Art Mooney: MCM Records' toppor, Frank Walker, and the discnry's recording chief, Harry Meyerson, plunge happily into a start of wired orders for the Mooney MCM waxing of "I'm Looking Over A Four-Leaf Clover." Currently sweeping the country, the platter is now over the half-million mark in orders. The hit discoing is backed by "The Big Brass Band From Brasil," with a Gelli Sisters' vocal. Mooney, billed as the "Genial Irish Gentleman," just concluded a five-week engagement at the Meadowbrook, Cedar Grove, N. J., which followed a run at Capitol Theater, New York. Henry Oken, veteran fack, is steering artist's disk exploitation.
NOW... He's doing it again with his red-hot recording of
JOSEPH AND HIS BRUDDERS
and
I WANT A LITTLE GIRL
(RCA VICTOR 20-2612)

His Blazing Trumpet has been coining big cash for ops through the years on
RCA VICTOR RECORDS

ARMSTRONG TRIUMPH AT CARNEGIE
Audience of Trumpeter Stays Under Spell at 2:30 A. M.

ARMSTRONG JAZZMEN JAM CARNEGIE HALL
In The New York Daily News

ARMSTRONG A SELLOUT
In The New York Journal American
And Other Newspapers

OL' SATCHMO ROCKIN' SNAPPING BOFFO IG IN CARNEGIE MIDNITE

Bernie Woody in Variety

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Copyrighted material
**Copyright Act Revamp Move Is Foreseen**

Kearns Bill Paves Way

WASHINGTON, Jan. 24.—Possibility that Rep. Carroll D. Kearns' copyright bill to meet the music crisis may touch a mine for movement to overhaul the entire Copyright Act of 1909 developed here today. If such a movement gains impetus, it would be certain to have the effect of delaying and possibly stalemating action on the Kearns bill, since the Copyright Act is among the most controversial laws on the statute book and has had a major overhaul since its enactment 38 years ago.

Radio-Judiciary Committee
(See COPYRIGHT ACT on page 18)

**Club Date Idea Spreads Into All Showbiz 3 Find Way To Turn a Buck**

**They Also Shiver Who Only Quake**

**Newscasts Via Juke Boxes To Bow in San Francisco**

SAN FRANCISCO, Jan. 24.—Entry of Radio Production Bureau into the Juke Box field, to take place Monday, for the incorporation of Wired News- cast Bureau, headed by Philip G. Brady, has established headquarters at 1141 Market Street, where permanent news sets have been setup to provide news broadcasts to patrons of bars, restaurants, cocktail lounges and other public places. G. P. Brady and 10 employees are scheduled to begin in mid-February.

Brady says his company has contracted with several companies, including Standard Automatic Sales, Inc., to supply juke box news in the Eastern area. Automatic Sales has 100 juke box locations, according to Brady.

The news service will be provided free to clients and will be financed by subscription and by the income from sales of news. News summaries will be made available to clients. The company will use inter- national correspondents exclusive of the summer months.

Associated with Brady in the venture is Sandy Spillman, former San Francisco newscaster, who, meanwhile, will retain his post as head of the new service.

**Strawhat Rule Changes Put in Equity Draft**

NEW YORK, Jan. 24.—A special report by an Equity committee on summer stock, recommends changes in conditions, will be presented to a special meeting of the Equity Council Monday (26). Hot weather is mostly an equity problem, the other heating union.

First, the committee asks that the door be closed completely next summer and that admission be restricted to those people who are from the barn theaters. It proposes this be done by making ten percent of all tickets sold available for those who are unable to attend the theaters.

The rest would be non-union.

(See EQUITY SEES on page 40)

**U. S. Guns for Mex., Cuban Kc. “Pirates”**

WASHINGTON, Jan. 24.—With conclusion this week of the two-year-old Clear Channel hearings, it has become apparent that U. S. departments will wage open warfare with Cuba and Mexico at the August meeting of the North American Regional Broadcasting Agreement (NARBA) that has threatened the American “fringe” on U. S. radio frequencies.

Threaded all through the long hearings on clear channels has been the NARBA issue, but the final sessions before the Federal Communications Commission (FCC) en banc found the American Commissioners “locked” in their maintenance of their ideas in the way of the Cuban and Mexican broadcasting.

The staying on opposite sides of the clear channel controversy, the Clear Channel Broadcasting Agreement (See U.S. GUNS on page 5)

**Convert!**

DETROIT, Jan. 24.—Here’s the switch of the week. Inspector Charles W. Snyder, for years the Detroit copper’s official news- wiper for the vaude, nitery and legit stage, is going over to the open mike. He gets his news from (The Billboard, January 17) the fast-foot race of censorship is issued a solemn report in which he sized up the state of behind-the-footslights hygiene in town as encouraging but better than it used to be. That should have been the tip-off.

This week Snyder announced his resignation, effective in 30 days, to retire in pension and assume the newly created post of back for the Allied Theater of Michigan.
Coast Showbiz Set for "Train"

HOLLYWOOD, Jan. 24—Los Angeles, Calif., Feb. 1.—Lewis Allen Weiss, chairman of Mutual's board of directors and general manager of showbiz radio, was named city-wide chairman, with Charles F. Skouras and R. H. Poole appointed co-chairmen of the motion picture exhibitors' group.

Top radio station affiliated to Weiss's group is Stid Strokes, National Broadcasting Company; Dan Donohue, Mutual; and Don Thombrn, Columbia Broadcasting System. Other radio stations on the group include Cameron Jankowski, Cecil Jacobson, Don Cetteny, Grace Murphy, Robert J. McAndrews, Stanley Richardson, Robert Coleen, Clare Clenden, Jesse Burchett and C. W. Sather.

It is expected that top Hollywood film and radio stars will participate in special radio events connected with the playing of the train's Los Angeles stop.

Doug Gilbert Dies; Ex-N. Aisle Sitter

NEW YORK, Jan. 24—Douglas Gilbert, 59, World-Telegram staff writer and former drama critic, died here Monday. His last exhibitions with showbiz were numerous. He had written two books entitled American Vaudeville, and Lost Chords, and the Diverting Story of American Popular Songs. At one time he was a member of the Players, the Fortune Builders. He was a member of the Players, the Fortune Builders. He was a member of the Players, the Fortune Builders. He was a member of the Players, the Fortune Builders.

NUMBER ONE

ACROSS THE MUSIC-DISK BOARD

No. 1 On the Honor Roll of Hits

SABRELLA

No. 1 On the Sheet Music Seller

SABRELLA

No. 1 Most Played on Disk Jockey Shows

SABRELLA by Vaughn Monroe, Victor 26043

No. 1 Most Played on Juke Box Songs

SABRELLA by Vaughn Monroe, Victor 26043

No. 1 Juke Box in the Nation's Juke Boxes

TALL IN THE SADDLE by Vaughn Monroe, Victor 26412

No. 1 Juke Box in the Nation's Juke Boxes

TALL IN THE SADDLE by Vaughn Monroe, Victor 26412

SNATCH AND GRAB IT by Jimmy Lee and His Boy Friends

Leading albums, classical discs, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 22 to 24 in Music Section.
DENVER, Jan. 24.—A national show for the gayest pin-up girl of the season is being held here by Radio Station KDKA, affectionately known as the "Killer." The show will feature the hit song "Nothing But the Best," sung by the famous toastmaster, Howard Thurston. The program will be broadcast over the entire country on the KDKA network, and the audience will have the opportunity to vote for their favorite pin-up girl. A grand prize of $500 in cash will be given to the winner. The show is sponsored by the National Pin-Up Girl Association and is expected to draw a large audience.

NBC, Agencies Pay for Negro Column Space

NEW YORK, Jan. 24.—A weekly radio column being offered free to the Negro press has accumulated the support of the National Broadcasting Company (NBC) and the Associated Press, and is expected to be followed by a joint article in the Daily News. The Daily News is the only newspaper in the country that regularly features a Negro column, and the NBC column is being written by a Negro writer.

Kaiser-Frazer May Add Segs

CHICAGO, Jan. 24.—Spurred on by the trade on its jump into videos, when its Amateur Hour show debuted recently, the Kaiser-Frazer Corporation this week was considering an expansion of that show. The show, which is broadcast weekly, has been a hit since its inception, and the company is looking into the possibility of adding more shows to the lineup. The show is produced by the company's own television division, and is believed to be a hit for the company.

"Music" Wooing Johnny Mercer

HOLLYWOOD, Jan. 24.—Johnny Mercer has been wooing the music industry by releasing a new album of his singing and composing. The album, which was produced by KC and the Sunshine Band, has been well received and is expected to do well on the charts. Mercer, a well-known singer and composer, has been active in the music industry for many years and is known for his catchy tunes and strong vocals.

KYW Offers 10-Week Course In Radio to Vets in Philly

PHILADELPHIA, Jan. 24 — Starting February 14, KYW, local outlet of National Broadcasting Company, will conduct a 10-week course for returning soldiers. The course will be taught by the KYW radio department and will cover the basics of radio broadcasting. The goal of the course is to help veterans transition back into the workforce and provide them with the skills needed to succeed.

Yankees Set Out to Fight Latin ‘Infringement’

Clear Channel Battle Over

(Continued from page 3) (CBS) and the Regional Broadcasters Association have announced that Cuba and Mexico were not living up to NARBA obligations. Louis Biddle of CBS described "Cuba and Mexico have stations that are not under the control of U.S. radio. There is only one way to stop this news from being made by Latin American countries and that is higher power for our own stations." Speaking for the regional stations who supported this view, Paul Seifert said that the need for this measure was in response to the "rising news from Mexico and Cuba." Seifert contended: "If we do not put this in force, we will be forced to cut back on advertising and make this news unpalatable to the American people who are being given foreign countries our radio facilities which they have actually paid for with the money we have been using to support our own stations."

With the commissioners having given sympathetic attention to these matters it is considered certain that the FCC will take any actions by the U.S. NARBA to curb the activities of the Latin stations. The department, which has joint NARBA responsibility with FCC, is also seeing a similar action by the States Department. The department has received several proposals from the U.S. "radio refugee" who are unable to obtain air time in this country. This matter may also be taken up at NARBA.

On the clear-channel battle, the belief is held that the department is on the defensive. The Clear Channel Association has been working hard to gain air time for the Latins, and the FCC "must be given a chance to do its job."
Petrillo and Webs Seen Nearing Peace This Week: Opening Confab Fruitless

AFM expects accord before January 31 deadline

WASHINGTON, Jan. 24.—Possibility that differences between James C. Petrillo and radio broadcasters may be settled at a meeting this week is fast increasing. Petrillo is expected to be in Washington this week, having accepted an invitation to hold a meeting on Monday, January 28, in the Round Room of the National Association of Broadcasters (NAB) building. The meeting will be held in the presence of the American Federation of Musicians (AFM) president and executive board.

Petrillo has been speaking to the news media, saying: "We are having a meeting with the broadcasters, and we are hopeful that we will be able to come to some agreement on the issues that we have been trying to resolve for some time now."

The meeting is expected to focus on the issue of radio pay, which has been a major obstacle in previous negotiations. If an agreement is reached, it is hoped that it will be implemented in time for the start of the broadcast season in February.

WAXING NOT OUT AT ISSUE NOW

According to spokesmen for both the AFM and NAB, talks are continuing on the issue of radio pay, and there is no indication that a settlement is imminent. However, the two sides have agreed to continue talks, and it is hoped that a resolution can be reached in the near future.

NAB-AFM Feud Flares Anew, Millar and Petrillo Swinging

WASHINGTON, Jan. 24.—A new conflict between the National Association of Broadcasters (NAB) and the American Federation of Musicians (AFM) has flared up, with Millar and Petrillo at odds again.

Millar, the president of the NAB, has accused Petrillo of "illegally" interfering with the operation of the radio industry. Millar claimed that Petrillo had ordered his union to refuse to work on radio shows, which Millar said was a violation of the labor contract.

Petrillo has denied Millar's charges and has accused Millar of trying to undermine the AFM's influence in the industry. Petrillo said that Millar's actions were "unfair and unmerited" and that he would continue to fight for the rights of his members.

The dispute between the two sides has raised concerns about the future of the radio industry, with many fearing that a strike could disrupt the broadcast schedule. However, both sides have agreed to continue negotiations in the hope of resolving the conflict.

Tony Martin On Way Out?

NEW YORK, Jan. 24.—Ratings pulled by the Tony Martin show, which switched from the Columbia Broadcasting System (CBS) to the slot behind Bing Crosby on the American Broadcasting Company (ABC), have been disappointing. Martin, who previously had been a popular show, has seen a drop in his ratings since the switch.

Martin has been working to improve the show, and has been working with the network to find ways to increase its ratings. However, it appears that the show may be facing an uncertain future.

What Package Today? Stock CBS Question

Feverish Programming Is On

NEW YORK, Jan. 24.—The feverish pace of programming on the Columbia Broadcasting System (CBS) has continued to escalate. In an effort to maintain its competitive edge, CBS has announced a new schedule of shows that will be introduced in the coming weeks.

The shows, which will range from dramatic series to variety programs, are expected to attract a large audience. CBS has been working hard to create new shows that will appeal to a range of viewers, and it appears that the network is on the right track.

Elmo Roper Program

Taylor's department is also working on a program on American pub- lic affairs. The show, which is expected to be broadcast on the air, is being produced by Elmo Roper, who is well known for his work in the field of public affairs programming.

Likewise in the works, but as yet unannounced, are a number of programs that will be produced in cooperation with a range of networks. These programs will deal with a variety of topics, and are expected to be a welcome addition to the airwaves.

Rookey Ready Seen

As for CBS packages announced previously, Mickey Rooney in John Belushi is expected to be ready for airing in mid-February; the Shirley Tempel situation comedy also is slated for mid-February, and Gold- mack's "Mr. Ace and Jane" is scheduled for late February. The shows, together with the other shows on the CBS schedule, are expected to attract a large audience.

Apropos of the name and package activity, webb extra have again come into play, with each show being created primarily with the audience in mind. However, it is important to remember that the audience is only one of many factors that must be considered in the creation of a show.
Sun. B. R.'s Ask
New NBC Time

NEW YORK, Jan. 24.—A second Sunday afternoon sponsor on the National Broadcasting Company (NBC), the International Harvester Corporation, this week began pressing the web to find a suitable evening period instead of its current slot. The Ford Motor Company has been making an issue of its Sunday Ford Theater period, 5 to 6 p.m., and may move to another web if nothing better is forthcoming from NBC.

International Harvester, which airs "Harvest of Stars" at 2:30 p.m., has also begun conversations with other networks and may switch when its current period runs out should NBC not come thru with other time.

Clearing a runway at La Guardia Field following the Big Snow of 1947.

99,000,000 TONS OF SNOW

A DISCUSSION OF RADIO RESEARCH... by Edgar Kobak
President, Mutual Broadcasting System

The snow began falling before dawn the day after Christmas. At noon it was a driving storm and by sundown it had topped the fabulous "Blizzard of '28." Saturday, the city was digging itself out and talking about nothing else.

On Sunday, Mayor O'Dwyer of New York, who had flown back from sunny California, went on the air to report on the emergency facing the city. With just one statistic (Research by the Weather Bureau) the Mayor succeeded in giving a trip-hammer wallop to his picture of the magnitude of the snowing job. He said, "Just think—99,000,000 tons of snow fell in greater New York in twenty-four hours."

We can think of no more dramatic instance of Research and Statistics being so simple, so authoritative, so final, so completely convincing...!

What about Research and Statistics in Radio? Let's take an example. A network takes full pages and double spreads to say that "99,000,000 people gather every week at (our network)...and what happens? Right away, questions about method, interpretation, validity and the statistics. Right away, an argument.

Why should this be? How has it come about that broadcasting research and radio statistics need only to be published to be suspect...to be fair game for attack? Doesn't the answer lie in this fact: there have always been so many individual and different yardsticks in radio statistics that confusion was bound to arise...and that today we have a flood tide of that same confusion.

All we have to do is look at a business-like eye at the picture and with a quick glimpse into the past to realize that something constructive must be done about the situation. Let's try a review...

Let's take RATINGS. First we had CAB, then a little later Hooper entered the picture. Two methods, two different sets of results, two sets of costs to achieve one purpose. Then confusion, misapplication of statistics, and a tangle. Finally, CAB bowed out.

But look, brethren, in sight. So again, two methods, two sets of results which don't coincide, double costs. There is but little relationship between Nielsen's top 20 and Hooper's top 15. Of course there are reasons and explanations—but the ultimate customer of all this research (the Advertiser who wants to know what audience he is reaching) finds it very bewildering.

And we have no right to perplex and bewilder and badger our customers. We owe it to them to develop one method which will be easy to understand and to follow...one rating source which will have the authority of "99,000,000 tons of snow...one measurement which will help them run their advertising with factual assurance and lowest possible cost for research.

Now let's look at COVERAGE. Ratings are fine as a measurement of programs. But we also need a measurement of facilities. By that I mean physical coverage of a station or a network: how many radio families can listen to a station or a network well enough and clearly enough to encourage regular listening. (How many actually tune in in a function of programming.)

The coverage picture has, if anything, been more confused than the rating picture. Without going into detail, we have had "a ring around the transmitter" and half-millivolt and mail-count and post-card surveys. Each station and each network had its own methods and time buyers were nuts trying to make valid comparisons.

After considerable effort, the industry developed BMB. But many in the industry agree that BMB doesn't yet have the answer. We hope for better results from the next survey...results which will be up-to-date. Meantime, we were forced (because BMB only partially measured Mutual) to make public our Listenability method. And what that started!

Do I have any recommendations? I do and here they are.
1. We should have only one RATING SERVICE. I think Nielsen and Hooper should be merged.
2. We should have one industry-wide COVERAGE AUTHORITY. I think the various methods—including "Listenability"—should be used, each to its proper place, under the direction of a single organization responsible to the industry.
3. Research COSTS need to be cut all along the line; WASTE should be eliminated.

Advertisers and broadcasters should be asked to pay only once for RATINGS and broadcasters should have to pay only once for COVERAGE DATA.

Let's have less research for promotion—we have better and more integrated research which business can use—quickly, accurately and with confidence that they are on the right track. We owe it to our advertisers and ourselves to do this—and so help reduce the cost of advertising and distribution. And let's not lose any more time.
**Extra Royalties on Disks?**  
**Indies Cold to Kearns Idea**

NEW YORK, Jan. 24—Independent broadcasters in New York are unanimously opposed to the proposal for extra royalty payments on the use of recordings. The suggestion, made by Rep. Carroll Kearns (R., Pa.), via revision of the copyright law, is deemed unnecessary. Station operators also claim the proposal has discriminatory aspects, since it tends to work hardship on smaller stations and favor non-record using networks.

HOLLYWOOD, Jan. 24—Coast independent broadcasters said here yesterday (23) they would fight hard against a bill proposed by Rep. Kearns (see story, Music News Department), which the congressman will introduce in the House next week. The bill, providing for royalty payments to all sidesmen producing records and forcing radio outlets to use specially labeled disks, met with hostile reaction from the area’s smaller broadcasters. Indies air pop music, but under the measure, raising their cost of operation while leaving the major networks virtually unaffected.

A spokesman for the Southern California Broadcasters Association (SCBA) said the org would seek support from the National Association of Broadcasters (NAB), with the demand that the legislation be killed or reworked to ease the burden on independents. (See RADIO INDIES on page 10)

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**FCC Inquiry Sought Again**

WASHINGTON, Jan. 24—A demand that Congress investigate the Federal Communications Commission (FCC) for “possible signs” of “favoritism” to networks was made here this week by Rep. John Lesinski (D., Mich.) during the House Education and Labor Committee’s hearings on American Federation of Musicians (AFM) activities.

Lesinski made the demand on the last afternoon of the hearing, but got no encouragement from the majority members of the committee.

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**Peace With Petrilloy Coming?**

**Wash., Not Industry, Hopeful**

(Continued from page 3)

Carroll D. Kearns (R., Pa.), who proposed to change the Copyright Act so that royalties can be paid to performing musicians on commercially used records, said he is going to the House this week and the measure went to the White House for the President’s signature.

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General Manager

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**NBC Spots Swap Gadget Sellers**

NEW YORK, Jan. 24—Pulling power of radio was dramatically shown in a recent contest between two local gadget sellers, one of which was the Gadget of the Month Club, was all but snubbed by tremendous response to a winnifer ad sent out by the local outlet of the National Broadcasting Company (NBC). Gadget of the Month, via blurs on the web’s managed, owned and operated stations, was getting around 18,000 responses daily on its offer of a $100 cash or a small sum of money.

Lacking a national distribution set-up, the firm fell far behind on deliveries, getting plenty of squawks from listeners.

In a time some stations were afraid they’d have to take a loss and refund moola to listeners, but it’s safe to bet the company is now caught up on deliveries.

According to Don Davis, of the Gadget of the Month, the smaller stations, which received new respondents, are the bigger sellers, with the company getting plenty of jitters, Tex McGary, for instance, on WADC, NBC’s New York outlet, was able to let his listeners know if they had failed to receive their gadgets.

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**No. of Stations Triple in Use of NBC Facilities**

NEW YORK, Jan. 24—Since 1936 clients of the National Broadcasting Company (NBC) have approximately tripled their facilities usage, according to a study completed last year by NBC’s director of research. Evening programs now on the air are carried by nearly 363 stations—compared to an average of 42 NBC outlets per program in 1936. The consistent upward trend is also revealed in a study of daytime programs.

A study of evening programming on NBC indicates that in December, 1936, the nighttime web numbered 92 stations, while the number of stations per program was 47, or over. By 1942, with the network numbering 136 outlets, the average stations per program was 80, or 73 per cent of the total. In 1947, with a web of 165 stations, the average number of stations available for the program was 134, or 81 per cent of the total.

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**Daytime Picture**

The daytime picture is as follows: In December, 1936, the daytime web numbered 94 outlets, the average number of stations per program was 50, or 32 per cent of the total. By 1942, when the web numbered 129 stations, the average had jumped to 64, or 46 per cent, and by 1947, with a web of 166 outlets, the average jumped to 116, or 72 per cent.

It is to be noted that there is a substantial increase after 1942, with the total number of stations for the new network.

The Beville study points out that the increase of stations on the daytime web was caused by the use of facilities in smaller markets. The network of the growth from the network facilities over stations was made possible because of the dedication of the network.

Consequently, 26 of 41 daytime programs qualify for the full-network discount, while the evening of 45 of the 41 programs fails to qualify as full-network users.

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**AFRA Org In Salt Lake Set; 3 Outlets Sign**

SALT LAKE CITY, Jan. 24—In the process of organization for some time, the Salt Lake chapter of the American Federation of Radio Artists (AFRA) became a local entity this week when, with the signing of contracts with three of the local radio stations—KDYL, KUTA and KALL, of the Mutual Broadcasting networks, respectively, contract negotiations, completed last week, included flat increases for announcers, improvement in payment of talent fees, and other improvements, such as overtime pay.

The local AFRA chapter is affiliated with the Salt Lake chapter of the American Federation of Labor (AFL) unions and is currently attempting to organize Salt Lake’s KUTA, KALK, and KSL, and other stations throughout the state.

President of KDYL, KUTA, and KALL, of the local chapter, is W. W. Sandbeck, former of KDYL, KUTA and KALL, of the local chapter, is W. W. Sandbeck, former of KDYL, KUTA and KALL, of the local chapter, is W. W. Sandbeck, former...
**PLATTER GIMMICKS PAY OFF**

**BBC Offers ‘Treasure House’ Of E.T.’s Free to U.S. Stations**

NEW YORK, Jan. 24.—What is described by program directors as a “treasure house” of transmitted programs is available to American broadcasters by the British Broadcasting Corporation (BBC) free of charge. Stations are requested to apply for transcriptions of the “Treasure House.” The programs are of high quality and are offered to the U.S. in an effort to improve British U.S. relations. The BBC has been invited by the U.S. Government to send a film crew to the United States to make new programs about American life and culture.

**The Procedures**

The procedure is simple. Application must be made to the British Broadcasting Corporation, 673 Madison Avenue, New York City, for a complete version of the program. The British Broadcasting Corporation will forward the application to the U.S. Government, which will forward it to the Federal Communications Commission.

**WNEW Wax Shows Tops In Quality**

**WNEW Wax Shows Tops In Quality**

WNEW, New York City, has been评为 the top soap opera station in the country for the last 10 years. The station, which has been in operation since 1922, is known for its high-quality programming and attracts a large audience. WNEW is also known for its innovative programming, including the first network radio newsreel, the first network radio documentary series, and the first network radio drama series. The station has been recognized with numerous awards, including six Peabody Awards for excellence in radio programming.

**Chains’ Take Hits 17-Mil. Oct. Peak**

WASHINGTON, Oct. 24.—Chain radio income hit a high of $17,365,000 in October, according to the Commerce Department. The peak was reached in the 17th week of the year.

**NEW PHILLY AGENCY**

PHILADELPHIA, Jan. 24.—Newly formed J. Cunningham Cox advertising agency, specializing in television and radio, has opened shop here. Joseph C. Cox Jr., former Philadelphia newspaperman, will head the office, and will be joined shortly by his brother, Franklin T. Cox, now in Hollywood. The brothers have been associated with various agencies since discharge from the armed forces.

**WOOING THE WOMEN...**

WWJ-TV, Detroit's first and only television station, is busy these days wooing and winning the women's audience. Figures above are from a recent survey conducted by the Detroit News, in which the WWJ-TV program and its audience were extensively examined. The survey revealed that WWJ-TV has a loyal audience among women, who are increasingly tuning in to watch the station's programming. The station's success with women has been attributed to its strong focus on local news and events, as well as its use of celebrity guests and stars to attract attention.

**National Broadcasters**

NEW YORK, Jan. 24.—C. H. Cottington, vice-president in charge of radio for Erwin Wasey Company, leaves New York to join the National Broadcasting Company's West Coast operations. The move is part of the company's ongoing expansion into the West Coast market. Cottington will supervise the West Coast operations of the company, which includes stations in California, Arizona, and Nevada.

**Cottington to Handle Coast Wasey Agency**

NEW YORK, Jan. 24.—C. H. Cottington, vice-president in charge of radio for Erwin Wasey Company, leaves New York to join the National Broadcasting Company's West Coast operations. The move is part of the company's ongoing expansion into the West Coast market. Cottington will supervise the West Coast operations of the company, which includes stations in California, Arizona, and Nevada.

**The Billboard**

**Frequency Hearing Resumes Jan. 26 on WBAL, Balto., Rights**

WASHINGTON, Jan. 24.—Extended hearing on WBAL's request for coverage in Baltimore is ready to move into high gear January 26 when proceedings are resumed after a three-week layoff. Before that time, Commissioner Erwin J. Hyde has been asked to rule on the question of granting the license to WJZ as a public service.

**The Federal Communications Commission (FCC) will pick up the hearing, held over by an Appeals Court, and render a decision this week which will either admit WJZ's request for a license or deny the same. The decision will determine in the minds of many what the present-day trend in the Administration Procedures Act is. The court, however, called Blue Book companies, and WBAL, which is also a public service, "unjustifiable" and declared that they constituted a legal wrong.

**Pearson and Allen**

Early phases of the investigation of the hearing will be newsmen Drew Pearson and Robert Allen, who are appointed to report for the newspapers under the name of Public Service Broadcasting Agency.

The question of Pearson's testimony arose at the request of Public Service that he be summoned as a chief witness. The chief stockholder of Hearst Radio, operator of WBAL. Meanwhile, the FCC has approved Public Service's request for testimony from Joseph McCabe, president of Hearst Radio.
Voluntary “Censorship” Idea Alarms N. Y. News Execs

NEW YORK, Jan. 24.—News execs in New York expressed both alarm and concern over the voluntary “censorship” program being mulled in Washington by Defense Secretary James Forrestal. Cogitation centered along the line of whether censorship, with its implied evil, was justifiable.

The no ready answer to this question was forthcoming, one network exec stated, “If the nation needed a redefinition on what is considered the prerogative of free radio and the press. The other web, apropos the censorship program, stated, “No one knows what it is, and if it is to be put into effect the proposed program took more definite shape, there could be no overt reaction to it.”

WASHINGTON, Jan. 24.—Radio and the press have nothing to worry about in the voluntary censorship program now under consideration by Defense Secretary James Forrestal, Condr. John E. Long, of the secretary’s office, told The Billboard this week.

“Radio,” Long said, “would be affected by the plan as little or as much as individual stations wish.” He explained that Forrestal’s idea is to get up a 12-member board to advise a station or paper whether a new or old story is dangerous to national security if published.

Strictly Voluntary

He emphasized that in no case could a station be ordered to refrain from broadcasting a particular item considered injurious to the security board or “strictly voluntary,” the Forrestal aide declared. “No station is compelled to submit a story to the board for checking. It’s merely a system whereby a station or paper can get a quick answer on whether the item would hurt national security. Even if the answer is ‘yes’ the item may still be used at the discretion of the news editor.”

If and when the security board is set, the chief is expected to be Jack Lockhart, presently publisher Roy Howard. Lockhart has for years been for several occasions concerning the position.

NAB AFM FEUD

(Continued from page 9)

sounding off about the NAB, Justin Miller blasted Petriollo. Miller issued a statement claiming that NAB’s leader’s accultural in Chicago of violating the Lea-Vanden-And-bart Act “does not add up” and that again in any of several hundred cities, if he continues to harass broadcasters and the public as he has done in the past.

A statement attributed to AFM leaders that the Lea Act is dead, said Miller, “is childish, wishful thinking. The Lea Act was not on trial. Mr. Lea took the stand and went on to say that when an experienced prosecutor goes to work on a case, whose main purpose is to under the Lea Act, we will hear the same story and the Lea Act is different.”

Incidential to Miller’s implied critical claim of the way the federal prosecutor does his job, it was stated that the attorney general’s office came in for a scolding from several congressmen in the Washington hearing. One suggested that if the case had been prosecuted “more severely,” the decision would have been different.

Platter Gimmicks Pay Off: WNEW Wax Shows Are Tops

(Continued from page 9)

and then as the opening number of the program, the record was to cut the record’s organ intro and pick up the voices as he needed them to the transcription Tuesday.

The use of several turntables, each of which has loud speakers built into it and can play any number of records on the studio while another is on the air, also simplifies establishing a rhythm pattern. For example, a whole show, announcer Bert Wayne uses one record to start the theme, stops it after a selected period, and plays it on another turntable, thus adding a “samba, rumba and conga.”

A similar effect is achieved by cutting special opening music with the studio faster (before January), that is, with blank spaces on the 45 between each bar of music. The music is written down to precisely the number of seconds of dead air provided.

Standard Openings

WNEW also has a policy of avoiding standard openings on the 45’s bought on the open market. It substitutes either any record the program is working behind or leaves a record in the continuity. Another procedure along the same lines was illustrated by Jack Grogan’s Christmas program of Cardinal Spellman’s selections of religious music. All the records used were those owned by catholic stations. The record used was on fast, Keen used Kay Reed, studio, to play the background behind all announcements. One record to another, Grogan used the live organ to play short introductions to the choral work. Then when the record was finished, he would cut the record’s organ intro and pick up the voices as he needed them to the transcription Tuesday.

Helper Wanted: KSTP Loses Staff Men

MINNEAPOLIS, Jan. 24.—Help trouble—especially in the upper brackets—has hit KSTP, 50-kw. NAB outlet, here. In the course of about 30 days, the station fired two pieces of talent and a newscaster.

The latest to leave the KSTP fold is Leonard Leigh, station music chief, a KSTP man for years. Leigh’s part-time salary was not enough, and he had to take outside work. When Leigh visited the station, KSTP president, felt that Leigh’s pay, in excess of $6,000 annually, would keep him in the station. They differed and parted.

Prior to that, KSTP lost its deejay, Gene Happy, who went to WMIN, local indie, as director of operations and technical editor. In addition, Sev Wizman, top deejay in this field, quit and moved to another station. Some months ago Mark Gregory, gabber, and Jerry Cohen, writer, left KSTP and hooked up with WZIO, the Mutual outlet here.

Petrillo, Web Peace

(Continued from page 6)

Petriollo pointed out that “the men who time speaking to me for FM,” were “people I have known for years” and they had no money to spend in AM broadcasting.

Petriollo further indicated that whatever he felt that the new agreements with AM would include FM and television, he would consider those agreements “the best of all.” However, when Rep. Carroll D. Kearns (R., Pa.) commented that the agreements were the “best purpose of all,” Petriollo shot back, “Their name may not be so fast, Mr. Congressman.”

Kearns, who heads a subcommittee of the House Appropriations Committee, has been in a go-between last summer in trying to bring about a settlement of the differences between the radio and television industries, and he is known to be taking similar steps toward ending the current impasse.
Sellers Insurance? Radio Can Do It

NEW YORK, Jan. 24.—Effective
January 25, in selling something long considered virtually
impossible by conservatives in the
life insurance field, has been
clearly established by Equitable
Society. The firm, which sponsors This
Is Your FBI over the American Broad-
casting Company (ABC), credits its
radio show for 10 per cent of the
increase in New York in the
last 18 months. It has not yet
determined results in group
business, which is 11 per cent being
posted. Equitable also indicates
that nine sales campaigns tied to its
radio programs during the last 25
weeks were brought in close to $200,000,000
of ordinary business.

The use of radio by insurance
companies, led by Equitable, is
covered in a full-page editorial in Stent's
Insurance News, monthly journal of
the industry. The editorial de-
clared: "1947 saw many changes in
the life insurance business. Time may
prove, however, that the successful
pioneering by Equitable Society in
selling life insurance by radio was the
most far-reaching change." The
article noted that Equitable takes
an important role in advertising
various types of coverage for
extended periods and gearing its
sales appeals to radio. Revenue
is measured effectively to give a clear
indication of radio's broadcasting's
power.

Advance Honorees on This
Your FBI for the latest period sur-
vived shows that the show has just
under 6 per cent of the total
mark in its 1947 run with a
17.1 rating, three full points
above the last report. The share
of audience in the period
is reported at 42.9, or 7.7
above the preceding figure.

All Top 25

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WMIN, St. Paul, Sets
Full-Time FM, Feb. 1

ST. PAUL, Jan. 24—WMIN, local
radio station, is to be here with full-time
FM Sunday, February 1, according to
Edward Hoffman, station owner and
general manager.

Hoffman says the station will di-
plicate AM and FM programs, feed-
ing the same signals into two transmis-
sers. FM will go on air at 7 a.m.
during the three days, continuing the
entire time the area is first full-time
FM operation.

Sam Levitan, station operations di-
rector, who set up transmissions with
all radio retailers in the area, with
major dealers using window displays
and newspaper space to mark the
occasion. WMIN's FM operation will
enable dealers to pay more attention to
FM set sales. KSTP, the National Broad-
casting Company outlet here, and
WTGC, the American Broadcast-
ing Company affiliate, do FM sets,
but only on a part-time basis.

Shepherd to WCCO

MINNEAPOLIS, Jan. 24.—W. S.
Shepherd, McCann-Erickson Agency
radio chief here for the past four years,
has quit to become assistant director
for WCCO, 50-kw. Columbia
Broadcasting System outlet.

Shepherd moves over to his new job
February 8.

Free to
Radio Stations...
The Veterans' Journal

Reviewed January 17
Sustaining Via NBC

Saturday, 2-30-3 p.m.
Producers: Fred Schleicher; writers, Ty Krum (Lt. Comdr., USN); Stewart Finley; commentator, Ty Krum (Lt. Comdr., USN); music, this program, Lt. Comdr. Willard S. Paul, deputy chief of staff, U.S. Army.

Current Hooperating of the program (Sustaining)...

CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS

ABC: "Metropolitan Opera"...3.3
CBS & NBC: sustaining...3.9

Lt. Comdr. Ty Krum is doing a new 15-minute comedy series, entitled Company (NBC) devoted to veterans and their families. One gets the impression that what is continuing and pressing need for this type of program despite the fact that veterans has solved some of the needs of veterans has decreased since the end of the war. That the need for a series of this sort exists is borne out by the apathy of so many veterans with regard to the benefits of G.I. insurance, rehabilitation, education opportunities under the G.I. bill. Ty Krum shows up these benefits. He advises vets on many problems, and it's quite interesting. His show has motivated many an ex-G.I. to take advantage of what is rightfully his under the law.

This is more laudable and the series certainly should be continued, but it is the reviewers' opinion that Ty Krum could do the job in a quarter hour rather than 30 minutes. Much time is taken up over by the U.S. Army Band, which on the program caught delivered four musical numbers in 14 minutes. An answer session between Krum and a guest, Lt. Gen. Willard S. Paul, director of veterans, could also have been tightened up.

For the Fews, Too

Apart from the fact that some time could be saved by some judicious pruning, Krum's show impressed as being a good example of public service programming. His information was of interest not only to those of the last war, but also to those of World War I. The latter, for instance, were given advice on how to get hold of their insurance, and an application form and explanatory booklet were offered. Krum also showed Some of the material for the feminine audience, dispensing information on hospitalization, the fact that benefits have seemed to be a noteworthy production idea, namely, a salute to a specific occupational group, in this case veterans.

The account of how this particular show came into being, was able to rebuild his career with the aid of the Veterans Administration, the hope is that such aid can be to an ex-service man.

The program also included info of interest to those contemplating careers in the service—pointing up the high pay and the good outlook for the enlisted man.

In general, it is a good publicity program which could be tightened up and perhaps pruned.

Paul Ackerman.

Behind the Front Page

Reviewed January 18, 1948
Mutual Benefit Health and Accident Association of Omaha
Hub C. Carden, Admg. Mgr.
Thru Rutherfauld & Ryan, Inc.
Via MBS

Sundays, 7:30-8 p.m.; over WOR 10-10:30 p.m.

Estimated talent cost: $1,750. Producer-director, Robert Steel; writer, Hector Chevigny; music director, Charles Paul; announcer, Darwood Kirby. Cast: Gabriel Heatter, Joan Thompson; Paul Dubos, Bradford Hatton, Ethel Everett, Maurice Tarpeh, Max Young, Waldo, Marion Keating, Ray Walston.

Current Hooperating of the program (Sustaining)...

CURRENT HOOPERATING OF SHOOWS ON OPPOSITION NETWORKS

ABC: "Blondie"...12.8
CBS: "Honeymoon"...

Pharmaco, Inc.

Gifford R. Hart, V.P. in Charge Advg.
Thru Rutherfauld & Ryan, Inc.
Via MBS

Tuesdays, 8:30-8:55 p.m.


Current Hooperating of the program (Sustaining)...

CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS

ABC: "Junior Dad" (CN-O-C)-.3.
CBS: "Ever-Bill Parade"...1.6

"Stop Me If You've Heard This One"

Reviewed January 17
Sustaining Via NBC

That's what The Billboard said in October in talking about "Stop Me If You've Heard This One" and in its revived form on Mutual, that still goes. Caught on several occasions last December, "Stop Me If You've Heard This One," does not show the improvement as salable commercial material. Originally Milton Berle was the main feature, and Jacki and Jaya Fiblen and a difference was made each week as the "stoppers." A heroine was used. Now, the program has Lew Landers (who is the current owner) and Movin Amsterdam as the emcee.

Variety of Jokes

Except for the personnel changes and the elimination of the band, the format's the same. Bower starts with a joke, optionally, then his skit does not end the gag before Bower. Since among the three of them the premises are fed into the few thousand men, it results in a wide variety of jokes, a surprising number of which aren't.

The three gashaters have a propensity toward wandering away from the script, but the show finishes, and this frequently slows or detracts materially from the gag. That's the way it is. The style is still true, unfortunately, when Binnie leaves his Southwestern drawl behind, and the appearance of the human curie with whom he's acquainted, Leff, all too well known for his backwoods hitherto unknown side as a flip and fast story teller, while Amsterdam is understated, brashest, funniest guys around. Some day he'll master his ability into a well-rounded network package and kill the people.

Jerry Frankan.
Disks Take Quiet Role
In Coin Machine Convention

CHICAGO, Jan. 24.—The same quiet note which dominated the Coin Op. Ass'n convention held here at the Palmer House in December continued at the winter show and convention over-all as it did at the closely attended conference of major platters and more than a score of independents which were represented by exhibitors, booths, sales representatives and distributors. (See separate story in Music Machines section, this issue.)

Price Break Foreseen

Several operators expressed the opinion that the three new music machines introduced at the show may break the high-price bugaboo which has bothered operators everywhere. The first high-price post-war jukes were introduced, Packard Manufacturing Co. of Chicago with its Model 445 for $495, and Filben a juke for $950. Purely from a price standpoint, the figures looked good to operators who have been wondering how they could keep buying the present models with present-day prices and pay rent or other expenses

A side from private get-togethers, there was little evidence of informal sales. Notable exception was RCA Victor, which held open house (where the concept was extended to a local box plant and college business in addition to a relatively modest outing.

New York, Jan. 24.—With little evidence of an actual increase in the number of new deals, the week seemed to be the large number of new deals plotted and set between distributors and manufacturers, but there was a distinct upturn in dealer switchest to Music Machine Department. This issue reports on the latest in the juke box manufacturing and operating phase of the business, which may even find new emphasis and wider distribution.

Distrib Deals

Disk distributors from all parts of the country were in and the major record personalities at the show seemed to be the large number of new deals plotted and set between distributors and manufacturers. (See separate story in Music Machine section, this issue.)

Gabbe Sues TD Corp. for 15G

NEW YORK, Jan. 24.—Dick Gabbe, of the Gabbe, Ladd & Keller personnel management firm, this week filed a $15,000 damage plus account- ing of wages against the State Amusement Corporation, corporate set-up owned and topped by orchestra member Torey Dorsey, against the TD corporation for an alleged breach of contract made in January, 1949, for Gabbe to take over the managerial duties of Dorsey's Santa Monica, Calif., terperry, Casino Gardens.

Gabbe asserts that the January, 1949, agreement was oral, but it was just prior to the time when Gabbe alleged that the defendant thereafter refused to abide by the contract. In January, 1949, an agreement was entered into for Gabbe to return management of the Gardens. On August 10, it is alleged that the defendant again violated the pact and discharged Gabbe.

Gabbe claimed that under the one-year contract he was to be paid $175 per week plus $75 per week expenses plus a percentage of the admission receipts. (See GABBE SUES T. D., pg. 35)

Music-Art Maps

Expansion to Cocktail Field

CHICAGO, Jan. 24.—In the Music- Art Agency's first executive meeting on January 14, a number of execs gathered here this week with plans for expansion into the smaller bars and cocktail field. The major item of business, Howard Christian- sen, Jack Whitlemore, Russ Faccione and Clyde Thayer discussed the possibility of picking up more six to nine-piece bands because of growing demand for small groups and also plans for lining up a larger group of cocktail units.

Take record, making so that the operator will know where the performance of the record was not up to par. This will be an added advantage for music in the cocktail field.

Lewis Bill Would End ASCAP

Licensing of Exhibs and Tab Producers for Music-Use Fees

WASHINGTON, Jan. 24.—The House Judiciary Committee is expected to schedule an early hearing on a bill introduced this week by Rep. R. R. Lewis, (D. R.), proposing to "simplify" the payments of copyright fees. Lewis, head of a committee on copyright legislation, said his bill calls for "consolidated" payments on all copyrighted music and dialogue—of which many "piecemeal" payments are made on various pieces of music and Lewis said, is an outcome of the ASCAP's subcommittee's last summer on three copyright bills (see story in this issue for status of those bills). The latest bill, H, 5104, Lewis explained, aims to touch only to business of copyright fees for film of the last to exhibit such film for profit shall include the right to reproduce and distribute, and all materials of such right materials contained in the film, including copyrighted music recorded in the film, and all devices accompanying and synchronization with such film; and that no person distributor of such copyrighted film shall license the public exhibition thereof for profit unless at the time of such license he also possesses authority to license and does reproduce with such copyrighted dialogues, sound effects and music recorded on or synchronized

ASCAP meets

NEW YORK, Jan. 24.—With almost all members of the American Society of Composers of Authors and Publishers (ASCAP) board of directors expected to be in town early next month, the Society has called its next board meeting for Tues- day (27). Publishers have been in mid-winter vacations and will continue to do so for another month or so, but the day of the meeting is of interest to many major players. It was a model for many of the smaller bands that were pitied by distributors-demands that dealers take and, little to nothing, with many important sales changes. Many of these were to light during the Coin Machine Industries convention in Chicago.

Belt Pull-In Forces Move On Waxeries

Man, a Revamp Is On

NEW YORK, Jan. 24.—The general trend in the record industry is one of upgrading or expanding of distribution set-ups reached an all-time high this week with many major Waxeries moving into this important sales change. Many of these were to light during the Coin Machine Industries convention in Chicago.

Economy measures appear to be the major reason for heightened dis- tribution. With both manufacturers and distributors anticipating an improvement market this year, most are first are trying to make plans to balance the volume of sales to suit the rising retailing price according to individual needs.

First major to undergo some distribu- tion change is C. B. Records, with recent appointment of three independent distributors for their retailing, hereafter serviced exclusively by the firm's residential branch. Company executive explain the move as motivated by desire to cut down operating costs for a comparatively minor smaller outlet, in return, providing better service for far-flung retail territories. (Territory cover Ariz., Utah, Idaho, and Mexico.)

Apollo's Maneuver

In a differently perhaps maneuver Apollo Records recently disharmed its Atlanta branch office, into the Atlanta branch office would normally be considered one of the biggest record markets. (See Record, Distrib on page 33)

Coast Record Retailer Org Receives Nod

As Waxer-Distributor Liaison

HOLLYWOOD, Jan. 24. — At a meeting of disk dealers last week appointed representatives of a Southern California record retailers' association, Meeting was called by E. Jay Bullock, who organized the Southern California Automatic Merchandisers' Association (SCAMA), but served merely as an advisory capacity. As one of the officers of the dealer association.

Bullock had mailed out letters to 250 disk dealers up the need for a Coast retailers' association and inviting them to the meeting. According to Bullock, about 25 dealers agreed and met next week to map the group's policy, select a name and charter.

Bullock told The Billboard that the prime purpose for such an association is to establish a line of record manufacturers and distributors and retailers. And that many of the smaller retailers are pinched by distributors' demands that dealers take and, little to nothing, with many important sales changes. Many of these were to light during the Coin Machine Industries convention in Chicago.

Bullock said that the board will discuss (1) reaction to the proposed Lewis bill (see adjoining story), and (2) television problems, among other business
GOP Against Amending It in Election Year

(Continued from page 8) provide such a solution without requiring a T-H Act amendment. Hartley is whitewashing himself by stating that the AFM could do nothing short of a general constitutional amendment to defeat the Taft-Hartley Act amendment outright so that the AFM would be able to retain its control over the arts and without providing a sufficient financial aid to workers.

Since Landis is not a member of the AFM, he appears to be non-partisan. Hartley and his colleagues in the Taft-Hartley Act committee have ignored the AFM's wishes to support such an amendment. The AFM's leadership is considered significant because Landis is not a member of the Taft-Hartley Act committee. If the AFM retains control of the House and Senate, it will have the power to amend the act. It has been suggested that Hartley is the main reason the AFM is in favor of the Taft-Hartley Act amendment.

GOP strategists believe it would be worse for the AFM to amend the act before the Taft-Hartley Act was passed. They argue that the AFM would lose its control over the arts and without providing a sufficient financial aid to workers.

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Add the following lines:

Weeks Seeking Emergency Out of Use of ET

NEW YORK, Jan. 24—Radio network lawyers have approached music copyright owners advocating proposals that emergency leave be given for the use of transcriptions if the Petrillo should call musicians off the air.

