Lead-off lead sheet for a new music firm which has created considerable comment in trade circles is this copy of "Tell Me a Story." Firm is Laurel Music, Inc., presided by Tommy Valando, long recognized as one of the most able, best liked music executives in the industry. Tommy's brother, Artie, is the firm's West Coast rep and Perry Como is associated with Tommy in the Laurel venture. If the platter line-up on "Story" is any indication, the new Valando firm is a cinch to become a solid publishing factor. Already telling the "Story" on wax are Sammy Kaye, Bob Houston, Vic Dana, Mark Warnow, Frankie Carle, Art Mooney, Norman Cloutier, Charlie Spivak, King Guion, Tommy Reed, Eddy Howard, the York Brothers and Russ Morgan.
FOR A BIGGER GATE
IN '48

.. IT'S A WLW SHOW
FOR THOSE WHO KNOW

With every act a headliner, these WLW shows continue
to pack 'em in for new attendance records at scores of
fairs and theaters throughout the Midwest. WLW talent
has been the featured opening night attraction at every
Ohio State Fair held since 1938.
For sure-fire box office in '48, check available dates
now...call, wire or write manager Bill McCluskey.

MIDWESTERN HAYRIDE

...a lively variety
show presenting
the songs and
humor the Mid-
west loves best.

HANK PENNY

LAFE HARKNESS

ERNE LEE
Singing Emcee

DONNA JEAN

TURNER BROTHERS

Lucky Penny Trio

GIRLS OF THE GOLDEN WEST

BROWNS FERRY FOUR

CIRCLE ARROW SHOW

...a sparkling
program of song,
music and laughs.
Fed every Sunday
to a network of 56
NBC stations.

JACK BROWN

FRAZIER THOMAS
Emcee

ANN RYAN

COLEMAN BROTHERS

"DOC" WILDESON ORCHESTRA

THE BUCCANEERS
**Editorial**

**On Crossing the Trough**

GOOD OLD PEG! The guy's mellowing. Time was it seemed he might be souring on people. Remember when you'd go to lunch, start to pick up a newspaper and then hesitate? What might Westbrook Pegler be saying of you today? Might be your turn, you know. But it turned out Peg doesn't hate people at all. Just actors. And anybody knows—actors ain't people. He said it again, this week, in one of his pills of conscience for Hearts: We—betweenburp-quote:

"In their place, actors are tolerable, even desirable, but they impose a strain on society when they step across the trough and become intimate with the public."

Pause for just one more little rummumbler, and we resume the quote:

"... An actor ... like a brattish child, or, more aptly, a trained dog or walrus, is tempted to misbehave by indulgence."

Trained dogs and walruses, huh? We in showbiz know 'em. Where would vaude, circuses and carnivals be without 'em? Come to think of it, shouldn't some newspapers be without trained seals? Finally, Heater's lover-of-all-mankind-but-actors touches off the thesp's with a crack about their being "vagabonds" with a "notorious reputation for being on the move."

Look who's pointing!

---

**3 Top Niteries In N.Y. Shelf Names Policy**

It's a Boon to Small Acts

NEW YORK, Jan. 10.—That old saw about one man's poison being another man's meat is now applied to cafe acts with a vengeance. At least three big-time acts, for example, are earth an big-budget shows in the next few weeks, and at least one other act is possibly competing for them. But if the $1,000 to $5,000 acts will have fewer places to work in, it will mean that the smaller guys and cocktail acts will get some of the breaks. At least, that is the plan the acts are talking about, with at least one already committed to it by mid-might.

The biggest of the new shows to start the new year—Alman's Town Casino, Buffalo, which has probably been one of the biggest talent buyers in the East in the past year, Alman's plan (See Little Acts' Meat on page 38)

---

**Hartley Committee Opening AFM Hearings: No Fireworks Expected in First Week**

Breach Reported in Anti-Petroll Front

WASHINGTON, Jan. 10.—In an atmosphere of comparative restraint, the House Education and Labor Committee headed by Rep. Fred A. Hartley (R., N. J.) is prepared to hear arguments, Miller, of the National Association of Broadcasters (NAB) sound the keynote Tuesday (13) for testimony from more than a score of music-radio-record industry witnesses assembled by the Industry Music Committee (IMC) for the Hartley committee's newest hearing on James C. Petroll's American Federation of Musicians (AFM) activities. Petroll himself will face the Hartley committee the following day to tackle what it regards as a barrage of questions seeking "the facts behind" his dispute with the AFM, AM-FM and television music duplication ban.

No Legal Recommendations Perfectly timed to be well under way when a Federal Court decision is due Wednesday (14) in Chicago in the case charging Petroll with violation of the Lea-Vandenberg Act, the (See Justice Miller on page 8)

---

**Legit Begins 25C Bally Drive May 1**

To Sell Theater to Stix

NEW YORK, Jan. 10.—On May 1 the League of New York Theaters will begin a $25,500 campaign (The Billboard, December 9) to sell leg to the nation and improve conditions on the road. The League approved a detailed plan submitted by Tieron Bamberger Thursday (8) and appointed a committee comprised of Marcus Heiman, Lawrence Langner, Leo Shubert, Vinton Freidly and Herman Shumlin to work out ways and means of raising the dough under the slogan "Legit is better for the Union" by doubling the annual membership dues and by taking a small percentage on sales or other similar means.

Finances would be used to pay a director's salary, IDG, his secretary, (See N.Y. League on page 42)
Brotherly Love, Huh? Philly Seems To Be Battlefield For AGVA-Shevelly Skirmish

After That, Other Cities, With Miami Situation Ugly

NEW YORK, Jan. 10.—Next America's Guild of Variety Artists (AGVA) battleground will be Philadelphia as legal maneuvers started last week get under way.

But if the city of brotherly love is to be the next field of battle individual rights and privileges on other cities, with Miami threatening to burn into headlines any day.

The Philadelphia situation stared when the Associated Artists and Actors of America (Four's A's) refused Arthur Schuman, as local AGVA counsel, discharged Allan Nickeon, Matt Shepp-adopted Philadelphia AGVA head, ordered him to turn over union offices to Vito Melfi, Four's A's appointee. Nickeon refused to answer Four's A's questions.

Dick Jones Case

Right now, major courts have the Dick Jones v.-AGVA national case under advisement. The case was started by Matt Shepp-adopted Philadelphia refused to give up local autonomy in February, 1947. According to associates of the national AGVA in the matter before his discharge by the Four's A's, "the case is practically complete after many months of additional evidence."

The Jones case, however, may be postponed by the court over bigger issues of the Four's A's against Shepp. The new Four's A's attorney, Arthur Schuman, will have to cover this case and is expected to request the records in the Jones case be turned over to him.

In Miami the Four's A's-v.-Shevelly threat is a different matter. When the Four's A's took over they notified all ops to deposit cash bonds with AGVA's national New York office or the acts wouldn't be permitted to play and spot would be declared unfair.

The first Miami spot against which such action was taken, Friday (9), Jack Goldsmith and Buck Goldman has been asked to put up a $7,500 bond to cover his opening show, to debut January 14. According to David Fox, New York AGVAupper, Goldman refused and was ordered to place his bond.

The spot has an eight-week deal for Jackie Miles at $5,000, the Vagabonds, Grace Barrie and a line. Three offices are involved in this deal. Mr. Fox told the Vagabonds, the show booked in its entirety, the Vagabond; the Morris office handles the General Artists Corporation (GAC) has Grace Barrie. All (See Brotherly Love on page 3).

In This Issue

American Folk Tunes

Holding on to the 1960's

County

Camps

Cemeteries

Coin Machines

Continuing Programs Study

Film and Exhibitions

Elad Curbis, Births, Marriages

General

Hunting and Fishing

Library

Letter

List

Merchandise

Music

Music Machines

Music Makers

Musical Shows

Night Clubs

Piano

Pipes

Pipes for PickFMe

Pit

Radio

Records

Revue

Radio

Revue

Roll Call

Sight-Seeing Tours

Songs

Stadiums

Subscriptions

Telephones

Telegram

Vending Machines

The Billboard, Main Office, 2160 Patterson St., Chicago, Ill. 21, O. Subscription Date: One year, $4. Entered as second-class matter June 4, 1947. at Post Office, Chicago, O. under Act of March 3, 1949. Copyright 1947 by The Billboard Publishing Co.

USO Molded Into New Org; Prepping Hospital Acts

NEW YORK, Jan. 10.—With the warm praise of President Truman and General Omar Bradley, the wartime service in USO-Camp Shows to encourage them, the leaders of the entertainment industry turned in a most successful week to shape up the Veterans' Hospital Camp Shows, Inc., and launch it in the job of entraining disabled vets from coast to coast. The group has acts in the hospitals before February.

Abe Lastfogel and Lawrence Philllips and although there are several big acts in both USO-Camp Shows and the Veterans' Hospital Camp Shows, the USO (United Service Organizations) (9) in a trip to New York last week.

The USO-Camp Show, is now ready to bring to the United Nations' new headquarters in UN's building on Fifth Avenue and 46th Street. The show was awarded an "honorable discharge" to that agency thru which it received $50,000 from the federal government and all showbiz merged their identities to entertain the nation's fighting forces.

Seven Years Reviewed

Just before they went to the White House, USO directors held their annual meeting, winding up seven years of activity. At the meeting they received their annual report, titled Operation USO, one portion of which was presented to the Senate Committee on Appropriations in December 31, 1947. Camp Shows entertained 212,000,000 men at 428,000 meetings in 306 countries as well as every section of the United States. It sent 8,233 acts—305 of them stars of screen, stage or radio—overseas. Thirty-seven performers died in service—32 in plane or motor crashes. Sunday (11) the entertainment included a show the Marine Band and the United States Army Band, in a parade of Stars from Hollywood in the NBC's box office on the 50th anniversary of the Artists' Guild of Variety Artists (AGVA) and the Veterans' Hospital Camp Shows. The program will be heard at 3:30 Chicago time, 2:30 Denver time, 1:30 West Coast Time. It will be rebroadcast in New York at an hour to be announced later.

Gen. Bradley, newly appointed chief of staff of the army and former head of the Veterans' Administration, started the events thru which Camp Show service was recognized when (on January 2), in a (New USO Week on page 12)

Inspector Calls

DETAINT, Jan. 10.—Ask this town's official cleaner of the Detroit Police Department's censorship schmoes—removed his brow from the microscope this week—and announced his annual findings on the state of sanitation in flesh shows. Report gener
tal, "we just got a bunch of hygiene."

In 1947 there were 21 naughties. And in theaters of all types last year, 90 "corrections" were necessary, compared with 110 in 1946. The guardian of public morals blue-penciled lines from shows divided about one-half burlesque, one-quarter legitimate and one-quarter vaudeville. The inspector's biggest belly rumble was caused by his attempts to digest Eugene O'Neill's A Moon for the Misbegotten. Generally, the Sad Clowns' feat to these days. "Managers," he re
torts, "are trying to outdo each other in that they must follow the rules."

Boston papers, please copy.

Showbiz Looks Up in Berlin As Vaude Perks

(Continued from page 3)

The Wurlitzer, which also operates in Berlin, will celebrate its 60th anniversary recently by using vaude acts for a two-week run which has returned to its picture policy.

The third regular house in operation is the Rescue, giving only offering a bill of variety acts, ballet and operatic type usually played in Berlin theaters for the children during the Christmas season. The Christmas Circus show, given here before the war, however, was canceled by the Nazis for its cancellation was the only show of the Berlin, was canceled, capital 20,000, was destroyed and reconstruction has not been possible. Paula Buseh, tol cruiser of the Circus Berlin, has not been able to place a circus in a new build
ing, not to mention another barrier to putting on the production.

The Billboard

The World's Foremost Amusement News

Founded 1894

L. W. Evans

Pros & Trends

Joseph C. Cohn

Editor

Editor

George M. Carlin

William J. Lauts

Managers and Divisions:

W. D. Establishment, General Manager Divisions

Cincinnati, Ohio

M. K. Eisen, General Manager Midwest Divisions

Chicago, Illinois

M. J. German, General Manager Northeast Divisions

New York City

B. M. Griffith, General Manager Southern Divisions

Dallas, Texas

J. O. Cline, General Manager Canadian Divisions

Toronto, Canada

C. J. Cline, General Manager

Washington, D.C.

A. A. Bickerstaff, Circulation Manager

Chicago, Illinois

D. C. O'Neill, Advertising Manager

Chicago, Illinois

I. L. Allendorf, Overseas Circulation

3940 S. Hippe St., Skokie, Ill., U.S.A.

P. T. Bennett, advertising Manager

Chicago, Illinois 60622

The Billboard also publishes:

The Billboard Conference of Music Directors

 Leading artists, classical disks, English and Canadian sheet sellers and full score on all music disk popularity in Music Popularity Charts, pages 12 to 24 in Music Magazine.
CBS Ponders ‘Wells’ Time; Indies Burn

NEW YORK, Jan. 10.—Terrific boosts being planned for the program ownership policy of Columbia Broadcasting System (CBS) are being registered by independent package producers. Squawkers of Columbia, Inc., CBS’s newly engendered policy of retaining control of programs on the web to prevent them from being re-routed to competitors, independents are being frozen out. The only alternative, they say, is to cut the net into the ownership.

Recent instance, it is claimed, concerned a series of three novels by Booth T. Wells, a package sponsored on CBS Sunday nights by DeSoto-Plymouth and owned by Ed Byrons Show. In its 15th week, has been hovering around a four-point boomerang, with CBS dissatisfaction and considering recapitulating the time. The sponsor, on the other hand, wants to stick with the show for while, and give it a chance to build. Latest report was that a considerable gain was not shown in the January 16 ratings, CBS would recapture.

Independents say that if the policy spreads they will be forced to operate on a basis of cutting in all the web, and in addition, that opportuni ties for building new talent will be limited.

Bill Goodwin, Shirley Booth Head for CBS

NEW YORK, Jan. 19.—Columbia Broadcasting System (CBS) has three new hour-built packages in preparation, two of them comedies. One of the latter is a show featuring Bill Goodwin adapted from E. W. T. worm Tractor series written for Saturday Evening Post. Edir Martin. It is being produced and the show will be New York. Goodwin and Booth programs will be half-hour.

The third package, not as yet named, is a dramatic series of classics, novels and folk tales popular with grown-ups and kids. Writ 101 and around 100,000, they will originate from KKN, Hollywood, starting Sunday (18) in the 1:30 p.m. slot. "It’s the first time CBS has produced a show, with others to follow, including Legend of Sleepy Hollow and All the Way. They are incidentally, wrote and directed a similar series of dramatizations for Columbia Records. Slot Ag the Rose series in the Sun-

ABC Hoping To Glam Onto ‘Ford Theater’

NEW YORK, Jan. 10.—Sale of the Henry Morgan Show, virtual sale of Tex and Jazz and hot negotiations for the 1937-38 schedule of Ford Theater Show via National Broadcasting Company (NBC), made this a busy week for Herbert J. Rowland, American Broadcasting Company (ABC) sales department. Rowland has been watching the West dramatic opus, may help ABC’s way if suitable time can be cleared. The sponsor and agency, Kenyon & Eckhardt (K&E), have been unhappy over Theater’s 5 p.m. Sunday slot on NBC with weak rat-ings, and would like a late-evening weekday position.

The likely spot for the show on ABC is the 8:30 to 10:30 Thursday night period. The web is repositioning programs at this time, andabox; than sold Henry Morgan to Hayne Shin- pao and Eddy House Wave for the summer vacation season, the first commercial night-time show to go on a c-clock-time basis. The sale was made thru Roche, Williams & Cleary, ef-fective January 20.

Point Sublime, just expanded to full web, will air at 9 p.m. The 8:30 period is still unclaimed, but White Piper, bankrolled by General Electric, holds the 9 p.m. slot. Recent reports indicate that Dr. Pepper will make the late evening hour available to Ford, should they desire the show. The full-time Ford Theater is likely to broadcast on a clock-time basis.

Sale of Tex and Jazz to Standard Oil Company of New Jersey was anticipated momentarily at week’s close. Tex will be on network from the 8:30 p.m. Monday period late in March. "This is interesting in view of the lengthy build-up given the duo by NBC, both on WNBC and through the NBC series, "The American Theater,” video outlet, WNBK. The team subbed for Duffy’s Tavern on NBC and since the end of the series, participation show on WNBC is reported unacted by the deal, and plans to continue as before.

The Standard Oil of New Jersey to take over sponsorship (See ABC Hopes To Glam on page 8)

Dorothy Lewis Finds Pals When Needed

NEW YORK, Jan. 10.—A protest against the dismissal of Dorothy Lewis as coordinator of listener ac-tivities for the National Association of Broadcasting (NAB) may be regis-tered with NAB through a group of top New York social agencies. The protest comes to the New York Monday (12) with a view to concerted action.

Miss Lewis, among those af-fected in a recent NAB reorganization move which chopped the budget for Little Orphan Annie and Coast Lines, she headquartered in New York.

Russ Quits Fred

NEW YORK, Jan. 10.—Russell Maloney has lammed from Fred Allen’s writing staff, and is preparing to become a staff writer for The New Yorker, Maloney, 35, is expected to work for about two months ago. The parting was amicable, the two having found their style of hu-mor incompatible.

Maloney meanwhile began a new television show on WABD, New York, last night.

Leaver To Hold Hope to Long-Term Contract

HOLLYWOOD, Jan. 10.—Any prospect that Bob Hope and Lever Bros. will call it quits before the expiration of his long-term pact were dimmed last week, after the comic is confirmed to have made a $250,000-a-year contract with Lever Bros. Ex-Jeff Alexander inquired Hope that the firm would take every effort to retain the gabber under the Lever radio binding.

Jimmy Seapher, Hope’s agent, said the result (which arose when Lever Bros. nized Hope’s option to tour the show) was still subject. Hope has made no decision on future plans, but merely said that the cancelation of his contract left him a roller kissed and made up, said Seapher. Seapher admitted, however, that the film industry agawere hope the trade had pitched deals for Hope in the event of a break at the end of the current season.

Hottest report, both here and in New York, centered around the rumor that Myron Korr, Kudner Agency topper, had offered to buy two of Hope’s series. The report was reversed by Myron Korr, who confirmed that the agency had not made any deals with Hope.

Insiders hinted that Lever Bros. would be interested in Hope’s travel deals for next season by switching the theme from Peepshow to another Lever Bros. property. It was pointed out that while sales of toothpaste were too small to justify an increased budget for travel, Lever company could well afford to hire show’s full-time rate. If Hope’s bill is charged off to a soap product, for instance, Moreover, some Lever Bros. executives, including President Charles Luckmann, are said to favor rotting radio stars among various products.

Theoretically, they hold that Hope has reached the peak in getting customers for Lever Bros and that a shift to another "Lever Bros” product in old would give him a new sales field to satiate. A large show for Lever Bros. at the close of the year, after which the option is due to expire, it is claimed, would attract a new element of radio lis-teners and thus increase sales.

ABC Takes Option on Hildegarde Seg

NEW YORK, Jan. 10.—American Broadcasting Company (ABC) has taken another option on a musical program featuring Hildegarde. Package is owned by Bernard J. Schubert, India producer, who will cut a record
IS CBS GANDERING AWAY?

E.T. Regarded Way To Woo Rivals' Stars

Top Brass Yet Unconvinced

NEW YORK, Jan. 10.—A small but influential group of key executives of the Columbia Broadcasting System (CBS), is estimated to be a concerted drive to swing the web away from its long-established no-transcription policy, it has been reliably reported. The move, quietly under way for several weeks, is regarded as one means the web could use to lure top names away from other networks. The contention is that using wax would enable CBS to fill the gaps left by the stars who have shifted to N.B.C. during the past year.

Proponents of the move are advancing the argument that drastic measures are required to maintain and improve the web’s competitive standing. Numerous CBS personnel observed that in the last few months, CBS has been at the mercy of a number of ad agencies with a large percentage of the spots, some CBS tops feel might be the giveme.

And while some top-lists of CBS have not yet bowed to the idea, others have. The pro-platter contingent’s efforts to include top sales and program execs, is said to be that the station foresees the powers that be with a demonstration of how wax can substitute for henny in luring talent. They hope to capitalize on restiveness of such N.B.C. luminaries as Eddie Bergen, Bob Hope, Bing Crosby, and Red Skelton and Jack Benny—all of whom are reported more than mildly interested in becoming CBS top-plotters. Hope and Benny, particularly, are considered hot tickets by CBS stationmen. The group favoring recordings.

The former has been reported as really bowled over by the idea and has been known to face the mike every week while the latter, Bing Crosby, strolls the golf links weekly. In addition to its present roster, March 24, Bergen has been agitating for some time that a weekly show is long over due.

Should the group favoring wax win over sufficient support to put the plan into operation, it is likely that the switch would be made in stages. The first breach in the CBS anti-transcription code probably would come in the form of transcription repeats on a check-time basis followed soon by outright broadcast of platters.

Stromberg - Carlson Expands FM Net Seg

ROCHESTER, N. Y., Jan. 10.—Stromberg-Carlson has expanded its Treasury of Music FM network program to include the 10 stations of the 61-station network. In addition to the program, first commercial FM web airer, has been using the Continental network's 61 affiliates. The expansion brings the show, heard at 8:30 p.m. Fridays, to North and South Carolina.

Ralston's 1½ Million Tops MBS

NEW YORK, Jan. 10.—Ralston Purina, food and grain packers, headed the list of Mutual sponsors in 1947 with gross billings of $1,272,140, by Bayuk Cigars second with $1,262,666. Carter Products was third with $1,217,143. Gartner, which handles the Ralston account, headed the advertising agency total, placing its purchases for the station alone at $1,066,003 during the year. Ruthrauff & Ryan was second with $1,357,633, and Cecil & Fresbee third with $1,347,572. Lists of top 15 sponsors and agencies follow:

Advertisers

<table>
<thead>
<tr>
<th></th>
<th>Acquisitions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ralston</td>
<td>$1,272,140</td>
</tr>
<tr>
<td>Bayuk</td>
<td>$1,262,666</td>
</tr>
<tr>
<td>Carter</td>
<td>$1,217,143</td>
</tr>
<tr>
<td>Gartner</td>
<td>$1,066,003</td>
</tr>
<tr>
<td>Cecil</td>
<td>$1,357,633</td>
</tr>
<tr>
<td>Fresbee</td>
<td>$1,347,572</td>
</tr>
</tbody>
</table>

Mutual's gross for 1947 was $23,372,711.

CBS Revamp Has Stanton Hypoing Sales

Meighan Joins Brain Trust

NEW YORK, Jan. 10.—Assignment of excess at the Columbia Broadcasting System (CBS) has lifted vice-president Howard B. Meighan to the 20th-floor brain trust. Additionally, the changes are expected to make it possible for Frank Stanton, web president, to devote more time to sales and Mr. Meighan to take over labor matters. Other changes are in the works, one of them being a shift in coop personnel, paving the way for an intensive production and selling drive. Mr. Meighan, the former director of sales to the radio network, now reporting directly to Frank, is sales’ treasurer’s office and auditing.

Meighan, formerly in charge of company-owned stations, will have the additional duties of advertising, promotion, radio sales, co-op sales, promotion, research and press information. The latter three departments, incidentally, have never co-ordinated under the supervision of one executive before. Stanton has supervised research and sales promotion and Joe Ream has supervised advertising. Now the two executives, it is believed, will henceforth supervise labor matters (formerly handled by Frank White, advertising manager). He will have the following departments under his supervision: advertising, personnel relations, legal, reference, editing and Washington office.

Adrian Murphy, as vice-president and general executive, will have the following reporting to him: Television and motion picture research and development and show waives. In addition, Murphy will be in charge of the station's programming, including Instantaneous Audience Measurement Service. James Seward, who has been named sales vice-president in charge of operations, will assist him.

S. R. Dean, assistant treasurer, has been appointed to new and general executive, will have the following reporting to him: Television and motion picture research and development and show waives. In addition, Murphy will be in charge of the station's programming, including Instantaneous Audience Measurement Service. James Seward, who has been named sales vice-president in charge of operations, will assist him.

Ralph E. Dean, formerly with CBS, has been named executive assistant.

A new head of radio sales is expected to be named shortly. Charles S. Becker, general manager of WTOP, Columbia-owned Washington station, is the new general manager of the network's stations. The spot broadcasting division of the Columbia Broadcasting System (CBS), which owns the entire station, is expected to call on 40 affiliates of Mutual Broadcasting System, plus the total of 149,800 watts. Of the 732 stations, all but 12 are adjusting rates upward with their power.
IN CORRECTION
OF A
MISLEADING "AD"

The January 7th edition of "Variety" carried an ad of Show Productions, Inc., a subsidiary of Dancer-Fitzgerald-Sample, Inc., listing a number of "Hummert Shows" handled through Air Features, Inc., which would possibly give the average reader the impression that Show Productions, Inc. produced the following shows which they do not produce but are handled through Air Features:

OUR GAL SUNDAY
BACKSTAGE WIFE
STELLA DALLAS
LORENZO JONES
WALTZ TIME
YOUNG WIDDER BROWN
JUST Plain BILL
ROMANCE OF HELEN TRENT
AMERICAN MELODY HOUR
MR. KEEN, TRACER OF LOST PERSONS
MANHATTAN MERRY-GO-ROUND
AMERICAN ALBUM OF FAMILIAR MUSIC

As a matter of record, we therefore wish to clear what may be a "misleading advertisement" by stating that Show Productions has no connection of any kind or nature with the foregoing programs — and has never had any connection with them. They are all written and produced under the supervision of Frank and Anne Hummert by Air Features, and have been so produced for over 11 years.

AIR FEATURES, Inc.
WORLD'S LARGEST ADMINISTRATORS OF RADIO PROGRAMS
EXCLUSIVE REPRESENTATIVES "HUMMERT SHOWS"

We believe that Show Productions published the ad through error and not with intent to injure. We publish this correction simply to protect ourselves.
justin miller will sound keynote as hartley group opens hearings this week

petrillo to testify later—calm start

(continued from page 3)

hearing is expected to produce not a single specific remedy, but a legislative remedy from any of the industry witnesses whose testimony will conclude this week's session. the industry witnesses, coached by legal counsel sydney kaye and public relations counsel vernell burnett, of the mc, will continue their testimony to a resume of "starting figures" designed to show hardships brought about by petrillo's ban. it is anticipated that

peaceful between decea records, the leading record manufacturer and its twin radio-affiliated rivals, columbia and rca victor.

radio manufacturers' association, will follow president miller, of nab, on the witnesses stand. miller is expected to present to the committee a general survey of the industry-wide situation, as petrillo's am activities, and he will leave to the spokesman of various industry segments the task of submitting detailed information. letter information will include

(see radio—linked on page 15)

coverage

washington, jan. 10—complete television and radio coverage is assured for the house education and labor committee hearings on james g. petrillo's activities. all three of washington's video stations—wnew, wutc, and wmbw—will carry the proceedings on a pooling basis on the opening day (tuesday) when justin miller, president of the national association of broadcasters, will appear. miller, and on the following monday (january 18), when petrillo, of the american radio broadcasters' exchange committee, is slated to testify. arrangements will be made for court and public relations facilities to be kept in readiness for telecasting at all times. in addition to the hearings, which may last nearly two weeks, radio stations will be on hand to make wire recordings.

industry witnesses will suggest that the FBI's investigation at the petrillo hearing might disprove the legislative remedies, but there is strong likelihood that some industry witnesses will return to the stand for rebuttal after petrillo testifies and some extremely specific legislative suggestions may be offered at that time.

report friction?

marking the first appearance of an industry witness at a petrillo hearing, there nevertheless was strong reason to believe that the industry group was less cohesive than the mc leaders had hoped it would be. industry bigwigs who began their march on the capitol from new york city prior to the hearing brought with them a mending fence between radio-affiliated record groups and independents in the record industry. this was taken to mean that all is not well.

new york, jan. 10—the commercial broadcasting measurement bureau (bmb), formed by five network giants to gauge their industry, may not exceed, for its forthcoming study, the number of broadcast stations in its 1947 series. the bmb expected to be here this week, is reported to have asked the research researcher-broadcasters' association (rrba) to add the number of stations now operating for excesses of the number in the air the year they field work was undertaken.

actually, this increase in licensees may develop into a handicap for the bmb, if that is true of 1946 when there were many markets which had one or two stations and consequently these outlets had the market sewed up. now, with the advent of new franchises, there are "dime lollies" who have sharp inroads made on their audiences and chances are that new bmb figures will be quite graphically. consequently many of these stations hesitate to sign up that in so doing it may reveal a loss in audience.

another segment of the industry which is figured as out of the bmb subscription will be the hundreds of 5000 stations throughout the land. these stations, both inland and affiliated, get virtually no spot advertising at all. they know them, but also that they'll get their normal amount of bmb buyers in the future. that is essentially an aid in spot buying. these operators see the point in laying out the subscriptions.

disgruntled subscribers

a third group is made up of those operators who are disgruntled with the data and who believe the first study failed to do them justice. the report would get them in, is argued, is a change in technique to avoid a repetition of what they believe was unfair to them.

the bmb board is said to have been urged to a special action on the theory that the research company has properly constituted groups now established and treated with the problems in question. when a-quasi-official standing was offered, it is understood that kobak and stanley acted to include out.

new year's, jan. 10—strong possibility exists that the broadcast measurement bureau (bmb), designed to study the broadcasting industry, may not exceed in its forthcoming study, the number of broadcast stations in its 1947 series. the bmb, expected to be here this week, is reported to have been here this week, is reported to have asked the research researcher-broadcasters' association (rrba) to add the number of stations now operating for excesses of the number in the air the year they field work was undertaken.

actually, this increase in licensees may develop into a handicap for the bmb, if that is true of 1946 when there were many markets which had one or two stations and consequently these outlets had the market sewed up. now, with the advent of new franchises, there are "dime lollies" who have sharp inroads made on their audiences and chances are that new bmb figures will be quite graphically. consequently many of these stations hesitate to sign up that in so doing it may reveal a loss in audience.

another segment of the industry which is figured as out of the bmb subscription will be the hundreds of 5000 stations throughout the land. these stations, both inland and affiliated, get virtually no spot advertising at all. they know them, but also that they'll get their normal amount of bmb buyers in the future. that is essentially an aid in spot buying. these operators see the point in laying out the subscriptions.

disgruntled subscribers

a third group is made up of those operators who are disgruntled with the data and who believe the first study failed to do them justice. the report would get them in, is argued, is a change in technique to avoid a repetition of what they believe was unfair to them.

the bmb board is said to have been urged to a special action on the theory that the research company has properly constituted groups now established and treated with the problems in question. when a-quasi-official standing was offered, it is understood that kobak and stanley acted to include out.

free to radio stations...

the book that tells you how to sell new sponsors

build new audiences

radio stations...
ABD HOPES TO GLOM (Continued from page 3)

of Tex and Jim on the American Broadcasting Network. In fact, no deal was concluded, the starting date will be February 16, in the 8:30-9 p.m. slot. The trio will be heard from Thursday, Friday, and Saturday. Also, ABC is trying to find a new slot for him. The show, which is scheduled for February 16 date is that Tex McIvary is trying to get Gen. Ike Eisenhower as first guest. He becomes a civilian February 16.

The Billboard

LABOR NEW YEAR

Will AFM, Webs Work Sans Contract, Is Question Now

NEW YORK, Jan. 10.—As the January 31 expiration date of the present contract between the American Federation of Musicians (AFM) and the four major networks nears, the question which is most discussed in radio circles is whether there will be a new contract, but whether the musicians will work without one. In becoming increasingly apparent is the chances of working out a new deal before the end of this month are diminishing daily.

Reasons for this situation include the legal responsibilities of the AFM's James C. Petrillo, the AFM president. Petrillo must be in Chicago Wednesday (14) to testify in his trial on charges of violating the Labor Act. No matter which way the decision goes, an appeal is certain. In addition, Petrillo has to be in Washington to testify before a House committee, and

Guy, AFL Tie-Up

GETS MILD BEEF FROM H'W'd 47

HOLLYWOOD, Jan. 19.—Local 47, American Federation of Labor (AFL) of Los Angeles, said that the AFM did not double this week and that Petillo's recording edict became effective January 1. The LA Local 47 officials this week fet its views known to AFL officials in charge of the callout. Nothing, however, is being done about the show at present, however, since the deal is tied up by contracts for a minimum period.

W. J. Hassett, secretary of Los Angeles' Central Labor Council, of which AFL Local 47 is a member, said that the callout resulted from Petillo's edict that AFM members would not work on radio shows during the strike. Hassett added: For the present, however, the show would remain on the air indefinitely, he said.

ABC HOPES TO GLOM (Continued from page 3)

48 Opens on Note of Gloom

As Pacts Pend

Even Tel-Affected Now

(Continued from page 3)

open, as per contract, this wage scale, but is waiting for late government living cost figures before notifying the webs officially.

Television negotiations have been held off pending conclusion of the American Guild of Variety Artists (AGVA) problem. The union has been going thru an internal upheaval and since it is a party to the television committee of the labor committee, the union decided to wait until the situation clarified. The demand for a television contract will be made shortly, however.

The director situation poses problems not only for the networks but for other segments of the industry as well. The webs are all set to have the shows handled by supervisory personnel, but the big question is whether they'll have to work on the contract. The production department, however, is clearly in favor of the directors, whose animosity they dare not ignore by crossing picket lines. Only exception to this would be set up under contract. Should the latter refuse to cross the picket line—if a strike occurs—they might be subject to secondary boycott.

There's Always Laryngitis

While AFRA itself has not taken and will not take an official stand on the Petillo strike, one spokesman summed it up thus: "I wouldn't be surprised to see a terrific number of AFM local observers at the strike line to observe how the directors strike will affect only New York-produced sustaining and network package commercial shows. Package shows with contract directors would go on as usual, with the RDG opening its picket lines for those involved.

of Tuesday night's Command Per-formance Service show.

Petrillo's edict prevents any future misunderstandings between AFBS and recording industry such as one which occurred last week when NBC- RCA refused to record AFM's Petillo

Personal Alumni album for overseas consumption until AFBS produced special AFM clearance. (The Bill- board, January 10.)

Television negotiations have been held off pending conclusion of the American Guild of Variety Artists (AGVA) problem. The union has been going thru an internal upheaval and since it is a party to the television committee of the labor committee, the union decided to wait until the situation clarified. The demand for a television contract will be made shortly, however.

The director situation poses problems not only for the networks but for other segments of the industry as well. The webs are all set to have the shows handled by supervisory personnel, but the big question is whether they'll have to work on the contract. The production department, however, is clearly in favor of the directors, whose animosity they dare not ignore by crossing picket lines. Only exception to this would be set up under contract. Should the latter refuse to cross the picket line—if a strike occurs—they might be subject to secondary boycott.

There's Always Laryngitis

While AFRA itself has not taken and will not take an official stand on the Petillo strike, one spokesman summed it up thus: "I wouldn't be surprised to see a terrific number of AFM local observers at the strike line to observe how the directors strike will affect only New York-produced sustaining and network package commercial shows. Package shows with contract directors would go on as usual, with the RDG opening its picket lines for those involved.

of Tuesday night's Command Per-formance Service show.

Petrillo's edict prevents any future misunderstandings between AFBS and recording industry such as one which occurred last week when NBC- RCA refused to record AFM's Petillo's Personal Alumni album for overseas consumption until AFBS produced special AFM clearance. (The Bill- board, January 10.)
It's in the Family
Reviewed January 6, 1948
Sustaining via ABC

Tuesdays, 10:45-11 p.m.
Producer, Bill Toronto; director, Bob Torney; announcer, Joe O'Brien.

Current Hooperating of the program

CURRENT HOOPERAPINGS OF SHOWS proceeding
ABC, N.Y.: Sustaining...........................None
CBS, MBS: Sustaining............................None
NBC: "Red Skelton".............................317

It's in the Family is a frank pitch by the Consumer Organizations (CIO) for better understanding and appreciation of labor. The CIO's point of view is clearly expressed. The program format is pleasant unembarrassed and makes for easy listening. Quotations from CIO's antecedents string a form of a quiz, with two competing heads of the labor organization. Thus, on the first show there were John McManus, radio editor of PM, and the Rt. Rev. John H. F. Logan, a father of theology. Both sides are presented with a reasonable time, prices will adjust themselves naturally...That's what it is. The CIO wants to present a widely published "kill OPA" ad.

If this is the type of word selling which is going to characterize this program, it's a lot better off the air." Perhaps. However, just once in a while it's nice to hear the argument: Production did go up, contracts did rise, and the production left unhampered. It seems there were strikers by steelworkers, for instance, who for an unaccountable reason wanted enough money to pay the increased prices for the raw materials and the reduction of costs.

Mr. Stoddard did not say that increasing costs were the reason for controls. He might have pointed out that costs were still up, and introduce a couple of plugs for the CIO. These plugs. Explaining that the Current Association of Manufacturers (CMA) was put together in the hope of increasing production and introducing a couple of plugs for the CIO. The CIO's stand on foreign aid, lowest minimum wages allowed by law and other points of information of national and international significance. The respondents answered their questions briefly to the point, permitting CIO's antecedents to be heard and introduce a couple of plugs for the CIO. These plugs expressed the CIO's desire for full employment, the return of 6,000,000 members, and hope was expressed that once their problems were understood, people would support labor.

Back-to-Back With NAM

This program, incidentally, should not be considered strictly on an individual basis. Rather, it must be considered in relation to It's Your Business, a quarter-hour question-and-answer period which immediately precedes it on the ABC network. Just as the CIO show is a frank pitch for labor as seen from the CIO's point of view, the Current Association of Manufacturers (CMA) Business reviewed elsewhere in this issue of The Billboard, is a frank statement of the point of view of the National Association of Manufacturers (NAM). Business review and introduce a couple of plugs for the CIO. These plugs expressed the CIO's desire for full employment, the return of 6,000,000 members, and hope was expressed that once their problems were understood, people would support labor.

Of Men and Books

Reviewed January 8, 1948
Sustaining via CBS

Thursdays, 6:15-6:30 p.m.

Estimated Talent Cost: $200. Producer, John McHugh; writers, Robert Q. Lewis, Bob Cones; music, Howard Smith's orchestra; cast unknown.

If Robert Q. Lewis maintains anything approximating the caliber of show he launched Thursday (8), he should succeed in establishing himself as a new web personality in the lungs of radio. "Of Men and Books" in the week with but moderately diverting shows, Robert Q. on this program which is a combination of humor and an ingenious and talent-wise manner of handling a guest star. He is a sort of man with a left-handed pianistic thunderbolt.

The important thing for all concerned on the urgent need for adopting a policy of peace and tolerance. Lewis has the sort of opportunity that radio aspirants dream about—on an air from under which he is allowed full rein. True, it puts the emus pretty squarely on the table. But when the tables are given to the network and the performer have the right to alter mind is developed, it'll certainly be worth a try. Perhaps with this song gone when a star could be brought on in a swing vaude, and the method being used would be the sort of thing that's left to radio. But pushing, impatience and an over-anxiety for sponsorship costs can.

Free and Easy

Lewis's late-hour show is informal and free, and opening the program this week with a story into the featured guest spot. Miss Murphey's piano prowess is well known, by now but Lewis turned what might have been a smoothing—may be her lack of facility to handle lines—into an asset. The gimmick was to have the guests play with him, "chee chee" and "brrr" with which Miss Murphy leaves her vocals. It was a hit. His question about the book, with a rather sly, oblique approach, was funny in a chuckle sort of way.

Actually, since performers like Miss Murphey are a rarity, Lewis might do well to wear off the path for his guests, rather than having them parrot his question. Miss Murphey is one of the few vocalists, etc. He has an admirable opportunity to present screwball story, in keeping with the theme of the show itself, and consequently he could undoubtedly provide both a story of the show itself, and an assortment of pretzel benders, on a serious note.

Howard Smith, conducting a small band, displays a musical cornucopia, tune or two, appropriate to the show.

E.T.-ers Short

On Anti-AFM$?

NEW YORK, Jan. 10—Transcription excerpts of top open-end waxeries are aggravated that only seven firms have been granted permission by the FCC to green to build the $75,000 war chest being set up by the wax industry to counter the antilabel

(See E.T.-ers Short on page 19)
Washington Court Nixes ASCAP Operations

"Hasn't Complied With Law"

HOLLYWOOD, Jan. 10.—American Society of Composers, Authors and Publishers (ASCAP) today notified its members that their copyrights in all music titles licensed by ASCAP under its procedures would be allowed to operate in that State.

These conditions, altho at the time for the ASCAP presidency, are met by the department according to ASCAP, that the producers of the city council, New York City, who are particularly prevalent in Hollywood, normally require some change in the local law and are also publicized in the American Federation of Musicians (AFM) to the effect that the Law is not in accordance with the Law, the State law (known as the anti-ASCAP law which has already been given the right to crack down on the use of copyrighted works, are now seeking to extend their activities through the recording field.

Coast Police Seek Obscene Wax Control

HOLLYWOOD, Jan. 10.—An ordinance banning manufacture, sale and distribution of "obscene" wax was propounded by the board of police commissioners to the council. Developers claim platters with different music, in place of phonograph and are particularly prevalent in Hollywood, to have publicized the American Federation of Musicians (AFM) to the effect that the Law is not in accordance with the Law, the State law (known as the anti-ASCAP law which has already been given the right to crack down on the use of copyrighted works, are now seeking to extend their activities through the recording field.

Gem in Debut; 3 Disks a Month

NEW YORK, Jan. 10.—Nat Cohn, of Modern Music Sales, has entered the distillery field with his own label, Gem Records, formed prior to the Petrillo ban. Cohn is proxy of the firm, while treasurer Paul Game is veep.

Petrillo's second move, which claims to have 26 masters of original tunes, mostly novelties, will market three discs a month under the appellation of "Gem," beginning January 20, including "Sinbad the Sailor" and "Manana Rhumba.

It is reported that Gem is the Dolph traymer label.

Radio-Linked Diskries in Break With Indies on Eve Of Hartley Group's Hearing

Breach Reported in Anti-Petrillo Front

NEW YORK, Jan. 10.—Reports concerning The Billboard at press time indicate that there is movement among top names to breach their contract to release the above-mentioned group with the American Federation of Musicians (AFM) to the effect that the Law is not in accordance with the Law, the State law (known as the anti-ASCAP law which has already been given the right to crack down on the use of copyrighted works, are now seeking to extend their activities through the recording field.

Top Orksters in AFM Revolt?

NEW YORK, Jan. 10.—Reports reaching The Billboard at press time indicate that there is movement among top names to breach their contract to release the above-mentioned group with the American Federation of Musicians (AFM) to the effect that the Law is not in accordance with the Law, the State law (known as the anti-ASCAP law which has already been given the right to crack down on the use of copyrighted works, are now seeking to extend their activities through the recording field.

Modern Preps East Distributors

NEW YORK, Jan. 10.—Saul Birnbaum, of Modern Records' top brass, arrived in town this week from Hol- land. Birnbaum is the executive officer of the firm's Eastern distributing headquarters here for the Coast distric.

Birnbaum announced that Gloria Free- man, formerly with Runyon Sales Company here, would be charge- ing all sales and distributing duties at 412 West 42nd Street. Prior to this move, Birnbaum had handled the label in this territory.

"Out of Adversity"

IT'S AN ILL BAN that doesn't develop at least one healthy industry development, and the current American Federation of Musicians ruling of recording promises to be no exception to this truism. There have been many in the music industry, for years, about the advisability of utilizing good sound research to plan, produce, market and sell original music and records. There have been abortive research attempts here and there to pre-determine the sales potential of songs and records. Unfortunately the statistical knowledge that has been the result of such research in the past has not been on a par with their enthusiasm and good intentions.

For some time now The Billboard has urged the proper use of scientific research to plan and develop the music records. While some of the major companies have conducted sound studies, these have for the most part been restricted to dealer query- ing, promotional and investor-engineering studies. They have been a far cry from the type of research the radio industry gets from C. E. Hooper, A. C. Nielsen and others such full-fledged research organizations, for that matter, they have shown little or no attempt to approach the thoroughness and scientific exactness of the Gallup studies for the motion picture industry.

Today with the necessity for getting the most out of every song, every record in which a substantial investment has been made, due to the obvious exploitation obstacles created by the recording process and the recording and production process, and the study research can prove itself once and for all to the music and platter business. A few companies are already toying with research ideas and at least one platter has already made extensive tests to determine how effectively effective research might aid its business. It is to be hoped that this time a solid formula will be found, and that research will take its place as a record-music industry weapon.

No Side Show "I won't permit a hearing to become a side show," Hartley said, "and I plan to allow both sides make themselves heard. This will be a very serious inquiry to find out exactly what should be done to correct the situation." The apparent disillusionment by industry witnesses to recommend legis- lative remedies in direct testimony will provide an unusual feature of the hearing, since it is customary for witnesses to confine themselves to recommendations. However, this is considered to be part of IMC's legal preparation and the Petrillo case suggestions, if any, before the IMC hears its case. The second week of the hearing may well be punctuated by numerous suggestions from both AFM and IMC on the record as whether AFM will be represented by any besides Petrillo is uncertain, in- cluding suggestions that its showing interest in questioning only Petrillo. The AFM president is ex- pected to appear and stand approxi- mately three days.

Correction

NEW YORK, Jan. 10.—In a story in this section last week regarding Country Music's effort to form a new label to draw its waxing tabbed Pepper Pot record company in a conflict, it was erroneously stated that John Yacklewich and Buss Petrillo, president, of Pepper Pot. Yacklewich-Hull wrote the Country Music tune while a Frenchman named Vainake wrote the Vox song. Hull, as a matter of fact, is president and owner of Country Music.
Muscraft Plan Will Bring $475,000 New Money Into Diskery; Will Pay Debts

Bond Issue Okayed at Thursday Meet

NEW YORK, Jan. 10—Muscraft Records is undertaking a new enlargement and refinancing plan. It was learned this week that the company's stockholders approve the Muscraft directors' a s o t o v o c e r e t e n t i o n

The plan will be presented to stockholders in the form of a new offering of stock and bonds. The plan is expected to be completed within the next three months.

In a letter sent to Muscraft stockholders, the firm cited its need for additional capital to meet demands of increased production and sales as well as to offset the costs of a court-provided guarantee of $475,000 against default in the Petrillo ban on music publishing.

As a result of this plan, the company's stockholders will be asked at their next meeting to ratify the plan and approve the issuance of stock and bonds.

Publicity on Ban Seen as January Disk Sales Hypo

NEW YORK, Jan. 10—Several diskeries this week reported that their sales for early January appear to be building to the point where in some cases sales are expected to top the month of December, top disk selling month. December, Disk sale figures that the brick post-holiday sales are due mainly to the December radio newspaper, and magazine publicity while accompanied the Petrillo ban. It is felt that a large number of these public sales have been misled into believing that there were more sales would be available after the Petrillo decree and that they are now trying to build up their own home collection programs.

Diskeries which say early January is up include Capitol, Apollo and many others.

Rumors Rampant But Capitol's Wallichs and ABC's Mark Woods Deny Web-Diskery Deal Soured

NEW YORK, Jan. 10. — Mark Woods, president of the American Broadcasting Company, denied here this week that the deal between the two companies and the two record companies is terminated.

Rumors to that effect have been flying around in the past several days, but the web proxy-managements have not been activated.

HOLLYWOOD, Jan. 10. — Glenn Wallichs, Capitol Records, shrugged off rumors that the stock of Capitol was maturable. Wallichs is with American Broadcasting Company (ABC) and Capitol has been called off. Wallichs told The Billboard: "As far as I know, there has been no change in the status of the ABC-Capitol negotiations and that these are continuing as before."

Wallichs and ABC-topper Ed No- bilius, speaking today when the Coast last month but further action is left up to the net's board of directors. Strong rumors this week persisted that merger talks between the two companies would be dropped. ABC is an important, and the whole deal was called off. Some sources in the know claimed the reason for breakdown in talks is that if it did go through Capitol would have to get the green light from all its stockholders. Cap stock would have to be recalled and new stock, covering the merged assets, would then be issued in exchange. Since Cap has too many stockholders to be ex- clusive to make this transaction possible, deal was alleged to have fallen. These rumors also pointed out that ABC insis- ted upon bringing in all of Cap's stock and would not go for a majority stock deal.

These rumors, however, were dis- counted by Cap, firm claiming it that it did not have promised any change in deal's status.

50G Suit Charges Off-Air Recording

HOLLYWOOD, Jan. 10. — Bluesshooter-battoner Roy Milton asked $50,000 damages in a suit charging his music was recorded off the air without permission. Milton named Ward Publishing and presented an offer to New California Pressing Company and Day Distributing Company as to which of them to have done the work.

Milton told the court that he had not received any money from the company and that the court restrains Perkins, latter can claim off-broadcast sales and the court restrains Perkins, latter can record other broadcasts and the court restrains Perkins, latter can record other broadcasts and the court restrains Perkins from distributing his platters. Milton is also asking that the court issue an injunction permanently restraining Perkins from pressing or distributing these platters.

Master Shelves His Ork Baton

CHICAGO, Jan. 10.—After 18 years as an orch leader, Frankie Masters this week retired from his position. Masters, who as a vaudeville pit batonist and eventually went into the traveling radio business, launched his last week on December 31 at Greenville, Pa., heading for the West Coast immediately thereafter. In future, he will be laying in programming for radio networks. Masters is mulling several ideas of disk shows, unusually for the lack of disk shows.

Masters, however, is still a very active disk show from the joy of a new side.
London Diskery Moving in On Petullo - Blighted U. S.

NEW YORK, Jan. 10.—While other American recording firms face the doldrums of a Petullo's wax ban (its effects really hit only later on), the English Decca-owned London diskery may move into an enviable position as the new leader of the Yankee music publishing business. Showing for the first time concrete evidence of hit-making potential with box accompanying this story), the firm's next release indicates a degree of co-ordination with American pub plug-schedules which spells significance for the future when back-to-back, new "tunes" begin to be bandied about by copyright peddlers.

U. S. Plans Sked

Diskery's forthcoming platters—re-lease set for January 8—include the Warner firm's At the Candlelight Café, Southern's You're Changed, Shapiro-Bernstein's An Old Sore and My Cousin Louella, Sanft-Joy's Pianistino, Johnston's Red Roses and E. H. Morris's But Beautiful. Some of these will precede most U.S. pre-ban versions; none will be too far behind initial American releases. This, despite the obvious changes of importing London's discs all must be shipped from Southampton, after being cut by British artists (to date English talent is unaffected by the American Federation of Musicians' ban, the British union so far having adopted no stand on the AFM stop-work).

English Hillbilly, by Jove

Also significant when connected with London's "exclusive" possibilities for the future are the label's initial efforts to break into the American jass and hillbilly markets. For "big" jazz, London will offer Ted Heath (England's top jazz outfit), while both the King Cole influence and current beat-leap rage is reflected in waxings by Jack Parnell's Quartet (drummer-vocalist Parnell and his men also are part of the Heath orchestra). Curious wrinkle is seen in the label's hillbilly group of waxings, since hillbillys are virtually non-existent in England. English artists are tagged as Johnny Denis and His Ranchers and Harry Lester and His Hayseeds.

Meanwhile, Jim Bray, London's national sales director, who recently returned from a tour thru the Midwest and Southeast territories, reports the signing of nine new London distributors in the last four weeks, making a total of 21 distros to date. He expects to expand this figure to 30 by March.


Gracie Does It

NEW YORK, Jan. 10.—Latest entry in the quick-moving hit class appears to be Gracie Fields' waxing of Now Is the Hour under the new London label. English-Decca's D. H. Toller-Bond says the platter has passed the 300,000 sales-orders mark and is rising fast. London execs, flanked by members of the British consulate, turned out in full force Sunday morning at La Guardia Field to welcome a six-ton, six-horse load of discs, rushed in to meet demand.

The record's history closely parallels that of Hooratche, in that it was originally published in 1913, only to be re-discovered by a disk jockey (Rush Hughes, EXOR) and plugged into national popularity. The record first caught on in St. Louis Christmas Day, when Roberts Distributing Company wired London's New York office to "send 50,000 more discs immediately." Since then Bing Crosby, Eddie Howard and Kate Smith have put out their own platter candidates.

6-Week Tour for TD Crew; Pastor Ort Back to Work

NEW YORK, Jan. 10.—Tommy Dorsey's orch is scheduled to take a six- week vacation beginning February 22 following a one-nighter at the University of Virginia. Vacation will follow a series of one-nighter college dates and promotions, which will put the band's current Capitol Thruster engagement. This will mark the initial break in T. D.'s working history since his active return to work fronting last July.

Coinciding with the announced Dorsey vacation was the return to activity of Tony Pastor's orch this week following an enforced vacation due to road fatigue.

Ivan Ballen Buys Gotham Platter

NEW YORK, Jan. 10.—Ballen Record Company, Philadelphia diskery, distrib and pressing firm, this week bought out the local Gotham label and its subsidiary S-G Music, published by Ivan Ballen and produces 29th Century Records, will continue to produce the newly acquired pressings under the Gotham label in addition to maintaining production of the 29th Century line. Most of the Gotham library is in the race and hot jazz field, with the label's current hot items a pair of Earl Forte's 485 Stomp and Hot Sauce Boss. Ballen and Barn Goody, former Gotham owner, completed the deal for an undisclosed sum.

European Concert Junket Scanned

By Stan Kenton

HOLLYWOOD, Jan. 10.—Stan Kenton's eyes are fixed on the American market for a possible concert tour of the British Isles, Belgium, Holland, Switzerland, Italy, Spain and France. According to Carls Gastel, Kenton's personal manager, the American Artists Corporation's (GAC) Tom Rockwell is currently negotiating with overseas bookers to clear foreign musicians' union restrictions and set up the tour.

