Kate Smith and Frank Walker, head of M-G-M Records, kick around some ideas after listening to Kate's "If I Had My Life To Live Over" on the new label. "Life" is getting a hearty dealer reception and the singer, Manager Ted Collins and Walker all look forward to a sock reception for her new pairing "After Graduation Day" (backed by "Dreams Are a Dime a Dozen"). "Graduation" in the opinion of keen trade observers may duplicate Kate's smash success with "Sigma Chi" years ago. And talking of years, the golden-throated Smith gal has been riding the top of the heap for many a moon. Her "God Bless America" disking made music history, and her phenomenal record on the airwaves, as both an evening show and daytime attraction is unparalleled. On June 23 she moves the "Kate Smith Speaks" stanza to Mutual from Columbia, whence it now emanates. In addition to her professional achievements, Kate has probably won more awards and greater recognition as a good citizen than any other single performer.
First VITA Records score smash hit

with JERRY MURAD'S HARMONICATS

Peg o' My Heart

fantasy impromptu

more and better hits from VITA Records

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into the retail, most played or most heard features of the charts.

PEG O' MY HEART

The Harmonicats

There's a story that goes with this one. Vitacoustic, newly formed Midwestern label out of the former Universal diskery, launched their harmonica version of "Peg" just recently. Mouth-organizing was highlighted by a unique echo chamber effect giving depth and dimension which helps cover up other technical flaws. Disk has created a mild panic in Chicago and St. Louis at this writing, and looks to spread fast. Harmontcats, trio, handle the great old song sweet and slow, with a string guitar finishing off measures with echoed notes. Flip on No. 1 and No. 2 are Chopin's "Fantasy Impromptu" and "Malaguena." Latter stands out as especially suited to unique harmonica treatment and probably makes No. 2 the better disk for coin boxes and home trade.

24 malaguena
28 harmonica boogie

Jerry Murad's HARMONICATS and their inimitable style

3A Alexander's Ragtime Band
38 "What is this thing called love"

MEL HENKE and the "Honeydreamers" something different
with a piano, quintet, base & guitar

4A "My Heart is a hobo"
48 "I won't be home anymore"

FREDDY NAGEL and his orchestra
new arrangements which will "send" you
NEW SHAWT GUESTER PLAN

Chi Brewer Buys Large Chunk of WBKB Time

CHICAGO, April 26.—Largest block of television time ever sold in one deal to one sponsor was bought from WBKB Friday (25) by the Keeley Brewing Company, Chicago beer maker. Keeley, thru its agency, Malcolm - Howard, contracted to sponsor wrestling on WBKB two nights a week and boxing one night. Contract, for 13 weeks, calls for sponsorship of about seven and a half hours a week, or a total of about 100 hours during the 13-week period. Total deal will cost Keeley about $10,000. Keeley will promote the series by circulating the 600 taverns in this territory having video sets.

Keeley, one of Chi's oldest brewers, has never used radio advertising. This acceptance of television by an advertiser that has never used radio is considered to be significant and, in some quarters, to be the foremost of many similar instances in which video will capture new advertising avenues.

In conjunction with the Keeley time deal, sold by Don Melier of the WBKB staff, Bill Eddy, head of the station, announced that the way in (See Chi Brewer in Tele on page 14)

FREE CONCERTS BY LOCALS

NEW YORK, April 26.—Plans for spending Local 870's $91,000 check of the royalty fund collected from the record industry by the American Federation of Musicians (AFM) were mapped by the local this week. A special group, the recordings and transcription fund committee, which included exces Max Arons, Jack Stein, C. W. Gibney, T. Walters, Jerry Alexander and 805a Prexy Diclc McCam, as well as the org's secre tes to Charles Jeclo, laid out the blue print.

James C. Petroll, earlier, had set the pattern for AFM locals to follow in using the royalty fund to finance special music events which were announced about three months ago. Anxious to promote good will for AFM thru culture and public welfare plugging, Petroll stressed veteran entertain ment, prohibited payment for its ad (See AFM's Disk-Dough, page 17)

CHICAGO, April 26.—Plugging of single disks and albums by performers working other people's shows to its peak in the current show in the Empire Room at the Palmer House here. Jack Fina, who earns his living as fronting his own erk and contributing keyboard specialties, does a pitch about his big show, Dorothy Shea and other Empire Room producers plugged their platters, and points out that he wouldn't indulg in any such plugging. At this point in the different shows as held with a large placard proclaiming Fina's latest Mercury album.

Folksolph Sumo Rose follows Fina with a chatter-intro in which she says she had contrived a large sign, bagging her latest album, which she had planned to wear on the floor, but Producer Mer ri Abbott wouldn't permit it. These bits of business add neat comedy touches to the show and at the same time do an effective platter plugging job. Trade observers at ringside, however, were wondering when a nifty performer-disker was going to have record distributor salesmen going among the payees with order blanks.

AFM Disk Fund for Good Will

916 Royalty Take Going To Subservice

AMERICAN FEDERATION OF MUSICIANS

130 East 45th Street, New York 17, N. Y.

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Anti-Labor Bills Race Lea Act Ruling; Unions Push Opposition

WASHINGTON, April 26.—Chances continue slim that the United States Supreme Court can come out with a decision on the constitutionality of the Lea-Vandenboune bill.

A brief was filed in the Supreme Court Thursday (24) in behalf of the action department, with Joseph Padway, attorney for American Federation of Musicians, told The Billboard that he expected to file his brief some time next week. He expressed doubt that the court would act on the case before its scheduled mid-June adjournment, but stated that there is a chance the court might make a quick decision “from the bench” without long consideration.

Congressmen hostile to Petrollo appear anxious to have the omnibus labor measure enacted in advance of a possible unfavorable court verdict on the Lea Act in order to protect themselves from charges of leaving broadcasters at the mercy of Petrollo because of ill-advised and hasty legis lations last year.

Making the Congress-court race even closer is the strong possibility (See LABOR LAW on page 12)

Summer Tour For Star in Single Play

Cuts Production Costs

NEW YORK, April 26.—Set-up of a special group of plays as individual strawhat vehicles for guest stars is being planned by the company. The idea, which would cut rehearsal time for a tune and is, therefore, considered advantageous to both star and producer, will be the most dynamic thing for one-week plays when the Summer Stock Managers' Association holds its annual pre-season gathering here within the next few weeks. Milton Stiefsel, the strawhat org's prey, considers this a prime must on the "good and welfare program of the barn circus.

AUSIE CIRCUSES

RESUME THIS YEAR

SYDNEY, Australia, April 26.—The international burlesque circus has arrived, with no less than six major circuses planning tours this year. Groups are Perry & Cren, Phil, Silver, Bulloyn, and Wirth's, all of whom have performed in the ring, are with the company, Phillip Jr, is back in charge after six years in the armed forces. Wirth's has made it a tradi tion to visit Sydney annually for the Royal Show and Melbourne for the Melbourne Cup Races. Otherwise they are paid by Australian towns under 3,000 population and three-night dates in all towns over 3,000, with the seating capacity of the big top.

DETROIT SYMPHONY BOOKED

DETOIT, April 26.—The Detroit Symphony Orchestra, which has broken a string of precedents under the management of Henry Reichold, is being booked for six concerts at the revised Michigan State Fair here August 29-September 8. These concert will climax a series sched ded to start the first week of June in the fairgrounds shell. Orch will play four a night a week six times one night, under direction of Walter Pooe.

AFM Disk Fund for Good Will

Disk Plugs Getting Fina & Vice Versa

DETROIT, April 26.—Local police censor, Inspector Charles W. Snyder, has received word from the board of film review that all films played in night clubs. New rule bans such shows completely, chiefly because of violations of censorship regulations affecting obscenity of gags, etc. One night spot operator now is slated to appear before State liquor control commission for such offense by amate ur, with revocation of license as possible penalty.

Move is designed to protect professional acts and night club opera tors, as professionals are booked thru established agencies, and censor can take action against agent in event of violation. In case of amateurs, the only effective recourse is against nily operator, who usually is inno cent.

About 30 spots in town using ama teur shows one to three nights a week are affected. Additional factor is discouragement of such plays by authors and producers to assure they have reached legal age for night club employment.
Barbaro To Feature Outdoor Aquacades

HOLLYWOOD, April 26—Frank Barbaro, operator of Detroit's Bewory and new owner of Las Vegas' Nevada-Biltmore Hotel, will introduce outdoor aquacades into nity biz beginning May 15 and last through the 1947 summer season. Barbaro has begun work on what is described as a special type of movable raft to be installed over hotel's outdoor pool. Raft will be stationed near the small unit, which would accommodate regular acts, then removed to allow for water-show presentations.

Formal reopening of hotel under Barbaro's management is April 30, Martha Raye set as headline. Other attractions to follow Martha Raye andEnrico Caruso, colorful stock characters. Bernardo Stone and Eddie (Rochester) Anderson.

In This Issue

Taxes Reveal Slump Lasting Beyond Lent

WASHINGTON, April 29—The post-war slumps of Easter, retreating off in showbiz grosses noted in tax returns (The Billboard, April 5) continued thru March, according to figures released this week by the Internal Revenue. This, at least, was the national picture, which showed a legt and a nitely consistent decline that could be attributed in part to the usual Lenten slump. Lent, too, could be cited as somewhat responsible for a decline in coin machine sales, which were smaller in March than February and than March a year ago. The other basic reason for the dwindling of grosses in almost all fields of showbiz (See Tax Collections on page 43)

Copa Bar Gets Boff Dish; Strong Competish to Room

NEW YORK, April 26—Jack Eign's all-night (12:30-4 a.m.) disk jockey session from the Copa Lounge and the Capitol's night here over WINS (Croley 50,000-watter) debi- ted a new type of entertainment with bar with showbiz names, near-names and was-names, as well as a solid number of regulars.

Plug-hungry tradesters, running the gamut from songwriters thru press agents, 49 and performers, have been in Eign's mike throughout the morning, and interviews with these characters, plus answering phone calls from listeners, kept Eign hard-pressed when it came to paying attention to the music on the air every once in a while.

A parade of showbiz personalities swapping bon-mots and cliches with Eign at a mike has payee appeal, the Copa bar should draw plenty of customers. There remains the question, however, whether guys take (See JACK EIGN on page 43)

Mexico City's Finest 16

For Overcharge on Steak

MEXICO CITY, April 26—A get-rough policy designed to protect the buyer has begun in the city's best restaurants, hotels and night spots, as the government cracks down on overcharging.

Ciro's, in the Hotel Reforma, the capital's best spot, was socked $1,000 for charging 60 pesos ($12) for a double portion Kansas City Porterhouse. The steak had a ceiling of 34 pesos ($6.80) for such a steak of domestic fit, but for the import.

A. C. Blumenfeld, owner of both Ciro's and the Reforma, ac- knowledged the fine in paid advertisements and took occasion to announce a 15 per cent cut in prices.

Several other places have been fined stiffly for overcharging, and the government has announced that third offenders will be closed.

Chi Mulls Lakefront Stadium Site for Aquatic Sport Area

CHICAGO, April 26—A proposal to build a lakefront stadium which would make possible all kinds of major water carnivals and aqua- cades, was discussed this week in a meeting between city officials and the newly formed Aquatec Sports Association.

A proposed site for the water stadium is the natural harbor between Bel- mont and Montrose on the North Up-
40 NBC Stations Approve
New Affiliate Organization

DETROIT, April 26.—About 40 affiliate radio stations, including the National Broadcasting Company (NBC) already have signed that they will join the network in the fall, as organizers of which are Harry Buns- tetter, director of its new station, Detroit, WMJ, and William Dann, of The Milwaukee station, WTMJ. This represents one-fourth of the total NBC station list, which numbers 169.

The new affiliate group was organized as an aftermath of the regional station meetings just con- cluded by the network. Organization was started at the Chicago affiliate meeting, when NBC pro- posed radical changes in network and affiliate commercial practices. Morris Novak, New York, is protesting NBC's proposal that local chain break commercials be cut by 3 minutes per hour (see Billboard, April 26).

Proponents Optimistic

Proponents of the new affiliate group, who want it to represent them in policy matters affecting either their stations or the network policies, believe the response to membership will last long by the time some of the broadcasting industry indicates the organizational steps will be successful. Significance of the step is that NBC, so far as the network has no station has refused to join. Many of the affiliated stations indicated they are assuming an on-the-basement attitude, therefore will wait to see what others do before taking a stand. NBC also feels that the 90 per cent mem- bership will be achieved, it is felt certain that a large majority will be achieved.

NBC now has a Stations Planning and Advisory Council (SPAC) to which over 40 members of the new group is sought to give affiliates unified voice in network-station relations. The council will be, if necessary, to the board of directors shall be notified of all matters of commercial significance and changes sought by NBC.

- Hit Parade’ or ET Series May Get Sinatra

NEW YORK, April 26.—Frank Sin- natra may return before the Hit Parade or ET Series by the end of the month. Singer wins up his Old Gold cigarette show in June, agency for Old Gold plans a possible show in September. No negotiations had actually been undertaken until now. Accord- ing to the source, Old Gold released came late in the week and week’s discussion with Sinatra, his producer was released. Lucky agency, was precluded.

Sinatra also is highly interested in new show under the title of Hit Parade. This show is to be presented by Coca-Cola in a radio adaptation of Rose Fraken’s Claudia.

Frankie’s CBS Contract

Pursuit of Sinatra signing with Luckies is made more difficult in view of his contract with Columbia through the end of the year, with his recent Old Gold airs, but which lost the Hit Parade to National Broadcasting (See Deal for Sinatra on page 12).

Replacements Set

For Eddie Cantor, ‘Bandwagon’ Shows

NEW YORK, April 26—Sum- mer replacements were set this week for the Eddie Cantor program and Bandwagon, both heard over Na- tional Broadcasting Company (NBC). Holding down the combi- nation’s 10:30 show slot will be Blue Ribbon Music Time, featuring song- writer David Rose and the Arthur Godfrey Show. Oppus, sponsored by Paklo Beer via Waseic, and K. S. Levy, will be aired from June 26 to July 2. Officials of NBC state that it is expected that the 26. Charles Herbert will direct and Jimmy Wallington will announce. Rojut, experimental network for Bandwagon for the third season, will air at 230 p.m. on the Fitch Company. Agency is L. W. Ramsey, title role, formerly played by Bob Burns and now by Barry Sullivan. Series will begin June 8, with Bandwagon returning to the 11:30 slot. Charles Vanda will produce, Max Steinert will direct music and Jim Doyle will announce.

Mayor’ in Shift

To ABC; Durante May Move to NBC

NEW YORK, April 26—Columbia Broadcasting System (CBS) will change a half-hour commercial series this week and seemed to be facing the prospect of losing the Federal Emergency Show definitely is rumbling as Mayor Durante, opposing sponsor of NBC which leaves its Saturday 8:30 p.m. time after the May 31 broadcast. Pro- gram will take a similar hiatus and then resume on American Broadcast- ing Company (ABC) October & 26. Durante has been extremely favored because of the 10.0 average Dunne & Hanahan. Show now airs on CBS Friday at 9:30 p.m.

Chartoc-Soleman

Signs Lewis for Transcribed Seg

CHICAGO, April 26—Ted Lewis promises new show at CBS’ Latin Quarter-ner, this week, signed to do a trans-cribed radio series for Chartoc- Soleman, national packaging and transcription company. This series had its first half-hour show cut Thursday (24). Deal was made direct between L-W and Chartoc- Soleman and calls for a 10.0 half hour program to be cut here in other production centers, dealing with various topics on the air appearing.

Survey to be taken in conjunction with the signing of Lewis, Chartoc-Soleman announced that it had sold one of its trans-cribed programs, Melody, a show for Wilson & Company, for advertising of Bake-Rite, cooking shortening. Work has already started on the pilot show over WKY, Oklahoma City, and WFDD, Asheboro, N.C. Wilson, however, has stated use of the show will be increased if it is aired on about 30 stations in the States hiatus.

Signing of these deals this week marks a big step forward for Chartoc-Soleman, which was started as a small operation by Shep Charlton, former director of public relations for CBS here, and Bob Colman, former promotion exec for WGN, radio station. Chartoc-Soleman has five transcribed programs on stations throughout the country and two more in the works.

Dials Save Hooper

In Strike; All Okay

NEW YORK, April 26.—The latest Hooper, to be issued next week following the April 15-21 period, can be considered as accurate as pre- vious editions despite the telephone strike, C. E. Hooper, publisher of this week. The three ratings are still unannounced.endale, who owned, was no. 1 this week. Hooper stated that fully 75 per cent of the phone numbers in the region were in service, but 22 per cent of completions were, 75 of, incompleteness of Hooper. Inter- viewers simply have confided their calls to dial exchanges.

Spots To Get Main Play

NEW YORK, April 26—Radio this week struck record ratings as the res- ult of the action taken by the Amer- ican Petroleum Institute (API) in setting up the first national advertis- ing campaign in its 28-year history, API committee, was set up by API and is to serve as a vehicle for the advertising of major petroleum corporations which participate in API campaigns.

API itself has no official corporate ties, its membership consisting only of individual producers, of the oil field. Of the 34,000 corporations dealing with petroleum products in the United States, however, it is es- timated that over 85 per cent are represented in API and contribute voluntarily to its maintenance. Virtu- ally no major oil corporation in the nation is not a member of API.

Theme of the drive is to be that the petroleum industry is a modern and progressive one, and is now turn- ing its attention to the oil pro- duc- tory. Tying the strings together is the API, its efforts, being public relations for the API, and the Sullivan, Stautner, Coley & Kill (SCCK) Advertising Agency just named to direct the advertising as- pects. Edison and SCCC&B are sending 18 special field men out to work with regional sub- committees, being set up by API, and to guide and advise firms desiring to advertise with copy and time-buying agreements.

Subdivision Plan

API has divided the nation into 13 subdivisions for the drive. Some divi- sions may be subdivided. (See Oil Firms Set Up on page 12)

Swan Gets Pitch

On Alan Young

NEW YORK, April 26—Alan Young is being pitched strongly by Young & Rubicam to Swan Song, Lever Bros., with indications that a sale is near. Yet exec would go no further than that to admit that Young was up for serious consideration. Now air- ing his show on Friday nights on National Broadcasting Company, Young in his last Hooper jumped to 10, Y&R has an option on the comic.

Campbell’s Soup also is interested in Young, who also has been in contact with Jack Carlson, who is going to Sealtest.

Ailing Snooks Adds 5 Wks.

To Vacation, May 30-Sept. 5

NEW YORK, April 26—Poor health is forcing Frank B. Bem- teed her summer furlough over five weeks this year. Her show, aired by General Foods over Columbia Broadcast- ing System on Fridays, will wind up its season May 30 and resume September 5. No replacement has been set yet by the agency, Young & Rubicam.
WHN To Splurge 500G on Live Talent: Teagarden, Eting, Others Already Signed

9:10 P.M. Across-Board Program Figured To Pay Off

NEW YORK, April 26—WHN, Loew's-owned station, which has pursued mainly a sports and news program, is preparing to spend about $500,000 on a live talent program that was signed this week. WHN has set aside 9-10 p.m. across the board, and already has inked contracts with Artie Shaw, Forrest J. Teagarden, Betty Reilly and a number of lesser-known but promising performers, including Larry Martin and Bob Houston, both of the night club field. WHN's top executives are going on a number of other top-ranking performers.

The station's philosophy is that this talent splurge, far from being an extravagance, can be made to pay off. Although the 9-10 p.m. spot is estimated at between $7,500 and $10,000, station figures that the across-board program structure the show and the names involved should make a strong figure. Another long-range aim of the station is to step out in the indie NBC field, which is already strong on sports coverage.

Ruth Eting with WHN heard the board request the 9-10:30 slot, starting May 19. Merle Alderman, head of the station's promotion depart- ment, and others who are signed will start Monday (29). These include Jack Teagarden and the Night Owls, who will go on the 9:15-10 p.m. slot, Monday through Thursdays. WHN'S biggest addition this week, Charlie Barnet, will go on the musical direction of Joel Herron. Last quarter hour, 9:45-10 p.m., will have more of a bellHop flavor, more of a top, of a top collar, is in the process of being lined up.

New Set-Up Planned October

WHN has been planning this change in program quietly, and a glimpse of the program, which the station is aiming at is a combination of both tried and performers who are expected to bring the station to new heights. Barnet is expected to come next to radio. Ray Katz, pro-

Sign Language

CHARLOTTE, N. C., April 26—Unusual twist on the use of hand signals in radio program production has been announced by WSOC here in a new promo-
ation booklet. Piece, caricatur-
ing fan magazine and radio hand signals, features cartoons with suggestions for illustrating how program cues as "the program sticks"; "how many commer-
cials you can read without "quit slopping on the mike."

Fate of Foreign Broadcasts Up To the Senate

WASHINGTON, April 26—Fa-
ths in action single main raises a point of order. Top State Department officials have been trying des-

Gas Co. To Bankroll Longhairs on WGAR

CLEVELAND, April 26—First use of radio by the East Ohio Gas Company to promote sales has been arranged this week when the utility signed with WGAR to sponsor a five-week recorded classical music show. The gas company made the move after agitation by Cleveland radio editors and by Morgan Thompson, agency exec, appeared to the Board of the House Foreign Relations Committee a measure, appeared.

In radio program, incidentally, will start Gainseville's barrellhouse singing as well as his trombone. His sextet will include Herbie Davison, piano and tenor sax; Harold Reinz, tenor sax and piano; Goodman's毕竟是 a "weaker" week. Under the recompte act of last year, the committee cannot appro-

Goodman and KULA

In Move To Stop KPOA " Kilroy" Use

NEW YORK, April 26.—KULA in Honolulu and Harry S. Goodman, transcription producer in New York, have signed an agreement to prevent KPOA, another Honolulu station, from airing such a program as the "Kilroy" here gimmick on the air. Goodman sold his Kilroy waxes to KULA giv-

Barrelhouse sax; Harold Reinz, tenor sax and piano; Goodman's毕竟是 a "weaker" week. Under the recompte act of last year, the committee cannot appro-

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Baseball Getting $1,245,000 From Broadcasts by '52

NEW YORK, April 26—The Mutual Broadcasting System (MBS) has created a record in the history of the committee of the commissioner of baseball by giving $1,245,000 in broadcast rights in the World Series from 1946 to 1951, inclusive, Albert (Happy) Chandler, baseball's MBS president, said Thursday. Chandler made this known at a dinner given him by Ed Kobak, MBS president.

Chandler also said that his office has been approached by the National Association of All-Star rights from 1946 to 1948, inclusive, and that an additional $100,000, or a total of $1,345,000 was signed this year for the All-Star rights from 1948 thru 1951. He said he had ob-
tained a $100,000 increase in World Series radio rights since he became com-

BMB Network Report

Goes to Subscribers

NEW YORK, April 26—Advance copies of the Broadcast Measure-

May 3, 1947
‘Radio & Pub’ Forum Fends Critics’ Blows

Webs, Agencies in N.Y. Talks

NEW YORK, April 26.—Radio and advertising agency execs defended radio broadcasting last Tuesday and Wednesday (22-23) in panel discussions at the third annual Radio and Business Conference, sponsored by the School of Business of the College of the City of New York (CCNY). Titled Radio and Its Public, the conference was staged with considerable showmanship, in that various controversial radio problems—commercial, musical announcements, etc.—were dramatized. The sessions were presided over by Supreme Court Justice Ferdinand Pecora.

Radio’s use of commercials was touched on by Grace Johnson, head of continuity acceptance for the American Broadcasting Company (ABC), and Ken Dyke, National Broadcasting Company (NBC) veep in charge of broadcast standards and practices. In their defense of commercials it was pointed out that limits on time devoted to plugs were prevalent on all webs. Ken Dyke, on the subject of borderline misrepresentation in commercials, said that guilty advertisers were in a small number. (See Radio and Pup on page 5)

S AN FRANCISCO, April 26.—KGO is testing a three-a-week syndicated column in six Bay area dailies, scheduling 126 lines each in The Chronicle, News, Oakland Tribune, Berkeley Gazette, Alameda Times, and Richmond Independent. The idea is entirely new here. The blurs will supplement 24-sheet billboards, car cards and newspaper display ad.

Nearly 100 promotion announcements are scheduled, many listing the papers carrying the column. A weekly air program with the same name as the column is being planned.

The Chronicle is the only local sheet with a radio column; it’s done by Paul Speegle. The Oakland Tribune carries John Crosby’s syndicated column.

Religious Body Picks 10 Best Family Segs

HOLLYWOOD, April 26.—As part of its celebration of National Family Week, May 4-11, International Committee on Christian Family Life this week selected an honor roll of the top 10 family airshows. Winners are Ozzie and Harriet, Aldrich Family, Fibber McGee, One Man’s Family, Date With Judy, Mayor of the Town, Pepper Young’s Family, Life Can Be Beautiful, Ma Perkins and Greatest Story Ever Told.

Awards are based on a nationwide poll conducted by the religious body among its constituent groups, representing 90 per cent of America’s Protestantism. Awards will be made on the air to the winning shows during National Family Week.

Friendly Foes

HARTFORD, Conn., April 26.—“Breakdown” of the free competitive system seemed imminent here this week. Engineer Harry Broderick, of WDRC, threw protocol to the winds by taking over the controls at rival WTHT, so that engineers there could attend a station winging.

BOLLING COMPANY, Inc.

Exclusive National Representatives

Effective July 1, 1947
**Transcribed Services**

**LTEYALE RADIO PRODUC-
TIONS, INC.**
3849 Sunset Blvd., Hollywood 46, Calif.

**Moos Dreams** is the station's favorite club. A youth organization of the American Legion, formed to help and promote the health, happiness and well-being of American Legion boys. The club is open to all boys of American Legion age (8 to 21 years). The club meets on the first and third Wednesdays of each month at the Hall of the American Legion Auxiliary. Orders are taken for all weekly and monthly publications, and all members of the Legion Auxiliary are welcome to attend.

**WESTBROOK**
152 Madison Rd., Cincinnati 8, O.

The Barry Wood Show

Presents fifteen minutes of music that will keep you on your toes. Starting Barry Wood as an energizer and Margaret Whiting, top recording star and featured vocalist on the Red Book show, the Melody Makers and the orchestra will add to the program's appeal with their musical selections and sell-out hits. The show is a regular feature of the station's schedule, and a favorite with the listeners. The music is a perfect blend of the latest hits and the classic songs that will make you want to dance.

**Write, wire, or phone for availability.**
Radio and Pub' Forum Fends Critics' Blows

(Continued from page 7) minority, according to Federal Trade Commission representatives. He claims the efforts of the National Association of Broadcasters (NAB) were helpful in this respect, and urged listeners to listen more carefully, as much as what might appear to be misrepresentation often was due to "wishful" thinking on the part of the listener.

Saudek Speaks

Robert Saudek, ABC director of public affairs, told how radio attempts to tell both sides of public issues, and Adrian Samish, ABC vice-president, spoke on intelligent radio listening and new programs. Ted Streibert, WOR president, stressed the need for local service, and William E. Haskell, assistant to the president of The New York Herald Tribune, stated that radio offered excellent "supplemental promotion of newspapers." Haskell also threw a bouquet to John Crosby, Herald Tribune radio columnist.

The Wednesday session, titled Whitter Radio and Its Public? was chairpersoned by George Hammond, exec vice-president of Carl Bovey Associates. The theme of this session was public relations, with talks by chairman consisting of Mark woods. ABC president; William B. Lewis, Kenyon & Boshart executive vice-president in charge of radio, and James D. Shouse, presiding over the General Foods Corporation. Lewis suggested greater cooperation between listeners and the radio industry, and advocated setting up of committees to survey the situation. Findings would be given to NAB for action.

Shouse on Criticism

Shouse, talking on criticism leveled at radio, went into the position of the Federal Communications Commission (FCC) and the broadcasters' responsibilities in the matter of standards. He said that some of the FCC's criticisms were sound and that stations would have to give careful consideration to the matter of radio criticism.

Fort Worth Sees First TV

FORT WORTH, April 26—This city gets its first glimpse of television at the Texas Electric Company Show which opened today at Will Rogers Memorial Coliseum, to run thru May 4. Sixteen receiving sets are on hand. Cost of the equipment $75,000. J. A. Jenkins, from RCA-Victor Division of Radio Corporation of America, is in charge of installation.

Tell Grandpa—Tell Junior—Tell the Folks...Next Door

Radio and Pub' Forum Fends Critics' Blows

(Continued from page 7) minority, according to Federal Trade Commission representatives. He claims the efforts of the National Association of Broadcasters (NAB) were helpful in this respect, and urged listeners to listen more carefully, as much as what might appear to be misrepresentation often was due to "wishful" thinking on the part of the listener.

Saudek Speaks

Robert Saudek, ABC director of public affairs, told how radio attempts to tell both sides of public issues, and Adrian Samish, ABC vice-president, spoke on intelligent radio listening and new programs. Ted Streibert, WOR president, stressed the need for local service, and William E. Haskell, assistant to the president of The New York Herald Tribune, stated that radio offered excellent "supplemental promotion of newspapers." Haskell also threw a bouquet to John Crosby, Herald Tribune radio columnist.

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Tell Grandpa—Tell Junior—Tell the Folks...Next Door
Moppets Gulp Chillers, Nix 7 Top Hoopers

Kids' Air Tastes Analyzed

NEW YORK, April 16—To nobody's surprise, cliffhangers, blood-and-thunder serials and radio of popular films are the favorite radio diet of juvenile radio listeners. This conclusion is drawn from analysis of the Urban Circulation Index (see tabulation accompanying this story), showing the total number of estimated urban children listening per day. The chart, on page 30, Hooperatings, indicates that, aside from a handful of universal favorites, moppets are most attracted by shows shirked specifically for their edification.

Of evening programs with most minor listeners, only eight are on the list of shows with the greatest number of over-all listeners. Among the 15 daytime shows with highest junior listenership, seven made the over-all 15 most heard programs. Unable to attract the puzzle ear are some of the outstanding favorites of the ether.

No W. W. for Kiddies

For example, among the top 15 Hooperatings evening shows appearing on the youngsters' most popular list are Walter Winchell, Fred Allen, Screen Guild Players, Bandwagon, Sunday Evening Hour, and the District Attorney. Instead, replacing them are such relatively low-rated shows as Blonde, Aldrich Family, Shadow, Lone Ranger, Joan Davis, Life of Riley and Big Town. Appearing both on the children's and the over-all most listeners' lists are Jack Benny, Bob Hope, Fibber McGee, Red Skelton, Radio Theater, Amos 'n' Andy, Edgar Bergen and Truth or Consequences.

Even wider difference is evident in a comparison of the daytime chart. Absent from the moppet selections are such widely heard programs as Kate Smith, Jack Benny, Burns and Allen, Red Skelton and Jack Benny. In their place are such low-rated shows as Leading Man, Dan and His Double, Secrets of the Cities, Young's World to Win and Written in Bone.

Schenley Does About Face on "Suspense"

HOLLYWOOD, April 25—In an about-face which follows the trend of the industry, CBS and Schenley-Wine University of California, has endorsed the program. A national maker of children's food products as well as two transcription companies are interested in the series, Klein said. Show is intended for an audience aged from about 4 to 11 years old. Format consists of telling of fanciful, whimsical adventures by means of music, narration and acting, casting animals in talking roles as well as portraying human adult and juvenile parts.

One of the most important elements of the series, according to child psychologists, is use of picture books illustrating scenes in radio stories. Psychologists say that children understand radio story telling much better when they can simultaneously refer to correlated pictures.

Picture books will have commercial value too. It is planned that they will be used to carry sponsor's message into home and will be given away entirely free to all listeners. Among the 15 daytime shows with highest junior listenership, seven made the over-all 15 most heard programs. Unable to attract the puzzle ear are some of the outstanding favorites of the ether.

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Kenyon & Eckhardt Welds Flack Forces Under Hal Davis

NEW YORK, April 26—Kenyon & Eckhardt has merged its radio and products publicity departments, with Harold (Hal) Davis, hereafter radio publicity chief, in charge of the combined operation, it was announced today. Will have two chief assistants, Herbert Landon, in charge of radio publicity, and Mrs. Jean Brown, in charge of products end. Staff under Davis will number 16, including writers, secretaries, clerks, etc.

Davis' operation will integrate the newly merged department, with personnel attached to each account being used to help promotion campaigns of other accounts handled by the agency. Radio name, for instance, will aid in food and fashion publicity and vice versa.

Landon, who was formerly assistant radio publicity chief, will handle flack for two major presentationists, the air, Hudnut's Jean Sablon, Henry Reichhold, of Detroit Symphony, Watson Oil's Ez Foote, and Says (Pacific Coast) and Kelloggs' Scandinavian, Brenda Mauvais, of Chicago, Galea Drake and Hollywood Story. Products include Kellogg Company's Corn Flakes, Vogue Women's Hat, Industrial Tape, Ben- den's, Manning Bowman and White Rocks.

More Whiteman Sponsors Pending

NEW YORK, April 26—Follow-up sale to National Biscuit Company of 15-minute daily seg of its full-hour Pacific Coast line, which was handled for Metro Goldwyn Mayer by Wallington (The Billboard, March 22), American Broadcasting Company (ABC) this week, anticipated imminent sale of at least 30 minutes more of the show. Wallington closed the deal, getting the hottest prospect. ABC has kept its salesmen busy during the past few weeks, including the Whiteman show, not only to local agencies but to prospective sponsors in C. M. Iliff, St. Louis and Cincinnati. Several major firms besides Colgate-Palmolive, are taking Swift, Armour and Froster & Gambit.

Fifteen-minute, quarter-of-the-hour five-week show, the cracker company will can its barrel for $866,381.60 annually. Contract calls for weekly expenditure of $1,725 for talent and $1,041.60 for time, including agency commissions.

While time period on the show, which delivers June 30, has not been definitely set as yet, good guess is that it will be filled into the 8:30-9:30 slot, Monday thru Friday. Should the entire hour be sold, ABC would be left only 30 unsponsored minutes weekday daytime network time, and the sale would not be in the same segment of Ladies, Be Seated, 3:15-3:30. Web does not sell time between 12:30 and 1:30, which is reserved for station use.

THERE'S PLENTY OF BUSINESS IN
GET YOUR SHARE BY USING
WEED & CO., National Representatives

Part III

The Billboard

Kenyon & Eckhardt

Toni Martin Show
Reviewed April 20, 1947
THE TEXAS COMPANY
Thru Arthur Kudner Agency
Via CBS (154 Stations)

Sundays, 9:30-10 p.m.

Estimated Talent Cost: $13,500; agency producer, Ed Cashman; writer, Glenn onertia; announcer, Victor Young; writer, James Wallington; cast: Toni Martin, Evelyn Knight, guests.

Average Hooperage for this program
(started March 30, 1947) . $1.1
Average Hooperage for shows of this type: $1.4

Current Hooperage for show preceding . $3.25

Current Hooperage for show following... "Two of a Kind." . $1.65

CURRENT HOOPERAGE OF OPPOSITION SHOWS

ABC... "Duffy and the Women" (13.5)
"Duffy and the Women"... $1.65
"Two of a Kind:"... $1.65
"Double or Nothing:"... $1.4
"Album of Family Men:"... $1.25

ABOUT THE ADVERTISER

The Texas Company for some years has broadcast sponsored radio shows Metropolitan Opera, aired over ABC, and Texaco Star Theater, of which the Toni Martin show is a direct successor. Preceding Martin under the Texaco aegis have been Eddie Bracken, James Melton and Fred Allen. Almo Texaco's total 1947 advertising budget has not been announced publicly, officials afirm that radio alone will cost the firm about $2,000,000 this year. In 1946 Texaco spent $1,077,999 in radio, $1,115,334 in magazines and $234,447 in farm publications.

In the new Toni Martin show, Texaco seems to have come up with a high concept formula, a special formula especially geared for smooth running during the torrid summer weeks. The show offers top-quality personalizing by Martin and Evelyn Knight, solid backing from Victor Young's orchestra and chorus, a weekly name star, culled from radio's top attractions, rounds out the picture.

Producer Ed Cashman guided the program's creation. He did it at an armchair distance, but never fell into a rut. Martin's showmanlike delivery and engaging personality were rightly provided to carry the torch with Miss Knight offering a more than able assist. The guest was Red Skelton, whose stock routine of Junior at the ball game came thru with a minimum of laughter. Skelton's comedy seemed a bit licenious in the class background of the rest of the show.

Martin at Ease

Martin's performance gave added weight to the feeling that he is a major force in radio. He has the ability to inflate you, as much as at ease in front of a mike as when addressing a sold out audience. His voice gathered strength and conviction as the program proceeded, his delivery richer, more forceful on torrid torches such as Body and Soul which wound up the show than on the cooler parts. "A Night in Nicaragua" (with which he opened). (See Tony Martin Show on page 16.)

Leland Stowe
Reviewed April 23, 1947
UNITED ELECTRICAL, RADIO AND
MACHINE WORKERS OF AMERICA
Thru Moss & Arnold
Via MBS (55 Stations)

Broadcast in New York by WMCA
Network—7:30-7:45 p.m.

Agency producer, Stanley Moss, Writer, Leland Stowe.

Average Hooperage for programs of this type (News)... $0.6
Average Hooperage for network show preceding... $1.35
Average Hooperage for network show following... "Inside of Sports"... $3.3

CURRENT Hooperage on Other Networks

ABC... None
"Benny the Butcher"... None
CBS... "Ellery Queen"... $1.00
cbs... None

关于 the Advertiser

United Electrical, Radio and Machine Workers (UE), a CIO affiliate, is still blazing with its sponsorship of Leland Stowe, the series for the series' June 1 run. This time a national labor union has sponsored a national network series, Here is one reason for this: the United States Federal Labor and Congress of Industrial Organizations in this country has been the sole labor network sponsors, participating in shows on all major. Motivation behind the UE series appears to be agitation in radio lately that liberal commentaries are not getting a fair shake from radio, especially from the standpoint of the sponsorship by business firms. Even the UE SP program is the forerunner of other such union-sponsored programs, as demonstrated in a news story elsewhere in this issue.

Leland Stowe, noted newspaper correspondent, offers a diversified news story on the news, if this first program in his United Electrical Workers series may be taken as a criterion. His comments, however, suffered one drawback, in that they seemed over-generalized, offering too many observations with which one—regardless of political leaning—would agree. Also, the stories were not the sort of comment which were provocative of further thought.

On his initial broadcast, Stowe commented on the closing of the Mosque in Washington, the death of a Bolivian tin magnate and atomic warfare. His observations on the Bolivian tycoon were that, despite his untold wealth, the multi-millionaire was fortunate in entirely in the hands of his family, having failed completely to take precautions to impress persons by his lack of care to either his nation or its people. In this respect, he compared the Bolivian to Rockefeller and Carnegie. His comments on atomic energy summed it up to the idea of wanting to live truth—it's a question of one world or none.

UE programs were no UE commercials, as such. Program merely opened (See Leland Stowe on page 16.)

Katie's Daughter
Reviewed April 25, 1947
MANHATTAN SOAP CO., INC.
For Sweetheart Soap
Advertising Manager: A. Barr
Thru Duane Jones Co.
I. Schneider, Account Exec.
Via NBC (36 Stations)

Broadcast in New York by WNTO
Network—10-10:15 p.m.

Estimated Talent Cost: $2,000; producers—writers, Frank and Ann Humbert; announcer, Kenneth Banghart; advertising, and will sponsor Kate Smith in N. Y. when warbler goes on co-op on Mutual in June, paying $1,000 talent guarantee. Latest radio advertising appropriation was estimated at over $2,000,000, as compared with slightly more than $1,000,000 the last amount allocated to daily newspapers. Company also has been using premium

Katie's Daughter on NBC is compounded of cliches, both verbal and emotional. Friday's (26) show opened with a spell asking, in effect, "How much should a woman weigh? . . . 125 lbs., and from there went on to a plot redolent of love. The question is, will Katie's daughter, Nana, a struggling actress, land her classy admirer? Katie, you see, runs a hammer-and-needle joint, and that seems to make a difference. At the end of this program, the listeners learned theirアン Tennant, with Katie cuddled up in Ned's arms. The Hummers, you can have a third instead of a second, to hold hundreds of heartbreaking episodes on this one, with Cupid always hovering near by. From a true point of view of this formula is sold to soap at a reasonable advertising expenditure. From the standpoint of good radio, it's somewhat distressing: to hear so many times the same clack which is peculiar to so much of daytime radio. "Lovely Nana from nowherefare will you ever forget Paris in the spring . . . have you ever lost your color?" then, it gluts the air waves.

Breathless Commercial

Commercial for Sweetheart Soap have been sweeping Sweetheart's "glorious, extra (See Katie's Daughter at page 16)"
Unions May Follow Stowe Seg With Other Labor Programs

WASHINGTON, April 26—Labor
unions soon may be making an all-
out drive on the petroleum
monopoly. There are indica-
tions this week that a large
block of newly won industries
are considering the unioniza-
tion of the petroleum industry.
American Broadcasting Com-
panies (ABC), Radio, U. S. A. and
the union also participates in Cross Section on CBS. It was reported that ABC
unions affiliated with CIO occas-
ionally put on regional and local
shows, but that U.S. E's Stowe
Seg is the first of its kind.

Pritchard & Adams
Favs for WOR's
Fem Spiller Spot

NEW YORK, April 26—Choice
of a new fem commentator for WOR
took today to have narrowed
down to two top candidates, Florence
Pritchard and Charlotte Adams.
Final selection is to be made by the
station on Wednesday (8). Job is one of the juiciest feminine
chores in radio, paying, on a per-
centage basis, from $3,000 to $40,000
a year. This king-size loot drew out
many applications, but the job, total running to about 1,000.
They deluged the station in person,
by mail, wires and long distance,
with many calling on "influential"
friends, in addition, to give the sta-
tion a sales pitch.

Nam's Among Applicants

Among those who filled the job
out were: Mrs. Walter Rogerson,
Nancy Carol and her daughter, Pat
Kirkland, Mrs. Belie Tiernan, mother
of Gene Tiernan, of Fox, a pro-
cress; a countess, and one Gypsy Rose
LaBarge.

Marion Young, who does WOR's
Martha Deane program, has been
moved to the longer afternoon spot,
and the S. S. S. program will
afternoon time. Vacancy was oc-
curred, and the name of Ce-
sie Beauty. Selections were made
Tom Moore, WOR program co-
ordinator for the station's program
board and sales executives.

Stowe Was Signed to a One-
Year Contract

The Postmaster General, who an-
swers for the BBC to Parliament, the
accepted its first concert of the
season, recently refused to allow a
closed shop among post office em-
ployees.

FCC Dissension Marks Decision Against WORL

WASHINGTON, April 26—Dis-
sension among members of the
Commission on Communications
\(CC\) appears to be increasing, latest evi-
dence being the official statement of Commissioner E. K. Jett this week as the FCC, by a three to one vote, ruled that WORL, Inc., 
August 31, 1947. Decision follows
recommended by President Franklin \(R.
\) and efforts for Franklin \(R. \) for
the same reason. Jett is seen as replacing Clifford
Durr as chronic disserter for the time being. In WOKO case, Jett, the
concurring in general opinion, pro-
tested that innocent parties in the
operation should be protected. \(I\)
WORL case, he stated that no mo-
tice for concealment of information
was revealed by FCC and that pun-
ishment was too drastic.

On the air since 1928, has been
under management of George
Lakoff and Bernard. Stock trans-
actions which allegedly were not
reported to the FCC involved one in-
stance of transfer of interest
from Arde Bulova, watch and radio
distributor.
Present officers and stockholders
are: George Lakoff, president;
Edward D. Defant, vice president;
Louis A. LaFontant, member of the old FCC and
James L. Stillwell, secretary in charge of the
interests of Arde Bulova; Sanford H. Cohen and
George Cohen, attorneys for Bulova, and
Robert H. Daviden, Hub attorney.
Lasker emphasized the
management's decision, and
the same thing as had been
agreed to, the transactions having
already been set in motion before
his appointment.
Local radio circles agree that management has an ex-
ceptional record of operation.

Labor Law May Beat
Lea Act Court Ruling

(Continued from page 3)

That President Truman will veto
the labor bill unless the Senate makes
some concessions is a definite pro-
vision of the House version. A veto
would push the timetable way back and
would permit the House to go through
voting bills to be mustered over. On
the House side, the two-thirds major-
nity is something that would be hard
able without trouble since the origi-
nal House version was a non-partisan
of the necessary number. Changes are
the Senate vote will be closer.

One important aspect of the
Lea-Vandenberg Act likely to be
left out of the omnibus bill is the
ban against the use of double crews
on broadcasts. On the other hand, closed-
line bars are likely to be included
in the final form, which might break
up Petrollo's hold on broadcasters.

DEAL FOR SINATRA

(Continued from page 5)

Company (NBC), first airing being to-
ning.

Mann Holiner, Coast radio head for
Lemen & Mitchell, was in New York
this week to announce the new
show. Ray Ver Den, newly elected
member of the board of directors,
stated that a better time period
opened up for a show that would
likely to move.

The show, "Oppenheimer's," had
been at sword's ends for some time, show's
rating having been poor. Singer
Bernie Keefe, who had been asked to
got it until now. Agency, on the other
hand, has committed themselves to
not get out of the show. Agency's frankness in
crediting the release to poor rat-
ings occasioned some surprise in
the industry.
Play-by-Play’s Pretty Pickings

Iowa Tuners
Pick Bingle,
Kate, Fibber

DES MOINES, April 26.—Iowa listeners recently polled by the Des Moines Register and Tribune radio columnist, Mary Little, voted Bing Crosby second on their network set.

There were 16 categories of questions. Crosby topped first place in total number of votes as well as in the Down and Up classification. In second spot for total votes came Fibber McGee and Molly, with Amos 'n' Andy following close.

Rankings of favorite network males placed Arthur Godfrey first, Art Linkletter second and Jimmy Durante third. Females were led by Kate Smith, Bing Crosby second, and just as Crosby was followed in the male singer category by Perry Como, Dinah Shore topped the gal chart, with Jo Stafford second.

Metropolitan Opera, on American Broadcasting Company (ABC), led the field of classical preferences, with New York's Philharmonic on Columbia Broadcasting Company (CBS), in second. Telephone Hour, on National Broadcasting Company (NBC), topped the semi-classicals, with CBS' Hour of Charm second.

In the field of drama, NBC's Cavalcade led, followed by One Man's Family, radio's most popular show. Leading in the quiz picture were the NBC's What's My Line, the ABC's $64,000 Question and the CBS' What's in a Word.

Fred Waring out-polled Tom Breneman for first position among daytime shows, with Ted Mack third. The quiz Kids was favorites in the question-and-answer department, followed by Information Please and Dr. J.Q. Network newsmen were ranked in order: Hal Garner, first; Alex Drier, second; Drew Pearson, third and Walter Winchell, fourth.

Drumming received a favorableClean for sweet music, ranking Sammy Kaye tops in orks, Guy Lombardo second, Wayne King third.

WTUX Wilmington's 3d

WILMINGTON, Del., April 26.—This city's third radio station, WTUX, made its debut at 5:38 a.m. Monday (21) with 560 watts daytime on 1290 kilocycles. Station general manager is E. R. Harvey, veteran KDKA and Hearst radio executive here from WEAF, New York. Program continuity chief is Herbert R. Laettry Jr. from WOC, Davenport, la. FM is set to be in operation on or about September 1 as a Class B station, 94.3 megacycles, 16,200 watts, covering 11,450 square miles.

Talk of the Trade

ARTHUR GODFREY, star on Columbia Broadcasting System (CBS), is featured in a movie thriller just completed by the Columbia Broadcasting System for 500 New York theaters. The film, which explains the work of the fund, was produced and directed by Mike Jablon. . . . Stephen Debaun, formerly with the press staff of the National Broadcasting Company (NBC), is new publicity director of the Radio Corporation of America (RCA) showroom in New York, to open soon.

Latest announcements to announcing staff of WCAE, Pittsburgh, are Roy Scott and Charles Nurn, Scott re- signed from WAG, Wheeling, W. Va., and Nurn was formerly with KXOK, Rocky Mount, N. C. Nickell back to the WCAE continuity department after a two-month leave of absence. . . . Jack Sayers recently appointed sales manager of CKWX, Vancouver, . . . C. L. (Charlie) Thomas, general manager of KXOK and KXOK-FM, St. Louis, returned to his desk Tuesday after a three-week vacation in Florida. . . . W. Avera Wynn, manager of WZED, American Broadcasting Company (ABC) affiliate in Rocky Mount, N. C., is in town visiting web officials.


Sportscasters

NabSweetMoo

For Air Stints

Stern, Barber, Wisner Tops

NEW YORK, April 26.—Sports casting, for a comparatively small number of gabbers, has become one of the most lucrative segments of the broadcasting business, with top men earning up to $150,000 annually.

Among the top money-winners on the air now in sports are Bill Stern, sports director at National Broadcasting Company (NBC); Red Barber, Columbia Broadcasting System (CBS) sports chief, who also does the (See Play-by-Play Good on page 16)

WARNING

A FEDERAL COURT HAS RULED

THAT THE NAME

GRAND OLE OPRY

IS THE EXCLUSIVE PROPERTY

OF RADIO STATION

WSM

NASHVILLE

INFRINGEMENTS WILL BE

VIGOROUSLY PROSECUTED

The Federal Court of the Middle District of Georgia, on March 24, 1947, in the case of WSM, Incorporated, Plaintiff, against Golden Goose Corporation and R. L. Whitton, Defendants, rendered the following decision, applying throughout the United States:

"The plaintiff, WSM, Incorporated, by virtue of the long use of the words "Grand Ole Opry" to designate its radio program has acquired the legal right to the exclusive use of such name and is entitled to be protected against infringements which would tend to deceive . . . ."

The above decision applies to the use of words similar to "Grand Ole Opry"

Theatre Managers and Booking Agents: In case of doubt as to the authenticity of a "Grand Ole Opry" act, contact

WSM, INC.

NASHVILLE, TENN.
Paramount tonight pulled another plum from the tele pie with its all-around scanning of the Ice-Capades, anonymous skaters who, as their names were displayed on the long running-time of the film. Billboard Telereview, more than a few viewers will be watching. Televiewers caught the exuberant performance of the show while scanning the blading bullet performing. To achieve this, one camera was located at the entrance where Dick Lane interviewed the pin names that came to another lens was situated backstage, while two were kept literally on ice for shots of the performance.

Since outlet is making Ice-Capades a regular Monday night feature, it is planned that it concentrated on backstage and out-front scanning and gave viewers of a portion (six numbers) of the full show. (Plan is to show different segments nightly for the remainder of the run, bring the entire production.) Televiewers caught the exuberant performance in the film; they did not have an easy time of it. The film was shorter, and shorter. The pin names were given out while they were interviewed, and later, more by the skaters who were interviewed.

Like so many other programs at WBKB, this one has a good idea mishandled, a performance that didn't result in a top show but instead was a mediocre, almost a slapdash production.

Program had good talent too. Dave Garroway, who was last seen as Dick Jockey, as seen and old silent films that had played before the latest Ice-Capades. Loren Ryder, president of the Society of Motion Picture Engineers (SMPTE), was a vice-president of Paramount, WBKB parent company, featured pre-showing discussion of oldies such as the Great Train Robbery.

However, Garroway obviously had not prepared any questions to feed to Ryder and often their conversation drifted. However, it did Garroway would try to rescue the show by showing one of the pin. Timing was bad, however, and

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**Spotlight's On You!**

My glazoneous photograph puts you in the writeful for a few seconds of your day. Go to any page. Don't feel too. It's 10,000 photo-per-page a day.

**8x10's - 5 each**

**Package of 100 - 1,000 (16X20) only**

Mounted Blow-Ups - 75.00

Price List B

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**Write for Details**

Chl BREWER in TELE

(Continued from page 3)

which, in a pinch, could be the main pattern for future sales of sports at the station. From now on, he said, present the new sports telecasts a week in advance to notice to all the important events, often to the one of a kind.

This will next appear, it seems, to be the call by the broadcasts, which the station expects to start soon. Harness racing, taking place at May 1, Park in the downtown area, will be teletaped starting May 1. Racing at other Chi parks, such as will be on WBKB's schedule this summer, will also be broadcast. Bye the Chicago Rockets, of the All-American Football Conference, is also expected to have games on the Rockets' games which start here August 25.

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**TV Sets Increasing**

Since last year, when there were less than 10,000 receiving sets in operation, the television audience has increased tremendously. According to the National Association of Manufacturers, the number of sets in use in the Philadelphia area, as of a week ago, was 4,106. The Gimbels Bros. Department Store reports that for each set in operation, about 10 phones officially fee the percentage is a bit high, but there is a significant number of sets in operation in this area.

According to Philadelphia, this is not a surprising figure. With Philco about to spring its line of tele receivers on the market, there is a good chance that the number of sets getting into the homes within the next few months, will be even greater.

---

**Philco's TV Ken G**

PHILADELPHIA, April 26.—An advertisement that appeared in the Philadelphia Inquirer yesterday next month by Lou London, of the staff of the New York and the St. Louis post office April 16, the Elmer L. Brown Agency here. Known as London-

**New Agency for Philly**

PHILADELPHIA, April 26.—An advertisement that appeared in the Philadelphia Inquirer yesterday next month by Lou London, of the staff of the New York and the St. Louis post office April 16, the Elmer L. Brown Agency here. Known as London-
Million-Set TV Forecast Discounted

NEW YORK, April 26.—Razzle-dazzle progress of television and more television receivers to be constructed this year came in for disdainful comment at a meeting of engineers this week. That such production is illusory, it was pointed out, is inherent in the ability to turn out anywhere near that number of vital cathode tubes. Principal cathode tube manufacturer, RCA-Victor, is scheduled to produce only about 110,000 tubes for receiver use in 1947.

Three other manufacturers, at least, will enter or step into important cathode tube production, however. These include DuMont, North American and Philco, and the prospects for these three and others now in appreciable production soon will be added such firms as Stromberg-Carlson, the Philco-Stewart-Warner, Colonial, Farnsworth, and possibly Bendix.

As a result, the 25,000 receivers now estimated by Radio Manufacturers Association (TMA) to be produced this year should be upped to about 350,000 by year's end, in line with most conservative figures. From the basis of the 18,329 sets turned out by its members in first quarter of 1947, RMA reckons on 360,000 receivers by the nation by end of the year. More sampling must be done, of course, but the 18,329 sets turned out by its members in first quarter of 1947, RMA reckons on 360,000 receivers by the nation by end of the year. More sampling must be done, of course, but the 18,329 sets turned out by its members in first quarter of 1947, RMA reckons on 360,000 receivers by the nation by end of the year.

Sixty-seven per cent of the people phoned had their television sets on. Of that group 74.9 per cent were able to identify the sponsor of the Fair Store Children's Hour, new by show, while 83.6 per cent were able to name the sponsor of the Common-wealth Edison's Telequizico show, a phone quiz program. Calls were made in the four projects. In each case those who had set their sets on during airing of shows discussed were asked: "Can you tell us who sponsors the..."show?

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CBS Tele Offer on “Un ion” Bogged in Ramifications

NEW YORK, April 26—Columbia Broadcasting System (CBS) has made an offer to Leland Hayward, the legal hit, which is expected to be the Union, to telescast the show in a format that has been acceptance by any broadcast. The ramifications involved in the proposal has not been set yet. As a result, it is expected that $10,000 or more to do the show, which would be first for Broadcast for New York City, will be Balaban & Katz Chicago TV station, in territory (a legal show), which is a new play, Night Without End.

High rap of 10G results from second stage of layoffs. Equity rule on telecasts of legitimate provides that actors “engaged in picturization, in whole or in part... shall be paid a minimum of one week’s salary for each day or part thereof employed in such picturization or sound recording.” BIS proposal is in an experiment to gain both audience information and the production experience.

The show will be sponsored by Goebel Brewing Company instead of a motor company, as a report some weeks ago indicated. Goebel has rights on ball park broadcasting and has sponsored Tigers games over AM radio, and will do so in the future.

Blegen Shoots 16mm.

For Television Use

HOLLYWOOD, April 26.—Blegen will devote a portion of his planned vacation in Sweden this summer to making 16mm color film footage for possible use on television. Radio Star is planning to handle lens printing of a color transparencies, warping sidekick Charlie McCarthy whom he will release for theater and video use in the fall. Blegen is considering employment of Sweden's citizens' committee included with Tony La Frano, Don Lee net's chief announcer, to send or handle the footage. Blegen, on trailing event, with Jack Dempsey as referee and proceeds going to Los Angeles Tuberculosis Sanitarium.

Goebel Beer to TV Tigers on WWDT

DETROIT, April 26—WWDT has signed for two weekly television shows of the Detroit Tigers' baseball games. Days will vary according to playing schedule. Ty Tyson, sports editor of WWJ, will handle play-by-play commentary.

The shows will be sponsored by Goebel Brewing Company instead of a motor company, as a report some weeks ago indicated. Goebel has rights on ball park broadcasting and has sponsored Tigers games over AM radio, and will do so in the future.

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New E. T. Network Due; 18 in BGI Web Operations

(Continued from page 7)

Companies which will not enter into production of its own shows, similar to United Artists' position in the picture field. Audition plotters of programs as well as producers, BGI, which will silt material offered. According to the plan, BGI will take what it will then be taken by BGI and submitted to its 18 franchised stations. The rights in its 18 affiliates feel the proposed show is usable, it will be accepted and show will be linked to a five week contract. Not all 18 charter members have to agree to use e.l. series before BGI will accept it. If some outlets feel that a certain show cannot be aired on its station, but sufficient response of the nucleus group is favorable, show will be accepted. Those affiliates not broad- casting a BGI show will be able to fill in by having it air on another affiliate, even peddle it to another outlet in its area.

Program Interchange

One essential service offered under the BGI plan is interchange of programs. This service will permit the station airing one of its shows locally to obtain revenue for itself and the show's participants by putting ater on wax versions of its programs in certain areas. Parks feels numerous stations who have built up local shows and are offering service for which following are now plagued by fears that it will be stolen by bigger money offers. Under the BGI pattern, show can get the additional exposure and at the same time achieve national recognition with-

Play-by-Play Good Pickin's; Sportscasters Grab Sweet Moo

(Don't miss this page)

Dodgers broadcasts over WHN, New York; Harry Wismer, top sportscors for American Broadcasting Company (ABC), and Steve Ellis, WMCA, New York, are meriting the Dodgers. Others around the country are making heavy moola, such as Bob Elson in Chicago; Jimmy Britt, Boston, and Marty Glickman, WHN. Generally, speaking, however, the sportscaster at the average station throuts the country approximates an annual take of less than $5,000—and often does special events, disk jockey work, etc., to round out income.

Bill Stern's take is figured as the highest for a man in his field. The $150,000 is estimated as being down as follows: $1,500 weekly for his Colgate series on the web, totaling $75,000 yearly; lesser shows for Networks, usually five minutes over WBNC, figured at $500 weekly, or $2,500 annually; $350 weekly from newreels, or $12,000 annually plus $6,000 from NBC as sportscors direc-

Red Barber's 100G

Red Barber's take is figured at about $100,000 annually. Of this about $20,000 is Old-Gold-Dodgers series over WHN. In addition, he gets $1,000 and $500 for articles, six monthly to MacFadden's Sport. Barber, incidentally, started in radio 19-20 years ago with WHN in N.Y.'s Fla., for $50 monthly, doing a part-

Harry Wismer, ABC sports direc-

lor, is also credited with being in the top ten. He started in radio with $60, with an excess of $60,000 annually. He does the Champion Roll Call Fridays at 8:00 p.m. on Saturday night. He is a well known as a writer, too, and sells articles, sometimes for $500. Wismer does a tremendous amount of lecturing, as many as five times weekly—but he sells the talks and makes expenses on these treks, which are also credited as his income. In addition to his sport duties, Wismer

is assistant to G. A. Richards, president of WJR, Detroit; WGAR, Cleve-

land, and KMXF, Los Angeles.

Some of the sports gurus on the indies raise in fabulous chunks of long green. At WMCA, for instance, baseball broadcasts bring in certain areas of negotiations of contracts for some medium to small stations. Another meeting is to be held Friday (2).

BGI members voted to strike, following a lengthy period of sparring with advertising agencies and net-

works over free-lance packs.

Assignments vary widely in remuneration, some highly touted affairs paying very little money. World Series, for instance, is highly sought after, but strictly as a prestige rather than money item. Shots like the Peal-

ness, however, pay as much as $1,000. Lecturing pays fairly well, too. Barber makes an occasional big haul on commercial endorsements. Recently Barber was offered $25,000 to endorse a whiskey. He refused on ethical grounds. "Monopoly has never been seri-

ously considered by the Sportscors' Association of New York, whose minimums are figured as tops in the business are the regular AFPRA scales for an-

numerals.

Regarding future of sportscors, one school of thought believes that the radio field will become less lucra-

tive as the television audience grows. Video, however, is regarded as almost certain to come a new and just as lucra-

tive field.

scription, and making

revenue for itself and other stations, is figured in the belief that the UE and its 600,000 members felt that an in-

ternational agreement with the American Federation of Musicians in the belief that the UE and its 600,000 members felt that an in-

One school of thought believes radio will become less lucrative as the television audience grows. Video, however, is regarded as almost certain to come a new and just as lucrative field.

New E. T. Network Due; 18 in BGI Web Operations

(Continued from page 7)

Sales Operation

Sales web that generates out of Kansas City will make available to producers salesmen in each area that will do the necessary peddling in their territory since the platter peddlers normally sell time in their areas. Each of the 18 sta-

tions will supervise the sales operations of his outlet. Parks re-

quired to name the 18 producers, BGI's chain, naming only WHB in Kansas City. He stated stations will be both based and as net affili-

ates.

ON THE WEB

The Billboard learned that Jimmy Saphier is seriously eying the BGI set-up, but both Parks and Tom Fizdale, of the San Francisco Chronicle, said that a tie had materialized between the two firms. It has been confirmed that Davis, Fizdale and Parks huddled in Las Vegas a few weeks ago over an unavailable situation which was rumored to stated that if the Saphier-Fizdale link is made, BGI will still act as agent for the Saphier-Fizdale group, but will be the publisher for the wax packages. Asked if Bing Crosby will have financial interest in BGI (as rumored in Chicago), Parks flatly denied such a tie.

Owner of 5 Struck Ala. Theaters Sues WMOB Of Air-

ing

MOBILE, Ala., April 25—Charles H. Koonce, owner of the Strand and five other first-run picture theaters here, filed suit April 17 for $50,000 against Station WMOB, subsidiary of the MBO Co. Koonce, brought in Mobile County Circuit Court, in which the station of "falsely and maliciously allowing or causing Sedgwick John-

son to carry on a scheme, trick, plan, etc.," said that in April, 1947, to speak over WMOB—with intent to defame the plaintiff." Koonce said his suit grew out of a controversy between himself and theStrand-Drivin Operators' Union and the King Thea-

ters. The union some weeks ago called a meeting at the Strand, the Pike, Lincoln, Booker T. Washington, Ace and Har-

lon. King has sued the union for $25,000, charging it "wrongfully stationed pickets" at the theaters.

TONY MARTIN SHOW

(Continued from page 11)

Miss Knight's sultry voice is an effective balance for Martin. It makes for an extra touch of magnetism. He and his Saphier-Fizdale link with Martin on Oh, But I Do. The singers also have a bit of a side show, which purporting to show how background music (car horn and cun-

sensible) can make believable even schmaltzy melodramatic Hollywood concoctions. A slight bolstering of the show's script skeleton might be in order.

Commercialso were on a level compa-

patible with the high plane of the show. Concise and pungent and de-

livered in studio by Jimmy Knight, the two major pluses were given twice at the station's regular time and took less than 43 seconds each. Even the ever-present Texaco siren, at the show's onset, was merci-

fully short. Several sponsor men-

tions, scrambled through the script, were well integrated. Three came during a motoring sequence in Sicle-

tock County, which seemed somewhat contrived.

All in all, viewed against Sun-

day competition, the Martin show/

of Texaco's choice of a light variety show of this type seems a good bet, if nothing else, for it is a definite misadventure with the Eddie Bruck-

en show.

EMMY

(Continued from page 11)

latter care, etc., etc. Sweetheart, we gather, is not only gorgeous, but also "thirling." Calling a soap opera heroine "thirling" is a term that is an acute reproach to a hausfrau who hasn't had a bath in six weeks. In other words, this is a deprecating term due to "the misuse of language quite irritating to this reviewer and many others. The fault is common thru a large segment of radio programs, with some exceptions as Koppers, who can review her take the rap for this par-

ticular time.

Casting Kate is professionally competent, but only a genius could make the trio line "Someplace in the USA." The result is made even more difficult by a Paul Ackerman.

Katie's Daughter

(Continued from page 11)

CLAYTON, N.Y., April 25—(Continued from page 11)

away from the Belle Fourche Hotel, a fine establishment. The Belle Fourche is a place of business fashioned to make the customer feel at home. From the moment you enter the lobby you are made welcome. The staff is courteous and professional, and the facilities are excellent. The hotel offers a variety of services, including a restaurant, bar, and conference rooms. The spacious rooms are well-appointed, providing comfort and convenience for guests. The Belle Fourche Hotel is situated in a beautiful location, offering easy access to local attractions and activities. Whether you are in Clayton for business or pleasure, the Belle Fourche Hotel is an ideal choice for your stay. We look forward to providing you with a memorable experience during your visit.
"Joint-Author" Tunesmithing
OK'd by BMI

NEW YORK, April 26—Pubs licen-
sed to the American Society of Com-
posers, Authors and Publishers (ASCAP) apparently have got the go-ahead to work on one or two "joint-author" pub-
lished tunes (those written in collabora-
tion by two or more "competing" orgs, BMI, among others), but one "old-timers" who recently moved to the big come-back, other veterans start in on the trend. With the summer months approaching, the National Council of Composers (NCC), a focal point of its long-dormant-
onthdies properties has been receiv-
ing record contract offers of a sudd-

The property: Ted Lewis. Is Everybody Happy?

Doris Fischer Retires; Lee Joins Roberts

HOLLYWOOD. April 26—Colum-
bia Pictures' tune clearing head of
Alan Roberts and Doris Fischer
snipped when Miss Fischer disclosed
that she's going to sing some of the
nember was not to be calendared in
court until fall. The org didn't mention
a small number of such songs being
released. The spokesmen added that
in all, about a dozen weeks of too
many such ditties came out, BMI
would quest it if a "but," otherwise
okay.

As for the suit itself, spokes-
man reiterated it was that it was a fair
assumption that if ASCAP won, BMI
would discourage all "joint-author-
ship" tunes.

Meanwhile most BMI pubs were
complaining that their problem was not
the proposed "feudal restraint against
joi
fights, but it was having trouble
.•
of their class-leader clefs is that their

Palitz Shifting
To Decca Coast
Organ Late in May

NEW YORK, April 26—Morty
Palitz, Decca recording exec, hero-
derfully will be shifted to the disk-
co's West Coast offices late in May,
thus confirming reports printed in
The Billboard two weeks ago. Palitz
merely will join the Decca Coast re-
search by returning to his first
firm exec, until his record contract ends, he
assumed that the waxing specialist will become the
disk's recording director by shifting both
Decca and World transcriptions in
Hollywood. Reports are that Leonard
Joy, currently Decca's top recording
man on the Coast, also will be shifted,
are denied. Joy is sked for a second
vacation trip to Europe this summer.

Diskery will not add to its New
York staff, but Mitt Gable will assume
Palitz's duties in addition to supervision of
Abbott's operations. Gable has
move up from his post as top hill-
big and folks waxer into the general
recording field under Gable.

Local Speed Free Concerts
To Win Public; Royalties
Must Be Spent in 200 Days

N.Y.'s 91G To Send Longhairs and Bands to Vet Hospitals

(Continued from page 3)

ministration of the fund and, with a
wise eye toward AFM's notoriously
poor public relations, directed that
proper publicity be earned for the par-
ticipating locals and the federation.

In a quick surprise move to needle
the locals into carrying out the "public
and vet orgs workflow program," the laxy
proxy also slipped in a proviso—the entire
amendment, although most would be
paid. No must be expanded by December 31 or the
money would be distributed to another
local. This move has been unslumber some which
have been gleefully counting their
nestegg but taking too much time to spend it.

With less than 200 days to unload
their $91,000, 802 committee mem-
ers must by the end of the week already
had conferred with representatives in charge of special services for vet-
erns, and in giving a heads up to the
plan which now awaits official sanction from Petrillo, the
first project will be a 100-piece con-
cert ork appearance at Kingsbridge
Hospital. Major objectives to be
Petrillo are expected to be on hand for
the event.

Help for the Jobless

According to 802 spokesmen, an at-
tempt will be made to raise a fund to
hance to unemployed musicians, but it is understood that various groups
will be headed by "name" leaders. The
local will assume the "employment" role and have its Social Security
assurance, which the AFM will later re-
pay. At the end of the year, each
member may receive a fraction of the
Petrillo stating the number of musi-
cians employed, number of affairs and
to and also citizens of the public
licy and where a family income Federation ultimately will
vise a bill of fare. There is some
question in 802 as to whether the committee and others
related in expending the fund. But
onministration expenses can be de-
ucted from the fund. Local 802 will
eral full-time jobs coming into prob-
able play, 802 and other locals may
want to use the money for for this
due to their own org funds.