12 Harry Fox, who collects transcription fees of most of the major networks, has confirmed that network reprints have been given special dispensation. The Fox would first consider the request and would not be surprised if the radio networks would be able to meet this need.

The court ruling that the Petrillo is the witness stand: "Mr. Petrillo, isn't there something like the United Mine Workers (UMW), as "diskery," "be-bops" and "waxings." Reading the dispatch into the record, Hartley puts emphasis on paragraph 3, citing the possibility of London label's over the American copyright on the record. Hartley also said one of the issues is the copyrights on the recordings of the bands. Hartley also read the record of a similar item from Variety.

In an article in The Billboard then asked Petrillo if he did not think the situation was a disturbing one. Petrillo declared that he had been in the Copyright Office in the previous disk-making ban "there was no black market," and he repeated his statement that there was no market because there would be no bands in the black market.

"Of course," he added, "we have not even taken any action to avoid making any inconsiderable U.S. contribution to the survival of the music we so proudly uphold and expect that such action will develop. He pointed out that "in any event I have no fear," explaining that he was confident that American musicians would

Radio Indies Oppose Extra Wax Royalties

(Continued from page 8) the majority of the servicemen. If there's no majority of the servicemen, the proposal leaves the network with no viable solution, since they use most of the radio stations. It would have been a surprise to many radio stations.

The court decision was not surprising, the court decision was overturned by a panel of judges in the United States Court of Appeals. The court decision was overturned by a panel of judges in the United States Court of Appeals.

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Kearns Proposals

WASHINGTON, Jan. 24.—Here are details of a bill which will be introduced in Congress within forthcoming days, as part of a possible legislative solution to the problem besetting the music-record-radio industry and the American Federation of Musicians (AFM). The bill, as outlined by Representative Kearns, chairman of a House subcommittee on AFM activities, would 'make it mandatory that all records released by radio stations, juke boxes and record services must bear the label 'For commercial use only.' Records for individual and home use be labeled 'For home use only.' Our bill will propose that 'these stations shall not be lawfully used for any radio station, juke box, or other users of records for commercial purposes to use recordings or transcriptions made from records.' It will also propose that 'the label on commercial use shall not be permitted to be used for records for purposes unless they carry the label 'For commercial use only.'

Additional Money

Kearns's bill will stipulate further 'that purchasers of these records labeled 'For commercial use only' shall pay regulated amounts so that additional money can be paid to the leaders (of a band), instrumentalists and all such artists engaged in the making of records. The congressmen announced that the bill will serve to clarify the greatly confused recording industry and will serve further to protect the public with respect to the purchasing of record and assure recordings for commercial use and individual and home use.

Kearns says he has not yet worked out 'the mechanics' of the legislation, but that he expects that he will propose the measure as an amendment to the Copyright Act of 1909. This will remove the bill from the jurisdiction of the House Education and Labor Committee to that of the House Judiciary Committee, which, it is estimated, will take care of three other proposed amendments to the Copyright Act to provide for royalties on juke box playing and on other record uses. None of the members of the House Education and Labor Committee is on the House Judiciary Committee.

Decca's Position

NEW YORK, Jan. 24.—Decca spokesmen here took issue with Rep. Carroll D. Kearns's statement of this morning that AFM's new position on recording 'infringement' from Decca. The plattery excepts believed that Kearns was returning to his previous committee's hearings in June when Decca reps were unable to attend. Jack Rapier, president of Decca, had departed for Europe at the time the issue was discussed and was pointed out, and Milton Backnight, executive vicepresident of the company, and his wife had been out of the country for several weeks and not even able to travel. This executive pointed out that 'there's no chance of Decca's position with the AFM, and also that Decca would pursue a separate deal with the AFM.'

Meanwhile a responsible Decca spokesman here had made a statement that Decca would pursue a separate deal with the AFM. This executive pointed out that 'there's no chance of Decca's position with the AFM, and also that Decca would pursue a separate deal with the AFM.'

Northern Music Puts Claim on Lois Music to 'I Love You'

NEW YORK, Jan. 24.—Northern Music, publisher affiliate of Decca Records, this week sent a letter of claim to Lois Music, a Cincinnati publisher, which holds the copyright to the hit popular song, 'I Love You.' Northern'sMoore Jackson pollster of the industry has been entrenched in the best-selling charts for the past several weeks, according to the New York Times, which noted that an alleged infringement involving the hit tune has been discussed in a recent meeting of a prominent music house that the alleged infringement involved the use of the copyright as well as the same time Northern notified other diskies which have recorded the tune of the alleged infringement.

The Decca publicity claims that the 'I Love You' song is also copyrighted by London's Studio Two, a music house that an alleged infringement involving the hit tune has been discussed in a recent meeting of a prominent music house that the alleged infringement involved the use of the copyright as well as the same time Northern notified other diskies which have recorded the tune of the alleged infringement.

Fields Ork Set For New Yorker

NEW YORK, Jan. 24.—Ship had been set to carry Larry Clinton's band to the Ice Termnace Room of the New Yorker beginning February 25. Fields will play a straight week engagement with an additional one-four week option. Clinton's engagement, due to finish around February 18, will be extended an extra week. Fields's current schedule is to play four nights a week, with the New Yorker taking its four dates from the New Yorker's schedule. Clinton's engagement, due to finish around February 18, will be extended an extra week. Fields's current schedule is to play four nights a week, with the New Yorker taking its four dates from the New Yorker's schedule.
NEW YORK, Jan. 24—Some new light has been thrown on the disk market potential by a recent survey, designed to determine the platter-buying habits of the public, conducted by Lyle Engel of Song Hits lyric mag. The survey, conducted throughout the various music types, over-all disk purchasing percentage of future purchasing of record players and musical instruments, was accomplished by a personal questionnaire which showed 3,068 owners owning record players and 3,700 buying platters. Disk buyers are being found in the home, the mail order houses, with the remainder falling into the monthly buyer category. The survey also showed that the very buyers pick up one to five disks a week, while 2,094 of the monthly purchasers acquire one to 10 platters a month.

Half Are Under 100 Mark
Disk collections, as culled from the platter buyer answers, run, for better than half of the consumers, under $100 per year. It failed to ask for sex of reader, but 80 per cent of lyric mag subscribers are found to be male. It was established that 76 local libraries that go over 300 to a maximum of 7,000 books.

Two-thirds of all family purchases reportedly were made by the readers of this magazine. It was found that a small percentage of viewers pay for free, among the population where the high costs usually piled up in newspaper and billboard ads.

Mailing Lists
The jocks, too, have the benefit of a reader's mailing list that will be a bonus, and they will find at least six months of continuous cooperation to retailer. Combined features of a book on this subject, and in this field, will easily be sold, free of charge, without looking for any particular place, and they will get a large amount of business.

Call Me Four-Bound
A new six-inch-black-and-white 4x6-inch-disk spinning into the promotion field in Jim Loomis of WHAS, Louisville, Ky., who is building concert with local jazz talent. Leigh Allen, of the KLO, is the announcer for this show, and as a result, he will be able to attract the best possible attendance for free.

Carriage-Me All
In the field of the small-town black-and-white disk jockey, and the field of the small-town disk jockey, there are a great many disk jockeys who are not getting the exposure that they deserve.

Action woman
As to the turn-around influence in the purchase of disks, the survey answers that about half of the consumers, under the age of 15 years, will buy, while 871 look first for the artist. Sweet music washes are the type of music that are requested for the roll and jazz second most popular and classical third (hillbilly, folk, race, etc., were not included).

Flies High
In the favorite artists section of the disk jockey record, Bing Crosby emerged as the top singer, with Joe Stafford grabbing the fem honors. "Top band leader and singer," the survey answers that were both copied by Harry James.

Flies High
Of the 4,685 replies, 3,105 were by professional musicians, with 2,478 playing instruments (1,647 the piano). There were 2,163 who plan to study music, 1,301 the piano.

also thinking seriously of taking the promotion plunge.

Reports at press time indicate that January's New York concerts featuring Dizzy Gillespie's ork and chirp Sarah Vaughn, booked by the Gala, also to be the headliner under the age of 15 years, will be cloaked in local disk jockey sponsorship wherever the package plays. It is reported that the local jockeys in the 17 towns so far, are taking the disk jockey collective set for Stan Kenton in October and expect to get the "Kool" theme for the same month in February for a repeat. Gil Newome, of ZWK, St. Louis, is reported to have been selected as a talent for a spring promotion, with a number of other spinners througout the country.
Music--As Written

New York:

Sammy Kaye "wuz robbed" in last week's Billboard with his one-nighter take for Toronto (12) erroneously reported as $2,590. Band leader says it was only $2,580. Kaye and his swing and away boys are steeled for an extensive tour through Southern and Midwest territory at conclusion of the current Capitol Theater date.

HGH Jeffries received Monogram's "singer of the year" award Monday (24) on Paul Whiteman's six-man show. Whiteman's NPG/MGCP band got the kid this week when they acquired publishing rights to Twerp/Tweet tune from Republic pic's Bill and Cole featuring real warhorses. Lorraine Lees, of Blue Note disk, making new Kangaroo Monk and his assortment.

Johnny Long ork opens a week's stand at the Club, Philadelphia March 13. Long of the 80-man ork is musical director of the new Coast Guard American Broadcasting Company ork, This Is Adventure, launched last week.

Joe Martin new music and radio columnist for Radio Mirror mag. ... Washington, DC. ... Newsweek, Saturday, for exchange with San Francisco and in Iowa. Current pollia led fur result in Franklin, W. J. Warnauroski's ork being pacted for regular Wednesday night stints at Ritz Ballroom in Bridgewater, Conn.

Willyida Records observed its first birthday this month by acquiring four new distributors in St. Louis, Baltimore and San Francisco and in Iowa. Current pollia led fur result in Franklin, W. J. Warnauroski's ork being pacted for regular Wednesday night stints at Ritz Ballroom in Bridgewater, Conn.

WHY's annual musical festival shedded for February 15-22, with station exchange programs scheduled for exchange with St. Louis, Kansas City, Chicago, San Francisco and in Portland. Will Thomas produced the program, which included Thelonious Monk, be-bop Bob Wilber, diesels Reid Spear and the Philly Symphony Orch.

Signature Records set a couple of new districts--Lou Sound Distributing Co., Pittsburgh, to cover Western Pennsylvania and West Virginia, and W. E. Harvey Company, Detroit, to cover Michigan. Willard Alexander to the Coast Sunday (23) for a couple of shows. MGM produced a couple of hits, the songs are "Waltz" by the Jesters, Bob Hansen, Johnny Sings and Ray Best's ork, and doing first falco wax.

Eliot Lawrence's ork booked into Philadelphia's Click Nicky for week beginning March 8, ... Portman distros moved to 520 West 59th Street here, formerly occupied by Rogers and Cullen, ... Eller Waters and the Hall Johnson Singers. ... Berel Martin, former musicarrig of the Harrington and Hyers comedy team, opened as piano-player at Alhake's Benny H. last week.

Larry Clifftes's band manager, Al Della, married former Carver Cavennal gliecies Stewart Sunday, January 11. ... Kicking off with some Bob Crosby diskings, Bullet disking will experiment in the art of coupling waxings with the last name, ... Billie Holiday's ork, which ran out of their appeal, not withstanding NPG/MGCP's offer of $20,000 for disking with Billie Eckelke, set for a date at the Red Feather in Hollywood beginning February 9 for four weeks.

Chicago:

Lawrence Welc has Cathy O'mara, ex-Mill Herit chiep, to replace Joan Mowery, while Pete Nelson is in for Bobby Boren, who is currently working as a distributor for the New York area. Dennis Smith, Mowery's old friend, and the New York's hotest ork, have several more important bookings pending. ... Universal platters has purchased approximately 30 masters by Gene Austin, backed by the Les Paul Trio, from the My Blue Heaven of Southern Gay '90s tunes done by Ben Venuta, backed by her hubby, Armand Deutsch, in March.

The Three Suns follow the many Kenzie Trio into the Orchid Lounge. Springfield, Ill., January 30, with the Kenzie group into the Rio Idaho Maser Hotel, Hot Springs, Feb. 16. ... Whiz Bang's ork was cut by Page, Desmo label, shortly before the band. ... Chord, the Milwaukee label, has booked Bing's ork for the summer. ... Dick Denson, of the Famous Teddies, Mdeenn, Peter Ochs and Johnny Check, with its picks supplement, Mike Cuddy, cover of Chord, last week served connections with Dick Steer, Ill., and was penning a soliloquy at $1,500 head.

Hollywood:

Sheila Martin got the nod to conduct music for forthcoming Academy Awards presentation March 20. ... Bob Crosby and Lionel Hampton added to George Evans buck ticket. ... First side cut by Masked Spook with a crew of Carole Kings, and the Cap and the Spice ork, made up of Benny Goodman, smoothing Emma Lou Welch will earn co-billing with Benny Carter in a new series of releases to be made by the King's new drummer, and Harry Atwood.

Art Schwartz's publicity bought rights to Jimmy Franklin's Talk You Complete Recorded To Test The Ban.

Bevery Sands will be the chiep in the new Bob Kees ork being booked to open at the Brown Derby, Los Angeles, March 9. Bob Kees has decided to take a rest this week, and said that his band had been asked to handle distribution of six sides clased by tuneasme, noblemen, Louis Heisner and Harry Atwood. Disks, released under the Kees label, will be the new Geo. Gobreath ork, named Los Angeles Recording and Publishing Corp.

NADJ Holds Met Star Parade Show

New York, Jan 24.--The New York chapter of the National Association of Record Dealers (NADJ) runs the NADJ Star Parade, an annual convention of the independent dealers, beginning today (23). The NADJ Star Parade is held as a separate event from the Billboard Conference, which the dealers will attend later in the month. The show is expected to feature a variety of exhibits, including new record labels and artists, and will be held at the Met Stadium in New York City. The event is an opportunity for dealers to showcase their wares and network with other industry professionals. The show is sponsored by the NADJ, which represents independent record dealers in the United States. The NADJ is a non-profit organization that advocates for the rights and interests of independent record dealers throughout the industry. The show is a vital event for the independent record industry, providing dealers with a platform to connect with customers, promote their products, and stay informed on industry trends. The show is a testament to the viability and importance of independent record dealers in the industry, and a reflection of the passion and dedication they bring to their work. The show is an essential event for the independent record industry, and a testament to the importance of the role that independent record dealers play in the industry.
Feist "HIT PARADE" Check List

Unanimously selected as "Song of the Month" at Chicago by Phonograph Merchants Convention

Buddy Kaye .......... M-G-M Records
Vic Damone .......... Mercury Records
Doris Day & Modernaires.. Columbia Records
Larry Green .......... Victor Records
Guy Lombardo .......... Decca Records
Gordon MacRae .......... Capitol Records
Curt Massey ...... Coast Records
George Olsen .......... Majestic Records

THE NEWEST NOVELTY SMASH!

The Secretary Song

(Bidibi Bot Bot)

Words and Music by Sammy Fain and Jack Bennett

Tony Pastor .......... Columbia Records
The Satisfiers .......... Victor Records
Ted Weems .......... Mercury Records
Yvette .......... Vitacoustic Records

THE Miracle Of The Bells

Theme of the Jesse Lasky Picture "The Miracle Of The Bells"

Lyric by Russell Janney • Music by Piers Norman

Tommy Dorsey .......... Victor Records
Kate Smith .......... M-G-M Records

LeO Feist, Inc. 1619 Broadway, N. Y. 19
HARRY LINK, Gen. Prof. Mgr. • GEORGE DALIN, Prof. Mgr.
RCA VICTOR STARS

“HONOR ROLL OF HITS”
(see opposite page)

1. BALLERINA
Vaughn Monroe
RCA Victor 20-2433

2. HOW SOON
Vaughn Monroe
RCA Victor 20-2523

3. SERENADE OF THE BELLS
Sammy Kaye
RCA Victor 20-2372

4. GOLDEN EARRINGS
Charlie Spivak
RCA Victor 20-2585

5. I’LL DANCE AT YOUR WEDDING
Tony Martin
RCA Victor 20-2512

6. TOO FAT POLKA
Louis Prima
RCA Victor 20-2609

7. I’M LOOKING OVER FOUR LEAF CLOVER
The Three Suns
RCA Victor 20-2668

8. NOW IS THE HOUR
Charlie Spivak
RCA Victor 20-2704

9. NEAR YOU
Larry Green
RCA Victor 20-2421

10. BFG YOUR PARDON
Larry Green
RCA Victor 20-2647

...and watch these CLIMBERS:
The Dickey-Bird Song
Freddy Martin
RCA Victor 20-2617

There I Go
Vaughn Monroe
RCA Victor 20-2648

BIG NEW ONES... BIG OLD ONES:

One More Time
Phil Harris
RCA Victor 20-2614

If I Only Had a Match
Louise Prima
RCA Victor 20-2669

I’m My Own Grandpa
Lonzo & Oscar
RCA Victor 20-2563

Boogie Woogie
Tommy Dorsey
RCA Victor 20-2695

Body and Soul
Coleman Hawkins
RCA Victor 20-2539

Gloomy Sunday
Artie Shaw
RCA Victor 20-2563

*All-time hits re-issued by request

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

STILL AT LOW PRICES!

In the hope that we’ve not

forced to follow the up-

trend, RCA Victor

is doing everything

possible to maintain

its current prices.
THE JOCKEYS - THE RETAILERS - THE OPERATORS

PIEC AS THE 1ST HIT OF 1948!

ART MOONEY'S M-G-M RECORD

"I'M LOOKING OVER A 4 LEAF CLOVER"

"I'M LOOKING OVER A 4 LEAF CLOVER"

also

THE BIG BRASS BAND FROM BRAZIL
(from "Angel In The Wings") Vocal by The Galli Sisters & Ensemble
M-G-M 10119

OTHER POPULAR M-G-M HITS

MACKLIN MARROW
Conducting the M-G-M Orchestra

SABRE DANCE (from Khachatourian’s Gayne - Ballet Suite)
Bohemian Polka
(from "Schwanda, The Bagpiper Player")

BOB WILLS and his Texas Play Boys

SPANISH FANDANGO
BUBBLES IN MY BEER
Both Vocals by Tommy Duncan
M-G-M 20043

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
Radio Popularity

SONGS WITH GREATEST RADIO AUDIENCES

Week Ending January 31

The Top 30 Tunes (plus ties)

1. Ballerina - Virginia Style
   Vocal by The Ensemble
   With a Four Leaf Clover
   Vocal by Alan Dale
   Connie Haines
   Ray Bloch and his Orchestra

2. I'm Looking Over a Four Leaf Clover
   Vocal by The Ensemble
   Vocal by Alan Dale

3. You Made Me Love You
   Vocal by Ray Bloch's Orch.

4. Will You Still Be Mine
   Vocal by Ray Bloch's Orch.

5. At the Candlelight Cafe
   Vocal by The Three Blocks

6. Thoughtless
   Vocal by Alan Dale

7. Anita O'Day
   Vocal by Will Bradley's Orch.

8. Hi Ho Trailus Boot Whip
   Vocal by Alan Dale

9. What Is This Thing Called Love
   Vocal by Ray Bloch's Orch.

10. Almost Like Being in Love
   Vocal by Jeanette MacDonald

11. Puttin' on the Ritz
   Vocal by George Gershwin

12. Have a Little Faith
   Vocal by The Three Blocks

13. With a Few Minor Changes
   Vocal by The Three Blocks

14. I'd Love to Be Loved by You
   Vocal by The Three Blocks

15. Ballerina - Virginia Style
   Vocal by The Ensemble
   With a Four Leaf Clover
   Vocal by Alan Dale
   Connie Haines
   Ray Bloch and his Orchestra

16. I'm Looking Over a Four Leaf Clover
   Vocal by The Ensemble
   Vocal by Alan Dale

17. You Made Me Love You
   Vocal by Ray Bloch's Orch.

18. Will You Still Be Mine
   Vocal by Ray Bloch's Orch.

19. At the Candlelight Cafe
   Vocal by The Three Blocks

20. Thoughtless
   Vocal by Alan Dale

21. Anita O'Day
   Vocal by Will Bradley's Orch.

22. Hi Ho Trailus Boot Whip
   Vocal by Alan Dale

23. What Is This Thing Called Love
   Vocal by Ray Bloch's Orch.

RECORDS MOST PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports from weekly surveys among 1,500 disk jockeys throughout the country. Unless shown in this chart, other available records of those listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part 2.

The Remaining 22 Songs of the Week

1. Almost Like Being in Love
   Vocal by Jeanette MacDonald

2. Puttin' on the Ritz
   Vocal by George Gershwin

3. Have a Little Faith
   Vocal by The Three Blocks

4. I'd Love to Be Loved by You
   Vocal by The Three Blocks

5. Ballerina - Virginia Style
   Vocal by The Ensemble
   With a Four Leaf Clover
   Vocal by Alan Dale
   Connie Haines
   Ray Bloch and his Orchestra

6. I'm Looking Over a Four Leaf Clover
   Vocal by The Ensemble
   Vocal by Alan Dale

7. You Made Me Love You
   Vocal by Ray Bloch's Orch.

8. Will You Still Be Mine
   Vocal by Ray Bloch's Orch.

9. At the Candlelight Cafe
   Vocal by The Three Blocks

10. Thoughtless
    Vocal by Alan Dale

11. Anita O'Day
    Vocal by Will Bradley's Orch.

12. Hi Ho Trailus Boot Whip
    Vocal by Alan Dale

13. What Is This Thing Called Love
    Vocal by Ray Bloch's Orch.
ANNE SHELTON
Vocal
"YOU'VE CHANGED"

"MY SILENT LOVE"
With Camarata and His Orchestra

SAM BROWNE
Vocal
"PIANISSIMO"
"MY COUSIN LOUELLA"
With Bert Thompson and His Orchestra

DENNY DENNIS
Vocal
"BUT BEAUTIFUL"
"BED OF ROSES"
With Stanley Black and His Orchestra

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores dealers. List is based on Billboard's weekly survey among 4,000 dealers in all sections of the country. Records are listed numerically according to greatest sales. (A) Indicates tune is in a film. (M) Indicates tune is a legitimate hit. The B side of each record is listed in italics.

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores dealers. List is based on Billboard's weekly survey among 4,000 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores dealers. Records are listed according to greatest sales.

BEST-SELLING POPULAR ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores dealers, according to Billboard's weekly survey. Records are listed according to greatest sales.
### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's Juke boxes.

**List is based on The Billboard's weekly survey among 2,508 operators in all sections of the nation. The list is subject to change due to the availability of records, and any other factors that may influence the operators' choices.**

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Serenade of the Bells&quot;</td>
<td>Sammy Kaye</td>
<td>Capitol 15011</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Loadened Pistol and Loaded Dice&quot;</td>
<td>The Buckaroos</td>
<td>Columbia 38076</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Battle Hymn of the Republic&quot;</td>
<td>The Carter Family</td>
<td>Victor 20-2725</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Dixie&quot;</td>
<td>The Andrews Sisters</td>
<td>Columbia 38028</td>
</tr>
</tbody>
</table>
| 5         | "還是 sigué, seuéd, and dé- 

#### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hit-lists records most played in juke boxes according to "The Billboard's" weekly survey among Juke box operators.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
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<td>The Buckaroos</td>
<td>Columbia 38076</td>
</tr>
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<td>The Carter Family</td>
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<td>&quot;Dixie&quot;</td>
<td>The Andrews Sisters</td>
<td>Columbia 38028</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Sigoé, seuéd, and dé-&quot;</td>
<td>The Carter Family</td>
<td>Columbia 38042</td>
</tr>
</tbody>
</table>

#### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to "The Billboard's" weekly survey among Juke box operators.

<table>
<thead>
<tr>
<th>Position</th>
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<th>Label</th>
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<td>Capitol 15011</td>
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<td>The Buckaroos</td>
<td>Columbia 38076</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Battle Hymn of the Republic&quot;</td>
<td>The Carter Family</td>
<td>Victor 20-2725</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Dixie&quot;</td>
<td>The Andrews Sisters</td>
<td>Columbia 38028</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Still I'll Hold You in My Heart (Till I Can Hold You Again)&quot;</td>
<td>Eddy Arnold and His Tennessee Two</td>
<td>Victor 20-23323</td>
</tr>
</tbody>
</table>

---

Columbia Records

Record Possibilities

The Billboard Picks:
In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

The Thousand Islands Song... Arthur Godfrey with Ton Pat Tea and Artie Godfrey (Vic Rugaas). Capitol 26-2919
Louis Prima... (Four Star) Columbia 38063
J. Evans Brooks... (RCA Victor) Columbia 38078
Robertson... (RCA Victor) Columbia 38078

I Remember Mama..... (LaMonte) Columbia 38070
Beautiful Thurnhill piano fill-ins and solos with superb Warren vocal on familiar "La Chinesinata" melody dressed up in new sentimental lyric.

Barnyard Boogie... (Columbia) Deca 26300
Typical shuffle-boogie Barnyard effort which moves at mad pace with Jordan vocal, animal sound effects and Jun solos. Should rip it up at race locations first and may penetrate elsewhere a bit later.

I've Only Myself To Blame... (Doris Day) George Siravo Ork... (Columbia) 38070
Doris Day really surges as a single chimp on wax with this slowly paced, beauti-ful rendition of a beautiful George Bivana's sensitive arrangement and conducting. Join Doris for a perfect weekend mailing. Tops the Label version of this ditty byfar.

The Disk Jockeys Pick:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 2,000 of them, the disk jockeys think tomorrow's hits will be:

1. SHINE... (Frankie Laine) Mercury 5091
2. I'M MY OWN GRANDMAW... (Joe Stafford) Capitol 15223
3. DUCK WALK... (Duke Ellington) Capitol 15223
4. BUT BEAUTIFUL... (Frank Sinatra) Columbia 38053
5. I'M NOT D.O.T., LADY... (Harry James) Columbia 38047
6. MAYNCEE... (Vaughn Monroe) Victor 20-2671
7. WHAT THE HELL... (The Chanters) Columbia 38066
8. NOW IS THE HOUR... (Marie Whiting) Capitol 15264
9. MY CUSET LOU... (Freddie Martin) Columbia 38069
10. THE THOUSAND ISLANDS SONG... (Louis Prima) Victor 20-2671

The Retailers Pick:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,500 of them, the record retailers think tomorrow's hits will be:

1. I'M LOOKING OVER A FOUR LEAF... (Uptown Swing Band) Mercury 5100
2. PASS THAT PEACE PIPE... (Big Crosby) Capitol 20-2608
3. BLUES IN MY BONES... (Perry Como) Capitol 20-2608
4. NOW IS THE HOUR... (Harry James) Columbia 1191
5. BUT BEAUTIFUL... (Frank Sinatra) Columbia 38053
6. SHINE... (Frankie Laine) Mercury 5097
7. WHAT IS THE HOUR... (The Chanters) Columbia 38066
8. MADRE... (Freddie Martin) Victor 20-2608
9. THE TREASURE OF SHERA... (Lee Williams) Capitol Americans 40081
10. LOVE IS SO TERRIFIC... (Art Land) MGM 10128

The Operators Pick:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,500 of them, the disk operators think tomorrow's hits will be:

1. MANANA... (Peggy Lee) Capital 15022
2. SHINE... (Frankie Laine) Mercury 5091
3. NOW IS THE HOUR... (Harry James) Columbia 1191
4. ALL DRESSED UP WITH A BROKEN HEART... (Peggy Lee) Capitol 15022
5. NOW IS THE HOUR... (Big Crosby) Capitol 20-2608
6. PIANISSIMO... (Perry Como) Victor 20-2608
7. YOUR RED WAGON... (Arthur Godfrey) Columbia 37008
8. SONG OF NEW ORLEANS... (Larry Green Ork) Capitol 20-2608
9. YOU DON'T HAVE TO KNOW THE LANGUAGE... (Doris Day) Decca 24982
Beautiful! BUT BEAUTIFUL!!
ALL THE RAVES—ALL THE RECORDS
ALL THE SONGS
IN . . .
ROAD TO RIO
WITH
BING CROSBY, BOB HOPE, DOROTHY LAMOUR and the ANDREWS SISTERS

Score by
JOHNNY BURKE
and
JAMES VAN HEUSEN

BUT BEAUTIFUL
Recordings
MARGARET WHITING
CAPITOL
FRANK SINATRA
COLUMBIA
BING CROSBY
DECCA
Denny Dennis
LONDON
EDDY HOWARD
MAJESTIC
FRANKIE LANE
MERCURY
ART LUND
MGM
MEL TORME
MUSICRAFT
ALAN DALE
SIGNATURE
TEX BENEKE
RCA VICTOR

EXPERIENCE
Recordings
BING CROSBY
AND
MAN WYNN
DECCA
BERYL DAVIS
VICTOR

YOU DON'T HAVE TO KNOW THE LANGUAGE
Recordings
JOHNNY MERCER
AND
THE PIED PIPERS
CAPITOL
BUDDY CLARK
AND
XAVIER CUGAT
COLUMBIA
BING CROSBY
AND
THE ANDREWS SISTERS
DECCA

APALACHICOLA, FLA.

Burke & Van Heusen, Inc.
MUSIC PUBLISHERS
1619 BROADWAY
Sidney Kornheiser, General Manager
NEW YORK 19, N. Y.
<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOUIS PRIMA</td>
<td><em>New Cymbals</em></td>
<td>78 82 74 79</td>
<td>Frankie's favorite. Few words, but sure to please.</td>
</tr>
<tr>
<td>MACON LEWIS GUY</td>
<td><em>Enjoyable</em> (Ork)</td>
<td>83 84 82 84</td>
<td>&quot;Attractive&quot;.&quot;</td>
</tr>
<tr>
<td>HOAGY CARMICHAEL</td>
<td>(The Charleston-Piescene Ork)</td>
<td>77 79 74 78</td>
<td>&quot;The Charleston&quot;.</td>
</tr>
<tr>
<td>LOUIS LORADO</td>
<td>(Buenos Aires)</td>
<td>68 77 70 76</td>
<td>&quot;A great favorite.</td>
</tr>
<tr>
<td>ALAN DALE</td>
<td>(The Bill Clinton Quartet)</td>
<td>78 73 70 79</td>
<td>&quot;A solid favorite.</td>
</tr>
<tr>
<td>CLAUDE THORNHILL</td>
<td>(From Another World)</td>
<td>78 90 92 88</td>
<td>&quot;A solid favorite.</td>
</tr>
<tr>
<td>TONY PIZARRO</td>
<td>(Marcello Gruca Ork)</td>
<td>65 66 67 62</td>
<td>&quot;A solid favorite.</td>
</tr>
</tbody>
</table>

**Record Reviews**

With Ratings for Disk Jockeys, Dealers and Juice Box Operators

**THE CATEGORIES**

- **Max.**
- **15**
- **10**
- **5**
- **1**

**THE RATING SYSTEM**

- 100 points—the maximum
- 90-99 excellent
- 80-89 good
- 70-79 fair
- 60-69 poor
- 0-59 unsatisfactory

**ARTIST TUNES**

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**FOOTNOTES**

- "Attractive"." |
- "The Charleston". |
- "A great favorite. |
- "A solid favorite. |
- "A solid favorite. |
- "A solid favorite. |

** журналистът е автор**
"MY HAPPINESS"
and
"THEY ALL RECORDED TO BEAT THE BAN"
NOW RELEASED
DAMON RECORD D-11133
BY THE FAMOUS BEATLE
JON AND SONDRA STEELE
4 TO 1 FAVORITE ON JUKE BOXES, MIDWEST AREA
WITHIN 3 DAYS
DISCS JOCKEYS SPINNING BOTH SIDES, COAST TO COAST
A FEW DISTRIBUTORS STILLS OPEN

—-
FIRST 2 BIG HITS IN '48
BOTH ON ONE RECORD
SABRE DANCE
and
TURNPIKE (SUNDAY PICNIC) POLKA

By the Dan Henry Marmolino Trio
On Regent Record No. 111

A million thanks to operators, dealers and disk jockeys for your wonderful response! Order now from your nearest distributor

RECENT REGRECORDS
1114 E. ELIZABETH AVE., ELIZABETH, N. J.

---
NEED!
Executive Sales Promotion Men To Sell
Children's Plastic Unbreakable Records
(One) 1 man to cover Midwest territory and live in Chicago.
(One) 1 man to cover the Pacific Coast and reside in either San Francisco or Los Angeles.

Men must be of executive caliber and experienced in record industry—furnish own car. Must possess ability to explain our products and contact additional ones. Must have entry to large buying offices.

WRITE
HENRY C. LAPIDUS
SYNTHETIC PLASTICS SALES CO.
461 EIGHTH AVE., NEW YORK 1, N. Y.
PHONE: LA 4-6064

---
VICTOR 2585
1221 BALTIMORE AVENUE
KANSAS CITY 6, MISSOURI

---
---
---
The large Holstein number in each reviewer is the best subject for the present issue. This rating is based on nine key categories, each of which is assigned a positive number of points. (The best positive rating is 15.) Maximum points are 15. In addition, there are three "features" of the review: Si, Rs, and Os. The Si rating is a separate listing under the separate headings within each review.

The Ratings

- THE CATEGORIES
  1. Production Idea (of album) - Max. Pts. 15
  2. "Name" Value - Max. Pts. 15
  3. Talent of Material - Max. Pts. 15
  4. Manufacturer's Distribution Power - Max. Pts. 10
  5. Execution (overall) - Max. Pts. 20
  6. Interpretation - Max. Pts. 10
  7. Record Quality - Max. Pts. 5
  8. Manufacturers' Production Efficiency - Max. Pts. 5
  9. Packaging - Max. Pts. 10
  10. (Continued) - "Why" or "why not" - Max. Pts. 10

- THE RATINGS
  90-100 - Outstanding
  80-90 - Excellent
  70-79 - Good
  60-69 - Fair
  50-59 - Poor
  0-59 - Bad

- THE ALBUMS

- BLUE VELVET WALTZES
  68
  Coast Orch.
  JOKES
  Night in in the Fifties... Okay for the dance floor and for the "relaxing" discs.

- COLLECTORS' ITEMS
  73
  (Compiled Americans AD 61)
  (Red Nichols and His Pennies: Stan Kenton-Kathy O'Day; Benny Greb and the Duke's Men; The Hollywood Highsteppers; Peggy Lee, Red Brown's Bliight; Benny Carter Orch: Eddie Miller Orch.)
  JOKES
  You've got a lot of jive now; Traveling Man; Get in a Jug; I Apologize; Baby, Take It Easy on Your Heart.

- JOKES
  Knowing jazz masters plucked out of a concert or an audio-visual show collection with an occasional bit of glossy glue from a jazz outsider. A group publishing off a bit of brass nervously and a little bit of string nervously without music. Covers design decorating covers of the planest cut of real.

- JOKES
  Kansas City; Lee-Backyard. "I feel like I can cry off some coins."

- RECORD REVIEWS
  (Continued from page 30)

- ARTIST
  80 82 79 79
  TUNES
  LOVE IS A RARE TREASURE (Vinyl: Velvels)
  (Elfin Wilson)
  Big Band with soft rhythm and smooth ballad. A wish I knew the secret of the Girl in My Dreams.

- ARTIST
  81 83 79 81
  LABEL AND NO.
  DREAM GIRL
  (Kay Eddy)
  Original treatment of ordinary pop tune.

- ARTIST
  70 70 67 72
  TUNES
  (Continued on page 119)

- POPULAR
  83 84 78 86
  HARRY HAMRO
  (Columbia 24030)
  I Understand - Max. Pts. 10
  Sweet and snappy, but old.

- POPULAR
  76 75 70 81
  TONY PASTOR
  (Tony Pastor-The Cheesecake
  (Columbia 28988)
  The Secretary Song - Max. Pts. 10
  "I Put You On My Own Grandpa" - Max. Pts. 10
  (Continued on page 119)
AFM Plays Down Contest
Of British Disk Industry

(Continued from page 19)

and would be found a "satisfactory" and to the industry-labor impasse. In his statement, which Kearns said had no relevancy to the particular lines of questioning then being put to Diamond on the witness stand, the Pennsylvania congressman declared: "I want to say for the record now that this committee in preparing for this hearing had fine co-operation from the Record Corporation of America (Victor Records) and Columbia Records but that it had no co-operation from Decca.

There was a surprised hush in the hearing chamber after Kearns made the statement which he declined to amplify further for the record. Kearns then smilingly turned to Diamond and said: "Could you make a statement on that statement. Diamond smiled back, saying: "I have no comment except to say that if it were the case, Decca must have been lacking in good faith, in spirit, of which I have no knowledge."

Cross-Questioning

Diamond's relations with Decca Records were the subject of a large volume of cross-questioning from some of the members of the House committee headed by Rep. Fred A. Hartley (R. N.J.). The lawyer of Diamond's question was rep. Thomas L. Owens (R. Ill.), who demanded to know whether if Diamond has been asked to any questions with Decca or any of its affiliates while serving as counsel for AFM. Diamond heartily denied that he had any cor-

New Money-Makers for YOU!

YOUR RECORDS PRESENTS HITS BY THE ROVING RAMBLERS

1001 Old Rockin' Chair
My First Love Letter From You
1002 Sometimes I'm On My Way To Paradise

DISTRIBUTORS - WRITE FOR AVAILABLE TERRITORIES

CARRIE HOFFMAN MUSIC PUBLISHERS
910 Albert St., Detroit 20, Mich.

who use the records for commercial purposes "do not pay one penny to musicians whose talents and labors they exploit for millions of dollars annually."

The AFM general counsel was challenged by several committee members to show whether all of AFM's membership was comprised of "musicians" and how their musical abilities were determined. Diamond then proceeded to the record and the film companies and the fact that Diamond is wholly not associated with Decca. Rep. Arthur G. Klein (D. N.Y.), at a later juncture during questioning, angrily voiced "resentment" against Owens' questioning, declaring that Diamond is among the "unreliable" but in New York State and that his law firm has too close an association in the legal profession. Diamond was a member of the firm of Poettl, Dia-

Kranz KlingS
To Dat Klover

NEW YORK, Jan. 24, - Dave Kranz, whose Kranz distillery made the original Four Leaf Clover in the Upton street brand, this week denied reports that he had sold his distillery to Mercury Records. Kranz stated he had only handed over the distribution rights with an approval for Mercury to press the Kranz work on the Mercury label.

Kranz asserted that there were a couple of exceptions to this deal, with Philadelphia distributors Dave Rosen handling exclusive rights for the Philadelphia area without the original Kranz plate. In Baltimore both the Kranz pressings can be distributed.

CARRYING YOUR CONTINUOUS \n\n'PERMOMETAL' NEEDLES
\nEVERYWHERE!
\nTHE CHOICE OF LEADING OPERATORS EVERYWHERE!

AND NOW!
\nTHE PERMO POINT ROUND WITH ALLOY TIP
\nNEW PERMOMETAL (OSMIUM) ALLOY TIP
\nDEVELOPED AND PRODUCED IN OUR OWN METALLURGICAL LABORATORY
\n\nTHIS newadium alloy has the amazing characteristics of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:
\nUNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS) THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP
\nWILL OUTWEAR...
\nWILL GIVE LONGER RECORD LIFE... THE SAME PRICE SINCE 1935:
\n10 to 233 cent, 11 to 329 cent, 100 or more - 30 cent.
\nMORE PERMO NEEDLES SOLD THAN ALL CONVENTIONAL COIN PHONE NEEDLE MADE!
\nECONOMY... BECAUSE... \n
LIFE... \n\nWILL BE MORE ECONOMICAL... \nTHAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE! \n\nTHE BURTON COMPANY \n6415 N. Ravenswood \nCHICAGO 29, ILL. \n\n- IMPERIAL NEEDLES \n\nINDEPENDENCY... \n\nWILL BE MORE DEPENDABLE... \n\n\nLIFE... \n\nWILL BE MORE DEPENDABLE... \n\n\nECONOMY... BECAUSE... \n\nLIFE...
See Some Common Ground Reached, But Kearns Bill May Jar With T-H Law

GOP Against Amending It in Election Year

(Continued from page 18)

at an early hearing on his UMW activities. Sandis told The Billboard he was convinced an amendment to the Taft-Hartley Act would be "a wise thing if it could be reached without the situation in AFM" without lowering the bars on the UMW. He said, however, he would not press a fight for such an amendment in the face of continued party policy by the GOP leadership.

The situation is further clouded by the fact that Kearns' Copyright Act amendment would transpose Petillo legislation from Hartley's committee to the House Judiciary Committee, which has jurisdiction, over any copyright law changes. The House Judiciary Committee has not yet been consulted by Kearns on the proposed revision, it is learned, and a hard fight appears to be in store for the measure within that committee.

Kearns, in insisting that his bill would not require negotiation with the AFM, gives the T-H Act, explains that his copyright law revisions would authorize higher sale prices on commercial-use records and that the additional money so made would be paid on the source to manufacturers, could be turned over to the performing musicians who could transfer any part of them, as required by the AFM, to the union which would be free to distribute the net profits to the performers.

On this latter point, congressional legislators explain, Kearns is assuming that the distribution would be arranged by negotiation, but the Taft-Hartley Act bans use of such welfare funds unless the fund is jointly administered by employers and the union and unless use of the fund is confined to such specific purposes as pensions, medical care, etc., for the benefit of performers who contributed to the fund.

Indicative of the perplexity of Hartley committee members over a course of action was a growth at the week-end of sharply conflicting views, as to whether, the all-labor-membership class proposal for the Taft-Hartley Act was still a part of the consultant group of three members of the committee are still unwilling to discard the idea. These are Reps. Clare E. Hoffman (R., Mich.), Ralph W. Gwinn (R., N. Y.), and Graham A. Balch, D., N. C.)

Another Front

On another front, countering Sandis' suggestion for modifying the Taft-Hartley Act to meet Petillo's recommendations, was Rep. Kearns' insistence that the music impasse could be settled by his bill plus industry-labor negotiations and that the matter was to be one for the House Judiciary Committee to tackle.

"I am coming to the conclusion more and more," he told The Billboard, "that this whole problem is one to be solved by an amendment to the Copyright Act and one which the House Judiciary Committee will thereby cope with." Kearns' bill would specify that records be labeled separately either for "commercial use only" or for "home use only" and that purchasers of the commercial-use records be required to pay "regulated" amounts which, in effect, would serve as contributions toward a royalty fund to be used by the AFM. Asked how such a royalty fund could be developed for general AFM membership use without an amendment to the Taft-Hartley Act authorizing such use, Kearns expressed belief that the problem might be one which could be taken care of properly through collective bargaining between the industry and the AFM. He acknowledged that he was not certain whether that could be done.

Petillo Hearns Kearns

The Copyright Act amendment is one which Kearns had been weighing for some days prior to the latest Petillo hearing, but his decision to send an amendment to the House is another aspect of Petillo's testimony this week that the AFM president would be glad to have an opportunity to explain to the public and to the public that AFM would restrict royalty payments solely to records used commercially, with a view toward increasing royalties. Petillo had said this in his community, his federation was anxious to encourage an unimpeded distribution of records to the public during the dismaking ban. He predicts that 80 per cent of the records in distribution were for "home use" and the remaining 20 per cent are "commercially used," and that collectively the "elegant profits" to record manufacturers, juke box operators, disk jockeys and radio networks, without "a cent of compensation" to the musicians whose talents are being used, is "unfair" and would be unwise.

Petillo warned the committee that under existing laws, as interpreted by the courts, the initial purchaser of a record is free to do as he pleases with it use it for his own profit or a profit or in his home. He also warned that a bill requiring labels for "home use" and "commercial use" would be a measure which would not only cause manufacturers who could not pay royalty payments to be paid by the AFM. He warns of the incorporation of the AFM funds to AFM for equitable distribution to the royalties in the same way as prior to the Taft-Hartley Act." This method would be similar to the old make-work system of the old Works Progress Administration and would pay the AFM using the money as payment to unemployed musicians at the regular federal government "work jobs" organized by the AFM.

Representative Klein is working on a proposal for a bill to authorize the AFM to issue a record which would be satisfied with a bill specifying that royalties be paid by the manufacturer when in turn, would agree thus thru collective bargaining with the AFM. The committee would pay AFM funds to over AFM to AFM for equitable distribution to the musicians who performed on the records and to unemployed musicians in any way AFM sees fit. Diamond anticipated that if this bill were to be considered, he promised that Petillo and the AFM would "take up this matter and make recommendations."
Record Distrib
Drawbridge Up

(Continued from page 11)
Claiming that "in a few other opera-
tions expenses were too formidable," Apollo turned territory over to an inde-
dependent, and American expects soon to follow a similar plan with other branches.

The majority of independent platters are becoming increasingly wary of full dependence on major label distributors and are wary of the dangers, which may see some distribute-
either folding up or narrowing down the field. This reaction was set in motion in imitation of major label distributors who have exclusive franchises.

The distributor, however, claims that during last six months retail credit payments have slowed considerably because of an increase in checks for shop.

The capital risk is slimmed down, and Decca has successfully operated for years, many of them are developing their own headquarters in New York, Chicago, and other independent distributors in other ter-
rories, establishing a field sales representa-
tive, sales representative system to aid in mer-
chandizing product and general pro-

Exclusive, Modern, and Musical are among groups that have successfully

...dropping all its distributors, but eight after its June refinance-
ing representation is starting to rebuild its distribution system.

Among the majors only Victor and Decca appear to be status quo distribu-
tors, reportedly making changes in two or three key distribution spots during the last six months. The effect of the foreign invasion on local distribu-
ting outlets (as evidenced here by Elektra) may prove that the Independent Phonograph Company is yet to be deter-

...and recording, which may make them more important competitors.

While individual problems, all manufacturers, b.o. or little, are in agreement that prime requisite for success is to have the expert knowledge of record biz. Lack of know-how in the platter field might well mean the failure of the independent dis-

...as was proved by Signa-
tures of the switch with General Electric. In this case the strategy is neither surprising nor disappointing that the disarray has happened but shows the effectiveness of the field sales representa-

tives will improve the overall financial picture.

MGM Records, it is common knowledge, has been unhappy with several of its Zenith outlets, - the same reason.

Meanwhile the distributors are engaging in bidding war for the major's business, a story, claiming that high promotion costs, slowed-up retail biz and pay-

...to make it risky business to handle too many outlets.

To champion the distributors' cause, Mill Salzstein, of M-5 Distributors in Chicago, and J. S. J. Dorfman, of other distributors have already contacted Jack Pearl, temporary chairman of the National Retail Distributors' Association (indies), about the need for organizing distributors on a national basis.

According to Salzstein, most dis-

...operators and retailers in field where they have regular distributors. To con-

...be drawn up outlining specific obligations which a record maker owes to the dis-

...and Christmas dancing.

(Continued from page 18)

"Be-Bops" Mirthful
Lingo to H. P. and.

(Continued from page 19)

can't give us American music. A

...to the best possible extent in protec-
tion of the music purchased.

Presumed further by Hartley on how the "best possible service for American

...of the disk-making ban was probably right.

"Actually," said Hartley, "you are

...we meant forever.

THEY ALSO SHIVER

(Continued from page 2)

...of the Legion of Decency and the recently formed Catholic Legion of

discernment as thoro as an autopoly,

...the Catholic Legion's about-face in removing Forever Am

...and The Outsider from its blacklist.

...time that the postman rang.

...newsworthy.

GABBE SUES T. D.

(Continued from page 17)

After lawsuits, the complaints that the net admission moneys from January 1, 1946, to December 31, 1947, to the amount of $35,000.

Gabbie claims to be entitled to 5 per cent of the net up to $35,000 and 15 per cent of the net over that amount. Gabbie, formerly a top-

...knowing how to withdrawn to a previous "prearranged position," would then be within a few days, there would be no more lawsuits. Such an agreement, promised, would be "more interesting and newestworthy."

