Barn Thesps' Wage Floor Upped to $50; Rotary Stock Held to Eight Shows a Week

Equity Studies Possible Dam on Tyro Influx

NEW YORK, Jan. 31.—At a special meeting Monday (28) Actors' Equity took action on several parts of a report presented by the summer stock committee. The actors' union has decided to increase the barn circuit minimum from $45 to $50 and reduce the 10-performance week for rotary stock to eight performances while keeping the 10-a-week schedule for resident companies. B companies will be abolished, but the modified B category will be retained. The latter classification is for strawhats playing only week-ends far from A companies. Equity is determined to prevent terrific enrollment in the union from hayloft tyros who begin as apprentices. (See Equity Vsy on page 46)

Hold Your Hats! New Tele Firm To Make Pie an Hour

HOLLYWOOD, Jan. 31.—Another entry in the video film sweepstakes was chalked up this week when papers were filed for a $1,000,000 corporation, stating as its objective the mass production of tele-pix. The firm, Martin Murray Productions, lists Murray as prez, songwriter Harry Revel as producer and musical director, and attorney Albert Pearlman as secy.

According to Murray, when the firm goes into operation later next month, it will be geared to produce one Telecine subject per hour. This astounding production speed will be possible, he said, because of the perfection of a special camera, called the Aurocin, which simultaneously records image and sound on film in a single operation. High production will be possible also because subjects will consist of musical shorts not requiring extensive writing and direction.

Murray explained his firm would dole Petrillo's tele music ban by (See Hold Your Hat on page 38)

Miami Roundup: Big Names Click Almost Every Club Boasts Starry Show

MIAMI, Jan. 31.—It's pretty tough to decide which Miami publicity talk is the best, but first, since, from a talent viewpoint, the top spots have the top entertainers and one is as important as the other to the trade. Names like George Jessel, Peter Lawford, Sophie Tucker, Jackie Mason, Joe E. Lewis, Ella Logan, Milton Berle and others are quite a party in anybody's book. The tourist in Miami is so flocked with this assortment of names, he hardly knows which one to see. Result is often that he gets caught up in the fear of high tabs having scared him off.

With Jessel claiming his current Copacabana date is his farewell cafe appearance, it would be nice to report that he knocks 'em dead. Unfortu- (See Miami Round-Up on page 42)

Hollolujah!

MINNEAPOLIS, Jan. 31.—The beer reg could have replaced the drum tap by the Salvation Army for collections when the coffee and doughnut handout organization presented the building housing Curly's Night Club and Bar. The cafe's opt, Mahler Gordon, explained the intricate workings of the club of the officials of the society, who became confused and embarrassed about mark-ups on liquor and about what went into a cocktail. The pay-off was wag's asking the Salvation Army head, "How is your salmon coming along?" P.S. The structure was quickly sold to Maksy.

Morris, MCA, GAC Scramble For Video Biz

Several Deals Wrapped Up

By Sara Chase

NEW YORK, Jan. 31.—The three top talent agencies, William Morris (WMA), Music Corporation of America (MCA) and General Artists Corporation (GAC), are now engaged in a free-for-all fight for tele business. The firms are battling both to sew up television rights of all sorts, especially sports, and to peddle their wares to broadcasters and sponsors. Entry into the video field is a big way opened wide with the wrapping up of several deals this week by MCA and GAC, following the Morris office, which already has acquired a strong foothold in tele.

MCA this week sold the rights for the weekly wrestling matches at St. Nicholas Arena to National Broadcasting Company (NBC) with the first niner Tuesday (3). NBC also has signed Jackie Kibby and other MCAers, to a long-term contract for its musical Merry-Go-Round charter and talent show. Meanwhile, Roger Carlin, MCA talent topper, plans to Cleveland and (See Agencies Fight on page 10)

Shelley, Kaye Indicted in AGVA 'Fraud'

Matt Denies 20G Fund Grab

NEW YORK, Jan. 31.—Matt Shelley and Arthur Kaye were indicted Friday (30) in Atlanta on charges of larceny, the allegation being that they fraudulently obtained $30,000 for their own use. The indictment is on two counts, each punishable with prison terms of from one to five years.

The action was a result of an intensive investigation started by the five-man committee of the Associated Actors and Artists of America (Four A's), which took over the affairs of American Guild of Variety Artists (AGVA) after Shelley was discharged as AGVA topper. Co-defendant Kaye was once AGVA's Southeastern regional rep and later (See Fraud Charge on page 41)

Gotta Match?

MERIDIAN, Miss., Jan. 31.—This is Fire Prevention Week in Meridian, and the Royal Theater decided a screening of Grimes of Celerity, a fire prevention flicker, for last Sunday (25).

At 1:30 that morning fire destroyed the $70,000 theater.
Press-Owned Bureau News To Outlets?

Chi AM, FM, Tele Involved

CHICAGO, Jan. 31.—Chicago AM, FM and television stations may have an opportunity to receive a local teletype news service from the City News Bureau, owned by local newspapers. The bureau, founded in 1913, was then owned by 10 papers. When it was known as the Chicago Sun and Sun Times, has rights to the bureau's services through newspaper agreements, rules have been against giving service to other stations.

To clarify the matter, Gershman is beginning a series of meetings with radio and newspaper executives. This week he was in Chicago with WGN officials. Possibility is that eventually the bureau might extend service to stations that want to extend service to stations, it may be compelled to do so in the light of the bureau's own service on radio.

Gershman is also holding conferences with executives of Western Union. This is a bureau that it is believed which would be involved in supplying the service. He also is making a survey of the local stations to determine the percentage of time devoted to local news.

In This Issue

Press-Owned Bureau News To Outlets?

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What’s This? No Escape From Him?

NEW YORK, Jan. 31.—When the Mickey Rooney show, Shorty Bell, debuts over the Columbia Broadcasting System (CBS) in mid-February, it probably will go into the 10-10:30 p.m. Sunday slot now held by Escape. The latter program is now being aired then and at 11:30 a.m. Saturday.

Escape’s Sunday time period will be dropped as soon as the Rooney show is running in air, with a new night time likely.

“Padded Cell” Goes On Trial for Sutter

HOLLYWOOD, Jan. 31.—Russell Seeds Agency and Sutter Candy Company will launch a 13-week trial run of a new-type audience show over Columbia Broadcasting System’s (CBS) station WBBM, starting February 21. Seg is tagged “Inside Your Escape,” with Ken Niles handling emcees.

Agency topper Lou Place says the plan is to develop a screwball type of talk show for “suppressed desire” gags. If successful, the seg may be added to the bankroll’s full-night stable.

JACK HALEY TO WM

NEW YORK, Jan. 31.—Jack Haley this week signed with the William Morris Agency. The comic emcee’s current radio work is on CBS’ Topical Thursday. He will now be represented by the agency.

Biow To Import Pic Folk To Set Tele Programs

NEW YORK, Jan. 31.—Milton Biow, head of the Biow Company Advertising Agency, stated this week that he plans to import Hollywood films to the networks for the first time in the show business career of his television department. Biow declared that experience gained in motion pictures would mean an answer for visual treatment which a radio background alone could not supply.

He indicated that the infusion of personal personnel would be substantial, with television gaining increasing importance in the operations of his agency. John Hamms, Biow radio director, pointed out that personnel now with the agency are being geared for the hypoed tele operation. Four people from the radio department are being put thru a special intensive video training course. Biow also said there were people who now acted for the agency “goosing outside producers and directors handling movie shows, and said the plan was for them now to become ‘foosers in television.’”

As well, he is utilizing the services of an expert animator, who formerly worked with Warner Bros. and the Disney studios. Now on the Biow pay roll, he is to be used for commercials for the agency’s clients.

The shake-up is expected to be accompanied by some switches in the Biow radio department as well. Biow is flying to California next week for his annual get away. The reshuffle is likely to get under way upon his return.

Is It Cricket?

NEW YORK, Jan. 31.—Current plug tune of Gordon, Kaufman & Realt is “When It’s Cricket,” the song getting a swell of plugs over WHN, New York.

“This show, now tied in with the exploitation, distributing small clickers—the sort of thing starring use of the name of the network makes linking the station and the station’s sponsors the mission.

Infernal things are all over Broadway and are recommended as a short cut to the loony bin.

ABC Plans Suit On FCC’s Band Switch Decision

WASHINGTON, Jan. 31.—The American Broadcasting Company (ABC) has sued the Federal Communications Commission (FCC) into court over what the network termed a “ramrod” FCC Band Switch Decision. “It is a case of the FCC having a ‘Legally Inadequate Rebuttal’ to their Los Angeles outlet KECA. ABC told the commission this week that it will file suit asking the FCC to quash its Band Switch Decision. The ABC suit is based on the FCC’s Band Switch Decision which brings the ABC station over the air.

According to ABC, the Houston station, now operating on 1230-kc., the FCC Band Switch Decision ordered permission to switch to 790-kc. and dropped ABC over the air. ABC has asked the FCC to quash the Band Switch Decision.

Developments are expected to be a substantial portion of the commission’s schedule this week.

P&G Competition?

NEW YORK, Jan. 31.—A record-breaking total of $6,000,000 was spent for advertisements by the Colgate-Palmolive Peet Company, it was authoritatively reported this week. It is by an overwhelming margin, the greatest amount ever spent by one advertiser on one network radio. The sum does not include Colgate’s heavy network expenditures, which include such shows as Can You Top This?, Blondie, Dennis Day, Judy Canova and KayKyser.

It is believed that one of the factors behind Colgate’s spot policy is its desire to compete with Procter & Gamble, heavily entrenched in network radio thru its slate of soap operas and night time serials among them Truth or Consequences and Life and Love. From the approximations standpoint, P&G, however, is still far in the front, with annual bills exceeding $20,000,000.

Colgate products include Super Suds, Halo Shampoo, Palmolive Shave Cream, Derma Cream, Cotentital and Alex Chenser.

Other top spot buyers include Bulova, Pepsi-Cola, several of the cigarette companies, Gruen and American Chicote.

Bums To Get Live Airings Via Barber?

NEW YORK, Jan. 31.—It’s now considered likely that Old Bum Barber will ask Red Barber to do his out-of-town Dodger baseball broadcasts, too, rather than via Western Union teletype. Whether Barber will be able to achieve this is problematical in view of the network commitments. The moves in the games live stems from the fact that Giant and Yankee out-of-town games will follow that pattern.

The Yankees last year had Mel Allen and Russ Hodges travel with the club to do live play-by-play. As for Barber, he has always shied away from traveling close to the other pictures, including his post as sports director of Columbia Broadcasting System. (Of course, the Barber show is in the works), his newscast assignments, Olympic coverage and writing.

Army Set To B. R. "Mr. Ace and Jane"

NEW YORK, Jan. 31.—The U. S. Army seems set to sponsor the Good-American radio program, “Mr. Ace and Jane,” when it is ready for airing over the Columbia Broadcasting System (CBS). The web is aiming at a February 14 starting date.
End of Music Ban May Be Boon or Bane

Tough Competition for Indies

NEW YORK, Jan. 31.—After the first flush of enthusiasm this week caused when James C. Petrillo, head of the American Federation of Musicians (AFM), gave the green light to music on FM, broadcasters in both AM and FM began to wonder whether lifting of the ban would be a boon or a bane to FM. There appeared little doubt that it would add FM a wide variety of musical programs and listeners, but it also seemed likely that it would mean overwhelming competition for FM independents. The latter are, it is held, in a tough spot in competing with the programs the FM affiliates will be able to offer.

The precedent-setting moves in FM occurred suddenly with the announcement on Thursday (29) Petrillo authorized duplication of music on FM stations of the Continental FM network of eight stations to resume the presentation of new live musical programs. Lift- ing of the ban, however, had been in the offing for some time, with talks opened way toward negotiations between Continental and AFM local in Washington and elsewhere to work out terms covering such shows from these origin points.

Local Level Employment

The AFM is expected to launch an ex- tensive campaign to obtain employment on the local level, with all the advantages FM operating costs. The National Broadcasting Company (NBC) already has sent a memo to affiliates urging them to maintain the

WXYZ, Det., Spies Doers End ‘Bolt AFRA’ Cry

DETROIT, Jan. 31.—The threat of new stations’ FM to the American Federation of Radio Artists (AFRA) has ended, AFRA spokesmen declared here today. Spies had been voicing disquiet, claiming the union had no concern with FM, but no further action was taken.

A hushed held here yesterday with the union’s local and state executives and A. Frank Reed, assistant executive vice-president, the situation was adjusted, with negotiations for a new contract to be opened shortly. AFRA is also moving to negotiate with WXYZ, Royal Oak, and WJEF, Grand Rapids. Movements indicate a marked increase of interest of the union in Michigan.

Dems. Vs. Reps.

DETROIT, Jan. 31.—A new weekly show, Michigan Congressmen Report, opening on WWJ, is introducing political news in a national fashion, with three congressmen from the state each show—but carefully locks all Democrats to the programs one week and all Republicans the next.

AM Music for FM Dupe

NEW YORK, Jan. 31.—Broadcasters, elated over the move to FM, are now talking with James C. Petrillo, head of the American Federation of Musicians (AFM), about the possibility that a deal for the use of live music on television will be worked out when negotiations resume March 1. It undoubtedly will take some time, they feel, but based on recent talks, Petrillo and his spokesmen talk concluded this week—remarks which said, in effect, “We’ll have to make a decision here,” the broadcasters are convinced the time is near. They have reached this week, meanwhile, calls for a two-month extension of the existing AFM contracts with the networks, plus the use of AM music for FM duplication. Petrillo, it is stated, now appears convinced that television will, as broadcasters have already pointed out to the union, heighten the rapid growth of the station, giving them a chance to show where delaying tactics no longer warranted. They have also argued, that by withholding approval, he is probably depriving his men of work, and that if there is no work, they should get it. The mutual exclusivity agreements have been made by AFM and music, and some members went so far as to interpret the agreement as extending a general back- down by the American Federation of Musicians (AFM). President Rep. Harry S. Truman, a laborer for a subcommittee of Petrillo’s activities, has even asked if the latest statement can only be interpreted as a sure sign that the sub-committee was aban- doning its efforts to reach agreement on FM. Petrillo has replied that the union’s president had finally found himself against a stone wall where he could go no further.

AFM Tentative Accord Boosts Congress’ Hope

WASHINGTON, Jan. 31.—House Education and Labor Committee members are making no secret of their expectation that James C. Petrillo’s tentative agreement with FM and television stations will be approved by the House Judiciary Committee early next week. The tentative accord, which will be submitted to the House Judiciary Committee early next week, includes a provision that the agreement will be submitted to a member of the new committee early next week.
Can Schools Sell Games Exclusive? Tex. Court To Rule

AUSTIN, Tex., Jan. 31.—The question of whether a public school district can sell exclusive broadcast rights for high school football games has been laid before the Texas Supreme Court.

KRIG, Odessa, Tex., got an exclusive contract from the school board and was carrying games un-sponsored. KOSA, Odessa, defied the contract and began broadcasting play-by-play. KRIG sued, getting a District Court order restraining the telephone company and KOSA from broadcasting. A third Odessa station, KECK, intervened.

The Court of Civil Appeals at El Paso upheld the lower court, ruling that broadcast rights were a concession, like peanuts, which the school can sell as it sees fit. KECK carried this ruling to the Supreme Court, claiming that federal and State constitutional guarantees of freedom of speech and press are being abridged.

While no sponsors are involved in the Odessa case, it has implications. The Humble Oil & Refining Company has had an exclusive contract for 13 years with the Southwest Conference on college football broadcasts which it carries on 60 Texas stations. Since tax-supported University of Texas, Arkansas and Texas A. & M. are in the Southwest Conference, the Supreme Court decision could trouble that contract. Radio lawyers noted that Humble's local attorney handled the case for KRIG.

The Supreme Court will rule within two weeks on whether it will hear arguments.

CBS Broadcasts Opinion Quest

NEW YORK, Jan. 31.—Columbia Broadcasting System (CBS) shortly will broadcast the base of its opinion programming by originating a greater percentage of these programs at outlying stations. The network, having selected passenger talent for the programs, and to discuss with stations the problems involved in casting and originating the programs. CBS shows on which out-of-town origination will be used include 'In My Opinion, People's Platform,' 'Cross Section and Opinion Please.' These shows are aired on stations and in New York and Washington, occasionally from Chicago.

The web's reasoning is that more opinion programming from the affiliates will enable its schedules to reflect more accurately what people are thinking. It's particularly advisable, according to Hudson, in an election year, and also in view of the grave national and international problems being debated in Congress.

AFRA Seeks Agents' Right for WHIL, L. I.

NEW YORK, Jan. 31.—American Federation of Radio Artists (AFRA) this week filed application with the National Labor Relations Board for certification as bargaining agent for the announcers and news reporters of WHIL, Hempstead, L. I. The filing was expected to be resolved within the next two weeks.

Should the station offer no objections, the presentation of AFRA membership cards for a majority of the staff would be sufficient to insure certification.

Hooper Returns Nielsen Fire; New Service Not All-Phone

NEW YORK, Feb. 2.—Full details on U. S. Hooper'sings, the new survey service being set up by C. E. Hooper, are finally being revealed. Thus this service, which permits a rating projected to the entire country—urban, rural, and telephone and non-telephone homes—Hooper is not only an answering service of his present telephone survey system, but appears to be turning the guns surveyed by the A. C. Nielsen Company. The last organization, which for years has maintained a policy of secrecy, recently reversed its stand and, in so doing, leveled a barrage of criticism at the Hooper random telephone system.

Hooper already has shown his new presentation to Mutual Broadcasting System (MBS) officials, is conducting a showing tonight (Monday) for American Broadcasting Company (ABC) executives and will hold a press preview Wednesday (4). U. S. Hooperlings, which are Hooper, offer a complete national network program popularity and audience size reporting service. Current Hooperatings furnish essentially program popularity ratings in urban areas as based on telephone home preferences. The non-telephone element has been a principal point in Nielsen criticisms of the Hooper method.

U. S. Hooperatings are based on listener diary results, using a 4,800-home sample, pro-rated as to the standard economic research factors. Hooper plans to offer the service free to current subscribers, together with his other services, the first report due April 30, with three reports annually. By projecting the new ratings to the full available U. S. audience, Hooper says, sponsors will be able to draw valid data as to cost of programs per home, per listener and per impact, and in addition, subscribers will get virtually "every fragment of program information ever offered, including flow of audience information and minute-by-minute listening.

E. P. H. James, MBS vice-president, stated last week that Mutual has welcomed the new service. He sounded a note of caution by noting that any such method must be tested by the courts and accepted, but that if the new ratings stood up, they would be a notable contribution to the industry.

WBAL, Balto, Scrap May Include Hearst

WASHINGTON, Jan. 31.—A ruling of U. S. District Court at Baltimore, Md., will determine whether or not Randolph Hearst will be called to testify in the renewal of his to WBAL, Baltimore, is expected to be made shortly by Commissioner Rosco Hyde. Meanwhile, newspaperman Drew Pearson is readying testimony for the hearing Monday (2).

Pearson is ready to hammer at the idea that he and Robert Allen, both of whom are seeking the frequency as Public Service Broadcasting Company, can do a much better job of programming than WBAL has done. During hearings this week, Allen stuck to the same theme. He told Hyde that radio, in general, is doing a poor job. Outlining program policies of public service, he declared that his idea is to keep news and drama off the air.

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12 of the 16 most popular local new york shows (other than news or commentators) are on WOR*

* according to the Nov.-Dec. 47, Hooper Report

of the 10 new york women's service shows which reach the most people at the least cost, the top three are WOR shows

At a time when agencymen and their clients are feeling pennies pinchy, there's a station in this land which is doing an extraordinary job of keeping selling costs basement-style. It's WOR. And the method's not magic.

WOR's amazing ability to reach more people and make more people reach for what you have to sell, is a skilled dovetailing of planned programming and probably the greatest coverage of any station in the United States.

For, you see, WOR shows are, first of all, shows that WOR is proud to carry. But they must pay through the cash register, or else.

Secondly, WOR is heard regularly by 34,057,161 people, 1/2 of the nation, in 430 counties in 18 states.

It's an unbeatable combination and priced so low that our treasurer—ever on the lookout for a loose nickel—says no good can come of it. We just laugh gaily and tout our party horn, and keep trying to make the low cost lower.
WASHINGOn, Jan. 31—National Association of Broadcasters (NAB) long-stalled code is undergoing another drastic streamlining, this time in the non-commercial, non-satellite radio field, with a draft document, with several controversial provisions being deleted outright in order to satisfy lobbies from broadcasters and stations. A "streamlining" bill was introduced in Congress, with the aim of redefining the existing code in a more concise form. This week, bipartisan agreement was reached on the new plan, and the bill is expected to be passed by both houses of Congress. The new code will cover a wide range of issues, including the role of radio in society, the future of public broadcasting, and the relationship between radio and television. The code will be submitted to the FCC for adoption as a model code for the entire country. The new code will be reviewed annually by an advisory committee, which will consist of representatives from various sectors of the radio industry, including broadcasters, consumers, and advocacy groups. The committee will be tasked with monitoring the implementation of the code and making recommendations for improvements. The new code is expected to be adopted by all states in the country, with the aim of creating a uniform set of standards for all radio stations.
FCC Mulls Request For 540-Kc. Study

WASHINGTON, Jan. 31.—Federal Communications Commission (FCC) is weighing a request by the National Association of Broadcasters (NAB) for a study of the 540-kc. frequency, but FCC engineers are of the opinion that the information the NAB seeks could be obtained by installing a high wattage 540-kc. station in the eastern coast-inland area.

Chiefs of the bureau in Washington are convinced that the eastern station could be installed at a cost of less than $250,000, but still the NABInsist that a study of the frequency is needed. An NAB spokesman said the study would cost about $3,000,000, the engineers think the study could be done at a cost of $2,000,000.

Stirton Gets ABC's Central Div. Post

CHICAGO, Jan. 31.—James B. Stirton, assistant to Ed Burhoff, v.p. and general manager of ABC's central division since 1945, has been named general manager of the division.

Stirton, division program director until he joined the network in 1942, will be succeeded by John H. Kauff, regional program manager at ABC's western division.

WJR, Detroit, Ups 3 to Veepee Posts

DETROIT, Jan. 31.—Three WJR executives were upped to vice-presidential status this week under Harry Win- mer, who holds the post of executive assistant to the president, G. A. Richards.

The appointees are P. M. Thomas, secretary-treasurer; George W. Cushing, general sales manager; and W. L. Smelser, chief engineer.

Stock Sales Trap Execs of “5th Net”

SAN FRANCISCO, Jan. 31.—Charles J. Husband and Rudolph J. Welman, two of the original execs of the proposed fifth coast-to-coast network, were arraigned here this week on charge of securities violations. Superior Judge Alfred Woolenberg ordered the case continued until March.

Paul M. Titus, prime mover of the new network, was not in court and has not been arraigned on the charges. Superior Judge Alfred Woolenberg, who handles the case, ordered the case continued until March 1.

WAXON and WEAN, New York, picked up the program direct from London at 11:31 a.m., while transmitted rebroadcasts were made by WNS and WOR, New York; WPEN, Philadelphia, and WTOP, Washington, among others.

No Mud-Slinging Rap? --- Maybe

Stations Not Responsible, FCC Decides

Libel Court's Maynt Agree

WASHINGTON, Jan. 31.—See as involving the Federal Communications Commission (FCC) in a nation- wide investigation of radio and television procedures, legislators and Congressmen is a momentous interpretation of radio libel laws handed down by the FCC this week, ruling that stations are free from libel suits resulting from political broadcas- ting. FCC further maintained that stations have no power to de- nounce libelous matters from political broadcasts.

The rulings were contained in a proposed decision to reverse the libel decision of the Whils, Port Huron, Mich., case which had been accused of violating the Communications Act by giving a speech by a political can- didate for governor that was libelous. The FCC declared that while the station was in error, there was so much confusion on the subject to deserve a license renewal.

The new proposal was backed by a 0-4 vote of the commission. Commissioners Rosel Hyde and Robert L. Miskel voted yes, as did a majority of the FCC to have the libel decision reversed. The commission, however, is to be ordered to the House floor next week.

Hear All About It!

NEW YORK, Jan. 31.—All four major networks and a number of independent stations yesterday (30) rebroadcast portions of a British Broadcasting Corporation (BBC) story which is sufficiently strong to cause the suspension of the broadcast on the part of the Indian leader when it was shot. The program was transmitted by the BBC from its London stations and portions were aired at vari- ous times during the day by other stations.

The AM men say that while they feel they may not be responsible for the transmission in television, in one sphere or another, the belief is held that the transmission would not develop for some time is no longer holding up. Most pertinent fact leading to this conclusion is the steady flow of complaints from the networks.

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FEM CASTERS HUDDLE
(Continued from page 8)

lies. He went on to tell the AAW that the reports were of prime importance in buying and selling radio time. The AAW was able to crowd into numerous panel discussions among themselves on the general subject of women in radio.

THERE'S PLENTY OF BUSINESS IN...

DAYTON, OHIO
Get Your Share By Using...

WEID & CO. National Representatives

SECOND PETRY POLL
(Continued from page 8)

NO MUD-SLINGING
(Continued from page 9)

tive weapon of discrimination between contesting candidates which is precisely the opposite of what Congress intended in this section.

the same statute which governs telephone companies regulates radio stations. "In the case of the radio station operating under Section 315, as in that of the telephone company, the requirement of the federal law is clear that the message be broadcast to the public as submitted," the commission said, "hence the station, like the telephone company, is also relieved by operation of federal law from any responsibility for libelous material."
Tops in American and Latin-American Talent!

**Tops in Latin-American**
(alphabetically listed)

NORO MORALES
currently Frank Dailey's Meadowbrook
M-G-M RECORDS

SACASAS
currently Sunny Isle, Miami, Fla.
RCA VICTOR RECORDS

MIGUELITO VALDES
under contract, starting July, 1948
MUSICRAFT RECORDS

And These Outstanding Latin-American Units:
ARGUESO—Chateau Crillon, Philadelphia
PEPITO—Havana Madrid, New York
PILLADO—Latin Casino, Philadelphia
SAIJO—Chateau Crillon, Philadelphia

**Continental Artists Corporation**
We're only FOUR MONTHS OLD! and proudly present...

**Tops in American**

WOODY HERMAN
Currently HOLLYWOOD PALLADIUM
Columbia Records

GLENN HENRY
and His Orchestra

TOMMY PEDERSON
and His Orchestra

**Tops in Western-American**

SPADE COOLEY
Currently—Santa Monica Ballroom
VICTOR RECORDS
First Eastern Tour
Starting March 1st

**Continental Artists Corporation**

NEW YORK CITY
MILT DEUTSCH
1650 Broadway
Circe 5-7769

ABE TURCHEN

BEVERLY HILLS, CALIF.
JACK ARCHER
Beverly-Wilshire Hotel
Crestview 1-1186
Lewis Bill Hearing March 1

Sure? I'm Sarton
NEW YORK, Jan. 31.—London, Jan. 31.—The American Federation of Musicians (AFM) has submitted a written statement to the House Committee on Education and Labor,Statement against unfair labor practices in the recording industry, written by Gilbert J. Sarton, president of the AFM. The statement is a response to the request for comments on the AFM's position on the issue.

AFM Okays Agencies "Not Liable" Appeal
NEW YORK, Jan. 31.—The American Federation of Musicians (AFM) has approved the agencies' "not liable" appeal in cases of bad payment by record companies. The appeal was filed by the AFM on behalf of its members.

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NEW YORK, Jan. 31.—The American Federation of Musicians (AFM) has signed a new labor contract with the RCA Victor Records. The contract is for a three-year period and covers all aspects of the recording industry.

Hillbilly Act Inked For Flour Promotion
CHICAGO, Jan. 31.—Use of hillbilly talent to promote a product is being considered by the Hillbilly Flour Milling Company, St. Louis, who have decided to try it. The flour millers have decided to try it again this year, and they are planning a big promotion campaign.

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NEW YORK, Jan. 31.—Orkster Lionel Hampton and Joe Glaser, of Associated Booking Corporation, are scheduled for a Tuesday (5) hearing before the American Federation of Musicians (AFM) by the Associated Booking Corporation.

Leiberson Now Col. Director
NEW YORK, Jan. 31.—Goddard Leiberson, vice-president of Columbia Records, has been named to the position of director of the Columbia Records, Inc.

Leiberson Now Col. Director

Majestic Plans Creditor Payoff
CHICAGO, Jan. 31.—Gene Tracy, chairman of the board of the Majestic District, confirmed the report that the Majestic District (The Billboard, January 31), is scheduled for a pay-down of its creditors for the next three months, with the Majestic District to be paid in full within 90 days.

Mooney Gets Peace & Work
NEW YORK, Jan. 31.—J. Mooney, who has suddenly left his job as a recording artist, has been appointed to the position of director of the Majestic District.

Dozen Diskers Buy Air Plugs
NEW YORK, Jan. 31.—Last week's Billboard report of an experimental effort by small diskers to pool funds and buy air time to plug their discs was confirmed. The report stated that the campaign was successful, with the number of waxer's (numbers being more than a dozen) co-operating in the effort.

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Vita in Deal
For European Distribution

Levy To Handle Catalog

CHICAGO, Jan. 31.—Vita Acoustic, official independent waxer, this week concluded a distribution agreement with the Levy Shubert Corporation, British and largest British firms—Electric Music, and English Deca—was involved.

Vita deals mark the first post-war English tie-up with an American distribution company for the largest British firms—Electric Music, and English Deca—was involved.

Vita is also negotiating with D. M. Levy regarding the use of the entire stock of Oriole pop and longhair masters for U.S. distribution. First letters of agreement have been sent, but little info at hand regarding Oriole's move. The agreement will result in a large supply of British and European artists. If present plans work out, it will be the first Oriole master within 90 days.

Vita also expanded its distribution in this territory by the addition of changing distributors as follows in the Sudden H. Hepplewhite, the largest British firms—Electric Music, and English Deca—was involved.

Flack Choice
Near for AFM

NEW YORK, Jan. 31.—A special committee of the American Federation of Musicians (AFM) which has been working on public relations with the union is slated to report its findings to Petrelli next week.

The committee, consisting of five international executive officers appointed by Petrelli last November (The Billboard, December 6), is headed by Art Levine, president of the Portland's Local 99. At the time the committee was formed it was understood that the AFM was seeking a combination journalist-alumnus of publicists to head the department.

However, whether Petrelli will accept the AFM's recommendations remains to be seen. The reports made by the committee in the national organization have long been called for by public relations offices, but in the past the committee has been held to the post on ground that it would be expensive and not worth while. However, whether Petrelli will accept the AFM's recommendations remains to be seen.

Vita will, to international
Vita has already
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agreements
Vitacoustic's
of
agreement.

Mr. Spotzer!

NEW YORK, Jan. 31.—Al Capo used to lead his Li'l Abner comics with real-life song and dance numbers, but presumably the first music publisher to become a comic-strip inspiration is E. H. (Herman) Spitzter, chief executive officer of the Hearst Syndicate.

Seems that Mel Graff, cartoonist for the Hearst Syndicate, drew the cover of the first issue of a new comic strip, X-9, the Stripper, for the Points of a Gun.

This latest touch positively is not appreciated by the Songwriters Protective Association, although a few loyalists heartily endorse the idea.

B-VH Drops
Biz Ties With
Hometown Pub

NEW YORK, Jan. 31.—The Burke & Vitacoustic of Hometown Pub (for which B-VH has been selling agent for the past 15 years) has dropped the biz ties. An amicable settlement was worked out to the half of the Western firm's recorded copyrights and turn over the other half to Vitacoustic. The move is made by other copyrights (all of which are authorized or co-authored by Prosen) with the other half, as well as the right to the operation.

The original deal between Hometown and B-VH had called for the sale of B-VH's business, the sale of B-VH acting as sole selling agent as well as supplying Hometown with office space and underwriting the expenses. Profits were then to be divided equally between B-VH and Prosen, the firm's professional manager on a salary basis.

Now, for the break are believed to be indirectly tied up with the B-VH sale. Prosen's forte has been in merchandising the company's many disks through his personally managed properties, including Cliff Carlyle's of the W. Dixie group, the J. J. Eanes and Homer Harris of National and Grosjean & Apollo. Prosen, on the other hand, felt that B-VH couldn't concern itself with selling disks and would become isolated in the next week or so after a brief Florida sojourn.

O'Donnell To Head
RCA Jock Service

NEW YORK, Jan. 31.—Frank O'Donnell, former editor of RCA Victor's In the Groove house organ, was named jockeying service jockey this week. O'Donnell succeeds George Keane in the assignment. Although he spent 21 years in newspapering, O'Donnell is familiar with the present pressing need for public good will. He will offer the networks some 650 stations and 2,800 jockeys through the country.

Tax Tab Indicates Sales
Of 275 Million Disks in '47;
Uncle Sam's Cut $6,667,600

WASHINGTON, Jan. 31.—Government

Vita disk excise tax collections for 1947 were bought a record yield, indicate that the number of disks sold last year totaled around 275,000,000 and that the Internal Revenue Department information but are subject to minor revisions. The figures have been completed.

According to Internal Revenue, the year's total income stood at $8,867,600. This topped the 1946 collective figure by some $5,500,000 and 1945's by some $6,000,000.

Estimating the average retail price of the unit disk sale in 1947 at 70 cents (prices ranged from 69 cents to $1.25 with average volume leaning toward the 70-75-cent bracket) the average manufacturer's price per disk, to distributors probably ran about 31.5 cents. Since the government excise tax on disks calls for 50 cents of the total disk sale, the total manufacturer's gross dollar volume for the year probably would have been $88,675,600, while the retail price would have been $180,613,600. In rough estimate, on the basis of such dollar volume of disks sold in 1947 would come to about 275,160,000.

RCA Figure Recalled

These estimated figures would have made 1947 the top dollar-volume year for the unit record sales in two or three previous years may have gone higher. The estimates compare favorably with the recent estimate by RCA Victor executive James W. Morris of about $200,000,000 gross disk retail biz, a figure which he presented to the Senate Finance Committee during the Petrolli hearings.

Altogether unit disk sales seem to have approached almost equal that of 1947 sales, the jump in the 1947 sales was due to the fact that the disk wars were explained by the general trend for higher retail price prices in 1947. The 1947 price was explained as official since some revisions in actual collections can be expected when the Internal Revenue Department issues its complete 1947 report in February.

Chi Theater Co.
Drops Complaint
Against Local 10

CHICAGO, Jan. 31,—James C. Petrelli and Local No. 10, American Federation of Musicians (AFM), this week filed a new suit, the legal test of the anti-fasheidhing of far-out music, as it might apply to AFM's stand-by practices when the Select Lake City Theater Company, Local subsidiary of the Shubert Corporation, notified Joseph L. Hektoen, chief of the National Labor Relations Board, that it was dropping its complaint.

The complaint, filed in mid-October by SLCTOC (The Billboard, October 30), was based on the theory that the suit had been forced to utilize Five hard-core stage plays called for no music, in some of the six Shubert houses here. After consideration by Hektoen, the matter was sent to Washington on October 24, headquarters, where it was still under consideration.

No representative of the Shubert estate here could be contacted, as to reasons for withdrawal of the complaint.

Lois Music Sees
No Infringement
By I "Love You"

NEW YORK, Jan. 31.—Lois Music, King Records-affiliated music publisher of the big race-seller I "Love You," Year-end condemnation claim was leveled last week by the Northern Music (The Billboard, Jan 24) that the tune Northern's attorneys submitted to Mr. O'Brien for the Tree Town Hit He Said Again showed no resemblance.

This pussey said it would sign on all issued licenses for the tune. Northern already had notified distributors of its claim.

Rosie O'Grady's Suit
Thrown Out Again

NEW YORK, Jan. 31.—U.S. Court of Appeals this week reversed the dismissal of the Maude Nugent Jerome suit against 20th-Century-Fox Film Corporation. There was unfair competition in the use of Miss Jerome's title, Sweet Rosie O'Grady, and infringement of her copyright in the film of the same name produced by Fox.

Miss Jerome, who wrote O'Grady's appeal from a dismissal of her suit as being exhauster on her law to show infringement of her title, filed a new suit to show infringement of her title, filed a new suit to show infringement of her title, but the following is the approximate month-by-month tax collection for 1947?

February
March
April
May
June
July
August
September
October
November
December

CAP-DREYFS DIVORCE

NEW YORK, Jan. 31.—Capitol Songs publishers' reciprocal pubbing with Trucking Dep. Div. of the P. H. D. Co. of America was explained by the sale of some 250,000 disks to truck drivers in England. The company said that Capitol had a number of deals with the label on the truckers' deals with the label on the truckers'
Mutual, ASCAP Rubbery, Bys And Sets Drive on "Fool," Wholly BMI-Licensed Tune

NEW YORK, Jan. 31.—In a move that has already proved considerably speculation along music row, Mutual Music rubbbery this week disclosed that it was going over as "selling as agent" for the song "Fool That I Am" with a full professional staff to work on the duty of getting all tangible and intangible question of whether BMI policy constitutes a healthy behavior by ASCAP members or merely play-safe business management.

That ASCAP as a body has expressed its disapproval of publisher members to keep business with BMI tunes has been indicated in the past. Lou Levy at Leeds at one time claimed he was reproofed by ASCAP officials for setting up his Decca-BMI affiliate, and Buddy Morin's firm sponsored a "Pistol Packin' Mama" in the days of Paddy Packin' Mama, their Vague-firm affiliate was also the subject for considerable ASCAP censure.

Efforts to learn how Mutual Music will print up regular copies of "Fool That I Am" so far have proven fruitless, unless it is understood that the slug line "Mutual Music, selling agent" will be cut by the ASCAP deleted.

Canadian Deal For Musicraft

NEW YORK, Jan. 31.—Musicraft Records is set to complete a deal with the Canadian firm following a series of changes in its Eastern and local sales line-up. The director is ready to close a pact with Musicana, a Canadian firm, to press and distribute in Canada for Musicraft. It already has foreign coverage via its Electrical Musical Industries.

Sales department changes have Harry Sutton, formerly manager of the American International Musicanca, promoted to Eastern sales manager for the disk firm which will cover the North Atlantic and North Central States. Former local distributor Harry Jacques Horrocks isjasn to the salesmanship of the Southern territories. This week he hired a disk jockey promotion man, Elliot Horne, to assist recently appointed promotion manager Marvin Frank.

Local disk distributor replacement for Sutton will be Thomas Pullum, who will become sales manager of the outlet. Mr. Weiss has added to the disk jockeys staff. The disk jockey has also appointed Rudolf Morin as Southwestern rep. In this N. York branch, the local jobber headquarters.

AFM Pacts Concert Hall

PHILADELPHIA, Jan. 31.—Academy of Music, concert hall, after a season on a verbal understanding, has finally given in to Local 77 of the American Federation of Musicians (AFM) and signed a house contract for the first time. The binder provides for a minimum of four performances and at least six men for dramatic presentations or at least eight for a major opera or ballet and at least five for a large orchestra. The minimum is $500 a week, with a $300 minimum. The minimum clause is aimed at opera and ballet and which were controlled by BMI.

While BMI reps consider the Fool that is transferred to Mutual as Dreyfus the only real assurance they have conceded that the maneuver may encourage more BMI endeavors. They point out that Dreyfus will the ASCAP 16th anniversary of this year, as well as more clearly delineate the inductive question of whether BMI policy constitutes a healthy behavior by ASCAP members or merely play-safe business management.

That ASCAP as a body has expressed its disapproval of publisher members to keep business with BMI tunes has been indicated in the past. Lou Levy at Leeds at one time claimed he was reproofed by ASCAP officials for setting up his Decca-BMI affiliate, and Buddy Morin's firm sponsored a "Pistol Packin' Mama" in the days of Paddy Packin' Mama, their Vague-firm affiliate was also the subject for considerable ASCAP censure.

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Tilton, Garber Plus Masters Go to Capitol

HOLLYWOOD, Jan. 31.—Capitol Records last week revealed that it has taken Martha Tilton back into its talent fold and inked Jan Garber to a disking pact. Miss Tilton left Cap last fall for a Majestic Recording contract after her paper with the Coast majors expired. The Garber deal includes a number of masters which the sideman cut at his own expense prior to the Petrillo recording ban.

Under terms of Garber's contract, Cap acquires the masters and will record him as a regular artist whenever the ban is lifted. The number of Garber masters to be released remains unknown at press time, since Cap's artist and repertoire chief, Jim Conkling, had not as yet had a chance to examine all masters to see which ones will be released under the Capitol label. However, the waxery says it will have enough Garber diskals to release them on a regular schedule for the next two to three years.

This marks the second time the Coast diskery bought a complete set of masters from an artist. Last deal was when Cap purchased masters from Les Paul.

WEBSTER JOINS WARD

HOLLYWOOD, Jan. 31.—Dick Webster, former General Artists Corporation band-booker and veep, last week joined forces with George Ward to handle pic personalities. Webster feels the pic field has ignored many possibilities of incorporating music's names into it and foresees activities along those lines.

Dana Records To Expand Wax Field

NEW YORK, Jan. 31.—With its Helen Polka deep in the solid-seller class, Dana Records, heretofore strictly a polka line, is branching out into pop, folk and the Latin-American field, according to Pres. Walter Dana.

On strength of its Helen sales, Dana reports that the firm acquired four new distributors last week in far West and Midwest territories. The diskery will attempt to cash in on Helen's popularity next week with the release of I Love Julida, a polka by the same composers.

NAMM OK's N.Y. for '49 Huddle; Chi in '48

NEW YORK, Jan. 31.—The semi-annual meeting of the board of directors of the National Association of Music Merchants (NAMM) held here recently led to the choices of New York as the site for the association's 1949 trade show and convention. Scheduled for July 14-17, 1949, the shindig will headquarters in the Hotel New Yorker and convene in the adjoining Manhattan Center. This year's show is scheduled again for the Palmer House, Chicago, June 14 thru 17.

The meet included a report on cost-of-doing-business questionnaires which the association had forwarded to dealers late in December. Seeking to determine accounts carried on shop ledgers and classification of expense items, the poll was given the board's okay, and it was urged to develop statistical and comparative data into "to assist every association member in charting business progress and industry-wide conditions."

Just Released!

Two More Catchy Polkas Sung By The Dana Serenaders

2010—Domino Polka Rain-Rain Polka

2014—I Love Julida Toledo Polka

with Albert Garnes lyrics and Ray Henry Orchestra

WRITE, WIRE, PHONE YOUR DISTRIBUTOR

Polka Distributing Co. 2050 E. Canfield Ave. Detroit, Mich.

Music Supplies of New England, 615 E. Main St., Providence, R.I.

Dana Distributors of N.Y. 615 E. Main St., Buffalo, N.Y.

Canfield Distributing Co. 1728 Eastern Ave., Baltimore, Md.


Mid-Town Distributing Co. 1074 Broadway New York, N.Y.

Minor Music Publishers 110 W. 46th St., St. Louis, Mo.


Henry Scherbrok 1950 Broadway Buffalo, N. Y.

Dana Distributing Co. 1728 Eastern Ave., Baltimore, Md.

Dickens Distributing Co. 59 Warren Place New York, N.Y.

Dana Music Company, Inc. 286 Fifth Avenue New York 1, N. Y.

Wisconsin 7-9093

PICKED BY THE BILLBOARD MUSIC STAFF AS "MOST LIKELY TO ACHIEVE POPULARITY"

by WALT DANA ORCHESTRA and the SERENADERS No. 2002
Dun Tune-Disk,
GAC Asks AFM

NEW YORK, Jan. 31.—General Artists Corporation (GAC), acting on behalf of its band properties, Ray Anthony, Sonny Dunham and Roy Eberle, this week asked the American Federation of Musicians (AFM) to take steps to hasten payment of monies said to be owed to the three bandleaders by the Tune-Disk platters for disk dates cut prior to the ban. The claim is that the Philly diskery owes $7,000 to Anthony, $6,000 to Dunham and $4,000 to Eberle.

Prior to the filing of a written request for union aid, GAC contacted AFM’s Rex Ricciardi, who reportedly stated he would make every effort to speed collection of the money. Ricciardi is meeting Tuesday (3) with the secretary of the Philadelphia musicians’ local and representatives of Tune-Disk. The latter is expected to ask Ricciardi to allow it to pay the money as it releases discs, claiming it shortly will obtain $25,000 in fresh money to speed the pressing.

Mills’ Denial

Earlier this week one Sid Berman, who claims to be a member of the Tune-Disk board of directors, told The Billboard that Mills Music is putting up the 25G, with the stipulation that the dough be spent to get the discs on the market and not pay off band debts or other debts which approximate 25G. Mills has denied this emphatically, saying it wants no part of Tune-Disk in any manner, shape or form and had made only one contact with Tune-Disk at all: this at the behest of a personal friend of Jack Mills. That Mills would have little interest in Tune-Disk also seems borne out by the fact that the diskery has waxed mostly tunes licensed thru Broadcast Music, Inc. (BMI) among others.

Chis Loss (Olsen) New York’s Gain

NEW YORK, Jan. 31.—Johnny Olsen, Midwest disk jockey, moves his Rumpus Room from Chicago to New York Monday (3) and begins a Monday-through-Saturday platter show over WJZ, local outlet of the American Broadcasting Company (ABC). Olsen, who will play to a studio audience, takes over the midnight-to-1 a.m. slot formerly occupied by the Midnite Music Shop, another disk show, now heard only on Sundays at same time.

In addition to playing records, Olsen plans a Guess the Guest behind the screen game, with the studio audience voting for cash prizes.

The new Olsen program offers still another local outlet for Pestman plugs, altho Paul Whiteman and Martin Block are still the only available network jockey plugs.

BASIE’S WHITE CHIRP

Hollywood, Jan. 31.—An unfamiliar chirp was heard on four upcoming Count Basie sides. Jeannie Taylor, was “found” just before the ban deadline. The singer, a white girl, was discovered when the orchestra heard a sound track on the MGM flicker lot at a time when they were looking for a fem to fill some vocal assignments on his disk dates. Hired for the waxings, the Taylor gal will not work with the Basie orchestra.

Its purported backlog of 108 sides, BMI, it is claimed, advanced Tune-Disk $4,800 on a deal with Ed Wilson, Tune-Disk exec (who since appears to have been voted off the platterry’s board of directors), for $200 per side against the release of the waxed BMI ditties.

... a DOUBLE WINNER
... by a TRIO OF WINNERS

... Soon to appear at
NEW YORK’S
ROXY THEATRE

THE
Don Henry
HARMONICA TRIO
and their
great recording of

SABRE DANCE
backed by
TURNPIKE POLKA
Both on
REGENT RECORD #111

Order Now From Your Nearest Distributor

REGENT RECORDS
1184 Elizabeth Ave., Elizabeth, N. J.

Universal Records

Universal Records, Inc., 20 N. Wacker, Chicago

UNIVERSAL RECORDS, INc., 20 N. Wacker, Chicago
Caravan, New Kiddie Waxery, Buys Out "Merry-Go-Sound"

NEW YORK, Jan. 31.—Caravan Records, a brand-new kiddie disctery, bought out Tone Products Merry-Go-Sound plattery this week, lock, stock and seven albums as well as single vinyl disks—Cherelles, Peppers in Boots, Old McDonald Had a Farm, etc.

Laurence Gould, Caravan's boss, plans to distribute the 10-inch vinyl-lile disks nationally with his own sales force. A price reduction on albums from $2.70 plus tax to $2.25 plus tax will go into effect shortly.

Singing Whose Song? Plaintiff's Question

NEW YORK, Jan. 31.—Suit was filed this week in New York Federal Court by Joseph J. Mallardi against Robbins Music Corporation and jockey Vic Mizzy, alleging they infringed on Mallardi's copyrighted tune "The Fire Has Gone Out," by writing and publishing The Whole World Is Singing My Song.

The plaintiff claims that it wrote Fire prior to 1946 and copyrighted it that year. Mizzy, who penned World, allegedly took his ditty from the Mallardi tune when Fire was entered in a contest conducted by Song Hits magazine, Ltd., of which Mizzy is said to have been either president or executive agent.

Mallardi, in addition to an injunction and accounting of profits derived by Robbins from World, is asking that the allegedly infringed tune be enjoined while the action is pending.

announced NADJ "scholarship fund," etc., will be made available.

NADJ Expects 10G Net on Met Benefit, Souvenir Booklets

NEW YORK, Jan. 31.—With exact figures unavailable, estimates here are that the benefit show run by the New York chapter of the National Association of Disk Jockeys (NADJ) at the Metropolitan Opera, Sunday (30), will gross between $25,000 and $30,000 when combined receipts from the show and the souvenir journal are finally totaled. The net income for the NADJ is not expected to go above $10,000. The show is reported at about $9,000, with the journal, to be distributed next week, accounting for the remainder.

Correcting an earlier Billboard report, talent agents Johnny Pransky and Al Beckman, who staged the affair for the Gotham jocks, indicated that their "end" will not be 15 percent of the gross, as reported, but actually will be 15 percent of the net after expenses, taxes and charities receive their cuts. Charities, reportedly, include not only a 10 percent slice to the Damon Runyon Cancer Memorial Fund, but also donations to the March of Dimes and the New York Heart Association Fund. Both Beckman and Pransky clarify their position on the NADJ affair by stressing that the $1,000 they will receive barely will cover cost of salaries for two employees who solicited ads for the journal, nor reimburse all personal expenditures involved. Their "only interest," Beckman and Pransky iterate, was for the "prestige angle."

Meanwhile, NADJ spokesmen have assured The Billboard that when a final financial balance sheet is ready, all information governing expenses and amount of profits to go into an

Walter Winchell says: It's Big Time......
"WHO PUT THAT DREAM IN YOUR EYE!"

Monday, January 26, 1948 Walter Winchell
THE BIG TIME: . . . Larry Raine's version (Coast Records) of "Who Put That Dream in Your Eye?" is Ware's score.

COUPLED WITH "SEÑORITA MARACAS FROM CARACAS"
COAST RECORD #8026

MARK WARNOW
and his Music

FEATURING LORRY RAINE

Order from your distributor
Ace Distributing Co., Inc. New York, N. Y.
Advance Distributing Co. Chicago 20, Ill.
Liberty Distributing Co., Inc. Baltimore 3, Md.
Dawes Sales Co. Chicago 6, Ill.
Independent Record Dist. Dallas, Texas
Sunland Supply Co. Phoenix, Arizona
Texas Distributors Co. San Antonio, Texas

Modern Music Sales Corp. New York 19, N. Y.
Music Sales Co. Memphis, Tenn.
Mutual Distributing Co. Logan, West Virginia
Record Sales Co., Inc. Birmingham 7, Ala.
Record Sales Co. Atlantic, N. J.
Standard Supply Co. Salt Lake City, Utah
Sundial Supply Co. El Paso, Texas

Another Super Stopper by Arthur "Guitar Boogie" Smith
"I'M LOOKING OVER A 4 LEAF CLOVER"
Backed by a timely new hit that's Headline stuff.
Super Discs No. 1054

DISTRIBUTORS:
Choice Territories still available. Write, wire or phone.

Irvin Feld
Sales Manager
3623 12th St., N. E.
Washington, D. C.

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HONOR ROLL OF HITS

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

1. BALLERINA
   By Bob Russell and Carl Sigman
   Published by Jefferson (ASCAP)
   Records available: Ray Bloch Ork, Signature 11477; Frankie Carle, Memory 5068; Art Monroe, Columbia 30314; Russ Morgan-Nett Herch, Decca 40414 (No Information on electrical transcription libraries.

2. I'M LOOKING OVER A FOUR LEAF CLOVER
   By Harry Dixon and Harry Wood
   Published by Remick (ASCAP)
   Records available: Ray Bloch Ork, Signature 11477; Frankie Carle, Memory 5068; Art Monroe, Columbia 30314; Russ Morgan-Nett Herch, Decca 40414 (No Information on electrical transcription libraries.

3. HOW SOON
   By Jack Owen and Carroll Lees
   Published by Supreme (ASCAP)
   Records available: Bing Crosby-Carmen Cavallero, Decca 24471; John Lennon, Lennon 10106; dancing-Nett Herch, Decca 40414 (No Information on electrical transcription libraries.

4. SERENADE OF THE BELLS
   By Kay Thompson, Al Goodhart and Al Urbane
   Published by Melrose (ASCAP)
   Records available: Bob Henson, MGM 10091; Bunny Kaye, Victor 20-2523; John de Castro, Columbia 30314; Russ Morgan-Nett Herch, Decca 40414 (No Information on electrical transcription libraries.