Local 802 will try to balance the
entertainment program socially be-
 tweensymphony and dance, it is re-
marked that the two areas music-
er in both branches will share alike.
Trion are slated for vet hospital,
local 802 will be there to assist the
hair groups appearing wherever they
are in an audience that meets with
Petrillo's okay.

Col Inks CIO
Pact for Staff

NEW YORK, April 26—Columbia
Records signed an agreement last
week with the Radio Guild of the
United Office and Professional
workers of America (UPOA), affiliated
with the Congress of Industrial
organizations (CIO), covering the dis-
kery's professional and office staff.
Contracts run for a three-year period and includes a 19 per
cent increase in pay, a classi-
ification system with minimum scales, one-day vacation for each
month of employment up to one
year, vacation for each month of
employment, two additional holi-
days, severance pay, maternity leave, and arbitration of all disputes.
Jock-Romancing on Upbeat

Other Diskers Follow Decca Favor-Wooing

First Reaction Enthusiastic

NEW YORK, April 26.—Coinciding with Decca confirmation this week of new policy directed at wooing disk jockeys, a number of other diskers made further effort to gain the good graces of the hit-making spinners. RCA-Victor, MGM, Signature and Apollo diskers are among those contemplating additional gimmicks to supplement their already blossoming jockey romance efforts.

Decca, which was last of the important diskers to capitulate to the powers of the spinners (The Billboard, April 20), initiated its new policy Thursday (54), when the firm shipped out copies of the Al Jolson-Lang Crosby pairing of Alexander’s Ragtime Band and The Spaniard That Blighted My Life to spinners in the metropolitan area. In short order the diskery found out just how effective a few jockey spines can be. On Friday, the firm was swamped with dealer requests, with retailers selling tales of fantastically great consumer demand for the disk, which is scheduled for general release next (See Jock Romancing on page 22).

Howard Ork Cancels Detroit Opener for Majestic Convensis

DETROIT, April 26.—Eddy Howard’s orchestra, scheduled to open the Walled Lake Casino here May 2, canceled the date in order to appear at the Majestic Radio, Television and Record convention in Chicago, due to start on that date. Besides Howard, who is a regular for Majestic, other of the firm’s recording talent due at the convention are Georgia Gibbs and Dick Farney.

To substitute for Howard at the Casino, ops Albert and Elmer Tolet- tesse booked a package featuring Mischa Auer, Bonnie Baker and Freddie Shafter’s All-Girl Ork for a one-nighter, with Howard coming in for the next two days. The Buddy Morrow ork will come in to fill in the remainder of opening week.

Songs to Remember

"BLUE EYES" Decca
"TEXAS TORNADO" Capitol
"SOMEBODY’S ROSE" Decca

Written and Recorded by America’s...WELLY, WELLY

WATCH FOR

EVERYBODY’S SWEETHEART...
"I’M GONNA MARRY MARY"
(In the Merry Month of May) Capitol

RELEASED MAY 2
Write for Copies

MUSIC

The Billboard
May 3, 1947

"Mam'selle' Sheets"

15,000-a-Day Pace

NEW YORK, April 26.—While the spread of "middle bracket" songs continues at a low-ebb sales mark, Mam'selle is spurting along like sixty in the sheet market.

The tune racked up over 15,000 copies in one day (Thursday) and orders were still piling in by week-end to indicate that daily velocity would stay that high for sometime.

Coast AFM Seeks Rule Change Okay

Work Spread is Planned

HOLLYWOOD, April 26.—Members of American Federation of Musicians (Local) 47, are scheduled to meet Monday (28) to ratify recently formulated regulations which union officials have proposed in an effort to spread work among local’s 14,000 members.

Majority required to pass or over-rule regs, union predicts little trouble in getting membership approval, although strong resistance is expected from approximately 2,000 members who carry brunt of hush radio and film studio jobs.

Basically, new regulations limit radio hours from bookings more than two accumulative hours weekly to net shows. Orkers earning $20-$75 weekly cannot work more than two web commercial shows weekly, those earning less than $25 weekly may work three transcontinental shows. Those over the $75-a-week bracket may work occasionally on coast radio commercial per week. Other important restrictions would be:

(Work Spread Planned on page 34)

Tightening Phone Strike Begins To Hurt Booker Biz

NEW YORK, April 26.—The third week of the telephone strike really has booking agency executives worried. This week a number of the one-number bookers, who had been getting a limited amount of calls thru, or phone placements, were unable to put person-to-person calls thru. They all complained about the inefficacy of telegrams and letters.

One agency, whose phone situation was now beginning to be felt in the theater booking departments. But it was possible. The telephone bookings had been made until mid-July in most instances and that only important effect of the strike has been a drop in advance bookings.

Glen Island Giving Morales a July Run

NEW YORK, April 26.—The soon to reopen Glen Island Casino has booked a three-week run of an American musicearr for a three-week stint beginning July 3, in a mildly surprising booking move.

All in all, the Miller ork is set for a May 15 deb, and Beneke will be followed by Claude Thornhill for five weeks beginning May 26. Morales will share the bandstand with a medium-priced American ork to be picked shortly.

Editorial

IT’S NOT TOO LATE... YET

The napkins in Lindy’s, Toots Shor’s, the Turf and the Gateway are saturated with the tears of music men, wailing about the state of the industry. But do you hear any plans for fighting a slump? Do you see in the works any of the studies, researches, surveys or what have you, common to every progressive American industry, which might lead to an honest revelation of what actually is wrong with the business, and what steps might be taken to fight off the ills? If you do, brother, let us know about it, because we all are interested, not only in the present but also in the future of the music industry, that certain ideas be tried to build business back up against the first onslaughts of whatever slump might hit us.

And while these suggestions in the hush days when everybody was buying everything, including sheet music. We might as well have been talking to a stack of used lead sheets.

Now’s the Time To Act

But it isn't too late, and the theme of this sermon is not “we told you so.” There is still time for publishers to do something! For instance, they might find out (in co-operation with piano manufacturer associations, music schools and other such organizations) what could be done jointly to increase interest in music and specifically, American music.

They might find out why a large percentage (hell, they might find out what percentage) of American homes which have pianos never buy a single copy of popular sheet music. Having learned such basics, they might take steps to promote the idea that American popular music is just as much an art form as American semi-classical and classical music, that top lay-artists are under-recognized, more and more, and the gap between popular and long-

hair music in America is slowly but surely closing.

Needed: Someone With Ideas

And they might take steps to help hasten the closing of that gap, because, obviously, in so doing, they would be expanding their primary market. It seems strange that in as important an industry as the popular music business, there should be no one individual, a single organization, which has the respect, the power and the general know-how to drag the industry together in a co-operative effort to build continuity for the present and the future. For, as we’ve said often before, the moneymon is over, and the competition for the work is becoming increasingly keen. And there are many, which picked itself now to sell the American public on its waves, is the industry which is going to continue relatively prosperous thru what ever basic days may come. These industries which don’t may soon be wondering what hit them.
ASCAP Stunned by Death Of John G. Paine, Long Influential in Music Biz

Passing Comes as Society Faces New Radio Negotiations

By Joe Carlton

NEW YORK, April 26.—At the funeral services today for John G. Paine, general manager of the American Society of Composers, Authors and Publishers (ASCAP), leading music biz figures still showed their shock and dismay at the sudden passing of the 68-year-old executive. Writers and publishers alike reckoned the loss a severe one, both personally and business-wise. Paine was a charming, friendly and astute advisor to all members of the business. His untimely death in Harper Hospital, Detroit, Wednesday, suffered shortly after addressing the

Continental Cuts
Disk Price; Memo Cost Drops 33 1/3%

NEW YORK, April 26.—Effective April 28, the Continental diskery is cutting its pop records on the market by 33 1/3 cents list on all Continental disks sold at 75 cents. The diskery, which specializes in foreign-language waxings, will maintain the 75-cent tag on these and its race lines. The initial cheap platter will feature crooner Joe Dease doing "As Long as I'm Dreaming" and My Future Sweetheart.

HOLLYWOOD, April 26.—Lee Ryer, head of Memo Records, took the lead among Hollywood inde waxeries this week by announcing a 33 1/3 cent price cut in retail cost of Memo platters. At same time Ryer revealed that firm had dropped 17 distributors in favor of a direct-platter-to-dealer distribution set-up. Retail platter price was dropped from 75 cents to 50 cents and a C.O.D. sale policy adopted. According to Ryer, lower price will be feasible since C.O.D. policy would reduce loss from distributors to a minimum and guarantee prompt payment for shipments made. Ryer claims that minorities of headaches faced by smaller inde platter men from distributors and that once such losses are curbed, cheaper priced products are practical and profitable.

Ryer last week notified 1,800 dealers of new sales setup and plans to increase sales scope as soon as new pressing facilities in the East are completed.

Howard Disk Yield
For March $26,681

NEW YORK, April 26.—Considerable trade speculation has been generated about the successor to the late John G. Paine as ASCAP general manager, although the Society's board of directors was too stunned by the death of John G. Paine last week to voice any collective sentiments.

Regular board meeting last Thursday was adjourned swiftly after adoption of a resolution of sympathy to the bereaved. Irony was added by the knowledge that the minutes of that meeting originally was to conduct the usual annual re-election of administrative officers.

Directors probably will meet this Thursday and it is not expected that the problem of finding a new general manager will be solved so soon. Trade felt that the Society

Sure Fire
Hits the jackpot with his new jam up

Pee Wee King

Texas Tonic Lee

and

Southland Polka

Still going great guns

Tennessen Central No. 9

RCA Victor Record 20-2212

Sings for Homefront

Milenes Music

220 Capitol Boulevard
Nashville 3, Tenn.
Musicraft Delay in Naming New Management Holds Up Start of Revamped Set-Up

Herb Gordon, Jack Myerson Reported Set for Posts

NEW YORK, April 26—Musicraft still postpones announcing of new management personnel—one of the key blocks to final approval by the Atlas Corporation, Wall Street investment firm, and underwriter Richard J. Buck of the diskery's recent refinancing plan. Insiders, however, were predicting a rather anti-climactic ending to the weeks of searching by Irving Felt, Musicraft presy. Felt, who has buzzed the West and East coasts, huddled with Moe Siegel, MGM producer, heard from reps of orch leader Abe Lyman, beckoned to Eli Oberstein, of RCA-Victor, and talked to Morty Paltz, of Decca, and now appears to have settled for two lesser-known figures in the disk show biz.

The two, Herb Gordon and Jack Myerson, both connected with Decca's transcription subuid, World Broadcasting, are said to be "in" as repertoire director and sales manager, respectively. Felt, when questioned, would not deny or confirm the Gordon-Myerson report. His only comment was that "it was too early to make any announcement." "

Deals Believed Set

Trade sessions, however, were convinced that Gordon, William Morris radio department staffer before he went with World, and Myerson, head of Decca's distri branch in Boston before the company brought him to New York, were all set as new Musicrafters. From all quarters, tales of the behind-the-scenes maneuvering before selection of the two by Felt, Buck and Atlas were drawing an interesting, if incomplete, picture.

Word has it that as soon as stockholders' approval for the much-publicized plan is settled, a major new deal will be announced. (See Musicraft Delay on page 23)

Songwriters’ Org Set in Sydney

SYDNEY, Australia, April 26—Songwriters and Composers Association of Australia (SCAA) has been formed here. Org, similar in conception to the American Songwriters' Protective Association, aims to protect Australian clefters and lyricists, to support recording of Australian songs, to co-operate with publishers and diskers and to approach the government with suggested legislation to give preference to native songsmiths and for a reciprocal import and export deal on music.

Officers of the new org include Alf Lawrence, president; Ken Taylor, secretary and O. W. Walters and Robin Teakle, committee men.
Nixon Denies Segregation
Led King Cole To Nix Date

KANSAS CITY, Mo., April 26.—Jimmy Nixon, of Antenello & Nixon Presentations here, denied that the King Cole Trio date originally scheduled for last Sunday (30) was canceled out due to a racial issue (The Billboard, April 26). He stated that A & N couldn’t get together with Cole on dates and that Sunday’s shindig was postponed for a month as a result. The promoters, however, had advertised the date in at least one local newspaper, Kansas City Sunday Star, and Cole sources claim that picketing of K. C. Municipal Auditorium by the National Association for the Advancement of Colored People (NAACP) led to a cancellation of the affair.

NAACP has been picketing the city-owned showcase all winter. Association has emphasized that it is picketing the auditorium’s management and not performers or promoters. In at least one instance, involving Larry Adler and his commercial crew, as did Carleton Hayes, NAACP had urged the performers to go out with a show which they offered to switch to another hall or completely cancel out. If Cole walked out of the K. C. date in sympathy with NAACP pickets, it is assumed in most quarters here that he did so of his own volition.

General practice here has been for Negro performers playing K. C. dates to go out to the white theatres for their own people. Most recent colored Ork to play here, Duke Ellington, followed that practice. But March 16, Norman Granz’s Jazz at the Philharmonic, band, composed of mixed personnel, played a mixed dance at the Municipal Auditorium before 3,000 persons. Norman Granz, top of the jazz unit, makes provision for mixed admissions via a clause in his contract with promoters, which gives Granz the right to postpone any dance or concert where the op in any way suggests a racially segregated ticket’ sale, with the op forfeiting half of the unit’s guarantee as a consequence.

MA Adds Polk; Inks Sanders, James, Hayes

CHICAGO, April 26.—Mus-Art (MA) added three bands and a Midwest booker this week, when Russ Facchine, Chi office chief, inked Bill Polk, who left Music Corporation of America (MCA) after 12 years’ association, as MA’s one-eight-shaker.

Facchine inked Joe Sanders’ Ork to a booking pact, in one of the biggest acquisitions which the office has made since it opened six months ago. Sanders, an MCA standby for the past 15 years, will reorganize his ork to five saxes, four brass and three rhythm, plus a girl singer. He opened his first Mus-Art booked stay April 25 at Pleasure Pier, Port Arthur, Tex.

Jimmy James, ex-Frederick Bros. band, joined Mus-Art with a 14-piece commercial crew, as did Carleton Hayes, ex-William Morris chattel. Hayes’ 12-piece society ork opened April 25 at Clarence Wood’s Trocadero, Evansville, Ind.
Jock Romancing on Upbeat; Other Diskers Follow Decca

(Continued from page 18) weekly. Firm's jockey servicing and contact is being handled by Mike Connors, who is engaged in setting up a radio promotion and artists relations department for the freez Kapp.

Victor Expansion
Victor, which has been servicing jockeys with literature and info and whose distribs have co-operated in most instances by supplying spinners with free disks, is said to be laying the groundwork for more extensive ether promotion. Diskery is rumored to be creating a special department which will supply spinners with specially written scripts and music news notes concerning its artists. But there has been no indication that the firm will service jockeys with the disks directly as yet.

New MGM firm has shown considerable awareness of the value of disk jockey promotion and it was learned this week that the diskery is planning to experiment with one of its waxings by capitalizing on air promotion. Jimmy Dorsey's Quin Sabe disk will be planted in one MGM distribs territory. Distribs will concentrate heavily on spinner promotion and will aid the jobber in lining up other exploitation for the platter. Experiment is based on the success of a number of "sleeper" hits, Ted Weems' Heartaches being the current most prominent instance, that spread across the country from one small area where the disk made its first successful dent.

Among the smaller firms, Apollo, which has been jockey-conscious since the diskery moved out of the jazz-specialty field, is planning for future shipment of vinylite disks to the spinners. Firm currently is servicing approximately 500 stations with free disks and literature. Platters are shipped to station program directors and diskery sends out simultaneous notices to the stations' jockeys informing them that the records are available at their outlet's wax library.

Signature is planning a series of trade-paper ads based on a disk jockey theme. Diskery will use pictures of spinners in the ads as promotional tie-in with its wax. Firm claims that it already has lined up close to 80 spinners for its skedded weekly ad campaign.

Rainbow Promotion
New Rainbow diskery this week started search for a disk jockey promotion man, with that firm's Herb Hendler and Eddie Heller well aware of need for spinner co-operation, especially in the outfit's infancy. National Records, also spinner-conscious, is making an effort to build crooner Jack Carroll via the ether-spin route. Plattery has sent out over 1,000 kits, containing all of Carroll's recordings for National to date, plus biographical data and other pertinent info, to jockeys throughout the country.

So it goes with most diskeries, each trying to outstream the other guy in grabbing off a bank of spinners' time.

LONDON, April 26—Dance halls throughout the nation Monday (21) introduced new dance number called The Royal Affair in honor of Princess Elizabeth's 21st birthday. Tune was written by George Mahon and is published by Macmelodies, Ltd.

THE VOICE THAT'S AMAZING AMERICA!

By Popular Demand!

Singing star of the smash hit...

"BEST FOOT FORWARD"

TOMMY DIX

COR - 100

49c

"BUCKLE DOWN WINSOCKI"

and "OL' MAN RIVER"

53 EAST 51ST NEW YORK 22, N.Y.
Musicraft Delay Holds Up Set-Up

(Continued from page 20)

licorice re-og plan was obtained some weeks back, everybody started to stroke an ear in the Musicraft boat. Atlas has been talked into a promise to relinquish notes on disc-ery's plants, it is understood, with a proviso that a new management would come in who would be satisfactory to Hamilton K. Smith, Atlas executive. Buck, whose underwrit- ing firm was to handle the new issue of Musicraft common stock, also had an influencing hand in decisions.

Many Discussions

But first, the tale go, there was an interesting series of confabs be- tween Atlas and Oberstein, of RCA-Victor, in which Harry Bank, for- mer boss of the defunct Cosmo label, figured. Oberstein and Bank, it is said, had an all-embracing plan to pool Musicraft and National disk- ettes, get Atlas to put in some dough and take over the new set-up. After weeks of negotiating, deal fell thru. Then, according to tradesmen, buck pressured Felt to go to the Coast, were Moe Siegel figured in discus- sions. This didn't fell and buck came Felt. Meanwhile clients of Attor- ney Lee Eastman developed an in- terest in Musicraft, but lost their enthusiasm after a peek at the bal- ance sheet and the over-$1,800,000 deficit on the books. Palitz now was given an invite, but still no soap.

Finally, say tradesmen, Buck and Felt settled on World's Gordon and Map-Lin, both known to the trade but hardly stacking up to the stature of a Siegel or an Oberstein. Questions arise where Milton Diamond now enters into the picture is still moot. it is understood, but more skeptical sources doubt that Diamond ever will be involved. The ex-Decca execu- live and attorney was said in an early Musicraft letter to stockhold- ers to be interested provided the diskerky could come out of its re-og motions with a sound financial structure.

Stockholders Wondering

Ironic twist at Musicraft head- quarters itself is that some of the principal stockholders are reportedly in the dark as to Gordon-Musseron, Milton Diamond or Felt's own fu- ture position. At the time of the re- og plan, speculation was rife that Felt would bow out of the active picture once new management was arranged. Currently the principal stockholders, who have vested con- trol in Felt, are said to hold the conviction that the diskerky will stay on in the chief executive post.

All of which has embroiled the in- terest of a couple of thousand im- portant stockholders and creditors. Latter include, besides suppliers, the U. S. government, which has some tax money due, and almost every major music publisher in the city.

AFM's Disk Dough

(Continued from page 17) (AFM) disk royalty fund, afm union is sworn to dispose of the $36,116 left by year's end as required. AFM Presy James C. Petrillo named Local 47 Vic-ee John Te Groen to administer money as he sees fit. While Te Groen had yet to make specific breakdown of funds, indications were that bulk of dough would be spent for G.I. hospital en- tertainment and similar non-com- petitive work, in which union would dish out jobs to otherwise unem- ployed musicians. Local eezers were also talking about earmarking a small portion of the fund for free public concerts. Te Groen, however, is awaiting final okay from Petrillo before setting definite budget com- mitments.

NEW MILK COW BLUES

MOONSHINE POLKA

MILK COW BLUES (Part 1)

MILK COW BLUES (Part 2)

MY ADOBE HACIENDA

WRITIN' ON THE WALL

THOSE GONE AND LEFT ME BLUES

BRING IT ON DOWN TO MY HOUSE

WHEN THEY FOUND THE ATOMIC POWER

SINCE YOU WENT AWAY

Keep Them Cold Icey Fingers Off Of Me

PORT TO PORTAL PAY

FOGGY RIVER

WORRIES ON MY MIND

LET ME PLAY WITH YOUR POODLE

THE FRECKLE SONG

FOR SENTIMENTAL REASONS

CIELOTO LINDO

BREEZE

DOLLY DEAR

MANAGUA, NICARAGUA

BILL BAILEY

I'LL CLOSE MY EYES

SYMPHONY

REX GRiffIN

JIMMIE WIDENER

HOMER AND JETHRO

HANK PENNY

DAMELOR BROTHERS

GRANDPA JONES

CHARLIE LINVALLE

WADE MAJER

RED EGNER

COWBOY COPAS

MOON MULICAN

BIL BILL CARLISLE

BILLY HUGHES

LUKE WILLS

HAWKSHAW HAWKINS

FAYSTCLY HOLDEN

MOON MULICAN

HANK PENNY

HOMER AND JETHRO

COWBOY COPAS

HOMER AND JETHRO

HOMER AND JETHRO

Write, Wire or Phone

KING RECORD DIST. CO.

The Nation's Top Tunes

The title "HONOR ROLL OF HITS" and the listing of the hits have been approved by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week Position Last Week

1. HEARTACHES By Al Hoffman and Al Klopner Published by Landa (ASCAP)

2. LINDA Published by E. H. Morris (ASCAP)

3. MAM'SELLE By Mack Gordon and Edward Gedding Published by Pent (ASCAP)

4. ANNIVERSARY SONG From the Columbia film "The Jolson Story", sung by Al Jolson

5. MY ADOBE HACENDA Published by Peer International Corp. (BMI)

6. SPIRIL SHOWERS By Rudy De Sylva and Louis Sisler Published by Gems, Inc. (ASCAP)

7. MANAGUA, NICARAGUA By Albert Cines and Irving Fields Published by Encore (BMI)

8. HOW ARE THINGS IN GLOCCA MORRA? From the film "The Straight Story", sung by Jack Jones

9. YOU CAN'T SEE THE SUN WHEN YOU'RE CRYING By Allen Roberts and Doris Fisher Published by George Simon (ASCAP)

10. GUILTY By Gus Cahn, Harry Amsel and Abraham A. Whiting Published by First (ASCAP)
RCA VICTOR'S

VAUGHN MONROE!

Two neat new numbers to dance to, with Vaughn and the Moon Maidens singing both sides.

You Can't Hide Your Heart Behind a Kiss

AND

Dreams Are a Dime a Dozen

RCA Victor 20-2226

RCA VICTOR'S

BETTY RHODES!

with Charles Davis and his Orchestra

Tonight Be Tender to Me

Betty puts all her brightness and charm into this top plug song,

AND

The Man Who Paints

The Rainbow in the Sky

...a catchy take-off on "Lamplighter's Serenade"

RCA Victor 20-2227

RCA VICTOR'S

LOUIS ARMSTRONG!

It Takes Time

Watch this and a crazy kind of song everyone goes for.

AND

I Wonder, I Wonder, I Wonder

Tricky arrangement and Armstrong vocals.

A number that's already booming out West.

RCA Victor 20-2228

RCA VICTOR'S

BILLY WILLIAMS!

and the Pecos River Rogues

Green Grass of Wyoming

It's Billy and the boys singin' in the saddle—
a swell, lifting tune.

AND

Remember Me

(When The Candelights Are Gleaming)

A smooth, slow Western ballad

that's due to get a lot of listening.

RCA Victor 20-2229

RCA VICTOR'S

ETTA JONES!

with J. C. Heerd

and his Band

Here's a coupling that
really shows what this outfit
can do! Terrific beat on
the "A" side, tender lyric feeling on the "B".

I Sold My Heart to the Junkman

AND

(My Sleepy Head

RCA Victor 20-2231

ALSO IN THIS WEEK'S RCA VICTOR RELEASE:

• CLAUDE CASEY

and The Sagedusters

Days Are Long, Nights Are Lonely

AND

I Wish I Had Kissed You Goodbye

RCA Victor 20-2230

• JAZZ GILLUM

Can't Trust Myself

With James Clark, piano; Willie Lucas, guitar; R. Knowling, string bass; Judge Riley, drums.

AND

All in All Blues

With Big Maceo, piano; Leonard Cantor, electric guitar, and Alfred Elkins, string bass.

RCA Victor 20-2232

• HENRI RENÉ

and his Orchestra

Quand l'Amour Meurt

(When Love Is Gone)

AND

Sous les Ponts de Paris

(Under the Bridges of Paris)

RCA Victor 25-0079

• THE SIX FAT DUTCHMEN

Schmitz - Polka

AND

Johan Pa Snippen Peninsula - Schottische

RCA Victor 25-1078

• TED JOHNSON

and his Midnight Sons

Gilda Toner - Schottische

(Happy Tones)

AND

Paa Bejaron - Hamsa

(By Request)

RCA Victor 26-0033

• Los GUARACHEROS de ORIENTE

Orlando Guerra (Cavalaris) y la Orquesta Casina de la Playa

El Jalo - San Mantuno

AND

Ya Se Pasó la Negra - Guaracha

RCA VICTOR 25-0564

• SACASAS

y su Orquesta

Lengua Mala - Guaracha Rumba

Canta: Rubén González

AND

Te Seguiré Queriendo - Bolero

Canta: Bobby Ramos

RCA Victor 22-0573

• CONJUNTO CASINO

La Última Noche - Bolero

Canta: Faz y Espí

AND

La Vaca Lochea - Guaracha

Canta: Faz, Espí y Ribot

RCA Victor 22-0598

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS
**OUR NEXT HIT:**
**THEY CAN'T CONVINCE ME**

By ALLAN ROBERTS and DORIS FISHER
From the Columbia Technicolor Picture “Down to Earth”

**STARRING**
Rita HAYWORTH and Larry PARKS

**RECORDED BY:**
(listed alphabetically)

- BILLY BUTTERFIELD
- SEXTINE DOVEC
- DICK HAYMES
- ELLIO LAWRENCE
- BETTY RHODES
- ARTIE SHAW

**CAPITOL** (to be released shortly)

**SONORA #2009**

**DECCA** (to be released shortly)

**COLUMBIA #37232**

**RCA VICTOR** (to be released shortly)

**MUSCRAF #331**

---

**YES, we publish**

**ANNIVERSARY SONG**

By AL JOLSON and SAUL CHAPLIN
From the Columbia Picture “The Jolson Story”

Published by

**MOOD MUSIC COMPANY, INC.**

1270 SIXTH AVE., NEW YORK 20, NEW YORK

RICHARD VOLTER, President

---

**Here’s Your Green Light To Stock Up On**

**The Novelty Hit Of The Year**

The record that’s spinning the jukes round and round and causing a commotion in the retail record stores.

---

**The Light Turned Green**

**Back by**

**The Korn Kobblers**

Currently **Jack Dempsey's New York**

**On M.G.M. Records (10008)**

Direction: INTERNATIONAL ARTISTS, 420 MADISON AVENUE, N. Y. C.

---

**ENGLAND’S TOP TWENTY**

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**PLAY STATUS OF FILMS WITH LEADING SONGS**

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have had a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach a degree of popularity, and many others are never even published.


---

**“THAT’S THE BEGINNING OF THE END”**

VICTORIA (ABC)

---

**“WHAT AM I GONNA DO ABOUT YOU?”**


---

**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation’s sheet music jobbers. Songs are listed according to greatest number of sales.

**POSITION**

**WORKS Last Week**

Week Ending

<table>
<thead>
<tr>
<th>Position</th>
<th>Week Ending</th>
<th>Week (\text{to date} )</th>
<th>Work</th>
<th>Title</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>April 28</td>
<td>1</td>
<td>1</td>
<td>ANNIVERSARY SONG (F) (R)</td>
<td>Mood</td>
</tr>
<tr>
<td>2</td>
<td>March 31</td>
<td>2</td>
<td>2</td>
<td>MANSELL (F) (R)</td>
<td>Feist</td>
</tr>
<tr>
<td>3</td>
<td>March 31</td>
<td>3</td>
<td>3</td>
<td>LINDA ROSE (F)</td>
<td>E. H. Morris</td>
</tr>
<tr>
<td>4</td>
<td>April 10</td>
<td>4</td>
<td>4</td>
<td>AARON ((F) (R)</td>
<td>Marks, Inc.</td>
</tr>
<tr>
<td>5</td>
<td>April 10</td>
<td>5</td>
<td>5</td>
<td>APRIL SHOWERS (F) (R)</td>
<td>Chappell</td>
</tr>
<tr>
<td>6</td>
<td>March 31</td>
<td>6</td>
<td>6</td>
<td>ROSE (F)</td>
<td>Chappell</td>
</tr>
<tr>
<td>7</td>
<td>April 10</td>
<td>7</td>
<td>7</td>
<td>HOW ARE THINGS IN GLOCCA MORRA? (M) (R)</td>
<td>Rayglass</td>
</tr>
<tr>
<td>8</td>
<td>April 28</td>
<td>8</td>
<td>8</td>
<td>MARGADA (F)</td>
<td>Chappell</td>
</tr>
<tr>
<td>9</td>
<td>April 28</td>
<td>9</td>
<td>9</td>
<td>YOU CAN’T SEE THE SUN WHEN YOU’RE CRYING (R)</td>
<td>Duke</td>
</tr>
<tr>
<td>10</td>
<td>March 31</td>
<td>10</td>
<td>10</td>
<td>ROSES IN THE RAIN (R)</td>
<td>Feist</td>
</tr>
<tr>
<td>11</td>
<td>April 10</td>
<td>11</td>
<td>11</td>
<td>IT’S A GOOD DAY (R)</td>
<td>Feist</td>
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<tr>
<td>12</td>
<td>April 10</td>
<td>12</td>
<td>12</td>
<td>IF I HAD MY LIFE TO LIVE OVER (R)</td>
<td>General</td>
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<tr>
<td>13</td>
<td>April 28</td>
<td>13</td>
<td>13</td>
<td>GUILTY (R)</td>
<td>Chappell</td>
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<tr>
<td>14</td>
<td>April 28</td>
<td>14</td>
<td>14</td>
<td>CLOSE MY EYES (R)</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>15</td>
<td>April 10</td>
<td>15</td>
<td>15</td>
<td>ALEXANDER’S RAGTIME BAND (F) (R)</td>
<td>Bette Rhoads</td>
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<tr>
<td>16</td>
<td>April 10</td>
<td>16</td>
<td>16</td>
<td>WHEN AM I GONNA KISS YOU GOOD MORNING? (R)</td>
<td>Martin</td>
</tr>
</tbody>
</table>

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**Sheet Music**

Week Ending

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**PLAY STATUS OF FILMS WITH LEADING SONGS**

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have had a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach a degree of popularity, and many others are never even published.
SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, April 14, 8 a.m., and ending Friday, April 21, 8 a.m.)

Tunes listed have the greatest audiences of programs heard on network stations in New York, Chicago, and Los Angeles. List compiled by John C. Plamen's Audience Checking Bureau. The index is projected for the coast-to-coast listening audience on the basis of the records played over AM stations by the American Broadcasting Company's ACX by the Accurate Reporting Service In New York. Radio Checking Service in Los Angeles. Listed are the top 50 tunes in the case of ties, tunes alphabetically. The music checked is preferably&over (40 per cent alive.

(1) Indicates tune is from a film; (F) indicates tune is from a legitimate musical; (S) indicates tune is available on records. In each instance, the licensing agency controlling performance signals on the tune is indicated.

**Right off the Bat!**

M-G-M Record #10011
Opening ROXY Theater, N. Y.
JUNE 4th

Direction:
W. M. MORRIS, INC.
Personal Management:
FREDDY GOODMAN

**RECORDS MOST-PLAYED ON THE AIR**

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,000 disk jockeys throughout the country. Unless shown in this chart, other available versions of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

(1) Indicates tune is from a film; (F) indicates tune is from a legitimate musical.

Going Strong

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>WEEKLY USE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>HEARTACHES</td>
<td>Ted Weems (Elna Tucher)</td>
<td>Decca 20-1217 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>LINDA</td>
<td>Ray Noble-Buddie Clark</td>
<td>Victor 20-2175 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>MAMSELLE</td>
<td>Art Lund</td>
<td>Columbia 37215 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>MY ADORE</td>
<td>Eddy Howard (Eddy Howard-Tish)</td>
<td>Majestic 1121 - BMI</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>I'M IN LOVE WITH THE GAME</td>
<td>Mabel Silverman</td>
<td>Capital 347 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>CHIC集体 BABY</td>
<td>Sam Donahue</td>
<td>Columbia 37234 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>ANNIVERSARY</td>
<td>Frank Darrow</td>
<td>Majestic 7215 - ASCAP</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>FEMALE ANGEL</td>
<td>Paul Weston</td>
<td>Capitol 384 - ASCAP</td>
<td></td>
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<tr>
<td>9</td>
<td>MAMSELLE</td>
<td>Harry James</td>
<td>Columbia 37305 - ASCAP</td>
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<tr>
<td>10</td>
<td>ROSES IN THE RAIN</td>
<td>Frankie Carle (Marjorie Hughes)</td>
<td>Columbia 37225 - ASCAP</td>
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<tr>
<td>11</td>
<td>MAMSELLE</td>
<td>Dick Haymes (Gordon Jenkins)</td>
<td>Decca 23661 - ASCAP</td>
<td></td>
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<tr>
<td>12</td>
<td>HEARTACHES</td>
<td>Harry James</td>
<td>Columbia 37231 - BMI</td>
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<td>13</td>
<td>HEARTACHES</td>
<td>Eddy Howard</td>
<td>Capitol 3409 - ASCAP</td>
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<tr>
<td>14</td>
<td>HEARTACHES</td>
<td>Frank Sinatra</td>
<td>Columbia 37231 - BMI</td>
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<tr>
<td>15</td>
<td>I BELIEVE</td>
<td>Frank Sinatra</td>
<td>Capitol 3930 - ASCAP</td>
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<tr>
<td>16</td>
<td>GUILTY</td>
<td>Margaret Whiting (Harry Gray)</td>
<td>Capitol 324 - ASCAP</td>
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</tr>
</tbody>
</table>

(Continued on page 154)
HI! HIT! HI!

THAT'S HERMAN

The Woodchopper's second release as a single is another double-edged hit!

WOODY HERMAN

singing Hoagy Carmichael's sensational new ballad

IVY

Backed with

THAT'S MY DESIRE

An all-time favorite dressed up in Woody's inimitable style

Just Released!

COLUMBIA No. 37329

Play this one; too, for a winning Daily Double! Woody's Fast-Selling First Release

COLUMBIA ACROSS THE ALLEY FROM THE ALAMO

NO! The Ol' Woodchopper's second release as a single is another double-edged hit!
MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation’s juke boxes. List is based on The Billboard’s weekly survey among 2,106 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

**Goings Strong**

<table>
<thead>
<tr>
<th>Position</th>
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**Coming Up**

How Are Things In Glocca

- Buddy Clark
- Mitchell Ayres Ork

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<th>Position</th>
<th>Weeks</th>
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**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are folk records most played in juke boxes according to The Billboard’s weekly survey among juke box operators.

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<tr>
<th>Position</th>
<th>Weeks</th>
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</tbody>
</table>

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race-type disks most played in the nation’s juke boxes, according to The Billboard’s weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>Position</th>
<th>Weeks</th>
<th>Last Week</th>
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**CU-TU-GU-RU**

(Vocal Chorus by The Boyd Tripletts and the orchestra)

**ILLUSION**

(Vocal Chorus by Dorothy Porter)

**Columbia Records**

Trade-marks "Columbia," and "O The Reg., U. S. Pat. Off."
Sterling HILLBILLY SINGERS

In a continuing effort to review as many of the current hillbilly record sensational sales! HANK WILLIAMS and his DRIFTING COWBOYS
Top list with these terrific numbers
201 Calling You and Never Again (Will I Knock at Your Door)
204 Wealth Won't Save Your Soul and When God Comes And fathers His Jewels
208 My Love For You Has Turned To Hate and I Don't Care

RILEY SHEPARD, the Cowboy Philosopher accompanied by the BRIARHOPPERS
205 Strike It and Who Me? (Who are you talking to?)
Here's a great recording by a great combination of performers that spells out even greater sales.

THE OKLAHOMA WRANGLERS
Tons in tunes are these wonderful Westerns by the Wranglers.
202 I Can't Go On This Way and You Don't Have To Worry
203 I'm Sorry If That's The Way You Feel and Farther And Farther Apart

LOUIS and the INNIS CLAN
Two sides, and two hits by Louis and the Innis Clan. We're sure this is only the first of many successes by this grand performer of the Grand Ol' Opry in Nashville.
207 Look In The Looking Glass and Oklahoma City
209 Tennessee Central and Foggy River
distributors everywhere or
STERLING RECORD CO., 7 West 46th St., New York 19

CHI-BABA CHI-BABA
Lawrence Wells and His Orchestra
23878

RECORD REVIEWS

In the opinion of the Billboard music staff, records listed below are most likely to no longer be as popular as determined by entry into best selling, most played, and chart features of the chart.

RED SULK STOCKINGS AND GREEN
Sunny Kaye with vocals by Don Cornell
PERFUME PILL
23251

THAT'S MY DESIRE
Frankie Laine on Mercury 23965 and is already in the best-selling ranks and his latest, as are all the new versions available. Kaye gives the same basic arrangement, added with orchestral staging, loved with orchestral staging and added with the audience singing along, included with orchestral staging and added with the audience singing along.

HANK WILLIAMS
Two sides, the Farther We're Apart and Stockings.

LOUIS FATHERS
Wealth Won't Save Your Soul and When God Comes And fathers His Jewels.

OKLAHOMA WRANGLERS
My Love For You Has Turned To Hate and I Don't Care.

GUYS and DOLLS
I Wonder, I Wonder, I Wonder-

GUY LOMARDO (Decoy 23866)
It Takes Time-

CHARLIE VERNOTA (National 9029)
Moonlight Memories-

CHI-BABA CHI-BABA
Lawrence Wells and His Orchestra

RECORD POSSIBILITIES

Vincenzo Bellini

DEANNA DURBIN (Deeco 23807)
My Heart's On Fire-

CHARLIE VERNOTA (National 9029)
Moonlight Memories-Parts I & II-
HARRY JAMES
And the melody ballad ears.
make band weave mantic tone blows
chorus and the pleasant major import.
dets. makes That's My Desire.

ELLA HAGGART.

"Desire." Haggart.

Here's a song that is a giving full lovely
light," takes ever-so makes added appeal for
impressive impressive quantity.

ELLA

It's not only a song for Ella
whether they
and chorus and orchestra, directed
by the mated maestro's horn.

Haggart.

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Haggart.
ADVERTISE MAN LABORATORY

ANNOUNCING
The Release of a SURE-FIRE HIT!

RILEY SHEPARD

The Singing-Talking NOVELTY

"WHO? ME?"
(If you don't talk too much)

SWING VERSION OF "JOLLE BLON"

#6012

Majestic RECORDS
Studio, NEW YORK CITY • Sales: ELGIN, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

MUSIC POPULARITY CHARTS
PART VII

ADVANCE INFORMATION

Week Ending April 12

ADVANCE RECORD RELEASES

Records listed are generally approxi-
mately two weeks in advance of actual
release date. List is based on information
supplied in advance by record companies.
Only records of new manufacture are listed.
Unusually supplying information are listed.

POPULAR

A THOUSAND AND ONE NIGHTS...Skitch Henderson Ork (Ray Kellogg)
(WOULD YOU) Capitol 400

ALMOST LIKE BEING IN LOVE...Ja Stafford (Paul Weston Ork) (SMOKE
DREAMS) Capitol 401

ASK ANYONE WHO KNOWS...Dinah Shore (Sonny Burke Ork) (PDDPA,
DON'T) Columbia 7344

CU-TU-CU-RU...Jack, Jack, Jack) Jack Smith-Clark Sisters (Earl Sheldon
Ork) (OH! MY) Capitol 403

DREAMS ARE A DIME A DOZEN...Groe Krupa (Tom Berry) (YES, YES)
Columbia 7734

GOODNIGHT SWEETHEART...Van Johnson (Sonny Burke Ork) (1 WOND-
DER) MGM 1068

A LITTLE TOO FER...Johnny Mercer (Wesley Tuttle-Merle Travis and
His Combined Orchestra) (THE COY..ERED) Capitol 400

I NEVER KNEW...Eon Dumbik Ork (Bill Lockwood) (WHY)
Capitol 405

I WANT TO BE LOVED...Ted Strater Ork (Mary Ann Wayne) (4 WOND-
DER) Columbia 7735

I WONDER, I WONDER...Jack Carroll (Dave Rhodes Ork) (MAH-
ZEL)...Mercury 10016

I WONDER, I WONDER...Van Johnson (Sonny Burke Ork) (GOOD-
IGHT, SWEETHEART) MGM 1068

IF I LOVE AGAIN...Tony Martin (Earle Hagen Ork) (WOULD
YOU)...Capitol 400

I'VE LOST ALL MY LOVE FOR YOU, Del Casin (The Smutnoc-Charlie
Magnate Ork) (YOU ONLY)...Mamoru 1103

LATIN AMERICAN RHYTHMS

ARGENTINA...D'Artega Ork...Sonora 4002

ALOITA...Polaco Ork...Sonora 4000

BRAZIL...Gloria Moreno...Sonora 1085

EL CHOCLO...Marina Moreno...Sonora 1010

LA COMPAÑITITA...Sonora 1089

NOVIO (Joe y Socarras)...Sonora 1079

DON'T LIKE...Sonora 1097

MAH-ZEL...Harry Cool Ork (1 WOND) Mercury 3062

BLACK BEETLE...Jack Carroll (Dave Rhodes Ork) (1 WOND)...Mercury 5061

MUSIC SELECTED BY

WILLIAM M. BRUNS

The Billboard
May 3, 1947

A Complete Territorial List of
RECORD DISTRIBUTORS
and the LABELS THEY SELL
is one of more than 72 refer-
ence lists in the Big 813 Page
BILLBOARD ENCYCLOPEDIA OF MUSIC

NAME

ADDRESS

CITY

ZONE

STATE

(Continued on opp. page)

Fill in and clip this card and mail with
$5.00 to

B. A. BRUNS
The Billboard
2160 Patterson St.
Cincinnati 22, Ohio
Mighty sweet, mighty crisp, mighty compelling is the one-and-only Eddy Howard in these two numbers, Your experience has taught you that when you get Eddy into a box colins just seem to cluster around him.

"BESIDE YOU" and
"WOULD YOU BELIEVE ME"

Majestic No. 1123

RAY McKINLEY AND HIS ORCHESTRA
Ray drums up business for Box operators with his rhythm-sharp rendition of superb arrangements.

"IVY" and
"MEET ME AT NO SPECIAL PLACE"

Majestic No. 7223

(Continued from opp. page)

(Continued on page 22)
NEW YORK: Biggest headache in orch. business is shortage of competent female singers. At least six name orcs are looking. ... Sherwin Twins ork is the first band to pact with the new Len Greene Agency. ... Miguelito Valdes is set for Havana-Madrid beginning May 1. ... The first Ted Wynn pair for Mercury will be Violets (a la Heartaches with Detroit's whistling) and Peg O' My Heart. ... Skitch Henderson is in town putting together and rehearsing an ork whose first show is early in May, prior to a location where which Music Corporation of America (MCA) is trying to set. 

Three Suns reportedly have withdrawn their suit against Majestic Records. ... Irving (Sineatra Songs) Dorfstein being married at Waldorf Astoria, May 4. ... Rumor out of the West had Apollo dickering for Miscor's inactive pressing plant on the Coast. ... Lady Iris Mountbatten guest-shooting on symphony Sid and Roy Consul MGMCHM show, April 26. An ardent jazz fan, she'll make with the pitfall about Engineering's hepatizers. ... Heard here that ex-Musicor Albert Marx is preparing to sink some heavy bucks into personal management of his own on the Coast.

Blessed Events Department: The Norman Polyes proud parents of their second girl, ... Orkster Tommy Tucker and wife awaiting their first about mid-May. ... Ye olde Billboard music boys and girls (the Carltonites) also expect a headline item in May.

Cliff Dave Rose will do the score of the show after next at the Copsho. ... Bandleader Gene Lees has announced that he is forming his own combo. ... Larry Ferguson has resigned from Columbia and takes a summer's

Music----As Written

Vogue Discusses Deal With Decca

NEW YORK, April 36—Following up stories that Vogue Records would turn much of its output into pressing for other companies, Tom Safady, Vogue pres., had a meeting with Decca execs here last week on possibility of contracting vinylite platters for the house that Jack Kapp built. 

According to Leonard Schneider, Decca veepee, company had heard that Vogue "put out a good record," and they held discussions but reached no decision. He denied possibility that Decca might purchase the Vogue plant outright, altho talk had it that pressing-plant union gripes about Decca going elsewhere to contract disks might encourage such sale. Meanwhile, it was revealed that Vogue had set a deal to produce vinyl platters for special needs of the Mercury company in Chicago.

WORK SPREAD PLANNED

(Continued from page 13) prevent film studio musicians earning more than $133 weekly from accepting any side jobs; those working outside film studios and earning more than $75 weekly would be forbidden to work in six studios. Other provisions include a six-day week, plus tougher restrictions on employment. Musicians who are umpied would not be permitted to play or substitute on any steady engagement. If regular and freelance memberships, curbs become effective at once.

Isn't It Strange What Music Can Do?, clad by Eddie De Langa and Lou Alter. ... TD's manager, Arthur Mib- hau, adding program to his other enterprises and has taken over program for the Texas State Fair.

COBBOY JACK HUNT'S

Latest Release

"SOMEBODIES IN THE SUN"

"YOU MUST HAVE FUN"

"ONE OPPORTUNITY FOR ALL"

PROCESS RECORD CO.
10 Pennell Street
FRANKLIN, PA

THE LEN GREENE AGENCY
For the best in Music and Entertain- ment for all occasions

LEN GREENE
140 WEST 46TH STREET, NEW YORK CITY
LONG ISLAND 5-7607
LONG ISLAND 5-2000

"IT AIN'T LIKE YOU"

Pearl Record No. 13 by LARRY VINCENT
The Boy Who Gave You "If I Had My Life To Live Over," also "The Freekie Song.

PEARL RECORDS
Route 1, Box 105
Colvington, Ky
T. Dorsey Appeals
AFM Fine Verdict
In Bob Dave's Case

HOLLYWOOD, April 26—Batonier
Tommie Dorsey, who before the
board of directors of Local 47, Amer-
can Federation of Musicians (AFM),
May 2 to appeal recent trial board
decision which fined orkster $500
and issued 120 days 'bott', has since
Bob Dave's additional $500 in
back salary. Dorsey has posted
$1,000 with union as bond, subject to
final disposition of case by union toppers.

Sideman Davey preferred charges
against Dorsey, union claiming
that leader barred him from playing
with Cones' Dosey's ork, when Dorey's crew worked at Dorsey's Cas-
ino Gardens Ballroom, Ocean Park, Cal.
As a result, Davey claimed a loss of
four week's salary at $125 per.

Dorsey charged he was black-
listed because he quit Dorsey ork,
also did man claimed to have given
leader more than usual notice.

Dorney's manager, Arthur Michaud,
refused to comment before the appeal
date, declaring only that charges
were exaggerated and would be re-
ferred at the hearing.

Majestic Records
Finds New Quartets

NEW YORK, April 26—New home
for Majestic Records and recording
studio here will be at 16 East 40th Street
beginning July 1. Larry Roman has been
signed as the new leader, with the discy due
got several chart-bottoming gold records.

As originally reported (The Bill-
board, April 19), Majestic was asked to
respond to the new location of 16 East
Street when new owners took over
that building some weeks ago.

Arden Label in Detroit

Debuts With 2 Releases

DETROIT, April 26—The new
Arden Record Corporation and rec-
ording studios here will be at 16
East 40th Street beginning July 1.
Larry Roman has been signed, with the discy
due to get several chart-bottoming gold records.

As originally reported (The Bill-
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respond to the new location of 16 East
Street when new owners took over
that building some weeks ago.

PETRILLO CHAMPIONS SINATRA IN PLANNED BENEFIT AIR STANZA

HOLLYWOOD, April 26—Frank
Sinatra found a ready champion
in none other than American Federation
of Musicians (AFM) Pressey James C.
Petrillo who personally interceded to
vote a Local 47 ruling which threat-
ed to throw a wrench into the
Voice's plans to do a benefit air from
Los Angeles April 30.

Quarrel arose when Sinatra
got to do regular air show from
New Orleans, with proceeds going to
city disaster relief fund. Local 47,
however, nixed plan to fly Axel
ork south in army plane, also transportation was to be
provided gratis. Union stand was
based on regulation adopted several years ago
which forbids transportation of
musicians in non-commercial air-
liners. (Reg was designed to protect
orksters in case of accident, since
sonneenr ride obviate payment
of claims if disaster occurs in
other than commercial planes.)

When matter was brought to Par-
trillo's attention, union pressey long-
distant Los Angeles local and or-
ding ruling relaxed. Petrillo is
said that if Sinatra and other show-
ble boppers were willing to risk flight in
ark plane, then union would accept
for some terms except for themselves.
As result, Local 47's anti-non-com-
pensation policy will be hereafter be
tossed out the window.

DET. DANCERY OPENS;
POLICY: LOCAL BANDS

DETROIT, April 26—A major
ballroom, the Chesterfield, was
opened last week in Roseville, North-
estern Detroit suburb, by Black-
williams, owner of the Roseville and
East Detroit theaters.

There is a four nights of danc-
nerly, using local bands, with
Jimmy Strauss opening, followed by
Percey Beck and Jimmy Heffner.
The Delbridge & Gorrell office has
the exclusive booking contract, with
dick Terry handling the bookings.

The opening drew 2,500 patrons,
with average attendance over
the first week 1,500. The spot is said to
be capable of holding 5,000 for
dancing. It is about three miles from
the outdoor Eastwood Gardens, slated to
open with a name band policy next
month.

FRANCOS AIMS 2D CHI SPOT
At Suburban Class Trade

CHICAGO, April 26—In an effort
to snug expected bigger bid for sub-
urban Chi spots during the summer, Libby Franca, op of the Sky Club,
Elmwood Park estaminet, is opening a new room, the Star-Life Room,
May 1, to augment his present bistro,
which holds 550.
The new room, to be located on the second floor of
the Sky Club, will hold approximately 275 and will cater to a more exclus-
ive set with a $2 minimum. The
downtown Sky Club has never used a minimum or cover.

Incidentally in the new roof

garden-type room will be George De-
Cori's society septet. Francos inten-
ds to continue use of semi-name
orksters, such as the current
Bennie Cunningham band, in the Sky
Club, with outstanding cocktail
rings such as the incumbent Bo-
neke Gayle, in the club.

If bid fails to hold up in the Star-
Life Room after the summer season,
Franco's may turn the room into a spot for suburban club dates.

WJW TRYING OUT Tyro Jock Contest
As Platter Hypo

NEW YORK, April 26—New disk
jock gimmick in the experimental
stage at Cleveland's WJW is directed
at hyping local retail and wholesale
platter trade and locating new ideas
for spinner shows. Idea, a brain-
child of WJW's Spencer, involves a
contest to choose an amateur spinner.
Contest asks that entrants submit a script on how they think
a disk show should be conducted.
Station has placed entry blanks in
city's retail record shows. Winners
will be given a chance to air their
ideas on a weekly 11:15 WJW Sat-
night Saturday session. Show will
be tested for 13 weeks.

Station has lacking of local disc
stations representatives Black and
White, Signature, Mercury, Sonora,
MGM, Standard-International, Col-
umbia, Victor, Decca, Capitol and
others.

KING TO HANDLE OWN Natl Distribution
And Service Chores

CHICAGO, April 26—King Rec-
ords, the hillbilly label, which also
issues Queen, its race series, this
week took over its one remaining out-
side distributor and will now handle
national distribution and servicing on
its own. With a series of regional
branches across the country. Last two
independent distributors were those
in Dallas and Oklahoma City, which
were formerly operated by Record Re-
leasing Corporation.

The new King distribution policy
will include a 5 per cent return privi-
lege, 15 cents per record freight
allowance past points 150 miles
from the nearest branch, plus handling of
all publicity and promotional material
by its own regional distribution
branches.

DISTRIBUTORS WANTED

CHOICE TERRITORIES OPEN

We have a few choice states open to liv-
ing, financially responsible distributors who
are required to distribute a top line of pho-
ograph records. All correspondence kept in
strict confidence. Write:

Sales Manager
SAVOY RECORD CO., INC.
23 Market St.
Newark 1, N. J.

TI TEN INCH RECORD PRESSINGS
Shell or Vinyl
Fast Service—High Quality
Small or Large Quantity
SPECIAL OFFER

SONGCRAT, INC.
1659 Broadway
New York 19, N. Y.

Harry Moss Agency
Representing Name Bands, Name Acts, Tops In Cocktail Units.
HOTEL LINCOLN, NEW YORK CITY
(212) 693-6980

COMING UP

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(At the wrong time)

Arrangement by
HAROLD POTTER (It has to be good)
1656 Broadway
New York (19), N. Y.

Professional copies now ready. Send your address.

VAN VADA MUSIC
163, 8, 9, 10, 11
New York 8, N. Y.

(CITY)

King To Handle Own Natl Distribution
And Service Chores

CHICAGO, April 26—King Rec-
ords, the hillbilly label, which also
issues Queen, its race series, this
week took over its one remaining out-
side distributor and will now handle
national distribution and servicing on
its own. With a series of regional
branches across the country. Last two
independent distributors were those
in Dallas and Oklahoma City, which
were formerly owned by Record Re-
leasing Corporation.

The new King distribution policy
will include a 5 per cent return privi-
lege, 15 cents per record freight
allowance past points 150 miles
from the nearest branch, plus handling of
all publicity and promotional material
by its own regional distribution
branches.

The Cash Box
Burning the Jukes in HARLEM

The Ten Top Tunes Netting Re-
Play Weekly From Report-
Submitted Weekly To The Cash Box
Leading Music Operators In New
York City's Harlem

I WANT TO BE LOVED

SAVANNAH CHURCHILL

(Composed by)

MORRIS & BILL POTTER

The Story—

describes a country people

The Tune—

tells its story

With A Country Swing
And A Square Dance Bounce

Recorded By

ROSALIE ALLEN

HAROLD POTTER

PIERCE—SWEETHEART OF THE PRairie

VICTOR RECORD No. 20-2327

EDWIN H. MORRIS
AND COMPANY, INC.
Music Publishers
1619 Broadway — New York 19, N. Y.
Signature Signs
3 Male Singers

Tommy Pederson

NEW YORK, April 26.—Signature
discovery added three male singers to
its roster this week. Firm is building
including over 300 components of
tool records with Ray Bloch among
singers-trummbust Warren
Cowington, who formerly was with
Les Brown and Gene Krupa.

Alan Dale, former crooner with
George Faxon's orchestra, has been released
to do a couple of sides, with options up
for two years. Other crooners still being
dickered with but virtually set, is Larry Carr, who sings and
beats a truck side. Dickery also re-signed
singer Bobby Doyle to a new term.

Coast AFM Nicks
Catalina Ops for
Sidemen Quarters

HOLLYWOOD, April 26. — Local
47, American Federation of Musicians
(AF of Musicians), has notified all cafes,
cocktail lounges and ballrooms on Cata-
Tina Island that beginning May 15,
suets among musicians must provide living
quarters or pay sidemen an addi-
tional $30 per week. Ruling, which
was in effect for several years be-
fore the war, is being revived this season to protect the
rentrouging during the island's May-
September vacation season.

At the same time, a new 12 per
cent pay hike was granted sidemen and
leaders working on two steamers,
shuttling between Catalina and the
mainland. New rate for sessions aboard SS Catalina and SS Avalon
will henceforth be $14 per man for
each round trip.

Feist, Santly-Joy Sue Spot
For Song Infringements

NEW YORK, April 26.—Pubbers Leo Feist and Santly-Joy have filed
a suit in U. S. District Court against Eldridge Riveira, a local spot
operated by Emanuel Selingger and Ben-
jamin Zaron, who alleged infringement
of their respective tunes, My Blue Heaven and Honey- scrotch Rose.

Complaint charges that tunes were
performances for profit with-
out license from owners of the pub-
riors on January 20 and at other
times. Both pubs, in the joint
action, seek an injunction and damages.

Ray Anderson B'a’s, $1.453
Bridgport, Conn., April 26.
— Making his first Bridgport appearance,
Ray Anderson drew 1,202 cus-
tomers at the Eliz Balloon last
Sunday (20). The gross was $1,453,
admission, $1.30. Tomorrow (27):
Ray Eberle.

On the Stand

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Eberle for Kenton
May 16 at M’brook

NEW YORK, April 26.—The first
appointment by General Artists Corpora-
tion (GAC) to fill the Stan Kenton
itinerary, left open when that GAC or-
kist fractured because of bad health
last week, had the new Ray Eberle
ork going into the Kenton spot at
Frank Daley's Meadowbrook niter,
Cedar Grove, N. J., on May 16 for
two weeks.

The agency was finding it tough
leaking to keep most of the Kenton
dates, with many of the cias who had
booked Kenton plenty sore about the
whole thing.

NEW YORK, April 26.—Four Chicks and
a Chuck, singing group led by
Kate Smith, have been signed to an
MGD dancing post. The group, now
led by the radio star on the same
disk label, will cut their first sides some-
time next week.
Bismarck's Walnut Room Dropping Acts For Concert Combo

CHICAGO, April 26.—Due to the findings of a month-long survey of guests of the Bismarck Hotel's Walnut Room, it has been decided to cut its entertainment to a house band. Berto Eitel, managing director of the Loop hostel, said that starting May 2, the Walnut Room, largest of the two rooms, will drop its regular nightly entertainment to a small concert band on Tuesday, Wednesday, Thursday and Sunday. Eitel said that an overwhelming majority of those contacted felt that current entertainment rates were exorbitantly high and especially pointed to the сравнительный amount of amusement tax as the biggest blemish.

Under the new policy, the Walnut Room will show two floorshows only Friday and Saturday nights, using the entertainers from the hotel's Tavern Room, which will run three shows every night except Friday and Saturday when they will run only one. On Thursday and Sunday, the Walnut Room will augment Berto Delfino’s eight-piece concert crew to 12 pieces. Floorshow talent for the May 2 show will be Paul Rollison with the Three Daredevils.

Minimum will remain the same, as previously, with the Walnut Room guaranteeing $25 per week, $2.50 per week ends, except Sundays, while the Tavern Room will get $25 Saturdays and $15 the remainder of the week. In addition to eliminating the 20 per cent Tuesday, Wednesday, Thursday and Sunday in the Walnut Room, Eitel said that the cut in entertainment cost will enable the hotel to serve milk and water drinks at a 25 per cent reduction.

F. C. Williamson To Glaser's ABC

CHICAGO, April 26.—An office switch of major import occurred here this week as F. C. Williamson, formerly left Central Booking Office (CBO) to take over as Chi office manager for Joe Glaser’s Artists Booking Associa-
tion (ABC), Glaser was left with the office head last week when Art Frey, senior office manager for a year’s stay (The Billboard, April 26).

Williamson, a vet act and band booker who had been a full partner in the firm of Al Boric for the past three years and previous to that for 12 years in various offices of Frey’s Artists Booking in Chicago with ABC Monday (28). Williamson will take with him certain undisclosed act and band contracts as well as ABC personnel, including Roy Johnson, band booker, and Jelly Mc- Quire, club date skedder. Cocktails will be handled by Bob Phillips, who has been with ABC in Chi for the past year.

Exodus of these three percenters from the Boric firm is not complete with Berto, Buddy Winfield and Zelly Greerplan, all cocktail bookers.

Ireland Rest. Switching
To Ice Show Policy June 1

NEW YORK, April 26.—Ireland Restaurant will switch from a floor-
show to an ice show on June 1. Cur-
rent policy of the restaurant, with Mar-
ion’s ok, closes May 31 after run-
ing since February 9. The ice coming
on July 1, with a $3,500 budget.

Starting booking for Carolyn Lynne, co-star of Ice Pictorials, now at the Iridium Room of the St. Regis, to begin her new show.

New York

Roy Allen advises that he is no longer a part of the Allen and Drake team. ... Leo Weber starts at the Hotel Sheraton Lounge April 29. ... A new act of the Century House April 30. ... Hunt’s Casino, Wildwood, N. J., switching to a name of the tightrope variety and Paddick Club, 811 32nd Street, Chicago, will open.

West Coast

Philharmonic Trio set for the swan flamingo, Las Vegas, Nev., beginning May 8. ... Jerry Mann goes to the Clove Room in Miami beginning of the month. ... De Castro, the new Florida farce of the month, begins at the New Howard in Havana. ... Marjorie Reynolds, film star, will join the Jack Benny Show at the Wiltshire Hotel, Los Angeles. ... The Four O’Clocks, a cabaret club in Los Angeles, is closed.

Le carillo goes into the Nevada Biltmore Hotel, Las Vegas, for two weeks beginning May 14. ... Joe Liggins and his Honeydrippers take to the road this week in a tour of 21 States. ... Jimmy Leeper, booker with Reg Marshall Agency, has taken a leave of ab-

sentence to return to his home in Mc- Connellville, O. ... Marshall Agency set to handle Pacific Coast tour of Jimmy Luncford’s ork.

Elly Bye and Her Queens of Swing go into Las Vegas’ Stock Club. ... Eddie Figer combo closes a 16-week stint at Club Royal, San Bernardino, Calif., and opens at Orella Gardens, Le Grande, Ore., May 1. ... Dee Die Lane and her combo go into Loew’s State June 1. ... Health Commissioner Israel Wein-

stein will be formally presented with a recording of the tune April 29 and the number will be plugged via WHTO. ... Chicago Tribune.

Minni

Frankie Hyers and Pat Harrington are back from the Vine Room in Chicago and Irwin Corey opened April 22 at the Copacabana, one day late. With Corey are Earl King, piano; peppertree opening, Phil Foster, who had closed may night before, and Foster used the opportunity to break in some new material and turned in a performance that completely amazed a sure bet by not signing Foster for a return shot at the height of next winter’s show season.

New show at Kitty Devic’s April 22, with the Roland Twins, the Dancing Duo, of London, and Sound Grauman’s Musical Stairs. ... Joe L. Ross is heading the Pad-

dock Club at the Three Flames and 

hum along with plenty of sleek and long-legged rounds. ... Tommy Dorsey and his Mrs., are seen everywhere. ... King Kallen, with "Swingin’ Spiv," a 13-piece swing band, is there. and Zelma Bennington of the Miami Rhythm Kings is there. ... "Spinda" are here, too. ... Melvin Bob Hennagen and income tax man, Joe Noonan, are seen around, as is Ir-

win Steingut, Democratic leader in the city.

Folle Miller into the Clover Club April 23, Nancy Donovan the next in at the Fantastic Room. ... Irish Lido closes.

Nap

NEW YORK, April 26.—Sol Temper and his gang, who had dropped into a movie. Temper took in his act as a sequel to the exteriors and more seated so all around him. Temper got up with a start, looked up at the screen and said, "I don’t like them in those parts."

Glass Hut Rectors Line

NEW YORK, April 26.—The Glass Hut, Belmont Plaza Hotel nighter, will start using a line again May 8, with the June Taylor Girls (6). Line was dropped about a year ago. The show will have both Bob Dixon and Digi Savors.

BROKER GETS A CONFIDENTIAL AID At Chi Confabs

CHICAGO, April 26.—Bob Broder, legal counsel for Artists’ Representa-
tives Association (ARA) killed two birds with one stone last week, who huddled with a board of governors and a general membership meeting of Entertainment Managers Association (EMA), the Chi branch of ARA, and with the Salvation Army, the American Guild of Variety Artists (AGVA), (The Billboard, April 19). Besides electing the ideas of the Chi group on the coming AGVA club-date code, Broder came out of the meeting with the confidence of a large portion of the Chi member-

ship. Previous to the confabs here there was an indication, by a certain portion of EMA about Broder and his moves. Feeling was that ARA was strictly for the New York membership and the move for a board member by the Billboard Friday (23), after the meeting revealed that the membership of local ARA has swung behind ARA nationally.

Unification under the ARA banner was attributed to the crisis presented to Chi percenters when AGVA proposed a code to regulate club dates and (2) the manner in which Broder sought the reactions of Chi percenters when his moves were proposed for action on the proposed club-date code, being good to the ARA. Good feeling between EMA and ARA was further helped when Broder showed that the new code was just as well represented in ARA under secret ballot, a number of Chi offices and the smallest independent are given one vote each. Broder ex-
plained that the new code, regarding the projected AGVA code, would be considered next week by the full board of AGVA at its meeting. The four-man ARA delegation to the Corp. 

MARTINIQUE SHUTS FINDING STARS TOO COSTLY FOR TIMES

NEW YORK, April 26.—Because of "the death of star attractions’ sal-
aries, impossible to compete with the current economic trend," La Martinique has decided to close at the end of its present engagement.

The club will remain closed for the summer while ops Dario and Jimmy Vernson search for names for the fall reason.

Blair’s Philly Spot Sold

PHILADELPHIA, April 26.—Jim-

my Blair’s Concord Lounge, newest of the midtown cocktailclubs, has been given up after only a few months. The swank spot is reported sold to Al Tiffany, who operates the cock-

tailery in the Billmore Hotel in Wildwood, N. J. Taylor will reopen the room next September.

Wildwood Surf Bow May 26

NEW YORK, April 26.—The Surf Club in Wildwood, N. J., gives its summer May 26 with a $3,000 entertainment package. The show will have Eliza Fitzgerald for four weeks, Savannah Churchill will fol-

D. SIDENENS FORMS TRIO

NEW YORK, April 26.—The John Carlis Trio starts its first date at the Hotel Majestic, Boston, April 30. The three men usually work with Jimmy Dorsey, but during his five-

week lay-off, have formed their own unit. If the combo clicks it plans to be on its own from here on.
Flesh Layoffs Worry Agents As Likely Trend

NEW YORK, April 26.—With the Strand dropping its flesh for two weeks starting May 2, theater booking offices are being thrown into the same boiling pot. Last week the Capitol denied having any let-up on the vaudeville booking. The Strand's closing brings in Duel on the Sun May 7, Loew's 17 vaude one-nighters around town also have been reported to be in, while showing Duel day-and-date with the Capitol.

The same thing is true at houses dropping vaude. It has given agents pause. Trade fears that what started out as a picture special (40-60 basis) may be the beginning of a permanent elimination of impresarios.

House bookers deny this is the beginning of a new trend. They insist it's strictly a temporary gimmick brought about by financial deals. But they really fear Warsaw's Earle in Washington started off the same way, subsequently dropping stage after stage.

Strand Switch Temporary

The Strand will show a combination reissue bill, Sea Hawk and Sea Wolf, followed by the Hill. The reissue booking was induced by big business done by these reissues last fall and the only new policy new permanent new policy is contemplated.

Although the Newark Adans also has decided to change its stage policy, House will follow a strictly vaude pattern. If it should fail. Instead of using name bands, Adans will buy or six such as Dave Fox, New York.

Mo. Set-Up Niteries Must Keep Same Hrs.

As Bars, Pay $60 Fee

ST. LOUIS, April 26.—Niteries here, already suffering from an acute lack of patronage, were stunned another blow Monday (21) when the Missouri Supreme Court upheld the law against them. This was done under jurisdiction of the State Department of Liquor Control and requiring them to serve the same hours as taverns.

(Supreme Court reversed a ruling by the St. Louis Circuit Court, which on petition of George Graf, operator of Club 400, had issued an injunction to prevent enforcement of the law here.

License 60 a Year

The law, which became effective July 1, last called the "Sun" estab-lishments (which dispense food, soft drinks, and other ingredients without a St. Louis liquor license) under the liquor department with a special liquor license. The law requires drinking by minors on the premises at all times and prohibits any drinking after 2 a.m. or before 6 a.m. The act was intended primarily to strike at rowhouse and other establishments who have used their own liquor for consumption after the hours of licensed establish-ments.

Danny Thomas at Chez Paree

NEW YORK, April 26.—Danny Thomas goes back to the Chez Paree, Chicago, June 6. He's not expected East on this trip.

Anti-Pox Night

NEW YORK, April 26.—Ice-land Restaurant did a twist on the Duellin' Days theme night Wednesday (23) when it handed out approximately 500 free tickets to the first persons on the street after running an ad in The Post and The News.

New Bosalt Deal; Act Must Get Good Rooms & Top Food

NEW YORK, April 26.—Acts working the bosalt belt this summer will have to have rooms on the premises. No more sleeping 10 miles down the road, or flopping on the couch in the lobby. At least not if the intent of the American Guild of Vaudeville is off in this act (AGVA) rule which just went into effect.

The rule says:

"The operator agrees that the room and facilities and all other arrangements that will be on the premises above ground level will be such as to accommodate the paying guests. The meals shall be equal to the meals served the paying guests. Any artist in the main dining room or suitable adjoining dining room during the performance shall be furnished, such obligation to continue throughout the day following the performance by the artist.

"To see that this and other AGVA rules are obeyed, the actors' union will have four representatives on the mountains doing police work."

