On December 27 Mercury Records celebrates its second anniversary. The label has come a long way since its first platters hit the market. Diskery now has four plants (St. Louis, Chicago, Los Angeles and Phillipsburg, N. J., with the Chi plant turning out plastic records only), boasts a capacity of 4,000,000 records a month, and an imposing roster of artists like Frankie Laine, Vic Damone, Ted Weems, Two Ton Baker, John Laurie, Tiny Hill, Eddie Vinson, Dinah Washington and others to keep the presses rolling at top speed. Here, Tiny Hill, the label’s first artist under contract, hands prexy Irv Green a copy of his latest release fresh off the press, as veepes Art Talmadge (advertising and promotion) and Jackie Smith (curio in charge of disk jockey promo- tion) look on. Artist and recording chief Jimmy Hilliard missed the Chi celebration while doing a New York recording session with Laine and Damone. A Czech Classical Library, due to premiere on the Mercury label shortly after the first of the year, is among the firm’s current expansion plans.
We are pleased to announce that commencing January 1, 1948, all of our bookings will be arranged exclusively by Gale Agency, Inc.

Bill Kenny
for the Ink Spots
To the Dikes, Men! Scotch Flood Due, At Bargain Prices

WASHINGTON, Dec. 20.—More and cheaper Scotch is expected to be coming into this country soon as a result of this week's announcement by the State Department that a 40 per cent cut in import duties on gussibles will be put into effect in a few weeks.

At the same time, new restrictions are in sight for U.S. distillers. The Republicans' anti-inflation bill gives Secretary of Agriculture Clinton E. Anderson power to limit grain used until January 31. By then Congress figures on having permanent distilling regulations ready for enactment. However, the Agriculture Department figures a six-year supply of domestic liquors is on hand in warehouses.

The cut in imported liquor duties is in line with the reciprocal trade agreements passed by Congress two years ago. Chief liquors to benefit are Scotch, run and Canadian whisky.

afi Members Spot-Checked By Wash'ton

Data on Full-Timers Sought

WASHINGTON, Dec. 20.—In the first step toward a new major congressional investigation of James C. Petrillo, president of the American Federation of Musicians (AFM), the House Subcommittee on AFM activities has quietly begun to gather information on the size and composition of AFM's membership.

Rep. Carroll Kearns (R., Pa.), chairman of the subcommittee, said this week that his investigators were "making quiet inquiries to determine how many AFM members are actually several top personal managers these days is the gloom they are throwing on the hillbilly and cowboy music fields. It's no secret that pop band biz currently is slack, and execs of three important band agencies, William Morris (WM), General Artists Corporation (GAC) and E. G. & Katz theater chain's import business, have taken steps toward taking over the country footlers and chanteurs.

Bill's Going Hot

Reason for agents to rope the folk-music field is simply that in the absence of a big, national box office for name orkt attractions, almost all hillbilly and Western performers working one-nighters and locations have been coming out healthy, some attaining record grosses. However, the Agriculture Department is expected to put into effect in about six months a six-year supply of domestic liquors.

One-Nighter

Agents Back 4A's Rule in Shelveley Lieu

But Are "Neutral" in Fight

NEW YORK, Dec. 20.—The Artists' Representatives Association (ARA), the national agents' org, notified its 200 members last week that, in accord with its agreement with the American Guild of Variety Artists (AGVA), all its members were to do business only with the Associated Artists and Actors of America (Four A's) committee running AFM's membership drive to set up a master national list of receiver owners. (The Billboard, December 29.) The key man is Don McClure, of the N. W. Ayer Agency, who heads ATS.

Good Co-Operation

Co-operation is coming from the 173-member Electric Companies Advertising Program (ECAP), to which most private power and light companies belong, and which, incidentally, is an N. W. Ayer account. The ECAP-affiliated electric companies in Chicago, Philadelphia, Detroit and (See "LIGHT BILL" on page 14.)

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Barton Finally Plots, Creditors OK Liquidation

NEW YORK, Dec. 29.—The uncertain fate of the Barton Music firm is now known. Information from creditors has it that an "orderly liquidation" is imminent. This means that while technically not in bankruptcy the firm is kaput. This view was expressed between Barton and Hank Sancilo who will submit resignations as officers of the corporation—a move to protect creditors—and tangible assets will be disposed of.

Barton and Sancilo for weeks have been trying to dispose of their firm with no success. Frank Singer, whose wife owns one-third interest in the Barton firm, had first shown some interest in purchase, but backed out when liabilities of the company proved uninviting. With no buyer showing, liquidation proceedings followed.

Meanwhile the Songwriters’ Protective Association, thru attorney John Schulman, has moved to secure a protective order over copyrights in the firm. This is in the interest of SANC and thereby the Barton firm owes royalties.

Valando May Move In

Attorney William Halperin handling the liquidation for Barton, are now negotiating with lawyer Jack Katz to get his collection to park in Valando to purchase furnishing and take over the lease of the music publishing house. The deal is such that the premises will be occupied by Valando, its partner with song star Como in a new music publishing venture, Laurel Music. Valando, who made his fortune in the 39-40 joy stick firm, starts his Laurel operation officially after the first of the year. The songwriters’ Protective Association in initial copyright TELL ME A Story, and THERE MUST BE A Way. The latter was purchased from Jack Osfield’s Stevens Music holdings after Broadway musicals licensing org, agreed to relinquish performance rights to the ditty. The music printer credited in "the story" with writing is oft pondered in song is, it is understood, with a deal being worked out for the printer to handle work for the new Laurel publisher.

Valando Story

The split between Santy-Joy and Valando saw the latter go it alone and by January 15, 1947, come to 25 per cent of the Oxford Music, affiliate to the new Valando firm. Santy-Joy-fix has not been made to date, although several offers to sign Dick Campbell of the Campbell-Porgie firm, and Jack Johnstone, of Johnstone Music, have been circulating freely.
STANTON: "CBS AIN'T KIDDIN"

Mr. and Mrs. a La Rube Latest E.T. Syndication Gimmick

CHICAGO, Dec. 20.—The present flood of breakfast-at-home programs being aired on many stations throughout the country will flow over into the folk artist field soon, it became apparent here this week when it became apparent here that under Scotti, the couple, and others. However, it's expected that the folk favorite of folks, or better known as WLS, on general interest, the movies and on records, are cutting a series of the transcribed breakfast-at-home shows planned for release shortly after the first of the year. WLS Attractions, Inc., which is producing the series, claims that the series will be the first of its type in the Chicago area. It will be another ABC affiliate starting this year, will be a six-month, musical show. WLS Attractions, Inc., which is producing the show, claims that it will be the first of its type in the Chicago area.

Army Setting Shows On Three Networks

NEW YORK, Dec. 20.—Deal being dropped up between the three networks, the National Broadcasting Company (NBC) and WABD, respectively. The deal will that priority basis. Mel Allen is under contract to handle the Yank coverage.

KLAC, KYS Sale Deals Turn Cold

HOLLYWOOD, Dec. 20.—Dorothy Thackrey wanted to dispose of both the Thackreys. Interest in both symphonies, including the Royal Philharmonic and the Vienna Philharmonic, is being prepared for early summer by Morton. Morton Productions. Show is tagged Testamental Dinner, designed to spotlight Jessel's reach for handling after-dinner speaking chores. WLS, formerly a regular time by Columbia Broadcasting System (CBS) for a daily program on the at for 17 years. The audition platter of the New York Giants' home games, sold them to Ford and General Foods, but the status of the 1949 season in this respect is still uncertain. It is believed that Chesterfield will file suit against the network. The deal will that priority basis. Mel Allen is under contract to handle the Yank coverage.

Army's campaign also calls for a commercial series on WINS and WABD, respectively. Army pointed out that such responsibility may well be the National Broadcasting Company (NBC) and National Broadcasting. "CBS ain't kiddin" — The present flood of breakfast-at-home programs being aired on many stations throughout the country will flow over into the folk artist field soon, it became apparent here this week when it became apparent here that under Scotti, the couple, and others. However, it's expected that the folk favorite of folks, or better known as WLS, on general interest, the movies and on records, are cutting a series of the transcribed breakfast-at-home shows planned for release shortly after the first of the year. WLS Attractions, Inc., which is producing the series, claims that the series will be the first of its type in the Chicago area. It will be another ABC affiliate starting this year, will be a six-month, musical show. WLS Attractions, Inc., which is producing the show, claims that it will be the first of its type in the Chicago area.

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Kaye Slated as Counsel To IMC as Front Is Drawn Vs. Petrillo; 75G Arsenal!

Public Relations Choice Due This Week

NEW YORK, Dec. 20.—Altho no official announcement has yet been made, it is virtually certain that the job of legal counsel to the Industry Music Committee (IMC) will go to Sidney Kaye, vice-president and founder of Kaye Mankoff, Inc. (BMI) is the industry's phonograph transcription group organized under the aegis of the National Association of Broadcasters (NAB) to meet problems arising in connection with the policies of the National Labor Relations Board. Major efforts of IMC will be directed in the legal, legislative and public relations fields, with all segments of the industry contributing toward the war fund to be raised.

Confirmation of Kaye's appointment is expected sometime during Christmas week, and is to be made at the same time the identity of the committee's public relations man is made known. IMC's legal and executive committees have already agreed on Kaye, it was reported this week, but the IMC public relations committee has yet to pick its man. This group will meet on Tuesday (23), with four candidates under scrutiny, among them Jim Selvage, one-time press agent for the National Association of Manufacturers (NAM), and Joe Borkin.

A third name is Willard, vice-president of NAB, who presided at IMC's full committee meeting Monday to try to settle the RDG-scab issue. (See DISKERS JOIN on page 18)

Free-Lance Megger Issue Up Again

NEW YORK, Dec. 22.—Further extended negotiations between Radio Directors Guild (RDG) to represent free-lance directors nationally is to be undertaken Tuesday (Monayment) when the union and network representatives meet again. This has nothing to do with current RDG-net negotiations on New York staff directors. This is being brought by the RDG committee, according to plans made last week (see story elsewhere in this issue).

There is still the question as to its right to bargain for the free-lancers, since virtually all are members of the RDG. It also will be considered by the committee on Wednesday (24) despite friction between the negotiating parties.

New Ciggies B.R. in 1948

NEW YORK, Dec. 20.—A new network sponsor will become available sometime in 1948 when P. Lorillard Company sets up national distribution of the new Sun Ray Drug station. This will be Lorillard's entry in the King-size field. Its regular smoke is Old Gold.

Embassy already has been introduced in Buffalo and Indianapolis, and plans to go into Cleveland. On the strength of tests made in the two cities, Cleveland's market budget will be hiked considerably. Both newspapers and radio were heavily advertised.

Embassy's local campaigns use musical and talk spots, latter featuring new personalities, and radio commercials. The list included Robert St. John, Bob Trout, John Vandercook, Ted Hussey, Fulton Lewis Jr., Bill Stern and Harry Warner.

The agency is Geyer, Newell & Ganger.

Altered ‘Voice’ Bill Readied For ’48 Action

WASHINGTON, Dec. 20.—A modified version of the Mondt Bill, providing for a National Radio Agency of America, will be ready for Senate floor action by February, Senate Foreign Relations Committee announced this week. Chief change to be written by the Senate group involves splitting the existing information group into two divisions—one to handle foreign information, the other to deal with domestic service.

Top Air Paper Boarders

The committee draft will provide for a two-man board for each division. As a result, the information advisory group will take in all top radio and newspaper figures. Also to be added to the bill is a sharp definition of policy which will provide for a strictly policy neutral advisory board which hopes to accomplish thru the information service. Final draft of the bill now will be made by the groups present at the first meeting in the new session on January 7. The Mondt Bill was referred to the House committee, which has been dead in the Senate. With the changes the Mondt Bill is expected that the measure will be quickly passed by both houses of Congress early in 1948.

News Show Policy Switch May Mean 150G to WPEN

PHILADELPHIA, Dec. 20.—With the transfer of ownership of the Independent WPEN from The Evening Bulletin newspaper to the Sun Ray Drug Company, the new station will make some changes in addition to staff realignment. Until now the outlet has been identified with The Bulletin station, but Albert J. Sylk, drug chain vice-president, who was nixed under The Bulletin, has plans to place greater emphasis on classical music. Lion will place greater emphasis on classical music. Sylk will call to WPEN.

No Religious Commercial

Going a step further than The Bulletin sponsorship will become available a few weeks in 1948 when P. Lorillard Company sets up national distribution of the new Sun Ray Drug station. This will be Lorillard's entry in the King-size field. Its regular smoke is Old Gold.

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NAB Mails Open-End ET Data to Members

WASHINGTON, Dec. 20.—National Association of Broadcasters (NAB) is ready with key sheet on last year’s quota, extending up-to-date and full information to all members, opened up special programs available for commercial distribution.

NAB's program department will maintain a permanent reference service for members on this subject, NAB announced yesterday (19).

Web-Guild Dickers Continuing in Chi

CHICAGO, Dec. 20.—Contract nego-
tiati-ations between the Radio Guild (RGW) and local network headquarters covering Chi free-lance activities have been under way for the last two days, and are at present two days, and are at present

The Guild a few weeks ago asked for a price scale similar to that set on a nationwide basis--the Guild countered with an offer whereby writers on local and regional shows would receive only 25 per cent of the national scale. They also sought a change in the "flavored nations" clause, so that in 1948 each Guild member would be working at below contract prices, the offer of the Guild rejected automatically. The Guild refused the clause that would limit the members of the Writers Guild to one member and not one member, cayesid the lower price.

The web regards the Guild’s anger as without reason, inasmuch as a check at the National Broadcasting Company (NBC) and Columbia Broadcasting System (CBS) and American Broadcasting Company (ABC) reveals that this is the status quo now in effect in the network, and the Guild would have come under a pact. The networks called "ridiculous" the Guild’s claims and indicated it would be impossible for any changes to be made in the national pact. Web execs stated they countered with very low prices, but to no avail. The Guild is adamant, and indications were that new contract would not be signed by the Guild until every demand was met.
What a wonderful Christmas!

What a Happy Re-New Year!

The Paul Whiteman Record Club

Monday-Friday 3:30-4:30 P.M. (est.)
Indie Voices Gain Strength
As NAB Picks 2 Committees

WASHINGTON, Dec. 20.—A partial victory for independents de-
manding an increased voice in the National Association of Broad-
casters (NAB) is seen in NAB’s appoint-
ments to standing committees. The last two committees, named this
week, solidify a trend giving independents an
increased role. This is the third appointment to standing committees.

The new appointments will come about as the result of the recent
shrinkage of the size of standing committees. The new committee strength.

The new committee will include
 invites the participation of the National Association of Broadcasters (NAB) members in the creation of new committees.

Coy To Head FCC?
"GOP Is Watching," Hoffman Warns

The following is a list of new committees and appointments

Coy On Air at ABC

"GOP is Watching," Hoffman Warns

WNYC-FM Net
In East Planned

NEW YORK, Dec. 20.—Plans for an
Eastern FM network to emphasize
promotional and public service pro-
grams are being discussed by A. F. Siegel,
director of WNYC-FM, and other groups.

The proposed web is to be a three-
channel network, East Coast FM network
in operation, uses this same method
in the East.

The WNYC-FM network will be a
non-commercial set-up, with coverage
in the states and in Eastern
States.

The Network, East Coast FM network
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Web Vs. Local Time? Uproar '48 Court Test

WASHINGTON, Dec. 20—Federal Communications Commission (FCC) authority to ban a radio facility on the ground that a station uses outside talent. The application for an extension of the license of WAAD, Akron, Ohio, to operate on the 1350-kc. to 1220-kc. network during most of the broadcast day was on the FCC's agenda at its meeting at 10 a.m. Monday. The FCC approved the application of WGAR, Cleveland, to jump to 50 kw. on the same wave length. Commission rejected WADC's bid chiefly on the grounds that it planned to carry exclusive local programming during most of the broadcast day.

No Program Disapproval

Claiming in its brief that WDAC's program policy, which permits it to broadcast a substantial portion of locally originated programming and not a Web's program during the largest part of the day, constitutes a delegation of statutory authority to ban a radio facility on the ground that a station uses outside talent. The application for an extension of the license of WAAD, Akron, Ohio, to operate on the 1350-kc. to 1220-kc. network during most of the broadcast day was on the FCC's agenda at its meeting at 10 a.m. Monday. The FCC approved the application of WGAR, Cleveland, to jump to 50 kw. on the same wave length. Commission rejected WADC's bid chiefly on the grounds that it planned to carry exclusive local programming during most of the broadcast day.

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Louis-Walcott & 'Miss Hush' Ace Bargains

**Fight Cost $602 Per Point**

NEW YORK, Dec. 29.—The current Nighttime Talent Cost Index, a feature of The Billboard's Continuing Studies (CPS), presents several interesting aspects, with stand-out items being the Louis-Walcott fight and the tremendous hike in rating of Broderick & Gamble’s Truth or Consequences.

The fight, sponsored by Guild Products, Inc., in December 1949 Hooper report, nearly 14 points better than Jack Benny, who is in second with 19.7. The fight is estimated as costing $602.41 per point, as compared to Benny’s $602.27. CPS figures are prepared by C. Z. Hooper, Inc., on The Billboard’s last cost estimates.

**Truth or Consequences**, running the crest of the “Miss Hush” promotion, placed second, scored a sensational 26.8 to take third place. This compares with the program’s rating of 25.8 in the last report. It is interesting to note that consequences in the last report just managed to make the chart by virtue of “Miss Hush.”

The program’s current rank, of course, gives it an attractive cost-per-point figure—$373.13. "Fiber" Drops to Fifth Nighttime Listing contains other significant changes. For instance, Fibber McGee, in first place in last report, is fifth now with 25.8. The Jergens Lotion program, dropped only 2.6 of a point, and would have made a better rank were it not for Louis vs. Walcott and “Miss Hush.”

Others whose rank took a sizable dip include Lux Radio Theater and Peyser’s Bob Hope. Lux, third last time up, came in eighth this trip, and Hope, second on the last chart, is now ninth. Hope’s dive in rating, however, is considerably larger than that of Dulcy’s Tavern, incidentally, failed to make the chart.

Godfrey Makes It Another significant item in the presence of Lipton’s Tea’s Arthur Godfrey’s Top Ten, scoring in 11th place on the chart. The Columbia Broadcasting System (CBS) has two house-built packages, scored in the top 15, the other one being My Friend Irma. The latter, benefiting by Lever Bros., fell considerably but it’s still in there. It’s also quite significant to note that the two CBS shows are the only ones to show an increase in cost per 1,000 urban listeners, are the top buys—witl scouts delivering at 37 cents and Irma at 39 cents.

Point three Sunday daytime programs are The Shadow, Counter-spy and Eddie Howard’s orchestra. One Man’s Family, first on the last chart, is out, as is True Detective Mysteries, which made third trip.

**NAB Directors To Be Nominated, Elected Via Mail Balloting**

WASHINGTON, Dec. 20.—National Association of Broadcasters (NAB) will put into operation for the first time February 16 a system of balloting by mail for members of the board of directors. The date was assigned yesterday (19) NAB made known that the membership by a vote of 779 to nine approved an amendment to its by-laws for mail nomination and voting in 1948 to elect directors in even-numbered districts. In the past, district directors were nominated and elected at district meetings, and the nomination of directors-at-large has taken place at annual conventions.

The American Farm & Forest will mail nomination forms to certified representatives of member stations February 16. NAB’s by-laws, as amended, provide that all directors, at-large and from districts, whose terms begin with the 1948 convention, will be nominated and elected by mail. They will take office at the board session following the Los Angeles convention in May.

Meanwhile, first general discussion of new revisions in code preparatory to board’s February 24-26 meeting in Hot Springs, Va., will take place January 28 when the public relations committee meets here.

**Six Stations Form Connecticut Web**

HARTFORD, Conn., Dec. 20.—Six Connecticut radio stations have organized into the Connecticut Associate of the NAB. The NAB will be at 555 Asylum Street, Hartford, which is the address of WHYN, one of the member stations.

Included in the group are WHYN, WATR, WATR, Waterbury, WNBO, Bridgeport; WSTC, Stamford, and WNLC, New London.

C. Glover Delaney, manager of WHYN, says the six stations have been operating a network for "six or seven years."
Cross Section, U. S. A.
Reviewed December 20, 1947  
Sustaining Via CBS
Saturday, 3:30-4 p.m.

Cross Section, U. S. A., will continue in cooperation with the American Federation of Labor, Congress of Industrial Organizations, National Federation of Labor, the National Association of Manufacturers, U. S. Chamber of Commerce and National Farm Bureau Federation, the editors of the C.B.S. network, and the Taft-Hartley Act Working Group. The program is sponsored on the air as a joint production of General Electric, Georgia Power, WFBM, Indianapolis; Charles Dudley, vice-president of Associated Industries of Greater Atlanta; D. W. Young, vice-president of General Electric, Greater Atlantic; and G. H. C. K. Woodson, managing editor of the Atlanta Constitution. Each week the program delves into various aspects of the American way of life, with the aim of fostering a more knowledgeable and understanding of the role of narrators, the program has been prepared by Jack Colby, WGST, Atlanta; O. H. H. Smith, president of the American Federation of Labor, CIO; E. H. P. Crane, president of the National Association of Manufacturers, U. S. Chamber of Commerce, and General Council of CIO; and T. W. H. Thornton, director of the American Federation of Labor, CIO.

Doctors Today
Reviewed December 20, 1947  
Sustaining Via NBC
Saturday, 2-3 p.m.

The five short programs on doctors today were prepared by the American Medical Association (AMA), the American Medical Association (AMA), the American Medical Association (AMA), the American Medical Association (AMA), the American Medical Association (AMA), and the American Medical Association (AMA). Each week the program delves into various aspects of the American way of life, with the aim of fostering a more knowledgeable and understanding of the role of narrators, the program has been prepared by Jack Colby, WGST, Atlanta; O. H. H. Smith, president of the American Federation of Labor, CIO; E. H. P. Crane, president of the National Association of Manufacturers, U. S. Chamber of Commerce, and General Council of CIO; and T. W. H. Thornton, director of the American Federation of Labor, CIO.

Youth Asks the Government
Reviewed December 16, 1947  
Sustaining Via ABC
Tuesday, 8-8:15 p.m.

The American Medical Association (AMA), in cooperation with the National Broadcasting Company's (NBC) weekly Doctors Today series, is one of the most successful series in the history of radio. The series has been prepared by the American Medical Association (AMA), the American Medical Association (AMA), the American Medical Association (AMA), the American Medical Association (AMA), the American Medical Association (AMA), and the American Medical Association (AMA). Each week the program delves into various aspects of the American way of life, with the aim of fostering a more knowledgeable and understanding of the role of narrators, the program has been prepared by Jack Colby, WGST, Atlanta; O. H. H. Smith, president of the American Federation of Labor, CIO; E. H. P. Crane, president of the National Association of Manufacturers, U. S. Chamber of Commerce, and General Council of CIO; and T. W. H. Thornton, director of the American Federation of Labor, CIO.

New York, Dec. 27 — Richard O'Dea this week filed an amended complaint against Bulova, major stockholder in station WOV, in which O'Dea has a part interest. By his new move, O'Dea is trying to get Bulova to sell a portion of its Class B stock to O'Dea. O'Dea's suit cited the 1938 consolidated agreement setting up WOV's stock structure, which specifies O'Dea's privilege of disposing of his share to other stockholders, in the proportion with which they currently own stock in the station. The double ploy of the Fed and the FCC makes it mandatory that Bulova, who owns WNEW, dispose of its holdings, but the New York O'Dea's suit was not at issue. The Bulova deal set in motion the examination which will take place. The time for examination was extended before the case comes to actual trial.

Sam Chase

O'Dea in New Move

In WOV-Bulova Tiff

NEW YORK, Dec. 27 — Bulova, major stockholder in station WOV, in which O'Dea has a part interest. By his new move, O'Dea is trying to get Bulova to sell a portion of its Class B stock to O'Dea. O'Dea's suit cited the 1938 consolidated agreement setting up WOV's stock structure, which specifies O'Dea's privilege of disposing of his share to other stockholders, in the proportion with which they currently own stock in the station. The double ploy of the Fed and the FCC makes it mandatory that Bulova, who owns WNEW, dispose of its holdings, but the New York O'Dea's suit was not at issue. The Bulova deal set in motion the examination which will take place. The time for examination was extended before the case comes to actual trial.
The Billboard

December 27, 1947

LOCAL PROGRAM
Reviews & Analyses

The Northwesterners
Reviewed November 24, 1947, by Transcription
CROSSE LABORATORIES
Three premiere shows, Inc.
KEX, Portland, Ore.
5,000 Watt Westhinge Station
Monday thru Friday, 4:15 to 4:30 p.m.
Voice of the Northwest
Time, 30 minutes.
Rating for program following (Dick Tracy)
KALE-FM (Fulton, Ind.) 1.0
KJOL-AM (Albany, Minn.) 1.5
KLOC (Ankorage, Alaska) 3.7
The Northwesterns Roy Jackson and His Little Band, are a lively outfit with a lot of zest. A relaxed, friendly show has a load of bounce and good humor and dashes along at breakneck speed. Aired at KEX for Groves Laboratories to testify the tastes of many people in the region where Jackson and his craftsmen are well-known. The show should garner new listeners with the station up its wattage to 60,000 soon.
There's nothing hillbilly about the show this gang puts on. It's Western music with a decidedly modern twist. The Jackson emphasis seems to be not on the manchild style, but on swingish backgrounds to vocals on traditional cowboy ballads, with an occasional fiddle or guitar accompanying the proceedings. Good-humored banter between the bandmates, along with the announced flavor to the show, with the climactic, one-minute comic adventure strip. The Adventures of Reahable Ray Jackson, neatly breaking up the musical portions of the program. Board on the show caught were top-notch renditions of The Timber Wolf, Who's the Admiral (by Robin Ladd), Empty Saddles, and Lash Lambert, Jr., Johnny Long, and The Body Else.
To cram all that music into 15 minutes leaves the clowns, necessitated a lively pace. So fast, in fact, that the sponsor, Cross Laboratories, got three full commercials into the show between opening and closing plugs. It had to be a good program to stand that kind of product pushing, and it's a tribute to the fact that The Northwesterns stood up under it solitarily, Sam Chase.

Mind Your Manners!
Reviewed November 29, 1947
Sustaining over WTC, Hartford 50,000 Watts
INBC and New England Regional Manufacturers, Inc.
Time: Saturday, 10-10:30 a.m.
WTIC has launched a top-notch public service show that should sustain interest. Written by Allen Ludden, of the station's staff, it has a format built around six youngsters from the town of New Haven, who discuss five questions dealing with behavior, the questions being divided among the listeners.
The show also provides for studio audience participation, with time being allotted for six "newsmen" quiz based on stories narrated by 14-year-old Edward Robbins, a Fencl High School student. In 40 minutes' running time, the program, inso far, has been going well, and it seems primarily at the teen-agers, hits the correct age levels of the family, thus shaping up as a good family-type package.
The program has been well selected, include such topics as "How Should I Introduce a Boy to a Girl?" "What's the Best Way to Close an Interview?" "How Should I Take Off You're Shoes To Shake Hands on the Street?" Other queries are about eating, travel and assorted items.

The Spice of Life
Reviewed by transcription.
Novelties Musical. Open-end shows.

Spice of Life, A new Kasper-Gordon open-end show, is a fast-paced musical revue with all the verbiage in rhythm. Lest this quirk give the wrong impression, be assured that the metrical treatment on the show caught was quite pleasant and unobtrusive. It brought Dave Ballantine and Eddie Kasper, and consisted of light chatter tying together the elements of the show. Kasper's decision was good, and his reading of the lines was so convincing that the listener was unaware of the essentials of phrase pauses in other words, he read the phrases as though they were parts of the show.

The half-hour wax show packed with musical talent, both instrumental and vocal, is handled by a lively orchestra under the baton of Barney Eisen. Features are the brand new, up-to-date songs and Kasper's original compositions. The audience is interested in the music, good performers, and a reasonably novel idea in the version.

Paul Ackerman
**TALK OF THE TRADE**

**Station Relations**

STARTING New Year’s Eve, WCKY, Cincinnati, is extending its schedule to WCKY-TV to attract the huge nighttime listening audience. The schedule will be held intact as it is now aired, except for 1-7 a.m., when the WCKY Nighttime program will be heard Monday thru Saturday. A regular 15-hour schedule will be maintained on Sundays.

WORB, Hartford, Conn., noting its 25th anniversary, has six long-time employees who have served for 10 years. Recipients were Frank P. Rebholz, Director of Sales; Muriel Dodds and Chief Engineer I. A. Martin, both 25 years; Station Manager Walter R. House, 24; Traffic Manager Stanley V. Couch, 19; Commercial Manager A. R. Watters and William F. Mols, 16; and Sales Representative G. Arthur Peterson, 17. Ralph Silvers, formerly program director at WMMD, Atlantic City, has been placed in charge of sales until of WBTI. Bill Smith is a new salesman at the station, and Bob Maurer, formerly with WDKS, New Britain, Conn., has joined the announcing staff. Larry Clark, sports announcer, formerly with WNYC, Madison, N.J., has joined the WTMF staff. The late Ken Grady, noted for his work with WNYC, is succeeded by Win D. Lopez, as WNYC’s new sports announcer.

ANGUS M. NICOLL has joined WNBX, Yankton, S.D., as promotion manager, succeeding the late Howard H. Millett. He was veepee and director of Abbott Kimball Company, 15 years; Station Manager Jack Doolittle and Chief Engineer I. A. Martin, both 25 years; Station Manager Walter R. House, 24; Traffic Manager Stanley V. Couch, 19; Commercial Manager A. R. Watters and William F. Mols, 16; and Sales Representative G. Arthur Peterson, 17.

**Musical Shorts Set**

**Radio Operations**

SCHUTTER CANDY COMPANY has renewed Counter Spy program on ABC for 53 weeks effective February, 1948. Agency is Schwestern to ABP, for Miles Laboratories, for Allen-Satter, has renewed sponsorship of Queen for a third straight year. New contract effective December 29, is for 52 weeks.

Dr. Lymann Byrson, counsel for public affairs for the Columbia Broadcasting System (CBS) Esley Edges, vice-president in charge of press, noted Monday thru Tuesday, 4-5:15 p.m. Helen Clise, Craik McDowell and Robert Pollock have been added to the cast of the NBC serial, Young Widder Brown, Monday thru Thursday, 4:45-5:15 p.m., and Peter Capell is new to the cast of Record of St. America, Thursday, 5-5:15 p.m. John H. Morgan is vice-president and general manager.

**Network Operations**

WILLIAM L. NEWTON has been added to Badger & Brewing & Hersey as account exec. He held a similar post with Fuller & Smith & Ross. Morgan Reinhner has joined Buchanan & Company as vice-president and director of the plan board. He was a partner and director of Abbott Kimball Company.

Samuel H. Northcross, radio chief of George Gallup’s Audience Research, has been named president of Pan-American Broadcasting Company. He was veepee and director of Pan-American Broadcasting Company before joining the firm. He worked for Pan-American Broadcasting Company for 25 years, 1923-1953.

**Agencies and Sponsors**

WILLIAM L. NEWTON has been added to Badger & Brewing & Hersey as account exec. He held a similar post with Fuller & Smith & Ross. Morgan Reinhner has joined Buchanan & Company as vice-president and director of the plan board. He was a partner and director of Abbott Kimball Company.

**New Detroit TV**

**Left Sans a Site; But Hope Lingers**

DETOIT, Dec. 19.—Fort Industry Corporation lost the final round in the city council Tuesday night when its project site for a new station to house WJBK, as well as the chain headquarters, was formally condemned by the council and given to the Detroit Historical Commission as a museum site. With delivery of equipment for the new television station to be a WJBK affiliate, scheduled for February, Fort Industry is without a place to put it.

Loss of the property, purchased by George S. Storer over a year ago, probably will mean the abandonment of plans for a national center for the blind, which would have been informally connected with Wayne University, whose campus it adjoined. Storer was vitally interested in this side of the combined project and was relying on radio to develop a staff of readers who could read complete courses and books for the blind.

Another site will be sought, and the council urged the city planning commission to aid Storer in his search.

**Eddy Arnold**

... Each year Eddy breaks his own record—Coast to Coast!

1943

1944

1945

1946

1947

1948

**Merry Christmas**

**TO YOU ALL!**

Put Eddy Arnold as your entertainment list for 1948. Look at this reprint from “BILLBOARD” for three straight weeks, Nov. 22, 29, Dec. 6.

**MIST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are hillbilly records most played in juke boxes according to The Billboard’s weekly survey among juke box operators.

**THOMAS A. PARKER**

4218 SAN PEDRO * PHONE W3951
TAMPA 6, FLORIDA
Chicago Coaxial Cable Delay Forces Use of Film

PHILADELPHIA, Dec. 20.—Hope that the Midwest television audience would hear and see the Republican and Democratic national conventions here next June and July via on-the-spot coverage has vanished. Instead, the Midwest stations will have to wait perhaps a week to round out the game’s telecast via an RCA jeep unit, and the Sugar Bowl committee events. These plans installation of a two-way radio network may also be necessary on a national scale to protect the colleges involved getting no receipts.

The effect on coast-to-coast events thus far in this campaign has been a major blow to the colleges. Some have suggested that such an industry action would prove profitable. But ATS officials believe that, however, definite progress was made towards the coverage of the political conventions. Altho the questionnaires used thus far have not made inquiry into research aspects such as income and listening habits, it has been promised to draw significant economic conclusions from them, nevertheless. Social levels permitted from addresses of respondents, and such long-sought data as proportionate set ownership of temporary house residents against private homes also can be gauged. The Chicago survey already has undergone a breakdown by social level.

Who Will Get Data?

The survey plan, which will ultimately will have access to the list has been tabbed as premature and has yet been discussed by the commission, but it is understood that broadcasters in both Philadelphia and Chicago have accepted.

USE THESE INEXPENSIVE
PERSONALIZED POSTAL CARDS

FOR YOUR FAN MAIL

You get true photographic reproductions in our black and white cards below. More than a million were imprinted last year. Buy a pack of 100 for only 25 cents. A fine gift for fans everywhere. Write for free samples—No obligation.

Fort Wayne Printing Co.

FORT WAYNE, INDIANA.

7 Outlets Grab Up Sugar Bowl Films For Jan. 4-5 Video

NEW YORK, Dec. 20.—What is expected to prove the largest television coverage given any single sporting event thus far in this country was set today (20), when Paul Mowrey, national video director of the American Broadcasting Company (ABC), placed films versions of the January 1 Sugar Bowl football game for showing in virtually every telecasting station.

The film will be produced by ABC and flown from New Orleans site of the contest, to the various FCC-licensed stations for showing on January 4 and 5. The program will consist of highlights of the contest between Alabama and Texas, running from 13 to 19 minutes, with Paul Mowrey, national video director, handling the commentary.

Seven stations already have agreed to use the film, on a sustaining basis, and negotiations still are under way with others, some of which are on the West Coast. Pected to date the telecast will be shown by WBNJ, Philadelphia; WMAR, Baltimore; WMAJ, St. Louis; WGRF, Rochester; WECK, Buffalo; WKBK, Chicago, and KSD-TV, St. Louis.

Mowrey also arranged to kick off the telecast with a show of scenes in which the Sugar Bowl meets with live versions of three Sugar Bowl committee events. They are December 25, the basketball game December 30 and the New Year’s football game. ABC will telecast the games via an RCA jeep unit, and about 1,000 people will gather young 20 receivers in the Montelone Hotel for the relay receptions, first video broadcasts in the city.

(Continued from page 3)

The Philadelphia Electric company is expected to launch its first census shortly after New Year's. The utility outlets have a threefold personal interest in collaborating with ATS on the project. Foremost is the considerably increased use of power which will accompany mass installation of receivers. Also, it is of major importance for the light companies to be able to estimate approximately the people's lines must bear.

First move to poll electric users on video was made by Commonwealth Edison Company of Chicago which began its experiments early this year. St. Louis companies only recently fell into line. ATS currently is studying methods used by the four firms and will offer a refinement to all other ECAP members operating within receiving distances.

Who Will Get Data?

For some time there have been discussions as to what ultimate will have access to the list has been tabbed as premature and has not yet been discussed by the commission, but it is understood that broadcasters in both Philadelphia and Chicago have accepted.

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Who Will Get Data?
WEWS, Cleveland, 15th U.S. Outlet, Debut for S-H

Cleveland, Dec. 26. — The nation's 15th commercial television station started here Monday, March 8, with NBC owned by Scripps-Howard, began a 24-hour weekly schedule this week.

The station operates on Channel 5.

WEWS has taken over the Women's Club's three hours of first quarter broadcasts, with what is believed to be the largest television studio in the country. The auditorium has 60 by 70-feet floor space as a stage, and in addition has smaller studios for other operations. Studio space of WEWS-FM is also available.

The schedule now is entirely sustained, with one sponsor, Standard Oil of Ohio, signed this week to hand an all-programmer. Sponsorship will begin in January. The rate-card structure provides for one half of the time being set aside for local spots, and the other half being set aside for national spots, with a reduced rate for more than 13 weeks and a reduced rate for more than 20 weeks.

Remaining applications on the video hearing calendar are those of 33 of 67 TV bids for the same channel. Commissions have already been designated for hearings.

The Paramount program, its first in Cleveland, will involve bids by DuMont for Channel 9 and its first hearing.

The Paramount program is a new week at the theater. It is now four and a half months after the agreement, you will remember, that we were very reluctant in conclusion we also

Coast Boxing Arena Owner Claims Video Hypos B.O.

HOLLYWOOD, Dec. 20. — Telecasting of boxing matches is boosting business at the Coast for a second week, according to Owner Frank Pasquale, who is a member of Paramount's office, but has been told that the station's boxing events have served to increase interest in the sport. At a time when some fight promoters are yelling that they are now being able to increase ticket sales, Pasquale holds an opposing view that telecasting has not increased business. The station's boxing events have increased business, but, as a matter of fact, we now feel that they have held interest in increasing the attendance at our events.

According to our records we find that the attendance at the present time, and even since we have been telecasting, has been increased from 10 to 15 per cent over corresponding events which have not been telecast.

Departmental Awards will be made to those companies who have made the most contributions to the industry during the year. These awards will be given to those companies who have shown the greatest effort in developing new methods of production and distribution. The awards will be given to those companies who have shown the greatest effort in developing new methods of production and distribution. The awards will be given to those companies who have shown the greatest effort in developing new methods of production and distribution. The awards will be given to those companies who have shown the greatest effort in developing new methods of production and distribution.

We have kept constant statistics on our box-office attendance, and we must readily admit that we were

WBBM, Chicago, Dec. 20. — The city's only network television station scheduled for May 1, was operating 10-to-14 p.m. Monday, March 1, with NBC owned by Scripps-Howard, began a 24-hour weekly schedule this week.

The station operates on Channel 6.

Up to the present time, we have been telecasting up to 14 hours per week. For the next period, we shall be gradually increasing the amount of time we are carrying television programs. But, as a matter of fact, we now feel that we have held interest in increasing the attendance at our events.