5. GOLDEN EARRINGS
   By Jay Livingston, Ray Evans and Vic Young
   Published by Paramount (ASCAP)
   Records available: Vic Damone, Mercury 6001; Jack Pine, Ork, MGM 10091; Bing Crosby, Columbia 30314; Bing Crosby, Decca 40414 (No Information on electrical transcription libraries.

6. I'LL DANCE AT YOUR WEDDING
   By Herb Megdon and Dan Oakland
   Published by George Simons (ASCAP)
   Records available: Vic Damone, Mercury 6001; Jack Pine, Ork, MGM 10091; Bing Crosby, Columbia 30314; Bing Crosby, Decca 40414 (No Information on electrical transcription libraries.

7. TOO FAT POLKA
   By Ress MacLean and Arthur Richardson
   Published by Shamke-Beltrane (ASCAP)
   Records available: Bing Crosby, Columbia 30314; Dick (Two Ten Yon) Baker and His Music Makers, Memory 5068; Bing Brandy and His Wildcats, Nat Brandwyne, 20-2171 (No Information on electrical transcription libraries.

8. HOW IS THE HOUR
   By Maxine Kumin, Clement Scott and Dorothy Steuart
   Published by Leeds (ASCAP)
   Records available: Ray Bloch Ork, Signature 11477; Bing Crosby, Columbia 30314; Bing Crosby, Decca 40414 (No Information on electrical transcription libraries.

9. BEG YOUR PARDON
   By Francis Craig and Beaslee Smith
   Published by Robbins (ASCAP)
   Records available: Frankie Carle, Columbia 30314; Francis Craig, Bulle 3132; Diamond Sisters, Capehart 101; Bing Crosby, Ork, Victor 20-2523; Art Monsey, MGM 10091; Sooky LaRue, Mercury 1101; Charlie Spurr, Victor 20-2523 (No Information on electrical transcription libraries.

10. MAHANA
    By Dave Barry and Peggy Lee
    Published by Capitol Songs (ASCAP)
    Records available: Peggy Lee, Capitol 20-2523 (No Information on electrical transcription libraries available at "The Billboard" going to press.)
The Billboard

RCA VICTOR STARS

"HONOR ROLL OF HITS"

(see opposite page)

1. BALLERINA

Vaughn Monroe

RCA Victor 20-2433

2. I'M LOOKING OVER A FOUR LEAF CLOVER

The Three Suns

RCA Victor 20-2668

3. HOW SOON

Vaughn Monroe

RCA Victor 20-2523

4. SERENADE OF THE BELLS

Sammy Kaye

RCA Victor 20-2372

5. GOLDEN EARRINGS

Charlie Spivak

RCA Victor 20-2585

6. I'LL DANCE AT YOUR WEDDING

Tony Martin

RCA Victor 20-2512

7. TOO FAT POLKA

Louis Prima

RCA Victor 20-2609

8. HOW IS THE HOUR

Charlie Spivak

RCA Victor 20-2704

9. BEG YOUR PARDON

Larry Green

RCA Victor 20-2647

...and watch these CLIMBERS:

The Thousand Islands Song

Louis Prima

RCA Victor 20-2619

There I Go

Vaughn Monroe

RCA Victor 20-2649

STILL LOW AT PRICES!

In the hope that we’re not forced to follow the usual trend, RCA Victor is doing everything possible to maintain its current prices.

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

BIG NEW ONES... BIG OLD ONES:

PERRY COMO

RCA Victor 20-2653

Dipsy Doodle*

RCA Victor 25093

I'M MY OWN GRANDPA

Lonzo & Oscar

RCA Victor 20-2343

I'LL NEVER SMILE AGAIN*

RCA Victor 34058

WE JUST COULDN'T SAY GOODBYE

Sammy Kaye

RCA Victor 20-2679

I CAN'T GET STARTED*

Bunny Berigan

RCA Victor 36008

*All-time hits re-issued by request

THIS WEEK'S RCA VICTOR RELEASE

A Sentimental Date With

PERRY COMO

RCA Victor Album P-187

When Day Is Done and When Your Hair Has Turned To Silver

Carolina Moon and Body And Soul

RCA Victor 20-2660

If We Can't Be The Same Old Sweethearts, We'll Just Be The Same Old Friends

RCA Victor 20-2653

THE THREE SUNS

I'm Looking Over A Four Leaf Clover

A sure-fire version, as the Sun's back up some old-fashioned barker shop harmonizing.

Eccentric

An old-time rag, with terrific toe-tapping tempo.

RCA Victor 20-2648

TEX BENEKE

Dream Girl

Theme song of Paramount pic of the same name, with Garry Stevens' vocal. Should be the top Beneke disk of the year.

Moonlight Whispers

Some neat and breezy flavor of the early Glenn Miller days.

RCA Victor 20-2667

CHARLIE SPIVAK

Springtime In Charleston

Recorded to meet terrific Southern demand, Tommy Mercer and Irene Day vocals.

One Raindrop Doesn't Make A Shower

Perfect check-to-check number with Tommy Mercer's energetic lyrics.

RCA Victor 20-2678

SAMMY KAYE

Two big Kaye numbers in a new re-recording.

Hand In Hand

RCA Victor 20-2641

We Just Couldn't Say Goodbye

RCA Victor 20-2679

FREDDY MARTIN

and his Orchestra

You're Too Dangerous, Cherie

Haunting theme from Warner Bros. film "To The Victor." Stuart Waud's vocal and Barker Allman's nimble piano.

No Longer

First on RCA Victor! Has the appeal of "Six Feet" and "Near You." Vocal by The Martin Men.

THE EDDIE HEYWOOD TRIO

The Continental and Heywood's Boogie

Remember Heywood's famous "Begin the Beguine"? Here's more of the same, with piano fireworks that'll rock the house.

Cecil Campbell's Tennessee Ramblers

Put Some Meet On Them Bones and 'Neath Hawaiian Palms

RCA Victor 20-2669

JENNY LOU CARSON

I'll Never Trust You Again and What Do I Have To Do

RCA Victor 20-2605

JESSE STONE

and His Orchestra

Sneezy Pete and I Came Home Unexpectedly

RCA Victor 20-2678

Cecil Campbell's

TENNESSEE RAMBLERS

Put Some Meet On Them Bones and 'Neath Hawaiian Palms

RCA Victor 20-2669

JENNY LOU CARSON

I'll Never Trust You Again and What Do I Have To Do

RCA Victor 20-2605

JESSE STONE and His Orchestra

Sneezy Pete and I Came Home Unexpectedly

RCA Victor 20-2678

MUSIC 25
She's got America by the ears!

'Mañana' (Capitol Record 15022)
'Golden Earrings' (Capitol Record 15009)
'I'll Dance at Your Wedding' (Capitol Record 15009)

Three more hits by Peggy Lee!

Peggy Lee's subtle style — deep, soft and whispery — scores again.
Sensationally! Three of her latest songs are jammin' the jukes...
hinging the bells in retailers' registers...racking up repeat requests for America's disc jockeys.

In the record world, if it's a new — sparkling — exciting idea,
you'll frequently find it's a Capitol idea.

There's a steady profit for you in Capitol records. Feature them!
<table>
<thead>
<tr>
<th>No. 143</th>
<th>&quot;THOUGHTLESS&quot;</th>
<th>Vocal—Sam Browne with Bert Thompson and his orch.</th>
<th>&quot;FEATHERY FEELIN'&quot;</th>
<th>Vocal—Sam Browne with Bert Thompson and his orch.</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 144</td>
<td>&quot;WHAT’LL I DO&quot;</td>
<td>Vocal—Anne Shelton with Music by Camarata</td>
<td>&quot;LILI MARLENE&quot;</td>
<td>Vocal—Anne Shelton with Stanley Black and his Orch.</td>
</tr>
<tr>
<td>No. 124</td>
<td>&quot;YOU DON'T HAVE TO KNOW THE LANGUAGE&quot;</td>
<td>Vocal—Chorus—The Quads: The Squadronaires</td>
<td>&quot;MY BLUE HEAVEN&quot;</td>
<td>Instrumental: The Squadronaires</td>
</tr>
<tr>
<td>No. 116</td>
<td>&quot;BARREL HOUSE BOOGIE&quot;</td>
<td>Instrumental: Harry Roy and his Band</td>
<td>&quot;STEPPIN' OUT AT MIDNIGHT&quot;</td>
<td>Instrumental: Harry Roy and his Band</td>
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<tr>
<td>No. 140</td>
<td>&quot;THERE OUGHT TO BE A SOCIETY&quot;</td>
<td>Vocal—Joy Nichols: Harry Roy and his Band</td>
<td>&quot;SITTING ON EDGE&quot;</td>
<td>Instrumental: Harry Roy and his Band</td>
</tr>
<tr>
<td>No. 138</td>
<td>&quot;DAUGHTER, DAUGHTER&quot;</td>
<td>Vocal—Eve Lombard and Harry Roy: Harry Roy and his Band</td>
<td>&quot;THE FUNNY LITTLE MAN&quot;</td>
<td>Vocal—Eve Lombard: Harry Roy and his Band</td>
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<tr>
<td>No. 122</td>
<td>&quot;THE GREEN COCKATOO&quot;</td>
<td>Instrumental: Mantovani and his Orchestra</td>
<td>&quot;EL TOREADOR&quot;</td>
<td>Instrumental: Mantovani and his Orchestra</td>
</tr>
<tr>
<td>No. 120</td>
<td>&quot;DARDANELLA&quot;</td>
<td>Instrumental: Ambrose and his Orchestra</td>
<td>&quot;ROSE OF WASHINGTON SQ.&quot;</td>
<td>Instrumental: Ambrose and his Orchestra</td>
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<tr>
<td>No. 126</td>
<td>&quot;BOOGIE ON THE SCALE&quot;</td>
<td>Instrumental:</td>
<td>&quot;HABANERA&quot;</td>
<td>Instrumental: &quot;Carmen&quot;</td>
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<td></td>
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<td>Piano:</td>
<td>&quot;ARTHUR TRACY&quot;</td>
<td>&quot;The Street Singer&quot; with Louis Levy and his Orchestra</td>
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**ALBUMS**

- **NO. LA4**
  - "FINGERBUSTIN" by Kingsway Symphony Orchestra Directed by CAMARATA
  - "Rhapsody for Saxophone Pt. 1"
  - "Rhapsody for Saxophone Pt. 2"
  - "The Breeze"
  - "Fantasia Impromptu"
  - "Fiddle Fodder"

- **NO. LA5**
  - "HABANERA" from "Carmen" Instrumental: Mantovani and his Orchestra
  - "ARTHUR TRACY" PIANO: Harry Roy and his Band

*The London Gramophone Corp. 16 West 22nd Street, N. Y. C.*

*List Price 75c plus tax*
Radio Popularity

SONGS WITH GREATEST RADIO AUDIENCES

(Top 30 Tunes)

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Publishers</th>
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<tbody>
<tr>
<td>A New Smile</td>
<td>BMI</td>
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<tr>
<td>Look-A-See</td>
<td>BMI</td>
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<tr>
<td>Sweetheart</td>
<td>BMI</td>
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<tr>
<td>Pianissimo</td>
<td>BMI</td>
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<td>I'll Be Home</td>
<td>BMI</td>
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<td>That's All</td>
<td>BMI</td>
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<td>Daddy, Daddy</td>
<td>BMI</td>
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<tr>
<td>Don't You Love Me</td>
<td>BMI</td>
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<td>Don't Cry My Tears</td>
<td>BMI</td>
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<tr>
<td>That's My Desire</td>
<td>BMI</td>
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<tr>
<td>Me, Me, Me</td>
<td>BMI</td>
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<tr>
<td>I'm Sorry</td>
<td>BMI</td>
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<tr>
<td>I'm Your Doll</td>
<td>BMI</td>
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<td>I Don't Know Why</td>
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<td>I'll Be With You</td>
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The Remaining 30 Songs of the Week

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Publishers</th>
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<tbody>
<tr>
<td>All Dressed Up With A Broken Heart</td>
<td>BMI</td>
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<td>Makeup (Ft)</td>
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RECORDS MOST-PLAYED ON THE AIR

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<thead>
<tr>
<th>Record Title</th>
<th>Label</th>
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<tbody>
<tr>
<td>Four Leaf Clover</td>
<td>Capitol</td>
</tr>
<tr>
<td>Miss Atomic</td>
<td>Columbia</td>
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<tr>
<td>Song To Remember</td>
<td>Columbia</td>
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<tr>
<td>You've Changed</td>
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<td>The Honey Pot</td>
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<td>A Date With You</td>
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<td>The Same Old Me</td>
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<td>My Heart Cries For You</td>
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<td>I'll Be With You</td>
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<td>Be My Little Baby</td>
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<td>Do the Twitch</td>
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<td>I'll Be With You</td>
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</tbody>
</table>
| I'
# Best-Selling Popular Retail Records

Records listed are those selling best in the nation's retail record stores (dealers). List is based on the Billboard's weekly survey among the nation's top 10,000 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The #1 side of each record is listed in bold.

## Positional Listings

### Retail Record Sales

**Week Ending January 30, 1948**

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PATTI PAGE</td>
<td>&quot;IT'S THE BLUEST KIND OF BLUES&quot;</td>
<td>Mercury Celebrity 5098</td>
</tr>
<tr>
<td>2</td>
<td>VIC DAMONE</td>
<td>&quot;THOUGHTLESS&quot;</td>
<td>Mercury Celebrity 5104</td>
</tr>
<tr>
<td>3</td>
<td>TRENIER TWINS</td>
<td>&quot;YOU TURNED THE TABLES ON ME&quot;</td>
<td>Mercury Celebrity 5098</td>
</tr>
<tr>
<td>4</td>
<td>HARRY COOL</td>
<td>&quot;PASS THAT PEACE PIPE&quot;</td>
<td>Mercury Celebrity 5098</td>
</tr>
<tr>
<td>5</td>
<td>JOSE MELIS</td>
<td>&quot;DON'T CALL IT LOVE&quot;</td>
<td>Mercury Celebrity 5098</td>
</tr>
<tr>
<td>6</td>
<td>TED WEEMS</td>
<td>&quot;DO YOU THINK YOU'RE IN A MOVIE?&quot;</td>
<td>Mercury Celebrity 5098</td>
</tr>
<tr>
<td>7</td>
<td>CHUCK FOSTER</td>
<td>&quot;AM I GOING MAD&quot;</td>
<td>Mercury Celebrity 5098</td>
</tr>
<tr>
<td>8</td>
<td>SNOKY LANSER</td>
<td>&quot;I'M NOT GOING TO LOSE YOU&quot;</td>
<td>Mercury Celebrity 5098</td>
</tr>
<tr>
<td>9</td>
<td>JOHN LAURENCE</td>
<td>&quot;I'M LOOKING AROUND&quot;</td>
<td>Mercury Celebrity 5098</td>
</tr>
<tr>
<td>10</td>
<td>UPTOWN STRING BAND</td>
<td>&quot;I'M LOOKING AROUND&quot;</td>
<td>Mercury Celebrity 5098</td>
</tr>
<tr>
<td>11</td>
<td>REX ALLEN</td>
<td>&quot;THAT LITTLE BOY OF MINE&quot;</td>
<td>Mercury 6078</td>
</tr>
</tbody>
</table>

## Best-Selling Popular Record Albums

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on the Billboard's weekly survey among the nation's top 10,000 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

### Positional Listings

**Week Ending February 7, 1948**

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Glenn Miller</td>
<td>&quot;Masterpieces&quot; (Vols. 2)</td>
<td>Decca 24727</td>
</tr>
<tr>
<td>2</td>
<td>Caro Cameo Calling</td>
<td>&quot;I Remember You&quot;</td>
<td>Decca 24731</td>
</tr>
<tr>
<td>3</td>
<td>Paul Whiteman</td>
<td>&quot;Your Wedding&quot;</td>
<td>Decca 24732</td>
</tr>
<tr>
<td>4</td>
<td>Bing Crosby</td>
<td>&quot;Silver Threads&quot;</td>
<td>Decca 24733</td>
</tr>
<tr>
<td>5</td>
<td>Bing Crosby</td>
<td>&quot;رنكليه&quot;</td>
<td>Decca 24734</td>
</tr>
</tbody>
</table>

## Best-Selling Records by Classical Artists

Records listed are those eleventh and semi-classical artists selling best in the nation's retail record stores (dealers). List is based on the Billboard's weekly survey among the nation's top 10,000 dealers. Records are listed numerically according to greatest sales.

### Positional Listings

**Week Ending February 7, 1948**

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Glenn Miller</td>
<td>&quot;Majestic Magestics&quot;</td>
<td>Decca 24735</td>
</tr>
<tr>
<td>2</td>
<td>Caro Cameo Calling</td>
<td>&quot;I Remember You&quot;</td>
<td>Decca 24736</td>
</tr>
<tr>
<td>3</td>
<td>Paul Whiteman</td>
<td>&quot;Your Wedding&quot;</td>
<td>Decca 24737</td>
</tr>
<tr>
<td>4</td>
<td>Bing Crosby</td>
<td>&quot;Silver Threads&quot;</td>
<td>Decca 24738</td>
</tr>
<tr>
<td>5</td>
<td>Bing Crosby</td>
<td>&quot;رنكليه&quot;</td>
<td>Decca 24739</td>
</tr>
</tbody>
</table>

## Best-Selling Record Albums by Classical Artists

Albums listed are those eleventh and semi-classical artists selling best in the nation's retail record stores (dealers). List is based on the Billboard's weekly survey among the nation's top 10,000 dealers. Albums are listed numerically according to greatest sales.

### Positional Listings

**Week Ending February 7, 1948**

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Glenn Miller</td>
<td>&quot;Majestic Magestics&quot;</td>
<td>Decca 24740</td>
</tr>
<tr>
<td>2</td>
<td>Caro Cameo Calling</td>
<td>&quot;I Remember You&quot;</td>
<td>Decca 24741</td>
</tr>
<tr>
<td>3</td>
<td>Paul Whiteman</td>
<td>&quot;Your Wedding&quot;</td>
<td>Decca 24742</td>
</tr>
<tr>
<td>4</td>
<td>Bing Crosby</td>
<td>&quot;Silver Threads&quot;</td>
<td>Decca 24743</td>
</tr>
<tr>
<td>5</td>
<td>Bing Crosby</td>
<td>&quot;رنكليه&quot;</td>
<td>Decca 24744</td>
</tr>
</tbody>
</table>
### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 2,500 operators in all sections of the country. Records listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Charts, Part 1.

#### POSITION

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>5</td>
<td>I'M LOOKING OVER A FOUR LEAF CLOVER</td>
<td>Art Murray</td>
<td>MGM 10119</td>
</tr>
<tr>
<td>2</td>
<td>5</td>
<td>5. F.I.L.A. DANCE AT YOUR BURLY CLAY-KEAR-ROBY, J. N.</td>
<td>Peggy Lee (Dave Barrow Ork.)</td>
<td>Capitol 15000</td>
</tr>
<tr>
<td>3</td>
<td>4</td>
<td>6. HOW NOW (WILL I BE Valentine Murray</td>
<td>Frank Criscio</td>
<td>Capitol 1012</td>
</tr>
<tr>
<td>4</td>
<td>3</td>
<td>7. HOW NOW (WILL I BE</td>
<td>Frank Criscio</td>
<td>Tower 1258</td>
</tr>
<tr>
<td>4</td>
<td>3</td>
<td>8. SINGING JINGLING</td>
<td>Juke Boys</td>
<td>Capitol 293</td>
</tr>
<tr>
<td>4</td>
<td>3</td>
<td>9. SESESADE OF THE SLYNNY</td>
<td>Don Cornelius</td>
<td>Capitol 2972</td>
</tr>
<tr>
<td>4</td>
<td>3</td>
<td>10. BELLS</td>
<td>Frank Skaggs</td>
<td>Capitol 2973</td>
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<tr>
<td>4</td>
<td>3</td>
<td>11. HOW NOW (WILL I BE</td>
<td>Frank Criscio</td>
<td>Capitol 2974</td>
</tr>
<tr>
<td>4</td>
<td>3</td>
<td>12. I'M IN MY OWN</td>
<td>Guy Lombardo</td>
<td>Decca 22480</td>
</tr>
<tr>
<td>5</td>
<td>2</td>
<td>13. SINGING JINGLING</td>
<td>Juke Boys</td>
<td>Capitol 293</td>
</tr>
<tr>
<td>5</td>
<td>2</td>
<td>14. BELLA-MOC TRAIN</td>
<td>Frank Skaggs</td>
<td>Capitol 2973</td>
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<tr>
<td>5</td>
<td>2</td>
<td>15. REG'G YOUR PARSON</td>
<td>Frankie Carle</td>
<td>Columbia 38067</td>
</tr>
<tr>
<td>5</td>
<td>2</td>
<td>16. MANANA</td>
<td>Peggy Lee</td>
<td>Capitol 15022</td>
</tr>
</tbody>
</table>

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are histroical records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

#### POSITION

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>I'LL HOLD YOU IN MY Eddy Arnold and His Tennessee Heart</td>
<td>Eddy Arnold</td>
<td>Capitol 40054</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>NEVER TRUST A Woman</td>
<td>Tex Williams and the Western Caravan (Tex Williams)</td>
<td>Capitol Americas 40054</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>SIGNED, SEALED AND DE-</td>
<td>Cowboy Copas</td>
<td>King 858</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>LIVERED NEVER TRUST A Woman</td>
<td>Tex Williams and the Western Caravan (Tex Williams)</td>
<td>Capitol Americas 40054</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>TO MY SORROW</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>Capitol 29241</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>I'M MY OWN GRANDPAW</td>
<td>Louis and Louis</td>
<td>Capitol 38065</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>BUBBLES IN MY BEER</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>Capitol 29241</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>HUMPTY DUMPTY HEART</td>
<td>Hank Thompson and His Boys</td>
<td>Valley Boys</td>
</tr>
<tr>
<td>3</td>
<td>1</td>
<td>MOLLY DARLING</td>
<td>Eddy Arnold</td>
<td>Victor 20-2489</td>
</tr>
<tr>
<td>3</td>
<td>1</td>
<td>THE WALTZ OF THE WIND</td>
<td>Ray Ansell</td>
<td>Columbia 29645</td>
</tr>
</tbody>
</table>

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type discs most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

#### POSITION

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>SNATCH AND GRAB IT</td>
<td>Julia Lee and Her Ray Friends</td>
<td>Capitol Americas 40053</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>I LOVE YOU YES I DO</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>Capitol 1481</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>THE SONG IS ENDED</td>
<td>Nellie Lutcher</td>
<td>Capitol 40053</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>HURRY ON DOWN</td>
<td>Nellie Lutcher and Her Rhythm</td>
<td>Capitol Americas 40053</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>HE'S A REAL GONE GUY</td>
<td>Nellie Lutcher</td>
<td>Capitol 1481</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>BOOGIE WOOGIE BLUE</td>
<td>Louis Jordan</td>
<td>Decca 24194</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>CALL IT STORMY MONDAY</td>
<td>Louis Jordan</td>
<td>Decca 24194</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>BUT TUESDAY IS JUST AS</td>
<td>The King Cole Trio</td>
<td>Capitol 15019</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>WHAT'LL I DO</td>
<td>The King Cole Trio</td>
<td>Capitol 15019</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>I CAN'T GIVE YOU ANY</td>
<td>Rose Murphy</td>
<td>Majestic 1204</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>THOSE THINGS MONEY</td>
<td>King Cole Trio</td>
<td>Capitol 15019</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>OL MAN RIVER</td>
<td>The Ravens</td>
<td>Natl 9355</td>
</tr>
</tbody>
</table>

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**Suggested Reading:**
- [The Billboard's Music Popularity Charts](https://www.americanradiohistory.com)
- [Music Popularity Charts, Part 1](https://www.americanradiohistory.com)

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**Notes:**
- The records are listed based on The Billboard's weekly survey among juke box operators.
- The records are categorized under various labels such as Juke Box Record Plays, Most-Played Juke Box Folk Records, and Most-Played Juke Box Race Records.
- The artists and their respective records are highlighted, including Eddy Arnold, The King Cole Trio, Louis Jordan, and others.

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**Author:**
- The Billboard

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**Date:**
- February 7, 1948

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**Additional Information:**
- This page provides a snapshot of the juke box record popularity from February 7, 1948, offering insights into the music trends of that era.
THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the chart.

EBONY RHAPSODY .......................... Rosetta Howard, With Big Three Trio... Columbia 25773
Here's a rare item that is showing signs of breaking open in the Midwest. Rosetta Howard's vocal quality is much like Delia Latchesc's she delivered bears none of the Latchesc delivery tricks. Trio backing sets a back room atmosphere.

JUNGLE FANTASY .......................... Ray Morales... Rainbow 16089
Capturing Ray Morales' finiie run wild in an echo chamber, this novel vumra production seems to be spreading after a solid New York starter.

THE DISK JOCKEYS PICK:

PIECES that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,576 of them, the disk jockeys think tomorrow's hits will be:

1. BUT BEAUTIFUL .......................... Bing Crosby.. Decca 24283
2. SATURDAY DATE .......................... Kay Kyser.. Columbia 28160
3. WHAT A LADY IS SHE? .................... Pat Whitney.. Columbia 28168
4. SLAP HER DOWN AGAIN, PAW ............. Arthur Godfrey.. Columbia 28165
5. LULU'S THEME ................................ Art Lund.. MGM 10136
6. THE TREASURE OF SIERRA MADRE ............. Freddy Martin.. Victor 20-8019
7. WHAT A LADY IS SHE? .................... Pat Whitney.. Columbia 28168
8. YOU DON'T HAVE TO KNOW THE LANGUAGE ...... Bing Crosby-Andrews Sisters.. Decca 24283
9. BUT BEAUTIFUL .......................... Bing Crosby.. Decca 24283
10. SATURDAY DATE .......................... Kay Kyser.. Columbia 28160

THE RETAILERS PICK:

PIECES that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,576 of them, the record retailers think tomorrow's hits will be:

1. BUT BEAUTIFUL .......................... Bing Crosby.. Decca 24283
2. SATURDAY DATE .......................... Kay Kyser.. Columbia 28160
3. WHAT A LADY IS SHE? .................... Pat Whitney.. Columbia 28168
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9. BUT BEAUTIFUL .......................... Bing Crosby.. Decca 24283
10. SATURDAY DATE .......................... Kay Kyser.. Columbia 28160

THE OPERATORS PICK:

PIECES that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. IN A LITTLE BOOKSHOP .......................... Vaughn Monroe.. Victor 25-2573
2. SHINE .......................... Frankie Laine.. Mercury 5091
3. SONG OF NEW ORLEANS ...................... Larry Green Orch (Vocal Trio).. Victor 25-2560
Record Reviews
With Ratings for Disk Jockeys, Dealers and Juke Box Operators

With Endings January 29

ARTIST TUNES LABEL AND NO. COMMENT

RAY NOBLE (Al Hendrickson)
(Ch一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步一步 more>
HE'S MONEY IN THE BANK

HE STARTED SMALL

BEN LIGHT

AND HIS PIANO

THEN HE GOT BIGGER—

BEN LIGHT AND HIS PIANO

AND BIGGER

BEN LIGHT AND HIS PIANO

AND NOW

BEN LIGHT

IS ONE OF THE BIGGEST NAMES IN THE FIELD OF RECORDED MUSIC

The Billboard

February 7, 1948

ADVANCE INFORMATION

Week Ending January 30

ADVANCE RECORD RELEASES

Records listed are generally approximated two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

1 Hundred and Sixty Acres
La Kasse (I'll Never) Mercury 5110
After You've Gone
J. Martin (Dame Dance) Victor 20-2731
All Are Dressed Up With a Broken Heart
A. Wolfe (Try It) Victor 1263
All of You (Put Your) Tower 1053
Angels
D. Lanum (Queen of) Coast 806
Are You Ready
B. Luneau (Dream Girl) Mercury 5108
Are You Ready
J. Owens (Malachi) Tower 1053
Big House Band from Hell
J. Shelton Trio (Dream Riley) Mercury 5108
Ring a Ding a Ding
B. Haymen, Andrews, Bob Hope, Al Jolson Album
B. Crucke, ... Decca A-431
Alexander's Ragtime Band
A. Johnson (Why) Decca 4030
Anything You Can Do—D. Hayman, Andrews, Bob Hope, Al Jolson Album
Put It There, Pal—Decca ... Decca 4030
Road To Morocco—R. Hope
... (There's No Business Like) Show Business
Decca 4002
The Song That Brought My Life Back
... Decca 4030
Blue Bonito
D. Johnson (I Want) Top 1142
broken Hearted Guy
J. Langen (Come What) La Bonita 492
Burlington Joe
D. Mabie (That Woman) La Bonita 491
Burlington Joe
D. Mabie (That Woman) La Bonita 491
I'm a Lover (By Myself)
D. Johnson (You) La Bonita 491
Somewhere
T. Lentz (Oh, Louise) Victor 20-7173
Come to the Waterfall Way
J. Lennon (Broken Hearted) La Bonita 490
Don't Blame Me
I Could Write a Book ... King 36886
If I Loved You ... King 36886
Let's Be Thankful ... King 36886
Why Shouldn't I ... King 36886
Dream Girl
K. Jackson (Big Girl) Mercury 5109
Dream Girl
P. Stewart (Gig) Always Have 404
Dream Baby
J. Robinson (Gig) Always Have 404
Dream Baby
J. Robinson (Gig) Always Have 404
Fine Brown Frame
R. Jackson (The Pig-Latin) Capitol 13567
Gin Runny Puke
P. Stewart (Pin Up) Embassy P-1004
Gee, We Got a Girl
Red Bonner (Slap Ear) Rainbow 10034
Honey Oh
(Slips Than) Meteorite M-1811
Heart Breaker
(I'm Looking) Rainbow 10034
Hey! What Did You Get
E. Green (E) Rainbow 10034
I Remember Mama
J. Landis (Two Loves) King 4903
I Remember Mama
J. Landis (Two Loves) King 4903
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J. Landis (Two Loves) King 4903
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J. Landis (Two Loves) King 4903
I Remember Mama
J. Landis (Two Loves) King 4903
I Remember Mama (Signature) Signature 15181
I Want a Girl
I Wish I Knew the Name (Of the Girl) Top 1143
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I Wish I Knew the Nam...
THE CATEGORIES

| Max. Pts. | 1. Production Value 
|---|---
| 15 | (up to a limit of 20)
| 2. Arrangement 
| 15 | (up to a limit of 20)
| 3. Quality of Recording 
| 15 | (up to a limit of 20)
| 4. Vocal Hierarchy 
| 15 | (up to a limit of 20)
| 5. Vocal Interchangeability 
| 15 | (up to a limit of 20)
| 6. Manufacturers' Production Efficiency 
| 15 | (up to a limit of 20)
| 7. Packaging 
| 15 | (up to a limit of 20)

THE RATINGS

100 points (the maximum)
70 - 89 (satisfactory)
60 - 69 (average)
50 - 59 (poor)
49 (incomparable)

SONGS OF OUR TIMES, 1928 (4-14")

Bugsy Soon (Orch. Decca A-1203)

1. Arthur Lake - I'm Sorry, My Love
2. Guy Lombardo, Orch. - My own "Decca" record
3. Decca Strings - Eight O'clock Train
4. Louis Armstrong - When I Grow Too Old To Cry
5. Louis Armstrong & His Orch. - Oh! How I Do Love That Baby

SONGS OF OUR TIMES, 1929 (4-10")

Butterfield's Orch. - Ac'cent

1. Take the "A" Train - Louis Armstrong
2. A Man of Wealth - Crooner's Orch.
3. My Baby - Billie Holiday & Her Orch.
4. Get Down, Butterfield - Louis Armstrong
5. Earl Burrows - I Love You

Tchaikovsky: Francesca da Rimini, Op. 39 (2x102")

1. Symphony Orch. of Detroit, LED - Tchaikovsky: Francesca da Rimini
2. Detroit Symphony Orch. - Tchaikovsky: Francesca da Rimini
3. Detroit Symphony Orch. - Tchaikovsky: Francesca da Rimini
4. Detroit Symphony Orch. - Tchaikovsky: Francesca da Rimini
5. Detroit Symphony Orch. - Tchaikovsky: Francesca da Rimini

CHURCHILL SYMPHONY NO. 9 IN C (4-12")

Mannheim-Broth's Orchestral Society (Orch. Decca A-1219)

1. Sir Henry Wood - Beethoven: Symphony No. 9
2. Sir Henry Wood - Beethoven: Symphony No. 9
3. Sir Henry Wood - Beethoven: Symphony No. 9
4. Sir Henry Wood - Beethoven: Symphony No. 9
5. Sir Henry Wood - Beethoven: Symphony No. 9

STRAUSS-BORATI: GRADUATION BALL SUITE (3-12")

(Orch. Decca A-1218)

1. Sir Henry Wood & His Orch. - Strauss: Graduation Ball Suite
2. Sir Henry Wood & His Orch. - Strauss: Graduation Ball Suite
3. Sir Henry Wood & His Orch. - Strauss: Graduation Ball Suite
4. Sir Henry Wood & His Orch. - Strauss: Graduation Ball Suite
5. Sir Henry Wood & His Orch. - Strauss: Graduation Ball Suite

A special listing of Decca records based on actual sales reports...your guide to the future of today and tomorrow.
LO, THE POOR DISC JOCKEY

At one of the numerous January hearings before the House Labor and Education Committee, the attorney for the American Federation of Musicians pointed out that a disk jockey made $185,000 last year. Evidently this is done to illustrate the point that certain people make lots of money out of music and records while the musician who made the record doesn’t get his proportionate share of the money that is ultimately made from these recordings. The earnings of some musicians are fantastic, which is O.K. with most of us.

Of course, what was not mentioned was the fact that there are hundreds upon hundreds of disc jockeys who don’t even make $5 a week—much less $185,000 a year.

The disc jockey, in our opinion, plays an important role in the development of the sale of phonograph records. In fact, he plays just about the most important role, having supplanted the juke boxes as the makers of hits. These hundreds of disc jockeys on the various radio stations have brought recorded music to the homes of people who were never reached by the jukes.

There are millions of radio listeners who don’t patronize bars and other places where the jukes are found. To emphasize the point that one disc jockey made a large salary is an unfair method of carrying on the discussion because it places undue weight on one individual top-bracket figure. It would be similar to pointing out that Mr. Petrillo makes about $46,000 a year from the American Federation of Musicians and then infer that every labor organizer makes $46,000 a year. We think Mr. Petrillo will agree that there are very few labor organizers who make $46,000 a year, just as there are very few disc jockeys who make $185,000 a year.

Lo, the poor disc jockey— he doth get up early in the morning, spin the record, create the demand for the record so that the recording artist may get greater royalties and Mr. Petrillo’s union may get greater royalties, and also that the sheet music publishers may get greater royalties—and lo, for all his efforts he is verbally assailed at a congressional hearing!

NEIL F. HARRISON, Editor

Record Retailing

The Magazine of Recorded and Visual Home Entertainment

274 Madison Avenue New York 16, N. Y.

Music—As Written

New York:
Johnny Long booked for three-day stands in successive weeks at Ralgh Theater in Reading, Pa. (where Johnny holds the house gross record), February 28 and March 9-10. New Andy Russell, Martin Burton, Pied Pipers air show set to debut February 11.

Bill Simon left the Vox diskery this week. Decca’s Dave Kapp off to Florida for a two-week vacation. Tommy and Jimmy Dorsey broke it up as a special concert in Indianapolis Thursday (29), pulling a full house and bringing in $4,700.25 as net profit. Red Norvo’s band, lead by Herb Leventhal, professional manager of Lewis Music, returned from an Eastern tour. Former music critic and reporter, Don Haynes, is setting up his record exploitation service in Chicago. Mills Music Pressey Jack Mills and wife off to Boca Raton, Fla., for a month’s vacation.

Some new Dave Rose compositions being published by E. H. (Buddy) Merris group, Rose, his contract expired with Bremigan, Vocco & Conn, is said to be working on a verbal jockey firm, which will lead to a classier pact. Jack Robbins says he will write an anthro- proved autobiographical Mister Music which, among other things, will tell the inside story of ASCAP and RML. No ghostwriter named.

Mildred Fields handling disk jockey exploitation for Universal Records in New York. Monica Lewis heads for a Florida vacation at conclusion of current engagement at Hollendale in Cleveland. Martin Block airs his annual popularity poll results Tuesday (3). John Thomas publicity’s I Still Love You waxing by Bob Homeyn for MGM out this week. Also has Celia Cilli-Decca platter coming. Marrinich, Inc., now fully distributed for Universal Records.

Latest creaker-turned-disc jockey is Danny Daeker, who will air on KDIX, Dallas; he will continue to front an orchestra in that territory. RCA Victor has set up a telephone network with its distict for a weekly sales meeting, the first of which is to be held this week and involving servicing of merchandising tips. Danny Kaye flew to England Friday (23) for his personal appearance tour which includes an engagement at London’s Palladium. Manager Eddie Dukoff and companion in trip.

George McCormack, for 30 years co-owns with Joe Barry of the regular one-night operation at the Biltmore Ballroom in Bridgeport, Conn. passed away Saturday (24). Johnny Moore’s Three Blues wept a doity by Universal-International. Jockey disc jockey Jonny Hyde and partner Hal Schuck. This is Wonderland, pubbed by Bremigan, Vocco & Conn. Reports have it that the Asbury Park city government asked the Redick brothers to keep Convention Hall in New Jersey down to a reasonable price for the coming summer season for what he might have been able to do in the same season in the same place for some same same uses last year at lower guarantees against 50 per cent of the gate.

Personal Manager Milton Elkins returned from the Coast after a 14-week business trip. The Dick team of Milton Earle and Irving Kahn broke up this week; Kahn had handled all newspaper and slick rag coverage for the team’s clients, composed mainly of the Carols Gentil artist stable, while Earle did disc jockey and trade press promotion.

Manie Snicks, at Columbia Records, pulling out an old master of Bing Crosby and the Mills Brothers paired on Shine and will special-release next week. Abe Olman is ill at home but leaves Friday (6) for a Plessy tour in the South. Record of the Year is again the thing, Authors and Publishers (ASCAP) set for Wednesday (4) after tentative date last week was moved up to accommodate board members.

Music men around town are burned at one of the top publishing houses for firing a veteran player, an instance where was still in the hospital earlier this week.Back here on July run at the Waldorf. Thrus Patil Page, of the Mercury diskery, being booked by Associated Booking Corporation. Maxine Sullivan taking a two-week Florida vacation after current booking at the Roosevelt; starts must-see tour in east this week, back here July 15 at the Edison. Then to the City Auditorium, Detroit, New York (10). Marvin Welt, former music critic and reporter, is in again. Cloud Hopkins Quartette and Rena Collins into The Place in Green- ville, Wisconsin, Friday (6). Kathy Young, ex-NBC top brass Herman Starr returns from Florida vacation Thursday (8).

Chicagio:
Lee Breese, vet house band booker at the Chicago and State-Lake theaters, went into the booking business this week with Marvin Wett, local agent, Breese handling his booking ink. . . . Army Liddell is not the Des Moines manager for Vitasoucie, as was previously reported. . . . First park booking for the Midwest is this week’s edition of the Midwest, which set Frankstown, Pa., to open Lakeside, Denver, May 28. . . . King Cole Trio will do its first three-weeks in months at the Oriental Theater, opening February 26.

Toddy Phillips, currently at the Aragon Ballroom, wrote a theme, Music From the Deep South, which he records for all contracts will be used as a signal for the VOC department to call the booking. . . . The Bee-Hive, South Side lounge, airing its part of its Sun- day jam sessions over WJJD, with Norm Neuch emceeing. . . . Northern Baptist Assembly, Midwest religious association, has gone into the record business, with Green Lake label, sporting radio chip Adele Norman in a 15-inch album of religious songs. . . . Regal Theater, home of booker set Coast Route January 9, Duke Ellington February 9 and the Rovers.
Eddie Vinson and George Hudson's Orch for March 28... Alotist Johnny Bokwell got his GAC release and is with Associated Booking Corporation. He is currently featuring a guest at the Blue Note. Loop lounge.

Cinematheque:
Ork Leisher and Sammy Leeds have partnered with Barney Rapp, vet baton wielder, in the Barney Rapp Agency in the Central Trust Building. Leeds can handle all jobs except general management. Both are good contacts. ... Joyce Aimee, accordionist at Wonder Bar, Lookout House, Covington, Ky., was featured on February 1 with a disk show over WPCI here, with strings emanating from the nitty... Bob Hill, piano-Solovox, into Tiny Cove, Cheviot, O., for a six-week stay. ... Burl Ives set for a one-night concert at Taft Auditorium February 23.

Hollywood:
Jean Wald, former partner in Wald-Geravis Agency, has re-entered again in the book handling Hanonlel stunt for Marjorie Cretaro. Coast Records appears headed for a sleeper hit, Why Put That Dream in Your Eyes? Tape, penned by Nasio Herb Brown Jr. getting heavy air plays by the jocks. Martin L. Ockey took over office fronting at the O':' Explorers, L. A. burly house, ... Danny Thomas has broken all attendance records at Slapay Maxie's during first week of his current stint.

Martin Ross, Artists Corporation of America topper, reinstated by AGVA after long spell under fire... Argentine orchestra fronted, packed to disk deal by Fun-American Records. Pinney moved to new headquarters at 117 E. Market Street Los Angeles... Le Israel diezky, the Las Vegas-Vick Rapp Agency deal with Revell Drug for distribution of firm's first side... Nick Cochran going into his seventh month fronting orch at Larry Potter's Supper Club.

Les Paul hospitalized with broken arm and nose after auto accident in Oklahoma City... Jack Rapp backs to Colman after month stay on the Coast... Johnny Mercer signed for new Dinah Shore show this week... Haymey will play date in London this summer if asked to be wound out to allow for jaunt to British Isles... Spot check of local waxeries reveals no trace of music-less recording sessions. General opinion is that they are still... in the short notices this... Music chief Harry Revel going into talent agency biz, with emphasis on television and radio acts.

Lewis Bill Hearings March 1; ASCAP, Diskers, BMI Get Bids

(Continued from page 18) have been sent to the American Society of Authors, Authors and Publishers (ASCAP), Broadcast Mu- sic, ASCAP, The American Federation of Musicians, and the Copyright Owners, owners, perform- ers and record companies. He added that "anybody else who could be interested" is invited to appear. It is expected that chief witness will be Mr. Dee H. Taylor, Gene Buck and Richard Frolich, ASCAP; Sydney Eayre, who now not only conducts the ASCAP but also is counsel to the Industry Music Committee (IMC) which directed strategy for the Bing Crosby-Alice, and L. H. C. Grab- ber's House Education and Labor Committee. He is on James C. Peti- trillo's music band: Maurice Spexin, National Association of Performing Artists (P.A.T.), and John Schuman, Songwriters' Protective Association (SPA). Victor, Decca and Columbia. Record companies are considered certain to send representatives, and some of the motion picture firms may follow the example. Numerous representatives of movie exhibitor associations are expected to flock to the hearing. Chairman Lewis expects that a majority of the flicker exhibs will be favorable to the measure.

The Kearns bill is held certain to evoke far more controversy than the Lewis measure. The Kearns measure, as finally drafted for introduction early last week, was limited to making possible a higher fee on commercial-use records, with a view toward al- lowing a still broader margin for musicians to accept the increased return for any use they want to make of it. It is presumed that the performing musicians would arrange for their "take" through collective bargaining with the disk manufacturers, and that the musicians in turn would acquiesce in an arrangement with ASCAP whereby part of the monies, which in effect would amount to a "royalty" for performers, would be paid along to the AFM for any "lawful" use. Pettrillo's federation would want to make certain, whether the stragglers could be regarded as in conformity with the Taft-Hartley Act of a matter of conjecture, since the T-H law for- bids use of a union welfare fund for distribution of non-performing mu- sic and Pettrillo insists that he will not be satisfied until musicians who are employed or not are, "protected." Kearns, in discussing this point, reiterated his statement of two years ago, that he is "not concerned with the problems of any one labor leader," and he argued that his chief purpose is to get legislation on the books that will "prevent those frequent occurrences of strife between labor and the manufacturers of records and the broadcasters of those records and the juke box operators of those records." My bill," he said, is designed to aid the music creators in the re- clarification for the entire industry. Beyond that," he said, "I do not venture to go," and he reiterated that he expects the bill to provide merely "a basis for negotiations."
Still belauding the situation is an inclination by some House Judiciary committee members to avoid dis- charge of any music copyright bills without examining the entire Copyright Act of 1909. A dozen bills for changes in the copyright law are now in the Judiciary Committee of both houses, with seven of the bills affecting phases other than music. Two of the copyright bills—the Scott-Fellows bills to give music copyright holders a seat at the juke box table—are considered very much alive on the committee agenda. Another bill, which Scott-Fellows bills was the subject of last summer's hearing by the Lewis subcommittee, is considered dead. This latter bill proposed to give performing artists copyright privileges in the disks they cut. Chairman Lewis, of the subcommittee, told The Billboard this week that a majority of the group's members are opposed to the measure.

DAVE TAPS TO COAST

NEW YORK, Jan. 31. — Dave Taps, a Broadway fixture for over 30 years and currently personal manager of Sister Rosetta Tharpe and Marie Knight, will move to the West Coast at the end of February to settle down. Taps intends to set up a pubbing house for Sister Tharpe with Dave Gordon when he gets to Hollywood.

HILLBILLY

Danny Deddan ... THE RHYTHM RAMBLERS
5012A "HALF HULA WOOGIE" B "TOO MANY BLUE EYES"

Adolph Hefner ... AND HIS ORCHESTRA
5022A "TEXAS IS MY HOME" B "WESTPHALIA WALTZ"

Ted DeLeon ... THE PRAIRIE PLAY BOYS
5024A "GOODBYE BROWN EYES, GOODBYE" B "I WAS A STRANGER"

JERRY IRBY ... AND HIS TEXAS RANCHERS
5008A "DON'T LIE MY DARLING" B "BY THE RIO GRANDE"

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HIS ORCHESTRA
5011A "SAN QUENTIN BAIT"
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5016A "OLD TIME BLUES"
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5016B "TRAFFIC IS TERRIFIC"

"Poison" Gardner and His All Stars
5012A "52nd STREET JUMP" B "EVICTION BLUES"
5014A "10 O'CLOCK STOMP" B "SO MANY WOMEN"

"King" Porter and His Orchesta
5015A "DAY'S WORK" B "DOWN HOME BLUES"
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Aims Set Forth
By RDA, Coast
Disk Dealer Org

HOLLYWOOD, Jan. 31—Organization of a Southern California record merchant association appeared complete last week (The Billboard, January 24) when a meeting of the group's policy committee, the company's board of directors, was named Record Dealers' Association, Ltd., and a meeting of elect officers was set for Tuesday. Invitations to a selected group of dealers are being mailed today, pointing out the need for a platter peddler's association.

The movement for organization of an association was started the previous week by E. Jay Bullock when he called a mass meeting of disk dealers to consider formation of a platter merchants' org (The Billboard, January 31). Bullock, founder and proxy of the Southern California Automatic Music Operators' Association, resigned the latter post to devote full time to organization of the disk dealers' org. He is chairman of the disk org's policy committee.

Circular accompanying inviting lists the following as the association's aims:

1. Since some of the record manufacturers are giving 100 per cent disk return privileges, the association will strive to achieve an improvement on the current 5 per cent return granted by major companies.

2. Or will fight for immediate credit on returned or broken records as well as disks shipped by mistake. Association will ask that independent dealers be given generous terms on which to test market new labels.

3. Or will demand that prices of disks be standardized.

4. Or will ask for elimination of dealer franchises and substitution of association franchises. (Hence, any dealer belonging to the org could automatically handle all labels.)

5. Or will demand proper price cutting.

6. Or will demand that all dealers receive equal treatment as soon as they are sent to juke box ops.

7. Or will demand that all disks be handled by the dealers at reduced price.

8. Or will demand that the dealers' personnel be trained in the operation of the new machines.

9. Or will demand that all stock be handled by the dealers at reduced price as well as that a 10 cent record should have a considerably better stock.

SHOWBIZ TAXES OFF

(Continued from page 3)

109.885 compared to the October high of $121,601.916.

For coin machine collections, December is traditionally a low month, and December, 1947, came in $90,290 below the 1946 high.

A BALLAD THAT'S HERE TO STAY!

Yellen & Fain
131 W. 52 St., N.Y.C.

HOLD YOUR HATS!
(CONTINUED FROM PAGE 3)

using a capella vocal groups and harmonica players emulating instrumental ensembles. Shorts will range in running time from 2½ minutes to 11 minutes and will be shot in 16mm. black and white. They will be made available to talk stations on a rental basis thru a Murray subsidiary firm, the Interstate Film Distribution Company. After getting their first runs on the 10-min. roll, they will be channelled into the home movie market.

Test reels of vocalists Joan Barton and Bob Carroll, tap dancer Johnny M. Conrad, thepse Eddie Ryan and Mavis Russell will be shot next week.
Pubs May See Dollar Decline; Song Lyric Mags Make Cuts

NEW YORK, Jan. 31.—That music publishers expect a sharp decline in revenue from song lyric mags this year is evidenced by the present status of the two important publications in the field. Both the Lyle Music and Charlton mag groups (which pay pubs for the exclusive use of song lyrics) claim to have received reduced contracts or to have been offered revised contracts with nearly all pubs calling for one-third to one-half of the amounts contracted for last year. The combined annual take for pubs reportedly will dwindle from $650,000 to $450,000.

According to mag spokesmen, the drop in payments for lyrics uses reflects the drastic drop in mag circulation figures. The Engel group, which consists of Song Hits and Song, now guarantees only a combined circulation of 600,000 a month, whereas Song Hits alone had a circulation of 837,139 for December, 1945. The same situation confronts Charlton (Hit Parader, Screen Songs and Best Songs), which in March, 1945, boasted a circulation figure of Hit Parader alone of 938,867, while in April, 1947, the mag could only show a figure of 787,925. Meanwhile other costs reportedly have skyrocketed along with increases in printing and distributing costs. (Charlton prints its own books; Engel uses outside printers.)

Engel Terminates Deals

In addition to obtaining reduced rates for song lyrics, Engel recently terminated contracts with Bome, Mills, Jefferson and Sandy-Joy, and in the past two years has failed to renew agreements with others. Engel, however, picked up the Warners-MPHC group, Shapiro-Bernstein and BMI, which Engel originally lost to Charlton during Bobby Moline's stay at the firm.

On the other side of the fence, Charlton has signed the Loews-Robinex firms, the Chapell group, Bourne (this month), Sandy-Joy, George Simon and a flock of small

Polls Testing Kid Preference in Willida Discs

NEW YORK, Jan. 31.—Tested records are the latest novelty to appear in the kiddie disc field, with the Willida platter pacing Wendy Barnett, child psychologist, to poll record likes and dislikes of children in various age and family income brackets.

According to Julie Marvin, vice-president of Willida, Miss Barnett's survey, conducted in playgrounds, settlement houses, public and private schools, merely proves conclusively that "Kids are kids and no matter how much money their father makes their entertainment preferences remain the same." The survey also reveals that boys and girls from four to seven are strong for sound effects and familiar storybooks, characters, (Peppi, Red Riding Hood, etc.). Toddlers support the soft-educational angle more with emphasis on sugar-coating knowledge. Children insist, according to Miss Barnett, that they, and their not-parents, pick and choose record collections.

In line with this theory, Willida is issuing a new unbreakable red vinyl red vinyl record this week with drayage and the song's character printed on the sleeve, ready for crayon coloring. The firm is also staging a live show for children to reap benefits of "meat preview" comments before making masters.

The Writer of "I ONLY WANT A BUDDY"

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BEAUTIFULLY PACKAGED IN FULL COLOR

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FOR SALE

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ON THE STAND
Reviews of Orchestras Playing Hotels, Night Clubs and Ballroom Locations and One-Nighters

Del Courtney
(Reviewed at the Rose Room, Palace Hotel, San Francisco. This feature is from a previous visit to the West Coast. The next time the orchestra will be seen in San Francisco is the Blossom Time Festival at Pershing Square.)

D’Varga
(Reviewed at the Iradora Room, St. Regis Hotel, New York, January 30th. The orchestra is under the direction of Jack Benkert. Booked by Music Corporation of America.)

Ted Strater
(Piano-player Ted Strater leads a highly competent society dance orchestra. The orchestra is under the direction of Jack Benkert. Booked by Music Corporation of America.)