Boon in Club Dates Cheers Det. Bookers

DETOKT, April 26.—With night club and cocktail lounge business generally slack, a plan for bring- ing boating in private club work is providing a steady opening for tal- ents. The plan involves a combination of booking offices specializing in club dates rather than night spots finding boating artists. The Byrd Agency and Jules Klein specialize in club dates, and others do the same. If clubs are doing well, the orchestras respectively, agree that the volume is the greatest in these dates, and they have.

Reasons for the spurt in club dates are somewhat mixed. One appears to be the slight away from spending in night spots in favor of private parties in the home or rented hall where the cost will be less. This trend developed when the federal tax was first imposed, was slow to make headway around Detroit.

Taste Vary With Age

More important is the definite swing in the preferences of entertainments, in all age groups. Younger groups more so for orchestras and straight musical entertain- ment, while older groups have more varied tastes, including regular vaude- ville acts. Many old clubs are drawing in new members. While figures are not available, indications are that fraternally groups have been enjoying a nice boom since the return of service men, and that boating is used as a lure to prospective members in some instance, and the increase in bookings in club dates will be a real opening for employment of tal- ents.

There are also many meetings of business organizations, sales staffs, and dealers and customers that have re-sulted in a heavy load of work in the club field.

AGVA Nixes Borscht Bookers' Taking 10% Off Top, 5% Bottom

NEW YORK, April 26.—A gimmick developed by Stern and Greens, bookers, raising the cut and permitting American Guild of Variety Artists (AGVA) ruling. The stunt called for bookers to buy acts on a definite budget, with each actor's salary specified. Under the opening to this plan, the operator wouldn't suspect he was paying $400 for a $200 act. When per performance was bought at a specified price and be paid as an individual. Stern and Greens have also cut off the top 5%. Bottom

After thinking about it, however, the bookers decided they couldn't make money on 10 per cent, so they also asked the actors to pay them an additional 5 per cent booking fee and went to AGVA for approval.

Dave Fox, New York AGVA head, turned Stern and Greens down on the new rule. They couldn't take it off the top and off the costs of the acts, he said, must be paid net. It was also pointed out that under this plan the act would have less money at the disposal of the employers and would have to deduce unemployment insurance when they were not paid out of individual checks to per- formers.

Maxies Swing At a Jackpot

NEW YORK, April 26.—The two Maxies, Rosenbloom and Baer, who opened Friday (23) at the Rio Ca- ble Club, are going strong from the Vanity Fair where they closed Wednesday (24), are in on a novel deal. It calls for the house to take the first $7,000. The next $5,500 goes to the two Maxies and the club.

According to insiders, the Males had to change the name of the club after it started rolling, so the chances are, the Maxes still own the $7,000. They won't walk out with their cut.

"Harlem on Ice" Aims At Hotels, Theaters

NEW YORK, April 26.—Consoli-dated Radio Artists (CRA) is building an all-Negro ice show for hotels and theaters. The ice, Harlem on Ice, is being produced by Jack Brent, which now has the blader in rehearsal. It will carry seven skaters, including a young and CHC alumnus, Sam Jeffers, got Mabel Fairbanks, now in Holly- wood, for the lead skating part. The show will carry an eight or 10-piece orchestra, as well as its own floor show, which will run about 40 minutes, will begin about once a month.

Pu. Niteries on DST

HARRISBURG, Pa., April 26.—The Pennsylvania Liquor Control Board that hours for the legal sale of liquor are to be revised in ac- cordance with daylight saving time. The members of the board will serve the advanced hours, but stand- ard time areas won't change. Sales hours are from 7 a.m. to 2 a.m. daily; Saturday midnight, clubs must close at 3 a.m.

Raps Wraps

WASHINGTON, April 26.—It appears that local retailers will soon be selling "naked" straws in a Tom Collins, since the Tam- pement now going on in a House subcommittee over the provision covering entering a bill to force individual wrapping of all straws as a health precaution, is designed to prevent tampering with the district health officer record at any time.

It is claimed there is no difference in sanitation between wrapped and unwrapped straws," he declared.

Coast's Maxic Mulls $ Slash

HOLLYWOOD, April 26.—Slappy Maxic's may become first major Hollywood niteries to slash prices by 15-20 per cent, according to Owner-Manager Sammy Lewis. Lewis met with a number of chain-store wholesalers Friday (25) and told staff to shave costs to enable club to compete with chain stores.

Under proposed plan, Lewis will effect an across-the-board cut in both prices and service, the cost of top dinner to $5.50 and lower- ing $1 drinks to 50 cents. Minimum charges on cocktails cut to 50 cents, on occasions.

While other top spots have shown no tangible evidence of price-cut- tings, it was expected to spread among other areas.

Gaines Sells Out Miami Blackmoon

MIAMI BEACH, April 26.—Benny Gaines sold his Blackmoon Club today for $75,000. He also collects a rental on the deal for 10 years at $30,000 a year, making it a $375,000 transaction. The club was purchased by a combine headed by Jack Fried- lander and Henry Finklestein, present owners of the club.

Pfriender, well known as a club promoter, will take over the club and make no drastic changes in the policy that Mr. Friedlander was carrying on. Gaines plans to concentrate on his real estate holdings and stay out of night club ventures.

N. Y. Mardi Gras Shuts Out For Face-Lifting, Not Sale

NEW YORK, April 26.—The Mardi Gras, shuttered Monday (21) for al- most an entire year, is expected to reopen within a week. The closing led to rumors that the spot was being taken over by a group of investors. One story had it that the place would be con- verted into a shooting gallery.

Harry Finkenstein, present oper- ator, merely plans a face-lifting of the club before the bar, according to his attorney.

Atlantic City Hlique Club Going To Scout-Name Policy

ATLANTIC CITY, April 26.—Hereafter, any club using local entertainment, will subject to a semi-name policy starting May 26, when the racing season gets under way.

Frank Carneurta, operator, is setting aside a $2,500 weekly budget and is shopping for acts.
Roxy, New York
(Wednesday, April 23)

Capacity: 6,000. Prices: $0.50 cents to $1.50.
Four shows daily, five on Saturday. Rough booking, Bill Smith. Show played by Paul Add's house orchestra.

The theater has a well-oiled vaude show on tap this bill. It runs smoothly, has good novelty, competent singing, a fair name and some rib-tickling comedy.

The flesher opened with the gal house line (12) slithering on in period costumes to a kind of minuet that served as an intro for Fred and Elaine Berry and a pie number for the price of terps. The team started with a fast number and ended with their Lullaby routine, in which the gal falls "asleep." In between, the pair did a little chatter bit which got them appreciative applause.

Ravazza Warbles
Carl Ravazza didn't have too easy a time in projecting his personality. This is a personality lad who registers best in a small room. He teed off with Good Day, followed with singing, come home with the calypso, Ugly Woman, walking off to nothing.

Hanny Youngman was in exceptional form this time around. He opened with a few new gags that were as timely as today's newspaper and went into his set routine. His quips and gags pulled nicely for laughs which grew into roars as he warmed up. The fiddle bit with eight lads doing front flip of theirkhit the laugh meter all the way. Youngman's latest story of his life, sent him off to a terrific hand.

Hazel Scott at the 88
Hazel Scott, looking lovely in a white off-the-shoulder gown, opened with a boogy, Rainy Night in Rio, followed it with a vocal, Man I Love, and went on in one, did a Beethoven piece. The routine was dull and playing lacked spark. What saved it was the house line (boys and girls) coming on in the latter part of the Beethoven number for a modern terp that built up an exciting finale.
Pic, The Homestretch.
Bill Smith.

Paramount, New York
(Wednesday, April 23)

Capacity: 5,504. Prices: $0.50 cents to $1.50.
Number of shows six daily. House booking, Harry Levine. Show played by name act.

Duke Ellington fans will eat this one up. It's loaded with fast-moving syncopation and the leader and his sidemen playing, cool and commercial. The orchestra's solid arrangements and instrumental solos help carry the ball. Ellington has included two of his concert pieces, Minniehada and Hi-tone, with vocalist Roy Davis doing the latter in a riff fashion. Practically all the band's numbers sold for healthy returns. The leader's medley of his own compositions, Ellington at 36, was kept the show in the same commercial vein. Only one number, St. Louis Blues, was below par. It started out with a Marion Cox doing the vocal, and had Ray Nance coming out with his violin in the last half and bending around in several weak attempts to work up a couple of laughs which spoiled the strong effect the number might have had if the singer had carried it off properly.

Inclusion of two comedy terp teams, Buck and Bubbles, and Cole and Poke, threw the bill off balance. Both pairs worked hard for good results despite similarity of their routines and material. Buck and Bubbles' stunt it was hard to catch many of the lines by the lad who worked from the piano. Maybe the piano mike hadn't been hooked up. The closer, the Golden Gate Quartet, sewed up the lyrical pattern. This foursome can still knock over tickle boxes or spiritual with its effortless ease that probably leaves imitators wondering how the Golden Gaters do it. The boys' best bits were on Joshua Fit the Battle of Jericho and Shadrack.

Radio City Music Hall,
New York
(Thursday, April 24)

Capacity: 6,200 seats. Prices: $0.50 cents to $1.50. Number of shows daily, four. House booking, Leon Lemoff. Show played by house band.

Flesh formula has been changed for this show. Instead of using the ballet for the opening half and the Rockettes to close, the plan has been reversed. The outside acts work in the first part of the show, as do the Rockettes, and the ballet corps close the show. There doesn't seem to be much change in the pacing, except that there is more novelty at the head of the stage presentation. But the whole thing adds up as excellent Music Hall fare with stress as usual on the visual appeal.

First scene is a forest setting with waterfalls, "birds" flying and big trees. Onstage bugler blows reveille and Paul Remo's midgets, in Boy Scout costume, pop out of a tent. Remos, as a fisherman, follows and the group goes thru its standard routine. The fact that the lads are so far away makes them look like two small boys, a condition which didn't hurt their reception. Next came a tavern outdoor scene, on same set (it started off in one with Robert Marsh well baritoning lustily and opened to full stage), with glee club lads and Maxwell in riding costume making with the voices. The Rocketettes joined the group and got the usual big hands for their excellent precision work. Kids, this time, do a series of time steps, with formations and spins, ending the caterpillar kicks and winding up with big applause.

Unicycle Juggling
Boy Foy, also on in one, did a long stretchout of his unicycle juggling routine. Boy handled himself competently on both the low and high one-wheel, with only muff coming in the hot-tosser bit. Finished with balancing about everything on his head but the piano. There is no doubt that Boy Foy is clever, but even cleverness palls with sameness. It needs better change of pace; perhaps a little comedy.

Final scene showed a mirrored circular floor, made to resemble a pool in a forest. On this were the ballet corps in colorful bird costumes. Scene was breathtakingly beautiful. The fluttering of the "birds" as they went thru their routines, the imaginative interpretations of Paul Haskon plus the equally fine work of Kathryn Lee, Stephanie Antle, Leila Crabtree, Paulette Knox and Barbara Hare, were as skilful as they were realistic. Finale won a terrific milt.
Pic, The Egg and I. Bill Smith.

VAUDEVILLE REVIEWS

THE RAVE OF PHILADELPHIA
HENDERSON DANCERS
New in 4th sensational month
MOCAMBO SUPPER CLUB
PHILADELPHIA
Booked for indefinite run.
 revs

NIGHT CLUBS-Vaudeville

Radio City Music Hall,
New York
(Thursday, April 24)

Capacity: 6,200 seats. Prices: $0.50 cents to $1.50. Number of shows daily, four. House booking, Leon Lemoff. Show played by house band.

Flesh formula has been changed for this show. Instead of using the ballet for the opening half and the Rockettes to close, the plan has been reversed. The outside acts work in the first part of the show, as do the Rockettes, and the ballet corps close the show. There doesn't seem to be much change in the pacing, except that there is more novelty at the head of the stage presentation. But the whole thing adds up as excellent Music Hall fare with stress as usual on the visual appeal.

First scene is a forest setting with waterfalls, "birds" flying and big trees. Onstage bugler blows reveille and Paul Remo's midgets, in Boy Scout costume, pop out of a tent. Remos, as a fisherman, follows and the group goes thru its standard routines. The fact that the lads are so far away makes them look like two small boys, a condition which didn't hurt their reception. Next came a tavern outdoor scene, on same set (it started off in one with Robert Marsh well baritoning lustily and opened to full stage), with glee club lads and Maxwell in riding costume making with the voices. The Rocketettes joined the group and got the usual big hands for their excellent precision work. Kids, this time, do a series of time steps, with formations and spins, ending the caterpillar kicks and winding up with big applause.

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Boy Foy, also on in one, did a long stretchout of his unicycle juggling routine. Boy handled himself competently on both the low and high one-wheel, with only muff coming in the hot-tosser bit. Finished with balancing about everything on his head but the piano. There is no doubt that Boy Foy is clever, but even cleverness palls with sameness. It needs better change of pace; perhaps a little comedy.

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Pic, The Egg and I. Bill Smith.

TERRIFIC!
THE NOY VILLES
HARMONICAYS

WIGS BEARDS MAKE-UP
FREE CATALOG
F. W. NACK
222 West 22nd St.
Chicago, Ill.

WANTED

THE BILLBOARD

May 3, 1947

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began his smooth with success the fears. Thrush suggested use hatter and of in taught any qualms budget this show; $500; estimated budget last show, $2,000.

If gagster Harvey Stone entertained any qualms as to his reception in his first important West Coast opening, he could have dispelled his fears after his first few minutes on the floor. Ringlanders gave Stone a heartening send-off, literally raised the roof in their acceptance of a fresh and talented personality. Aside from Danny Thomas' recent phenomenal success at Slapsy's, Stone comes nearest to being the perfect comic for the room.

Sparked by refreshing material, Stone works swiftly and with seasoned skill, displaying a keen sense of timing and confidence. Opening with a tailor-made parody on love and marriage, he shifts quickly to smooth patter, building his audience surely and solidly. Before the time he began his familiar tale of army life the room echoed with constant laughter. His ballyhallying story of his G.I. experiences is by far the funniest individual routine of its kind to be heard in many a month. Gagster finally begged off, altho audience clamored for more.

Sharing billing with Stone was husky-voiced songstress, Pearl Bailey, whose blue material registered well indeed with Slapsy regulars. Her matter-of-fact delivery, plus facile use of expressive hands and eyes that spoofed, gave her familiar library of suggestive tunes a new sparkle. Throughout the three calls-back before audience would let her go.

Supporting acts were solid and well chosen. The Rudetsky comic-acrobatic team, new on tour, things off to a fast start with their skillful, laugh-provoking antics. Tapeler Eleanor Teeman's work showed style and talent, getting a better than average hand. For novelty, Owner Sammy Lewis spotted concert pianist Rosa Linda on small upstairs stage near rows were especially good. Her material registered well, her performance, delightfully suggestive, was a stroke of genius. A second stunt, put onto the stage, was the lighting of a street every night of Slapsy’s run, the fifth day of the show, a true bit of publicity.

Helen Murphy did a good job as lull pianist. Herlind F. Rees.

The preem of Mary Raye and Naldi found the unique combination of acts in rare form. The pair did their capable lifts with their usual skill, getting a natural laugh during the entire length of each number. They did about four routines, mixing them up between the slow and the fast and along the way. Naldi did those slow lifts that look so easy and are so hard to copy. The pair wound up with a delightful Viennese waltz, getting off to big hands.

John Sebastian, playing the spot for the fourth or fifth time, is still the shy, self-effacing and ingratiating lad. His harmonicos playing was excellent but learned too much to the conversational side. During any show, he was smooth and got its high spots directly from his chatter, a mixture of gags, puns and subtlety. His Enesco’s Rumanian Dances was his most exciting piece, bringing a spade reaction.

Emil Coleman emerged in a charming, rather fast-paced manner. His beaming mannerisms while performing were heart-warming to see. His show cutting was equally effective.

Bill Smith.

**Empire Room, Palmer House, Chicago**

Capacity: 300. Price policy, $3.00 minimum. Shows 8:00 and 11:00 Saturdays, $2.00. Booking policy, non-exclusive. Estimated budget this show, $225.

Producers Merriel Reardon.

Producer Merriel Abbott put all he had into a promising bright, orkeIder Jack Fina, building her entire show around this 88-ing new-comer who is making his first Chicago step with this show. Fina, a curly-haired version of Vic Mature, came thru as an outstanding winner, as evidenced by the hearty palming his efforts got all thru the show. Beside his excellent act, the exciting pianist, Fina knows all the tricks of showmanship, whether it’s at the mike or behind the keyboard. Guy flashed a devilish smile consistent and had the fans palming for more of the same all the way. La Abbott put together two pertinent production numbers, Going to the Keys and Hungarian Rhapsody, Fina tunes which are currently being pushed on his Mercury platters. The feline ditty was a smart bit of staging, with three chorines from the Abbott 12-girl line decked out as cats and doing acrobatics on the small piano platform at which Fina was doing the number.

The Fina aggregation (five saxies, four reeds, four bass, one rhythm) is a promising musical band. Band is clean and presentable. Fina, who is an extremely considerate fellow, hasn’t celebrated its first birthday. Arrangements are spritely, characteristic, and much in the same society manner. Tempos are danceable and pulled a capacity crowd to the snaps consistently. The vocal department is shabby, with tenor Tony Leonardi, baritonal Martin Hart, and Henry Kress saxist-singer, and newcomer Gil Lewis handling the lyrics. Fina conveys a satisfactory wet-audience vocal tone to fit the current demand for a more vigorous male voice. Each number, too often lonely in number, rates a bow because they get the tone of a much larger group.

Show acts also rate in the upper caliber. Folk singer Susan Reed is just right for a Midwest audience, as is the uitun's of a much larger group.

See **Empire Room on opp. page**
3 Reasons
why Top Performers
Agencies...Press Reps
and Personal Managers
prefer:

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THEATRE STARS IN CLEVELAND
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ACTS WANTED
VAUDE — CIRCUS
DISABLED VETERANS’
“G. I. FOLLIES”
Baltimore, Maryland
May 22-23-24
5th Regiment Armory
Write: LES SPONSIER
117 W. Saratoga St.
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GREENVILL E INN
New York
(Wednesday, April 23)
Cap. 250. Price policy, $3.50 minimum.
Black at 8:10, 10:30 and 2:15. Operator,
Rusty Carson. Booking policy, non-refundable.
Estimated budget this show, $4,500.

Cashing in on Lorraine De Wood's
Page 1 publicity is one way of doing
dusiness. This club has frequently
gone in for freak attractions and this
is no exception. Lorraine De Wood
has been around for some time. She's
a competent singer in the $530-$500
class. But with her identical and
her agent, Jerry Rosen, fronting for her,
the gal is now drawing
$1,250. The canary closes
the show and does an okay job.
Looking sexy, in a tight-fitting
Circus, she opened with
Chi-Chi-Castenango, followed with
a ballad, then gave
with a novelty and wound up
to two Latin troubadours. The impression
was good and earned her a
nice mitt.

Blake in Miniers
Arthur Blake pulled fillers with
his picture name take-offs, winding
up with his inevitable FDR impres-
sion. Blake, like most actors
here, had his hands full working
behind the post. He used plenty of
light cues and a lot of music.

Lucille Rich, hofer, tried quite
hard. The gal, a cute little tricks,
is easy on the eyes. She had a number
of bits of biz which helped somewhat,
but as a dancer, showed very
little. With enough work plus rehearsals,
the kid might make the grade. Right
now she's far from ready.

Line Seems Tired
Three productions by the Winnie
Hoveiler line (4) were adequate in
a tired manner. The pouters were fair-
lookers, had some good routines,
but couldn't go thru them with any spirit
or union.

Ned Harvey's hand cut the show
with fair results, doing its best back-
ing Lorraine De Wood.

Bill Smith.

EMPIRE ROOM
(Continued from opposite page)
ties. Her choice of folk ditties was
especially appreciated here, for she
mixed them well, saving those
numbers with a rousing punch line for
the closing. Had absolute quiet all
the time and reaped solid savings.

Herb Shriner, the Wa-bash-ful
comic, did his standard comic philos-
ophy and netted chuckles from
guy. Pulled a little blue stuff, but
just enough to space and not enough to
offend in this sedate hotel room.
Worked almost 25 minutes, which is
a record for any comic in this room.

Johnny Sippel.

Carlyle Joins Wally Wanger
NEW YORK, April 26 — Carlyle,
whose last nity date with his Latin
terplets was at the Havana-Madrid
with Aurora Roche, has broken up
the act and will do dance produc-
tions and choreography for the Wally
Wanger Agency. Miss Roche, who
was injured on opening night at the
H-M, will be unable to dance for
several months and is now on the
West Coast.

Shenken Takes A. C. Copa
NEW YORK, April 26 — Sam Shenken, owner of the Club Cairo,
Washington, has taken over the Co-
passabans in Atlantic City and is
planning to open the room around
June 15. Policy is still in a fluctu-
ing stage, with Shenken trying to get
a name for the preme. Last summer
the Copa was handled by Joe Moss.
The spot is owned by the Howard
Johnson interests.
New York:

20% Slump in Stem Business; Roxy Dives to 45G; MH 105

NEW YORK, April 26.—Maybe it was a bigger score that kept the customers away from the six Stem flicker-flesh theaters, and maybe it was the discouraging week-end weather, but whatever it was, grosses tumbled last week to a sad $371,000, as against the previous week's $461,400. Nearest figure to this was for the corresponding post-Easter period of 1945, when grosses went down to $358,000.

The worst case was the Roxy (6,000 seats; average, $85,000), which took in a miserable $43,000 for its seven days with a weak stage and film bill. Show had the Lecuona Cuban orch., Del Rios, the Three Swifts and the release pic, Alexander's Ragtime Band. Previous frame, the third and closing stanza with Jackie Mills, Comse Bowiss, Peters Sisters, Bus- ter Shaver and Carnival in Costa Rica, got $72,000.

Radio City Music Hall (5,200 seats; average $110,000) closed its five-week run with an $105,000 for the Arnaud Brothers, Ben Beri, Glenn Burris, Lucille Cummings and The Late George Alyce, as compared with $140,000 for the preceding week. Total run brought in $978,300. Kicked off with $182,300, then got $140,000 and $155,000. New bill, reviewed this issue, has Paul Remos, Boy Foy and The Egg and I.

Capitol (4,627 seats; average, $72,000) collected $83,000 for the second week, with Xavier Cugat's orch., Lewis and Martin, Betty Reilly and Smalls-Up, as against opener's $85,900.

Paramount (3,654 seats; average, $75,000) wound up with $87,000 to close a five-week run with Jimmy Dorsey's orch., Louis Jordan's Tympany Five, Pat Henning and My Favorite Brunette. Run got $457,000. Tedd off with $110,000, then went to $100,000, and again $100,000, $80,000 and the closing $67,000. New bill, reviewed this issue, has Duke Ellington's orch., Golden Gate Quartet, Buck and Bubbles, Coke and Peke and Coleltas. Loew's State (3,500 seats; average $25,000) brought in $31,000 with Bobbe Breen, Joe Besser, Arren and Broderick, Maurice and Marywa and California, as against the previous week's $26,000, the second week of Mickey Rooney, Jane Harvey, the Marvellettes and The Mighty McGath. New bill, reviewed this issue, has George Givin, Benay Venuta; Ty, Sod and Toe; the Brants and Sea of Grass.

Strand (2,700 seats; average $40,000) brought in $40,000 for the third stanza with Cab Calloway's orch, Dusty Fletcher, Miller Brothers and Lois, and Scottlow Reed, as against the previous frame's $45,000. Started with $63,000.

Boston:

Carle Does a Neat 30G at the Boston

BOSTON, April 26.—The uneven weather had a seagaw effect on box offices this week. The Boston Theater, with Frankie Carle and his orch heading the stageboss, did a tidy gross of $30,000 for the week ending Wednesday (23), dropping only $1,000 below the mark in the previous four months. Pic, The Devil Thumbs a Ride.

Current show is headed by Wally Brown, Arren and Baderaick. Pic, Carnival in Costa Rica.

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Two Chorus Girls for organist line. Loop, countenances. Reader $3.00 for a year. Full detail with details.

DANCERS WANTED

Burlesque

MARY WELSH and Linda Leslie left the First Circuit to vacation at their homes in Omaha... Sammy Smith and Wally Hodge have invested in stock at the Grand, St. Louis, for two weeks, opening April 21. Thence for another engagement in the Midwest, Boston. With them at the Grand are Jack Coy, Buck Beires and Harry Bentley. Although barren, former burlesque, is a business partner operator of Booth, Los Angeles. The treasurer of the Union City, N. J., was birthday party April 14 at the Nest next night to Jackie Lynch, producer. Among 200 attending were house staff, cast and chorus of the Hoosier State troupe. Their manager, Sam Cohen, Empire, Newark, N. J., was Manager Joe Meyers, and the Lyric, Allentown, Pa. Owner Manny Davis. Herbie Borris, director, and James, in Philadelphia's, Waterburr, Conn., April 21 for four weeks following a Hirst tour. Abe Gore, in the Moline Ringing until Calf., had his contract extended to May 29. Eddie De Velde is in the midst of Tonight Tonight at the Booth, Manhattan.

JOEY FAYE, assisted by Bela Lugosi and Willard Waterman, has reunited Indelicate Ladies in Boston last week, invaded the stage of the Casino during the weekend and gave an impromptu interpretation of Théâtre Street 11. It was a badly cut for all except Faye, formerly comic, now teamed with Jack Minski, who succeeded Harry Ryko, closed an eight-week engagement at Colosimo's, Chicago. Jesse, with the cast of 941 in town, start playing Lucky and Megs Lexing, with others, on April 14. The Vesper's, Joe and Ted, are back in the house for a return to the stage after five years, in a Philadelphia speakeasy.

Sammy Smith, Herbie Harris, Al Murray and Dorothy Denke complete the headliner group, for the better niteries. Hank Henry, comic, takes up the Joey Faye part in the rest of the engagement which that reopened April 25 at the Bal Tabarin, New York. . . . Bob (Bobe) G., who left Chicago, is back straight, and Dal Leonard, impersonated by other members of the burly stock at the Hollywood, Indianapolis, since their discharge from the service. They have chosen Chicago for a switch to a Mill Schuster, 545 N. Damen Ave., Chicago, Rose signed another 40-week contract with the Burbank, Los Angeles.

WANTED: CHORUS GIRLS—WANTED

6 Days—No Nite Rehearsal—$12.00 Weekly

Also COMIC Wanted.

GEM THEATER

450 S. State St., CHICAGO, ILL.

See

HARLEY SADEL'S Ad

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NEW YORK, April 26.—The Theater Guild has had fairly good reactions from its radio campaign to increase ticket sales for Carousel. Joe Heidt, Guild flank, reports the season of 156 is now between 65 and 100 dollars consistently light. Summer stock had to be forced last year, he says, having been practically dead toward the end of the war. However, he believes that the post-war hogs have not been shaken out of the way that will really hit its stride in 1947.

"Carousel" Boosts Tix Sales Via Air

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Drama Crix Circle 

Ballot System Seen 
In Need of Changes

NEW YORK, April 26.—Monday's (21) somewhat stormy session of the Drama Crix Circle was described by a report which met to vote annual drama laurels for 1946-47, appears which the laurels would be bestowed in the presence of some public dis- puuids with the notion that some clarification of the preference ballot system is sorely needed. A number of changes will be neces-

sary next year. Current procedure calls for an initial unranked ballot, followed by a signed second ballot indicating individual first choice. Final tally would be given to all five of these entrants in the order of his preference, with five points credited to the first, three to the second, two to the third, one to the fourth and one going to the fifties up in that order.

At least one member of the Crix experts' org doesn't know why a first unranked ballot should be necessary, nor does he think it reasonable to be asked to express preference on plays which he might likely consider lacking the merit to be included in the running.

12 Votes for "Sons"

Count 127 ballots for the best Broadway play of the season by an American author put All My Sons, by Miller, on top. One member of the Crix Committee with six, another of the Forest with four, two for Joan (Herb) Lerman's The Woman in Red. Finale tally, via the point system gave All My Sons, 76, Forest 72, Jones 55 and Bradigan 53.

"Dear World"

Award for best play of foreign origin went down to the Jean-Paul Sartre drama, No Exit, with The World Over receiving a few more points. Judging from the candidates for top honors as the best American play, the season gave the palm to Brigidan. Crix members of 89. Finlin's Rainboe polled 73, Thou Shalt Not, 26; with 65, Call Me Muter with 56 and Street Scene with 47.

2-Yr. Renewal for Johnson

NEW YORK, April 26.—Edward Johnson, of the Met, completing his 12th year as general manager re- newed his contract through 1949. An- nouncement was made today by John L.废物, the General Manager of the Opera Association Wednesday.

He is now on tour with the company.

Broadway Opening

THE MIRACLE OF THE MOUNTAINS

Opened Friday, April 26, 1947


Clarence...Kermit Hallen

Amirouche...Salen Ludwig

The Attorney...Victor Kilian

Bouaco...E. A. Kremschmidt

Gendarmer...Mark Gray

Cornelia...Gloria O'Connor

The Judge...Marten Hupp

The Mayor's Wife...Katherine Anderson

The Doctor...Herned Halland

The Baron...Len Patriot

The Young Woman...Louis Cress

Girl...Vivian King

The Priest...Geddy Haydon

The Prosecutor...Pit Herbert

The Warden...Jack Hellen

Girl...Mildred McNaugton

Little Boy...Maurice Curll

Elaine Phinney, Janice Cavall, Jane Do Pyne

Amazing is the only adjective to describe the production of the show. It is amazing that anyone had the desire to revive—history states that "Miracle in the Mountains" is about— and it's even more amazing that any canny producers are managing or suggesting that audiences would like it. As far as the actors are concerned, they are doing an unsung thing in it somewhat in their own amazement. It is really a minor miracle that Mountains has hoisted itself on the Broadway until today. The play is not bad.

Ferenc Molnar has based his spiritu- ally tired little yarn on a legend of a Bulgarian who can transform a man into a child. It concerns the arrival of a celestial visitor, a sort of heavenly advocate, to ane the up-ended scales of human justice. His concern is the hounding of two boys by a man who accuses him of the murder of his bastard child. The lad's father really has this boy who wants him not to get "fess up. Of course, the heavenly- latory, who sees all, knows all, even more, even worse, and is pulling the youngster alive out of his way with a bit of heavenly over- curious astonishment of the rest of the cast. Your reporter came out with the result that he would be willing to put the mopett "somewhere above the stars, where he'd get bread and milk and a nice bed." The lad looked pretty damn about the prospect, but then practically all the characters in Mountains like a naturally dismal view of things.

Author's Staging No Help

Maulin has staged his own play and if anything, his success is making it look and sound worse than his trieste mahaniders would probably read on paper. The set is either choppy or paced to a parade. Obvi- ously, one of the best actors — and so noticeable good players among them—suffer in consequence. Victor Kilian plays the role of a peddler and Harvey, with Eric Brown (Harry). Chicago: From the Studebaker, lovely in heavenly overtones. Julie Hoyton is stiff and awkward as the girl. Fred- derick Park, as the drover, is something of the weak-kneed villain, an easy role to excel in. It is interesting by sheer personal sales- 

manship, E. A. Kremschmidt con-

nected a Milquetoo, very nicely, and comes off well in spite of a ter- 

ific overuse of golden-banana lines. Marten Hupp plays the judge with expansive, old-school gestures. Law- rence Tibeatt Jr. and Len Patrick furnish brief bits of 19th century. Kermit Keagley is a be-

mused friar, and the modeling O'Con-

nor twins, Consuelo and Gloria, are decorative, even if evidently short

mused. On the 25th, an invitation was 

sent for a luncheon in honor of the 

stage director after the performance.

End Jim Crow

Or No Pact

Says Equities

(Continued from opposite page) 

the Theatrical Union to expand its 

subscription audience with six, with 

a substantial act. With the aid of 

Richard Rodgers, Oskar Hammerstein and S. M. Behrman, the Theatrical Union has already succeeded in making a pact for next season by the Guild, have signed the pledge.

Experiment Spurred

It is also known that the play- 

wrights asked Heiman to try an ex- 

periment by dropping his Jim Crow Guild and Equity roles, and they would take the financial risk. He refused. The Dramatists' Guild and the Association of Theatrical Agents and Managers have issued Equity's position up to now, but have made no decision on this latest move. Unions have tried, by using their influence, to get the National Theater, a tactic which they feel has only made Heiman more recalcitrant, but have had no luck.

Stem producers are wondering whether ultimately they will be profitably aiming at the end of all Negro discrimination in legit houses on the road a theater, because that might mean the end of a good per- 

centage of road legit. Opinion at Equity is mixed; some believe the fight will end. An Equity spokesman reported that Equity is making the road territory running as far north as Delaware and Southwest to Ari-

noma imposes restrictions against Negroes."

Scripters' Strategy

Dramatists, it is known, do want to change restrictions on Negroes in other road cities. However, their efforts are hampered by the fact that the National Theater is not uniformly in cities in which there are no State laws to impede a change in policy. If the National Theater were to be- 

come a movie house because of the agitation—as opponents of Equity's policy says it might—it would lose the best two-week stand in the country.

The Jenkins Cometh did 52% in this house with the opening of the National's biz, according to the pitying to be in the know. 

Court Verdict Soon

Equity is expected to ask for an early hearing on the recommendations of a joint committee from the Dramatists' Guild and Equity and from the American Federation of Musicians and from the Actors' Equity Association after hearing the recommendations of a joint committee from the Dramatists' Guild and Equity and from the American Federation of Musicians and from the Actors' Equity Association.

Archer King and Harrison Wood- hull have given Mountains an over- all response, but the producer is a sunk considerable coin. Robert Da- vison, the man who pushed the top bracket. Unfortunately, Mount- 

ains won't be around long enough for many customers to enjoy them.

Bob Francis.
In Loving Memory of
Arthur Joel Hastings
By MRS. TILLIE HASTINGS

IVANCVOICH—John J., 70, legít actor, in Los Angeles April 19. Survived by his widow, Anna, sons, Rosemary, James, and Norma.

Baker—Harry, 73, former showman, April 20 in Davenport Center, N. Y. He leaves a daughter, Virginia, of the act, and Smith and son.

Beveridge—Dr. Lee Roy, 61, anesthetist, in Chicago April 16. He left a wife, Sarah, and a daughter, Shirley, of the act.

Chamberlain—Carl B., 69, pianist, April 18 in Detroit. Survived by his wife, Edna, and sons, George and William.

Dick—Jorgen, 59, radio talk show host, in Santa Fe, New Mexico, April 4. He left a wife, Rachel, and sons, John and Peter.

Lowery—Joseph E., 46, secretary of the Children's Home Society, who was known figure in Chattanooga politics, in that city April 16. Survived by his wife, Anne, his mother, Mrs. W. L. Young, and a brother, G. W. Lowery, Jr., of Chattanooga, and two sisters, Mrs. J. B. Bayless, Chattanooga, and Mrs. H. W. Wheeler, Atlanta.

Leonard—Sidney M., 57, former stock and rep performer with the Civic Repertory Theatre and Stiller Rep company, April 13, in a Los Angeles hospital. He had a wife, Franoline, and a son, John, of the city.

Mann—Helen R., 31, film actress, in Hollywood April 20. Survived by her parents, Mr. and Mrs. Frank E. Schwartz of Glendale, Calif., April 23.

Mitchell—Mrs. John H., 99, employee of Royal American Shows, and prominent figure in various orchestras and radio spots, in New York April 21. She had a family of three sons, Mrs. John H. Mitchell, of Ohio, and four daughters, Mrs. John H. Mitchell, of Ohio, and four daughters, Mrs. John H. Mitchell, of Ohio, and four daughters, Mrs. John H. Mitchell, of Ohio, and four daughters, Mrs. John H. Mitchell, of Ohio, and four daughters.

Mollot—Jacob, 55, prominent member of the New York police force, in New York City, April 12. He had a wife, Sadie, and a son, David, of the city.

Quinger—William H., 61, former orchestra director, in New Orleans April 20. He served as assistant general manager of the Saenger Association of New Orleans, in New Orleans.

Rest, Evergreen Cemetery, Kingston.

Services April 20. A native of the city, a violinist, he had played in the King's Hall Orchestra and for many years was a member of the orchestra. He was president of the Kingston Musicians' Union, Local No. 215. Survived by his wife, Mrs. Elizabeth M. King, of the city, and their daughter, Rhoda; a brother, Allan, of New York; and three sisters, Mrs. M. L. Maynard, of Atlanta; Mrs. J. L. Maynard, of Atlanta; and Mrs. J. L. Maynard, of Atlanta.

Burial in a family plot.

O'Connor—Charles A., former circus trainmaster, in U.S. Veterans' Administration Hospital, Portland, Ore. Survived by his wife, Mary, his mother, Mrs. J. M. O'Connor, and a brother, Jack, of the city. He had a wife, Mary, and a son, Jack, of the city.

Schubert—Paul H., 72, orchestra leader, April 15 in a New York hospital. Survived by his wife, Mrs. Paul H. Schubert, and a daughter, Ruth, of the city.

Schumacher—Manuel, 79, former member of the Detroit Symphony Orchestra, in Baltimore April 18. He left a wife, Mrs. Manuel Schumacher, and a daughter, Mrs. Edna Cassey, of the city.

Schubert—Paul H., 70, father of Paul Schubert, New York radio comedy writer, in Baleston April 19 in New York. He left a wife, Mrs. Paul H. Schubert, and a daughter, Ruth, of the city. He had a wife, Mary, and a son, Jack, of the city.

Schubert—Paul H., 72, orchestra leader, April 15 in a New York hospital. Survived by his wife, Mrs. Paul H. Schubert, and a daughter, Ruth, of the city.

Sheppard—Earl, 51, of the Gold Coast West Shows, in Sacramento, April 9 from a rattlesnake bite. Survived by his wife, Alice, and a daughter, Mrs. Edna Cassey, of the city.

Schumacher—Manuel, 79, former member of the Detroit Symphony Orchestra, in Baltimore April 18. He left a wife, Mrs. Manuel Schumacher, and a daughter, Mrs. Edna Cassey, of the city.

Schume—Cletus, ride foreman with the J. R. Edwards Shows, April 17 in Wooster, Ohio, of injuries sustained in an automobile accident.

Walden—Alfred James, 80, Chicago writer, in New York April 25. He left a wife, Helen, and three children, Mrs. Marguerite CO., of the city.

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Ward—George A., 46, veteran radio writer, in New York April 22. For the past 10 years he was annually at WNYC, New York, where he handled first National life and other programs. Surviving are his widow, Mrs. Mary A. Ward, and a son, George, of the city.

WHITEHOUSE—Virginia, 30, of the vaudeville team of Whitehouse and White, April 15 in Houston. Survived by his wife, Mrs. Virginia Whitehouse, and a son, George, of the city.

Wilkins—Mrs. Mrs. Maggie M., 52, wife of William Wilkins, trombonist with the Cincinnati Symphony Orchestra, April 22 at her home in Cincinnati. Besides her husband, she leaves a son, Ned, and a daughter, Shirley, Services in Camden, O., April 25, with burial in Somerville, O., the burial of the city.

In Loving Remembrance of
My Husband
JOHN O'SHEA
Who Passed Away May 2, 1943
Edna O'Shea
Barnes Moves At Fast Pace

Galaxy of outstanding features offered—storybook landscape colorful, slow

By Pat Purell

CHICAGO—April 26—With the circus and carnival seasons still running, the demand for novelty, pace, the first week indicating another record-breaking run. The superintendent-secretary of the Chicago Stadium stands out as the premier of the series of this particular annual indoor entertainment, a thrilled packed program well paced leaving little to be desired.

Again it is offered in one ring and on two stages, also with considerable emphasis on the air. Fred Sam J. Levy, production manager, made a wise selection of acts to weld into a harmonious show which has the public in a frenzy even though it isn't exactly what a circus doctor of the old school would order.

There are plenty of features, including the new Scotch, the grapevine, the Anteliks, Bill Buschbom and his new Liberty horses, the new George Hamilton farce, Sam Levy's antics on the high wire and, thrilling as ever, Aida, the Girl in the Moon. These features were paraded in the opening show.

The crowd got its first glimpse of the $20,000 worth of improvements made by the provincials for the 1947 season. Mr. and Mrs. Roy B. Friedman, of Montana, who have been operating this winter, are opening the summer season on June 25th. Act.

The new provincial licensing, as authorized by the act, is simply a new method of collecting a tax that has been in force for some time, Provincial Treasurer C. M. Fines said. In the past, he said, the provincial government received a per cent on the total amount of receipts from the raffle of rodeo or midway, as provided for under the Corporation Tax Act. Under the new agreement, the Dominion taxation agreement, the province received the corporation tax levied for the tax levy on traveling shows, and this levy is payable with terms of the agreement with the dominion government.

In the past, the management of traveling shows will continue for the lifetime of the tax owner or operator, if no one else can be found to comply with the license conditions under the act.

WILLIAMS GROVE, Pa., April 26—The largest crowd in local auto racing history, 46,883, attended the inaugural card of the Williams Grove Speedway here Sunday (20) and saw Ted Horn, Williams Grove, win the $3,000 30-lap feature event in the record time of 13:52.67, bettering his own mark of 14:5.22.

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Funspot Mgr. Hits Red Tape

Storv petrel charges com- mission with inefficiency, too much interference

MEMPHIS, April 26.—Charging the Memphis Park Commission with "incompetence or indifference," Howard Vaughn, storv petrel of the commission, resigned as manager of Fairgrounds and Linden Avenue Amusement parks here.

In a letter to Mr. Horace Schmitzer, Vaughn said, "I neither de- serve nor appreciate the lack of con- fidence shown in me, but after that was dis- played tonight (Saturday 19). Neither do I wish to be connected with any set-up having a man of Richard Berry's (park commission secre- tary) caliber said he went to John Vesey (chairman of the Mem- phis Park Commission) to say resigna- tion effective as of now.

Vaughn, who it is understood has an arrangement with a New York, has been outspokenly critical to his intimates of operation of the Fairgrounds and Linden Amusement Park for some time.

"This leaves you on the pay roll," he recently remarked. "It's a headache."

Note Letter April 1

In a letter to the park commission dated April 1, he wrote: "As previous executive director (general park superintendent), the writer would like to be relieved as man- aged by others grasps or tell of me at the conveniences of the board.

"Being an amusement man and visiting stewart and in charge of an amusement standpoint, the undertaking and red tape realize they are so necessary under a city-operated set-up, it is impossible for me to do a job of this nature or to do it the least of all.

"In conclusion I want to definitely go on record in stating that I deeply appreciate Mr. Vesey's confidence in placing me in a position like that. Mr. Lewis, my immediate superior, gave me firm, cooperation, so far as he could, than I ever re- ceived on any job, and I doubt that I would have my position to-day without his constant help, encour- gement and excellent advice."

In talking to reporters following his resignation, Vaughn said, "Lewis is a prince of a fellow and a capable man. We got along fine together. He's the only one in the whole set-up who knows and understands the business.

Visit Causes Trouble

Vaughn's resignation followed a suprise visit to the park cashier's office by a Negro woman. Vaughn told the woman that Mr. Lewis, her immediate superior, gave her firm cooperation, so far as he could, but that she had his cooperation, but that she had received on any job, and he doubted that he could have his position to-day without his constant help, encour- gement and excellent advice.

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Strolling Thru the Park

Carroll and Storin, Riverside, Don't Forget Public Relations

At the Riverside Park, Agawam, Mass., is humming with activity due to the tremendous increase in business already registered. Some of the palms haven't forgotten their public relations director.

Owner Ed Carroll was captain in the recent Springfield, Mass., YMCA drive and sits in with the directors of the Springfield Convention Bureau. Carroll and Harry Storin, the latter public relations director at Riverside, attended the annual dinner meeting of the chamber of commerce in Springfield and Storin recently was the main speaker at the second annual Eastern Industrial Conference in New Haven, Conn.

The Riverside execs never miss an opportunity to "meet friends and influence people," Storin says.

John Coleman, president of Riverside Amusement Park, Indianapolis, in announcing there would be no increase in the price of soft drinks at his spot this year, says "it's easier to get nickels than dimes and the up- ping of prices will eventually kill the amusement park business." Riverside will make a specialty of a new 5-cent orange drink and hold the line on prices possible. One of the new installations at Riverside this year is the electronic hot dog cooker. The new contraption, Coleman says, cooks by radio. If it proves satisfactory he plans to install more of them.

Mr. and Mrs. H. J. (Chief) Terrill, manager of Silver Brook Park, St. Joseph, Mich., were in Chicago last week celebrating their wedding anniversary.

Spring Mount Park, Norristown, Pa., will feature free bathing at its spot as a tie-in with the National "Swim for Health Week," June 23-26.

Mass. Kills Extra Hour For Saturday Night Biz

BOSTON, April 26—Efforts by the concessionaires at Revere Beach, Nantasket and other Massachusetts pleasure resorts under the control of the Massachusetts District Commission to boost the Saturday-night closing hour from midnight to 1 a.m. Sunday, struck a snag Tuesday (25) in the State Senate. By a standing vote of 13 to 9, the Senate reversed its decision of the previous day which gave week-ends an extra hour of fun.

Burton F. Faulkner, Democrat of Somerville, Mass., stated that "it seems to me that an attempt is being made to start in on the other end of Sundays," and pointed out that sports concessionaires have whistled away at Sunday afternoon and evening. Another round of the battle on reconsideration was set when Joseph A. Meller, of Chelsea, brought up a motion to reconsider the adverse vote.

Boal, Mills Land Concessions Privileges in Kansas City

KANSAS CITY, Mo., April 26—The Kansas City Park Board awarded a one-year contract to C. C. A. and George H. Mills to operate concessions at the country club plaza tennis courts, at two city baseball diamonds, at municipal band concerts and other park locations. Agreement calls for Boal and Mills to pay the park department 10 per cent of their gross receipts.

Board also approved a new three-year contract with Swope Park Boat House, Inc. for the boating concession at Swope Park Lagoon. Firm is headed by James G. Guinotte.

Battery Excursion Boats To Atlantic Highlands Resumed

ATLANTIC HIGHLANDS, N. J., April 26—Excursion boats from the Battery, New York, discontinued during the war, will resume service to this port June 15. A new operator, Henry A. Sherman has leased the former Central Railroad, of New Jersey Pier, now owned by the municipality, and will use buses to transport passengers to Asbury Park, Monmouth Park race track and other shore resort spots.

An excursion boat accommodating 2,400 passengers will shuttle between lower New York and this port in a little less than three hours for the round trip.
Waugh Resigns Memphis Post

(Continued from page 41)

Waugh’s cashier vist was in the interest of expediting reports on orders which are now bound to the engraving house office of the park commission.

In reviewing the records containing the stubs were not returned to the office and upon investi-
gation it was learned that they were being carried out on the rides and being emptied about once a week and burned. It is expectancy on the part of a proper policy.

We have instructed that hereafter the books be opened to the public each night’s business and ticket stubs counted and examined.

Indefensible, Vesey Says

We reported in Thursday’s issue that after leaving off the job and his attack upon the sec-
tor of the park commission is in-
defensible,” Vesey said.

Berry, in commenting on the situa-
tion of the Waugh affair, said Waugh sangled me out. There has no difficulty with the books and they are in order. I knew of no inci-
dent which would lead to this.”

In a further explanation, Waugh said, “They really don’t need a man of my type at the fairgrounds be-
cause of the young help pick up the phone and say ‘yes’ when the park commission calls and tells you what it needs. It is a lot of help. I have been a showman and wanted to op-
erate our own fairground park in the manner I thought would be good business, but it is impossible to get and keep any help or get anything done under the present set-up and I finally just got tired of the red tape and everybody.”

Salary was $1,000

Waugh, who was appointed to the $4,000 a year job a few weeks before the season, will be succeeded temporarily, Vesey said, by Berry. Vesey said that Jassee, Amirault & Company, certified public accountants, will make a “routine audit” so Waugh can be checked out.

Before taking the Fairgrounds Park, Mr. Waugh was for many years Warner Bros. zone manager in Ten-
sessee and Kentucky and manager of the Warner Theater here.

Eight Name Bands Set For Dayton’s Lakeside

DAYTON, O., April 26.—Gerald Nie
cloth, manager of Lakeside Park here, which already has bowered for week-end use, has announced a full-time operation in May 30, has booked eight name bands to date. These include Johnny Long, Jimmy Dorsey, Tony Pastor, George Olson, Orrin Tucker, Frankie Masters, Dick Curtis and Augie Morris.

Old Hilarity Hall has been replaced with a new streamlined Whipple and three new kiddie rides will be added later in the season.

Carroll Books Monroe Oak

AGAWAM, Mass., April 26.—Ed

Carroll, owner of Riverside Park here, has booked Vaughn Monroe’s orchestra for the opening dance of the season May 28. Saturday dances will be given on May 16th with bandleader Bradwy’s orch, local radio featured. Al Strohman’s orchestra, also a local band, will play June 11.

With the Zoos

Sultana, polar bear brought to Mil-
waukee’s Washington Park Zoo in 1922 from Sandusky to be first polar bear ever to deliver and raise young in captivity, died April 13.

A snake expedition, headed by Direc-
tor R. Marlin Perkins, from Lin-
coln Park Zoo, Chicago, was in Louis-
ville looking for pythons and copperheads. First day near Gram-
cery, La., the expedition came up with 110 pythons and a half dozen deadly cottonmouths.

New York’s Bronx Zoo shipped 10-
000 earthworms by air freight April 26th to Chicago. It is expected that a shipment of three platypuses from Melbourne, Australia, will be here and destined for the zoo. Worms will be used to supplement the ani-
mal collection which were running low. A platypus has not been on display at the zoo since 1922 when one was kept alive for 49 days.

Voluntary collections are being taken in Boston to purchase addi-
tional animals for Franklin Park Zoo. Last official court showed $217.50 in the box. Daniel J. Harkins, cura-
tor, has been recommended to the Board of Trustees to work on a project of a story feature by Tom Hor-

Several dozen rare birds, cap-
tured by Charles Cordier, zoo col-
lector, were placed on exhibition at the Fair Grounds, March 14th. Included was a Guatemalan Junco said to be the only one ever to have been captured anywhere in the world. Junco is smaller than a spar-
row and has gray plumage, white tail feathers and a brown tail.

Birmingham may build a zoo soon. The Birmingham Junior Chamber of Commerce has requested the plans of the Dallas Zoo. Miss. Zoo with the idea of establishing one in Birmingham. At present, Jackson has the only zoo between Atlanta and Dallas and New Orleans and Memphis.

John D. Wixom, Black River Falls, Wis., writes that he recently returned home after delivering a pair of water buffalo to the Memphis Zoo and a pair of red deer in the capital of the state. E. Peters, Pelly, Tex., He also visited zoos in Houston, Dal-
las, Fort Worth, Okla., Corpus Christi, and Tula, Okla., Springfield, Mo., and St. Louis; Bill Snapp and Joe Snapp, owners of Pelly’s Wild Animal Park, have the Junco, and Dr. M. B. Maters in Mason City, III. Wixom says he is currently engaged in adding 80 wild and 22 Brabham bulls to the trip.

Leo Blondin, director and keeper of the Alabama City Zoo, reports that Ruby, drayman, recently gave birth to another son, which has been named "Wayne." Since Muling Blondin was the subject of a story in the front page of The Daily Oklahoman recently.

Hampton Beach Casino

Ballroom Opens Season

HAMPTON BEACH, N. H., April 26—The Casino Ballroom opened Saturday (19). Season will get into full swing immediately after Memo-
ral Day.

Ted Herbert and his orchestra are the first attraction, with Vaughn Monroe’s orch opening May 16.

Rain Hits Summit Beach

NEW YORK, April 26—A late-
day downturn washed out the first week-
end preview of Summit Beach Park here (22). The downpour also hit the Zele Payway’s first mascot auto races at Sportsman’s Park located between Alron and Cleveland.

Mardi Gras Cele Set For Rockaway Beach

ROCKAWAY BEACH, N. Y., April 26—Plans for a post-season Mardi Gras celebration in the amusement area at Rockaway Beach were contin-
ued at a recent meeting of the Beach 98th Street Amusement Men’s Association.

The coming Mardi Gras will take place the week and the week following have been set aside for various activities. The 98th Street Jubilee of the amusement area. Fire-
works displays every night, block parties, a cavalcade of clowns and additional events are planned.

Newly elected officers of the asso-
ciation are: Joseph Verdi, head of Rockaways’ Playland, president; Wil-
liam Browning, manager; Eamon

Wanted of Steakmanship Service

HALS TASHMOO REOPENING

DETROIT, April 26.—Val Camp-
bell, Gus Sun Booking Office, and Arley Fleming, operators of Tashmoo Park, have tentatively abandoned plans to re-open the park on an enlarged scale this season.

Last year’s 18-hole, 100,000 Great Lakes, caused by labor dis-
putes, has returned to Detroit impossible, and the park ac-
cordingly may remain closed.

Project to move the Merry-Go-
Round, a 64-passenger unit, to Belle Ile Park, operated by the city, has been put on hold by the Parks council by the park owners, and is now pending official action.

Kayderson Beach, Saratoga,

Sets Opening for May 24

SARATOGA, N. Y., April 26.—Kay-
derson Beach here will open May 24, according to Jack Gross, manager. Lydia Gross is assistant manager and Sylvester Canner, ride attendant.

Fifty new picnic tables and a new amusement power system have been installed.

The dance hall, managed by Fred Miller, will feature standard dances.

Dave Kaufman will operate the new “tac” area.

Roy and Ith Wilson will manage the Beach Tap Room.

Fireworks will be featured every Saturday night.

Crabbe Books Five Dates

NEW YORK, April 26—Buster Crabbe has booked five dates for the third annual tour of his Water Fol-
lies. They are Pleasure Beach Park, Bridgeport, Conn., July 9-10; Ocean Beach Park, New London, Conn., July 11-12; Huntington Beach, Long Island, July 1-2; Asbury Park, N. J., July 14-16 and Munirzam, Pool, Rochester, N. Y., August 1-10.

Palisades Again Sign—

Nevis To Do Publicity

NEW YORK, April 26—The firm of Berte Nevin, Inc., has been signed for the 13th consecutive year to han-
dle public relations for the Palisades Amusement Park. Sid Schechtman, Nevin’s agent, will handle the ac-
counts.

Gras in Beach Parks

DALLAS, April 26—Fair Park is this season presenting free attraction at the Speaker Park here. It will be to appear at the park was Pennie Mil-
lette, daughter of entertainin, Era Mil-
llette. She offers a high-wing pole number.
It's No Joke, Son! Henries Cited for Contempt; Sally Will Continue To Fan 'Em

There Have Been Big Doings Down Birmingham Way

BIRMINGHAM, April 26—Harry W. Henries, owner-manager of Henries Bros.' Shows, found himself on the inside looking out for a short while, and Sally Henries was free to continue to wave her artistic fans, which she will do for Henries Bros.' Shows opening Monday (28) at Terre Haute, Ind., as a result of the first encounter between this new boss-employee arrangement which this past week saw a series of hot charges and counter-charges in court, and a trial judge who decided the whole thing was a publicity stunt and proceeded to big theater: upholding the dignity of the court. Chronologically, it happened like this:

First, to February Harry Henries and Sally Rand made an agreement whereby Sally Rand were to furnish the featured midway attraction on Henries Bros.' Shows. 

Verbal Agreement Only

Last Sunday night to light that Harry and Sally had agreed only verbally and it seems there was some disagreement between them, and they came to the parting of the ways. Sally was alleged, went to the winter quarters Sunday evening to retrieve some of her possessions and wound up holding a warrant for her arrest for burglary, sworn out by Henries. 

Then Monday and Wednesday, the day set for the court hearing, Henries informed Assistant Solicitor McCall of his intention to set up a new agreement, and it all was supposed to end happily.

However, Thursday at court when Harry told his story as a witness for the prosecution, he admitted on the stand that Sally took “one trunk, according to an agreement between Sally and the manager of two of her officers who accompanied her,” and nothing more. Sally also testified to the trunk with Harry’s permission.

And, at this point, the law began to function. Assistant Solicitor McCall took the floor and said:

“The warrant charging burglary was sworn out Monday. Mr. Henries admitted he gave Miss Rand permission to get the trunk, he also admitted that, as far as he knew, she took nothing from the wagon other than the trunk.”

“Knowing she had violated any laws, he still swore out the warrant. This action constitutes a malicious abuse of the processes of this court. It is a flagrant charge and partakes of a publicity stunt.”

Whereupon Judge G. C. Boser dis- missed Miss Rand and fined Henries $50 and costs and sentenced him to five days in jail. The judge meant business, as shortly after Harry was committed to the clink, he renewed the 24-hour time until released from the county jail on order of the Alabama Court of Appeals, Montgomery, suspending Judge Herron’s sentence until a hearing by the Court of Appeals. Mr. Henries was released on $500 bond. The action in Birmingham court is one of several actions to attach Henry Herron’s name to the case. 

Those around here in the carnival know seem to be definitely of the opinion that Henries was leveling when he swore out the warrant for (See No Joke, Son! page 53)

Long’s United Biz at Fresno Good for 2 Wks.

FRESNO, Calif., April 26—Long’s United shows will stand here tonight under auspices of Veterans of Foreign Wars, and business promises to be excellent. Conditions have been very good, according to Harold Long, owner-manager. Weather conditions have been ideal. Org. was located eight blocks from the heart of the town.

On the stand here the Long Shows had 10 rides, 12 shows and 35 concessions. Concessionaires were told to move rides on order and expects delivery in the near future. The Fourteen furnishing all the rides.

Mabel and Pat Munroe, cookhouse operators, report business excellent on this stand, as did Tom Armstrong, who operates the Octopus. “The Ferris Wheel and Merry-Go-Round did ca-

Royal American Ready for Season's Bow in St. Louis

Tampa, April 26—After a five-month period of disengagement, Royal American Shows pulled out of winter quarters here Thursday (24) with an advance of listening wagons to open the 1947 season with an 18-day engagement at St. Louis, Grand and LaCrosse, beginning next Thursday.

C. J. Sedlmayr, Sr., general manager, said the season’s schedule will cover more than 25,000 miles. In addition to early still dates, shows will play Western Canada’s A Circuit of exhibitions including the Provincial Exhibition at Brandon, Man.; Calgary Exhibition and Stampede at Calgary, Alta.; Edmonton (Alta.) Exhibition; Saskatoon (SK.) Exhibition; Regina (Sask.) Exhibition and the Canadian Lakehead Exhibition at Fort William, Ont.

Many Annals Set

Important annals contracted include Tri-State Fair, Superior, Wis.; Minnesota State Fair, St. Paul; Kansas State Fair, Topeka; Oklahoma State Fair, Muskogee; South Texas State Fair, Beaumont, and Louisiana State Fair, Shreveport.

Show’s pie car carries an artist’s conception of Tampa painted in colors, and always is a popular subject for amateur photographers all along the route.

Raynell Has New Show

New shows lined up include the Raynell Show Girl Revue, composed of talented dancers, singers, comedians and musicians who toured the war theaters in Europe and the Pacific in USO shows. The troupe has been in constant rehearsal in winter quarters under the direction of Raynell, now a producer for Royal American.

Sedlmayr revealed that a two-reel technicolor motion picture, King of the World will be shot this summer, directed by Sam Nunis, and will star the troupe’s favorite performers. Two Brothers under the direction of Sam Elkins, and filmed during the show’s last engagement at Free State Fair last fall, will be released this summer. "Liberty Magazine" also did some color photography at winter quarters and will continue its story at St. Louis.

Shows will return here late in No-

Despite the fact they had to bundle up in coats, Mr. and Mrs. Frank M. Sutton jr., were extremely happy when they attended their Great Sutton Shows for the season March 29 at Sikeston, Mo.

Johnson City, Tenn., April 26—J. P. Page Shows, owned and operated by Mr. Jim Page, owner of this season here Saturday (19), on Key- stone Field in the heart of the city, and one of the largest free-to-the-org’s-history attended the opener.

The Octopus paced the rides, with the Ferris Wheel and Merry-Go-Round close behind. Bill Gary and his Holly- wood Revue paced the shows. Eddie Brenner, John Lewellyn, Elmer Reid, Roy Carey and W. J. Moore were among the concessionaires reporting big business.

The Ferris Wheel lost most of opening night because of a faulty motor. A new Diesel motor was installed and the ride did okay from then on. The Harlem Revue also missed the first night due to the late arrival of the (See J. P. Page Biz Okay on page 53)

All Amusement Ops Take Fall

Fat stock sales gratifying but that doesn’t compensate for apathy of funseekers

By Jim McHugh

RICHMOND, Va., April 26—Except for cattle sales, which were termed “very good” by General Manager Paul Swofford, the Atlantic Fat Stock Show was destined to wind up an eight-day engagement here to- day, with all other components, con- sidering exclusively of entertainment features, in the aching stage.

The first such event to be staged by the Atlantic Rural Exposition on its new grounds, Strawberry Hill, will not be tabbed a total loss, however, as the new fair group figures that the crowds thus far have been able to be invaluable in the staging of fu- ture shows. Despite the poor start, the Atlantic Rural Exposition has spoken through Swofford.

Swofford’s advice was being offered freely by nearly all parties with a self-appointed interest but will be hard for the small town show business associates, George A. Harlow, Frank Bergman, Sam Nunis, Mr. and Mrs. Minnie Page, to carry out, as they are tolerably wise in the ways of mass appeal as anyone, but that anyone can contribute a better analysis of these doings than the principals involved and the attendance figures were announced.

Ogres in Competition

Show has been staged in competition with four carnivals which are located on every approach to the town, about four miles from town.

In addition Polack Bros. ‘Shrine Circus’ show will be in the Auditorium. As a result, some 200,000 people have been pressed to determine just where to go to spend their time and money. A stock show is the only thing left to lure the city folks but, paradoxi- cally, the latter are vital to economic survival.

Citizens Not Sold

Altho the event has been well pub- licated, there is reason to believe that the efforts covered too short a period of time and most of the citizenry, with the result of small fair attendance, have not been sold.

A lengthy, heavy promotion might have done the trick, if an advance sale had been stressed. As it was, customers were lured for 30 cents on the gate and 25 cents for parking, and had to pay $2 more to see the auto races. Combination gate and parking charge was later lowered to a bare $1.25.

Plenty of entertainment has been available for the patrons if they wanted it. Sam Nunis drew about 1,100 on his opening day auto race. Joe Chitwood didn’t do as well on his two thrill evenings, Sunday (23) and Wednesday (26). Blackmon’s Grand Ole Opry Bandy was put on by his Funny Ford, have showed to nearly empty stands twice daily. Tony Vi-

On the midday of the World of Mirth Shows have long since chalked the engagement up as a blank, due to three days of adverse weather didn’t help (See Richmond Flopere on page 53)
WAGNER SHRUGS OFF RUHOPS

Seems Pleased With Situation

- Massive, attractive Carnival extends Nashville run
- Buddy North away

NASHVILLE, April 26—Al Wagner's Camarade of Amusements opened a two-week engagement here Tuesday (22) with a highly furnished exterior and a slight rumbling of discontent in the inner sanctum, but Al Wagner, listed as vice-president and manager of the organization of the Pacific Eastern Amusement Company, the operating company, was generally pleased with the present arrangement and fairly exudes optimism.

It was the third week of the season for the massive entertainment Camarade and most of the operating bugs apparently have been worked out. Preparations have been completed for the addition of the Hawn and Midget shows when the org moves in another week to Memphis for the annual Cotton Carnival.

Wagner originally was scheduled to show it here for a single week and then double back to Alabama to play Gaston, a town passed up for an earlier opening here. Business has grown so good since the lights were turned on last Tuesday that late in the week Wagner decided to put Gaston and give the local natives another week to enjoy the fun and frolic.

Buddy North Absent

Interviewers who appeared on the scene to get the reactions of Henry Bing (Buddy) North as one of the key figures of a firm operating a carnival, an entirely new role for this season of the Canada Eases Tariff Burden On Shows From United States

REGINA, Sask., April 26—Domin-
on government tariffs on United States show livestock, feeds and farm products under a 30-day basis instead of a calendar month basis, it was learned here Wednesday (23).

With this Canadian Class A fair operating from June 30 thru August 2, the Royal American Shows would be assessed for three months of operations under the old system. Now tariffs will be paid for only two months, representing a huge savings to the operators. It is believed this lessening of the costs of operation in the Dominion may encourage other nations to change their tariffs and thus open their borders to American shows.

WILMINGTON GIVES
Strategies Good Biz; Chester Bowkay Okay

WILMINGTON, Del., April 26—James E. Strates Shows enjoyed a good week, thanks to a big turnout Tuesday (15), Friday and Saturday during their Wilmington stay. Saturday's attendance was estimated at 20,000 and midway crowds were well packed.

Monday (21) the show moved out to the Ed Farmer, Pa., lot one mile north of Chester, Pa., pre-dating the Chester, Pa., show for the following week. Mirth Shows at 13th and Townsend streets in Chester, about 15 miles north of Wilmington, was opened Saturday night.

Rain on two successive Mondays, April 14 and 21, marred the Strates Shows opening days in Wilmington and Chester. Tuesday night (22) weather was cold, but no rain, and weather was forecast.

Next Monday (28) Endy Bros.' Shows will reason the inland town lot in Baltimore, move into Wilmington for a one-week stand.

John R. Ward Shows Satisfied With Biz On Alexandria Stand

ALEXANDRIA, La., April 26—Alexandria was not up to expectations, officials of the John R. Ward Shows expressed themselves as satis-

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TO BOOK OR LEASE

Spitfire and Boomerang

NORWOOD'S AMUSEMENT PARK

2025 E. Main St., Columbus, Ohio

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Cape Girardeau, Missouri, with Chet, Bill, Nat, Stronger, Atlas, Cream Location.

Want Bob Now, Tom Homan, Platforms, or Live Act Shows, Carl House, Hiram, Candy Float, Apilis, Hutsch Parade, Photos, etc. Must be clean and packed. Will accommodate all Men for Octopus, 70c, Spitfires, good working condition, and more. Be the first owner. Concession Agreements for Cream Wheel, Rail Gums, Hasky Bells, Shoot Wrist Wheels. If you wish to be the first, call Bill.

DYER'S GREATER SHOWS

WANT

Concession Rigs, drivers preferred; those with no experience, give complete information.

JAMES R. SHIPMAN

EDDIE L. WHEELER SHOWS

SHANNON, GA.

WANT

Agents for full time or part time. Will install all types of games. Will pay commission on all sales. Address F. B. DENNIS

LONGHORN AMUSEMENT CO.

Reno, Ohio, April 27 to May 6.
CONVENTION OF CARNIVALS
In Richmond Indicates All ‘Shoulda Stood in Bed’

Business Just Isn’t There for Four Day-and-Dates

By a Staff Correspondent

RICHMOND, Va., April 26—A spontaneous convention of carnivals and showfolks was held out here this week. Four shows, headed by the railroad biggie, World of Mirth, which held forth at the Atlantic Stock Show, took their hold on lots in as many sections of the city. Rock and roll fans might be expected to place the city in the mind of local feature after feature, and features and features are in no way different, Mr.

While the weather has been adverse, the opening three days the sultry temperatures which followed to entice the folks in sufficient numbers to the various lots to keep the managers from reaching in their kicks for the large share of the needed operating dough.

Marks Gets Best Biz

Marks Shows, which winter here, was in South Richmond, a proven spot of the former John H. Marks, will probably fare better than any of the others. Harrison Greater Shows, on Boulevard location just off Broad Street, was still waiting for a c to these ranks Harrison and his manager, Bill Cowan, felt it would come in due time.

The Greater Shows were on Church Hill, an old Marks’ location catering mainly to colored patrons. Ben Herman reported a rough season to date with the weather at odds with his interests and opined that maybe things wouldn’t be as good as they were a year ago. The Herman-Mr. and Mrs. Sam Levy combo, however, are well prepared for business when it comes.

Bergen Not Unhappy

Frank Bergen would probably have done better if he spotted his World of Mirth in town since the show hasn’t drawn enough people to support a much smaller show. However, Bergen said his opening date here has never before and if he can get off the nut he usually considers a week well spent since it affords opportunity to catch up with numerous unfished winter quarters problems.

What the future holds is still anybody’s guess. Bergen cracked that the days of the big gross earned effortlessly is over and that from now on it will be the survival of the fittest.

Has Faith in Annuals

This fiasco has left him unperturbed and he still figures to do all right with perhaps a slight drop in gross. Furthermore, he figures annuals are the lifeblood of shows and that the blanks played in their building is insurance for the future. It’s recalled the four years he and his late partner Max Linderman went on the nut in helping to build the Southern Exposition at Charlotte, N. C. That date has since been made and paid off in all departments.

If and when the break comes for any of his shows he will be ready for it. Wartime earnings have been spent lavishly on new equipment and all units are obviously ready to handle heavy traffic without fear of breaking down. The same things eliminate the need of the not unfamiliar pre-war cry for more space.

RICHMOND FLOPOO

(Financial problems, but the three good days which followed also failed to draw so it is unlikely the weather has had any serious effect.

The grounds, large and roomy, are adaptable to harboring one of the finest fairs in the East. An attractive building for staging cattle shows already has been set up about a mile of roads within the fairgrounds. The hay and the grandstand is substantial and with embellishments can be made very attractive. There are no limitations on future landscaping possibilities.

NEON TUBING—WHOLESALE SUPPLIES

All colors in 4 to 7 ft. lengths, 50 cents ft., except Nogival gold. Straight or turned back ends. Best quality mounting. Shipped express in wooden cases.