"Jazz is, to white, the jaunt would come off remains unknown at this time," Gastel said, adding upon how much weight Kenton can be expected to accept conditions and have across-the-puddle bookers line up the tour. Kenton, who in recent years has been going stronger for concert dates worldwide, has long favored an overseas jaunt. Also, with Capitol Records to invade the international market, possible Kenton's personal appearance tour would be used as a spearhead.

The Big Brass Band

FROM BRAZIL

(Vocal by the GALLI SISTERS)

I'M LOOKING OVER A FOUR LEAF CLOVER

EXPLOITATION ON RECORDS: HENRY OKUN

THE BIG BRASS BAND
Music—As Written

New York:

Several reports this week indicated that some small local waxes are still seeking recording time despite the heavy pre-Petrillo ban activity. Buddy Holly's ork set for four days in Dallas’ Meadowbrook beginning February 19. Leeds Music’s Lou Levy due back from the Coast soon.

John C. Marden has been appointed vice-president and general sales manager of the RCA Victor Distributing Corporation. He will co-ordinate firm’s sales, advertising and promotion activities in the Chicago, Detroit and Kansas City, Mo. territories.

George Forrest’s ork returns to the Arcadia Ballroom here this week for the crew’s third engagement at that spot within a year. Oscar Pennick and Dick Lohfess cover events at the Astropolyth Theater, Los Angeles, February 5 for a month. Bassist Oscar Pettinelli out of Duke Ellington’s ork, with Junior Beal returning to the crew as replacement. Charlie Spivak’s ork scheduled for a Chicago stand. St. Louis, engagement beginning February 19.

Ray Pearl makes his first Eastern appearance in six years, opening January 24 at the Statuesque Bear Mountain, N.Y., for six weeks. Lang Thompson cracked the Martinique, setting Ray Herbeck to open in April. Freddy Nagel shaking his fiddle section to cut down his personal year and will be back at work within three weeks as a record booker with McConney Music here, taking a leave of absence because of ill health.

Music business lost two very last week, with Merle Fisher, singer and background vocalist, the “down prince of swing,” passing away. Eddie Hubbard using a different wrinkle on his board of experts might when new records are reviewed, using fellow disk jocks Linn Burton, Dave Jimmy Dorsev crooner recently paced for a film stint by George Jessel at 20th Century-Fox. Don Bernard, Coast radio head for William Petry Agency, has come up with a beat-Petrillo record plan, offering a series of 150 dates made by famous accompanists who can be used to provide musical background for vocalists in case AFM calls a radio strike. Series is for sales to radio and television stations.

One-Nighters
In South and East Pick-Up

NEW YORK, Jan. 10.—Indications are strong that this week would seem to point up that the road’s biz in the East and South will be picking up in the past couple of weeks. Both Howard Simental of General Artists Corporation (GAC), and Phil Brown, of the William Morris Agency (WMA), report that interest in bookings has been picking up somewhat and that grosses on recent one-nighters have been encouraging, with more frequent instances of percentage money and less frequent “eggs” showing.

Stereo reveals that his January billings this year will top his 1947 figures by some 15 per cent in dollars and in total number of dates booked for a similar number of road orks in both periods.

Music Corporation of America’s (MCA) Bill Richards reports that most of his orks are working locations or outside their territory; therefore he was unable to verify the other bookers’ statements. Richards has Gene Krupa in the South and says that The Drum has fared well on a long string of promotions.

Increased one-nighter activity can be laid mainly to end-of-semester school pranks and hops using name radio orks. New Year’s debuts by some and other private functions in addition to a more normal promoter activity.

Got a Loose Million? Get Into Disk Biz!

NEW YORK, Jan. 10.—While it is long since the inadequacies of detail which are common to the large corporation’s consolidated balance sheet, the financial report of Joe Loew’s, Inc., issued last month, gives some insight of costs, income, inventories, etc., involving in the making of records for a record company. Among the items which, without too much risk of confusion, may be attributed to new plattery operation are the following: “Materials, supplies and records,” division inventories, $2,128,551.01. Development expenses of $472,947 of MGM Records, which is to be amortized over a five-year period starting September 1, 1947.

If you really want to expend some gray matter you can toy with separating the film-controlled distillery’s portion of the following: “Theater receipts, rentals and sales of films,” division expenses of $276,674 and “accounts receivable,” division expenses of $472,947 of MGM Records, which is to be amortized over a five-year period starting September 1, 1947.

If you really want to expend some gray matter you can toy with separating the film-controlled distillery’s portion of the following: “Theater receipts, rentals and sales of films,” division expenses of $276,674 and “accounts receivable,” division expenses of $472,947 of MGM Records, which is to be amortized over a five-year period starting September 1, 1947.

If you really want to expend some gray matter you can toy with separating the film-controlled distillery’s portion of the following: “Theater receipts, rentals and sales of films,” division expenses of $276,674 and “accounts receivable,” division expenses of $472,947 of MGM Records, which is to be amortized over a five-year period starting September 1, 1947.

If you really want to expend some gray matter you can toy with separating the film-controlled distillery’s portion of the following: “Theater receipts, rentals and sales of films,” division expenses of $276,674 and “accounts receivable,” division expenses of $472,947 of MGM Records, which is to be amortized over a five-year period starting September 1, 1947.
Devine’s Million Dollar Living Up to the Name

MILWAUKEE, Jan. 10.—The ork biz isn’t dead for the right attraction and promoter, judging by the sprees the Eddy Howard crew staged at George Devine’s Million Dollar Ballroom here Sunday night (1). The band played to 6,000 paid admissions, a new all-time high for the dancey. The previous record was hung up by Vaugh Monroe, who drew 7,000 customers last March.

Despite the record, Howard’s share of the gate—$3,888.25—was a little less than the $4,000 Vaughn took out. The latter played for a $1,75 top, compared with $1.25 for Howard. Op-Pop Devine had to call a halt to Howard date because the checkroom couldn’t keep up with the crowds. He figured 700 were turned away.

Week-End Biz at Peak

Devine claims his Saturday and Sunday night biz is bigger today than during the wartime peak, but admits other nights are just “fair,” with two strickers. The spot is open every night but Monday, with name bands Wednesday, Friday and Sunday. Milwaukee is Wisconsin’s only large city, making it a showbiz drawing area for all of the State. Besides, the city is highly industrial and diversified and was never a big wartime boom town like Coast cities.

To build up biz on show nights Devine plans to book big such as Texas Slim and His Buckeroos, West Blend, etc., hillbilly outfit. He also claims big night every week. For that, George Kayton’s house ork will be augmented by plenty of sidemen to give dance music a “romantic touch.”

Free Disk Gimmick

Devine features a six-foot dummy record with a picture of the name of the night bathed in an amber spotlight and placed conspicuously on the stairway leading to the ballroom proper. Every Sunday he gives away 25 copies of the ork’s hottest disk. A few other orks and the attendance they drew recently:

Woody Herman, 4,000; Harry James, 4,100; Tommy Dorsey, 6,800; Xavier Cugat, 2,800.

Coming attractions include Buddy Rich, January 10; Bobby Dankman, 25; Orris Tucker, February 1; Charlie Spivak, 6; Sam Donahue, 15, and Tex Benecke, 22.

Atlantic Diskery Makes Its Debut

NEW YORK, Jan. 10.—New diskery, Atlantic Records, formed prior to the Petrello ban, will debut next week. Initial platters will include wax by bassetts Eddie Safranski (with Stan Kenton sidemen), warbler Melrose Colbert, Bob Howard, and the Tiny Grimes Quintet.

The waxery was organized by Herb Abramson, former artist and rep director for National Records, Ahmet Ethegim and Dr. Vani Sabli. The firm, which claims to have accrued some 200 pre-deadline masters of the race and hot jazz variety, is now busy setting up national distribution. Valiant line-up for the label, in addition to Safranski, Colbert, Howard and Grimes combo, includes the Joe Morris ork, the Harlemaires, chops Fyhill Branch and Toni Mayo, and gospel singers Barbara Shaw, Sister Minnie Kenyon, and the Gospelites.

Not an Old-Timer This Time! Not a Latin Tune! Not a Novelty!

But a Real Honest-to-Goodness Walloping New Ballad!

ALL DRESSED UP WITH A BROKEN HEART

Bullet 1008 Capitol 15022 Columbia 37985 Dance-Tone 176 Decca 100 Diamond 10118 MGM 10118 The Five Bars Peggy Lee Buddy Clark Phil Reed The Brooks Brothers Jerry Cooper (Reisman Orch.) Bob Houston

Majestic Mercury 5093 National 7019 Signature 15174 Tower 1263 Universal 34 Victor Eddy Howard John Laurenz Alan Gerard and His Trio Alan Dale (Ray Bloch Orch.) Jack Owens Gloria Van and the Vanguards Bill Johnson
Things Are Really Poppin' in Philly at Frank Palumbo's Click
with
TED's
WEEKS
AND HIS
ORCHESTRA

MERCURY
RECORDS

Direction
MUSIC CORPORATION OF AMERICA
The Nation's Top Tunes
The nation’s 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song’s popularity as measured by survey features of The Billboard’s Music Popularity Chart.

This Week

1. BALLERINA
   By Bob Russell and Carl Sigman Published by Jefferson (ASCAP)
   Records available: Jimmy Dorsey, MGM 10138; Vaughn Monroe, Capitol 2655; Jerry Gray, Capitol 2542; Eddie Cantor, Capitol 1293; Red Norvo, RCA Victor 1058; Red Norvo, Decca 2543; Dinah Shore, Columbia 16496; Dinah Shore, Decca 16495; Dinah Shore, Decca 24496; Dinah Shore, Decca 24497.
   Electrical transcription libraries: Dinah Shore, Buffalo.

2. HOW SOON
   By Jack Owens and Carroll Lucas Published by Supreme (ASCAP)
   Records available: Bing Crosby-Carmen Cavallaro, Decca 24161; John Lawrence, Mercury 2506; Vaughn Monroe, Victor 2620; Jack Casady, Decca 2535; Dinah Shore, Columbia 8213; Harry Bell, Victor 7076; Dinah Shore, Columbia 1891; Dinah Shore, Decca 24595; Dinah Shore, Decca 24596; Dinah Shore, Decca 24597.
   Electrical transcription libraries: Dinah Shore, Buffalo.

3. TOO FAT POLKA
   By Russ MacLeam and Arthur Richardman Published by Shapiro-Bernstein (ASCAP)
   Records available: Elsie Barton, MGM 10146; Arthur Godfrey, Columbia 5892; Dick (Two Teal) Baker and His Music Makers, Mercury 1950; Elia Belfort and His Wildcats, Melrose 4913; Accordions Masters, Standard T-131; Andrew Sisters, Decca 24367; Jack Teal, Decca 24368; Jerry Teal, Decca 24369; Jerry Teal, Decca 24370; The Starlighters, Capitol 460; Nellie Bell, Decca 24371; Nellie Bell, Decca 24372; Nellie Bell, Decca 24373; Nellie Bell, Decca 24374.
   Electrical transcription libraries: Dick Jergens, Standard; The Song Spinners, World.

4. SERENADE OF THE BELLS
   By Ray Towner, Al Goodhart and Al Urbae Published by Paramount (ASCAP)
   Records available: Bob Hoester, MGM 10161; Benny Hayes, Victor 2999; Ray Rymer, Columbia 58146; Guy Lombardo, Decca 24419; Jo Stafford, Capitol 1540; Vic Damone, Mercury 1946; Dick Biondo, Decca 25432.

5. I’LL DANCE AT YOUR WEDDING
   By Herb Magidson and Ben Oakland Published by Paramount (ASCAP)
   Records available: Vic Damone, Mercury 1969; Helen Forrest, Mercury 2431; Peggy Lee, Capitol 5099; Jeanette Lipp, Decca 24361; Tony Martin, Victor 25589; Guy Noble-Helen Forrest, Decca 25436; Vic Damone, Mercury 1946; Dick Biondo, Decca 25432.

6. GOLDEN EARRINGS
   By Jay Livingston, Ray Evans and Victor Young Published by Paramount (ASCAP)
   From the Paramount Film, "Golden Earrings"
   Records available: Anita Killy, Mercury 35072; Judy Furs Ina, MGM 10155; Peggy Lee, Capitol 5089; Charles Brown, Decca 25005; Ray Borden, Decca 25470; Bing Crosby, Decca 25472; Victor Young, Capitol 5086.

7. NEAR YOU
   By Kern Gold and Francis Craig Published by Supreme (ASCAP)
   Records available: Francis Craig Orchestra, Capitol 2517; Howard Dietz, 20-5163; Elliot Lawrence, Columbia 2521; Alvin Key, Capitol C-455; Andrew Sisters, Decca 24371; Jack Teal, Decca 24372; The Starlighters, Starling 2605; Victor Lombardo, Melody 7831; Leon and Their Vienna Combo, Peacke Audiue, Pathé Records, 20-5169; Four Bars and a Melody, Santi 507; Vic Lombardo, Melody 7830; Glenn Miller, Meridian Records 5531; Red Norvo, Decca 25467; Flash and Whistle, Universal-CJ.
   Electrical transcription libraries: The Music of Manhattan, NBO Theatres; Nat Brandwein, World; Lenny Herman, Lang-Worth; Judy Jones, Standard; Leon Jenkins, Standard.

8. CIVILIZATION
   By Bob Hilliard and Carl Sigman Published by Shapiro-Bernstein (ASCAP)
   Records available: Frankie Carle, Columbia 2503; Jimmy Dorsey, Columbia 2504; Joe Stafford, Columbia 2505; Dinah Shore, Capitol 5098; Ray Dorsey, Melody 7266; Dick Haymes, Columbia 5088; Jennifer Jones, Orchestra, MGM 10150; Dinah Shore, Victor 25-5161; Mitzi Turino, Capitol 5116.
   Electrical transcription libraries: The Music of Manhattan, NBO Theatres; Dick Jergens, Standard; The Song Spinners, World.

9. --AND MINI
   By Jimmy Kennedy and Nat Simon Published by Shapiro-Bernstein (ASCAP)
   Records available: Frankie Carle, Columbia 2503; Jimmy Dorsey, Columbia 2504; Joe Stafford, Columbia 2505; Dinah Shore, Capitol 5098; Ray Dorsey, Melody 7266; Dick Haymes, Columbia 5088; Jennifer Jones, Orchestra, MGM 10150; Dinah Shore, Victor 25-5161; Mitzi Turino, Capitol 5116.
   Electrical transcription libraries: The Music of Manhattan, NBO Theatres; Dick Jergens, Standard; The Song Spinners, World.

10. YOU DO
    By Mark Gordon and Josey Ryan Published by Shapiro-Corn (ASCAP)
    From the 50th-Century-Film “Mother Was Right”
    Records available: Bob Roseman Orchestra, Decca 24151; Larry Douglas, Signature 15144; Helen Forrest, MGM 10160; George Gershwin, Melody 9811; Jerry Gray, Capitol 2542; Vaughn Monroe, Decca 2535; Dinah Shore, Columbia 16495; Margaret Whiting, Capitol 488; The Expressions, Decca 25432; MFB Broadcasting, World; Full Circle, Associated; Music of Manhattan, NBO Theatres; Lenke Herman, Lang-Worth; George Toove, Associated; Dick Jergens, Standard.

The M-G-M Studio Orchestra
Conducted by Sidney Shircliff
CONDUCT THE M-G-M STUDIO ORCHESTRA
*GOLDEN EARRINGS*
RCA Victor Stars

On The Billboard

"Honor Roll of Hits"
(see opposite page)

1. Ballerina
   VAUGHN MONROE
   RCA Victor 20-2433

2. How Soon
   VAUGHN MONROE
   RCA Victor 20-2523

3. Too Fat Polka
   LOUIS PRIMA
   RCA Victor 20-2609

4. Serenade of the Bells
   SAMMY KAYE
   RCA Victor 20-2372

5. I'll Dance at Your Wedding
   TONY MARTIN
   RCA Victor 20-2513

6. Golden Earrings
   CHARLIE SPIVAK
   RCA Victor 20-2535

7. Near You
   LARRY GREEN
   RCA Victor 20-2431

8. Civilization
   LOUIS PRIMA
   RCA Victor 20-2400

   — and Mimi
   CHARLIE SPIVAK
   RCA Victor 20-2422

9. You Do
   VAUGHN MONROE
   RCA Victor 20-2361

Freddy Martin
The Dickey-Bird Song
A daffy, bouncy, new tune from MGM's "Three Darling Daughters" with whistling choruses. Glen Hughes and The Martin Men vocalizing.

If Winter Comes
Dreamy, mellow ballad from the rich side of the same name. Vocal by Clyde Rogers.
RCA Victor 20-2517

Louis Prima
The Thousand Islands Song
(from "Angel in the Wings") Louis and Chorus give out some swell ballad singing. They'll make everyone yell "Oh, Florence!"

I'm Living a Lie
Cathy Allen makes the questions and the Chorus answers to danceable lift.
RCA Victor 20-2619

Bill Johnson
and his Musical Notes

So Tired
Their typical instrument-interplay in a 22nd St. favorite

I Learned to Cry
(When You Said Goodbye)
Get Gordon's famous for this lacy vocalizing.
RCA Victor 20-2618

Ernie Lee
and his Midwesterners

Easy to Please and
Tomorrow's Just Another Day to Cry
RCA Victor 20-2645

Sonny Boy Williamson
Sugar Gol and Willow Tree Blues
RCA Victor 20-2623

Henri René
and his Musette Orch.

Crows and Delivered
Lost Deep in the Bottom of the Sea
RCA Victor 20-2651

Johnny Tyler
and the Riders of the Rio Grande
His strong personality comes over well to make this another terrific see-saw hit.
Peepin' Through the Keyhole
(Watching Rio Blues)
and
That Wild and Wicked
Look in Your Eye
RCA Victor 20-2619

Johnny Benke
Two typical Benke sellers from Paramount's "The Road to Rio." "B" side is another "South America Takes It Away."
But Beautiful
and
You Don't Have to Know the Language
(vocal by Tex and The Moonlight Serenaders)
RCA Victor 20-2516

John Paris
with the "3 Beaus and a Peep"
It's Easy When You Know How—Say Rumba
and See If I Care—Bregoria (Rca 957 Td)
RCA Victor 24-9027

Irving Fields,
at the Piano with the Compos Trio
For Into the Night—Bolero
and La Gia Marina—Guaroche
RCA Victor 24-9095

Other Big Ones Coming Up Fast:

PIANISSIMO and
I'VE GOT A FEELING
I'M FALLING
Perry Como
RCA Victor 20-2513

GONNA GET A GIRL and
SONG OF NEW ORLEANS
Larry Green
RCA Victor 20-2560

THEY'RE MINE, THEY'RE MINE, THEY'RE MINE
Sammy Kaye
RCA Victor 20-2543

IT'S KIND OF LONESOME OUT TONIGHT
Sammy Kaye
RCA Victor 20-2558

In a Little Book Shop
Vaughn Monroe
RCA Victor 20-2573

This Week's RCA Victor Release

January 17, 1948
The Billboard

23
**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best selling sheet music titles. List is based on reports received each week from all the nation’s sheet music jobbers. Songs are listed according to greatest number of sales. (M) indicates tune is in a film; (F) indicates tune is in legit musical; (R) indicates tune is available on record.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week Ending</th>
<th>TUNE</th>
<th>Publisher</th>
<th>Goldmine</th>
<th>EX-1601</th>
<th>EX-26X</th>
<th>EX-1001</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>17</td>
<td>BALLERINA (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>2</td>
<td>18</td>
<td>SERENADE OF THE BELLS (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>3</td>
<td>19</td>
<td>HOW SOON (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>4</td>
<td>20</td>
<td>TOO FAT POLKA (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>5</td>
<td>21</td>
<td>NEAR YOU (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>6</td>
<td>22</td>
<td>CIVILIZATION (M) (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>7</td>
<td>23</td>
<td>PULL DANCE AT YOUR WEDDING (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>8</td>
<td>24</td>
<td>GOLDEN EARRINGS (F) (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>9</td>
<td>25</td>
<td>AND MIMI (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>10</td>
<td>26</td>
<td>YOU DO (F) (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>11</td>
<td>27</td>
<td>THE STARS WILL REMEMBER (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>12</td>
<td>28</td>
<td>THE WHIPPENPOOF SONG (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>13</td>
<td>29</td>
<td>PASS THAT PEACE PIPE (F) (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>14</td>
<td>30</td>
<td>DON'T YOU LOVE ME ANYMORE (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>15</td>
<td>31</td>
<td>WITH A HEY AND A HO AND A HO HO HO (R)</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
</tbody>
</table>

**ENGLAND'S TOP TWENTY**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TUNE</th>
<th>Publisher</th>
<th>Goldmine</th>
<th>EX-1601</th>
<th>EX-26X</th>
<th>EX-1001</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>AN APPLE BLOSSOM</td>
<td>Campbell-Connelly, Kernate</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>2</td>
<td>WEDDING</td>
<td>Irwin Dash, mower</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>3</td>
<td>THE LITTLE OLD MILL</td>
<td>Kaiser</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>5</td>
<td>PEG O' MY HEART</td>
<td>Ankerberg, Robbins</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>6</td>
<td>NOW IN THE HOUR</td>
<td>Ecko, Proenza</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>7</td>
<td>THE COFFEE SONG</td>
<td>Southern, Valliant</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>8</td>
<td>SOUTH AMERICA, TAKE IT AWAY</td>
<td>Melrose, Yancey</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>9</td>
<td>COME BACK TO SORRENTHIA</td>
<td>Racked</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>10</td>
<td>MY FIRST LOVE, LAST</td>
<td>Irwin Dash</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>11</td>
<td>LOVE AND ALWAYS</td>
<td>Irwin Dash</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>12</td>
<td>HOW BELLS</td>
<td>Kaiser</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>13</td>
<td>I WONDER WHO'S KISSING HIS GIRL NOW</td>
<td>Feldman</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>14</td>
<td>A TREE IN THE MEADOW</td>
<td>Campbell-Connelly, Shapiro</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>15</td>
<td>— AND MIMI</td>
<td>Campbell-Connelly, Shapiro</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>16</td>
<td>THE GIRL THAT I MARRY</td>
<td>Berlin</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>17</td>
<td>HOW ARE THINGS IN GADSDEN (R)</td>
<td>Chappell</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>18</td>
<td>MY OWN DARBY AND JOAN</td>
<td>Bus and Co</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>19</td>
<td>A GARDEN IN THE RAIN</td>
<td>Campbell-Connelly, Melrose</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
<tr>
<td>20</td>
<td>THERE'S DANGER AHEAD</td>
<td>Yule</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
<td>!M!</td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.*

**CANADA'S TOP TUNES**

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the two largest wholesalers in the dominion, Canada Music Sales and Gordon V. Thompson. Since both firms are also American publishers representatives and publish songs themselves (and consequently push different songs), The Billboard presents the song titles and the sales rank order in which each of the two firms rate the song. In other words, while the No. 1, 2, 3, etc. songs as listed by Canada Music and by Thompson may vary, the full list does represent the tunes which are selling best in Canada.

<table>
<thead>
<tr>
<th>SONG</th>
<th>Rank Order</th>
<th>According to</th>
<th>GVT</th>
</tr>
</thead>
<tbody>
<tr>
<td>BALLERINA</td>
<td>15</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>SERENADE OF THE BELLS</td>
<td>16</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>CIVILIZATION</td>
<td>17</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>TOO FAT POLKA</td>
<td>18</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>AN APPLE BLOSSOM</td>
<td>19</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>NEAR YOU</td>
<td>20</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>I WISH I D'NT LOVE YOU SO</td>
<td>21</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>WHEN YOU WERE SWEET</td>
<td>22</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>THE LITTLE OLD MILL</td>
<td>23</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>I WONDER WHO'S KISSING HER NOW</td>
<td>24</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>FEUDIN' AND FIGHTIN'</td>
<td>25</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>LET BEAUTIFUL AGAIN</td>
<td>26</td>
<td>10</td>
<td>10</td>
</tr>
</tbody>
</table>
THE RECORDING BAN IS OF SUCH IMPORTANCE TO ALL PHASES OF THE RECORDING BUSINESS AND INSTRUMENT MANUFACTURE THAT A SOLUTION MUST BE FOUND. FOR THIS PURPOSE THE EDITORIAL FROM THE JANUARY, 1948, ISSUE OF RECORD RETAILING IS REPRINTED BELOW:

FOR THE RECORD—MR. PETRILLO

BY THIS time almost everybody in and out of the record business is aware that James C. Petrillo called a halt to the making of "canned music" (as he has termed it) effective January 1st, which means a stoppage of the recording of phonograph records and radio transcriptions.

Every article that we have seen in newspapers and magazines has gone to the press to give us the gory details of this latest battle and other similar matters. What is of paramount importance to us is the fact that he has it in his power to stop the recording of records and transcriptions. It is this power and its effect on employment and unemployment that concerns us, rather than his personality. We do not agree with his logic because his decision to stop the making of recordings defeats his own stated objectives.

The two basic arguments Mr. Petrillo presents against recordings are: (1) That it does away with so-called "live" musicians and (2) that the music that makes the original records does not get his proportionate share of the profits made by the juke box operators, disc jockeys and transcription companies. Of course, there are only surface arguments as shall be seen.

We have never in our wildest imagination thought of Mr. James C. Petrillo as a liberal social critic, yet he presented a rather basic criticism of our economic system. For example, he is not asking for a wage increase for his musicians: he is not as yet asking for better working conditions—all very fine objectives for a union leader. He is actually asking that men receive a share of the profits from the recordings used by disc jockeys, transcription companies and juke box operators because the above make substantial profits on the use of those recordings. He wants this despite the fact that the musicians are paid for each recording and top-flight artists receive royalties on every record sold.

When Mr. Petrillo went to the Mobile Workmen's Union, they beseeched that automobile manufacturers open their books for union inspection, merely as a basis for wage negotiations, there arose a great hue and cry against the practice. Mr. Petrillo, however, goes even further. He asks for a share of the profits for the musicians.

We know that what he actually wants is a welfare fund. In view of this fact, we believe that Mr. Petrillo should state his case bluntly instead of beating around the musical bush with phrases like "live music" vs. "canned music," etc. The statements made by Mr. Petrillo are merely talk around the basic issues and not "on target."

It is extremely doubtful whether Mr. Petrillo can permanently do away with recorded music. This is a lot of talk to cover up the fact that he cannot continue to receive from the recording companies revenue for his musicians in the same manner as the Juvenile Welfare Fund (as it is now called) by a board consisting of a representative of the government, the industry and the union. That is how the fund of the United Mine Workers was operated. The fund was set up by the American Federation of Musicians is run and operated by the union alone. This type of fund is prohibited under the Taft-Hartley law. Mr. Pet- trillo can have his fund too if he can show that it will meet the requirements of the law. Thus, the Taft-Hartley law is the base upon which he has his foundation in building the musicians' welfare fund, and get its welfare fund as previously, and the recording companies cannot contribute to this fund even if they want to.

Mr. Petrillo would settle with the recording companies tomorrow if some way could be found for him to continue receiving welfare fund money as he did in the past. He would like at the same time to get additional revenue from transcription companies and radio stations.

A way may be found out of this dilemma. Possibly the union could sell union stamps to the recording companies, to be affixed to each record. In that way the same amount of welfare fund money as was formerly received could be obtained. Unless such as the Amalgamated Clothing Workers, among others, have been selling union labels to manufacturers for years. Since this has been practiced by unions and manufacturers for so long a time and precedent has been set, the government could not look upon this as an attempt to circumvent the Taft-Hartley law.

The ban has far-reaching implications. Outside of the fact that Mr. Petrillo's move does away with union security, it will affect the record business as a whole. The last 55 years in shellac recordings, it also thrusts aside all modern development and research in sound recording such as electronics, tape, wire and film. This act, if feasible on a permanent basis, is regressive and not only will affect modern living standards but put many thousands of people on the breadline. It will also eliminate the possibility of new industries arising out of research allied to recorded sound. Research going on today will be stymied—for example, that being conducted by the Armour Foundation in Chicago (basic research in sound on wire); RCA Victor's Princeton Research Laboratory's work on recording sound and the Brush Development Company's work in sound on tape. We are certain Mr. Petrillo does not want to hold up scientific progress.

The statement that recordings put musicians out of work is, of course, true to some degree. But is it the function of any given industry to guarantee forever a livelihood for everybody within that industry? If people become unemployed because of technological advances, or changes in modes of production, or shifts in public taste, it is the function of government, not industry, to provide for them.

Petrillo's statement also implies that the public be forced to accept musicians of any artistic caliber. The public has, however, shown a decided preference for good musicians on recordings rather than third-rate musicians in the flesh.

We also believe that Mr. Petrillo doesn't carry his logic on employment and unemployment to its full conclusion. To shut down the 55-year-old recording business permanently would put tens of thousands of people out of work: salesmen, sales clerks, workers in pressing plants, compound manufacturers, shippers, truck drivers, thousands employed in the manufacture of radio-phonograph combinations, parts for sets, cabinets, etc., etc. The number of additional musicians who will be employed because of the ban will be far less than for musicians who ultimately will be unemployed because of the ban.

Now, how does all this affect the dealer? The recording companies have recorded constantly since Petrillo gave notice of the termination of the recording contract. Two and one-half million dollars have been spent to make new recordings so that there is a huge backlog of both popular and classical records ready. There are more records on hand today waiting to be released than there were when the ban went into effect (a ban which lasted for two years). The record business survived then—it will survive now. There is too much at stake. Mr. Petrillo wants his union to have a welfare fund and the recording companies want to produce records, and the public wants to buy and listen. A solution must and will be found.

If the ban continues, popular releases will be fewer, but that means out to be a good year for the dealer because each time there will have a longer life. In the field of classical recordings, there will be no shortages due to the vast catalog of classical records and because of the vast number of classical records ready. There are many records on hand today waiting to be released than there were when the ban went into effect a ban which lasted for two years. The record business survived then—it will survive now. There is too much at stake. Mr. Petrillo wants his union to have a welfare fund and the recording companies want to produce records, and the public wants to buy and listen. A solution must and will be found.

The record business has existed for 55 years. It survived a wartime shellac shortage which, for a time, was much more serious than the ban. It survived the Depression. We doubt if this one too. The record business fulfills a recreational and cultural need for millions of people in America. In our opinion, this cannot be put out of business.

NEIL F. HARRISON
Editor
Come with MERCURY to the land of QUICKSILVER

**vic damone**
- "Teresa"
- "An Old Sombrero"
  Mercury Celebrity Series 5092

**frankie laine**
- "Shine"
- "We'll Be Together Again"
  Mercury Celebrity Series 5091

**patti page**
- "There's a Man In My Life"
- "First Time I Kissed You"
  Mercury Celebrity Series 5087

**john laurenz**
- "Things You Left In My Heart"
- "All Dressed Up In a Broken Heart"
  Mercury Celebrity Series 5093

**art kassel**
- "I've Got a Feeling I'm Falling"
- "In a Little Book Shop"
  Mercury Celebrity Series 5088

**snoooky lanson**
- "Pianissimo"
- "You Can't Make Money Dreaming"
  Mercury Celebrity Series 5089

**tiny hill**
- "I'm My Own Grandpaw"
- "Eyes of Texas"
  Mercury 6087

**eddie vinson**
- "Oil Man Blues"
- "Wandering Mind Blues"
  Mercury 8067

**curley kinzie**
- "Another Day, Another Dollar"
- "Now I'm Happy"
  6073

**myra taylor**
- "Move Out"
- "Quit Barking In My Rhubarb"
  8069

**lonny glosson**
- "Ole Mother Nature"
- "Talk of Peace"
  6074

**art gibson**
- "No More Records"
- "Who's That Blonde"
  6075

---

**SPECIAL!**
The Original Krantz Recording of FOUR LEAF CLOVER and LITTLE GIRL

---

**MERCURY RECORD CORPORATION**
839 S. WABASH • CHICAGO 5, ILLINOIS
JANUARY RELEASES

NO. 141
SAM BROWNE

"PIANISSIMO"—Vocal
SAM BROWNE with Bert Thompson and his orchestra
List Price 75c

"MY COUSIN LOUELLA"—Vocal
SAM BROWNE with Bert Thompson and his orchestra
List Price 75c

NO. 123
SAM BROWNE

"A TREE IN THE MEADOW"—Vocal
SAM BROWNE with Bert Thompson and his orchestra
List Price 75c

"AN OLD SOMBRERO"—Vocal
SAM BROWNE with Bert Thompson and his orchestra
List Price 75c

NO. 119
VERA LYNN

"AT THE CANDLELIGHT CAFE"—Vocal
VERA LYNN with Bob Faron and his orchestra
List Price 75c

"I'LL MAKE UP FOR EVERYTHING"—Vocal
VERA LYNN with Bob Faron and his orchestra
List Price 75c

NO. 117
JOHNNY DENIS

"MY SILENT LOVE"—Vocal
ANNE SHELTON with Camerata and his orchestra
List Price 75c

"YOU'VE CHANGED"—Vocal
ANNE SHELTON with Camerata and his orchestra
List Price 75c

NO. 118
ANNE SHELTON

"OLD MAN REBOP"—Instrumental
JACK PARNELL and his Quartet
List Price 75c

"SWEET LORRAINE"—Vocal—Jack Parnell
JACK PARNELL and his Quartet
List Price 75c

NO. 139
JACK PARNELL

"BLUE DANUBE" (Johann Strauss)
AN ALBUM OF STRAUSS WALTZES
Instrumental by RONNIE MUNRO and his orchestra
List Price 3.75

NO. 142
DENNY DENNIS

"BUT BEAUTIFUL"—Vocal
DENNY DENNIS with Stanley Black and his orchestra
List Price 75c

"BED OF ROSES"—Vocal
DENNY DENNIS with Stanley Black and his orchestra
List Price 75c

NO. 137
TED HEATH

"DICKORY DOCK"—Vocal
TED HEATH and his Music
List Price 75c

"BAIA"—Instrumental
TED HEATH and his Music
List Price 75c

NO. 117
JOHNNY DENIS

"DOWN IN DREAMY VALLEY"—Vocal
JOHNNY DENIS and his Ranchers
List Price 75c

"RAGTIME COWBOY JOE"—Vocal
JOHNNY DENIS and his Ranchers
List Price 75c

NO. 125
KRAMER & WOLMER

"DANISH NOOK POLKA"—Instrumental
KRAMER & WOLMER—Accordions, Piano, Guitar, Bass
List Price 75c

"CLAP HANDS POLKA"—Instrumental
KRAMER & WOLMER—Accordions, Piano, Guitar, Bass
List Price 75c

NO. 127
HARRY LESTER

"THE FARMYARD MELODY"—Vocal
HARRY LESTER and his Hayseeds
List Price 75c

"HEADIN' HOME TO TEXAS"—Vocal
HARRY LESTER and his Hayseeds
List Price 75c

NO. 127
HARRY LESTER

"A WANDERING MINSTREL I" (Gilbert & Sullivan)
Mikado—Yeoman of the Guards—Gondoliers
Instrumental by RICHARD CREAN and his orchestra
List Price 3.00

THE LONDON GRAMOPHONE CORP., 16 W. 25th St., NEW YORK 10, N. Y.
Retail Record Sales

Best-Selling Popular Retail Records

Records listed are those selling best in the nation’s retail record stores (dealers). List is based on The Billboard’s weekly survey among 4,279 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates that it is a film; (M) indicates time is in a light musical. The B side of each record is listed in italic.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEK END</th>
<th>ARTIST/SONG</th>
<th>LABEL/RECORD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>BALLADINA</td>
<td>Columbia 3795</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>TOO FAT POLKA</td>
<td>Victor 20-2433</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>PRAY FOR ME</td>
<td>Columbia 37967</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>PLEASANTLY</td>
<td>Columbia 39722</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>THAT'S WHAT EVERY GIRL SHOULD KNOW</td>
<td>Capital 15099</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>WEDDING</td>
<td>Columbia 37967</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>LEONARD'S SONG</td>
<td>Columbia 37967</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>LAST WALTZ</td>
<td>Capitol 15099</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>HOW SOON WILL I BE SEEING</td>
<td>Capitol 15099</td>
</tr>
<tr>
<td>10</td>
<td>10</td>
<td>HOW SOON MUST I BE SEEING</td>
<td>Capitol 15099</td>
</tr>
</tbody>
</table>

Best-Selling Popular Record Albums

Albums listed are those selling best in the nation’s retail record stores (dealers), according to The Billboard’s weekly record dealer survey. Records are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEK END</th>
<th>ARTIST/SONG</th>
<th>LABEL/RECORD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Glenn Miller Masterpieces</td>
<td>Victor 21-121</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>Al Jolson Souvenir Album</td>
<td>Decca 37572</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>Dorothy Shay (The Phil Ard Stad)</td>
<td>Columbia 3153</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>Al Jolson Album</td>
<td>Decca 32940</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>iT's Had To Be You</td>
<td>Decca 38040</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>Big Your Parade</td>
<td>Columbia 3001</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>Bing Crosby</td>
<td>Decca 24278</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>Golden Earrings</td>
<td>Decca 32494</td>
</tr>
</tbody>
</table>

Best-Selling Records by Classical Artists

Records listed are those classical and semi-classical records selling best in the nation’s retail record stores (dealers), according to The Billboard’s weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEK END</th>
<th>ARTIST/SONG</th>
<th>LABEL/RECORD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Claire De Lune</td>
<td>Victor 11-3381</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>Chopin Polonaise</td>
<td>Victor 11-3344</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>Alhambra, Boston Pops, Arthur Fiedlers, conductor</td>
<td>Victor 12-1480</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>Warr's Concerto</td>
<td>Victor 11-3344</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>Ave Maria</td>
<td>Victor 11-3383</td>
</tr>
</tbody>
</table>

Best-Selling Record Albums by Classical Artists

Albums listed are those classical and semi-classical albums selling best in the nation’s retail record stores (dealers), according to The Billboard’s weekly record dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEK END</th>
<th>ARTIST/SONG</th>
<th>LABEL/RECORD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Brahms Symphony No. 4</td>
<td>Columbia C-381</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>Tchaikovsky Nutcracker Suite</td>
<td>Columbia C-381</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>Rachmaninoff Concerto No. 3</td>
<td>Columbia C-381</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>Grieg Piano Concerto</td>
<td>Columbia C-381</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>Khachaturian, Layne-Ballad Suite</td>
<td>Columbia C-381</td>
</tr>
</tbody>
</table>

The Original Now Is The Hour

The Original Now Is The Hour

The Original Now Is The Hour

The Original Now Is The Hour

The Original Now Is The Hour

The Original Now Is The Hour

The London Gramophone Co., 16 W. 33rd St., New York 1, N.Y.
## Most-Played Juke Box Folk Records

Records listed are hits of the week, based on Billboard's survey of juke boxes in the nation's leading chain operators.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEK ENDED</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>RECORD COMPANY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>1.</td>
<td>I'll Hold You in My Heart (V)</td>
<td>Ray Price</td>
<td>Mercury</td>
</tr>
<tr>
<td>2.</td>
<td>2.</td>
<td>Never Trust a Teardrop Woman</td>
<td>Red Foley</td>
<td>Vocalion</td>
</tr>
<tr>
<td>3.</td>
<td>3.</td>
<td>It's a Sin</td>
<td>Red Foley</td>
<td>Vocalion</td>
</tr>
<tr>
<td>4.</td>
<td>4.</td>
<td>To My Honor</td>
<td>Red Foley</td>
<td>Vocalion</td>
</tr>
<tr>
<td>5.</td>
<td>5.</td>
<td>Snatch and Grab It</td>
<td>Walker Brothers</td>
<td>Columbia</td>
</tr>
<tr>
<td>6.</td>
<td>6.</td>
<td>I Love You Yes I Do</td>
<td>Little Joe</td>
<td>Capitol</td>
</tr>
<tr>
<td>7.</td>
<td>7.</td>
<td>He's a Real Gone Guy</td>
<td>Little Joe</td>
<td>Capitol</td>
</tr>
<tr>
<td>8.</td>
<td>8.</td>
<td>Bogie Wokie Blue</td>
<td>Little Joe</td>
<td>Capitol</td>
</tr>
<tr>
<td>9.</td>
<td>9.</td>
<td>Early in the Morning</td>
<td>Little Joe</td>
<td>Capitol</td>
</tr>
</tbody>
</table>

## Most-Played Juke Box Race Records

Records listed are race-type disks most played in the nation's juke boxes, according to Billboard's survey of juke box operators.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEK ENDED</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>RECORD COMPANY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>1.</td>
<td>Snatch and Grab It</td>
<td>Ray Price</td>
<td>Mercury</td>
</tr>
<tr>
<td>2.</td>
<td>2.</td>
<td>I Love You Yes I Do</td>
<td>Little Joe</td>
<td>Capitol</td>
</tr>
<tr>
<td>3.</td>
<td>3.</td>
<td>He's a Real Gone Guy</td>
<td>Little Joe</td>
<td>Capitol</td>
</tr>
<tr>
<td>4.</td>
<td>4.</td>
<td>Bogie Wokie Blue</td>
<td>Little Joe</td>
<td>Capitol</td>
</tr>
<tr>
<td>5.</td>
<td>5.</td>
<td>Early in the Morning</td>
<td>Little Joe</td>
<td>Capitol</td>
</tr>
</tbody>
</table>
Record Possibilities

THE BILLBOARD PICKS:
In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

MANANA
Peggy Lee with Dave Barbour Orch...
Outstanding Lee vocal previously posted by The Billboard shows signs of climbing.

WHAT'LL I DO?
Frank Sinatra with Axel Stordahl Orch...
Recorded Irving Berlin tune with Frankie piping lyrics slow and dreamily. Pretty Stordahl orch arranging raises how.

DON'T TELEPHONE, DON'T TELE-
Tex Williams and His Western Caravan
DON'T CALL A WOMAN...
Capitol 40381
Williams guy remains one of the hottest things in the cowboy disk hit with this novelty platter. Happy lyric treatment with whistles, bell to boot.

MAD ABOUT YOU
Ann Carrrell...
Sterling 3004
Tune, penned by Ray Ramirez and kicked around by harman for a couple of years, gets slow, straight handling with big Carrrell vocal on the Sterling label. Super-free phrasing and in slow styling with sincere_ Demuth piano and subdued flute working. Frank Ramirez Quartet backing.

BEG YOUR PARDON
Dinning Sisters with Jack Fascinato Orch...
Bright blend of Dining's faultless and fast rhythm backing make this a jazz threat on the Francis Craig successor to "Near You."

THE DISK JOCKEYS PICK:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. FOUR LEAF CLOVER...Art Money: 20119
2. THE BEST THINGS IN LIFE ARE FREE...Jo Stafford: Capitol 15917
3. MANANA...Peggy Lee: Capitol 10922
4. BEG YOUR PARDON...Frankie Carle: Columbia 38586
5. WHAT'LL I DO?...King Cole Trio: Capitol 15919
6. TREASURE OF SIERRA MADRE...Buddy Clark-Ray Nobile: Capitol 38586
7. BLUE AND SENTIMENTAL...Count Basie: Victor 20-2602
8. NOW IT'S THE HOUR...Bing Crosby: Decca 24279
9. THOSE THINGS MONEY CAN'T...Buddy Clark-Ray Nobile: Columbia 37907

THE RETAILERS PICK:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 6,870 of them, the record retailers think tomorrow's hits will be:

1. FOUR LEAF CLOVER...Art Money: 20119
2. BEG YOUR PARDON...Frankie Carle: Columbia 38586
3. IN A LITTLE ROOMSHOP...Vaughn Monroe: Victor 20-2573
4. CAN'T GIVE YOU ANYTHING...Rose Murphy: Majestic 1294
5. YOU'RE MY GIRL...Bing Crosby: Decca 24279
6. NOW IT'S THE HOUR...Bing Crosby: Decca 24279

THE OPERATORS PICK:
Picks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,858 of them, the juke box operators think tomorrow's hits will be:

1. I'M MY OWN GRANDPA...Guy Lombardo: Decca 24288
2. FOUR LEAF CLOVER...Art Money: 20119
3. THOSE THINGS MONEY CAN'T...Buddy Clark-Ray Nobile: Columbia 37907
4. CORABELLE...Frankie Carle (Gregg Lawrence): Columbia 37922
5. SHINE...Frankie Laine: Mercury 5091
6. TREASURE OF SIERRA MADRE...Buddy Clark-Ray Nobile: Columbia 38038
7. I CAN'T GIVE YOU ANYTHING...Rose Murphy: Majestic 1294
8. IN A LITTLE ROOMSHOP...Vaughn Monroe: Victor 26-2073
9. YOUR RED WAGON...Andres Sisters: Decca 24288

IT'S TOP O' THE STACK FOR "THE GOLDEN TOUCH"!

FRANKIE CARLE
and his orchestra

"MY PROMISE TO YOU"
(Adapted from Chopin's Nocturne in D-Flat Major)

"TELL ME A STORY"
Vocals by Gregg Lawrence
Columbia 30030

"BEG YOUR PARDON"
Vocal by Marjorie Hughes

"THE DREAM PEDDLER"
Vocal by Gregg Lawrence
Columbia 30036

"CORABELLE"
Vocal by Gregg Lawrence
Columbia 30036

"WHO WERE YOU KISSING?"
(When you kissed me last night)
Vocals by Marjorie Hughes
Columbia 37972

"AND MIMI"
"FOR ONCE IN YOUR LIFE"
Vocals by Gregg Lawrence
Columbia 37919

HEAR THE GREAT ARTISTS AT THEIR BEST ON
Columbia Records

January 17, 1948
The Billboard
Record Reviews

With Ratings For Disk Jockeys, Dealers and Juke Box Operators

ARTIST TUNES
LABEL AND NO. COMMENT

POPULAR

FRANK SINATRA (Angel Records 150)
(Here's That Rainy Day (Columbia 34850))
90 91 92 93 94 95 96 97 98 99
(Will You Love Me Tomorrow)
Columbia 34852
90 91 92 93 94 95 96 97 98 99
My Way (Columbia 34853)
90 91 92 93 94 95 96 97 98 99

GORDON MacRae (Capitol 14607)
(Friends Never Hurt)
75 76 77 78 79 80 81 82 83 84 85
(The End of the World)
82 83 84 85 86 87 88 89 90 91 92

THE FIED PIPERS
(Paste West Coast (Capitol 468)
73 74 75 76 77 78 79 80 81 82 83
(Seaweed)
83 84 85 86 87 88 89 90 91 92 93

JOHNNY MERCER-THE KING TRIO
COLUMBIA (Capitol 13809)
My Baby Likes To Roar
84 85 86 87 88 89 90 91 92 93 94
(Capitol 13810)
(Just A Kiss)
83 84 85 86 87 88 89 90 91 92 93

WARREN LEWIS (Decca 345)
(Bite Me)
75 76 77 78 79 80 81 82 83 84 85
(Bite Me)
80 81 82 83 84 85 86 87 88 89 90

HARRY JAMES (Bluebird 346)
(Let's Talk About Love)
51 52 53 54 55 56 57 58 59 60 61

BUDDY CLARK (Capitol 16567)
(There Is A Star For Me)
68 69 70 71 72 73 74 75 76 77 78

THE CHARACTERS
(Mitchell Ayres Ork)
76 77 78 79 80 81 82 83 84 85 86

RATINGS
OF THE WEEK
ARTIST TUNES
LABEL AND NO. COMMENT

HORACE HEIDT (Decca & Her Don Juan)
(Columbia 34850)
73 74 75 76 77 78 79 80 81 82 83
(The Triumphs Have Tetapi)
82 83 84 85 86 87 88 89 90 91 92
(For You)
75 76 77 78 79 80 81 82 83 84 85

THE DINNING SISTERS
(Jack Fesko Ork (Capitol 13811)
80 81 82 83 84 85 86 87 88 89 90
(If You're in Love With Me)
80 81 82 83 84 85 86 87 88 89 90

JOHNNY MERCER-THE KING TRIO
COLUMBIA (Capitol 13809)
(Just A Kiss)
80 81 82 83 84 85 86 87 88 89 90

JOHNNY MERCER-THE KING TRIO
COLUMBIA (Capitol 13810)
(Just A Kiss)
80 81 82 83 84 85 86 87 88 89 90

BODY ERICKSON (Black & White 51)
(There Is A Star For Me)
66 67 68 69 70 71 72 73 74 75 76

ROSE JOHNSON AND HIS SADDLE PALS
(MGM 13519)
(Many Times)
72 73 74 75 76 77 78 79 80 81 82

REINER DARLING (Decca Songs)
(Take Me To Heaven)
76 77 78 79 80 81 82 83 84 85 86

MARGARET HURBIS-MAJONICATE
(Keppery Laffall)
83 84 85 86 87 88 89 90 91 92 93

FAIRLEY HODGEN
(Physical Composer)
52 53 54 55 56 57 58 59 60 61 62

There's More Than One Way To Skin A Cat
(Decca Songs)
70 71 72 73 74 75 76 77 78 79 80

The Oasis
(Capitol 16565)
66 67 68 69 70 71 72 73 74 75 76

BILL CARLISLE
(King 679)
60 61 62 63 64 65 66 67 68 69 70

COON-SACCO
(Deluxe Vocal 101)
52 53 54 55 56 57 58 59 60 61 62

(Continued on page 54)
### ADVANCE RECORD RELEASES

Records listed are generally expected to appear in the charts in advance of actual release date. List is based on information supplied in advance by record companies. Only titles from those manufacturers voluntarily supplying information are listed.

**POPULAR**

<table>
<thead>
<tr>
<th>Release Date</th>
<th>Artist</th>
<th>Song Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>Perko (Resident)</td>
<td>I'll Watch You</td>
<td>Decca A-2405</td>
</tr>
<tr>
<td>1950</td>
<td>H. Brown</td>
<td>I'm In The Mood</td>
<td>RCA Victor 33-4894</td>
</tr>
<tr>
<td>1950</td>
<td>B. Brown (A Tree)</td>
<td>London 119</td>
<td>Columbia 33-258</td>
</tr>
<tr>
<td>1950</td>
<td>Perko Siring Band</td>
<td>You're The Best</td>
<td>Decca A-2446</td>
</tr>
<tr>
<td>1950</td>
<td>Heath Orch</td>
<td>Musical Legend</td>
<td>Decca A-2446</td>
</tr>
</tbody>
</table>

**TREMENDOUS**

<table>
<thead>
<tr>
<th>Release Date</th>
<th>Artist</th>
<th>Song Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>Torme</td>
<td>The Velvet Fog</td>
<td>Decca A-2405</td>
</tr>
<tr>
<td>1950</td>
<td>MEL TORME</td>
<td>Tampico</td>
<td>Decca A-2405</td>
</tr>
<tr>
<td>1950</td>
<td>MEL TORME</td>
<td>Around The World</td>
<td>Decca A-2405</td>
</tr>
<tr>
<td>1950</td>
<td>MEL TORME</td>
<td>What Is This Feeling</td>
<td>Decca A-2405</td>
</tr>
</tbody>
</table>

**MUSIC**

**COUNTRY FAIR**

<table>
<thead>
<tr>
<th>Release Date</th>
<th>Artist</th>
<th>Song Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>MEL TORME</td>
<td>Tampico</td>
<td>Decca A-2405</td>
</tr>
<tr>
<td>1950</td>
<td>MEL TORME</td>
<td>Around The World</td>
<td>Decca A-2405</td>
</tr>
<tr>
<td>1950</td>
<td>MEL TORME</td>
<td>What Is This Feeling</td>
<td>Decca A-2405</td>
</tr>
</tbody>
</table>

**THE BEST THINGS IN LIFE ARE FREE**

<table>
<thead>
<tr>
<th>Release Date</th>
<th>Artist</th>
<th>Song Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>MEL TORME</td>
<td>Tampico</td>
<td>Decca A-2405</td>
</tr>
<tr>
<td>1950</td>
<td>MEL TORME</td>
<td>Around The World</td>
<td>Decca A-2405</td>
</tr>
<tr>
<td>1950</td>
<td>MEL TORME</td>
<td>What Is This Feeling</td>
<td>Decca A-2405</td>
</tr>
</tbody>
</table>
RECORD REVIEWS (Continued from page 32)

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOHNNY DENES AND HIS RANCHERS</td>
<td>Double Dutch Improvisation (Mustraff 105)</td>
<td>79 80 77 79</td>
<td>Tastiest, cleanest time.</td>
</tr>
<tr>
<td>ESMERELDA AND HER NOVETY BAND</td>
<td>I Was an Indian War Chief (Mustraff 106)</td>
<td>80 80 77 83</td>
<td></td>
</tr>
<tr>
<td>GRANDPA JONES AND HIS GRANDCHILDREN</td>
<td>Going Down the Country (Mustraff 107)</td>
<td>59 60 57 61</td>
<td></td>
</tr>
<tr>
<td>JACK FARNELL ORK (Chapel Amor 108)</td>
<td>和 Waldorf Astoria Band</td>
<td>57 57 56 59</td>
<td></td>
</tr>
<tr>
<td>JOE ALEXANDER</td>
<td>72 72 71 72</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SORAYA</td>
<td>72 72 71 72</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MIGUELITO VALDES ORK</td>
<td>68 72 70 63</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ramon Pola</td>
<td>69 70 65 73</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GRANDEZA</td>
<td>63 65 61 68</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CUBAN BAND</td>
<td>70 71 73 65</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOSE MOLINAR ORK</td>
<td>66 67 69 62</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ORMALTO</td>
<td>66 69 78 66</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RAMON</td>
<td>71 71 73 64</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CUBAN BAND</td>
<td>71 71 73 64</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CATALAN ORK</td>
<td>66 67 69 62</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RAMON</td>
<td>60 60 63 56</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HERNANDEZ</td>
<td>60 60 63 56</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JUANITO SANTANA</td>
<td>63 62 69 59</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RAMON</td>
<td>60 58 64 57</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PACO SORIA</td>
<td>47 47 52 40</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
New York, Jan. 10.—Exclusive Records held an all-day open house Friday (9) at its new Eastern distributing office here.