Paul Chelly’s Royal Roman Orchestra

Philadelphia Hikes Wages
For Convention Toolers

Everybody’s Lining to: “Gonna Get a Girl”
FRAUD CHARGE
FRAUD CHARGE
Shelvey Lays
Second Egg
in AGVA Basket

Writ Against 4-A's Refused

NEW YORK, Jan. 31—Second legal effort by Matt Shelvey, depose, as chairman of the American Guild of Variety Artists (AGVA), to stop the Associated Artists and Actors of America (Four A's) from running AGVA, was yesterday taken out to Allan Nickerson, speaking on the Monday sessions, and alleged in an action by the law office of Samuel Rosenman, refused service, and it expired without having

Nickerson Case Outgrowth

The current maneuver is an outgrowth of the Four A's legal action started in Philadelphia when steps were taken to oust Allan Nickerson, identified by Shelvey's lawyers as the man in the AGVA offices. Arthur Cowan, Shelvey lawyer, sought, in defending Nickerson, to include Shelvey in the case as co-defendant. The Four A's objected.

According to the Four A's, the result of the Philadelphia suit "oblige" them (Shelvey, Nickerson and lawyers) to institute against them for aiding and abetting in the conduct of the Four A's.

Shelvey and Kaye Indicted, Face 2-10 Years; Accused Of Misusing AGVA's 20G

Shelvey and Kaye Indicted, Face 2-10 Years; Accused Of Misusing AGVA's 20G

AGVA Tussle Flares on Coast; Nucci v. Bale

Confab Slated for New York

Elaine Barry Killed in Crash; Fred Hurt

NEW YORK, Jan. 31—Elaine Barry, of the dance team of Fred and Elaine, was killed in a head-on collision in the Chicago area on Friday night (20) while leaving from New Orleans to make a Florida engagement.

Fred, who suffered a broken nose and lacerations, is in Forcus Hospital, Athens, Ga.

My, Oh Myrus!

SAN FRANCISCO, Jan. 31—A man named "Myrus," who was last seen stolen Monday night (26) from the safe house of a bank in San Francisco, remained unlocated. The thief was discovered by Manager Woody Wilson in the bank vault, and the man is believed to have been left in the vault.

The theft was discovered by Manager Woody Wilson in the bank vault, and the man is believed to have been left in the vault.

Knoll Sounded

BRISBANE, Australia, Jan. 31—Harry Wray has resigned as managing director of the Knoll Film Ltd., and declared vaudeville deal with the closing of the Cremorne Theater here last Saturday, "I don't believe vaude, under present conditions. My hands are full of work in Australia again," said Wray. When the war, production costs had soared 200 percent, as production had remained stationary, a condition which made future vaude shows impossible.

"Our management does not want live artists, with their demands, our producer stars and could not pack one house." "Brisbane," according to Wray, "is a city with stars available and could not pack one house." "Brisbane," the man said, "is a city with stars available and could not pack one house." "Brisbane," according to Wray, "is a city with stars available and could not pack one house." "Brisbane," the man said, "is a city with stars available and could not pack one house." "Brisbane," according to Wray, "is a city with stars available and could not pack one house." "Brisbane," the man said, "is a city with stars available and could not pack one house."
Good Acts WANTED!
First THURSDAY every month for big two-hour charity stage revue at 1,000-seat Murphy Theater in Wilmington, Ohio. This series being produced, staged and financed by local workingmen for local charity fund. Using MCA name bands, special scenery, Entire theater taken. Inlay ad for result. Advertise Capacity audiences. More than enough room for all. $3.00 per performer each month. Performance. Opening show February 5. Can use few strong acts. Mail first show March 4. Write now, enclose photos. Quote lowest possible terms. Two or more shows. Can use result from these appearances. While here, you get a chance to hop the photo lab photo and can make it will at any cost any special art work, press material, etc., etc., you may wish. Write, wire or contact

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Miami Round-Up: Clubs Click With Avalanche of Big Names
By Charles J. Lazarus
(Continued from page 3)

Byline: The Billboard, Cincinnati 21, O.

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Feb. 1, 1943

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PAULA SMITH
500 W. 50th St.
New York 19

Page Cavanaugh Trio
(Revived January 1, 1943)
RALEIGH ROOM, WARBURG HOTEL, New York City
The Cavanaugh Trio, making its initial local niter show bow at the Raleigh Room, exclusively for the week. The group, a perfect parade of novelty and instrumental brilliant singing by McDevitt. The Cavanaugh Trio's vocal technique is almost mechanism. His voice is a singular falling in Allan Burn's erratic and overly soft-toned bass pickup.

Al Viola's guitar pickings were frequently spotlighted to advantage, were not quite as much. His vocal effort, grace, the rarely any voice, and plays plenty of flashy, fast, clean and brilliant-toned picks. The trio's room runs the gamut in the novelty field—southern classics, some standard-time rehashes—but is capped by a top a few ballads and freer, more free displays of instrumental techni- que.

The Cavanaugh Trio's fresh-sounding vocals and quick, clean, work should make the group a readily acceptable face with most any cocktail niter crowd. Jack Wolfman.

SHELVY LAYS EGG
(Continued from page 4)

their many requests for relief in Philadelphia, "McDevitt." Cowan Denies It
Arthur Cowan vehemently contradicted the Four A's statement. He denied them to go with McDevitt, he said. "Why, those people don't understand Pennsylvania law. They had to amend their by-laws by substi- tuting Dewey Barto's name."

(Under Pennsylvania law an unincorporated group is not in- suit. It must be filed thru a mem- With a duly designated as a trustee ad-

"The reason why they withdrew from Philadelphia was that they had to amend their by-laws for the first place," Cowan continued. "Their statement that they would not file with the Four A's was simply the result of my proposing to them that I will prove with documentary evidence the time comes."

Later Cowan said Judge Valente ordered the Four A's with the giving of all moneys spent by it in New York to be paid back. The hearing was set back to February 10. Four A's denied such an order had been given a nice reception, and an audit. We suggested it. But we want Shelley to show his figure, too."

reason being simple: payees get good food, sock entertainment, a resting atmosphere at not too stiff a price.

Gene Baylos at Kelly's, is proving on one of the top hands in the year. He clowns his way thru three shows that are filled with yells and claps. He is not exactly the eye-feeding Jolly Wilson, whose song- singing is sold; Chris Korrigan, a well-liked man of the profession, with smart clothing and slick special material, and Gene Baylos, is not the man to click nicely in his own stunt. The Frank Sorrel Trio is perfect for the show. The band is a hit, but they do not have the same luster. Michel Rosenberg and Aaron Lebed
top the show at the Little Ro- gue. Lebed, a newcomer, is developing a staccato sound. The band has its much of the humor could be satis-

addition to Rosenberg and Lebed- leaving are Sarah Lissow, with the Russian dialect and acco

...
**NIGHT CLUB REVIEWS**

**Spivy's Roof, New York**

(Thursday, January 29)


It's not often this reviewer will go on a limb for a new performer. Too many new names are just that, names. Happens. But this tiny roof spot has a new kid, Mary McCarty, who has a rock solid style and a charming personality plus a youthful freshness, topped by acting ability that is remarkably good.

The gal, who used to do perzinos with Jack Carson (she was his blonde) and has worked in the act. Today, as she does a single, she proves there are very few kids she could work with and not top them. Her material never seems forced and her costuming might be improved, but the basic qualities are already there. Mary needs only to avoid the take-offs or imitations. She does a panto of a silent flapper that just needs a little more development and must be seen to appreciated. A funy act.

With all this, the kid once showed a heapy pair of pipes with ability to back it up. It's a live and viable concept for a top cafe. In fact, once she gets a publicity build-up this gal can turn out to be a big one.

Hayes Gordon

Hayes Gordon, doubling out of Broadus, Bill Collins, Selloquy, that he sold with considerable skill. He showed a top voice, some Milt Gabby, and a pleasant impression.

Diane Courtney, headliner, can sell a song well. But the act tends to thru some unimaginative lighting. Working in varicolored spots that did not suit her black dress, then emphasizing her good ones, makes for a poor selling job.

Arthur Kent and George Hardy work the pianos between the acts and with the acts, doing on okay job.

**Tavern Room, Bismarck**

Hotel, Chicago

(Ptuediy, January 31)


The combination of the Dancing Paulsen and the Tracey Sisters is one of the best attractions in the business. The Paulsen have acquired a polish since their last stop here 16 months ago. They have injected plenty of zip into their routine, working only up-tempo numbers. Their line is so high. Despite the fast music, the pair never once drop to half-time for even a moment. They are a high-descent and show plenty of possibility for bigger things. Despite a precarious low ceiling, their act is tight, so their work has as much attraction behind it as in front of it. They netted hefty mits from the seatltes.

Wally Johnson, Jr., tall, good-look- ing, blonde, open in Gay '90 dresses, doing a pair of early 1900 tenor songs, was an attention-getter. More modern costumes by stripping to strapless gowns to do a number of colorfully painted numbers, they were their rhymed intro to tune. Bob Fosse, in charge of the routine, used a lot of special material on radio commercials, where a parody built on a new idea would have seemed better.

Johnny Sippel.

**Larry Potter's Supper Club, Studio City, Calif.**

(Wednesday, January 21)


With Steve Gibson and His Original Redcaps taking over, San Fernando Valley's plushery is giving its last gasp to entertainment, Group (6) displays its versatility in music-making (play- ing guitar, banjo, bass and drums), plus leasing heavily on gag routines. A fast moving act, it is driven by their straight and novel material, holding all at their attention. Comedy usually stems from the group's panto actions while one of its performers plays the piano. Customers go for their treatment of Stone Cold Dead in the Market and offer a knock off of classic song versions of St. Louis Blues. On the latter, tune is announced, but doesn't go into it until after a series of false starts. Ain't Nobody Here But Us Chickens gets a Kay Thompson treatment and is their best. Straight stuff is sandwiched between these and are standard song offerings as Danny Boy and Old Man River.

Three girls who entered from their stay with the Rudy Valley show at Las Vegas, a home-coming for Gibson since he played his first date for Larry Potter years ago. After closing show, Gibson returns to the East where he will play one of Frank Palmiero's locations.

Lee Zhito.

Bob Sheehan, headliner, has a big voice, a strong cut-up, and a good sense of humor.

**Kingston in Line, Filling 2 Weeks on Reade Circuit**

NEW YORK, Jan. 31.—Broadway Theater, Kingston, N. Y. starts a two-day-stay here on February 5th, the group will be for a week. Other places playing the five-act bills are the Saratoga, Saratoga Springs, New York; Woodford, Blindfield; the Majestic, Perth Amboy; the Grand, Freehold; the St. James, Asbury Park; the Carlton, Red Bank, and the Fillmore, New York.

Heading the initial bill for the Kingston appearance will be Bob Miles, Willard, Great Barton and Curry, and Byrd and LeKay.

**H'w'd Nietzsche Assn.**

Set Ethics Code

Hollywood, Jan. 31.—Feared that the on- the-run drive from police and civic agencies, Hollywood club owners have formed a self-policing agency's association (The Billboard, January 21) has announced a new group's program, which will be presented to all cafe owners for endorsement.

Recommended code of ethics as follows:

1. Eliminated offering of novelties (shows, 2) boycott by trade and talk and use of any apology, charm and good confidence will be encouraged.

Labor spokesman Harry Lee told the group that unless the body would absolutely refuse to work in any of the clubs not complying with the code and frequent and unannounced inspection of bistros by police and civic leaders will be the new form of conformance will be encouraged.

Tom McDermott DUO

**Tommy and Carlos**

NOW INTO THEIR SIXTH MONTH AT MONTANA'S FINEST DINING AND DANCE POT - THE EXCLUSIVE

Engagement at Aila Club, Montana.

FREDERICK BROOKS AGENCY, INC.
3524 Sunset Blvd., Hollywood 4, Calif.
Adams, Newark, N. J.
(Thursday, January 29)

Capacity: 2,000. Prices, 50 cents-11. Number of shows, fire daily. House broker, Charlie Hogan. Show played by the Mt. Muttlanders Band. The show was well received, and the audience was poured out more than any other show in the city.

Each week this theater keeps topping its previous session with a sickly fresh package, but the current lineup impresses as the best yet. The Mt. Muttlanders Band, a group of professional musicians, were in fine form and provided excellent entertainment. The near-capacity house reflected a solid enthusiasm for everything presented.

The Clyde McCoy orchestra (five sax, three trumpets, three trombones, four rhythm) played a set that featured a trumpet solo by the leader and a vocal duet with members of the band. The opening number, the orchestra's signature piece, was Sugar Blues and a sentimental Little Twenty line number, featuring the tiny instrument. The crew's star, Don Reynolds and Billie Jane Benetti, up the able to bring back the Barrett's, boy-girl acro-tap routine. Barry Reynolds did hair, cape, and Peggy O'Connell, and sweet-voiced Miss Benetti's best was Civilization.

The Barrett's talents amounted to a pleasant series of quick spins, a modern ballet number and dancing against each other, a musical transformation, and a press. The girl's roses grown, later switch to shorts, added visual values to the act.

Ann Russell Impressions
Ann Russell did comedy impressions of the leading men and women. The Southern gal and Hildegard has a less chatty and held her acts together in the form of a duet. The Barrett's, boy-girl acro-tap routine, was as effective as always, and the fans crowded the stage for a walk-out on his act off impressively.

Torne wound up the show with his own warbling style on five numbers. Judging from the response he receives, the boys are clamoring for more. He started with a poppy Yest I ought to be in Piccadilly with his boys, and a pair of novelties. Every cute act made an appearance. I Want Be a Drummer, with a quicky solo on the drums, was having fun with the audience, and Dragnet was his screen.

Management's problem this week will be, not to put on extra stages for the crowds to become bored at the theater, but to add extra film shorts to discourage crowds from one show to the next.

Jack Tell.

VAUDEVILLE REVIEWS

Oriental, Chicago
(Thursday, January 29)

Capacity: 2,000. Prices, 25 cents-11. Number of shows, fire daily. House broker, Charlie Hogan. Show played by the Mt. Muttlanders Band. The show was well received, and the audience was poured out more than any other show in the city.

After several attempts, house has finally come up with the correct presentation for house-frontier pianist, the Bobo Brothers, who now work the stage behind a dully lighted screen, while Bands rise on the elevated pit at the back of the stage. The audience, however, was not too pleased with the performance, finding it a little dull.

Mathis D'zo, American tenor and male, offered several new tricks in a fast-moving turn that brings a winner. The Bobo Brothers, who were to work the stage behind a dully lighted screen, while Bands rise on the elevated pit at the back of the stage, were not so well received by the audience, finding it a little dull.

Mimic Nip Nelson frequently works local spots, but gets good with new material, especially as he conta

Olympia, Miami
(Wednesday, January 21)

Capacity: 1,200. Prices, 25 cents-11. Number of shows, fire daily. House broker, Charlie Hogan. Show played by the Mt. Muttlanders Band. The show was well received, and the audience was poured out more than any other show in the city.

Today's pulse-stopping is Winona St troop. All he needs is an act. He has a hit of stage 20 and has made all the girls clamor for more. He started with a poppy Yest I ought to be in Piccadilly with his boys, and a pair of novelties. Every cute act made an appearance. I Want Be a Drummer, with a quicky solo on the drums, was having fun with the audience, and Dragnet was his screen.

Management's problem this week will be, not to put on extra stages for the crowds to become bored at the theater, but to add extra film shorts to discourage crowds from one show to the next.

Jack Tell.

AGVA TO PICK
(Continued from page 41)

AGVA TO PICK
The Four A's, while their plans are not definite, intends to consolidate their company. All the remaining members will be deprived of their votes. For example, Cincy and Boz are going to form a new company. Last summer Shelby set up a new company, but was not independent of Cincy. New regions were cut out of Boston's control, regions which members in the area said were superfluous.

The question of paid-up membership, complicated today by the dual set of dues (both Shelby men and Four A's and the others), was in the following manner. All paid-up AGVA members were put to vote for delegates, either directly or thru a petition. A showing of the members who have been collected and from whom, no money is sent in. Therefore much reports are made to the Four A's the members involved will be called to account.

Later the Four A's expects to get after the people who collected such dues and seek an accounting.

Shouldn't Happen!

WILMINGTON, O., Jan. 31—(Press) The Red Rose, of Boots and Saddles dog-act fame, recently lost his last original act in New York when the dog, in the act a year ago, died. Last Friday (24), while playing the Murphy Theater in New York, the dog was making his third stage appearance, suddenly fainted and died. While the dog lay dead, the crowd applauded. Thru the plate glass in the front of the theater, the dog's head was shown dead, and the newspapers displayed the news across her body across the morning papers. A local vet, who was consulted, said that the dog was a good-looking animal, and that it was a big loss to the entertainment world.

Rumor had it that the dog, who had been upset by a report that Boots No. 2 had been accidentally poisoned, had been taken out for a walk in the park. But breaking in a No. 3 Boots, is working with the veteran Saddles and three new poodles.
New York:

Ed Wynn, current at the Carnival, asked for a voluntary cut of $3,000 at the fourth and final week. He is scheduled for a run of eight weeks, and is paying $6,000 for the cut—an unusual thing for actors to do—he said he was an unknown cafe quantity and saw no reason why the cafe should take it on the chin.

The Embassy and Lo Martinique may soon change hands—or just do a fade-out... Dancing Luloffs is the first American team to play Guatemala el Salvador. When they wind up there they go into the Fort Monutique Hotel, Rosseau, on the first act down there since the war. Miami for four days at the Miami Copa will include transportation and room and is making other acts green with jealousy. Agents are beginning to wonder what kind of dough Minae eye are making pay that kind of loot.

Joe (Roth and Shaw) Roth, first Yank act to play in Germany, writes he's having a quiet time. He suggests that a Cabrio, offering $6,000... The Blackstone, Chicago, booking for Kay Thompson was made by the Bowes, Chicago.

The Al Dow office is handling the route for a six-city vaude-minute show with an $18,000 giveaway weekly from local tix-outs. First date is the auditorium, Richmond, Va., February 9... Don Henry Tof, harmonicaist, makes the road debut of his group, February 18... Billy Sterling, former personal manager for Jimmy Dorsey, Woody Herman and Joe Venuti, has joined Spotlight Attractions to handle the cocktail department... Ebony Club acts with testimonials from Harvey Stone and Markie Morre wereVkayed after performances for the Little Quarterly and the Harem (showing the same acts) billed, "No Iats!"... Dorothy Deline opened at the Embassy, January 28.

Chicago:

Agents Louis Cohen, Marcus Glaser, Paul Marr, Bea Sarche and Nick Bell are handling the road for several bands, including the New Orleans, after January 19 when their car, driven by Cohen, was struck by another auto while the group were on their way to attend the funeral of Ed Kroucem. All except Harris, who was in St. Edsmer Hospital here for six days suffering from concussion and a major fracture, escaped with minor injuries.

Jack Milton, ex-manager and booking agent, has joined the Hoppen-Lycey Agency to handle the road shows. He has handled such groups as the Drs. of Rock, the Frankie Ross, combo of Mike Stilt, Ed Hall and Rudy Schleschin, who now have their own offices. Farn Wood, ex-chip and floss, has joined the Murray Silver Agency, for booking the ex dancer and booker, has been named entertainment manager for the Bamacerk Hotel's Walnut Room.

Here and There:

M. Maxine Thompson, co-manager of Myers & Thompson, former Illinois booking agency, has opened an office in the Brown Hotel... Yvette Dare last week concluded her seventh at the Silver Slipper Club, Memphis, Mo., and took a two-week vacation at her New York home... King, a veteran comedian still has a band that will return to a two-nighter to a two-nighter second week of his recent tour... Ed Martin, with Whiston Brothers and Bob Hammond, has a set for a tour of Canada.

The Bowling Green, combination bowling alley and night spot in Detroit, has switched to a small-name policy, with Carl Vincent booked for the opener.

William A. (Bill) Coker is the new manager of the Municipal Auditorium, replacing Billard L. Schelchte, who resigned January 1 after serving for 17 months.

Rapp Puts His First Package Into Dixie Sixties February 29

NEW YORK, Jan. 31.—The first of the five-act, four-piece band units packaged to play Southern cities of 2,000 to 30,000 population (The Billboard, November 22) will tee off at the Taylor Theater, Edenton, N. C., February 29, according to Larry Rapp, producer of units for New York market. Other North Carolina dates are expected to follow, a total of five months which 15 have been contracted to date.

First, he said he was stymied by a cold shoulder from the two North Carolina booking syndicates—Wilby Kinsey Enterprises and Everett Enterprises—which control over 200 theaters in the South, butted up with the Queen City Booking Agency, Charlotte, N. C., to round out a circuit from the 400 independent operators in the territory. A convention was called to discuss the problem February 1-3, by the Indies is expected to bring about a reviving of the necessary number of outlets into the circuit.

Units budgeted at $2,000-$2,500 per week will play one-night and two-night house shows or a string of one-night house shows. Theaters so far contracted have agreed to show vaude at least once a week, with some guaranteeing for weekly dates. The admittance prices for the seven units will be $5, $5.50 and $6, $6.50 to 50 cents. Lobby displays and advance man expenses will be furnished gratuitously.

The 10-person units (four-singers, a double and four-piece band) will do four-a-day and will be paid by the week regardless of dates, with transportation being paid by the producer.

The Rapp-Queen City Booking Agency deal calls for the producer to get 5 per cent of the producer's end.
Equity Ups Hayloft Minimum To $50: Eight Shows a Week New Limit in Rotation Stock

Union Mulls Plan To Hold Down Influx of Tyro Thesps

(Continued from page 2)
tices and by getting several roles during the season wind up as union members. However, he has accepted the committee's recommenda-tion to fill the banner groups with 75 cent professionals plus 25 cent non-Equity players. It has deferred the idea to its local staff for consideration. It does like the idea of making all income-earning engagements legal for two seasons or in two different companies before accepting them into the Equity fold. Equity will also consider reimbursement for theses, some sort of plan for helping managers who use only package and unit shows, and a scheme to make certain that actors are not as readily fired and replaced without new statements. Many barn managements have been delinquent in the past in regard to the latter. The plan of the committee to hold the company bond until statements to actors were forthcoming has been showed.

Scenic Artists Mull a Switch To IATSE Fold

New York, Jan. 31 — There is considerable sentiment among the scenic artists for a swing away from the International Brotherhood of Teamsters and Craftsmen (IBTCS) to the International Alliance of Theatrical Stage Employees (IATSE).

Artists say there are several good reasons why a change would be to their advantage. First, jurisdictional disputes between the two unions and the artists would be precluded. Second, in addition to the artists being able to back up the unions with producers if they were members, they would be able to gain some leverage in other areas. Third, with the 13-state jurisdiction the designee's office has in tele, they could use their numbers and collective facilities of the stagehands to keep tabs on the growing medium. And fourth, the stagehands' recommendation would be vested to the scenic union in strengthening its position in the growing New York theater industry.

Within the scenic artists' union there have always proved somewhat of a stumbling block to joining the IATSE. However, they are coming around and looking more favorably on the idea. The stagehands naturally favor another local joining their international and have extended an invitation to the scenic artists through Richard Walsh, IATSE Business Manager.

It would seem that one of the causes of such a switch in international terms should not be a victory that the IATSE racked up in the studios of Hollywood last year.

"Black Eye" for Holland, Latimore

New York, Jan. 31 — Lee Holland is going to co-produce James Bridie's "The Black Eye" with Frank Lattimore and Portia Coleman. Holland, who has revised the script to place it in a New England setting, will direct.

Holland's Dr. Social, now in Boston, is hunting a Broadway theater, with the Belasco having slammed prominently as a possibility. There is also a good chance that the role portrayed by Holland will be cut out of the script by the time it reaches New York. Holland has agreed to be paid his salary as long as the play runs. Harold Barnard is co-producing Dr. Social with Holland.

Mez Dues Fees Going Up?

New York, Jan. 31 — The League of New York Theaters will hold a meeting with Actors' Equity next week to propose that the agency fees for orchestra, music, and stagehands, now 50 cents, be hiked to 75 cents where the price scale for orchestra duties is the same as for orchestra duties for duties downstairs is 75 cents. The old bundle rate would be kept. A new rate would be required if changes were made.
BROADWAY OPENINGS

THE LAST DANCE
(Opened Tuesday, January 27, 1948)
BELASCO THEATER

A drama freely adapted from August Strinberg's
"Drottningholmsdansar" to a Swedish setting by
Ralph Stauf. Directed by John O'Shaughnessy.

PM

BROADWAY OPENINGS

LOOK, MA, I'M DANCIN'
(Opened Thursday, January 29, 1948)
ADELPHI THEATER

A musical in two acts, with music by Giorgio Stavros,
book by Jerome Lawrence and Robert E. Ellis,
lyrics by Betty Comden and Adolph Green.

PM

OUT-OF-TOWN OPENINGS

THE STONE JUNGL
(Opened Friday, January 29)
CORNET ORCHESTRA, HOLLYWOOD

A new play in two acts by Rudolf Steiner.

PM

DOCTOR SOCIAL
(Opened Tuesday, January 27)
PLYMOUTH THEATER, BOSTON

A new play in two acts by Arthur T. Theriault.

PM

February 7, 1948
The Billboard

LE·GI·TE·MA·TE

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FOREIGN REVIEWS

CALIGULA
(January 17, 1948)

RIDDLERS
COPENHAGEN, DENMARK

KRONERET (The Conservatory)
(Continued from page 46)

ROZALIS
(January 17, 1948)

ROYAL THEATER, COPENHAGEN, DENMARK

BALLETS

FORUM (Theatrical)

SLARAFFENLAND (Slumberland)

QARRTSLUNI

LOOK, MA, I'M DANCIN'

WASHINGTON, D.C.

PROLOGUE TO GLORY

March 6, 1948

AGENTS FORM ORG TO BACK SHOWS

(Continued from page 46)

(AATF), which is entirely disassor-

ted of being valuable, the AATF will underwrite scholarships for playwrights, scenic designers and lighting designers, and will provide goods and gift certificates for this venture from most of the big name stores.

Another new syndicate is being formed by West Hooker, an actor in the Hamlet, who is so sure of his ability to cotiproduce the show and to operate and manage it. He will get 10 per cent of the profits for the＇first year. The same for the next two years, and then the show will be the property of the AATF.

The works are full of smaller in-

vestigating. David Yellen has split his company into the two organizations, and in the picture, which is up to $1,500 in a script, and Ger-

rado Altemba, of the Lindsay-Orso company, puts the same kind of effort into them. It is not a way to make a profit, but to give a chance to the young people.

The process is slow but legal seems to become a more stable branch for the AATF.

LOOK, MA, I'M DANCIN'

(Continued from page 47)

and all the rest of the troupe are willing to work out in dance patterns, there is more than enough to make a customer forget the other idiosyncrasies of the show.

Lawrence-Die Yara

For Lawrence-Die Yara talks of a hard-boiled beer-"barn's daughter who angels a ballet to shammy for her youth- for her terpsichorean, there is a young lad in the outfit who yearns to be a choreogra-

pher. This is Jack, the first producer of the show, which gives the impression of an opportunity for a rip-motor's ballet lento for a first act finale. The only way of blowing the act out is to lose it. The point of this is that Jack, the beacon of hope, is the only one who can do it. He is the only one who can get away with it, and he does so.

Walker's Swaggersing

Manny Walker is at her shuffling, eyebrow lifting best as a brassy money-

get with no talent. She smashes over a sock number, 'I'm Tired of Texas,' and as she spins the ballad to "Beautiful" as she descends in the Act I finale. Harold Lang's footwork as the conceived kid is more than adequate, and his character is that of a fairly good actor. He starts the show off with a sock push and a spin. He is the lead singer, but can vocalize well enough. And the finish of the piece, as the gal he loves, is great although the time in between is a little off. The theme is that she starts a sort of witch's dance while beating on a drum. Gradually the drum grows more and more excited until he has all of them worked into a frenzy. He falls ex-

citedly, and then the whole show breaks on the horizon.

Niece Bjorn Larsen lends the dance-

ing with a lovely waltz number that

mounts in the same way as the others. The show is full of good-

ness by the new standards, and well-

played by young people and the

sung by American dancers and singers.

The QARRTSLUNI ballet is a

ballet with a cast of 84. The music

is by Darius Milhaud and the choreography is by E-_dgar\n

Squire. The show is a great success.

Grace Moore's Estate Sued

PROLOGUE TO GLORY

BROOKPORT, Conn., Jan. 31—

Ernest DeQueadas, of Mexico City, brought suit in Superior Court here last week, claiming damages in the

amount of $5,000 for the alleged failure of the late Grace Moore, concert and opera singer, to signs an agreement with the DeQueadas series scheduled for Central and South America. The action is di-

rected against the estate of the late Valentine dePare, of Newtown, Conn., and deQueadas signed a contract dated June 24, 1941. Plain-

tiff says he spent considerable money in preparation for the tour, which included the signing of engagements and the making of arrangements. The late Miss Moore and her husband, John Frate, July 11, 1944.

with the P. E. Conklin's Prologue to Glory, the Library Theater continues a standard of production which is considerably above that of last season. Glory, one of the good scripts to stem from the new writers, is not a show which does not lose the years. If anything, it gains.

The saga of young Lincoln in his Springfield days, his romance with Ann Rutledge and his growth to manhood is played in several effective scenes. Aside from his direct role as Lincoln, David Muhvmore is very impressive, and Miss Provendore makes a pert and delightful Ann Rutledge. This actress is another who knows her way around a stage. Jacques Aubuchon contributes an effective portrayal of a "ner-

vy, small-town lawyer" with a wis-

The Illinois State Journal.

Miss Bronson has staged the script with skill in spite of a short three weeks for rehearsal. It is a special

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GRACE MOORE'S ESTATE SUED

The Billboard

February 7, 1948

Library Theater

GUILD FOR THE JEWISH BLIND

A drama by P. E. Conklin. Staged by Anna

Daisy, directed by Paul Craven. Offers: Anny

D. Meril, Helen SOUTHWOOD, F. E. KEHR.

Equity Library Theater.

Library Theater

John Hampshire

Denny

Richard Maltese

Dennis O'llan

J. V. Wachowicz

Raymond Kirk

Marvin Tammaro

E. Rivers

Helen Stevens

Thomas Lemke

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**Board of Censors Mulled for Mass.**

**BOSTON, Jan. 31.**—Setting up of a board of censors to handle all promotional matters of the Billboards and similar organizations is being considered by the Legislature under terms of a bill introduced by Representative Packman of Springfield.

The bill, H-355, calls for a board of censors to be appointed by the governor. Under the bill, the board would consist of seven members—three appointed by the governor, one by the mayor of Boston, and the other three by the mayor of Boston and the mayor of the city of Cambridge.

The governor would have the power to approve or disapprove any permit or license issued by the board, and the board would have the power to grant or refuse any such permit or license.

**Burlesque**

**LESS MEYERS,** manager of the Empire, Newark, N.J., was married recently, and the question is being raised as to whether he is part owner. Present are Jack Diamond, Red Marshall, Tiny Fuller, Jean Carroll, Bob Carson, Ginnie Cleckley, Morgan Singh, and Miss T. W. Jackson.

Jessica Rogers and Doris Lee opened at the Marblehead Saturday. They are scheduled to play the Empire in February and Candy Parker at the Cat and Fiddle, Cincinnati, the same week. Mrs. Dave Chaver, who was featured on the first circuit, closed her engagement and returned to her mother, who died January 23 in Erie, Pa. Dick Bev, comic, arrived from Fort Kent, Maine, and Marion LeMar returned from a trip to the Western States. Renee Griffith opened February 1 at the Goyet, Norfolk Township and Pat Galvin opened January 31.

**Chorus Girls, Specialty Dancers and Other Principal Women Wanted for Summer Season with World of Mirth Shows.**

Also want Color and Straight Man. Address: J. SCIORTINO

Gibsonia, Pa.

**Stop Hoarding Those Cylinders!**

**WILMINGTON, Del., Jan. 31.—** Theaters, night clubs, restaurants and commercial users have a scarcity of refrigeration cylinders, because there are few users stop hoarding shipping cylinders or see them used up. The Kinetic Chemicals, Inc., warned this week. The situation is such that deliveries that were promised to start in February and extend thru the spring and summer. Return of empty cylinders is not being returned last three months, unless there is an immediate exchange, production that cylinder is being cut.

Kinetic officials say that for every eight empty cylinders that have been shipped there are two or three loaded cylinders in excess of the demand is being returned. In the past placed large orders for new cylinders. Because of the steel shortage, however, delivery of these is too slow to solve the problem. They stress that ICC specification cylinders should be used for shipping and not for storage. In spite of this they suspect they loaded cylinders are being shipped in and others are being shipped overseas merchants, possibly never to be returned.

Raw materials for making Freon-11, the gas that is used in refrigeration plants, is also causing a shortage. Production capacity appears to be adequate. Lack of cylinders is the only bottleneck.

The public and patrons are expected to return to the city in an attractive and entertaining way. The extent to which they are received should concern those who make a public appearance.

**Aussies Plan Hall for Opera, Symphony.**

**NEWCASTLE, Australia, Jan. 31.—** A group of Australian nationalists has announced plans for a new music center in Newcastle to include an auditorium, a concert hall, and a music school.

The hall will host grand opera, ballet and symphony concerts. An orchestra of 100 will perform, and a choral society will be a part of the program. The hall is planned for conservation purposes.

Lord Mayor Quinlan also indicated that a carnival and fair would be held during 1948, along with the 150th anniversary celebration in 1947.

**Loyds Theatrical Workshops**

**Lloyds Theatre Workshops**

“TstantiateViewController” was previously extracted for it. However, no further data is provided about this entity.
THE FINAL CURTAIN

John Davis, former Broadway actor, was a member of The Actors' Fund, a non-profit organization that provides financial and emotional support to表演ers. He was known for his roles in musicals and dramas, including work on stage and in film. Davis was also a member of the Actors' Equity Association and had a long career in the theater. He passed away in his home on February 6, 1946.

In Memory of My Dear Wife

Hazel HARRIS

HARRIS who passed on February 6, 1946

Rest In Peace

To Meet, To Know, To Love,
To Part

Is the beginning of a clown's heart.

Your Loving Husband

ORVILLE "WHITEY" HARRIS


BURIAL IN BELL January 26

CUTINEL—Jack, the "Oklahoma yodeling cowboy," January 16 in Sacramento. He was formerly with the Texas Cowtown Boys and the Beverly Hillbillies. He composed the song Oklaho- ma Hills.

FUGUE—Jack, 70, of the "Oklahoma yodeling cowboy," January 16 in Sacramento.

KAMUDA—John, former Indian educator, Mayflower-owned hotel in Baton Rouge, January 24. Survived by his wife, a son, Harry, operator of a hotel, and two daughters.

KEEFER—Henry Henry, former Ford manager, and stage director, January 29 in Balti- more. His sister and brother-in-law are here.

KELLER—Harry E., 54, veteran stage, screen and industrial press agent, died January 21 in Jewish Hospital, Cincinnati. Early in his life Keller was as a reporter for the Cincinnati Enquirer, and later worked for the Toledo Blade. He was a member of the Cincinnati Film Critics Society and the Cincinnati Film Critics Society. His death was sudden and unexpected. He leaves his wife, a son, and a daughter.

LECHE—Mrs. William, 25, of the National Baseball Hall of Fame, died January 21 in St. Louis. She was the widow of a former player and manager and leaves a son and a daughter.

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MARINAR—Mrs. Angelo, operator of the Hotel Escalante, a popular hotel in Cleveland, died January 26 in Greenville, Miss. Her private collection of American folk songs and stories, January 26 in Greenville, Miss. Her private collection of American folk songs and stories, January 26 in Greenville, Miss. Her private collection of American folk songs and stories, January 26 in Greenville, Miss.

MURRAY—George, 60, of the famous Murray brothers and sisters, died January 24 in St. Louis. Survived by his wife, a son and a daughter.

OHAHA—Willie, 85, of the famous Murray brothers and sisters, died January 24 in St. Louis. Survived by his wife, a son and a daughter.

OHARE—William, 55, of the famous Murray brothers and sisters, died January 24 in St. Louis. Survived by his wife, a son and a daughter.

PARTEE—John H. (Pistol Pete), in an accident near Sturtevant, St. C., January 26. He

had been with Harrison Greater, Crescent Amusement and W. C. Kas- skiewicz.

POWELL—Sir Alan, 69, of the famous Murray brothers and sisters, died January 24 in New York. Survived by his wife, a son and a daughter.

ROCKWELL—R. T., 70, of the famous Murray brothers and sisters, died January 24 in New York. Survived by his wife and son.

SHERRIDAN—James A., 66, of the famous Murray brothers and sisters, died January 24 in New York. Survived by his wife and sons.

In Loving Memory

Of My Husband

ORVILLE "WHITEY" HARRIS

March 7, 1946

YOUR WIFE, ANN & MOTHER

In Loving Memory

Of My Husband

Our Son and Friend

KENNETH (JELLY) VAN ZANDT

Passed away Feb. 3, 1947

Can't But Forgiven

YOUR WIFE, ANN & MOTHER

TADDINGTON—Schlegler, 60, for- mer Russian actor, January 25 in New York. Survived by his wife, the writer and narrator for the State Department's Voice of America shows. Formerly a member of the Famous Players-Lasky Corporation, he was a member of the Famous Players-Lasky Corporation.

WARRINER—Bobby (Mrs. Robert Madison), 39, former equestrian with the Ringling Bros. and Barnum & Bailey Circus, January 25 in Brevard, Fla. Survived by his widow, Edna L. Mader, former pugilist, and two sisters.

Burial in Sarasota.

The Great Raymon

Maurice F. Raymond, 70, in-ternationally known magician who billed himself as the Great Raymond, died January 27 in a New York City hospital. Raymond had been confined since mid-December.

Raymond was to tour extensively for more than a century in Europe, Australia, the Far East and South America. Raymond had once been a top magician and had appeared in the major vaudeville circuits in this country. In addition to his career as a magician, Raymond was an accomplished bird-watcher and was well known in this country and abroad as an explorer and collector.

Since returning to this country to live some 10 years ago, Raymond was more or less inactive in magic, although he toured briefly in the U.S. for a time, giving a full-length show about eight years ago. Much of his time since then was spent in Europe.

He is survived by his widow, the former Lippa Conner, harp- ist, who for years was a feature of her husband's show. Burial was in Akron, Raymond's home town.
Warn Showmen On Posting Law In New Jersey

TRENTON, N. J., Jan. 31.—Robert B. Chapman, supervisory of the outdoor advertising tax bureau in New Jersey, has issued a warning that outdoor advertising matter without permit is illegal.

The tax law, Chapman said, does not apply to advertising placed in windows or buildings. "The law contains a provision for the issuance of temporary permits upon application and the filing of a $100 bond, conditioned upon removal of advertising within 60 days after the date of issuance of permit. After which, the arrangement, only advertising matter made of metal, wood or cloth, is to be removed or painted on the side of a building is forbidden."

B. & D. Firm Drops Wild West Project

OCEAN DRIVE, S. C., Jan. 31.—B. & D., the marketing force of the Ocean Drive Amusement Co., operators of Paradise Park here, which has been working up plans for the organization of a Wild West Show, has abandoned the project.

Davis pointed out that the company's reason for withdrawing from the endeavor was that the firm decided that the cost of operating such an attraction would mean a much larger cash layout than it cared to undertake.

Davis also stated that Milt Hinkle, who was to produce the show, and Frank Long, secretary, have severed their connections with the company.

Grand National Junior Expo Sets Arena Plans

SAN FRANCISCO, Jan. 31.—Plans for an arena show built along the lines of the show which became this city's Cow Palace during last year's Grand National Junior Livestock Exposition, Central Fairs, and Exposures have been announced by the committee in charge of this year's Western youth event.

Plans call for the staging of a mounted historical pageant in keeping with the State's centennial, a wild calf scramble, Gymkhana set for juniors, exhibition of sheep dog trials and trick riders and ropers. Committee members include Roy Bronson, chairman; Douglas Alexander, Bixby; W. Baker, vice chairman; Bondeson, Wilson Meyer, Walter Swanson, and Kent Weaver.

Craner Again Is Named Mgr. of Los Banos Celco

LOS BANOS, Calif., Jan. 31.—Art Craner again has been engaged for the 11th straight season to manage the Los Banos Celco, which will be held April 28-May 2. Named to the board of directors are John M. Smiley, Mayor John Erreca and Sid Smith.

The celebration, to be held in conjunction with the Merced County Spring Fair and Livestock Show, will feature three parades, the top one being the historical parade scheduled May 2.

Craner will take up his duties February 1 in Los Banos.

OUTDOOR

California's Centennial Gal Stalled; No One Ups With $s

LOS ANGELES, Jan. 31.—California's Centennial Gal has hit the rocks in the Pacific rim. Mary (Toni) Doyle, has been in the dark with nothing but a loving husband to offer her in an attempt to enlist the aid of Gov. Earl Warren in recovering expenses paid to promote California's centennial celebrations, but the promise of money has been met by the wrong faith group, it is said.

Disclaimers

In Sacramento, the governor said that he was not going to stand in the way, but that he had with the State were the two groups. The California Centennial Commission which at that time had not yet been formed and do not believe the commission cannot be charged with "repudiating" her.

The governor made his statement before County Supervisor Raymond V. Darby pleased with him in a telephonic conversation. "I am very sorry, Mr. Doyle, that I was not able to help you. I am very "perturbed" about the situation."

The $100,000-week contract for three years of traveling the country to publicize the centennials was "a lot of publicity that was not authorized," Bibby declared emphatically.

Contract Signing Brisk at Detroit

DETROIT, Jan. 31.—Business activity during the Michigan Association of Fairs (MAF) meeting generally was brisk. Many attractions were reluctant to give details of contracts but the following was signed by Floyd E. Gooding, of Gooding Amusements, to operate the Michigan State Fair for the second year—as reported about six weeks ago. In the details, who handles rides only, signed the Hart, Adrian, Jackson, Harbor, and Field, S. A. Inc. for the Marne (or Berlin) and Hillsdale fair, and the Belding Labor Day and Independence Day celebrations—the latter sponsored by the state.

Joe F. Reid, of Huppypland Shows, also signed the Mount Pleasant, Cheboygan, Caro, Traverse City, Godfrey, and Allegan fairs, and the Wayne Homecoming and the Independence Day celebration of Harbor lights.

Booking offices were exceptionally reluctant to give details of their contracts (See ContractSigning on page 176).

New Exhibit Bldgs, In Use at Ft. Worth

FORT WORTH, Jan. 31.—The recently completed seven livestock exhibit buildings, costing $3,500,000, were at the opening of the 2nd annual Southwestern Exposition and Fat Stock Show here Friday (20). Show closes February 8.

Bonds voted by the city provided funds for the building project which now has a $6,000,000 plant, including Will Rogers Coliseum and Will Rogers Memorial Auditorium.

Five of the 10 rodeo nights were sold out last week in advance of the opening. Two remaining nights were sold out at that time. Prices, tax included, are $3 for reserved seats and $4.50 for boxes.

Organized cowboys withdrew the pan which they had placed on the show because of the management of the pay to higher purses. This was fortunate for the city.

Olsen and Johnson will present the rodeo ride of the year in the new building. Olsen is ready to ride the matinees in the auditorium with his seating capacity of 4,000. Prices, tax included, are $3, $4, and $6.

Roy Hix Fined $500; On Probation 2 Years

DETROIT, Jan. 31.—Roy B. Hix, carnival worker, who was convicted January 24 in the 3d district criminal court of agreeable assault in the partial blinding of a 10-year-old Royal Oak child, was fined $500 and ordered to pay $250 in court costs when the defendant was ordered to pay $250 in court costs when he appeared before Judge Arthur E. Gordon last week.

Judge Gordon also placed Hix on probation for two years.

Sock Coloma Event Opens Calistoga

Tee-Off Program Draws Big Crowd

COALMA, Calif., Jan. 31.—Califonia's highly publicized three-year-old Junior Masters No. 2, is here Saturday (24) with the ceremony of the discovery of gold in California in 1849.

Event was a huge success, it is reported when the men's estimated varying widely from 30,000 to 70,000 visitors to the one-day affair.

Joining the original gold discovery site, now occupied by a hamlet of fewer than 100 inhabitants, the event drew national interest. It has been confirmed by celebrities of the movies, politics and sports.

A parade, headed by film star Roy Rogers and his wife, actress Dale Evans, highlighted the morning activities. A radio address by Gov. Earl Warren and other State officials was transmitted with a pageant, featuring notable screen luminaries, also on the agenda.

Outstanding success of the event was proved when more than twice as many visitors as estimated descended on the village beginning at dawn. Cars were lined up bumper to bumper along the highway following climax of the event. Rodeos, which had block-long crowds, might have crowded the small city with its doors shut and telegrams indicating new businesses sold out early in the day and liquor was unavailable at this tiny town could not support a bar—inevitably with the gold rush main street was called "Whisky Row."

Mexico City Rodeo Plans Set

MEXICO CITY, Jan. 31.—Martino Aguirre, Amilcar, Mex., has completed plans for the All-United States Rodeo to be held here March 20 thru March 22. Contests have been advertised and backing the undertaking, the R. M. Cardenas.

Prices for the contest events, which include Steer Roping, Calf Roping and Barebacking, Steer Tying and Cutting, will be $1000.00 and $100.00. Total will be $450, Advertising announced.

Pughie, Gay Marry

SAN FRANCISCO, Jan. 31.—A March 4 wedding in wax for Pughie and Archie Gay as the principal parties has been set up here to handle the situation. The announcement was made in the Himmel's Office and Gay is handling the promotion of the event. The move was made to Columbus, O., to handle the Himmel's Office and Gay is handling the promotion of the event. The move was made to Columbus, O., to handle the Groot Circus staged by E. Don McCullough.
Davenport's Detroit Date Builds; Grand Rapids Big

DETROIT, Jan. 31,—Annual Shrine Circus, promoted by Orrin Davenport, opened here Monday afternoon (26) in the 9,000-seat State Fair Coliseum in a $35,000 summer house, despite frigid weather. Show built nightly to a nightly house of 5,000 and an all-week average of 6,000 per cent on Wednesday, but matinee crowds remained small. Advance takes from $2,000 to $2,500. 26th, Advance, incidentally, was 25 per cent ahead of the corresponding figure for a year ago, according to T. B. Simpson, show manager.

Nut Paid Off

The heavy advertising and program advertising paid off the nut for the entire show in advance of opening, without including advance sales, officials said.

Show as presented here included a variety of acts given the satin curtain by Davenport at Grand Rapids, Mich., and the Riverside Garden in Chicago, with the changes. Clyde Davenport, along with his lion and tiger act, to play here only in Davenport, announced that Kimris, featured aerial novelty act, joined as the closing number here. Davenport, who directed Starless Night, which had left Davenport after Wabasha, rejoined.

Only accident occurred Wednesday night when the Oranto Trio fell, just as Clyde Davenport entered the perch of the pole at the close of his routine. Observers agreed that either Davenport himself caused the fall by his grip, and fell, suffering a fracture of the left ankle, while his wife, Mrs. Davenport, and son, also fell, suffering minor back injuries. The Oranto Trio, along with the others, was taken to Highland Park General Hospital, following treatment of the injured, representing the president of the International Brother of Magicians here. The Nick Wright, evasive ladder, replaced the Oranto after Wednesday.

Riddles of Show are running only two weeks this year, instead of the three of last year. Visitors here included (O. Whitney) Harris, Clara; Bill Carr, former manager; Mr. and Mrs. Leonard Karsh; Walter Wilemore, former manager; Mrs. K. Ringling, former manager; Ringling-Barnum; Lawrence Hemingway, Col. Rosita; Rosina Nelson, former manager; and John M. Pack, Terrell Johnson's employee; and Charles Schrader, daughter of those performers.

80,000 at Grand Rapids

At Grand Rapids the show drew a total attendance of 80,000, or about 8,000,000, a number of the liest. Show closed Saturday night (24). Green Shows, replacing Joe Walsh's wild animal, which is playing at Grand Rapids, to return to Davenport. The first time the Oranto Trio was tried, it was not allowed to return for a second time.

An extra show was staged Saturday at noon, and lured 10,000, of whom, every show of the run, both matinee and evening, played to a capacity plus a number, while a fire engine placed around the arena, helping to swell the total figure. Average nightly turnaway was 900.

Exceptional feature of the Grand Rapids date was a first, the railroad special trains, run daily from Western and Northern Michigan cities, which included 12,000 passengers, of the show of this size—including points as far distant as 175 miles. Tickets were 50 cents, including train fare and seats at the circus.

Each train, which carried from 600 to 1,000 persons daily, was met at the depot by Joe Davenport and a number of his visitors marched to the auditorium, a distance of several blocks through the city.

According to Davenport, the Grand Rapids run was one of the best in years so far, considering the size of the town. This capacity record was

Haley Qualified In Fla. Senate Race

WASHINGTON, Mass., Jan. 31.—Helen Haley, of Sanger, Mass., has qualified as a candidate for State Representative from Searcy County.

Dern Opens May 1

For Auspices Tour

CHICAGO, Jan. 31.—Dern Bros., Circus, owned by J. C. Squires, Chicago, opens the season May 1, Squires said. The show, which will go out with two trucks and two four-wheel trailers and carry 13 people, will play Iowa, Illinois and Indiana and Michigan. All dates, Squires said, will be under auspices of the Dern Brothers.

Show's equipment will be that formerly owned by Dern Brothers and the Dern Brothers' Side Show will be used, Squires said. The show's been on the road the last 10 years.

Harlacker Draws Big Despite Snow

WORCESTER, Mass., Jan. 31.—Despite the coldest and snowiest week in the city's history this week. The show was dependent on the work of W. E. Harlacker's 11th annual Aeolian Grotto Charity Circus drew 70,000 at the city's large arena.

The week was marked by two snows, one a near-blizzard Saturday, the other a blizzard Sunday. Sub-zero temperatures prevailed all week, with the temperature never going above zero before the storm Saturday.

Gotto Circus

Chico, 31.—Bette Leonard, of Detroit, president of the Circus Historical Society of America, invited to be present at the circus opening.

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May Reopen Park Island In Det. Area

Ruebelsman in Charge

DETROIT, Jan. 31—Plans for reopening Park Island at Lake Orion, oldest park location in Southeastern Michigan, are under consideration by Carter Beach, Inc., which has had it for about 10 years. Spot was closed during the war, and only the tavern and bathhouse were operated last year under lease.

Francis K. Young, who headed a group to take over the island a year ago, has dropped plans for the island. He will operate a new and refreshment concessions at State parks on the island, which did last season in some locations. Young is now negotiating for Pontiac Lake concessions.

Meadows Leases Fla. Beach Spot: To Install Rides

VALDOSTA, Ga., Jan. 31—Theodore M. Medina Sr., a veteran of 18 years in the outdoor amusement business, owner of Tennessee Valley Amusement Shows, this week announced the leasing of Panama City Beach at Panama City, Fla., from Owner-Manager W. Pledger, Meadows, whose attractions are quartered here, said the season will run from March 1 thru September.

Doc L. R. Brown, scenic and pictorial artist, is engaged in designing and erecting a new entrance arch, Meadows said. He plans to install a Ferris wheel, water park, and two kiddie rides, all office-owned. He added that in keeping with his contract for the purchase of Pledger's Island, a limited number of choice concessions will be booked.

Meadows now supports a large resort hotel, furnished cottages, casino, ballroom, picnic grounds, and one of two piers on the Gulf of Mexico, the other being at Galveston, Tex. Ample parking is provided for under the beach layout.

Sluskys To Erect $250,000 Fun Project on Omaha Site; Initial Outlay Hits $70,000

Plans Call for Early May Inaugural

OMAHA, Jan. 31—An amusement park project which may eventually cost $250,000 will get underway in Council Bluffs, Ia., soon. Site is on the Iowa side of the Missouri River but closely linked to Omaha by two large bridges. Recent lifting of tolls on the bridges is the incentive for the park project.

Promoters of the new park are Abe and Louis Slusky, operators of Playland Park, Houston, who have purchased 14 acres of land near the river at an outlay of $50,000, and will spend $40,000 on initial construction. In addition to rides, the park will feature go-kart and miniature car auto races, roller coasters, and other special events to be staged in the park. Opening date is tentatively set for early May.

The city formerly owned and operated the shuttered Krug Park here. Abe Slusky will locate in Omaha to operate the new venture while Louis will remain in Houston to supervise Playland.

Omaha has a small amusement park, Peony Park, with swim pool and ballrooms, and in addition will have a municipally operated park, which is being designed to attract a good number of good and family-pleasing rides.

Survey Shows New Additions

Crystal Beach, Ont., spo-


dews new Roller Coaster Miniature Train for 1650

By Hank Hartley

CHICAGO, Jan. 31—Park patrons especially the kiddies can't be disappoin-


ted this spring when they go to their favorite funspot, because it is a good bet they'll find at least one new ride awaiting them.

