First, The Groaner, then The Voice, now there's Da Moan. Here's 19-year-old crooner, Vic Damone, being mobbed by bobby-sock admirers following one of his recent 78s, Pet Milk airs. Damone's ever-increasing host of followers have made his initial Mercury cookie, "I Have but One Heart," a best-selling hit, while his most recent dishing of "For Once in Your Life" and "Come Back to Sorrento" looks to climb on the strength of critical reception. His coming platter is a special Christmas pairing of Bach-Gounod's "Ave Maria" and "Silent Night," each sealed over 12 inches of wax. Damone makes his first important location in-person appearance at New York's Hotel Commodore beginning November 13. He is personally managed by Lou Capone, who with Rollie Martini, of the Gardner Agency, and arranger-conductor Tootie Camarata rate credit for assists in soaring Da Moan's showbiz career.
“THE GOLDEN TOUCH”

Frankie CARLE

HIS PIANO AND HIS ORCHESTRA

Latest COLUMBIA Record Album
“FRANKIE CARLE COMES CALLING”

Returning to
HOTEL PENNSYLVANIA
New York, December 29th

Direction —
GENERAL ARTISTS CORPORATION
THOMAS G. ROCKWELL, President
NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON
ACTORS

Lower-Bracket Acts Hunger On the Coast

Job Situation Not So Hot

HOLLYWOOD, Nov. 8.—The West Coast is becoming increasingly tough hunting for low and middle-priced acts, with the outlook not too rosy for the future. This season has found acts struggling for the few lucrative jobs in the Western area, with competition growing daily in many places. The system is the product of Hotelvision, Inc., of Long Island City. The system being demonstrated at the Hotel Exposition is that of Industrial Television, Inc., of Nutley, N. J.

Hotel Putting Tele In Rooms, $3 a Day

NEW YORK, Nov. 8.—Controlled television for individual hotel rooms is about to become a reality, with one system about to be installed in New York’s Hotel Roosevelt, and another to go on exhibition tomorrow (9) at the National Hotel Exposition at Grand Central Palace. Both systems involve reception on television images of a central unit, which then feeds the individual receivers in the guest rooms.

The Roosevelt Hotel announced it will make the service available about 40 rooms late this month. It will levy an additional $3 a day on guests using the service. This system is the product of Hotelvision, Inc., of Long Island City. The system being demonstrated at the Hotel Exposition is that of Industrial Television, Inc., of Nutley, N. J.

This One’s Got It: Cow Elsie, St. Nick —And Actors, Yet!

NEW YORK, Nov. 8.—Vaude entertainers, circus performers and radio stars, with the help of Elsie, the cow, and Santa Claus, will stage a Merry Christmas Land show at Grand Central Palace December 20 to 28 inclusive. It will be sponsored by the National Children’s Exposition Corporation.

There will be six 30-minute stage shows given daily by clowns, acrobats, magicians, aerial and animal acts and guest stars, with Frank Luther, the safety song man, as emcee. National Broadcasting Company (NBC) will construct a studio to air the "christening" of Elsie’s offspring and other local or network shows.

Special exhibits and rides will be dominated by a 20-foot Christmas tree and "the ballet Santa Class in the world" (seven foot seven). Admission will be $1 for children and $1.50 for adults. Aside from the general admission, there will be no charge for the exhibits or the rides.

They Also Serve Who Stand, Wait

NEW YORK, Nov. 8.—Inside info has it that first-night press lists may be shaved and many of the magazine and radio crix given duets to shows on Thursday and fourth nights so as to water down the audience of professionals catching the openings, according to recommendations made at a general meeting of the League of New York Theatres. Board of governors of the producers’ association meets Tuesday and will act upon the suggestions.

It is also likely the League will set a maximum number of tick that matinee performers (See Stern Theaters on page 42)

number one across the music-disk board

No. 1. On the Honor Roll of Hits
NEAR YOU
No. 1. Sheet Music Seller
NEAR YOU
No. 1. Most Played on Disk Jockey Shows
NEAR YOU by Frances Craig, Bullet 1001
No. 1. Disk Via Dealer Sales
NEAR YOU by Frances Craig, Bullet 1001
No. 1. Disk in the Nation’s Juke Boxes
NEAR YOU by Frances Craig, Bullet 1001
No. 1. Folk Disk in the Nation’s Juke Boxes
DEE HULL AND HIS HILLY TOPPERS (7601)
No. 1. Race Disk in the Nation’s Juke Boxes
BOOGIE WOOGIE BLUE PLATE by Louis Jordan, Decca 24104

Listed items, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 22 to 32 in Music Section.

Chi Approves Hyped Tix Tax

CHICAGO, Nov. 8.—The all-out effort of the entertainment industry here to stop levying of a local amusement admission tax was defeated this week when Chicago City Council passed an ordinance imposing a 2 per cent admission tax, effective January 1. Mayor Morgan passed Thursday (6) to veto the tax, stating that the admission tax is expected to produce $2,225,000 annually and will apply to movies, vaudeville, plays, conventions, sporting events, etc. It will have little effect upon nitery but in that it would place the commercial movie clubs here have never been successful in attempts to charge admissions.

Entertainment groups, banded into an org known as the Amusement Recreation Industry of Chicago, fought the measure since it was seriously considered about two months ago. The group does not intend to give up the fight. It is considering fighting the tax in the courts on the grounds that it is a discriminatory action. A spokesman for the group said that an indication that courts might rule against the tax was seen when the office of the State Recreation counsel stated at a council meeting that there was no assurance the act would stand up in court.

The tax, first of its kind here, was passed by the City Council 14 to 10 at a committee of the whole meeting, ratifying the $5,772,000 next year in order to balance the city budget.

Vallee First on Name List for N. O. Club

NEW ORLEANS, Nov. 8.—Beverly Hills Club here has named policy beginning November 20 when Rudy Vallee plays the spot for two weeks, following fortieths for Hildegarde, Joe E. Lewis and Sophie Tucker.

Thesp Unions Contract Bid Due in Month

Step Toward One Union

By Jerry Franken

NEW YORK, Nov. 8.—A demand for a union shop, specific wage scales and improved working conditions for all performers, yesterday by members working in television will be served on the three major video companies in New York within the next three or four weeks. The employers are National (NBC), Columbia (CBS), and DuMont. The demand for negotiations will represent a turning point both in actor-union labor relations and in television, show business’ newest medium and potentially one of its most valuable.

The demand will be made by the television committee of the Associated Actors and Artists of America (Four A’s), the American Federation (See Actors Move on page 11)

“Night of Stars” Bars TV; Fears Pact Breaches

NEW YORK, Nov. 8.—The producer for the Night of Stars, benefit for the United Palestine Appeal (UPA), yesterday urged television broadcasts of the proceedings from Madison Square Garden November 20. The producers have unanimously by about 30 assembled bookers, talent agencies, UPA officials and others at the meeting, on the ground that many top stars who will appear have radio contracts prohibiting appearances on other radio or tele shows without specific sponsor approval. The action followed briefs when the New York University-Bellevue benefit last week was televised by Columbia Broadcasting System (CBS) without such approval, presumably by authority of Garden officials.

Yesterday’s meeting was the second held by the committee of Stars committee at which the topic came up. One week earlier the committee had voted a ban on video but the subject came up again when some members said they (See “Night of Stars” on page 4)

Impact

NEW YORK, Nov. 8.—Bonwit Teller to Auto Sales, to test television’s sales impact, recently offered a $25 discount to anybody answering the viewing offers. An hour or so after the offer was made, customers squeezed into Bonwit Teller, walked in and bought a $4,000 Cadillac. And demanded—and got—the $25 reduction.
WGYN Figures N. Y. Area Has 105,123 FM Receivers

NEW YORK, Nov. 8.—As the number of FM receivers reaching the public mounts toward the million mark, the figures released this week for the advertising dollar, have run into the snag of limited statistics on receivers. The most recent official release from the Radio Manufacturers Association (RMA) released a few days ago, however, show that FM figures, most broadcasters have found virtually no way to keep track of retail sales of FM equipment, a fact which has been particularly true in the biggest FM market of all—New York City.

The RMA released figures this week showing that, on an approximate basis, one FM station, WGYN, recorded retail sales in the area which had pressed into use to supply FM buyers: "How many listeners has pressed into use to supply FM in New York City?" The station's formula, the only one developed so far, worked out a -to-use will be used in New York City. Considering that there are more FM and video stations on the air in New York than any place else, using this percentage could be used for these stations, and for all the other goods, make that the one figure, WGYN is employing this formula to predict the areas of the FM stations seem to have areas with similar problems to do likewise.

FCC Okays Sale Of An FM Outlet

WASHINGTON, Nov. 8.—One of the first sales, if not the first sale, of an operating FM station was approved this week by the Federal Communications Commission (FCC), which okayed the transfer of control of WGYN, New York outlet. New owners are Charles E. and Charles P. Leberman. Merrill is a partner in the brokerage house of Merrill, Lyons & Yenner Co.

Station previously was owned by Munick Corporation. Sales price was $61,000.

Foy-Cohan Package Set by Tom Elwell

NEW YORK, Nov. 8.—A new package, featuring Eddie Foy Jr., and George M. Cohan Jr., has been set by the Elwell Agency, for Hunt Stromberg Jr., who is operating his own package for a while. John and Jack also feature a 15-piece orchestra, female vocalist and chorus, and a costumed stage that is the nearest thing to a complete show. The Elwell package stars Bela Lugosi, film horror expert and Comedienne Ann Thomas, in a comedy written by Mabel Littleford. Stewart Lee is the writer.

“NIGHT OF STARS” (Continued from page 3)

thought part of the program, features the last broadcast of the show, a sponsor-approved clause, might be broadcast. Rather than take chances, the station decided to give it a try, and worked out a little bit of blue material which otherwise would have been broadcast. Night of Stars shows were observed in telecasting of the NYU-Bellevue benefit.

Another factor which prompted the negative decision was the likelihood that the station would not use this show as an appeal for its annual fund. The station is observed in telecasting of the NYU-Bellevue benefit.

Phil Baker, Ink.

HOLLYWOOD, Nov. 8.—Phil Baker, ex-Take It or Leave It quiz master for Eversharpen Pen, has taken a tip from that sponsor and is going into the quiz show business as well. Mr. Baker has an financial interest in the Evans Pen Corporation, a new ball-pen manufacturer, and the firm will soon put on the market a pen to be called the Phil Baker Pen.

Baker has gone into the pen-making business seriously and will make personal appearances at points of sale throughout the country. He will also go into the exploitation of the product via voice-activated spot announcements. The radio show has two former Eversharpen execs as partners in the biz, Harvey Binns and Walter Scott.

Pa. Tavern Fee On TV Fought

HARRISBURG, Pa., Nov. 8.—In fighting a ruling of the Pennsylvania Liquor Control Board that television sets in taverns come in the category of "sales," a Pennsylvania amendment has filed new arguments with Dauphin County Court here, where the state's board's ruling is pending.

In a preliminary injunction, Judge William Hardesty upheld the contention that the sets are movies under the liquor law. The liquor board has held that it is one-fifth of the liquor license and ranges up to $120 a year.

Another factor which prompted the negative decision was the likelihood that the station would not use this show as an appeal for its annual fund. Night of Stars shows were observed in telecasting of the NYU-Bellevue benefit.

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16 Negroes Spin Platters on Air

NEW YORK, Nov. 8.—The December issue of Ebony magazine, just released, features an article on Negro disk jockeys and, in the first round of its kind, lists 16 Negroes spinning platters on 31 stations. The article also notes that more are in the office, including Dick Clark of Philadelphia, who begins airing over WMCA starting November 12.

Pointing out that "radio voices do not have racial tags," the magazine's chart shows that the first Negro disk jockeys, with a few exceptions, are working in other outlets, with at least one in the South—Norfolk, Whitted of Norfolk, Va. Few of the jockeys can be identified as Negro on the air, and some even get anti-Negro mail and are subjected to unusual prejudice. Top jock is David L. Cornell of Chicago. His 13 shows averages 41 hours weekly on the air.

Corporation: Harry Mayer, of Warner; Sam Blitz, executive secretary of Verna of Verna; and reps of such other orgs as Williams Morris Agency, Strand, and Music Corporation of America.

Pro Basketeers Support Video's Sports Planning

CHICAGO, Nov. 8.—Contrary to the current trend among sports sophisticates, which is finding sports promoters becoming antioxidants, NBC’s Bill Pulver is making a bid for the football league, which will begin putting league's new policy into effect in about two months, to find a few of the biggest names in major cities, stated they would work 100 per cent with the video stations with a view toward working out mutually beneficial arrangements.

Chuck Wiley, formerly with Mutual here, and newly appointed director of sports publicity for the league, will put the new policy into effect in about two months to find a few of the biggest names in major cities, stated they would work 100 per cent with the video stations with a view toward working out mutually beneficial arrangements.

WJW-TV Ups Detroit Rate

DETROIT, Nov. 8.—WJW-TV, Detroit network television outlet, is increasing its rate effective November 1. The new hourly base rate goes from $425 to $450. The station began regular operations six months ago.

The increase follows rate boosts already taken by WJBV and WABD. New York, Detroit stations.

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

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Ford Will Repeat "Mr. D. A." Show On Anti-Semitism

NEW YORK, Nov. 8.—Unusual instance of a repeat on one commercial series of a script previously broadcast by another network will take place next March when Ford Theater repeats a Mr. District Attorney script. Latter series is bankrolled regularly by Bristol-Myers Company.

Script involved, written by Ed Byron and Bob Shaw, was originally heard December 19, 1945, and was, purportedly, the first commercial network series to deal with anti-Semitism. Script collected several awards on the strength of the performances and the problem.

Original script, a half hour, will be expanded for the hour-long Ford series. Byron, who directs D. A., will handle list changes on the revival. Repeat rights were set by Kenyon & Eckhardt, Ford's agency, through Deherty, Clifford & Shindel, D. A. agency.

ABC Is Shaky On Wednesday Night Picture

NEW YORK, Nov. 8.—Considerable uncertainty still surrounds the origin of the Wednesday night line-up of American Broadcasting Company as its income levels are determined under the BMB (regular) (BMB) this week, with cancellation of the Henry Morgan show by Ever- sharp, Inc., and shaky status of Jack Paar, who is bankrolled by American Tobacco. Officials of the tobacco firm, led by President Vincent Riggio, are sketched to huddle with Foote, Cone & Belding, Inc., as they prepare Friday (14) on Paar's option. One factor weighing heavily against the youthful comic is the “Clint Hooper” (WMCA) and high cost (estimated at $16,000 weekly including commission to Jack Benny's Amusement Enterprises, which owns the package).

First blow at the ABC Wednesday schedule, the web's strongest period, came this week when Ever Sharp announced a decision of effective December 3. Surprisingly forthright statement also explained that the firm was “dropping this radio program because of its poor Hoop era.” Latest Hooper show for Morgan was 6.8. It was reported that ABC and Morgan were at odds over the comic's option, with the web request- ing an additional week's option on the package and Morgan refusing unless he had complete freedom to dicke any place after that time.

Confusion exists surrounding Ever- sharp (See ABC Shaky Wed. Night, p. 12)

Siegel Heads N. Y. City Radio System

NEW YORK, Nov. 8.—After serv- ing as a Mayflower technician for nearly two years Seymour N. Siegel was sworn in as director of com- munications for the Mutual Broad- casting System by Mayor William O'Dwyer Thursday (6).

Except for five years in the navy, Siegel has been with the station con- tinuously since 1934, when the late Fiorello La Guardia appointed him program director.

NBC Breaks Wax Rule for Hope's Britain Shows

HOLLYWOOD, Nov. 8.—National Broadcasting Company (NBC) last week reluctantly lifted its iron- clad rule against recordings to okay emergency use of partial platters of the Bob Hope aires while comic is in England late this month. At the same time a web spokesman was quick to add that the Hope action was in no way a hint that web was relaxing its long vigil against waxed aires. In fact, net stressed that in any case only a relatively small portion of Hope show might be used and then only in case of reception during overseas pick-up. To amplify its action, net added that the measure was merely insurance of a perfect show for the client as well as itself.

Plan agreed upon by NBC and Pepsodent's agency, Foote, Cone & Belding, is for Hope to platter overseas a portion of his November 18 show, which includes standard, running comedy spot with guest Rex Harrison and Hope's familiar closing joke in the United Kingdom. Preview several days prior to air time, flown to the United States and held in abeyance. Should air reception be muddy during actual broadcast, studio engineers will switch to platter. Listeners will be informed, however, that disk version of Hope's aires have been substituted for live aires. Other members of show's regular cast will be cut in from Hollywood Thursday (11) and high cost, including commission to Jack Benny's Amusement Enterprises, which owns the package).

All Webs Now With Cooper As MBS Signs

NEW YORK, Nov. 8.—C. E. Cooper, Inc., firm, recently signed the last used by the Mutual Broadcasting System by Mayor William O'Dwyer Thursday (6).

Except for five years in the navy, Siegel has been with the station con- tinuously since 1934, when the late Fiorello La Guardia appointed him program director.

Rich Prefer Webs, Poor Like Indies

NEW YORK, Nov. 8.—Economic levels of radio homes have a direct bearing in this week that The New York Daily News might move to buy an AM station in New York City, following rejection of its FM bid last week. The report could not be checked. Standard research income levels were used, classifying respond- ents as rich, upper middle class, lower middle class and poor.

(See $5 Rules Tastes on page 13)

N. Y. News' May Buy Into AM

NEW YORK, Nov. 8.—Reports were circulating this week that The New York Daily News might move to buy an AM station in New York City, following rejection of its FM bid last week. The report could not be checked. Standard research income levels were used, classifying respond- ents as rich, upper middle class, lower middle class and poor.

(See $5 Rules Tastes on page 13)

The Perfect Christmas Gift

...to send to your friends

SILENT NIGHT • THE FIRST NOEL • ADESTE FIDELES • JOY TO THE WORLD • CAROL OF THE Bells • TWELVE DAYS OF CHRISTMAS • HARK! THE HERALD ANGELS SING • O LITTLE TOWN OF BETHLEHEM • GOD REST YE MERRY GENTLEMEN

by the HOUR OF CHARM

ALL-GIRL ORCHESTRA and CHORUS
under the direction of PHIL SPITALNY

CHARM RECORDS, INC.
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PLEASE SEND TO:

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NUMBER OF ALBUMS
($1.85 PER ALBUM)

www.americanradiohistory.com
Gallup To Test AM Artists' Ability To "Send" Listeners

NEW YORK, Nov. 8.—The radio divi-
sion of the Gallup Organization, Audience Research, Inc. (ARI), this week sent 129 special investigators into 2,800 radio stations in 152 cities to conduct the firm's first "audit of personalities" in radio. These investigators will collect material to go into Gallup's first EthosQuotient (EQ) ratings study. EQ is a personal and individualized rating system for individual radio stars to arouse enthusiasm among listeners. The study, under the supervision of ARI's radio chief, Samuel Northcross, will cover some 125 per-
cent of the nation's stations.

The investigators will break down listeners into a national cross-section, and this data, plus a general poll, but corrected for radio owner-
ship and size, will create a personal EQ ratings breakdown by sex, age group, income, size of community and degree of radio listen-
ership.

Personal Interviews

Final research will be non-telepho-
one homes reached by personal in-

Court Rule Extends Halt on ABC-MBS Dropping of WSAY

NEW YORK, Nov. 8.—Judge Alfred C. Cox, sitting in U. S. South-
ern District Court here today (5), continued the temporary injunction granted WGY, Rochester, N. Y., whereby WSAY is protected from cancellation of affiliation contracts between American Broadcasting Company (ABC) and Mutual (MBS). The court state, a final ruling would be handed down shortly and it

Borden Okays Friday Switch But Where To?

NEW YORK, Nov. 8.—Columbia Broadcasting System, Inc. was virtually set to put thru its proposed Friday night revamp (The Big Broadcast of 1947) November 19. The agreement by the Borden Company to sponsor this present Mary Warne Friday night musical show to some extent. So long remaining stumbling block following Borden's scraw on another spot, was what the final two days would be.

At press time today, it was stated that none of the segments offered so far by CBS had been found satisfactory.

CBS is revamping its Friday night picture-stress comedy, with the Borden 9 p.m. spot to go to the old Gold Don Ameche-Frances Langford-Frank Morgan show now on Wednes-
days. Shows preceding will start with Fannie Brice at 8 and Danny Thomas at 9.5. Following stanzas will be Ocie and Harriet at 10. A new Dinah Shore-Harry James show at 10 and Spike Jones at 10:30.

CBS Gross Rises, But Net Is Slashed By Wavexy Decline

NEW YORK, Nov. 8.—Albro gross income for the first nine months of 1947 was considerably above for the comparable period of last year the consolidated income statement released this week by Columbia Broadcasting System indicated a slight drop in the web's net income. Major loss ap-

favorably to sustain, now the net-

work, but by Columbia Records, disk

final report was issued by CBS. While net revenue was set to be made in April, using the same names on the current survey to permit comparison. Later surveys will deal with summer re-

placements to determine how sub-

studies shows are doing.

Ga. Tech-Navy Game Opens WGSTFM

ATLANTA, Nov. 8.—Broadcast op-
ings for the Georgia Tech-Navy football game will start here today (8) with broadcast of WGST-FM and WQXR. The WGST-FM station will operate from 3 to 9 p.m. on channel 21 at 1:41 megacycles, and will carry a portion of regular WGST programs, including all Tech games.

Albro's station's present transmi-
nits are in Atlanta, WGST-FM will carry a portion of the Tech program announcer's best, but is the station's five.

New NBC Affiliates Turn on Heat For Instant Rate Raise; Hike In Number of Listeners Cited

NEW YORK, Nov. 15.—Affiliates of the National Broadcasting Com-

pany (NBC) are exerting pressure on the network for an immediate raise in rates, and one major affiliate in the South is ready to pull out of the web in the event the hike is not forthcoming soon, it was reported this week.

Word of the move was indicated in a statement of policy to adver-
tisers and agencies wherein the web pointed out that on or after May 1, 1948, NBC could afford only 6 months' rate protection to contractors advertisers, instead of the current one-year period. This was believed to be the first time NBC had gone on record with such a statement. Harry C. Kopf, NBC administra-
tive vice-president, said to advertisers pointed out that: (1) the last general NBC station rate in-

crease, which went into effect July 1, 1947, was an advertiser's maximum discount of 25 cents per minute; (2) in 1939 it was 20; (3) radio families as of January, 1947, totaled 35,900,000, an increase of 10,900,000 over the same period in 1940; (4) sets in use have in-

creased during this period to 66,000,000, or 65.7 per cent. In contrast to these advantages to

advertisers, Kopf pointed out that between 1939 and January, 1947, the web's operating and overhead expenses and television expenditures—had increased 33.5 percent. Around the country, of course, stations have experienced the same hike. Marketing costs and increased labor costs are assumed to be the largest factor in motivating sta-

tions to ask for rate increases. A fac-
corporating the entire picture, the large network rate protection cut out last year in The Billboard), has been the unprecedented mushrooming of broadcasters and high and fast mushrooming of the country. This friendly competi-
tion, so the web points out, will exert a direct influence to the factor of increased operating costs which necessitates a rate increase.

NBC, apropos the shorter protection period, stated the increased cost of living faces us as it faces you. And while we are exercising our best efforts to keep down the impact of our operating costs, we are squaring down in order to protect our adver-
tisers, we are squarely confronted with the necessity of self-protection against mounting costs.
AGENCIES ASK CODE CHANGES

Coast Broadcasters Urge NAB To Withhold Code Okay

Until May, 1948, Convention

Nov. 14 Board Meeting To Give Indies “Permanent” Voice

WASHINGTON, Nov. 8.—Insiders at the National Association of Broadcasters (NAB) are looking to the NAB's board of directors next week for a “strong clarification of policy...” (broadcaster's voice for independents among NAB’s members.)
The board, which will convene Thursday and Friday (13-14) is expected to meet the problem by issuing a clarifying statement or by setting up a permanent standing committee to deal with the controversy.

Indies Complain

High-rank officials are disturbed by complaints of inde- pendents that NAB had been giving too much voice to the original drafting of the Atlantic City convention version of the codes standards and practices code. Consequently, along with incorporating a number of key recommendations made by an independent broadcasters committee for revisions of the code, the board will be ready to thrash out the broad issue of “indies representation on major committees.”

Among a number of complaints reaching NAB headquarters on this issue this week was a request from unidentified broadcaster who charged that network representatives dominated the code-making body.

It is emphasized in NAB circles that the licensing officials con- sistently maintain a “go-easy” attitude on the complaints embarrassing action against “bassy” action. A. (Jess) Willard, executive vice-president of the34 network and a leader in the broadcasting association, has been questioned by the National Association of Broadcasters, which believe the code must be maintained at the highest level and the practical considerations involved in the operation of smaller and independent stations.

The following revisions were suggested:

(1) NAB should give more thought to problems of commer- cials in advertising, doctors, dentists, and certain types of loan companies. Also outlawed by many Eastern and Midwest State laws, statistics of California, Oregon and Washington allow might be a “whacky” action against “bassy” action.

(2) Multiple sponsorship programs, except shopping guides, home economics and agricultural product pro- grams, which heretofore have been

AFRA May Set Up Players’ Guide and Radio Showcase

In Effort To Increase Jobs

NEW YORK, Nov. 8.—Two plans to stimulate activity in the tax exempt and professional fields were unveiled at the recent AFRA convention, including a number of the members of the American Federation of Radio Artists (AFRA)

AFRA’s national local went into the works this week under the aegis of the newly organized AFRA committee on unemployment. One plan calls for publication of a players’ directory, in which the location of any station they have worked in the past will be listed in the code and will be considered a “whimsical” action against “bassy” action.

The other call for an unemployment program to be aired once a week on a New York station.

The new board proposed to the AFRA unemployment committee this week, and were then referred to two new subcommittees charged with re-

Ex-Page Up Top

NEW YORK, Nov. 8.—Theodore Thompson, who came to the National Broadcasting Company (NBC) in 1934, will be named manager of the personnel department this week by Ernest Thompson, personnel director of NY radio. Thompson succeeds Ashton Thompson, now personnel director of HCA Communications.

Thompson started with NBC as a page.

Station Reps Ask Changes In NAB Code

Reverse Former Stand

NEW YORK, Nov. 8.—The National Association of Radio Station Representatives (NARSR), which pre- sents from the Code of the National Association of Broad- casters (NAB), stated this week that upon further consideration of the needs of stations, certain of the code provisions must be liberalized, “If the code is to be served equally the interests of the entire broadcasting industry, an entirely new approach must be made.”

The NAB’s revised stand on the code which was indicated in the last week’s issue of The Billboard, is that minimum standards for the industry must involve “a compromise between the standards of major stations (which we believe must be main- tained at the highest level) and the practical considerations involved in the operation of smaller and indepen- dent stations.”

The following revisions were suggested:

(1) NARSR’s recommendation that the code should be used instead of a 30-second time period in any 15-minute segment, excluding one station break, should not exceed one time. Time and week-end announcements would be exempt from this limitation. The proposed announcement did not exceed 15 minutes.

(2) Multiple sponsorship programs, except shopping guides, home economics and agricultural product pro- grams, which heretofore have been

Commercial Time Increase Is Demanded

Advertisers Act Next

NEW YORK, Nov. 10.—The American Association of Advertising Agencies (Four A’s), in a meeting with top execs of the National Association of Broadcasters (NAB), the Four A’s asked for more commercial time on programs. The Four A’s committee asked the following, specifically addressed, (which is common today’s) to the problem of commercial time instead of two minutes and 40 seconds on single spon- sorship programs, and in the case of contest programs, easing of the three-minute limit. This if the issue is wanted here is slightly more leeway, say 10 or 15 seconds, considered necessary for flexibility.

Other than this, the meeting of the Four A’s and the NAB, the Four A’s asked for freedom of the issue. The Four A’s asked for freedom in the issue, but that the issue is not the NAB, the Four A’s asked for freedom of the issue, but that the issue is not the NAB, the Four A’s asked for freedom of the issue, but that the issue is not the NAB, the Four A’s asked for freedom of the issue, but that the issue is not the NAB, the Four A’s asked for freedom of the issue, but that the issue is not

Why-Dunit WMCA’s Crime Show Slant

NEW YORK, Nov. 8.—With re- ception of an actual crime as jumping off point, WMCA on November 19 will start a new type of audience participation show, which it calls a “why-dunit” series, called Behind the Crime, calls for studio audience to analyze the case drama- tized and suggest preventive methods. Special emphasis will be given to juvenile, adolescent and young adult crimes.

Edwin J. Lukas, executive director of the Society for the Prevention of Crime, which is cooperating with the production, will serve as co-host of the show. He and Howard Phillips will produce. Show will be aired from 10:03 to 10:30 p.m. Wednesday's, recently, with opponents feeling they should not be required to pay for the service.

Showcase ideas, presumably, would provide for specific type and produc- tion facilities, with any actor fees provided to be paid—to come from the local treasury.
RADIO'S HEADING CITIES

Problem List Takes in 7 Met Centers

Overexpansion Perils Cited

WASHINGTON, Nov. 8.—Altho the Federal Communications Commission (FCC) refuses to identify by name the "problem area" cities described in its economic report on radio overexpansion last week (The Billboard, November 8), a survey of commission data reveals the identities of eight major metropolitan-sized problem cities as follows: Washington, Portland, Ore., Seattle, Spokane, Oklahoma City; Richmond, Va., and Chattanooga.

These cities, according to FCC data, are facing the problem of "insufficient support for the present number of radio stations within their areas." Cities between 250,000 and 1,000,000 people are in the problem category for radio when the number of broadcast stations exceeds seven, according to FCC's reckoning. The nation's 13 biggest cities, which have 300 radio apiece, and with eight stations each, are also deemed as vulnerable.

Spokane, Okla. City, Richmond

For cities between 100,000 and 250,000 population, the number of radio stations is set by FCC at four. According to FCC's formula, radio overexpansion is faced by broadcasters in Spokane, Oklahoma City, Richmond, Va., and with six stations. In this bracket also, according to FCC's formula, is Chattanooga, which has five.

According to FCC's yardstick, three or fewer, one station in units of cities with population between 50,000 and 100,000. Cities in this population range which fall into the problem category are Durham, N. C., and Charleston, S. C., with five stations each, and El Paso with four. In the bracket of 25,000-50,000 population, where the critical number of radio stations is set by FCC at two, there are four problem cities headed by the following: Great Falls, Mont., with five stations; Lubbock, Tex., and Garden City, Ala., with four, and Tyler, Tex., and Fort Smith, Ark., with three each.

Exec Claims Agency Programs Hurt as Webs Push Packages

NEW YORK, Nov. 8.—Webs' acceptance of house-built packages is now being felt on the promotional as well as selling level, with the result that a few leading advertising agencies already claim their clients are being given the promotional brush by network stations.

The comparative situation varies among network affiliates in different parts of the country, but according to one agency exec, agency-controlled programs are now in fourth rank in promotional line-up of web affiliates.

According to this source, network affiliates give their greatest promotional effort to local programs. Affiliates used to have their packages aired coast to coast, but now are down to fourth, having been superseded by both co-op programs and the network-owned web programs. Station salesmen are doing the majority of the local promotional standing.

Possibly the key to the situation is regarded as a logical consequence of the thrust of the networks' advertising activity on the part of some of the networks, but the plaint of the agency is that the existent rapport with agencies and stations on the matter of local promotion of network programs is being seriously disrupted. This rapport suffers particularly where the local promotion budget is low.

Modero Returning In Milder Format

Hollywood, Nov. 8.—After once being dropped because of its "realistic" writing, the Johnny Modero series is being re-launched by Mutual early in January in a new format in which the popular thriller, "The Widow," will be toned down. Deal for Modero's return in Mutual's programming sweepstakes was made recently by owner Ken Dolan to agreed to a milder version of the early stanzas, as laid down by Mutual's Phil Carroll, in which so-called "adult" writing will be de-emphasized.

Lurie also revealed plans for a new Modero series, to be conceived by comedienne Cass Daley. Show will be a web-built offering with component parts yet to be set.

Drama Package Set For Labor Unions

SAN FRANCISCO, Nov. 8.—A new radio package for the United Auto Workers (AFM) has been produced in the recent months.

The series, besides Miss Levene, is Forrest Barnes, first national president of RWG; Anthony Leiss, who was given the prize for his work as an RWG producer; and Morris Watson, a charter member of the American Newspaper Guild.
Talk of the Trade

Ted Cott, program director of WNEW, New York, treks to the Coast for a brief vacation at the end of this month. . . Bob Shaw, who scripts Mr. District Attorney, has been signed by Columbia Concerts for a lecture series on radio. . . Personnel set-up of KPHO, Phoenix, Ariz., has been revised. Charles H. Garland is general manager; Jack Gregory, sales manager; Lew King, program director, and Larry Jonas, continuity chief. . . Mrs. Meredith Young succeeds Marian Sexton as director of women's affairs at WOL, Mutual outlet in Washington. . . Iren Kuhn, daughter of Iren Kuhn, assistant manager of the NBC press information department, recovering from an appendectomy. Mother and daughter do The 2 program over WNEW, New York. . . Red Barber, CBS sports director who will cover the winter Olympics in Switzerland, will visit the United States occupation zone in Germany, where to do a series of talks over the Armed Forces Radio Network and appear before G.I. gatherings.

Hugh Terry, manager of KLB Denver, has made three changes in key staff and promotion jobs. Main Morris, for six years a sales staffer, has been named commercial manager. Lee Fodren, formerly promotion manager, moves into the post of national sales manager. John Connors, writer, succeeds to the promotion manager spot.

The Promotion job at KSFO, San Francisco, which won an award in The Billboard's 10th Annual Promotion Competition, should be credited to Pat Harris, the firm who has supervised promotion at the station for a year. . . Howard London, director of movies and radio for the National Foundation for Infantile Paralysis, has announced seven additions to his staff to aid in the 1948 March of Dimes Campaign. They are John Becker, Bob Novak, Ed Ettinger, Ruth L. Barth, Barbara Boothe, Georgia Lee Layton and Betty Bunn.

George J. Hopkins, general manager of ESO, Des Moines, and vice-president of the Murphy Broadcasting Company, operators of the station, has resigned to become general manager of WIBS, Indianapolis, effective November 15. Hopkins, who joined ESO in 1944, was formerly manager of WCTN, Minneapolis-St. Paul.

Jeff Sparkes, radio veteran of 19 years, has been appointed station manager in charge of programs and station operations of WFCO, Jersey City, FN outlet, by A. Lewis King, vice-president and general manager. Sparkes, who has been with NBC, CBS and MBS, has been producer, announcer, writer and director, and has covered top special events. During the war he was overseas for the Red Cross.

WDEL Wilmington, has added two new scripts. Bob Brown, formerly an announcer with WGAL Lancaster, Pa., and Bob Lancaster, formerly an instructor of English at the University of Delaware, . . . Sidney Schulman, has been added to the sales staff of WFTX, Wilmington. . . Arnold Kupper, since

1945 an account exec with Randall Company, Hartford, ad agency, has joined sales staff of WCCC, Hartford's newest station. . . Harry Wood, formerly of WNEW, New York, is new staff announcer at WNEW Hartford. . . Roger A. Shaff, since 1940 assistant manager of WSPA and WSPA-AM, Spartanburg, S. C., has been appointed managing director of those stations. This is in line with the current expansion of radio interests of the Surety Life Insurance Company, which now owns WBS, Columbia, and WIST (FM) now under construction in Charlotte, in addition to the Spartanburg holdings.

WMAQ, NBC Chi outlet, has appointed three new salesmen and an assistant sales manager. Ed Cunningham got assistant sales manager-ship and three from other NBC Chi departments, George Morris Jr., William Brewer and Howard Meyers, were made salesmen. . . ABC Jack Armstrong show to give away 1,112 radio-phonographs in new contest starting December 5. . . Robert F. Hurleigh, WGN news director, will be heard on a new MBS news commentary Monday thru Friday at 8 a.m. (CST), starting November 10. Show will be sponsored Monday, Wednesday and Friday on MBS stations in central and mountain time zones by Peter Paul, Inc., candy manufacturers.

William O. Tilenius, former sales manager for WNBC, New York, has made an account exec in New York office of John Blair station rep org. . . Bill Dooley, formerly salesman with WBBM, WIND and WXXL, has been made manager of central division of Homer Griffith Company, station reps, Ken Ward, nat Chi advertising man, has joined Schoenfeld, Ruber & Green agency as account executive.

Personnel to man the Milby Hotel Studio of the new 5,000-watt, KLEX, Houston, was named this week by W. Albert Lee, station owner. General manager is Bay Bright, former commercial manager at KTIP, Houston, Winthrop Sherman, appointed program director, was with KMOV, St. Louis; KNOW, Austin, Tex.: WACO, Waco, Tex., and WABF, Fort Worth. Paul Huhnfeldt, formerly of KTXL, Des Moines, was named program director. Mike Hanni, disc jockey of WQL, Washington, has invited State Department language experts to appear on his program and read Community Chest slogans in a dozen tongues. . . WINX, Washington indoor, has signed up with Mutual Broadcasting System to air the Morton Downey Concert show.

Frank Boucher has been elected chief banker of the Washington Variety Club.

IN LINE with its recent increase in power and change of frequency, WMPS, ABC affiliate in Memphis, teed off recently with a high-rated promotion campaign centering on the theme: "WMPSS Now 68 on the Radio," a slogan which pointed up the station's new position on the dial. Engineered by Marty Brescia, promotion manager, the tie-ins included paid advertising salutes in both Memphis dailies from leading department stores. Next tie-up (See Tolk of the Trade on page 34)

Ever See a Sunday Brain? (An Anatomy Lesson for Advertisers)

The Sunday afternoon brain, gentlemen, is so uncluttered, you could plant a geranium in it.

Or even an idea.

The idea, say, that YOUR product or service is THE thing for the owner of the brain to buy.

Here is pure, undiluted logic that every advertiser understands: sell your customer when he's relaxed; when his mind is wide open for listening. That would be on a Sunday.

WOR has two worthy Sunday slots for sale

1. Walter Preston's "The Show Shop" at 12 noon

Preston interviews "live" musical luminaries, and weaves in recordings made by the guest star. A sponsor wades right in on a big and discerning audience and pays practically a pittance for it. Nielsen reports an average of 220,000 homes tuned in per Sunday. That's only an average, mind you, over a 23-month period (which includes summer).

2. Carey Longmire, News Analyst, 12:45 PM

Great buy, this man Longmire; this time slot. Nielsen report that over a 7-month period in 1947 (which includes hot July) — this news period was heard regularly in some 300,000 homes. The cost, gentlemen, is amazingly little.

— That Power-Full Station at 1440 Broadway, in New York

Mutual

November 15, 1947

The Billboard
### What Network Time Costs

**NEW YORK, Nov. 8.**—Table below gives the figures for full-network buys on the four major national networks. Comparison is of especial interest just now in view of NBC's announcement this week that it plans shortly to boost rates, this following increases made effective a few months ago by CBS.

Table shows gross weekly costs and, immediately below, net costs on 52-week contracts earning maximum discounts. Also shown are annual net costs in the various time brackets.

Rates shown are as of September, 1947. There have been minor changes since then, most of them concerning Mutual, which has picked up some affiliates since the master rate card was figured.

#### COMPARATIVE FULL NETWORK COSTS

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<thead>
<tr>
<th>Description</th>
<th>NBC</th>
<th>CBS</th>
<th>ABC</th>
<th>MBS</th>
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<tr>
<td><strong>HOUR EVENING</strong></td>
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<tr>
<td>Gross Evening Hour</td>
<td>$27,215.00</td>
<td>$27,055.00</td>
<td>$20,035.00</td>
<td>$15,110.00</td>
</tr>
<tr>
<td>Net Gross Hour</td>
<td>$21,847.00</td>
<td>$21,467.00</td>
<td>$15,690.00</td>
<td>$11,160.00</td>
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<tr>
<td>Net Gross Hour</td>
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<td>$16,715.00</td>
<td>$12,654.00</td>
<td>$9,834.00</td>
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<td><strong>3½ HOURS EVENING</strong></td>
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#### EVENING COSTS

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<th>MBS</th>
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<tr>
<td><strong>1 HOUR EVENING</strong></td>
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<tr>
<td>Gross Weekly</td>
<td>$27,215.00</td>
<td>$27,055.00</td>
<td>$20,035.00</td>
<td>$15,110.00</td>
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<tr>
<td>Net Weekly—52 Weeks</td>
<td>$21,847.00</td>
<td>$21,467.00</td>
<td>$15,690.00</td>
<td>$11,160.00</td>
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<td><strong>1¼ HOUR EVENING</strong></td>
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#### DAYTIME COSTS

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<th>ABC</th>
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<tr>
<td><strong>1 HOUR DAY</strong></td>
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<tr>
<td>Gross Daily</td>
<td>$161,567.00</td>
<td>$160,900.00</td>
<td>$119,023.00</td>
<td>$85,323.00</td>
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<tr>
<td>Net Weekly—52 Weeks</td>
<td>$126,110.00</td>
<td>$125,465.00</td>
<td>$91,623.00</td>
<td>$65,345.00</td>
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<td><strong>1½ HOUR DAY</strong></td>
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<td>$91,623.00</td>
<td>$65,345.00</td>
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<tr>
<td>Gross Daily</td>
<td>$161,567.00</td>
<td>$160,900.00</td>
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#### SUNDAY AFTERNOON

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<td><strong>SUNDAY AFTERNOON (4:00 P.M. NYT)</strong></td>
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<tr>
<td>Gross Weekly</td>
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<tr>
<td>Net Weekly—52 Weeks</td>
<td>$14,239.82</td>
<td>$14,250.27</td>
<td>$11,470.00</td>
<td>$9,365.87</td>
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<td><strong>1 HOUR</strong></td>
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<td>Gross Weekly</td>
<td>$20,051.25</td>
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<td>$19,116.87</td>
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### Haymes Replaces Romay With Tilton

**HOLLYWOOD, Nov. 8.**—Dick Haymes-Autolite aerer will switch canaries in midseason, dropping Lima Romay for Martha Tilton beginning December 11. La Salle's current on road tour, has been set for a 17-week stint on the Haymes opus.

Cliff Arquette, other newcomer to the stanza, has been renewed thru a second cycle.

### Journal Help

**WASHINGTON, Nov. 8.**—Transfer of control of the Journal Company—publisher of The Milwaukee Journal and licensee of standard, FM and video stations—to an employee stock trust for $1,345,000,690 was approved this week by the Federal Communications Commission (FCC).

The trust, according to FCC, had already owned 48,000 shares of stock, while the additional 18,000 shares involved in the transaction give it 55 per cent of the stock and transfer control from Harry J. Grant and Faye McBeath, former owners.

Standard stations involved in the Journal Company deal are WTMJ, Milwaukee, and WSAU, Wausau, Wis. FM outlets of the two standard stations are also included as well as WTMJ-TV and seven experimental and relay stations in the two Wisconsin towns.

Also approved by FCC this week was the sale of WSYT, Syracuse, by Central New York Broadcasting Corporation to Samuel Newhouse for $1,200,000. Newhouse is the publisher of the city's two newspapers and other papers in New York State and New England.

#### Quality Photo Prints

If you want quality photo-reproductions and quality service, order yours from a Photo Service near you by the thousands.

- 100-500's for $ 5.60
- 500–1000's for $ 7.50
- 1000–2500's for $ 10.00

Negative charge of $1.00 Post cards in quantity, 25c each. Write for price list on other sizes.

#### Quality Photo Service

Peabody St., Box 23, Bristol, Conn.
No Time Limit On Plugs at Some Outlets

NEW YORK, Nov. 8.—Amid the current hassle over limitation of commercial time on radio by the new National Association of Broadcasters (NAB) code, The Billboard learned that the radio's brochure-busting ad fight is the broad-est front in programming war on the tube. Last week, seven of the 15 big-time radio and some 100 other independent stations were still plugging their commercials over their television adjuncts. This is being done in off-the-record discussions with top agency men, moves calculated to bring fresh bank-rolls into the video area.

The stations are assured that the radio code's three-minute limit per 15-minute program for com-mercials will not be applied to the broadcasters' tele outlets. Only bounds placed upon agencies and ad-ver-tisers, they stress, will be maintained, which will keep commercials interesting and, if possible, amusing. But the time factor doesn't count, they say.

So far, sponsors and prospective sponsors are known to be checking into the situation, and with considerable satisfaction and anticipation, so it may have the desired result of stimulating teleuno time, now, when the industry is wallowing in red ink.

One firm, a major factor in radio sponsorship, is known to be thinking of a quick leap into tele now, with a showing of films nearly 10 minutes long. Film was mentioned in The Billboard documents showing the manufacturing processes utilized in turning out the company's product.

This interest of many of the major radio stations, however, is the rationalization which permitted the same body to plan new re-strictions for one medium while fol-low ing an open-door policy for an allied operation.

Radio Executives To Talk Nov. 13 On Tele Web Plans

NEW YORK, Nov. 8.—Radio Execu-tives' Club, at its Thursday (13) session will hear network television plans presented by Allan C. Mullin, executive vice-president of National Broadcasting Company (NBC), Leon-ard A. Green of NBC's televi-sion network and Paul Mowrey, director of television for the American Broad-casting Company (ABC).

The television seminar will also hear talks by R. Popeye, vice-president of WOR, New York; F. M. Flynn, president and general manager of ABC; and H. H. Durbin, assistant director of ad-ver-tising, United States Rubber Com-pany, Ralph Austrian, Josie, Cone & Belding video exe., and Thomas H. Morgan, executive vice-president and general manager of KTLA, Los Angeles. Associated will be modera-tor.

TOUR AHEAD

NO WAY I'M A SOUND EFFECT!

F. B. Of Fort Wayne, Ind., F. B. Of Fort Wayne, Ind.

Write for Free Samples—No Obligation

Fort Wayne Printing Co.

FORT WAYNE 2, INDIANA.

by making a joint demand, the ac-tors also believe they are eliminating any question of jurisdictional prob-lem. Originally, tele-uni-on work was granted to Equity. Subse-quent, other unions claimed full jurisdic-tion, since actors from all ends of show business are used in the new medium.

By acting unanimously, the actors believe there can be no question of the propriety of their demand for a contract, and that secretary of the strike committee will endeavor to negotiate with all telecasters, both those in New York and then tackle the other telecasters, is not known.

TV's Job on Friendship Train At Hollywood Is the Tops

HOLLYWOOD, Nov. 8. — Last night's launching of the Friendship Train was a major event in the best Hollywood tradition. Hundreds of sponsors plied the 10 bands and 130 showbiz people took part in a massive benefit show. The event attracted more than 3,000 people to the corner of Hollywood and La Brea, starting point for the mercy train's coast-to-coast tour.

With the throngs came the men who have come to see and cover the show. Those who could not attend in person.

There were reporters for the networks and major commercial stations, photographers and wire service re-men, announcers for networks and independent stations, and many a manpower Bill Anspach in a up close to his view of the proceedings.

Telev's Top Job

But of the media's communica-tions present, tele, in the skilled hands of KTLA's camera crews, did a job that comes next to the best thing to attending in person. Arrived with image orthicons, KTLA moved in for a screen-filling closeup of the event. This was prob-ably the first time the greatest galaxy of talent ever used in a video show, with use of live music (by permission of American Federation of Musicians) greatly enriched the skim's en-joyment.

The show was emceed by Eddie Cantor, who introdused many of Hollywood's stars, including Charles Boyer, Mickey Rooney, Danny Kaye, Margaret O'Brien and Carmen Mi-za.

Danny Thomas mounted the plat-form shivering in an overcoat. This was the terrific roar of laughter and applause from the equally chilled crowd. The comic immediately bowed to the audience and to California in general. Earl Warren who sat near by, bring-ing with him an aura of laughter and to the bystanders, while in instances like the tele radio audience was left in the dark.

Telev tonight proved what it could for when given top talent in live music. KTLA's sock coverage should set the local populace on a sea-buying spree, for this is tele at its best.

Lee Zhito.
Meet Me in Hollywood

Reviewed Thursday (6), 9:10-10:30 p.m.
Style — Man-on-the-street, Sustaining over KTLA (Paramount), Hollywood.

Man-on-the-street is tailor-made for Hollywood. Even when the "street" is the much-hailed commercial center of Hollywood and Vine. Of all the tele sets currently hitting the glass screens, this one is probably the best suited for coast-to-coast beaming when net telecasting becomes a reality.

Lookers and listeners in other States will find this a top eye-holder. It gives the feminine, flowered, and wearing a few of the fashion plates that are on parade at the famed crossroads. Screen celebs who are looking for an opportunity to break into the corner of the center lend an indescribable amount of a sense of appeal to the "street" theme.

Martha Rountree's race package

Meet the Press

Reviewed Thursday (6), 8-8:30 p.m.
Style — Interview, Sponsor — General Foods for "Coffee-Drinks to Start the Day," Benton andamp; Bowles
- Production — WNBV (New York), Producer — Martha Rountree, Director — Herb Leder, Director — Bill Silber, Talent — Maxie Rosenbloom, show: James Farley, Lawrence Spivak, Murray Davis, Warren Moscow, Robert Melville.

Martha Rountree's radio package

Meet the Press, the debut, devoted television Thursday (6) with James Farley, chairman of the Democratic National Committee, parrying the questions of Lawrence Spivak, editor of the New York Sun, and Murray Davis, television producer extraordinaire, of the New York Times. Each question was pointedly and sharply parried, and Spivak showed his knack of pinning an orchid on all women interviewed, with flower furnished by his wife, seeking cutoff plugs. Another is having traffic of flower offering cut off by its occupants. Among those stopped during this scanning were Slappy Moore, Ross Helton, Johnny Donahue, tourists from Canada, Australia, Scotland, etc. Picture quality and sound in this particular night-time outdoor pickup thanks to outlay's in the use of two of this top quality for cost.

Lee Zito.

Sylvie St. Clair

Reviewed Wednesday (5), 8:15-9:30 p.m.
Style — Songs, Producer — Bob Emery, Director — Frank Bureta, Sustaining over WABD (Newark) New York.

Sylvie St. Clair is a Gallic chan
tee who has had considerable ex
cursion in the United States in British Broadcasting Corporation (BBC) shows and is well known in class night clubs in the United States, including the Rainbow Grill and Alcove. She has appeared on DuMont television with a good singing voice and a typically French charm. Miss St. Clair, however, Miss St. Clair would prove more effective if she projected less ennui and toned down the program a shade.

New WBAL-TV Sales Head

BALTIMORE, Nov. 8.—Harold C. Burke, manager of WBAL-TV, this week announced the appointment of Harold W. Batchelder as the station's sales manager. Before coming to Baltimore as vice-president and general manager of WFAB, Baltimore, recently concluded its own radio event the or
ganization.

Notre Dame Vs. Army

Football game telecast via wireless relay from South Bend, Ind. Ind. Presented by WBKB, Chicago, Sustained by the National Broadcasting Company.

Review Thursday (6) 8-8:30 p.m.
Style — Interview, Sponsor — General Foods, Benton andamp; Bowles
- Production — WNBV (New York), Producer — Martha Rountree, Director — Herb Leder, Director — Bill Silber, Talent — Maxie Rosenbloom, show: James Farley, Lawrence Spivak, Murray Davis, Warren Moscow, Robert Melville.

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Diamond Belt Diamond Belt

Reviewed Wednesday (5) 7:30-11 p.m.
Style — Boxing, Sustaining on WBAX (Don Lee) Hollywood.

Don Lee's WBAX brought area a top-notch opponent in the person of Diamond Belt, who is a fine young man with a brilliant boxing career behind him. The first match was a great success, attracting a large audience who were thoroughly entertained by the performances of both fighters.

The show featured a number of exciting bouts, including one between Diamond Belt and a seasoned veteran. The crowd was captivated by the intense action, and the atmosphere was electric throughout the evening.

The victory of Diamond Belt in the final bout was a thrilling experience for the fans, as he demonstrated his skills and determination to maintain his title. The spectators were left in awe of his impressive performance, and the event is likely to be remembered as a landmark in the history of local boxing.

The show also featured a number of other matches, each providing its own unique moments of excitement and drama. The boxers put on a great show, showcasing their skills and fighting spirit in front of an enthusiastic crowd.

In summary, the Diamond Belt vs. [Opponent] match was a tremendous success, leaving the audience in high spirits and eager for more exciting matches in the future. The atmosphere was electric, the performances were outstanding, and the event is sure to be remembered as a milestone in the local boxing scene.
Proposed Aussie Code Would Hold Scribes in Line

SYDNEY, Nov. 8.—Australian Ac-
 tors and Radio Announcers' Equity
 has appointed a subcommittee to draft a
code of ethics for radio script
 writers. Writers are to avoid:
(a) The glorification of physical
 violence, gun play, etc., and the
 holding of human life cheaply no matter
 what race or nationality.
(b) The suggestion of racial or na-
 tional superiority or inferiority. It
 should be made clear that unpleasant
 characteristics are not individual
 and not common to all the villain's race.
(c) Malicious jibes or cheap cynic-
 ism about marriage, sex, equality of
 the sexes, democratic institutions
 and normal racial characteristics and
 customs.
(d) The suggestion that success in
 life is to be measured solely in fi-
nancial terms or that all criminals or
 fugitives or persons of ill repute
 should not be
(e) The use
 of the normal family
 and not the unhappily
 conditioned by
 the
(f) Horror or cheap sensationalism
 for its own sake. Committee suggest-
 ed that the code should not be regarded
 as fixed and final but should be open
 and adjustable, and worthwhile suggestions from any member of
 Equity are invited.

REPS ASK CODE CHANGES
(Continued from page 7)
 exemption from the time limita-
tions, would be subject to limitations
set forth in (1).
(3) News, news commentary and
analysis programs of five minutes
or less should contain no middle com-
mercial.
(4) Piegment of more than one
commercial per program would not
be permitted, except in the case
of a program of four minutes or
shorter, in which case announcements
not over 15 words.
(5) Copy pertaining to contests
payable in cash or prizes or the
success of one minute, would be
considered as part of the total commer-
cial time allowance.

BMB NEAR 500C TOTAL
(Continued from page 5)
certainty that enough station sub-
scriptions will be forthcoming. BMB
now has $350,000 worth of subscrip-
tions, including Mutual and 37 other
station commitments, the total value
of which is unknown. This means,
it anticipated, that between $600,000
and $750,000 is still required in sub-
scriptions for the rest of 1948, and
in the middle of 1949.

Detroit's WJBK Dropping All Religious Commercial

DETOIT, Nov. 8.—An almost
complete turn-about of programing at
WJBK is on the cards, and the trend
since the station was taken over in
July by Fort Industries Corporation,
which has agreed to buy the station.
Latest step is the decision to drop all
religious commercial announcements.
A radio receiver, which has accounted
for about 15 hours a week on the station) except from 6 a.m.
for 2 hours on Sundays.

Heaviest hit will be the Temple
Baptist Church, which has carried
eight half-hours on the station under
the direction of the Rev. J. Frank
North, who recently had an audience
of 10,000 with the Pope. Nearly a dozen
other groups, including Protestant denomi-
nations and Catholic churches, are
affected.

Other Stations Sought
Stanley Altshuler, now head of the
Stanley Advertising Agency here,
and formerly religious and religious
director at Detroit, is attempting to
find time for some of the groups
on other Detroit stations.

WJBK will continue to provide sus-
taining time for some other religious
shows, including a program for the
Detroit Ministerial Association and the
Ave Maria Hour.

In the near future, WJBK becomes
completely English in programing this
week with the Polish Variety Show, a
two-hour show which has been run-
ing six days a week with one hour on
Sunday afternoon, being taken off
the air. The station formerly car-
ried five hours of foreign language programing but has been steadily dropping them
since the present management took
over.

Most of these shows have been
switched to WJLL, another 250-watt
er, which has taken over the Czech,
Lith, Hungarian, Serb, Croat and
Catholic churches, and has acquired
a large number of stations in the
areas affected.

SYDNEY, Nov. 8.—Annual report
of the New Zealand Broadcasting
Service disclosed a profit of $380,000
on a national division and $310,700
in the commercial division. Revenue
from license fees was $1,591,564, an
increase of $30,690 over the previous
year.

In the commercial division the time
sales exceeded any previous years,
although restriction of broadcasting
hours to power shortages caused
serious loss of revenue.

Official returns of listeners' licenses
in Australia show an increase of
2,592 for August. At the end of the
month there were 1,993,631 in force
within the Commonwealth, indicating
an annual revenue of $5,504,300 to be
split between the Australian Broad-
casting Commission and the post-
master general's department.

Third Bridgeport Station Set
BRIDGEPTORT, Conn., Nov. 8—This
city's third station, WLTZ, will be
on the air shortly under manage-
ment of William J. Crow, who won
on the staff of WICC here for years.
Other members of the staff include
Evelyn Smid, commercial man-
ger; Robert E. Drier, program direc-
tor; Sol Robinson, sales manager;
Wallace Dunsif, chief announcer;
Jack Scallon and Allan Martin, an-
nouncers; George W. H. Arpin;
Robert Jones, news editor, and
Bryna Samuels, chief copywriter.

Heard by most... Preferred by most

Radio Station

for Sale

Write BOX 255, The Billboard, 1564 Broadway, N. Y. City 19

www.americanradiohistory.com
Morton Downey Show
Reviewed October 30, 1947
THE COCA-COLA COMPANY
Thru D'Arcy Adv. Co., Inc.
Paul Louis, Radio Director

Via MBS
Heard on New York in WINS
Tu, Th, 5:11-11:30

Estimated Total Cost: $3,500; producer-writer, Newt Stammer; art, James Hennes, copy, approp., John Masten; cast, Morton Downey and Our Quartet.

ABOUT THE ADVERTISER
Whipping Coca-Cola Company was a port in the炮 that casual goods world advertising was concerned. Unavailable with the tremendous expansion of the limited Coke supply almost exclusively to the armed forces, forced a reduction in air-time appropriations of about one half. In 1943 and 1944, Coke's time bill ran to about $4,000,000 each year; and will be reduced to about $2,000,000 and $1,000,000, respectively, this year. The reduced appropriations went to the traveling air show, "Spotlight Bands," which made personal appearances at war installations and key war centers.

Now, however, Coca-Cola is resuming its advertising, and the parent company, though ready has Percy Faith and Spike Jones on CBS, who give a weekly talent show having been tried for two weeks alone. Newest Coke entry is the Morton Downey Mutual show.

In addition to the parent company ad schedule, which includes an average of about $1,000,000, Kingsmen, appropriation, and Coke bottlers throughout the country advertise individually, on local levels. Recent local bottler campaign, "Frightened-Fought ready has Percy Faith and Spike Jones on CBS, who give a weekly talent show having been tried for two weeks alone. Newest Coke entry is the Morton Downey Mutual show.

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Coke's past and present advertising is based on the use of humor and furnishing without charge to bottlers, provided the latter buy the time in advertising on their own account. A small number of bottlers have done so.

Morton Downey has been on the air for Coca-Cola before, singing his version of a Mutual daydream feature. Show is back in virtually the same form except that it has moved to a late evening spot—11:15 in the Eastern time zone—and is done, because of the bedtime hour, in a schmaltzy, almost entirely solo vocal manner—a sort of radio hula-hoop to waltz listeners off to sleep and dreams of Coke. Downey's soft top tenor is well suited for this sort of presentation.

Downey is a sort of vocal olive; he can do just about anything, he's so versatile. Only his more avid followers are likely to make it a point to tune in to him, alto, into the broadest time, following news programs on many of the stations, should help build the audience.

There is a minimum of gab on the station, which manages to get four tunes into a quarter hour, one by a quartet, the others by Downey. Selections include occasional and the inevitable Downey-ironic number, this time, Irish Lullaby. Orchestra back is left out when caught. There is one very brief mention, midway of the Auto Feature, an item showing television promotion, and one, almost equally brief, at the sign-off, closing split merely mentioning the "pass or refresh the Coke let me off." Jerry Franklen.

Newscope
Reviewed November 4 and 6, 1947
Kaiser-Frazer Corporation and Kaiser Industries
W. A. MacDonald, Vice-President
Thru Sweaney, Drake & Bement, Inc.
Via MBS (425-Plus Stations)
Tu, Th, Sat., 7:30-7:45 p.m., Sun. 8:45-9 p.m.

Estimated Total Cost: $1,000; producer, Jack Rourke; editor and writer. William Green; narrator, Wendell Noble.

Current Hooperating for the program is HOOPEKATTING OF SHOWS

GRAMMATICALLY correct, with the an almost in a news roundup, and the for the item having been tried for two weeks alone. Newest Coke entry is the Morton Downey Mutual show.

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Wings Over New York
Reviewed October 29, 1947
CONSOLIDATED DRUG PRODUCTS
H. O'Neil, Inc.
Via W.P.O. No. 50,000 Watts
Indepenent
Monday thru Friday, 7-7 p.m.
 Talent Cost: $500 per week; producer-
director, Raymond J. Curler, Ted Husing
and Durward Kirby.

Wings Over New York, with Ted Husing, is a program made up of interviews with people leaving or arriving at La Guardia Airport in New York. The job is done via wire report and later in the day the material is edited for broadcast.

Show caught was a hot one, inasmuch as it has presented celebrities airing their opinions on one of the most provocative topics of the day, namely, the congressional probe of the film industry. For this program the wire recorder was on tap to record the views of Humphrey Bogart, Lauren Bacall, Marsha Hunt, Danny Kaye, among other members of the so-called Committee of One. The results have been in Washington to listen to the hearings.

This line-up represented a million buck's worth of talent value. Of course, it is impossible to maintain the same quality of programs, but program-director Ray Katz and Eileen O'Connell, who arranges the line-up, and a great deal less to be commended for being able enough cash in to cash on this particular opportunity. The time and energy, of course, will depend upon the up line interesting—not necessarily celebrated—people.

Interviewing was done by Durward Kirby and代表着主要的商业电台。Kirby was wise in keeping to the ground and letting the millions bucks' worth of talent talk—which they were very prone to do. Husing worked the commercials in between the interviews, managing to get across plenty of plugs for Kolor Bak, a hair color restorer.

Consolidated Drug, incidentally, has recently renewed its sponsorship of this program over KFWB, Los Angeles, and WHAS, Louisville. Making cars and ships is one thing; making radio programs is something else again.

Jerry Franken.

November 15, 1947
The Billboard

RADIO 15

The 13th Juror
Reviewed October 31, 1947
Sustaining Over KFWB, Hollywood
WAX 11:00-12:00 W Unlimited

For the past half-year, KFWB has turned over its 9-9:30 Friday night slot to giving new shows their initial kilocycle plunge. Taking the 11:00-12:00 W Unlimited series, Arnold Marquis' "13th Juror" ranks with the most noteworthy and promising airshows to be introduced via this series. Time-buys honored with a Public Service Announcement strips during a dramatic seg that'll keep the listeners' ears tuned will find this show well worth their attention.

Format consists of telling the pros and cons of certain true occurrences out of the past that have never been completely cleaned up. The listener is told: "Time is the judge, history the juror, but the verdict rests with you, the public." Via public pre-

iew airing, Marquis picked the mystery-abused death of a mother-in-law with a particular branch of family life. Kanna has managed to keep his script sufficiently true to maintain an ac-
dency in listeners. Mrs. Kanna's piano playing was different from that of popular and amounts to decidedly top-grade musical presentation. This is a concert pianist wedding marriage.

The man-and-wife idea of an air

show is nothing new, of course, but it has managed to go beyond mediocre radio with various gimmicks, including top guests, from the governor on down.

Alles M. Widen.

Newark News' WNJR Debuts in Mid-Nov.
NEWARK, N. J., Nov. 8.—The radio station of The Newark News, WNJR, plans to commence operations shortly after November 15 with 5,000 watts power at 1,420 kc. Otto P. Williams will be general manager and William Faris is program director.

Other personnel includes James R. Ryall, promotion manager; Peter Testan, chief engineer; Harry Nail, director of sales; Patricia H. Appel, events, and Leo Freundlich, musical director and leader of the six-piece house band.

Van Curler Mulls Appeal vs. FCC
WASHINGTON, Nov. 8.—Solo re-

maining hope of Van Curler Broad-

casting Corporation to obtain the

Albany frequency of WOKO is a

failure of a Federal Communications Commission's (FCC) action this week making final its decision to give the wave-

length to Governor Dorgan Bro-

dcasting Corporation. Question of appeal to the courts is being mulled over by Van Curler.

The decision in the was an application by Joseph Henry Broadcasting Company to prohibit the present facilities of WOKO and another Joseph Henry bid which sought to construct a new station on the WOKO frequency.

In a separate decision, Raymond Curler, chief stockholder of Henry and an officer and director of WOKO, was given permission to use one of his holdings in WABY, Ala,

day, to the Press Company, Inc.

Total amount paid Curtis and Harold Smith, another WABY official, was $14,170.

Deep Purple
Reviewed October 31, 1947
Sustaining Over WONS, Hartford.
(Mutual-Yankeee Affiliation)
Friday, 8:15-8:30 p.m.
Producer, Ralph Kanna; writer, Ralph Kan-

na; Cast: Mr. and Mrs. Ralph Kan-

na and daughter, Gail. Announcer, Art

Ashley.

Ralph Kanna, station manager of the Yankee Network owned-and- operated Hartford outlet, has re-

sumed his show, Deep Purple, a broadcast from the Kanna home in suburban West Hartford every Fri-
day, 8-10 p.m. This week's program is a true appreciation of the suave handling of Award. In the Critics' Cable 46 McCaffery is an editor, commentator on civic prob-

lems, a hospitalist, a spot-writer, etc. The room is McCaffery's of-

fice. His mail is read to him by a secretary, to whom he replies, phone calls, he dictates letters, and by means of these random activities he manages to get across his views. McCaffery's comments reflect the humor and pathos of our times. This was particularly evident in his an-
swer to the secretary of the NO More Violence-Society—a criticism of females who decided that the ulti-
mate fruits of love were inadvisable and impossible. "Rubbish," said McCaffery.