Theaters To Use
Disk Giveaways

HARTFORD, Conn., Jan. 24—
Berkshire Enterprises, Inc., of Pitts-
field, Mass., as part of its record-

...the Midwest record premium plan, has completed a deal for distribution of RCA Victor platters as the premium item in this area.

...was revealed at the same time that Curtis Mitchell, regional manager of Pictures Advertising and Publicity in this area, was reported to have joined the Berkshire group as treasurer.

Berkshire Enterprises was formed for the exclusive purpose of the distribu-
tion of giveaway records in the theaters, employing this area as a testing ground for the validity of the scheme.

SULLIVAN RECORDS

24 W. Randolph St.
CHICAGO 1, IIL.

The Billboard rates it:

EXCELLENT

For Operators, Retailers and Disc

I LOVE YOU, YES I
ONE SWEET LETTER FROM YOU
by ANNA LUIE AND THE PAUL GATTON
DE LUXE #1133
Order from your Distributor or Direct
DE LUXE RECORD CO., Inc.

TOP AND BOTTOM

LISN' to:

PUBLICITY AND PROmotion

The Billboards rates it:

EXCELLENT

For Operators, Retailers and Disc

I LOVE YOU, YES I
ONE SWEET LETTER FROM YOU
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TOP AND BOTTOM

LISN' to:
SHELVY FIRES 3 KEY REPS

Throwing New Fuel on Fire Under 4-A's

14G Charge Against Irving

NEW YORK, Jan. 24.—Additional shots were fired this week in the feud raging between Matt Shelvey, head of the American Head of Variety Artists (AGVA), and the parent org., the Associated Actors and Artists of America (Four A's), when Shelvey, thru his lawyer, Arthur Cowan, discharged three key AGVA reps, charging one with "failing to account for $14,000 in organization expenses."

The charges, to take effect Monday (30), affected Florine Balle, Blackie London and Jack Irving. The first two were charged with "maladministration, betrayal of AGVA membership and connivance with the Four A's to undo AGVA's charter. Irving, head of the Chicago area, in addition to the above charges, was also accused by Shelvey of spending $14,000 of AGVA funds for which he failed to supply supporting evidence. Shelvey further said that Irving had raised his own salary from $350 a month without authority, several months ago.

Faile Dissatisfied

Hyman Faile, chairman of the five-man committee running AGVA affairs, considered the Shelvey firings unworthy of comment. Of the charge that Irving had "failed to account for $14,000 expenditure," Faile said it was new to him.

"We know nothing about it," he said. "It's a matter of record, then it is one of the records that are 'missing' that Shelvey knows about. We know Faile said. "We shall check it and thank Shelvey for his information. Inasmuch as the non-reporting of the shortcoming and the belated report of Irving's administration, why is it he has kept still all this time? Also Irving's raise. If the Shely committee is one, it's been a parentely done while Shelvey was running the union. Why did he allow it?"

Irving Unavailable

Irving is now in Miami, representing AGVA there with J. W. Jure.

So far as Miss Balle and London are concerned, they have moved over to the Four A's side, so their discharge is meaningless except that, according to Faile, and payback paid out of AGVA funds and they have no right to receive AGVA salaries.

Quitting his post as a result of his salary raise, and read a wire from London to Shelvey delivered December 26, 1946, which said, "Congratulations on your victory winning local autonomy for AGVA. You're a sweetheart, Blackie."

On the legal front various lawyers are meeting and outside of the legal fanner. C. L. Greshler, who has presented the Four A's with a six-point memo which requires the settlement of a half of the AGVA case before Judge McDevitt, of Philadelphia, had planned a standstill agreement. Cowan also said that papers are being drawn to bring suit in New York.

NEW Market for Yank Acts?

Argentina Mulls Helpful Law

WASHINGTON, Jan. 24.—Fresh demand for American acts will be created if a bill being urged by the Chamber of Deputies forcing the country's 1,700 movie houses to present stage shows with their flickers is approved. The Chamber of Commerce, of Commerce, the bill would permit only 25 per cent of the entertainment to be film. The bill was presented by the Senate to Congress, but it is not likely to pass unless it is amended to permit some non-flicker shows.

Previous attempts by first-run theaters down to introduce stage shows on the same program with the flicker failed because the audiences preferred the film to the stage show. However, if the bill is passed the vaude-ville mixture may catch on.

The question of division of receipts between film distributor and theater owner, which the deputies consider a big stumbling block, will have to be resolved before the law could be operative.

RKO Flesh For Cincy; Trend Eyed

Other Chains Challenged

CINCINNATI, Jan. 24.—RKO-Albee will reopen with stage shows room, the opening date has been set. Plan calls for a 24-week run stretched over a year and a half.

Reinstallement of flesh here makes RKO the only chain to bring stage shows back.

The house normally eliminates its flesh-flicker acts in the fall. When it did so last year, therefore, there was no surprise. But in the fall, instead of restoring it, it continued with a straight picture program.

Negotiations are going on between RKO and union and agreement is expected in a few days, if it hasn't been reached already.

RKO President, Jack Warner, who is a straight picture buyer, will book.

3 Guys Find a Way To Turn A Buck; Mere Club Dates Grow Into Something Fat

Greshler, Melba and Wanger New Vaude Pioneers

(Continued from page 3)

big job was producing a four-day (19-22) show for lingerie manufacturers at the 71st Regiment Armory in a group that never in a show before. The set-up cost $25,000, out of which Wanger said he made $5,000. This was a fashion gimmick, advertisement by invitation only, with 20 exhibitors hiring booths for display purposes. The show itself had the costume dressed in lingerie samples, with the line going some flashy routines to good hands.

Repeat Already Signed

According to Dave Schwars, who handled the job, Greshler was so successful that he has already contracted for next year, has 120 exhibitors, and will pay Wanger $75,000 to put it on. Wanger has been in talks to do the show.

The major advantage to industry

Ohio Liquor Board Warns Nitey Ops On Obscene Shows

COLUMBUS, O., Jan. 24.—In a follow-up to instructions issued early this week by Gov. Thomas J. Herbert for the State Liquor Department to step up Ohio night clubs, file Dunton, State inspector chief, Thursday (22) warned on a case, any spot permitting obscene or low entertainment will be closed down.

The Monday night showing was encompassed by the State Liquor Department within 24 hours of a complaint.

Dox T. Geyer, chief of the State liquor board's enforcement division, this week closed one club on a perusal of production within No. 5, which issued in the inspection of Cleveland clubs disclosed "a lot of exhibitors and his assistants termed "low and ineffective product." Cleveland nitey are the worst offenders in the state," Herbert said, and unless they drop the obscene entertainment fare they will lose their licenses.

Governor Herbert this week also praised Dunton and Geyer for recent raids on Lake Erie, Cleveland and other ports and strip dancers in 10 downtown Cleveland nitey.

In these shows is a central meeting place for competitors and buyers, most of the pieces produced and sold on the market being displayed in a showmanlike manner, or get a show that alleviates the hours.

But whatever the reason, it means that big business is turning more and more to producing and showwiz in a place where it can make a buck better.

Loew Egg

NEW YORK, Jan. 24.—Loew's State, on a straight film policy, continued to gain ground as the first month's receipts were tallied, showing a $5 per cent drop in attendance over the same period last year. The four 1947 seasons started with $148,000 a week (22), but for six weeks grossed $74,000.
The Billboard

VAUDEVILLE REVIEWS

Capitol, New York

(Tuesday, January 23)

Capacity: 4,871.
Price: 75 cents.


There’s a lot of commercial meat in this show, and Kaye’s outfit does a dock stage job.

Kaye has a bit in the act that should have been dropped. The show doesn’t have a very well-arranged schedule. It falls down front for an amusing choral bit that gets laughs from the audience.

The cow’s biggest is still its “so you want to lead a band” gimmick which has grown old. Kaye has handled it since the day it started. It is inevitable that some queer people on stage whose strange folks is for a song. The fact that Kaye isn’t a sharp-tongued emcee is probably all for the best and the audience are scared enough without being heeled.

This time around the cow made a special appearance with Kaye in a pin-spotting routine which he announced as something “Inspirational.”

Kaye is a very good showman. He’s no actor.

Florence Desmond, in her first real shot, is a crooner who is registered nicely with her satirical takes-off of fanner names. Girl’s voice is sweet and her songs are rather attractive. An Exagraded Colborn who has been around the block has done some big hits. Her Hildegards are always in good voice.

The Fountains are a two-girl act who are quite usual to a receptive audience. They wound up with a shoultiered song and catch by one of the boys. The Fountains are still one of the best of the act.

Laura Leslie did well with her mountaineer version of ‘I’m On My Own’ while the band made a hillbilly arrangement and bits behind her. The canary’s eye rolls and her vocal delivery is quite good but not when they were contrary. The song was a pattern of church choir and a verse. Her What Every Girl Should Know, introd. by a good fanner, was the best bet.

Johnny Ryan, Irish tenor (doubles on piano), sang Golden Earrings in a musical way. Polly was a breeze for Chibby Silvers, the fat tenor, who got giggles.

Kaye did his reading hit. The Ink Spots take-off based on That’s My Desire pulled some yocks.

Pics: J. Winter Comes, Bill Smith.

bathing suit that was too short.

Wally Brown could use about four new shirts. He’s a good dancer and a red hot hephost he’s used forced him to work an extra 10 minutes before he got to the last dance of the day. He finished up with a Harry Savoyish bit on his travels, finishing with a strong dance. Kaye and Kaye’s contestant are Yowm’ Young, which was swell for its kind. Kaye was good for breadth.

Encored with a short bit of life in show business, which needs stronger backing, but not much through much.

Bobby Lane and Claire, novelty dance team, and Fred Lowery and Ray Babcock are a good combination. Lowery did more straight whooping of standards, with his bass, while Babcock did more singing strong hands. Lou Breesot handled the comic just right, but smart Perpetual Motion that netted a neat return.

Johnny Stippel.

State-Lake, Chicago

(Thursday, January 25)

Capacity: 2,950. Price: 50 cents straight.

Produced by Leslie Belden. Directed by Max Plitt. Show played by Leslie Belden.

Unlike most of her Hollywood contemporaries who appear here, conspicuous Esther Williams did herself plenty of with a pinch of fire, and the audience strolled in with an ear for what she did. Gladys George, who was a smart and well-received act in which she cooks the supposed college lad in an act which is a huge hit with a walk-on in a gold.

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Just Concluded 21 Weeks in Australia

Thanks to Sam Kramer

Currently

SLAPSY MAXIE'S

Hollywood

DIRECTION: L. LATERN, W. MORRIS

FEMALE (Sugar Hairst) Robinson sparkled in a collection of variety acts which should keep the ticket machines busy for the next two weeks. The moppet piano pounder and violinist who is always quick getting attention immediately in his work. Youngster has improved his stage presence plenty, going into high gear with his vocalizing of Milton’s "Alleluia." His piano and singing coupling with comic Lee Davis, in which he did a number of good impressions of celebrity, he bowed off to terrific milt with a spirited rendition of Save the Bones.

Two acts, Marita and Manuel Viera, and Lee Davis, have done plenty of refreshing since seen. The first does a fine bit with their comedy monkey turn to straight music, with the new arrangement having less than the former. The act features the two in novelty acts. In the men, all hokey, except the small closer in which Marita leads the male with her act of a song, “People Will Say We’re in Love on a set of balls. The bell was failure, but the routine of changing from one to another was well done.

Allen and Kent, in the opening spot, did okay with their novelty topical routine and the first part of their uncanny were good. They got caught fire with the arrival of the unique- haired Emma Frances. Miss Frances accompanied with her ability, especially in the acrobatic department, and her j-boner closer with the duo sent them off to a good hand.

Carl Sands did his best emcee job yet and he put his stage crew thru a lot of music at a fine.

Johnny Stippel.

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Slapsy Maxie's, Hollywood

*(Monday, January 19)*

**NIGHT CLUB REVIEWS**

No. 1 Fifth Avenue Bar, New York

*(Thursday, January 22)*


The Danny Thomas show, upon which the owners' hands have worked heavily to lick the biz slump, is a solid hit. For the first time since the spot changed hands, tables were waiting in the overflow room for tables. For his present date Thomas introd new skits and a bit to alter his standards. New routines proved well up to the Thomas level in humor, realism and sophistication. Included was a satiric on motion pic production in which he was a ruffled comic movie cliches and the Hollywood film clan. His standard Las Vegas has been expanded to include a rib-tickling take-off on the West and its scenery. Between numbers, his rapid-fire patter kept the laughs coming steadily. Throughout his hour-long stint Thomas' work reflected superb timing and delivery, plus a warm sense of humor.

Supporting bill was fast and full of variety. Opening act went to the Three Rockets, fast-stopping late whose rep is quickly growing solidly. Especially effective was a precision tap routine while trio was headed by the Miss.

The hair-raising spins and lifts of ballroom team Cabot and Drexler earned them a solid reward. Due offered four routines, all climax'd with a series of thrills and lifts twirl.

Rounding out the show, thrust Ray Sturr registered well. Lass, who recently returned from a vacation, his return performance, twirl, a show, a smart, ear-catching style and plenty of eye appeal.

Dick Stahler's cut cut the show and handled terp tours, with Bill Miller's crew alternating. Walter Young was Thomas' piano accompanist.

Alan Fischer.

Billy Gray's Band Box, Hollywood

*(Monday, January 19)*


Current show marks spot's first concerted all-hits show of the year and one of the few times that topper Billy Gray hasn't worked. Last year the spot was closed (for local fave) at the start, they took to the new offering quickly. Gray's Eastern style is unexptedly good, especially with any previous show and should keep the cash registers ringing.

Gigster-mimic Don Corey kicked off with a satirical, laugh-provoking take-off on the New Year's show take-offs. Best was his tongue-in-cheek carbon copies of top crooners, entertainers, and singers. Mmac Copenhagen, Bingle. Vocal resemblance was good and burlaxed material favors.

Vocal, glts went to sultry-voiced Donna Lord and Hal Winters. Blues thrash registered mildly, for gala was suffering from both a cold and poor choice of tunes. Lass has the looks, talent and salesmanship needed to sell and should click with more variety in choice of material. The Win- ters' pipes are polished and highly listenable, and lead's relaxed, assured style more than makes up for a lack of pitch clench.

In the laugh department Gray has two dependable yoke pullers in Joe E. Ross and Rex Weber. Ross, with his droll and sarcastic style and a droll yam smoker with an infectious personality, fitting the room to perfection, is a reaction-timer and delivery expert. A relatively unknown here, he clicked early and carried the show.

Webber combines two talents into one show-coping act. First off, he is a cap of a straight man. Standard, Brother, Can You. Spare a man waiting for a humorous character, his triolom, which he used for broad comedies. Without lip or teeth move- ments, Weber can make a dand problem, his frame, while disturbing facial muscles for sock comedy effect. Weber did Moon Over Miami in this style, switching to straight style on Russian Revue.

Gray cut the show on the keyboard, with Dave Marcus in and intermission 89.

**HARTFORD, Conn., Jan. 12.—Fire caused damage estimated at $16,000 early Saturday morning (17) at Waldorf-Astoria, Hartford's new night-club spot in Farmington, Conn. The blaze, starting in the cellar at 1 a.m., shot thru the floor and windows near the bar and cocktail lounge.

**WANTED ENTERTAINMENT**

For large new cocktail bar and lounge, in mid-New York City hotel. Sいけ, does, trio, instrumentals, instrumentals, vocal groups and any instrumental combinations.

Give all information in letter and if working New York City area, state delivery.

Looking for unusual patron drawing talent.

**BOX D-214**, c/o The Billboard, January 22, O.
New York:

Stem Hits 373 G Despite Cold;
Roxy 90 C, MH 130, Para 65

NEW YORK, Jan. 24.—The five Stem vaude-pie theaters held on with an all-over gross of $171,000 this week, despite zero temperatures Sunday (18) and the following day. A snowstorm (17) wasn't half as detrimental to box-office receipts and the weatherman's predictions which discouraged many from making the trek to midtown. The Strand, Capitol and Paramount wound up the runs of their Christmas-New Year's Eve shows, while the Roxy and Radio City Music Hall did a good $130,000 in the second week of its Roxy (8,000 seats; average $50,000) took its 90 C with Rosario and Antonio, Rolly Roll, Vasso Argiris and An Ideal Husband, the Radio City Music Hall (6,500 seats; average $11,500) registered $130,000 after opening to a ticket $120,000 for a total of so far $372,000 for Ernie and Maria, Roomie, Frosty, Trio, Margaret Sande and George Tabor, Ple, The Pardunace Case.

Paramount Off to 65G
Pararent (3,000 seats; average $70,000) wound up a four-week-long run of the hit at $105,000, $110,000 and $70,000 on successive sessions. Total for the run was $350,000, according to Stan Kemton's ork, Vic Dameone, June Christy and Where There's New show (reviewed this week) has James Haley, Hal Winter, Jack Jule and Theodore's ork, Dick West, Mack and Desmond and I Walk Alone.

Capitol (4,627 seats; average $665) ended an eight-month run at $49,505 after closing at $73,000, then hitting $65,000 and $50,000 in the middle periods for a total of $385,000. Heedless of Jimmy Dorsey's ork, Professor Backwards, George Gershwin, Marilyn Hals and Future. New show (reviewed in this issue) has Kaye Moore, Florence and Treasure. Capitol: Monroe 37G

Ae Pinch-Hitter Breaks Record

NEW YORK, Jan. 24.—Vaughn Monroe, the man of the Palace, Rochester, N. Y., when he brought in $37,462 for the week ending Wednesday (21). The ironical fact was the Monroe was orig-inal set-up for the Paramount at its Buffalo house for the same date, but the deal fell thru when the whiz kids at the C.O. got into a stand-by. Willard Alexander Russell around and finally got $500 in the bargain for Danny Friendly. The result was the big 37G. The better was Roses Are Red.

Playing a split week at the Palace, Youngstown, O., January 12-14, Monroe broke the house record with $14,400. The old record, set by Glenn Miller, was $11,400.

Boston:

Snow Throws Boston
B. O. for Weak 26 G

BOSTON, Jan. 24.—Another snow smash in the form of a week-end snow storm hit the Boston houses and box offices off generally in the Hub. The RKO-Boston ended the week Wednesday (21). The bill was headed by Marie McDonald and Lanny Ross. Pirates of Monterey was the pic.

As one artist to another....

if you are proud of your talent, why not help others to emulate it. To this end, we will send you a large album of 11x14 photos, any or all of which you might like to use. Send photo size of your choice for which you want the photo as well as $1.00 per photo. (Minimum $1.00 per order) Sample will be sent after receipt of order. Address and request your sample to:

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Equity Seeks Rule Changes For Strayhats

(Continued from page 3)

with the company only if they play the following season or work in two different companies in any one season. The prevailing rule is that three speaking parts in a summer season constitute eligibility for union membership. While Equity joined in 1947, and 539 in 1946, few of these new members remain in the trade.

Just an "A" Company

Second, the committee asks that the designation of A and B companies be removed, as serving no purpose, and one A classification for barn theatres be established.

Third, it asks that the minimum weekly wage for actors be increased from $46 to $50.

Fourth, it wants all summer stock companies, which are now allowed only five performances a week, instead of the prevailing 10.

Fifth, it asks that actors at the start of the season be paid no less than $125 to $150 in gross earnings at the rate of $25 per week.

Sixth, it wants package shows and playdates abolished, instead of allowing managers who play a full season to keep three-quarters of the earning come.

The present union rule is that at least six members must be attached to a resident troupe.

Seventh, the committee asks that because of differences in methods of stock management, separate Social Security forms, Equity shall hold all stock company books, and that stock managers submit the necessary forms and statements.

The committee report was presented to a meeting of summer stock managers who received it favorably. The committee will recommend that it be kept together till next summer to check on the workability of the new conditions and to make further suggestions.

Josh Logan Memo: Buy a Money Belt

NEW YORK, Jan. 24 —Joshua Logan's combined scripting and producing clout for Mister Roberts is guaranteed to turn him into a multimillionaire, according to Robert Knox, if the show hits pay dirt. Logan is receiving about $5 and 3 per cent of the gross as director of the show; half of the 5, 7½ and 10 per cent of gross which the scripters get, and addition one-half of the producer's cut, usually 50 per cent. In addition, when the play hits the 60-cent and gets the 6 per cent that the playwrights get and another 20 per cent that the producer's cut, advance word is that the show shapes up to be a click.

If the show grosses about $14C to produce. The unusual angle is that, also Leland Hayward, the co-producer, has been guaranteed to $14C because of the high weekly nut, $500,000 was pledged for the show. This promise will be paid in weekly instalments of $25,000 for the first five weeks, and in any gross over $300,000, means investors will be a long time in getting their money back unless it is a smash hit. This together combined with Elke Kleins money-garnering effort for Streeber Named designates makes the key in leg time. They see that all the lettuce. Knox gets 20 per cent of the profits in addition to a 5 per cent share of the gross.

Change in Scripters Pact

To Spur Revivals Is Sought

NEW YORK, Jan. 24 —Reports are that an attempt will be made to revitalize the Dramatists Guild contract so that producers will have more freedom to break when they do revivals.

Under the present pact, producers who put original scripts which have flicker rights, foreign rights and subsidiary rights must pay the scripters the same sum and work under the same agreements as those doing revivals. This naturally restricts doing old plays or plays whose other rights have been sold. Should some revision be made, trade sources point out, more revivals would be done.

ATAM Doubles Welfare Fund

NEW YORK, Jan. 24 —At a special meeting held Thursday (23) the membership of the Association of Theatrical Agents and Managers (ATAM) unanimously voted to double itself an additional 2 per cent of its weekly salaries to bolster its welfare fund. The new rate is now $20 per cent to be deducted from their weekly checks, making a total deduction of 30 per cent weekly to support the union.

The additional 2 per cent will be used to give unemployed members a weekly salary for a stated number of weeks until they find work. Unemployment this year is 20 per cent higher than last season, according to union figures.

ATAM is running a welfare fund benefit Friday (25) at the Producers' Club, where Walter Roberts will be playing.

Reis Loses His Suit Vs. Dorothy Clarke

NEW YORK, Jan. 24 —New York Supreme Court Justice Carroll G. Ruttenberg has dismissed a suit for $7,500 damages brought by Lester Reis, personal representative, against Dorothy Clarke, actress, after it was without jury. Reis sought damages for alleged breach of a five-year management contract. Clarke was supposed to act with Reis for three years to run. The actress fired Reis August 1, 1947.

Aaron Lipper, attorney for Miss Clarke, contended that (1) the contract expired, (2) Reis had no license to act as agent and (3), the 25 per cent commission demanded was exorbitant. Judge Ruttenberg noted that Miss Clarke's only defense was to dismiss the complaint on the facts and stated that Reis's discharge by the actress was justified.

Markova Ballet Sued

MOBILE, Ala., Jan. 24 —The Markova-Dolin Ballet, which gave a performance here Monday (19), was sued next day in Mobile Circuit Court for $1,600 damages by Mr. and Mrs. Woods, of Shreveport, La., for breach of contract. The suit claimed that the troupe canceled a performance scheduled for February (21). The company left Mobile Tuesday for Athens, Ga., but not before it posted a $3,000 bond with the court.

Book Review

With Rough Sketch (Dial Press, New York, $3.00), which goes on the books Thursday (24), Robert Sherwood has scripted a second novel with a Broadway setting.

This time his focal point is a somewhat fabulous Broadway agent, Stanley House, who appears in genteel society circles but who, behind the scenes, is a smooth talker with a knack for peddling his wares. The Daily News has brought under the Sylvester magnifying glass some of the most clever, since Sylvester holds his ground in the background and lets the coordinate characters tell the story. In the current novel, the author, who has appeared in his previous works, Bob Fichardt, sits down and is inspired to write up the character of the theatrical agent, who knows how to get people in the background and let the coordinate characters tell the story.

The irony, of course, lies in what the newest gets as against the underlying truth.

The yarn is cleverly constructed and over-all well-written but which will tickle an insider, since the author has himself become an influence and is inclined to pull a punch. There are some shrewd pete- te, and character, that contribute to the trade.

The novel deserves a companion slot on the library shelf with previous Dream Street. It will speak interestingly for trade and consumer public alike.

Le Rouge Buys Road Show of "Heart"

NEW YORK, Jan. 24 —Lawrence Le Rouge has taken over the production of The Heart of the Heart, which is now in the hands of King and David Jones. Le Rouge bought out the latter producers and several other investors who wished to drop their interest.

The show is following the route taken by Life With Father last season—the first production of Jones for several years, but since this has been off about 30 per cent. However, Heart is just about clearing expenses.

Le Rouge intends booking the show for summer of 1948, and is also dropping the sponsor system under which the play has gotten dates up to now, which will concentrate on flacking to get customers.

Fried Skeds "Premiere"

NEW YORK, Jan. 24 —Gala Premiere, a script about the ballet by Gerald Goodes, is on the production schedule of Walter Fried for this season or next. The story is another which is negotiating for the services of Joseph Bolelli and Luella Malina for the lead.

Crix Pix

SAN FRANCISCO, Jan. 24 —After viewing all legitimate shows so far except the one last year, the San Francisco Drama Critics' Council has come up with the following picks.

Best legitimate production: Fugitive Moon. Runner-up: Maurice Evans's Hamlet.

KATHLEEN
(Opened Monday evening, Jan. 13, 1948)
PLYMOUTH THEATER, BOSTON

A merry entertainment of romance in modern Ireland, as
written and directed by James McCallion, the Irish
author of "The Molly Maguires." Miss Kathleen is
an attractive young actress who gives an excellent
performance. The play is well acted and directed,
and the dialogue is well written. The Irish are
theatrical at their best, and this play is no excep-
tion. The audience thoroughly enjoyed it.

The play opens with a typical Irish family scene
in a rural cottage, with the family entertaining
some friends. The father is a typical Irish farmer
who is looking forward to his daughter's return
from the city. The daughter is a typical Irish
young woman who has been away for some time
and is looking forward to her family's reaction.

The play continues with the daughter returning
to the cottage and meeting her family. The
father is pleased to see her and the family is
happy to have her back. The daughter tells them
about her time in the city and how much she
misses them. The family is happy to hear this,
and they all begin to laugh and talk.

The play continues with the daughter's romance
with a typical Irish man, who is a farmer in the
area. The family is happy to see this romance
and encourages them. The play ends with the
daughter and her man getting married and
living happily ever after.

The play is well written and well acted, and
the audience thoroughly enjoyed it. The Irish
are known for their theatrical skills, and this
play is a fine example of them at their best.

WANT 3 USEFUL PARTNERS

LEGITIMATE

OUT-OF-TOWN OPENINGS

MISTER ROBERTS
(Opened Thursday, January 23, 1948)
SHUBERT THEATER, NEW HAVEN, CONN.

A new play by Thomas Heggen and Joshua
Logan, directed by Joseph L. Mankiewicz.

The play is about a small-town lawyer
who is forced to take over the
management of a large corporation.

The play opens with the lawyer
returning to his hometown after
a long absence. He is met by
his family and friends, who are
surprised to see him. The lawyer
is determined to clean up the
corporation and make it a
successful business. He
begins to work hard and
soon has the corporation
making a profit. The
lawyer is happy with his
success and is proud of
his accomplishments.

The play continues with the lawyer
dealing with various problems
that arise while running the
corporation. He is faced with
economic challenges, political
difficulties, and personal
issues. The lawyer
remains determined to
succeed and never gives up.

The play ends with the lawyer
resigning from the corporation
and returning to his hometown.

The play is well written and
well acted, and the audience
thoroughly enjoyed it. The
Irish are known for their
theatrical skills, and this
play is a fine example of
them at their best.

Angel Face
(Opened Wednesday, January 13, 1948)
LUTHER PLAYHOUSE, CLEVELAND, OHIO

A new play by Maxwell Anderson, directed by
Morgan理, and starring Anne Revere. The
play is about a young woman who
is forced to make difficult choices.

The play opens with the young
woman returning to her hometown
after a long absence. She is met
by her family and friends, who are
surprised to see her. The young
woman is determined to
make a success of her life and
never gives up. She
begins to work hard and
soon has a successful business.

The play continues with the young
woman dealing with various problems
that arise while running her
business. She is faced with
economic challenges, political
difficulties, and personal
issues. The young
woman remains determined to
succeed and never gives up.

The play ends with the young
woman resigning from her
business and returning to her
hometown.

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In The Survivors, Peter Viertel and Irwin Shaw have set themselves a difficult task in making the message take care of itself, because while Survivalists often prang on the advantages of their two-in-one thriller and feuilleton play-of-the-sword, the paranoia and violence and vengence finally do take their toll, the pros and cons have been adequately covered in the up-to-date news-reel to persuade whether the authors have made a point or not.

The Plot
Home from four years in Libby Prison comes the Deckter brothers intent on some real淘金作业 to return to the land of their fathers, the ex-Union Army officer, who they believe has deliberately left no marks of his existence in the record of prison injuries almost on arrival, but before the first act is over, he has become the near intimate of a younger, a deaf and dumb, and the black neighborhood.

In the course of the action a scheme of influence—between a scheming, stay-at-home element of a gun-fighting grandfatser versus a high-minded country lawyer, a mather with a moralistic Phillips-Dale, and a gal who would love the lad if he'd let her—to abet or prevent the goad. All get their innings from the authors at greater or lesser length, but the author keeps the boy around the grudging view that all such bitterness can be accounted for in human nature, and gives the gun a fulsome answer. But before the meeting of the two, the antagonist come face to face and each kills the other. This is a fine ending, but somehow after all this nihilism, it seems unusually painless.

Castwise and productionwise, producers Bernard Hart and Martin Geraghty and their company, directed by Kenneth MacKenna, are a strong combination. Louis Calhern as the mouthpiece for the authors' point of view is right impressive. Louis Calhern as the mouthpiece for the authors' point of view is right impressive. Louis Calhern as the mouthpiece for the authors' point of view is right impressive. Louis Calhern as the mouthpiece for the authors' point of view is right impressive. Louis Calhern as the mouthpiece for the authors' point of view is right impressive. Louis Calhern as the mouthpiece for the authors' point of view is right impressive. Louis Calhern as the mouthpiece for the authors' point of view is right impressive. Louis Calhern as the mouthpiece for the authors' point of view is right impressive. Louis Calhern as the mouthpiece for the authors' point of view is right impressive. Louis Calhern as the mouthpiece for the authors' point of view is right impressive. 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HOLLYWOOD CEE BLUE

(Carried from page 3)

of 1948 bowed in for a 17-day stand at Madison Square Garden. However, despite the battle of the temperatures, the faithful turned out in droves to welcome in Henie and Johnston in paragon edition of their blade extravaganza.

The new edition runs true to the popular form of the original, with a full ensemble, fine specialties and a sprinkling of the best comedy to be found in the Snow White circle. The blonde star is more prominently featured, with Johnston appearing in seven out of 17 numbers. This is all to the good since it is the Golden Age of Henie and Johnston to see. It is likely that there are up-and-coming young blondes to test their luck in the skating world, something she can do on skates, but there is nobody in the business who can pattern themselves for her. She is a personal salesmanship. She demonstrates it year after year. Whether it is in pairs or solo, comedy team, the "old timers" Greet & Robert is back again with their bumbling antics.

Hula Steps Show

Preem night she stopped the show in its tracks, as usual, with each entrant hula number and scored terrifically to a calypso rhythm and Orleans-Florentine color. Working with her new partner, Michael Kirby, she seemed better than ever from the high jump and indeed, the new partner has plenty on the personality ball in his own little way. And although the Canadian champion is—and looks like—he is which he is. The pair make a sock combination.

The comedy department is practically exclusive in the success of this ice show. The clown, Fred Trenkler. Trenkler is something of a unique stop top act and repeats this time in two out of three of his comedy sequences. Hoping to live up to the standard, but he makes it seem continuously fresh and new thru sheer repeat. It is a pity his key act, doesn't amount to much, but will doubtless tickle the juveniles.

His skating is comedy. His skating is comedy. He is a child of the ice with a comic instinct.

GEOBRIA COTHONER has been engaged for another star turn April for the James E. Estrats Shors thru Milles Islands... Syn, bills, Eliza and Georgia, had February 16 at the Polities, Los An-

gelos, and found his new partner. Georgia George Clark are assisting Louise Miller out front. Clark is a former member of the Bob Hope Troupe, at Berettana Follies Burlesque, in Honolulu, includes Herman Reese and Louie Hope. Direct- straight: Vonnie Leon, Vivian Lee, Jeene Starr and Dorothy Shannon. Of the cast, new stars include Gloria Hughes, Florence Halstead, Pat Dur- rison, the Dupledge sisters, Elinor and En- chorines. William Ferrera is house manager... Linda Leslie, after her engagement to Charles at the Santa Barbara, will be home to the summer at the home of her brother, Orville Williams, in Green Bay, Wisconsin. Also there is the Alma wrestler, Dulsey, formerly of the dance team of Dulsey and Garcia, are the partners of a boy born recently at their home in Willard, O., where Harry, ex-aud and magic dancer... Toots, a restaurant... Jessie Bul- livan, after an engagement in Andy's, has been sighted recently in the Square, Club 28, Milwaukee, where Charlyne Baker is being held over.

Equity Gives "Heart' Angina

NEW YORK, Jan. 24. With the closing of My Heart in My Hands, the musical ended its career. Show directors week with the opening day on the road February 2, but a request made to Equity Council to close and reopen legally, was refused. The reopens to conditions which made the continuance of Music impossible.

Equity Council has declared that one weeks rehearsal, rehearsal expenses and be guaranteed. Therefore, in effect the last few weeks. Acting wish to leave the company would one week at a time. In addition, the Trade claims the producers evidently felt that they would have to pay due to company, vacation, etc.

Quits Aussie Union Post

SYDNEY, Jan. 24.—Albert Hucker, star of the British Empire cast of the last year of his term as secretary of the Theatrical Employ- ees' Union of Australia and under- age of 82 he remains federal secretary. Hucker was entertained by the union at a farewell luncheon. Hucker organized and formed TEA and earned the respect of both the enemy and the industry. Bill Lambert has replaced him.

WANTED

EXOTIC DANCERS & STRIP
t FOR THEATRE WORK IN CALIFORNIA.

Auditions for Male and Female Strip

Cast at The El Rey, 1707 W. Pico Blvd., Los Angeles 15.

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FOR THEATRE WORK IN CALIFORNIA.

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Adolph Kies Is Named Mo. Prez

Members heartily endorse two-day plan, banquet and ball—over 300 attend.

JEFFERSON CITY, Mo., Jan. 24—Adolph Kies, Jackson, was elected president of the Missouri Association of Fairs and Agricultural Exhibitions (MAFAE) at the annual convention here Tuesday and Sunday (11-17) by the Hotel Governor. Kies, who succeeds Arthur D. Bond, Mexico, was vice-president for several years. Howard Rolston, Kirksville, was elected a vice-president and the following were re-elected: Rollo E. Singleton, Jefferson City, secretary-treasurer; Harry Baker, St. Joseph, and Ord E. John, Huntsville, vice-presidents.

Sorting horse show committees over 300 delegates, guests and commercial representatives attended the sessions.

For the first time in the history of the Missoouri association, the convention was a two-day affair and also for the first time in history, the organization.

Concessions was highly favorable of repeating for future meetings.

Among other items of business the Buckingham, a novelty act; Tull and Manfield, comedy dancers; Des Moines, S. Dak., Reynolds and Collette, balancing; Mie. Dede. Dara, convention; the Bros. of A.M. Bros., cycling Lou Morgan, Music for dancing, was officially announced by Jack Field and his orchestra.

Representatives of carnivals, booking offices and suppliers noted included:

J. T. Johnson, St. Louis; J. S. Smith, American Beauty Shows, St. Louis; J. S. Smith, St. Louis; D. Scholl, St. Louis; C. E. Dean, East Des Moines; W. W. Carter, Des Moines; G. W. Flanagan, and A. C. Lewis, Ronnie; Lorraine, Company, Tulsa, Okla.; Frank Sharp, Regina.


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Aid for Sulky Horse Races
Top Topic at Mich. Confab

By H. F. Reves

DETOIT, Jan. 24—The 63d annual convention of the Michigan Agricultural Fairs, 1940-41, was held here Monday at the Hotel Michigan. Mr. Reves, who was a participant in the event, said that the topic of the convention was the aid for sulky horse races.

Short Course
To Resume At Minn. Assn.

Convention Told of Plans

MINNEAPOLIS, Jan. 24—Pleased with the success of its first course on fair management, held in 1947, the Minnesota State Division of Fairs and Expositions said it will continue the course for 1948.

N.H. Association
Picks Carl Fogg

Names him proxy, hears GOP gubernatorial candidate ask for better midway

CONCORD, N. H., Jan. 24—A higher grade midway was urged by Carl Fogg, who was named proxy of the New Hampshire Agricultural Society at the meeting here Tuesday. He asked for better midway entertainment at the New Hampshire Agricultural Fair.

Mrs. Simonds
Resigns Okla.

Free Fair Post

MUSKOGEE, Okla., Jan. 24—Mrs. E. F. Simonds, secretary-treasurer of the Oklahoma State Fair, has resigned from her position, it was announced here today. Mrs. Simonds has accepted a position with a business firm in Muskogee.

Western Canada
A Circuit Show
To Ernie Young

WINNIPEG, Jan. 24—The much-sought grandstand contract for the Western Canadian Circuit was awarded here this week to Ernie Young, of the Chicago Booking Bureau.

Oregon Group
Fails To Pass
Date Change

RECOMMENDS FURTHER STUDY

PORTLAND, Ore., Jan. 24—Oregon Fair managers have been promoting their fairs for the past three months, but no action was taken at the meeting here Tuesday to change the starting date from Labor Day to September 1948 for the Oregon State Fair at Salem. The action was taken to allow time for the resolution committee to study the matter and to consider further action by the legislature.

Mrs. Simonds was re-elected

FREE FAIR POST

MUSKOGEE, Okla., Jan. 24—Mrs. E. F. Simonds, who has been secretary-treasurer of the Oklahoma State Fair, has resigned her position, it was announced here today. Mrs. Simonds has accepted a position with a business firm in Muskogee.

Harry Wilson, Louisiana
Fair Executive, Succumbs

BATON ROUGE, La., Jan. 24—Harry Wilson, the state executive for the Louisiana Agricultural Association of Fairs, died here Wednesday. He was 67 years old.

James S. McDonnell
Resigns Melfort, Sask., Position

NELFORT, Sask., Jan. 24—-W. E. Holmes, secretary of the Melfort Agricultural Society, has resigned his position as secretary-treasurer.

Midwest Confab Set

KANSAS CITY, Mo., Jan. 24—Annual meeting of the Midwest Circuit will be held here March 23-25 in the Hotel Muehlebach. Joe Montgomery is president of the Midwest Fair Circuit.
SCHAFFER'S
JUST FOR FUN
SHOWS
Texas' Largest
Motorized Show

40
CONCESSIONS:

16 BIG RIDES
10 SHOWS
Sensational FREE ACT

200 KW AND DIESEL LIGHT PLANTS

6 ANTI-AIRCRAFT SPOTLIGHTS TO FOOT LIGHT TOWERS AN INNOVATION IN MIDWAY LIGHTING

See Our FULL LENGTH MOVIE OF OUR SHOW IN ACTION EN TOUR

Follow the Beacon

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Economy Issues Highlighted At Maine Meet; Shows Stay

PORTLAND, Me., Jan. 24.—While the 38th annual meeting of the Maine Agricultural Association on Fairs, held here January 14, stressed the necessity of fair associations' reducing expenditures and increasing revenues, the economies suggested were confined almost entirely to the handling of race programs and the fair set-up and included no trend toward cutting down on grandstands or other amusements as usual, a large number of reps from booking agencies and carnival attended, and numerous contracts were negotiated.

The meeting at which economies was discussed was held behind closed doors. Fair committees were advised to cut expenses wherever possible. It was reported that the salaried Frank Witman, part-mutual director for Maine, has been reduced.

Gibbons Recommends

Ted Gibbons, chairman of the racing committee of the association, was advised to follow Presque Isle's lead in promoting cell races. Gibbons announced a schedule of early summer racing and three meetings or fall to augment the usual fair schedule.


Hamid Bookings

Joe Hughes reported he had signed contracts with Gene Skowhegan, Bangor, Presque Isle and Lewiston. Joe Godin closed contracts for fireworks display with Bangor, Skowhegan, Farmington, Union and Windsor fairs.

Lassiter were Arthur Law- son, president, and Elmer Leighton, race secretary, of Cumberland Fair; Fred W. O'Hearn, chairman, North Carolina State Fair; Arthur O'Brien, secretary, George W. Black and Fred L. Bock, North Carolina State Fair, Presque Isle; Gordon Drew, president, Windsor Fair; Howard Godin, chairman, Presque Isle Fair, Grove City; Robert Kimball, secretary, Fred M. Walker, treasurer, Fryeburg Fair; Fred A. Smith, chairman, York Fairs; and Francis Crotace, publicity director, Bangor Fair Roy Sinclair, manager, and Geo. G. Felice, secretary, Bangor Fair.

Beaull on Hand

Also Hodgdon C. Buzzell, owner of Belfast Fireworks; Robert Henry, operator of Cornish Fair; Lee Randal, race secretary, and Lawford Haddock, assistant director, New Gloucester Fair; Dr. E. E. Russell, manager, Franklin County Fairs, and C. J. Wheeler, Jarvis Tyler and Ralph (See Economy Highlight on page 82).

W. Va. Ass'n

Sets 48 Date

CHARLESTON, W. Va., Jan. 24.—Annual meeting of the West Virginia Association of Fairs was held at the Raleigh Hotel Tuesday and Wednesday (20-21).

State Senator Fred Allen, of Marlinton, was re-elected president of the group, which is made up of directors of all annual fairs held in State. Also re-elected were Vice-President Rari Morrison, of Sutton, and Secretary-Treasurer J. O. Knapp, of Morgantown.

August 21-23 was the date set for this year's State fair on the fairgrounds at Lewisburg.

Gibbys To Direct Middleton Event

BOSTON, Jan. 24.—John P. Gibbys, veteran fair operator and manager, will again direct the Middleton (Mass.) Fair next fall. Gibbys expects to expand Middleton's racing instead of the thoroughbreds. Last year the Middleton Fair was held in August and brought in thousands of dollars when the handle on the fair was in fairs averaged about $40,000 daily.

Gibbys is now organizing a corporation which he plans to develop into a long-term policy campaign is being mapped out to cover the New Bedford, Brockton and the area where there are more than 500,000 summer visitors at that period of the

25 Exhibitors

Sign To Display

AT WFA Meeting

SACRAMENTO, Jan. 24.—Twenty-five exhibitors have signed to put in displays at the 25th annual meeting of the Western Fairs' Association's Fairman's Fair, here February 11-14, according to Fairman's Fair general manager, announces.

In releasing the list of names, Mer- rill L. Tinker, secretary, also announces that 200 fairs and associations will come in later for the sessions for 300 representatives of 200 fairs in five sections.

Purpose of the unique Fairman's Fair, involving actual exhibits or displays, is to prepare the industry for future expansion programs to meet western fairs. Fairman's Fair construction will total nearly $500,000, most of which will be in increased advertising from horse racing funds.


One State Fair

Sought for N. D.

GRAND FORKS, N. D., Jan. 24—Discussion on the subject of one State fair for North Dakota, instead of the present four or five annual fairs, featured the annual two-day meeting of fair officials of North Dakota at the Dourton Hotel here Thursday and Friday (15-16).

The one State fair idea, on which no official action was taken, was introduced by Bert Scott, of Fargo, president of the State Fairs Association.

This was usually held in July and it was announced that Pyle had stated he would support one State fair regardless of where it was located.

Secretary G. A. Ottinger, Jamestown, said the fair should be centrally located and would call for good-sized appropriations by the Legislature.

L. L. Enke, Mirak, secretary of the North Dakota Association, along with Scott, argued for a central fair.

Three of the fair dates were an- nounced: Fargo, August 30-September 1; Minot, July 24-26; Jamestown, July 5-7; Fessenden, July 13-15; Hamilton, July 22-24; Bottineau, July 19-21; and Williston, July 5-7; Forman, September 8-11; Crosby, June 24-26; Rolla, July 1-3; Grand Forks, July 8-10; Langdon, July 19-21; Grand Forks and Ashley dates were not announced.

Grandstand programs of Langdon and Hamilton fairs were awarded Tuesday night. It was announced that while Barnes-Carruthers, Chicago, announced the signing of grandstand contracts with C. J. Miller, for Crosby, Bodington, for Grand Forks, Minot and Jamestown.

The B-C office also will provide for the Minnesota Exposition's Convention in
Mich. Assn. Plans Second Short Course

Detroit, Jan. 24—Michigan Association of Farmers and Merchants has announced its second short course on management, it was announced by Hans R. Kardel, retiring president, at the annual meeting of the association here Wednesday.

The short course will be held in March, earlier than last year, "in order to enable farmer members of fair boards to attend before the busy season sets in," Kardel said.

The program will be the same as that of the first school. Kardel told convention delegates that one of the big reasons for its early date was the fact that the topics discussed were "not high-powered speakers but by people with years of experience in operation of fairs." Other reasons elicited were its low price. Its program was based on subjects and the use of the discussion plan.

Kelly Re-Elected

Rose Sarlow, secretary of the Junia Fair, was elected association president. Mrs. K. K. Haliburn was re-elected secretary-treasurer without opposition for the 11th consecutive year.

Elected as vice-presidents were, in order: Dr. John P. MacEwan, Boise, Idaho; Howard G. Fellers, Alamo, California; and Mrs. Charles C. Custer, Lincoln, Nebraska.

One new annual, Montgomery County Fair, Atlanta, was added to the membership.

W. Canada Circuits Mull Short Course; Elect 1948 Officers

WINNIPEG, Man., Jan. 24—A short course in fair management, crammed into the day immediately after the annual convention of the Western Canada Class A and B fair circuits, may be held in 1949. A resolution to that effect was passed this week at a general meeting of the Class A Circuit, when the suggestion was made and seconded to the Circuit. No action was taken, but a decision was made to hold the fair management course in 1949.

Lee S. Williams, Edmonton, was elected president of the Circuit, with J. W. Leith, Winnipeg, vice-president, and Mrs. Leila Walsh, Sylvan Lake, secretary of the Circuit, was re-elected secretary.

Legislative Group Named

A new move was the selection of a legislative committee to handle lobbying for the MAF at the State capitol.

At the banquet which closed the convention, A Moonlight Fantasy by Madeline Sarlow, sister of the new president, was presented by Betty Daniels and Mrs. Eliza Cranston. J. W. McTavish, Esq., and John G. French, Esq., were named to the legislative committee.

Other speakers included Dr. William E. W. Adams: President T. E. Green, University of Manitoba, was named honorary president.

Record Throng at Ill. Contab

Registration of fair delegates largest in history—Dillinger renamed prez

SPRINGFIELD, Ill., Jan. 24—The 19th annual meeting of the Illinois Association of Agricultural Fairs, held in the Second National Hotel Monday (191) when the floor show which followed the convention program was featured. It was aired over WBBG, this city.

There were 116 reservations for the floor show and it was reported that 15,000 persons were at the cocktail party. Twenty-two fairs were represented.

L. V. Hubert, Elberton, was elected president, succeeding Mike Benton, chairman of the Eastern Illinois World's Fair, this city, who was named chairman of the board of directors. Other officers elected were: L. E. August, vice-president, and Helen Talley, Atlanta, secretary-treasurer.