According to a survey made by The Billboard, parkman, who already have gone on record quite a few times as expressing interest in the business outlook for this season, have spared no expense in lining up new riding devices for their spots. Not only are they going to have new rides, but many of them are spending plenty of moola on repairs and repainting of other rides, as well as on their

(Rose Park Ops Go on page 83)
Swoyer Says Boom Is On

State group hears report on 243c profit, with forecast of new banner year

READING, Pa., Jan. 31.—A duplication this year of the record grosses of the last three years was forecast by Charles W. Swoyer, of Reading, secretary-treasurer, in his report to the 6th annual meeting of the Pennsylvania State Association of County Fairs at the Abraham Lincoln Hotel Wednesday thru Friday (28-30).
The 7 fairs operated in the State last year drew an estimated 3,870,900 persons and earned a collective profit of $245,320.70.

"With business booming and the average man engaged in general employment," Swoyer reported, "there's every reason to believe that another new high will be reached this year. Outstanding agricultural exhibits, increased purses for horse racing, and worthwhile grandstands will do much to achieve his end. Only the advent of bad weather, or a series of paralyzing strikes, could curtail the shows without the loss of fairs in the Keystone State in 1948."

Swoyer advises small fairs operating at a loss to use their total receipts for improvements only, and to stay within the limits of their potential receipts until they are in a position to operate more expensive facilities.

500 at Banquet

The meeting was termed the most successful in the history of the association. More than 500 attended the banquet Thursday night (29) and two-thirds of these were in constant attendance participating in the various activities in connection with the meeting.

Harry D. Correll, of Bloomsburg, was re-elected president for the fourth consecutive year. He is also a director of the Association of Extension Fairs and Exposions (IAPE). Swoyer, was re-elected secretary-treasurer and R. E. Stoneboro, was re-elected vice-president.

Leon F. Diehl, of Nazareth, and W. R. Gammell, of Honesdale, were re-elected to the executive committee. The vote was 636, to 121.

Regional Orgs Are Urged for Sask.

SASKATOON, Sask., Jan. 31.—The Canadian association of county fairs and expositions, meeting of the Saskatchewan Agricultural Societies Association here Monday through Wednesday, passed resolutions urging the formation of regional agencies for the livestock and dairy sections.

Old Class C fairs were under a handicap due to the decreased livestock stock shows, particularly horses, he said. The old fairs were built on livestock exhibits, but mechanized farming development had practically cut them off, except the former popular horse display.

The regional fairs would be the same as Class B exhibitions, he suggested. They should be held each year at a local fair with a junior entry. Professor Rayner also suggested that the smaller shows be held in Sept., October and November.

The Punnichy, Sask., fair's educational feature could be copied at other locations, Sabourin said. Rayner. There the exhibitors and others interested gathered in a hall to give a daily five-minute talk, given five minutes to explain his exhibit and other interesting factors.

Motor Speed Round-Up:

Gilmore Signs With P. S. C. A.; 14 Tracks Now in Race Group

LOS ANGELES, Jan. 31.—Gilmore Stadium officials, after sitting out the entire 1947 season, have finally signed up for membership in the Pacific Coast Speedways Association (P.C.S.A.), which was formed last fall in the fold, the P.C.S.A. thus becomes one of the most powerful midget racing promoters' associations in the country. Gilmore's signing shows the balance of midget power in the Southern California area to the association, which represents 14 tracks.

Signing of Gilmore Stadium was announced jointly by Gene Doyle, stadium manager, and Tom Haynes, P.C.S.A. president.

"We have signed up for $490 which we will be the better of the betterment of the top drivers to enter," Doyle said.

Last year Gilmore ran under 3-A and had to depend on the fans to fill the stands.

Now the problem confronting P.C.S.A., Rayner, the United Racing Association (URA), is to get our own organization into shape. Main hook is in composition of two proposed circuits by the P.C.S.A. states that Gilmore, Rayner announced, five tracks on each circuit which have it: Gilmore, Culver City, Canoga Park, San Bernardino, Forno and San Diego.

San Diego County and Stockton tracks would have the offices: Tulare, Carpentaria, San Jose, Los Angeles, Pomona, and Stockton, to some extent.

San Diego County has a co-operative plan going and the Gilmore suite at Saugus. San Diego is proving to be one of the best offices in the country.

When a man signed up, the U.R.A. would be the organization that would get a fair and a good fair can be made.

Regional Fairs Face Problem

The 14 tracks in the Pacific Coast would have to co-operate in order to have a great fair. The fair would be held four times a year in the fairgrounds.

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Neb. Renews Performance Bond Drive

29 Shows Reaped at Conabaf

By Herb Detten
LINCOLN, Neb., Jan. 21.—The Nebraska Association of Fair Managers, at a meeting held at the Haster Hotel here Monday through Wednesday (26-28), renewed its efforts to bring about legislation which would require the posting of $10,000 surety bonds, or $1,000 in the form of cash, bonds, or stocks, to prevent financial losses resulting from defaults and other actions by fair management.

A resolution adopted at the convention here recommended a similar bill, the understanding being that the amount of the bond be lowered, probably to about $1,000.

Grievance Committee

The convention leaders decided to continue its committee on grievances and complaints, giving it added powers in the hope of preventing breaches of contracts. This stemmed from alleged contract-breaking by shows and attractions in the State in recent years.

Ed M. Pratman of West Point, Neb., president, called upon fair managers to be alert and active in legislative matters relating to the fair industry.

The convention adopted a resolution encouraging regional meetings of convention representatives to exchange of helpful information and ideas.

Bauman Re-Elected

Bauman and Sawyer were re-elected president and Monty Kirk, Lexington, was named vice-president. H. C. McClelland of Lincoln, was named secretary-treasurer, to succeed Alfred D. Bixler of Lincoln, who had resigned.

Lloyd B. Cunningham, secretary-manager of the Iowa State Fair, was elected principal convention speaker. His topic was Everybody Pays, in which he detailed the success of the no-pa pay system at the State fair.

Gov. Val Peterson was the guest speaker at the annual banquet Tuesday (27).

The three-day session brought out a large number of new agreements between various agencies and attraction companies and representatives of supply firms. Twenty-nine contracts were signed in the convention directory. Some of the shows, however, would obtain their supply after the convention, and were forced to work out the lobby or the room of their own accord.

Reps of attractions firms, contractors and suppliers noted the following:

Levi Berger, Rencuda Bros. Shows: Don Prendergast, show manager, Mr. and Mrs. Arthur Francis, Frank's United Shows, Mr. and Mrs. Straus, streamlined houses, Mr. and Mrs. John D. McDonald, Veterans United Shows, Mr. and Mrs. E. E. Eisenbeiss, John D. Sweeney, and others.

A. G. Arms, Panther Gallions, Buellman, 29 shows: Lee Co., and L. S. Brown, first-time show managers, Miss Sue Lynn Cable, of West Point, and Susie Beal, of Aurora, for his newspaper's show, and Mrs. D. L. Brown, of Aurora, for his newspaper's show.

Jerry D. Davis, Davis Shows: Harry R. Redger, Van Dyke, and John R. D. Snyder, Van Dyke, for his newspaper's show, and Mrs. E. L. Brown, of Aurora, for his newspaper's show.

Mr. and Mrs. H. J. T. Bunker, Jr., Bunker Shows: Mr. and Mrs. H. J. T. Bunker, Jr., and Miss E. L. Brown, of Aurora, show manager.

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Va. Conclave a Let-Down: Wilkins Succeeds McCabe

RICHMOND, Va., Jan. 31.—Members attending the 31st annual meeting of the Virginia Fair Exhibit Ass'n at the Hotel John Marshall Monday thru Tuesday (29-30) lamented little interest in the scheduled sessions. The turnout, hampered by the first snow storm of the year, which made automobile travel from distant parts hazardous, was smaller than in other years and in no way reflected the size and importance of this meeting at state level.

Concurrent to the decline in activity, Thomas B. McCaleb, of Covington, who has been on the board for a number of years, asked that he not be re-nominated and followed thru with strong support for younger men as officers. He said poor health had hampered his activities for several years.

Wilkins New Prexy

W. W. Wilkins, South Boston, a former vice-president and woodward presidnet, was re-elected president, vice-presidents were R. W. headset, Petersburg; G. Y. Hobbins, Danville; C. B. Hart, Woolf; H. B. Stuauton, was re-elected secretary-treasurer. Other officers included:

A scheduled talk by L. F. Alfalfa, secretary-manager of the Northern Va. Fair, was given. A pass question proved interesting enough to turn into a forum. Of interest points offered, however, was a short of a likely solution. Outlining their experiences were George A. Hamid, who advised a tight control since free passes sometimes made the difference between profit or loss, and David B. Endy, head of the Endy Bros. shows, who advised that carful handling was the key to give away the only things they had to sell, namely admissions to shows and rides. Jack Kochman, thrill show operator, also spoke.

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WILLIAMS AND LEE
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Spot on Pomona’s Board Sought for County Supervisor

LOS ANGELES, Jan. 31.—Placemen of a county supervisor on the Pomona Board of County Supervisors is a 20-year running war between the county fair association at Pomona, it was indicated here.

"Los Angeles County actually has no need for a county supervisor. The public thinks it has direct control," Supervisor John Anson Ford declared.

Supervisor Raymond V. Darby charged, however, that the county fair executives were attempting to turn the county fair into a circus, thus forcing the public out of the county fair, which was conducted by the county fair association.

Junior Livestock Exposition

Set at Sun Farm March 20-25

SAN FRANCISCO, Jan. 31.—Annual Grand National Junior Livestock and Poultry Show will be held in the Cow Palace here April 1-5. The chairman of the Board of Directors of the Junior Livestock and Poultry Show, announced.

The American Junior Live stock Association has told the county fair associations in the 48 states that the show has been approved for the county fair season.

Big Crowds Expected

At Aussie Easter Show

SYDNEY, Jan. 31.—Colin Sinclair, president of the Royal Agricultural Society of New South Wales, is mapping plans to cope with the crowds expected for this year’s Easter Show starting on March 29.

To eliminate the confusion experienced last year, a large tent for the future was reduced to size which had been installed at the gates and certain bottlenecks in the grounds have been opened up by reducing the area occupied by amusement rides.

New features at an exhibition will be an Atomic Age Exhibit brought to Australia, a new radio exhibit in the Commemorative Pavilion.

Dallas Turnout Cut

By Ice-Covered Roads

DALLAS, Jan. 31.—Attendance at the Fair Hotel Thursday (29) and the three-day convention of the Texas Fairs and Exposition Ass’n, was lowered due to inclement weather which reduced the capacity of the hotel.

Attendence of hotel guests was lower than expected, however, a hit new. Most of the winter came in either by rail or plane.

Thrill Show: Radio Station WWA; Thrill Shows: Duncan, Plain Shows; Lucky Loft Thrill Show; Gene Johnson Agency; Frank Millington, booking agent; Geo. Kochman, owner; Judy; Gussie; Antique Harley, switchboard equipment, and Earl Purtz, Motordrome operators.

W. A. Lindemann
New Minn. Prexy

Minnesota State Fair, Feb. 7, 1948

MINNEAPOLIS, Jan. 31.—W. A. Lindemann, new chairman of the Minnesota State Fair, in charge of the Minnesota State Agricultural Society, administrators of the Minnesota State Fair, announced that the state fair association held its 31st annual convention here Saturday (24) in the Radisson Hotel. Lindemann, who was elected chairman by a vote of 112 to 1, was on the board for three years.

G. A. Moore, Hutchinson, was elected district manager to succeed Lindemann. Charles K. Evenson was re-elected as chairman of the state fair association.

First Bid for Conclave

in Three Years

INDIANAPOLIS, Jan. 31.—Bid for the 32nd annual meeting of the National Conclave of State Agricultural Societies was made here Monday night by the Indiana State Fair Ass’n, to be held in March 1949. The bid was made by 21 to 18.

In 1946, the National Conclave was held in Indianapolis. In 1947, the National Conclave was held in St. Louis.

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A round the Grounds:

Seek R. I. Bldg. for Eastern States; Yule Off to Scotland

Under the terms of a bill introduced Tuesday (20) in the Rhode Island General Assembly at Providence by Joseph B. Sweeney, a $100,000 Rhode Island State Building would be constructed on the grounds of the Eastern States Exposition. In both bills, the same language was used, and the bills were referred to the finance committee.

The bill, Miller said, would be to the right hand of New England State States that have a building at the fairgrounds.

Harry B. Keely, secretary of the Hillside (Mich.) Fair, and directors of livestock at the Michigan State Fair, was scheduled to leave Friday (30) with Mrs. Keely for a month's vacation in Florida.

Dick Washburn, public relations director of the Western Fair Association, has announced that the judges of exhibits at the association's Fair's Fair to be held at the California State Fairgrounds, Sacramento, Feb.

The Southeastern World's Fair, Alabama, has constructed to house its grandstand from the Gua Sun Agency. Dick was closed by Gua Sun Sr. on a recent visit to Atlanta...Rube Liebman, of Burns-Carruthers Theatrical Enterprises, has been engaged to supply the grandstand program at the Southeastern World's Fair, now the nation's largest

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Two firework companies had repeats at the Western Canadian "A" and "B" Circuit meetings recently in the Pacific Northwest. The grandstand firework has been hit by the Toronto Fireworks Company bearing his name. Lucky Miller, who handles half of the show, is the leader of the large events repeats. Concessions present included Miss. and Mrs. E. S. (Ted) Custard, in from Kansas, and the Marks Waterfield, in Chicago, is one of the lead concessionaires. Andy King, of King Show Print, was on the scene, good work of the fireworks is

Per Pettigrew, personal representative of the Maris Chatlin interest (ice shows, roller-skating shows and pro basketball), has been busy connecting with friends in the Northwest.

Joe Breen Attractions has moved its office from downtown Los Angeles to Hollywood. Nurl Abel and Bert Nelson will attend the Idaho Fair and Rodeo meeting in Preston following the Washington Fair season in Seattle. They will also be attending the Fairmire's Fair in Sacramento.

Elwood Hughes, general manager of the Canadian National Exhibit, Toronto, plans to go to England in March to attend the opening of the fair there and to continue his tour of the British fairs.

Mrs. Elwood D. Crayton, secretary of the Huron County Fair, Norwalk, Ohio, has announced that the fair will be held from week of September 7th to September 11th, due to conflict with the Michigan Fair.

Retiring board members of the Garfield County Free Fair, Garber, Okla., have announced a carry-over ticket policy for this year, it was announced by the fair's president, L. J. Anderson, president, at the board of trustees meeting July 27.

The Geauga County Fair, Chardon, was declared the best Ohio county fair in 47 at the recent convention of the Ohio fair managers. Eighteen-year-old Myron Kimpson, president of the Geauga County Junior Fair and a high school senior, delivered the talk that won the Gov. Myers trophy. Kimpson and his committee are the only fair executives from the State Junior Fair president and is the only one in the State to own a few young musicians a chance to play.

Improvements

At Brockton

To Hit 500G

New Grandstand Plans Set

BROCKTON, Mass., Jan. 31—The Brockton Fair will spend at least $50,000 dollars in improvements to buildings and grounds. Prime improvement to be made is the addition of a new steel and concrete grandstand at the point now occupied by the parking lot, which will be switched to the west side of the grounds. This means that the rear wall will be entirely rebuilt and the stretch will be located where the parking lot now intrudes. New grandstand will seat several thousand and will have space for concessions and entertainment.

Administration offices will be moved from their present site to a new building to be near the main entrance, and in this building will be a roomy and modern press room.

Dorsey Heer Succeeds His Father on Ozark Board

SPRINGFIELD, Mo., Jan. 31—Dorsey Heer was named to the board of directors of the Ozark Empire District Fair, Springfield, Mo., at the annual meeting last week by his father, P. X. Heer. All other officers and board members were reelected.

Dorsey Heer, secretary and manager of the Springfield Union Drama Guild, was replaced by his son, Frank Heer, as publisher of the Springfield Union Drama Guild. The Springfield Union Drama Guild is a member of the National Drama Guild of America, and Frank Heer is a member of the National Drama Guild of America.

Dorsey Heer is a member of the Springfield Union Drama Guild, and Frank Heer is a member of the National Drama Guild of America.

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Penny Fairs See Boffo Year; Survey Reveals Boom Is On

(Continued from page 50)

Robert C. Laughey, 600 E. Lake St., Chicago, Ill., on whose fastness was built the first penny fair, to which the association headquarters will move, has been elected president of the association.

Other officers elected are:

First Vice-President, Frank R. Totten, 29 W. Madison St., Chicago;
Second Vice-President, Henry R. Schulz, 123 S. Michigan Ave., Chicago;
Secretary, John W. Smith, 123 S. Michigan Ave., Chicago;
Treasurer, George A. Irvin, 600 E. Lake St., Chicago.

Mr. Laughey and Mr. Schulz will be transferred to the new Indiana home of the association.

Speed Round-Up

(Continued from page 50)

Galt, Calif., Annual Paves Way for State Acquisition of Plant

SACRAMENTO, Jan. 31.—Directors of Sacramento County Fair have paved the way for State acquisition of their fair property by the sale of the fair ground to the State of approximately $50,000 in outstanding bonds. The sale was arranged by the use of $22,000 property at the fair site, now held in the names of all interested parties, but will be payable to the State in 18 months. In accordance with the terms of the sale, all transfers will be made in accordance with the terms of the sale, all transfers will be made in accordance with the terms of the sale, all transfers will be made in accordance with the terms of the sale.
Canadian Org
Is Re-Formed
By E. J. Casey

WILLIAMS, May 75 Stands in '48

WINNIPEG, Jan. 31.—E. J. Casey Shows will go out with two units, including W. J. Harper, owner E. J. Casey, announced at winter quarters here. Both units, he said, will be comprised of the same schedule and the same rides. Casey will manage one unit, with R. J. Harper, who has been director of winter quarters preparation, heading the other.

In a year, Casey pointed out, his units played 125 spots. With the reduction to two units this year, he said, every unit will be built with the weaker stands of last year to be eliminated. The 1947 season was the best, business-wise, to the owner of his organization, according to Casey.

Recent purchase of a two-abreast Merry-Go-Round and a miniature train brings the equipment to 14 rides. A complete 21-ride preparation at quarters here are running ahead of schedule and will be started immediately after the close of the 1947 season.

Barry F. Hakle, other regular employees at quarters include Ernie Willis, chief electrician; Art Curtis, side supervisor; Reg Garland, assistant chief; W. P. (Bill) Nasher, auditor, and Percy Hart.

Lary Nolan Opens
April 19; Contracts
Six Kansas Annuals

DENVER, Jan. 31.—The Larry Nolan Shows, now in the throes of making ready for winter quarters here, will go off the wraps and open April 19 in Southern Colorado, according to Larry Nolan, Unit will follow the 1947 policy, playing two spots a week with a 20-day move.

Nolan, back in quarters after attending the Kansas Fair convention, said the org already has 12 fair dates booked. Six Western Kansas fairs were lined up by time Nolan reported. Among other stands lined up is the annual July 4 Celebration here headed by Larry Nolan.

The staff is set. Besides Nolan as owner-general manager, others are Marjorie, his sister; Alvin, his brother; Edith, his sister; Marjorie, his sister; and Edith, his sister. Edith, his sister, and Edith, his sister, are in charge of quarters.

The rolling stock practically is ready to start. In move, he said, is red and silver has been carried out. Gary Heri is scheduled to come on to put finishing touches on the new trucks and fronts. Heri will have the circus ride show.

Roy and Florence Martin have signed with their Octopus, Mix-Up and Miscellaneous. In addition, Nolan will have their Glass Blowers Show, while Gordon Mend has booked his perp show.

Lucille Newman, now playing choo-choo-choo, will produce a Girl Show. Concessionaires returning from last year include Blackie Max (3), Jess and Madge Bordenich (3), Chet and Bubbles Reese (3), and Gus Shively (1). The Blackie Max show has three concessions.

Other concessions booked are Richard Daniels, Ralph R. Miller (2), Pop Sorenson (2), J. H. Dugan.

Great Sutton Shows
Ink Four Ia. Fairs; Ready New Fronts

MERIDIAN, Miss., Jan. 31.—Four Iowa fairs—Nashua, Waukon, Lansing and Eldora—have been added to the Great Sutton Shows. Owner F. M. Sutton Jr. announced at the org’s winter quarters, where he is supervising improvements to his unit. Addition of the four fairs brings the total to six, or dates to more than 10, Sutton said.

The org will go out with larger and more powerful trucks and fronts, according to Sutton. He is framing a Minstrel Show with a wagon-type foldout stage, with a blanket going to the floor. Over-all length of the front will be 90 feet. The 16-in., four-wheel trailer already has been increased from 110 feet to 200 feet, with provisions for holding 20 bannisters.

Eugene McWilliams, formerly with James E. Strates, has booked his latest trailer to his unit and will manage two-office-owned Girl Shows. Jess O’Dell, formerly with World of Coddington, has lined up for a circus side show, Illusion Show, Funhouse and Snake Show.

Alamo Gets Ozark Annual

Ruback signs contracts for Dallas for Aug. 14-20 event—20 men work in quarters


Ruback reported 20 men are working in winter quarters in San Antonio, for the March opening, J. C. Davis, truck mechanic, is working on the rolling structures. Bill Hampton, assistant, and Earl Randolph, is over-seeing the preparation. W. W. McElroy and Willard Oliver are reconditioning the Till-a-Whirl and Ride-o-Ride.

Mrs. Bertha Williams is breaking in some new monkeys for her Monkey Show, and her husband, Bill, is busy preparing — Bob Myers and Al Shellen are building new bodies on several trucks. Strong and Jimmy Luchow, chief electrician, is getting equipment in his department in shape. Ben Spencer is reconditioning all the Schoo cars.

Coloma, Calif., Cece
Red One for Empire

COLOMA, Calif., Jan. 31.—Redwood Empire Shows, playing the Coloma fair and the annual Coloma Celebration here chucked up a rod one, according to the org’s owner, Tony Massert.

Contract was signed for the organization to winter quarters in Oakland.

Oneida, Tenn., Fair to Heth

NORTH BIRMINGHAM, Ala., Jan. 31.—The contract of L. J. Heth Shows, contracted with Scott County Fair, Oneida, Tenn., to follow all the annual dates for the 1948 annual. This marks the third consecutive year for the org to play this date.

The org is to play Oneida, March (3), Art and Nellie Talley (2), and E. Harper (1), Jimmy Luchow (1), who will handle the kiddie rides.

Major Eastern Fair Deals
Settled; Contract Huddlers Scramble for Minor Dates

High Sums Asked; High Sums Paid

READING, Pa., Jan. 31.—All of the major Eastern fair contracts were signed early in conclusion of the annual meeting of the Pennsylvania State Association of Circuses in Reading, Pa., Thursday. Contract struggling at just completed and the shuffle of deals is over. Owners and brokers of circuses and sideshows were inked in advance of the meetings. However, the battle for minor annuals, particularly the semi-annuals, is still fervent.

F. E. Zirkle, general manager, and Bucky Allen, his right-hand man in the operation of the World of Mirth Fairs, were alone in hitting the carpet circuit. The World of Mirth routes include many choice spots, was announced following the Chicago meetings.

Jimmie Stratton, owner-operator of the shows bearing his name, left here in the last of his fair bookings. Stratton and his agent, William C. Fleming, left for Cleveland to go all over the map. If they haven’t already—should the green light be given on the New York route, the Stratton show, this year added the coveted group of Long Island fairs, plus Rochester, Buffalo, and Shelby, to round out the finest route it has ever had.

Eddy Bros. Route

Dave Epp, another man who has inked the new C. U. and Curtis L. Bookus, Rudy Bros. Shows, correlated Bedford, N. Y., and resulted in the best fair book for 1948 as well as sound dates on rails.

With a break in the weather, Eddy can’t miss at such spots as Harrington, Del.; Roanoke, V. A.; Stannan; and C. P. Wolfe.

ACA Counsel Sees
Cut on Admis Tax

RICHMOND, Va., Jan. 31.—Passage of a bill now in Congress providing for a reduction of admission tax of about 25 per cent the average admission tax now levied on admissions was predicted by Max Cohen, general counsel of the American Carnivals Association (ACA). Cohen said the admission tax, which amounts to about 20 per cent of the revenues of the Virginia Association of Fairs.

The bill, introduced by Rep. George Hall, Va., was prompted by the powerful flicker industry. In addition to calling for lower assessments, it also covers cosmetics and leather goods.

Cohen, who said the carnival industry was doing about $4,000,000 in admission taxes in 1947, urges ACA members to contribute their support.

Gorman Signs 10 Minnesota
Fairs for Sunset Amusement


He also contracted the three-day July celebration at Albert Lea.

Home State Signs
Eight Minn. Annuals,
Bostwick as G. Mgr.

MINNEAPOLIS, Jan. 31.—Leo Bostwick, formerly a show owner, and now a representative of the Minnesota State Association of Home State Shows, was appointed general manager, co-owner and president of the Convention of the Minnesota Federation of Home State Shows. He has been in charge of his Wild West Show with the Home State org.

Minnesota fairs were contracted during the convention. They are Park Rapids, Detroit Lakes, Bjug, Glyndon, New York, Lake of the Woods, slightly Falls, Little Falls, and Appleton. The home state fair season opens at Minnetonka, July 1-14 at Bemidji, Minn., and at the Arrowhead Days, Ely, Minn.
**MIDWAY CONFAB**

Max Gruberg is seriously ill at his home in Philadelphia.

No show is so small or so broke that it can't afford a big staff of illusion.

Moe and Lily Elman, West Coast showfolk, are still on the Harry Gordon lot in San Diego, Calif.

Edie and Lillian Elkins left New York recently for Florida and other southern points.

Doc M. S. Anderson is in Chicago (Main) Naval Hospital, Ward P, and would like to hear from friends.

Concession rates at fairs result from an estimate of what the traffic will be.

Lem Harrington is a patient in General Hospital, Kansas City, Mo., recovering from a recent illness.

Pinky Pepper, after closing at the Ring Night Club, Dayton, O., opened at Club Colony, Louisville.

Harry Lewistones will remain at his headquarters in Detroit this year, in charge of his Freak Show at Eastwood, but will produce shows to be sent out.

Sid Markham, Miami Showmen's Association member, visited the Arizona Showmen's Association clubrooms in Phoenix, Ariz., last week while en route to the East.

Tom Westpaw, race horse owner and member of the Arizona Showmen's Association, arrived in Phoenix, Ariz., recently for the winter race meet there.

Jim Auten cards from Winston-Salem, N. C., that he will be with the J. M. McIntyre Amusement Company as ride superintendent and pin show manager this season.

In all fairness to some of the fairs, overemphasized to drink concessions, it should be pointed out that their drinking water is good.

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**THE CAMERAMAN WAS ON HAND when the Lone Star Show Women's Club unveiled its memorial monument."**

**Rita Raye, who has been wintering in West Palm Beach, Fla., has been signed as a feature of the Joe Hilton Side Show.**

**Booking dates in the early days was a pinch before the delicate subject was "boot.**

Happy Young, having boasted an attack of the flu, left his Los Angeles headquarters to attend the fair meeting in Great Falls, Mont.

Silla Donaldson, wintering in Tampa, again has booked his eight concessions with the William T. Collins Shows for the season.

Bill Bishop, a member of the Arizona Showmen's Association is confined in Cronin Hospital, Pueblo, Colo.

A loud speaker set was allegedly stolen by a stranger—but not of those men of whom they think that much.
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TO BE SURE OF PROFITS IN THE COMING SEASON, PLACE YOUR ORDER NOW FOR THESE TIME-TESTED, SURE-FIRE MONEY MAKERS by EVANS!
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White, Tommy Coleman, Harry Head, Dan Harrison and Doc Blackburn.

Even after an equal cop a plum fair he has no peace, as everyone worries him with "How much percentage did you promise him?"

Prof. Willie J. Bernard advises from his Hancock, N. H. quarters that he has framed a new type wild man grand show, which he plans to book with carnivals in the States and in Canada.

Mr. and Mrs. Bob Ayers (Flomina Earfield) recently moved their Sportsland from Duapin Street, Mobile, Ala., to a Government Street location near the county court house there.

Mitchell Lowell, former representative of John B. Selby, Wonder City Shows, has recently confined to his home in Pulaski, Va., a unit of Mobile, Ala., with its attack on the flu.

Martin and Evelyn Wright of Glad, Fla., that they have a photograph gallery there for the first time in seven years.

Every time a man who is bought with his railroad car and wagon on building—out comes a wide smile.

Mobile, Ala., office of the Alabama Revenue Department. A new decree of a $50 privilege tax for all novelty purveyors during this Mardi Gras celebration there, a similar license was chartered in 1917 for the first time in seventeen years.

Roy Persons of Jackson, Tenn., that he has signed to operate a brewery and corn mill with Rogers Wonder Shows in 1948. He advanced for Rogers plans to carry only six of wine on the shows coming next year.

J. Dressen, acting as general manager, and assistant manager of Tivoli Amusement Shows, visited the billboard St. Louis office recently and aid shows will open early in April, playing a route through Missouri, Illinois, Arkansas, Mississippi and Louisiana.

W. C. Baldwin, concessionaire, has been awarded the exclusive privilege on all concessions for the 88-day American Bowl Walking Carnival, opening (See Midway Confab on page 64)

SHOWMEN! DON'T MISS THE PREMIER SHOWING OF THE BALL RIDE

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Hoffie National System, Inc.

Write today for special information about Hoffie Houses, Hoffie Trainers and other Hoffie complete units serving different Hoffie Benches.

**Midway Confab**

(Continued from page 63)

March 11 - State Fair Coliseum, Detroit, Glenn W. Jacobs, of the Gus Sun office, will handle trailer of individual concessions.

If he must write another letter, possibly will write the rest of the letter of the life of the manager who started his spring diary with "Refined out all week. Concession rental-

Jack B. Moore, owner-manager of Moore's Modern Shows, advises that his booked 10 Illinois fairs, two in Missouri and four in Arkansas. Shows this year will be enlarged to nine rides and six shows, he said. Moore said in his new home at St. Mary's, Ark.

Thru the courtesy of Al Warner and Ralph J. Clawson, the Carnival Iron Ring iron-ring exhibi-

Since closing the season with John R. Ward's Shows as a featured dancer on the All Girl Revue Gloriane Gave has been wintering with her mother, a former trick rider with the 101 Ranch West Show, in Roch-

Jo-An Faye, who closed with Danny McNamara's Flying Circus on the J. J. Denton Shows, is appearing at the State Boys Club, Tuxton, N. J. Others in the show are Jesus Najdu, Peggy Ewell and Bobby Lee, with Kitty Gordon, Jackie Frances, Clara, Elliott, Anna Smith, Nina Markova, Dottie Dugan, Vic LaMont, Peggy Murray, Daisy May and Donna Kelley in the chorus. Show is produced and directed by Bobby Kour, formerly of Carnival of Amusements.

Bob and Irene O'Brien, who closed with Poppen's All State Shows in Sanford, N. C., with their short-range shooting gallery, letter from Boone, N. C., that they joined with the Friers-

FOR SALE

**FERRIS WHEEL STREAMLINED TRAIN CHAIR-O-PLANE_Write or Wire**

**FOR SALE**

**LUCY DUCK HOOP-ŁA COMPLETE**

All stock complete, ready to stage, ready to stage. Have no personal desires, business desires.

**ROSCOE OR WAFFLE MOLDS**

- Best Waffle and Pancake Makers (4" as-

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**LONG RANGE SHOOTING GALLERY**

**FORTUNE TELLER OR WAFFLE MOLDS**

- Best Waffle and Pancake Makers (4" as-

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**LUCY DUCK HOOP-ŁA COMPLETE**

**FOR SALE**

**HOMESTATE SHOWS**

**FLYING SCOOTERS QUEEN OF THE FLYING RIDES**

With 1948 Streamlined CARS

**EIGHT CAR STATIONARY & PORTABLE RIDE • BISCH-Rocco AMUSEMENT COMPANY**
The “NEW LOOK”...

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Re-Style your Kiddy Auto Ride with these smart, new KIDDY CARS and reap real PROFITS.

43” Long 20” Wide 15” High
Made only for use on Kiddy Auto Rides that need that “New Look.”
If you are quick you can click and have these new Cars for the Spring Opening!

Write Today for Full Details. Don’t Delay!

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GIANT MODEL 41
A fast, colorless, fresh popper that pays corn directly in the season and at the depot, giving about 10 bushels of popped corn per hour. Patented popper pan construction keeps heat where needed. Patented clever construction relieves the popping corn of pressure, ensuring maximum popping volume. Reduced Variables.

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POPPERS BOY PRODUCTS CO.,
60 S. 13TH ST. CHICAGO 5

PRICE’S JOLLY TIME SHOWS
Opening In Pennsylvania April 15th With a Free Gift.

WANT WANT WANT
RIDES Any Ride not covering with what we have. Will book 100 with or without transportation, CIGARETTE STAND, Booth Ball, Ring Game, Needle-dip, Pitch-tet-e-Wing, Guess Your Age, Darts, Dime Fingers, Bowling Alley, Cider Stand, Candy Floss, Penny Arcade, American Painters, or any 184 Great Store. We only carry 3 kinds of food. Agents for Signal Brand F.C., Young,-oil, Osbome; Mackey Donkey, Shy Shows, Giant Show, Giant Show, Giant Show, Giant Show. Each show to be played in first-class stage. Rooms for selling. Have two,士s, Two Fingers, Painted, good condition, can be loaded on car. $10 Extra Gimmick, sold five weeks. Call manufacturer for a good show, contact W. R. PRICE, 1550 Orange Street, Berwick, Pennsylvania

GIGANTIC FIELD DAYS
18 BIG DAYS, MAY 1 TO 18 AT THIRD WARD MEN’S Club of Salina, Inc.
ASK DONCRAFT COOPERATORS, Show Owners, write 216 Brookfield, N. Y., Salina, N. Y.
Opening for Carnival for later dates.

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STEAM TRAIN
BURNS COAL
Made a big crowd of kids and adults as they trooped into the station.

Attracts CROWDS in any amusement park or recreation center
You can't beat steam for appeal and reliability. It will attract any other type of train. It is the high cost of steam that causes the cost of a steam train to exceed $500.00 per day with Mr. A. Steedman

OTTAWAY AMUSEMENT COMPANY
Mtrs. Steam Train and Kiddy Auto Rides
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Wichita, 3, Kansas

WANT WANT WANT
First-class Side Show Talkers must be cut it and stand prosper-
ity. Good proposition to right man.
Also Rally Acts and Five Eater Table Sellers. Pick Tick, answer
this ad. Opening March 18, Charleston, S. C. with Frail's
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HYGIENE EXHIBIT IN WAX
Now showing on the Great White Way of Glitzy, Glittering Terminal, E. 6th St. until Feb. 29th.
Want to have your own private Carnival Manager with a given orgy of halls and cooperation which can be managed by you? Then try our Wax Exhibit. A few days with us will prove a profit worth in time and money.

RAY O. HERBER, Gen. Mgr., Cleveland, Ohio

NEW IMPROVED
CHAIR PLANE SWINGS
Y Bell Drive, Street Cut Pillow, Dink Bat, Toilet Part, Seat-Tying Fence, Split Towers.

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NOTICE
Would be pleased to hear from any first rate Carnival or Circus. Excellent ground, ample facilities.

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CHESTER, PA.

CARBONS
National Carbons for 60" Search Lights - priced by the ton, minimum of 52,000 each.
Last prices: $25.75. CIB PRICE, $14.00

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San Francisco, Calif.

BLUE GRASS SHOWS
NOW BOOKING FOR 1948
SHOWS IN KENTUCKY.
Address: BOX 69, OWENSBORO, KY.

Michigan Showmen's Association
3153 Cass Avenue, Detroit

DETROIT, Jan. 31.—The regular meeting was held Monday (26). Oci-
cers present were Harry Stahl, pres.; Ben Morrison, first vice-
president; Roscoe T. Wade, second vice-president; Louis Rosenthal, Treasurer; Harold Robbins, secretary; Jack Deidner, past president, and Leonard Simons, club attorney.

Elected to membership were John Baynes, Charles Serviss, Henry Adler, Horod Zakarian, H. L. Herschberg, John Mcke, George O. Haggard, Aaron Herman and Raymond Cross-

President Stahl outlined an ambitious schedule for the coming year, including a child welfare program. Clubrooms will be occupied several days a week by the Gray-Y under the guidance of the YMCA. The Gray-Y is a club to combat child delinquency.

The Actors' Company will continue to give plays in the MFA auditorium. The next production, Oedipus Rex, will be given February 6-8.

A new loud-speaker system has been installed. A new Canadian flag was donated by the organization.

Walter Schafer.

Kate Golden, third vice-president, left for a visit to the East. Pat Norton left for Tampa.

Ladies' Auxiliary
Regular meeting was held in the Legion Hall of the American Legion Monday (26) with the following in attendance: Bernice Stahl, pres.; Dot Miller, first vice-president; Peggy Cohen, second vice-president, and Dorothy Gold, treasurer. Miss Gold also acted as secretary due to the absence of Belle Powers.

A social will be held Monday, February 2, with Elinor L. Weybright, Dolly Galvin, Mrs. Joe Friedmann, Reuel Gaito and June Douglas, hostesses.

Correspondence was read from Father Flanigan, of Boys Town; H. A. Rives, of the Billboard, and Smith Hargrove, of the Ladies' Auxiliary, Pacific Coast Showmen's Association.

A life membership card was sent to Moe Goldstein, who is in Nebraska when the Los Angeles.

New members are Mabel A. Dugan, Beatrice Maxwell Morgan and Edna J. Rice.

A set of ash trays for the auxiliary lounge was received from Dorothy Gould, Ocean Park, Calif.

Larry and Hilda DeCorrado are the parents of a daughter, Margaret Marie.

Heart of America Showmen's Club
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Jan. 31—President Harold Elliott returned from St. Paul in time to preside at the regular weekly meeting. Treasurer George Carpenter and Secretary Homer Pennington were also on the rostrum.

Elected to membership were Charles G. Leidner and George M. Bush, concessionaires. President Elliott announced that the joint president's meeting will be held Friday, March 6 at 7 p.m. The regular inaugural night has been postponed to the last Friday in February.

Ladies' Auxiliary
President Rosalee Elliott presided at the regular weekly meeting. Also on the rostrum were Treasurer Hattie Hawk and Secretary Loretta Ryan, who was presented with a new typewriter by members. Mrs. C. W. Parker, chairman of the finance committee, came in from Lebanon for the meeting despite the weather.

This was a special meeting called by President Elliott and was attended by a luncheon served by Ruth Marione and her committee. Members of the men's club were guests.

ZIEGLER SHOWS WANT
Reliable Help for all Rides; state lowest salary. Show men are now to the Northwest. Man to take charge of Motor Drive and furnish Riders. Sensational Free Acts. This is a Truck Show. Winter Quarters, Puyallup, Wash. Address: 50, Box 1371, Tacoma, Wash.

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FOR ADVERTISING AND CONCESSION SPACE FOR 1948 AMERICAN BOWLING CONGRESS
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FAIRS • PARKS • ARCADES • CARNIVALS
The first amusement device of its kind.
Has flashing colored lights and miniature bell.
Transformer or battery operated.
Requires small amount of floor space.
Easy to operate and ready for operation in three

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Miami Showmen’s Association  
236 W. Flagler St., Miami  

Ladies’ Auxiliary  
About 600 members of both clubs turned out for the Barn Dance at Dale County Armory. Kay Ollie, producer and directed the chorus numbers and members poring various roles included Lucille, Nellie and Dorothy Tate, Mary Edith Lorow, Brenda Dell, Edna Mae Haar, Karen Glass, Laura Manos, Rita Palit, Gladys Green, Virginia Feldman, Ruby Garber, Emma Rocce, Frances Deemer, Eva Daniels and Bill Palit. Babas Gillen emcees.  

Winners in the men’s obstacle races were Alton Parson, Leo Binfanty and Art Frasier. Raynell Goldstein who directed the Barn Dance handled the auction which followed the show.  

Committee for the show included Louise Eady and Hilda Roman, tickets; Ruth Schreiber and Blanche Lynton, script; Francis Deemer and Madge Harris, hostesses; Dora Pier- son and Virginia Feldman, door; Carol Deemer, Bob Bryant, Mildred Scott and Ida Sine- ley, buffet lunch: Ether Waer, Dori Kimerer, Freda Wilson, Ruby Harbs and Cleo Hoffman, beverages; Billy Anthony, cider barrel; Ruby Wilson, Albert Mack, Billy Cooper, Gertrude Martin, Margaret Stinson, Francis Barrett, and Edie Keeter, waitresses.  

President Louise Eady presided at the board and regular meetings January 1954. The officers for the year were First Vice-President, Hilda Ro- man, Second Vice-President Martha Wells, Treasurer, Lois LeRose, and Treasurer Maie Levine, Mrs. Bethra Melville, A. Melville, Mrs. Walter E. Sidney and Ruby Goldstein, who brought in the membership applications from Sophie Tucker.

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**Show Folk of America**  
San Francisco, Jan. 31—Regular meeting was called to order by President White Monette. Correspondence was read from Dr. Walter Bapap, superintendent of Agnew’s State Hospital; Nellie Baker Ramsey and Mrs. Ima Gallian.  

Don Luschen was elected to membership. The Kick List includes J. J. McCarron, Mrs. Inna Glazier, Dave and Estelle Rosenthal, Mrs. Lillian Cole, Mrs. Rees Colleen, Blanche Fialcon, Nick Kauch and Joe Litchell.  

Polish Fisher introduced his guests, Dutch Cohn, M. M. Bclady and Al Stein. Stein donated $25 to the sick and relief fund.  

Chris Blome won the pot of gold.

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**CARNIVALS**  
**The Billboard**  
February 7, 1948

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**CLUB ACTIVITIES**

**Miami Showmen’s Association**  
1106 S. Broadway, Los Angeles 15  

**Los Angeles, Jan. 31.**—Short session Monday (28) was conducted by President Joe Krup. Also on the rostrum were President-Elect P. C. Moore, Treasurer Al Weber and Executive Secretary Al Rafferty.  

John Hoffman and William Clancy were elected to memberships. Harry Fox and John Hoffman officially were initiated by Past-President Bill Hon,  


It was announced that no regular business meeting will be held Wed. (1) but that the men have been invited to join the ladies in their program and for an information meeting. Official morning from the present quarters in the Cube Hotel to the new clubhouse at 1235 South Hope Street will take place Friday (30) and regular business session will be held there.  

Drawing was won by Lloyd,  
and Sally Rand.  

Gold life membership cards were presented to Blanche Lynton, Virginia Feldman. Doris Kimerer and Ruth Schreiber. On the sick list are Virginia Chisholm and Shirley Mattis.

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**Inch Square Umbrellas—Ball Games**  
**Show Tents**  
**Beautiful Trimmed Concessions—Shade Tents**

TENTS PROMPT DELIVERY OR FREE STORAGE UNTIL SPRING

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**TENTS**

All Sizes—NEW AND USED—All Styles  
BRIGHT FRAME-PROOF FABRICS—Khall, Blue, Forest Green, Olive Green, Tangle.  
E. G. CAMPBELL TENT & AWNING CO.  
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**TENTS**  
**NEW 1948 KING FUN HOUSES**

Beautiful newly designed Fun Houses built on Semi-Trailers. Erected and dismantled in an hour’s time. New models complete with full line of tricks. Write for full information.  

**KING AMUSEMENT CO.**  
82 ORCHARD STREET  
Mt. Clemens, Mich.
Regular Associated Troupers
106 E. Washington, Los Angeles

LOS ANGELES, Jan. 31.—President Marie Bailey presided at the second meeting of the year dinner dance, and with Babe Herman, second vice-president, also on the rostrum. Clarence Allon pinch-hit for Sammy Co- renson, who was still in the North on business. Jack Reep was a special guest on the rostrum.

Madame Deino is still on the sick list, recuperating at her home. Following the meeting, members adjourned to club's dining room to partake of one of Lucille King's lunches.

January 20 saw President Marie Bailey presiding over her first meeting of the new year. Members remained silent for three minutes in memory of Molly Rumm, who passed away in Chicago January 17. Meeting was preceded by a board meeting. Jenny Reel and her staff, including B. R. Kennedy, Billie Bannister and May Allman, reported attendance at 100 members and 16 visitors. Ethel Krum, membership committee chairman, reported that six new members had been elected.

All on hand partook of the dinner and cake prepared by Harry Galah and Sammy Dolman. Making brief talks were Mr. and Mrs. Jerry Long, John Bagland and John L. Lorman, and all the guests were introduced. Ben Bon, in his appropriate appearance after a lengthy absence, asked T. Dwight Peppe, Joe (Patty) and Edith Cooklin and visited the rooms.

Reely Castle Burgin planned down for Francisco to renew acquaintances. Door prize went to Ben Beno.

Arizona Showmen's Association, Inc.
317 W. Washington, Phoenix

PHOENIX, Ariz., Jan. 31.—President-elect Dennis Denny presented at the regular meeting Monday (4). Elected to the board of directors were Mike Sieblend, chairman; C. H. Zeigler, Francis Wilson, Mrs. Charles Denny, Rose Menow, W. J. Sieblend, Percy Jones, Tony Spruill, Mrs. Norman Prather, Louise Wald and Coral Ritter.

Following committees were named:
- Cemetery, Louis Block, Francis Pescika, Don Hanna, J. B. Austin, Harry L. Gordon
- Sick and Relief, Don Hanna, J. B. Austin, Harold Dwyer, D. W. Veckle, Francis, C. F. Zeigler, chairman; Don Hanna, Hilo Sieblend, Mrs. Betty Wilson, Nellie Clark, Mary Merrow, Tom Wheatwright, Publicity, Harry L. Gordon, Nellie Clark

Mrs. Denny won the weekly award and donated $3 to the sick and relief fund.

ALLAN HERSHEY COMPANY, Inc.
NORTH TONAWANDA, NEW YORK
World's largest manufacturers of amusement rides

OMAR'S GREATER AMUSEMENTS
OPENING MARCH 1ST
Will book Tilt-a-Whirl, Carousel, Train, Pony Ride. Shows all kinds of with or without equipment. Want Agents for Ball Games, Stock Concessions, Ride Help, Showmen, Want Sound Truck. For Sale—Travis Mix-Up, ready to go.

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CAMEL'S SHOW TENTS have the best Beat a Mile!

CAMEL'S HAS BOTH THE EXPERIENCE AND FACILITIES FOR MAKING ANYTHING FROM A SMALL CONCESSION TO A CIRCUS "BIG TOP"
CONCESSIONS--Bingo, Custard, Cookhouse, Photos, Long and Short Range Shooting Galleries, Pop Corn, Snow Balls, Candy Apples, Cotton Candy, Pronto Pops, Flitter, Fire, Bowling Alley, String Game, Hoop-La, Watch-La, Glass Pitchers, Huckley Buck, Fish Pond, Duck Pond, Bumper, Diggers, Scales Age, Coke Gallery, Balloon Dart, High Striker and American Palmistry.

SHOWS--Minstrel, Monkey, Snake, Illusion, Monkey Speedway, Wild Life, Mother Goose, Circus, Shows, Drag, Mechanical, Penny Arcade, Wild West or any high class show capable of getting money.

RIDE HELP--Foreman for Caterpillar, Twin Wheels, Merry-Go-Round and Fly-A-Plane; also Second Men and useful Ride Help on all Rides.

WINTER QUARTERS LOCATED IN TOWN
REMEMBER TO BE THERE EARLY; ALWAYS PLAY TOWN CARTS; FIRST IN; PAY ROLL SPOTS; SHORT JUMPS. HAVE 7 FAIRS BOOKED; ALSO BEST 4 JULY SPOT IN SOUTH TOWN.

All Mall and Wire: BEN WOLFE, Roselton, Georgia.

WINTER QUARTERS

W. G. Wade

DETOUR, Jan. 31. -- After a few days’ rest following the Michigan fair meeting, Roy Little will fly to Milwaukee. Some took off for vacations, however, including Gladys Miller, who is planning to New York. Mrs. Mildred Miller, who went to Tampa, and Mrs. Art Maman, who journeyed to Miami.

Glen Wade Jr. is getting equipment for the new rides assomated with him. It seems that W. G. Wade is replacing various equipment. Six light towers arrived from Chicago, along with one of the searchlights, were used at the Michigan fair meeting. The Roller-planes and the two Till-a-Whirls are reported on their way. E. Bridge Company has promised two Ferris Wheels by mid-February. Huer Crossland and his helpers were in Tonawanda, N. Y., to pick up two Merry-Go-Rounds as soon as the weather permits.

Come up reports contracts for the centennial at Greenfield, Michigan. August 3-7, have been signed for the No. 1 Unit. The Beehives are enjoying the new cabin cruiser. The Bert Britts are building in the Florida sun. The Rups are busy around Tampa trying to replace the equipment lost in the famous engine fire. Vernon Lamb has extended the Michigan fair meetings. Shirley andung Hanks, who previously lived in town and Sheik reports he’s still suffering from insomnia.

Pat McFrisby of Whitewater has been added to the kayo shop. Cheney Franklin came in from St. Louis with the light towers and the writer cut up plenty of ticket money. Auditor Davenport is not doing as well in the office wagon.

WILL REMEMBER--Tonawanda.

J. A. Gentch

NATCHEZ, Miss., Jan. 31.--All reports from their vacations January 5, when quarter work goes in full swing and everything is on a full-scale operation, despite snow.

The company chief electrician and mechanic, has his crew rebuilding engines and new light fixtures. He reports all rolling stock and rides will be in shape for opening.

Dad Grant is in charge of the paint shop and repair department. Plans have been drawn, but work has not yet started, for the new Ferris wheels. Harry Harris, lot superintendent, completed the repair work on his shops. Thinking about the coming season, C. W. Gentch reports that his car, stolen January 10, has been recovered.

In New Orleans, two new tractors and semi-trailers have been added to transport the new Caterpillar, which is ready to be used for pre-opening work.

William R. Dyer, general manager who also bats for Agent William Jones recently completed the northern booking tour with the reports that equipment should be in readiness for the 1947 opening early in February. Two new tractors and semi-trailers have been added to transport the new Caterpillar, which is ready to be used for pre-opening work.

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M. E. Fishbery is in charge of the mechanical and repair departments, and Miss Betty Curtis is in charge of painting, with the writer overseeing quarters work. --GEORGE DYER.
Johnny J. Denton

DOCHTAN, Ala., Jan. 31.—Shows will open their season the last week in March.

J. C. Leasure reports the 1948 route is practically set.

Joe Duncan, with two rides and two shows, will be a new addition this year. He will have the Fun-)

house and Penny Arcade.

Staff includes Johnny J. Denton, owner; Ted Fish, secretary, Irene Denton, auditor; Fred Cartlen, manager;

Pars, Connely, ride superintendent, general agent, and Fred Alman, jet superintendent.

C. C. LEASURE.

L. J. Heth

NORTH BIRMINGHAM, Jan. 31.—A crew of 15 is busy getting rides, shows and trucks ready for an early-

March opening. Mr. Heth, a new addition to the Carnival business is being built, with another 100-

kw. transformer added. The new Tilt-a-Whirl has been received.

General Agent Joe J. Fontana an-

nounced recently that shows again will play the American Legion July 4 Celebration in Connersville, Ind.

This will mark the seventh time the shows have played the date.

Recent visitors here include Sam and Mary Saldito, Bob White, Harry Lottidge, George Kelley, L.

H. Travis and Henry Tabor.

Owner L. J. Heth, Henry Heth, Claude Dutton and Mr. and Mrs. Joe Heth, will head the Tampa Fair.—DENNIS HETH.

Price’s Jollity

BERWICK, Pa., Jan. 31.—With the return of Owner W. B. Price from Ohio, work has been stepped up in-

quarry here. While in that State Price visited with Mr. and Mrs. George Sheaks and daughter, Mary Ann, and

with them attended the Ohio fair meeting in Columbus.

Outfit will play new territory this year. Order has been placed for a new gravity cable and new junction

boxes are being made. Rides have been repainted and platforms made ready. Building work has provided

auto rides and wheel sets. The cars and wheels have arrived for the cars. The Clown building is ready.

Recent visitors were Jimmie Sparkes, Tommie Witner and Helen Whitko, ride owner and operator.—FLOYD SWEER.

C. A. Stephens

CRYSTAL RIVER, Fla., Jan. 31.—A skeleton crew has been kept busy here since shows closed in October and

equipment is in good shape. Show fronts have been painted and some changes have been made.

Pinecone, bridge and cabbage games are played nightly. The writer will take a trip for the management that

will take him to the Great Lakes.—FRED WEBSTER.