J. Parker Percoco, general manager of the Eastern distributing branch, reported that the Coast firm now has 36 distributors. The Eastern division will service 12 distributors East of the Mississippi and will actually function as distributors for New York, New Jersey and the entire New England territory.

Percoco also declared that Exclusive's decision to set up its distributing organization here (Russoyn Sales was dropped last September) 1 was made mainly for sales research purposes. "We feel that the direct contact with dealers and juke box operators here is our best guide to consumer preference," he explained, "and at the same time our findings will enable us to better service our other distributors.

Other executive members of Exclusive's Eastern division staff include George Morrison, promotion manager; Cy House, controller; Katherine Helper, executive secretary, and Fred Mayan, production manager.

To from Hollywood for the event were Exclusive's song-writing proxy, Leon Rene, musical director Buddy Baker and recording artist Herb Jeffries. Rene expects to divide his time between here and his home office in Hollywood.

Jungle Fantasy
By ESY MORALES
Rainbow $10050
Warning! Do Not Play This Record in the Rain!
Rainbow Records
156 W. 44th St.
New York City

Best Wishes for the New Year
Alan Dale

J. R. Eagle

Just Released
The Ravens
"Fool That I Am"
"Be I Bumbee Bee or Not"
National 9040

Cap Gets Rights To Over 100 Les Paul's Masters

Hollywood, Jan. 10.—Capitol Records last week acquired rights to sell over 100 masters cut by guitarist Les Paul during the past several months. Financed by Paul, sides represent an investment of over $300,000. The first sides are scheduled for an early release by Capitol, hitting retail sales late in February.

Paul's deal, a possible forerunner of similar sales to emerge as a result of the Petullo no-recording edit, is one of the largest block sales of platters for an individual artist in history. Plattors were done on speculation, Paul said, then offered to Capitol at year's end. Capitol made a standard royalty deal with Paul, acquiring first refusal rights to the batch. Total number of sides to be released has not been set. But the deals are divided into groups, one series featuring Paul alone playing as many as 12 different guitars. A second series features Paul and a rhythm section, while the third group is novelty and hillbilly tunes, with vocals by Paul.

In addition to the Capitol deal, Paul waxes over 50 sides for transcription libraries which are as yet unseen.

Culver City Dancey Drops Admish Fees To Ease Biz Slump

Hollywood, Jan. 10.—In an effort to relieve the slump headaches which have plagued dancey biz throughout this area, Harry Schoeller, owner-operator of Culver City's Meadowbrook (now called the Mardi Gras), is inaugurating a series of radical changes in the ballroom's policy. Most important is elimination of the admission charge, allowing patrons to enter free during the week and ask for only 50 cents a head Saturday nights. The spot formerly got $1.20 a person. Furthermore, the Meadowbrook, during the past month forced into a week-end-only policy, will again operate six nights a week.

Another innovation in local dancey operations will be the spot's self-service policy. Patrons who would rather wait on themselves than have waiters breathe down their necks can do so by sitting on one side of the ballroom, while those preferring to be waited on will be seated on the opposite side. Parking, formerly 25 cents, will now be free of charge.

Schoeller is patterning operations in tune with slimmer pocketbooks. To make this possible, he's dropping his name-band policy and is offering local dance groups. The first crew to take the Meadowbrook stand will be Bob Summer's 11-man orchestra. The spot will also go all-white policy, abandoning Negro entertainment and trade.

Melodee Cuts Kidisk Price

New York, Jan. 10.—Melodee Records, Inc. has reduced its list price on all children's albums to $5.75 plus tax. Freedom Songs and Songs Children Love. These are the first two Kiddisk collections skedded for a Feb. 10 release date at the lower figure. Joey Nash vocals are featured on both series, which are edited by Walter Damrosch, New York Symphony orch conductor, George H. Cochran, director of music in public schools of Greater New York, and Karl W. Gehreens, professor in the School of Music, Oberlin College. Music was supervised by Alice Fraser, with Eugene Earl on the narration of Freedom.

To J. B. O.: Who the H-L is Bert Stone?

For our money he's a very funny fellow! 66 53/100 of the nation's population is splitting its collective sides. Will you be next?

You'll roar at his song parody "Mamselle Veronica," coupled with the ripping monolog, "Help Wanted."

Two Hits on One Record! The Hy-Lo Trio does it with "I My Own Grampaw And "The Things You Left in My Heart."

For that couple in the corner we suggest "Sleepy Time Down South" by the Paul Clement Trio. Turn it over for "I Like a Musical Man."

Swing Hammond and piano make a fine combo when played by Rodney Davis and Don Hicks. The tunes: "Cherokee" and "By the Light of the Silvery Moon."

Crystal-Tone Record Co.
120 Boylston St., Boston 16, Mass.
Phone Hubbard 2-9295

Dealers Operators
Say Agree
-It's the TOP Recording of the POP that's making the nickels DROP!

Buy Plenty Now
Bert Henry and His Upside Down String Band playing
I'm Looking Over A Four-Leaf Clover

Behind by "BUTTON UP YOUR OVERCOAT"

Phone, Wire, Wire Your Order Now!

Territories Open for Rated Distributors

Dot Record Co. 15700 S. Moreland Blvd.
Shaker Heights 18, Ohio
Cherry 1336
Sensational Close-Out Sale!

12,000 BRAND NEW RECORD ALBUMS

VAUGHN MONROE * TOMMY DORSEY * TEX BENEXE * PERRY COMO *
FREDDY MARTIN * LARRY CLINTON * LARRY GREENE

3-Record Album Sets

Retail Value: $2.94—OUR PRICE: $1.15
(In lots of 12 or more of any one title)

"Tubby the Tuba"
The original version of the children's classic narrated by Victor Jory 2-Record Album Set

Retail Value: $2.37
OUR PRICE: $1.00
(In lots of 25 or more)

"International Nights"
3 R. C. A. Victor Seal Records in Show Album

Retail Value: $3.15
OUR PRICE: $1.40
(In lots of 12 or more)

GRAB-BAG of Misc. Assorted Major Labels
BRAND NEW PHONOGRAPH RECORDS $18 per 100

On orders totaling $50.00 or more, an additional 5% Discount.
TERMS: 1/3 in advance, balance C. 0. D. D.

All Merchandise Subject to Prior Sale

STATE RECORD DISTRIBUTORS
1182 Columbus Ave.
Brookline (Boston), Mass.
Garrison 7-5173

First 2 Big Hits in '48
Both on One Record

Sabre Dance

and

Turnpike (Sunday Picnic) Polka

By the Don Henry Harmonic Trio

On Regent Record No. 111

A million thanks to operators, dealers and disk jockeys for your wonderful response! Order now from your nearest distributor

REGENT RECORDS
1184 ELIZABETH AVE.
ELIZABETH, N. J.

Executive Sales

Two (2) Executive Sales Promotion Men Wanted to Sell Children's Plastic Unbreakable Records

(One) 1 man to cover Midwest territory and live in Chicago.

(One) 1 man to cover the Pacific Coast and reside in either San Francisco or Los Angeles.

Men must be of executive caliber and experienced in record industry—furnish own car. Must possess ability to follow up on our distributors and contact additional ones. Must have entry to large buying offices.

BOX 271
c/o The Billboard, 1564 Broadway
New York City 19

Goldsen Holds "Manana" Against Outside Bids

New York, Jan. 10—Capitol Song's Mickey Goldsen this week tied up Peggy Lee-Dave Barbour's "Manana" tune, which is said to be causing a West Coast ripple, with a deal giving Lee-Barbour 8 cents a copy, 10 cents per orchestration and 65 per cent of all mechanical royalties.

While Capitol normally publishes the Lee-Barbour output, the husband-wife writing team have the right to offer any given tune to any other publisher if they aren't satisfied with the Capitol deal or exploitation on a number. Such a move by Lee-Barbour on "Manana" brought offers from competitive publishers and forced Capitol to make the deal here outlined.

Ansay Hotel Inks Lesser Name Crews

New York, Jan. 10—Ansay Hotel, Atlanta location, which temporarily drops its name ork policy beginning February 4 due to a local political situation, this week took initial steps in building up a substitute line-up of lesser name orks to spot the Marshall Young ork for a two-week date starting February 4 and also has set Ray Anthony's ork for a four-weeker beginning April 1. A plan set for the spot for unspecified dates are the Charlie Park and Tommy Reed crews.

It is believed that the Ansay will work on an ork budget of around $1,500 per week until the political situation is resolved and the name ork policy resumed.

Waring a College Trustee

Harrisburg, Pa., Jan. 10—Appointment of band leader Fred Waring as a trustee of Pennsylvania State College has been announced by Governor James H. Duff. A grad of Penn State, Waring organized his band there when he was a student.

George Tasker Into P. M. Field To Take Up Wax Ban Slack

Chicago, Jan. 10—Problem that may face more than one a-and-r man—-To do following the Pebble wax ban—was solved here this week by Universal Records' artist services repertoire chief George Tasker, who set up his own personal management company.

Tasker, for years before the war associated with the Ansen Weeks and Ron Nichols bands, has two Universal artists, Elmer White and Johnny Hill, ABC network chirpers, as his first properties.

Customers praise the long-wearing qualities of records made from this superior compound. Try it on your own presses. Send for free sample.

Binney & Smith Co., 41 East 42nd Street, New York City
exclusive sales agents for U. S., Canada, Central & South America

Records that Play Longer are made from...
Musicaft Plan
Will Bring 475G
New §§ Into Biz
(Continued from page 13)

for each $100 bond) anytime during the life of the bonds, without prejudice to the rights of the holders if the bonds are called for redemption prior to maturity. The Atlas Corporation, which helped initially to re-

lance Musicaft, has agreed to pur-

chase whatever part of the 2000 outstanding bonds not subscribed for by other stockholders.

In order that sufficient quantities of capital stock are available to cover the new financing program, stock-

holders will be asked to authorize an increase in the firm's capital stock to the tune of 250,000 shares. This would increase the total capital stock to 225,000 shares. Of this, 40,000 shares would be used to convert a $100,000 loan made by Musicaft stockholders and underwriter Richard J. Buck. This $100,000 loan is made in anticipation of the sale of an additional 100,000 stock shares approved by stockholders last August, but never put on sale because of "un-

favorable market conditions." Also provided for would be earlier issuance of warrants for the purchase of 50,000 shares which have not yet been exer-

cised, and the conversion of another 50c loan into stock at $2.50 per share.

In Black

Since the advent of Musicaft's post-refinancing management under its own administration, stockholders claim, the diskery has managed to keep current with obligations, report-

edly showing black on its monthly balance sheets. A rehabilitated diskery adds now number 27 cutouts with another seven soon ex-

pected to open. The firm's Ossining, N. Y., plant recently put the finishing touches on its first diskery, to be-

ased, and it is expected to be in operation. In addition, the diskery has been buying outside pressings from Straw in a situation that does not come through with a bond too will be placed on the unfair list.

But, Chairman of the Board, Wil-

liam Slee and former Presx Irving Irving felt constitute a majority of stock-

holders in the firm. Meyerson says he has consulted with many members in drawing endorsements on the new plan, and with their okay the refinancing program will be accepted.

Mercury Purchases
"Clover" Original

CHICAGO, Jan. 10. — Mercury platters this week, purchased the old "A" label of P. L. Crossing Co., and are looking over a Four Leaf Clover by Krantz, a Pittsburgh label, which resurrected the oldie six weeks ago and set off a flurry of competitive discs on the tune.

Mercury acquisition, which first pulled ears, is by the Uptown String Band, which are featured yearly in the Philadelphia Mummers' Parade.

In addition to the Krantz masters, Mercury's last-minute additions be-

fore the Pentola ban included Rudy May, Wisconsin Polka or; Clancy Hayes, San Francisco cornet, and Robert Lann, hillbilly singer.

**WELCOME**

**PHONOGRAPH OPERATORS**

**TO OUR BOOTH**

No. 129-129-130-131

at the

BIG 1948 CMI CONVENTION

HOTEL SHERMAN

We look forward to meeting our many old friends and

newcomers.

PERMO, Incorporated

6415 N. Ravenswood — Chicago 26

PERMO POINT — the choice of operators everywhere since 1929

and the Shelley attorneys, headed by Morris L. Braun, are apparently waiting for the Philistine to sell.
Little Acts' Meat, Names' Poison

3 Top Niteries Are Ditching Big Budgets for the Small, With 4th Due To Follow Suit

Cocktail Units Benefit; Agencies Tickle

(Continued from page 3) plans to close his big room, seating about 1,000, at which this 1564 club holds about 230. In the past year, Allman has bought some of the biggest units in the biz—Harry Richman, Lena Horne and others in the top-bracket class. Nearer to country-minded, but supporting acts, including a line, stayed on for longer periods. $15,000 Egg

In the past few months Allman discovered that some of his sure-fire box-office attractions have been terrorizing his business the last time around, and he's wanted up on a name basis. In fact, one name, Allman, said, led such an egg that the club lost $15,000. So, says Allman, his business will be of considerable talent. The first bill, set by Bill Foster, will have Don Young, Lili (she's a girl) and a two-weeks and 14 two-week options; Melvin Collins, Pateric Lorydi, Garien Roberts and two or three additional acts.

"I've been sticky on my chin out for the acts to swing at," said Allman. "When some of these people show up, you know what I mean, maybe I'll buy them again. Until then I'll let somebody else do the big man." Harry Steinman, of the Latin Casino, Philadelphia, also a buyer of top names, has said he won't be back for the same reason.

Mr. Q Follows Suit

Ralph Berger, Latin Quarter, Chicago, has dumped his Latin Quarter (and names and says he'll work on a small budget ($1,000) from here on. If that's the case, his name will appear on the list of its sure-bets. In the case of the Copa this won't mean much, for those who are familiar with the Copa, particularly the Morris office, which handles most of the acts booked by the discoverer and its devoted to them, they're always in demand, but they just can't do much business, offices' smaller acts. Cocktail offices hope it will bring the same thing to their business, too, and so far only Bill Foster, of the Foster management, has had to say. The main trouble in the unit sales, says reps, is the difficulty in getting groups to take the money available.

AGVA, Brooks Ink Hawaiian Act Deal

HOLLYWOOD, Jan. 10—After two years of negotiations, American Guild of Variety Artists (AGVA) Coast Branch, has signed a contract with the Mazzel paced first Hollywood club using Hawaiian entertainers, permits the western city to claim top spot in talent buying from the Islands. Robert Brooks, Minnie Voss, and their previous thorn in AGVA's side, agreed to a 90-day tem-

Blue Note

NEW YORK, Jan. 10—Jerry Rosen got a call from the Beach Peacock, Miami, saying that Ross would like him to travel to B. S. Pullen, who never heard of him, asked Ross, and was told he was a Phil Coke. "Who's got him?" he asked Rosen, performing at Banyan's East End in the clink—for too dirty material." he asked. "May think they could make him available?" snapped Ross. "Sure got a job for him."

New Blackout/Vaude Prepped on W. Coast For N. Y. Showing

NEW YORK, Jan. 10. — A new vaude show, the Murray's Blackout is being prepared in New York, the tour will open on the Coast. Show, being sent by Jerry Rose and produced by Allan Gilbert, will not only be a trip to the West Coast, but will be tried out in New York and is then expected to be brought into New York.

Due to the Wisconsin theater, shows for the figures of the Biz have been decided upon for the first time in years, according to the National...Yellowcoat, his agent, said: "This will be a bigger deal than I ever made before."

Mike Boackle Buys Birmingham Club

BIRMINGHAM, Jan. 10—Highland Park Club, one of Birmingham's top night spots, has been sold by Virgil E. Pierson, former night club operator, to Mike Boackle, ex-broadcaster. The club, owned by the city, has three ballrooms, a downstairs grill and an 18-hole golf course. The club has been booked-name attractions along with local talent. Pierson reportedly is seeking a new location in the downtown area.

Dugan to MCA Talent Post as Barnett Retires

NEW YORK, Jan. 10. — Johnny Dugan is, to all intents and purposes, the new head of Music Corporation of America's Booking Dept., which MCA now operates in the New York office. He got the job when Larry Barnett, the man pensioned into temporary retirement because of poor health.

The London Palladium Books C. Miranda

NEW YORK, Jan. 10. — Carmen Miranda, Brazilian songstress, has accepted a London bid. The Latin singer will do four weeks, starting in April, at the Palladium, with her usual rhythm boys, the numbers will be similar to her success in the States. The London Casino will compete for the same period with Allan Jones and the Charioteers.

Pond's Bankruptcy Plan

SAN FRANCISCO, Jan. 10. — Eddie Pond, owner of the Kubla Khan niterie, has petitioned under federal bankruptcy laws. A plan to pay off $30,829 in debts, of which $25,100 are owed to RKO Pictures, is estimated at $3,739. He asked the Federal Court permission to make a purchase and sell until he has enough earnings to pay his debts. His profits, he said, are $35,849. The court granted the petition's detectors, which would include his entire profits, excepting $350 a month living expenses.

Sativa's Friends Protest Havana's 15-Yr. Jail Term

CHICAGO, Jan. 10. — Showbiz friends of Patric (Sativa) Schmidt, spearheaded by Jack Irving, Midwest American Guild of Variety Artists (AGVA) chief, this week organized a campaign to protest the 15-year sentence for Patric, who was convicted of a charge of murder. Schmidt, owner of the Chicago Cafe Operators' Association, notified Irving that they would attend. First the lawyer and the man who is to be the new hero of the campaign is a benefit show to raise funds to start legal proceedings to get Schmidt released. Schmidt is now in jail serving a sentence of 15 years in prison. Irving sent out a notice for an organizational meeting slated for Saturday afternoon, including the Chicago police, the city's criminal court and the Chicago police. The meeting was called to protest the sentence. Schmidt was convicted of murder in a case involving the death of a woman in Havana. The death occurred during a shooting incident in the city. Schmidt is currently serving a sentence of 15 years in prison. Schmidt is currently serving a sentence of 15 years in prison. Schmidt is currently serving a sentence of 15 years in prison. Schmidt is currently serving a sentence of 15 years in prison.
VAUDEVILLE REVIEWS

Adams, Newark, N. J.

(Olive, Thursday, January 9)
Capacity, 2,500. Prices, 50 cents. Five acts and one music act.
Show played by Fred Howard's orchestra.

Oriental, Chicago

(Olive, Thursday, January 9)
Capacity, 2,500. Prices, 55 cents. Five acts and one music act.
Show played by Carl Howard's orchestra.

Gayety, Montreal

(Thursday, January 2)
Headliner for the Gayety is the Billy Howard Show played by Len Howard's ork in the pit.

Here's a Ripley: Show stoppers at current parlour are a couple of comedians, West End's Mrs. and Mr. Demae, whose school of the burly wheel is evident from the size of the boy with the athlete's build and the girl of little baldy in the oversized coat. Despite the burly style of the turn, though, there is a nasty little effect act. W. and L. really sock 'em here. The rest of the show is up to scratch except for a few weak spots. Most of the good stuff is in the first half, and the second portion considerably weaker.

Terper Bobby Van, in the tee-off spot, clicks in his comedy turn. The lad is young, with a slick personality that should get him far. His bits are cleverly worked out and there's evidence that he's trying to effect a Bohlerish style.

Kay Meford

Kay Meford gets herself a warm palm for her impromptu and mincute turn, a spot for the show which shows signs of being worked on plenty. Take-overs are accurate enough and radio bit is played to perfection. Scotch Burton also registers big in his musical novelty stunt. A showmanship, e. g., the vibrato routine with special light effect. Playing around with his feet is also a quick bow-off idea.

Comedy-knockabout ballromologians, Devereaux's Serious and Serious, at the show caught (matinee) and it was mostly due to the fact that the payers just had no humor. The act also has too much talk and bits that have been seen countless times. Charles B. Bradley and Charles M. Butler in the second part of the show and the crowd reaction was a little bit too even. Bradley seems to make up his mind whether to croon or sing it straight. Also, he has to loosen up and get the personality across before he'll sell.

Bobby Sargent emeases nearly and goes for the number. His character impersonations. Sargent punches a little too hard, and while riding up would register better if the stripper this week and does an average job. Charles J. Lazarus.

FOR PERSONAL APPEARANCES THEATRES, NITE CLUBS

AND HIS DUDE RANCHERS

WESTERN MUSIC IN THE MYSTIC MANNER

RADIO, STAGE AND RECORDING ARTIST

Just Completed 52 Weeks
BARN DANCES AND
RADIO SHOWS
BOOKING WANTED

BALTIMORE: 2424 N. Charles St. Telephone 98
S. B. CUSHMAN, York, Pa. Phone, White 7237

VERNON HOFF

"1946's Star of Starmite"

10101 N. Charles St., Houston, Texas

11101 N. Charles St., York, Pa.

If revue's entertainment value can be maintained for future shows, this week's shift of vaude from the Chicago Theatre to this prove successful. Spot was originally built for the show and the change should work out better for the house. The show opened in Chicago on January 5 and the cast has been working there since then. The audience at this show is a little bit of a mixed bag and for the most part it is a good one. The act also has too much talk and bits that have been seen countless times.

Comedy-knockabout ballromologians, Devereaux's Serious and Serious, at the show caught (matinee) and it was mostly due to the fact that the payers just had no humor. The act also has too much talk and bits that have been seen countless times. Charles B. Bradley and Charles M. Butler in the second part of the show and the crowd reaction was a little bit too even. Bradley seems to make up his mind whether to croon or sing it straight. Also, he has to loosen up and get the personality across before he'll sell.

Bobby Sargent emeases nearly and goes for the number. His character impersonations. Sargent punches a little too hard, and while riding up would register better if the stripper this week and does an average job. Charles J. Lazarus.

For the first show of the new year the house has eliminated its cut importance by adding a new comic, with the kids instead of a tremendous star in a rounder of the Bolero. The number opens slow, after an intro by an announcer, with Mark- ter, George Tutter coming on in Spanish costumes for native terps and adagio work. This was followed by the opening act, a mass running and beginning with full cast fiddling in from a background. Red and green costumes with the flag in the man's hand as the opening line goes thru various dance group patterns, winding up with a big spread-out, carrying girls up both sides of the house and across the stage. The end of the Bolero has 25 lads on percussion placed on the house-side tiers giving out with one... one, two, three beats as the line stopped the tempo to a critical exit, getting a tremendous hand.

The show opened with an outdoor scene in the Stars and Scars Theatre, with Ermie and Marguitta doing a fast jocker number while on-looking threw candies. Ann opener, it lasted seconds but was dull and got only so-so responses. A jiggerbug team on the Music Hall stage, no matter how well staged, was outside of date.

Chorus Adequate

Another number followed. This one was with snow, a railroad station and a movable parlor car and the cast in sitting costumes. The staging was good, the parlor car was in the distance but the choreal work was not adequate. The soloist, unbilled, went off the stage with his costume and put on roof number. Bonnelle, a boy blusher and yodeler, did well in this act. The Rockets, in Short white trimmed red jackets and black shoes, were attractive, a good number and all were now one. A little bigger team is needed here and did their customary precision stuff with their usual skill, while to full stage. Fredkey's Trio, in French sailor suits, showed a fine bicycle act. The boys work as singles, doubles and together doing various tricks. Their work is quick and fluid and does not quiet the quick shifts, handsstands and pyramids. The trio has a good show act, particularly the big finish.

Picture, The Paradise Case.

Bill Smith.

Radio City Music Hall, New York

(Thursday, January 9)
Capacity, 6,500. Price policy, 80 cents to $5.00. Four shows daily, five Saturdays. House booker, S. L. Marks. Show played by Alexander Semenoff's house ork.

For the first show of the new year the house has eliminated its cut importance by adding a new comic, with the kids instead of a tremendous star in a rounder of the Bolero. The number opens slow, after an intro by an announcer, with Mark- ter, George Tutter coming on in Spanish costumes for native terps and adagio work. This was followed by the opening act, a mass running and beginning with full cast fiddling in from a background. Red and green costumes with the flag in the man's hand as the opening line goes thru various dance group patterns, winding up with a big spread-out, carrying girls up both sides of the house and across the stage. The end of the Bolero has 25 lads on percussion placed on the house-side tiers giving out with one... one, two, three beats as the line stopped the tempo to a critical exit, getting a tremendous hand.

The show opened with an outdoor scene in the Stars and Scars Theatre, with Ermie and Marguitta doing a fast jocker number while on-looking threw candies. Ann opener, it lasted seconds but was dull and got only so-so responses. A jiggerbug team on the Music Hall stage, no matter how well staged, was outside of date.

Chorus Adequate

Another number followed. This one was with snow, a railroad station and a movable parlor car and the cast in sitting costumes. The staging was good, the parlor car was in the distance but the choreal work was not adequate. The soloist, unbilled, went off the stage with his costume and put on roof number. Bonnelle, a boy blusher and yodeler, did well in this act. The Rockets, in Short white trimmed red jackets and black shoes, were attractive, a good number and all were now one. A little bigger team is needed here and did their customary precision stuff with their usual skill, while to full stage. Fredkey's Trio, in French sailor suits, showed a fine bicycle act. The boys work as singles, doubles and together doing various tricks. Their work is quick and fluid and does not quiet the quick shifts, handsstands and pyramids. The trio has a good show act, particularly the big finish.

Picture, The Paradise Case.

Bill Smith.
Cotillion Room, Hotel Pierre, New York
(Thursday, January 6)

Carnival, New York

The current brace of acts with the pantomime Bergley and the Spanish terpsichore, Meregis, makes the room's policy of quality entertaining for the comical and musical patron. Many of whom stayed over from the early show, displayed genuine enthusiasm for the diversity of the act selected rates an additional nod.

The Calgary Brothers did their usual silent routine, every motion of which is put, good for a solid minute. The freres, accustomed to playing the largest stages, seemed to be a little stymied by the comparatively small floor, but they quickly overcame the liability and ended up in the credit column.

Acena and Leon
Acena and Leon, making their initial appearance away from the concert stage, proved to be an authentic Spanish duo in native costume, dancing characteristically. Their music played like a native from their homeland. They opened and closed the show and seemed to satisfy the long-haired audience with variable tastes. They started off with a typical routine for a dirigible band, and the beat was soused with accent finger snapping worn by the largest band of applause. Acena's serious facial grimaces in a belted symbol number to Ravel's Bolero lent a dramatic touch to the act. They wound up with a Spanish pasodoble. The team, tho not commercial, has a definite niche for spots catering to cultural dance enthu.

Charles Reader's orchestra (three violins, three sax, piano, bass, drums) is a good backing band. They played a couple of songs off the show. Reader handled the emcee chores personably. patio, and he was very well off the band, with the band, and Van Smith and Ork (5) provided the Latin relief.

Lookout House, Covington, Kentucky

With most of the names acts to show business. Lend don't have that money has shaved its talent budget and is now giving patronization to the acts. Joe Gassie will supplement its entertainment roster, headed by the former Hi Paradox, with acts working to win plaudits and a special luncheon for the act.

Joyce Asnee, husky brunt accented with a kick from Chicago's Wynn Bar, handles the emcee chores with the help of the Dorothy Dorben (8) presenting a dreamcatching for a solid opening. Best effort was a mischocked Carnival Capers, which features a circus ring replete with equestrian directors, the horse, the side-walker and clownwalkers dished up to a solid band version of Circus Parade. Girls also do some fast parading on a Western number.

Victor Charles, exceptional soft- prove equally adept at putting on a serious string pulling nets him a six-foot truck. Stunt. A Frankie and Jerry show wherein he appears as a rubber-legged man, and women in his contingent.

Three Xtravaganzas, ranging in size from 100 to 150 patrons, prove their slapsitckery and comedic act in good style. Physical control of the acts is something of a selling point for solid entertainment, where the wines are varied, tosses, lifts and pranks.

Whiso, alike handicapped by the same problem, can deliver with baring of Where or When. It's a Wonderful Thing and Warsaw Concerto. The latter is incorporated into otherwise neat takes of Chevalier, Ralston and Outer, sent send to the younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younger, younge...
NEW YORK: Jan. 19.—Considering the post-snowstorm shoveling-out problems, plus the added mayor's problem of checking to see that there is no more snow on the sidewalks, it was a tidy $440,000, compared with the previous week's usual highest in the year's $390,000. Included in this week's take are the advance-prime New Year's performances at the Paramount and the Strand.

Paramount (2,654 seats; average $76,000) hit the jackpot for $110,000 following a smash $103,000 opening week for a $215,000 total. The Roxy (6,000 seats; average $67,000) cashed in a good $85,000 for the second week after preening at a hefty $126,000 in a run's total so far of $231,000. The bill has Lanny Ross, the Wreter Brothers, Bernice Kraft, Sencor Wences, Hollace Shaw and Daisy Kenyon.

CARNIVAL, N. Y. (Continued from opposite page) Contrary to popular belief, he added a little to make the act look a little better. Lines like—"This is a night club, I'm trying to get dirty"—or continuing up with—"I forgot my lines. I know I had something to say or I wouldn't have left my dressing room"—killed the show. Mob. It isn't his hep material that will get the tourist trade; it is his mad little hits, those simple things that are wonderful in their simplicity, that carried him across. His act is made over to suit the wise guy as well as the family man and the kids.

The rest of the show was all old stuff. Jane Pickens may have sustained a thriller the usual. Her mirror hit with a new intro, however, is still commercial. On the night caught, she seemed to be on too long, but that will probably be altered in subsequent shows.

Grab and Lober were effective in their Egyptian novelty dance. The kids are still refreshing and work beautifully together. Their bit with Wynn was a masterpiece of comedy, having an almost Chaplinesque quality. True, it got this quality from Wynne, but the kids, despite their best efforts, isn't getting a gold out of it.

Dick and Dot Remy, particularly the latter, do Wynn with Wynne. The fat girl's act was handled by Wynn to get the most out of it.

The productions were right in the Jussel show had an unfinished quality about them that made them appear amateurish. In the second part, the show, the productions are fast, sharp and skilfully staged. All in all, the show has a little build-up, as some top musicals that go for figures three times as high and without food and liquor.

James Toliver's show backing wasn't too good a going-never, but it was obvious that the band needs more rehearsals. Bill Smith.

NEW YORK, Jan. 10.—Loew's State, on a straight film policy, has laid an egg so far, reporting a 50 per cent drop in receipts from a comparable period last year. The 1947 vaudeville session of June was reported $11,000. Even a considerable $10,000 per week estimated to cover budget for acts, musicians, stagehands, etc., there remains a $15,500 slump, or $7,750 below last year.

The initial stunts of non-vaude, including the bonanza New Year's Eve show, which cost $35,000, and the bill of the 1847 vaudeville sessions of Janu- ary, which booked $71,000. Even a considerable $10,000 per week,
To Improve Road Status

(Continued from page 3)

$2,500 for various activities, 3G, and postage, printing, mailing and stationery, 10C. The first step would be to get the cooperation of the Scotch and with out-town theater managers to plan it for the year. Operation would be in the hands of a director, soon to be appointed, and supervised by a five-man committee from the League, including its executive director, James Reilly, and advised by three out-of-town theater managers, three press agents and three road managers.

Activities of the public relations bureau would include a national lecture course for road play-dropping managers, mailing lists in these towns, the expanded use of radio to publicize the theater and this program, co-operations with the American National Theater and Academy and the local X. A. T. A. everywhere, a weekly or monthly bulletin; contacts with women’s clubs, and self-help campaigns. The members of Commerce and other civic groups with influence; the maintenance of a clearinghouse, to keep the League’s offices from being overrun, and the sending of instructions to theaters to circulate, information, a certificate or ticket book, an appointment, etc., and an out-of-town theater for the opening up of towns and universities not yet reached.

Efforts will also be made to point out to civic and other bodies the desirability of planning an entertainment center into their own programs, and to citizens both from the business and cultural standpoints. Their co-operation will be solicited to get fairer transfer rates, better and cheaper hotel accommodations, improved transportation and other improvements to make touring easier and cheaper.

Tickets will also be undercut of the concert field to the theater to show that theater can be sold best at its own price, and that the value of the program cannot be bought back at any price. A year, and investigation it will be given more of a trial.

N. Y. League and Grips

Meet Jan. 14 on New Pact

NEW YORK, Jan. 10.—An initial negotiation session between the League of New York Theaters and the Terminal Booking Bureau was held Wednesday (14) to set a new pact for the disconnects. The old contract expires the end of the year. Theater owners have already started handing out dismissal notices to some agents, but the main effective at that date, but it is thought they must be rehired, any agreements are signed by the stagehands.

“Music” Reopens at Adelphi

NEW YORK, Jan. 10.—Efforts of the Adelphi booking agent, Jean Dukas, to press agent, Jean Dukas, will bear fruit tomorrow with the reopening of "Music," restored by the League of New York Theaters. "Music" is making a come-back on the Stein before going out of production. The booking agent, Jean Dukas, Music may be forced to shift theaters if it catches on, because Look, Me. It’s a book become book for the Adelphi January 29.

"Midsummer Night’s Dream” In Montreal: All Wolfit

MONTREAL, Jan. 10.—In Midsummer Night’s Dream as produced and acted by Donald Wolfit, the British actor, recently seen here, with his wife, Miss Marcy, it’s a happy choice and cuts very nice. While it’s broad style of parting to a "T": The production as a whole, the perhaps not done in the spirit that adds followers, but there would like, registries well, if for no other reason than that the comedy of Wolfit does not is easy to follow and never-fire.

So far as Wolfit is concerned, it isn’t really matter if the audience laughs at Shakespearean puns but it made the part of Pyramus would do a burlesque clown proud. The point is that he gets laughs, and all the more so because the actors who are not too funny about their Shakespeare, since they put it in a way that Wolfit and, like any other, every hungry, eat whatever they can get.

Wolfit plays Bottom and in all the other plays produced in the entire production around himself. During the last scene Bottom in the whole business to do more or less build toward this item, and the comedy is more outstandingly. It’s burlesque comedy in the old tradition, but alike good and bad points. The humor of the trade are used; there are double-takes, and double-double doubles. Like there is the guy playing Philo in a high soprano voice. In fact, there is nothing left to any sense of subtlety.

The star’s influence extends to the other players. Every scene which the production is prepared to be the best of all. The Wolfit efforts there being no inconsistency with Wolfit playing it loud and lusty and the others underplaying.

Production-wise, the piece is nicely paced and with the help of the Mendenhall incidental music, played by a small orchestra in the pit, keeps going at a good speed all the way. Any appointments are covered up by laugh gimmicks.

Clyde Wilson plays Helena to get a good deal of comic out of the role. David Dicoume and Robert Aldrich are moderately good. But Miss Marcy to the hill and John Craft registers as Theseus. Rosalind, Wolfit’s wife, is played by like, and Michael Symon are a bit of a disappointment as the dancing fairyland love, Frederic Peck as Puck is adequate only. much of the wit of Shakespeare’s scenes being lost in the excessive bawdiness and speed Peck puts into the chore.

Performances are adequate, the certainly not outstanding. There are dancing and singing in the woodland scene, and Wolfit’s playing of the Faun is also slovenly to make room for the yocks. Costuming is shabby, which is being filed from the eyes cannot be overlooked.

Charles Lazarus.

"Skipper" Runs 2 More Weeks; B’way Possible

NEW YORK, Jan. 10.—The first week, in what promises to be an extension on the Strand, was taken when the run of Skipper Next to God was lengthened two weeks by the management. It begins next Tuesday (13). Blevin Davis, the new sponsor, will guarantee a show equal or better than 75 per cent of his profits to the American National Theater and Academy. The Skipper (ET) partner's 25 per cent of the cast to be split equally.

New union conditions will prevail under the new setup, with two downtown being added, three extra stagehands, a company manager and stage manager. The same scenery will be used, and nothing extra will be paid for the set design. If the show continues running at another house, an entirely new set will be built or some adjustment made.

Skipper shows the value of the ET program because under the old system, the show undoubtedly would have been produced under prevailing rates. Each group, on its production and another $3,500 on the presentation of the film. The show is in its extension. The League of New York Theatres, the agreement, will go with putting the right of the union to hire set-designing fees.

The extension of the Skipper run is entirely dependent on its b–o– reception the next two weeks. The commercial theatricals, organized as a possible house, should the script click commercially. However, it is expected without replacing John Garfield, the star, as he is due back in Hollywood early this spring.

ICE SHOWS

Length of 15–20, 5–27, 1937

OPENED

Vaalcoop

(Elitch Center)

13–4, 5–26

CLOSED

Barclay

10–2, 5–30

Crable Will Heat, The

10–3, 5–30

10–4

Sunday (III)

10–5, 5–30

An Indian (Larson)

10–1, 5–30

Call Me Miss

10–6, 5–29

Peaches

10–7, 5–29

Saturday (IV)

COMING UP

(Vaughan)

10–8–9, 5–30

Harvest of Years

1–1, 5–30

Power Without Glory

1–2, 5–30

Strange Bedfellows

1–3, 5–30

Make Mine Manhattan

1–4, 5–30

Mme Mme

1–5, 5–30

Mme Mme

1–6, 5–30

Mme Mme

1–7, 5–30

Mme Mme

1–8, 5–30

“Cho. Soldier” for Dayton

DAYTON, O., Jan. 10.—Dayton-

falling legal season will perk up

next month when Billy Gilbert

gets a stake for his performances. February 3–4, in "It's

Chocolate Soldiers. The only previous

booking this season has been Cha-

lotte Greenwood in "I Remem-

ber Mama" in the same house. No oth-

er is in prospect, however.

FLACKS GET MORE SCENE

NEW YORK, Jan. 9.—The League of New York Theatres has given its approval to a plan which would allow the presence of more than one drum-beating chorus person in musical comedies. The green light is not only one for the use of musicals but also to result in great publicity for the song-and-dance piano.
O U T - O F - T O W N  O P E N I N G S  

T H E I N S T A N G E R  ( O p e n e d  S u n d a y ,  J a n u a r y  4 , 1 9 4 8 )
C U I L D  D R A G O N  ( O p e n e d  S u n d a y ,  J a n u a r y  4 , 1 9 4 8 )

F O R E I G N  R E V I E W S  

L E  P R O C E S S  ( T h e  T R I A L )  ( D e c e m b e r 3 0 , 1 9 4 7 )
T H E  L I N D E N  T R E E  ( N o v e m b e r 2 0 , 1 9 4 7 )

W O R L D  F A M O U S  T H E A T R I C  M E T A L S  A V A I L A B L E  O N L Y  A T
M A K E - U P  S P E C I A L I S T S  G R A Y ' S  F O R  S T A G E  S C R E E N

1 6 9 0  B R O A D W A Y  A T  5 3 r d  S t r e e t  •  N E W  Y O R K  4 5

T H E  B I L L B O A R D  L E G I T E M A T E

J a n u a r y  1 7 , 1 9 4 8
The newly-formed New York City Theater Company embarking on a season. TheJose Ferrer-Richard Whitford and Richard Barr adaptation of D'Oyly Carte's hit play, 'The Yeomen of the Guard,' has been criticized for its emphasis on the Elizabethan setting. In fact, it seems Ben Jonson could have been on hand for the uneventful opening. The last cast member to slip the cast on the stage is noted to have driven them all out for a pint of sack.

There may be a few carpenters who will find the current version of top-heavy with slapstick. But five points of poetic satire are lost in arrears with the season. One reporter at least thinks the notion is pendantic bunk. This Volpone is lusty, ribald and hawkey-built for belly-laughs, the kind of spit-in-the-face comedy that conveys the heart of Elizabethan satire. From the preen-might, it is a long trip home for such a plenty of similarly-minded customers. That's the way Volpone should be.

Ferrer and Whitford Sparkle James Stewart, who has just gathered a new set of laurels for themselves, as the lecherous old gaffer and his scheming parasite are both out on their own pet. Neither misses a trick of timing to make a joke of the whole performance. Indeed, one might think that the Volpone of today is a fraction of a man.

Phillips Roche's picture is no less worthy of mention than her co-stars. She embarks on a hilly, pretty wild path that leads to the stage. Walter Coy is distinguished by his part-colored white and is as high-minded as a character from the Jonson tradition. The current adaptation divides the original material, which is more effective for playing speed. Herbert Broders' settings and lighting are colorfully successful and Emeline C. Roche's costumes are as right as the Gilbert's lampoon of a stuffy major general, and he chucks away with the tricksy Sullivan melodies so that no word is lost to the gleeful ears of the customers. Ferrer is just right as the pirate king. They are two G's, and their comedy performances could be worth a fortune. But the Volpone of today is a fraction of a man.

Sullivan matters at the center, both entertainment-wise and coin-wise. The public is in the mood for something like this. A word, however, to the wise. The Carte troupe has announced an extension of their engagement. In fact, it will doubtless be extended and duplicate all nine shows. The troupe unveiled the second batch of its rep with Pirates of Penzance. Trial by Jury, if anything, He says. The Savoyards received the second in the series of children's operas with real applause. It is a detailed attention to character building that is the key. And the cast has worked hard and the overall production is exceedingly creditable, considering the handicap of a tiny stage. Particularly on the bright side of the performance of young Martin Green and Dorrell Fancourt's characterization of the young lad is half of the sub-letting couple. She has a hard road to travel, but she is able to hold her own in competition with the current crop of Stem importations. And she is no less than either a good and well-mannered woman.

To repeat, Parker has something of the time-honored tune tinkerer, prove a sure and capable straight man for a host of jobs. Frank Dunham, broken down composer, Joe Sullivan strikes just the right note.

Maxine Stuart registers strongly as a female with a taste for gold and a touch of the droll about her. She is a leguee and a blithe as a wife who thinks it's never too late to have her fun. She is a able for laughs, and Joyce Randi Richardson, the announcer, is a quick wit. The stage is Robert Stevens' prop work and contains one of the wisest made to order for a role that is the Bob. Actually, it is a difficult part.

Aussie Booker Pelt Sought SYDNEY, Jan. 18.—Following the decision of Actors and Announcers' Equity, Australia to establish a set of conditions with which all the legitimate agents could work, a Theatrical Council was appointed and has the Equity proposals under consideration. Delegates from Sydney and Melbourne are endeavoring to reach an agreement. TAA officers include David Samuel, chairman, and Sydney Ross, temporary secretary.
"Glory" Sees Black; Season's Lowest Nut

NEW YORK, Jan. 10.—Porch Werkle, Misty Hines, and William Dorfman will star in "Glory" at the Booth Theater after having received critical waves in Boston. has successfully run in Union City. The production, which opened with 30,000 losses in the Hb. Scripted by Michael Clayton Hutton and produced by James D. Staley, the plot can start getting into the black after it clears $11,000, High praise is paid to "Glory." In addition, "Glory" in an exception- able play to an English towns—$2,049 each week. The show is doing good biz in Boston now, but without mints its first week was rough. The advance sale for the play was $499. The company will reside in America for six months and write a play about the United States.

KING RICHARD III

(Continued from page 43)
last year's production in New York has been somewhat, the snap-dash technique may again result in a serious production.

Unorthodox Technique

Whether Wolfit will go to Broadway or not for the purpose of showing some of the unorthodox but realistic productions that he is planning to see him because they're starved for the Bard's plays and yet experiencing the constructive critical opinion (such as to stop the play every twenty seconds, as the Century Limited) and spruce up the productions sufficiently not to be starved by the New York舞台 seal.

The most unusual is to be the opening of the Curtain. In the last two characters in this recent book, he replaces the right dramatic climaxes. None of the people who attended the opening of Wolfit, the overplays and thereby brings the scene down instead of carrying the pageant. He, with David Still, walked off with the honors for the male thesis. "When it is all over done, the groupings and pacing of the scenes were good. Settlement is not immediate, but they serve the purpose and are adequate for a road show, which is, in general, the way the group is. Charles Lazor.

Feature magic, comedy and rag pictures is the first performance sketched for Des Plaines, Ill., late in February. Virgil the Magician, who rented a building and set up the shop in New Orleans over the holiday period, had ready his show for the spring tour, resumed his road trip January 2 with a repeat date in Port Arthur, January 15, with a number of the acts turned up in the Los Angeles Star, including a six-day stand in San An- tonio, Tex. Virgil also visited New Orleans, Orlando, and Irving also put his 14-ton train on the road and de- signed to repair damage caused when the trailer crashed into a building at Baltimore. Carl Lundquist, Virgil the Magician, who working the Rio Grande Valley, writes from El Paso. "P.D. School in Mexico, the other day and displayed his fine skill of entertainment. I understand that to work it requires a bit of excitement. Virgil is the greatest magician in the world. Catch Willard the Wizard at Carni- val, Tex. He carries seven people in his trunk. But the hour show, well timed and perfect, is not only a capable mental team, Maurice and Nenye Schirlick, notices but exceedingly clever. The Schirlicks also operate a jewelry shop on Cor- pus Christi's main street.

Equity Seeks
SMA Safeguard

NEW YORK, Jan. 10.—Actors' Equity Association again on January 6 discussed some means of action to safeguard itself in the event possible strikes between the union and some future administration of the Stage Managers' Association. The SMA members all belong to Equity but feel that some of their members are not interested in their union. Recognizing this, Equity has given its sanction to the group, which has since drawn up a constitution and levied dues on its members.

However, while Equity does not have any strike against the current officers of the SMA it realizes that if and when the question arises, the individuals may control the org and thus make trouble for Equity. It is for this reason that Equity is not hastening the SMA but give Equity the kind of protection it needs.

They All Pitch In—Gratiss—For ANTA

NEW YORK, Jan. 10.—Not only will the American National Theater and Academy (ANTA) at 4514 18 and the Ziegfeld Theater have their conventions and all its usual functions, but all the other theatrical union are throwing their weight behind the showmanship of the ball; the stage hands will be by the stage hands for the show; furthermore, the grips will be divided into two teams and each team will be by the entire crew at the theater work actual performance.

Deadlocks in charge of properties at four theaters will be also charged, they will be freed of charge for the charges for the chorus number beginning the second week on the East Dubuque, the press agent and the production will be all work fees.

The theater will not change with any rent. A few of the transfer companies write to the company grats. Some of the top-priced locations have already been sealed down, but the show will still gross a good 25% for ANTA. Tax for the balcony have been sold out. With the order of "Glory" for the house corned by John Cornell, John Gielgud, Judith Anderson, Eliza Smith, and Carol Meade, the show will be a legit event recognized for years.

Miami's Brook Pree

MIAMI, Jan. 10.—The Brook Club will present for the second time, at 15 with Sally Logan and Dean Murphy. The following show will have Grace Field.

24 HOUR WALKATHON

ALL SET

Awaiting Proper Personnel

KING SCHABER

ROLLER DROME

HERMIA, I1

Watch Billboard for Opening Ad.

THE TRIAL

(Continued from page 42)
Staged by George Hill, with Madeleine-Dalene Dasso, as the pretty washerwoman-prostitute, who is constantly involved in the trials of the show. The show gives one of the best performances of her career, and Regis Oul at the Alvin, has been mounted with a crew of actors. The corporation has invited the Madeleine-Dalene-Jean Louis Barroll company to play its reper- tory house in New York in the spring, including, of course, The Trial. Broadway has a treat in store. For 20 years ago gives to a theater a near genius who has written a score of possibilities for the future of theatrical art. Now with the recent production of The Trial, France has found another leader. Jean White.
**THE FINAL CURTAIN**

**ARMSTRONG—Mrs. Anna Elisabeth, 65, well-known rep, tent show and showboat performer, in Summerville, Ga., has been living in retirement since the death of her husband, Harry Armstrong. She was the mother of the late Annette Sheehy, wife of the late Capt. John Sheehy, of New York's Mighty Midway.**

**AURHEIMER—Dr. R. O., 71, Viennese biographer and playwright, January 6 in Oakland, Calif.**

**BARD—Joseph T., theatrical photographer, 62, died September 31 at his home in Philadelphia. He was well-known to the leaders of the Variety Bookers' Association, and with his wife, Anna, who survives, comprised the former dance team of Bard and Cunningham. He is also survived by a daughter, Rose, a Rosicrucian in Holy Cross Cemetery, Philadelphia, January 5.**

---

**IN MEMORY of my loving husband**

**JOSEPH WILLARD BALEY**

Who passed on January 5, 1947

**BILLY BALEY**

---

**BERSTEIN—Leopold, 65, former top comedian, January 5 in Tijuana, Mex.**

**BOWLER—Amelia C., 62, mother of Helen Bowen, dramatic critic of The Detroit News and best author of her home in that city. Interred in Roseland Park Cemetery, Detroit.**

**BURROWS—Thomas F., 70, conducted opera company in England for 20 years, recently at St. Johnbury, Conn., a daughter of the late M. A. Barlow, violinist of Davis, Calif., survives.**

**BUTLER—Frank E., 70, pioneer radio engineer, died January 8 in Long Beach, Calif., a relative of one of the early radio pioneers. He is married to Elizabeth, and a son, Burial in Philadelphia January 2.**

**COMFORT—John C., 68, former organist, December 23 in West Palm Beach, Fla. He started in show business as a 17-year-old organist and later became tenor and interlocutor with the George M. Cohan, George M. Cohan, Gertrude Lawrence and Neil O'Brien companies. He was on the Keith Circuit from 1914 to 1925.**

**CRAWFORD—Jack F., 44, former orchestra leader, January 1 of a heart attack in Hollywood. He was married 20 years to the former Alice Woodin, a Hollywood girl.**

**CROSS—Wallace E., 55, theatrical engineer, died January 4 at his home in Detroit after a lingering illness. He is survived by his widow, a sister, and three brothers. Long-time member of the United Brotherhood of Electrical Workers.**

**DOWD—Caleb B., 55, secretary of the horse racing department of the Daily (Pa.) Fair, at his home in Reading January 7. (Details in Fair Section.)**

**FISHER—Mark A., 52, singer, composer and elder leader, January 2 in Chicago. Among the songs he composed were 'Where You're My Sweetheart,' 'Oh, I Miss You Tonight,' Re-member and Dear One.**


**LAPELLE—Cecil Wright, 49, former actor for Cole Bros. Circus, died in his home at South Gate, Calif. (Details in Section Circus.)**

**LAPAGE—Louis, for many years general manager of the Detroit and the Buffalo Shows, January 8 in the hospital at Jefferson Barracks, Mich., after a long illness. Surviving are his widow and daughter. Services January 10 from home, 11 a.m., in St. Louis and burial in Jefferson Barracks Cemetery.**

**LEBEN—Robert, 59, vaudeville comedian, January 5 in Brooklyn. He first gained prominence in London in 1874 as one of the best comedy of the day. He appeared in this country in the early days of the Spring, at the Astor, Horsley and The Other Ring Boys, and on Broadway in Fifty Million Dollar Woman, Flying Ducks, Crown Red, Hot and Blue, Abe's Irish Rose and Down to Miami. His wife and son survive.**

**LEVISON—William, 74, president of the Morris Rosenboom Company, a jewelry and novelty concern, December 25 in Rochester, N. Y. (Details in Carnival Section.)**

**MACK—George A., 62, former vaudeville man, died January 1 at his home in Detroit. He was on the stage 30 years and 10 years ago Part of his career was in a male and also did some work with the Detroit syndicate. In recent years he had been an emcee in the Detroit theater. Survived by his mother, a sister and brother in Richmond and burial in Holy Sepulchre Cemetery, Detroit.**

**MARTIN—Mickey B., 49, owner of the Royal in Chicago, where he has been living, was in the business for 22 years. Survived by his wife and two daughters.**

**MILLER—Virgil, 30, WCAE engineer, January 10 near Toronto, Ont. (Details in Carnival Section.)**

**NADWORNY—Devors, 45, pioneer radio contraalto, January 7 in Detroit. She was one of the first women to perform over WAEF and WNAC when her husband, a rival of National Steel Company appearances later, she sang with numerous opera companies and vaudeville and made many concert tours.**

**PATRICK—Dr. Omer H., 78, former head of the American Pathological Society in a public career, January 1 in New York. Charles H., former trumpet player with the Wolverton, Bannum & Bailey and other circuses. Interred in Pottery.**

**ROBISON—Ernest (Boone), 65, former showman, January 6 in St. Joseph, Mich., a brother of the famous Bobbo Robison's show career began with the famous American Shows. He is going from there to the Gentry Bros. Circus. He had also been with the Bell-Floto and Ringling circuses as pole rigger.**

**ROSSBURN—Roger Lewis, 60, former vaudeville and radio announcer, January 1 in New York. He wrote the words for One Dozen Roses, Down by the Winchester Halt, Oceana and other songs under the name of Roger Lewis.**

**SCHLEISER—Gus S., former manager of the famous Robert and Cohon and manager for Cohon and Harris, January 1 in New York. He was a member of the famous Schlesinger Bros. and at one time was manager for the Warner Bros. and Vitaphone picture Company.**

**SIDMAN—Sam, 77, former burlesque performer, January 1 in Pinehurst, N. C., a leading burlesque manager. He appeared at one time with Weber and Fields and later appeared in The Mimic World and also appeared in The Reverse. He was the comedy lead in Sherman's Wild West Show, and appeared in the picture For Valor and Luck Lady. A son, Robert, and two daughters survive.**

**SIMPSON—Charles A., 43, announcer for WJR, January 6 in Asheville, N. C. Survived by his widow, Velma, WSCS station manager, and one son who attends college.**

**TAUBER—Richard, 56, singer, composer and conductor, January 8 in New York. He appeared at the Metropolitan with the Carnegie Hall March 30 in earlier appearance as Prince Soudan in the Persian Myles. He is survived by his wife, the former film actress, Diana Marpier.**

---

**Marriages**

**DAVENPORT—EMERSON—Orin Davenport, comedy premier, and Dorothy Emerson, former circus rider, January 2 in Cleveland.**

**KNOLL—COLVIN—John William Hamilton Knoll, known as the Great Knoll, trapeze and high act performer, was killed in an auto accident on January 1 of the Collins Sisters, musical comedy dance team, December 4 in Fort Erie, Ont.**

**LAIRD-BROWNE—Jack S. Laird, legit actor, and Cicely Browne, member of the Gentry Bros. troupe on tour in Ohio, January 1. Bridgeville has appeared with the Old Vic Theater Company in London.**

**LIVINGSTON-BRIGMAN—Ted Livingston, former manager, chief, and Carol Brigman, head of the American Society of Composers, Authors and Publishers, January 1 in New York.**

**MCGILL—DIEBOLD—John McGil, non-pro, and Miriam Diebold, former showman in the group, January 8 in New York.**

**ROGERS-EVANS—Roy Rogers, Western film star, and Dale Evans, leading woman in Rogers' pictures, recently in Davis, Ohio.**

---

**Births**

**A daughter, Mary Allyn, to Mr. and Mrs. Ralph T. Hopp December 25 in the family home, 917 Mitchell St., to the former Wilma Williams, daughter of Rusty and Dot Williams, of the Rusty Williams Test Shows.**

**A son, Thomas, to Mr. and Mrs. Peter K. Kenney, recently in Hartford, to the former Dorothy Mills, cliff manager of Station WKNB, New Britain, Conn.**

**A son, William George, to Mr. and Mrs. George C. Williams, December 26 in New Britain, Conn. Father is an announcer at Station WKNB, New Britain.**

**A son to Mr. and Mrs. L. W. Nash in Gonzales, Tex., December 16. Nash is the announcer at Station WNCD on Norton's Midway Shows the past two years.**

**A daughter to Mr. and Mrs. George Montgomery at Cedars of Lebanon Hospital, Los Angeles, January 4. Mother is a former Miss Montgomery. The baby is the former Eve Lynn Attoy Wynn, New York actress; father is the film star.**

**A son to Mr. and Mrs. Peter Kenney recently in New Britain, Conn. Father is the commercial manager of Station WKNB.**

**A son, Jack Neil, to Mr. and Mrs. Carl Van Johnson at Cedars of Lebanon Hospital, Los Angeles, December 23 in Unionville, N. J. Father is a comedian; mother is Louise Brown, vocalist.**

**A son to Mr. and Mrs. Robert Saudek January 7 in Bronxville, N. Y. Father is vice-president in charge of talent for the American Broadcasting Company.**

**A son to Mr. and Mrs. Jay E. Wagner in Willow Springs, Mo., January 1. Mr. and Mrs. Robert Saudek.**

**A son to Mr. and Mrs. Joe L. Gavis, ride operators and concessionaires.**

---

**Divorces**

**H. D. Golden, Michigan circus man, from Dorothy Golden, in Allegan, Michigan.**

**Amm Sheenber, radio-film star, from Robert Sterling, film actor, in Los Angeles January 2.**

**Joyce Pamela Raskin, British-born actress, from David Raskin, songwriter, in Los Angeles January 6.**
Eastern Fairs Up More Dough for Bigger Shows

BOSTON, Jan. 10.—A heavy bill of acts, headed by Babe Didrikson Zaharias, has been signed for the 24th annual New England State Fair and Boat Show to be staged in the Mechanics Building here January 10-18. The fair, sponsored by the BCRA—Fairbanks Expositions.

It promotes the big bill which will include a host of entertainment, have demonstrated an optimistic outlook for 1948. In which the increased talent budgets over the recreation the last year, George A. Hamid, head of the Hamid firm, bearing his name, reported Thursday that the audience, returning on a long road trip in Canada and the North.

Hamid said the increased spending, which ranged as high as 40 per cent was prompt'd not as added sales ef- fect, but the show's Arkam on the part of the fairmen to obtain not only the best but the most. As a result there was danger in the possibility of some annual buying more show than is actually needed. He cautioned against this, advising more spending. So far these shows were superior and he was confident that those present last year would be adequate in attracting and pleasing the public.

Toronto Costs Up 20% Talent for the Canadian National Exhibition, Toronto, will run about 30 per cent ahead of last year. Hamid said. The Olsen and Johnson, carrying the 36-girl line, is not included in the estimate. Talent presentation has this year will include the latest art—new and old—of Hamid acts, of which some may be used. The contract, through the Hamid firm, of Hughes, general manager of the exhibit, is believed to have been improved for 30 special thrill presentations and Joico Hough- lan's animal combo.

London, Ont., doubled its pre-war attendance, and this year's show is running at the Utah State Fairgrounds Coliseum, sponsored by the State fair commission. A direction of Sheldon R. Brewer.

Nevada, where theater and nightclub business has been so brisk, has sold its way for 1948. The Salt Lake City newspaper has been less paper. In the current season a decline of about 25 per cent, according to Har- old W. Johnson, owner-manager. The show is running at the Utah State Fair- grounds Coliseum, sponsored by the State fair commission. A direction of Sheldon R. Brewer.

Jack Carr's current show is about 10 per cent ahead of 1947, which indicates the final count next Tuesday will be around 60,000 which is a lot closer to par than is being experienced by others in show business. The first show gross at the Exposition Province of Canada, where the tour opened, has been largely paper. In holding the business drop to 10,000, the city was able to do the same thing in the South and picture makers. Pat Purcell handled the Denver and Salt Lake City promotions.

Huron, Jan. 10.—A bill of acts, headed by Babe Didrikson Zaharias, has been signed for the 24th annual New England State Fair and Boat Show to be staged in the Mechanics Building here January 10-18. The fair, sponsored by the BCRA—Fairbanks Expositions.

It promotes the big bill which will include a host of entertainment, have demonstrated an optimistic outlook for 1948. In which the increased talent budgets over the recreation the last year, George A. Hamid, head of the Hamid firm, bearing his name, reported Thursday that the audience, returning on a long road trip in Canada and the North.

Hamid said the increased spending, which ranged as high as 40 per cent was prompt'd not as added sales ef- fect, but the show's Arkam on the part of the fairmen to obtain not only the best but the most. As a result there was danger in the possibility of some annual buying more show than is actually needed. He cautioned against this, advising more spending. So far these shows were superior and he was confident that those present last year would be adequate in attracting and pleasing the public.

Toronto Costs Up 20% Talent for the Canadian National Exhibition, Toronto, will run about 30 per cent ahead of last year. Hamid said. The Olsen and Johnson, carrying the 36-girl line, is not included in the estimate. Talent presentation has this year will include the latest art—new and old—of Hamid acts, of which some may be used. The contract, through the Hamid firm, of Hughes, general manager of the exhibit, is believed to have been improved for 30 special thrill presentations and Joico Hough- lan's animal combo.

London, Ont., doubled its pre-war attendance, and this year's show is running at the Utah State Fairgrounds Coliseum, sponsored by the State fair commission. A direction of Sheldon R. Brewer.

Nevada, where theater and nightclub business has been so brisk, has sold its way for 1948. The Salt Lake City newspaper has been less paper. In the current season a decline of about 25 per cent, according to Har- old W. Johnson, owner-manager. The show is running at the Utah State Fairgrounds Coliseum, sponsored by the State fair commission. A direction of Sheldon R. Brewer.

Jack Carr's current show is about 10 per cent ahead of 1947, which indicates the final count next Tuesday will be around 60,000 which is a lot closer to par than is being experienced by others in show business. The first show gross at the Exposition Province of Canada, where the tour opened, has been largely paper. In holding the business drop to 10,000, the city was able to do the same thing in the South and picture makers. Pat Purcell handled the Denver and Salt Lake City promotions.

Lakeland's Jaycee Rodeo Draws Well

LAKELAND, Fla., Jan. 10.—Opening with a long parade downtown, the 14th annual Municipal Rodeo Stock Show at the Municipal Rodeo drew an estimated 25,000 patrons who jammed Bryant Stadium for the opening night events. The show is sponsored by the Lakeland Jaycees, a branch of the National Jaycees, and is set to close January 17. Turnout for the four-day event fell off the second and third nights down to about 8,000, because of cold weather, but the final day, Sunday (4), again saw a jammed house.

Officials included Cecil Clemens, producer; Vic Blackstone, arena director; Ollie Cowart and Buck Dow- ell, Sundown, judges; and Alfred Babb, arena secretary; Chip Morris, announcer, and Gary Horn Clancy, publicity director.

Results: Bronc Riding—1, Red Wil- lard, 1st; Eddie Guff, 2nd; Lucy Lindsey, 3rd; John Stewart, 4th.; Spike Bronson, 5th. Bull Riding—1, Jim Day; 2, Baylor Good, 3rd; George Good, 4th; Johnny B, 5th. Steer Wrestling—1, Clayton Hart; 2, King Long; 3rd; Len Green, 4th.; John Cline, 5th. Team Roping—1, Jim Bot- ley Will; 2, Jack Dobbins; 3, Bud Wilson; 4th; Payton Baker; 5, Pete Clemons; 6, Larry Riedel; 7, Tom Gordy.

High-point winners included Billy Keen and Happy Jack Darling, clowns; Bobby Boulter, Chip Clemons, Tom Cuddy, Ray Wood, John Cline and Al Spur Quarterly, Mildred Murphy, and Red Fox. For An- nabelle's bucking Ford, and Chip Mor- ris's movie horse, Black Fox.
Chicago Show To Be 16-Day Affair in 48

Seltzer Says '47 Wins

CHICAGO, Jan. 10.—Second annual International Circus, staged here Dec.-January, was a net financial success. In the week's fair, the Chicago Coliseum where the circus was staged, "rather much to our amazement, the fair's author declared.

So enthused was Seltzer with the outcome of this year's event, that he said definitely it would turn a profit of $80,000 next year.

The circus this year took hold and despite a storm New Year's Eve, it was figured to be a good one from the draw standpoint, ended in the black. At the half-way mark, almost $80,000 was recorded to the credit of $200,000 for next year and good attendance on the week-end, January 2-4, helped it over the post with receipts of $430,000. Seltzer says Friday (2-3) the show played to capacity.

According to Seltzer, "It was the artfully bearded James Smith, the prize face of the fair, who made the possible, he said, but crowds were good.

Cole Bros., horses, elephants, was billed to the Chicago Coliseum, the opening act of the other acts which appeared in the show will play the Detroit Shrine Circus at the Ohio State Coliseum from January 26-February 8, according to Tuni E. (Sally) Blinson, general choreographer. One of the world's great animal actors, Beatty and his performing wild animals will appear with the Coliseum, Chicago and Cleveland Grottino Circus for the rat act of Joe Walsh appearing at the Coliseum, Chicago.

The Detroit show, as usual under the direction of Davenport, also will have the main attraction. The Shyrettes, cycle act; Tiroen's Sowla, presented by Francis Hogue; Jim Woung Troupe, Four-Pit-Lutie Troupe; William Heyer, and his horse, Sotty's circus, presented by Lott; Rink Wright, novelty balancing; Bob Perry and Larry Griswold, trampoline specialists; five featured aerialists, and Les Kimbri.

In addition to the Flying Artesa, Aida, the same prices seals would prevail as last year. Reserved seats went on sale this week.

Plans for Western Corp. Dropped

DETOIT, Jan. 10.—Plans for a new show projected under the name of the Western Circus Corporation have dropped to the ground. Atter Lathers, pari-mutuel racing figure, has the key in the organization. Plans called for a streamlined rail way show and a number of favorite Lathers, but nothing came of it. The St. Louis Lathers, George R. Hubler, manager.

Buck Steele To Blow Whistle For Martin Bowling Jan. 12

DAYTON, O., Jan. 10.—Martin Bros', Circus, which will be launched Monday (12) at Dale, Ind., will have Buck Steele at the huge whistle director, according to announcement here by George R. Hubler, manager.

Steele's animal acts also will appear in the show. Eddie Clark, aerialist, is another addition to the program.

Bored Polack Bull Stops Fast Train

CREWE, Va. Jan. 10.—A traveler on the 100-mile-an-hour Pullman干线 with the 100-mile-an-hour Pullman干线, where he wrote on the wall with the 100-mile-an-hour Pullman干线. That brought the Norfolk & Western Railway's streamliner Pocahontas to a screeching halt.

After a 5-minute delay the train moved again, the Pocahontas passengers returning to their seats, and the Pullman干线 left the station.

La Belle Succeus in Fort Lauderdale

FORT LAUDERDALE, Fla., Jan. 10.—A former auditor for Cole Bros., Circus, died at his home here Sunday (4). Sudie Terrell, aged 45, with two daughters, Jean and Rose Marie, all residing here.

Funeral services, held Tuesday (6) from the Fannin Funeral Home, were attended by all the performers and other members of the Fort Lauderdale Shrine acted as pallbearers. Burial was in the Fort Lauderdale Cemetery.

Brenden Gates, 13, who had resided here the last 13 years.

South Africa Circus Features Animal Acts

PRETORIA, Jan. 16.—Pagel's Circus, one of the finest in South Africa, is on the road again with a big bill featuring a large number of popular acts and good circus numbers. Show is owned and managed by Mr. and Mrs. William Pagel.

Animal acts include a group of lions and a mixed group of leopards, jaguars and leopards, presented by Pagel; camels, presented by Maiers; giraffes, presented by Maiers and Doreen Quinn; Pagel's black and white rams, presented by Maiers, and several horse numbers.

Feature acts are Roy Marov, flying trapeze artist; Thomas Ashton, high wire; Miss Brant, contortionist; Jimmy Quinn and Bubbles, the little elephant; and Harry and Henry Holt, illusionists.

Cirque Royal in Last Half Of 8-Week Brussels Stand

BRUSSELS, Jan. 10.—Cirque Royal, one of the leading indoor circuses of Europe, is presenting a two-months' circus season, terminating at the end of this month, under the direction of A. M. Klinkenberg, Dutch circus operator, and Fredy and Paul Kline, Swiss circus operators. Ringmaster is the well-known French showman.

Program is made up largely from the animal acts of Kline's Swiss National Circus. Featured on the bill is a group of the Keane number among others, presented by Fredy; Kline will present a dog show, a group of the Keane number among others, presented by Fredy and Kline, Swiss circus operators. Ringmaster is the well-known French showman.

Program is made up largely from the animal acts of Kline's Swiss National Circus. Featured on the bill is a group of the Keane number among others, presented by Fredy and Kline, Swiss circus operators. Ringmaster is the well-known French showman.
UNDER THE MARQUEE

William Kabisch, Jackson, O., cousin of Doc Waddell, is seriously ill in the Galipolis, O., hospital.

Maybe the Big Show isn’t as big as all that—but nobody has a bigger one.

Elliott Henry, brother of the late Steve Henry, is seriously ill in Mount Carmel Hospital, Columbus, O.

"Hi-Brow Bob" Burns, of the Ringling advance staff, is wintering at Daytona Beach, FL.

Jack Backenstoe, son of Willard Backenstoe, is a patient in City Hospital, Bucyrus, O.

Rather than refer to his coaches as"potential sleepers," a manager is using "emergency housing."

Doc Waddell informs that he has moved to a new address in Columbus, O. Bear Apartment 7, 605 South Front Street.

Willard Backenstoe, last season legal adjuster with Mills Bros., is at the Deshler-Wallick Hotel, Columbus, O., these days.

Jack Sweetman, Circleville, O., reports that he is working on a new show which will revolutionize snare drumming.

Billers wouldn’t spot any harder than the hotel was in the open on.

Diamond Jim Spaggle, who has been playing North Carolina schools with his trained animal, recently visited Rex M. Ingham at his animal farm in Ruffin, N. C.

Col. and Mrs. James E. Eskew, owner-operators of the JE Rand, Rodeo, celebrated their 25th wedding anniversary at their home in Way- verly, N. Y., January 18.

Homer Hall, old-time circus banner man and biller, is now toting a silver man at the Astor Hotel, New York, where he is known as the Silver King.

Reasonable assistant pusher is one who will go about his work quietly and do no assistant pushing.

Orrville (Whitey) Harris, clown, recently presented plaques and towels to the several officers and Past Masters of Daytona (Masonic) Theatrical Lodge, Detroit, of which he is a member.

Lawrence R. Burns, former operator of the Key Burns Circus and more recently in the novelty business, writes from Morristown, Tenn., that he has been playing school auditoriums with a small circus unit.

The Rinaldo, Clyde and Vera, are contemplating taking their electric extravaganzas to foreign countries. The Rinaldos, incidentally, staged a New Year’s Eve party at their home recently, with Doc Waddell as guest of honor.

Most run-of-the-mill seat hucksters haven’t any money left, but it must be admitted that the Bowler followed in the stuff while the boom lasted.

H. D. Golden writes from Burns, Mich., that work has been resumed in quarters of the Fisher Circus after the holiday pull and that his show will open about May 15, with rolling bill consisting of a truck, two trailers and a car.

J. M. Munns, a director of the Circus Fans’ Association, who has been confined to Leila Hospital, Battle Creek, Mich., has returned to his home at 88 Bedford Road, Battle Creek, to recuperate. He is superintendent of the Grand Trunk Railroad.

Herbert Weber and Chaita Escar- lante recently returned from a three-week trip thru Mexico, during which they visited nine circuses. They have been traveling with A. W. Brod’s Circus as the guests of Andres Atyady. While in Mexico they visited Senior Colonel, owner of Circo Argentina.

Things come to a pretty pass when a Fireman can name oldsmen showmen that we never heard of.

James Bagwell, manager of the Bradley-Renshin Billhidy Jamboree, reports that the winter tour thru Washington, Montana and North Dakota is proving successful. At Helena, Mont., despite the below weather, show played to good crowds, and at Bismarck, N. D., the act played to both in the city auditorium. Joe Scharon and Sally Bagwell handle the office duties. Also on the show’s staff is Harold R. Herbert.

WANTED - CONCESSION HELP - WANTED

For COLE BROS.’ CIRCUS

OPENING APRIL 15, LOUISVILLE, KY.

ALL ADDRESS: RIP WINKLER, 622 15TH STREET, MIAMI BEACH, FLORIDA
Flying Return Act
Set at Gainesville
GAINESVILLE, Tex., Jan. 10.—Flying Return Act, a favorite feature of Gainesville’s circus season, will be a flying return set, trained by Gus Bell and Ward-Beale, of the Ward-Beale Troupe, last year with Ringling Bros. and Barnum & Bailey.

The trapeze and six flaps have been receiving instruction, with rigging set up in the circus building here. Net and auras have been completed and steel tubing uprights constructed.

In addition to the flying set, Bell and Ward coached a seven-person teeterboard act and a four-person trapeze act, another number for the Gainesville program.

The show has purchased the grandstand of Gay’s Circus, owned by O. R. Bible. Another 100 chairs will be purchased to provide 500-seat capacity of the big top. Show has had a 600-chair front-side grandstand for a number of years.

New combination dressing-ring stock top and marquee, is to be added to the show’s equipment. Opening dates are here April 21-23.

The Ward-Beale Troupe leaves here today, as will Joe Bolick Bros. for the 1945 tour.

---

Davenport-Emerson Vows Are Spoken in Chicago
CHICAGO, Jan. 10.—Orrin Davenport, indoor and outdoor promoter, who was a partner in the Davenport-Emerson circus, closed his four-circus act last fall, married Mrs. Mary M. M.放松, 为她的公司。

The ceremony was performed by Rev. George Fowler officiating. Following the ceremony a reception was held at the home of the bride and groom, where 200 invited guests were entertained.

Attending the ceremony and supper were Mrs. John A. Kohler, mother of the bride; Mrs. Mary A. Kohler, sister of the bride; Louis Davenport O’Shea, a former partner; John A. Kohler Jr., brother and sister-in-law of the bride, Lea Davenport, and the groom; Mr. and Mrs. Lee A. Stahl Jr., and son; Mr. and Mrs. Harry Thomason, prime sponsors; Mr. and Mrs. Harry Thomas, William Armatage, uncle of the bride, who gave her in marriage; Mr. and Mrs. Carl Williams. The couple will reside at 5025 West Madison Street, Chicago.

Clyde Books Oklahoma City
OKLAHOMA CITY, Jan. 10.—Clyde Bros. Circus is scheduled for the Municipal Auditorium February 23-25, under the auspices of the Optimist Club.

---

British Isles Holiday Shows Lacking in Pre-War Standards
LONDON, Jan. 10.—The indoor circus season is in full swing in England, with a number of large troupes, including the largest of the Royal Family’s shows, opening in London’s Hippodrome on Friday, December 6, followed by the Kelvin Hall Circus in Glasgo, December 12, and the Waverley Circus, Edinburgh, December 18. Other big troupes which recently got under way are the Great Canal’s Big Top Circus and Billy Smart’s New World Circus in London, the Great Circus of the World, more famous, First of the Four Great British Workers, and Billy Smart is the only one of his class which has played the Winter Gardens, the Victoria Palace, the London Pavilion, and the Victoria Palace.

The Bertram Mills Circus opened its holiday season in London’s big Olympia hall December 19 and will run through January. Program is varied and somewhat better than last year’s but not up to pre-war standards. On the Olympia bill are Eduardo Rosnaldi, Juggler, Trigram, White Devil, high wire; Cavallini’s Crazy Car; The Mills elephant represented by Guido Rosnaldi, weakly, one of the first break-down comedy-trapeze; Peggy’s Arab elephant; seven weeks’ act; Schumann’s, Redoubt, and Poldi’s, among others.

New combinations of elephants, such as the Elephants, have been added to the show’s equipment. Opening dates are here April 21-23. The show will tour the United States, as will Joe Bolick Bros. for the 1945 tour.

---

FOR WORLD RENOWNED AERIAL ACT WANTED 2 GIRLS—WANTED
With some experience in Aerial Work or willing to learn. Age 16-22, height 5’2"-5’6". A great chance to travel with Circus. Salary, board and room while learning. Must be attractive, with a good personality. Send photo and full particulars in first letter.

J. A. LEONTINI

476 Arlington Ave.

Sarasota, Fla.

---

MONROE BROS.' CIRCUS
WANTS FOR 1948
Big Show Acts and Clowns.
Canvas Boys, Seat Men, Property Men and Grooms.

Circus operators own circus, own shows.

Billposter with car.

Banner Man for Indoor Dates

BUFFALO STAR ROUTE

Tusas, Mo.

---

CIRCUS—CARNIVAL PRINTING
We will print your posters, handbills and programs, select by openings and demand. Send copies and demands.

THE BARNHART-VAN TRUMP CO.
ROCHESTER, INDIANA

A $6,100.00 CHECK
WAS LEFT AT VALLEY PARK FOR MILLICENT LA ZELLAS

WANTED—SMALL ANIMAL CIRCUS—WANTED
This small animal circus is willing to travel the country this year in a small car. Ideal partners are needed to handle the act. Good home. Must like life to the best advantage.一定能找到合作伙伴。如果感兴趣，请来电或来信。
Meetings of Fairs Assn.

Gus Sun Agency Awarded WCFCA Act Contracts

DES MOINES, Jan. 10.—Western Colorado Fair Association has awarded contracts for grandstand shows to the Des Moines office of the Gus Sun Agency, under the management of Irving E. Groosman.

Kath Stewart, WCFCA secretary, Portage La Prairie, Man., confirmed the awards and signing of contracts by the fairs.

The WCFCA, known as the B Circuit, consists of 13 fairs. The awards mark the first time since the start of World War II that the contracts have gone to an American agency.

Groosman said the grandstand show would be Fair Varieties of 1948. It will contain seven acts, including two high numbers, and a musical unit. Groosman plans to attend the WCFCA convention here January 20-21, to work out final details.

Dates for the B Circuit are: Moose Jaw, March 25; Fort St. John, April 14, 15; Calgary, April 16-18; Medicine Hat, April 19-20; Portage La Prairie, April 21; Melford, Sask., April 15-17; Lloyd- minster, April 18-19; Dawson Creek, B. C., April 20-21; Prince Albert, Alta., May 22-24; Vegreville, Alta., July 28-29; Red Deer, Alta., July 29-31; North Battleford, Alta., August 5-7; Fort Macleod, Alta., July 26-27; Prince Albert, Sask., August 5-7; and Lebtheridge, Alta., August 9-11.

PHOENIX, Ariz., Jan. 10.—Net profit of $37,478.91 was reported for 1947 Arizona State Fair. Secretary James Lehning reported that tickets were sold for $269,10 and expenses amounted to $17,690.60.

Lehning said that the Arizona State Fair 1947 crowds except during the rain-splashed last three days produced 90 per cent in admissions. Crafts Shows paid $37,542.69 for the midway, commercial space brought $31,100. Premium book took $8,444. Ten days of horse racing added $77,500 and Armistice Day auto races took in $700.

Profit is $2,202.85 less than the 1946 net. The State's first profitable fair was in 1941. After years of deviation from its mission, the State's fair work in 1947, will be a step forward.

SADDLE HUNTER A new colorado building

New Colorado Building To Be Ready for 1948 Show

PUEBLO, Colo., Jan. 10.—With completion of the new agricultural exhibit building, the Colorado State Fair will add a $200,000 addition to the present exhibits and audience for public gatherings in Southern Colorado.

The 300 by 400-foot stone and steel structure was started in 1940, but was held up during the war. Work was resumed last year for this year's (August 23-27) booths will line the exterior to the present exhibits and audience for public gatherings in Southern Colorado.

B. Lowe To Manage Lee Crosby's Unit

TRENTON, N. J., Jan. 10.—Bert Lowe, Eastern showman and fair manager, will take over the management of Lucky Lee Crosby's All-American Hell Drivers, it was announced at a local winter quarters this week.

Crosby and Lowe are making plans to attend the Eastern fair meetings and current arrangements call for the promotion of several special speedway events, Crosby said.

School Idea Rated Success

Subjects cover wide field—Lt. Gov. James cites State Fair in talk before group

By Herb Dotten

INDIANAPOLIS, Jan. 9.—For year-round use, the Indiana State Fair Board recommended the Indiana Association of County and District Fairs rated low in the esteem of showsmanship and funds raised by the fair this year, thanks to the introduction of what was termed a “Fair Director School,” the confer, held in the Clay- pool Hotel here Monday thru Wed- nesday, January 26-28.

School, fashioned somewhat on the College of Fairs idea and the short courses in story-telling, was a notable success. The schedule called for the treatment of 16 different topics, all that the basic ingredients of the program or in the scheduled appearance of the speakers.

In the future...
MINN. STATE NETS $253,000

Record Profit For 47 Event

Grandon yielded 2528c, Lee reports—St. Paul annual has nearly million $s

ST. PAUL, Jan. 19.—The 47-day 1947 Minnesota State Fair yielded an annual profit of $253,000, as reported by Raymond A. Lee, fair board secretary, in his annual report submitted to the governor's office. Income aggregated $86,008, with operating expenses totaling $871,574.

All previous years were shattered through reasonable combination of circumstances, which Lee said probably never again will be achieved. These included lack of rainfall, State-wide prosperity and the resumption of the fair after World War II.

Gate Hit 902,695

Official attendance count for the 1947-48 was set at Lee at 902,695, the second highest in the fair's 40-year history. The previous attendance was set at 903,346 in 1941. He termed the fair a moderate success, after taxes, of $283,608 raked up the Royal American Shows as "phenomenal."

Grandstand performances drew 324,774 patrons, with 519,819 paying a record $25,580 for tickets received from admissions at the front gate and grandstand aggregated $262,771, Lee reported.

State Seeks To End Jackson's 25-Year Lease on Fairgrounds

JACKSON, Minn., Jan. 19.—The end of Jackson's 25-year lease on the fairgrounds, site of the annual State, Fair, is sought in a suit filed in Hink County Chancery Court in behalf of the State by the attorney general. It is contented in the complaint that the fairgrounds are "dilapidated, unsafe and entirely inadequate for the holding of a fair that would bring credit to the State."

The Agriculture and Industrial Exposition Commission, according to the petition, has expended $75,000 to spend for improvements, but this can not be done until the city surrenders the lease. The city's real estate offerings are also included in the complaint which was decided by Chief Judge James A. Streckler until the State offers proof to the contrary it believes public necessity demands cancellation of the lease.

Owned by the State, the property was leased to Jackson in 1922 for 25 years. The lease contained a provision which reserved the right of the State to cancel in event such action was warranted by public convenience and necessity.

Frederick Bros.

In Fair Booking Field, Mack Says

HOLLYWOOD, Jan. 19.—Roy Mack, executive secretary in charge of booking for the West Coast offices of Frederick Bros. Agency, announced that the agency is planning expansion of its booking service to include all the fair attractions with activity to be centered around Carnival and Rides. Mack said that the organization decided to go after some of the fair attractions which now are not booking for the fair, he felt off and that the Western Fairs Association has welcomed his plan to the Coast many acts now working in the East and Midwest thereby giving Western fairs a chance to see acts which are new to Western audiences.

Frederick Bros. will have a booth at the coming Western Fairs Association meeting in Sacramento and will show 15 or more acts which are offering to Western fair managers.

Various in the interest of the Frederick stable are the Dave Gould Shows, Selcien and Publicity, Cincinnati and Chicago, and the Billboards of E. H. Mo-"line's, the Liphams, Rease Davis, Ray Parker, the Jumping Jacks and the Zingers, and a few other shows in the few scenes there are, amongst which are offering to Western fair managers.

Mack, who at one time was with Ernie Young in the East, was associated with Warner Bros. films before going to Hollywood before returning to the booking business with Frederick Bros. Agency.

Elect Ralph Seyfoth

Wis. Assoc. President

MILWAUKEE, Jan. 19.—Ralph H. Seyfoth, Monticell, was elected president of the Wisconsin Association of Fairs at the annual convention of the association here Wednesday and will hold office through the 1948 season. He succeeds Charles B. Dewry, Marinette.

Seyfoth moved up from vice-president and was succeeded in that post by Orrin G. Johnson, Viroqua, who was re-elected secretary-treasurer.

Directors re-elected were W. H. Eldridge, Plymouth, District 1; Orrin Johnson, Viroqua, District 2, and Ralph Seyfoth, District 4. Goodell, Antigo, was elected director of District 3; Douglas Cullen, Black River Falls; Roy G. Brown, Oshkosh, and A. W. Hall, Madison, were chosen director-at-large.

Caleb B. Dowd, Reading

Fair Official, Succumbs

READING, Pa., Jan. 18.—Caleb B. Dowd, 65, widely known bureau and official of the Reading Fair, who was the heart of his home here Wednesday (7). Dowd, who was engaged in the insurance business, received $2,500 to spend for improvements, but this can not be done until the city surrenders the lease. The city's real estate offerings are also included in the complaint which was decided by Chief Judge James A. Streckler until the State offers proof to the contrary it believes public necessity demands cancellation of the lease.

Owned by the State, the property was leased to Jackson in 1947 for 25 years. The lease contained a provision which reserved the right of the State to cancel in event such action was warranted by public convenience and necessity.

Wis. Fairmen

"Black-List" Carnival Op

Gielow Hit by Group

MILWAUKEE, Jan. 19.—The Wisconsin Association of Fairs, meeting here this week at the Hotel Pfister, took action to stop the carnival operator for failure to fulfill a contract, recommended that State aid no longer be available for fairs and horse-pulling contests staged as a result. The M.A. discussed plans for member fairs' participation in the last State centennial observance.

The convention also elected Ralph Ammon, manager of the Wisconsin State Centennial, which is scheduled for a 23-day run beginning August 7, to report that 65 percent of the exhibit and construction work for the fair site, of the centennial, already has been sold.

Art Gielow, Milwaukee, is the carnival operator who was placed on the black list. The convention voted that Gielow's unit failed to play a contracted fair, that instead he still-hired, and that he is an invited to attend himself at the convention, he did not avail himself of the opportunity.

A resolution condemning the end of State aid for horse shows and horse-pulling contests was amended to read: "the Wisconsin Association of Fairs, having been prompted by the fact the $100,000 State aid now available is needed for federal 4-H club awards."

Milton H. Button, director of the State Department of Agriculture, voiced several recommendations by which the State aid will be needed. Included were some restrictions of classes in which awards will be made. Included among these were restriction of classes in which awards will be made. Included among these were restriction of classes in which awards will be made. Included among these were restriction of classes in which awards will be made. Included among these were restriction of classes in which awards will be made. Included among these were restriction of classes in which awards will be made.
Edmonton Assn.

Around the Grounds:

World War II Vets Take Over
As Lawrenceburg, Ind., Execs

All new officers of the successful American Legion owned-and-operated Dearborn County Fair at Lawrenceburg, Ind., are World War II veterans. This year's president, including the able Lawrence Haag, veteran secretary, have stepped aside in favor of the young bloods. New officers are Walter Neary, president; William P. Rolfman, secretary; Eugene Sells, concession manager, and William Cadwell, treasurer.

Joe Wepper Named Prez
Of El Dorado, Ark., Fair

The association's boxing team showed a profit of $813.

Summer exhibition revenues included: Gate receipts, $28,657; grandstand, $34,203; concessions, $18,887; midway, $16,239; grants, $10,757; and $18,720 from pari-mutuel operation after deduction of $60,147 in domicile and provincial taxes. Revenue was $120,491.

Profit transferred was $56,965, with wages and expenses $33,967 and general fair expenses $25,998.

Edmonton Elects Price

The association at its annual meeting here, elected Joe Wepper, president; Jim Griffin, vice-president; Jules Miller, secretary, and Dave Love, treasurer. Jack Dunn, owner-manager of the City Shows, was re-elected to the board of directors. The 1948 fair is set for September 27 thru October 2. The Gem City Shows were awarded the midway contract.

DU BOIS ARENA
DU BOIS, PENNA.
TRI-COUNTY FAIR AND EXPOSITION
February 5, 6, 7, 8, 9, 10 and 11-17 Days
INCLUDING SUNDAY, FEBRUARY 8

Swift Current Re-Elects
Joseph Ficht President

Swift Current, Sask., Jan. 10.

Joseph Ficht was re-elected president of Swift Current Agricultural Society at the annual meeting here. Other officers named were Cldr. Lloyd Smith, vice-president; Ted Brown, secretary; and Gladys Knapp, treasurer.

Receipts in 1947 were reported at $7,800, with disbursements of $7,492.50, leaving a balance of $247.50. The '47 fair was held in conjunction with the Frontier Days Celebration. The society has membership of 242.
PARKS-RESORTS-POOLS
Communications to 155 No. Clark St., Chicago 1, Ill.

PARKMEN TO HOLD ‘47 PRICES

Only 3 Vote For Upswing

• Two large funspots still undecided — reduction is possible in some instances

By Hank Hurley
CHICAGO, Jan. 10.—President Trum-
man’s plan to hold prices to help curb in-
flation certainly is being heeded by the
men in the park industry, a sur-
vey on this question conducted by
The Billboard shows.

The questionnaires asked two ques-
tions regarding prices:

1. Do you plan any change in your
admission price this year? If so, please
give 1947 price and planned 1948 price.

2. Do you plan any other price changes, such as parking, raise in ride prices?

Overwhelmingly the answer was “no” or “no change.” Only a few were on the conservative side, to say the least. C. S. Reynolds, Riverside Park, Ohio, was the only one who reported his funspot planned a jump. His 1947 prices, he said, were 50 and 75 cents. Ernest Hendrick, Lookout Park, Jacksonville, Ill., reported that the change in adult admission to his swimming pool, but no change in children’s admission. Hend-

rick said his pool admission price for adults and children was the same—50 cents. This year they will be 50 and 75 cents. Ernest Hendrick, Lookout Park, Jacksonville, Ill., reported that the change in adult admission to his swimming pool, but no change in children’s admission. Hend-

rick said his pool admission price for adults and children was the same—50 cents. This year they will be 50 and 75 cents.

Minnie Funspot Being Planned For Birmingham

BIRMINGHAM, Jan. 10.—Plans for
a miniature amusement park to be
opened this spring are being pushed
by members of Alabama State Fair
Authority here, Wailing Keith, gen-
eral manager, announced.

The new park will be operated by the fair authority on a 117-acre
city-owned Alabama State Fair-
grounds and will be the beginning
of a full-fledged recreation center, Keith said.

Plans call for a Carousel and Fun
House, a miniature train and toy
park among other kiddy rides, and possi-

bly several adult rides.

The fair authority operates a half-

mile dirt track for automobile and
cycle car races, and a grandstand.
Still due bookings will be made in
the spring and early summer.

Fair authority members are Bed-
ford Seale, chairman; Vincent Town-
shend and John Pacheco, Jr., treasurer;
O. L. Ford, William S. Spencer Jr.,
H. S. Whisler and Don Seiwald.

Savin Rock Wileoxe Pier Eatery Sold For Reported 150G

WEST HAVEN, Conn., Jan. 10—Savin Rock’s Wileoxe Pier Restaurant
and Bar has been sold to a group of New Haven business men, headed by Vincent S. Anderson, for a reported $150,000.

The new owners plan substantial improvements to the property, and will operate under the title of Wileoxe Realty Corporation.
Sitting 'Round the Table

Editor's Note: This is the finale on the current quest regarding kiddie days and special reduced prices, but we swing immediately into the new question. "Are you in favor of giving industrial plants the exclusive on your park for a day, in the event they throw a picnic, thereby excluding your regular patronage for that day?" The following letter has to do with the kiddie day subject, while the second one is the opening gun on the subject of industrial plants.

Likes Kiddie Days
I think special kiddie days and special reduced prices for them are a fine thing for children.

We gave reduced prices on the rides on Saturday morning and gave free tickets for the swimming pool and dances as prizes for different occasions. In our relay games in the

AMUSEMENT PARK & EXCURSION STEAMER

 Phillies direct from the

Fountain Delaware and

Must purchase

large clean.

AMUSEMENT PARK & EXCURSION STEAMER

allows about 20 tons, compulsory location, line

steam, hammer tips, candy bar, rain, ice cream, and other

advertising. These are large clean, 5 compartment stands, tallies, workshopped and various other buildings. Property is included.

Steam, Portable

Rides.

MINIATURE

FOR

Billsboard, Cleveland, Ohio

DAMON

RIDE

WANTED

For the shorter season, May 15 to September, 2000 cars required, 2 or 4 cars each, all cars must be

WANTED

beautiful, well kept. Will deliver, repair or trade.

E. C. WELCHMAN

(Riviera Lake Park)

Matt Spring, Ark.

WANTED RAILROADS

Also, your railroad and car companies will find this to be a

WANTED

cessful method of getting public attention to their work.

MINIATURE TRAIN & RAILROAD CO.

Executive Office: Elmhurt, Illinois

WANTED

Office, swing, money and effort and encouraging the

E. C. WELCHMAN

(Tropicana Lake Park)

Matt Spring, Ark.

New 50-Acre Zoo Skedded

For Honolulu, Virden Says

SAN DIEGO, Calif., Jan. 16—Plans for a new 50-acre zoo to be con-

strected by the city of Honolulu have been completed by Ralph J. Virden, San Diego Zoo chief general superintendent, who just returned from a two-week visit to the Hawaiian Islands. Virden said he was commissioned by Paul Breeze, Honolulu Zoo director, to design the new layout.

WANTED

ASSISTANT RIDE SUPT.

Man experienced in maintenance and operation of amusement park equipment giving full particulars.

RIDE MAN.

WANTED

MINIATURE GOLF COURSE

Construction and operation of a miniature golf course

WANTED

3103 Madison Ave.

Ride or Electric Bingo

For sale—Beautiful Park in Pennsylvania

Large swimming pool, 300 by 75', Bath house, Concession Stands, Djembe, Bonfire, Newport style, and all necessary buildings. 1,100 feet in length, 1,000 feet in width, 600 feet in depth to be found in the

WANTED

MINIATURE GOLF COURSE

Construction and operation of miniature golf course

FOR

Billboard, Cleveland, Ohio

130 E. DUVAL ST.

PHILADELPHIA 44, PA.

RIDE's WANTED

New Amusement Park

Will consider concession leases for all major and kiddie rides. Spring opening. Only reliable operators considered for city-owned amusement park, with full backing of local and State governments, civic organizations and press and radio. No competition in State.

SWIMMING POOL CONCESSION

Considering concession contract for swimming pool, one of largest in the South. Substantial investment required by lease operator.

GAMES

Will consider about five games to reliable concessionaires. No Grind Stores. Wonderful opportunity for responsible operators in community of 500,000, hungry for amusement park entertainment. 117 acres. Grandstand and race track.

Alabama State Fair Authority

Birmingham 5, Alabama

GIVE TO THE DAMON RUNYON CANCER FUND

CARNIVAL'S—BARS—BOWLING ALLEYS

AND CLUBS

America's Favorite Skill Game

The ORIGINAL AND ONLY SKEE BALL ALLEY.

Combining the better features of the SKEE BALL and SKEE ROLL

ALLEYS formerly made by National Skee Ball Company and the

Rudolph Wurlitzer Company.

WRITE FOR FULL PARTICULARS

ALLEYS ON DISPLAY AT OUR FACTORY

PHILADELPHIA TOBOGGAN CO.

130 E. DUVAL ST.

PHILADELPHIA 44, PA.

REGIONAL ADVERTISER

PARKS—RESORTS—POOLS

REG. U. S. PAT. OFF.

PROFITABLE! PRACTICAL!

MECHANICAL IN OPERATION

THE FASCINATING SKILL

GAME FOR AMUSEMENT

RESORTS—ARCADES

CARNIVAL'S—BARS—

BOWLING ALLEYS

AND CLUBS

Ad

Dimensions

Width: 25"

Length: 15/8"15/8"

Height: 63/8"63/8"

Pat. $2,456,586

Pat. 4,221,617

ORDERs NOW BEING TAKEN FOR THESE SUCCESSFUL MONEY

EARNING GROUP GAMES OPERATING IN CANOE ISLAND AND

ROCKAWAY.

ESP. 7-3122

FAIER'S AMUSE CORP., 501 AVE. "P", FKBV 30, N. Y.

FOR THE DAMON RUNYON CANCER FUND

GIVE TO THE DAMON RUNYON CANCER FUND
Heavy Turnout of Outdoor Showmen at Indiana Confab

INDIANAPOLIS, Jan. 10. — A heavy turnout of carnival reps, amusement peddlers and fair-suppliers marked the 25th annual meeting of the Indiana Association of County and District Fairs, held Wednesday (1-7) at the Claypool Hotel.

Seven railroad carnival cars were on hand, with interest centered in the award of the 1948 Indiana State Fair contract to the President of the Houston-based Bethlehem Building and General Agent R. C. McCarter was active in behalf of Cettie & Williams. Also active were Johnny J. Jones, Exposition, and Ralph Lockett, general agent, who were there.

Bobby R. Kline was on the scene, general-agenting for John W. Ward, with Manager Al Wagner representing Cavelcade of Amusements. Louie (Junior) Berger, who worked with Pride & Joy, was with the Eastern railroad show.

Of truckers, Floyd E. Goodnight's Cavelcade had one of the largest representations. Besides top men, his other notables included John F. Enright, Mr. and Mrs. Gerald Frantz and Mr. and Mrs. John Flanagan.

Other reps and their reps included: George A. Denmark, Morris, Stokes; Baker United, Mr. and Mrs. Tom L. Baker, PA.; Blue Grass, Rex Gourley; Lloyd's Reliable Bikes, Lloyd Shopp; Thomas Joyland, Mr. and Mrs. L. L. Thomas and Mr. and Mrs. Jim Williamson; Blue Grass, Rex Gourley; Lloyd's Reliable Bikes, Lloyd Shopp, Thomas.

WOM Wraps Up Fair Route With Allentown, Pa.

ALLENTOWN, Pa., Jan. 10.— Frank Bergen, owner-operator of the World of Mirth Shows, was awarded the 1948 midway contract for the Allentown Fair, which is scheduled for the annual trek of the World of Mirth, which breaks a jump from New England to the deep South, has been held by the shows for many years. George A. Hamid was again awarded the contract for entertainment. President Ed Scholl and Secretary M. H. Bayley concluded negotiations for the fair.

The Allentown signing probably will complete the tour of the fair, even tho the State meetings in its territory have yet to take place. Fair deals will be made at Bangor and Skowhegan, Me.; Central Canadian Exhibitions of Chambers Falls, Fallston, Quebec; Jacksonville, Fl.; Vermont State Fair, Rutland, Vt.; New Hampshire State Fair, Trenton; Greensboro (N. C.) Fair; Winston-Salem, N. C.; South Carolina State Fair, Columbia, and the Exchange Club Fair, Augusta, Ga.

With the fair circuit including still dates, virtually complete, Bergen plans to spend the winter in New York City, with his son and the Allen concession manager, will attend most of the Eastern fair meet-

Showfolk Friends Pay Last Respects To Mickey Martin

GIBSONTON, Fla., Jan. 10.—Many showman friends attended funeral services for Mickey B. Martin, owner of the Peach State Shows, who died January 4 of heart trouble in St. Joseph Hospital, Tampa. A 12-year-old son, Joseph, survives.

Services, arranged by Louis Augustine and Johnny Moore, were held January 7 with burial taking place in Myrtle Hill Memorial Park, Tampa. Pallbearers were W. B. Stephe, Ralph Delno, Nino Dinetto, John J. Kelly, Charles Hardman and J. R. Martin.

Romeo, brother of his show in 1947, Martin, a resident of Gibsonton, had been associated with Grotto and concessionaire and愫gineer operator for some 30 years.

Fontana Signs Tenn. Fairs.

CHICAGO, Jan. 10.— Joe J. Fontana wired The Billboard Friday (9) from Nashville that while attending the Tennessee Midwinter show meeting, he had contracted for fairs at Dickson, Lebanon, Jamestown and Carthage for the 1948 J. H. Rich Shows.

JJJ Contracts Hilton Sisters; Ward Org Into Aberdeen, S. D.

INDIANAPOLIS, Jan. 10.— The Hilton Sisters, Siamese twins, who were featured in 1947 in a grandstand unit booked from the Royal Woolfolk Agency, Chicago, have been signed by the Johnny J. Jones Exposition to head a girl show with that org this year.

Announcement of the signing was made this week by Morris Lipsky, co-owner of the Jones org, who arranged the booking. Mr. Lipsky, traffic manager, attended the convention of the Indiana Association of County and District Fairs.

Lipsky also announced that Hal P. Elford had been signed to join the 1948 J. H. Rich Shows. The unit was with the Jones show in 1947, spent two years with a Circus and a Unit on the Coast and was with Eddy Bros. during closing stages of the 1947 season.

Three More for Ward

The John R. Ward Shows will move into Kentucky State Fair, Louisville, from Aberdeen, S. D., and have ample time for the jump, Bobby R. Kline, general agent, pointed out in announcing here that the Ward unit had been signed for Aberdeen Free Fair. The Aberdeen annual, supported since before the war, will close Monday, September 6. Opening at Louisville is slated Sunday, September 12, but Ward will be in operation for a preview the preceding night, according to Kline.

In addition, they also have signed to play North Alabama State Fair, Florence, and Caruthersville (Mo.) Fair.

Muscipe Defers Action

Pending reorganization of Muscipe (Ind.) Fair, no carnival contract was signed by that annual. Reorganization is expected to be completed in the next two or three weeks. Cavelcade of Amusements played the spot last year.

Humperdum, representing Royal Crown Shows, announced that Longport (Ind.) Fair signed to have that org on its midway this year.

Bloom To Pass Up Road in '48; Plans Kid Park

INDIANAPOLIS, Jan. 10.— Oscar Bloom will not go out this season with his Gold Medal Shows. Instead he will sell part of his equipment and the remainder to establish a midway park in the South, he announced during the convention of the Indiana Association of County and District Fairs here this week.

Bloom, who has owned and operated Gold Medal for 13 years, pointed out that his decision does not spell permanent retirement from the rodeo, "I'll be back, probably in 1949, and go with a railroad show," he declared.

His decision to quit the rodeo is due to the fact that Bloom, thus far, has not been able to come from the operation of his shows, but he will continue to play his park shows. While Bloom has been a member of Kentland (Ind.) Fair, which his show had played for 15 years.

Bloom said the 1947 season had been profitable. He pointed out that his shows are capable of carrying only 100 to 150 tents, thereby incurring losses sustained earlier because of bad weather.

Victory Exposition Shows Given Davenport Contract

DAVENPORT, 1st, Jan. 10.— Midway contract for the Mississippi Valley Fair, scheduled here August 17th, has been awarded to the Victory Exposition Shows, Frank Harris, owner. The contract was previously awarded to Harris, then closed the deal, he said.

Aberdeen, a noted appointed general agent of the Victorys. Victoria Exposition Shows will open at the Chico Days Celebration, Brownsville, Tex., January 25th and Celebration runs 10 days.

William Levinson Dies; Headed Novelty Company

ROCHESTER, N. Y., Jan. 10.— William Levinson, 74, president of the Morris Rosenboom Company, wholesale jewelry and novelty concern, died here December 22. Surviving are his widow, Rose, and two sons, Jacques and Gordon.

Funeral services were held from the Nahman Funeral Home here and burial was at Mount Hope Cemetery.
Granite State Shows

New England's Largest Assembly of Outdoor Amusement
AGAIN FEATURING AN (AL MARTIN) ATTRACTION

WANT WANT WANT WANT WANT

OPENING EARLY IN APRIL

CONCESSIONS... Photo, Mitt Camp, String, Pitch-Till-You-Win, Coke Bottle, Over Twelve, Coke Gallery, Bowling Alley, High Striker, Balloon Dart, Long Range Shooting Gallery, Dart, Penny Arcade and any Legitimate Concessions.

RIDES........ Have opening for Rides not conflicting.

GRANITE STATE SHOWS

NO. 2 UNIT WANT WANT WANT

This Unit has contracted for 25 Weeks of Church Bazars Throughout New England Concessions — All Kinds of Legitimate Concessions.

All Wires and Correspondence to 148 Loudon Rd., Concord, N. H.

OUTDOOR SHOWMEN

Earlier Press Closing for Next Issue

It is important that the last form of the January 24 issue goes to press by 10 a.m. Sunday, January 18. Therefore if you have an important ad for January 24 issue mail it SPECIAL DELIVERY in time to have it reach us Sunday morning or better still, send your copy by Western Union Night Letter Saturday night.

LAST FORM GOES TO PRESS
10 A.M. SUNDAY, JANUARY 18

TRI-STATE SHOWS

NOW BOOKING FOR 1948 SEASON

We will carry 7 Rides, 3 Shows, 20 Concessions. Our season will be 21 weeks in South Dakota, North Dakota and Minnesota, playing all Street Celebrations and only the better Fairs. Can place one Grand Show of merit that does not conflict, with own transportation; prefer Show on Truck or Trailer, must be good. We give "Ex" on all Concessions, a few open, Scales, Age, Indemnity, Wheel Knockers, or what have you legitimate? Can use 3 or 4 Good Agents for office Concessions, also a good Grinder to handle Monkeys Show. Absolutely no drunks or liars. The 1947 season, with 46 Street Celebrations and 11 Fairs, was the most successful season for both Show and Sponsor of any Midwest Show playing this territory. We expect the coming season, with 20 Street Celebrations, 8 Fairs (contracted), and the Mitchell Corn Palace, to be big again in the Midwest. If you are looking for the best $55 returns, contact us. Playing only the better Fairs in North Dakota, South Dakota, and Western Minnesota.

All replies will be answered.—To

TRI-STATE SHOWS, Ed & John Murphy, Owners
Winter Quarters, Madison, South Dakota; or Box 747, Sioux Falls, South Dakota
ASTRO FORECASTS
All Readings Complete for 1948
Crystal Balls; Imported
No. 21, 310, 312.

FORECAST
Vona
"What p.
Single
$5.00
repair
Pride
If
3/16.
Answers
1200
Very
West
1, 45
Wheels,
30"
Alf
Cards,
sample
DELRAY
19
Balance
'6'*
balance
Bands
Indorsed
Super
1/3
4"

POP CORN MACHINE OPERATORS OF FLORIDA
If you wish a sample of Hoosier Pride Hybrid large yellow bulk pop corn, or if interested in an Excel Pop Corn Machine for $75.50, write us at Delray Beach.

INDIANA POP CORN CO.
DELRAY BEACH, FLA.

CANDY FLOSS MACHINE
A candy floss machine, suggested and used by Ring King Brothers, is suitable for either an ice cream or a confectionery store.

MR. AND MRS. JACK B. MOORE, operators of Moore's Modern Shows, and Mrs. Buddy Buck (right) snapped they night closed in recently in Reynolds in Old Mexico. Mr. and Mrs. Buddy Buck operate girl shows with the 17 J. Tidwell carnivals.