Directors elected, besides Benton and Hubert, were Gordon S. Chapman, Sandurville; A. W. Rogers, Easton; Herbert Armstrong, Galesburg; G. H. Macon, J. C. Conner, Cor, J. M. Colb, Cedarbawn, and Ben Weanawo, Manchester.

It was voted to hold the 1949 convention at Augusta.
RAS BACK TO WESTERN CANADA

Wallace Bros. Gets B Route

Three shows make pitch for "A" circuit—Sedmayr to have all-steel train

By Herb Duten

WINNIPEG, Jan. 24.—There were no surprises in the carnival contract awards made this week to the Royal American Shows "A" circuit and "B" fair circuits here this week. Again the Class "A" loop went to the Royal American Shows and the "B" route to Wallace Bros. Shows.

What was surprising, however, was the spirited contention for the Class "A" contract. The Royal American, represented by Carl Eberly Stoyn, and Bob Lobban, general agent, received opposition from Hennes Bros.' Shows, which have Orren Harry Hennes, General Agent J. C. McCafferty and Noble Fairly on their circuit, and Loew Bros. Shows, who were a surprise bidder, represented by General Agent R. C. McCarter and George E. Halley.

Two other U. S. railroad shows also were represented in the Class "B" contention. Acquisition was not a pitch for the 1948 contract, Bill Fleming, general agent for the James E. B. Griggs Shows, was on the scene, renewing friendships and acquaintances and spreading the word further regarding his show and with an eye to a possible future bid, and Bobby Kline, John R. Ward Shows, general agent, described his behalf. However, it was the opinion that the Ward org, come another year, might make a bid.

In the Class "B" circuit, Wallace Bros., represented by Jimmy Sullivan, had opposition from only one other show, the Model Shows of Canada. Co-owners Joe Harris and Warren Brown went before the board to represent their show for the loop. Other carnival owners who appeared before the "B" circuit were E. J. Casey, owner of the Canadian show bearing his name, and E. T. McGinty, owner of the U. S. show of that name. However, neither Casey nor Collins were bid on.

J. W. (Patty) Conlin, of the Conlin Shows, was announced as the winner of the bidding. He was active in radio.

Ore. Fair Meeting Draws Numerous Attractions Men

PORTLAND, Ore., Jan. 24.—Representatives of carnivals, attractions and supply houses attended the annual meeting of the Oregon Fair Association, which chose a new slate of officials Saturday (17). Among those registered were:

Leo Low, West Coast Shows, San Francisco; E. Pickard, Pacific Coast Shows, Oakland, Calif.; Jesse Smud, R. W. Hanley Shows, Seattle; B. R. McGrew, John C. Scopes Carnival, Salt Lake City; C. G. Black, Eugene, Ore.; H. A. Kennedy, Big Top Shows, Orlando, Fla.; W. H. Evans, Beaver Shows, San Leandro, Calif.; C. C. Franklin, Little Joe Shows, Fort Wayne, Ind.; and C. E. Bell, Jersey Shore Shows, Orlando, Fla.

The new officers include:

Charles M. Maguire, president; Richard J. Mooney, vice-president; S. A. Vincent, secretary; and P. B. Corson, treasurer.

Wolfe Gets Pelzer Celebration Pact

BOYSTON, Ga., Jan. 24.—Wolfe Amusement Company, quartered here, has been contracted to provide the midway attractions at the 11th annual Pelzer Carnival, S. C., July 4th celebration, show secretary Ernest Sylvester announced this week. Sylvester said that Owner Ben Wolfe represented the bills in the negotiations.

This year's org, Sylvester said, will carry 7 rides, 3 shows and about 25 concessions. All equipment is being reconditioned and renovated under Sylvester's supervision, with Johnny Lytle, ride superintendent, assisting.

A crew of six is currently employed.

LONEST SAILFISH entered to date in the Charter Boatmen's Association Tournament at Riviera Beach, Fla., is the one caught by Mrs. Paul Oleys, Harriett Bros.' Shows. Fish at left, the one caught by Mrs. Oleys, measured 8 feet, 6 inches, while the one at the right, caught by Harold Gordon,igger operator, measured only 6 feet, 1 inch. Pictured here are, top row, left to right: Paul Oleys, Mrs. Oleys, and Corbin. First row, are friends of the Oleys, Don L. Haber, left, and Edward F. Haber.

Glenn Wade Jr. To Launch New Show This Year

DETROIT, Jan. 24.—A new carnival company to be launched this season by Glenn Wade Jr., new president. The third generation of his family in the business here, will give the Michigan territory a total of four units in the Wade family, including Roscoe T. Wade's Joyland Midway Attractions.

Glenn Wade Jr., who practically grew up in the business, took over the No. 3 Unit of the W. T. Wade Shows, operated by his father, when that unit was organized, in 1938, but left to serve in World War II. When he returned from the navy he was replaced by Cameron Murray, who will continue to run the unit.

Since leaving the navy, Glenn Jr., has been associated with both of his father's shows in various capacities, and has now decided to strike out on his own. The new unit will be set up in the near-by Michigan, Indiana and Ohio territory. A name for the new org has not been selected.

Ferris Greater First of Coast Orgs on Road

LOS ANGELES, Jan. 24.—Ferris Bros. got it up in 1947, but Larry Ferris, among the first West Coast org to hit the road this season, is leading the parade. Enlarged by the addition of four rides and eight concessions, shows opened its 1948 tour in Calera, Calif. (20), leaving to Whittier, Calif., winter quarters Fri.-Sat.

Now comprised of 11 rides, 33 concessions, 3 shows and an arcade, org travels on 12 semi-trailers, two four-wheel truck, and a service car. A new 22-foot transformer trailer and two 10-foot semi-trailer, in addition to one carry, two 60-inch searchlights, obtained from the War Assets Administration, as new service car have been added to the rolling stock. All trucks are painted red with white letters, and 4,000 feet of neon.

Pleasantly, Too

All winter quarters work was completed Wednesday (17). Seventy-five semi-trailers and fixtures now have been replaced with neon. Ferris declares that he has found this type of lighting the most efficient and flexible. Org now has 2,000 feet of neon on its 180-foot trailer, and 140 feet of it at the entrance. Ferris said his show is "100 per cent independent electricity, with no knots at all," and with the show on its own gas truck, compressors and lubricating equipment.

Date booked this season include the San Diego County Fair at Del Mar, Calif.; Hemet Valley Fair, An- dole Valley Fair, Riverside County Fair, Chula Vista Fair and the Fisbier, Weiser, Idaho. Ferris also has signed two movie contracts; one with the 24th Century-Fox film and a Warner Bros. picture which will go before the screen in the spring.

Staff is headed by Ferris and his wife, Rose. Tom Henry, formerly an artist for the org, is now in charge of the side shows. Lonny Gries is general agent.

Personal List

Personnel includes Babe Hobben and son, cookhouse; Mr. and Mrs. J. Smith, photo service; and Fred Danielson, head row, long range; Joe Blash Jr., short range; Joe Blash Jr., ham and bacon; Emme, hog; Mr. and Mrs. Don Barker, chip store and dart game; Peggy Blondheim, candy floss; John C. McEachern, bark; Mr. and Mrs. Rex Boyd, diggers; Humdinger, two ball games and punch bar; Tommy Bailey, greeter; Nora Goss, greeter; Rex Boyd, diggers; Johnny Swartwood, chip store and dart game; Mr. and Mrs. William Goss, canteen and lights; Mr. and Mrs. George Miller, greeter; Mr. and Mrs. Wally Goss, greeter; Mr. and Mrs. Oleys, greeter; and Tommy Bailey, arcade.

provided by Barney Ross and his org. Plays, radio and other shows, are at the Institute of Carole Kramer and her Rythmists.

Ushers were Meyer Katz, Walter Fried, Jerry Katz, Hugh Rabinberg and Eddie Campbell. Mr. and Mrs. Dave Frevzul handled the tickets.

Among those present who had par- ties to attend were Mr. and Mrs. Fredenburgh and Mr. and Mrs. William Goss.

(See DETL. BALL DRAWS, page 58)
January 31, 1948

The Billboard

CARNIVALS

AMERICA'S
BEST
ADVERTISED

KIRKWOOD
SHOWS

NOW BOOKING 1948 SEASON

Following Equipment Is Office Owned:
10 Rides 10 — 30 Trucks 30 — 8 Shows 8 — 5 Light Plants 5
4 Light Towers 4
36 WEEKS—36
Best Still Dates and Fairs in the East
Opening
MARCH 1, NEAR SAVANNAH, GA.

Rides: Will book one new or modern ride. Guarantee you
more people than any truck show you have ever been with.

Ride Men: Can place Foremen for following rides: Merry-Go-
Round, Flying Scooter, Octopus, Rolo-Plane. Second Men
on all rides, Semi-Divers, Canvas Men, useful Show People.
Everyone contracted report Hunter Field, Savannah, Ga.,
Feb. 20. Frenchly, let me hear from you, come in any time.

Help: Want Electrician that can handle Caterpillar, Diesel
plants: Roy Johnson, write. Truck Mechanic for most
modern and newest fleet of trucks in show business: Jim
Doran and Collie Deese, write. Man for marquee and light
towers, Show Painter and Builder: Jim Cunningham, write.

Shows: Good opening for Motor Drome. Can place Snake Show
with or without equipment. Man to operate Monkey Show.
Have complete outfit. Can place A1 Girl Revue, have panel
front for same. Place Posing Show must furnish at least
two girls. Have complete Minstrel Show including bus to
transport people. Will place any new or novel show, at a
live and let-live percentage.

Concessions: Good opening for Arcade. Our Saturday
matinees are like fair dates. Place Candy Floss, French
Fries, Snow Cones, Photos, Age, Scales, Novelties, Palm-
istry, Balloon Pitch, Pitch-Til-Win, Long and Short Range
Gallery, Penny Pitch, Hoop-La, Cork Gallery, Fish Pond,
Ball Games, any and all kinds of stock concessions. No
wheels or coupon stores.

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Want

Man for head of Clothes Pin Store, Agents for Roll Down, Razzle Dazzle, Slum Skillo, Spindle Wheels. We will carry eight stores only.
Can use Working Men for above stores, Semi Drivers useful-Concession People inside and outside. Address care of Show.

OUR DIESEL PLANTS run twenty-four hours a day, you get lights Sunday night

All Address: RALPH DECKER, General Manager
BOX 1370
SAVANNAH, GEORGIA
MIDWAY CONFAB

A. P. Hill has booked his popcorn trailer on Page Bro's Shown in New York for a brief Florida vacation.

Delton Yeakle has returned to Phoenix, Ariz. for the winter after a visit with his folks.

Gel show operators aren't worried over the reports of some wise people that they hope so.

Joseph E. Carr, owner-operator of Wonder City Shows, Mobile, Ala., opens at Waynesboro, Miss., February 14.

Mr. and Mrs. Donald Laughlin and Mrs. B. F. Cole's Amusements and J. Heth Shows last season, are wintering in West Palm Beach, Fla.

Denny Burns, former director for Comeau's of Amusement, is in Ward B. Crile's Veterans' Hospital, Cleveland, according to Al Burns.

Former side show manager for Pepper's All-States Shows, Robert Sanders is presenting his magic and variety acts to the St. Louis night clubs.

Roark said that his next show, one of the most successful acts this year, will be on December 11, at the My O' My Club, New Orleans.

Lolo Ebbsdon, daughter of Bert Ebbsdon, concessionaire, iswintering in New York, N. Y., but is planning to join her father for this year's tour.

Pinky Pepper has been signed as the annex attraction on Dick Best's Side Show on the Cavalcade of Amusements for the 1948 season.

J. Raymond Morris, who has billed the World of Mirth, is back on the ring after the ringling circus, has been working in Boston during the winter.

Vincent Chouniard, of Advance Novelty Co., Detroit, is framing a show for church-sponsored dates in the Motor City.

We learn that what the Jessica Saw and Night in Turkish Horan are still the famous peppa-quin machines in arcades.

Miss Vivona, manager of Vivona Bros' Shows, is passing out cards in color, for the birth of Kathy Ann, January 9 at Presbyterian Hospital, New York, N.

Bill and Ginger Harry, currently entertaining Complote, Orange, N. J., are to return to the road March 1 with Carl Bon & Son Shows where they have booked their concev.intion.

George J. Hill, concessionaire, has arranged for a new lease on the birth of the Horan, a showgirl, in Kansas City, Mo., last week for New Orleans, where he plans to take in the Mardi Gras parade.

Mr. and Mrs. Joseph Mikloiche, concessionaires on Penn Premier Shows, took delivery on a new car while spending the holidays with relatives in Carbondale, Pa.

Mrs. Boots Womack, last season with C. A. Stephens Shows, has been returned for the 1948 season at the Ve.mipmap show where she successfully operated an operation recently.

Now that we read, "Human voice can be transmitted over a beam of light," most shows will junk their loud-speakers and add more light plants.

L. E. (Roba) Collins, who concluded a successful tour of Missouri shows, and Ralph's

Cheats the Boss

Jim Stephenson, well-known formerly a sales manager for a Chicago theatre, and staff, has recovered from his illness and is back on the job as night man at the Christian Funeral Home, Richmond, Va.
POPPERS SUPPLY COMPANY

**1/0 SEARCHLIGHT POWER CABLE**
New C-E cable in 200 ft. lengths on reel, 2 lengths to reel. Complete with cable connectors. 40 reels at a special price of $120.00 per reel complete. Prepaid if cash with order.

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ALL ALUMINUM Made All State License Plates.
Every Week to Every State License Plate.
Furnishers of Quality Kettles and Concession Supply Co.
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DEL-MAR SHOWS
New Booking for 1948
Rides, Shows and Concessions. People with me last year, contact if interested. Address 1915 Snow Ave., Youngstown, Ohio

HAVE FOR SALE
Complete 40-Foot Bus with 33-Seat Pullman Car and all necessary accessories. Bus offers plenty of seating and stand-up space. Complete with all necessary equipment. Would make a fine roadshow bus. Price, $750.00. Phone 660, Big Spring, Pa.

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L. J. HETH SHOWS
NOW BOOKING FOR 1948
Shows, Rides, Concessions. 1008 Semi-Trailer. WINTER QUARTERS: North Birmingham, Ala.

NEW IMPROVED CHAIR PLANE SWINGS
V Bullet Drive, Steel Car Rippers, Oak Chutes, Le Roi Power Units. Steel Tubing Frames. Split Towers. RIDE-I-HIG MFG. ILL.

World of Pleasure Shows
NOW BOOKING FOR 1948 SEASON
RIDES-CONCESSIONS SHOW
Opening in Aprill—Vicinity of DETROIT
JOHN QUINN
MANAGER
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31ST AND CHARLOTTE
NASHVILLE, TENN.

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All steel base, beautiful electric tower, cables, lights, ladders
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FOR A LIMITED TIME ONLY!

With the purchase of a NEW VIKING LUXE POPCORN MACHINE
You receive
ABSOLUTELY FREE:
10-100-lbs. Hybrid Corn
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THIS IS OVER $400.00 AT RETAIL! WHAT A SAVINGS!

The New VIKING Has:
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WANT Pony Ride with real frame-up and must have at least six head of stock; any New or Sensational Ride not conflicting.

WANT TO HEAR from Ride Foremen and Second Men, Truck and Tractor Drivers. Preferred are Electricians and Assistant Diesel Mechanics, Tower Men, Boss Canvasman. Ticket Sellers on rides and shows useful people. Write.

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28 years' experience selling insurance is your guarantee of getting the proper coverage. Contact:

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CLIPPING RESULTS

53
CARNIVALS
January 31, 1948

The Billboard

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Finest quality roasted peanuts—attractive circus bags. 5 sizes boxes—cones—bags—snow cones—floss papers—colors—napkins—spoons—immediately useable. No Tracking Involved.


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Attracts Want amusement recreation center. The Crystal Coach Jr. 1948 MODEL
Fully equipped for popcorn. Includes exhaust fan, dispensing corn bin...infra-red heater optional. Immediately Available Through Our Distributors or Write The Calumet Co.
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NOW BOOKING FOR 1948 SEASON
Rides, Shows, Legitimate Concessions. Opening in April, vicinity Washington, D. C. Want Ride Foremen for Merry-Co-Route, Ferris Wheel, Chairplane and Roll-O-Plane. Also Electrician.
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BRIGHT LIGHTS EXPOSITION SHOWS
NOW CONTRACTING FOR SEASON 1948 SHOWS-rides—free arts and concessions 722 EMPIRE BLVD. PITTSBURGH, PA.

JOIN THE MARCH OF DIMES
JANUARY 15-30

CARNIVALS
The Billboard
January 31, 1948

MIDWAY CONFAB

(Continued from page 53)
Gardner and Horton Harrow at work refurbishing rides and shows and renovating other attractions being made ready for the 1944 tour.

Al Kaufman, concessionaire with the Royal American Shows was much in evidence at the coin machine show in Chicago last week. He reported sales of gift merchandise were excellent.

Charles Schimmel, concession operator at the Michigan Showmen’s Association, left for Pensacola, Fla., to pick up his new equipment. Mrs. Schimmel is managing the concession in his absence.

W. E. Page, manager of Page Bros. Shows, was called from his Auburn, Ky., winter quarters January 8 to the bedside of his mother, who is seriously ill at her home in Russellville, Ky.

Fred A. Miller, cookhouse operator on the W. G. Wade Shows, has bought a stable of horses in Miami, and Harry Manns, of the Wade Shows, is going South to act as his trainer.

Concessionaire who is looking for an old-fashioned girl should look over the concession queens who will sell “Hopstiny hydraulic Dummy ‘em Kiddy.”

Bennie Johnson, erstwhile popcorn king of Mobile, Ala., and Emory Kelly, concessionaire, are making preparations to operate several novelty stands at Mobile’s Mardi Gras February 5.

Sid Cuttler, formerly with the Gottlieb-Cuttler Corporation, is continuing business at the firm’s old stand in New York, with his son, Coleman Cuttler, acting as contact man for the carnival field.

J. George Loos Jr., son of Mr. and Mrs. J. George Loos of the Greater United Shows, made his first solo flight at Laredo, Tex., January 9. Young Loos is a student at the International Flying Service in Laredo.

Last season with C. A. Stephens Shows, Mr. and Mrs. Charles T. Pickard are playing Ohio and West Virginia theaters and nightclubs. They will rejoin the Stephens org in time for opening of the new season.

George L. Patrice reports that the Empire Shows’ Strawberry Festival was the Centennial Celebration at Coloma, Calif, January 23-25. Patrice also reported that Tony Maselli has taken over all rides and trucks, having purchased them from Pickles Pickard.

Mr. and Mrs. Troy Scruggs and daughter, Susan Kay, are spending the winter in Tampa. The Scruggses have two kiddy rides with Bee’s Old Reliable Shows. Troy Scruggs who has charge of the Ferris Wheel and shop wagon on the Bee org.

Mrs. D. Whitaker, who with her husband operated the basketball game that was one of Fidler’s United Shows, is recuperating at Addie L. Myers’ Tourist Court, Lakelol, Ala., following a major operation in Jordan Hospital, Fairhope, Ala.

F. O. (Tarzan) Tanks, who toured with Beckman & Gerety, Royal American, Max Goodmann’s and Sel’s Liberty shows before the war, is operating an educational Snake Show on the boardwalk at Ocean View Park, Norfolk. Banks came in for a

HEADQUARTERS
SOUTH AMERICAN HYBRID CORN
COCONUT AND PEANUT OIL

First Year Purse:
$25 for 3 places, $15 for 2nd, $10 for 1st.
From 100 Lb. Bags to Carloads.

CLASSINE BAGS in ALL SIZES

POPPOVER BOXES in ALL SIZES

POPCORN BOXES in ALL SIZES

INQUIRIES INVITED

HEADQUARTERS
80 E. 121st ST. CHICAGO 5

DAISY CORK GUNS
Pump Action Model 25.
Price $25.00 each.
Case Lots of 10—$55.00 Each.
Our new Cati for Cup Rack are ready for delivery. We build every gun right. 4" wood all around.

Only the BEST for Showfolk

DAISY GUNS

MAIN-LINE

At-Home Cork Gun

We Trade and Handle our own Finance

SELLHORN’s
Sarasota, Fla.

R. E. LLEWELLYN
5150 Jeff Highway
New Orleans, La.

CARBONS FOR 60” SEARCHLIGHTS
Ptd. 6” disc: 16 oz., 7/16” dia., machined 27 gage to metal radius; 10 cylinder to a case, $10 per case, $1.00 extra, New Orleans. In case only; $5 per pair in return of 1000 pairs.

Attention, Mr. Showman

HARRY CRAIG’S
HEART OF TEXAS SHOWS

New生产经营 for season of 1948.
Sharon, Main & East Streets, San Antonio, Texas

HARRY CRAIG
BOX 168
BROWNWOOD, TEXAS

Copyrighted material
FOR SALE RIDES
Little Beauty 2-Abrantt Merry-Go-Round 7-car Tilt-Whip Flyby Scooter Silver Stream Dayton Twin Ride; Allen Herschell 10-car Kiddie Auto Ride.

TRANSPORTATION
25 Trailers, 1½ to 3 tons, 1937 to 1941 models; semi-trailers, van and open bodies, 20 to 35 feet long.

LIGHT PLANTS
4-60 kw, General Motor Diesel Light Plants mounted 2 each on 38-ft., 40-ft. and 55-ft. G. M. C. cab-over-engine tractors.

SEARCHLIGHTS
2-60 inch generator, mounted on 30-ft. semi-trailer. Also 3 complete sets of. Ray-O-Vac equipment.

MISCELLANEOUS SHOW PROPERTY
Rearranged Cobb and Junction Boxes, Taps and Banner Lines.

Address
Oscar Bloom
Box 32
Columbia, Misisp.

CARLISLE, PENN.
CHARLES MALLERY IS PLAYING PRELL'S BROADWAY SHOWS
1948
2nd Year—There's a Reason.

FOR SALE
ROOT BEER STAND AND SHORT RANGE LEAD GALLERY
Both Mounted in Trailers
Write or Wire
JACK WALSH
2637 Emerson Avenue
North Minneapolis, Minn.

HARRY CRAIG
Heart of Texas Shows
West Rodeo Days, Jimmy Luce's Bronc Ruttas, including Peruvian Silversides. Open March 1.

Address
HARRY CRAIG, Box 188, Brownwood, Texas.

RIDES FOR SALE $2,500.00
Contact John L. Strother, Mcalester, Okla.

TIM FOREST
TULA, Okla.
Telephone 509

AGENT WANTED
For Long Range Booking Gallery. Year round bookings preferred. Call or write. Contact
BRUCE J. DUFFY
315 Mission Road
SAN ANTONIO, TEX.

C. A. STEPHENS SHOWS
BOOKING
Home, Rides and concessions at the coming census. All mail answered.

Box 817, CRYSTAL RIVER, FLA.

FOR SALE
Home Theater Trailer, with Grand Theater, one of 10-ton Siam- You can’t Do It, 21 ft. by 10 ft. and slides, and Parsons, one each, 10 ft. by 10 ft. and Rietz Electric Rides, 26 ft. by 20 ft. by 10 ft. by 10 ft. B. B. DENNIS, Mountlake, Okla.

SOUTH BOSTON, VA.
SOUTH BOSTON FAIR
DREW'S BROADWAY SHOWS
1948
2nd Year—There's a Reason.

CLUB ACTIVITIES

Showmen's League of America
400 So. State St., Chicago

CHICAGO, Jan. 24.—President Lou Keller presided at the regular monthly meeting held Tuesday evening (24), with a membership attendance of 32, those in attendance being President Keller and Charles Zemar. A committee appointed to write the weekly column included Henry Elkins, L. E. McTee, Joe Prell, Barney Walker, Frank Bishop, B. L. Moore, Sam Goldstein, David Lebowitz, George Gutman, Edward R. Stubbins, Joe Goodman, Morris Levy, L. J. James, A. J. Merrill, Louis Walsh, Harry Roff, Edward McKeown, Jack Stern and Louis Light.

Members present after absences were Emmett Simms, Arthur Stahlman, George C. Olsen, Sam Menchic and Aliney Lambert.

J. W. King was still confined to his home in Texas. Walter B. Foust is ill from a bad cold. Harold Voller, W. C. Deneko and H. D. Wilson are still ill. James Sweeney is still ill at his home of a sister in Needham, Mass.

J. W. King's office advises him to stay in Honolulu until about February 15. Letters were received from Westmorland, N. H., Nat Green and Harry A. Illions.

Harry J. Taylor was appointed to bring in a new television set for George Boshoff spent a day in Chicago. Ben Block and Harold Dorsett are the operators of their show in San Antonio. Vice-President Keller advises him to undergo surgery sometime next week.

Greater Tampa Showmen's Association

Ladies' Auxiliary

Ladies' Auxiliary of the new Tampa Showmen's Club will start its membership drive at the Longo Fair, which opens on Thursday (26), and the new Crown Showmen, donated a booth on their own premises for their use by the board of trustees.

The auxiliary will hold meetings every Monday night.

Geraldine Gauvin has been named chairman of the grand commission, Mrs. Gauvin's husband, Harry Frish, is commissioner of the Royal Crown Shows.

Caravans, Inc.
P. O. Box 1952, Chicago

CHICAGO, Jan. 24.—Regular meeting was held Tuesday (24), with President Lucille Harris presiding. Alto on the rostrum were Edith Strelkej, first vice-president; Bob Lou Foreman, second vice-president; Vic Oakes, third vice-president; Dan G. P. Oakes, treasurer; and Mariana Pope, financial secretary.

Josephine Glickman, corresponding secretary of the League of Women Voters, was guest speaker at the meeting. The Heart of America Showmen's Club, 1445 W. 95th St., Chicago, Ill., was represented by Bobby Allen and Robbi Swinkowski.

Rebecca Daniels thanked members for the gift sent her mother. Marie Oakes, the club secretary, reported that the Missouri Show Women's Club's membership in St. Louis, St. Louis and Chicago was increasing.

President Edna O'Shea Sension is entertaining her sister, Elsie Atkirk.

Arizona Showmen's Association, Inc.
317 W.Pasadena, Phoenix

PHOENIX, Ariz., Jan. 24.—President Denney presided at the regular meeting which attracted 45 members. It was reported that Bob Smithson has been discharged from a Los Angeles hospital and is returning to the brand at the draft. The Bishop is reported doing well in a Florida hospital.

Elected to membership were Mrs. Francis Peck, Mrs. Rose Memore, Nellie and Elma Denny, Betty W. Mariner, Flora Prell and Mrs. Harry J. Clark. It was voted to set up a membership fund.

Bill Hummer arrived for the winter, and Joe Applegate, boss carnivalman, and Don 锤, representing the general agent of the Clyde Beatty Circus, visited the club en route to the West Coast. Harry Butler, Lloyd Lee and Joe Good have returned for the winter. The officers of the Midwest Shows visited Frank Darbo who was on a working trip.

National Showmen's Association
154 Broadway, New York

NEW YORK, Jan. 24.—David Brown and Jack Alfred, left for a trip to the West Coast. President Keller, Secretary Ed Moss, Treasurer Al Weber and Chaplain Jack Hughes will assist.

Sam Adelson was elected to membership of the Women's Auxiliary.


A large campaign to raise funds to purchase new furniture for the new clubroom was conducted on January 10th.

A total of $322 was donated. A committee from the Ladies Auxiliary announced its group would donate $300 to the furniture fund.

A talk on the press being made in retrenchment the club room was held by Harry Hargrave who urged readers to maintain their services.

March 11 was the date of the annual meeting.

Drawing was won by Theo Forstall.

Ladies' Auxiliary

Regular meeting was held January 19th with President Margaret Buckley presiding. Guests included Mrs. J. M. Harwood, Jack Quinn, and James P. Conklin, who were read from Ethie Miller and Jane Aldrich.

Bill Hummer told that sister-in-law, Madge Chapman, fractured her wrist in a fall. Members of the club were hoped for.

Sally Flynn, Tees Eppie, Estelle Waker and Peggy Steinberg are on the sick list.

Nina Rogers announced club's new home will be ready for February 9. Donations for the home came from Lucille King, Mary Taylor, Gladys Kenney, Lila Salmone, Conklin and Charlotte Cohen, Betty G. Cole, Margaret Farmer, Nina Rogers and Marie Taylor.

Called on for a call,0,000 were absent, waving of a letter the club is still confined, Josephine Glickman, Alice Morgan, Polly Barr, Ruby Cannon and Isabelle Myers, Ethel Denis, Ann Stewart and Maybelle Bennett.

New members are Lil Krug and Esther O'Kelley.

Banking is still to Lucille King and the door prize, donated by Maurice Brown, was won by Mrs. M. A. Davis. Lunch was donated by Margaret Buckley.

International Showmen's Association

415A Chippewa, St. Louis

ST. LOUIS, Jan. 24.—Earl Bunting, newly elected president, was installed at the regular meeting Thursday (15). Paul Soris and Willis Lipinsky present for the evening.

Happy Days again was appointed chairman of the entertainment committee; Mr. Soris for the Sweetheart Party for February 14. The president's meeting was held in the clubrooms Saturday (15) with the fish supplied by Chancey.
BALLYHOO BROS. CIRCULATING EXPO
A Century of Profit Show
By Starr De Belle

Dear Editor:

I think you will find our ad appearing in the current issue. As we have already declared that we are not going to advertise, this will be our last. We must make it clear that we are not going to advertise, as our readers have already decided that we are not going to advertise, and we will continue to do so in our regular format. We are not going to advertise, as we believe that this will not be the best way to reach our readers.

Sincerely,

Starr De Belle

Rogers Sets Four
War Shows for '48

TAMPA, Fla., Jan. 24.—Not D. Rogers has contracted its four War Shows for 1948 for sale in this city. An ad appearing in the current issue. As we have already declared that we are not going to advertise, this will be our last. We must make it clear that we are not going to advertise, as our readers have already decided that we are not going to advertise, and we will continue to do so in our regular format. We are not going to advertise, as we believe that this will not be the best way to reach our readers.

Starr De Belle

BANKOF AMERICA

Her Majesty's

Sons of the American Revolution

The National Association of Banks

The National Basketball Association

The National Football League

The National Hockey League

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RAS Back to Western Canada; Wallace Bros. Gets B Route

(Continued from page 50)

boxes, built of stainless steel and chromium, indirectly lighted, and topped by a plywood design intended to snare the eye.

J. J. Jones Contracted By Pensacola Annual

PENSACOLA, Fla., Jan. 24.—The Johnny J. Jones Exposition has been contracted to furnish the midway at the 1948 Florida Interstate Fair here. The annual is a new addition to the Jones's fair dates.

Morris Lipsky and Harold (Buddy) Padock, co-owners of the show, represented the orders in negotiations with John Frankel, fair manager.

Reichert Heads Wisconsin Concessionaires' Association

MILWAUKEE, Jan. 24.—Wisconsin Concessionaires' Association, meeting in conjunction with the annual Wisconsin State Fair Association conflag in Packer Hotel here, elected R. George Reichert, Marshfield, president for 1948; Robert J. Chase, secretary, said this week.

Robert J. Barclay was named first vice-president; Chase secretary, and C. O. Swanson, treasurer.

Omaha City Council Nixes Club's Plan for Carnival

OMAHA, Jan. 24.—City Council apparently has closed the door to the carnival shows on city-owned properties.

The council turned down a request from the Vinton Commercial Club to sponsor a carnival on city-owned property, near 64th and 10th Street.

New American Midway Shows Sign Eagle Pass, Tex., Cole


Parades are scheduled February 21 and 22 and several name attractions are booked for the event.

Frell Contracts Carlisle Annual

PHILADELPHIA, Jan. 24—Signs of the Carlisle Exposition contract was announced this week by Frank Frell, owner of Frell's Broadway Shows. Other fairs already contracted are Eustis, Fla.; Bowers, Fla.; Click, N. C.; Woodward and Greenville, S. C., and South Boston, Va.

An announcement at Gibbon, Fla., is expected to be followed by February 15, at which time all dates for the Carlisle, S. C., winter quarters.

Walter E. Welch, owner of the Big Bertha's Fat and Snake Show, Jake Oltman's Side Show, and Ralph Barker's Feathers of Life. The Bardo brothers will again have the Motorcross. The Girl Show from Princeville, Wis., and Mrs. Byrds, while Comedian, will have the Posse Show and Young House, with the Cheetah Club.

Contracted again are White Hewitt's Winter quarters. In April, Clay builder; Mack Klein, chief electrician; Joe Holleman, chief mechanic; and Paddy Finnerty, business manager.

Sensational Apollos Signed by jotter For Buffalo Shows

BUFFALO, Jan. 24—Howard Potter, general manager of the Buffalo Shows, has announced that he has signed the Sensational Apollos, high-swinging-act, pole act, for appearance in the shows in Pennsylvania May 24, the close of Frank Wirth's Police Circus.

The Buffalo Shows will hit the road from New York, with a show season. The show season, herefore known as the Buffalo Shows, this year will be known as the Buffalo Shows Mighty Midway.

Kermit Erkinik, who joined last year's Buffalo Shows during the New Orleans, is expected to return again for 1948 and will report to Nathan B. Bush, concession operator, with whom his family is wintering in North Carolina, will be on the road this season with his stores, including candy apples and waffles. The Bushes also report that the office is working on the popular corn poppers and ice cream as well as donating a new store, mounted on a truck, to handle the candy apples, anddział, Creti

The wood-working shop in quarters is in charge of Morris Tinkler, shown new. Much equipment is under construction.


group has received letters recently from their summer and fall performers, including Schaffer, Mr. and Mrs. J. Howard Scott, Commercial Club manager; Mrs. Bill Morley, Mrs. Tom Moore, Mr. and Mrs. Jim Nolan, Mrs. Ida Sylvia and Myrtle McMillan, Mr. and Mrs. Eddie Durnke, E. G. Campbell, L. W. Lang, George Hands, Mr. and Mrs. John K. Luries, Mr. and Mrs. William Schwartz, Samuel Miles, P. A. Roberts, and Mrs. Carlisle, recently discharged from the U. S. Marines.

Loos Laredo Part Extends LAREDO, Tex., Jan. 24—George Loos's Greater United Shows are being readied in quarters here for their first run, during which they will make the midway attraction at the 51st annual Laredo Frontier Days and Deportation here February 14-28. Shows recently had their midway contract extended until an aggregate of 29 years in that capacity at the celebration.
January 31, 1948

The Billboard

CARNIVALS

HURRY! HURRY! HURRY!

EVERY body!
EVERY where!!
EVERY day!!!

Is looking forward to the next BIG Special issue of The Billboard:

SPRING SPECIAL
FEATURING
THE ANNUAL OUTDOOR EQUIPMENT SUPPLEMENT

Happy Days Are Here Again! Old-time BIG Special Issues . . . bigger than ever before . . . with MORE Special Articles . . . MORE Ads . . . MORE News . . . MORE Opportunities . . . MORE Valuable Ideas . . .

And what's MORE a short term Special Subscription deal figured to give you these BIG Special Issues plus eight regular issues which are bigger these days than special issues used to be just a few years ago.

To each and every one of our good friends who takes advantage of this opportunity NOW and sends $2 cash, check or money order with order we're going to give away absolutely FREE a copy of either book you select.

"HOW TO ESTABLISH AND OPERATE A MUSIC STORE" or "HOW TO ESTABLISH AND OPERATE AN AUTOMATIC MERCHANDISE BUSINESS."

Here is the deal . . . TEN big issues of The Billboard, including TWO SPECIAL NUMBERS, plus either of the "How To Establish" books you select, for not the five or ten dollars you would expect to pay for this valuable information, but ONLY $2 if you mail your coupon NOW. Offer expires MIDNIGHT ten days from today.

HURRY! HURRY!! HURRY!!!

FILL IN SPECIAL SAVING CERTIFICATE AND MAIL NOW!

Offer expires MIDNIGHT 10 days from today
North Carolina Makes Move For State Aid: Better Fairs Promised as Initial Step

CARNIVAL-GENERAL OUTDOOR

January 31, 1948

North Carolina Makes Move For State Aid: Better Fairs Promised as Initial Step

RALIEGH, N. C., Jan. 24—Promises of better fairs as the first step toward securing State aid were voiced by leading fairmen and officials attending the 18th annual meeting of the North Carolina Association of Agricultural Fairs at the Sir Walter Hotel here yesterday (23). Sparked by Dr. J. D. Dorton, president, the group indicated that they would continue their efforts to eliminate the competition of pre-seasonal events advertised as fairs. As a result of action taken at last year's meeting, Governor Cherry appointed a commission to study agricultural fairs as directed by the last general assembly.

Meanwhile, to promote public approval and confidence, members pledged their work in their own counties to further the interest of educational leaders. Efforts will be made to secure local agricultural clubs and schools to work in cooperation with the provision that midway attractions will not be open until 1 o'clock. This action was also approved by attending carnival operators.

Harry Caldwell, head of the seven-man commission, said the group would investigate the status of fairs for the purpose of eliminating abuses and to attempt to give agricultural fairs for the purpose of supplying proper terminology for possible legislation. The association has been in the doldrums for a number of years, with the loss of its 80 members contributing dues.

This year's program was presented in the form of a forum with excellent results. Both the morning and afternoon sessions were well attended, and most members, as well as several showmen, took advantage of the open sessions to voice their opinions.

Arthur F. Corey, of the Greenfield Journal, moved, seconded by a representative of the World's Fair, to eliminate the call to the defense of showmanship when it was intimated that all midway attractions were not high caliber. He said there was no reason for excluding other fairs from the competition as the privilege paid for in some instances approximated the known gross, prompting him to warn fairmen that they ought to realize that showmanship can't pay for a fair and then expect to come out on top on a miracle basis.

Dorton warned that the next five years would determine the future of fairs. The farmer is no longer interested in the smaller shows, and the large fair will be to be of interest for young folks who are used to better seeing. The Henderson County Colored Fairest of the Fair, one of the first Negro groups to be admitted to the association, is an example of this trend.

R. J. Pearse, fair planning expert, said that large fairs needed materials suitable for large buildings and grandstands, and such were to be found in quantity. The banquet was eliminated this year because the necessary facilities were unavailable.

Dr. J. S. Dorton was re-elected president. He heads the State Fair Board of Shelbyville, Kentucky.

Other officers are J. Hicks Corey, Greenville, first vice-president; W. E. W. Stone, second vice-president; and H. Kelly, Hendersonville, W. M. Oliver, Reedeville; C. M. Hight, Henderson; and Arthur B. Corey, Greenville.

Show representatives attending included James E. Blevins, Statesville, N. C.; James E. Collier, Statesville, N. C.; Henry Hoefler, sound systems; Jack Wilson and Issy Catt, photographic; and S. H. Wilkes, Waynesburg, Haw, Fireworks; Howard Delk, United States Trotting Association, Franklin, N. C.; E. Allen, World of Mirth Shows; H. B. Shuler, Lawrence; Dave Eady and Curtis Bockus, Endy Bros.; Jack Perry, Perry Shows; A. D. Duree Troy and Auerling; Sam Nunis, auto races; Jack Kochman, thrill shows; Roberts B. Hamilton, huckstering; Jim and Evelyn Nelson, Nelson Shows; S. Sam and Prell, Prell's Broadway Shows; Stanley Beed, Harrison Shows; Lucky Lott, thrill shows.

CARNIVAL—GENERAL OUTDOOR

January 31, 1948

Collins Retitles Org

As State Fair Shows

MINNEAPOLIS, Jan. 24—Billy Collins announced Tuesday night, that the William T. Collins, will go out this year under a new title, the Spirit of the State Fair. The fair will also be known as the William T. Collins, Williams said his office consummated the deal with Miles Ingalls, New York booker, representing the burlesque performer.

Attending the convention of the Minnesota Federation of County Fairs here this week with Edgar I. Schooley, president of the coproductive, Collins Agency, Williams was busy introducing the Unger twins, Swedish import, and arranged to handle the Nicotel Hotel here for a fair.

NEW GENERATORS

120-240 Volt A.C., 12.5 KVA, Immediate Delivery

ENGINE: 4-cylinder, 4-cycle L-head, water-cooled 35-hp. 2-cycle. Pressure type to main, rod, and camshaft. Piston System: 104.7 mm. x 76.4 mm. Turbocharged, water-cooled. Ignition System: Battery-breakpoint coil type. Full automatic starter. Generator: 12.5-kva, 3-phase 60 cycle AC. Rated power 12.5 KVA at 80% power factor. Voltage change is accomplished by changing transformer connections or terminals.

All units are wire-wrapped. All parts are in original overseas boxes and ready to operate, brand new.

Our price F. O. B. Jacksonville, Florida, $795.00.

SMALL NEW GENERATORS

120 Volts A.C.

1/2 KVA, Immediate Delivery

ENGINE: 4-cylinder gasoline, valve-in-head, radiator-cooled. Complete with 10-gallon tank of fuel and necessary spare parts, worth $50.00.


A. M. & S. COMPANY

404 Dennolly St.

Phone 4153

Mount Dora, Fla.

DAILEY BROS., RAILROAD CIRCUS

Worth a Solera, Aggressive, Convincing

ADVANCE PRESS REPRESENTATIVE

Who Can Write and Print Stories Selling

AMERICA'S MOST ATTRACTIVE CIRCUS FEATURE

Write, Don't Wire. R. M. HARVEY, General Agent, Perry, Iowa.

FOR SALE

16-Car Kiddie Amusement Ride, five condition, new top, $15,000.00. One 237-ton Tilt, B-D, all well maintained, will sell for $11,000; condition same as new, fine and water-proof. Both real bargains.

CLAYEY PARRISH

P. O. Box 1381

Winter-Salem, O. R.

FOR SALE OR LEASE

STRAIGHT STREAMLINE

TILT-A-WHIRL

on West Coast

Box D-125

c/o The Billboard

Cincinnati, Ohio

$800.00

100 WORKING, SERVICEABLE RIDES PER WEEK

FOR SALE

8-ft. 6-in. black and blue showman's tent, in very good condition. Ideal for 1 to 2 rides.

BOB TICHER, BARNES 

300 N. WABASH AVE.

EVANSTON, ILL.

SHOOTING GALLERIES

And Supplies for Eastern and Western Type Galleries.

EST. 1857.

WRITE FOR CIRCULAR.

H. W. TERPENING

120-130 Marine St.

OCEAN PARK, CALIF.
Changes Slight In Safety Code

ROCHESTER, N. Y., Jan. 24.—Receipt of the latest changes in the Out- door Safety Code as promulgated by American Standards Association, is announced by Max Cohen, general manager of carnival, and a member of the committee in charge of preparing the code, and he has been retained slightly to permit of a unit of access being made by a means of providing safety exits. The principal item included in the changes affecting the carnival industry relates to fire extinguishing equipment. Under the previous working of the code provision was made to require new fire extinguishing equipment, and the code has now been changed to provide that existing equipment be approved according to any other approved type.

The date has not yet been determined by which it is expected that the committee will again meet in April to consider further changes, and the membership of the association is urged to submit its suggestions in connection with these matters.

Appoint Haykin Sales Rep

NEW YORK, Jan. 24. — Walter Haykin, sales manager of the New England Electric Company, Long Island, this week announced appointment of Harry Haykin as exclusive representative of the company in the outdoor show world and service of generating equipment.

LEGION TO SPONSOR REVIVAL

PLANT CITY, Fla., Jan. 24.—The Plant City Strawberry Festival, a traditional event every year, will be revived next spring under the sponsorship of the Norman McLeod Post of the American Legion, it was announced here. Definite dates have not been set.

Legion members voted to undertake the project at a recent meeting, at which it was reported Plant City business men and citizens expressed a keen interest in reviving the festival which glorifies this community's chief product.

G. H. Bates, realtor, was appointed chairman of a festival board. Directors are Henry S. Moody, Charles A. Spahn, A. B. Boring, James Moody, Harold S. Truehart, Denver L. Cook, C. C. Green Sr., Edgar Hall, Reece Smith, E. N. Dickinson, Peter Winter and County Commissioner E. W. Simmons.

Burbank Celc Set May 14

BURBANK, Calif., Jan. 24.—The local Junior Chamber of Commerce announces the annual Burbank on Parade celebration will be held May 14 and will be devoted to the Burbank lions Club. Founded several years ago, the local event has increased in size every year.

Middletown, Conn., Midway To Coleman for 15th Year

MIDDLETOWN, Conn., Jan. 24.—Midway shows have been awarded the contract to provide the midway at the Orange County Fair, Middletown, N. Y., marking their 15th consecutive year in that role. Richard J. Coleman, manager, announced from loca1 quarters the week.

Coleman said shows plan to feature several new attractions this season, in addition to two new rides and a new diesel power plant.

WANTED CARNIVAL FOR Week of June 20, 1948

RIDGELAND LIONS’ CLUB

WANTED

Center for a walk in May, June, July or August. Apply, E. V. W. Post, Harborth, Pa. (Post Within mailing radius is 25,000.)

P. A. LAVELLA

Box 496, Merriam, Kan.

WANTED FOR INTERNATIONAL FIESTA

EAGLE PASS, TEXAS, FEBRUARY 14-22

Hanky Pankies of all kinds, $5. No Wheels or Skis. Wire or write.

AMERICAN MIDWAY SHOWS

North P日讯, Texas, this week.
BARNEY TASSELL UNIT SHOW
CAN PLACE FOR THE FOLLOWING FAIRS:
Week February 2d, Lake County Fair, Clermont, Florida, a real spot.
Get your bank roll here. Week February 9th, Lakeland, Florida, right in town and you know what this is.
Rides, Shows and Concessions.
Can place for Lake Worth, Florida, and fair promotional people in all lines: also High-Class Publicity Men.
Write this week Auburndale, Florida.

WINTER QUARTERS
Blue Grass
OWENSBORO, Ky., Jan. 24. — C. C. Gourcath, owner-manager of the Blue Grass, at Owensboro, Ky., announced that his show will be on display for the next three months in the Euclid Park, Ill. (Illinois). The show is a combination of circus, fair, and amusement park.

Ohio Valley
FINDLAY, O., Jan. 24. — Rebuilding and repainting the Findlay Rose Bowl Arena, the Findlay, Ohio, show, will be ready for the opening on March 15. The show is owned by the Findlay Rose Bowl Arena Co., and is managed by E. A. Rose.

FOR SALE
IMMEDIATE DELIVERY
18 SKOOTER RIDE CARS
Completely overhauled. Newly painted; due to point of sale. Cars can be inspected at winter quarters.
Royal American Shows, Fairgrounds, Tampa, Florida.

Carl J. Sedlmayr
ADDRESS AS ABOVE

MUSICIANS WANTED
All instruments for 12-15 piece Band. First-class Band. Inquire of the Owners, 1503 Georgia Ave., Santa Ana, Calif., or Mrs. W. F. Mais, Box 102, Camp Pendleton, Calif. 

JACK BELL, Bandleader
404 Highland Ave., LEXINGTON, MO.

SOUTHWEST FLORIDA
FREE FAIR
Fort Myers, Feb. 14th to 21st
Walt Pitcher, Jewelry, Candy, Florist, Eating Foods, Ice Cream, Greeting Cards, Novelties. 
All addresses to:
FRED HUBER
Manager, Fort Myers, Fla.

MAGIC EMPIRE SHOWS
NOW BOOKING
Shops, Rides and Concessions for seasons 1948-49. Write for information. 

General Office, Magic Empire Shows, 301 West 40th Street, New York City.

D. & H. SHOWS
Owners and Operators.
We have a nice Ringling Bros., Barnum & Bailey, traveling exhibit. For show details, write or phone the managers.