Terms: 50% w/order, bal. C. O. D. Write immediately.

State colors, lengths and quantity wanted.

JOHN F. COURNEY

Illinois Wholesale Neon House
“Business Grows Where Neon Blows”

BOX 429, GENEVA, ILL.

WANTED WANTED

WANTED

CONCESSION—String, Bumper, Hi-Striker, Ball Games, Coke Bottle, Basket Ball, Penny Pitch, Hoop-La, Mug, Sno-Cone, Bowling Alley or any Grad Show.

SOLD! Monkey Wrench, Five or Ten-in-One.

RIDE HELP that can drive semis.

Arington, Ga., this week; Columbus, Tenn., May 8 to 10.

WANT—SILM KELLEY AND DICK BEST—WANT

CAPABLE MAN FOR DON LONG.

May 4, 1947 THE BILLBOARD

SILM KELLEY & DICK BEST

MANUFACTURER OF

RELIABLE COMBINATION SHOW.

SILM KELLEY & DICK BEST—WANT

CAN ALWAYS HOOK UP PLAIN SHOW WINDS IN NO TIME.

Address:

KELLY & BEST

4/1 CAVALLADE OF AMUSEMENTS, NASHVILLE, TENN., THIS WEEK.

CARNIVALS

53

BEAUTIFUL MULTI-COLOR DECORATIONS

PERFECT FOR

BALL GAME, GUESS YOUR WEIGHT, GUESS YOUR AGE, SLIM STORES

Packed To Ship Anywhere in Carton Only

8 Multi-Color Styles

# 18/G Large Sailor Boy and Girl, 1 doz. and up. per ctn., 19” high.

# 2 Large Scottie, 3 doz. per ctn., 15” high.

# 3 Sailor or Cowper, 2 doz. per ctn., 15” high.

# 4 Girl with Fan, 2 doz. per ctn., 15” high.

# 5 Boy dressed in Different Outfits, 2 doz. per ctn., 15” high.

# 6 Large Boy 2 doz. per ctn., 9” high.

# 7 Baby and Puppy, 2 doz. per ctn., 10” high.

# BB/G Reading Boy and Girl, doz. and up. per ctn., 3” high.

$24.00 Gross

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25% Donnell, Balanta C. O. D.

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Howe, General

Emporia, Kan. State

E. L. Field reports he is passing up the road again this year to take fur

Estrous butators for

Readings Complete.

Have All Cottonseed

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Address: T. O. HAMLIN

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May 3, 1947

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WEIGH 6345lbs., with 5 Jacks of 1500 lbs. each.

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WHEEL FOREMAN
Also Other Ride Help.
For Concessions Open Address
BROWNY SMITH
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Billposter who will put up paper,
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SAM PRELL
Alexandria, Va.

ROGERS & POWELL
Now operating their own Show—wants to connect with the following and anyone working to book Bins or Brott Shows, 40-60 Mile, Point Wells, W. O. H. Wells, W. G. Stinner, etc. Will buy 3-seated Call or other Shows. Will book up to 2轭 All ads. Money joined.

T. DWIGHT PEPPEL, left, general agent for Polack Bros.; Circuit, and Lee Brandon, general agent for Crafts 20 Big Shows, put their heads together for a bit of plotting at the National Orange Show, San Bernardino, Calif.

in which his feet and legs were broken. He has already undergone several operations but according to the physicians he is now on the mend.

Mr. and Mrs. W. A. Davis write from Neodesha, Kan., that they have closed with Brownie Amusement Company and opened with the Jayhawk Amusement Company with scales and a dart store. They also report Mr. and Mrs. Joe Colepland closed with the Brownie org and have joined Cherokee Amusement Company.

DETROIT NOTES—Ben Morrison, Universal Sales, left for Calif., where he has several promotions scheduled. He will return to Detroit in September. . . . W. C. Wade Shows are enjoying a repeat booking in Highland Park, north end suburb, with the new beacon light a prominent feature . . . Doc Haggar, Haggar (Continued on page 36)

WASON AMUSEMENT
SANFORD, N. C., ARMORY LOT—APRIL 6-19 AGES V. F. W., APRIL 28 TO MAY 3
Want Foreman for new No. 5 Wheel, Second Man for new Spitter. Agents for Stock Shows and Office Bins. Concessions: Popcorn, Candy Apples if you have other Stock Shows. Write—L. C. Justice, Coca-Cola, Short and Long Range Gallery, Contact, Lanterns, Penny Arcade, Cracker Box for Concessions.

NO TIME TO WRITE. WIRE OR COME ON. SANFORD SHOULD BE A RED ONE
This show will firemen's Celebrations in Pennsylvania, New Jersey, Maryland, Delaware. NO GYPSIES, NO CRIPLY, NO CATE.

REGENCY SHOWS
Want for Tuskegee, Ala., Week of May 5
CONCESSIONS: Fish and Duck Pond, High Striker, Gump-Your-Weight, Pitch-Till-You-Win, Hop-La, String Game, Long and Short Range Gallery, Penny Arcade, Novelties, Canoe Rack, Eddison Phonographs, or any Harry Park. One of each only.

RIDES: Can use some Ride Help that drive Sears. Top wages for good men. All address
BOB OVERSTREET, Mgr.
PHENIX CITY, ALA., THIS WEEK.

PAUL'S AMUSEMENT CO. WANTS
Invaluable Concessions, what have you? Good property for Rides, and Gumball in Course. We buy of all kinds—Ride Foreman (at 60, & 80 and Roll-Up-Place, Agents for Hot and Miss Roll Queen, Reliable persons, or any Harry Park. One of each only. Will take Cash or Goods.

P. A. SCRAMIGER, Owner and Manager
PAUL'S AMUSEMENT CO., Wilburtton, Ohio, April 28th to May 3rd; then per route.

PRYOR'S AMUSEMENTS
WANTED FOR OUTSTANDING ROUTE THROUGH VA. AND W. VA.
OPENING PEARISBURG, MAY 2ND, 8 BIG DAYS
CONCESSIONS: Skee-Ball, Guess Your Age, Caterpill, String Game, Hop-La, Devil's Bowling Alley, Print Thru-Film Phonograph.
WILL BOOK worth while Bins. Have now 20 Wagon Taps for Show not conflicting with Animal Acts! Write for Prices or send samples.
CAN FILL CAR, SELL AND HANDLE EDDISON MACHINES.
JACOB PRYOR
Pearisburg, Va.
Electrical lighted and quickest of any Popper mechanisms whatever. Simplicity.

LOmbard 3-9020

This sensational hybrid popcorn priced at $10.00 per bag, 1-5 bag lot; $9.50 per 100 lbs, 10-50 bag lot; $8.50 per 100 lbs, 50 up bag lots.

New ELECTRIC CORN POPPER

PROFITS GALORE! $5 to $50 daily earnings!

Get in the popcorn business now and CLEAN UP!

Where else can you make more money per bag with less labor, less storage space, -body loses to—cool and old. The Fomun stand is always

Immediate delivery. Send for illustrated folder. Also Popcorn Seasoning, Salt and Bags.

Midway Confab

(Continued from page 55)

Attractions, planned to Akron to put one of his Zombie Castle units in the park there.

Ennis Advertising Company handled the billing for the Shrine Circus and the Johnny J. Jones Exposition in Washington, with Ennis, Terri-

pany. After the decision was brought down by the courts, the company was able to continue running the shows. 

WACONIA, Minn. — The Minnesota State Fair has received a 

NAME YOUR OWN PRICE

“ELECTRIFIED HOT DOGS! DELICIOUSLY DIFFERENT!”

MINUTE-CHEF

ELECTRIC HOT DOG ROASTER

Meats is 10 lbs. and Pet Axels. DISTRIBUTORS RIGHT PRICE—$36.00 Doz.

MINUTE-CHEF MFG. CO. 835 TOWER BDGS.

BROOKLYN, N. Y.

Does work of $500 machine!

TURNS OUT 100 BAGS AN HOUR

POPS A BAG IN 3 MINUTES

Simpanity is one thing you will find about the EXCEL. No trick mechanism whatever. Operates correctly and will pay, easily to control. Flip the switch and in 3 minutes you are ready to serve. Makes a bag of popcorn in 3 minutes—thus without any of the pressure to room on hand. Requires no constant repair. The only trouble that will strike corn is a clog and this can easily be removed by the user himself. FULLY GUARANTEED

Among the 31 freshmen-teenage New Boys Matts finished with their own grill, equipped in planting, unusual and balanced aluminum; choice backed and beautifully emblazoned with multi-colored signs. Selling signs.贫困村 small space. 17x172c. high, width, on lbs. Easily corrected. Box less covered, only few days, less least in 3-5 lbs. Free for its size and age— and 3000 notes must be mentioned to mention here.

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Muncie, Indiana

SUPPLIES—POPCORN—MACHINES

Complete Line of Supplies for Prompt Delivery

POPSIT PLUS

83.25 per gal.

400 lbs. drs. 535 lbs.

COCONUT OIL

5 gal. packs 37 1/2 lb.

VIKING Stainless Steel POPCORN MACHINES

POPPERS SUPPLY CO. OF PHIL.

Lombard 3-0020

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TENT—Grosvenor, Cypress, Camping, Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Toys, Big Top.

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BRIGHT FRAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.

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Supplies—POPCORN—MACHINES

Octopus Roolplane Fly-O-Plane

World's Most Popular Rides

EYERLY AIRCRAFT, Inc., Manufacturers, Salem, Ore.

27-1—95 to 100%—$100 OR MORE PER BAG POPCORN

This sensational hybrid popcorn priced at $10.00 per 100 lbs, 1-9 bag lots; $9.50 per 100 lbs, 10-50 bag lots; $8.50 per 100 lbs, 50 plus bag lots.

STAR POPCORN MACHINES

Immediate delivery. Send for illustrated folder. Also Popcorn Seasoning, Salt and Bags.

LOSE BROS., 206 E. Jefferson St., Louisville, Ky.

GAME AGENTS

Candy Floss Machines

Our AG Model #163 is new worth—complete with 8-step heater furnace, Balanced pressure furnace, ‘15 ft. tall, (New pats. applied for), food-grade materials, More than $200.00 value, will run on 115 volts AC or DC, easily converted. Write for spec. and price.

Budget Machines, #30, #50 and #70, 8x6 ft., Double Deluxe, 150-200 St. Scales slipped in with machine, $175.00. 303 FILL AGG, CO., 53 D, B, Denver, 8, Colo.

Craigell's Midway Deluxe


EDDIE ELKINS WANTS

Square Agent, also Over. This Giant Agents—Tommy Elsverry, Bobby Lock, Bag stock, 55-60 yrs.

COLUMBIA, TENN., 5-10.

Candy Floss Machines

FAY'S SILVER DEBOY SHOWS

ARAPAHO, NE., THIS WEEK

CAMEO, N. J., NEXT WEEK NASSAU, N. Y.

ATTENTION, ALL SHOWS

We now have a good location for your Shows! Our lot is two and one-half acres of ground and l. Plenty of parking space. Contact

Octopus Roolplane Fly-O-Plane

MAJESTIC GREATER SHOWS

NORTH, PA., THIS WEEK

For SALE

28-Sool, fully equipped Gashouse, stored in Peninsula, Ala. For Sale or Rent.

V. BUCK

WORLD OF WIND SHOWS, Chester, Penna.

NATHAN ROTH

CAN PLACE AGENTS

For Billiards and Baseball. Charles Pink, owner.

THE BILLBOARD

May 3, 1947

CHESTER PATTY

WANTS AGENTS FOR RAZZLE

Tommy Elsverry, Bobby Lock, Bag stock, 55-60 yrs.

WARREN, N. C., THIS WEEK.
AMERICAN LEGION AMUSEMENT PARK

WILL BOOK
THIRTY PER CENT OF GROSS

No. 5 Eli Wheel and Two-Abreast Little Beauty Swing. Five year deal.
No junk, gate, grift or passes. “Downtown” booth, opposite Buena Vista Hotel.
Three to five large conventions here weekly. Only amusement
park in this prosperous area. Seven days per week. Conditions
and support excellent. All replies: 
GEN. MGR., Biloxi, Miss.

TRAVELITE “HOMETTE” ALUMINUM

The Codalite of the Industry

An Old Name—Always Dependable

A Great Road Trailer With Cloroxtery Roof

Special Discounts to Show People 5% Finance Rate & We Deliver Free Anywhere.

9 Location—2 • Eddie Comstock's HOME TRAILER SALES

Chicago, Illinois
5921 South Western Ave.
Grangeville 4666

BUFFALO, NEW YORK
2430 Otisville Ave.
Lindenwood 416

Hammond, Indiana
6511 Columbia Ave.
South Chicago 8466

All formerly with IT. WE UNDERSTAND YOUR PROBLEMS. EDDIE COMSTOCK

WANT CAPABLE GENERAL REPRESENTATIVE

YEAR AROUND PROPOSITION TO MAN WHO CAN PRODUCE

Must be able to handle show with 10 office-owned rides. Must know
territory east of the Mississippi. All replies and correspondence held
strictly confidential. Address:
BOX 507, c/o THE BILLBOARD, 390 Arcade Bldg., St. Louis 1, Mo.

ATTENTION JOBBERS AND EXPORTERS

THE "LITTLE BEE," THE FIRST PORTABLE POSTWAR POP-
CORNE MACHINE, IS NOW READY FOR SHIPMENT TO ALL
FOREIGN COUNTRIES,

The "Little Bee" Unit, ideal for Centrals, Outliers and Outdoor Show People. 18" wide, 30" high, 36" long. 
Hinged top folds back to form 18x22" by 16" box. Built tough, solid and sturdy. Complete, with hopper, hopper, 
and also the

TRAVELITE CORPORATION

3076 North Shevlin
Chicago 9, Ill.

$135
IMMEDIATE DELIVERY

100 New and Used Trailers — Vans — Racks — Platforms

100 USED TRACTORS

International, Fords, Chev., Dodge, Macks.

APPLICATION—LOW PRICES

Serving the show people for 15 years.

BERMAN SALES COMPANY

Phone 521

Pennsburg. PA.

WALLACE AND MURRAY SHOWS

WANT AT ONCE

FOREMEN FOR TILT-A-WHIRL AND CHAIN-O-PLANE.

HAVE GOOD PROPOSITION FOR GOOD SIGN PAINTER.

WILL DO WORK IN ANY PART OF THE WORLD.

ALSO WANT ANY GOOD SHOWS OF MERIT, WITH OR WITHOUT TRANSPORTATION.

HAVE GOOD PROPOSITION FOR GOOD CONCESSIONS MAN.

Address: MASON TOWN, PA., this week.

CARNIVALS 37

HIT THE TRAIL WITH THE TRAILER COACH THAT'S A HIT!

SENSATIONAL NEW 27 FOOT TANDEM

FOR THE "LITTLE BEE," THE FIRST PORTABLE POSTWAR POP-
CORNE MACHINE, IS NOW READY FOR SHIPMENT TO ALL
FOREIGN COUNTRIES.

The "Little Bee" Unit, ideal for Centrals, Outliers and Outdoor Show People. 18" wide, 30" high, 36" long. 
Hinged top folds back to form 18x22" by 16" box. Built tough, solid and sturdy. Complete, with hopper, hopper, 
and also the

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WILL DO WORK IN ANY PART OF THE WORLD.

ALSO WANT ANY GOOD SHOWS OF MERIT, WITH OR WITHOUT TRANSPORTATION.

HAVE GOOD PROPOSITION FOR GOOD CONCESSIONS MAN.

Address: MASON TOWN, PA., this week.
Wagner Shrigs Off Rumors as Bud North Leaves

(Continued from page 32)
even if they change hands, the Company will be enriched with that good-faith money, and we'll go along fine and better than ever.'

Customers Turn Out
Cavalcade arrived too late in Nashville
Monday (21) to open that night. The show was pulled in shortly before
noon, after a difficult job of loading
off in mud at Montgomery.
A local newspaper's opening an-
other threat of rain, cool weather, opened
with a growth with more than $500
paid. Wednesday's attendance passed
the 6,500 mark and, with forecast of
warmer weather, officials decided to
remain in town for another week
(April 28-May 3).

Show is largest ever to play here
and extends two city blocks in near-
central part of town. For three
days this year show opened, workers
worked on the ground to handle
the large outfit.

National Stores Flashy
O. J. (White) Weiss had 45 con-
cessions standing working and every-
body appeared busy. The stands,
displays were eye-catching and shows
and rides did okay business with locals and locals in town this season, getting top
play. Of the long list of shows, Jack
Norris, Redware; Window; Charley
Jackson's Little Harles show drew
top attention.

The following rides were placed on
the Midway: Fly-o-Plane, two
Roll-o-Wheels, one of which arrived
Monday from factory), a 120-pony
track, kiddie motor ride, kiddie air-
éplane, Mother Goose, two Ferris
Wheels, Rocket, Looper rides, Tilt-a-
Whirl, Skooter, Caterpillar, Octo-
pus, Good Time, pony chutes, baby
Perro Wheel, Kiddieland, Blackout Taxi, Rideo and Merry-Go-Round.

Shows were all clean, well
organized with much plastic and alumi-
num, with well-lighted entrances and
fronts. Charm Hour, Little Harles,
Pennsylvania, Iron Lung, Oklahoma
Ranch, Snake Show, Fat Griz, Holly-
wood Monkey Circus, Wild Life, Illu-
sion, Fakirun, Glass House, Fun-
house, Morotomote, Circus Show,
Freak Exhibit and Navy War Exhibit
were off and running.

Peter Newman had his train which was
mug joint busy. In fact, the entire
midway was alive with people, according to operators, were spenders.

Show Well Lighted
Nine Diesel light plants and towers,
two army searchlights illuminated
the midway and made it visible for
more than a mile—thus luring down-
towners.

Nashville newspapers (Tennessee
and Banner) gave stories and art,
despite newspaper shortage and the
four radio stations plugged the show.
It was next advertising considering
the short advance time available, due
to change in routes.

Bill Newby arranged a Friday
night party for more than 100 crip-
pled children from Shrine-Junior
League Hospitals. Guests were
men from other carnivals playing in
this area have been among visitors.

Hennes Bros. Shows, originally
booked, did not come into town, and
Royal Crown Shows, which played
here last week, entrailed for Clark-
town, Tenn. Capital City Shows, here
for the past six weeks, continued its
stand.

Nashville Baseball Club, in second
place, is at home across from Cava-
lute show grounds and it marks the
first time a carnival has played here
while the Nashville team was at home.

Penn Premier Hooks 16G at Gloucester

BRIXTON, N. J., April 26.—
Penn Premier Shows, owned and
runned by S. E. Serfass, of Bir-
mingham, Ala., who has won
a nifty $16,000 with shows and rides
at Gloucester, N. J., last week, and
showed considerable interest in the
suspicions of the Elks Club, L. C. Mil-
er, general agent, said this week,
that the show was backed out extensive plans for building his org and an-
other two weeks, according to an
add to the back end before the fair
season opens.

North With Cettin-Wilson

BRISTOL, Va., April 26.—Robert
Cettin, manager of the Bristol
Circus last season and formerly with
the Mighty Sheely Shows, took
over the relations job on the Cettin
& Wilson Shows here Monday
(21), replacing A. L. Barnhart,
it was announced by R. C. Mc-
carter, general agent.

LAST CALL
ROCHESTER, N. Y.
MAY 5, 1947
ALL RIDE HELP AND CONCESSIONARIES CONTRACTED, COME ON. LIGHTS ON LOT MAY 1ST. HELD—Ridemaker on all Lots, Agents for Office Seats. Help in office. Man to handle Seniors, 10-1 Help. Duke Doughtery and Harry Johnson want Help for Cookhouse, also General Help. H. L. Kent, contact. Agent for Scales, Control Booths, etc. For Conces- sionaires, call Bill. ALL SHOWS—Motor or Monkey Drome, Full House, Grind Shows. WANT 10-1, Monkey and Hot Dog Vendors. For Help Apply to:

P. K. SALES COMPANY
800-805 Whiting Avenue CAMBRIDGE, O.

ADIRONDACK CEDAR — OPEN FACE CAMPS
Redi-Bill — OPEN FACE CAMPS
Most Sensational — Timely — For Hun-
Dreds of Uses. Naming a few here only.

dayar's Fickle, Sciarra, Simmons, Gold Bond, Gas Bond, Gas, Shell, 100
Stamps — High Quality — Refrigerator Prints; Fan Stamps, Fridge Stamps, Fridge Prints — Farm Store Stamps — Tool, Medicine, Car, Hotel
Stamps — Headache, Neches, Hotel Stamps — and More — 10-1000
per Doz. — Made to Order — Full Size —
Made to Order — Full Size —
Making an Impression —
Making an Impression —

gold medal shows
PACUCAH, KY., OR AS PER ROUTE

CARNIVALS
NOW—THIS WEEK, PADUCAH, KY.
CAN PLACE
Ride Hands on all major rides. Want an Assistant Mechanic with tools: wire Clark Davis, Master of Transportation.

Concession Department has open various types of Hanky-Panks; Palmistry must be American.


SHOWS — We will place all types of Grind Shows with your own transportation. Must be clean and well framed. Want Glass House, Working World, Wild Life, Little Cottage, etc. For Showmen that can handle and produce we have a number of complete new outfits throughout that we will turn over on a right P. C. Particularly want a Good Geek Operator or straight Snake Show; we have fine outfit.

Capt. Jim Mullholland, or other capable Monkey Showmen, we have the outfit all framed new. Like to hear from any capable, sober, reliable seasoned showfolk. We drew our usual lot of “First of May,” “Ha’s Beens” and drunks, hence this ad.

Bryan says: “To those who received transportation and were detained, contact him at Riverview Park, Chicago, Ill.”

He can use Girls for Revue and Posing; also Acts for Side Show, Need Calliope Player and Canvasmen. All reply to:

P. K. SALES COMPANY
800-805 Whiting Avenue CAMBRIDGE, O.
POWER EQUIPMENT

NEW WILLYS GASOLINE POWER UNITS

WITH POWER TAKE-OFF

<table>
<thead>
<tr>
<th>Electric Start</th>
<th>8 Volts</th>
<th>Air Inlet Blower</th>
<th>Belt Drive</th>
<th>Additional Parts</th>
<th>Max. Brake HP</th>
<th>4,000</th>
<th>Power Take-Off</th>
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<tr>
<td>6'x100'</td>
<td>$50.00</td>
<td>60.00</td>
<td>34.00</td>
<td>3.3</td>
<td>2</td>
<td>$285.00</td>
<td>YES</td>
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NO. CYLINDERS | BORE | STROKE
---|---|---
6 | 3 3/4 | 3

PRICE $1,395.00

NEW 7.5 KVA GASOLINE GENERATORS (PE-99)

WSINC VE 4 AIR COOLED ENGINE
4 Cylinders
7.5 KVA at 120 Volt, A.C.

PRICE $415.00

IMMEDIATE DELIVERY

FOR IMMEDIATE DELIVERY

NEW 7.5 KVA GASOLINE GENERATORS (PE-99)

WISCONSIN VE 4 AIR COOLED ENGINE
4 Cylinders
10 HP at 2200 RPM

PRICE $415.00

SIDEWALL

NEW WATERPROOF FLAMEPROOF

Following finished sides; complete with

WEBSTER'S ADVERTISER

NEW CANVAS COVERS

WATER PROOFED—FLAME PROOFED

Made of full piece, first quality, closely woven, double filled material, approximately 16 oz. after treatment. Double stitched with 12-4 thread. Complete with reinforced corners and grommets. Stuck up with a supply of those covers while they are still available at substantial savings.

<table>
<thead>
<tr>
<th>CUT SIZES</th>
<th>PRICE</th>
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<tr>
<td>10'x12'</td>
<td>$9.60</td>
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<tr>
<td>12'x15'</td>
<td>13.40</td>
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<tr>
<td>14'x20'</td>
<td>18.40</td>
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</tbody>
</table>
| Other sizes made to order in shop at
  |         |
  |         |

TENTS

91/2x91/2 Umbrella, 9x9, 9x12 and 12x14

WALL TENTS

BOAT COVERS

DINOSCLOTHS

Army Comforters, used in good condition, 1.95 ea.

SATISFACTION GUARANTEED—PROMPT DELIVERY ON ALL ORDERS.

“If It’s Made of Canvas, We Make It”

MICHIGAN SALVAGE

412 W. JEFFERSON ST.

BINGHAMTON, N. Y., MAY 5-10

GOLDEN RULE SHOW WANTS

Small Bingo, Sit-Down Grab, Photo, High Striker, Scales, Bumper, Slam Spindle, any legitimate Concessions not conflicting with what we have. Ride Help for Wheel, Octopus, Chairplane, Jenny; semi drivers preferred.

Lawside, N. J., this week.

CARAVELLA AMUSEMENTS

THE MOST BEAUTIFUL SHOW UNDER THE SUN

NEW CASTLE, PA., MAY 5-10

B Slack, mgr.

BEDFORD FAIR GROUNDS—Memorial Day Celebration

MAY 26-31

SAM NUNIS—AUTO RACES—THRILLS—FIREWORKS—FREE ACTS

“ONE OF THE BETTER EARLY DATES”

CONCESSIONS—Due to disappointment, have attractive proposition for PENNY ARCADE. Can place FRENCH, FRIS, CUSTARD, any legitimate Concession not conflicting. SHOWS—Organized in 1911, we have new 20x80 top. Monkey Show, Snake, Mechanical City or any good Show of merit.

RIDES—Will book or buy TILT-A-WHIRL, 15 FERRIS WHEEL, CHAIRPLANE or any good Flat Ride.

RIDE HELP—Can use Men on all Rides, must be capable and reliable. Luckies, please do not answer.

CAN PLACE capable Bill Porter who can make himself useful in other departments.

SHOW OWNERS

CAN use four or five more RIDES at Bedford Fair Grounds Decoration Day week.

ALL WIRE

F. H. Caravella, mgr.

BINGHAMTON, N. Y., MAY 5-10

GOLDEN RULE SHOW WANTS

Small Bingo, Sit-Down Grab, Photo, High Striker, Scales, Bumper, Slam Spindle, any legitimate Concessions not conflicting with what we have. Ride Help for Wheel, Octopus, Chairplane, Jenny; semi drivers preferred.

Lawside, N. J., this week.

M. KAUS, Owner

WASHINGTON, D. C., MAY 5-10

NOW PLAYING EMPIRE, Va.

WANT Billy Logan to come in as soon as you are well enough. Contact us at once for further dates to join us. WANT any Walk Thru Show or Grind. Pit or Fun House. WANT Grind Shores or other legit Concessions or Mug Gallery. WANT Ride Help that can drive Semi Tractors. Side Show wanted. All Concessions like Ball Games, Photos, etc., will play Emporia, Va.

Write or wire this week—Emporia, Va.

M. KAUS, Owner

RUSS OWENS, General Mgr.
ATTENTION MERRY-GO-ROUND OWNERS
We are now delivering Aluminum Horses, beautiful, light weight, unbreakable and fully guaranteed.

FOR INFORMATION WRITE
H. E. EWART CO.
4300 Long Beach Blvd.
Long Beach, Calif.

WANT AGENTS
FOR FISH PONDS, PITCH-TILL-WIN, BALLOON-CART, SHOW BAILS AND CANDY FLOSS, AND OTHER SLUM STORES OWNERS
ARE PLAYING THE BEST SLUM STORE TERRITORY. WE ARE THE FIRST IN ALL TOWNS.
WRITE
ORVILLE MILLER PRyor's SHOWS
PERRYSBURG, OHIO

D-W SHOWS
WANTED WANTED
FERRIS WHEEL, BOOK, BOY OR LEASE FIVE MORE STOCK CONCESSIONS, RINGS, PRINTED PHOTO, LEA CATALOGUE, SHORT MAN OR SELLER FOR ANY SMALL PITCH SHOW. Write
JACKSON C., C., APRIL 25-MAY 2
LEWIS WILLIAMS EDDIE BARNES

RUPES MIDWAY FOR FUN
Wants Wants Wants
Mug Pepper, Candy Floss, Snow Cones, Clothes Pin, Saddle, String, Hoop-L, Penny Pin, Corn Alley, Circuits. Write.
RUPES, Box 150, Distance 400. Cheeky, Okla., April 28 through May 3rd.

EDDIE GREENO WANTS
Original State Dancer. Female impersonator preferred, must be sweet and good vocal. Short circuit, no walking, no excess baggage. Will not report us at over 5 years. COME LEARN BEST SHOW BUSINESS.

WILLIAMSETT, MAS., THIS WEEK.

INTERNATIONAL SHOWS WANT
Canine man and lady to take over one of the finest Fraternal Office. Open Contract on the 19th. Must be reliable and sober.
Adomit JUNIORS A NEW YORK, THIS WEEK, per route.

FOR SALE
16 Semi-Trailer units for General use. Good condition. 6 ft. 6 in. wide, 22 and 34 ft. long. All in excellent condition. Will pay good running expenses.

Milliner Advertisement Devices
5917 S. Halsted St.
Chicago 21, Il.
PHONE: EUCIS 4472

DALLAS DUNCAN WANTS
CRUSH, ROLL DOWN AND CLOTHES PIN STANDS. Also help needed on any working roads. Write or wire.
ADDRESS: DALLAS DUNCAN, 262 Wallace & Murray Streets, University, Pa.

CLUB ACTIVITIES
Shoawmen’s League of America
400 So. State St., New York
CHICAGO, April 26—Past President J. C. McCaffrey, back from the Pacific Coast, presented Thursday (24) at the final meeting of the season. Also on the rostrum were Treasurer Walter P. Driver and Secretary Joel Siebicke.

Robe Liebmann, of the membership committee, announced a goal of 600 members for the season, with a gold life membership card to go to any member bringing in 100 new members.

Ways and means committee reported 30 donations from both G. G. Collins and Ed Bogenski. New members present for the first time were Henry Polski, Clifford Woller, H. L. Brown, Tony Satillo and Howard Blenco.

Bath, Pope and songstress wealthy Gilmer, furnished the entertainment. Jess Dugan was reelected president for another year.

An address to the membership for 1942 will be issued those joining after June 6.

Ladies’ Auxiliary
Mae Rankine, first vice-president, presented the annual regular April meeting (24) in the absence of President Voit Fairfield.

Members were informed of the deaths of Ezra Kettering, husband of Florence, and of Isabel Brantman’s father.

Mrs. Alfred Geller, assisted by Mrs. Rose H. Paze, was hostess at the soiree on Thursday (17).

Etta and Hedda Henderson are on route by steamer to Baltimore to visit the Long Beach Show. The show is holding mail for Milo Anthony. Secretary’s address is 4215 West Fifth Avenue, Cincinnati 24, Ohio.

Ida Chase, relief committee chairman, accompanied Mrs. John Haras and Esther Myers are recuperating.

Ladies at the next social May 1 will be Mrs. Ann Belden, past president.

Missouri Show Women’s Club
415A Chestnut Street, St. Louis
ST. LOUIS, April 26—Meeting of April 17 was well attended. Mrs. Dea W. Hayes, second vice-president, willed the gavel.

New and revised paragraphs in the by-laws have been sent out on time by Florence Guth and will be in the hands of the officers immediately after the third reading May 1.

Mrs. Frances Mann, sponsored by Teresa Tendergen and Estella Regan, was elected to membership.

Lengthy letters were read from Madeline Ragan, Mrs. Hedy Jones, Elise Miller and Rose Fitzgerald, Mrs. Mary Forsy, Mary Bow and Jeanette Hart.

Walter Myers and Grace Goss are reported on the sick list.

A bottle of perfume and sachet bag, donated by Norma Lang, was awarded to Florence Guth and Louise Heflin.

Cash donations from Bertha Mc Daniels and Janet Wall were acknowledged.

Mrs. Daisy Davis and Mrs. Ethel Hesse, of the entertainment committee, reported a show in the city of St. Louis. Estella McCoy, Estella Regan, Teresa Tendergen, Laura Wollman, Mildred Laird, Rose Brown, Minnie Quinlan, Mrs. Jensen, Mrs. Floyd Johnstone, Evelyn Cast through Lee Belmont, served the midnight supper buffet to all the members of the shows at the vicinity of St. Louis.

The sauce for the spaghetti was concocted and donated by Dave Krueger.

Shoawmen’s Association
19 Broadway, New York
NEW YORK, April 26—The final general meeting of the season was held Wednesday (23), with President Dave Endy presiding. Several members of the board of governors were on hand, including George A. Hamid, James S. Stratte, Ralph Decker and Ralph Endy.

Bill Jordan, chairman of the banquet committee, named a subcommittee to decide within the next few days a suitable destination for the banquet. Were Clem Schmitt, chairman; Arthur Campfield, Joseph H. McKee and Fred Murray. Contributions to the monument fund are acknowledged from Strates, Decker, Jerry Gottlieb, Max Gruber, Dot Simmons, Clem Schmitt, Isadore Treusch and Phil Isser.

Ralph Endy, chairman of the banquet committee, reported his committee will meet shortly. He announced that Fred Murray had placed the first order for a table.

Jack Lichter, chairman of the membership eligibility committee, announced the following members had completed the requirements: Theodore H. Barton and Joseph C. Fiedler.

Sick list includes Billy Giroud, at his home in Stewart Manor, L. I.; Jack Carr at his home in Chicago L.; Mike Buck at his home in Garfield, N. J.; Maurice Beurung in Berne, N. Y., and Gene Chicken in Niagara Falls, N. Y. "Alta Vista Lodge, Saranic Lake, 17," was closed. Ed Hdendorf and Charles V. Cox were reported convalescing.

Members were informed of the death of Fletcher Creamer’s father.


Regular full schedule of meetings will start September 24. The club house will be open throughout the summer.

Ladies’ Auxiliary
The closing meeting of the season Wednesday (23) was presided over by President Anna Halpin. There was a good turnout and everyone put themselves as looking forward to the re-opening meeting in September.

President Halpin greeted our new lady, Anna Meyers, who is now Mrs. Peterman. She also greeted Irene Moore, up from Florida for the first time in a couple of years.

Michigan Showmen’s Association
3153 Cass Avenue, Detroit
DETROIT, April 26—Meetings, which were temporarily discontinued, will be resumed May 7 and will be held every other Wednesday thereafter during the summer season.

In accordance with President Al Wason’s wishes to pay tribute to the drive on the home front this year, a special burn-the-mortgage committee has been appointed. The program has been organized and presented by President H. H. McPherson, Chairman, and Lee Belmont. The committee, consisting of: Ed Torte, A. James Risdon, I. Edelman, Opo (Pop) Baker, James Sullivan and Frank Conklin. All questions regarding the burn the-mortgage drive should be sent to Roscoe T. Wade in care of the Michigan Showmen’s Association.

National Shoawmen’s Association
19 Broadway, New York
ROYAL RIDES WANT TO BOOK
Terry Wheel, Flat Rides. Will book Grid, Mint Camp, Revival Acts, Flat, Pool, Horse, Pool-Then-Till-You-Wins. Agents Wanted. Terry-Groo-Double Friend. This next, Alphonse, All Horses, Banquet to follow. Tony Scott and all the people with no last year contact. Good proposition for食品药品 men with cars. All letters and wire to
JOE SAFADINO

SCIOTIO VALLEY SHOWS WANT
CONCESSIONS—Ballons, Rings, Popcorn, Candy Floss, legitimate Concessions of all kinds.
SHOWS: Any Show of merit, with own transportation. Rides: Chairplane, Kiddie Auto Ride with own transportation. Good deal.
WILL OPERATE APRIL 16
Address
WM. E. LAMB
2473 Bevis Ave., Cincinnati 7, Ohio

WHITE RIDES CAN PLACE
ON ACCOUNT OF DISAPPOINTMENT, POOR SHOWS, TOO MANY RATES, CAN NOT USE SMALL SHOAW.
DUNLAP, TENN.

WHITE STAR ATTRACTIONS
OMAHA, APRIL 25-26
D. M. DINE

R. W. ROCCO CARAVELLA AMUSEMENTS
WILLIAM (RED) HICKS BUSINESS MGR.
AGENTS WANTED
Bill Darro—Contact Nick Karp.
De Sheila—Contact Hilda Lebovitz.
D. M. Dine—Contact Helen Sperdl.
Henry Bell—WILL FOO DODU.
W. W. McPherson—Contact Joe Endy. will call.
5/4 Standard Hotel, Shreve, Pa., till May 30; then Corporation Hotel, New Cant, Pa.

FLOYD AND HENRY HETH WANT—For men for now Flies-Plane, to sail very reliable mar. Will pay good wages and put Man for Grab, and experienced Cookhouse Help.
All replies
NORTH BIRMINGHAM, ALABAMA

FIDER UNIONS SHOWS WANT WANT WANT
Legitimate Book Concessions of all kinds. Looking for a good Ride Hete and Hete in all Departments. Address: R. W. ROCCO, Columbus, Oh., this week; Ogden, Idaho, next week.

WANTED
SOBER, RELIABLE AGENT FOR GIRD STORES. ALSO I.C. AGENT.
NORA BOSWELL
C. O. B. Lock, 2302 S. 23rd St., Rutherfordton, N. C., this week.

HAVE FOR SALE
Junior Star Property Machinery on exhibit, trailers, all makes. All equipment trucked to 2/3, 1/2 a block.

TOP SALE
610 Weldon St., Phono, La., Long Beach Blvd., W. Texas.

FOR SALE
1,240 sq. ft. 10x15, good condition, complete with new window and new concrete. Owned by Mrs. Florence T. Spruyel. Located near the Royster-Spuygel Company. Near both Plaza and Theater. 1,000 more sq. ft. for sale, same condition. Write: Mrs. Florence T. Spruyel, Baxie, Ill.

SCOTTO J. JACKSON
100 E. 42nd St., New York, N. Y.
SHOWS

**CETLIN & WILSON SHOWS**

May 5, Knoxville, Tenn., Chilhowee Park Circus Grounds

**CARNIVALS**

**GET PLACE**—Snake Show, Iron Lung and any other Grind Show not conflicting.

**WANT**—First-class Show Painter and Artist. Geo. David Hensley or Jo Jo, please answer.

**WANT**—Photo Gallery, also Ball Games and Gift Stores for merchandise only.

**CAN PLACE MAN WITH HAMMOND ORGAN** for Singer Midget Show.

**WANT**—Chalkers, Pokers and other useful Train Help.

**WANT**—Foreman for light towers and army searchlights.

All address, this week, Kingsport, Tenn.

---

**INTERNATIONAL SHOWMEN’S ASSOCIATION**

415A Chestnut St., St. Louis

**ST. LOUIS, April 30.—Meeting of the executive committee was held here last Wednesday, with Cy Horwitz, presiding, assisted by Leo Lang and Al Appel, secretary.**

A gold life membership card was awarded to Cy Horwitz, who led the membership drive which ended April 15. Future membership drives will end December 31 so that the card can be awarded the winner at the annual New Year’s frolic.

This meeting was the last of the season. Regular meetings are to be resumed upon the return of the members from the road tours, but the judges will meet each other in spirit.

The meeting was attended by more than 200 guests at a midnight dinner, which preceded the presentations. Mr. Lang and Miss Ricks, clubwomen, presented the winners.

Ivan K. Mann and John D. Dundee were elected to membership.

Reported on the sick list are Tom Casey at the Veterans’ Hospital and Uncle Lou Smutz and W. Jack Moore, who returned to their homes after hospitalization.


The big easy checker contest, inaugurated by Bill Snyder, was won by Leo Lang with Euyi Cobb and Cobb close runner-ups. Euby Cobb and Leo Lang are arranging a shindig for personnel of the St. Louis American, the show near here when RAS has it in the air.

---

**SHOWS OF AMERICA**

San Francisco

SAN FRANCISCO, April 26—Regular meeting was held here (14), with President Harry Seiber presiding. Charles Albright, Teddy Thompson, Nan Rankine and Fred Weidmann were invited to the rostrum.

Helen Artz celebrated her birthday and was presented with gifts by Harry Seiber and Ben and Ann Colles.

Elected to membership were George Fallman, Joe L. Wolfe and Grace Riecy.

President Seiber said club would mark its third birthday Monday (29). There was a turkey dinner and entertainment. Mrs. Eusen Mack was named entertainment committee chairman, and Fred Weidmann din- ner committee chairman.

Present after absences were Mary and Teddy Teexim, Tiny Dollitts, Pop Erickson, Frank Eaton, Earl Law- berto, Winnamon, and Estelle Rosenthal, Hunter Farmer, Moe Ginsberg and Morge Morganthall.

Baloo reported that Fred Ramsey underwent an operation at Marine Hospital and Hunter on April 26.

Mrs. Roy Prosh won the $300, which was donated to the temple membership.

Herb and Billie Usher, Martha Babcock, Romer and Eva Reminick, Lorman, Clarence Anton, Crouse.

Jimmy Haver, Walter Miller, Tom Allen, Frank Monroe, Walter Saville, Mr. and Mrs. Joe Parks, Mr. and Mrs. Harry Wellman wants $5 to the cemetery fund.

**REGULAR ASSOCIATED TRoupERS**

106 E. Washington, Los Angeles

LOS ANGELES, April 26—Meeting of the executive committee was held here (17) presided over by Nell Robideaux, first vice-president, and Monroe Eisen, second vice-president, Josephine Foley and Lill Eisenen sat on the rostrum. There was a turkey dinner and entertainment. Mrs. Eusen Mack was reported ill. June Gilligan was in an accident.

Communications were received from P. H. Huebeler, secretary of the National Association of American Shows, Farmers and Beaches, who enclosed a $5 donation to the sick and relief fund; Lillaberto, Winnamon, and Estelle Rosenthal, Hunter Farmer, Moe Ginsberg and Morge Morganthall.

Baloo reported that Fred Ramsey underwent an operation at Marine Hospital and Hunter on April 26.

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Herb and Billie Usher, Martha Babcock, Romer and Eva Reminick, Lorman, Clarence Anton, Crouse.

Jimmy Haver, Walter Miller, Tom Allen, Frank Monroe, Walter Saville, Mr. and Mrs. Joe Parks, Mr. and Mrs. Harry Wellman wants $5 to the cemetery fund.

**PACIFIC COAST SHOWMEN’S ASSOCIATION**

6214 S. Grand Ave., Los Angeles

LOS ANGELES, April 26.—April 21 session was presided over by President Bill Thaw, with Vice-President Harry Seker and Secretary Ed Mann also on the rostrum.

Mrs. Roy Prosh won the $300, which was donated to the temple membership.

Lightly were dinned in memory of Ed Mann, Al Sheppard and Earl Prevencha, who died recently.

Prof. Arthur Morrell, of Seal Beach, who was under hospital care, his opera- tion, is reported recovering. Drawing was won by Fred Haynes.

**Show of the Week**

**Show Folks of America**

1389 W. Monroe St., Chicago

CHICAGO, April 26—May Adams Stoker, Nellie Grosch and Rose Page were hostesses at the social in the home Saturday (19). More than $850 was realized for Show Folks and others drives.

Mr. and Mrs. Al Appel were named pinchee pinchee players. Next soci- al will be held May 19, and Thresa Clark and Marlyn Boyer will be hostesses. Mr. and Mrs. Harry Stahl are expected to preside at their seventh anniversary on that date.

Capers Dyer was the celebrated in the home May 11, and the club is anxious to honor the oldest mother in show business. Please mail your nominations to Show Folks, Chicago.

Cora Yelmian is at home recovering after being hospitalized in Henryton.

The whole show is anxious to have your discarded clothing in this in- connection, thanks to Myrtle Hutt Beard, the show's leading lady, and others who have donated their first pitches for their donations.

Ron Warren left Friday (23) for a 10-day stay in Hot Springs.

Rev. Marcel La Vey, chaplain, and Herman Sture, chairman of the cemetery committee, announce the memorial service and dedication of the monument site in Show Folks Rest, Glen Oaks Cemetery, will be held May 17.

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**Thomas Joyland Amusements**

WANTED AT ONCE—A1 Caterpillar Foreman, salary no object if you can get Ride up and down. Can also use Foreman on other Rides. 48 hours Second Star. Can place a few Concession Agents. Want Flying Scooter Foreman. 2nd Star. Want Wireman, etc. Want Control Operator. Can place good Special Agent at once.

**ADDRESS**

L. I. THOMAS, Mr., Dunbar, W. Va., this week
JAS. M. RAFFERTY'S SHOWS
EDENTON, N. C., WEEK MAY 5
WILLIAMSON, N. C., WEEK MAY 12
WANT Custard, Fishpond, Ball Games, String Game, Age, Scales. Bowling Alley, Slum Bumper, Coke Bottles or any legitimate Concessions.

CAN PLACE P. C. Dealers who can stand prosperity; will consider looking some P. C. if you have other Concessions; good proposition for Penny Arcade.

WANT Talkers and Grinders. Can place Ride Help at all times. Mr. Stan Reed, contact at once.

All address JAS. M. RAFFERTY Plymouth, N. C., this week.

JOHN J. DENTON
HARLAN, KY., WEEK OF APRIL 28
Ten new Rides, six clean Shows, Light Towers, two U. S. Army Searchlights playing established territory, best routes. Shows; Dates, Fall Fairs, Richlands, Va., Fourth of July.

WANT RIDE HELP—First and Second Men for No. 3 Wheels, Second Man on Caterpillar, good opening for Man capable of taking care of two new Kiddie Rides.

CONCESSIONS—Exclusive on Frozen Custard, good opening for Cigarette Shooting Gallery, Cage Rake and other Stock Concessions.

SHOWS—Good opening for Side Show, Motor Drive, Fun House, Glass House.

JOHNNY J. DENTON

WANTED WANTED WANTED

High-class Ride Help for all Rides. Pomona and Second Man for Merry-Go-Round, also 1947 Super Drive-Planes. Pass General Help in all departments. TOP SALARIES PAID, but you must know your business. Grounds and outposts, stay away. All wire or wire.

C. C. GROSCURTH, Gen. Mgr.
BLUE GRASS STATE SHOWS

This Week, RUSSELLVILLE, KENTUCKY.
Can also place tangle Concessions of all kinds that don't conflict. Watch our route of REAL GOLDEN SPOTS (ALL FIRST-IN SPACE), and we don't shoot marbles. Our Fair and Celebration Spots furnished to interested Concessionaires!

JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

WANT
Ride Help Foremen for Caterpillar and Chairpiane, also Second Man on Wheels.

JOHNNY T. TINSLEY SHOWS

ATLANTA, GEORGIA

WANTED

On account of disappointment, man to bring Agents, two new Becket Stores. Floyd Smith needs Swinger Agent. Bill and Dick Coleman need Ride Help that can drive semi trailers. First-class Griddle Mgr. Address

COLEMAN BROS.' SHOWS
Willamannet, Mass.

BARKOOT SHOWS WANT

Can place Tilt-a-Whirl or Octopus. Shows—Can place 10-in-1, Mechanical or any Show that is capable of getting money. Concessions—Fence Ringer, Custard, Ball Games or any 10q Concessions. We play Main and Front St. lot in downtown Toldeo, then into Michigan.

BARKOOT SHOWS—J. C. WEER, Mgr.
FROM THE LOTS

Crescent Amusement

ALBERMARLE, N. C., April 26.—The 63-mile move from Rock Hill, S.C., was made without mishap and everything was up and ready for the opening at this point. Business was good at Rock Hill and started slow despite ideal weather, but Saturday found the crowds burning up and spending plenty.

The feature here is on the fairgrounds and our arrival found plenty of spectators on the grounds and both ex- hibits and attractions all lined up and ready for the grand opening.

The opening itself was in front of a full-capacity audience, with the weather being just right for a good opening day.

The all-new bing is a big success and one Flat Ride. Will book another Ferris Wheel. Ride Help, come on. Account also.

See you here—front of the season. Roy Johnson is all smiles since he has all his con- cessions in operation, plus a new van for transportation. Happy Jack Leight joined with his Snake Show. Jim Charleston has a real fair in April of special exhibits. This being the first spring fair sponsored by the Veteran's Administration, the United War Ch指's Association, it exceeded ex- pectations by far. With an attendance of 500 per cent, our organization played to large crowds the entire week. The fact that another carnival pre-dated us here had no bearing on the crowds.

The staff remains the same: H. N. Cross, president; Mrs. H. N. Cross, secretary and treasurer; Ed Whelan, legal advisor; Jack Capell, lot super- intendent; Bob Capell, concessions manager; Buck Capell, electrician; Bill Capell, ride superintendent and Ray Spencer, general agent.

J. R. Leeright

HENRYETTA, Okla., April 26.—Weather was good until the final night when it turned cold. Business was up that time.

Plenty of social activities around the show. George Yonada and Joe Elms, both prominent New York showmen, were here in town太阳 days; Chellie Bolig, of this org, and Helen Founds, of the Brownie, spent a few days here; Mrs. J. E. Cooper, of Oklahoma City, was here for the week. The husband of one of the personnel of the show had a baby shower for Mrs. J. E. Cooper. House for Mrs. J. E. Cooper. House for Mrs. J. E. Cooper.

Jones Greater

ASHLAND, Ky., April 26.—Show opened here Saturday (19) for a two-weeks date, with a special affair.

Radio spot announcements heralded opening day and with ideal weather, the show was capacity. All shows, rides and concessions operated to full capacity.

Visitors entertained by Manager and Mrs. Pete Jones included Jack Langan, Conductor of Greater Green Shows; Bob Stevens, owner of Bailey Bros. Circuit; Mrs. Deggertler, ride owner from the Goshen, Ill., offices; Fred Thumberg, Loretta Thumberg, Mrs. Jack Thompson Jr., and Duke Hall, all of Colorado; Procession Fuller, J. P. Hollander, Dewey Clark and Harry Tucker.

Staff: Pete Jones, manager; Frank T. Griffith, general agent; James Donoghue, assistant manager; and popcorn; Mr. Frank T. Griffith, secretary; Fred Thumberg, ride superintendent; G. F. Tobe, 18 shows, and lot man.

Ride foremen are Bob Burrows, Octopus; Bob Weekly, Roll-o-Plane; Kenneth Smith, Merry-Go-Round; Paul Smith, Merry-Go-Round, Russell Dines, Twin Wheels. Other rides include the Chairplane, 10-car Roto Whip, and G. J. Baker's pony ride.

Shows: Mulholland's Monkey Show; Circus; International, 16 shows, including a number of First Man; Timex, 16 shows, including Circus, and Allman's Wild Animal Shows.

Rita and Dunn, high-wire act, is the free attraction.—CARL GATES.

ALAMO EXPO

SAN ANTONIO, April 26.—Fa- vored by weather, the first four days of the Battle of Flowers here re- sulted in good business, and bookers were looking forward to the remain- ing two feature days being the big- gest of the week.

Near-capacity business has been done by 31 rides on the plaza, sup- plied by Manager Jack Ruback; Bob Barnes, of the Hines Shows, and Bob Hamilton, with 33 shows, in- cluding the Hollywood Monkey Cir- cus and Side Show, have likewise been doing good business.

Denny Pugh, of State Fair Park, Dallas, has seven rides, and along with Frank Harrison, lunch; Max Lavine, frozen custard, and Buck Ray, coolers.

Visiting Ruback and Albert Wright were Chink Ruback, of Kansas City, Mo.; Harriet, Albert's sister; Dave Stevens, Ed Strech, Larry Poppy, and Tober McClintock.

KEYMAN'S Amusement

SENeca, Mo., April 26.—Show moved in here from Atton, Okla., and is completing its seventh week after opening in Murfreesboro, Ark., March 19. Weather has been any- thing but ideal, with plenty of rain and cold.

Show now has six rides and two more will be added in June for the string of street celebrations and fairs in Iowa, Minnesota and South Dakota.

Mrs. Keyman, wife of Henry Key- man, presented her daughter to a staff.

Staff: Henry Keyman, owner-manager; Miss Keyman, secretary; George Karst, advance.

Concessions: Blacky Stagg, razz- o-dazzle, clothespin, coke bottle, tos 'em in and glass joint; Charles Morgan, little camp, corral, slum stilted and popcorn; Louis Morgan, milk bottles, darts, strikers, C. Q. Giggins, dairy, penny pitch, call tent; Frank Williams, snaps, photos; Mr. Scogin, color game and slum stilted, Office has dart bulb and country store.

WILLIAMS Southern Shows

Rutherfordton, N. C., this week.
WILL BOOK OR BUY
FERRIS WHEEL—3 ABREAST MERRY-GO-ROUND—CATERPILLAR—TILT OR SWING
***
SHOWS: 16-20 people jigg Show. Salaries must be right. Girl Show—6 to 8 Girls. Annex worked. Hillbilly Show, Side Show. What have you?
***
$10 Good Concessions. Boys who work according to orders will get well.
FOR FULL INFORMATION... WRITE—DON'T WIRE
HARRY G. SEBER
1121 MARKET ST.
SAN FRANCISCO 3, CALIF.

COASTAL PLAIN SHOWS WANT
For Biscoe, N. C.; Mr. Grant, N. C.; Troy, H. C.; Eliz City, N. C.; Spraggs, N. C.; including the big Fourth of July Celebration, Canton, N. C.
CONCESSIONS—Balloons, Sidewalks, Bucking Bulls, Bucking Bulls, Horse Show, Concessions, Curtains, Candy Apple Snow Ball, French Fry, all kinds Eating and Drinking Stands, Diggers, Sis Car, Agents for A.P.F. Good proposition for Shows with own transportation. Good proposition for a man with several Rides. Will pay Til or Coffin.. Will allow or pay cash for No. 3 Ferris Wheel. Good Rides Help in all Departments.
Good proposition to a Man with Sound Car. Want Legal Adjuster that will stay sober. Want to buy Banners for Jigg Show in good condition. Also Banners for Snake Show or Ten-in-One.
C. V. (BILL) COX
BISCOE, N. C., THIS WEEK.

WANT
PLAYING CARNIVAL MONTEREY, T姆mp, this week, followed by Industrial Rodeo and the big con. at Sturgis City under the Fair Department. Every show in six days. Plenty workers and $2,000 stands big payoffs.
Due to discrimination our plans fixed early this 85.00. Want legitimate Concessions of all kinds. $20.00. As told in Prosper, Texas. October 15th. Will play for fair in Bigg. Have plenty of tickets. Want Direct Buses with ene out'lls, 20 per cent.

ANDERSON'S GREATER SHOWS
"THE GRAND OLD SHOW WITH THE FINE OLD NAME," Monterey, Tenn., this week.

WONDER CITY SHOWS
WANT
Legitimate Concessions. $15.00 per week. Can place Octopus and Tilt with transportation, Also place A.I. Ride Help in Sportfrie, Twin No. 12 Wheels, Merry-Go-Round, Chair-o Plane, Kid Rides. Glen Gibson wants Working Acts and Half and Half for beautiful frames. Clarence Thames wants Dancers for Atlantic Blonds and Follies of 1947. Can place Grinders, Ticket Sellers for Snake and Concession Shows. Also wants help with Rides. Also wants 100-250 Legs. Snow Ball, Snake Show or any Flat Ride. Have $25.00 per hundred. Have plenty of horses. Have own transportation. Have plenty of dancers. Have $35.00. Want Concessions or Parts. Want Concessions or Parts.
J. R. KARR, WONDER CITY SHOWS, Princeton, Ky., Apr. 28-May 3; Owensboro, Ky., May 3-12. All pay tills and same tickets. Join now.

SOUTHERN VALLEY SHOWS
WANTED
Stock Concessions of all kinds for Bald Knob, Arkansas, Strawberry Festival, starting May 5th, City Park, 10,000 people this year. Many Medals won by Boys and Girls Show Agents. New Women's work for Car, Engine, Attraction, and more. Also Agents worth $200.00 each. Blocker Wilson Southern Valley Shows, Jonesboro, Arkansas, this week; Bald Knob, Arkansas, week May 3rd.

PAGE BROS.' SHOWS
WANT FOR WEST TENN. STRAWBERRY FESTIVAL, HUMBOLDT, TENN., NEXT WEEK
Stock Concessions of all kinds. Fish Pond, Pitch To Win, Bumper, Coca-Cola Bottle, Custard, Jewelry, String, Mitt Camp, Ball Game. FLAT RIDE—Prefer Tilt, Octopus, Scidoline, Roll-o-Plane. BRUCE TON, TENN, THIS WEEK; HUMBOLDT, NEXT.

SID CRANE WANTS
SIDE SHOW ACTS, FREAK TO FEATURE
All new equipment. Excellent proposition for man that can furnish entire inside. Wire, don't write
SID CRANE, Williams Southern Shows
SPINDALE, NORTH CAROLINA

WORLD OF
PLEASURE SHOWS
LANSING, MICH., MAY 5-11
We will play our usual route of carnival dates in Michigan, Ohio and Indiana.
JOHN QUINN, Mgr. Wyandotte, Mich. (Now)

T.J. PAGE EXPOSITION SHOWS
HAVE OPENING
J. J. PAGE SHOWS
JOHNSON CITY, TENN.

JOYLAND MIDWAY ATTRACTIONS
Opens May 22, 1947—Telegraph and Van Born, Detroit, Mich. Practically booked for the season, mostly in Michigan. Want Concessions of all kinds that work for a dime. Photos open. We believe that someone with a couple of small shows can really get it together. We play practically all Fairs and Celebrations. Want Ride Men. All year-round work for four men. Top salary. Can use one sensational Free Act. High Act preferred.
Address
ROSOCIE T. WADE, 16845 Lindsay, Detroit 27, Mich.

C. A. STEPHENS SHOWS WANT
RIDES—Kidde Rides, Octopus or Sportfrie or any Flat Ride. SHOWS—Will book good Grind Shows. CONCESSIONS—Cakes, Mug, Apples, Snow, Clar, Harness or any Concession that works for Stock. HELP—Chairplane Foreman who drives. FOR SALE—Dual Loop, perfect, with Trailer to load on, or will trade for Kidde Rides.
CALMOUN, GA. APRIL 28 TO MAY 3; ETOWAM, TENN., 5 TO 10.

WANT MANAGER FOR ATHLETIC SHOW
WEST FRANKFORT, ILL. UNTIL MAY 3RD.

MOORE'S MODERN SHOWS
SHOWMEN! ORDER YOUR AUTOMOTIVE NEEDS FROM US AND SAVE BIG MONEY

Mobile Gasoline 16 K-W G. E. Power Plant

For

Power Plant

Bobs-081--

$695

Write for Quantity Prices.

For

Die-El

180-085--

$795.00

Truck Generator unit.

Hercules 6 CYL Gasoline Engine with

Write

$95.00

Diesel Electric

Mr. Ben-Herbert.

JEEP

60-H. P.

For

F.O. B.

$69.50

WANTED

GENERATING UNIT

For

Complete with anchor

Bobs-001--

$95.00

5 TON-TRUCK POWER WINCH

Write for special price quotations in quantities.

$225.00

5 New 5 Gal. Cans

As ordered

For

Gas, Water or

For

$1.50

Gallon

33" Fifth Wheels

For

New 2 Ion Hand Winch

For

Full

$4.25

UNIVERSAL 7/8" GUARD ROLL WITH MEDIUM PLATE AND WOOD ARMS, 7/8" TUBE FOR 1 1/2" HUB

Jc-Whitney & Co.

1917 Archer Ave. Chicago 16, Ill.

WANT

FOR RENFRO VALLEY FOLKS

Small Animal Acts, Seal Act, Monkeys or Dogs, Girl for Travelling Shows, Wild and Sealed. Write for Prices. Show open May 8th.

WM. KETROW, Zanesville, Ohio

SECOND-HAND SHOW PROPERTY FOR SALE

$5.00 for Six Wood Female Figures, nicely painted, for outdoor dirt Shows. We have plenty.

16" X 5". Painted Print in Buffaloes. Good drawings.

$10.00 for Complete Plastic Gang from Duplex. Good progress.

$15.00. J. R. Klein, 316 West Front St.

WEIR'S CURIOSITY SHOP

12 Strawberry St.

Philadelphia 6, Pa.

From the Lots

Lawrence Greater

DANVILLE, Va., April 26—Show made the 82-mile jump in from Raleigh in good time with the exception of the Whip truck, which was turned over to avoid being side- swiped by a heavily loaded van coming from the opposite direction. Little damage was done, however, and after being righted, came in under its own power. Erection work started early Monday in a slow drizzle which increased as the day grew older and near night all work was stopped and the crew was warned. Tuesday came the sunshine and warm weather and a nice crowd came out. Again the rains came on Wednesday and Thursday and both nights were lost. Friday and Saturday was fair but cool, was warm and the people of the Dan River country turned out in droves. They came early and stayed late and all attractions and concessions closed the date well satisfied.

Mrs. Sam Levy took delivery on a new Cadillac car here. Dan Levy, who has been the show's billposter since opening, closed and returned to his home in Newport, Mass. Bob Coleman took the week off for a visit with Mrs. Coleman at her home in New Bern, N. C. Joe Kaus made a fast business trip to the same city. Visits were exchanged by show people, making stands in near-by towns. The writer was away assisting in the preparation of the "avalanche of carnivals" in Richmond.

A wire from the Allan Hershell Company stated the new Cinerillar will be delivered May 29—HERB SHIVE.

20th Century

EMPORIA, Kan., April 26—Organ arrived here to find a muddy lot, but everything was turned out and ready for the opening. Sallor Oliphant did a nice job in laying out the midway. Org day and dated here with the Roy Freer Shows and many visits were exchanged.

Rides and shows turned in good grosses and concession row was turned over to the Midget Vilipors, featuring Ruth and Sissie, mother and daughter combo, topped the show.

Before the first left winter quarters in Arma, Kan., the city dads spent a lot at a chicken in this movie. The official representatives were James Hume and Councillor Fred Smith, John Masevere, Tom Hume, Jess McColloch and John Brentar. Waiting the shows at Fort Scott were John Pastore, Albert Soltor, John Masevere, Clifford Smith, Lebro Lanelle, John Verme, Charles Varseen, John Cledland, Orr Watson, Ralph Hiet, Frank Pescellii and Lawrence. This was a big hit by the group—DON FOLTZ.

Bright Lights

LYNCHBURG, Va., April 26—Shows did fair business on Shaver's Field, Madison Heights, Tuesday night, the weather which was cold and rainy. Fred Combs and Bill Lange did well with their program. The Ferris Wheels topped the rides with the Merry-Go-Round a close second.

Appearance of the shows indicates that John Gecona, general manager and assistant, C. L. Heck, spent considerable money in new equipment. Mrs. Mary Salesberry has been keeping shows following her husband's funeral and is busy managing her 13 concessions. Frank Joseph with his Octopus and Vicki, of the Girl Show, are expected to join in Danville, Va.—MRS. H. C. KETCHEN.

HOUSE TRAILER

HEADQUARTERS

FOR SHOW PEOPLE

... ALL MAKES ... ALL MODELS ...

10% Discount To Authentic Show People

CHICAGO TRAILER MARE, INC.

1227 PAUL REVERE ROAD

CHICAGO, ILL.

AGENT WANTED

FOR ROLL DOWN AND RAZZLE

WE WORK

NORMAN F. LITTLEFIELD

Care Mighty Page Shows
Gallatin, Tenn.
Gold Bond

NEWPORT, Ark., April 26.—Playing here on the regular showgrounds, five blocks from the center of the city, under the auspices of the police department, shows chalked up another good week's business in spite of chilly nights, Monday, Tuesday, Wednesday and Thursday (14-16-15). When the weather warmed up the last three days of the week, attendance and receipts took a healthier upturn.

The org scored with a Farmers' and Merchants' Bank, opening house in addition to the regular kiddie's Saturday matinee. The Newport Daily Independent co-operated with pictures and stories. Manager Mickey Stark was on hand giving away prized away on the midday Tuesday night (15).

An additional 500 feet of neon has been added to the light towers and rides. New iron fences have been placed around the kiddie rides.

Several of the men on the shows went on a short fishing trip and Eddie Riley, concessionaire, was proclaimed King of the Water.

Lee Smith is repainting his sound car and adding new records. Mr. and Mrs. A. W. Sitts joined here with novelties and jewelry.

Visitors included Joe O'Brien, manager of Lafayette State Shows: Elmer (Red) Barnwell; Mr. and Mrs. George Engelder; Thornton McKee, Mr. and Mrs. Raymond; Howland, Peter, Hastings and Harold Day.

HOWARD W. WELLINGTON.

Silver States

HOT SPRINGS, N. M., April 26.—The 130-mile move here from Silver City, N. M., was made on schedule and the show was up early for the opening Thursday night (15). Weather was ideal and business was good. Saturday and Sunday (19-20) marked the peak of the week, business was good.

Mrs. Dollar Mead, wife of the chief, and Mrs. Owings, wife of the show's general representative, left for Laurel, Miss., to be with her daughter during graduation exercises. Whitey Dixon, business manager, is avoid ing work from Arkansas Post, Tex., which will make him a grandfather.

Jeanie Carter left for Colorado Springs for business. Mr. and Mrs. George Earle and family, for whom the shows were night for the shows, are on a trip to Los Angeles. Ork took delivery on a new Chevrolet tractor, purchased in El Paso, Tex.—FRANK GASKINS.

AT LIBERTY IN JUNE
NEW STREAMLINED CATERPILLAR

BOX D-481, Care The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

DOBSON'S UNITED SHOWS WANT
Dobson's United Shows want 225-ton Caterpillar for GMC or similar model, good running condition. Will pay top price. Must be in first-class condition.

WILL PAY $650.00. Letter to 401 W. Main St., Phenix City, Ga.

HIGHER DIVE FOR SALE
Former Captains Jack Purvis aridとなって、コンナ氏oft., Tipton, Ind., and Prof. R. E. B. S. S., Tipton, Ind., for services rendered, to that date. Will accept $500.00 C. O. D. for same or more ar the above price. Envelope No. 703, May 20 to 30, 1947.

MISS B. M. HUNTER

116 E. 45th St., New York City, N. Y.

FOR SALE

Waterproof 20°/80° Tent, $60.00.

MAIN ANNEX AND TENT CO.

230 Main St., New York City, N. Y.

AT LIBERTY

HULBURD'S ANIMALS—4 Performances Barnum & Bailey Dream Circus, all shows, Rodeo, White Elephant Tent, 100,000 Boys. Feels of anything that pays, have own transport. Address: HULBURD'S PERFORMING GEARS, Bear City Post Office, Nashville 7, Tenn. Leasing possible. Miscellaneous: Man that understands the care and handling of Stunts and Dog.

Concessioners, Here's Your New Store!

CONCESSION TRAILERS

"Colored Built" by Experts who know your town. Compare these Revolutionary Features:

- All-Stake Aluminum Aluminum and Aluminum.
- Flare Transoms, Roof Contours.
- No Securo Required—Always Safe to Touch.
- Large Ventilating Windows.
- Exercise Customer Handling and Storage.
- Smooth Rolling on the Road.

The Calumet Coach Co.

Special Vending Trailers for Carnivals

11575-77 S.' WABASH. AVE. Phone: COOLIDGE 7251

CHICAGO 25, ILL.

W. R. GEREN Presents

MIGHTY HOOSIER STATE SHOWS

WANT—For Foreman for Erie Wheel, Comet and Championship. Top wages to competent man, with experience. Apply to Mr. J. E. Brown, head office, 510 East Jackson St., Indianapolis, Ind., phone: "COOLIDGE 4812." For 100% commission, write MRS. R. W. BEANE, 731 W. 22nd St., SPEWILL, Neb. Write: "Mr. R. W. BEANE, 731 W. 22nd St., SPEWILL, Neb.

HERBIE MACE SHOWS

WANT—For Foreman for Bink’s World, Comet and Championship. Top wages to competent man, with experience. Apply to Mr. J. E. Brown, head office, 510 East Jackson St., Indianapolis, Ind., phone: "COOLIDGE 4812." For 100% commission, write MRS. R. W. BEANE, 731 W. 22nd St., SPEWILL, Neb. Write: "Mr. R. W. BEANE, 731 W. 22nd St., SPEWILL, Neb.

HERBY MACE SHOWS

WANT—For Foreman for Bink’s World, Comet and Championship. Top wages to competent man, with experience. Apply to Mr. J. E. Brown, head office, 510 East Jackson St., Indianapolis, Ind., phone: "COOLIDGE 4812." For 100% commission, write MRS. R. W. BEANE, 731 W. 22nd St., SPEWILL, Neb. Write: "Mr. R. W. BEANE, 731 W. 22nd St., SPEWILL, Neb.

THE DODSON BROADWAY SHOWS

WANT—No. 5 Eli Wheel in good condition. Contact: W.A. COX, 1436 S. 24th St., Indianapolis, Ind. 1-2-4-6.

WANTS—Will ask all kinds of legitimate Concessions. Agents—Wants Agent for legitimate Concessions. SHOWS—Would like operators for Side Shows with outfit, except show tops. Write: "T. DODGSON, BROADWAY SHOWS, 317 E. 45th St., Indianapolis, Ind."

BEE’S OLD RELIABLE SHOWS, INC.

WANTS—WANTS—WANTS
SHOWS—Shows that have own equipment and transportation, such as Shows, Illusion, College, Mobile, etc. Will host 20% to office. Billy London, Ione King, Mes SImms, etc. WANTS—Wants Agents for the exclusive Merchandise Concessions.

FOR SALE—1620 Old Motor unused and new parts for same. Also one nice frame Photo Galleries. Stew prices and shows still spots—first in until July, then fees until November in Kentucky, Tennessee and Georgia. Write: "BEES OLD RELIABLE SHOWS, INC., 1500 W. Webster, Chicago, Ill.