MIDWAY CONFESSION
Mrs. Charles J. Bennett, Detroit, is recovering from the flu.
Gossip crews decide the appearances, either good or bad, of all midways.
Joe Exler, back from a West Coast trip, is visiting friends in Detroit.
Tia (Gypsy) Grace, concessionaire, is wintering in Jacksonville, Fla.
Lou (bud) Davis opened in Houston with the Roland Smith Shows for a winter trek, C. W. Eyster reports.
Mr. and Mrs. Harry Lewiston, Detroit, were called home by the serious illness of Harry's mother.
Believing everything he told is a joke, a press agent to hold his job.
Walter A. (Wingo) Schauer returned to Detroit after a visit to his home in Rochester, N. Y.
Mr. and Mrs. Fred Miller, of W. G. Wade Shows, left New Orleans New Year's day for Tampa.
En route north, J. F. (Cat) Levine was a guest of Harvey D. and J. H. Drew in Waynevile, Ga.
Jack Bell, head of United Bill-posting Company, recently entered Ford Hospital, Detroit, for a general check-up.
Mr. and Mrs. Jack B. Moore, operators of Moore's Modern Shows, and Mrs. Buddy Buck (right) snapped they night closed in recently in Reynolds in Old Mexico. Mr. and Mrs. Buddy Buck operate girl shows with the 17 J. Tidwell carnivals.

CHURCH SERVICE LEADS
At the call of the jingle telephone, Winnipeg Manitoba, finish story with every story of the sales leads. It's a natural for the telephone. Touch, call, and make your sale. Use the telephone in every manner.

TATE'S CURIOUS SHOP
722 Western Avenue
Phoenix, Arizona

OHIO SUPER YELLOW DWARF WHITE HULLESS POPCORN
To 50 each free to friends from ourselves. Also Contact and Supplies. Write for catalog.

CITTY ZANE CONCRETE PRODUCTS, INC.
300 Bannister Ave.
Marion, Ohio

DICTIONARY of Midway slang
WERNER was a sucker
Send a Dollar Bill for 2 Copies
STARK DE BELLE
530 Patterson St.
Cincinnati 22, Ohio

NEW IMPROVED CHAIR PLANE SWINGS
Includes every feature of the original Chair Plane and a few improvements.

RISE-III MFG. CO.
Plainsville, Ill.

FOR SALE
#12 ELI FERRIS WHEEL
In perfect condition
JACK RUBACK
ALAMO EXPOSITION SHOW
2240 E. Houston St.
San Antonio, Texas

BLUE GRASS SHOWS
Now BOOKING FOR 1948
SHOWS—RIDE—CONCESSIONS.
Address: BOX SET, OWNERSHIP, NY.
CORK
Shelves
Write
KING
JOHN
Oponingin
World
January
NOW
CONCESSION
3138
82
per
RIDES-CONCESSIONS-SHOWS
200
TOP
today
Cons:
LIFETIME
3916
8
new
1,000
1948
FOR
7/16.,12".
IN
3-6822
now
LLEWELLYN
3-6822
LIFETIME
in
Mid-Kraft
CO.
Pin
refused.
3
Special
of
36,
Shows
in
Ohio
in
C3,
Tenn.
Prim,
Killingbeck,
Killingbeck,
iper.
500
grades
CRAFT
BROWN
PORTABLE
shock-mounted.
Stay
See
a
hottest
POP
LEWIS
BOOK
ELEVATED
Wall
Service
at
Sharpsville.
By
00
Are
to

A MONEY MAKER ANYWHERE . . .
THE ORIGINAL BROWN POPPER AND POPULAR 4"X6" PORTABLE STAND

Also Popular Are the Theater, Concession and Custom-Built Models

CHURCH MANUFACTURING CO., INC.
Builders of
Mid-Kraft Boats and Mid-Kraft Trailer Coaches

EAST WARREN STREET
MIDDLEBURY, INDIANA

CLIP AND MAIL TODAY!

Blevins Popcorn Co.
P. O. Box 378
Nashville, Tenn.

With every catalog is included a new "Know-How" cup, the hottest thing in the ice ball business!

Sirs:
Please send me a copy of your new 11-page catalog listing and describing your concession equipment. I am especially interested in:

☐ Popcorn Equipment
☐ Ice Ball Equipment
☐ Candy Floss Equipment
☐ Popcorn Supplies
☐ Ice Ball Supplies
☐ I would like to see the Trestum Trailer. Please let me know when it will be on exhibit in my town.

Name:
Address:
City:
State:

Blevins Popcorn Co.
NOW IN AMERICA'S MOST MODERN POPCORN PLANT!
31ST AND CHARLOTTE
NASHVILLE, TENN.

LIABILITY INSURANCE

Writing Showmen's Liability Insurance is a specialty and to avoid costly mistakes should be written by an insurance man who knows Show Business and

CHAS. A. LENZ
CHICAGO

Popcorn Headquarters

TOP-POP Hybrid Popcorn is backed by a Money back guarantee if you are not completely satisfied in every respect. Send your order in today.
Finest quality roasted peanuts-attractive circus bags.
5 sizes boxes- cones-bags- snow cones- floss papers-color napkins - spoons-ready-to-use flavors- apple sticks.

Immediate Delivery Star Popcorn, Mr. and Mrs. Samuel Candy Floss Machines
- All rubber shock-mounted. Stay ahead with Sno-King Ice Shavers-
capacity 500 lbs. per hour. Used Popcorn and Peanut Machines bought and sold. Guaranteed trouble free. Big money makers.

CHUNK-E-NUT PRODUCTS CO.
Serving You From Coast to Coast

MATTY MILLER
HANK THEODORE
JOE MOSS
281 M. Second St.
2905 & Steubenville St.
1341 E. Sixth St.
Pittsburgh 1, Pa.
Los Angeles 21, Cal.

FLYING SCOOTERS
QUEEN OF THE FLYING RIDES

With 1948 Streamlined Cars

EIGHT CAR • ELEVATED • NEW JET PORTABLE RIDE • KIDDIE RIDE PARK RIDE

BISCH-ROCCO AMUSEMENT COMPANY
5441 S. COTTAGE GROVE
CHICAGO 15, ILL.

OCTOPUS ROLLOPLANE FLY-O-PLANE
World's Most Popular Rides
EVERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

MODERN IMPROVED

CHAIRPLANE AND KIDDIE AIRPLANE RIDE
WRITE FOR CATALOGUE.
Immediate delivery on Chairplanes. Also on Gears and Chute Parts.

SMITH & SMITH, SPRINGVILLE, N. Y.
CLUB ACTIVITIES

National Showmen’s Association
1564 Broadway, New York

NEW YORK, Jan. 10. — President James E. Strates came in from his home in Coming, N. Y., for a hurry-up visit to the clubrooms Sunday (4), during which the chief subject of discussion was pointed out to him, the appearance of all of his committee chairs, as well as several committee reports. Members of the committee will be empowered to fill the chairs. A complete list of the appointments appears in this issue of The Billboard.

Installation of the new slate of officers takes place at the regular meeting held January 17 (4). We are told of the attendance of Fritzy Strates and Ralph Dekneze. It may be that a few of the other officers from the nineties of Miami and warm waters of the Gulf Stream.

The Ladies Auxiliary put on a great show at the installation of officers for their 10th anniversary year. Members were permitted to bring along their husbands or Boy Scouts, as guests, for the first time since the inception of the organization. The dinner was held Saturday night (3) in the room at the Piccadilly Hotel in Chicago which was established 10 years ago. It was a fine job and a good show.

Jack Johnson is now out of the vets hospital in the Bronx. — Jack Horn- field is back from Syracuse, where he underwent a second and third operation. — Art Ludwig, of the Kirk-wood, had paid us a visit last week to Florida. — Paul Miller back in town. — Daddy Simmons leaving for New York. — Jack McCor- mick off to Hot Springs in a few days. — Bill Bremerman, of the old Mey- er-Mooney team, a constant visitor. — He often receives letters from Henry Meyerhoff from winter quarters in Northern Canada. — Jerry and Mrs. Gottlieb in from Asbury Park, N. J., where they have reside the summer. — Mr. and Mrs. Mack Harris also in from Asbury Park. — Mack will rejoin Jack Green spoon at Virginia Beach. — Phil Isser, Al Horowitz, Herman Cohen, Sam and Joe Prell and many others were the past week.

Regular meetings, January 14 and 28; February 11 and 25. Some dues are still due.

Pacific Coast
Showmen’s Association
1106 S. Broadway, Los Angeles 15

ORANGE GROVE, Jan. 10. — An installation of officers took place at the case Hotel Monday (5). Past President J. W. (Patty) Chalkow was installing officer and officiated as Bill Hobday, 1947 president, turned over the program to Everett W. Cox, newly-elected prexy.


CARNIVAL WANTED

For largest-drawn 4th July Celebration in Tennessee. Must be clean and in perfect condition. Many of sheds. Free gate. Strong sponsorship. Plenty of advertising. At least 4 rides and clean show. For full AGS rates, write:

JNO. M. MORGAN
P. O. Box 207
Martin, Tenn.

5 Rides — MIDWAY OF YOUTH SHOWS — 25 CONCESSIONS

If you are having a Celebration or Small Fair, contact us. We have a complete line of Popcorn Supplies suitable for any size Popcorn Machine. Get your price list from this list for monthly Popcorn Supplies Bulletin.

Gold Medal Products Company
CINCINNATI 2, OHIO

7 RIDES — MULE SHOWS — 100 CONCESSIONS

Shows in all sizes.

Showmen’s League of America
400 So. State St., Chicago

CHICAGO, Jan. 10.—Vice-president Louis Keller presided at the regular meeting (4) in the absence of President R. L. (Bob) Lohman. Also on the rostrum were Walter F. Driver, treasurer, and Joe Streichl, secretary.

Membership applications were presented from Edna K. Mahaffey, Valpo, Ind., and Frank Mahery and Ben Levine, the latter in Los Angeles Sunday (4) has been confirmed.

The sick list includes Tom Vollmer, W. C. Denese, H. D. Wilson, Ben Kepnorth and A. H. Willet, the latter at the home of his daughter, Mrs. Helmer.

Thomas Payne and Andre E. Du- mont attended their first meeting and were introduced. Mrs. I. E. Spence, stew and Chappie and Jack Woody back after an absence.

Daddy Colbert and Max Avera were named a committee to look into air-conditioning plans for clubrooms. Isaac Malitz left for Florida.

The secretary is still waiting for photostat copy of 1947 reports. Vice-President Morris Lipsky. The Christmas party final report shows a nice profit. Feedback reports 1948 plans. Past President F. E. Goodling and the measuring out committee are anxious to ready a final report.

FLASH ROCKET

New Metamorphased Kiddie Ride, built on a trailer. Prices and pho- tographs on request.

WILDER UNIT RIDES
300 E. Michigan Ave.
Fowl Paw, Mich.

The Bi-board

January 17, 1948
CARNIVALS

Heart of America
Showmen's Club
911 A Broadway, Kansas City, Mo.

January 17, 1948

JUST 3 EASY STEPS TO FINE ICE CREAM
WITH KRAFT POWDERED CREAM MIX

The easy way is often the best way. You'll find it so in ice cream making when you use Kraft Powdered Ice Cream Mix. Just add water, stir and freeze — you'll get smooth, rich ice cream every time — ice cream with that bring-'em-back-again goodness. Flavor variations are no problem either — simply add nuts, fruits, confections or flavors to your taste.

Check these advantages:
✓ Homogenized, pasteurized fresh milk and cream and other ingredients in convenient powdered form.
✓ Handy-to-handle 4½ pound tin — compact in volume, needs no refrigerated storage space.
✓ Saves time and labor — no weighing and mixing of numerous ingredients.
✓ Danger of mix spoilage reduced to the absolute minimum.
✓ Kraft laboratory control insures high quality and uniformity.

FROSTED "MALTS" ARE EASILY MADE, TOO!
With Kraft Powdered Mix for Frosted Malts, all you do is add water, stir and freeze. Serve direct from the freezer.

Address inquiries for more information and prices to KRAFT FOODS COMPANY
500 Peshigo Court, Chicago 90, Ill., Dept. BB-1
Branches in all principal cities.

WANTED — WANTED — WANTED
W. E. ATTRACTIONS
Open Feb. 14th, In Sunny Georgia
Wants cash Shaw Concessions. Will book of Issue Bill Wheel with or without transportation.
Can place entire Ride Help; must drive Truck.
Water Outfits, Photos taken. Carl Curtner, contact or come now.

W. E. WEST, Owner
Rt. 1, Wauna's Trailer Gang, Brunswick, Ga.

WANTED TO BOOK
NEW 1948 ROLLOPANE
With Carnival having good route of Still Dates and Fairs. Address
RIDE OWNER
Box 277 Troy, Ala.

FOR SALE
12x12 Hoop-Lin. Has Avenues all around, complete with awning truck, light, lights, upper and lower seats, canvas, tent, store, large doors.

FOR SALE
1932 Park Auto, has tires, complete, etc.

FOR SALE
1940 Roadster, fully equipped, etc.

FOR SALE
1943 Plymouth, etc.

FOR SALE
1947 Car, etc.

FOR SALE
1948 Car, etc.

FOR SALE
1949 Car, etc.

FOR SALE
1950 Car, etc.

FOR SALE
1951 Car, etc.

FOR SALE
1952 Car, etc.

FOR SALE
1953 Car, etc.

FOR SALE
1954 Car, etc.

FOR SALE
1955 Car, etc.

FOR SALE
1956 Car, etc.

FOR SALE
1957 Car, etc.

FOR SALE
1958 Car, etc.

FOR SALE
1959 Car, etc.

FOR SALE
1960 Car, etc.

FOR SALE
1961 Car, etc.
WANTED TO BUY
No. 5-10-12
FERRIS WHEEL
and
KIDDIE RIDE
WILL PAY CASH
JAKE
1105 S. Troy St.
Chicago, Illinois

Frozen Custard Machines
CONCESSION TRAILERS
Order now for next spring delivery.
Write for latest free catalogues.

GENERAL EQUIPMENT SALES, INC.
114-424 South West Street
Immaculate, Illinois

FOR SALE—PUBLIC ADDRESS SYSTEM
$40.00. AMBASSADOR. Available with talk on top. Prices inPerson.
W. N. Chain, 3602 W. 63rd St., Chicago, Ill.

FOR SALE
BELL HOWK
61 CAMP
ADEL, GA.

FOR SALE
Bird, 6 real, on window frame, 1 Bullfrog, 2 Almost New-Made Ash, 1 Swedish 10-Car K.
Barr, 1 Chariot, 2 Horses, 2 Dogs, etc., make $300.00. All with deck and other transportation.

KIDDIE RIDES WANTED
Word in new Kiddie Ride Whip, also 8 or 16-Car Auto Ride. Rides must be in good shape.
W. J. WILLIAMS
2042 W. 79th St.
Miami, Fl.

WANTED
High ladder or pole rigging complete.
Norine K. Smith

3000 BINGO
No. 1 Drops, heavy white, 33k back, 1.5 c. each. 1-5, 12.5 c. each. 
3000 BINGO, 3000 KENO
Made in 30 sets of 100 each card. Played in 3 sets of 30 cards. 
1-5 drop cards, 9 cards, 4, 75 cards, 5.00, 100 cards. 
Sold to 100, 3 sets of 10 cards. 
3000 KENO
1-5 drop cards, 800 cards, 100 cards. 
Wide, deep, white, Poland, and 3.50 per set, 10 cards. 
$2.00, 10 cards. 
$1.50, 15 cards. 
$1.00, 20 cards.

3000 KENO
Made in 30 sets of 100 each card. Played in 3 sets of 30 cards. 
1-5 drop cards, 9 cards, 4, 75 cards, 5.00, 100 cards. 
Sold to 100, 3 sets of 10 cards. 
3000 KENO
1-5 drop cards, 800 cards, 100 cards. 
Wide, deep, white, Poland, and 3.50 per set, 10 cards. 
$2.00, 10 cards. 
$1.50, 15 cards. 
$1.00, 20 cards.

FOLK’S CELEBRATION
and SHOWS
HIPPODROME 3-RING CIRCUS
WANT FOR ABOUT 44 WEEKS’ WORK
OPENING FEB. 10-15, PIMA COUNTY FAIR, TUCSON, ARIZ.

FIRST-CLASS TEN-IN-ONE (Has Darab, answer, FUN HOUSE, WORKING WORLD CLASS HOUSE, ANIMAL UPSTAGE SHOW THAT IS CAPABLE OF GETTING MONEY. WILL PLACE A HIGH-CLASS PENNY ARCADE. LEGITIMATE CONCESSIONS ONLY. WILL LEAVE “DO” ON PENNY ARCADE CARDS. RIDE WILL BE COMPLETE FOR ENGINEERS, FOREMEN AND SECOND MEN. GOOD Male Quartette—4 good String Fiddlers. All above write, wire or phone.

FOLK CELEBRATION SHOWS, BOX 2230, TUCSON, ARIZ. (Phone 0554-RS)

WANT FOR CIRCUS

BIG BILL BLOMBERG, Wabasha, Minn.

LAST CALL
FOR THE FIRST BIG FLORIDA FAIR
Pinellas County Fair, Largo, Fla.
JAN. 28 THRU 31

CONCESSIONS—Jewelry, Snow Ice Cream, Frozen Custard, Pop Corn, Apples, Ball Games, Fish Pond, Hoop-La, Crafts, or any Merchandise Concessions only. Wire, space for advertising; space limited. SHOWMEN—NOTICE—Wanted for 10-15, one strong Fr. to feature Girls for Blade Box and Electric Act. Good proposition. Will also use Ticket Sellers. Will book only men of good standing. Must have front prop in keeping with our 
proposals. Ride Help—Second Man for Riders, must drive Semis.

E. L. YOUNG, Mgr.

ROYAL CROWN SHOWS

FOR SALE
1400-Lb. Swing Out Iron, 2 story, with 10,000 lb. capacity. Will sell or trade. $100.00.

$1000, $500, $300, $100, $50, $25, $10, $5, $2, $1, $.50, $.25, $.10, $.05, $.02.

MRS. DOROTHY GILL
114 N. 10th St., Coffin, Ca.

FOR SALE
Will Book No. 5 Wheel and furnish transportation at 25% of gross. Will guarantee you $75.00 per week, or we guarantee your cost. Will take charge of any part of the world. Will sell, buy, or exchange. Playing Georgia, Tennessee, Virginia, West Virginia, Kentucky, Have 3 Rides, 4 Shows, 10 Trucks.

BOX D-196
4c/7 The Billboard Cincinnati 22, O.

FOR SALE
GRAB OUTFIT

W. M. MASCHE
Box 30, Brady, Va.

FOR SALE OR LEASE
1 Mule, 53 Delco, Erector, White, 1 Hodge Jerry. 1 Hammond Indiana Mus. Bell, Rides, Concessions, Small Rides, etc. 

Mrs. Lelia M. Groff
4045 Bellgarden Avenue
Phantom, Jefferson 9080

WHITE & BLUE SHOW
West Wheel or Metal-Frame Wheel, etc., etc. New, well constructed. Will sell or lease. 

L. M. NELSON
Pineola, Tex., this week.

WANTED
Large ride of all description, also Portable休息室-wheel Concessions for central part of Michigan. Our price $75.00. Will sell or trade.

TOMMY SACCO
203 New Hampshire Ave.
Chicago 1

NOW BOOKING
Rides and Shows for 1946. Rides wanted. 

W. T. COLLINS SHOWS
300 ERIE ST.
ST. PAUL, MINN.

WANTED
CANNONBALL RED WORTHY PREMIUM FOR AND ARE MINT CONDITION 

Fearless Greengates
Plymouth, Wis.
ROSS MANNING
GEN. MGR.
Ross Manning Shows
OPENING APRIL 15TH IN NEW JERSEY
7 RIDES – 7 SHOWS
7 RIDES – 7 SHOWS
CONCESSIONS—Novelty, Penny Pitch, Cigarette Pitch, Guess Weight and Age, Pitch-Till-You-Win, Darts, Over 12, Penny Arcade. Photo. No Girls. All Concessions must be neat and clean.
SHOWS—Have complete 27x54 top and front for a Grid Show. What have you?
Would Mr. A. W. Morris please contact me? Address all communications to
ROSS MANNING
1134 S.W. 4TH ST.
MIAMI, FLA.

BLUE GRASS SHOWS
CAN PLACE FOR THE SEASON 1948
SHOWS—Side Show. Girl, Fun House, Mechanical, Monkey, Wild Life, Unknown, Concessions—Rides, Concessions, with or without transportation and outfit. Good proposition for first-class Penny Arcade.
RIDES—Fly-o-Plane, Spit Fire, Tilt-a-Whirl.
CONCESSIONS—Merchandise and Hankey Panks of all kinds. Can also give worth-while proposition for Cook House.
HELP—Ide Foremen and Second Men for all Major Rides. Good salary and all expenses paid. Inquire for all information. Contact
WANT—First-class Billboarder with own transportation. Leo Andueora, contact us at once. Can also place man to handle Front Gate and show-owned Canvas.
This show will open the last of March in the Augusta, Ga., area, working our way North to Kentucky and Indiana fast.
C. C. GROSCHURST, General Manager
BOX 621, OWENSBORO, KENTUCKY

GARDEN STATE SHOWS
New Jersey’s Finest
NOW BOOKING AND CONTRACTING FOR THE 1948 SEASON
* Watch Garden State in *48 *
WANT—Compliments of all kinds except Flies; All Donuts, please contact. Will place Shows of all kinds and types, at any point in Penna., Ohio, N.Y. Call or write.
GARDEN STATE SHOWS, 115 Chamber St., Philadephia, Pa.

VICTORY EXPOSITION SHOWS
WANT—FOR CHARRO DAYS’ FIESTA—WANT BROWNSVILLE, TEX., JAN. 21-28
SHOWS—CONCESSIONS ALL REPLY: BOX 1471, HARLINGEN, TEX.

DOUGLAS GREATER SHOWS
WANT
First Class Mechacl and own Hand Tools. Electrician who understands GMC, Diesel Light Plants. COOK HOUSE FOR SALE. Will book some. No drunks or choses wanted.

DOUGLAS GREATER SHOWS
Route 5, Box 870 Kent, Washington

CAVALCADE OF AMUSEMENTS
HAVE NEW MOTOR DROME
Will turn over to Reliable Operator. Must have own machines and equipment. Located in South.
WILL PLACE PENNY ARCADE
Must be high-class and reliable Operator. Address
RALPH CLEWSON, MGR.
Winter Quarries, Mobile, Ala.
WANT GOOD SIDE SHOW
FOR FORT WORTH, TEX., FATTY STOCK SHOW, JAN. 30-20, 8
WANT FOR BOTH STOCK SHOWS
FORT WORTH, TEX., JAN. 30-20. H - HOUSTON, TEX., JAN. 31-20, 15
Rides and Shows that do not conflict.
Legitimate Concessions of all kinds.
HURRY, HURRY, HURRY AND GET ON THE WANDA VON
All Addresses
BILL HAMES SHOWS
BOX 1277
FORT WORTH, TEXAS

NOTICE
CHANGE OF OPENING DATE
ROYAL EXPOSITION SHOWS
SOUTH FLORIDA GLADIOLA FESTIVAL AND FAIR, DELRAY BEACH, Fla., Feb. 2 to 7
Followed by South Florida Natural Science Fair, Delray Beach; then the big one, Winterhaven: then the big West Palm Beach, Sec. 2, with the interested parties.
WANT one of your shows: a special event. Summer, winter, spring, any season, for any terrain.
Change of opening date, for February 1, 1948, for both of these shows.

BARNEY TASSELL UNIT SHOW
LAST CALL
FOR PASCO COUNTY FAIR, DADE CITY, FLORIDA, WEEK JANUARY 19
 Races, rodeo and county wide school day.
 A night and day fair put on by two of the best little fairs in Florida, Auburndale and Clermont.
 Can place anything worth
Write or wire this wire. Phosphate Fair, Mulberry, Florida.

Heller's Acme Shows, Inc.
Wants Override on all kinds exotic gracles, mild canary or not unusual; no exotics, for opening sale, April 8 to 10, 10, 20 and Pinellas Park, in a big city in New Jersey.
Want to hear from Rockhill, Custom Act and Weather with you, Horse, etc., have something good for all of us. Will also exchange some of your horses for some. Several in good condition, for C. B. Good.
Want to exchange horses, and bring in some of our best.

Do you want a Splendid Route for 1948?
• Shows, except Mentol and Atlantic.
• We'll book one Fat Rides and Special Rides.
• Legitimate Concessions—All that booked last fall, acknowledge this ad.

DO YOU WANT A SPLENDID ROUTE FOR 1948?
9 RACES
THE TEXAS KIDS' COUNCIL ON COWBOYS WITH EXHIBITIONS OF RICK RIDING AND STAGGER.
January 17, 1948

The Billboard

CARNIVALS

NOW BOOKING FOR 1948

NOW BOOKING OF THE SHOWS

NOW BOOKING FOR 1948

NOW BOOKING FOR 1948

J. A. GENTSCH SHOWS

NOW BOOKING FOR THE 1948 SEASON

JIMMY CHANOS SHOWS

NOW BOOKING FOR 1948

WANTED—FOR THE BIGGEST SPOOTS IN SOUTHWEST

WANTED—FOR THE BIGGEST SPOOTS IN SOUTHWEST

NEW LAMP HOOPLA

IMMEDIATE DELIVERY ON THE FOLLOWING

TRIANGLE SHOWS

CAN PLACE

SAMY CALDWELL Presents

INTERNATIONAL CONGRESS OF DARE-DEVILS

AMERICAN UNITED SHOWS

Want—ROGERS GREATER SHOWS—Want

Want—ROGERS GREATER SHOWS—Want

HARRISON GREATEST SHOWS

PRESENTING "THE SHOWS OF SHOWS"

NOW BOOKING OF THE SHOWS

J. A. GENTSCH SHOWS

JIMMY CHANOS SHOWS

WANTED—FOR THE BIGGEST SPOOTS IN SOUTHWEST

A.M.P. SHOWS

Want—ROGERS GREATER SHOWS

Want—ROGERS GREATER SHOWS

F. M. SUTTON SR.

GULF COAST SHOWS

TRIANGLE SHOWS

International Congress of Dare-Devils

American United Shows

WANTED—FOR THE BIGGEST SPOOTS IN SOUTHWEST

WANTED—FOR THE BIGGEST SPOOTS IN SOUTHWEST

NEW LAMP HOOPLA

IMMEDIATE DELIVERY ON THE FOLLOWING

TRIANGLE SHOWS

SAMY CALDWELL Presents

THE BILLBOARD
TENTS SHOW CANVAS
CARNIVAL, CONCESSION, CIRCUS
Prompt delivery any type tents to order.
Tents of Royal Blue, Forest Green and Khaki Dyed or Flameproofed. Red, Blue and Orange for trim.

S. T. JESSOP at MIAMI, FLORIDA
Jan. 25th to Feb. 5th
HOTEL VENTURA
Roopars Flameproofing Compound

UNITED STATES TENT & AWNING CO.
1111 S. WICKLINE AVE.
HARRISBURG, PA.

TENTS-CIRCUS, CONCESSION, LULU-MODERN, ALL SIZES.

WABASH VALLEY TENT & AWNING CO.
1336 Wabash Ave.
Phone C-6814

D. M. KERR MFG. CO.

SMALL TENTS
SPECIAL PRINTED

THREE TENTS SALE FRONT
WANTED—I—SHOWS FOR WILD LIFE EXHIBITS.

ATTENTION, Mr. Showman
We build and ship to any part in the world. Concession Equipment Show Sides and Tents. We make every tent to order.

W. H. BILL "BILL" SARGENT
CARNIVAL BUILDER
181 West 6th, N. Y. K. R. Phone 777-W

RAY L. SWANER
S. S. B. MFG. CO.
Rep Not Likely To Regain Former Status – Powers

CINCINNATI, Jan. 19—Larry W. Powers, an old-time in rep circles, and a former married to one of the old-timers, has been talking to several old-timers about the possibility of re-establishing his career in rep and tent show business. According to the old-timers, Powers has been talking about the possibility of re-establishing his career in rep and tent show business for some time. He believes that this type of entertainment is not as popular as it once was, but he is determined to try it again.

Powers, who is a former film actor, had made a film career under the name of Harry Powers. He had played in a number of silent films and had established himself as a star in the early days of the silent film industry. However, when the talkies came along, he found it difficult to make the transition to the new medium. He had tried to establish himself in the rep and tent show business, but had not been as successful as he had hoped. He had been working in the rep and tent show business for a number of years, and had always been successful. However, he had not been as successful in recent years, as the old-timers say.

The old-timers believe that Powers is determined to try it again, and that he will be successful this time. They say that he has been working in the rep and tent show business for a number of years, and has always been successful. They believe that he will be successful again, and that he will be able to re-establish his former status.

KNOXVILLE, Jan. 16.—Lawrence Powers, another old-timer in rep and tent show business, has been talking to several old-timers about the possibility of re-establishing his career in rep and tent show business. According to the old-timers, Powers has been talking about the possibility of re-establishing his career in rep and tent show business for some time. He believes that this type of entertainment is not as popular as it once was, but he is determined to try it again.

Powers, who is a former film actor, had made a film career under the name of Harry Powers. He had played in a number of silent films and had established himself as a star in the early days of the silent film industry. However, when the talkies came along, he found it difficult to make the transition to the new medium. He had tried to establish himself in the rep and tent show business, but had not been as successful as he had hoped. He had been working in the rep and tent show business for a number of years, and had always been successful. However, he had not been as successful in recent years, as the old-timers say.

The old-timers believe that Powers is determined to try it again, and that he will be successful this time. They say that he has been working in the rep and tent show business for a number of years, and has always been successful. They believe that he will be successful again, and that he will be able to re-establish his former status.
The Before and After Tale Of a Skater on Flexible

By Peter J. Poland, Chairman
Amateur Affairs Committee, Roller Skating Rink Operators' Association

SPEAKING from a skater's point of view, I would like to add my bit to the recent articles appearing in The Billboard concerning flexibility in roller skaters and the effect it may have on the future of the roller-skating industry.

I have been skating on flexible paws for perhaps five weeks, and the big thought that comes to me is that I doubt if there are more than six men who can define the meaning of flexibility in the action of a skate.

There is no question that Perry Rawson knows the meaning, for he has been trying for years to interest roller skaters and manufacturers in flexibility, and while at least one company went along with him to the extent of adding live rubber cushions and opening the hanger hole so that the king pin could work more freely, present models of roller skates are as different as day and night in comparison with flexible.

Wrench, Screw Driver Not Answer

I am certain that a wrench and screw driver will never produce flexibility. Relieving the truck and freeing the king pin to a greater extent will produce a skate easier to handle, but it will still retain a binding point, and flexibility has nothing to commen with a binding point. The difference is easy to explain. A skate with a binding point will only perform to the point where the lock spot is reached—the binding of longer against king pin. From this point on the wheels of the skate opposite the lock will have a free wheel. It is the danger spot and what I suppose is the cause of the visits to the first-aid rooms, so often mentioned in the past. A flexible skate has no danger point. This allows the plate to tilt even to an extreme angle, yet the four wheels of the skate will converge to a curve corresponding to the action and will not leave the floor. This not only produces true edges but adds about 100 per cent to the traction properties of the wheels. Since skating on a flexible I believe that I have become accustomed with the wires and hours of flat skating in dance skating.

The Explanation

On a nonflexible skate a skater sets up an edge by leaning up to the binding point and then forcing his weight to the least to hold the edge. There is no dire return to the opposite edge. The ection is from an edge to a flat to the opposite edge and again the shifting of weight to hold the edge. On a flexible the change of edge is automatic, with the change of lean being the actual effect of the ice blade, I believe. There is no forcing to hold an edge and it will retain uniformity corresponding to the lean. The statements which I have made are easy to prove, for on all must do skate on flexible with a partner on nonflexible. Then the flat stand out like a sore thumb.

No doubt a great many people will ask what all this has to do with the ordinary individual who frequents rinks only occasionally or how flexibility will help keep patrons. The best explanation I can give is my own rejection to the flexible skate. First of all, I find roller skating as much easier than it is laughable. Formerly over 50 per cent of the work and Mohoch and Chocakes were as (See Before and After on opp. page).

Overalls Bloom in Indiana

RICHMOND, Ind., Jan. 9—R. K. Hawkins, manager of Richmond Skating Rink here, reports that the recently established custom of permitting skating in blue jeans or overalls one night a week is proving popular with patrons, especially girls. The rink has also instituted weekly bongo polo games for boys under 14 and free beginner classes two nights weekly and on Sundays. Parents are admitted free as spectators as Saturdays.

Veteran Operator Boosts Rube Party As B.-O. Builder

CINCINNATI, Jan. 10.—"Viewing the years in retrospect, I find that the roller skating business of yesterday was one of those many projects that worked out well and drew crowds that were as large as are being drawn by some of the broad rim rinks today," writes Walter E. Stuphen, president of the Variety Gardens Roller Rink, Downtown. "My skating years included the Exhibition Rink, the Riverside Rink, the failure of the New York Rink, the Great Roller Rink, Wayne Gardens, Detroit, and Madison Gardens and Riverview, of course.

"True, we worked hard in those days, three sessions a day. At Wayne Gardens we used a large military band organ for the morning 10 to 12 session. This period, as well as the morning session in other large cities, drew the women trade. We even had a special room in which the society ladies' chausettes might lounge while their employees were skating. Steve Shepler, Art Laney and some of the other old-timers could tell you how they washed their white silk gloves and clean them with homemade soap.

"Not long ago a writer in The Billboard mentioned rube parties. Years ago we used to send the Rink paper write-up on one of those early parties held at Coliseum Rink, Owosso, Mich. At our Skating Rink, Bexley, Washtenaw, there was an article in the newspaper which mentioned 'The Park Avenue Girls Association' and the rink was thus put on the map.

"Today finds me busy with a new plastic floor at Valerty Gardens and my newly set up for drawing the crowds, but I agree with veterans of the business that a rube party would be a treat for present-day skaters who have the only afternoon session with 1,500 skaters on the floor.

Roller Derby Co. Offers New Skate

CINCINNATI, Jan. 10.—A prediction of the skate said to have patented cushioning and other exclusive features is announced by the Roller Derby Co., Inc.

This skate, the firm says, keeps shock and strain from the legs, thus helping to reduce the number of skaters in concentrating on skating style than ability and so increasing cost to the user. The individual. According to O. L. Fuller, vice-president, the skate is reasonably priced.

The model comes in sizes 3 to 10 in both women, Men's sizes 5 to 12 and may be obtained in black or white.

Anatuzio Denied Permit For Rollery in Van Nuys

VAN NUYS, Calif., Jan. 10.—A permit to operate a boxing arena and skating rink at 14850 Oxnard Street has been denied by the police commission on the ground that the public interest would be harmed by enrollment of the proposed sports center.

Anthony Anatuzio, applicant for the permit, declared there would be no home closer than 1,300 feet to his establishment and that ample off-street parking facilities would be provided. Commissioner Irvin R. Snyder, however, told the commission that the application was a part of a general plan by local residents to prevent granting of the permit to the police and establishment of the center would increase the police problem.

Stabilized Prices Aim of Hyde Firm

CINCINNATI, Jan. 10.—In harmony with its announce policy of stabilizing the roller skating industry in every way possible, Hyde Athletic Shoe Company will again distribute its new weekly prices list with present prices of its products, officials state.

This policy, in the face of enormous advances in costs of leather and labor while attempting to increase the quality of its products and performance in manufacturing, commits the company to a middle way between uniformity and merchandising policy, according to the firm.

Hyde also said that Betty Lytle has endorsed her 1946 line of Hyde children's shoes that is soon to be announced.

A Skater's Dream Comes True

She now has been

CHICAGO "VELVET-TREAD" SKATE

The WORLD'S Greatest Roller Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1894
1232-3323 SWICHOLA STREET
Chicago, Ill.
The Best Skate Today

Race Club Set Up At Revere Arena; Reports Okay Biz

REVERE BEACH, Mass., Jan. 10.—Carl Russo, assistant manager and professional at Revere Skating Arena, reports the enrollment of 12 members to a roller club he is organizing at the rink. The current training program being held for one hour each Wednesday and Saturday, both of which regular sessions will be continued for about a month before any contests are held, Russo said.

Club members are being enrolled with the Roller Skating Rink Operators' Association of the United States and equipped with uniforms.

Russo reports that business is holding steady. Matches and contests are held each Thursday, Saturday and Sunday afternoon children's parties, featuring prizes, games and a grand march, are an excellent draw. Russo also conducts a two-hour Friday afternoon classes for high school students.

Broomballs Gets Nod At Kallio's Skatery

MONROE, La., Jan. 10.—Players and spectators alike responded enthusiastically today to broomball hockey at Kallio Arena in the region Owner-Manager Gus Kallio, who staged a series of four games ending January 4. The Hinnant, a new spherical broomball, and the Monroe Bears came out on top in the senior class. Trophies were awarded players on winning teams.

Kallio, who operates his rink six nights a week and-patterns with a league in the state and hopes to hold a tournament by spring. He reported that the game already had been started in Arcadia. Monroe players practice three nights weekly.

Kallio is also attempting to promote matinee skating by children and recently distributed tickets good for afternoon admittance upon payment of 10 cents.

The First Best Skate

The Billboard Communications to 2169 Patterson St., Cincinnati 22, O.
Muskegan Pair Grab City Title
For Second Consecutive Year

MUSKEGON, Mich., Jan. 16.—The fourth annual Muskegan skate-dance championship was held at Perry E. Giles’ Curvecrest Roller Rink here December 27. The winners were Lloyd Lyon and Dale Elliott winning the title for the second consecutive year. The championship trophy becomes a permanent possession of any couple or person winning it three times. Nancy Plumley and Robert Pauschen won the junior division and Brenda Sibitz third. Dances were skated for the Rock and dance college and 14-step.

Employee Contest
Pauline Needing and Bruce Giles place third in a separate contest for rink employees, with NormaGrothe and Billy Sansber second. The annual dance was won by the employees who competed as a team. The company competition is the second such event in recent memory, having been won by the previous year’s winning team, who then went on to become champions.

The winners are Pauline Needing and Bruce Giles, second and third, respectively.

New Year’s Eve Big
At Monterey Rollery

MONTEREY, Calif., Jan. 16.—An impressive display of skating at the Monterey Roller Rink was held Saturday night, January 14, to add to the New Year’s Eve festivities. The show featured the display of skating by some of the best skaters in the area, including both local and national competitors. The event was held in conjunction with the annual Monterey Rollery, which celebrates the spirit of the Monterey Peninsula and its rich history of skating.

or station, where they were shown in a picture taken at the event.

Dribble Ball in Pen Yan

PEN YAN, N. Y., Jan. 16.—The annual Dribble Ball event was held at the Pen Yan Roller Rink on Saturday night, January 14. The event featured a variety of performances, including a solo dance by a local athlete, and was enjoyed by all in attendance.

TO RINK OPERATORS
RESOLVED
(“Having a fixed purpose”)

IN THE FACE OF constant rising material and labor costs we are resolved to make every effort to “hold” and even reduce prices on our entire line, committing ourselves to a solid “middle-of-the-road” merchandising policy.

WE ARE RESOLVED, too, to take this entire problem out of the hands of the rink operator so that his skaters can afford more new and even finer outfits because we are continuing to hold present prices.

TO FURTHER PROMOTE your business and ours, Hyde Advertising has appeared in Collier’s, Seventeen, Open Road, Junior Bazaar, Sport, and Esquire, as well as Billboard, Skating News, and American Skater.

Betty Lytle has seen and again enthusiastically endorsed her 1948 Hyde-Betty Lytle line of Roller Shoes. She joins us in wishing you a Happy and a Prosperous New Year.

HYDE
ATHLETIC SHOE COMPANY
CAMBRIDGE, Mass.

The Most Famous
RINK SKATES

in the world

Advertised to millions in the Official Roller Derby competition. Manufactured to highest quality standards.

MODEL "B" ROLL-O-WAY Precision Skate with the Patented Cushioning.

ROLLER DERBY RINK SKATES

ROLLERSKATES

ROLLEDERBY DECO.

5033 Ave. Payne. Cleveland 3, Ohio

COMPLETE PORTABLE RINKS

THE WORLD'S LARGEST MANUFACTURERS OF COMPLETE PORTABLE RINKS AND NORTH ROLL HARD MAPLE FLOORS.

RITE-BILT FLOORS AND RINKS

Mailing address: 1418 S. Main, Dallas, Texas. Member of the National Skating Association. Complete portable rinks with Standard Metal Truss, Rock Hard Maple Floors. THE MOST POPULAR RINK IN THE WORLD.
BUSINESS OPPORTUNITIES

BE YOUR OWN OPERATOR OF PUSH CARDS

Large Push Card business, fully equipped, for
sale.

WANTED—YOUNG MALE GARAGE ATTENDANT

Salary $45.00 per month, plus free room and board.

FIND ORGANIC INK WORKERS DEMONSTRATION.

To demonstrate nationally known use of the world's finest and
cheapest tax-free, non-toxic, non-irritating ink for writing on
Mississippi St., St. Louis.

IMPORTANT—CLEANER MOLD

An important opportunity for a skilled and careful man to
work for a prominent national firm. Good salary and
opportunities.

SOLD THROUGH ONE TALENTED ORGANIZER

Contrast your present earning with those of our salesmen.

DON'T MISS THIS OPPORTUNITY FOR EXTRA EARNINGS

Get in daily, get in now.

STEAM-WAVER—COMPLETE THE MONEY-MAKING

STEAM-WAVER AT HOME. Comes complete with full
instructions and a nice body of machinery. Ready now.

STANGE—MAKE MONEY AT HOME LIKE I DO

Quickly, easy, can be done by anyone, been
immediately, don’t hesitate. Write for details.

MAKE MONEY IN anv WEEK—SELLING PATENTED

COSTUMES, UNIFORMS, WARDROBES

LOWEST AND BEST BLOWOUT COMIC BOOKS PROPS

King Features Syndicate for

THREE-KNITTED FABRICS

TOWNS AND BURGESS COMIC BOOKS PROPS

King Features Syndicate for

WILLIAMS, N.Y.

ILLUSTRATION SERVICE

Designs, etc., for

MABS—FULL LINE OF MINSKY

MABS—FULL LINE OF MINSKY

COINS—PROMPT DELIVERY

Full line of gold, silver,

COINS—PROMPT DELIVERY

Silver coin and plate.

FORMULAS & PLANS

Fortune in formular—ten thousand

trade secrets, by your own

AMERICAN SENSATIONAL VALUE WATCHES & DIAMONDS

Sensational Value! Variety prices, direct from

The World's Most Celebrated. All sizes and

FORMULAS & PLANS

Fortune in formular—ten thousand

trade secrets, by your own

ARPEL JEWELERS

19th and Broad Sts. St. Louis, Mo.

Manufacturers, Attention

WANT MERCHANDISE

Under $12.00 Per Gross.

E. J. CARR CO.

124 S. Main St.

Manon, N. C.
HELP WANTED

AT ONCE—TENOR SAX, DOWLING PIDDLE, HOT PAPER AND FLAT RHYTHM. Contact Ray Braybrook, c/o Allgood-

AUDITORIUM BOOKING COMPANY, WORTHY, at 5 W. Vinton, looks upon
leading bands situations in theaters and night clubs. Two

ENTERTAINING MUSICIANS—FOR PASTOR
ship in downtown location. Full time, $75 per
week. Inventory of instruments. Must have
instrument. Write; Box 9027, New York, N.Y. 

EXPERIENCED GUITARIST OR WALTZ 
PLAYER WANTED FOR FULL-TIME POSITION IN DOWNTOWN 
LEISURE. Apply at once. 

GIRL VOCALIST—GOOD APPEARANCE,
important quality. $750 per month (if you
like). Wire Orchestra Leader, River Inn, 
Shreveport, La. 

PIANO MAN—GOOD READER FOR 8 PIECE 
band. Full time, $500 per month. Wire 
Organist, 425 S. Walnut, Sellersville, Pa. 

PIANO MAN—SINGLE. ALL LOCATION.
$750. Apply to Ray Braybrook, c/o Allgood-
Furguson, 248 Market, Dayton, Ohio. 

TRUMPET MAN INTERESTED IN SHIPPING 
town for 10th and 20th, possible future work. 

WANTED: EXPERIENCED MAN OR WOMAN 
for lease or long-time employment. Must be able to 
sell. Must be in top physical condition. 

WANTED—MUSICIANS, ALL INSTRUMENTS. 
Your experience of your work is important. 

WANT—FIRST CLASS PIANIST, MALE OR 
FEMALE. $800. Apply to Paschall's Ed- 
ger Instruments, New Orleans, La. 

SEND FOR FREE 400-PAGE 
CATALOGUE. Happy Hymns, New 
York, N.Y. 

PHOTO SUPPLIES DEVELOPING-PRINTING

SPECIAL! 

ATTENTION—DIRECT PRINTING SPECIAL.

We are authorizedic distributed

natives of this country. Full 

no charge for processing. 

Get quick results. 

For sale—Good printing laboratory, Madison, 

WISCONSIN. Address. 

PRINTING

ATTRACTIVE 106 8-5/11 LETTERHEADS and

or Envelopes, Hammermill Bond, 25 cent

postage. Address. 

BUSINESS AND SO-CALL LETTERHEADS, 

ENVELOPES, CIRCULARS, VARIOUS 

sizes. Cash only. 

"HIGHWAY" LETTERHEADS—

RICH COLORS, INDIAN INK, 

freshly printed. Address. 

14/22 FTP WINDOW CARDS. THE 

BER, 

450 E. New York, N.Y. 

SALESMEN WANTED

SALESMEN WANTED—EXCELLENT OPPORTUNITY TO 

take over profitable sales and handle Allgood-Furguson's 

brochure of valuable lillies. Issuance quarter

Ann. Salary,$750. Annu. Cost,

$20.00 postpaid. 

Address. 

DISTRIBUTORS WANTED—EXCLUSIVE 

territories, all established trade. Write for full 

details. 

TATTOOING SUPPLIES

Tattooing Supplies, Supplies, Supplies, 

Lacy, Lithun, Electric Taylor Moline, New 

York. 

HARNESS ORGAN FOR SALE—BRAND NEW 

model. Raines, 29 W. Division, Chicago, I11. 

PALACE DISTRIBUTORS

500-pc. Lincoln Avenue, New York City
WANT TO BUY

A1 CIGARETTE AND CANDY VENDING MACHINES, all other older equipment. Mail Point, 5701 W. 99th St., Chicago 30.

NEW 47% January

BANDS AND ORCHESTAS


CIRCUS AND CARNIVAL

SPECIAL. NEW ESCAPE ATTRACTION. H. E. Brown, 60 Maple, Lenard, Ga.

DRAMATIC ARTISTS

A1 CHARACTER MAN DOING CHARACTERS, character, comic, clown, dancing, circus, etc. 2169 Fire Ave., Philadelphia.

MUSICIANS

A1-3 RINK ORGANIST AVAILABLE—ANY LOCATION. Rink in firm, 4216 E. 50th St., Chicago 30.

PARKS AND FAIRS

HIGHGLAS TRAPEZE ACT—AVAILABLE. N. C. Stunt Co. and Silver St. Fair, Hatley, Wis. For particulars, address Charles 100, 4304 W. 96th St., Chicago 30.
Sensational New Fluorescents with "Miracle" CIRCULAR TUBES!

22 Big Money-Makers in Single, Fast-Selling Line

AGENTS!

Just like having "miracles" when you sell sensational new CIRCULAR Fluorescents. Fast to install, clean tubes in formica for kitchens, dinettes, halls, bedrooms, and play rooms. Also for beautiful Floor Lamps, Table Lamps for living rooms and pin-ups, for showing and vanity tables. New streamline designs never before offered in fluorescent... A walkaway for quick, big-money sales. Enormous demand in homes, stores, offices, public buildings—everywhere. Be first in your territory to cash in on latest fluorescent, "Gold Mine".

FREE! Send Name for FREE SALES OUTFIT

Don't send a penny. Sample ORDER IN FREE. Each mail order post card for money-making facts about most sensational line of Fluorescents ever offered to agents. Immediate delivery on all sizes and types of standard Fluorescents. All fixtures sensation and with tubes! Don't miss these big, quick profit prints. Mail order post card this very minute for Free Sales Outfit.

MAXILUME COMPANY

125 W. Hubbard, Dept. 111-B
CHICAGO 10, ILLINOIS

LOOK! Chronograph WRIST STOP WATCH

For Timing Races, Sports, Speeches . . . . .

Here it is! For only $7.95 a fine precision timepiece that is also a super watch for timing races, sports events, speeches. Sells two hand runs of things at clock prices. Accurate 1-jewel movement, two-tone dial, polished chrome case—any man will be proud to own! Order today!

1 Dzen. or More—$7.95 Ea.

10% Deposit, Balance C. O. D.

BURTON SALES CO., Dept. M-255
800 W. Madison St.
Chicago 7, Ill.

EXTRA! We include beautiful stainless steel back strap for quick, easy watch change—this watch is yours to keep! Also the genuine leather strap—free, if you rush order NOW!

SUPERIOR SELLS BETTER!

BIG PROFITS ON MEN'S RINGS

No.3489 STERLING
3/20 K, GOLD FILLED
$22.50 Dzen.

Sterling Silver, 2 Simulated Crystals and 1 Simulated Ruby...

No.3622—Board Ring
Hand on with beautiful 3 simulated gems...

No.3622—Board Ring
Simply stunning...

No.3622—Board Ring
Hand on with beautiful 3 simulated gems...

SUPERIOR JEWELRY CO.
740 SANSOM ST., PHILA. 6, PA.

WE DO HAVE THE FINEST RING LINE

No. 1238 Fillis
No. 1265 Fillis
$13.50 Doz. S. S. $26.00 Doz.
No. 1522 Gold Filled
$24.00 Doz. S. S. $48.00 Doz.
No. 922 Gold Filled

Sold for illustrated Ring Circulaire and Retail List of the FINEST Men's and Ladies' Genuine Ring Line in America.

HARRY MAHREN RING CO.
HERALD SQUARE MOLD BUILDING, NEW YORK 1, N. Y.
FOR GREATER PROFIT
It Pays To Deal With Sterling!

|
| NO. 290 | 14 KL rolled gold | $9.00 per doz. |
| NO. 018 | 14 KL rolled gold | $10.80 per doz. |
| NO. 0902 | 14 KL rolled gold | $18.75 per doz. |
| NO. 7001 | 14 KL rolled gold | $18.00 per doz. |

STERLING JEWELERS 85 East Gay Street Columbus 15, Ohio

FAST SELLING PROFIT MAKERS!
DUTCH MILL ELECTRIC CLOCK

Real value appeal in this colorful Dutch design. The little red bell tower above the street lamp is especially attractive. Complete with clock and two-tone brass paperweight. Should retail at $3.50. An irresistible seller all year round.

NEW LOW PRICE...$24.00 Doz.

OTHER BIG SELLERS...
- ELECTRIC DRY SHOWER...$2.08 Ea.
- ROLL IT BALL PEN...$7.20 Doz.

Write for Literature on Other Fast Selling Merchandise
25% WITH ORDER, BALANCE C. O. D. Mutual Distributing Co. 801-3 Milwaukee Ave. Chicago 22, Ill.

FIRST AGAIN...
IN IMMEDIATE DELIVERY!

BINGO SPECSALS
Regulars—7 colors, 1500 series
Pedased 4-5 or 7 to the pad
3000 Sets—7 colors

Wire or Write for Samples—Jobbers Invited
John A. Roberts & Co.
305 S. Halverson St., Newburg, N. J. MA. 2-64-57
LARGEST BINGO MANUFACTURERS IN THE U.S.A.

STILL IN TERRIFIC DEMAND!!
Both Items Packed With Unusual Novel Appeal

KILROY WAS HERE!! | THE RUBBER BARREL MAN

$10.50 Per 100 $2.50 Per Doz.
$50.00—Lots of 500 $18.75 Per 100
25% Deposit With Order, Balance C. O. D.

THE STEINBERG-WILLS CO.
165 W. 9th St.
KANSAS CITY 6, MO.

HEADQUARTERS—For Complete Line of
BAZAAR, CARNIVAL and BINGO Merchandise
SEND FOR ILLUSTRATED CATALOG

JOE END & CO.

Pipes for Pitchmen
By Bill Baker

JIMMY CARLETON...working Neisner's 51 store in Evansville, Ind., during the holidays, marking his sixth consecutive Christmas season in the same spot with costume jewelry to successful turns. Jimmy plans to head for Florida some time this month, but will return for a brief engagement. Don't you know, the doing of it is the only practical activity.

WALTER CARLETON...corning some sizable long-green counts working the St. Louis Neisner five and dinner with a costume jewelry set for his brother, Jimmy.

STILL WORKING...lots around Harrisonburg, Va., to good takes is Jack (Bottles) Slover.

Give the pitchman an opportunity to prove he's the best man and he'll do it.

SAM ORCHARD...cards from Tampa that Florida has proved to be the locale of pitchmen. "We are," says Sam, 'pinching it for the tournaments, which have been slow for us this year. Since we place the bulk of our work in the South, we don't fear another weather nor- tone, but we are especially welcome here."

DELBERT PAYNE...trombonist with the Barford Radio Mystics, again is wintering at his home in Toledo. He plans to return to the org in 1948.

HENRY H. VARNER...well-known pitchman, is wintering at his home in Akron.

Unless ambition is in the direction of good, it can become a leaping horse which may lead you into a ditch.

BILLY REIMS...plants his version of a pitchman's organization from Texarkana, Tex.: "From Tormy's Propaganda and organization, I feel that few pitchmen could qualify. For the last 14 years, I have worked the West, South, Northwest and East and have encountered only a few who could qualify. Paul House states that he is an outstanding pitcher as well as a student of the game. In 1946, Hough was making $10 a week when others were having trouble getting by a kick could think that John House lead us all in a fraternity that would benefit us materially."

BEN HORSEBACK MEYERS...having had a tour of Florida spots, recently stopped off in Miami for a day's jobbocking with some of the local wintering there.

* We know many people who are just learning that success comes only through struggle.

NAT D. SYRIAN...cards from Hollywood, Fla., that he's convinced that the Alligator is still the men for pitchmen. "They don't mix," says Nat, "put the heat on, and the weather has been satisfactory. I've had a few sales a week of our products. Let's have some pipes here from Barney Kaplan, Bill Varner, and Carl T. Parlock." Syrian recently left Detroit.

THAT THE PITCHMAN...it's always to blame for the conditions which exist in a lot of towns and hamlets over the country is evident. In a clipping culled from the December 16 edition of The Grand Rapids (Mich.) Press. As a result of an alteration between a towerman and a sidewalk photographer and a man shopping, a movement is not to discourage transient peddlers, hawkers, balloon salesmen and sidewalk photographers from obtaining licenses for a permit to work the city. However, further applicants are to be referred to the city manager of Grand Rapids for disposition in special cases. If we were good at writing letters to Santa Claus our first request would be for him to rid cities of this type of gnomic, so that a benevolent pitchman could purvey his wares without the duress effect by the city officials because of incidents occasioned by a towerman attempting to portray the role of a true pitchman.

Many topflight pitchmen, like Lutembacher, have turned ago into big successes.

BRAY H. VARNER...cards from Akron to the effect that now is the time for all people who travel to have a means of securing a place to live, there will be known troupers," says Varner, "who have been reported by other showmen over our area, and I have known supposed-to-be-troupers to criticize an out-of-state driver's license, which is very small in the

OAK HYTTLE BALLOONS
for
No. 545 SERPENTINE
No. 546 SPIRAL
Great Novelty Items

DIRECT FROM MFR.
AT LOW PRICES

COMPLETE LINE OF LEATHER GOODS
- Includes, Keyholders, Luggage Tags, Ladel Baggies, Belt buckles and related Novelty Items. Portable ranges. (Will make to order from your pattern)
- These Fast Selling Items will give you plenty of Profitable work of our Low Prices. Send for samples today. If not rated today, send for them today. (For 40 days.)

CLEANING LEATHER NOVELTY
48 Howard St, N. Y. C.

CANVASSERS—STOREWORKERS—PROMINENT
PEARL NECKLACES

INNOVATIVE, ELEGANT, IMITATED, PEARL NECKLACES---ALL MANUFACTURED IN YORR CITY

- Bingo Brand, 12", $7.50, Barrels $1.00
- Three Strand, 12", $15.00, Barrels $2.00
- Alligator Galla, Single Zipper, all pearl, $6.00
- Jewelry Spot, 6", $3.50
- Sitar Brand, 7", $7.50
- Silver, 6", $3.50
- 5" with bar, Barrels, C. O. D.
- BENNO NOVELTY CO.
148 PARK ROW NEW YORK CITY

Fancy Assorted
CHOCOLATES

Attractive Delicately Decorated Two-Layer A.A. Boxes, 96-125 Dz., Two Days, to Date, Fresh, Feb. or Mar. Sale price, 4c. each, 4,4c., 3c., 5c. each, 4c., 8c., 4c., 5c. each. Send for pictures. Our prices are below the average of all other sales. For return orders, see our Specialty Catalogue.

HAROLD R. FRIEL, Chocolatier, Fredericksburg, Md.
eyes of the public. A successful tour can be accomplished only thru the co-operation of all concerned. Who can’t we all slave in the interest of this country no matter what our belief is?

The fellow who holds his chin high and faces the future without fear, is the pitcher who will wind up with plenty of self-confidence at the end of the year.

G. E. McCULLUM... the paddle expert, is wintering at his home in Terrell, Tex.

BOB AND MAR NOELL... who are wintering in Miami, report they have seen only a few pitchfork there.

JIM SIGLER... is still awaiting the results of a civil service examination he took for a railroad job.

"No quality will get a man more friends than a sincere admiration of the qualities of others. It indicates generosity of nature, frankness,cordiality and cheerfulness of mirth," Dr. Samuel Johnson.

HAROLD POLLNOW... rambled into Milwaukee last week to take a crack at the Grant storage batteries at that Beer City store. He recently completed a successful stint working Indianapolis.

BEA LOUIS... is working Mike Devine’s yoke oil to sound takes at the E. W. Grand Store, Milwaukee. She expects to remain there thru the winter.

Without courage you’re lost. Use it wisely and your green-back troubles are over.

Mike DEVINE... strolled into Milwaukee recently for a one-two day visit at the E. W. Grand store to help Bea Louis brush up on her pitching of his yoke oil. His assurance and method of pitching resulted in big crowds throughout the two days and he’s a past master at holding a tip, Bea says.

WORD SEEPS THRU... that Morry Lerner and Paul Fischer, owners of the pitcherson, are on the radio and appliance business in Milwaukee, with Paul managing two stores in the city’s South Side.

A pitcherman demonstrates his true bravery by performing without witnesses what he might be capable of doing before the world.

CAL CALLAWAY... they tell us, is making his headquarters at the Blackmore Room of the Wisconsin Hotel, Milwaukee.

"I’ve just discovered that pitching is a crazy business that ruins my digestion, increases my appetite and drives me nuts, but as long as I can get things to sell I wouldn’t be doing anything else," Y. L. Torres tells us from Chicago.

"Coming thru Salt Lake City I stopped at the post office and purchased 24 dozen unclaimed gyo-logs which during the holidays sold well on Maxwell Street. An unbalanced man, Dick helped pass them out at a profit of $19; the usual 50 cents. The tuneful jingle of dollars was falling low and easy for everyone, but two of our nephews with their hair slicked and a sad look on their faces. Where are the jam boys who worked this market two years ago? Haven’t seen one of them around Chicago’s sweet and best bet."

It takes courage to apply your self-but when you do you usually wind up with the big job.

MADALINE E. RAGAN... has her Educational Hygiene Exhibit operating to good crowds in the Greyhound bus station on East Ninth Street, where she is (See Pipes on page 78)
**FLUORESCENT FIGURES**

Offer Tremendous Profits for Dealers, Distributors, Contractors. 17 COL. \$2.00 EACH

**ABRAMS LIGHTING**

Manufacturers-Fluorescent Fixtures
113 N. 7th St., Philadelphia 6, Pa.
Phone 2-6878

---

**DANCING HEPCATS**

Still selling in a hot market. Cereal. Cigarette. Crackers, etc., in consumer and trade sizes. $12.00, $2.00 S & D samples.

**EMBROY JEWELRY CO.**

Rings, bracelets, etc. $6.00, $2.50, $5.00. May direct from manufacturer and save.

**DIPPY DILLY THE DRINKING DUCK**

902 Or. 10th St., Phila., Pa.

**GLAMOUR GIRL NOVELTY CARDS**

239 DIFFERENT SUBJECTS

Lithographed in full color; beautiful, attractive, popular. Packed 5 assorted in transparent envelopes, retailing for 10c, or available in bulk. Write for details

**INTERNATIONAL MUSEUM CORPORATION**

MUSEUMS BUILDING
LONG ISLAND CITY 1, N.Y.

Merchandise You Have Been Looking For

Lamps, Clocks, Snailware, Houseware, Aluminum Ware, Decorated Trays, Toys, Games, etc. Write for our complete catalog. Phone Bird, Flying Bird, Whip, Balloons, Hats, Cans, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready—Write for Copy Today

IMPORTANT

Don't be the last to see our New Line in our new catalog! Order Now and Save. Write to the Bureau and State in Detail Your Business and Type of Goods You Are Interested In.

**ACME PREMIUM SUPPLY CORP.**

1111 South 12th St., Louis 6, Mo.

---

**Hoosier Conclave Rings the Gong**

(Continued from page 51)

The power people, will pay to see, observed Albert C. Derr, Bloomfield, who has been named Chairman and Grandstand-Free and Paid Charges.

Drawing from his own fair's experience, Mr. Derr said, "When once a fair, his time has, $11,000 in debt and operating with a free admission and a paid admission, the fair has become extremely money-minded. Budget for grandstand acts were cut between $2,000 and $600. But it didn't help, he added.

He decided to charge for parking, to raise $50 at the outside gate. Attractions budget was upped to $5,000 and now the fair is a money winner, he said.

"Telling the results, he said when there was no charge for parking the fair couldn't handle the cars. Now, he added, the fair controls them properly and derives substantial income from the parking. The grandstand show, as a result, was a sellout. Pay for acts has grown in popularity, and Bloomfield has two shows on one night, Derr said.

---

**Pipes**

(Continued from page 71)

booked for an Indefinite run. He says that many showmen have been visiting there lately, with Jack Dale and Budde Wheeler coming in daily. Speaks of that he hasn't noted many pitchmen working the Ohio city and says he'd like to read pipes here from Black Jack, cow working, Jack Le Hall and Bill Menden.

RUCKER H. TODD is still confused in Sunny Side Sanitar- ium, where he says he'll have to remain for another year. He'd like to read letters from friends.

Consider the plight of the felloe who can foresee only a dim future because of a hopeless past.

"NOTICE THAT...

Milwaukee has a number of well-

known men on the way for the winter, he notes.," scribbles Harry Malen from Huntington, N. Y. Now how many remember the Wisconsin State Fair there in 1922 when such greats of the pitch field as George 

Glassco, George Be- 

din, the Holmes brothers, W. P.

Leeman and Wm. 

London, Ira Weiss and Oliffe Meyers made the first auction pitch after it was held in Wisconsin. It has con-

sisted. There's a wide difference in competition today. The nut's too big for Wisconsin is an excellent one.

T. D. (SENATOR) ROCKWELL... 

former razor blade king, is living in retirement at his home in Los An-

geles.

RICHARD ARCAND... is vacationing in Los Angeles after working the holidays in the W. T. Grant empire. He plans to take a 15-day tour of the state with his Cedar Country Calling. It will go from city to city, Arcand will return to his regular base set-up in the Grant store.

STILL WORKING... 

Newbury’s downtown Los Angeles store with his Dial-o-Matic grater to lucrative business is Bill Boring. He plans to head for Phoenix, Ariz. soon to open a new store.

Establish a good character, but don't let it rest there. Use it as a means of doing something."

MARGE Y. KELLY... has discontinued her demonstration work in Los Angeles department stores and has taken over the duties as secretary of the Circus Clown Club of America. She chalked up a stand-out holiday business.

"He was a right gee until he pridified himself so much on his modernity that he wound up an egotistic jerk."—Terry the Jan-

nitor.

---

**Wis. Fairmen Hit Carry Op**

(Continued from page 53)

would be made and reduction of the question was added that he would be in order to ask for an increased legislative appropriation. He urged that the department be allowed to do what he deemed necessary.

Risk State Aid

Discussing the state sanitary regu-

lations, he said that the few laws which did not observe them were, in his opinion, that they are now enacting and that they have no bearing on the improvements being made. He added that all house mem-

ber have a duty to themselves in self and by affecting the laws to themselves in public for the betterment of the city.

He said that as long as men were the type of laws which would fail to see what they were doing. A similar law for salesmen was one that he was trying to get passed, he said, but that in the event he failed to do so, he would give the State the wrong idea.

"Gladly Williams Speaks**

One of the fairmen who addressed the convention, Gladys Williams, of the Williams & Lee booking office, St. Louis, suggested several re-

lational signs in every community hospital. She praised the fair's and the Clarion Post for their efforts in clarifying parking of trails of show people, better facilities for such people, and giving information and charging for the fair. She added that it would be a great service to the city to hold inclement weather threats.

"Many times I've sat in a secretary's office and heard them tell a cus-

tome. She has taken the phone that was doing the line-up at the fair and the fair is sure to be held that night, that it depended on the weather. It's a good way to discourage business more readily," she explained.

John Francis, of the Francis Children's Home, addressed the State's Committee, and said that he was pleased that he was able to attend the State's fair. Dr. John Francis Children's Home, of the Department of Public Health, has been in charge of the fair and has made arrangements with the State's Committee.

Douglas J. Curran, association sec-

retary, in a discussion of the centennial celebration, said that he believed in the fair and that it had been attended by the entire State. The fair has been a great success and the fair has been held in the town for the past three years.

Attendance at the State's 77 county fairs was estimated to be near 1,500,000 in a report given by A. W. Kalbo, superintendent of county fair grounds, for the State Department of Agriculture. Prem-

iums for the year totaled over $225-

000.

In 1948, when 69 fairs operated, eight fairs was estimated to be near 1,500,000 in a report given by A. W. Kalbo, superintendent of county fair grounds, for the State Department of Agriculture. Pre-

iums for the year totaled over $225-

000.

He reported that State aid claimed in 1948 and 1949, as well as the amount raised by the fairs, was $15,000,000 and premium-

ated $2,000,000, Kalbo pointed out.

He reported that State aid claimed in 1948 and 1949, as compared with $1,000,000 in 1948.

Other convention speakers included E. W. Lamm, the Wisconsin State Secretary of Agriculture, who urged fairs to feature the tax control program to emphasize food consumption.

President Charles B. Dewry, Mar-

neau, was president at the convention sessions.
Secore To Show Line
In Sheraton Jan. 19

CHICAGO, Jan. 10—Irwin E. Secore, of Secore & Secore, will be
on hand with Mort Secore to greet all interested in the firm's board show-
ing at the Sheraton Hotel here, Jan-
uary 19-22.

In addition to the new lines of
salesboards to be shown, which will
include top current favorites, there
will be continuous supply of refresh-
ments available, Irwin Secore stated.
Firm will occupy a two-floor bun-
glow type suite in which access to
both floors is provided by a private
stairway.

SALESBOARDS

IMMEDIATE DELIVERIES 25% DEPOSIT
SALESBOARDS

Box 465, Obsidian Beach, Calif. (Phone 2982)

SALESBOARDS

SALESBOARDS

SALESBOARDS

SALESBOARDS

SALESBOARDS
SEE AMERICA'S FINEST LINE OF FLASH SALEBOARDS
(NEARLY 200 NUMBERS)
at the MORRISON HOTEL
OUR DISPLAY ROOMS OPEN 10 A.M. TO 10 P.M.
JAN. 15, 20, 21, 22
NEW Coin Boards!
NEW Multi - Giants!
AS WELL AS A SENSATIONAL NEW NOVELTY BOARD THAT WILL STAMPEDE THE INDUSTRY

EMPIRE PRESS, Inc.
6327 S. Dearborn St. - Chicago 5, Ill.

FLASH SALEBOARDS

Notice, Correction
AL DECKER and JOHN MUNDY
OF TRI-STATE CORPORATION
WILL EXHIBIT AT THE SHERATON HOTEL, CHICAGO, JAN. 19-22
WHERE THEY WILL SHOW THE CLEAREST AND MOST COMPLETE LINE OF TICKET DEALS EVER PRESENTED

Distributors and Quantity Users of Ticket Deals, Be Sure and Visit Us at the Sheraton Hotel.

NEW 1948 PRICE
On this Standard high-profit fast-moving "TALK O' THE TOWN" Saleboard Deal.

CONSISTS OF:
- 20-1/2 lb. Gra-maur Cashew Nougat Rolls
- 4-1 lb. Gra-maur Cashew Nougat Rolls

Brings in $30.00

COSTS YOU $15.00 DELIVERED COMPLETE

This is the finest candy of its type on the market.

ENUF SAID - ORDER NOW!
Send $5 for each deal - Bal. C. O. D.
Jobbers - Write for quantity prices.

SPECIAL!
FOR JANUARY ONLY!
FREE 1/4 lb. Roll in each deal - you may sample this new confection.

TALK O' THE TOWN Saleco.
4129 W. Armitage Ave. • Chicago 39, Illinois

January 17, 1948

The Billboard

Parks To Hold To 1947 Prices

(Continued from page 54)
Pavillion, Toluana, Chi, will host the ballroom price at his spot. The raise is $25 in the case of both men and women. He said prices in 1947 were 75 cents for men and 25 cents for women. This will mean a $1 and the women 50 cents. Only in one instance was there a raise in ride prices mentioned, and that was almost negligible. Henry S., of Merion Park, Perkasie, Pa., said his prices would go from 12 to 15 cents.

whether it means anything or not in the way of a host, operators of large parks faded to come thru with a definite "no" on both questions. It would seem they are waiting for a spell before making any definite decisions.

Riverview Park, Chicago, for instance, on both questions regarding any change in admission prices and any change in parking rides, etc., prices only wrote: "Depends on the times." Edward J. Carroll, owner of Riverside Park, Agawam, Mass., wrote to the operator, and they indicated regarding admission prices, "Awaiting the economic picture (nationally). And to the question of a change in prices on rides, etc., Carroll wrote "will try to hold the line."

On the other side of the picture, Roger and Conrad Haney, Lake Lanes Park, Haslett, Mich., plan no change in prices, but if there is one at their spot, it will be a reduction not a "no." "We may reduce some ride prices from 25 to 20 cents," they wrote.

From R. Bollinger, vice-president of Oaks Park, Portland, Ore., came the word: "We plan no decrease on adult rides and we will sell scrip for kiddie rides at reduced prices."

Baldwin Undecided
Outside of Riverview, Chicago, and Riverside, Agawam, Mass., only one other park operator was indefinite on his price policy for the year. That was Tom Baldwin, Baldwin Park, Quincy, Ill., who said he was undecided as yet on whether he would make a change in admission prices.

During the National Association of Amusement Parks, Fairs and Rides convention in Chicago in December, a forum was held on admission prices. Following a meeting, the operator, outside the meeting, said: "I believe we are smart not to raise prices in '48. Everything else in the country is going up, and people are not talking about the situation. Well, if they find that their amusement park is holding to the same prices charged a year ago, and even two years ago, they are going to have a kindly feeling toward the owner of that park, even when they are necking entertainment they will go to the park to get it. Too, whether it is depression or reversion, whichever way you want it, comes along, those same people will make a change in price and the park owner is their community went along with the same price scale, when everyone increasing higher prices for his product, and they will spend their spare cash at the park."

THANKS A 1,000,000

For the terrific response to our new payout system . . . 

Fast Payout System in Boards or Tickets Since 1937.

We now have this new system available in several ticket games and salesboards. They are all packed with player appeal and built for steady repeat play.

It's the most interesting in games that you can place on percentage with locations, write for complete details of the newest, most profitable games ever to be designed.

MUNCIE NOVELTY COMPANY
2704 S. WALNUT ST.
MUNCIE, IND.

(Continued from page 79)
Tally-Ho Room exhibitors will both maintain the form of an auxiliary entertainment and operation for the show.

Free transportation between the Sheraton and Sheraton will be available to all visitors, and they will make regular trips at half-hour intervals, leaving from the La Salle Street and La Salle Avenue at the Sheraton, in the Michigan Avenue Sheraton, and Hotel. Taxi fare to the Sheraton will be paid by one firm, its officials announced this week.

Registration details for visitors will be at the entrances to the two rooms, and will be open through the exhibit hours each of the four days.

All complaints have promised a large number of new board presentations. Most state that new ideas in saleboards will be debuted as part of their respective displays. Officials state that reports from field men indicate high operator interest in the convention, and they maintain an attendance surpassing that of last year's board showing.

List Exhibitors

Latest increase to the Sheraton exhibit, which may be augmented by a last-minute addition, is two firms which will show in private suites. They are Globe Cardboard Company, Wheeling, W. Va.; and Secor & Secor, Chicago. Nine other companies, exhibiting in the Gothic Room: Superior Products, Inc.; Harlach Manufacturing Company; Consolidated Manufacturing Company; S.B. Bhor & Company; (Chicago firms), and Container Manufacturing Company, St. Louis, and Card Sales Company, Peoria, Ill., a ticket firm.

In the Tally-Ho Room exhibitors will be Bee-Jay Manufacturing Company, Chicago; Triangle Manufacturing Company, Inc., Minneapolis, Minn.; Universal Manufacturing Company, Inc., Kansas City, Mo.

A separate showing of boards will be conducted during the four days by Empire Press, Chicago, at the Mor- gantown Exhibits, which will be served to all visitors.

Walsh Manufacturing Company, Omaha, is also scheduled to hold open house in a private suite at the Sheraton. It is indicated that the firm will not display its boards.

REORGANIZING
SALES FORCE

Direct Factory Representatives

We use several experienced salaried men to call on wholesale jobbers and retail operators with a complete and nationally known line of Saleboards, Tickets and Merchandise Displays. The following territories are now available: Indiana, Illinois, West Virginia, Maryland, New Jersey, New York, Pennsylvania, Ohio, Michigan, Minnesota, Wisconsin, Illinois, Missouri, Iowa, Kansas, Nebraska, South Dakota, North Dakota, Montana, Idaho, Wyoming. Write at once, giving all details with regard to experience, reference and territory desired.

BOX D-202
6/1 The Billboard, Cincinnati 22, Ohio

January 17, 1948

The Billboard

Reorganizing Sales Force

Direct Factory Representatives

We use several experienced salaried men to call on wholesale jobbers and retail operators with a complete and nationally known line of Saleboards, Tickets and Merchandise Displays. The following territories are now available: Indiana, Illinois, West Virginia, Maryland, New Jersey, New York, Pennsylvania, Ohio, Michigan, Minnesota, Wisconsin, Illinois, Missouri, Iowa, Kansas, Nebraska, South Dakota, North Dakota, Montana, Idaho, Wyoming. Write at once, giving all details with regard to experience, reference and territory desired.

BOX D-202
6/1 The Billboard, Cincinnati 22, Ohio

Copyrighted material
**POPULARITY PLUS!**
DEAL YOURSELF A WINNING HAND WITH
ORIGINAL JAR-O-DO’S POK-N-WIN TICKETS
(POKER HAND SYMBOL)

**JOBBERS AND OPERATORS**
WRITE TODAY FOR FREE DESCRIPTIVE LITERATURE AND DISCOUNTS

**DON’T FORGET!**
To visit us at our exhibit in the Tally-No Room, Ninth Floor, Sheraton Hotel, 505 No. Michigan, Chicago, during the Coin Machine Convention, Jan. 19 thru 22, 9 a.m. to 10:30 p.m., daily. Free food and drink.

**NEW YEAR — NEW DEAL**
MAKE THIS NEW YEAR PROFITABLE
BY USING BEE-JAY’S QUALITY BOARDS

**“NICK A NICKEL”**
BOARD TAKES IN 2170 TICKETS @ 5c
PAYS OUT ACTUAL
$0.92

PROFIT ACTUAL
$0.18

**POK-N-WIN**
TAKES IN 2170 TICKETS @ 5c
PAYS OUT ACTUAL
$10.85

PROFIT ACTUAL
$2.85

**GARDNER & CO.**
2222 S. MICHIGAN AVE.
CHICAGO, 16 ILL.

**LOOK ‘EM ALL OVER, BUT**
**BEFORE YOU BUY A SINGLE**
**BOARD BE SURE YOU SEE THE**
**MOST IMPORTANT DISPLAY**

SHOWING AT THE FACTORY ONLY...

Our comprehensive new line of fast-moving boards! These quality numbers will open your eyes to a new slant on salesboard possibilities! DON’T MISS OUT... COME IN!

Open House, Convention Time and Any Time!
Just 5 minutes from the Sherman Hotel

**PEERLESS PRODUCTS, INC.**
633 S. Plymouth Court
Chicago, 5, I11.

---

**HARLICH MFG. CO.**
LEADING SALESBOARD MANUFACTURER
Has territories open for experienced, high-grade Salesmen.
State your qualifications and a full resume regarding yourself in your first letter.

**HARLICH MFG. CO.**
1200 N. Homan Avenue
Chicago 51, Illinois
YOU ARE INVITED... TO OUR

SHERATON HOTEL EXHIBIT

SUITE 3403-3404

JANUARY 19-20-21-22

SEE THE STAR MONEY MAKERS OF 1948

An Unusual New Line for the Salesboard Operator Only!

SEE THE STAR MONEY MAKERS OF 1947

• STILL GOING STRONG!
  • Fln and Sawbuck • Triple Action • Velvet Board
  • Fast Track • Jumbo Winner Deal • Double Winners
  • Quarter Back Jack

We are soliciting business in the following States—New York, New Jersey, New England States, Kansas, Nebraska, Kentucky, Missouri, Ohio, Pennsylvania, Illinois, Indiana, North and South Dakota, Minnesota, Wisconsin, Virginia and West Virginia.

TAKE A CAB AT OUR EXPENSE

ONE OF OUR HOSTESSES WILL REIMBURSE YOU

BUFFET AND BAR
BRING YOUR FRIENDS

SECORE AND SECORE

725 S. KARLOV AVE., CHICAGO 24, ILLINOIS

COIN-OPERATED MACHINES, SECOND-HAND

Only advertisements of used machines accepted for publication in this column.

RATE: 12¢ a word... Minimum $2.00.

Remittance in full must accompany ads for publication in this column.

EARLIER CLOSING DATE

Because the January 24 issue will be the Big Annual Coin Machine Convention Issue the closing date for Classified Advertising will be Wednesday, January 14.

A-1 BATS—CANDY, GUM, PEANUT, POPCORN, etc., in cardboard and metal containers. Packed by the Case. F.O.S., vertical slot, 5500 South Ave., Chicago

A-1 CIGARETTE AND CANDY VENDING MACHINE, model 10.000, 4-door, 4-color, in stock. F.O.S., 5590 acres, Chicago

ADVANCE MODEL D BALL GUM VENDORS,manship. In stock. Write, E. A. SAMPLE CO., 3307 E. 52nd St., Chicago

THE BLACKHAWK MANUFACTURING COMPANY

1821 BERTEAU AVENUE

CHICAGO 13, ILLINOIS

JANUARY 19 THROUGH JANUARY 22

Lucky Seven Jars
Red, White and Blue Tickets
Salesboards
Write for Circular and Prices

GALENTINE NOVELTY CO.
520 E. Sample St.
South Bend 18, Ind.

PROFITS "HOT" NEW TICKET DEAL

Salesmen wanted in every town and community. Sell to clubs, stores, pool halls, taverns, etc., or start a route. Free pocket sale kit included. No investment. No experience necessary. Big advance commission. Write today.

WORTHMORE SALES
1826 S. Michigan Ave., Dept. 9-1, Chicago, Ill.

SALESBOARDS
LARGEST SELECTION IN THE NATION
LOWEST PRICES

F. R. E. 64-Page Illustrated Catalog

PROFIT MFG. CO.
41 West 23rd St.
New York 10, N.Y.

ATTENTION Jar Ticket Distributors

In our new Glassine Bande Ticket line we are constantly adding new numbers. They are carefully manufactured and proven successful.

Write for details and samples.

MILNER NOVELTY CO.
500 N. 9TH ST.
LA FAYETTE, IOWA

ATTENTION

SALESBOARD BUYERS

OPEN HOUSE

WILL BE HELD AT THE

BLACKHAWK MANUFACTURING COMPANY

1821 BERTEAU AVENUE

CHICAGO 13, ILLINOIS

JANUARY 19 THROUGH JANUARY 22

PUSH CARD

Straight numbers 10 to 200 Holes Old Names. Also 1-29 to 1-99 in 12 to 66-Hole GIrl Names. Both complete numbers. Others from 10 to 200 Holes. In Stock.

W. H. BRADY CO., MRS.
CHIPPEWA FALLS, WIS.

PUSH CARDS

Copyrighted material
ALL SET FOR BIG CMI SHOW

Expect 10,000 Coinmen for Four-Day Chicago Confab; To Select New President

Cancer Fund Drive To End With Closing Night Banquet

CHICAGO, Jan. 10.—Coin Machine Industries (CMI) this week was making final preparations for its second annual post-war convention and exhibition, slated to start in Chicago's Hotel Sherman Monday (19) and run thru Thursday (22). Altho CMI took no dealer registrations, it has received from the 126 firms that have contracted for exhibit space, that they expected registration to hit approximately 10,000.

This year's four-day convention, CMI will have to elect a new president succeeding Gottlieb, who led the association for the past eight years and has been a member of the board of directors for 12 years. Gottlieb announced in December (The Billboard, December 20) that he would not run for re-election to the presidency. Despite that announcement, there was speculation that a strong movement would be made to draft Gottlieb for another term.

A testimonial dinner honoring Gottlieb is slated for January 17 at the Louis XVI Room of the Sherman. (For complete details of this dinner see story elsewhere in this issue.)

Judge Moore found the owners innocent of charges of illegal possession of gambling devices.

Owners appeal of the judge's ruling are V. A. Stone, of Des Moines, and M. S. Rosenstein, of Marshalltown, Iowa. Rosenberg's pin game was taken from him November 4 while he was en route from Marshalltown to Des Moines to have it repaired. Stone's machine was confiscated two days later.

Stone's machine has been condemned by order of Municipal Judge Charles Cooter, who reversed his ruling this week, however.

Cuba Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to do business with such representatives without showing "just cause" to the Cuban Ministry of Labor.
New Yorkers Dig Way Back To Normalcy
Suburban Roads Still Bad

NEW YORK, Jan. 9.—With the melting of the snow into a slush and the snow and ice that hit New York over the holidays, and with the efforts of the holiday amusements along 16th Avenue returned to normal this week, the service workers and operators in that area reported business was generally off, a condition extending to the announcement thru the Coin Machine Industries (CMI) show in Chicago January 25-28.

Despite intermittent rains this week, road conditions in Long Island, upper Brooklyn and Westchester, many parts of Queens and Brooklyn and along the North Jersey shore remained uncertain. In many cases, only the main arteries were open to traffic. Most of the city's streets were icebound and trucking was limited late last week, and removal of the slush against use of private cars on Monday (9), offered some relief, but operators reported their servicemen were having trouble reaching spots located in areas where the snow removal program had not been completed.

David Miller, an operator of music and some vending equipment in Queens, said the servicemen were not hampered too much by the roads, but many a trip had been called off during the week when stops were impossible that his over-all income had been cut 20 per cent. About 12 per cent of his equipment was still not operating Thursdays, and he sent three of his arrangements to have the crews work the machines and, expected his route to be functioning normally by Monday (12).

State police operators, in the area reported that by Friday (9) they had succeeded in affixing the new 1-cent coin to the machines used in their equipment, and that the problem of cleaning the machines (8) had been solved once their servicemen were able to take to the roads again. Some operators reported that they are holding the 20-cent price. Sidney Israel, operating machines in Brooklyn and part of Queens, reported his income has shown a slight increase as more machines were handed over to the 20-cent price at retail stores, where the per-pack fee is now 20 cents.

During the week, servicemen affected coin machine activities, due to the storm and its aftermath, were the launderettes. Located in the main in neighborhoods, many stores reported that business was at a standstill almost two weeks following the 23.5-inch snowfall, but late this week, as neighborhoods cleared, business began to clear, business was picking up. Launderette operators also expressed the view of conditions, barring another storm, would be normal by Monday (12).

New Middletown Law For Coin Machines

MIDDLETOWN, Conn., Jan. 10.—Chief of police here is receiving applications for licenses on juice boxes and other coin-operated vending machines.

The new local law, operators of amusement devices are required to pay $15 per year for each machine and locations must pay an additional fee of $25. Juice box operators pay no fee, but locations must pay $15 per year for each machine.

Slugs --- Slugs --- Slugs

SALT LAKE CITY, Jan. 10.—City fathers who took with studied calm the announcement that the use of slugs had increased in juke boxes, pin games and vendors, blew their minds in their respective heads this week when city meter collectors announced they had found 982 slugs in the city's parking meters during 1947.

His honor, Mayor Earl J. Glade, glazed and puffed indignantly, warned the public that the use of slugs was a criminal offense and threatened to "crack down." The coin machine operators, who had a snicker coming, found nothing wrong with theplug-up of coins in order to even begin to handle the numerous requests for roll-up of coins to the extent that such machines are being used for amusement only.

Operators have been required to submit a written report to the chief of police giving the name, type and number of each machine being operated.

All Chicago Hotel Rooms For January 19-22 Taken

CHICAGO, Jan. 10.—The hotel room situation here for the dates of the 1948 coin machine show, January 19-22, can be explained by just one word: None.

Earl R. Benedict, head of the Hotel Sherman Convention Department, who has been handling all arrangements of hotel accommodations for coin men coming to town for the show, told The Billboard this week that all hotel rooms in the city have been booked up for several weeks.

"We have made arrangements for over 2,000 coinmen here at the Sherman Convention Bureau, but for the past three or four weeks we have had to turn down most requests and for the past two weeks have been unable to find anything available in any Chicago hotel," Benedict said.

The first 1,900 requests were accepted, the Sherman Convention Bureau, Benedict said, and since then rooms have been found for over 400 coinmen in other Chicago hotels by the bureau.

According to Benedict there have been more requests for hotel accommodations this year than in any former convention year. "If this is any indication of the size of our convention, it will be the biggest in CMI's history," he said.

Benedict pointed out that from the very start of convention planning by the bureau has had to arrange for "getting-up" of coinmen in order to even begin to handle the numerous requests for roll-up of coins to the extent that such machines are being used for amusement only.

Operators have been required to submit a written report to the chief of police giving the name, type and number of each machine being operated.

CMI To Fete Gottlieb in Chi Jan. 17

Retiring as President

CHICAGO, Jan. 10.—Coin Machine Industries, Inc. (CMI), officials made public this week details of a special testimonial banquet to be held in honor of Dave Gottlieb, retiring president of CMI.

Banquet will be held at 6 p.m. January 17 in the Louis XVI Room of the Heintz Hotel. The room was set so that out-of-town coinmen coming to Chicago for the 1948 coin machine show will attend the banquet without having to make a separate trip to the city.

Expect Heavy Crowd

Reports indicate that attendance at the special dinner will be heavy. Originally a smaller luncheon had been engaged for the dinner, because of the large number of requests for tickets a larger hall was obtained.

Tickets for the banquet are available at the CMI office for a donation of $5 to attend the event have been received by the CMI. The only request is that tickets be obtained for cash.

New Williams Game Features High Scoring

CHICAGO, Jan. 10.—Williams Manufacturing Company is now in production on a new high-score five-ball game called "Sunny" that was announced by Fulton Moore, firm sales manager. New game features flipper action, and is designed in such a way that a player can make up to 1,500 points while playing one game.

Sunny embodies many of the play features that appeared on Williams' Bonanza game. At the top of the playing surface are five round bumpers placed in the shape of a triangle and numbered one to five. If the ball passes successively hitting all these bumpers and later goes thru either of two roll-over switches to turn to the left and right side of the playing surface, the game gives the player a re-play and by doing the same left and right side roll-over switches.

At the bottom of the playing surface, are five bumpers numbered 1 thru 5. If the player hits the first bumper in a row of numbered bumpers, the next one is numbered 1 thru 5. If a player puts out this series of numbered bumpers, any following bumpers that passes thru the center roll-over pin will cause the game to go into the boot mode.

(See New Williams Game, page 104)

Copyrighted material
Interest in Vending High

One-third of show exhibits will be devoted to vendors, service machines, supplies.

By Fred Anama

CHICAGO, Jan. 10.—Vending equipment, supplies and service machines will be more prominent than ever at the 1947 Coin-Op show. The only exception occurred at the 1947 meeting when only one-third of the exhibits were devoted to this type of equipment and merchandise.

Mounting Vending Interest

Increasing operator interest mounting on all counts has caused official observers to predict an increased emphasis on the vending segment of the industry.

Placement of new types of vending equipment on location during the past year has served to whet the appetites of both public and operators alike. This fact was accompanied by the improved supply picture, said by industry observers to be the trend that will be the most significant for automatic merchandising during 1948.

Vending machine exhibits, which numbered 200 in the 1947 show, have increased to 12 this year. With a large increase numerically, it is no surprise to see the trend that is taking place in the selling of small items. Improvements in machine design are appearing, which will prove to be a prime factor in the greater interest shown by both operators and the public.

More Supply Exhibits

Suppliers will be on hand at this year's show in stronger force than a year ago. This is another indication of the increasing importance of the vendor not only to the coin machine trade, but also to the producer of items stocked in vending. On-the-spot inspection of the show will show the realization of the value of automatic merchandising machines both as an outlet and a sales stimulant for his product.

Service machines, scales, coin changers and shoeshines will be seen at next week's convention in almost triple the number of exhibits at the 1947 exhibit.

Interest Evident in '47

Swing to high interest in the automatic merchandising end of the industry became apparent during the 1947 CMI meet. It was borne out by reports from the United States Department of Commerce, which had a booth at the exhibit. Answering inquiries concerning vendor equipment, it was turned out to be the principal duties of the Consumer's Co-op.

During the four-day meeting the booth staff reported that 65 percent of the 12,000 visitors were interested in the automatic merchandising equipment.

Candy Inflation Key; November Sales Show $ Rise; Lbs. Drop

Washington, Jan. 10.—Manufacturers complaints regarding the increased price of candy and November sales of $78,977,000, with Illinois manufacturers accounting for some $3,990,000, is the total. Cumulative dollar sales for the first 11 months of 1947 amounted to $78,724,000.

By pounds, sales of 123 candy-makers were up 2 per cent over the previous November, while the poundage increase for the first 11 months was 6 per cent.

Second Charge

On the second charge against Canteen's distributors FTC reminded that the firm's dismissal motion stated the commission has no right to destroy contractual rights of distributors when they are not parties to the proceedings.

In answer, FTC stated that it is making no effort to "counsel or otherwise affect" the contracts except to enjoin the "enforcement of conditions, inserted solely for the benefit of respondent, which the complaint charges are illegal."

FTC promised that the rights of Canteen's distributors to receive compensation "will not be disturbed by any order of the commission."

Precedent

At the January 14 discussion in Newark will be attorneys for Canteen, FTC, National Candy Wholesalers' association, and 11 vending machine companies. The latter two groups are intervenors in the case.

Elect CMNJ Officers at Newark Meet

Kranztof New Prexy

Newark, N. J., Jan. 10.—Members of the New Jersey Coin-Op machine industry installed a full slate of officials for the new calendar year at a meeting Thursday (8) at the Robert Treat Hotel here, with David Kranztof, of Lewis Vending, presiding as association president. Other officers who assumed their duties at Thursday's meeting were John Miku- ne, of G & M Vending, vice-presi- dent; George Bechir, treasurer, and John Lee, secretary.

One of the continuing functions of CMNJ, an issue which is expected to assume increasing importance this year, is its fight against legislation which tends to disrupt the coin-operated machine industry adversely. Sol Kenseinman, executive secretary and counsel, was present at the meeting and presented vendor interests before the state law-making body in this area which have attempted to boost license fees for all coin-operated equipment.

A new board of directors installed Thursday by the CMNJ membership, comprising 36 cigarette vending machine operators in Northern New Jersey, includes Michael Lascari, Public Service Tobacco Company; Harry Cately, Excelsior Sales Company; Jack Anderson, Jr., Key Service; Sonny Silverstein, Silco Cigarette Service, and Edward Dierick, Dierick Vending Company.

Peanut Users Praise End of Market Quotas

Send Wire to Anderson

CHICAGO, Jan. 10.—Following official announcement by the Department of Agriculture signifying the end of marketing quotas on the 1948 crop of peanuts, representatives of several associations whose members use peanuts in the manufacture of peanut confections, prepare salted peanuts and produce peanut butter, sent a telegram to Secretary of Agri- culture Anderson, complimenting him on his promptness in acting.

In effect, the department's action means that many firms that use peanuts in their products, including those using peanuts in candy bars, are now assured under normal conditions, a supply of peanuts from the 1948 crop. During the last quarter of 1947 several candy manufacturers who use peanuts in their crop production, stated that the peanut production in 1948 became a reality, they might find it necessary to drop peanuts from their product line. But in the case of candy bars, it is pointed out at the time since the quotas suggested were so low that it would be impossible for the manufacturers of candy bars were concerned.

In December members of several associations sent wires to Anderson expressing their appreciation of the change (See PEANUT USERS on page 90)
VENDING MACHINES

January 17, 1948

The Billboard

Cig Taxes Rough

INDIANAPOLIS, Jan. 10—Indiana is one of 23 States where the combined State and federal tax on cigarettes is more than the cost of the cigarettes. In Indiana the tax is $0.50 a pack or $95.50 a year in taxes. The cost of cigarettes is $3.85. The tax form found in the American Bankers Association and the Indiana Bankers Association are the hardest hit. There the tax is $0.50 a pack or $74.50 a year. Only 16 States do not levy a tax on cigarettes.

NCA Votes To Continue Program

CHICAGO, Jan. 10—Council on Candy of the National Confectioners Association (NCA), at a recent meeting here, voted to continue the candy industry's educational and sales promotional activities in 1948. A $180,000 budget was set for the first half of 1948. This figure, although a decrease from the $231,000 spent during the first six months of 1947, was considered a satisfactory amount because earlier in 1947 budget included expense of making the Candy and Nutrition 10mm. movie.

During the meeting it was reported that over 500,000 persons will view the candy movie during the next six months. They will include school, church and club audiences.

Barney Gilfan, Mass. Cig Operator, Robbed of $1,000

BOSTON, Jan. 10—Barney Gilfan, cigarette vending machine operator, of 160 Commonwealth Avenue, Brighton, was kidnapped in his car when near Mission Street December 29, driven two miles thru Roxbury streets, robbed of $1,000 and then thrown from the car. His car was recovered half an hour later, less than 200 feet from where the kidnapping started.

Texans' Drinking Down; Smoking Up

AUSTIN, Tex., Jan. 10—Texans are smoking more cigarettes today than they were a year ago, with cigarette sales in the State showing a month-to-month increase, meaning better business for cigarette vending machines.

State cigarette taxes yielded a total of $1,978,118 in December, compared with $1,969,868 in December, 1946. Going the opposite direction, however, is liquor consumption in the State, according to State treasurer's reports. Liquor stamp sales in December totaled $540,633 as compared with $546,642 in December a year ago. Wine and beer taxes were slightly higher than in December, 1946, indicating a possible increase in tavern business but a drop in home consumption of alcoholic beverages.

FOR VENDING MACHINES and SUPPLIES write

RUSS THOMAS CO.

2189 Central Ave., Memphis 4, Tenn. Telephone: 2-6140

Duffy Elected V-P Of Diamond Match

NEW YORK, Jan. 10—Joseph E. Duffy has been elected vice-president of the Diamond Match Company, Robert G. Fairburn, firm president, has announced. He will be in charge of the timber and lumber operations and also will have general charge of production of all Diamond's departments and divisions.

Duffy has been president of Industrial Management Engineers, Inc., New York, and Management Engineers, Ltd., Montreal, since 1932. His U. S. organization has been maintained by American match manufacturers as consultant in engineering and timber operations for more than 15 years, while his Montreal headquarters has served in a similar capacity for the Canadian match industry.

In addition to formulating Diamond's production policies, Duffy will have charge of the company timber tracts in California, Oregon, Washington, Idaho and Maine, which supply Diamond's factories and its P-F-D division.

Duffy, graduated from the University of Notre Dame with a degree in chemical engineering, lives in Short Hills, N. J.

Match Firm Shows Miniature Mach.

BARBERTON, O., Jan. 10—Diamond Match Company here is exhibiting a miniature, electrically operated match machine among the various company products shown at the Greater Akron Trade Exhibition in that city Sunday and Monday (11-15), according to Cecil F. C. Taylor, plant manager.

Barberon, named for the family that started the Barber Match Company in 1894, is the home of one of the largest of Diamond's match factories. Diamond took over the original Barber firm in 1891, and current output includes book, safety and the large wooden-type match.

A & B Candy Moves Portland Quarters

PORTLAND, Ore., Jan. 10—A & B Candy Company here has moved to new quarters at 13318 Northeast Union Avenue, where it was announced this week by Bob Caplan, firm official. Change was made because the company required larger quarters to meet needs of its expanding business.


Fire Destroys Nut Firm

SUMTER, S. C., Jan. 10—Sumter Peanut & Produce Company here was destroyed by fire recently with a heavy loss, which has not been estimated. E. D. Gullidge, firm president, said that about 700 tons of peanuts were in the plant when it burned. The company owned 500 tons and 200 belonged to the government.

NEW! SILVER-KING HOT NUT VENDOR

WITH THE GUARANTEED HEATING UNIT

RIGID WALLS, making profits from locations are as natural with the SILVER-KING as any vending machine can be.

SILVER-KING CORP.

622 Diamond Parkway, Chicago 14, Ill.

3.2995 COP DIS-

Cup Dispenser ex-

SILVER-KING for Coin Operated

Operated by Paul Berkeley of Vendex, N. J.

The same machine with a new face, 641 packages of CHARMS, LIFESAVERS and GUM sold in 9 days!

Operated by S. Quarante of Forty Vendors, N. Y.

The Wonder Machine of Our Times


WRITE FOR PRICES AND LITERATURE TODAY

AKUNO & CO.

Mechanical Manufacturing Laboratories

408 Concord Ave., New York 54, N. Y.

Phone: ML 1056-5-7757

1000s of satisfied customers

www.americanradiohistory.com
ROWE SERVICE SCHOOL PLAN
Announced by John S. Mill

WHIPPANY, N. J., Jan. 10.—Serv-
vice school will be set up in nine key
cities to demonstrate service and re-
pair methods on Rowe Manufacturing
Company’s merchandise vending ma-
cines, John S. Mill, vice-president in
charge of sales, announced here this
week.

MILL suggested the training school
idea, and it was first tested in New
York, where a 10-day school was es-
cablished under the direction of
Ralph Phipps and Gail Anderson,
Rowe maintenance men. Mill said
that the favorable reaction to this
school was the reason for the com-
pany’s one-week-long service school
during the recent four-day exhibition
of the National Automatic Merchant-
ship Association (NAMA) in Chi-
ago.

Both the New York and NAMA
school were experimental in nature,
Mill said, and were not as thorough as
the training courses which the firm now
has in mind. New training course
calls for a three-day session, timed
to coincide where possible with
NAMA regional council meetings.
Prior to the school’s opening, notices
will be sent to operators in the area,
giving them an opportunity to pre-
pare to attend.

Mill said that the factory is con-
stantly developing new ideas for the
maintenance and repair of Rowe ma-
cines, and for that reason refresher
courses to illustrate the handling of
ew parts and improvements are de-
irable.

Schools will be set up in Boston,
Detroit, New Orleans, Louisville, Los
Angeles, Oakland, Baltimore, Phila-
delphia and Pittsburgh. Other cities
will be added to the list at a later
date.

In addition to the three-day
courses, Mill said that both Phipps and
Anderson will make regular vis-
ts to operators’ headquarters.

Name Four Eastern
Distributors for Mills
Hot Coffee Vender

CHICAGO, Jan. 10.—The Bert
Mills Corporation, manufacturer of
the coffee vending machine known as
the Coffee Bar, has appointed four
distributing firms to handle the cof-
fee vender in three Eastern States. It was
announced Wednesday (7) by H. W.
Chadwick, firm vice-president.

Those appointed were the Seaboard
New York Corporation, with head-
quartesrs in New York, for the eastern
half of New York State; Seaboard New
Jersey Corporation, headquarters
in Newark, N. J., for the north-
ern half of New Jersey; Seaboard
Connecticut Corporation, Hartford,
for the State of Connecticut, and
Automatic Products Company, Pitts-
burgh, for the western half of New
York State.

Chadwick also disclosed that the
Coffee Bar is now in production and
that all distributors will have demon-
strations on their sales floors by
February. Firm previously had
announced the appointment of 13
distributors.
Key West Plans 3-Cent Cig Tax

KEY WEST, Fla., Jan. 10.—Per package cigarette tax of three cents is being considered by the city commission here. Tax would be in addition to the present-four-cent State cigarette tax.

City commissioners estimate that the additional levy would bring about $75,000 a year into the local treasury. All money derived from the tax would be used exclusively for extension of sewerage and repairing and paving of streets.

Ordinance has the backing of Mayor Maitland Adams and Commissioners Louis Carbonell and Fred Dion.

According to the proposed plan, the tax would be levied against the jobber, who in turn would pass the tax to the retailer to be added to the price of cigarettes to the consumer.

Cigarettes are selling here for 20 and 21 cents a package, tax included.

K. F. Smith To Handle Ranch Maid Ads, Sales

TERRELL, Tex., Jan. 10.—K. F. Smith, secretary-treasurer of the Ranch Maid Candy Company here, in addition to his other duties, will handle sales and advertising.

Smith has been associated with the candy industry for the past five years. During this time he has been general manager of the Novelty Peanut Company, Dallas, and co-director of the Associated Companies which included 12 leading candy manufacturers of the Southwest. He has acted as regional director for the Council on Candy for Texas and Oklahoma for the last two years.

Ranch Maid Candy Company intends to increase coverage of its products during 1948. Firm's line has been expanded to include nine new packaged items of hard candy.

J. P. Carmody, Vender Firm Official, Dies in St. Louis

St. LOUIS, Jan. 10.—James P. Carmody, 44, head of American Cigarette Vending Machine Company here, died recently in Barnes Hospital.

Surviving are his widow, Mrs. Catherine Carmody; a daughter, son, sister and brother.

Funeral services were conducted at St. Margaret of Scotland Catholic Church. Burial was in Calvary Cemetery.

THE CHALLENGER

THE "CHALLENGER"

THREE MACHINES IN ONE

The Most Attractive Three Cent Hot Nut Machines Produced.

TROPICAL TRADING CO.

310 W. Madison St.

Chicago 6, Illinois

6926

D. Schoenbach

ILLINOIS MFG. CORP., AURORA, ILLINOIS

They Are In Stock

Awaiting Your Order

THE GREATEST MONEY MAKING SCALE ON THE MARKET, AND 100 PER CENT AUTOMATIC NO KNOBS OR HANDLES TO TURN—THE COIN DOES ALL THE WORK

Gets locations and holds them. A fortune or character reading with each weight, and a slot for each month of the year.

WRITE OR WIRE TODAY FOR DETAILS

AMERICAN SCALE MFG. CO.

3206 Grace St., N. W.

Washington 7, D. C.

Cable Address: "AMSCA"

Headline Performance with UNIVENDOR

VENDS CANDY AND ASSORTED MERCHANDISE FROM 5¢ to 20¢

UNIVENDOR heads the sales parade in every location—touting every customer with a wide variety of assorted merchandise.

Simple adjustment sets the columns for items most popular at each location.
CIGARETTE MACHINES

NEW UNI-EDA, 5 COLS. $159.50
NEW UNI-EDA, 6 COLS. $149.50
NEW DU GRENIER CHAL.
LESS 7 COLS. $132.50
UNI-EDA MODEL 500, 0 COLS. $115.00
UNI-EDA MODEL 500, 3 COLS. $115.00
UNI-EDA MODEL E, 150.00
UNI-EDA MODEL E, 3 COLS. $115.00
UNI-EDA MODEL E, 6 COLS. $115.00
NATIONAL 930, 150.00
NATIONAL 930, 100 COLS. $115.00
NATIONAL 630, 150.00
FACE ROYALS, 10 COLS. 12.50
FACE ROYALS, 15 COLS. 12.50
DU GRENIER "W," 6 COLS. 10.00
DU GRENIER "W," 3 COLS. 10.00
DU GRENIER "W," 6 COLS. 10.00
DU GRENIER "W," 3 COLS. 10.00
DU GRENIER "W," 6 COLS. 10.00
DU GRENIER "W," 3 COLS. 10.00
DU GRENIER "W," 6 COLS. 10.00
DU GRENIER "W," 3 COLS. 10.00
DU GRENIER "W," 6 COLS. 10.00

SPECIALS
"DU GRENIER CHAL."
"UNI-EDA MODEL 500"
"UNI-EDA MODEL E"
"NATIONAL 930"
"NATIONAL 630"
"FACE ROYALS"
"DU GRENIER "W"

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED

One-Third Deposit With Orders—Balance C. O. D.
Parts and Mirrors available, including the 25c vending changeover parts

UNSILDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
164 CLYMER STREET Evergreen 7-4568 BROOKLYN 11, NEW YORK
Back of Every KUNKEL
HOT POPCORN VENDOR
(Machine listed by Underwriters' Lab.)
30 YEARS' EXPERIENCE
in Coin Operated Machines

Compare THESE FEATURES

PRICE:
$189.50

• Beautiful Baked Enamel Finish.
• Sturdy Steel Cabinet.
• 90⅞" Slug Proof.
• Low Electric Consumption.
• Can Be Refilled Without Operator Calling.
• Easy To Service and Clean.
• "16" x 16" Wide, 62" High.
• 60 Lb. Approx. Net Weight.

PRACTICAL
DEPENDABLE

Operators!
Write for Name of Your Nearest Distributor
NORSOAMERICA
350 So. Broadway
Los Angeles 13, Calif.

Silvers-King's NEW
"PRIZE-KING"
BALL-CUM VENDOR
2 for 5c 2 for 1c

BIRDMINGHAM VENDING
2117 3d Avenue North
Birmingham 3, Alabama

Court Rejects Bids for Sale Of DuGrenier
BOSTON, Jan. 10.—In a decision handed down Friday (9), the U. S. District Court of Massachusetts rejected all bids submitted for the purchase of the plant and facilities of a New York vending company, which a receiver appointed last year in an announced trustee's sale, adjudicated the vending machine manufacturing company bankrupt, and appointed a receiver to continue the business in operation until such time that its assets could be liquidated to satisfy the claims of creditors.

DuGrenier has been in the hands of a trustee, Charles G. Steadman, since March 12, 1947, at which time it instituted proceedings at the District Court for Corporate Reorganization. Bids were accepted by the trustee until Thursday (6), after an extension of the bidding time was announced. The original final date for the receipt of bids had been set for December 15.

Francis J. Uman, Boston attorney, who was appointed receiver by Judge Francis J. W. Ford, told The Billhord that the DuGrenier plant is continuing production to fulfill present contracts. Repair and service facilities will be kept in operation, he said.

Uman indicated that a creditors' meeting would be held in the near future, after which steps will be taken leading to the liquidation of the DuGrenier assets.

State Income Shows Miss. Business Good
JACKSON, Miss., Jan. 10.—Vending machines poured a total of $120,011 into the State treasury during 1947, it was disclosed by the State tax commission here.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

The DuGrenier plant is continuing production to fulfill present contracts. Repair and service facilities will be kept in operation, he said.

Uman indicated that a creditors' meeting would be held in the near future, after which steps will be taken leading to the liquidation of the DuGrenier assets.

State Income Shows Miss. Business Good
JACKSON, Miss., Jan. 10.—Vending machines poured a total of $120,011 into the State treasury during 1947, it was disclosed by the State tax commission here.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.

This represents an increase of $10,278 over collections during 1946. Total tax revenue increased some $7,213,923 during 1947, with $467,895 entering State coffers.
Vender Ops, Suppliers Worry as Popcorn Costs Continue Upward Climb

Blame Processors for $13 Per Pound Corn Price

CHICAGO, Jan. 10.—Rapidly rising prices of raw popcorn during the past year have caused the nation’s popcorn vending machine operators and suppliers a great deal of worry.

At present raw popcorn is selling for $13 per 100 pounds in carload lots—some $2 higher than a month ago. “It looks like the pop- corn processors are pricing their product right out of the market,” a popcorn operator recently told The Billboard this week.

Meanwhile suppliers of pre-popped popcorn are warning that it will become impossible for most firms to absorb any additional increase in material cost and, as a result, vending ma- chine operators will have to pay a great deal more for their corn.

Volume of sales, however, is one of the blame for rising prices upon processors who buy the corn from the farmers. In spite of a short pop- corn crop in 1874, there are good in- dications that there is plenty of pop- corn available to supply the demand during 1882, and the general run of grain this year is growing the way it was not high enough to account for the rapid rise in the price of available corn.

Paul H. Rice, president of the Na- tional Association of Popcorn Manu- facturers (NAPM) and head of Auto- Vend, Inc., manufacturers of Pop Corn vending machines, said this week that “as far as I can ascertain, there is enough popcorn available to supply the market and the unusual price being asked for it today is beyond my understanding.”

Rice pointed out that Pop Corn Sec, Inc. of Pennsylvania, an Alto- Vend subsidiary which is the largest supplier of pre-popped popcorn for vending machine operators in the country, is in a position to negotiate volume contracts for corn presently being used were negotiated long ago. Because of this, he said, Paul H. Rice expects to be able to maintain its pres- ent low price at least for the time being.

“These price rises, tho’, are hurting small popcorn processors much more than the larger firms,” Rice said. He explained the reason for this by pointing out that a large firm is in a position to negotiate a 15- or 20-per cent rate which may tend to relieve the present strain in the popcorn market.

However, several firms have indi- cated that they want no part of the present price trend and plan to drop popcorn popping from their lines. Most of these firms have been operating on a 3-per cent margin in grocery stores and other package out- lets.

A trend, if developed to any great extent, could possibly be an aid to vending machine operators because it would result in lessening the effect of any one source of competition and open locations that have formerly been serviced only thru package sales.

See Break Coming

Some popcorn firms see a definite break coming when processors start chopping off their crops this spring. These firms believe that the present high price of popcorn will cause increased plant- ings, and since there is a good supply of popcorn, processors will have to un- load or face taking a substantial loss on it at harvest time. Looking on the other side of the picture, other popcorn firms believe that the present high price of farm in- dustries will meet popcorn con- tracts will have to be made at a high price or grower absorbing the cost of other high price crops and plant little popcorn.

Present $13 per 100 pounds price on raw popcorn represents a rise of about $5 per 100 pounds over the pre-1942 price when average corn cost ran between $1.50 and $1.75.

Jack Nelson & Co. Offers Special Base For Popcorn Vender

CHICAGO, Jan. 10.—Jack Nelson & Company, local firm which serves as national distributor for Pop Corn vending machines, is offering a special deal for the counter-type machine.

New stand converts the vender in- to a floor model. It is 38 inches high, 12 inches wide and 15 inches deep. Weight is 20 pounds.

Made of 20-gauge steel with a gray-hemorrhoid finish, the machine is 11 inches high, the trim, matching the Pop Corn Maid vender. Stand knocks down for easy moving.

Stand is designed so as to provide adequate storage space for the floor-stored popcorn with which to refill the vender.

Jack Nelson Sr., head of the dis- tributing firm, says that most vender- ships now being sent to local dis- tributors are complete with the new stand, aloho purchases may be made with or without the accessory.
Installation Problems Hit Boston Video

BOSTON, Jan. 10.—While Boston restaurant, club, cocktail lounge, hotel and tavern owners are still puzzling over the effect video will have on their business, a new problem has arisen to plague both distributors and location owners—there aren’t enough video installation workers in the city to cope with installations on order. Distributors are so alarmed over this situation that they are underwriting training courses for some of their employees and are combining other cities for television installation experts. Distributors here count themselves fortunate to have the two or three men assigned in these days, and are most lucky to get one in per week.

Reason for the rush is that television is being hurried for operation and may start early in February instead of March. Meantime new video distributors are sprouting up daily, but most of them seem unprepared as compelling orders, sets, claiming that recent fallout is due to the high price of New York soured them on color tele.

Most location owners are worried over the whole situation. They plan to cut costs to the bone in 1940, claiming that the high cost of living has forced customs to cut their admission budgets. “They feel they have no alternate plan,” location owners say, “but are worried about the results they can obtain using video as a sales booster.”

Dothan Nixes Tavern Jukes

DOOTHAN, Ala., Jan. 10.—City commissioners here have decided to move in the recent firing of the Alabama tavern juke box ban by the Alabama Alcoholic Beverage Control Board (The Billboard, Jan. 10).

In a recent session the commission decided to move in the proposed ban on the use of the juke box in places of business, where intoxicating beverages are sold. Law carries a penalty of not less than $5 nor more than $100 for violation.

Jacham Enterprise Celebrates Opening Of Modern Building

BALTIMORE, Jan. 10.—Jacham, enterprising, local juke box and record distributing firm, recently held a special event to honor the completion of its new showroom at 884 Green Street here.

In addition to the firm of Zen Ross, Inc., of Philadelphia, Jacham Enterprises has several more juke box display rooms in the Baltimore area. Jacham firm, headed by Peter Mongeill and Brothers, claims to handle several record lines, including the Signature, 20th Century, Chick, Krantz and others.

New Jacham building is of modern construction, with facilities equipped for complete sales and service of the music line.

Location Promotions for Jukes

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

HARTLEY LABOR COMMITTEE MEETS TUESDAY. With January 21, and Bartolo scheduled to appear before the committee, the record industry group will resume Wednesday for the hearing.

LONDON RECORDS FIRST HIT. Traders see influx of British recordings, as firm now coordinating releases more quickly with American song favorites.

Two New Record Companies. Nat Cohn announces the formation of a new record company, to be known as New House Records, Inc., is buying up disk because there will be a shortage.

Records Remain Constant. Views held by record manufacturers, after publicity to juke box ban, is buying up disk because there will be a shortage.

TWO NEW RECORD COMPANIES. Nat Cohn announces the formation of a new record company, to be known as New House Records, Inc., is buying up disk because there will be a shortage.

Coin Tele Tests Reverse Themselves: Show Profit

NEW YORK, Jan. 10.—Despite dismal results of local tests for coin-operated television in this area in December, according to trend reports, Dennison, president of Videograph, this week said that subsequent tests in New York and in Washington during Christmas have changed the picture. Dennison likewise said that operation of the coin-operated television in this area is growing as a result of the test.

With Videograph operations showed a marked increase in sales of coin-op tests in October, due to operator reluctance to buy equipment, plus a material shortage (switches for the turn-over from juke to tele and vice-versa finally started late last week), there was every indication that the firm would by-pass the operator and sell direct to locations. However, with the present trend, Dennison is continuing his intensive work to establish juke box distributors and operators.

Awalt Test

As indicated in The Billboard previous issue, the company is having a test of whether patrons would go for coin-operated television or for a Videograph program, which the company is making available to the public. It was decided to try a trial run of the test in a few locations, using the company’s own equipment.

Test was made in three different locations, the first one being the Ritz Theater, where the test was done. The second test was made in a small house in a nearby town, where the Jukebox is installed. The third test was made in a small house in a nearby town, where the actual equipment was installed.

The test was successful, and the company is now planning to extend the test to other locations. The company is also planning to use the test results to improve their existing products and to develop new ones.

Jingles Promote Tolerance Via Music Machines

NEW YORK, Jan. 10.—Argo Music Company and Public Service Enterprise, in tie-up with Radio Treasury, to be announced February 22-29, are promoting the use of the Little Songs, a Sub and jingles tolerance jingles on juke boxes throughout the nation during the week. The recordings, which feature different themes and jingles, are already being played on location in music equipment throughout the nation.

The recordings, featuring the jingles and radio, are ready installed in three locations and the combination julee-tel set in 15 locations. In all locations, Layne reports he is drawing the $3000 front money, followed by policy, to be underwritten by the manufacturer.

Layne said that in every case the telejuke was meeting more money than the juke box. He said there had been customer resistance to install color sets for the tele when they were first installed, but this had now disappeared. Layne stressed the fact that he was installing telejuke units with a minimum of transient traffic. In each of his initial success, Layne said this week he was installing three more combinations of tele and juke boxes, and planned to add more later on.

Operates Two

The D & W Automatic Music & Telegraph Company, according to reports, has been operating two combinations since Christmas—one at the International Typewriter Sales Agency, and another in the Imperial Irish Lodge. Both have more than doubled the sales of the telejuke box, markedly showed in the same locations.

Dennison reported that a combination set was placed on location at the Triangle Inn on Route 28, New Brunswick, N.J. The equipment is operated by the Automatic Music & Telegraph Company, local ifj expert, and has been on location approximately three weeks.

The telejuke, while the trade was preparing to look over AL Bloom’s Speedy telejuke, which will be a winner, according to the Coin Machine Industries (CMI) show in Chicago January 19-22. At the same show, the Trade magazine said that telejuke, radio and music and transit vision will be shown.

AMOA and MGA members to feature Hit Parade idea—test prove plan’s worth

NEW YORK, Jan. 10.—In a concerted drive to boost juke box play, music operators in New York and Northern California have been instructed to institute shortly a sustained on-location promotional campaign, it was learned this week. Participating in the continuing program, which will feature a poster service supplied by Hit Parade, Inc., plugging the most popular tunes of the month, are members of the Automatic Music Operators’ Association (AMOA) and the Music Guild of America (MGA).

Posters to be used will list the top ten tunes of the month, as determined by Hit Parade, Inc., and associations those who carry five additional numbers which a board of experts, chosen monthly, will select. In the case of the Hit Parade, Inc., predicts will soon reach top popularity. Pictures of the experts, along with a band of staff, is sold and the world of popular music, according to the Hit Parade, Inc., will be featured on the posters.

Boards Adopt Plan

In separate actions this week the boards of directors of AMOA and MGA adopted the Hit Parade plan and recommended to their members at the last meeting, that the Hit Parade, Inc., will now be set up, association officials predicted that the program would be the full operation within 30 to 90 days.

According to the plan, as now set up at the last meeting, those members listed each month will be featured in the corresponding top spots in juke box locations, as chosen by the board of experts, would receive their next five list, and the remaining records in the machine would be picked by individual operators, depending on their knowledge of location preferences.

During a location test of the program, and devices on his own machine, spanning a six-month period, business increased markedly, at Denver, president of AMOA, noted. For one thing, Denver said, he found that more quarters in the machine, indicating that players went up to select all leading numbers at once. In addition, and to the greater total play to the “attention-getting” (See Eastern Ops on page 166).

Schlanger Quits AMOA For Post With BEWE

NEW YORK, Jan. 10.—Barney Schlanger, recently elected to the board of directors of the Automatic Music Operators’ Association (AMOA) for the past eight years, has resigned from his position as business agent of Local 786, International Brotherhood of Electrical Workers, with immediate effect.

At the meeting of the board of directors of AMOA Tuesday (5), Schlanger was presented with a gold watch on behalf of Association, saying, “for his untiring efforts in aiding the growth of AMOA.” In his new position, Schlanger will work with Frank Calland, Local 786 official.

Copyrighted material
Video for Vets

NEW YORK, Jan. 10.—Three public location television sets, made by United States Television Corporation (UST) and earmarked for taverns, have been given to the Television Sets for Wounded Veterans Committee of the Families of the Fallen. They will be installed in the Halloran, St. Albans and Northport Veterans' hospitals here.

Included in the display will be a new self-contained juke box differing from the rest of the Micro-cle Music line in that it does not have the selector mechanism and speaker in a separate cabinet from the playing mechanism.

New Filben phograph features changing lighting effects, ultra-modern cabinet design. Filben Micro-cle tone chamber and the fast-changing record selection mechanism now available in the Filben stow-away unit.

On display along with the new juke box will be the entire Micro-cle Music line which features a mirrored cabinet containing the selector mechanism. Cabinet is designed to be used with the Filben stow-away or any other cabinet, unit or with outdated juke boxes concealed in remote locations.

Filben has been in full production with its line since early fall and it is now available in every state in the country. The cabinet, originally only available in 30-selection model, is now in production with 45, 24 and 15 selection styles.

In making the announcement the Filben company said that all of the Filben distributors will be on hand during the showing to greet operators from their respective territories.

Indiana Music Ops View 1948 Rock-Ola At Special Showing

INDIANAPOLIS, Jan. 10.—Music machine operators of Indiana were present at the unveiling of the 1948 Rock-Ola coin phonograph, which took place in the East Room of the Indianapolis Athenaeum this week.

Indiana Automatic Sales Company, local Rock-Ola distributor, was the host firm.

Following introduction of the new machine, known as Magic-Ole, more than 90 operators and representatives were treated to a dinner and refreshments by Mr. and Mrs. Peter Stone, who head Indiana Automatic. During the dinner a musical program was presented via the new Rock-Ola.

In addition to Lou Sebastian, Rock-Ola sales manager, who came from the Chicago factory for the unveiling, the following from Indiana were among those present: Mr. and Mrs. Jack Miller, Columbus; Mr. and Mrs. O. M. Daily, New Castle; Mr. and Mrs. Fred Slouge, Plymouth, Mrs. B. James, Mr. and Mrs. Clarence Hohseman, Rock-Ola distributor, Bloomington; Mr. and Mrs. Robert L. Davidson, Mr. and Mrs. John L. Barnett. Mrs. B. James and Mr. and Mrs. Bob Lamanahan and Mr. and Mrs. L. O. Martin, all of Indianapolis; Mr. and Mrs. Charles Hughes, Logansport; Mr. and Mrs. Tom Sherlock, Shoals, and John Hizer, Fort Wayne.

Boston Firm Makes Coin Radio Trial

BOSTON, Jan. 10.—Frederick W. Popolo, president and treasurer of Television Sales & Engineering Company, makers of the Tradio and Tradio-Elite, announced this week that the company has completed satisfactory tests on the new Tradio-Elite, dime-operated radio, and that it will be installed in test locations one month ago.

AMI Distrib To Meet Jan. 22

CHICAGO, Jan. 10.—AMI, Inc., will hold a meeting of its entire distributor organization January 22, it was announced this week by Lyndon C. Force, general sales manager. At the event the company will take place in a local hotel, the exact site as yet has not been determined.

During the business meet, which will be held on the last day of the Coin Machine Industries' (CMI) Convention and Show, AMI officials from both the firm's Grand Rapids, Mich., manufacturing headquarters and the Chicago offices and engineering staff will outline an aggressive marketing plan for AMI's new 48-in. three-wire wall box and will also discuss the 1948 campaign for the remainder of the firm's music equipment line.

At the CMI show, which will take place at the Sherman Hotel here, January 19-22, AMI will occupy booths 37, 38, 39 and 40 of the convention's exhibit space. Final preparations for the firm's display are now being completed in Grand Rapids.

Detroit Showing of New Rock-Ola Juke Draws Flood of Ops

DETROIT, Jan. 10.—Social highlight of the new year in the music machine field here was the three-day convention held by the Brilliant Music Company to display and introduce the new Magic-Ole Rock-Ola model. Event was held at the company's sales center in Convention Hall, January 3-5, following widespread announcements by personal invitation, thru the trade press, and by correspondence.

A continuous stream of operators and their families and other guests flowed thru the days, from 10 a.m. to 9 p.m. Buffet style lunch and appropriate refreshments were served all day and evening. Attendance was gratifyingly large from upper Michigan and the Detroit area, as well as from the Chicago area and from the Vet's Home, as the event was held in the Detroit area.

The event was Joseph K. Cleveland, President of the Brilliant Music Company, who opened the new Rock-Ola cabinet. He pointed out the features of the new model to visitors.

An unusual angle was the presence of the 11-room floor groceries to great attending. Rock-Ola caleendars complete were awarded to Edward Grodzicki, Carl Pauwels, Jack Baynes, of Baynes Music, and Jack Glick. Other serviceable prizes were given to Leo G. Hart; Don Kline of Brighton; Arnold Fleischer, of the Yenworth Automatic Music; H. Metzger, of Home Music; Don Hodgetts, and Kenneth Tinge, of Wayne.

COLUMBIA COIN OPERATED RADIOS
FOR IMMEDIATE DELIVERY

See us at the Coin Machine Convention
BOOTH No. 94
January 17, 1948

The Billboard

MUSIC MACHINES

ROCK-OLA

MAGIC-LO

moneymaking

Giant

of the entire
phonograph industry

ROCK-OLA Manufacturing Corp. 800 N. KEDZIE AVE., CHICAGO 51, ILL.
AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Ramblin' Tommy Scott and His Hollywood Hillbilly Jamboree have just completed a successful year—which carried them thru 32 States. The show consists of Tommy Scott and three others: Homer, Earl, and Jeffry. The group cut eight more sides for Bullet Records before the ban on recording. Plans are being made for the cast to star in a mountain-type feature picture this year. The show is now playing the Long Circuit in Texas.

Clauser Web Show

Al Clauser and the Oklahoma Outlaws are doing a web show over the Texas Quality network for a beverage sponsor. The show originates from KEPU, Fort Worth. Al Clauser, of WACO, Waco, Texas, just returned from a cutting session for Capitol in Hollywood. Chester Odom, who works out of KCLE, Cleburne, Tex., and is known as the Singing Cowboy, label him released on Bluebonnet label, with his own I Guess I'll Always Be Alone.

Cecil Gill, the yodelling Country Boy, is now cutting for Bluebonnet. Jimmy Anderson, the hillbilly musician, who before the war was associated with Chester Miller and the Fliehers, boys, WWVA, Wheeling, W. Va., has moved to KCLE, Cleburne, Tex. Anderson is now heading the Home Folks, with Marvin Layne, singer; J. C. Tevel, mandolinist, and the leader's steel guitarist.

Jack Skiles, WOAI, San Antonio, guitar wizard, recently ruined a dress suit and a pair of patent leather shoes, wading after mailmen that sighted while driving home from a dance he and his band had played in the S. A. area. Lou Emerson, folk singer at WOAI, recently played Santa Claus at the Gonzales (Tex.) Warm Springs Foundation. While recovering from an appendectomy, Clyde Moody, the King record favorite, received 2,500 messages of cheer. He will be back at work January 16.

KC C. Ramblers Tour

Escio Hankins has returned from a p.a. series thru Alabama and Georgia. The King record artist has shows over two Knoxville stations, WIVK and WIKB. He will release his second song single early in 1948. The Kansas City Ramblers Radio Jamboree has been reorganized and is now on a tour of the South and West, with Tony Coffman, Sonny Boy Sexton, Floyd Lawrence, Leo McLean and Chuck Cummings out of the show.

The Homestead Harmony Quartet, which recently started cutting sides for White Church label, has passed the 100,000 mark in sales with Gospel Boogie. Members of the group, headed by composer-pianist Lee Roy Abernathy, are Conrad B. Hall, C. M. (Sharpy) Bredale, James B. McCoy and Aylis D. Soward.

Cliff Rodgers, the WHWK, Akron, disk jockey, has cut Horse Pickin' Popa and Renvy Valley Rose as his first release on Donnelly Hit platters. Others to cut for the label include Tommy Thompson and his partner, Tex White, of the Tennessee Playboys, WNTS, Cullowhee, O., Bradley Kincaid, Ray Autu and Eddy Arnold were featured on the hour-long Freedom Train program January 5 from WSM, Nashville. The show, first hour-long documentory ever done by a single station in this country, was also carried by two Dallas stations.

Almost every star on the Grand Ole Opry spent Christmas entertaining at the Tidewater Veterans' Hospital In Norfolk, Va. In addition to an auditorium show, many of the stars toured the wards afterwards. The York Brothers, who cut for WSM, are back on the Grand Ole Opry for awhile before they return to Michigan in March, where they will do another 28 shows. Bill Monroe will work Virginia and West Virginia in January, with Roy Acuff heading for Georgia and Florida.

Happy Wilson and his Golden River Boys recently drove to WSM, Nashville, to do a Southern network show with a group of WSM stars. Curley and Hallie Miller, Sonny and Sonny Davis, Sleepy Jeffers, Reed Dunn and Cousin Elmie have left WWVA, Wheeling, W. Va., and their present whereabouts is unknown.

The Franklin Brothers are now at WROM, Rome, Ga., having moved from KLON, Rhoden, Ark. Danny Raines, Grandpappy Newt and Max Evy Loo are still with the act. Curly Joe and Funk have left WWVA, Hancockburg, Va. Melvin Price and the Steel Fe Rampey, of WAIL, Annapolis, Md., have been given more airtime.

The Radio Ranchmen are heard on WABI, Arlington, Va., on an hour-and-a-half long show, part of which is recorded.

TOP CASH FOR USED RECORDS

Any quantity. Pay in cash. Pull up within 100 miles. 5 Cents per 1000 lbs. CASH BUYERS. WOAI, MUSIC ENTERPRISES. 4418 Bl. Hower St. Los Angeles 37, Calif. Approved 1947.

PHONOGRAPH RECONDITIONED

ALL A-1 RECONDITIONED

WURLIZER 950 $275.00

WURLIZER 780, COLORADO 219.50

WURLIZER 306 165.00

1/2 Doo Dah, Rhythm City, ORANGE We Buy, Sell and Exchange

4142 W. Armitage' CHICAGO 39, ILL.

Telephone: DIAMOND 7960

Will Pick Up Within 100 Miles Radius

OPERA TORS, ATTENTION!

TOP PRICES PAID FOR USED RECORDS

SELL TO Chicago's Largest Distributor of Used Records. WE PAY THE FREIGHT WRITE, CALL OR SHIP TO

USED RECORD EXCHANGE

4142 W. Armitage — CHICAGO 39, ILL.

134 NORTH LASALLE STREET — CHICAGO 2 — ILLINOIS

Cordially Invites its Customers, Prospects and Friends to Visit its Headquarters at the Bismarck Hotel During the C.M.I. Convention

Oldest, Largest and Strongest Financing Organization in Its Field

Coin Machine Acceptance Corporation

717 Market St., San Francisco, Calif.
50 Church St., New York City, N. Y.

710 Construction Bldg., Wood & Akard Sts., Dallas, Texas
761 Peachtree St., N. E., Atlanta, Ga.

Copyrighted material
If it's a Mills, I *always* play it—

* I get more for my quarter!

The public prefers

**THE MILLS CONSTELLATION**

The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
CLOSING OUT!
Our Entire Stock of
PACKARD
PHONOGRAPHs
- Hide-Aways
- Wall Boxes
- Cables
- Brackets
- Speakers
Phone, write or wire for our close-out prices.

CALVERT NOVELTY COMPANY
COIN OPERATED EQUIPMENT
706 N. Howard St. Baltimore 1, Md.
Vernon 3074

Rock-Ola Plans
Distrib Banquet
For January 18

CHICAGO, Jan. 10.—Rock-Ola Manufacturing Corporation announced this week that it will hold a special banquet January 18 at the Morrison Hotel here for all the firm's distributors.

Banquet will be the first in a series of special events planned by the Chicago manufacturing firm for coinmen during the annual coin machine show.

Also not displaying their new 1948 Magic-Ola juke box at the convention itself, Rock-Ola will have it and other equipment on display in a special suite at the Morrison during the show. Rooms 331 and 333 will be used for both the banquet and display.

An open house will be held at the Rock-Ola plant for coinmen during the show, with the doors open between 9 a.m. and 4 p.m. January 19-22.

Scotto Music Plans
Display of Juke Box
Cabinets at Confab

CHICAGO, Jan. 10.—Scotto Music Company, North Sacramento, Calif., will display three types of mirror juke box cabinets in its exhibit at the CMI convention beginning at the Sherman Hotel Monday (19).

Cabinets, called the Music Master, Remote Master and Melody Master, are faced with glass painted in a rainbow-wide range of colors. The cabinet mirrors can be tailored to a location's special requirements and the name of the location owner is inscribed on each machine.

Juke mechanisms may be covered from either a front or back door. Mirrors are constructed so that they swing open and expose shelves on which to mount amplifiers.

Other Scotto equipment on display will include illuminated art mirrors for cigarette vendors and back bars. Art work is developed by a process involving sandblasting and airbrushing.

RALEIGH, N. C., Jan. 10.—Record Sales, Inc., Charlotte, has been issued a charter by the Secretary of State to sell phonographs and records.

Stockholders are Cole Miller Jr., W. L. Sutermeister, and Alvin London.

Swiss Says Swing
Smoothly Soothes

CHICAGO, Jan. 10.—Juke box operators may now come up with an answer when the merits of swing music are brought up for debate. According to Dr. H. M. Sutermeister, a Swiss psychologist, swing music is restful.
Chicago:

All of the Chicago coin machine firms are busy getting set for the big convention, which the Illinois Phonograph Owners’ Association (IPOA) of Mid-State Company, reports that he will spend his time on the convention, as he will be busy preparing displays and items of the convention. On the last Sunday of the month, he will be busy preparing displays for the Mid-State Convention. He will have his display on the exhibit floor. A few callers continue to drop in at Empire’s showrooms, but most of them are waiting for the show, Hews says.

Clarence Bayne, of United States Vending Corporation, reports that his firm is quite busy as they are refrigerating coin venders on display at their Board of Trade Building offices. Bayne adds that they are all set for their coming coin machine show. It will have several new features, including a unique and automatic machine that is designed to be user-friendly and easy to use with minimum instruction. The firm will be displaying a wide range of machines, including one that is designed specifically for heavy traffic areas, such as shopping malls and busy streets.

New York:

Al Simon, president of Al, Inc., passing out the cigars over the office of the firm, said that his company, which produces Sunoco, is quite busy preparing a new machine for the Coin and Stamp Convention. The machine is designed to be user-friendly and easy to use, with minimum instruction. The firm will be displaying a wide range of machines, including one that is designed specifically for heavy traffic areas, such as shopping malls and busy streets.

Tony Golente, former heavyweight boxing star, is installing a large screen television in his office in New York. He plans to use the television to display sports news, as well as other information that is of interest to his fans. The television is quite large, and is designed to be user-friendly and easy to use, with minimum instruction. The firm will be displaying a wide range of machines, including one that is designed specifically for heavy traffic areas, such as shopping malls and busy streets.

Los Angeles:

Mrs. Sid Bloom, wife of the owner of Vending Machine Supply Company, was seriously injured in a recent accident in Los Angeles. She is expected to be out of the hospital within the next few days.

Cincinnati:

Automatic Phonograph Owners’ Association (APOA) is holding its regular executive board meeting Tuesday afternoon (13) in the association offices at 2 p.m., President Sam E. Chester reports. He adds that the first regular monthly meeting of 1958 will be held on the same day at the Hotel Gibson in Park Hill at 8 p.m., at the last APOA meeting held in 1947, on December 30, a vote of thanks was extended to chairman of the Christmas party committee, Ray Bigner, and his committee; Charles Kanter, Bill Harris, Al Lieberman, Harry Hester and Dolores Gannamull.

Warren Burton, Rock-Ola Company, gave a Christmas party for APOA members at the Hotellinton last month. Dinner, cocktails and cash prizes were features of the event. Mrs. Phil Osmond and Paul Puastet won merchandise prizes. Attending the party were Bill Harris, Al Bliss, and Paul Puastet. Those who brought their wives were SamChessler, Charles Kanter, Phil Osmond, John Nickles, William Finpatrick, Morris Kleinman, Al Lieberman, Nick Rentfield, Joe Schuster and Harry Hester.

Charles Kanter and his wife returned to Cincinnati after a holiday season spent in Cleveland. Charles will travel to Detroit this week-end.

Several APOA members are planning on attending the CMA meet in Chicago next week. Included among those flying to the Windy City will be Sam and Harry Hester, Charles Kanter, Nat Barfield, Al Lieberman, Ray Bigner, Milt Coile and Bill Harris.

Baltimore:

Operators were busy last week with the formation of an association. First task of the group will be to seek revision in the city amusement tax.

Connie Holmes, Signature artist, was a visitor at Jachem Enterprises headquarters. According to reports, he was there to promote the July 4th event that his firm is planning.

Lew Casola, Casola Coin Machine Company, recently announced that his company is planning to open a new coin machine store in San Francisco.

Col. F. E. Rose is back on the job at the sick leave he was absent from the company and a lengthy layover. He returned to work Monday (5). L. E. Joe, president of O. M. A. Inc., a maker of coin-operated goods, also reports that F. E. Rose is doing better and is expected to return to the company soon.

Lew Casola and Frank Wolf were among the first coin from out of town to make a business call at Exhibit Supply during the week. Firm introduced its new five ball, Treasure Chest, New game will be included in Exhibit's booth display at the CMA show at the Sheraton-Biltmore Hotel, February 19. Mr. Gottleib & Co., is a company that is quite busy as they are preparing for the CMA show, which is expected to attract a large crowd.

Williams Manufacturing Company is another of the local firms that is quite busy this week. It is a flipper action game called Sunny and is available at a price of $200. The company is quite busy as they are preparing for the CMA show, which is expected to attract a large crowd.

OPEN HOUSE FOR NEW QUARTERS of Jachem Enterprises, Baltimore, brings a large turnout of local and out-of-town coinmen and guests. Jachem, in conjunction with the David Rosen firm of Philadelphia, is Maryland distributor for AMI products.
Detroit:
Eddie Clemens, owner of the Music Service Company, has returned from a commercial success and pleasure trip to Mexico City. ... Mrs. Bessie Wagner is planning to dispose of the patent rights of her night watchman machine, which was invented by her late husband, A. C. Wagner, who headed the Auto- phonograph Company. ... James Martin reports the negotia-

tions of a purchase of a new hot coffee vendor by the Coffee Vendors of America are still in progress.

Keyes Sloan Products Company, which is making out the coin-operated machine to wash bowling balls, has moved from Allen Park to a new enlarged plant in Dearborn to handle the increased demand for its product. ... James J. Abello, vend-
ing supply agent, is recovering from a severe cold, complicated by the several months of serious illness from which he has just recovered.

Joseph Separa, formerly of the S & D Novelty Company, who also manufactured coin-operated billiard tables, has turned into a second business on a large scale. ... Harry Morgan, amusement equipment operator, is in poor health at his home. ... Rose Santi, of the staff of the Aladdin Music Company, was married recently to Bernard Freeman, of the U. S. Rubber Company. ... Henry Brierly, the brilliant staff, has announced her enga-
gement to a Detroit photographer.

Carl Angst, of Angst Sales, was away on business last week. ... Aaron Lipton, of Allied Music Sales, received a special order from a foreign company's branches. ... Carl Stein, office manager of Sultan Distributing Company, is back in the office after an attack of flu.

Harry Lewiston, partner in Gayer & Lewiston Enterprises, operating an arcade on Monroe Avenue, was called home by the serious illness of his brother, Bernard Berman, of Pan American Records, last week or several weeks' stay in California, where he will visit various record companies.

Morton Sultan, of Sultan Records, operated the top floor of the Union Guardian Building, H. D. Stocenborn, president of the Sultan Company, has made his return from a trip to Chicago, the new coin meter for the Jacobs' Loun-
derture, held a special equipment show for distributors from all parts of the country at the Fort Shelby Hotel last week.

Baltimore, Md.:
The State Music Distributing Company and Seaboard Sales Company have leased the store at 110 Ann Street, together with a large ware-
house area in the rear. The store and warehouse combine have about 3,000 square feet of floor space.

Metropolitan Radio is a distributor for Aireon phonographs, and Seaboard Sales ships the New England distributors for Ansley Radio.

From Providence comes word that a coffeepot has been put into a stamp vending machine at a bus terminal, with the machine running off before Harald Waterman, ticket agent, could stop him.

Indianapolis:
Joe Mangone, who has been ap-
pointed to handle its Florida sales by Packard Manufacturing Company, spent several days here visiting the Packard plant. ... Jack Burrell, vice president of the Packard Manufacturing Company, Inc., distributors of AMI phonographs, called on President Franklin D. Roosevelt last week, while Paul Jock, AMI distributor, visited opera-
tors in Eastern Indiana. ... Bernard Storl, Ft. Wayne operator, visited coin row during the week as did Ed Shigley, Indianapolis, Ind., who bought parts and new equipment.

Carl Angst, who handles equipment for Packard Manufacturing Company in Detroit recently at the local plant last week. ... Leo Brey, Anderson, Ind., operator, also came in to buy Mechanic phonographs and visit the plant. ... Leo Groves, of Casper, Wyo., also visited the Packard plant.

Horner E. Campbel, is reported suf-
facing a severe cold and confined to his apartment. ... William P. Bolles, advertising manager, Packard Manu-
factoring Company, spent several days in Chicago, checking up on the forthcoming CMI show and the new machines of the Manhattan show. ... William Brase, territory salesman for Pack-

ard Manufacturing Company, is in Southern Indiana, will attend the CMI show.

Salem of records during the Christmas holidays here was so great that it was almost impossible for operators to replenish stocks. ... Anna May Shugrue, manager of the Lebanon, Packard Distributing Company, is ill at her home in Indiana. ... Aireon distributors, is gradually be-

ing organized and in the midst of remodeling and redecorating at its new location. A record department has been added.

Twin Cities:
Archie LaBeau, head of LaBeau Novelty Company, has been host to some 100 operators over the week-end for a showing of the new Rock-Ola jukebox. ... LaBeau started operating the Rock-Ola in the new line was enthusiastic. La-
Beau is maintaining a strenuous schedule. His wife is seriously ill at the Rochester (Minn.) Mayo Clinic for the past month but is commuting daily between St. Paul and the hospital.

Tom Crosby, Fairview, president of Minneapolis operators' assoca-

tion, is home convalescing from a temperature of 103 at a Wheaton hospital where he underwent an operation. ... Due out of Fairview for several weeks. ... John R. Stoklos, of the Minneapolis Jockey Club, is in the hospital. ... John F. Schenck of the Minneapolis Fire Palace, is home convalescing from a broken leg sustained in the accident which cost him his horse in the metropolitan meet at Twin Cities. ... The Twin Cities Ju-
kebox Company, Twin Cities Jukebox Company, Minneapolis, has given out a new one with a rhinoceros. ... Jack Ravine, United Machines Company, Minneapolis opera-
ting a coin-op store in Chicago, has marked the birth of a daughter.

Herman Paster, head of Paster Distrib-
uting Company, Workita jobber, has returned to his St. Paul head-
quarters from Des Moines, Matt Engal. Paster office head, sold the considerable activity in Workita phonos and Bally games. ... Recent openings in the Twin Cities included Charles Buresen, St. Cloud; Al Hasebroek, Red Line Vending Com-
pany, New Hampshire, Neta Dees, and Wilson Schmidt, used Red Wing (Minn.) Novelty Company; Frank Ray Jr., and Ir. Dickinson, N. D., and R. F. Krogsbey, Tracy, Minn.; Neil Nelson, moved to New Ulm. ... Neil Nelson, of the company's Chicago office, was in Northern Minnesota last week.
**COINMEN YOU KNOW**

**Chicago:**
(Continued from page 100)

In his retail music shop is enjoying on the AMFEX.

H. W. Chadwick, vice-president of the Bert Mills Corporation, disclosed this week that the firm's 18 distribu-
tories, in getting their new phonographs the models before the month is out. The production model embodies several changes over the model introduced a year ago.

Chicago Coin Machine Company is turning out a steady flow of the new Black Bart five-ball, which is rapidly gaining in popularity as a product. The company's new exhibit booth, Edward Levinson says, "...mellows Rosenthal, Coinex Corporation plans to place a special exhibit this year. After the Central Market, Wia, before the coin show, Mayor says that all customers of Central during the coming year will be treated to refreshments and, if possible, to a hot dog.

Monarch Coin Machine Company's Clayton Street is proving a "friend in need" to many of its busi-
nessmen who wrote the company for the execut-
ing hotel reservations for convention week. He has managed to get a dozen men in the hotel that is reserved for the con-

omers. Revealing a bit of car-
toist technique, Clayton has en-
rolled the large Coinex Corporation posters in his offices and showrooms with "conversation." He had added solid headlines and 

heads of each of the men that depicted in the poster, left the other half of the men's comments. One asks where they are going; other three answer to the effects of the second and-also (the March of course is the Monarch spot).

Atlas Novelty Company is heading for a bark of rice in the coming weeks. Seems Joe Kline's recent wedding touched off a chain reaction in the Atlas offices: Deborah Swain, secretary to the firm, will five weeks to her credit here, but not for the "I do" ceremony soon. The happy couple will become residents of a honeymoon in Mexico is planned. Another Miss who became a Mrs. in firm's stenographer, Shellie Snyder. Her name was changed to Kline after a December 23 wedding. Dave Toll, once was asked a personal na-

marry Frances Millman January 18. Joe Kline, the bridegroom, is currently off on a short pre-show trip to Illinois contacting the trade and distant friends for the forthcoming show.

Cold days have struck again at the Globe Distributing Iglo, Vince Murphy says. The oil heating plant has not yet been planned and kept etc.

murk the frigid air percolate. Vince states the scarcity of oil was the cause for this lack of heat, but otherwise to add that more is now being delivered and heat will radiate freely once more.

Wellness Pink, World Wide Distributors, continues to be an eager pur-
veyor of news about the firm's CMI exhibit booth. There will be special attentions on hand, he says, consisting of souvenirs and a prize for the first purchase of the firm's new products.

Says World Wide is preparing the exhibit booth for the show, containing illustrations and latest equipment. Wellness says World Wide is also preparing for the show, containing illustrations and latest equipment.

Wellness Pink, World Wide Distributors, continues to be an eager pur-
veyor of news about the firm's CMI exhibit booth. There will be special attentions on hand, he says, consisting of souvenirs and a prize for the first purchase of the firm's new products.

Says World Wide is preparing the exhibit booth for the show, containing illustrations and latest equipment. Wellness says World Wide is also preparing for the show, containing illustrations and latest equipment.

Wellness Pink, World Wide Distributors, continues to be an eager pur-
veyor of news about the firm's CMI exhibit booth. There will be special attentions on hand, he says, consisting of souvenirs and a prize for the first purchase of the firm's new products.

Says World Wide is preparing the exhibit booth for the show, containing illustrations and latest equipment. Wellness says World Wide is also preparing for the show, containing illustrations and latest equipment.

Wellness Pink, World Wide Distributors, continues to be an eager pur-
veyor of news about the firm's CMI exhibit booth. There will be special attentions on hand, he says, consisting of souvenirs and a prize for the first purchase of the firm's new products.

Says World Wide is preparing the exhibit booth for the show, containing illustrations and latest equipment. Wellness says World Wide is also preparing for the show, containing illustrations and latest equipment.

Wellness Pink, World Wide Distributors, continues to be an eager pur-
veyor of news about the firm's CMI exhibit booth. There will be special attentions on hand, he says, consisting of souvenirs and a prize for the first purchase of the firm's new products.

Says World Wide is preparing the exhibit booth for the show, containing illustrations and latest equipment. Wellness says World Wide is also preparing for the show, containing illustrations and latest equipment.

Wellness Pink, World Wide Distributors, continues to be an eager pur-
veyor of news about the firm's CMI exhibit booth. There will be special attentions on hand, he says, consisting of souvenirs and a prize for the first purchase of the firm's new products.

Says World Wide is preparing the exhibit booth for the show, containing illustrations and latest equipment. Wellness says World Wide is also preparing for the show, containing illustrations and latest equipment.

Wellness Pink, World Wide Distributors, continues to be an eager pur-
veyor of news about the firm's CMI exhibit booth. There will be special attentions on hand, he says, consisting of souvenirs and a prize for the first purchase of the firm's new products.

Says World Wide is preparing the exhibit booth for the show, containing illustrations and latest equipment. Wellness says World Wide is also preparing for the show, containing illustrations and latest equipment.

Wellness Pink, World Wide Distributors, continues to be an eager pur-
veyor of news about the firm's CMI exhibit booth. There will be special attentions on hand, he says, consisting of souvenirs and a prize for the first purchase of the firm's new products.

Says World Wide is preparing the exhibit booth for the show, containing illustrations and latest equipment. Wellness says World Wide is also preparing for the show, containing illustrations and latest equipment.

Wellness Pink, World Wide Distributors, continues to be an eager pur-
veyor of news about the firm's CMI exhibit booth. There will be special attentions on hand, he says, consisting of souvenirs and a prize for the first purchase of the firm's new products.

Says World Wide is preparing the exhibit booth for the show, containing illustrations and latest equipment. Wellness says World Wide is also preparing for the show, containing illustrations and latest equipment.

Wellness Pink, World Wide Distributors, continues to be an eager pur-
veyor of news about the firm's CMI exhibit booth. There will be special attentions on hand, he says, consisting of souvenirs and a prize for the first purchase of the firm's new products.

Says World Wide is preparing the exhibit booth for the show, containing illustrations and latest equipment. Wellness says World Wide is also preparing for the show, containing illustrations and latest equipment.

Wellness Pink, World Wide Distributors, continues to be an eager pur-
veyor of news about the firm's CMI exhibit booth. There will be special attentions on hand, he says, consisting of souvenirs and a prize for the first purchase of the firm's new products.

Says World Wide is preparing the exhibit booth for the show, containing illustrations and latest equipment. Wellness says World Wide is also preparing for the show, containing illustrations and latest equipment.

We...
Chicago last week from the West Coast and has taken up his Wurz-zer distributing activities. Sutton was detained in the city for the first part of the week by details involved in winding up his work here.

Bert Davidson, of National Filibon Corporation, reported that his force is busy turning the equipment to be displayed at the Filibon booth at the CMI show. Included in the displays will be the new S-scelector pushbutton juke box as well as the complete Filibon Miracle Line.

Rock-Ola Manufacturing Corporation factory personnel, back in Chicago after trips to attend various distributor conventions, noted a great deal of interest in the latest rock-ola machines. Rock-Ola has not only surpassed their expectations, but has far exceeded them. Many of the sales force is still busy on the road contacting music distributors and wholesalers. A lot of effort is now being expended getting Rock-Ola machines ready for the Rock-Ola Mor-son Hotel show during the coin machine show. A special banquet is being arranged for distributors and everyone will be open house at the Rock-Ola plant from January 19-22.

Bally Manufacturing Company reports a busy pre-show period of off-plant building to prepare for the managers who will come to see the wholesale work going on at the Bally production floor while attending the CMI convention next week. Visitors were biding their time last week, preparing to see what has been upon Chicago in force for the big four-day convention, but many had the luck to see Home Box, Mayflower Distributing, St. Paul.

Ted Rubenstein, head of Marvel, manufacturing company, reports that he has Wallach left for the East to see the firm's latest game. He will be back in time to help set up the firm's booth at the CMI show and convention at the Sherman Hotel, January 19-22.

Charlie Schlicht, manager of Mills industries' music division, reports that his booth is preparing a Mills music equipment display at the Sherman Hotel during the CMI convention. Visitors at Mills last week included Marvin Bond, Terre Haute, Ind., who has been active in raising funds for the Denver Runyon Memorial Cancer Fund, and Vic Manheim Jr. and Sr., of Vic Manheim Company, Inc. Mil- waukee.

George Ponser, who heads the George Ponser Company, reports that production continues full speed on the firm's popular roll-down game, Pro Score. Among those who will visit Ponser in the firm's exhibit booth at the CMI show are Ed Lavender, general manager; Florence Frechette, Pete Sagan, Mr. Claire Morano and several Ponser distributors.

New York:
(Continued from page 100)

manager, gave his wife a belated Christmas present this week, a fur coat.

Charles Baisinger, of Seconost Dis- tributors, Inc., says the firm will hold another showing of the new Rock-Ola juke box later. Poor weather conditions resulting from the recent snow storm kept attendance at last week's showing.


Jack Cox, sales representative of Rock-Ola Manufacturing Corporation, stopped in town for a few days last week after visits to Baltimore and Philadelphia. Jack says his next stop probably will be Boston.

Becker, Colonial Television vice- president, reports his firm is pushing its new, 7 by 8-foot screen set for public locations.

Nash Gordon, office manager of the Associated Amusement Machine Op- erators of New York (AAMONY), has not informed the membership of a general meeting to be held Thursday (12). AAMONY officers for 1948 will be elected at the get-together, says Gordon, and the floor will be thrown open to a general discussion of the game machine situation here.

Another in a series of stories appearing recently in the local papers, predicting a bright future for the vending machine industry, was noted in the New York Times (17). The story quoted an unidentified Tele- phone Corporation official as forecasting, within the next few years, the establish- ment of superstores entirely de- voted to automatic vending. John- don Sutton, chief of Sutton Distribu- tors, new Wurlitzer dealer in those parts, due to his New York office Monday (12).

C-Eight laboratories planning an official opening for its newly acquired plant in New Bedford, Mass., for Wednesday (14), Marie Caruso, firm president, has chartered a plane to fly guests up from New York to partake of a shore dinner and fly back on opening day.

Bill Robles, president of Interna- tional Mutoscope, has lent the National Association of Automatic Machine Owners (NAAMO) a projection for use in NAAMO's booth at the CMI show.

... Sen Polkstein, Alreth's Western sales manager, was in town for a few days last week... Johnny Sharrows, of Sharrows distributors, serving on a sales trip covering the Eastern coin-op market...
10,000 Expected To Attend Coin Machine Show in Chi

(Continued from page 94)

be presented along with the Damon Runyon fund.

The association, in addition to seeking funds for Gottlieb, is planning a new fund drive to fill the expiring terms of Dick Hood, John Christ and Walter Treutel. The annual meeting of the regular members is scheduled for January 21, at which time directors and the officers will be elected. The directors in turn will vote for officers, and a public announcement of the results will be made at the close banquet.

Exhibit Schedule

The exhibition floor at the Sherman will open Monday morning (19) at 10 and remain open thru 9 p.m. Tuesday's exhibition hours are 10 a.m. to 12 noon and 4 p.m. to 10 p.m. Wednesday, exhibits will be open

Phoenix Op Files

Suit Vs. Pin Law

(Continued from page 94)

to check all applications before the applications are approved.

A contested ordinance requires the operators to post copies of the $1,000 license and the $100 license on each machine. Thus, if an operator has 50 machines, the city is required to furnish him with 50 copies of each license.

Also operators are paying under protest, 50 pinball machines have been licensed to date by payment of the first quarterly installment of $25 on the $100 yearly fee. Some 250 licensed machines were in operation during the last quarter of 1947.

Collection of the $1,500 assessment on pinball machines is being held up pending a court decision on the matter.

Earl O'Clair, Phoenix chief of police, said that enforcement of the annual $100 per machine fee will be started Monday (23) with officers instructed to report "illegal installations." He added that the police will file any charges on first offense.

Listed in the resolution include: Marlboro Sales Company, 21 machines; Y-P Amusement Company, 27 machines; Spaulding Sales, 12 machines; and Kontz, 12 machines, all contesting the city ordinance, 2, and A. A. Amusements, 7.

New Williams Game Features Big Scores

(Continued from page 85)

This tally gives the player two free games for each time a ball passes through the center pillar after putting out the 6 thru 10 series. However, these free plays listed on the reserve scoreboard cannot be collected by the player until he succeeds in getting a ball in a hole at the bottom center of the playing surface which is labeled "reserve score win.

Another bonus feature of the game is that when the 6 and 7 bumpers are hit and the lights are put out, three bumpers on the playing surface's center marked "50,000" have the ball changed to continue until it fails to hit any point per hit. The score for hitting these bumpers, whether giving the player $500 or $5,000, is added to the main scoreboard, and is counted on and transferred to the main scoreboard on the backboard by dropping a ball in two bottom holes labeled "premium score win."

Despite the fact that the game features high, continuous action, the manufacturer states that the game's scoring pace move along swiftly and a single game can be played in a short time.

Baltimore Coinmen Form Association

(Continued from page 94)

an annual tax of $10 on each arcade machine, $5 on game or digger and $25 on consoles.

A temporary injunction to operate his equipment pending an open debate and clarification of the newly imposed tax ordinance was granted by the Circuit Court here. In signing the injunction order, Judge John T. Tucker required Mongelli to post a $10,000 bond. The city of Baltimore, defendant in the case, has requested that the injunction order be rescinded five days after pleadings have been heard.

Suit alleges that the title to the new ordinance is defective because the ordinance was not approved by a majority vote and a new class of licenses not referred to in the title.

Other allegations were that it is not clear whether the period is for one or four years; that the ordinance is not clear as to what is meant by the words "any premises operated as an amusement arcade" and that there is no clear definition of the words, "similar devices."

Mongelli is being represented by attorneys D. Franklin McGinnis, Cross & Shriner, Baltimore law firm. It is expected that the legal case will be representative of the association's efforts to secure a revision of the present ordinance.

In addition to the license fees imposed by the new ordinance, Balticovi players are required to submit a written report of all exchanges of equipment. Local coin makers maintain that this will require a great deal of unnecessary bookkeeping, and may in the long run, cost money which is not, proportionately much added expense.

PAULS VALLEY, Okia., Jan. 10

This community has installed a parking meter on the downtown street. The meters rest per minute 12 minutes for 1 cent up to two hours for 10 cents.
FOR SALE
All equipment to be sold immediately: Keeney 3-Way Bonuses, 2-Way Bonuses, Single Bonus in 5, 10 or 25c, Bally Triple Bells and Draw Bells, Keeney 4-Way Super Bells 5-10-25 and 50c, also 5, 10 and 25c Mills 6 Bells Low and High Head, pre-war Bells, Mills, etc., from Blue Fronts to Gold Comics, Double Slot Safes, Wurlitzers from 516 to 1015, Total Rolls, Goalees, few 5-Ball Pin Games, Suspense, Dyna-mite, Canteen and Victory, 9 Keeney Super Track Times, 46 Galloping Dominies. Best offer takes them, one or all equipment in excellent condition. References: Bank of America, Branch 44.

REDWING NOVELTY CO.
7 S. California St.
Stockton 7, Calif.

BEST BUYS!
Must be right or return for full refund
ROLLDOWNS
Gaither Automatics $229.50
Gaither Total Rolls 105.00
St. Louis 99.00
Bell Total Roll (Total Bell) 115.00
Tally Roll (Bell Over Bell) 125.00
Bally Total Roll 129.00
Tri-Bells 85.00
Bally 100's, 500's, 1000's, etc. by the pound 50c.
Bally Play Bell 60.00

WISCONSIN NOVELTY CO.
704 N. Green Bay Av., Milwaukee 6, Wis.

MAKE AN OFFER
15 1-2-3
2 Spinning Reels
2 Carousels
1 Long Champ
1 Long Sticks
3 Bucket Track Odds
1 Buckle Fishing IVories
1 Keeney Skill Tray
1 Keeney Track Time
1 Bally Bells
1 Exhibited Races
1 Tantoran
6 Good Electric Operated
Write for Others
BERNHARD ROBBINS
MICHIGAN SHOWMAN'S ASSOCIATION
3152 Cass
Detroit 1, Michigan

OPERATORS
SEE THE NEW "FLUORESCENT"
"MIRRO-CLE MUSIC"
1046 models on display and ready for de-
tails. Absolutely new assortment of accessories, including new sensational automatic machines. Before you buy that new phonograph—see us. If you are the operator, we have the most complete inventory of phonographs in the world. Call on our salesmen to show you the best phonographs and phonographs at lowest market prices.
WHAT DO YOU HAVE TO TRADE?
Midwest Coin Machine Corporation
777 University Avenue
Phone Paul 4, Minn.

FOR SALE
A seven foot Rock-O-Fleece With equipment, belongings of condition. Enslaved each week several million dollars in 5c, 10c, 25c, one cent and nickels, 6ft foot velour restraunt, bells, logs, floor machine. Only used about 16 years.
B. J. WAUGH, Box 778, Edinburg, Texas.
Mills, Mills
WE BRAND
GRAND LONGSHOTS
44
(* jumbo*
KINGs
25,
BARGAIN!
when
$123°
Bells,
Bells
Write for
NEW
STAND
Super
Grand
DERBIES,
STRIKES
REDUCE
your
Parades
READY FOR OPERATION!
$30 EACH OR 4 FOR $1001
BARGAIN! Slightly Used
POP-UP
$12.50
also NEW
$14.00

DA's Illness
Delays Action
On SF Pin Law
SAN FRANCISCO, Jan. 10.—Action
on a new ordinance designed to
curb pinball machines has been
postponed until this week by the
District Attorney Edmund G. Brown,
who earlier this week junked his
original anti-pinball machine law
and drafted a less stringent one.
New ordinance is expected to be
somewhat softer. The new ordinance
banned all pinball machines. Brown's
revised ordinance will permit the
board of supervisors' police
committee as a substitute for the
previous one.