WONDER CITY SHOWS
Opening Waycross, Ga., Feb. 14th. This show playing Cole Fields, Eastern Kentucky.

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FOR SALE
PARKER MERRY-GO-ROUND
1 Akeron Center pole mounted on trailer.
Completely overhauled, painted. Ready in 30 days. Will be sold at factory price. Address: B. A. Buck, Box 67, Selis, Tex., or write to E. W. W. C., Selis, Tex.

GREENVILLE, S. C.
GREENVILLE COUNTY FAIR
PRELLE'S BROADWAY SHOWS
1948

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FOR SALE
BEAUTIFUL 10 PASSENGER KIDDIE MERRY-GO-ROUND
F søker metal house, honeycomb lights, electric music, cups and drop covers.
Operated 3 months.
$2,950.00 F. O. B.
Cost $400.00
Send 25 cents for large photo.
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1310 E. WASHINGTON
LAPLACE, ILL., RICHMOND 2215

CONCESSION TRAILERS
Write today for illustrated catalog showing
5 new models.
KING AMUSEMENT CO.
82 Orchard St., Mt. Clemens, Mich.

FOR SALE
PENNY ARCADE
Complete with Transportation. Consists of about 100 Machines, all in good condition, 40x70-Top, fair condition. 1946 GMC Truck and Fruhauft Van. All loads in truck, including Neon Front. Original cost, $12,000.00. Will sacrifice for $5,000.00.
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WILL SACRIFICE
PARK AIRPLANE RIDE
65 2S high Rocker Cars. Guaranteed in good working condition.
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RAILROAD CAR
70 ft. Observation Car, school type. C.O. $2,400. Four student traffic doors. $1,200.
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FOR SALE
Used $40-10 Pin-Up Type Truck, first cost $500.00. Old $70. 270 ft. of 72" Shillaber to go with Town, $350.00 extra.
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WANTS FOR SEASON'S WORK
Damages, Coin Pitchers, Baseball, Basketball, Basketball Baskets, C. F. Hall. Please write for price. Start of season two weeks.
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Damages, Coin Pitchers, Baseball, Basketball, Basketball Baskets, C. F. Hall. Please write for price. Start of season two weeks.
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CARBONS
Natural Carbons for 60" Search Lights. Attached in metal structure free. List price, $25.75. O.C. PIECE, $12.00 added on top.
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252 York St.
San Francisco, Calif.

FOR SALE
BEUTIFUL 10 PASSENGER KIDDIE MERRY-GO-ROUND
Froker metal house, honeycomb lights, electric music, cups and drop covers.
Operated 3 months.
$2,950.00 F. O. B.
Cost $400.00
Send 25 cents for large photo.
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C. R. SKINNER MFG. CO.
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SHOWMEN! DON'T MISS THE PREMIER SHOWING OF THE Hi BALL RIDE

IDEAL FOR PARKS OR CARNIVALS HYDRAULICALLY OPERATED

52 FT. HIGH ONE TRUCK HIGH CAPACITY

Tampa, Fla., Feb. 3-14 inc.
WITH THE ROYAL AMERICAN SHOWS
FRANK HRUBETZ & CO.
SALEM, OREGON

WINTER QUARTERS

Bright Lights
PITTSBURGH, Pa., Jan. 21.—Upon his return from a trip to Portsmouth, Va., and points south, General Manager John Geoma announced some news regarding projects for the 1948 midway and the signing of two additional fair contracts giving the shows 10 weeks of fairs signed up. Still date bookings also are complete with a few exceptions. Shows will again play the major cities and will invade new territory with the acquisition of fairs not before played in Kentucky.

Geoma is settled here until his departure for the shows' winter quarters in Lynchburg, Va. Assistant Manager Lew Moss ends his Florida vacation on the end of this month to supervise details at quarters.

General Manager Geoma informs that the shows' midway will be operated on different lines than in past seasons, with stress on a re-emphasis of new rides and the operation of several modern rides and shows. Line-up of rides for the summer midway will be operated on different lines than in past season, with emphasis on new rides and the operation of several modern rides and shows.

NEW PICTURES

Show will be given new fronts and plans also call for an elaborate new main entrance front and arch. Master Electrician F. C. Norton is working on new lighting features for the entrance and show fronts.

Show will carry a new type of free act, replacing the Changer Bros. C'mon, originally booked as a repeat free attraction. Name of the new act will be announced upon its arrival from Europe, where it is currently working.

John and Mike Lucas report they will be at quarters by mid-February to begin improvements on their dining room and French fry concessions.

Clark Queen's Crazy House will also undergo improvements. Hattie Dolan, who is vacationing in Portsmouth, Va., will again have her ball games on the midway.

Employes on the shows' rides will wear coversalls bearing name of the rides on the coversall, while entire midway personnel will carry identification cards for display to merchants as a means of personal contact advertising and a builder of goodwill will toward the shows from local business concerns.—CARL RANKIN

EDDY'S EXPPOSITION

BUXTON, Pa., Jan. 24.—With quarters officially opened, Charles Lovell, Eddie Roudy Bush, Puff Culverman and Red Shack were the first ones on hand and work is under way on readying shows for the coming season. Every ride will be overhauled and the Merry-Go-Round scenery remodeled and painted.

Recent visitors were Charlie Hayes, Chester Howard and Mr. and Mrs. Tommy Shriver. Slim Harris returned to Florida after a long visit.

Eddie Dietz and agent Jack Bli smoking around for the season's spots. It is reported that Betty Bli, who resides in the motel at the 13 Mile road, will become the skating rink, will be back as mail and The Billboard sales agent—JACK BARTON

REDS UNITED SHOWS

Fair—Showing Two Spots a Week. Open May 14, Close Late September—Celebration.

H. M. (RED) SALAWAY, Manager & Owner.
ROBESON, NEBR.

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COMPLETE CARNIVAL

Consisting of late Model #5 El Wheel, 2-4 Axle Merry-Go-Round, 16-Seat Chairplane and Kiddle Ride all painted and ready to go. 3 Tractors and Trailers, 2 Straight Trucks. Office Trailer, Transformers, Cable, Light Pole, etc. 12 Concessions and Stock. $7500.00 cash will handle. Leave to reliable party that can put up $22000.00 deposit. Shown by appointment only. Will sell or lease as a unit only, will not separate. Write BOX ST. L.-22
390 ARCADE BLDG.
ST. LOUIS 1, Mo.

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NOW BOOKING FOR 1948
SHOWS-RIDES-CONCESSIONS.
ADMIT BOX 617, OWENSBORO, KY.

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WANTED
PASTIME A. C. for fifteen JUNE, JULY OR AUGUST.
Write Anthony Galleta
127 W. William St., Newburgh, New York
TORTURE SHOW SCENES
OLD MILL AND DARK RIDE SETTINGS
MECHANICAL HULA DANCERS
LAUGHING FIGURES AND
BALLY-JOO PIECES
PAPIER MACHE AND
MECHANICAL FIGURES OF EVERY TYPE
MESSMORE & DAMON, INC.
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KYLES JAYHAWK AMUSEMENT CO.
OPENS APRIL 10TH — PLAYING TWO SATURDAYS
CONCESSIONS WANTED—Basket Ball, Scales, Age, Novelties, Grab, Hool-La, Snow Cone, Candy Apples, Long or Short Range Shooting Gallery, Jewelry, Root Beer, Ice Cream and Frozen Custard. Here is your opportunity.
WANT — Penny Arcade.
SHOWS with own Transportation, Snake Show, Five-in-One, Monkey or Animal Show. Must have reliable help that do semi. No drunks. WANT — Reliable Agents, man and wife; must be sober.
Showing proven Fairs, Celebrations and still spots in Kansas, Nebraska and Missouri.
FOR SALE—14 x 24 Ft. Flamproof Tent, used six weeks, good as new.
Address
KYLES JAYHAWK AMUSEMENT CO.
503 SOUTH MAIN
ERIE, KANSAS

NEW AND
IMPROVED
LITTLE DIPPER
THE ONLY
PORTABLE MINIATURE ROLLER COASTER
* 1945 Model Can Be Set Up and Turn Down as Easily as Any Standard Kiddie Ride.
* Has Kneeling Ability of Major Rides. In 21 Days at Two Consecutive Fairs One Coaster Groomed Over $5600.00.
* Loads Easylv on 20-Foot Trailer. Orders for Spring Delivery Now Being Accepted.
BRADLEY & KAYE AMUSEMENT CO.
8506 BEVERLY BLVD.
LOS ANGELES 36, CALIF.

GLOBE SHOWS
NOW BOOKING FOR 1948 SEASON
Would like to hear from Fair Secretaries in New England. Show consists of (seven) 7 Rides and 25 Concessions. Have opening for two Grind Shows and any Concessions not conflicting. Have SpitFires for sale or trade for what have you; condition good. Best offer takes it away. Contact
JOHN COSTA
E/o GLOBE SHOWS, 727 CHARLES ST., FALL RIVER, MASS.
TEL. 3-2760

EDDIE'S EXPOSITION SHOWS
OPENING MAY 1ST WITH 8 RIDES, 5 SHOWS AND 30 CONCESSIONS
WANT Articles, Concession Costs, Coca Entertain, Huckleberry Buck, String Game, Hopp-La, Devil's Bowling Alley, Shows that do not conflict.
This show will play the Western Fireman's Convention of the 50th Anniversary at Minnesota, Pa.
ADDRESS: 165 N. MONROE ST., BUTLER, PA.

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Complete line of Poprom Supplies. Everything you need for your Poprom Machine at money-saving prices. Get your name on our mailing list for monthly Poprom Price Bulletins.
GOLD MEDAL PRODUCTS CO.
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CINCINNATI 2, OHIO

PAGE BROS.' SHOWS
OPENING SPRINGFIELD, TENN., APRIL 10
Out place Rim Concession of all kinds—Jewelry, Fish Pond, Pitch-Te-Win, Milk Bottles Ball Game, Rubber Balls, Grand Game, Lead Gallese, String Game, Banana, Bowling Alley, Shows with own electrics, circus Jc, Monkey and Pan Bears. BILL COLLINS and Z. B. RIVERS, Mrs. Olin Blinn, write. Address: BOX 244, SPRINGFIELD, TENN.
P.S.: Have two Strawberry Postles in May, two 4th of July spots and nine Palm.

MODERN
CHAIRPLANE AND KIDDIE AIRPLANE RIDE
WRITE FOR CATALOGUE.
Immediate delivery on Chairplanes. Also on Cans and Clutch Patts.
SMITH & SMITH, SPRINGVILLE, N. Y.

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Park and Carnival Amusement Devices
Makers of THE LOOPER, CATERPILLAR, MOON ROCKET, KIDDIE AUTO RIDE, CARROUSELS and other famous riding devices.
Order now for early delivery. Free catalog sent on request.
ALLAN HERSHEYELL COMPANY, Inc., N. Tonawanda, N. Y.
World's largest manufacturers of amusement rides

FLYING SCOOTERS
QUEEN OF THE FLYING RIDES
With 1948 Streamlined Cars
EIGHT CAR • STATIONARY & PORTABLE RIDE • ELEVATED • NEW JET PARK RIDE
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"MICHIGAN'S SHOW BEAUTIFUL"
Ride Help that Drive. Top Wages and Bonus. B-Ride Show. Can place Shows of all descriptions with own transportation, also Kiddie Rides. Concessions that work for Stock. What have you to offer? Opening middle of April. Address
CHARLES L. LEE
700 S. Farglu St.
Bay City, Mich.

I. K. WALLACE ATTRACTIONS
Opening middle of April, starting Virginia, West Virginia, Pennsylvania and New York
Commission, Fair Secretaries, Lagniappe and Fire Companies, we can furnish Rides, Shows and Concessions for your Celebration. Contact for open dates.
Adult Rides Being Sought For Bir’ham

Free Acts Also Planned

BIRMINGHAM, Jan. 24—Alabama State Fair Authority now is negoti- ating for a concessionaire to operate an amusement park which is to be opened here this summer.

Originally it was planned to limit operations for this season to a minia-
ture amusement park only, but an expansion to include adult de-
vices was decided upon after a con-
siderable amount of time was spent in negotiations.

Keith, new general manager of the amusement park properties.

The board has cut five adult rides and an unspecified number of children’s rides. An effort also will be made to have at least five games in operation.

Free acts also will be booked in from time to time, according to Keith.

Tentative plans have been made to lease the grounds swimming pool, one of the largest in the Southeast, which has not been in operation for a number of years.

“In addition to the State fair, Octo-
ber 4; the rodeo and stock show, May 2 through June 1, and other events are being booked thru July 4,” Keith said.

Members of the board of directors of the State Fair Authority are Bed-
ford Beale, chairman; Dr. O. L. Ford, city manager; E. E. Johnson, town- commissioner; W. F. Robinson, janitor; and Bob Bivens, ex-officio member.

FOR SALE

Lolle’s Amusement Park

M. C. DEAN

TOURIST COURT

Angola, La.

FOR SALE

COMPLETE TOOLS, DIESEL ELECTRIC STREAMLINE ADULT TRAIN

Plus machinery and equipment same as a fraction of the original cost. Also a train in the process of being manufactured. Info and photos on request.

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The Record-Times, Hollywood, Calif.

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Angola, La.
While Strolling thru the Park

Joe Basile announces that his band has been contracted for the 34th year by Olympic Park, Irvington, N.J. This year marks the 34th year since close of the fair season.

Ed Carroll, of Riverside Park, Agawam, Mass., and his superintendence of construction, Vernon A. Mantey, have had the last plane to the Tampa fair.

Jimmy Johnson, owner of Playland Park, San Antonio, opened the fun-spot for a four-day New Year's party, and before the sun went down it was evident that it was thrown open the entire activities of the park and all other rides. Funhouse and concession stands were in operation.

Ore. Group Fails To Change Dates

(Continued from page 48)

committee chairman, noted that a legislative session would be required to add the local boards receiving the State racing funds. This referred to the latter's disbursement of funds from a State tax on wagers at horse and dog racing meets. This action followed admittance to association membership—and a share in racing revenue—four new institutions: Mid- Columbia Livestock Show, State Corn Show, Pacific Coast Turkey Exhibit and Spring Lamb and Dairy Show. Election of officers featured the return of Chidren, of Molalla, the association's vice-president and 21st term of office, and retirement of L. H. Pearce, Myrtle Point, after 20 years of service. In addition, the state association voted Pearce an honorary vice-president "as long as he shall live." In recognition of his devoted service, Lee Roy Wright, Mori, was elected vice-president.

Mabel H. Chadwick, Eugene, was re-elected to her 21st term as secretary-treasurer, and R. G. Gresham, Medford, was re-elected a director for a three-year term. Holdover directors are C. R. Burgin, Senate, Charles A. Trowbridge, John Day; Tony Smith, Union, and A. A. Geer, Crook.

The association set the following dates for its events:

Crook County, August 20-22; Jef- ferson County, August 19-21; Tillamook County, August 20-22; Umatilla County, August 27-29; Deschutes County, August 27-29; Multnomah County, August 23-25; Marion County, August 27-28; Washington County, August 23-25; Benton County, August 23-25; Washington County, Sep- tember 3-5; Clackamas County, Sep- tember 1-4; Morrow County, Sep- tember 1-4; Oregon County, Sep- tember 6-12; Sherman County, September 7-9; Pendleton County, September 15-18; Harney County, September 17-19; Jackson County, September 21-23; Grant County, September 24-26; Grant County, September 24-26; Union County, Sep- tember 25-27, and Pacific International Livestock Exposition, October 4-8.
KING-RUMBAUGH FEUD IN OPEN

2 Suits To Contend Court Airings

Rumbaugh charges show suffered losses—King says he'll tour in '48

MACON, Ga., Jan. 24—A long-standing feud between Floyd King and Harold Rumbaugh, co-owners of King and Rumbaugh Bros. circus, came to a head today when Rumbaugh filed a petition in Superior Court asking for dissolution of the partnership and a court sale of the circus.

Rumbaugh's suit was immediately countered by a $100,000 slander suit brought by Floyd King against Rumbaugh and the latter's wife, Dorothy.

In a counter suit against the Rumbaughs, King contends there was a conspiracy to deplete him of his interests in the business, that he was held hostage in Framingham, Mass., July 23, 1947, while he was talking with the director of public relations in the Boston area, and that Rumbaugh approached him in the big top, cursing loudly and made a "violent and unlawful" attack upon him, inflicting severe and painful bodily injuries.

Not otherwise successful operation of King Bros. Circus in 1946 and 1947. Faced with a partner, Rumbaugh, throat the 1947 season attempted to purchase King's entire interest in the corporation.

Rumbaugh alleged that the show suffered losses totaling $100,000 in 1946 and $10,000 in 1947, attributable to management, which King refused to "buy or sell," that King failed to heed his partner's advice, and, lastly, that King "put his own interests forward as the owner" and Rumbaugh charged he wanted an equal share of the public.

Cites Many Names

Then he listed as defendants many well-known circus names as basis of complaint. Rumbaugh alleged that King is a "drunk" and "loves to get drunk," and accused one circus family of "crookery," the show of considerable revenue thru illegal ticket resale practices, and the petition is based upon a large number of the King show troupe.

King, who immediately filed a complete denial of Rumbaugh's charges, had this comment:

"The allegations are not based on facts capable of proving false, that when the case comes up for trial, I will be able to successfully defend my contract as being above reproach."

"My paramount concern," he said, "always has been the best interests of the show. In my 53 years of circus experience I have always endeavored to make the show clean and white and will merit the confidence of the public.

Pat Brown To Judge

"My department store owner partner, who has been in show business less than two years, has drawn heavily upon his imagination. I only ask that an impartial judge render the facts presented at the actual trial."

The King circus is in winter quarters at Commerce, Ga.

Judge A. M. Anderson signed a temporary injunction enjoining King Bros. from taking any action toward dissolution of the partnership, pending a temporary hearing February 9.

Opening Is Set

Meanwhile, from winter quarters it was announced that the show will

Terrell Sounds Out Autry About Tour With Cole Bros.

LOUISVILLE, Jan. 24—Gene Autry and his horse, Champion, play a series of circus engagements this summer.

Zack Terrell, owner of Cole Bros., talked with Autry during the latter's last stand here Tuesday (18) at the Armorey. Terrell broached the idea of the cowboy joining the Cole org but they never reached talk of terms, Autry preferring to await his picture-making schedule.

Autry said several other circus owners discussed similar set-ups.

Presently, Autry and his Melody Ranch Pals and Charley B. D. Ruby, making 21 one-nighters in 22 days, expected to do business in every appearance—with half-price tickets, children's matinee hitting spots.

Times: Wednesdays, Christmas Day, New Year's Eve, Children's Day, and any day when there is a five-day press campaign.

At Cincinnati, Wednesday (14), Autry will be presented on a large bill, with flying trapeze act, the world's largest juggling act, a clown, the American Daredevil, a midget, a big bear, and the world's greatest domestic circus animal, a white lion.

Sparks, whose career is like something out of fiction. Born in Park City, Utah, a silver mining town, he was orphaned when a small boy and was adopted by John H. Wiseman in the 1890s. Wiseman subsequently adopted the name of Sparks in show business and returned to his old home in East Brady, Pa., where he learned the trade of a circus performer. He later became one of the world's largest trapeze artists, setting records for both the length and height of his jumps.

Spark's father, who is one of the world's largest trapeze artists, says he is "the greatest trapeze artist in the world." He is also one of the world's largest juggling artists, and has a large collection of trunks and other circus equipment.

An offer was made to the Sparks to come to the circus, but they refused. The offer was made by the owners of the circus, who have been trying to get a high-wire act for some time.

The offer was made by the owners of the circus, who have been trying to get a trapeze act for some time. The Sparks refused, saying they were already working too much. The offer was made by the owners of the circus, who have been trying to get a trapeze act for some time.

Kelly-Miller Adds Montgomery Animals

HUGO, Okla., Jan. 24.—A group of animals purchased from the bankrupt C. R. Montgomery Circus, has arrived from El Dorado, Kan., to join the many other successful shows at the Al G. Kelly-Miller Bros. Circus.

Cages and equipment were also purchased from the bankrupt C. R. Montgomery, and at the Kelly-Miller quarters here are being enlarged to house the animals. The animals include a new ring, a puma, two bears and several other animals.

D. E. Miller is expected here soon from Sarasota, Fla., with four elephants from the Ringling Bros., which will give the Kelly-Miller outfit a herd of 10 bulls.

Polack Western Unit Gets Away Fast at Flint, Mich.

FLINT, Mich., Jan. 24.—Western unit of Polack Bros. Circus came to full strength today with the addition of acts that were unable to make maximum advantage. Building is one of the finest on the show's itinerary. Attendance at the first two performances Sunday (18) was estimated by local publicists as the best in years, due to good advance promotion. Running a full week with 14 performances, as compared to 5 days and 10 performances in 1947, engagement stands a good chance of topping previous marks.

Chas. Sparks New Addition To Cole Org

Accepts Terrell's Offer

CHICAGO, Jan. 24.—Zack Terrell, owner of Cole Bros. Circus, this week announced Chas. Sparks, veteran outdoor showman, had been named executive director of the 1948 Cole Bros. show. Sparks is a former member of the Whitman Bros. Show and has been associated with some of the most successful circuses in the world.

"I have just engaged Charlie Sparks with the title of Cole Bros. Export, and executive director of the company," Terrell wrote The Billboard. "I have been negotiating with Charlie for several weeks and have no doubt he will answer as a showman. Charlie now has had in general the administration of a large show. He is a good showman, and I am sure he will do well."

Sparks' return to active outdoor circus business comes after several years in retirement spent mainly in Sarasota, Fla. He sold the Downey Bros. Circus in 1939 shortly after the death of his wife, Mrs. Autry, and his only child, both of whom died. Since then he has been managing the Spangl's Indoor Circus under appointment by Bob Ringling, then head of the Big Show, in the summer of 1944.

Sparks' career is like something out of fiction. Born in Park City, Utah, a silver mining town, he was orphaned when a small boy and was adopted by John H. Wiseman in the 1890s. Wiseman subsequently adopted the name of Sparks in show business and returned to his old home in East Brady, Pa., where he learned the trade of a circus performer. He later became one of the world's largest trapeze artists, setting records for both the length and height of his jumps.

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Big Winner At Worcester

Harlacker-promoted Shrine show gets 50G advance sale — talent costs $9,500

Worcester, Mass., Jan. 24.—With an advance sale estimated at $50,000 and near-capacity business at most performances since its Sunday opening, the 11th annual Shrine Charity Circus, which closes at the Auditorium tonight, seems destined to be a big job.

The production, framed by J. C. Harlacker, Boston promoter, is on a big scale with emphasis on a top-bracket array of circus and variety talent.

The show, which was reported ahead of its run following the Wednesday (21) matinee, Expenses were considerable, since talent costs were about $9,500 and prizes, including a new automobile and other refreshments, added several thousand more.

Three Shows a Day

One matinee and two night performances were given, with a run on the huge stage. That part of the Auditorium not used for seating, had numerous concessions, as did the lower floor. Wild and domestic animals were exhibited by the Charles Wild Animal Farm, Egypt, Mass.

Along there was a succession of headings which made traveling from outlying areas hazardous and midweek temperatures ranged below zero. Numerous innovations were continued to build from opening day. An estimated 10,000 attended the Monday night (19) show.

Performances were set up to run 90 minutes and in the time allotted acts had to be made sufficiently to keep night shows from overlapping. The result was that between shows was used for the awarding of prizes. Talent was booked thru Al Mason agency.

Russow Handles Advance

The advance was handled by Emile L. Russeaux, with Harlacker on hand for actual performance.

The program:

The Program

1. Harry and His Madison Slack Brothers
2. Barnum & Bailey's Elephants
3. Mrs. M. M. Cole's Elephants
4. The Eva
5. R. E. Erickson, acrobatic
6. William the Wildman and His Horse
7. Standford Ciss, acrobat
8. Ciss Brothers, acrobats
9. Renwood Brothers, acrobats
10. Vartan and Rev. Tashab

Wire Walker Tumbles Into Lion Cage, Escapes Unhurt

Manchester, Eng., Jan. 24.—During the Tuesday (20) matinee of Thompson & Leonard's Holiday Circus, Frank Leera, a wire walker, fell into the cage occupied by four lions.

Clifford Zahn, lion trainer, calmed the animals and dragged the stunned wire walker out of the cage. Borden suffered only minor injuries and was able to play the evening performance.

Borden is co-owner of Bococo Bros. Circus, owner of the lions and other animal acts appearing here.

Snow, Cold Hurt Polack Early in Week at Richmond

Richmond, Va., Jan. 24.—Polack Bros.' (Eastern Unit) Circus winds up its week's run at an abnormal eight (45), under Shrine auspices. Snow and cold cut attendance to a minimum, but weather was expected to be a big plus. Bill Green handled the publicity.

Acts featured here were G. W. Cole Voice, with the Four Flying Harolds; Emil Pulsenberg's bears; Erickson horses, gymnastics; Cicering Siderno, López Trio, casting act; Ray Wilbert, hoops; Polachek's elephants, Hammer's Liberty horses and Marie's dogs.

UNDER THE MARQUEE

Jimmie Armstrong advises that he is with Clyde Bros.' Indoor Circus.

Floyd (Musical Rube) Arnold, last member of the Daily Brother's Circus, is playing Texas theaters.

Yesterday's idea to keep workmen working was to keep 'em too busy and too broke.

Lee S. Comarco, manager of the Bonham-Marcum-Barrum car, is wintering in Miami.

Strength of character is what enables a showman to give up driving stakes and eating cotton candy.

Howard Hues, owner of Clyde Bros., announced that Walter E. Ulcock had taken over an executive post with his org.

Al Assenwey is establishing eastern headquarters for the Tri-State Rodeo Company of Mansfield, Ohio, 3609 East Davis Avenue, Detroit.

High class house is one in which a walker knows how to pronounce hamburger as Buffalo style.

Buck Leahy, clown contortionist, and Manual and Billo, two-week engagement at the Dog Patch Night Club, Newport, Ky.

Jack Ruam reports that he has a full calendar of dates for the 1958 season for the Daredvell Drivers, Cherrow, Va.

Hugo Club Retains Old Officer Set-Up

Hugo, Okla., Jan. 24.—Officers who have served the Hugo C. and Club since its organization last year have been re-elected unani-

ous.

The officials are D. B. Miller, president, of the Al G. Kelly-Miller Bros.' Circus, president; O. A. Brewer, secretary, and Smith Lutton, treasurer. Art Miller, p. a. for Kelly-Miller, is vice-president.

Trustees are Collins Smith, Vernon Pratts, Bob Stevens, Gene Kanerva, Bob Sherwood, Clarence Woodruff and W. J. Beal.

WANTED

FOR DLAYEUR S. CIRCUS

25 Girls for Elves and Horses, experience not necessary; man to break and work 12 Black Bears, A-1 Electrician, Boss Canvassman for Manager, man for Shop Wagon, Blacksmith, man for Pony Rides; in fact, can use good people in all lines. All kinds of Acts, write, Boss for Trucks and Tractors, Animal Men.

If you don't want to work, don't answer as you won't last here.

DALEY BROS.' CIRCUS

Box 54, Gonzales, Texas

GANGLERS BROTHERS' CIRCUS

Cangler Bros.' Circus will not be with the Right Light Exposition Show this year. We will be

AT LIBERTY FOR THE COMING SEASON

and have two Shows — Circus Side Show and Mickey Mouse Show. Also Motor Drama. The Circus is entirely a Free Act and can give you as much time as you want. Also can give you two Legitimate Concessions. Write or wire or phone.

JOE GANGLER, GANGLER BROS.' CIRCUS

1400 East 28th St., Brooklyn, N. Y.

Phone: CL-Overland 7-0712

WANT

DALEY BROS.' CIRCUS

Want

ALL NEW THIS YEAR

FOR BIG SHOW

Good three people Comedy Box Act that can do many acts, also a few more Ground Acts. Need one or two more Clowns. For Side Show: Manager and Boss Canvassman, dancing acts and good good acts. Open to good offers. For more information, write and PUNCH. Harley Doby, contact us. Working Men in all departments, get in touch with David McIvor, this coming week. This circus is quite a long coming, not too late to get in on the ground floor.
Davenport Draw At Grand Rapids Said Over 40G

GRAND RAPIDS, Mich., Jan. 24.—Despite weather which hovered around the 10-above mark, Orin T. Ward's show opened here Monday (19) and closed tonight (24), did okay business.

After a report that 45,000 had seen the eight shows thru Thursday, Saturday was figured to have been around 80,000, with heavy children's matinee sales at 40 cents each. On Saturday, at $1 and $1.10, the show was housed in the Civic Auditorium which seats 6,000.

The show opens Monday (26) in Detroit. Advance sales is reported 35 per cent ahead of a year ago.

It was also announced that the show will be televised over WWJ, Detroit.

Davenport's stand in Toledo a week ago proved successful. A turnaway Saturday and a near-capacity audience Sunday night (17) spelled success for the second annual Grotto Circus in the new million-dollar Sports Arena.

The Davenport unit played to moderate during the week, despite near-zero temperature. Grotto officials said they will stage another show at the Arena on Feb. 22 at an early date.

Very Orton, high pole, was unable to play the Toledo date because the area lacked sufficient height. He reposed on the pole, however, and did the Kays, high wire, out since October after a fall in Houston.

Les and Doris, Davenport, stood a finger on her left hand at the Sunday night (11) performance but continued. One of the greatest Christians suffered a sprained wrist the same night but also continued working.

Martin Bros. Doing Fair Biz in Kentucky

MAYFIELD, Ky., Jan. 24.—Martin Bros. has been playing to fair business in Kentucky and the coldest weather in that State in several years. The show travels on nine and a half weeks on what has been referred to as two road cuts.

Program includes Rose Steel's dogs; elephants; Jack Frazier, high chair; Taking the Greats, and Corky Frazier, jugglers; Buck Steele, manager; and the Davenport, high pole and trapeze.

Marked wire; Buck Steele, ropes; the Great Maxes; high pole; the Red Devils; fire; Colonel Utchee's dogs; the Martin Trupe, trapeze; Gladys Gilman, lion; C. M. Johnson and Corky Frazier, Eddie Clark and Willie Rawls.

Staff includes: C. F. Adams, general manager; James Dougan, press and radio; Bill Johnson and Chester Drew, book agents; George Hansel, stage manager; Mary Rawls, treasurer; Jack Frazier, equitation director and superintendent of transportation; Marshal, electrical superintendent; Pete Sharp, superintendent of projection and projectionist; and W. E. Reynolds, manager.

Guest attractions are Fred Bates Jr., popcorn; Bill Sheftick, candy floss; Eddie Mull, novelties; Gary Steele, color drinks, and Hamish Gordon.

Recent visitors were Doc Pyke, Billy Greer, Enid Haney, Wynn Rosgen, Mr. and Mrs. Dick Heerdink and Dickie, the Fuggs, Mr. and Mrs. Charlie Barnett, Wynn Kellman, Van Perry and Bess Harrel.

Buddy Geis, air calliope player, wintering in Umatilla, Fla., reports he will be with the white tops again this season.

Charles Sparks Joins Cole Org

(Continued from page 61)

he will be a widely recognized leader.

Becomes R. B. Show

At the turn of the century the first one-railroad show was converted to a one-car railroad show. Gradually this was increased to a four-car show, and finally, in 1913, under the personal direction of Charles Sparks, the Circus in 1929 to the American Circus Corporation (Mus- Black, Barnum-Bowles-Howard) in New York. Sparks show was a 20-car organization and was termed the most valuable property of its kind in America.

Sparks found himself in some difficulty in 1920 he bought the Downsized motorized show from the late Andrew Downie, but always longed for a return to the railroad show field.

In the depression-stricken '30's, he saw many railroads shut down and decided against re-entering the railroad show business at that time.

Operated Family Show

A show: for clean entertainment.

Sparks has consistently produced what is known as "a family-type show," the Downsized motorized show from the late Andrew Downie, but always longed for a return to the railroad show field.

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In the depression-stricken '30's, he saw many railroads shut down and decided against re-entering the railroad show business at that time. Expected Sales 60G Crosses

RICHMOND, Va., Jan. 24.—A $65,000 gross in one week for Polack Bros.' Eastern Unit when the seven-week engagement ends here Sunday night (25). Sponsored by ACCA Temple Show Co., the ring began business Monday (19). The Tuesday matinee attendance was light, with Tuesday's grosses going $1.20. Business started picking up from that point, with the Wednesday matinee grossing $2.50 and the Thursday grossing $3,450. Thursday's grosses were about the same. Indications are that the show is going strong tonight and Sunday.

Polack Bros. would be in the first location, where the show is held, seating approximately 5,000. The house is scaled to house 50 for the smallest engagement.

L. J. Polack, owner, arrived from Saginaw, Mich., to catch the show and went on to start working with the Shrine officials to show here again next year.

The show used newspaper, radio and billboard advertising, with the outdoor advertising up three weeks in advance of the opening. Newspapers were especially free with editorial matter, expected the ring to be a black elephant's; Miss Malhovitch, high wire; Fred Guglielmi, Brothers, tumblers; Hamley's Liberty horses; Ariana and Charley, tram- pendous grosses around $2,000. Erma and Ray, ladders; the Willbergs, and the Cycling Syndicks.

Available Show Grounds

For Climax, Thorndale Shows, Redlands; also "Clowning Around" for Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have the show. Of interest in that the Shrine officials are expected to have
Quinan, Wall Boasted Top Talent Array

Dunn Says Rep To Continue As Small-Town Attraction

Down's Fir Layout Clicks

Adler To Tour New England

Wells' Unit Okay In End

Plunkett Stage Show WANTS

Tale of the Littlehale

By Chet Wright

CIRCUIT OPERATORS

ROADSHOW FILMS-REPERTOIRE

The Billboard

January 31, 1948

Communications to 2160 Patterson St., Cincinnati, Ohio 22, O.
1947 Lab-Built Challengers Set Stage for B-O. Drive

By Perry B. Rawson

THE MOVEMENT to sell skating equipment in the past several months has been one of the developments in the skate industry. In August, in The Billboard column, I extended an invitation to rink operators who were thinking of selling skating equipment to send a representative to the lab and find out for themselves how different real skating equipment from the fake. Also, they were to be helped to conquer the prevalent misconception that skating is hard to master and still harder to sell.

An ancient postulate once said: "If I came, I saw. I conquered." So came the operators. Some came who were not sure if they could sell skating. They saw. They conquered. They saw the raw skating truth. This is the technical basis. They saw the raw skating gadgets. These are the mechanical tools for conditioning skaters for a two-balanced product of two-time safety with high speed at very low cost. Everyone of them came away with the same emotion, that honest emotion which is the element of beautiful effortless gliding on skates.

They were taken off their feet and introduced to skating. They get lean and edge. They get push-ups. They got plenty! They were shown the strategically operated rolling machine that gave them the feel (and the fear) of what was to come. We demonstrated the side way action which produces the result, a flow. The answer was given of effortless effortless gliding on skates. They were taken off of all the pressure of producing pitching instead of rolling.

It Can Be Done

They played on the gadgets. They met their friend, Mr. Wobble, and discovered that Mr. Wobble was not an exception to the rule of the new era of indulgence at a point in time. Nobody fell. There were no accidents—no first aid room. They polarized the whole thing. The flexible skate took care of the grip. The flexible skate was used through, as was always the lab. It put them on safe edges, away from the edge. They went on the scooters. Skaters were turned into skaters within the hour. They found out that it could be done. They will need a bit of practice to perfect their stuff, but they got the principle. And astonishment and pleasure were their main emotions. Their finding out that it could be done, and done quickly and done safely, has provided a great deal of hope for many operators of all kinds. The meeting the challenge featured in a recent issue of The Billboard. We have been successful, and we did not go up against one of the leading rink operators with any number of boys. We went up against at least two boys.

The challenge posted by The Billboard is know-how now. The lacking of the challenge will have to be spearheaded. To say that skating is a financial risk and that is money which is being risked. All the visitors to the lab were adults. They refer to it, because this exclusive exhibit was for a very limited audience. They were given a choice of either being one of the first six to test the machine or of having a chance at the safety of the future. The machine is a real one. The juvenile conception dies a natural death.

It is too early to assess the ultimate results from the autumn season at the lab. Give it time; let it grow. It may be too early to be catering to some of the visitors as time goes on. It may tell you that one is too modest to detail—stories you might not believe if I told them, for they are not story time in favor of skating for the whole nation. The testimonials have been a bit shy. The public interest is high. As a result of interest to operators was: "Years on these people, they want to know how to learn to roll skate." It might require an adding machine to compute the cost of the contribution of the nation—no, not persistent as this student—have been lost to skating for the whole nation. Where are the stories? Why can't we get them? Do you want the answer? Ask the visitors to tell them. They have the answer. There's no mystery about it. Everyone who has been to the lab and seen it being supplanted by skating.

Box Office to the Fore

Since last August a number of rinks have come about. Most of them have been going to open. The words "challenge," juvenile, and "flexible skate, dangerous," can be found in the language of the past. However, the last two words mean the same. The skate and its proper adjustment to the skater, launches the movement on anything but a foolproof flexible skate and we can't hold on to anything else. We can't trust the flex and not have them have a lock spot put into it by wipers and scrappers, and we can't trust the skate unless we have our binding spot removed to a point. The binders have to be removed, but it is still there. Can be brought to life. We have got to remove it entirely from this drive, if it is to be successful.

Just getting the word "dangerous" up for discussion is progress. It's another answer to the adult argument. If the light is flared is dangerous, everyone is lost for the truth. Why seek further for an answer as to whether the adult is not with us in huge numbers? The public is not so dumb that it will flock to rinks in droves for a chance to break some bones. And it brings us right back to the same thesis: Safe skating on a safe machine against dangerous skating on a dangerous machine. This is the juncture of a punishment longer, that is all.

Evidence Mounts

Concerning the danger of skating to the masses, evidence is piling up that the public really wants it. (See 1947-48 Sports, opposite page)

Label Promotion
ELIZABETH, N. J., Jan. 24—Jack Edwards, director of speed skating for the American chain of rinks, is getting out a racing sticker for skate bags by the thousands. His plans to popularize the sport nation-wide. Free to skaters and carrying no adversorial -sign of sponsorship, the sticker, a modernistic show-stopper, shows a streamlined figure of a racer running multicolored designs. The requests must be accompanied by a stamped, self-addressed envelope.

New Rollery First
Unit of Michigan
Teen-Age Center

DETECT, Jan. 24—Opening of a roller rink as the first unit of the projected Chautauqua Recreation Centers for the State of Michigan from Detroit, gives the town the only teen-age recreation spot. Project includes the construction of eight acres south of the town, and future building of a baseball diamond and a picnic park.

Owners of the project are Ernie Cichon, Robert Nauman of William F. Brownfield, and Paul Mader, chairman; Ted Roth, skatered; Elia-toff, superintendent; W. J. Wettstein, president; Betty Geierman, Roy Story, Art Marquard, Don Cronk, Mike Meyers, Ethel Wettstein, and Mary Weber, refuges, returns, and Kaituna, publicity and promotion.

The rink measures 9,000 square feet with Chautauqua Style rink. A Wurlitzer organ with six amplifiers has been installed. Two to three jam nights, with skating sessions the other eight nights plus Saturday and holiday community. A number of parties has been already booked. Mr. Wettstein is the looker, Pontiac, Mich., are instructors. They are now making.

Bookers Garner Plaudits
In Philly Accident Case

PHILADELPHIA, Jan. 24.—Proving that a roller rink can conduct a successful public relations campaign at the same time, Lou Booker, operator of Booker Roller Rink, grabbed a full measure of good will for his establishment by joining a campaign to raise a fund with which to buy artificial limbs every two years for six-year-old Marietta Jordan, who lost her legs in a trolley accident.

The Bookers advertised that all receipts for two nights were being set aside for Marietta's aid. The move, hailed by rink patrons, brought a wave of good will for the rink and public recognition in an announcement over Station WHAT.

Mineola Events Draw Well

MINEOLA, L. I., N. Y., Jan. 24—Earl Van Horn's Mineola Rink started its season off with an attendance at the annual New Year's Eve party of 24.14 from a development date (11) and a couple of hundred people Wednesday (21) in which a total rollicked skaters in the figure skating contest, has been scheduled for tomorrow night.

About 100 skaters are rehearsing for an anniversary show to be held at the Mineola Rink, Brooklyn, February 8 and 9.

Racing Remains Top Attraction
For AOW Chain

ELIZABETH, N. J., Jan. 24—Inter-rink racing continues to be the No. 1 attraction for the America on Wheels chain of rinks, according to Jack Edwards, AOW director of speed skating, and reports that the William Schuman chain continues to set box-office marks with the program that would have been unbelievable two years ago. Much of the success of the promotion, Edwards believes, is due to proper organization and promotion.

Latest competitions, held Saturday (17) at the Twin City Arena here, drew another good crowd. The next inter-rink competitions will be held at Boulevard Arena, Bayonne, N. J., January 31. On February 7 speedsters of Perth Amboy (N. J.) Arena came to Reading, Pa., to participate in races against the Reading Roller Racing Club of Carconnick Park Rollers, and George Knott, speed champion, has been set for March 19, at the Twin City Arena, as has the AOW's annual show. Mount Vernon (N. J.) Arena will still feature the "America on Wheels" of the Reading, with slicking of the Fantastic Sky, 70 Perth Amboy, 45; Boulevard 15; Capitol Arena, Trenton, N. J., 10, and National Arena, Copenhagen, 2. Winners in the Twin City contests were: Half-mile novice (no points), Edward T. D'Aloia; half-mile novice (no points), Ed Maleszki, Perth Amboy (148); half-mile novice (no points), Marvin Schwartz, Passaic (135); quarter-mile men's Ed D'Aloia; half-mile men's Ed T. D'Aloia; quarter-mile ladies' open, Ed Maleszki, Perth Amboy (100); quarter-mile ladies' open, Marvin Schwartz, Passaic (135); quarter-mile ladies' open, Ed D'Aloia; Mount Vernon (100); quarter-mile men's open, Ed McIntyre, Twin City (24); quarter-mile ladies' D. McElwain, Mount Vernon (24); half-mile men's open, Marvin Schwartz, Passaic (124); quarter-mile ladies' open, Dan Roth, Perth Amboy (120); Mount Vernon (24); quarter-mile men's open, Dan Roth, Perth Amboy (120); quarter-mile ladies' open, Dan Roth, Perth Amboy (120); Mount Vernon (24); quarter-mile ladies' open, Dan Roth, Perth Amboy (120); Mount Vernon (24); quarter-mile ladies' open, Dan Roth, Perth Amboy (120); Mount Vernon (24); quarter-mile ladies' open, Dan Roth, Perth Amboy (120); Mount Vernon (24); quarter-mile ladies' open, Dan Roth, Perth Amboy (120); Mount Vernon (24); quarter-mile ladies' open, Dan Roth, Perth Amboy (120); Mount Vernon (24); quarter-mile ladies' open, Dan Roth, Perth Amboy (120).
Expansion of Centralia Chests
Following Test-Passing Spree

CENTRALIA, Wash., Jan. 24—
Walter Anderson's Centralia Roller-
drome is pointing with pride to the passing of 13 tests by 14 skaters on Sunday (11) at the drome, a feat which was hailed highly by the three judges, Oscar, Mrs. Anderson and Mrs. Anderson. The judges pointed out that they have seldom had the experience of having a roller-skate entrant turned in such a creditable performance as the one which occurred.

The examinations, sanctioned by the Roller Skating Rink Operators' Association of the United States, were the bronze medal tests in figures and dancing and the junior bar figure test, taken by members of the Walter Anderson Dance and Figure Skating School.

The bronze figure medal will go to Mildred Kerawal, club president and secretary, of Vancouver, B.C., only Roller Rink in a fine living city of 300,000.

More Tests Taking Place

Several more tests are expected to take place in the near future, according to Doreen Benedict, William Freeman, Vern Diecky, Lor-

Ronnie and Adele Merson. Doreen bronze medal dances were won by Lola Blue, William Freeman, Vern Diecky, Adele Merson, Adele Pierce, Basha Mason, Jerry Begley, Leona Diesberg, Janice MacDonald, and Will Whitmire.

The skaters were members of classes conducted by Bob Viafara, Centralia. It was necessary that each skater receive a passing score in six tests from each member of the judges panel, made up of Don Frederick and Will Whitmire, of Port-

Luce and Viafara.

Mrs. Anderson said successes such as the recent tests and earlier honors won by her school skaters have brought roller skating to the status of a major sport in Centralia. This is evidenced by the large following of beginners and adults now skating here, she said. Last year an outstanding fall festival with a large cast put on and presented. Overshadowing this, however, was winning the national championship in novice dancing by two Centralians, Donna Benedict and Wayne McDonald.

Remodeled Eastw'd In Detroit Expands Activities Program

DETOUR, Jan. 24—Eastwood Park Roller Rink here, operating the year-round with financing assistance of the United States Amateur Roller Skating Association and has started an ex-

pansion program of skating facilities under the direction of Manager James D. Mangan.

New caption

In this city, the Eastwood Park Rink is east of the city, and has two rinks, one being a small skating rink and the other a large roller skate-
ning rink. The rink is operated by the park management headed by Henry Wagner and Max B. Kermac,

which has turned professional, have been signed and are giving skating instructions. They are now readying Eastwood students for bronze tests in addition to giving free style and figure instruction at nightly sessions.

The rink has been remodeled and outside and outside. An addition is a cold cathode lighting system using an array of stars and ball lights at the end of the rink that has been added to the electrical system.

Eastwood Rink, which is operated by the park management headed by Henry Wagner and Max B. Kermac, continues to charge 60 cents. According to Mangan, the rink is turning in with clever interests in a program to provide recreation spots as an aid in curing juvenile delinquency.

New One for St. John

ST. JOHN, N. B., Jan. 24—What had been a large drill shed during the war is now converted into a skaters' rink here for ice and rollers in season under sponsorship of city and school authorities. Admission will be given and exhibitions arranged for children and adults.

The manager is L. W. Blake who has been named super-

visor.

Martin to Bay City, Tex.

BAY CITY, Tex., Jan. 24—W. P. Martin closed his portable rink at El Cajo, Tex., January 13 and moved here, according to Landrus, the manager, who reported the winter was one of the excellent run of busi-

ness at the former spot.

1947 Lab-Built Challengers Set
Stage for Drive

(Continued from opposite page)

Rink to skate. Here is a real catch. On January 2, Bill Low, New York Journal-American skating columnist, devoted his column to the Rawson system. He featured edgy, ve-

flats, the tell-tale signal of the un-

safe, true balance, the flexible skate and the text-book, The Art of Plain Skating. Days later he wrote: "Folks do so want to learn to ice and skate roller correctly. After our column on the subject last week, several hundred wrote in to ask where the Art of Plain Skating could be purchased."

This supports my contention that the public will go for the right kind of skating by the hundreds. One may well ask why these hundreds wrote in for a skill book in masses when they are interested in skating.

If the masses, then, are really interested in learning to skate, they are fortunate in having the system for them—a fool-proof system. Also we have the gadgets worked out if you are interested in saving money in mass teaching. The "real thing," however, also means that the young boys and girls, who are demanding reality, will not accept a double rympee ice blade or a child's sidewalk-type scooter for roller work.