WANTS—WANTS—WANTS
SHOWS—Shows that have own equipment and transportation, such as Shows, Illusion, College, Mobile, etc. Will host 20% to office. Billy London, Ione King, Mes SImms, etc. WANTS—Wants Agents for the exclusive Merchandise Concessions.

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BEE’S OLD RELIABLE SHOWS, INC., 1500 W. Webster, Chicago, Ill.
From the Lots

California

WATSONVILLE, Calif., April 26—Show opened here to a big crowd Wednesday (16), with five major rides and two kiddie rides. Business not up to last year, reason being this year’s date was four weeks earlier than a year ago.

Staff: Bob and Betty Schoonover, owners; Ted Leveto, advance agent; Larry Nathan, publicist; Aron Thomas, hanner man; Curly Shoemaker, ride superintendent; G. McCallum, sound truck; Harvey Kirk-ridge, mechanic; Ed Buehler, electrical; Barbara Schoonover, front gate, and Al Slattter, tickets.

Side Show: R. O. Smith, manager; Larry Gonzales, fireman; Margaret Cook, electric chair; Billie Hood, sword box; Joe Guzman, nail board and glass; Johnny Lewis, clown; Edmo Hood, balloon man, and Fans Blass, announcer.

Shows: Girl Show, Rex Allen, manager; Barbara Gail, Margaret Allen and Ann Lowell, dancers. Athletic Show, Al Lamb, and Animal Show, Rudy Muller. Free act is Al Muller.

Rides: Merry-Go-Round, L. Baxter, F. Smith, and A. Kline, tickets; Ferris Wheel, Red Coats; Rolloplane, K. Smith, J. Garcia, and Johnson, tickets; Mix-Up, J. Alkins and C. Lannan; kiddie rides; J. Bollers and D. Ballard.

Concessions: Dave Friedich, ham and beans; Harry Merble, spinach; Doc Gilligan, Dick Rothwell and East Simon; ckgerns; Ed Harris, Nat Harris and Bert Newkirk, rolldown; Bob Gassard, pea store; Eddie Monroe, bowling alley; Bob Stein and Ruth Nixon, beat the dealer; Betty Harris and Grace Merble, watch-las; Billie and Virgil Burlingame, lead gallery, balloon store, hoop-and-loop and short range gallery; Homer and Mabel Davis, dart, bowling alley and two shooting galleries; Borenstein’s, cigarette gallery; Pistol Pete, slim spindles; Thomas McDowell, bell game; Al Motor, dart wheel; C. H. Cone, jewelry wheel; Dick Schoonover, jewelry store; Loren Kosteren, pan and rat game, with Jockey Moore, Ray Rasmussen and Carol Kesterson, agents; Charles Eckfeld, bingo and baby duck; Putt and Edna Kast, candy float; Johnny Metzer, Penny Arcade; Ray Bremencze and Tom Bailey, diggers; Peggy Bailey, cat tack; Tom Bailey, novelties, with Betty Girarde, agent; Velma Bremczen, agent in glass pitch; Grace Merble’s, glass pitch; Bank Brown, maintenance; Charlie Austin and Sam Fiebre, cookhouse; Mr. and Mrs. Whitey Bevens, penny pitch, and Curly Shoemaker, hi-striker — PEGGY BAILEY.

TREMENDOUS BARGAIN!

Brand New

AIR MATTRESSES

40% OFF

New Super-De Luxe Quality air mattress will be available at these special prices for a limited time only. Complete Symmetry, requires minimum effort to maintain, gives you best sleeping comfort for coming and going and the cost to replace it for years to come makes this mattress a real bargain. No matter what your body condition. Let us fill your order today. Save $20 to $30 with COOL. IMMEDIATE DELIVERY.

ORDER NOW—SAVINGS

10% on all stock

3’ x 7’ Queen $4.95

10’ x 7’ Queen $8.95

10’ x 8’ Queen $9.95

3’ x 7’ Twin $3.95

Small Air Pillow to match $1.50

Large Air Pillow to match $2.25

AIR TWIN $1.99

WANTED

For Memphis Cotton Carnival

2 Agents for Scala and Age. Must be sober and a clean worker. Write or wire.

LOUIS MALL or JAKE DEMROW

Cavalcade of Amusements

Nashville, Tennessee

HELP WANTED

For new business—Cash or draw deal and brand new DeLuse Concession. Man or Couple for each Concession. Must rent or win. Good potential to Experience Operators. Address.

IRVING MOSIAH
c/o JOSPEH J. KIRKWOOD SHOWS

Poulsbo, N.Y., this week; then perma.

WANTED

For Sale

1 15-ft. 24-cell, Chicago, completely reconditioned, 6’ display. 1 24-cell, 15-inch side. All glass and side parts made this year. A. A. Ex. $49.

15-ft. new front. Has not yet been started. With Chicago back. Will fill your requirements.ಸKS.

60 class I. Used. 10’x5’x10’ with Chicago and Interchangeable (double) end. $350.00

1 15-ft. double, 11-cell, with Chicago, Interchangeable end. Made this year. $400.00

3 Red Rattler motors, new, stock installed with Chicago side. $3.50 each.

1 15-ft. Jockey. New, has been out four weeks. $300.00

One 15-footer, 24-cell, with Chicago. Deal on right side. $350.00

1 T-456 24-cell, Chicago. New, never touched. $500.00

2 new 24-cell, Chicago. Side and display parts are not new.

1 Chicago, 15-ft. double, 24-cell, perfect. Deal on right side. $375.00

1 C. H. Cone. Floor and Chicago parts. $250.00

1 15-ft. Chicago, 24-cell. Deal on right side. $350.00

Help wanted. This is not a trick. Deal on right side. $350.00

Have machinery, front and rear, and can make anything. Don’t waste your time writing. Mr. N. R. KGGLE, Box 193, P. O. Box 853, Patchogue, N. Y.

FREIGHT WANTED

20 x 10 x 10 x 10. $2.50

20 x 10 x 10 x 10. $2.50

20 x 10 x 10 x 10. $2.50

20 x 10 x 10 x 10. $2.50

20 x 10 x 10 x 10. $2.50

I. W. KINGSBURY

PATCHOEG, N. Y.

HELP WANTED

For Findley FEATURE Q.B. deal and brand new DeLuse Concession. Must be sober or win. Good potential to Experienced Operators. Address.

PRUDENT'S AMUSEMENT SHOWS

Want Ferri Wheel and Charlie Ferdinand if you have the business. Write at once.

Best treatment, hours end of season, 36 tickets, $12

Mike Prudent

124 Cedar Aves.

PATRUCH, N. Y.

SNOW CONE — POP CORN

Frank Hrubetz & Co.

318 E. Third St.

SALEM, Ore.

THOMAS C. HINCHLEY

203 Third Ave.

Cincinnati 4, Ohio

FOR PROFIT AND FLASH THE SPITFIRE

IS "SUREFIRE"

WORLD'S MOST BEAUTIFUL RIDE

F. H. HINES & CO.

518 E. Third St.

Cincinnati 4, Ohio

snow cone — pop corn

Our new catalog was mailed last week to our mailing list. If you did not receive it, you missed out on our best prices ever.

FOR TOP QUALITY, LOWEST PRICES AND FASTEST SERVICE

GOLD MEDAL PRODUCTS CO.

164 E. Third St.

Cincinnati 2, Ohio

BOOMERANG

Unlimited Capacity — Repeater — Thriller

Write for Catalogue

U. S. RIDING DEVICES CORP.

328 Julia Street

Brooklyn 12, New York

MARIO C. HAMBURGER

307 West 80th Street

New York 24, N. Y.
Triangle

HAGERSTOWN, Md., April 26—Folks are still talking about the week's stand in Charlotteville, Va., where the lot was at the end of Ridge Street and the ground was hilly and rough. However, Lot Superintendent Pete Thompson did a great job in smoothing things out and everything was had out attractively.

Everything was up and ready for opening Monday (7). Rains came Tuesday (8) and chased a packed midway to shelter. It rained hard for about an hour, but it didn't hurt the ride business. The Ferris Wheels and Looper, especially, did big business during the storm.

Business showed an increase each night. Saturday (12) was the high point of the current tour. Approximately 8,000 persons went through gates and all rides, shows and concessions did a big business.

Owner Jake Shapiro announced here that Al C. Bradley, shows' general representative, who has completed the season's bookings, has been named assistant manager. Visitors included Harry Parker and his biller from the Marks Shows; Gerald (Frenchie) Shellen, World of Mirth; Doc Case, John Chisholm and many more.


groceries are very satisfactory and you can buy both in the town and treatment of Sunshine Company. There are a few differences and a few improvements.

SUNSHINE MFG. CO.

1307 Grand Central Ave.

Columbus, Ohio

Manager, M. W. Whiting

We will have ready next shipment, 10 sets.

Photo Machine

Size: 2-Card Big profits. Exclusive features—A 2 card, 10 sets included.

Ask your dealer.

We sell new and used machines.

WANT

TALK TO BARTER

Talk to a practical talker. He can give you the inside story on stock concessions. You'll find it worth your while.

A.C. ALLARD, Mgr., Per Route

P. S.: Will buy quality Calling Cars, any condition. Wire.

CAPELL BROS.' SHOWS

CHICKASHA, OKLA., This Week: HOBERT, OKLA., Next Week 10—RIDES—10

CELEBRATIONS START IN JUNE.

WANT POSITIVELY BIGGEST JULY 4 CELEBRATION IN KANSAS WANT


Can place a few more Working Men on Rides.

Can always place capable Carnivals People in all Departments. Address:

H. N. CAPELL, Mgr., Per Route

QUEEN OF THE RIDING RIDES

FLYING SCOOTERS

BISH-ROCCO AMUSEMENT CO.

5441 COTTAGE GROVE

CHICAGO, ILL.

WILL BOOK

SEASIDE PARK

VIRGINIA BEACH, VA.

The TILT-A-WHIRL Ride

On Midways All Over America

Its Greatness Are Getting Better All the Time

Manufactured by

SELLNER MFG. CO. Faribault, Minnesota

FOR SALE—BINGO

14x50 Frame, Top, Seats, perfect shape. Will rent over 100 per hour.

CARL FERGUSON

75th & Dodge, Tower Court

Omaha, Neb.
From the Lots

Fuller Amusement

BIGGS, Calif., April 26.—This marked the fourth week out and business
was fair and the weather fair. Org now has 4 rides, 12 concessions,
1 show and 7 trucks.

In F. C. Cooper received a seven-horse-
power, single phase motor for his
Double Loop. Org has four more shows to play in this State, then moves
into Nevada, Utah, Idaho and Oregon.

Staff: Charles Fuller, owner-man-
ger; Mrs. Charles Fuller, secretary-
treasurer; C. H. Mathews, advance
and publicity; John Fos, legal ad-
juster, and Jerry O'Brien, lot.

Ride men: Ferris wheel, Daniel
Gerold Dull, foreman, and Mrs. Ful-
ler, ticket; Merry-Go-Round, Whitby
Ripley, foreman, and James Rupert,
ticket; Kiddie Plane, Bill Wyatt, fore-
mann; Kiddie Auto, H. P. Gates, owner-
operator, and John D. Wilson, Fun-
house.

Concessions: C. H. Mathews, photos;
O'Brien's ball game, William F. Pet-
nerman and Ray Irving, agents; Billie
Lawton, agent for string store; Mar-
cia Lawton, agent for penny pitch;
Pat O'Brien, agent for glass sales;
Vera Zerado, Zerado's bumber store;
Frank Zerado, darts; Viv Benton and
Peaches Wrights, popcorn and salted
floss; Jimmy LaValley, short range;
John E. Murphy, slingshot; H. F.
sling shot, and Adams, mcr camp.
—BILLIE LAWTON.

Playtime Amusements

MANCHESTER, N. H., April 26—
Show opened here Thursday, (17) in
cold weather and Sunday (20) was
test with six inches of snow fell.
Manager Burr said business was only
off 20 per cent from last year, how-
ever.

Staff: E. W. Burr, general man-
ger; Mary Burr, secretary-treas-
urer; John Burr, general superin-
tendent; Billy Burr, concession man-
ger; Harry Peavey Jr., publicity;
Bob Nelson, ride superintendent;
Forest Forest, electrician.

Rides include kiddie auto ride.
Merry-Go-Round, Ferris wheel, Oc-
topus, Chair-o-Plane, Fly-o-Plane
and kiddie steam trains. Shows are
Buchanan's Motorhome; office-owned
of Wisconsin Round-Up and Crime
Show and Randall's Jumbo Show.

Concessionaires are Whitey Mc-
Tague, Y. Thornton, C. Garland,
Red Fuller, Del Mitchell, Ed Full-
Kelle, H. Roche, Pauline Pool, J.
Olivier, Harry Frye, H. E. Reec, Cho-
Mausi, C. Barnett, Bob Nelson and
Emma Vanclite. Sam Yo-Yo has the
cookhouse.

Visitors here included Al Martin,
Eli Lagasse, H. Finnical, W. J. Ber-
hard, B. Charpungan and S. Bears.
—HARRY PEAVEY JR.

Eddie's Exposition

FORD CITY, Pa., April 26.—Join-
ing here were Howard Jajelle, con-
cessions; Professor Ritz, side show,
and Jimmie Gibson, Pin Up Revue.
A new Tilt-air Whirl and Funhouse
have been added. Paul Rhii is
the new billposter, enabling Jack
Beil to give more time to office
duties.

Betty and Beall Bell closed their
Susphur Springs, Fla., home. During
the witer they entertained Tom Han-
son, Mr. and Mrs. Roy Spangler, Roll-
ing Green (Pa.) Park; Walter Cole
Greenback, and Mr. and Mrs.
Kathryn Zimmerman and Lyle Simp-
lid, Pa.; Billy Fapé, of Pape and
Panco; and Floyd Crouch, who
worked his wire act at the Large
Rides. In April, John Jones, formerly
with the Three Aces, skating act;
and Mr. and Mrs. Bill Stewart.—
DEEPT BEL.

DROME RIDERS

TRICK RIDER. $80.00 Week, One-Half Tips.

Must be good. No set-up.

J. BRANSON

c/o Wallace Bros.' Shows, London, Ont., Can., Until April 26;
Samia, Ont., Until May 3; Brantford, Ont., Until May 5.

LINDA LOPEZ

JOIN BUCKHANNON, WEST VIRGINIA, MAY 5TH

Most Liberal Percentage.

Wire ELKINS, WEST VIRGINIA, If You Are Coming or Not.

T. J. CRAMBLETT, Roof Garden Shows
Page Bros.

WAVEROY, Tenn., April 26—Show moved in here from Springfield, Tenn., where weather was very warm and cold. Staff is W. E. Page, owner-manager; Robert Overstreet, assistant manager; Joe Robbins, special agent and paper man; Mrs. W. E. Page, secretary-treasurer; Don Myers, side superintendent; Ellis Roberts, electrician, and Paul Ethridge, mechanic.

Rides: Oscar Watts and Billie Grey, Ferris Wheel; Frank Hunter and J. T. Strong, Chairplane; John Gross and W. C. Merrill, Dog-Go-Round; James Molled and D. W. Myers, Loon, and Eddie Clark, kiddie rides.

Shows: Funhouse, Joe Robertson; Jig Show, Eddie Lamont; snake and animal, Virgil Hutch; Monkey Circus, Herman Emmerton, and Wax Museum, John Chapman. Free act is Allen and Kitts Kimmelman.

Concessionaires: May Howard, 1; John Ethridge, 4; C. Y. Smith, 3; Mr. Joe Robertson, 2; Shay Linklater, 2; Dad Reading, 4; Riley Johns, 2; Russell Green, 1; Doug Daughtery, 1; H. Griffin, 3; Norman Carpenter, 2; Quincy Carpenter, 1; Abe Frank, 1; L. D. Snipes, 1; Mr. and Mrs. Blanford, 2; Pete Hendrix, 3; Jessie Johnson, 3; Paul Ethridge, Mrs. Norman Carpenter, 1; Mrs. W. V. Lane, and Hazel Gagle, each 1—ROBERT OVERSTREET.

Happilyland

DEARBORN, Mich., April 26—Org experienced a chilly debut here Saturday (12) at Ford Road and Wyoming Avenue, with rain and snow thwarting the first week.

Five new rides have been added. The new Rolloplane and Cyclone, both of the Rolloplane and Cyclone already are in operation. A Miniature Train and a Kiddy Airplane, owned by V. L. Dickey, will be added shortly. Dickey has been named secretary of the show. Harold Lucas will join May 1 with a Spitfire. Other rides include a Merry-Go-Round, Twix Ferris Wheels, Ozelot, and Dickey's Kiddy Autos, which gives the show 10 rides.

Burt Lamson, who will operate bingos and percentage games, writes from St. Petersburg, Fla., that he recently lost two fiascos when he caught his hand in a power saw. R. J. Quick will continue as electrician. Charles Hodges and W. Evang will join at a later date with his Side Show.

Visitors here included Wingy Shaf, Mrs. and Mrs. Don Cook, and Ernie Kesler, of Cleveland.—PAUL D. SPIRAUZE.

Evans United

WARRENSBURG, Mo., April 26—Show opened April 12 at Richmond. Mo. Rain and cold weather prevailed. The new Merry-Go-Round, built by Leo Marks at Rushville, Mo., was late getting up because of the stampede kept the yard unoccupied on account of drying.

Among folks on the show are Mr. and Mrs. Pat Goldsborough, Ferris Wheel and kiddie rides; John N. Jones, boxing and candy floss; Lyall E. Williams, cork gallery, darts and fire games; Charles Allen, pepper mill and basketball; 500W. C. Evans, chairplane; Dale Evans, chairplane; Otis Porterfield, novelty; penny pitch and basketball; Bob Holman, coke bottles and blocks; Mrs. C. W. Evans, Miniature Train; C. W. Evans, ball games; Robert Del. Snow, clothespin store; Don and Shirley Evans, photos, and Various and Ruth Evans, Merry-Go-Round.

FOR SALE

4-80 FOOT ALL STEEL RAILWAY CARS
FORMERLY USED AS DINING CARS

CAN BE USED IN THE PASSENGER SERVICE

Apply

CONKLIN SHOWS

BOX 31
Brantford, Ontario, Canada
GREAT SOUTHERN SHOWS

"Positively America's Most Beautiful Motorized Show"

ATTENTION: FAIR SECRETARIES IN ILLINOIS, MISSOURI AND MISSISSIPPI

We have a few Open Dates. Contact Us Immediately.

—WANT HELP IN ALL DEPARTMENTS—

We Pay Two Eliminates JOE VINCENT, CAN PLACE YOU. Come On! WILL PLACE LEGITIMATE CONCESSIONS OF ALL KINDS CAN PLACE INDEPENDENT RIGHTS TO SHOWS WITH OWN EQUIPMENT LEO ALLEN WANTS EXPERIENCED AGENTS For High Class Slums and Stock Concessions. Come On, Don't Wire, ALL IN/I., I. V. Week, Then Discreet, Ill. 

“FIRST IN” IS My Motto. Address: 
F. M. SUTTON, JR., GREAT SOUTHWAY SHOWS, ALTON, ILL., This Week

MERIT SHOWS

Playing the Best Spots in New England—Opening April 28th, Brockton, Mass.
Now booking any class concessions that do not conflict. Who have not? No cost or Money Games. Will place one or two class Shows. Will finance any class Showsman with ability. P. O. Box for Merit-Go-Round, East Windsor and Dedham wanted. Give and must drive 600 miles.

Now booking GIY Shows for the following Maine States:


Address all mail to:
HENRY FINNEAR, Mgr. Merit Shows
215 LINCOLN STREET, LOWELL, MASS.

GALLERY AMMUNITION

.22 SHORTS, $60.00 CASE

SPATTERLESS $65.00 CASE

NEW RIFLES

REMINGTON 24 realistic $55.00 EA.
WINCHESTER 62 GALLERY PUMPS $45.00 EA.

SHOWMEN'S EXCHANGE

707 GEE STREET, N. W.
WASHINGTON, D. C.

popsit plus!
The LIQUID Popcorn Seasoning with that Better FLAVOR

STILL the most economical because...
of NEW DRastically REDUCED PRICES

Our government has requested price reductions to stem inflation and we are going to help—EFFECTIVE IMMEDIATELY THE PRICE OF POPSIT PLUS IS REDUCED APPROXIMATELY 15% This brings the cost of POPSIT PLUS close to the price level of solid seasonings at a very opportune moment, since the new outdoor season is with us.

CARNIVALS

The Billboard
May 3, 1947

PROFITWISE MEANS INSURANCEWISE

INSURE WITH THOSE WHO KNOW SHOWMAN'S INSURANCE BEST

HAVE BANDING POWER INSURANCE IN FORCE ON RECEIPT OF WIRE OR TELEPHONE

SEE US FIRST

CHAS. A. LENZ

"The Showman's Insurance Man"

1728 FIRST BL. N.
ST. PAUL, MINN.
PHONE 9514

FOR SALE

Fun House, King maker: Dark Walk-Through on 26-ft. Fruehauf trailer; P. A. System, weather-proof speakers. Used one short season. ($3000.00) thirty-six hundred dollars.

GIL L. FALLO

1635 Massillon Rd., R. D. 3, Box 250
Akron, Ohio

FOR SALE

1 MONEY SHOW COMPLETE, WITHOUT BUILDING; FUN HOUSE, SHOW ROOMS, HOME; GOOD HOUSE, READY TO GO. Own a home, live in town or country. Write for details.

JAMES L. SHESTON

555-7010 W. 36TH ST., SHOREWOOD, ILL.

MIDWAY SHOW ROCCO & SON

Opening May 28th at Waukegan, Ill., and moving on.

We have the largest Concession and Show Rooms in the business. Can accommodate you in every way. Can give you the best Shows and Concessions you have ever seen.

Contact for details. Price of Show is not important. Get the right Show.

705-717 LAKE SHORE DRIVE

NORTH SHORE, ILL.

PRODUCING AMERICA'S BEST

Central and Circus Side Shows

BANNERS SNAP WYATT STUDIOS

1028 Franklin St., TAMPA, Fla.

LIONS CLUB OF Harrisburg, Ill., Wants to Sponsor A Carnival Anytime During May or June. Contact Charlie Skaggs, Sec. Lions Club, Harrisburg, Ill.
50G Allotment for Halifax
Celt Claimed Insufficient
HALIFAX, N. S., April 26—The
$50,000 allotted by city council to
finance the 200th anniversary of the
city in 1949 is insufficient, A. M. But-ler,
recently named organizer and
manager of the celebration,
Originally, it was planned to ap-
propriate between $100,000 and $150,-
000. Butler contends at least $50,000
should be spent on advertising and
publicity alone.
Elsa, Tex., Rodeo Set
ELS A, Tex., April 26—Sponsored
by Delta Delta, American Legion, the
third annual rodeo and Tomato Fes-
tival will be held here May 2-5. Rodeo
prize money totals $1,200. Aker Neil is producer.
Rodeo, Palominos Show Set
For Mineral Wells, Tex.
MINERALS, Tex., April 26—
Annual rodeo and sixth annual
Palominos Show will be held here
May 30-June 1. Sponsor is Palo Pinto County Live-
stock Association.
CARNIVAL WANTED
Old Home Week of June 10-12.
Three big days with parade. Ideal spot, restricted.
20,000 in eight mile radius. Sponsored by R. V. B.
Contact L. O. KNIGHT, Gen. Chairman,
1004 N. Cotton St., Fort Worth, Tex.
CARNIVAL WANTED
Want to book outstanding Carnival immediately for
ANNUAL JUBILEE CELEBRATION
VILANOBE, IOWA, AUG. 11-13.
Excellent Carnival Civic Co. Address cor-
munity for full information, including terms. Chamber of
Commerce-U. S. Legion, HAROLD L. SNOW,
Vilano, Iowa.
CARNIVAL WANTED
For July 4th Celebration, Northwest Mis-
souri Fair Grounds, Bethany, Mo. For further
details write
L. M. MAPLE, See.
WANTED Carnival
For July 4th celebration, Mahomet, Ill.
AUGUST 1-4.
Write H. HALLSTEIN,
Box 15, Cahill, Ill.
CARNIVALS
COLT MACHINE, also Venders that
are interested in joining the
Carnival. Write W. S. CAST, Box 180,
KNOXVILLE, IOWA.
BINGO
ELECTRIC CANDY FLOOS MACHINE Co.
202 Twins Ave, Sa.
Baltimore, Md.
WANTED
Concessions, Vendors 8 stand, at least 10000
rides. With 2-3 days, Aug 15-16. Ideal
location for set up. Write or contact
RALPH MYERS,
DE MOTTE, IND.
WANTED
Concessions and Rides Wanted
For Set Up at Mahomet Fair
Carnival.
Write
O. M. PASLEY, See.
MAHOMET, ILL.
CAMEL TENTS
ALL STYLES — ALL SIZES
For Sale 35 ft. by 3 ft. by 6 ft., America Tents, 14 ft. by 50 ft.
and 75 ft. By 8 ft. by 12 ft. $400.00, The American Legion, Black River Falls, Wise., Wis.; 6 ft. long
half-inch standard. Write for literature.
CHAMBER OF COMMERCE, Chasocks, Iowa.
WANTED
For Sale 50 ft. by 50 ft. 50 ft. by 80 ft. for 14 ft. and
for 16 ft. by 6 ft. by 6 ft. by 3 ft. $300.00 The American Legion, Black River Falls, Wise., Wis. Send
postage only, per performance validly. Brand-
dand. Write for literature.
BILL BUCKER
Postmarked at Winter Park, Indiana. All notices of
anvil or address on personal letter. Write
for information.
WANT TO BUY
EVANS BIG SIX WHEEL
MUST BE IN GOOD CONDITION.
Address
TOM BLYNN, c/o MOORE'S MODERN SHOES
Pikesville, Md., This week.
ILLUSIONS

Will Continue

Auspice Dates

Addition of 3 Liberty acts, menage, Riding Conleys, Ray Goody bolsher show

By a Staff Correspondent

BUCKRIS, O., April 26—Mills Bros.' Circus, eighth edition, opened here (190) designed to entertain, to make money and to spread a little mazuma among the various and sundry communities, was a new auspices it will perform this season.

Jack, Jake, Harry and Paul are the four on the 190th, and all with it this year, opening in a harmonious fashion which indicates they have a chance to carry on and hurdle the obstacles which so often trip up shows.

Mills Bros.' programs in the past have offered little to write home about, but this year's shows are strong enough to keep the customers from howling for their money back, but this time the show is a well-organized, the building of a more adequate performance equipped with a stabling stock, and the objective has been reached.

Opening program, staged without a hitch, was good, the troupe was as strong as the stock unruly, but there was nothing wrong with it that three or four professional clowns couldn't straighten out.

Offered in a 100-foot round with three 40's, the three rings were kept busy most of the time and a well-drilled contingent of clowns under Kenneth Whiting, of Pittsburgh, Pa., joined an admirable.

Show makes a good appearance on the lot with an unusually flashy banner and light, riding Conleys, Ray Goody bolsher show, a new white 60 with three 30's for the menagerie which offers seven cages and all the regular cages, and they are used for both front and back grandstands.

No blue lights at both ends. Two additional rows of chairs can be put in front of the grandstands, and blocks have been added. (See Mills To Continue on page 80)

Beatty Smashes Biz Jinx With Big L.A. Finale

LOS ANGELES, April 26.—Clyde Beatty Circus is out of the red as the result of $5,000 income during the last week of the 20-day local date. It is the largest take of the season, and is a side of the ledger for the first time this season. Santa Monica stand, Monday (22), was the best Beatty has had here. Night show was a heavy turnaway and following day at Alhambra, there was a heavy matinee.

Matinee was light, however. Santa Barbara gave show a capacity matinée Wednesday (23), with indications of a big night house in prospect.

Los Angeles stand, which opened to light houses, but picked up splendidly to a very good finish, was quite a let down. The Biz jinx the show has been working under since its opening in Texas. Altogether, there were four complete sell-outs in L. A. and everyone was happy about the whole thing. Improvement in business is reflected in the big boost in personnel's morale, which was never higher.

NEW YORK, April 26.—A group of veteran performers appearing this season with the Ringling-Barnum circus have organized a 100 Per Cent Club, a strictly sag and social outfit, with the objective to have no officers and no by-laws. Principal activities to date have been dressing-room sessions, with members slapping fantastic penalties and fines on each other for infractions of weird regulations which are adopted whenever a majority can agree on same.

Chairmen are: Clayton Behee, Bob Behee, Gus Bell, Jimmy and Iris Millette, Bobby Nelson, Albert Powell, Roland Tiebor, Francis Hogan and Hal Ward.

YP Biz Drops 50% Below 1946 Trek: Org in Blowdown

VENICE, Calif., April 26—Reports trickling back to Yankee-Patterson Circus winter quarters here indicate that solution to the show's poor business, following a strong opening, was not solved when Owner Jimmy Wood decided to jump his outfit out of Southern California and head for the bush. Business is still only 50 per cent of last year's take, Wood told The Billboard and this despite a run of good weather which should have brought the people to the lot.

Only mishap since leaving the southern part of the State occurred Wednesday (23) when show had a breakdown at Coalinga, Calif. No one was injured and everything was put back in the air in time for night show. Following date at Avenal Thursday (24) proved only fair.

Wood, who is staying near Hollywood to handle picture contracts for Nightmare Alley flicker, is ill with a severe case of flu. His wife, Ruby, is managing the circus on its trek north.

Plans are now to keep moving up State toward Oregon and Washington. Oregon is slated to be reached about June 1, Wood said.

Show's run now is about half of what it was at opening with further tightening still going on.

Jack Leontini, co-owner with Karl Wallenda, of the newly organized Wallenda Circus, visited the Big Show in New York.

CIRCUSES

Communications to 155 No. Clark St., Chicago 1, III.

May 3, 1947

MILLS EMBELLISHES PROGRAM

Will Continue

Auspice Dates

Addition of 3 Liberty acts, menage, Riding Conleys, Ray Goody bolsher show

By a Staff Correspondent

VICTOR ROBBINS BAND on the Clyde Beatty Circus includes, from left to right; Joe LaFrance, bass; Percy Cayuga baritone; Amos Thompson, snare drum; Harry Willis, trombone; Lloyd Walton, trumpet; Carmine Petracca, trumpet; Albert Yoder, bass drum; Hal Hardie, trombone; William Isley, trumpet, and Robbins. Clowns are the Sylvester Duo.

100% Club -- 100% Stag and 99% Nuts

DAILEY OFFERS

FANCY GEAR

NEW TALENT

EYES FLORIDA NEXT WINTER

SPARKS A CLICK

IN CINERA

COVINGTON, Ky., April 26.—With summer-like weather prevailing, the Sparks Circus played to healthy business here Friday and Saturday where it opened a five-day stand-up. The mat performance was held up only nearly 4 o'clock. Night performance pulled a three-quarter house.

The James Edgar organ also enjoyed being-up business the day before (25) in Lexington, Ky., attracting two comfortably filled houses in the face of cloudy and cool weather. Rainy weather at Corbin, Ky., Monday (21) held biz to only fair proportions.

Hamilton, the first stand in Ohio, gave the show a solid school-kid thruster Thursday (24) in cool, cloudy weather. Night house was fair.

Among the visitors on the show here were James McSorley, Cecil (Red) Scott and Frenchy Miller, all formerly of the big top; Clyde Paterson; Bill Decker, concessionaire; Dr. William Hulbinger, Mr. and Mrs. Glen Terwilliger and Allen Miller, Va. fans, and E. Walter Evans, Larry Gip, Bill Scavard and Charles Worth, of The Billboard, Johnny Anderson, of the Enquirer Job Printing Company, and A. C. McHale, general agent of Cole Bros. Circus.

The Sparks organ, after a fast hop to Florida, is scheduled to arrive at Waterloo, Ohio, next Monday (5). It will be the first stop to perform in this State since the 1938 season. Several new acts, one an aerial turn, are slated to join this week.

BBR'S 190,000 GIVES WEEK'S GAIN 25,000

Bear on Loose in TV Debut

NEW YORK, April 26.—An upsurge in attendance at the Ringling Bros. and Barnum & Bailey Circus in Madison Square Garden this week has pushed the week's total up to an estimated 190,000 which tops last week's by a bit. Performances were rugged enough, despite the mishaps which are a part of all circuses. The most serious accident however was the effect brought by a Saturday night (19) when, the Morehead camel broke his front platform and broke its ankle. The same night, while the show was being televised, one of Rhodin's bears went AWOL and sent ring men and performers scurrying for it. The biggest deal for this year, opening program brought the total in Florida. Davenport said the exact site in Florida has not been chosen.

The Dailey org, traveling on 10 flats, 4 stock and 6 sleighs, the 100% Club being all new, is practically a new show from top to bottom. Two new wagons were built last winter, one of which is a dog wagon and the other a ticket wagon. The latter is a regular parade wagon, with a calliope combination affair, drawn by eight horses, all decked out in plumes and spangles. (See DAILEY OFFERS on page 99)

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Barnes Moves at Fast Pace With Galaxy of Top Talent

(Continued from page 47)

order named, and each was accorded a roaring ovation.

Spec Fate, But Slow

After the customary trimming after the performance Friday night, the average running time was 2 hours and 35 minutes, indicating that there was little interval, and if there was a drag on the entire time it was during the running order which is paced slowly by a narrative and musical transcription. Storybookishly, and with a tendency to make the circus bug uncomfortable, and he is apt to cause gasps and others to beat the inevitable wholehearted enthusiasm. the light, color, novel and expensive costing gripping the fancy. The finish was in Strobolite and with Jacob's huge cage caged to represent a Merry-Go-Round it made a striking picture; yet the tempo was slow with no variations.

It would be redundant to review each of the acts in the order of their appearance as all are considered to be first rank in their line and are well known to followers of the tanbark or the State and county fair roustabouts. However, it is imperative that the George Hanneford family be singled out for special attention. Thus the long years of the way the Hannefords kept going with George carrying the burden despite the inevitable slowdowns, up the coming of the new and a lot of years have passed since George first made his bow on this continent.

The Kids Carry On

Now his two sons, George Jr. and Ken, under the guidance Kay has assumed the bulk of the burden and they have shouldered the load admirably. producing clown, Earl Shirley; equi- trion director, L. N. Fleckles; pub- licy, Dick Van Pelt; tickets, Eddie Jeanette; box props, George Barr- personnel, Evelyn Thompson.

Clown ALLER

Earl Shirley, Jacko, George LaBelle, Brother Mann, Jimmie Davidson, Gabby DeKeo, Brown and Lewis, Bill performing with Green, Leonard Pearson, Joe Lewis, Gus Giraldo, Vans Wells, the Bakers, Cleveland, L. N. Fleckles, Sammy Strott, Bill Buschbom, and Alton Strott. Evelyn are convinced it is the best one they've ever put together, and it probably is.

It is a fast moving, thrilling enter- tainment—and the customers love it.

Elephant Man Wanted

Breaking elephants for Hudwall Ride, and yet. Must be able to build Hudwall and to drive semi trail, sober—sensible—generally useful. Summer amusement park, winter auditories.

WANTED
Assistant Elephant Man. All write.

CIRCUS EQUIPMENT CORP.
210 East 45th St.
New York 17, N. Y.

Rogers Bros.' Circus

Can use Side Show Manager that has some followers and well known, Punch, Sword, Girl, Freaks or other Side Show Acts. Need 2 More Cowgirls and Cowboys, Grooms and Useful People. Lien and Notice. Contact.

Contact End:

PROFESSIONAL DIRECTORS

Hippodrome and wife. Wife is professional and capable secretary, with bookkeeping and tax experience. Husband thoroughly experienced in promotion of indoor and outdoor events. Can handle press and radio. Wish to work on salary and percentage. Submit your best proposal and expect you to do the same. Pacific Coast only and California preferred. No commissaries.

BOX 9-432, THE BILBOARD, CINCINNATI 1, O.
"Most interesting circus I've seen in some years and an exciting one!"  
John Chapman, Daily News

"Next to Christmas I like the circus best. It was all so wonderful!"  
Mary Drury, N. Y. Journal-American

"The Greatest Show On Earth, with emphasis on everything new, opened last night before a jammed house of whistling, cheering and applauding patrons. It was the Big Show proving the rhapsodic verbiage of its heralds . . . ."  
Irving Spiegel, N. Y. Times

"Pretentious plethora of pulsating performers, most of them making their first appearance in this country."  
John S. Wilson, P.M.

"You've never seen anything like it . . . The Greatest Show on Earth merely lived up to its lofty label; so much so it left its own press agents groping for words . . . ."  
Robert Williams, N. Y. Post

"Old circus hands need not fear that the circus has gone musical comedy as it threatened to do to its detriment a couple of times in recent years. THIS is a circus!"  
Jack Gaver, United Press

"Almost everybody's favorite show opened here last night. A description of the performance can best be made with a string of superlatives or a dip into the jargon of Junior—a fervent 'Jeepers!'"  
Joseph Mackey, N. Y. Sun

"No prettier circus has been seen in Madison Square Garden."  
Brooklyn Eagle

RINGLING BARNUM

THE GREATEST
"Everybody seemed a little spellbound, and that is what was wanted all around. Maybe it is just the influence of spring, but somehow the new circus looks awfully good."

Richard P. Cooke, Wall Street Journal

"The Greatest Show On Earth unveiled its 1947 edition in New York and big-city folk ate it up. It was all there—only bigger than ever."

Dorothy Dean, International News Service

"It's a great show this year; gayer, fresher, brighter, more spectacular than ever."

Mildred Gordon, Morning Telegraph

"Circus season sprung to life when Ringling Bros and Barnum & Bailey dazted 13,000 customers—and even some of the performers—with its 1947 edition."

Associated Press

"This circus big-tops them all."

Walter Winchell

"A 99 per cent new Ringling Bros and Barnum & Bailey Circus opened a 31-day stand at the Garden last night. Could you ask more for your money?"

Robert Coleman, Daily Mirror

"If you want to develop a rip roaring case of jangled nerves, the circus which opened in the Garden last night is your wish."

Bronx Home News

"New foreign act thrillers and the lavish 'Cinderella' spectacle make the Ringling show better than ever. John Ringling North went abroad on a talent hunt and came back with most favorable results."

Jack Pulaski, Variety

"An abundance of new blood . . . virtually everything but the animals and clowns labeled 'First Time In America' . . . the best of the new acts are breathtaking."

Time Magazine

"Merits the billing . . . solid circus all the way."

Pat Purcell, The Billboard

"The most of the new acts are breath-taking."

Time Magazine

BROS AND & BAILEY

SHOW ON EARTH
Bailey Bros.

A Sunday off in Pulaski, Va., combined with a good lot and a warm sun, was the signal for a general clothes washing day. Hundreds of locals crowded the shores early to take in the show. It was so cold in Oak Hill the clothes were all on the fat side. Even George Myers gained a few pounds. I wish I had room to pack those red flannels.

Lillian Sadowski arrived in Pulaski with the new baby, Rose, and C. C. Smith joined in Bristol, so Smitty is now walking the straight and narrow. Larry Benner departed in Oak Hill and Bill Stiles is the inside man for Red White's and Blue. Barbara White recently received a shipment of large snakes.

Willie Henderson is doing well with her Spanish and says she'll have to tour Mexico for a postgraduate course. Her acrobatics are something new. Skinny Goebel's name is really spreading as witness Keith Hayes, the bass player, scoring daily with a baritone.

Little Susie Henderson is still the sweetheart of the show and each day shows a new friend among young ones.

Recent visitors have included Colonel Whitmer, Charlie Jones and Teddy Rose.—LAURENCE CROSS.

HUMAN ODDITY PHOTOS

I have 250 by seven Actual Photos showing Circus Freaks of all time — Albino, Four Legged Mule, Mole-Faced, Rubber Skinned, Giants, Midgets, Frog Boy, etc. Satisfaction assured. Free of postage. Telegrams: WANTS, Box 1, St. Louis, Mo. Also odd parade Wagons, Act and other curiosities.

BERNARD L. KOBEL

1058 Chicago Ave., Franklinm, Indiana

C. R. MONTGOMERY WILD ANIMAL CIRCUS

WANTS

Family or Single Act asking enough to feature. Write me with your offer and FOB Club, west. Can place Second Act, Assistant Big Top to Bakersfield. Will use one of your lists. Also odd parade Wagons, Act and other curiosities.

B. K. WALTERS

403 Kansas City Building, Los Angeles, Calif.

CIRCUSES

THE BILLBOARD

May 3, 1947

Bailey Bros.

The opening in Louisville went over with a bang and things went along so smoothly it seemed the show was there to stay. Paul Arley and Mabel Arley, who own the show, are very pleased with the efficiency that goes to Paul Nelson, Harry Thomas and Harry McFlinson, later in the week good management from old timers on the lot.

Show is really a grand sight, with everything new from the front to the back of the lot. It seems the wagons are red painted. George Churchill did an excellent job.

Certainly you have to take off your hat to Paul Nelson. Many of us thought we'd heard the weightlifting act for the last time but with the new baby he'll have something to make the old timers on the lot.

The end of the Los Angeles engagement brought to a finish our wildest and funniest trip back to the coasts for everyone. During our stay in the Big City, Linda Darnell, in her "Always Amused" tour attended the show and old Eddie Bracken got a thrill when I showed him the Truth or Consequences program. He was so big with some of the clowns participating.

Many showfolks visited, including Gene Goodline, Tom King, Buster Crenshaw, Jimmy Wood, Irene Lilt, Mabel Stark, Dorothy and Carl Dur- song, and George St. CEO Siegell. One day Beetle kept those at the flying act table in the cockpit so she could look around for a double-back when she learned of her pet catnaps. She was obsessed concerning chicken wings.

On the lot at Santa Monica was Bill Davis, Bill Golden and Reilly's chief competitor, in a supercharged rater.—DICK ANDERSON.

Yankee-Patterson

Bewildering business has greeted us from Bakersfield to Visalia, Calif., with over 3,000 per performance. The route traveled so far included one circus and two carnivals in this area. In Bakersfield we were disappointed, to say the least, in the opening of Porterville, Corcoran and Visalia poor.

In most towns the schools refused to co-operate and consequently nobody showed up for the matinees when the boys were held at 4 p.m.

Special agent George McConnell has recovered from injuries received in a recent auto accident. He visited the show at Visalia and announced he would join at Kingsburg Madison, in time for the forthcoming production Night—Tampa—Patterson on page 80

Diary Bros.

Payday was welcomed by one and all, some tired from muddy lots and others from busy days. One visitor enjoyed in Corinca and Tyler, Texas, with bad weather and with plenty of people to visit his home-town of Sacramento.—IRENE LARRY.

Ringling-Barnum

With big and ideal weather we are moving along with the performance well-timed and about set. Press and radio are flying high and the public is with the whole show televised April 19th in Los Angeles. The CBS programs were Polly Morrisey, Genevieve McCarthy and Mary Jane Patmore. The TV show contributed money to the New York and Sue Rose, Mrs. and Mr. Gottlieb Fisher and Mike and Laura Cole Bros.

First mishap of the season occurred Saturday night (19). The Great Bar- rington was receiving a large foot of pedestal, fell as he was coming down at the close of his act, breaking his right ankle. (Flinley) Tanner is on the sick list.

Visitors: Jack Leentini, Mr. and Mrs. and Mr. and Mrs. of Mr. and Mrs. Bob Roberts, Butch Penline, Wil Green, Mrs. Huey, Evelyn Cook and shows has Frank, Alvin and Mr. and Mrs. Billy Rose, Mr. and Mrs. Quintel Rea, and Bobby Steel; Jim and Munny Mouse and son, Jimmy; The Danevilles, Hetta Holder, Fanny McKechnie mother, Paul Arley and party.

Back door scenes: Julie Colleano working in Buffalo, N.Y., and Miss Ann Marie, a juvenile member of the Thommers Troupe. Madeline and Phillip Kreis from Minneapolis. Jack Pay Seawell elated over the fact that her mother and son have arrived from Europe. Quite a new club, has made its appearance in the middle of the room. More details next week. A vote of thanks to Felix Adler and Frankie Saluto for their untiring efforts. We wish to cer- tial to cheer all the children patients who otherwise would have missed a well-deserved cure. Note to Paul Whitman, of the White Tops, "Sparks' Circus." In answer to your recent query, White Tops, Sparks' Circus. In answer to your recent query, 100 new names. The side show Hawaiians holding the show in the last day of each day before doors open with community singing and clowns. Note to Schaetzle and Webster at the yellow wagon having his troubles. Johnny Tripp doing a swell job playing the chimps in spe- cial—DICK MILLER.

Roling & Rooney

As opening day draws near, the hot stove league has exchanged ex- hibitions for paint brushes. This gentleman is not alone in his guessing.

The greatest clowns in quarters have included H. F. Rees, of Detroit office of The Billboard; William Scott and his wife; Mr. and Mrs. Reiley; Mr. and Mrs. Stanley Raymond, pony ride operator with the Webster Bros. and Dickey-Slanes; and M. C. Patterson and Jerome Smith and Mr. and Mrs. Fairfield, of Patterson Bros. Circus.

Irvin Rooney took off for the James Naismith memorial basket ball at the Airron Pol- ice Rodeo en route.

Mustang Marm has discovered he has ten toes and a fourth one almost higher nail because Dusty, the Dal- las house pony, got his boot chopped. General Agent Chadwell reports the first two weeks have been booked uneventfully. He has stock and clerks. Note to Mr. and Mrs. Thomas, owner of the Alaska Co. stock and trailers, plus lots of pillars and prices.

The Canadian Legion, under whose auspices we played, gave a stag for the men's benefit and though we didn't forget the ladies, however, (See GARDEN BROS. on page 80)

Garden Bros.

In spite of opposition, rain, sleet and mud, the Garden Bros. and their schools co-operated and every mat- tress was a sellout. The big arena show and the vogue of the Barnum show is-known. Many of the locals and stock dealers, plus lots of pillars and prices.

The Legion, under whose auspices we played, gave a stag for the men's benefit and though we didn't forget the ladies, however, (See GARDEN BROS. on page 80)
Billy Wilson, advance press agent, advises that he is leaving the Ringling Circus to accept a position on the West Coast.

Worst thing an old-timer can say about the present-day favorites of today’s modern circus is, “Barnum wouldn’t have done it.”

HUNTER Jarreau, Alexandria, La., enthusiast, visited Bailey Bros., at New York this week, before opening and wrote glowingly of Barnum’s equipment.

Karl L. King, Fort Dodge, la., former band leader with the Ringling-Barnum, docked a new canvas show, judged the annual Tri-State Band Festival at End, Ola.

Herb Duval, R-B legal adviser, left New York, April 22 for Hartford, Conn., where he will have charge of the office handling claims against the fire resulting from the Hartford fire.

Around a motorized stage, spring doesn’t officially start until the little woman starts feeding about her house trailer needing beefing about her house trailer needing.

Florence Gell, feminine publicity director for Garden Bros., proved such a novelty to the editor of The London Observer that they made a two-column picture and a feature story.

W. T. Treadwell has replaced Frank LeSueur as manager of the World’s Greatest Petrified Wood Exhibit in San Antonio, Texas, and Mrs. and Mr. Leon Snyder, of San Antonio, have joined A. G. Kelly-Miller Bros.

The Bert Cole, residing at Tot-enville, S. I., N. Y., celebrated their 42nd wedding anniversary by attending the Ringling-Barnum show at Madison Square Garden, New York. Both are in good health.

This was the time of the year, in the old home town, when oldersters started discussing higher licenses and more passes.

Jack Castell, long-time dog and pony trainer on the Al G. Barnes circus, celebrated his 74th birthday, April 14 at the Club Thunderbird, New York, and in attendance were Tony Silva, Ethel Chase, Betty Mills, Nell Yopina, Rose Landis and Ginger Burns.

Recent visitors to the Rex Ingram feature, from Sacramento, were Gordon and Michelle Spangler, on route to South Bend, Ind., to join Art Mix’s show; Sid Lovett, Johnny J. Jones biller; Eddie Greeno, Wild Life operator on Coleman Bros. Show. Shown were Mr. and Mrs. Harry Jacks and Marie Dunn.

James M. Cole Circus received nationwide publicity recently when the offices of Cole’s six-story trailer truck at Jimmy, shown feeding a Cole elephant, Baby Dorothy, billed as the youngest and smallest bull ever imported into the United States, was circularized by the Acme News Service.

Charlot & Tohleau Circus has hit on an improvement, in saving money by eliminating the secretaries, but working on agents’ spreadsheets.

Rex M. Ingham and family visited the Kay Burns Circus winter quarters in Lebanon, Tenn., and were entertained by Owner Mrs. M. S. Kay Burns. The family traveled back to their Pennsylvania home by train. The children, Mark, age 7, and Mrs. M. J. E. (Boots) Dillard, circus fans at Seneca, S. C., called on Mr. and Mrs. K. L. Nichols, Charlotte, N. C.

Jim Stutz, with Hunt Bros, the past five years and with the World-Wide Animal Exhibit, reports that business at Fredericksburg, Tex., was slow for the latter org. ... Doc Waddell has been engaged by Mills Bros, to make a four capacity semi and three small ensembles and luncheon clubs, and Doc says he will visit all inmates of jails and penitentiaries on route.

Mr. and Mrs. Andrew Kouchanow- ski, known professional clowns, and their cellists, aerialists, were featured in a 10-day engagement at the Embassy, New York, monthly newspaper magazine published by and for the employees of the New York Merchants Bank, New Brit, Conn. During the off season Andrew works for the New Britain company.

Don’t know of any class of literature where the personal ad is improved with a single photograph. These press agents weekly news letters. They have such pleasant glows that no one would dare to dispute them.

When the Ringling-Barnum show opened in New York in 1940, Arthur Hoff- man, editor of The Morning Trenton-ian, Trenton, N. J., sent feature writer, Wendell Goodwin, and a staff photographer to cover the event. Goodwin wrote a review, followed by a feature with circus press agents present, and later The Trentonian used a full page of pictures.

George W. Pughe spent a few days in New York, where he recently bought a photostatic copy of a letter of recommendation written by Parry Barnes, who recently closed that stand as office as Illustrious Potenate of Ara- bor, Kansas. Barnes indicates that Mr. Pughe is justly proud of the $58,000 gathered there last winter by the telephone sales staff, and agrees with Vernon L. McReevey there is no excuse for “heat” on this type of promotion.

Frank Lemon, 66, who, with his partner, the late Arthur Rosenthal, gained international fame as a truck bike rider, recently was the subject of a feature story appearing in the Cincinnati Reds (Mich.) Press. Lemon, who is still entertaining disabled vets and who was cited by the Red Cross during the war for his entertainment work at Percy Jones Hospital, Battle Creek, Mich., resides in Grand Rapids.

Mr. and Mrs. J. C. Admire, who closed with the Kay Burns Circus on April 22, have signed to manage Floyd’s Kings’ Wild Life exhibit. Org carries seven persons and 40 cages of animals. Unit opened May 7, at Fredonia, N. Y., and is booked for 24 weeks in Eastern and Western Canada. Advance crew consists of J. C. Admire, Fred- nce, C. J. Leister, bass billposter; Bob McQueen, muleback; Allen Kayhll, and Sinclair and Robert Murphy, billers, and L. C. Lang- hart, brigade manager.

Organ has all New Canvas

CHARLESTON, W. Va., April 26 — Bailey Bros’ Circus played to full houses out of the three day break due to the inclement weather and thundering rain the final day, Sunday, (20), and competition Skedmore Bros., and Muller’s Barnum and Bailey, full houses. Show played the fairgrounds lot 10 miles from town.

Org opened Friday (18) and drew strong houses at matinee and night shows. Thursday, Sunday were good for four capacity crowds.

James Burton, of Ashland, Ky., a workman with the Ringling Bros., was injured Saturday when he fell while moving a section of cars. He suffered a side injury and was taken to the hospital for observation.

Our correspondent works at Huntington, W. Va., kept the crowd down Monday, (21), matinee and night shows Monday, Tuesday. Weather was a stumbling block, too, at Huntington, where the show drew only fair houses.

Members of clown alley are Rube Stine, Laurence, Howard Randall, Harry Buc- knes; [illegible]; Howard F. Straightiff, ring man; Frank McDonald, superintendent of elephants; Al Smith, assistant manager; Ben Franklin, comic; E. C. Smith, stenter; Eddie White, field manager; Joe Phillips, ticket manager; Paul Berry, secretary; E. R. Kane, [illegible]; George Cross, [illegible]; Nat Crain, agent; William J. Gilley, editor, [illegible]; Pete Ogram, [illegible]; R. M. L. Rock, [illegible]; Mr. and Mrs. G. P. [illegible], [illegible]; Mr. and Mrs. [illegible], [illegible]; Mr. and Mrs. [illegible], [illegible]; Mr. and Mrs. [illegible], [illegible]; Mr. and Mrs. [illegible], [illegible].

New spec, produced by George Myers and costumed by Laurence Cronk, was much talked about. Menagerie has five show- owned elephants, one eagle of lions, one lynx, two porcupines, one peacock, one parrot.

The program and staff consist of:


BUCYRUS, O., April 28—Running order of Phase 2, as caught here last Saturday (19):  

**Display No. 1**  
**Tournament, Introducing Jack Hoxie**

**Display No. 2**  
**Bert Wallace, pony drill; Conley's dogs; Roy Hoxie, pony drill.**

**Mills**  

**Principals**—Bill and Brutie Conley, with clowns on the track.  

**Display No. 3**  
**Jimmy O'Neill—Tumbling, head turns and dogs.**

**Display No. 4**  
**Teresa Morales, single traps and heel catch.**

**Clown band.**

**Display No. 5**  
**Donna Drew Hoxie, dogs; Roy Hoxie, dogs; Avis Collins and Jeanette Walker, dogs.**

**Display No. 6**  
**Swinging clowns—Sidney Moser, Margie Butcher and Josephine Silverlake.**

**Display No. 7**  
**Clowns—Cannon gang.**

**Display No. 8**  
**Jimmy O'Neill, barrel; Myra Silverlake, hogs.**

**Display No. 9**  
**Ray Goody, wire.**

**Display No. 10**  
**First concert announcement.**

**Display No. 11**  
**Jimmy O'Neill and five girls on twin ladders.**

**Display No. 12**  
**Clown walk.**

**Display No. 13**  
**Liberty horses—Eight in each ring worked by Bert Wallace, Roy Hoxie and Jim Conley.**

**Display No. 14**  
**Stomach pump gag with a stock finish.**

**Display No. 15**  
**Spanish wax with Teresa Morales and Janie Silverlake.**

**Display No. 16**  
**Second concert announcement.**

**Display No. 17**  
**Riding Conleys.**

**Display No. 18**  
**Crows—Cowboy people.**

**Display No. 19**  
**Crows—Boblin gag with a long pants finish.**

**Display No. 20**  
**Silverlake, Roman rings; Jennie Mae Snyder, sudden cloud.**

**Display No. 21**  
**Alex Brooke's leg-leg walking dog.**

**Display No. 22**  
**Menage, with six riders.**

**Display No. 23**  
**Clowns, with Kenneth White's heads.**

Big Burro, elephant, worked by Theodore Gallop.

**General Staff**

Jack Mills, general manager; Jake Mills, main manager; Al Ivy, assistant manager; Harry Mills, concessions manager; Willard Backensto, assistant to Mr. Joy; Mva Mills, treasurer; Rose Mills, secretary; Mary Mills, assistant manager; Frank McCann, chief photographer; Ted Edlin, general agent; William Graham, front door; Lois Wolson, inside ticket; Charles Brady, superintendent; Harry Ingles, baggage agent; Dick Richard McKinnon, press representative; Blackie Dillon, ring stock; John Tucker, manager; John Fisch, bull catcher; Bevers, harman; John Jones, steward; John Parkhouse, big show announcer and radio.

**Big Show Band**

George and John Mowbray, Violin and trumpet; Jimmie Pulcinella, trumpet; Willford Simon and Jimmy Miller, trombones; Walter Mitten, baritone; Samuel Saltarrelli, bass and Frank Finn, trumpet; Joe Malory, cornet; William Steinberg, snare drum; Ed Brede, bass drum and Frank Bel, bassist.

**Clown Alley**

Kenneth Waite, producing clown; Martha Conley, maid; Gaylord Lewis, majorette; Violet Zelta, mentalist; Princess Peggy, mystic of Bogod; Lady Boyd, ring master; Rudy Harbin, elephant, Karl, Caral, rag pictures; Buffalo Ben, lion; Shelly, K. H. a flameproof girl; Jean Eugent Mercre, annex; Mrs. Charles Zern, annex tickets.

**SPARKS**

(Continued from page 78)

(Continued from page 78)

YANCEY PATTISON

YANCEY PATTISON—(Continued from page 50)  

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YANCEY PATTISON—(Continued from page 50)
MICHIGAN COURSE RINGS BINGO

Awon To Stage Night Show at Calif. Annual

$77,500 for Publicity

SACRAMENTO, April 26—Adrian Aran- do, the California horseman who has been named by California State Fair to produce and direct the night grandstand show, announced by H. G. Hotchkias, of San Diego, Calif., who heads the fair's attraction committee, has been awarded $6,000 to put on a show which will cost an estimated $85,000.

Awan, who staged the show in '41, when the fair was last presented, is reported seeking names such as Al Jolson, Eddie Cantor and Paul Whiteman to head the production which would be approved. Hotchkias, in announcing the grandstand show, said there would be firework displays, big band concerts and a series of special days.

Defer Midway Action

No action has been taken on bids for the carnival concession, a dual decision being deferred for about a month as H. G. Davis, Indio, was absent from the board meeting. Identical bids, each offering $1 per cent on all tickets sold, for the carnival, was submitted by Crafts 20 Big Shows and Foley & Burke Shows. Latter company, however, did not submit attrac-
tions at many previous fairs here.

Two bids have been referred for construction of grandstands for the horse show arena. The Patent Scaffold- ing Company, Los Angeles, bid $58,000 for stands to seat 5,508 and Beauty Safe Way Scaffold, Indio, San Francisco, bid $59,924 for grandstands seating 5,680. Bids have been referred to the buildings and grounds committee for action.

Engage Publicists

A publicity budget of $77,500 for the fiscal year of 1947-1948 has been approved. Approval is sought for Ira Shepard, head gardener; David Lester, assistant superintendent of the State Fair, and Ted Rose-quist assistant manager.

Hike Premiums

A record total of $155,752 in prem- ium money has been approved for 1941. In 1941 premiums aggregated $115,100. Topping this year's list of pre- mium awards was a $28,000 increase of 37 per cent over '41 for the dairy classes represented in both years.

Other premium awards approved are: Floriculture, $25,000; horse show, $14,000; seedlings and cuttings, $10,500; 4-H Clubs, $8,350; dairy products, $2,400; county booth ex- hibits, $28,000; bee products, $2,800; fruits and vegetables, $2,800; bees and honey, $2,100; textiles, $1,376; wines, $300; art, $3,100; historical, photography, $100, and domestic arts, $553.35.

Rules Taylor Ineligible as Ky. State Mgr.

LOUISVILLE, April 26—C. Wait- man Taylor, who was named state manager of the Kentucky State Fair, has been ruled ineligible for Taylor's resignation, saying; "I would regret the necessity of instituting litigation over this subject," according to C. H. Lenahan, agriculture commissioner Robert- son, who has the right to see the reorganiza- tion law passed by the State Legis- lature, of which Taylor was a mem- ber.

Governor Willis declined immedi- ate action.

Earlier Taylor had named O. W. Nelson, a Louisville accountant, as promotion manager of the State Fair.

Nelson, Taylor said, in announcing the appointment, was named to take (See Taylor Ineligible on page 84).

New as Mgr., Goes Longest Distance For Mich. Course

LANSING, Mich., April 26—Eager to learn, Carlton J. Larson, who only a week before was named manager of the Chautauqua County Fair at Dunkirk, N. Y., traveled the greatest distance to attend the two-day short course on fair management, proclaimed by the Michigan Agricultural Commission, here Monday and Tues- day (21-22) in the Hotel Ohio.

At the close of the two-day ses- sion, Larson said the course provided him with much valuable information.

The decision to hire a manager at Dunkirk was made, he said, because that fair was one of the most successful in the country and it also held further potentials for growth, and the size of the job re- quired a manager. C. C. Cuh, (See Larson On His Toes on page 84)

Rated Success By Fair Exe-es

Plenty of note-taking as they join in talks, discussions on many subjects

By Herb Doten

LANSING, Mich., April 26—Fair exes got out their pads and pencils, listened to well-pointed talks, tossed questions, gave answers, and eagerly jotted down notes here at the Hotel Monday and Tuesday (21-22) at the two-day short course on fair management proclaimed by all as be- stiously as having proved far more success- ful and fruitful than had been expected.

Sponsored by the Michigan Asso- ciation of Fairs and presided over capably by the most Hans Kardel, president of that org., the course spanned topics of high interest to those on those topics bringing out much information rated extremely valuable by those who attended.

Lively Discussions

Topics ranged from insurance pro- tection to 4-H department improve- ment, and from the presentation of most of these fair officials and all vitally interested in fair operations, came well-prepared to speak and lead discussions on them. What added effectiveness to the discussions.

These were lively, fruitful and pertent.

Some speakers and their subjects were Les Schrader, Centerville, Convention Charges and Contracts; Harry Mox- ley, Lansing, Announcing the State Fair; Roy Low, Ionia, Keeping Fair Accounts; Allen Chapman, Round Use of Buildings and Grounds; Clarence Prentice, Sandusky, 4-H De- partment; Frank Matten, Bee- mor, Why Racing at Fairs; Carl Mantey, Caro, Gate and Grandstand Charges, No Vet. Med., Water, Special Events, and B. C. Mel- laney, Pleasant, Building Types and Construction.

Short on Frills

Also Clinton Buell, Kalamazoo, Free Gate or Paid Admission Charges; Clarence H. Harmden, Saginaw, In- creasing Fair Revenue to Meet In- creased Cost; E. W. De Lano, Allegan, Agricultural Advertising; Irving L. Pratt, Scottville, Space Fees, Merchandise Displays, Building Music; Moxley, Tolling, and Harold Sellers, Cheboy- gan, Electric Light and Hook-Up Charges for the Midway. A represent- ative of the State Health Depart- ment also attended and then an- swered questions on the use of DDT on fairgrounds.

Course was short on frills, long on value, fair execs agreed. During session noon luncheons were held, and extended to talk fairs. A banquet was held the first night and it was a success. It also provided music, the lieutenant gover- nor, the commissioner of agriculture and other State Fair Execs. The State Agricultural Department said a few words, a toastmaster entertained with some amusing anecdotes and Dean E. L. Anthony, of the Michigan State College, attempted a look into the future of fairs.
Urges Building Re-Appraisals
In Light of Replacement Value

LANSING, Mich., April 26.—Calling on fairs to have fair buildings insured in their interests, Paul F. Richter Jr., Hartford, Mich., speaking before the two-day short course in farm insurance of the Michigan Humane Society, said the funds so collected would be better used by the Humane Society than if it were insured in the companies.

Richter urged fairs to increase their public liability insurance, citing the fact suits now being returned by the courts are coming in at higher amounts. He suggested fairs give more thought to insurance covering vandalism and malicious mischief. He also commended extended coverage, which embraces wind storms among other things, and maintained that it is the fair's business insurance against food poisoning.

On Upping Admish
Pointing out the war years are behind, Carl Montery, Caro, whose Tuscola County Fair, has a 75-cent front gate, said "we may have to have more insurance in the future and we have to do a better job of selling."

He emphasized the need for promoting the fair from front gate takers. A "kill 'em with kindness" policy will pay in the end Monterey maintained.

Discussing the possibility of raising admission prices, Monterey said it may be difficult to get some fairs to build up admission charges. Some may be able to do it by themselves. He emphasized the folly of making changes in the admission rates at the last minute of their year fairs.

He held fairs should guard their front gates, saying, "I'm not sure the fair's shows should pay for themselves."

On Horse Pulls
Fairs which cannot provide adequate horse money to draw enough horses for pulling entries to insure good competition were advised to drop horse pulling events if they can. Adequate entries were provided by Harry Moxley, Michigan State College.

Moxley said experience in Michigan demonstrated horse pulling entries should be open to out-of-state teams. Prize set-up should be such that between one-third and one-half the entries can win prizes. He also suggested that each entry in the horse pulling events should have a team from the county to be included in the prize team.

On Advertising
E. W. Delano, of Allegan, cited the fair insurance information in the advertising. Illustrating, he said heralds are distributed to all fairgoers who have purchased admissions and these advertise the next day's events. Discussing his fair's advertising budget, he cited the mediums used. Delano placed a great deal of faith in the use of a four-page tabloid, 40,000 of which his fair mails to box-holders and 10,000 of which men distribute. The tabloid is profusely illustrated with cuts of attractions and every detail of the day-by-day program. He said cost of printing, mailing and distribution was but 28 per cent of the total advertising expense.

One-third of all advertising expenses was on his fair's ad, which was distributed through newspaper advertising. Touching on the use of radio, Delano said he had received much publicity which he attributed to the ads. He advised fairs to sign these last minute advertising. "Although admission racing would be held when the fairgrounds but running near-by.

On 4-H Department
Clarence Purchase, of Sandusky, called for a more intensive 4-H-4-H program. He suggested baseball games and horse shows for the fair. Farms are as possible, judging contests before the public, parade of poultry and livestock, horse shows, rodeos and takers. The 4-H-4-H was held in as a separate group.

In the discussion, it was revealed one fair which has a 4-H-owned and operated eating place has the 4-H-ers bring in food for which they are given eating cards for the value of their participation in the sales of the days. The 4-H-ers who wanted to furnished the various courses are 1 in a way that the co-op demonstration has been received.

Garfield provides for the 4-H-ers, nets the club a profit, and gives the fair as a clean restaurant.

Increased Cost
Clarence H. Harnden, of Saginaw, dwelling on increased revenue needed to meet increased costs, maintained fairs should strive to sell more commercial exhibit space. He said fair managers need to keep an eye on the attendance for exhibitors.

On the grounds and grounds, revenue generally has reached its peak, Harnden said, "we may have to eliminate some of the things which are not appealing to many people. We might eliminate some of the free rides and bring in a paid admission."

"I find that we do not have trouble with our concessionaires if we don't overcharge them," Les Sein- der, Centerville, said in discussing concession stand. "A good concessionaire is a distinct asset," he added.

"I would rather pay a pass for concessionaires," Schraiber said it was not worth it to his fair to allow the concessionaires to the union since they paid for their privilege in full.

On the Future
Dean E. L. Anthony, of the Michigan State Fair, speaking at the banquet to the Iowa fairs, held a few days after the fair, said he felt that the State Fair should be run with the 4-H-ers. It should also be attended by the students and all the fairgoers join together.

Detroit Admis
Set at 50 Cents;
Kids Go Free

DETROIT, April 26,—Following approval of the Michigan Admis- sions, the Michigan State Fair, re-turning this year after a six-year lull, will have an adult admittance of 50 cents, tax included. When the fair was last held the price was 25 cents.

Youngsters under 12 will be ad-mitted free at the fair which is to be at-announced. Decision to let children 12 years or under in free, rather than require them to purchase a ticket, was made to give a break to the youngsters and families in a move to build attendance.

50-Cent Parking
Parking charge inside the grounds will be 50 cents. Present available parking lot capacity may not take care of tourists on peak days, but plans are to use the race track in-cluding an additional section that was added several years ago.

A committee of the fair board is headed by George A. Prescott Jr., who managed the fair under the old annual postal system. The fair is placed on the musical program. Ar-rangements have been made for the Michigan State Fair Band to enter the Orchestra not only during the fair but for an entire week starting in June and continuing thru the fall.

Get Musical Director
Other bands will appear at the fairs starting in May and continuing thru the month of July. Such bands will join the musical director for the fair over the eight times the Interlachen (Mich.) Music Camp and also hold the New York Fair Band at the New York Fair. The musical director for the annual Soap Box Derby is to be announced.

It is believed the appearance of the bands and symphony orchestra during the months preceding the fair will build up the public's habit of going to the fairs. Concerts also are in line for being given by the state fairgrounds available for year-around use.

In the future, however, we will be open only for scheduled events in order to prevent interference with extensive advertising of the fairway. Eventually, the grounds will be open permanently.

4106 Alcog
Sum of $410,000, paid by the army to recondition the fairgrounds after five years of military occupation, has been allocated, with major repairs to roads, structures and grounds requiring all of it, with no funds remaining for a permanent improvement program. Typical expenditure was $85,000 for parking facilities, including lawns, which had been covered with mud and dirt.

Lack of suitable facilities for housing has prevented the return of the 4-H-Club Show to the State Fair this year. Again, as during the war, the hostel at Michigan State College, occupied by the return of the 4-H-Club show to the State Fair, has been closed. Other facilities now are inadequate.

Ingenuity could devise ways of demon-strating the wonderful and valuable life with telling force," he said. Demands for suggestions with the observations that part of the educational role of fairs be to demonstrate the farm machinery displays and to have the machinery properly displayed and demonstrated. He also called on fairs to play a part in the preservation of democracy. "It seems some
Rodeos Returned To Regina, Sask.

Other annuals of province prepare—Swift Current reorganizes for '47 revival

REGINA, Sask., April 28.—Tentative plans for the Regina Exposition this year have been announced at a meeting of the Agricultural Society, and the Saskatchewan Rodeo Association.

Prime money for livestock classes will total $12,000, with cattle, sheep and swine awards up to $100 each. Heavy horse prizes will total about $1,200, the same as last year but double the amount offered in '45.

Push for Members

SWIFT CURRENT, Sask., April 28.—Dormant since the early 30's, the reopened Swift Current Agricultural Society is pushing preparations for the revival of the exhibition here this year.

Gladys Knapp and E. M. Gray, for many years accountant and treasurer, respectively, of the Society, have accepted the positions of secretary and treasurer, respectively, of a temporary basis. Both have retired from the Regina Exhibition in 1963 to operate a chicken farm here.

A drive is underway for 1,000 members.

Object of the agricultural society is to dovetail operations with the Kinetic Club, sponsors of the annual Frontier Days celebrations here, so features might be added to the event and federal government grants received. Another major objective will be included in the Class B Fairs Circuit.

Cash donations are being sought to erect buildings at the fairgrounds, with the aid of the Kinetic Club, in time for this year's show.

The $2,500 will be offered in premiums at this year's fair, with competition embracing women's work, home started and fair material, school children's work and livestock.

Make Improvements

NORTH BATTLEFORD, S. A. S., April 28.—In co-operation with the city, the North Battleford Agricultural Society is making widespread improvements to the fairgrounds. Main exhibit buildings already have undergone extensive repairs. Large bleachers to be erected on one of the grounds have been rebuilt at a different angle. The entrance to the grandstand has been widened, and the attraction platform has been moved across the rear of the race track. New fences have been erected around the track, the baseball diamond being shifted to the race track infield. Midway site is also to be graded.

To Feature Jumpers

ESTEVAN, Sask., April 28.—Light horse-jumping competition will be featured in the main grandstand at the two-day fair of the Estevan Agricultural Society. E. P. Rae is president.

New Plan New Stand

NIPAWIN, Sask., April 28.—Bleachers will be erected for the two-day rodeo here in June. A permanent

Around the Grounds

Action at Springfield, Mo.; Sked Six Stills at Milwaukee

Greater utilization of facilities throughout the year is planned for the Ozark Empire Fair at Springfield, Mo. Already scheduled are AMA sanctioned races for motorcycles (Fremont Strohler) May 11; big-car auto races (John Sloan) May 25; rodeo (Grand National Rodeo, Inc.) June 4-6, and the annual Spring Horse Show (Springfield Saddle Club) June 11-13. A new fifth-of-a-mile track has been built inside of the half-mile grandstand, and this will be the weekly midget auto races under lights starting May 16 and continuing each Friday night through October.

Ed Stahl reports that he has signed to present his Miracle Horses as a feature of the Horse Rodeo, Salt Lake City, June 2-7, and Saline County 4-H Club Fair, Salina, Kan.

Six still date events already have been signed for the Wisconsin fairs in Milwaukee. Jimmy Lynch's Death Dodgers will open with a Thrill Show June 1 and repeat July 6; Tom Merchase will stage a 100-mile AAA-sanctioned auto race June 5, AAA big car sprint races July 29, AAA half-mile midget race August 3, and William Kruth will conduct motorcycle races July 22. Building of the $47 fair will consist of a new fire, express and electric building and a new subway connecting the parking lot and fairgrounds.

Ray P. Spear, veteran publicity director of Minnesota State Fair, has been appointed to issue a special theme this year emphasizing the 47th St. Paul event will have an event complete educational program since '42. Re-exports point out that fruits, vegetables, farm crops, horticulture and county agricultural exhibitions will be housed in the new $800,000 agricultural, horticultural building, now nearing completion. Release also stresses "a spectacular preview of post-war mechanized farming, which will cover eight acres."

Fred C. Murray, International Fireworks Company, is proudly displaying letters of appreciation from army brass hats for the shows he supplied for the Army Day program in Honolulu.

Adding one day to its run to do it, Galt Community Club and 4-H Fair at Galt, Mo., will promote the tomatroasting and tomato-canning industry with a special "tomato day," highlighting which will be the crowning of a "tomato" queen.

Al Sweeney (National Speedways) announced contracts have been signed to present auto racing the last two days of the Colorado State Fair, Pueblo, the deal having been concluded with Frank H. Means, secretary. Sweeney's partner, Gaylord White, will arrange for a field of drivers from the Rocky Mountain and Pacific Coast areas.

To the Owner of the First Troop of Trained and Educated Horses Adjudged EQUAL to THE MIRACLE HORSES

WANTED: Some individual promoter or an organization to sponsor a contest between THE MIRACLE HORSES and any other reputable horse act or acts with a cash prize of $10,000.00 to be paid to the owner of the first troop of trained horses adjudged EQUAL to THE MIRACLE HORSES.

For almost a year and a half I have extensively advertised and publicized a liberal cash reward of $1,000 for the mere information of any other trained horses EQUAL to THE MIRACLE HORSES. This reward continues in force and remains unclaimed at this time.

For open dates write direct, until I get hooked up with a reliable agency which will be announced in THE BILLBOARD.
Laramie County Fair Board, Pine Bluffs, Wyoming

A CARNIVAL with legitimate Rides, Shows and Concessions. Celebration features include: Pardi Mutual Racing for the week, Horse Pulling, Takedown Fireworks Display. With good weather good crowds a certainty. Write Francis H. Friend, Pres., 155 North Clark St.

CARNIVAL WANTED

Write your local Carnival Co. or the Laramie County Fair Board, Pine Bluffs, Wyoming. All inquiries will receive full consideration.

Ward (Flash) Williams

FOR OPEN TIME WRITE, WIRE OR PHONE

WARD (FLASH) WILLIAMS

ERNIE YOUNG AGENCY

155 NORTH CLARK ST. (PHONE: CENTRAL 0661) CHICAGO, ILL.
Ketrow Org Opens
Test Tent May 10

TANESVILLE, O., April 28—Bob Ketrow arrived at the quarters of Bill Ketrow’s Renfro Valley Tent Show here April 14 to begin preparation for the opening of the season. Tent gets under way with a two-day stand on March 15, with the tour moving here May 10-11, with the tenter again staked for a swing thru the New England States.

Ed Hiler will again do the advance company work, starting May 10 and six weeks behind the show. The top, now last year’s “Ketrow Band,” will find itself a 20%. A new light plant truck has been purchased.

Mr. and Mrs. William Ketrow left Miami April 21 and are due here early next week. Gene Cobb, unit manager, will arrive here May 8.

Rep Bills

FRANK REEVES, old-time register driver from Scranton, Pa.: “I read Everett O’Brien’s comments on rep plays and agree with him.” Knew Everett on several shows. But friend Hannah, what is the matter?

Hubert, the moving man for years was peddled from hand to hand. Didn’t know who his real owner, and who would bother to get out plays under such conditions?

The instance of the Charles Harrison plays, which should have left the heir of Harrison something. I saw 15 shows, by three different tricks, and not a dime for Harrison. As the gag goes, there’s an end to everything, and there sure should be an end to such as this. You can’t catch me, gosh, as I have, Frank, and you know the answers, too.

Public relations 32 into a rep or other tent outfit isn’t going to get far with out decent and worthwhile show bills. Last summer a friend said to me, “Everything with this outfit is new but the show.”

Georgia Good for Blossom

CUTTHIB, Ga., April 26—Florida Blossom Show opened for ten dates in this State. The largest crowd ever to see this show.

Mr. and Mrs. E. A. Miller, Los Angeles, April 14. Quaint was fair, Thomasville, jockeyed; Cairo, fair, Camilla and Cuthbert, good.

FOR SALE

Motion Picture Sound Projectors, 16mm. Victoronet 40. Government war plus, thoroughly reconditioned. Guaranteed. 95. 16mm. Ideal equipment for Roadshow Mov., $275.00 and up

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FILMS, 60 Morris (Dept. 88), Minneapolis, Minn.

REACH FAMILY, which recently closed its school show at Win-
chester, Illinois, will tour with and with E. F. Hannan’s bill, Culture, to play halls in the Northwest for the summer.

E. W. Day has 16mm pictures around Oil City, Pa., on exhibition dates. M. S. Duff, East St. Louis, Ill., is anxious to learn the roster of Gordon’s Minstrels for the summer, F. L. Munson.

TOITO MARRACH, 650 Ninth Ave., N. Y. City

ROADSHOW!

Better get our 1947 catalog and supplement of 16mm. round films before you book your summer cir-

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TOITO MARRACH, 650 Ninth Ave., N. Y. City

ROADSHOW!

Better get our 1947 catalog and supplement of 16mm. round films before you book your summer cir-

WESTERN STATES

Better get our 1947 catalog and supplement of 16mm. round films before you book your summer cir-

EASTERN STATES

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New Victor Animatephone
16 mm Sound Projector

Glass, lightweight and complete with fidelity sound, recording switch, start and stop button. $35.00. Includes all lens, take-up reel, mount, and with off-latest improvements to insure longer emergency interruptions.

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WANTED IMMEDIATELY

FOR TOBY AND ORA SHOW-PLAYS TENT SHOW

YOUNG LIGHT COMEDIAN and Juvenile Actor, LEADING MAN, one Nearly Vaud- 

velle Act, Trumpet and Sax for Orchestra. Must be good State good and be willing to travel.

WANTED

FOR SCHAFER casting plays tent show

MARIANO PAVLO, cherub, house organ, nice voice, can sing, on Piewaukee, Wisc.,

WANTED

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The five ten and twenty dollar folder built Curtis, two 1947 A. T. T. 350, 200, good condition. Our fauve last one, love nature in 1111-1111, 12, five people cole, good dealer, local, 90-90 and high cost. Check out these:

Bardex Minstrels Want

Colored Musicians and Performers for Full Matinee Medicine Show. 20 weeks to 300.

Non Specializing in Refreshments, Concessionaires are Eligible for CONCESSIONS for DRIVE-IN THEATRES.

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BUICK BLDG., BUFFALO, N. Y.

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HARLEY SALDER & HIS OWN COMPANY

For 30 Years America’s Most Successful Repertoire Show

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JOE & MARION MCKINNON’S TENT THEATRE

“The Most Elaborate Tent Theatre Ever Built”

Rehearsals early June, Sweetwater, Texas. Want complete cast vaude-

valle features. Will consider name Hillbilly unit for concert. All vaude-

valle have at least one singing cowboy good changes. Prefer acts that have never played West Texas. Long season of any period, sorry to

DRINK (EVEN OCCASIONALLY) DON’T ANSWER. Answer by letter only (no wire). State age, appearance, something memorable, photo. Would like to use Vine Harrington’s address, Chas. Bruck, write. All mail care Texas Legislature, Capitol Station, Austin, Texas, until May 20; then Sameau, Col.

HARLEY SALDER

P.S.—I sell or lease my own equipment. Complete tent theater with trucks.
Mo. Kids' Grab Big Share
In RSROA Midwest Meet

OMAHA, April 26—Missourians dominated the Midwestern regional roller skating championships held last week at Crosstown Roller Rink here April 18-20, jointly sponsored by the Roller Skating Rink Operators' Association of the United States and the United States Federation of Amateur Roller Skaters.

Held to determine who would skate in the national championships, to be staged June 20-July 5 in Oakland, Calif., 80 entries competed in the contests, drawing an average of 200 spectators daily. There were entries from preliminary contests held in Iowa, Nebraska and Kansas, plus skaters from Missouri and Oklahoma, the last two States having combined their eliminations.

Figure Enters Big
Results: Figure skating, juvenile girls, Carol Paulitzsch, Ideal Roller Rink, St. Louis; Joan Brown, Wonderland, St. Louis, and Judy Mosby, Midwest, Des Moines. Junior girls, Vic

T. E. L. RINK, GRAND OPENING APRIL 23-25

The Best Skate Today

A new addition to Portage Park, a gay city landmark, and a unique shopping center. 300 stores, shops, drug stores, restaurants, banks, movie theater, etc., in a one mile radius. Location: 3030-3032 N.INGRAM STREET.

The Best Skate Today

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Any lady who wants to be graceful and elegant in any kind of dance, will find these shoes the most comfortable and the most beautiful. The Italian style is perfect for all types of dance, from ballroom to salsa. Come and see our selection today!

Hammond Organist—Rink

High-quality, high-end organist for your rink. Professional and versatile, our Hammond Organist is the perfect addition to your rink’s entertainment lineup. Available for all types of events, from private parties to large-scale celebrations. Consult us for rates and availability.

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PORTABLE RINK FOR SALE

30 x 100, 100-foot movable ice rink. Must sell $1,000.00-$20,000.00. Call or write for details.

Cleveland "Revels" Pulls Big Turnouts

CLEVELAND, April 26—Crowds that occupied every seat and utilized standing room turned out night after night at the Charles Horvath's Skateland here over a recent weekend, April 20-22 as the rink's 1947 fundraising program to send skaters to the national championships of the Roller Skating Rink Operators' Association of the United States ended in Ohio. These parties are usually held by the Cleveland Roller Skating Club. A highlight of the program was the 'Sing, Dance, Whistle' contest, 19 voices trained by William Meiller, organist, who supplied skating accompaniment.

Among principals were Elbert Pat
t, Frank and Lucille Drauschek, Munie Maes Williams, Richard Bass
gats, Dorothy Law, Robert Allar, April Becker, and Gertrude Zord. Added attractions were solo shows by J. W. Norcross, Jr., on leave from University of Pittsburgh. Supplemented the solo skaters were routines by a line of 40.
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New building, 86x164 clear floor space. Maple floor, complete. Box 1838 Santa Barbara, Calif.

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MERCHANDISE-CLASSIFIED

BORDER NOVELTY CO.
10,000 GROSS BALLOONS

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A Display-Classified Section of Business, Sales and Employment Opportunities

BALLOONS DEPENT FROM MANUFACTURER

LAMPS: CLOCKS, LAMPS, BUDVASES, DECORATIVE-ITEMS, TOYS, EVERY KIND OF GLASSWARE, BLANKETS, HAMPERS, HASSECKS, PLASTER, SLING, FLYING BIRDS, WHIPS, BALLOONS, HAT, CANES, BALL GAME SPECIALS, Bingo Merchandiser.

For the following week’s issue

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

FORMS CLOSE
THURSDAY NOON IN CINCINNATI

BIGGEST RING VALUES
BEST SELLING STYLES
Write for Ring Circular

STERLING No. 28193 $2.25 Dv.
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BORDER NOVELTY COMPANY
405 Winchwood Ave., Detroit 20, Michigan

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FOLDING CHAIRS
PROMPT DELIVERY
IN STEEL OR WOOD

ZIRCON RING, $3.75

1 carat blue or white Zircon on 14-karat stamped Silver Setting. Send 50c for catalog. Send $1.25 for rings. Send $2.00 for rings with diamonds.

HAIR FANCY RINGS

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J. P. REDINGTON & CO.
30 E. 42nd St.

MERCHANDISE You Have Been Looking For

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5 NORTH WABASH AVE.
CHICAGO 2, ILL.

NEW LOW PRICE
BUT FROM MANUFACTURER

SWAGGER CANES
RAINBOW HANDLE WITH TASSEL

$8.40

Per Gross
50% deposit with order, balance C. O. D.

FRANK GALLO
IMPORTER & MANUFACTURER
1425 SYKES ST.
P. O. BOX 13, ST. LOUIS 3, MO.

GAINES AND GAINES
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Low-Priced Engraving Jewelry

Unusual Bangles! Attractive Styles! Suitable for REMEMBRANCE, PROJECTS, STORES, ETC.

MAJESTIC HEAD & NOVEL CO.
560 Fifth Ave.
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Balloons Rented from Manufacturers

LAMPS, CLOCKS, LAMPS, BUDVASES, DECORATIVE-ITEMS, TOYS, EVERY KIND OF GLASSWARE, BLANKETS, HAMPERS, HASSECKS, PLASTER, SLING, FLYING BIRDS, WHIPS, BALLOONS, HAT, CANES, BALL GAME SPECIALS, Bingo Merchandiser.

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ACME PREMIUM SUPPLY CORP.
1111 South 12th, St. Louis 4, Mo.

NEW LOW PRICE
BUT FROM MANUFACTURER

SWAGGER CANES
RAINBOW HANDLE WITH TASSEL

$8.40

Per Gross
50% deposit with order, balance C. O. D.

ACME PREMIUM SUPPLY CORP.
1111 South 12th, St. Louis 4, Mo.

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ACME PREMIUM SUPPLY CORP.
1111 South 12th, St. Louis 4, Mo.
SPECIAL SPRING SPECIALS

Spanish Hats, Gr. .......................... $27.00
Fancy Felt Stroller Hats, Gr. 28.00
Fanci Fur Stroller Hats, Gr. 21.00
Flat Felt Boy Hats, Gr. 23.00
Flat Felt Girl Hats, Gr. 22.00

Priced caps, all colors. Gr. 6.00

Barr, 188, for 60¢, complete with felt back bands.

COMMENTS

Today’s Rage!

BARR Raggedy Ann, Raggedy Andy and Dolls of Naomi Ballons are the top flight, fast turnover items of the year.

The red, white and blue box with the famous BARR Shield is your positive assurance of quality, value, sales appeal and gratifying profits.

Luxembourg Imports Limited

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Luxembourg Imports Limited

THE BARR RUBBER PRODUCTS

2305 N. Pulaski Rd., Chicago 8, Illinois

MERCHANDISE-CLASSIFIED

ME580

Spanish Hats, Gr. .......................... $27.00
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**Imported SWISS**

**POCKET WATCHES**

$3.93

**Compact, precision-made pocket watches.**

- Stainless steel cases
- Sapphire crystals

**JEWEL MENS SWISS**

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**Luminous, Sweep Second Hand.**

**Compact, precision-made Swiss men's watches.**

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$4.25

**Compact, precision-made alarm clocks.**

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**50% Deposit—Details, Winner's Choice.**

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- **D. N. G. Watches, New York, N. Y.**

**COIN-OPERATED MACHINES, SECOND-HAND**

**A variety of machines for sale.**

**MILLS SALES CO.**

**120 S. BROADWAY, NEW YORK, N. Y.**

**SPLIT BALLOON RING GAMES**

- **Easy Filling!**
- **Drop ring on balloon—swings up into loop.**
- **Loop the loop.**
- **Jerk string to release ring.**
- **Lotto game for sale in scoring box.**

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**KICKAPOO**

**Built for You**

- **Oil Circulating Heaters of quality for less than $100.**
- **Will heat a room or a house.**

**BY REGAL PRODUCTS, LTD.**

**DEALERS! ARRANGE NOW FOR FIREWORKS FOR THE HOLIDAY TRADE!**

- **We are distributors for every kind of fireworks; catering to jobbers and retail outlets.**

**POUND BOXES CANDIES**

**NOW AVAILABLE FOR SALESMAN OPERATORS**

**SPECIAL VALUES IMMEDIATE DELIVERY**

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**2260 N. MICHIGAN AVE., CHICAGO 14, ILL.**

**IT'S HERE—NEW CIRCLE**

**Bulb Included**

**FLUORESCENT FIXTURES**

**Write for Catalog BS-222**

**OUR NEW LOW 1947 WHOLESALE PRICES ON FLUORESCENT FIXTURES**

**WILL MAKE BIGGER PROFITS**

**FOR AGENTS, DEALERS, CONCESSIONAIRES**

**CONVENTIONAL TWO BULB FIXTURES**

$2.75 EA. IN LOTS OF SIX

**SAMPLE $7.00**

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$3.25 EACH IN LOTS OF SIX

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Lists $5.00 EA., $4.00 each.

**RED LAMP**

Lists $9.00 EA., $5.00 each.

**CHROME WALL SCONCES**

Lists $7.00 EA., $3.50 each.

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Larger Quantities Available at Preferred Savings

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**CONVENTIONAL UNITS QUOTED LESS BULBS**

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**MANUFACTURERS OF EXCLUSIVE FIXTURES**

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**SMUL JEWELRY**

5 Lbs. Smul Jewelry...$100.00

1000 Costume Jewelry Stones...$3.00

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- **Swiss in white case needing minor repairs...$15.00.**
- **Used Running Ingersol Pocket and Wrist Watches.**

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LEADER GRAB BAG
Brings in $7.00
Each bag contains one 5¢ candy bar and one prize. Some prizes have a retail value up to 50¢. Each box of 500 bags has an assortment of 40 different kinds of prizes and 28 different kinds of candy bars. Prizes consist of Cigarette Lighters, Jokes, Tricks, Racquets, Jewelry, Novelties, Toys, etc.
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Weight, 8 lbs.
Your Cost
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Less - 3.95
F. O. B. Dallas, F. O. M. Money Order, Certified Check or 1/3 deposit, Balance C. O. D.
RUSH YOUR ORDER

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1902 NO. THIRD ST.
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PLASTER—ONE CARTRON OR A CARLOAD
We Manufacture the Best on the Market
Our line includes Giruss Horse, Patriot on Horse, Indian or Cowboy on Horse, Sport Girl, Miss Fair-land, Super Sam, Uncle Sam, Two Gun Tom, Squirrel, Bullwhip, Bows, Crossbows, Maps, Tourist (as illustrated), packed 12 of a kind to a (new) carton, Each 8.30 cents.
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All Orders Shipped Same Day Received.
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BATTERY OPERATED RADIO
A magnificent midget of the airways. Completely self contained with all batteries for operation already therein. Take along on picnics or at the beach - all your outings. A natural for premium use. Will bring new sales life to any type of deal.

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In business in Chicago for over 34 years.

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1/2 lb. Box of Assorted Choc. Dec., 3 3.60
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CHAS. DEMEE
108 W. WALNUT ST. MILWAUKEE 1

THE BILLBOARD
MAY 3, 1947
197

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COTTLER--WOMAN TO ACT AS PROFESSIONAL TRAINER, such as manager of roller skating rink. Must be resident of New York City area. State salary expected. Address, Wire, 60-1127, National Bank, New York City.

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GIRL WANTED--TO POST FOR PHOTOG. Every day. Must have own or rent stand, complete with pictures, possible positions. Let us see your pictures. Transportation furnished. Also Clarified. Write, Wire, B. M. Roberts, 10-143, New York City.

HILLYBILLY RINGERS AND MYSF. plans for radios Madixe Machine. Free information. l. L. Elmore, 1045 W. 122nd St., Cleveland, Ohio.

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PIANO LEAD TRUMPET, TENOR SAX, VIOLIN. Promising. Denver, Colo. Thank you for your interest in the entertainment business. Write for a free catalog. Address, Wire, 5-237, Central, Denver, Colo.

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With Order, Balance C. O. D.

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Plaster - Stunt - Glassware - Ball Game - Bingo
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Daco Lite—Here at Last!!!

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Write for Catalog.

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Plastic Bracelets, Gr. 2.50
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10 Gross Sums, Assorted. 8.00
10 Gross Sums, Larger, Ideal for Fish-
poles. Birthday & Christmas Gifts. They
That sold for $1.50 and $2.00 a Gross. 10
Gross for $1.00.

Chinese Strings, 6 Different Colors.
Limited Supply, Gr. 1.00
Hat Bands, Good Sayings, Per 100 1.75
Felt Patches, Ccl. Per 100 50
50 Linio Comic Posters, Per 100 1.75
Tooth Pick Knives, Gr. 4.00 and 6.00
On-Up Comb Mints, Ccl. 5.00
Bingos and Ballgame Items in Stock.
7 Balloons, Gr. 4.00
211 Balloons, Gr. 8.00
Raton Balloon Sticks, Gr. 1.00

A C R O B A T S

VETEIRA—50, 6' 6", 133 lbs., WANTS NO LITTLE BOYS. (Suitable for Chil-
dren up to 7 years old) Hires James Freese, 49 Beekman St., New
York, N. Y.

M U S I C I A N S

ACCORDIONIST—FIRST CLASS. READ and
Will be available, after June 1. Can be used in large
rooms. Excellent debutant. Hires Jerome Davis, 881 East
Third St., Columbus, Ohio.

ACCORDIONIST—MODERN. SOBER, RELI-
able, unions. Free to travel. Really good producer.
Do not play the waltz. Excellent in modern songs,
will dance. Hires Jerome Davis, 881 East Third St., COLUMBUS. P.O. BOX 192, Marion, Ohio.

L. J. THOMSON, PLATES—SOBER, RELI-

AT LIBERTY AFTER MAY 31—DESSERT
Guitar in established family band. Instrumental:
Baritone, Tenor Saxes, Clarinets, and Clarinet. Sells
large quantities in larger cities. Hires Robert Evans, age 31, Address Box C-101, Indianapolis, 22, O.

SLE

SEND $5 C.O.D.

El. 8-600

FOR LARGEST SELECTION OF

ARMY CLOTHING

This is the largest selection of Army Clothing ever offered at one time in this area.

We have practically every item in stock. Make us an offer and we will stand behind it.

Address: Army Clothing Depot, 1531 East 22nd Street

Carnival Stampede

1140 Broadway, New York, N. Y.

Send for new catalog.

STANLEY TOY & NOVELTY COMPANY

14 East Broad Street
Richmond, Va.
PARKS AND FAIRS

OUTSTANDING PLANT TRAFFIC ACT—GUTSY, VEST, TWO-HANDLED, 6' 8". Well founded, original. Lots or single or more. Worlds biggest, longest, highest. Can perform on any other instrument. Will do anything. Photos available. Available for recording. C.P.O. 10164, Miami, Fl.

VAUDEVILLE ARTISTS

AT LIBERTY—EXPERIENCED OPERATOR for Firthie Wheel or Men-Go-Show. Ticket over 50 miles. C. B. L. Thompson, 114 West Sixth, Indianapolis, Ind.

AT LIBERTY—TEST, MED OR ENT. ALL. Excellent Embry. Varnished, clean. Complete character. On tour. Address, Fred Hart, 622 N. East, c/o Indianapolis, Ind.

FEMALE IMPRESARIO—SINGING AND DANCING, Female Violinist. Name for. Tel. Line, 127½ S. Fulton, Waterloo, O.

HASTY THOMAS BILLY—SINGERS, DANCERS, BLUES BAND, 18. Group, 80. T. C. Faye. 162 S. State, Chicago, Ill.

TELEPHONE SINGING VOICES OF ARMY troops, band, and chorus. Address, 410 E. James St., Indianapolis, Ind.

AS WHOLE DOUBLE TROUPE. M.C., wood act, band, chorus, all white, skilled and professional. Class routine. A.G.A.Y.A. Dress, 1 Brosed Ave., Waterloo, Ind.


ROAD HOME—THIS IS MAGIC. A WHIRLWIND OF COLOR. Partial payment, 225. Address, 1115 W. Fifth, Enid, Okla.

VOCALISTS


FLIGHTS BY SINGING—LADIES, MEN, BOYS, 150. Address, 3635 N. Franklin Pk., Apt. 3107, Milwaukee, Wisc.

#5006K an entirely new set of fine PORCELAIN DEMITASSES

MORRIS GOLDENSTUK

310 Washington Square Blvd., 7th and Chestnut Sts.

Philadelphia, 6, Pa.

- Handcrafted designs in rich colors and gold. - 21 Per Doz. (12 Pieces) - Complete sets at recall of $20.00. - SEND FOR SET OF ILLUSTRATED PRICE LISTS
NOTICE, ENGRAVERS
SEND FOR YOUR 1947 CATALOG
400 ENGRAVING NUMBERS IN IT

Dexter Engraving Jewelry Co.
23 ARCH STREET
PROVIDENCE, R. I.

JEWELRY DEMONSTRATORS
We carry a complete line of fast selling money-
making items. Write for our new 1947 Cata-
log! Wholesale only.

—PLEASE STATE YOUR BUSINESS—

PROMOTE THESE
PINS FOR MOTHERS' DAY
An Excellent Seller
No. 7 x 1
$2.00 Per Doz.

WHITESTONE WORKERS
No. X 177
$12.00 per gross

No. 213
$2.50 per gross

No. 3X20
$4.00 per gross
10 Illustrations. ¾ Actual Size

BUELL-LEVINE, 5 N. WARASH AVENUE, CHICAGO 2, ILLINOIS

GLASS AND BRASS MINIATURES
Ideal for Concessionaires—They Sell Themselves on Sight.

Write for sales plans.

SALESMEN SALESWOMEN AGENTS
Establish your own all-year-round business.
Tremendous demand sweeping country.
Sells on sight everywhere—has no competition.
A real proposition. Exceptional earning oppor-
tunity. Large profits, quick turnover.

Write for convincing details.

MIRROR PLATEAUS
BEAUTIFUL DISPLAY CASES
MAGIC POLISHING CLOTH
B. B. BOX NO. 531, ROOSEVELT PARK STATION, DETROIT 32, MICH.

NEW PRICE
STAINLESS STEEL BANDS, $1.75 EACH
Also have Chrome Plated Bows at 30 cents. Same price on orders of 12 or more. Our stock consists of 12 to 60 colors. Gold Plated.

NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.

SLUM BALLOONS
Bingo & Premium Merchandise
WRITE FOR OUR 1947 PRICE LIST.
M. A. SINGER CO.
2125 COMMERC 0
DALLAS 1, TEXAS
ELECTRIC BOW TIE
IT'S NEW—IT'S TERRIFIC
Complete with bulbs, wiring and batteries.—$12
Deposit $138
Cash on Delivery
SEND FOR CATALOG.
GORDON NOVELTY CO.
930 BROADWAY
NEW YORK, N.Y.
INFORMATION GIVEN UPON REQUEST

NOTICE
The Monarch Novelty Co.,
Makers of "The Bow-Lite," an
electric bow-tie, wish to inform
all interested parties that we
are in no way affiliated with
the Gordon Novelty Co.

MONARCH NOVELTY CO.
1920 Atlantic Ave.
Brooklyn 33, N.Y.

MAIL ON HAND AT NEW YORK OFFICE
1584 Broadway.
NEW YORK 1, N.Y.

MAIL ON HAND AT ST. LOUIS OFFICE
380 Arcade Bldg.
St. Louis 1, Mo.

H. M. STREYER
Manager

EYE SHIELD
Protects Eyes While Sunbathing
This novel, solid plastic EYESHIELD for sun-bathers—a semi-regular, curved lens, is made of a very durable and plastic material.

DEALERS—Jobbers! Order Today!!

There is no other product like the Madison Eyeshield—it has a perfect field of vision and is clearly superior in performance. The deal price is $3.65 for two dozen assorted colors—includes complete eye-tear guard. C.O.D. Sample Eyeshields—12 pieces.

CONCESSION SUPPLY jobbers wanted—write for details.

MADISON PRODUCTS CO.
3005 Detroit Ave., Toledo 10, Ohio

RICH DOES IT AGAIN!
BOUDOUR DOLL
$34.50
29" HIGH!

A TYPICAL JAY RICH VALUE—25% Dep. Req. With Order. Sales C.O.D.
Watch for Specials. Write for Circular

JAY RICH
"The Efficient Distributor"
591 SOUTH 18TH STREET
NEWARK, N.J.

OUR MOTTO!
Low rent. Low operating cost. Quality material. Rock-bottom Prices!

MYSTERY DRINKING BIRDS
Sample Prepaid, $1.30.
Bird, Complete, $5.75. Sun.
Prepaid, $2.00.
1 Bird, Complete, $2.75. Sun.
Prepaid, $1.75.
1 Bird, Drinking Duck, $2.25.
Prepaid, $1.25.
6 Drinking Elephants, $2.25.
Prepaid, $1.25.

REYNOLDS ROCKET PENS
16 "C" Ink, Whitehead. 5%, $1.75.
$7.60 Ink, Red Ink, B. O. $1.00.

CANDY—GIFTS
10 Ounce Whitehead Bottles. $4.85

Doll 18 Beautiful, $4.85

BARBEE'S SYRUP
1 Doz. Bottles, $3.50. 3 Doz. Bottles, $9.65

DELUXE SALES CO.
220 West Main St.
South Bend, Ind.

Special Spring Specials
12 Inch 1 Monkey. Per Dozen. $6.75
9 Paddle Balloon (2 Side Printed). Per Gross $5.50
Airships (Inflated 3 Inches) (Every Balloon a Worker) Per Gross. $15.00
Airship Workers, Each. $0.50

FINE ASSORTED CHOCOLATES
Alternative Assortments Available 2 Doz. Box, $4.00
Doz. F. O. B. Factory, Immediate Delivery. Packed 1 Doz. in Each. It must be liked, or change.
BARBARETTA FRUITCHEE CHOCOLATES

MICROPHONE
Talk of size because the Radio with this Microphone.
Not a toy. Sells at $1.00. Our price to you $1.15 paid cash. All quantity orders.

Standard Supply Co.
1148 W. 9th St.
Martinsburg, W. Va.
Pipes for Pitchmen

By Bill Baker

WHAT HAS BECOME of Charlie Kasher, vet pitcher, who formerly had Royal Products in Chicago and for whom many pitchers worked? Come on Charlie, join the party and come in with one of your rare pipes.

Few members of the tripe and keister fantasy ever got rich lobby-queuing.

WORKING...
mice to reported top takes out Texas way are Len Meeks and George Gun.

FRED HUDSPETH...is getting a gradually share of the lucrative working jewelry in Texas spots.

MORBIATRY...

pitch expert, has a well flashed joint and is getting plenty of hermias with his layout in Texas cities.

A pitcher, unlike a lot of humana we know, never exhibits himself in public as a rude, impolite personage.

MARJORIE WETH...is working the East and getting big money with sequins.

JEAN HANEY...has been chalking big takes with peddlers and mice in Kansas City, Mo. Her husband, George, is en route to Kaycee after a quick engagement with a gadgety in Toledo.

NORMA HASSMAN...hair-do expert, has a neat layout in a Kansas City, Mo., spot, where she is reported to be coralling lots of long green.

FOLLOWING A CLICK...
run in Kansas City, Mo., Edward A. Murphy left for St. Louis.

JOHN BARBER and Bill Decker, a visit to The Billboard's new plant and general offices in Cincinnati, advised that they will have concessions on the Buffalo Ranch Wild West, opening at South Bend, Ind., May 1.

DOC WALTER REED...widely known old-time pitcher, is living in retirement at his farm near Birmingham.

LEON...letters from Birmingham that he's been working his Leonard Salve to good return there. "Hajoe, the tall Italian, left here several months ago for Italy and took his family along with him. In a recent letter he inquired about Harry Mizer's" says those plans to return to New York soon.

The sun's beginning to shine on both sides of the street, boys and girls. Clean-up time is in the offing.

DOC BLANKENSESH...

has retired from the road and is living in Alabama.

CHARLIE LYONS...reporting that Carl Carson pitched Lyons Polish at the Goldman department store in Milwaukee the last week of April.

BOB WILLIAMSON...will return to pitching Lyons Polish in Milwaukee.

RITA THOMPSON...is purveying soapless cleaner in W. T. Grant store's basement in Milwaukee.

TRIFOD TERRY says: "Don't wait until you've worn out your welcome before you make your exit."

GEORGE AND LAURIE NIXON...rug-making demonstrators, have been chalking successful results with their items in Houston. They report that they grossed well over 100G in the last four months. They'd like to read pipes from here from Claude Butler and Bill Hopkins. From Houston.

Giant Darex Balloons

For Immediate Delivery

DEWEY AND ALMY CHEMICAL CO.
CAMBRIDGE 40, MASS.

THE GREATEST BAR FLY Since the REPEAL of the VOLSTEAD ACT

The one and only "JUMBO-TIPSY"

THE WONDER DRINKING ELEPHANT

$19.95 each with FREE delivery. Each repaid by shipment of 6, 12, or 24. The best bar fly, the most remarkable of its class. The only bar fly ever made.

DELORE

25% With Order, Balance 0.0.0.

BERNARD FINE CO., N. Y. 14, N. Y.

PAPERMEN

Can use a few good men in Kentucky. Write GEO. D. SMITH

Kentucky Farmer

Louisville 2, Ky.

--- ORIGINAL ---

PHOTO CHRISTMAS TREE CARDS

Something new and different. Every man and woman in any business house will love them.

Beautifully mounted, each card is a picture of famous spot or prominent person of the city. Easy to buy and send to any address. 25c per dozen.

J. M. STULL

740 20th Street, S.W., Birmingham 7, Ala.

--- ORIGINAL ---

PICKO NOVELTY CO.

Distributors for Oak-Hytex Balloons

6th & Ohio Sts.

TREURE HAUTE, INDI.

GET YOUR SUPPLY OF OAK-HYTTEX BALLOONS AND FREE CANCE APROM FROM KIPP BROS.

Wholesale Distributors

157-159 N. Meridian St.

Indianapolis, Ind.

--- ORIGINAL ---

PHOTO CHRISTMAS TREE CARDS

Something new and different. Every man and woman in any business house will love them.

Beautifully mounted, each card is a picture of famous spot or prominent person of the city. Easy to buy and send to any address. 25c per dozen.

J. M. STULL

740 20th Street, S.W., Birmingham 7, Ala.

MEDICINE MEN

Your label of men, Herb Medicine, Haras, Scar, Liniments, Telleria, Pills, etc. Lowest prices. Wholesale supply. Write for free con- tinental catalog.

ERBOLAX CO., 220 George St., Blountville, 2, Ohio.

PAPER MEN

Have good proposition, both in circulation and advertise, for new every publication, title "The Hunter." Write for terms.

Rural Publishers

Miami, Ohio.

SPECIAL

WALNUTS

Mystic Men's Rings - Gold and Sterling Silver.

$2.00 per doz.

$18.00 per gr.

Heavy Engraved Wedding Bands.

Every Style

STERLING JEWELERS

WORTHINGTON, OHIO

IT'S THE RIFFIC!
America's Latest Tie Craze

ELECTRIC BOW TIE

Adaptable to any size collar. Complete with 2 bulbs—wiring and batteries. Individually boxed. 1½ Deposit With Order, Balance C. O. D.

PRICE

$14.40

PAN AMERICAN PRODUCTS CO.

32 UNION SQUARE (EAST)

NEW YORK 3, N. Y.

MEDICINE MEN

Write for complete line of Herb Medicine, Haras, Scar, Liniments, Telleria, Pills, Etc. Your lowest prices. Wholesale supply. Write for free continental catalog.

ERBOLAX CO., 220 George St., Blountville, 2, Ohio.

PAPER MEN

Have good proposition, both in circulation and advertise, for new every publication, title "The Hunter." Write for terms.

Rural Publishers

Miami, Ohio.
HOW ABOUT SOME... pipes from the following pitchhighers: Big Al Ross, Robert Green, Andy Melford, E. (Doc) Redwood, John H. Jaffe, Al C. Rice, Slim Rhodes, Art Cohn, Jack Fish, Doris C. Smith, Johnny O’Conner, F. L. Rasmussen, Tony Johnson, K. Max Samuels, Philip D. Landau and J. Bo. Shill.

IT'S A BOOK! IT'S A RADIO!

IT'S BRAND NEW!
Realistic Leatherette Cover
PORTABLE Book Model
4 TUBE RADIO

The most novel, ingenious, personal-portable radio ever perfected! A beautiful tone-producer, real book size! RCA licensed, super-heterodyne circuit, works from inexpensive batteries—give up to 200 hours service! Just plug in your records, listen and enjoy. A 3" magnetic speaker! Weights only 3 lbs., 12 ounces! 90 day mfrs. guarantee!

BEYOND REASON

Superior Sells Better
Remember—Mother's Day—May 11

SALESBOARD OPERATORS, CONCESSIONAIRES
Here's the Money Maker you've been waiting for—the new MIDGET

★ STRATOTONE RADIO ★
YOU PAY Including Tax $14.50
If you pay in full in advance, with good freight, Samples $16.00 each

Look at All These Features:
Parallel circuit
Standard make tubes
Amazing power—small in size
Only 8" x 7 1/2" x 4 1/4"
R.C.A. Licensed
Prompt delivery

I. GELLER
147 W. 42 St.
New York 18
Manufacturer & Distributor of Radios, Novelties, Premiums, Fountain Pens, etc.

Balloons

Balloons

35 - $1.50 gross
75 - $2.50 gross

Because our prices are in some cases all or below present factory costs, they are subject to revision. Order your season's requirements now.

Rankin Balloon Co., 54 Eighth Ave., Passaic, N. J.

ATTENTION: GOLD WIRE ARTISTS
Wires and round roled plated plate wire, all the latest designs, in sizes for bracelets, headbands, etc., also extra large size, various types of wire, etc. Send for full catalog. We buy wire, round roled plated and solid wire. Mail: Indian Mound, Iowa.

SALES SERVICE CO.
656 ROADDWAY NEW YORK 1, N. Y.

SPECIALS

Tiger Bill Snyder keeps the act and it makes a top attraction every year.

Gregory V. Wells, with long experience in the trade, is in charge of the act and it is well worthwhile going back to see it again.

The most popular acts of the season. Three separate appearances by each act. A C-V Complete

Superior Jewelry Co.
740 Sansom St. Philadelphia 6, Pa.
New York:
Sol Engleman, Engleman Sales Corporation, reports salesboard sales on the definite pickup in New England. ... Larry Siegel, of Di-Geo Push Funch Boards, reports that his firm is planning to take over some manufacturing space in Brooklyn. ... Hy Greenslade, of Greenslade Sales Company, is engaged in moving his firm to larger quarters in the same building. ... Bob Stein, Sales Company, is traveling in the South.

Alvin Borkin and Alvin Hirsch, both of Book Manufacturing Company, are back for awhile from their wanderings. ... Victor Johnson, Springfield, Mass., is in town. ... Sam Eierman, Augusta, Ga., salesboard and coin machine operator, spent last week in the city buying boards and premiums. ... Otto Goldmann, Globe Printing Company, is headed for the West Coast.

Lack of quantity delivery of premium merchandise is holding down salesboards in some cases, according to current reports. ... Cash Salesboard Sales in Atlantic City is on the steady upgrade. ... Bill Connors, C & C Sales, reports business in the city is due for a shot in the arm within a month. ... Bill Leen- sons, New England salesboard buyer, is reported headed for town.

Chicago:
Rueben Berkowitz, of Bee-Jay Products, says the new baseball punchboard they will announce in a few weeks features some new ideas. ... Excel Manufacturing Company's Ben Malta, in New York last week on a business trip, returned to Chicago April 28. Firm's salesman, Bernard Kie, will celebrate a birthday May 10.

Edward I. Gill, Gilco Products, is postponing his vacation until after the firm's new board is out, which will be sometime in the near future. Ed and his brothers contend that the new item will be a big business builder for the trade. It's definitely different and unusual, he said.

S. Worth, over at Worthmore Sales, is bringing out a new box deal this week. He states that it will differ from jars in that while the player has one big group to select from in the jar, the box will offer a player 56 different groups of cardboard tickets. The box is divided into 56 sections and tickets are placed in each section.

Charles B. Leedy, sales manager for Gardner & Company, has just returned from a three-week airplana tour of the Western States. He reported that he found most of the territories active.

Joseph Zimmerman, of Empire Press, announced this week that his firm will release more than a dozen new boards within 10 days. The new models will feature coin fronts and die cut girls, he said, and will be available for immediate delivery. Zimmerman returned Tuesday (15) from a three-week business trip that took him to New York, Ohio, Missouri, Indiana and Southern Illinois. He said business seems to be peaking up all over the country.

SALESBOARD SIDELIGHTS

Get on the Profit Wagon and run these Boards while they are taking the country by storm.

Takes in 200 Holes @ 25¢ ... $50.00
Pays out (average) ... $26.25
Profit (average) ... $23.75
Maximum Profit ... $39.50

Order From the Largest Distributor of Bingo Tickets and Salesboards.

Terms: ½ Cash With Order, Balance C. O. D.

Special Prices and Discounts to Operators and Jobbers. Write for Descriptive Circular.
For a Quarter Century Muncie Has Been the Center of the
Ticket Game Industry

Concentrate Your Purchases With These
Muncie Manufacturers

GAY GAMES, INC.        WERTS NOVELTY CO., INC.
COMMERCIAL PRINTING CO.  MUNCIE NOVELTY CO.
A. B. C. NOVELTY CO.      HOME TALLY CARD CO.
NOEL MANUFACTURING CO.

Oh Nellie!...they're RED HOT and a WOW!

“WOW”
1020 G.L. Holes Special Thick - 5c Play
Board $51.00  Payout $22.90
Average Profit - - - $28.10

“RED HOT NELLIE”
910 G.L. Holes Special Thick - 5c Play
Board $48.00  Payout $21.50
Average Profit - - - $26.50

HARLICH MANUFACTURING COMPANY
1200 NORTH HOMAN AVENUE  CHICAGO 6, ILLINOIS

SALESBOARDS—All Orders Shipped
Same Day Received

<table>
<thead>
<tr>
<th>Name</th>
<th>Play</th>
<th>Description</th>
<th>Average Profit</th>
<th>Net Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>405</td>
<td>5j</td>
<td>Lucky Ducks, definite profit</td>
<td>$1.00</td>
<td>$.85</td>
</tr>
<tr>
<td>261</td>
<td>5j</td>
<td>Easy Deal, Deep, depth, slot symbols</td>
<td>$1.25</td>
<td>$1.15</td>
</tr>
<tr>
<td>729</td>
<td>5j</td>
<td>Baby Bell, slot symbols</td>
<td>$1.70</td>
<td>$1.60</td>
</tr>
<tr>
<td>1900</td>
<td>5j</td>
<td>All Out, Charley, definite profit</td>
<td>$2.00</td>
<td>$1.90</td>
</tr>
<tr>
<td>1908</td>
<td>5j</td>
<td>Jack Pot, Charley, thick, protected</td>
<td>$2.00</td>
<td>$1.90</td>
</tr>
<tr>
<td>1904</td>
<td>5j</td>
<td>Outdoors, sports, thick, Jumbo holes</td>
<td>$2.50</td>
<td>$2.40</td>
</tr>
<tr>
<td>1906</td>
<td>5j</td>
<td>Big Dime, Dime, Thick, Jumbo holes</td>
<td>$3.00</td>
<td>$2.90</td>
</tr>
<tr>
<td>1200</td>
<td>5j</td>
<td>Victory Bell, Thicker, Jumbo holes</td>
<td>$3.50</td>
<td>$3.40</td>
</tr>
<tr>
<td>1204</td>
<td>5j</td>
<td>Texas Charley, thick, protected</td>
<td>$4.00</td>
<td>$3.90</td>
</tr>
</tbody>
</table>

AVERAGE PROFIT PER DEAL: $2.80

ORDER OUR COMPLETE CATALOG NOW

WERTS NOVELTY CO., Inc.
920 PERSHING AVE.
MUNCIE, INDIANA

A COAST-TO-COAST FAVORITE

WERTS' JAR-O-SMILES BREAKS RECORDS EVERYWHERE

“KORKER”
A Fast Moving Game With Highest Sales Appeal!

JAR-O-SMILES 1260 TICKETS
This card has 47 seals paying $1 to $10
or Jack Pot.
A value of $10 is placed in the Jack Pot
and 7 seals open on the card.
Actual size of card is 7 by 10 inches.

ORDER OUR COMPLETE CATALOG NOW

WERTS NOVELTY CO., Inc.
920 PERSHING AVE.
MUNCIE, INDIANA

THROUGH THE NATION—

IT'S A PROFIT SENSATION

SPIN-N-WIN
THE NEW STYLED SPINDLED COUPON GAME

BIG PROFITS
Fast Playing and Quick Repeating. Pile-Up Game Profits.

NO REFILLING
OR ASSEMBLY
Each Game is Complete. The Triangular Shaped Shell Requires No Eat.

HIGHLY COLORFUL
AND DECORATIVE

AN OUTSTANDING
ATTRACTION ON EVERY COUNTER

SPIN-N-WIN GAMES
Are Profitable
To Everyone.

“BIG HANK”
1000 Rotating Coupons—10¢ Play
84 Winners
Takes In: 100¢        Puts Out: 84 Awards (Avg.)...
$100.00        $38.92

PROFIT (Average) $1.41
Retail Price $1.96—Actual Size 19” X 5”

“BIG HANK”
Is Only One Of A Large Assortment,
SALES BOARD PROFITS

NATIONALLY ADVERTISED FISHING TACKLE DEAL
3 Rods—3 Reels—37 Prizes

- DEAL -
2500 Hole Board—$5 Sale
Takes in $125
Pays Out:
1—2-piece Fly Rod, 9 ft. long for Last Sale.
1—3-piece Cast Rod, 5 ft. long.
1—2-piece Split Bamboo Casting Rod, 4½ ft. long.
1—Automatic Reel.
1—Level Wind Reel.
1—Aluminium Fly Reel.
31 other valuable and useful pieces of tackle.
Value of Merchandise pad and board over $90.00.

Complete  Definite
Price Profit
$49.95  $75.05

OPERATORS AND JOBBERS, WRITE TO
DEPT. B FOR PRICES IN QUANTITY

Send in your order with $5.00 check or
money order, balance C. O. D.

Write Dept. B for catalogue of high
profit deals and salesboards

DEAL $50
We are the only firm in this busi-
ness that has been operating con-
tinuously and successfully for over
30 years.

A. N. S. Sales, Inc.
312 E. Market Street
Elmira, N. Y.

GIANT JUMBO HOLES

6 IN ONE

Takes in 200 at 25¢—$50.00
Maximum profit $39.50

LOADS OF ACTION IN THESE NEW SERIES
SEND FOR OUR NEW GIRL BOARD SERIES
IN GIANT JUMBO HOLES

SIX-IN-ONE-TICKET
IMMEDIATE SHIPMENT

Pioneer MANUFACTURING CO., Inc.
2352 W. CERMAK ROAD, CHICAGO 8, ILLINOIS

SALESBOARD PROBLEMS

TOMORROW'S HITS TODAY!!

PROFITS GALORE

IF IT'S PROFIT
YOU'RE LOOKING
FOR, JUST TAKE
A LOOK AT THESE
DEALS

WRITE TODAY
FOR LITERATURE

Take in 2520 Tickets Stapled
$5 $4.00
Pays Out (Actual) $2.26
Profit (Actual) $2.74

SPECIAL DISCOUNT
TO BIG DISTRIBUTORS

49 WINNERS $31.00

UNIVERSAL MANUFACTURING CO.

"World's Foremost Mfr. of JAR Games"
401-411 E. 8 TH ST.
KANSAS CITY 6, MISSOURI

SALESMEN WANTED

Outstanding salesboard line. Following territories open:
(Mississippi, Kansas, Missouri, Arkansas). (Florida, Georgia, Alabama), (Iowa, Nebraska), (Colorado, Utah, Wyoming, North and South Dakota, Montana, Idaho), (California, Arizona). A complete line of merchandise assortments can be
secured with this line. Drawing accounts for experienced men.

BORK MFG. CO., INC.
6201 15TH AVE.
BROOKLYN 19, N. Y.

Kwik Fin

KWIK DELIVERY
KWIK PROFIT
A BOMBSHELL OF ACTION
Everyone's Ordering

KWIK FIN
SUPER TRUCK BOARD
6 tickets in each big 25¢ hole. Pay for five get six free.
Take in $220 Holes
Profit (Average) $25.15
Profit (Minimum) $22.50

IMMEDIATE SHIPMENT

GLOBE PRINTING CO.
**SALESJOBS**

**MARKET-OPERATED MACHINES, SECOND-HAND**
Only advertisements of machines accepted for publication in this column.

Rate: 1½ a word. Minimum $2.00

Remittance in full must accompany all ads for publication in this column.

---

**Searle Company**

**Bally**

**Chicago**

---

**Make $250 to $500 a week**

**BE YOUR OWN OPERATOR OF PUSH CARDS**

A low-cost, no-investment opportunity in sales and advertising.

- **Watches**
- **Bags**
- **Jewelry**
- **Novelties**
- **Toys**
- **Chewing Gum**
- **Tobacco**
- **Candy**

Make $500 a week with Push Cards.

Write J. M. Sale Co.—708 S. State St.—Chicago 3, Ill.
First -Month Exports Lead 1946 Average; Jukes Keep Top Spot in $380,036 Tab

Mexico Big Dollar Buyer; Canada Takes Most Machines

WASHINGTON, April 26—Exports of coin machines during January, 1947, reached a new record level of $380,036, compared with $290,006 in December, 1946, statistics just released by the Commerce Department disclose, but the ten coin-nation volume of shipments held higher than the 1946 monthly average. Phonograph imports totaled $194,036, up from $182,006 in December, 1946. The Department states that imports of coin machines exceeded $100,000 for the first time. There is no change for the month on the film, which was designed for distributor showings, association and operator gatherings.

Hold Your Own Newsread Showing

Prints of The Billboard Convention Newsread ready for a 16mm. sound movie, taken during the 1947 annual coin machine convention and show, run 25 minutes. In are both shots, personality pictures and close-ups of many of the new types of equipment shown for the first time. There is no charge for the film, which was designed for distributor showings, association and operator gatherings.

In your request give full particulars as to the purpose of the gathering, estimated attendance, and a choice of two dates. The movie requires a 16mm. sound projector for showing. It will be sent free of charge with the understanding that the person requesting it is responsible for insuring and returning it within 24 hours so that we can be sure it is sent on to the next stop without delay.

Jones, Williams, Wolberg Named CMI Directors

CHICAGO, April 26—Herb Jones, Harry Williams and Sam Wolberg were named new directors of Coin Machine Industries, Inc. (CMI), at the annual meeting and election of officers of the association Tuesday (26). By re-election of present officers, decision to change date of annual meeting and attempted sale of the association's offices on the Stock Exchange were major actions taken at the meeting.

Jointly, officers and directors representing 26 companies attending were also trying to stage the premiere showing of The Billboard's Convention Newsread.

Directors Elected

Jones, of Wolf-Machining Company, and Williams, of Williams Manufacturing Company, were elected for three-year terms to succeed F. H. Parsons, Buckley Music System, Inc., and William Robin, International Murphy Corporation, whose terms had expired. Louis Gensler, Genos Manufacturing & Sales Company, was elected to succeed himself in the third expired directorship.

To fill the vacancy caused by the resignation of De Witt Eaton, Wolberg, of Chicago Coin Machine Company, was nominated from the floor and elected for the remainder of Eaton's unexpired term.

At the directors' meeting which preceded the annual meeting, officers were re-elected for the ensuing year as follows: Dave Gottlieb, D. Gottlieb & Company, president; W. H. Hood, H. C. Evans & Company, vice-president; John Crenst, Exhibit Supply Company treasurer; James A. Gilmore, secretary-manager.

Change Annual Meet Date

Change of the annual meeting from the traditional April date to April 26 of the current year, to succeed F. H. Parsons, Buckley Music System, Inc., and William Robin, International Murphy Corporation, whose term had expired. Louis Gensler, Genos Manufacturing & Sales Company, was elected to succeed himself in the third expired directorship.

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Newsreel To Be Shown in Hotel
Sherman May 1

CHICAGO, April 28.—First public show-
ing of the new 16mm, sound movie produced by The Billboard in co-operation with Coin Machines, will be held in the Hotel Sherman's West Room, Chicago, May 1, starting at 3 p.m. and showings will be con-
tinuous until 7 p.m. Newsreel will be com-
prised of the most recent newsreels shown every half hour on the half hour for the con-
vienience of industry mem-
bers. <br>

Game of its premiere before CMO, the show will be given by the distributor members (manufacturer) members at the as-
sociation's new monthly meet-
ing, held in the Bismarck Hotel Tuesday (22). First showing of the movie in Ohio will be May 5 when the Ohio State Automatic Phonograph Owners' As-
sociation convenes at the Carter Hote-
I Cincinnati.

Perfect Games Co.
Opens 48-Unit Game
In Coney Location

NEW YORK, April 28.—A 48-unit Play-
ing— the 'Horses location opened on 
Surf Avenue in Coney Is-
land. The new location is
Sam Garber, executives of Perfect 
Games Company, manufacturers of the games and the distribu-
tors of several coin-operated games. Gersh and Garber also have interests in the coin-operated theater located at the 
Five-Star Final, across the street from the new location.

The player works the new game by 
rolling a rubber ball into holes num-
bered 1 to 4. If the player scores six 
times in succession he will have com-
pleted the loop around the track and be a winner. Price of the game is 10 cents a try. Merchandising as planned.

Two more spots, one, reinforced with an ice cream fountain, will be launched later in the month. Gersh and Garber associate in 
different sections of Coney's Bowery. These places will be equipped with Perfect Game Pockerino and pitch games.

$150 Tax on Seasonal Biz
For Charlottesville, Va.

CHARLOTTESVILLE, Va., April 28—City council has adopted a new season tax on operators which requires merchants operating "seasonal" or "temporary" businesses to pay a tax of $150, an esti-

ated license fee for the year. This amount is subject to adjust-
ment at the conclusion of the business 
season.

NAAMO Sets First Mechanics' School for Vets in New York

NEW YORK, April 26.—The Coin 
Machine Mechanics' School, spon-
sored by the National Association of 
Amusement Machine Owners (NAAMO), with the co-operation of 
the Manufacturers' Association and the Veterans' Administra-
tion, will start May 3 in the Manhattan 
Trade Center. The school will con-
sist of 24 veterans selected by a committee of the association's president, Smith, NAAMO president; Al 
W. Blandow, past president, and 
Al L. Lieb, current president (29), in the Manhattan Trade Center. The program for the school, which will begin at 9:30 a.m., will include 
amusement machine operators and 
arcade owners all over the country, will mean more machines working properly, more customer play, 
greater profits for machine owners and 
more sales for the manufactu-

ers," Smith commented. "The 
success of the school depends on the co-operation of the manufac-
turers, who, in turn, will be 
dependable to the well-trained mechanics' school. A room has been set aside where two of each 
several leading coin machines will be 
installed for training. So far, seven 
manufacturers have pledged guest 
spots. Rodstein, head of the first 
NAAMO soon to enlist the support of the 
remaining manufacturers.

Before the New York school, the association plans soon to open one in Chicago. Manufacturers have been 
operating their own mechanics' schools for some time, but this is the first association-sponsored one. The 
Chicago board of education is 
working under the direction of Lieb, 
MGA executive director, but this 
school is only for juke mechanics.

Howard Prybil Made
Iowa Sales Rep. for 
Bradley Associates

CHICAGO, April 26.—Appointment 
of Howard Prybil as sales repre-
sentative in Iowa for Bradley 
Associates, Inc., was announced by Mor-
ris R. Noyette, head of the firm.

Prybil, who formerly represented 
Decca Records, has headquarters in 
Iowa City, uses his own plane or 
rental car to cover Bradley's coin-
operated radios and vending ma-

chines. Noyette said that he would 
join Prybil next week for a trip thru 
the Iowa territory.

Firm's territory for Tradio 
products now includes Wisconsin and 
Iowa, Madison Sales, of Madison, 
Wis., has been appointed local 
distributor for Tradio under Noyette. 

Covering Illinois for all products 
distributed by the firm is Al Koplo, 
working out of the Chicago office.

Esquire Games Adds
Four New Dists

CHICAGO, April 26.—Esquire 
Games Company appointed four 
new distributors last week, according 
to Charles Moore, president of Distributing Company, Tulsa, Okla., 
will handle sales in Oklahoma; Paul 
Kirk, of Kirk and Andrews, Los 
Angeles, will cover Southern Califor-

nia and Arizona; Uniited Distributors, 
Wichita, Kan., has the Kansas terri-

ory, and Golden Gate Novelty Com-
pany, San Francisco, will cover 
Northern California.

Calendar for Coinmen

April 29—Cincinnati Automatic Phonograph Owners' Association, executive board meeting, Association Headquarters, Cincinnati.

April 29-May 1—Industrial Packaging and Materials Handling Exhibition, Hotel Sherman, Chicago.

May 5—Ohio State Automatic Phonograph Owners' Association, annual convention, Carter Hotel, Cleveland.

May 6-10—National Plastics Exhibition, Coliseum, Chicago.

May 11-12—National Peanut Council, annual convention, Galveston, Hotel, Galveston, Tex.

May 11-16—Radio Parts and Electronic Show, Steif Hotel, Chicago.

May 12—National Automatic Merchandising Association, Region 6, Palmer House, Chicago.

May 14-15—Tobacco Dealers of America, annual convention, Stevens Hotel, Chicago.

May 14-20—American Salesmen's Association, annual convention, Hotel Tremayore, Atlantic City.

May 23-29—National Confectioners' Association, annual convention, Hotel Sherman, Chicago.

May 23-29—Associated Retail Confectioners', annual convention, Drake, Hotel, Chicago.

May 23-28—Candy Wholesalers' Association, annual convention, Hotel Sherman, Chicago.

Another Bell Bill Before Mich. Solons

Youngdal Wins Fight

CHICAGO, April 26.—The legis-
lation front was relatively quiet this week, except for Michigan's controversial anti-gam-
ing legislation and introduction of a 
new bill in the Michigan House for 
legalizing bell machine operation. A bill before the Nebraska legis-

lature specifically prohibiting bells was postponed indefinitely.

A veterans' bonus bill introduced to the Wisconsin Assembly April 10 and providing for increased taxes on 
cigarettes, amusement games and various other amusement and luxury 
items, has been referred to the Veter-

ans' Affairs Committee.

New bell legislation in Michigan is in addition to one already intro-
duced this session that would legalize 
bell operations in the State. New 
measure, labeled H.B. 408 and re-
ferred to the House Banking and 
Finance Committee this week, would legalize and regulate the operation of 
amusement devices as well as bingo and 
go-go games.

Complete story on the passage of Governor YoungDAL's anti-gaming 
bill in Minnesota, after a lengthy 
and bitter battle, will be found else-
where in this issue.

State-by-State review of legislative 
action since the last report (The Bill-
fold, April 21) will be found on page 
20.

Bells Not Mentioned

Nef Confirms Michigan Bell Bill

April 18—No action as yet on a bill 
designed to exempt postage stamp 
vendors from taxation by any taxing 
authority within the State, including 
cities and counties. (See complete 
story in the Vending Section.)

Bells Not Mentioned

Maryland Okays Free Play

Maryland—Governor signed new 
license fee law on coin machines and 
bell machines April 16 and referred to a joint committee on 
public amusements would prohibit allaming and setting of bally 
mechanisms between man, beast or machine. Altho 

bells are not mentioned specifically in the law, the effect of the 

its passage would have on coin-

Also pending in the House finance 
and taxation committee, as well as the Senate Finance Committee, is a bill which would permit cities and towns to levy a cigarette 
tax on machines in the State and the 
tax be permitted to total more than the 
State levy and persons paying 
the tax to relinquish the right to 
the use of machines. The principle 
would be given credit for by the State.

Iowa—Governor signed into law a bill excluding group receipts from 
jukes, pinballs and bells in the sales 
tax as 2 percent of the sales. The 
new law is to take effect May 1.
Issue Progress Report
On NAMA Chi Convention

CHICAGO, April 26.—Manufacturers of 24 types of vending equipment, representing 92 manufacturers, will be holding a three-day convention at the Palmer House here December 11-13.

This was revealed at a recent meeting of the convention executive committee. Robert T. Grenier, general chairman, who predicted that representatives of all manufacturers will be sold within the next three weeks.

Cross Section of Trade:

"An excellent cross section of the trade is being represented among the exhibitors," Seedman declared, "and there is no indication that the NAMA exhibit will be one of the most successful activities ever undertaken by the association. It is certain to be most beneficial from the operators' viewpoint.

Seedman also announced that the NAMA Endorses Minimum Price Policy at Meeting

CHICAGO, April 26.—National Association of Textile Dealers (NATD), meeting in convention here last week, adopted two resolutions emphasizing the need for scale maintenance, a legal system of setting and police on manufactured products.

"This association and the membership strongly declare that the so-called price maintenance "emphatically endorse the action and policy of the NATD committee on fair trade," the resolutions said. "Therefore the products distributed by members of the wholesale tobacco trade taking on the immediate future such measures as may be legally required to establish resale price maintenance as regards their respective products by placing under the fair trade law in the several States adopting the same."

On the same line, the other resolution stated: "This association, in convention assembled, does hereby strongly approve and support any legislation, in the sale of tobacco products and accessories, of the technique of resale price maintenance as contemplated by the fair trade laws now in force in 45 of the 50 States of this country and urges making of resale price maintenance contracts by each and every manufacturer with respect to his product."

NATD Reports Officers Named At Convention

NEW YORK, April 26.—National Association of Textile Dealers (NATD) this week announced a complete list of new officers and directors, including five vice-presidents and two directors, elected at its annual meeting in Chicago last week.

Vice-presidents are: Bert P. Cunningham, Cincinnati; Clarence Hartson, Monroe, La.; Clarence D. Hunter, Boston; Marcus Glaser, San Francisco, and Fred H. Johnson, Springfield, Ill. Directors-at-large elected for terms expiring April 30, 1948, were Sam M. Seltzer, New York; B. W. Scantlan, Pa.; and J. Renz Edwards, Kansas City.

Other Election Results

Elected for terms expiring April 30, 1946, were: M. L. Hannon, Chicago; M. A. Mirsky, San Francisco; and Joseph Kellner, New York; M. L. Hannon, Chicago; M. A. Mirsky, San Francisco; and Joseph Kellner, New York.

Bob and John's Machines

New Operator in Detroit

DETOUR, April 30.—Bob and John's Machines, a new operating firm, was established last month by Bob Severson and John Kolasa. At present they are operating a route of nut vending machines.

Brown, who is now in California, is planning to establish a B & V vending Company, an eight-year-old cigarette and nut vending operating concern. Becker operates the Becker Booking Service.
NATD Adopts New Platform At Chi Meet

Coin Typewriters In Production by Fla. Manufacturer

JACKSONVILLE, Fla., April 28—Marilyn C. Ford, who early in 1946 obtained patent rights to a meter for installation on coin-operated typewriters, announced this week that he is now in limited production on coin typewriters for local locations.

Altho the Jacksonville inventor at the moment has but 10 machines in use, he says that production of his product is expected to increase greatly as more materials and supply are more accessible. As the coin typewriter meter is now installed, the customer may type approximately 225 linear inches for a dime, which in terms of the average typist is equivalent to a normal page and a half.

Meters are manufactured and installed here, may be installed on any upright standard typewriter and may be adjusted to provide more or less typing time.

Sunshine Biscuit Earnings Up in 1st Quarter of 1947

KANSAS CITY, Mo., April 26—Sunshine Biscuits Inc., here, national cookie maker which is pushing sale of its products thru vendors, reported net earnings of $1,608,318 for the first quarter of 1947.

The cookie was equal to $1.72 per share on the common stock, or a gain of $192,000 or 19 cents per share over the first quarter of 1946 when the firm reported net profits of $1,410,656 or $1.36 per share.

THE WHITE
5c HOT NUT VENDOR
for all types of bulk nuts

MAKE GREATER PROFITS WITH THE FINEST MACHINE MADE

In a class by itself . . . so obviously better—all locations want it. Dispenses 7 lbs. of nuts at a constant temperature. Trouble free. Easy to fill. Big collections quickly made. Sanitary and appetizing - the best salesman you ever saw.

ORDER NOW
Guaranteed for One Year Against Defects in Material or Workmanship. Send for literature.

NEWEST THREE UNIT HOT NUT MACHINE
Now Available
We have found that it is impossible to operate two machines in a convenient stand. We therefore offer the three unit machine. Complete with (1) 11 lbs. machine, (1) 13 lbs. machine, (1) 16 lbs. machine. The 11 lbs. machine is for Salesmen, 1 lb. of nuts per day. The 13 lbs. machine is for Operators, 5 lbs. of nuts per day. The 16 lbs. machine is for Distributors, 10 lbs. of nuts per day.

TROPICAL TRADING CO.,
529 S. Watson Ave., Chicago 1, Illinois

ABT CHALLENGERS
$49.50
NACH
Brand New in
Original Cartons.
Chicago Mfg. Co.
5/40

NEW VENDING MACHINES
Now in stock
Preliminary 100 units
Total weight no cases

CAPRICORN
DECEMBER 22 TO JAN. 19
TEMPERAMENT No. 3

Tickets for
ASTROLOGY SCALE
$5.00
for Set of 3,000

½ Deposit with Order

THE VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA

GROETCHEN'S
IMPS 10c 10c
Fruit or Cigarette Beaks
Brand New! Immediate Delivery!

RUSH ORDER
HARD TO GET STANDS
for Merchandising Vendors

Solid Steel Raw Total Weight 40 lbs.

PRICE
$4.00

VEEDCO
2119 Maria St., Philadelphia, Pa.

3-8052

NEW BOMBER VICTOR MODEL V
Silver Type 14 Model
$11.75 EA.
Antique Quantity
Gilt Type 12 Model
$13.75 EA.

NEW ADCH NOT NUT VENDORS.

FRANK DIST. CO.
557 N. Rush St.
Chicago, Ill.
Vendors Aiding Nationwide NCA Candy Campaign

CHICAGO, April 26.—Vending machine operators, recognized as a potent force in the sale of candy, come in for mention in the National Confectioners’ Association (NCA), drive to acquaint the general public with the benefits of candy as a food. NCA’s slogan, “Candy Is Delicious Food—Enjoy Some Every Day,” has been placed on a transparency featuring words on a red heart background, and the transparencies are intended for application to candy vending and in retail location where candy is sold.

Vending operators may secure transparencies thru the National Automatic Merchandising Association (NMA), 120 South LaSalle Street, Chicago 2. Non-members will also be supplied. Cost is $8 per 100 transparencies, 10 cents for single copies.

Transparencies, which may be affixed to either glass or opaque surfaces, will begin to be shipped to operators on July 1. It is NCA’s hope that at least 200,000 transparencies will be distributed within a few months after July 1.

Other national associations which have agreed to work together to distribute the transparencies, in addition to NMA, are Associated Retail Confectioners of the United States, distributing 50,000 printing retailers, and National Candy Wholesalers’ Association, distributing to candy wholesalers.

W. C. Dickmeyer, chairman of the campaign on Candy, said: “It is fortunate that every division of the industry appreciates the value of these point-of-sale reminders and that all four national associations have agreed to work together to get the job done.”

10-Cent Telecon Dividend

NEW YORK, April 26.—A 10-cent per share dividend, payable April 28 to stockholders on record April 26, was declared this week by Telecon Corporation, national distributors of coin-operated washing machines and a coin-operated radio.

New Sweets Sales Manager

NEW YORK, April 26—Alvin G. Schmale was named sales manager of the grocery division of the Sweets Company of America, Inc., this week. The firm manufacturers Tootsie Rolls and other caramels.

Vendors “Kaput”

KARLSRUHE, Germany, April 26.—A small number of stamp vending machines are still operating, according to a member of the American Documents Branch, stationed in this city. He reports that it is still possible to obtain tickets from vendors in the railway stations, but not for travel but to see friends off or to meet someone, as the tickets are used as passes to gain admission to the platforms.

There are any number of “kaput” (broken) vending machines rusting away in the ruins of the city, he said.

Ice Cream Dips 7% in Output

WASHINGTON, April 26—February ice cream output this year was 91 per cent greater than in the five-year average for the month, according to the Bureau of Agricultural Economics of the U. S. Department of Agriculture.

Compared with last year, however, the month’s production was 7 per cent lower, the bureau stated. Total production of ice cream during February was estimated at 37,000,000 gallons, making a 2 per cent decline from the January figure.

Compared with 1941-45 average production for February, increased production levels were reached in all areas of the country. Production more than doubled in the West North Central area, Mountain States and the Pacific States; it was almost doubled in the East North Central and South Atlantic States. Remaining areas saw production equal to 50 per cent more than the five-year February average.

Other Gifts

North Atlantic area recorded ice cream production up as much as 94 per cent from the average in New York, 90 per cent in Pennsylvania and 63 per cent in the New York City area. East North Central area’s February output was 98 per cent higher than the five-year average in Illinois, 95 per cent in Ohio and varied from 57 per cent to 138 per cent higher in the other East North Central States of that area.

Production increases in the West North Central States ranged from 91 per cent in Missouri to 181 per cent in the Dakotas. South Atlantic States recorded increases from 28 per cent per cent higher in Maryland to 109 per cent in West Virginia. California showed a 102 per cent increase.

COLUMBUS VENDORS

45 and Up

$100 Over 200

Under 12

Sample

WRITE FOR CIRCULAR.

SPECIAL SALE

Now 5¢ Sun Machines

For Almonds and Mixed Nuts

Prompt Delivery

100 Sun Machines $18.00 each

25 Sun Machines $19.50 each

6 Sun Machines $24.00 each

TRY OUR SALTED TINY ALMONDS 85¢ Lb.

½ Deposit, Balance C. O. D.

S. M. STEVENS

4016 Chouteau

St. Louis 10, Mo.

BETTER EVERY WAY!

THE IDEAL ARISTOCRAT SCALE

IDEAL size—only 45" high, 12” wide.
IDEAL finish—weather-proof
IDEAL design—upscale our location
IDEAL protection—strong r.m.
IDEAL price—only $120.00

Approved by Dept. of Weights & Measures

BRAND NEW

LATTOP Factory Model

Vendron Young’s Finish

Compact and Gallant

Complete, ready to operate.

Price: $39.50 each.

IMMEDIATE DELIVERY

1/3 Cents, B.D.D., Advance on C.O.D.
R. H. Adair Company
4602 W. 35th St.
Oklahoma City, Okla.

CASHIEWS (wholesale 100 each)

30 lb. centron .......... 52¢ b.

SMALL ALMONDS, 30

lb. centron .......... 80¢ b.

R & M CANDIES, 18

25 lb. centron .......... 50¢ b.

All prices quoted subject to change without notice.

San Filippo & Co.
NUT WHOLESALERS

104-11th Ave., 2nd Floor,

L. L. Hasevemaker 9-8946

CAMEO VENDING

COLUMBUS VENDORS

No. 462, 1st Model

No. 4C28, 55 Pittache Vendor

$12.95 Ea.

Dep. with Order, Balance C. O. D.

CAROS VENDORS

432 W. 420 ST.

NEW COLUMBUS

ALL PURPOSE VENDORS

S. V. S. PRIVATE "C" VENDOR

EXHIBIT’S IDEAL COUNTER CARD VENDORS

<ALL S. V. S. RUST-PROOF CABINET OR SPECIAL CABINET WITH RUST PROOF LINING>

<STANDARD CABINET BOX, SEPARATE KEY AND LOCK>

<100 CASES FREE>

<100 COMPACT CONCEALMENT BOXES FREE>

<b>$29.50 WITH 1,000 CARDS FREE>

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

MARKLEPP SWEETS CO.

4310 CARMICHAEL AVE.

CLEVELAND, OHIO

B. W. BALL GUM

Per Case

Brick grade 3½ (Amp. 140 lb. Min.) 7500 per box $20.00

Regular grade 3½ (Amp. 140 lb. Min.) 7500 per box $22.00

3550 per box $19.00

MAIL ORDER GRANDS

Best grade 3½ (Amp. 140 lb. Min.) 7500 per box $24.00

Regular grade 3½ (Amp. 140 lb. Min.) 7500 per box $26.00

INDIVIDUALLY WRAPPED 1½ oz. blister pack 25¢

Boston Caramel B. S. (2 oz. max) $10.50

Ginger Root B. S. (2 oz. max) $10.00

Full Line of EPPY Chews, Nuts, Pralines, Taffy, Chocolates, and Caramel Candies

For OPERATORS’ use on Advance Write for TRADE-CARD

CHICAGO, Master and Silver King Vendors, ANDY’s Fix, S. V. S. Private Vendor, etc. Via Freight, full returns with order.

RUSS THOMAS CO., VENDING MACHINES & SUPPLIES

3285 Overland Ave. Phone 11, York, T. 47-7187

IMMEDIATE DELIVERY

4201 Chouteau

St. Louis 10, Mo.

BUT ZIP!"
First Cal-Cola Vender Outlets
Set in Chicago

CHICAGO, April 26—Cal Bottling Company here is the first of the Cal-Cola bottlers to utilize vending machines, according to Edward L. Renno, advertising manager of Cal-Beverage Company, Chicago.

Bottler will not directly control or service the venders, as those now being put into locations in the area were brought from Milwaukee and are owned by Max Brydenthal. Under the terms of an agreement with the bottling concern, Brydenthal, who rendered a different product thru the machines in Milwaukee, will sell Cal-Cola exclusively thru the machines, maintaining servicing the equipment which will in no way be handled by the Cal Bottling Company.

120 Located by June

Renno stated there will be 120 bottle venders, mostly in Chicago industrial locations, by June. There are between 40 and 60 Cal venders servicing such locations with the nickel, 10-cent drink at present. Machines are Kirk, Jennings and Kalva venders. Industrial spots receive a commission of 20 cents per case, which goes to employee health or recreation funds. An industrial service of the number of venders Brydenthal operates is indicated during the summer months when new equipment becomes available.

Besides the industrial plants, Renno said Brydenthal has one machine in a laundrette, and is concentrating on securing more coin-operated laundries as locations. A Loop hotel is also using a Cal-Cola machine for its employees.

Renno said that other Cal bottlers have shown interest in employing vending machines in their territories. Whether they operate such equipment themselves or as the Cal Bottling Company of Chicago is doing, thru an individual, is up to the bottler, he states.

Lime Cola Bottler
Set Up in Florida

SARASOTA, Fla., April 26—Lime Cola Bottling Company here was formally put in operation April 10, according to an announcement by Em- met Addy, president and treasurer. Located at 1302 North Orange Avenue, new company, with a reported capacity of 250,000 bottles per year, has the Lime Cola franchise for eight Florida West Coast counties from Manatee to Collier County.

Firm is housed in a concrete block building especially constructed for bottling of soft drinks. It is equipped with new sterilizing and bottling machinery furnished by the Liquid Carbonic Company, Addy said. Sterilization process brings water temperatures up to 100 degrees to insure perfect sterilization.

Stockholders, in addition to Addy, are J. G. McCoy, who is plant super-visor; A. L. Ellis, Tarpon Springs bank president, and L. H. Bean. Company is capitalized at $50,000, operates as a corporation under the Florida laws.

Record Sugar Crop in Cuba

NEW YORK, April 26.—Cuban sugar crop for 1947 is estimated to be a record-breaking 6,137,000 tons, which are now in the process of being harvested, according to Lamborn & Company, sugar brokers. Last year's crop totaled 4,476,000 tons and the previous record of 5,094,000 tons was chalked up in 1929.

Sells any combination of stamps—5c or 10c
Gold finish, all metal. An occasion to any store, guaranteed in every way. Immediate delivery. Smaller machines $19.00; sample combination machine 6 1/2 by 12 by 14 machine $26.82. Single machine $18.80; two or more $13.50; combination unit, 170 or more $10.85. Export business handled throughout national Ex- ports of China.

THOMAS NOVELTY CO.

BROADEAST STREET

BALL GUM

100 to a pound
Limited Quantity.
Write or Wire for Prices

GOLDEN STATE VENDOR

ASSURES “GOLDEN FLOOD” OF PROFIT

An all-purpose, all-product, Teacher of unprecedented beauty. Durable, constructed to give years of service.


1c or 5c Sample

Quantity Price—

Write.

Distributors, Contact Us
Some Territories Still Open.

BADGER SALES CO., INC,

2251 W. Pico Blvd.

ROY TORR

Lansdowne, Penna.

$49.95

LEADS 'EM ALL

Built for OPERATORS BY EXHIBIT

EXHIBIT SUPPLY CO. OF CARDS

EXTRA SPECIAL

50c EACH

BOTTLE BUBBLE GUM

100 Lbs. & 10

MODEL V

ALL FOR

$202.50

BRAND NEW IN ORIGINAL CARTONS

“GRIP-VUE”

Uphol Picture Grip. Counter size. 1c or 5c play. Battery or transformer operated.

Mirror top and top sign.

Free (come-on) picture.

Simple mechanism.

Complete unit slips in cabinet.

Beautiful light-up diffused transparency.

Blue and silver cabinet for use on counter or stand.

$49.95

HARRY S. TRUMAN, PRESIDENT OF THE U. S. A., HAS ASKED THAT ALL PRICES BE REDUCED

O.K., HARRY! I WILL TAG ALONG WITH YOU ON THIS

$45.00

one or

1,000

ROY TORR

LEAD

EXHIBIT SUPPLY CO.

EXTRA SPECIAL

$32.50

WITH 1000

FREE CARDS

RE-ORDERS

OF CARDS

$13.85


IMMEDIATE Shipments of Machines and Cards. Be first in your locality. Descriptive Circular and Sample Cards upon request.

1572 JEFFERSON ST.

REED & MABON

3418 W. LAKE ST.

CHICAGO 24, ILL.

1947}

The Billboard

VENCLING MACHINES — 109

BILLBOARD

RE

FREE

OF CARDS

SHIPPING OF MACHINES

ALL

U. S.

FEDERAL TAX.

STICKER CARDS

1000

CRANE &

SUGAR CRANE &

SUGAR

1000

CRANE CO.

4222-30 W. LAKE ST.

CHICAGO 24, ILL.
George Graf Named Production Director For Allite Mfg. Co.

LOS ANGELES, April 28—George Graf has been named director of production for the Allite Manufacturing Company, according to an announce ment this week by Bill Schrader, president.

Graf, who is widely known as a production specialist, will have as his first assignment with Allite the job of speeding delivery of the Strikes 'n Spares Bowling Alley.

He has held the position of works manager in several manufacturing plants, including Majestic Radio Company, where he held the record of producing 6,500 complete consoles a day; Gullbransen Piano Company, and Rock-Ola Manufacturing Corporation.

"We are glad to have Graf in our organization, as we know we have the best man obtainable for our particular job," Schrader, declared. "His past record of combining quality with quantity is an asset that any firm can well be proud of."

Coinmen's Counter Aids City Fathers In Park Meter Fix

COLUMBIA, Tenn., April 26—E. H. Griggs and Frank Walker, partners in the Southland Novelty Company here, have pitched in to help municipal officials out of a dilemma which arose when the city fathers installed parking meters in the downtown area. Once the meters were installed, the officials discovered they had no equipment or facilities for collecting and handling the parking meter receipts, so they called on Southland Novelty for aid.

Southland's coin counting equipment and other facilities have been put at the disposal of the city officials.

Southland Novelty is starting its 20th year in the coin machine business and both its owners have been active in many local civic and religious activities. Griggs is active in Lions' Club work here, and both he and Walker are active in the Scottish Rite Masons and Shriners.

Gott Discusses Mounting Candy Prices in U. S.

CHICAGO, April 26.—Philip P. Gott, president of the National Confectioners' Association, speaking at the National Association of Tobacconists Distributors' (NATD) convention here last week, raised the question of candy wholesalers and vending machine operators charging steady rising confectionery prices.

Gott cited facts and figures involving the cost of the principal ingredients used in making American candy. Increases in costs over recent years, he said, are the prime reason for increased confectionery prices. He quoted as example: Sugar, which had an average price per hundredweight in 1941 of $4.75, now is 16.25, about a 75 per cent increase; chocolate—average price of cacao beans, 1941, was 7 cents per pound, price today is 29.4 cents, an increase of about 231 per cent; peanuts—average 1941 price, 62 cents per pound, today, 18.4 cents—about a 196 per cent increase.

Cocoa Bean Situation

In his discussion of cocoa beans, Gott emphasized that the sale of beans produced on the Gold Coast of Africa (the world's largest source of supply) is entirely controlled by the British Government, and that Brazilian cocoa beans (second largest source) are similarly sold thru a single agency.

Concluding, Gott said: "There will be more candy available in 1948. Sugar, chocolate, dairy products and other ingredients will be more adequately available and the candy industry has adequate capacity to produce."

Silent Vending Co. Expands Operations

KANSAS CITY, Mo., April 26.—Henry C. Siler, of Silent Vending Company, announced that his two sons, Henry Jr., 25, and Francis William, 24, have joined his firm, which is being expanded with the addition of more than 160 cigarette, candy and gum machines. Both are war veterans.

The eldest son will handle the bulk of collections and servicing for Silent Vending, which is believed to be the only vending firm in the country handling three products. The younger son will be in charge of the repair department, but he will also assist in servicing. The elder Siler said he will direct buying of merchandise and the placement of machines.

The Siler brothers each served three years in the navy, including 22 months in the Pacific. The firm was founded in 1924.

100 MASTER ALL-PURPOSE VENDORS, like new, late models, $10.50 each
50 RECONDITIONED, older type at $8.50 each

One-third (1/3) down with order.

CLARK CANDY & TOBACCO COMPANY
Lancaster, Ohio

NORTHEASTERN VENDORS

Kissel Merchandiser ...... $27.00
Model "S" ............... 29.00
Model "G" ............... 10.00
Model "N" Bull Drum ....... 0.00
Total, $45.00

IDEAL NOVELTY CO.
"Established Northern Distributors" 2523 LOCUST ST.
St. LOUIS 3, Mo.

100 MASTER ALL-PURPOSE VENDORS, like new, late models, $10.50 each
50 RECONDITIONED, older type at $8.50 each

One-third (1/3) down with order.
HERE'S THE WAY TO BIG CASH PROFITS

ALL ELECTRIC—COMPLETE AUTOMATIC. 100 COIN OPERATION. ELIMINATES ATTENDANT. BEAUTIFUL DESIGN. Durable to harmonize with the finest of fixtures. Pacity and customer stops, make and run.

AUTOMATIC OPERATION: Fully automatic, it feeds the coins, pays and pays the change. Full prestige and style. No coin jams. Service required only every 2 or 3 months. 100% customer satisfaction.

SIZE, SO

Lifts yeas postwar O.

worth from fresh. your
tomers stop, marvel and

ANT.

105

success, Ea. $15.00

OF OUR

WAY

12

being served by these efficient automatons.

"Let's imagine an up-to-the-minute apartment house kitchen. Instead of the little delicatessen shop that used to occupy the front basement apartment, you'll see a neat row of machine vendors, stocked with popular varieties of canned vegetables and meats, milk, butter, bread, packaged cheeses and other foodstuffs. That you were able to one day pick up at the little store that was open all night.

The brochure then speculated on the possibilities of a coin snack shop for the one-story commercial or the person seeking a quick lunch. Vendors here can serve sandwiches, soup, coffee and other food items, giving change where necessary.

Commenting further on the advance of the business, the pamphlet predicted that machine vendors will be available to give a customer everything from a tank of gasoline to valet service, all at the drop of a coin.

"No, those old-fashioned shops won't work in these smart, new-fangled machines. It's worth a try, but chances are good that the machines will have to be used to keep and return them only, via the coin return. Of course, it will be necessary to have one of the red自学 machines, but vending machine manufacturers will probably find the answer to most schemes in short order. It looks like you'll have to pay thru the slots for a considerable part of your living from now on."
Urge Park Meters To Aid Motorists

HARRISBURG, Pa., April 26—Legislative Committee of the Pennsylvania Motor Federation, during a recent two-day convention here, adopted a resolution to sponsor legislation which would require municipalities to use parking meter receipts for the benefit of motorists.

Instead of municipalities using these funds for a variety of purposes, it was present, new legislation would provide that they be set aside for maintenance of meters, streets and highways and to provide off-street parking.

Candy Imports Mount in 1947

WASHINGTON, April 19—Importation of candy is expected by government tax experts to continue due to the fact that industrial sugar users will continue to be subjected to curtailment in their supplies. January figures bear this prediction out, as the Census Bureau reported that candy imports for that month totaled 4,390,801 pounds valued at $121,911. January 1945 imports were 3,152,491 pounds valued at $255,822.

Imports, however, preliminary reports for February reveal a drop from the same month in 1946 when 3,594,635 pounds, valued at $327,327, were imported. While in February, 1947, the figure was 2,177,861 pounds valued at $373,548. Imports for the first two months of this year, however, were greater than for similar period a year ago. Pull is observed to be the time when candy imports normally are highest.

Imports Dropped in '46

While present trend in candy imports is up, last year's total imports fell off about 16,000,000 pounds from the 1945 level. The limited issuance of import licenses during first half of 1949 is responsible for this. Second half of 1946, quota of 75,000 pounds for the year was set for candy from Cuba; actual imports from this country totaled 38,965,000 pounds for the year. During 1945 Cuba exported 49,872,000 to the U.S. Mexican candy imports took a drop last year, 2,855,000 from 3,310,000 in 1945.

Last year about 1,100,000 pounds of sweetened chocolate and 6,000 pounds of unsweetened chocolate were imported.

Cookie Venders in Kansas City Push Chocolate Flavor

KANSAS CITY, Mo., April 26—Chocolate is the No. 1 American flavor in cookies as well as candy—at least around local factories and banks, Park T. Davis, manager of Coles & Carper, Inc., reported. Company operates a string of Statler Distributors' venders for Sunshine Distributors' products.

Next to chocolate in the cookie taste of vender customers comes a vanilla or lemon sandwich, he says. His firm now handles six flavors.

Davis says he has found factories, particularly in Kansas City's humming garment trade, far out in front as locations. "Banks and offices do very well, but they don't rate with factories as top locations," he said.

Best spot he has found for cookie venders is right next to the soft drink machine, he reported, but he expects to better results this summer from machines near ice cream venders. "I figure that nearly every one will want a cookie with their ice cream," he declared.

His many services all cookie venders at least once a week, he said. The best locations are serviced every other day, some of the others twice a week.

Hartford Vending Co. Files

HARTFORD, Conn., April 26—Trade name, Hartford Vending Company, 38 Violet Street, Hartford, has been filed with the town clerk's office. Filing was by Silvio Mendill.
Vendi-Freeze Corp. Names Distributor In California Area

BIRMINGHAM, April 26—Vendi-Freeze Corporation announced the recent appointment of Vendi-Freeze Sales Company of California as State distributor for its ice cream vending machine. Vendi-Freeze Sales, headed by R. A.Kelso, firm president and general manager, will soon move its headquarters to San Diego, and set up showrooms and offices in Los Angeles.

Firm's vending machine is electrically operated and refrigerates and dispenses ice cream bars for 10 cents. Base of the machine is 24 by 24 inches and comes in different height measurements.

Peanut Council To Hold Annual Meet in Texas

GALVESTON, Tex., April 26—National Peanut Council’s (NPC) 1947 annual convention, to be held at the Galvez Hotel May 11-13, is expected to host the biggest attendance in the council’s history if advance registrations are any indication, convention officials said this week.

Opening meeting of the convention will be an executive meeting, May 11, 11:30 a.m. to 1 p.m., at which James E. Wood, council president, will preside. At 2 p.m. a government meeting is scheduled; W. T. Parker will preside. A beach barbecue is scheduled at 6 p.m.

Next day, May 12, a business session will commence at 9:30 a.m., with Wood in charge. Emmit Martin, president of National Food Distributors of America, will speak at a luncheon. At 6 p.m. a social hour is planned.

Closing day, May 13, will begin with an executive business session at 9:30 a.m. Wood will again preside. Guest speakers will comment on important developments affecting the peanut industry. Dinner is to be at 6 p.m., after which toastmaster Ralph McMillen will present 1947-48 officers. There will be a party and dance after the dinner.

Robert M. Waggener New Sales Chief of Miami Vending Firm

MIAMI, April 26—Robert M. Waggener, former president of Coin Machine Acceptance Corporation (CMAC), Chicago, has been appointed vice-president in charge of sales for Vendors Distributors, Inc., here, according to an announcement by Frank Q. Doyle, firm president.

Well known to warranters of the coin machine industry for a number of years, Waggener had been associated with CMAC since its organization in 1940 and had been president of the company for a year before he left there a year ago. He is a veteran of the finance business, having been connected with the American Business Credit Company before joining CMAC.

Vendors Distributors here is distributor for Aircon phonographs, “Pop” Corn Sz venders, Coin-Operated Cashiers, Bert Mills Coffee machines and other types of merchandising equipment.

Florida Bill Would Permit 4-Cent Tax On Cigs by Cities

TALLAHASSEE, Fla., April 26—Cigarette tax of 4 cents a package would be permitted by Florida cities, which tax could be deducted from receipts of the State tax, under terms of a bill introduced in the House April 18 by Representatives Cajander and Elliott, of Dade and Palm Beach, respectively.

Passed the act would bring in an estimated $9,000,000 annual return for the cities of the State, the Florida League of Municipalities contends. Governor Caldwell, however, has voiced his position to any reduction of State tax sources to cities. Cigarette dealers who paid the tax to the cities could receive credit on their State tax bill by presenting certificates of payment to these cities.
**JUKE RENTALS---SOLUTION?**

**Dixon Quits Ohio Assn. Presidency**

Jack Cohen New Chief

Cleveland, April 26.—Resignation of Leo J. Dixon as president of the Ohio State Phonograph Owners' Association was announced by the association this week. Dixon, who had held the office since the association was launched in 1939, submitted his resignation April 17 because of ill health.

This latest development completed revamping of the association's officer slate within a period of a month. Changes resulting from resignations and new appointments are as follows:

Cohen succeeds Dixon

Jack Cohen moves up from vice-president's post to fill the vacancy created by Dixon's resignation. Cohen also is president of the Cleveland Phonograph Merchants Association.

Harold Copeland, of Youngstown, has been appointed to succeed Cohen as vice-president.

James S. Ross, vice-president of the Cleveland group, was recently appointed secretary-treasurer to fill the unexpired term of Harry Lief, Cleveland, who also resigned because of illness.

Dixon helped to found the Ohio association in 1939, and has led its activities over a seven-year period in which it has been one of the most active and progressive trade groups in the country. He furnished the distributing activities were centered until he took over the distributing company of Cleveland. In September, 1946, he purchased Manhattan Distributors of New York from Dave Margolin, and since then has headed both firms.

Cohen Active in Ohio Associations

New president, Jack Cohen, who heads Timed Music, Inc., of Cleveland, also has been a leader in State Phonograph Owners' Association work in his post as vice-president. As president of the Cleveland group, he is credited with originating the idea for the hit tune of the month promotion program which has made a national impression on the trade. Together with other leaders of the Cleveland chapter, he has been active in an extensive public relations program which has placed the city's juke box trade in an enviable position.

Officer changes come on the eve of the Ohio association's annual convention, scheduled for May 5 at the Carter Hotel in Cleveland.

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**Chi Operator Gives Facts**

- Cite 65% boost in rentals business over pre-war levels
- Steady operation

**CHICAGO, April 28.**—Boosting juke box rentals as a profitable auxiliary business may be a partial answer for many music operators currently pressed by high overhead costs and other adverse conditions. Illustration of what can be done in this field is the exhibit of Oomens Sons here, which has conducted a specialty business for 50 years.

According to Anton Oomens, manager, the company expanded its rentals 144 per cent during the war and has now leveled off to a comfortable 65 per cent gain over pre-war business.

A feature of the rental business, Oomens said, is that the smaller, lighter machines (the only type used for rentals) taken off regular locations when new equipment is installed, will continue bringing in returns. The older of these rental units, in turn, may be traded in on new machines when such machines are purchased as replacements for smaller jukes which are taken off regular location spots. Oomens' regular practice, however, is to maintain a sizable group of rental machines, and not use them to any great extent for new machine trade-ins.

**Good for Smaller Cities**

Oomens also said that small towns should also find setting up a juke rental service is good business. According to Oomens, small towns are always 50 to 100 small parties and schools and, in the course of the day, there is some jukebox business in any city of 100,000 population. These affairs invariably call for some jukebox service, he said.

(See CHI OPERATOR on page 116)

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**Hold Your Own Newsreel Showing**

Prints of The Billboard's convention newsreel are ready for showing. The 16mm, sound film, which was made during the 1947 annual coin machine convention and show, runs 25 minutes. In it are booth shots, personality pictures and close-ups of many of the new types of equipment shown for the first time. There is no charge for the film, which was designed for distributors, dealers and operator gatherings.

If you want to show the movie to a group in your city, address your request to: Convention Film Department The Billboard 155 North Clark Street Chicago, IL.

In your request give full particulars as to purpose of the showing, length of planned attendance, and a choice of two dates. The movie requires a 16mm, sound projector for showing. It will be sent free of charge with the understanding that the person receiving it is responsible for insuring and returning it within 72 hours so that it can be cleared for use on the next stop without delay.

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**TESTING EQUIPMENT**

used by Walter Oomens Sons, juke box rental concern, for testing electric amplifiers as well as electric checking and selection systems, including remote control, on music machines.

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**Gallagher Decides Against Fighting for MOASC Title**

Los Angeles, April 26.—Officers and members of the Music Operators' Association of Southern California, headed by Dick Gallagher, will not resort to court action to clear the association's title but will apply for another charter. Samuel Rummel, attorney, advised the group to seek another charter rather than risk a large sum of money to clear the incorporation of MOASC.

Decision to take this action was made at a meeting held at MOASC offices Monday night (21). The Gallagher-led group was organized in February, 1946. Existence of a second charter was revealed the previous Monday when cards were received by music operators announcing the dissolution of the Southern California Automatic Music Operators' Association (SCAMOA).

The MOASC group meeting with SCAMOA was headed, according to the card, by Ken Spalding.

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**30 People Attend**

About 30 people attended the Gallagher-MOASC session, with SCAMOA having a strong representation at the dinner meeting. Rummel opened the meeting with a brief discussion of the charter and his suggestion to apply for another.

Gallagher took over the meeting and talked briefly about the services an association would give. These included phone service, deliveries to be made to the association's offices for pick-up, record rooms for auditioning products of the various companies, legal and tax advice, etc. He emphasized that "no high priced personality" would be employed and that the membership would be $1 per machine with a minimum of $25 per year. Association would be non-profit.

A vote was taken on the question, "How many of you believe such an association should be formed?" Gallagher put the question to the group for a vote. Only eight voted for such an organization.

Other questions were put to the group, including one by Irving B. Gayer, who asked: "Why another group when MOASC is functioning?" Jim Dolan, of Coin-craft of California, urged that any association formed should not dwell on personalities.

Gallagher called on George Arraj, SCAMOA president, who was in the audience. Arraj said that he heard "no legitimate complaints against SCAMOA."

Following discussions brought out that MOASC was reorganized, with 26 operators representing 2,500 machines. Bob Bard, operator and manufacturer, who is presently not affiliated with any association, asked if the organizations plan union or affiliation. Gallagher answered that so far only tentative by-laws have been drafted. "It is up to you to join the association and help make plans concerning your operation," Gallagher answered. (SCAMOA until recently was affiliated with B-11, International Brotherhood of Electrical Workers).

Ray Powers, of the distributors' association, offered the co-operation of his group and Rodney Pantages discussed the successful organization work of the telephone music operators. The seven telephone music operators have labor relations counsel and so far has not been unionized.

Meeting ended with only a few points settled. MOASC, which will be known by a new name under the charter it will seek, will inform operators of its stand on commotions, spot jumping, taxes, financial standing and the amount of money paid employers. The only paid employee is Mollie G. Simon, who was with the Associated Operators of Los Angeles County, Inc., for several years. Her title, business co-ordinator.

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**Oklay Juke; Ban Live Music**

MINOT, N. D., April 26.—City council here recently passed an ordinance which will allow juke boxes and radios in the city's bars but ban live music. Only one dissenting vote was recorded.

Correction

In the April 5 issue of The Billboard the Phoenix Distributing Company, Phoenix, Ariz., was reported as having been sold to the Music Service Company of Phoenix. Actually it is reported that the firm was "sold to James Kelly."
Maybe, from your viewpoint, the answer to increasing your income is to increase your prices—namely, to introduce quarter-dime play.

Or, maybe you look at it from a different direction. Perhaps you figure a better way is more play per phonograph rather than more pay per play.

Our viewpoint is this. We think every Music Merchant is entitled to more money than he is making today.

We want to help him get it.

That's why Wurlitzer is actively promoting quarter-dime play—MORE PAY PER PLAY.

And that's why Wurlitzer is, through its national magazine, billboard and point-of-purchase advertising, promoting MORE PLAY PER PHONOGRAPH.

Take your pick of the plans—but TAKE NOTICE Wurlitzer is backing them BOTH...for YOUR benefit. The Rudolph Wurlitzer Company, North Tonawanda, New York.
Imig Named To Head S. D. Juke Op Association

SIOUX FALLS, S. D., April 26—South Dakota Phonograph Dealers' Organization (SDPO) announced that Mike Imig, Yankton, was elected president of the organization at a quarterly meeting held here recently.

Other officials elected by SDPO were: Robert Swift, Sioux Falls, vice-president; Harold Scott, Mitchell, secretary; and elected directors were Robert Swift, Sioux Falls; Clarence Unico, Twin Brooks, and Arnold Brexter, Watertown.

Association was formed in the early part of 1946, held quarterly meetings at Huron, Watertown, Deadwood and Mobridge during that year.

Next meeting will be held in South Dakota's capital, Pierre.

"Man'selle" Plugged On Cleveland Jukes

CLEVELAND, April 26.—Cleveland Phonograph Merchants' Association (CPMA) is pushing "Man'selle," as the hit tune of the month for May. Selection was made when a hit tune of the month was held in Cleveland Public Music Hall recently.

Cleveland Times, "Man'selle," the Cleveland Press, the prevue method of tune selection will again be held May 5, the date of the eighth annual convention of the Ohio State Phonograph Owners' Association, when the hot tune for June is to be determined.

RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 for set of 12, or $6.00 a set in lots of 5.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas

WE BUY USED RECORDS
WE PAY HIGHEST PRICE FOR ANY RECORD
CALL, WRITE OR WIRE
SEYMOUR SCHWARTZ & CO.
1711 S. Logan St., Chicago, Ill.
Phone: MN9-9050

OPERATORS, ATTENTION! TOP PRICES PAID FOR USED RECORDS

SOLD TO Chicago's Largest Distributor of Used Records. WE PAY THE MOST.

WRITE, CALL OR SHIP TO
USED RECORD REPAIR
1376 N. Keeler, Chicago 39, Ill.
Phone CAlhoun 7352
Will Pick Up Within 100 Miles Radius

Chi Operator Gives Facts On Juke Rentals Solution

(Continued from page 114)

what better type than that supplied by his Juke Operator Goes On.

Oomens said that he entered the rental business after repeated requests on the part of friends and neighbors. He purchased a juke box during a party or celebration proved to be his first record service. "When we began renting the machines in 1933 the biggest thing was that we uncovered units available to use and we had to use new or nearly new equipment," he said.

In Demand War

The Oomens brothers—John, Larry, and Anthony, who operate the rental end of their juke box operating business—say that during the war years, business in combination with high war workers' salaries and the general trend towards rental units was not accounted for the sudden rise in demand for juke rentals.

The 80 juke box Oomens have available for this service range from 1936 to 1940 models, representing just about every make and type machine.

The 1940 models predominate. There are 12, 16, 20 and 24-record machines. New models kept for the various locations, as their use in rental service will not be profitable, the brothers say.

Earlier Methods

In the early years of rental service, the brothers found that the practice of renting a juke box to the person who rented the machine a key so that he could replace or turn over the machines in the changed mechanism and gain a greater variety of recordings. The individual owners or extra records Oomens supplied were used. This led to heavy repairs, as the average consumer unfamiliar with juke mechanism changed the mechanism, unintentionally mishandled the machine during the record changing process and damaged them.

Now the machines are delivered locked, as those that are rented in the juke box are available for the customer to play. Of course, a choice of records is left to the customer.

Oomens asks what records and artists are desired, those ordered are delivered to the customer; phones in his order, and requests that additional discs be named in the event the specific disc is not in stock. About 95 percent of the customers name the individual recordings they want on the machine. Still the leading number requested today is the Beer Barrel Polka. Appropriate holiday songs and wedding music is also requested and supplied for such occasions.

Oomens claims repair costs on rental machines, now that the mechanism is no longer left open, is much lower than for the firm's regular location machines. Every juke box is tested after being checked up upon return to the shop after each rental. Delivery and pick-up of rentals is done with an open truck and there is no available wear and tear on such equipment as there is above mentioned in permanent location spots.

Heavy Week-End Business

"Week-ends, naturally, draw heaviest business," Oomens stated. "We have discovered that the most consistent, year-round calls for our records are on wedding dates, as these are the biggest single occasion using a juke box as a record service. In early June most of the machines are rented for an even greater number of weddings." He named general parties as next highest bidder for rentals. From the holidays, Christmas was the major juke box rental rush in New Year and Halloween following in that order. "We could use 50 rental machines during these holidays," Lloyd Oomens goes on.

During Christmas week many factories rent the machines for use on their premises or as tokens to visiting employees parties, Oomens explained.

"The juke rental business, tho it is not a new business and as juke machines going and coming through the year, tends to drop off after the last of the New Year holidays to pick up again in early October," Oomens revealed.

Type of spot most rented jukes are set in home entertainment centers of these three—private homes (mostl in the back-bedroom), halls and hotels. Privy homes take about 40 percent of all juke rentals and hotels about 30 percent each.

Schools Good Customers

Other calls for juke rentals come from G. I. trade schools, elementary and high schools, occasional church carnivals and street dances.

"A number of institutions, a few instances, jukes are called for only as "props" in a school play," he said.

Price charged for rentals varies from $2.50 to $12 for the machine during a semester, this rate is a flat fee, which includes transportation of records to and from machine. Annual cost of record rental is $12 to $20, depending on the inactivity of juke box.

"We operate within a radius of 3 1/2 miles from our shop, which is 1,000 feet away from the nearest store rental to the next rental machine, this limitation of a machine beyond this point we limit contact another rental firm in close proximity to the spot." Machines are rented on a day basis. For Saturday night affairs, when in a town juke box is delivered Saturday afternoon and picked up the following Monday morning. Average length of time for which juke box is desired is one evening; average number of plays per rented machine has been found by Oomens to be 200 to 500 sometimes as high as 1,000.

"If $12 to $20 per rental is charged," Oomens said. Lowest figure charged for record rental is $5 per one-week period delivered to a first floor or basement spot. No machine is ever delivered to a second floor basement. There is an elevator in the building, and in the event machine is placed on the machine above the first level, only one record juke will be delivered.

"A rental basis is still above normal, it is normal to mean the period immediately preceding the war, Oomens claims. Business in 1947 to date has dropped off from that of 1946, but a good steady rental trade is likely for in the coming years, he feels.

Hold Eastern Mills JukeShow in Modern Music Headquarters

NEW YORK, April 26—Premier showing of the Mills Constellation juke box in the East was held Wednesday afternoon thru the lobby showrooms of Modern Music Sales Corporation, with Nat Cohn and Earl Bessire, his successor, to many of the more than 500 visitors. Charles Schlicht, manager of the Drop Box Industries, Inc., was on hand to answer operator questions. Highlights of the drop box juke box cocktail party on Wednesday from 11 a.m. to 5 p.m., attended by many popular recording stars. Firm handles sales for the music machine in most of New York State, Connecticut, parts of New Jersey and Pennsylvania.

Phono Pickup Patent Granted

WASHINGTON, April 26—Patent No. 2,386,418, for a Phonograph Electric Crystals and a rotatable stylus holder has been granted by the United States Patent Office to Jean-Franchois Bessire, of Biel, Switzerland.

A damping device made of a resilient material is incorporated in the pickup mechanism, according to the description appearing in the Official Gazette of the United States, April 26.

Application was made December 6, 1942, and patent carries the serial No. 483,329.

Complete description in the Gazette is as follows:

A pickup for sound reproducing machines comprising in a casing in conjunction with an electric crystal, a rotatable stylus holder in axial connection with said crystal, a perpendicular stylus holder and having a record engaging point of delivery, said perpendicular resilient means impregnated in the vibratory system defined by said crystal, that said resilient means having a freely extending circumference, said damping member consisting of resilient material, said shafting adhering to said stylus and being vertically disposed and having a portion of the stylus vibrations, and a protective members movably mounted on said shafting, said shafting being in a closed position wherein said protective member movable movably mounted said stylus holder, said stylus holder being against the record, and to be moved by the moving record into an open position, whereby said stylus point being uncovered and engaging record.

Bill Roberts Heads Sales for Aireon in 7 Midwestern States

KANSAS CITY, Kan., April 26—Bill Roberts, who has been assistant to Vice-President Richard Greenbaum, of Aireon Manufacturing Corporation, has been appointed district sales manager for Aireon in the seven Midwestern States, it was announced this week.

Bill Roberts, effective May 1 will handle only juke box sales in Iowa, Minnesota, Wisconsin, Missouri, Kansas, Oklahoma and Texas. His headquarters will continue to be in the Chicago office, but he will work out of the Aireon plant here, but stated he will set up a downtown office as soon as possible and advertise from that space.

Roberts has been with Aireon five years and he has been in the automatic phonograph department since its establishment. Before taking the post of assistant to Greenbaum, he was in the advertising and public relations department.

A successor for Roberts in Greenbaum's office has not yet been named.

Recommend Jukebox Jokes For High Schools

PHILADELPHIA, April 26.—Inclusion of a joke box in each high school library will help make the school become function instead of just a compulsory place of this generation, according to Daniel Stiles, author of High School Jokes.

In referring to the need for joke boxes as part of school equipment, Stiles stated last week, that since short-sighted facilities along social, as well as physical lines, would be toward making school a more inviting place for teen-agers.
Aluminum Cabinet

The Standard: featuring the Mills Wide Range Tone Cabinet Speaker

Styling in aluminum gives the Constellation its aerodynamic beauty. And this beauty is more than skin-deep! Moisture proof aluminum allows the use of tough finishes that defy burns, bruises, stains. Glamor lasts years longer. And the acoustics, perfected through Mills own experimental research, produce the fidelity of tone that pleases the player and coaxes his coins.
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OMAHA, Neb.  o  1009 DOUGLAS ST.  o  PHONE ATLANTIC 2400

Juke Box Built in 1885 Plays Rolls, 3 Musical Instruments

CHICAGO, April 26—The old and the new in coin-operated music devices vie for favor in the Green Lantern Tavern here in the form of an 1885 piano-roll playing machine and a modern juke box. Eddie Michelsen, the owner, also has a television set in the tavern.

Michelsen says the old machine, which he bought for $35 and on which he spent $65 for freighting and repairs, averages about 480 plays per week at 5 cents a tune. He said the modern juke averages 440 plays per week.

Two Originals Left
There are only two of the original rolls left, each perforated to render 10 tunes, and each tune lasting for about three minutes. Ordinary player piano rolls cannot be used. Michelsen claims, as they do not activate the tambourine, castinets and xylophone attached to the playing mechanism. The two remaining rolls were among those specially made for the machine over 40 years ago and new ones cannot be obtained.

Piano playing part of the machine was made by J. P. Seeburg Piano Company, Chicago, according to a legend stamped in the metal. Michelsen says the tambourine, etc., were added by "two Swedes" who constructed the "juke" in 1885.

Control knobs on each side of the machine furnish means for silencing either castinets, tambourine or xylophone. Another knob, "mark ed loud-soft," controls the volume of the piano music. Tune selection is not possible at the next number, the roll being played when a nickel is inserted in the push-type coin chute on the side of the machine. Nickels only can be used and of course there is no slug rejector. Michelsen said a surprisingly small number of slugs have been used on the machine.

Only new parts added, Michelsen said, were an electric motor to drive the mechanism and a new coin tube. Coin mechanism was otherwise intact and in operating order when he acquired the machine while vacationing in Mitchell, S. D., recently. Cabinet is about five feet high, four and one half feet wide and two feet deep. Michelsen claims he recently turned down a $1,000 offer for the machine.

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IMMEDIATE DELIVERY
A. M. I. PHONOGRAPHS, 1947 MODEL
WRITE
Playtime Amusement Co., 112 Cheeker St., Kingsport, Tenn.
Phone, 2647
The picture, tentatively titled Western Barn Dance, is Ernest Tubb's first starring role. He has been in other movies prior to this one.

Biggest spurt of folk music talent in the history of the Prince Albert network portion of the Grand Ole Opry took place recently. All on the same-minute section of the show were the regular emcees Red Foley, Roy Acuff and Ernest Tubb.

Red Bradfield is making a series of guest appearances on the network Opry half hour this month. A veteran comedian, Red got his start in show business by playing heavy tragedy with a road company in 1922.

It happened recently. When a high-powered automobile with an out-of-State license pulled up in front of the bank in Julia, Miss., the Tallahatchie County sheriff eyed it with suspicion. Keeping in the background, he watched four well-dressed men get out. They looked around the outside of the bank, then walked up to the teller's cage. After talking with the teller, they forced him to close the door, then shot an employee who was re-entered the bank, the sheriff decided it was time to act. He pointed his pistol and identified himself. "I'm warning you boys," he said. "Don't try to pass me or you'll be shot here." And he looked surprised. "Stick-up?" one of them said. "Hell, we ain't gonna pull this here! We're the York Brothers from WSM's Grand Ole Opry, sir." Suddenly they were looking all over town for you to get your permission to put on our road show in the courthouse auditorium"!

P. S. The sheriff was in the front row when the York Brothers act finished the July Grand Ole Opry.

Song and Joke Book

The new song and joke book compiled by Ziggy Corte and Jake Taylor of radio station WMMN, Fairmont, W. Va., contains 101 jokes, including the new dances of Jake and Priggie and several popular tunes they use over the air, including Poison Ivy Blues, De Profusia, and Gray, South of the Border (Parody), The Monkey Song, Courtesis' in the Red Light District, Wally, Wally, Oughta Be Done About That, Out in the Country Hay, Hannah, and Misis Radio.

Shorty Fincher, of the Prairie Pals, WVA-AM-FM-Radio, Waynesburg, Ohio, retired to the background of radio entertainment and Johnny Boy Huey, singing leader of the Pals, has been watching all as emcee of the air shows. This group formed their present combination (all but one member's back in 1940 when they opened Valley View Park near York, Pa., and today radio and movie folk artists have appeared at Valley View since that time including such acts as Roy Rogers, Sons of the Pioneers, Hoosier Hot Shots, Delco Singers, Roy Acuff, etc.

In 1946 The Prairie Pals left Valley View and moved East. Broadcasting from WNYF-TV in Wilmington, Delaware, the Pals opened the 1946 season as operators of Deemer's Beach, Folk Arts territory will be the first to open the Coast-to-Coast broadcast by Ernest Tubb and a portion of the group may be found next summer in the outdoor stage of Deemer's. The Mutual Network carried the shows.

Shorty is now busy getting his new park location, Golden Oaks, near Waynesburg, Pa., ready for the opening day, scheduled for May 4. He plans on continuing his proved program of scheduling entertainment from 1 p.m. till 11 p.m., and every week top names in the show business will appear on the Plaza. Member of the Prairie Pals act are Shorty Fincher, Rowdie Findlay, and Miss Vonna Susan Taylor Huey Boys Huey, Clady Foque and Pud Sloan. They are heard daily over Station WWVA.

Snooky Going West

Snooky Lannson, whose recording of a recent hit of the Silvery Screen was released several years ago with Ray Noble, has now reached the 1,500,000 sales mark for the first time with this record. For another waxing session with the Noble band, Snooky is now heard on several WSM shows including the network presentation Sunday Down South, which he emcees.

Eddy Arnold received the award of Song Hit Magazine this month as the Year's Best Loved Folks Singer for 1947. In addition to his Grand Ole Opry show, Eddy is now heard Country-Western on Mutual.

Banjo Murphy and His Radio Jamboree, including Tommy Cannon, Cliff Ross, Pat Findigo and Chuck Jack, Hunt traveled to Charleston, W. Va., to appear on the Old Farm Hour over radio station WCHS April 11, and to play in the Roxy Theater in Clendenin, W. Va., April 12. Banjo Murphy's Radio Jamboree is heard daily over radio station WADC, Akron.

The Red River Dave

Red River Dave, the Western crooner from WOAI down in San Antonio, Tex., has just returned there from New York where he was making disks for juke boxes and general sale over the country. Dave has signed a contract with WPC Productions for two films to be released this fall. His New York shows at the Times Square Theater were rapturous.

The films, at present entilted Echo Ranch and Lost Valley Days, are to be made within 100 miles of Dave's home town (San Antonio) on the Lost Valley Ranch near Bandera.

Some of the recordings that promise to make a hit on all the juke boxes in the near future are: Where Is Life Without Love, an entirely new novelty, Coo Coo Coo, Italian Dream Waltz and Herr Schmidt.

Dave also cut a series of Western transcriptions for the NBC Transcours Library. Listeners will be hearing Dave's songs on his regular radio broadcasts over WOAI weekdays at 7:45 and 11:45 a.m.

Two songs by George Green, What She Ain't Got We Don't Need and Springtime In My Heart, are reportedly making top flight in the novelty class.

Jack Hunt and his Rhythm Ranch Hands are heard Monday thru Friday noon over WADC. Hunt began from 11:15 a.m. to 11:45 a.m. They are making many personal appearances throughout Southern West Virginia, and their stage shows feature their Universal in Hollywood. Jack Patton has just arrived in Hollywood. He plans to guest star with all top bands and do recording and radio dates.

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Sets each, 25¢—Minimum Order, 10 sets 250

SEEBURG Wall Box Covers, Cream or Brown 4.50

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PRIEST 4-Way Switch 1.75

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FLOCKING KITS (Includes Gun, Ivory and Gun Free Flock, Unflocked, Thomer, Brush, Instructions), Dealers' Net 6.45

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**REPLACEMENT MOTORS**

For Wright-Seeburg Phonos. Es. 225.00


**Plastic Sheets**

20"x30" (Red), 60-Cents. Ea. 9.50

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All Merchandise TRIPLE-WARRANTED by Pacific Coast's Largest Distributor of Coin Operated Equipment
Governor Signs Iowa Bill For Gross Receipts Taxes On Jukes, Pins and Bells

Argue Measure Might Be First Step to Legal Bells

DE SIOINES, April 26—Gross receipts of all jukes, bowling alleys and pinball machines will be subject to Iowa’s 2 per cent retail sales tax under a measure passed by the Legislature and signed by the governor.

The bill was passed in both houses amid arguments that it would legalize bells in the State.

Pinball games and juke boxes have already been included under the State's property taxes, and the value of machines is included in the assessment of property. Operators of pinballs and juke boxes are, of course, already paying the State income tax on income from the machines.

The new sales tax act, added to property and income taxes, becomes effective July 4, 1947.

Endorsed by Governor

Labeling the sale of commercial amusement tax bill, the sales tax measure was drafted by a special tax study committee and had the endorsement of Gov. Robert D. Blue. It places a sales tax on the gross receipts of all forms of amusement devices and commercial amusement enterprises on which the tax is not now paid.

Exempted from the bill as it passed both houses, however, were bowling alleys and admissions to bona fide fairs or religious, charitable and educational activities. The tax is now applied to vending machines and to most entertainments for which admission is charged.

Bill principally would take in juke boxes, coin-operated radios, weighing machines, shooting galleries, billiard and pool tables, pinball devices, etc. Measure passed the House by a vote of 102 to 16 and the Senate by vote of 33 to 13.

Bowling Alleys Exempt

The House took out and made exempt from the act all bowling alleys, and an attempt to put them back in failed in the Senate. Another amendment to place the tax only on "legal" devices failed by a vote of 24 to 22.

Principal argument against the bill was that it would legalize bells in the State and that a 2 per cent sales tax was not heavy enough. However, 10 amendments were offered to increase the tax on bells. Proponents of the measure said the act is expected to bring approximately $800,000—000 into the State treasury each year.

Because of the arguments, the House added an amendment which provides that nothing in the bill could be construed as legalizing bell machines or other devices now illegal under State law. But members of the Legislature indicated they believed the measure could be the first step toward legalized gaming in Iowa, and one representative said, "It is a good thing to tax, we ought to legalize it." 

Defenders of the measure pointed out that the State now collects the sales tax on liquor sold illegally in Iowa, but the collection of the tax does not make the sales legal. They said that the State collects on the income from operators of illegal gaming devices, but the State income tax does not legalize such devices.

ANOTHER RECORD REVIEW

(Needed from page 31)

Pete Rivera (Vegan 26-9014) "C'est-tu Quoi-One-Fit-V.

Country: French

Latin rhythms of Pete Rivera's music are easy to take for the rumba dance of Cuba, but the stamping-in ensemble, there is also lyrical advantage in the spinning in of soft and angular angeling of Angus Rose, who impresses for the exotic Conferation ballayed played in the slow bole of "Maybe There's a Heaven" and in the singing for a spirited "C'est-tu Quoi-One," the fast Jack, Jack, Jack. Inspiring for the rumba dancers.

KING COLE TRIO (Capitol 3593) "You Don't Learn That in School—V.

Guitar, piano and bass provide the bright rhythmic setting for Nat Cole's smooth, alluring voice. "You Don't Learn That in School. The Roy Alfred-Marrs-Blue trio has a swinging "Gershaw" but the State's golden-voiced leading man, clad in strings for the flip, a bland ditty about a quarrelsome love affair, it still gets the quality feel of the story, and the three, with Nat's voicing and sparingly placed piano, is responsible for any interest this simmily.

SMILING ED MCCONNELL (Capitol 358) "The Doctor Song—V.

Radio's Smilin' Ed McConnell aims this one at the kidkiss trade. With the mellow, bumbling, stoned-out production and song choruses he tells of the youngsters who wants to be a doctor and go to school, he has a line in strings for a patient. Flip concerns itself with talking animals. Both sides are just what the doctor ordered for the 5-10-cdge bracket.

Rock is packaged in an eye-arresting orange-colored envelope. Not suitable for juke use.

MEMPHIS MINNIE (Columbia 7785) "I'm So Glad—V.

Memphis Minnie delivers, singing with her husky voice; blues about the guitar and string bass boot out a throbbing rhythmic accompaniment. Her "I'm So Glad" is happy and at a lively clip for I'm So Old, happy that her lover man is coming back to her, and with its slow and meaningful moan for Mean Marieter Blues, singing it blue because she gave away all her money and her love.

For the rock sides.

HENDR BUKER (Victor 25-0078) "When Love Comes—V.

Displaying a fine feeling for the continental melodies, Henri Reue uses a large band and piano, and slow saxes to give a lifting interpretation to both of these standard French waltzes. The采睛 for the continental tunes, and brings instrumental attraction to the lovely melodies.

For the atmosphere spots.

FOR SALE SOLOTONE EQUIPMENT

300 Wall Boxes — 30 Amplifiers
3 Studio Bridging Units
35 Metal Bar Brackets

SIMPLEX DISTRIBUTING CO.
310 Riverside Avenue
Jacksonville 4, Florida
BLOODY AND SAND—VINCENTE GOMEZ QUINTERO (Decca 2283).

This is the fiery music of the Spanish gypsy that guitarist created and played on his Spanish Blind and sand score. But instead of displacing his own artistry, Gomez loses himself in the brilliance of four gypsy mandolins to which the rhythmistic sounds of the umbrellas have been added and forms Spanish lyrics in Graciela Fragro, whose rich voice displays depth and dramatic power. This exciting music and its exciting conclusions are set in the various Spanish rhythms, encouraging the guitar from the very first disk. Male and exotic Romanza in waltz tempo, "El Secreto de la Tarde" and "Verde Luna, Chi Qui Chi" for which the tumblings in danger is the front cover with notes on the spectacle eight-page booklet accompanies the set.

POLKAS—LAWRENCE WELK (Decca 326).

The champagne music of Lawrence Welk is all over the place. For a set of eight gay and lively polkas Welk offers a fine assortment with one. The last is a two-step variant of Bar Kar Balarr Polka, while Barbara Polka, are such two-step variant of Balark Polka, (Columbia 125) for There'll Be No More Good Times. The soloist is joined by pianist Oscar Levant, whose playing is at this point has been 50% the fiddle design for the front cover, with still more of the screen stars on the inside page.

BRIGADINO (Victor P 178).

It's the first original cast show album offered by the label. And this page of four selections played by Isaac Stern as the off-screen violinist for Humoresque. The young artist stands here on his own merit, and playing with an individual tone of radiant beauty and with uncommon technical proficiency, it's a fine recital by a superb artist. With Franz Marquez marquis setting up the orchestra with the brilliant young violin virtuoso using this conductor's arrangement of the well known Fantasy from the opera Carmen, Dvorak's Humoresques, etc, and the soloist is joined by pianist Oscar Levant, whose playing is a part of the front cover, and with still more of the screen stars on the inside page.

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5. TONE IS MORE MELLOW.</p><p>than any other COIN RADIO in the field.

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COINMEN YOU KNOW

Indianapolis:

Peter Stone, Rock-Ola distributor and head of the Indiana Automatic Sales Company, flew to Chicago Tuesday (21) to talk business with Rock-Ola executives. James Nall is the new accountant for Indiana Automatic. Charles Abner has been added to the list of coin machine operators in Rochester, Ind.

Roy Bain, of the Oxford Music Company, Oxford, Ind., spent several days making the rounds of coin row here. . . . Mr. and Mrs. Abe Fiegl, of the Ohio-Palace manager; see Fecl & Co., palm the week-end in Cincinnati where they combined business with pleasure. . . . Personal music department of the James Music Company reports many new installations and more on the waiting list, which will be attended to as soon as the local telephone strike is settled.

Detroit:

Gil Kitt, of Empire Coin Machine Exchange in Chicago, and Mrs. Kitt were visitors here for several days, making headquarters at their Detroit branch, Robinson Sales Company, managed by Barry Stanton. Another visitor at Robinson was Stan Pietrzak, Flint operator, who ordered a number of new machines for the opening route. Stnt expects to become a father soon.

Jack Conway, amusement machine operator from Charlevoix, is opening a route in the Northern resort area of the Lower Peninsula. He has just bought a new private club in Charlevoix also. . . . Kenneth (Whitey) Tinney, who is expanding his music route, opened a new restaurant in Wayne recently.

Joseph Goddell, who took back the Elite Coin Music Company, West Side (See DETROIT on page 131)

LAST IN A SERIES of nationwide Wurlitzer distributor-operator meetings, held in Chicago April 11, drew approximately 130 trade members who came to hear about the company's promotion plans. At top, from left to right: Bob Fortier, stock sales; Ed Laughlin, advertising department; Ed Wurfler, sales manager; Larry Cooper, regional manager; Joe Schwartz, LaSalle Audit Company; Gordon B. Sutton, head of Illinois Simplex Distribution Company and host for the meeting; Ginger Dinning; Milton Bartel, general service manager, and Drv Stael, Milwaukee manager for Paster Distributing Company. At the bottom trade members gather around to hear the Dinning Sisters.

Woe Is Bloom

NEW YORK, April 26—Harry Bloom, Brooklyn amusement machine dealer, will have to say goodbye to his relatives in Los Angeles during the upcoming Easter vacation. . . . Mr. and Mrs. Frank Eisen, Philadelphia salesman for Modern Music Sales Corporation, has transferred to New York. Mr. and Mrs. Charles Goodman, East Orange (N. J.) dealers, are on vacation. . . . Mrs. Harry Winters, firm partner, . . . Al Recanati, Los Angeles: . . . Mrs. Jack Falgout is in New York 12 days and leaves shortly for a Chicago trip to enlist manufacturers' aid for the National Coin Machine Owners' new Veterans' Mechanic Training School.

Norman Goldberg, De Luxe Music System, is predicting his second child will be a son. Norman already has a daughter. Wife, Ray, is expecting the event sometime in June. (See NEW YORK on page 124)

Los Angeles:

Bill Happe Jr., of Badger Sales Company, and Bill Schrader, of Allite Manufacturing Company, Inc., manufacturers of C-V machines, are at Lake Arrowhead for the week-end. . . . Paul Laymon reports his firm is going to operate a penny arcade. . . . The phones in his new place have been ordered, but cannot be con- nected until the strike has been settled. Laymon will move into the new building, also located on West Pico, as soon as the phone service is installed.

Irving B. Gayer, Sam Bernardino operator, with Mrs. Gayer and sons, Carlos, and nieces, Monti Morant, will be in Guatemala as soon as the school vacations begin. Max Monti will visit her father, Julio, in New York. . . . Harvey Gayer will be making his first trip to Central America. In addition to being interested in coins there, Gayer and Monti also have interests in sugar and banana growing there. When the Gayer's return to the States, Irving will attend a family reunion in the month of August. He visited the old home town last February on his way to the coin machine show in Chicago. He is back here two years.

Danny Jackson and Summie Donin, of Automatic Games Company, have returned from a business trip to Las Vegas, N. V. . . . Elroy Ray, of Gold Coast Coin Machine Exchange, ex-

(See LOS ANGELES on page 126)

Chicago:

Dave Gottlieb & Company welcomed the visitors to the plant, a trip to the Chicago Coin Crafters, and a visit to the National Amusement Supply Company. . . . Our old friend, Joe Nee, sales manager for the California Coin Machine Exchange, was in Chicago last week and will return May 1. Sol Kline flies to Los Angeles next week, and Louis and points about these cities.

Evelyn Jacobson reports as visitors to Mills Industries, Inc., this past week Art Bouverotier, Mills Sales, Oak- land, Calif.; and George C. Smith of Oak- kegon, Mich, Mills Industries' music sales manager, to the tune of $60,000 for New York April 22 to attend a show of the Constellation April 23, 24, at Madison Square Garden. Volle Cohn's firm. Charlie will be back in Chi April 28.

Over at the Exhibit Supply Company John Chisum spent a busy week meeting firm's distributors. Frank Mercuri tells us. . . . Atlas Novelty Company is located in the new addition. . . . Joe Kline flew to Omaha April 21 to at-tend the one-day Seeburg Service School held by the Seeburg sales representative, Bill Cuff, was also on hand, as was Beed Whitney. Seeburg sales representative. . . . About 50 operators attended the show, Joe Friedman and Teddy M 4-more, back to Chi April 22. Morrie Ginsberg and his wife celebrated their 15th wedding anniversary last week. A sur-prise party was instigated at his home by a group of friends.

Paul Glaser, Empire Coin Machine Exchange, will be in New York April 19 from his Detroit trip. Gil dropped in on firm's Detroit office. Robert Vincent, former host and greengrass Manager Harry Stanton. How-ard Freer and Paul are preparing a promotion campaign for the firm's move to their new location. Visitors here this week were Bill Wall, Downey; Collin of Modern Coin Ex- change, and L. F. Predeth, Concord, W. Va.

American Amusement Company was visited by Mr. Sam Yarwood, of John F. Jones Company, Dallas, and E. J. Paine of Virginia, Madeira. (See CHICAGO on page 27)

km

Kansas City:

Henry C. Silber, of Silent Vending Company, one of this city's oldest vending operators and staunch NAIDA member, has been ill for the fourth time last week, but he was still out for the opening of the third addition to the Silber family is Diana Ray, born to Silber's daughter, Marie, last February. . . . In addition to the above, Geo. New, manager, the group's most famous operator, was not able to attend, the Silbers, Mr. and Mrs. Siller had been with her daughter the past three weeks to see that everything went right, and Siler went down over the weekend to check up. Siler also is happy over having both his sons back from the navy and in business with him. The oldest, Harry Jr., is handling collections, while Francis Williams takes care of the mechanical end. The younger, Jerry, dropped in on his way to the farm, and the boys to the farm was arranged for them to join the firm was arranged for them to join the firm. They have the farm in Kansas City to Peal Harbor, Hawaii, where they were stationed. The firm plans to have its new coin machine in the vending trade here since 1924, is han-dling the buying of supplies and place of business.

Frank Fehling, of Acme Vending Machine Company, now has an all- veteran staff in the vending and warehouse departments. Fehling and all his men had all of its pre-war personnel in the armed forces. Latest to rejoin the staff is Harry J. Steiger, a veteran checker, who spent more than three years in the marines hopping from campaign to campaign in the South Pacific, and Joe DiGiovanni, serv-

(See KANSAS CITY on page 152)
COINMEN YOU KNOW

New York:

(Continued from page 123)

. . . McKim (Mor) Smith, Atlantic City arcade owner and NAAMO past-president, has been named manager of International Mutoscope Corporation and a NAAMO past-president, has been named manager of International Mutoscope Corporation and a NAAMO past-president, has been named manager of International Mutoscope Corporation and a NAAMO past-president, has been named manager of International Mutoscope Corporation and a NAAMO past-president, has been named manager of International Mutoscope Corporation and a NAAMO past-president, has been named manager of International Mutoscope Corporation and a NAAMO past-president, has been named manager of International Mutoscope Corporation and a NAAMO past-president, has been named manager of International Mutoscope Corporation and a NAAMO past-president, has been named manager of International Mutoscope Corporation and a NAAMO past-president, has been named manager of International Mutoscope Corporation and a NAAMO past-president, has been named manager of 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**New Orleans:**
(Continued from page 123)

First and his best month this year in record sales during April. Robinson said The New Orleans Blues, an exclusive release with Johnny Moore's Three Blazers, has sold 5,000 discs in advance. The United lines which the company is now distributing has been well received in this territory, especially the Havana game. Dealers at Music Sales from Houston to Mesa, were Woody Gannam, of Gannam & Schwartz, and Doy Story, of Story Music Company.

Lou Monger, of Southern Music Sales, is running the office while his partner, Jimmy Keil, is taking a vacation in Los Angeles. Company is specializing in relishing games and reports a pick-up in this line. Pete Butecu and A. L. Fernandez, of Central Coin Machine Company, have been frustrated by business in several attempts to get out fishing. Play on both juke and music boxes has picked up noticeably, especially on the jukes, Fernandez said.

An expansion in personnel was announced by Joseph Villars, of the new Villars Sales here. Villars has been traveling the territory a good bit of the time, and says his men have been working "day and night" making installations of the new Packard Play-More boxes. He reports a healthy pick-up in record sales.

Newly in charge of the record department at Villars is Mrs. Mazetta Deutch, who was formerly in charge of the department for United Distributors, a firm handling Majestic products here. Assisting her is Lois Tinnimon. Three new men in the service department formerly with American Phonograph Co-Operative, Ltd., are Marcus Morgan, Wilfred Stiener and Eugene Barrios.

Dixie Coin Machine Company and New Orleans Novelty finally played the first game of their softball game series, with Dixie coming out winner, 4 to 3. There were plenty of arguments. Re- mainder of the five games will be played on Thursdays. Louis Bonsen, of New Orleans Novelty, plays center field, with other members including Roy Bowsworth, Jean Fried berg, Vincent Anselmo and Bob Rosowski. Marion Motagna is catcher-manager for Dixie and Mike Kontos, an operator, is pitcher. Other Dixie team members are Numa Gou lter, Frank Anselmo, Joe Valencia, Phil Pare, Jake At Jr., Bob Bowsworth, May Bowsworth, Frank Drago, Roy Martin and Bill Bevon.

Admiral Vaughan, of Service Coin, flew to Hot Springs for a few weeks vacation and baths. Frank Romaguera, of the Rock-Ola Southern Music Sales Company, is only in his office these past few weeks between rounds in the city golf tournament. E. C. Kramar, of Kramer Music Company, ran the jukes and storms all day long on a recent fishing outing to Irish Bayou, which came back empty handed.

He has some potential new jukes, and reports the record business has been excellent.

F. A. Blacklock, of FA3 Distributing Company, was in Atlanta: Manager Bob Dupuy reports bang-up business and says supply of new music boxes has not yet caught up with demand. Milton Bartels, general service manager for Wurlitzer, and Al Medes, regional managers, were in at the local office. Operators from out of the city calling at FA3 included Anthony Mele, Hammond; Bill Eild, Ruches; John Dye and Richard Strong, Vickburg, and Nick Fish, of Jackson. Donald Collins, formerly with a newspaper of the city, is now Dixie's new secretary.

Alvin Gottlieb, of the D. Gottlieb & Company, Chicago, and his bride (See NEW ORLEANS on page 129)
COINMEN YOU KNOW

Los Angeles:
(Continued from page 123)

cluive distributors of the Gottlieb line in Southern California and Arizona, is planning to specialize in new arcade equipment and will have his store packed soon. . . Bernard Merge, official photographer to the coin machine trade, is proudly displaying the 8 by 10 Kodachromes that he did of the F.P. Mape Mfg. Co. He said his colored negative is attractively displayed in a folder—without back that utilizes sunlight to bring out the rich coloring.

Paul Blair is back with Mac Sanders. Sanders is operating and making a specialty of golf games.

It is rebuilding Photomatics he also recently placed a Wlano Virtuoso to Barney Fishman's Spalding in Ocean Park, Calif. Despite the age of the machine, it is drawing much attention. Blair declared. . . Harry Kaplan, who operated the Southwestern Coin Machine Company here for years, is back on coin row and near his old establishment, which was taken over by Sicking. Kaplan is dealing in photographic supplies and the firm's title is Lewis & Company, named after Harry's son, Lewis.

Jack Simon and Jack Ryan, of Sicking Distributing Company, are anticipating vacation time. Vera King, bookkeeper with Sicking for the past year, is soon to have the turn. . . Vince Shay's (Bell-o-Matic, Chicago) former secretary, Ida Butler, has arrived on the Coast and will make her future home in Santa Monica. She visited Sicking and talked about the guys and girls at Bell-o-Matic in Chicago. . . Mae Rohr, who was on West Pico for a number of years, now has a bowling alley in the Spring Arcade building in downtown Los Angeles. . . Wendell Larson with Mills Sales. . . Charlie Foulcher is now the branch manager of Mills Sales here for the Southern California, Arizona and Nevada territory. Foulcher was recently transferred here from Warren Taylor, general manager of Mills, is expected here from Oakland.

Chat Wiser has appointed salaried men for Ace Distributing Company in Washington and Oregon. Ace handles Coast, Bibletone and Diamond machines. In this area. . . Bill Abel, of Coast Records, recently recorded four sides by Neil Schurman and His Grande Hobo Hillbilies. Abel is now selecting four tunes for Jack McLean and his orchestra to cut before May 1.

Jack Dolan, of Coincraft of California, has put the mirror jobs on an assembly line basis. It is believed that Dolan's company is the first to have 50 of these machines completed.

Allite will soon release Strikes 'n Spares in numbers. The plant is now being redidined. . . Kenneth Munson, of Radio Coin-A-Mat, is now putting out two models—console and counter-operated. . . Bill Schetter, of Clark Distributing Company here, and Mrs. Schetter are back from a brief vacation in Maine.
Bally VICTORY SPECIAL

IMMEDIATE DELIVERY

With Chrome End Rail. $349.50 Instant Action

Bally VICTORY DERBY

$335

With Chrome End Rail

1/3 Deposit With Order, Balance C. O. D.

F. O. B. Baltimore.

CLOSE-OUT—USED PIN GAMES

*All with Chromed Stand, ready for location. Excellent selection, low prices. Write for List.

Also clearing out perfectly reconditioned WURLITZERS—SEEBURGS ROCK-OLAS

Roxy to operate! Make your best offer for games and models you need. Also available: All leading makes Pin Games, Consoles, Arcade Machines, Etc.

Exclusive Factory Distributor for ROCK-OLAS, the Photograph That Sells Music!

736 S. Fourth St. Louisville 2, Ky.

WHAT’S COOKING!

SPECIALS BY STEWART

ONE BALL PIN GAMES

1. Bally Pin Ball, P. F. $57.50
2. Bally Special, P. F. $49.50
3. Bally Special, P. F. $34.50
4. Bally Record Time, P. F. $28.00
5. Derby Jacky, P. F. $28.00
7. Bally Pin-Ball, P. F. $28.00
8. Mills Spinning Wheels, P. F. $28.00
9. Star's Spinning Wheels, P. F. $28.00
10. Mills Spinning Reels, P. F. $28.00
11. Sun Star, P. F. $28.00
12. Mills Spinning Reels, P. F. $28.00

STEWART NOVELTY CO.

1361 S. Main St.; Salt Lake City, Utah

PRE-INVENTORY CLEARANCE! PRICES SLASHED FOR QUICK SALE

RECONDITIONED PIN-BALLS

<table>
<thead>
<tr>
<th>AIR CIRCUS</th>
<th>$74.00</th>
<th>FIVE-TEN TWENTY</th>
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<td>NAVY MARINES</td>
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<td>YANK</td>
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<td>SHOWBOAT</td>
<td>37.50</td>
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BOYLES AMUSEMENT COMPANY

522 N.W. THIRD ST. * PHONE 7-5631

FOR SALE

20 Single Bonuses Super Belts......Write 25 Single Triple Belts
2 Five Bonus Super Belts......Write 5 Single Draw Belts
3 Three-Way Bonus Super Belts......Write 5 Single Draw Belts

176 ARCH STREET

NEW BRITAIN, CONN.

OPGERS!

Hitch yourself to those SOARING PROFITS with “SHOOTING STARS”

This 5 Ball Free Play Game Will Bring You MORE PLAY and GREATER EARNINGS

It cost LESS to Buy and OPERATE

Y’ou’ll want “SHOOTING STARS” once you see it in action!

See This Sensational Game at Your Distributor or Write to Us.

P & S MACHINE CO.

2017 N. SHEFFIELD AVENUE

CHICAGO 14, ILLINOIS

May 3, 1947 The Billboard

COIN MACHINES

127

**MILLS CHROME** $115.00
**MILLS BLUE FRONT** $75.00
**MILLS BROWN FRONT** $95.00

3 MUGS MIDGET ACTION

**VERO VICIOUS ‘55** $4.75
**MIDGET BATHER** 147.00
**OKLAHOMA** 86.00
**COWBOY ACTION** 81.00
**KNOCKOUT** 85.00
**WEST WIND** 70.50
**4 ROES** 51.00
**HIGH DIVE** 34.00
**INVASION** 38.00
**MIDGET** 38.00
**BIG HIT** 115.00
**WINNIE** 125.00

**Bally Roll** .... $99.00
**SAIL A BALL** .... $199.00
**VICTORY ROLL** .... $199.00

**BOYLES AMUSEMENT COMPANY**

2017 N. SHEFFIELD AVENUE

CHICAGO 14, ILLINOIS

**Bally Roll** .... $99.00
**Sail A Ball** .... $199.00
**Victory Roll** .... $199.00

**Bally Roll** .... $99.00
**Sail A Ball** .... $199.00
**VICTORY ROLL** .... $199.00

**BOYLES AMUSEMENT COMPANY**

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**OKLAHOMA CITY,** OKLA.

SUCCESSFUL AMUSEMENT COMPANY

176 ARCH STREET

NEW BRITAIN, CONN.

**BOYLES AMUSEMENT COMPANY**

522 N.W. THIRD ST. * PHONE 7-5631

**OKLAHOMA CITY,** OKLA.

SUCCESSFUL AMUSEMENT COMPANY

176 ARCH STREET

NEW BRITAIN, CONN.
**COINMEN YOU KNOW**

**KANSAS CITY:**

(Continued from page 122)

viscous, back after 15 months in the ETO with the Signal Corps. Other returns are two brothers of H. W. Elliott, Fred, who manages the firm now, after four years with the Eighth Air Force in England, and Fred, also an AAF veteran. Steno Bondi, sales manager to the wholesale department, spent three years in the navy and Bud DiGiarmo, driver, saw two years service in the marines.

Edward G. Koch has sold his Automatic Sales System, a peanut and ball gum operation, to Adolph Gunzenheimer, owner of a popular 12th and Broadway. But Koch still retains a lively interest in the business and has seen coin manufacturers in his new shop. He reports that the market price of ball bubble gum has hit 70 cents a pound compared to the old ceiling price of 20 cents a pound and the manufacturers’ list price of 50 cents. Koch, incidentally, is planning to branch into the wholesaling of coconut cream. William Dickson, chief engineer at the Continental Hotel and veteran of the army engineers, has entered this vending trade on a part-time basis with a string of penny vendors. . . . Anthony Gulotta is reported to have set up the newest Kansas City cigarette vending company, G. & A. Vending Service. This brings the city’s coin vending operations to about eight or nine in spite of recent reports of a drop in sales. . . . Electric vendors are beginning to show up around town, and operators report that they are getting on excellent curiosity play which they hope to hold. . . . R. L. Shin- doff, also a vet, has the new Superior Vending Company on Virginia Avenue.

Bernie Bitterman, vendor operator and jobber, who is in on the program committee for the local chapter of I.B. Frith, reports that he and Vic Allard have a number of well-known committee men, have booked the orchestras of Russ Carlyle and Art Jarret for the lodge’s 17 benefit dances at Municipal Auditorium. Bitterman says his committee is particularly eager to see a good turnout from the coin machine industry. Added incentive is the drawing for a 1947 Dodge, which will be given to the lucky holder of one of the ducats. Tickets retail at $1.25 in advance and $1.50 at the door. Bitterman recommends a swing thru Kansas and Missouri, that new vendor operators have their biggest trouble placing machines. They frequently don’t know how to approach location owners most effectively.

Another veteran who has turned to coin machines as a means of making his way thru college is E. H. Jarchow, of Columbia, Mo. After a flop at trying to make his way thru the University of Missouri on the G.I. Bill of Rights allowance, Jarchow has set up a string of penny peanut machines to help meet the cost of living. . . . Floyd McWade, of Broadway Amusement Company, is feeling like dust off his golf clubs again being lied up last fall and winter. He is still kept very busy with his handle on tavern and coin machine interests on both sides of the river. Philip Hayes, who has worked part-time at McDonald’s firm, has gone on full-time and Marvin Twyman, McKissack’s coin serviceman, is winding out his fourth year at Broadway Amusement.

Mrs. Park T. Davis, wife of the commissioner, has sold her gift shop at Arkansas City, Kan., but the Davises still are keeping their home in}

**SLOTS FOR SALE**

BY OPERATOR, JUST OFF LOCATION, GUARANTEED OR MONEY BACK.

**MILLS BLACK CHERRY BERRIES**

Used Only Two Weeks (Original) 9c $150.00

10c ALL GUARANTEED COND. 160.00

25c 175.00

**MILLS BROWN FRONT CHERRY BERRIES**

(Used as New) 5c $100.00

10c 110.00

15c 125.00

25c 200.00

**MILLS BLUE FRONTS**

(Excellent Condition) 5c $90.00

10c 100.00

25c 150.00

50c 185.00

**MILLS WAR EAGLES** (Originals—All Reconditioned) 5c $71.00

10c 80.00

25c 95.00

50c 100.00

½ with order, balance C. O. D.

Order Now—You Can’t Go Wrong.

G. W. NOVELTY CO.

759 York Street
Quincy, Illinois
the Southern Kansas town alike they have been in Kansas City now nearly eight years. They still look on Arkansas City as "home," Davis says.

George G. Gasaway and LeRoy Dickin-
on have teamed up to form the Kansas City Music Sales Company at 907 North 18th Street, handling mostly party disks at present, but they are working on a deal to put out a series of their own records under the label Melody Lane, using Kansas City talent.

Cerd Hoosal, of United Amusement Company, and M. Y. Blum, of United Distributors, Wichita, flew into Chi-

cago last week to try to lease a few more machines. They are expecting a show model of the new Mills lake box soon, and probably will give it a full dress showing. Mildred Nelson, who keeps the distributing end rolling smoothly at United, just returned from a week-end with her two brothers in their families at McAlster, Okla. She reports that pinballst still are scarce down in that territory also most of the State has opened up for pins during the past year.

Irwin Westfall, peanut machine operator, is reported to hold honors as the long-time operator pre-
ceeding Henry Silver by a few months. . . . Walter Cobb, of St. Joseph, was making the rounds of K. C. coin ma-
chine shops last week. . . . Opera-
 tors in from Kansas included H. E. Loebeck, Salina, and Pat Houston, who has Casco Amusement Company at Garden City.

Rudy Greenbaum, Aireon vice-presi-
dent, who has been traveling the country almost without a break for the past four weeks, was covering the Northeastern U. S. last week, accord-
ing to word at his offices here. In Albany N. Y. he conferred with Mos Fine, of the Metro Corporation, Ltd., Canadian distributor for Aireon, who came down from Montreal. On this trip Greenbaum also has covered Illinois, Indiana and Pennsylvania, but he was expected back at his desk Monday (28) at least for a few days.

New Orleans:

(Continued from page 125)

Left here after a week's stay for Ha-
vana, and plan to stop on their re-
turn. . . . Bob Brether and Joe Lally, of Bally Manufacturing Company, Chicago, concluded the service school for Bally equipment for two days here, at Dixie Coin Machine Com-
pany premises. The school was cut short as Brether was called back suddenly to Chicago. Attendance the first day was 38, and 38 the second day. . . . Considerable improvement in business in country locations was reported thru Dixie Coin.

Visiting ops have been flooding the city. Among recent faces seen were Earl John, Crowley; Vincent Celebi, Joe Ronnie, and Joe Terronee, al Baton Rouge; Roy Melene, Holden; L. C. George Roosie, Hannum; New-
Devillere, Eunice; E. J. Thomas, Sti-
dell, W. W. Fulcher, Alexandria; Jack Young, Laplace; Joe Neabour, Thibidou; Alfred Serviere, Poncha-
toule; Winny Leaurie, New Roads, and L. J. Goudue, Cottompper.

April meeting of the New Orleans Pinball Operators' Association was held at Delator's, rather than May-
leb's Restaurant as originally planned, and fried chicken was enjoyed along with some amiable business discussion.

New Mills, Jennings, Columbus Slots

Bally and Kenton Contests \n
Pin Games—1 Ball and 5 Ball Salesbroads

FOR BETTER VALUES TRY

GENERAL COIN MACHINE CO.

227 N. 10th Street, Philadelphia, Pa. Phone Wa. 2-4178

STANDARD SCALE CO.

715 N. Kingshighway, St. Louis 8, Mo.

Knows all, sells all—earns $10 an hour!

STANDARD METAL TYPERS

NEW AND USED MACHINES

NEW AND USED MACHINES

COIN MACHINES

1ZK-WIJK NIKLES COIN CHANCER

"Big Brother" of the

McPHERSON MANUFACTURING CO.

501 E. 34th Street
Tacoma 4, Wash.

ROSENFIELD HAS 'EM

Bally Rocket

IT'S THE BEST GAME EVER! ONE SAMPLE WILL

CONVINCE YOU IN A HURRY.

ORDER YOUR SAMPLE NOW!

WE ARE EXCLUSIVE BALLY DISTRIBUTORS

Central and Southern Illinois — Eastern Missouri — Western
Kentucky

Also Delivering Bally's

• SPECIAL ENTRY (1 BALL FREE PLAY)
• TRIPLE BELL (3-WAY CONSOLE)
• BALLY ENTRY (1 BALL PAY OUT)
• DELUXE DRAW BELL (HOLD AND
CONSOLE)

EXTRA SPECIALS - NEW

BALLY MIDGET RACERS $175.00
BALLY DOUBLE BARREL 395.00
BALLY VICTORY DERBY

DAVAL FREE PLAY

USE OUR E-Z TERMS TO PURCHASE YOUR NEW GAMES!

Small down payment—balance monthly. Use your credit and our cash to
cover all your locations. Come in or write today for full particulars.

TERMS: 1/3 CERTIFIED DEPOSIT, BALANCE SIGHT DRAFT OR C. O. D.
MEMBER: C. M. I. REFERENCE: UNITED BANK & TRUST CO., ST. LOUIS

J. ROSENFIELD CO.

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J. ROSENFIELD CO.

EXCLUSIVE BALLY DISTRIBUTORS

Central & Southern Illinois — Eastern Missouri — Western Kentucky

IBENA MUSIC EQUIPMENT

Always the Best for Less!

Always in A-1 Condition!

SEEBURG ★ WURLITZER ★ ROCK-OLAS

LOOKING MACHINES—AT LOWER PRICES!

WE HAVE AN EXCEPTIONALLY LARGE STOCK

NEW AND USED PARTS FOR ALL MAKES AND MODELS

EXPORT BUYERS WE HAVE WHAT YOU WANT AT THE RIGHT PRICE.

Deposit Required With All Orders.

ALBENA SALES CO.

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NEW GAMES — WRITE NOW!

MARS

CARNIVAL

COUNTER GAMES

PRACTICALLY NEW

1c Amer, Eagle, F. R. 19.50

Bally Reserve

(Chip Reel) 10.50

BABY PURPLE (F.R.) $17.50

BABY FRIENDLY

2c Amer (Chip Reel) 19.50

BABY PURPLE 25c

BABY FRIENDLY 25c

MARVELS

POP-UP, $49.50

BELL MACHINES

Mills Brentwood 2c

Mills Hollywood 5c

(Matched Set), $500.00

Mills Centura 6c, $175.00

ARCADE

Pepacade $104.50

Melodiab $80.50

Chiclet Mystery 6c

10c Mystery

Steam-o-Bazooka 10c

Scor-It, 7c

30c Score-o-Bombard, 7 1/2c

30c Score-o-Bombard, 7 1/2c

Write

1/3 DEPOSIT WITH ORDER, F. O. B. CHICAGO

Mid State Co.

2369 Milwaukee Ave., Chicago 47, Ill.

Phone: Everglade 2545
The Coin Men You Know

Milwaukee:
(Continued from page 123)

Phonograph Company, Flocar is the well-known orchestra leader...

Visiting coin men in this area during the week included P. F. Blech, Fond du Lac, who has made three Coast-to-Coast trips since Christmas as a service manager for AMI; Kenneth Voock and his route man, Tony Sieben- lich, both from Kenosha; Dorothy Ruesch, Kenosha; Tom Colligan, Chicago; George Forst and Palishek, Green Bay; Donny Danielson and Joe Hudson, La Crosse; C. T. Corwin and R. J. Anderson of Clintonville; Leo T. Bartol, Wausau.

Also Stanley Wraight, Brodhead; Levi Yarrock, New Lisbon; A. A. Shonts, Monroe; F. H. Decker and A. J. Corcoran, Fond du Lac; Verne Gabriel,Spooner; Arnold Fuchs, Beloit; Charles Hopf, Mary Ann Kornely and Lawrence and Bertha Huk, Manitowoc; Jack Hardin, Wal- worth; Karl Scharf, Lake Geneva; D. J. Tarell and B. V. Schuh, Cuba City; Jack Dolaney, Wausau; L. Rad- way, Beloit, and Ed Fieger, Madison.

E. R. (Mickey) Green, partner in the firm of Green & Della, Wausau. His and his wife, Katie, are the proud parents of a boy, Patrick Michael. Jane Merriman, secretary to Otto Della, is taking rumba lessons. Joseph Bleeker, Junction City opera- tor, and his wife, Agnes, were recent visitors to Milwaukee.

George Forst, of Green Bay, has enlarged his business to include all coin machines in addition to his juke box route... Ken Voock reports that his firm is to remodel its Kenosha building. . . T. J. Hicklin, general sales manager of the Packard Manu- facturing Company, was in for a day to see the Green Bay staff.

F. H. Decker, Fond du Lac distri- butor for AMI, reports that he is en- larging his staff. He also said that his firm has moved to larger quarters at 51 North Main Street, Fond du Lac.

. . . Joe Papp has joined the staff of Tenco Novelty Company, Appleton.

Art Cohen, Mercury Records, Chi- cago, was in town for a brief stay and left via plane for New York, Hartford, Boston and Buffalo.

Joe Jordan, Crivitz operator, was passing out cigars signifying the entry into the world of his son, John Joseph, born earlier this month. . . Ken Hewitt has purchased a juke box route here.

C. G. Bookmeier, Green Bay, is taking a week off to go angling at a lake near Woodruff. Bookmeier’s son, Roger, was one of the winners of a $15 check at the recent Wisconsin Phonograph Operators’ Association show at the Pfister Hotel here.

SHOOT the BEAR RAY GUNS

COMpletely RECONDITIONED
AND REPAINTED...
GUARANTEED TO

$124.50
PLEASE YOU
CRATING—$5 EXTRA

SEEBURG RAY GUN

AMPLIFIERS, MOTORS AND
RIFLES REPAIRED...

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THE NEW and GREATLY IMPROVED
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COIN COUNTER

MANY ADDED NEW FEATURES . . . incorporating the proven value of compactness, portability and accuracy of Ace coin counting equipment.

SEE NEXT WEEK’S ISSUE FOR FURTHER DETAILS

$159.50 Complete With Carrying Case and Money Tubes

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STOP! OPERATORS
HERE IS YOUR OPPORTUNITY
TO CASH IN!

We are forced to operate New Equipment because we are in a competitive locality.

Make Boxes — Pin Games

Console — Slot Machines

WRITE US FOR ALL THE USED COIN
MACHINES AND AUXILIARY EQUIPMENT
OUR PRICES ARE THE LOWEST IN THE
COUNTRY!!

LENZI MUSIC SERVICE
147 Columbia Avenue
Vandergriff, Pa.
(No Phone Calls Please)
Detroit:

(Continued from page 123)
suburban route, several months ago, has sold the business to Joseph Gots- solay, a newcomer to the coin machine business. Gotsolay is continuing to operate under the new name of Music, Inc., retaining his old office on Buckingham Avenue in Dearborn.

Inside Edelman, manufacturer of Broadcast, Inc., operates a small route in the West side of Detroit. Edelman, a newcomer to the business, is expanding operations. The company is now in the process of reorganizing and concentrating on sales and service.

Conrad J. Green, who was associated with James Ashley in the Lincoln Music Company, has established his own operating concern under the trade name of Connie's Music. Starting now with a small route of juke boxes, Green plans to expand into a large scale operation soon.

Sam Serre Jr., has joined the T. & D. Music Company, formed last year by his cousin, Dominic Corrado, and Dominic's brother-in-law, Tony Melo. Addition of Serre to the firm's staff signals the beginning of an expansion move. Company officials also announced that a slight change in the firm's trade name has been effected. New name is T. D. Music Company.

Anthony Abate, formerly affiliated with another coin machine firm, and Martin Thomas, a newcomer to the business, are starting the United Vendors Company. They will begin operating May 1, with a route of cigarette vendors. New firm has no connection with United Vendors, operated by Woodrow Leonard and Edward P. Womack, ex-coin machine operator, is now active in the alloy business here.

Irving Mold, who recently organized the Veterans Commodities Vendor Company, has dropped plans to enter the vending field. Instead he will concentrate on the operation of the Cotton Club, a local night spot founded by his father. . . . Chester J. Selden, Selden Products, has temporarily closed his shop on Dunedin Avenue due to the continued scarcity of steel. Firm is a basic parts fabricator in the machine field.

Hiram F. Thomas, a newcomer to the coin machine business, recently established an independent route using the firm name H. F. Thomas Music Company. Ed Henderson, the ABC Music Company, reports a steady expansion of the firm's music route. As a part of this move, his partner, Franklin Weigate, plans to retire from his other business activities soon in order to devote all his energies to route operation. Henderson is also the manager of the Olga Music Company route for Ben Outrow.

Leo Seletinis has resigned his post as sales manager of Allied Music Sales Company, record distributing firm headed by Max Lipke, to head the record, radio and appliance division of the Meyer Jewelry Company. . . . John Snyder, whose father was a pioneer Detroit Music operator and in the business 25 years, and Thomas (Bud) Crocking have purchased a large route of Packard machines at Flint. They also have the Flint Coin Machine Company there.

Frank Hanosh is busy expanding his music route. . . . James A. Basmane flew in Tuesday (22) from Miami for a two-day visit, to check on the start of construction for a 40-foot addition to his office at Gay-Coin Distributors. . . . Max Marston, of the Marston Distributing Company, is working out some entertaining ideas to stimulate the used machine market into renewed activity. . . . Ted Parker, Elvin Distributing Company, is making an extensive coverage of the up-State area, where he is calling on operators.
**RECORD REVIEWS**

*Continued from page 120*

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**THE PIED PIPERS (Capitol 397)**

It's a cloudy day and I'm feeling down. It's been a long time since I've had a good laugh. The Pied Pipers bring back memories of a time when life was simpler.

---

**BILLY BUTTERFIELD (Capitol 397)**

B. B. is a great musician, and this record is a classic. His playing is both技术性和创意性. I can't wait to hear more from him.

---

**MARV MARSHALL (Capitol 397)**

With a blend of rock and roll, this record is perfect for a party. The energy is high and the sound is crisp.

---

**MARTHA TILTON (Capitol 397)**

Martha's voice is like honey. She has a way of making even the most mundane moments seem magical.

---

**JOHNNY CRIME (Capitol 397)**

Johnny's voice is so soulful. This record is a must-have for any collection.

---

**JOE MARRIOTT (Capitol 397)**

Joe's voice is so smooth. This record is perfect for a romantic evening.

---

**BOB JOHNSON (Capitol 397)**

Bob's voice is so soulful. This record is perfect for a romantic evening.

---

**THE KORN KOBBLERS (Capitol 397)**

The Korn Kobblers are back with another masterpiece. Their sound is both innovative and timeless.

---

**ALWAYS BUY WISELY!**

Always choose the best. The value is there, and it's worth the extra effort.

---

**CINNAMON, THE WAY**

This record is a true gem. The sound is both smooth and soulful. It's a must-have for any serious collector.

---

**MAM'SELLE & VICTOR \* FT. BILLY BUTTERFIELD (Capitol 397)**

This record is a classic. The sound is both smooth and soulful. It's a must-have for any serious collector.

---

**THE BILLBOARD**

The May 3, 1947 issue of *The Billboard* features reviews of new records, including those by Billy Butterfield, Martha Tilton, and Johnny Marriott, among others. The issue also includes a section on the Cine-Operated Automatic Sales Boards, and an advertisement for the new Williams Cyclone 5-Ball Game. The cover features an advertisement for the new Starlight record player with a light-up display.

---

**HOAGY CARMICHAEL (Decca 23862)**

Hoagy Carmichael's voice is like a warm blanket. He has a way of making even the most mundane moments seem magical.

---

**DENNIS DAY (Victor 20-2111)**

Dennis' voice is so soulful. This record is perfect for a romantic evening.

---

**LARRY DOUGLAS (Signature 11018)**

Larry's voice is so soulful. This record is perfect for a romantic evening.

---

**JOE DIXON (Continental 2150 & 3010)**

Joe's voice is so soulful. This record is perfect for a romantic evening.

---

**BOB JOHNSON (Whimsy 2007-2009)**

Bob's voice is so soulful. This record is perfect for a romantic evening.

---

**KENNETH CRIME (Capitol 2007-2009)**

Kenneth's voice is so soulful. This record is perfect for a romantic evening.

---

**JACK MARSHALL (Capitol 2007-2009)**

Jack's voice is so soulful. This record is perfect for a romantic evening.

---

**JOHNNY CLARK (Whimsy 214-242)**

Johnny's voice is so soulful. This record is perfect for a romantic evening.

---

**DOUGLAS CRIME (Whimsy 214-242)**

Douglas' voice is so soulful. This record is perfect for a romantic evening.

---

**LARRY DOUGLAS (Signature 214-242)**

Larry's voice is so soulful. This record is perfect for a romantic evening.

---

**JOHNNY CRIME (Capitol 214-242)**

Johnny's voice is so soulful. This record is perfect for a romantic evening.

---

**BOBBY JOHNSON (Whimsy 214-242)**

Bobby's voice is so soulful. This record is perfect for a romantic evening.

---

**DOUGLAS CRIME (Whimsy 214-242)**

Douglas' voice is so soulful. This record is perfect for a romantic evening.

---

**JOHNNY CRIME (Capitol 214-242)**

Johnny's voice is so soulful. This record is perfect for a romantic evening.

---

**DOUGLAS CRIME (Whimsy 214-242)**

Douglas' voice is so soulful. This record is perfect for a romantic evening.

---

**JOHNNY CRIME (Capitol 214-242)**

Johnny's voice is so soulful. This record is perfect for a romantic evening.
out the acceleration that brought so much exhilaration for the original. The musical body is shallow and so is the rhythmic flow, and save for the show. It's entirely the youthful enthusiasm that would bring attraction to what was once a favored musical style. Setting a bright beat for all spinning, it's the romantic warbling of Den Grady for Thank Yer Eyes and They Can't Convince Me that falls easiest on the ears. Suzanne Shepard delivers with full voice but without style for I Can't Believe and maestro Dowell leads the way with his two singers for The Old Man's Sleepless novelty with an alcoholic flavor for its lyrics. "Bah, Old Man's Sleepless" stands the best chance for coins.

EVELYN KNIGHT (Decem 23054) Salomon-Wilson Taonta on His Bonnie—FT; V. Two classic character songs and Eyes. Knight sings them with ease and distinction. Most striking is her expressive chanting for the Salos evergreen, bringing charm and class to an everlasting barroom lyric. And in contrast, displays fine delivery and as she adapts a Scotch brogue as she sings it softly and convincingly for the catchy Toree on His Bonnie, a folksie song of a soldier's lassie. Bob Haggart's music provides the songbird with excellent support.

Taps and taverns will keep Salosa spinning for a long time to come.

BETTY RHODES (Victor 202327) Tonight Be Tender to Me—FT; V. The Man Who Paints the Rainbow in the Sky—FT; V. You can't say the gal doesn't try to get these songs over. But she never seems to get under the lyrics to give them warmth. In fact, it's almost a critic's ring that comes out of Rhodes's pipes for these two songs. Nor does the tremulous quality to her singing lend itself to wax attraction. Far more effective than the singing is the musical background created by Charles Dani, who provides a bright and gay setting for the percussion Tonight Be Tender to Me, also there is no rhythmic flair to the singing. And it's with the same music, an effective theme that brings the Strads up front, brings to the tuneful Rainbow in the Sky, spinning in some ballad tenor. Hardly expected to hold up in the coin competition.

PHIL BRIOT (Musicraft 15105) Between the Devil and the Deep Blue Sea—FT; V. Sweet Lorraine—FT; V. Spinning on a swoon kick for so long, Phil Briot now shows off an engaging rhythmic flair in his singing for these two everlasting favorites. And with pianist Walker's. Ganging together a sextet for the backing, there's plenty of appeal to the plattering. Nothing nostalgic in the needling, Briot brings a fresh sense to both Sweet Lorraine and Between the Devil, to which he brings vocal riffs to the rides of the tenor sax and all with a high degree of intimacy.

Eveilating popularity of the songs may bring phone attention to both titles. STAN KENTON (Capitol 387) All-Star Band: From the Aladdin—FT; V. There Is No Greater Love—FT; V. It's Stan Kenton going all out on a top commercial kick and the Indiana-flavored novelty, Across the Alley. June Christy utilizes her tobacco pipes to full advantage in telling the tale of Navajo and his pony and their ill-fated encounter with a tribe of tom-toms setting the beats, the high-flying brasses and full-throated reeds expertly frame the vocals as well as deftly retaining the contagious pulse. Flip is more like Kenton. For his version of the revived standard, That's a Sure Foot, There Is No Greater Love, he turns to the lyrics to a recorded vocal corps, the Pastels in characteristic musically manner, Kenton's use of voice blenders, like other backgrounders, is noteworthy in

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STAGE DOOR CANTERBERRY $ 9.50
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Practically New

Kenton Super Rolls—Ball Roll Draw—Ja- nuary 1ST. These are the Mills and Jennings Quality Rollers on the Market. We will call or write for complete information. $5.00 for 10 Rolls. $6.00 for 100 Rolls.

WRITE FOR SPECIAL PRICES!

Twin Ports Sales Co.

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FOR SALE

1 Photomatic

WRITE FOR INQUIRIES ON THIS MACHINE.

FUN CENTER

143 E. Sierra
Long Beach, Calif.
Federal Taxes Drop
WASHINGTON, April 26—Federal Bureau of Internal Revenue reported this week that coin machine tax receipts during March showed a drop of $25,451 under the total for the same month last year. Report showed total collections this month of $180,456, compared with a total of $309,988.44 collected during March, 1946. For the same period, cigarette taxes declined slightly from $242,005,065 in March of last year to $232,105,806 last month.

RECORD REVIEWS

(Continued from page 333) fetching harmonies that tempt reverberating.

Across the Alley is a Kenton nickel-ender while the flip, blending the commercial appeal of an evergreen ballad with top musicianship, holds plenty of juke coin promise.

SONS OF THE PIONEERS (Victor 20-1389) Cigarettes, Whisky and Wild Women—My Best To You, V. The Sons of the Pioneers add to their singing laurels with both sides of the label, contrasted west novel with a Tin Pan Alley pop without losing its pastoral setting. Singing in the strings and reeds, the boys harmonize in home-spun fashion for the novelty lyrics of Tim Spencer's Cigarettes Whisky and Wild Women, which points up the perils of fast living. The accompanying guitars and mandolin is in keeping with the character of their chanting. Also as a Waltz, but more leisurely and tenderly in its smooth and sweet harmonizing to the strum of guitars for the love song, My Best To You. Stock up both sides in the music cabinet.

PETE CASSELL (Majestic 4000-5007) The Last Letter—V. The Last Letter and Love in the Faded Places—V. The Letter Edged in the Bill—V. 175.00

Pete Cassell (the Blind Minstrel) makes an important addition to recorded folk lore in his initial offerings for the label. With a real nose of tenderness and sincerity in his ballads, and yet displaying plenty of robust qualities and dramatic power, Cassell makes each chant count on the piano, which is good voice and diction in the slow waltz tempo for The Last Letter, with a broken heart in love and at a fast clip, sings with deep pastoral feeling of the old days. He returns to mother and to Louisiana as contained in Jimmie Davis' Where the Old Red River Flows. Other two sides spin at a bright tempo, and again singing in minstrel style to the accompaniment of guitar and ball fiddle, makes it meaningful for the traditional Letter Edged in Black, the letter of a mother to her son asking him to return home, and for his own On Your Backside, Yarrow, which is of a broken heart since his girl went away. All sad songs, but sells 'em like a duck's arse.

Older folks will crowd the counters to take these home.

JOHNNY MERCER (Campion 400) Little Ten Feet—V. The Covered Wagon Rolled Right Along—V.

The versatile Mercer goes on a novelty folk trip that makes for right-smart spanning—two sides worth. With a typical Western instrumental group for accomplishment and Merle Travis and Wesley Tuttle for vocal chorus blends, Mercer sounds life an old-fashioned 1930s parade. Topside is a tongue-in-cheek ditty about the gal who goes A Little Too Far. The Western fave, Covered Wagon, gets a fresh, once-over-lightly treatment on the flip, with Mercer and the supporting duo holding the vocal reins.

Reck—Rock and Roll—V. A Little Too Far is a sure-fine nickel grabber. Tune material here, as on the flip, will attract coinboys for folk junks, while the Mercer toy will pull in plays at other locations.

SKITCH HENDERSON (Campion 402) A Thousand and One Nights, FT—V. While the spinning is pleasant and rhythm is otherwise unspectacular. Nor is there anything particularly outstanding in Skitch Henderson's ivory dusting or Eileen Barton's voicing of Would You Believe Me? (from the阀V Sunbeams. Kay Kellogg's warbling of A Thousand and One Nights is better. Tune is adequately named, since there is a complete adaptation of the main theme from 'The Street of the Old Egyptians' to a topside. The Kernoff refrain will be easily recognized as it currently fills the air. The bank of UL'S Song of Scheherazade. The Kernoff refrain will again be easily recognized as it currently fills the air.
Minnesota Bell Bill Passes by Unanimous Vote

ST. PAUL, April 26—Minnesota's administration succeeded Thursday (22) in obtaining an anti-competition measure thru the Senate by a vote of 59-0. The governor was expected to sign the measure into law Friday.

Final vote on the measure (H.B. 688) came after three hours of bitter, often elocutionary wrangling which was sought vainly to tie the bill up with amendments. Had they been successful, the bill probably would have been sent to a conference committee, and, if anything more than likely would have died.

As finally pushed thru to passage, the measure contains: Bell telephone call rates, route wheels, salesboards, number jacks and pinballs paying out in cash, chips or tokens redemption points paying the kind or cash.

For penalty violation include: seizure of all licenses, Slate, county or city.

Measure, which becomes effective upon signature of the governor, also prohibits storage of such machines and devices except in public warehouse. However, if a machine or apparatus licensed by licensed carriers and manufacturers for out-of-state sale is permitted.

Persons who have had business licenses revoked because of alleged violation of the act have a period of appeal to courts within 15 days after revocation by the licensing authority.

Opposition to the measure has indicated that a test case of the new law would be sought before the courts in the near future.

Result on the bill indicated that a number of members of both houses, who early in the session had spoken against it, joined the anti-competition forces when the pressure was turned on.

Some of the Senate's top attendees said that they had not known of any firm opposition to the bill, carried it to final victory, with reformers providing all the thrust that went into it.

Once the bill, deluged with letters from all over the state, said he called one writer and told the caller he was president and that the bill had been written, signed and sent by his brother-in-law, a state lawmaker.

Coven Distributing Company Holds Two Bally Rocket Shows

CHICAGO, April 26—Coven Distributing Company have staged two showings of the Bally Rocket, one in Peoria and the other in Rockford, Ill. Peoria showing was held Sunday and Monday (21-22) at the Peoria Monroe Hotel and the Rockford showing followed Wednesday and Thursday (23-24) at the Nelson Hotel.

In all, more than 150 operators visited the two hotels to get a first look at the new pinball game. On hand at both meetings was the Coven staff in Chicago, who were Bob Suefreer and Al Kopremer. Both meetings lasted thru the morning and afternoon and the restroom and refreshments were served. Coven personnel shown a similar showing in Indiana, but plans for such a meeting are indefinite.

List Attending Operators

Among those attending the Peoria showing were Snooks Gordon, Bill Biggner, L. T. Sprague, Eddie Moore, Al Kemper, Joe, Bob Keegans, Frank Kinsey, Chet Johnson, Art Harrison, Lloyd Fleming, Cabiros, George Asby and Andy Fraser, all of Peoria; Barney McKay and Frank Johnson, of Rockford; Bob Collins, of Aurora; Pete Beres, of Fekin, and H. L. Hexemer, of Washington, Ill. Guests at the Rockford showing included Joe Ruttenberg, O. F. Fisher, Bill Morris, Sam Seminato, Casola and John Deekas, of Rockford; John Crim and E. A. Rainey, Macomb, Ill.; Arnold Pach, of Chicago; Obadige and Savage, of Beloit; Wis.; Harry Fields, the Yell brothers and Otto Flamm, Sterling, III.; George Snyder and Harold Hopperstjad, Woodstock, Ill.; Wayne Robinson, Fekin; Lee Davey, Elizabeth, Ill.; Emie Kyer, De Kalb, Ill., and Harold Shoutis, Monroe, Wis.
DENVER, April 19—New machinery installed in the Denver mint will enable its workers to "make money" faster and easier than before, Moses E. Smith, mint superintendent, said last week. "We will be the most modern of the three U. S. mints in the country," he added.

Because of the new rate of coin production, the mint's 4 p.m. to midnight shift was eliminated this week, entailing the dismissal of about 53 "wartime" workers. During the war, the mint operated 24 hours a day, employing about 480 people. The midnight to 8 a.m. shift was dropped a year ago.

Location tests prove ROCKET out-earns all competition. Simplified score-system attracts players who walk away from complicated games. Fast ball-action holds players spellbound by the hour. NEW IMPROVED MECHANICAL UNITS insure trouble-free operation. Order ROCKET today.

**CONVERTIBLE**
- 5-BALL or 3-BALL PLAY
- **CONVERTIBLE NOVELTY or FREE PLAY**

**NEW MACHINERY Ups Colo. Mint Output**

**Tax Calendar**

- **Alabama**
  - May 16: Tobacco stamp and use tax reports and payments due. Tobacco wholesalers' and jobbers' report due.
  - May 20: Sales tax report and payment due.

- **Arkansas**
  - May 20: Gross receipts tax report and payment due.

- **Colorado**
  - May 14: Sales tax report and payment due. Use tax report and payment due.

- **Georgia**
  - May 10: Cigarette wholesalers' reports due.

- **Idaho**
  - May 15: Cigarette wholesalers' drop shipment reports due.

- **Illinois**
  - May 13: Cigarette tax return due.

- **Kansas**

- **Kentucky**
  - May 10: Cigarette wholesalers' reports due.

- **Louisiana**
  - May 1: Tobacco wholesalers' reports due.
  - May 15: Soft drink wholesalers' reports due. Tobacco wholesalers' reports due.
  - May 20: New Orleans sales and use tax reports and payments due. Sales and use tax reports and payments due.

- **Massachusetts**
  - May 20: Cigarette tax reports and payments due.

- **Michigan**
  - May 13: Sales tax reports and payments due.

- **Mississippi**
  - May 15: Manufacturers, distributors, and wholesalers of tobacco reports due. Sales tax reports and payments due.

- **Missouri**
  - May 31: Soft drink manufacturers' reports and payments due.

- **North Carolina**
  - May 10: Sales tax report and payments due.

- **North Dakota**
  - May 10: Cigarette distributors' reports due.

- **Ohio**
  - May 10: Cigarette wholesalers' reports due.
  - May 15: Cigarette use tax and report due.

- **Oklahoma**
  - May 10: Cigarette wholesalers' report due. Tobacco wholesaler and vending machine owners reports due.
  - May 15: Sales tax report and payment due. Tobacco wholesalers, jobbers and warehousemen's reports due.

- **Tennessee**
  - May 20: Sales and use tax reports and payments due.

- **Utah**
  - May 15: Sales tax return and payment due.

- **Washington**

- **West Virginia**
  - May 15: Sales tax report and payment due.

- **Wisconsin**
  - May 10: Cigarette wholesalers' and manufacturers' reports due.

- **Wyoming**
  - May 15: Sales tax report and payment due.

- **Juke Yields Thieves $40**

- **MAYWOOD, III., April 26—Juke box was $40 in coins stolen from its coin box when thieves broke into E. Goodwin's restaurant the morning of April 8.**

**In Florida Supreme**

**WE WILL SELL THESE MACHINES AT ANY REASONABLE PRICE**

We need the space, so come on and make an offer for one or more lots. All these machines are rebuilt and guaranteed to work 100% regardless of price.

- **FREE**
The buyer of the entire lot of Club Bells will receive free of charge about $1500.00 worth of console parts, mostly Bally Club Bell.

- **20—Club Bells Comb. FP & CP Extra Clean and Bug Free**
- **5 —Sun Rays FP**
- **5 —Jumbo Parades CP**
- **4 —Pace Rocks—Ir. CP**
- **2-Bell Parks CP**
- **1 —Stanco Bell CP**
- **1 —5c Bally Roll 'Em**
- **1 —5c Bally Roll 'Em**
- **1 —5-25 Keeny Super Bell CP**
- **1 —25c Keeny Super Bell Conv.**
- **FP & CP**
- **3 —Duo Bells**
- **2 —Mini 4 Bells**
- **5 —5-5-25**
- **1 —Buckley Track Odds Belgian Mod.**
- **1 —Bally Color**
- **2 —Mintes 8500**
- **12 —500 Keyboard**
- **1 —Hollywood King**
- **1 —Kentucky 24**
- **1 —Fpleve Fair**
- **1 —Crown**
- **1 —Flem**
- **1 —Essex**

**6 SUPREME SKIROLLS**

1/3 CASH WITH SHIPPING INSTRUCTIONS—BAL. C. O. D.

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**WURLITZERS**

- **9-24 Midways** $9,500
- **15-24 Midways** $3,000
- **10-25 Wurlitzers** $17,500
- **12-26 Wurlitzers** $27,500
- **14-28 Wurlitzers** $40,000
- **16-36 Wurlitzers** $65,000
- **18-45 Wurlitzers** $105,000
- **24-52 Wurlitzers** $175,000
- **25-58 Wurlitzers** $275,000
- **35-90 Wurlitzers** $1,100,000

**SEEBURGS**

- **3-25 Mills** $125.00
- **5-26 Mills** $150.00
- **10-52 Mills** $275.00
- **15-78 Mills** $425.00
- **20-108 Mills** $700.00
- **30-210 Mills** $1,200.00
- **50-320 Mills** $2,500.00
- **75-500 Mills** $5,000.00
- **100-750 Mills** $7,500.00
- **200-1,500 Mills** $15,000.00

**MILLS**

- **5-20 Mills** $500.00
- **10-35 Mills** $1,000.00

**ONE BALLS**

- **Thorobreds** $1,000.00
- **Longacroces** $1,100.00
- **Cigarette machines in good working condition**

**ECONOMY SUPPLY COMPANY**

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Phone: Charlotte 6812
Trade Directory

Following tabulation of trade reports received during the week of April 19 and 26 is made for the convenience of the industry. To the left may be incomplete because of omissions, they are offered as an aid in revising trade files:

New Machines


Spin-It (5¢ almond vendor). Automatic Enterprises, 4701 Cimarron Street, Los Angeles 1.


Test Quest (grip machine). Grunig Novelty Company, 817 N. Hamlin Avenue, Chicago.


Rocket (pinball game). Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18.

New Firms

Associated Film Libraries, Inc., Hartford, Conn. (Sound film company.)

Personnel Notices

William K. Wallbridge has been elected president of Lamont, Corliss & Company, New York. Phil Mason has been named as partner with Dave Loy in Dave Loy & Company, New York.

Harry P. Schneider has been appointed phonograph sales manager for the Atlantic New York Corporation, New York.

Address Changes

J. J. Columbo & Company, 1119 Commonwealth Avenue, Boston.

Distributors Appointed

Firestone Enterprises, Inc., Brooklyn, has named the following distributor for its roll-down games and coin-operated radios:

Empire Automatic Corporation, Brooklyn, for metropolitan New York.

Mills Industries, Inc., Chicago, has named the following distributor to handle its phonograph sales and service:


Marvel Elects Six Distributor Firms

CHICAGO, April 26.—Marvel Manufacturing Company appointed six distributors during the past week, according to firm head, Bill Perry.

C. M. McDaniel Distributing Company, San Antonio, will cover the State of Texas; Tarzan Distributing Company, with offices in Miami and Jacksonville, Fla., will cover these two cities; Golden Gate Novelty Company, San Francisco, has been allotted Northern California; Roanoke Vending Machine Exchange, Roanoke, Va., will distribute in Virginia; Central Amusement Company, Memphis, will cover Western Tennessee and Mississippi; By Brasson Distributing Company, Louisville, will distribute in that city.

Okla. Coin Firm Chartered

OKLAHOMA CITY, April 26—Secretary of State has granted a charter to Coin Operated Devices, Inc., this city. Capital stock was listed at $2,000, firm members as Edward B. Cones, Richard E. Boulton and W. B. Parquar.

Trademarked Names

Morris Hankin and Jack Lovelady are behind every item they sell! Twenty years of business is proof of stability. We take this opportunity to let our operators throughout Georgia and Alabama know that we are 100% behind every item we sell... particularly AMI! THE 40 SELECTION AMI PHONOGRAPH IS SO MUCH THE BEST MACHINE ON THE MARKET THERE ISN'T ANY COMPARISON. Years from now we'll still be selling them and you'll still be making big collections.

For the best in the field and for the greatest profits it's AMI and H & L

DISTRIBUTORS, INC.

708 Spring St., N.W., Atlanta, Ga. • 1524 2d Ave., N., Birmingham, Ala.
7-Ball Rolldown
Gets First Show
At Milwaukee

MILWAUKEE, April 26—Wisconsin Novelty Company introduced a new seven-ball rolldown game called Double Up at the first annual Wisconsin Phonograph Operators’ Association show held at the Pfister Hotel here April 14. Firm is national distributor for the game, which is manufactured by Evan’s Coin Machine Company, also of Milwaukee.

Game’s cabinet is made of three-quarter inch matched birch with a high tone lacquer finish, has a glass top over the playing surface and a glass covered back board that lights up as the points of the players are registered. Playing surface features an alley with a metal plate located near the beginning of the alley, preventing damage by a ball thrown hard, a series of five drop holes which are parallel to the backboard, and another series of five drop holes in the middle of the playing surface.

How Game Is Played
Double Up is played as follows: Player places nickel in coin chute located in the left hand side of the front of the game, thereby releasing seven balls for play. Player then rolls a ball down the alley of the playing surface and the ball rolls around, coming thru a gate and dropping into one of the front drop holes or down past them to a group of 11 plastic buttons which when hit also register 1,000 points on the backboard each time a button is hit. Both the series of front drop holes and the back drop holes have the numbers one thru five. If a ball drops in number on the back set and a succeeding ball drops in the front hole of the corresponding number a bonus of 7,000 points registers on the score total. There is another drop hole placed between both sets of holes that lights up numbers 2 and 4. If a ball drops into this hole any succeeding ball dropping in either No. 2 hole or either No. 4 hole also results in a player bonus of 7,000 points.

Steam Cabinet To Be Coin-Operated Reducing Machine

NEW YORK, April 26—A coin-operated steam cabinet bath is the latest machine being offered the trade by King’s Slenderizing Company, Sales Manager Philip M. Yurman announced this week. It will operate for 30 minutes for 50 cents, accepting quarters only.

In non-coin-operated form, the steam cabinet has been manufactured by the concern for two years and is being sold throughout the country, backed by national advertising. Adaptation to coin-operated form is the work of Yurman, who was connected with several coin machine enterprises before taking an interest in the steam cabinet manufacturing firm.

Installations will be made in golf and tennis clubs, beauty salons, hotels, bath houses, health centers and any other location where there is a shower. The machine is the first coin-operated reducing device on the market.

Distributorships are now available for most sections of the country. The firm’s plant is at 1510 Avenue U, Brooklyn. Yurman also has offices in Suite 304, 1112 West 42d Street.

IMMEDIATE DELIVERY

OPERATOR’S PRICES
1c ROL-A-TOP BELL . . . $175.00
10c ROL-A-TOP BELL . . . 200.00
25c ROL-A-TOP BELL . . . 225.00
50c ROL-A-TOP BELL . . . 300.00

The Above Prices Are Net F. O. B.
Chicago.

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:
1 CHERRY PAY 2
1 CHERRY PAY 3
MYSTERY 3-5 PAYOUT, STANDARD
MYSTERY 3-5 PAYOUT, CLUB
NO LEMON ON FIRST REEL

DONT WRITE—WIRE!

WATLING MFG. CO.

Est. 1889 — Tel.: COLumbus 2770
4650 W. Fulton St.
Chicago 44, Illinois

Cable Address: "WATLINGITE," Chicago

Lazar features ROCK-OLA

Lazar has a complete line of Rock-Ola music equipment to fit the requirements of any location. Complete Rock-Ola installations are available for clubs, restaurants, drug stores, lunch counters, soda fountains, hotels, etc. Lazar will look over operators’ locations and help them develop a “gold mine” on Rock-Ola music.

ROCK-OLA MODEL 1422-5
The latest and best Rock-Ola phonograph in design, color, lighting effect, tone quality, and dependable trouble-free performance. A real profit producer!

TONE-O-LIER SPEAKER 1604
Beautiful tone in this gorgeous auxiliary speaker with motor-driven color wheel to give unusual and fascinating effect. Has outstanding eye and ear appeal!

WALL SPEAKER 1606
Beautiful small speaker, all wood construction, with ornamental grille, individual volume control (optional), ideal low-cost speaker for general coverage.

MODERNE SPEAKER
A colorful and brilliant super deluxe tone column speaker designed for corner use. Beautiful lighting arrangement and gleaming metal trim.

WALL BOX
Increase play and profits! All metal case with direct wire connections, push button selection, shock-proof positive action coin switch, brilliant program lighting.

Increase Location Profits with ROCK-OLA “Made-to-Order” Music!
Interpretation of Oregon Coin Legislation Varies

PORTLAND, Ore., April 26—Reaction among operators and distributors to Oregon’s new coin machine tax (“Fair Tax,” April 19) was so widespread last week as the trade had opportunity to study the act. But the initial feeling was one of confidence—new and excessive levy against straight amusement games was the result of action by the majority of the local operators and distributors. Most of the trade believes the levy on amusement games might have been kept at a lower rate if the Legislative Committee had been able to give its side of the picture thru an active, aggressive association.

Varied reactions were expected. Last week of the legislative session (March 31), added $1 tax on each individual coin chute on a music machine, leaving the $10 tax on juke boxes unchanged. Amusement games are to be taxed at $50 regardless of whether they pay out.

Some operators felt that the new law, which changes the state’s existing existing coin machine tax act by leaving out the words “...but no coins, tokens, or merchandise,” might mean that the State will permit coin payouts, but this is still a matter for debate.

S. A. Sedlock, of the operating firm, S. A. Sedlock & Company, said that the new, excessive tax on amusement games is “partly the result of not being organized. But we just can’t seem to get organized. I’ve been trying for years, and I’d go in if we got another organization.”

Harry Arnsberg, Northwest Amusement Company, who was recently named chairman of a temporary committee aimed at launching a local coin machine association, said he would “try to get some action on a meeting (of the trade) as soon as my business permits. I don’t devote the time.” Arnsberg and his brother, Aca, have been active in the past in the organization of local trade groups, but the groups have gradually petered out and become ineffective.

Distributors Cite Need

Distributors joined in operators in pointing out the urgent need for a good, local trade association. And, Mass, Portland manager for M. S. Wolf Distributing Company, said: “This tax will give the business a setback and points the need for organization. Just as important is the stabilizing of unfair legislation which develops of good will, letting the public know the constructive and socially beneficial achievements of the amusement industry.”

Other operators and distributors contacted who agreed that the industry locally should form and keep up an active association were Lou Dusin, Portland Amusement Company; Ted Miller, Coast Amusement Company; Budge Wright, Portland manager for Western Distributors; John Schwartz, Rodgers Music Company, and Frank Sandberg, Portland manager for the Mills Sales Company.

NEW CMI DIRECTORS

Call on MONARCH for Prompt Shipment on All New Games

Call on MONARCH for Prompt Shipment on All New Games

THEROUOUGHLY RECONDITIONED JUKE-BALLS

NEW CMI DIRECTORS

(Continued from page 104)

400 for same, plus keno and bingo games.

New Jersey—Legislature adjourned April 22.

Oklahoma—House passed a bill Friday (25) placing a $20 annual fee on each juke box and amusement game in operation in the State. Bill, which now goes to the Senate, passed the House on a lengthy debate and failed the question of whether it would increase or decrease revenues. Under the present law, coin machines are taxed 10 per cent of their gross revenue. Proposed law would levy $5 on wall boxes used in connection with jukes and specifically outlaw cards.

Oregon—Governor signed H.B. 272 fixing following fees on coin machines: $50 for amusement games; $10 on juke boxes and $50 on $1 on each individually coin-controlled speaker; $1 on penny amusement games and $50 on any coin-operated amusement devices, including pinball games, juke boxes, movie machines or other.

NEW CMI DIRECTORS

(Continued from page 104)

coincided with the biggest industry gathering of the year. Next year’s convention is to be held January 19 thru 21, at the Sherman Hotel in Chicago, with the annual meeting three days after January 21.

Members heard complete financial audit of accounts of CMI, and also of CMI Public Relations Bureau.

T. M. Mangan, chief, of the Public Relations Bureau, presented a detailed report of the Bureau’s activities since its inception six months ago, pointing out that the industry had its publicity value estimated $300,000 during the period in the form of stories and photographs appearing in newspapers and magazines. Future projects outlined by Mangan include national industry co-operation in supplying co-ordinated equipment for use in veterans’ hospitals, veterans’ activities, a national pin game championship tournament.
Location tests prove ROCKET out-earns all competition. Simplified score-system attracts players who walk away from complicated games. Fast ball-action holds players spell-bound by the hour. NEW IMPROVED MECHANICAL UNITS insure trouble-free operation. Order ROCKET today.

CONVERTIBLE
5-BALL or 3-BALL PLAY

CONVERTIBLE
NOVELTY or FREE PLAY

JONES DISTRIBUTING CO.
127 East 2d South, Salt Lake City, Utah
1454 Welton Street, Denver, Colorado

NEW MILLS
VEST POCKET
The Vest Pocket is a complete Bell-Operated Automatic Coin Operated Machine. It can be used for any All Bell play. Cabinet needed to give new machine appearance. Size: 18" H., 16" W. X 14" D. 94 lbs.

MILLS Q. T.
Factory Reconditioned. Regular Bell Machines-Automatic. Pays 3 on Cherries, Bells, etc.

MERCURY
Onlt. sit. execs. Can be used with 5c, 10c tokens or coin. Starter, 4 or 6 reel, factory reconditioned for new. $14.50 Each

NEW CHALLENGER
A NATURAL BECAUSE
IT CHALLENGES THE<br>SKILL OF THE PLAYER. More dollars for you with<br>THE NEW ART<br>CHALLENGER<br>$49.50 each

WRITE FOR FREE CATALOG!
WE BUY USED SLOTS AND COUNTER MACHINES—WRITE US!

THINK...
OF THE BIG
"PROFIT-ABILITIES" OF<br>VOICE-O-GRAPH...

VOICE-O-GRAPH<br>Brings you...
MODERN VOICE RECORDING IN AUTOMATIC COIN OPERATED FORM

Universel Appeal... Showmanship...
Proof of Operation...
Human Interest...
the VOICE-O-GRAPH gives you all four...
and MORE! This Automatic, Coin-Operated Voice Recorder has tremendous "PROFIT-ABILITIES" for you. People thrill at the idea of making instantaneous recordings of their own voices and mailing them to friends or taking them home to play over and over again on their own phonographs. This psychological impulse guarantees operators exceptional profits.

The VOICE-O-GRAPH occupies only 1 sq. yd. of floor space and yet is large enough for 2 people to record conversation or song. It is sound-proof and beautifully designed. Contains 5 Mailing Envelope Vender. No Attendant is necessary. Operation is completely Automatic.

"Don't Write—VOICE-O-GRAPH"

Mail coupon for proof. Earning power fully established. See the VOICE-O-GRAPH on display at all Mutoscope Distributors. Deliveries now being made... in order received.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street, Long Island City 1, N. Y.
SCIENTIFIC HAS A NEW GAME!!!
ON YOUR TOES--GET READY--GET SET--GO!
JUMP THE GUN--GET ADVANCE INFORMATION NOW!
WRITE -- WIRE -- PHONE TODAY!

IMPORTANT! WRITE FOR OUR PRICE LISTS!

Limited Quantity—WURLITZER 5¢ SLIDES FOR 600, $50, 200, 616, 61, EACH... $1.00
IN STOCK NOW—"AMITY" Cigar Vendor... 40.50
Gruen Diode Meters... WRITE FOR PRICES
ART CHALLENGERS—I-MEDIATE DELIVERY
NEW GENERAL ELECTRIC 12" P.M. Speaker... WRITE FOR PRICES
RECTIFIERS—I-MEDIATE DELIVERY, FOR Cenco Games... 4.00
SEND FOR OUR COMPLETE PARTS AND SUPPLIES CATALOGUE!
½ Deposit, Balance C. O. D., F. O. B. Warehouse

EXPORT BUYERS

WRITE TODAY FOR COMPLETE LIST OF EQUIPMENT WE HAVE AVAILABLE FOR EXPORT.

WE PRIDE OURSELVES ON OUR CLEAN REPUTATION!

WEST SIDE DISTRIBUTING CORP.
698 Tenth Avenue
New York 18, N. Y.
Phone Circle 6-7533

SCIENTIFIC MACHINE CORP.
229 West 28th Street
New York 1, N. Y.

PERSONAL NOTICE
My other games having deserted me and left me without much bed and board, you'd think I'd be in a terrible fix. But I'm not! I'm happy as a man with an oil well since I placed Scientific's $5 ball roll down game in all my locations. What a game! What beautiful collections! What a right price—$279.50. Find out for yourself from
SCIENTIFIC MACHINE CORP.
229 West 28th Street
New York 1, N. Y.
Phone: Pennsylvania 6-8217

YOUR MACHINES.... COMPLETELY OVERHAULED AND REFINISHED
Work Unconditionally Guaranteed for 30 Days
1 Week Delivery

CHICAGO METAL Double & Triple Revolver-A-Round Safe Stands:
- New Vest Pockets
- New Black Cherry Bells 1/3 Deposit—Bal. C. O. D.

Vend New Art Metal, Slots and Jumbo Parts

SCIENTIFIC MACHINE CORP.
229 West 28th Street
New York 1, N. Y.

CONFIDENTIAL
Scientific has a game that is simply sensational. You can sell it immediately as a top money maker. Write it's a natural
TODAY TO... SCIENTIFIC MACHINE CORP.
229 West 28th Street, New York 1, N. Y. or phone Pennsylvania 6-8217.

ITALIAN RESTAURANTS

NEW YORK

SCIENTIFIC MACHINE CORPORATION
229 West 28th Street
New York 1, N. Y.

COIN-A-MATIC DISTRIBUTORS
FORMERLY LEWIS COIN MACHINE SERVICE
3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

Phone Circle 6-7533

SCIENTIFIC MACHINE CORPORATION
229 West 28th Street
New York 1, N. Y.

IMPORTANT! WRITE FOR OUR PRICE LISTS!

Limited Quantity—WURLITZER 5¢ SLIDES FOR 600, $50, 200, 616, 61, Each... $1.00
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Phone Circle 6-7533

SCIENTIFIC MACHINE CORPORATION
229 West 28th Street
New York 1, N. Y.
PHONOGRAPHS

They must be right before London ships! Every phonograph thoroughly reconditioned inside and out! Check this remarkable service: all worn electrical and mechanical parts replaced—new grille cloth—plastics replaced—cabinet beautifully refinished! A minimum of $50 to $75 in parts and labor goes into every machine to make it ready—and right—

for your locations!

Mills Empress, Excellent Shape $175.00
Wurlitzer 42/600, Victory, Completely Reconditioned 195.00
Rock-Ola Super, Like New 265.00
Rock-Ola Windsor, Excellent Condition 139.50
Seeburg Classic, Completely Reconditioned 239.50
Rock-Ola Phonograph With Spectrum-Vox, Excellent Shape 195.00
Seeburg Regal or Crown, Completely Reconditioned 149.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 300.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 310.00
8200, R.C. mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 335.00
8800 or 9800, R.C., Completely Reconditioned 350.00
8200, R.C., Completely Reconditioned 375.00

PHONOGRAPH ACCESSORIES

W22Z Seeburg Wallomatic Wall Wreath. Write for Prices
D50-12 Seeburg 3-Wired Wallomatic $25.00
Seeburg Wired Speakeorgan $12.50
Rock-Ola Dual-a-Tone Wall and Bar Boxes 10.00
Keeney Bar Boxes 5.00
Packard 35-Wire Beams 25.00

MISCELLANEOUS

Gales, Chicago Coin, Like New $219.50
Chicago Club Motorcycle, A-1 Condition 115.50
Keeney Anti-Alc. Brown 49.50
Keeney Air Raider, Like new 89.50
Champion Motorcycle 39.50
Keeney Submarine, A-1 Cond. 79.50
Bally Defender, excellent shape 99.50
Bally Rapid Fire, Restored and Reconditioned 94.50
25 Watt Bulbs, Case of 120 9.00

Terms: 1/3 Deposit, Balance C.O.D.

FORMERLY MILWAUKEE COIN MACHINE CO.

S. L. London Music Co., Inc.
3130 West Lisbon Avenue
Milwaukee 8, Wisconsin

1946 PHONOGRAPH

Wurlitzer, Airphone, Rock-Ola, Seeburg — Write

NEW LOW PRICES ON RECONDITIONED USED PHONOGRAPH

CHECK THESE POINTS

1. Refinished.
2. Mechanical parts replaced.
3. Carefully cleaned.
4. Tank head renewed.

AMI

50 Hibobs, Singing Towers, X.S. Highest Offer takes them. SEEBURG
Hitone, B.C. $299.50
Hiwens, E.S. 249.50
Cabnet, Major, Etc. 249.50
8300 Conversion 149.50
Gnome 139.50
Royal 119.50

ROCK-OLA

Commando 522.50
Super 195.00
Deluxe 165.00
Standard 150.00
Deck Job 30-Wire 99.50

MILLS

Wurlitzer $119.50

850 Adapter, Stepper 337.00
500 176.50
500 195.50
600 195.50
600 189.50
600 R.C. 189.50
24 195.50
30 Job, 30-Wire 124.50
615 99.50
415 89.50

Seeburg 3-Wire Boxes 7.50
Ruthehr Chrome 6.75
Wurlitzer 120 10.00
10,000 Title Strips 3.75
Neddles 9.50

50c, 15c, and 25c

All tubes and miniature bulbs . . . 40% Discount.

Davie Distributing Corporation

SEEBURG FACTORY DISTRIBUTORS
12 Years of Operators' Confidence
728 Erie Blvd. E.
STRACUSE, NEW YORK
875 MAIN STREET
BUFFALO, NEW YORK

NEW COUNTER GAMES

ABT CHALLENGER ..... $65.00
DAVAL BEST HAND ..... 59.50
WHIRLABALL 47.50
SKILL THRILL $5?50
(Davy's "Shoot a Penny Game")

RECONDITIONED USED GAMES

VICTORY DERBY ..... $350.00
5c JENN. CLUB CONSOLE 100.00
10c JENN. CLUB CONSOLE 125.00
25c JENN. CLUB CONSOLE 150.00
GOTTLIER CRIPPER 24.50
5c BIG GAME, P.O. 89.50
5c PACES REELS, P.O. 109.50
25c JUMBO PARADE, P.O. $149.50
GOADER 295.00
VIRK ASTROLOGY SCALE 124.50
CHICOD MEGHTE 125.00
1c MARVEL 17.50
VEST POCKET BELL 49.50
SPINNING REELS 79.50

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

Dissenting Distributors

WESTERN AVE. PHONE 3-6000
S. L. London Music Co., Inc.
3130 West Lisbon Avenue
Milwaukee 8, Wisconsin

COIN MACHINES

143
FOR SALE
10 Bally Roll Skee Ball Alleys, 14" WRITE
10 A.B.T. Big Game Huntors, Ea. ... $25.00
1 Bally Sport King .............. 150.00
2 Bally Lucky Strike, W/P.O. Unit,
Ea. 75.00
All those games in first class condition.

WANT TO BUY
SEEBURG RAY GUNS & ANY QUANTITY
OF PARTS
RELIABLE SKEE BALL CO.
2512 Irving Pl. Rd.
Chicago 16, I11.

COVEN'S COIN CORNER
SPECIALS!

DRAW Bells, 25c ........ $400.00
Turf King ... $139.00
JOCKEY CLUB ... 149.00
FAIRMOUNT .... 159.00

5-BALLS
Skeekings $139.50
Big Hit .... 129.50
Big League .... 99.50
Brite Spot 79.50
Dixie 24.50
Opportunity 99.50
New Champ 52.50
Hollywood 89.50
Spot-A-Card 52.50
Grand Canyon 89.50
Paradise 39.50
Broadcast 29.50

1-BALLS
Sport King 5 $9.50

FOR YOUR Bally Equipment

YEAR 'ROUND PROFITS
with Bally Deluxe Draw Bells
Extra Draws Special Jackpot Deluxe Profits

COVEN Distributing Co.
3181 Elston Avenue
Chicago, Ill.
Phone: INDEPENDENCE 2210

TEST QUEST
TWO PROVEN FEATURES
COMBINED TO MAKE ONE
SENSATIONAL GAME!
Legal Everywhere!

Distributors Wanted
NOW DELIVERING

Bally’s **ROCKET** in ARKANSAS and TENNESSEE

LOCATION TESTS
PROVE "ROCKET"
OUT-EARN ALL COMPETITION

- 5 KICK-OUT POCKETS
- CONVERTIBLE NOVELTY
- FREE PLAY
- HIGH SCORES

WIRE, PHONE
OR MAIL YOUR
ORDER TODAY

SOUTHERN Amusement Co.
628 MADISON STREET
MEMPHIS, TENN.

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YOU CAN’T BEAT OUR PRICES!
FOREIGN BUYERS—WE EXPORT TO ALL PARTS OF THE WORLD

<table>
<thead>
<tr>
<th>MILLS</th>
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<tr>
<td>Wurlitzer 442 12 Record</td>
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<td>Wurlitzer 445 Picnic</td>
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<td>Wurlitzer 449 List-Up Top &amp; Bottom</td>
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<td>Wurlitzer 600A, Parallel Keyboard</td>
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<td>Wurlitzer 61 Counter Model</td>
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<td>Wurlizer 24, Grill Job</td>
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<th>SINGING GOLD GRILL CLOTH</th>
<th>20x50, $7.50</th>
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<td>Dress Up Your Hi Tones and All Other Grill Fronts. Sheet</td>
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**ROCK-OLA**
Rock-Ola Monarch or Windsor | $65.00
Rock-Ola Standard O-Tone | $65.00
Rock-Ola O-Tone | $65.00
Rock-Ola Standard | $65.00
Rock-Ola Master | $65.00

CAN OPERATE ANYWHERE

---

**SPORTSMAN ROLL**

HAS EVERYTHING

**ADD ‘EM UP**

+ **12 MYSTERY BUTTONS**
10,000 points per contact and a ball can hit them over and over again.

+ **SKILL HOLE**
40,000 points AND when you get the ball in it opens an...

+ **ALLIGATOR’S MOUTH**
Action, excitement when those big jaws open. Place the ball in its mouth and it’s 100,000 points more.

+ **HIGHEST SCORING GAME**
yes, this roll down game scores up to 790,000 points.

+ **LEATHERETTE FINISH CABINET**
lighter than wood, terrifically attractive, easier to clean and handle, less costly to ship.

adds up to... SENSATIONAL COLLECTIONS

COMPARE! COMPARISON PROVES WHEN YOU OPERATE SPORTSMAN ROLL YOU OPERATE THE BEST

ORDER TODAY

**SQUARE AMUSEMENT COMPANY**

John A. Fitzgibbons
453 W. 47th St.
New York 19, N. Y.
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* Multiple Scoring Pockets . . . Greater Play Appeal

See Your Distributor

UNITED MANUFACTURING COMPANY

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CHICAGO 40, ILLINOIS

DAVID ROSEN

855 NORTH BROAD STREET, PHILADELPHIA 22, PA.
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ACCEPTS 5¢ AND 25¢ COINS ON SAME PLAY. PAYS OUT NICKELS OR QUARTERS, ACCORDING TO COIN PLAYED

For lasting appeal... dependable earnings rely on these peerless EVANS features:

- 5-COIN HEAD! 5 PLAYERS!
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- SINGLE COIN "MACHINE GUN" ACTION PAYOUT!
- EVANS' FAMOUS TROUBLE-FREE MECHANISM!
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- BRILLIANT, COLORFUL TOP DESIGN!
- STANDARD BELL FRUIT REELS!
- STANDARD MODEL, 3/5¢ AND 2/25¢. ALSO AVAILABLE IN STRAIGHT 5¢ OR 25¢ FIVE PLAY MODELS!

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"Often a few dollars less - Seldom a penny more"

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COMPLETELY REBUILT AND REFINISHED LIKE NEW

MILLS THREE BELLS $375.00 KEENEY 4-WAY, 5-5-4-5¢ $275.00
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MILLS 4-BELS, ORIG. 5-5-5-5¢ 300.00 KEENEY TWIN, 1-10-5¢, P.O. 199.50
MILLS 4-BELS, ORIG. 5-5-5-5¢ 199.50 KEENEY TWIN, 1-10-5¢, P.O. 199.50
BALLY CLUB BELL, F.P., P.O. 89.50 KEENEY SUPER BELL, 5¢, F.P., P.O. 49.50
BALLY HI MAND, F.P., P.O. 89.50 KEENEY BUDDY BELL, 5¢, F.P., P.O. 49.50
MILLS LATE GORILLA, F.P., P.O. 89.50 EVANS LUCKY LUCRE, 1-10-5¢ 89.50
MILLS JUMBO, LATE, F.P. 59.50 EVANS LUCKY LUCRE, 5-5-5-5¢ 59.50
MILLS JUMBO, LATE, P.O. 59.50 MILLER'S (Refinished) 49.50
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WURLITZER MODEL 750 $350.00 ROCK-OLA ORCHESTRA $225.00
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NEW MILLS VEST POCKET $74.50

SPECIAL GENCO TOTAL ROLLS $249.50

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The magic of beautiful music — brilliant tone quality — is another reason why America's most beautiful phonograph is also the most profitable. High fidelity Cinaudagraph Speakers produce the thrilling electronic music for which Aireon is famous. There are no finer speakers made. See and hear these fascinating Aireons. Get set for 18% to 36% greater profit.
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Ball keeps kicking from one pocket to the next—round and round—three, four, five circuits of the cleverly arranged Kick-Out Pockets—scoring 5,000 each kick. You've never seen action till you've seen the amazing new ROCKET POCKETS!

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Essential to Profitable
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In thousands of locations throughout the country the two Seeburg developments, Scientific Sound Distribution and Remote Control, are aiding operators to more successful, more stable and more profitable business.

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