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Billboard (see Nets Map Coverage on page 17)
Hockey Games
Reviewed Wednesday (11), 8:15 p.m. by WCBS-TV. Style, sports, sponsor: Knock the Hatter. Agency, Geyer, New York. Director: Jerry Miller. 

When the Columbia Broadcasting System (CBS) is one of that web's more interesting outlets, its most successful is a tribute to CBS talent. Emsee Jay Martin, chairman of the board Boyd Swap Jr., who produces.

CBS uses two cameras to cover the game, one for straight play and another for close-ups. Here is one case where lack of Zoomar lenses halves the effective coverage, inasmuch as both cameras follow approximately the same action; one Zoomar-equipped cuvette could have been used.

The director, Swap, sitting in the CBS control room in Madison Square Garden, chose which of the two available images he wanted punched up. This, at times, ended for the viewer, as Swap had to guess whether the play would carry thru to the goalie, whether the action was a close-up, or be stopped somewhere short, with a camera change to another choice. Hockey being the exceedingly swift game it is, instantaneous decision is essential.

Martin demonstrated his familiarity with the problem by getting onto the close-ups for much of the action. In one instance, a missed-a few as was to be expected—getting onto No. 2 (or closeup) Pannin and some other people in action, and getting back to No. 1 camera too late to nab the start of the summary. The climax of the more thrilling moments of the 4-4 tie game between New York and the Montreal Maroons came too late for camps to get a clear breakaway, and the show missed a possible with the equipment.

Commentary by Win Elliot seemed too detailed, as it were (See Hockey Games on opp. page).

Lunchon at the Waldorf
Reviewed Thursday (181), 1:30-45 p.m. Style, interview, sustaining by WNEW and WOR Radio, a program of WNEW-Airstar Hotel, New York. Director, Bill Garden, Emsee, Jay Martin, Interview, Win Elliot, Direction, Win Elliot.

The Waldorf-Astoria Hotel, President of WASPS; Nathan L. Worthen, president of WGNB, and Frank Sileo, great-grandson of members of WASPs; Betty Jane Williams, president of WASPS Association; Blackie Noyes, Phyllis Ryder, Clara Jo Stember.

With videomen constantly grappling for aygquote of the medium, National Broadcasting Company (NBC) has chosen to air a somewhat hackneyed gimmick titled Lunchon at the Waldorf, which is sponsored by five leading department stores.

As one might suppose, the audience consisted of a fairly typical demography of women in flying and what the four feet of the table could accomplish. The party plied and plied, and then a 15-minute film was shown purporting to demonstrate basic dressing methods, and the program moved static, talky and con-

Max Bellettis and Nicky ac-

doling out the talk. The show's opening, with Martin discussing the (See LUNCHON on opposite page)

Make Believe Time
Reviewed Monday (241) at 8:15 p.m. Video musical impersonation show presented sustaining on WBKB, Chicago.

A novel attempt to bring to television the successful technique of impersonators of famous musical personalities, this show, featuring Marvin Himmel, demonstrates how Make Bellettes nitery and vaudeville could have been top video entertainment. Over-all, the program showed video production mistakes which detracted plenty from over-all impact. Marvin Himmel, in order to get into his impersonation, went over to get incar-

sance a la Danny Kaye's Waltz Mitty performance, and then was able to delve into the character. A duplicate record in the background supplying work of talent managed to break away from the real entertainment value of the act. Clouds could have been used with more success, and costume change should have worked in front of plain-

Unique was using a revolving picture of Himmel as introductory shot. As the scene changed after it had been used once it had been milked dry and used second and third times, as well as on TV.

Himmel's production mistake was superin-

position of shot of Himmel on moving picture screen. Result was that cloud shapes distracted attention from Himmel and away from the real entertainment value of the act. Clouds could have been used with more success, and costume change should have worked in front of plain-

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On the Town
Reviewed Friday (12), 12:30-1:30 p.m. Style, sports interview, reported from Pan-Pacific Auditorium. Sustained jointly by Los Angeles tele set distribution and distribution of show via Dick Livingston, Over the KTLA (Paramount), Hollywood.

Area's two tele set distributions have realized a growing interest in television, and they have reached new peak tele programming and have pitched their pennies together into a program for every kind of show budget of $35,000) to bank-roll more ambitious tele sets. This show, a remote pickup from Pan-Pacific, is one in a daily series to be tagged On the Town.

As the sponsor's purpose in bringing today's segment seems to fit the bill as far as giving local tele viewers an opportunity to see acts from many parts of the country. As to its entertainment value, there is some doubt since, by its very nature, the program has the interest of what restricted audience of the sports-minded clan.

The show had an established deadline set brand name and was guaranteed and, of course, mentioned only that set was sponsored by Los Angeles telephone.

For this pick-up KTLA brought its cameras down to the Pan-Pacific and it is said that the excellence of figure and hockey skaters in practice. These are capable reviewed by FPAOK and the skaters in the show are elements of the hockey team, elements of the hockey team. In the Pan-Pacific, in a shift from Michael to the talent he

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For this pick-up KTLA brought its cameras down to the Pan-Pacific and it is said that the excellence of figure and hockey skaters in practice. These are capable reviewed by FPAOK and the skaters in the show are elements of the hockey team, elements of the hockey team. In the Pan-Pacific, in a shift from Michael to the talent he
Gen. Foods Returning to TV; Survey Shows Field "Sound"

NEW YORK, Dec. 20.—An official of General Foods Corporation (GF) this week indicated that the food firm would spend “close to $1,000,000” in television in 1948. This statement followed a declaration by Howard Chapin, chairman of the GF television committee, that “within GF will be free to use video advertising as they see fit, within the budgets assigned them.” Chapin revealed this week’s tele policy while releasing seven weeks of comprehensive research into the study of television, “made for GF by (B&B) and Young & Rubicam (Y&R).” This suggests, specifically, that television now has established itself as a sound commercial medium.

The portions of the survey which were released pertaining mainly to the large bar and grill audience in the firm’s marketing activities. Although Chapin said considerable “sober material” was obtained about this group, he pointed out that program sponsorship, rather than a deterrent to more audience habits, is having acceptance of commercials by tele viewers. Also, bar customers were “notably lower” than that of home viewers. The average New York consumer, he said, was “very much on the dry side” and would not consume over an above circulation.

Program types most preferred were sports, live drama, feature films and educational programs by tele viewers. But not on the air, the survey found, were a new movie, good radio shows, and news, while new types of shows, movies and radio stars, opera and operettas, indicated interest in them. Bar customers, particularly disliking, was the large bar and grill audience in the firm’s marketing activities. Although Chapin said considerable “sober material” was obtained about this group, he pointed out that program sponsorship, rather than a deterrent to more audience habits, is having acceptance of commercials by tele viewers. Also, bar customers were “notably lower” than that of home viewers.

While a video’s cost-per-thousand, average run well above radio’s, the survey indicated that the ratio is not falling rapidly, and video cost may be halved by next June. Nevertheless, the report concluded that costs continue, and since tele pictures can be brought together in the studio as a basic, mass circulation medium, unless there are advertising⼿段, they are not used as adequate tele pictures.

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THE FOLLOWING ARE SOME OF THE HIGHLIGHTS OF THE SURVEY:

**Don Lee Rose Bowl Game Pitch Nixed**

HOLLYWOOD, Dec. 20.—Don Lee television’s last-minute attempt to get video rights to the Rose Bowl game was turned down last week after week's worth of pro-con talk. Don Lee’s last week approached directly to Pacific Television. The survey is prefaced with the statement that “the mediuni itself, and did not contain research concerning specific commercial and competitive aspects of video such as tele shows...”

**Rights to the New Year’s Day Classic**

belong to National Broadcasting Company, who also consider the network’s new studio a draw for video sponsorship. A group of farm video out to ETWA when equipment size and tele set work would not be in operation by year’s end. Both KTLA and Don Lee made a pitch for the Rose Bowl parade preceding the game, and it was Don Lee’s hope that NBC Rose Bowl telecast and the Don Lee telecast would be made available to Eastern stations. The survey shows that the audience habits are developing in technical details of photography. One web exec expressed the view that the picture should be developed in video news coverage, that will be all to the good—but at present. The survey showed that the viewer himself more than material widely sold, will be more attractive to sponsors, more material widely sold, will be more attractive to sponsors.

**Crix, Howes and Scripits Are Packaged for Video**

NEW YORK, Dec. 20.—The latest move by a mag bowing to the “playboy” trend was the release of “Crix, Howes and Scripits” to tele viewers. The survey shows that the average tune-in is 17 hours per week.

**NETS MAP COVERAGE**

(Continued from page 19)

The survey shows that the average tune-in is 17 hours per week.

**HORNET TIMES**

(Continued from opposite page)

being done for audio only, with Elliott describing action which was on the screen. Elliott might do better to limit himself more to naming the players involved, and more of the audience participation, however.

**Sister’s Handling of the Questionnaire**

This likely was a stimulant to the film industry, since audience habits are developing in technical details of photography. One web exec expressed the view that the picture should be developed in video news coverage, that will be all to the good—but at present. The survey showed that the viewer himself more than material widely sold, will be more attractive to sponsors.

**LUNCHEON**

(Continued from opposite page)

Many called the weather yesterday, then greeting his guests as they arrived, “Did you know that they were coming, also was signalized under the name of one of the city’s top-flight video news operations. The survey shows that the average tune-in is 17 hours per week.

**The program had on with emcee Mark, an ex-cage fighter, taking a vocal turn on Irving Berlin’s "Remember Me.""""What is life, Mr. Luncie, with his guests made with the enthussiasm. Which was more than the viewer could do. Joe Chase.”

Quality Glossy Prints

If you want quality photo reproductions and last service, order from us. We make them the way you want them. From 100—8x10's for $6.50...

Quality Photo Service

P.O. Box 124, Bristol, Conn.

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**MAWS Fear Inroads by Tele:**

You Can’t Watch, and Read, Too

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**CONVENTION COVERAGE**

(Continued from page 14)

made available to Eastern telecasters for the midwest and west coast, and to others from the production of the film, which occupied the last third of the program. Of these only Miss Ryder had said that the program had been less successful than expected.

**LUNCHEON**

(Continued from opposite page)

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For Relief

Eye Folksters around for many years, testifies that the spot on both evenings.

Forced out of its Washington Municipal Auditorium a couple of weeks ago, the agency has been looking to find a new home. The office is said to have been closed down temporarily to allow the company's personnel to search for a new location.

Art Weems revealed that the agency is considering several options for a new location, including a move to a larger building in the city. The agency has been thinking of taking on the role of a full-time booking agency for the future.

The Billboard

$75,000 slush fund is to be raised, to be used for remedial action, according to the Justice Department and Congress. Petrillo's Confident, But...

10 years after the December 31 ban came as no surprise to record company execs here. The ban, which affects all record companies, means that royalties will be paid on past royalties and all royalty negotiations will be null and void.

Petrillo's Confident, But...

Radio and record makers are at odds over the legislation. One major p. m. is that the ban will be deprived of live music after Friday, with the Justice Department and Congress set to see if Petrillo goes thru with the ban.

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Kearns Comm. Spot-Checks AFM Members

Seek Data on Full-Timers

Kearns, himself a former music business executive, has been thinking of taking on the role of a full-time booking agency for the future. The agency has been looking to find a new home, and the office is said to have been closed down temporarily to allow the company's personnel to search for a new location.

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Empire Takes Over HRS Line

NEW YORK, Dec. 20.—Empire Record Corporation, local firm which makes small-label discs, this week concluded a deal with the HRS disk-changer to take control of the HRS line for manufacture and distribution in the United States and all foreign countries. Empire, one of the HRS founders, sold out his interest.

Empire will sell the HRS disks, due to hold hearings on any Petrillo legislation until after the start of the session. "Besides," he said, "we want to stay out of the business lawyer's office, too much delay."

Coming close on the heels of last week's legislative action, this report bitterly criticizing the union and calling on the Justice Department to see if Petrillo goes thru with the record-making ban.

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**Will Disk Ban Hypo 1-Nighters?**

**ASCAP Melon:**
7 1/2 Million, Plus Foreign Dough

**BMI Putting Bee On Chit Niteries**

**CHICAGO, Dec. 20.—**After a year of canvassing local bistro and ballroom ops, Broadcast Music, Inc. (BMI) has finally broken through, successfully landing its long-sought-after contract with one of the nation’s premier night spots, the Tally-Ho Lounge, Northside nitery. The charging unrestricted public performance of BMI copyrighted music, was received here Thursday (18).

During the first year of its licensing campaign BMI has sewed up approximately 160 ops, with only the Latin Quarter and Helsing’s holding out among niteries. All major ballroom operations, Northside Niters, have signed on.

When contacted Frank Helsing said he had no comment to make and would take the matter up with his attorney.

**Capitol Shifts Regional Staff**

**NEW YORK, Dec. 20.—**Capitol Records' vaudeville and general sales manager, Floyd Whitaker, last week approached the man who has been creating a legend for himself in the industry, Al Stabler, who currently serves as Eastern regional manager, will be responsible for maintaining liaison between BMI offices and operations.

Stabler’s regional post, which is worked out of New York, will be shared with the American Record Company (ARC) Midwest regional manager out of Chicago.

Ray Merchants, now Southern regional manager out of Atlanta, will go to Chicago to replace Hill. Victor Blanchard, who has been working for two years in the Atlanta distrib outlet, will be promoted to Southern regional manager.

The suit, which was filed last year in the California courts, grew out of a meeting held in Hollywood last week when it was revealed that Scrots and others had been accused of infringing on BMI rights.

It was World War II that drew the biggest concentration of talent to Los Angeles. During the war, the city became the center of the music industry, attracting many of the leading musicians from the East Coast.

**Harry Moss’s Death a Shock**

**NEW YORK, Dec. 20.—**Showtime, particularly the music field, this week mourned the death of a veteran music manager. Harry moss, 43, was found dead of a heart attack in his apartment on Thursday (18). Moss founded the mag Dance at the age of 18 and moved to the West Coast in 1932.

*...*
New York, Dec. 20.—After raising fresh funds, Signature Records this week revamped its entire sales structure and policy following ill-fated arrangement proceedings with creditors under Chapter XI of the Chandler Act. The firm filed receivership in the General Electric Supply Corporation and its 110 distributor outlets (jobbers for the Signature line) and will build a new distributor network of independent jobbers. The court-appointed receivers are Earl Winters, formerly vice-president in charge of sales with Modern Music Sales, here, as sales manager; Larry Shetler, formerly an E. F. Geiger representative, will become assistant sales manager. Winters will control the East Coast, and Shetler the Midwest and West for new distributors to compete a new national network.

$100,000 More To Go

The revamped sales structure is beginning to work. Signature has been declared a debtor-in-possession, that handle bankruptcy papers. It is understood that over $100,000 more will go into the bankruptcy, according to Prexy Bob Thiele.

Ray Bloch, second creditor in line mutually.

Major Wax Limbo Break-Off and Sale Rumored

New York, Dec. 20.—Efforts to reach top officials of Majestic Records on the phone this week were fruitless, but unofficial reports here and in Chicago indicate that Majestic Records will not push the company may be divorced from the parent org soon and a possible new parent entity could be a record Street syndicate.

From Chicago is that most of the record accounting department personnel in Elgin, Ill., where Majestic Records is located, their main headquarters, have been dismissed and the files shipped to Newar, N. J., where the Majestic Records branch of the firm situated in that city. It is understood that the signature was the result of the firm's current artist roster, which in- cluded such names as the Spaniels and the Drifters. It is reported that at an informal meeting of the firm's major creditors almost unanimous agreement has been reached along with the disc's new plan.

Reasons for Drain

Thiele conceded that the combination of the firm's loss and the economic conditions on the com- pound plant to manufacture basic raw material had drained the disc's financial accounts. The fact that the GE chain could not sell discs in sufficient quantities was not the reason for the expenditure in advertising and promotion, led to the revision in sales structure by the firm.

Thiele claimed in his stockholders' report that the newly completed company's factory will be the largest of its kind in the world, and will be capable of producing the cost of the compound from 30 to 40 per cent below the present rate. He also announced that the new distributors appointed thus far have been doing excellent business even the GE chain had been做事 good business in those areas. Thiele also averred that some of his new distributors have been unable to establish a presence, he reported, Modern Music here bought up 25,000 platters; Marshell distribs, Philadelphia, bought up 40,000 cool; and TV and Computer Corporation at about 15,000 disks, and others in Baltimore and Pittsburgh are expected to follow.

Backlog of Masters

With regard to artists and repertoire, Thiele claims to have built up a "healthy" backlog of masters with the company's patent, that he said the diskery's been recording and will continue to record right up to the last day of the year. In addition to the new wax, he said, he has purchased unrecorded masters of many new artists that are now recording sides by Sam Donahue and the firm's current artist roster, which in- cludes Johnny Long's organ, Anita O'Day, Ray Bloch, Alan Dale and Connie Haines, Thiele claims they are familiar with the company's problems and are supporting the diskery in its current situation.

Everybody Signs Pacts But Petullo

Pre-Ban Talent Grab Final

New York, Dec. 20.—With the Petullo deadline only a hairbreadth away, disceries entered their fifth week of frenzied activity to avoid the last four issues of The Billboard. Colbert and the rest of the group of singers Johnny Desmond and Jerry Wayne, backing each on a series of sides with a series of issues, the disceries were working overtime to sign up all the talent they could. Colbert, in fact, will sign with a new label to avoid the ban, as will other disceries.

MGM grabbed off Betty Garrett, from the label Call Me Mister, as well as Steve Allen, who will be recorded in a series of sides with a series of issues.

Signature Gets Up 100G

New York, Dec. 20.—This is the story behind the story behind a new waxing which shaped up as the latest "clash" between a top independent artist and rep topper, Harry Meyer- son, several weeks ago received a copy of a new waxing from a closely held label with a label which read: "These Records presents Four Leaf Clover by the Uptown String Band." An attached note told Meyerson that the over-all sales for the wax were $51,000, and the firm's music director, Meyerson, listened, liked and as- signed the tune to the label's distribution. The wax was then shipped to the firm's music directors, who were all impressed with the record's success and ordered a follow-up. The new record would be titled "Four Leaf Clover," and it was recorded in Chicago by a group of top-notch studio musicians.

Meyerson also saw that the wax was similar to " Too Many Parties," which was recorded by the same group of musicians. He called a meeting of the firm's vice-president, Larry Shetler, who agreed to the release of the record.

The record was released on the firm's label, and quickly became a hit. It was then re-leased on other labels, and eventually became a top-10 hit on the charts. The success of this record led to the formation of the firm's new label, which was named "Four Leaf Clover." This label was successful for several years, and continued to release successful records.
New York:

Tommy Dorsey has caught up with the Pettelio disk ban shuffle; he began his June recording session at Victor Friday (19). Record company lawyers mapping strategy for the Blossom Time-thrusters suit which comes up for trial soon. Action may set important precedent for other long-running legal issues.

...Stan Kenton’s Theme of the West, written with Pete Rugolo, has found a new home in the new Music Dealers’ Service, which moved into new 10th Avenue quarters this week, says that while sales velocity of any one song is no better than status, more songs are selling well currently than in recent months with total sheet-sales up close to 15 per cent.

Jay Thornden, ex-Decca exec who recently transferred to sales manager’s post with London Records, departed from the England Decca-owned label after a disagreement on policy.

...Herman Lubinsky, Savory Records boss, established a bazaar of foreign deals for his plants, the biggest being a Blous mechanical collection org in Switzerland to handle Swiss royalties—deal on behalf of three German radio performers, and is rounding out representation in France, Italy, etc...

Buddy Morris due in New York after New Year’s after delaying plans for earlier trip because of Ill health.

Funny things happening because of the Pettelio ban include sudden conversion of music publishers to Dreyfus, which came up for trial soon.

...Tim Riefie, Ralph 1. Beep best in this country—and rounding out representation in France, Italy, etc...

Edmond Hall’s small combo will replace Dave Martin’s group at Cafe Society. Riefie recording sessions at Victor Friday (19).

Bobby Breen, Al Trace, etc.

over 243 roller skating rinks as new licensees, including most members of Roller Skating Rink Operators’ Association.

Paul Gayten Trio and chipmie Annie Laurie, who made the De Luxe disking of Since I Fell for You, this week were signed to a Gate Agency management paper...

Jerry Wald’s org due into the Paramount Theater...on January 23 or 24...

...Marvin Frank, William Morris film, has been hired by Musicstaff Records to replace Dan Edelman as the discing press agent and promotion man.

Singer, arranger and alto man Earl Warren, who cut out from Count Basie’s org over a year ago to try a flag at band fronting, will return to Basie’s band Friday week.

...HMI has signed Cusick as its initial public for over 243 roller skating rinks as new licensees, including most members of Roller Skating Rink Operators’ Association.

Columbia discing this week appointed Carl Brutz assistant production superintendent of the night shift at the Bridgeport plant.

General Artists Corporation made a series of Midwest and Southern bookings in locations which only rarely use traveling orgs setting Billy Basie, Holly Program, etc... Rumsencin has signed off his public for local Columbia records distributor.

Johnnie Richman will enlarge his quintet on unbreakable disks featuring the vocalist’s unique trismus or vocal twang, which is his specialty.

 hade the old fave under the pen name of W. R. Wil- lams... It was learned this week.

Benny Morris due in town over the holidays...

...Composer Igor Stravinsky and Lou Levy rumored to have split over disagreement on type of publicity and exploitation to be used.

Hollywood:

Local 47, AFM, will open its own grocery store, selling staples to members of the union in their home territories. Those now definitely skedded include La Traviata, I Pagliacci, Madame Butterfly...

...Decca topjack Jack Kapp due in town over the holidays...

...Composer Paul Edward Miller has joined WSBC, local independent, which is aiming many shows at Negro fans, as jazz consultant.

Philadelphia:

Vaughn Monroe drew a bigger gate at Frank Palumbo’s Click than Harry James...

...Alto Stan Kenton comes to the Click February 2, promoter Ernie Anderson will still go thru with his February 13 jazz concert for the band at the Academy of Music, where Dave Martin takes over the Bombay Gardens dance band...

...Trumpeter Jack Count builds his own band, bowing at Hotel Plaza...

...Sam Donahue gets the Belle Air Ball bid at Villanova College here January 15...

Ford Harrison making his local bow at the Hotel Waverley’s Waverley Room...

...Molesworth Collins, noted Cusick, at the Cusick, New Jersey, etc...

...Moe’s organ is due into the Paramount Theater...Annie Laurie, who made the De Luxe disking of Since I Fell for You, this week were signed to a Gate Agency management paper...

...Al Cooper promoting the New Year’s night spot at Elbo Ballroom with Earl Russell and The Revue...

...Harold Ascalon takes over public relations and promotion for the bands distribution.

Dexter Gordon brings his hot jazz crew to Wattie’s Panama...

Buddy DiVito left Harry James after the close of the band’s run at Frank Palumbo’s Click and is reported readying a band of his own to highlight his singing chores.

...Joe Haynes is due in New York for the holidays...

Apollo Withdraws Suit

CHICAGO, Dec. 29—Court action involving the right of Negro blues and jazz groups to copyrighted material contract with King Records has been withdrawn by Apollo Records, it was learned here Thursday.

Apollo last week had served notice that it would try to retract its contract from recording with the Cin-"
**HONOR ROLL OF HITS** (CONTINUED)

The Nation's Top Tunes

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week  

**1. BALLERINA**

By Bob Russell and Carl Sigman

Published by Jefferson (ASCAP)

Recordings available: Jimmy Dorsey, MGM 10092; Vaughn Monroe, Victor 20-2499; Jerry Shanon Trio, Mercury 474; Mel Torme, Madison 15116; Buddy Clark, Vogue 6966; Diah Ann, Decca 24101; The Auditions, Rainbow 15101; Delores Brown-Andettine, Standard T-160; Vic Lombardo, Malasian 15136; Lonnie and Oscar and The Senewon County Boy Pickers, Victor 20-2433; The Auditions, Rainbow 15101; Five Stars and a Melody, Swing 477; Vic Lombardo, Malasian 15110; Black Days, Midworld Recording Specialties 265; Dick (Two-Ton) Baker, Mercury 5066; Finlay and Whistler, Universal U-6.

Electrical transcription libraries: Music of Manhattan Orch, NBO Theatres; Lawrence Weil, Standard; Rudy Howard, World.

**2. NEAR YOU**

By Kermit Goell and Frankie Cagg

Published by Supreme (ASCAP)

Recordings available: Francis Craig Orch, Bullet 1061; Larry Green Orch, Victor 20-2442; Elia Lawrence, Columbia 21353; Alva Reynolds, Capitol B-452; Andrews Sisters, Decca 24117; The Auditions, Rainbow 10011; Delores Brown-Andettine, Standard T-160; Vic Lombardo, Malasian 15136; Lonnie and Oscar and The Senewon County Boy Pickers, Victor 20-2433; Five Stars and a Melody, Swing 477; Vic Lombardo, Malasian 15110; Black Days, Midworld Recording Specialties 265; Dick (Two-Ton) Baker, Mercury 5066; Finlay and Whistler, Universal U-6.

Electrical transcription libraries: Music of Manhattan Orch, NBO Theatres; Lawrence Weil, Standard; Rudy Howard, World.

**3. HOW SOON**

By Jack Oune and Carroll Lucas

Published by Supreme (ASCAP)


Electrical transmission libraries: Rudy Howard, World.

**4. TOO FAT POLKA**

By Ross MacLean and Arthur Richardson

Published by Shapiro-Bernstein (ASCAP)

Recordings available: Blue Barron, MGM 15106; Arthur Godfrey, Columbia 75713; Dick (Two-Ton) Baker and His Music Makers, Mercury 19571; Bing Crosby, Victor 20-2441; Ray McKinley, Majestic 7274; Murphy Sisters, MGM 10085; Jack Smith, Capitol 456; Louis Prima, Victor 20-2441; The By-Lo-Trio, Columbia 5064.

Electrical transcription libraries: Rudy Howard, World.

**5. CIVILIZATION**

By Bob Hilliard and Carl Sigman

Published by E. H. Morris (ASCAP)

Recordings available: Woody Herman, Columbia 23940; Danny Kaye, Decca 25120; Ray McKinley, Majestic 7274; Murphy Sisters, MGM 10085; Jack Smith, Capitol 456; Louis Prima, Victor 20-2441; The By-Lo-Trio, Columbia 5064.

Electrical transcription libraries: NBO Theatres; Lawrence Weil, Standard; Rudy Howard, World.

**6. YOU DO**

By Mach Gordon and Jack Byrnes

Published by Regomers-Vecco-Cam (ASCAP)

Recordings available: Blue Barron, MGM 15106; Arthur Godfrey, Columbia 75713; Dick (Two-Ton) Baker and His Music Makers, Mercury 19571; Bing Crosby, Victor 20-2441; Ray McKinley, Majestic 7274; Murphy Sisters, MGM 10085; Jack Smith, Capitol 456; Louis Prima, Victor 20-2441; The By-Lo-Trio, Columbia 5064.

Electrical transcription libraries: Rudy Howard, World.

**7. SERENADE OF THE BOLLS**

By Kay Tenney, Al Goodhart and Al Urbane

Published by Melros (ASCAP)

Recordings available: Bob Hutton, MGM 10085; Sunny Kaye, Victor 20-2475; Kay Krier, Columbia 37946; C. Lombardo, Decca 24348; Jo Stafford, Capitol 15007; Vic Damone, Mercury 19566; Electrical transcription libraries: Rudy Howard, World.

**8. GOLDEN EARRINGS**

By Jay Livingston, Ray Evans and Young Young

Published by Paramount (ASCAP)

Recordings available: From the Paramount Film "Golden Earrings".

Recordings available: Anita Ellis, Mercury 15133; Jack Fireman, Decca 25130; Dave Butler, Harmonia H-1127; Jackie Lynn, MGM 10082; Vic Damone, Mercury 19566; Guy Lombardo, Decca 24270; Bing Crosby, Decca 24275; Victor Young Orch, Decca 24273.

Electrical transcription libraries: Sweetwood Serenaders, NBO Theatres; Rudy Howard, World.

**9.—AND MIMI**

By Jimmy Kennedy and Nat Simon; published by Shapiro-Bernstein (ASCAP)

Recordings available: Frankie Carle, Columbia 37919; Jerry Cooper, Diamond 3943; Andrews Sisters, Capitol 15009; Ray Perry, Jack Benny, Capitol 15017; Vic Damone, MGM 10085; Charlie Barnet, Columbia 15000; Charlie Barnet, Columbia 15000; Charlie Barnet, Columbia 15000; Charlie Barnet, Columbia 15000; Charlie Barnet, Columbia 15000.

Electrical transcription libraries: Rudy Howard, World; Sweetwood Serenaders, NBO Theatres; Rudy Howard, World; Kenny Herman, Long-Worth; George Vonne, Associated.

**10. I'LL DANCE AT YOUR WEDDING**

By Herb Magidson and Ben Oakland

Published by George Simon (ASCAP)

Recordings available: Vic Damone, Mercury 19566; Helen Forrest, MGM 10085; Peggy Lee, Capitol 15009; Janis Leit, Decca 15006; Tony Martin, Victor 20-2415; Ray Bosso-Rusty Clark, Columbia 37947.

(No information on electrical transcription libraries available as The Billboard goes to press.)
THIS WEEK'S RCA VICTOR RELEASE

PERRY COMO
with Russ Case and his Orchestra
I've Got A Feeling
I'm Falling
with The Satisfiers
Everybody feeling this one, but Perry's will be hit
RCA Victor 20-2593

SPIKE JONES
and his City Slickers
Lots of loony nickels waiting for this wild new waxing!
My Old Flame
vocal by Paul Judson and Paul Frees
People Are Funnier Than Anybody
vocal by Dick Morgan and Freddy My Morgan
RCA Victor 20-2592

BILL JOHNSON
and his Musical Notes
Mama, Mama, Mama
vocal by Bill and Quartet and Let's Be Sweethearts Again
vocal by Gus Gordon and Quartet
RCA Victor 20-2591

THE MULLEN SISTERS
with Tony Matallo and his Orch.
(RCA Victor Smart Set "RCA-Lovelies" P-194)
Time On My Hands and Standin' in Need of Prayer
RCA Victor 20-2464
Frenesi and The Moon of Manakoora
RCA Victor 20-2465
The Kerry Dance and Empty Saddles
RCA Victor 20-2466
Basin Street Blues and Carioca
RCA Victor 20-2467

ELTON BRITT
and the Skytoppers
Roses Have Thorns
RCA Victor 20-2595
Who Else
RCA Victor 20-2596

ERSKINE HAWKINS
 Ain't I Losin' You
Longfellow Blues with a swell Jimmy Mitchell chant
Sammy's Nightmare
Hawkins hits surrealistic chords as the band lays down a torrid riff.
RCA Victor 20-2594

THE STARS WHO MAKE THE HITS ARE ON

PERRY COMO

FREEY MARTIN
(vocal by Stuart Wade and The Martin Men)
(Sierra Madre and Don't Call it Love)
Barclay Allen's piano again in a swell "Concerto King" treatment of the theme song from Para-
mount's "I'll Walk Alone."
RCA Victor 20-2590

BILL JOHNSON

LIL GREEN
I Want a Good Man Bad
RCA Victor 20-2589

ST. LOUIS JIMMY
Monkey feet Blues and Going Down Slow
RCA Victor 20-2597
(Let's try it again)

LAWRENCE DUCROW
Bumblinger Polka and Hawthorne's Lassler
RCA Victor 25-1105

JOSEPH ALLARD
Bed Des Skieurs and Bed des Cabane
RCA Victor 25-1106

WALTER DOMBROWSKI
Czyja to Dziewczyna and Owlzdalka Polka
RCA Victor 25-9182

ALBERTO SOCARRAS
Tu Felicidad and Yo Cans6
RCA Victor 26-9024

FERNANDO FERNANDEZ
Mentalosa and Nochecita
RCA Victor 23-0743

THEM RCA VICTOR STARS

VAUGHN MONROE
RCA Victor 20-2589

LARRY GREEN
RCA Victor 20-2421

VAUGHN MONROE
RCA Victor 20-2523

LOUIS PRIMA
RCA Victor 20-2598

SAMMY KAYE
RCA Victor 20-2583

CHARLIE SPIVAK
RCA Victor 20-2585

TONY MARTIN
RCA Victor 20-2512

STILL AT LOW PRICES!

THE STARS WHO MAKE THE HITS ARE ON

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FREEY MARTIN
(vocal by Stuart Wade and The Martin Men)
(Sierra Madre and Don't Call it Love)
Barclay Allen's piano again in a swell "Concerto King" treatment of the theme song from Para-
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RCA Victor 26-9024

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Mentalosa and Nochecita
RCA Victor 23-0743

MATERIAL PROTECTED BY COPYRIGHT
The January focal point of all record buyers will be The Billboard's JUKE BOX SUPPLEMENT January 24

This important supplement (published and distributed with the annual Coin Machine Convention Issue) will present the latest information and data concerning the recording industry — the recording ban — favorite song hits on machines — juke box business — platter spinnings — television — and various lists of importance to every reader.

Regular distribution, along with that week's Billboard plus extra distribution at the convention, to retailers, foreign operators, etc., assures complete coverage of the entire record buying market.

For Further Details—Contact the Nearest Billboard Office
Many thanks for your warm reception during our first year in the record field.

Lloyd G. Garrett
President

J. D. (Jack) Buckley
Vice-Pres. in Charge of Sales
**Radio Popularity**

**SONGS WITH GREATEST RADIO AUDIENCES**

(Ending Friday, December 18, 8 a.m., and ending Friday, December 25, 8 a.m.)

The chart is based on the greatest audiences on program heard on nearly 600 stations throughout the United States. The index is computed upon radio logs available through the ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 tunes in numerical order, times alphabetically. The master checked is predominantly (over 60 per cent alluded to) times indicated is from a film: (F) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Label</th>
<th>ASCAP</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Ballerina</td>
<td>Vaughn Monroe (Vaughn Monroe)</td>
<td>Victor 20-4252</td>
<td>ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>Too Fat Polka</td>
<td>(I Don't Want Him) You Can Have Him</td>
<td>Columbia 37987</td>
<td>ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>Near You</td>
<td>Perry Como</td>
<td>Bullet 1901</td>
<td>ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>Never Soon</td>
<td>(Will Jack Owen) (Eddie Foy)</td>
<td>Tower 1006</td>
<td>ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>We'll Dance At Your Wedding</td>
<td>Larry Clinton (Ray Bloch Ork)</td>
<td>Capitol 15005</td>
<td>ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>You Do (F)</td>
<td>(Shakey)</td>
<td>Golden 4056</td>
<td>ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>I'll Dance At Your Wedding</td>
<td>Supreme-ASCAP</td>
<td>Columbia 37952</td>
<td>ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>It Happened In Hawaii</td>
<td>Redbird-ASCAP</td>
<td>Columbia 37952</td>
<td>ASCAP</td>
</tr>
<tr>
<td>9</td>
<td>Never Loved Anyone</td>
<td>Feist-ASCAP</td>
<td>Bullet 1001</td>
<td>ASCAP</td>
</tr>
<tr>
<td>10</td>
<td>I'm a Comin', I'm Comin'</td>
<td>Sure-ASCAP</td>
<td>Columbia 37055</td>
<td>ASCAP</td>
</tr>
<tr>
<td>11</td>
<td>How Lucky You Are</td>
<td>Capitol 15005</td>
<td>Capitol 15005</td>
<td>ASCAP</td>
</tr>
<tr>
<td>12</td>
<td>Cry Over You?</td>
<td>Capitol 15005</td>
<td>Capitol 15005</td>
<td>ASCAP</td>
</tr>
<tr>
<td>13</td>
<td>Where in the Heart Is (R)</td>
<td>Paramount-ASCAP</td>
<td>Columbia 37952</td>
<td>ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>The Stars Will Remember</td>
<td>Supremes-ASCAP</td>
<td>Columbia 37952</td>
<td>ASCAP</td>
</tr>
<tr>
<td>15</td>
<td>The Little Old Mill (R)</td>
<td>Republic-ASCAP</td>
<td>Republic-ASCAP</td>
<td></td>
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<td>16</td>
<td>The Whiffenpoof Song (R)</td>
<td>Republic-ASCAP</td>
<td>Republic-ASCAP</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>They're Mine, They're Mine (R)</td>
<td>Sinatras-ASCAP</td>
<td>Columbia 37952</td>
<td>ASCAP</td>
</tr>
<tr>
<td>18</td>
<td>Brit are You?</td>
<td>Capitol 15005</td>
<td>Capitol 15005</td>
<td>ASCAP</td>
</tr>
<tr>
<td>19</td>
<td>Hadler's Rhapsody (F)</td>
<td>Columbia 37952</td>
<td>Columbia 37952</td>
<td>ASCAP</td>
</tr>
<tr>
<td>20</td>
<td>Where in the Heart Is (R)</td>
<td>Paramount-ASCAP</td>
<td>Columbia 37952</td>
<td>ASCAP</td>
</tr>
<tr>
<td>21</td>
<td>Close Your Eyes</td>
<td>Capitol 15005</td>
<td>Capitol 15005</td>
<td>ASCAP</td>
</tr>
<tr>
<td>22</td>
<td>The Top 30 Tunes (plus ties)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**RECORDS MOST-PLAYED ON THE AIR**

Records listed here in numerical order are those played over the greatest number of stations in the U. S. Last in the series for the first time in January 1947 and柏开 throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the next issue. Music in 30 places. Column 1: (F) indicates tune is from a film; (R) indicates tune is from a legit musical.
Retail Record Sales

December 27, 1947

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation’s retail record stores (dealers). List is based on The Billboard’s weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (G) indicates tune is in a legitimate musical. The 5 kinds of each record is listed in Italics.

<table>
<thead>
<tr>
<th>Class</th>
<th>Name</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BERNINA</td>
<td>Vaughn Monroe</td>
<td>Victor 20-2433</td>
</tr>
<tr>
<td>2</td>
<td>TOO FAT POLKA</td>
<td>I Don't Want You</td>
<td>Columbia 37921</td>
</tr>
<tr>
<td>3</td>
<td>NEAR YOU</td>
<td>Francis Craig</td>
<td>Bullet 1001</td>
</tr>
<tr>
<td>4</td>
<td>WHITE CHRISTMAS</td>
<td>Bing Crosby</td>
<td>Decca 23778</td>
</tr>
<tr>
<td>5</td>
<td>CIVILIZATION</td>
<td>Andrews Sisters-Danny Kaye</td>
<td>Decca 23490</td>
</tr>
<tr>
<td>6</td>
<td>HOW SOON WILL YOU MARRY</td>
<td>Jack Owens (Eddie Ballantyne Ork)</td>
<td>Victor 20-2377</td>
</tr>
<tr>
<td>7</td>
<td>SERENADE OF THE NATIONS</td>
<td>Sammy Kaye (Don Cornell-Choir)</td>
<td>Victor 20-2523</td>
</tr>
<tr>
<td>8</td>
<td>CARRUMAS DE SANTA</td>
<td>Louis Prima (Louis Prima Ork)</td>
<td>Columbia 20-2400</td>
</tr>
<tr>
<td>9</td>
<td>How Soon (Will I Be)</td>
<td>Gene Autry</td>
<td>Decca 23490</td>
</tr>
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<td>10</td>
<td>HOW SOON (Will I Be)</td>
<td>Gene Autry</td>
<td>Decca 23490</td>
</tr>
<tr>
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<td>DO (F)</td>
<td>Bing Crosby</td>
<td>Decca 23490</td>
</tr>
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<td>12</td>
<td>YOU DO (F)</td>
<td>Bing Crosby</td>
<td>Decca 23490</td>
</tr>
<tr>
<td>13</td>
<td>ALARMING THE Wives</td>
<td>Bing Crosby</td>
<td>Decca 23490</td>
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<td>GOLDEN EARRINGS</td>
<td>Perry Lee (Barbarian Ork)</td>
<td>Victor 20-2351</td>
</tr>
<tr>
<td>15</td>
<td>That's What Every Girl Should Know</td>
<td>Bing Crosby</td>
<td>Decca 23490</td>
</tr>
<tr>
<td>16</td>
<td>IT'S ALL OVER</td>
<td>Bing Crosby</td>
<td>Decca 23490</td>
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COMING NEXT WEEK

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</tr>
</tbody>
</table>

ATTENTION DISTRIBUTORS

Important, record manufacturer has a few desirable territorial franchises available beginning January 1, 1948. Opportunity for aggressive, well established distributors to connect with prestige organization. Give full details in confidence. Mention labels you now distribute and present distributors know of this advertisement:

Write BOX #268, The Billboard, 1564 Broadway, New York, N. Y.
A SPECIAL MESSAGE TO RECORDING ARTISTS
RECORD MANUFACTURERS
MUSIC PUBLISHERS

90,200
RECORD BUYERS

will read your important message in the
SPECIAL JUKE BOX OPERATOR SECTION
of The Billboard's
BIG CMI CONVENTION ISSUE

YOU'LL REACH...
MORE JUKE BOX OPERATOR RECORD BUYERS
MORE RETAIL STORE RECORD BUYERS
MORE DISK JOCKEYS
MORE EFFECTIVELY
at the
MOST IMPORTANT TIME
and over a
FAR LONGER PERIOD OF TIME
thru this great special issue
than you've ever been able
to reach before!!!

Advertising Forms Close JANUARY 5
Date of Issue: JANUARY 24
Distribution Date: JANUARY 19 (to coincide with the opening of the CMI Convention in Chicago)

REGULAR RATES APPLY
RESERVE SPACE NOW!

NEW YORK
1564 Broadway
Medallion 3-1615

CINCINNATI
1160 Patterson St.
Düren 6459

CHICAGO
155 N. Clark St.
Central 8761

DETROIT
1009 Fox Theatre Bldg.
Ranolph 1100

HOLLYWOOD
6000 Sunset Blvd.
Hollywood 5831

ST. LOUIS
390 Arcade Bldg.
Glosten 0443

December 21, 1946

Most-PlayeJuke Box Records

Records listed are those receiving the greatest play in the nation's juke boxes.
List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are only available recordings of the same time. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Charts, Part L.

Best-Selling Popular Retail Records

(Continued from page 27)

1 12. YOU DO (F)... Bing Crosby-Carmen Cavallaro... Decca 24101
2 11. MICKEY... Ted Weems... Victor 20-2432
3 3. NEVER Trust a Woman... Ted Weems... Capitol 20-2322
4 5. TO My SORROW... Eddy Arnold and His Tennessee Plowboys... Capitol Americana 40026
5 4. NEVER Trust a Woman... Red Foley (The Cumberland Valley Boys) and Tex Coleman (Singing Café Bar)... Decca 24104
6 5. IT'S A SIN... Eddy Arnold and His Tennessee Plowboys... Victor 20-2431
7 1. SNATCH and GRAB IT... Julia Lee and Her Boy Friends (Julia Lee)... Capitol Americana 40028
8 6. BOOGIE WOOGIE BLUE PLANE... Lesley Lehar... Decca 24104
9 10. HES A REAL GONE GUY... Frankie Laine... Capitol Americana 40017
10 4. I'M NOT The Guy I Was... Bing Crosby-Carmen Cavallaro... Decca 24101
11 9. MY BABY... Eddy Arnold and His Tennessee Plowboys... Capitol Americana 40025
12 7. EARLY in THE MORNING... Louis Jordan... Capitol Americana 40025

Most-Playing Juke Box Folk Records

Records listed are hillbilly records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Best-Selling Popular Retail Records

(Continued from page 27)
THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

REG YOUR PARDON.................. Francis Craig............ Bullet 1012
In "Dear You" rim. The sequels rarely happen... a push by Robbins publicity can put this over.

I CAN'T GIVE YOU ANYTHING BUT LOVE............. Rose Murphy......... Majestic 1204
Previously touted in The Billboard's record review section, disk is moving up. A flash item, buyers are cautioned to get in their orders fast or look out.

I CAN'T GIVE YOU ANYTHING BUT LOVE

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. CHRISTMAS ISLAND............. Andrews Sisters-Guy Lombardo... Decca 23722
2. TWO LOVES HAVE I.............. Franklin Laine (Carl Fischer Ork).... Mercury 2904
3. HOW LUCKY YOU ARE............. Andrews Sisters (Vic Schoen, Ork).... Decca 24171
4. WHITE CHRISTMAS.............. Perry Como.................. Victor 20-1970
5. CORABELLE....................... Eddy Howard................. Majestic 1179
6. GONNA GET A GIRL............... Tony Pastor-Tony Pastor-The Cloo-ny Sisters)........ Columbia 37972
7. I CAN'T GIVE YOU ANYTHING BUT LOVE............. Rose Murphy......... Majestic 1204
8. BLACK AND BLUE................. Franklin Laine (Carl Fischer Ork).... Mercury 1026
9. SONG OF NEW ORLEANS........... Larry Green Ork (Vocal Trio)........ Columbia 37984
10. THE SECRETARY SONG.......... Ted Weems.................... Bullet 1012
11. YOUR RED WAGON................ Ray McKinley................. Majestic 1275

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. THE SECRETARY SONG............ Ted Weems.................. Mercury 2901
2. HERE COMES SANTA CLAUS......... Gene Autry.................. Columbia 37942
3. THIS DUM DOT SONG............. Frank Sinatra (The Pied Pipers-Axel Stordahl Ork)..... Columbia 37966
4. I CAN'T GIVE YOU ANYTHING BUT LOVE............. Rose Murphy......... Majestic 1204
5. DON'T LOOK4 THERE, AIN'T SHE PRETTY?.............. Buddy Greco-The Sharps-Musicalift 615
6. BOOT WHIP......................... Anita O'Day (Will Bradley Ork)........ Signature 15182
7. SONG OF NEW ORLEANS........... Larry Green Ork (Vocal Trio)........ Columbia 37980
8. AT THE CANDLELIGHT CAFE........ Gordon MacRae................. Capitol 15914
9. REG YOUR PARDON................. Francis Craig................. Bullet 1012
10. PENNY.................. Pid Piper's................. Capitol 478

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. DOH, LOOK-A THERE, AIN'T SHE PRETTY?.............. Buddy Greco-The Sharps-Musicalift 615
2. JINGLE BELLS........................ Bing Crosby.............. Decca 23382
3. SANTA CLAUS IS COMING TO TOWN............. Bing Crosby.............. Decca 23381
4. WHITE CHRISTMAS.............. Perry Como.................. Victor 20-1970
5. AT THE CANDLELIGHT CAFE........ Dinah Shore................. Columbia 37984
6. (I'M A-COMIN', A-COURTIN')............ Corabelle................. Majestic 1179
7. GONNA GET A GIRL............... Tony Pastor-Tony Pastor-The Cloo-ny Sisters)........ Columbia 37972
8. I CAN'T GIVE YOU ANYTHING BUT LOVE............. Rose Murphy......... Majestic 1204
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4. WHITE CHRISTMAS.............. Perry Como.................. Victor 20-1970
5. GONNA GET A GIRL............... Tony Pastor-Tony Pastor-The Cloo-ny Sisters)........ Columbia 37972
6. GONNA GET A GIRL............... Larry Green Ork (Vocal Trio)........ Columbia 37984
7. SECRETARY SONG................. Ted Weems.................... Mercury 2901
8. TWO LOVES HAVE I.............. Perry Como (Russ Case Ork).... Victor 20-2442
9. THE DUM DOT SONG............. Frank Sinatra (The Pied Pipers-Axel Stordahl Ork)..... Columbia 37966
10. IN A LITTLE BOOKSHOP.......... Vaughn Monroe................. Victor 20-2573
### Record Reviews

**With Ratings for Disk Jockeys, Dealers and Juke Box Operators**

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### The Categories

- **Record Quality (surface, etc.)**
- **Performance Potential**
- **Music Publisher's Ale**
- **Popularity as measured within the field**
- **Number of points awarded**
- **The Ratings (100 points maximum)**

### New Ratings

- **71**
- **72**
- **73**
- **74**
- **75**
- **76**
- **77**
- **78**
- **79**
- **80**
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- **82**

### Rating System

1. **Song Quality**
2. **Arrangement**
3. **Performance**
4. **Popularity as measured within the field**
5. **Number of points awarded**
6. **The Ratings (100 points maximum)***

(Continued on page 22)
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THE RATINGS

ARTIST

TUNES

LABEL AND NO.

ARTIST

TUNES

LABEL AND NO.

TONY MARTIN

"Merry Old Dance"

(Continued on page 38)

Ratings - Quality Record Pressing

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ATTENTION MUSIC OPERATORS AND DEALERS
A Sensational Love Ballad
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A LONELY SONG

Vocals by ALLAN MASSEY

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767 10th Ave.
New York, N. Y.

RELIABILITY - QUALITY

Record Pressing

Chicago

December 27, 1947
Trial Set January 6
On Suit of Youmanns
Heirs Against Miller

NEW YORK, Dec. 20.—Trial date of January 6 has been assigned by
New York Supreme Court on the case of Vincent Youmanns, Inc., versus
Miller Music.

The latest from composer's estate is suing Miller for a 50-50 divvy on
all performance moneys received on Youmann's copyrights since the time
these were absorbed by the Miller unit of the Leon-Robbins group.

The plaintiffs, thru attorneys Leonard Zissu and Lou Dreyer, charge
that a specific contract agreement exists entreting the estate to such
share of the income. Miller, thru Attorney Julian Abeles, is contesting
the claim, reportedly on the ground that Youmann had received his proper
income.

Granz Show to France

NEW YORK, Dec. 20.—Details have
been worked out for the Norman
Granz Jazz at the Philharmonic show to
appear at the International Jazz
Festival in Nice, France, February 16-23. The Jazz troupe will include
Henderson and Helen Humes, piano and alto and tenor spots still open.
Granz intends planning his group to and from europe under the auspices of Radio-Florida France, which arranged the junket in connection
with the Nice Jazz Festival Committee. While in Europe, Granz also expects to expand distributing facilities of his Clef disk label, which
records Jazz at the Philharmonic. Clef now is distributed in France and
Scandinavia.

Granz Touring the World

The new executive board consists of Charlie Hawkins, Flip Phillips,
Howard McGhee, Ray Brown, J.C. "Fats" Henderson and Helen Humes,
piano and alto and tenor spots still open. Granz intends planning his group
to and from Europe under the auspices of Radio-Florida France, which
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Scandinavia.

The Billboard
Stage Waits—No. 4 in a Series

Buster Astor Buys Shoes
In Big Loew's State Deal;
Gay Goose Job Is Cooked

An exchange of correspondence between Jay Marshall (magician, ventriloquist) and his friend. Buster Astor (the best comic in the low-price riloquist) and his friend. Buster As

Dear Jay:

My luck is so bad; just when I get out they close out vaudeville at our State. . . . You may not know this, but I have over 600 invested in an angle which I figure will have to be at the State in less than six months. First off, it is an approach to one else thinks of, and it comes by accident. . . . Happen one day I need a pair of shoes and I drop to the London Shoe Store at the corner of 4th Street and Broadway, and I find out the shoe salesman is a guy named Schwartz, and his partner is the assistant manager at Astor’s State; so every time I get to New York I buy a pair of shoes and talk show business with this guy named Schwartz. You know Sam

Pearlman cannot go on forever as house manager, and when Pearlman goes out, Schwartz goes in, and when Schwartz goes in, I go off to his brother and buy another new pair of shoes, and in less than a week I am well over the amount of the shoes, which screws up the deal for everybody.

... Come to think of it, did you play every date very recently????? I will not think of blaming you, but I am right now stuck with nine pairs of shoes.

I am closing at the Gay Goose here in Jax in another two days. . . . Plays five weeks I am here which is not bad as I only came in for two (with option). They exercise the option and I stay four, but this last week I will not be able to get hold of the strict sense of the term . . . I can see that they will take the new show, so I draw an advance from the cashier and make a touch from the boss, so at the end of the week I am well overdrawn. And the boss has to hold me one extra week to get even. . . . You will recognize this old dodge, as I think it is you who tells it to me.

They have a comic so I am billed as the “extra added attraction.” They cannot cancel this new boy, altho I hear talk that after the first show the boss thinks seriously of paying him off, as he does not do so good. This is partly because the same goes I do here the week before. . . . (I steal the routine from Jimmy Anderson, a rich, full, crooning baritone in several pop songs.

New York, Dec. 20.—Paul P. S.—Do you happen to wear size 91/2 shoes????

I know you will recognize this old dodge, as I think it is you who tells it to me.

Your friend Schwartz might be able to get you a pass to see the show at the State or he might be able to get you my flat feet, but as for getting you booked on the stage show this he could not do. You just picked the wrong brother to work on.

Go, instead, to USO-Camp Shows and make a round trip. But you can then go to the Blue Angel, but you know you can never tell with these schmos.

Don’t forget to write to me and tell me when you will please deliver the half a dozen rubber cigars as this is my trademark in show business, and the one I am using I chew down pretty much.

Remember to write “Buster Astor Buys Shoes” in the “Low-Price Field”—who is your friend.

BUSTER ASTOR.

P. S.—You happen to wear size 91/2 shoes????

The Blue Angel, 122 East 55th Street, New York. December 13, 1947

Dear Buster:

My friend Schwartz might be able to get you a pass to see the show at the State or he might be able to get you my flat feet, but as for getting you booked on the stage show this he could not do. You just picked the wrong brother to work on.

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BUSTER ASTOR.
B&K Switch Chi Flesh Houses

Chicago House

Bowing to S-L

Medium-priced acts to be offered by chain with emphasis on variety bills

(Continued from page 3)

stage crew and Lou Breses 15-piece house orch four-week notice December 11.

According to the source, B&K will steer away from expensive names, unless absolutely necessary, the feeling being that a balanced variety bill will do the trick. The Ruta Brothers, opening Christmas Day for two weeks, will close the vaude bill. The Chicago January 1. No booking has been set for the State-Lake.

Definite details have not been worked out with the American Federation of Musicians over how large a pit band will be used in the smaller house, nor how large a stage crew will be required by the stage-hands’ union, but it is known that B&K execs will attempt to cut down on all personnel, requirements.

Agents “Neutral,” But Will Deal Only With Shelvey’s Successors; Cash Bond Must

Shelvey Defi!

NEW YORK, Dec. 19.—The both Morris L. Ernst and Hyman Faine, representing Matt Shelvey and the Four A’s, respectively, refused to talk about the meeting held Friday (11). Besides Shelvey reps says the Four A’s committee a virtual ultimatum to the effect that if the band was not ironed out within a specified period the entire problem would be taken to the court. The committee received the demands and then came back and asked the week-end to think over its reply.

Shelvey’s contract (about $500-$750), a girl singer for the show will be a demand for salaries on the pay day after the scheduled concert of vaude (24). Settled was known was trying to take over the American Guild of Variety Actors (AGVA) and the unions of the clubs they’re set for that money would have to be deposited in a non-interest-bearing fund, a non-interest-bearing deposit being that a balanced variety bill unless absolutely necessary, the feeling being that a balanced variety bill will be utilized the Four A’s committee a virtual ultimatum to the effect that if the band was not ironed out within a specified period the entire problem would be taken to the court. The committee received the demands and then came back and asked the week-end to think over its reply.

BOWING TO S-L

NEW YORK, Dec. 19.—The Auditorium, Worcester, Mass., will start Sunday night vaude with name bands. The house bill will be headed by Duke Ellington and orchestra. The Calloway orchestra will appear January 11, while Louis Prima has been signed for February 1. Interim dates have not been contracted.

Settlement of Loew N. Y. Vaude Dispute Possible This Week

NEW YORK, Dec. 20.—Ironing out of the dispute between Loew’s and Local 622 of the American Federation of Musicians (AFM) will be attempted at a meeting Tuesday (23), according to Henry A. Maccaro, supervisor of the union’s theater department. If no agreement is reached, the union’s first action will be to demand for salaries on the pay day after the scheduled concert of vaude (24). Settled was known was trying to take over the American Guild of Variety Actors (AGVA) and the unions of the clubs they’re set for that money would have to be deposited in a non-interest-bearing fund, a non-interest-bearing deposit being that a balanced variety bill unless absolutely necessary, the feeling being that a balanced variety bill will be utilized the Four A’s committee a virtual ultimatum to the effect that if the band was not ironed out within a specified period the entire problem would be taken to the court. The committee received the demands and then came back and asked the week-end to think over its reply.

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Season’s Greetings from Cotillion Room
Hotel Pierre

Charles D. Reader
1946-'47
Enjoying “Consistently” Good Business

DAK CHUNG Troupe
1947-'48

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THE ONLY CHINESE BOYS DOING THIS JUGGLING

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BOSTON, MASSACHUSETTS

Available commencing Jan. 4th, 1948, for:

PARKS THEATRES NIGHT CLUBS OUTDOOR CIRCUS

DIRECTION: HARRY NATHANO ROOM 100-46 W. 47TH ST.
NEW YORK, NEW YORK

See Page 59 in Carnival Section

Glass Hat, New York
(Thursday, December 11)

Romeo Vincent brought his standard hi-links to this East Side cafe and a receptive audience. His It’s a Great Day show was a hit, O’Neill—the Cuban heel and Boogie Woogie Porter routines, delivered with nonchalant grace, got off despite a hot audience which seemed to have heard them before. His Disk Jockey, a novelty, has the makings of one of his best bits once he icon acts out a few kicks. The number gives opportunity for the rich-voiced comedian to impersonate the pop songsters of the day.

Jensen’s Unique Magic

Norman Jensen did a unique magic single, mixing his hokum with takeoffs of Hollywood names for comic effect. His slight-of-hand rated approval on its own, but, coupled with the name mimics, Jensen rated an added nod. The six June Taylor girls did three numbers, Easy To Love, Begin the Beguine and Country Style with square dance audience participation to build the two-act into a sock hop presentation.

Eddie Stone’s act cut the show admirably, then came up with the multi-tempered selection of old tunes for dancing as could be found anywhere. Using 90 per cent of bygone melodies, Stone wowed the floor patrons with an “I wrote it” medley which put the club way ahead in all audience participation. The rumba girls and castants were sufficiently initiated by the Latin rhythms of Al Castellanos and Mechita.

The Down Beat, Boston
(Wednesday, December 12)
Capacity, 450. Price policy, no cover or addition. Doors open at 9:00 and 11:00. Openers and deejay policy, non-exclusive. Publicity, Harry Paik. Estimated budget for this show, $2,000.

The new club to debut in the Hub in a year opened strong as a downtown attraction with Milt Britton and band plus Sharpeles and Naples. The policy here is to feature name bands which work two shows nightly as a show unit in themselves, with added acts to round out the entertainment quotient.

Britten and band, offering their familiar type of roughhouse slaptick, are now hyping their unit appeal with the addition of trumpeter Pat Yankee, ex of the Ted Lewis outfit, and Tommy Rafferty, impersonator and slaptick specialist.

It is close to impossible to set up the Britton unit’s antics in print, but if the critics of first-nighters are any key, the Hub trade has been waiting for these acts since they opened behind a screen, a few accomplices who get the free beer, and everyone else is well dunked with water and other assorted standard burly situations. The fact is that the customers like it especially the fem section which haven’t taken in much burlesque lately.

The strongest point in the opening show, and one which may turn out to be the key to this club’s success, is the act of Sharpeles and Naples. As an act, it rates well for the burlesque circuit and comes complete with water sport started behind a screen, a fem accomplice who gets the free beer, and everyone else is well dunked with water and other assorted standard burly situations. The fact is that the cash customers like it especially the fem section which hasn’t taken in much burlesque lately.

The Down Beat’s line is that U. S. didn’t have to sell, sells her songs in sock fashion, injecting a fine roll into her routine.

Current cost is the poorest selection of talent yet in the year-old disc jockey room, which unusually has been an exception to burlesque and vocalizing making for some boring hula. While each performer does a different style of vocalizing, there just isn’t enough room talent around to make for a better show.

Keyboarding gets a heavy spotlight, with front Porfio Mella, holdover for the past four months, holding a heavy share of sensuous Latin rhythms. The headliner Nellie Lutcher does the jazz keyboarding in between her vocalizing.

Thrashing plays too heavy a role, with holdover Jenny Williams working a pair of ditties, in addition to Pat Curran, who’s introed as direct from the kitchen, coming on full chef’s garb to warble a pair of Irish tunes that won him four call-backs. He is just over from New Orleans as a high-register tenor who clicks on the old standards.

Nellie Lutcher, in the anchor spot, pulled a solid ovation and, even after six numbers, only time kept her from working six more. Alto the ever-furtive vibra-which that has made her a charming one-act standup couldn’t be caught over the room’s p-a. system, her provocative salesmanship won her first attention. Two-thirds of her numbers were greeted by mirth at the start.

Johnny Zippel

Samovar, Montreal

Capacity, 251. Price, $1.50 minimum. Manager Carol Curran. Booking policy, non-exclusive. Estimated budget for this show, $600.

The current bill is one of the best ever seen here. There’s enough variety to satisfy everybody, not that Samovar habituates are the toughest people in the world to satisfy.

The strongest point of this revue is the Russeson band, Aladino’s Rumba Band. But besides having a sassy set of pipes, the lady project his love for singing to the people and knock ‘em dead. He sings in many languages, and by smart showmanship explains the idea before each number.

Nina Novak, Good Company

Now at the Samovar is Nina Novak, Polish ballerina. The gal shows nice sense of comedy in her Warsaw Police, but she also shows that she’s no hack when it comes to leg pirouettes, etc. It’s straight from the shoulder stuff.

Fernando del Monte clicks in splendid Mexican dances, but here too there’s no nooked-up stuff. Also from Mexico, the Larry Gomez, eye-filling terper who gets everybody hopping. He is the quintessential smart native routines aided by inevitable but effective castaneting.

Claudius Jordan, about the only surpise, made a hit when he sold, sells her songs in sock fashion, injecting a fine roll into her routine.

Catal ensues the bill and does a good job. Bill Skinner’s band gives adequate support. Bill Skin-ner’s band is the quintessential for the situation.

Charles J. Lazarus
Restaurant Contintenale, Hotel Netherland Plaza, Cincinnati

Wednesday, December 17


Revue Parisienne, new icier which began its run last night (Thursday), sticks up as one of the tastiest dishes offered here since the room first cracked with the ripples of Thursday even seven years ago. Show has everything — excellent wardrobe (by Johnny Bauer, Chicago), good lighting, a sound musical score, youth, beauty, speed and abundance of talent — and Harriet Smith, assisted by Ray Frost, turned in bang-up job on the producing end.

Joyce, pert and shapely brunette, steps out in tip-top style, while his nine-wardrobe (by Johnny Baur, Chicago), refrigerator opers seven years ago. Show music and dance sets.

New York, Dec. 20. — A mass meeting for agents and agents is being prapped by the Associated Agents of America (Three A's) consisting of the Grand and Indian agents, to be held in the immediate future. It will demand to know why Matt Shelvey, former head of the American Guild of Variety Artists (AGVA), was fired by the Four A's.

This decision was reached unanimously last week when the Three A's met to elect new officers and to conduct its regular business.

Hyman Goldstein, prexy of the Three A's, said he and the members of his org would flatly refuse to take orders from the Associated Agents and Artists of America (Four A's) or any of its reps until it was satisfied that the firing of Shelvey was justified. "If they (Four A's) want to take our franchise away, they can take it," he said. "'We'll take it up with the Supreme Court.'"

Small's Paradise, New York

Wednesday, December 18


This perennial bistro with practically the same format which has been driven with his usual program by typical line-up of sock Negro entertainment. Ranging the array is Bill Simmons, vice-president; Sid Leipzig, vice-president; Joe A. Johnson, controller, executive secretary, and Harry Dell, sergeant at arms. The board will consist of Sid Reynolds, president; Eddie Luntz, vice-president; Jimmy Hone, treasurer; and Fred Mahler, Hal Edwards and Nick Elliot.

The shows are given in the 1,800-seat theater said to be outfitted equal to any modern vaude theater in existence, even to the most luxurious dressing rooms. The three shows are given at 8:45 a.m. and 1:30 and 7:30 p.m. per evening. said to be good on good behavior, has a chance to attend.

The show, which is not a benefit, is headlined by Frankie (Sugar Chile) Robinson and Skitch Henderson's band and includes Myron Nelson, Harold and Wanda Bell, Riley and Nora, Two Hits and a Miss, and Fred Mahler and Skinny Dugan.

3A's Shindig Will Ask Why Matt Got Gate

Based on the discovery of a new form of currency that has been circulating for centuries, the Three A's are planning to ask the Four A's why they fired their prexy, Matt Shelvey. The Three A's believe that Shelvey was fired without a hearing and want a fair and impartial hearing. According to Goldstein, who asked the question, the reply was "If Shelvey wants a hearing, let him ask for it." According to Goldstein, the Shelvey case is too unstable.

The Three A's met with the Four A's committee to demand the return of their bond and asked why Shelvey was fired without a hearing. According to Goldstein, the Shelvey case is too unstable.

Return of Bonds Asked

The biggest headache he is experiencing, according to Goldstein, is the refusal of recent owners who are demanding the return of their bond. They feel they have a solid case.

Late Friday (19) night the Three A's met with the Four A's committee running AGVA and asked why Shelvey was fired without a hearing. According to Goldstein, who asked the question, the reply was "If Shelvey wants a hearing, let him ask for it."

According to Goldstein, the Shelvey case is too unstable. "If they (Four A's) want to take our franchise away, they can take it," he said. "We'll take it up with the Supreme Court."

Curly's Theatre Cafe

20 South Fifth St.

"Hilde Simmons: The Upper Midwest loves you. For the first time in 14 years. "Curly's Theatre Cafe" has broken a precedent in holding a "name" act for more than 2 weeks. Because of tremendous crowds clamoring for more of Hilde Simmons, the management was forced to extend your engagement. You would still be here at Curly's were it not for your contract commitments at the "Plantation" in Nashville, Tennessee. Hilde, please Come back as soon as you can—Minneapolis wants you!!!"

Gratefully yours,

Jimmy Hone—Mgr.

 Vaude in Clink

DETOIT, Dec. 20. — A three-a-day repeat booking has been set by the Music Corporation of America (MCA) to play the Southern Michigan Prison at Jackson, 60 miles west of Detroit, Christmas Day. The prison, three times as big as Sing Sing, has booked MCA shows three years in a row for this occasion.

The shows are given in the 1,800-seat theater said to be outfitted equal to any modern vaude theater in existence, even to the most luxurious dressing rooms. The three shows are given at 8:45 a.m. and 1:30 and 7:30 p.m. per evening. said to be good on good behavior, has a chance to attend.

The show, which is not a benefit, is headlined by Frankie (Sugar Chile) Robinson and Skitch Henderson's band and includes Myron Nelson, Harold and Wanda Bell, Riley and Nora, Two Hits and a Miss, and Fred Mahler and Skinny Dugan.
VAUDEVILLE REVIEWS

Loew's State, New York
(Thursday, December 18)

Dave Apollon's act, a combo of long arms,
frog-like jumps, and a short charm delivery, got
fair results. The two girls (pianist and harpist)
who now work with Apollon, give the act a lot of class
and, to an audience that appreciates it, the routine
would be solid. The way the giveaway
dance was worked on the show caught, it
was just nothing. Some lad (apparently
not a plant) ran down the aisle, took
the sweater and went back to his seat.
Molly Picon got better results with
her throwaways than with her
pianist's boogie number
and, to an audience that appreciates it, the routine
would be sock. How-
however, the girl's
bit, using a doll, didn't register.
Charlie Brick's trampoline act.

For making 1947 a happy year
Sincere wishes for
SID HARRIS,
QUARK
FOR MAKING 1947 A HAPPY YEAR

Season's greetings
from
KING S OF THE KEYBOARDS

* "BUDD" TAYLOR ORGANIST
* SHERATON HOTEL
    New York City, N. Y.
* Broadcast Hourly
  WNEW
* HARRY SMITH PIANIST
  MANY THANKS TO...  
  - Mr. Gilbert Johnson (Manager)  
  - International Artists' Corp.  
  - WNEW Staff  
  - Len Gales (Publicity)

For making 1947 a happy year.

The Billboard
(See Orientale, Chicago, on page 41)

British Puppets, a streamlined version
of the show on London's West End, have
something new in hand puppets.

The men and female manipulators
usually associated with emcees and a variety bill,
not surprisingly, have found some success with
classic, almost old-fashioned acts.

This review provides so-so entertain-
ment, with two acts carrying the evening.
Dave Apollon's pit band
came up with a three-piece pit band,
which Arthur Smith
would be proud of.

The two girls (pianist
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SID HARRIS,
Shelvey Reps And 4A’s Unit Go in Huddle

Rank-and-File Vote Asked

NEW YORK, Dec. 20.—The battle for what has been called the control of American Guild of Variety Artists (AGVA), now being waged between Matt Shelvey, ex-national administrator, and the Associated Actors and Artists of America (Four A’s), took on added significance last week after a meeting held by reps of both parties.

The immediate result of the meeting was the hiring of William Feinberg by the Four A’s to act as labor relations consultant to the international body of the Four A’s in its dealings with AGVA, particularly in its current battle with Matt Shelvey. Feinberg, now a labor relations expert, was the secretary of Local 802, American Federation of Musicians, for 11 years. He left 802 to join General Artists Corporation.

Ernst at Confab

The first of what may be a series of meetings with Shelvey reps was held Friday morning (19) at Equity by the five-man Four A’s committee handling AGVA affairs and Morris L. Ernst, special counsel retained by Arthur W. A. Cowan, who in turn represents Shelvey. Both sides were very hush-hush about the meeting and about future plans.

Ernst even refused to admit there had been any meeting, the he was emphatic in saying democratic processes were completely lacking in the running of AGVA.

Ernst characterized the discharge of Shelvey as “an abuse of a right—and even if they (Four A’s) had that right there was no justification without a hearing. Even Adam and Eve had a hearing before they were thrown out.”

He further said that the whole matter should be given to AGVA members to settle either thru a referendum or a convention.

“Would Win in Court”

“If we go to court we will win,” said Ernst. “But I will fail in my first duty to the union if it comes to a court fight. No union wins when the courts enter. I want a referendum or a convention, either or both at once. The only source of power is the membership and we’ll take our chances on the democratic processes.”

Arthur Cowan said that a referendum was an easy process. There are 11,000 AGVA members certified in good standing as of last April. The total membership is about 30,000. “The ballots are at the printers; the committee has the names. It’s a simple process.”

Committee members refused to comment on the outcome of the meeting. They said an agreement bound both sides to secrecy.

N.Y.LQ Signs Up Ina Ray Hutton

NEW YORK, Dec. 20.—Lou Walters has bought Ina Ray Hutton to open for him at the Latin Quarter next September. The last time Walters used an outside band it was Ted Lewis.

Miss Hutton, who will have a show built around her, will work in the productions and will emcee. The spot is also dickering for wires calling for six shots weekly.
**Aussie Pic House Brings Back Acts**

**BRISBANE, Australia, Dec. 20.**—The Cremorne Theater has changed from second-run pix back to vaude under direction of Harry Wren Theatricals, with radio comedian Jack Davey heading the bill.

Vaude is proving exceptionally popular in Brisbane and turnaway business is the standing order.

Jack Davey will be on the bill for two weeks, after which he is expected to return to radio, from which he has been away for three months. This is his second visit to Brisbane.

Other radio comedians now doing vaude are Mike Connors, Terry Scanlan, Morry Barling and Kitty Blueett.

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**Detroit Town Pump Sold; New Policy**

**DETROIT, Dec. 20.**—The Town Pump, downtown spot, passed to new owners Monday (15), with Joseph Beals and Edoure Warshaw, newcomers to the biz, taking over the lease. The spot has been operated by David Katz and Earl Shapero, who opened it just a year ago.

The policy is being shifted to a stage bar show, with about three acts, in place of the names which have been used hitherto. The spot opened a year ago with Nan Blakstone, and has used Sheila Barrett, Nino Nanni, currently Mervyn Nelson and others, with Jane Dulo booked in for two weeks opening December 28. Benis said a name might occasionally be brought in for a short engagement, but the policy will be more stand and entertainment.

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**CABOT AND DRESSEN**

A new thrill in dancing.

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**Miami, Dec. 20.**—The disk jockey gimmick has hit here with a vengeance. Not only do most of the niteries have their platter riders, but the cabanas use them during the day.

The latest possibility to enter the field is Gene Baylos, now working at Mother Kelly's. The comic (not a disk jockey) has been on various programs nightly and his ad libs get healthy yocks.

So the Beachcomber has come up with an offer asking Baylos to leave Mother Kelly's, where he's an act, and work for Ned Schuler, Beachcomber op, and make with the talk over the air.

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**Season's Greetings**

**To All Our Friends**

---

**Bob Evans**

and **Jerry O'Leary**

---

**Thank you Walter Palumbo's PALUMBO'S**

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**Holiday Greetings**

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**Under Exclusive Management**

**JOLLY JOYCE AGENCY**

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**STEVE GIBSON and His Original RED CAPS**

America's Most Versatile Group

SINGING
MUSICAL
COMEDY

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**Write - Wire - Phone**

EARLE THEATER BLDG.

11th and MARKET STREETS

PHILADELPHIA 7, PENNA.

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**Detroit**

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**Thank you**

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**Under Exclusive Management**

**JOLLY JOYCE AGENCY**

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**All Rights Reserved**
MONTEREY, Dec. 20.—A definite trend in the direction of open booking is indicated by a survey made here of the booking offices of the major hotels. The spots covered include cafes, cocktail lounges, and the Gayety, only strictly vaude venues known.

The business has fallen sharply —for seasonal or other reasons—there is no indication at the moment that there will be a commensurate cutting down in live talent, and booking agencies are active in and around the Monterey area.

“Open booking,” as it exists locally, means that buyers are not anxious to tie themselves up with any particular agent and will buy from anyone who has the best bargain.

Somewhat of an exception are the El Morocco and Esquire, which deal with Dick Hering of the Wolf, Arnold Agency, and Roy Cooper, Paramount Entertainment Bureau locally, respectively. The El has no exclusive written contract with the Morris office, there is an understanding that acts will be booked thru the New York agency. This does not prevent them from booking acts about $3,200 (exclusive of band and line), from buying any act on its own. However, the Morris office still collects a split commission, and the other places using entertainment, not always in demand.

The Esquire “Exclusive”

The Esquire has an exclusive arrangement with Roy Cooper, the El in the past has been booking the room for years and the nut can run from $1,200 to $1,500. The El, as a matter of fact, mostly to comics or the layout, and they’re mostly in the medium -to-low $15 and up rate on club dates.

The Norman’s Roof had an exclusive booking arrangement for years with Mr. Cooper, the El in the past has been booking the room for years and the nut can run from $1,200 to $1,500. The El, as a matter of fact, mostly to comics. The Norman’s Roof, with Miss Johnson now in charge, is booking, not only comics but even at slightly higher rates. The Norman’s Roof, with Miss Johnson now in charge, is booking, not only comics but even at slightly higher rates.

The Gayety has a two-a-day vaude policy, no firkers and a nut of about $3,000. The house has an exclusive booking arrangement with B. & E. De Wolf. The booking is with the Morris office, which runs over $800. Other places are Cafe de L’Est (budget about the same as the Gayety), the other places running over $800. The Gayety is $1550.

Radio City Music Hall (6,500 seats; average $1000) did $135,000 for the second session to top the first period’s $120,000 making a total of $255,000 so far. Plus the annual Christmas show, the bill has Myrtle and Pia, the Chords, the Brothers, the Acrobat and Good News.

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8 Producers Sending Shows To Hinterland

Guarantees Usually Assured

(Continued from page 9)

By Lee Nicklin and Michael Stewart

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erned shows to the troupe will most likely wind up in the Middle West. Also on his schedule early next year is The Glass Menagerie, with Helen McKellar in the leading role.

The Importance of Being Earnest. Aside from the national company, Woolf's three companies troupe with last year's takes.
NEW YORK, Dec. 20.—The American National Theater and Academy (ANTA) benefit this January 18 at the Shubert-Lafayette Theater will feature a legitimate talent array practically unparalleled in recent New York history. Staged by Charles Beach, stage manager, Allan Hazzard, and directed by Herman Bernstein, the show, titled "Sweethearts," will investigate various members so that they can become ac-
apted to go through the country and drum up interest in the actors in the right manner, the spars will lose interest as they did the actors in the right. Preliminary estimates were that from notifying the royalties on the plan, but to do any thore type of job, insiders claim, this sum will have to be doubled. It would be raised by an increase of $5 or $10 in League mem-
bership dues.

Continuing to show an improve-
ment over that of the past, the thespians, the third show of the Equity Library Theater, who are handling "The War Is Over," a high mark in comedy this year. In view of the fact that the Library is to go into high schools with its program, this script is a natural choice to sell to neighborhood audiences.

Sung by Alan Bentley, as the Greek warrior, makes a capable and restrained
characterization. Florentine Chirping Thou Swell from A, the Civic Opera House. Directed by Charles D. Adams, director of the

domestic play. It just doesn't do right by An-
league and form a united front. The committee for the betterment of con-
ditions on the road, was instructed to

Dress rehearsal of All My Sons was set this week by Elting, Jerry Bynder, and Ted Yelland for the Civic Opera House. Directed by Charles D. Adams, director of the

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MAKE MINE MANHATTAN

(Open Wednesday, December 12, 1947)

SHUBERT THEATER,
NEW HAVEN, CONN.

A new musical revue that will allow flacks more latitude to publicize legit shows. As an experiment for the next six months beginning January 1, the press agents will be permitted one stent picture free each month.

However, the privilege carries certain conditions with it to limit abuses. Any picture that is in force now must be observed. Second, 24 hours notice must be given of any change of subject. Third, any picture involved must get written permission from the union and last, six months after the opening of both published pictures and name credit in reputable publications. A photo is not used within two months it must be given one-eighth of a cent. The flacks have been ready seen and approved of the idea that remains is the producer.

Legit drumblasters have complained that they can't compete with the publicity pitches for musicals. On the other hand, CE points out that the union was consulted with the union before the labor org went into negotiation and that the contract was signed to complained leaves the audience limp with laughage.

Not even the sacred Theater Guild escapes the homing-pit as the musicals, choral societies, ballets and all for an exculcatingly light musical. But it is all for the interests of the city to bring the movie industry to New York. Despite a tangle of a thoro-going, and the qualifications of a top-flight drama critic are in abundance. That will even the bale-sitters a chuckle.

Pitches with the sketches are songs and dances of excellent caliber which the young and casts to a near out. Jack Kilty, from the airwaves and Oklahoma, lends his pleasing baritone to the effort. Kyle MacDonald, who is as good to look at as to listen to, brings a record album to the piece. Their treatment of I Don't Know Me and Saturday Night in the City are among these two songs top favorites with the joke box crowd. Danny Daniels and Ray Harrison head the score.

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GALL-GALL has opened in the Ter-
Red House, Detroit, a favorite spot for magicians
in the past year... Delmar and Mahon, Detroit's
Rhapsody Club, Niagara Falls, N. Y.,
... their bill this week... They will then
go on tour... The club will feature
... Sam J. Collins, magic enthusiast
in Chicago, as their top headliner.

The Chicago correspondent
of the Magic World reports
on a recent article which appeared
in practically every newspaper in
the city. The article was
written by an anonymous
author and it reported
on the activities of Tom
Calvert. The article
was sent in by someone
at the Anglesey Cafe, Minneapolis.

The author of the article
was quoted as saying:

"The scheme was de-
aproved on December 15... Bob Nel-
son, of Nelson Enterprises, Columbus,
Ohio, who is known as the "King of
Con Men," has arrived in Chicago.
The article went on to say that Nelson
..."The story of Tom Calvert's
activities is of interest because he
... is a well-known con man who has
traveled the country, swindling people
of their money. He has been arrested
several times for his activities and
has served time in prison. However,
he has managed to escape and return
to the streets.

The article concluded
with a warning to readers:

"Be careful when dealing with
people like Tom Calvert. He is a
dangerous character and should be
avoided at all costs."

Cultural News

The Chicago Magic Club held a
special meeting on December 20,
where they discussed the future of the
club. It was decided to continue
their weekly meetings and to
invite more guests to speak.

The club also announced
the winners of the annual
magician's contest. The winners
were James F. Hopkins, the
station manager, and David
Bair, the station's director.

The club plans to host
several more events in the
coming months, including
workshops, summer stock,
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IN LOVING MEMORY OF MY LOVING HUSBAND AND PAL

EDWARD J. MADIGAN

Aylward - Mrs. Catherine M., widow of Theodore E. Aylward, for many years manager of the old Grand Opera House, Cincinnati, December 14 in that city. Survived are her husband; two sons, Carl T. C. Aylward, U. S. Navy, Philadelphia; Louis C. Detroit; a daughter, Mrs. Bruce Raymond, New York, and two sisters, Rose and Mildred, of Cincinnati and Chicago, respectively. Burial in Spring Garden Cemetery, Cincinnati, December 17.

BALDWIN - Mrs. Ivy J., wife of the former elderly, in Presbyterian Hospital, Denver, December 10. Surviving are two sons, Harry T. Denver, and Ira W. Opener, and a daughter, Mrs. Neal Newman, Denver.

BECK - Benjamin B., 83, violinist and editor of Cleveland’s music union magazine, December 14 in Bay Village, O.

BEHRINGER - Lynned Ellsworth, 65, internationally known theatrical impresario, December 12 in Los Angeles. He was for 16 years the ship owner for the Famous Players-Lasky Corporation.

BULL - John, 65, retired circus artist, November 17 in St. Helier, Jersey, Channel Islands. He once trained animals for P. T. Barnum.

COHEN - Tommy, 83, once advance man for David Warfield and Lily La Fonte, December 3 in Los Angeles. He was for two years a member of the cast of the musical comedy, “The Sailor Is Loose.”

DOTHAN - Kurt, 67, former opera singer, December 17 in Memphis. He once sang with the Henry W. Sargent Opera Company. His widow and daughter survive.


FLEMING - Louis H., 46, Massachusetts racing commissioner, December 6 in Boston.

HOLMAN - Sonye, 47, composer and lyricist, December 13 in San Francisco.

LINK - Edward J., 26, announcer at Station WCON, Atlanta, December 13 in that city when he fell down an elevator shaft in the Atlanta Constitution Building. He was formerly with WRGA, Atlanta. Survived by his widow and an eighth-old daughter. Burial in Chicago.

LOYD - J. Darrel, 83, father of film and radio director-actor Lawrence, and vice-president of his son’s film company, in Hollywood Presbyterian Hospital, Hollywood, December 17. He also leaves his wife and a brother.

LONG - Raymond, ride operator the past season with the Rainbow Shows, in Niles, Mich., of injuries sustained in an automobile accident there December 14.

MASCARO - A. T. (Tony), 70, Pittsburgh’s oldest active magician-puppeteer, December 25. He was severely injured in a train accident just before he was to present his act at the Carolina home for boys in Brookline, Pa. Survived by his widow, Jennie; two daughters, Toni Ann, and Mrs. Stella Spiegel, and a brother, Pete.

MCGUIRE - Mrs. Hazel, 47, leading character in “If I Had A Million,” December 15 in Miami. She had been with WQAM 17 years, rising from telephone receiver to assistant to the president. She was an officer of the Florida Association of Women Broadcaster, and an authority on radio law. Her husband and sister survive.

MEMPHIS - William T., 81, a member of the Steuben County Fair Board, New York State, December 11 in Bath Memorial Hospital.


NUNN - Shepard Wayne, 86, legit actor, December 15 in New York. He first appeared professionally in 1898 in the “Minstrel’s Sweetheart.” He was for years a member of the first Amos ’n’ Andy Company.

PERRY - Harry Oliver, 56, formerly in outdoor show business and operator of Turner’s Fish Camp on the Williwawcoochee River, Florida, in recent years manager of the Turner stock company. (Details on General Outdoor page.)

ROSENBURG - Lewis, known in outdoor shows, December 15 in New York. At the time of his death he was employed as a cook at the Arlington Hotel, Hot Springs, Burial in Jewish Rest Cemetery, that city.

SLEEPYDOT - Mrs. Lee Belle, known to many carnival trompers, December 7 at Methodist Hospital, Fort Worth. She was for several years of her childhood on the T. J. Tidwell Shows, her parents (Fred, Levitch and Wally) were palmtistas. Survivors include her husband, Isroy, her parents, and one sister, Mrs. Dorothy Johnson. Burial in Greenwood Cemetery, Brooklyn, Tex.

SNOOK - Mrs. Catherine, mother of Lydia (Pinky) Snooke, December 6 in Islington, Pa., of heart ailment.

STURGIS - Joseph 86, stage and silent motion picture director, December 4 in a California, Alia, hospital.

ZANDER - W. G. 40, rider, owner and former magician on carnivals, at the time of his death, December 15. Burial in Sturgis.

MARRIAGES

BALTINUS-HUGHES - M. D. Ballantyne, non-priest, and Kay Hughes, singer-pianist, recently in Milwaukee.


BLACK-MICHNA - Dorothy, New York stage and film actor, and Janet Michna, pianist, both in Los Angeles, December 26.

DUKA-MONDON - Roy Duka, comedian, and Alice Mondon, pianist-vaudevillian, in West Hartford, Conn., recently.

FRANK-WITRECK - Alfred, West Hartford, Conn., and Patricia Witreck, of the Willoughby Library of WTIC, Hartford, Conn., recently.

ROTHMANN-TOWNSEND - William Rothmann, Mary Jane Townsend, December 11 in Chicago. Both are with the radio show, Ladies Be Seated.

BIRTHS

A son, Dennis Wayne, to Mr. and Mrs. L. A. Bedenbanker December 13 in Des Moines, Iowa, with the Victory Exposition Shows.

Two to Mr. and Mrs. John James, former circus comedians, in Norfolk, recently.

A daughter, Valerie Dorothy, to Mr. and Mrs. John Shimer in Memorial Hospital, Torrence, Calif., December 15. Father is a producer -actor Harold Lloyd and an authority on radio law. Her husband and sister survive.

A son, Gerald Wright, to Mr. and Mrs. John Shimer, director of Lebanon Hospital, Hollywood, December 13. Father is a former telephone receptionist to assistant to many carnival troupers, December 25 in Niles, Mich., of injurys sustained in an auto accident there December 14.

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OUTDOOR

FUNSPOT FOR COMPTON, CALIF.

Boston Group Seeks Arena

Convention bureau cites revenue loss resulting from lack of facilities

BOSTON, Dec. 20.—Plans for a new auditorium capable of housing the largest indoor events took form this week at a meeting of civic and business leaders sponsored by the convention bureau of the Chamber of Commerce. Those attending the conference were told by reps of the bureau that lack of proper facilities resulted annually in the loss of millions of dollars to the city. A hall seating from 5,000 to 10,000, depending upon the event being staged, was said to be needed.

Mechanics’ Building, only 10 minutes from Park Square, the center of business activity, was sentenced as a possible site. However, George Loring, building manager, and representatives of Campbell-Carruth Expositions, told the group that the interval required for demolishing the present structure at the erection of a new one would mean the forfeiture of at least three of the busiest precincts in the city.

Besides Mechanics’ Building the city also has for the staging of outdoor events the Boston Garden, which can accommodate 15,000 at championships, 12,000 at horse shows, 5,000 at conventions and Expositions; Boston Opera House; and Mechanics’ Building. The latter was said to be serviceable in every respect, although persons in eight days had attended such events as the New England Sportsman’s Show.

Besides Mechanics’ Building the city also has for the staging of indoor events the Boston Garden, which can accommodate 10,000 at championships, 10,000 at horse shows, 5,000 at conventions and Expositions; Boston Opera House; and Mechanics’ Building. The latter was said to be serviceable in every respect, although persons in eight days had attended such events as the New England Sportsman’s Show.

Motor Speed Round-Up: New Half-Mile Track for Tampa; 1947 Midget Toll Placed at 41

Tampa, Dec. 20.—Construction work was to start here this week on a new auto speedway located on West Hillsborough Avenue, opposite Drew Field. This will be a half-mile track, a grandstand seating 7,000 and parking space for 6,000 cars, according to sources who claim to be the present director of the Tampa West Coast Speedway, Inc., who said it will be ready for use in March.

Track will be 75 feet wide at the turns and 65 feet wide on the straightaways with a 40-foot safety apron on the inner and outer portions of the turns. Concrete wall will be built directly in front of the grandstand, Hukle said.

Besides Hukle, other officers of the Tampa West Coast Speedway are Cecil King, vice-president; Hugh L. Moser, secretary, and Al Reina, manager.

41 Claimed by Midgets

CHICAGO—Midget racing this year claimed the lives of 41 drivers, according to Life magazine. Eight drivers have been killed in picture story on the mounting popularity of midget racing.

17,000 at Gilmore

LOS ANGELES—Johnny McDowell won the 11th annual 130-lap Grand Prix at the Gilmore Stadium midget auto race Sunday night, according to sources here. More than 17,000 were on hand to see the race.

The blue ribbon racing classic victory netted McDowell a purse of $3,930 on the win end. Originally slated as a Thanksgiving Day event, the race was postponed four times because of fog and rain. Three cramp-up marred the card. Norm Olson and the late George Tully, driver of circuit’s 112th lap, with Olson climbing a light standard. He was injured. Sam Carter was originator of the Auto Roller Coasters which were operated in the West Coast for almost 30 years.

Other features of the park will include a skating ring, dance pavilion, swimming pool, Ferris Wheel, roller ride, 16 major slide rides and a variety of kiddy rides. Five acres will be set aside for picnic grounds and seven acres will be paved for parking purposes. Admission to the park will be free and there will be several free attractions. Year-round operation is planned, Carter declared.

Carter-Morehart Enterprises, Inc., are well known in the miniature train amusement manufacturing field. This is the firm’s third amusement park, costing more than $250,000 in buildings, equipment and other facilities, will open here at Atlantic Avenue and Olive Streets. 1947, it is announced by Carter-Morehart Enterprises, Inc., operators of the project, with offices in New York.

The park will be one of the largest of its kind in the West, it is said, and will cover 40 acres, 20 to be devoted to buildings, 30 to parking and 7 to paved parking spaces.

Plans Revived

For New Garden

By Civic Groups

NEW YORK, Dec. 20.—Plans for a new $20,000,000 Madison Square Garden, killed last March by the WPA during its four-month closing of the Astrodome, were revived this week. The project was to be the world’s largest, according to sources, and would be flexible in use, allowing the Triboro Bridge Authority to issue bonds to cover the cost of construction. The news of the proposal here this week as 12 important business and civic groups declared in favor of rebuilding and the park to the Legislature early next year.

William O. Flordman, president and chairman of the board of directors of the Astrodome Corporation, and the WPA, said the park would be the world’s largest and could be used for any type of activity, from conventions to concerts and sporting events.

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200G Project

Opens Mar. 1

Carter-Morehart exec says amusement zone will cover 40 acres

COMPTON, Calif., Dec. 20.—A new midget auto park, costing more than $250,000 in buildings, equipment and other facilities, will open here at Atlantic Avenue and Olive Streets March 1, it is announced by Carter-Morehart Enterprises, Inc., operators of the project, with offices in New York.

The park will be one of the largest of its kind in the United States unless they are favored with better weather breaks.

Name Selected

Name of the park will be Compton Sports Fair and it will be strictly a family funspot, Carter said. He emphasized the park will include the popular sport of midget racing and will be run from March through October.

One of the features will be a minute train modeled on the trains of the Santa Fe and Southern Pacific. The park has been planned with a capacity of 144 persons.

Carter-Morehart Enterprises, Inc., are well known in the miniature train amusement manufacturing field. This is the firm’s third amusement park, costing more than $250,000 in buildings, equipment and other facilities, will open here at Atlantic Avenue and Olive Streets. 1947, it is announced by Carter-Morehart Enterprises, Inc., operators of the project, with offices in New York.

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CALGARY, Alta., Dec. 20—The Calgary Exhibition and Stampede Ltd., had its highest income in history, and expenditures higher than previous years, and a total surplus of $119,448 was realized at the annual meeting of the company here Friday, D. Adams, chairman of the finance committee, told the meeting of 2,701 shareholders.

The surplus in 1946 was $152,149, the highest in the history of the company.

A. H. McGуire, president, gave his annual report from home, where he was confined by illness. The speech was relayed to the meeting by radio.

McGuire reviewed building plans for 1948, said new pari-mutuel stands will be erected. The new stands will be extended more parking space will be provided and a new six-lane entrance to the grounds will be provided when the transit system's car barns area is acquired.

Construction of a new arena, which will cost approximately $750,000, will be started March 1, 1948, said J. Charles Yule, general manager. The company hoped to have at least a part of the new stands completed by the time the fairgrounds are cleared for the 1948 fair, he said.

Slightly Below Record

Yule mentioned particularly the caliber of the bucking stock, which was high, and said provision had been made to buy some of the top bucking stock to import into Canada in future years.

Spring and fall livestock shows reached a new high in 1947 of more than $600,000. In addition to the expenses of showing, it was said, the fair earned $20,000 on hand to publicize and in-areas for the 1948 fair.

Net profit of the 1947 Ionia (Mich.) Fair was $21,200, saidFairman's Fair, and is shown indicating to Al Sweeney, National Speedways, the changes planned in the Cedar Rapids fairgrounds for the next year. New midway sites, new parking area, improvements to the race track and a four-lane highway leading into the city, said Sweeney, have been planned for the first time to stage a big car still dates race most Decoration Day on the track and also will present auto races at the fair.

Andrew Hanson (right), new secretary of the All-Iowa Fair, Cedar Rapids, was shown indicating to Mike Benton, director of the fair board, the changes planned in the Cedar Rapids fairgrounds for the next year.
Prince Albert, Sask.,

Reports 11G Profit

PRINCE ALBERT, Sask., Dec. 20.—Financial report of the Prince Albert Agricultural Society for the year ending Dec. 31, 1947, showed total receipts of $32,034, expenditures of $21,776 and a net gain of $11,158.

Large contribution to the society's coffers was $13,588 realized from the 1947 exhibition, while the largest single item of income was payment for grandstand admission and band during the fair.

Entrance fees during the four-day live- stock sales promoted by the society totaled $396 and prize money during the fair was $9,975.

Entrance to the fairgrounds had been improved considerably with new gates, fences and lighting atop the main entrance, the report said. Work done thus far had partially fulfilled previous requests for an extensive building program to accommodate year-round needs and for a 10-acre roofed exhibition grounds.

A heavy rain during the evening of the second day of the fair had caused considerable reduction in receipts, the report said.

All Officers Re-Elected

At Northampton, Mass.,

Northampton, Mass., Dec. 20.—Charles N. DeRose was re-elected president of the Hampshire, Franklin and Hampden Agricultural Society at the recent annual meeting here.

Others re-elected were William H. Dickinson, first vice-president; W. B. Breland, second vice-president; Charles D. Storms, treasurer, and John L. Bannister, secretary.

Directors for the three-year term were Paul W. Brown, Dr. Thomas W. Corriden, Myron Clapp, Briceland Nash, second vice-president; W. H. H. Herring, chairman; H. P. Beaudoin, Minneapolis, chairman of the Wisconsin Association of Fairs, Pat McDonald, secretary of the American Association of Fairs, and W. W. Acuff, secretary of the National Association of Fairs.

Meetings of Fairs Asns.

Indiana Association of County and District Fairs, Hotel Indianapolis, January 5-7. William Clark, Franklin, secretary.


Wisconsin Association of Fairs, Pearl Hotel, Januay 7-8. Doug Curran, secretary.


Ohio Association of Fairs, National Hotel, Columbus, January 14-15. Mrs. Don DeBruck, Belleville, treasurer.


Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Champaign, January 19-20. C. J. Hunter, Taylorville, secretary.

Western Canada Association of Exhibitions, Royal Alexandra Hotel, Calgary, January 19-21. Mrs. Lotta Wash, Saskatoon, secretary.

Georgia Association of Agricultural Fairs, Georgian Terrace Hotel, Atlanta, January 18-20. Mike Benton, president.


Art McGuire Re-Elected

Calgary Stampede Prexy

CALGARY, Alta., Dec. 20—A. H. (Art) McGuire was re-elected for his second term as president of the Calgary Exhibition and Stampede, Ltd., by the board of directors following the 62d annual meeting. It was the largest meeting of shareholders in history. The entire slate of officers and the 15 directors were re-elected, and some of the committee chairs remain the same as last year.

Executive officers are J. O. Cross and George Edworthy. J. Charles Yule is general manager.

Fire Damages Yorton Barn

YORKTON, Sask., Dec. 20—Fire of undetermined origin destroyed a hay barn on the farm of William Wellink, just southwest of Yorkton, with loss estimated at $1,500. It was the only building on the grounds not covered by insurance.

THE MAIN STATE FAIR
LEWISTON, MAINE

UNDER NEW MANAGEMENT
BROKE ALL RECORDS
Labor Day Week This Year

BIG SCALE IMPROVEMENTS UNDERWAY FOR 1948

We are ready to entertain propositions from a Recognized Carnival Company or we will consider booking Independent Rides, Shows and Concessions.

Please write in detail immediately what you have to offer.

JIM O'KANE, Secretary

FREMONT, O., Dec. 20—R. J. Poore, Raleigh, N. C., financial manager of the 1948 National Rodeo Circuit, has been hired by directors to revise the plans of Sandusky County Fairsgrounds here. Poore will develop working plans for the Wellington (O.) Fair and will tackle the Fremont job in January.

Four main points will be considered in the revision of the local fairgrounds: relocation of harness racing track, stables and grandstand, a revised map showing new facilities and improved "flow of traffic" on grounds. At the close of the 1947 fair, official recommendations were made for a long-range building plan of $750,000 for a new exhibition, junior fair buildings, restrooms, grandstand and other structures.

Clearance Nahber, Woodville, has been re-elected president of the fair board. Russell Hull remains as secretary and Nahber and Hull, as delegate and alternate, will attend the annual Ohio State Fair Managers' Convention in Columbus, Ohio, January 14-15. The 1948 Sandusky County Fair will be held September 9-13.

D. A. Boyle Named President Of So. Alta. Rodeo Circuit

McCLEOD, Alta., Dec. 20—D. A. Boyle was re-elected president of the Southern Alberta Rodeo Circuit. Honorariums, first and vice-presidents are L. S. Richards and Pat Burton. James Burke is secretary-treasurer.

Financial report showed a balance of $20,000 in the circuit; $8,000 will be paid out in special bonus prizes during the summer, which had been reserved on a contract between the circuit and special bonus prizes will be given again at 1948 shows.

Temporary dates for four of the shows were set as follows: Lethbridge, August 9, 10 and 11; Calgary, August 9-10; Edmonton, August 9-10; Medicine Hat, July 14-15; Medicine Hat, July 16-17; Coleman, July 31. Dates for shows at Medicine Hat, Medicine Hat, Calgary, Medicine Hat, Medicine Hat and Nanton will be set later.

FREMONT, Dec. 20—The board of directors of the National Rodeo Circuit has approved the plans of the1948 National Rodeo Circuit.

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ACTS WANTED—FOR 1948 FAIR SEASON—


J. C. MICHAELS, ATTRACTIONS

KANSAS CITY OFFICE

3130 LINCOLN AVENUE

CHICAGO OFFICE

210 REILANCE BLDG., KANSAS CITY, MO.

64 W. RANDOLPH ST., CHICAGO, ILL.
Storin Selects Committees for N.E. Gathering

ACAWAM, Mass., Dec. 20.—President Harry Storin, of the New England Association of Amusement Parks and Beaches, has appointed the following committees to serve in connection with the staging of the association's annual meeting, March 16, 1949, in the Parker House, Boston.


Finance: George I. Feldman, Boston, chairman; John C. R. I. Fireworks Company, Providence; Jesse M. Hutchinson, Riverside Park, Agawam, Mass.; Philip Pollack, Crescent Park, N. L. and Sanford Feldman, Revere Beach.


Program: Julian H. Norton, Lake Compounce, Bristol, Conn., chairman; Joseph L. Carrolo, Oakland Beach, R. I.

Unity and Cohesion Are Missing In Park Industry; What To Do?

By Harry Storin.

(See Unity and Cohesion on page 75)

Work Progressing At Bay Shore Site

BALTIMORE, Dec. 20.—Work is continuing on the long-range plans which call for an estimated expenditure of $1,500,000 over the next five years on the new Bay Shore Park at Shackle Island Beach, which will replace this city's noted 41-year-old Bay Shore Park.

The Land Association of Amusement Parks and Beaches, has appointed the following committees to serve in connection with the staging of the association's annual meeting, March 16, 1949, in the Parker House, Boston.


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Winners of Area Manufacturers’ Awards

Bushman Winner Lincoln Zoo Honors

CHICAGO, Dec. 20.—Once again Bushman, 520-pound prize gorilla, won the honors at Lincoln Zoo for being the outstanding attraction. Long a favorite with zoo visitors, Bushman won first place during the year in the list of sights the 3,000,000 persons wanted to see. The total figure, incidentally, set a new attendance record at the zoo. In 1946 the mark was 2,500,000.

According to R. Marlin Perkins, zoo director, the zoo now has 2,700 animals, an increase of 100 over last year.

Turnstiles for Newark Pools

NEWARK, N. J., Dec. 20.—Newark’s city commission, on Wednesday (17), decided to equip all of the city’s outdoor swim pools with turnstiles similar to those used on the New York subway system. The usual pool fee is 10 cents for adults and older children. The city’s purchasing department has been instructed to advertise for bids on the machines to be installed prior to opening of next season.

Savin Rock Restaurant

BRIDGEPORT, Conn., Dec. 20.—Innately sale of Wilcox’s Pier Restaurant at Savin Rock Park, West Haven, one of the oldest established spots of its kind, was indicated recently when it became known that first papers in the transfer of the establishment to a syndicate of purchasers have been signed.

Benjamin Goldman, syndicate attorney, said that he was not at liberty to identify the purchasers nor divulge the purchasing price. Frank J. Terehill, of Wallingford, owner of the restaurant, declined to reveal the price.

Seven Cuban Flamingos

CHICAGO, Dec. 20.—Seven Cuban flamingos, born and raised at Hialeah Race Track, Miami, have arrived at Brookfield Zoo here. They are the first such birds born and raised in captivity in this country, according to Robert Bean, zoo director. The birds were born 16 months ago and still are greyish-white in color. Not until they are three years old will pink feathers appear, Bean said.

The birds are housed in the aquatic house and are being fed a jumble of grated carrots, dried flies, dried shrimp meal, soaked wheat barley and unhulled rice.

Helen Billetti, who books her high-wire act thru the Al Martin Agency, was interviewed by Bob Elson on his 20th Century radio show at the La-Salle Street station.

LOCATION WANTED

For my Ottawa Miniature Steam Train, preferably in a large park or amusement center, with a long season. References furnished.

R. H. LASHELEY

1831 South Water

Wichita, Kan.
King Arrival

Arrives Macao

As Show Spot

36-Week Tour Ends in Rain

MACON, Ga., Dec. 20.—It seemed like old times in Macon again this week, to find scores of circus troupers here for the winter and a show again in winter quarters in the metropolitan owned Central City Park. King Bros.’ Circus came to town Monday (14) and although it was a rainy day, all equipment had been stored.

The five elephants and 12 cages of animals will be on exhibition each Sunday afternoon as a free zoo, in accordance with an agreement made with Mayor Lewis Wilson by Floyd King, manager of the show.

King and many department heads, including Walter D. Nealand, chief of press staff, arrived here Sunday, after the closing in a heavy downtownpour at St. Augustine, Fla., Saturday night (13).

260-Mile Home Run

Jiminy, the 24-hour agent, brought the show into Macon in two fleets Monday after an overnight stop at Aluna, Ga. Run from clearing stand was 260 miles, longest of the season.

Charles Snarks, former circus owner who has lived in Macon for more than 25 years; Mayor Wilson, A. Mack Dool, chairman of the public parks and property committee; Paul M. Conaway, local attorney and former parks and property committee; and civic officials were on hand as a welcoming committee.

Harold Rumbaugh, co-owner, who arrived with the show, accepted delivery of a new trailer the next day. He and Mrs. Rumbaugh will remain here for about two weeks before starting a wintering trip.

King to West Coast

King expects to spend a week on the West Coast, starting Christmas Day, but he will be back at quarters to start the remodeling work January 1 after the New Year. Joe Browning and Joseph M. C. Carter, assistant manager and auditor, will be in charge.

Season was a success; the last show was a winner, but not as good as 1948, King said. Rainfall for 40 consecutive days this fall, brought grasses. Last week on the Floridap (See King Winds Up on page 77)

Henry Kyes Signed

By Terrell To Lead Band on Cole Bros.

LOUISVILLE, Dec. 29.—Owner-manager Zack Terrell, of Cole Bros.’ Circus, announced today that he had signed Henry Kyes as big show band director for 1948. Kyes, last season on the Sparks Circus, will replace Eddie Woesken, who has been with the Cole show since 1943. Plans are under way for a new opening spec, the name of which will be revealed later.

Work is going ahead in show’s local quarters. Most menagerie wagons have been put thru the shops and sent out on the road. In the main, redecked and baggage wagons are to start rolling into the shops next week.

Animals and people which made the Kansas City, Mo., and Wichita, Kan. shows are back in quarters, but three erections will be shipped to the Chicago Coliseum engagement Thursday (25). This tent will be out eight weeks, playing the Toledo, Grand Rapids, Mich., Detroit and Cleveland dates for Orrin Davenson.

Back to White Canvas

CHICAGO, Dec. 29.—Cole Bros.’ Circus will return to white canvas in 1948, it was revealed here this week in the O. K. Text & Advertising Company, which began work on the show’s new layout of tents.

Big top will be a 190-foot red top with three 50-ft. middle; manager an 80 with five 30’s; side show a 80 with three 30’s. Tents will be made of duck flame-proofed at one mill.

Cole Bros.' last season had a green big top and before that, blue.

Glady's Gillen and Lions

Signed by Martin Bros.

DAYTON, O., Dec. 29.—George B. Rubler announces that Martin Bros.' Circus is to enter the indoor field in January, has signed Glady’s Gillen and her performing lions. Other acts signed include the Pyro Family, jugglers and balancing; the Great Maxes, tight wire; the Glen Martin horizontal bar act, and Rubler and Davis, trampoline, with Daryl Davis also working the compressed. Arrangements for the horse and dog act are under way.

Concessions have been sold out.

Terrell Jacobs greeted friends in the show’s last week on his way to Peru, Ind., from a trip to Milwaukuee.

N. O. Okay for

Packs in Rain

NEW ORLEANS, Dec. 20.—The weather did not smile on Jerusalem Temple’s Shrine Circus, which ended its 11 performance drew attendance of over 65,000, according to the show’s promoters.

The two-week end matinee drew turnout crowds.

Show again was produced by Tom Ficente, with acts booked thru Evye Young. Layout consisted of one ring and two stages. Izzie Cervone had the big alligator for show, and George Bowes was prop master. Charities were: The Salvation Army, Bill Gudith, Bogasangi, Jack Shaw, Jeff Murphy, Donatone and LaSalie, Lew Horsey, Snokey Ron, S. N. Collins, Rube Curtis and Bezo Harrell. Program, interpreted with four clown numbers, ran as follows:

The Billboard

CIRCUSES

December 27, 1947

British Showmen

Requests Aid in

Obtaining Animals

CINCINNATI, Dec. 20.—A. J. Crane, of the Barry Zoo, 62 Woodbridge Road, Chronicling a recent trip to Britain, in a communication to the home office of The Billboard here, wrote that he had been unable to obtain animals for his zoo.

Writing under date of December 3, Crane said that efforts to bring back several large primates and birds for his famous zoo had not yet been successful.

He said he was not allowed to send any money out of the country for zoo purposes, and that his keepers could not get any help from their home office. He added: "I am not allowed to send them goods from this country. As you can imagine my readers can help me. I may be able to send them goods from this country. As you can imagine my readers can help me. I may be able to send them goods from this country. As you can imagine my readers can help me. I may be able to send them goods from this country. As you can imagine my readers can help me. I may be able to send them goods from this country. As you can imagine my readers can help me. I may be able to send them goods from this country. As you can imagine my readers can help me. I may be able to send them goods from this country. As you can imagine my readers can help me. I may be able to send them goods from this country. As you can imagine my readers can help me. I may be able to send them goods from this country. As you can imagine my readers can help me. I may be able to send them goods from this country. As you can imagine my readers can help me.

I am vice-chairman of the South Wales section of the Amusement Caterers' Association of Great Britain and a town councillor. My bank agent, who owns a circus here, and another agent, Bill Barton, South Wales, Great Britain.

"Please try to help me, as I shall be opening for the season March 30."
Dressing Room Gossip

Gran Circo Americano

Trip to Guatemala City, Guatemala, from Ecuador took eight days on the high seas, the little motor vessel Don Pepe, making the journey without mishap. However, there were plenty of cases of seasickness. It looked like Noah's Ark, what with all of the animals out on deck and the brightly painted boxes and cages piled everywhere. Unloading at the little Pacific Coast Port of San Jose was quite an experience. It isn't a protected harbor, but only open roads. We lost several boxes and trunks overboard, due to the pitching and tossing of the boat. Once load of lumber for the gallery went overboard and floated out to sea. It was a sight to see the natives in their little put-put going out and collecting all the floating boards.

Business held up so well at Guatemala City that Director Jerry Wilson extended the engagement to four weeks. Show's next move was by truck to Quetzaltenago, altitude 9,000 feet. Artistic re-atlases were moved by chartered Aviatrana plane.

Albert Spiller is now an animal exporter, besides being a good host on cold nights with nips and hot tea. Judy Spiller returned to the States to procure seeds and handle the animal shipments. Hope she'll be back soon.

Dorothy Storey is augmenting her dog family with three Alaskan Spitz. The first arrived in Guatemala, none the worse from its long air trip by chartered Aviateca plane.

They arrived by Clipper, replete with a pet dog and two pups.

According to Willey, they were from towns as far away as 50 miles.

Director Jerry Wilson decided to remain four weeks, as we seemed to be drawing in Guatemala City.

We have been playing to big crowds in Guatemala City. In fact, Director Jerry Wilson had to refuse several requests to remain for four weeks, as we seemed to be drawing from towns as far away as 30 miles.

When returning to Mississippi, Dorothy and Willey Storey took a quick vacation trip by air to Cleveland, Ohio, where they were royally entertained by Dorothy's folks and her former dancing partner, Betty Siegler, and husband. Jerry Wilson also made an air trip thru Mexico to Houston and New Orleans, visiting his mother and contracting new acts. Returning with Jerry to Central America was Avery Alexander, manager for the store act. Fay hails from Los Angeles and has been with the De Wayne act.

He replaces Eddie Milan who has left us to go back to New Orleans.

Latest addition to the program is Billy Pape and Renzo, doing tricks. They arrived by Clipper, repite with pet dog and two pups.

Recently arrived by Clipper from Havana are the Five Anchias, proving popular are Pedrito and Lechuco, "Jimmie Harrington.

Winter Quarters

Mills Bros.

CIRQUELES, O. Dec. 22.-After returning from the Chicago convention, Jack Mills was confined to bed several days by a mild attack of influenza. He and Mrs. Mills, after spending the holidays at Cleveland heights where their daughter is in school, plan a Florida vacation.

More than $7,000 worth of lumber and iron have been delivered at quarters for construction of a new grandstand and new 18-high stringers for the blue. Charlie Brady, superintendent, has repaired and painted last year's chairs, and Jake Mills is scouring for 1,000 more necessary for the increased seating capacity. Jake reports the purchase of two new Chevalier tractors. A new cookbook too has been purchased.

In the ring stock department, Burt Wallace, assisted by Eddie Mason, is breaking three new horses to Liberty routines and mange. Plans call for 12 horses in management next season, as well as hippodrome races, high jumps and pony races. Ten new sets of red- and black leather harnesses, jeweled and numbered in plastic, have been received, with five more sets to follow.

General Agent Ted Edlin is in Florida confering with superintendents on prospective fall bookings for 1948. He is expected back in Circleville around the first of the year to pick up his Ohio bookings. - CHARLES B. SCHULER.

John Bull Dies at 85

LONDON, Dec. 20.-John Bull, 85, a former animal trainer with the P. T. Barnum Circus, died at his home at 37, Curzon Street, yesterday evening. He is expected back in Circleville around the first of the year to pick up his Ohio bookings. - CHARLES B. SCHULER.

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Chi Coliseum Circus Preeems With Benefit

CHICAGO, Dec. 29—Opening performance of the Chicago Coliseum’s second annual International Circus on Friday night (29) has been sold out as a benefit for the Los Angeles Coliseum and has resulted in a neat profit, deal having been arranged thru the local chapter of that institution. Two performances of the circus are to be given thereafter thru January 4.

George Crowder head of a telephone crew giving U.P.-Cs. and under the auspices of Society for Underprivileged Children of Chicago, Coliseum Manager Les Cronin of the Coliseum, that show will depend mostly on door sales which he said materially to top last year’s none-too-impressive take. He bases his belief on the reputation the showman feels the performance of a year ago established. He reiterated his determination to make the circus a success and also the holiday season, even the several years may be necessary to establish it on a money making basis.

Ora 0. Parks, Cole Bros. press chief, has joined Jerry Morrison, the Coliseum press man, in taking charge of claiming the show thru the public press and in addition in the steady succession of hits in the daily dailies has resulted.

Cowboy Protective Assn. Awards Championships

CALGARY, Alta., Dec. 29—Championship awards were presented at the annual Cowbow’s Protec- tive Association banquet here to the following:

Canadian all-round champion, Ken Brower, and Californian, Wally Lindstrom, Big Valley, Alta.


Wild horse riding champion, Ralph Thompson, Elbow, Alberta, and Jack Cook, Cochrane, Alta., second.


The championships were determined on the basis of aggregate performance of the participants at about 70 rodeos held in the Western provinces.

MGM Bulls Back to Polack

LOS ANGELES, Dec. 29—Sally Quitt and Happy, former MGM movie elephants, sold to last February to Frank Whitbeck, have been brought in from out of Hollywood, according to an announcement by the film company, which said that Polack Bros. Rodeo had repurchased the bulls for 1948. Deal was made phone by Whitbeck, studio ad chief, with former owner, who was in Chicago at the time.

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CARNIBALS
Communications to 155 No. Clark St., Chicago 1, Ill.

December 27, 1947

Gem City Shows Tie Up Strong '48 Fair Route

CHICAGO, Dec. 20.—Gem City Shows already have tied up a strong fair route for 1948, it was revealed here by Owner Jack Downey and General Agent William E. Snyder before they checked out of this city, with Downs heading South for some hunting, while Snyder goes to St. Louis for the holidays.

Already contracted are fairs in Wisconsin, and one each in Michigan, Louisiana and Arkansas. Wisconsin annuals inked are the Green County Fair, Monroe; La Crosse, Fair, La Crosse; Wisconsin Valley Fair, Wausau; Manitowoc County Fair, Manitowoc; Rock County Fair, Elkhorn, and Dodge County Fair, Beaver Dam.

Others are the Upper Peninsula State Fair, Escanaba, Mich.; Union County Fair, Eldorado, Ark., and the Dutschke Fair, Monroe., La.

Org again has contracted to play the annual July 4 week American Legion—sponsored celebration at Quincy, Ill., Downey said yesterday, for the Southwest Florida Fair at Fort Myers, Fla., February 16-21, J. Fred Hobey, fair secretary, wired The Billboard today.

In the December 20 edition of The Billboard, F. E. Kelly, general agent of the Mighty Van Dyke Shows, announced from Asheboro, N. C., that Fort Myers, Fla., February 16-21, J. Fred Hobey, fair secretary, wired The Billboard today.

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Mike Benton, president-general manager of the Southwestern World's Fair, Atlanta, is shown making a two-year contract with the Johnny J. Jones Exposition, as Morris Linsky (left), co-owner of the Jones org, and Joe Redding, the fair's director of concessions and exhibits, beam approval. The JJJ org also contracted recently to play the Chattanooga Fair for 1948-49.

Mike Benton, president-general manager of the Southwestern World's Fair, Atlanta, is shown making a two-year contract with the Johnny J. Jones Exposition, as Morris Linsky (left), co-owner of the Jones org, and Joe Redding, the fair's director of concessions and exhibits, beam approval. The JJJ org also contracted recently to play the Chattanooga Fair for 1948-49.

Billboard

Inhale, Exhale

CHICAGO, Dec. 20.—Faith Bacon, seeing a sign that reads "Expired," wrote in a recent letter to The Billboard in which she waxed eloquent over a recent change in emphasis toward the outdoor business. Pointing out that she had contracted to present a song and dance act at The World's Fair next season, she went on to type: "Personally, I am glad that the emphasis has shifted to the sun again and taking many deep breaths of air free from contaminated atmospheres is more vital than ever to those long-suffering club-people in the capital clubs.

"That is, my opinion," Faith explained, "that all types and sizes of acts—in fact, all of the show business—will continue to migrate into the outdoor traveling world."

Noted Guests Set For St. Louis Feed

ST. LOUIS, Dec. 20. — Among the prominent guests at the 11th annual banquet and ball of the International Phonograph Association Hotel St. Louis, December 18, will be Dr. Alfred Kaufmann and the Rev. Patrick O'Connell, president of St. Louis University.

Entertainment will be under the direc-

Don Brasher's Org Makes Bow

WESLACO, Tex., Dec. 20.—American Midway Shows, new carnival owned by Don M. Brasher, for the last three years business manager of Victory Exposition Shows, bowed here Wednesday (10) to satisfactory business, despite some inclement weather.

The motorized show will play the Southwest and Middle West, Bra- shear said. At the opening here the org had 5 rides, 4 shows and 15 conces- sions. More will be added for the spring opening, Brasher said.

Brasher recently attended the Iowa fair meeting in Des Moines and came up with contracts for the South- west Iowa Fair Circuit, consisting of eight fairs, including Taylor County Fair, Decorah; Adams County Fair, Coralville; Mills County Fair, Malvern; Page County Fair, Clarinda; Ringgold County Fair, Mount Ayr, and Adams County Fair, Greenfield.

Visitors at the opening included Mr. and Mrs. Alvin Vandike, Mr. and Mrs. Lowell Vandike, Ruck Owens, Jack Vinson, Ralph Miller, Sam Caldwell, Corky Zimmerman, Navigator Harvey and many of the personnel from the Bell-Vinson Shows, playing near by.

Staff: Don M. Brasher, owner- manager; Jack Turner, business man- ager; Deak Locke, contracting agent; Happy Lecocq, ride superintendent; Jack McNiece, electrician; Bill Ten- nison, superintendent of transportation; David Masters, mechanic; Ros-coe Boyd, mail and The Billboard agent.

Show included Ruby Thelma, 1st girl; Bill Willis, front; Bob Houseaux, California Nudists; Pete Freeman's Monkey Show and Ralph Larz's Jungle Oddities.

Concessionaires were Joe Segall, Roscoe Boyd, Evenly Turner, Butch Goff, H. Mears and H. McGinnis.

Brasher said that shows competing for the contract included several railroad orgs.

Travers, Owner Sam Prell and his son, Joe, are all active in booking and plan to make all of the Eastern meetings.

Downriver Amusement Co.

To Open Season in April

DETROIT, Dec. 20.—Tito Severin, owner-manager of the Downriver Amusement Company, announces his show will open the 1948 season April 15 at the Jefferson Avenue Show grounds in River Rouge.

Hills purchased all the show equipment from the estate of the late Harold Brown, who had several shows with Lee's United Shows.

C. & W. Lands Four Fat Ones

SPARTANBURG, S. C., Dec. 29. — B. C. McCarter, general agent of the Cellin & Wilson Shows, announced here Tuesday that since the recent Chi- cago meeting the C. & W. org has awarded the 1948 contracts for Great Lakes area, with the week of October 11: the Anderson (S. C.) Fair, week of October 24; the Alliance (Ohio) Fair, week of October 28; the Reading (Pa.) Fair, week of October 31; and the St. Louis (Mo.) Fair, week of September 24.

Also bidding on the Spartanburg annual this year were World of Mirth, Hines E. Stribles and Eddy Bros.' shows, McCarter says.

The Strates Shows played both South Carolina fairs last two seasons, and this year grossed nearly $76,000 there despite an almost steady rain throughout the engagement, according to McCarter. Reading is also a repeat for C. & W. McCarter also said here today that he recently attended appointment of the Anderson Fair, succeeding Harold Major.

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Mr. and Mrs. Tommie Henderson of DePauw, Va., week of October 28; the Reading (Pa.) Fair, week of October 31; and the St. Louis (Mo.) Fair, week of September 24.

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MIDWAY CONFAB

Harry Taylor, Lee's United Shows, was a recent Detroit visitor.

Practically nobody ever steals a sledgesun or roller boat.

Dirt Britt, No. 1 unit of the Wade Shows, is wintering in Florida.

Rescue T. Wade went to London, O., recently to inspect some rides.

Myrtle Britt Board is wintering with relatives in Fargo, N. D.

Mrs. Mildred Miller flew south to visit her husband, Frank. They will spend Christmas in New Orleans.

Cook show hereon: "Because my wild-ness was educated by missionaries, I don't eat meat."

Winter quarters of World of Midway Shows have been moved from Jackson, Mich., to Ecorse, Mich.

W. G. Wade, Jr., is supervising work in winter quarters of the Wade Shows, while W. G. Wade is confined to bed with a cold.

Mrs. John Curran, wife of the carnival owner, leaves Detroit soon for a vacation in Florida. She will be accompanied by her mother.

Opposition is what a showman uses to square a grudge that he wouldn't have if it hadn't been for opposition.

Ben Morrison, of Universal Sales Company, plans a series of special promotions in the Detroit area this winter.

Johnnie Riddick, whose Mustrel Show closed the season with Morris Humann Show, is wintering in Portsmouth, Va.

Return of showmen to smaller shows comes as a rude surprise to big show owners who always thought their shows provided reputations.

Mr. and Mrs. Clifford Myers and Billie, who closed the season with 20th Century Shows, are wintering in Phoenix City, Ala.
expects to be confirmed these two months and would like to receive letters from friends.

After closing the season as annex attraction on Al Renten’s Side Show with John H. Marks Shows, Chet Stiiacus is appearing nightly at the Wender Club, New Orleans.

Jo and John Quinn, World of Pleasure Shows, sent out unique Christmas card this year. They opened into a four-color reproduction of a Car-ousel tent.

Rex Harris, owner-manager of Ohio Valley Shows, and his general agent, Bill Harris, are in wheel, winter quarters making plans to attend the fair meetings to be held in Indianapolis and Columbus, O.

Of all the shows there over ever were, the greatest ever known to me is the carnival people meet to settle the definition of the word “showmen.”

Alex Stewart reports from Jackson, Tn., that Dude Boothe has booked his sixth meetings with Rogers Greater Shows for 1948. Stewart visited the Brewers at Jackson while on route to Virginia for the winter.

Lou Davis’s Oddities On View has been contracted by C. A. Vernon’s United Exposition Shows for 1945. Davis reports from Galveston, Tex., where the unit opened a two-week engagement last week.

John (Sheik) Hennessey, concessionaire with the No. 1 unit of the W. G. Wade Shows, has been discharged from the hospital following a major operation.

D. Wade, general agent of W. G. Wade Shows, recently secured for Northern Michigan and the Upper Peninsula to attend fair meetings. Also attending the gathering was Jack Raum, of the Raum Thrill Show.

Edward K. Johnson, contracting agent for Cettin & Wilson Shows, found time to attend the several meetings of the National Showman’s Association held in Chicago during the recent outdoor meetings.

C. H. (Pop) Sorenson, who is winning a living, Ariz., has booked on two burger counter layouts with Larry Nolan Shows for 1948. Julie and Hana Sorenson have been overseas (See Midway Confab on page 58).

FOR SALE
300 Pr. Chicago Skates, 2 ft., A. Systems, Great U.S. Parts.
BOX D-188
6/8 The Billboard, Cincinnati 22, O.

FOR SALE
LOOP-O-PLANE
A-1 condition, new screened car, $1850.00.
BOX D-187
6/8 The Billboard, Cincinnati 22, O.

FOR SALE
FACTORY BUILT FUN HOUSE
20-26 ft., Kentuck and Indiana with new 26 ft. pull, fountain, 50-part, 700 lights, 700 part, combinations, puzzle cars, secrets and extra parts. Price $1,000.00.
VERNON R. HALL
337 W. lime,
Tampa, Fla.

BRIGHT LIGHTS EXPOSITION SHOWS
NOW CONTRACTING FOR SEASON 1948
SHOWS-rides-free acts
AND CONCESSIONS
722 EMPIRE BLDG.
PITTSBURGH, PA.

"""""""""""""""""""""""""""

October for Sale
= Used eight-car Portable Octopus Ride in good operating condition. Purchased new. Operated only at Elitch Gardens on concrete foundation. Also four Links, Trainers for Penny Arcade installation.

CAPITOL BEACH
728 Stuart Bldg.
Lincoln, Nebr.

Harry Craig’s
Heart of Texas Shows
New contracting for season of 1948, Steven Freeman, President.
BOX 158
BRIDGEWATER, TEXAS

FOR SALE
Electric Oakland, 8-5, Condition, lower duty, stands of Florida rubber around.
Can also furnish Indiana wheels.
D. FLEMMING
48 H. Jefferson Bl., Indianapolis, Ind.
A MERRY CHRISTMAS FROM BLEVINS!

May old Santa fill your sock with BEE HIVE popcorn and all sorts of nice things like you saw in the prize-winning Blevins exhibit at the recent N.A.A.P.P.E. convention. Don't cry if he doesn't, though, just clip the coupon below for a free 28-page catalog illustrating and describing the blue-ribbon products that made up the exhibit.

Notice!

The sensational Blevins concession vending trailer, one of the stars of the show, will be on display at the Blevins Nashville plant during December. Later it will make an exhibition tour of the Southeast. If you want to know the date it will be on display in your community, write us immediately.

BEVINS POPCORN CO.
21ST AND CHARLOTTE
NASHVILLE, TENN.

BEVINS Popcorn Co.
With every catalog is included a new "Snow-Max" cup, the hottest thing in the ice ball business.

Name:
Address:
City: State:

PORTABLE RIDE
MODERN
IMPROVED

PORTABLE RIDE
MODERN
IMPROVED

MERRY CHRISTMAS FROM BLEVINS!

WASHINGTON, D.C.

I am primarily interested in:

1055 Franklin
Washington, D.C.

Address:

1 lb. pkg. 70c
C. C. CRETSOS Cleaning Compound

An exclusive non-poisonous cleaning agent, guaranteed not to injure the hands. Simple to use. Cleans popping pan in just 30 minutes. Efficient cleaning agent retains their "new" appearance indefinitely.

CRETSOS Cleaning Compound

C. C. CRETSOS & CO.
600 W. GRAND AVE.
CHICAGO 14, ILLINOIS

MODERN IMPROVED

CHAIRPLANE AND KIDDIE AIRPLANE RIDE
WRITE FOR CATALOGUE.

Immediate delivery on Chairplanes. Also on Car and Chuck Parke.

SMITH & SMITH, SPRINGVILLE, N. Y.

FLYING SCOOTERS
QUEEN OF THE FLYING RIDE
With 1948 Streamlined Cars
EIGHT CAR PORTABLE RIDE
KIDDEE RIDE
BISH-ROCCO AMUSEMENT COMPANY
3441 S. COTTA GE CROVE
CHICAGO 15, ILL.

POP CORN SUPPLIES
Complete line of Popcorn Supplies. Everything you need for your Popcorn Machine at money-saving prices. Get your name on our mailing list for monthly Popcorn Price Bulletins.

GOLD MEDAL PRODUCTS CO.
218 E. THIRD STREET
CINCINNATI 2, OHIO

SEASON'S GREETINGS
W. R. GEREN Presents
MIGHTY HOOSIER STATE SHOWS

ZACHARY CANNON ACT—1948 SEASON OPENING EARY APRIL

Now booking shows, Concessions and Kiddie Rides. Bins, Popcorn and Cotton Candy included, all other items. Want late Cabin House that will hold Ride Men and cater to show people; send photo of same. Write Representative for Two-Ride Show; Ken Ritchie, contact, Forgem and Second Men for all Bins, write. Want Electrician; Tom Pett, contact. Want Man for Front Ode and Fireman. Good propositions for Tommy Arney and Martin Benson. All replies to W. R. GEREN, Paris, Ky., or see me at Indianapolis Fair Meet, Chicago Meet, Jan. 5, & 6.

AMERICAN BEST BANNERS
SHAP WYATT STUDIOS
1008 Flamingo Drive
Tampa 2, Fla.

CARNIVAL, CONCESSION, CIRCUS
TENTS, SHOW CANVAS
Prompt delivery at any time, large or small.
Tents of Royal Blue, Forest Green and Khaki Dyed or Flameproofed. Red, Blue and Orange for trim.

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Tents of Royal Blue, Forest Green and Khaki Dyed or Flameproofed. Red, Blue and Orange for trim.
GEORGE WONG Troupe
3 GIRLS
2 BOYS

Outstanding Acrobatic Act

Oriental Novelties

From the Lots

Bohn & Son's United

DURANT, Miss, Dec. 20.—The Bohn show is having good biz for winter trouping. Manager Bohn states that he intends to remain in the South all winter. In the cotton and cane country of Mississipi and Louisiana. New office wagon is nearing completion and trucks and roads are being painted.

The Bohns entertained the personnel at a Thanksgiving dinner, prepared and served in Cliff Master's Midway Cafe. Those present were Mr. and Mrs. Carl Bohn and Party, Mr. and Mrs. Fritz Bolis, Mr. and Mrs. Jim Moran, Henry Harvey and family, G. E. Fulton and family, Mr. and Mrs. Red Logan, Alma Jane Bohn, Mr. and Mrs. J. B. Mints, Mr. and Mrs. B. L. Graham, Mrs. Walter Diekmann, Mr. and Mrs. Noah Marshland, Mr. and Mrs. Crabtree, Henry French, Dallas Daniels, Thomas Mitchell, H. C. Lands, Roy Coffer, Mack and Albert Hodges, Kev Ryan, W. C. Stevens and Oteil McCanelles.—MRS. JIM MORAN.

Royal Amusement

STILLMORE, Ga., Dec. 20.—After the first three days of the stand here business was so good the management decided to extend the stand another week. Consignments coming in here were Scrap Iron Whiteley, 5; Barney Spencer, 3; H. Devine, 2; James B. Fish, 1; Jim Elliott, 3. Pony Mac has his pony ride and kiddie airplanes here and George West and company joined with the Jewel Box Car for an indoor show here. —KAREN MOORE.

WANTED

K-KISS WRAPPING MACHINES
NEW OR USED
WRITE—PHONE—WIRE
NORTHWESTERN SALES AND SERVICE COMPANY
410 S. 16TH AVE.
Windsor 8-3600
BROOKLYN 4, N. Y.

BOOMERANG

Unlimited Capacity—Repeater—Thriller
Write for Catalogue
U. S. RIDING DEVICES CORP.
298 Junius Street
Brooklyn 12, New York

DOUGLAS GREATER SHOWS

WANTS

OUTSTANDING GRIND SHOWS WITH OWN TRANSPORTATION
WILL BOOK NEW NOVELTY RIDES WITH OWN TRANSPORTATION
WINTER QUARTERS—WITH WOMEN COOKS—OPENS JAN. 1.

DOUGLAS GREATER SHOWS

Box 870, Rt. 5, Kent, Washington

WARNER'S MERRY-GO-ROUNDS

Our new Ferris Wheel and Mix-Ups. Have in stock, Rides for sale: 20-Spt. Merry-Go-Rounds, new; 1-Handball-Silhouettes; 2-Abreast Merry-Go-Rounds; 1-11 Ferris Wheels. 2 years old, 1 Ferris Wheel, made by Warner, gear driven; 1-brad-new Mix-Up. Have 1-Scrap Iron Whiteley; 1-'47 Thriller, practically brand new; 1-electric with two coaches, seats 24 children, 1-Wild Life Show, 24 shows of animals, with tents, poles and stables. This show was on the Counciloe last season. Price $750.00. Three Rides per day, not junk. We do not answer postal cards. If you're in the market for Rides, come here and see them. All Rides sold by us are ours. We will buy any used Ride for Phone number 912.

JAY WARNER

BOX 181, BAY ST, LOUIS, MISS.

DOUGLAS GREATER SHOWS

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OUTSTANDING GRIND SHOWS WITH OWN TRANSPORTATION
WILL BOOK NEW NOVELTY RIDES WITH OWN TRANSPORTATION
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Box 870, Rt. 5, Kent, Washington

WARNER'S MERRY-GO-ROUNDS

Our new Ferris Wheel and Mix-Ups. Have in stock, Rides for sale: 20-Spt. Merry-Go-Rounds, new; 1-Handball-Silhouettes; 2-Abreast Merry-Go-Rounds; 1-11 Ferris Wheels. 2 years old, 1 Ferris Wheel, made by Warner, gear driven; 1-brad-new Mix-Up. Have 1-Scrap Iron Whiteley; 1-'47 Thriller, practically brand new; 1-electric with two coaches, seats 24 children, 1-Wild Life Show, 24 shows of animals, with tents, poles and stables. This show was on the Counciloe last season. Price $750.00. Three Rides per day, not junk. We do not answer postal cards. If you're in the market for Rides, come here and see them. All Rides sold by us are ours. We will buy any used Ride for Phone number 912.
IN SAN FRANCISCO

Show Folks of America, Chapter 2, crammed three days with meetings, reunions and fun. There were the never-ending jackpot sessions and the renewing of friendships with show people who had come off the road. The annual Memorial Day services at the club's plot at Mount Olivet Memorial Park started the well-planned program. Then followed the Presidents' Party in the Market Street Clubrooms on Monday night and the gala banquet and ball the next night in the Gold Room of the Palace Hotel. All teemed with the good-fellowship characteristic of showfolks.

In an attempt to portray the enthusiasm of this young organization and give an idea of its accomplishments, The Billboard sent one of its Hollywood staff men to do it. And this is the way Sam Abbott pictured it.
John (Spot) Ragland, Mrs. Lee Brandon, Mary Shandra, June Alton, Edith Hargrave, Harry Hargrave

Maxine Ellison, Mush Bliison, Abe Fabricant, David McCarran

Theresa Beyer, Otto Boehr, Jean Boehr, Anna Law, Theresa Mattley, O. H. Mattley, Lola Cox, Estelle Sherman

“Pickles” Pickard, Albert Lindenberg, Mollie Lindenberg

Relley Burglom, Harry Coleman, Mary and Ted Texiera

Josie and Jimmy Lynch

Mary Taylor, Eddie Tait, Marie Tait

Mrs. Erwin Smith, Mario LeFors, Ted LeFors, Laura LeFors, Mrs. Lester LeFors, Lester LeFors

Nathan Cohn, Enid Cohn, Maxine Bodisco, Andrew Bodisco

Dave Long, Joe Steinberg, Eddie Burke, Marie Del More, Helen Artz, Glenn Artz

Sam Dolman, Harry Sabin

Anne Coles, Bill Coles, Blanche Pickard

Ray and Mrs. Holcomb, Mr. and Mrs. A. Spater, Nat Alterman, Mrs. Joe Alterman, Ed and Mrs. Alterman, Mrs. Ann Alterman, Joe Alterman

Pearl Grant, Anita Jeffers, Gladys Franks, Nellie Baker, Fred Ramsey, Albert Anderson, Marette Anderson

Autograph shirts add $170 to cemetery fund. Pictured are Relley Burglom, Gene Rosenzweig, Eddie Burke, Frances Sabin.
**WINTER QUARTERS**

**Virginia Greater**

**SUFFOLK, Va., Dec. 20.—** Shows have been stored in quarters at Tide- water Fairgrounds, their home for the past seven years. Rides and shows have been stored in three large exhibit buildings and the trucks and large semi's are parked near the buildings. Three smaller buildings are being used by the crew for living quarters. Management provides all the essentials for the coming winter. 

Crew includes Bob Milligan, Dutch Kerchner, Edward Jones, Robert Daily, Doc Simmons, Arthur Smith, William Bowser, and Mike Ike and Leo Matina, of the midget troupe. William C. (Bill) Murray, general agent, has charge of supervising quarters until Manager Rocco Masucci returns. Manager Murray is being used for the commissary and dining hall.

Crew includes Bob Milligan, Dutch Kerchner, Edward Jones, Robert Daily, Doc Simmons, Arthur Smith, William Bowser, and Mike Ike and Leo Matina, of the midget troupe. William C. (Bill) Murray, general agent, has charge of supervising quarters until Manager Rocco Masucci returns. Manager Murray is being used for the commissary and dining hall.

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Larry Nolan

DENVER, Dec. 20.—Art and Nellie Talley, last season with M. A. Srader Shows, recently were in Denver on a booth. Art to manage bingos and Nellie to have her photo booth. Art recently turned to his home at Laurel, Md., and construction of the new Fun house is underway.

George Banks is building two new shows, one with neon sales. George is managing the new shows.

Owner Larry Nolan for '48, Art to manage bingos and novelty layout from with neon sales. George Banks is building two new shows, one with neon sales. George is managing the new shows.

Mr. and Mrs. Joe Harris.—J. PERCELL.

OPELOUSAS, La., Dec. 20.—A No. 2 unit of the Silver States Show was formed at the close of the regular season for a winter tour of the Southwest. The new show will carry in 1948. In addition, the organization will purchased in-Grind Shows not conflicting.

Pioneer

WAVELRY, N. Y., Dec. 20.—Oren Bennett, Bill Shaw, Stanley Andrey, Joe Carry, George R. Carr, Jim (Peekum) Harris and W. Golden, all in quartets, enjoyed a Thanksgiving turkey dinner prepared by bebecc Amelia, who is in charge of the waffle kitchen. Mrs. Epstein and her husband, Sam, are readying their concessions for the 1948 season.

Zacky and Buddy, Lew Parrel’s chief agents, are printing some newly framed showmen. Visitors were Jerry Higgins, restaurant operator; Earl Chamberlin, cookhouse operator; Mr. and Mrs. Harry F. Brown, Mr. and Mrs. Joe Harris, Mr. and Mrs. Harry F. Brown, Mr. and Mrs. Joe Harris.—J. PERCELL.

Silver States

OPELOUSAS, La., Dec. 20.—A No. 2 unit of the Silver States Show was formed at the close of the regular season for a winter tour of the Southwest. The new show will carry in 1948. In addition, the organization will purchased in-Grind Shows not conflicting.

New Wavey purchased includes four semi-trailers and tractors, a new kiddle train, to give the show eight offered rides; a new blue marquee and all new canvas for the cities-owned shows. Stark also plans to purchase three new lights, giving the show a total of MIX.

The new sound truck is set to go construction of the new Fun house is underway.

Folks with Nolan last season who

Harry Richman, co-owner; about 35 concessions.

Mr. and Mrs. Joe Harris.—J. PERCELL.

NEW 1948 KING FUN HOUSES

WANT

NOW READYING 21ST ANNUAL TOUR

CONTACT:

WEST COAST AMUSEMENT CO.

R. E. (DICK) BEST WANTS FOR 1948 SEASON

(W. T. "Slim" Kelly no longer connected with me)

WANT MAN AND WIFE FOR SNAKE SHOW, UNBORN SHOW AND WALK-THRU. MAN TO TAKE FULL CHARGE OF REAL ELLUSION SHOW ON PERCENTAGE. SWORD SWALLOWER, STRONG MAN, JUGGLER, WORKING ACTS, KNIFE THROWER, TICKET SELLERS, INSIDE LECTURER, MAGICIAN. Want to hear from Jo Ann, Freda Paula, Casper, Grace, Sailor Ben and Alice Alon. Address:

R. E. (DICK) BEST

CITY PARK, BOX 2687

SARASOTA, FLA.
Michigan's Showmen's Association
3153 Case Avenue, Detroit

DETROIT, Dec. 20.—The regular meeting was held Monday (13), with the following officers on the rostrum: Jack Dickstein, first vice-president; George Wade, second vice-president; Louis Rosenthal, treasurer; Bernard Robbins, secretary, and Harry Stull, past president.


The ladies' auxiliary presented a check of $900 to the club used for the annual children's Christ- mas party.

Following the meeting, the men's and the women's groups were the group of the Joey Moss Michigan Showmen's American Legion Post at a showing of U.S. Marine films.

Showmen of America
1839 W. Monroe St., Chicago

CHICAGO, Dec. 20.—Club's annual banquet was held in the Crystal Room of the Hotel Sherman (13), with 8 guests in attendance.

Rose Page, chairman, reported that the annual Christmas party was held in the Sherman's Gray Room in connection with the regular meeting Thursday night (16). Harry Stull portrayed the role of Santa Claus.

Nellie Groci, welfare committee chairman, reported that Miss Hutt is seriously ill in a California hospital.

Heart of America
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Dec. 20.—Weekly regular meeting was called to order by President Harold Elliott, with Secretary G. C. McManus and Treasurer George Hamilton also at the rostrum. Frank Ellsworth was elected to membership.

Heart of America Showmen's Club
931A Broadway, Kansas City, Mo.

(ROUTE 30) January 2 at 2 o'clock.

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WANTS FOR 1948 SEASON

CAN PROMISE AN OUTSTANDING STILL ROUTE AND GOOD FAIRS STARTING AUTUMN ENDING NOVEMBER. REPORT FAIRS INCLUDE FARIBAULT, MINN.; AUSTIN, MINS; NEW ULM, MINN.; SIOUX FALLS, S. D.; BETHANY, MO.; TULSA, OKLA., AND 3 MORE PLACES THAT CANNOT BE RELEASED AT PRESENT. WATCH THE BILLBOARD FOR THESE.

SHOWS OF ALL KINDS

Especially Motorodrome. Fat, Unborn, complete Minsled Show. Must be first class with good talent and band. Want Penny Arcade Acts, write correspondence from showmen with new ideas. Will build to suit.

RIDES: Pony Ride and New Streamline Train. All equipment must be first class, clean and flashy.

WANTS from a reliable, sober and capable man to operate show-owned Cookhouse.

WILL BOOK Slum Concessions of all kinds. No "ex. Write us and we will positively answer.

HELP: Can use a few reliable First and Second Men on all rides, man for Towers, Front Gate, Mechanic, Painter and Electrician Helpers. Must be sober and semi drivers preferred.

ALL WRITE AT ONCE, WINTER QUARTERS OPEN JANUARY 1.

THOSE WISHING TO BUILD, WE HAVE PLENTY OF SPACE AND TOOLS.

FAIRGROUNDS BOX 782 MUSKOGEE, OKLA.

"AMERICA'S LARGEST AND MOST BEAUTIFUL MOTORIZED CARNIVAL"

CAN PLACE FOR SEASON OF 1948

CONCESSIONS: Penny Pitch, Diggers, Fish Pond, Hoopla, Scalos, Pitch-Till-You-Win, Bull Racks, Dart Game or any Hanky Panky not mentioned. Concessionaires who talked with me at the convention contact me by letter.

RIDES: Flying Scooter, Rockel, Roll-O-Plane, Octopus, Fly-O-Plane, Spittle or Caterpillar. All year round work. Want for 40 Weeks, Under 'Auspices' of M. S. M. S. Will send photos and lowest figure. Don Edwards, let us hear from you. All answer to Mr. Britt, Mr. Howe and Mr. Mort contact me.


WANTS THE FOLLOWING TALENT FOR 1948 SEASON

FOR SALE: One Transformer Truck complete with one 100 KW. Transformer and Mount, one Transformer complete with one 75 KW. Transformer, with Tower on Roof Switch Boxes inside.

FOR SALE: One Transformer Truck complete with one 100 KW. Transformer and Mount, Switch Boxes inside. Also Cabinets and Work Bench. Mounted on 1940 International LWB Truck. All top shape, $2,500.00.

Frank Scow, Bus. Mgr.

Mailing Address: F. M. SUTTON JR., GREAT SUTTON SHOWS 585 MEETING ST., WEST COLUMBIA, SOUTH CAROLINA, MIDWAY IN AMERICA

WANTED SEASON'S GREETINGS TO ALL THE AMUSEMENT ENTERPRISES

WANT for 40 Weeks, Under Auspices Acts of all kinds for Indoor and Outdoor Circuses, Side Shows, Acrobats, Half and Half; Leonas, want. Want Liberty Act; Gladys Gillem, Ted Elder, answer. All year round work. Want experienced Phone Men to join on wire only. Do not come unless notified. No advances. Labor deal next, then Fences and dates for balance of winter and all summer. Acts, send photos and lowest figure. Don Edwards, let us hear from you. All answer to

FRED B. SCOTT, Box. Mgr.

WANT SEASON'S GREETINGS TO ALL MY FRIENDS EVERYWHERE

WANT FOR JAMES E. STRATES SHOWS' SIDE SHOW.

Want for the 1948 Season Acts of all kinds. Will pay highest prices. Any and all acts wanted. Will give highest prices on individual acts. Acts are needed before the 1st of March. Will pay highest prices on individual acts. Will give highest prices on individual acts. Will give highest prices on individual acts.

CLAUDE E. BENTLEY, Side Show Mgr.
Cleveland Awarded RSROA 1948 Nationals, Meeting; Honorary Plaque to Martin

Many Problems Probed at Semi-Annual Board Gathering

CLEVELAND, Dec. 20—National roller skating championships and the 44th convention of the Roller Skating Rink Operators Association of the United States were assigned to Cleveland at the semi-annual meeting of the association's board of representatives December 9-11 at the Hotel Cleveland.

Considerable discussion took place over two proposed changes in rules that would cover all situations. Inasmuch as complications arose in the past when the IISROA's uniforms proved expensive, representatives of both groups as well as ASCAP music.

Inasmuch as representatives of both groups as well as ASCAP music.

Final plan is said to be simple, but it will be necessary to

Equipment manufacturers, distributors and jobbers were assured opportunity to display products in goodolidary of its members.

The board also authorized Fred A. Martin, secretary-treasurer, to issue a contest announcement covering the following States and regional championships:

Michigan, Ambassador Rink, Clinton; Oregon, Imperial Rink, Portland; California, Rollerdrome, Culver City; Washington, Cook's Rink, Spokane; Kentucky, Fourth Avenue Rink, Louisville; Delaware, Delaware Rink, New Castle, Pennsylvania, Great American Rink, Pittsburgh; West Virginia, Butterfield Rink, Huntington; Ala-Ba-Roue, Medford, New Jersey, New Dreamland Arena, Newark; Colorado, Warner Rink, Greeley; Missouri, Kansas and Oklahoma Arena, St. Louis; Illinois, Arcade Rink, Chicago; Midwest region, Rollercade, Lima, Ohio, Rollerdrome, Salinas, Calif., Rollerdrome, Culver City, California, Rollerdrome, Oklahoma City, Rollerdrome, Kansas City, Rollerdrome, St. Louis; Pueblo, Southern region, Coliseum, Los Angeles, Arcadia and Armory, Chicago, was named to take part in the competition of the championships. It is expected that Irwin Bromley, secretary-treasurer of the association, will attend the national meeting and develop press relations for the championships and convention as in the past. The RSROA has prepared a uniform and制定了 $35 for first place winners and $25 for second place winners of contests, reports Jay P. Edwards, Arena pro and former manager of Southgate Rollercade, St. Louis. Mrs. Irene Nazzaro, wife of Mrs. Lenora, pro-manager of Southgate Rollercade, St. Louis, has announced Shattenkirk and Miss Jennings will be the largest in association history because of the central location, convenience and plenty of accommodations in Cleveland.

Rollercade Gets Meet

The huge Cleveland Rollercade was named as site for the 1948 national intermediate figure champ, who is now stationed with the navy at Treasure Island, San Francisco, and Cliff Shattenkirk, and Betty Jennings, this year's national figure champ. The opening of Rollercade here by Donald H. Bromley, who leased the building in August, was the most characteristic costumes. It was described as the "friendlies" of the Amateur Club and membership are showing eagerness and learning rapidly, and membership of both clubs has increased by about 3000.

Fugleboogie

Fugleboogie was also held at Rollercade, and the operators of Southgate Rollercade have announced Shattenkirk and Miss Jennings will be the largest in association history because of the central location, convenience and plenty of accommodations in Cleveland.

Bromley, a former member of the William T. Brown Figure Skating Club, was killed in an accident while practicing on the ice in the arena. Bromley was an enthusiastic figure skater and had been a member of the club for many years. He was practicing his spins and jumps when he fell and was killed instantly.

Opening-night attractions were free style skating by Ted Shullbeerger, Wisconsin, who was visiting in San Francisco and was the guest of honor of the mayor and baggage. 1947 national intermediate figure champ, who is now stationed with the navy at Treasure Island, San Francisco, and Cliff Shattenkirk, and Betty Jennings, this year's national figure champ. The opening of Rollercade here by Donald H. Bromley, who leased the building in August, was the most characteristic costumes. It was described as the "friendlies" of the Amateur Club and membership are showing eagerness and learning rapidly, and membership of both clubs has increased by about 3000.

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RSROA Nationals, Meeting to Cleveland; Martin Honored

(Continued from opposite page)

On December 27, 19447

Roller Skating Rink, Portland, Ore., and Eastern Regional Association, Washington, D.C.

Roger A. Weakland, Coliseum, Greensburg, Pa.; Walter J. Wolf, Ringling Bros. and Barnum & Bailey Circus, New York; and Mrs. James J. Ciceri, Crystal Bell Rink, Elyria, Ohio.

Complete Rogues Coliseum Tours

New classes were opened on December 6.

Dance, Figure, and Dance Skating Classes

The Billboard

RINKS AND SKATERS

December 27, 1947

FOR SALE
The only Sports Arena between Pittsburgh and Youngstown.

Roller Skating, Basketball, Boxing, Shows, Dance, Wrestling, Political, Church, Union Meetings, etc.

Building 150,000 sq. ft., Grandstand capacity 6,000, Standing room 20,000.

$20,000.00 Cash, Balance long term.

E. G. McCOFF
2006 Vernon Ave., PITTSBURGH 10, PA.

NOTICE: to the FOUR PIN-UPS
(Each issue)

Please get in contact with
MR. HARLEY
Room 611, Hanna Bldg., Cleveland, Ohio
Phone Main 9260

WANT TO BUY
CLAMP SKATES and COMPLETE OUTFITS
Excellent condition only, any size lots.
Write for complete details.

SKYLINE ARENAS, INC.
551 S. Vermont
Los Angeles 5, Calif.

FOR SALE

PERMANENT ROLLER RINK 60'x110'

Fully equipped rink, including portable air

conditioning, complete concession stand, donation

scheme, and maple floor. 15611', 4 Conn. sidewalks, parking lot, 750-seater arena. $19,000.00.

C. P. CAMELL
2525 Meter Way, Santa Barbara, Calif.

FOR SALE OR LEASE

In Oakland, Calif., new roller rink, skates and all equipment.

G. J. CUMMINGS
511 Trestle Glen Road
Oakland, Calif.

RARGER SKATING RINK
BEND, ORE.

Roll and Equipment, perfect. Reasonable rent.

J. E. SWEAT & COMPANY
P. O. Box 2626, Reno, Nevada

LEONARD SKATING AND SPECTACLE CENTERS

1325 8th Street

All types of skating rinks and equipment.

RIDE WELL * THE Accepted Leader in SKATING SHOES
Riedell Sportshoe Co. Berkeley 3, Calif.

FOR MORE INFORMATION

CURV CREST "RINK COTE"
THE PLASTIC RINK SURFACE

LAWSON PORTABLE FLOOR
69.99, shipped to 46112, and lower, rounds elsewhere.

30th & Hales Chicago Shuff, All rb $7.99.

C. B. DANIEL
Dalton, Ga.
West Texans Pay Tribute To Sadler at Sweetwater's "Flowers for Living" Fete

Governor Extolls Philanthropies, Humanitarianism

SWEETWATER, Tex., Dec. 20—Harley Sadler, State representative and veteran showman and patron for many years member of the Harley Sadler Studio, was honored as one of the largest crowds in its history in over 40 West Texas cities, was honored as Governor Jester, in extolling Sadler's merits in the night's main ad-

thing like this could happen only in Texas. Sadler said: "One has, greatly mixed emotions on an occasion of this sort, with speaking and American Legion posts.

Prominent among the friends who could not attend the event were the "friend of everyone, with speaker Sterling silver.

His history was traced to 1919 thru that show he had booked. But he had the

His appearance. "Why don't the same conditions exist today?"

"I also made window sleeps for R. G. Barnum, who was a good showman, and it was a rare occasion when we didn't have a full house," he said. "I believe that any hypnotic show will still hold its own at the box office if properly published thru a window sleep.

Good Subjects

"Anybody interested in show business would agree that his was really a scientific presentation. To be successful a hypnotist must have good verbal and physical effects, such as those which clicked in the Northwest 35 years ago. They included William E. Fraud, Joe Venti and Graham Delmar.

"I recall the time Lorena played a theater in Everett, Wash., and the manager was telling about the fake show he had booked. But he had the wrong person with which to deal. We fixed it up and the house was packed. The manager read a newspaper while the show was in progress, so Lorena was ahead harder than I had ever seen him."

"In his no-wake scene, when he threw his dice on the door and called for a doctor because he couldn't wake up his subject, I applied for my window sleep and there were two physicians in the house. After seven minutes, he showed his subject and as a reward he had the doctors and the theater manager with him for the remainder of his appearance."

Verdict to Barnum

"Yes, the hypnotic show was classed as non-legit or fake show, but fake, in my opinion, only to people who couldn't understand how Bob and Eva McGinley's names were omitted when mentioning the old-timers in previous issues."

"It seems," Harry remarked, "that whoever said: 'Once a trouper, always a trouper.'" And then he talked about. And, after reading Earl Peck's recent article in The Billboard, McGinley couldn't understand how Bob and Eva McGinley's names were omitted when mentioning the old-timers in previous issues.

"Their names were the 'Kilroy's of yesterday,'" Sadler added, "but we were, be in Kansas, Nebraska or Texas or the theater made no difference—we could always find their stickers when we roll in. The name of the horse for remaining was all too short and I'm sure that Chester and Ferne left with them."

Recent visitors to the Hugo house hold here also included June and Pauline and Declan Spraugh, who is in charge of the Kansas Port of Entry at Oberlin. He is a former showman, who is going on his second trip next season as an accountant with a carnival.

Harry's cousin, Chester, who quit the road several years ago, is operating a furniture store and mortuary in Gothenburg, Nebr.

"As a civic project it could not be questioned and it was a very humble effort. I believe that any hypnotic show will still hold its own at the box office if properly published thru a window sleep.

We sell, rent, exchange

16MM. FILM AND PROJECTORS, SUPPLIES, ACCESSORIES, REPAIRS, WESTERN, ROADSHOW ATTRACTIONS, SPECIAL SHOWS

Many exclusive COLORED CAST programs from Germany, Austria, France, Russia, Italy, Spain, etc.

OPEN THE DOOR, RICHARD; TOP MONEY 1,114,01. FILM EXCHANGE

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SULLIVAN ExISTS Hypnotic Shows of Good Old Days

SHREVEPORT, La., Dec. 20—Frank L. Sullivan, veteran road-, showman formerly associated with Frank L. Sullivan, who was in charge of the sales department of the Consumer Power Company.

WANTED IMMEDIATELY!

Sautee of Tomatoes, Butter, 3 cans.

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FLIP-UP TIE (Exclusive to Dept. 7 and 8) $6.00
Plan for Years and Old.

GROSS $60.00

$9.00

GROSS $96.00

PORTERS, with wide and long collar. $75.00

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FRÍSHMAOHER CLASSIFIED

A Happy and Prosperous New Year to All Our

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COMPLETE CATALOG! Bubble wrap, scarf and coat. Hanger. Four (4) sizes.

FREE 300 LUCKY NOVELTIES

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Notice

EARLIER CLOSING DATES

BECAUSE OF CHRISTMAS AND NEW YEAR'S

Forums for January 3 issue close Wednesday, December 24.

Forums for January 10 issue close Wednesday, December 31.

A GREAT SONG "RING HUG" Caption: I wish you could be here. I love you. 4644 W. 56th St.

NEGLECT, SURVIVAL SONGS, BIRD, MATRI-

FOR YOURSELF. 1948 catalog free. Richter, 1323 C. 56th Street, Chicago, 26, Ill.

FRANKLIN'S ENTERTAINERS BULLETIN

December 27, 1947

223-225 W. MADISON STREET

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BINGO CAGES

Win and Grub Cages New Available

Wanted: Special Discount.

Jobbers and Quantity Users, Write

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FOR SALE - TRICK HORSE, ARABIAN

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COLUMBIA HARDY OAK PLANTS, PENTHOUSE, Logan, 1532, 1714 wash St. L, B. T. Co. 305.

FOR SALE—WANTED—MAN OR WOMAN GUITAR DIRECTOR TO TEACH CLASSES IN OTTAWA, ONTARIO. All ability levels welcome. Music, Inc. 305.

FOR SALE—WANTED—EXPERIENCED AERIALIST OR USEFUL MAN OR WOMAN TO WORK WITH A CIRCUS. Write to Box 539, 9th Street, Grand Rapids, 446.

FOR SALE—Piano, Must Play Complete Show, Write to W. 2nd Ave., 12th St., Chattanooga, Tenn.

FOR SALE—ONE HAMMOND ELECTRIC ORGAN. Write to Mrs. John Crosby, 110 S. Halsted St., Chicago 111.

FOR SALE—ONE 1000 SIX DICE WHEEL, .050-JUMBO BALL PUNCH NEEDLE 30 1/2, 23 1/2, 74...9.00. G.E. Wheel, 357 West 58th St. New York, N. Y.

FOR SALE—LEARN PIANO TUNING AT HOME, ETC. Write to Orme, Box 2166, 1304 W. 8th St., Chattanooga, Tenn.

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FOR SALE—HAMMOND NOVACHORD. Good condition, needs rebuilding, cash or often considered. Box C-292, 2715 15th Ave., Kalamazoo, Mich.

FOR SALE—ONE HAMMOND ELECTRIC ORGAN. Four months old. Box C-401, 60th St., New York, N. Y.

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FOOTBALL RADIO

Gridiron Radio

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The Gridiron Radio is a radio in the form of a football with a lifetime aluminum cabinet 3/4-inch over-all larger than a regulation football. The set is five-tube AC-DC superheterodyne circuit, built under R. C. A. and Hotchkiss licenses. Has 4-inch magnet dynamic speaker and Automatic volume control. Standard broadcast band from 535 to 1700.

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No. 38239 Per Doz., $5.15

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OVER 300 DIFFERENT RING NUMBERS IN STOCK!!!

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OVER 250 DIFFERENT SUBJECTS

Lithographed in full color; beautiful—attractive—popular. Packed 3 assorted in transparent envelopes, retailing for 10c, or available in bulk, packed 1000 assorted.

Write for details

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MUSOTUCE BUILDING

LONG ISLAND CITY 1, N. Y.
LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, please notify us.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue, mail must reach New York, Chicago, or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

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Cincinnati 22, O.

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Buckley, Mrs. (A. B.)
Buckley, Mrs. (J. M.)
Buckley, Mrs. (N. A.)
Buckley, Miss. (B. A.)
Buckley, Miss. (J. M.)
Buckley, Miss. (M. D.)
Buckley, Miss. (N. A.)
Buckley, Miss. (O. B.)
Buckley, Miss. (P. B.)
Buckley, Miss. (W. H.)
Buckley, Mr. (A. B.)
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Buckley, Mrs.
Buckley, Miss.
Buckley, Mr.
Buckley, Mrs.
Buckley, Miss.
Buckley, Mr.
Pipes for Pitchmen

By Bill Baker

W. L. CLARK 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Unity and Cohesion Are Missing In Park Industry; What To Do?

(Continued from page 50)

pressure of adverse legislation, but they cool off many times to progress to a certain part of our industry which increases. They need funds badly.

If you can't pitch in physically then that is seeking to do a job for your area, then pitch in. Let's see what we can find out if they have some figures with which to work. Let's see if the facts be established to determine the soundness or the un-soundness of their claims. Probably $48,000,000 will go for police protection. Information on current trends, if accurate and reliable, can be of great help. Let's see if they can find out if they have some figures with which to work.

Information on current trends, if accurate and reliable, can be of great help. Let's see if they can find out if they have some figures with which to work.
SALESBOARDS

Communications to 155 No. Clark St., Chicago 1, Ill.

December 27, 1947

BE FIRST
WITH
WERTS

"SHOOT"

7-11
TRADE MARK

SALESBOARD SIDELIGHTS

CHICAGO: Charles B. Leedy, Gardner & Company sales manager, just returned to Chicago after completing a three-State business jaunt. Covering Colorado, Wyoming and Utah, Charles reports that his trip turned up some good results. Gardner officials are currently preparing for the Sheraton showing next month, 19-22, when they will occupy booth space in the hotel's Gothic Room with five other companies. Attending the Gardner display will be Irwin Feitler, Charles Leedy, Sol Wyett and assistant sales manager, Maurice Kaye and John Rife.

Consolidated Manufacturing Company's general sales manager, Irving Sax, promises firm's Sheraton display in January will include first showing of several new releases, which will include boards to suit various localities. New numbers are already off the die and ready for the show date for unveiling. Among the firm officials attending the Consolidated booth will be Irving, Chester and Arnold Sax. Dealers at company headquarters last week included F. Jones and C. McNutte, Salt Lake City, Nato Bakes, Philadelphia, and Hydee Zobrisky, Omaha.

Superior Products is giving a big Christmas employees' party Wednesday (24). Jack Morley promises the best of everything will be embodied in the merry making, which will begin at 10:30 a.m. and continue throughout the day.

Sarah Feldman, Novelty Manufacturing Company, breaks out with big board news this week. Firm's new number is an extra large size board, containing 1,830 holes, and coming in 10 and 25-cent play. Both are the same size; 22 inches long, 11½ wide and of the "colossal thick" type. Diane board, called Black Gold, is boxes silvered, while its companion, the 25-cent Gold Gusher, will be ready in a week or two. Both are of the book cover board design and feature a ground leatherette cover, front, and back, embossed gold leaf lettering and design on the front. Covers come in various colors and included with the boards are wooden screw-on easels for displaying, and leatherette board cover, 22 inches long, 11½ wide, of the book cover board design. Covers come in various colors, and included with the boards are wooden screw-on easels for displaying. An oil well theme is depicted on the punchout area of both boards. Sarah says "the Story of Black Gold" lettered on the board cover, bearing the name should be a colorful play incentive.

Dave Rice, Empire Press, says he will not be leaving the city until after the first of the year. Business continues good, Dave says, and added interest is expected to materialize next month when the board showings get under way.

Empire Press Bows Eight New Boards at January Chi Showing

CHICAGO, Dec. 20.—Empire Press will hold a private showing of its new salesboard lines, along with current favorites, in a suite at the Morris Hotel here January 19-22. Dave Rice, vice-president in charge of sales, announced this week. Firm will introduce eight new coin seal boards, expanding its line of coin seals to 16. Five new 400-hole multi-giant boards will be shown, in addition to several new-type novelty boards.

SALESBOARDS

LARGEST SELECTION IN THE NATION

LOWEST PRICES

PROFIT MFG. CO.
41 West 23rd St.
New York 10, N.Y.

Kwik Ten Sawbucks

A STUPENDOUS PROFIT board with SIX 10c tickets in each hole for 50c. 220 Multi-Giant Holes in thick board.

PROFIT $70.10 (Average)

Send for Illustrated Catalog of Our Full Line

GLOBE PRINTING CO.
King Winds Up 36-Week Tour; Barns in Macon

(Continued from page 52)

East Coast was one of the biggest of the season.

Season activities: Opened April 7, Jackson, Miss., on tour 250 days, visited 18 States, exhibiting in 217 cities.

Post-season destinations of show personnel: Floyd King, Harold J. and Paul King, South Dakota; Chester King, Missouri; B. J. and woman, New England; F. L. and Mabel, Conn.; Dr. and Mrs. Charles and Jewel, Purnell, William and Frank Ketrow, John R. Van Arnam, Merle Evans and Dorothy Rumbaugh.

By Jim Bishop, titled He Has A Way With Elephants. . . .

The December issue of Coronet carried a story on Circus Barns: "The Billboard's new plant. They were en route to Chicago, where they will remain until the unit reopens in Saginaw, Mich., in January."

SALESBOARDS

SALESBOARDS—All Orders Shipped Same Day Received

<table>
<thead>
<tr>
<th>LUCKY BUKER, DEFINITE PROFIT</th>
<th>Description</th>
<th>Average Profit</th>
<th>Net Price</th>
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<tbody>
<tr>
<td>120 TIP, TIP, TIP, TIP, TIP, TIP</td>
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SALESBOARDS

ATTENTION, MANUFACTURERS

Put us on your mailing list for cheap nickel games:

DIEDRICK SUPPLY CO.

BARNES NOVELTY CO.

FILA COLUMBIA SALES CO.
**THE 4 LEADING MANUFACTURERS OF SALESBORD & TICKET GAMES**

**TAKE THIS OPPORTUNITY TO WISH EACH AND EVERY ONE OF THEIR MANY LOYAL CUSTOMERS AND FRIENDS**

**A "Merry Christmas"**

**AND A "Very Prosperous New Year"**

Here's wishing you and your folks A Christmas that is jolly.

With joys as endless as the wreath And as bright as Christmas holly!

---

**UNIVERSAL MFG. CO., INC.**
405-7-9-11 East 8th St.
Kansas City, Mo.

**TRIANGLE MFG. CO., INC.**
609 So. 10th
Minneapolis, Minn.

**PYRAMID PRODUCTS, INC.**
12415 Euclid Ave.
Cleveland, Ohio

---

**COIN-OPERATED MACHINES, SECOND-HAND**

Only advertisements of used machines accepted for publication in this column.

**RATE:** 12c a word . . . Minimum $2.00. Remittance in full must accompany all ads for publication in this column.

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**SALESBORDS**

**BETTER QUALITY**

ANOTHER FIRST!

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**SALESBOARDS**

**THE BILLBOARD**

December 27, 1947
Constitution Formulates Organization

New By-Laws Defined

First Exclusive Vending Show Spotlights Trends;

Demands and Prices of Coin Devices on Rise in Canada

Public Relations Sked To Promote Games to Consumer

Request Final Ruling on Free-Play Pins in Oregon

CMI Reservations Heavy

First Exclusive Vending Show Spotlights Trends;

Line by Line

New By-Laws Of AAMONY; 102 Ops Join

Constitution Formulates Organization

NEW YORK, Dec. 20.—With the adoption Thursday (10) by the Associated Amusement Machine Operators of New York (AAMONY) of a constitution and a set of by-laws, the group formalized its organization and set down on paper the rules and regulations that will guide its growth. Joe Halstein, president, presided at Thursday's meeting, held at the Manhattan Center and attended by 106 AAMONY members.

Defining the objectives of the association, which was formed last September, Article 2 of the adopted constitution reads: "To foster the interests of those engaged in the coin machine industry, to cement the personal relations of those engaged therein, to eliminate existing abuses, to associate for the purpose of exchanging ideas relative to said industry, by insuring that amusement machine operators in New York (AAMONY), announced by distributors and suppliers of amusement machines met recently in Portland, Oregon, to facilitate the import restrictions which prohibit machines from being brought into the country.

The import restriction, imposed effective November 16, makes it impossible for Canadian coinmen to bring in either new or old machines, although special permits may be obtained from the government to facilitate the entry of parts for repair or replacement.

The trade here had noted a lag in machines purchased by operators prior to announcement of ban, immediately following the ban, however, distributors experienced a marked pick-up in demand, and operators noted a corresponding hike in prices. New phonographs—many of them in the $1,100 class by the time freight, duty and taxes have been paid—jumped as much as $200. Even with the price increase, distributors say operators are having more equipment than they had earlier this year.

Distributors and jobbers in this area say that they will expect the ban on imports to stay in effect for a minimum two-year period.

H'ston Coinmen Give Big Sum To Runyon Fund

Chicago, Dec. 20.—More than the number of operators, manufacturers, distributors, and suppliers of amusement machines met here in the Palmer House from Sunday thru Wednesday (14-17) for the National Automatic Merchandising Association's (NAMA) 11th annual convention, and the first exhibition devoted exclusively to vending machines.

For the industry, the NAMA convention and show served to focus public attention on manufacturer and operating—what will have a decided effect on the future of the business.

Elmer F. Pierson, president of the Vendo Company, Kansas City, Missouri, noted the demonstrative display of coin devices on Over 5,000 at NAMA Show.

WINNIPEG, Dec. 20. — Both demand and prices of new and used pinball machines have jumped as much as $200. Even with the price increase, distributors say operators are having more equipment than they had earlier this year.

Most of them expect the ban on imports to stay in effect for a minimum two-year period.

For the industry, the NAMA convention and show served to focus public attention on manufacturer and operating—what will have a decided effect on the future of the business.

Elmer F. Pierson, president of the Vendo Company, Kansas City, Missouri, noted the demonstrative display of coin devices. (See Over 5,000 on page 8)

H'ston Coinmen Give Big Sum To Runyon Fund

HOUSTON, Dec. 20.—Coin machine industry here as of November 30 contributed $3,142.24 to the Damon Runyon cancer fund. Amount represents one day's receipts for every contributor.


NEW PACKARD SALES PLANS

Effective First of Year, Firm To Sell Juke Direct To Operators; Cuts Price

INDIANAPOLIS, Dec. 20.—Effective first of the New Year, Packard will launch a new sales program under which the firm's phonographs will be sold to operators at a considerable reduction in price. Packard distributors whose contracts expire December 31—are being offered new contracts which will name them to act as sales agents for the manufacturer, at considerably less commission than they have received as distributors.

Homer E. Capehart, chairman of the board of Packard, told The Billboard that the sales program marks a return to selling practices which date back in the automatic phonograph business to 1906. When the modern commercial phonograph first came into its own, the manufacturers dealt with operators thru sales agents, but this practice was dropped in favor of the present method after Capehart said he feels it is time for a return to this early practice.

At a result of the new contracts, Packard distributors who sign will act only as salesmen for the company, and their smaller commission will mean the firm's new Manhattan phonographs will be sold to operators at a considerable reduction in price.

Altho Capehart did not mention a specific price, trade circles understand that the Manhattan will be offered at a time price of $605, or $625 for cash.

Capehart said that he expects the practice will establish a closer relationship between the manufacturer and the operators.

As part of the new program, Packard has embarked on a location promotion program designed to stimulate public demand for the firm's phonographs. At least four conventions of tavern owners in Atlantic City and Milwaukee, the Packard sales force will be featured through January on a location promotion program designed to establish a closer relationship with the operator.

Followers of the pattern established by Capehart added that he feels it is time for a return to this early practice.

Sutton To Leave Ill. Simplex; Head Distrib Firm in New York

CHICAGO, Dec. 20.—Gordon Sutton announced here this week that he will leave the Western division of the Simplex Distributing Co. after the expiration of his contract, but he will continue this connection with Illinois Simplex, Chicago Wurlitzer distributor, he will retain ownership of Sutton Simplex Distributing, which he organized in October to serve as Wurlitzer distributor for Illinois.

Well Known In Field

Sutton, who has a distinguished record in the distributing field, is a native of Indiana. His interest in the Wurlitzer distributing organization was acquired when he was with the Chicago Wurlitzer Co., the company he organized to serve as Wurlitzer distributor for Illinois.

Sutton immediately following his arrest in October filed an application for a temporary restraining order to prevent the police department from using the premises as a police base.

Sutton's partner in the new New York corporation will be Philip Kipnis, a Chicago attorney in the Illinois distributor, who left the company in October to join the new organization.

Taking over Sutton's position in Chicago will be Arthur Fried, who was an official of the Chicago Simplex.

Rule Missouri City Juke-Pin Tax Illegal

TRENTON, Mo., Dec. 20.—William Pin games come under the same class as juke boxes and pin games. Judge Rose's ruling has been denied by Judge Rose.

The tax law under which Moots's machines were taxed $30 per year was declared unconstitutional by the police department, and the police department has been required to appeal to the State Supreme Court.

Juke Makers Urged To Show at Foreign Fairs: Up Exports

WASHINGTON, Dec. 20.—Participation in foreign trade fairs by juke box manufacturers can lead to increased export orders, Commerce Department indicated this week in an article in its weekly publication Foreign Commerce.

Written by Joaquin Kunstenaar, department specialist in fairs and exhibitions, the article states that international trade fairs have become "an integral part of the machinery employed to promote international trade.

Intex at Fair

Prominent in the illustrations accompanying the article is a quarter-page photo of three Wurlitzer juke boxes, which Commerce is using as part of an exhibit at the Brussels International Fair held in the spring of 1947. American manufacturers of all kinds are being shown the increasingly aware of the value of (See Intex Juke on page 82)
SEE MAGIC-OLA at Your Rock-ola Distributor on NATIONAL ROCK-OLA DAYS January 3-4-5

For A Prosperous New Year

1948

ROCK-OLA Manufacturing Corp.
408 North Madison Street
Chicago, Ill.
Rock-Ola Plans Special Showings of 1948 Juke Box at All Distributors

CHICAGO, Dec. 29.—New 1948 Rock-Ola Magic-Glo juke box will be exhibited simultaneously at all distributors throughout the country on Saturday, Sunday and Monday, January 3-5. Rock-Ola Manufacturing Corporation announced here this week.

The new model, which will be unveiled at the distributor's showings, for the first time will have several improvements over previous Rock-Ola juke boxes.

Invitations for the showings have been sent to operators by the various distributors. Most of the showings will be held in the display rooms of the distributing firms.

Sandler Distributing Company, Des Moines, however, will hold their showing at the Paston Hotel, Omaha.

Hold Longer Showings

Two firms, Seacoast Distributors, Inc., of New York, and S. & M. Sales Company, Memphis, will extend their showings an extra day so that personnel from Rock-Ola's Chicago headquarters will be able to be present at their sessions.

Most distributors will have a factory representative available at their showing to answer questions operators may have concerning the factory and plans for the future.

Jack Barabash will be at the H. G. Payne Company, Nashville, Saturday (3) and at Indiana Automatic Sales Company, Indianapolis, Sunday and Monday (4-5).

Art Janacek will spend Saturday (3) at Brilliant Music Company's showing in Detroit and Sunday and Monday (4-5) at the B. L. Lazar Company showing in Pittsburgh.

Stanley Ligeski will spend all three days of the showing at W. C. Deton Associates in Columbus, while Maynard Todd will split his time between J. J. Remo & Company, Boston, Saturday (3); Rex Coin Machine Distributing Company, Syracuse, Sunday (4), and Rex Coin Machine Distributing Company, Buffalo, Monday (5).

Harold Graneke will be at Southern Music Distributing Company, Orlando, Fla., Saturday (3), and at Southern Music Company, Charlotte, N. C., Sunday and Monday, January 3-5.

Ed Hall will spend Saturday (4) at General Distributing Company, Dallas, Sunday (4) with United Amusement Company, San Antonio, and Monday (5) in New Orleans.

Jack Cox and Art Weinand will spend four days each in Chicago. Cox will be at Scott-Cross Company, Philadelphia, Saturday (3); Hub Enterprises, Baltimore, Sunday (4); Wertz Music Supply Company, Richmond, Va., Monday (5), and Sea Coast Distributing Company, New York, Tuesday (6).

Weinand, Rock-Ola sales manager, will be at Consolidated Distributing Company, Kansas City, Saturday (3); Sandler Distributing Company, Omaha showing on Saturday (4); Ideal Novelty Company, St. Louis, Monday (5); and S & M Sales Company, Memphis, Tuesday (6).

Bob Tyrrell will spend Saturday and Sunday (3-4) at La Beau Novelty Sales Company's St. Paul showing, and Monday (5) at Badger Novelty Company, Milwaukee.

Forerunner of Juke Box Put in Home by Okla. Radioman

SAPULPA, Okla., Dec. 20.—W. C. Fricker, local radio repair man, has given full color, fiducial wire and his ears full of the jarring jangle of pre-juke age music. His invention, a 1912 automatic combination player-piano and violin music box resulted in landing the instrument in his own home.

Machine, which takes from one to 15 cents at a time, has been on the drawing boards of various manufacturers. The violins are played by a bow, but by 60 small fingers (to change notes and pitch) and a series of weights are used for tuning.

Fricker says the ancient musical mausoleum, which is operated entirely by electricity, bears a plaque which states that the U. S. government designated it as one of the "eight greatest inventions of the age."

Stamp Venders, Jukes Get New License in Moose Jaw

MOOSE JAW, Sask., Dec. 29.—City council passed an amendment to Moose Jaw's licensing by-law, taxing juke boxes and stamp vending machines.

Music Machines. $15 for jukes without outlets, $15 for jukes with outlets in the same premises, $20 for each outlet, with a maximum of $100 for each outlet from such music boxes.

Stamp machines, $2 for each vending machine, license to be good for one year only, with no reduction for terms shorter than a full year.
when I want the best in music

always play a Mills!

- NO OTHER PHONOGRAPH HAS ALL THESE FEATURES:
  - Six Hits for Two Bits
  - Wide Range Tone
  - Aluminum Cabinet
  - Adjustable Tone Arm
  - Table Top Service
  - Plays 40 Selections

The public prefers
THE MILLS CONSTELLATION
The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
READY FOR LOCATION
THOROUGHLY WASHED AND CLEANED—WORN ELECTRICAL AND MECHANICAL PARTS REPLACED—BROKEN PLASTICS REPLACED

WURLITZER ROCK-OLA

SOLID COLOR

PLASTIC WINDOWS
New, clean, transparent...for your model $5.00

WURLITZER

EAGLE COIN MACHINE CO.
1514 FREMONT AVE. CHICAGO 22, ILL.
PHONE MICHIGAN 1027

FOR SALE
One twenty-twelve AMI hostess outfit. Original cost $14,900.00—now selling at $5,500.00.
Sale includes records and record racks. All equipment guaranteed to be as good as new. Ready for immediate installation.

1716 Washington Ave.
Northampton, Pa.

GIVE TO THE DAMON RUNYON CANCER FUND

AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tunesisters

Rosalie Allen and Elton Britt staged a big Western Jamboree December 11 at the Warwick County Center, White Plains, N. Y. with a cast that included such Texan favorites as Red and Billy Williams, with Frank Kaltman calling the square dances. The Jamboree was successful and sales of the Plastic Cabin, Englewood, N. J., but after the first of the year will be presented at a different place on the last Saturday of each month.

Grandpa Jones, whose recording of Old Trollet is starting to hit nationally, has just finished a week in and around Woodstock, doing another show set for January 5 at the Capitol Theater there. Grandpa reports that Melba Towery was his guest for a week's bunting last week in the Tennessee hills. Jones starts a show in a current show in Houston, starting December 19.

Billy Caswell and the Ridge Runners lost all their belongings in a theater fire at New Waterford, Nova Scotia. Caswell is now being heard over WFA, CSH and CKNB, all Canadian outlets. . . . Jimmy Osborne is making progress at WLEX, Lexington, Ky., and his show is being heard daily, plus a 30-minute daily show, plus an hour and a half's show each morning. . . .

Wiley and Gans, heard from WYF, Oklahoma City, and piped also into KYVO, Tulsa, and KWT. Wistlehaut Rollins' music were heard every week, sponsored by a feed company. They just returned from a Columbia booking in Hollywood, supervised by Art Schreiber. Other folks heard were WYF in Wilmington, Whiskey Wells, Shelly Batten, Kenny Driver, Johnny Martin, Al Goode, Bob Duncan, and many others.

The Harmony Folks, Ken Mossingill, fiddle and guitar; Eliza Layman, banjo, and Ray Layman, guitar and harmonica, were just1stived as the second year over KFEO, St. Joseph, Mo. . . . Ernest Tubbs, who just completed a personal appearance tour in connection with his picture, Hollywood Barn Dance, is back at WSTB, New York, on the Cornelia. He played Washington with the Grand Ole Opry a while back, returns to the capital city December 31, to head his own revival at the Turner Arena.

Final Ruling
On Free-PlaySought in Ore.

(Continued from page 79)

"It is the policy of this circus to equip machines and similar devices, because of certain scores or credits derived thereon, that cannot be played for legal United States coins, a violation of the Oregon laws." The grand jury urged that the proceeding recommended in its report be carried to the State Supreme Court for further determination.

Attorney General Currey, while not favoring a statement on the merits of the investigation, said he would give the issue careful consideration. In speaking of the Oregon courts, he said that the Grand Jury branded as erroneous a report that certain of the Oregon courts held illegal the courts the commission fees previously collected under the State amusement tax law.

The commission said the question of retaining license fees under conditions similar to those involved, has previously been determined by the courts in favor of the State.

AAMONY Sets
By-Laws; 102 Operators Join

(Continued from page 79)

ish a central legal administration and to foster generally the growth of the amusement business. Teddy Blatt, AAMONY official, read a copy of ordinance recently introduced to the city council which proposes a licensing schedule for all amusement devices.

While it was felt that the proposed ordinance would improve conditions, increased stability to the business and was generally fair in its licensing fee requirements. Blatt pointed out that certain of its provisions needed clarification. As an example, he mentioned the provision that certain devices be interpreted as requiring such displays, which in its present form might entail the need for a machine display both on an individual machine and on the location premises. He also mentioned that a city council hearing on the bill would suggest that the purposed were to be continued.

102 in Good Standing

Bart Hartnett, AAMONY business manager, who gave a report on the growth of the membership of the organization, said the membership that the number of members in good standing was 102. He said that new members were signing daily and that the act now consisting of 1,000 members would continue to grow at a rapid rate.

Hartnett again urged that only such machines be approved which are actually considered lawful by the city authorities be put out on location. In this connection, Bart said that 411 cards would be mailed to all members for display on their machines.

"This machine is under日照 approved by the City Council," he said, "and it is required that all cards be mailed to the city council for approval."

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<td>I Can't Get My Foot Off The Gas</td>
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<td>I Don't Telephone *</td>
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<td>ANDREW TIBBS (Dave Young's Ork)</td>
<td>Who Is Dead</td>
<td>49 48 43 55</td>
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<td>Shufflin' Blues</td>
<td>73 65 70 83</td>
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<td>BILL JOHNSON &amp; HIS MUSICAL NOTES (RCA Victor 26-5664)</td>
<td>Mama, Mama, Mama</td>
<td>75 78 70 78</td>
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<tr>
<td>LESLIE SCOTT (Luther Henderson Ork)</td>
<td>So Long</td>
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Modern Music Sales Corp. To Handle New Record Line

New York, Dec. 20.—The Modern Music Sales Corporation will handle Discos Peerless records under a distributorship franchise covering the New England States and New York, New Jersey and Pennsylvania, Herb Kradin, general sales manager, announced this week.

Records by Latin-American talent in Mexico and Cuba, the Discos line is manufactured in the United States by the Coast Record Manufacturing Company.

The Best Advertising "Buy" of the Year

The Billboard Coin Machine Convention Issue

Supplement

Dated January 24

A special Juke Box Operator

Reader Interest

Circulation

Advertising Messages

With the Most

Plus

A SPECIAL JUKE BOX OPERATOR

Supplement

Dated January 24

Opening Day of the Convention

For Further Details—Contact

Your Nearest Billboard Office
The television set for theatres, clubs, auditoriums, schools, taverns, etc.

For 41.71 and all other Wurlitzer sets in lots of 5.

THE WORLD'S LARGEST!

15 USED SOLOTONE BOXES AND 1 USED AMPLIFIER

Eileen

The television set for theatres, clubs, auditoriums, schools, taverns, etc.

For 41.71 and all other Wurlitzer sets in lots of 5.

THE WORLD'S LARGEST!

15 USED SOLOTONE BOXES AND 1 USED AMPLIFIER

Eileen

DISTRIBUTORS WANTED

The best nationally known commercial phonograph manufacturer has available a few lucrative territories for reliable distributors and jobbers under a radically new distributing plan. Must be financially responsible. Those interested who can qualify write Box D-113, c/o The Billboard, Cincinnati 22, Ohio.

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Candy Makers Air Problems At NAMA Meet

Discuss Packaging Cost

CHICAGO, Dec. 20.—Increasing importance of the candy vending field occupied the attention of candy makers this week, according to reports from the Palmer House headquarters of the National Automatic Merchandising Association (NAMA) convention here this week reported a shifting of interest shown in displays at the NAMA show this year. New rates asked for average cup machine.

Top Industry Problem, Say Beverage Vending Experts

By Norm Weiser

CHICAGO, Dec. 20.—Several hundred operators, distributors, and manufacturers, augmented by cup and syrup company representatives, listened to five experts on beverage vending Monday (15) morning at the keynote address by the National Automatic Merchandising Association. Speakers were stressed the need for uniform health and department requirements, present and potential operators were advised that while lease is most important, supply manufacturers are turning more and more to electricians even tho cigarette operators at the convention carefully examined electricians.

Operators’ Interest Indicates Increased Cigar Vender Usage

CHICAGO, Dec. 20.—Increased use of cigar venders by cigarette vending machine operators was indicated by interest shown in displays at the National Automatic Merchandising Association (NAMA) convention in Chicago this year.

Uniform Sanitation Laws

By Sidney Jones

Advising manufacturers to move forward with new equipment, the candy firms reported the price of cocoa beans seems to have appreciated a level and a leveling off in the price of this ingredient can be expected in the near future. When the price of cocoa beans does level, it will be at a much higher price than the present levels, but also substantially under current prices for the cocoa bean.

Cinch Manufacturing Corp.

Offers New Fanning Strip

CHICAGO, Dec. 20.—Howard B. Jones Division, Cinch Manufacturing Corporation, showed NAMA convention-goers a new type of fanning strip to facilitate vending operations, according to reports from the men's assembly and repair problems on electric machines. New strip, known as the Cinch Fanning Strip, may be inserted into place on its companion barrier strip without a machine stoppage, and is designed for connecting multiple electric hook-ups in a machine.

With the new fanning strip, color coating is not necessary since each connection automatically goes into its proper place.

First To Sign

CHICAGO, Dec. 20.—First manufacturer to sign for a 1948 NAMA exhibit booth was Mallinckrodt Company, Irvington, N. J.

Sam Malkin, president of the candy makers' firm, who is to occupy the same booth space in 1948 as that occupied by his company during the NAMA show this week, Malkin contracted for the space Tuesday (16).

Diversification Key to Present Popcorn Trends

CHICAGO, Dec. 20.—Manufacturers and distributors of popcorn vending machines on display at the National Automatic Merchandising Association (NAMA) convention here this week reported a great deal of interest in popcorn venders from specialist operators to diversified operators where joint operation is not necessary since each connection automatically goes into its proper place.

At the convention interest shown in popcorn venders was reciprocal between machines and popcorn machines. One popcorn vender feature was a companion barrier strip without a machine stoppage, and is designed for connecting multiple electric hook-ups in a machine.

First Exclusive Vending Show Spotlights Trends; Pierson Named President

Machine Makers, Suppliers Exhibit at Four-Day Meet

(Continued from page 79)

At the convention interest shown in popcorn venders was reciprocal between machines and popcorn machines. One popcorn vender feature was a companion barrier strip without a machine stoppage, and is designed for connecting multiple electric hook-ups in a machine.

Cautious Buyer

This caution has been particularly evident among cigarette operators, according to reports from the men's assembly and repair problems on electric machines.

Operators were asked one question repeatedly: "How many weeks does it take to get some real picture of the weekly vending experience in an effort to buy some space holders whose machines are in full production, are now for fry beyond their pre-convention expectations. The average operator came to look and compare, and what buying he does will be done after he returns home and has an opportunity to read the problem over.

Keep Lighted

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This caution has been particularly evident among cigarette operators, according to reports from the men's assembly and repair problems on electric machines. New corny models have been introduced, cigarette operators are turning more and more to electricians even tho cigarette operators at the convention carefully examined electricians.

In the subscription, the candy operator were reflected some of the problems of candy sales. New corny models have been introduced, cigarette operators are turning more and more to electricians even tho cigarette operators at the convention carefully examined electricians.

Uniform Sanitation Laws

By Sidney Jones

Advising manufacturers to move forward with new equipment, the candy firms reported the price of cocoa beans seems to have appreciated a level and a leveling off in the price of this ingredient can be expected in the near future. When the price of cocoa beans does level, it will be at a much higher price than the present levels, but also substantially under current prices for the cocoa bean.

Cinch Manufacturing Corp.

Offers New Fanning Strip

CHICAGO, Dec. 20.—Howard B. Jones Division, Cinch Manufacturing Corporation, showed NAMA convention-goers a new type of fanning strip to facilitate vending operations, according to reports from the men's assembly and repair problems on electric machines. New strip, known as the Cinch Fanning Strip, may be inserted into place on its companion barrier strip without a machine stoppage, and is designed for connecting multiple electric hook-ups in a machine.

With the new fanning strip, color coating is not necessary since each connection automatically goes into its proper place.
Liberalize NAMA Constitution

Drop Assoc. Memberships

Okay dues skirt based on either percentage of gross or number of machines.

CHICAGO, Dec. 20.—At the annual business meeting of the National Automatic Merchandising Association (NAMA) held here Monday (15), the association membership—at the urging of the board of directors—approved amendments designed to "democratize" the association by abolishing the associate membership and making all automatic merchants eligible for full membership. This gives, for the first time, every NAMA member the right to vote on association business and the right to hold office.

In line with the move, the association membership likewise approved a new dues schedule, which leaves the minimum annual rate for operators at a base of $3.

Greene Reports

Reporting to the members at the meeting, R. Z. Greene, retiring president, traced the organization's growth during the past two years, when membership jumped from 274 to over 1,000. He sketched the development of the association's by-laws and public relations programs and pointed (See Liberalize NAMA on page 104)

Vender Operators Star in Cig Skit At NAMA Meeting

CHICAGO, Dec. 20.—Highlight of the 1947 National Automatic Merchandising Association (NAMA) convention for operators of cigarette vending machines was the one-act skit, A Day With a Cigarette Operator, presented at the main feature of the cigarette session Monday morning (15).

Skit featured leading cigarette vending machine firm officials and covered morning problem session of the personnel of a mythical cigarette vending machine firm.

Holding down the job as manager of the mythical firm was Arthur Buck, of the Rowe Corporation, New York. His right-hand man in the role of assistant manager, was E. C. Chandler, of the Rowe Service Company, Los Angeles. Location salesman was played by J. Herman Saxon, Saxon's, Inc., Charlotte, N. C.; stockroom manager, Sidney Kronenberg, Almen Company, Philadelphia; shop foreman, Martin Gluchow, East Liverpool (O.) Cigarette Service, and service manager, George H. Dukett, of the G. B. Macke Corporation, Washington.

By Diek Hodgson

A Day With a Cigarette Operator

At the urging of the board some time ago, the chairman of the convention committee promised a skit, and as a result A Day With a Cigarette Operator, featuring the personnel of a mythical cigarette vending firm, was presented as one of the main features of the cigarette session Monday morning.

The cast

The cast included the following operators:

President: T. J. Murphy, of the Js Murphy Company, Washington, D. C.

Vice-Pres.: J. Herman Saxon, Saxon's, Inc., Charlotte, N. C.

Secretary-Treas.: N. V. Dukett, of the G. B. Macke Corporation, Washington, D. C.


General Manager: J. Herman Saxon, Saxon's, Inc., Charlotte, N. C.

Assistant Manager: E. C. Chandler, of the Rowe Service Company, Los Angeles, Calif.

Location Salesman: R. W. Pope, of the Rowe Service Company, Los Angeles, Calif.


Shop Foreman: Martin Gluchow, of the East Liverpool (O.) Cigarette Service.

Service Manager: George H. Dukett, of the G. B. Macke Corporation, Washington, D. C.

A Day With a Cigarette Operator

A Day With a Cigarette Operator was designed to show the inner workings of the cigarette vending firm and was to illustrate the type of day-to-day problems that confront cigarette vending operators. The skit was well received by the conventionists, who thought it was a funny skit that showed the type of things that are happening in the cigarette vending firm today.

High Convention Interest

In Electric Cig Venders Indicates Industry Trend

New Equipment Features Designed for Quick Servicing

By Dick Hodgson

CHICAGO, Dec. 20.—The trend toward use of electric machines by cigarette vending operators is on the increase, as per the reports of cigarette vending operators at the convention. In fact, it is indicated that no one could miss the National Automatic Merchandising Association (NAMA) convention here this week.

Most every large manufacturer of cigarette vending machines displayed an electric machine—many for the first time. Reception of these machines by operators seemed to be about a 50-50 proposition. Older operators seem to prefer manual machines because they are familiar with and have known its capabilities. However, many of the old-timers in the cigarette vending business admitted that even they themselves preferred the manual models, they were using more and more electric machines to meet increasing demand of younger operators who offer locations electric machines.

Operators say they are demanding electric machines more and more. In addition, it is indicated that use of electric machines at this time is their extra cost. Generally, an electric cigarette vendor will cost at least $50 more than a corresponding manual machine, it was indicated.

Among the manufacturers of electric machines the trend is toward simplicity. In many cases, electrically-powered machines have been developed to make vending units easier to service. Various companies have gone all out in making changes in products and machines which have remained virtually unchanged for several years.

Bakeable Units

Along this line one of the greatest aids to the service-man is the development of easily removable units instead of separate parts. For instance, several new models allow for easy removal of the entire coin mechanism so that it can be replaced with a spare in a few seconds and without leaving the machine dry for repairs.

This idea, operators point out, will mean that more men will need less mechanical knowledge of the machines; since it is possible to replace units instantaneously in a central shop will be able to handle most repairs without leaving his work bench.

Another trend noted, albeit not as obvious as that toward use of electric machines, is increasing demand for cigarette vending machines. Operators say that the trend finding that the average type vendor is the only practical thing that can be done in places with limited space.

Incorporate Changes

As in the case of electric machines, the general trend is toward incorporation of new features into cigarette vending machines. Operators say that the trend toward incorporation of new features into cigarette vending machines is increasing, as per the reports of cigarette vending operators at the convention. In fact, it is indicated that no one could miss the National Automatic Merchandising Association (NAMA) convention here this week.

High Convention Interest

In Electric Cig Venders Indicates Industry Trend

New Equipment Features Designed for Quick Servicing

High Convention Interest

In Electric Cig Venders Indicates Industry Trend

New Equipment Features Designed for Quick Servicing
STEALS THE SHOW!

All you could hear at the N. A. M. A. Convention in Chicago was “NATIONAL! NATIONAL! NATIONAL!” And no wonder. For Operators from the entire nation found in NATIONAL'S complete line the last word in automatic merchandising machines ... tops in PERFORMANCE, in DESIGN, in QUALITY ... the only automatic vending machines that are TRULY automatic. Still first in the industry ... still the trailblazer in modern vending machine development. All “EYES” are now on NATIONAL.

Only NATIONAL Merchandisers are TRULY Automatic!

NATIONAL VENDORS, Inc.
5055 Natural Bridge Ave. St. Louis 15, Mo.

Manufacturers of the finest electrically and manually operated cigarette and candy automatic merchandising machines—Both Console and Conventional Models. A NATIONAL for every type of location.
November 22 to Dec. 19

Tickets for Astrology Scale $5.00 for Set of 3,000

50 Deposit with Order

Rowe Lays Plans for Maintenance School Program Thru U. S.

CHICAGO, Dec. 20.—John S. Hill, Boeing Airplane Co., vice-president in charge of sales, announced during the National Automatic Merchandising Association (NAMA) convention that a cigarette vender maintenance school program would be set up early in 1948.

Classes, which will be limited to 10 students per class and offered free in key cities throughout the country, will be conducted by firm's two service experts, R. Wayne Anderson and Ralph H. Pippin. Instruction will include the stripping down and reassembling of Rowe cigarette venders, with participating operators going thru the procedure on 10 individual machines while the instructor performs a similar operation on his unit.

A new group will be held to a three-day instruction period, the school will remain in each city at least two classes to be held.

Thus many operators in nearby smaller cities and towns will benefit from the maintenance school, Hill stated.

Boeing Airplane Co. has been a leader in the citrus fruit and canned juice field.

Cobb's firm's juice cup vender is designed principally to handle orange juice, a new product by the Stewart Products Co., a subsidiary of Greenaway, Conn., for the Cobb Company.

Diamond Names Kendall and Preu New Executives

NEW YORK, Dec. 20.—Diamond cigarette vender manufacturers have named R. E. Kendall and Bradford O. Preu as vice-presidents; Robert G. Fostum, treasurer; and Ed J. Cason, secretary.

Kendall has been placed in charge of sales and market development, while Preu heads the recently acquired B-I-D division, also a match producing firm.

Service Clinics Held by Vender Firms at Confab

CHICAGO, Dec. 20.—Service clinics held by three firms during the NAMA convention here last week were the focal points for the new vender operators. Some candy and two cigarette vender sessions made up the group.

Rowe Manufacturing Company, Inc., N. Y., held seven one-hour clinics in private rooms on the premises as were the other two clinics. Rowe's group had an attendance of 12 on Monday afternoon and Gall Anderson, on hand to explain details of the procedure in the two models set up for that purpose. During periods when regular sessions were not in progress, attention was given to operators' service problems.

Lehsh Foulding, Inc., Easton, Pa., provided two mechanical units and one hand-built model of its new electric cigarette vender for instruction purposes. Four of the company’s distributors, in turn, were present to answer questions, explain operation and construction details of the machines.

The Billboard Convention here under auspices of Delaware Lions Club, held a 24-hour clinic during exhibit hours. Present to explain the functions, materials and parts used in the new electric bar vender was Francis Newton, company engineer, assisted by Bob Stumm, Philadelphia, and Walter Strauss, Boston.

No formal sessions were held, tradition of bar vender being given to individual questions.

Vendall Company, Chicago, held a one-use toothbrush clinic with display of hoe ball venders, with Douglas C. Rowe, president, and Wilbur Z. Safford, general sales manager, new Vendall 6-cent coin mechanism was included in the special service and construction displays.

Two breakdown models of firm's eight-column machine and one individual column vender were used to illustrate explanation and points of construction.

One-Use Tooth Brush Shows New 10c Mach.

CHICAGO, Dec. 20.—The One-Use Tooth Brush Corp., Los Angeles, Calif., following a series of tests throughout the country, this week displayed its new 10-cent machine at the National Automatic Merchandising Association (NAMA) exhibit at the Palmer House. Firm officials reported that some 300 venders have been in operation in different months, and they are now in full production and expect to have 3,000 machines on location by the end of the year.

The unit holds 72 packets, each containing an individual toothbrush and toothpaste, which are made of stainless steel, and the machine is equipped with a National slug rejector.

Delaware Lions Club Places Gum Venders

WILMINGTON, Del., Dec. 20.—T. N. Neely, of Minquadale, local operator for Ford Gum & Machine Company, is placing ball gum machines here under auspices of the local Lions Club, Strategic Industries, Inc., and Wilm.

Neely, whose territory includes the State of Delaware, said this week that the machines are in 318 Wilmington stores and that one other is due August 31. total is due to be installed soon. Neely has an additional 61 in nearby Newark and 24 in New Castle, Del.
NAMA HAS HISTORY-MAKING CONVENTION

MOST IMPORTANT MOMENT of the 1947 convention and exhibit of the National Automatic Merchandising Association (NAMA)—which drew a total attendance topping 5,000—came at this dinner Monday (15) at the Palmer House, Chicago. Here, in the association’s annual business meeting, by-laws were amended to give all members equal voice and vote in NAMA affairs. Discard of the “associate member” classification makes NAMA representative now of all phases of the vending industry. As important were official reports from officers, confirming successful fruition of NAMA’s first full-scale exposition of vending machine equipment and supplies.

NAMA GETS A NEW PRESIDENT as Robert Z. Greene (left) turns administration of fully developed association over to his successor, Elmer F. Pierson (right). Greene’s final act as president was to preside as the association voted to broaden its full membership base. Thus, he emphasized in his annual report, completion of the last of the goals set during his two-year term was accomplished. Others: Expansion of NAMA membership, broadening of public relations program, introduction of a trade exhibit. Pierson, in assuming the presidency, set new goals for enlarging membership, development of legislative and public relations activities.

HEART OF CONVENTION were discussions and conferences for exchange of information, ideas. Among top attractions was cup beverage vender session, led by (left to right) L. J. Granfield, Los Angeles cup operator; K. C. Melikian, Rudd-Melikian (coffee); I. H. Houston, Spacarb, chairman; Jack M. Cross, Telecoin (juice), and Everett Newcomer, City Milk Company, New York (milk).

MAGNET FOR ALL were exhibits of 115 vending machine equipment, supply firms, which comprised NAMA’s first automatic merchandising trade exhibition. Displays not only produced a lively market place for operators, but tied in with the convention workshop sessions. Operators carried observations made on exhibit floor into meetings covering all operating fields.
VENDING MACHINES

December 27, 1947

Strong Construction, Wide Capacity in Candy Venders

CHICAGO, Dec. 20—Sturdily constructed equipment with variable capacity highlighted the exhibits of candy vender manufacturers at the 1947 convention of the National Automatic Merchandising Association (NAMA) held at the Palmer House here this week.

Recognizing the closeness with which many high-speed operators have now business at this time because of his greatly increased costs of operating wholesalers without the traditional nickel price for merchandise, only six manufacturers introduced new models at the convention.

Show New Models

Those who showed new equipment were Alkuno & Company, New York; Vendors, Inc., Chicago; Madison, Wis.; Rowe Manufacturing Company, New York; Stewart Products, Greenwich, Conn.; Stoner Manufacturing Corporation, Aurora, Ill., and the Vendall Company, Chicago.

Alkuno introduced its wooden cabinet hard candy vender, which is specifically designed for merchandising such confections as Chams, Lifesavers and similarly packaged hard candies and also nickel packets of gum.

Alkuno product has four-columns, features high capacity in that it can handle 208 Chams, 216 Lifesavers and 326 packets of gum. Cabine.

tur can be removed without a stand and six feet high. It is 39 inches high by 14% inches wide.

Diversified Routes

considered by Apt. House Laundry Ope.

The Billboard vender is the U-Select-It de luxe “IP” which, at $1.25 prepaid.

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PERSONALITIES AT 1947 NAMA CONVENTION

BEN FRY (left), president of National Vendors, Inc., enters exhibit hall gate with Vice-President A. F. Diederich.

ROY QUILLAN (left), Hydro Silica Corporation, talks equipment with A.B.T. Manufacturing's Walter Tratch.

OPERATOR BREAKFAST (l. to r.): John and A. S. Hardy, of Malone, N. Y., and H. D. Dwyer, of Vincennes, Ind.

TOM SCHWARTZ (right), Topeka wholesaler-operator, in huddle with E. J. Brach and Lemont Corliss, reps.

DICK COLE (left), Drink-o-Mat Industries, with Pennsylvania distribs I. H. Rothstein and M. Abelson.

NEW YORK distributor Nat Cohn (center) with Kapway Device's Frank Doyle (l.) and J. H. Knapp.

BEVERAGE VENDORS are topic for James E. Stewart, of Stewart Products (l.), and H. McGovern, Pepsi-Cola exec.

PENNY VENDER supply men (l. to r.): Roy Torr with Ferrara Candy's D. Perrelli, George Eby and A. Pagano.

CONVENTION CHAIRMAN George Seedman relaxes after a solid year of preparation for NAMA's first exhibit.

PITTSBURGH OPERATOR R. Bowdler (center) with cup disposal can maker John Patton (l.) and Bert Mills.

NEW MANUFACTURER Theodore Bruner (left), with Leo Stensby, brought shoe-shine vender for debut.

AMONG BIG SIRUP supplier group were Canada Dry's Frank Johnson, Detroit, and Lyle Wohlford, Chicago.

FIRST NIGHT PARTYING: Julius Levy, Lehigh Foundries, with Mrs. Paul Berkley, wife of New Jersey operator.
Plant Equipment and Labor
Number One Gum Headaches

CHICAGO, Dec. 25.—Production problems and the gum industry has gravitated away from recent basic ingredient shortages and is now facing a problem of equipment and labor turnover, industry spokesmen stated this week at the National Automatic Merchandising Association (NAMA) convention here.

Labor turnover has increased steadily during the last four months, the "big three" gum producers (Wrigley, Bowman and American Chicle) will have an allocation system in force, limiting purchases of over-the-counter tablets and vending operators alike. This quota, however, is said to have been from "slightly to 20 percent of the previous quotas" during the last 90 days, according to various company officials.

Jack Chicle, Chicle

Chicle shortage, which up to a few months ago was the prime reason for curtailed gum production, has been ticked by means of substitutions. Use of domestic substitutes developed by various gum companies has been the main reason increased output has been realized, industry leaders stated. Today, a large percentage of chicle in gum manufacture has been replaced by such substitutes, which, spokesman, do not affect quality of the product.

Due to the 100-cent special, national special packs for vendors (based on present 60 and 55-cent price per 20-cent) seem to have been dropped. Indications are that there will be no increase, or for that matter, further decrease price. The three producers, Wrigley, are maintaining the 55-cent price, while Bowman Gum and Beech-Nut are holding the 60-cent figure. Bowman Gum recently reduced its 20-cent pack to 65 cents.

Gum balls have hit the bottom in price reductions, according to ball producers. From a high of 70 or more cents per pound, as quoted in June, present price has dropped to 63 and 33 cents a pound. It is expected to remain stable at this price, according to a paper on gum and industrial trends, which will be released Thursday. The paper, presented by a company official, said that allocations have been increased only moderately, and that immediate future supplies did not promise any great change one way or the other. "With more production machinery and help, we could probably up output," Ko- hout stated. Only materials problem that might arise with increased production would be paper for pack-

American Chicle Company's sales promotion manager, Robert B. Kyle, while making no formal statement fore end to the quota system, said that such was the case was decided upon monthly as production warranted. "This industry, as a whole, is much better off than a month ago. Since last month, production has gone up significantly," he said.

Alto the allocation, or quota sys-

Equiement Shortage

Because of the two- to two-and-a-halfyear wait for delivery of some types of new production equipment, American Chicle Company has set aside a space in its plan for production of its own machinery. Assistant sales manager, P. O. Ramsey, also said that move was deemed necessary to increase output within the next three years. "Even after a two-year wait, we'd be around 25 percent of receiving the equipment," he said.

Leat has increased its total production by 25 percent since the beginning of the year, according to Rosenau. Currently, firm is marketing two stick flavors and 38 percent of total gum production goes to vendors only, "We feel that in the future a really good market can be cultivated in the adult field with this ball gum," Rosenau said. "It is the 5-cent stick pack, which is currently a top vendor item and we think that even in this case the surface has not been scratched at all," he added.

Vender Output

Not counting ball gum, about 4 per cent of the total production, is saleable, according to Rosenau. Currently, firm is marketing two stick flavors and 38 percent of total gum production goes to vendors only, "We feel that in the future a really good market can be cultivated in the adult field with this ball gum," Rosenau said. "It is the 5-cent stick pack, which is currently a top vendor item and we think that even in this case the surface has not been scratched at all," he added.

Add Flavor

Noonan said addition of a fruit flavor stick gum to present mint line was a "great idea. About 15 per cent of the mint flavor is biggest seller in the North and East sections, fruit flavor should be preferred," he said.

Alto the percentage figure of gum manufacturers' total production going to vendors was low, ranging from 8 to 14 percent, it was pointed out that there had been a future ratio of 50-50 for vendor and counter sales. This bears out the gum industry's idea that, as far as vendors are concerned, the "surface has not been scratched."
Marked Trend To Dress Up Bulk Merchandising Units

CHICAGO, Dec. 20.—Bulk vending units added several new models to their lines during the National Automatic Merchandising Association show here last week. While bulk vending machine is essentially a small machine and has limited itself to straight utilitarian units, the trend is to combine the practical with the beautiful.

Indicative of this move, most of the vending on exhibition was dressed up with enamel and chrome trim, featuring easy-to-operate coin controllers, increased use of plastic and plastic parts, and greater emphasis on dual and triple mounting of units on full cabinet type stands of complementing colors and lines.

The Northwestern Corporation, Morris, Ill., debuted its new Dual Nut vender, featuring combination penny and nickel sales. Machine, which has two coin and delivery chutes, vends a penny portion of nuts or bulk candy with one coin, and a nickel portion with five, when a nickel is deposited. Both coins which go thru slug re-

turers, may be used in one coin en-
tance. Dual Nut is approximately 14 inches high, 12 wide, and 10 deep and its merchandise compartment, which is divided by a double baffling config-
tration, is faced and topped with a glass shelf behind. Each compart-
t holds four pounds of mer-
chandise.

Columbus Vending Company, Co-
b, C., featured its recently in-

troduced Tri-Mor and Bi-Mor triple and twin mounted machines. A variety of solid and wrinkle finishes, or combinations of two finishes, are being made available on the vend-
ing units and the double and triple type standards. Machines can be ad-
justed to vend various types of nuts, bulk candy and ball gum.

Victor Vending Corporation’s new model K vender, featuring a plastic merchandise wheel and side coin en-

closure, was displayed by distribu-
tors. Nuts, candy, ball gum in vari-

pans sizes can be handled without changing plates. Porcelain enamel finish featured on vender, merchan-
dising hopper and coin mechanism. Cabinet cubic capacity is from five to six pounds.

Adams-Fairfax Corporation, Los Angeles, exhibited the new chrome candy five and one Cash Tray, with revolving platform and water, sand or cement weighed.

Postpone December Meet

Of Confectioners Group

CHICAGO, Dec. 20.—Meeting of the confectioners’ round table scheduled to be held here December 10 was postponed until January 14, 1948, because of the conventions affecting the candy and the Christmas trade rush this month.

Converting the decision are those of the Western Confection-
er’s Salesmen’s Association (WCSA) and Hotel Sherman here last week and the National Automatic Merchandising Association (NAMA) at the Palmer House this week.

New Self-Locking Coin Box Debuted

By Lipton Co.

CHICAGO, Dec. 20.—A self-locking coin box for vending machines was shown for the first time at the National Automatic Merchandising Association convention this week by the Philadelphia firm of Inez R. Stern. A result of a patent collabora-
tion between Gray Manufacturing Company, South Boston, Mass., and the Lipton Company, a brand new 20-3 coin box fits any type of machine and is claimed to eliminate all coin thefts.

Equipment is so arranged that when a coin is inserted in a machine after full change has been returned, it is impossible to remove that coin. This device incorporates the coin box and covers the coin mechanism so that it cannot be tampered with. A small bag of change is inserted in the coin box and when the machine is turned on, the change is dropped into a compartment at the rear of the box. The change is then fed into the coin box and the machine is ready for use.

Gray patents cover the locking device which automatically electric sales, was attended by the Ramsay’s, one of the largest and most successful operators in the country. Among the exhibitors were the Chicago Hardware Company, the National Automatic Merchandising Association, the National Automatic Merchandising Association of the Middle West, the National Automatic Merchandising Association of the East, and the National Automatic Merchandising Association of the South.

Operators of Coin Manufacturing Companies and Banknote Company, told operators at the National Automatic Merchandising Association convention at the Palmer House here last week. While bulk vending machine is essentially a small machine and has limited itself to straight utilitarian units, the trend is to combine the practical with the beautiful.

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The Billboard VENDING MACHINES 95

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Uniform Sanitation Laws
Chief Industry Problem

(Continued from page 71)

The second speaker at the session was L. J. Granfield, of the County Beverage Company, San Diego, Calif., whose subject was "Problems and Profit Potentials of a Cup Machine Operation." Speaking as an expert in the field of beverage machines, Granfield directed his talk to those in attendance who were not yet operating equipment, stressing the fundamental elements necessary to a profitable operation, including the choice of locations. According to Granfield, each machine should be maintained until such time as there would be a downward trend.

Concluding his discussion, Harris offered several tips to the would-be operator, including the information that many operators now offer commission to their localities on the subjects too high, and do not get a contract when they take over a spot. He said that with the trend of the business has been such as much as 50 per cent on locations, while the three-favor machines drop from 10 to 20 per cent over single flavor machines. Harris advised operators to continue with their local health authorities at all times.

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Highway Steel in Production With 2 Vendors for 7-Up

EAST CHICAGO, Dec. 20—The Highway Steel Company here in production with two new bottle vendors which are being produced exclusively for the 7-Up company, sold direct to that firm's franchised bottlers. Two vendors—one a seven-case capacity, the other holding 100 bottles—fully automatic. Operation on the gravity feed principle, both models are equipped with National plug rejectors and coin changers. The large model has a 10-case capacity, while the smaller one is equipped with a Universal Cooler in stock.

Small model is built cylindrically, is 26 inches in diameter and 57 inches high. Machines are 38 inches wide and 28 inches deep. Deliveries on both models have been made.

Improved Postmaster Displayed by Daval

CHICAGO, Dec. 20—Daval Products Corporation, Chicago, unveiled its improved Postmaster postage stamp vender at the Spring National Automatic Merchandising Association (NAMA) convention.

Several changes have been made in the original Postmaster which has been in production several months. Indicia are more varied, and the machine can be utilized for routine affairs. Whether one of the three delivery columns on the machine is full or empty, individual denominations from each of the three deliveries and combinations on automatic delivery which eliminates the handle on earlier machines.

Any combination of stamp sales for 2 to 12 cases. With the eight-hour day, there are from 175 to 200 working persons. The case of the milk vendors, there are problems peculiar to the coffee machines. According to Melkian, people differ in their tastes. The satisfy the individual. This is why a good average is at temperature, rather than too hot to drink immediately. The latter case, the temperature must be cooled, and valuable working time is lost.

100 generous advice. The trend is toward the hot coffee vending field, and that NAMA would put forth a coordinated effort, with a special representation to enlighten out matters in specific communities.

Jack Cross final speaker.

Final speaker at the session was Jack M. Cross, head of the Telco Division of Telecoin, which was "The Automatic Merchandising of Juices and Vegetable Juices."

Cross foresaw a new and steadily growing market for the sale of canned and bottled juices. He pointed out that the sales of both operated vendors and the Snively Jelco Coin Chute slide, which is interchangeable.
Increased Use of Chang ers
Noted in Vender Exhibits

By Fred Amann

CHICAGO, Dec. 20.—Coin chang ers, expanding from straight nickel change type to the multiple price and coin-penny-and-nickel change units, were notable for the National Automatic Merchandising Association (NAMA) exhibit here this week. Increased use of the standard coin and nickel-penny changers are being evidenced-offering of both types of changers as optional equipment by vending machine manufacturers and increased use of stand-type coin changers as companion units to drink and candy dispensers.

Majority of cigarette vender manufacturers are offering one or the other of these two different types. When the straight nickel unit is used, pennying packs for odd prices is still required, while the nickel-penny changer eliminates pennying. In first instance, deposit of a quarter returns cigarettes plus a nickel change; in second type, both nickels and pennies are given in change. This type includes eight payout tubes, four holding pennies and four holding nickels. Penny tubes are separately actuated when one, two, three or four pennies are required at a single deposit, each delivering only its own quota of pennies.

Service Changer Acceptance
In first place, the service changer field, the placing of units beside a vender, or in conjunction with a battery of machines, has been accepted practice. Since removal of sugar restrictions for industrial users, planing of individual changers beside candy and soft drink venders has tripled. This would indicate that with increased availability of soft drinks and candy, and accompanying rise in unit sales and number of machines vending this merchandise, operator and public acceptance of the stand coin changer has increased on a comparable scale.

Another type of multiple-price, electric control unit that delivers change in any combination and amount is also available. Five vending machines, was shown in improved form during the exhibit. Called Computit, manufactured by Guardian Electric Manufacturing Company, Chicago, it was first introduced last year, but has been made more compact and serviceable. Formerly measuring 4 by 4 by 4 7/8 feet, unit has been reduced to a 24 by 12 by 8-inch size. Featured in the new model is the ability to handle both standard and change by a manual adjustment. Unit will vend a wide variety of items ranging from a 6-cent price to $1.55.

Report Book
Match Price Rise Coming

CHICAGO, Dec. 20.—Manufacturers and distributors of book and electric built-in changers, and by vending machine operators indicated this week that the rise in the cost of book match to operators is expected in the near future.

Several match firms had exhibits of their products at the National Automatic Merchandising Association (NAMA) convention here this week. Only one firm, however, exhibited a special match pack designed particularly for use in vending machines. Another firm offered a special type of book pack, boxes for vender use.

Vender Pack Smaller
Manufacturer of the new match pack for venders is the H-F-D division of the Diamond Match Company. New pack is a smaller safety match box, has the same number of matches—40—as a regular box, but is one inch smaller in size to allow for a larger capacity in vending machines. The new box is the same size as two standard boxes of matches.

Altho regular boxes of the matches bear the Red节课 Independent label of the firm, boxes can be made with special labels for advertising purposes, such as toweling, soda vender, or larger size of the division, pointed out.

To the public, this company is offering a special type of packaging of regular book packs for vender operation, which will catch the eye of the consumer. The division now offers book packs that might clog or jam a machine. Each box is specially extended to avoid this danger.

Other match firms at the show included Ohio Match Company and Universal Match Corporation.

FAMOUS EPPY CHARMS
Series #1 $3.50 per M $4.50 per M
Series #2

PROVEN Money Makers!

WHY PAY MORE??
BUT DIRECT—SAVE 40%'

MAIL ORDER TAKES THE TROUBLE OUT OF HURTING SALES. Why not try it?

En Business or For Fence, Write for Samples. WRITE FOR PRICES AND BULLETINS. (We catalogue terms)

FIELDING MFG. CO., INC.

889 W. Pearl St.
Department B-27

JACKSON, MICH.

FOR COMPLETE CATALOG WRITE FOR OUR CATALOG

VENDORS' SPECIALS

WEIGHTS 25 Lb. to 100 Lb.

Machine

Per Lb.

No. 150.

25 Lb.

$6.45

20 Lb.

$6.85

Machine No. 150A

1/2 Lb.

$0.09

Machine No. 150B

1/2 Lb.

$0.09

Machine No. 150C

1/2 Lb.

$0.09

Vegetable Pickers

1/2 Lb.

$0.09

Vegetable Pickers

1/2 Lb.

$0.09

Vegetable Pickers

1/2 Lb.

$0.09

Vegetable Pickers

1/2 Lb.

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1/2 Lb.

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1/2 Lb.
Ops Problems Depicted in Special Skit

Hold Open Discussion

CHICAGO, Dec. 20.—Candy, gum and nut confectioners from all parts of the National Automatic Merchandising Association (NAMA) converged on Chicago recently to take part in a one-act play depicting some of the major problems currently confronting the vending industry.

Those taking part in the skit included members of the Vendors, Mechanics, Operators, Manufacturers, and Dealers, N.Y.C.; William Emig, Variety Vendors, Detroit, and A. H. Geiser, of the Automatic Sales, Milwaukee.

Purpose of the skit was to bring home to vending-machine operators that with current higher operating costs, while the traditional nickel price line is still in full force, others who deal thru vending machines, operators must use every means at their disposal to keep overhead costs at a minimum.

Following the play a lively open discussion took place as to what vendors are doing to help operators hold the nickel price line and improve their business.

One of the large chocolate bar suppliers pointed out that 14 major candy bars now come in packages of 100 or 200 count as opposed to the traditional 50-count package, and if they could obtain delivery of those bars at higher than 25 count, that others would follow suit soon. Another major candy maker representative announced that he would consider the possibility of packaging bars at higher than 25 count. He said that workers in his plant would have to be retrained. There were, he pointed out, 24-count packages that on the days when the firm worked on higher than 25 count, workers had to be retrained because kids could drop off noticeably.

When the question panel's chief moderator, Scheuer, asked supplier firm representatives attending the session if they were prepared to foresee reduced costs for vending confectionery supplies, a gum representative from a very large, but undisclosed, confectionery manufacturer could foresee a 25% increase in prices. Other confectionery manufacturers could predict their own costs to be what exact figures were, he said, but it was a general manufacturing costs were, which is a very difficult proposition, and next to impossible without the use of a fortune teller.

The following were in attendance attending the open discussion session: W. H. Robuck of the Seabury Candy Co., Chicago, who foresees reduced costs for vending confectionery supplies, a gum representative from a very large, but undisclosed, confectionery manufacturer who could foresee a 25% increase in prices. Other confectionery manufacturers could predict their own costs to be what exact figures were, he said, but it was a general manufacturing costs were, which is a very difficult proposition, and next to impossible without the use of a fortune teller.

While those fountainette operators on the respective panels of fountainette operators, and operators and location owners (hotel, theater and store representatives) who gave their opinions on the type of service they would like to see, all agreed that the more service they received, the better their business would be.

Stewart, president of Stewart Products, of Greenwich, Conn., who pointed out that he has been a long-time supporter of the operator, was one of the fountainette operators who expressed the belief that if the fountainette was made to perform to the standard of service that they expect, they could be switched to coin operation.

The Starbucks unit offers a choice of two sizes, but in the same manner as the firm's pop machines, only two size of floorspace space, which will also be merchandised to the public, is available.

In the case of the Starbucks and Snively fountainette, which will be displayed by Snively, the machine will vend 1,000 six-ounce or 600 nine-ounce drinks via cups. The machine is 800-drink tank. In the front, two cash boxes, three stainless steel dispensing valves, adaptability of the machine to 9, 10 or 12-ounce sizes.

Ideal Dispenser Company, Inc., Bloomington, III., displayed its vending machine which sells from one to seven flavors at a time. Bottles, or with a pre-cooler of capacity of 500 bottles, can range from 6 to 12 ounces in size, and are available for 5, 6, 7, 10, 11, 12 or 15-cent sales.

In the case of the unit to display were the following: Drink-o-Ma's single flavor cup unit featuring a 24-count He said that workers in his plant would have to be retrained. There were, he pointed out, 24-count packaging bars that could drop off noticeably.

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**Deutsch Introduces Special Vender Lock**

CHICAGO, Dec. 20—Deutsch Lock Company, Hammond, Ind., introduced a special beverage vender lock during the NAMA convention here. Lock, invented by Leo Deutsch, president of the firm, eliminates the necessity of using a hand wrench to effect a tight seal of refrigerated vender door after service.

Seal is accomplished when the key is inserted into the lock and a second key turn locks the door. Also drawn to the door to a tight seal is a gear arrangement to the rear of the lock mechanism. Turning the key produces a high leverage action under application of ordinary pressure. Gear arrangement furnishes the required leverage.

Other features of the lock are the lock mechanism removal from barrel, ease of removing non-adjustable shank to any door thickness.

**Smith Announces Initial Plans for NAAMO Schools**

CHICAGO, Dec. 20.—In Chicago this week following a visit to Dallas and Los Angeles, F. McKim Smith, president of the National Association of Amusement Machine Owners (NAAMO), announced that initial plans for association-sponsored coin machine schools have been completed in those two cities.

In Dallas, Smith conferred with F. Egan, NAAMO vice-president for the Southwest. Egan had made tentative arrangements for the Dallas school, and together the two contacted the Dallas Board of Education and the Dallas Vocational School where the courses in coin machine servicing will be given.

Smith described the Los Angeles school as “in the formative stage,” adding that it will be conducted at the Frank Wiggins Trade School. He said that he believed the Dallas, Los Angeles and previously announced

**Ben Becker Heads N. Y. Distribut Group**

NEW YORK, Dec. 20.—Ben Becker, head of Ben Becker Sales Company here, was elected president of Coin Machine Distributors of America, which has a minimum of 30 members per instructor.

To set up a standard course of instruction under these varying conditions will mean putting one group of students in training schools are working another job to supplement their government allowances.

The schools will likewise differ in the number of trainees assigned to each instructor. Where New York, Chicago and Dallas have a maximum of 15 students for one instructor, Los Angeles has a minimum of 30 students per instructor.

While most suppliers in the beverage field did not exhibit at the NAMA convention, new chocolate syrup, Canada Dry, Pepsi-Cola were exceptions. They are now being worked on as having their products dispensed by the equipment manufacturers.

 suppliers, including Coca-Cola, Pepsi-Cola, Dr. Pepper, Nutri-Cola, Geyser Charged Sparkling Water, Canada Dry, Dad's Root Beer and others, displayed interest in the equipment on the floor, but spent a good deal of their time meeting with operators from all parts of the country who had converged on the Palmer House.

Suppliers were of the opinion that a major part of the stress in the future would be made to operators of coin-operated vending equipment, who will have to develop that market. Canada Dry, a product of the various suppliers, including Coca-Cola, Pepsi-Cola, Dr. Pepper, Nutri-Cola, Geyser Charged Sparkling Water, Canada Dry, Dad's Root Beer and others, displayed interest in the equipment on the floor, but spent a good deal of their time meeting with operators from all parts of the country who had converged on the Palmer House.

**New Bottle, Cup Venders Displayed At Chi Convention**

(Continued from page 99) to 5,000 drinks; powered by the Mills direct drive condensing unit, the machine is electrically operated.

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**Ticket Vender Developed For Poker Tables**

NEW YORK, Dec. 20.—An automatic ticket vender, developed for use with coin-operated poker game tables, is in the final stages of development by Scientific Machine Corporation and will be made available to the trade early next year, the company said this week.

The new device, destined for use in the three billion per year of experimentation by three billion er arcade operators, will be shown at the NAAMO convention in Chicago, January 19-20.

Involvement in the development of the ticket vender is L. A. Bill O'Brien and Tim O'Connell, of Revere Beach, Mass., and "Rammy" M. Levine of Scientific Machine Corporation, in addition to manufacturing the unit, which it as its development.

Approximately the size of a cigar box, the mechanism is designed for use with a vending machine and a set of games, and will be used to automate the dispensing of premium tickets efficiently for 30 tables in simultaneous operation. Premium tickets are given out as premiums to the player's reach.

Levine estimated that the speed of play in a busy arcade could be increased substantially.

By the use of the device, arcade owners can cut operating expenses considerably, Levine says, since the money paid out for tickets will be their entire function, once the system is installed, and they would have no trouble in giving out tickets. Also, Levine points out, where a number of machines are in use, the busy arcade could be increased substantially.

Julius “Papa” Pace, Louisiana Coinman, Dies in New Orleans

NEW ORLEANS, Dec. 20.—Julius Pace, well-known New Orleans coinman, died last Saturday (18) at his home here. He had been ill several months with a ruptured appendix, pneumonia and heart trouble.

Pace recently announced his retirement as head of the Dixie Coin Machine Company which he founded several years ago (The Billboard, November 15). Pace was born in Ogereale, Italy, and came to this country at the age of 17. He first settled in Chicago and later moved to New Orleans before settling in New Orleans.

Besides his distributing activities, Pace was president of the New Orleans Pinball Operators’ Association, which had been battling against a recently proposed $50 yearly increase in the city pinball tax when he became ill.

**Vance Mape Sr. Dies in San Mateo**

SAN MATEO, Calif., Dec. 20.—Vance Mape Sr., 69, coin machine executive, died here Tuesday (18) in the early morning.

Born in Minnesota, he came to California to become manager of the S. T. Machine Company there, and later moved to San Francisco, and was active in the coin machine field for eight years. He was the brother of Vance Jr., manager of the S. T. Machine Company, and father of Vance Mape Jr., manager of the S. T. Machine Company.

Survived by his widow, two sons, two daughters and a brother. Services were held here Thursday (18).

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**DAMON RUNYON CANCER FUND**

Make Your Contribution—Fill In This Form Now—Get Award at Oncal COIN MACHINE INDUSTRIES Damon Runyon Cancer Fund

COIN MACHINE INDUSTRIES, INC. Room 2206, 134 M. L. Seals S. Chicago 2, Ill. 

Enclosed here please find $______________my donation to the Damon Runyon Memorial Fund for Cancer Research. Your Name

Address

Town State

(Abab donations are deductible for income tax purposes. Make checks payable to Coin Machine Industries, Inc.)

**NAMA CONVENTION NEWS STARTS PAGE 87**

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**Appointment Empire Coin Ill. Tom Tom Distrib**

CHICAGO, Dec. 20.—Lee S. Jones, head of P. & S. Machine Company here, this week announced that Empire Coin Exchange had been formed as exclusive distributor of the new P. & S. Tom Tom game for Illinois.

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Survived by his widow, two sons, two daughters and a brother. Services were held here Thursday (18).
Candy, Beverage Operators Show Interest in Ice Cream Venders

CHICAGO, Dec. 20.—Altho only one firm had an exhibit of ice cream vending machines on the exhibit floors at the National Automatic Merchandising Association (NAMA) convention here this week, operators expressed a great deal of interest in the possibility of adding a line of the dairy product vendors to other types of routes.

Candy vendor operators particularly showed interest in ice cream vending machines as a means of leveling off low income seasons. Ice cream vendors, they pointed out, would have their strong season while candy vendors are at their low point during summer months.

Beverage venders also indicated an interest in expanding their business with companion ice cream venders since circulation of two types of equipment are similar in nature thru the use of refrigeration in both types.

Two Revo Models
Only firm displaying ice cream venders in the Palmer House exhibition hall was Revo, Inc., Deerfield, Mich. Two models, Mono-Mat and Duo-Mat, were displayed.

Duo-Mat is Revo's latest model. Altho both models are in production, steel and other material shortages are holding up full production to meet the current demand for the equipment.

Duo-Mat features two-flavor selectivity. It is 63 1/4 by 35 by 27 1/2 inches and has a dispensing capacity of 226 four ounce, 242 three and a half ounce or 194 three or five ounce cups.

It has an automatic spoon dispenser with a two-flavor magazine capacity of 120 wooden spoons each. Vender is geared to dispense 30 cups per minute.

All mechanical and electrical parts are on the outside of the inner cabinet so that they are easily accessible for servicing. Two individual dispensing units operate independently.

Vender is designed to operate at all amounts between five and 10 cents. It has a change-maker which priced amounts are desired. A firm does a similar operation to the Duo-Mat except that it is a single flavor machine with one dispensing mechanism. It has a capacity of from 97 to 121 cups and 180 wooden spoons. It is designed with an upright, round cabinet 63 by 22 1/4 by 26 1/4 inches.

Altho not displayed at the convention, the Vendi Freeze and Frost-Server ice cream venders drew attention of conventions at the Chicago sales offices for the two machines.

THANKS A BILLION
For helping us make this the most successful year in our history. Our sincerest best wishes for a VERY MERRY CHRISTMAS and a MOST PROSPEROUS NEW YEAR to you and yours.

CLEVELAND COIN MACHINE EXCHANGE
2021-25 PROSPECT AVE., CLEVELAND 15, OHIO
Phones: Prospect 6316-17
High Convention Interest
In Electric Cig Venders

(Continued from page 88)

the latest models of Electro all-electric cigarette venders made by C-Eight Laboratories, of Newark, N. J. Models shown were basically the same as Electro machines now on locations throughout the country.

Eastern Electric officials said that Electros will soon be available with a quarter chute. Electros operate with three separate price units per machine. Vender has eight columns with a capacity of 320.

Keeney Electric

Alto also exhibited in a separate showing at the LaSalle Hotel, a new electric model made by J. H. Keeney & Co., Chicago, drew a steady stream of interested cigarette vender operators.

The Keeney machine, designed primarily for class locations, has nine double columns with a 432-pack capacity. Only two solenoids and one relay are included in the entire machine. It has a fractional horsepower motor.

Alternate vending keeps the dual stax in the cigarette columns level at all times. Each column is priced independently and the machine will accept nickels, dimes and quarters in any combination. Every column is built to handle either standard or king-size packs.

New Type Accumulator

One of the features of the machine is the accumulator which operates like a book with leaves swinging out on an end hinge for easy cleaning and other servicing.

The Keeney vender has a front which swings upward for servicing. A special shelf is built into the machine to aid the serviceman working on department on location. The entire coin mechanism is detachable for shop servicing. Machine has optional free for service mechanism.

Match columns are removable for servicing.

Selection is by push-button. Vendor delivers the pack on display with any order instantly taken from the place. The cabinet is built of a non-corrosive metal with a baked enamel finish and has chrome trim.

Over-all dimensions are one by three by five feet. A decorative mirror is illuminated by cold light. Keeney officials say that the model will start shipping by the end of February.

10-Column Electric PX

Lehigh Foundries, Inc., of Easton, Pa., exhibited for the first time their new eight-column PX cigarette vender and announced a 10-column machine to come in the near future.

Features in the new electric PX is a self-replenishing rotary power unit which eliminates the motor found in most electric cigarette venders.

Each column in the PX operates as a separate unit with its own mechanism. If one column should jam on the machine, the rest will continue to operate in the normal manner. The new Lehigh vender will have an automatic change-maker. It comes optional with free book or box match distributor or penny match-button or penny match-button for delivery or Penny Match sale.

Most of the features in the new electric PX are the same as those found in the Standard manual operation cigarette vender. Standard eight and 10-column PX's were also displayed at the show.

National Console

Shown for the first time at the booth of National Venders, Inc., St. Louis, was the new SEC console model scheduled for delivery in early Spring with the SEC console model candy vender displayed at earlier showings of national equipment meetings.

New SEC console features a matched wood cabinet, has an automatic coin registry which shows in figures the amount deposited as soon as each coin goes in the chute.

Push-button control on the new National vender delivers the pack on display with automatic replacement by elevator delivery. An automatic change-maker is included which is self-replenishing.

Flexible Capacity

Machine has flexible capacity from 300 to 700 packs in its nine columns. It will reject a coin if the proper change isn't in the change-mechanism.

New console is completely electric. Because it is built for class locations, only one book of delivery is included. Other National cigarette vending equipment on display included Model SM manual up-right, Model SE electric upright and the Model SEC candy vender which can also handle cigarettes.

Two Rowe Electric

Drawing the majority of attention at the display of the Electro-Mechanizing Company, Inc., of Whippany, N. J., were the new electric Rowe Diplomat and console models.

Rowe's Diplomat incorporates traditional Rowe cigarette vender features with electrical delivery. Altho completely new, the Coin Master coin mechanism remains mechanical as in Rowe's manual machines. Included in the single mechanism in the new Diplomat Coin-Master, however, are the slug rejector, coin register and change-maker.

The change-maker, which delivers nickels upon insertion of a quarter in the chute, is self-replenishing and includes a special reserve column for areas where nickels are seldom used in cigarette venders. The change-maker accepts nickels, dimes or quarters.

Entire mechanism is removable in one piece for servicing.

An empty-column indicator flashes when a button is pushed for delivery of a pack from an expended supply.

Motor Driven Feed

Motor-driven feed simulates the same action used for delivery in the Rowe mechanical vender. The single motor is removable and can be replaced if necessary. All delivery can be either free or paying and will accommodate boxes or folders. Cabinet on the new console is similar to the cabinet used on the familiar Rowe Crusader with illuminated "cigarettes" sign at the top.

New Rowe console-type cigarette vender operates with an automatic mechanism as the upright electric Diplomat except for an escalator which brings packages of cigarettes from the bottom of the cabinet to delivery position at the turn of the crank.

Console model delivers the first of two packages (See High Convention on page 112)

IN PRODUCTION—ORDER NOW!

The NEW Mercury ATHLETIC SCALE

Operators report it the best penny money maker ever made.

15 different moneymakers in one great machine. Inevites repeat plays.

NEW—SENSATIONAL—LEGAL—BUGPROOF—DURABLE

PRICE $195.00 F. O. B. Detroit

1/2 Deposit with order, balance C. O. D.

Some protected territories open for bona fide distributors

MERCURY STEEL CORPORATION

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LOOK TO THE PALISADES FOR THE REAL MONEY WINNERS

Evans Winterbooks, Evans Races, Bally Jackey Special, Bally Karcher, Keeney Hi-Ride and Caffin Hammy-Dumpy.

Widest list of operator and spot-add equipment for New York Operators. Service and parts for all Convex and Bell Machines.

PALISADE SPECIALTIES COMPANY

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20 MINUTES FROM NEW YORK CITY.
**Did You Know...**

**THAT TRADIO-ETTE'S INTRODUCTION**

**WAS PRECEDED BY MORE THAN A YEAR OF DEVELOPMENT IN THE TRADIO LABS AND ON LOCATION.**

**THAT TRADIO-ETTE'S PRESET VOLUME CONTROL GUARDS AGAINST DISTURBING PATRONS IN ADJOINING BOOTHS.**

**THAT TRADIO-ETTE IS EASILY MOUNTED AGAINST WALL OR Moulding. You Merely Plug Into An Ordinary Outlet And Tune As You Would A STANDARD RADIO.**

**CURRENT INSTALLATIONS PROVE CONCLUSIVELY THAT TRADIO-ETTE WILL EARN ANY COMPARABLE ITEM ON THE MARKET TODAY. Write Dept. A-12 or phone for full particulars.**

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**United's "LOCKING DISCS" PATENT PENDING**

for **Leg Levelers**

STOPS players and locations from changing the level of cheating on 5 or 1 Ball Tables. Urgently needed on all Coin Equipment. Think of all the dollars you are losing by not having "LEVELERS" at all times, securely fastened on players or locations cannot change level of machines.

**WORTH ITS WEIGHT IN GOLD**

Quickly and easily mounted against walls or mouldings. Your only worry is how you are going to handle the orders that will result.

**RUSH YOUR ORDERS**

Cash for full amount with orders for less than $25.00.

---

**UNIVERSAL AMUSEMENT COMPANY**

3410 MAIN STREET KANSAS CITY 2, MISSOURI

---

**RUNYON SALES COMPANY**

123 W. RUNYON ST., NEWARK 8, NEW JERSEY - TEL: BIGHLOW 3-6777

593 TENTH AVE., NEW YORK 18, NEW YORK - TEL: BRvant 9-2235
Guaranteed SLOTS
Reconditioned, Refinished, Repainted

<table>
<thead>
<tr>
<th>SLOTS</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Mills Sc War Eagle</td>
<td>$9.50</td>
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<tr>
<td>Mills 25c War Eagle</td>
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<tr>
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<td>$10.50</td>
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<tr>
<td>Mills Blue Front</td>
<td>$10.50</td>
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<tr>
<td>Mills Blue Front, 10c</td>
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<tr>
<td>Mills Blue Front, 25c</td>
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<tr>
<td>Mills Brown Front, 10c</td>
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<tr>
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<td>$9.50</td>
</tr>
<tr>
<td>Mills Bonus Bell, 10c</td>
<td>$5.00</td>
</tr>
<tr>
<td>Mills Bonus Bell, 25c</td>
<td>$8.50</td>
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<tr>
<td>Mills Silver Chrome, 5c</td>
<td>$13.50</td>
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<td>Jennings Black Rock Chief, 25c</td>
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<tr>
<td>Wurlitzer Baby</td>
<td>$15.00</td>
</tr>
<tr>
<td>Wurlitzer</td>
<td>$225.00</td>
</tr>
</tbody>
</table>

NEW 5-BALL FREE PLAY GAMES
Chicago Coin Sea Isle
Chicago Coin Roll Down
United Slopepore
Genco Bing-A-Roll

Terms: 1/2 Deposit, Balance C.O.D.

Automatic Coin
Machinery & Supply Co.
4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

CO PHONOGRAPH PRICES
Following are new low prices on used phonographs

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wurlitzer</td>
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<tr>
<td>Seeburg</td>
<td>$125.00</td>
</tr>
<tr>
<td>Columbia</td>
<td>$100.00</td>
</tr>
</tbody>
</table>

KICKER and CATCHER
NOW DELIVERING THE NEW 1948 MODEL

Liberalize NAMA Constitution; Drop Assoc. Memberships

(Continued from page 8)

out that, at the start of 1948, the association will have on hand approximately $60,000 it was planned to devote to the public relations program.

In his recommendations to the membership and the board of directors, Greene said he hoped that the association's legal staff would be able to spend more time in the coming year explaining NAMA's program and in addition concentrate more time on local problems.

"The real growth of NAMA and automatic merchandising," Greene said, "is before us. It has just started."

Amend Constitution

Following this report, the membership was asked to amend the constitution to abolish the associate member classification. Earlier, the association had attempted to ballot the membership by mail to make all automatic merchant eligible, but the mail ballot failed to produce a quorum vote.

Before the constitution and by-laws amendment, the association had three membership classifications: members, associate members, and super members. Super membership was open to operators who had more machines in than five States. These associate members were not, under the group's constitution privileges at the meetings affecting the association, nor were they permitted to hold office.

Define Members

The amendment, approved at the annual meeting by voice vote, says that, "Any individual, corporation, or association engaged in the business of (1) manufacturing machines for the vending of merchandise or service, (2) leasing machines for the vending of merchandise or service, or (3) owning and leasing or operating machines for the vending of merchandise or service, or (4) engaged in any combination of two or more of the above activities shall be eligible for membership."

Operators will have the option of paying dues on one of two bases—either one per cent of their gross sales, or they may pay on the number of machines they own, with a base premium of $35 per machine.

Manufacturers are offered three methods of paying dues. They may pay either one per cent of their annual gross sales, or they may pay a flat fee, ranging from a low of $75 (for manufacturers or distributors of games costing $15 or less) to a top of $250 for manufacturers or distributors who sell in more than 10 States.

The same set of amendments which changed the membership classifications likewise may pay one per cent of their gross sales, or they may pay on the number of machines they own, with a base premium of $35 per machine.

The total number of directors to be elected shall be eligible for membership. Operators will have the option of paying dues on one of two bases—either one per cent of their gross sales, or they may pay on the number of machines they own, with a base premium of $35 per machine.

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The total number of directors to be elected shall be eligible for membership.

Directors May Amend

Total membership of the association likewise voted approval of an amendment which authorizes the board of directors to amend the association's constitution and by-laws. Previously the constitution and by-laws could be amended only by a majority of the membership.

Russell Strain, vice-president of the American Locker Company, who is chairman of the association's public relations committee, concluded the
NEW GAMES—IMMEDIATE DELIVERY

NEW SLOTS

NEW GAMES—IMMEDIATE DELIVERY

Gottlieb Mummy Dumpty (Write)
Bally Nudgy
Genco Bronco
Keeley High Ride

NATIONAL COIN MACHINE EXCHANGE

December 27, 1947

WURLITZER

Wurlitzer 616 Lite Up
Wurlitzer 616 Plain
Wurlitzer 616 Unit

AIREON

MILLS

ROCK-OLA

AUTOMATIC EQUIPMENT CO.

FRANK ENGEL

EXCLUSIVE, Seeburg DISTRIBUTORS FOR E. PENN. SO. JERSEY & DELAWARE

919-921 North Broad Street, Philadelphia 23, Pa. Tel. Poplar 5-1333

A proven, sound idea in irresistible modern form

American GRIPMETER

The Greatest Profi-Making Grip Machine
You've Ever Seen!

We originally made the Gripmeter for our own operation and it has proven to be tremendously successful. But we can't cover the whole country, so we've received many inquiries for sales, we've decided to increase our production and offer the Gripmeter to all operators. You'll be amazed at the consistently high profits this machine turns in. Your only service calls are collection calls and they're infrequent. It's

CERTIFIED TAX FREE

Our Gripmeter is assembled, all steel cabinet of strikingly clean, modern design. For indoor or outdoor installation. Built to stand up indefinitely with an absolute minimum of service.

Write for Descriptive Circular and Prices

AMERICAN GRIPMETER CO., INC.
101-15 Metropole Avenue, Forest Hills, Long Island, N. Y.

Boulevard 8-9574
CONVENTION NOTES

(Continued from page 51)

November's International Phonograph display.

Lerry Lemerin, Viking Tool president, and Ed Lee, sales manager, were among most of the exhibitors at the National Music Show. Almost every booth featured "Rummage". Shops and operators were well set up. Leonard H. Cooper, president of Cooper Phonograph, was busy handling out cigars from his display on the Fourth Floor. . . .

Howard Richardson and Jack Cross busy at the Telecoin booths, where the Tele Juciter was on display along with Telecoin's Juiciter equipment. . . . Jim Stewart, with a full staff from his Greenfield, Conn., headquarters, was busy showing the Telecoin machines.

Leonard W. Coon, president of one of the largest of the Telephone Service Corporation, Van Nuys, Calif., was much encouraged by the reception of his products by operators at the show. Majority of vendors for the tooth brush units are now located on the West Coast, he said, but expansion through the country in the near future seems certain.

M. Schneider, of Campus Fountain Products, Woodside, N. Y., has added a small vending route to his other manufacturing business. He made the rounds of several exhibits at the show on his own. The interest was expressed in his business, both as a supplier of items to other operators and as an operator himself.

Jack Murphy was advertising manager of Auto-Vend, Inc., Dallas, manufacturers of "Pop" Corn. The corn was being sold at the show. Murphy, who had a busy time at the firm's booth getting acquainted with the industry and its members, was busy at the Telecoin booths, where the exhibits were displayed.

Outsiders at the convention frequency met with difficulty in finding much higher caliber business men in the automatic merchandising industry. Both exhibitors and conventioners came in for many complimentary remarks.

Red Lacquer Room at the Palmer House was the scene of several get-together parties during NAMA convention. First one was NAMA president and directors' welcoming party Sunday (14). Followed by the annual convention party of the Diamond Match Company Tuesday (16) evening. Final get-together party in the Red Lacquer Room, organized by the Diamond Match Company, was held Wednesday (17) evening just before the convention closed.

Tom Schwartz, of the Shawnee Vending Company, Toppeka, Kan., commented on booths with a tooth comb to be certain that he did not miss out on any of the fine points of the exhibits. . . . Woodside Taylor, who has a large route of Telephone Service Corporations in the West, was not not found time to handle convention affairs but was making plans for the Texas Golden Gloves tournament that he manages annually. . . . Round-table breakfast session sponsored by the National Auto Market was very popular. The morning had a much heavier attendance than anticipated. The huge crowd overflowed the Crystal Room and many guests had to look for breakfast elsewhere.

METAL TYPER DISCS
Plain and Colored
Priced From $7.50 Per 1,000
SAMPLES ON REQUEST

TYPER MACHINES
New and Used Parts, Supplies, Export Repair Service
Write For Prices

STANDARD SCALE CO.
4333 DUNCAV AVE., ST. LOUIS 10, MO.

FOR SALE
NOT JUST USED PHONOGRAPHICS BUT GOOD USED PHONOGRAPHICS
WULTRIZER

Model
Price

900
$75.00

244 (Victory Cabinet)
$119.50

300
$119.50

2500 (Victory Cabinet)
$169.50

1300
$149.50

500 (Victory Cabinet)
$99.50

1500
$199.50

600
$199.50

1800
$299.50

Pompey
$275.00

Seyber
$150.00

ROCK-OLA

Model
Price

330
$150.00

400
$150.00

550
$150.00

100
150
$175.00

100
$295.00

100
$199.50

100
$179.50

100
$179.50

100
$179.50

THE BILLBOARD
December 27, 1947

Candy, gum and cigarette suppliers who did their own sales on or above the floor at the Palmer House did a rush business on the wind-up day of the convention. Many convention guests were thinking of the country holiday season and stocked up all the snaks and merchandise they could. . . . Skids performed at cigarette, candy and beverage booths were empty with the heavy audiences they played to. Altho the skids were handled in a humorous way, all the operators present knew that many of the problems of the business were being dealt with by this means. Proof of it was when the various sessions were turned into open questions and many of the points were debated over. In the skids were brought up for a chance over a long period.

One of the interesting features of the convention was the number of operators who brought their wives along to help them with their business with the various pleasure afforded by convention going.
Another FAMOUS T. & L. Sale!

225 Machines Ready To Go!

ANY PRE-WAR PIN GAME .................. $15.00 EA.
ANY WAR-TIME OR POST-WAR REVAMP ........ 20.00 EA.

1 BALLS
Bally '41 Derby ................................ 40.00
Stevenson '41 Derby ....................... 36.00
Bally Sto. '41 Derby ....................... 40.00
Bally Sto. '41 Derby ....................... 40.00

MILLS JUMBO PARADE
Wurlitzer Victory—24 Record .............. 80.00
Wurlitzer Victory—24 Record .............. 80.00

MILLS VEST POCKET (Like New)
1/3 dep., bal. C. 0. D.

Slightly Used.

Co-Op Showers

MILLS EST-KNOCK Pocket Model ............. 49.00

1/3 deposit with all orders. 5% discount on orders of $500.00

T. & L. DISTRIBUTING CO.
1321 CENTRAL PARKWAY Main 8751—Phone—Main 0477 CINCINNATI 14, O.

Mr. Operator—

This is an UNDENIABLE TRUTH!

That every manufacturer, large or small, is dependent upon your advice and your reaction to his products so that he can, with renewed zeal, prepare for next year's show.

It is for YOUR approval of the new games and to protect your business that every manufacturer is trying to outdo himself. And at this GREATEST SHOW OF THEM ALL given in Chicago by the Coin Machine Industry, you will find the latest and newest in MONEY-MAKING MACHINES for your customers.

Your location owners rely upon you in great measure to bring them the best. Your favorite manufacturer depends upon your advice and your reaction to his products so that he can, with renewed zeal, prepare for next year's show.

So do make plans to come and bring your Distributors and Jobbers along to the show at the HOTEL SHERMAN, CHICAGO, JANUARY 19-22, and while there look us up and see our FLASH BOWLER—Bowling Game, and EDELCOS TIN PAN ALLEY—Rolldown BOOThS 15 AND 16

EDELMAN AMUSEMENT DEVICES
2459 GRAND RIVER Phone—Ralph 5647 DETROIT 1, MICH.
Diversification
Key to Present
Popcorn Trends
(Continued from page 87)
types of equipment, especially candy and beverage vendors.

Two New Vendors
Popcorn vendors were exhibited during the convention by six firms. Two machines were shown publicly for the first time.

Auto-Vend, Inc., of Dallas, formerly T. C. G Co., manufacturer of "Pop" Corn see popcorn vendors, exhibited both their standard floor model coin-operated vender and counter model non-coin-operated vender.

Bradley Associates, Inc., Chicago distributing firm, displayed the Popmaster, manufactured by the Stylon Corporation of Long Beach, Calif. Bradley representatives reported that they are now making deliveries of the machine to Midwestern operators.

Empire Coin Machine Exchange, another Chicago distributing firm, exhibited publicly for the first time the Landis Aristocrat made by the Landis Manufacturing Company, Santa Monica, Calif. Empire is Midwestern distributor for the firm. Representatives of J. R. Giesler and Associates of Los Angeles, national distributor for the Landis machine, also were at the show.

New Hawkeye Product
The Hawkeye Novelty Company, Des Moines, la., gave the first public showing of their new Hawkeye Pop-Corn Vender at Hotel Bismarck during the convention. Many operators attended the special showing there.

Jack Nelson & Company, Chicago, national distributors for the Pop Corn Mald, counter popcorn vender, exhibited the smaller machine at the convention.

The sixth machine exhibited was the automatic Minit-Pop manufactured by the Viking Tool & Machine Corporation, Belleville, N. J. Mini-Pop features automatic popping of corn upon the insertion of a coin.

With Best Wishes
For
A Very Happy
Holiday
Season

Buckley Manufacturing Co.
4233 West Lake Street • • • Chicago 24, Illinois

Phones: Van Buren 6696-6678-6618-6638

Immediate Shipment
Each
BALLY VICTORY SPECIALS (Chrome Ball) ... $189.50
BALLY SPECIAL ENTRIES ... 375.00
BALLY DELUXE DRAW BELLS, 5c ... 319.50
KEENEY SINGLE BONUS BELLS, 5c ... 199.50
KEENEY TWIN BONUS BELLS, 5c ... 499.50
KEENEY TWIN BONUS BELLS, 5c-5c ... 499.50
KEENEY SUPER BELL (Payoff), 5c-5c ... 59.50
BALLY TRIPLE BELLS ... WRITE
MILLS FOUR BELLS, 5c-5c-5c-5c ... 89.50
BALLY HIGH HANDS ... 45.00
BALLY BALLYNOO ... 110.00
BALLY SILVER STREAKS ... 129.50
One-Half Deposit With Order

CHRS NOVELTY COMPANY
1217 N. Charles Street
Baltimore 7, Md.

Phone: Vernon 4229
December 27, 1947

COIN MACHINES

NAMA Meet
Draws 5,000

(Continued from page 87)

importance of continuing the association's regional activities, building an even stronger legislative and public relations program.

Monday night (15) Russell Strain, vice-president of the American Locker Company and chairman of NAMA's public relations committee, outlined the association's four-point public relations goals: (1) Good public relations by members; (2) creating interest and acceptance by prospective location; (3) gaining the good will and co-operation of suppliers, and (4) winning the good will and understanding of the public.

Not on the program as such, but equally as important as the formal sessions and business meetings, were the social functions—like the president and directors' reception Sunday night—which gave operators a chance to sit down informally to discuss their problems and ideas with other operators as well as with manufacturers and suppliers to the industry.

The final night of the convention was highlighted by testimonials to retiring President Robert Greene under whose leadership NAMA membership increased from 274 to more than 1,000. Toastmaster at the banquet was George M. Seedman, general chairman of the 1947 convention.

Greene delivered the only formal speech of the four-day convention, tracing briefly the growth of vending and predicting its future. He said that the industry, within five years, can be expected to sell approximately $24,000,000,000 worth of merchandise, and that the increased number of standard venders would account for $4,000,000,000 of this total.

"This $1,500,000,000," Greene commented, "is based on daily sales of only 10 cents per machine on the penny and service machines, $2.50 for beverages, and $4 for cigarettes. Other silent salesmen are beginning to make their appearance selling coffee, milk, ice cream, fruit, hot sandwiches, insurance and groceries." Additional sales from these newer type machines would, Greene predicted, bring total gross sales in five years to $24,000,000,000.

2 GREAT COIN CHANGERS

TESTED AND APPROVED
BY LEADING OPERATORS

SENSATIONALLY
LOW PRICES

BEACON
Electrically Operated

COIN CHANGER
IMMEDIATE DELIVERY
$79.50

Changes dimes or quarters into nickels with the speed of lightning! Makes change in less than a second! Holds $40.00 in nickels. The first electrically operated coin changer at the lowest price.

* BEACON JR. *
MANUALLY OPERATED

COIN CHANGER
HOLDS $22.00
IN NICKELS
$49.50

Efficient, foolproof, for use where it is more practical to use a manually operated coin changer.

FRANCHISED TERRITORIES ARE AVAILABLE FOR RESPONSIBLE DISTRIBUTORS

BELL PRODUCTS CO.
2000 N. OAKLEY BLVD.
HUMBOLDT 3027
CHICAGO 47, ILL.

Lightning Fast

The Master Changer
- All metal, highly polished chrome finish.
- A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in the palm of your hand.
- Solid die cast construction with precision machined coin slides.
- Fully balanced on heavily weighted non-slip base.
- Time-tested for absolute accuracy.
- Sold on a money-back guarantee.

MCMER

Northwest Sales Co.
3144 ELLIOTT AVENUE
SEATTLE 1, WASH.

$27.50

(Clearance PreSale)

COME TO HEADQUARTERS
FOR THE LATEST MODELS
SLOT MACHINES
BOUGHT, SOLD AND EXCHANGED
SEND FOR CATALOG
QUICK, EFFICIENT SLOT MACHINE REPAIRS
BAKER NOVELTY CO.
1900 WASHINGTON
CHICAGO 12, ILL.
AMUSEMENT MUSIC VENDING
EQUIPMENT OF ALL TYPES


THE BEST ADVERTISING "BUY" OF THE YEAR

The Billboard Coin Machine Convention Issue

DATED—JANUARY 24
Distributed—JANUARY 19

OPENING DAY OF THE CONVENTION
For Further Details—Contact Your Nearest Billboard Office

GEORGE PONSER CO.
158 East Grand Avenue
Chicago 11, Illinois
Superior 4427

THE YEAR'S BIGGEST MONEY MAKER

The most terrific roll down game you've ever seen—with bumper game action.

ORDER TODAY FROM YOUR NEAREST DISTRIBUTOR
DISTRIBUTORS! Act Fast for Available Territories.
Operators Interest Indicates Increased Cigar Vender Usage

(Continued from page 87)

of Perth Amboy, N. J., and their national distributors, Stange-Sharenow, of Newark, N. J., displayed their dime cigar vender. Made for mounting on either stand, wall or another vender, the Amity vender is 6 by 6 by 20 inches deep.

Easy assembly and disassembly is featured in the machine. It is designed to handle two standard vender-type packages of cigars. Cabinet has polished chrome finish. Operating mechanism consists of only three parts. It is humidifier equipped. Cigarette corporations of America, New York, exhibited its new three and six-column multiple selection cigar vender. The two models were the only exclusively cigar venders exhibited designed to handle more than one brand of cigars at a time.

Three Column Venders

The three-column Cigaromat is 9 by 12 by 31 inches. While the six-column model is 9 by 9 by 191/2 by 31 inches. Both can be used on specially designed stands which are 24 inches high or may be mounted on other venders and walls or used on counters.

Each column has a capacity of one vender-type package of 25 cigars. Column is loaded automatically when empty. Cigars can be vended at any two price levels of 5 and 10 cents, 10 and 15 cents or 15 and 20 cents. Operation is with nickels and dimes or any combination of both thru a single coin insert.

A special slip-clutch mechanism to damage to the knob clutch slips. Cabinet is of all metal construction with plastic decorations, it is especially designed clay mantlesker keeps cigars fresh from servicing to servicing.

A pilot run of the machines will consist of only six Cigaromat assembly lines at their Garwood, N. J., plant in January and will be sold directly to cigarette manufacturers and the knob clutch slips. Cigarette corporations of America, New York, exhibited its new three and six-column multiple selection cigar vender. The two models were the only exclusively cigar venders exhibited designed to handle more than one brand of cigars at a time.

Cigars of any standard thickness or length can be vended from Cigaromat columns without any special adjustment. A special slip-clutch mechanism to prevent damage to the knob clutch slips. Cabinet is of all metal construction with plastic decorations, it is especially designed clay mantlesker keeps cigars fresh from servicing to servicing.

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High Convention Interest
In Electric Cig Venders

(Continued from page 102)
displayed, with the escalator delivery replacing the delivered pack. Matches are offered either free or for a penny. Cabinet is of heavy gauge metal with illuminated plastic corners. Face is at a 45-degree angle with eight columns of two packs each visible to the customer. Also on display are the Rowe box, which was a regular model of their manually operated Crusader.

Special Ad Deal
In conjunction with the sale of Diplomat machines, Rowe is offering a special advertising deal to operators. Under terms of the deal, Rowe places clocks, with a revolved advertising disk around them, in the mirror of the cabinet. Advertising on the disks is to be handled by Rowe thru a separate firm licensed by Rowe-Ad, Inc. Operation will be given the ad-clock free and will be paid 50 cents per year for displaying advertisements to be furnished by Rowe-Ad. An additional payment of 25 cents will be allowed each time the column is changed over from one strike to another advertising disk in a machine.

Initial contract for the display space has been let by Rowe-Ad to Philip Morris.

Stewart Products Cig Venders
Stewart Products Corporation, Greenwich, Conn., exhibited for the first time its new Dominator electric cigarette column machine, featured in the new machine are dual controls, each set completely governing operation of all columns independently of the other set. If one coin mechanism gets out of order, the second one takes over to assure continuing operation until the machine can be serviced.

Dominator is equipped with a mechanical change-maker which allows any column in the machine to operate at any price, from 1 to 30 cents. The Dominator is being offered either with or without dual controls and with or without the change-maker.

Changeable Columns
Machine has a 326-pack capacity with 8 to 12 columns. Two end columns on the machine can be changed over from one strike to another double or triple column, allowing...

for from 9 to 12 columns even tho only eight are included in the machine, according to conventional standards.

These changeable columns are so made that they can handle box of matches or any other items which might help to provide a needed service to a location.

For servicing, the front of the machine lifts upward similar to the hood of a car, providing easy access to the electrical unit and the way of the traffic and the service man. The display light becomes a service light. The location of the machine is in its open position.

Independent Match Column
Matches are placed in three indepen-
dent units, one for strike, one for serv-
ing, and one for giveaway of matches.

Delivery is instantaneous, is a patented feature which allows for quick pick-up of merchandise and change. Coins for each sale fall into a special "bull's eye," which magnifies and illuminates them so that they can be seen from distances up to 50 feet.

The Dominator is completely mech-
anical, containing only the revolving shaft motor controlled. This eliminates electrical relays, solenoids, contact points, and electrical parts. Delivery is facilitated by push buttons. When selection is made, the button locks the opposite column position and all other buttons are locked out until delivery is com-

Prices are easily changed on location, as are the changeable columns. Delivery of one or more machines may be arranged by interested officials say, will start in early spring.

Stoner "Free Wheeling"
Stoner Manufacturing Corporation, Aurora, Ill., displayed its "Free Wheeling" line. New feature is a manually con-
trolled, free-wheeling mechanism which replaces the use of an earlier model. Former Univelvendors. Stoner representatives at the convention said that future models will probably come equipped to handle nickels and pennies.

U-Need-A Electric
U-Need-A Venders, Inc., Newark, N. J., drew attention at their exhibit with a new four-column cigarette vender. Featured in the new U-Need-A venders are two instant changes, allowing for fast servicing by replacing units in place without any major adjust-

ment. Both the entire coin mech-

anism and the electrical delivery unit can be changed in 10 minutes and removed with little effort on the part of a serviceman.

Certificate available for sale or give-
away of matches and make it possible to set three different prices from 15 to 40 cents. A push button change-maker is incorporated in the machine.

The four-column machine has a ca-
pacity of 476 packs and the nine-
column machine, which is the same is done from the front of the machine. Each column is dual. Operation is facilitated by a separate mechanical horsepower motor. U-Need-A officials said that shipments of the new cigarette machines are expected to start within a month.

NAMA CONVENTION
NEWS STARTS PAGE 8
What's worth having is worth waiting for ... *
DON'T BE SATISFIED WITH LESS THAN THE BEST!

HUMPTY DUMPTY

with Gottlieb's Great Original-
FLIPPER BUMPERS

What's worth having is worth waiting for ... *

DON'T BE SATISFIED WITH LESS THAN THE BEST!

More coming . . .
Order from your distributor now!

with Gottlieb's Great Original-
FLIPPER BUMPERS

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COIN MACHINES

The Billboard

December 27, 1947

**Chicago Coin's De Luxe SEA ISLE**

YES, 7 WAYS TO SET UP BONUS SCORE & 3 WAYS TO COLLECT THE BONUS... NEW DOUBLE BONUS FEATURE... 4 LIGHTED JUMBO ROLL-OVER BUTTONS

SEE YOUR CHICAGO COIN DISTRIBUTOR TODAY!

WEST COAST REPRESENTATIVE

PHIL ROBINSON

607 KELTON, LOS ANGELES, CALIFORNIA

EASTERN SALES REPRESENTATIVE

ALBERT SIMON

215 W. 64th ST., NEW YORK, NEW YORK

Chicago Coin MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

Pre-war Games and Conversions, 7 for $100.00; Gold Ball, $145.00; Amber, Dynamite, Show Girl, Smerty, $65.00 each; Big League, Surf Queen, Suspense, $45.00 each; Rio, Havana, Klifroy, Carousel, $90.00 each

LEHIGH SPECIALTY CO.

1607 W. MONTGOMERY AVE.

PHILADELPHIA 41, PA.

COVEN'S COIN CORNER

USED FIVE BALLS

<table>
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<tr>
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<tr>
<td>Sea Hawk</td>
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</tbody>
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USED CONSOLES

Big Guns, F.P., 55c... $24.50

USED SLOTS

Mills Black Cherry, 5c (Origi.)... $140.50
Mills Chrome, 10c (Rebuilt)... $129.50
Mills Chrome, 25c (Rebuilt)... $129.50
SPECIALS

Silver Screen (New)... $149.50

PARTS SPECIAL

Rubber Bands... $2.25 per 100
Lamps... $2.50 per 100
Mechanics... $1.75 per 100
Henry Hider Glasses... $5.00 each
Collection Books... $6.25 each

EXCLUSIVE BALLY DISTRIBUTOR

COVEN'S COIN CORNER

3181 KELSTON AVE. CHICAGO, ILL. Phone: INDEPENDENCE 2210

You’ll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.
Ride with Keeney's HI-RIDE

TO RICHER PROFITS IN 5 BALL NOVELTY AND FREE GAME PLAY...It's New...It's Better

Join the parade to Keeney’s “HI-RIDE” if you want to build up richer profits in 5 ball novelty and free game locations. Keeney’s “HI-RIDE” offers more than the average bumper game. Much more! See and play Keeney’s “HI-RIDE.”

Find out why it stimulates real playing delight to capture steady customers:
- Fast criss-cross bumper action starts higher speed scoring.
- Scores boost to 20,000 in center column with high value bumper! Top Score — 95,000!
- Four “special” bumpers! Five 10,000 kickout with one high value bumper! Top Score — 95,000!
- Keeney’s “HI-RIDE” is terrific in action — ORDER YOURS TODAY.

And the FASTEST MONEY MAKING CONSOLE

Keeney’s "GOLD NUGGET"

To the right is Keeney’s “GOLD NUGGET”—the fastest money maker in America, smart, Rich, Impressive. Styled to command the best spots. A play principle combining all the appeal of the bell-fruit reel machine plus the magic of flashing lights, two coin play and multiple scoring.

Each time the machine operates, a flasher lights up one of 8 scoring combinations such as 2 cherries, 3 oranges, etc., for a much greater award should the reels stop on a like combination. Example: 3 lemons across the reels and 3 lemons on the flasher automatically increase the award from 10 to 100. Two coins boost it from 10 to 100 on the same combination. A mighty attractive Standard and 3 Way “GOLD NUGGET” equipped with 56 and 156 chutes. Any combination of 56 or 156 chutes available at regular cost. Fifty-cent chutes extra. Order Keeney’s “GOLD NUGGET” now — today.

See Your KEENEY DISTRIBUTOR

LONDON VALUES GET YOU OFF TO A GOOD START FOR 1948!

EXTRA! Pfannstiehl Needles...

REGULARS OR SPECIALS
35¢ EA. Lots of 1000 — 37c EA. Lots of 100
SPECIAL #18 ZIP CORD—1½c PER FOOT

PIN TABLES

ALL CLEANED, CHECKED, READY FOR IMMEDIATE LOCATION. SPECIFY 1ST AND 2ND CHOICE WHEN ORDERING.

$24.50 EACH — 5 FOR $100.00

Glamour White Sails
Major, ’41 Sport Parade
Vacation Play Mate
Bomb the Axis Anabel
Seven Up Golden Gate
Box Score Rocky
Hi Hat Stop and Co
Big Town Big Show
Eagle Squadron Dicide
Airport Gold Star

Lost Star Capt. Kidd
Metro Hold Over
Super Slugs Hi Stepper
Room Town
School Days Rebound
Ten Spot Belle HCP
Lime Light Wild Fire

$39.50 EACH — 4 FOR $130.00

Seeburg

EXCLUSIVE DISTRIBUTOR WISCONSIN AND UPPER MICHIGAN

PHONE: KILBOURN 7233

FORMERLY MILWAUKEE COIN MACHINE CO.

EXCLUSIVE DISTRIBUTOR - DEPENDABLE MUSIC SYSTEMS - WITH SOUND DISTRIBUTION

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

See this page for our complete catalogue of Phonographs, Accessories, Turntables, and other 1948 products.
COIN MACHINES

The Billboard
December 27, 1947

EVANS'

BANG TAILS—WINTER BOOK

$25.00 HIGH JACKPOT ON 5c PLAY

NO BUILD-UP NECESSARY

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 to 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! "Ask the mart who operates one," or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits!

Available in either 50 or 250 play.

EVANS LEADS THE FIELD AGAIN WITH

REPLAY CONVERTIBLE MODELS

NOW AVAILABLE IN NEW BANG TAILS AND GALLOPING DOMINOS easily and quickly convertible to Automatic Award!

Frequent Replays are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times. Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

ORDER DIRECT FROM YOUR DISTRIBUTOR TODAY!

The Season's Greetings
to ALL MY FRIENDS

And Best Wishes
for the Coming Year

Dave Simon

SIMON SALES
INCORPORATED
627 10th Avenue, New York 19, N. Y.
LONGACRE 3-0241, 0242, 0243
MILLS BLACK CHERRY BELL is a real work horse on location. Its play-appeal stands up—
its appearance and paint job stand up—its mechanism stands up—it’s a "stand up" machine any
way you look at it. For long-life operation, for a real work horse, operate the Mills Black Cherry Bell.

BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
SOUTHERN'S
Holiday good-will Specials!

USED PHONOGRAPHs

WURLITZERS - GUARANTEED RECONDITIONED PHONOGRAPHs - 1M

WURLITZER Model 1015
1015 with 216 Receiver... $525.00
1905 with 216 Receiver.... $565.00
780...... 195.00
616...... 69.50
24 Hideaway...... 50.00
700...... 225.00
300...... 75.00
500 or 600...... 125.00
850...... 225.00
71 or 81 with Stand... $110.00
850 Hideaway with 450 Speaker and Wallbox... $125.00

ROCK-OLAS

'40 Master $149.50
Windsor...... 99.50
Imperial 20...... 75.00
1939 Duolax...... 125.00
Hideaway...... 50.00
Spectravox...... 50.00

MILLS

Keeneys: Giants, Twins, Burley, Lords, Sultans, Giants, Kings, Wonders, etc.

BADGER'S Bargains

"Often a few dollars less - seldom a penny more"

NEW CONSOLES

New Keeneys - New Ballys - New Mills - New Wild Leman - New Ams... All New Reconditioned and Refinished...

GUARANTEED RECONDITIONED CONSOLES

Keeneys: Giants, Twins, Burley, Lords, Sultans, Giants, Kings, Wonders, etc.

SPECIAL

Keeneys

Keeneys Super Single, 5c, F.P., R.O., Rebuilt and Refinished Like New... $59.50
Keeneys Twin, 5c-25c... $89.50

GUARANTEED RECONDITIONED PHONOGRAPHs

Wurlitzer Model 910B... $585.00
Wurlitzer Model 918... $650.00
Wurlitzer Model 920... $725.00
Wurlitzer Model 930... $815.00
Wurlitzer Model 950... $1025.00

SPECIAL

Genco Advance Rolls, Refinished Like New... $269.50

RECONDITIONED ONE-BALLS AND ROLL-DOWNS

Bally Special Entry... $415.00
Enterprise Big City... $249.00
Keeney Big Floyd... $395.00
Keeney Super Single... $515.00
Keeney Big Floyd Super Single... $585.00
Keeney Big Floyd Deluxe Draw... $825.00
Keeney Big Floyd Deluxe Draw... $850.00
Keeney Big Floyd Deluxe Draw... $950.00

TERMS: 1/3 Deposit with Order, Balance C. O. D. or Sight Draft.

HEATH DISTRIBUTING CO.
217 THIRD STREET
MACON, GEORGIA
Phones: 2681-2682

MUSIC ACCESSORIES

WRITE FOR LIST OF GAMES:

Consoles: One-Balls, 5-Balls, Etc.

Rock-Ola Speaker 1007... $15.00
Rock-Ola Wall Box... $5.00
Rock-Ola Bar Box... $5.00
Wurl. 125 Box... $5.00
Buckley Boxes... $5.00
Solotone Boxes... $12.50

Seeburg 30-Wire Box... $5.00
Wurlitzer #3020, 5-10-25c Wireless Boxes. Like new... $65.00
Seeburg 3-Wire, 5-10-25c Selections... $19.50
Seeburg 5c Wireless Wallomatics... $17.50

Heartiest Wishes for a Joyous Xmas and a Happy New Year

624 S. THIRD ST., LOUISVILLE 2, KY.
242 JEFFERSON ST., LEXINGTON 2, KY.
1929 S. CALHOUN ST., FT. WAYNE 2, IND.
228 W. 7TH ST., CINCINNATI 2, OHIO
603 LINDEN AVE., DAYTON 3, OHIO
325 N. ILLINOIS ST., INDIANAPOLIS 4, IND.
410 MARKET ST., CHATTANOOGA 2, TENN.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

Feather Touch
COIN CHUTE
For Pin Games • Roll Downs • etc.

Beautiful in appearance.
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The Billboard

December 27, 1947

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