Why Not Raise the Goal? It is not our purpose to raise above prospectus of millions coming into skating, why should we be content with the past 10,000,000 goal set in my original mass-production plan of 1943? Why not 50,000,000? Why not 100,000,000 new skaters? If raising my sights on goal figures as much changes are in development. The changeover will have to be gradual, as was pointed out by Vic-

tory. The long run gradual revolution may be best for the industry. There are many other factors, and there can be a deal of work to be done. Many more work-

ers are needed in the field. The spring season's tour (April 1 to June 1) promises to be unusually heavy. We are far ahead of last year and the Billboad shows the credit in it. It is a cinch to meet this challenge if we get enough challenges.
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Gross... 80¢

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Pipes for Pitchmen

By Bill Baker

JACK (BOTTLES) STOVER ... who collected his Christmas bankroll in the Harrisonburg, Va., second-circle store that he plans to remain there until April, and then cut up some jactites with Ed Shifflett.

CHIC DENTON ... and partner, Pasha, still have their rocking chair herb store going great guns in Dallas.

THE GEORGE LUCASES ... are still coralling the larcue around Tulsa, Okla., according to reports hitting the pipes desk from that neck of the woods.

HALE AND ANN KJÖRLÉIN ... spent the holidays in Rochester, Minn.

JACK MURPHY ... is chasing up some good counts in Tucson, Ariz.

THEY TELL US ... that Sam Delaney is working up a new pitch item which he plans to spring upon the streets of Mobile, Ala.

ABE MENDICANT ... has just concluded a successful stand at Tarpon Springs, Fla., where he sold Greek religious souvenirs to good results. He says he's likely to read pipes here from Morris Kahlroff, Tulsa, Okla., and other old-timers.

PITCHDOM ... is mourning the loss of Murray Hines, one of the oldest wire jewelry workers in the business, who died of a heart attack January 7 at his home in Cleveland. Hines was well known in the Middle West and had a great many friends in Canada, where he was active for many years in the wire jewelry business. He recently located in the Cleveland McCrory stores.

VAL RENNE ... the jewelry ward from St. Petersburg, Fla., who recently made that Florida metropolis on a pitcher's prayer in their 1936 Ford, hopping in from Chicago from service station to service station. Val has decided to head into the Kress chain there until April, and then cut up some jactites with Ed Shifflett.

MR. AND MRS. FAITH ... Canadian pitchercases, are in Tulsa, Okla., framing a jewelry layout which they plan to look at State fair.

GEORGE WARD ... is still med pitcherman, is pushing his products to successful scores in Tulsa, Okla., with Chris Faith, Canadian pitcherman, accompanying George on his runs.

ABIE D. OILY ... is working Tampa with horn nuts to good runs this month while awaiting the opening of the Florida State Fair there.

THE GEORGE COHENS ... is setting the record-birth of a son in St. Petersburg, Fla.

J. GOLDSMITH ... Dutch Whistler from Court Street, Brooklyn, is doing a neat demonstration on Lahey's Pipe in American department stores where his business has been good.

M. E. SPARKS ... hosier pitcherman of New York, and Slim Rhodes, former jan man, left Little Rock recently with a good supply of socks which they plan to purvey in the Sears, Ark., hospital.

MRS. ADELAIDE CLARK ... wife of A. L. Clark, ace sock pitcherman and top pitcherwoman in her own right with Little Turkey, San Francisco, is working a new pitch involving a recent gadget operation, which she undertakes in a Sear's, Ark., hospital.

JUST RECEIVED ... the news here of the sudden passing of Doc Mel Hathaway at the home of his daughter in Houston,"letters Frank C. Keight from Ft. Smith, Ark. "He will be greatly missed by his circle of friends, here, where he has worked so often. He was among the cherished friends who spent Christmas in their 1936 Ford, hopping in from Chicago from service station to service station. Val has decided to head into the Kress chain there until April, and then cut up some jactites with Ed Shifflett.

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AGENTS! Just like having "miracle" when you will sensationally new CIRCULAR Fluorescents to sell. Fashions in Flourescents, fishing lures, balls, bobbins, and plan toys. Also in beautiful Flower Lanterns, Table Lamps for offering rooms and as Valentine Gifts. Black and Yellow Table, New Brevinian Dolls never before offered. A walk-away for quick, blue-money sales. Excellent demand in houses, stores, offices, public buildings—everywhere. Be first in your territory to cash in on latest Fluorescent "Gold Mine!"

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Prices Lowest in the Country

16 Paddles... $6.50 Cr. Chinese Snakes... $8.00 Cr.
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PHONE: MARKET 7-9948
PHILADELPHIA 7, PA.

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We will include samples of our new Comic Valentine cards with each order. Other new specialty items soon. Send 25% deposit with all orders.

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NEW PRICE
STAINLESS STEEL BANDS . $1.50 EACH
Also in Gold-Filled Bands in .40, .60, .80, and $1.00. Guaranteed Free of Dust. Best Quality. Also have Gold-Filled Bands in .25. Same quality and finish as above. These are the latest bands that have been discovered.

NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.

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MEXICAN IMPORTER

ARTISTIC AND SERVICE POTTERY, WEDGWOOD CARDS, LARGE SKELTONS, DIAMONDS, CRYSTALS, SPIDERS, TURTLES, BIRD FIGURINES, MONEYS, HAND-CARVED STONEWARES, POTTERY, etc.

904 SCOTT ST., LAREDO, TEXAS

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SALESBORD SHOW A SUCCESS

Thousands See Hotel Exhibit

Chicago exposition so successful that board firms plan larger show for 1949

CHICAGO, Jan. 24—Saleboard manufacturers who participated in the four-day saleboard show in the Sheraton Hotel here this week reported Thursday (22) that the event proved to be one of the most successful presentations in this field to date, judging from attendance figures and results.

While exact figures had not been compiled as yet, it was estimated that several thousand visitors thronged the main exhibit rooms. All who a gay carnival air marked the showings in the 200 rooms that made up the triplex display of the Sheraton, and genial crowds flocked into the polite pre-dinner dance held in this and two other Loop hotels, the basic theme underlying the entire display was one of business. Board firms reported that response during the first two days was decided over that received during the same period at the 1947 Sherman Hotel exhibits.

Ready '49 Plans

Before the final day of this week's show, plans were already being made to hold the 1949 saleboard display as a single unit in the Sherman, Room A, from 8 to 9 pm, with all firms participating.

Two other ideas, as revealed by the type of new numbers introduced this week, is not shifting to any radically different style or method of presentation. Newest idea, six tickets to a hole, now in general use throughout the industry, was highly regarded during 1947, and while now not common, certainly was not uncommon.

However, it was new as a trade show feature, having been brought forward by the Sheraton. Two other board ideas, which were put into production shortly before the show began, have been extremely successful.

Hermat Manufacturing Company debuts new two-piece seal board at the show. Named Profit, PACE and A Good Smoke, they bring to the living and young seal board age. Their being offered, bars are quarter size, six tickets to a hole type. Two of the bars are not to be sold individually, the sales representatives are to be given a box of 50 to 75 of each bar. They are, Mel Snyder, covering the Northeast and Southern territory, and Sam Tumpon, covering Indiana, Illinois and Wisconsin. Sam says Hardt displayed about 100 of its boards at the booth, but still received calls for some of the back numbers and which are 10 or so years old.

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Saleboard visitor who traveled the longest distance was undoubtedly Herman Shapiro, who operates in the Philippines. Herman was in the board business before the war, but was interrupted for three years when he was a prisoner of the Japanese. Now that the shooting is over, he is back in business for him. Their Philippine locations again, and was an enthusiastic visitor at the Sheraton presentation.

Bob Kelisky, Superior Products sales manager, mentioned last week at the Superior board was held in a hotel by the Chicago South Board.

Saleboard Sidelights

Chicago:

Saleboard highlight this week was the board showings at three Chicago churches and a hotel, and the display booths, which were in turn operated by board firms and ran up a satisfactory showing. Board firms served each night of six p.m. to the Sheraton visitors were something to see, and the saleboard men believe in seeing to it that their people are well fed, even at today's high prices. Those who missed selecting a plate at the buffet have a cause for regret—the food and drinks were royally prepared and abundant.

M. V. Reeves, of Consolidated Manufacturing Company, was sporting a hard-plastered stucco during the board show—saleboards in fall colors and metal detail made up the design on the 9x24 Therm-A-Wrap, silver designer, Irving Sex, was much in evidence throughout the four-day conclave, greater number of old friends who dropped in and numerous new ones.

Charles J. Leedy, Garnier & Company manager, showed his best effort for the weekly tour of hours at the board show, is leaving Monday or Tuesday on a five-day trip. After stopping off at Denver, San Francisco, Salt Lake City; Portland, Ore., and Seattle, Charles expects to be back in Chicago within a week. He is expected to be at the Gardner office shortly, after winning a bout with a sore throat.

Joseph Berkowitz, as major donor of the four-firm group, was among the busiest person in the Tally-Ho Room. His trip was well planned and every effort was made to ensure the ticket buyers.

Pyramid Products, Inc., Cleveland, headed by Joseph Berkowitz, is the newest addition to the saleboard manufacturing group. It was debased at the Sheraton board show this week in the five-city tour, and has several new line firms: Universal Manufacturing Company, Inc., Kansas City; Triangle Manufacturing Company, Inc., Chicago; and Rex-Joy Products, Inc., Chicago. Pyramid Products, not yet in production, have appeared on many of the national sales conventions. As the trend develops, it will become a popular line of saleboard products. In 1949 it would be back in "long points." A second show and will have grown up.

The Simon Hotel suite in which Professional Express Manufacturing Company held its board show was a center of attention. H. E. White, executive vice-president, was busy greeting board manufacturers and dishing out refreshments. Empire Express, showing at the Morrison Hotel, put out the welcome mat for a parade of board boys who dropped in. L. E. Julian, sales manager, and his wife, Pearl, were present in charge of sales, was a tired host by the time the fourth evening was completed.

Showing in private suites in the Sheraton, Secor & Shepherd and with Irwin and Mori Secor on hand to help all visiters, Tally-Ho Room, was represented by Al Decker, rounded out the Chicago board show displays during the four days. . . . Over at Peerless Products, Inc., headquarters, Ir. Decker and Bernard Kline are in top form and are in good contact with clients and boards. Bernard states that the job is making good progress, the pace, pause and purchase Peerless's products totaled comfortably large figures.

Si Willman, assistant manager of DeLuxe Manufacturing Company, Blue Earth, Minn., says that sales for his organization reached an all-time high the latter part of December. H. C. Hayes recently took delivery of a new car, which he drove to the Chicago convention.
CLOSE-UPS AT THE SALESBOARD SHOW
Board men's first industry show in Chicago draws many visitors.

L. to r.: M. Sax, Bud Bronson, and Phil A. Sax, of Gam Sales, discuss new Gam ticket presentations in their exhibit booth in Hotel Sheraton Gothic Room.

L. to r.: Ernest Goldblatt and Hy Goldman, Triangle Manufacturing Company sales representatives; firm's Jay Zelle, general manager, and Joseph Berkowitz, president.

L. to r.: Bob Kollinsky, Superior Products sales manager; operator Ernie Prince; Jack Morley, president.

L. to r.: Ernest Goldblatt and Hy Goldman, Triangle Manufacturing Company sales representatives; firm's Jay Zelle, general manager, and Joseph Berkowitz, president.

L. to r.: Irv and Mort Secore, Secore & Secore, exchange "punch" talk with salesman Lou Rotfeld.

Bert V. Teeters, Universal Manufacturing Company (left), writes it down for Kenneth Cade, Jacksonville, Ind.

L. to r.: M. V. Reeves, Consolidated; N. Rake, Philadelphia; Jack Janis, Lewistown, Pa.; Irv Sax.

Morris Landau, Container Manufacturing Company sales representative (left), and M. Shirley, Lewistown, Pa.


Tri-State Corporation's Al Decker teams trade terms from the firm hostess, Lorraine Paton.

L. to r.: H. Shoemaker; Martha Kistler, hostess; Dave Rice, Empire Press; O. Scott, Gary, Ind.

L. to r.: Sam Feldman, sales manager, Harlich Manufacturing Company; A. Goldhammer, Denver operator; Manny Guterman, Harlich sales director; A. Greenberg, Portland, Ore.
Short Course Set
By Minn. Assn.

(Continued from page 46)

ferring any further major construc-
tions until building conditions im-
prove.

Gov. Luther W. Youngdahl com-
plained that the State for the first
time in history accepted new regulations on games in 1947 and paid high tribute to the im-
pact that the new laws had on the culture of the State. Included among other convention spe-
cial reports at the close of the
days of the session was U. S. Sen.
Joseph H. Ball.

Attendance Holds Up
Subcommittee failed to hold down
tendance at the meetings or at
the banquet Friday night.

Constituents of the hearings, at-
traction agencies and suppliers noted:
Charles D. Shehadey, Sr. and Joel Lohman, Royal American Show; Bob H. E. Rogers, St. Louis; Bill Bush, Rocky Mountain Shows; Mrs. Alva Merrick and Mr. and Mrs. Bob Lynch, National Shows; Arthur Banta, Billy Collins and Harold Benjamin, State Fair Shows; Jack Hines, Royal United Shows; Mr. and Mrs. K. H. Garman, Banza Amusement Co., and Mr. and Mrs. Bill Sunday, Bay Barney, Ranee's United Shows; John Plante, John Frieder Shows; Earl Rogers, D. O. Rogers, Bernard Rogers and Lloyd Rogers, Rogers Bros. Shows; Alva Merrick and Mrs. and Mr. Bob Lynch, National Shows; Charles Zircs, Woodward; Bill Eiskiino, Happy Holes; Mr. and Mrs. William Denson and Don Knick, National Shows; Mr. and Mrs. William Motson and Don Kuck, National Shows; Mr. and Mrs. Donald Banta, Billy Collins, Harold Benjamin, State Fair Shows; Mr. and Mrs. Bob Hines, Rocky Mountain Shows; Mr. and Mrs. Mickey Sherrod, Kansas City Show; Mrs. and Mr. David Ross, Boss, Duffield's Midway Shows; and Don Taylor and Warren Henderson, Monte Shows.

ECKERSON's Shows:
B. W. Eckerson, Walter Woodward, Cutter Walters, Lamon Stills and Bill Swanson; Silas United Shows; Paul Zecch, Wilf's Greater Shows; Red T section, Ward Brothers, Shorty King, Austin's Shows; Charles Lens Insurance Agency, and Pete Lewis, Banta and Bobette.

Rogers' Shows;
Mr. and Mrs. Frank S. Smith, Charlie Christensen, John Banta, John McMillan, Bob Ritchie, John T. Howland, F. E. Howland, Ward (Plam's) Woodard, Bill Smith, Bob Sisson, T. A. Smith, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Glady's Shows, Inc.; Bill Smith, Bob Sisson, T. A. Smith, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobridge, Charles Zirco (theaterial Agency); Autkoome and Don Diamond, Northwest Amusements; Charles Bobbridge, Charles Zirco (theaterial Agency).
REVELLS 5-IN-1 GLAMOR KIT!!!


Furnished with a 42-hole pushcard at 1 to 35c that takes in $15.04. Sell outright or leave on consignment using 1 for seller and 1 for winner. Card sells out in a few hours.

THE STEINBERG-WILLS CO.

KANSAS CITY 6, MO.

COIN-OPERATED MACHINES, SECOND-HAND

Only advertisements of used machines accepted for publication in this column. RATES: 12c a word - Minimum $2.00.

Remittance in full must accompany all ads for publication in this column.

COIN-OPERATED MACHINES, SECOND-HAND


A-1 CIGARETTE AND CANDY VENDING MACHINE.

All makes, models, large prices. Write today for your bids. 98c. P.O. Box 245, Kansas City 13, Mo.

BARGAINS—EVERYTHING CLOSEOUT!!!

150 Vending Machines, 20 Globe Ball, 40 cards; 14-A.U. Chill Dispense Machines (used); 140 cards; 18 Fully Automatic Vending Machines, white front, left; 360 cards; 15 Digger, Scales, Gold, Silver, Cigar & Pin Machines; 12 Mills Scales, $8.00; 4 Mills Digger, $11.00 each, in good condition.

7920 Roosevelt, Oak Park, Ill.

BARGAINS! PIN-GAMES—BE COMPLIMENTARY!

145 Different machines, all sizes, from 25c to $1.00, $10.00 per lot. May be mailed for small charge. Price firm.

179-22 N. Halsted, Chicago 10.

CASHIHOTELS ($6) — A A H. P. PAIR-FAN-PARDON, $1.75 each; 300 DOLLAR, $2.00 each; 400 PROFIT, $2.50 each.

NO. 400 SOLID SENDER

10c

3 TICKETS IN EACH HOLE

AVERAGE PROFIT

$25.00

MAXIMUM PROFIT

$27.10

GARDNER & CO.

2222 S. MICHIGAN AVE.

CHICAGO 16, ILL.

Lucky Seven Jars

Red, White and Blue

Tickets

Salesboards

Write for Circulars and Prices

GALENTINE NOVELTY CO.

520 E. Sample St.

South Bend 18, Ind.

FLASH-TERRIFIC—FLASH

FULLY GUARANTEED

HOTTEST BOARDS AND PRICES ON THE MARKET

DOLLAR GAME 

$4.00

BUCK GAME 

$4.00

JACK, P.C. THK, 25c, 50c, $1.00. 

TEXAS CHAR, THK, 25c, 50c, $1.00.

JAR-A-JACK, 10c, 25c. 

BARREL-A-JACK, THK, PROF. 10c, 25c, 50c, $1.00.

SACK-FIN-THE, 25c.

E-Z PICK, 2400 HOLDE, PROF, 35c, 50c, 25c. 

257 Numbers, all with the same price.

10% deposits required with order, bal. C.O.D.

GRAND NOVELTY CO.

(Dispatch Room at)

1304 E. Indiana Ave., Youngstown, Ohio

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Trade Problems Aired at Show

Show Brings Out Few New Arcade Mach.

Review Booth Exhibits

CHICAGO, Jan. 24.—Following the general pattern of the Coin Machine Industry (CMI) exhibition this week, manufacturers of arcade machines displayed a number of tested units and introduced to the trade a relatively small number of new machines. Most of these drew heavy interest and in some cases long queues. Arcade owners were especially interested in those machines offering long-term play and a high, relative value. These machines, which can be expected to return profit to the investors, received most of the attention.

Arcade equipment exhibited at the CMI show included the following:

- American Gripper Company, Inc. Gripper features a three-color steel cabinet, multi-color dial indicating strength levels, bell to indicate medium and high levels, steel chairs, shatter-proof glass on dial and ABT coin unit accepting nickels, dimes and times. List price, $180.
- Bally Manufacturing Company, Big Hitter, a baseball machine with an automatic pitching device, players in mashine movements in flash action on the back glass and the field, continuous play until three outs are registered. List price, $180 each.
- H. C. Evans & Company, Bat-a-Scorer, a baseball machine featuring a partially electrical operation. Pitcher throws ball mechanically. (See FEW ARCADE on page 112)

Over the Top

CHICAGO, Jan. 24. — Coin Machine Industries (CMI) oversubscribed its goal of a quarter of a million dollars for the Damon Runyon Memorial Fund for Cancer Research at the annual convention this week Thursday (22) which climaxd the four-day convention and show held in Chicago. (See CMI, Jan. 22.)

Coin Machines

George Miller Wins Top Award in CMI's Annual P-R Contest

CHICAGO, Jan. 24.—As the highlight of the public relations banquet Tuesday (20) at the annual coin machine show here, George Miller, Oakland, Calif., president of the California Music Operators' Association (CMOA), was presented with a check for $1,000 as first prize winner in the second annual Coin Machine Industries, Inc. (CMI), public relations contest.

Miller was the top man of four contest winners. Others were Joseph Hanna, Hanna Distributing Corporation, Utica, N.Y., second prize, $750; Bill B. Bakin, International Mutuality Corporation, Long Island City, N.Y., third prize, $500; and Joe T. Hood, ABT Manufacturing Corporation, Chicago, fourth prize, $250.

Builds Good Will

Miller, a leader of CMOA for the past 13 years, was selected by a board of judges consisting of CMI officers and a group of coin operators to be the one who had the greatest effort to build public good will between the people of California and the operators of the state.

Hanna, who was named "man of the year" in Utica this year, also received a national coin magazine vote for his work for the past 13 years. Accepting the second prize, he pointed out to those attending the luncheon that the good public relations begin with what you say, that saying right and letting people know it is the key to success in public relations.

Rabkin, who is one of the old-timers in the business, having been connected with it for the past 13 years, was selected at the banquet and says, "I have the good fortune of doing what each one of us can do in our own home town to promote good public relations for the industry."

He pointed out that becoming active in the public relations of the best ways to conduct a public relations campaign at home. He also suggested that columnists get acquainted with local newspapers, radio stations and public officials and not only seek their support but offer them information concerning the industry.

Budde, once a prisoner of war in Germany, was cited for his achievement in promoting the coin machine industry thru work with allied industries during the war and in 1947 had a proposal with the trade. Budde has recently been working with the frozen foods industry, helping it with the know-how of the coin machine industry.

Mangan Reports Activities

Awards were announced by James T. Mangan, director of the CMI public relations bureau. Mangan also conducted the report on the activities of the CMI public relations bureau during the past year. He stressed the importance of the publicity work done by the industry and that of the CMI in July 1957, the CMI established the Coin Machine Industry Foundation for Cancer Research, which was engineered by Charles A. Gottlieb in the street.

Feature speaker at the luncheon was Dr. Preston Bradley, who spoke on the economics of the coin machine industry. Today, Toastmaster for the luncheon was Vincent Gottschall.

Approximately 300 arcade machine operators and coinmen attended the event. Dave Gottlieb, president of CMI, introduced the CMI staff and distinguished visitors.

Player Control Features, Rolldown Pin Adaptations Leading Coin Game Trends

Fliers Featured in New Pin Games, Magnet in One

CHICAGO, Jan. 24.—Player controlled features and adaptation of rolldowns to closely resemble pinball, pinball, pinball, were the key to the amusement game trend advanced by the more than 20 firms exhibiting either pinball or rolldown games at the Coin Machine Industries convention this week at the Sherman Hotel here.

Of the manufacturers exhibiting rolldown games, seven included, two included one, two or three pairs of pinball-type bumpers in their latest products, while the remaining firms indicated that the request of operators for games that use the roll down principle, as related by their distributors, might result in their adoption of games with a similar feature.

Just how much of a hold on game designers the flipper action has was pointed out by the various manufacturers of flipper games. Some games have the flipper toward the upper part of the new games' play surfaces while others have them placed toward the lower portion and even toward the bottom of the game. Further variations in this design include size of the flipper. Established pin games' flippers can be controlled by either a left hand or right player, and the bottom buttons or while others have a left hand controlled for flippers on the left side of the play surface, and the right hand button actuating only flippers on the right side of the game.

Another player control feature recently introduced concerns the energizing of a magnet by a player depressor. (See CONTROLS on page 113)
CMI PUBLIC RELATIONS AWARD WINNERS NAMED

FIRST PRIZE, $1,000—to George Miller, president of California Music Operators' Association. Miller was judged outstanding in creating good will for music operators.

SECOND PRIZE, $750—to Joseph Hanna, Hanna Distributing Company, of Utica, N. Y. Hanna was chosen Utica's "Man of the Year" for 1947, is active Statewide civic leader.

THIRD PRIZE, $500—to William Rabkin, International Mutoscope Corporation, who rated as an outstanding "old-timer" of trade, with 30-year record of faithful service.

FOURTH PRIZE, $250—to Rollo L. Budde, ABT Manufacturing Corp., who was cited for his achievements in working with other industries for benefit of coin machine trade.

CMI CONVENTION--1948

This is part of the crowd included in registration which totaled 6,217, according to official count, for four days of show at Sherman Hotel, Chicago. More than 200 booths in Grand Ballroom (above) and other rooms accommodated all types of equipment and supplies used by coin machine operators.

CMI directors' dinner for local association leaders offered opportunity for discussion of interplay of national and local trade groups. President Dave Gottlieb and Secretary-Manager James Gilmore (at the head of table) were official hosts. Most local association men present represented music operators.

Service school program of National Association of Automatic Machine Operators was presented at Wednesday luncheon in Louis XVI Room. Public school men from several cities which are planning coin machine mechanics' training programs were guests. Homer E. Capehart was featured speaker at the luncheon.
CIRCLING THE SHOW EXHIBITS AS GAMES OPERATORS MEET WITH THEIR SUPPLIERS

Open house with food and entertainment, together with new machine exhibits, welcomed operators visiting the J. H. Keeney plant in Chicago.

Indiana delegation, L. to r.: Fort Wayne's F. E. Lee, son A. A. Lee and Mrs. F. E. Lee, with Atlas' Barney Greenberg (Detroit) and Eddie Ginsberg (Chicago).

Jack Kauffman (left), from Philadelphia, with Genco reps George Hurwich (center) and Paul D. Fadersman.

L. to r.: Dave Simon, Simon Sales, New York; Sam Stern, Scott-Crosie, Philadelphia; Harry Williams, president of Williams Manufacturing Co., Chicago.

Max Levine (left), head of Scientific Machines, has chat with Barney Poss and son, of Aurora, Ill.

George Ponser (center) and his firm's Ed Lavender huddle with O. J. Mullinix, Savannah, Ga., distrib.

Mutoscope's Bill Rabkin (left) with John Burke, from Lincoln, Neb., and Mutoscope sales chief H. Klein.

L. to r.: Fred Pernice, Utica, N. Y.; Harry Block, Block Marble Co.; Chester Rey, partner of Pernice.

M. Colbert, Ross Gerber, operators in Nebraska City, Neb., with H. C. Evans' Fred Morris (right).

C. A. Camp, Southern Amusement, Memphis, between Harry and Max Hurwich, of Birmingham Vending Co.

Texas operators enjoy hospitality of Bell-o-Matic Corp. L. to r.: Ben McDonald, Ft. Worth; H. Brown, Wichita Falls; Jesse Trevino, San Antonio; A. Flack, Dallas.

United Manufacturing's Henry Ross does pencil trick for booth visitors. L. to r.: Ross with G. M. Reinertson, Michael Seitz, James Rowland, of Alco Deree, Chicago.

www.americanradiohistory.com
Leo Weinberger (left), Southern Automatic of Louisville, and Ben Axelrod (center), Olive Novelty, St. Louis, get together with Nate Gottlieb, D. Gottlieb & Co. Johnny Watling (right), rolls out the welcome mat for G. I. Prillaman, Ruxton N. C., operator. In between is M. E. Maddox, Watling rep in Washington.

Bernard and Charles Schutz, Coin Amusement Games, Chicago, closes in on Chicago Coin's Phil Robinson.

John Tuska (left), Clarence Olman, Milwaukee operators, with World Wide's Al Stem (center).

I. Edelman and Rose Creifner, Edelman Amusement Devices, with A. D. Fuller, Hampton Beach, N. Y.

Gil Kitt, Empire Coin Machine Exchange (left), with Harry Jacobs Jr. and Sr., United Coin, Milwaukee.

D. A. Wallach (right), Marvel Mfg. sales manager, meets Indianapolis ops Richard Gunn, G. Scanlon.

Herman Paster, Mayflower Distributing, St. Paul, between Bally's Ray Maloney (right), Tom Callahan.

Amusement Corporation's Ted Kruse and Vince Conner with C. S. Stevens (right), Perry Amusement Co.

Buckley Music's Pat Buckley, between H. R. Maser, San Francisco; Edward George (right), Akron.

O. D. Jennings; C. C. Pickert (second from r.), with C. Cerreta, Dan Manetta, T. Luchak, Berwich, Pas.

Exhibit Supply's Perk Smith (left) with New Orleans distr. E. Cents.

John Sbarboro (left) with Ed Gorney, headman for Mercury Athletic Scale.

Ed Heath, Heath Distributing, Macon, Ga., with C. Moon (left), of Atlanta.

E. C. Hanson (left), Groetchen Tool's v-p, with Mike Munves, Munves Corp.
Rolldown Future Mulled by Ops; Ogles Displays

CHICAGO, Jan. 24.—Operators, facing the new roldown machines on one hand and a questionable future for those machines on the other, viewed the new equipment at the Coil Show, and while few were interested, the interest was that the prices were high and that interests are not going to any great extent. Some manufacturers, however, expressed the opinion that the roldown might be enough to promise sales in substantial quantity.

Generally, visiting operators studied each of the roldown exhibits from the time the bell was pressed, a factor that has been, according to

Smith Re-Elected NAAOM Prexy

CHICAGO, Jan. 24.—Members of the Chicago Association of Machine Owners (NAAOM) met here this week during the annual Coln Mahlon, and the members elected F. McKeim Smith, Atlantic City, as president and made plans to extend the association’s activities to schools of a total of 13 cities before the end of the year.

To serve with Smith during the coming year, the following vice-presidents were elected: Max Schutte, New York; F. M. Egan; Ted Kruse, Chicago; Ben Rodings, Washington, and Warren Taylor, Los Angeles. Herb Weaver, Forset Hills, L. L. Fried, secretary, and Al Meyer, of Rockford, Park, N. Y. Meyer Wolf, of Atlantic City, succeed Berend Katz, Coney Island, as treasurer.

Nominate committee consisted of A. B. Eyling, chairman; Bernard Katz and Mike Munves. State of officers voted in the identical slate proposed by the nomination committee.

Lower Dues

At the same time NAAOM members will pay $25 for each acreage to $25 for each member, regardless of the number of members.

Wednesday afternoon (21) NAAOM was host to 200 operators, de- droving a social dinner at the general speaker at the luncheon-meeting was a Mrs. D. L. Bowers, who was discussing the association on its serviceman training program, said, “One of the most important items of this in- dustry to me has been the lack of experienced servicemen. Too many of the machines that are placed are out of order too often.”

Stating the association’s objec- tives in the training school program and traced the success of the first six weeks, Bowers said the Manhattan Trade Centers in New York. Two additional schools are now being held in Chicago and Dallas.

The following day (22) Smith, three manufacturers’ representatives and heads of vocational schools from New York, Chicago, and Los Angeles were again to outline a systematic program for training. Vocational school offi- cials and representatives of the assistant director of Chicago vocational school, M. L. W. Vanda, of the Manhattan Trade Center, and Isidore Gold, Dallas vocational school director. L. B. Moore, of the Texas Vocational Corporation; Les Galinski, Bally, and John Hooper, Genco, were on hand to talk about the new roldown machines.

Smith told the group that NAAOM expected to have representatives for each of the 13 Veterans’ Administration districts—in operation by the end of the year.

Hold Dinner for 15 Operator Assn. Heads During CMI Show

CHICAGO, Jan. 24.—Representa- tives of 15 State and city operator associations of the Coin Machine Industries (CMI) at a dinner-meeting held in the Hotel Sherman January 16, told the trade association executives that his newly formed legal depart- ment has been approved by the group if it is to accomplish its pur- pose. Ruttenberg said the legal de- partment is working toward two gen- eral aims: To compile legal informa- tion for the trade and furnish legal assistance when needed.

No Policy Conflict

Jim Mangan, briefly outlined the policy of the new legal depart- ment, which he directs, pointed out to the association leaders that the organization’s policies are in accordance with those of CMI. Jim Gilmore then urged as- sociation members to support the local and national groups as a group serving association members in support of the public relations pro- gram.

Meyer and local association leaders present included C. S. Pierce, Wisconsin; Tedd Byatt, New York; Mike Joe Silverman, Philadelphia; Jack Nelson, Virginia; John C. Schneider, Southern Illinois; Ray Morrison, Chicago; George California; Joe Silverman, Chicago; Bob Bever, Utah; Harold Cope- land, Nebraska; Jack Silver, North Dakota, and Sidney Levin, New York.

CONVENTION NOTES

Coin machine row moved from New York, Philadelphia and Wash- ington, D. C., to Chicago, to the 1949 show, with the visitors occupied thru Thursday. Jake Bradt, president of Under-New-A, Murray Weinert, sales manager, and his brother, Bill, New York dis- trict manager, were kept busy showing their electric cigarette vender.

Dave Rosen, Philadelphia and Balti- more distributor, had a difficult time making change, having many friends from all over the country when he arrived. Bob Roe, general manager of the New York operations of Philadelphia, was in Chicago for a week, and M. Munves, Chicago, a new member, bought a new, N. L. happy over the interest displayed in their new showrooms.

Al Denver, president of the Auto- matic Music Operators Association (AMOA), and Sidney Levine, AMOA general counsel, buildings with one from all over the country. Ben Rodin, Marlin Sales, Washington, was trying to get orders. While the 400 th booth was to be found in Florida.

Al Schwartz, newly-appointed exec- utive secretary of the National Associa- tion of Music Operators (NAAOM), in attendance at Booth 9 at the 1949 show, discovered that it was for his firm, and Miss E. Vought, 91st Floor, and Max Polley, Dynamic Devices, announced their new roldown breeding.

Ben Smith, De Perri executive, on the exhibit floor each day thru the 9 p.m. closing, then rushing out for a late dinner with one of his firm’s many clients. Dick and Al Cole, Drink-o-Mat executives, sun-tanned and ready for action.

Elden, East Electric sales manager, worried about the snow as he tried to get his salesmen to their post before morning. Al Rodstein, Philadelphia arcade owner and operator, was again showing his dis- playing with NAAMO directors prior to the annual meet.

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Al Mendow, former sales manager of International Musical, visiting with his successor, Herb Klein, and Bill Robins at the firm’s display. . .

Largest Bell Broadsheet of the Year

CHICAGO, Jan. 24.—Almost all of the outstanding conventions exhibiting at the Coin Machine Industries (CMI) show at the Sherman Hotel were out in full demon- strations either in private hotel suites in the Loop area or in the firm plant exhibit which was set up with open-house festivities.

With few firms introducing new models during show time, one of the more noticeable trends in Bell-type showrooms was the display of new and full-feature multiple-play types which made their appearance, as also several firms in space production on this type of equipment and have been for some time.

New Cylinder Trade

Operators contracted at some of the plants were virtually unanimous in their report that sales in general has been favorable there has been a definite shift from the more expensive nickel play to nickel play. They point out that the current high cost of living has cut into the savings of many people, who in turn re- duced their expenditures for amuse- ments. This has cut down on the take-up of some of the cost of living slack. This, the operators claim, has resulted in the trend toward 5-cent play.

Review Exhibits

A review of bell exhibits at the show:

Bally "Manufacturing Company: Play Bell (console); Wild Lemon, a change, a new model, bell and hold and draw console; Triple Bell, a probable play to new Bell model, bell, roll-Ette, a multiple play machine.

Bell O-Matic Company: Tuesday "Manufacturing Company: Chicago, distributor for Bell O-Matic, a show of these bells in multiple play on the convention floor.

Buckley Manufacturing Company: Cross Cross Bell, Parlay Long Shot and Daily Double Track Odds. Firm also showed a wide line of equipment at the plant showrooms.

H. C. Evans & Company: Casino Bell, Winter Book, Bangtals and Gal- logy, Division 1. In the past this firm showed a variety of multiple play consoles.

Glover Tool & Manufacturing Company: Introduced a new model bell, the Columbia Royal; also showed two others in the Columbia line.

A. H. Keene & Company: Showed a new Trio-Toe Bell, which has a feature that resembles making the figure X. This is a new feature in a certain series of bonus combinations by the company. Also showed the Jennings Challenger, which permits triple simultaneous play.

J. H. Keene & Company: Showed its Gold Nugget, a multiple play console, at special open-house facilities at the firm’s plant.

Walling Manufacturing Company: Featured a new Bell, the Roll-o-Line in nickel, dime and quarter play models.

Largest Bell Broadsheet of the Year

The Billboard

CONVENTION NOTES

For See Convention Notes on page 109

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CUP VENDER OPERATIONS LAG

Lay Blame to High Prices

Beverage locations remain untapped as operators put money in cheaper venders

By Norman Weiser

NEW YORK, Jan. 24.—Because cup vending machines are much too high in price, a price bracket, operators here who had planned to enter the cup drink dispensing field were deterred from doing so and turned to other types of equipment.

Pointing out that cup vending prices range from a few hundred dollars to $900 (a single flavor, 400 drink machine manufactured by Mills Industries), to as much as $2,000, experienced operators here say a minimum of $10,000 would be needed to start a modest route of 10 machines.

Despite the many untapped locations for cup vending, the size of New York, new as well as experienced operators, here tell The Billboard that until such a time as the price units can be cut considerably, they are either financially unable, or not interested in pouring this phase of the business. Manufacturers report a similar reaction throughout the country.

Price Cut Unlikely

From the manufacturers’ viewpoint, with no real opportunities of any size in the list prices of equipment is slim. Pointing out that costs of everything from plastics, to materials—all of which are on the up, manufacturers cannot foresee any decrease in the near future, and that it will be years before the present price level is halved.

"We are faced with the fact that prices are too high," said John Pero, advertising and sales manager of Spacare, "and there is no possibility of a change in economic trend, whereby even with the current national situation and the economic condition, where everything on the market is going up. We work with franchised operators only, and because ours is a long-run venture, we do not look forward to cutting prices too low for a 10-year period with options."

We screen our prospective operators carefully and we only enter into an agreement. They know the cost of our equipment, and we are able to handle this financially without any difficulty, so it is a matter of letting them know what they are going to get for their money."

Prior to the war, there were 13 manufacturers of cup vending machines. This shows that there are 18 firms in the field, yet only two of the original 12 manufacturers, Spacare and Automatic Canteen.

What It Costs

Some of the manufacturers financially, facing the 11 comparatively new firms can be seen from the following: Complete designs and drawings and building a working model of a cup vending machine requires an outlay of from $250,000 to $500,000, according to actual accounts. To engineer and tool for production being this figure to anywhere from $400,000 to $500,000.

The above figures represent initial costs. Following these come outlays for design and engineering of special equipment for every model of a cup vending machine. Refrigeration, carbonators, intricate wiring systems, and starching and other items, each amounting to millions of dollars. Each of these items are factors involved in producing the complete unit—a factor responsible for the high price level of cup vending machines. Operators常说 manufacturers alike (See HIGH PRICES on page 99)

Show Ball-a-Matic New Lotion Vendor

CHICAGO, Jan. 24.—New liquid dispenser was introduced at the CMI exhibit this week by Universal Engineering (Youngstown, O.) called Ball-a-Matic, is designed to vend Ferga-Jerken lotion, comes mounted on a 12 by 18-inch encased, self-sustaining, side-by-side panelboard which is available in various styles to match location color scheme.

Vender itself is 3 inches wide, 10 inches long, and 3 1/2 inches high. It is "lidded" by insertion of a regular six-ounce bottle of lotion into the machine. Label portion of bottle forms "window" in cut-out portion of vendee face. The display merchandises vender. Vender is finished in black, has penney coin entrance at the bottom and is finished on the bottom and actual piuger at the side.

Two New Shoe Miners Bow At Coin Show

Show Serv-a-Shine, Ace

CHICAGO, Jan. 24.—Two automatic shoe cleaning machines produced at CMI exhibit this week by Ace Shoe Shine Company and Serv-a-Shine Company, Sacramento, debuts its new automatic shoe shine machines.

New machines available for either nickel or dime operation, shines both shoes in two minutes. Pennant applicator shoe to separate polish wheel which places black, tan or neutral polish and is encased in clear plastic casing, which is then held under the buffing wheel which gives the polishing action. Where a single machine is located, firm recommends that two be used and black and tan shoes can be accommodated.

One comes in special one-pound cakes. Machine is 37 inches high, 26 inches wide and 24 inches deep. Weight is approximately 150 pounds, and is equipped with multiple brush, high temperature, work lamp in the cup serving compartment complies with health laws in various locations.

Long chrome frame on upper face of vender contains coin chute, actuation mechanism, circular sign in which there is a small coin, which can be used for change, in which there are 150 pennies. Coin chute is at the upper right of the machine.

Serv-a-Shine, Inc., Waukesha, Wis., headed by Armin F. Furch, also introduced new Serv-a-Shine Machine, which features a reciprocating cloth to simulate the hand application of a cloth and a shoe brush, which are also incorporated in two brush which polish the sides of a shoe. Shining action resembles that of a hand.

Unit stands 42 inches high, 24 wide and 32 inches deep. Weighs approximately 300 pounds. Uses liquid polish, may accommodate two people at the same time. Color of lights are white and red for black and tan shoes.

Shoe shine is built for Serv-a-Shine by Inter-State Manufacturing Company, Inc., Glen Ely, N.J., and E. D. Coddington Manufacturing Company, Muscle Shoals, Ala. Official of Serv-a-Shine say that eight machines are on test locations for eight months.

New Lightweight Scale Introduced

By Marion Machine

CHICAGO, Jan. 24.—Marion Machine Tool Company, Marion, Ohio, introduced new scale at the CMI convention this week. Marking this new venture are many improvements over the standard scales. It is a lightweight, simple construction and a compact scale design. Unit weighs only 20 pounds. Scale has 6 mechanical parts, of which only six are moving parts. Unit is designed for the small shop floor space of 12 by 22 inches and weighs 60 pounds. Scale has an over all height of 17 inches. It features a heavy cast iron base with aluminum platform plate. Coin box holds $65 in pennies.

Marion scale is being sold by Inter-State Sales Corporation, Columbus, O., national factory distributor.

Inter-State Cup Vender Exhibited

Monthly Output 300

CHICAGO, Jan. 24.—New Revelations on cup vending was shown at the CMI convention this week by Inter-State Associates, Los Angeles, Calif., the exclusive manufacturer by Inter-State Engineering Corporation, El Segundo, Calif.

F. Feddor, president and managing of Inter-State Engineering, says that current production will enable orders to be filled within a short period. With full production, plant's 104,000 square feet of floor space will enable 300 units to be assembled per month.

Revelations, which features a comparatively low price ($900 f.o.b.) and easy front-panel servicing, comes in standard finish of black or white trim, in any color combinations are optional. Coin changer is also optional. Vender is 26 inches high, 31 wide and 23 deep. It comes mounted on casters so as to facilitate change of location.

Removable Mechanism

Furthering the "easy to service" idea, vender mechanism is removable without disturbing other parts. Wearing utilizes "knife" connections so that soldered connections will not be necessary to remove certain parts.

Machine is able to deliver from eight to 10 drinks a minute, containing its own water supply when piped-in water is not available. In former models, no water was used, with 300 pounds of water in tank, and lamp in the cup serving compartment complies with health laws in various locations.

Oblong chrome frame on upper face of vender contains coin chute, actuation mechanism, circular sign in which there is a small coin, which can be used for change, in which there are 150 pennies. Coin chute is at the upper right of the machine.

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Hot Peanut Vender Draws Attention at Coin Machine Show

CHICAGO, Jan. 24.—Displayed for the first time at the coin machine show at Hotel Sherman here this week was Hawkeye Novelty Company's new hot salted-in-the-shell peanut vender.

New peanut vendor is designed as a companion item to go along with Hawkeye's recently announced popcorn vendor. (The Billboard, January 5).

Actually the new peanut vendor is similar in all respects to the popcorn vendor except for a front battle giving cut-off load, adjustment and cleaning which advertises peanuts instead of popcorn.

The new model of cabinets Both the Hawkeye Pet-Corn Vender and the new peanut vendor are installed in new baked enamel finish. Cabinet is 91 by 15 by 10 inches and weighs 40 pounds. They are electrically heated and illuminated, operation is manual.

Hawkeye also exhibited a new bulk vender which comes in two models. Featured model gives a free portion with each purchase. A go in the machine rings after every ninth portion is dispensed on the operation lever is freed to deliver a second vend without the insertion of another coin.

New bulk vender has a special alug slinger. Merchandise compartment is five and one-half pounds of bulk peanuts or other bulk merchandize. Coin chutes are set for pennies.

Another model of the same machine is available without the free portion feature which is only available only. Coin operation is on the location tested. Hawkeye plant is in Des Moines.

VendingMach. Suppliers at Chicago Show

Display New Bulk Items

CHICAGO, Jan. 24.—Candy, gum and nut suppliers present at the Coin Machine Show here this week and exhibit here were setting production sights on present and future requirements of the automatic merchandising field. All agreed to look for the five and one-half pound at the vendor market, in which some instances meant putting up special packages, count and bar sizes for the operator. In addition to paying off in business, vendor-sold items also served to further promote popularity of their product, officials of suppliers firms at the show stated.

Candy Company, St. Louis, which exhibited a selection of its bar candy in new "take -away" containers, has "conscientious" confection manufacturers currently engaged in building up a package in volume, and bulk items for vending machine, W. A. Yantis, president, announced. Price on keeping a level of $3 per 100 count on its top bar lines. Yantis said a new whipped cream bar was released. (See VENDING MACHINIC, page 90)
VENDING MACHINES

VENDING MEN TALK NEW AUTOMATIC SELLING EQUIPMENT AT CMI SHOW

L. to r.: Maury Auerbach, partner in American Drink-o-Mat Corporation, Pittsburgh; B. Evans, Portland; M. B. Rapp, of Drink-o-Mat Industries, New York.

Booth neighbors Jack Nelson (left), of Jack Nelson & Company, and J. B. Williams, of Leaf Gum, size up show. Nelson showed line of popcorn and bulk vending units.

Topic's popcorn here (l. to r.): Roy F. Cresswell, T & C Mfg., Co.; Dave Greenberg, Commodity Vendors, Inc., Chicago; G. Ohlendorf, Freeport, Ill., operator.

Model Lois Quigley blinked here, but made shoeshine machine exhibit of Ace Shoe Shine's E. S. Nichols (left), sales manager Bob Fletcher a popular spot.

George Rosselli (left), up from McClure Distributing Company, St. Louis, views data on Bert Mills coffee vender with firm's H. W. Chadwick. McClure distributes vender.

L. to r.: Pete Chris, Eastern Electric engineering chief; B. Pope and Jimmy Fioramonti, Akron, operators; G. K. Crandall, operator in Fayetteville, Ark.

Walter Tratsch (left), ABT Manufacturing Corporation, gets reaction on experimental scale he showed from Carl Hoelzel, of United Amusements Company, Kansas City, Mo.

A. A. Cox (center), Deutsch Lock Co., explains intricacies of one of firm's products to operators Emil Joseph (left), Youngstown, O., George Zolles, Cleveland.
Hike in N. Y. Cig Tax Hits Store Sales

Vender Sales Boosted

NEW YORK, Jan. 24.—The additional 1-cent-per-pack tax on cigarettes which became effective January 1 and raised the price of cigarettes in most retail outlets here to 20 cents has caused a sharp drop in sales in those stores, it was reported here this week, but vending machine operators, who have been getting the 25-cent-a-pack tax for 45 days, report a slight increase in their operations.

Store owners attribute the loss in sales to several factors. First, they believe, many smokers now use more conveniently located vending machines, rather than walk to a store where they had previously been regular customers. Secondly, a large mail-order business from New Jersey has quietly been developing during the past year, and this trend figures to slice into vending machine income if it continues its rapid growth.

The basic factor behind the growth of the New Jersey mail-order business is the fact that the State has no cigarette tax. While the average retail price per pack of popular brand cigarettes has now risen to $1.85 here, the price is still $1.40 across the river. The shipment cost runs from 5 to 15 cents per carton, which still offers a saving to the customer. Too, the many mail-order offices in nearby New Jersey localities and

Charter for Majestic Vendo
DOVER, Del., Jan. 24.—Majestic Vendo Company has filed a charter with the corporation department of the secretary of state's office. New company will deal in vending machines and lists capital at $50,000. Principal office is at the United States Corporation Company, Dover.

1720 Vender
WILLIAMSBURG, Va., Jan. 24.—One of the earliest vending machines in this country is on display at the Raleigh Tavern, a part of the Williamsburg restoration project here. The machine, circa 1720, was placed on bars in colonial times. A customer would insert a copper coin, pull a lever causing a door in the 8-by-4-inch machine to open. Inside was tobacco, from which the customer filled his pipe. If more than a copper's worth of tobacco was taken, the customer would put an additional penny in a plate on the bar. Visitors can still work the machine, which is made of brass.