Visitors to Room 416 may leave mem-

eral and requests for McCaff-

ery in the event he is out. This is done via a wire recorder. These recordings are used on the program and make interesting material. One, for instance, a message from Edwin Lucas, pointed out the inadequacies of the "punitive approach" to the behavior of delinquent children.

McCaffery's fax on the show is Eloise McElhone, of the Mutual Broadcast, who has managed to make interesting material. One, for instance, a message from Edwin Lucas, pointed out the inadequacies of the "punitive approach" to the behavior of delinquent children.

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**Wax Profits Below ’46 Pace**

**Col. Off 26%, Decca 17% in 9 Mo.’s Tally**

**Rising Costs Are Cited**

NEW YORK, Nov. 8—For the nine-month period which ended Sept. 30 of this year, net profits of two of the major discors ran under the net income for a similar period in 1946. Statements issued by Columbia and Decca this week show that the former’s profits have fallen about 26 per cent and the latter’s 17 per cent, while Decca’s have dropped off about 17 per cent.

The Decca statement (covering nine months ended Sept. 30, 1947) listed net profits of $1,116,483, as compared with $1,349,247 for the corresponding period in 1946. Profits equaled $1.44 per share on 770,859 shares of the company’s stock, compared with $1.73 per share for a comparable number of shares last year.

**CR Profits Down**

Consolidated Income figures released by Columbia Broadcasting System, Inc. (CBS), revealed that its diskery-ad- junction net had tapered $2,844,247 (46 cents per share) in 1946 to $2,697,954 (37 cents per share) in the current period. Figures were based on a 39-week period, with the 47 talaria covering 46 weeks.

Financial role played by Records within the CBS set-up is shown by the following figures: In the nine-month 1946 period the combined CBS and CR gross stood at $66,055,347 and the net, or CR, at $1,051,575. The record take, in other words, accounted for $2.36 per cent of the combined profits.

In the nine-month 1947 period the combined gross dropped to $62,745,587 (74 cents lower than in 1946) but the net, or CR, climbed to $1,061,613. This year the diskery accounted for about 2.23 per cent of the combined profits.

**Blame Rising Costs**

Explanation of the dwindling net was laid by record people here to rising costs of material and labor rather than any appreciable drop in disk sales. A Columbia spokesman here this week, his company having had the same story, said: "In the over-all picture, material and labor expenses had risen, reducing net income. Same situation was believed to hold true at Decca where the volume of disks is believed to be at an all-time peak. Only sales were up. Decca’s Jack Kapp said his company’s album sales had exceeded 850,000 a month, a rate of album retailing that would probably equal most of the other majors combined.

Whether it reflects itself in these two major company statements or not, federal excise tax figures on the record business indicate a big sharp decline in volume in the warm-weather months of this year that had sagged below 1946. Internal Revenue placed the tax receipts for monies at $307,996 in July and $278,089 in August 1947. This compared with $641,377 in July, 1946, and $694,903 in August, 1946.

**On the Petroillo Front**, a specific blueprint toward solution of the recording ban problems could not yet be read by any human hand. Here and there, however, events were falling into place like pieces in a puzzle and a murky pattern was beginning to evolve.

In Washington (see story on these pages) the record firms were still at odds with the over-all National Association of Broadcasters, but they had betrayed a good deal of more than usual reticence that l. reps. present. Whether this meant that ultimately the discors were willing to their initial way in effecting a deal with Petroillo still seemed pure second-guessing. Statements from New York’s small record companies gave evidence that their share in any firmly united front against Petroillo would not be guaranteed for a long, long time, if ever.

Whether this was his own reasoning—or in 1943 individual companies strove to reach their own settlements—only a tiny market of the smaller companies required more educational pressure and assurance from bigger labels and NAB reps remained to be seen. Meanwhile the American Federation of Musicians (also an exec board meeting was skedded today, Saturday (8) gave out one of the most important statements about the possibility of a major settlement. The AFM seemed to be lining up an extensive array of costly legal talent. Following last week’s naming of Milton Diamond (of the Poletti, Diamond & Diamond Washington firm) (New York) as AFM general counsel, the Federation this week also designates Van Arkel and Henry Kaiser as its counsel, presumably in the nation’s capital.

That the Van Arkel and Henry Kaiser appointment might be routine transference against actions in the courts considered likely by observers here, but much more significance was attached to the Diamond appointment. Disk biz veterans recall that Diamond formerly for the Columbia Record Board of Decca Records and currently is still the attorney for English Decca, which lately has initiated a London pop label here in America. Thoroughly familiar with the record trade, Diamond may be the key man in uniting the knot that now ties up so many entertainment groups in conflict with the Federation. When the settlement is finally reached, it is recalled, was the one who worked up the 1943 royalty-fund agreement that originally signed between Decca and Petroillo, an agreement which eventually was embraced by other record companies merely to take on legal fights stemming from the ban has still to be made clear. Diamond himself only admits that “we will have to wait a little bit.”

Meanwhile, the effects of a Petroillo ban were still piling up. Among the more near-cutting were the ban ringing effects of record under “for scale new, reimburse you later” deals (see other story on following pages); general refusal of artists and piling up masters, and publishers continued their hectic rat race to get their songs on the major labels.

Independent recording studios throughout the country, at least, were enjoying a sudden stretch of short-lived prosperity. Throut the country such studios were working 24-hour schedules with several (not the majority) lacking up-to-date equipment and line and tapes. This, because the tremendous work-load might as swiftly disappear post-ban as it had appeared pre-ban.

**Broadcasters Lead Talks As Music Industries Set Up “United Front” Against AFM**

Record Companies Have Least To Say

(Continued from page 8)

lastings little more than two hours and are likely to remain so unless some provision is made by 30-day restraint, with individual members presenting problems in working out and agreeing on a plan. Petroillo’s withdrawal of musicians for disk-making effective January 1 and Petroillo’s ban on AM-FM music duplication. A. D. (Jes) Willard, executive vice-president of NAB, disclosed this week in an opening talk set the pace for discussion by outlining what he regarded as the major problems common for all the industries.

Several who attended the session, which was held behind closed doors

**CAPAC Holds Off on Exhibit Tariff Raise**

Postpones Hike Till ’49

MONTREAL, Nov. 8—The Composers, Authors and Publishers’ Association of Canada (CAPAC) has held off a recommendation for an increase in movie exhibitors until 1949 before attempting to raise a penny for a new CAPAC defense fund that has been at a CAPAC directorial meeting. Two weeks ago it was agreed that there would be a 5-cent version of ASCAP in the United States, had decided to apply to the Copyright Appeal Board in Canada for a raise, but the new CAPAC decision now changes those plans.

The stay in rates was agreed to by reps of CAPAC and the various theater groups. It was felt that the few talks, during which it was decided that negotiations for the new rate would be required before the Copyright Appeal Board, government agency, will be asked to designate a representative for the United States, and the exhibitors during negotiation.

Canadian rates haven’t been changed since 1938, when a five-year agreement was reached between the Canadian Performing Rights Society, works in close co-operation with similar societies in the United States, exchanging rebates with each other. For its revenue from theaters in Canada is about $76,000 annually.

In Canada, CAPAC, which succeeded the Canadian Performing Rights Society, works in close co-operation with similar societies in the United States, exchanging rebates with each other. For its revenue from theaters in Canada is about $76,000 annually.

in the NAB board room, remarked afterwards that they were impressed by the “unifying spirit” which seemed to mark the meeting. It was significant that representatives of record manufacturers at the session did not “take sides” at the meeting, but general belief prevailed that the record industry, if it would stand united, could take advantage of the others in “united front” planning.

Most of the discussion at the meeting came from Broadcast representatives, some of whom freely predicted that the networks would be next on Petroillo’s program of bans, inasmuch as such agreements with AFM expired January 31 and a 30-day notice of intention to change or end a contract as required by AFM by the end of November.

It was agreed that at the session the general idea was not to be a “working body” and that most of the work will be performed by “in-charge” representing the various industries.

Meanwhile the Radio Manufactur- ers’ Association (RMA) had an observer present at the meeting, confirmed its interest in active participation in the work of the RMA-NAB liaison committee. The observer was the RMA’s counsel representing RMA as an “observer” at Wednesday’s music committee meeting. The observer represented RMA as an “observer” at Wednesday’s music committee meeting. The observer was the RMA’s counsel representing RMA as an “observer” at Wednesday’s music committee meeting.
**Pass Pitch-Pipe**

MONTREAL, Nov. 8.—Other independents have bailed, but the low-pitch-pipe came in mighty handy to a group of Canadian musicians last Monday at their regular meeting here. That is what happens, according to their leader, when the firm inked former Hit Parade chips, Joan Edwards, chan- celler of the company, and the Four Shades of Rhythm at one fell swoop.

**Budget Cuts Tune Smiths**

**Vogel's Triumph Over Miller Opens Gate to Flood of Suit**

**On Renewal Copyright Songs**

NEW YORK, Nov. 8.—A flood of lawsuits involving renewal copyright songs is expected momentarily by music biz attorneys as a result of last week's ruling by the appellate division of the New York Supreme Court in the Voegel vs. Miller Music case. The ruling for Voegel settles one of the most long, most complicated, that is, cases in the history of the music industry when a third party must share the proceeds.

**PUB RIGHTS**

**In Germany Reopening**

LONDON, Nov. 8.—German music publishers and some writers with Bernhard Eite leading the way, have approached the British (BMG) and Decca Music Group (AMG) in Germany in an effort to get the BMG and AMG to negotiate with the German music producers and American publishers which would pave the way for sheet music and new songs to be exploited in Germany. Deal would provide for a flat royalty-pay-off, with AMG said currently to be working on a new tariff which would provide for sales payments out of a blocked account which would be controlled by the military government.

Several American and British pub-

**75c Comodore Label Due Soon**

NEW YORK, Nov. 8.—Milton Gab-

**Chirps' 250G Suit**

**Vs. Reisman-Decca Is Up for Trial**

NEW YORK, Nov. 8.—Suit for $350,000 in damages by Chirps Ltd., operated by Long and Helen Dowdy against or- derer Leo Reisman and Decca Rec-

**VITA'S TALENT SWOOPS**

CHICAGO, Nov. 8.—Vitacoustic dis-king, adding artists in the pop and ring- and mail the other day. Here's what hap-

**MPA Strives To Clear SPA 'Upkeep' Stymie**

NEW YORK, Nov. 8.—The Music Publishers' Protective Association (MPA) and American Society of Mechanical Authors and Publishers (AMPA) contract negotiation committees reached somewhat of an impasse when the SPA meeting took place last week. Stymie developed over the SPA proposal that upkeep, the royalties to pay the cost of doing business, be increased. Several publishers indicated they would not want to aid the tunemith org under any circumstances on the grounds that a strong songwriter group could well boomerang in the future.

**Monday Session Set**

To facilitate an early completion of negotiations for the new contract (full points in the new pact save the new SPA proposal apparently are mutually satisfactory to the committees the publishers' committee decided to hold an extraordinary pub committee meeting Thursday to discuss the SPA proposal and/or alter-

**Complications**

The copyright lawyers concede that the complications are considerable beyond the simple example of Doakes and No-Talent, but concede that it lays down the general principle that the Appellate Court ruling which opens the floodgates of end-of-employment by these renewal-copyrights stemmed from a 1944 suit entered by Jerry Doakes vs. Decca Pictures, involving the song "I Love You, California," which was recorded by the Moran Bros. in 1940.

Vogel, as a co-owner, had demanded half of the synchronization rights, which he used in the song in a Universal film. When Miller refused, Vogel filed suit.
New York:

Will Back’s ork shifted from Music Corporation of America management. This week, he said, "don’t look to me, for a couple of weeks ago, has been placed on the American Federation of Musicians’ unfair list for non-payment of back taxes. . . . Bobby Byrne’s ork shirked engagement at the Bel Air Ballroom here beginning November 24 . . . Charlie Barnet’s ork will play a one-nighter at the Arkansas Ballroom here November 18 to help celebrate the terpny’s 25th anniversary.

Trumpeter Alec Fila, one of the early features in the young Elliot Lawrence ork, left the band last week . . . Sammy Kaye prepayed a concert tour which will begin in January which will bring him to New York. If You Want To Love, a feature and will carry vaude and variety acts, maybe even a line of girls . . . Personal Manager Arthur Michaud due into town sometime next week . . . Jack King and his Decca orker will underwrite a feature at the Oriental Theater, Chicago, beginning November 20 for two weeks.

Buddy Moreno’s ork was signed to do some sides for RCA Victor and will cut them in Chicago next week . . . Ray Anthony’s ork landed a swank Cinecino package party January 3 at the Netherland Plaza. Lissen Records signed Creole George Guenon to do some rescue sides for the diskery.... Mel Forme, following his current Paramount Theater engagement, will fly to the Coast to cut some Musicraft wax with a big ork; arrangements are being written by Harold Mooney.

Peter Hilton, former Musicraft Records prez, has gone into his own ad- valeraging agency in New York. . . . Maury Paley has his plant turning out music for a Chicago Music Corporation of America spot, the Martiphone, where MA S.A. takes the show on the road for someSat.nite forms . . . U.S. Navy Boys will underwrite a feature in Chicago next week, to carry the band thru 13 states under the direction of Lt. Comdr. Charles Breden.

Buddy Rich’s ork is set for two weeks at the Famous Ballroom, Baltimore, beginning January 1. . . . Duke Ellington will be in New York from December 23 thru 30, in which time he will make record dates for Columbia, transcriptions for Capitol, his WMCA disk jockey show which will kick off December 29 with a live airer andmanent airings all over.

Bobby Sherwood comes East in December with an ork to work some theater and one-nighter dates with the Adams Theater, Newark, N.J., for the ork for Christmas week . . . Jack Finta’s ork last week was signed to do various one-nighters for the World-Am scrap, the band begins cutting sides with some opening date he had when he played the spot this year . . . Chip Jone Harvey switched from General Artists Corporation management to William Morris Agency. . . . General Artists’ spo-defaults the Delta Rhythm Boys and the new seven-piece Vic Dickenson jazz combo.

Joe Marnaha, with a quartet, returns to active music biz with wife Adele Giannetti featured at the Hickory House November 11 . . . Add some new bookings for the Clik nityke in Philadelphia: Claude Thornhill goes in for nine days beginning January 22, while Hal McIntyre has been set for the first week of March 22.

Beverly Music has taken over Love That Boy tunes from RKO film. Race Street. The ditty, written by Jean De Paul and Don Boy, is set on wax with Johnny Marcus (Capitol) and Dinah Shore (Columbia) . . . Russ Morgan comes in to film “Tomorrow” here at the end of December.


Connie Haines opened Paramount Theater Wednesday (12) . . . Bally Duran accompanying Andy Russell on his tour following the crooner’s current Adames Theater, Newark stand . . . Charlie O’Rourke to be in big demand by recording firms since he plays probably the only electric ukulele in the land. Ukes are non-AM and the electric attachment is said to rival the sound of any uke . . . . The Robert Allen is setting sides with Columbia Records here. The movie star, bubbling around with an ankle in a cast, carried hopes his first record that he would be able to handle it in rapid order . . . Eli Oberhine, Victor recording chief, married Miss Selvrite, Paramount studio worker, this week . . . George Pincus, Shapiro-Bernstein’s famous song writer.

Skitch Henderson’s band has been booked into Hotel Chase, St. Louis, beginning New Year’s Eve. It follows into Hotel Stevens, Chicago, January 23 . . . Arranger William Moore Jr. to meet Tommy Dorsey’s band in Florida. Milt Kuhl to meet orchestra on out motley tour . . . Toots Camarala rehearsing a hotel-style combo featuring strings . . . Band leader By Oliver opening an arrangers’ school . . . Columbia Records cut a session with the Trumpeter Hot Lips Page here . . .

Pat Lombard, of William Morris here, this week set Del Courtesy to open at the Aragon here February 12, marking the first WM band into a K Parsons Clubin almost three years. Muggsy Spanier, ex-Ork Tackie at the Juke, is now a territory band frontier, has been linked to a Universal Record pact . . . Sally Abrams, of Victor’s new York distributor setup, was seriously injured in an accident his way to Chicago.

Kovacs Club, Washington, will reopen soon, renewing its former name ork policy by kicking off with Sonny Dunham’s ork and following with Ray Anthony and Ray Eberle among others. . . . Hoover Hot Shots started a per- manent engagement at the Hotel Plaza, North Carolina, tour with a route thru Oregon on November 3 after having completed a Columbia Western flick. . . . Lissen diskery now using Mangold Distributing Company, Baltimore, to cover the Maryland and Virginia area.

To add to disk promotion gimmicks: The George Evans office this week delivered to disk jocks and reviewers Elliot Lawrence’s latest Columbia promotion, Baby Blues, wrapped neatly in dispensers sealed with a large safety pin. . . . Singer Patti Page recorded last week for a new session deal with M.G.M. Poster will be a promotion gimmick for a roll line.

Chicago:

Singers Wayne Van Dyne and Darwin Daye were punted by Tower diskins Jerry Abbott went with Aristocrat platters. . . . A daughter, Sherrill, was born to Dell Webber, ex-vocalist and wife of Sherman Hayes here November 2 . . . Leo Rubens has taken over distribution for Foster Records. . . . Lone Star platters has inked the Billy Mayo Quintet, Dallas radio group. . . . Francis Craig will do another of his own tunes, I Beg You Pardon, for his December 1 Bullet release . . . Linn Burton, major for Decca, is a busy airer . . . . Motown makes beach deals, with his writer, Jack Paine, taking over at the mike during his absence.

The already overcrowded jazz lounge situation here gets another conten- tender November 12 when the Tenplin. Northwest biztere brings in Roy Eldridge, Rock ‘n Roll Over, Cincos Olen set for the Westchester Beach Hotel November 14. . . . Freddy Willmerson Associated Booking Corporation chief here, rumored setting Muppys Spicener and a name jazz supporting ork into the Blue Note, new Loop Jazz spot, for end of November run . . . Victorous linked Jank Edwards, Christine Randell, The Four Shades of Rhythm to wowing partis.

Eddie Howard will do 14 four-hour recording sessions for Majestic in town before January 1 . . . Will Back’s band has switched from Music Corporation of America to Mus-Art, with the band currently set at the Lake Club, Springfield, for two weeks. . . . Hanks, a suburban bistro near the Naper, is booking work thru January, has inked MCA pianist Charlie Agee’s band November 11 for a month . . . Larry stewart, disk jock over WDWS, Champaign, Ill., is promoting a Stan Kenton date in that area . . . . Foster’s new offering, 15,000 of London, Louisville disk jock, is running his first bash December 3.

Hollywood:

A ditty, titled Teres, written by saxer Babe Russin and lyricist Jack Hoffman as a gag to humor record salesgirls at Glenn Wallichs Music City, has been Fibered by the top fives. More than half a dozen records are reportedly set, including etchings by Frankie Carle, Eddy Howard, Dick Hayes, and Arte Wayne . . . Red Feather, local talent story, has upped its entertainment budget to bring in Butch Stone ork and balladist Arte Wayne.

Nancy Norman, ex-Sonny Kaye ork thru, comes out of retirement for a stint on CBS’s It’s a Great Life . . . Mark Norman sends deals with Coast Records for platter to play and distribute his Blue Velue Volts album, with bootnote retaining ownership of masters. . . . Al Gayle, whose ork is rounding out third day at Rhode Randevous, granted release by MCA and will be handled by personal manager Lee Soble . . . Roy Milton’s ork is set for vaude slot at Million Dollar week of January 1 . . . DINUS Shaw has loft top role in 15 pic version of One Touch of Venus.

Detroit:

Sid Green, who formerly fronted his own band in the Michigan terri- tory, is opening the Green Booking Agency, specializing in bands and com- tocs. . . . Kaplan Music Company taking over the Michigan distributorship for the Studio label.

Eddie Sikora forming the National Song Record Music Company as a publishing firm, tying in with the Sun label, owned by the SRW Recording Company. Their first number: Music is a Memory, by Don George.

Peter Urry is scheduling a cutting session for two sides, Street Danger and There’s Only One Idea by Jerry Harris, for Rego Records. . . . The Basin Street Boys, formerly a co-operative trio, are revamping their set-up under the complete leadership of Ormone Wilson, who is adding two more men to the unit. . . . Mrs. Reuben Ray and William Ryan are reorganizing the Delray Recording Company, inactive for some time, and are now getting to start pressing of their releases.

Philadelphia:

Quaker Records, local label, signs air pianist Ben Greenblatt for a series of solo sides. . . . Earl Bostic takes over the Zunibhar stand, with Eddie Heywood’s unit moving out . . . Bob Horn, WIP disk jockey, and Victor’s Spot, is operator of the latest New York Jazz and blues subscription concert promoter, teamed up to form the Keynote Amusement Agency.

London:

Jack Jackson gave up his emcee post on the British Broadcasting Corporation’s band parade airer to front an eight-piece ork at the Putomac Club, London. . . . The series will take off on a 12-week tour of Germany to entertain occupation troops. . . . Oscar Robin’s ork is due to do a New Year benefit at the Royal Albert Hall concert November 9 . . . a popular solo is a newcomer to England.

Rhythm Club No. 1—pre-war meeting ground of British and foreign artists and Jazz followers founded in 1933 but inactive during the war—will hold its first reunion in new London offices, Mayfair Hotel, for a weekend record concerts . . . . Todd Dunstan’s (the American who did Parry in the original production of Parry and Ross) Albert Hall concert November 9 a sellout altho he’s a newcomer to Europe.
Cap Into Mex.
With Gastel-
Owned Distrib

HOLLYWOOD, Nov. 8.—Capitol Records this week continues its move into Latin America when it invades Mexico via a Carlos Gastel-ownership deal. A detailed account of the Capitol Gastel deal is particularly interesting since Gastel as personal manager of some of the Latin artists: King Cole Trio, Stan Kenton, Peggy Lee and Nellie Lutcher.

The organization of the Latin American Distribuidora De Productos Capitol a year ago at which time his sister, Chickey Gastel, had run sales surveys to see if the Cap product would find south-of-the-border takers. Favorable results spurred activity in the execution stage. Following the appoint-ment of Sandoor Port as head of Capitol's newly formed interna-tional music, Gastel said it had inten-ted to swing into operations.

Petullo Deals Move
However, the coming James C. Petullo-records company, thus raising the un-certainty of the disk biz future had de-layed Gastel's decision. After fur-ther investigation into the Mexican market, conclusion was reached last week that it was not yet the time to move the Latin business, which will be handled with Cap's complete library.

Cap moves into Mexico come on the heels of thedisk's recent in-vasions into both South America (see The Billboard, October 4). Gugenheim Economic Research and the Mich-ael Company are already handling its distribution in Brazil, Peru, Colombia and Vene-zuela.

Experts 200,000 Platters
Capitol's first move was to give over the months to see more than 200,000 Cap platters cranking on the disks. Some pickups will be straight catalogue items with little or no preference shown for Latin-type music.

Cap's move into Mexico comes on the heels of the disk's recent in-vasions into both South America (see The Billboard, October 4). Gugenheim Economic Research and the Mich-ael Company are already handling its distribution in Brazil, Peru, Colombia and Vene-zuela.

Dinah Pub Deal
With Beverly:
Papers Drawn

NEW YORK, Nov. 8.—A publishing deal involving Dinah Shore and the Shore Music firm, owned by singing star Dick Haymes and music men Larry Shayne and Sy Mans, was announced last evening. This deal, of course, is rumored to be going into a pubbing set-up with the Edwin H. (Buddy) Morris group, has set up her own way into the disk field, to be known as Cosmic Music Pub-lishing, which in turn will pick up songs and copyrights for the shore.

These copyrights will be handed over to Dinah Shore in exchange for the sum of $450-a-week, which is the earliest time the copyrights will be payable over, but will share profits on a 50-50 basis with Miss Shore's firm. Deal would place Beverly in a position to get not only all the song platters and dances, but also all the Mendel, Haymes have their own commercial shows and are important wax stars on major labels.

Contracts are expected to be signed and completed early next year.

Harley May Try
To Sic Sherman Law
On Petullo

CHICAGO, Nov. 8.—Music biz here was stillnuthing last week's an-nouncement by Rep. Fred Hartley, co-author of the Taft-Hartley labor law. Speaking here Monday (5) before the Supermarket Institute, Hart-ley devoted eight minutes of his talk to the AFM's promises of congressional action.

It was pointed out that "Harley carries this threat to halt record making. I am going to propose the re-introduction of title 3 of the original (Taft-Hartley) House act and that would be the Sherman and Clay-ton anti-trust provisions to a labor monopoly in restraint of trade in the same manner we now apply it to a business monopoly."

Previous to these remarks, Hart-ley spoke of the featherbedding pro-\ion of the T-H law, citing the Matty Murk situation as the "per-\endemic incident as an example. He added: "You know in music, when you play the line," they speak loud music, and when they say "pian-ianos, chords," loud music, and when we speak of Petullo, we speak of no music."

According to point out "the control that one czar (Petullo) has over many segments of our economy," He added this Petullo's power is "a great authority he wields over FM broadcasting and his interference in the advancement of tele-vision and the forcing of movie producers to over pay a contract that is greatly interfering with the progress of television."

Political Doubt Early Action

WASHINGTON, Nov. 8.—Despite the testimonial support by Rep. Perry R. (R., N. J.) that he would press for early action on the Taft-Hartley move to combat the disk ban by American Federation of Musicians (AFM), most GOP leaders appear determined to defer Taft-Hartley amendments until after the '48 elections.

Sen. Joseph Ball (I., Minn.), who heads a joint committee on the study of the act, reported that 1949 was the earliest time to decide on any changes since the Taft-Hartley Act as officially signed last session will be needed to study the law's effects.

Chief reason for delay appears to be a fear on the part of both Repub-
licans and Democrats of injecting a controversial issue into the middle of an election year session.

Valando Out
Of Santly-Joy

NEW YORK, Nov. 8.—The hit that had still not been thrashed out by press time, the probability that Tommy Vannegel and the Santly-Joy- ion will effect a parting was the favorite topic of Brill Building exp-erts this week.

Valando, professional-manager for Tommy Vannegel, also holds interest in the pubbery's Oxford Music affiliate, in which singer Perry Como is co-owner.

Pub spokesperson this week admitted that no agreement had been reached and that Vannegel's name was still in the picture. However, an agreement had been reached and that Vannegel's name was still in the picture. However, it was understood that the most probable time of possibility of agreement will be early next month.

Whether Vannegel, a strong personal friend of Cono's, was planning to go straight back into his own firm, or to start another, was not revealed. Altho Jack Katz, Cono's attorney here, stated that no move on Vannegel's part would in any way affect Cono's current connection with the Santly-Joy firm.

Magestic Pacts
For Desmond,
Raeburn Likely

NEW YORK, Nov. 8.—Altof formal signing of papers had not been ac-corded, all indications point to the imminent acquisition of singers Johnny Desmond and Ginni Owen by band leader Lloyd Rae-burn by Majestic Records.

Bob Moss, radio producer and for-mer manager of singer Artie Shaw, announced that the Desmond deal was final set by his end (Johnny Des-mond had not yet verified) and that the terms of the agreement would be introduced for the singer to cut four records before the end of the year, using ex-ecutor of the recent Norm Leyden as conductor on the dailies.

The announcement by Moss also served to point up his two-month old working arrangement with Des-mond and the singer's quiet termina-tion of dealings with his former ad-ministrator, Don Haynes. Haynes had held control of Desmond since the latter's release from service and was reported to be balking at releasing him from contract papers. Desmond's lawyer, Henry Jaffe, however, said that there had been no reperussions from Haynes so far and that none was expected.

No Contracts Yet

Raeburn and his wife, Ginni Powell, were also said to be set for Majestic within the next few weeks despite the fact that contracts had not been set by the diskery. Wil-liam Morris Agency was representing the band leader and singer in the transaction, with four masters that had been cut by Ginni Powell's name figuring promi-nently in the deal. The representation of Raeburn, paralleling the Moss-Desmond situation, gave in-dications to the trend that the less suffering band leader was about to reach amicable terms with the Wil-liam Morris Agency, once it is indeed, thus permitting him to en-ter Alexander stable. Raeburn has been attempting to get with Alexander for more than a month, but has not been able to get with a William Morris paper.

Hill To Use Disks
For Plug Brochure

CHICAGO, Nov. 8.—Tiny Hill, the beethoven band leader who made his name with some early Country hits, is utilizing disks to the fullest in his recent comeback campaign. Hill is having Art Talmaine, Mercury flack chief, prepare a promotion brochure built around a record al-bum for him. Album contains 3 pages of original promotional material, plus his two top-selling Mercury disks and a special interview disk and script, which a disk jocke can read as a plug for a local Hill appear-ance. Hill is putting out his own dough for 1,000 copies of album.

In addition, Hill has purchased 10,-000 reply albums, with his picture and the front, which he is autographing and selling on his one-nighters.

KEARNEY TO MUS-ART

NEW YORK, Nov. 8.—Booker Jkearney this week left Music Entertain-ment Agency (M.E.A) to plow his own furrow into the Mus-Art Agency, where he will work with two other one-nighter bookings and a recording session with Jack Whitmore. Kearney will take the Kirby Stone Quintet with him to the new affiliation, which had been with M.E.A less than a month, having come over from the Harry Moss Agency when the latter cut down operations to join Willard Alexander.
NEW YORK, Nov. 8.—Artists balked at the plan of the Mercury Records division in New Jersey, last week succumbed to the demands of the 150 members of the New Jersey Retail Record Dealers' Association (NJRIDA) that deliveries be eliminated. The NRICA's action follows a similar arrangement made by Decca last January and by E. B. Latham, Columbia distributors, for Northern New Jersey dealers six months ago. Latham is not expected soon to eliminate delivery charges in the remainder of the county in its jurisdiction.

The NRIDA was formed a year ago expressly to combat the delivery charge ruling. The association, which is topped by Newark dealer Jerry Seader, is trying to round up information with which to combat what it considers another "evil of the record business." The NRIDA's action is not being done as much by leaders as it is by districts. It is said that the NRICA's salesmen on New Jersey dealers to direct sales to New Jersey dealers directly to assure dealers that not being stuck with leftover New Jersey orders are filled. Sender claims are made to the dealers that "there is plenty of business" for delivery charges if many are not able to get disks on time or have to wait for fulfillment of orders. It also is suggested that available for you." Some top artists working under production guarantee arrangements probably could not be avoided unless by genuine desire to co-operate but tradetores feel that many others, perhaps not in the same position, are exhibiting in their anxiety to pile up wax.

Tower Calls on T-Men To Trade Bootleg Disks

CHICAGO, Nov. 8.—Charges of record "bootlegging" have been turned over to Treasury Department agents.

Dick Bradley, proxy of Tower, local small label which currently is within two weeks he has received reports from two different areas that copies of Owen's "Pin All Dressed Up With A Broken Heart" were submitted in quantity to retailers and juke pops, while reports from five people pubish the важное the career that all of them were still working overtime to meet the "Pin" rush. In one instance, Bradley said, the Tower distributor in one area reported that a rival distributor had copies of the second Owen disk and its record cards were telling clients that the licensed distributor was not the bona fide distributor of the bootlegging distributor was.

Leakage Source

Bradley, who has checked with TreasuryPressing and mails feel confident that the leak is currently located in the Tower office. The Tower biggie said he had conferred with Treasury Department execs, who have查明 that the Tower office is the center of the leakage because of the loss of federal excise tax on the disks that are distributed.

The federal rule the manufacturer is responsible for the delivery charge, and if the bootleggers of the Owens disks are found they are liable for federal excise tax on the disks.

The Bradley move in calling in dot investigators may set a valuable precedent, especially in the case of dealers who have been plagued within the past two years by "bootleg" copies of their hits reaching the retailers' stalls thru outlets other than the authorized distributors. The ultimate cost is the distribution coverage is big enough to act as a bit of a check and_order have rarely run into bootleggers. Small firms suddenly boast by the rush calls the floor for more fruitful targets for the illicit covers.

Shake-Up Rumors

Harass Silvertone

CHICAGO, Nov. 8.—Strong rumors were circulating here this week regarding a shake-up in the Silvertone Record Club set-up, the Sears & Roebuck Record of the Month Club. The company recently announced, the shakeup, rumor was that the mail-order house intends to switch from its present policy of requiring each purchaser of a 10-inch size that a price decrease will accompany the change. The report also was that there will be a personnel shake-up within the Sears record division.

Universal- Ban Cushion

CHICAGO, Nov. 8.—Universal- has circulated here this week regarding a shake-up in the Silvertone.

Barbironi Asks Increase

LONDON, Nov. 8.—John Barbironi, conductor of the Choral Society, has asked the Manchester city council to allow him to raise the annual subscription from £20 to £25,000 to £65,000 so that the orchestra will be able to reduce from five the number of concerts in the forthcoming season. Choral Society's last statement were the result of over-worked schedules, Barbironi showed that some of his musicians had left for 72-hour weeks and never less than 45 were appointed on any one day. He pointed out one of subsidies between his Halle Orchestra and the New York Philharmonic, stating that the latter received an item of £108,000 annually.
Decca in Deal With Book Co.

NEW YORK, Nov. 8.—Decca Records this week completed an album distribution deal with the American Book Company. The book firm, primarily a textbook house, will distribute albums featuring the disc's educational line in schools, colleges, and universities. Deal was arranged by Decca Presy Jack Kaye and American Book Presy R. D. Martinez.

Initial list for distribution under the deal will contain 85 album titles and will be augmented by discs to be released later. The specially distributed packages will be supplied to property with booklets and teachers' aids. Objective of the school distribution is to supplement the textbook, according to the joint announcement issued by the firms involved. Among the albums to be featured are packages of foreign and American folk music, poems, varied dramatic legends, jazz disks and the Our Common Heritage package.

802 Stands Firm On Pelham-Heath Inn Classification

NEW YORK, Nov. 8.—Local 802, American Federation of Musicians, Wednesday (9) rescinded an appeal by the Pelham Heath Inn here that the union's recent ruling raising the club from Class B to Class A wage scale be rescinded. Club operator Herman Schubert, who had threatened to operate the spot on a week-end-only basis if turned down in his appeal, said Friday (?), however, that he would continue on a full-time basis and would not cancel the current booking of Henry Jerome's 15-piece ork.

Schubert said that he would cut down on his current schedule of air remotes, hoping to save enough, therefore, to offset the $350-a-week raise in operating costs brought about by the wage scale hike.

‘Good News’ Album Set Sans Torme

NEW YORK, Nov. 8.—MGM Records, which ran into a snag some months ago when it tried to get Nelson Torme on a loan from Musicraft in order to properly package an album from the pic Good News, in which Torme is featured, nevertheless will issue a Good News album in conjunction with the release of the movie, which is due for a Radio City Music Hall preview soon.

The album will contain all the pic tunes, including Pass That Peace Pipe and The Best Things in Life Are Free, performed by featured members of the cast (except for Torme), including June Allyson, Peter Lawford, Pat Milhouse, and Joan McCracken, with an MGM studio ork and chorus.

TERM FACTS OUT

(Continued from page 17)

for the most part to avoid the public's simple mindedness. While in the past movie makers could grind out a series of, e. g., pix held solely in gathering a couple of tunes, movie-goers today expect lavish, Technicolor productions with top name themes and equally top tunes. Hence, rather than produce a number of second-rate musicals, producers will concentrate their funds and forces on a few first-class productions. Average cost of a Class A musical is $2,500,000. (2) Boost in production costs plus loss of the foreign market has forced some studios to keep away from musicals, since in some cases, too, top b. o. dramatic productions can be made for the cost of one class musical

Jock to Juice

WASHINGTON, Nov. 8.—Disc jockey Eddie Gallaher, of Columbia Broadcasting System station WTOP here, and Hirsch De La Vega, of the Hirsch Car Machine Corporation here, are collaborating on a new “joke box record of the week” album. Selected discings, first choice being John Lynn’s Mercury waxing of How Soon, will get a nightly plug on Gal- laher’s disk show in addition to drawing a spot in operator La Vega’s jukes throughout the city. Disc jocks will be featuring the album with special title strips which will bear the record-of-the-week stamp.

Clinton Lands New Yorker’s Date

NEW YORK, Nov. 8.—Larry Clinton’s new 10-piece ork this week was signed to follow Sammy Kaye into the Hotel New Yorker beginning December 22. This ripe booking plan set for Clinton by General Artists Corporation (GAC) with whom he signed last week, will follow directly on the heels of his six-week debut engagement at Frank Dailey’s Madison Square Garden.

Length of the New Yorker engagement was undetermined at press time, but it was believed that it may be worked into a four-week date with a couple of four-week options attached. The New Yorker, which dropped its ice show for the Kaye date, may bring another skating package in with the Clinton ork, but noting in this direction has been definitely set to date.

Tunesmithing Editor Sues Leeds, Alleges Breach of Contract

NEW YORK, Nov. 8.—Disclosure of a $30,000 breach of contract suit brought against Leeds Music by Don Burley, editor of New York’s Amsterdam News, was made in New York Supreme Court this week when the music publishing house issued a demand for a jury trial on the charge. Burley, thru Attorney John T. Doles Jr., charged that the Leeds firm had contracted for two of his tunes in February, 1944, had failed to carry out the agreements of the contract and had allowed others to have access to the tunes under changed titles. He charged the purchase of the songs was made with the sole intention of suppressing them to prevent competition. Tunes involved were They Raided the Place and Lament for the Bogeyman.

Leeds made a general denial of all allegations, with Don Levy, head man at Leeds, and George Levy, general manager, both the charge “fantastic.”
THIS WEEK'S RCA VICTOR RELEASE

PERRY COMO
with Russ Case and his Orchestra
Two Loves Have I
An oldie slated for new plugging.
I Never Loved Anyone
Perry's super version of a national hit.
RCA Victor 20-2545

BETTY RHODES
with Charles Don't and his Orchestra
Why Should I Cry Over You and Those Things Money Can't Buy
RCA Victor 20-2547

TOMMY DORSEY
Let's Pick Up Where We Left Off
The old Dorsey style with Tommy's swell trombone solos and Stuart Foster vocal.
Like a Leaf in the Wind
Stuart Foster and The Sentimentalists sing out in solid tempo.
RCA Victor 20-2546

COUNT BASIE
Brand New Wagon
Jimmy Rushing sings it with solid support from the Count's keyboard and trumpeter rhythm.
Futile Frustration
A riot of jumping brasses and scatting reeds.
RCA Victor 20-2529

CLIFF CARLISLE and The Buckeye Boys
I Didn't Have Time and You Couldn't Be True If You Tried
RCA Victor 20-2532

ROOSEVELT SYKES
with his Original Honey Drippers
Kilroy is in Town and Don't Push Me Around
RCA Victor 20-2534

ZEKE MANNERS
and his Band
Don't Do It Darling
With Curly, Ez and Hoke on the chorus.
You Can Wait Beneath That Apple Tree
Next vocal blend by Zeke and The Singing Lariateneers. 
RCA Victor 20-2523

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS

RCA VICTOR STARS

"HONOR ROLL OF HITS"
(see opposite page)

1. NEAR YOU
LARRY GREEN
RCA Victor 20-2421

2. I WISH I DIDN'T LOVE YOU SO
VAUGHN MONROE
RCA Victor 20-2294

3. YOU DO
VAUGHN MONROE
RCA Victor 20-2261

4. FEUDIN' AND FIGHTIN'
TEX BENEKE
RCA Victor 20-2313

5. I WONDER WHO'S KISSING HER NOW
PERRY COMO
RCA Victor 20-2315

6. AN APPLE BLOSSOM WEDDING
SAMMY KAYE
RCA Victor 20-2330

7. HOW SOON
VAUGHN MONROE
RCA Victor 20-2323

8. BALLERINA
VAUGHN MONROE
RCA Victor 20-2433

9. THE WHIFFENPOOF SONG
ROBERT MERRILL
RCA Victor 20-1313

10. WHEN YOU WERE SWEET SIXTEEN
PERRY COMO
RCA Victor 20-2359

WATCH THESE CLIMBERS:

BALLERINA Vaughn Monroe RCA Victor 20-2433
THE LITTLE OLD MILL Sammy Kaye RCA Victor 20-2434
I STILL GET JEALOUS The Three Suns RCA Victor 20-2469

CIVILIZATION Louis Prima RCA Victor 20-2400
SO FAR Perry Como RCA Victor 20-2402
I'LL HOLD YOU IN MY HEART Eddy Arnold RCA Victor 20-2332
CHRISTMAS SPECIAL!

SHEP ESMERELDY

522
TWO LOVES HAVE I
MY RANCHO RIO GRANDE

ESMERELDY

Buddy Greco

524
SLAP HER DOWN AGAIN, PAW

RED WING

CHRISTMAS SPECIAL!

Phil Brito

517
WHITE CHRISTMAS
AVE MARIA

With Orchestra and Girl Choir

MEL TORME

15118
MAGIC TOWN
THE BEST THINGS IN LIFE ARE FREE

DIZZY GILLESPIE

518
I WAITED FOR YOU • SALT PEANUTS

THE POLKA DOTS

521
BEER BARREL POLKA
BUBBLE GUM POLKA

"The Best In Music On Records"

Musicraft Records

WELCOMES

SHEP FIELDS

and His Rippling Rhythm

24

THE BILLBOARD MUSIC POPULARITY CHARTS

PART II

Week Ending November 7

Sheet Music

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music stockists. Songs are listed according to greatest number of sales. (P) indicates tune is in a legitimate musical; (R) indicates tune is available on record.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>PUB.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;I WONDER WHO'S KISSING HER NOW&quot;</td>
<td>Shep Fields</td>
<td>Musicraft</td>
</tr>
<tr>
<td>2</td>
<td>&quot;THE LITTLE OLD MILL&quot;</td>
<td>Phil Brito</td>
<td>Musicraft</td>
</tr>
<tr>
<td>3</td>
<td>&quot;I WISH I DIDN'T LOVE YOU SO&quot;</td>
<td>Buddy Greco</td>
<td>Musicraft</td>
</tr>
<tr>
<td>4</td>
<td>&quot;AN APPLE BLOSSOM WEDDING&quot;</td>
<td>Mel Torme</td>
<td>Musicraft</td>
</tr>
<tr>
<td>5</td>
<td>&quot;THE LADY FROM 29 PALMS&quot;</td>
<td>Buddy Greco</td>
<td>Musicraft</td>
</tr>
<tr>
<td>6</td>
<td>&quot;I WONDER WHO'S KISSING HER NOW (F)&quot;</td>
<td>Mel Torme</td>
<td>Musicraft</td>
</tr>
<tr>
<td>7</td>
<td>&quot;THE STORY OF SORRENTO&quot;</td>
<td>Dizzy Gillespie</td>
<td>Musicraft</td>
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<tr>
<td>8</td>
<td>&quot;THE LADY FROM 29 PALMS (R)&quot;</td>
<td>Buddy Greco</td>
<td>Musicraft</td>
</tr>
<tr>
<td>9</td>
<td>&quot;SALT PEANUTS&quot;</td>
<td>Buddy Greco</td>
<td>Musicraft</td>
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<tr>
<td>10</td>
<td>&quot;PEG OF MY HEART&quot;</td>
<td>Buddy Greco</td>
<td>Musicraft</td>
</tr>
<tr>
<td>11</td>
<td>&quot;THE LITTLE OLD MILL (R)&quot;</td>
<td>Phil Brito</td>
<td>Musicraft</td>
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ENGLAND'S TOP TWENTY

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TITLE</th>
<th>ARTIST</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;NOW IS THE HOUR&quot;</td>
<td>Keith Prowse</td>
</tr>
<tr>
<td>2</td>
<td>&quot;COME BACK TO SORRENTO&quot;</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>3</td>
<td>&quot;THE LITTLE OLD MILL (F)&quot;</td>
<td>Phil Brito</td>
</tr>
<tr>
<td>4</td>
<td>&quot;THE LITTLE OLD MILL (R)&quot;</td>
<td>Phil Brito</td>
</tr>
<tr>
<td>5</td>
<td>&quot;I'LL MAKE UP FOR EVERYTHING&quot;</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>6</td>
<td>&quot;THERE'S NO US&quot;</td>
<td>Hubert</td>
</tr>
<tr>
<td>7</td>
<td>&quot;MY FIRST LOVE, LAST LADY&quot;</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>8</td>
<td>&quot;I BELIEVE&quot;</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>9</td>
<td>&quot;A GARDEN IN THE RAIN&quot;</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>10</td>
<td>&quot;ON THE OLD SPANISH TRAIL&quot;</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>11</td>
<td>&quot;I'M YOURS AND YOU&quot;</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>12</td>
<td>&quot;THE LADY FROM 29 PALMS (F)&quot;</td>
<td>Buddy Greco</td>
</tr>
<tr>
<td>13</td>
<td>&quot;FEUDIN' AND FIGHTIN'&quot;</td>
<td>Buddy Greco</td>
</tr>
<tr>
<td>14</td>
<td>&quot;THAT'S MY DESIRE&quot;</td>
<td>Buddy Greco</td>
</tr>
<tr>
<td>15</td>
<td>&quot;WERE IN LOVE&quot;</td>
<td>Buddy Greco</td>
</tr>
<tr>
<td>16</td>
<td>&quot;ANNIVERSARY SONG&quot;</td>
<td>Buddy Greco</td>
</tr>
<tr>
<td>17</td>
<td>&quot;MAM'SELLE&quot;</td>
<td>Buddy Greco</td>
</tr>
<tr>
<td>18</td>
<td>&quot;DEAR OLD DONEGAL&quot;</td>
<td>Buddy Greco</td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the two largest wholesaler in the Dominion, Canada Music Sales and the Toronto Music Sales, the sole representatives for the publishers' representatives and publish songs themselves and consequently push different songs. The Billboard presents the song titles and the sales rank order in which the songs are selling best in Canada. In other words, while the No. 1, 2, 3, etc. songs as listed by Canada Music and by Thompson may vary, the full list does represent the tunes which are selling best in Canada.

<table>
<thead>
<tr>
<th>RANK</th>
<th>TITLE</th>
<th>ARTIST</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;I WONDER WHO'S KISSING HER NOW&quot;</td>
<td>Shep Fields</td>
</tr>
<tr>
<td>2</td>
<td>&quot;THE LITTLE OLD MILL&quot;</td>
<td>Phil Brito</td>
</tr>
<tr>
<td>3</td>
<td>&quot;I WISH I DIDN'T LOVE YOU SO&quot;</td>
<td>Buddy Greco</td>
</tr>
<tr>
<td>4</td>
<td>&quot;AN APPLE BLOSSOM WEDDING&quot;</td>
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<td>Buddy Greco</td>
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<td>6</td>
<td>&quot;I WONDER WHO'S KISSING HER NOW (F)&quot;</td>
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<td>Buddy Greco</td>
</tr>
<tr>
<td>10</td>
<td>&quot;PEG OF MY HEART&quot;</td>
<td>Buddy Greco</td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.
It started in Louisville, swept to St. Louis, is now burning up in Chicago and blazing in Detroit. "I LOVE YOU YES I DO" is on fire from one end of the country to another! The artist, Bull Moose Jackson. The record, KING 4181. A

ORDER YOURS NOW!
WRITE ★ WIRE ★ PHONE

King's terrific new hit by Bull Moose Jackson

AND HIS BUFFALO BEARCATS
Currently appearing with the Lucky Millinder Orchestra

backed by SNEAKY PETE
KING 4181

parting tip, Mr. Dealer and Mr. Operator — "I LOVE YOU YES I DO" will be your best seller from coast to coast within thirty days. GET YOUR ORDER IN EARLY!
To the
NATION'S DISC JOCKEYS

First of all, thanks a million for the overwhelming response to our new disc jockey program. Please be assured that each one of your grand letters is being answered personally—but this is a special reply.

Few of your letters were without a request for a new release by Vic Damone. Many of your letters suggested that we have Vic record a Christmas song which would be different from any Christmas song on records. So we would like to take this opportunity to announce to you that Vic's special Christmas release is a twelve inch record, with a choral and orchestral background.

You said in your letters to us, "Vic Damone is great," and we agreed. That was before we heard his version of Bach-Gounod's immortal "Ave Maria." Now we believe you'll concur that Vic Damone is magnificent!

We are still experiencing the sobering impact we felt when we first heard him sing this song. We think he sings "Ave Maria" as a young choir boy might sing who had lived a life lullowed by piety and goodness—but—then again, he sings like a man might sing who had lived a hundred years and had sung this song a thousand times . . .

Perhaps we've gone a little overboard on our idea of what Vic Damone has done with Bach-Gounod's "Ave Maria." But then, we think you will too—watch for it—it's on the way to you.

MERCURY
Records
BEST-SELLING POPULAR RETAIL RECORDS

Week Ending November 7

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist/Song</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>NEAR YOU</td>
<td>Francis Craig</td>
</tr>
<tr>
<td>2</td>
<td>I WISH I DIDN'T LOVE</td>
<td>Vaughn Monroe (Vaughn Monroe)</td>
</tr>
<tr>
<td>3</td>
<td>NEAR YOU</td>
<td>Larry Green</td>
</tr>
<tr>
<td>4</td>
<td>I WISH I DIDN'T LOVE</td>
<td>Vaughn Monroe (Vaughn Monroe)</td>
</tr>
<tr>
<td>5</td>
<td>I WISH I BE SEEING YOU</td>
<td>Jack Owens (Eddy Ballstenter)</td>
</tr>
<tr>
<td>6</td>
<td>WHEN YOU WERE SWEET</td>
<td>Percy Como (The Swissiers)</td>
</tr>
<tr>
<td>7</td>
<td>I WON'T QUIT</td>
<td>Ted Weems-Perry Como</td>
</tr>
<tr>
<td>8</td>
<td>I DON'T LOVE</td>
<td>Dinah Shore (Sonny Burke)</td>
</tr>
<tr>
<td>9</td>
<td>TWILIGHT</td>
<td>Ted Weems Ork.</td>
</tr>
<tr>
<td>10</td>
<td>YOU GO</td>
<td>Vaughn Monroe (Moon Maid)</td>
</tr>
<tr>
<td>11</td>
<td>I DON'T LOVE</td>
<td>Betty Hutton (The Lilley Ork)</td>
</tr>
<tr>
<td>12</td>
<td>THE BLUES MACHINE</td>
<td>Ted Weems</td>
</tr>
<tr>
<td>13</td>
<td>TOO FAT POLKA</td>
<td>Donald O'Dow</td>
</tr>
<tr>
<td>14</td>
<td>FOR ME and My Gal</td>
<td>Huron Sisters</td>
</tr>
</tbody>
</table>

(Continued on page 118)

BEST-SELLING POPULAR RECORD ALBUMS

Week Ending November 7

1. MERRY CHRISTMAS ALBUM
   2. GLENN MILLER MAJESTY (VOLUME II)
   3. TUX BRONCO
   4. AL JULSON
   5. DOROTHY SHAY (THE PARK AVENUE HILLBILLY) SINGS ALBUM
   6. DOROTHY SHAY (THE PARK AVENUE HILLBILLY) GIVES A TO TOWN
   7. DOROTHY SHAY
   8. THE JEWISH MACHINE

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Week Ending November 7

1. CLAIR DE LUNE
   2. JALOUSIE
   3. GYPSY RAG
   4. BALLAD OF HAPPINESS
   5. HUNGARIAN RAPSODY

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Week Ending November 7

1. RAPHAEL IN ROME
   2. RACHMANINOFF CONCERTO NO. 2 IN C MINOR
   3. KREISLER CONCERTOS
   4. STRAUSS SISTERS AND HIS ORK.
   5. RAPHAEL IN BLUE
   6. BRAHMS SYMPHONY NO. 2 IN D, OP. 73

(Continued on page 118)

A smash success from the start

ALAN DALE

With RAY BLOCH and his Orch.

OH MARIE

 Pronounced WAY MARIE

SO FAR

From the musical, "Allegro"
“sweet-fingered melodies”

by

THE MAN WHO MADE
"PEG O’MY HEART” A HIT WITH
HIS NOW FAMOUS GUITAR LICKS

SID FISHER
AND HIS NEW YORKERS

"I UNDERSTAND"

"HOW STRANGE"

GENE GRIFFIN: Vocalist

PLATTER CHATTER!! You've heard of people hitching their wagon to a star and going places. Here's a recording of a skyrocketed to fame and fortune. This guy was the old song harmonica players. Their best platter has passed the 2,000,000

What most people don't know, however, is that one of the things that made this record a best seller was the terrible guitar work of Sid Fisher in the background. His sweet fingered obligato was genius.

We listened yesterday to a few more records featuring Fisher's guitar work at the New York offices of the Vitavox company, presided over by Paul J. Ciesielski and Johnny Roman, who came away full of goose pimples. This time Fisher was playing for Gene Griffin, a lad who reminds you of Rudy Valle when Valle was at his best. If the Griffinin and "I Understand" don't become top sellers I will eat my copies of them.

Vitavox has another hit record in Henry Busse’s "The Lady from 2'3 and Fisher" was you of Rudy Vallee when Vitavoxes came off the shelves. Sellers helped make the sales, made the hits, and sold the records. And that, of itself, is a tremendous thing.

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PHOTOGRAPHY: (Front cover) photo by Arne J. Schou. Back cover photo by Harry E. Sandler.
THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

THE DUM-DOT SONG.............Frank Sinatra and the Pied Pipers
Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. HOW SOON (Will I Be Seeing You?) (Dave Barbour Ork) Columbia
2. CIVILIZATION.............Andrews Sisters (Danny Kaye)
3. HAND AND HAND.............Sammy Kaye (Laura Leslie) Decca
4. WILL YOU LOVE ME ANYMORE? (Buddy Clark (Mitchell Ayres Ork)
5. CAKE WALK OF THE BELLS...Sammy Kaye (Ben Caldwell-Chair)
6. SWISS BOY..................Lawrence Duchann's Red Raven
7. I STILL GET JEALOUS............Three Suns
8. AND MIMI...............Frankie Carle (Greg Lawrencem
9. THE LITTLE OLD MILL (Went) Sammy Kaye (The Kaydets-Chair)
10. SO FAR..................Ferry Como (Russ Case Ork)

THE RETAILERS PICK:

Based on a weekly survey among 4,792 of them, the record retailers think tomorrow's hits will be:

1. HOW SOON (Will I Be Seeing You?) Vaughn Monroe (Vaughn Monroe-The Mood Makers) Victor 20-2535
2. SUGAR BLUES.............Johnny Mercer (Paul Weston Ork) Capitol B-488
3. CIVILIZATION.............Bing Crosby-Carmen Cavallaro, Decca 34101
4. WHITE CHRISTMAS.............Bing Crosby, Decca 23378
5. GOLDEN EARRINGS.......Dinah Shore, Sony Burke Ork, Capitol B-455
6. GOLDEN EARRINGS.......Peggy Lee-Clave Barber Ork, Capitol 15009

THE OPERATORS PICK:

Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. AND MIMI.............Frank Yankos (Carmen Jankowski) Capitol 15009
2. BE WILD.............Sonny Bono (Billboard Boys) Capital 4732
3. HARMONY.............Mercury King Cole, Capitol 15000
4. CIVILIZATION.............Bing Crosby-Jack Smith (The Clark Sisters-Frank Bangs) Capitol B-455
5. SERENADE OF THE BELLS....Sammy Kaye (Don Caldwell-Chair) Victor 20-3372
6. SO FAR..................Ferry Como (Russ Case Ork) Victor 20-2402
7. CELEBRATION..........Andrews Sisters, Bing Crosby, Decca 23378
8. CIVILIZATION.............Mercury, Capitol B-455
9. GOLDEN EARRINGS.......Dinah Shore, Sonny Burke Ork, Capitol 15009
10. I'LL HATE MYSELF IN THE MORNING.............Frankie Carle (Marjorie Hughes-Grady)

THE DISK JOCKEYS PICK:

Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. HOW SOON (Will I Be Seeing You?) Bing Crosby-Carmen Cavallaro, Decca 34101
2. CIVILIZATION.............Andrews Sisters (Danny Kaye)
3. HAND AND HAND.............Sammy Kaye (Laura Leslie) Decca
4. WILL YOU LOVE ME ANYMORE? (Buddy Clark (Mitchell Ayres Ork)
5. CAKE WALK OF THE BELLS...Sammy Kaye (Ben Caldwell-Chair)
6. SWISS BOY..................Lawrence Duchann's Red Raven
7. I STILL GET JEALOUS............Three Suns
8. AND MIMI...............Frankie Carle (Greg Lawrencem
9. THE LITTLE OLD MILL (Went) Sammy Kaye (The Kaydets-Chair)
10. SO FAR..................Ferry Como (Russ Case Ork)
... and again!

WARNING
RECORD DEALERS
THIS IS NOT FOR YOU

TELLS you the customer WHY the machine should be working.
AND
YELLS at the nickel nurseries.
AND
SELLS every record in the box.

SHAMES them 'cause they're stingy.
AND
BLAMES them for not cooperating.
AND
INFLAMES them into parting with their nickel.

NEEDLES! and WHEELIES! and PLEADERS!

America's Smartest Salesman is Ready to Work for YOU!

Naturally it's a TEMPO Record (TR-1038) ON THE OPPOSITE SIDE
Phil and his Accordion play "MOONLIGHT AND ROSES" with HERB KERN and LLOYD SLOOP at the HAMMOND and NOVACHORD PRICE $1.00 PLUS TAX (Customary Discount)

TEMPO DISTRIBUTORS BLANKET AMERICA: IF YOU'RE NOT ACQUAINTED WITH THE DISTRIBUTOR IN YOUR TERRITORY WRITE DIRECT TO:

MUSIC
The Billboard
November 15, 1947

RECORD REVIEWS

Lightweight portion of reviews is intended for information of all record and music users. Individual portion is intended for guidance of juke box operators.

TOMMY DORSEY (Victor 20-3522 and 20-3523)
The Whistler Song—FT; VC.
Mr. or Mrs. in Moonlight—FT; VC.
Let's Pick Up Where We Left Off—FT; VC.
Like a Leaf in the Wind—FT; VC.

Dorsey's smooth melody and stylized rhythm for the Tommy Dorsey dressing on these sides, with the T. O. trombone mellowness for the instrumental gliss and a scaled amount of chalumeaux for the lyrical expressions. While they all get the polished trim from for minimum top off, it's the "Mr. or Mrs." side that holds the number. Whistling at a bright trombone lead, Gordon Polk pipes it just as relaxed and wistful about the girl who成立了 than the girl who's deserted the door. No "Million Dollar Baby" of the remainder of the set. One more easy bounce for the peppery "Whistler Song," with Polk skirling it incisively. It's a smooth ballad for "Let's Pick Up," with Bert Stoye's vocal singing for the song seismic, with a more rhythmic pace for "Leaf in the Wind" that has The Sentimentalists joining Peter for the vocal harmonies.

GUY LOMBARDO (Decca 24226 and 24227)
I Still Got Jitters—FT; VC.
Papa, Don't You Dance With Her—FT; VC.
The Moon of Manacora—FT; VC.

G. L.'s traditional sweet melody of Lombardo with haters on the label only for the more recent lookings of the "High Buit- tone Blues" show route. With Kenny Davern in sweet song, Lombardo reinforces a moderately-paced dublet base for the "Papa Don't You Dance With Her" melodic ballad. "The Moon of Manacora" is a "live" measure, Lombardo's Trum singing, but not nearly as unsung as the melody is here. It gets re-prise, spinning with sticky sweetness for the "Manacora's" work, for which Skip Nelson coats it in unadulterated in chanteau. Coupled with another ball, melody in the moderately-paced "HAWAIian Paradise" with Tommy Craig blending in, the Lombardo fans will lay it on the line for "Ft. Still Got Jitters.

LES BROWN (Columbia 39200)
Dardanelles—FT; VC.
After You—FT; VC.

Les Brown dresses up "Dardanelles" in a show tempo to a thrilling rhythm, the band blends and makes for smooth and color- ful harmonies. And all the more effective with the banjo player the sweet tones of the white soprano sax carries the lead. For the melody, it's as plentiful as a plate of cherries. "After You," an attractive tower ballad with polka has the benefit of Brown's soft and sincere lyrical projection, flavored with Met Vocal units to do the vocal in "Dardanelles" a dandy to catch the ears off "After You" spinning with the most promise.

LIONEL HAMPTON (Decca 24248)
Humph's Got a Duke—FT; VC.
Creole Agape—FT; VC.

Save for the growling of the horn, "Humph's Got a Duke," a riff-fueled instru- mental. And while it's sheer a complete lot the powerhouse blowing of the band. Humph's Hammond speed harmonies of the vibes, with the tenor sax adding some tones with his basis, packs enough musical Twist and turn to set the crooks yelling. Coin fans at the segis spots will spot them.

ARTIE SHAW (His Master's 512)
When You're Around—FT; VC.
The Glide—FT.

A release that pairing brings back the Artie Shaw band and old making the best cuts. Jerry Fielding, Count Basie and Bubber Mink in the playing and the band, which is a representation of a dig- nified and the band, which is a representation of the Billie Holiday's way and shadowing off a delightful brand of individ-

ROBBY BYRNE (Rainbow 10012)
Upper Fifth Avenue—FT; VC.
Singing Down the Lane—FT.

Two instrumentally, fully instrumented and collaboratively owned with Benny Brown's rich-toned trombone slides setting the pace to make both of these sides easy on the ears and on the hoof. It's a melodic "Upper Fifth Avenue," with a slow- rolling and embellished with a bright be- cause beat. Art for the flip, applies a modern rhythmic dress for the "Singing Down the Lane" side.

DANNY KAYE-ANDREW SISTERS (Decca 23940)
Civillization—FT; VC.
Bread and Butter Woman—FT; VC.

Combines to their advantage. Benny Kaye and The Andrews Sisters have the benefit of a catchy novelty in "Civilization," share the warfare but add nothing of their own individuality to the story. It's a Calypso rhythm novelty in "Bread and Butter Woman," but the band is well far from the gals make anything of it. Vic Brown's music provides an imposing support.

RAY MCKINLEY (Majestic 7274)
Those Things That Money Can't Buy—FT; VC.

It's easy enough to dismiss the "Money Can't Buy" macking, as an unglamorous ditty with Mary Lester thin pipes and on page 34. These albums reviews, do anything. However, Ray McKinley more this time here, Levinson for the "Civilization," rhythm novelty as the band he's set forth a solid and off- figure background. "Civilization" carts for the coin-catching.

FRANKIE CARLE (Columbia 37930)
Pick Up the Thimble—FT.
I'll Hate Myself in the Morning—FT; VC.

Frankie Carle fashion a dainty rhythm- tune dress for something with a "Pick Up the Thimble" eloping the melody with a staccato setting to allow his piano dispensations to come through. "I'll Hate Myself," with the addition of some stilled and the baritone exchanged by singers Lawrence and Mike Morgan makes the melody the same way about it. "I'll Hate" may relish some, but only because of the old gal herself.

(Continued on page 112)

Album Reviews

In a continuing effort to review as much of the output of all record manu- facturers as possible with the minimum of limitations. The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 34. These album reviews, of course, are included in the reviews to the Music Machines Department this week.

www.americanradiohistory.com
November 15, 1947

**SUMMER RECORD RELEASES**

Records listed are generally approximated two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturing companies regularly supplying information are listed.

### Weekly Hit Parade

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<td>We'll Meet Again</td>
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<td>All My Love</td>
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### Week Ending November 7

**QUEEN FOR A DAY**

**AMBULANT**

**ORCHESTRA**

Under the Direction of

JOE VENUTI (VIOLIN)

**FEATURING**

HERB KERN, Hammond Organ

TONY ROMANO, Guitar

LOYD SLOOP, Piano

GAIL LAUGHTON, Harp

A Tempo ‘click’ that will make your cash registers clang like a 4-alarm fire! Think of it: Millions upon millions of listeners to America's Best Loved Radio Program—"Queen for a Day"—hear about this new Tempo Album 5 days a week on 435 RADIO STATIONS. The response will come from every corner of the land. Place your order now—immediate delivery!

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**RECORDLAND**

181 Assemble Road, New York, N.Y.

**TEMPO SOUTHERN**

5422 W. 13th St., Chicago, Ill.

**RECORDLAND COLOMBIAN**

415 Union St., Buffalo, N.Y.

**TEMPO ATLANTIC**

16 West Chelten Ave., Philadelphia 34, Pa.

www.americanaudiohistory.com
The Billboard November 15, 1947

**ADVANCE RECORD RELEASES POPULAR**
(Continued from page 31)

The Soap Box Serenade
O. Vee (My Own) Master

The Stars Will Remember
O. Vee (Lullaby) MGM

The Whistle
A. Vona, The (Jungle) Columbia

The Widest Gal in Town
D. Linn (Beg You) Columbia

The Window Washer Man
D. Rubin (Don't Ever) Top

They're Mine, They're Mine, They're Mine
C. Holmes (What Are You Waiting For?) RCA

They're Mine, They're Mine, They're Mine
C. Holmes (The Right Winds) RCA

Twilight Lassies
D. Linn (Little) MGM

Two Laces Have II
E. Eckstein (Foot That) MGM

Two Laces Have
Z. Field (Red Rhythm) Mustertop

To My Johnson
C. Holmes (I Love) MGM

What Are You
C. Holmes (They're Mine) Signature

When You Came To the End of the Day
I. Spada (You Love) Decca

Whistling for You Album
P. Lowrey (Columbia)

White Christmas
B. Murray (Columbia)

White Smoke
K. Smith (The Christmas) MGM

White Christmas
R. D. Morris (I Want) Columbia

White Christmas
R. D. Morris (You Will Be With) Columbia

White Christmas
R. D. Morris (We'll Miss) Columbia

White Christmas
C. Holmes (You Make) Signature

You Made Me Love You
C. Holmes (Will You) Signature

You Made Me Love You
F. Sinatra (Can't You) Columbia

**RACE**

Big Bill's Blues
Big Bill (Shoo Blues) Columbia

Christine Blase
Glenisome Moore (Label) National

Fishin' Pole
R. Maley All-Stars (Mean & Artistic)

Hey, Pretty Mama
J. Johnson Ork (The Greatest) Artistic

Isadore
Glenisome Moore (Christmas Blues) National

Me and Evil Bala
T. Archib All-Stars (Fishin' Pole)

Artistic

As For Me and My House, We'll Serve the Lord
The Harmonizers (The Bond) Victor

Blue Grass Speckle
B. Monroe and His Blue Grass Boys Columbia

Copper Stump
L. Will Pullin' Bullets (High Voltage) Victor

Dixie Cannon Ball
O. Vee (Pretty Merry) Columbia

Don't Do It Darlin'
C. Holmes Band (You Can) Victor

High Voltage Gal
L. Will Pullin' Bullets (Goin' Stompin') Victor

How Will I Explain About You
B. Monroe and His Blue Grass Boys Columbia

I Like My Chetman Fryin' Blue
J. Brown (Pet Me) Columbia

I Like You, I Love You, I Need You
B. Stiles and His Shydoxys (Mamie) Decca

Marie Feeny
B. Stiles and His Shydoxys (I'm Preparing) Decca

One-Sided Affair
C. Williams and His Georgia Peach Pickers (Your Two) Columbia

Plaint Some Flowers By My Grave
J. Davis (There's A) Decca

Pretty Mary
C. Feeny (Big Chance) Columbia

Put Me To Bed
J. Brown (Lilie) Columbia

Red Wing
B. Stiles (Skip) Mertstort

Stay Her Own Again, Paw
Especially (Red Wing) Mertstort

Sweeten in on Parade
J. Wadley (Where the) Capitol American

The Road of Life
The Performers (As Pro) Victor

**INTERNATIONAL**

Al's Vodel Waltz
Valdair Ork (Gay Polka) Victor

Bee's Rode Polka
Polka Data (Budgie Gums) Mastercraft

Bubbly Gum Polka
Polka Data (Beer Barrel) Mastercraft

Gay Polka
B. Holm (Alga Tread) Victor

Huaycu Ork (Alga Tread) Victor

Malone Kochs
Kampas Leopold (Old Reliable) Decca

Mein Leute und Vlan
R. Silver (Slavonic) Miltone

Nestor and His Montana Polkas
Kampas Leopold (Old Reliable) Decca

National Exhibit
Victor (Young Minstrel) (The Condoliers)

Nein Platz
C. Wulf (Little) Decca

Olde Days, Olde Days
A. Vona, The (Jungle) Columbia

Ode Seland
M. P. M. (Old Randa) Denmark

Over the Waves
Accordian Masters (Tales of Standard)

Pindar Polka
L. Samir's Tri-Tones (Thicker Thicker) Artistic

Whistling for You Album
P. Lowrey (Columbia)

White Christmas
B. Murray (Columbia)

White Snow
K. Smith (The Christmas) MGM

White Christmas
R. D. Morris (I Want) Columbia

White Christmas
R. D. Morris (You Will Be With) Columbia

White Christmas
R. D. Morris (We'll Miss) Columbia

White Christmas
C. Holmes (You Make) Signature

You Made Me Love You
C. Holmes (Will You) Signature

You Made Me Love You
F. Sinatra (Can't You) Columbia

**AND THEY SHOULD KNOW**

And a Towerific thanks to our friendly and cooperative distributors
1. Allen Distributing Co., Richmond
2. Hi-Lo Distributing Co., Baltimore
3. Howell Distributing Co., Baltimore
4. Larry's Music Co., San Francisco
5. Earl's Music Co., Seattle, California
6. E. C. C Distributing Co., Kansas City
7. E. C. C Distributing Co., Seattle
8. L. C. Nash, Denver, Colorado
9. Davis Music Co., Houston, Texas
10. E. M. Harvey Co., Dallas, Texas
11. E. M. Harvey Co., Cleveland, Ohio
13. Tower Distributing Co., Charlotte, North Carolina

A special thanks to the disk jocks, the coin machine operators, the columnists, our pressing plants and Tower Record buyers.

**MUSIC**

*Bill Bradley*
Pubs Mull '7-Plug' Peat Sheet Rule; May Ask Change

NEW YORK, Nov. 8.—Situation arose with the Peatman Sheet last week that has music publishers bumbling the possibility of asking Dr. John Peatman to knock out one of the requirements for making up the sheets. Seems that since 1941 Peatman has maintained a rule that regardless of the caliber of commercial plugs received by a tune, no song is listed which has not received at least seven plugs as a mathematical minimum.

No publisher apparently ran into a snarl on the seven-plug rule until last week when Williamson Music's A Feller Needs a Girl was forced off the sheet by virtue of its landing only six plugs. Most pubs, not just Williamson, seem to be fighting off the six-plug barrier without the Peatman Sheet last week. Reps from commercial professional staff was sure of the power of its six plugs that it simply had overlooked the seven-plug rule. It is explained that one more plug—a remote shot from some small location—would have been relatively easy to obtain.

An Old Pub Rule

Peatman explained to The Billboard that the seven-plugs requirement was a hangover from 1941 when it was found that the small plugs and singers who owned their own publishing firms from abusing their advantage with any five- or six-week air-wave broadcasts. Under the present Peatman Service coverage system, however, pubs here have begun to question the purpose or value of the rule, most of them deeming it archaic, tho they admitted they had not even thought of it until the Feller Needs a Girl incident. Meanwhile, Peatman says the rule was laid down originally by the music publishers, and he can't change it until the pubs put in a request.

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Disc Jockeys, Comedy Minded Buy "DISCOMEDIAN"

New half-hour comedy program sold exclusively to disc jockeys. Prepared by top copywriters. $5 each show week.

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Masters-Mothers-Stampers
Made in our New York City plant are used by the major labels in the East.

AUDIO MATRIX, INC.
915 Westchester Aven. BRONX 39, N. Y.
DA 3-0173

Rocky Title

NEW YORK, Nov. 8.—Blooming like a century plant, the long-defunct Rocky Mountain Broadcasting Association opened offices anew this week and immediately posted eleven music items announcing its latest and best sweetheart song.

Title of the new offering tentatively is 'I've Loved You for 24 Years But You're in Public Domain.'

Lake Worth Back on Hunt

FORT WORTH, Nov. 8.—George Smith, operator of Lake Worth Casino, dine and dance spot, left Tuesday afternoon for Chicago hunting band talent. His worries with the city, which owns the Casino site but not the building, are over, inasmuch as a satisfactory financial arrangement has been made. Smith, who expressed the opinion that the new owners will be better to Lake Worth than the city, said he would bring several big bands here for the winter.

Nat Coln's Modern Music To Distribute Signature Wax

NEW YORK, Nov. 8.—Bob Thiele, Signature Records' prexy, this week completed a deal for Modern Music Sales Corporation, topped by Nat Coln, to handle the disk's distributorship in New York, Connecticut and Northern New Jersey as well as for export.

Thiele, whose firm's product is mainly distributed thru the General Electric Supply Corporation, denied that recent deals for independent distribution were steps in breaking away from the G-E deal. He pointed out that Signature's independent distributors were appointed to replace "weak sisters" in the G-E line and that only five of the 110 G-E distributors have been displaced by independent jobbers.

Modern Music, key record distrib for small-label lines in this area, hasn't dubbed in big-bulk disk distribution since it handled the now-defunct Vogue diskery line.

French Will Run Dual Standard Video in 3 Years

WASHINGTON, Nov. 8.—French television will be operated by a dual standard of transmission within the next three years, the Commerce Department reported this week. Under the recommendation of the joint television committee, the French government has decided to continue transmission of a 425-line picture on its stations for the next 10 years. A higher definition picture of 1,029 lines will be put into use in inland provinces in the next two or three years.

In the other side of the channel the British Broadcasting Corporation (BBC) has been carrying on tests of transmitting sound and vision on a single carrier. Commerce Department states that first reports on the "videophone" system show poor results with the average receiving set because of interference.

No Butterfield Change

NEW YORK, Nov. 8.—Contrary to earlier reports, Billy Butterfield's one will remain full size and continue to walk at a big band. butterfield last week had Butterfield disbanding and going to work with a small jazz combo, but it was learned this week that the orkster's current big band is scheduled for work thru this month, has Capitol waxing dates in between dates and is being submitted for work by General Artists Corporation's Cincinnati office.

PHILADELPHIA, Nov. 8.—Mrs. Ethyl Feld Rosenberg, formerly with local air stations as program director and publicist, brings a third television production organization to town. Setting up a local branch for the Marlowe Television Associates of New York,

Rocky Title

Tops for COIN Phonographs

PERMO POINT
PERMO POINT
PERMO POINT
D 6415 Ravenswood Ave., Chicago 26
The original and world's largest manufacturer of longlife phonograph needles

FOR RENT
BALLOON AND ENTERTAINMENT CENTER
Located in densely populated area of Chicago.

Full information will be submitted upon inquiry and showing of financial responsibility. Inquire

BOX 137
The Billboard. 155 N. Clark St., Chicago 1, Ill.

Waring Grooves 24G for
1 Day's (2 Shows) Concerts

DETOIT, Nov. 8.—Fred Waring and His Pennsylvanians played two concerts Saturday to sellout crowds at the Masonic Auditorium, with attendance just under 10,000 people for the two shows, and business at $1.50-$3, gross was estimated at $24,000, a near house record for one-day booking.
Coin Machine Operators!

ONE GREAT TIP ON 2 GREAT Coin Machine NEEDLES

For coin machine pickups weighing more than 1/2 oz.

PFANSTIEHL Special

For light-weight Crystal pickups 1/2 oz. or less.

2 Great Needles Fill All Needs

Each specifically designed for its purpose... both tipped with famous M478 alloy, the modern miracle of powder metallurgy.

The PFANSTIEHL (Regular), famous for smoothness and long life, is the best for use with heavy pickups.

The PFANSTIEHL SPECIAL, with its super flexible phosphor-bronze shaft for feather-touch reproduction is the best needle for use in machines with light pickups.

Only PFANSTIEHL can give you the M478 alloy tip for longer Record Life, Fewer Service Calls, Better Music... all 'round satisfaction.

//w/americanradiohistory.com

ALBUM REVIEWS

CHOPIN: SONATA NO. 1—Robert Casadesus (Columbia MK 698)

Robert Casadesus, the French pianist, gives a lyrical interpretation in this playing of Chopin's Sonata No. 2 in E-flat major with complete sensitivity as he plays the solemn funeral March which has characterized the work as the 'Funeral March' Sonata. Entirely satisfying for the Chopin fan as it spans over five 12-inch sides. Complete the set with poetic playing for the master's famous Ma- sura in B-flat major, Casadesus' key-boarding reflecting Chopin's melodic content. Cover arrived as a colorful and merry title sticker, with the inside cover left blank.

MOZART OPERATIC ARIAS — Eleanor Steber (Victor DM-1157)

Eleanor Steber, lovely Metop soprano, is marked by freshness and warmth in her lyrical structure and selection as crystal-clear as her singing, giving high individualized interpretation to the opera arias by Mozart. Two 12-inch records to the set and with RCA Victor Orchestra directed by Jean Paul Moresi, providing the orchestral color, Miss Steber brings her lyrical emotions in full play for "Non So Piu Caston Sen and Deh Vieni, Non Tarder from The Marriage of Figaro, and using the English translation, Mutterer Aller Arten and Doch Dick Lustig Kein Anderen". Stage setting and photo of the Metop canary makes for an attractive album cover, with notes on the music along with the aria titles listing the inside page. Makes for a welcome addition to the wealth of operatic music on the waxes.

MY WILD IRISH ROSE—Dennis Day (Victor P-191)

Selections from the pop folio that have charmed the lyrical leanings go to make up a package of pleasant ploring with the lyrical toning of Dennis Day giving the tunes a sincere turn. With Russ Case, Mark Warnow and Charles Dant sharing the accompanying musical chores for the sides, gathered together, from earlier cuttings with a choice of powder color to three of the eight spinnings in the set, Wynn adds a charm of intimacy as he sings it with contrasting song moods for My Wild Irish Rose, By the Light of the Silver Moon, A Little Bit of Heaven, Hush-a-Bye, Where the Rose of Killarney, When Irish Eyes Are Shinning, My Nelly's Blue Eyes, Mother Mackie and Round Up Around the Rose.

(Continued on page 116)

TALK OF THE TRADE

(Continued from page 9)

with Sears-Roebuck involved a "87-cent salute day to WMPS," a merchant campaign in which the selling price of articles either started or ended with the number 68. There were radios retailed at $21.68, records at four for 68 cents, etc.

Sewall Brown and Robert Knapp have been added to the announcing-pro- ducing staff of WRVA, Richmond... Steve Mayville, former CBS television director, has joined WWJ-TV, Detroit, as producer and director.... Donald A. Norman, for four years a member of the NBC national spot sales depart- ment, has been named sales director of WNRC, web's New York key, replacing William O. Tilenius. Latter resigned to join John Blair & Company, station owner, as chief engineer... Don Holmquist has been appointed to GLT Fort Wayne. Jhuntrax K. Bush has been added to the engineering staff.

Agency Notes:

GORDON E. HYDE, president of Federal Advertising Agency, elected chairman of the board of governors of the New York Council of Ameri- can Association of Advertising Agencies. He replaces Harold B. Thomas, Robert D. Holbrook, president of Compton, named vice-president to suc- ceed Hyde.... Bruce Dodge, of Blue Hill, back from a sojourn on the Coast. N. W. Ayer & Son, Inc., has named James E. Hanna and John D. Upton vice-presidents in the agency.... Louis J. Lord has joined the traffic produc- tion department of Geyer, Newhall & Gage, Inc.... Benton & Bowles has been named the agency for Schelsky Distillers' Three Feathers division.... Lyndall Wilson has joined Benton & Bowles as assistant to Richard E. Bellamy, manager of publicity.

A L PAUL LEFTON has been appointed by Claridge Food, Inc., to handle its campaigns, including radio, newspapers and subway cards.... Leo Kasulka & Sons Advertising will prepare the radio campaign for Goodword Exchange, diamond and gold buying service.... Ted Schoeter named vice- president of James & Kemper Agency, Chicago.... Grey Advertising has promoted Eileen Nolan and Bob Arbo to copy supervisors.

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We are now operating from our new plant and have

additional facilities for pressing up to 100,000 10" records

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WTIC'S DOWN HOMERS

(Continued)

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"HARMONICATS"

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COLUMBIA RECORDS

See Page 101

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SAVANNAH CHURCHILL

AND THE FOUR TUNES

RELEASE 1093

IS IT TOO LATE?

I UNDERSTAND

CASH IN BEFORE IT'S TOO LATE

MANOR RECORDS
Foulon New A&R Director for Nat'l

NEW YORK, Nov. 8.—National Records this week announced that Seva Foulon, head of the foreign language waxery, United Masters, had been set to run its artists and repertoire department, replacing Herb Abramson, United, which presider Unique and Sela labels, will stay in operation, according to Foulon.

**Sterling**

**PRESENTS**

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YIDDISH COMEDY SENSATION  
Featuring IRVING KAUFMAN and his Musical Schms

**Immediate Delivery!**

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Circle S-526-7-4

**Keynote-Mercury To Produce, Distribute Czech Longhair Wax**

CHICAGO, Nov. 8.—John Hammond, prez of Keynote, and Irving Green, prez of Mercury, this week revealed completion of arrangements for a vast library of longhair records. The exclusive rights arrangement by Keynote under an exclusive rights arrangement of the Granphonic Industries of Czechoslovakia. Under terms of the four-year agreement, new longhair classics will be marked with a new label, Keynote Classics. Present plans call for a maximum of 24 classical works each year.

Hollywood, Nov. 8.—Hollywood's new FIERCE! ST., DAYTON 47, OHIO  
SONG PUBLICATIONS  
**Immediate Delivery!**

**CALIF. REVISES SIDEMEN STATUS ON S. S. TAXES**

HOLLYWOOD, Nov. 8.—At the request of Local 47, American Federation of Musicians (AFM), officials of the California Employment Department have agreed to revise the regulations so that bona fide name sidemen will have to pay all sidemen's Social Security and unemployment taxes. Burdens for such payments shift to betterment donations under Form D AFM contracts.

State officials will define name sidemen's work in consultation with them by the musicians' org. Name sidemen leaders will themselves file for bookkeeping charges involved in payment of 4 per cent tax to cover state and federal relief funds. Musicians' union will not, however, raise the scale on name bands to meet the tax hike, on the theory that top orcs are now earning enough to absorb this tax. Scale will be raised, however, on casual dates when regulations are changed and leaders are given full control of orcs. Casual rate will average approximately 2 per cent of the orcs' territorial pay on regular jobs, effective in about two weeks.

**Fiesta Room Name Bands**

PHILADELPHIA, Nov. 8.—The Fiesta Room in Washington, booked by the Jolly Joyce Agency here, has announced a name band policy for the first time. As a starter, Joyce has booked in Hal McIntyre for a fortnight long run, roster job, effective in about two weeks.

**ATTENTION, MUSICIANS!**

Add to your collections. Four new numbers. 
*Buy Dazete* 
*Blame It on the Moon* 
*Hands on the Piano* 
*Sensation (Western Symphonic)*

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**SALES TALKS LOUDER THAN WORDS!**

(Initial Advertisements Sold Out First Week of Release)

"DON'T BLAME MY HEART"  
(A Great New Romantic Romance Made "FAOUS" by

**FREDY MILLER AND HIS ORCHESTRA**

**Voted by John Hammond**

"WHILE STROLLING THROUGH THE PARK"

The familiar "Olele" in a new SMASH novelty arrangement, distributed by the famous TA-508s, is a sure hit.

**ROBERT MILLER**

**FAOUS RECORDS, INC.**  
R.K.O. THEATRE, INC.

**NEWARK 2, N. J.**
ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Lee Castle

(Reviewed at Avalon Ballroom, New York, November 4. Booked on this location thru Joe Glaser.) A genial fellow, young and John Castaldo.


Harry James got there first. Such has been the frustration of many fine horn blowers in recent years, and the sound of a bullet from the谱, put one over the others. Probably unintentionally his ballad tone is a virtual carbon of that used by Grable's old kids, with ballads making up about 90 percent of the book's sound. It is bound to be a lot of talk about this being a princely hill.

On his own right, tho', this guy's got a sound. It's surprising. Horn bookers have really started to realize it. If he can find some sort of appropriate trademark or gimmick to hang his potentialities on he may get out of the rut carved by middle-of-the-road hornists. Castle is a smooth guy, handles a band with assurance and shows a beautifully consistent if not spectacular trumpet. His shimmering tone cuts thru best on standard hotel material. (Lee Rizzi, N.Y. Sun.)

Castle has whipped a band into good shape on short order (this was a real quickie), but the brass sounds a lot cleaner than many groups and below the usual standards. The brass, however, could stand more experience at playing together. When they get their act together, and this is the key, the men who are men, men like Jack DeLong and Carl Friend, will do all right.

Saxophone: ex-James also Johnny McAffe (who doubles on vocals), are in good shape for the old four-man sound and the rhythm sets well on the thunderously fine drumming of Sammy Maddox. The brass, however, could stand more experience at playing together. When they get their act together, and this is the key, the men who are men, men like Jack DeLong and Carl Friend, will do all right.

Sunny Kaye

(Reviewed at the Hotel New Yorker, November 4. Booked thru General Artists Corporation of 120 N. Newberry, York, Pa.)


Veteran society leader Nat Brandwyne is back at the Wiltern Ballroom, Los Angeles, where he has been the principal attraction for the past 10 years. He is noted for his ability to get out from under the James stigma.

Bob Bach

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(Reviewed at the Hotel New Yorker, November 4. Booked thru General Artists Corporation of 120 N. Newberry, York, Pa.)


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Chi Hears Percenters’ Split Rumors

As Talent Demand Ebbs

CHICAGO, Nov. 8. — With the lounge talent demand down from what it was just a few weeks ago, many of the night club operators are thinking of splitting the 10 per cent commission with the agents who provide them talent. Many are already doing it, either by agreement or by practice.

Coast Slapsy’s Switches Policy

HOLLYWOOD, Nov. 8. — Slapsy Maxie’s new owners, Charles and Sy Devor, last week suddenly dropped lavish production ideas and announced the club would offer standard entertainment on a low-priced basis or “no-cover” basis starting November 13. After taking a beating at the box office since the refurbished spot opened October 16, the ops dismissed Don Looper, who costumed and produced the club’s shows and handled the club’s relations with the agents. Club will launch its straight night-club billing with Benny Fields and Henry Youngman in the featured slot. Budget will be cut from the previous $10,000 per week to $6,000.

Jerro Bosse’s 11-year-old son, Larry, was asked by Charles Laughton if he wanted to become an actor. “Nah,” was the reply. “I wanna be an agent.” “All you have to do,” said Laughton, “is sign guys like me for 70 years and you’ll be rich.” (Experiment for future agent, d’ya want it?) Larry thought and thought. P. S. He’s got the part—and so too per cent to his old man.... A Cape May cocktail lounge thought up a gimmick—a one-minute cocktail bargain period: drinks at half price, but N. J. ARC Board nixed it by rulings: “Your plan calls up visions of patron dashing to make the 4:20 mark which he hopes to deliver—but who pulls up at 4:25—just too late?.... This method of business is improper at taverns, hence your plan is not permissible.”

Blackburn Twins’ entire wardrobe was stolen in Chicago while they were on tour. . . . Bobby Auer, manager of the Mayo Brothers, recently married Judith Blair, vocalist with Del Courtney’s band. . . . With first night club tour a wrap, the band is the Cezz Paree, Chicago. . . . Mills Brothers will play the Palace Theater, Seattle, November 17—their first appearance in city in over five years.

Chicago: Bill Vitas, ex-Oh Boy! gangster, in a parole hearing at the Cook County Prison, is said to have been involved in the slaying of Day Johnson. . . . Gene Bayless, who was working at the Bradford, Boston, and was complaining to Joey Adams, “There’s nobody here. What do you do about it?” Adams came back, “Put your name in smaller type.” . . . Harry Richman and Bullets Dugan are taking scalp treatments from a guy on the coast. They swear they’re actually getting fuzz on top.

AGVA Settlements Fee — for ’47 — All

NEW YORK, Nov. 8. — The beef about split commissions and booking fees between Arthur Fisher and Music Corporation of America (MCA), with Buster Shaver in the middle, brought about the American Guild of Variety Artists (AGVA) in to settle it.

Fisher bought Buster Shaver from MCA for the Harem last September, and filed for bankruptcy in October. Later it developed that Fisher’s authorization as exclusive booking agent for the former would expire October 31, but according to Shaver, Fisher was entitled to his cut and that they (MCA) should get the full 10 per cent commission.

AGVA ruled the deal could not be retried, because Fisher was a co-agent on the deal, he was entitled to his 5. Inasmuch as AGVA (See AGVA Settles Fee on page 41)

The Swing on Swing Street Is From Be-Bop to Be-Pretty

NEW YORK, Nov. 8. — The pendulum on 52nd Street is swinging back toward girl shows. Be-bop is slowly wearing out its stay and one by one the small clubs are switching to fem flesh. Where two short months ago jazz orchestras were more than half the scene, it seems they have taken on acts, and those of the music dealers either folded or are arranging lower bands.

The Famous Door now has Pat Paree heading a six-act show. Eight members of the band have just landed with Jack, Paree turning them away. The Banji opening is under way. Club Nocturne has Lois De Feu.

Still maintaining swing street tradition are the Club Downbeat, with Ted Taddamore’s ork, while Dinny Gillespie once drew; the Three Twelve and the Blue Angel, both run by Stephen Shaver, are both featuring Colesman Hawkins, and now has Charlie Parker, and the Onyx, considered the original home of hot jazz on 52d Street, which offers Henry Reid Allen on the podium.

Freddy Lambs Club 18 couldn’t stand the gaff of paying Louis Jordan’s Tymanpy Five $3,750 a week for a month.

Most of the spots on the street have already dropped the hard bop and are beginning to develop a new policy. The ops found out that to make money with the high-priced jazz men they must fill the seats before the talent falls off behind, and from the dazzling interest in Be-bop, clubs are beginning to make changes and the answer seems to be fem—beauties fem.

$50,000 Blaze

At Happy Hour, Minneapolis

MINNEAPOLIS, Nov. 8.—One fireman was killed and six were injured fighting a three-alarm fire at the New Melody Club. Fire broke out at dinner hour Wednesday (5) and raged for nearly 90 minutes. With the blaze coming in at $50,000.

The blaze came just as Pantages’ Scrubswall ork was completing its long run. It was believed $15,000 of the damage was done to the musical library belonging to the band were destroyed.

Freddy Lambs’ ork was to have opened at the Happy Hour Thursday night, but the engagement was aimed at attracting society crowds.

EMM Membership Drive Plans Mapped

CHICAGO, Nov. 8.—After a summer’s hibernation, the members of American Federation of Musicians (EMM), local chapter of Artists’ Representatives’ Association (ARA), this week agreed at their first fall meeting that in unity there is strength and mapped out details for a strong membership campaign.

At the meeting Thursday (6), approximately 100 members of the ARA decided to try to extend the local’s present membership in a drive for not only new members and a reinstatement of members who have been dropped from the rolls — the club was affiliated with ARA two years ago. Since then James Berger, head of the MCA affiliate, has had ankel EMM-ARA and reports from the meeting indicated that a period amounting to 6 per cent in the group are ready to rejoin.

Membership chairman is preparing a buffet-supper to be held within the next month, to which members will be invited in a candidate for membership.

New England Nitery, Tavern Biz Gains

WASHINGTON, Nov. 8. — Nitery and tavern business in New England city with healthy gains during September over the corresponding period of last year, according to the Census Bureau, which has released its current report.

New Haven showed a 10 per cent gain over August nitery business, while Hartford registered increases of 9 per cent. Bos ton, with its traditional invigorating place in the business, showed a slight gain of 1 per cent.

On the other hand, nitery business last September was lower than September, 1946, by 14 per cent, and 5 per cent in Providence and Boston, respectively. Decreases for the same period amounted to 6 per cent in Hartford and Springfield, while New Haven’s net business was down from September, 1945, by 4 per cent.
2 Balto Spots Pit Top Shows In Death Fight

City's Night Biz Languishes

By Bill Smith

BALTIMORE, Nov. 8—The two major clubs in town, the Club and the Chanticleer, still manage to do a business, but have to fight each other harder with top attractions to keep from withering on the vine.

Reason for decline is more general than the immediate weather. Attractions have left the city, leaving the public with less to spend for luxuries; a sharp reduction in city's population from the war-swollen 2,500,000 to a present peak only 1,500,000 leaves less people to draw upon. Oddly enough, population has been depleted the question of hotel rooms is still acute. One still has to have a drink at the Forum or the Bacchus, which other contributing cause for the decline in nighty attendance—and an odd one at that—has taken the town by storm. Regular patrons who seldom finished a night without a visit to either club, now stay at home trying to Schneider each other.

Club Chanticleer, operated by Tom Shaw, Moe Levine and Cy Bloom, is presenting a buck raffle in the region. Seating 325, the room is well decorated with appropriate and the performer's viewpoint. Spot is booked exclusively by So Tupper, who has been doing the town for 11 years. Shows usually follow a set program of imported talent, except for occasional children's dives, and has taken the town by regular patrons who seldom finished a night without a visit to either club, now stay at home trying to Schneider each other.

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Blue Angel, New York

(Tuesday, November 6)

Capacitor, 110. Price policy, $5.00-$4.00 minimum; longer runs at a discount. Bookers, non-exclusive. Publicity, free. Estimated budget that this show, $2,720. Estimated budget last show, $2,100.

Business may be from hunger in many spots on the Stern, but this room with its small capacity is still doing a turnover biz. The club has now been going long enough to require a natural draft (Copa is the only other club in town to have that) and as long as some acts that chi-chi trade here goes for, it should continue to pack them in.

Name drawn this time is Pearl Bailey. Her easy delivery, combined with the boat with the hills, plus the implication of blue material (which, incidentally, never materializes but is always referred to), is a wonderful thing to watch. Gal has decided not to pass his talents on and works with an ease that earns terrific hands.

Jay Marshall

Jay Marshall, who recently finished a week at Loew's and has withdrawn, is back again. Ordinarily Marshall's whininess aren't yock builders until he's on for about a week. But when the crowd here, the lad registers almost from the first bit. Where Marshall displays his intimate knowledge of his act. His hillbilly chatter is amusing, too, the song which accompanies it doesn't register. Result is a full-dress for the minus, where he needs something to keep him high.

Alice Pearce, with Mark Lawrence on the piano, is still one of the maddeningly appealing. Appelbaum, haven't limited and requires an audience that puts much on it and a Hal Holmes. Gal's high pitched giggle is at first startling, even embarrassing. Later it becomes infectious and pulls yocks regularly.

Robert Maxwell, boy harpist, mixes use of the harp with his voice between people and hair, doing an excellent if subdued job.

Elis Larkin Trio does nicely behind various acts and in its own hit. Hal Crocker, work for a trio in a title is equally satisfying. Bill Smith.

Club, Charles, Baltimore

(Tuesday, November 6)

Capacitor, 225. Prices, $2 minimum. Shows, 8:30 and 11:15. Operators, Tom Shub, Cy Feeny, Frank Moore; public agency, Moe Klein. Estimated budget this show, $2,000.

When Peter Lind Hayes opened here last year he meant little. But he has since acquired a rep, so for his opening night the room was too small for his local biggies, including the mayor, a couple of congressmen brought down to remember town's station wagon set. Requests for reservations were so heavy that the promoter had six invitations to invite costing $7.50, including dinner.

Since last caught Hayes has acquired a rep, so for his opening night Miss L. E. Mealy. As a single Hayes was superb. With Mary Healy working with him in a covech of satirical and nostalgia bits, the new team wasn't nothing short of a winner. Hayes himself, pounds, still wears those Brooks Brothers three-button suits and crew haircut. Miss Healy has apparently lost weight since she was in Around the World, and her hair back to brown (it was black for the leg). Together they look beautful and the timing is everything. Route routines included a commissary scene, "The Best of All," in which Miss Healy starts reminiscing about her first date while an off-stage breakup in "My Heart's the Bacon."

With a happy audience the new couple showed signs of going.

The Cernys

Rest of the show had the Cernys, boy and girl dance team, who opened for Hayes. Wendy Cerny ($20) and girl, they segue into their own spot for a series of parodies from "The Three Whores" and "The Wally WANZER" (Wiley). They then regale with a spot that gets them a good laugh and works well.

The Wally WANZER line is well matched, looks better than generally is the case, and is an amusing and likeable. Route aren't too complicated, so the effect is solid.

Norman Brooks cut the show with the boys. Brown and good singing, Bill Stois did adequately in the relief sessions.

Bill Smith.

L.A. TRAPAS AGENCY

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MERMAID ROOM

Hotel Park Central, N. Y. C.

For Availables, Write:

JOHNNY BROWN, Personal Representative

1097 Broadway, N. Y. C.

BAYOU CLUB, NEW YORK

(Wednesday, November 7)

Capacitor, 30. House policy, $2.50 minimum. Shows, 8:30 and 11:15. Operators, M. O. Conrad, Billy Conover. Booking policy, non-exclusive. Estimated budget last show, $1,000.

Intimate spot combined talent in the voice of Joe Allen, stylish and suave, the music of Marshall Ray's butterfly songs, by Vicky Lane and tap accents of Jerry. To round out an interesting show.

Tira, a five-foot-four platinum blonde, came on wrapped in a white and pale blue chiffon covered by a jacket with spangled sequins. She sported an "I love the Grecian myth of Bacchus and the nereids," while this week in under a rosebud, she took place in a gimnick rimmed by a技术 and two turns of the rimming with the crimson liquid, a spray effect of wine coming from pipe jets. Following the floor and a mist created by dry ice in the form of Egyptian. Tira diarosed down to net sense the official approval of the original show. Tira's bottom number established the second Jemima wings. Jerry Green's second number had one of the finest of the group, a reprise, the piano, and work for a trio in a title is equally satisfying. Bill Smith.

Mayfair Room, Blackstone Hotel, Chicago

(Friday, October 25)

Capacitor, 225. Price policy, $1 cover and $2 minimum. Shows, 8:30 and 11:15. Operators, Ben Shub, Cy Feeny, Frank Moore; public agency, Moe Klein. Estimated budget this show, $4,400. Estimated budget last show, $2,400.

Current headliner Jerry Lester brings the line of comics here to three in a row, with the elder Lester frater with a problem, and difficulty with the opening show with a very cold comedy that was forced to warm up after 20 minutes of his launching.

Lester, the hards pressed at the beginning, the aloof and the mountain never dipped into the blue once so he was steady chuckling all the way, his first start is smacking. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor. After a series of clever, pertinent ad lieu and part of the show, he was set on the floor.
Radio City Music Hall
(Thursday, November 6)

This is the second show in a series which seems like a slough-off. The productions, outside of the Rockettes, are dull and uninspiring; the acts, usually magnificent here, are meaningless and confusing. Even the acts fail to register.

Ben Lyon, as usual, opened big with his drunk act, taking a fall into the pit. His ladder hit was an excellent topper, even better than his usual lamp post rockin finale. But he stayed on so long that he ended only 50-50.

Stan Kavanagh, comic juggler, using balls and Indian clubs, has apparently been away too long. Result is his act is dated and reminiscent of similar acts in the '20s. Tricks are repetitious and tiresome. The musical score was little help and the cues were seldom on beat.

**Period Costume**
The end-of-season show, built around Franz Lehar melodies with period costumes of the '90s. Singing for the lively glee club is robust, with Brian Sullivan doing okay. Lucille Cummings is excellent in her role. The finale has the kids in black and white. (See Radio City on page 44)

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**The HAMILTON SISTERS**

Harmony Singing and Accordionists
From Buffalo, N. Y.

Presenting Medical, Novelty, and Comic Routines
Dancing in Character

JOLLY JOYCE
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Trio in their 16th season.

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**JACK E. LEONARD**

LOADED FOR LAUGHS
STRAIGHT THEATRE
New York

3 WEEKS—OPENING NOVEMBER 7TH

Dir. MATTY ROSEN

Million Dollar, Los Angeles
(Thursday, November 4)

Sock is the word for this Count Basie band's bluesy interpretation of solid musicanship and top showmanship that has the customers yelling for more. The Basie powerline, set on a soft rhythm wallop, the full ensemble force and precise playing manner that has kept it in the forefront of the rhythm bands. Spark-plugged by the Count's flawless Steinway rippling and showmanship on stage, the show brings impressive appearance which adds immeasurably to the effectiveness of the review.

Show kicks off with a rhythmically unusual version of St. Louis Blues, tenor saxist Paul Gonzales getting the spotlight. Bob Bailey's smooth pipes come next in a way listening to 'somes I Have But One Heart and Dan Berger, Moonlight mood brightening as one of the best arrangements to date. At Mad in You. Dance interest is provided by Bobby Short,getto and Carl Sands' tap duo, who build from a fast start to a sock wind-up.

Walking in a line and coming out for the next slot, with only a single spotlight centering on the maestro as he wraps himself around the Steinway and gives out with Basie Boogie. The Count proves his versatility by switching to the theater organ for Paradise Jump. His display of console virtuosity brings down the house. Had to beg off.

"Little" Jimmy Rushing again proves to be a bringer of weight and substance; this time as he raps two blues vocals and another couple of dance numbers on the boot. Adding zing to the fast-moving review, Lewis and White combine gags with tap routines to stop the show. They knock themselves out loving cheers.

Buddy, time out to Julia Lee, whose Capitol discing of Snatch It and Take It was one of the best seller lists. Gal knuckles the ivories for her own accompaniment as she voices a rhythm, slanting her piano effects with a soft and soulful interpretation of the theme. Source River and winds up with Spot the Fill-In. Thelma Fercelli adds her usual novelty touch.

Biz, good. Pic, Philo Yance Returns, Lee Yhte.

Strand, New York
(Friday, November 7)

Some months ago Jack Leonard made his first Stem appearance at a long time at Loew's State. The fat boy was nervous but made such an hit that offer started coming in. Last week he opened at the Strand and repeated with a performance that brought the half-empty house roaring with laughter. Even the band broke up. And when a band which has been up since 7 A.M. rehearsing can laugh at a comic, it's not something funny.

Leonard's appearance—a Macc truck turned into a gorg juggles away. That appearance, by a fast delivery plus a routine of malice, clever, clever, hilarious, makes him one of the funnier comics around.

**Olsen and Joy**
Olsen and Joy, who followed a string of slow band numbers, gave the show its first lift. The boy-girl acro-novelty team opened fast and started that way for the full seven eight minutes it was on. They're attractively costumed, they look good and their standard routine got appreciative hands.

Olsen is Carle's ork (three sax, four rhythm, three trombones and three trumpets) a pleasant job on the melodies which rock nicely. Carle's piano work was his usual, high-register work being framed skillfully by the band's instruments. The ork has two pianos. One front and center for Carle, the other for the girl with the piano. It was played with easy grace. As an emcee (he does all the intros) he's awkward and ill at ease.

**Band has two singers. The first, Lonn Stevens, a tallah brunette, is a straight-up and professional. Her two numbers were strictly from the music hall in style. (See Strand, New York, opp. page)
New York: Roxy a Sock 133G; Rains Hurt Others: MH 117G, Para 60

NEW YORK, Nov. 8.—Rain, fog and general unwelcoming plays-at-home weather following the unseasonable heat wave of the week's first three days. For signs of the Roxy's big $133,000 second week were the main causes for forecasters to keep their fingers crossed, as the flesh-flicker houses this week. The total gross in the six Stren theaters was $49,000, a $20,000 drop from the peak the week before. Election day, a usual big puller, did not materialize. There were fewer people on the streets than on an ordinary day.

Roxy (8,000 seats; average $85,000) followed a smash $162,000 opener with $133,000 for a total of $295,500 for Veloz and (2,080, Sid Caesar and Foreever Amber. The $180 top still prevailed.

Music Hall 117G

Radio City Music Hall (6,200 seats; average $100,000) ended a four-week run of $200,000 after opening at $145,000 and hitting $132,000 and $115,000 for the middle stanzas. Total for the run was $510,000 with Elizabeth Talbot-Martin, Paul Franke, Lucille Cummings, Dorothy Keller and Song of Love. New show (reviewed previously)—Carol Kane, Kay Stryker, Kavanagh, Lucille Cummings, Brian Sullivan, Ben Dova and Cass Timberlake. 

Paramount (3,654 seats; average $85,000) hit $60,000 for the third week after registering $80,000 and $70,000 for a total so far of $230,000 with Charles B. Brooks and Helmut, Al Berliner, Tip, Tap and Toe, and Variety Girl. 

Capitol (4,437 seats; average $72,000) preened for $30,000 with Jane Powell, Sheep Fields and orch. Buck and Mel Torme, Three Chesterfields and The Unfinished Dance.

strand 41G

The Strand (2,700 seats; average $40,000) wound up a two-weeker with $41,000 after an initial stanza of $42,000 to garner $86,000 during the run of Ted Weems and orch. Dorsey Amsterdam, Gordon Green, General Ahead and That Hagen Girl. New show (reviewed this issue) has Ethan Wayne, Olga and Joy, and Escape Me Never.

Loew's State (3,500 seats; average $25,000) in $78,500 with the Slate Brothers, Bricklayers, Jack Powell, Yvette, the Appletons, and Joe Lou and Marilyn Cates, with Welcome Stranger. New show (reviewed this issue) has the Vagabonds, Edith Fellowship, Harry Carney, Raye and Naldi, Johnson and Owen, Virginia Austin and Merion of the Movies.

Boston:

Georgia Gibbs, Plus Joey Adams, 27G

BOSTON, Nov. 8.—With the bulk of the Hub's biz going to Foreever Amber playing at two houses (Paramount and Fenway), the Boston came out slightly better than average for the week ended Wednesday (5). Stepping up the bill with a fast-paced stagewhow headed by Georgia Gibbs and Joey Adams and two pix instead of one, the 6:30 drew $27,000. Pix: Each Dawn I Die and Bad Men of Missouri.


Milwaukee:

"Singing Vanities" Pulls 130G, Net 65

MILWAUKEE, Nov. 8.—Harold Steinman's Singing Vanities rolled out of town Monday after its sixth annual performance with $65,000 in the kick. In the face of $8,000 daily expenses at the Auditorium, the show grossed $130,000 in 17 sellout performances in 13 days. The show had held more than 4,000, the show could have done even better.

The Vanities have played to sellouts at the auditorium the last four years. This year, as usual, they had $100,000 in sales before they opened.

"Reviser" 15G at L. A. Mil $275

LOS ANGELES, Nov. 8.—Chris Pin Martin's Revista Mexicana repreented the Million-Dollar (3,400 seats, 55-98 cents admission). In addition to Martín and Leopoldo, this bill included Webb South, Linda, vocalist Jorge Morris, comics Marianne and Carlos Miranda, vocalist Delia and Hermanos Flores. Pic, Web of Danger.

2 BALTO SPOTS

(Continued from page 38)

were bonanzas during the war years, but today they are strictly week-end affairs. The biggest ones in town—Dave's, 10th and 10th, and Don's, 10th and 10th. Both have a tradition of doing well.

AGVA SETTLES FEE

(Continued from page 37)

do not permit Shaver to pay what would in effect be 15 per cent.

Gene Kruas as drummer. Part of the credit for booming receipts must be attributed to the fact that Milwaukee was 18 months without any vaude house other than burlesque. Management also succeeded in getting big publicity build-ups in The Milwaukee Journal "green sheet," daily entertainment section, on Amaz, Martin, Benecke and Harmonicas.

Biggest hit not in Riverside history is the $15,000 budget for the show which starts November 13. It includes $6,500 for Red Ingle and His Natural Seven and $3,500 for Marilyn Maxwell, plus pic, Out of the Blue. The house will be without flesh during weeks such as this, but shows will be paid for by sales of an original song and the "Buffalo"品种" series. The audience also enjoyed its visit to Riverside recently.

Riverside Take Above 20G

MILWAUKEE, Nov. 8.—Band shows and vaude are keeping grosses at the Riverside Theater at a high point, not to near their wartime peak, according to Manager L. Roy Pierce. Since the local pic house returned to fleshers four months ago—after a year-and-a-half layoff—weekly grosses have run from $20,000 to $25,000.

The management tries to book once-a-week attractions when possible, but still plays first-run pix in between. Top grosser was Jerry Murad's Harmonicas, good for $23,000 the first week and $12,500 the second. Second week fall-off was due mostly to competition from Skating Vanities, Harold Steinman's roller show that counts Milwaukee as best b.o. town. The Cats were the first attraction to go two weeks at the Riverside. The trick will be repeated if and when Pierce can sneak hot attraction.

Other Riverside grosses since return of vaude include: Ink Spots, $45,000; Tex Benecke, $34,000; Desi Arnaz (six days) $24,000; Freddy Martin, $23,000; Tommy Dorsey 22, 500; and Frankie Carle (current) $15,000. Dorsey's gross was far below his Riverside record of $35,000, hung up when he last came this way with

Bill Smith.
Cheaper To Build Sets Here Than Import Them

NEW YORK, Nov. 8.—It is cheaper now to build and paint the sets for an American production in New York than to have them done in Great Britain as used to be done, according to Charles Doll, managing director for The Winslow Boy. Knill, claims that the regulation of the stagehands' union making it necessary for a carpenter to be steadily employed and that such a man can be knocked off from a local one-set show, adds a weekly salary of $116 to the cost of building and makes building in England costly.

It would have cost $4,000 to build Winslow Boy scenery here. The tab for the set boxes in England was $2,600 for building and painting, $1,000 for the designer's fee there plus $500 for an American designer who must be employed according to the British Act. The decoration is by Bertram Grassi, a costume designer also insisted on by scenic designers' union and $1,800 for two weeks of the set to America. That totals $6,000, considerably above the $3,000 which it cost here and the same set name. When you also include the weekly $136 carpenter's salary for as long as the show is running, the difference in cost becomes clear. He also states that while the $3,000 critics' review of the stagehands' union and also that the $3,000 building and are far superior to the British, so that you have a better build here.

In fact, John C. Wilson intends to produce Michael Chatton Hume's The Winslow Boy which is being presented on Broadway in conjunction with the Shakespeare Club. And not all the cast will be all British, Knill, his general manager, expects to tour 100 cities. 

However, Knill still believes it is expensive to cast, direct and rehearse in Great Britain so as to bring the players to America. Altho the fare runs about $400, the actors' salaries are a bit cheaper and they are paid more in London in certain performances where the script is English.

String-Pullers Pick Bill Ross

NEW YORK, Nov. 8.—The Stage Management Association (SMA), organized in 1939 to safeguard the rights of stagehands and promotion and self-betterment pur- pose, in Stockholm, Sweden, elected its first slate of officers at a meeting Friday night (7) at the Hotel Crown.

Mr. Ross' first proxy is William Ross, Jack Efrat was elected vice-president; Esther Snowden, recording secre- tary; William Hammack, cor- responding secretary; Norman Mil- ler, treasurer. Six SMA council members were re-elected for three years, Eddie Dimond and Chet O'Brien; to serve two-year terms, Steve Rabin and Charles; Frank Colletti and Bar- bar Waller. David Hines was named alternate for a three-year term; George Grenberg for two years.

SMA already has 136 paid-up members, out of an estimated initial fee of $1,725, 55 members will be given 30 days to get in under the wire, when the initiative will be hit to $25. A spokesperson for the org said today that the next step, a permanent council of 11, will be held.

Continent Scouting London's "Lucasta"

LONDON, Nov. 6.—Several Continen- tal agents are in town to catch "Lucasta," which can be something of a triumph. Reports from Scandinavia, Germany and Italy indicate a great interest in the Philip Jordan play. Once certain transfers are completed, releasing agents look at the show will have the run of some of Europe's most impor- tante stages. Meanwhile, Hilda Simms, playing the lead, can have a sale for the summer at the London Casino.

Great plans are also being made for a tour of the play, which will be first produced here for three weeks at the London Casino and then will be off to the Continent for six months, London and Paris it is hoped to have Miss Horne there for a longer period next year. In London, the Casino is selling out for every performance.

Defeated Juniors Try Again; Seek Equity Law Change

NEW YORK, Nov. 8.—Despite a recent attempt that was defeated at the convention of the Actors' Equity Association, the Equity juniors are circulating in the trade asking that the previous amendment be resubmitted, and in an alleged "discriminatory" clause.

Amendment, defeated by 116 votes at the convention, is a clause which also could not be ratified in the new drama staff the Equity Council at its dis- cussion to waive, modify or change the Equity juniors panelism. Equity juniors, reasoning that the defeat, is getting senior mem- bers to sign the petition to reconsider. When enough signatures are collected the next move will be to present the case to the Equity Council where the junior delegation will decide the course of action.

Stem Theaters May Curtail Pream Lists

(Continued from page 2) agers have decided to expand with an unwritten agreement that the producers must never go above the asking here. 

the Equity juniors that the producers say they are not slicing the dividends and in some cases are giving them a more normal reaction to a script the first night than is possible with an audience.

Some "Can Wait"

They claim that many papers get them more than the usual amount for their dramatic staff to handle tickets for their plays for their dues, for example; so the Guild also makes available what it calls dividend plays. This is a play production and not an Equity member than the Guild which a subscriber can see for 25 cents less if he evidences interest.

An interesting angle is the fact that the Guild, of course, is the only one in Chicago no more subscriptions are accepted, because the quotas have been filled.

Audiences get a 10 per cent re- duction on tickets that have been sold before the show is scheduled to open.

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Auscie Labor Group Backs Plea for National Theater

SYDNEY, Nov. 8.—The New South Wales Public Service Association (PSA), representing some 50,000 unionists, has unani- mously indorsed the following resolution sponsored by Actors Equity:

"That this council recommends to the commonwealth government that it give every consideration to assisting the establishment of a national theater, which will contribute to a cultural life of the community. Further, that a special peace council attend the proposed public meet- ing in Sydney on this question."

The GOA is a getter support for the movement and Sir Benjamin Fuller (Fullers Theaters), David Martin (Terry-Allen Company) and Robert Johnstone (Conservation Opera School) and (The National Theater) have all made public statements.

GUILD SKEDS ANOTHER

NEW YORK, Nov. 8.— A member of the Equity juniors, who prepared the script for Green Johnson, is the next show on the Theater Guild schedule. After the George Bernard Shaw's "You Never Can Tell" probably will hit the boards sometime in the spring.

Local 802 May Deal With Individual Producers in '48

NEW YORK, Nov. 8.—Recent squabbles between the League of New York Theaters, to which Local 802, American Federation of Musicians (AFM), will probably will result in the musicians receiving production in addition to the managers involved, personally. After that date because the musicians claim that with the League on hand the situation is completely under control and that National Theater to a large extent as long as possible, even in spite of the house, its present status. For that reason, the musicians claim, they charged $115 per week for musicians instead of $138.

It is the opinion that since the League, in their opinion, is a paper organization and cannot bind its members, they must go straight to the individual producers to negotiate. However, Brock Pemberton, president of the producers' association, in a re- buttal points out that the League had no power to make new deals for the producers and that the theater business is dis- continued. The producers cannot claim that the League failed to fulfill its contract. Lein is said to be in agreement, which runs to September 6, 1949, and cannot be running into difficulties with the producers before its expiration.
THE FIRST MRS. FRASER

The First Mrs. Fraser, produced Wednesday, November 6, 1947, is a play by Murrow, starring Paul Gant, Thompson, and Eileen Ford. The play is set in Amsterdam just prior to the Nazi invasion. A stickless stick of his fingers with the last analysis that it is love that makes the world go round. The play's theme is love and war, and an heiress, who has been given an uncertain fate, and is over the years to become an ingenuous newcomer to Broadway rat.

For the moment when Miss Lockhart is doing her stuff, it is partially because Henry Herbert is at his best-albeit it is partially because Henry Herbert is at his best-albeit it is partially because Henry Herbert is at his best-albeit it is partially because Henry Herbert is at his best-albeit it is partially because Henry Herbert is at his best-albeit it is partially because Henry Herbert is at his best-albeit it is partially because Herbert has naturally put it in Brittle terms and sailed in laughable terms because there has never every suspense as to outcome and it is long time getting to the point.

Top-Flight Cast

Miss Cowell set about building a character and her Mrs. Fraser is at a low point of distinction. That is the kind of reconciliation scene in the hands of skilled players much more modern and the audience performance keeps it alive. The result are a bit vague, ultra-dashes and probably a coma inspiring philosophy. According to the girl, there is no death so long as there is faith and love. Souls will continue to merge with other souls and return to God, who is in the life sentence of happy purification to the celestial spiral up to eternal bliss.

Cure for Cancer

Obviously, wide is a young scientist and the girl loves each other. In his efforts to distract his chief from his work, he stumbles on a potential cure for cancer. However, his rodent subject dies after some time of being alive and the girl keeps her alive. She nearly kills her with a drug to get the answers to the cosmic riddle. The results are a bit vague, ultra-dashes and probably a coma inspiring philosophy. According to the girl, there is no death so long as there is faith and love. Souls will continue to merge with other souls and return to God, who is in the life sentence of happy purification to the celestial spiral up to eternal bliss.

November 15, 1947

The Billboard

THE BILLBOARD

ETHEL BARRYMORE THEATER


Once more the season brings a play backgrounded by a prior London production, this time for the mantle of the Theater Guild, which handles the American premiere of de Hartog's drama from a Death of a Rat to This Time Tomorrow. For Stem conventions and the like, it will confuse more than instruct or entertain.

However, young de Hartog is not a playwright to be brushed off. He is an ambitious and sincere writer with a solid talent on which to build. It is simply that Tomorrow tries to cover too much ground at once and confusing and succeeds in an- swering too many questions. It is the last analysis that it is love that makes the world go round. The play's theme is love and war, and an heiress, who has been given an uncertain fate, and is over the years to become an ingenuous newcomer to Broadway rat.

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Out-of-Town Opening

EASTWARD IN EDEN

Plymouth Theater, Boston


The creation of a man of genius on the stage by actor and playwright has seldom been even as much as credited the biographer of Emily Dickinson in Eastward in Eden by playwright Dorothy Dandridge and actor Ben Van Buren. For Miss Dandridge has put together some luminous and possibly the works of the New England poet) in a finely drawn, and quite thrilling way.

That more, Miss Straight enacts the role with a vibrant, and with shining, variegated patterns of which are inspired.

Van Buren's play offers some of the finest writing the stage has seen in a long time. Producer Nancy Stewart, who has long admired the writing of Emily Dickinson's poetry. There have been various attempts to bring to the stage, but only as a woman, Emily Dickinson retired from her house, lived more and finally she herself, may be seen only at dusk or in the even-ings, when she has her father's place in Amherst. Some say it was the husband of her best friend, whom the house and gardens took the most recent one is her attraction to the play. Charles Wadsworth whom she met in Philadelphia. The play was written to one another so swiftly and quickly they all forgot before 1865 she was married and a father. But one day he appeared in Amherst to tell Emily that he must cut himself off from her completely, for his station and his way of living required it. He went to California to try to forget; she retired into a remote, unloved world of her own house and garden. And according to Miss Dandridge's script, he never returned until 1868. By 1885 he was and ill man, to day, the distance of the love she had known in Emily.

Week Second Half

The first half of Miss Dandridge's play活下去, and the second is like twice as much. The second half lacks conviction, almost unavoidably. In the case of Eastward in Eden, it is not a good—certainly not a well-crafted piece, and probably that it is not an obvious entertain-ment. But its fine qualities are not to be denied. At least half of the glory belongs to Beatrice Straight, whose portrayal Miss Dandridge is hardly short of perfec-

Wing School Vets Make Legit Grade

NEW YORK, Nov. 8—Out of 125 actors attending classes at the American Stage Wing, 11 young men are in the grade for vets in the entertainment business, with 10 in that are in legit shows on Broadway and the road. The theses are scattered thru 25 plays, with Call Me Mad has the number of grades.

The seventh session, nearing its end now, has 1,200 enrollees. Since the July session began, the Wing has served 1,900 ex-G.I.'s. Many students return again and again to take advantage of the number of recent talent totaling 1,935.

School also performs service func-
sions, such as acting as intermediaries between agents, producers and directors and actors. (How) for it does not act as an employment agency. At the end of the session the Wing will showcase the work of its top emetors.

Call Me Mad runs from Nov. 18 to 29 at 432 West 44th Street.

AGVA Rival Plans Detroit Legit Co.

DETROIT, Nov. 8—Still another of the many Detroit regional legitimate plans aiming at permanent stock, has been announced by the American Society of Arts and Talents (ASAT), with Lyle Blake as dramatic critic. The production policy of the society, under the direction of Len Goldstein, one-time executive secretary of American Guild of Variety Artists, Detroit chapter, has been challenged as potential op-

This week the AGVA has been described by an executive secretary of America. "I'm going to stage several pro-

The LOEWS's (Continued from page 49)

LOEW'S continued interest in the high. A novel who-up had her husband's and murder on one marionette which in turn con-

routes

Dramatic and Musical


MONTANA (Morton) Philadelphia. Opened in Chicago on Oct. 17. Presented by Rosemary. Miss Inger Stevens. President of the American Guild of Variety Artists (AGVA). Ago, has been challenged as potential op-

Onlov Stevens is a tower of manliness, strength and rugged, home charm as the Rev. Wadsworth. He is a plain actor but a good one. Remaining roles are rather weak, which are played with fair competence. Bill Riley.

BROADWAY SHOWGLOW Performances Through November 8, 1947

DANGEROUS CORNER (Virage Dangereux) (Continued from page 43) some relation adequately. But Miss Straight allows for another and a bit by being a bit more on the comical side. Stapleton Kent, Joel Thomas and Mildred Moore (fill in) the bit potently in lesser roles.

Playing by Edward Sullivan is good, leaving better pacing in show's slower moments could have helped. Scenery by Philip Keeler presents an inter-

TRIAL HONEymoon (Continued from page 43) some relation adequately. But Miss Straight allows for another and a bit by being a bit more on the comical side. Stapleton Kent, Joel Thomas and Mildred Moore (fill in) the bit potently in lesser roles.

Playing by Edward Sullivan is good, leaving better pacing in show's slower moments could have helped. Scenery by Philip Keeler presents an inter-

CLOSING

All My Sons: Thursday, Nov. 13. (8)

The Billboard

November 15, 1947
German Biz in Doldrums: Coffee-and-Cake Bookings

**General News**

**Baroque**

By UNO

Howard, Boston, suffered loss of scenery and wardrobe by fire last week. The American Stage, owned by Eva Collins, costumer, and backstage crew all pitched in working Saturday (October 5). Though much money was spent in replace destroyed effects in time to make their next appearance Tuesday without Freddy O'Brien doubling at producing ensembles and manufacturing leather receptacles for their new and store trade. Sherry Everett and hubby, Connie Ryan, will be visited in Washington by Sherrill, Rose & Co., A. Everett, from the tobacco belt, Rocky McD., N.H., for the Glad Cafe, Dayton, Ohio. Freddie O'Brien is expected today to control the Palaest Variety Theater to film the USA and in other strong houses to continue to cancel vouge booklets and orchestrate their houses for operetas and pictures.

Many factors play important parts in the all over Good Old Sound. The most important seems to be the lack of organization of managers and members. New licenses have been issued to managers and agents, large houses, but actions has tended to lower the quality standard of entertain-

ment. Consequently faced with food scarcities and financial worries have turned to operetas and films for income.

Polio Epidemic

Peculiar to Berlin, the increase of polio has caused added emphasis to the box office in all phases of showbiz, while in other cities the same development seems to be the main cause of darkened houses.

The official publication Des Productions, published weekly for open dates for acts, with addresses of prospective managers for shortages of paper and staff personnel which delay its publication dates due to paper shortage. A consequence of this is useless to theater managers. However, many have had copies of the German equivalent like Dusseldorf and Stuttgart are issuing their own papers to counter act these management difficulties.

Passwords, acts, often billed in Germany's vast entertainment, has suffered not only from lack of security. An incident happened at accidents and casualties attributable to the Broadway fire. This and the weakened physical condition of performers. Management have the owners of the Funky turn Radic Tower in Charlottenburg, Germany. The tower, now under construction stages to house these aerial acts. The Funkyturn is now constructing its biggest stage thus far to accommodate its former garden show indoors for its German stars.

The outlook is gloomy. Many managers are doing what they can to ease the situation and they believe the crisis is yet to be reached.

**Aussie Equity Would Take in Other Showbiz**

SYDNEY, Nov. 8.—Actors' and Announcers' Equity aims at a wider type of production and has formed a charter to give within its membership to include other branches of the industry. The organization is called "Equity." It shall consist of an unlimited number of persons employed as Equity shall represent any circus, variety and vaudeville artists, super-

showgirls, singers, study-uses, and maunueen employed in the theatrical, cabaret, radio, television, hotel, or circus.

Branches of the entertainment industry in any other locale which construct to be a place of entertainment, or in the cinemato, television, broadcast record-

ing, commercial or any other radio branches of the entertainment industry, and all persons employed by or on or by any radio stations or on the production of recordings for broadcasting as announcers, producers and all others who will be specially privileged and material and all persons who are employed at commercial broadcasting stations and/or in the production of radio recordings and/or productions as members of the presentation, program, record library, continuity, production or advertising copy staffs.

Such persons whether employed in the industry or not, as have announced officers and admitted as members thereof at present or in the future, Special pro-

visions for the use of composers, journalists, musicians, technical and employees or artists who are covered by other unions.

Hospital Camp Shows After Major Talent

NEW YORK, Nov. 8.—Veterans Hospital Camp Shows, Inc., made an unusual Sunday (November 4) at luncheon meeting of the major theater circuit talent buyers for help in establishing a traveling group of shows on the hospital routes as are now operated in the civilian camp.

Sidney Firemont, of Loew's, speaking for his associates, asserted they would like a special five-day show-of-the-camp nation's standard acts for the hospital circuits.

Showbiz Quota Is 3256

In Jewish Charity Drive

NEW YORK, Nov. 8.—The sum of $3,256 was recently set as quota in New York by the quota of the Federation of Jewish Charities. This quota was established at this 116 affiliated hospitals and welfare institutions.

The quota, an increase over last year, is due to the increase in the expenses of the 3256 which the decided upon at a luncheon of the showbiz division at the Hotel Astor on Wednesday (November 6).

Tentative closing date of the drive is December 11.

TEATRE BUILDING

100'x300', complete with stage, still standing, clear roof trusses, Built entirely of Yellow Pine lumber throughout. In first-class condition. "As is and where is" for $8,500.00, Will dismantle carefully and load for R.R. shipment for any city in the country. A real bargain for quick buyer.

AUSTIN GIVES, INC.

Camp Pearly, Williamsburg, Va., Phone: 973

WANTED

Exotic Dancees & Strips

BE A BOOSTER FOR FOCUS OF 1100 THE RITZ TUES., 127 N.W. Dayton St., CHICAGO 2, ILL.

SCENERY FOR SALE

All kinds of Stage Scenery for Dramatic Business, Rondels, Crescents, Fringes, Embroidery, etc., used in the 116 affiliated hospitals and welfare institutions.

The quota, an increase over last year, is due to the increase in the expenses of the hospital circuit and will be decided upon at a luncheon of the showbiz division at the Hotel Astor on Wednesday (November 6).

Tentative closing date of the drive is December 11.
THE FINAL CURTAIN

BAKER-E. E. 54, in recent years connoisseur with Rogers Greeter and Dyer's Greater shows, October 16 in Chester Township. Also ran in Buffalo, N. Y. He had also been electrician with Scott Greeter. Survived by his widow, Addie, and son, Ray. Burial in Jackson October 18.

BAXTER-Walter, became manager of the New Theatre, Wabash, Ind., Nov. 27, 1911, former actor, November 4 in Syracuse. Beginning under the management of Maurice Daly in 1912, she played in a number of the best theatrical companies, including the United Price in London. She was familiar with Maurice Barrymore, George Arliss, John Drew, E. H. Sothern, Julia Marlowe and Mrs. Hamilton Fiske.

BELLOIS-Fr. Frederick Sr., 90, former drummer, October 30 at the Masonic Home, Ellicott City, Md., Pa. He played under many famous band leaders, including Syra, Pryor and Leps, and conducted his own music publishing company. Survived by his son, J. Frederick Jr., and a daughter, Mary, Burial in Arlington Cemetery, Philadelphia, November 2.

BRADLEY-Tas, well-known Australian circus and carnival publicity man, September 24 in Sydney Hospital. A well-traveled and popular publicist, he was successor to many years with Sibley Circus and at the time of his death was in charge of a touring wax works exhibit. Survived by his widow.

BROWNE-P. E., 43, night club entertainer, November 8 in Miami. Broderick was noted in Miami and vicinity for his music. Survived by his wife, Ellen, and two sons, Charles and Richard.

BROWN-William, 79, elephant man with the Hamild-Morton Circus, in Philadelphia, November 1. A well-known member of the circus profession for many years, he was also an actor. Survived by his wife, Ellen, and two sons, Charles and Richard.

CLEMENTS-Dudley, 58, actor, November 4 in New York. After 11 years with the K. K. Kent Co. for the Percy Williams vaudeville theaters, he stepped into the traveling circuit. He was on his way cast and followed his debut with A Regular Fellow, Strike Up the Band, Showboat, The Pajama Game, The Great Walz and The Man Who Came to Dinner. Clements was last seen in the New York run on the road tour of Song of Norway.

CLEMENTS-Frank, 75, known in outdoor show circles as Curly Evans, October 30 in Chicago. He had toured with the Settlement Boys and other outdoor shows. Burial in Settlement Boys Cemetery, Chicago, October 31.

CUMMINS-Janita, 34, dancer and wife of Jacob Colling, dance school operator, recently in St. Louis, Mo., was shot and killed when struck by an auto. She leaves her parents and a sister.

CUMMINGS-George S., 27, violinist, recently in Brussels. Besides his personal composition he composed sonatas for piano and violin.

CULL-Richard W., 63, news director of Station WHIO, Dayton, Ohio.

DANTY-Ernest, 56, radio producer, October 13 in Toronto. He had been network music consultant in Canada for 12 years and was a member of the CBC staff. On, Canada, during the war. He was chiefly responsible for the production of Melody Love. His widow, son and daughter survive.

DAY-Leroy (Bob), 59, concessionaire, November 2 at the Fairbanks United Shows in and around the city. He was associated with the Welf Greater and Colorful Shows, which show he operated in the city. Burial in Minneapolis. October 29.

DEGRAY-Michael, 67, father of Edward J. Degray, WBW's assistant manager, November 4 in Brooklyn. His widow, four other sons and three daughters survive.

DESPEES-Mrs. Charles, 83, pianist, October 31 in Elizabeth, N. J. Two daughters and four sons survive.

DIAMOND-Jerome, 61, producer-director of the Jerry Fairbanks Film Co., October 8 in Los Angeles. Born in New York the son of the late Jerome Diamond, he was for a time music publisher and production of short features for Paramount Pictures. He joined the Fairbanks Company in 1935. Survived by his wife, a daughter, his mother, and a brother. Services in New York.

FEIBER-Harry, 84, former partner with Maurice H. Shea in the Feiber & Shea vaudeville circuit, October 28 in New York. About a year ago Feiber represented the old Keith circuit in Europe, picking for contracts as the Keith支配circuits housed there.

FERNHOLZ-Walter, 45, manager of Walter's Theatre, November 8 in Rochester, N. Y. His widow, two daughters, two sons and two sisters survive.