How It Differs
Revised ordinance differs in that
it no longer prohibits multiple-ball
machines. While it appears the
overall machines, operating with a
single needle, will escape the ban, the
new ordinance, provided it passes the
board of supervisors, will outlaw all
overall machines and all pinball
machine which can be played simul-
taneously for more than a single needle.

Also, children under 18 would be
prohibited from playing the legal
machines unless accompanied by a
parent. Just when the police
committee would take up the matter
was not known.

Eastern Ops Plan
Drive for Locations
(Continued from page 93)
qualities of the posters, which re-
established the identity of the juke box,
often lost among the diversions of
advertisements of television and amuse-
ment grooms.

Says Requests Will Abate
A by-product of the promotional
plan, according to Denver, will be a
decreasing tendency of location
owners to request that their own
favorite recordings be featured in
phonographs. It was his experience
that location owners rarely ques-
tioned the choices listed in the
posters.

While the Hit Parade promotion
plan is the first of its scope ever attempted in the area, music
operators elsewhere have tried either
 gimmicks to increase location play.
Several months ago MGA announced a
plan to stimulate country commerce
in automatic music by instituting
monthly hitjot's Parade (Bill-
board, October 23). Attoh this plan
was abandoned because of mechanical
difficulties. the association has re-
mained public relations-conscious,
and thus its president, Sam Walder,
is giving full support to the poster
plan.

Minnesota Railroads Seek
New Freight Rate Increase
ST. PAUL, Jan. 10.—Altho the
Minnesota Railroad and Warehouse
Commission last December 3 gave
railroads increasing intrastate a 10
per cent freight rate hike, the 22
roads were back a month later. Mon-
day (5), new rates for an additional
boost of 10 per cent.

The plea for a new hike is in line with
the recent increasing rail
roads for interstate traffic by the
Interstate Commerce Commission.
Minnesota roads ask for the higher
charges as "emergency" increases
to continue operating at a profit.
The railroads have a petition before
the State Commission seeking an
over-all 20 per cent raise in rates.
 Filed last September, the petition
has not yet been acted upon by
the Minnesota body. The commission
set January 20 as the date for hearing
on the new request for increase.

EVEN’TING MUST GO!
USED PHONES
ALL MACHINES GUARANTEED FOR
90 DAYS
Mills Thrones, $9.50
Rock-Ola 1940
Playmaster.
Adapted for
30-Wire Box 129.50
Rock-Ola
Premier
Rock-Ola Stand-
dard (Dial)...
Seaborg Hi-Tone,
Remote
Wurlitzer 500...
Wurlitzer 616
Plain
Wurlitzer 616
Lil-Up...
Wurlitzer 600K
Victory...
Wurlitzer 600B
Victory...

RUSH YOUR ORDERS!
1/3 Deposit With Order—Bal. C.O.D.

Scott-Crosse Co.
1423 Spring Garden Street
Philadelphia, Pennsylvania
Rittenhouse 6-7712

B-A-S...10
ADDs UPU...SUPER-FAST
LOCAtION ACTION!
SEE FOR YOURSELF AT THE SHOW

"TALKING GOLD"
Plastic
Grille Cloth
Available In COLORS
SPEEDWAV PRODUCTS, Inc.
502 W. 45th St. New York 18, N. Y.
(Or phone: Longacre 5-0711

WANT TO BUY
3-S, 2-10c, 2-25c Golden Falls
SLOTS. Want only originals in 2/5
pay.
O. K. AUTOMATIC MUSIC CO.
3530 South St.
Portsmouth, O.
**UNIVERSAL FLIPPER BUMPERS**

Can be installed on any machine. Pays for itself in a week, trouble and material fully guaranteed.

Price $15.00

1/3 Deposit With All Orders

MANUFACTURED BY

ROYAL MUSIC CO.

76 Main St. Webster, Mass.

Phone: 640-9 or 1418 M

---

**ADVANCE RECORD RELEASES (Continued from page 105)**

**HOT JAZZ**

*Body and Soul* (17")
*Ventura Trio (Stompin’ at) *Disc 2950

*Bones Hand* (Swingin’ Par) *Savoy 664*

*Bebop* (19")
*Romberg (Robinson’s) Boy* Master 1108

*Byrds* (17")
*Original A. B.B. Blues (K. M. H. Drag)* Savoy 839

*Girls In Tune* (4-14")
*Wang’s* (17")

*A Woman’s Place Is In the Groove—The* *Rhythm* (Quintet)
*Body and Soul* (V. G. Suskin)*...* *Savoy 7074

*Sidney Bechet* (M. L. Lewis, Girls* "..." *Victor 45-0456

*In A Minor* (Arrested in Rhythm)
*Victor 46-0146

*Don’t Get It Twisted—Sweetheart of* *Rhythm* (Victor 46-0146

*Hammond Brown* (B. Books) *Victor* 45-0147

*Don't Get It Twisted—Sweetheart of* *Rhythm* 45-0147

*Rejoice* *Blue Note* *Tribe* *Victor* 45-0147

*Hey! Lu Lu* *Papa Celeste* Original *Tuxedo* Ork (My Joy)* *Capitol 112

*High Society* *Blue Note* *Orks* *Jackson 750*

*I Feel So Sensuous* *Cigarette* (Tribute to Mustard)* 535

*Jackson Blues* (15")
*Gee Joe* *Blue Note* *Orks* (Highway* 59

*K. M. H. Drag* (16")
*Birds* (Crazy Features) *Blue Note* *BM* 51

*Lagueras* (15")
*Oliver* *Ork* (You Know) *MGM* 10133

*Leaves* *Hire* Orks (When It S Barbara 31

*Here We* *Alben "..." *Globe* 20581

*A. Takam* *Danza* *Deca* 20581

*Easy* *Deca* 20581

*Jump* *Hoppin’* *Deca* 20581

*One of the Leaves* *Deca* 20581

*Binky* *Lorraine* *Boozer* (when) *Victor* 20581

*Tippin* *Deca* 20581

---

**INTERNATIONAL**

Abdul Tamourcack

Male Jazz Clarinet Player (Karensky)

Taurcack (Karensky)

Continental MI-61

Allan Graham

Male Piano Player (McLeod)

Columbia 2891

Chico Hamilton

A. X. (Red) Ork Continental C-13002

C. F. "Tommy" (Listen To) Columbia 2891

Cliff and Vera

Female Ork (Vietnamese Walks) Continental C-1439

Kramer & Wolmar (The Danish) London 12

Come For A Beer

E. H. (Juke) Continental C-1305

D. B. (Red) Ork

Clowny's Ork Continental C-1439

Vernon Fairbank's Ork

Thomas Hampton & His Yanks (The) Continental C-1183

Edison's Ork

W. Reade & His Yanks (Detective) Continental C-1183

Morton's Ork

W. H. (Jazz) Continental C-1183

Perfect Ork

F.苹果 (The) Continental C-1183

Ray and His Polka Orks (Hit and) Continental C-1439

Mundare Ork

W. Reade & His Yanks (Mundare) Continental C-1183

H. K. Ork

M. Reade & His Yanks (M. Reade) Continental C-1439

My Girls Ork

W. Reade & His Yanks (Buck) Continental C-1183

T. M. Ork

W. Reade & His Yanks (T. M. M. Reade) Continental C-1183

---

**Distributing Meeting**

At O. D. Jennings

CHICAGO, Jan. 10.—The O. D. Jennings Co., distributor and dealer organization will hold a meeting in the firm's plant here at 3 p.m. January 11. Jennings officials announced this week. Date of the event is one day before the Consumer Machine Industries (CMI) Convention and Show is scheduled to begin.

One of the high points of the busi-ness meeting will be the passing out of awards to distributor and dealer firms which handled the most outstanding sales records for 1947.

---

**Single Vote Delays Passage of Hurdled Globe Pinball Tax**

GLOBE, Ariz., Jan. 10.—A single negative vote thwarted an attempt of the city council here to rush thru an emergency tax measure calling for a $5.00-quarter tax on each pinball machine "or similar device."

City Attorney C. A. Little ruled that to pass the ordinance as an emergency measure would require the affirmative votes of five city councilmen for the measure. The councilman, John A. Braco cast a negative vote.

---

**PRICE SLASHED ON THE NEW IMPROVED**

**HI-LO-FIELD DICE GAME**

**ORIGINALLY $39.50**

**NOW THEY LAST!**

**$18.50**

---

**MARCH 15-30**

---

**METAL TYPER DISCS**

Plain and Colored

Priced From $7.50 Per 1,000

SAMPLES ON REQUEST

---

**TYPER MACHINES**

New and Used

Parts, Supplies,

Expert Repair Service

Write For Prices

STANDARD SCALE CO.

433 DUNCAN AVE., ST. LOUIS 10, MO.
Arkansas Vend Tax Income Drops $6,000 During Record Year

LITTLE ROCK, Jan. 10—State tax collections reached an all-time high during 1947 as over $65,000,000 poured into the State Treasury from returns on 42 special tax sources.

Collections of $85,323,957 represent a gain of $1,382,266 over collections during the 1946 calendar year. In light of present trends, State Revenue Commissioner Ralph A. Cooke estimated this week that 1948 revenue will pass the $70,000,000 mark.

Vending Tax Dips

Altho gains were noted in 29 of 42 State tax sources, returns from the State vending machine tax dipped to $40,485 from $51,099 a year ago.

Largest gain in an individual tax classification was in State income taxes which rose from $3,370,014 in 1946 to $4,600,145 during 1947. State sales tax returns were up to $16,400,145 during 1947 from $14,402,971 a year ago.

Income from the State cigarette tax rose to $3,447,688 from $3,246,098 in 1946 and income from cigarette permits was $118,711 as compared with $149,006 a year ago.


October 17, 1948
All Coin Machine Operators Welcome

OPEN HOUSE AT ROCK-OLA FEB.
3-4-5-6

The home of PHONOGRAPH THAT Sells MUSIC

FILBEN “THE TOPS IN MUSIC IN '48”

WILL SHOW THE NEW '48 LINE

PENTHOUSE HOTEL MORRISON

EVERYBODY WELCOME

JACKPOT BELL
5c — 10c — 25c.
FACTORY REBUILT
LOOK AND OPERATE LIKE NEW
GUARANTEED
$150.00
AUTOMATIC OR GUARANTEED JACKPOT MODELS

TRACK ODDS . . . . $650.00
PARLAY LONG SHOT . . 750.00
Thoroughly Factory Rebuilt

BRAND NEW BUCKLEY MUSIC BOX
24 Selections $25.00 32 Selections

USED MILLS 4 Bells ................. $150.00

NEW FOURWAY COIN CHANGERS .... 27.50

REBUILT WATLING J. P. BELL, 5c ...... 75.00

GET OUR COMPLETE LIST OF SLOT PARTS

EVERYBODY WELCOME
Marvel Readies New Game for CMI Show
CHICAGO, Jan. 10—Marvel Manufacturing Company will debut a new five-ball game at the Coin Machine Industries (CMI) convention and show at the Sherman Hotel, January 19-22, it was announced this week by Ted Rubenstein, firm owner and president.

Called Gold Mine, the new game embodies several new amusement features, according to Rubenstein, and is now in full production in the firm's modern plant located here.

Test Location!
SEMINOLE, Okla., Jan. 10.—As a gesture to acquaint visitors to this city with newly-installed parking meters, police have set up a model meter inside the police station. Instead of being fined the customary $1 for parking violations, cut-off-towners are asked to put a nickel in the model meter. Police report home-towners are well broken in as far as the meters are concerned.

Up Minneapolis Coin Mach. Fees
MINNEAPOLIS, Jan. 10.—In a sudden move here this week, the city council hiked license fees of all types of coin machines. Cigarette license fees, required of vending machine operators, were also included in the hike, as the Minneapolis Retail Grocers' Association is strongly protesting the move.

City council action boosted pin games to this city from $50 to $50 annually; juke boxes from $10 to $12.33, and amusement devices from $10 to $12.33.

Council also boosted the cigarette license fee from $12 to $16 annually. Ed Strauss, Retail Grocers' Association executive secretary, immediately raised a cry that the increase was exorbitant, claiming that the city's regulatory service for such licenses was worth only $1.60 per year.

Straus then pored over State law and found an old law, passed by the Minnesota Legislature, which set cigarette license fees at a maximum of $12. Strauss said he might seek court action to have the $12 fee reduced to $5 per license, arguing that such a fee would still be "double the annual cost of inspection and supervision."

Dairy Council Makes Plans
For Dairy Month Activities
CHICAGO, Jan. 10.—National Dairy Council (NDC) announces that plans have been made for a June Dairy Month campaign are being put into final shape at an early date this year due to the time required for

Plan Jennings Showings for Hotel, Plant
CHICAGO, Jan. 10.—O. D. Jennings firm disclosed Thursday (8) that it will have a showing both on the exhibit floor of the Coin Machine Industries (CMI) and the plant during the period of January 19-22, effective dates of the CMI show at the Hotel Sherman here.

The display at the Sherman will consist of a model of the Jennings milk dispenser, together with literature concerning the firm's line of bell equipment. William Lipscomb, Jennings eastern sales manager, will have charge of the Sherman exhibit.

Bells at Plant
A special showing of the latest bell equipment produced by Jennings will take place at the plant. So that coinmen will be assured of adequate transportation between the Sherman exhibit and activities in the plant, Jennings officials have secured limousine service for the four days of the CMI show. The cars will be scheduled to run every half hour from both the Sherman and the factory, beginning at 10 a.m. each day.

With John Neise, western sales manager, in charge of arrangements, Jennings plans to hold open-house festivities at the plant from 10 a.m. to 5 p.m. daily while the equipment showing is in progress. Among special preparations made for the open-house activities is a tropical setting for the barroom and adjoining area. Jennings officials also made known that there are several open-house activities so that 300 coinmen may be accommodated at one time. Valuable drawings for door prizes will be given away at the plant each day.

Complete distribution of planned materials and publicity.

Committees for promotional and organizational purposes have met here at the request of E. T. Tideman, general manager of the Central Grade A Co-operators, Appleton, Wis., who has served as general chairman of the campaign for several years.

Tideman stated that "sponsor, promotion and publicity meets are being held here and the date of the June Dairy Month campaign will be the 8th of the month. The 1948 campaign will be the best, in practical sales value, in the history of Dairy Month."

JOURNALISM STUDENTS at Butler University, Indianapolis, pay special attention to Horace Mannan, account executive for Sidney B. Rinehart, and director of the Indianapolis Advertising Club, as he lecturers on publicizing commercial phonographs. Following the class Christmas music was heard on the demonstration music machine and refreshments were furnished by the Packard Manufacturing Company. Mrs. Rosamund R. Jones, Butler journalism department, presided.
Peanuts Pay Off
ALBUQUERQUE, N. M., Jan. 10.—George T. Harris, 24-year-old Army Air Forces veteran, has put peanuts on a paying basis here—a $4,000 gross per year playing the game. Harris, who entered the University of New Mexico after his discharge, also entered the vending machine business at the same time to help finance his way thru law school. Within a year he had 75 machines on location throughout this city, at one time, and this fall, when his home, turned over 20 per cent of his income to the Veterans of Foreign Wars and still had enough money left for his schooling, says peanuts do pay off in good penny vending machines.

Treasure Chest
New 5-Ball by Exhibit Supply
CHICAGO, Jan. 10.—Exhibit Supply Company announced this week that it is now in production on Treasure Chest, a new five-ball game.
Treasure Chest features a deep-sea diver in the act of salvaging lost treasure with a player-controlled magnetized button.
At the top of the game's playing surface are five bumpers in circular form, numbered one thru five. Underneath these five bumpers are four bumpers set in a straight line with a roller between the first and second and the third and fourth bumpers. Underneath this set of bumpers is another set of four bumpers, each separated by a roll-over switch. Down further on the game's playing surface is a pair of bumpers flanked on either side by kickout pockets. Just under these kickout pockets is the player-control magnetized button which the player can activate.

Fatman Build-Up
As the game is played, the object is to get the diver down 10 fathoms deep and return him to the surface. The amount of fathoms that the player gets the diver down and counts helps to determine the amount of the score the player receives. Each time a ball strikes one of the first-five bumpers the diver goes down one fathom, until the diver gets down 10 fathoms in all. Any ball striking one of these bumpers after the diver goes down 10 fathoms has no bearing on the score.
Use of the magnetized button is at the discretion of the player. If he feels that swinging the ball toward the magnetized pole will help his score then the player presses the button and the ball becomes the magnetized pole. If, however, the player feels that there is no need to bring the ball up to the magnetized pole, he does not depress the control button. At any time the release is released from the magnet it rebounds sharply off the bottom of the board and may result in extra points for the player.

Key Bumpers
Treasure Chest is set up so that if the player is able to hit certain key bumpers in the correct location, the combination that is contributed and the player may receive free games. As many as 30 free games are possible combinations during the playing of one regular game.

Exhibit is making plans to exhibit at the Coin Machine Industries (CMI) convention and show at the Sherman Hotel here January 10-12. Treasure Chest will be included among the new equipment shown by the firm during that week.
Keeney Bows
New Pin Game

CHICAGO, Jan. 10.—J. H. Keeney & Company, Inc., announced here this week that its firm's new Cover Girl pinball game and rollagons are on display at all of the firm's distributor showrooms.

New game features seven player-controlled flippers which are located at each side of the playfield, in the center and at the bottom.

As each ball is propelled onto the field, it is possible for the player to control its direction toward high-scoring areas whenever the ball approaches a flipper by pressing one of two buttons situated on the sides of the cabinet.

Flippers shoot the ball across and upward, and allow the player to approach higher scoring areas, the time consumed for each play is said to be speeded up to 40% faster than in the average pin game.

Keeney spokesmen point out that since the player can exercise skill and timing thru use of the flipper buttons, there is little tendency on the part of players to tilt the Cover Girl game.

Game is available in conventional 5-ball pin game styles and also as a 3-ball roll-down with a console cabinet.

BAHIA, Brazil, Jan. 10.—Brazilian government trade bureau has just announced that exports of Bahian canauba wax, used in the manufacture of phonograph records, totaled 124 metric tons (2,290 pounds each ton) during the first seven months of 1947. Largest purchaser was the United States with 60 tons, or a little over half the total amount.

Baker Novelty Co., Inc.
1709 W. Washington Blvd., Chicago 12, Ill.

OPERATORS
WE NEED
Bally Drew Balls, Bully Deluxe Drew Balls, State condition and price in first plane.
THOMPSON MUSIC CO.
2008 Preble Ave, Pittsburgh (12), Pa.

C'mon Up!
FILBEN
500 W. Adams St.
CHICAGO 6, I1L

WILL SHOW THE
NEW '48 LINE
PENTHOUSE-HOTEL MORRISON
JAN. 19th-21st INCLUSIVE

EVERYBODY WELCOME

GET IN THE MONEY
WITH THE NEW
BAKERS PACERS
The Aristocrat of Consoles
Gallant Horses • Flashing Gels • 7 Coin Play & Illuminated Track.
GUARANTEED! The Best Money Maker Ever Built or Your Money Back!
SEE YOUR DISTRIBUTOR OR WRITE TODAY!
BAKERS NOVELTY CO., INC.
1709 W. Washington Blvd., Chicago 12, Ill.

Beck Announces
Telequiz Show

CHICAGO, Jan. 10.—Joseph C. Beck, head of Telequiz Corporation, here, manufacturer of the Telequiz game, announced this week that it is planning a new streamlined machine which will be shown at Hotel LaSalle January 17-22.

New Telequiz features a three-section cabinet that can be taken apart or put together and carried in a passenger car.

Telequiz recently moved into new quarters at 4350 North Pulaski. New facilities include plant space in which the new machines will be manufactured.

International Automatic
Machine Corp. Organizes

HARTFORD, Conn., Jan. 10.—Certificate of organization has been filed with the secretary of state's office here by the International Automatic Machine Corporation, of Westport.

Officials of the firm are Vernon M. Bugg, president; Frank Marsh, vice-president; M. W. Cullig, secretary and treasurer; Izaac Newton, treasurer; and Dr. Edgar H. Davis, director.

New Game Framed
By Baltimore Boys

BALTIMORE, Jan. 10.—The newest thing being about in the coin machine business is that anything can happen.

Recently the manager of a local bowling alley sacked the maintenance department of Jocan Enterprises, distributing firm here, to report that two boys had inserted a kitten in the merchandise delivery chute of a digger machine and were busy engaged depositing coins in the machine to see who could pick up the cat and drop him back out of the chute. The bowling machine manager urgently requested aid for the caged kitten.

When the serviceman arrived on the scene he found that the kitten in its attempt to escape the mechanical claws had been overcome by heat in the cabinet which was caused by the electric bulb in the digger.

But the kitten was extricated and revived.

©copyrighted material
WE ARE NOW OFFERING
the Greatest
Merchandising Plan
EVER TO HIT
THE COIN INDUSTRY!

IT'S
NEW
NEW!

THE RADEX
PERSONAL RADIO

SPECIAL FINANCE
PLAN
A 5-year financing plan is available to operators... pay as you go out of profits...

WIRE or AIRMAIL Your Requests for Details to...

DON'T WAIT - This Deal is Going Fast

RADEX, INC. 100 WEST 13TH AVENUE
DENVER 4, COLORADO
Massachusetts Legislature Introduces Pin Game Bill

SPRINGFIELD, Mass., Jan. 10.—Two bills which would affect the operation of coin machines were introduced in the Legislature here Wednesday (7). One of them (House Bill 1078) sets up a procedure for the licensing of pin games and the other (House Bill 415) sets up fines for persons found keeping or present in establishments, including ships, in which any game for money is being conducted. A public hearing on 415 has been set for January 28.

The pin game license proposal was introduced as an amendment to the State's general laws. It would provide that, "the alterman or selectman, or in Boston the police commissioner, may grant and may suspend or revoke a license which shall be subject to Sections 290 to 299 inclusive, to a person to keep a pinball machine for hire, gain or reward, upon such terms and conditions as they deem proper."

Amendment further notes that the pin games are "to be used for amusement only" and sets up penalties for failure to comply with licensing regulations.

See New Cig Mark

WASHINGTON, Jan. 10.—Department of Commerce announced recently that cigarette production may exceed the estimated 1947 record of 36,000,000,000. Contributing factors, according to the department, will be an increase in number of smokers, continued business activity and high consumer purchasing power.

Roll-Down Card Game Designed By N. Y. Firm

NEW YORK, Jan. 10.—Completion of a new roll-down, Twenty-One, designed to transfer to a coin-operated game the player appeal of the card game, was announced by Mac Pollay and Nat Goros, principals of Dynamic Devices, Inc. The game is to be shown to the trade for the first time at the Coin Machine Industries, Inc. (CMI), show in Chicago January 19-22.

Smaller in size than conventional roll-downs, Twenty-One is 4½ feet long and measures 20 inches in width. The compact machine features removable console-type legs and, according to Pollay and Goros, is light enough to be carried easily by one man once the machine's head and legs are disassembled. Its small size enables the game to be hauled to and from location in the back of a passenger car.

Actually two games in one, the unit was described by its originators as combining the elements of Twenty-One (with bonuses won by the player depending on how close one score gets to that figure without exceeding it) with normal high score play. The maximum score is 589,999, or 1,000,000 in steps of 1,000.

In operation, a player aims the balls at any of seven drop holes at the rear of the playing field. These holes, numbered from 1 to 7, transfer their values cumulatively to the backboard on a series of card pins ringing the backboard glass. As the balls roll to the rear holes they activate buttons on the playing face, with values of 1,000 and 9,000 added to the total score illuminated in a large 21 on the backboard glass.

Once a score of 19 or more is reached on the card pins, the player can press a button on the game's face and transfer a bonus to his high score total. At 19 this bonus is worth 20,000, at 20 it is 30,000, and at 21 the bonus reaches exactly 21. The player thus adds 50,000 to his score. In each case, at 19 or 20, the player may score his bonus or try to reach 21 before pressing the button. If he runs over 21, the bonus is lost. An additional incentive to try for 21 is in the game's feature of ringing up 5,000 on all the buttons at this point for the remaining balls. The game is over with seven balls played.

To ease servicing of the unit on location, Twenty-One features a face glass removable from the front of the machine. Also, the backboard glass may be lifted out to permit the replacement of light bulbs from the front. The cabinet is of polished natural color birchwood.

Meters Bring $89,646.19

JACKSONVILLE, Fla., Jan. 10.—Jacksonville's parking meters produced $89,646.19 in revenue during 1947, an increase of $8,764.44 over 1945, according to city traffic inspector.

Parking meters were installed here January 16, 1942, and since that time have taken in more than $801,000. Weaver reported that 4,840 meters are currently in use.

MINT METAL COIN TRUNKS

A large assortment of new and used metal coin trunks are always on hand. Give us a call at the above address. We have been in business for 27 years.


don't forget to take advantage of our Winter Sale on MINT METAL COIN TRUNKS.

THE EISEN CONVENTION CENTER

1111 S. 8th St., Chicago

Phone: 422-5100

January 17, 1948

The Billboard

Massachusetts Legislature Introduces Pin Game Bill

SPRINGFIELD, Mass., Jan. 10.—Two bills which would affect the operation of coin machines were introduced in the Legislature here Wednesday (7). One of them (House Bill 1078) sets up a procedure for the licensing of pin games and the other (House Bill 415) sets up fines for persons found keeping or present in establishments, including ships, in which any game for money is being conducted. A public hearing on 415 has been set for January 28.

The pin game license proposal was introduced as an amendment to the State's general laws. It would provide that, "the alterman or selectman, or in Boston the police commissioner, may grant and may suspend or revoke a license which shall be subject to Sections 290 to 299 inclusive, to a person to keep a pinball machine for hire, gain or reward, upon such terms and conditions as they deem proper."

Amendment further notes that the pin games are "to be used for amusement only" and sets up penalties for failure to comply with licensing regulations.

See New Cig Mark

WASHINGTON, Jan. 10.—Department of Commerce announced recently that cigarette production may exceed the estimated 1947 record of 36,000,000,000. Contributing factors, according to the department, will be an increase in number of smokers, continued business activity and high consumer purchasing power.

Roll-Down Card Game Designed By N. Y. Firm

NEW YORK, Jan. 10.—Completion of a new roll-down, Twenty-One, designed to transfer to a coin-operated game the player appeal of the card game, was announced by Mac Pollay and Nat Goros, principals of Dynamic Devices, Inc. The game is to be shown to the trade for the first time at the Coin Machine Industries, Inc. (CMI), show in Chicago January 19-22.

Smaller in size than conventional roll-downs, Twenty-One is 4½ feet long and measures 20 inches in width. The compact machine features removable console-type legs and, according to Pollay and Goros, is light enough to be carried easily by one man once the machine's head and legs are disassembled. Its small size enables the game to be hauled to and from location in the back of a passenger car.

Actually two games in one, the unit was described by its originators as combining the elements of Twenty-One (with bonuses won by the player depending on how close one score gets to that figure without exceeding it) with normal high score play. The maximum score is 589,999, or 1,000,000 in steps of 1,000.

In operation, a player aims the balls at any of seven drop holes at the rear of the playing field. These holes, numbered from 1 to 7, transfer their values cumulatively to the backboard on a series of card pins ringing the backboard glass. As the balls roll to the rear holes they activate buttons on the playing face, with values of 1,000 and 9,000 added to the total score illuminated in a large 21 on the backboard glass.

Once a score of 19 or more is reached on the card pins, the player can press a button on the game's face and transfer a bonus to his high score total. At 19 this bonus is worth 20,000, at 20 it is 30,000, and at 21 the bonus reaches exactly 21. The player can thus add 50,000 to his score. In each case, at 19 or 20, the player may score his bonus or try to reach 21 before pressing the button. If he runs over 21, the bonus is lost. An additional incentive to try for 21 is in the game's feature of ringing up 5,000 on all the buttons at this point for the remaining balls. The game is over with seven balls played.

To ease servicing of the unit on location, Twenty-One features a face glass removable from the front of the machine. Also, the backboard glass may be lifted out to permit the replacement of light bulbs from the front. The cabinet is of polished natural color birchwood.

Meters Bring $89,646.19

JACKSONVILLE, Fla., Jan. 10.—Jacksonville's parking meters produced $89,646.19 in revenue during 1947, an increase of $8,764.44 over 1945, according to city traffic inspector.

Parking meters were installed here January 16, 1942, and since that time have taken in more than $801,000. Weaver reported that 4,840 meters are currently in use.

MINT METAL COIN TRUNKS

A large assortment of new and used metal coin trunks are always on hand. Give us a call at the above address. We have been in business for 27 years.


don't forget to take advantage of our Winter Sale on MINT METAL COIN TRUNKS.

THE EISEN CONVENTION CENTER

1111 S. 8th St., Chicago

Phone: 422-5100

January 17, 1948

The Billboard
CMI Cancer Fund Contributions Slow Down as Drive Nears End

CHICAGO, Jan. 10.—Contributions for the Coin Machine Industries, Inc. drive toward the Theodore Roosevelt Memorial Fund for Cancer Research slowed down to a mere trickle this week as the end of the campaign came into sight.

Despite the slowdown, the drive is slated to come to a close January 22 at the annual banquet of the coin machine show. At this time a special luncheon will be given the president, Frederick Winchell, leader of the national Daughters of the American Revolution fund drive, with a check to a local cancer center. Receipts, less the $120,000 already donated by CMI as the result of the drive, will be used for the campaign.

The Cancer Fund drive is now in its sixth month and of $700,000 set early in the drive, Dave Gottlieb, CMI president, said last week that he is sure the final accounting will indicate that the goal has been set. (The Billboard, January 10.)

Bell-o-Matic Corp. To Show 3 New Bells at CMI Show

CHICAGO, Jan. 10.—Bell-o-Matic Corporation will present three new bell machines during the Coin Machine Industries show and will be held at the Sherman Hotel Jan 19-22, it was announced by Grant Shay, president.

Occupying booth 7, Bell-o-Matic will exhibit the Melon, Black Gold and the new bell represents a departure in the bell field, with a break away from the firm's characteristic design. It features a large watermelon like front on the cabin to identify the machine and draw attention. The Black Gold bell is a new hand carved and finished in black and gold colors with bright chromium decorations.

The third part of this exhibit is a revival of the widely known Bonzo bell, a new twist. Cabins on this machine is finished in burgundy, gold and chromium plate. In addition to the "bonzo" bell is spelled out thru the action of the first reel, and the spelling of the word "bonzo" is important as a special award is given the player.

New Haven Chamber Plans Vender Route

NEW HAVEN, Conn., Jan. 10.—The Junior Chamber of Commerce here has organized an approximately 200 1-cent gum ball vending machines in stores, factories, offices and public buildings throughout the city. The move is a part of the Junior Chamber's youth welfare campaign and it is planned to set aside 20 percent of the net profit received from the vending machines in a special fund to be used to expand its program of youth activities. The equipment is already under way.

Former Tavern Owner Opens Boston Tele Distribr Firm

BOSTON, Jan. 10.—Tommy Maren, well-known former night club operator, has opened Boylston Street showrooms as commercial distributor for Bell-o-Matic vending machines. He plans heavy promotional and newspaper advertising directed to owners of restaurants, clubs, cocktail lounges, hotels and taverns.

To date CMI has received $184,000 for the cancer fund. The company received this week included P. C. Moss, Houston, $50; Revolvex Company, Long Beach, Ala., $178.80; Cooper Amusement Company, Houston, $20; Reading Novelty Company, Reading, Pa., $19.


W. G. Simth, Houston, $10; E. O. Branch, Houston; Rocky Mountain Coin Machine Company, Pueblo, Colo.; Barry Amusements, Reading, Pa.; Roy Maughan, Lone Star; Star Vending Company, Denver.

Manchester Sales Company, St. Louis, $15; J. A. Marchand Jr., Baton Rouge, La., $5; J. E. Ery, Moberly, Mo.; Capitol Vending Company, Mil-

Bell-o-Matic Corp. To Show 3 New Bells at CMI Show

CHICAGO, Jan. 10.—Bell-o-Matic Corporation will present three new bell machines during the Coin Machine Industries show and will be held at the Sherman Hotel Jan 19-22, it was announced by Grant Shay, president.

Occupying booth 7, Bell-o-Matic will exhibit the Melon, Black Gold and the new bell represents a departure in the bell field, with a break away from the firm's characteristic design. It features a large watermelon like front on the cabin to identify the machine and draw attention. The Black Gold bell is a new hand carved and finished in black and gold colors with bright chromium decorations.

The third part of this exhibit is a revival of the widely known Bonzo bell, a new twist. Cabins on this machine is finished in burgundy, gold and chromium plate. In addition to the "bonzo" bell is spelled out thru the action of the first reel, and the spelling of the word "bonzo" is important as a special award is given the player.

New Haven Chamber Plans Vender Route

NEW HAVEN, Conn., Jan. 10.—The Junior Chamber of Commerce here has organized an approximately 200 1-cent gum ball vending machines in stores, factories, offices and public buildings throughout the city. The move is a part of the Junior Chamber's youth welfare campaign and it is planned to set aside 20 percent of the net profit received from the vending machines in a special fund to be used to expand its program of youth activities. The equipment is already under way.

Former Tavern Owner Opens Boston Tele Distribr Firm

BOSTON, Jan. 10.—Tommy Maren, well-known former night club operator, has opened Boylston Street showrooms as commercial distributor for Bell-o-Matic vending machines. He plans heavy promotional and newspaper advertising directed to owners of restaurants, clubs, cocktail lounges, hotels and taverns.

To date CMI has received $184,000 for the cancer fund. The company received this week included P. C. Moss, Houston, $50; Revolvex Company, Long Beach, Ala., $178.80; Cooper Amusement Company, Houston, $20; Reading Novelty Company, Reading, Pa., $19.


W. G. Simth, Houston, $10; E. O. Branch, Houston; Rocky Mountain Coin Machine Company, Pueblo, Colo.; Barry Amusements, Reading, Pa.; Roy Maughan, Lone Star; Star Vending Company, Denver.

Manchester Sales Company, St. Louis, $15; J. A. Marchand Jr., Baton Rouge, La., $5; J. E. Ery, Moberly, Mo.; Capitol Vending Company, Mil-

Telecom opens New Atlanta Offices To Handle Southern Biz

NEW YORK, Jan. 10.—Telecom, National distributor of coin-operated merchandising and service equipment, this week opened its first permanent offices in the South in Atlanta. The new offices are managed by an apartment of Frederick Foreman as manager of the new office. Foreman has been associated with Telecom as territorial manager of the Southern area.

Coin-operated equipment on display in Atlanta includes the automatic washer, extractor and dryer and speed washer in the laundry field; Tele Juicer, fruit and vegetable juice vender; Red Ball, an amusement machine, and the Telecom system coin operated radio.

FOR SALE!

POKER ROLL PALACE

25 TABLES complete with stools, displays, showcases, outside and inside lights & rolling steel doors.

AL MEYERS

ROCKAWAY PARK, N. Y.
FOLLOW THE SHOW CROWDS TO BOOTHS 75-76

IT WILL PAY YOU TO VISIT...

THE MOST IMPORTANT SPOT OF THE ENTIRE CONVENTION FOR COIN MEN INTERESTED IN MORE AND BETTER BUSINESS!

STOP AND SEE US!

LET US SHOW YOU HOW ATLAS PERSONAL SERVICE FITS INTO YOUR PLANS FOR 1948!

NEW BELLS

Jennings Standard Chief, $4 $39.00
Jennings Standard Chief, $5 $39.00
Jennings Super Deluxe Chief, $4 $39.00
Jennings Super Deluxe Chief, $5 $39.00
Jennings Sup. Deluxe (Lite) Chief, $4 $39.00
Jennings Sup. Deluxe (Lite) Chief, $5 $39.00
Jennings Super Deluxe Chief, $4 $39.00
Jennings Super Deluxe Chief, $5 $39.00

NEW EQUIPMENT

EXHIBIT TREADLE CASHIER
UNITED TROPICALANA
CHICAGO-DE LA RIVIERA
BALLY MELODY
HUNTLEY DELUXE
OSCAR
JENNINGS CHALLENGER
RING-A-ROLL (ROLL DOWN)
PRO-SCORE (ROLL DOWN)
BANG TAILS. COMBINATION ROCK-OLA TRACK ODDS

IMMEDIATE DELIVERY

The Finest in New and Used Equipment

PHONOGRAPHs

WURLITZER 500 $219.50
SEEBURG GEMET $245.00
WURLITZER 600 $219.50
SEEBURG 695 $245.00
WURLITZER 700 $194.00
SEEBURG ROYAL $149.50
WURLITZER 800 $250.00
SEEBURG CLASSIC $265.00
WURLITZER 900 $195.00
SEEBURG GEM $175.00
SEEBURG H-TONE, B.G. $279.00
SEEBURG CONCERT GRAND $175.00
SEEBURG CROWN $175.00
ROCK-OLA DELUXE $100.00
CONCERT MASTER, 40 $249.00
MILLS THUNDER $140.00
MILLS EMPIRE $199.00

SPECIAL SHOOTING STARS

Fast, Hoky, Exciting Action! High Score, Disappearing Skill, A Full Foundation!

IN ORIGINAL CARTONS

$74.50 EACH

$69.50 in LOTS of 5

PROVED A THOUSAND TIMES OVER

George Ponser's Proscone

THE YEAR'S BIGGEST MONEY MAKER - THE ROLL DOWN WITH BUMPER GAME ACTION

YOUR MONEY BUYS MORE WHEN YOU BUY PRO-SCORE

MORE ACTION!
MORE PLAYER APPEAL!
MORE PROFITS FOR YOU!

ORDER TODAY FROM YOUR NEAREST DISTRIBUTOR. DISTRIBUTORS! Act Fast for Available Territories.
REACH YOUR PROFIT GOAL IN '48—VIA THE LONDON "BUY-WAY!"

EXTRA! Pfanstiehl Needles . . .
REGULARS OR
35c EA. Lots of
1000 — 37c EA. Lots of
SPECIALS.

SPECIAL #18 ZIP CORD—1½c PER FOOT

PIN TABLES

ALL CLEANED, CHECKED, READY FOR IMMEDIATE LOCA-
TION! SPECIFY 1ST AND 2ND CHOICE WHEN ORDERING.

$24.50 EACH — 5 FOR $100.00

Glamour
Major, '41
Vacation
Bomb the Axis
Seven Up
Hi Hat
Big League
Bomber Town
Jelly Bean Squared
Airport

White Horse
Sport Paradise
Play Mate
Barrage
Double Feature
Play Ball
Golden Gate
Big Chief
Roots and Co
City

Lane Star
Capt. Kidd
Metro
Hold Over
Line Up
Super Charger
Dough Boy
Spot Pail
Big Top

Dependable Music

S.—WE'LL

COIN

WITH

TOON-TOON
WALL AND
Bar

BIVOR

WHY?

BOR

WE

FOR

QUANTITY

RESULT

DEAL

SPECIAL

BARGAIN

HIT

BOOK

$39.50 EACH — 4 FOR $130.00

Keep 'Em Flying

$49.50

Western Baseball

$49.50

Noddy

$39.50

Sky Clipper

$39.50

Surf Queen

$39.50

S. L. London Music Co., Inc.
3330 West Lisbon Avenue
Milwaukee 8, Wisconsin

SEEBURG

DEPENDABLE MUSIC SYSTEMS
WITH SOUND DISTRIBUTION

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

COIN MACHINES

The Billboard
January 17, 1948

Coin Machine Men—

OPEN HOUSE

—JAN. 18, 19, 20, 21 and 22—

O. D. JENNINGS
AND COMPANY
4307-39 West Lake Street
Chicago 24 • Illinois

P. S.—WE'LL SEE YOU AT
THE HOTEL SHERMAN, TOO

BOOTHs 9-10

ROOM 3930
IN THE TOWER
AT THE
MORRISON
HOTEL

Come on up
and see us at
the CONVENTION!

(we've made lots of
friends in 29 years)

B. D. Lazar Co.
1635 Fifth Avenue
Pittsburgh, Pa.
OUTSTANDING VALUES

50 PANORAMS $195.00
125 EXHIBIT MERCHANTMEN $85.00
5 SPORTSMAN ROLL DOWNS $125.00
10 TOTAL ROLLS $125.00
6 PINCH HITTERS $95.00
2 TALLY ROLLS $75.00
2 ADVANCE ROLLS $250.00
2 SLIGHTLY USED MUTOSCOPE $75.00
2 PHOTOMATICs, 1947 WRITE
8 BOOMERANGS 125.50

BUBBLE BALL GUN
First Quality—$56 Per Pound. Packed 22 Pounds to a

RUNYON

WINTER BOOK

World’s Finest Investment in Consoles!

The odds are in your favor when you add WINTER BOOK to your
routines. You get more flash and colorful appeal—more play per game
—more profits per location! Operators found it the console sensation
throughout 1947 ... you’ll call it your best bet in Consoles for 1948,
thanks to features like these!

- SENSATIONAL WINTER BOOK ODDS!
  Provide up to
  $25.00 HIGH JACKPOT ON 5c PLAY!
  Odds range from 10 for 1 up to 500 for 1 with only a
  SINGLE COIN PLAYED! NO BUILD UP NECESSARY!

- 7-COIN PLAY—Not just 1 or 2 or 3, but as many as 7 coins
  every game! Why be satisfied with less?

- EVANS FAMOUS PRECISION ENGINEERING

- TROUBLE-FREE PERFORMANCE

- BEAUTIFUL CUSTOM-BUILT CABINETS

- AVAILABLE IN 5c OR 25c PLAY

Ask the Man Who Operates One!

ORDER FROM YOUR DISTRIBUTOR

SEE THE ENTIRE EVANS CONSOLE LINE!
THE SURPRISE OF THE COIN MACHINE WORLD!

BOOTHS 43-44-45-46
AT THE C. M. I. SHOW

H. C. EVANS & CO.

1528 W. ADAMS STREET
CHICAGO 7, ILLINOIS

EVANS[

COIN MACHINES

119
MIGHTIEST MONEY MAKER
FOR NOVELTY AND FREE GAME PLAY
THE FLIPPER GAME
THAT HAS EVERYTHING!

Flippers
Advancing BONUS SCORES
THE FASTEST NOVELTY GAME ACTION OF TODAY!
Never before such a riot of hi-scoring action.
Keeney's Cover Girl captures choice locations for RICH EARNING!
Order from your Keeney Distributor

J. H. Keeney & Co., Inc.
"THE HOUSE THAT JACK BUILT"
2600 West Fiftieth Street, Chicago 32, Illinois

ACTIVE RECONDITIONED GAMES
'NUFF SAID

COMPLETELY RECONDITIONED—READY FOR LOCATION!

SPEL Bound... $69.50
Dynamite... $79.50
Havana... 99.50
Miss America... 84.50
Kilroy... 99.50
Suspense... 54.50
Rio... 99.50
Surf Queen... 49.50
Baffle Card... 89.50
Big League... 49.50

KEENLEY SUPER BELL... $64.50
1/2 WITH ORDER, BALANCE C. O. D.

ACTIVE AMUSEMENT MACHINES CO.
ANNUAL COIN MACHINE SHOW
HOTEL SHERMAN, CHICAGO. JAN. 19, 20, 21, 22, 1948

This Great CMI Show climaxes the Coin Machine Industry's Campaign for Damon Runyon Cancer Fund

Presentation of Entire Collection to be made at Annual Banquet, Grand Ballroom, Stevens Hotel, January 22.

We sincerely thank the many thousands of men and women in our industry who have contributed so generously to this noble cause. The Coin Machine Industry has raised more money for the Damon Runyon Fund than any other industry or organization in America.

COIN MACHINE INDUSTRIES, INC.
134 NORTH LA SALLE STREET, CHICAGO, ILLINOIS
January 17, 1948

The Billboard

COIN MACHINES

Worth Talking About!

Genco's Bing-A-Roll

and here's why...

A high score of 285,000 can be obtained by skillful playing of balls.

Each ball played scores from 1,000 to 24,000.

PLUS a bonus score of 50,000 when a line is completed VERTICALLY - HORIZONTALLY or DIAGONALLY.

All balls can be played at once, yet the ingenious automatic scoring device will register the score of individual balls ACCURATELY plus the bonus!

Arrangement of playfield is duplicated in colorful lightup design on backboard glass; score lights up rapidly as played balls fall into pockets.

No waiting for balls to register. Scoring device registers while other balls are played.

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
3321 NORTH ASHLAND AVENUE - CHICAGO 14, ILLINOIS

NOW DELIVERING EXHIBIT'S LATEST RELEASE

TREASURE CHEST
A REAL WINNER

WRITE, WIRE, PHONE — IMMEDIATE DELIVERY

SIMON SALES, INC.
DAVE SIMON
Note New Address: 627 10th Ave., New York 19, N. Y.
All Phones: Longsore 3-0241-0242-0243

AFTER INVENTORY CLEARANCE

18 Billy Henry Miller $ 69.95
6 Satellite Victory Pool Tables 49.95
1 Rack-Olts Rounders and R.G. 84.95
1 8000 Stepper Rev. A-1 88.95
3 For The响应, Washington A-1 140.95
14 Game Queen, Chicago A-1 39.95
10-30 The Oldest Warranted Wellestable 55.95
7 Marbles Model 610, Chicago A-1 39.95
1 Marbles 600, A-1 49.95
1 Marbles 24, A-1 99.60
6 Rack-Olts 728 Standards, A-1 29.95
Send 1/3 Deposit With Order.

FRANCO DISTRIBUTING COMPANY
64 North Pony Street, Montgomery, Alabama
Phone 5-6644

Two New Games Will Be Exhibited at

BOOTH 200
They Will Be Different
Write for advance photograph now!

P and S Machine Co.
3917 N. Sheffield Ave., Chicago, Ill.
Phone: DIVersary 2414
REVIVE those Sluggish Spots with A-1 USED GAMES

$39.50 EACH
BIG HIT
STAGE DOOR CANTEEN

$69.50 EACH
SUPERLINER
SPELLBOUND

A-1 SHAPE
ROCK-OLA 1422. $425.00

KILROY ........ $119.50
BAFFLE CARD .... $129.50
BALLYHOO ... $139.50
CAROUSEL ...... $109.50
FLYING TRAPEZE $179.50
SUPER SCORE ... $89.50
$159.50 EACH
BRONCHO
LUCKY STAR

WURLITZERS
24-VICTORY MODEL $65.
71 or 81 with stand 110.
MODEL 1015 ... 525.
780 .......... 195.

SHOW GIRL .... $89.50
A.M.I.
STREAMLINER .. $50.
SINGING TOWER 50.

TERMS: 1/3 DEPOSIT.
BALANCE TO BE PAID
ON DELIVERY

ORDER TODAY!

WRITE FOR LIST OF ALL OTHER TYPES OF USED MACHINES

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

SEEBURG DISTRIBUTORS IN
CINCINNATI-DAYTON-FT. WAYNE
INDIANAPOLIS-LEXINGTON

624 S. THIRD ST., LOUISVILLE 2, KY.
242 JEFFERSON ST., LEXINGTON 2, KY.
1329 S. CALHOUN ST., FT. WAYNE 2, IND.
228 W. 7TH ST., CINCINNATI 2, OHIO
630 LINDEN AVE., DAYTON 3, OHIO
325 N. ILLINOIS ST., INDIANAPOLIS 4, IND.
410 MARKET ST., CHATTANOOGA 2, TENN.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

MILLS LATEST MACHINES

MILLS Q T
& "Penny-Eye" Bell. Weight only 56 lbs.
The NEW QT is an entirely new design with streamlined front painted Blue Streamliner, new异地, and bell. The beauties of this machine are its Unlimited scope for generating new and exciting play. Any caller anywhere will welcome its presence.

SICKING, INC.

MILLS Q T
A "Penny-Eye" Bell. Weight only 56 lbs.
The NEW QT is an entirely new design with streamlined front painted Blue Streamliner, new异地, and bell. The beauties of this machine are its Unlimited scope for generating new and exciting play. Any caller anywhere will welcome its presence.

SICKING, INC.

MILLS Q T
& "Penny-Eye" Bell. Weight only 56 lbs.
The NEW QT is an entirely new design with streamlined front painted Blue Streamliner, new异地, and bell. The beauties of this machine are its Unlimited scope for generating new and exciting play. Any caller anywhere will welcome its presence.

SICKING, INC.

MAXIM'S AUTOMATIC MUSIC COMPANY

VISIT BOOTH 159-161

See sensation of the coin machine world, Heath's new Feather Touch coin chute, also full line of parts and supplies for all types of coin machines. Everyone welcome.

HEATH DISTRIBUTING CO.
217 THIRD STREET
MACON, GEORGIA
Phones: 2681-2682

The Billboard January 17, 1948
New Mills Bells for 1948!

Good news casts its shadows across the operators' paths during 1948 in the form of three brand new, money-making Mills Bells. For the first time you will feast your eyes on three beautiful Bells—The Melon! — The Bonus! — and the Black Gold Bell! See them on display at the Presidential Suite, Room 440, Morrison Hotel, Sunday, January 18 to Thursday, January 22. At the same time, stay awhile and enjoy BELL-O-MATIC'S FUNFEST. Meet your friends and fellow operators. It will be the fun spot of the show!

COMING EVENTS CAST THEIR SHADOWS!

BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE • CHICAGO 39, ILLINOIS
TREASURE CHEST

EXHIBIT'S Sensational Show Game

PREDICTED TO BE THE BIG HIT at the COMING SHOW

Ready for Deliveries ORDER TO-DAY from Your Nearest DISTRIBUTOR

EXHIBIT SUPPLY CO. (ESTABLISHED 1901) 4222-30 WEST LAKE ST. · CHICAGO, 24

World's Largest Manufacturers of COIN OPERATED AMUSEMENT MACHINES Send for Complete Literature
You'll Be Operating on the SUNNY SIDE with Williams

SUNNY

PREMIUM SCORE
RESERVE SCORE
HIGH SCORE UP TO 5 MILLION

Plus

F-L-I-P-P-E-R A-C-T-I-O-N

Convenient Feather-touch Dual Button Controls

ORDER FROM YOUR DISTRIBUTOR

BOX SCORE
SUPER DELUXE ROLL DOWN
ROLLING UP NEW HIGH RECORDS IN PLAY AND EARNINGS EVERY WEEK!

BE SURE TO SEE Williams WINNERS
AT THE C. M. I. SHOW
BOOTH 17-18-19

Give! TO CANCER RISION COMPANY
Cancer Fund SPONSORED BY CMI

Williams MANUFACTURING COMPANY
161 W. Huron St.
Chicago 10, Illinois
SINGAPORE ROLL-DOWN

Greatest of Them All!

NEW!
Different!

FIVE-BALL
Straight Novelty Game

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS
WHO IS ....?

IT ISN'T CUPID

IT ISN'T THE 10 LITTLE INDIANS

IT ISN'T POCAHONTAS

IT ISN'T THE SPARROW
WITH HIS LITTLE BOW'N'ARROW

Here's another clue or two: Second by GOTTLIEB, first choice for you! It has what you'll find on a Hudson Seal and also on your automobile. Don't give up... the answer you seek Will thrill you at the Show next week!

BOOTHs
2-3-4

Open House at The Factory, Too!

D. GOTTLIEB & CO.

1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
Start the New Year Right
with these great Bally hits!

WILD LEMON
CHANGING ODDS CONSOLE

JOCKEY CLUB
AUTOMATIC
JOCKEY SPECIAL
FREE-PLAY

DOUBLE-UP
HOLD AND DRAW BELL CONSOLE

If you're tired of "tough times" and want to be in the money again ... if you have confidence in your own operating ability ... if you really want prosperity in 1948 ... then pick out the Bally games that fit your territory and order from your nearest distributor. You'll be headed for real prosperity in '48.

Bally MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
FOR A BIGGER GATE IN '48

IT'S A WLW SHOW FOR THOSE WHO KNOW

With every act a headliner, these WLW shows continue to pack 'em in for new attendance records at scores of fairs and theaters throughout the Midwest. WLW talent has been the featured opening night attraction at every Ohio State Fair held since 1938. For sure-fire box office-in '48, check available dates now...call, wire or write manager Bill McCluskey.

MIDWESTERN HAYRIDE

- Hank Penny
- Lafe Harkness
- Donna Jean
- Ernie Lee
- Browns Ferry Four
- Turner Brothers
- Lucky Penny Trio
- Girls of the Golden West

CIRCLE ARROW SHOW

- Jack Brown
- Frazier Thomas
- Ann Ryan
- Coleman Brothers
- The Buccaneers
- Wideson Orchestra

WLW PROMOTIONS, INC.
BILL McCLUSKEY, Manager—Cherry
CROSLEY BROADCASTING CORPORATION • CINCINNATI

www.americanradiohistory.com
Tell Me A Story

BY MAURICE SIGLER
and LARRY STOCK

When I'm in your arms I'm so contented
Something in my heart says this is real
And I'd like to know you really mean it... I'll tell me just exactly hold you feel.

Love me, lie, swear and hope to

Tell me a story

But some day we'll

And till we do

REAL

STILL I'D LIKE TO KNOW YOU REALLY MEAN IT... I'LL TELL ME JUST EXACTLY HOLD YOU FEEL.

www.americanradiohistory.com