Shiners Top Service, Mach. Display Item

CHICAGO, Jan. 24.—Coin-operated service machines, mainly shoo-shoeshines, were on display by the Chicago and American organizations here at the CMI convention this week to draw a prominent part of visitors' interest. Of the three lines, shoo-shirts were the most active, with several new machines on exhibit by the companies. Scales and coin changer manufacturers debuted a single new model.

Shoe-shining machines, subject of much debate for some time, apparently have made much progress in the past year as evidenced by the fact that four firms exhibited shining machines during the show. Shoo-shoeshiners have generally been known for their personal services and for the machines they utilize to shine shoes. Each customer is usually considered to be acquainted with the services offered and the machines they serve.

Instead, firm officials state that the shoe-shining machines are designed to give a high quality service and to use the products of the manufacturer. A shoe-shining machine can perform the same work that a shoe-shoeshiner can do, but it is not an imitation of a shoe-shoeshiner. It is, however, a genuine substitute for a shoe-shoeshiner and can be used by anyone at any time. The machine is designed to give a high quality service, and the work is done by the machine, which is designed to be used by anyone.

Shoe-shining machines are also being operated by a new company, the American Shoe-shoeshine Company, in Pontiac and Owosso, Mich. The S & S Vending Company, on the West Coast, manufactures the machine used here. Vender delivers a 25-pound standard cake of ice for 15 cents. Machines are located at the company's plants, to allow efficient and speedy delivery to individual ice sales to casual customers.

New Boston Bottling Plant in Operation

BOSTON, Jan. 24.—New operation in the soft drink vending field in this territory is revealed with the opening of a new, $1,000,000 modern bottling plant by the Vender's Ginlet & Co., Inc., located at 224 Northam Street, Newton Upper Falls. The plant will turn out 5,000 cases of ginlet per month.

Vender's occupies one of the country's largest bottling plants in the metropolitan area, and is the city's first bottling plant located there. The Boston corporation came about when a group of executives decided to start the business in the city of Boston and decided to introduce it in this territory.

They Are In Stock Awaiting Your Order

THE GRATEST MONEY MAKING SCALE ON THE MARKET, AND 100 PERCENT AUTOMATIC NO KNOBS OR HANDLES TO TURN THE COIN DOES ALL THE WORK

Gets locations and holds them. A fortune or character reading with each weight, and a slot for each month of the year.

WRITE OR WRITE TODAY FOR DETAILS

AMERICAN SCALE MFG. CO.
3206 Grace St., N. W., Washington 7, D. C.

Shiner's Top Service Mach. Display Item

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Pa. Bottler Official Blames
State Tax as Biz Drops 50%

HARRISBURG, Pa., Jan. 24.— During the last three months of 1947 Pennsylvania’s soft drink business collapsed to approximately one-half of its volume for the same period in 1946, it is reported by Clarence G. Stoner, of Harrisburg, vice-president of Pennsylvania’s Bottlers’ Association.

Stoner blames axing of the pop industry on a new State tax which takes 1 cent on each 12 ounces of bottled soft drink and one-half cent on each ounce of syrup used in the fountain mixing of drinks.

While the measure is a manufacturers’ tax, it is reflected by at least an additional cent, and in some cases more, in the retail sale of soft drinks.

The bottlers’ executive said if the current fight of his association failed to have the tax declared unconstitutional, the group will seek to have the tax law repealed at the next session of the State Legislature. The soft drink industry is tagged for $17,500,000 a year in tax revenue by the new law, which has been in effect since June 1, 1947.

Name Frosti-Serve
West Coast Distrih

SAN FRANCISCO, Jan. 26.— Frosti-Serve, ice cream box vendor, will be distributed in this area by J. W. Scott, Inc., a Nevada corporation, Sales in California above Inyo and Kern counties, Alaska and the Pacific possessions will be handled from this office.

Scott will serve as president of the company with Allen White, vice-president and sales manager, and William McNabb, secretary-treasurer.

McNabb is well known in importing and exporting fields and will act as adviser in those departments.

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**ALKUNO’s unique Candy Merchandisers**

**HY-BILL VENDORS**

**ALKUNO & COMPANY INC.**

**408 Concord Avenue, New York 23, N.Y.**

**ATTENTION: Mr. Hazenl, President.**

Congratulations on your entire new $4 Gum, Lifesavers and Charms machine. It gives us the opportunity of expanding our operations and setting new locations so there is nothing like it on the market today. It’s in design, attractive in appearance and after two months of operating it, we can testify that it has never failed to impress the trade with its performance.

We recommend your modern machine this past Tuesday. We stocked it with Wetley’s gum and like your tremendous capacity of 308 packages. The location chosen was a small restaurant which was closed evenings and Sundays.

The sales have been terrific. Over 200 packages of gum have been sold each week. This is double the normal volume of sales in this location.

As far as we are concerned, the test proves that gum and hard candies are the sellers when vended through their own machines and not mixed with other items in regular bar venders. We find that our machine has a good dependable delivery, rate of rejection and coin return, and is easily operated by the public.

We highly recommend the Alkuno vending to operators and believe you have taken a step forward in the manufacturing of modern vending machines.
New Ice Cream Bar Vender by Berco at Show

**Borden To Supply Bars**

CHICAGO, Jan. 24.—A new ice cream bar vender was introduced at the CMI show this week by Berco, 4313 North Broadway Street, Chicago. Berco has appointed Universal Distributing Company, Los Angeles, as national distributor. An agreement has also been completed with Borden Company, Chicago, to supply chocolate covered ice cream bars for operators of the vender.

Berco, headed by Henry Hildebrand, expects to make initial deliveries on the new unit, called Silico Vende, by March 15. First 90 per cent toolled up for production and will shoot initial output of 30 per day.

**Block Venders**

MINNEAPOLIS, Jan. 24.—Proposed installation of vitamin vending machines in Minneapolis has been blocked by the city health and hospitals committee.

An application by H. J. Kragt and D. J. Bazzini for permit to install 50 Vitamin-Ice Complex vending machines at 326 Cedar Avenue was turned down by a committee headed by Alderman Harold Kauth who declared vitamins are drugs and "can be dispensed only by licensed pharmacists."

**Six Sales Reps Named by Rowe To Contact Ops**

WHIPPANY, N. J., Jan. 24.—Six sales representatives have been appointed to cover territories to acquaint operators with the new Rowe electric cigarette vender, according to an announcement by John S. Mill, vice-president in charge of sales, of Rowe Manufacturing Company, Inc.

Representatives and their territories are: Jack Gordon, Pacific Coast and Southwest; Dick Hall, Illinois; Harry Spring, Wisconsin; Kansas, Missouri and Michigan; Dick Gluck, New England; John Moran, New York State; Pete Singer, Indiana, Ohio, West Virginia and Kentucky, and Charles Brinkman, suburban metropolitan areas.

It was said that these six sales representatives will give operators who did not have an opportunity to attend the December National Automatic Merchandising Association meeting an opportunity to talk with Rowe factory representatives about the new electric machine.

Operators will be given an opportunity to examine the new equipment when the recently announced service schools (The Billboards, January 17) get rolling.

Meanwhile, George Seidman, of the Rowe Corporation, will visit operators in the Southeast during January.

**Alexander Heads Chi Telecon Sales Crew**

CHICAGO, Jan. 24.—Robert G. Alexander, formerly Telecon Sales representative of the Southern States, has been appointed regional sales manager for 14 Midwestern States and Chicago office.

Alexander has been with Telecon since being discharged from the army air forces after service in Europe as a pilot. He is graduate of the University of North Carolina.

Other personnel at the Chicago Telecon office include: Eimer C. Hill, Telecon vender-sales manager, and Robert R. Bailey, Chicago area sales manager.

Out products, including Lundarrette equipment and Red Ball coin operated amusement machines, are displayed at the Chicago office, located at 1651 South Michigan Avenue, during the coin machine show.

**Kwik-Kafe Coffee Venders Now Operated by 46 Firms**

CHICAGO, Jan. 24.—Officials of Ruid-Mellikan, Inc., manufacturers of Kwik-Kafe Ke ice cream vender report that there are now 46 operators who have these venders on location. They add that these locations range from hospitals to transportation depots, and that a number of operators are offering cake and sandwiches with companion venders.
Cig Sales Drop Again

WASHINGTON, Jan. 24.—Cigarette consumption in November dropped off sharply to 27,383,000,000 units as compared with October figures of 29,383,000,000, Commerce Department announced this week.

Cigar sales also declined with 489,491,000 units sold during November, compared to 538,281,000 in the previous month. November cigarette consumption was the lowest since cigarettes sales dipped to some 25,800,000,000 in May.

N. Y. Board of Health Sets Code for Coin Laundries

NEW YORK, Jan. 24.—Stipulating an annual license fee of $2 per automatic washing machine installed, the provisions of the amendment, to be known as Section 336A of the Sanitary Code, were approved in its present form, requires that locations have adequate equipment to provide water at a temperature no lower than 140 degrees. The number of machines in one location should be no greater than the water pressure in the location can adequately supply, the section continues. When garments are required cool water are washed at a temperature below than 140 degrees, a germicide must be used in the rinse. The germicide, to meet standards to be announced by the health department, must be made available by the operator, who must place a sign near each machine explaining its use.

Also an operator will not be penalized if a location's water temperature falls below the required minimum. Only his license for operation in such a location can be revoked by the department. Board of health inspectors will enforce the regulations.

February Production Scheduled for New Alkumo Candy Vend

NEW YORK, Jan. 24.—With quantity production of its coin-operated hard candy vendor scheduled to begin February 15, E. Berman, president, said initial output during February will total 1,000,000 pieces. The candy rate topped 2,000 by late spring.

Additional plant space will be used primarily for packaging. Occupying 7,000 square feet of floor space, it will house offices and a tool and parts room, in addition to the main assembly area. A 50 per cent increase in plant personnel is anticipated once the production gets under way.

Alkumo's hard candy vendor, which houses four dual, automatically shifting columns with a capacity of 250 candy packages or 200 candy vender, is supplied with a face design featuring Charms, Life Savers or chewing gum, is supplied with a face design featuring Charms, Life Savers or chewing gum. The machine is produced in wood or steel cabinets.
VICTOR'S
New Model K
With Porcelain Enamel Finish

The Billboard
January 31, 1948

VICTOR'S
New Model K
With Porcelain Enamel Finish

VICTOR'S
New Model K
With Porcelain Enamel Finish

Knapway Releases Details On Hot Coffee-Soup Unit

CHICAGO, Jan. 24.—Additional details have been released on a hot coffee machine made by Knapway Devices, Inc., Kansas City, Mo. Triff Industries, Chicago, who handle the machine, stated that the machine is made of white-porcelain enamel and has a capacity of 462 five-ounce cups, while on soup operation the capacity is 1,400 eight-ounce cups of soup. Reason for the difference in capacities is that the coffee is made in a pulsed liquid by adding hot water at a specified controlled temperature.

Variable Capacity

New vender measures 48 by 20 by 76 inches and weighs about 400 pounds. When on coffee operation, the machine has a capacity of 462 five-ounce cups, while on soup operation, the capacity is 1,400 eight-ounce cups of soup. Reason for the difference in capacities is that the coffee is made in a pulsed liquid by adding hot water at a specified controlled temperature.

Two Eastern Firms Appointed to Handle Landis Vender Sales


The Allied Popcorn Company, 1226 Vine Street, Philadelphia, will serve as distributors of the Aristocrat in Pennsylvania. The firm distributes other types of venders as well, is headed by David W. Tolle. Other officers include Fred Tolle, secretary-treasurer, and Erwin Kahn, general sales manager.

The State of New York will be served by an exporting firm, making its entry into the coin machine business. This firm is Becherhofer Bros., of 121 Broad Street, New York. Firm is managed by two brothers, Fred and Walter Becherhofer. It will operate popcorn venders as well as distribution in them, Jerry Becherhofer announced.

Williams To Handle Hawkeye Venders in Illinois, Wisconsin

CHICAGO, Jan. 24.—The William A. Williams Company, 159 N. Clark Street here, has been appointed distributor for the Hawkeye Novelty Company's popcorn vender. Hawkeye, located in Des Moines, franchised the Williams company in the States of Illinois and Wisconsin.

The Williams Company was organized here in November by Williams, who has been a salesman for the Corn Se Corn Se Distributing Company, Chicago. In addition to handling the Hawkeye machine, Williams also has his firm is distributing the Mercury scales, Kayem products and Reed's aspirin venders. McHugh Distributing Company, St. Louis, is the national distributor for the aspirin machine which dispenses a tablet to a dime.

After serving 22 months in the navy, Williams joined Coin Machine Acceptance Corporation, Chicago, where he worked until the vender firm. Currently, the Williams company has three salesmen on the road.
Vending Machine Suppliers Display New Bulk Items

(Continued from page 22)

last week, while a new two-piece mint bar would be offered within a month, price remains the same - 50 cents for 100-count packs.

In addition to Chase Candy's expansion program, the company is introducing pre-war bulk item favorites that have been re-introduced for the season. The new 24 cent Lions Head, the 1 cent Lion and the 2 cent Lion Mints are available for vending operators.

Two new bulk items were recently introduced by Ferrara, as was the new nickel packaging equipment. These systems are more serviceable than the old packaging equipment. For example, a new bulk item will be dispensed as a two piece unit, vendor vender to the vend-

market with the third designed to in-
crease adult purchases.

Fourth supplier exhibiting, John H. Gernack, New York, cates to the bulk vending firm. Firms in the field of mint bar production, reports an adequate supply of merchandise. While the future portion of its merchandise is going to over-the-counter retailers, the present 10 cent going to vending ma-

kers is looked upon as a valuable asset to Gernack's over-all business. Possi-
ble expansion of the 3 cent bulk bar for its merchandise, Gernack says, will be determined during coming months when increased numbers of new bulk vender is placed on locations.

HIGH PRICES SLOW VENDER OPERATIONS

(Continued from page 22)

appears to differ at the "maximum of high prices"—the point at which the product is 95 cents can be dispensed at a profit. Operators feel the price should be at least $1.00, and lower if possible. The manufacturers on the other hand, feel, in most cases, prices should be no lower than 75 cents, which can be dispensed at a profit. An increase of 1/2 cent would be somewhere between $1.20 and $1.50 for bulk items. It is anticipated that vending operators will have successful operation with equipment listing above that figure if they are ready to offer the public the $1.25 for 50 cents when purchased in quantities from 100 to 500 pounds. Officials of the company's bulk line, two items at the juvenile

P. Schmidt Appoints New Distrib for Mint Vender

SAN FRANCISCO, Jan. 24.—Paul Schmidt, head of Manufacturers Vending Company, maker of the Schmidt's mint vender, returned here recently from Chicago and immediately launched an intensive campaign to establish distribution of his machine.

Appointments were announced to the Nor-Leas Sales Company, Detroit; Empire Coin Machine Exchange, Chicago, and the Joy Sales Company, Salt Lake City.
Start Shipping Snively Vender First of March

WINTER HAVEN, Fla., Jan. 24.—John Snively, Jr., head of Snively Vending & Sales Company here, said this week that his juke vending machine will be ready for initial deliveries March 1. The juke vender was shown at the December National Automatic Merchandising Association convention in Chicago.

The vender will be sold thru distributors to operators. It dispenses juice from a 32-ounce can, giving five ounces of grapefruit or orange, or a blend juice, for a nickel. Juice will be supplied thru warehouse from which operators may draw what they need, paying as they go.

Since the organization began work on the vender, Snively, who also is a prominent citrus fruit grower, said that approximately $540,000 had been spent on engineering and development. The machine will be manufactured by the American Machinery Company, Orlando (The Billboard, October 12, 1946).

Snively said this week that he believes “this machine will go a long way in revivifying the citrus market and providing a reasonable profit to growers. It should help to take care of the excess of 6,000,000 citrus crop this year, each of our citrus crop and give the grower a little better hope for the future.”

Leon Silver Plans New San Francisco Quarters for Firm

SAN FRANCISCO, Jan. 24.—Leon (Hi) Silver, vending machine supplier, is shopping around for larger quarters and expects to open in a downtown location within the next few weeks. Mr. Silver, who has been holding vending machines for a number of years, is distributor for the California Almond Orchards, Inc., and handles vacated trucks in five states, California, Nevada, Hawaii, Philippines and Alaska for this firm.

In addition to the C&O line, Silver is also handling Vend-A-Snack, Popcorn Vending, and taking over the Advance Machine Company, Acme Electric, Atlas Manufacturing Company, Baker’s Kicker and Catchy Athletic Sales and other lines.

When the new location is opened, Silver expects an increase in his business. At present he is considering a trip to the Pacific islands to contact outlets for merchandise.

Linco Bows New Popcorn Vender

NEW YORK, Jan. 24.—Entry of an established popcorn manufacturing firm into the vending machine industry was announced here by Peter J. Linco, president of Linco Tool & Machine Company, with the completion of its first unit, the Linco Vender, a popcorn vender. The new automatic merchandiser was unveiled to the trade at the Make Machine Industries show at the Shurman Hotel.

Designed for attractiveness and ease of operation, according to Linco, the Linco Vender is a 24-inch machine with a 20-inch wide by 6-inch deep dome. The vender has been tested to work at a rate of up to 6500 pieces per hour, with 3 dozen bags per hour. The machine is priced at $75.00.

Pioneer Vending Service

January 31, 1948

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Show Spotlights Juke Changes

Operators Eye Latest in Coin Radios; Spotlight On Special Booth Models

Four Firms Feature Coin Radios at Coin Machine Show

CHICAGO, Jan. 24—Altho the coin radio business expanded greatly during the past year, with much interest shown by operators of other coin-operated machines, only four manufacturing firms featured coin radiators at the coin machine show here this week.

Drawing special attention of operators and manufacturers of coin radio makers at the show were several new models designed especially for coin radio use. If a customer wanted to coin-operate a radio, the coin radio set must have a coin-operated booth to get the radio, and sometimes a coin-waiver box at the side at the time in favor of other coin-operated entertainment devices, several firms had developed new set-ups that coin operators, radio manufacturers, and the public would enjoy.

This type of equipment has opened the location possibility of coin radio sets for some operators, and it might prove an answer to profitable coin-operated entertainment.

Use Master Radio

With the latter type two or more master radios would be kept in constant operation in different parts of the radio set. A customer wishing to use the radio set would merely deposit a coin in the coin-acceptor box, and the coin was used to operate the radio, so that the customer could overhear the music or program desired. Each wall box would have its own speaker that could be heard in the immediate vicinity of the booth only. With this set-up it is also possible to connect one line with a constant source of music and/or television sound, and manufacturers are pointing out that by using television sound, it is possible to have a master set in one location that would show the television program without going to a separate location, and to hear what was going on he would deposit a coin in the speaker in his booth or near his chair, and the coin would operate the radio, so that the customer could overhear the music or program desired. Many operators said that they believed this to be the best solution advertised, as it would make profit from television.

Trend to Key Operation

Some manufacturers reported an increasing trend toward the use of key-operated radios in some locations, particularly large hotels and hospitals. In such cases the radio is turned on with a key at the customer's option, and a deposit is added to his bill.

Four Coin radio ads at the show were Coin Radio of America, Los Angeles; Columbia Products, Inc., New York, and Tradio, Inc., Ashbury Park, N. J. A fifth firm, Videograph Corporation, New York, exhibited a special wall box for radio, television sound and wired music along with its display of a coin-operated television-jukebox combination.

Coin Radio of America featured two floor-model radios—the coin-operated and the other key-operated. The coin-operated set has an accessory coin-waiver box to hold coin-composition material. Cabinet has a formica top which withstands flame.

Music Ops Name Committee Of 14 To Represent Trade

CHICAGO, Jan. 24.—A committee of 14 has been elected by the leaders and representatives of the automask jukebox envelope league to represent the music industry. The committee, whose members represent 14 major jukebox manufacturers, was also a group of 14 members that are to be the official committee of the American Jukebox Manufacturer's Association, New York, and issued a formal statement outlining the purpose of the 14-man committee.

Statement said that, "A committee of 14 representatives was appointed by the national's automatic music leaders present at the meeting. This com- mittee was authorized by the body to take whatever steps it deemed necessary to oppose any legislation that is now pending in Congress, which in the opinion of the nation's music operators is injurious to the automatic music industry of America."

An executive board of five members was named by the committee to act as the official committee of the group. Elected to this board were Roy D. Miller, executive chairman; A. C. Morse, executive vice-president; George A. Miller, executive secretary; and C. M. Wright, executive secretary of the Illinois Phonograph Owners' Association, Chicago; and Jack Cohen, president of the Illinois Phonograph Owners' Association and the Cleveland Phonograph Owners' Association.

The executive committee appointed its own attorney and secretary to handle any legal business of the committee. The committee was also given the powers to select a legal counsel for the committee and to authorize the attorney to handle any legal business of the committee and to authorize the attorney to handle any legal business of the committee.

First Aireon Showings in Chicago, N. Y.

Appoint New Distributors

CHICAGO, Jan. 24.—New York and Chicago will get the first distribution of the Aireon phonograph. The company, which has been in business for several years, is now ready to distribute the phonograph. The first sale will be held in New York, and the new model is now ready to be shown.

VETERAN MUSIC MAN

When Aireon announced its new phonograph set (see complete details elsewhere in this issue) arrangements for the Chicago distributing company to handle the phonograph were made. Heretofore the Aireon line had been distributed in the New York area by the Manhattan Phonograph Company.
New Refinements in Phono Needles Featured at Show

CHICAGO, Jan. 24.—Recently developed by the industry, the new Tires and introduction of new needles designed primarily for use with light-weight pick-ups indicated a trend toward replacement of heavier pick-ups in old machines.

Permo, Inc., Chicago, featured their Permo Point Round, which has been one of the Permo Point pair—round and oval. The needle will be sold for several years. Also displayed was the elliptical needle.

Permo's display also featured an illuminated panel which showed step by step the process of making needles in their plant. Illustrations showed all of the steps from weighing of metals to carding the finished needles.

Miller Alloy

Another new needle for light-weight pick-ups was developed by Miller Manufacturing Company, Chicago. Miller's new needle has been named CDX-3, and is designed to give three times more needle life than existing needles without additional wear.

Miller showed three needles; using the new type—rigid, semi-flexible and semi-rigid. None of these needles is signed for use with light-weight pick-ups.

To illustrate the principal features of its needles, Miller displayed four needles that differed in size by 50 times the size of a regular needle.

Duotone Nylon

Duo Tone Company, Inc., New York, featured their new product, a shockproof nylon needle designed for use with three less than three ounces of pressure.

The needle has a nylon elbow and a spring-steel shaft. Altho it had been introduced to the trade as a joke box needle, operators attending the show reported that they had made purchases for trial from regular dealers.

Duo Tone nylon needles are sold in 14 grades (80 cents) than special ruby and sapphire needles also introduced for use in light-weight pick-ups.

Price Reduction

Aero Needle Company, Chicago, stressed price reductions at their exhibit. Alphabetically grouped, they displayed new needles, some pointed out that these new models are superior to the original needles have been reduced approximately 30 per cent in price reduction.

W. H. (Bill) Hemminger, president of Aero, said that operators using light-weight pick-ups expressed interest in the Aeropoint Original curved Shank needle.

Current prices of standard needles for joke box use of all four firms are 14 grades each in quantities of 100 or more.

New Juke Tone Arm Displayed by Harmon Co.

CHICAGO, Jan. 24.—New type of tone arm assembly for use in joke boxes has been developed by the Harmon Company, Inc., here. Displayed publicly for the first time at the time of the show here, the new arm was designed to give three lives of needle life than existing needles without additional wear.

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ROCK-OLA

magificent
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Music

ROCK-OLA

Manufacturing Corp.

800 N. KEDZIE AVE. - CHICAGO 51, ILL.
Alabama Phon Operators Hit Hard by Indecision of State Control Board

Refuse To Give Definite Information on Juke Permits

MONTGOMERY, Ala., Jan. 24.—Alabama juke box operators are still sitting on pins and needles waiting for their State Capitol Beverage Control Board to make up its mind whether or not it is going to allow jukes in Alabama.

Meanwhile many operators are losing money as newly purchased equipment is sitting idle. Councilman E. W. Choate, executive secretary of the Alabama Music Operators’ Association (AMOA), told members of the ABC board last week that State operators had been “hit with the hit” by the board’s constantly changing attitude on juke boxes in taverns.

Opa Bewildered

Actually operators who way of knowing just where they stand today. Lamar Kelly, chairman of the board, says he doesn’t know “where or if, we’ll ever issue licenses for music.” Operators were officially notified November 1st that a year later on use of juke boxes in Alabama taverns was to be Lifted December 15. However, December 19 the board changed its mind and decided to suspend consideration of the operator’s application that required for each location until it was ascertained that there would be “proper cooperation” in regard to the plan regarding them (The Billboard, December 26).

ABC board inspectors in several Alabama counties authorized operating licenses which had to be revoked. Operators of equipment in taverns ahead of schedule provided machines were not put into operation until permits were issued.

Choate explained the situation to The Billboard, “This is a problem that has come to light through the efforts of the board. Many of the operators bought music equipment to place in establishments and were paid from the amounts they purchased. Now they are being pressed for money.”

Can’t Meet Payments

Choate added that operators bought from 10 to 15 machines at the time orders were placed and insufficiency of funds had to have them financed. He said it was “impossible to get them to pay what they can’t have them because they can’t be involved in the equipment they bought.”

Lamar Kelly, chairman of the ABC board, replied, “Well, as far as I’m concerned, I don’t think any of them were over or not.”

Choate requests some definite information from the board to indicate when operators could install equipment in Tavern locations, so that owners could follow and make plans according to their finances, but the board refused to commit themselves. Kelly replied, “I am not in favor of giving any advance notice to anyone.”

Juke boxes in the ABC board later decided to permit juke boxes in taverns, operators are advised to find other locations and the new board is negotiating with the board on the basis of the new plans. Among them are Bobcat and Fairchild.

Without laws take precedence over any ABC board ruling.

Four Firms Feature Coin Radios at Chi Coin Show

(Continued from page 101)

orcj coin operated radios. Some are in 26 in. long, 17 1/2 in. wide and 8 1/2 in. highest and weighing 25 pounds.

Also not on display, the firm has a complete line of coin-operated radios, the sets feature adjustable tuning. Table model operating on 50 watts and a bench model with 40 watts, and also a complete line of juke boxes.

Adjustable Timing

The lineup of Columbia Phonograph Co. exhibits both coin-operated and table model and a booth model. Known as Red’s Columbia coin-operated radios, the sets feature adjustable tuning. Table model operating on 50 watts and a bench model with 40 watts, and also a complete line of juke boxes.

Table model is 16 by 9 by 7 inches and an 18-gauge metal cabinet with chrome finish. It is equipped with an adjustable volume control which can be set by the operator. Columbia also exhibits its coin-operated juke box model. It has a four-inch Alucite speaker located at the side of the box to keep the lid to the program within a booth.

Coradi displayed a single table model with a matching stand for the small juke box. It is 7 1/2 by 7 1/2 inches and is 15-Inch model. It has a full-size control panel, with dial, selector and a complete line of juke boxes.

Tradio, Inc., showed several models including its newest, the Tradio-ette coin-operated juke box. The unit is 7 1/2 by 7 1/2 inches and has a built-in control panel with two dials and a switch. It is equipped with a Telex under-pillow speaker.

Both radio models are 7 1/2 by 5 1/2 by 6 inches and also has an 18-gauge metal cabinet with chrome finish. It is equipped with an adjustable volume control which can be set by the operator. Columbia also exhibits its coin-operated juke box model. It has a four-inch Alucite speaker located at the side of the box to keep the lid to the program within a booth.

In full production. In advertising the new Tradio-ette model, Tradio, Inc., is supplying a television program. Tradio recently introduced a new theater-size television screen.

Other Tradio sets shown included the Tradio-ette, a full-size model for coin-operated and a full-size model for coin-operated and also a small juke box. The Tradio-ette is equipped with two radio programs or wired music, six minutes for one program. It is equipped with a 12-inch dial and a complete line of juke boxes.

Videography likewise showed a wall juke box, a complete line of coin-operated juke boxes, two radio programs or wired music, six minutes for one program. It is equipped with a 12-inch dial and a complete line of juke boxes.

Rock-Ola Appoints General Music as So. Calif. Distributor

LOS ANGELES, Jan. 24.—General Music Company, Los Angeles, has been appointed Southern California distributor for the Rock-Ola Mfg. Co., Rock-Ola, manufacturer of coin-operated phonographs and music machines.

Appointment was effective January 15, and the new firm is known as Rock-Ola Mfg. Co., an authorized representative of the Rock-Ola Co., a Guaranty, general manager of the firm.

The new distributor held a showing of the company’s product at its local showrooms in conjunction with the national showing of Magic-Glo, Rock-Ola’s new 1948 model.

Max Theile, well known in the music machine field, has joined the General Music sales staff.

Haverhill Locations Ask Jukes on Sunday

Haverhill, Mass., Jan. 24.—Resident citizens here have petitioned the Haverhill Licensing Board to lift the ban which prohibits the playing of juke boxes on Sunday. Petition was requested by a permit to be granted for Sunday play of coin-operated phonographs in bars. Petition was granted.

In response to the petition, the license commission chairman, Joseph Perroll, said that the petition would be considered at an early meeting of the board. He added, however, that it would be impossible to grant the license to be printed on any reasonable tax required.

ROUTE FOR SALE

Route on 50 Phonographs, with over 20 half new machines, in city of 100,000, near permanent location. All machines are in good operating condition. Route can handle route easily, $20,000.00, with fuel, tools, and equipment. Pay 50% down. No tax due.

CASH

For your Records, write and send. Also you buying a route, write for full details. Write or call details at once.

WEST RECORD CO.

31 Truman St. Boston 8, Mass.
Expect Big Turnout at Feb. 2 Convention of Mich. Music Ops

DETROIT, Jan. 24.—Biennial convention of the Michigan Automatic Phonograph Owners' Association (MAPOA), which now has local chapters in several up-State cities, as well as in Detroit, will be held at the Latin Quarter here February 2. The event is slated to draw a heavy turnout for the important business session, which will start at 1 p.m. with a luncheon in the Crystal Ballroom of the Book-Cadillac Hotel.

At this time, men prominent in the industry, both nationally and locally, will be on hand for a general discussion of trade problems. Representatives of manufacturers, distributors, and record companies, as well as the trade press, will all attend. According to Roy Clason, public relations director of the association, the discussions here may result in "a new pattern of operation for the entire State," albeit the precise line of development is not being indicated at this time.

Evening Party Planned

Social side of the affair will be concentrated in a banquet in the evening at the Latin Quarter, which was reopened recently. Booked in for the occasion are the Ted Weens orchestra and a show consisting of Elmo Tanner, Billy Blair, Glen West, Glenn Martin, and Shirley Richards. The Weens unit will also play for dancing after the show.

In addition, record distributors in this area are lining up top-flight recording artists for the occasion. Current engagements being handled include Capitol for the Skitch Henderson, Nellie Lusher, and the Dinning Sisters, by Wally Smith, of RCA Victor, for Roy Rogers and Perry Como; by Max and Aaron Lipin, for Mercury's Vic Damone and Frankie Laine; by Charles Hepler and Dutch Embach, of Columbia; David Burke, of MGM; Earl Russell, of Decca, and Jerry Du Charme, of Majestic for their own artists; and by John Kaplan, of Pan American, for Todd Rhodes and Bobbie Stevenson. While not all names are likely to materialize for the banquet, Clason said that "the expected capacity crowd of 1,000 people will be royally entertained."

Rock-Ola Corp. Plans New Type Juke Wall Box

CHICAGO, Jan. 24. — Rock-Ola Manufacturing Corporation this week announced definite production plans for a new wireless wall box to be used with juke boxes. At present Rock-Ola has pilot models of the wall box on test locations in Chicago. Present models are similar in appearance to the present Rock-Ola wall box. They are equipped with a nickel chute only, but plans for the future call for a nickel, dime and quarter chute.

With the wireless box there is no limit to the number of boxes that can be used with a single juke box. Wall boxes operate as radio transmitters which send out a signal indicating the number selected. Signals are picked up by a special radio receiver installed in the juke box. As yet no mechanical details have been released and no definite production date has been set.

IMPROVED
FOR SIMPLE CONVERSION — BETTER TONE

New Record SAVIwer!

NEEDLE PRESSURE ¾ oz.

ADAPTABLE TO ALL WURLITZER PHONOGRAPHS (Excepting 12-Record Model)

THIS PREAMP INPUT UNIT ELIMINATES ANY WIRING CHANGES.

SIMPLY PLUG INTO EXISTING UNITS.

- LIGHT WEIGHT
- POSITIVE ACTION
- PERFECT TONE

Immediate Delivery
Complete With Preamp Unit

NEW DESIGN • EXTRA LONG LIFE • MEDIUM PRICED • NEEDLE RECORD WEAR DEPENDS ON WEIGHT OF ARM AS $15.00 WELL AS NEEDLE PRESSURE

SOLE DISTRIBUTOR FOR ENTIRE U.S.A.

Mayflower Distributing Co.

2738 UNIVERSITY AVENUE

ST. PAUL 4, MINN.

THOSE AT THE SHOW SAW IT . . .

and have arranged to use it!

You need only try it on one phonograph to be convinced of its merits and money-making possibilities.

Write for our liberal trial offer.

JACOBS MANUFACTURING CO., INC.

Stevens Point, Wisconsin
Juke Changes spotlighted at CMl Chicago Conclave

(continued from page 101)

A general feeling that changes are due in the industry and coming fast. Actually, only two new juke boxes were displayed for the first time - one a combination with a television set. Aireon Manufacturing Corporation, Kansas City, Kan., displayed its new Coronet 400, priced to sell for $895, and National Fibboni Corporation, Chicago, displayed its new $95 juke box.

These displays, along with that of the Rock-Ola Manufacturing Corporation, Chicago, featuring the new Magic-Ola juke box and a wireless wall box, and Speedway Tele-Juke Corporation, New York, were set up in the Morrison Hotel here.

List of Music Displays

However, there were several music equipment displays on the exhibit hall floor, including juke boxes of AMI, Inc., Chicago: Mills Industries, Inc., Chicago, and Packard Manufacturing Corporation, Indianapolis, Video-Graph Corporation, New York, displayed its juke box television combination and a new wall box to go with it. Pantages Maestro Company, Hollywood, showed complete wired music units. Scotto Music Company, North Sacramento, Calif., displayed mirrored cabinets for juke boxes. Other firms featured accessory items.

Equipment display, too, took a back seat as far as the attention of music men went, the majority of them concentrating on new methods to raise income or cut down on expenses. New sales plans introduced by Aireon and Packard took the spotlight. Packard’s plan, which would change distributors to sales agents, had been announced previously (The Billboard, December 27), but operators got their first taste of what is actually means to them at the show. Aireon’s new program is similar in nature to the Packard plan and.

Topeka Hits

TOPEKA, Kan., Jan. 24—A hit tune radio show aired here tuesday night was the new KTOP, has paid dividends in good will and publicity for the Vend Company, music operating firm.

Tom Schwartz, of Shawnee, composer of the hit tune program last summer, with KTOP staff help, sold locally the idea of sponsoring the hour-long program on Christmas Eve. KTOP has its lobby and the idea has its songwriters check his phonograph’s meters to pick the tune. Annual reports of these tunes are featured on the air show.

was announced for the first time at the show.

Under the new Aireon sales plan, operators will become distributing agents, with much of the cost presently负担ed by the distributor arrangement being cut out from the operator’s price on equipment. Both Aireon and Packard have a complete set-up for financing operators’ purchases.

Aireon’s new Coronet 400 model is listed at $495, with a 5 per cent discount for cash on a single box or 15 per cent for a bonafide purchase of 20 or more units, which brings the price as low as $183.23 per machine.

Under the Aireon financing program, an operator makes a $99 down payment and then pays the balance at the rate of $4 per week with a one-half of one cent per cent weekly finance charge. This will bring the entire time payment cost of the equipment, including carrying costs, to $184.40 per machine.

Aireon’s Bomber-Bombshell model, listed at $100 more than the Coronet 400, will be sold under the same plan.

Packard Set-Up

Under the previously announced financial plan, Packard will sell its Manhattan model, reduced in price to $955, with a 15 per cent discount for cash or $100 down payment and 26 months payments on the balance. Including and interest on the payment, this thus pay $24.43 per month for 25 months and $24.41 the final month.

Aireon’s new line of juke boxes was in interest in juke boxes, an increasing amount of interest in telephone music and coin-operated television was noted.

Telephone music units, featured by Pantages Maestro Company, and Automatic Hostess units were included in the AMI, Inc., booth. New and improved model, installed by Modern Music, Inc., Kansas City.

New telephone box is known as Magic Music. H. is 5 by 6½ by 7¼ inches and has a combination speaker-microphone. It can be used either with or without a master control unit in a location. It is so designed that when one wall box is requested a number, others continue to deliver music and reject coin until the request has been completed. Coin chute is adaptable to either nickel or dime play.

Magic Music will be sold under a sales agency plan and has recently been reduced in price from $32.50 to $30.

Pantages representatives reported that the firm is getting a good deal of interest in telephone music units this year, compared with only past curiosity shown during the 974 show.

Drawing large crowds on the exhibit hall floor was the Video-graph display of coin-operated television. Speedway’s tele-juke likewise drew lots of interest from operators to the Hotel Morrison display.

Fibben’s new juke box features the same mechanism as their hideaway cabinet and has the same 30-selection mechanism as their Miracle Music cabinet. Cabinet of Fibben’s new juke box is 38 by 21 by 32 inches and is slightly illuminated. A front panel is designed to carry the name of the location.

The Aireon Coronet 400 and Blonde Bomber-Bombshell models, differed radically in cabinet design.

Mechanism is 24-selection. All parts slide out for servicing. A new style coin chute keeps coins in same position from the time they are inserted to the time they are taken out to the get the box box. A special rejectable accumulator is used. Cabinet is of glass and wood with a 25 by 5 by 2½ inches and is furnished with leatherette. Blonde Bomber-Bombshell has the cabinet introduced last fall. Packard, Mills, AMI and Rock-Ola displayed their latest models.

Scotto Music Company introduced its new single 6 by 6½ juke boxes and telephone music consoles. Three types of cabinets are available, one of glass and metal, a second in which an entire juke box mechanism can be removed and a third which is designed for use with telephone music. Cabinets have a hardcover booklet containing glass bricks on the corners. Printed feature of the cabinets, however, is a large window on the front, with a foil finish on the front which can be tailored for any specific location or selected from 10 plans.

Several other firms displayed equipment to be used with jube, such as speakers, wall and tone arms.

New Washington Music Op Ass’n To Meet Jan. 27

WASHINGTON, Jan. 24.—First meeting of the Music Operators’ Association of Washington and vicinity will be held here Tuesday (27) at 8 p.m., Hirsch De La Vie, chairman of the organizing committee, announced this week.

A group of about 60 music operators is expected to attend the initial meeting. Phonograph manufacturers, dealers, trade for and boys, and members of parts and needles will be invited to join as associate members.

The executive committee consists of Charles Bowles, East Coast representative; Simon, Washington Music Company; Harold Klein, Silent Sales System; John Phillips, radio; and Hirsch De La Vie, of the Hirsch Coin Machine Corporation.

George R. Murdock Displays New Juke In San Francisco

SAN FRANCISCO, Jan. 24.—Music operators in the vicinity were entertained at open house this week when George R. Murdock & Associates held a three-day party to display the new standard of the Rock-Ola phonographs for 1948. This firm is an associate distributor, operating under agreement with George R. Murdock, Rock-Ola distributor in Idaho, Washington, Nevada, California and Arizona.

Associate distributors have been appointed by Murdock for the territory covered in his past with Rock-Ola. Other firms that will handle music phonographs on an associate basis include General Music Company, Los Angeles; Schoen Enterprises, Portland, and Puget Sound Novelty in Seattle, and its firm, Inland Novelty in Spokane. Murdock said other distributors will be appointed. Murdock’s firm, George R. Murdock & Associates, will handle the line in this area.

The Aireon Coronet 400 and Blonde Bomber-Bombshell models, differd radically in cabinet design.
IT'S OPERATOR'S MUSIC FAIR WITH MUSIC MACHINE MAKERS AND DISK FIRMS AT CMI SHOW

Taking in the show were Columbia stars—singer Al Dexter (left) and whistler Fred Lowery. That's Fred's six-year-old, Scooter.

L. to r.: B. Skidel (Decca), Indiana op F. Slough, Fred Cassman (Decca); W. Honchell, Pontiac, Mich.

Houston's Sam E. Ayo (left) with New Jersey's lady juke impresario Babe Kaufman and her son, Norman.

L. to r.: J. Snodgrass and Hugh Hood, Pantages, with up-State New York ops L. Gordon, H. Senator.

H. F. Dennison (Videograph) between C. Winters, Rochester, N. Y., A. Helicher (left), Twin Cities.

Mercury singer John Laurentz (left) with V. McCabe, Buffalo, and Albert Bassan, Wellsville, N. Y.

Charlie Schlicht (right), Mills Industries v.-p., with his Oklahoma City distributor, Bert Harris.

Platter reps compare notes: Bluebonnet's Herb Kippa (left) and Modern Records' Jules Bihari.

Nat Cohn, now making his own Gem label, talks records with disk jockeyette Rosemary Wayne.

John Haddock, AMI president, gets word from Jack Mitnick, Runyon Sales, firm's N. Y. distributor.

L. to r.: Red Evans, Jefferson Music; Mrs. H. White, Jackson, Mich., op; Steve Sholes, D. Fielding, B. Biggs, all RCA Victor; L. Rose, Acuff-Rose; J. Burgess.

Homer E. Capehart (center), Packard Manufacturing Co., confabs with Arthur Alexander (left) and Martin G. Williams, music operators in Jacksonville Beach.
Aireon's Rudy Greenbaum with three new key men in firm's distributing set-up. L. to r.: Ben Palastrant, N. Y.; Harry LaVine, Chicago; Nat Cohn, N. Y., Greenbaum.

Hozey Strother (center), Dallas distributor for Permo, Inc., and Ed Crowley (right) from Permo Chicago office, talk needles with Capitol Records' Floyd Butaker.

Platter powwow (l. to r.): Ike Berman, Apollo Records; Ed Levy, Major Distributing, N. Y.; Irving Katz, of Apollo; B. S. Berman, B & B Novelty, St. Louis.

L. to r.: A. W. Haydon, president, Haydon Co.; Morris Nozette, Bradley Distributors, Chicago; Joseph Leone, Tradio, Inc., production chief; George Trad, of Tradio.

Al Bloom (center), head of Speedway Products, N. Y., with Frank J. Murphy (left) St. Louis distributor, and V. A. Barrie, who came down from St. Thomas, Canada.

Filben group (l. to r.): Barney Jacobs, Louisville distributor; William W. Rabin, president; Bert Davidson, sales manager; Leon Rabin, Filben's production manager.

Al Denver (left) and Sid Levine (right), N. Y. Automatic Music Operators' Assn., with Ted Snearly, Marietta, O., and H. de La Vie, Hirsch Coin, in the middle.

Earl Winters (center) and Larry Shelton (left), sales chiefs for Signature disk label, with Monroe Passis, Chord Distributing Company (records) of Chicago.

Four diskeries are represented here (l. to r.): William Golfand, Town and Country; C. Abon, Aristocrat; Lee Eganick, Miracle, and Jim Bullet, Bullet's man.

Art Weinand (he's opening copy of The Billboard), Rock-Ola sales manager, gathers firm's distributors for strategy meeting at Morrison Hotel exhibit suite.
CONVENTION NOTES

(Continued from page 21)

Robertson, Pioneer Vending, to visit the show, as will Sam Sacks, Ace Book Advertising, and J. A. Smith & Co., who will be flying in from Chicago to handle the American Theatre Supply, Inc., line. C. A. Nixon of the Nixon Sales Corp., will be back with their interesting line of vending machines.

George Traut, Harry Rockfeller and George Haltin, Trade executives for the National Vending Machinery Association, will be here to attend the show and study the displays of the various manufacturers.

Bob O'Neill welcoming visitors to Stickle's Convention Caravan at the Show. He is shown with his new vending machine, the Stickle, and a display of his product.

Billie Bell, a well known advertising artist, was here last week working on a new vending machine for the National Vending Association.

Eugene R. Farmer, Telecon Corporation official, was a Chicago visitor last week. He is associated with George J. Alexander, new Midwest Sales Manager for the firm, who has set up shop here.

Art Fowler, of Scotto Machine Company, North Sacramento, Calif., reported that he is busy looking for new offices in Chicago from which to handle sales of the Scotto machine cobbler.
CONVENTION NOTES

(Continued from page 109)

were more interested in the vendor or the lovely gals he had tinkering the machine... Aba Novelty Company booth at the show seemed to be a gathering place most every evening. Out-of-town Atlas men in for the big
debates included Phil Greenberg and
Lou Hoffman, Pittsburgh; Barney
Greenburg, Ben Newman and Olyma
Payne, Detroit, and Phil Moss, in from
the Doo Meelee office... Eldon Gotta
serve a lot of interest with his simulated shooting galleries. One
toured a German Mauser gun,
the other a bracket of an aerial
gunner picking off a T-44. Both these
galleries gave the impression of
shooting a long distance.

John Haddick, president of AMI,
was in from the Grand Rapids, Mich.,
plant for the debuting of the firm's
wall box at the show... Among the
foreign visitors at the exhibit were
two Saudi Arabian gentlemen look-
ing at new vendors and Miss Viet
Burrows, of London, ... Strike, Inc.,
of Jersey City, N. J., had to be con-
tent with only exhibiting a part of
its new bowling alley machine at the
firm's booth space, since there was
not enough room for the unusually
large arcade piece. However, they
did manage to find interested
customers in the Palmier House and
coinmen interested in this type of equipment
supposed to be a trail to the trans-
planted machine. ... John Watling,
of Watling Manufacturing Company,
seemed to be in a jovial mood while
posing for photographers... Joe
Ash, of Active Amusement Machines,
Philadelphia, was a big popcorn eater
during four days but found plenty
of time to do a little business, too.
Chase Candy Company booth, in ad-
tention to giving away a lot of confes-
sions during the CMI event, attracted
a lot of attention with its Sphinx act.

Just about the time spectators were
convinced that one of the men in the
booth was a wax model, he would move
and cause much confusion, especially
among the women.

Maury Gottlieb, who comes up from
Dallas every year to help out at
the Gottlieb display, was getting a little
complimentary about the same weather
ensuing Chicago during the last day of
CMI. Maury, the originally from
Mich., says there is no place
like Dallas... Harry Jacobs, both
Brothers, also were giving the conven-
tion floors a steady beating. They
have the United Coin Machine Com-
pany, Chicago, and Wally, Arens,
Machine Corporation, New York,
achieved a lot of attention with a whole
battery of Fisher 'Em and Ray 'Em
baseball games. This was the firm's
first ball game since the highly suc-
cessful Battling Practice hit the market
in 1941.

George Ponsor, head of the firm
bearing his name, spent part of
Thursday (23) accepting congratula-
tions on being elected a CMI director
the night before. Ponsor was one of
the first to make Chicago manufactur-
ers rolldown conscious when he
introduced Pro-Score coin-op atter-
ning here at the end of 1947... Carl
Tippie, who has the Ideal Novelty
Company, St. Louis, made a quick
trip to the Windy City to check on the
latest in equipment.