Georgia Amusement

ATVERSILLE, Ga., Jan. 31.—An eight-man crew is painting and over-

hauling rides and rolling stock in preparation for opening day, which will be held March 15 in the vicinity of

Athens, Ga. Four rides, two shows and some 25 concessions will be in the outfit this year. Negotiations are under

way for a Ferris Wheel.—E. W. CUS-

TIN.

Johnny J. Denton

This Organization Has Again Contracted a Star-

Studded Route of the Middle Northwest’s Finest

Fairs, A Route That No Other Truck Show Can Equal.

IN NORTH DAKOTA WE HAVE THE FOLLOWING: CROSBY,

BOTTINEAU, CANDO, JAMESTOWN, FESSENDEN,

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IN MINNESOTA: WADAENA, ROCHESTER, OWATONNA,

WORTHINGTON, ST. JAMES, BIRD ISLAND, REDWOOD

FALLS, AND MASON CITY, IOWA. THREE MORE ARE

PENDING.

Will book Spitfire, Ride-O, Chair-o-Plane or any ride not conflicting with what we have.

SHOWS: Will book Mechanical, Animal or any show of merit. Want Managers and Producers for the following office owned shows—Girl Show, Midget, Hillbilly and Fat Show. Will frame shows for any reliable showmen with worthwhile attractions.

RIDE HELP: Foremen for the following rides—Twin Wheels, Merry-Go-Round, The Whirl, Octopus, Fly- 

ing-Horse, Roll-O-Plane, Kiddie Auto and Miniature Train. Must be sober and reliable and be able to drive laws. Need General Help in all departments. Foreman for Towers and Front Entrance Arch. Also Man to handle searchlights. Want A-1 Electrician (H. B. Hathaway, Chuck Olson, get in touch with me). Have a good Lot Man, one who can lay out lot and see it on and off.

CONCESSIONS: Can use a few more. Must be legitimate (no milt camps). All replies.

WM. T. COLLINS, Owner

106 Erie Street

St. Paul, Minnesota

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W. M. C. (BILL) MURRAY

SARAH MASUCCI

Gen. Mgr.

Gen. Agent

OPENING SUFFOLK, VIRGINIA, APRIL 9TH

WANT—All Grind Stores, Ball Games, Photo Gallery, High Stiker, Bumpers, French Fries, Novelties (Oliver Jones, are you coming back?), Scales and Age, Penny Arcade open, Cigarette and Penny Pitches, Hoop-La, Basket Ball, any kind of ball-throwing Games, String Game, Pitch-Till-Win, Dart Balloons.

WANT—Any new Shows. Good opening for Motordrome, Mechanical City, Hillbilly Show, Girl Show (Bob White, answer), Wild Animal and Circus Slide Show (Louis Augustino, answer: Cynthia Speight, answer at once). All our old boys, come on. Winter Quarters now open. Tidewater Fairgrounds. All mail and wire to

WM. C. (BILL) MURRAY

P. O. Box 461

Suffolk, Virginia

JUNE F. REID PRESENTS

HAPPYLAND SHOWS

THE BEST IN OUTDOOR AMUSEMENTS

NOW BOOKING FOR OUR 70TH SEASON—1948 Rides, Shows, Concessions

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PHONE: FLAT 7324

MODERN IMPROVED

CHAPPLANE AND KIDDIE AIRPLANE RIDE

WRITE FOR CATALOGUE.

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SMITH & SMITH, SPRINGVILLE, N. Y.

GIVE TO THE DAMON RUNYON CANCER FUND
LARGO, Fla., Jan. 31.—Ed Young's Royal Crown Shows inaugurated their 1948 season at Pinellas County Fair Tuesday (27) to attend a function that was reported as being the largest in the annual’s 28-year history. The Big Top today was the National Day, with all county officials present for the event. Owner Young tells that this is the most extensive midway ever displayed here.

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BALLYHOO BROS.' CIRCULATING EXPO
A Century of Profit Show

By Star DeBello


Dear Editor:

Kindly mention that this show is in the barn. When we use the phrase "in the barn" in the program, it means ourselves as well as we have no barn. Neverthe- less, the show is a success at its host-town. Thru the lack of a barn that we were into, we were thrown into the bull runs which are the main attraction until the annual scheduled opening date, Groundhog Day. Our lot is located six miles south of Mexico and that high tide chase us back and forth. The office is paying in- terest at 10% rent. Because of the wet season and the high tide here, the only work of any importance going on in quarters is being carried on by two men of two men that are doing nothing but cleaning out the wagons.

The shop departments in our barn- less barn have made much headway. According to Jake Ballyhoo, the workmen and carpenters, we have cut down even trees to keep the cow- house in fuel until the show has been fresened up. From the carpenters we observed that this barn has been fresened up to sixty money paid on the line by a couple of refeshed concessionaires that wanted to do a whole new job.

The work of unloading the contents from wagons has finished. We have managed to wash the wagons with water, the stoves, beds, dogs, wires and other plucks accumulated during the season. The workmen higher-ups, who chose to live it on the train, reported that they have been refugees from wet paint. They've been makin' one night stands from berth to berth, from room to room in ten full length of the trunks, including six coach passenbrellas, while tryin' to furnish cover and picnics for the interior of the show.

Under the tutelage of O-Wheel White, whose road vocabulary has no equal, our children picked up their studies while they left off last spring. Many are advanced in their studies, and those who have been left in the high school courses of housekeeping. Our child prodigies, who are developing in the smock midway world on the day of his birth.

by opening his tiny mouth and say- ing, "If it stops on red the winner of this horse," is heavily bet on and expected for a future concession manager.

The bride and groom, the man with the shoes, General Manager Pete Ballyhoo, is at his honeymoon. Away. We walked to his hotel to greet him as one never knows when the manager will quit or leave. In the hotel's lobby Pete reminisced for three hours about the early-day develop- ments of his troupe in the barn. Thru a con- necting door we saw the crowd thin on the dining room and restaurant. Thru the back door we saw the bus boys clean the tables, but the bus boys talked on. At 3:30 the restaurant's lights were turned off, but the bus boys stopped. However, we saw sneak one mouth from a pocket in his pocket till after the ar- rive.

The wolf will never come to our barn again. When we had a Men's Life show died off before the first mes- terday Tuesday.

by American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Jan. 31.—
The writer recently returned from the Michigan State Fair at Del- lana. While there to see Floyd E. Gooding, Gooding Greater Shows, and W. G. Wade Shows, with reference to that of the special committee in charge of the Fairs.

We also visited with John Quin, World of Pleasure Shows; Pat Pur- rigan, Tattle Manager, Kelly, of the Michigan State Fair.

Prepaid membership cards were issued to W. G. Wade Shows, United Shows, and an application for membership was received from Play- land United Shows, filed by owners Gallagher and Bennett. G. A. Pres- son, of Lehigh Towed Shows, and Frank Hall, Hotel-Motor Manager, of the Michigan State Fair.

Wanted membership cards were issued to W. G. Wade Shows, United Shows, and an application for membership was received from Play- land United Shows, filed by owners Gallagher and Bennett. G. A. Pres- son, of Lehigh Towed Shows, and Frank Hall, Hotel-Motor Manager, of the Michigan State Fair.

Tax deductions practically certain to be effected during the present session of Congress will include an increase on individual exemptions to $800 and a husband and wife divi- sion of income for tax purposes.

Important tax dates are February 10, last day to file January withholding tax returns. The amount of withheld is more than $100. February 15, final date to file returns for January. April 15, due date of payments of withholding taxes for em- ployees who are not subject to with- holding taxes, and for income tax re- ceived from corporations and individuals operating on a fiscal or pay-as-you-go basis. November 30, December 28, last day to file excise tax returns for January.

Research service advises that a new type of road map has been developed which is mounted in a case where the scales on roller-developments are an electric light system to be used in storms and weatherproof, and a projection for solfolding. We also have on file information with reference to head designs usable by the indus-
Man the Lifeboats, Men! Things Really Hum in Calif. With Purcell, Torti on Hand

CARNIVALS

NOWife, get it INDEPENDENT CVS5i011. Most For OLD Billboard Pat Buckley, former manager of the San Francisco Chronicle, feels the trapeze artist. For HOW many of the trapeze artists can you recall? It seems that only time can heal wounds suffered on a long road with red tortis and after a 15,000-mile journey the patient nursing by truck life is one thing that is left.

CARNIVAL WANTED

NOW HOME WEEK, July 3 to 30

Asphalt Vol. Fire Dept.

S. R. MORTON

ALPHA VOL. FIRE CO. 35TH ANNIVERSARY NOW BOOKING CARNIVAL

Children, sweet children! Many of you will have the opportunity to enjoy a ride on one of the Fine Rides. At Diner and Parades.

MICHAEL POLGARDY

10TH ANNIVERSARY AND HOME COMING

May 25-26, 17, 1948, Address: HAY HAYE, Chm. of Austin, Kansas

PHONE MEN

EXPERIENCED, Six months work, not Buffalo. All night, New Orleans, write. M. J. MARTIN

CHARLIE WATTS

Tillman, Buffalo, N. Y.

INDEPENDENT BOOKING

For Carnival Rides. Buckley American Legion Hall. Cost, $1000.00. Address: L. J. MARTIN

Buckley, Ill.

NOW BOOKING FOR 1948 SEASON

The difference is in the detail. The quality is in the service. The experience is in the imagination. The success is in the result. The Carnival World is the place to be if you want a great carnival experience. The Carnival World is the place to be if you want a great carnival experience. The Carnival World is the place to be if you want a great carnival experience. The Carnival World is the place to be if you want a great carnival experience.

The INDIAN LIONS’ CLUB

15,000 at Indiana Fairgrounds for 1st 4th of July All-Day Gala Celebration Last Year. 20,000 This Year. WE NEED SEVERAL GOOD RIDE3S. This is a Good One-Day Stand. Write to

MORTON WHITE, THE LEADER STORE, INDIANA, PA.

COMBO MIDWAY WINS AT BOWLING GREEN STRAWBERRY ANNUAL

BOWLING GREEN, Fla., Jan. 31—Despite daily rain court the combo of W. C. S. Amusement Company and Majestic Greeter Shows left the January 4th Strawberry Festival in Sarasota, Fla., with purses well filled after an engaging season of carnival midway. Harry E. Wilson, assistant manager and press man, and crew of the combined unit, including "Pee Wee" and "Spuds," were present. They were joined by Dave Allison, 25-year- old manager, Monday and Saturday set records for the annual, with attraction of the carnival midway.

First visitor was Walter Botka, office secretary in 1947 on the Fara- dale Shows, who joined the carnival company. It was much he remained over a few days before leaving Polack Bros. While Botka was doing his job, he would go out in the spring either as assistant to another company or as part of the kitten Shows or on the Jones Bingo Circuit.

Mr. and Mrs. James, residents here, are frequent visitors at the most engrossing carnival midway. They are highly recommended to the entertainment industry. James is a carnival midway." It was a good two months.

Ride up Jackpots

GLOVERSVILLE, N. Y., Jan. 31—Announcement in The Billboard that Roy Peugh, Sr. and his son, Roy Peugh, Jr., had opened a butcher shop here after closing the 1947 carnival season and would be back with old friends again, Roy Peugh, Jr. is expected to cut up Jackpots while the boys also cut it up, the older Peugh pointed out.

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Mr. and Mrs. James, residents here, are frequent visitors at the most engrossing carnival midway. They are highly recommended to the entertainment industry. James is a carnival midway." It was a good two months.

ROY PEUGH, S.R. CUTS MEAT AND JACKPOTS

John H. Partee Killed

Dixieland Minstrel Review

Set for Sheboygan, Wis.

SHOEBYGAN, Wis., Jan. 31.—Mel Sabin, and attorney, and John H. Partee, who was a member of the Dixieland Minstrel Review, have signed for the seventh year with the Garden City, N. Y., for the annual Dixieland Minstrel Review Show. The show will be presented at Municipal Auditorium, and tickets are being sold at the box office. Three groups of 25 people plus a one-piece band.

To play other outdoor Wisconsin dates under sponsorship this spring and follow with outdoor celebrations and the annual Dixieland Minstrel Review Show, will be on the agenda. There is no better way to enjoy a day than a Dixieland Minstrel Review Show. The show will be presented at Municipal Auditorium, and tickets are being sold at the box office. Three groups of 25 people plus a one-piece band.

John H. Partee Killed

Dallhart Stock Dates Set

Dallhart, Tex., Jan. 31.—Four-County Fat Stock Show, sponsored by Dallhart Chamber of Commerce and organized under the guidance of W. C. E. Ramos, will be held February 26. W. W. Cantrell, Dallhart, is manager.
FOLK CELEBRATION SHOWS
Can Place for Pima County Fair, Tucson, Arizona, Feb. 10-15 Inclusive

About 40 weeks of Celebrations, County Fairs and State Fairs. Want Fun House, Glass House, Motordrive. Penny Arcade Can place Shows with own outfits.


Wire or write BOX 2230 Tucson, Arizona (Phone 0554-R5)

JAS. M. RAFTERY'S SHOWS
33 Weeks of Fairs, Celebrations and the Best Route of Still Dates We Ever Played

Now booking Concessions for the season. Want Ride Help on all Rides, also Semi Drivers. Want Man to take over Fun House, legal proposition to right party. Want Man with Side Show People to take over. Have complete frame-up with new top, banner line and some inside equipment. No banners. Want Man to handle Light Towers. Account of changing territory will book one ride—Caterpillar. Fly-o-Plane or Flying Scooter.

Address
JAS. M. RAFTERY, Box 1047, Wilmington, N. C.

NOW BOOKING FOR THE 1948 SEASON

SHOWS—Girl, Wild Life, Mechanical City, Plant, Snake, Posing Show.

WANT Truck Mechanic. All reply to
GEORGE C. SMITH, P. O. Box 521, Cumberland, Md.

BARNEY TASSELL UNIT SHOW
CAN PLACE
Tilt, Caterpillar, Front House, Concessions of all kinds, and Shows of merit for

FORTY AND EIGHT ZOO COUNTY FAIR
LAKELAND, FLA.

Week February 9

Then two weeks around Miami, followed by Lake Worth, which will be bigger and better than ever: Sanford to follow right in town.

Write, wire this week: Lake County Veterans' Fair, Clermont, Fla.
Gamboling On the West Coast

By Virginia Kline

LOS ANGELES, Jan. 31.—Annual dinner in Mrs. and Mrs. Leon Cecchi's North Hollywood home was held Tuesday night (20), with the assistance of Mrs. Julius Pacini, Mrs. Frank Woolfolk, Mrs. and Mrs. Joe Crawford, John Larkin, who usually host the affair, are on a tour of Italy.

Oettle Crafts and Julius Pacini did the serving. Guests included Corky Cecchi, son of the host and hostess, Joe Crawford, John Larkin, Mrs. Frank Woolfolk, Mrs. and Mrs. Joe Crawford, Mrs. and Mr. George Bryan, Mrs. and Mr. Jack Dyke, Mrs. and Mr. Roy Shepherd, Harold Moot, Mr. and Mrs. Joe Geiman, Al Cecchi, Mrs. and Mr. Jimmy Lynch and the writer.

Showdown in Los Angeles: Paul H. Huesedahl, executive secretary of the National Association of Amusement Parks, Beaches and Bowling Alleys, is visiting here and using his 10,000-mile route to the city of Los Angeles to be on hand for the board of directors meeting of the Ladies' Auxiliary of the Pacific Coast Shakespeare Club. Mr. Huesedahl is due to arrive in Los Angeles on four different occasions, the first of which is due to arrive on Thursday, according to C. E. Perry, the secretary-manager.

For Sale

AC 25-KW. Bicycle Plant condition, year old, located at 611 Omer. Truck $500.00.

BIG STATE AMUSEMENT CO.

Harlingen, Texas

D. & H. SHOWS #1

WANT

Wanted Man to take Tenor- or Bass voice. Must furnish your own acts and pay same. No office Show. Will furnish all necessary information. $250 per week. Will be happy to send a personal contract. Apply: W. C. CODAY, See., Mansfield, Mo.
Slats Feagin Dies
At New Mexico Home
DENVER, Jan. 31. - Larry Nolan, former stage performer and owner, and currently owner-operator of the carnival bearing his name, learned today that the death of Robert J. (Slats) Feagin in his sleep recently at his home in the New Mexico city and became manager of the Post Exchange at Xinfield Field. Feagin, who was a well-known circuit trumpet among the field of history of the other two great American institutions, the show boats and minstrel shows.

Feagin that the minstrel shows were well known in Edward LeRoy Rice's Monarchs of Minstrelsy and Carl Willems' Taboo and Boxes. He added that the Bird of the historical novel sets itself apart from the current.

Denver Drippings
DENVER, Jan. 31. - Mr. and Mrs. William Dougherty, formerly associated with the Ted North and other Midwestern repertory organizations, are in charge of their own in- chester theater work, here where Bill is associated with the Sears-Roebuck Company.

Cecil Kenyon, formerly leading man and trumpet with Edgar Jones, Billie Bluebird, Larry Nolan and other rep orgs, are engaged in commercial lines locally.

Bud Williams and wife, the former Helen Crago, are located here presently. They opened a station with Radiant Theatre, a six-piece minstrel unit in the old Crago Players, making her home here.

Pick and Jean Huston, formerly with Ed Ward, Hilda Morgan and other well-known rep groups, is making their home here. Pick is route boss for Music Music. Mayme Arington of the Arington Players, owns a hotel here, and Boyd Traudel is also a local hotel operator.

Once Lee, leading woman, owns and operates the Night Rest cabaret, with Hoyt Smythe, former color here, a local stagehand. He also portrays roles on a network radio program.

Boynton Frames Pie Circuit
MALONE, N. Y., Jan. 31. - Frank E. Boynton has completed plans for the following a 16mm. Talkie circuit around this section, it was announced here this week.

Denver Area Good for Alph
DENVER, Jan. 31. - The five people Alph Players are playing sponsored dates in this territory to hold Smythe, former color here, a local stagehand. He also portrays roles on a network radio program.

Relle, Gorman Set Unit
NEW ORLEANS, Jan. 31. - Relle and others have made plans to spring a six-piece minstrel unit to play local and surrounding dates under auspices.

Dines, Murtell Prep Tour
PITTSBURGH, Jan. 31. - Dines and Murtell, currently operating a six-piece minstrel troupe here, have been mulling plans to take the unit on the road under canvas this summer and fall.

Tobey Pic Oky in Vermont
BRATTLEBORO, Vt., Jan. 31. - George H. Tobey has his 16mm. pic, Tobey Pictures, playing this sector to satisfactory business.

Ritsen Plans Flesh Circle
EVANSVILLE, Ind., Jan. 31. - Harry M. Risoten and his 16mm. flesh goods are framing plans to promote a new flesh circle in this city.

Sabo Sam, Stevens Form Comedy Duo
STEVENVILLE, O., Jan. 31. - Sabo Sam, Minstrel Man and Porty Stevens, both of whom claim long experience in rep and tent show circles, this week formed a team known as Sabo Sam and Porty. Duo is slated to begin a tour of the South soon.

Stevens joins the new set-up after completing 18 months entertaining disabled veterans during the post-war era. His show, Laugh. He also spent several years with various stock companies and a number of vaudeville organizations.

Sabo Sam headed his own show till recently when the general managers of the troops and indefinite weapon forced him to close. He is vacationing here until the duo begins its contracted dates.

Erie Rejects Gate Tax, Doubles Pinball Levies
ERIE, Pa., Jan. 31. - Strong civic opposition led by a coalition of theater operators, high school groups and amateur clubs to a proposed amusement tax in this city. Now the officials have doubled the pinball fees from $25 to $50 and have imposed a 10 cent tax on all admissions, over protests of local ops.

TV Theater for Alabama
FLORENCE, Ala., Jan. 31. - Tele- vision is coming to Florence. Theater here and the installation will be one of the first in the Southeast. Officials of the American Pinball Association and Louis Rounton, is building the house, a $25,000, at a cost of $25,000, and has already $25,000 in equipment. Provisions will be made for the installation of television as soon as the equipment becomes available in this territory.

Rep Ripples
NORTHAMPTON PLAYMEN are showing sponsored dates in New England. Bus casts and films, is playing in Northampton, October. Old-fashioned Brother Noble is on his fifth minstrel promo- tion in the Troy, N. Y., area. ... Carol Stevens joins the Adirondack Players for their colored flesh unit. Dunn and Mac, playing schools and acts, are still in Colorado. ... Herbert Williams, recently featured with the Al Green Players and now with the -12 week of sponsored dates in the East.

WILL ARMSTRONG, old-time rep, is in commercial lines at Tampa. ... George L. Howell has a unit in the Detroit area. ... Art L. Anderson, New Or- eans, is attempting the first time. ... The players were with Jack Turner's Tent Show. "Truth" Players are playing North point with the "までの," and "the out- door," the local troops. ... Port Gibson, Miss., is increasing its seating capacity for the summer tour. ... Harry L. Finkel is planning a new location in Cullman. Chase and Weston's Minstrels, season 1966.

San Antonio Notes
SAN ANTONIO, Jan. 31. - Eddie Moran, widely-known actor, producer and teat show manager, is still oper- ating his show on East Pleasant Avenue. He's currently playing to neighbors a variety of the old films and stage shows. During the last picture day, Moran worked in several Hollywood productions. Patricio Osio is in Texas handling the roadshow tour of Eva (Chuchita) Márquez, who is known as the Mexican Shirley Temple.

Sam Park, Broadway producer, is in town. He is associated with the Joe Enterprises. He's planning to produce a musical comedy shows to these parts. Lee Duncan, Hollywood animal trainer, was here with Rin Tin Tin III, appearing at the Empire Theater in connection with the Dog's newest entry, the return of Rin Tin Tin.

In San Antonio, a stunt man in West- erns made in San Antonio 25 years ago, has been hospitalized from injuries sustained in an accident in which his horse was struck by a freight train here recently. He was William Oliver; Sam Barry, National Theater Supply Co., Paramount exploiter, New York, and Max Berrett, Selznick Releasing Organ- ization, Los Angeles.

FOR SALE
16 MM. HATCO SOUND PROJECTOR
SLIDE PROJECTOR
WRITE
William C. Catlett, Jr.
WANTED
For Circle Roadsbefore agree, let this announce, each in the surrounding territory.

CHICK BOYER PLAYERS
N.E.W.B.N.:

FOR SALE
Complete line of 16mm. equipment. Bows, collars, pants, ties, suspenders, shirts, shoes, pants, glasses, camera equipment, etc. Cost new, must go. 

J. A. OGLE
McAllen, Texas

Brunk's Comedians Want
For 1846 season, useful Boy People in all sizes. Stunt people wanted to fill the following positions. Apply to manager, Brunk's Comedians, No. 1128 Market St., Philadelphia, Pa. William Allen, Manager.
Rawsonize Your Spot, Says Skater Who Took Lab Cure

CINCINNATI, Jan. 31.—At the latest, I emphasize that I belong to a group that is sometimes called the "meat tickets," write29

Robert Reynolds, of Charleston, W. Va., "I am a non-competitive adult skater who skates for the pleasure of it."

"I am 100 per cent in accord with Victor J. Brown's article in the January 2 issue of The Billboard. It is firmly, logically and to the point. I

authorize the frankness with which it articulates the problem of the light skater and the foresight with which he proposes to abolish it.

"Yes, I am a Rawson disciple. Who's to say he knows (or cares to know) as little about the human mechanism as which has to do with correct eating? I've been to the Rawson laboratory, and I'd be there every day for weeks if time permitted. It seems to me that all intelligent eaters should realize that they can't eat anywhere on a skater's insufficient diet.

"Victor Brown says it will take me and work to change us from lobbies to a nation of skaters. That is correct and I look forward to the day when this change takes place,

for I believe that it will be accompanied by a great boom in skating."
Endorses Varied Program
I note with enthusiasm your column regarding ejection of the rough element. There is much to be said on this and all remedies have certain advantages. I don't know whether I am qualified to advise others on how to operate to the best advantage, but I might be able to make a few suggestions. I always agree with a recent suggestion that a program of entertainment is a method by which rough stuff can be eliminated.

My program includes the regulars, ladies only, couples only, widows, trios, exchanges, couples exchanges, and the list goes on, but it is more pointed and two-directional. Today's program is most important. Regardless of the Canadian Hyde program, there is another one which is also important. The British Isles, Sweden, and other European countries have their own national programs.

I have added novelties such as doll and goon skates, grand right and left, and Jack and Eve, spotlight, and Jack and Eve, spotlight. We don't have only numbers because we believe they develop a tendency toward rough skating during regular numbers.

With a varied program such as this we can insert a special without mention of the reason. This doesn't mean we don't eliminate entirely the rough element. I believe that the only real remedy is a good floor manager and assistant. When I opened I acquired the services of a good floor manager and before long we had patrons skating the acceptable style with no ejection to speak of. When the former rate was so low that at present we have no competition. Needless to say, rough skaters not present. They found our style more to their advantage.

However, ejections in some rinks in some instances are a must, and good operators will have little difficulty in eliminating the habitually rough skaters from those who are induced to skate in acceptable style.

The few we encountered were not ejected because that causes unfavorable publicity. However, they were refused admission the next time.

In the opinion that a complete program must be used with a little judgment on the operators' part. Show no partiality, enforce regulations, and you'll find that little effort is needed to keep the rink of the highest standards all operators desire. — FRANK B. ALLEN JR., Skatingland, Hartford, Me.

3 Operators Join Ranks of RSROA

DETROIT, Jan. 31.—The Roller Skating Rink Operators' Association of the United States has added three operators to its membership. This was announced this week from the association's national offices here.

The new members are Anthony J. Bardaro, Elmwood Roller Rink, Philadelphia; Edward F. Hennell, Palisades Park Rink, New Jersey, and Ollie Scheuer, Rink, End Corp, Meriden, Conn.

It was also announced that applications for membership have been received from Terrel K. Smith and Lee K. Stearns, of Nevada, and Kenneth, and Viola K. Lupton, New Hampshire.

RAWSONIZE YOUR SPOT

(Continued from opposite page)

Jean keeps me there. At this stage shall not go into the further intricacies of aim, timing, etc., learned with equal facility, and a little experience may also parallel the rinks and skaters get rawsonized.

Pro Margaret Patteren, of Rollerland, Winnipeg, is in charge of class work there.

WANTED

Three Thule, local and two New Hampshire men, are in charge of class work there.

Genuine
PRO-TEK-TOE Skate Stop, made of tough white rubber, beautifully streamlined in design, is accepted everywhere. Just a few of the highly desirable features of PRO-TEK-TOE are:

- Steps you IMMEDIATELY
- Protects skate shoe toe from scratches
- Give skates greater confidence
- Fits all roller skate shoes
- Adds to skate shoe beauty!
- Eliminates floor scratches

Roller rink operators and wholesale sporting goods agencies throughout the country are stockpiling up to meet the growing demand for this fast-moving, "sell on sight" item. Ask your dealer or write for additional information direct.

PRO-TEK-TOE SKATE STOP CO.
5166-68 EASTON AVE.
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The Most Famous Rink Skates in the World

Advertised to many millions in the Official Roller Derby competition. Manufactured to highest quality standards.

MODEL "B" ROLL-O-WAY Precision Dance Skates with the Patented Cushioning.

COMPLETE PORTABLE RINKS

The World's Largest Manufacturer of Complete Portable Rinks and Rock and Hard Maple Floors,

BILT-RITE FLOORS AND RINKS

Mailing address: 5163 Crescent Drive, Dayton, Texas
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Phone: 244-1243

FOR SALE
Roller Skating Rink and Equipment—409 Main Street, Rockford, Illinois. Includes; Skating Rink, all necessary flooring, Auto Sales, Auto parts, Auto Supply, etc. Price: $8,000.00. Write Box 222.

BOLAVONIE,
2 BOX 221

WANT BUILDING
Suitable for roller skating. Year round or summer only, any location. Will rent or lease. Write Box 221.

WANTED

FREE STYLE ROLLER SKATING INSTRUCTOR
for class and individual lessons. Will consider part time or without membership. Have handle skate room. Sullivan's, Chicago area.

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WANTED

Professionals to teach dance skating. Experienced. Apply

AMERICA ON WHEELS
1015 Shrews Ave. Elizabeth, N.J.
THE SELECT SHAKER
SELLS LIKE WILDFIRE
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FAIRS, CIRCUS, CARNIVALS, EXPOSITIONS
SALESMEN—Drop post card for details
Mail 50c for sample • All bright colors.
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ABSOLUTELY!
THE LITTLE VIEWER BUILT!
With the NEW Finger-Flick-Change
$9.00 Doz.—Sample $1.25 prepaid
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FOR VALUE, APPEAL AND PROFITS
IDEAL FOR PREMIUMS,
SALESBOARDS, DEALERS
Beautifully sculptured bronze saddle horse, hand-cast with
striking highlights and intricate detail. Stands full 10" high.
Similar horses sell as high as $25 retail.

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EAST HILLING—NEW UNHIT PIECE, EASEL FIRE
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LEARN DRAWING ON RUBBERS TO SELL
NEW, Big, 15¢, 25¢, 50¢ Cigs. in Bank.

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Machine operators. Write or wire immediately.

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For the free Illustrated folder listing other
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TELEPHONE 1022, BALANCE C.O.D.

MASTERCARVING SERVICE CORP.
SELOMA—New Organization

MAGICAL APPARATUS
A BRAND NEW CATALOG—MUSICAL—Stereophonic, Radios, Appliances, Made to order.

DYLERS STUFF BULLETIN NO. 6, 35¢—
Comic style for all stores, M.C.'s, etc. All
sizes, 100¢, 25¢, 50¢. In stock.

LEARN MAGIC, VENTILATING, MAGIC

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Get your own. Free samples.

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professional catalog. Making, changing, selling, advertising.
Each page at a different price. Free

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All classes.

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FLICKERS—FREE PICTURE ANNO
Deal Co., 808, Home 16, Calif.

DAMNED RITY WANY — FOOLPROOF
claim. Consultant named with highest per, and
sent 10¢ per copy. Free copy on request.

KILROY WITH ALL OF
over $1,000 and August, $250.

SHADOWS AND BANNERS
RACK CARDS—HEAVY, 500 FT.
Value. 75¢ per box.

SHOW BANNERS—PICTURE, MAIL ORDER.

MUSICAL INSTRUMENTS,
ACCESSORIES
PIANOS—SENSATIONAL POSTCARD MUS
Clint Chars, show names, acrobats, regular
concerts, vaudeville, etc. Write to

SITTING ROOM MACHINES—SINGLE,
DOUBLE, TRIPLE. F. S. Cogswell, So. St., Los Angeles 5, Calif.

PERSONALS
Bills—Lost, Found. No profit is made.

PHOTOGRAPHIC DEVELOP-PRINTING
ATTRACTIONS—IMPROVED OPERA
ting. Bartman Enterprises, 101 West 45th Street, New York City, N.Y.

COMPLETE LIST OF EASTMAN AND MAN
AND LADY FASHION PRINTS. Works for
local, 10¢, 25¢, 50¢. Farmers, Finger Printers, etc.

PHOTOGRAPHIC MACHINE. Hauling Photo Storey Co., 227 6th Ave., Los Angeles 6, Calif.

Get Your Winter Bankroll
No. 2406—Brown, 54.50
No. 2407—Brown, 64.00
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KIM & JOFFII
912 Ave. B, New York, N.Y.

WE WOULD HAVE THE LARGEST RING LINE
No. 925 Gold Filled
$24.00 Doz. S.S. $22.50 Doz.

WE WOULD HAVE THE LARGEST RING LINE
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$24.00 Doz. S.S. $22.50 Doz.

WE WOULD HAVE THE LARGEST RING LINE
No. 925 Gold Filled
$24.00 Doz. S.S. $22.50 Doz.
Letters and packages addressed to persons in care of the Billboard will be advertised in this list toward the earliest date. If you are having your name addressed to our care, look for your name each week.

Mail is listed according to the order of The Billboard where it is held. Cincinnati, New York, Chicago, and St. Louis. To be listed in following week's mailing. Letters for New York, Chicago, or St. Louis must reach New York by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.
Parcel Post
Williamson, John; and 10, 12

LEVIN BROTHERS

WHOLESALE TO EVERYBODY

GOVERNMENT SURPLUS WOOL GABARDINE
Used in New Uniforms, $1.50 wide, 12 oz.

MANY BLUE . . . . . . . . . . $3.85 Linear Yard
FIELD GREEN . . . . . . . . . . 3.15 Linear Yard
Ideal for the boys in uniforms. Cape Flash Clothes, etc.

Terms: 25% deposit, balance C. O. D.

We pay postage if payment sent in full.

WARNER'S STORE
1111 1ST. AVE.
SEATTLE 1, WASH.

BIG PROFITS!
With JOSEPH BROS.

Watches

Green
Red
Black
White
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Hats

Boulder
Dundee
Elmwood
Cortland

IL.

4th Street

Newest

Add

Postcard

Wanted

Without

JOSEPH BROS.

1000 E. 13TH ST.

NEW YORK CITY

TIMELY: A FAST SELLER

PUMA BAY


COST YOU $3.50
Last . . . . $3.35 EA.

SPORTS CO. 2-48 lincoln, la center, min.

SLUM

(DIE-WAYS)

Noles, Corg, Beagle, Pins, Kids, Necklaces, Jewelry, Cosmetics, many other items too numerous to mention, 3,000 pieces. Assorted

SOME ITEMS RETAIL UP TO $25. EACH

NEW ITEM!

PRIZE BOXES

ASSORTED NOVELTIES OF ALL KINDS

$4.50 Gr. Boxes

25% Deposit, Balance C. O. D.

Mds., Distributing Co. of the World

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MANLEY INC. KANSAS CITY, MO.

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PRINTING PRESS

ARTIST: John E. Crowe

American Stamp Co., c/o.
700-2 W. W. 170 Fifth Ave.

Midwood Dist. Co.

Contact your local printer.

Copyrighted material
Sensationally NEW!
Handbags That Light Up
When Opened!
No more fumbling in a dark bag for keys, lipstick, comb, etc. MI LADY LITE HANDBAG lights up when opened — automatically. Contents clearly visible. Light goes off when bag is closed—automatically. NEWEST, SMARTEST idea in handbags today. Latest styles in quality leathers and plastics, popular sizes and colors. Patents applied for. Practically Wanted! A fast seller! Repeat! Order sample today. $84.95 Postpaid.

AGENTS: Write for money-making sales plans

MI LADY LITE CO. DEPT. A
P. O. BOX 493
ATLANTA, GA.

RINGS FROM STERLING PAY!

No. 018
$6.75 per doz.
Per Doz. Sterling Silver wedding band with white gold inlay.

No. 018B
$6.00 per doz.
Per Doz. Sterling Silver wedding band.

No. 0201
$22.50 per doz.
Sterling Silver wedding band with white gold inlay. 2.50 HUNDRED DOLLARS OFFERS SAME.

Available in either Sterling Silver or 14 Kt. Gold. All pieces stamped with grade used in its construction. Handcrafted. These rings can't be confused with costume jewelry. Don't take this extraordinary value for granted. Order today! NO. 018B.

BE FIRST
CALLING ALL PIN BALL AND SALES-BOARD OPERATORS’ ATTENTION.
RAYON PLUSH RABBITS, BUNNIES, CHICKS AND ROOSTERS — ALL SIZES.
BEAUTIFUL TWO-TONE PASTEL SHADES UNSURPASSED IN WORKMANSHIP.
These plush toys are sold for cash, but WANTED for sale, rental, or display. For our full descriptive and illustrated price list on the above and other popular numbers, sample orders on your possible customers will receive our prompt attention. State sizes and amount of samples you are interested in. The line of stuffed toy Easter specials is not to be confused with the general line of the past year. All numbers in new high mark in Rayon Plush with well-shaped soft bodies and fancy bow trim.

WISCONSIN DE LUXE CO.
1902-12 N. THIRD ST.
MILWAUKEE 12, WIS.

HEADLINE SPECIAL
30-PC. SET SILVER-PLATED FLATWARE
$4.95
COMPLETE WITH CHEST

PLENTY OF EYE-APPEAL. POPULAR PATTERN, BUILT FOR WEAR. Quality silver-plated new nickel-silver base. Linenfold design. 30 pieces: 12 teaspoons, 6 dinner spoons, 6 forks and 4 knives with stainless steel blades. Get this extra value with this extra beauty. Write for complete descriptive and illustrated price list. No. 006.

JOSEPH HAGN CO.
217-225 W. Madison St.
Chicago 6, Ill.

We are now making immediate shipments on
"THAT FUNNY RUBBER MAN IN A BARREL"
DOZ. 2.50
HUNDRED 18.75
"KILROY WAS HERE" PLASTIC STATUETTE
DOZ. 1.60
HUNDRED 10.00

We will include samples of our new comic Valentine cards with each order. Other new specialty items soon. Send 25¢ deposit with all orders.

ACMEE SALES AGENCY
1114 BROADWAY
KANSAS CITY 6, MO.
Pipes for Pitchmen

By Bill Baker

CHUCK HIRKSTON...

cards from Havana that there are plenty of novelty workers in the Cuban capital and that they are working the streets to good business.

Is there such a character as a big moose pitchman?

Babe Morrisson... widely known in pitch circles, is vacationing in Havana this winter.

V. L. Torres...

a consistent contributor to this column, has come through, with the following from his Chicago headquarters, pointing out the fact that his latest education is in no small way a matter for the professional to the peerless pitchmen opposed him. It appears that these unorganised individuals are merely a new form of business.

"As a matter of self-interest," says Torres, "the professional thorou... are called by some of this association.officially there are 65,000 American and international unions in the United States and abroad, and there is no law saying that a pitchman must add his name to any particular union. It is a custom, not a law. It is too bad. I have a firm on the mind of the people, stick-in-the-mud pitchmen who write the line with un-ionisation, ignoring the fact that they are making a financial aid out of it. Some say, 'nuts,' others say, 'it's impossible.' Well, sages have, in right, to be born smart 30 years too soon don't they?

If they are your friends, they will tell you the truth about yourself.

DOC DEWITT SHANKS...

are pioneers of yesterday, is making his home in Knoxville, where he's interested in the advertising business. Doc says in his current travels recall many familiar corners that could be worked in the old days, but are out of the question now. Doc also encounters many old-timers who are retired and have settled down, but who are still interested in show business.

HAVING READ...

several contributions to this column, on the pros and cons of organization, Jack Schurle, astrologer, agrees with Tom Kennedy that it can't be done. "Common sense," says Schurle, "dictates that an organization will go so well, especially since most of the towns are closed and even a number of State fair lectures and on the pitchmen. The town cannot be reopened again, especially on the streets, and the high license cannot be cut down. Fellows, it's too late now. If an organization had been formed 40 years ago and it stuck together things might be different now. I've spent 42 years on the road, made a good living in the business and learned a lot. The reason I called it quits is because I can't find enough places to work any more. I'm operating the only pitch store in Long Beach, Calif., and only make a couple of pitches on Saturdays and Sundays. The rest of the week keeps me busy with my mail order business, which is increasing."

Confidence, plus courage, is all that is necessary to get a job well done, according to Mr. SCHURLE.

SPEED HASKELL...

is reported to be garnering a goodly share of the lucrative wedding business in Las Angeles.

FOLLOWING...

a successful two-week engagement at Miami Beach, Fla., Barney Kaplan and his pal, Al Parker, to make the Mardi Gras in the Crescent City. Following the stage there they will head for Hot Springs. Barney says he'd like to read pipe here from Joe Lukasch, Crip Winaver, Dave Winaver and Jack Dillon.

SIGHTED...

for the Missile girls that are getting ready for the Mardi Gras there were Slim McElroy, Paul Leavitt, Steamboat Bill, Parker, Joe Lukasch, Morris Mann and Ben Turgin.

HARRY MAIER...

is still soaking away to big turns at Pudman, Ala., his wife's hometown. Being friendly is a tremendous asset and it doesn't cost you a cent.

JUST RECEIVED...

the sad news of the passing of Doc Mathews, of Leadville, Colo. His death is a great loss to folk of the Northwest," he writes to Harry Kincheloe from Oklahoma City. "With pitchfalls still rehearsing the pros and cons of organizing," writes Kincheloe, "we suggest that some effort be made to put some effort to all gruffing with worthless and oftentimes harmful items. Demonstrating in dime and department stores has become a lucrative and profitable profession. The true pitchman but, unfortunately, the so-called wise gyp artist in ever-increasing numbers is leaving this field. Following legitimate demonstrators in New Orleans set out to show them. With so many good products that repeat, why handle flukum and other worthless articles from the Penny brothers? They don't quit trying the buyers who support them (See Pipes on page 88).

DEMONSTRATORS-JEWELRY WORKERS-ATTENTION!

WE CARRY THE MOST COMPLETE LINE OF ENGRAVED JEWELRY!

No. 4X2-Gold Finish... $2.10 Down

No. 4X2-Gold Finish... $12.00 Per Doz

No. 4X14-GOLD FINISH... $2.65 DOZ.

No. 4X15-WHITE FINISH... $2.65 DOZ.

Over 1001 different ring numbers in stock!!!

WRITE FOR CATALOG-STATE YOUR BUSINESS

BIELE-LEVINE, 5 N. Wahash Ave., Chicago 2, Ill.
Pipes

Continued from page 82

them, of their own accord, measures should be taken by legitimate workers to stop them. The eyes is killing the goose that lays the golden egg. Let's stop talking about organizing and try to win out the phoney or we won't have anyone left to organize.

Cold cash has warmed plenty of hearts in Florida this winter.

"AFTER OPERATING...

"On the lawn at Spring Aire, Greek Flora of Divers Exhibitions for the Crown," scribbles Abbe Oldclothes, formerly associated with John Ker-

should point out that the discussion of the technicalities of working. That means that ex-

G.L.'s get readers for free. The non-

G.L.'s get readers for paying off, which is as it should be. Let's have some

pipes from White Monnette, Jack

Stewart, Benny Stone, Bennie Hoben-

Jon, Pet Trainer and Joe Barton.

"He's going to continue to tout

his own horn until he has every-

thing tucked into corners at his

every appearance." — Tripod

Terry.

FORMER PITCHMAN

Henry (C. B. Neisner) is an accountant in

Milwaukee, while his wife, Sadie, is doing

vocational work for a Jewish educational

agency there.

DAVID HERMAN

another pitcher, has taken to other

fields to wrap up his daily bread.

It’s the Advertising and publicity work for

Gimbels in Milwaukee.

JOE EDWARDS...

he's working his back packages in

Birchville, Ark., drugstores to sound

count.

With a lot of pitchforks, Mike is just one

jump after another.

THE FREEMANNS...

D pests, are amusing jingle

coll in Sam’s Store, Detroit, to report

incurable business.

ED FAIRBROTHER...

In getting the gleechee these pitch

catch hangers at the Sears North-

side store in Milwaukee.

PHI HASSMAN...

has his layout turning good tips at

the Nieman neighborhood store in

Detroit.

THE SMITHS...

R. J. and Alice, have returned to the

South after a cold trip north to

Milwaukee and fair meetings. Max

says that the fairs in Florida have

encountered bad weather breaks and

EASTER BUNNIES

Easter Bunny made of 1000
grey silk, made to order—
as desired color.

Available in following

shapes:

14" high, $12.00

Sample, $1.25 Ea.

22" high, $10.00

Sample, $1.00

26" high, $4.00

Sample, $1.25

Get a sample free of

2 as soon as possible. Check and remit—

orders postpaid. Also available:

Easter Bunnies, Chicks and Rabbits—

as desired colors.

place your

order now

25 days delivery from order—please C.O.D.

MITCHEE GOLDMAN

5 BRIGHTON 1ST ROAD

BROOKLYN 24, NEW YORK

February 7, 1948
that even the store workers have found it a bit rough.

SIGHTED WORKING... the Fat Stock detector was Don Angell with a silhouette layout; Don Bluestein, new winner; Lee Morarity, kitchen gadgets; Jim Burnett, cola, and Mr. and Mrs. Dwayne Doss, jewelry. Results emanating from that sector have it that business was off this year from previous shows because of inclement weather.

AL YOUNG... is pushing Mike Devine's julep oil at Goldman's in Milwaukee to click sales.

DAVE KLINE... who is demonstrating a comic press at the F. W. Woolworth, Milwaukee, says he'd like to read pipe news from Al Hassman and Jack David. Kline last saw Dave when the latter was working shipping in Texas.

FERN ROTHMAN... is located in Chicago, having retired, at least temporarily, from the grip game.

GEORGE AND JEAN HANLEY... youthful pitch executors, are in Chicago training plans for a new layout which they plan to spring soon.

CHARLIE KASHER... has recovered from the broken kneecap sustained in a recent auto accident.

EDDIE MURRAY... in Kansas City, Mo., working a 23 word puzzle in a Main Street store.

CHIEF GRAY FOX... cards from Terre Haute, Ind., that he's spending the winter there at Jim Smith's trailer camp. The Chief recently purchased a new stage truck and plans to open his 19th tour April 1st. No harp, he'd like to read pipe news from Rusty Woodward.

THE SHERWINS... have been wintering in Hugo, Okla., where they are shaping up their ad attraction for an April bow.

Keeping silent for some might be on tribute, but it will never pay off for a pickeroo.

PAT HARRIS... is spending the winter playing night spots around Oklahoma City.

Park Ops Go For Kid Rides

(Continued from page 5)

swim pools and ballrooms. While all park, who didn't put down the price of the new ride or seat, will install, some did. A quick check of the figures, shows that more than a half million dollars will go for new rides. It's a safe bet to say that probably twice as much will go into new riding devices. The figures consider the number that named rides purchased but who failed to put down the cost.

Goto New Coaster

Probably the biggest ride spender, at least as the figures show, is Crystal Beach Park, Crystal Beach, Ont., where P. L. Hall holds forth as general manager. He reports that his spot is adding a new Comet Roller Coaster, costing $150,000, plus a new large 0-16 adult sized miniature train manufactured by the Miniature Train & Electric Railway Company, Renton, Wash., which will hit the $15,000 mark.

In addition to the new rides, Hall says $25,000 will be spent on modernizing rides, rides, rides, lighting and the addition of flower beds. You don't have to tell a park owner or his staff that the kiddies are the best customers and the survey shows that they are the first to be introduced to their Kiddie land, rather than to their kids.

R. M. Spangler, Rolling Green Park, Sunbury, Pa., writes that he is adding three kiddie rides this year at a cost of $7,250. Rolling Green will have a kiddie whip, kiddie boat ride and kiddie ride. Spangler, however, isn't the only one. To mention a few there are:

Center City, Springfield, Ill., is adding a new Kiddie Whip, a Kiddie Boat and a Kiddie Ship. J. Robert Richwine, manager of Williams Grove Park and Speedway, Philadelphia, Pa., is adding a new kiddie boat and kiddie Ferren wheel. Dave Conrad, manager of Electric Park, Richfield, O., with a kiddie train to bring his total, of which, there are 14 so far. Richard F. Lusse, manager of Forest Park, Charlotte, N. C., plans on adding a three ride unit to the country.

Harvey W. Schirer, secretary-treasurer of Geauga Lake Park, Cleveland, O., who will park will add a kiddie train and kiddie buggy ride. George M. Harra, manager of West Park, Pittsburgh, who writes: "We will add a new kiddie ride, the Kiddie Whip." Ralph A. Sutcliffe, owner of Sutcliffe Amusement Park, Sea Breeze, N. Y., who will add two rides this year at a cost of $10,000:

Mr. C. C. MacDonald, manager of Idlewild, Sterling, Pa., who is adding two rides; R. Bolling, vice-president of Oaks Park, Portland, Ore., who reports the same as above; two; Louis Vogel, the Nostalgia Park, Spokane, who plans to add a Ferris Wheel costing $2,000; Roger E. Haney, Lake Lanning Park.

Hassett, Mich., with a kiddie boat ride and kiddie auto ride; Harold H. McMan, manager of Tuscola Park, New Philadelphia, O., with a new kiddie ride (the name the ride) which will cost $1,500.

H. A. Gettier, manager of Mississippi Valley Park, Dubuque, Ia., who reports the purchase of a new kiddie auto ride for $3,450, and a new kiddie train; George C. Schell, president and general manager of Roseland Park, Canandaigua, N. Y., with a miniature train costing $18,000.

There are many going for new kiddie rides. Others interested plan to add to their kiddie lines, but failed to specify the rides, cost, etc.

ATTENTION! SALESBOD Operators—PREMIUM USERS

HERE ARE TWO OF THE HOTTEST NOVELTY ITEMS IN THE COUNTRY TODAY

A NOVELTY OF QUALITY

THE WORLD'S MOST LOVELY MAGNETIC TOY!

Hold the magnetic bone close to his mouth and he'll snap it up. The bond head is in perfect co-ordination with the movement of his hand. If you hold the bone too close to him, he'll snap it from you. Children will love it —it can't miss being a best seller.

A Dog and a Plastic Bone that have a MAGNETIC attraction for each other!

MADE OF REAL LAMB'SKIN.

IT'S NEW! IT'S DIFFERENT! IT'S THE ONLY TOY WITH A "MAGNETIC" PERSONALITY!

OPERATORS!! Take this cute little dog into your best locations. Everyone will fall in love with this novel little pup.

FREE 45c PER DOZEN

STANDARD SCALE CO. 1433 DUNCAN AVE. ST. LOUIS 10, MO.

FOODING CHAIRS AND TABLES IN STEEL OR WOOD WRITE FOR CATALOG J. P. REDINGTON & CO.

AMERICAN CHEWING PRODUCTS CORP. 405 WOODWARD AV. DETROIT 1, MICH.

BORDER NOVELTY COMPANY

3132 Gently Ave., Detroit 9, Mich.

The Billboard

MERCHANTS

NEW $25 TO $50 WEEK SIDE LINE... Spare Time香烟... The biggest item in the industry... 3040 Dr. Johnson St., Chicago 11, Ill. Wholesale only

JEWELRY ENGRAVERS:

All identification needed have a warrant engraved in any font you designate at a nominal charge...SEND FOR CATALOG

Miller Creations Mfr. 6638 KENWOO RD., CHICAGO 77, II

CHEWING GUM

WHOLESALE ONLY

Fine mouth. Popular flavor. 3-Box case 32 oz. 44 P. 12 cents each. Also 6 multi-colors in 12 oz. boxes. 64 Cents. Send for sample

AMERICAN CHEWING PRODUCTS CORP. 405 WOODWARD AV. DETROIT 1, MICH.
TRI-ONE!

3 for 10c Play!
Three Tickets in Each Hole
TWO $5.00 WINNERS
IN THE BOARD
27 Winners From 25c to $5.00

"TRI-ONE"
360 GL Holes
No. 13134

HARLICH
MFG. CO.
1200 N, Human Ave.
Chicago 51, Illinois

Gardner & Company's new Vargas Girl boards introduced at the sales- 
board show last week drew favor- 
able comment from the visiting list 
boardmen, and are looked upon as 
a popular puller during 1945. A trio 
of these boards, priced at $38.95 (20) on what will be three or four 
week business trip Cave Leeser 
sales manager, is heading west. 
Maurie Kaye, assistant sales man- 
ger, along east end, and John E. 
Rife will cover the Northwest before 
he returns. Miss S. Zinder, after a 
busines trip of Larrington, is back at the Gardner office.

RES motivating Bee-Joy Products, 
Inc., general manager, does not 
hesitate to sell white shirt and tie the' 
room to the front office. Bee-Joy 
can usually be found pitching in and 
laughing at some of the promotions 
in the plant...

Dave Rice,
Empire Press, left Wednesday (28) on a 
short trip. Upon his return he has a 
longer facet planned for the South 
and Southeast.

Al Schecther, Howard Machine 
Products, has a pair of board deals 
ready. One consists of an 800-hole 
board, which he hopes to ship when 
Camc - e have been made. 
Dealers in the past have been 
rolls as prices with zircon rings as 
the past 12 months. This model, 
which is a 1,000-hole board with chrome, 
seven-piece smoker sets and 20 one-half 
peak mounted, is the highest priced 
prize. Both are Tack- o The Town 
presentations.

Sos Feldman, Harlich Manufac- 
turing Company, was kept busy during 
the first few post-convention days 
selling numerous visitors on the 
modern Harlich plant. For many, he 
says, it was the first glimpse of actual 
board manufacturing. Feldman's new 
ideas in dividend boards at the 
board meet got off to a good start. 
The three dividend presentations 
and the Jackpot board drew pointed 
interest. Says this will be the 
group of 15 dividend salesboards 
when the series is complete.

Fink's recently introduced Black 
and Gold and Gail Gardner DeLance boards 
were the feature of the Harlich booth. 
Interesting point brought out during 
the show was the great attention 
some of the old numbers drew. Sam 
says a number of five, 10-year or 
15-year players favored them. 
He wants the new numbers 
which ideas are brand new to many 
of today's board players.

T.J. Voter, General Manager to 
Company's vice-president, Harold Bos, 
attended his son, Howard Jr. in 
special graduation exercises Thursday (28), 
...Irwin Secor, of Secor & Secor, 
reports the firm's Sherman salesmen 
brought in many operator visitors. 
The 35 numbers on display were well 
received.

Novelty Makers
Set Feb. Meet

CHICAGO, Jan. 31.—Novelty Manu- 
facturers' Credit Bureau (NMCB) 
will hold its next meeting February 
18 at the Sheraton Hotel here 
the bureau's directors announced this 
week. The Sheraton also will be the 
permanent meeting place for all fu- 
ture Chicago meetings of the bureau. 
NMCB is composed of the de- 
avities on perfecting a long-range fair 
trade practice program. Much has 
thrown in the days of the last few 
work along these lines, with smoother 
relations within the industry. The 
new group is already evident, NMCB officials report.

SALESBORD SIDELIGHTS

McNamara Bows
New Pellet Boards: 
Illuminated Stands

CHICAGO, Jan. 31.—McNamara 
Company here, one of the newest 
salesboard manufacturers, has 
introduced a new addition to 
the Rainbow, as the leading number in 
its new line of Ado aluminum refil 
cabinet line.

Fink, headed by P. J., McNamara, 
has prepared a series of pellet boards 
designed to fit into a single cabinet 
with counter stand. Laster, 214" wide, 
10" deep, and 18 inches wide, de- 
tains a viewing chamber at its base, 
for the illuminated stand. There is 
which the pellets drop after being 
punched. Glass magnifies pellets to 
make more of their natural size. 
Illumination is brought in on both 
side of the display with means of an electrical plug-in 
connection for various colors.

McNamara stated that the pellets 
are in 12 different colors, winners 
being chosen by color. The 
Color-Ado board was originally 
troduced two years ago, and when a 
umber was used, a location was 
player reaction.

The cabinet of the cabinet is 
16% inches high by 10% inches wide. 
Players may be played, dime or quarter, 
openly consuming any of the boards on the 
show. In addition to the Rainbow boards, 
other machines now available are Hot Shot, 
Blister, Big Shot, Charley, Lucky Dime, 
Bubbling Over and is ready for introduction next week.
Sub-Zero Weather
Belts Martin Bros.
On Kentucky Dates

MADISON, Ind., Jan. 31.—With snowstorms and sub-zero weather belting the org, Martin Bros.' Circus wound up the week ending Jan. 31 to only fair business, J. C. Admire, agent, said this week. Admire said that business at stands in Providence, Mayfield and Benton, Ky., was fair, with the weather forcing cancellation of the Pullman presentation.

Cadin and Hopkinsville, Ky., proved blanks because of the below-zero weather. Admire said the org will close its current tour at Pineville, Ky., February 5, Unit will reopen near Dayton, O., playing high schools and ball parks.

Admire, who was forced to close with the org because of illness, returned to his home here. Following a recovery, he will join the Harry Lottidge Shows as advertising, press and radio manager. He will assume his duties March 12.

Fritzi Bartoninjured in fall
At Blackpool

NEW YORK, Jan. 31.—Word has been received that Fritzi Bartoni, trapeze performer, was critically injured during the January 3 night performance of Blackpool Tower Circus, Blackpool, England. Although her husband, Roger Barton, broke her fall, she suffered a double fracture of the skull, a broken nose and other injuries.

Miss Bartoni was brought here in 1939 by the Ringling circus and gave a feature spot during the show's run at Madison Square Garden. Almost her entire tour was spent with the circus at Boston Garden, May 1, 1939, she fell from her trapeze.

After several weeks of recuperation she returned to Europe to recuperate.

DRESSING ROOM GOSSIP

Polack Bros. Western

Flint’s continual sub-zero tem-
peratures made us realize that at last our hardest “picked frozen people," and several units had to be thawed out before the jump into Hammond, Ind. After our arrival, Larry and the Franciscos’ joining in Flint, Lawrence (Duke) Anderson, Chief Ring Master, immediately began gifting the temperatures with the Flu. Wally Newbury, Hartford, joined the show as this unit opened in Hammond. Another addition to the band is Ray Konstrom’s new set of Jenco Chimes, tenor, washed by the Jenkins Music Company.

Rennie Bogart, now Mrs. Ted Refner of the American Admire and Robert A. Dover is in the concession with the “Big Two” and will supply the Fritzi’s popcorn gag to good results.

Heard over the networks in Flint were Gus and Betty Bell, Ernie Williams, Josephine Berorimi, Don Dorsey, J. M. Madison, Harry Dunn, Roland Teich, Dwight Moore and the writer. Slivers Madison, the bass bull man of the MGM herd, received a good message from Harry the adoringly column. Chester (BoBo) Barnett has been to this city on Christmas Eve. His wife, Delia and Chauncey's wife, Pammie, celebrated her 22nd birthday recently. Pama Sambias was on the road another day, and Berorini hobbled around with a twisted ankle.

Several of the original Davenport show were Pete and Mugadore Cristiani, Joe and Coleman Antelev and family, Mina and Gladys Serafini, Joseph and Rose Capozzi, Mrs. and Mrs. and Ford Kent from Forked River, N. J., who composed several performances, and George DeDapio from Detroit.

During their visit in Hammond were Eugene, Sonja and Clara Wilks, Victoria George, Alexander Konyot, Mrs. and Mrs. Papago, Mrs. and the old-time cannass, Charles (Pearly) House, now with the U. S. Tent and Awnning Company.

Saginaw, Mich., proved an excellent opening date with Justus Edwards and视. Canty, giving plenty of space in the dailies as well as arranging several new acts for performance and Mrs. J. A. Polack paid a flying one-day visit. They left to be on hand for the Eastern Unit’s opening in Richmond, Va.

Helaine Buechler is Massimiliano Terranova’s matron, who is too young to be able to dodge fast enough. She was rehearsed by the official understudy, Betty Rice, who is the only one still loose from making red shirts for Barnett’s Tents. They feature comprehensive dums (Shorty) Gobart, Jack Klein’s vocals and considerably to the opening web number.

Mr. and Mrs. Ernest Whawell, the Berorinis, Buechler Buel, Clint and Harold Barns were entertained by the Flying Meluzas at the home of Mr. and Mrs. Melzer, Beter, Billy, Beverly and Judy of the Newcomers. Lloyd Wunsch has all enjoyed their collection of old-time circus photos and a fine lunch, including Mrs. and Miss. All come, tour company, manager from a good to win a good tour of dates Mr. and Mrs. William (Bill) Klein, Baton Rouge, La.; Bee and Gaynor Casey, New Orleans, La.; and Lighting Main, the latter a resident of Chicago.

Other names to mention are Jenelle E. Belcher, Chicago; Rex Ronstrom, Pearls, Ill.; Cliff and Ernie Hodges, Las Vegas, Nev.; Gus and Betty Bell, Santa Fe, N. M.; Elon Willson, Budapest, Hungary; Josephine and Slivers Madison and Franky Durant, Richmond, Va.; Chester Barnett, Las Angeles; Dwight Moore, Chicago; Fred and Ethel Titus, New York; River, Missouri; Harry Dunn, St. Louis; Roland Teich and son, Roland Jr., Chicago; John and Ethel, MI.; Morris Gehart and Charley Rainier, Louisville; Ed Raymond; Cleveland; Paul Jerome, Oklahoma.

Circo Atayde

Sunny Melehole! So far this engagement reminds us of late fairs or a late November coming too far north. The fact that our first show starts after sundown (with the exception of Kansas City, left until the season to open), (That and the altitude, the surrounding snow-capped mountains, and the few blasts of snowblower), Eddie Kohl, greets the frigid North. "It gets warm in there," he says in the hour guide book.

The local newspaper councils did their best to promote our opening, but around the arts, blinding around the "artists" (a term little known or considered in the U. S.), with their brilliant lighting.

With the exceptions of difficult breathing from the cold, a drifting down of their trump on his toes and a broken cold, Herbert Castle seems to be enjoying his stay.

 Plenty of sight-seeing here. The Palace of China, hope, "the residence of Maximillian and Carlotta," and a Xochimil, Mexico’s Venice, the site of famous floating gardens, are getting the biggest boost for "the good, wholesome tourist," in show big bite the cake.

From the North are few, Pete and AL Linderman, Ben Davenport and Snake King being the sole exception. "Lick," v. Dick Miller was so taken with the bull fights that he visited the "El Gran Circo de Familia," "la diva de loo,"—BOB BEHNE.

E. K. Fernandez

This engagement in Hawaii more than meets expectations and travel agencies aren’t far wrong about the Islands.

We had a blowdown Saturday (17). The big top was all that went down, and was then repaired, and the middle piece was beyond repair. Everybody the day and saved and they were plenty of sires. Some of the rigging was bent and the LaForne’s flying rigging were completely damaged, but in a hurry. Fernandez says he was his first experience with a blowdown in his 10 years of show business.

We lost two days, but over here it’s a sure bet the show will go on, so we will just stay two days longer.

Business has been very good. The people have been polite and everyone has paid, too, with chicken at $1.50 per pounds, chicken at $1.80 for a 40-pound chicken—DOLO JACOBS.

City: Dennis Stevens, Detroit; George and Opal Paige, Soldier Longsdorf, Carl Barnett and crew, Charleston, W. Va.; Gus and Betty Bell, Harold Ward and Mildred Artert, Gainesville, Tex.; Frank and Connie Wilson, Rochester, Ind.; Papa and Don Konyot, Pete Ivanov, Truzzi, Ernie and A. Rene towel, Williams, Florida, Otto, Mr. and Mrs. Mike, Mr. and Mrs. Joe Berosini and Cliff and Nardas, Miami.—HAROLD BARNES.
Polack Clicks
At Hammond; Advance Big

Extended Flint Date Winner

HAMMOND, Ind., Jan. 31.—To a Monday night opening, accompanied by zero temperature, returned the father of Polack Bros. Western Unit here this week. Orak Temple and the show had nothing to worry about. Business started building immediately, and the best advance sale in Polack's five years here promised a strong finish today and Sunday—a prospect nothing short of a blizzard could spoil.

This is a reversal of previous years, when heavy business at the outset, assisted by week-end openings, was more than could be sustained.

Ethel Robinson, the show's booking agent and talent scout, saw the 1948 program here for the first time. These shows go so general across, and The Hammond Times came thither day despite the handicap of a printerrun.

Joe O'Donnell, who took over promotion of this date from Sam Polack's duties on the Eastern show took him away, received congratulations on his marriage Saturday (24) to Ave Polack of Saginaw, Michigan, losing her affairs as director of the Junior Red Cross in Saginaw, his bride will reside in Indianapolis, his next stand. Romance dates back to three years ago. O'Donnell handled the Saginaw date.

Show had a one-day affair last night (23) at 2:30 a.m., and they opened the night (24). Business there fully jus-

UNDER THE MARQUEE

Rodde Earl Smith writes that he will open his new ranch in the spring.

No bullet gal refers to herself as "an old timer."

Dave Murphy, last season with Sparks, will de press and radio publicity for Clyde Beauty this season.

Norman Hanley, circus band leader, has been engaged to teach band practice at five schools in Wake County, North Carolina.

Walter L. Main is vacationing in Hot Springs, Arkansas, and then plans to go to Hugo, Okla., Phoenix, Arizona, and Mexico.

We sigh for the good old days when battles didn't require anything they read on a circus herald.

Capt. Roy Howze, horse trainer, is confined to his home, 2048 North Plum Street, Springfield, O., with a broken leg.

Undated extension of that date from five to seven days and resulted in a decision to play a full week again next year.

Tremendous matinees were the rule throughout the Flint run. A record number of people attended the matinees this week, and Saturday night was not far behind. Attendance and gross were the greatest in the five years Polack has played Flint. Surprising was the quick box office strongly augmented the advance membership sell.

Sam moved from Flint to Akron to handle an early March date for Polack's Eastern company. He then will return to the Western unit.

Robert A. Mills reports he has been trying to land the Miller Bros. Circus band for the 1948 season. He is no relation to the circus owner.

Elmer Myers, superintendent of reserved seat tickets on King Bros. Eastern unit, is wintering in Hot Springs.

Depending on rain to settle dusty horses instead of spreading weapons is all right providing it rains.

Fog Horn Clancy is headed for Tulsa, Okla., where he will handle the Midland Unit through the end of February and then plans to go to Hugo, Okla., Phoenix, Arizona, and Mexico.

Three successful days filled the house with good orders for the January 16th retail show.

Polack Bros. have been about the only act on the Northwest in recent years to have a Christmas show at which the public was not interested.

Robbie Collins, the big bull in the United States, was the only big bull in the United States. He was killed in a recent fire

A.M. & S. COMPANY
404 Donnelly St.
Phone 4131
Mount Dora, Fla.

Atlanta Shriners Renew H-M; 1948 Event Extended

ATLANTA, Jan. 31.—Dates have been set and contracts signed with the Big Top Playboys, gaffers, and other parties to provide the attractions at the sixth annual Yaarab Temple Shrine Circus to be held February 12th and 13th. Charles E. Wilson, Shrine director general, made the announcement.

Wilson said that this year's 30 per cent gross hike at the fifth annual show last year will continue, with the management taking only 10 percent. Several prominent local Shriners did not sign the contract.

Last year's membership sale alone netted $56,000, a record. This figure, he said, will be expected to be exceeded in 1948.

Karel Strassburger
Big in Amsterdam

AMSTERDAM, Jan. 31.—Karel Strassburger's circus program at the Coliseum here has been in- tended to give the people in twice daily seven days a week, will continue its indoor run here until the show has been performed. Strassburger, veteran continental circus operator, has what is probably the finest line of horses in Europe, about 80 trained horses, about 250 women, and high school numbers presented by Karel, Regina and Elly Strassburger.

In addition to the Strassburger horse numbers, the bill offers one of the last remaining acts of the Enrico-Carroll Troupe of 10 riders. Other good numbers on the program are: "Kermits" of the three- gasser, three horses; Stuy Family, high wire; Barrison Trio, equilibrist; Van Do NJi; Three Ring-Korning,廊坊; Er- nesto's comedy mule. Clown contingent headed by the Chocolate Boys (Rastelli) and the Francesco brothers.

Arthur Foeihl, Wild Animal Dealer, Dies in Singapore

ARTHUR FOEHL, 47, wild animal dealer of Wil- liamstown, N. J., died of acute pancreati- tis January 16th, 1948.

For 23 years Foeihl had been a dealer and for the past 10 years had been gathering animals for Louis Ruess, Inc., New York. His father was the New York park by January 30 for a buying trip through the Malay States and the Dutch East Indies.

Alberta Rodeo Dates Set

CALGARY, Alta., Jan. 31.—Tenta- tive dates for the 1948 Alberta Rodeo at the Southern Alberta Stampedes and Rodeo Circuit are: Pincher Creek, June 25-26; Nanaimo, June 27-28; Leth- bridge, July 29 or July 30; High River, June 30-31; Yorkton, July 2-3; Carstairs, July 14; Calgary, July 21-25; Claresholm, July 22-24; Coleman, July 31; Lethbridge, August 9-11.

Calgary Shrine Dates Set

CALGARY, Jan. 31.—A Shrine circus will be held here May 15-16-17. The Rotary Club proceeds will go to the club's service work.

WANTED
Capable, Sober and Reliable

ELEPHANT MAN
Semi-driver preferred. Year around em- ployment. Bonus for extra work. First message, BOX 6221, 6/8 The Bill- board, Cincinnati 2, O.
UNDER THE MARQUEE

(Continued from page 51)
Dillon's Dog and Pony Circus on
Thome's Joyland Amusements during
the 1948 tour. Gene and his pony
have appeared at numerous rodeos
and two years ago toured with a Ca-
dadian show.

Gene is the yeatevery year cowboy who slept
in his berth with his boots on and used the
pillowway for a towel.

Two Ringling-Barnum performers, wintering in Montgomery, Ala., rated
a lengthy feature story, accompanied
by three pictures, in a recent issue of
The Sunday Montgomery Advertiser.
They are Joe Mooser, equestrian,
and his wife, known professionally as
Chrysa de la Grange, aerial acro-
bats.

Mr. and Mrs. S. B. Russell, who have been handling the
culinary chores at the Green Mill night club,
Spencer, Fla., this winter, will join
Rogers Bros.' Circus February 5 for
the 1948 tour as cook and second
cook respectively. The Russells were
with Stevens Bros.' Circus in the
same capacities last season.

Tom Gregory, past president of
CFA, showed his colored circus
slices to executives and salesmen of
the oak Rubber Company at Hotel
Mayflower, Akron, recently. In
uttering their 1947 collection of more
than 360 slides, Mr. and Mrs. Gregory
drove 4,000 miles in making circus
visits to 18 cities in six States.

McIntosh Monkey Circus has been
playing Southern Alabama and
Northern Florida for the past six
weeks, reported good business. At
the Andalusia, Ala., engagement the
unit broke some new stock. Glenn and
Bea McIntosh, owner-operators of
the attraction, have been taking
some time off recently to make several
fishing trips.

According to an old-timer, no worth-
while picture of a circus has been taken
since the disappearance of panoramas and the
invention of tractors.

Robert P. Seyfer, member of the
CFA, was in his native Fort
Smith, Ark., that Arthur Murphy,
secretary of the Chamber of Com-
merce there, is anxious to have a
circus play at Fort Smith the coming
season. Seyfer says that the muni-
cipal lot is close to transportation
well drained and has excellent facili-
ties for quartering the stock.
The stock show is held between
August 15 and September 24, and any other
dates would be available, Seyfer adds.

Tony Lamb, vet circus musician,
and wife, the former Lola Morales,
still have their service station and
trailer camp on Route 941, just south
of Tampa, and among showfolk
parked on the premises are Alex and
Anna Brock, Calley J. Mitchell and
wife, Teresa Morales, and the latter's
mother, Mrs. Martin (Moon) Morales.
Among recent visitors were Jack
Mills, Mills Bros. Circus; Mr. and
Mrs. Harry Leroy Ed and Mabel
Debert; Dr. Walter and Mrs. Smith,
Detroit; the Fred Guthrie family;
Walter and flora Quince, who reside
in Tampa; the five Ericksons; Con-
chita Morales; Clint and Marion
Shuford, and Mott Aily.
Operators, Note!!!

A SURE FIRE MONEY MAKER FOR '48

COIN-OPERATED MACHINES, SECOND-HAND

* COMPACT * LUMBER * LIGHTER * PLASTIC * CIGARETTE CASE

ALL IN ONE

$3.00 each

$7.50 each

in lots of 50 or more

F. O. B.
Kansas City
25% Depn
Before C. D.

REVELLS 5-IN-1 GLAMOR KIT!!!

A hit wherever shown. Appeals to all women, young and old. Light-weight. Size: 4½ x 2½. Two-tone yellow and black. Self-contained combination for all and doesn't look alike different. Furnished with a 42-hole punchcard at 1 to 5c; that takes in $15.04. Sell outright or leave on consignment using 1 for seller and 1 for winner. Card sells out in a few hours.

THE STEINBERG- WILLS CO. KANSAS CITY 6, MO.

BASKET BALL

THE SEASON’S Sensation

ANOTHER SURE GLORCE MONEY MAKER Purpose Colored from the Nation’s Most Popular Sport—Now in Board Form! 100 Box Holders. ......... 10c 3 Sc Tickets in E. Hole — 1 Sc Ticket FREE

TICKER $10.00

MINIMUM Possible Profit $4.00

MAXIMUM Possible Profit $9.90


BOARD AND TICKET SALESMAN

Here’s your golden opportunity. A chance to handle two of the leading lines in Boards and Tickets, thereby doubling your earning volume. If you have some experience contacting operators or jobbers—write us a letter, including a photograph and complete details.

Universal Manufacturing Co., Inc. 405-411 E. 9th Street Kansas City, Mo.

SALESDOARDS & TICKETS

Help Play Name Profit Price Help Play Name Profit Price
1000 25c J. P. Charley .. $3.00 $1.00 1000 25c Plain or Beal .. $3.75 $1.25
1000 25c Texas State, XX. Per. Per. 1.70 $1.70 1000 25c Chicago 4-Face ticket (5 Tickets) $20.00 $10.00
2026 10c Race . .. 1.65 1.65 2200 Combination Tickets (Per Doz., Bag 19.50)
2260 10c Race . .. 2.45 2.45 2700 R. W. B. Tickets .... Per Doz., Bag 17.10
1200 25c 2. Plain or Beal . .. 1.65 1.65
Write for Special Prices on All Items

T. & C. SALES CO. JACKSONVILLE, ILL.

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Write for Special Prices on All Items

T. & C. SALES CO. JACKSONVILLE, ILL.
5 STATES STUDY TRADE BILLS

Arcade Mach., Price Drop By Exhibit

Cuts Average 16 Per Cent

CHICAGO, Jan. 31.—Exhibit Supply Company has effected price reductions on virtually all of its line of arcade equipment, Dick Smith, firm official, announced this week.

Smith explained that the price move was possible by Exhibits' recent stepped-up production schedule and resulted in a one unit economy which is being passed on to the trade and customers in the form of lower prices.

The price cuts range from $12.50 on equipment that formerly listed at $72.20 to $102 on arcade pieces that have been marketed up to this time at $375 or an average reduction of about 16 per cent on most items.

Exhibit Supply, established in 1916, is one of the largest and best known manufacturers of arcade equipment.

Moviegoers To See Coin Machine Show

Pictures on Screen

CHICAGO, Jan. 31.—Moviegoers throughout the country will get a motion picture program of coin machine show held here last week thru a special newsreel pictorial of the event made by Tele-News Productions, Inc.

Thousands of people will also see the film on television sets.

Tele-News will feature it in their many Tele-News theaters in key cities thruout the country, including Chicago, Seattle, Oakland, Calif.; Denver, Dallas, Detroit, Cleveland, New York, Washington and Philadelphia.

First showing of the new reel was made at the Tele-News theater in Chicago Thursday (29).

Television stations in New York carried the show January 27 and 28. It was shown in Detroit Wednesday (28) and will be shown over WBBK, Chicago, tomorrow.

Products featured are the D. Gottlieb & Company cut-away model of the successful Dumbly pin game, a Videograph Corporation's television-juke box combination, Knapway Products' hot coffee and coin vendor, Guardian Electric's Compture, shoe-shining machines and the Manufacturing Company's Manhattan juke box.

Photograph was by Tele-News photographer Jack Lieb. Production was supervised by S. Goldhammer.

Coatesville, Pa., Enacts $20 Per Coin Machine Tax

COATESVILLE, Pa., Jan. 31.—A $20 tax on juke boxes, pinball and other coin-operated amusement games has been enacted by Coatesville city council.

In addition, the tax ordinance places a $5 levy on cigarette machines and $15 on bowling alleys.

New CMI Offices

CHICAGO, Jan. 31. Coin Machine Industries (CMI) will move into new offices here March 1st. CMI's new quarters will be on the third floor of the Metropolitan Building at 134 North LaSalle.

Move was made in order to consolidate the offices of the three separate companies—American, Legal and Tax Bureau and the Public Relations Bureau, which formerly were split between two different floors in the same building.

$25 Membership Fee for NAAMO

NEW YORK, Jan. 31.—F. McKim Smith, president of the National Association of Amusements Machine Owners (NAAMO), announced here this week that membership dues in CMI for operators of amusement, music and gambling equipment was set at $25 per year regardless of the number of machines the operator has on location.

Decision on the membership fee was made at a special meeting of the NAAMO executive association members held during the coin machine show in Chicago last week. At the same time dues for arcade owners were also set at $25 per year regardless of the number of machines the operator had on location.

The NAAMO executive board had voted to charge $25 for each arcade and $25 for each 40 machines operated.

State Legislatures Convene in Interim-Year Sessions

Massachusetts, Virginia, Kentucky, New York and Mississippi propose bills affecting coin machine industry

— added revenue for States main aim

CHICAGO, Jan. 31.—Despite the fact that this is an "off" year for State legislation bodies, 10 Legislatures this week were in regular or special session, and five of them were considering measures which would directly affect the coin machine industry.

Altogether an interim year, Legislatures were in regular session during 1947.—it was apparent this week that State lawmakers are now looking for added revenue and their search might spell added taxes for an already heavily taxed industry

Five States Active

Massachusetts, Virginia, Kentucky, New York and Mississippi now have committees in which the coin machine industry has a stake.

Of the five, Massachusetts is the focal point of interest and has in its number of proposals under consideration.

Most drastic measure is in New York at the same time that for arcade owners were also set is $25 per year regardless of the number of machines the operator has on location.

In Virginia, the Senate is considering a bill which would prohibit the operation of pay parking machines in passenger cars or trucks in the State's rapid transit systems.

In New York, the Senate is considering a bill which would permit the operation of pay parking machines in passenger cars or trucks in the State's rapid transit systems.

Old Coin Machine To Chi Museum

NEW YORK, Jan. 31.—One of the first International Automaton real machines ever made has been donated to the Chicago Museum of Science and Industry by Max Schaffer, National Association of Amusement Machine Owners.

The machine will be put on display at the museum, which is located at 14th Street and 2nd Avenue, where a bill proposing a $25 tax on machines will be heard by the governor's press thru wired music locations.

Wired Music Plugs Drive

SAN FRANCISCO, Jan. 31.—Wired music outlets of the Pioneer Machine Company here are playing a prominent role in the National Foundation for Infantile Paralysis March of Dimes fight against polio.

Jack Ehrlich, Pioneer president, announced this week that his organization, which has sold 16,771 17 records, will play every 20 minutes for the duration of the drive a transmitted message from California Gov. Earl Warren urging support of the March of Dimes campaign.

Ehrlich estimates a weekly minimum of 500,000 people will be reached by the governor's plea thru wired music locations.

One measure, House Bill 124, would provide for the licensing of pin games, pinball machines, and all other mechanical or hand operated devices—permits these local authorities to impose licenses at such fees as "they see fit and when in their sole judgment may determine."

A second Massachusetts measure, House Bill 125, would provide for the licensing of pin games, pinball machines, and all other mechanical or hand operated devices—permits these local authorities to impose licenses at such fees as "they see fit and when in their sole judgment may determine."
Expect Cancer Fund Drive To Go Over $257,000 Mark

CHICAGO, Jan. 31.—Altho several pledges have yet to be fulfilled, indica-
tions are that the Cancer Fund for Cancer Research would top $257,000 by the time all pledges had been collected by drive leaders.
Many pledges made at the banquet, which was held after the machine show held here last week, will be collected during the next few days. The collection list is already pushing the quar-
t of a million mark which was set as the goal.

Because the CMI Public Relations Bureau, which has been handing out violation lists from the beginning of the campaign, has been busy moving into its new quarters this week, it has been impossible to make a complete compilation of the total receipts thus far. However, the estimated $150,000 or more which the list announced January 17 (The Billboard, January 24) brings the total into the neighborhood of $2,000,000. A little over $200,000 is included in the list is $1,239 in donations collected at the Chicago Convention Center.

The complete list follows:

- Emporia Coin Machine Exchange, Chicago, $200;
- National Sales & Distributing Co., Inc., Chicago, $200;
- Chicago Coin Machine Co., Chicago, $50;
- Capital Amusement Co., Boise, Idaho, $100;
- Capital Amusement Co., Boston, Mass., $100;
- Capital Amusement Co., Minneapolis, Minn., $200;
- Advance Automatic Sales Co., Chicago, $50;

In addition, $100; Kingsley Co., Chicago, $100;
- M. Smith Co., Chicago, $50;
- Richard E. Turner Co., Chicago, $100.

New York City's proposal of the Mississippi code which prevents any type of game from being operated commercially in the state has been approved by both the University of Mississippi, the American Amusement League, the Mississippi State College at State College.

Five States Study Trade Bills; Added Revenue Main Aim

(Continued from page 8)

which are not from the public. Each company would pay $50 for each place of business where goods have been sold or offered for sale.

Mr. Theodore I. Hoan’s em-
- Lloyd Price, Chicago, $100; Clark E. Schack, Chicago, $100.

Rudolph A. Grueneich, Chicago, $200.
- John B. Buckley, Chicago, $300;
- George Posner, Chicago, $100;
- Scott Cotte Co., Chicago, $500;
- Eastern Sales Co., Chicago, N. Y., $100;
- John H. Connolly, Chicago, $100;
-桐子. M. Toy, Chicago, $100;
- James A. Mullan, Chicago, $100.

In Kentucky, the firm has made a proposal of the Mississippi code which prevents any type of game from being operated commercially in the state has been approved by both the University of Mississippi, the American Amusement League, the Mississippi State College at State College.

**Canadian Coinmen in Chicago Show See Ban End Before 1949**

CHICAGO, Jan. 31.—The 53 Cana-
dian coinmen, in town last week for the Coin Machines Industries (CMI) exhibition, expressed optimism that the current ban which keeps U.S. manufacturers and distributors from selling coin-operated equipment in Canada will be lifted by year’s end. Meanwhile, altho prices have soared on new machines, some Canadian coinmen were generally favorable for the ban which, they say, gives them a machine advantage.

Immediately after the ban was im-
-posed, new jukes, which had been quoted at $350 to $500, have been jumped to $1,500, but distributors say that this is only mildly more inclined to buy since no one knows when new equipment will be available. Under CMI import regulations.

Chinese-born ing Hoan, of Grange Supply Co., San Francisco, Calif., has been inducted into the Filipino Hall of Fame in nine months." Hoan, who came to Canada in 1907, has been operating pin games and music equipment since 1925.

With Hoan were five other Chinese

Canadian Coinmen who have been in Canada for the last ten years. They are:

- Two of them, Harold Lee and David H. Lee, are from the Hoan family. Others were Mr. and Mrs. Finley, Mr. and Mrs. Johnson, and Mr. and Mrs. Morison, all of Chicago.

**Offer Cancer Fund Book for Distribution**

Copies Available to All

CHICAGO, Jan. 31.—Coin Machines Industries (CMI), Public Relations Bureau, are offering to send copies of its 112-page cancer fund book to anyone requesting them.

Book, which was distributed to coin machine dealers at the machine show held here last week, contains a comprehensive report on the CMI drive to aid the Damon Runyon Memorial Fund for Cancer Research. Included in the book’s coverage is a partial list of doctors, pictures and stories about special events held to boost the fund and other special features.

In offering to send the book free to those who request it, the CMI Public Relations Bureau, said, "We want the world to know of the great job coin machine people did, have done and are doing in behalf of cancer research. We believe that the Damon Runyon memorial book should be shown to all people, including science leader in every city and town of the U. S. A. We were forced to close the book sale in Chicago because in order to have the book price reduced to $1.50 per copy. Additional donations to our fund have exceeded $50,000. A list of these donations will be issued soon.”

**Henry Sandell, ABT Designing Engineer. Dies at Age of 70**

CHICAGO, Jan. 31.—Henry E. Sandell, 70, ABT Manufacturing Corporation’s designing engineer, died Thursday (29) in Swedish Covenant Hospital here.

Born in Sweden, Sandell came here at the age of 10. His life was a virtual parallel of the history and achievements of the coin machine industry. (For a detailed story on Sandell see The Billboard, November 1, 1947.)

An inventor for over 50 years, Sandell patented more than 300 de-
- vices during his career. His in-
- vention was ranked as one of the greatest inventions of the 1910-1920 era.

Sandell was affiliated with ABT for the past five years. From 1924 to 1928 he was with Mills Novelty Company, which is now known as Mills Industries, Inc.

Survivors of Sandell include his wife and five children, Yvonne, 12, and Konrad, 10.

**Gray-Mills Agtor Shown in Chicago**

CHICAGO, Jan. 31.—Coinmen at-
tending the coin machine show here last week got a chance to see the new Gray-Mills Corporation Agtor parts cleaning system.

The Agtor unit is large enough to handle a complete juke box chassis without disassem-
- lling. It combines automatic action—pump agitation, foun-
- dation, high-volume hose cleaning and air agitalion.
- Gray-Mills officials reported that the Agtor has been tested with a new cleaning fluid for use with slug rejectors and other interi-
- er coin mechanisms for coin ma-
- chines.
USVC Begins Shipments of Candy Vender

Candy Procurement Plan

CHICAGO, Jan. 31.—Full production on United States Vending Corporation's (USVC) Pick-Pups refrigerated candy vender will begin Monday (2); according to Howard Roberts, USVC vice-president and director of sales. Shipments to distributors will begin next week.

Latest model of the Pick-Pups vender, which will probably be considerable since it was originally announced to the trade at a special distribution meeting at the Palace House here September 25 (The Billboard, October 4), was put on display on display at the USVC exhibit this week.

New model is green in color, has an all-metal cabinet 56 by 27 by 21/2 inches. An animated illuminated sign is also a feature. The vender runs on the top of the machine. It has a "motonized" mirror.

All those mechanical details have remained unchanged, there have been recent improvements in the vender. Delivery is instantaneous, making 50 sales per minute possible. Temperature is controlled at 40 degrees F.

USVC officials point out that the vender is not designed primarily to sell yes candy bars but rather to keep customers coming to proper snowball temperatures.

Capacity of the Pick-Pups vender is 6400. An adapted freighter is said to be used allowing for seven times (See USVC Begins on page 105).

Ops Not Worried by Higher Match Costs

NEW YORK, Jan. 31.—Recent rise in the wholesale cost of matches, according to Matty Forbes, president of the Cigarette Merchandisers' Association. Most operators will continue to supply free matches with cigarettes, he said, thus absorbing the increase.

The wholesalers' price for a case of matches, containing 5000, has increased to $5.55. Jobbers' prices are likely to go up even higher. The increase has been put into effect within the past week, and will have little effect on prices at the retail level.

The rise is blamed on the cost of paper, glue, and general overhead expenses.

New Brokers Named By Melster Candies

CAMBRIDGE, Wis., Jan. 31.—Signifying an expanded sales coverage program, Melster Candies, Inc., has announced the appointment of five new brokers in this area.

They are Anderson Sales Company, St. Paul, Minn.; Harry F. Breidt, general manager, for the Northwest; Southern Candy Sales Company, Los Angeles; and James P. Chamberlain Company, Atlanta.

Melster also announced the appointment of Sam Nelson as direct sales representative in the Chicago area.

Chicago Council Studies Proposal To Change Law Taxing Vending Machines

Change Would Drop Per-Machine Tax; Use New Schedule

CHICAGO, Jan. 31.—License committee of the Chicago city council is studying a proposal, introduced January 23, which would permit the city to regulate automatic merchandise equipment and substitute an operator's license for a license which was paid to the type of equipment operated and the number of employees.

As The Billboard went to press the license committee had not scheduled a general meeting and there was possibility that the 16-man license group would again name a subcommittee to examine the amendment as they did in November when the council enacted its per-machine law. A new survey of the types of automatic merchandise equipment which would appear at hearings to present evidence that the present per-machine license is unfair. Proposed amendment, introduced January 23, would lower the existing ordnance, only to food vending machines. Food defined in the ordnance to mean any cooked or uncooked article of food, drink, condiment, or confection or intended to be used for human consumption.

Amendment would call for three types of license fees:

Class 1. Includes operators of food vending equipment which operates on coins in excess of a penny but less in excess of 9 cents. Annual license, if not more than three persons are employed in the operation, $30. For each person over three employed there is an additional fee of $10.

Class 2. Includes operators of food vending equipment which operates on coins in excess of a penny but less in excess of 9 cents. Annual license, if not more than three persons are employed in the operation, $60. For each person over three employed, an additional fee of $60.

Class 3. Includes operators of food vending equipment which operates for more than 9 cents. Annual license.

(See CHI COUNCIL on page 105)

Philadelphia Theaters Boost Vender Biz With Promotions

PHILADELPHIA, Jan. 31.—With movie business dropping steadily, movie managers here are beginning to pay serious attention to vending machines as a source of added revenue.

While candy and popcorn machines are nothing new for theater managers, they are beginning to realize that they are learning more about vending machines as a source of revenue.

A case in point is the attention given to vending machines by J. Lester Simpson, manager of the Forth Theater at near-by Reading, Pa. Simpson has installed a Pepsi-Cola vending machine, Stahlman became the first movie manager to install an illuminated soft drink machine. He did not merely put the machine in the lobby and expect the patrons to find it, but advertised new service on the screen and in newspapers.

At West Hazelton, Pa., Henry Krieger, manager of the Key Theater, applied merchandising to boost extra profits from the vending machine. He reported success by placing a few customers in the candy bars in the vending machines, with the lucky candy buyers getting free admissions.

Mrs. Balda Adelman reports that at her Shubert Theater Service Theater here, showmanship is applied. Twenty minutes before the theater is to open, the ticket seller asks every incoming patron just that, and adds a suggestion that there is place of time to make purchases at the candy stand and vending machines. In other words, there is no profit in paying to enter the theater but the ticket seller can keep his neck getting a sitsue, and will prefer to wait in many cases, thus boosting the extra profit sales.

Pepsi-Cola Company is also taking advantage of the extra profits from the soft drinks vending machine and had Miss Philadelphia of 1947 at the Allegheny Theater here to give out the 12,000 free bottles of Pepsi-Cola to the lucky movie patrons, with entire ceremony on the stage.

Calif. Firms Change Over

Beverage venders roll off production lines designed for construction of planes

LOS ANGELES, Jan. 31.—With the conversion of many West Coast plants to drive venders, and the gradual easing of material shortages, the beverage vender manufacturing industry here has taken a sharp upturn during the last year. Subcontractors found they could convert their development schedule to the manufacture of comparatively few changes in several Southern California aircraft factories into the making of beverage venders. One manufacturer, Meister, Inc., formerly California Aircraft Engineering Company, at present manufactures his product on its Model 120 bottle vender. This is a five-piece rotary vender, scheduled for the production of 100 sets during the year. Department specifications for 100 sets in pre-cooling. Production on the new vender is scheduled to increase in the near future, according to present plans.

American Venders also have a single vender vender now in the experimental stage which the vender has been temporarily discontinued until adjustments to conform to new specifications can be made. At present, these expectations are the most realistic, based on the changes in the past Los Angeles ruling (The Billboard, November 27). The Timm Aircraft, located in Sunn Fernando Valley near Hollywood, is the only company now in the business of beverage venders. The Timm manufactured small airplanes and venders (See Aircraft Plants on page 102).

Complete Tools, Dyes for Use on Uneeda's Vender

NEWARK, N. J., Jan. 31.—Tools and dyes for the production of Uneeda's new cigarette vending machine, have been completed and the manufacturing firm is now stamping parts for scheduled assembly within the next few weeks. Murray Warren, general sales manager, announced this week.

Preparing for a production quota of 40 machines per day, the factory has set aside 15,000 square feet for assembly purposes. The ambitious program is fully justified, he said, by the reception which operated venders gave the machines. Venders are showing in Chicago at the Coin Machine Industries Convention.

Dyes and tools are in a cabinet designed by Norman Ber Geddes and will be available in either seven or 15 colors. Long before this, the cabinet will accept dyes, dyes and quarts and return the current change.

Among the Uneeda executives on hand at the CMI exhibit were Jacob S. Klein, president, Murray Warren, Eddie Dierich, Leo Wills, Jack Feldman, Abe Stepet and Jack Rosenfield.
HOLI-WARE TO INTRODUCE NEW VENDER IN FEB.

CHICAGO, Jan. 31.—Holi-Ware Manufacturing Company here is readying a new bulk candy and gum vender of unusual design, L. F. Ellison, national sales director, stated this week. New unit, designed for penny operation, will be ready for firm's factory distributors by the last part of February. Initial production of the vender is aimed at 3,500 machines per month.

New Holi-Ware vender will have a cylinder-type glass or plexiglass merchandise compartment and will feature a modernistic base. Further details and trade name of the vender will be announced shortly.

Firm's Sugar Bowl, three-in-one vender, is currently being produced at an increased rate to supply distributors. B. E. Hall, general manager, said. Additional of a second shift at the factory was necessary to meet demand, he added.

Launderall Sets Up N. Y. Service Depots

NEW YORK, Jan. 31.—A new type of decentralized service for 600 launderettes in the metropolitan area, available thru a newly established headquarters and seven regional offices, went into effect February 2, according to M. Mitchell Gruhn, president of Col-O-Grum, Inc., local launderall directors.

Distributor has leased a building at 37-37 33rd Street, Long Island City, and will operate automatic laundry depots in Brooklyn, Bronx, Manhattan, Nassau, Queens, Staten Island, and Westchester County. James A. Smith, formerly with Bendix Home Appliances and the Croley Corporation, is the service director of this new regional set-up, with Vincent J. Manning as office manager.

While the new network will primarily provide quick repair service to home launderers, it will also serve to disseminate information to prospective operators of self-service automatic laundries. A supply of spare parts will be on hand in each of the regional depots for immediate use.

"We feel that a decentralized type of service in the world's largest market is efficient and effective," Gruhn said, "because the location of our central depot is inaccessible to all local outside areas and at a high-service peak caused a bottleneck."

Harrissburg Vender Firm

Granted State Charter

HARRISBURG, Pa., Jan. 31.—Pennsylvania State charter has been granted by the commonwealth to the Penn-Dan Vender, Inc., 611 Swatara Street, Harrisburg, authorizing the new firm to manufacture, sell and operate vending machines.

The corporation is capitalized at $25,000.

FOR VENDING MACHINES and SUPPLIES write RUSS THOMAS CO.

2159 Central Ave., Memphis 4, Tenn.
Telephone: St. 6-4100

INDEX TO VENDORS

IN THE WEST

BOULDER IN THE MID-WEST

BILTMORE Distributing Co., 1233 West Chicago Ave., Chicago 22, Illinois Phone CHE-8800

LINCO TOOL & MACHINE CO. - Designers & Manufacturers
244 Arlington St., Watertown 72, Mass., U.S.A.

HOT POPCORN MACHINE

two simultaneous showings

IN THE EAST

MODERN MUSIC SALES
Corporation
Tenth Ave. & 45th St.
New York 19, N. Y.

All Phones: Circle 6-4100

Thursday and Friday, February 5th and 6th.

CHARRS...that are different.
Blade Knife, Per Gross....$1.10
Gold Plated Charms, Per Gross... 2.25
Metal Crucifs, Per Gross... 1.00
Sugar Beans, Per Bag... 0.50

Ring Brothers

Our Specials In Small Novelties
February 7, 1948

Here it is!

ACE SHOE SHINE

The Greatest

PROFIT MAKER

EVER INTRODUCED TO THE

COIN MACHINE FIELD

This machine appeals to a tremendous market—men . . . women . . . girls . . . boys.

Location owners want it because its crowd-gathering ACTION brings customers in . . . it HELPS BUSINESS by rendering a service.

Operators like it because of fast, easy servicing . . . bulging collections . . . minimum investment. EACH DOLLAR'S WORTH OF POLISH BRINGS IN AN AVERAGE RETURN OF $300.00!

HIT of C.M.I. Convention!

Operators who witnessed the introduction of Ace Shoe Shine at the Coin Machine Industry Convention at Chicago, Jan. 19-22, are acclaiming it as the greatest profit-maker—the greatest location getter—the most sensible idea in the history of coin operated machines.

ORDER NOW...

Write, Wire or Phone

Price to Operators $395.00
(In California Add 21½% for Sales Tax)

FCB Sacramento, Calif.

Terms: 1/3 down, balance COD.

ACT QUICKLY!

Orders filled in priority as received.

Ace Shoe Shine Co.

2000 BROADWAY • DEPT. A • PHONE 5-5726 • SACRAMENTO 14, CALIFORNIA
Non-Taxable
SYRACUSE, Jan. 31.—If this city's 2 per cent sales tax goes into effect March 1 ice cream will remain tax free but ice cream sodas will be taxable, according to Fred L. Dolbear, sales tax director. He said that while ice cream will be classified as a food, sodas will be classified as a beverage.

Storm to Lorillard Post
NEW YORK, Jan. 31—F. W. Storm has been appointed assistant sales manager of F. Lorillard Company's general line of cigarettes, tobacco and little cigars. Storm, who joined the firm in 1933, was formerly a division manager.

California Vender Ops Meet in L.A.
LOS ANGELES, Jan. 31.—Members of the Western Vending Machine Operators' Association, holding its monthly meeting Tuesday (27) at Unique Restaurant, voted to carry its drive to secure decals for machines until a later date. Meanwhile, Phil Sveden, secretary and head of the decal committee, will contact members by telephone to ascertain how many of the labels they will need.

M. I. Slater, president, conducted the meeting, which was held for the first time at Unique. It was voted that future meetings be held here.

In an informal discussion it was pointed out that Vernon is now enforcing its license law, dormant thru the war years, calling $1 per machine per month. It was also brought out that Inglewood had passed an ordinance licensing machines at $1 per machine per year. Southgate's license of $1 a year on 5-cent machines, $5 a year for over a nickel and 50 cents for penny machines is now payable.

Supplier Present
Attending the meeting was James Taslop, sales manager for Mellos Nut Company. Taslop offered the facilities of his firm to the organization. President Slater reported that this firm had again applied for an associate membership in the organization.

Lew Feldman, who sold his interest in Operato Vending Company about five years ago again applied for associate membership with his firm, Acora Vending Machine Company. Feldman told the group that a number of new operators had visited his place but that he had seen very few of the old-timers. He expressed his satisfaction at renewing acquaintances with "some of the veterans."

J. C. Pruner called for information on licensing in Maywood and Bell. He was advised that Maywood has a 20-cent fee for 244 per year to operate while Bell asks 50 cents per machine per year.

Randalpel Leland, of Leland Sales, offered members the use of Pulver machines.

Stoner Represented
Stan Russo, Western representative of Stoner Manufacturing Company, gave an interesting talk on vending machines shown at the National Automatic Merchandisers' Association convention in Chicago. He also discussed other machines that he had seen during his trip east.

Prices Slashed
Combination Ball Gum Special
$17.95 Includes New Model 46G Columbus Vendor and 25 Lbs. 5/8" Bubble Ball Gum

* Immediate Delivery *

Best Grade Bubble Ball Gum

Less than 200 Lbs.

Over 200 Lbs.

1/2-140 count—per lb. . $38 

1/2-140 count—per lb. . $38 

1/2-170 count—per lb. . $38 

1/2-170 count—per lb. . $38 

Minimum Shipment 1 Carton (25 Lbs.)

Terms: Cash in full with orders of $17.95 or less. Other orders $50 deposit, balance C. O. D. Send shipping instructions with order.

Shaffer Music Co.

606 S. High St.

Columbus 15, Ohio

Profit OR Better

With Alkuno's

NEW CANDY MERCHANDISER

Four interchangeable faces for the same machine selling Chums, Lifesavers, Gum, Smiles, Curliss—alone or in combination.

Write Today for Full Information
Announcing

The New Mills 400-C AUTOMATIC FOUNTAIN

Yes, it's really true! The New Mills 400-C Automatic Fountain is here ... for immediate delivery to independent operators ... and what's more, Automatic Fountain is designed and manufactured by a company you can really count on for attention-getting style, for mechanical perfection, for profit-building value in coin-operated equipment—the famous Mills Industries, Inc., of Chicago.

Here are the facts about the Mills 400-C AUTOMATIC FOUNTAIN:
- Serves 6-ounce drink in 5 seconds. 400-cup capacity. Signals "Empty" and automatically returns coin when supply of cups, syrup or carbonation is exhausted. Powered with Mills new, smaller, lighter, easily serviced Direct Drive Condensing Unit. All replacements, servicing and adjustments made from front. Electrically operated. Counter indicates number of drinks dispensed. Attractive design—smooth, baked-enamel finish.

MEETS STRICTEST SANITATION STANDARDS
- Stainless steel syrup, carbonator and water systems ... easily removed and cleaned ... stainless steel vending stage equipped with sterile lamp ... large capacity, easily replaced water filter and purifier ... syrup and water tanks enclosed in dustproof refrigerated compartment ... each drink served in an individual sanitary cup.

NEW in principle ... NEW operating advantages ... NEW and BIGGER PROFITS are yours with the NEW MILLS 400-C Automatic Fountain!

1,200 MILLS AUTOMATIC FOUNTAINS, ALREADY ON ACTUAL LOCATION, ARE PROVING TOP PROFIT MAKERS FOR OPERATORS.

$875.00 IMMEDIATE DELIVERY
F. O. B. CHICAGO

National Distributors
AUTOMATIC SYRUP CORP.

70 PINE ST.
NEW YORK 5, N. Y.

Copyrighted material
**Foreign Visitors to CMI Show Tell Vender Need in Own Land**

CHICAGO, Jan. 31.—Two of many foreign visitors who attended the recent Coin Metered Machine Industries (CMI) convention here added weight to the belief that several additional countries will soon be importing American-made vending machines. They were Francisco G. Genato, of Manila, Philippine Republic, and Abdullah Bahadmein, of Mecca, Saudi Arabia.

Genato, president of the Genato Commercial Corporation, a Philippine export-import concern, pointed out that altho his native land has many
music and amusement machines on location, the Philippine area has no venders. He stated that the industries venders. He stated that the country is becoming known for its modern approach to business, he feels that venders will soon be making an appearance in the larger cities of the Philippines. Genato has been in the U. S. for the past six months and plans to remain here until May. He intends to further investigate the vending trade to better determine which types of machines will prove popular with his countrymen.

The Arabian visitor, Bahadmein, also believed that his country was on the brink of introducing venders to its citizens. A general merchandise broker, Bahadmein has been traveling thru the United States for the past six weeks calling on American firms with whom he does business. Accompanying him on the tour was Ibrahim Tawasha, who formerly served with the British government's civil service department in Jerusalem and England.

Other foreign merchants who visited the exhibition floor during the show included Juan Covas Betos and J. Geigel, both from Porto Rico; Mrs. Maria L. Reyes, Mrs. Esperanza y Reyes, all of San Luis Potosi, Mex.; Harish B. Khos, Bombay, India; Phil Gordon, Belfast, Ireland; H. Shapirio, Manila, and Vichi Burrows, London.

**Elect Kaiser Assn. Prexy**

NEW YORK, Jan. 31.—Charles Kaiser, prominent real estate and insurance broker, was installed as the new president of the Coin Metered Washing Machine Operators' Association, Inc. (CMWMOA), by the Hon. Abner C. Surplus, local magistrate, at an association meeting in the Hotel Henry Hudson Hotel here last week. Installed by Judge Surplus at the same time were Charles Schneider, S. & M. Automatic Company, as vice-president, and Isidore Polner, Polner Cabinet Laundry Service, as secretary-treasurer. Albert I. Gorner, public relations director of CMWMOA, presided.

Saul L. Pearlman, retiring presi- dent of the association, thanked the members for their support and asked for its continuance on behalf of Kaiser. Gorner then presented an elaborate sterling silver service tray to Pearlman in the name of the CMWMOA.

In his acceptance speech, Kaiser paid tribute to the retiring president. "During his incumbency, Saul Pearlman set standards of integrity and energetic leadership which would be difficult for any successor to emulate," he said. "I can only prom- ise that I will do my utmost to measure up to those standards."

New members of CMWMOA's planning council installed at the meeting were Abraham Gruber, Coroia Company; Philip Pavley, Lawrence & Co.; and Charles Mog, Wash-o-Meter.

**Pacific Gum Co.**

To Build New Plant

SAN FRANCISCO, Jan. 31.—Pacific Gum Company soon will erect a new plant here for the manufacture of an expanded line of new gum flavors and packages which will be added to the popular lines according to firm official Ellis Harvey.

Site for the proposed factory, which will have 10,000 square feet of floor space, has been purchased, Harvey said. Plans for the new structure are now being drawn.

New Philip Morris Ad Mgr.

NEW YORK, Jan. 31.—Philip Morris & Company has appointed Patrick G. Gorman advertising manager. He was formerly assistant mer- chandising director.

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**THE ACME ELECTRIC SHOCK**

**THE ACME ELECTRIC SHOCK**

**5/8 BALL GUM**

**THE ACME ELECTRIC SHOCK**

5/8" BALL GUM

25 lb. Case

1-4 CASES

50 CENTS

5 OR MORE CASES

75 CENTS

Cash With Order

Merchantable shipped same day order received.

WM. R. HARRIS

1731 Broadway

Podunk, Ky.

**NEW KAYEM ASPIRIN VENDING MACHINE**

Now available for immediate delivery. Territories now open for distributors. Distributors, contact us for prices and ter- ritories available. Operators, contact us for your local distributors' addresses.

**McCLURE DISTRIBUTING CORP.**

131 W. Vandeventer

St. Louis, Mo.

Kansas City, Mo.
Production Set For Allkuno Gum Venders; 4 Units

NEW YORK, Jan. 31.—Allkuno & Company began production this week on its new three-column gum machine, Model 3-D-200. At the same time Kurt Hamann, president, announced that the manufacturing firm has completed models of three other gum venders with production scheduled to start in March.

Model 3-D-200, constructed of metal, is designed for wall, counter or floor display. With a capacity of 200 nickel packages of gum, the vender is 14 inches wide, 6 inches deep and 22 inches high. When supplied with a stand, for floor display, the unit stands 54 inches high.

Incorporating a mechanism basically similar to that used in Allkuno’s hand candy vender, introduced to the trade at the National Automatic Merchandising Association (NAMA) show in Chicago last month, the gum machine features dual-shift columns. The last pack of gum in each front column automatically positions the rear columns for customer use. Units will be supplied with national slug rejectors.

Available in four different colors, the vender carries on its front panel a large chrome mirror. A display window in the front of the machine shows part of the mechanism and approximately 60 pieces of the merchandise stock, eliminating the need for column signs.

Hamann stated that his plant is toiling in preparation for the production—scheduled to begin in March—of his two-column penny gum vender. The small unit, only 14 inches high, will be supplied with brackets for attachment to the sides of larger venders. With a capacity of 140 pieces of tab-size gum, the vender has slug protection and features removal columns for easy loading.

The other two gum machines being readied by Allkuno are a two-column unit designed to dispense 140 nickel-size packs of Chiclets or Beachies and a two-column dual-shift unit with a capacity of 160 nickel packs of soft gum.

Des Moines Paper Uses News Vender

DESMOINES, Jan. 31.—The Des Moines Register and Tribune, a leading local daily newspaper, has installed a newspaper vender in front of its building here.

Standing about waist high, the vender afford a view of the top portion of the newspaper, and is on nickel operation.

No other details on the vender were available, but the publication said that the vender was placed on location in line with the nation’s general trend toward merchandising items thru vending machines.

Four New Coin Machine Locks by Michigan Firm

MICHIGAN CITY, Ind., Jan. 31—Four new types of locks designed especially for vending machines were recently introduced by the Bell Lock Company here. New locks will supplement standard types already in the Bell line.

New locks are now in full production. Featured in the selection is a special wrench-type lock for use on refrigerated venders.
Aircraft Plants Enter Vend Business; Plan's Get Machs.

(Continued from page 95)

The war and continues to do so its large facilities lend well to the production of merchandize. This makes Mills bottle vendors for the Coca-Cola Company. Machines made here now have a capacity for West Coast distribution. The vendor has a capacity of 120 bottles.

Interstate Associates, Los Angeles, also a former aircraft builder, is now in production on a single-cup vendor which is a three-manufacturer said to be available soon.

Specifications of this dispenser, which has a capacity of 400 drinks when water tank is used and 600 drinks when water is piped to the machine, include a cabinet 60 inches high by 31 inches wide by 28 inches deep. It weighs 150 pounds without water, strump or CO2 carbonating tank. CO2 capacity is 5,000, 5,000 drinks from one tank of gas, depending on volume of carbonation. An anti-jam mechanism is provided and is designed to reduce or increase as desired. Machine features a streamlined automatic hanger type. Signal light indicates when the machine is empty. It has a CRT designd for a focus lamp in the cup serving compartment.

Accessibility Feature

Accessibility is another feature of the Lines. It is served entirely from the front and top. Sirup, reserve water and paper cups are replenished from the top. Each of the principal units can be removed without disturbing the others.

Interstate Associates announce that they will add a third-draw model to the line in the near future. Western Beverage & Supply Company, Los Angeles, is not yet in production but it has a 400-drink cup machine which is being location-tested. They expect to be making it available within 30 days.

Two in San Francisco

Two other major California beverage manufacturers are located in San Francisco. Neither of these is a converted war plant and both have been in the vending field for several years. Briggs Manufacturing Company, headed by James H. Briggs, president-treasurer, makes a cup vendor, Model 1000. This machine, 26 by 27 by 72 inches, uses 1,000 drinks. It features a sterile lamp and stainless steel lining. Drink is refrigerated at 32 degrees F. Of flowmix type machine, which is completely gasketed. Compressor is housed in a dust-proof covering. All contact parts are of stainless steel or approved tubing. This mechism is protected by a astral flanges. Machine is mounted on heavy steel and has a steel base which is also used as a beer butt.

Water is filtered thru charcoal and carbonation ratio set at 3 to 6.8, according to the manufacturer.

The Briggs Model 1000 will have either a National or Hardy coin changer. No deal has been set for distribution. The firm expects to deliver machines completed by March 1, with another 1,000 scheduled to be turned out by the following 16 months.

Smaller Model

Also in the plans is a 250-drink cup vendor which is being designed to be competitive in price.

Cup-a-Mate vending Machine Company, Inc., formerly known as the DeKalb Supply Company, is the other major vendor manufacturer in San Francisco. Our firm is gushed by the 1,000 square feet of space and is concentrating on a 1,000 drink cup machine. Our firm, is concentrating on a 1,000 drink cup machine. Specifications are 37 by 27½ by 72 inches. It has a Hardy coin changer.

The concern has six test models, location-tested for an average of 60 machines and is now completed and in process of being assembled. Cup-a-Mate say that the firm has "flexible" plans for distribution, implying that distribution of the first run of cups have not yet been completed.

Hershey, Chocolate Corp.
Names Two New Directors

HERSHEY, Pa., Jan. 31.—Hershey Chocolate Corporation has two new directors in W. F. Schiller and S. H. Fenton. A. E. Staples, 30 years with the board of directors, announced at a recent special directors' meeting. Schiller, who also was elected as treasurer and comptroller, was previously with Arthur Anderson & Company, New York firm which has made the annual audits of Hershey. Hink, with firm for over 16 years, also plant manager. They were elected to fill out the unexpired term of Ezra F. Hershey and O. E. Boardman, who retired some time ago.

PERMANENT OPPORTUNITY

For Exceptionally High Income Connection

Linco Sets Goals
On Corn Machine;
Names 2 Distrībs

NEW YORK, Jan. 31.—Linco Tool & Machine Company has set a production goal of 5,000 Ever Fresh popcorn machines for 1948, Nat Jones, general sales manager, reported this week. At the same time, the firm announced the appointment of two additional distributors for the popcorn vendor.

Nat Cohn, of Modern Music Sales, will act as distributor for the New York area, while Morris Hankin, of H. & L. Distributors, Atlanta, will handle the vendor in Georgia. Linco's distributor for Illinois and parts of Wisconsin was announced last week (The Billboard, January 31) as Lou Koren, of Billmore Distributing Company.

Both Cohn and Koren have scheduled trade showings of the new vendor for Thursday (4) and Friday (5). Jones will be on hand at the New York show, to be held at Modern Music Sales.

Name Nebraska, Tex., Firms Popcorn Maid Vender Distributors

CHICAGO, Jan. 31—Jack Nelson & Company, national distributor for the Popcorn Maid Vendors, has announced the appointment of two firms as State distributors of the product.

General Distributing Company, with offices in Dallas, San Antonio, El Paso and Houston, will handle the popcorn vendor in Texas. At present the firm is pushing models of the vendor designed for nickel operation.

Nebraska sales will be handled by Kellogg Sales Company of Omaha.

Attention, Operators

Opportunity to secure several hundred display gum vendors of proven quality for operation in the following cities on a liberal lease arrangement:

SCRANTON, BUFFALO, ALBANY, BALTIMORE; WASHINGTON, D. C.; CINCINNATI, LOUISVILLE, INDIANAPOLIS, ST. LOUIS, HOUSTON AND MILWAUKEE.

Lease includes franchise agreement covering both equipment and nationally advertised brands of gum. Address all inquiries to:

Box D-209. % THE BILLBOARD
CINCINNATI 22, O.
**FEBRUARY Vend OUT THIS WEEK**

**FOR THE FIRST TIME!**

**WAGE AND HOUR LAW**

**ANALYZED FOR VENDING MACHINE OPERATORS**

- Do You Know How Your Employees Are Classified?
- Do You Know Who Is Covered and Who Is Exempt?
- How Do You Figure Overtime for Commission Employees?
- Overtime for Commission and Salary Employees?

Written in terms you understand with specific answers to problems you meet everyday in your operation. Here is clear-cut information that you can use. Read WAGE-HOUR LAW, HOW TO APPLY IT on page 13 in February Vend.

**VENDERS HUMANIZE A HOSPITAL**

This month’s "REPRINT" feature gives some hard-hitting sales pointers on automatic merchandising in hospitals. Read it and use it to get that hard-to-sell hospital location. . . or apply some of the ideas offered by the author, Thomas Newton, of Los Angeles County General Hospital, to locations you already have. On page 18 in February Vend.

**PHILADELPHIA SURVEY**

What goes on in one of America's pioneer vending cities? Since 1902, when the first automat was opened, Philadelphians have been dropping coins in chutes for goods and services. Read how automatic merchants in this highly competitive vending market have met higher taxes and other current problems that threatened their operations. Turn to page 21 in February Vend.

**WHAT ARE BOTTLERS PLANNING?**

How does the bottler size up his own role in the development of soft drink vending? Get the bottler's viewpoint in this story that gives interesting, revealing facts on present operations as well as their plans for the future. If you are operating or plan to operate drink vendors you must read this story. It's on page 23 in February Vend.

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**START MY SUBSCRIPTION WITH THE JANUARY ISSUE OF VEND**

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MAIL TO VEND 2160 PATTERSON ST., CINCINNATI 22, OHIO

**CHANGER SERVICE—WHOSE RESPONSIBILITY?**

4 leading figures in automatic merchandising state their views in Vend Forum. Read it and see if you agree or disagree with their views.

Plus . . . a round-up of the month's highlight news events. . . 4 pages of pictures and stories about Vending at the CMI convention . . . Trends and Trade News. Don't miss reading your February Vend. Start your subscription now.
USVC Begins Shipments Of Candy Vending Machs.

(Continued from page 95)

do bars. Selector will carry illustrations of the candy bars. Illustrations for use in the vendor will be furnished by the bar manufacturers.

Price of the vendor will vary in different sections of the country depending upon delivery expenses, but top price in any section will not be $140 delivered, USVC officials said.

Cabinets for the vendor are being built by Nash-Kelvinator Corporation in Grand Rapids, Mich. Cabinet is an adaptation of a regular Kelvinator electric refrigerator.

Manufacture of the vending mechanism and assembly of the Pic-Ups is being handled by Alco-Derco Company, of Chicago. USVC officials say that they have enough materials to take care of full production through 1948.

Candy Buying Program

Although no details of the plan were released, USVC also announced this week that it is about to procure a program by which name brands of candy will be furnished to USVC agencies at a price generally comparable to that paid by large drug and grocery chains. To handle the program USVC has formed a candy merchandising division which will be headed by R. S. Ebyke.

Agencies, under the USVC program, are comparable to operators. However, USVC’s distribution program calls for franchises and definite territory assignments for the agencies (The Billboard, October 18). Present plans call for 2,214 agencies to be in operation by the end of 1948.

New Concerns

Clarence Bayne, USVC sales manager, reported this week that indications are that most agencies will be handled by firms or individuals not currently in the candy vending business. This, he said, will result from the differences between the Pic-Up vendor and types of vending equipment presently being used by candy operators. Under this new program agencies, however, will be handled by firms which are presently operating other types of vending equipment in areas where Pic-Up vendors will fit, he pointed out.

independent operators of refrigerated beverage vendors were cited as an example.

To indoctrinate distributors’ personnel on the new vendor a special service school will be held in Chicago February 23.

Name Distributors


Chi Council Mulls Suggested Change In Vend Tax Law

(Continued from page 95)

cense, if not more than three persons employed in the operation, $100. For each person over three employed there is an additional fee of $3.

Most operators in the city concede that the new fees would be more equitable than the current per-machine fees: 25 cents for single-column machines, $1 for double-column machines, $2.50 for multiple-column machines, and $5 for multi-column machines, which operate for more than 10 cents.

Past-Timers Worried

Smaller operators, particularly part-time operators, were quick to point out, however, that the new license fee schedule tends to favor the larger operator. In an unfortunate position in the operation of both nut machines, some who have equipment which carries three bowls, selling a variety of nuts for a nickel a dime and quarter. Under provisions of the proposed amendment, these operators, regardless of the number of machines they have, would be required to pay $3 for each machine. If the amendment provides that "an operator, who installs, keeps or maintains automatic food vending machines which qualify under any two, or all three, of the above classes shall be required to pay the license fee prescribed in highest class involved."

Since the original per-machine fee was enacted, November 8, 1947, part-time operators, particularly those who have equipment which operates at a nickel or more, have been looking for buyers to take over their routes. More than one part-timer and small operator fully expects to sell his equipment even if the new fees are enacted.
Alabama Governor Appoints New ABC Board; Placement Of Jukes in Taverns Okayed

Folsom Names New Group After Tavern Music Squabble

MONTGOMERY, Ala., Jan. 31—Gov. James E. Folsom this week took a step toward solving the problem of music in Alabama taverns. He named Bill Jacobs as chairman of the new Governor's Task Force on Tavern Music, which will study the problem of music in Alabama taverns.

The Governor said that he had appointed the Task Force because he believed that the problem of music in Alabama taverns was a serious problem that needed to be solved.

The Task Force will study the problem of music in Alabama taverns and make recommendations to the Governor on how to solve the problem.

What Music Operators Say

During the past week, The Billboard received letters from 45 operators concerning problems of music in their establishments. The majority of these letters were from operators who felt that the current laws were not effective in controlling the use of music in taverns.

They believe operators should:
1. Lift the current restrictions on music, which they believe are outdated.
2. Review distributor setups, but keep in mind that it is difficult to enforce.
3. Provide for a trade-in policy by which they can make it profitable to trade old machines for new and rid the market of pre-war machines.
4. Finally show more awareness of music operators problems. These operators believe operators should:
1. Run their machines in businesslike fashion.
2. Look-on automatic phonographs as a business in itself, rather than judge success or failure of operations on combined returns from juke plus other equipment.
3. Educate the location owner so that he will understand the operators’ problem and realize that the operator has a problem.
4. Remember that music is a service, and that successful operators will die if they try to live up to standards.
5. Reduce the number of machines, preferably by taking top money. Educating locations to operating policies will aid the operator here.
6. The use of a new-age practice of encouraging location owners to help push music.

Start Shipping 1st 40-Record AMI Wall Boxes

CHICAGO, Jan. 31.—AMI, Inc., started production-line shipments of its new wall box equipped with a nickel-size player. The new product was shown for the first time during last week's Coin Machine Industries (CMI) convention and show at the Seamen Hotel here.

First 40-selection wall box to hit the market, the new wall box is designed primarily to handle selections from AMI's 40-selection coin push machines, the wall box also will operate any other 40-choice music machine using an electrical selector. Measured at the point where the measurements of the new product are 12 inches long by 7 inches wide by 6 inches deep, it weighs approximately 12 pounds, which indicates that it can be used as a wall box in places where other commercial wall boxes are not feasible due to the large selectivity factor.

The unit is a compact type wall box in production. One is for nickel play only, the second for nickel and dime play, with the nickel model designed so that the operator may add a second nickel slant rejigger at his own discretion.

Force also disclosed that the firm will offer in the near future standard equipment on the firm's 40-selection, Model A phonograph.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

COPYRIGHT ACT PROPOSALS RUN INTO ONE ANOTHER. With the proposed bill of Rep. Pellico-Soprano and the varied copyright-writing bills are in the congressional committee hoppers. Jelling of these may affect jukes.

VICTOR ADJUSTMENTS. Staff changes in RCA Victor sales setup.

Honor Roll of Hits, pop charts and record reviews appear in their regular spot in The Billboard this week.

New Record Filing System Uses Color

HOLLYWOOD, Jan. 31.—Pantages Masstro Company here has an announces a new system of record classification for use in telephone music studios.

New Policy in cataloging records alphabetically and according to tempo or other classification by using a color code. Thus the use of this new system has been possible to eliminate guessing on an unknown record. The color code is a new system which has been adopted for use in the Pantages Masstro Company, of Stevens Point, Wis.

Known as the Encore, the unit can be used in a juke box without using a juke box on the floor. Encore features a heat-resistant crystal pick-up which takes a low-cost spring time needle but has a safety guard which protects the surface of a record from being scratched or denting when a machine is jarred or bounced.

The unit is said to be the highest quality available at a high or ounce needle pressure. It is applicable for all standard juke boxes.

Jacobs Shows New Juke Box Tone Arm

CHICAGO, Jan. 31.—Displayed publicly for the first time at the coin machine show here last week was a new coin arm made by the Jacobs Coin Machine Company, of Stevens Point, Wis.

Known as the Encore, the unit can be used in a juke box without using a juke box on the floor. Encore features a heat-resistant crystal pick-up which takes a low-cost spring time needle but has a safety guard which protects the surface of a record from being scratched or denting when a machine is jarred or bounced.

The unit is said to be the highest quality available at a high ounce needle pressure. It is applicable for all standard juke boxes.

Health Distrib Makers New Tone Arm Unit

MACON, Ga., Jan. 31.—New type of tone arm that will fit regular tone arms is now being manufactured by Health Distributing Company, of Alabama.

Named Silk Tone, the new pick-up uses a special tone arm unit which is used with the unit is also available.

Health Distrib Makers New Tone Arm Unit

MACON, Ga., Jan. 31.—New type of tone arm that will fit regular tone arms is now being manufactured by Health Distributing Company, of Alabama.

Named Silk Tone, the new pick-up uses a special tone arm unit which is used with the unit is also available.
If it's a Mills, I always play it—
it has everything!

The public prefers
THE MILLS CONSTELLATION
The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
Alabama Governor Appoints New ABC Board; Okays Jukes

(Continued from page 100)

... bigger profits! smaller investment! lifetime income!

Columbia Coin Operated Radios

America's best buys

in construction, performance and tone quality they are the most outstanding acts on the market. Factory assembled and engineered for coin operation. They're the answer to big repeat profits at very small investment.

Smallest size made for booths in bars, restaurants, etc.

Compact size made for hotels, motels, hospitals.

Choice territories still available

operators, write or wire Dept. 8-7 for additional literature and nearest distributor.

Columbian Products Co.
321 W. Division St.
Chicago 10, Illinois

The cardinal record bar

A complete record department in one cabinet. Three record players in the space required for one booth.

30" deep by 72" long by 42" high overall capacity. 450 10" single records, 200 10" or 12" albums.

Cardinal Corporation
Louisville, Ohio

Company, Ohio, Vt. 319y $1.50 per dozen with order, balance C.O.D.

Your choice of walnut, mahogany or natural birch. Immediate delivery.

TYPICAL COMMENTS ON PACKARD'S NEW "DIRECT" SALES PLAN:

"Hit of CMI Show"
"Policy Trend of Industry"
"Boon to Op's"
"Capehart Scores Again"
"A Homer"
"Sparkler to Profits"
"Best News in 15 Years"
"Only Deal Today for Op's"

Write today

The Manhattan

Packard Manufacturing Corp.

Indianapolis 7, Indiana

Lee Taylor gets set to move out into Illinois, Michigan and Indiana areas served by Illinois Simplex Distributing Company, Chicago Wurlitzer distributors, with the traveling parts department recently put into service by the firm.

Modern Music Names

Virginia, Wisconsin Wall Box Distributors


Appointed distributor for Wisconsin was E. H. Silveira, of Madison, and for Virginia, Coleman Automatic Music Company, Richmond.

Other distributors will be appointed within the next few weeks, it was stated. Now in full production, Magic Music wall boxes are being manufactured in Modern's plant here.
Leadership is an elusive thing. First you've got to win it. Then you've got to work at it to hold it.

Wurlitzer won it many years ago and with the right men, methods and merchandise, has held it ever since. The fruits of it are shared by every Wurlitzer Music Merchant.

He profits by the prestige of the Wurlitzer name that means "Musical Fun for Everyone."

He profits by Wurlitzer products that have always outdistanced the field in play appeal and earning power.

He profits by Wurlitzer's national advertising that stimulates people to patronize his locations—and by Wurlitzer's Point-of-Purchase advertising program that stimulates play in those locations.

He profits by his association with a Wurlitzer Distributor who is set up to assist him in the successful conduct of every angle of his business.

With all these factors in his favor, the Wurlitzer Music Merchant quickly attains a position of leadership himself.

Talk with a Wurlitzer Distributor. He'll show you what makes Wurlitzer leadership tick—and how it can click for YOU. The Rudolph Wurlitzer Company, North Tonawanda, New York.

WURLITZER MUSIC MERCHANTS
Cash in on WURLITZER LEADERSHIP

MODEL 1100 CAN SAVE UP TO 3/4 OF ITS COST IN 4 YEARS' PLAY

www.americanradiohistory.com
45 Operators Give Their Opinion of Phono Future

(Continued from page 106)

smaller city operations, and sug-
gestion is made that the future of all localities are following similar
lines of thought.

Those who made comments follow:
Lee Sales Company, Fort Wayne, Ind.—We, like many other opera-
tors, are finding it extremely difficult to secure records, because our business has performed a con-
stant making process upon our other products, and with the constant cutting of new records, we are running strictly
in the fact that we pay a big price for the product and the service we get。

Don Savage, Beloit, Wis.—Location
owners are under the impression that being in a high-pressure territory, we are obliged to
consider the location owner must be educated to
the point that we pay a big price for the product and the service we get.

The location owner must be educated
us, like any other business,
has an overdraw.

Ulfen, Okeechobee, Fla.—It is impossible for the operator and location
owner will be compelled to work out a plan satisfactory to both, whereby a percentage paid the location
owners varies in relation to the total take
the operator having the larger per-
centage on a small take and allowing the location owner up to 40 percent to larger totals to allow the operator to furnish better
equipment in order to please the cus-
tomers.

Dusue Kruton, Fortune, Minn.
We have always given our location
owners a percentage, but do not plan to change this to 60-40 or put it on a sliding scale would probably
be the best system put in operation
in the music business, but if we have non-competition agreements, the location
owners will be given a percentage right now is to educate location owners into pushing sales a little more to keep customers satisfied about this if it is handled properly.

We hope that the Music Business
will soon catch up with the music
industry.

Detroit Phono Ops Give Car to Fund

DETROIT, Jan. 31.—The Michigan
Automatic Phonograph Owners' Asso-
ciation (MAPOA) announced that they have acquired a Mercury sedan, valued at $2,000, for the Damon Ruynn Memorial Fund of the Detroit Coin
Machine Industries, Inc. (CMI), Monday (12). This presentation will be made at the Latin Quarter here, where the MAPOA convention will be held.

The car was won by the association
several months ago, but delivery has been held up pending a court decision whether it is a club car or a

ROSEN FEATURES CONVERTED
Juke Units at Chi Show

CHICAGO, Jan. 31.—David Rosen, Inc., Philadelphia and Baltimore, featured their converted Seeburg Hi Sound units at the Chicago show held here last week.

Rosen's plan makes it possible to
convert Hi Sound units to a home three plans. An operator may purchase a converted and reconditioned model for $985; trade in a used Hi

Illinois Simplex
Brings Parts to Operators' Doors

CHICAGO, Jan. 31.—Illinois Simplex
Distributing Company, with headquarters here, last week began trucking in all its stock of simplexes to Illinois, Michigan and Indiana, for which reason the firm is distributing a Wurlitzer phonograph equipment, with their new traveling parts de-
dequtes. Announced in November (The Bill-
board, November 15), the new serv-
ices idea features a parts box with a pocket body into which shipping
without have been installed on the truck, is
been taken on by the distributor.

Traveling parts department is under the direction of Lee Taylor. Service division, the distributing firm, reports that reces-
sions from operators who got their new parts from the distributor, were

during the past week "has been very gratifying.

Markep Sets Limit
On Production of
New Wall-Box Line

CLEVELAND, Jan. 31.—Markep
Manufacturing Company here an-
nounced that they have placed a limited production with a new type 20 and 24-wall box model for use with jockey boxes. This type of wall box has a radio dial type selec-
tion which gives the operator the ability to select the radio program or to select any of the special bar model within the 30 days.

New wall box has a radio dial type se-
lection which allows the operator to select the radio program or to select any of the special bar model within the 30 days.

New wall box has a radio dial type selec-
tion which allows the operator to select the radio program or to select any of the special bar model within the 30 days.

New wall box has a radio dial type selec-
tion which allows the operator to select the radio program or to select any of the special bar model within the 30 days.
AMI, Incorporated, is pleased to announce
that on account of the successful operation of the business
under the Trusteeship since April 7, 1947,
it has been able to negotiate a satisfactory arrangement
which has been accepted by its creditors and confirmed
by the District Court. This has been made possible
by the confidence of thousands of operators who have
continued to purchase and use our products and
by the loyalty of our excellent distributors.

We take this means of expressing our gratitude
to all those whose support has made our success possible.
In return we pledge our continuing efforts to produce
the kind of phonographs which represent the best and
most profitable investment for the operators.

JOHN W. HADDOCK, President,

AMI Incorporated

MAKERS OF THE ORIGINAL 40 SELECTION PHONOGRAPH AND WALL BOX
Jensen Coin Machine Needles

AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tuneasters

Guthrie Died
Jack Guthrie, Capitol recording balladeer, who had been ill several months, died in a Northern California hospital early this morning. Guthrie worked with the Texas Cowtown Boys and went to California. He was going into the army in 1944, where he remained until 1946.

Shorty Warren and His Western Renegades have worked six years at the New Club Argyle, Newark, N. J. Warren is said to have been born three months. Shorty, who is heard on record labels, has been recent recordings, with Joe and Antonio Rose and I'm My Own Grandpa among the sides.

Tex Ritter is playing the Interstate Club thru Texas. Tex, who had to delay his recent tour because of a flu attack, but goes into Canada during February. From February 10 to 15, he plays the Ithaca Temple, Kansas City, Mo. Tex Williams is reported touring between to 2,000 and 3,500 dancers on his three-night stand at the Palace Barn Dance, Los Angeles.

Billy Goather has joined Jimmy Anderson's Hillbilly Hemlock. Goather performer for the a.c.'s, his name is also used on the Rufeck disk cut by June Rogers. Goather has been retired from the music world for a number of years. He operated a coin machine business in Central Texas.

Uncle Book Clark, veteran hillbilly disk writer on KCLE Lubbock, Tex., has a new disk, which he has left KCLE with no word on his present whereabouts known. His name was first heard in the Texas Troubadour.

Sheltons in Texas
The Shelton Brothers are working with WTIC, Watertown, S. D., for KCNC, Fort Worth, with plenty of p.a.'s in between. Carl Story, the Paleoma Kid, is working over KCNC and KEFZ, Fort Worth.

Cleveland Ops Fete Artists at Luncheon
CLEVELAND, Jan. 31.—Cleveland Phonograph Merchants Association (CPMA) held a luncheon for Monies Lending House August, general manager, at the Hotel Hollander here. Both artists are currently fulfilling engagements that will fill the coming months.

CMA representatives at the luncheon included Jack Cohen, president, and Sanford Levin, vice-president. Other guests attending the fete were officials of the local Decca and Mercury records offices, for whom Miss Lewis and August received reservations.

Luncheon was one in a series that the association has sponsored for recording artists, marked an expansion of the group's activities. Promote smooth relations between artists and the distributors of their records.

New 2-State Distrib
Named by AMI, Inc.
CHICAGO, Jan. 31.—R. E. Padden, managing director of AMI, Inc., in the States of New York and Nebraska, announced this week by Lyndon C. Force, firm sales manager.

The music machine field, Padden already has offices in St. Louis. Under the new set-up he will continue to have headquarters in St. Louis to service operators in the Missouri territory and in addition will open offices in Omaha to handle operators' needs in Nebraska.

Southwestern Region

HARRISBURG, Pa., Jan. 31.—New city tax of $10 a year on each juke box in (canalis斯h rooms, barber shops and fraternal orders) has been approved by city council to Finance Di-

An anticipated $2,500 a year additional municipal income is estimated from the proposed levy, which, if it is passed, and there is every indication that it will, becomes effective April 1.

The tax is a flat annual levy, for any establishment or place of business and in any place of business and in any place of business or place of assembly, where children under the age of 17 are and there are no rebate provisions for the machine is ruined or stolen.

Owners of the devices are liable for the tax. The levy is intended to go to a per cent penalty on any such taxes not paid by June 15. Failure to pay the tax will also result in a 30-day jail sentence.

Di Renzo To Head Coin Mach. Sales
For Modern Music
NEW YORK, Jan. 31.—Appointment of Tony (Reed) Di Renzo as general sales manager for all coin machine handled by Modern Music Sales Corporation was announced this week by Nat Cox, president of the firm. Di Renzo will supervise a sales force that will extend the extensive coin machine line currently being distributed by Modern Music throughout the New York trade area.

Di Renzo says plans are now being completed for a coin machine line of Aireon's new low-priced juke box. With the opening of the campaign will be a two-day showing of the music machine at Modern's headquarters here Tuesday (1) and Wednesday (2). The show is sponsored by the vending firm.

The campaign will be a two-day showing of the music machine at Modern's headquarters here Tuesday (1) and Wednesday (2). The show is sponsored by the vending firm.

Di Renzo, in the coin machine business for the last five years, was most recently associated with Man-

Market telephone boxes by a local Airion wholesaler. Airion's present coin machine line includes Airion's own, the Rex, which is designed for coin machine operators selling new products at 99c.

Sales responsibility for all lines handled by Modern Music is still in the hands of Herb Kradin, who has trained new men and for whom the new sales manager is the latest Modern acquisition.

The radio line, featuring low-priced units, is manufactured by John Moe, Industries, Inc., of In-

sales by local manufacturers. Modern only a week ago, the Airion reports sales by large New York de-

The machine line is the latest Modern acquisition.

The telephone line, featuring low-priced units, is manufactured by John Moe, Industries, Inc., of In-


Pa. City Plans Phono License

Discus Bulletin At Cincy Ops Meet
CINCINNATI, Jan. 31.—Auto-

Photograph Convention

of Cincinnati held its regular board of directors' meeting Tuesday (27).

Among other business, the board dis-

Aitho, C. I., and enci, C. N. of the company. Sales of the company. Sales of the company.
New York:

Irving Fenichel, of Milrose Amusement Company, has moved his music route to Meyer Lieberman, George Lax and Sidney Stern. Meyer plans to start his own coin-op business. Major Amusement Company is the name of the route operated by George Lax and Sidney Stern. Arrange a York Vending Machine Exchange, was host to S. Seferis, of Gary, Ind., in town on a plumbing job. The New Yorker magazine, in last week's issue, discussed the coin-operated amusement business in an article titled Here To Stay, in its February 2 issue. John H. Wood, of the Coin Amusement Company, in New York, had his laundrette come in for special mention with the report that the Coin Amusement Company, in New York, recently bought 1,200 stores in 700 cities and towns.

Los Angeles:

C. A. Robinson, head of C. A. Robinson & Co., a San Francisco distributor of coin-operated machines, is expected to return to Los Angeles this week. Mr. and Mrs. Charles Robinson were seriously injured in an automobile accident while on route to Florida.

Philadelphia:

David Rosen, music machine and record distributor, made it to Chicago by train for the coin show, after being grounded twice in two days by plane. Before leaving, Rosen played host to some of the members of his firm's 10 outstanding distributors in the country. Jack Greenfield, George Nussbaum, and Harry Cohen at the Ambassador Motel, and David Greenfield, all of Inter-State Associates, are due back in town from the show. George Nussbaum, of Nussbaum Machine, Inc., soon will hit the marketplace with a new coin-operated machine. Ben Marks, veteran vending machine operator of Canada and Alaska, is in Philadelphia showing his coin-operated dispensers on location here. Machine is called the Revelation.

Chicago:

R. E. Padfield, newly appointed distributor for AMI products in Missouri and Nebraska, was among the callers at the manufacturing firm's Loop Sales offices last week. AMI started shipping the first of its production line 45-selection wall boxes last week. Lime Force, firm sales manager, disclosed that latest releases of its Model A 45-selection phonographs include play meters, which toll the operator when two tunes are raking in the most nickel.

Ted Rubenstein, head of Marvel Manufacturing Company, is enthusiastic about the internal show. The firm's display showing during the recent show at the Sherman Hotel. Gold Mine comes in either a plain brown or brown dusted version. Both models feature two pairs of flipper action buttons and have a new out-hole scoring feature that interests the players until the last stop of the game. Also the game is over at that point, the player can, with the aid of skill, make up to 150,000 points after the ball drops in the out-hole, D. A. Wollrich, sales manager for Marvel, reports that the first run for the mail-order version of Gold Mine has already been spoken for. Wollrich, who has just completed an extensive road trip in the interests of Marvel, is also well known in the New York area, where he was at one time a large operator.
COINMEN YOU KNOW

Chicago:
(Continued from page 113)

An inside spot will pull about one-third more play.
Clayton Nemeroff, Monarch Coin Machine Company, now has two family companions instead of one: Roy Bazelon, co-head of Monarch with Clayton, and Carl Huppert. Latter is the ball man who recently joined the Chicago firm as its new division. Clayton says foreign orders are still arriving in quantity. Latest reports indicate that all the Middle Eastern countries, Monarch is planning to work into, look good in a few months.

As it is not yet in final form, the boys are not ready to release details, but Clayton, Roy and Carl say it's a coin-catcher. Roll Ware Manufacturing Corporation's Super Bowl bulk vendor was used to display merchandise of the Ferraro Candy Company during the CMI convention. Unit received praise of Ferraro officials attending the booth. . . . Wallace Thub, World Wide Distributor, says firm passed out over 1,000 tropical sun salutes during the CMI event last week. Many a shell was seen lobbing about the exhibit floor, indicating that the number of visitors to the World Wide Display was legion.

Al Schechter, Howard Machine Products Company, reports the appointment of a representative, George Goldblatt, to carry the firm's line of coin-operated portable typewriters throughout Northern Illinois and Wisconsin. At the same time, additional advertising de la is being done for the company.

Among the music operators who eyed the new junk displayed at the big show in the Sherman last week were Tom Yarvee, of Forest Park Music; Adolph Raymonde, A & M Music, and Bob Manning and Bob Genna of ABC Music Service.

National Coin Machine Exchange headquarters was the focal point of a good many visitors during the coin machine show. Firm's secretary-bookkeeper, Betty Smack, tells of the busy four days when George Schwartz was greening one coilman after another as they dropped in for a look around. Jimmy Johnson, Globe Distributing, is mightily pleased with the reception his coil sorters and coin combination received from both old and new customers during the coin show. Jimmy reports that Vince Murphy left January 27 for Boston, where he will represent Globe Distributing.

Whether he will be there on a temporary or permanent basis is still to be worked out. Vince is an old Boston man, by his home town.

Murray Rosenberg, Colossus Corporation, welcomed a group of visitors during the past week. Among them were Mike Young, Soldier Grove, Wis.; Jim O'Connell, Long Beach, Wana, R. Jones, Lebanon, Pa.; Mrs. Rosenberg left for Los Angeles January 23 where she will stay for about three weeks. Murray is taking the trip for his health, which was run down due to his long-term activity as head of the Coors Foundation.

Harold Schwartz, Atlas Novelty Company, is beefing over the big pinball exhibit during the coin machine show, when pin game business took away the high road. Harold says all the orders taken were machine delivery of the games will take place on schedule. Firm's Joe Klein took off January 28 on a 10-day trip thru his Illinois territory.

Clarence Sayer, of United Status Vending Corporation, reports things moving along fast at the USVC offices here as shipments on the new Ferraro refrigerated candy vendors begin. Boys say that USVC will come out soon with details of a new candy procurement plan for operators.

Art Weinand, Rock-Ola Manufacturing Corporation, manager, is in Denver this week, while other Rock-Ola salesmen continue thru their territories presenting the new Magic-Glo, Rock-Ola's 1948 Juke box. . . . Tom Santerre & S. Machines Company exec, says that operator reception of the new kid-out model Tom Santerre & S. Machines is better than even he expected.

An increase in mail orders and inquiries has kept the firm on Empire Coin Machine Exchange on the go during the past week. Howie Freier credits the mail surge to contacts made during the show. The Landma Athletic suppliers leader isaccounting for a big share of the orders. . . . Also on the paperback front, Jack Nelson of Tom Nelson and Company reports that Leon (Hi Ho) Silver, West Coast distributor for the Popcorn Maid vendor, has just completed a sales tour thru the Southern California area while attended in a seminar on the seller's front for the counter-type vendor being handled nationally by Nelson.

Exhibit Supply's Frank Mencuri reports that Borden Messner, the well-known traveling Arcade man, was in to order parts for his equipment. Messner accompanied him, Percy Smith is working on an Arcade machine catalog that includes pictures of completed and plans and delivers into some of the interesting history of the firm. . . . Lester Garchard, of Coin Amusement Games, reports that bosses Bernie and Charlie Shultz were surprised by the interest shown in the firm's conversion gun equipment at the CMI show last

NEW YORK OPERATORS
AT ECTION -
NEW AND USED 5-BALL PIN GAMES
IMMEDIATE DELIVERY
CONTACT US FOR LOWEST PRICES

WANTED FOR CASH
POST WAR & NEW 5 BALL PIN GAMES

DAVE LOWY & CO.

944 10th Ave., New York, N. Y.

PHONE - WIRE - WRITE

MATTENY WARD

Will sell our catch from the

SPEEDWAY PRODUCTS, INC.

250 W. 45 Sts. New York 19, N. Y.

LOUISIANA 8-071

Puget Sound Novelty Co.

110 Elliott Ave., West Seattle, Wash.

Phone: Almo 1010

JUMBOS

CASH PAYOUT

Every One in Perfect Condition

$45.00 Each

VALLEY SPECIALTY CO., INC.

550 Clinton Ave., N., Rochester 5, N. Y.
week. The Shula boys also ran into a lot of old coin friends during the meet.

Charley Schacht, manager of the music division for Mills Industries, left for the Michigan State Fair in Detroit sponsored by the Michigan Automatic Phonograph Owners' Association. Following the meet plans to visit music firms in parts of Michigan. Schacht also disclosed that any rock bands in the NAMM sponsored the Michigan Automatic Phonograph Owners' Association. He said that any new models open up by the group that had the expressed approval of local boards of education will have the NAMM-Ballston demonstration models.

Harry Brown, head of American Amusement Company, reports that his firm had two visitors during the recent CMI show, and adds that no unusual amount of buying took place, however. Brown says his firm is readying something of major interest to the trade. Pat Wilson, who does such a fine job of handling the Kelnor Vendors' office, reports that the firm is concentrating on National and Rowe cigarette vendors. His operating firm also has good reports from cigarette vendors and has been operating Malkin-Milton machines for some time.

George Posner, owner of the American Phonograph Company, reports that many inquiries are reaching him as a direct result of the firm's exhibit at the CMI show. Geffen will have a two-day trip next week, calling on coinmen in Chicago, Wisconsin, Michigan and California before he gets back.

Among the business visitors at Posner's Grand Avenue headquarters are this week was Gordon Brown, Paramount Distributors, New York. The Brown-Smith, who was recently elected president of the Michigan Automatic Machine Owners (NAMO), returned to Atlantic City this week after spending most of the convention days calling on coin-op firms.

A recent partner in Amusement with Vic Conner, reports that the firm's new rolldown with flipper is still rapidly popular.

FOR SALE

The following games with UNIVERSAL FLIPPER BUMPERS installed:

Kilroy, 4 flippers $110.00.
Miles, 4 flippers $110.00.
Surf Queen, 4 flippers $60.00.
Ohio, 2 flippers $60.00.
Motor, 2 flippers $60.00.
Big Bear, 4 flippers $60.00.
Gold Ball, 2 flippers $50.00.
Dynamite, 2 flippers $50.00.

New Additions

UNIVERSAL FLIPPER BUMPERS fit any game $15.00.

ROYAL MUSIC CO.

10 Park St. Webster, Mass. Phone: 649-8 or W.

Trade Show for Sunshine!

Old established route of 31 pines and jukes on location in American's fastest growing city, the Valley of the Sun; all new games, grossing $600.00 per week; room to expand; 1 experienced man can handle.

1720 Whittier Drive, Phoenix, Arizona
Detroit, Jan. 31.—New answers to the problem of finding suitable locations for special types of machines in smaller towns are reported from up-State Michigan in connection with the installation of automatic laundry washing equipment. In one case, these are being installed in a town located 15 miles from the other in private residence.

Wolfe brothers, operators of the Jessenville Laundry Plant, Jessenville, Mich., have opened an automatic laundry service for housewives of the territory served. They have installed a battery of five Bendix automatic washers which are supplied with hot and cold softened water, together with electric clothes dryers. An electric range and other equipment are to be added.

Earl and Mildred Elly, of Quincy, Mich., are ready to open a laundry service at their residence. This self-service laundry will have eight Bendix automatic washers and other modern equipment. Service charges will be according to weight of clothing washed. Laundry will be open from 8 a.m. to 9 p.m.

**Acmé Coin Machine Shows 1st Pin Game; Set for Production**

Chicago, Jan. 31.—Acmé Coin Machine Manufacturing Company, new pin game manufacturer, organized here recently, displayed two new games and two pin machines in showrooms of the Monarch Coin Machine Company during the CMI convention here recently. Acmé is currently readying facilities for a production run on the game and is in the process of appointing regional distributors.

Costa features high scoring and a duplicate play-out device, utilizing tunnels. Game embodies a departure from usual construction by that 90 per cent of the mechanism is installed in the backboard.

**Early Delivery On New Exhibit Arcade Pieces**

Chicago, Jan. 31.—Exhibit Supply Company of Chicago has announced that the first production line models of its new arcade machine, Make 'Em' Run, will reach the marketplace this week. New arcade piece was introduced recently at the Coin Machine Industries (CMI) show here.

The 0.5-sq. ft. measures approximately 7 feet high by 20 inches wide by 12 inches deep, features a model boy's and a girl's head. After the customer inserts his penny in the key, the boy's or girl's head appears and grips with one hand that draws the boy's and the girl's head together until they kiss. As the two faces get closer together the customer receives an electrical sensation which grows stronger as the heads move together.

**Other New Machines**

Other recently introduced arcade pieces shown by exhibit during the CMI show were two fortunate-telling card vender machines. They are Crystal Ball and Egyptian Secret.

The first machine features a fortune-teller looking into a magic urn. Both machines use two coin chutes, one for men customers, the other for women customers. Machine pieces will be ready for spring delivery.

**Despletter Resigns As Ass't Director Of CMI P. R. Bureau**

Chicago, Jan. 31.—Gene Despletter, who has served as assistant director of the Coin Machine Industries, Inc. (CMI), public relations bureau since it was founded in October, 1948, resigned his position recently.

Miss Despletter has been responsible for a great deal of the work accomplished by the CMI bureau during the past year. As yet no one has been named to fill the post.

A farewell party in her honor, which was given by bureau members Thursday, Jan. 27, was attended by many of the famous people who made this a piece of luggage.

**Bell-o-Matic Org Resumes Publication**

Chicago, Jan. 31.—Bell-o-Matic Corporation yesterday (30) began selling the "kept-age issue" of its pre-war house organ known as Spinning Reels, Grant Shary, firm president, has said.

Designed by Frank Riley, nationally known as a designer of type faces, the new edition will be published six times a year (once every two months). Each regular issue will have 20 pages, including two-color cover pages and one color text page.

Spinning Reels was first issued in May, 1943. The new edition has been published for at least 15 consecutive years. During the war years, the firm's personnel was engaged in war production work, the text which has been published has been condensed and re-titled The War Years.

**Production Control Machine Shown at Chicago's Coin Meet**

Chicago, Jan. 31.—Coin machine manufacturer is testing a production control machine first-hand look at the new Chart-o-Matic production control aid at the coin machine show held here last week.

New machine was developed by the Spiral Manufacturing Corporation, of Chicago, and is designed to aid manufacturing departments in control of all plant activities.

Chart-o-Matic is a compact, portable device which is motor-driven. It can handle up to 2,600 items, giving enough room for a complete production record of each

**Mass. Bill Would Set Maximum Commissions for Cig Venders**

Boston, Jan. 31.—Massachusetts legislators have set February 24 as the date for a hearing on a proposed bill which would prevent retailers of cigarettes and tobacco from earning excess profits by reducing their excise taxes on tobacco products. The bill, the first of its kind in the country, goes before the State House Committee on Revenue and Finance.

The measure, which would prevent retailers from earning excess profits by reducing their excise taxes on tobacco products, would be designed to prevent venders from "jumping" by offering a localization of commission rates or other such inducements.

At present Massachusetts operators are paying location commissions averaging from $10 to $50 per store. This vender sales averaging 20 cents per pack per dollar, resulting a 70 to 75 per cent gross profit margin for a cigarette. The new bill would provide a 1.5 per cent per pack.

The measure, if passed, would fix the commission at that figure, and taxes remaining constant, it would enable operators to realize an average commission of 1.5 per cent per pack without fear of being downgraded by a location operator offering a higher commission schedule or some type of bonus system. The new bill would keep the same number of cigarettes in the hands of the vender and would keep the same number of cigarettes in the hands of the vender and would keep the same number of cigarettes in the hands of the vender.

**Other Provisions**

Along with provisions restricting vender commissions to the 3.5 per cent figure, the act makes it unlawful for venders to offer to venders at less than cost with intent to injure competitors or to discount substantially or lessen competition. Similar restrictions would be placed on vender sales.

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**Send for our list of Outstanding Equipment Buys**

Runyon Sales Co.

123 W. Runyon St., New York, N. Y., Tel. York 8-9210

535 Third Ave., New York 16, N. Y.

Tel. Longacre 6-1869
Organize New Association
For L. A. Phono Operators

LOS ANGELES, Jan. 31.—With the formation of the Amusement Operators' Association (AOA) here last week, Los Angeles has, for the second time within a year, two organizations for music machine operators. The other is the Southern California Amusement Operators' Association (SCAMA), of which Duane (Tommy) Thompson, president, and E. J. Baldwin, business manager, are the leaders. Thompson has had ballot when E. J. Baldwin resigned to organize a record retaining group (The Billboard, Jan. 31).

New association, AOA, is headed by Nicholas Sutherland as managing director, and A. Stephen LaBarbe, president and director of publicity. These officers, Sutherland said, are serving temporarily until an election can be called.

In Session on Juke Field
AOA is concentrating its activities around the juke box field, the managing director said. Its membership will be composed entirely of owners and operator-owners.

"We have no clique or special favors for anyone. We want to do the greatest good for the greatest number with George Miller, of California Music Operators' Association, Oakland. However, he will represent the operators in that section and we will do the same in Southern California, Sutherland told The Billboard.

On the union situation, which has been up in the air for some months, the managing director said: "We have quitted the proper official in a just and equitable manner.

Andersen Renamed
Jennings Distrib

CHICAGO, Jan. 31.—O. D. Jennings Company has reappointed Fred Andersen as distributor effective March 1, in the Northern Indiana territory. J. Raymond Bacon, regional vice-president and general manager, announced Thursday (30). A veteran with more than 18 years of distributorship experience for the Jorden company, Andersen retired from the field a year ago because of ill health.

Andersen will maintain headquarters in Chicago.

Toking Device Firm
Elects Rhodes Pres.

HARTFORD, Conn., Jan. 31.—Stockholders of M. H. Rhodes, Inc., makers of timing devices, elected the firm's president, M. H. Rhodes, president of the former Connecticut Telephone Co., to the director's board during an election meeting at the Hartford-Connecticut Trust Company.

Action marks the return of the firm's control to Rhodes, who for the past year was virtually inactive in the affairs of the organization. New directors were also elected to the board. Meet. They are: Frank F. Camp, retired Connecticut manufacturer; Gertrude C. Green of Cooley & Company brokerage firm; Thomas M. Perry, Hartford consultant; Edward Brown of the Two Sons, William H. and Mark R. Rhodes Jr.

Founded in '30

Founded in 1930, the firm will experience substantial business volume this year on account of the newly elected president told stockholders at the annual meeting on Beacon Street. Poole will handle amusement games, consoles and bells and will also maintain a parts department.

BOSTON, Jan. 31-Harry Poole, associate manager of a coin-op business in this area for many years, has opened his own distributing office under the name of Poole Coin & Distributing Co.
**Inspection Scheduled by Vender Firm**

**Philadelphia Co. Tells Plans**

**CONSOLES**

- Mills Three-Way Coal Door Bell, $80-85
- Mills Coal Door Bell, $49
- Mills Metal Benjo Door Bell, $49
- Mills Double Bell, $39

**TOP VALUES!**

- Three Mills, 9-10-25, $135
- Four Mills, 10-19-35
- Mills 10-19-35

**TOP VALUES!**

- Mills Three-Way Coal Door Bell, $80-85
- Mills Coal Door Bell, $49
- Mills Metal Benjo Door Bell, $49
- Mills Double Bell, $39

**NEW GAMES**

- Lucky Draw 200
- Bally's Plus 400 (5 cents)
- Deluxe Draw (3/10) (1/2)

**STEEL BALL**

- Roll Down Games

**PHILADELPHIA, Jan. 31.—Combing recent bad publicity in the newspapers, the Philadelphia Service Vending Machine Company, which operates all the candy and gum machines in Pennsylvania, has reweighted its subway's and elevated train platforms, has announced that it will give 10 inspections to each machine twice a week and remove from operation immediately all defective machines.

A hearing before Morton Wittie, Chairman of the city's Board of County Commissioners, was held before the appointment of a new supervisory head. G. Whitehead, deputy superintendent of the police, reported that inspectors had found 5255 weighing scales out of 7655, a large number of them by 20 pounds. Inspectors also reported 12 vending machines as defective.

Alfred Patterson, chief of the vending firm, blamed the public for many of the defective machines. Patterson said that knives dropped into the machines three or four times. A number of scales were damaged before they were jumped up and down on them, Patterson said. Other vending machines were sometimes defective, according to the company's mass media, because "people hit and kick these machines." However, the publicity about machines taking pennies and not giving merchandise has been hard for the machine operators, although the machines in question are strictly the responsibility of People Services. Since it marked the second time in six months that the newspapers, the Philadelphia Inquirer in particular, have hit at the machines, People Services is now "doubling over" to the Inquirer, according to one of the officials, in an effort to counteract the publicity. It is indicated that the public will now even accept acceptacles, the company being willing to stand the loss of about half of the machines by commission and leave for the newspaper to complain again in the future. In many cases, the Inquirer in giving such prominent space and space to the machines was said to be inspired "politically," aimed at certain intervention of big stockholders in the People Services corporation.

**Ohio Firm Produces Protective Coatings**

**DAYTON, O., Jan. 31.—Two new types of metal and composition coatings, which may prove of value to the maintenance of coin machines of all types, particularly those on location outdoors, have been announced by their manufacturer, Industrial Metal Protetives, Inc., this city.

According to the results of accelerated tests conducted by the firm, zincate will give up to 20 years of protection against rust. Both types of the product now being produced are made Industrial Chemicals. Industrial Coating, which is a non-air-dry by baking.

One of the leading features of the new coatings is that, because they are sufficiently flexible so that objects may be bent without injuring the protective covering all machines.

The manufacturers of the new coatings claim that the products are adaptable to production line applications by dipping, spraying, brushing or roller coating thus the use of conventional finishing methods.**

**PHOTOGRAPHS**

- ONE BALLS

**Wrist Watch $1350**

**NEW CONSOLES**

- Mills Three-Way Coal Door Bell, $80-85
- Mills Coal Door Bell, $49
- Mills Metal Benjo Door Bell, $49
- Mills Double Bell, $39

**NEW CONSOLES**

- Mills Three-Way Coal Door Bell, $80-85
- Mills Coal Door Bell, $49
- Mills Metal Benjo Door Bell, $49
- Mills Double Bell, $39

**NEW SLOTS**

- Mills Three-Way Coal Door Bell, $80-85
- Mills Coal Door Bell, $49
- Mills Metal Benjo Door Bell, $49
- Mills Double Bell, $39

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**Gum Products Lists Income**

**NEW YORK, Jan. 31.—Gum Products earnings are between a net profit of $100,000 to 10 cents on each 601,000 shares.**

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**Mills Engineers, Jukes to NAAMO Training Schools**

**CHICAGO, Jan. 31—Charles W. Schlicht, manager of the music division of Mills Industries, Inc., announced that his company would co-operate with the National Association of Music Manufacturers' (NAAMO) sponsored veterans' coin machine mechanic training schools. Schlicht promised to assist in the approval of local boards of education.**

*---*

**WORLD WIDE DISTRIBUTORS, INC.**

**1370 N. WESTERN AVE CHICAGO 47**

**COIN MACHINES**

**SPORTS:**

- Deluxe Draw Bells...
- Regular Draw Bells...

**DISTRIBUTORS! ATTENTION!!!**

**TRIUMPH WANTS ALL NEW 5 BALLS ANY QUANTITY—GAMES MUST BE IN ORIGINAL CRATES**

**Write, Wire! Phone! Gute BEST PRICE and QUANTITIES AVAILABLE**

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**OHIO FIRM PRODUCES PROTECTIVE COATINGS**

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Sugar Quotas
For '48 Set
By Anderson

WASHINGTON, Jan. 31.—Following the announcement by Secretary of Agriculture Anderson that the ceiling on sugar quotas for 1948 would be 7,600,000 short tons, sugar experts predicted that rationing and use of substitutes would be necessary during the year.

Consensus was that unless unforeseen conditions develop, both home consumers and industrial users would have no difficulty in acquiring sugar supplies throughout the year.

Evaded Fields Active
Major reason for the optimism is that sugar producing areas throughout the world devasted by war have been restored to production faster than expected and will soon be adding their share to world's crops. For example, the Philppine fields, which observers stated could not again be active for several years, have now opened.

How the adequate sugar crop will affect the price of the commodity is not yet clearly defined, but most sugar experts predict that the price will remain approximately the same for the current year.

Anderson's estimate of U. S. needs is required under the Sugar Act of 1948, which will be revised this year. However, he pointed out that this figure is subject to change if it becomes necessary to keep sugar prices stable.

Consumption for the full year 1947 totaled 7,400,000 tons, an amount expected to increase to 7,600,000 tons during 1948. By the end of the year 8,000,000 tons were consumed. During that year, however, approximately 1,000,000 tons represented stock piling.

Bradenton, Fla., May
Revise Curfew

BRADENTON, Fla., Jan. 31.—This resort city's music machine operators may soon witness a step-up in play time, as the city council now under consideration to extend the curfew on juke boxes to midnight.

Proposal came as a result of a survey of local music machine distributors in Sarasota, who pointed out that the local operators were not making any money due to high operating expenses and the short, early curfew—11 p.m. in Sarasota. In other cities, a midnight hour has not yet been considered necessary. In the case of Brandenton operators, they may prove the difference between make or break in the business.

After House's suggestion was made before one local councilman and was given his approval, a meeting was called at which councilmen agreed to consider the proposal.

Chotee, AMOA Exec. Secy.- Heads Montgomery Campaign

MONTGOMERY, Ala., Jan. 31.—Col. R. L. Chotee, executive secretary of the Alabama Music Opera- tors' Association, has been named campaign chairman. This will be the third successful campaign to be held by the community chest in Montgomery for 1947-48.

Montgomery music operators, chairman of the appeal, reported that the drive for $165,000 went over the top by approximately $400. He and his co- chairman were commended by Wallace Carr, retiring president of the board of directors, who elected a vice- president of the chest for this year.

New Stamp Vender
Bows in Rochester
ROCHESTER, N. Y., Jan. 31.—A new stamp vending machine which dispenses postage stamps at face value and which was designed and built by the New England Securities Corporation (CCS) here, was recently placed in operation by the United States Post Office Department in the lobby of the post office here.

The vender machine was unveiled yesterday afternoon by District Postmaster General Nelsen B. Dailey, Postmaster, third assistant postmaster general; the Hon. E. H. Decker, mayor of Rochester, and Donald A. Dailey, Rochester postmaster, in attendance. Operation of the machine is simple. When a customer inserts a cent into the chute, the machine النقد five 1-cent stamps for a nickel, two 5-cent air mail stamps for a dime and five 1-cent stamps for a nickel and a dime.

In an address following the installation of the vender, Young commented on the machine as the culmination of many years of effort on the part of the Post Office Department to make the matter of buying stamps in 50 post offices throughout the country more convenient for patrons. New automatic postage stamp machines, like the one described, will be delivered to you, he said, in the way you want. I can think of no other field of endeavor where the mail- machine to be installed here in Rochester where so many people who have never before held a stamp in their production will be among its first users.

While CCC is currently devoting its entire production of the stamp vender to meet the requirements of the post office, Osgbury reported that as soon as possible equipment will be turned out for use by department stores, hotels, apartment houses, etc.


SLOT BARGAINS

10% Pay '46 Dollars Chance, $10.00, $5.00, $2.50, $1.00 each 10% Pay '47 Dollars Chance, $5.00, $2.50, $1.00 each

3-4 Mills Miles Greens Farms, 3-4 Mills Canada Gardens, 1-2 Mills Canada Gardens, 1-2 Mills Greens Farms

Write for lists.

J. EDWIN THAMER

3015 Wilton Ave.
Boise, Idaho

Coinex

Copyrighted material
Indiana Coinman Goes All Out
On Public Relations Project

INDIANAPOLIS, Jan. 31.—When Pete Stone does a public relations job for the Mills Mfg. Co., he means it. The local Indianapolis distributor has been at it for the past 2 1/2 years. During this time, he has participated in or sponsored over 100 public relations events in which the company has had a direct or indirect interest.

Stone has not been content to use box promotion alone. He has been active in such organizations as the Young Men's Christian Association, the Boys Club of Indianapolis, and the Indianapolis Junior Chamber of Commerce. Stone has also been active in the National Association of American Mechanical Operators (NAAMO), of which he is a member.

In addition to his work with the Mills Mfg. Co., Stone has served as chairman of the national board of the NAAMO and as vice-president of the Indiana district of the organization.

Stone has also been active in the local school system, serving as a member of the school board.

In his public relations work, Stone has used a variety of methods to reach the public. He has used press releases, radio, and television spots. He has also sponsored a series of public relations events, such as the Mills Mfg. Co. Evening of Music, which was held in March of 1948. The event was attended by over 1,000 people and featured a number of local performers.

Stone has also been active in the local community. He has served as a member of the board of directors of the Indianapolis Chamber of Commerce and as a member of the board of trustees of the Indianapolis Public Library.

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OUTSTANDING VALUES
400 BANK BALLS, Shoe Ball Alleys, manufactured by the
Automatc Enterprises Company of New York. These
are new and almost all new games, come in 5, 10, 12
and 15, for locations or parks. Write, wire or
Phone for extra large quantity prices. Minimum
$1500.00. New...395.00 ea.
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Earl Fiedler, Illinois Juke Box Operator, Adds Radio-Phones

RANTOUL, III., Jan. 31.—Earl Fiedler, of Melody Music Company, has added a new telephone to his service. It is a two-way telephone which he has installed in his service truck. It is believed that the addition of this telephone will improve his service, as he can now talk to the central operator and will be able to locate the nearest source of service.

Fiedler said that he had purchased this telephone because he believed it would be more convenient for his customers. He stated that he had been looking for a way to improve his service and had decided to try this new telephone. He also said that he was pleased with the results so far and expected that he would continue to use it in the future.

Bell Products Ups Jr. Changer Output

CHICAGO, Jan. 31.—Bell Products Company is increasing production of its new Jr. Changer, a mechanical coin changer. The company has increased production by 50 per cent and is now able to meet the demand for this product.

Original production schedule has been revised to allow for increased output. The new Jr. Changer will go on sale in March and will be available in all Bell Products offices. The company plans to increase production further in the future.

Long Baffle Feature of New Speaker Unit

WASHINGTON, Jan. 31.—Famco, a new manufacturer of radio and phonograph equipment, has announced the production of a new speaker unit which features a long baffle. The unit is designed to provide better sound quality and is available in a variety of sizes.

Hirsch Coin Machine Corporation

Hirsch Coin Machine Corporation has announced the production of a new speaker unit which features a long baffle. The unit is designed to provide better sound quality and is available in a variety of sizes.

Choice Territories

NOW BEING ASSIGNED TO DISTRIBUTORS

- Easy To Handle
- Weight: Approximately 50 Lbs.

Training Devices, Inc.

708 David Stott Bldg., Detroit 26, Michigan
Phone: C. Cherry 0466
Ask for Frank Collins, President

Central Music Wins In Shaffer-Seeburg Photo Contest

COLUMBUS, O., Jan. 31.—Central Music Company here will be the winner of the Shaffer-Seeburg photomontage contest sponsored by the Shaffer Music Company, Seeburg distributor in this area. The contest was judged by O. K. Schults and Tom Polk.

As the contest was set up, the operator in the Shaffer territory selected the photograph of a location that best exemplified Seeburg's scientific sound distribution system. The winning entry is a photograph of the Seeburg's scientific sound distribution system at the World's Fair, which was the location selected by the operator.

The contest was open to all Seeburg operators in the area, and the winner will receive a prize for his effort. The prize will be awarded to the operator who submitted the winning entry.

R. J. Reynolds Breaks All Sales Records in 1947

Winston-Salem, N. C., Jan. 31.—R. J. Reynolds Tobacco Company has announced that its sales for the year ended December 31, 1947, were $134,801,000, a new record. The company's sales for the year ended December 31, 1946, were $128,727,500.

The increase in sales was due to several factors, including an increase in the price of tobacco and an increase in the number of cigarettes sold.

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New York Coffee Vendors Seen Shifting to Dime Operation

NEW YORK, Jan. 13.—Trend to raise the price of hot coffee sold thru vendors from 5 cents a cup to 10 cents, noted recently in this area, increased this week with the announcement by two coffee machine operators that all their units on their routes would be converted to dime operation within a few days. They said boosts in the cost of cream, sugar and cups make nickel operation impractical.

Larry Ash, head of Metropolitan Kwik Kale, said his location owners had already informed him of the change and had voiced little opposition. However, he expects consumer resistance to the 10-cent cup in a few locations. Machines will be pulled from those places and switched to other locations. With coffee at 10 cents in many city eating establishments, Ash said new locations will be easy to find. His views were backed by Carl Kernen, who operates under the name of Kwik Kale of Greater New York.

One other operator, who requested that his name not be used, told The Billboard that his flexible policy of nickel and dime cups, depending on type of location, would continue for the time being. In general, the higher price has been in effect in those of his locations which cater to transient traffic. He said irregular sales in such spots necessitated the higher price. On the other hand, he said, the downtown factory and office locations, with predictable daily sales, to the nickel cup.

Flipper Bumper Pin Kit Debuted by Wico Corp.

CHICAGO, Jan. 31.—Introduced to operators for the first time at the Coin Machine Show last week is a new flipper bumper conversion kit for use on out-dated pinball games.

Developed by the Wico Corporation, the kit is known as the Skill-Thrill Flipper Bumper Revamp Kit. As its name implies, the kit makes it possible for the user to install flipper bumpers on old pin games. Kit contains two bumpers and two control units, is priced at $5.95.

NOW $150.00 5c-10c-25c ROL-A-TOP BELLS

The Above Prices Are Net F. O. B. Chicago

WATING MFG. CO.

4650 W. Fulton St.

CHICAGO 44, ILL.

Cable Address: "WATLINGITE," Chicago

Business Climb in Hawaii Brings Joy To Island Coinmen

HONOLULU, Jan. 31.—Hawaii, and the Island of Oahu in particular, witnessed a return to normal in business during 1947 after a slump which followed World War II.

Coinmen here watched the return to joy since their business seemed one of the hardest hit by the long-over from wartime activities permitting the return of former customers.

An indication of the return of better business was given with recently released tax collection figures. Tax collections in the territory for 1947 were reported as $2,058,369, compared with $1,143,716 in 1946, according to William Borthwick, territorial tax commissioner.

Taxes collected in 1947 reached $354,200,090.67 as compared with $242,280,284 collected in 1946. Property taxes accounted for the largest share of the tax returns.

Corporations Growing

Further indication of business getting better is given by the fact that the number of corporations in the territory increased by 144, according to figures released last week by Jim Williams, corporation attorney for the territorial treasurer's office.

This gain represented a net capital stock of more than $25,000,000. Over the 12-month period, 265 new firms were incorporated here, while 54 were dissolved. The 211 new firms led the list of new companies, with 765 reports accounting for stock valued at $4,929,198.

William H. Johnson, manager of the Hawaiian Consular Department of the Hawaiian Trust Company, discussing business prospects in Hawaii for 1948. He noted that many members that business here will remain at high levels during the first half of 1948, and trouble could not be until after mid-year.

As far as the return to normal here is the increasing tourist trade which dropped in economic results, but is back to its position as one of the leading industries of the islands. In spite of the over-all optimistic business picture here, one item on the 1947 list didn't stack up as well as coinmen had hoped. Liquor license tax collections slumped to $1,401,590 in 1947, compared with the $1,651,287.60 collected from this source during 1946. Tobacco license and tax collections dropped to $544,538.73 during 1947, compared with $543,678.48 during 1946.

Telecoin Midwestern Office Installs 16 Automatic Laundries

CHICAGO, Jan. 31.—Telecoin Corporation's Midwestern office announced the installation of 16 new Laundarettes in this area. Included in the list are three new locations for the recently opened Midwestern office in Wickliffe and Louisville.

One of the new installations was made for a present operator. This was in Anderson, Ind., where William S. Patkins opened his second Laundrette.

The three new Chicago operators are Joe Arencio, Pierc; and William A. Wilkin. New Louisville operators are A. P. McMillan, H. H. Hines and R. J. Godfrey.

Other new installations include Joseph R. Burns, East St. Louis, Ill.; L. J. Martell, Taylorville, Ill.; H. R. Hemstreet, Kokomo, Ind.; Albert K. Schlegel, El Dorado, La.; Crews Bros., Denver; C. V. Swank, Galilea, Ill.; John J. Boyd, Cairo, Ill.; Herbert Moses, Kenosha, Wis., and J. V. Farrington, Bemidji, Minn.

<no author>
Monarch Coin Forms Bell Mach Division

CHICAGO, Jan. 31, Clayton Nemeroff and Roy Bazelon, Monarch Coin Machine Company heads, announced formation of the new Monarch Bell Division this week. New department, under Carl Huppert, will handle new and rebuilt business and serve as a bell service and parts center.

A special service staff has been created to handle bell work, and is set up to include foreign as well as domestic orders.

Carl Huppert, as head of the new division, has been associated with bell equipment for the last 14 years and is well known in the field.

N. C. Tax Revenue Remains At Top Levels in December

RALEIGH, N. C., Jan. 31.—State tax revenue during December, 1947, continued to hit record breaking levels, according to a report by Revenue Commissioner Edward Mill. This week. Collections for the month totaled $16,836,888, an increase of $22,500 over the $16,814,542 received in December, 1946.

Revenue for the first six months of the fiscal year which began July 1, now shows an increase over the corresponding period last year, Gill stated. Present collections amount to $74,312,077, or a gain of $11,747,503 or 18 percent over those of last year.

December collections of beverage taxes totaled $864,077 as compared with $831,343 for same month in 1946. Sales tax for December, 1947, returned $3,452,427 against $3,140,271 in same month last year.

ARTIST TUNES

CLASSICAL & SEMI-CLASSICAL

LEONARD WARREN

(RCA Victor Oar-Jean

Paul Ford, Dir.)

(1st)

Vendor's II Traversors: Art II

R-a-t-s-i-t-r-ee: Good Jewel Aria: For Me Free Poetry, Home

Cherry Lane, Inc. L'Etoile Choralians

Artists Charles Bobet, Show, Choral

Opera in that manner I phase background on grand scale. Eure to see them again in insulin limited.

Vendor: It Travestis: Art II

The Rales Del Sonar Euros

Warren has warm and scaleable cantabile always popular with music fans.

HOT JAZZ

LOUIS ARMSTRONG

(Chromophone)

I Can't Give You Any

Reason (of 

Ret冰 of Salome's fa-

tion, 1947) with J. C. 

St. Hdpn is on

in, a volunteer's fam.

(What Did I Do To Be

So Black and Blue?)

Another depression-time

theme now treated by

truly repulsive race lyric.

ART SHAKELFORD

SEXTETRA

(Sextet 90-309)

Stumble

(Stumble) choral harmony blend on catch calls. Vines and

time and work above aver-

Lasy River

Number is guitar work

Lambs on another theme.

BOB CROSSBY'S BOB

BRODIE

March of the B.B. Cole

B.B. Cole: Basel of five 

Dixieland drill with impert-

New Point Blues

Yank Lawson contributes

in another number, same great olde-

songs like-up. A

ARMETT CORB ORK

(Milt Larkin)

Blues Garden Blues

Blues vocal shouts in choruses. Composer's

writing. A

Mel Lewis' Blues

Blues vocal shouted in choruses. Composer's

writing. A

MARY OSBORN

(Chromophone) Where's My

Man Tonight?

Chevy girl with a "little-

trick up her sleeve.

Five Guards Gonna Cut My

Letter in the Morning

Mary has a little bit of

voice. Sparks.

SARAH VAUGHAN

(Ted Dule Ork)

I Feel So Soothing

Song not suited to the

Vampires talent, but

new, does it neverthe-

less finish. A

Trouble in a Man

Leor is typed happy mood

with a little by the

musical emphasis.

ARTIST TUNES

RACE AND HOT JAZZ

ROY BROWN (Earl M.

Barrack Ork)

(Georges)

Mighty, Mighty Mon

Riverboat song brought sandalled in between number two and

Mia Free Brown

(Mighty Mon)

Miss Free Brown

(Small Talk)

RISE OF AMERICAN MUSIC

(Mighty Mon)

MONARCH BOWERY HAY (Georges)

63 68 61 61

Bonnie Blues

Blues that is bring veiled in the County

Screams-Off-Be-Bee

Screams-Off-Be-Bee

The Bee may prove

SISTER ROSTETTA

THARPE (Marie)

(Blind

Benson)

Pride Trios

(Decca 5457)

Byron Lee And His Imperial Islanders

(Continued from page 118)
Irving Rosenthal Elected Head of Baltimore Assn.

BALTIMORE, Jan. 31. — Irving Rosenthal was named chairman of Baltimore's newly formed coin machine operators' association at an election held here this week.

Association was formed earlier this month to provide a working organization to represent local operating firms in an attempt to secure a revision of a recently enacted per-machine tax on amusement machines. (The Billboard, January 17.)

As yet unnamed, members are considering Baltimore City Coin Machine Association as a title. Members are awaiting receipt of a charter before definitely deciding on a name, however.

Other officers elected include Lou Wilke as secretary and Harry Rosenberg, treasurer. A legal committee comprising Peter Mongelli, Bunny Lenown, Harry Rosenberg, Irving Rosenthal, Sol Silverstein and Irving Blumenfeld was also named this week.

At the present the association has collected $3,500 from members to finance its activities and officials report that additional funds are assured.

Also initially formed to handle an attempt to secure a revision of the present city tax measure, members have indicated that they will keep the association as a permanent organization.

Launderettes Get Bob Hope Air Plug

NEW YORK, Jan. 31.—Coin-operated Launderette stories received some unexpected publicity recently when an estimated 25,000 listeners to the Bob Hope radio program heard Hope work the Telekin trade-mark into a gag about William Bendix, the screen actor.

The diallog, with Hope and Robert Montgomery discussing their appearance before the King and Queen of England, went as follows:

Hope: "Plenty of people like me. In fact right now they're linned up at the Paramount to see my new picture, 'What is Life,' with Signe Hasso and William Bendix."

Montgomery: "I know how you got those crowds. I saw you in front of the theater changing William's name to 'Free'."

Hope: "Yeah. Some of the people must have thought it was a Launderette. One old lady walked into the lobby and dropped a quarter and a packet of clothes in a popcorn machine."

NEW METAL TYPE MACHINES
REPAIR SERVICE
PARTS AND SUPPLIES
We Rebuild Old Crockett Type Machines to Look and Operate Like New.

FINEST ALUMINUM DISCS
Plain or Colored
Write for Samples and Prices
FOR TOPS IN QUALITY
BUY DIRECT FROM THE MANUFACTURER

STANDARD SCALE CO.
1935 DUNCAN AVE., ST. LOUIS 10, MO.

BUY YOUR "PIGGY FLIPPERS"
FROM US

Piggies can be adjusted or removed. They are chrome plated and will fit any Flipper game. Wholesaler to the trade. Retail price $5.00 each 10 for $35.00

For non-Flipper games we have a set of six chrome plated Piggies. This set includes balls, bumpers, top and bottom rails, center column, etc. Price $8.00.

Immediate delivery.

DIXIE NOVELTY CO.
GOVINGTN, TENN.
PHONE 811

ATLAS PERSONAL SERVICE GUARANTEES
MORE FOR YOUR MONEY IN SELECTED NEW EQUIPMENT
AND QUALITY RECONDITIONED MACHINES!

HOME OF FRIENDLY PERSONAL SERVICE
THE FINEST IN NEW AND USED EQUIPMENT—
IMMEDIATE DELIVERY.
TRIPLE ACTION
by GENCO
Fliper Action to the Top of the Board
Advancing Bonus Scores!
Special Bonus Feature!
Triple Bonus Feature!
No other game has the Triple Bonus Feature!
ORDER NOW!

NEW EQUIPMENT
TROPICANA
REYMOND
MELODY
RING-A-ROLL (roll Down)
BUCKLEY TRACK ODDS

SPECIAL! SHOOTING STARS
Fast, Flasy, Exciting Action, High Score, Challenge! $1.00. A real money maker!

IN ORIGINAL CARTONS
$74.50 EACH
$69.50 in LOTS OF 5

NEW BELLS
Beverage Bells and Cometics, Pina and Columbia Bells for Immediate Delivery. Write.

ATLAS NOVELTY COMPANY
2200 N. WESTERN AVE.—PHONE ARNIMAGE 5005—CHICAGO 47

BARGAIN BUYS
READY FOR LOCATION
Washington 39-42 (Victoria Model) $50.00
Washington 100-103 (Victoria Model) $100.00
Washington 100-103 (Gold Club) $150.00
Rock-Ola, 1946 Model, new $375.00

WILLIAMS
ALL STARS
Excellent, operating, ready to install, slighly used.
$359-$50

ATLANTIC N. Y. CORP.
540-550 W. 31st St., New York 19, N. Y.
Telephone: Columbus 5-4594

MECHANICS
Experienced in repairing pin games. Only top men used. Salary $100.00 per week.

AMERICAN VENDING CO.
1918 Center Island Ave., Brooklyn 30, N. Y.
Phone: ES 5-1250

ATLAS MUSIC—MILLS—SEEBURG—MASTER—ROCK-OLA—ROYAL—EMPRESS—THRONE—WURLITZER—SEEBURG—NOVELTIES—GRAND—JUKE BOXES—MECHANISM and all parts

PHONOGRAPH
SEEBURG MODEL 00...
$250.00
WURLITZER 203...
110.00
WURLITZER 116...
149.50
WURLITZER 216...
110.00
SEEBURG ROYAL...
235.00
SEEBURG VOGUE...
165.00
SEEBURG CLASSIC...
175.00
SEEBURG HIL-TONE...
225.00
SEEBURG LO-TONE...
250.00
SEEBURG CONCERT GRAND...
175.00
SEEBURG GROWTH MASTER...
175.00
ROCK-OLA MASTER, '49...
175.00
CONTOUR MASTER...
145.00
HILLTOP MELLON...
150.00
MILLS EMPRESS...
169.50

SEEBURG LO-TONE
MECHANISM and all parts
MECHANISM reconditioned...
$295.00
Amplifier reconditioned...
Worn parts replaced...
CABINET cut down...
Exterior refinished in silver...
Exterior refinished in beautiful Marbel-Glo...
New Gifte Cloths installed...

WORK DONE BY FACTORY TECHNICIANS
GUARANTEED TO BE PERFECT!
CENTRAL OHIO COIN'S QUALITY BUYS
NEW LOWER PRICES FOR QUICK SALE

PIN BALLS $29.50 Ea.
Air-Game, Big Parade, Ball-
Out, Ball-Out, Bar-B-Q, Bar-City,
Bar-Quake, Bumper, Bumper Ball,
Bumper, El-Bow, El-Bow, El-Bow,
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A Pair of Aces!

Gottlieb

Lady Robin Hood

The new super special Gottlieb 5 ball miracle money maker, even better and faster than Humpty Dump! Improved sensitive flipper control that keeps the balls in the player's control right down to the bottom of the board. Let Lady Robin Hood weed the bread on your customer!

END OF YEAR CLEARANCE SALE!
YOU NEED THE EQUIPMENT—WE NEED THE SPACE!!! HERE ARE SOME TERRIFIC VALUES in GOOD USED EQUIPMENT!!! RECONDITIONED "AS IS" MERCHANDISE READY FOR IMMEDIATE OPERATION . . . "YOUR'S WHILE THEY LAST...AT THESE LOW PRICES"

RECONDITIONED—REFINISHED
LOOK LIKE NEW

SEEBURG

Rock-Ola Magic-Glo

The dazzling new Rock-Ola phonograph with amazing engineering developments in tone reproduction, mechanical excellence and animated phonograph! Your eyes and ears will tell you that no other phonograph can compare with this marvel of music reproduction. See it today and replace your old sound equipment.

635 FIFTH AVENUE
PITTSBURGH
Phone Grant 7818

Frank Engel
Automatic Equipment Co.
EXCLUSIVE Seeburg DISTRIBUTORS FOR E. PENN., S. JERSEY & DELAWARE
919-921 North Broad Street, Philadelphia 23, Pa. Tel. Poplar 51333

Write • Wire • Phone Today
TERMS: 20% deposit, balance C.O.D.
PICK UP IN PHILA.
CRATING $5 EXTRA

Wurlitzer

500 Keyboard $99.50
600 Rotary 95.50
750-E 119.50
950-E 179.50

Warren

5-Wire...$39.50
Vogue $29.50

Mayfair $29.50

.Collections

Victory Conversions
(Gems in 3200 hitone Cabinets, Factory Built, Excellent Condition) $99.50
Royal $39.50
Vogue $29.50

Borderline $7.50

Extra $7.50

Wurlitzer

DeLuxe $79.50

Master $79.50

Super $69.50

Mills

Throne $49.50

Empress $59.50

Wurlitzer

24 A $89.50

61 Counter Model $49.50

71 Counter Model $49.50

(Counter Model Stand $7.50 Extra)

616 Wurlitzer $49.50

919-921 North Broad Street, Philadelphia 23, Pa. Tel. Poplar 51333

Write • Wire • Phone Today
TERMS: 20% deposit, balance C.O.D.
PICK UP IN PHILA.
CRATING $5 EXTRA

www.americanradiohistory.com
COIN MACHINES

The Billboard

February 7, 1948

BOX SCORE

SUPER DELUXE ROLL DOWN

TOPMOST GAME IN THE EARNINGS COLUMN!

ORDER THESE WILLIAMS WINNERS FROM YOUR DISTRIBUTOR!

SUNNY

Shines Bright on Your Lucky Locations!

FLIPPER ACTION!

Convenient Feather-Touch Dual Button Controls

PREMIUM SCORE

RESERVE SCORE

HIGH SCORE TO 5 MILLION

Williams MANUFACTURING COMPANY

761 W. HURON STREET

CHICAGO 10, ILLINOIS

PRICES ARE RIGHT FOR IMMEDIATE DELIVERY

ROBIN HOOD

TRIPLE ACTION

TROPICALIA

BERMUDA

TREASURE CHEST

SUNNY

COVER GIRL

HENRY

SEA ISLE

STIRLITE

BRONCHO

HIGH SCORE TO 5 MILLION

Write for complete list of thoroughly reconditioned

consoles, arcade equipment, roll-downs and pin games.

BELL PRODUCTS CO. 2000 N. OAKLEY, CHICAGO, ILL.

COVEN'S COIN CORNER

LOOK AT THESE PRICES!!!

$19.50 EACH

$29.50 EACH

EAGLE SQUADRON, FLAT TOP, LANDSLIDE, SIA HAWK, TEN SPOT.

$39.50 EACH

$49.50 EACH

SUPERLINER, SUSPENSE, ROCKET, BALLYHO00...

WHILE THEY LAST: NUDGY...$99.50 SILVER STREAM, NEW...$129.50

WE OFFER BEST DEALS ON ALL EQUIPMENT

Write or Phone at Once.

Terms: 1/2 Deposit—Balance C. O. D. or Right Draft.

EXCLUSIVE BALLY DISTRIBUTOR

COVEN DISTRIBUTING CO.

313 BELSTON AVE. CHICAGO 7, I1L

Phone: INDEPENDENCE 2210

GIVE TO THE DAMON RUNYON CANCER FUND

IT'S HERE!

FLIPPER BUMPER REVAMP KIT

Make that old game modern.

Build your profits up.

Easy to install—Immediate delivery.

only $5.95

WICO CORPORATION

2913 N. PULASKI ROAD

CHICAGO 41, ILLINOIS

FREE BUYERS' GUIDE FOR OPERATORS

ONE BALL-- PIN GAMES

READY FOR IMMEDIATE LOCATION

ROY MCGINNIS CO.

2101 MARYLAND AVE. BALTIMORE 18, MARYLAND • PHONE: UNIVERSITY 10
1 Hit after Another!
SPELLBOUND
SUPERSCORE
KILROY
BASKETBALL CHAMP
PLAY BOY
GOLD BALL
SEA ISLE

LO-TONE
SEEN AT THE SHOW! LIKED!
Those of you
who couldn't
got to Chicago
will want this
"answer" to your prayers.
WRITE—WIRE—
PHONE YOUR
ORDERS!
IMMEDIATE
DELIVERY!
$335.00

DAVID ROSEN, INC.
EXCLUSIVE AM DISTRIBUTOR
503 Evergreen Avenue
Baltimore 32, Md.
Edmonton 8332
853 N. Broad Street
Stevenson 1-3903

PALISADES IS NOW DELIVERING:
TROPICANA—MADRID—MIÚ
FACTORY BUILT FOR NEW YORK CITY OPERATION
WE HAVE A COMPLETE LIST OF PRE-WAR AND POST-WAR EQUIPMENT READY FOR NEW YORK CITY OPERATORS.
ALSO READY FOR DELIVERY FOR OUR FREE PLAY CUSTOMERS: Kinney—Cover Girl;
Chicago Coin—Tropicana; Williams—Sunny; Exhibits: Treasure Chest; United—Tropicana;
Gottlieb—Robin Hood.
IN STOCK—EVIANS WINTERBOOKS AND EVIANS RACES. A COMPLETE LINE OF EVANS EQUIPMENT.
NOTE: WE CAN USE 100 BALLY POST-WAR ONE BALLS. QUOTE US YOUR PRICES.

PALISADE SPECIALTIES COMPANY
438 Anderson Avenue
GLIFFSIDE 6-2882
GLIFFSIDE, N. J.
ONLY 20 MINUTES FROM NEW YORK CITY

ROLL-DOWNS
ARCADES
Advance Roll . $229.50
Ten Strike, '47 Model . $179.50
Rollacore . 199.50
Ten Strike, '46 Model . 199.50
Super Roll . 199.50
Amusement Table . 199.50
Evans Double Up . 159.50
Goale . 199.50
Evans Roll . 159.50
Amusement Trombone . 199.50
Sportsman Roll . 149.50
Heavy Hitter . 199.50
Total Roll . 199.50
Supreme Rollacore . 199.50
Super Triangle . 89.50
Bowling Games . 49.50

GIVE TO THE DAMON RUNYON CANCER FUND

TWIN PORTS SALES CO.
220 Lake Ave., M., Duluth, Minn.
2201 Washington Ave., M., Minneapolis, Minn.

WANT TO BUY
* ARCADE MACHINES
ANY YEAR, MAKE OR MODEL
Give full information first letter-year, make, model, quantity and price wanted for equipment you now have available.

B/O D-920
at The Billboard Cincinnati 22, O.

Copyrighted material
USED MUSIC at NEW LOW PRICES

Wurlitzers

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>750</td>
<td>$285.00</td>
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<tr>
<td>24 VICTORY</td>
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<tr>
<td>600</td>
<td>109.50</td>
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<tr>
<td>71, with stand</td>
<td>89.50</td>
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<tr>
<td>780 COLONIAL</td>
<td>175.00</td>
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<td>24 HIDEAWAY</td>
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Rock-Olas

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<td>1939 DELUXE</td>
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<tr>
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<td>COMMANDO</td>
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<td>PLAYMASTER WITH SPECTRAVOX</td>
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Mills

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<tr>
<td>EMPRESS</td>
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Aireon

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<tr>
<td>1200A</td>
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<tr>
<td>WURLITZER /3020, 5-10-25: WIRELESS BOXES, LIKE NEW</td>
<td>$65.00</td>
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<tr>
<td>SOLOTONE BOXES</td>
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SPECIAL

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<tr>
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</tr>
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<td>KEENEN BONUS 3-WAY, 5-10-25 WURLITZER 20 BOX</td>
<td>$695.00</td>
</tr>
<tr>
<td>KEENEN BONUS 3-WAY, 5-10-25 WURLITZER 20 BOX</td>
<td>$695.00</td>
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PAY out of PLAY

sensational new finance plan now available to reputable operators throughout the United States

GEORGE PONSER Co.

158 East Grand Avenue • Chicago 11, Illinois • Superior 4427

BADGER'S Bargains

“Often a few dollars less - Seldom a penny more”

NEW CONSOLES

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>KENNEY BONUS 3-WAY, 5-10-25</td>
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GUARANTEED RECONDITIONED CONSOLES

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GUARANTEED RECONDITIONED PHONOGRAPHS

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<td>WURLITZER MODEL 1000</td>
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</tr>
<tr>
<td>WURLITZER MODEL 1000</td>
<td>$1,000.00</td>
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</tbody>
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SEEBURG DISTRIBUTORS IN

CINCINNATI • DAYTON • FT. WAYNE
INDEPENDENCE • LEXINGTON

SEEBURG DISTRIBUTORS IN

CINCINNATI • DAYTON • FT. WAYNE
INDEPENDENCE • LEXINGTON

SEEBURG DISTRIBUTORS IN

CINCINNATI • DAYTON • FT. WAYNE
INDEPENDENCE • LEXINGTON

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

Rental of Operator's games or pinball machines for cash or credit. 2/3 rent per month counts as deposit towards purchase. All games new unless otherwise stated. Monthly rentals.leased, please use our guide to review our rental monthly. Instructions.

RENT A MACHINE

KEEP THAT LOCATION HOT

Established Operators receive money for renting games and phonographs. 2/3 rent per month counts as deposit towards purchase. Send your name and address to receive our monthly newsletter.

NATIONAL NOVELTY COMPANY 183 Monroe Road, Morrist, Long Island

February 7, 1948
BUILD UP YOUR BUSINESS

with EXHIBIT games

EXHIBIT GAMES ARE THE MOST POPULAR on LOCATIONS and with OPERATORS — because they are built to be just that . . .

IT'S BIG 'BUILD UP' PLAY EVERYDAY ON ALL SPOTS

Ask Any Smart Operator

EXHIBIT SUPPLY CO., 4218-30 W. LAKE ST., CHICAGO

ROCK BOTTOM PRICES!
REBUILT PHONOGRAPHs!

UNCONDITIONALLY GUARANTEED

THE FOLLOWING LOW PRICES ARE FOR MACHINES COMPLETE AND IN WORKING ORDER BUT NOT REBUILT

WURLITZER.............$260.00
SEEBURG.............$260.00
ROCK-OLA.............$260.00

Hilos, RO.............$140.00
Hiros, $2.............$180.00
Crown Coach..........$260.00

100..................$89.50
POPULAR................$99.50

Posters, Sox.............$99.50

If you want these phonographs professionally rebuilt and unconditionally guaranteed, add $35 per machine

CHECK THESE POINTS

If professionally refinished
If amplifier reconditioned
If mechanism overhauled
If tone head renewed
If work parts replaced
If talking Gold Grill

ALL WORK DONE BY SKILLED FACTORY TRAINED TECHNICIANS

You’ll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co.
4309 W. Lake St.
Chicago 24, III.
**EVANS’ BAT A SCORE**

**ANIMATED MANIKIN-ACTION HIGH SCORE BASEBALL GAME**

**PLAYER CONTROLLED!**

**BALL, PITCHED AND HIT**

Through the Air!

(Not rolled)

**It's baseball under lights!**

**Terrific backboard flash!**

**High score skill challenge!**

**Modern design—console style.**

**Evans precision engineered!**

**ANIMATED MANIKIN PITCHER—Actively picks up and pitches ball through the air!**

**MANIKIN BATTER—Swings and hits flies, grounders.**

**MANIKIN CATCHER catches the ball on strikes, balls, fouls.**

**BAT - A - SCORE puts your locations up among the leading "scores!"**

Irresistible appeal, LIFE-LIKE baseball action and "ninth-inning-bases-loaded" thrills! BAT-A-SCORE keeps players in there swinging pays off in champion collections all the year 'round!

**ORDER FROM YOUR DISTRIBUTOR OR DIRECT**

**H. C. EVANS & CO.**

1528 W. ADAMS STREET

CHICAGO 7, ILLINOIS

---

**MILLS LATEST MACHINES**

**Golden Falls**

You can make more money with this new Mills Bell than you ever dreamed possible in design and yet the appearance is modern to-day! It has the "change-right" base and is engineered to perfection! Throw jack at all times in the "change-right" feature. Mills changes the lead ball detail on this unusual seven-in-one machine in 64, 64c, 75c and 8c play.

**WRITE FOR PRICES**

**Jewel Bell**

If you want to increase your business place the new Mills Jewel Bell on your floor. It is a bill play, one single feed. The design is modern and is suited to many locations. Any newer anything will be the preference.

**$115.00**

**1/2 Deposit.**

New Box Stands, Single, Double and Triplo Sales

SICKING, INC.

---

**SALE**

**Save $5 on Famous Deluxe**

**"Change-Right" Coin Changer 5c-5c**


**Now just $10 each**

**Mail this coupon today!**

**Name**

**Address**

**City**

**State**

**Gentlemen**

**Rush me...** (Fill in quantity) **"Change Right" Coin Changer (s). I enclose $5 cash deposit for each. I will pay the balance C. O. D.

**Mills Sales Company, Ltd.**

1640 18th St.

Oakland, Calif.

---

**The Billboard**

February 7, 1948
Black Gold Is First!

The beautiful, new, hand load Mills Black Gold Bell is the first of Mills three, new 1948 Bells to come off the production line. Bell-O-Matic Distributors have already received their first shipments; instant approval of the operators who saw them was the result. The Black Gold is now officially in full production. This machine is finished in a pebble-grained, black top casting with gold hammerloid on bottom casting, entire front is generously and lavishly embel-

lished with chrome trim. This is a hand load Bell with dominant Jackpot that kicks automatically when three bars appear. A meter register keeps a record of Jackpots hit so the operator may make adjustments with the locations. Mills two other 1948 Bells—the Melon and Bonus—are moving rapidly toward the production line and will be ready very soon. To be certain of early delivery on all three of Mills 1948 hit Bells, place your order now.

Bell-O-Matic Corporation

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
BE FIRST IN YOUR TERRITORY TO CAPTURE CHOICE LOCATIONS WITH THESE KEENEY WINNERS

**COIN MACHINES**

The Billboard
February 7, 1948

**COIN MACHINES**

BE FIRST IN YOUR TERRITORY TO CAPTURE CHOICE LOCATIONS WITH THESE KEENEY WINNERS

**BIG MONEY**

IS WAITING FOR **YOU**!

* Sensational FLIPPER and bumper action!
* Big ADVANCEING BONUS SCORES!
* SPECIAL SCORES of 30,000!
* TOP HIGH SCORE: 900,000!

Keeney's "Cover Girl" is a riot of FAST high-scoring action. A BIG MONEY WINNER!

**SPECIAL SCORING!**

NOVELTY AND FREE GAMES

Also Available as a 5-ball straight novelty roll down game with console cabinet

**FLIPPER ACTION** is from center and bottom, as well as from both sides. It's FAST!

**THE LATEST AND GREATEST OF CONSOLES**

At 4cING, Duus SCORES' BE FIRST IN YOUR TERRITORY TO CAPTURE CHOICE LOCATIONS WITH THESE KEENEY WINNERS!

**KEENEY'S "Cover Girl"**

IS WAITING FOR **YOU**!

* Sensational FLIPPER and bumper action!
* Big ADVANCEING BONUS SCORES!
* SPECIAL SCORES of 30,000!
* TOP HIGH SCORE: 900,000!

Keeney's "Cover Girl" is a riot of FAST high-scoring action. A BIG MONEY WINNER!

**NEW!**

Keeney's **GOLD NUGGET**

Ball fruit reels! 2 coin play! Multiple scoring! New High Awards! See it Play it! Standard models equipped 5c—25c chutes. Any combination of 5c—10c—25c chutes.

**KEENEY GAMES**

GET AND HOLD YOUR LOCATIONS AGAINST ALL COMPETITION

Order from your Keeney Distributor

**NOW DELIVERING THESE ACTIVE MONEY MAKERS**

- **GOTTLIEB'S Lady Robin Hood**
  - With the Original FLIPPER BUMPERS

**SOUTH WIND** TONE ARM

Light as a Feather

**ONLY $11.95**

Complete With Volume and Tone Control Assembly.

**THE PERFECT TONE ARM**

**NO CHANGES NECESSARY IN YOUR PHONOGRAPH OR AMPLIFIER**

Perfect Reproduction—Simple to Install
Just take off old tone arm, replace with SOUTH WIND—That's all!

FITS ALL WURLITZER PHONOGRAPHS
FULLY GUARANTEED—ORDER TODAY

**SPECIAL DISCOUNT TO DISTRIBUTORS—WRITE FOR QUANTITY PRICES**

**ACTIVE AMUSEMENT MACHINES CO.**

666 N. Broad St.
Philadelphia 30, Pa.
Fremont 7-4992

92 Clinton Ave.
Newark 5, N. J.
Mitchell 2-8227

1130 Wyoming Ave.
Scranton, Pa.
Scranton 4-6176

"YOU CAN ALWAYS DEPEND ON ACTIVE—ALL Ways"
If you attended the Coin Machine Show you saw TRIPLE ACTION. You played it and thought it was the OUTSTANDING 5-ball game at the show. You were RIGHT according to the orders received by distributors throughout the country. We believe TRIPLE ACTION to be the FINEST game in GENCO'S history!

Get into ACTION at once with TRIPLE ACTION and watch those profits TRIPLE!

FLIPPER ACTION TO THE TOP OF THE BOARD

ADVANCING BONUS SCORES

SPECIAL "BONUS FEATURE"

TRIPLE BONUS FEATURE

ORDER FROM YOUR NEAREST DISTRIBUTOR

Genco MANUFACTURING and SALES CO.
2621 NORTH ASHLAND AVE. • CHICAGO 14, ILL.
Announcement

TO

EAST & MIDWESTERN
MUSIC OPERATORS

Aireon CORONET 400

SHOWING

FEBRUARY 5th & 6th
THURSDAY & FRIDAY

NAT COHN
NEW YORK HOST
MODERN MUSIC SALES CORP.

MODERN MUSIC SALES CORP.
10TH AVENUE AT 45TH ST.
NEW YORK, NEW YORK

BILTMORE DISTRIBUTING CORP.
1233 N. CHICAGO AVE.
CHICAGO, ILLINOIS

HOLD TWIN SHOWINGS OF THE Aireon
Coronet 400, WORLD'S FINEST 1948
PHONOGRAPH SENSATION, $495.00

LOU KOREN
CHICAGO HOST
BILTMORE MUSIC SALES CORP.
Yes Sir! You Bet! WE'VE SURE GOT THAT NEW LOOK!

WE ARE DELIVERING GOTTlieb'S GREATEST SHOW HIT OF ALL TIME!

Lady Robin Hood!

The ORIGINAL FLIPPER BUMPERS!

TARGET BUMPER!
COMPLETE T-A-R-G-E-T SEQUENCE!
HIGH SCORE AND FREE PLAY BONUSES!
COMBINATION HIGH SCORE AND FREE PLAY POCKET!

SEE YOUR DISTRIBUTOR NOW FOR LADY ROBIN HOOD AND GET THAT NEW LOOK AT PROFITS!

TWENTY-ONE YEARS OF LEADERSHIP

"There is no substitute for Quality!"

D. Gottlieb & Co.
1140 N. Kostner Avenue
Chicago 51, Illinois
UNITED'S

TROPICANA

Greater Than Singapore!

FIVE-BALL NOVELTY REPLAY

Also Built as a Five-Ball Straight Novelty Roll-Down Game . . . Console Cabinet

SEE YOUR DISTRIBUTOR NOW!

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY

CHICAGO 40, ILLINOIS
February 7, 1948

The Billboard

COIN MACHINES 141

*Play Appeal

Tested Performance

World's LOWEST Price

Famous Aireon P.A.* Design

"400 CLUB" Payment Plan

The Aireon Coronet

MODEL 400

Made For KING-SIZE Profits

Only in Aireon's new CORONET will you find all of the qualities you must have for profitable phonograph operation...

LOW INITIAL COST...
To make a reasonable payment plan possible.

SENSIBLE PAYMENT TERMS...
So that all installments can be paid from actual collections, instead of capital.

ATTRACTIVE DESIGN...
To stimulate customer interest.

FLAWLESS PERFORMANCE...
To keep them playing and paying, without interruption.

That's the combination that means KING-SIZE profits for any operator...the combination found only in Aireon's CORONET.

The World's Finest Phonograph Equipment...at the World's Lowest Prices

Aireon MANUFACTURING CORP.

General Office: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp. Ltd., 4001 St. Antoine St., Montreal, Que.
**Bally HY-ROLL**

**THE "ROLL-DOWN" GAME WITH "KICK-UP" ACTION**

**SENSATIONAL NEW BASKET SHOT**

Balls actually jump up off the board... plop into basket. Then the Super-Score bell rings a merry tune while the Super-Score is automatically transferred to player's total score.

**PLUS**

**New SUPER-SCORE Feature**

Player builds up Super-Score by skill, then rolls for a basket-shot to transfer Super-Score to total score. HY-ROLL Super-Score is a tantalizing teaser that keeps players HY-ROLLing by the hour.

ORDER FROM YOUR BALLY DISTRIBUTOR TODAY

---

**Bally BIG INNING**

Automatic "pitcher" hurls ball from mound in realistic baseball diamond. Flip finger-lever to swing bat... hitting singles, doubles, triples, home-runs or outs. Players "run bases" on back-glass and playfield. Runs and outs register on score-board. Play ends after 3 outs or 4 exciting minutes of play. Order today.

---

**THE BIGGEST HIT IN BASEBALL GAMES**

**A Bally GAME FOR EVERY SPOT**

Jockey Special • Jockey Club • Eureka • Heavy Hitter • Hi-Boy • Triple Bell • Wild Lemon • Double Up • Melody

**Bally MANUFACTURING COMPANY**

Division of Lion Manufacturing Corporation

2640 Belmont Avenue, Chicago 18, Illinois

---

For donations to the American Cancer Fund, please visit www.americanradiohistory.com
CAMPUS KIDS' ORK SQUAWKS

Stem Crix Hit ¾ Pole With Morehouse in Lead; Five Breathe on His Neck

By Bob Francis

NEW YORK, Feb. 7.—With the annual race for Broadway critical accuracy honors nearing the three-quarter mark, it is time to clock the assailants' running order before the boys turn into the home stretch for the tape-breaking season of the 1947-'48 Stem legit season April 30. The tab Ward Morehouse, is in the lead of the field with a top-drawer judgment of 20th Century Fox tells us saw $1 out of 34 productions played in the tabulations by The Billboard and went wrong on only three consecutive failure predictions. The Sun critic's annual trend, a potential repetition of his accuracy form two seasons ago, when he bested the field by a half a point, and when he was a close runner-up to The Sun's Roy Coleman.

However, the record to date shows plenty of close competition. Richard Waltz Jr., pooh-bah to The Post's drama readers, is only a pace or so behind the leader, with an average of 20.3, and was wrong three times. Robert Garland (Journal-American) and Howell Bennett (New York Times-Scribblers) have the same average, but Mr. Bennett has been a close runner-up to Mr. Waltz.

NEW YORK, Feb. 7.—Orkster Stan Kenton following that on his declaration to play nothing but classical in the future, currently is reported to be checking out legit houses in New York, Chicago, Philadelphia, and Los Angeles in the fall for extended-run one-night run presentations. It is believed that (see Kenton Trails House, page 26)

Kenton Hunting Legit Houses for One-Night Runs

Meanwhile, legal producers of RKO, Inc., are said Monday morning that they had been informed over the weekend that it had been announced on the 25th Century Sporting Club, told The Billboard Saturday (7) that he would move tomorrow (Monday) to stop RKO from taking a ticket of the St. Nicholas Arenas boating card. RKO is reported on the week-end that it had purchased the picture house during the past week. It was learned elsewhere that the program involved was the WRNT (NBC) transmission for the St. Nick card.

Streuss said Saturday that he planned to release RKO Monday morning that it had been informed by establishing the rights in any of its theaters. It did not state how, but would be legal measures in the event the movie firm refused to cancel its showing.

Meanwhile an NBC vice-president noted that it is a test to establish the propriety rights of such telegrams. Broadcasters feel that subject contracts with promoters, they have the fear and controllable ownership rights resisted. Some critics feel that if it is possible for weekly-basis—can show tele programs. There is no record as to the possibility of NBC may be security checking right to its move. NBC, meanwhile, has its legal depart (see Court Test on page 14)

RKO Showing May Develop Legal Action

PIC TV ACTIVITY

Dreb Scotchted!

NEW YORK, Feb. 7.—Hey, AGMA, can I give John Drebinger a card? Note to baseball writers: AGMA is short for American Guild of Musical Artists, the ballet union. Dreb needs you, AGMA!

Red Smith (Herald Tribune) tells it. Told it in Jack Blake’s Oasis on West 49th the other night. Friend asked Smith if there was a theater writer in the story that the New York diamond scrappers put on a terrific ballet at their annual clambake in the Waldorf last Sunday night (1). Smith said the terp was indeed jubilant, then added, “Hadda call in some of the boys to fill the line. Dreb bust a leg and I’m burned!”

Dramatic pause.

“Dreb’s on leave without pay until the gun mared, it happened on his own time, not the company’s, so he draws pay, not the company. I’m The New Yorker Times.”

Loew’s Reports on Platters and Tele

NEW YORK, Feb. 7.—At the Loew’s reports of its Meek’s last week here, J. Robert Ruben, veep, summed up the state of the corporation ‘on outlined some of its plans.

AGM Records, organized by the company last March at Radio and motion pictures, Inc., is already operating on a profit basis, Ruben stated.

The plan, none other than the television field, Ruben expects the company to do so “when the time comes that the television pictures have a place in the scheme of things.”

Simon Heads Hospital Shows

NEW YORK, Feb. 7.—Louis M. Simon, of Washington, D.C., former broadcast, way director and stage manager, has named general manager of Veterans Hospital Camp Shows, Inc.

Pic Producers Pitching Wool For NBC Deals

IMC Faces It: Are Diskerries To Hold Bag?

Lujack a Corker

NEW YORK, Feb. 7.—Notre Dame footballer Johnny Lujack, for whom picture and motion pic offers reportedly dodging, has handed over his personal management to Cork O’Keefe. The latter, veteran talent handler and music publisher, had been handling similar affairs for Lujack’s South Bend mentor, Frank Leahy. If pic and web deals go through, as the American quarterly ballyhooed, letfall take for the year, combined with his Chicago been less pay, should go over $100,000.

Shuberts Sue Harem Nittyery In Tune “Theft”

NEW YORK, Feb. 7.—A significant action involving alleged infringement of the operettas, The Student Prince, for which the 20th Century-Fox District Court by April Production, Inc., against Ben Yoest, Nat Harris, Lou Webber, and The Strand Enterprises, Harris and Walters are (see Stude Prince on page 20)

High $, Brush-Off System May Hurt Biz

Agencies Warn Leaders

By Hal Wehman

NEW YORK, Feb. 7.—Level-headed broadcast men, who recognize college campus biz as their stock in trade, are sorry road grosses, are perturbed about growing reports from students and faculty advisers that not only are top prices too steep but the hands are giving unsatisfactory performances.

The agents pointing out that colleges have been accounting for fewer new shows than the old and the number of students and faculty adviser, who are in the camp, have been increasing, are frank about the complaints but hopeful that better properties can be made to see the light.

That they are not operating on the principle that is false, but that those in the past—where colleges failed to go—were in the minority, the agents are urged to make their booked shows in the custom- ary 50 per cent advance deposit on each signed for drama. The campus (see Careful of That on page 19)

My World!

NEW YORK, Feb. 7.—Arnold Schwartzman of Dunhill Music Corporation, is a gent who dol- lars in the air. A small company, called Theatrics, to be published by Beecham, is called Love Is a Four-Letter Word. Shave himself, some time ago, wrote a tune with this line, and published by Beecham, called Women is a Four-Letter Word.
Berlin Shows Enjoy Holiday Boom in Biz

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