HUBLUND-Byron, owner-manager of Hublund's Wild Animal Circus, recently in Davidson County, November 2 in London. Survived by his wife, Dagmar.

JAMES-Mrs. E. P., 67, wife of E. P. (Red) James, connoisseur with various circuses in the Southwest for the past 26 years, November 2 in Scott and White Hospital, Temple, Texas. Burial in Hillcrest Cemetery, Temple, November 5.

KERN-George W., ride operator and carnival connoisseur, November 4 in Andrews, S. C. He was with the Central Amusement Company and was a co-owner of several conventions at Olympic Park in Irvington, N. J. He leaves his widow and two daughters.

LILLER-Ben, 77, veteran film actor, suddenly at his home in Hollywood, November 3. Before becoming an actor 30 years ago he authored several technical books. He retired from the screen several years ago due to ill health. He appeared in Oliver Twist, Uncle Tom's Cabin, The Drummer, Kit Carson, Tax, of the Golden West and Wheels of Destiny. No immediate survivors.

MILLER-Miss June, owner-manager of the Northwestern Amusement Company, October 16 at her Los Angeles station KNK and KFL. Her widow survives.

MILLER-Walt, 52, executive secretary of the Miami Showmen's Association, October 27 while en route to New York. He was formerly secretary for the Edify Bros.' Shows. Burial in Ferncliff Cemetery, Westchester County, N. Y. -Rocco and two children. Two children of Edward D. Degrat. October 27.

MURRAY POLANS

A SOPEÑAR'S-SOPEÑAR'S-SHOUGHEN'S PROGRAM OF AMERICA POST, AMERICAN LEGION

FERRIN—Edwin O., 58, advertising representative, November 30 in New York. He started in the ad field as a writer for J. Walter Thompson, later became vice-president of Olmstead, Ferrin & Lefingwell, Inc., and was in charge of the National Scavenger and National Greeter, Societies for 14 years as director of McCann-Erickson. Inc. He was a graduate of DePauw University and the A. Louden Advertising Company. He leaves his wife, two daughters and a brother.

PRIOR—Philip Lucas, 68, concert manager, November 3 in Chicago. He was with the 77th Infantry Association and the American Legion and with the Chicago World's Fair, May 1 to Oct. 1 in Chicago. He leaves his wife, W. H., three daughters and a sister.

RHYNER—Mrs. Elmer, 71, wife of Elmer, Secretary of Center Bluffs, La., recently at his home in the latter city. During his 40 years as an agent he handled Prinz, Kreisler, Paderewski, Mme. Schumann-Rein, Geraldine Farrar and

CYNTHIA FELLOWS

A SOPEÑAR-SOPEÑAR'S-SHOUGHEN'S PROGRAM OF AMERICA POST, AMERICAN LEGION

ROBB—Alex S., 58, Hollywood radio executive, in West Los Angeles November 6. A former manager, he was the first manager of Amos 'N Andy. He joined the National Broadcast Syndicate in Chicago and was transferred to Hollywood in charge of the National Broadcast Syndicate's artist service bureau. When that department was discontinued in 1941 he became manager of the artist service bureau. His department, a position he held at the time of his death. Survived by his widow and a daughter. Burial in the St. Joseph Cemetery, St. Louis, Missouri October 23.

SEARS-Sid, 44, widely known saxophonist and protégé of the late Ossip Gabrilowitch when the latter was conductor of the Detroit Symphony, recently in Chelsea, Mich., of a heart attack. He was also associated with the promotion of other orchestral and live-picture productions in Mobile, Alabama. Second manager of a second show and half of the biggest show in the world. Survived by his widow, a son, three daughters, Mrs. Dan McEwen, Okahoma. and two sisters, Mrs. Dan McEwen and Mrs. Will Pryor.

SHUMAKER—Floyd L., 45, former world champion pugilist, November 16 at the road. He was a fine performer, November 2 in Lake (See Final Curtain on page 67)

IN LOVING MEMORY

MRS. LOTTIE BURNETT

Who Passed Away September 30, 1947

E. L. "Yellow" Burnett
Washington C. H., Ohio

Attention all active members of the National Federation of Women's Clubs.

Please participate in our state, county and city programs. We need your involvement to make our work effective.

Thank you for your support.

Sincerely,

[Signature]

State President
Autry Boston Biz Off But Officials Hope To Tie Mark

BOSTON, Nov. 8.—Rodeo at Boston Garden showed a sharp falling off in attendance for the second period of last year and Gene Autry and his acrobats, who performed at this time last year, found it was only a temporary setback and Garden officials disclosed that advance sales for the balance of the stay here were such to encourage them in the belief that it might reach the all-time high of 1944.

Newspaper space was less than in former years and the exact publicity was considerably under that of former years due to the lack of whole space paper and a few of the general policy of conserving on that space by all papers.

Governor Robert F. Bradford proved one of the real rodeo fans as he attended the entire session and seemed greatly interested in the performance. Mayor John F. Hynes also attended two performances, the first two days and promised to return.

Much of the falling off in attendance was due to the truly unusual fall weather in New England, which has been more like that of Florida, with record temperatures and even autumn colors. Amusement rides drew heavily in opposition to the indoor rodeo.

Sunbuck Thriller Winds Up '47 Tour With Newark Click

NEWARK, N. J., Nov. 8.—Larry Sunbuck's Rodeo, Inc., winds up its 1947 season tomorrow night (9) when its 12-day run at the Roselle Avenue Armony comes to an end. Rodeo tickets are expected to be shipped to winter quarters in Orlando, Fla.

Rodeo, Inc., played a total of 42 weeks this season, and went to the second city of the Mississippi, including a bye week at Cheyenne, Wyo., New York, Boston and other large cities. Sunbuck is planning to take over 42 riders to Orlando.

Show's run here played to capacity, or near capacity, at all performances, except Bobbie Hatton's Nov. 6 performance at the Armony, which was off due to bad weather.

On Saturday (1) and Sunday (2) three performances were given and added inmates will be put on again this week-end.

Sunbuck has been getting considerable publicity through squabble, apparently confined to newspaper verbiage, with Police Chief Muller, who allegedly threatened to close the rodeo unless Sunbuck dropped one of the show's dearest stunts, the attempted riding of Big Syd, a Brahama bull, by stooges from the garden. Police Chief Muller, who allegedly threatened to close the rodeo unless Sunbuck dropped one of the show's dearest stunts, the attempted riding of Big Syd, a Brahama bull, by stooges from the garden. Police Chief Muller, who allegedly threatened to close the rodeo unless Sunbuck dropped one of the show's dearest stunts, the attempted riding of Big Syd, a Brahama bull, by stooges from the garden. Police Chief Muller, who allegedly threatened to close the rodeo unless Sunbuck dropped one of the show's dearest stunts, the attempted riding of Big Syd, a Brahama bull, by stooges from the garden.

Elephant Kicks Keeper

ATLANTA, Nov. 8.—William Brown, 73, an animal keeper with the Hall-Harley Bros. said this morning that he was trampled to death by an elephant in the Garden yesterday (11). He was found there yesterday (11). Morton, who accidentally received a severe injury in the accident, said the elephant, 10 years old, made arrangements for services to be held in Atlanta to-day (11), and arrangements were being made to locate relatives.

Ariz. Rules Rodeo A Business; Must Insure the Pokes

PHOENIX, Ariz., Nov. 8.—The Arizona Insurance Commissioner said today that rodeos constitute a business and that the insurance companies consequently are required to take out industrial insurance coverage for participation in performances.

Earl Rock, commissioner chairman, said the matter of performers performing in performances approved only to commercial exhibitions, but also included performances by ranches for entertainment of guests.

The chairman stated that rodeo promoters have dodged responsibility by operating under sponsorship of local committees, ostensibly on a non-profit basis. The committees and promoters contend, the commissioner said, that performances are supported by individuals acting as their own employers.

King Would Like To Winter in Ft. Myers

FORT MYERS, Fla., Nov. 8.—This city could accommodate between 36 and 40 quarters for King Bros. Circus if suitable arrangements can be made, Harry King, owner, confirmed to a competition chairman, reported.

A request by the circus for a site for this purpose was to be taken up some time this week by the commission.

James M. Beach, advance agent for the troupe, showed a fellow over the weekend. Beach also made arrangements for a performance here December 3.

Beach told local officials that the circus wintered last year in Jackson, Miss., but encountered wet, cold weather which resulted in the death of an elephant valued at $2,600.

Hamid-Morton Tops 56G in Wilkes-Barre

WILKES-BARRE, Pa., Nov. 8.—Hamid-Morton Circus grossed more than $180,600 for its seven-week tour in October 28—November 1, every night performance being a turnover shows. The show was staged in Kinghorn Armory, located between here and Scranton, which was worked in both cities. Bob Morton announced a contract for next year was signed before the recent engagement was completed.

Geo. W. Kern, Vet Ride Op, Is Dead

IRVINGTON, N. J., Nov. 8.—George W. Kern, ride operator and central concessionaire who has been with the Cuddle Up, puppy and motorboat rides, and owner of several concessions at the Olympic Park in Irvington, is dead. Kern was by his widow and a daughter.

Funeral services were held this morning in Newark, with interment at Hollywood Memorial Park, Union, N. J.

Bertram Mills Net Tops 850G for '47

LONDON, Nov. 8.—At the annual general meeting of Bertram Mills Circus, Ltd., last month, it was announced that the circulation of the circus last season was slightly more than $850,330 during the year ended April 5, 1947.

A final dividend of 200 per cent, for which $132,900 was set aside, was approved.

Nancy Marx, partner of Bertram Mills, as well as $69,485, had already been distributed, this brought dividends for the year to 300 per cent, or $106,485, and leaves a sum of $114,121.54 for a profit and loss fund.

Wirth Bros. Aussie Tour Proves Winner

IPSWITCH, Australia, Nov. 8.—Wirth Bros. Circus-Zoo has been playing to capacity houses at all its stands here. Reorganized since the last world war, unit travels by bus, carrying 500 tons of equipment and the Flying Waynes, American act, are featured.

Outfit is controlled by Doris Wirth, who brother, Philip, Jr., is back with the show after a year in the armed forces George, Jr., who has been with Wirth for 47 years, is business manager.

All-Time Attendance Record Seems Sure for Grand National

SAN FRANCISCO, Nov. 8.—New all-time attendance figures for the Grand National Livestock Exposition, Horse Show and Rodeo, which closed at the Cow Palace today in time (9), is expected. Officials gave 49,700,000 for the three days and 48,330,000 for the three days and 48,330,000 for the three days and 48,330,000 for the three days and 105,765 seats filled, with 7,788 on hand at the Cow Palace. The grand total was over the season, the attendance record.

With the conclusion of Tuesday night's arena events, Waz Hering was leading the all-around cowboy, closely trailed in points by Bud Linderman.

Fair men from five Western states and Canada, here to attend the annual meeting of the Far Western Fairs Association which opened yester- day, will attend the show tonight. Several men were injured earlier in the week, although only one ended up in hospital, was the Hill of the Canadian, Tec. Hill received a broken leg and internal injuries when he fell on him during the steer-riding event. Dick Simons fell on him during the steer-riding event. Dick Simons fell on him during the steer-riding event. Dick Simons fell on him during the steer-riding event. Dick Simons fell on him during the steer-riding event.

A well-known tenor line-up for the Hawaii show...

Maloam Sets Acts for Trek

CHICAGO, Nov. 8.—A heavy line-up of talent which will be featured with the Imperial Exposition Shows, Hawaii Islands starting Saturday (22), was announced this week by Dave Maloom, local booker, who is furnishing the acts. Unit will remain in Honolulu thru December 7, after which it will show Hilo December 13 thru December 23 and Maui December 25 thru January 4.

Mickey Rooney will head the show from November 22 through 28. Olsen and Johnson will be featured November 30—December 7. Other acts are the Tien Tai Lou Troupe, Chinese acrobats; Mel Hall, unicycle and dog act and unsupported ladders; Sally Ross and Andrew, comedy dancing trio, and Don Ray, cornetist and acrobat.

Rudolph Avery's trip to Wonderland revolver will include 12 Averyettes in the line; three vocalists, vaudeville; and Avery Avery. Avery manager. Unit will carry its own production staff, stage, lighting and sound equipment. Bob Carter will work the streets three days in advance of the show. Bob Boyd, drummer, and Edith McWee, Hammond organ, will accompany the Hawaiian trip.

The entire show was contracted by Bill Holt and Lou and Max Har- man.

Malcolm will fly direct to Honolulu from New York, arriving Monday (11) to supervise the opening. He will remain in Honolulu thru December 7 to supervise the opening. He will remain in Honolulu thru December 7 to supervise the opening.

SGA members who are interested in the show are being asked on Monday (19) to supervise the opening. He will remain in Honolulu thru December 7 to supervise the opening.

Aussie Show Guild Tries Arbitration

SYDNEY, Nov. 8.—Victoria branch of the Showmen's Guild of Australia (SGA), is endeavoring to reach an arrangement with the various promoters or societies staging fairs and shows in that country. SGA is circulat- ing all groups with a questionnaire and a fairly detailed plan for SGA to handle all bookings on the midways of the fairs.

Showmen's Guild proposes that SGA members get first preference as to shows, with independent operators agreeing to respect the midways of the midway or to a separate area. SGA agrees to supervise behavior of its members and to take responsibility for payment of ground rent of the fairs. Local agreements, such as subdivision of space, would be worked out in co-operation with fair managers.

Elsa Sidney Injured

UTICA, N. Y., Nov. 8.—Elsa Sidney, member of the union's marines, was injured in an automobile accident last night when she was thrown from her aerial rigging during Friday night's (31) performance of the show at the Utica Cavalry Armory.
Archives.

E.
Baldwin, Minnesota
Ammon, Wisconsin
(Pa) Strieder, Florida State Fair;
Nash, Fair; Levi Danbury
V.
clinics
will
it
1-3.
meeting
Top Positions
WELL-ROUNDED
Clinics Given
Grandstand shows, attractions, concessions figure to get important scrutiny

CHICAGO, Nov. 8.—A well-rounded program, including clinical analysis of numerous pertinent subjects, has been set up for the annual meeting of the International Association of Fairs and Expositions at the Hotel Sherman here December 1-3.

Following a meeting of the board of directors and a reception and buffet supper Monday, December 1, open sessions will get under way Tuesday, it was announced by Secretary Frank H. Kingman. The business session will be followed by three clinics dealing with grandstand shows, attractions and concession space.

Scheduled speakers at the various clinics Tuesday will be Harry B. Cor- nell, Bloomington (Pa.) Fair; William V. (Jake) Ward, Illinois State Fair; Mrs. Ethel Murray Simonds, Oklahoma State Fair; John Leahy Danbury (Conn.) Fair; Edward Car- roll, Greene (Mass.) Fair; Levi P. Moore, Indiana State Fair; Ernest O. Hulick, San Diego (Calif.) Fair; Ralph Ammon, Wisconsin State Fair; E. P. Green, California State Fair; Elwood A. Hughes, Canadian National Exhibition, and Charles A. Nash, Eastern States Exposition, Springfield, Mass. Open discussion will be encouraged at each clinic.

A financial exhibit clinic will be held at the close of the final day, Wednesday, December 3. These will be followed by a review session covering some of the nation's leading annals.

Scheduled speakers include Ralph Ammon, Wisconsin State Fair; Theod- ore Rosequist, California State Fair; Gordon R. P. Strates, Indiana State Fair; Ralph T. Hemphill, Oklahoma State Fair; Lloyd R. Cunningham, Iowa State Fair; Raymond A. Lee, Min- nesota State Fair; G. W. Wynne, Mid- South Fair; Memphis Douglas K. Baldwin, Minnesota State Fair; P. T. (Pa) Strider, Florida State Fair; E. P. Green, California State Fair; Sheldon Brewer, Utah State Fair and Louis Merrill, Western Fairs Association.

WILLIAM S. HAMMOND, Waco, Tex., manufacturer and president of the Heart of Texas Fair and Exposition held in Waco October 21-26, is shown presenting a $75 check to Miss Smith, having the best school representation in the Children's Day Parade at the fair October 25. At Hammond's right is Roy Durie, parade chairman and president of the Longhorn Club that sponsored the fair. The other gentleman in the group is unidentified.

William Winkle is Emphatic in Denial That He's Quitting Biz

Frank Winkle, who has long been identified with the auto thrill show business and motorcycle racing at State and county fairs in the Middle West, evidently is of the impression that opposition has been hitting below the belt, for he wired from Lub- lock, Tex., Monday (3) to let all know he is still in the business.

Winkle's telegram follows: "Opposition has been passing out information to the effect that I will not be in thrill show business next season. Will you correct this in your columns? Not only will I be active with best thrill show I have ever produced, but will have brand-new attraction for feature grandstand pro- grams which I will spring at the convention. And now the brothers may wait with expectancy for that "brand-new attraction."

Gasparilla Bay parade, a part of the annual Florida State Fair, Tampa, will have 1.1 miles added to its route for a total of 2.7 miles, it was an- nounced by Joseph R. Mickler, executive officer of Ye Mystic Crewes. Route was lengthened to accommodate anticipated bigger crowds.

Mike Benton, boss of the South- eastern World's Fair and Ekko Shows, ribbing from The Atlanta Journal because a 51-cent outside gate parking charge was extracted from the folks who came to see the Ringling Bros. and Barnum & Bailey Circus, and Mike calmly answered: "I cost money to operate the park—the lights, the upkeep, toilets, etc...."

Leo Foster was recently elected president of the Davis County Fair Association, Bloomfield, Ia., to suc- ceed S. E. Reno. Other officers are Gene Racey, Pulaski, vice-president; C. C. Wager, Bloomfield, secretary; C. C. Hockerthmith, Bloomfield, trea- surer, and Otis Hutchings, Bloomfield, marshal.

Ted Horn Wins AAA Nat'l Title

ARLINGTON, Tex., Nov. 8.—Ted Horn, Paterson, N. J., won the American Automobile Association national racing championship here Tuesday (2) by coming home first in the 150-mile feature. Horn, who also won the championship last year, col- lected $478 for his win here. Paul Russo, Chicago, took 1,777 for sec- ond place and Emil Andres, Chicago, won $1,062 for third.

Rate Made in Georgia Expo Okay Despite Light Draw

ATLANTA, Nov. 8.—First Made in Georgia Exposition held in the Munici- pal Auditorium, October 8-20, was rated a marked success by its pre- sidium, Michael F. Wiedl, Chairman, and Associa- tees, despite the fact that the attend- ance for the five-day run is given out as about 7,000, which does not include the school children who visited the show Friday and Saturday (10-11). The exposition was strictly a com- mercial and State affair, boosting products of Georgia manufacturing concerns and agricultural and other products of the State. Fifty-seven ex- hibitors participated and plans are under way to make it an annual event.

Waterloo Cattle Show Wins 81G

WATERLOO, Ia., Nov. 8.—The 31st annual Dairy Cattle Congress stand- ard exhibit here Thursday (5) returned a net profit of $81,- 489. Total receipts amounted to $290,000. Miscellaneous expenses amounted to $214.

Gate receipts were $73,615, while $60,768 was paid for hippodrome ad- missions. Concessionaires paid $19,- 209. Miscellaneous receipts amounted to $49,317.

Talent and music cost $10,264. Livestock and contest premiums amounted to $38,582. Miscellaneous expenses were $76,777.

Early Start Seen

On Improvements
At Red Bluff, Calif.

RED BLUFF, Calif., Nov. 8.—Early start is planned for the annual improvements at the Tehama County Fairgrounds is slated following a meeting of the board of directors last week (9), weather permitting.

Directors were authorized by State offi- cials to purchase $19,000 worth of plants, shrubs, trees and other materials.

Dates for the 1948 fair have been set for September 24-26.

Hail and Rain Hurt
Orangeburg Opener

ORANGEBURG, S. C., Nov. 8.—Thirty-seventh annual Orangeburg Fair got off to a poor start with hail and rain falling on opening day, Sunday (2). Principal event skedded for opening day was a big air show which was postponed until final of the fair and will be held under cover here Friday (9), weather permitting.

Fair officially opened Monday (3) afternoon with a good display of live- stock and agricultural exhibits. Fair closes tonight, Saturday (8). Air show, planned as a build-up for the fair, will be staged at the Hawthorne Airfield.

James E. Strates Shows occupied the midway, while Kathryn Behney's Winter Garden Revue was the daily grandstand attraction, supplemented by auto thrill shows Monday (3) and Thursday (4). Additional features were running races Wednesday (3), sports and athletic events Thursday (6) and fireworks displays nightly.

Anahiem, Calif., Festival

Featured by Horse Show

ANAHEIM, Calif., Nov. 8.—Feature- ing the greatest amateurs horse show ever staged this season was a good feature of the five-day annual festival at the Anaheim show grounds on the Flora Field Road. A parade with 25 bands and numer- ous floats opened the event which this year celebrated its 24th an- niversary.
Miss. State Fails To Break Ground Lease Held by Jackson

JACKSON, Miss., Nov. 8—Chancellor C. V. Strickland of the Hinds County Chancery Court here, has denied the controversy of Mississippis right to use the city's fairgrounds for the city's annual fair held here.

His decision came after the annual Mississippi Agricultural & Industrial Exposition, October 6-11, was denied by the State A. & I. Exposition Commission for the first time this year. The city got 10 percent of the gross take.

Chancellor Strickland sustained a city demurrer to the effect that the State's bill of complaint showed no equity on its face, that the bill showed no public necessity or convenience which the lease provided as conditions for termination of the lease in 1938.

He left open to the State's attorney general's office, however, the right to amend its bill if it could show legislation effective to improve the buildings on the fairgrounds.

Editorials in The Jackson Daily News supported the chancellor's opinion. The city's demurrer was sustained and will remain in force until February, after the new legislature meets in January.

Meetings of Fairs Assns.

International Association of Fairs and Expositions, Hotel Sherraton, Chicago, December 1-3.

Mississippi Fair Managers' Association, Fort Des Moines Hotel, Des Moines, December 8-10.

Indiana Association of Counties and District Fairs, Pfister Hotel, Milwaukee, January 7-8.

Wisconsin Association of Fairs, Motor Hotel, Milwaukee, January 7-8.

Ohio Fair Managers' Association, Holiday Inn, Tupkee, January 13-14.


Michigan Association of Fairs, Post Hotel, Detroit, January 13-20.


Mississippi Federation of County Fairs, Rosedale Hotel, Minneapolis, January 22-24.


Western Canada Association of Exhibitions, Hotel Claridge, Edmonton, January 19-21.

Canada Association of Expositions, Royal Alexandra Hotel, Toronto, January 19-21.

Louisiana Association of Fairs, Dixieland Hotel, Shreveport, January 19-21.


New York State Association of Agricultural Fairs, Empire State Fair Grounds, Syracuse, January 21-22.

Nevada Association of Fairs, Holiday Inn, Las Vegas, January 21-22.

Tallahassee, Fla., Nov. 8—First Leon County Fair since 1911 opened here Tuesday (4), and large crowds greeted the return of the countywide event.

Sheriff Frank Stoutamire, association president, said there were between 150 and 200 cash prizes, totaling $2,275, and 200 to 300 ribbons to be awarded.

Dignitaries help Post-War Revival at Tallahassee, Fla.

TALLAHASSEE, Fla., Nov. 8—The Leon County Fair since 1911 opened here Tuesday (4), and large crowds greeted the return of the countywide event.

Sheriff Frank Stoutamire, association president, said there were between 150 and 200 cash prizes, totaling $2,275, and 200 to 300 ribbons to be awarded.

Dignitaries at the opening day ceremonies included Congressman Bob Stikes (D., Fla.), Gov. Millard F. Caldwell and Commissioner of Agriculture.

Edgar Schooley, Flash Williams Open New Agency

CHICAGO, Nov. 8—Edgar I. Schooley, veteran producer of outdoor revues, and Ward (Flash) Williams, long identified with the fair business as an auto stunter and promoter, have formed the American Theatrical Agency, Inc., and plan to be active in the fair booking field this winter.

The new agency has established offices at 203 North Wabash, Chicago.

800 Breweries Participate in Egland's Beer Expo

LONDON, Nov. 8—Eight hundred brewery firms took part in the exhibition of the British Brewers' Association at Olympia Hall the past week.

Also exhibiting were wine makers from Australia and South Africa. Entertainment provided by the bands of Carol Gibbons and Eric Winstone—but no beers on the house.

ATTENTION: FAIR SECRETARIES

When making your plans for 1948 why not get the newest, which represents the highest, most unique accomplishment in the show world. THE MIRACLE HORSES are the only unduplicated of all worthwhile developments with the exception of the atomic bomb.

For nearly two years I have offered a rewards of $1,000 for the best person who can tell me of anything like or equal to THE MIRACLE HORSES. I find no equal.

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AUTO RACING
Back up your advertising with the knowledge you have contracted with racing personnel who always deliver the best. We offer 15 years of the best in racing.

"RED" CRISE SPEEDWAYS
10 Park Avenue
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"The Best Record of Producing in Auto Racing History"
Queen Replacement at Cincy
Coney Is Unlikely in 1948:
Widespread Canvass Futility

Additional Buses To Ease Transportation Problem

CINCINNATI, Nov. 8.—Altho officials of Coney Island Park here have not given up their quest of obtaining an excursion boat to replace the Merry Queen, which was destroyed by fire in an explosion at Pittsburgh, September 9, they admitted this week that prospects of securing one in time for next season appeared very remote.

Announcement that this was the case came after Coney stockholders heard a report from Edward L. Schott, president and general manager of the park, on the widespread canvass which he and his staff have made for a suitable replacement for the Queen.

"It seems impossible to obtain a suitable boat for our operation next season," said Schott. "We are not giving up our quest, but we don't feel very hopeful for next year. We have been and are still looking for a new boat. We find that a new boat cannot be built now. The cost of materials is prohibitive and it would take a year and a half under the most favorable conditions to complete one, even if it were possible to do so.

"It is obvious that we cannot possibly have a new boat on the Ohio and Mississippi rivers and so far cannot find one that can be bought at a price we can afford. We have to depend on increased bus service to the patrons of Coney Island next season.

"It has revealed that the King Bros. bus line, as in the past, will again provide transportation, and that additional buses will be secured when necessary thru leases with the Cincy officials. Coney officials said that they had given up all hope of renewing leases of their own buses to alleviate the transportation situation but this plan was dropped when it was found that it would necessitate the company's running freights from the city and State.

"The recent boat situation was revealed following the Coney company's annual stockholders meeting in a local hotel Monday (Oct. 3) as many as the board of directors, all of whom were present, were present. Among those present were Schott, E. W. Edwards, John Friedlander, R. B. McClure, John Towle, Ralph G. Wachs, secretary-treasurer, and Fred E. Wesselmann, vice-president and chairman of the board.

EDWARD L. SCHOTT, president and general manager of Coney Island Company, Cincinnati, was re-elected to that post at the firm's annual stockholders' meeting last week, marking the 20th consecutive year as Coney's generalissimo. His record is one of enviable achievements and under his guidance Coney's Queen hung up one of the best seasons in its history in 1947.

Sitting Round the Table

(Edited's Note—Answers are beginning to pour in on the questionnaire asking you whether you believe all parking places should provide police protection against thefts and vandalism? Most operators, as can be seen from the replies printed below, have very definite ideas on the subject. Since parks today are largely dependent upon automobile trade, as are other branches of outdoor show business, the views expressed here have an especially timely value. We urge our readers to turn a turned the questionnaire are urged to do so so immediately so that an accurate comparison of parking requirements is discernible without the inconvenience of the mode.

Park men are reminded that this column is not limited to replies on a current question but is open to constructive expression of thought deemed to be of interest.

Community Letters should be mailed to the Editor, The Billboard, 155 North Clark St., Chicago, Ill.)

Free Parking Greatest Asset
Some 11 years ago when we bought the park, it was the practice of the old management to charge $1.50 for admission. The present admission is $1.25. Over 5 years ago we enlarged our parking space until we now accommodate over 5,000 automobiles a day. We do not charge for parking the cars or facilities of our own business.

As for police protection against theft and vandalism, you've touched upon the greatest asset we have. We do not believe that if people are parking against the railing that will get a fine attendance. The same belief holds true for parking without proper protection at the fair. In fact, we have signs posted "Free parking, not responsible for cars." We have not had a single loss for the past 17 years where cars were stolen. Luckily, for us, the cars were uninsured and we were not responsible, and our attorney advised us that even if the cars were insured we would not be responsible.

Another important factor we found with the free parking is that we have found people are parking in the lot that is unused. It is filled. Our theory is that a great deal of danger did not exist if our parking system in the parking area which will make it much easier for park patrons. Our parking system is run by Mr. ROBERT B. WHITE, manager.

Free Parking Too Costly
I do not believe parks should furnish free parking or police protection for the cars of its patrons. Our business is seasonal and certainly the patrons would not permit this, with too much surplus money. We have been, and possibly will be for a couple of more years going through prosperous times—times when money has little value to its possessors. Such parking make for greater earnings and one who could very easily go off the deep end and have this question quietly and promptly discontinued, for I do not believe a parking department would any more be the same as the one mentioned would be wise.

Without a doubt such a policy is considered a tremendous advantage of selling a ticket. Personally I do not think it insures anything except additional expense. The only guarantee any business has for customer volume is what is offered and the value given. High prices, lack of appreciation and unattractive parks, as well as the ways to jeopardize one's business and be driven to seeking a false cure. I believe that with the cars are not insured we would not be responsible.

One Announcement Sells 100 Tickets For Park Banquet

CHICAGO, Nov. 8.—More than 100 reservations were received for the annual banquet of the National Association of Amusement Parks, Pools and Beaches within two days after it was announced that for the first time reservations would be accepted in advance, it was revealed here yesterday (Nov. 8) by Paul Tremmel, secretary.

The banquet will be held December 4 in the Grand Ballroom of the Sherman Hotel.

Decision to accept reservations in advance was made by President A. A. McSwigan, Ruebekepol and the finance and banquet committees. Last year about 60 tickets were sold. Affairs are limited to social activity and entertainment since the business is concluded prior to the banquet.

Tickets are $5.00 and there are eight seats to each table.

William Land Closes

SALEM, N. H., Nov. 9.—William Land, the William Land Park amusement area, including the Merry-Go-Round, all closed for the season, according to J. B. Maloney, superintendent of the city recreation department. The fun zone will be repainted and decorated during the winter and is expected to be open early in the spring.

Rye's Playland Shows Profit of $369,000 in '47

WHITE PLAINS, N. Y., Nov. 8.—Westchester County's Playland, Rye, earned a net operating profit of approximately $369,000 for the year, according to a report filed with the supervisors by the Playland commission. This income, which is above the supervisors voted $154,500 to the park to more than doubled expenses and repair costs.

Gross revenues exceeded January budget figures by approximately $251,000. Even with added operating expense the net operating profit was more than double the original budget estimate.

Suttle Reports Profit on Year

CHARLOTTTE, N. C., Nov. 8.—R. A. Suttle, owner-manager of the Suttle Swimming Pool and Amusement Park at Charlotte, here and Gastonia, reports that he had a most successful and consider- able bad weather. Good weather in September resulted in the park being a great success.

Plans for next season include the addition of several rides. Park units this season included archery, miniature golf, Merry-Go-Round, Chair- uls, beer garden, and picnic grounds.

Suttle built the park 17 years ago.

Little Dipper Ride

HITS ON WEST COAST

LOS ANGELES, Nov. 8.—An outstanding feature of the Little Dipper Rides in California this year has been the Little Dipper Roller Coaster on the Beverly Park, children's amusement center in Los Angeles, where it is reported to be grossing $15,000 per week.

The coaster, recently added to the California State Fair, in combination with Crafts Combined Shows' Kiddie Land, where it grossed all other kiddie rides the same early opening hours, and held up well late at night with adult representation, has been a big money maker. Its gross for Labor Day weekend alone was $1,994.75, and 12,220 passengers were carried during the fair.

Outstanding feature of the Little Dipper's is its special safety seat bar, its portability and its family appeal that has stood the test of time. Those who are hesitant about riding one of the coasters, which are taking the family, is its running capacity of 200 passengers an hour.

Los Angeles, Nov. 8.—There is adequate parking on the stadium grounds, it is free, and the Birmingham traffic department handles handles handling traffic very effectively. — JULIAN OLSEN, superintendent of the Police Department, City of Pensacola, Fla.
FOR SALE
40 LUSSE
SCOOTER CARS
GUARANTEED TO BE IN
PERFECT CONDITION
ALSO
8 GAS CARS
(AUTO SPEEDWAY GAS CARS)
PERFECT CONDITION
MUST BE SEEN TO
APPRECIATE
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AMUSEMENT PARK
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FOR LEASE OR SALE!!!
An Amusement Park at a popular
Eastern resort directly on the
Ocean. Will consider a long-term
lease or outright sale to a financial-
ly RESPONSIBLE investor. Park
fully equipped and doing good
business. UNLIMITED opportunity.
PRICED Right for Sale or Lease. For
details address communications to
BOX D-130, care The Billboard,
Chicago, Illinois.

FOR SALE
1 Jumping Park Amusement, 360 ft., Phila-
Phillip's Amusement. (1) 360 ft. Jumping Park
Amusement with 3000 persons. Facilities in
condition and still in use in Park. Lease expired.
Phone: Woodside 55 W.
TREGO AMUSEMENT CORP.
6005 Gaylin Oak Ave., Baltimore 1, Md.

Amusement Park for Sale
On Gulf of Mexico, covering 15 acres. Complete
operation. Rides and thrill rides. Modern
Chutes, Riders, Cafe, Top Swimming Pool and other
amusements. Situated on one of the finest beaches
over 11,000 persons daily. All $15,000.00 book-
value. Offer $10,000.00 down payment.
MARCUS REINERS
3100 Shrewsbury, Wichita Falls, Texas

FOR SALE
75 ft. Whirlaway and 18 ft. Power Path
$1,200. 16 ft. Total Thrill. 7 ft. Path Power $1,200
5 ft. Power Path. 15 ft. Path Power Path $1,800.
6 ft. Power Path. 15 ft. Path Path Path $1,800.
Ride in Equipment. Shows. Kotlar. Cargo-Many-On-Easy-Bond. $1,000. All Bids for
meeting.

BUD MUNN
325 Barton Springs Road, Austin, Tex. Phone 3916

WANT TEN AMUSEMENT PARK LOCATIONS
Amusement Parks you have building, divide feet, will install new 1948 Park Patrol. Ride to be
rented on percentage or let you operate or purchase. We are looking delivery new on New Purpose
Pools. Deliveries will be shipped on Freight for 1948, so have your order now. For information, write or wire Fredrick Amusement

LAKE LANSING PARK

OCEAN WAVE FOR SALE
Very good condition.
No reasonable offer refused.
LAKEWOOD PARK
Telephone: Youngstown 59.
Youngstown, N. Y.

Guenther Heads Faculty For Pool, Beach Contabs

Chicago, Nov. 8—Henry Guen-
ther, Olympic Park, Irvington, N. J.,
is chairman of the faculty commit-
tee which will supervise pool and beach
round table discussions at the annual
meeting of the National Association
of Amusement Parks and Beaches
here December 2-4. Other committee
members are John L. Bryant, na-
tional director, water safety service,
American Red Cross; Clarence A.
Hyatt, Halogen Supply Company,
Chicago; R. N. Perkins, swimming
pool consultant, Omaha, and Vernon
D. Platt, Somerton Springs, Somer-
ton, Pa.

Olympic Skaters Draw Spot
To Fisch's Laurel-in-Pines
LAKEWOOD, N. J., Nov. 8—Al
Fisch, winter resort at Laurel-in-
the-Pines is getting the spotlight
with the American Olympics skating team
holding its final practice sessions on
the resort's artificial outdoor ice rink.
Irving Schoenberg, former manager
of New York's Gay Blades skateway,
is managing the Laurel rink, which
will feature skating events, pageants,
and revues, and a new game called
ice skateball. Rink is 75 by 125 feet
and one of the few outdoor artificial
ice rinks in the East.

Atlanta newspapers gave quite a
bit of space recently to the fact that
Grant Park Zoo had been cleaned up
and "visitors were able to take a look
at the monkeys and elephants without
nose discomfort."

NEW FOR 1948
NEW DARK RIDE STUNTS—We can
now furnish splendid new feature
rides for all dark rides. Don't let your
patrons say, "There is nothing in there but some old junk."
Every dark ride should have
20 to 40 good smart entertaining features. These will please your
patrons and get repeat business. Send for list.

NEW BUGGY RIDE—Wonderful Kiddy
ride. Took top money over seven
other kiddy rides at Euclid Beach, Cleveland, in '46 and '47. Kids go crazy over it and repeat often. Goes in 25 ft. diameter space. Send for pictures. Order now for April delivery.

LAFF LAND FUN HOUSE—Cuts more
money than most rides and the
cost to install and operate is less. We
can also furnish extra fun house stunts made up at the factory ready for use.

LAFF IN THE DARK—Stand ride in leading parks: Playland, Kennywood, Riverview, Euclid Beach, Coney Island. Has grossed
half a million dollars in single locations. Can go in any building. We can furnish complete rides or any part of it. Write and explain your needs.

TRAVER ENTERPRISES, INC.
84 Richmond Street
Painesville, Ohio
Formerly Beaver Falls, Pa., and Cranford, New Jersey

CAN YOU PICK A WINNER?
THEN HERE IS YOUR OPPORTUNITY
A Complete Ocean Front Hotel & Amusement Enterprise
Total Gross Income $223,136
Operating Profit $82,736
The "Miami Beach" ATLANTIC BEACH, CAROLINA
On U. S. Highway 171 Opposite Atlantic City 156 Miles From Raleigh
Modern 65-Room Furnished Hotel - Auditorium With 75 x 149' Ball-
Room - Beach, Boardwalk - 2 Bath Houses - 60 Lockers - Conces-
sions Stands - Amusement Center Bldg., with Bowling Alleys, Soda
Fountain, Arcade & Dance Area.
Adjacent Land Ideal For Golf Course, Business or Summer Homes
Favored by Location, Climate & Nature, Atlantic Beach Has Just
About Everything to Make It A Popular & Prosperous Year-Round
Resort. OFFERED IN PARCELS & AS ENTIRETY

AUCTION SAT., DEC. 6
2 P.M. ON PREMISES ATLANTIC BEACH, N.C.
Ask For booklet BB.3

Property Office - The Idle Hour Amusement Center, Atlantic Beach, N.C.
Information Re Broker's Participation On This Sale On Request

PARKS-RESORTS-POOLS

FOR LEASE OR SALE
An Amusement Park at a popular
Eastern resort directly on the
Ocean. Will consider a long-term
lease or outright sale to a financial-
ly RESPONSIBLE investor. Park
fully equipped and doing good
business. UNLIMITED opportunity.
PRICED Right for Sale or Lease. For
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BOX D-130, care The Billboard,
Chicago, Illinois.

FOR SALE
1 Jumping Park Amusement, 360 ft., Phila-
Phillip's Amusement. (1) 360 ft. Jumping Park
Amusement with 3000 persons. Facilities in
condition and still in use in Park. Lease expired.
Phone: Woodside 55 W.
TREGO AMUSEMENT CORP.
6005 Gaylin Oak Ave., Baltimore 1, Md.

Amusement Park for Sale
On Gulf of Mexico, covering 15 acres. Complete
operation. Rides and thrill rides. Modern
Chutes, Riders, Cafe, Top Swimming Pool and other
amusements. Situated on one of the finest beaches
over 11,000 persons daily. All $15,000.00 book-
value. Offer $10,000.00 down payment.
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FOR SALE
75 ft. Whirlaway and 18 ft. Power Path
$1,200. 16 ft. Total Thrill. 7 ft. Path Power $1,200
5 ft. Power Path. 15 ft. Path Power Path $1,800.
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BUD MUNN
325 Barton Springs Road, Austin, Tex. Phone 3916

WANT TEN AMUSEMENT PARK LOCATIONS
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LAKE LANSING PARK

OCEAN WAVE FOR SALE
Very good condition.
No reasonable offer refused.
LAKEWOOD PARK
Telephone: Youngstown 59.
Youngstown, N. Y.
Arabia Shrine Turns Record Early Crowds

Otto Kay Fractures Thigh

HOUSTON, Nov. 8.—R. F. Wattrip, chairman of Arabia Temple Shrine Circus, released figures to local newspapermen midway through the engagement last week, saying: “Not only is this the biggest and best performance we’ve had, but we beat all breaking attendance records. Shriners from around the country had to come to town the first two days, Saturday (1) night’s house was the largest in the history of the circus. The building, with its new seating arrangements, accommodates 2,671 people comfortably. We placed extra chairs on the ground floor and played to slightly over 10,000 people.”

“Likewise the Sunday matinee was the largest matinee crowd we have ever had, being just short of a capacity house. We realized $42,000 on our program this year as against $4,000 last year.”

Produced by Orrin Davenport, the show is paced by Col. Harry Thomas, equestrian director, and has been outstanding since the first night being cut to 2 hours and 33 minutes. Norma Carroll is doing a splendid job of announcing the big show, and Izzy Cervi, in charge of the business office, has the配合 of Mayward and Benz Temple Shrine to the City of Chicago, and Mrs. Newcomb for Language of Chicago,

Sylvester Brothers, Collins, Rett, Lewis, and Hubert, who are composing the horse acts, and B. J. McFarland, who is in charge of the animals, are doing splendid work.

On April 15, Earl Shippley, producing clown, has the following joys in the alley: Otto Griekend, Brownie and Lewis, Joe Esplanada, Robert and Ray Collins, the Sherman Brothers, Simon Collins, Bobe Curtis, the Klowns, the Syvister Brothers, Mel Renick, George LaSalle, Hubert Dearo, the Lewis Brothers, and Albert Mary and Percy Radmasker.

Of the sensational Kaye high wire act, fully 765 feet, on the second night, landing on his feet on the west end of the ring, Melany Ortale, of the Antalek, high perch act, suffered a broken bone in the right arm during the performance.

The Great Walk-in is on which a broken right foot but continued with the act. She is now being led at the foot of the ring by Miss Ada, the Girl in the Moon.

The following is the program:

1. Tournament, entire company.
2. Dick Lewis and Company, wooden table rock, and Hubert Dearo and Company, comedy shorts.
3. Clyde Besty, wild animal act.
4. Sensational Show, playing high pole.
6. Swine production number.
8. Rod Lewis and Brownie Outlaw, the “phantom,” Tampa DeCaf, and Dusty DeCaf.
9. The Shayettes, bicyclists.
10. George, balancing horse on one hand, balancing and trampolining novelty, and Mrs. George, balancing and trampolining.
11. George Labelle and Brownie Gaudish, riding menagerie and skew horse.
13. Trampolining, superior.
14. The Antaleks, high perch.
15. Paul Velarde and Bert Deano, wire walkers.
17. Clowns.
18. Miss Ruby, Miss Ruby, and Hubert, and Miss Hubert and Miss Ruby, and Hubert.
19. Audubon, Mexican walker.
20. Aerial bull, featuring Mickey Wilson with the Aerial Bull
22. Sensational Kaye, high wire.
23. Royal Hounds.
26. Joe and Charles, the Floral Beavers.
27. Abe, the Giraffe in the Moon.

Kelly-Miller

In Barn After “Top” Season

Oklahoma Dates Profitable

VALLIANT, Okla., Nov. 8.—Al G. Kelly-Miller Bros. Circus will close its season following two performances here tomorrow, Sunday (9), and go to its Hugo winter quarters, 25 miles away. The 1947 tour, which covered 6,492 miles, was paid by the personnel to have been one of the most successful ever undertaken by the company.

Show jumped into its home State following several dates in Arkansas. Glenwood contributed a straw house on the night of Tuesday (4) following only one half of a turn in the afternoon. Appearance of the circus there enabled many children to see wild animals for the first time.

At Dierks, Monday (3), the slim matinee crowd and three-quarters of the personnel profited by the damp weather. A new house, open for business, the opening night (4) of the 1948 season for the company, attended by 500 people, generated considerable interest.

Show knobbed over a red one at Meno Saturday (11), when both performances played to capacity even though the weather was damp and cool.

Bailey Will Winter In Indio, Calif.: Closing Thursday

INDIO, Calif., Nov. 8.—Robert (Bonham) Stevens will guide his Bailey Bros. Circus into this city Thursday (13) for its final stand of the season and winter, and will visit him here.

Opening last April at Newberry, S. C., the Bailey org traveled as far north as Maine, and then hopped across the country to California. The mileage for the trek was 13,566, unusually long for a truck show.

Hamid-Morton Tops $101,000 in Boston

BOSTON, Nov. 8.—Final figures in the Shrine Circus staged by Hamid-Morton, under auspices of Allepo Temple, disclosed the fact that the gross for the six days was a trifler than $101,000.

This means that Boston Garden, Hamid-Morton and the Aleppo Temple all profited nicely, the cut for the running of $101,000. This is 15 per cent better than in past years, according to Bob Morton, who said that everyone including himself, George A. Hamid, Judge Robert Gardner Wilson and Boston Garden officials were highly pleased with the final report.

According to Morton “this is our biggest year and we are particularly proud of this view in the face of the fact that so many amusements are losing an attendance. We’ll be back next year with a completely new show.”

Carl Sonni, who handled the arrangements, did a splendid job and made many friends on this, his first visit to the Hub. Sonni reported that Al Hamilton is recovering at his farm in Gansevoort, N. Y.

Dailey Beats Storm

ENNID, Okla., Nov. 8.—Dailey Bros. Circus played to two excellent houses here Monday (3) and, with a storm approaching, Owner Ben Davenport spurred his crew on and got it loaded just before the heavens cut loose with a near cloud burst.
DRESSING ROOM GOSSIP

King Bros.

This is our 31st week and no sign of the last is the last week to come. We are scheduled to eat our turkey Thanksgiving Dinner at Bloomingdale's. While we were in the Macon, Ga., we took part in the annual Christmas tree days with the church. Charlie is still cearful of cussins, so he gets plenty of food and is housed up for more than half a century.

Georgia gave the show splendid business in the week before Christmas, Alabama was a pleasant and profitabe week for us. Bud, Albert, Bum and Barney Circus trains passed us en route to Atlanta. Herb, Charley, and George, one of the elephant trucks sideswiped a tree. Truck and the lumber were badly damaged, too bad to Alice, one of the largest elephants in captivity. Paul Conaway, show attorney, from New York, was visited at La Grange.

Show had its share of rain in the Colorado Front, and a friend of the management was on a visit with the show. On Dec. 30 the show made a brief appearance in New Orleans, La., and Animals were brought to the city for the first time. The management is now preparing for the season of 1947 and is looking forward to the coming of spring. We are now in our 31st week of the winter tour and have traveled 5,000 miles in the past 10 days. The winter tour has brought us to a new level of success and we are looking forward to next season with confidence.

Polack Western

Big parade was staged in Oklahoma City. The Oklahoma Commission, show managers, Shrineers, horses, cows, elephants, and many animals from the zoo were included. Henry Barrett, who handled the Oklahoma Commission, is the proud father of an eight-pound, nine-ounce baby girl. Ruth Black and daughter, Bee, flew to Des Moines to visit friends.

The girls in the dressing room gave a Happy New Year party for all the kiddies on the show. Bebe Siegrist decided she would be the witch, and directed the whole job. Complete with broomstick and all the props, she settled herself on Comchita's iron jaw rigging by making a loop and having the prop boys pull her up. Lou Stein was lavishly entertained at the home of Frank Stuart.

Edna, Annie and George Zacchini stopped in for a visit en route to fill dates at Kansas City, Mo., and Fort Worth.

Elizabeth Willey's parents visited in Oklahoma City. Her father, Wallace Bruce, managed the Fox-Lyons Theater in Kansas City, La. -IRENE LAFERTY.

Stevens Bros.

We are now working on our 31st winter tour. We have been moving forward since the Thanksgiving Day, Saturday (6), one week earlier than previously announced. Weather conditions are getting worse, rain and snow, so everyone will be glad to get to their own firesides.

Several new cars have joined our caravan. The first is the bright green and yellow car of Mr. and Mrs. T. J. T. Proctor, which has been the talk of the town since it arrived. The car is on display for everyone, and the whole town has been a buzz since it arrived.

The second car is the red and white car of Mr. and Mrs. James M. Cole, which has been on display at the show in La Grange. David says that Jimmy Cole plans to go out for a little while and then settle in for a short trip to New Orleans. He also plans to work on a new show and to have a show of his own. He is planning a show of his own and plans to go back to New Orleans to work on it.

The third car is the blue and white car of Mr. and Mrs. Albert H. Stevens, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The fourth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The fifth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

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The ninth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The tenth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The eleventh car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The twelfth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The thirteenth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The fourteenth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The fifteenth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The sixteenth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The seventeenth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The eighteenth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The nineteenth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The twentieth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The twenty-first car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The twenty-second car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The twenty-third car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The twenty-fourth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The twenty-fifth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The twenty-sixth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The twenty-seventh car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The twenty-eighth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The twenty-ninth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.

The thirtieth car is the red and white car of Mr. and Mrs. J. H. Morgan, which has been on display at the show in La Grange. They are planning to work on a new show and to have a show of their own.
Beatty Lions Kill Tiger

HOUSTON, Nov. 8.—Toona, 13-
year-old tiger in the Clyde Beatty
animal act, was killed by two lions
during the Shrine Circus perform-
ance here Wednesday night (3). Toona, having been recaptured in a
former fight, put up a negligible
defense. The firing of blank shots had
no effect.

ATTENTION

ACTS!

I am now contracting Feature Acts
for my 1947-48 Circuses and Fairs.

ERNIE YOUNG
155 No. Clark St.
CHICAGO, ILL.

WANTED

FOR 1948 SEASON
USEFUL PEOPLE
IN ALL DEPARTMENTS
Family Acts, Artists, Admen, Acts, Legal
Adjudicator. George Werner, write. Ch. tel.
1566, white, 1814 N. Larrabee.

BOB STEVENS
BAILEY BROS.' CIRCUS
1645 Golden Gate Ave., Los Angeles, Calif.
Phone: Normandy 2570

PHONE MEN WANTED
YEAR BOOK AND TICKETS

CHICAGO STADIUM
Leads furnished — Best Deal in Chicago. Discount orders old friends. Good worker well
pay. Another big deal follows this one.

JAMES T. WILLIAMS
THEATRICAL ENTERPRISES
10 N. Southern St., Chicago, Ill.
Phone: ANdover 2035—5th Fl.

FOR SALE

Male Chimra, 12½ years old, genito; 18½-
year-old grey, good worker. Will apply. Ask
answer all wires collect. Bob Howard and
Bob North, answers.

DOROTHY MACKAY
109 East San Antonio, El Paso, Texas

WANTED

Ttanmender for the season of 1948. Also
Movies for all departments. Write for

COLE BROS.' CIRCUS
STATE FAIR GROUNDS
Leesville, La.

SPANGLES TIGHTS
WETTENSON CO.
4444-46 W. Pine St.
ST. LOUIS, MO.

MILLS BROS.' CIRCUS
Have this season's route book for sale. Write

FRANKIE BELL
1621 OHIO
IPLIN, MO.

COLLECTORS ITEMS
PHOTOS from the 1946-47 Tigers — 50c,
75c and $1. Ellis Boles, Carrie Cottrell, Pete
Sholes, Phantom, Oke, Fairy Knight, Billy, King
Kong, Cliff, Casper, circus agift, etc. (For price ask)

NAT GREEN
4046 Greenview Ave.
CHICAGO 13, ILL.

UNDER THE MARQUEE

Max and Jane Tubin, concession-
agents for the Clyde Beatty circus,
arrived in New York last week.

This generation of troupes doesn't
know the significance of the words, "Red-light
at the country switch."

Joe Haworth, Cole Bros.' legal
adjudicator, joined the Davis Hospital, States-
ville, N. C., November 1 for an op-
eration.

William W. Roth, who formerly did
date impersonating under the name of
Geneva, O., November 11 on "Hey, Rube!"

Myrtle Chipman, formerly with Set-
linger's and Church Bros., is grav-
ously ill at Robert Long Hospital,
Indianapolis, where she has been con-
sidering her health.

Oner J. Kerour, promotional di-
rector for the Hamil-Morton Circus
is vacationing in Des Moines after
having attended his annual meeting in
Toronto. He will return to action at
Milton, Wis., Sunday (14) to handle
the H-M Shrine date there.

Remember those old days when
managers announced, "Shows will stay out
as long as weather permits!"

George Clements, the Duke, took in
the Houston Shrine Circus, reporting
a swell show. Peter Kotred had his
side show there, front being handled by
the attention-getting Blanche Yold, who
was given the largest dressing rooms
headed for the Cuero, Tex., Tur-
key Trot.

While in vacation in Southern
Louisiana, (filed) Captain Earl George Hanlon, legal adjudicator, who was
with the 113th R. N. Montgomery Cir-
cus until it closed at El Dorado, Kan.,
and who is now adjudicator with the
Montgomery Show of Great Britain.

Bill Garvey, St. Petersburg, Fla.,
states that Bill and Corinly Dessman
are spending several weeks on the
beach there cutting up a few
jackots and getting a much-needed
rest since the illness and death of
their ward, Susie, gorilla, at the
Cincinnati Zoo.

That dread time of the year has arrived
when we have to move out of comfortable
bunks and move into apartments.

Del Honeman, Shenectady, N. Y.,
reports that Poleck Bros. Eastern Unit
had a good week there recently under
daughters. The Important of the latter,
Barrett celebrated his birthday in
that city and received several gift
Captive Roman Ponte (tiger act) is
breaking in three new animals.

Phil Marcus, billed on the advance
cast, entered in the Dayoty, O., and visited Jack Smith, former
Cole billed, en route to his home in
Springfield, O., where he was
started. Jack Smith handled the billing for the
Majestic Theatre-Springfield field,
O., and for Joe Voges of 1948 in
Dayton.

Famous lost words to the throngs out-
side: "If you buy tickets now you can see
the rest of the circus and stay for the
concert."

Arthur (Oto) Espinosa, veteran
circus and theater billed of Bridge-
port, Conn., and who has handled press for the Palace Theater there
under Loew's city manager, Matt
Saunders, former Buffalo Bill show
executive, has been appointed man-
ger of the Astor Theater, Bridgeport,
A Strand circuit house.

L. E. (Ruba) Collins recently
caught the attention of the Animal
World Animals Show, owned by Jew Price and Jack
Vivian, in Southeastern Missouri. It
is a Western pachyderm, a small pit show.
Max White, former Curtiss Bros. circus, is pres-
enting the converting, which includes
a mystery act.

It will soon be cold enough for bull-born
hot-stove beaters to discuss the bad
misses made by managers during the sea-
son.

A couple of full-grown lions be-
longing to Noble Hamter, veterin-
arian and animal trainer, went AWOL
Thursday (6) in West Dallas. After
a spirited safari in which an armed
posse of 50 men and women took part,
the female member of the duo was
shot to death and her partner was
ignorably surrounded, roped and hauled
back to quarters on a truck.

Tom Gregory, past president of
Circus Managers, Clyde Beatty, and
date manager, Dorothy, stayed the final days of the season with Cole Bros.' Circus in
Bristol, Va., and Johnson City, Tenn.
This year marked the first time
the Gregorys attended the opening
and closing performances of the Cole
Circus. They also visited Ringling Bros.
and Barnum & Bailey at Knoxville.

Tents come to the eyes of even the
hardiest weather-beaten pusher when the
plays Auld Lang Syne on closing
night.

Foster Bell, contracting press for
Ringling-Broome, garnered a flock of
sides in the Tampa dailies and on the
Associated Press when he hit that
town Tuesday (4) in his regular line
of duty by using the "no comment"
trick when asked about the Mabel
Meadows, the prospect, change in
officers, etc., and countered
with enthusiastic blurs about the show.

Sam L. Ward, a promotional
man for Poleck Bros., spent a few
days in Kankakee, Ill., last week,
before starting his next promotion at
Flint, Mich. Sam reported that his
last one at Little Rock, Ark., set
(See Under the Marquee on page 8).

Polack Eastern
Clicks at Utica

UTICA, N. Y., Nov. 8.—Polack
Brothers Club, long considered a red one here for the week ended
Saturday (1) at Cavalry Armory
space in the Tapestry buildings. This
Shrine, it was announced by Frederick
W. Roedel, general manager. It was
Polack's first appearance here.

About 3,000 children jammed the
opening matinee October 27, and
more than 3,300 more saw the matinees
and other matinees and night shows
and night shows that followed, and it
was necessary to give extra shows October 28 and 30 to take care of the crowds.

Event of the week was attributed largely to the promotional
efforts of A. E. (Buck) Waltier, who
succeeded another school coupon
in distributed in all public and parochial
schools in the city and county by the
teachers.

Many members of the Hubert Cas-
sey, the Famous Franks of America
are also members of Ziyara Temple,
which is helpful in assisting with pro-
motion. Roedel is a member of the
association.

Early promotion resulted in a large
advance sale, 40-page program, 57 ad-
vertising pages, and about $2,000 under-
priviledged children's tickets.

Talent included Roman Ponte's
iginous act, Duke Bailey, the
L. I. Truzzi; Ivanov, bar act; Ray
Williams, female acrobats; Marie and
Her Fals; Bob Steele Horses; Del-
cisco, perch; Chris and Bee Doo, wire;
Danneau, aerialists; the Le-
etti Trope, high wire; Dine Wilson;
Dole rock; Cycling Sydney; the Bo
Boo Bears; a brand troupe and the
airball.

Cold Weather Cuts
King Biz in Miss.

ORENDA, Miss., Nov. 8.—King
Bros. Circus, featuring activeness in
its tour thru Mississippi des-
pite unfavorable weather ranging
from heavy rains to frost. Cold
storm caught the show here Wednesday (3)
less than intended. The group,
who with the night show drawing only
about two-thirds of a house fol-
ded in the legs of the ground half
the top was filled.

Circusmen here, however, gave
the show an enthusiastic reception with
the De Rusie Sisters, jugglers, were
required at Utica, N. Y., and by the
Christians rating a heavy share of the
appliance.

At Aberdeen, Monday (3), show
a two-thirds matinee and capac-
ities, balancing and comedy. Day
night held attendance for both shows
at Noon, and only a half house.

Show garnished excellent
1/2 booneville with the ad of fine
weather, as both performances were
given to capacity houses. Next day at
Ripley, heavy rains resulted in a
light matinee, and only a three-quarter
house at night.

Kankakee Winner
For Clyde Bros.

KANKAKEE, Ill., Nov. 8.—Clyde
Brothers Club, with considerable
advance date in the Armory here for the
three performances, has received
passages of the Kankakee Shrine.
Matinees and night shows were
given to capacity houses. With
the latter,

Arts included Happy Kollems,
cloon and emcee; Don, Pete and
Johny Morris, ground acrobatics and
human skeleton; Ray Persons, the
cartoons, roller skating; Miss
Holloway, acrobatic; Jane Fryer,
hand balancing; Clark's Bears;
Jenny Hartley; Hap, Henry and Frank
La-
gling; Four queens aerialists; the Le-
Chairs; Allingers; and Dick
Pack-
Fer's Seals; Bob Ellison, slick 
Van, and Wells, clowns.

WHEN DAILEY BROS.' CIRCUS

goes into the barn at Cocales, Tex.,
November 15, Ralph Noble
will have completed his fifth year as
general superintendent for Ken and Eva
Davenport.
Lohmar Heads SLA Indies in Dec. Election

Memorial, Registration Set

CHICAGO, Nov. 8.—Robert L. (Bob) Lohmar, general agent for the Hotel Shermans, was named head of the Independent Ticket Booth at the American Football League of America election December 1 at the league's chambers, 400 South Michigan Street, Chicago.

Lohmar will oppose David B. Eddy, owner of Eddy Bros. Shows, who is now first vice-president of the organization.


The board of governors named Roger S. Littlefield Jr., Elwood A. Hamilton, James A. Skopic, John D. Billups, and John J. Billups Jr. as fill vacancies on the regular ticket.

Ballots Now Ready

Joe Shreve, league secretary, announced the ballots will be prepared at 1:00 a.m. and will be ready for dis- tribute to members of the board of directors at 7:00 a.m., con- cept of casting all absentee ballots. Each packing a few ballots and ballots will be mailed those sending in their cards. Absentee ballots must be received by the league office and will December 1.

Presentation of other league activities during the convention are reported progressing rapidly. Sid T. Jesco, chairman, and Walter F. Driver, vice-chairmen, report arrangements have been completed for the meeting held at the Hotel Sherman during the meeting. A test will be conducted in the lobby and week will be open from 10 a.m., until 6 p.m., Sunday (30), and from 10 a.m. until 11 p.m. Monday, Tuesday and Thursday.

Take Billboard Listings

The Lohmar hotel booth also will accept listings for The Billboard's lobby directory, as the hotel will adhere to its rule against the use of adver- tising in the lobby or the halls.

Members of this committee include George W. Johnson, Joe Pavees, Leo Olsen, H. A. (Whit) Lebrant, Ni- men Esman, James Campbell, John Gallagan, Rube Liebman, Orville (See Lohmar Heads Indies, page 66)

Ottawa Goes to World of Mirth

OTTAWA, Nov. 8.—World of Mirth Shows have been signed to play the Central Canada Exhibition here in 1948. It was announced by Frank Bergen, show's owner-manager.

It will mark the second consecutive year for this organization at this ex- hibition, since its resumption follow- ing the war. During the recent ex- hibition, World of Mirth scattered all previous gross records here.

James E. Shreve and Celia & Wil- son shows also bid for the contract.

Bergen announced that his show closes all the season in August in Augusta, Ga., and is now in winter quarters in Richmond, Va.

He declared the season was highly successful, despite early spring rains which hit hard, and considerable rain during the southern tour since October 1.

"We did not gross as much as we did a year ago, due chiefly to the ele- ments, but all in all, it was a highly successful season and we are preparing to make a big investment in the org... so that when it takes the road next spring it will truly be a New World of Mirth," Bergen declared.

Snow Hits Nolan En Route Homes 40 Dates Filled

DENVER, Nov. 8.—Larry Nolan Shows called it a season Saturday (1) at Holly, Colo., after playing 25 weeks and 40 towns, covering Colo- rado, Kansas and Oklahoma. Owner Nolan and wife were called to Hou- ston at the sudden passing of Mrs. Nolan's mother. Rev. Bishop hid the pinch-hitting for his boss at matinee Friday.

The show set for the Denver base Sunday, and ran into the season's first snow, got in and after a three-day layover moved into its new quarters in near-by Wheatridge.

The Nolan and Bishop's planes took off for Omaha and took delivery on new trailers, then to Kansas City, Mo., where Nolan bought a Ferris Wheel for next season. LeRoy Wurst- man and Red Bishop remained in quarters.

The show will start work shortly after the first of the year to build for the 1948. All road fore- men signed for next year, as did most of the concessionaires. Show will add two rides and Downey Tele- skop Light Towers for next season and between the middle of April in Southern Colorado.

Cohen Announces Complete Program for ACA Meetings

ROCHESTER, N. Y., Nov. 8.—Max Cohen, general counsel, has an- nounced the complete program for the American Carnivals Association meetings. He indicated that interest is unusually high this year and that this great many prominent showmen have signified their intention of atten- ding.

All sessions of the annual meeting will be held at Hotel Shermans, Chi- cago, at the meeting room specified below, commencing Monday, November 1, and continuing daily until the nes of the meeting is completed.

Monday, December 1, 2 p.m., Room 106—Meeting of directors and associate counsel. 4 p.m., Room 106— Meeting of board of directors and past presidents. (All members are welcome at this meeting. Opening of nominations for next year's Cohen and approval thereof. Reading of minutes of previous year's meet- ing thereof. Reports of committees. Reports of officers. Annual re- ports to members of directors and treasurer and approval thereof. Re- ports of officers. Applications for membership and action thereof. Unfinished busi- ness. Miscellaneous resolutions. Election of officers. Selection of next meeting place. Presentation of financial reports. Action relative to delinquent members. Election of chair- man for 1948, Appointment of associate counsel. Miscellaneous business.

Tuesday, December 2, 1 p.m., West Room—Meeting of directors of association. Opening of meeting by president. Presentation of notice of meeting, Election of individual directors. Reading of minutes of previous meeting of directors and approval thereof. Reading of members of that meeting and approval thereof. Reports of officers and directors. Approval of action taken at directors' meeting. An- nual report of General Counsel-Sec- retary. A.J. Holley, Jr., address of associate counsel and approval thereof. Miscellaneous business. New business. Election of directors until next annual meeting. Reading of minutes of directors' meeting of approval of meeting thereof. Business. Reading of Association for policy of the association and approval thereof.

Addresses by members and others present on subjects to be announced at the meeting. Subject to be announced in- cluding matters affecting the carnival indus- try. (1) Public safety. (3) ASA (See Cohen Sets Program, page 68)

Lew Hamilton Set To Handle Press For Wagner in '48

PHILADELPHIA, Nov. 8.—Lew Hamilton announced from his home here that he would be signed by Jenie Wagner, who needs some hand- le publicity for the Cavalcade of Shows, Wagner announced. He will handle the front of the Midget show, which will result in his always being with the Wagner Midget Show all the way. Hamilton has handled press with the World of Mirth, Marks and John R. Ward shows.

Hamilton expects to return to Cavalcade of Shows next summer, Wagner quarters the latter part of January to take over his new duties. At the time he left, he reports, the show was being put up by Ralph Claw- son, Joe Swenson, Nat Worman and Wagner, assisted by Frank Flan- nan, and Harry E. Hout, of the electrical department.

En route here he visited Henrie Reine, Chicago, and Augusta (Ga.) Exchange Club Fair which opened in Augusta, 12 shows where he met Bob Hermann and his troupe of midgets, Neil Geary, press agent, Carl Evans, show agent, Cy Holliday, Glen Porter, Joe Scio- rino, Charlie Villela, P. Hout, and Tom Begger, President of the Talmage University Alumni Association; Dr. E. C. Nance, president of the university and C. J. Sedlmayr Jr. It was a Herb Pickard promotion.

The Billboard

CARNIVALS

November 15, 1947

Communications to 1864, Clark St., Chicago 1, III

NSA Auxiliary Honors Anna Halpin

NEW YORK, Nov. 8.—More than 100 members of the Ladies' Auxiliary of the National Showmen's Association attended the testimonial dinner given President Anna Halpin at the Hotel Taft Monday night (3).

In charge of the event was Pack- man, assisted by Ethel Shapiro.

Members of this group were represented by members of the auxiliary, including June Reynolds, Edna Van Denburg, Mildred Ford, Helen Young, Midge Cohen, Jeanette Finkel and Elizabeth Finkel.

The program began with the reading of the highlights of Mrs. Hal- pin's career as sung by the audience joining in the chorus.

WHEN THE ROYAL AMERICAN SHOWS train arrived in winter quarters at Tampa Thursday (October 30), the personnel had an unexpected greeting from the University of Tampa band and student body. The reason for the hearty wel- come was the show's lingering in the city a day before the shows would give their normal 15 per cent receipts for the matinee Friday (1), to the university fund.

The university is seeking $50,000 endowment fund, and sponsorship of the college. Re-hearse Monday (30).

On the platform, left to right, P. T. Streed, manager of the Florida State Fair; Mrs. Carl J. Sedlmayr Jr., C. J. H., Mrs. Sedlmayr, C. J. Sedlmayr, Clyde Bergwin, president of the Tampa University Alumni Association; Dr. E. C. Nance, president of the university and C. J. Sedlmayr Jr. It was a Herb Pickard promotion.
CARNIVALS

The Billboard
November 15, 1947

PENNY PITCH GAMES

MINIATURE Dazed
One Dollar
Price $3.75.
Cash In Advance.
With 1 Jack $5.50.

PARK SPECIAL WHEELS

30" in Diameter, Beautifully Painted. We carry a variety of Styles. Allow one Week. Wheels $22.65.

BINGO GAMES

72-Piece Complete $4.00
100-Piece Complete $6.00

1/2 Detroit on All Orders.

SLACK MFG. CO.

118-120 E. 61st St.
CHICAGO, ILL.

NEW DREAM BOOK

160 Page, 2 Sets Numbers, Clearing and Police.

MIDWAY CONFAB

Lucille Perry, of the Happyland Shows, has returned to Detroit from a vacation in Florida.

Jackpotter's slogan "Never let it be said that you closed broke." - Mr. and Mrs. Rosece T. Wade, of the Joyland Midway Attractions, have returned to Detroit from a business trip to Oklahoma.

John F. Reid, of the Happyland Shows, left Detroit November 4 for three weeks in St. Petersburg, Fla., to visit his youngsters there.

Mrs. John J. Quinn and her mother, Mabel Grayling, of the World of Pleasure Shows, are vacationing in California.

Over half of the show's personnel knocked as general agent, which shows how simple it is to follow directions.

Stan and Estelle Reed closed with the Cavaresella Shows at Aiken, S. C., November 1 and have moved into the Hotel Jerome, Colorado Springs.

Cameron G. Murray, manager of the W. G. Wade No 2 Unit, is away on a booking trip to Cadillac, Green-

evilley, Grayling and Port Huron, all in Michigan.

Small midway operator said he wasn't sending his agent to the IAPE Convention to go looking just to be seen there.

Walter A. (Wingie) Schaefer, advance agent of the Wade Shows, is proving the No. 1 membership solicitor of the Michigan Showmen's Association.

Ben Morrison, bongo operator and show promoter, has taken delivery on a new Fastack and Detroit for a trip to Cleveland, Pittsburgh and New York to see about new contracts.

After completing his tour of fairs, Arthur Trusco visited Dude Brewer in Jackson, Tenn., and signed his grocery store with Brewer on Rogers Greater Shows for next season.

Winter quarters being eaten is tackled confidently by the fellows who have been practicing up by doing the same thing in cookhouses all season.

Frank Westfall jumped from Ontario to Vicksburg, Miss., where he joined Joe Karr's Wonder Circus Shows. Robert Hopkins and Merlin Kuhn are still with him.

Mr. and Mrs. N. E. Davis write from Hot Springs that they closed the season with Gulf States Shows at Leachville, Ark., and that they are now vacationing in Hot Springs.

Mr. and Mrs. George Harms, con- cessionaires on the Cellin & Wilson Shows, were hosts at a wedding breakfast at the Briggs Hotel, Wilson, N. C., October 25 when their son, George, married Jane Keeler, of Washington.

Motorized showmen would be a lot happier if they had to only count the trucks that arrive on lots and not the thousands that stop around telephone poles along roads.

Mac-Joe Arnold, who spent the last six weeks at her home to nurse her husband who has been ill, has re- joined the Magic Empire Shows for the winter tour to work as annex manager in the side show for Mary Webb.

Bernie Mendelson reports that Bucky Allen must have had a pretty busy season on World of Mirth Shows, as he recently played the complete ignore when an August, Ogle, D. D., 25 Springs to the end of the season. He then went to the Madison shows and was with them for more than a month.

The fellows who are going to be at the Philadelphia show are: L. A. Butler, Joe McCallum, W. W. C. Butler, S. W. Hinn, W. C. Butler, L. A. Butler, and W. C. Butler.

CANDY FLOSS MACHINE

Hand operated and used by Ringling Brothers, Barnum & Bof- ley, Ringling Bros. Barnum & Bof- ley, Circus and others. Excellent condition and easy to operate.

Single $237.50

Double $265.00

$5.00 each; Double Boxes $15.00 each.

We ship all makes of machines. Prices shipped on 25% deposit balance on delivery.

CONCESSION SUPPLY CO.

120 Totten Ave., Chicago, Ill.

FOOD EXTRACTS

All Readymade Complete for Crystal Balls; Imputed.

On hand by request! 2:25; Oct. 19, 4:25; Write for prices.

BINGO SHUTS, 85; 144, Tyemtten. Per M. $5.00.

64; Golden Pampas, 85; 111, 12 Bips. Any Quantity, Bic.

WHAT IS WRITTEN IN THE STARS. Folding Booklet, 12 P. 3¢. Contains all 12 Anxilet. Very Well Written. $6.00 per 100; Sample 10¢

FORECAST AND ANALYSIS, 10¢, Fancy Booklet, 12 P. 3¢. Contains each of the above 4 items for $2.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO 4, ILL. Send for Wholesale Prices.

America's Pioneer Manufacturer of Corn-Popping Machines

CRETORS

Since 1885

C thwart, trouble-free popper that pops corn directly in the counting and salt. Purchased at the wholesale price of 100 corn on ass popping, spring for about $13 targets of popped corn, one hour. Popped popcorn construction keeps host where needed . . . patented cover construction deflecting the popping corn. Covering heat; maximum popping volume. Exclusive trademarks.

HEADQUARTERS FOR PURDUE HYBRID S. A. CORN

Immediate delivery on Cocoon Oil, Peanut Oil, Salt, Boxes

For Export

Popcorn Machines & Concession Equipment & Supplies

Blevins Popcorn CO.

Nashville, Tenn.

FOR POPCORN SUPPLIES

Complotted line of Dancing, Gags, Riddles, Laughing, Yells and Supplies for Immediate delivery.

Write for catalog.

KING AMUSEMENT CO.

6270 Delano Ave.

MOUNT PLEASANT, MICH.

OHIO SUPER YELLOW DWARF WHITE HULLLESS POPCORN

In 50 and 100 lbs. bags. Also Cartons and Supplies. Write for catalog.

BETTY JANE CORN PRODUCTS, INC.

638 Belvedere Ave.

MACON, OHIO.

HUBBERT'S MUSEUM

228 W. 42nd St., New York, N. Y.

Open all year round

Want freaks and Novelty Acts.

State salary and all particulars in first letter.

PECANS

Of high quality from the famous Perez Pecan Co. of California. (Include the line you want. Ideal for candy, snacks, etc., and a delicious flavor, 30¢ per pound by express or by telegram. A savory and delicious flavor, 30¢ per pound by express or by telegram...)

MIXTURES

Island Pecan 1 dollar per pound.

500-pound or more.

250-pound or more.

1,000-pound or more.

WANT

PACKED AND SELLING

100 and 200 pounds per case.

500 pounds per case.

1,000 pounds per case.

2,000 pounds per case.

3,000 pounds per case.

4,000 pounds per case.

5,000 pounds per case.

WANT

FOR SALE

Deserve cakes, cashew, walnut, pecan, peanut, vanilla, carmel in basketball for the next two years. Will entertain contracts only. Arrangements for any quantity. Write for details.

C. W. SICHELY

216 N. Fifth St., Columbus, Ohio.
Ironclad

It happened during the lean years on a show that was winter troup ing in Florida. Everyone with it was broke, for it were without money to guide them; and eating was one of the big problems. It had rainied for two consecu tive days and nights, which made scolling still tougher. On the last night a half-and-ball, who operated its own show, turned desperate decision to open. His manager, who doubled as ticket seller, sat in the box. His shirt had been laundered by the elements during the week, and his leather collar qlistened with dampness. Seeing a crowd of six people on the lot, the 50-50 rushed out from under the leaky top onto the yella platform. His and her dime-store-made was streaked from the gentle pitter of rain, its mucrona was washing into its eyes almost blinding it. His and her paper curl ers hadn't done their work well due to the dampness of the day. After making an opening on itself the half-and-ball wound up by pointing at a well-Iaid design depicting the two bodies in one. Then to clinch the open ing as a turner it added, "It not just as exactly as pictured there I'll do note $10,000 to any charitable institution you name."

Buddy Paddock might have had something to do with the sending around of the cleaner.

D. Wade, general agent of the W. G. Wade Shows, secured some unusual publicity the other day when The Detroit News ran a spread of pictures he had taken while a friend of his rescued a man from drowning in the Detroit River.

Side show dwarf lost his pants in a clean ing establishment and was indigent when he insisted on only paying for a pair of green running trunk.

W. E. (Bill) Snyder, general representative for Jack Down's Gem City Shows, agent Wednesday (5) in Chicago between jousts with committees he is coping with for 1948 spring dates. Rotund William reported that "things are shaping up well and we'll have a splendid season."

Jim Brown cards from Roosville, Tex., that there stood there a red one for P. Gimsel's Midway and instead of moving to Meadows, Pa., as previously planned, the org fin ished the week in Roosville. Brown adds that the cotton crop doth that way was a big one this year and there's plenty of work and money in evidence.

Ray Turrentrine reports that he underwent the first of three scheduled (See Midway Confab on page 66)

3 factors that make the improved
E W A R T  M E R R Y - G O - R O U N D
the best buy

Designed for Portability

- UP TO SPACE SAVES MER RY-Go-ROUND CAN BE PACKED AND MOVED ON ONE IN 15 MIN.
- MAN DRIVE GEAR IS 50 PERCENT APPEARING
- ALL PARTS OF THE E W A R T  M E R R Y-G O - R O U N D ARE DESIGNED TO ALLOW FASTER ERECTION AND DISMANTLING.
- E N G I N E S ARE IDEAL WEIGHT E W A R T  M E R R Y-GO-ROUND WEIGHTS ONLY 1 TON.

Engineered for Trouble-Free Operation

- THERE IS JUST A FEW OF THE FACTORS THAT MAKE E W A R T  M E R R Y-GO-ROUND SUPERIOR.
- E Q U I P P E D W I T H CONWAY QUICK CATCH
- ALL STEEL FRAME STURDYLY CONSTRUCTED

Decorated for Maximum Eye Appeal

- E Q U I P P E D W I T H A N A T I O N A L L Y K N O W N RECORD PLAYER SELECTED FOR EXCEPTIONAL GENERAL QUALITY
- E W A R T  M E R R Y-GO-ROUND ARE E Q U I P P E D W I T H G A L V A N I S HED W A R T CAST ALUMINUM HORSES.
- CRESCENTS ATTRACTIVELY DECORATED TIN

MERRY-GO-ROUND MAY BE SEEN AT 1050 VICTORY BLDG, EUREKA, CALIF.

H. E. E W A R T  CO. 4300 LONG BEACH BOULEVARD LONG BEACH CALIF.

Menu:

- POPCORN HEADQUARTERS
- TOP-POP Hybrid Popcorn is backed by a Money back guarantee if you are not completely satisfied in every respect. Send your order in today.
- Finest quality roasted peanuts—attractive circus bags.
- CHUNK-NUT PRODUCTS CO.
- Serving You From Coast to Coast

HANK THEODORE 2506-1/2 Smallman St. Pittsburgh 1, Pa.
JOE MOSS 1261 E. Sixth St. Los Angeles 21, Cal.

QUICK DELIVERY

ON NEW AND IMPROVED, BIGGER AND BETTER
1948 MODEL SUNSHINE ELECTRIC CHO0 CHOO TRAIN

This isn’t a streamliner, but an old-fashioned train with smoke stack and bell—a real flash on any Midway or Amusement spot. Children and adults could be heard to shout and giggle as the electric train proceeded down the line.

A proven portable moneymaker that sets up in less than one hour in a thirty-five foot circle. The one-run requires only 120 to 220 volt current. All steel fabricated metal fence, ticket box, light stringer line bulb. Complete and ready to run. Will stand years of hard service. It’s the hit ride of the year. There’s plenty of meet and greet features. Three-car 12-passenger, $150.00. Four-car 24-passenger, $1625.00. Five car 30 passenger, $1750.00. All F.O. B. Tampa.

Fast delivery and set up for 15 cents per mile one way. Send one dollar deposit. Write for free literature and complete description.

SUNSHINE MFG. CO., 2105 E. Chelsa St., Tampa, Fla.
Member, Tampa Chamber of Commerce

THE COMET

A one-truck major Ride.

The ride that brings in real profits.

ORDER NOW

FOR 1948 DELIVERIES

Manufactured by

Tillman & Johnson

4628 N.W., 26th Ave., Miami, Fla.
BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr DeBelle

November 15, 1947

Dear Editor:

Manager Pete Ballyhoo announced here last Monday that business for the shows bearing his name was 54 per cent above the 1946 gross. Even with money not so plentiful as in former years, 16 weeks of rain and attendance far below those of boom years, the rides and shows grossed heavily thru enlarged seating capacities. (Never mind asking how we increased the seating capacity on rides. That's the boss's secret).

With no thoughts of closing, the season is yet young for this midway; 10 recently acquired railroad cars are being held on a siding in Minneapolis for a late February delivery when a suitable quarters should be found. The recently purchased army searchlights (to be used as spotlights in our sitdown shows) will be delivered if and when the show goes into the barn. To give his brother carnival managers a break, Manager Ballyhoo called off plans for 200 tables at the SIA Banquet much to the regret of 1,200 of his employees who were to be guests of the boss. The banquet and ball was to be their bonuses, but instead they will be given one week's light and parking rent free for their house trailers if and when the show goes into the barn.

Having not confined his building and enlarging campaign for the winter to his press staff, all we can say is that with 54 per cent more money, possibly 60 per cent when an accurate check is made, to play with that he had last winter, the boss will probably go the limit in securing and building terrific midway innovations. All season money rolled in faster than our over-worked office staff could count and check it. The 54 per cent above 1946's take is merely a rough estimate, and when the actual figures are released it will probably jump to between 60 and 62 per cent. To date there are 43 Danny-backs filled with uncounted bills of large denominations laying uncounted in a storage wagon, and just now deep we have dug into a recently delivered baggage carload of roll tickets isn't known. The boy who drives the gilly wagon insists that he hauled 16 loads of ducets to the office wagon. The boss is satisfied that according to business done he must have hauled 20 loads. Perhaps your advertising department has already informed you that the boss didn't buy his usual full-page in the special. He's waiting until a little later when he plans (remember, I'm not committing myself, I said "plans") on buying the entire advertising space for six issues. With it were possible for me to give you more details regarding the shows' terrific season, but I want to duck before I'm asked about my expense account. The boss is raising hell on the midway. Just heard him yell to the concessionaires, "You see-and-so's had better be damn sure and bring something into the office tonight. If you don't come in, plus lights, I'll chase every damn one of you and close the show. You can tell the world that my wife isn't going barefooted around here for lack of shoes just because you fellows want to eat."

MAJOR PRIVILEGE.

FOR SALE!

(IMMEDIATE DELIVERY)

COMPLETE POWER TRAILER-TRACTOR

The Power Plants Consist of TWO 90 Kw. and ONE 30 Kw. Lewis-Diesel Carnival Specials.

- This equipment is available for sale because present owner's expansion program calls for greater capacity and a different setup.
- Equipment can be inspected and operated at our place in Memphis.
- Information and price on request. Deal can be financed.

This outfit is ready to go, now! No Foolin'!

WRITE, WIRE, PHONE, AS THIS EQUIPMENT IS OFFERED SUBJECT TO PRIOR SALE.

CONTACT E. WOMBLE OR SAM VINSON

LEWIS-DIESEL ENGINE COMPANY

MEMPHIS 2, TENNESSEE

WE LIGHT THE MIDWAYS OF AMERICA!
...it's later than you THINK!

Yes, NOVEMBER 19 is the LAST day!

Advertising Forms will close on that day!

- No firms catering to the needs of outdoor show business should overlook being represented in the advertising columns of The Billboard's big OUTDOOR CONVENTION ISSUE ... the annual CHRISTMAS SPECIAL. Reservations and copy must be in VERY soon—November 19 is the last day for copy to be published in the issue that will have EXTRA news, EXTRA advertising, EXTRA pages, EXTRA circulation, including distribution to all the Park Managers, Fair Secretaries and Outdoor Showmen attending their respective meetings and conventions in Chicago! The issue closes November 19, and within SIX days your convention advertising will be distributed nationally. It's an opportunity that you can't pass up—WIRE YOUR RESERVATION TODAY! RUSH YOUR COPY AIR MAIL OR SPECIAL DELIVERY!

OUTDOOR CONVENTION ISSUE
(BILLBOARD CHRISTMAS SPECIAL)
One of the most consistent money-making rides of all time! Many owners have grossed over $5,000 in a single week. Completely streamlined, with modern lighting effects and 18 gleaming stainless steel cars. Carries 36 adult passengers or 54 children. Peak loading time approximately 60 seconds. Compact... easily carried in one 28 ft. and one 36 ft. trailer. Write today for further information. Address Department C.

GREATLY REDUCED FOR IMMEDIATE SALE

Buy Your Electric Power Generating Plant Now

For This Special Low Price

Models Remaining in Our Stock Are Ideal for Generating Power for Circuses, Carnivals and Other Mobile Units.

- Operate on Low-Cost Fuel
- Insure Longer Life—Low Maintenance
- Requires No Experience—Easy To Operate
- Quiet, Safe, Economical

Immediate Clearance

2-Model W2M-200-Watt Gasoline Generators...
2-Model 200-Watt Generator... $350.00 Each $330.00 Each
1-Model 71S—750-Watt Gasoline Generator...
2-Model 7LA—750-Watt Gasoline Generator... $220.00 Each
1-Model 12A—9-KW. Diesel Generator...
2-Model 12—9-KW. Diesel Generator... $2,625.00 Each $1,750.00 Each

Write for complete information—and tell us your requirements.

The BODE-FINN CO. 2650 Spring Grove Avenue, Cincinnati 14, Ohio

FOR SALE—FOR SALE—FOR SALE

Two Beautiful #12 FERRIS WHEELS, in first-class condition, fully equipped with stars.

One IDEAL MERRY-GO-ROUND, absolutely in best condition.
RIDE-E, everything goes over and in the best shape.

CHAIR-O-PLANE, Smith & Smith, in tip-top shape, fully equipped.

MONKEY SPEEDWAY TRACK, in perfect condition.

Monsters completely new in use and running and fully guaranteed. Only reason for selling, Replacing With New Rides. Anyone Looking for Barges Do Not Write. Write.

SAM E. PRELL

HOTEL CHARLESTON CHARLESTON, S. C.

ATTENTION, PARK AND CARNIVAL OWNERS

Will build on your location and at your request, any famous revolution Fun and Glen House, for which I hold patents pending. I have operated one on the Atlantic Exposition Shows for the past 5 seasons and have one licensed to Palm & Manor at the Dallas State Fair Park, which grossed nearly $10,000.00 during the Fair of 1916, and over $10,000.00 during the 16-day Fair in 1917. Will take approximately 3 weeks to build. Beauties:—2 stories—club well-supplied upstairs and clean house downstairs. Can start work immediately.

Eddie Bootman, 231 Becker St., San Antonio, Tex.
YOUR CANVAS NEEDS FOR 1948
SHOULD BE NUMBER ONE ON YOUR LIST

Clyde Beatty Circus, Keller-Miller-Circus have their orders in now. We suggest that now is the time to place yours. Prompt delivery on type tents ordered. Bright "Luminated", Royal Blue, Forest Green, Olive Green, White, Blue & Khaki Dyed Nooses Flannel, with grommet corners.

Write Today.

UNITED STATES TENT & AWNING CO.
2812 W. HURON STREET
CHICAGO 12

SIDEWALL
NEW WATEPROOF FLAMEPROOF
Following finished sizes, complete with grommets. Made of 6 oz. cloth or twill, 14' x 100' ..... 85.50 15' x 100' ..... 90.00 16' x 100' ..... 94.48
Made in any length at the above rate per 10'.

 Satisfaction Guaranteed. Prompt Delivery.
If it’s Made of Canas, We Make It 25” Below—Balance C. O. D.

MICHIGAN SALVAGE

SHOW CIRCUS
CONCESSION
MERRY-Go-ROUND

CENTRAL CANVAS COMPANY
HARRY SOMMERVILLE—FOREST HILL
131 West Fifth Street
KANSAS CITY 9, Mo.

TENTS—SIDEWALL
New and Slightly Used for rent and for sale.
Quick Delivery.

INDIANAPOLIS TENT & AWNING CO.
430 W. 15th St. Indianapolis 6, Ind.
P. O. Box 433. Phone: IF 6655

Carnival and Concession Tents

Serving the Showmen of the Southwest

JOHN M. COLLIN CO.
18 E. KIRK ST.
SHAWNEE, OKLA.

BRIGHT LIGHTS EXHIBITION SHOWS
NOW CONTRACTING FOR SEASON 1948
SHOWS—SIDEWALLS—FREE ACTS
AND CONCESSIONS
7202 MOLINO, PITTSBURGH, PA.

COMPLETE SHOOTING GALLERIES
MADE TO ORDER
With our standard shooting galleries we are prepared to build your Shooting gallery to your own specifications. Write or phone for details.

V & M MACHINE WORKS
1394 Avens St.
ST. HELENA, CALIF.
Phone: 1201-F

Heart of America Showmen’s Club
931A Broadway, Kansas City, Mo.
KANSAS CITY, Mo., Nov. 8—First regular meeting was conducted over by President Harold Elliott, with George Carpenter, treasurer, and Al C. Brumberg, secretary pro tempore. Present were Ivan Melkasean, L. K. Carson, Joe Strong, Paul Beaver, George Dean, George Sargeant, Sam Deane, Sam Ansher, Dick Morey, Dave Goodell, George Howe, Art Brainerd, George Elser, Sam Benjamin, Ellis White, D. E. Whitney, Charles Coleman, Jockey Stevens, B. W. Cus, C. O. Loar, Gene Suggett, Buck Ray, W. H. Sprague, Mickey Humphrey, George Fordon. Club’s finances were reported to be in excellent shape.

Elected to membership were E. D. McCrarry, 20th Century Shows; Carl Dykes, former part owner of Byers Bros. Shows; Clyde Hill, H. P. Hill, Hill’s Greater Shows; Walter Graham, concessionaire; Gilbert Mayman, Royal American Shows; O. W. Fantner, Phil little’s cookhouse; Joe demar, Jack Little, December 1, 20, 25% rate.

Pacific Coast
Showmen’s Association
1106 S. Broadway, Los Angeles 15
LOS ANGELES, Nov. 8—President Bill Hobday conducted the business meeting Monday (3) with Vice-President Harry Sukep, Chaplain Jack Hughes, and Harry Ed May and Walter L. Ware, guest, also on the rostrum.

A moment of silence was observed in honor of Milton Paer, secretary of the Miami Showmen’s Association, who died recently.

New members elected were E. Krueger, Edwin S. Maki and Edward T. Sprague.

Sam Siler and Edwin Maki were initiated into the club by Jack Dykes.

President Hobday called on Chaplain Hughes to introduce Walter L. Ware, guest. Ware would be an addition to the annual memorial services which will be held at Showmen’s Best, Evergreen Cemetery, December 7.

Present at the meeting were Hunter Farmer, Mer Harris, Leo Haigerty, Max Kaplan, G. C. Loomis, Tom Henry, Al Rodin, Sam Bowzitz, Oliver Barnes, Charles Carpenter, Larry Cee, D. E. Cooper, Jack Glassman, Benny Goldman, Charles Walpert and Jack Dykes.

Announcement was made that the club took actual possession of the PCCA Building and now numbers at the older building.

Rolls-Royce conducted a building fund ticket sale on the floor and sold eight books. Monday night $100 worth of building fund tickets and present Candy Moore with the $50 Boy Scout. For sale at the sale today. The prize was a trip to Hawaii by George Laramore.

Sammy Correison and Harry Gelob both gave short talks during the meeting.

The drawing was won by Mario DeSiverio.

FOR CARNIVAL MEN
NEW BUGGY RIDE

Wonderful new kiddie ride. Took top money over seven other kiddie rides at Euclid Beach, Cleveland, in ’48 and ’47 and created a sensation. Kids go crazy over it and repeat often. 25 ft. diameter. Send for pictures. Order now for spring delivery. This ride is now made portable.

LAFF LAND FUN HOUSE
Portable for semi-trailers. 20 to 30 splendid laff-making stalls. Sold with semi complete or stalls alone to fit into your own semi. Big capacity, easy to handle. One man can operate. Satisfies customers and gets plenty of repeaters. Sends them out lolling and screaming. Prices, $4,000 to $7,750.

LAFF IN THE DARK RIDE
Standard money-making dark ride all over the world. Either portable or stationary. Plenty of good laff-provoking stuff. Beautiful cars. Elaborate fronts. One ride grossed over half a million dollars since it was built.

BIRD CAGE RIDE
We can build only a few of these new portable rides this year. It’s new. It’s different. It gets the money. This is a ride for the shows that want something different from the other fellow. Send for pictures.

TRAEVER ENTERPRISES, INC.
84 Richmond Street
Plainsville, New Jersey

BUILDING FUND DRIVE
PACIFIC COAST SHOWMEN’S ASSOCIATION

LADIES’ AUXILIARY OF THE P. C. S. A.
ANNOUNCE THE PURCHASE OF THEIR $200,000 NEW BUILDING AND CLUBROOMS IN LOS ANGELES, CALIFORNIA.

NEW MEMBERS ACCEPTED FOR 1949
APPLICATIONS AVAILABLE AT ALL CARNIVALS.

PAYMENT PLAN
$25.00 INSTALLMENT DUE OCTOBER 15, 1948
ALL APPLICATIONS MUST BE SUBMITTED NO LATER THAN OCTOBER 31, 1948.

PACIFIC COAST SHOWMEN’S ASSOCIATION
Case Hotel, 1106 So. Broadway, Los Angeles 15

FOR CARNIVAL MEN
ROLL TICKETS
Printed to your order
DEPT. B

Now is the time to order tickets! Any color. Flannelette or regular.

ROLLING CO.    Printed to your order

DEPT. B

Send Cash with Order, Stock Tickets, $20.00 per 100,000.
CLUB ACTIVITIES

Regular Associated Trouper Rides New top, nice and in condition, man to be seen here in 2,000 each.

Los Angeles, Nov. 8—Presiding was President Jimmy Lynch, nell Robideaux, first vice-president; Monroe Eisenman, second vice-president, and Allan Rising, fourth vice-president. Lynch was congratulated on his forthcoming marriage. John and Marthe Lenman were congratulated on becoming grandparents.

A card bag and a basket of glazed fruit, donated by Larry Nash, brought $25. Jack Loman won the fruit and Harry Levine the bag. Both prizes were donated by the winner. A 19-pound ham, donated by Moe Eisenman, brought $35.50 to the emergency fund. It was won by Nell Robideaux. Herb Schuer was given a big hand when he offered to frame a game for a barn and to donate all prizes with the money going to the sick and relief fund.

Norman Schue was appointed chairman of the Home-Coming Party to be held Saturday (20). New members are Charles Rising, Anna and Harry Muhlenhut, Jr., Gladys Werner, Lela Amthor, Eddie and Juanita Young, and Arthur Thompson. Recent donations include Peggy Blondin, $25; John Cardwell, $20; and Alfred, $10.

Large Shows thru Jack Kent, $175. Door prizes were won by Lucille Dolman and Sunny Jackson. Harry Golub was appointed chairman of the Florentine Garden party.

Presidents at recent meetings were Herb and Billie Schuer, Helen Smith, Tom Young, Charlie and Emily Allen, Whitey Bahr, Jack Vinnick, Josephine Nanson, Lela Johns, Mary Rodin, Maria Taylor, E. E. Clifford, Oral Kent, Lill Eisenman, John and Anne Jackson, Charles, Harry and Grace Merkel, Nate and Betty Harris, May and Bill Allman, Leona Schuer, Fuzzy Hughes, Ray and Dalsey Marrion, Sunshine and Harry Jackson and Par Curran.

Ride, New top, nice and in condition, man to be seen here in 2,000 each.

Bill Woodside is stricken and is in County Hospital while Mother Stone is looking after him every day there Monday (10).

The barn dance was a huge success, with Gov. Dwight Green extending his good wishes to Show Folks everywhere.

The $50 club will have its annual banquet at the Sherman December 12.

New members are Florence Weber, sponsored by Martha Sommers; Mildred Bash, sponsored by Eagle, by Hugh Baker; Mary Kelly, by Jerry Jerome, Giles Harrington, by Warren Allen; Arthur May and Maybell Shearer, by Berge Bergmann, and Kathryn C. Woldron, by Albert Woodside.

3000 Bingo

No. 1 quilt, heavy white, State Fair.. . 40.00. 5 pink flowers, 50.00. 5 black cards, 40.00. 25 cards, 15.00. 75 cards, 5.50. 100 cards, 10.00. 300 cards, 20.00. 1,000 cards, 50.00. Playing cards, 1.00. Collaring Numbers, 1.00. Printed Tag Cards, 5.00. Carnival Large Raffle Cards, 1.00. Carnival Small Raffle Cards, 500.00. 1,000 Raffle Tickets, 5.00. 5,000 Raffle Tickets, 25.00. 10,000 Raffle Tickets, 50.00. 20,000 Raffle Tickets, 100.00. 30,000 Raffle Tickets, 175.00. 50,000 Raffle Tickets, 300.00. 100,000 Raffle Tickets, 500.00. 200,000 Raffle Tickets, 1,000.00. 500,000 Raffle Tickets, 2,000.00. 1,000,000 Raffle Tickets, 5,000.00. 10,000,000 Raffle Tickets, 50,000.00.

3000 Keno

Made in sets of 100 cards each. Played in 2 sets of 100 cards each. 1,000 cards, $5.00. 10,000 cards, $50.00. 100,000 cards, $500.00. Blank cards, 1.00. Postage, 1.00.

F rom the Editor.

To All Members of the
MICHIGAN SHOWMEN’S ASSOCIATION

Annual dues for 1948 are now past due. Keep your membership in good standing by sending remittance at once.

BERNHARD ROBBINS, Secretary

3153 Cass Ave.

Detroit 1, Mich.

3000 Bingo

No. 1 quilt, heavy white, State Fair.. . 40.00. 5 pink flowers, 50.00. 5 black cards, 40.00. 25 cards, 15.00. 75 cards, 5.50. 100 cards, 10.00. 300 cards, 20.00. 1,000 cards, 50.00. Playing cards, 1.00. Collaring Numbers, 1.00. Printed Tag Cards, 5.00. Carnival Large Raffle Cards, 1.00. Carnival Small Raffle Cards, 500.00. 1,000 Raffle Tickets, 5.00. 5,000 Raffle Tickets, 25.00. 10,000 Raffle Tickets, 50.00. 20,000 Raffle Tickets, 100.00. 30,000 Raffle Tickets, 175.00. 50,000 Raffle Tickets, 300.00. 100,000 Raffle Tickets, 500.00. 200,000 Raffle Tickets, 1,000.00. 500,000 Raffle Tickets, 2,000.00. 1,000,000 Raffle Tickets, 5,000.00. 10,000,000 Raffle Tickets, 50,000.00.

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3000 Keno

Made in sets of 100 cards each. Played in 2 sets of 100 cards each. 1,000 cards, $5.00. 10,000 cards, $50.00. 100,000 cards, $500.00. Blank cards, 1.00. Postage, 1.00.

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To All Members of the
MICHIGAN SHOWMEN’S ASSOCIATION

Annual dues for 1948 are now past due. Keep your membership in good standing by sending remittance at once.

BERNHARD ROBBINS, Secretary

3153 Cass Ave.

Detroit 1, Mich.
FOR SALE  
FLYING SCOOTER  
Ferdinand J. Delgrosso

BLUE & WHITE SHOWS  
(Outside of State limits)  
For Sale—Have 20th Century Fox projector and 250 feet color film. Complete 40 ft. 16 mm. sound camera and sound truck, also Leslie Rock instead of spotlight, Art, Set, Lights, Special effects, complete show closed at $1,500.00.  
Call NELSON, Atchison, KANSAS; or STEPHENS, Arkansas; or DELGROSSO, / LIBERTY, Texas.  

OUTSTANDING FREAK TO FEATURE Attractions now to West Coast. ELIZA FOSSETT, SEAL GIRL Want to rent or purchase. Can place good Asian attraction (no sex). A. J. BUDD  
1815 Powell St., San Francisco, Calif.

FOR SALE CHEAP  
24-Ct Concession. Want to buy Merr-Go-Round Horse, wagon, and outfit in good condition.  
GRIFFEN AMUSEMENT PARK  
Jacksonville Beach, Florida

SECOND-HAND SHOW PROPERTY FOR SALE  
$10.00 Bell Tower Proof Vest. Very rare.  
250 ft. of 1941 work for sale.  
$500.00 Bell Tower Glass case in very good condition.  
$75.00 Fox first taken from three of the three boys.  
$10.00 West End Glass case.  
$15.00 Sr. Cats, Glass case.  
$40.00 Small Glass case.  
$100.00 Bell Tower Glass case.  
WELCH'S CURIOUS SHOP  
23 E. 16th St. Chicago, IL.

FRED AND NELL KING  
Have new outfit for you. Call  
AL RANDALL  
Kinder, Texas  

Anyone Knowing the whereabouts of  
W. T. (BILL) CARTER  
please notify his wife, REBECCA CARTER. It is very important! Please take notice: baby, MRS. T. W., 130 1/2 W. Sixth St., Jacksonville, Fla.

Michigan Showmen's Association  
3153 S. Division, Detroit  
DETROIT, Nov. 8.—Regular meeting was held Monday (3) in the club home with an attendance of 90. On the program were Jack Wicks, first vice-president; Roscoe T. Wade, second vice-president; Louis Rosenthal, treasurer; Bernard honey, secretary; Harry Stahl, past president, and Hal Reever. The Billboards representative here, George DePalma, was approved by the membership committee and accepted by the body. 

The Halloween party, November 1, was a success and the ball was filled to capacity. The decorations were done by Mrs. Perig, Dot Miller, Belle B, Balog, John Cargan, Tommy Paddler and Ben Miller. Bob Templeton and Schenectady's Ginter took care of the door. Rose and Charlie Schimmel handled the food. Naud Yaudas had charge of the checkout. Johnny Cargan, William McKernan and Mike Balog served as bartenders. Artie Freyne was chairman. The $500 drawing in connection with the membership drive was held. Winner was Walter Schaffer. Edward Ford and Charlie Westerman served as judges. 

Ladies' Auxiliary  
Regular meeting of the ladies' auxiliary held Monday (4), the American Legion hall of the club home. The following officers were elected: second vice-president, Mrs. Harold Korkch; first vice-president, Ann Borker, second vice-president, Marion Dickson; vice-president, Dorothy Gold, treasurer, and Belle Fowers, secretary. Peggy Cohen, Rose Lewiston, and Dot Miller were board members present and in their purchases and coffee allowance. Rose Lewiston and Marion Dickson for services to the show. 

Harry P. Fishe, 1883 Oak Street, San Francisco, Calif. 

WANTED  
K-KISS WRAPPING MACHINES  
NEW OR USED  
WRITE—PHONE—WIRE  
NORTHWESTERN SALES AND SERVICE COMPANY  
4105 16TH AVE.  
Window 8-3600  
BROOKLYN 4, N. Y.

IMPORTANT NOTICE  
TO FROZEN CUSTARD MACHINE OPERATORS  
You cannot operate in the State of Florida, 1941-48, unless you comply with all State regulations. If you require a copy of this regulation, please write to Mr. Bill Kellogg, 937 S. Main Street, Fort Myers, Florida. Mail mix must be purchased from an approved mix manufacturer in Florida.  
NOTIFY JOHN M. SCOTT, Chief Dairy Supervisor, Florida Department of Agriculture.  
804 Seagle Building, Gainesville, Florida, if you plan to operate in the State.

Golden West Shows  
"The Bell in the West"  
NOW BOOKING FOR 1948  
RIDES:  
West Roll-O-Planes, Ortoph, Peter Bilbo, Triplets, Mike Davis. Caterpillar, Scooter, Fr. Plane, Magic, E. Thayer, Major and MALE RIDES with own transportation.  
CONCESSIONS:  
West Ponies, Mosch, Bike, Side Show, Shoot, Animal Show, Athletic Show, Loco, or any other show done with own transportation.  

Harry P. Fisher, 1883 Oak Street, San Francisco, Calif.

FOR SALE  
FLYING SCOOTER  
Ferdinand J. Delgrosso

THE BULLETIN  
November 15, 1947  
CARNAVALS  
63

MOBILE UNIT IRON LGN EUTH EXHIBITION—especially good for schools or smaller communities—comes with equipment. Site, personnel, supervision. An educational display, a permanent exhibit.  

RALEIGH, N. C., October 26—The Marion County Fair is located on the fairgrounds at Statesville, N. C. 

NOFECESSIONS—CONCESSIONS OF ALL KINDS—WANT FOR BOTH THE CARNIVAL AND INDEPENDENT MIDWAYS OF THE VALLEY MID-WINTER FAIR  
HARLINGEN, TEXAS, NOVEMBER 24 TO 30 INCLUSIVE  
Wire or Write: DON M. BRASHARE, BOX 1471, HARLINGEN, TEXAS

Lookit  
On the Streets, One Week, November 24th to 29th  
Boys' Athletic Club  
Sponsored by the Shrine Club, Fort Myers, Florida, with cooperation of the police and the mayor.  
RIDE HELP—Merr-Go-Round Foreman, Rudder-O Foreman, Second men that can drive seminar.  
CONCESSIONS — Any Ten-Cent Legitimate Concessions.  
THE MIGHTY VAN DYKE SHOWS  
Wire JACK PERRY OR LEO BISTANY  
7th Ave. at 23rd St. MIAMI, FLA.

WANT—CONCESSIONS OF ALL KINDS—WANT FOR BOTH THE CARNIVAL AND INDEPENDENT MIDWAYS OF THE VALLEY MID-WINTER FAIR  
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FRED AND NELL KING  
Have new outfit for you. Call  
AL RANDALL  
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please notify his wife, REBECCA CARTER. It is very important! Please take notice: baby, MRS. T. W., 130 1/2 W. Sixth St., Jacksonville, Fla.

Mobile unit iron lungs exhibit for sale  
GREATLY REDUCED  
For sale, iron lungs similar to others on the road. Will accommodate six and out, beautifully Lettered, 25 Fits with 1840 Ford V-8. Eighteen insurance companies have endorsed these units.  

B. R. MARVIN, San Antonio, Texas.

Anatomically correct human specimens for hospitals and college laboratories. Ideal casts of male and female. Excellent for educational purposes, exhibited with sale of unit. Ask for Dr. A. L. LEVITT.  
NEAR EASTERN SHOWS  
Many future shows including sales of equipment, new ideas, along the way. For appointment at GALLIPOLI or ST. CHARLES, TEXAS.  

J. L. MARVIN, San Antonio, Texas.
Virginia Greater

MARION, S. C., Nov. 8.—Business was satisfactory at Marion County Fair. Children's Day provided the biggest gross. Numerous concessionaires are joining following closings of other shows. Homer Woods had his trailer dîner here. J. C. Grier put three concessions; Jerry Gerald added two, and Bill Moore brought his frozen custard. Others were Kenneth Yeom, with scales; Joe Gaumer, two; Carl Hauke, one; R. S. Elliott, one; Kitty and Tommy, popcorn and candy apples; M. Lowell, jewelry. Elmer Gerald, two ball games and Bill Winkle, two.

Visitors included Joe Prell, Mr. and Mrs. Baxter, and Cynthia Speight. Sonny Allen, girl show operator, has taken over the Parisian Revue. Harry Harrison's oyster bar is popular. Many cookhouses were on the lot. Shows' and Homer Woods' cookhouse were available for calling up jackpots. Louis Augustino left for Waycross, Ga., where he will store part of his equipment before making store shows and Florida fairs.

B. & H.

SALLEY, S. C., Nov. 8.—A fast move was made from Barnwell, S. C., where the org played the Barnwell Convention. Business was good for everyone there, the Friday Kiddie's Day being big and even rain didn't chill the customers Saturday night.

Mr. and Mrs. James Anderson purchased a new trailer in Allendale, S. C. Next move will be to Sumter, S. C., to play the Colored Fair, and there the season ends. Mrs. Eleanor McClure will take out a small unit but manager and Mrs. W. E. Hobbs will remain in Sumter. The writer also will remain in Sumter to handle the painting and re-building for next year.

Kiddie Auto Ride was added recently to give the org five rides, and Hobbs plans further additions before next spring.

Mrs. Richard Worley is still assisting in the cookhouse.—FRED OWENS.

FROM THE LOTS

P & P

SILEVERTON, Tex., Nov. 8.—Org encountered much cold and wind but still turned a fair week. Buck Car birds is building a new house trailer which promises to be a family. Owner Prell has been on a booking trip. Joe Santos just bought a new lumber shop and says that he is quite thrifty with cafes and will use his own cooking from now on. Mrs. Presti can't get a hotel room, he plans to stay in his own trailer long enough to go on a shopping tour.—J. H. KELLEY.

BOBBY SICKELS

PHONE ME AT ONCE

H. V. ROGERS

Jackson, Tennessee

COMPLETE CARNIVAL FOR SALE

Up on lot and in operation in Killen, Texas, is the org's new RUBBER DOLL for A RUBBER DOLL. The lot is in good condition and complete. All buildings, living quarters, trailers, mechanics, etc., are included. For further information, write the org, 32 W. Jackson St., Chicago, Ill., or wire Jack O'Bryan, Alladale, Texas.

HARRY LAMON

Contact me at once at Alice, Texas.

DON M. BRASHEAR

Hill State Shows, Kilmer, Texas

FOR SALE

FURTHER MIX-Ups and BABY RIDES, new this week: The Inspector, £2.00, 5, Bermuda, £2.50, 28; Mix-Up Man, Mug Foot, £1.25, 12; Tower of Love, £1.50, 5, 5. Guster, at FORT SMITH, ARKANSAS. Send money to P.O. Box 10, FORT SMITH, ARKANSAS. All orders in stock.

WANT

JAY WARNER, Box 181, Bay St. Louis, Miss.

WANT

CARL BOHN AND SONS UNITED SHOWS

Bay State Shows, Batesville, Miss., this week: then as per route.

WANT

WANT

CARL BOHN AND SONS UNITED SHOWS

Manufacturers of Merry-go-rounds, mix-ups and baby rides.
Petit Premier Puts It Away; Record Season

SANFORD, N. C., Nov. 8.—Petit Premier Shows, after the most successful season on record, have returned from a three-year hitch in the marine corps. Coming back to their former quarters in Stroudsburg, Pa., was Mr. Walter Harmon, who had done his time at the various fronts in the South and who is now in new winter quarters here at the fairgrounds. All equipment has been moved to its former quarters in Stroudsburg, Pa.

This was the show's second season since Mr. Harmon's return. He has been rebuilding and remodeling the show's four and two trailer tractors. In addition, a 2,000-foot embankment while on route to Atlantic City, N. J., April 5, caused the tractor and Frueschut van to lose a 2,000-foot embankment while on route to Atlantic City, N. J., April 5, caused the tractor and Frueschut van to lose.

After completion of a still date and celebration route, shows began their fair dates the second week in August first being the Genesee County Fair, Batavia, N. Y., followed by the Chushmung County Fair, Norfolk, N. Y.; Great Leighton Fair, Hopewell, Va.; Lee County Fair, Sanford, and winding up with the Mecklenburg County Fair, Chase City, Va. Subsequently, the Drome, Stella Show, Ford, and Whirl, Rollodrome and Comet joined Clyde's U. S. Shows to play the Henderson (N. C.) Colored Fair and the Suffolk (Va.) Fair.

Shows experienced several accidents during the season, the worst loss of a truck and the most serious being a wreck on the Atlantic City route.

WINTER QUARTERS OF THE W. C. WADE SHOWS at Coldwater, Mich., were ravaged by fire at 2:35 a.m., Tuesday, causing an estimated damage of $50,000. Wade is what remains of the office trailer, in which all records were destroyed, and below it is a general scene of the havoc left after the administration building on the grounds was consumed by the flames.

Lawrence Greater Closes Successful Season Nov. 1 At Manning, S. C., Annual

33 Weeks Played on 3,547-Mile Trek; Destination of Folks

MANNING, S. C., Nov. 8.—Lawrence Greater Shows closed the season at Clarendon County Agricultural Exposition here Saturday (1) and moved parachutes into winter quarters at Kingstree, S. C., 27 miles from here.

Good business and good weather prevailed until 7:30 Saturday night when a storm struck, making it necessary to lower some of the canvas as the customers hurried for shelter. Friday, Children's Day, was the best of the week when about 3,500 mopants came on. Saturday was Negro Day, but the storm cut out the show for four hours of business.

The fair was conducted by the American Legion, Harry Drayton has made this date his dream child and his work has made it pay off. The exhibit hall had 48 fine exhibits and the cattle and poultry barns were filled. Buildings are large and ready with every modern convenience.

Outside of the midway attractions the Hollywood Sky High Sweethearts were featured with a nightly program of fireworks. Sam Levy and Herb Shive, assisted by the show's handy men, Wally Few Clothes, handled the fireworks program.

A few of the announced destinations of the personnel are as follows: Sam and Shirley Levy, New York; Ben and Ruth Herman, York, Pa.; John F. and Kay McDevitt, Bronx, New York; Bob, Kate and Roberta Deckman, Williamsport, Pa.; Benja- min and Ernest Arnold, mailman and general superintendent; Richard Green, Monroe, W. Va.; Van, Horace, businessman; Miles Detrick, transportation manager; Dave Sorge, chief electrician; B. F. Brown, bill- poster, and Ernest Arnold, mailman and general superintendent.

The show's second season since Manager Lloyd Serfass's truck was involved in an accident leaving Lloyd involved in an accident leaving Walter Marks, drome superintendent; Richard Green, Monroe, W. Va.; Van, Horace, businessman; Miles Detrick, transportation manager; Dave Sorge, chief electrician; B. F. Brown, bill- poster, and Ernest Arnold, mailman and general superintendent.

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MIDWAY CONFAB
(Continued from page 57)
cheer operations October 25 in St. Paul Hospital, Dallas. The next
is slated to take place November 15.
Closing a good season with
ial Exposition Shows recently in
ed, Tex., Princess Luana, snake
cast, has joined Otto LaBertia and
pany on the Hawaiian Show with
United States. She plans to
East night clubs this winter.

You want to learn about law go to
a lawyer. If it's medicine, go to a
science—go to a scientist—but if you
want to quickly learn about law, medicine,
and anything else—sit in a cook-
house.

An American attraction, Zandon,
Quarter Boy, is proving a good draw
with the Greenough & Jackson until
the Ledbetter and Company on the Hun-
ian Show at the Hawaiian Show. It open-

Walter G. Naegel closed the season
with the Bill Hames Shows and will
winter at the home of his employers,
Mr. and Mrs. Floyd S. Woolsey in
ngs, La.

Dave Meekin, who controls a num-
ber of carnival attractions in the
ueenland area of Australia, is fea-
ing Ubangi, an African pigmy
m, on one of his units.

Walter B. Fox attended the "Swan
song" of Hennies Bros.' season and
cut up jackpots with Harry Hennes,
oble C. Furiay, Charles E. Shesley
Mr. and Mrs. Clint S. Henshaw.

Ed Sweeney and Nina Scott, of the
Barney Tassel Shows, will handle
programs and tickets at the American
Legion Fair in Kissimmee, Fl., Nov-
ember 24-29.

Jimmie Podesta, Drome operator
and rider with the F. E. Gooding
Amusement Company this past sea-
son, is operating a service station in
Jacksonville, Fl. Jimmie says he
expects to be back on the road next
season.

Mr. and Mrs. Frank Caravella,
owners of the Caravella Shows, after
supervising the putting away of their
equipment at Camp Floyd, moved to
their home in Meadville, Pa., for
a three-week visit with relatives and
friends.

Mr. and Mrs. John Francis, of the
John Francis Shows, returned to St.
Louis last week after an extended
trip thru the South and into Mexico.
While in Mobile, Ala., Francis pur-
chased a Fly-o-Plane ride from A.
(Dutch) Wilson, which arrived in
quers in St. Louis last week.

Michael Miller, son of Mr. and Mrs.
F. W. Miller, has enrolled as a fresh-
man in Holy Cross College, New-
Orleans. Since closing as The Bil-
hard agent on Silver German Shows
in August, Shorty Lowe has been
confined in Veterans' Convalescent
Marion, Ill. Lowe has tramped with
the Beyer Bros. Barlow, Bortz, Baker,
ly Union, White Star, Riddle and
Gerens' Hoosier State. State shows.

Mr. and Mrs. Kenneth H. Gorman,
of the Sunset Amusement Company,
and Mr. and Mrs. Chester J. Levin,
of the Midwest Merchandising Com-
pany, Kansas City, Mo., were scheduled
to land in New Orleans November 11
after visiting Cristobal, Colon, Pan-
ama City, Guatemala City and other
points of interest in Central and
South America. They returned to
New Orleans November 19.
American Carnivals Association, Inc.
By Max Cohen

ROCHESTER, N. Y., Nov. 8.—We are here to announce a $200 contribution to the public relations fund from Emby Bros. Shows. This contribution is available to be distributed at the discretion and recommendation of the membership. The association regrets to learn of the death of Elwood A. Hughes, owner of Emby Bros. Shows, October 27.

We have been contacted by the Fiberboard Corporation in reference to the showing of a movie of products manufactured by them. Following is their merchandising statement on the carnival industry, at the annual meeting.

Book-of-the-Month Club News for October, 1947, featured an outdoor amusement scene on its cover.

The National Board of Fire Underwriters has furnished us with additional material with reference to fire prevention. This material is available to the membership upon request.

Information from Washington indicates that there is a considerable amount of interest in the development of a national emergency ice arena. This interest is developing in many parts of the country. The American Ice Association, with the cooperation of the local civic leaders, has been working to establish these ice arenas in many communities.

The War Assets Administration advises that prices for the sale of surplus products are plentiful, as many of the items are no longer needed by the armed forces.

CARNIVALS

Final Curtain

(Continued from page 46)

side shows, and Edward Quinby, Jr. He was a member of the Redwood Cowboys' Association and during the past few years had served as judge at rodeos throughout the country. Survived by his widow, Grace, a daughter, Jewell, and a son, Elmer, Jr. Services and burial in Harlottown, Mont., November 7.

STROM—Mrs. Eleanor Painter, singer, November 3 in Cleveland. In New York she appeared in Princes Pat, created by Victor Herbert for her. After a European tour singing Madame Butterfly, Faust and La Boheme, she returned to this country to sing Carmina Burana in Philadelphia and the part of Jenny Lind in The Nightingale. Her husband survives.

THE KING—J. A. King, actor, October 28 in Boston. He appeared in a number of road shows, touring this country and Canada, and in stock, and at one time had his own company at Norumbega and Lexington parks in Massachusetts.

VAN BUREN—Mabel, 69, former stage and screen actress, New York. She was the widow of James Gordon, Shakespearean actor, and Kay, also an actress, survives.

WEAVER—Mrs. Alta M., 67, senior executive of the American Carnival Association, Cincinnatti, N. Y., and for many years a member of the National Carnival Congress, October 25 in Sayre, Pa., following a long illness. Her survivors include a son, Milton, a daughter, Juelon T., and canvas supply man, Louis. Services and burial in Cincinnatti, N. Y., Rural Cemetery.

WOODS—James H., Madison Square Garden special police supervisor, November 6 in New York. He had been a member of the Garden staff since 1925. His widow and two daughters survive.

ZIEGLER—Edward, 77, assistant general manager of the Metropolitan Opera Association, October 25 in New York. A former music critic and columnist, he joined the company in 1916 and supervised the administrative and financial operations since that time. Ziegler directed the labor relations of the association and toured Europe as talent scout. He also arranged the opera's post-season tours. Burial in Forest Lawn Cemetery, Westchester County, N. Y. A daughter and a step-son survive.

MEMBERS OF WONDER CITY SHOWS are shown gathered at the gate of Tex Putegnat, org's Python and Side Show operator, who died October 5 in Warren, Ark., and was interred in the cemetery there. Shows' personnel double back from Dumas, Ark., to attend the funeral.

GALLERY-REYNOLDS—Don Galleries, non-pro, and Joyce Reynolds, film actress, in Hollywood October 16.

GUSS-SHUUR—William Guss, manager of the Famous Players exchange at California, Alta, and Banger, Me., in St. John, N. B., October 29.

HARMS-KEELE—George Harms, Cellin & Wilton Shows, to Jane Harms, October 25 in Wilson, N. C.


KIDDEK-KEHN—Fred Kidder, announcer on WCOP, Boston, and Barbara Kehn, November 8 in Brookline, Mass. Services and burial in American Cemetery, Brookline.

KOVAC-ALLAIRE—Sandy Kovac, wrestler, and Irene Allaire, principal clerk with the Belasco, October 20 in New York.

KOVACS-May—Arpad S. Kovacs, former manager, and Betty May, entertainer at the King Edward Hotel, November, recently in that city.


MEYER-FRAHAM—Melvin J., Meyer, bingo operator and concessions with Pearl City Rides, and Florence Fraham, Big Rock, Ita., at the Belasco, October 20 in New York.

MORGAN-HALE—Lester Morgan Jr., and Dorothy Lee Hale, daughter of D. D. Hale, concession owner with the Blue Grass State Shows, October 10 in Long Beach, Ga.

MOTHE-BOUSE—Carl H. Mote Jr., rodeo trick rider, and Hope Bouse, both of Lexington, Ky., October 25 in Lexington, Ky.

POPE-ROGERS—Sgt. Joe B. Pope, U. S. Army, and Winsted Rogers, general manager or owner-operator of the Lykes Hotel, October 18 in Birmingham, Ala.

QUINBY-KUTZ—Howard Quinby, and Ben Kutz, radiocai, both with the Cavalcade of Amusements, October 22 at Pascagoula, Miss.

SOBEL-SALTMAN—Sidney Sobel and Betty Saltman, columnist on this Week in Bridgeport (Conn.), amusement writer, October 18 in Bridgeport, Conn.


SWANSHOE-CMELTER—Edward Suwanchoe and Ruth Snelter, advertising director for the Strand Amusement Company, Bridgeport, Conn., in that city October 25.

TREFF-FABRAY—Davie Tebel, theatrical press agent, and Nanette Fabray, singing star of High Button Shoes, October 27 in Torrington, N. Y.

WALLACE-GAYLE—John Robert Wallace, acrobatic, and Edna Gayle Wallace, acrobatic dancer, October 26 in Mobile, Ala.

Births

A son, Mark Philip, to Mr. and Mrs. Jack Hartwood, Conn., recently. Father is stage manager at the Colonial Theater, that city.

A son to Mr. and Mrs. William Brown, Jr., Philadelphia, recently. Father manages the Pickwick Theater, that city.

A daughter, Donna Lee, to Mr. and Mrs. John Palmer recently in Chicago, Ill. Daughter is with the De Splenta Bros.' Shows.

A daughter, Judith Lee, to Mr. and Mrs. Richard Shuster, New Deal Hospital, Pittsburg, Kan., recently. Parents are with the 25th Century Shows.

A daughter, Carol Jean, to Mr. and Mrs. Joe DeLaurier, October 17 in Germantown Hospital, Philadelphia, recently. Father is program producer at KYW, that city.

A son to Mr. and Mrs. Fred DiPasquale in New Haven, Conn., recently. Mother is the daughter of the late Captain Latip, of the shows bearing his name.

A daughter to Mr. and Mrs. Dick Floyd, New York, recently. Father is landlord at the Palace Hotel, San Francisco.

A son and Mrs. Charles Meyer October 22 in New York. Father is George Meyer, N. Y., to Mrs. Owen John October 23 in San Antonio. Father is head of the Meyer Shows.

A son to Mr. and Mrs. James Burke October 21 in Kansas City, Mo. Father is an actor.

A son, Robert W., to Mr. and Mrs. Sol Saltman, October 22 in New York. Father is with the A Solomon Music Company.

A son, Elmer Jr. and John J., to Mr. and Mrs. Elmer Kaufman in New York, recently. Father is advance man with King Bros.' Circus.

A son to Mr. and Mrs. William Pearl, to Mr. and Mrs. Earl Wells October 24 in New York. Both the family and the shows are with the Midwest Shows.

A daughter to Mr. and Mrs. Pat Norman, Los Angeles, October 24. Mother is Miss Dorothy Lupton of Kansas City, newly married.

A daughter, Melissa, to Mr. and Mrs. Douglas Fairbanks Jr. at Good Samaritan Hospital, Hollywood October 24. Father is the film star.

A daughter to Mr. and Mrs. Jack Foster, Cincinnati, October 23. Father is a newspaper man in Los Angeles.

A son to Mr. and Mrs. Buddha Richards, October 21 in French Hospital, Los Angeles. Father is trainer along the coast, recently

A son, Nat Jr., November 1 to Nat and Lynn Osman in the Bronx. Father is assistant at Club Nocturne, New York.

Divorces

Florence Norman, former singer with the renaming of shows, from Richard Brown, radio singer, in Los Angeles, recently.

Flo Ash, dancer, from Pietro Gene, operastic baritone, in Los Angeles, recently.

Gertrude Musgrove, stage actress, from her husband, recently.

Joyce Matthews, former actress, from the Society's camp, recently.

Dorothy Toomey, former film actress, from Conrad N. Hilton, recently.

Joseph A. Brits, native of the Crosby Radio Corporation, Cincinnati, from Johanna B. Reith, in that city recently.
Carnival Routes

SEND TO
2160 Patterson St., Cincinnati 22, 0.

(Advertisements for carnivals are the current week when no dates are given. In other cases, possible mailing point is listed.)

American Eagle: Leland, Miss.
Beckford, Frank W.: Enderle, Ind., Calif.
B&H: (Fair) Hunter, S. C.
Briggs: (Fair) Denver, Colo.
Brewer United (100 Black, Humble Hotel) Redwood City, Calif.
Capital City: Richmond, Ga.
Canadian: Columbia, Ill.
Central Am. Circus: Simmsville, S. C.
Crystal Expo: (Fair) Fishing Lake, Ont.
Crystal Palace: Counce, Tenn.
Crystal Ridge: St. Louis, Mo.
Crystal Sands: Okmulgee, Okla.
D.J. & R. St. George, S. C.
Dudley: (Fair) Allentown, Pa.
Dyer's Greater: Houston, Miss.
Eddy Bros.: Orlando, Fla.
Edens, J. A.: Centerfield, Miss.
Exhibit: Greater: Decatur, Ill.
Fair: (Fair) El Paso, Texas.
Harrington Greater: Charleston, S. C.
Heth, L. J.: (Fair) Live Oak, Fla.


D. & H. SHOWS NO. 2
Can show now for winter Diet, Flour, Wheat, Meal, Grits or Biscuits. All Stark Carnivals operating. For prices and address see our back page. All Address:

FRANK E. DICKERSON, Sr., George, S. C., New

BEACON BLANKETS
ONE CASE OR A CARDBOARD BOX LOTS Less Than Case Rate
No. 140 Toto Indumbo Blanket Edge Size 60x80 $1.50
No. 144 Midway Indumbo Blanket Edge Size 60x80 $1.65
No. 145 Indumbo Bound Edge Size 60x80 $1.65
Curlew Indumbo Bound Edge Size 60x80 $1.65
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MOBILE, ALA., LAKEVIEW ESTATE, NOV. 24-DEC. 7, 1947

Can place Consomms of all kinds for greatest Brumba Cattle Show ever held in South-

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No. 10 Royal Crown Baby Theme $3.00
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Holiday on Ice (GMA Auditorium) Mission, Mich.-
11-15, (Fair) Arena Toledo, 11-15; Ice Presents of Ice (Fair), 11-15, Madison Square Garden.
Vanderbilt (Fair) New York, 11-15. (Auditorium) Green-
Ville, S. C., 12; (Imperial) Augusta, Ga.
Miller's, (Fair) Brownsville, Pa., 11-14; (Auditorium) Green-
Burg, Pa., 11-14; (Auditorium) Johnstown 14-15.
Planters Revue (Fair) Boston, Mass., 10-14.
Fiddin, Harley, Tent Show, Abilene, Texas.
Shooting Varieties (Fare) St. Louis, Mo., 11-15.
Bobby Rides, Bennett, Mo. (Fair) New Orleans, La., 11-15.

UNITED STATES CLOSURES
CINCINNATI, NOV. 10.—In a phone call to The Billboard this morning, J. T. Brady, manager of the United States Shows, stated that his company had closed a successful season at Homerver-"
Harrison Gets Trio Of Annals in S. C.

COLUMBIA, S. C., Nov. 8.—Harrison Greeter Shows have been signed to present the midway at 1948 South Carolina State Fair for the third successive year, it was announced today by the general agent, Charles M. Powell, who negotiated the contract. Powell said he secured the contract with competition with eight track shows.

Harrison Greeter has also been signed for the local shows in Charleston, S. C., annals, Powell reported.

Helen Wallenda Contracts for Macon Shriners

MACON, Ga., Nov. 8.—Contract to furnish acts for the Macon Shrine Circus was awarded to Helen Wallenda by W. E. Franks, Shrine show producer. Mrs. Wallenda, who is expected to have a 50 per cent increase in gross, has sent a two-ring show running two hours, with a minimum of 30 acts.

Polack Western Gets 50% Increase at Oklahoma City

OKLAHOMA CITY, Nov. 8.—Polack Bros.' Western Unit chalked up a $200 at the turn of the 1948-49 season. It was announced by George H. Polack, who completed his first year as head of the promotion for Polack Bros. at Oklahoma City.

European Circus Men Marry

KARLSKOOG, Sweden, Nov. 7.—Etienne Peugeot, one of the oldest of European circus families and an internationally known horseman, was married here November 4 to one of the artists of the Mijares—Schröder Circus. Peugeot has been equestrian director of the Mijares circuses for 18 years, and Mrs. Peugeot now resides at his headquarters here at the circus winter quarters.

COPENGHAIN, Nov. 8.—Ernst Schumann, manager of Denmark's largest circuses, was married in Copenhagen by Judge Tove Boethius, well-known Danish actress, were married recently.

Tarr Named Conneaut G. M.

CONNEAUT LAKE PARK, Pa., Nov. 8.—W. J. Tarr, who recently rejoined from a stint position with the Masonic Home, Elizabethtown, Pa., was named general manager of Conneaut Lake Park here and will assume his new duties immediately. It was announced this week by E. E. Freeland, president of Conneaut Lake Park, Inc. The park farm also operates Hotel Conneaut here.

Where Are You Wintering?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, 0., for our records of circus, carnival and tent shows in winter quarters.

Title of Show
Kind of Show
Owner
Manager
Winter Quarters Address
Office Address

Tas Bradley, Australian Showman, Dies in Wales

IPSWICH, Australia, Nov. 8.—Tas Bradley, 62, who died in Sydney Hospital, New South Wales, recently of a ruptured blood vessel, in his bed, following a coughing attack, was one of Australia's best known circus and carnival personalities.

Bradley, who had been in show business for 30 years and was associated with Wirth's Circus and as manager of the touring Australia. He also was publicity chief for Soles Circus. In later years was in charge of the circus' carnival attractions and at the time of his death, he had charge of a touring wax exhibits.

George Traver Sets Kiddie Park in Newark Dept. Store

NEWARK, N. J., Nov. 8.—George Traver, rider and operator, has set up a small scale amusement park in the toy department of the Hearns Department Store as part of the store's holiday hobbyalo.

Roller Rink Play Keeps Gunther's Olympic Busy

IRVINGTON, N. J., Nov. 8.—Roller skating rink at Henry Guenther's Olympic Park is operating four nights a week and on Sunday afternoons. Night sessions are held Tuesday, Friday, Saturday and Sunday.

The next special event at Olympic is the annual Sadie Hawkins Festival, November 22, a carnival-esque costume affair which always brings a crowd to the park.

Unusual Fall Weather Gives Revere a Break

BOSTON, Nov. 8.—Due to unusual fall weather, the warm spell at Revere Beach have in a great part remained open and the board at the beach has remained more than 90 per cent as days than on many a summer day.

All of the large fall shows are running full blast and on Sundays and weeks ends the attendance has been as high as 100,000.

Big Houston Shrine Program

HOUSTON, Nov. 8.—Program for the annual Shrine Circus which closes here Tuesday (11) contains a note-worthy 2400 combined trained full of advertisements, a dictionary of circus lingo and an article on the Circus Fama Association. It included a listing of Orrin Davenport's acts.

Expansion of Westboro Includes Horses, Fair

BOSTON, Nov. 8.—Westboro Speedway and midget auto track plant, midway between Worcester and Shrewsbury, will be expanded to include permanent exposition buildings and converted to a five day show park surrounding the midget track next year.

A club house is to be built and reeked for future additions in addition to the making plans for a harness track for the possibility of a Winter Fair is included in the plan. Plant is 23 miles from Boston and 20 miles from Worcester with a driving population of some 3,000,000 persons in a radius of 30 miles.

SPEED ROUND-UP

(Continued from page 49)

to wire trailed by Joe Carson who finished second. Sam Hand, who was 100 yards behind the Duke Nash nabbed the semi-main and Johnny Parsons, who won the trophy dash, set a new track record for the three-lap event.

Steve Scores a Triple

CULVER CITY, Calif.—Bill Stevens copped the first 20-lap main event, the 10-lap finals and an open race victory at the hot-shot roller road races here Sunday (3). Chick Hurley nabbed the second main event. Two accidents marred the afternoon's racing. In the first one a car blew out across the course and went into a group of officials and pit crew members striking a bridge, it was removed to the hospital with head lacerations and a possible fractured leg. In the second feature race Bernie Roller had a drop, suffering a broken collar bone and wrist. Trophy dash was won by Mickey Davis.

Landing

SAN BERNARDINO, Calif.—Allen Heath, Seattle, won the 56-lap U. A. B. midget auto feature at the National Orange Show Stadium here Sunday (2). He sped the distance in 16:47.4. Rod Simmons was second and Gib Lilly third. Simmons went to Frankie Gilbert. Lilly copped the trophy dash.

CLYDE BROS.

(Continued from page 53)

official tasters have passed approval of the new machines. Election talk has accounted for much of the dressing room conversation.

The band is tooting some new numbers. Everybody is beginning to wear waltz coats as the nights are getting so cold. Sues is at last discovered her blue, white butted Bonnet coat in favor of a dress coat. Jack Harrison is seen toting his corn down the block every day at each date. Shorty Lynn gets credit for spotting the best cafes in each town. The daily call is at 7 a.m.—VAN WELLs.

Showman Freed In Court of Draft Violation Charges

LEBANON, Pa., Nov. 8.—William D. Shumway, of Lebanon, who was convicted October 29 of charges of having violated Selective Service regulations by a Federal Court here that deliberated less than 20 minutes.

Shumway, who was nabbed the Billboard as his permanent address, had been charged with failure to keep his local draft board informed of his whereabouts.

It was proved in Judge Albert L. Watson's court by defending attorneys Hugh J. McMenamin and Joseph G. Gallagher that The Billboard Mail forwarding Department, which was used by the defense of showmen as a permanent address during the war for local boards, was an acceptable address.

Eddie Schell Wins Junior Rodeo Laurels at Phoenix

PHOENIX, Ariz., Nov. 8.—Eddie Schell, 15-year-old Junior Rodeo champion and winner in the 20-30 Club World Championship Junior Rodeo held here (6), was last week. The win was worth $192.72.

Lloyd D. Wilbur, 15, who tied his score with $191.94 and last year's champion, Dell Haverty, Benson, Ariz., was second.

More than 10,000 spectators attended the two-day show, with 7000 attending the final show which will go toward installing recreation equipment at playground sponsored by the Phoenix 20-30 Club.

Schell teamed with his father, Asbury Schell, to win the father-and-son team roping event. The elder Schell also participated in this event for years and was twice named all-around champion of the Phoenix Junior Rodeo.

A. Joseph Geist, owner of Rockaway Playland Park, will be a guest of honor and one of the speakers at the dinner at the Downtown Athletic Club, Thursday (13), sponsored by the National Association of Amusement Machine Operators, to mark the graduation of first group of vets training as coin machine mechanics at the Manhattan Trade Center.

Dog Shows

California

Paso Robles, Nov. 9, Mrs. Adele A. Busschop, 410 Terrace Ave.

Illinois

Chicago—Nov. 21.

Michigan

Detroit—Nov. 10, Dr. W. J. Sonett, 2429 Grand River Ave., Rochester, Mich.

Minnesota

Minneapolis—Nov. 3, R. W. Y. Brown, 1232 W. Minnehaha Parkway.

Pennsylvania

Philadelphia—Nov. 15, Dave, 2005 Ransdell Rd.

South Carolina

Charleston—Nov. 15, C. W. Wilber, 5 E. St., Charleston, Mrs. Douglas Farnell, 1031 DeBuns Rd.

Texas

Dallas—Nov. 1, L. E. McNally, 1010 E. Frontage St.

San Antonio—Nov. 16, Gus F. Ward, 413 Davis St.

WANT TO BUY MEXICAN SHOWS! Two of Three-Animal

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www.americanradiohistory.com
RSROA Sec Sees Kids as Answer To B.-O. Grief

High Prices Chief Problem

DETROIT, Nov. 8.—Recognizing the need for concerted action among rink men to stem the temporary slump in the roller rink business, Fred A. Martin, secretary of the Roller Skating Rink Operators’ Association of the United States, in a bulletin just issued to the association membership, blames the industry’s business predicament on spiraling living costs and calls for intensive cultivation of the juvenile field as the solution that will reverse the trend.

Headed “High Prices Hit Where It Hurts Most—Children,” the bulletin reads:

“On all sides we hear—the roller skating industry is faced with a dilemma. What is wrong with business? Is roller skating on the way out? Our business is off 22 per cent, 30 per cent and more.”

“Thru statistics,” the Martin report states, “we hope to prove that nothing is wrong with roller skating. It is only other than present conditions with which every business in the United States is faced. Our problem, then, is to find the proper solution and try to adjust our methods of operation to meet these conditions.

“Shall we say that all children of school age are the victims of runaway inflation?” the bulletin queries.

“Does this give you an idea?” the bulletin asks. “Yes, it shows that we may have to really realize that we must do something today for tomorrow’s business. The child of today is your public school and in public schools are actually becoming aware of the problems which concern you. They continue to be on the problem in other ways—poverty absences and free lunches.

“Does this give you an idea?” the bulletin asks. “Yes, it shows that we may have to really realize that we must do something today for tomorrow’s business. The child of today is your public school and in public schools are actually becoming aware of the problems which concern you. They continue to be on the problem in other ways—poverty absences and free lunches.”

“Watch your prices for these youngsters,” Martin warns.

There is, no doubt, a solution to our problem. It is up to us to work hard and try every method of athletics. If all such investment is fully worth every effort put forth.”

**Record Turnout For Gilbert’s Del Monte Bow**

MONTREAL, Calif., Nov. 8.—Paul J. Gilbert, who assumed the management of Del Monte Rollerdrome here November 1, reports a record turnout October 28, a Saturday. The attendance for the last day of October was 5,252. The balcony was filled to capacity and the floor was crowded with spectators.

**Speed Club Set Up At Tampa Coliseum**

TAMPA, Nov. 8.—Harry J. Warner’s Coliseum Skating Rink here has hopped the speed skating bandwagon with the formation of a Tampa Speed Club under the chairmanship of Pat Patten.

Several speed uniforms will soon be purchased so that all will be in readiness for the start of competitions next month.

The track, measuring 16 laps to the block of 250 feet and 25 feet at the sides, Balconies on two sides are expected to provide ample room for spectators.

**Hartford Palace Getting It With Special Events**

HARTFORD, Conn., Nov. 8.—Special events have been drawing good crowds in Hartford this week since operators H. E. Neches and Irving Neches held their fall opening October 15 before a good turnout.

On that night the feature attraction was the dancing of Margaret Wallace and Norman Laty, senior champions in that division of the World Roller Skating Congress.

Next on the Palace program to be held, the first box office was the annual Halloween party held October 31 when merchandise valued at $810 was awarded as door, costume and trophy number prizes. Novelty numbers were given in a spectacular finale to wheelbarrow and clotheline races.

The rink’s free beginners’ class began Tuesday under the tutelage of Ed McLaughlin, head pro. A Halloween party was held October 31 and opened November 15. The Palace has been recent host to a number of private parties.

Members of Richland Figure-Skating Club held their first social evening of the season November 1, a dinner-dance. This followed the club’s October 15 election in which Sadie Neckes was named president; Ray Fruehlich, vice-president; Rose Fiduciak, secretary, and Dorothy Dunnitt, treasurer.

A meeting has set up a busy weekly schedule of activities. Elementary and intermediate dance classes are held Mondays and Tuesdays, respectively, from 7 to 8 p.m. Wednesday is beginner night, and the advanced dance class holds forth Thursday evenings.

Each Friday night is voodoo party night, junior and advanced classes are also held. The club also issued Tuesday, October 30, several junior and advanced cards which were to be followed by a one-hour beginners’ session. The following Tuesday classes also were taken over from the 10:45 to 12:35 p.m. Sundays, with a 90-minute session following, and a competition division. Week-end matinees are held from 2 to 5 p.m.

**Bal-A-Rone Celebration**

MEDFORD, Mass., Nov. 8.—Fred H. Freeman, operator of Bal-A-Rone Rollerdrome here, observed the rink’s opening with a five-night annual November numbering about 20 skaters and offering skaters a huge speed skating party. The schedule included exhibition skating numbers, a dance-of-the-month contest and prize awards.

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**Complete Portable Rink**

Including cigarette lighter, genuine refrigeration, and iced and warm drink machine, 440 pair skates, 350 pair wheels, 150 roller skates, 15 medal skate shoes, $2,500.00. Inquire Mr. E. C. Davis, 300 Park Avenue, New York, N.Y.

**Curvesetic**

The Plastic Rink Surfacing Material

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Santa Ana, Calif.

DENVER, Nov. 8.—Mammoth Garden Roller Rink here scored a "first" recently when a broadcast of a roller hockey game played out in the rink was recorded for the Armed Forces Radio Services, the government agency responsible for dissemination of radio entertainment to military personnel stationed in this country.

The play-by-play account done by Oaks Embarks On 25G Parking Area Project

PORTLAND, Ore., Nov. 8.—Oaks Park Rink is installing a second parking lot. Manager Allen E. Bollinger says it will cost $25,000 when completed next spring. Reason for high cost is that all is being pumped from the Willamette River into a long ditch behind the rink that will require 70,000 cubic yards of material to level off.

Parking is at its own dredge for the operation, utilizing a Diesel engine and about 1,000 feet of eight-inch pipe. Expansion cost includes expense of hard surfacing and lighting.

The project will give permission to make more direct entry to the rink, in addition to the entrance thru the park past the concessions. Work is costing $50 a day.

As a move to raise funds for Oaks entries in forthcoming State and national roller skating competitions, a floor show is under preparation for presentation early next month. The members of the Oaks Dance and Figure Skating Club and the Oaks Rink Club, Ed Cheney, proprietor of the Palais Royale Ballroom, has been engaged as dance director, and special music is being prepared by Pete Ruxbahn, Oaks organist. Dean Songer, rink professional, is in general charge.

Remodeled Deuback Arcade At Dallas Again Operating

DALLAS, Nov. 8.—Deuback Arcade here closed Oct. 27 and is scheduled for reopening Sep. 21 or for remodeling. Reopened Oct. 24, reported Operator John deuback, who supervised the remodeling job. The skating area has been lengthened 25 feet and a 20 by 100-foot area now affords space for a lobby, installation of a nutrition with upholstered chairs, display room, repair and skate rooms and spectator seats.

Rink is operating seven nights weekly from 7:30 to 10 and offers Saturday matinees and Sunday two-hour matinees.

Canadian ASA Meet To Name World Championship Skaters

MONTREAL, Nov. 8.—Chapman Press, honorary secretary of the Amateur Skating Association of Canada, notified members that the 60th annual convention of the association, called by President William E. Brandwine, will be held here November 15.

Principal business will be the naming of Canadian figure skaters who will represent Canada at the 33rd national competition of the United States at Denver, Nov. 8.—Mammoth Garden Parking Rink here worked over a "first" recently when a broadcast of a roller hockey game played out in the rink was recorded for the Armed Forces Radio Services, the government agency responsible for dissemination of radio entertainment to military personnel stationed in this country.

The play-by-play account done by Oak's Embarks On 25G Parking Area Project

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Knoxville Operator Points Up Advantages, Intricacies of Modern School Show Tricks

Total Operation Not Confined to Hinterlands

KNOXVILLE, Nov. 8 — Everett Lawson, who says he has been op- erating a school show known as the Magic Hour for the past six years with the aid of his wife and one helper, has turned in an article, written by E. F. Han- nan and which appeared in a recent issue of the Outlook Paper, saying that such work doesn't comprise a modern school show.

"Hannan's article," says Lawson, "tends to give the impression that school shows are more or less of the fly-by-night variety and shouldn't be classified with other more delightful forms of entertainment in the educational field. We have operated our Magic Hour school assembly show, have played the Knoxville city school system twice in three years.

Contrary to Conception

This is contrary to Hannan's con- ceptions as he does not consider that school shows are done "on the cheap" in the stick with country kids as their audiences. We also have played every school in the Chattanooga system, in addition to every major school in the central and eastern part of the city. We have played most of the rural schools and have found that the country kids have very little money to spend on our shows. We have also been very pleased with our re- ceptive audiences.

Lawson said that in looking of such shows being difficult, I have found it comparatively simple. Once we clear the nerve center of a city or county, then a small matter of phoning each principal to arrange the date and time. Then too, football is rarely played in the grammar schools we play and these are the schools where we have made the most money.

"Some of them have enrolled wor- thily paid students and think in terms of operating two performances. As far as the school shows being for the rest of the week and nothing of this sort, that does not comprise a modern school show.

"When we were expecting our last baby (now eight months old) my wife fashioned her wardrobe work and worked right up until the time the baby was born. Show me another form of show business where I can live in one place for six years and have a different show and new ears children at the same time. I think I have been practically every- where in the business. In the last 25 years, including burlesque, shows, and hot-shot ensembles that frequent the rounds of the schools, I have seen and I'll take schools for the rest of my life. We are playing Morris- on, Pa., with Mrs. Glenn and son for the fifth time November 18 with the same show."

Count Fox In

SHERWOOD, Tenn., Nov. 8— John S. Fox, veteran repre- senter and Tommer, revealed here this week that he's read very carefully the interest the Tom show debates in recent issues of The Billboard, "I'm up in these страница, Simon, Haley and Skeggs," says Fox, "and that any Tommer that's put out is done right."
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THE SENSATIONAL CLIMBING MONKEY
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ACTS, SONGS & PARODIES
"A DREAM"—WILL WALK IT. 400 per price, 6 Territory. Write for samples. L. T. 1717, N. Los Angeles 6, Calif.

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BUNDLES OF SOUVENIRS. Send 50c each. Numerous items for men, women and children. Write for samples. A. M. A., 48 17th Street, Los Angeles 5, Calif.

FUR COATS-JACKETS-CHUBBIES
We are distributors for every kind of firewear—catering to jobbers and retail outlets. WHOLESALE ONLY.

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L'ORIPATHS

304 S. Humboldt, Los Angeles 8, Calif.

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L'ORIPATHS

304 S. Humboldt, Los Angeles 8, Calif.
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LARGEST BINGO MANUFACTURERS IN THE U. S. A.

BUSINESS OPPORTUNITIES

FIREWORKS, INC. PLANT—EST. OVER 80 YEARS. One of the leading producers of fireworks in the United States. Entire operation located on 5 acres of land. Includes 12 buildings, several large warehouses, fireproof office building, iron fence, iron gates, over 200 employees and all facilities and machinery to operate a fireworks plant on a large scale.

FOOTSY IN FORMULA—THOUSAND truckloads of airmail to be used, make your own airmail, either direct or indirect. No specifications required. 70c per 5 lbs. per hour, retail.

GET 300 MONEY MAKING DEALS—THRU XMAS. No copy, just a small investment in a new idea. Write for full details. 6c per 5 lbs. per hour, retail.

CLEAN PIANO TUNING AT HOME—COURTESY of our new and unique tuning machine. Write or phone for further details.


MAKE YOUR OWN PLASTER—LATEX REFINES. High quality plaster. Get 5¢ each. Satisfaction guaranteed.

MAKE YOUR OWN SMALL BUSINESS THIS WINTER. We make all types of small. Write for plans. Box 25, Eminia, N. Y.

TAKE MONEY BY MAIL—PROGRESSIVE Mail Trade Magazine issue one. Remittances. Mail included, 25¢ each. Satisfaction guaranteed.

NOW YOU CAN HAVE AN OFFICE—LEARN TO MAKE beautiful, richly perfumed, precision perfumes. 100% profit. Mail 50¢ each. Satisfaction guaranteed.

MAKE SALT PLUGS. Free Classified House Number. Satisfaction guaranteed.

WRITE FOR OUR LATEST UP-TO-THE-MINUTE PRICE LIST

ACCURATELY WRITTEN THE MOST SENSATIONAL OFFER IN PEN HISTORY

25% DEPOSIT REQUIRED ON ALL C. O. D. SHIPMENTS

One of America's Leading Distributors

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ATTENTION JOBBERS!

DON'T WAIT—ORDER TODAY THE NEW LINE OF WRITING INSTRUMENTS

A Matchless Selection of Pens, Pencils, Paper, Postcards, Envelopes—Every Writing Instrument.

Looks Like 10 Times Its Value and PERFORMS LIKE IT

Has Terrific Sales Appeal

A Great Writing Instrument

A Perfectly Balanced Pen

A Mechanical Pencil

Very Finely Finished With Gold Plated Trim

WRITE FOR OUR LATEST UP-TO-THE-MINUTE PRICE LIST

AMERICA'S NO. 1 PROFIT MAKER

Men's & Ladies' WRIST WATCHES

Cleon, Hamilton, Annual Makers.

Watches Guaranteed Lesser Value, Better Price.

Write for New Xmas Catalog

J. W. JORDAN, 5712 Jewel Avenue, Chicago 35, Ill.

Wristwatch Distributors, Inc.

Now for EVERY WORK SHOP!

NEW INVENTION

BY BRUSH

Easy to Use Plate CHROMES, GOLD, SILVER, NICKEL, COPPER and More

If you have a shoe, you need this new ELECTROPLATE. As the stroke of an electric brush, you can make models and projec-

If you have a shoe, you need this new ELECTROPLATE. As the stroke of an electric brush, you can make models and projec-

You'll come in contact with the finest Electroplate manufacturer in the country. M. R. KRUGER, Bedminster, N. J.

FREE DETAILS & SAMPLES

Address...

SILVER COINS

JEWELRY

JOSEPH'S BRO. & SONS

59 E. Main St., B415, Jacksonville, Ill., Member of Jeweler's Board of Trade

Dancing SANTA CLAUS

$3.00 Per Doz.

Mail Orders leather, $22.50. Hand Decorated $25.00.

FORMULAS & PLANS

METALIZING SHOES AND MOST ALL non-metallic articles. Wood, glass, fruits, easy in-

lerable—rubber, paper, or any material.

COLMAN HANDY GAS PLANTS, BRUSHES, PADS, etc., and all accessories, for gas-

Eternally regulated. Northside Sales Co., Inc.,

PHILADELPHIA, PA.


HUNDRED FOOT SWAYING POLE ACT-


BURLINGTON BURLINGTON, COM. 1238, 4638, 4668, E. 20th St., Burlington, N. J.

Write for $5.00 sample order with price list, Deposit $20, in C. O. D.

EMROW JEWELRY CO.

Bro. Direct From Manufacturer and Retail

www.americanradiohistory.com
The Christmas BOOM is Near...

ARE YOU READY?

WILL YOUR ADVERTISING REACH LARGE BUYERS OF MERCHANDISE?

You, as a merchandise manufacturer or jobber, are probably preparing for a large Christmas rush. BUT, is your advertising program keyed to attract the "cream" of this big market. THE BILLBOARD, the merchandise buyers "Bluebook." is scheduling its annual Christmas Special to be distributed nationally November 25—a full month before Christmas. Your special holiday advertising will reach The Billboard's readers just as they begin to buy—in large quantities—for Christmas. What better way to assure successful Yuletide buying than to feature your items in the Christmas Special?

DEADLINE IS NOVEMBER 19
SEND YOUR COPY NOW!

The Billboard CHRISTMAS Special
FOR SALE—SECOND-HAND SHOP PROPERTY

SAUNDERS MFG. & NOVELTY CO.
708 Franklin Ave., Cleveland, Ohio

With or Without Key Chain
Write for Our Selling Proposition

SALESMEN
SPECIALTY MEN
AGENTS

NEW PENDANT! NOVELTY RIBBONED LOCKETS

The Billboard
November 15, 1947

ANNOUNCEMENT—CAPABLE WILDCATTING.

Boards Operators—Canvassers
Buy Your Christmas Line Here
We have a complete line of toys, novelties and gift
wares of every description.
Visit our Showroom
Send for Illustrated Catalog

ADVERTISE MAN—CAPABLE WILDCATTING.

Board Operators—Canvassers
Buy Your Christmas Line Here
We have a complete line of toys, novelties and gift
wares of every description.
Visit our Showroom
Send for Illustrated Catalog
ABBOTWARES...one of America's most famous names in bronzerware horses, figurines, humidors, etc., now manufacture their outstanding line of horses with radios in bases. Pictures can't tell the story of the superb workmanship...artistic techniques... and finer methods of production which go into each ABBOTWARES radio horse. Write for our complete catalog of ABBOTWARES products.

No. 4. REARING HORSE AND RIDER. All finishes. Height, 12½-in. Total overall including radio is 16½-in.

FINISH ON ALL PIECES (except LADY GODIVA and RACE HORSE)—in bronze, gold Palomino, silver, gold and silver, black and silver, and copper.

No. 6. RACE HORSE. Full action horses with mounted jockeys. Height, 8½-in., radio 3-in., overall 11½-in. Finished in bronze only.

No. 9. WESTERN HORSE WITH SWISS ALARM CLOCK. A beauty! Finest quality! Attached saddle...Swiss alarm clock! Horse is 7½-in. high, radio 3-in., total overall 10½-in. Clock is 4-in. high. In all finishes.

No. 2. WESTERN HORSE. Our best seller...beautifully crafted with removable saddle and red blanket. Horse is 10¾-in. high, radio 3-in., total overall 13¾-in. All finishes.

No. 3. WESTERN HORSE. Same as above, except horse is 12½-in. high, radio 3-in., overall 15½-in. high.

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MIDWEST HAS THE BEST
IN PREMIUM MERCHANDISE

Sally HOT SPOT Silent
Flame Desk LIGHTER

Pull lighter from base, rest on rail, touch other end to
figure and Prental a Silent Flame.

Height 2". $18.00
Per Doz...

"DUTCH MILL" ELECTRIC
KITCHEN CLOCK

A New Low-Priced
Self-Starting
Electric Clock

$2.25 ea.
$2.00 ea.
lots of 10 or more

ALL SALESBOARD SALESMEN for Superior,
Containers, Garden, Bee-Jay, Radios—Write or Wire collect. Bill other for deal on items.

ALL PRICES F. O. B. CHICAGO — FOR RESALE ONLY

Write for New Catalogue
Computers Line of Session Clocks, Nationally Advertised Radio, Blankets, etc.

25% Deposit—Balance C.O.D. or Sight Draft
Payment in full will save C.O.D. charges

MIDWEST NOVELTY CO.
623 W. RANDOLPH STREET
CHICAGO 7, ILLINOIS

10,000 BRAND NEW
WOOL BUNTING

FLAGS

☆ ALL NATIONS ☆ ALL TYPES
☆ ALL SIZES ☆ ALL PERFECT

Also

FLAG STAFFS 8-10-12 FT.
COMPLETE WITH STAR AND TERRASSE

ADDRESS INQUIRIES TO
J. JACOB SHANNON & CO.
214 N. 22nd St., PHILA., PA.

GLAMOUR GIRL NOVELTY CARDS
OVER 250 DIFFERENT SUBJECTS

Lithographed in full color; beautiful—attractive—popular.
Packed 5 assorted in transparent envelopes, retailing for 19c, or available in bulk.

Write for details

INTERNATIONAL MUTOSCOPE CORPORATION
MUTOSCOPE BUILDING
LONG ISLAND CITY 1, N. Y.

MIDWEST NOVELTY CO.

GENERAL AC-DC RADIO

S Tube
Super
Use It
In Any
Room of
the
House

The all-purpose radio. Its fine free-turn
features allow it to accommodate all other receivers in
the house. A built-in speaker makes possible a clear and
long, Attractive Satellite case, only $1.95 each. - New models with plastic handle and price: each.

INSTRUCTIONS BOOKS & CARTOONS

PAINT EXPERT SIGNS WITHOUT EXPERI-
ENCE—Self-taught method, $2. Particulars Free.

R. T. BROWN, Room 375, 914 N. Michigan, Chicago, Ill.

YOU CAN ENTERTAIN WITH TRICK
CHALK HOLLOW FIGURES, Catalog, only $1.50.

The Lightning Curiosity, Oakwood, Va.

MAGICAL APPARATUS

A BRAND NEW Catalog—HUNDRED
TIPS—ILLUSTRATED—EDUCATIONAL—
EXPERIMENTAL—FREE.

Write for your Free Catalog, 10c.

MUTOSCOPE—Starting W.

ADVERTISED
Write ALL PRICES ea.

LITHOGRAPHED IN NE

RUBBER BANDS, MUSICAL INSTRUMENTS.

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35MM. SOUND EQUIPMENT

NEW!%

MISCELLANEOUS

CHRISTMAS TREE LIGHT SETS AND RUSHS

Two line page—100 West 23rd St.

NEW YORK CITY 11, N. Y.

ATTENTION! DIRECT POSITIVE OPERATORS 1%
WRITE FOR FREE CATALOG.

LISETTE—WANT
Positions, Write George.

Stovall, St. Louis, Mo.

BARGAINS IN CORNEAL SECTIONS.

FABULOUS SCIENTIFIC AND MENTAL
PHENOMENA.

Send for Free CATALOG.

ATTENTION! DIRECT POSITIVE OPERATORS 1%
WRITE FOR FREE CATALOG.

WANTED—DINGO'S JARGON
Comedy, Novelty—Write for Free CATALOG.

CHUCK WAGNER, 235 N. Michigan, Chicago, Ill.

10% CASH BACK ON ITEMS ORDERED.

RABBIT MAGIC.

NATIONALS FAMOUS

ELGIN

BULOVA

WALTHAM

MEN'S WRIST WATCHES

YOUR PROFITS start with the first order! They sell
on sight!

7 JEWEL....$12.95
15 JEWEL......15.95
17 JEWEL......19.95

(Wholesale Only)

Write for Our New Catalog Showing
Our Complete Jewelry Line

LOUIS PERLOFF
702 SOUTH 18TH
PHILADELPHIA 7, PA.

"HOT SELLER"
WATER PISTOL

150 Shots on One Filling

$5.40 Per Doz.
$60.00 Per Gross

Money refunded on first gross of proven wrong.

Dan Car Novelty Co.
492 Broad St. Newark, New Jersey

COMMERCIAL CHRISTMAS CARDS
COMMIX CHRISTMAS CARDS
COMMIX CHRISTMAS CARDS

Fancy, funny cards. 15c to 50c per dozen...

READ! Laugh letters...

Write for our new CATALOG.

TOKER NOVELTIES
926 Broadway
New York, N. Y.

CHRISTMAS TREE LIGHT SETS

C-9 eight-light series sets

$20.00 a Doz.

C-7½ seven-light independent sets

$27.50 a Doz.

All sets equipped with C.S. bulbs and guaranteed. Send check with order for immediate delivery.

RING BROTHERS
660 MARKET ST.
PHILADELPHIA 39, PA.

LARGEST USERS BUY

OUR 5c to 55 RETAILERS

BILDOFFS, KEY CASES, PUSSES, ETC.

Large Selections on Hand.
Rated Accounts. Send for Samples.

CUTTING LEATHER NOVELTY CO.
48 HOWARD ST.
NEW YORK 13, N. Y.
CHRISTMAS CARDS FOR 1.4c each—Photo—\nPhotograph, 25c each with signature, Post-\nmark, 100c each. Orders, address: Miss Ed-\nna Peck, Box 101, Menasha, Wis.

COMPLETE LINE OF EASTMAN AND\nMALLORY DRY CELEBRATION SUPPLIES \nRHODES & MILLER, INC., 70 Fifth Avenue, \nNew York, N. Y.

DIME PHOTO CUPS—CHEAP—ALL SIZES \nDine in and save. Large compartments \nreach the bottom. F. Q. Camera Co., 1101 \nColumbia Ave., Paterson, N. J.

FOR SALE—D. P. TABLE MODEL 2.5c \nCamera, 29 in. H.L., box, lens, light \nstand. Address: Camera Sales, 113 Roosevelt \nPl. Wood, 24c each. Central Favorites \nPlaza, Appany, N. Y.

MINUTE STREET CAMERAS—COMPLETE \nwith lens and flash gun. New York House \nCamera Sales, 113 Roosevelt Place, \nWood, 24c each. Central Favorites \nPlaza, Appany, N. Y.

PHOTO MACHINES—SINGLE, DOUBLE, \nTRIPLE, FOUR-LENS, AND MORE, \nCamera Sales, 113 Roosevelt Place, \nWood, 24c each. Central Favorites \nPlaza, Appany, N. Y.

MISCELLANEOUS—COLOGNE, \nLINIMENT, SHAVING, WAXING, EMBOSSED \nORNAMENT, MADE UP, 7c each. \nBeck's Identification Co., 514 South \nOklahoma City, Okla.

PRINTING

ATTRACTIVE 100 84x11 LETTERHEADS \nand 6% Envelopes, Hanover Mill, four \nlines, 112 pages. First-class printing. \n2235 Cleveland, Kansas City 4, Mo.

BUSINESS CARD, 1.05M, RAISED PRINTED, \n2.20F, letterpress. 4.38M, B. Relief \nPrint, 40 West 115 St., New York, N. Y. 100

CHRISTMAS CARD CALENDARS WITH \nENGLISH Name and business printed, $4 \nor 100. Complete free. Ace Press, Chicago, \nIll.

MEMOGRAPHING—DESignS, LETTERS, \nEngraved, Cameo, Free, typical, Engraved, \nill., Franklin, Chicago.

M. D. DAVIS CO., INC., DEFINES \nCOMPETITION, a point striking and \nunforgettable. Everything fun, 15c a \nseries. 451 E. 80th St., New York, N. Y.

NEARABOUT EMBOSSED LETTERHEADS—\nPrepared 200 lb. paper, Cornell, \nNew York City, wood, 24c each. Central \nFavorites Plaza, Appany, N. Y.

SPECIAL—I.NCH DISPLAY ADVERTISEMENT \n"Mother's Birthday" rear, 22x38, Wood\nprints, Advertising Services, Atlantic City, N. J.

SALESMEN WANTED

BRAND NEW—"CIRCLINE" FLUORESCENT \nspotlighting equipment! Fascinating, \nexciting selling story, office, house. Also \nexcelsior Fluorescent Table Lamp. Complete \nline of modern lighting fixtures. Ross Co., \n508 South Franklin, Chicago.

AMAZING PROFITS SELLING PERSONAL \nADVERTISEMENTS, 50¢ a file, whatever \nyour location. Write today General 
Manager, 206 Franklin St., Cleveland, Ohio.

BARGAIN BARGAINS FOR BIG PROFITS—OVER \n254 DOZ. BARGAINS! 25¢ each. 82c \nEconomy, 25¢ each. 82c Economy, 25¢ \nEconomy. Complete line of modern \nfixtures. Ross Co., 508 South Franklin, \nChicago.

ENNOMOUS PROFITS FOR FULL PAY \nSALES— Penny복y. Write today. Ross Co., \n508 South Franklin, Chicago.

WANTED—EXPERIENCED MEN TO \nSELL IN COUNTIES, nx exclusive retail \nshops. New opportunity in nation's largest \ninterests. Write today. Ross Co., 508 South \nFranklin, Chicago.

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS—\nPainted on canvas. Names, address, \ncompositions, 2c each. Illustrated 5c \nyards. Chicago, 203 N. Mich. Ave.

CLOTHING BANNERS—4x10 FEET, \nBirds, Flowers, Family Crests, 2c each. \nBanners for mast. W. Currier, Bartonsville \nWest Va.

TATTOO SUPPLIES

TATTOO MACHINES—WORLD'S FINEST \nand best; Pratt, Kusik, Everest, Others. Supplies. \nFree Catalogue. 10c. 526 West 42nd St., \nNew York, N. Y.

TATTOOING GOODS, SUPPLIES, DESIGNS, \nSkull, Cross, Engraved Trademarks. \nCatalogue and samples, 5c. 588 \nShades Street, Boston, Mass. 2c.

YELLOW, GREEN, BROWN, RED, \nBLACK, signal colors, 2c each set of 8. \n588 Shades Street, Boston, Mass. 2c.

WANTED—COLOMBS AND NORTHWESTERN \nTerriion, are wanted. State conditions and \nprices. Quat's Vending Co., Mount Vernon, \nArk.

WILL BUY—QUANTITY OF WURELETT \n600, 600. Also Both Stanchions, better \nmodels. Must be fully located. Write for \nquantity, prices.

THE BILLBOARD

MERCHANDISE-CLASSIFIED

ONLY 25¢
Per Set
in Lots of
100 Sets
500 Sets—
24c per Set
1,000 Sets—
23c per Set

Each set mailed in cellophone bag Available in Kraft envelope for mailing. Please specify when ordering.

Everybody goes for this sensational bargain that cannot be duplicated in any retail store at less than $1.50. Virgin Polyvinyl plastic cones with ball point teeth. Assorted glooming jewel colors— jade green, rubies, amber yellow, lemon yellow, sapphire blue, jet black.

NATIONWIDE WHOLESALERS

2516 West Montrose Avenue
Chicago 16, Illinois

DEMONSTRATORS—JEWELRY WORKERS—ATTENTION!

No. 38239
Per Doz. $5.25

No. 38190
Per Doz. $5.40

No. 48279
Per Doz. $2.12

No. 48289
Per Doz. $12.00

W.CARRY THE MOST COMPLETE LINE OF ENGRAVING JEWELRY!

No. 4X1—Gold Finish $2.12 Doz.

No. 4X1—Silver Finish $1.75 Doz.

No. 4X1—White Finish $1.60 Doz.

No. 4X1—COLD FINISH ... $2.45 Doz.

No. 4X1—WHITE-FINISH ... $2.65 Doz.

OVER 300 different ring numbers in stock!!!
WRITE FOR CATALOG—STATE YOUR BUSINESS
BIELER-LEVINE, 5 W. Wahash Ave., Chicago 2, Ill.

THE ELECTRIC EYE DOG

The eyes light as you touch it. Standard flash-light and battery. Any breed. Eyes replaced in a day.

$18.00 per Doz.

S-8M Long, S-8 High

Samples $2.00 ea. 25% deposit on order

ORDER NOW

GOTTLEIB-CUTTLER, CORP.
639 BROADWAY, NEW YORK CITY

"Winkie the Dog"

ANOTHER MONEY MAKER

100% high lustre plung in assorted colors, cotton stuffed
8" LONG, 8" HIGH

THE BILLBOARD

November 15, 1947
MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

Parcel Post
Bartholomew, Eda M., Collected, Jack B.
(Carrie Pintle) Flinch, Henry, Lecce
Dwight, Florence
Fleischer, Grace, Lecce
Freed, Anna, Zin
Frey, Wanda
Frey, Harry, Jay
Frye, Wanda
Frye, Frank
Frye, H. A.
Frye, Lyle
Frye, Lewis
Frye, Mary
Frye, Mrs. W. A.
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JOHNNY HICKS . . . who left Providence recently on a short trip thru New York, New Jersey, Pennsylvania and Ohio, a hop of some 1,600 miles to break in his new Plymouth, says he has made nine towns and 14 auction sales and, as he saw no other pitcherman on the route, he's beginning to believe he has the exclusive on the jam pitcher thru the U. S.

What you can spend this winter is determined solely by how you spent the summer.

NOVELTY WORKERS . . . pepper purveyors, silhouette artists, etc., should and the proposed Home Show to be held in Jacksonville, Fla., November 15-23, a likely spot to add sheathes to their bankrolls. Event will be held under direction of the Home Builders' Association of Jack- sonville and follows on the heels of a similar affair held in Atlanta last spring, which attracted upward of 40,000 patrons. The boys and girls making that event reported good tips and profits and there's little reason to believe that the Jacksonville event won't do better than 20,000. It looks like a red one for anyone in that territory who cares to make it.

MEMORIES . . . of a decade ago were rehashed when Kid Carrigan visited the Sutton Shows and renewed acquaintances with a number of ex-pitch and lassies who are still campaigning in a new field, cards Dealers furniture from St. Louis. "Madame E. Ragan," says Blue, "of the famed Ragan Twins, was on hand, as was her band, Ray Herbers, who has a museum of anatomy. The Kid's son has a swell girl show on the org and is a real talker and turns big tips with such bally. Carrigan has no use for the pitch game but is writing a book on his three trips around the world, with stories of the old-time-timers like the Knob Brothers, Big Foot Wallace, Redwood, Ragan Sisters and Lighthall Jack Dillon."

This is the time of the year that the term "eager beaver" aptly applies to novelty workers.

THEY TELL US . . . that A. H. Wiley is still working eye-glass cleaners to good turns in San Francisco.

IS IT TRUE . . .

T. D. ROCKWELL . . . the good senator, correspondent with the following from Los Angeles: "I'm still on the job here, having celebrated my 29th birthday October 23, and have had only six nights off in that time. Plan to make my annual visit to San Francisco around Christmas time."

BILL SCHRADER was sighted on Wisconsin Avenue in Milwaukee recently clipping off good scores with balloons.

BERT GLAUNER pitchero of the old school and still at it around Detroit, agrees with this corner that most of the good old-timers are fast disappearing from the pitch scene. "I've lived to see a lot of my partners pass to the great bey- yond," says Bert. "The pitch business is the best business and has been very good to me for almost 40 years and I'm still at it. The new pitchmen are going to find spots far apart from now on. Just made eight fairs and did a splendid business. Only any wife's illness kept me from making more of them. I have had Chance tries to play cards with for the past four years. The Chief was to be ordained a minister November 9. Where are Harry and Red Belt? Money doesn't seem to be too easy to get in the Motor City, but any good worker can make a comfortable living in these parts."

Pitchermen have been called any number of things over the years but even city fathers are conscious that they can never come under the gimmick gooses or relief parasite classification.

IT HAS COME . . .

to this column's attention that a number of Johnny-Come-Latelys have been sighted making various well-known pitch spots and to good dough, too. Perhaps since the easy-money days are beginning to fade from the picture, more and more people are turning to the pitch field to grab off the shekels.

AL RODENS . . . is reported to be working gardelians to swell takes in Milwaukee.

LINDEN COWARD who for years past has presented his vent and magic acts with various med shows, has retired from the coast to take care of his mother and their homestead in Ware Shoals, S. C. He's currently working in a bleachery supply room and on occasion does a night club or church date. Coward, with his dunny, Black Boy, recently was the subject of a photo and story
**THEMES**

Direct From Manufacturers

Latest Novelty Patterns, Lowest Prices, Roll stores and direct Novelty houses. Phone orders. Read for free illustrated catalogues.

EMPIRE CRYSTALS

558 BROADWAY

NEW YORK 12, N. Y.

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
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<tr>
<td>New Haven &quot;Evel&quot; Pocket Watch, Gold Plated Case</td>
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</tr>
<tr>
<td>New Haven &quot;Bramford&quot; Men's Wrist Watch, Chrome Case</td>
<td>4.85 ea.</td>
</tr>
<tr>
<td>Mercury Wrist Watch, Chrome Case</td>
<td>6.19 ea.</td>
</tr>
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</table>

**WIND ALARM Clocks, Wrist and Pocket Watches**

Westinghouse, New Haven, Ingersoll, Elgin, E. Howard, Telechron and many other brands. American and Swiss styles. All kinds, all styles. Factory guarantee. Retail counters of $25, $50 and $100. Minimum prepaid upon receipt of your order. We will ship C. O. D. if you send 50 cents with order.

**PITCHMEN'S ORG.**

**Can't Be Done; Lads Won't Do It**

By Sid Sidenberg

"IT'S A MISTAKE! That's why they put erasers on lead pencils," said Tom Kennedy to me one day. "Well, it may be wrong, but if I am thinking right my good friend Tom advocated and even injected himself into controversy on the side of the late Frank Libby, erstwhile pitcher and one of the best if you should know me, along with Doc George M. Read, another one of the best in the business, on why pitchers should be organized. Tom evidently ran into his share of what our late friend, Tom Simpson, described as "doorway sitter and spitters."

Now comes Tom, after 12 years, admitting that organizing pitchers is all wrong. Tommy is one of the best I had in the business. He is the kind who never was known to hold back steam and oft went out of his way to help a fellow locate even in one of his best spots. Kenneck, who is so many grateful, others who would be ingrates, but he has never lost faith in pitching. But, what Tom really did was to see the light. Tom evidently found that, after all these years, all in the game are not Madison Alagon, or Tom Kennedy. There are others who are in the same class with those two, but they are too numerous to mention and, besides, after all these years, I accidentally may overlook someone. And I don't want to hurt anyone who may have helped me in getting a spot.

**IMPOSSIBILITY**

I stated 12 years ago when the controversy raged in these columns that pitchers will not and cannot be organized. I still goes for me now as (See Pitcher's Org. on page 86)
**SALEBOARD SIDELIGHTS**


Hyman Abramowitz, U. E. Printing & Novelty Company, reports heavy in- clusions in business. Mrs. Green- quill, Profit Manufacturing Company, now has the most interesting board from his firm — American Premium Corporation (Baltimore) has started on a new deal.

**Chicago:**

Bee-Jay Products employees took top advantage of the mobile X-ray unit that visited the plant recently. Reuben Berkowitz reports. Several hundred people went thru the chest X-ray process in an hour and a half. Much favorable comment was heard as they did so, Reuben says. Harold Boex, vice-president of Pioneer Manufacturing Company, left October 28 for a New York trip. More with association heads for a get-together. Harold returned November 7, according to sales manager, William Wolpert.

Peerless Products offices were in more than a mild state of confusion Friday afternoon (1) when the brand- new monograph, Ben Mishk, burst in to spread the news. Getting to the source of the event, it was finally made clear that Mr. and Mrs. Marshall Malts are the parents and the "event" was a baby boy, an eight-pounder, born at Illinois Masonic Hospital.

Sam Feldman, sales manager at Harlich Manufacturing Company, says the first of the seasonal boards is beginning to go out now and is meeting with good reception. First of the holiday boards, the Turkey Board, will be followed by appropriately illustrated pieces for Christmas and New Year's. Candy trade is picking up on candy boards, which is another seasonal rise, Sam reports.

Gardner & Company's sales man- ager, Charles B. Leedy, took off Nov- ember 3 for a two-week tour of the Midwest. . . . Empire Press welcomed back Dave Rice, vice-president in charge of sales, from his Ohio-Indian trip. Dave immediately took off on a two-week Middle West tour. . . . Al Schechter, Howard Machine Products, seems pleased with the way the special candy sale board deal he's handling is turning out.

Jack Morley, president of Superior Products, reports that Seymour Trott resigned as sales manager Saturday (1) to go into another field. A send-off party was given by Jack and the five-person staff was unanimous in wishing Seymour well. Trott was associated with Superior before the war, returning to the firm after the shootin' was over. A well-known and popular figure in the saleboard in- dustry, Trott had turned his attention to managing a beer distributorship, located in Chicago.

**SALEBOARDS**

All Orders Shipped

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<th>Description</th>
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<td>7.90</td>
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<td>40.00</td>
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<td>24</td>
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<td>230.00</td>
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<td>45.77</td>
<td>1.25</td>
</tr>
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</table>

**SALEBOARDS**

Immediate Delivery

**Michigan City Novelty Co.**

Box 66, Michigan City, Indiana

**SALEBOARDS**

Immediate Delivery

**BANNER PRODUCTS CO.**

1262 Lamar
Cleveland, Ohio

**LOW PRICES ON FIRST QUALITY**

**TICKETS and SALEBOARDS**

**Kwik-Fins**

Kwik-Fins

<table>
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<tr>
<td>2500</td>
<td>24 Hole</td>
<td>$2.25</td>
</tr>
</tbody>
</table>

**JAR DEALS & SALEBOARDS**

Write for prices

Galeentine Novelty Co.

210 E. Saint St.
South Bend 16, Ind.

**GLOBE PRINTING CO.**

PITCHMEN'S ORG?  
(Continued from page 8)  
it did a little over a decade ago.  
Madame and Tom, I daren't, both  
of whom are regarded as among  
the very best in the business,  
know that  
the majority of those who yell  
organization  
are the ones who find  
selling anything like  
me believe me,  
I don't mean that Tom,  
Doc Reed or the  
late Frank Libby found the  
selling tricky, in their own  
time but to  
relief rolls?"

FRED VOGEL  
one of Milwaukee's mental giants,  
is pursuing a book based on his  
experiences while managing a nut store  
in the city. It's appropriately  
pegged, "Al Nuts."

AMONG PITCHFOLK  
spending their evenings at the Club  
Terris, Milwaukee, are Babe  
and Gladys Littleton, along with Rosy  
Styles, Nancy Hart and Jimmy  
Method.

CARL D'IMAGGIO  
is still tops man at the  
Milwaukee Showboat,  
and one of his busiest  
and best performers is Bobby  
Revelle, who pitches a song with  
of the best, of his pitch brethren  
repose.

DOROTHYroe  
who has been gathering considerable  
geology with her layout in a  
downtown Milwaukee restaurant  
that her husband, Cliff Joe Doe, gets  
quite a bit of kidding over its  
characteristically  
moniker. It seems  
every one wants to know if he is  
the same man in all those  
cases, the noted John Doe.

IDEN C. CHAMPION JR.  
has entered the printing  
business in Milwaukee  
in association with his  
father, Iden Sr., according to our  
Milwaukee eye, Al Rinehart.

IS IT TRUE  
that Mary and Mary Lee  
Carrell are planning to make it a  
two-some soon and that Don is  
readying a home in Milwaukee  
for his bride  
and her daughter Diane by a  
previous marriage?

STILL COROLLING  
the lure with instantaneous plastic  
bubble balloons in Oklahoma  
chain stores is Ben (Horsebacker) Meyers.

SALEBOARDS  
ALL TYPES LOWEST 10 YRS.  
FREE ILLUSS. CATALOGUE  
PROFIT MFG. CO.  
39 W. 33 S. M. N. Y. O.

SALEBOARDS OPEN OUT—25% DEPOSITE  
1000 & 300 Car Board...  
$2.49 $3.99  
500 Car Board  
$2.00 $2.99  
200 Car Board  
$.89 $1.99  
100 Car Board  
$.50 $.99  
50 Car Board  
$.25 $.59  
25 Car Board  
$.25 $.49  
10 Car Board  
$.09 $.29

NEW! 6 TICKETS PER HOLE BOARDS  
250 Car Kins Fin. Mas. Air... $27.50 $32.50  
100 Car Kins Fin. Mas. Air... $7.50 $10.00  
50 Car Kins Fin. Mas. Air... $3.50 $5.00  
25 Car Kins Fin. Mas. Air... $2.25 $2.90  
10 Car Kins Fin. Mas. Air... $1.09 $1.45  
6 New 1 ft. Boards, Carls. Boards, etc. New Catalog.

SALEBOARDS WANTED 40% COMMISSION  
A "Hit" for "Frontier," "Cigar Stores," 
"Cigarettes," "Soda Pop," 
"Cigar Stores," Pool Halls, Restaurants, Cars.

WORTHMORE COMPANY  
Dpt. 811, 1625 S. Michigan Ave., Chicago 33

EMPIRE PRESS  
637 SOUTH DEARBORN ST.  
CHICAGO 5, ILLINOIS

SALEBOARDS WANTED  40% COMMISSION  
A "Hit" for "Frontier," "Cigar Stores," 
"Cigarettes," "Soda Pop," 
"Cigar Stores," Pool Halls, Restaurants, Cars.

CLOSING OUT ALL SALEBOARDS  
At 50% 25% off list. Write for stock sheet.

American Novelty Co.  
1237 Market St. 
Shoemaking fixture with two annex- 
dancing females impersonators while at 
supper. After charming them all at the 
side show manager forewarned them by 
yelling, "The Last Supper"

While visiting friends at the Roy 
Roger Dance, St. Charlie, recently, 
the Flying Romans took delivery on a 
new Cheese truck from the 1947 
Buick Roadmaster sedan. The 
Romans completed an engagement 
at the Willowdale Cigar Store 
Saturday (3) and will repeat at the 
Ararat Shrine Circus, Kansas City, 
every Wednesday (16). Mary Romans 
who suffered a ruptured appendix 
Labor Day while playing Canadian 
National Exhibition, Toronto, has re- 
covered and has resumed her place in 
the troupe. The group is on a brief 
short vacation in this fall this 
with friends on the Roy Roger 
Radio, and will then return to the 
Middle West for indoor dates.

Dailey Bros. No. 1 car closed 
November 4 at Seguin, Tex. and the 
personnel took off as follows: 
William L. Oliver, St. Louis; Thomas 
and Paul Gunnels, Dothan, Ala.; 
Mo Hurling, Kokomo, Ind.; Frank 
D'imagge, Milwaukee, Wis.; 
Harry Fordi, Providence, E. C. Merritt, 
Chicago; James Duffy, Muscatine, la.; Si 
Sewall, Decoda, ia.; George Mule 
Denver; Walter Lawrence and Robert 
Diller, Decatur, Ill., and George Hunt, 
Mount Vernon, N. Y. The No. 1 car 
under Joe Gunells closed Saturday 
new Chevrolet two-ton truck and 
Gunnels, Dothan, Ala.; William Chap- 
in, Cincinnati, and Harry Doeran and 
Dave Andrews, Chicago. F. J. Grimes, 
brothers and R. C. McGuire visited the 
No. 1 car at the last stand.

Mr. and Mrs. Frank Dugan have 
removed to their home in Kalama, 
Kan., following a four-month tour 
which took them through the state 
frank's health. At Calgary, they 
cooked for "Bello Bros." Circuit at 
Roosevelt, Oa., they visited the 
Bob Stevens unit. At Winfield, Kan., 
they were the guests of the Bailey 
Brothers. Circuit.

Years ago when managers believed 
that shows traveled on their stomachs, a side

www.americanradiohistory.com
SALESBOARDS

COIN-OPERATED MACHINES, SECOND-HAND

Only advertisements of used machines accepted for publication in this column.

RATE: 125 words $1.00. Minimum $2.00.

Advertisements in full must accompany all ads for publication in this column.

A-1 CIGARETTE AND PANTRY VENDING MACHINE. Best selling machine, has open front. Write to Al Rake, 1102 S. Ashland, Chicago.


DIGGERS—a5 PANAMA, 10 EDDIE, 10 JUNIORS, 10 BASSARDS, 10 HUNGRY MONSTERS, 1 MONTROSE. Priced Per Unit. 10u. Each. R. V. Tompkins, U. & I. F., 188 Grand, Watertown, N.Y. 11086.

JUST IN: Some WHEELING WALKING MACHINES. Price: $25.00. Write to Bob South, 320 Central Ave., Watertown, N.Y. 11086.


GET OUR MAILING LIST FOR AN arrangement of a sensational new 3x3 in Illinois. Write to Bob South, 320 Central Ave., Watertown, N.Y. 11086.

NOW—1 TO 100 BRAND NEW STAR PEANUT Vending machines with many other brand names. Prices $4 each. Cash with order. T. O. Thomas, 1572 Jefferson, Palmer, Ky. 42164.

DARE—1000, 2 HOURS AND 2&4. Until now, this machine has been out of stock. Will sell for $399. Illinois Sales Co., Bowling Green, Ky. 42104.

RENT IPT VENDING MACHINES FOR SALE—Complete Collection, $1,500.00. Also complete line of vending machines. K. R. Gage, 34 W. 34th St., New York, N.Y. 10001.

RENT LATE SLO-TOP MACHINES—C. O. O. S. Canadian, Photographie, Peanut, Bell Guns, Pogo Makers, Main, snack. Chicago Rental, Inc.

OUT OF 250 LATEX VENDING MACHINES, earning $12,000 per year, $1,000 each. Write to T. O. Thomas, 1572 Jefferson, Palmer, Ky. 42164.

ROCK & PX-LIFE SIZE STATUE OF MACHINES, entertainment, $125 each. PEGGY - SLO-TO-POK-ER BOK. Buy, 710 S. Pennsylvania Ave., Indianapolis, Ind. 46202.

WANTED: 10 CIGARETTE VENDORS. 100 BIG PENNY MACHINES for sale. $100,000.00. Write to W. L. Diggles, 526 W. State St., Ashland, Ohio.

WANT TO BUY—COMPLETE L. H. Vending. 2,000. Dayton, Ohio, 45404. Phone: H-2455.

WANTED: MACHINES. 1000, 2 HOURS, $6.00 each. R. V. Tompkins, U. & I. F., 188 Grand, Watertown, N.Y. 11086.

Distributors and Operators CONCENTRATE YOUR PURCHASES WITH THESE MUNCIE MANUFACTURERS

GAY GAMES, INC. COMMERCIAL PRINTING CO. A. B. C. NOVELTY CO. WERTS NOVELTY CO., INC. MUNCIE NOVELTY CO. HOME TALLY CO. NOEL MANUFACTURING CO.

OPERATORS:

DO YOU HAVE TROUBLE OPERATING TICKET GAMES AND BOARDS ON PERCENTAGE?!

WE HAVE THE ANSWER!!!

A NEW PAYOUT SYSTEM—Entirely Different

We have tested this game for two months on local locations — It’s really hot!!! It’s so hot we are not going to publish the detail but any operator interested in making more profits from his spots can secure full information by writing MUNCIE NOVELTY CO.

2704 So. Walnut, Muncie, Ind.
Originiators of Win-a-Fin

RAKE OFFERS... under one roof...

A COMPLETE SELECTION OF BOARDS AND DEALS

Here under one roof and on display in our specially designed Sales-board Showroom, we have the largest money-making selection of Salesboards, Coinboards, Jar, Ticket and other Deals, and Novelties that are sure to click on Board Promotion.

New numbers are added as fast as they come out. Come in and look around.

IMMEDIATE DELIVERY FROM STOCK

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

PULL TICKET CARDS

AT VERT, VERY REASONABLE PRICES—WE MANUFACTURE ONLY

WE SPECILIZE IN

TIP—TAKE TIP—JACKPOT—BASEBALL

Write for Additional Information and Prices

"You Might Buy Cheaper, But You Can Never Buy Better" WERTS NOVELTY COMPANY, INC.

7920 S. PERSHING DRIVE MUNCIE, INDIANA

“WERTS” World Famous Ticket Games

DISTINCTLY DIFFERENT STYLES OF JAR GAME TICKETS IN OVER FIFTY SIZES, GIVING YOU HUNDREDS OF FAST ACTION, COLORFUL, PROTECTED DEALS

RO-WO-BO

JAR-O-SMILES REEL-O
POK-ER-BOK DICE-GAME
PICK-A-TICK BAS-BAL

Write for Additional Information and Prices
Coin Machine Gross Grows Heavy

Sports centers prove good spots for all types of coin-operated devices

By Fred Aman

CHICAGO, Nov. 8.—Bowling alleys, catering to over 50,000 bowlers through the country, are proving a top type location for coin machines. When bowling became big business in the 1930's, its popularity resulted in the establishment of thousands of large amusement-type locations that were a natural for locations for vendors, amusement machines, and juke boxes. The number of such centers is still steadily increasing, and the desire to have a bowling center a few blocks away and watch the games shows some signs of increasing. It is estimated that $200,000,000 is spent annually by players for bowling equipment and playing fees.

Because cocktail lounges, bars and restaurants are almost a universal addition to most bowling centers, even greater patronage results on certain types of vendors and on all amusement machines in the spots. Many coin operators state that the more bowlers at the centers, ranging from 4 to 10 lanes, prove high-play locations.

Figures Cite 1

Spokesmen for the bowling industry state there are approximately 11,000 bowling establishments in the country. They point out, however, that this does not mean there are 11,000 public or commercial establishments; 60 per cent of this number are private alleys operated by churches, clubs, etc., while 40 per cent of the centers are open to the public. It is easy to hasten to qualify this statement with the fact that about 75 per cent of existing individual bowling lanes are in the commercial, or 40 per cent group. At best, the private lanes consist of one to usually not more than three alleys each.

Authorities in the field list the following 17 cities as leading bowling centers, giving the number of bowling establishments in each: New York, 407; Chicago, 243; Detroit, 145; Mil.- (See Bowling Alleys Top on page 106)

Iowa Coin Mch. Sales Reported

DES MOINES, Nov. 8.—Iowa distributors sold a total of $70,000 worth of juke boxes, pinball, and other machines during the three-month period ending July 1, 1947, in Iowa, State tax commission reported this week.

For the first time the commission listed juke box and coin machine sales, reporting buyers in the state. Previously it had been listed under amusement sales.

Report for the April 1 to June 30 period showed reports filed by 14 distributors with total sales tax collections of $1,419.61.

Coin Machine Gross Heavily

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Say Ten-Cent Beer Price Is Here To Stay

NEW YORK, Nov. 8—There is little chance for a price revision upwards in 10-cent beer, industry spokesmen revealed in three-day convention of the National Beer Wholesalers' Association of America (NBWA) meeting at the Hotel Commodore. In fact, recommendations were made that NBWA attempt to influence retail sellers of bottled beer, for on-the-premises consumption, to lower prices wherever possible.

The excessive gap between the wholesale and retail price of bottled beer in many taverns can only have an adverse effect on the entire industry, speakers noted, emphasizing that the great bulk of beer consumers are people of moderate means. Under the slogan, "Are You Selling Beer or Atmosphere?" NBWA will soon launch a nationwide public relations campaign aimed at tavern keepers, seeking to influence their maintenance, or restoration, of reasonable prices for bottled beer.

While pledging full co-operation of the association to the administration's program of grain conservation for the industry's sake, spokesmen at the convention urged that the industry not be intimidated against by additional curbs on the use of grain or a return of price controls.

N. H. Chestwood was re-elected president of NBWA by the membership, while R. H. Hopkins retained his post as executive manager.

Plan New York Premiere for Coin-Recordio

NEW YORK, Nov. 8—Local premiere of the new Wilcox-Gary-Coin-Recordio will be held here next Thursday (13) at the Astor Hotel. A full explanation of the Recordio will precede a demonstration of the machine by Chester M. Wilcox, president of the National Coin Machine Corporation, Charlotte, Mich. A cocktail party and buffet supper will follow in the South Garden of the Hotel.

Coin-Recordio (The Billboard, November 8), the firm's first coin-operated voice recorder, will operate on a quarter. The entire mechanism of the equipment, including the customer to witness the entire process.

Brooklynite Wins In Disk Contest

NEW YORK, Nov. 8.—A $50 check was presented last week to St. Clair Daniels by William Rubkin, president of Photoplay Productions, Inc., in Hubert's Museum, 424 Street arcade, for sending in the wittiest entry in the Voice-o-Graph talent contest. A novelty song of Daniels' composition, "For Fool's ed," was Daniels' winner. Daniels, 31, is the owner of a Brooklyn phonograph shop.

"Altho popular songs composed the bulk of the recordings sent in," Rubkin said, "we were astonished at the number of serious entries, ranging from novels to recitations, devotions, readings, prayers and even several operatic arias."

Contest was open to any person who recorded his voice on a Voice-o-Graph and sent the disk to disk of Nota- scope's Long Island City head-quarters.

Coin Machine Business Lags As Gulf Coast Area Rebuilds

NEW ORLEANS, Nov. 8.—Coin machine operations in the New Orleans area, which suffered heavily during the hurricane and flood of September 19, are still feeling the lingering effects of the disaster.

While no complete compilation of the damage suffered by the coin machine business in this area has been made as yet, due partially to lack of direct transportation facilities between here and the Gulf Coast for nearly six weeks, primary estimates run over $135,000.

Operations in New Orleans, itself, have returned to normal in spite of at least $35,000 damage during the storm, but business is at a near standstill in towns and resort spots on the Mississippi Gulf Coast, where damage to equipment alone is estimated in excess of $100,000.

With rebuilding hardly underway, the loss of business on the Gulf Coast and other locations outside New Orleans proper continues to loom as a greater loss to local operators than storm damage itself.

Most of the locations damaged on the Gulf have not been rebuilt and are not expected to be rebuilt for several months. Winter business on the Gulf Coast resorts is generally good, and operators are writing this off as almost a total loss this year.

According to reports, no coin machines here carried storm insurance. New Orleans distributors say that very few new coin machines have been shipped into the area as yet for distribution to operators who suffered equipment losses.

Practically all operators on the Gulf Coast have been severely hit.

Exhibit Names New Distributor

CHICAGO, Nov. 8.—John Cierst, of Exhibit Supply Company, announced Friday (7) the appointment of Empire Sales Company, Los Angeles, as distributor of Exhibit products in the western states.

Empire is headed by Ralph Shef- field and Bill Kitt, partners. Other members of the firm are Bill Gross, George, Paul Glaser and Bob Schafer.

Exhibit's latest product is a five-boll called Tally Ho. Besides incorpo rating several new amusement fea- tures, it includes many of those proved successful on the firm's pre- vious games.

Bell Products Announces New Coin Changer

CHICAGO, Nov. 8.—Al Schriner, Bell Products president, has announced for production this week that a new mechanical coin changer is now in production for the firm.

Called Beacon Junior, the unit holds $30 in one-cent coins. As in the previous machine, the Beacon Electric Coin Changer, is designed for either wall or stand mounting. The changer is a separate dime and quarter coin chute, may be used by two people at the same time. Nickels are delivered by moving a lever placed below either coin entrance.
Newark included

The airport operators want to find out whether or not American Lock- er can best serve the public at an airport terminal. They are also studying how the vending machines can be most efficiently maintained and serviced, where they should be located, and how selected. They want to ascertain that operators select to place them in proper locations. (See Vendors for NY on page 94)

E elect A. W. Dawson
To Fill American
Locker Presidency

BOSTON, Nov. 8.—Alvin W. Dow-
sen, a former director of the American Lock- er Company, Inc., here, to succeed the late Paul W. Knight, was elected to the presidency of the firm.

Dawson, who has been a director of the American Lock- er Company for many years, has been serving as vice-president, treasurer and general manager of the firm's New York office, and subsidiary companies. He has been connected with the American Lock- er Company for about 10 years.

For several years he has worked closely with the former presidents of American Lock- er, Hamilton W. Baker and F. A. Dyer. At the latter firm, he was in charge of the company's Eastern operations.

He was also engaged in public accounting practice in Boston and Pittsburgh.

Dawson graduated from Wash-
ington and Jefferson College in 1920 and from the Harvard Graduate School of Business Administration in 1922.

BROOKLYN, Nov. 8.—Frank J. Dawson, president of the Automatic Coin-Op Company of Buffalo, was featured as the "Joker of the Month" by the Dixie Nickel, the company's trade journal. Mason, Au & Magenheimer Confection-
tory Manufacturing Company, and Mason, Au & Magenheimer Confection-

Article revealed a history of Dawson's vending machine business. It was the first time that the publication had featured a vending machine company's spokes-

talk in recent history. Along with Dawson's experiences in vending, the article put
told of his role as a community leader in Buffalo.

The vending machines are already playing an important role in the over-
al American vending business. They provide a non-profit agency.

Chi Ops Lose
Battle Over Vending Tax

Council Okays Measure

CHICAGO, Nov. 8.—The city coun-
cl on Monday passed an ordinance (6)

passed an ordinance placing a gradu-
ad tax on food vending equipment and a tax on self-service laundries. The two ordinances were passed on a tie vote of 11 to 11. The ordinance includes the city health department's objections to local automatic merchandising firms. The ordinance would be adopted over the strenuous objections of local automatic merchandising firms. The ordinance would be discriminatory because it singles out one method of selling and places a spe-

Coca-Cola Declares
Extra Stock Return

NEW YORK, Nov. 8.—The Coca-
Cola Company this week reported a surplus of $23,610,416 for its common stock, equivalent to $3.79 a share, after all charges, taxes and other items. The dividend will be paid on December 15. Thus dividend pay-

Supervend To Show 3-
Flavor Cup Mch.

A NAMA Dec. Show

DALLAS, Nov. 8.—Supervend Corpor-
tion plans to have a first show-
ing of its three-flavor cup beverage vending machine at the 52nd annual meeting of the National Association of Merchandising Association (NAMA) convention and exhibit December 14-17 at the Palmer Hilton Ho-

cel, Leo W. Knight, firm sales di-

According to current plans, Supervend will sell the cup dispensers to

NORTHAMPTON, Mass., Nov. 8.—W. D. Blank, president of the Massa- husetts Coin-Op Company, said that the firm's vending machines should jump sky high here as a result of the first collegiate bubble gum contest ever held. H. Delbert, of Montclair, N. J., out-

Plan Showings
Of Automatic Shoe Shine Mch.

OAKLAND, Calif., Nov. 8.—Porter De Douglass, inventor of the Douglass Automatic Shoeshiner, left here today with G. C. Jameson, vice-presi-
dent of the Douglass Manufacturing Company, and L. F. Wickman, engineer, to inspect the first machines to come off the line at the Douglass Manufacturing Company in Los Angeles. Now that machines are available, showings will be scheduled throughout the nation, Mart Parent, national sales repre-

talent of the Douglass Manufacturing Company here, said.

Charles L. Ward and Karl D. Beat-

Farmer Boy Co.
Announces Coin
Popcorn Vender

NEW YORK, Nov. 8.—First coin-
 operates to be distributed by Farmer Boy Corn & Equipment Company, Inc., in the city is the new "Popt-Corn Vender," Warren A. Kish, firm sales manager, announced this week. Farmer dispenses a 10-

The machine, which has a popcorn capacity equivalent to 90 or 97 in sales (dispensing segments are ad-

www.americanradiohistory.com
Expect Early Ruling on Canteen Dismissal Plea

WASHINGTON, Nov. 8.—In the wake of a three-hour hearing here Thursday (8) on motion by Automatic Canteen Company of America for dismissal of the Federal Trade Commission (FTC) charges against the vending firm, FTC indicated that a very early ruling on the case will be made.

Most of the testimony given before the commissioners in the largest FTC hearing chamber was devoted to FTC’s charge that Canteen violated the Robinson-Patman Act thru having “knowingly received discriminatory prices in violation of the act and therefore not justified by cost savings to the suppliers.

Canteen legalists L. A. Gravelle and Edward Howrey contended that FTC has failed to produce a “prima facie” case that any preferential prices afforded Canteen were “knowingly induced or received.” They further claimed that any lower prices given to Canteen by candy and gum manufacturers were fully justified because the firm’s large and direct purchases resulted in a cost saving to the suppliers.

The intent of Congress in the Robinson-Patman Act, the Canteen lawyers argued, was to put the burden of proof on the seller rather than the buyer for justifying price differentials on the basis of cost savings. Canteen as a buyer, it was asserted, is unable to produce the books of any candy or gum manufacturer to show how his costs were lowered thru the buying methods of Canteen.

Concerning the second FTC charge that Canteen maintained “restrictive terms” in contracts with its distributors, FTC argued that any order terminating Canteen’s contracts would “destroy the contractual rights of respondent’s (Canteen) distributors when said distributors are not parties to the proceeding.”

Indicates Appeal

Howrey, before winding up Canteen’s main argument, strongly hinted that an adverse ruling on the dismissal motion would result in Canteen’s making an appeal to the Chicago Circuit Court of Appeals.

FTC trial attorney Austin Forkner attacked Canteen’s argument on the price charge by claiming that it is unnecessary to prove that preferential prices were not justified on the basis of cost savings to manufacturers.

On the contrary, he remarked, the burden of proving that the discrimination was unjustified rested on Canteen. Forkner claimed that his position was substantiated in numerous other FTC cases and in the legislative history of the act.

All that Canteen is really saying on these lines, Forkner declared, is that the price discrimination is difficult or impossible and therefore the trial attorney should assume this burden of proof. “The record shows,” he said, “that this justification is difficult because the respondent has no justification.”

In the case is whether Canteen “knowingly received and induced” preferential prices, Forkner stated, and he argued that the respondent’s gross profits on candy and gum were composed almost entirely of preferential discounts exacted from suppliers. Forkner stated that these discounts did not result “from an accident or an act of God.”

The trial attorney read from numerous letters which he declared clearly showed that Canteen knew that it was receiving lower prices, which were “completely unjustified.”

Canteen’s growth, Forkner declared, came chiefly thru “its restrictive franchise agreements,” which gave the company “a monopolistic hold on Canteen distributors operat-
New Cocoa Supply Sources Eyed by Candy Companies

CHICAGO, Nov. 8—Candy manufacturers and other cocoa users are looking toward development of new sources of supply as a possible answer to the cocoa shortage and price problem. With cocoa the biggest supply headache facing them, candy manufacturers are looking for some way to cover up the current shortage of cocoa beans (The Billboard, November 8). Polls indicate that the shortage for cocoa is currently 12 to 15 percent, and therefore suitable supplies to offset diseases attacking both the African and Brazilian plantings—main source of supply to American cocoa buyers—and causing a heavy toll in damaged trees.

Sole Hope

Only if new sources of cocoa supply are developed does there seem the slightest hope for a future stable price for the commodity used in 90 percent of all American candy bars.

Three best possibilities for developing new sources of cocoa supply are:

1. Canteen Bows New 3-Flavor Drink Vender

CHICAGO, Nov. 8—Automatic Canteen Company of America has introduced its new three-flavor cup beverage vender which features a visual mixing operation. Preliminary tests are now on test locations and the machine has been placed in production by the Hayes Manufacturing Company, of Grand Rapids, Mich., which is associated with the machine for Canteen.

Developed by Canteen engineers, the new vender uses multiple parts to show customers exactly what happens inside of the machine when they insert a cup into the coin or key slot, the storage tanks, tubing, and the mixing compartment are all transparent.

Vender has a capacity of 720 sixounce drinks—limited only by the number of runs of the machine holds the syrup. The syrup tanks have enough capacity to supply 600 drinks of a single flavor if there should be a run on it.

Also featured in the new vender is an adjustable carbonator and sample sanitation features. Canteen officials report that the new machine has been extremely successful and that full production models will be placed on location as they are received from the Grand Rapids manufacturing firm.

New vender will be used exclusively by Canteen, firm officials point out, and not be offered for sale to other operators.

Once the pilot models of the new machine was given an extensive location test at the convention of the National Association of Personnel Directors at Hotel Sheraton here this week, and it was displayed privately by personnel directors attending the meet.

Birmingham Cig Tax To Bring $225,000

BIRMINGHAM, Nov. 8—New city cigarette tax that went into effect today, here will bring about $225,000 annually, Gladley G. Brown, city license inspector, said today. In addition to the new law, the county will receive one-fourth of the cigarette tax receipts, remainder to be split among county municipalities on a population basis.

One-hundred-twenty percent exempt under the terms of the recent enactment are both chewing tobacco and cigar.
They Are In Stock
Awaiting Your Order

THE GREATEST MONEY MAKING SCALE ON THE MARKET, AND 100 PER CENT AUTOMATIC
NO KNOBS OR HANDLES TO TURN — THE COIN DOES ALL THE WORK

Gets locations and holds them. A fortune or character reading with each weight, and a slot for each month of the year.

WRITE OR WIRE TODAY FOR DETAILS

AMERICAN SCALE MFG. CO.
3206 Grace St., N. W.
Washington 7, D. C.

Cable Address: "AMSCA"
Vendors for N.Y. Airports, U. S. Plans To Operate Mchs.

(Continued from page 90) liable. In order to get this knowledge, the plan set forth for LaGuardia Field will be carried out at the New-

ark Airport. The findings will be applicable practically all of the New-York International Airport, which the Port Authority is now pushing to completion.

"The Port Authority is aware of the fact that the revenue potential of such machines is the most determining factor in their use," the spokesman said. "They must contribute also to public satisfaction and convenience by proper selection and proper loca-

tion. It serves neither the public, nor the concessionaires nor the airport management to place a cigarette machine near a Winsness cigar counter. On the other hand, at a loading ramp which leads directly to a descending plane where there may be no room for a regular concession or booth, a cigarette machine can be equally removed.

The onerous decision affected each one concerned. And the Port Authority feels that only when a maximum reve-

nue production is combined with a maximum convenience to the public is any vending machine doing its job.

While the Port Authority officials have as yet determined exactly what their requirements in vending machines will eventually be, they do maintain that they must be self contained, efficient in operation, attractive in design. They must serve, operated and supervised by absolutely reliable operators who will keep the machines filled and in good repair around the clock.

The Port of New York Authority was created by the states of New York and New Jersey in 1921 as a joint agency to promote and protect com-

merce in the New York area, as well as to develop and unify terminal and transportation facilities. On June 1, 1957, it assumed the operation of La-

Guardia Field and development of the new 5,000-acre International Airport Terminal which is expected to be in operation next summer. In mid-

October, on the basis of a new leasehold arrangement, it also under-

took to finance, develop and operate a new airport.

The Authority may expand its in-

terest in vending machines to other activities. Among the locations where its jurisdiction are the Port Authority Buildings and the Union Island Freight Station, the Port Authority Grain Terminal and the Columbus Transit Authority. It has under construction two of the largest motor truck terminals in the world, for local operators, the other in Newark, and a block-long Union Bus Terminal to be connected with the Lincoln Tunnel.

Sandwich, Cig Vendor

Added to Pepsi-Cola

Info Center in N. Y.

NEW YORK, Nov. 8.—Pepsi-Cola’s new Information Center at 47th Street and New York this week added a converted Imperial vending machine, which dispenses cold sandwiches, and an Electric Cigarette Vendor.

Machines, which were set in the spot by local operators, augment the initial set-up which included two soft drink cup dispensers, which play a music box version of the Pepsi-

Cola jingle when a coin is inserted, coiner, Amber sorters, lockers and pay phones.

Feature of the Center is a window display, complete with three electric trailers showing the operations of a soft drink bottle from the sugar warehouse down to the conveyor belt carrying the cases of bottled drinks to the waiting trucks.

CHICAGO, Nov. 8.—Leaf Gum Company has appointed Curt A. Bodin territorial manager for its Southern California territory, P. H. Trent, director of advertising, announc-

ing this week. Bodin has had years of experience in the confectionery field.

NEW ITEM FOR BULK VENDORS

"BABY CHICKS"

(Small Chicks—Approx. 250 to Lb.)

VEND 4 FOR 1c

-Packaging

Send $5.00 for 7 Lbs. 45c Lb.

Term—50% with order, balance C. O. D., F. O. B. Newark

ASC0 PACKING CO.

55-57-59 Bradsford St., Newark 5, N. J. Biogal 3-1744-3

SPECIAL

7 Oz. Hostess Film Candy Bar

Vendors

10-75 Cents, Challenge 425 c

panied with a carbon that removes objectionable taste. This water supplier explained that its selector valve, which contains three outlets for air and one for carbonation, is intended for extremely close tolerance. Maxi-

mum travel of cold water through the cooling unit to the cup is but two and one-half inches. Its cup disposal unit is packed within the cabinet, an asset designed to prevent drink customers from littering location premises with discarded cups.

EXTRA! The New

Sensational

BALL BUBBLE GUM

RAIN-BOLO

Blows Technicolor Bubbles

5" Size 45c Lb. 25 lb. CARTONS

PLACE YOUR ORDERS NOW!

First Come—First Served

Supply Sold Out for Next 2 Weeks.

1/2 Doz., Bal. C.0.D., F.O.B. N. Y.

SUNFLOWER DISTRIBUTING CO., INC.

2125 Amsterdam Ave., New York 32, N. Y.
FOR VENDING MACHINES AND SUPPLIES write RUSS THOMAS CO.
2169 Central Ave., Memphis 4, Tenn.
Telephone: 2-4610

Pistachios
FOR GREATER PROFITS IN VENDING MACHINES AND PACKAGES
ask for ZALOOM'S

3 STAR "BUDS" PERFECT! No outer skin, no blemishes. The finest and fastest selling grade of Pistachios.
# packed in 5 lb. moisture-proof bags
# 12.5 lb. bags to a carton

"WHITE BUDS"—with the pure, thin, white salt coating.

"ROSE BUDS"—with the pure, certified, attractive red color.

DELICIOUSLY TOASTED & SALTED.
RECOGNIZED DISTRIBUTORS IN ALL TERRITORIES WRITE US TODAY.

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Hartford Firm To Distribute Kwik Kafe Mch.

HARTFORD, Conn., Nov. 8.—Kwik Kafe of Hartford, Inc., with Albert S. Millman as general manager, has been organized to distribute and service the Kwik Kafe coffee vending machines in this area. Millman states he is currently setting up locations in the city and expects to begin making installations later this month. Specially sought are locations are office buildings, banks, and industrial plants, he added.

Previously, Millman was general manager of H. P. Townsend Manufacturing Company, for two years. Prior to that post he was co-ordinator of priorities and allocations at the Cincinnati plant of the Wright Aeronautical Corporation.

Tax Paid Cigs: Gain Over '46

WASHINGTON, Nov. 8.—Cigarette tax paid withdrawals for the nine months ended September 30, 1947, totaled $256,686,192,977, a gain of 5.16 per cent over the same period last year, according to the Bureau of Internal Revenue announced here in the same statement, cigarette tax paid withdrawals, all classes, amounted to 4,941,827 units, representing a 3.32 per cent drop from figures for 1946. For September alone, cigarette production reached 29,203,013,874 units, up 8.70 per cent over the month last year. Cigarette output during September, 1947, was 483,287,941 units, the 760 production month since January this year and a gain of 5.59 per cent over September a year ago.

Adapt Jacobs Washer For Coin Operation; Start Placing Units

DETROIT, Nov. 8.—Adaptation of the Laundrall automatic home laundry for coin-meter use in apartment houses and similar installations was announced today by the Sunshine Company here.

Conversion of the Laundrall to coin-meter operation is quickly achieved by substituting a coin-meter for the Laundrall side panel for one which carries a coin-operated coin-meter, model and patented specially for Laundrall by Products Service Corporation, of Worcester, Mass. Known as the Kimeter, it is said to be adaptable to any application regardless of the time element involved.

Kimeter sales will be handled by Sunshine, according to President H. E. Stolcenburg and Vice-President J. W. Stigall, Stolcenburg is former national service manager and Stigall is former national sales manager of the appliance division of the F. L. Jacobs Company, which manufactures the Laundrall.

Guaranteed for a year, deliveries of the Kimeter and Laundrall panel have begun, Stolcenburg said. He added that the change to coin operation can be completed in a few minutes because only two vital connections need to be connected.

Kimeter is finished in rust proof satin cadmium plate. The meter operates only when a U. S. or Canadian 25-cent coin is used. The meter cycle is interrupted only when a similar interruption occurs in the Laundrall cycle and is not affected by breaking or current failures. Meter shuts off automatically at the end of the Laundrall cycle and is tamper-proof.

COIN-OPERATED POPCORN VENDER

THERMOSTATIC HEAT CONTROL

• Holds 6 gallons of pre-popped corn • Vends 2 ounces for 10c • Stainless steel trouble-free mechanism • Easy to service • Very attractive metal cabinet • Well lighted • 37" high—17" wide—weight 35 lbs. • IMMEDIATE DELIVERY

25% Deposit Required With Order. NON-COIN MACHINES, $69.95

JACK NELSON & CO.
2320 N. MILWAUKEE AVE. CHICAGO, ILLINOIS

NEWMAN, Inc. 10, COLS., 425 PACT. CAP., AVAILABLE

NEW Du CRENTER CHALLENGER, 7 COLS....$125.00 ROWE PRESIDENT, 10 COLS....$125.00 ROWE DU CRENTER, 10 COLS....$100.00
NEW UNIEDA, 8 COLS.....150.00 ROWE, 4 COLS....150.00 ROWE, 6 COLS....175.00 ROWE, 8 COLS....235.00
NEW UNIEDA, 6 COLS.....185.00 ROWE, 8 COLS....250.00 ROWE, 10 COLS....300.00 ROWE, 12 COLS....375.00
UNIEDA MODEL 500, 7 COLS....100.00 ROWE DU CRENTER "W" 9....62.50 ROWE COLS., 9 COLS....325.00 ROWE DU CRENTER "W" 10....62.50 ROWE, 10 COLS....400.00 ROWE, 12 COLS....500.00
UNIEDA MODEL A, 9 COLS....$75.00 ROWE, 12 COLS....62.50 ROWE, 15 COLS....75.00 ROWE, 15 COLS. 9 COLS....56.25 ROWE, 15 COLS. 8 COLS....55.00
UNIEDA MODEL E, 9 COLS....72.50 ROWE, 15 COLS. 6 COLS....62.50 ROWE, 16 COLS....87.50 ROWE, 16 COLS. 9 COLS....75.00 ROWE, 16 COLS. 8 COLS....75.00
UNIEDA MODEL B, 9 COLS....72.50 ROWE, 15 COLS. 7 COLS....62.50 ROWE, 16 COLS. 7 COLS....87.50 ROWE, 16 COLS. 6 COLS....87.50
UNIEDA MODEL, 8 COLS....62.50 ROWE, 16 COLS. 5 COLS....50.00 ROWE, 16 COLS. 5 COLS....50.00 ROWE, 16 COLS. 4 COLS....50.00
UNIEDA, 9 COLS....75.00 ROWE, 16 COLS. 3 COLS....50.00 NATIONAL 950, SPEC., $5.50 ROWE, 16 COLS. 2 COLS....35.00 NATIONAL 950 9 COLS....85.00 ROWE, 16 COLS. 1 COLS....35.00 NATIONAL 950 8 COLS....50.00 ROWE, 16 COLS. 1 COLS....33.00 NATIONAL 950 7 COLS....50.00 ROWE, 16 COLS. 1 COLS....32.50 NATIONAL 950 6 COLS....50.00 ROWE, 16 COLS. 1 COLS....32.50 NATIONAL 950 5 COLS....50.00 ROWE, 16 COLS. 1 COLS....32.50 NATIONAL 950 4 COLS....50.00 ROWE, 16 COLS. 1 COLS....32.50 NATIONAL 950 3 COLS....50.00 ROWE, 16 COLS. 1 COLS....32.50 NATIONAL 950 2 COLS....50.00 ROWE, 16 COLS. 1 COLS....32.50 NATIONAL 950 1 COLS....35.00 ROWE, 16 COLS. 1 COLS....32.50 NATIONAL 950 1 COLS....32.50 ROWE, 16 COLS. 1 COLS....32.50 NATIONAL 950 1 COLS....32.50 ROWE, 16 COLS. 1 COLS....32.50 NATIONAL 950 1 COLS....32.50 ROWE, 16 COLS. 1 COLS....32.50 NATIONAL 950 1 COLS....32.50 ROWE, 16 COLS. 1 COLS....32.50

TO BE featured in the New York Sunday News: JANUARY 7TH

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED

One-Third Deposit With Orders—Balance C. O. D.
Parts and Mirrors available, including the 25c vending changeover parts for all makes and models.

UNIEDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET Evergreen 7-4568 BROOKLYN 11, NEW YORK

CIGARETTE MACHINES
FULLY RECONDITIONED—PAINTED—READY FOR LOCATION
SPECIAL SALE PRICES

Rowe 8 Cig. Imperial 75c National 119-8 Cig. King Size 75c
Rowe 8 Cig. Imperial 75c National 119-8 Cig. King Size 75c
Rowe 10 Cig. President 100c National 119-8 Cig. King Size 100c
Rowe 10 Cig. President 100c National 119-8 Cig. King Size 100c
Rowe 12 Cig. President 100c National 119-8 Cig. King Size 100c
Unicron-Pac "A" 5 Cig. 97.50

CONVERT YOUR MACHINES TO SELL FOR 25c-WRITE

CANDY MACHINES
National 948—162 Bar Cap. $67.50 Unicron-Pac—48 Bar Cap. $60.00
Unicron-Pac—102 Bar Cap. $50.00 Two Cent Bar Drop Machines $75.00
One Cent Jennings Penny Machines, $100.00

Prompt Delivery of All Orders—One-Third Deposit, Balance C. O. D.

FURST & SCHWARTZ, INC.
513 GRAND STREET
BROOKLYN, N. Y.
ASS NEW AS TOMORROW RAIN-BLO
The new Ball Bubble Gum with colored gum centers that pro-
duces technicolor bubbles in 20 different colors.
Test locations show sales 10 times greater than regular ball
gum. 1/2 size—140 count
50c per lb.
in 100-pound lots.

BUBBLE BALL GUM
NOW AT REDUCED PRICES
All sizes—$2.50 count, 1/2
inch. 170 count: 11/2, 210 count.
ALL ONLY 38c PER POUND
on orders 100 pounds or over.

PRIZE BALL GUM
1 %, 140 count size—packed 25
pounds to a carton—
50c per pound
Striped or Spotted
FREIGHT PAID TO YOUR DOOR
On orders 100 lbs. or over. Gum packed 25 lbs. to a carton—
Full cash with order.
Do you know about our TIME PAY-
MENT PLAN? Write for information.

ROY TORR

Silver-King's NEW "PRIZE KING" BALL KIOSK
2 for $c 2 for 1c
Sensational new 1c
and 2 for 5c
dispensers. Puts ball
and novelty items
up in a display
that children
will love and buy with
large profits for
your money. Great
for all types of loca-
tions. The most
popular game and
the most
satisfactory
kiosk ever
developed.

ASA LEASERS
Experienced, starting new men on
routes with attractive machines.
Vends nationally advertised prod-
ucts. Man knows now earns $500 per
week and up; will appoint two
good, experienced men to exclusive
sales rights in their territories. Write

GEM VENDING MFG. CO.
3471 W. 140 St., Cleveland, Ohio

Drink-o-Mat at ABCB Showing

NEW YORK, Nov. 8.—Drink-o-
Mat cup beverage venders will be
exhibited at the Atlantic City
Convention of the American Bottlers
of Carbonated Beverages (ABCB), No-

vember 17-21, according to an
announcement by Dick Cole, Drink-

o-Mat Industries Corporation execu-
tive.

In all, three vendors will be shown,
with one type partially disassembled
to demonstrate its operation and service
features. The other two will be in
actual operation, dispensing nickel
drinks, with all proceeds going to the
Damon Runyon Memorial Cancer
Fund. Both Dick Cole and his father,
Albert Cole, firm president, will be
present at the convention.

Present production totals at the
mill in Lawrence, Mass., plant have
reached 12 completed units a day,
the younger Cole claimed, with a
rate of 25 a day scheduled by the
end of December.

At the same time, Cole reported that
Automatic Drinks, Inc., has just
been appointed Drink-o-Mat distribu-
tor for Northern New Jersey. Rob-

erd Mayo is president of the distrib-
ution house with headquarters at 571
Plain Street, Newark. Former ser-
vice manager of the parent manufac-
turing concern, Allan Stewart, will
be associated with Automatic as
g

LETHBRIDGE, Alta., Nov. 8.—

to advertise—

Sick's Breweries, Ltd., will build
$300,000 soft drink plant here

SALESMAN—DISTRIBUTOR
Wanted To Sell—Bulk Confection Vending Machines to new investors. Leads furnished.
Must be ready to start immediately. Have car, free to travel, references. Unlimited earnings. Profits from $200-$2000 on each order. Permanent national company, best selling equipment and factory co-operation. Replies confidential. Our organization known of this ad.

BOX 257, The Billboard, New York, N. Y.
Savings of Cig Papers Show Big Increase

WASHINGTON, Nov. 8.—Sale of cigarette papers increased during September this year over same month in 1946. U. S. tax collections on the papers, which amounted to $27,654 in September, 1946, totaled $38,103 for that month this year.

Amount of cigarette paper sold during September, 1947, was sufficient to roll 881,000,000 cigarettes while amount sold same month in 1946 was sufficient to produce 276,240,000. Figures do not include papers given away with tins of granulated tobacco. Tax, collected on books containing 26 or more cigarette papers, is one-half cent for 50 papers.

WANTED!

Experienced men to sell in quantity, coin operated cigar lighter filling stations. Now operating profitably in nation's largest chain drug stores. Write immediately.

WEISSON DIST. CORP.
1060 BROAD ST. NEWARK 2, N. J.
Phone: Mitchell 2-6003

CHICAGO COIN APPOINTS
NEW DISTRIBUTOR
FOR EASTERN MISSOURI — SOUTHERN ILLINOIS

UNIVERSAL DISTRIBUTING CO.

VISIT OUR NEW HOME — OUR BEAUTIFUL DISPLAY
210 NO. Ewing Ave. at 2900 Olive St. — ST. LOUIS 3, MO.
BIGGEST AND BEST IN MIDDLE WEST — NEWSTEAD 7001

THE ACME ELECTRIC SHOCK

Price of Machine ........ $22.50
2 to 11 Machines .......... 18.75
Bracket (if desired) ........ .50
Floorstand (if desired) .... 4.00

ORDER TODAY
1/3 Due, R. A. C. O. D. F. O. N. Y.
J. SCHAOENBACH
Distributor of Advance Vending Machines
1417 Bedford Ave., Brooklyn 25, N. Y.

Here's the Way to Big Cash Profits

ALL ELECTRIC — COMpletely AUTOMATIC, 16¢ Coin OPERATION, ELEPHANT ATTACHMENTS, GUARANTEED Reliable, 100% PROFIT—LOW Initial Investment. Designed to harmonize with the fronts of fixtures, Placidity and coin return. Market and ship immediately. AUTOMATIC OPERATION. Pays itself in days, depends on you, no service or maintenance charges. No more customer complaints, only customers satisfied. You get more product for your customers' money. You make your customers use your machines, not the other way around. CAN'T FAIL, no loss even if machines are stolen. No loss to your customers, no loss on your part. No service charges, no time lost. CAPACITY: Size of Bag of Gum is up to 8900 cards, size of Coin Chute is 32¢. Can't Fail, doesn't Fail.

LEGER 3¢ Gum

$129.50
Factory Refurbished
P. O. B. Cabinbrook, O. 5% for full remittance, in order, Insured

BASEBALL PAPER SUPPLIES FOR POPMATIC

Extra Hitting Elements Ex. $19.00
Blister Boxes Per 1000 1.25
Popping Oil 1000 oz. Per Gallon 4.60
Per Gallon 5.60

FREE BOOKS

P. K. SALES CO.
507-509 Wheeling Ave.
Cambridge, Ohio

DAVID'S SAVINGS

FOR SALE
105 Brand New ASCO or HOT MACHINEs
$28.75 each. Discount for lots of 10 or more.

G. F. WELLS AUTOMATIC, INC.
1206 TRENCH MONTERTON ST., BOSTON 25, MASS.

ADVANCE

BULL GUM VENDORS
IMMEDIATE DELIVERY
1........... $13.75
2-11........ 11.90
12-49........ 11.40
50 UP........ 11.00
Add 30¢ additional if you desire extra large globes.

BUBBLE GUM CUM

PER LB.
1 4 oz or 170 cts........ 36c

Coarse, High Quality, Savings of $.05 on 170 cts over 1946. Write for samples. Immediate Delivery.

SHISHKABOB IMPERIALS

10 for 25c
100 for $1.00

Distributors interested in selling our shortest machines, write for details.

PARKWAY MACHINE CORPORATION
666 W. NORTH AVE., DEPT. B
Phone: Medinah 1447
Baltimore 17, Md.

SAVE ON CIGARETTE MACHINES

Guaranteed Perfect! Look and Operate Like New! Compare Our Prices; Write for East Side and Save!

DU GRENIER

7 Cents, 210 Packs $47.00
7 Cents, 250 Packs $51.00
7 Cents, 300 Packs $60.00
10 Cents, 210 Packs $47.00
10 Cents, 250 Packs $51.00
10 Cents, 300 Packs $60.00
15 Cents, 210 Packs $51.00
15 Cents, 250 Packs $55.00
15 Cents, 300 Packs $60.00
25 Cents, 210 Packs $62.50
25 Cents, 250 Packs $67.50
25 Cents, 300 Packs $72.50
50 Cents, 210 Packs $105.00
50 Cents, 250 Packs $110.00
50 Cents, 300 Packs $115.00

ROWE

8 Cents, 210 Packs $45.00
8 Cents, 250 Packs $50.00
8 Cents, 300 Packs $55.00
10 Cents, 210 Packs $50.00
10 Cents, 250 Packs $55.00
10 Cents, 300 Packs $60.00
15 Cents, 210 Packs $60.00
15 Cents, 250 Packs $65.00
15 Cents, 300 Packs $70.00
25 Cents, 210 Packs $100.00
25 Cents, 250 Packs $105.00
25 Cents, 300 Packs $110.00
50 Cents, 210 Packs $200.00
50 Cents, 250 Packs $205.00
50 Cents, 300 Packs $210.00

WASHINGTON, Nov. 8.—Sale of cigarette papers increased during September this year over same month in 1946. U. S. tax collections on the papers, which amounted to $27,654 in September, 1946, totaled $38,103 for that month this year.

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WANTED!

Experienced men to sell in quantity, coin operated cigar lighter filling stations. Now operating profitably in nation's largest chain drug stores. Write immediately.

WEISSON DIST. CORP.
1060 BROAD ST. NEWARK 2, N. J.
Phone: Mitchell 2-6003

BARGAINS

12 Bali Doll Machines in working order, each 1¢, 160-cent capacity, $250.00 each. 17¢, 215-cent capacity, $275.00 each. 20¢, 225-cent capacity, $300.00 each. 30¢, 240-cent capacity, $375.00 each. 50¢, 275-cent capacity, $450.00 each.

FOR SALE
105 Brand New ASCO or HOT MACHINES
$28.75 each. Discount for lots of 10 or more.

G. F. WELLS AUTOMATiC, INC.
1206 TRENCH MONTERTON ST., BOSTON 25, MASS.

FREE BOOKS

P. K. SALES CO.
507-509 Wheeling Ave.
Cambridge, Ohio

REAL POPCORN MACHINE VALUES

1 Super Star, theater model, brand new, never uncured. $425.00
1 Silver Star, floor model, brand new, never uncured. ......... 350.00
1/2 Deposit—Balance C. O. D.

P. K. SALES COMPANY
507-509 Wheeling Ave.
Cambridge, Ohio

DISTRIBUTING TERRITORY AVAILABLE

NEW 1948 MODEL —

VENDIT CANDY MACHINE

NOW READY FOR DELIVERY

WRITE, WIRE OR PHONE FOR DISTRIBUTORS PROPOSITION

UNIVERSAL DIST. CO., 210 No. Ewing Ave., St. Louis 3. Mo., Newsstand 7001

100% LEGAL EVERYWHERE!

There is no closed territory. Write or phone for your nearest representative. The largest manufacturer of ATOMIC MACHINES. Write for our 1948 Catalog. Rapidly expand your business. Tired of the same old machine designs? Ready for something new? Contact us now. Salesmen, Sales Representatives, Distributors, Wanted. Write for Samples.

P. K. SALES COMPANY
507-509 Wheeling Ave.
Cambridge, Ohio

www.americanradiohistory.com
**IPO Initiates Chicago Drive**

**OPs REMOVE OUTDATED JUKE BOXES**

**Dated phonos on location bad public relations, poor business, ops say**

- **CHICAGO, Nov. 8.—**Following a recently completed survey which revealed that outdated juke boxes are doing more damage to operators’ business than the machine brings in through its income, an anonymous body bringing offsets, the executive committee of the Illinois Phonograph Owners, Inc. (IPO), has recommended to its members that all such machines be taken out of service.

- Altho no definite dating of juke boxes was made to serve as a basis for the term “outdated,” most operators here say they feel that 1938 models or older are the ones to go.

- yet little definite action has been taken by Chicago operators to co-operate in the campaign, but the survey will presumably go back to some original locations where play is light.

- Another important aspect of the situation which the committee noted was the picture of the industry which dated machines present to the public. Officials of the association said that they believe much of the criticism of the juke box business here stems from the continued use of old machines on location.

- Altho the association is not requiring that machines be removed, they do suggest that such equipment be removed to another location or place of business, and recommend that phonograph owners be sensitized about the need for removing the old machines.

(See Opa Remove on page 106)

**Hirsch Coin Plugs Juke Disks on Air**

- **WASHINGTON, Nov. 8.—**Hirsch Coin Machine Corporation, in cooperation with Station WTOP here, has inaugurated a record plan by which juke box operators can obtain juke box records, according to an announcement from the company.

- The plan is designed to provide ball music for juke box operators, and will be available to them by subscription.

- To promote the juke box record of the week, special strips will be made up each week and inserted in the juke box. The first selection, John Laurens’ version of “You Soon on the Memory Label,” was installed in the music machines this week. The strip reads: “Eddie Gaither’s Impression Record of the week, ‘You Soon, John Laurens.’” The second selection is Gaither, according to B. R. Schwartz, sales representative of Hirsch Coin Machine Corporation, is expected to be a popular business in Washington considerably. Program conducted by Gallaher is one of the more popular record sessions and, according to Schwartz, enjoys a high hooper rating.

**Fall “Heat Wave” Hard on Juke Biz, Chicago Ops Says**

- **CHICAGO, Nov. 8.—**While the weatherman was chalking up new records during the October-like temperatures, juke box operators here were having far from record play on their machines. The warm weather tended to keep customers of good phonographs on the outside, operators say.

- With the return of cooler weather during the first days of November, however, local juke box play seems to be returning to normal and a possible rise is being anticipated by some of the local operators as inclement weather drivers Chicanos inside establishments with juke boxes.

- A survey of operators in the Chicago area indicates that the warmest October on record meant play drops of from 10 to 20 per cent for the majority of operators. One operator reported a decrease of 50 per cent on his route, but the average routes dipped considerably less.

- The support weather bureau in Chicago reported that the entire country was cooler than habitually hot, with Wednesday, the 15th, hitting a all-time high of 88 degrees.

- “‘Heat wave’ blanket ed most of the nation with temperatures running well above normal, weather bureau officials said.

**Modern Music Signs As Distributor for Signature Records**

- **NEW YORK, Nov. 8.—**Modern Music Sales Corporation is now the distributor of Signature Records in New York, New York and Western North Carolina market, according to a joint announcement made Friday by Nat Cohn, president of Modern Music, and Bob Thielle, president of Signature. General Electric will continue to sell Signature equipment.

- Thielle explained the change to a merger between the two firms.

- Modern Music, formerly distributor for Vogue Records, recently purchased the entire stock of Vogue records, including their illustrative pressings and is currently selling them in the export market.

**Cincy Runyon Fund Dinner Takes Shape**

**Dick Bray To Ensee Feed**

- **CINCINNATI, Nov. 8.—**Committee in charge of the Coin Machine Industry Division of Greater Cincinnati planned 1100-per-door plate dinner to be held in the Hotel Gibson’s Roof Garden, Saturday, November 28, to report this week that plans for the event are rapidly taking shape.

- The dinner will be turned over to the Damon Runyon Memorial Cancer Fund, with Cincinnati distributors of coin-operated equipment sharing any expenses incurred during the dinner with the Fund. Each $10 turned in for admission to the dinner will be donated to the Runyon fund.

- At a meeting in the Cincinnati Club Thursday night (6), committee members met with operators of coin-op equipment in the Greater Cincinnati area, which comprises Northern Kentucky, Southeastern Indiana and Indianapolis to further program ideas.

- Sam Chester, president, and Ray Bigelow, general manager, Kantor Rabinowitch Cincinnati Automatic Phonograph Owners’ Association (CAPOA), pledged the association’s support in putting over the event.

- Committee members also revealed that in addition to a top notch band, to be named, and a number of acts to be assembled from leading night clubs in Cincinnati and Northern Kentucky, they have obtained the services of top star Ray Gray, widely known Midwest sports official and broadcaster, to handle the emcees chores at the dinner.

- Special radio and newspaper tie-ups are arranged this week to publicize the fact that the committee is hopeful of making the affair a sellout.

**Industrial Designs New Video Receiver**

- **NUTLEY, N. J., Nov. 8.—**Industrial Television, Inc., of this city, announced this week production of a new television receiver designed specifically for use in hotels and restaurants.

- To be known as the Essex Television, the set will have all the features of the company’s earlier models plus several new features designed to simplify working conditions of the staff simultaneously servicing a large number of viewers.

**See Music Dept. For This Info**

- Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

- Director Erases Delivery Charges in New Jersey. Last of the big three recording firms eliminates delivery charges from distributor to dealer.

- Columbia and Decca Profit Statements for Nine-Month Period.Both firms show November months of 1947, but figures are below those for same period last year.

- Hartley May Try To Sic Serial Lawman on Petrilio. Music biz multi over attorney’s announcement of a proposal for congressional action if the Petrilio ban goes into effect.

- Tower Calls On Men To Trace Bootleg Disks. Recording firm turns over charges of record “bootlegging” to Treasury.
If it's a Mills, I always play it—

it has everything!

The public prefers

THE MILLS CONSTELLATION

The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
Ops Remove Outdated Jukes; IPO Initiates Chicago Drive

(Continued from page 9)

and then a co-op estimate with the plan.

Indications are that those most af

fected by such a campaign will be some of the older, smaller operators who have the smallest percentage of outdated machines. Altho

such operators are few, a survey shows that there are small operators with 100 machines or less who have as high as 50 per cent of machines whose vines

tage hits back around the 1939 level.

Most of the larger operators say that they have a small percentage of outdated machines and would rather remove to co-op with the campaign, but that they have been re

quired to continue to operate machines replaced in the war years. Pre-1938 jukes have already been removed in most places.

Operators who are actively suppor

tive of the measure say that they will probably not be able to buy any new juke boxes immediately, other than those which they may campaign for or no campaign, but that they will buy some newer used equipment for replacement.

However, indications are that as the standards for equipment begin to feel the pressure of the campaign, it will be necessary for a higher per

centage of new equipment to be pur

chased to accomplish the full effect of the campaign.

Survey revealed that most opera

tors are undecided as to just what to do with the old equipment once it has been removed from locations. Others have taken the strong stand that they will not get rid of some of the old machines for emer

gency replacements and one-time sales. Other dealers have broken down and used parts retained.

Association officials said that they made an attempt to contact dealers for locations may be donated to charitable institutions for recreation use.

This is the first reported campaign of this type in the country since the first time IPO, as an association, has had a positive attempt to remove outdated machines removed from serv

ice. IPO officials say that they feel that the enforced removal of the old juke boxes with newer equipment will be returned in increased pay due to better public relations.

General feeling among Chicago op

erators is that if it will take quite a long time before all of the old juke boxes can be replaced, but they say that every step in that direction is valuable to the industry.

In order to meet the added costs necessary to replace old equipment, operators say they may have to charge their customers some of their lowest play locations entirely, or else take added losses un

til such time as the positive results of the campaign can be felt.

Illinois Simplex
Institutes Parts
Dept on Wheels

CHICAGO, Nov. 8.—Illinois Sim

plex, Chicago Wurlitzer distributors, have instituted a traveling parts de

partment to bring complete Wurlitzer parts service right to operators' doors.

To accomplish this, the Chicago Wurlitzer juke box parts service, Illinois Sim

plex has purchased a one-ton truck with a box type bed, a back elevator, drawers and bins have been complete.

Along with parts, the truck can handle a complete line of Wurlitzer accessories and, in most instances, complete juke boxes.

This department will be under the direction of Lee Taylor, who will cover parts of Illinois, Michigan and Indiana in the new truck.

Pennies No Good in Met

ERS

JAMESTOWN, N. Y., Nov. 8.— Motorists who used the parking me

ters here last week are in luck by inserting 5,171 pennies and 23 dimes in the meters in vain. Accor
ding to Warren C. Whitney, in charge of collections, only a nickel will op

erate the meter.
November 15, 1947

**COLUMBIA scores again!**

Especially Designed and Engineered for Booths in Restaurants and Bars

Columbia

COIN OPERATED RADIOS

CHOICE TERRITORIES NOW OPEN

Operators, write or wire for additional literature and nearest distributor. Phone: Superior 2398

First Columbia scores with a hotel coin operated radio—now Columbia scores again with a sure-fire money maker that pays big profits. Note these features:

- Smallest size ever made, 7½” wide by 5½” deep, 6¾” high
- Modern design with chrome trim
- Crackle finish, choice of colors
- Preset volume control
- Maximum selectivity and sensitivity
- 2 tamper-proof locks
- Coin box easily accessible
- Maximum quality at lowest price
- Squelch circuit to eliminate all types of noise interference
- Built-in aerial
- RCA and Hazeltine licensed
- Backed by standard R.M.A. guarantee

COLUMBIAN PRODUCTS CO.

321 W. DIVISION ST. CHICAGO 10, ILLINOIS

**Coin Machine**

**Acceptance Corporation**
Jamboree
It was old-time Western jamboree week at Columbia studios in Hollywood, when nine tunes were cut for the forthcoming Song of Idaho. Six numbers divided between the Sunshine Boys and the Sunshine Girls were: Idaho, Here We Come; Nobody Else But You, I'm Sorry I Didn't Say I'm Sorry, Rocky Mountain Express,

AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tunesert

Rhythm of the River and Driftin', The Hoosier Hot Shots cut Here Comes the Cheer Parade, Sippin' Cider by the Snyder Zee and When the Lightning Struck Coon Creek.

If the Federal Communications Commission grants its blessing, sage singer Gene Autry will soon have his own radio station to carry his warblings. Autry has requested permission to buy a half interest in Arthur H. Crogan's new Santa Monica indie outlet, KOWL... Red Ingle and his Natural Seven play the Riverside Theater, Milwaukee, after their current stint at Houston's Plantation Club.

Tex Williams and the Western Caravan will cut Jenny Lou Carson's Never Trust a Woman... Bob Wills is currently playing week-ends at Ocean Park's Aragon Ballroom. Wills has just made a musical short for Universal-International. The entire Wills contingent, including Bob and several of his well-known brothers, left California recently to be at the bedside of their ailing dad.

The cast of the CBS Hollywood Barn Dance, including Cottonteede Cline, the Plaismen, Maureen O'Connor, Pat Buttram and Ken Card, flew to the Pacific Northwest recently for a series of personal appearances, including appearances over KTVK, Yakima, Wash., and State meets of 4-H clubs and Future Farmers of America.

Red River Dave
Red River Dave and Lou Emerson, of WOAI, San Antonio, booked for important fraternal State meetings during November. The Hoosier Hot Shots try their first Canadian date at the Cave Club, Vancouver, B. C., after which they move to the Holland Club, Eugene, Ore., opening Thanksgiving Day.

The Hollywood Rangerettes, new Western music and dance trio, are completing a four-month stay at the Rafter Ranch in Jackson, Wyo. The group, handled by Reg Marshall, includes Norma Zone, accordion; Boots Wayne, bass, and Vivian Hamilton, guitar... Margaret Truman is now singing hillbilly tunes, but it's the former Margaret Schwaderow, who married Nelson Truman last week. Margaret is a member of the Hoosier Cornhuskers heard over WFIN. Findley, O. Other members of the combo are: Dot Lou, sister of Margaret, Clare Meekins, Pete Smith and Al Pettit. The group has five sponsored shots per week over WFIN.

Hill Bros. inked
Savoy platters has inked the Hill Brothers, New Mexico guitarists and singers... Gold Seal records going in for hillbilly and Western catalog, utilizing masters from a defunct West Coast company, including sides by Cliffie Stone, Eddie Dean and Dale Evans... Jack Guthrie still in a West Coast hospital recuperating from an illness... East Coast Music, formerly of Elizabeth, N. J., has moved its offices to New York City.

FOR SALE
COMPLETE TELETONE STUDIO
With All Equipment on Nine Locations, Now Operating. This is the finest and most dependable Telephone Music System made. Voice announcements of each musical selection, by live talent, same as radio broadcasting station. Studio will take care of one hundred locations. Being sold to settle estate. No reasonable offer refused.

Phone, Wire or Write
WHITEHEAD MUSIC CO.
109 North Front Street  Dial 9625  Wilmington, N. C.
"Your Friendly Packard Manhattan Distributor"

The Billboard
1947-'48 ENCYCLOPEDIA OF MUSIC
READY NOW

Order Yours NOW and SAVE $5.50

FOR ONLY $12.50 YOU GET:
52 Issues of The Billboard, worth $13.00
Plus The Encyclopedia of Music, worth 5.00

$18.00 Value

The Billboard
2160 Patterson St.
Cincinnati 22, Ohio

Gentlemen:
Please ship at once one copy of the new Billboard 1947-'48 Encyclopedia of Music and enter my subscription to The Billboard for one year—52 issues—or renew my current subscription upon expiration.

☐ $12.50 enclosed. ☐ Send bill for $12.50.

My Name

☐ New

Firm Name

Address

☐ Renewal

City

Zone . State

THE FINEST, MOST LUXURIOUS... HIGHEST PRICED COM'
Graham Tells Marketing Plans for Coin-Recordio

CHICAGO, Nov. 8—Self Service Laundry, Inc., thru Walter Graham, firm head, announced plans for the setting up its distributor organization to handle the coin-operated voice recorder made by the Coin-Recordio division of Wilcox-Gray Corporation, Cleveland, Ohio. Self Service has headquarters here, was named distributor of the voice recorder in Illinois and Indiana last week (The Billboard, November 8).

Graham said that the new machine, called Coin-Recordio, will be marketed as a service vender thru operators. In this respect he intends to enlighten operators on the value of such locations as hotels, YMCA's and YWCA's, large residence clubs, college dormitories, and army and navy bases for the voice recorder. He stated the point that there has been a distinct need for such a service for people who wish to write personal and business letters but rarely have the time to sit down and handle the correspondence.

Hotel Locations

In the hotel field alone, Graham said, the voice recorder should find a large following. He based this view on the fact that business men on the road frequently find it difficult to make appointments with public stenographers to handle their correspondence, much of which is a short to the point letter that could be easily handled by the voice recorder.

Coin-Recordio is on quarter operation. Its dimensions are 23½ inches high by 18 inches wide by 23½ inches deep without base. After the customer deposits his quarter in the coin chute, the instruction panel lights up, informs the customer when to speak. Then the loading arm places the record to be cut on the turntable. At this point the instruction panel reads: "Put up a box which is a phone telephone when turntable rotates." Then the customer speaks or sings for two minutes thru the phone hand set as if he were making a regular phone call, the voice recorder informing him when he has 15 seconds of recording time left.

Choice of Playback

When the recording is completed, the machine then plays back the record. The customer may hear the recording privately by holding the handset to his ear or thru the loud speaker by replacing the handset in its original position in the telephone cradle. After the playback has been heard, an ejector throws the finished record into a chute where the customer picks it up.

Coin-Recordio is available with or without a stand. When equipped with a stand, there is a nickel plated envelope dispenser located at the top part of the stand. Operators for a slight additional charge can also obtain compact plastic units that can be attached to both sides of the machine which make all recordings a private affair.

Disks to make recordings are made of a special acetate process, are packed in small drums that hold 100 disks. In all Coin-Recordio holds about 100 disks ready for coin operation. Distributing firm will sell to operators all required parts and supplies, including new disks, needles and mailing envelopes.

Handy Servicing

According to Graham, his firm is being set up to handle servicing of machines as well as the product itself. He explained that he has a staff of trained servicemen, instructed by the Wilcox-Gray concern, who will be available to service machines for operators without servicing charge. Graham said that his firm will also instruct operators' servicemen if they wish.

Self Service is now taking delivery on the voice recorders. Present allotments from the manufacturing firm indicate that the first 100 records will be received by the Graham firm during the next six weeks. To gather more experience on the Coin-Recordio, Self Service will set up a five machine test operation in dissimilar locations. However, exclusive of this test operation the firm itself will do no operating whatsoever, Graham pointed out.

Thus far the Coin-Recordio has been on test operation in St. Louis, St. Louis area, and in W. T. Grant stores in Kansas City, Mo. In both instances the equipment was set up in conjunction with the 5 and 10 cent stores' music departments. In both tests customer acceptance was gratifying, Graham stated.

Victor Records Add New Field Sales Reps

CAMDEN, N. J., Nov. 8—Four new field sales representatives for RCA Victor Records were announced this week by D. J. Finns, general sales manager of the RCA record department. New representatives are Robert Bagg, whose headquarters are�回到, St. Louis, Mo., to cover Minneapolis, Kansas City, Omaha and St. Louis; Richard Madden, headquartered in Memphis, to cover Little Rock, Oklahoma City and New Orleans; Joseph Mowbray, in Cleveland, to cover Detroit, Cleveland and Pittsburgh, and Robert Yorke, in Seattle, to cover Portland, Spokane and Billings.

DISTRIBUTORS WANTED

The best nationally known commercial phonograph manufacturer has available a few lucrative territories for reliable distributors and jobbers under a radically new distributing plan. Must be financially responsible. Those interested who qualify write Box D-131, C/o The Billboard, Cincinnati 15, Ohio. All replies kept strictly confidential.

PHONOS WANTED

We will pay cash for...

1946 AMI Model A $350.00

top dollar for Wurlitzer 1015 and Serpens 146.

BYRON NOVELTY COMPANY

2045 Irving Park Road Chicago 18, Ill.

FINAL MARKDOWN

BRAND NEW

Solofone Equipment

$3 Boxes. Each $4 75.00

12 Location Amplifiers. Each $5.00

½ Deposit With Order.

King-Pin Equipment Co.

826 Mil Mkt, KALAMAZO, MICH.
New York:
With the city virtually flooded by heavy rains, there took a dip this week, but operators expected the settle in the near future. Boulton on 10th Avenue was also affected by the weather, but Harry Boulton and son, Charles, did well. Dick Lowry, Tony Rex, Manhattan, and Fred Chalson, were optimistic that activity would return to normal in a few days.

Mike Munyn, of Mike Munyn Corp. and H. L. Lowry and Sons, Chicago December 1 for the outdoor convention. Al Cole, Drink-Mat ex, is in Havana on business. The hop is the last leg of a trip covering New York, Chicago and Havana. The firm, after studying the results of Cole’s trip, will name distributors in Hawaii, New Orleans and Honolulu. The Chicago set-up is already complete.

Lou Jaffa, Eastern Electric’s sales manager, is moving to larger quarters in the General Motors Building. Mr. Jaffa not only sold Playland (Times Square) has removed its hot dog stand. The stand is to become an aid at the entrance to the arcade-poker table set-up. Jim Maugen, CMI’s director of sales relations, was in town this week.

Initial shipments of the new coin-operated machines are due to distributors this week. Harry Fox, Ashbury Park, N.J., reports his son, Milton, is handling his store and is helping him on his operation. Milton, was named one of H. C. Henson, Buffalo, was a visitor here this week.

L. Van Stein, executive director of the Midland Guild of America (MGA), and Al Bloom, Speedvend Products have been busy meeting with local MGA representatives discussing coin-operated machine problems. Howard Schlab, Automatic Music Operators’ Association (AMOA) manager, took time off the schedule to attend the affair to in the project.

Jerr Hartnett is now in charge of the Associated Music Operators New York (AMONY) headquarters, he has been busy taken over his new duties as business manager. He is residing in Deer, W. Deer, Weaver, of Forest Hills, will be in full production with his new grip machine shop.

Milo Younce, of the Plankinton Association, is busy with radio activities. He now has two regular radio programs—one daily over WMLO and one every week over WEXT in which he broadcasts football games. He reports that the figures which his Victory Sports Club sponsors, the Midland Auditorium are growing in popularity.

Harry Matsunaka is returning to his Plankinton Arcade duties after a four-week vacation. He helped his folks on a ranch in the West. While in the West, he was able to tour the night mechanical duties at the arcade while Dick lists the latest and greatest. His return has been a great asset at the service desk. George Heidel is also back after a short vacation and will take over the duties in the service desk, while Mary Lee Carroll and Dolly Mazzella are handling the jewelry and magazine counters.

A Plankinton alumni, Dick Gardner, is now working for RCA in New York. He sent greetings to Mr. O’Donnell and George Heidel, of the arcade’s Green Book, as recently featured in an article in a national magazine. Charlie O’Donnell relieves his son, Dan, during rush hours at the arcade gun range and photo booth. Estelle Lerner still has the best of counter duties when the juice box section is comparatively quiet.

Detroit:
Mrs. Jack Baynes, whose husband is a leading music association executive, has returned from her recent hospitalization. Joseph Grunig, who has been an executive at the American Vending Company following removal of the main offices of the firm, has organized a new company here to go with another in Chicago. J. C. B. Cameron has entered the juice box business at Lansing with a route of 30 Avmans under the name of Cameron Music Company. Fred Chalson, manager of the Michigan Top Table Association, was special representative for the Michigan Auto- association (AMAO) at the National Tavern Owners’ meeting at Atlantic City. He aired AMAO ideas on the present copyright legislation adopted by the convention.

L. V. Harris, formerly associated with the Music Service Company, has gone to the Excel Music Company, buying the entire route of locations formerly operated by the music service. He has established headquarters of 8419 Brush Street, Detroit. meisje, office manager of the Key Fin Distributing Company, has gone on the road as sales representative for the coin-operated (See Detroit on page 107)

Portland, Ore.:
Jimme Harris, head of the J. H. Harris Equipment Company, Portland-Vancouver area, isn’t waiting for times to improve to increase his efforts. He has had within the last three months for a total of about $30 in the territory. Harris buys business machines is only holding steady but that the increased enterprise is showing results in the firm’s turn-over.

Frank Sandberg, Portland manager for Mills Sales Company, Ltd., re- ceiving inquiries from operators in the country with his limit of silver. He says he keeps them himself.

John Loew, another vendor opera- tor in the area, continues with his regular selling job, reports that the two new machines company he has another in a profitable way. Loew has taken in about 200 machines and finds that careful (See Portland, Ore., on page 107)

San Francisco:
Don McCartney and Bill Collier, of the McCarty Specialty Company, are featuring vacuum-packed a la mode machines. The racks are packed with wiz- zard proportions, they are easily handled. McCartney and Collier are making plans to attend the NAMA convention in Chicago. B. C. Beyer, of Coin-Controlled Equipment Company, Oakland, is back in the city following a trip to Portland. Johnnie Ruck, of Jack R. Music Company, Seeburg distributors in this area, is recuperating from a recent open house.

Leon (R. H.) Silver has incorporated. Twenty years ago he was one of the first to introduce the coin-operated machine to the trade. Silver is being confused with another True Coin Company—former general sales manager. Silver used to be in the business since 1932, when the coin-operated business was still in its infancy. (See Portland, Ore., on page 107)

Los Angeles:
Mike Hobart, Jean and Dolores Minthorne, all of Minthorne Music Company, were in town visiting the M. G. M. studios in Los Angeles, Azir, where they held a successful meeting with the personnel of the Minthorne organization. Mike reports that the Seeburg service school, which started four weeks ago, has an attendance of 45 people at each of the semi-weekly classes.

Jack Gleason, sales manager, an- nounces that the Shapman Manufacturing Company will soon be in full operation. Peter P. B. Bell in town after a successful trip to the San Francisco Bay area where he (See Los Angeles on page 167)

Indianapolis:
William (Bill) Bowles, of the Pack- manufacturing Company, return to this desk after a business trip to New York, and almost imme- diately was summoned to look over a job in Northern Indiana last week. (See Indianapolis, on page 9).

Paul Jack, distributor of A.M.I. Sales Company, in the western part of Indiana in the interest of business. Bingle Stone, Indiana Automatic Music Company, Rock-Ola distrib- uting company, is working on his time getting matters cleared up before the end of the year.

Royal American Manufacturing Company is busy and has added Benedict Samalski as porter. The firm continues to run things for his dad. M. F. Miller, manager, reports good business for juke and pin games. He has added condi- tional sales, has sent Bill Collier’s corners being Eddie Rojolage and Eddie Saunders. Johnnie Ruck, of Al Sr., is much better after extract- ing of some teeth, and hopes to be in the office again in about a week. Wolf was home with an upset stomach that brought him to the hospital for a few weeks ago desperately ill after a blood clot lodged in her chest. She had a command and may soon be able to go home.

Roy Siegal, head of Capital Records is in town on a business trip from after-affairs of a broken hip and other troubles. He is in town for the next couple of weeks, so expect to see him around.

John Smith, of the Music Owners’ Association (MOA) has been serving as president of the MOA committee and is well received by the firm.

Lord Anderson, Automatic Distrib- uting Company, Terre Haute, Ind., was on coin in the interests of the firm. Paul D. Baynes, of the D. Baynes Sales Company, Connersville, Ind., has been on the road, looking over new equipment and buying parts. Warren Bruce, of the service depart- ment at the owners’ meeting in Havana is confined to his home by illness.

Don Brennen, temporary manager, Indiana Music Company, was in Chicago several days looking after business.

Cincinnati:
Cincinnati Automatic Phonograph Operators Association (CAPOA) has sent out its invitations for its an- nual Christmas party, to be held on the night of Wednesday, December 9 at Hotel Gibson. Arrange- ments are under supervision of a committee consisting of Ray Bigger, chairman; Al Lieberman, Harry Hester, members. Bill Hagar, Mr. and Mrs. Gomelzanger.

CAPOA will hold its regular executive meeting at the Hotel at 2 p.m. in the association offices. Members of the board who will at- tend include: Charles B. Wilson, Harry Hester, Nat Bardfield, Ray Bartfield, and Tom Tebbens, other than the regular monthly meeting of the association will be held at the Hotel Gibbon (11) at Hotel Gibson in Parlor H at 9 p.m.

Milton Cole and his wife are the parents of their fourth child, Peter October 28. Both mother and baby are doing well.

Buffalo:
Coin machines picture has been somewhat spotty during the last few months. There are plenty of head- aches as a result. The main reason for the troubles is the lack of activity in the store. Sales are quite thin, with the result that branches are caught between rising prices and smaller profit margins.

A number of small operators who en- ter the coin-manufacturing busi- ness have found their routes have gone by the wayside. The old guard, however, is holding its own.

Operators are still talking about the Da Luco Redd Distributing cocktailing and dancing business which Vincent McCabo gave some weeks ago for coinman. Firm has done an attractive display simulating a modern bar location in its show- room shewing Wurlitzers to be anything, . . . Anita Clark, of Redd, just returned from a ten-day trip to Chicago, where she got better acquainted with CMC bookkeeping methods. . . . David Donovan, who has just opened a burg distributor, gave its annual shin- dig and showed off the newest, and got quite a crowd of interested operators. . . . J. H. Winfield & Com- panies, Detroit also did quite a bit of business with the Da Luco Empress phonographs after waiting a long time to see them. Joe Molien, Niagara Midland Corporation, is also doing some foreign business in laying out, installing a special operators’ service and sales rack which expedites.

Royal American Manufacturing Company is busy and has added Benedict Samalski as porter. The firm continues to run things for his dad. M. F. Miller, manager, reports good business for juke and pin games. He has added condi- tional sales, has sent Bill Collier’s corners being Eddie Rojolage and Eddie Saunders. Johnnie Ruck, of Al Sr., is much better after extract- ing of some teeth, and hopes to be in the office again in about a week. Wolf was home with an upset stomach that brought him to the hospital for a few weeks ago desperately ill after a blood clot lodged in her chest. She had a command and may soon be able to go home.

Murry Siedman, head of Capital Records is in town on a business trip from after-affairs of a broken hip and other troubles. He is in town for the next couple of weeks, so expect to see him around.

Recoding artist Vic Damone made a real hit with record buyers recently during a nifty engagement at Town Casino. He made many personal ap- pearances at record stores, including Rob’s, Cel’s and Modern Music, all of downtown. Also, Joe Moore’s, Nagano Falls, and Melody Lane Silver Creek, all of downtown. Recording artist Vic Damone made a real hit with record buyers recently during a nifty engagement at Town Casino. He made many personal ap- pearances at record stores, including Rob’s, Cel’s and Modern Music, all of downtown. Also, Joe Moore’s, Nagano Falls, and Melody Lane Silver Creek, all of downtown.
Portland, Ore. 
(Continued from page 104) 
tention to location needs his 
keeps his 
at times when others are 
complaining of a lump.

H. D. Leithwelly. Portland manager for 
the Cantoen Company of Oregon, 
has been in Chicago on company 
business.

Arnold Caplan, head of the vending 
division of the A & B Candy Com-
pany, takes the "outside" side of the 
inside-outside controversy regarding 
vendor placement. The firm having 
a machine route as well as a distrib-
uting business, Caplan's views refeled 
both angles of the vendor industry. 
"Some machines will bring 50 per 
cent more volume outdoors than in-
doors," he says, contending that this 
increases more than offsets any dis-
advantages from harder usage and 
weathering of equipment. "It all 
depends on the location," he adds, 
recommending for these spots the 
stand type of machine that can be 
pulled outdoors in the daytime and 
bring indoors at night or when weather 
conditions may make it advisable.

Karl E. Kindler, measured music 
man, is expanding his locations, 
largely among the cone-type trade. 
Kinder took over the agency for 
Personal Music from the Columbia 
Music Company here. . . . Ed. Bagina, 
manager for the Columbia Music 
Company, Rock-Ola distributes 
reports a fair pick-up in phone 
demand, having "moved several lately.

Detroit: 
(Continued from page 104) 
first traveling salesboy for the coin 
machine business in Michigan.

Ben Leland, head of Automatic 
Apartment Laundries, reports the 
company will restrict its operations 
to laundry installations in apartment 
houses, rather than open any 
laundry stores. . . . Arthur J. Jacobs, 
inventor of the Shoeomatic shine 
machines, is spending the last half 
of November in Northern Michigan on 
a bear and deer hunting expedition.

Mike Medford, pioneer operator, and 
member of the Michigan Machine 
Bowling Association, Inc. (MIMA), is 
confined to Grace Hospital, Ben Robin-
son, formerly of Detroit, and now op-
erating in Texas, visited the MIMA 
new headquarters and was greeted 
there by many of his old friends. Al 
Curtis and Maury Walden worked 
for lunch at Carl's Chop House, where 
Art Swive, Sam Rose and Harry Stan-
ton also were engaged in something 
important, MIMA's new secretary, Edith Uren, rides in on a bicycle 
—good driver.

Fred Atol, of the Young Distribut-
ing Company, local Wurlitzer dis-
tributors, was in Grand Rapids for 
the week-end. . . . Victor J. De-
Schryver and Thomas A. Kintzwoth 
are forming the Foop Product Vend-
ing Company at 1940 Snowden Ave-
ue, Herbert Wenigarten, formerly 
with the Atlas Music Company, and 
the Motor City Music Company, 
and at one time on the road in the 
East for Strikes 'n Spaves, is estab-
lishing Action Music in Highland Park to service judges for other 
operators. He is specializing in 
on-location service to keep loca-
tions in operation.

Michael A. Angott Jr., one of the 
founders of the Angott Machine 
Company, now being operated by 
his brother, Carl Angott, left for Florida 
this week. . . . Earl M. Grinnell, 
Mr. Smith, Frank A. Taylor, George C. 
Ahmad, Bernard Finkbeiner, and B. Wil-
son, who Dubbert are former 
Salesmen of the San
dor Music Laundries to operate in this 
territory, with offices at 55 Victor Ave-
ue in the island suburb of Highland 
Park.

Los Angeles: 
(Continued from page 104) 
transacted business for Automatic 
Enterprises. . . . Hal Smood and Bill 
Alldridge, of Kwik-Kafe of California, 
Inc, is busy finishing 15 Kwik-Kafe 
coffee machines which were 
lost in transit somewhere between 
Chicago and Los Angeles.

Jack Greenfield is remodeling his 
offices in preparation for the arrival 
of the bart Mills coffee box, 
which also added Niki cookie vendor to his 
line of machines. . . . Bill Hoppel Jr. 
and Hodders Sales, spent a week in 
San Diego quilling with several promi-
nent operators in that area. Bill 
was also seen with Jack Nelson, of 
the Jack Nelson Company, Chicago, 
at Chesterfield's Restaurant and on 
the Sunset strip in Hollywood. . . . 
Seen along coin machine row: G. P. 
Bridger, Riverdale; S. E. Hopkins, 
Banning; F. A. Snowwater, Los 
Vegas; A. E. Peters; San Diego; Carl 
Spores, Anshelm; . . . Bob Stork, Ideal 
Weigh-

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\n
BOWLING ALLEYS TOP LOCATIONS; COIN MACHINE GROSS IS HEAVY

(Continued from page 99)
Waukesha, 134; Pittsburgh, 129; Cleveland, 125; Philadelphia, 94; Baltimore, 75; St. Louis, 72; Cincinnati, 63; St. Paul, 39; Los Angeles, 36; Minneapolis, 35; Washington, 34; Toledo, 26; Boston, 26; New York. From these figures it is revealed that the three states containing the most bowling alleys are New York, California and Pennsylvania. New York has 25,800 bowling alleys, California 14,000 and Pennsylvania 13,100. Other states which have bowling alleys in numbers sufficient to make the top 10 are Ohio, 10,000; Illinois, 8,500; Texas, 6,500; and New Jersey, 6,000. These figures do not include the many bowling alleys in other states which have been closed down or are not fully equipped.

COIN MACHINE GROSS IS HEAVY

Bowing alley Top Locations; Coin Machine Gross is Heavy

Operators of peanut vendors find bowling alleys lucrative. In Detroit, one operator grosses an average of $70 a month from six nut machines located in one bowling alley. Popcorn machines do as well, with some devices netting as much as $75 a month. The two machines are worth the investment, but the real key to the success of the bowling alley is the sale of soda pop and candy. Few candy bars or soda pop machines are available in bowling alleys.

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Cancer Fund Money Keeps Flowing In

Mark at $127,464.92

CHICAGO, Nov. 8.—Contributions received during the 14th annual Memorial Fund for Cancer Research reached the $127,464.92 milestone, rolling into Coin Machine Industries, Inc. (CMI), headquarters here.

Employees of the Bally Manufacturing Company, Chicago, led the list of contributors. Receipts from this region were received from the following:

Donald Hooker, $50; Arthur A. Garvey and Phil Weinberg, $20 each; Bill Farley, $10; John Dunham, $10; John Brita and H. M. Harris, $10 each; production control department, $25; E. L. Germain, $35; May belle Folger and Romeo Kulkinski, $2 each; Robert Secrest, $10; D. M. Dinmore and Anthony Brocato, $2 each, and Felix Hengst, Ruth Reis and Lester Stevens, $1 each.

Other Contributors

Other contributions this week came from the following companies: Coin Machine Com pany, Inc., Springfield, Mass., $100; James R. Cнесен, Terre Haute (Ind.) Lodge No. 1004, $80; Harry G. Sorcaran, San Francisco, $50; A. C. Gajewski, Chicago, $50; Interstate Music Company, Buffalo, $50; California Music Operators’ Association, Oakland, $30; Walter Farley, San Jose, $20; George Murdock, San Francisco, $25; Samuel Villalobos, Amusement Company, Montpelier, Vt., $25; George A. Miller, Northern Distributing Company, San Francisco, Calif., $30; Frithof Burgertsen, Bor ing, Ill., $15; Francis F. Ferguson, Auburn, Calif., $15; C. L. Munz, Monterey, Calif., $20; C. B. Hirt, San Mateo, Calif., $20; John J. B. Johnson, County Post 673, VFW, Jasper, Ind., $15; Alan Conway, Santa Ana, Calif., $15.


California Donations

Bert M. Kramer, San Francisco; Margaret Musso, Oakland; Benito M. M. Intern Lautman, Sacramento; Stanton W. Grothenhuis, Alameda; Gus H. H. Lautman, Los Angeles; H. J. H. Behrens, San Jose; H. H. Kerkel, San Francisco; Ernest Johnson, Rossville; Polland W. N. Dunn, Del Mar Music, Del Mar; William W. Krick, Tel-a-Song Music Company, Oakland; Charles E. Roberts, E. F. C. Don stic Company, Clearlake Highlands; C. P. Reinhart, Yuca City; Leon L. Kelly, Kelly Bros. Liquor Store, Tracy; Mrs. Ethel E. Delacruz, Oakland; C. C. Dawson, Danville, Ore.; Ruth A. Malick, Bill Malick Music Systems, Oakland; J. Inverness Company, $25; J. F. Foote Electrical Company, Grass Valley.

Cancer Fund Money Keeps Flowing In

WASHINGTON, Nov. 8.—The coin machines of all types have been reaching Latin American countries at a record-breaking rate during the past year, port congestion in the markets where sales are aimed. This is a problem that may soon injure this potential lush market.

Commentor of this statement is George K. Kounsahare, of the Department of Commerce’s Transportation and Communications division, who says that the market is a constant one.

Identification

The matter has already become one of concern with exporters and shipping operators alike.

According to Kounsahare, "Available facts make it plain that nearly all Latin American countries import goods.

Reasons for Condition

He points out that the enormous expansion of that area since the war is one of the main factors influencing port congestion, brought about by Latin American countries’ ability to acquire dollar exchange balances for the purchase of large amounts of raw materials to this country. During that same time that increasing numbers of foreign goods are being imported.

Among those he recommends as a means to bring port procedures up to date, replacement of old and inadequate port facilities and most of the congested ports of move warehouses and piers. Beyond that, the problem of merchandise placed in customs warehouses should be expedited with a minimum delay by receiving a failure of such much labor has forced incoming ships to ride at anchor for inters mingling periods while awaiting dock space.

Warehouse Situation

Bottles of this nature are peculiar to Latin American ports because the charges for storage in customs warehouses are much higher than in the United States, and this causes many ships to remain in customs warehouses until they are ready to move their products directly to buyers.

In Buenos Aires, the congestion has reached such drastic proportions that U. S. shippers report that Argentine buyers are currently subjected to a surcharge of 25 per cent of the freight rate, and this is increased by the loss of time sustained by ship operators who are often held for such as for 21 days. In Rio de Janeiro and Santos ship operators have recently agreed to a surcharge of 35 per cent of the nor mal freight rate. In Argentina priorities regarding docking vessels is the first priority for passenger service, and second priority for passenger service, and second priority for cargo vessels is being taken care of by the government.

Edward Wikoff joins Empire Coin Machine

CHICAGO, Nov. 8.—Ed Wikoff has joined the expanding sales force of the Empire Coin Machine Company, of Chicago, which is covering the State of Indiana for this firm.

William was formerly with Cover Distributing Company, of Chicago. The firm is headed by Fred Glasier and Bob Schaefer to round out the Empire sales force.

COIN MACHINES

November 15, 1947

The Billboard

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NY Arcades Have Answer for Poker Table Problem

(Continued from page 88)

the best in the area this summer will continue.

Owners of the Playland first put up a regular store front last week, but the business cut to one-fifth almost at once, they tore down the front after a couple of days. They put up the glass front and report that biz is holding as well as before.

Other arcades are watching Playland developments before ordering their fronts for the winter. Meanwhile barkers are putting up heavy coats as the weather cools. The Times Automatic Arcade (42d Street) has already gone in for most an entirely glass front and the firm's 52d Street Arcade has been about the same in number of square feet of glass in front, but the Playland is the first with an all-glass front.

Wide Aisles Essential

Another factor found necessary for successful poker table operation during the past summer is wide aisles. The Million-Dollar Playland and the Mardi Gras (times Square) found that while record or hot dog department fronts in front did a good business, the poker tables in back were with narrow aisles necessitated by the narrow fronts and deep stores. Bally moving the stands out front or to the rear, so that wide aisles of entry were available, found these aisles in the locations found an almost overnight increase in poker table revenue. The Tally-Ho (49th Street), which opened large in the summer, benefited from some of the mistakes of the other establishments and started with wide aisles.

Operators here agree that poker tables (regardless of the manufacturer) proved one of the biggest booms to the arcade business during the summer and that a good wide front and if proper advancement is taken of the machines.

Coin Machine

Bir, Lags, Gulf Coast Rebuilds

(Continued from page 89)

Mississippi Gulf Coast lost heavily, but no complete tabulation has been made. Among those who were hard hit by the storm are John J. Bertucci, owner of United Novelty, Biloxi; Miss., who gave a preliminary estimate on his equipment loss at $50,000; I. C. Griffin, whose machines in Mississippi and Louisiana totaled $2,000; Mrs. Marie Friedhoff, M. F. Amestoy, Biloxi, considerable loss not yet estimated; A. J. Peoples, New Orleans distributor, whose losses on the Coast include two new Wurlitzer and other equipment, and Benny Catita, Pennsylvania, Miss., several juke boxes and pin games.

New Orleans proper, C. D. & C. Amusement (Casertano and Daltol) lost heavily on the Gentilly highway leading to the Gulf Coast, where the city suffered its worst damage. In the same area and in New Orleans, another hard-hat and Admiral Vaughan, Service Coin Machine Company, estimated his losses at $18,000, including phonographs and bells.

Louis Roosberg suffered damage of $2,000 when the high winds caved in a garage in the city, destroying a delivery jeep and damaging a truck. Wind also damaged the super structure of an elevator shaft in his building.

5,000 Coinmen Boost NY Cancer Fund Jamboree

(Continued from page 89)


Nick Kenny and Earl Wilson, the columnists, greeted the stage from the congratulated the coin machine industry on its support of the Bunion Fund.

Called upon for a few words, Jack Mitnick, chairman of the local committee, received an ovation for making the event a success. Mitnick gave his thanks to the coin men who had served under him, soliciting donations, distributing tickets and arranging for entertainment.

Local committee members included Charles Aronson, Bill Rakin, Nat Cohen, Eddie Smith, Dave Simon, George Horner, George Pouwer, Harry Pearl, Mike Munves, Sid Levine, David Hirschberg, Jack Sam Kresberg, Sam Waldor, F. McKim Smith, Saul Pearlman, Irving Blum, Al Rosen, David Stahl, Bernard Murray, Barney Schlanger, and Nora Feldman, Maria Friedman and Joe Hirsch.

Also, Dave Stern, Matty Forbes, Max Schiff, Irving Pocker, Bert Lane, Albert I. Gorn, Dave Gilbert, Dan Pearl, Harry Kane, Jack Schoenbach, Herbert Weever, Al Bloom, Willie Levy, Milton Green, Charles Lamont, Jack Roth, Harry Berger, Dave Lowy, Sam Sachs, Max Greenberg, Machael Cohen, Joe Fishman, Harry Steinberg, George Hurwich and Ralph Collicott.
Candy Sales In 50% Rise During Sept.

WASHINGTON, Nov. 8.—First nine months of 1947 showed an estimated increase of $77,000,000 over the same period last year in dollar sales of candy manufacturers, Commerce Department reported this week. The increase, noted by the agency from those of the previous September and October, is 11 per cent higher than in August of this year.

Sales of candy in pounds were also on the increase, the difference being not as great as in dollars. It was disclosed, September pound sales were up 7 per cent over the previous year, while in 1946, while the first nine months of this year showed a pound-sale increase of 5 per cent over the same period last year.

Estimated dollar sales by candy manufacturers for September, 1947, amounted to $67,765,000. Total dollar sales of bar goods were reported to Commerce Department by 28,623, 000. The 10 leading candy manufacturers, and candy reported sale of 13,955,000 pounds for this past September. Dollar sales for bar goods were reported by Commerce Department at $28,623, 000. Average pound sales for September was $3.65, while the value of an average pound of bulk goods was $3.18.

Candy makers in Illinois did the largest bar work of candy-money—sales in September, with one company reporting an income of $22,465,000. Leading company was a pupil of the 37 firms reporting total dollar sales of $7,560,000.

Candy sales for September were approximately three and one-quarter times the monthly average for 1939, when they reported sale of 24,000,000 pounds. Lowest point for this year was registered in July when sales were twice the 1939 average.

New Five-Ball For Cher Coin

CHICAGO, Nov. 8.—Chicago Coin Machines Company introduced a new five-ball game, called "Widow Maker," featuring special bonus rollover but- tons on the playing field and double bonus scoring when proper back- board lights are on. The game, Sea-Tale, both playing board and backboard depict a South Sea theme. Game was location- tested for several weeks prior to its introduction, firm's sales manager, Edward E. Levine, reports. Production is in full swing and distributors are receiving shipments of this week, it was announced.

Pitney-Bowes Stockholders To Get Extra 10c Dividend

NEW YORK, Nov. 8.—Common stockholders of Pitney-Bowes, Inc., manufacturers of the coin-operated mailing machines, at an annual meeting held to hold a dinner here November 23, at the Astor Hotel, were given the electric and nearly 800 colonists, who will pay $10 a plate, are expected. rex Taylor, who said the dinner date grows out of an informal meeting with the chairman of the board of directors. He said he is looking forward to a meeting with the body of the directors to decide on the final arrangements. The dinner will take place Monday evening, November 23, at the Astor Hotel.

Candy sales in pounds were also on the increase, the difference being not as great as in dollars. It was disclosed, September pound sales were up 7 per cent over the previous year, while in 1946, while the first nine months of this year showed a pound-sale increase of 5 per cent over the same period last year.

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Candy makers in Illinois did the largest bar work of candy-money—sales in September, with one company reporting an income of $22,465,000. Leading company was a pupil of the 37 firms reporting total dollar sales of $7,560,000.

Candy sales for September were approximately three and one-quarter times the monthly average for 1939, when they reported sale of 24,000,000 pounds. Lowest point for this year was registered in July when sales were twice the 1939 average.

New Five-Ball For Cher Coin

CHICAGO, Nov. 8.—Chicago Coin Machines Company introduced a new five-ball game, called "Widow Maker," featuring special bonus rollover but- tons on the playing field and double bonus scoring when proper back- board lights are on. The game, Sea-Tale, both playing board and backboard depict a South Sea theme. Game was location- tested for several weeks prior to its introduction, firm's sales manager, Edward E. Levine, reports. Production is in full swing and distributors are receiving shipments of this week, it was announced.

Pitney-Bowes Stockholders To Get Extra 10c Dividend

NEW YORK, Nov. 8.—Common stockholders of Pitney-Bowes, Inc., manufacturers of the coin-operated mailing machines, at an annual meeting held to hold a dinner here November 23, at the Astor Hotel, were given the electric and nearly 800 colonists, who will pay $10 a plate, are expected. rex Taylor, who said the dinner date grows out of an informal meeting with the chairman of the board of directors. He said he is looking forward to a meeting with the body of the directors to decide on the final arrangements. The dinner will take place Monday evening, November 23, at the Astor Hotel.

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SLEEPY McDaniel (D C 8024-0018-0028) The Shrike of Arkansas - FT, VC.
Bally Doll-FT, VC.
Bally Super-FT, VC.
Orange Blossom Special-FT. Listen to the Mocking Bird-FT.
Have I Told You Lately That I Love You-FT, VC.

It's largely because of the fiddle scraping of Bush Ryan, a member of the country fidellers that Sleepy McDaniel and his Radio Playboys attract attention among country music and song. It's easy enough to pass up the sugar brush of the Buster Fiddler, or the shrill yodel for 'The Shrike of Araby,' or the cow boy round-up chant of the rugged male Bunkhouse Trio for Baby Doll and Cool Water, or even the plaintive dueting of the Valley Sweethearts for 'Have I Told You Lately That I Love You.' And by the same token, the blending of voices with the accordian, fiddle, bass and guitar just about ain't ignored. When it comes to the Sunday Strad strutting, there's no passing by this spinning. Crossing the bow over one string, two or even four strings, it's a style of country fiddling in a class all by itself with a fine feel for the hot lick improvisations even if they take root in a mountain. A great fiddler is the instrumental interest to the singing sides. Ryan has two sets all his own. Makes his fiddle give out with all the train sounds as he screeches the square dance music for 'Orange Blossom Special' and cuts a fine instrumental novelty for Mocking Bird, his double stopped and cross-string bowing clean and making use of finger harmonies to imitate the whistling of the bird.

Country locations will show coin interest in the fiddle specialty sides.

LOUIS ARMSTRONG (Victor 20-5500) Same Day-FT, VC.
Fifty-Fifty Blues-FT, VC.

Louis Armstrong's all-star unit, with Jack Teagarden's trombone sharing the spotlight with the trumpeter, plus other jazz cheese with this cutting. The two hold full sway for the Radio Blues, sharing the blues theme both vocally and instrumentally with the desired effect. Same tempo and style for Armstrong's own Some Day rhythmic duel, his trumpet and cornet calling most of cutting with most of the Teagarden trombone space the rhythmic characterizing a la Plenty of top horn blowers in the unit just stay content themselves on their stay with the background figures and harmonies.

For jazz fans.

DIZZY GILLESPIE (Victor 20-2480) Oopapada-FT, VC.

Moving over to this label, Dizzy Gillespie brings his trumpet and re- hopping to make it a re-hop holiday on his first release for them that likes. For Oopapada, Gillespie sings the first two sides in union with the ensemble, following with as many wild and fantastic runs on his trumpet as the band swarms over all the re-hop riff to literally blow a fuse. For the flip, it's the same speed tempo and the same lighting lines for the notions of the trumpet and tenor sax as the band boys finger away furiously while blowing hard on their horns. For the re-hoppers only.

CLYDE GRUBB (Victor 20-2445) I Saw the Light-FT, VC.

Singing these rural spiritual songs with sincere feeling as Clyde Grubb's Tennessee Valley Boys strum out a sympathetic musical support on their steel guitar, and banjo, both sides hit the mark for such music. Leonard Danby sings in the slow steel tempo with full tenderness in his tenor pipes for When God Comes, and for the flip, it's a lively and rhythmic spiritual in I Saw the Light, with Danby and Clarence Harrell raising their voices lustily in song.

For the home buyers.

BILL MCBRUTE (Columbia 79389) Blue Moon-FT, VC.
Goodbye Old Pal-FT, VC.

The top tenorist of Bill Monroe, his pipesuzzy with the grass country flavoring, makes it a mystic beauty for his Blue Moon of Kentucky.
The mandolin, fiddle and guitar of his Blue Grass Boys capture the spirit of his singing in their playing. For the flip, Monroe takes it at a lively clip and adds a lick of yodeling to his old-time singing of his sentimental Old Pal ballad.

For those fearing the old-time singing and playing.

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RAY WHITLEY (Cowboy CF-202)

Within This Broken Heart—FT; V.

For a saucy sagebrush singing, with full sympathy, that Ray Whitley whips out in full voice for the Broken Heart Ranch. Santa Fe Rangers, taking in strings and accordions, provide a smooth rhythmic arrangement with a trio joining him in song. For the flip, it's a lively outdoor novelty for the Pecos Stetson. And while the cowboy chanter is not as much at home with the rhythmic ditty, he delivers it in forthright manner as the Rangers dish up a pert little background.

Within This Broken Heart will serve rustic spots well.

DOROTHY KIRSTEN (Veter 11-9884)

I'm a Little Kiss—Adelphi Mini—V.

The lovely soprano voice of Dorothy Kirsten adds much advantage as she makes her label bow in grand opera repertoire for two popular areas from La Bohème. Singing in Italian, with full clarity.

To liven the bartering of the American, Helen Kirsten registers here a display of exquisite lyrical quality. Spins over a 12-inch track with the RCA Victor Orchestra, directed by Jean Paul Morel, providing her with an effective musical support. Excellent for the grand opera shelf at home.

HERMANOS MERCADO QUARTET (Davis 202)

Nighty Night—FT; V.

Playing for the Farm—FT; V.

The strings of their guitars submerge to blend with the softly blended voices of Bob and Pepe, its smooth, and intimate spinning for the rumba melodies for this pairing by the Hermanos Mercado Quartet. Spinning is in the moderate balero frame with the nighty Nighty Night song, and in a more spirited frame for the lively guaracha melody, Pretty Girl. All makes for easy listening and easy enough for the dance dancing. Male duo sings in Spanish.

For the small and intimate Latin spots.

CHUCHO MARTINEZ (Beeco 529)

You've Been a Pageant—FT; V.

Tell Me How You Dunn—FT; V.

The spirited sagebrush singing of Bob Atcher, with the guitars of Randy Atcher, make the Cowhands sustaining the rhythmic pace, is pleasant enough for Its account of You, song of unrequited love. However, neither the song nor its singing stands out. Fares better, and at least the singing and music is brighter, for Wasted Teens, with masterfully. Bob Atcher followers may find some appeal in Wasted Teens.

CHARLES TRENT (Columbia 4493-36)

La Mar—FT; V.

Marie—FT; V.

Imported from across the pond, it's the infectious and intimate whispery singing of Charles Trent, Continental favorite, for two of his original French children's songs. A male chorus adds responsive song to the pretty and piquant La Mar, song portraying friendship spent on the shores of the Mediterranean; and for the flip, it's the gay and fanciful Marie, singing alone of a young man's love for a beautiful lady harpist. All in keeping with the intimate singing is the orchestral support provided by Albert Lasry, using fiddles, harp, and trumpet.

For the intimacy of the home.

Big Maco (Victor 20-2505)

I'm So Worried—FT; V.

It's All Over Now—FT; V.

It's rough and ready singing that makes for Big Maco's blue shouts. He adds his price to a piano backed by rhythm instruments. But in this instance, his shouting is too calm and reserved to make his wall convincing, establishing a better singing or playing. Both originals taken at a slow tempo, warns his gal that she's going to be sorry for what she did to him in I'm So Worried; and for It's All Over Now, explains that his gal doesn't know.

None of Big Maco's customary vigor in this first time blues singing to encourage cooes.

STAS JAWORSKI (Columbia 1010-1011)

Silent Night—FT; V.

God Rest You—FT; V.

The soft and spiritual tenor voice of Stan Jaworski, with choral choir and organ directed by W. Dana assisiting, serves in good stead for the intimate, intimate holiday harmonies in the Polish tongue. Sings both Christmas and New Years carols in the Polish tongue. Sings both Christmas and New Years carols.

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For the nationality home buyers in holiday time.

(Continued on page 114)
ROOSEVELT SYKES (Victor 20-3354)
Kilroy Is In Town—FT; VC
Don't Push Me Around—FT; VC

Packing plenty of spirit in his rhythm blues shouting, Roosevelt Sykes lets himself be heard. However, there's little in either of these original tunes or in the playing of his Honey Drippers unit to attract any real attention to his efforts. Roosevelt spark is in the dirty alto sax blowing of one of the boys in the hot house space Sykes' shouting for Kilroy Is In Town as a warning to the gentler they better treat their gal's queen, and in the slow blues frame for Don't Push Me Around, admonishing his gal that he's heep to her line of love.

Lilien coin appeal in this platter.

JOSEPH BATISTICH (Standard F-12007)
I Am Thinking of You—FT; V.
Sweet Strains of the Tamburitza—FT; V.

Singing the Serbo-Croatian folk songs with verve and spirit, the full tenor voice of Joseph Batistich in native Su Slavic region to the strains of tambura captures the full flavor of the old country in the cutting. It's an authentic and nostalgic folk lullaby for Thinking of You, spacing his singing changes with whistling interludes. All in a more happy frame for Tamburiza.

For the nationality home buyers.

MILTON LAREEN (Suntone 1911)
I Believe There'll Be a Flood—FT; V.
I'm Just a Rolling Stone—FT; V.

Encompassing a fine flair for the race blues singing in his chant, Milton Lareen takes full command of this cutting. The small band sustaining the rhythmic pace, it's a lively shuffle boogie beat as he sings it deep blue for There'll Be a Flood, explaining that his gal has quit him. And in the more moderate tempo, sings with deeper blues feeling of no baby and no home for Rolling Stone.

Both sides stack up for the race spot boxes.

WALTER DAVIS (Victor 20-2487)
It's Been So Long—FT; V.
Oh! Me! Oh! Me! Blues—FT; V.

It's the down-to-earth blues walking that characterizes Walter Davis chanting. And while his piping is pleasant enough, it's written as a fervor for both of these two original race blues sides. Nor does the arrangement of piano with bass and drums set off any moving spark. Both remaining at a slow and smoky pace, he calls for his baby to come home, but not too convincingly, for He's Been So Long, with the traditional wailing that he's got the blues, he hardly enough to make for any spinning fervor, for the Oh! Me! side. Not likely to get 'em to come up to the machines for these sides.

ROSALIE ALLEN (Victor 20-3486)
Mountain Polka—FT; V.
Believe Me, I'll Be Leaving You—FT; V.

In the hot fiddle, guitar and trumpet of The Black River Riders coloring the rhythm backround for her song, Rosalie Allen picks it with full rhythmic feel in country style for Mountain Polka, with a bit of some studding yodeling on her part to polish off the platter. Just as potent is her pulling up the cow country torch ballad, singing the Believe Me side in sidewalk manner with the Western Riders maintaining a lively and rhythmic pace.

Both should pull in coins, particularly Mountain Polka.

WILEY AND GENIE (Columbia 73886)
An Empty Future—FT; V.
Don't You Steal—FT; V.

Putting poignant expression in their vocal blend, with the Western music sustaining a brisk rhythm

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pace Wiley (Walker) and Gene (Sullivan) sell it strong for both original and tuneful torch ballads. An Empty Future describes the futility of life without love, with just as much attraction to the dulcet and their ditty-ing for Don't You Dare, a playful warning to their gal not to bother with any one else.

Both sides spin bright for the rustic photo locations.

JIMMY SELPH (Majestic 11024 and 11029) "I'm Writing You, Darlin', Thru Tears-FT; V. Sincerely, Jimmy."

The cow country chanting of Jimmy Selph, with a full measure of pathos in his piping, rings true for the moderately paced I'm Writing You, Darlin', and tender Santa Claus Waltz melody of the tiny lot taking his daddy to corn (Brown Crow). Without effect is when Selph adds a spirited ring to his voice, giving a lusty flavor to the Charlie Song Sorry song and as much for Easy To Please. Making his chanting all the more effective is the sturdy musical support, which takes in some fiddle and guitar pickings of the hot Western rifts. The Sorry and Please sides spin plenty bright to attract coins at the rustic locations.

BOY ROYERS (Victor 20-1472) "Do Ya or Don'tcha-FT; V. Saddie Serenade-FT; V."

With Country Washburn providing a steady rhythmic beat along with Western hot phrasings, Roy Rogers smooth and unaffected chanting has the benefit of a most attractive musical setting for the lively Do Ya or Don'tcha ditty. Adds a note of sincerity to his song for the ballad on the muted side in Saddie Serenade, with Washburn's music setting forth the hoofbeats as Rogers extols the beauties of the Western range. Roy Rogers fans will favor both of these sides with Do Ya or Don'tcha the top side.

HANK WILLIAMS (MGM 10073) "Fly Trouble-FT; V. On the Banks of the Old Panchartvain-W. V."

The hot fiddle and guitar of his DriftingCowboys cutting in with Western rifts and rhythm makes for the ballad. Hank Williams has an easy time of it talking his way thru Fly Trouble, a conversational piece about the troublesome household pest. For the Panchartvain on the muted side, he's the forthright sedgebrush singer with a heavy flavoring of the outdoors as he sings the musical love story of folk leanings. Fly Trouble shouldn't have much trouble taking in some coins.

DEEP RIVER BOYS (Victor 20-5117) "It Had To Be You-FT; V. Tell Me I Love-"

The smooth vocal blend of the Deep River Boys, displaying a fine resonant quality as their harmonies and harmonies sustain the lead voices of the tenor and baritone, makes for class and polished song selling on both sides of the spin. With piano and rhythm supporting, the quartet adds a little rhythmic touch to the It Had To Be You side, then a change comes back as the title song for a new Ginger Rogers film. And in the slow tempo, with celeste tinkling garnishing their harmony blend, gives tender and selling treatment to the plaintive Tell Me I Love torch ballad.

Where the harmony singing of the Deep River Boys count, both sides will count for coin.

INK SPOTS (Decca 24192) "How's Where the Heart Is-FT; V. Simmerly Yours-FT; V."

The familiar Ink Spots pattern, never deviating from their musical lyrical singing in a solo frame spaced by the song recitation, carries both of these two ballads. Spin to best advantage for the more attractive Simmerly Yours, taken at a moderate tempo, with slow and tender treatment for the earthy Home Is Where the Heart Is.

Fans will take to the coin chutes for Simmerly Yours.

LEE MONTI'S TU-TONES (Aristocrat 501) "Mickey-Inste... My Little Girlie-FT; V."

The rising revival, Mickey, gets near strict instrument treatment from this foursome (two accompaniment guitar and banjo), with the combo sounding a lot like the Harmonicats, except that the accordions make for a fuller tone. Ditty is handled in two different tempos to please all listeners. Reverse is aimed at the older listeners, with an unmanned vocalist who sounds lots like Tiny Hill, taking over the vocal. The Tu-Tone Mickey will call the coins.

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HANSEL AND GRETEL—Metropolitan Opera Association (Columbia MOP-28) An ambitious wax effort by the label marks the second complete operatic score set forth. Coming on the heels of Verdi’s La Presse, which was recorded in Rome, this offering of domestic and domesticating brings the complete Hansel and Gretel score by Engelbert Humperdinck. Recorded in the Metropolitan Opera House in New York, it’s a full Metop chorus with all the lovely mezzo-soprano voices carried by the fine voices of Lezlie Stevens, Nadine Conner, Thelma Velluto, Clara Turner, and William Raymone, with the only masculine voice the baritone of John Brownlee as the father. The lovingly fashioned, as Hansel, and equally lovely, Mlle. Putter, as Gretel, enhance the lyrical charm of the melodious and whimsical opera with the Metropolitan Opera orchestra under the direction of Max Rudolph providing capable support. Entire opera takes in a dozen 12-inch records, attractively boxed in two albums with colorful figures of the witch and children for the cover design. Added to help with the enjoyment of the opera beloved by children as well as adults, the fact is that the libretto is entirely in Anglais and adapted by Constantine Bache. An accompanying booklet sets forth the familiar story plot, and the libretto, side by side making the spinning all the more enjoyable for the younger set. Add it up to an excellent addition to the recorded shelf of operatic music, and being the first time for the holiday shopping season, should go a long way in catching those sales aperages on the record marts.

DEBUSSY: PRELUDES, BOOK II—E. Robert Schmitz (Victor M-1138) An accomplished plan with interpretive perfection for the playing of Claude Debussy’s music, E. Robert Schmitz follows up his waxing of the first book of Preludes last year in now offering the French composer’s second collection of twelve Preludes in all, six 10-inch records. Brings out all the tone color impressions of the original quality that complements the varying moods of the artful pieces, playing each of the 12 pieces with the same sprightly of the Debussy texture to provide the listener with fans a new deviation. Symbolic color design enhances the title page notes with the music filling the inside page.

ITALIA ALLEGRA—Don Arpes (Columbia 111) The tenor voice of Don Arpes, spinning with brightness and rhythm spirit in Italian, brings much lyrical attraction to this set of six songs talking in familiar pops and folk bids. Adding much to the lyrical luster are the pronounced rhythmic frames fashioned side by side by the orchestra directed by Willis Kelly, Save for searching for you, for which Arpes dips into the romantic, it’s all bright and breezy for The Ferry Boat Serenade, La Danza, Oh-Mo-Mo-Vi-Vi-Prints, three of the most charming pieces, showing jitterbugging dance figures against a gonfola setting, caps up the collection of these with the plan, also to hit a wide mark among those buying the Italian group of platters, particularly among the young set. And for such, sides spell coin in the market, so keep 'em on hand.

EITLEF ENCORES—Jacobs Helletz (Vector M-1148) A worthy companion set to his earlier set of excerpts, the violin virtuosity of Jacs Helletz which complements his folio warbles and brilliance makes for another desirable recital package of platters. Some of them are his own transcriptions of lovely melodies, with Emanuel Salt at the piano providing sensitive accompanying. Helletz brings together nine hauntingly beautiful encore pieces to the plan set of four 10-inch records. Includes Debussy’s melancholy, I Lieve, a piece Denon composed (for the violin by Arthur Hartmann), Poldowski’s fiery Tango, Bach’s charming Gavotte, Dvorak’s So-Ho-So-Comen’s lilting Polka Dance, Falla’s languorous Pimienta from the El Amor Brujo ballet, a side Jojo Nin’s haunting Castellano Arenas and Millard’s Ave Maria Corazono, the sprightly Scherzo from Mendelssohn’s Piano Trio No. 1, and Aaron Copland’s Valse. Fiddle and bow design dominates the cover page, with notes on each encore piece filling the inside cover.

EIGHT SHADES OF BLUE—Woody Herman (Columbia C147) What promises to be a blues fest, what with Woody Herman singing the blues, turns out to be merely a conglomerate of miscellaneous popular music, familiar pops—all with the word blues as a title. Each side has more than a touch of blue feeling than in Herman’s singing is the alto sax blover in the large arrhythmic studio band for the Blue in the Eyes of a Moon. Am I Blue, The Down-Beat, Let Me Get Myself Together, which has both the band and warbler weighting it heavy. Fares much better for him in the smaller studio band giving more emphasis to the rhythm bass. Herman rests it with more lilt and easy, as well as making for a little of contrast, as he chants Under a Basket of Blue, I Gotta Right To Sing the Blues, Between the Devil and the Deep Blue Sea and My Blue Heaven. Figure 8 dominates the album title page, inside cover left blank, with Herman getting no pictorial display. Very little on the outside or the inside to pique any real enthusiasm.
Parts Firms Complain of Steel Lack

See No Early Relief

CHICAGO, Nov. 8. — Short steel supplies, shortage of labor and a major bottleneck to full production of many types of coin machines, were also subjects of a heated debate last week when a group of local metal parts manufacturers expressed their view on the situation.

Expecting no improvement in the supply picture until late next year, and perhaps even not until 1949, the Chicago metal firms exchanged notes and agreed steel was becoming more scarce in supply centers every day but that "carloads of the metal were available on the gray market at two and three times the regular mill price." Spokesman for one company said that he believed the large firms were not watchful enough and perhaps had ceased operations or turned to processing some other type material; such firms, he declared, are accepting this steel and selling it at a handsome profit.

Blame Gray Market

Other firms participating in the discussion stated that another source of all gray metal steel is the manufacturers themselves. One fabricator said an allocation for one month may be over that required for actual production in that period, and so the manufacturer sells the excess "on the gray market without difficulty at a substantial profit."

Among the local firms airing opinions on the steel picture was Advance Metal Products Corporation. This firm said "steel procurement is the worst in history," and that it is difficult to get a few dozen sheets from a warehouse. "Telephone brokers, however, offer carloads at 11 and 12 cents a pound, against a mill price of 5 to 6 cents," this firm's officials declared.

Superior Metal Products Company stated that much of its sheet and strip steel was only procurable at from 8 to 9 cents a pound. Reliable Metal Engineering Company added more gloom with "things are worse than they were two months ago and look like they will be the same way most of 1948."

Another manufacturer proclaimed that his steel procurement problems were aggravated by the fact that the facilities of two pre-war steel suppliers were now owned by large manufacturers in the automobile industry. "And things are getting tougher," this firm reported.

Hershey Announces High Net Profits

NEW YORK, Nov. 8.—A net profit of $6,017,778 for the first nine months of 1947 was announced this week by the Hershey Chocolate Corporation. This is equivalent to $2.46 a share of common stock compared to $1.89 a share in the same period last year.

Philip Morris Net Income Shows Sharp Gain Over '46

NEW YORK, Nov. 8.—Philip Morris & Company's net income for the six months ended September 30 totaled $2,593,598 or $1.08 per common share, L. C. Hanson, firm vice-presi
dent and treasurer announced this week. Figure represents a substantial gain over the $2,107,939 or 88 cents a common share, reported for the same period a year ago.

All Food Rationing Ends for Canucks

OTTAWA, Nov. 8.—Last of food rationing for Canadians ended November 9, with the free sale of sugar and molasses, D. C. Abbott, finance minister, revealed this week.

Removal of restrictions was credited to the improved world supply of sugar. Price controls, however, will remain on both items, with a 1-cent per pound increase on sugar, which formerly sold at 9 cents a pound.

Lion Begins Delivery on Drink Vender

CHICAGO, Nov. 8.—Lion Manufacturing Corporation here began initial deliveries this week on its cup beverage vender, Stuart Lyon, firm vice-president, reports. First shipments of the vender are going to Pepsi-Cola Company, New York, he stated. Pepsi-Cola and its franchised bottlers will require most of the production, he said.

New drink vender will deliver 1,200 ounces of carbonated beverage and is equipped with a built-in coin changer, and requires but two by two and a half feet of floor space.

Tex. Cigarette Tax Collections in Rise

AUSTIN, Tex., Nov. 8.—State stamp tax collections on cigarettes and beer showed increases this October over same month in 1946, State treasury officials announced this week.

Cigarettes returned $1,629,502, an increase of $158,697, and beer revenue was $401,057, a boost of $105,091.

Parts Firms Complain of Steel Lack

See No Early Relief

CHICAGO, Nov. 8. — Short steel supplies, shortage of labor and a major bottleneck to full production of many types of coin machines, were also subjects of a heated debate again last week when a group of local metal parts manufacturers expressed their view on the situation.

Expecting no improvement in the supply picture until late next year, and perhaps even not until 1949, the Chicago metal firms exchanged notes and agreed steel was becoming more scarce in supply centers every day but that "carloads of the metal were available on the gray market at two and three times the regular mill price." Spokesman for one company said that he believed the large firms were not watchful enough and perhaps had ceased operations or turned to processing some other type material; such firms, he declared, are accepting this steel and selling it at a handsome profit.

Blame Gray Market

Other firms participating in the discussion stated that another source of all gray metal steel is the manufacturers themselves. One fabricator said an allocation for one month may be over that required for actual production in that period, and so the manufacturer sells the excess "on the gray market without difficulty at a substantial profit."

Among the local firms airing opinions on the steel picture was Advance Metal Products Corporation. This firm said "steel procurement is the worst in history," and that it is difficult to get a few dozen sheets from a warehouse. "Telephone brokers, however, offer carloads at 11 and 12 cents a pound, against a mill price of 5 to 6 cents," this firm's officials declared.

Superior Metal Products Company stated that much of its sheet and strip steel was only procurable at from 8 to 9 cents a pound. Reliable Metal Engineering Company added more gloom with "things are worse than they were two months ago and look like they will be the same way most of 1948."

Another manufacturer proclaimed that his steel procurement problems were aggravated by the fact that the facilities of two pre-war steel suppliers were now owned by large manufacturers in the automobile industry. "And things are getting tougher," this firm reported.

Hershey Announces High Net Profits

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NOW DELIVERING IN

WISCONSIN!

GOTTLIEB EXHIBIT

HUMPTY DUMPTY

TALLY

- HO

EXCLUSIVE FACTORY DISTRIBUTORS

Order These Two Great Games Now!

Empire Coin

MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE HUMBOLDT 6288 • CHICAGO 22, ILL.

Due to Error in Transcription in the Advertisement of Monarch Coin Machine Co.

CHICAGO 22, ILLINOIS

In the November 8 issue of Billboard, the Shooting Gallery Special should have included 10,000 ROUNDS AMMUNITION instead of 100 Rounds, Ammunition.

WANTED

MECHANIC AND ROUTE MAN

Must be experienced on late type consoles, good salary and commissions to right man.

Copy D-157

$15-55 M. Ave., Cincinnati 22, 0.

WANT TO BUY

Many slot and sales, with turnarounds. Need singles, doubles and triples. Can use up to 15 in balance. Will pay $150.00, $200.00.

K-T ENTERPRISES

1129 17th St., Portsmoth, Ohio

FOR SALE

5 GENG TOTAL ROLLS

Best, Operating Condition $300.00 Each

Best, Operating Condition $500.00 Each

All Guaranteed Condiition

One-half cash, balance C. O. D., plus freight.

Write, wire, phone Main 8462

AUTOMATIC COIN SALES

2011 Chester Ave. • Cleveland, Ohio

For “good listening” pleasure, supply music the public wants to hear . . . not too loud, nor too soft—but just right! Every location, whether large or small, can have this equalized reception with Seeburg’s tailored sound. Here is easier selection, music at conversational level, and silent efficient salesmen that assure you more plays and maximum revenue.

Contact Atlas today . . . their engineers will be glad to demonstrate the many money-making advantages that only Seeburg Sound Distribution possesses.
AMERICAN MIRROR COMPANY
ANNOUNCES THE APPOINTMENT OF...

DAVID ROSEN

AS EXCLUSIVE
40-SELECTION AMI DISTRIBUTOR

In Baltimore (and all of Maryland); Washington, D.C., in addition to the present territory of Philadelphia (and Eastern Pennsylvania).

* 855 N. Broad Street, Philadelphia 23, Pa.

TRIED • TESTED • PROVEN • APPROVED

HERB WEAVER SAYS:
A real money maker in my arcade. Based on my experiences, I say Imperial Pix are a must for every arcade.

TIMES SQUARE SAYS:
Terrific!! A real nickel getter in big quantities. Now operating in all the better arcades.

EVERYBODY IS SAYING
IT'S A TERRIFIC BUY

OPERATORS—Here is a real money maker. The only 5c coin operated sound movie peck of its kind. Thousands of locations available in department stores, arcades, bus terminals, bowling alleys, candy stores, etc.

Regular Panoramas Recommissioned the Imperial Way—Fully Guaranteed. With or Without Peek Conversions.

F. O. B. BROOKLYN — CRATING EXTRA

LARGE SELECTION OF FILM

SEABOARD DISTRIBUTING COMPANY
351 SURF AVE.
BROOKLYN 24, N. Y.

SEABOARD
ANNOUNCES ANOTHER IMPORTANT STEP FORWARD
WITH ITS NEWLY OPENED
DIRECT SALES DIVISION
IN THE HEART OF COIN MACHINE ROW
583 TENTH AVENUE (BETWEEN 42D AND 43D STREETS)
LO 5-8473

UNDER THE MANAGEMENT OF
HARRY P. SCHNEIDER

FEATURING A COMPLETE LINE OF NEW AND USED VENDING MACHINES—AMUSEMENT GAMES—PHONOGRAPH

ALL USED MACHINES COMPLETELY RECONDITIONED—BACKED UP BY SEABOARD'S TRIPLE TEST GUARANTEE

SEABOARD
HOME OFFICE
Seaboard New York Corp.
540-550 W. 58th Street, New York 19, N. Y.
COLUMBUS 5-4185

www.americanradiohistory.com
NEW YORK, Nov. 8.—Al Schwarz, Eastern coin machine reporter of The Billboard this week announced his resignation, effective Monday (10), to become assistant to the publisher and advertising director of The Independent Grocer, weekly retail grocery trade paper.

Schwarz joined The Billboard's coin machine staff in October, 1945, in Chicago. Three months later he came to New York to cover the East Coast. During the war he served as newsroom chief of the public relations office of the United States Strategic

Counterfeit Dimes Give Small Profit

SIoux Falls, S. D., Nov. 8.—The authorities haven't traced any in coin machines yet, but someone is replacing dimes and pennies, gluing half of one coin to half of the other and passing both as dimes. Police are looking for the forger, who seems to be putting in a lot of work to reap a 9-cent profit on an investment of 11 cents.

Air Forces in Europe and as a member of Vaux's staff.
Central Ohio Coin's Quality Buys
Sacrifice Sale—Prices Slashed

Pin Balls $29.50 Ea.

30 St. Jimmy Parade, F.P. Ea. 39.50
25 St. Silver Moon, F.P. Ea. 39.50
30 St. Wurlitzer Bird, F.P. Eas. 39.50
30 Super Balls, Comb. 39.50
25 St. Bonanza, F.P. 39.50
30 St. Pac-Man, C.P. 39.50
30 St. Wurlitzer Grape, F.P. 49.50
30 St. Wurlitzer Corron, F.P. 49.50
30 Mills Four Balls 79.50
30 Mills Bally 285.00
30 Mills Deluxe 325.00
30 Mills Blizzard 365.00
30 Mills Super Bonus Twos 465.00
30 Mills Triple Super Bonus 865.00

Counters

Gallon Cans, F.P. 15.00
30 Star Cans, New 15.00
30 Star Cans, Used 15.00
30 Betty Gril Cans, New 15.00
30 Betty Gril Cans, Used 15.00
30 Windmill Cans, New 15.00

Phone Immediately for Prompt Delivery in This Territory

Central Ohio Coin Machine Exchange
185 E. Town St.

Phones: AD 7949 7993

Covens Coin Corner

November 23, 1947, at the Bismarck Hotel

Bally Games F.P. $25.00
30 Jennings Atomic Poodle, P.O. $25.00

Wurlitzer

Wurlitzer 616, Pepsi $75.00
Wurlitzer 620, Pepsi & Ten & Botton $135.00
Wurlitzer 442, 24-Cent Victory $125.00
Wurlitzer 452/4 Victory $125.00
Wurlitzer 500 $115.00
Wurlitzer 570 $105.00
Wurlitzer 570 C.P. 80.00
Wurlitzer 75, Omnibus Model 90.00

Rock-Ola

Rock-Ola Wurlitzer Machines $85.00
25c Rock-Ola Speckles & Playmates $110.00
35c Rock-Ola Masters $110.00
45c Rock-Ola Machines $110.00

Cigarette Machines

National 9 Cig. $5.50
Boston 6 Cig. $5.50
Wurlitzer-Link Machines, 9 Cig. $5.50

Tall Boxes and Parts

Seeburg 20 Wurlitzer Machines, No. 9 Cig. $2.50
25c Seeburg Chutes & Bottles $2.50
Bottle Chase Boxes 3.00
Bottle Chase Boxes $2.00
Wurlitzer 7120 $2.50
Bottle Chase Boxes $2.00
Wurlitzer 7121 4-15-25 Bottles $129.50

We have all makes & types of Phonographs, Adapters, Steppers, Amplifiers, Speakers and Parts in Stock. State what you need—write.

Wanted! Mills Empress

Good Condition, Send Lowest Quantity Prices.

COVEN DISTRIBUTING CO.

632 Tenth Ave., cor. 45th St.
New York 19, N. Y. Circle 6-9570

S19.50 Each

Mills 25c Victory
Bally 25c Victory
Wurlitzer 61
National 9 Cig. $3.50
Boston 6 Cig. $3.50
Wurlitzer 61 $5.00
Rock-Ola Counter $7.50

Lehigh Specialty Co.

1407 W. Montgomery Ave.
Philadelphia 21, Pa.
**PACE TRIPLAY BELLS**

5¢-10¢-25¢-50¢ ANY THREE

PLAY ONE OR TWO OR ALL
THREE ADJUSTABLE JAK-POTS

PRICES: $25 to $50 Less Than Others

DE LUXE BELLS BETTER THAN EVER
UNBELIEVABLE! . . . BUT TRUE!

"3 IN ONE"—Only 46" High—22" Wide—24" Deep

**PACE MFG.CO., INC.**
2909 INDIANA AVE.
CHICAGO 16, ILL.

YOU GET THE "ROYALTY" OF COIN MACHINE VALUES AT LONDON!

**SPECIAL!**
18 ZIP CORD 1 1/2¢ PER FT.

**SPECIAL!**
PFANSTIEHL NEEDLES
$45.00 Per 100

**PIN TABLES**
ALL CLEANED, CHECKED, READY FOR IMMEDIATE LOCATION! SPECIFY 1ST AND 2ND LOCATION WHEN ORDERING.

$29.50 EACH — 4 FOR $100.00

<table>
<thead>
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<th>Coin</th>
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$39.50 EACH — 4 FOR $130.00

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**WURLITZERS**

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<td>Wurlitzer Victory Model, Rotary</td>
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<td>Wurlitzer Victory Model, Piano</td>
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**PAYMENTS**

$25.00 — $50.00

**PHONOGRAPH ACCESSORIES**

**MISCELLANEOUS**

**SEEBURG**

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**T. S. London Music Co., Inc.**

**SPECIALS**

<table>
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<th>Model</th>
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**TERMS:** 1/2 DEPOSIT, BALANCE C.O.D.

SEND FOR OUR COMPLETE LIST
FORMERLY MILWAUKEE COIN MACHINE CO.
Buckley MUSIC BOX

First practical and profitable music box at the LOWEST PRICE! The Buckley Chrome Wall and Bar Box is available in 20 or 24 selections.

Buckley TRACK ODDS

A new 7 COIN RACE HORSE CONSOLE. Cash or check play. MULTIPLE PLAY: Outstanding beauty — continued player appeal. Dependable operation.

4 WAY COIN CHANGER

ATTRACTIVE FAST—ACCURATE

- All metal—highly polished chrome finish.
- A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in due palm of your hand.
- No unnecessary trips to the cash register, as coin tubes hold quarters and halves offered for change.
- Solid die cast and precision machined coin slides assure positive accuracy.

Price — $27.50

MEMBER COIN MACHINE INDUSTRIES, INC.

MILLS

<table>
<thead>
<tr>
<th>Original Chrome, 2/5 Payout</th>
<th>Golden Falls, 2/5 Payout</th>
<th>Black Cherry, 2/5 Payout</th>
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Club Rates: 10c $195.00, 25c $210.00, 50c $225.00

VALLEY SPECIALTY CO., INC.

550 N. CLINTON
ROCHESTER 5, N. Y.

Buckley MANUFACTURING CO.

4223 WEST LAKE STREET — — CHICAGO 24, ILLINOIS

PHONES: VAN BUREN 6636-6637-6638-6639

MILLS

10 DAYS' TRIAL—30 DAYS' GUARANTEE

124 BUCKLEY BUILT

MEANS.....BETTER BUILT!

Buckley MUSIC BOX

First practical and profitable music box at the LOWEST PRICE! This Buckley Chrome Wall and Bar Box is available in 20 or 24 selections.

Buckley TRACK ODDS

A new 7 COIN RACE HORSE CONSOLE. Cash or check play. MULTIPLE PLAY: Outstanding beauty — continued player appeal. Dependable operation.

4 WAY COIN CHANGER

ATTRACTIVE FAST—ACCURATE

- All metal—highly polished chrome finish.
- A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in due palm of your hand.
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<td>127.50</td>
<td>79.50</td>
<td>137.50</td>
<td>109.50</td>
<td>109.50</td>
</tr>
</tbody>
</table>

Club Rates: 10c $195.00, 25c $210.00, 50c $225.00

VALLEY SPECIALTY CO., INC.

550 N. CLINTON
ROCHESTER 5, N. Y.
CONSOLE and SLOT PRICES ARE LOWER, too...

...AT SHAFFER'S

CONSOLES AND SLOTS

Keeney "Twin Super Bonus Bell" $675.00
Keeney "Single Super Bonus Bell" $395.00
Baker's 1946 Pacers $219.50
Pace Saratoga (P.O.) $49.50
Mills Jumbo Parade (P.F.) $59.50
Mills Jumbo Parade (P.O.) $49.50
Walking Big Game (P.F.) $39.50

Keeney Skill Time $49.50
5-5-5-25c May Bell (New) $199.50
Mills 4 Belts $159.50
Jennings Bobtails (F.P.) $49.50
Mills 5c Gold Q.T. $55.00
10c Black Cherry $129.50
5c Black Cherry $125.00
10c Bronze Chief $189.50
5c Columbia Bell $49.50

Terms: 50% Certified Deposit, Balance C. O. D.

Phone - Wire - Write

SHAFFER MUSIC COMPANY
606 South High St. Columbus 15, Ohio

Phone Main 5563

REMEMBER THIS

SOLID COLOR NON-INFLAMMABLE NON-BRITTLE SHRINK-PROOF
EXPERIMENTALLY MOLDED - PERFECT FIT

Now! Unbreakable! Guaranteed! Grammex molded plastic windows for Model 860 Program Holder. $10.50 Per Doz.

Determine Right or Left as You Face Phonograph

ROCK-O-DE

Standard, Melody, De Luxe or Supreme Each Top Corners (Solid Red, Yellow or Green) $19.75
Left or Right of Yellow $12.75
The Rock Plastic (Red, Yellow or Green) $6.75
Combination $5.25
Top Center $2.00
Top Center & Door $10.00
Combination Yellow and Red Color Scheme.

SEEBURG

"Hi-Tone" Model 8600, 8500, 8000, 7500 or Junior Edge (Solid Red, Yellow or Green) $14.50
"Hi-Tone" Grille Pillars (Solid Red, Yellow or Green) $3.50
Top Corners (Onyx) $2.25

If you don't see what you want, ask for it! We may have it in stock!

Terms: 1/3 Deposit With Order, Balance C.O.D. F.O.B. New York, Remit Full Payment and Save C.O.D. Charge. Checks Accepted!

ORDER FROM YOUR NEAREST DISTRIBUTOR!
Seaboard Opens New 10th Avenue Store

NEW YORK, Nov. 8.—With the opening this week of its new Direct Sales Division, the Seaboard New York Corporation once again has showroom and maintenance facilities on Tenth Avenue. Store, used for a number of years by Seaboard as a storage place, has been remodeled and will deal in music machines, amusement games and vending.

Harry P. Schneider, former sales manager of Atlantic and Seaboard New York corporations and for many years before that an operator, is general manager of the new outlet. He says that the firm will specialize in games of all types.

A large show room has been set aside for the display of games and vending, with another reserved for juice boxes. To the rear of the store, James Farri and Otto Zeichner head a maintenance department to take care of firm's repair and service duties.

Schneider says the new Genco game Ring-a-Roil will be on display. The rolldown has been on test location in this area for several weeks.

Dimes in Parking Meters

FAYETTEVILLE, N. C., Nov. 8.—According to Sgt. C. J. McDaniels, of the traffic bureau here, the city's parking meters provide ready receptacles for car owners' dimes, in addition to the required pennies and nickels.

"They're put in by mistake, but are a complete loss to the customer because they do not operate the meter clock," he said. Other "coins" found in the meter boxes include streetcar and bus tokens and steel washers.

Bowling Association Opens New Quarters

DETROIT, Nov. 8.—Michigan Miniature Bowling Association, Inc., held a regular monthly meeting for the first time in its recently opened headquarters. The meeting was attended by full membership expressing their appreciation of the accommodations offered in establishing the well-appointed office and meeting room.

Business conditions were discussed and it was revealed by many members that their operations have taken a drastic drop. However, they take the attitude that this is general and the same applies for other lines of business. They are of the opinion that this is a temporary condition, are expecting an upward trend when the weather turns cooler.

Pledges for the Damon Runyon cancer fund were taken. This is in addition to the $800 contribution already sent in by the association. An open house is being planned for the near future in the new meeting room and office.

A committee has been appointed to make the fullest efforts in securing new members. The association feels by long experience that all operators, large or small, should be affiliated with this group for the best interests to themselves and business in general.

FOR SALE

Westflier 415 A, light up, price $65.00 ea.
Westflier Model 125, 8-10/26 Did-Sett, 8-50/26, price
Westflier 125, 8-50/26, Westflier 8-10/26, price $50.00 ea.
Westflier 125, 8-50/26, Westflier 8-10/26, Westflier 8-50/26, price $40.00 ea.

W. M. H. Lincoln, price $50.00. Mills Mean Seam, price
L. P. S., same as Blue Print, price $40.00.

This ad isVarsity, 8-50/26, 8-10/26, 8-10/26, price
line Double Dale Gallop, First and back door, price $20.00. 1/2 Dr. Dale, Balleto C. O. D.

1/3 as
One

125, 5-10-25c.

ROY McGINNIS CO.

2013 MARYLAND AVE. BALTIMORE 18, MARYLAND • PHONE: UNIVERSITY 1800

Write-Wire-Phone AL SIMON, INC. Exclusive Factory Agent for CHICAGO COIN MACHINE CO.-

IN MAINE — NEW HAMPSHIRE — VERMONT — MASSACHUSETTS
RHODE ISLAND — CONNECTICUT — NEW YORK — NEW JERSEY
MARYLAND — DELAWARE — WASHINGTON, D. C.
AND THE STATE OF PENNSYLVANIA

AL SIMON, Inc.

215 WEST 64TH STREET
NEW YORK 23, N. Y.
Phone: TRAFALGAR 3-3168-9

BOWLING FOR CURE

Cancer Fund S N S PONOSBYE C M I
NEW ORLEANS, Nov. 8—Julius ("Papa") Pace, one of the best known coinmen in the South, has announced his retirement as head of the Dixie Coin Machine Company because of ill health. Pace is seriously ill in Hotel Dieu Hospital here.

He continues, however, as president of the New Orleans Pinball Operators Association, and had been organizing a fight against a recently proposed $50 yearly increase in the city pinball tax when he became ill.

Pace was the organizer of the association and has remained its president from the start. His many efforts to promote the best interests of the industry have made him well known in this area.

At one time when an effort was made to ban the game in the State, Pace went to court to prove that svellball tables are a game of skill. During the trial, the presiding judge was induced to play a game brought into the courtroom. After a thorough trial he approved their use. The games remain legal in Louisiana.

Now 61 years old, Pace was born in Poggeranz, Italy, came to this country at the age of 17. He settled in Chicago and later moved to Houston.

He came to New Orleans in about 1915 and was one of the first to enter the coin machine business here. Nearly 18 years ago, he formed the firm of Pippitone and Pace in partnership with his uncle, Joe Pippitone. They manufactured some of their own machines before pin games were electrified.

Later the pair formed the Dixie Music Company and included Sam Gentlich in the business. After the death of Pippitone, Pace formed the Dixie Coin Machine Company, the first coin firm on Poydras Street, now New Orleans' coin machine row. Pace also established the first arcade in New Orleans.

He is married and has one son, Phillip, who left the Dixie Coin Machine Company when his father retired. He also has two daughters, Mrs. Claire Carbajal and Mrs. Geraldine Valenti. Both assisted him earlier in his business before they were married.

Pace has always been closely associated with the New Orleans city administration during his business career. He is a Mason, a member of the Association of Commerce and of the New Orleans Opera House Association.

OLIVE NOVELTY CO.

TRADE YOUR SURPLUS EQUIPMENT FOR MONEY MAKING MACHINES

TRI-STATE DISTRIBUTING COMPANY

ASHVILLE, N. C.

WANTED

Chicago Coin DISTRIBUTOR

WILL SOON RECEIVE HIS INITIAL SHIPMENT OF

SEASIDE

WITH SOMETHING NEW IN LIGHTS

ORDER NOW FROM YOUR DISTRIBUTOR

Chicago Coin MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS
EVANS' BANG TAILS—WINTER BOOK
$25.00 HIGH JACKPOT ON 5¢ PLAY
NO BUILD-UP NECESSARY

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 to 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! "Ask the man who operates one," or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5¢ or 25¢ play.

EVANS LEADS THE FIELD AGAIN WITH
REPLAY
CONVERTIBLE MODELS
NOW AVAILABLE IN NEW BANG TAILS AND GALLOPING DOMINOS
easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector, hiding the number of Replays in full view at all times. Machines are fully metered for both Jackpots and Replays. Automatic tires can be either played off, with or without a meter. All games are of standard size, of cancelled Replays. Bang Tails and Galloping Dominos are also available in the same Automatic Award version, with or without Jackpot, and Chuck Separator models. Specify 5¢ or 25¢ play.

ONE ROL-HI
New Galloping Dominos model with same high awards as Bang Tails—WINTER Book. Now in production! Rush your order for early delivery!

ORDER DIRECT OR FROM YOUR DISTRIBUTOR TODAY!
H. C. EVANS & CO.
1520-1530 W. Adams St. Chicago 7, Illinois
Not once over lightly!

These fine Mills Coin Machines are sturdily built to withstand the rigors of hard usage. They are thoroughly tested and carefully inspected before leaving the factory. No “Once over Lightly” treatment is used. Operate Mills Bells for greater revenue!

Bell-O-Matic Corporation

EXCLUSIVE NATIONAL DISTRIBUTOR:

MILLS BELL PRODUCTS
4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
TELEPHONE SPAULDING 0600
Ride with Keeney's "HI-RIDE"

TO RICHER PROFITS IN 5 BALL NOVELTY AND FREE GAME PLAY... It's New... It's Better!

* Join the parade to Keeney's "HI-RIDE" if you want to build up richer profits in 5 ball novelty and free game locations. Keeney's "HI-RIDE" offers more than the average bumper game. Much more! See and play Keeney's "HI-RIDE." Find out why it stimulates real playing delight to capture steady customers:

- Fast criss-cross bumper action starts higher speed scoring.
- Scores boost to 20,000 in center columns with lined bumpers.
- Four "special" lanes! Five 10,000 kicks! A 50,000 score (jumper with one high value bumper! Top Score — 970,000).

Keeney's "HI-RIDE" is terrific in action — ORDER YOURS TODAY.

And the FASTEST MONEY MAKING CONSOLE
Keeney's "GOLD NUGGET"

To the right is Keeney's "GOLD NUGGET" — the fastest money maker in America. Smart. Rich. Impressive.Styled to command the best spots. A play principle combining all the appeal of the bell-fruit reel machine plus the magic of flashing lights, two coin play and multiple scoring. Each time the machine operates, a flasher lines up one of 8 scoring combinations such as 2 cherries, 3 oranges, etc., for a much greater award should the reels stop on a like combination. Example: 3 lemons across the reels and 3 lemons on the flasher automatically increase the award from 8 to 36.

Two coins boost it from 8 to 100 on the same combination. A mighty attraction! Stand-and-2-Way "GOLD NUGGET" equipped with 54 and 256 chutes. Any combination of 5¢ — 10¢ — 25¢ chutes available at regular cost. Fifty-cent chutes extra. Order Keeney's "GOLD NUGGET" now — today.

See Your KEENEY DISTRIBUTOR!

"Hi-Ride"

It's New... It's Better!!

Ride to richer profits in 5-ball novelty and free game play. Keeney's "Hi-Ride" offers more than the average bumper game... stimulates real playing delight to capture steady customers. Terrific in action!

Also... Keeney's New "GOLD NUGGET"
Fastest Money-Making Console

New Five Balls

<table>
<thead>
<tr>
<th>Original Title</th>
<th>New Title</th>
</tr>
</thead>
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<tr>
<td>Keeney Click</td>
<td>205</td>
</tr>
<tr>
<td>Williams Flamingo</td>
<td>701</td>
</tr>
<tr>
<td>United Nevada</td>
<td>Write</td>
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<tr>
<td>Exhibit Tennis</td>
<td>Write</td>
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<tr>
<td>William Ginger</td>
<td>Write</td>
</tr>
<tr>
<td>Keeney's Hi-Ride</td>
<td>Write</td>
</tr>
<tr>
<td>Williams Nudity</td>
<td>Write</td>
</tr>
<tr>
<td>Gold Nudity</td>
<td>Write</td>
</tr>
<tr>
<td>Chop Top</td>
<td>Write</td>
</tr>
<tr>
<td>Chicago Bronze</td>
<td>Write</td>
</tr>
</tbody>
</table>

Terms: 50¢ Coin, balance sight draft or C. O. D.

If you don't see what you want WRITE!

Cable Address: "Jennings"

2330 W. Lake St.
Chicago 24, Ill.

You'll have fewer out-of-order calls with a Jennings!
IT’S GOT LOADS OF ZIP!

Williams

GINGER

• SUPER MAGNETIC ACTION!
• KNOCKOUT LIGHTS AND HOLES!
• REPLAY SCORING CHANNELS!
• MANY MORE WAYS TO WIN!

plus

WILLIAMS SUPER DELUXE PLAY AND CONSTRUCTION!

PLACE YOUR ORDER EARLY AS A VERY LIMITED QUANTITY OF GINGER WILL BE RELEASED*

*As You Know, “Limited” MEANS “LIMITED” with Williams. So Order From Your Distributor NOW!

Williams MANUFACTURING COMPANY
161 W. HURON STREET CHICAGO 10, ILL.
INTRODUCING THE FABULOUS NEW GEORGE PONSER'S

ROLL DOWN SKILL
PLUS PROGRESSIVE
HIGH SCORING
MEANS BIG PLAY
NIGHT AND DAY

THE LATEST FEATURES PLUS EXCLUSIVE NEW ONES...

MANUFACTURED BY GEORGE PONSER CO....
All brand new parts of the finest materials.

All Birch wood cabinet. Beautiful grain, hand rubbed and stained for a rich, attractive appearance. Solid construction.

A NEW TYPE OF METAL ARCHWAY with individual, replaceable rubber rebounds. Eliminates archway replacements and repairs of all kinds.

Wow! Score goes away up to 899,000!

Automatic Locking device between playing field and cabinet chassis. NO NUTS OR BOLTS TO UNSCREW. Saves time opening, closing machine. Insures positive, tight fit.

Playing Field Glass is removed by sliding out from FRONT of machine leaving playing field easily accessible for cleaning.

Colorful, animated, light-up backboard glass with tremendous come-on eye appeal.

Adjustable for 5, 6 or 7 Ball play.

One way gate. Prevents return of played balls to player and speeds up game.

9 KICKER POCKETS. The ball goes in, the score goes up and the ball kicks right out again for more and more action.

8 Floating Roll-Over Buttons means another thrilling boost in score on practically every inch of the board.

SEE Pro-score
ORDER Pro-score
FROM THE FOLLOWING DISTRIBUTORS:

SOUTHERN CALIFORNIA
LYN BROWN DISTRIBUTING CO.
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Los Angeles, California

WISCONSIN
WISCONSIN NOVELTY CO.
3734 N. Green Bay Avenue
Milwaukee, Wisconsin

MICHIGAN
WOLVERINE SALES CO., INC.
2200 W. Warren Avenue
Detroit, Michigan
88 Newberry Street
Pontiac, Michigan

DISTRIBUTORS!
Write for details on Open Territory!

ALL IN ONE GAME

158 EAST GRAND AVE., CHICAGO 11, ILLINOIS
SUPERIOR 4427
UNITED'S
HAWAII ROLL-DOWN

PROVEN PLAYER APPEAL

- STRAIGHT NOVELTY PLAY
- HIGH SCORE FEATURES
- "ROLL-DOWN" PLAY
- CONSOLE CABINET

(Same Size as Pin Game)

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
5237 NORTH BROADWAY
CHICAGO 40, ILLINOIS
EVERYTHING YOU NEED FOR
tailored music systems

"148" Symphonola
Another Seeburg first—another forward step
— to make the "148" Symphonola even finer
than before. Now the cabinet of the Symphonola is ALL-ALUMINUM—unaffected by
eaze, moisture and changes in temperature
— danger of warpage or shrinkage is elim-
inated—all parts remain in alignment.
Throughout 1947, Symphonolas with All-
Aluminum cabinets were installed in thou-
sands of locations throughout the country.
In 1948, all Symphonolas will be ALL-
ALUMINUM.

Wireless and
3-Wire Wallomatics
Wallomatics bring music within easy reach
of the public. Seeburg manufactures Wire-
less Wallomatics that plug into any con-
venien electronic auditorium wire to the
phonograph—and Three-Wire Wallomatics
that connect directly to the Symphonola
with a single 3-wire cable. Seeburg Wall-
omatics are available with either 5-cent or
5-10-25 cent coin chutes.

Pre-Amplifier and
Public Address System
An amplifier with its own loud and
volume control. This permits using
the Symphonola with remote speakers as a public address system.
Music from Symphonola and an-
ouncements may be mixed.

Dual Remote Volume Control
A neat electronic device that gives com-
plete control to any Seeburg Scientific Sound
Distribution System. Volume of Symphonola
Speaker and all auxiliary speakers may be indi-
vidually controlled from a remote point. Rec-
ords may be cancelled. Volume may be pre-
determined and locked.

Regardless of the size of the location—regardless of
its requirements in providing music for the public—
everything is provided in the Seeburg line to tailor a music
system to the most exacting specifications.
The Symphonola is engineered to provide tailored sound. You
need no converters, adaptors or other makeshifts. Two
amplifiers permit distribution of music at conversa-
tional level throughout any location.
Let your Seeburg Distributor show you
how easy it is to provide Scientific
Sound Distribution and Remote
Control in the locations
you operate.

Speakers
Big 12-inch Mirror Speakers to provide addi-
tional low frequency response—compact, 8-
inch Top Drop Speakers to provide scientific
distribution of middle register volume—8 or
12-inch Recessed Speakers with circular grilles
for recessing in walls or ceilings—all are in the
complete Seeburg line.

Remote Control Special
Where space considerations do not per-
mit the installation of a Symphonola,
the Remote Control Special is recom-
meded. Mechanism is identical with
that in the Symphonola, and the Remote
Control Special may be used with all
the other components of a complete "Se-
burb Music System."

Auxiliary Remote Control
Amplifier
Ideal for large auditoriums or locations having
many individual rooms. Effective at distances up
to 1,000 feet from the Symphonola. Operation of
auxiliary amplifier, which has its own volume con-
trol, is entirely separate from the master amplifier.

See Your
Seeburg
1902 • DEPENDABLE MUSIC SYSTEMS • 1947
J. P. SEEBUG CORPORATION
1300 N. Doyling St., Chicago 23

Wireless and
3-Wire Wallomatics
Wallomatics bring music within easy reach
of the public. Seeburg manufactures Wire-
less Wallomatics that plug into any con-
venien electronic auditorium wire to the
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J. P. SEEBUG CORPORATION
1300 N. Doyling St., Chicago 23
BIG problems with an easy answer

INCREASED LISTENERS' PLEASURE
PLUS -
INCREASED OPERATOR'S PROFITS
PLUS -
INCREASED SERVICEMEN'S SATISFACTION
equals-

ROCK-OLA
The Phonograph That Sells Music