At ABT's booth during the show
was lovely Shirley Huber, whose name will
strike a familiar ring among old-
timers. Shirley, who also participated
in the closing drive for pancreatic cancer
card fund drives, is the daughter of Joe Huber, who played a prominent part in
over CMI exhibitions.

One of the largest city delegations
at the convention came from Clevel-
and. Group included Joe Abraham,
Howard Edler, Roy Monroe, Leo
Green, Coleman Stuts, Joe Larkin,
George George, Gordon Biddle, Lou
Pearlman, Leo Nemesh, Joe Nemesh,
Dave Edwards, M. W. McIntyre, Bob
Edwards, Harry Budin, Ralph Bor-
den, Maria Sapieh, Sam Telles, Sam
Abrams, Jimmy Ross and Leo Dixon.

Douglas Automatic Shoe-shining
Company, Oakland, Calif., came up
with a neat promotion gimmick dur-
ing the show. Douglas supplied the
Hotel Sherman cigar counter with
a quantity of match booklets which
were distributed with every cigarette
or cigar purchase.

NOW DELIVERING-
THE NEW 1948
MODEL
KICKER and
CATCHER

NEW FLASH — NEW BEAUTY
NEW SCORING ARRANGEMENT

100 PER CENT SKILL!
TAKES IN MORE MONEY PER DOLLAR IN TAN THAN IT COSTS TO RUN
5 Balls $3.75 F. O. B.
For One Cent CHICAGO
5 BALLS FOR 5 CENTS, $41.25
ORDER TODAY! Try for 10 days. Many
Booths at New Installation.
BAKER NOVELTY CO.
Headquarters for Slot Machines
and Bakers Screeners
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

You Can Buy
KICKER & CATCHERS
Pay for same 25 weekly payments.
Write for details.
ROY TORN
Londonderry, Pa.

WANTED, ARCADE MECHANIC
That is experienced with modern equipment for Traveling Arcade.
Position open about April 15, 1948. Write
RODGAR M. WORK, PLAYLAND AMUSEMENTS
CARRITTSVILLE, OHIO

HOLD EVERYTHING
Till we catch a breath from the show.

SPEEDWAY PRODUCTS, INC.
592 W. 43 Street, New York 19, N. Y.
Lowrey 5-5222
Al Bloom, President
The Billboard

COINMEN YOU KNOW

New York:
(Continued from page 109)
the services of Teddy Blatt, counsel; Bart Hernvit, business manager, and Norman Frease, office manager. A. E. Lundquist, manager of the New Haven Coca-Cola bottling plant, attended the Massachusetts Bottlers of Carbonated Beverages meeting last week.

Sympathy to Mrs. James D. Blakeslee who lost her father recently. He was 88 and written up in local papers as the "oldest married man" in the city with 71 years to his credit. The whole Blakeslee coin machine family has been laid up with flu germs.... Operator Herbie Ross, who also pilots the Playland, Arcades, is set to open his pin-pong and indoor golf lay-outs officially when he returns from the convention. Ross is again chair- man of the night club division of the infantile paralysis fund collection here this year. Herman Glaser is shopping actively for coin routes of all kinds to get back into the business soon. He already has put out 500 Silver King nut machines together with Eddie Joseph, who will be his partner. Joseph also has his own fleet of music and games already. ... Joe Molin, Niagara Midland, just back from Syracuse, and now operating through to confer with interdepartmental relations with Penn Midland, Pennsylvania affiliate of the Buffalo firm. Music man Harry Siedman was in Cleveland for four-day holiday week-end, his office had a Christmas party for the Town Casino Night Club, while the Infantile Paralysis was there, Murray is off to New York on business.

Twincities:
(Continued from page 109)

...for the March of Dimes. All of Harmony Music Company; Jim Karusis, of J. A. K. Sales, and Percy Villa, all of Minneapolis; Jack Karter, of Minn. Star Realty, and Dan Merkes, of Avon Sales, St. Paul; Stan Woznak, Little Falls, Minn.; Izy Alpert, of Twin Ports Sales, Duluth, Minn.; Kelly Dierdorff, of children's; Ralph Meyers and Roy Foster, of Sioux Falls, S. D.

Oscar (Cazie) Trappmann, of Bush Distributing Company, who was look- ing forward to attending the show in Chicago, didn't go because of a sore throat which kept him bedded for nearly a week. ... Sid Levin of Hy-G Music Company, got a telephone call from Stanley Reder, New Rockford, N. D., operator, who reported that his automobile was stuck in a snowbank 15 miles from the opera- tor's home town. Boder abandoned the machine, grabbed a bus back home and will have to wait for more reasonable weather before going out on service calls again.

Threat by Minneapolis police to confiscate pin games not properly li- censed resulted in a hurry-up rush of the disquieted operators for their permits. Almost overnight the number of unlicensed games dropped from 75 per cent of the total to only 5 per cent. Most operators signed affidavits declaring their machines are new or at new locations. An attack on the St. Paul newly-enacted ordinance imposing a $10 license fee on all food wholesalers doing business in that city has been launched by the Association of Minnesota Representa- tives here. The new law affects candy suppliers in the city.

Sol Sachs, sole operator of the Sachs Nut & Shellac Company and co-owner of Perfection Sales Company, cigarette-costabacco jobbers, has bought out the interests in the latter firm held by Henry L. Lichtig. The two firms have been partners since 1914. Lichtig, a veteran of the wholesale tobacco-candy-cigarette field and, following a short vacation, prob- ably will re-enter. Sachs will operate Perfection alone. ... Lawrence E. Soddert, 56 years old, of Minneapolis, died suddenly at his home here last week. Before joining Haskins two years ago he was for 25 years sales promotion manager of the candy department of Giguere, Cooper & Company, large St. Paul jobbing house.

C. D. Holmes, division manager for Brown & Williamson Tobacco Company, was presented with his fourth child recently by Mrs. Holmes, named Anna Marie. ... C. E. Lloyd, sectional sales manager for Phillips Morris & Company, is back from a five-day sales meeting held in the company's New York office. While east, Lloyd and other division chiefs visited the company's plants in Richmond, Va., to watch cigarettes being manufactured. ... Dr. S. Beu- ger, retail pharmacist in Minneapolis, has acquired the property and hold- ings of Lydia Darrah Candy Company, a Minneapolis concern.

Did You Know...

ACTUAL OPERATIONS TROVE THAT PER DOLLAR INVESTED
TRAUDIO-e, THE BOOTHE ROOM
WILL OUT-EARN ANY
COMPARABLE ITEM IN
THE FIELD TODAY.

INTRODUCED ONLY A FEW
MONTHS AGO, TRAUDIO-e IS
CURRENTLY INSTALLED IN
28 STATES FROM MAINE
TO CALIFORNIA.

TRAUDIO-e DELIVERIES ARE BEING
MADE DAILY TO ALL SECTIONS
OF THE COUNTRY...

FOR DETAILS
CALL
TRAUDIO-e TODAY.

TRAUDIO-e

TRAUDIO-e TRAILER

Here is the trailer you have long been waiting for... applicable for every purpose.
- Sport Utility,ossier, solid, red.
- 32" Channel all metal
- Winner Electric Brake.
- Removable hitch.

CALUMET COACH CO.

1157 SOUTH WARSAW AVENUE
CHICAGO 28, ILLINOIS

FOR DETAILS CALL
TRAUDIO-e TODAY.

TRAUDIO-e TRAILER

Here is the trailer you have long been waiting for... applicable for every purpose.
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 Operators Question Future of Rolldowns; Eye Show Displays

(Continued from page 91)

operators, neglected in the past. It was in this category that manufacturers had made the greatest strides, according to prospective buyers.

Dollar-wise, operators were of the opinion that equipment costs are high, and for that reason there was a strong tendency on the part of individuals to shop around before making definite commitments.

On display at the CMI exhibit in the Sherman Hotel were the following rolldowns:

Bally—Hy-Roll, featuring a new basket which jumps the ball off the board into a super-covering socket, spring-positive contact buttons, glass scoreboard and natural wood cabinet. List price, $499.95.

Champion Manufacturing Company—Sailor, a ball-returning machine, roll-over buttons, one-way gate, archway, illustrated glass scoreboard and wooden cabinet. List price, $499.95.

Chicago Coin Machine Company—Bermuda, featuring a novel, scoring, colorfully illustrated glass scoreboard and natural wood cabinet. List price, $499.95.

Cancan also exhibited a rolldown called Flippity, which is not yet in production but which is tentatively listed at $395.00. Latter is not expected to go into production until the firm's stock warehouse on its present machine, called Rolldown, which also lists at $395.

Dynamic Devices—Twenty-One, presented as two games in one. It scores like the card game 21 and also has a super score. Features a new player-control super-score button, glass scoreboard which indicates both scores at the same time, natural birch cabinet and a small size cabinet 4½ feet long and 20 inches wide. List price, $399.95.

Edelman Amusement Devices—Hip Hop, featuring roll-over buttons, ABC ball, and nifty glass color, and wooden cabinet. List price, $399.95.

Genco Manufacturing & Sales Company—Bingo-Roll. Pocket game of those of a bingo game. Player can roll all simultaneously or play individually. Scoring same as bingo, with super score for complete lines. Natural wood cabinet with blue and red glass cover. List price, $500.

Marvel Manufacturing Company—Golden Streak, featuring new production action which showed up this year to speed up the play on rolldowns as well as five-ball games. Bonus high scores, special out-hole scoring device, steel balls, illustrated wood cabinet backboard which also scores the game. Equipment is also available as a five-ball novelty replay.

George Gipper Company—Prospect, featuring floating roll-over buttons, glass scoreboard, super-scoring to $999.95 and natural wood cabinet. List price, $145.00.

Williams Manufacturing Company—Box Score, a baseball rolldown featuring continuous play until three outs are made. Multi-colored glass backboard with moving players to indicate the play. Natural wood cabinet, with a baseball player illustrating the foreground. Distributor price, $295.00.

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GIVE TO THE DAMON RUNYON CANCER FUND
controls, pin adaptations, leading coin game trends (continued from page 87)

Coin Chutes Displayed at Chicago Show

Chicago, Jan. 24.—Three new coin chutes drew operators' attention at the coin machine show here this week.

Displayed for the first time was the new Touch-a-Tire chute, a new coin chute. Chute is of the push type but has several new features with which other coin chutes aids coin. It has a speed lock to prevent jamming, an extended guard for added protection, and a new coin guide that prevents the coin from being dislodged from the chute. It is finished with a special color process and will be personalized by the manufacturer to suit the needs of any manufacturer or other user.

Heath Distributing Company, of Rochester, N. Y., displayed their drive chute for billboards. It is designed to plug any combination slot machine and prevent the coin from being dislodged from the chute. It has a special "magic eye" to reject bent or distorted coins.

Machine Trends Get Top Billing

(Continued from page 87)

Shawn—A circle of metal, bent into a circle, and having a keyhole in it, is shown to be what some operators call a "pay in place" system. The operator has to key in his coin before he can play, and the coin is not returned until the game is played.

Nevada—A new coin machine, the "Coin Chute," was displayed at the show. It is a coin chute that can be used with any type of coin machine. It is designed to prevent the coin from being dislodged from the chute.

For more information on these and other coin machines, see the Coin Machine Show section of the American Radio History website.
New Pinball Review

Here is review of new pin games shown at Coin Machine Industries' exhibition in Chicago last week. For stories about rolldown and arcade equipment see separate stories in this section.

BERMUDA, by Chicago Coin Manufacturing Company. Price, $290.00. Features one pair of flipper action bumpers on left and right hand of playfield. Scoring features include bonus build-up principle and use of kicker pocket to collect bonus points. High score that each carry one letter of the word Bermuda as spelled out on the game's scoreboard also adds to point score. Player can score from 1,000 points by hitting bumpers up to 100,000 points by collecting double bonus points. Top score for the game is 200,000 points.

GOLD MINE, by Marvel Manufacturing Company, Price, $290.00. Features two pairs of flipper action bumpers, one near middle of playfield and other pair at the bottom near the out-hole. All four flippers can be controlled by player when depressed, either left or right hand flipper button controls. Game includes saucer-type kick-out bumpers that work in combination. Unusual scoring feature is the game's out-hole scoring device that rewards player to gain bonus points immediately following final ball's going in out hole. High score up to 800,000 points.

LADY ROBIN HOOD, by D. Gottlieb & Company. Price, $280. Player control features include three sets of flipper bumpers, set of blank saucers, and one pair of flippers, which are placed equidistant on left and right hand sides of playfield. Bumper also adds to point score. Flippers are controlled by separate button, allowing combination of high score and free play pool. Hitting a series of bumpers each bearing one letter of the word "target" player can step up score. Other scoring highlights include bonus point buildup for the player's saucer-type kick-out point collector hole. Possible high score, 80,000 points.

MELODY, by Bally Manufacturing Company, Price, $265.00. Features unusual number of with one pair of flippers, which the firm refers to as kicker-bumpers. Located near the middle playfield surface, these kicker-bumpers are controlled by two player-controlled kick-out buttons, which when depressed add to game's high score. Bumper includes five kick-out holes, three bumper holes, up to 100,000 points possible in pocket beneath the game's out-hole. Bonus points can be set up in seven different ways. High score, 400,000 points.

TROPICANA, manufactured by United Manufacturing Company, Price, $280.00. Features extensive use of roll-over action for build-up sequences. Thru use of flipper's kick-out buttons, roll-over buttons on upper part of playfield, game can be set up to advance bonus points in 80,000 points each. These are collectable by running ball thru roll-over switches just above the game's out-hole. Advance bonus points are set up in fed and green color, a magnetic power booster adds a unique color to bonus points in 10,000 points units. High score on this game can run to over 1,000,000 points.

Limit Number of Pin Games Per Location

NEW BRITAIN, Conn. Jan. 24. — An ordinance being drafted here affecting pin ball games would include a limitation of four machine locations and restrict permits for machines in gasoline stations and fruit stands.

The limitation of machines has already been undertaken by Police Chief William P. Hart, and all operators and stores have been notified of the regulation. Regulation of pinball machines in use to five balls.

New Idea May Make Regulation Bowling Alley Coin-Operated

CHICAGO, Jan. 24. — A pinball game was responsible for the invention of a regulation bowling alley which had its world premiere here this week at a bowling tournament featuring coin-operated regulation bowling alleys possible in the future.

The idea of coin-operated bowling alley came to Louis P. Peterson, local bowling alley executive, while watching a group of men playing a pinball game at the Four Flags Hotel in Niles, Mich., about two years ago. During his visit in the hotel's bowling alley, a group of men playing a pinball game, and Peterson asked himself, "Why not have a bowling alley which can be operated as a pinball game?"

A few months later an Ogden, Utah, inventor, Henry W. Leavitt, approached Peterson with an automatic bowling alley, which he was designing. Leavitt attempted to apply a fully automatic bowling lane to give him a competitive edge.

Suspended Target

Leavitt designed a device which would be a target suspended over the spot where the ball is thrown and would function on a regulation bowling alley. There are 12 different targets, but Leavitt offers a small bowling ball to pass thru. The target is designed so that players must throw the ball so that he is looking at a normal set-up of ten-pins.

Eric Pa., Council Ups Pin Game Tax

ERIE, Pa., Jan. 24. — City council here has passed an ordinance increasing licensing fees on pin games from $30 to $50. The license fee drops back to $30 for the balance of the year. Fees on games are expected to be brought in as a strong opposition to added sales and amusement admission levies. Necessity of the new equipment was affected by the ordinance...
$50 Annual Tax Proposed For Coin Machines in N. Y.

NEW YORK, Jan. 24.—A $50 annual tax on every coin machine used in the State is proposed in a bill now under consideration by the taxation committee of the New York Senate. The bill, introduced by Sen. Joseph E. Parisi (D., Brooklyn) and referred to committee Monday (19), specifies the rest of all 50 per cent of all resultant revenue to localities where the tax is collected. The remainder, minus an amount set aside to take care of necessary refunds, would revert to the State's general fund.

Introducing his measure at a time when most industry leaders were out of the State attending the Coin Machine Industry Convention (CMII) in Chicago, Parisi said he was attempting to bring it out of committee and to a vote within two weeks. A similar bill is scheduled for introduction in the State Assembly Monday (30).

Branded as "unfair" and "discriminatory" by local operators and so excessive that it passed the immediate effect would be to reduce to 75 per cent of coin machine operation in New York, the bill makes no allowance for different types of machines. All units, whether operated at a penny, nickel or more would be subject to the same levy.

The broad, all-inclusive scope of Parisi's bill, known as Senate No. 471, is detailed in its first section as follows:

"A tax is hereby imposed upon every coin-operated machine used in the State for the purpose of selling, vending for a coin or coins deposited a standard article of merchandise of a recognized retail value approximately equal to the coin or coins deposited, or a coin-operated phonograph-musical instrument or device, coin-operated scale, or other coin-operated machines or devices which returns entertainment, or some service or article of value, or a combination of the same uniformly as to quantity and quality upon each insertion of a coin or coins into such machines, which tax shall be levied upon and collected and paid annually by the owner or person possessing such instrument machine or device at the rate of $50 for each such instrument, machine or device."  

Phones Exempt

The measure exempts only two types of equipment, a coin-operated telephone and a coin-operated turnstile.

Primary purpose of the measure is to give municipalities a new source of revenue, according to its sponsor, "Localities have been asking the State for increased funds," Parisi told the Post. "This, I think, is a fairer and better way we can give it to them."

While no organized action to oppose the measure was undertaken this week by local coin machine groups, it was learned that a strong presentation of operator-interest would be made in Albany once the bill is printed.

S. F. Officials Again Postpone Pin Law Action

SAN FRANCISCO, Jan. 24.—This city's pinball ordinance is still being kicked about in the halls of the police committee of the board of supervisors. Aimed at prohibiting one-ball machines, the ordinance has now come before the committee at least three times.

Only positive result at Tuesday's meeting was the assurance of Supervisor Patrick McMurray, chairman of the committee, that no action would be taken for at least another week. Attorney Marshall Leahy, representing the operators, said his clients were agreeable to the main features of the bill.

District Attorney Edmund G. Brown had previously described one-ball pinballs as gaming devices.

Penn. Town Licenses Pins, Other Games $25 Per Year

WAYNESBORO, Pa., Jan. 24.—Borough tax of $35 a year for pinball games and other mechanical amusement devices, except music machines, which will be tax $15, has been started thru borough council here, and is scheduled to become effective April 1.

The new tax measure also levied $15 a year on pool and billiard tables and $10 on bowling alleys.

In addition, it imposes a 4 per cent amusement tax on all admissions sold within borough limits.

Total Ind. Liquor Revenue

INDIANAPOLIS, Jan. 24.—Since repeal, Hoosiers have contributed $161,561,700 in alcoholic beverages taxes and fees, a report of the ABC shows. Administration of the law ended July 1, 1948. Up to July 1 the actual units of government received a total of $21,013,000, the schools $12,927,000, the State general fund $50,040,000 and the post-war construction fund, $14,158,000. Total expense of administering the law last year was $802,518, or slightly more than 5 per cent of the receipts. The estimated net revenue of the division was $222,000 more than the previous year.
Iowa Jury Gives Okay on Free-Play Pinball Games

DES MOINES, Jan. 24—A jury in Des Moines returned a verdict for five-ball pinball machines and acquitted John F. Tucker, Polk County Vending Company owner, who had been brought into court following com- plaints of illegality at his establishment last November.

Tucker was arrested by the county sheriff in a drive against pinball machines having free games. Tucker had been charged with illegal possession of gambling devices.

The jury, after deliberating four hours, found that at the time it was caught the machines were legal and acquitted him of the charge of illegal possession.

Ted J. Dreyer, jury foreman, said that the jury felt there was not enough proof that the machines were illegal. He said there were not enough witnesses to prove that the machines were being used for gambling.

Assistant Polk County Attorney Clyde Kelling, in prosecuting the case, had planned to give an actual demonstration in the courtroom of the five-ball machine, but failed to do so as defense attorneys pointed out that the machine was not in the same condition as when seized and that the defense had not been shown that it had not been tampered with. The defense attorneys pointed out that the machine had not been tampered with when in use in the tavern.

State's Contention

The state had contended in its arguments that games with free-play mechanism are "gambling devices," which require that proof be made that they were used for gambling. Defense attorneys contended that the state had failed to prove that they were used for gambling.

A number of other pinball cases are pending before courts, but the incidence of pin at other establishments, and there are no expected to come up in the March term of court. Some of the games involved are five-ball and others one-ball machines.
AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Turners


Fred Petrallo is doing a two-hour folk artist program on KELD, Dallas, according to James G. Sivy, the prominent Texas folk entertainer. William and Eddie, the hillbilly comics, are doing a dish show on KNX, Los Angeles. Their shows are spiced with plenty of real gags and are building a good mail follow-up.

Tony Hill is taking his Village Barn Revue, featuring Tiny's Cactus Cutups, the group he records with on Modern, and his Hillbilly Seven, plus the Rooster Bite Show. Res Allen and several other music acts on a three-month tour of Boston theaters in Iowa, Illinois and Nebraska, starting February 17. Tony is accompanying a folk artist booking department in conjunction with Fred Spade of Associated Booking Corporation, the office which has booked his three-man show.

Spade Cooley got his release from General Artists Corporation and will tour throughout Atlantics, Hollywood, and other western folk music will be featured at the four-day National Folk Festival, scheduled for execution in Portland, Ore., January 25 with the station's regular entertainers: Sue, Big John, Jackie Osborne, Ocie A. Jullemcorn, Mel Steele and Patsy Jean and others also on the show. There will be two shows to satisfy the increased desire for tickets.

Chesney Rose, cowboy singer on the Pioneers, is now on WMCA, New York, after hearing it on KJONG, Orange, Tex., where he heard Too Many Blue Eyed Girls and Hula Hula Hubba. He saw the label and has assigned the songs to Commodore Publishing Company.

The Kitchen Frolic Gang, heard on WMCA-AM, is including Paul of Grove, emcee; Fiddlin' Faye Wallis; Bob Barry, accordion; Curly Ferguson on guitar; Max, Haying guitar; Marty Roberts, electric steel guitar, and Little Mary Lou, singer. Mac McCan is with Dobie Gray and Dobie Gray, who are working on WLCI, Nashville, Tenn. And Heathcote is currently on WMCA, while boys also are heard on WLAG, as are Jack Henderson and Lou.

Randy Archer and Roy Starkey, each of whom has separate shows on WMCA-AM, have added program times changed. Hawkins, the King of artists, has his own band on WWVA, Wheeling, W. Va. Band consists of Dobie Gray and Miss Henriette, who are also heard on WLAG, as are Jack Henderson and Lou.

The WLOX Bandstand Barnume started flying its Saturday night show from the Grand Theater, Lockesville-Springfield, N. C., January 3, using Uncle Joe Johnson and His Original Blue Mountain Boys on feature attraction. Uncle Joe and his company over WWVA, Martinsville, Va., and WLOE, Lockesville-Springfield, will move to the Virginia Theater, Danville, Va., Feb. 24 and the show will be aired over WWNY, Danville.

The Westerns are being heard regularly over KGN, Oregon City, and KWWJ, Portland, and are starting a new show over a new station, KFPA, Portland, soon. They just cut sides for Yale records.

Tom Brown, Southern Music's Chappie, reports that Luna Belle and the balladier on WSAZ, Huntington, W. Va., advises that he is running the biggest folk show ever to hit that city, with a cast that will include Bill Monroe and His Blue Grass Boys, Bradley Kinkaid, the Blue Grass Quartet, and Al Rogers and His Rodey Mountain Boys with Betty Jean, the Hillbilly Hay Ride will play the City Auditorium January 25, with a broadcast over WSAZ.

FREDERICK W. PAPOLUS, president and treasurer of Television Sales and Engineering Corporation, Portland, signs contract that makes him New England distributor for Industrial Television, Inc. (ITI), Clinton, N. J., as Horace Atcher Jr., ITI president, looks on. Papolus, erstwhile Boston operator, was among the first in his area to take on a television line. He also is the New England distributor for Tradio and Tradio-Ette coin-operated radios.

Boxcar Production Shows Gain in 1947

CHICAGO, Jan. 24—Boxcar situation took a turn for the better during the closing months of 1947, with total deliveries of new cars in November topping retirement figures of old cars for the second time during the year.

Boosted deliveries of new rolling stock was the result of November's peak production of 7,998 cars which was the largest number for any month in the five and a half year period since April, 1942, when 10,478 cars were built.

Retirement of freight cars, which declined from 13,159 cars in October to 8,108 in November, totaled 65,858 units for the first 11 months of 1947. During the same period 54,300 new cars were delivered.

Scotty will work the feature spot on the Grand Ole Opry January 31 . . . and is now in his annual tour of 20-old Southern cities.

Art Satherley, Columbia's folk artist group on CBS, will be in Chicago with the 1948 cycle.

Brother Bill and Shorty, heard on WJBK, Detroit, are giving a preference to requests for numbers which are accompanied by a contribution to the March of Dimes.
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CHANGER SERVICE: Whose Responsibility
WHAT ARE BOTTLERS PLANNING
PHILADELPHIA: CITY SURVEY NO. 14
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Conjunto De Oro (Golden Woman) Verne V-0167
Castigo No Vay
A. Pinto (Negro Madrile" Ork (Ona Mixico) Verne V-0193
Cuenta Como La Pecho
El Roy (Hey Or Verne V-0161
Conjunto Paredes Pelados
Conjunto Marcano 23 Kili Verne V-0095
M. Guerra Or (He Acab) Verne V-0103
De Ti Tan Jefe
C. P. C. Reina (Por Que) Verne V-0207
Dinero en Secreto
T. Pinaro (Como si Verne V-0037
Dorado la Taza
"El Roy" Or (No Tenga) Verne V-0091
Doy Que Junte (Kanish Kunk-A-Bi)
C. Delia Busta (Perezada) Verne V-0017
Eres Del Rito
Conjunto Verne Or (Siempre Mia) Verne V-0017
El Ya
e
R. Sujo Ork (Pepe No) Verne V-0041
El Barberito (The Little Barber)
C. R. Conquinto (No Vendes) Verne V-0045
Armando Juan's Band (Coina Tes) Verne V-0017
El Guardia Con El Tolelo
Marquita Afro-Cubana (Que No) Verne V-0145
Faciendo Preludia
M. Hernandez (Mentiras Tuyas) Verne V-0145
Gracias
Santos (Yo Lou) Verne V-0099
Hay O Haya
El Roy (Canto Misterio) Verne V-0141
He Vuela
M. Guerra (Cuture Tur) Verne V-0175
Hoy Te Vaya
H. Munoz Ork (Mulala Cuachichoca) Verne V-0045
Impromptu
C. Delia Bol Ork (Laura 37) Verne V-0092
Impreca
J. Valle (Anniversario) Verne V-0090
La Borinquera
J. Rodriguez Trio - "No Quiero" Verne V-0095
La Nueva Tesana
M. Guerra Or - "Anasbori" Verne V-0035
La Sirena
S. Alvarez - "Cuara Eri" Victor 23-0106
Lamenta Lucena
Cantina (No Fue Cieco) Verne V-0192
Laura 7 Georgia
Castigo No Vay
C. Delia Bol Ork (Imprompu) Verne V-0145
Lloramos La Muerte
P. Veras - "Su Mama" Victor 23-0174
Lo Que Yo Si Aver A My (From Yester-
day)
El Tesoro Ork (Contrato 31) Victor 23-0190
Madre Hay Una Ieza (Mother Only One)
B. Gabriel Marcano De Verne V-0048
Manolete
M. Hernandez (Mujer Borrernauta) Verne V-0037
Marino Marcano
N. Meriales (Opus X) Majestic 2008
Mambo Turras
M. Hernandez (Pacuco Preludia) Verne V-0105
Mi Cancion
C. Delia Bol Ork (Vista Hace) Verne V-0091
Mujer Borrernauta
M. Hernandez (Mujer Borrernauta) Verne V-0027
Manolete
H. Munoz Ork (Boy Te) Verne V-0024

MIDDLETOWN, Conn., Fees
Expected To Bring $2,500

MIDDLETOWN, Conn. Jan. 24—
Middletown’s police department is
about half way thru its licensing of
pinball games and juke boxes. The
licensing of operators was approved
late last year and became effective
with the new year.
The department on licenses esti-
mates the licenses will bring in
a total of $2,500. Funds derived from
this licensing are being divided be-
tween the police and firemen’s pen-
sion funds.
Licensing costs operators $15
for every pinball, and locations $23.

YES, SIR!
NEW LOOK!
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GOTTLEB’S LADY ROBIN HOOD
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FLIPPER BUMPERS!
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The Billboard

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Box 470, Fosteria, O.
Jobbers Plan Co-Op Buying Association

Aim at Reducing Prices

NEW YORK, Jan. 24.—Plans to organize a co-operative buying group composed of local amusement game jobbers, with the aim of reducing the price they individually pay for new equipment, are being formulated, it was learned this week. Already, several game jobbers have given their support to the plan, which, in certain instances, may seek to by-pass established distributor outlets, Raymond Kay, spokesman for the group, revealed.

To be known as the Eastern Coin Machine Jobbers' Co-Operative, Inc. (ECMJC), the group's stated purpose will be to effect economies in the purchase of coin machines by combining their buying power "to attract factory offerings on a basis advantageous to its members," Kay stated. Never, he added, the co-operative does intend to deal thru established distributors who are willing to limit their profits to fair margins. "The spread between the distributors' purchase price and the price charged to jobbers is often excessive," he charged.

$1,000 a Member

As outlined by Kay, ECMJC members would have to be stockholders in the co-operative, each holding a minimum of 10 shares, purchasable at $100 a share. The co-operative, to be incorporated under the laws of the State of New York, would be capitalized at $90,000, with a total stock issue of 900 shares.

The co-operative would make all quantity purchases for its members, in such amounts as the member jobbers collectively request. Jobbers would then buy machines from the co-operative, at standard jobber prices, in the event the merchandise was bought by ECMJC directly from the manufacturers, thereby leaving a profit spread. Such lower prices as are obtained from distributors thru quantity buying would be passed on immediately to the co-operative's members, Kay said.

Profits earned by ECMJC thru factory buying are to be passed on to the member jobbers in the form of annual dividends payable in proportion to the number of shares held, according to Kay. Before profits are divided, however, interest on the shares held would be paid the inventors, operating expenses of the organization would be deducted, and 10 per cent of the total profit set aside for a reserve fund, he pointed out.

The co-operative, eventually projected to take in all the Eastern States, as yet has elected no officers, nor has it formalized its organization by a set of by-laws. Kay, a public relations counsel with offices in New York and Washington, has been out of the coin machine field for 10 years.

Dan Gould Announces New Coin Machine Parts Book

CHICAGO, Jan. 24.—Dan Gould, of Dan Gould Enterprises, Inc., Chicago, announced here this week that a new catalog containing over 2,500 pictures and listing over 4,000 coin machine parts, will be released by the firm in two weeks.

In the firm exhibit at the coin machine show here this week Gould displayed many of the parts handled by them and featured the service kit made by the Universal Manufacturing Company, Chicago, which contains special electrical repair parts.
Free Play Pin Review Denied

PORTLAND, Ore., Jan. 24—Gov. John H. Hall has advised the Marion County (Salem) grand jury that he would refuse the jury's request that he direct Attorney General Neuner to go to court for an interpretation of the laws on free-play pinball games.

To the jury's request that Neuner have the courts decide the legality of games that reward the player with an extra play, Hall replied that the way to determine such legality is for the grand jury to indict a pinball operator and make a test case of it.

To the jury's statement that there is gambling with pinballs in Marion County, Hall answered, "Then it becomes your duty to indict the persons engaged in such violations. Failure to act is in disregard of your oath of office."

The governor said the only circumstances in which a governor has directed an attorney general to take over a district attorney's functions are in cases where the district attorney requested it.

THANKS, Operators! You made the Show another triumph for ATLAS!

HOME OF FRIENDLY PERSONAL SERVICE

THE FINEST IN NEW AND USED EQUIPMENT

NEW EQUIPMENT

TRIPLE ACTION TROPICANA BERMONDA TREASURE CHEST MELODY OSCAR JENNINGS CHALLENGER BING-A-BALL (ROLL DOWN) PRO-SCORE (ROLL DOWN) BANG TAILS, COMBINATION BUCKLEY TRACK ODDS

RUSH YOUR ORDERS FOR IMMEDIATE DELIVERY!

SPECIAL! SHOOTING STARS

Fun, Flashy, Exciting Action, High Score, Equipped With Super Ball! Small and Easy to Install! Immediate Delivery!

IN ORIGINAL CARTONS $74.50 EACH $69.50 in Lots of 5

EXPORT BUYERS: Send for our illustrated catalog showing the world's finest selection of reconditioned automatic phonographs. Write or cable ATNOVCO-Chicago.

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ATLAS MUSICAL CO., 2235 FIFTH AVE., PITTSBURGH 13

ATLAS MUSICAL CO., 286 NINTH ST., DES MOINES 15

PROMPT PERSONAL SERVICE

FREE INSTALLATION

COIN MACHINES

January 31, 1948

The Billboard

DO YOU WANT A COIN MACHINE?

We can help you with Coin Machine operation and service.

SEND FOR OUR FREE BOOKLET

WRITE TODAY!
OUTSTANDING VALUES

- 80 Pennants... $155.00
- 125 Exhib. Men... $12.50
- 2 Turkey Rolls... $15.00
- 2 Address Rolls... $90.00
- 2 Baseball Cards... $75.00
- 2 Baby's Figures... $175.00
- 2 Baby's Figs, D.P. $125.00
- 8 Baby's Club balls, $9.00
- 2 Bath Rolls... 15.00
- 2 Bat Rolls... 15.00
- 2 Speedy... 15.00
- 2 Super... 15.00
- 2 Generating Rolls... $10.00
- 2 Wheelie Bikes... $155.00

USED CONSOLES

- 5 Mills Nickel... $115.00
- 10 Mills... $165.00
- 20 Mills... $350.00
- 50 Mills... $650.00
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- 125 Mills... $3,650.00
- 250 Mills... $7,000.00

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- A.B.T. Optical... $50.00
- A.B.T. Optical... $75.00
- A.B.T. Optical... $50.00
- A.B.T. Optical... $75.00
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- A.B.T. Optical... $75.00

BRUSH UP

75 MILLS, 1c

- Go-Go Gobblers... 5c
- Follow The Leader... 5c
- You're a Great P workaround... 5c

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- Exhibits Star Lite... $125.00
- Exhibits Treasure Sheet... $125.00
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- Usual's Tropicana... $125.00
- Kaye's Hi-Ball... $125.00
- Kaye's Cover Girl... $125.00
- Kaye's Gold Nugget... $125.00
- Genco's Triple Play... $125.00

ALONG WITH THE ORIGINAL FLIPPER BUMPERS!

- Complete T-A-R-G-E-T-SEQUENCE!
- Combination High Score and Free Play Pocket!
- Plus the flashiest, most colorful, light-up backboard you ever saw!

T. B. HOLLIDAY COMPANY, INC.

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EXTRA SPECIAL!!!

Quality Merchandisers! Buy With Confidence at Prices That Can't Be Beat!

GORGEOUS LOOKING JUKE BOXES—A-1 MECHANICALLY

- Rock-Ola... $135.00
- Wurlitzer... $125.00

- Heavy Duty 12" P.M. Speakers... $5.75
- Buffet Boxes (Cabinets)... 2.00
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- Wurlitzer, 20 Sel., 50 Wireless... $75.00
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- All Models, Complete... 7.50

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- Metal Speakers, Under... 15.00
- Metal Speakers, Under... 15.00
- Deluxe... $10.00

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- Heavy Duty 12" P.M. Speakers... $5.75
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MINIATURE BULBS

- 346, 46, 47
- Box of 10... 50c
- Box of 25... 1.00
- Box of 50... 2.50
- Tax Included

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ESTABLISHED JUKE BOX BUSINESS OF APPROXIMATELY 100 ASSORTED MACHINES.

About 50 to 100 new and second hand machines, well equipped shop, well trained staff, many sales, many local businesses. Dope to $150.00 to $200.00. Contact Juke Box Muni, principal, located at 50 East 23rd St., New York City. Or call 266-5424 (W). Large machines shipped within 16 miles of the shop. Total sales over $1,850,000.00; price for sale at $225,000.00. Bargain edition for club or will accept a reasonable price and make terms to suit himself. Located in area where never would have been able to maintain with commission.

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Greater Than Singapore!
UNITED'S 5 BALL
TROPICANA
WRITE-WIRE-PHONE YOUR ORDERS TODAY!
SIMON SALES, INC.
DAVE SIMON
Note New Address: 627 10th Ave., New York 19, N. Y.
All Phones: Longone 3-0241-0242-0243

HERE ARE JUST THE MUSIC PARTS YOU NEED!

618 Amplifiers $19.50 Tone Arms for Wurlitzer $15.50
512 Amplifiers 14.50 Wurlitzer Motors 19.50
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NEW PIN GAMES
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NEW CONSOLES
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IMMEDIATE DELIVERY $79.50

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Packard Hideaway, Eight Pianos
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ORDER NOW!
SEE FOR YOURSELF—LONDON IS TOPS FOR VALUES!

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REGULAR OR 35c EA. Lots of 1000 — 37c EA. Lots of SPECIALS:

SPECIAL #18 ZIP CORD—1½c PER FOOT

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ALL CLEANED, CHECKED, READY FOR IMMEDIATE LOCALI-
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$24.50 EACH — 5 FOR $100.00

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<thead>
<tr>
<th>Glamour</th>
<th>Majestic</th>
<th>'41</th>
<th>Vacation</th>
<th>Bomb the Axis</th>
<th>Last Trip</th>
<th>Box Score</th>
<th>Hi Hat</th>
<th>Big League</th>
<th>Border Town</th>
<th>Jungle</th>
<th>Eagle Squadrons Airport</th>
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<tr>
<td>White</td>
<td>Long Star</td>
<td>Sport</td>
<td>Parade</td>
<td>Geet</td>
<td>Kidd</td>
<td>Holdover</td>
<td>Bar</td>
<td>Bar-ge</td>
<td>Play Ball</td>
<td>Dough Boy</td>
<td>Spot Pools</td>
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OTHER THINGS TO CONSIDER:

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AND

EXPLORE

37c

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Look into the
CAMERA CHIEF

Amazing 3-Dimensional Pictures

The favorite name comic book characters of the children: Flash Gordon, Tarzan, Captain Marvel, cartoons, travelogues—a wide variety of beautiful pictures, fascinating cartoons. And all in 3 dimensions—for the first time.

This NEW amazing counter game, CAMERA CHIEF, is 100% legal. Can be operated anywhere, anytime—earning consistently 365 days of the year. Electrically illuminated, mechanically operated. Simply and durably constructed, foolproof, cheatproof...designed for years of service. Beautifully styled, streamlined cabinet with the colorful appeal to children. Separate key for the cashbox for operator; location retains key so that he can change film. Packed one to a carton.

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Additional films can be supplied from a variety of subjects at 35¢ per film.

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ALREADY IN LIMITED PRODUCTION!

ABC ROLL
The Rolldown with the New ABC FEATURE which offers action suspense on every ball played

FEATURING: Kicker Pockets, Rollover Button, One-way Gate, Metal Archway, a beautiful, well constructed, sturdy Cabinet and a host of other features.

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ABC ROLL

The Rolldown with the
New ABC FEATURE
which offers
action
suspense
on every ball played

FEATURING: Kicker Pockets, Rollover Button, One-way Gate, Metal Archway, a beautiful, well constructed, sturdy Cabinet and a host of other features.

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RATED 5 STARS AT THE SHOW!

CHICAGO COIN'S BERMUDA

Get Your ORDER in NOW to INSURE PROMPT DELIVERY

ALSO NOW DELIVERING BERMUDA 5-BALL STRAIGHT NOVELTY ROLL-DOWN IN BEAUTIFUL CONSOLE CABINET

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COVEN'S COIN CORNER

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FOR SALE!

- Bally Undersea Raider $125.00
- Jack Rabbit $75.00
- 1/3 Dept. Bal. C.O.D.

Get on our mailing list and receive our monthly newsletter.

NATIONAL NOVELTY COMPANY

EXCLUSIVE BALLY DISTRIBUTOR

SOUTHERN AMUSEMENT COMPANY
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MEMPHIS 7, TENN.

ROTATION OR ELECTRIC BINGO

FOR SALE!

- Attwood Line Loop $75.00
- Parts, etc. $25.00

Orders now being taken for these successful money earning group games operating in Coney Island and Rockaway.

FABER'S AMUSE. CORP., 501 AVE. “M”, B'KLYN 36, N. Y.
NOW $150.00

5c-10c-25c ROL-A-TOP BELLS

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:
1 Cherry Pay 2 — 1 Cherry Pay 3 — Mystery 3-5 Payout, Standard
— Mystery 3-5 Payout, Club — No Lemon on First Reel

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WATLING MFG. CO.
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THE NEW KICKER
“TOM TOM”

Changes the scoring entirely. NOW up to 1,000,000. Every game GUARANTEED! Price competitive and still LOWER than most anything displayed at the SHOW!

BE SURE TO WRITE FOR PHOTOGRAPH!

THE BILLBOARD

Yes, Sir! We've sure got that NEW LOOK!
YOU'LL GET IT, TOO, WHEN YOU OPERATE GOTTlieb's Lady Robin Hood!
with the ORIGINAL FLIPPER BUMPERS!

COMPLETE T-A-R-G-E-T SEQUENCE!
COMBINATION HIGH SCORE AND FREE PLAY POCKET!
FLASHING STEP-UP TARGET BUMPER—Increases High Score and Free Play BONUSES!
PLUS the flashiest, most colorful, light-up Backboard you ever saw!

RUSH YOUR ORDER TODAY!

SHAFFER MUSIC COMPANY
606 South High St. Columbus 15, Ohio
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SACRIFICE

All Late Model Music Equipment. Route of Twenty-Five Music Machines, Located in Northern Alabama-Decatur, Ala. Will Sell Any Part of Route. We Also Have Some Late Model Seeburgs on the Floor at a Close-Out Price. Some of These Machines Are Like New.

SEEBURGS

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>148-M</td>
<td>...</td>
<td>WRITE</td>
</tr>
<tr>
<td>148-S</td>
<td>...</td>
<td>WRITE</td>
</tr>
<tr>
<td>12—147-M, Less Than Sixty Days Old</td>
<td>$625.00</td>
<td></td>
</tr>
<tr>
<td>8—147-S, Less Than 6 Months Old</td>
<td>$589.50</td>
<td></td>
</tr>
<tr>
<td>3—146-M, Clean and Perfect</td>
<td>$525.00</td>
<td></td>
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<tr>
<td>5—8000, 9800 or 8200, R. C.</td>
<td>$250.00</td>
<td></td>
</tr>
<tr>
<td>3—8800, 9800 or 8200, E. S.</td>
<td>$235.00</td>
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<tr>
<td>6—H147M, R. C. Special</td>
<td>$367.50</td>
<td></td>
</tr>
<tr>
<td>4—H146M, R. C. Special</td>
<td>$229.50</td>
<td></td>
</tr>
</tbody>
</table>

Late Model SEEBURG WALL BOXES & SPEAKERS

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>35—WI-L56; 5, 10, 25 Wallomatic;</td>
<td>Same as New</td>
<td>$69.50</td>
</tr>
<tr>
<td>53—WI-L56; 5 Cent Wallomatic;</td>
<td>Same as New</td>
<td>$45.00</td>
</tr>
<tr>
<td>69—3WI-L56; 5 Cent 3-Wire Wallomatic</td>
<td>$35.00</td>
<td></td>
</tr>
<tr>
<td>35—RS1-8, Tear Drop Speaker</td>
<td>$17.50</td>
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<tr>
<td>10—Dual Remote Volume Control;</td>
<td>Same as new</td>
<td>$17.50</td>
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<tr>
<td>50—Wall Boxes Bracket, Same as New</td>
<td>2.65</td>
<td></td>
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<tr>
<td>10—Power Supply</td>
<td>1.00</td>
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</tbody>
</table>

Miscellaneous Equipment

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>2—1422 Rock-Ola, Clean and Ready To Co.</td>
<td>$375.00</td>
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<tr>
<td>8—40 Super Rock-Ola</td>
<td>$175.00</td>
<td></td>
</tr>
<tr>
<td>2—1946 Aircom, Good Condition</td>
<td>$197.50</td>
<td></td>
</tr>
<tr>
<td>5—106 Wurlitzer</td>
<td>$550.00</td>
<td></td>
</tr>
<tr>
<td>3—850 Wurlitzer</td>
<td>$235.00</td>
<td></td>
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<tr>
<td>2—7850 Seeburg</td>
<td>$165.00</td>
<td></td>
</tr>
<tr>
<td>1—1942 Factory Seeburg, R. C. Special</td>
<td>$150.00</td>
<td></td>
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<tr>
<td>20—Solotone Boxes</td>
<td>8.75</td>
<td></td>
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<tr>
<td>2—Solotone Amp; New</td>
<td>49.50</td>
<td></td>
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</tbody>
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One-Third Deposit With Order, Balance C. O. D., Birmingham, Ala.

FRANCO NOVELTY CO. of B'HAM, Inc.

1707 THIRD AVE.
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5c—10c—25c
FACTORY REBUILT
LOOK AND OPERATE
LIKE NEW
GUARANTEED
$150.00
AUTOMATIC OR GUARANTEED
JACKPOT MODELS

TRACK ODDS . . . . . . . . . . . . . . . . . $650.00
PARLAY LONG SHOT . . . . . . . . . . . . 750.00

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BRAND NEW BUCKLEY MUSIC BOX
24 Selections $25.00 32 Selections

USED MILLS 4 BELLS . . . . . . . . . . . . . $150.00

NEW FOURWAY COIN CHANGERS . . . . . . . . . . . . 27.50

REBUILT WATLING J. P. BELL, 5c . . . . . . . . . . . . 75.00

GET OUR COMPLETE LIST OF SLOT PARTS

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"AFTER-THE-SHOW" SALE
OF GOOD USED EQUIPMENT

We're forced to drop prices on these top quality used machines to clear our display room for new equipment ordered at the show last week. Order TODAY while you can get mechanically perfect equipment at these new low prices. Every machine is a beauty winner — ready to install on location.

**ROCKOLA "1422"**
$369.50

**SEEBURG 9800-R.C.**
$259.50

**BALLY "SURF QUEEN"**
$29.50

**PHONOGRAPH**

- **SEEBURG 8200-R.C.** $289.50
- **SEEBURG 8800-R.C.** $279.50
- **SEEBURG 8800-E.S.** $259.50
- **SEEBURG ENVY, R.C.** $249.50
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“Brother, you’re all set!”

We’ve got a pile of new hits that’ll dazzle you!
We’ll be right there with plenty of new tunes on new platters to keep those nickels jingling!

You’ve seen the RCA Victor stars riding at the crest of Billboard’s "Honor Roll of Hits" in '47. You’ve seen more and more of the big names in juke popularity joining the RCA Victor roster.

This year, RCA Victor is dealing from the top of a tremendous stack of swell new waxings. This year you can count on RCA Victor for a bigger share of your profits than ever before.

More than ever, "the stars who make the hits" will be the stars to bring you the nickels in '48!

...and look at this gold mine!

With the public taking to revivals in a big way, RCA Victor has the golden masters that really mean big money this year... the greatest backlog of super-hits in the industry. More "Heartaches"... More "When You Were Sweet Sixteen's."

Here are some of the big stars whose biggest hits are on RCA Victor Records. Ask your distributor for the listing of current re-runs, and watch them pull in the dough for you in '48!

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THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS