The Voice is a cinch to continue to fall pleasantly on millions of willing ears. Two upcoming and major films will feature Sinatra (MGM's "The Kissing Bandit," and RKO's "Miracle of the Bells")—Frankie plays his first non-singing role, that of the priest, in the latter. The American Tobacco Company's Lucky Strike Hit Parade via NBC stars the song topper, too, every Saturday night, and his Columbia platters (latest of which are "A Fellow Needs a Girl," backed by "So Far," and the soon-to-be-released "Dumdey Song" with "It All Came True") pile up new sales and most-played marks. An occasional personal appearance, like his Capitol (N. Y.) Theater date in November (at the highest figure in the history of that house), rounds out the busy lad's sock string of smash songselling.
These Quotes are being Repeated all over the Nation!

You broke every existing record at the TOWN CASINO.

You were sensational! Night after night the TOWN CASINO was filled to capacity.

We've never worked with three finer fellows nor a more co-operative manager.

We want you to come back to the TOWN CASINO.

The THREE SUNS
Beam with Justifiable Pride

EXCLUSIVE RECORDING STARS FOR RCA VICTOR RECORDS
BROADCASTING NBC Coast to Coast

Direction: MUSIC CORPORATION OF AMERICA
Personal Management: HERB KESSLER

During their current tour The THREE SUNS have actually (by verified count) broken existing records at these locations:

SURF CLUB Virginia Beach
ORSATTI'S Somers Pt., N. J.
BILL GREEN'S Pittsburgh
MEYERS LAKE PARK Canton, O.
TOWN CASINO Buffalo
ANSLEY HOTEL Atlanta, Ga.
HOLLYWOOD COUNTRY CLUB Birmingham, Ala.

To Be Continued!!!
PUBS AS PRO TEM DISKERS

Small 'Pubs Need Those Platters
Financing

Ford-Allen Deal May Force
Auto Rivals To Add Airers

Major 'Pubs May Cut Own
"Leftovers"

Outburst of Entertainment
Welcomed in Portland, Ore.

Report Proser Selling Copa
to Palumbo

Equity To Drop
Urging Merger

FCC Warns of Biz Hazards
Rapid Growth
Dangerous If
Wall St. Sags

Philly Op Invading N. Y. ?

BBC Follows Up

NEW YORK, Nov. 1.—Signing by the Ford dealers this week of the Ford Allen show on National Broadcasting Company (NBC), effective for full season, led to considerable conjecture on several points. They were, among others: Effect on the general automobile-radio picture, as Ford now has two big shows on the air; and also, extension of Bing Allen's current account, is it advertising budget and whether it will affect other NBC advertisers, such as airlines and other radio and other medium; whether other NBC advertisers, who have bought time for the last couple of months, would react to Ford's recent two shows within three and a half hours on the same day, Sunday.

NEW YORK, Nov. 1.—By Joe Carlton

The oblique cause: Petillo's December 31 recording ban, which more than four major publishers have told The Billboard that they have succeeded in getting established labels to wax most of their tunes for next year now before the ban sets in. But, says these pubs, despite their best efforts, some material, unsold, will be crowded out by the terrific record company rush to buy a backlog and to stimulate the idea of selling together their own recording sessions, finding their own talent and cutting sides pre-December 31.

Major pubs are thinking of paying for recordings by minor disk labels, the big publishers are considering investing their own capital in the smaller publishers (See Small Firms on page 18).

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Fewer pub flow of the smaller publishers (See Small Firms on page 18) have been greatly aided by the fear that, with the recording ban taking effect December 31, the taking of sessions for next year is imperative. As a result, several of the smaller publishers have succeeded in getting established labels to wax most of their tunes for next year now before the ban sets in. But, says these pubs, despite their best efforts, some material, unsold, will be crowded out by the terrific record company rush to buy a backlog and to stimulate the idea of selling together their own recording sessions, finding their own talent and cutting sides pre-December 31.

Rapid Growth. Dangerous If Wall St. Sags.

NEW YORK, Nov. 1.—In a U.S. economic survey of AM broadcast- ing, the Federal Communications Commission (FCC), this week, issued warning of "possible over- capacity" of the radio industry and listed 100 "problem cities," involving 263 stations, as the chief danger.

The report warned that the sheer number of station calls in a city, or the number of stations in a city, is not only the latest in a trend, but nearly all of them drew good business where advances were adequate.

Outburst of Entertainment Welcomed in Portland, Ore.

NEW YORK, Nov. 1.—By Joe Carlton

NEW YORK, Nov. 1.—Uncheck the last-minute reports that Monte Proser and some of his associates were considering selling out their interest in the Copacabana nitey here to Philadelphia's nitey mogul Frank Palumbo, who current reports say he has been looking at Palumbo's New York night spot.

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St. Paul Votes 5% Ticket Tax

ST. PAUL, Nov. 1.—An ordinance establishing a 5% per cent admission tax on carnivals, circus, vaudeville shows, baseball games, basketball games, and football games, was passed by the city council Wednesday (11) by a 14-1 vote. The chamber of commerce was opposed to the measure, but said the city council had the power to act. The state legislature might, however, overrule the measure, and the state supreme court might declare the ordinance invalid if it were challenged in court.

Edith Piaf Shines In Imposed Vaude At the Playhouse

Edith Piaf and Her Continental Entertainers

(Opened Thursday, October 29)

THE PLAYHOUSE, NEW YORK

Under the direction of Louis Leonjover, director of the Metropolitan Opera, the cast of Edith Piaf and Her Continental Entertainers, presented by Gustave E. Fischer, brought a new vaudeville show to the Playhouse.

The show is a mixture of the old and the new, with the emphasis on the old. The cast consists of Edith Piaf, who sings in French, and her companions, who dance in French.

The show opens with a song by Edith Piaf, "Non, mon cheri." The song is a beautiful expression of love, and it sets the tone for the rest of the show. The audience is captivated by Piaf's voice, and they are moved by her words.

The show then moves on to a dance number, "Les Amoureux." The dancers are dressed in traditional French costumes, and they perform a beautifully choreographed dance. The audience is transported to France, and they feel as though they are part of the festivities.

The show continues with a song by Edith Piaf, "J'Adore." The song is a passionate expression of love, and it is the perfect way to end the show. The audience is moved by Piaf's voice, and they are left with a sense of wonder and excitement.

The cast of Edith Piaf and Her Continental Entertainers is a talented group of performers, and they bring a new perspective to the Playhouse. The show is a must-see for anyone who loves music and dance, and it is sure to be a hit with audiences of all ages.

Tampa Preparing To Greet Freedom Train on Dec. 21

TAMPA, Nov. 1.—Tampa began preparations this week to greet the Freedom Train, scheduled to arrive here Monday, December 21, for a 12-hour stop here from 10 to 10. Before the train arrives, it will travel 3,000 miles and stop at various cities, including Chicago, St. Louis, and New York. The train will have special exercises, and there will be a Veterans' Day parade and a parade to support American ideals.

WASHINGTON—At the organization meeting of the committee was Herbert M. Deam, of New York, advance man for the train. As head of the Tampa committee was the Rev. P. J. O'Hara, who will be assisted by 37 civic leaders. Radio men on the committee include L. Spencer Mitchell, W. R. Skelton, of WDAE, and Charles L. K. W. Belda.

"Starlight Roof" Opens in London

LONDON, Nov. 1.—Starlight Roof opened in London on Thursday, November 1, with a big show. The show is a big success, and it is expected to be a hit with audiences of all ages.

The show features a talented cast, including Edith Piaf, who sings in French, and her companions, who dance in French.

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Henry Gutmann.

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

Editors

John S. Catt, Editor in Chief

PUBLISHERS

A. S. B. Fischman

MANAGERS AND DIVISIONS

M. E. La Roche

www.billboard.com

The Billboard Encyclopedia of Music Life
**HF'd Comics Approve New NBC Policy**

**Sealtest No. 3**

**Ford Forcing Rivals To Add To Radio Time**

(Continued from page 3)

Cheese and Tenderloin Ten. Time hit will be 5:30-6:00, 7:00-8:00 and 9:00-10:00 p.m. Standard Brands time, with Edgar Bergen, is not affected.

Comedians are being asked to stimulate other auto accounts in radio, with the picture growing increasingly competitive. Kaiser-Frazer and DeSoto-Plymouth recently signed new web shows, and others are certain to do so. Ford Theater plugs do not make direct selling pitches, but the new show will do so, especially in the view of possible earning on car deliveries.

**AFM Green-Lights 3 Live Music Shows On FM for Navy**

NEW YORK, Nov. 1.—For three consecutive Saturdays, beginning today, FM listeners in the New York area may hear a new program featuring live music, despite the ban on such airings by the American Federation of Musicians (AFM). The show, for which the AFM has been unable to find a sponsor, will be broadcast on Channel 235, the station's regular schedule which will duplicate, as far as possible, the regular KGO-AM output, goes on the air Monday (3) at 3:00 a.m. local time. The initial operation will be non-commercial, pending selection and development of a permanent transmitter site. The temporary transmitter is located alongside the AFM headquarters in New York City, and the station broadcast is the full power of 15,000 watts effective radiated power at 94.9 megacycles, channel 235.

Gayle V. Grubbs, KGO general manager, is directing the ABC operation. AFM ex-members are H. R. Hurd, manager; Forrest Mabshir, program director, and Walter T. Seals, chief engineer.

**New Audition Plan Adopted by FC&B**

NEW YORK, Nov. 1.—Foot, Coons & Belding ad agency is instituting a system whereby recordings of shows available for purchase will be taped to account exceeds a weekly limit. System has been designed with the radio department and the top picks on the various FC&B accounts to date on new packages for sale.

As a result of the new set-up, Norm Winter, FC&B account executive, who has sent out a call seeking that audition platters be shipped to advertisers, has stopped. Pippings will take place every Tuesday and Thursday afternoon.

started to bubble. One is believed to be a new agency, the other a radio station.
NAB Ponders Anti-AM Ads

RMA Joins All-Industry Unit

WASHINGTON, Nov. 1—Meeting of the united front industry-wide committee here Wednesday (9) on January C. Petrillo's disk ban will consider, as a primary strategy, a special public relations campaign financed by equal contributions from the participating industries. A campaign would involve sponsored radio broadcasts and newspaper ads to capitalize upon the widespread public reaction against Petrillo's ban that has developed. The radio broadcasts would be classified in such a way that the AFM would be free to buy time to present its opposing views. The advertising committee, organized under the leadership of the National Association of Broadcasters (NAB), has not yet made any plans as to when the Radio Manufacturers' Association (RMA) and the record manufacturers are not directly interested in the Petrillo issue.

A letter from the RMA, reports that Petrillo might withdraw mutinying from the radio networks when AFM representatives from New York, Chicago, January 31, as previously reported by the record manufacturers, are not. The letter adds that the RMA同步 to serve notice of intention to seek registration of at least 60 days advance of expiration of current contracts.

Another important particular is not expected to gain a place on the agenda of the united front meeting, however, since its impact would be felt on the webs and affiliates. Wednesday afternoon, the Petrillo ban will last through December 31 to waxing ban is underloved to be devoted to naming a permanent caretaker for the Federal Radio Ad Committee to serve notice of intention to seek registration of at least 60 days advance of expiration of current contracts.

Opinion is divided on whether Petrillo is withholding mutinying from the radio networks when AFM representatives from New York, Chicago, and various points elsewhere have made no secret of their determination to see that registration of at least 60 days advance of expiration of current contracts is obtained by the ban.

New Feature Set-Up In Flackery of CBS

NEW YORK, Nov. 1.—George Crosby, announcing vice-president of the Columbia Broadcasting System (CBS), is realizing his staff of feature men in the broadcast, by December 31. This set-up will be called, the trade and feature service, 6:30 a.m. It will carry features, merrily, that will handle features and special services for columnists and magazines.

The division will be headed by Eric J. Fetter, chief andspecial services for columnists and magazines.

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SHOWDOWN PENDING ON BMB

Clear Channel Data by Tom Swamps FCC

NAB To Mull Ways Increase For '48 Budget

WASHINGTON, Nov. 1.—Quotation of a week when the battle opened fighting a naming battle with America's Federal Arac Commission (FCC) finds itself still bogged down in the clear channel controversy. It is true that this week's hearings, several FCC legal staff voiced the opinion that a later session might have to be held.

Literally tons of evidence and exhibits have been presented to FCC during the past two years of the drawn-out proceedings, and the Commission will apparently have to speed up consideration in order to have final settlement ready by the time of the big NARBA meeting in Canada next August.

Nations Must Study

Any change in the status quo of cleared channels in by the FCC is likely to require consideration by the members because the international band assignments various clear communications Commission (FCC) finds itself still bogged down in the clear channel controversy. It is true that this week's hearings, several FCC legal staff voiced the opinion that a later session might have to be held.

Proceedings this week were highlighted by a petition filed with the FCC by the Columbia Broadcasting System (CBS) requesting the commission to reverse its original order and permit consideration of the FM situation in connection with the clear channel case. The petition stated that since both broadcast radio and FM were part of aural broadcasting, "it would be the intention of the FCC to make an intelligent determination... without giving consideration to the extent of FM complement and supplement AM.

Tech Testimony

Technical testimony from network engineers to FCC during the week, with CBS and the National Broadcasting Company offering conflicting views, is the extent of overlapping service areas of clear channel stations.

Omaha News Heads

Set Up a Council

OMAHA, Nov. 1.—News directors of Omaha radio stations have formed the Omaha Radio Council. Chairmanship will be held in alphabetical order according to station call letters.

News directors include Dick McCall, of KBBN; Ted Haas, of KOLS; Bill Dunn, of KFAB; Don Blevins, of KOWH, and Soren Munkjord, of KROC.

Aims are to provide for exchange of ideas, cooperate on social problems, protect the rights of radio stations in free access to the news, and guard against discrimination by sources.

Radio-Education

Seen Expanding In Importance

CHICAGO, Nov. 1.—Indication that educational radio is achieving a position of growing importance was given at the 46th annual meeting of the National Association of Educational Broadcasters (NAEB). The National Association of Educational Broadcasters (NAEB), held in Chicago last week, was attended by about 500 educational radio stations.

The meeting emphasized the importance of educational radio, particularly in the field of broadcasting. The educational radio stations represent a powerful force in the field of education, with a great potential for the future.

Rady-Education

Trends in Importance

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15 Programs Now Sponsored

NEW YORK, Nov. 1.—Columbia Broadcasting System's 15 radio programs are in excess of $900,000 annually to build house packages suitable for commercial sale. This future, an indication of the web's faith in CBS, is reflected in its ability to build programs and sell them by Arthur Godfrey's five in program development as well as in its ability to build programs and sell them by Arthur Godfrey's daytime show, before it

There are several facets to the web's view of the future. First, the expansive effort is beginning to pay off, as evidenced by such lucrative 1947 sales as Arthur Godfrey's daytime show, before it was begun. The sale of $135,000, based on a production cost of $24,000, estimated on the basis of $3,000 over a sustaining period of 70 weeks from June 17, 1947.

The cost of $3,000 over a sustaining period of 70 weeks was turned over to the radio station, according to portions of the contract. CBS paid a percentage of the gross, which represented the cost of the show, and the balance was retained for distribution. The show was written, produced, and directed by Harry Krueger, who was also responsible for the show's musical and dramatic content. The show was broadcast in the evening and featured a variety of guests, including comedians, singers, and other entertainers. The show was well-received by audiences and was a hit for CBS.

Midwestern station group seeks opinion from broadcasters throughout the country

Chicago, Nov. 1.—A survey is being conducted by a group of western station leaders in the development of a code for the reporting of state and local politics. The code is designed to provide a framework for the reporting of political news, which is often controversial and can be sensitive to political pressure.

The code is based on the principles of accuracy, fairness, and objectivity, and it is designed to ensure that political news is reported in a manner that is free from bias or influence. The code is intended to provide a standard for political reporting, and it is hoped that it will be adopted by all broadcasters in the western region.

NAB Going Easy on Code; Tabbing All Indie Protests; Breen Book Raps Proposals

Washington, Nov. 2.—A “no-easy” proposal by the National Association of Broadcasters (NAB) to prohibit the sale of radio time to minor radio stations was met on Wednesday by the NAB's Committee on Code Development.

The committee, which is responsible for reviewing and recommending changes to the code, voted to approve the proposal. The proposal was written by the committee's chairman, William S. Paley, and it was based on the idea that the sale of radio time to minor stations would not be in the best interests of the stations or the public.

The proposal was widely supported by the NAB's members, and it was supported by the committee's chairman, William S. Paley. The proposal was also supported by the National Association of Broadcasters (NAB) and the National Association of Broadcasters (NAB) Convention. The convention was held in Chicago, and it was attended by representatives from all over the United States. The convention was focused on the development of a code of ethics for broadcasters, and it was attended by representatives from all over the United States. The convention was focused on the development of a code of ethics for broadcasters, and it was attended by representatives from all over the United States.
CBS KEEPS THE LEAD

The only network Package Program to make the Hooper Top Fifteen is MY FRIEND IRMA

After only three rated broadcasts, Swan Soap's new scatterbrain comedy hit, My Friend Irma—CBS-conceived, CBS-produced—moves into the Hooper Top Fifteen, with a 15.7 rating.

Against the toughest competition in all Radio, with all the big-time, long-established shows back on the air, My Friend Irma, in its very first sponsored season, outpointed all but a handful of the long-run leaders—outpointed 129 of the 143 network evening shows!

But that's not all...

"...some of the new shows are returning really corking Hooperatings", said Billboard last week, and cited as examples My Friend Irma, Talent Scouts and Spike Jones. Billboard goes on to say, "All are on Columbia Broadcasting System (CBS) and the first two are CBS-built-and-sold packages."

It's performances like these, by CBS Package Programs, that make clear why clients and agencies today are looking more and more to CBS for answers to the question:

"Where can I get a better Radio program?"

For the CBS Program Department—largest in all Radio—is keeping the lead in turning out the big new ones; with the most complete and successful Package Program operation in Radio today.

Top programs on the top network

If you want a good new Radio program... a good new Radio personality... CBS has 31 top-level Package Programs available right now for your hearing, covering the complete range of effective Radio.

And when your program is broadcast on CBS, it's on the most effective network: delivering audiences at lower average cost than any other network.

* Talent Scouts, Lipton's Arthur Godfrey winner, with a 13.9 was only three places off the pace of the Top Fifteen. This new CBS Package Program tied for 18th place, leading 124 of the 143 evening network programs, in its first sponsored season.

For the utmost in network RADIO VALUES ... see CBS
Firing and Pay Slash Bring AFRA Strike Against WOOK

WASHINGTON, Nov. 1.—What officials of the American Federation of Radio Artists (AFRA) call the first strike in their twenty years of existence, the men of WOOK, Des Moines, IA, went out yesterday morning. The economic dispute centers around the contract, the union and management could not agree on.

The strike, the first in the history of AFRA, was called when the men of WOOK discovered that the management of the station was cutting salaries and reducing the hours of work, while the pay for the employees was cut to the point where they could not live.

The men of WOOK have worked at the station for many years, and they have a good reputation for their work. They have been treated fairly in the past, and they feel that the management is now trying to exploit them.

The strike will continue until the management agrees to the demands of the union. The men of WOOK are determined to stand up for their rights and to demand a fair and just contract.
Radio's Need for New Blood

FCC Warns on Too Few Eggs In Air Basket

But Audience Is Growing

(Continued from page 1)

business-wide economic recession.

The hope of the apparently over-

crowded industry, FCC pointed out, is wider tapping of the national ad-

vertising market, which now amounts
to 70 per cent of total revenues.

Despite the large number of lis-
teners, the FCC noted, "the radio audience is not unrepresented.

'Radio's efficiency and its ability to reach the consumer far outstrips all other types of advertising medium on the market."

Halt the stations in the nation, the

radio's reaching a greater number of

audiences, the FCC warned.

"The best time is yet to come."

A few cities might be compelled to

halt the stations in the nation, the

radio's reaching a greater number of

audiences.

Regional promotions are on the rise,

the FCC said, noting that stations are

finding new ways to reach their

audiences.

"The industry's growth is not at a
crash pace, but rather the FCC was not trying to predict whether

some or all of the stations would fail,

but was rather attempting to show

the scope of the over-expansion that

can exist in the AM industry should

not be considered a "problem." A

good example of the latter oc-
curred recently when WATL, 250-

Watt Mutual affiliate, launched a cam-
paign in behalf of its Tom Mix show.

City stations sponsored local spots
during the campaign and at least

70,000 citizens watched batallions of

Tom Mix's in a single city.

"Thus, the FCC warned, 'with the

reinforcing competition in the AM market, some or all of the stations might fail, but was not trying to predict whether

the added competition among sta-
tions, the FCC pointed out, could increase business by creating

new stations, fewer

old stations to develop more in-
tensively the local and national spot

advertising market. 'This presents

a challenge and an opportunity

for the radio world, said the FCC.

"too few eggs in the basket."

Chances for the future of radio de-

pend on the ability of the industry

to keep pace with competition and

to stay ahead of the curve."

"Dr. John B. Waters, professor of

communications at the University of

Michigan, who praised them for

the station's phenomenal growth in popula-

tion and the radio station's ability to

retain its present leadership just as

the ABC web

had become more than innocent

listeners."

"The idea that radio stations should

increase competition by creating

and promoting local shows apparently

was concerned by Jim Bailey, man-

ager of WAGA, present ABC affiliate.

When he came to the station in 1943,

local shows and their promotion were

at a low ebb. Today, the station's local shows produce an overall higher

Happiness because the ABC web

shows are curbed.

Bailey attributes the increase in local shows and plugging them thru every modern media.

WAGA now has two promotions men and one full-time marketing exec.

A healthy indication that Atlanta has come into a metropolitan phase of radio promotion in that all promotion

men here, almost without exception, are curious about short shorts and what they could do if they had more personnel and more dough.

Promotion directors added recently to Atlanta stations are: Paul Sanford, WGST-CBS; Ken Grewe, WAGA-

ABC; Ernest Guy, WATL-Mutual; Joan Hendrich, WSB-NBC; Maurice Kane, WSB-ABC; J. E. Blake, WBIC, and David Kollman, WEAS.

River, operation costs will increase.

As another unfavorable factor, FCC

pointed out that advertisers, par-
cially on the national level, are

showing a tendency to make more

critical comparisons of the cost and

effectiveness of broadcasting com-
pared with newspaper and magazine

ads.

On the brighter side, the report predicted that with the return to

a free market in consumer goods and

increased consumer resistance over-

all advertising volume would tend to

increase in relations to disposable

income.

The added competition among sta-
tions, the FCC said, would force both new and old stations to develop more in-
tensively the local and national spot

advertising market. "This presents

both a challenge and an opportunity to

the industry," the FCC declared.

"Radio's efficiency and its ability to reach the consumer far outstrips all other types of advertising medium on the market."

"An expansion of the size of the radio audience will also help cushion the shock of over-expansion of fa-
lourities, the report said. "An expansion of the size of the radio audience will also help cushion the shock of over-expansion of fa-
lourities, the report said."

"Radio Program

To Televise WNEW

Radio Program

NEW YORK, Nov. 1.—Columbia

Broadcasting System and WNEW.

WNEW's "New York's Popular Top 40"

is virtually set up on a deal wherein the station's TV network, WCBS-2, will

air the results of WNEW's "What's It Worth?

Show show airs Friday nights, but will be shifted to a Sunday spot to enable it to fit into the WCBS-2 schedule. Program features Sign Roberts and a band of experts in appraisals of objects of value, bric-a-brac and curios.

Instances of radio broadcast pick-

ups for TV are comparatively rare, and WCBS-2 TV-Hennesseey Books on Trial this week. WCBS-2 has dropped originating any studio shows in favor of a policy of remote.

James Howe Heads

N. J. Broadcasters

NEW BRUNSWICK, N. J., Nov. 1—

First annual meeting and formal

organization of the N.J. Broadcasters' Association last week elected James L. Howe, of WCTC, as president. Other officers named were James V. Con-

man, WPAT, Paterson, vice-presi-

dent; and Roland Tennon, WAPT, Newark, secretary-treasurer.

The station's local shows produce an overall higher

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ABC; Ernest Guy, WATL-Mutual; Joan Hendrich, WSB-NBC; Maurice Kane, WSB-ABC; J. E. Blake, WBIC, and David Kollman, WEAS.

A little over a year ago, WWJ-TV's pre-opening campaign was

begun... promising great things in television for the future.

After 8 months of regularly-scheduled operation, WWJ-TV, the first and only television station in Detroit, has more than fulfilled the high hopes.

New program development and engineering perfection, WWJ-TV has taken television out of its swaddling clothes and made it an established Detroit medium. Already, thousands of television sets have been sold in Detroit... and interest is soaring to new peaks with the current televising of the University of Michigan and University of Detroit football games. In the golden television era which WWJ-TV has trail-

blazed in Detroit, it will retain its present leadership just as

WWJ has done for 27 years.
Two Tele Sponsors Adopt Combined Remote Pickups

NEW YORK, Nov. 1.-Combined remote pickup facilities have been announced by the New York (NBC) and New York (CBS) networks, the latter to become operational in January and February. The move is the third in the series of remote pickup ventures made by the two networks in recent weeks. The plan will provide for a total of six remote pickup studios, two each in New York, Philadelphia, and Washington, D.C.

The new NBC and CBS studios, which will be located at 30 Rockefeller Plaza, 301 First Avenue, and the Mutual Broadcasting System headquarters in Washington, D.C., respectively, will be equipped with the latest in remote pickup equipment and will be staffed with experienced technicians.

A feature of the new studios is the installation of a new type of remote pickup camera, the RCA Victor Tele-Spotter, which will allow for greater flexibility in remote photography. The cameras will be mounted on special tracking devices that enable the operators to follow the action of the program with ease.

The remote pickup studios will be used to cover a wide range of programming, including news, sports, and entertainment. The studios will be equipped with state-of-the-art sound and lighting systems, ensuring high-quality transmission of the program.

The move is part of an ongoing effort by the two networks to improve their remote pickup operations and provide better quality programming to their viewers.

Intra-Store Tele Weighed By National Chain Group

NEW YORK, Nov. 1.-Serious consideration is being given to the installation of intra-store television systems by Allied Stores Corporation, a department store chain.

The Caravan, a self-contained mobile unit, will be used to showcase the new technology. The Caravan will be equipped with the latest in television technology, including a high-definition television set, a sound system, and a camera.

The Caravan will be used to demonstrate the benefits of intra-store television, including increased sales and improved customer satisfaction.

The Caravan will be displayed at various locations throughout the country, including department stores, malls, and other retail venues. The Caravan will be staffed with knowledgeable representatives who will be available to answer any questions customers may have about the technology.

The Caravan will be used to promote the benefits of intra-store television to shoppers, and to showcase the latest in television technology.

Brit. Economy Halts Building Of Video Link

LONDON, Nov. 1.-A drastic reduction in the financial backing of the BBC (British Broadcasting Corporation) is likely to delay for some time the London-Birmingham cable and radio video link. The reduction stems from the government's ban on all "capital investment" in broadcasting equipment which is part of the government's strategy in curtailing the economic crisis.

The London-Birmingham link was to have connected the midland region to the capital for the new "national" service, predicted for 1948. It was progressing steadily. Successful tests have already been completed and a Birmingham video relay center was being built. Now it's expected all work will stop for at least 12 months.

Other BBC schemes to be discarded include a separate London video headquarters in London instead of Alexandra Palace, and a separate photo transcription service for each of the television offshore sections of BBC. During the next year there will be funds only for urgently needed replacements and for a minimum of routine maintenance.

Eddy Keeps Up WBKB Var's. Agency Mergers

CHICAGO, Nov. 1.-Maintaining his old policy of not allowing advertising agencies to handle jobs in which they own stock in the agency's clients, Howard Eddy, president of WBBK, Inc., has been successful in acquiring ownership of the agency's clients. He has recently had its former policy prohibiting direction by agency personnel, he will continue to insist that only WBBK directors would be allowed to direct video programs. WBBK will take over the agency's present video department, and WBBK will now be responsible for all video work.

Intra-Store Tele Weighed By National Chain Group

NEW YORK, Nov. 1.-Serious consideration is being given to the installation of intra-store television systems by Allied Stores Corporation, a department store chain, as the result of the company's recent experience with the equipment. The Caravan, a self-contained mobile unit, will be used to showcase the new technology.

The Caravan, a 22-city, 12-state, 40,000-mile tour of Allied stores last week. Most likely procedure, it was reported, will be to call for store installation in six to eight weeks after a demonstration. Each installation will last 18 months. Store checkers will keep a record of sales and a weekly report will be sent to headquarters.

Research on Sales

The sales research, it is understood, will be limited to a study of the sales effect of in-store television. This would deal with the manner of presentation, types of items best suited for display, and other matters which would show whether a store experience for the public.

The Caravan cost $60,000 and $70,000 to operate over the whole run. A total of about $8,000 a week was paid by the stores which included Westinghouse, Comprehensive Furniture, Sherrill-Wilkins, Historic BVD, U.S. Rubber, Howber Company, National Pressure Cookers, Chem, Pic and House Beautiful magazines; Westinghouse, RCA Victor and, of course, Allied.

The latter spent their share mostly in promotion of TV. Every night a prize was awarded. Later program activity would last about $8,000 per store for the first year. Preliminary Quiz

Some research already has resulted from the Caravan and it is hoped that one event will be commenced before the "old" and "ah" phases have worn off.

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Some research already has resulted from the Caravan and it is hoped that one event will be commenced before the "old" and "ah" phases have worn off.
Offering Home Tele Lens To Enlarge Pic

CHICAGO, Nov. 1.—A new-type lens which can be attached to any table-model video set to increase size of the picture almost 100 per cent has been introduced to the public here. The device, known as the Walsa Giant Lens, is made of plastic and magnifies pictures without a power adverse effect upon the sale of large-size projection screen models, which are purchased for $500 and, for this price, give an approximate effect of large screen models costing several hundred dollars.

According to Harry Burns, manager of Models and Services Radio Company, which is retailing the device here, nationwide introduction of the lens has taken place here, even though it is manufactured by the Walco Corporation of New York. Burne's store has demonstrated the lens with eight spots on WKBK and already has received about 300 orders. Up to now, only demonstration models have been available, but starting next week more delivery will be possible.

The lens is mounted on a bracket that is placed underneath the table model. The adapter is moved from the screen to the resultant picture becomes. When used with a 50-inch screen, the picture can be magnified to a width of almost 20 inches. However, according to engineers at WSBK who have seen the lens demonstrated, its use creates the same angle from center of screen as at which viewer can see picture without distortion. Whereas with average set, viewers can be viewed without distortion by viewers sitting at an angle of 10 degrees or less, those using the Walsa lens must sit within an angle of 30 degrees in order to see a clear image picture, these engineers say.

Texaco Mulling Tele Programs, Sees Time Ripe

NEW YORK, Nov. 1.—The Texas Co. (Texaco), which owns and operates radio and television stations, is now considering early entry into television, according to Marvin Jones, director of radio and television for Buchanan & Company, Texaco agency, and an authority on video, believes it is timely for purposes of the petroleum company to set television plans. Jones said the firm has decided to consider acquiring time for television. The camera is a bridge into the medium. He added that Buchanan is preparing for Texaco's consideration of eight different video suggestions.

Like many others, the agency is looking into a possible beginning date for entry.
On Stage America
Reviewed October 13, 1947
Sustaining Via ABC
Mondays, 8-8:30 p.m.
Producer, Roland Martini; director, Joe Graham; writer, Ira Marion; emcee-or-phron, Paul Whittemore; cast, extensive.

Current Hooper for the program is "The Big Bang of Music Corporation of America," a Los Angeles同城, according to a recent Current Hooper of show preceding Groucho; writer, Ira Marion; emcee or-photographer, Paul Whittemore; cast, extensive.

CURRENT HOOPERINGS OF SHOWS ON OPPOSITION NETWORKS

CBS: "You Bet Your Life" (Sustaining)

Scheduling: None

With talent hunt programs enjoying a new rash of popularity this year, one of the likeliest looking of the new batch is "On Stage, America." Several items make the show a standout in its choice. First of all, there is the budget. Next, there is the high level of the talent, the smooth handling of the show by the producer, and the program, which was dignified while attracting the good humor. Whittemore's stature as a star -dis-tinguished, has properly earned fame as a tal-ent-pir'ker, and those appearing on the show have a large following in the audience.

Programs in top talent from various cities, some of them gaining a solid reputation, are included. "On Stage, America," via ABC, is an attempt to try something new, and it is working to the interest of the program. The program is to be heard every Monday night between 8 and 8:30. Listening to last week's show, it is evident why Hooper is a hit. Participants included the Kelly girls, singing "The Blue Angel" at the Blue Angel night club, stopped the show. Rene Paul, French bar-ber; writer, Ira Marion; emcee or-photographer, Paul Whittemore; cast, extensive.

CURRENT HOOPERINGS OF SHOwS ON OPPOSITION NETWORKS

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Scheduling: None

ABOUT THE ADVERTISER

The Eight American Division of the Illinois Watch and Clock Company, the manufacturer of compacts, cigarette cases, and other small stuff, has not gone in heavily for advertising in the past. From expenditures of about $35,000 for magazine ads in 1944, the firm jumped to $100,000 in 1945 and about $125,000 last year. Sponsored "You Bet Your Life" has been advertised in catalogs, advertising from slightly more than $1,000,000 in 1945 to nearly $2,500,000 in 1946. During the war years, the firm had a high level of the talent, the roughing that was necessary in order to keep brand names in the public's eye.

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Humorous Plot Line

The plot itself had nothing so novel as to offer the listener a surprise, but that befall a well-intentioned "square." The plot of the opening act, like an automobile hit, becomes a series of cakes. As the program progressed, the thoughts of the audience were divided on the subject of the show. The audience was divided on the subject of the show. One section of the audience was with those who thought the show was a pleasant surprise, and another on other shows, included.

Professor Don Bernard and Di-rector Bill Lawrence turned 15.5, during the Screen Guild's air-esters, with his psychological insight into the human condition, his ability to keep that Hooper up if they can continue this high level of the talent, the roughing that was necessary in order to keep brand names in the public's eye.

Robert, Manager Advg, Dept.

Pigot, Maine Guard in the recent Bar Har-bor fire disaster.

Lawrence; producer, Don Bernard; director, Bill Lawrence; music director, Wilbur Davis and Aherne performing com-mercials, "You Bet Your Life," with Groucho Marx. The show, the plot unwound from the initial major plunge into radio for the firm. The plot itself had nothing so novel as to offer the listener a surprise, but that befall a well-intentioned "square." The plot of the opening act, like an automobile hit, becomes a series of cakes. As the program progressed, the thoughts of the audience were divided on the subject of the show. The audience was divided on the subject of the show. One section of the audience was with those who thought the show was a pleasant surprise, and another on other shows, included.

To the pleasures of audience par-ticipation and giveaway shows cur-rently jarring the airwaves has been added a newcomer, the trans-ported You Bet Your Life, feature-ning Groucho Marx as emcee. The "square" is forthright but not obtrusive, with his psychological insight into the human condition, his ability to keep that Hooper up if they can continue this high level of the talent, the roughing that was necessary in order to keep brand names in the public's eye.

Team with George Jessel, "The Big Bang of Music Corporation of America," a Los Angeles同城, according to a recent Current Hooper of show preceding Groucho; writer, Ira Marion; emcee or-photographer, Paul Whittemore; cast, extensive.

Participants included the Kelly Sisters, Rene Paul and the team of Alles Peres and Mark Lawrence, from New York, Smilie Eddie Hill and his Boys from Memphis, and Eddie Davis and Aherne performing com-mercials, "You Bet Your Life," with Groucho Marx. The show, the plot unwound from the initial major plunge into radio for the firm. The plot itself had nothing so novel as to offer the listener a surprise, but that befall a well-intentioned "square." The plot of the opening act, like an automobile hit, becomes a series of cakes. As the program progressed, the thoughts of the audience were divided on the subject of the show. The audience was divided on the subject of the show. One section of the audience was with those who thought the show was a pleasant surprise, and another on other shows, included.

As could be expected, gifts of the sponsors' products were made to all participants, permitting consider-able extra-curricular plugging for the bankroll, Elgin American. Other ideas, used in one form or another on other shows, included having a man and woman who never met before act as a team, competing against two other similar teams, and, having the studio and radio audience guess the answer which would permit the par-ticipants a chance at a $1,000 prize. The show was an attempt to give a chance at the jackpot prize.

What prevented the show from falling into complete mediocrity was the energetic gushing of Groucho, whose sly, sometimes purplish monologues were a joy to listen to. The regular Elgin commer-cials, like the giveaway plugs, are replaced by the and the sponsors' products. Sam Chase.

now being used by most military installations, with the opening plug mentioning briefly the work of the Maine Guard in the recent fire Har-ness fire disaster. Sam Chase.

Screen Guild
Reviewed October 20, 1947
Sustaining Via ABC
Mondays, 10:30-11 p.m.
Estimated Cost: $10,000; produc-der, Don Bernard; director, Bill Lawrence; music director, Wilbur Davis and Aherne performing com-mercials, "You Bet Your Life," with Groucho Marx. The show, the plot unwound from the initial major plunge into radio for the firm. The plot itself had nothing so novel as to offer the listener a surprise, but that befall a well-intentioned "square." The plot of the opening act, like an automobile hit, becomes a series of cakes. As the program progressed, the thoughts of the audience were divided on the subject of the show. The audience was divided on the subject of the show. One section of the audience was with those who thought the show was a pleasant surprise, and another on other shows, included.

E. Stopper or-D. Announcer, Jack Slattery; emcee, Groucho Marx. A new package assembled from Arkansas, played the role of the wise-eyed country boy with obvious limitations, who was transmitted to the studio audience and to the listener as well. Cafe, a golden-haired, good-looking jazz clarinetist on the networks last year, is back again. His role is playing with complete assurance, possible because there is still actually that desire in him of the country boy.

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The opening number, the Street Corner Song, and in doing so showed another on other shows, included. A new package assembled from Arkansas, played the role of the wise-eyed country boy with obvious limitations, who was transmitted to the studio audience and to the listener as well. Cafe, a golden-haired, good-looking jazz clarinetist on the networks last year, is back again. His role is playing with complete assurance, possible because there is still actually that desire in him of the country boy.

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Doris Day Leaving "Hit Parade" Nov. 8

NEW YORK, Nov. 1.—Doris Day, former vocalist on the Lucky Strike Hit Parade, is slated to leave that show tomorrow (9) to appear in a new series of network broadcasts. Miss Day is due on the Coast for picture commitments, with the network to remain on that coast by virtue of Frank Sinatra's departure from the Hit Parade. Miss Day's substitute hasn't been set.

CBS To Accentuate Comedy In New Friday Night Sked

WASHINGTO, Nov. 1.—CBS, in its plan to accentuate comedy, has decided to give a solid block of comedy each Friday night beginning with the new show, "The Addams Family." The show will replace the popular "The Starlighters" program, which is being moved to Saturday night.

English Broadcasts Barred by Chinese

WASHINGTON, Nov. 1.—Chinese censorship of radio programs is now in effect, according to reports. Station XHMD, Shanghai, has been closed down by the Chinese government due to its alleged pro-Western stance. The station had been broadcasting programs critical of the Chinese government.

Writers Gain In Script Rights

(Continued from page 7)

The contract, which includes recognition of the writers' union, has been signed by NBC and the Writers Guild of America. The union says it marks the first time in the history of the network that writers have been granted collective bargaining rights.

Radio-Education Seen Expanding

(Continued from page 7)

The network has been active in promoting educational programming, with the goal of expanding the reach of educational radio to reach more students and educators. The network has also been working to improve the quality of educational programming, with a focus on providing engaging and educational content.

CBS To Accentuate Comedy In New Friday Night Sked

NEW YORK, Nov. 1.—CBS is in the process of accentuating comedy on its Friday night schedule, with plans to increase the number of comedy programs on the network. The network is expected to increase its emphasis on comedy to appeal to a wider audience.

500G Yearly In CBS Shows

(Continued from page 8)

The network has also been increasing its investment in comedy programming, with plans to expand its comedy portfolio to include more diverse voices and perspectives.

500G Yearly In CBS Shows

NEW YORK, Nov. 1.—CBS is expected to invest more than $500 million over the next five years to expand its comedy portfolio and increase its emphasis on comic content. The network is expected to make significant investments in both new and established comedy talent.

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AT CLICK

AMERICA'S MUSICAL SHOWPLACE

THE RHUMBA KING PICKS FRANK PALUMBO'S

CLICK PHILA.

AS THE NATION'S TOP BAND LOCATION!

Only Location Appearance
After Completing MGM Musicals

"THIS TIME FOR KEEPS"
"ON AN ISLAND WITH YOU"
"LUXURY LINER"
Small Firms Bankrolling Philly Deal

Would Beat Petrillo Ban

(Continued from page 2)

Dick Webster Vacates GAC

HOLLYWOOD, Nov. 1.—Dick Webster, for five years booker with Gen- eral Artists Corporation, has resigned. The announcement was made in a short statement, which stated that Webster was resigning due to illness, and that he would be replaced by his current assistant, who has been with the company for two years. The statement also mentioned that Webster had been very successful in his position, and that his departure would be a loss to the company. The exact nature of Webster's illness was not disclosed in the statement.
Signature Ties Up With Florists on “One Dozen Roses”

Tunamasses Propose Publishers Share in Fox Office Nut

No Slowdown Before Ban Says 802-er

Abide by Pacts, He Warns

NEW YORK, Nov. 1.—The American Federation of Musicians (AFM) yesterday held an informal committee meeting here to discuss the recent stalemate in dealings between the AFM and the radio industry. The meeting was attended by representatives of the AFM labor-management committee and the radio industry. The representatives discussed the current negotiating situation and agreed to continue the talks.

No Radio Walkout

Iucci also said that some members had expressed doubts about the union's pre-January 31 radio walkout, and that he had been informed that the AFM's position was that the walkout would not be held if the walkout was against the contract. The executive said that the AFM would be willing to negotiate with the radio industry in good faith, and that the union would abide by its contracts, Iucci indicated. He said the union would take executive action against any members guilty of such obstructionist tactics.

WPCE Clears Schubert, But 302 Steps In

NEW YORK, Nov. 1.—The American Federation of Musicians (AFM) last week completed a promotional tie-up with the Society of American Florists (SAF) to promote the opening of “One Dozen Roses,” the adage that has 1947 dressing by its own choicest. During the week of November 2, leaders of SAF, who would participate in the show, will contact disk jockeys in selected markets to promote the release. The SAF will sponsor a certificate for one dozen roses in the show, in addition to the usual offer of a bouquet of a dozen roses. The SAF will also work closely with the union to promote the show.

No Slowdown Before Ban

Says 802-er

NEW YORK, Nov. 1.—Negotiations for a new contract between the Music Publishers' Protective Association (MPPA) and the Society of American Musicians (SAM) began on October 21 with the signing of One Dozen Roses, the oldie with 1947 dressing by its own choicest. During the week of November 2, leaders of MPPA, who would participate in the show, will contact disk jockeys in selected markets to promote the release. The MPPA will sponsor a certificate for one dozen roses in the show, in addition to the usual offer of a bouquet of a dozen roses. The MPPA will also work closely with the union to promote the show.

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NEW YORK, Nov. 1.—Negotiations began on October 21 with the signing of One Dozen Roses, the oldie with 1947 dressing by its own choicest. During the week of November 2, leaders of MPPA, who would participate in the show, will contact disk jockeys in selected markets to promote the release. The MPPA will sponsor a certificate for one dozen roses in the show, in addition to the usual offer of a bouquet of a dozen roses. The MPPA will also work closely with the union to promote the show.
Breakfast Rebels

WASHINGTON, Nov. 1.—When WQQW began alternation of popular music with classical on its morning shows this week as a test, the listener response was terrific. About 2,800 letters were received—all of them were opposed to popular music. One female listener wrote: "I like to go to bed with Harry James, but I prefer Mozart in the morning." Another letter read: "I'd rather wake up in the morning with Le Bourgeois Gentilhomme than The Man I Love." Note: R. Robert Rogers, manager of WQQW, says he is "absolutely convinced."  

Reg Connolly Adds Holdings In Cinemophone

LONDON, Nov. 1.—Reg Connolly, director of Cinemophone Company, Ltd., announced this week that he had acquired the British and American interest in the Cinemophone Music Company, Ltd. Previously, Connolly had held an interest in the firm along with the Washington firm.

Deal whereby Connolly adds the Rank interests in Cinemophone to his own. Films already included in Cinemophone and Cinemophone will continue to handle. Many tunes already included in 'A' film, a prominent composer, Connolly also will take over active directorship of the Cinemophone organization in addition to continuing to head up Campbell, Connolly.

Chi's First Stand-By Case Going to NLRB

CHICAGO, Nov. 1.—First alleged violation of the radiohearing provisions of the National Association of Broadcasters (NAB) officials some time within the next month. The charges were brought originally three weeks ago by the Select Lake City Theater Operator Protective Union, a Chicago subsidiary of the Motion Picture Department of the American Federation of Musicians which is violating the radiohearing provisions.

Refugee's Lullaby

Sung by MARY SMALL

Both of these STARLIGHT SONGS by JACK YELLEN & SAMMY FAIN

Here it is...boys!

THE BOMBSHELL SATION OF THE YEAR!

TWO DYNAMITE SONGS ON ONE GREAT RECORD

THE JEWS HAVE GOT THEIR TRISH

Sung by GUS VAN

In Staff Revamp

NEW YORK, Nov. 1.—Personnel revamp of the Peter Maurice music publishers on the West Coast (associated with the BMI music publishing group) was completed this week by Lou Levy, Los Angeles chieftain, and Harry Weinstein, New York and Hollywood music executive, oversee of the P. M. biz operation.

According to Levy, Harry Weinstein has been hired as the new professional manager for Peter Maurice to work under Godoy's cross-country supervision. Weinstein, who moves over from Miller Music, will be assisted in the West by Warren Jack and Bob Sadoff. Alan Ross will hold down the Hollywood fort.

The Los Angeles staff is as follows: Al Gallico, pro manager; Jack Spina, Charlie Janoff and Alan Miller as assistants.

Weinstein also indicated that his Decca music firm, BMI sub, will be revamped and reactivated for 30 days, with four songs already picked up from other BMI firms and non-ASCAP writers.
GRACIE FIELDS

Singing two beautiful songs most appropriate for the Yuletide season. Orchestrated arrangements by Phil Green. Organist Sidney Torch, the perfect Christmas gift.

No. 113 - "The Lord's Prayer"
"Bless This House" 75c

DENNY DENNIS

Presenting "The Bluest Kind of Blues" by Denny Dennis who is London's bid to become America's highlight vocalist. The coupling "Make Believe World" just out of this world.

No. 104 - "It's the Mean Kind of Blues"
"Make Believe World" 75c

BERYL DAVIS

After singing her way into American hearts in a short time, Beryl demonstrates the romantic qualities of her voice that have made her one of the best vocalist of the day. She sings with the famous Stephane Grappelly of the Hot Club of France fame, featur ing George Shearing at the piano.

No. 101 - "Don't You Know I Care"
"No One Else Will Do" 75c

VERA LYNN and AMBROSE

Offering two beautiful waltz ballads in the finest modern tradition. Vera, the "Sweetheart of the Forces," teams with Ambrose, England's most famous maestro.

No. 107 - "When Your Hair Has Turned to Silver"
"How Lucky You Are" 75c

ANNE SHELTON

The girl who teamed with Bing Crosby on his U.S.O. broadcasts in England, demonstrates her unique personality in these six sides.

No. 102 - "Down at the Old Bull and Bush" (Boogie Woogie)
"Swing Low, Sweet Clarinet" featuring Reginald Kell, the world's greatest classical clarinetist.

No. 108 - "Swing Low Sweet Clarinet" Reginald Kell, clarinet solo. (Part 1)
"Dance, of the Potted Puppet" Carl Barrere, clarinet solo. (Part 2)

AMBROSE

Ambrose conducts two numbers never before recorded that belong to everyone's collection of fine modern music. "Swing Low, Sweet Clarinet" featuring Reginald Kell. Camerata conducts with Camerata's first album, featuring his exciting original composition, "Rumbalero", with a 53 piece orchestra. The album's haunting melodies include the first orchestral recording of Gershwin's "Preludes II", "Rumbalero" (Port 1)
"Consolacion to Sorrento" (Port 2)
"Rumbalero" (Part 3)
"I Love Thee" (Ich Liebe Dich)

MANTOVANI

Conducts a large orchestra featuring a Cole Porter favorite and the latest Charles Trenet ballad, "La Mer."

No. 111 - "La Mer" (The Sea)

CAMARATA

Noted American composer-conductor presents his first album featuring his exciting original composition, "Rumbalero," with a 53 piece orchestra. The album's haunting melodies include the first orchestral recording of Gershwin's "Preludes II."

ALBUM I.A.
Music by Camerata
"Rumbalero" (Port 1)
"Come Back to Sorrento"
"Rumbalero" (Port 2)
"The Haunted Ballroom"
"I Love Thee" (Ich Liebe Dich)

THE LONDON GRAMOPHONE CORP., 16 W. 22 ST., N.Y.C. OR-4-4600
Music—As Written

New York:

Sammy Stept and Johnny Green reported parting in their Stept, Inc., music publishing... Lawrence Gould's Allentown Record Company (pressery) going into the kids disc biz for itself soon with a 98-cent list vinylite platter...

Mickey Golden took over Mel Torme-Bob Weis ditty, "Moody's Mood," formerly Nader's. Since July, Torme was with his own band, except for a West Coast tour with Bing Crosby. His band manager, William A. Mills, a crack at the Abbeys, is reported to be the better for his recent amistee. His band at its best, its departures from usual "swingy and gay" noticeable, Dean Ray rated a plaudit for his showmanship plus.

William R. Gard has joined the staff of the National Association of Music Merchants (NAMM) as administrative assistant to Exec Secretary William A. Miller.

Barnard Klingenstein, formerly of the Emerson Radio sales department in New York, has joined Musicraft's disk department...

Philadelphia starting November 14... Fields ork due to play a two-week date at Frank Palumbo's Club in Philadelphia starting November 14...

Director of design, Stan Lebowitz, will probably return for a January 1 debut.

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Wax Trade Assn. Developing; Majors Want Set-Up All New

(Continued from page 29) while contemplating the prospects of a trade association.

As predicted in The Billboard last week, a Monday (27) meeting of the major disk company reps took up the problem of the trade association at its major discussion point. Specifically, planning around the Petrillo diskers wanted to get with the companies preferring to wait and see what the NAB over-all industry music meeting would produce Wednesday.

Delegation Set

Journeying to the capital for the meeting will be Milton Racine, of Decca; James W. Murray, Victor; Edward Wallerstein, Columbia; Walter D. Smith, of Guy Lennon, Majestic; Irving Green, Mercury, and George Jaycox, Signature.

The move toward a trade association, meanwhile, still shaped up significantly. At the Monday (27) meeting the major companies firmly held out for its own association, and had no real interest at the PLATers aimed specifically at radio stations—"and pointed out that many companies had written individually to Petrillo asking that he set aside the negotiations.

Other spokesmen point out that out of this Petrillo situation, legislative changes are expected to develop. For such a contingency a unified association notice would hold considerable value.

Major and most of the smaller companies were careful that they were not bound to any NAB policies as concerns Petrillo—that "their fight may not be ours; Petrillo may be primarily aimed at small radio stations"—and pointed out that many companies had written individually to Petrillo asking that he set aside the negotiations.

Automatic Program Selector Developed

HARTFORD, Conn., Nov. 1.—C. Graham Montgomery and Louis Webber, of suburban West Hartford, have formed Select-o-gram, Inc., with offices at 54 Church Street here, to market their new invention, a pre-selection time control clock that will fit any type radio and automatically change to any four five radio stations at any desired time through the day.

The device has 24 buttons, one for every half-hour of a 12-hour period. Buttons can be set at any time so that the dial will automatically change to any four or five stations every half-hour of that 12-hour period without touching the dial or coming near the radio. Buttons also can be set to shut the radio off at any desired time.

New Frequency Test Disk

NEW YORK, Nov. 1.—Voice-announcing test platters, identifying frequencies ranging from 50 to 1,000 cycles on two-sided vinylite disks, were unveiled this week by Universal Recording Corporation, of Chicago. Platters aimed specifically at radio experts and engineering circles were cut at both 70 and 83 1/3 r.p.m., and contain 30 seconds of blank grooves for testing playback equipment.

Get on That Freedom Train

Since The Billboard believes that the American Legion Foundation's rededication program, discussed in each city by the arrival of the Freedom Train full story in August 23, gives an opportunity to participate in one of the most vital efforts since the war, the editor plans to publish in this space regularly, pertinent news. Meanwhile, the first issue of the Freedom Train weekly newsletter will be published in full considerably in advance.

Bullet Records

ANOTHER BULLET RECORD HITS THE BULL'S EYE!

Hear THE FIVE BARS Singing

"I'm All Dressed Up With a Broken Heart"

BACKED BY "To Make a Long Story Shorter"

This one's a natural—so don't say we didn't warn you!

Bullet makes the hits that makes the stars.

Order NOW from your distributor!

Bullet Recording Company

Postoffice Box 1002, Nashville, Tennessee

"TOO FAT POLKA"

by "TWO TON" BAKER

and his MUSIC MAKERS

It's Terrific!

MERCURY CELEBRITY SERIES 9076

MERCURY RECORDS

CHICAGO, ILLINOIS
HONOR ROLL OF HITS

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

1. BEAR YOU
   Published by Kern and Frank (ASCAP)
   Records available: Frank Craig Ctr. 201; Larry Craven, Columbia 2214; Andrew Sisters, Decca 24315; The Audubons, Columbia 2580; Davis Dupree, Columbia 2582; Bob Hope, Columbia 2584; Bing Crosby, Decca 2585; Lawrence Welk, Liberty 700; Buddy Clark, Columbia 2586.
   Electrical transcription libraries: Billie Holiday, RCA; Lawrence Welk, Columbia; Eddy Howard, World.

2. I WISH I'D LOST MY LOVE
   Published by Frank (ASCAP)
   Records available: From the Paramount film "People of Paragon." Records available: Dick Haymes, Columbia 2581; Helen Forrest, Columbia 2582; Bing Crosby, Decca 2583; George Deese, Columbia 2584; Bing Crosby, Decca 2585.
   Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

3. YOU DO
   Published by B. R. Bowers (BMI)
   Records available: Bing Crosby, Victor 25135; Jerry Grant, Decca 25136; Gracie Fields, Columbia 25137; Bob Hope, Columbia 25138; Dinah Shore, Columbia 25139; Bing Crosby, Decca 25140; Frank Sinatra, Columbia 25141; Billie Holiday, RCA; Lawrence Welk, Standard.
   Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

4. I WONDER WHO'S KISSING HER NOW
   Published by W. M. Haug, P. A. Adams (BMI)
   Records available: Bing Crosby, Victor 25145; Jack McLean Ork, NBC Thesaurus; Miss Marjorie, World; The Four Vagabonds, Savoy 6089; Jack McLean Ork, NBC Thesaurus; Jack McLean Ork, NBC Thesaurus; Artie Shaw, World; Eddy Howard, World.
   Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

5. FEUDIN' AND FIGHTIN'
   Published by Donald & McGraw (BMI)
   Records available: Bing Crosby, Decca 25150; Lawrence Welk, Standard; Eddy Howard, World;
   Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

6. WHEN YOU WERE SWEET SIXTEEN
   Published by Jack McLean & Jack McLean (BMI)
   Records available: Bing Crosby, Decca 25155; Lawrence Welk, Standard; Eddy Howard, World.
   Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

7. I'M GONNA BE A CHEF
   Published by Willard & Frank (BMI)
   Records available: Bing Crosby, Decca 25160; Lawrence Welk, Standard; Eddy Howard, World.
   Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

8. I'M SORRY I'M AFRAID OF MANSIONS
   Published by Jack McLean & Jack McLean (BMI)
   Records available: Bing Crosby, Decca 25165; Lawrence Welk, Standard; Eddy Howard, World.
   Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

9. THE BURDEN OF LOVE
   Published by Jack McLean & Jack McLean (BMI)
   Records available: Bing Crosby, Decca 25170; Lawrence Welk, Standard; Eddy Howard, World.
   Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

10. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25175; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

11. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25180; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

12. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25185; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

13. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25190; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

14. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25195; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

15. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25200; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

16. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25205; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

17. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25210; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

18. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25215; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

19. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25220; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

20. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25225; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

21. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25230; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

22. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25235; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

23. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25240; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.

24. I'M SORRY I'M AFRAID OF MANSIONS
    Published by Willard & Frank (BMI)
    Records available: Bing Crosby, Decca 25245; Lawrence Welk, Standard; Eddy Howard, World.
    Electrical transcription libraries: Harry Barris, World; Eddy Howard, World.
RCA VICTOR'S

SAMMY KAYE!

Don Cornell and Lena Leslie make cute musical talk with the lyrics to a catchy melody on the "A". Flip —an English tune that Sammy and The Three Kaydets turn into some outstanding entertainment.

I'll Hate Myself in the Morning
AND (If I Weren't in Your Dreams Last Night)
Dream Again
RCA Victor 20-2254

PHIL HARRIS!

Ding Dong Daddy from Dumas
Here's one in fast swing tempo that has been one of Phil's most requested numbers. It's done in the same style as his famous "That's What I Like About the South."

Some Little Bug is Going to Find You
(Feed Song)
A comedy hit Phil treats in much the same way as "Dark Town Poker Club." It'll make the nickels hurry on down.
RCA Victor 26-2335

HENRI RENE!

RCA Victor 9-101

and his Orchestra
Rent busts loose with a special arrangement of the great old "Peer Gynt Suite..." brought up to '48 with jitterbug, boogie, lowdown blues, and beguine rhythms.
(RCA Victor Musical Smart Set "Suite 'N Swing" P-190)

Anitra's Dance
AND Solveig's Song
RCA Victor 20-2441
Morning Mood
AND Return of Peer Gynt
RCA Victor 20-2442
In the Hall of the Mountain King
AND Arabian Dance
RCA Victor 20-2443
The Death of Ase
AND Ingrid's Lament
RCA Victor 20-2444

WILLIAMS!

and The Pecos River Rogues
Billy's smooth Texas style is full of fine expression in these swell saddle-hits'n songs. "A" quiet single to a silly violin background, Ethel's, bright breezy vocalizing with party特色的

Throw a Saddle on a Star
AND Roundup Time for Love
RCA Victor 20-2518

PEE WEE KING!

and his Golden West Cowboys
Forthright delivery and steady guitar stringing, flip, rapid-fire
guitars and singy fiddles set to Pee Wee's lively romantic mood.

Don't Feel Sorry For Me
AND Don't Forget
RCA Victor 20-2520

MUSIC 25

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS

RCA VICTOR'S

LOUIS PRIMA!

With a Hey and a Hi and a Ho Ho Ho!
Louis and the Orchestra come up with this swell novelty that'll have everyone sounding off in good cheer, specially around New Year's Eve.

Hy Flame Went Out Last Night
It's in typical New Orleans style with a chorus back drop, and really gives Louis a chance to "cry it out."
RCA Victor 20-2518

RCA VICTOR'S

DESI ARNAZ!

Two in Latin American rhythm by the fireball from Cuba now pulling in record crowds on his tour. Both from MGM's new pic "This Time For Keeps." (The A has a neat mix in Spanish and English by Desi. Reverse has a neat lyric job by Carol Richards in English.)

Un Poquito de Amor
AND I Love to Dance
RCA Victor 20-2499

RCA VICTOR'S

LOU CARSON!

and her Tombawood Troubadours

The Crossroad Where We Said Goodbye
AND I Love You
RCA Victor 20-2519

SONNY BOY WILLIAMSON

Leroy Pile AND Polly Put Your Kettle On
RCA Victor 20-2521

CRYING FIELDS

Take Me In Your Arms AND Guatemala—Samba
RCA Victor 20-2519

STEFFANO LOMBARDI

Conte Pa Mo AND Companhia de Musica
RCA Victor 22-2539

SILVER BELL ORCHESTRA

Nina Werner and Anita Palfo
RCA Victor 20-2519

RCA VICTOR'S

SYLVIA RYTHA

Yes Yes—Guarancho
AND Ho Se Per Que
RCA Victor 22-2712

CONJUNTO CASINO

Eso No Importa—Tolofo
AND Don Felipe—Las Montanas
RCA Victor 20-2517

LAS MOCHICAS y LA

Juan Charros—Eso No Importa
AND El Hijito de Juan
RCA Victor 20-2517

LAS MOCHICAS y LA

Juan Charros—Eso No Importa
AND El Hijito de Juan
RCA Victor 20-2517

LAS MOCHICAS y LA

Juan Charros—Eso No Importa
AND El Hijito de Juan
RCA Victor 20-2517
HELEN FORREST

From Hollywood!

Bob Houston
Orchestra conducted by Hugo Winterhalter

HELEN FORREST
Orchestra conducted by Harold Mooney

AND THREE MORE NEW M-G-M HITS

ART MOONEY and his Orchestra

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

Ad No. 185

"Hello, Bob. I'm speechless. All I'm doing is laughing since I listened to your new M-G-M record of 'A TUNE FOR HUMMING'. It's a hit, Bob, if I ever heard one."
### Radio Popularity

**Week Ending**

**October 31**

#### SONGS WITH GREATEST RADIO AUDIENCES

(Begiining Friday, October 24, 8 a.m., and ending Friday, October 31, 8 a.m.)

| Position | Tune                              | Artist/Group                               | Record Label | Publishing
|----------|-----------------------------------|--------------------------------------------|--------------|-------------
| 1        | How Lucky You Are                 | Doris Day (E. H. Morris)                   | Victor       | E. H. Morris-ASCAP
| 2        | I Love You So                     | Guy Mitchell (Vivian Vance)                | Capitol      | J. W. Pepper-ASCAP
| 3        | Why Don't You Love Me Anymore?    | Norman Granz (Sidney Bechet)               | Decca        | J. W. Pepper-ASCAP
| 4        | When the Moon Comes Out          | Jimmy Dorsey (Bob Eberly)                  | Decca        | M. A. Martin-ASCAP
| 5        | Have But One Heart                | Paul Whiteman (Norma Shearer)              | Victor       | E. H. Morris-ASCAP
| 6        | Put Yourself in My Place, Baby    | Doc Nothnagle (Leslie Hutchinson)          | Columbia     | J. W. Pepper-ASCAP
| 7        | Never Will I Marry                 | Doris Day (E. H. Morris)                   | Victor       | E. H. Morris-ASCAP
| 8        | I Wonder Why                    | Dinah Shore (Lena Horne)                   | Columbia     | Harry Warren-ASCAP
| 9        | The Fat Man                       | Bing Crosby (Ray Barret)                   | Decca        | M. A. Martin-ASCAP
| 10       | How 'Bout You?                    | Perry Como (The Pied Pipers)              | Capitol      | J. W. Pepper-ASCAP
| 11       | I'm a Fool                       | Frank Sinatra (Golden Gate Quartet)        | Capitol      | J. W. Pepper-ASCAP
| 12       | Wonder Who's Kissing Her Now     | Perry Como (The Pied Pipers)              | Capitol      | J. W. Pepper-ASCAP
| 13       | I Wish I Didn't Love You So       | Betty Hutton (Joe Lilly)                   | Victor       | M. A. Martin-ASCAP
| 14       | What Are You Doing New Year's Eve?| Jack Burke (Vivian Vance)                  | Capitol      | J. W. Pepper-ASCAP
| 15       | Love for Love                     | Louis Armstrong (Sarah Vaughan)            | Capitol      | J. W. Pepper-ASCAP
| 16       | Singer's Song                     | Jack Burke (Vivian Vance)                  | Capitol      | J. W. Pepper-ASCAP
| 17       | When You're Gone                   | Bing Crosby (Ray Barret)                   | Decca        | M. A. Martin-ASCAP
| 18       | All of Me                        | Nat King Cole (Singin' in the Rain)        | Capitol      | J. W. Pepper-ASCAP
| 19       | Put Your Money Where Your Heart Is| Frank Sinatra (Golden Gate Quartet)        | Capitol      | J. W. Pepper-ASCAP
| 20       | You're Not So Easy to Forget       | Tony Martin (The Pied Pipers)             | Capitol      | J. W. Pepper-ASCAP
| 21       | It Happened in Hawaii             | Bing Crosby (Ray Barret)                   | Decca        | M. A. Martin-ASCAP
| 22       | Why Can't Iマル             | Perry Como (The Pied Pipers)              | Capitol      | J. W. Pepper-ASCAP
| 23       | I Wonder Why                    | Dinah Shore (Lena Horne)                   | Columbia     | Harry Warren-ASCAP
| 24       | Give Me Some Slack                | Frank Sinatra (Golden Gate Quartet)        | Capitol      | J. W. Pepper-ASCAP
| 25       | I Wonder Why                    | Dinah Shore (Lena Horne)                   | Columbia     | Harry Warren-ASCAP
| 26       | When You're Gone                   | Bing Crosby (Ray Barret)                   | Decca        | M. A. Martin-ASCAP
| 27       | I'm a Fool                       | Frank Sinatra (Golden Gate Quartet)        | Capitol      | J. W. Pepper-ASCAP
| 28       | Wonder Who's Kissing Her Now     | Perry Como (The Pied Pipers)              | Capitol      | J. W. Pepper-ASCAP
| 29       | What Are You Doing New Year's Eve?| Jack Burke (Vivian Vance)                  | Capitol      | J. W. Pepper-ASCAP
| 30       | Love for Love                     | Louis Armstrong (Sarah Vaughan)            | Capitol      | J. W. Pepper-ASCAP

**The Top 30 Tunes (plus ties)**

| Position | Tune                              | Artist/Group                               | Record Label | Publishing
|----------|-----------------------------------|--------------------------------------------|--------------|-------------
| 1        | How Lucky You Are                 | Doris Day (E. H. Morris)                   | Victor       | E. H. Morris-ASCAP
| 2        | I Love You So                     | Guy Mitchell (Vivian Vance)                | Capitol      | J. W. Pepper-ASCAP
| 3        | Why Don't You Love Me Anymore?    | Norman Granz (Sidney Bechet)               | Decca        | J. W. Pepper-ASCAP
| 4        | When the Moon Comes Out          | Jimmy Dorsey (Bob Eberly)                  | Decca        | M. A. Martin-ASCAP
| 5        | Have But One Heart                | Paul Whiteman (Norma Shearer)              | Victor       | E. H. Morris-ASCAP
| 6        | Put Yourself in My Place, Baby    | Doc Nothnagle (Leslie Hutchinson)          | Columbia     | J. W. Pepper-ASCAP
| 7        | Never Will I Marry                 | Doris Day (E. H. Morris)                   | Victor       | E. H. Morris-ASCAP
| 8        | I Wonder Why                    | Dinah Shore (Lena Horne)                   | Columbia     | Harry Warren-ASCAP
| 9        | The Fat Man                       | Bing Crosby (Ray Barret)                   | Decca        | M. A. Martin-ASCAP
| 10       | How 'Bout You?                    | Perry Como (The Pied Pipers)              | Capitol      | J. W. Pepper-ASCAP
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| 13       | I Wish I Didn't Love You So       | Betty Hutton (Joe Lilly)                   | Victor       | M. A. Martin-ASCAP
| 14       | What Are You Doing New Year's Eve?| Jack Burke (Vivian Vance)                  | Capitol      | J. W. Pepper-ASCAP
| 15       | Love for Love                     | Louis Armstrong (Sarah Vaughan)            | Capitol      | J. W. Pepper-ASCAP
| 16       | Singer's Song                     | Jack Burke (Vivian Vance)                  | Capitol      | J. W. Pepper-ASCAP
| 17       | When You're Gone                   | Bing Crosby (Ray Barret)                   | Decca        | M. A. Martin-ASCAP
| 18       | You're Not So Easy to Forget       | Tony Martin (The Pied Pipers)             | Capitol      | J. W. Pepper-ASCAP
| 19       | It Happened in Hawaii             | Bing Crosby (Ray Barret)                   | Decca        | M. A. Martin-ASCAP
| 20       | Why Can't Iマル             | Perry Como (The Pied Pipers)              | Capitol      | J. W. Pepper-ASCAP
| 21       | I Wonder Why                    | Dinah Shore (Lena Horne)                   | Columbia     | Harry Warren-ASCAP
| 22       | Give Me Some Slack                | Frank Sinatra (Golden Gate Quartet)        | Capitol      | J. W. Pepper-ASCAP
| 23       | I Wonder Why                    | Dinah Shore (Lena Horne)                   | Columbia     | Harry Warren-ASCAP
| 24       | When You're Gone                   | Bing Crosby (Ray Barret)                   | Decca        | M. A. Martin-ASCAP
| 25       | I'm a Fool                       | Frank Sinatra (Golden Gate Quartet)        | Capitol      | J. W. Pepper-ASCAP
| 26       | Wonder Who's Kissing Her Now     | Perry Como (The Pied Pipers)              | Capitol      | J. W. Pepper-ASCAP
| 27       | What Are You Doing New Year's Eve?| Jack Burke (Vivian Vance)                  | Capitol      | J. W. Pepper-ASCAP
| 28       | Love for Love                     | Louis Armstrong (Sarah Vaughan)            | Capitol      | J. W. Pepper-ASCAP
| 29       | Singer's Song                     | Jack Burke (Vivian Vance)                  | Capitol      | J. W. Pepper-ASCAP
| 30       | When You're Gone                   | Bing Crosby (Ray Barret)                   | Decca        | M. A. Martin-ASCAP

**The Remaining 19 Songs of the Week**

You're Not So Easy To Forget (R).................Foxtrot-ASCAP
All of Me (R).............................................Brassom-ASCAP
Can't Help Myself (F)...............................Comma-ASCAP
Congo (R)..................................................Dinah-ASCAP
Don't You Love Me Anymore? (R)..................Dorothy-ASCAP
For Once In Your Life.........................Draper-ASCAP
Fool and Fancy Free (R)............................Febby-ASCAP
It Happened in Hawaii.................Dallrock-ASCAP
Just a Little Lovin' (R)...............Brinnin-ASCAP
Kolombo, Indianas (F)......................Bingram-Vacon-Conn-ASCAP
Put O' Me Heart.........Barbara-ASCAP
Put Yourself in My Place, Baby (R)...........Burke-Vance-Conn-ASCAP
Rip Off the Slats (F).............................American-ASCAP
The Best Things in Life Are Free (R).......Cowled-ASCAP
The Echo Said "No".......................Lombardo-ASCAP
The Stars Will Remember (R)..................Harms, Inc.-ASCAP
The House of Beware (R)....................Remick-ASCAP
There'll Be Some Changes Made (R)............E. B. Marks-BMI

**RECORDS MOST-PLAYED ON THE AIR.**

Records listed here in numerical order are those played over the greatest number of stations. Tunes listed have the greatest audiences on programs throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in The Music Popularity Chart, Part I. The license covering performance rights on the tunes indicated. (F) Indicates tune is from a film. (M) Indicates tune is from a legitimate musical.

**Keep your eyes on sig 15114**

**DSRO MULHOLLAND**

Ross is WJR's reliable man about records in Detroit. He has "Meet The Missus, Quiz Time and Music Hall" stanzas. The "barefoot boy" knows his music, spels a mean commercial.
RECORDED BY MANAGEMENT MELVIN "MUSIC"
The Billboard
PERSONAL
ANOTHER BABY ADDED TO THE OWENS
ON COLLEGE ORIENTAL "CYNTHIA'S IN LOVE"
TOWER RECORD OPENING INN
Melody by CARROLL LUCAS "HUT SUT SONG"
THEATRE NOVEMBER SOON **
203 N. WABASH AVE.
CHICAGO 7

BEST-SELLING POPULAR RETAIL RECORDS
Records listed are those selling best in the nation's retail record stores (dealers).
List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film. The B side of each record is listed in italic.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKLY SALES (In Units)</th>
<th>RECORD</th>
<th>ARTIST/S &amp; TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1.</td>
<td>NEAR YOU</td>
<td>Francis Craig...</td>
</tr>
<tr>
<td>2</td>
<td>1.</td>
<td>RED RIVER</td>
<td>Larry Green...</td>
</tr>
<tr>
<td>3</td>
<td>1.</td>
<td>YOU SO (F)</td>
<td>Andrew Sisters (Vic Schoen...</td>
</tr>
<tr>
<td>4</td>
<td>1.</td>
<td>WHEN YOU WERE</td>
<td>Perry Came (The Sailors-Tulip...</td>
</tr>
<tr>
<td>5</td>
<td>1.</td>
<td>HOW ON (Will Be Seen) Jack Owens</td>
<td>Eddie Ballantine...</td>
</tr>
<tr>
<td>6</td>
<td>1.</td>
<td>TOO FAT POLKA (I Don't</td>
<td>Don McNeill's...</td>
</tr>
<tr>
<td>7</td>
<td>1.</td>
<td>I WISH I DIDN'T LOVE</td>
<td>Dick Haymes...</td>
</tr>
<tr>
<td>8</td>
<td>1.</td>
<td>YOU SO (F) Janie</td>
<td>Margaret Whiting (Frank De Vol...</td>
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</table>

BEST-SELLING POPULAR RECORD ALBUMS
Albums listed are those selling best in the nation's retail record stores (dealers).
List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKLY SALES (In Units)</th>
<th>ALBUM</th>
<th>ARTIST/S &amp; TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1.</td>
<td>Masterpieces</td>
<td>Don McNeill...</td>
</tr>
<tr>
<td>2</td>
<td>1.</td>
<td>The Black &amp; White Man</td>
<td>Andy Devine...</td>
</tr>
<tr>
<td>3</td>
<td>1.</td>
<td>The Great Classic Hits</td>
<td>Arthur Godfrey...</td>
</tr>
<tr>
<td>4</td>
<td>1.</td>
<td>The Student Prince</td>
<td>Paul Whiteman...</td>
</tr>
<tr>
<td>5</td>
<td>1.</td>
<td>The Million Dollar Quartet</td>
<td>Victor P-189...</td>
</tr>
<tr>
<td>6</td>
<td>1.</td>
<td>The Paris Opera Glass</td>
<td>Arturo Toscanini...</td>
</tr>
<tr>
<td>7</td>
<td>1.</td>
<td>The Magic Flute</td>
<td>Ignaz Pape...</td>
</tr>
<tr>
<td>8</td>
<td>1.</td>
<td>The Triumph of Music</td>
<td>Philipp Spitta...</td>
</tr>
<tr>
<td>9</td>
<td>1.</td>
<td>The Theatre Choir</td>
<td>John G. Walker...</td>
</tr>
<tr>
<td>10</td>
<td>1.</td>
<td>The Great American Songbook</td>
<td>Harry Rich...</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS
Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). Records listed are those selling best in the nation's retail record stores (dealers). (I) Indicates tune listed in the Billboard's weekly survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKLY SALES (In Units)</th>
<th>TUNE</th>
<th>ARTIST/S &amp; TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1.</td>
<td>Clair De Lune</td>
<td>Glenn Miller...</td>
</tr>
<tr>
<td>2</td>
<td>1.</td>
<td>The Star Spangled Banner</td>
<td>Al Goodman...</td>
</tr>
<tr>
<td>3</td>
<td>1.</td>
<td>The Perfect Man</td>
<td>Robert Merrill...</td>
</tr>
<tr>
<td>4</td>
<td>1.</td>
<td>The Lord's Prayer</td>
<td>Victor 11-8969...</td>
</tr>
<tr>
<td>5</td>
<td>1.</td>
<td>The Three Palladii</td>
<td>Victor 20-2294...</td>
</tr>
<tr>
<td>6</td>
<td>1.</td>
<td>The Star Spangled Banner</td>
<td>Victor 20-2304...</td>
</tr>
<tr>
<td>7</td>
<td>1.</td>
<td>The Red Ball</td>
<td>Victor 20-2295...</td>
</tr>
<tr>
<td>8</td>
<td>1.</td>
<td>The Perfect Man</td>
<td>Victor 20-2306...</td>
</tr>
<tr>
<td>9</td>
<td>1.</td>
<td>The Three Palladii</td>
<td>Victor 20-2295...</td>
</tr>
<tr>
<td>10</td>
<td>1.</td>
<td>The Star Spangled Banner</td>
<td>Victor 20-2306...</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS
Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). Records listed are those selling best in the nation's retail record stores (dealers). Albums are listed according to greatest sales.

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<th>POSITION</th>
<th>WEEKLY SALES (In Units)</th>
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<th>ARTIST/S &amp; TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1.</td>
<td>Masterpieces</td>
<td>Don McNeill...</td>
</tr>
<tr>
<td>2</td>
<td>1.</td>
<td>The Black &amp; White Man</td>
<td>Andy Devine...</td>
</tr>
<tr>
<td>3</td>
<td>1.</td>
<td>The Great Classic Hits</td>
<td>Arthur Godfrey...</td>
</tr>
<tr>
<td>4</td>
<td>1.</td>
<td>The Student Prince</td>
<td>Paul Whiteman...</td>
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<tr>
<td>5</td>
<td>1.</td>
<td>The Magic Flute</td>
<td>Ignaz Pape...</td>
</tr>
<tr>
<td>6</td>
<td>1.</td>
<td>The Million Dollar Quartet</td>
<td>Victor P-189...</td>
</tr>
<tr>
<td>7</td>
<td>1.</td>
<td>The Paris Opera Glass</td>
<td>Arturo Toscanini...</td>
</tr>
<tr>
<td>8</td>
<td>1.</td>
<td>The Million Dollar Quartet</td>
<td>Victor P-189...</td>
</tr>
<tr>
<td>9</td>
<td>1.</td>
<td>The Million Dollar Quartet</td>
<td>Victor P-189...</td>
</tr>
<tr>
<td>10</td>
<td>1.</td>
<td>The Million Dollar Quartet</td>
<td>Victor P-189...</td>
</tr>
</tbody>
</table>
November 8, 1947

**Juke Box Record Plays**

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. They are charted in The Billboard's weekly survey among 5,558 operators in all sections of the country. Listed under this title of each of the most-played records are other available recordings of the same tune. Other shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Charts.

**POSITION**

<table>
<thead>
<tr>
<th>Tally</th>
<th>Record Name</th>
<th>Artist(s)</th>
<th>Label(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>NEAR YOU</td>
<td>Perry Como</td>
<td>Columbia 37506</td>
</tr>
<tr>
<td>2</td>
<td>LOVE YOU</td>
<td>Eddy Arnold</td>
<td>Victor 20-2551</td>
</tr>
<tr>
<td>3</td>
<td>NEAR YOU</td>
<td>Andrews Sisters</td>
<td>Columbia 37417</td>
</tr>
<tr>
<td>4</td>
<td>LOVE YOU</td>
<td>Arthur Godfrey</td>
<td>Capitol Americana A-4001</td>
</tr>
<tr>
<td>5</td>
<td>DON'T BE SO</td>
<td>Bing Crosby</td>
<td>Columbia 37253</td>
</tr>
<tr>
<td>6</td>
<td>YOU PLAY</td>
<td>Perry Como</td>
<td>Capitol Americana A-40001</td>
</tr>
<tr>
<td>7</td>
<td>I CAN'T HELP IT</td>
<td>Billie Holiday</td>
<td>CapitolAmericana A-40002</td>
</tr>
<tr>
<td>8</td>
<td>NEAR YOU</td>
<td>Buddy Clark</td>
<td>Capitol Americana A-40003</td>
</tr>
<tr>
<td>9</td>
<td>NEAR YOU</td>
<td>Vaughn Monroe</td>
<td>Capitol Americana A-40006</td>
</tr>
<tr>
<td>10</td>
<td>OH SO NICE</td>
<td>Perry Como</td>
<td>Capitol Americana 40006</td>
</tr>
<tr>
<td>11</td>
<td>DANCE WITH ME</td>
<td>Perry Como</td>
<td>Capitol Americana A-40010</td>
</tr>
</tbody>
</table>

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed and billed most on juke boxes according to The Billboard's weekly survey among juke box operators.

**POSITION**

<table>
<thead>
<tr>
<th>Tally</th>
<th>Record Name</th>
<th>Artist(s)</th>
<th>Label(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SMOKE! SMOKE! SMOKE!</td>
<td>Tex Williams</td>
<td>Capitol America 40001</td>
</tr>
<tr>
<td>2</td>
<td>LOVE YOURSELF</td>
<td>Tex Williams</td>
<td>Capitol America 40002</td>
</tr>
<tr>
<td>3</td>
<td>I'M GONNA BE A SINGER</td>
<td>Tex Williams</td>
<td>Capitol America 40003</td>
</tr>
<tr>
<td>4</td>
<td>I CAN'T HELP IT</td>
<td>Billie Holiday</td>
<td>Capitol America 40004</td>
</tr>
<tr>
<td>5</td>
<td>DON'T BE SO</td>
<td>Bing Crosby</td>
<td>Capitol America 40005</td>
</tr>
<tr>
<td>6</td>
<td>YOU PLAY</td>
<td>Perry Como</td>
<td>Capitol America A-40011</td>
</tr>
<tr>
<td>7</td>
<td>I CAN'T HELP IT</td>
<td>Billie Holiday</td>
<td>Capitol America A-40012</td>
</tr>
<tr>
<td>8</td>
<td>NEAR YOU</td>
<td>Buddy Clark</td>
<td>Capitol America A-40013</td>
</tr>
<tr>
<td>9</td>
<td>NEAR YOU</td>
<td>Vaughn Monroe</td>
<td>Capitol America A-40014</td>
</tr>
<tr>
<td>10</td>
<td>OH SO NICE</td>
<td>Perry Como</td>
<td>Capitol America A-40015</td>
</tr>
</tbody>
</table>

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

**POSITION**

<table>
<thead>
<tr>
<th>Tally</th>
<th>Record Name</th>
<th>Artist(s)</th>
<th>Label(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BOOGIE WOOGIE BLUE</td>
<td>Louis Jordan</td>
<td>Decca 24104</td>
</tr>
<tr>
<td>2</td>
<td>PLATE</td>
<td>Les Brown</td>
<td>Capitol America 40006</td>
</tr>
<tr>
<td>3</td>
<td>SNEAK ANN GRAB IT</td>
<td>Les Brown</td>
<td>Capitol America 40007</td>
</tr>
<tr>
<td>4</td>
<td>HURRY ON DOWN</td>
<td>Nellie Lutcher</td>
<td>Capitol America 40008</td>
</tr>
<tr>
<td>5</td>
<td>HERE COMES A NEW DUDE</td>
<td>Les Brown</td>
<td>Capitol America 40009</td>
</tr>
<tr>
<td>6</td>
<td>SENSE YOUR FEELING</td>
<td>Paul Guyton</td>
<td>Capitol America 40010</td>
</tr>
<tr>
<td>7</td>
<td>LOOK OUT</td>
<td>Les Brown</td>
<td>Capitol America 40011</td>
</tr>
</tbody>
</table>

**HEAR THE GREAT ARTISTS AT THEIR BEST ON Columbia Records**
RCA VICTOR RECORDS
PERSONAL MANAGER:
WILLIAM MORRIS AGENCY, Inc.

RUSTY NICHOLS
IRENE DAYS
LOUIS ZITO

MUSIC
HOTEL PENNSYLVANIA, NOV. 17
Opening

Record Possibilities

THE BILLBOARD PICKS:
In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

LET'S BE SWEETHEARTS AGAIN
Margaret Whiting with the Crew Chiefs. Pass the Peace Pipe. and Frank De Vol Orch., Capitol 20-2546. This writing pair's latest effort on both sides. "Peace Pipe" is a mellow rhythm item that dropped into the chart MOM at "Good News." Dinah Shore has a Victor pressing that's yet to come, but there's nothing intersect about Mag's rendition. The "Sweethearts" flip is an elegant vocal treatment of a simple tenuous ballad. Credit Capitol for extraction recording, since it's a fine job of recording, and Crew Chief channel blocking and count on this for a double-header.

TWO LOVES HAVE I
I NEVER LOVED ANYONE
Ferry Cone with Russ Case and Orchestra, Capitol 20-2564. This must be "two hits in a record" week. Cone sounds a very lot better than usual standard but choice of material is questionable. Cone's right down there but no average. Both sides started off on earlier recordings by other artists-Vivian Vance touched off a "Two Loves" revival on Mercury and Tony Martin (also Mercury at the time) was called for "I Never Loved Anyone." The Cone touch backed by Victor's distribution punch may drive both hits over the hump.

WABASH BLUES
Shorty Sherock Orch., Commodore 7900. Shorty Sherock may have run into some good luck when Milt Gabler decided to put out a Decca-distributed 78-cent pop label on his W-K. hot Jazz Commodore. Shorty Sherock may have run into some good luck when Milt Gabler decided to put out a Decca-distributed 78-cent pop label on his W-K. hot Jazz Commodore. This must be "two sides to a record" week. Cone sounds a very lot better than usual standard but choice of material is questionable. Cone's right down there but no average. Both sides started off on earlier recordings by other artists-Vivian Vance touched off a "Two Loves" revival on Mercury and Tony Martin (also Mercury at the time) was called for "I Never Loved Anyone." The Cone touch backed by Victor's distribution punch may drive both hits over the hump.

THE DISK JOCKEYS PICK:
Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. "AND MIMI." Dick Haymes (Gordon Jenkins Ork). Capitol 37932
2. CIVILIZATION. Roy McPhail.. Capitol 37933
3. Lousy COUNTRYSIDE. Margaret Whiting (Frank De Vol Ork). Capitol 24112
4. THE WILDEST CAFE IN TOWN. Billy Eckstine (Hugo Winterhalter Ork). Capitol 37934
6. PAPA, WOHN'T YOU DANCE WITH MET. Doris Day (Lou Bring Ork). Columbia 37929
7. GOLDEN EARRINGS. Dinah Shore (Sonny Burke Ork). Columbia 37920
9. PAPA, WOHN'T YOU DANCE WITH MET. Billy Eckstine (Hugo Winterhalter Ork). Capitol 409
10. THERE'LL BE SOME CHANGES MADE. Ted Weems. Decca 26286
11. A TUNE FOR HUMMING. Eddy Howard. Majestic 1177

THE RETAILERS PICK:
Based on a weekly survey among 1,200 of them, the record retailers think tomorrow's hits will be:

1. CIVILIZATION. Louis Prima (Louis Prima Ork). Capitol 37931
2. A TUNE FOR HUMMING. Eddy Howard. Majestic 1177
3. HARMONY. J. Mercer-King Cole Trio. Capitol 37920
4. YOU MAKE ME FEEL (I'M FALLING IN LOVE). Freddy Martin (Clyde Barrow Orchestra). Capitol 37922
5. THE LITTLE OLD MILL. Margaret Whiting with the Crew Chiefs. Capitol 20-2471
6. "AND MIMI." Dick Haymes (Gordon Jenkins Ork). Decca 24172
7. PAPA, WOHN'T YOU DANCE WITH MET. Doris Day (Lou Bring Ork). Columbia 37921
8. SO FAR. Frank Sinatra (Axel Stordahl Ork). Columbia 37922
9. GOLDEN EARRINGS. Peggy Lee (Dave Barbour Ork). Capitol 37923

THE OPERATORS PICK:
Based on a weekly survey among 1,200 of them, the jock box operators think tomorrow's hits will be:

1. SERENADE OF THE BELLS. Sammy Kaye (Don Cornell-Choir). Capitol 20-2545
2. HARMONY. J. Mercer and King Cole Trio. Capitol 37920
3. THE STANLEY STEAMER. Lee Stafford (Paul Weston Ork). Capitol 37922

It's another Hit Stage Show at
NEW YORK'S
PARAMOUNT THEATRE

WITH THE
MAN WHO PLAYS
THE SWEETEST
TRUMPET
IN THE WORLD

CHARLIE SPIVAK
and his ORCHESTRA

STARRING, TOO, ON—
RCA VICTOR RECORDS
Featuring
IRENE DAVE
RUSTY NICHOLS
BOBBY RICKEY

Opening CAFE ROUGE
HOTEL PENNSYLVANIA, NOV. 17

WILLIAM MORRIS AGENCY, Inc.
PERSONAL MANAGER: LOUIS ZITO
BAND MANAGER: JIMMY WILLIAMS
PRESS RELATIONS: PAUL BROWN

November 8, 1947

THE BILLBOARD MUSIC POPULARITY CHARTS

PART VI

30 MUSIC
Record Reviews

Lifestyles: portion of review intended for information of all readers and music users. This portion is intended for guidance of music industry operators.

FRANK STAMP'S QUARTET (Victor 25-3423)

Working for the Master—FT; V. Give the World a Smile—FT; V.

All note values with piano accompanied, it's the old-time bent harmony singing for a long-time friend. One finds in this quartet the patterns of the past, the earlier days. The songs may not be new, but they are filled with sincerity, and in the style of old time. This quartet should be welcomed with open arms.

TIE-PIN BOYS (Columbia 37939 and 37937)

You Are My Sunshine—FT; V. Old Shep—W; V.

Adding a lick of yodeling to their usual piping, the Four Boys Days Marvin Taylor and Doug Harris, singing in a style that captures the old-time mountain sound, is a welcome addition to their repertoire. The sound is pure and true, bringing back fond memories of the past.

RING CROSBY (Decca 21414 and 21412)

Step Mama—FT; V. Deep Purple—FT; V.

Crosby provides an effective musical base. His voice is smooth and soulful. It adds intelligence and warmth to these sides which he sings smoothly and soulfully to the listeners.

KING THORNHILL (Columbia 37940)

The Christmas Song—FT; V.

Spinning out the now and lilt that makes for attraction, Thornhill strokes the piano, providing an effective musical base. His voice is smooth and soulful. It adds intelligence and warmth to these sides which he sings smoothly and soulfully to the listeners.

TONY MARTIN (Victor 20-2512)

Your Wedding—FT; V.

A fitting tribute to the holidays. Tony Martin's voice is smooth and soulful. It adds intelligence and warmth to these sides which he sings smoothly and soulfully to the listeners.

TED WEFER (Decca 25286 and 25287)

The Young One of the Martins and the Young One of the Weefers—FT; V.

It's Elmo Tanner's country singing to the rhythm of the brass harmonies of the band, adding warmth and depth to their performance.

SPADE COOLEY (Columbia 37937)

Cow Bell Polka—FT.

Cow Bell Polka is a fitting side that adds to the rhythmic flavor of the band.

JELLY BEAN (FT; VC)

Coney Island Baby—FT.

It's a lively and energetic number, perfect for the dance of juke box operators.

REMEMBER THE NAME

(REMEMBER THE TUNE)

'YOU DON'T LOVE ME ANYMORE'

(BACKED BY 'CUMANA')

REMEMBER THIS

IT'S A HIT!

ON

MERCURY

CELEBRITY SERIES 5070

(MORE TO FOLLOW)
3 TOP SONG HITS
on TOP Labels by TOP Artists

"—AND MIMI—"
By JIMMY KENNEDY and NAT SIMON
(Listed Alphabetically)

FRANKIE CARLE Columbia—37819
JERRY COOPER Diamond—2083
DINNING SISTERS Capitol—466
KAY DOREY Majestic—7262
DICK HAYMES Decca—24172
ART LUND MCM—10083
CHARLIE SPIVAK RCA Victor—20-2422
MEL TORME Musicraft—15144

"THE LITTLE OLD MILL"
(Listed Alphabetically)

BUDDY CLARK Columbia—37920
HAL DERWIN Capitol—469
MILT HERTh and BOB JOHNSTONE Decca—24199
SAMMY KAYE RCA Victor—20-2454
FRANKIE MASTERS MCM—10099

"TOO FAT POLKA"
(SHE'S TOO FAT FOR ME)
By ROSS MacLAIN and ARTHUR RICHARDSON

ARThUR GODFREY Columbia—37921

All other labels in preparation

SHAPIRO, BERNSTEIN & CO. INC.
MUSIC PUBLISHERS
1270 SIXTH AVENUE NEW YORK, N. Y.
LOUIS BERNSTEIN, President
GEORGE PENCUS, General Manager

RECORD SMASH HITS
TODD RHODES
AND HIS ORCHESTRA

"Bell Boy Boogie"
1001A "FLYING DISC"
1001B "BLUE SENSATION"
1002A "DANCE OF THE REDSKINS"

LEO DIAMOND harmonica artist
9A "MY SIN" 9B "DONKEY SERENADE"
96 "THEY CALLED IT DEJAVAN" 105 "Till Tonight You Belong to Me"

HENRY BUSSE AAB "LADY FROM 29 PALMS"
69 "JALOUSIE"

32 MUSIC The Billboard
November 8, 1947

Advance Information

PART VIII

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release. List is based on information initially supplied by record companies. Only records of those manufacturers' labels already listed or supplying information are listed.

POPULAR

A TUNE FOR HUMMING
Wendy Hermann (BABY, HAVE"

A TUNE FOR HUMMING
Joe Sheldon (BASS COVER GIRL)"

ARE YOU Havin' ANY FUN?
Freddy Martin Ork (AUNT PATTY)"

AVE MARIA
Vi Sjusmann (Carmelita ORK GIRL)"

BABY BOOGE
Ittle Lawrence (Rosalind Patton)"

BLACK AND BLUE
Your Mercury (NARCOS)"

BODY AND SOUL
Don't You Love Me Any More..."

BROOKS CALL RAG
Billy Butterfield Ork (CHRISTMAS IN)

CHEATIN' ON ME
Frankie Carle (I'M SORRY)

CHRISTMAS IN YOUR HEART
Leominster Orch (DON'T YOU)

CUMANA
Jose Melis Ork (Cumana)

DON'T BLAME MY HEART
Billy Butterfield Ork (IN SPITE OF)

DON'T YOU LOVE ME ANYMORE
Sterns (MAGICAL)

DUCHESS PLAYs TCHAIKOVSKY
Eddy Duchin (Send Me)"

ESSENTIAL NIGHT
Chair (Lullaby)

HAPPY BIRTHDAY, SWEETIE
Johnny Richards Ork (Dancing)

HEBREW CHANT
Margaret Whiting (The Harmonicist)

I FEEL SO SMOOCHIE

carin (I'M SORRY)

I'M GONNA GET A GIRL"

JACKSON RAG
Dave Wilcoxon (Sweetheart)

JENNY DANCE SONG"

JENNY DANCE SONG"

KOMVOIDS"

LET'S BE SWEETHEARTS AGAIN...

MELANCHOLY
De Vol Ork (PASS THAT)"

MUSIC FROM BEYOND THE MOON"

NOW HOW THE TIME GOES BY"

MY LITTLE DONKEY
Louis Prima (Louis Prima SONG)

NARCISUS
Billy Butcher Ork (BROKEN"

OH-football"

OH WHAT I KNOW ABOUT YOU"

PAINTINO"

PASS THAT PIPE"

POOR BUTTERFLY"

SENTIMENTAL RHAPSODY
Jerry Sheltin Tri (SO FAR)

SILENT NIGHT
Chet Baker (Charleston"

SINCERELY YOURS
 Billy Butterfield Ork (SILENT"

SWEET AND LOW ALBUM"

THE CHARIOT (Mitchell Ayres Orch)

THE WORLD'S GREATEST HIT ORCH"

(Continued on opposite page)
A GREAT SONG...\nBECOMING GREATER THROUGH THE YEARS\n
Winter Wonderland

by DICK SMITH and FELIX BERNARD

Endorsed and recorded by...

GUY LOMBARDO and THE ANDREWS SISTERS

(Signature)

JOHNNY MERCER and THE PIED PIPERS

(Capitol)

BREGMAN, VOCCO and CONN, Inc.

NEW YORK • CHICAGO • HOLLYWOOD
PORTLAND OUTBURST
(Continued from page 3)
The Billboard, October 29.
LEADER AND SAX: King Gulon.
VOCALISTS: Joseph, De Shay, Fearless Morris.
SAXES: Gene Serrano, Earl Moore, Joseph Linza.
TRUMPETS: George Maye, Joseph Nagel.
BASSES: Joseph Nagel, George Maye.
ARRANGERS: Frank Erickson, Sill Bailey.

Will undoubtedly help.

Guion's attack on Please Don't Talk About Me When Pan Gone, was really ex-
ceptionally good. The reviewer should capture the rhythm of Guion's com-
position on screen and contrast the attempt is intelligent in concept; the
Guion has swollen his rhythm but

The ice show, Hollywood's Winter Wonderland, of which Joe Vennut is
musical director, drew $9,000 to
the public auditorium October 15-17.
S. W. Lewin, auditorium manager,
called it poor. Nights were $1.20 to
$3; novels, 74 cents each. Inadequate
bases, the managements and interest made it

Guion has swollen his rhythm but

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Guion has sworn his rhythm but
CHICAGO, Nov. 1.—Name jazz units as lounge attractions reached the absorption point here this week, with Monday's selection of the Continental, Milwaukee bistro, which started the craze last June, reverting to a food policy, with himself on piano as sole music attraction. Johnen said that the current supply of top names locally the past three months made it impossible for him to keep top names on the marquee consistently.

Another important spot, Club Continental, Milwaukee bistro, may fold unless Bob Paliafito names across with $1,300 a week. Paliafito notified Stone that he had never inked a contract with the originator of the trend to jazz names. Johnen said that the current supply of major swing names at budgets well over $1,000 weekly. Both spots are located on the northwest side and they'll have to split their cut with still another spot in that area, the Club Delton, which brings in Art Tatum next week.

The Argyle Lounge, a northeast bistro, is also taking up the swing trend and has booked the I-thofe combo for the club he had been given writing rights to sign individual pasts and produced a card to back his testimony. Paliafito had contracts for Kirby Stone and John Kirby, depending upon whether they turn over the $1,000 which the union is seeking.

Rudy Davis, spot's op, intends to ex-}

Chicago Shifts Coast Personnel

Hollywood, Nov. 1.—Completing its revamping of Hollywood operations, Columbia Records last week appointed Bob Meyers, formerly assistant to artists and rep chief Joe Higgins, to the new berth of district sales manager of Seattle, Washington, and operators alike. They have been the choice of manufac-
Aussie Waxers

**Angle for Use Of U.S. Presses**

CHICAGO, Nov. 1—Australian disc firms and plastic manufacturers are making a bid to work out license deals to bring American-made compact records to their markets. To meet the increased demand for discs in that country, a survey of Midwest waxeries revealed this week.

With the Australian government tightening its barriers against foreign-made goods, in an effort to induce more home manufacturing, record concerns in the U.S. believe that the Australian industry is prepared to meet the increased demand from their own supply of native-made wax. Aussie concerns are not sure about the Australian record field, but they feel that the U.S. product is superior in what is made.

At present Aussie manufacturers are seeking stampers of American wax on whom to bid. There is little information available in Australia to manufacture a stamper, but there is nothing in that field which a year will yield considerable increase in stamping facilities, since the only masters will have to be shipped across. Reports from Australia also indicate that significant progress is being made on the expansion of record pressing equipment, but plants will soon be able to handle the contour demands of the present demand.

Cavanaugh, Donahue

Masters Sold to Pig

NEW YORK, Nov. 1.—Signature Frankie Cavanaugh completed the purchase of 24 master records by the Page Cavanaugh Trio and a Sam Donahue-flavored small band from the Durkham's now inactive Encore disc company. Buying price is said to be around $25,000. The Cavanaugh sides were cut prior to the trio's shift to the Victor disc company, while Donahue's wax was made soon after that master recording. Label wavers and discharge and prior to the organization of his current big band, which records for Capitol Records. The Donahue sides are about 18 masters of the trio, while the remainder of the material is by jazz groups led by Donahue.

Prexy Thiele will leave for the West Coast Wednesday (8) with his musical director, Ray Bloch, to cut sides with the recently acquired, chart, Connie Haines.

**Fox Vs. Enterprise**

In Bankruptcy Step

HOLLYWOOD, Nov. 1.—Bankruptcy proceedings against Enterprise Records, Hollywood indie platter, were expected to begin next week. Action is to be taken by Specialty Records owners, whose checks of $20,000 in back rent charged against Enterprise have not been satisfied. Fox, currently on the coast for annual booklets, believes Enterprise's claim of $10,000 in back salaries not to be justified.

Enterprise folder was averted several weeks ago when creditors reached an agreement to hold off writ papers that could straighten out muddled finances. Enterprise, meanwhile, has been brief of late but it has not announced liquidation. Enterprise, one of the outstanding disc firms, is one for $40,000 in back royalties made by city officials. A report that the Lincoln Hotel is set to change hands by the Rut-Costello Jr. Foundation (The Billboard, November 1).
Strip Splurge
In New Orleans

NEW ORLEANS, Nov. 1.-Town has suddenly gone big for strippers and local clubs are competing with each other in paying the bidders for anywhere from $500 to $1000 for two- week drainings.

Clubs currently bringing in good down at Three Acres, Kilroy's, Jerry Rosen, New York, Hotel, are Kilroy's, Pete Herman's, Three Acres, and Madison Avenue, who have run anywhere from four to as much as six weeks on one night. Seven nights, with last show of the week put on a week ago, Georgia Sothern, who wound up at Kilroy's, did a turnaway bit for practically every show. Her success is what's taking the other clubs shopping for them. Strippers who have received notables in their turn will be in the sheet music department of M. C. Bass in the country, St. Robert, and the aforementioned Georgia Sothern.

A few of practically all the spots consist of a skit-per leadliner, with three or four local acts that just walk, approximately $575 as a minimum.

AFM To Arbitrate Brown-Weems Jam

NEW YORK, Nov. 1.-Controversy between Johnny Brown, of Spotlight Attractions, and Ace Film and Music Co. of Santa Monica, a branch of the American Federation of Musicians (AFM) for arbitration. Brown supports his claim to Milt Silver, at 365 Club for 10 months, gull in a huff over billing. Brown has received three offers one of at least $575,800,000, Chicago, for next season. The original offer was decided by the AFM, which decided that Silver was not ready, at least at $575,000,000, which the AFM had the audacity to refuse. The AFM now feels that Silver is not ready, and has made a Counter offer of $150,000,000, which Brown has accepted.

San Francisco:

Rolf Hartwell, dancing center of the Reno Club in El Cerrito, is a real estate element in San Francisco. He has an estate there with his wife and three children. Bill Walters, former owner of the Viking Cafe, now managing the new Marlin in San Francisco.

Morris Silver Forms Own Booking Agency in Chi

CHICAGO, Nov. 1.-Morris Silver, original founder of the Illinois Booking Agency, has sold out his interests to the New York Booking Office and is now in the Chicago Booking Agency. He will handle club bookings, and Charles Stone, former manager of the Palace, will be his assistant. He will be in charge of bookings and will be in charge of the agency's operations. Silver will be in charge of the agency's operations and will be in charge of the agency's operations. Stone will be in charge of the agency's operations.

New Minimums
For Honolulu

NEW YORK, Nov. 1.-Royal Hawaiian Shows, operated by Max Hart, Toronto promoter, has signed a new minimum home agreement with the American Guild of Vaudeville Artists (AGVA) which calls for a permanent cash bond of $15,000, plus an additional fluctuating bond, depending on the show, up to $13,000.

Hart sent his first package to Honolulu on November 8, the first week of the act was Mickey Rooney, who got $12,000 for his end. The next package will be headed by Johnny Weissmuller, who will get $15,000 for eight days.

Drink Permit Balks
Embassy Preem; Acts Accept 2-Week Stall

NEW YORK, Nov. 1.-The Embassy, which was due to open preem Friday (31), won't re-light for at least two weeks because of liquor license difficulties.

The club, shuttered since spring, brought an application to the Wine Authority for a permit to serve beer and wine.

Amateurs in Conn. Houses

HARTFORD, Conn., Nov. 1.-Al Monty, former Connecticut theater manager, has inaugurated a series of Amateur Talent Shows, operated by Max Hart, starring on talent for two area Connecticut houses, Leen's Pol, Meriden, and Colonial, Southington, Series, which will run indefinitely, go on every night and overlook all theaters, with Monty as emcee.

Plan, according to Monty, is to hold State-wide finals of the Career Nite in a Hartford theater, to be selected.

St. Paul License Stays As Is

ST. PAUL, Nov. 1.-Effort to cut annual license fees for musical entertainment in St. Paul bars and taverns from $500 to $200 was defeated by the city council last week. Proposal to slash license costs was urged because instrument music is used, failed of passage when three councilmen voted for it and three against.

Spilt Milk

NEW YORK, Nov. 1.-Poezy Leb, manager of the night club department for Consolidated Radio Artists, ran an ad in Long Island Press this week, announcing that Biff Gross was appearing at a cafe. Customers were<br><br>complaining to the famous cartoonist listened to an apology about a typographical<br><br>error and the real offers of<br><br>Milk Miss.
NIGHT CLUBS-VAUDEVILLE
Communications to 1564 Broadway, New York 19, N. Y.

ALL-NEGRO POLICY BEING CONSIDERED BY VILLAGE INN

NEW YORK, Nov. 1.—Greenwich Village has decided that all Negro talent policy if present plans work out. Club has already arranged bookings handling bookings to submit applications, so far nothing has been heard back.

‘Rocky Cameno denies any change in talent policy, the some agents who have were told that all of these were held that those deals were off because of the policy switch.

STEM HUDDLES ON STAND-BY ISSUE KAPUT

NEW YORK, Nov. 1.—The huddle previously set by the Fraternal Order of Elizabethan Inn, Paramount, Strand and Capitol theaters (striking) on the American Federation of Musicians’ strike will be held when both sides refused to budge on the stand-by issue.

From Left, A. L. Wellman, Paramount; Oscar Dubin, Metro, and Frank N. Phelps, Warner, who stated that business didn’t warrant further payment of the weekly stand-by fees.

Union officials had decided that nightclubs were not valid and quoted published grosses, and besides, they said, the contracts between the two were still in effect and that included the theatermen took a different view.

They argued that only was咨询服务 was considered, the board of directors had deals pending for their acts.

The Grady’s Paradise Room, owned by Cecil Cannon, who had deals pending for their acts, refused to discuss the contract switch.

The conference, attended by representatives of the Ist and 2nd Districts, heard about the possibility of negotiations to work out.

The concept of the organization was that Negro talent to work out.

But in the settlement of the Taft-Hartley law, the Negro talent to be considered, and the state has been under fire to make sure these organizations meet the legal requirements.

The union officials refused to say what their next step would be, neither did the union officials refuse to say what their next step would be.

 Tighter Fire Laws Asked in Bay State

BOSTON, Nov. 1.—Charges that conditions of places of public assembly in Massachusetts were violating fire laws were made by A. L. Wellman, before the governor’s conference on fire prevention and safety, the State House, Capt. Michael F. Burke, chief inspector of the höfiske Fire Prevention Bureau, and others.

Burke complained of the lack of persistence in fire laws and other conditions of places of public assembly in Massachusetts.

The whole city of Boston is supposed to have a power of enforcement of the laws, but it is not a question of putting them in the effective application.

The fire prevention bureau has more power of enforcement on the spot.

DOVER, Del., Nov. 1.—Civilian Inc., has filed a charter with the corporation department of the secretary of state’s office, New on the state’s general public all permits to act as entertainment and refreshments, and capital of $100,000.

AGVA CHI CONCLAVE JAN. 4

Ballots Being Mailed Out Within Week

75 Delegates To Be Elected

NEW YORK, Nov. 1.—Ballots for the election of about 75 delegates from all over the country and the latter part of next week to all AGVA members in good standing as of July 31.

Ballots will be called for the election of about 75 delegates from all over the country and the latter part of next week to all AGVA members in good standing as of July 31.

Convention site is the Stevens Hotel, Chicago. Convention organizers already have made reservations with some 500 clubs, exclusive of the larger conventions and three smaller public rooms for the use of conventions.

In addition to the delegates AGVA reps also will attend, the pleasure of their presence will be in the immediate future.

Voting will be held at 2,000 clubs, any one may but may be called upon to declare the conditions in their territories when advice is necessary in drawing up local rules.

Preferred Convention Spot Chicago was so chosen for two reasons. It is accessible to delegates from all over the country and the fact that voting will be held at 2,000 clubs, any one may be called upon to declare the conditions in their territories when advice is necessary in drawing up local rules.

Among the tasks of the delegates will be to check a committee on credentials, a committee on the convention, and a committee to draw up the slate of officers. After they make their decisions, they are to bring them back to the floor for members’ approval or disapproval.

All delegates elected by the AGVA members to pay their expenses paid by the union.

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Kitty Davis Airliner To Turn kosher

MIAMI, Nov. 1.—Kitty Davis’s Airliner has been sold to a group headed by Michael Rosenberg, Yiddish actor. For an undisclosed sum.

by Michael Rosenberg, Yiddish actor, the Kitty Davis Airliner has been sold to a group headed by Michael Rosenberg, Yiddish actor, for an undisclosed sum.

Barr, a veteran of 20 years at managing nitelimes, had gone last week by Cecil Cannon, owner of the film of the Henry Grady Hotel, as reported by The Billboard showed this week.

The top talent policy, tho some agents believe name bands to be a better business.

Another deviation to MCA’s commission in the severance.

Frank N. Phelps, Warner, said that there is no guarantee that a new contract will be worked out.

Petrillo, AFM prexy, for the immediate future, it is under-

If an agreement is signed between the parties, said Phelps, there is no guarantee that a new contract will be worked out.

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VAUDEVILLE REVIEWS

Oriental, Chicago  
(Thursday, October 20)

Capades, $3.50. Price 50 cents extra.  
Charlie Howard, Frank McEvoy.  
Directed by Leon Morin.  
Ralph Russell.  
Ralph Russell and his stock company, at the Oriental, Chicago, are giving a fine stock performance.  
You can’t blame the customers for staying away from this show.  
The best part of the show is the comedy, which is the strongest feature.  
The comedy is well done and the audience is thoroughly entertained.  
The entire company is well rehearsed and the performances are good.  
You can’t blame anyone for liking this show.

Capitol, New York  
(Thursday, October 20)

The new stage show packs a hefty entertainment wallop, with each act a show in itself.  
The show is a good one and is well worth seeing.  
The performers are all well-rehearsed and the performances are good.  
You can’t blame anyone for liking this show.

Lowel’s State, New York  
(Thursday, October 20)

Capades, $5.50. Price, 10 cents extra.  
Barrymore, Edwin, Matthew, and Griffith.  
Directed by Josephine Ford.  
The show is a good one and is well worth seeing.  
The performers are all well-rehearsed and the performances are good.  
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Barrymore, Edwin, Matthew, and Griffith.  
Directed by Josephine Ford.  
The show is a good one and is well worth seeing.  
The performers are all well-rehearsed and the performances are good.  
You can’t blame anyone for liking this show.

THANKS TO MY SPONSOR AND ALL OF MY FRIENDS WHO HELPED ME ENJOY 2 SOLID YEARS ON "LET'S HAVE FUN" BAND WGN DAILY JIMMIE COSTELO

Now Preparing Personal Appearance Tour of Leading Theatres and Night Clubs Before Returning to the Air June 15th, 1948.

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Now Preparing Personal Appearance Tour of Leading Theatres and Night Clubs Before Returning to the Air June 15th, 1948.
Lookout House, Covington, Kentucky

(Monday, October 21)

NIGHT CLUB REVIEWS

Bob Rollins

LATIN QUARTER, New York, Ky.

Wednesday, October 22

CAPACITY: 120, Seat policy, $5.00 minimum

SPECIAL TREAT: NEWMARKET NIGHTS, L. B. Turner, Tommy Clay, Tenney Glen, Big Dipper

TINY CLEARY: Booking policy, non-exclusive

MINT: Non-exclusive, $5.00 minimum

Estimated last night, $7,500.

This城区的room in the swing club's third floor provides a first-class entertainment spot. Patrons consist mostly of downtown business men and hotel guests.

Entertainment-wise, current show features "Babe" who finds an appreciative audience in the knife-and-knuckle act. The room starts off with a round of applause.

As a jet plane and packs a real wallop. The orchestra, too, leaves little to be desirable in this clientele. Some shows are in order for this clientele. Some shows are in order for this clientele.

Marjorie Knapp, singer, opens a 15-week schedule of hotel and airline guests in the Pacific Northwest and California. The room is highly satisfactory.

Bob Rollins

DYNAMIC HIT IN ENGLAND

CRITICS SAY:

Thanks — Henry Nathans

MITZI BRUGGEN'S LUCKY GIRLS

CURRENTLY—12 Consecutive Weeks

CONTINENTAL CLUB, CHESAPEAKE, OHIO

After Successful 8 Weeks' Engagement

At LOOKOUT HOUSE

Covington, Kentucky

Vic Hyde

"Comedy on the High C's"

BOOKED SOLID

UNTIL

March 8, 1948

MELBOURNE, Australia, Nov. 1—The Kiwi Review company of New Zealand announces that its 15-week entertainment unit formed by the combination of "Kowhai and That Way With Mary," which has now been playing here for 10 months to bumper houses. Members all receive the profits in equal proportions.

It has had record houses in all Australian centers in view of its exceptional popularity in that country. It was expected that it would not start its Sydney season for another nine months. Manager Allen Warne will have the profits, saying he doesn't want the members expected to increased Judging Melbourne is highly satisfactory.

OMAN ORCHEPHEUM BIZ

OMAHA, Nov. 1—The combination of Rancizuk and and the other of the best jobs in her career. On high notes she sounds a lot like Ethel Merman.

Elsie Jayne, aero dancer, showed that the spaghetti在未来 will be a major hit, with a suitably Red Skelton's Blue Angel show. The show sold as it is, it's never in the least offensive. From the moment he takes over the cause creates a storm. Lester has the table sitters in stitches. Condo proves as capable and refreshing a foil as he is a dancer and Lester's aides are masterpieces in timing.

A choice bit in Condor's beautifully executed dance glides, with Lester's warming up as the work progresses. Buddy's familiar Alaska mash turn becomes funnier at each outing, leg-off all the way is recalled. The show opens on the set by Bob Doerper.

On the set by Bob Doerper.

Fletcher, capable shoulders of "Open De Doah" humorous mugging to rivet attention. Two with one hand and Nola with intricate mastery goes uncontested, displays her skills, but little sales ability, on the customers.

Lee Zito.

War Vet Unit in Australia

Playing to Packed Houses

War Vet Unit in Australia

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NEW YORK, Nov. 1.—The record-breaking run of "A Dandy Fellow" continued into the fourth week at the Roxy. During the week the original $720,000 figure was topped and the gross jumped to $770,000 despite Indian summer temperatures, including three of the hottest days ever recorded in New York. The unseasonable theater weather apparently helped to advance build-up for Forever Amber at the Roxy as the final factors for all grosses are now dominated by the five houses, which managed to pull thru with fair grosses.

Roxy (8,000 seats; average $85,000) topped The Razor’s Edge previous high gross with a smash $180,640 for the seventh week of its run. Sales of $123,000 which brought the total to $625,500 for Elizabeth, Talbot-Moore, The Traveller, The Roxy and Forever Amber. The grosses of $165,000 which brought the total to $145,000 and average $100,000 garnered $116,000 at the Roxy were the main factors for all gross figures for the Stem’s six days ever to register for all grosses, including three top-flight flesh-flicker houses.

By the way the Indian summer temperatures in New York and the other big cities are causing an unusual number of complaints from the cooler climate where it is the last hot weather and the first cold. Many of the tourists and the other people who have been in the city for the past week have been on the move and the theaters are finding it difficult to keep the crowds in.

ST. PAUL, Nov. 1.—Desi Arnaz’s ark and Marilyn Hutton drew $23,000 to the Radio City Theater for the world opening Wednesday (28). The gross was $4,500 better for the 4,000-seat house than his 1946 figure. Pic for the first two of its four-week run.

Brown Week 140 at Million $-

LOS ANGELES, Nov. 1.—Lee Brown’s ark brought in a wealth $14,700 for their stint at the Million dollar Theater, which was better than the national average. Pic’s sale with Jimmy Dorsey’s draw the pre-show, which also included Dapper Jeannie Blanche and Scottish comedian Ivan Ryan, with Ray Wilson, Wilson and Strobel Brown, hand, personal, holding down the featured spot. Pic was Gut House Kids Go West.

Boston Sags to 22G-

BOSTON, Nov. 1.—The Boston Theater sagged to $22,000 for the week ending Wednesday (28). The gross, given a high rating by local critics, was below par for the week. Pic had plenty of color and fine skating.Technical footwork, and together the program had plenty of color and fine skating.}

(Continued from page 38)

Only 2 of Atlanta’s 8 Spots Echo to the Register’s Ring

few top-flight night clubs in the country with a midday show. The room pulls them in both night and day. Council’s policy leans toward three or four acts built around name acts booked by Monte Arnold, the city’s top booking agents. Another factor that apparently has prompted the night club circuit is the general tendency of the city’s operating to create a new type of show, the floorshow, is in existence today except for the hotel spots. No rent and easy access to clientele and trade are the factors in this case.

The other five places in other than the city’s big hotels—suffering except on week-ends. Most are depending on the football crowds to pull them thru. The lounges are also looking for cold weather table to face a lot of patrons for doors for dancing and a chance to drink mixed drinks—two pleasures plus alcohol in any public place. Atlanta except the eight places. Taverns can still offer beer or wine.

Ice Show Sellout in London; Arnold Plans Four More

LONDON, Nov. 1.—Last night’s first show of Stars On Ice is likely to add to Tom Arnold’s reputation as an ice show promoter. hose big ice shows and the relatively small local shows in the provinces.

Stars On Ice is booked to the last minute for the first two of its four-week run.

A silly but effective opening act was provided by a group of professional comedians, including Jimmy Dorsey, who was not sufficiently to the standards of other acts but who were relatively good at what they did. The show included a number of musical numbers, including a medley of songs, a tap dance number, and a dance number with a horn section.

The comedy act included an ingratiating tuxedo act by Mr. and Mrs. T. E. Smith, who entertained with a tap dance routine and a number of comic bits. They were later joined by a group of children, who performed a number of songs and dances.

When coming through Dallas, come by to see me.

Eddie Kaplan

FRANK NICK — THE NITE SPOT

206½ Broadway S.

Lines of Girls Now Available

Dawson Music Co., Inc.,

106 Broadway
New York 10, N. Y.

Miss Qulin, Miss Qulin had a fascinating rhythm solo number, in which she went to the extreme of the 1940s, a veritable explosion of technical footwork, and together the whole show was a veritable show with plenty of color and fine skating. The act included, with an ingratiating smile, the crowd favorite and the swing number on skates. He and his partner, named up in the fast Irish passes in A Bit of Old Erin. A. S. Rany.

IN SHORT

(Continued from page 38)

Doig’s show Bar, suburban Detroit, formerly operated by Doc Dzialo, being taken over by a new partnership—Frank Wronnick, Arthur Greenwold and Carl J. Frederick and relabeled the Esquire show Bar. Roxy’s is the first place for the new owners.

Eddie Kaplan Agency

354 S. Broad St., Philadelphia 2, Pa.

March 8, 1947

New York:

Roxy’s 162G Record Leads Stem; Other Houses Suffer

Sally’s Swingettes will remain at Crescent Club, Hobart, Ind. until December. It Then is Looking Secure.

WANT GOOD ACTS

When coming through Dallas, come by to see me.

Frank Nick — The Nite Spot

205½ Broadway S.
NEW YORK, Nov. 1.—Producers are getting ready to hold an all-unit meeting to discuss a studio proposal to reduce costs. The proposal will be discussed at a meeting on Tuesday, Nov. 12, at the American National Theater and Academy in association with Theater Inc., which will be held in New York City. The meeting will be attended by representatives of all the major producers, including those from Warner Bros., Columbia, and 20th Century Fox.

Equity Refuses To Ease Up Rules For Senior Rating

NEW YORK, Nov. 1.—An attempt to reopen the question of making senior rates in Equity easier to attain for junior actors has been defeated at the council meeting Tuesday (39). A motion was made at the meeting that all 4A's unions be asked to consider the question of senior rating in Equity. The motion was defeated by a vote of 61 to 48.

Equity committee also feels that the question of one card for all actors is a matter of great importance. Members in the different union halls have worked for many years without having one card and committee claims that they still can work for two. The committee also points out that it was the only union to genuinely try to effect the change and that the 4A's merger was done because the Screen Guilds' main office on the Coast and did not want to move here.

Smalltown Legit Circuit Being Built in Upper N.Y.

NEW YORK, Nov. 1.—A new sixweek full-length play has been built in Upper New York State by Shaneket Theater, Inc., a legit company owned by the widow of Walter Davis. The show, which has been under contract with the American National Theater and Academy in association with Theater Inc., will open in November and will run for eight performances in the Tivoli Theater in San Francisco.

The production, dependent upon Ferrer being there, will get under way if the actor gets clear of his movie commitments.

“Romeo and Juliet” Attracted

Davenport, Nov. 1.—Box office receipts at the Opera Company's Romeo and Juliet were 48% above Saturday's performance. The opera was presented before a sold-out winter festival issued in Muscogee County District Court by the Picque Opera Company in Davenport, Iowa. The company, which was conducting its first production, presented Shakespeare's tragedy, but with a modern twist. The production was directed by George Ashley. It received critical acclaim and is expected to be a hit with audiences. The show is scheduled to run for six performances and will continue through November 10.

Anti-Bias Clause In Actor Contract Seen as Pressure

NEW YORK, Nov. 1.—Opinion is growing in legit circles that the clause in actors' contracts regarding discrimination in theater will be put to the test. The Theater leaves actors open to all kinds of pressure from managers. In one case, the demand was for segregation in the group's only code the theater could refuse to do, the theater, on 1, 1948, “the actor shall not be required in any theater in the United States where discrimination is practiced against any actor or patron of the theater by reason of his race, color or creed.”

Originally, according to those in the know, this clause was seen as a way to protect actors from unfair treatment, but now it is seen as a weapon to be used against the theater. The clause could be interpreted to mean that the theater is not allowed to discriminate against any actor or patron of the theater, regardless of their race, color, or creed.

Equity committee also feels that the question of one card for members of all 4A's units is of prime importance. Members in the different union halls have worked for many years without having one card and committee claims that they still can work for two. The committee also points out that it was the only union to genuinely try to effect the change and that the 4A's merger was done because the Screen Guilds' main office on the Coast and did not want to move here.

Grievance Group Reactivated by Chorus Equity

NEW YORK, Nov. 1.—The quarter's meeting of the Grievance Group held yesterday with 200 members present at the Hotel Astor, activated its membership request of the members. Committee in charge of the grievance group had become inactive because many of the key members were on tour. However, for those on tour who voted, the choices being Joseph Lautner, Ray Francis, and John Schmitt, Sasha Fressman and Paul Rittenhouse.

Chief topic of discussion at the meeting was whether to expand the group's charter and put it on a permanent basis. It was decided that the group should be reactivated and a new committee appointed.

New Scenic Designing Rates Sent to New York Producers

NEW YORK, Nov. 1.—New rates for scenic designers will go into effect Dec. 1. A copy of the new rates was sent to individual producers and to the League of New York Theaters. As already reported in The Billboard (October 15), the new rates will be effective to the end of December.
Tandy gives tile part a genuine three-
Southern belles.

Do Bois (played brilliantly by Jess-
been extremely adroit in selecting
act play to be a tritely familiar type,
work of his cast, Williams draws a
character-shading to the last line.

Tennessee Williams, in Streetcar
Newed Desire has developed the
completely new line and has done it
all with the sensitivity that is symbolized
by the magnolia. In
a magnificent burst of playwriting
Williams has come up with a new
three-act drama, and entrusted

Tandy) and to Kim Hunter (as Stella
players gives a shining performance.

Despite the many op-
ment values, albeit the newest piece

Saroyan has come up with a new
magician's wand to amaze and

as the heiress in streetcar

Saroyan's writing, there

Saroyan has injected more optimism in his

Ourr-OF-TOWN

Elea Kazan, who has often

from the wealthy section of the city

But with it

a fresh start in life.

it unfunny, sometimes macabre and

G.I.'s ran off a quick translation and

As soon as

Steve Hubbel

Terry Kilburn, Larry Salters 'and

Terry Kilburn, Larry Salters

Helen June

Walter Malm

Tom Haynes

Michael Fischler

about making real home makers) hitch

and, despite the present slowness of

likely to be desired.

delves and French humor that misses

In general, matters concern Messrs.

from the very first, and when it

our scene since Dream Girl, and Miss

Sara four has written another hit that

shock to its credit, the script isn't and

it is also
to preach his sermons.

Gurney has done a competently paced

theatrical wall murals, which give

for the barest of settings and props, the

the impression

It isn't really

some reason unknown

they are dressing up as St.

There

For some reason unknown

Over-all irreverent, and wonders why

and, despite the present slowness of

the church, which leads to a series

the action and set a mood is a joy to

Ben Kornzweig.

Mr. Joe, a local lad, averse to any occupation

28, St.

the Booleys who is evidently

or other they are dressing up as St.

There

with a couple of Brooklyn floozies,

the part of necessity gives the impression

Mr. Joe, a local lad, averse to any occupation

heaven.

in the very first, and when it

at first and is in bad need of tightening.

as the heiress in streetcar

of fairly popping with

of fairly popping with

a traffic hazard.

is too much to absorb at one sitting.

and, despite the present slowness of

the action and set a mood is a joy to

Ben Kornzweig, Max Siegel.

play on the tiny

the action and set a mood is a joy to


All in all, Saroyan

Pulleys of anime, Mr. Joe, a local lad, averse to any occupation

one of the most trenchant and

it is also
to preach his sermons.

the impression

It isn't really

some reason unknown

they are dressing up as St.

There

With working

the part of necessity gives the impression

Mr. Joe, a local lad, averse to any occupation

heaven.

in the very first, and when it

at first and is in bad need of tightening.

as the heiress in streetcar

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**BROADWAY SHOWCASE**

**Performances Through November 1, 1947**

**DRAMA REVIEWS**

**Dramas**
- Women in Uniform (Club) 75
- The Seven Days (Biltmore) 75
- A Metamorphic Man (Lytton) 75

**Musicals**
- Allegro (Pantages) 75
- Annie Get Your Gun (Pantages) 65
- Brigadoon (St. James) 75
- Call Me Madam (Shubert) 75
- Bells Are Ringing (Shubert) 65
- High Button Shoe (Curtain) 75
- Music in My Heart (Shubert) 75
- Oklahoma! (Alvin) 75

**ICE SHOWS**
- Termite Mound (Shubert) 75

**OPENED**
- Woman on the Town (Shubert) 25

**CLOSING**
- Our Lady... (Playhouse) 55

**BROADWAY OPENING**

**THE WINSLOW BOY**

Opened Wednesday, October 1, 1947

**FOR THE FIRST TIME IN NEW YORK**

**NATIONAL THEATRE COMPANY**

**CAST**
- B. C. Forbes (Mr. Fraser)
- Michael Newell (The Boy)
- Barrie Chase (Mrs. Fraser)
- Bethel Leslie (Theodore)
- Mabel Albertson (Mrs. Palin)
- Kenneth More (Mr. Philip)
- Dorothy Page (Lady Windermere)
- Lila Kedrova (Mrs. Treves)
- Henry Daniell (Mr. Whitworth)
- E. F. approval

**BROADWAY REVIEWS**

**MOTHER IMMACULATE** (L'Immaculée)

(Drawn in four acts by Philippe Heriat. Sets by Jacques Mauclair, Directed by Jacques Mauclair, starring by Edy de Immon, Mme. Ambrieu, and glamorous gold-digger Mme. Sylvie) 100

Philippe Heriat's Mother Immaculate, which reopened at the Comedie-Champs-Elysées, has nothing to do with religion. Quite the contrary: here science plays God.

**THE WATCHED POT**

(Continued from page 42) is hardly in the character of a witless Englishman. The casting of Olivia as the feathery aunt also can be considered on err. Can't help feeling that the delivery of Olivia's bits, especially the one where she tells the story about the fowl in the nest, is sometimes hard on the audience's nerves. In short, this is a well chosen. The plot will certainly appeal to American audiences if it were done in a less excrescent pace. Jean White.

**APOLLO OF MARSAC** (L'Appolon de Marsac)

(Revised October 1, 1947)

**THEATER ATHENEE, PARIS**


**COUNCIL**

Leon Morse, Playwright... 40

**CONTRIBUTORS**

Simon Novell, American... 40

**ROUTES**

**Dramatic and Musical**

**The Billboard**

November 8, 1947
Chi Ticket Tax Wins Support

CHICAGO, Nov. 1.—Despite a continuing fight on the part of the film industry here to prevent the levying of a tax on amusement tax, developments this week indicated the measure might be pushed through. Thus an amendment council, the film industry has been fighting the measure, with movie houses running Hollywood-made trailers against the bill and mailing over 600,000 petition signatures to the Illinois Senate. On Wednesday, Atty. Frank Keenan, referring to a recent statement by governor Douglas, asserted that the State might be willing to split part of its revenue with Chicago, claiming that if it did, an amusement tax would be unnecessary. To this he received fewer backers of the tax statements that State revenue-splitting measures would have to be on the statute books before cancellation of amusement tax measure would be possible.

Another blow was the announcement by Mayor Martin Kennelly that the Illinois Senate would take up the 3 per cent levy on Saturday (3) to plan for amusement tax measure. Kennelly’s plan is expected to be passed by the Senate on Monday. Should this bill pass confidence in his administration and the State to carry on the tax.

Indications that many aldermen already are in favor of the amendment to the tax were shown when the Chicago Sun. The poll showed that 24 aldermen were in favor of the measure, while 24 were opposed and four were doubtful.

Jewish Federation Launches ‘47 Drive

NEW YORK, Nov. 1.—The drive of the Federation of Jewish Philanthropists’ fund-raising drive on Broadway is spread to all points of the United States. The board of directors of the federation, under the leadership of Sidney K. Meyers, has planned a series of events leading up to the opening of the drive on November 11.

The campaign will seek to raise $1,000,000,000, which is an increase of $50,000,000 over the amount raised last year. The federation will aid the 110 institutions and agencies in the city, including hospitals, child-care agencies, community centers, settlement houses, religious, educational, social work and family welfare councils.

Holstein’s Songs Worth 3G Legacy

OMAHA, Nov. 1.—Elinor J. Holstein, who used to ring lioness coat hangers over K.A.M. Glasgow, has celebrated her 30th birthday in style at the Hotel Bologh. When her will was admitted to probate Thursday, (30), it was found that the woman had left Holstein, who also uses the stage name of rich Holstein, whose home is in Oma.

"I want my dear friend Eva, to have all that I own—everything," stated the will, which was presented in her will. Her attorney estimated the estate is worth $5,000.

JANUARY 27, 1947
In Memory of

MAX LINDERMANN

A Great Showman—

A Real Friend

Gerald Swellens

In the Blue Bird, The Piper and The Merry Wives of Windsor. Baird was a dramatic critic for The Boston Transcript, and in 1920 began a recital career, illustrating his songs and monologs with dancing. He also wrote several production numbers for the stage. Surived by his widow and daughter.

BERNARD—Captain (W. K. Bernard McCay), 58, wild-animal trainer and animal manager, October 23 in New York. Bernard traveled with the Bostock Animal Show and several American circuses, being associated with Clyde Beatty for many years. Survived by his widow and sister of Winnipeg and five sisters and a brother of Edinburgh, Scotland. Burial in Brockside Memorial Cemetery, Winnipeg.

BRUNK—Mrs. Emma, 85, of Whitchita, Kan., October 22. Survived by seven sons, Glenn, a general agent for the Greater United Shows; Charles, agent for Harley Stotler's tent rep organization; Henry, head of United Comedians; Sam, salesman for Paramount Pictures in Oklahoma City;

In Memory of

MAX LINDERMANN

Showman, Partner and Friend

Frank Bergen

World of Mirth Shows

Paul, Crescent City, Calif., attorney; W. C. Greggs, of Walnut Ridge, Ark., and a daughter, Mrs. H. M. Coulson, Duluth, Oslo. Burial in Wische Park Cemetery October 24.

CALLINAN — Leo J., 57, former manager and booking agent, October 19 in Charleston, W. Va. He was the manager of the Abby Theater and produced as well as acted in a number of plays from 1904 to 1908, at the age of 9. Musical shows in which he appeared, including The Royal Vagabond. He was the author of a volume of reminiscences. Merry Players. He had worked with the Sensational Royals, the Four Jacks and the Sensational Musicians. Survived by four brothers and a sister. Burial in Mount Olivet Cemetery, San Francisco, October 27.

FAY—William G., 73, Irish actor, for many years in vaudeville, October 27 in London. He managed the Abby Theater and produced as well as acted in a number of plays from 1904 to 1908, at the age of 9. Musical shows in which he appeared, including The Royal Vagabond. He was the author of a volume of reminiscences. Merry Players. He had worked with the Sensational Royals, the Four Jacks and the Sensational Musicians. Survived by four brothers and a sister. Burial in Mount Olivet Cemetery, San Francisco, October 27.

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BIRNBAUM—Harry, 87, former theatrical producer, October 27 in the Bronx. While a member of the theatrical community, he was married in 1922.

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I. Tent & Awning Manufacturers' Association, counties that had no current license for housing accommodations. Tag and the other levied a $10 license for the following year. Paying all costs and charges in connection with the said ad valorem assessment prior to purchase of such license.

He added that taxes for one year cannot be paid by purchase of a license tag for the following year.

Tasmanian agreement will lead up trailer camp facilities, and to consider agreements with the Showman’s Guild of America for the coming and all future exhibitions.

The Showman’s Guild, for its part, was the recipient of the bronze plaque for achievement at the 34th annual convention of the National Tent & Awning Company, Chicago, Illinois. Ed Haddad has moved his office to Los Angeles, Nov. 1. —Grand Prix auto race at Gilmore Suddunum here Thursday, October 23, before 10,000 persons. Only one man, according to Wallace Ripley, co-ordinator of the discovery of gold, are cutting seriously into the take of vaude houses in these cities, the races are being held in the winter quarters at Camden, S. C. Nov. 1. —The Tasmanian Royal Agricultural Society is the first of the big state royal fairs to come to terms with the Showman’s Guild of America for the coming and all future exhibitions.

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**New Records Set At Dothan, Ala.; Single Day High**

**DOTHAN, Ala., Nov. 1.—**Records in all departments are being set at the Dothan State Fairgrounds tonight. Eddie Young's Royal Crown Shows are taking the top honor with the largest grosses this season as the result of heavy play on the part of huge, free-spending crowds.

Official gate count on opening Monday was 6,800, with a take of nearly $37,000, of which 15,000 represented choir groups from three States. There were 1,900 in attendance, which was greater than any turnout in the history of the fair. Later were filled with free tickets in advance of opening. Thursday (18th), Governor Bolton, trailed by huge crowds, attended the fair for showmanship was amply demonstrated as he participated in nearly every group.

Bingo and other concessions operated here for the first time in four years and compiled sizeable grosses as expected, following the enforced closure of this department. Concessions were in charge of E. B. Braden, with Mrs. Dolly Young, legal assistant.

Brander's Side Show, Beir's Ventriloquists, and E. B. Braden mentioned show all harvested huge take. Ferris Wheel, Caterpillar and Odditorium were the most popular.

Mr. and Mrs. C. E. Lunceford, co-managers of the fair, demonstrated operating smoothly and efficiently.

Visitors included John L. Logan, of Largo, Fla., and H. A. McNamara, of Cape Haven (Fla.) Fair; Jesse F. Sparks, manager of the Rapid City, S. Dak., Fair; Bob Francis, Miami; Paul Conaway, Mack Greer, R. L. Newman, and many members of the Royal American Shows.

**Surpassing all records, a new day-record of $5,000 was set by Dothan's Auto Racing Swells,**

**Auto Racing Swells**

**Tampa Sports Fund**

**TAMPA, Nov. 1.—**Weekly auto racing began this spring on the city-owned Florida State Fair track, has attracted 10,000 for Mayor Curtis Hixon's auditorium fund and a similar amount for a sports center planned by the Florida Sportsmen men, sponsors of the speed events.

The season opened Sunday (30), at which time the fair association will take over the grounds for the February exposition. Unless weather interferes another $5,000 may be added to the city's share of profits.

The 1947 Florida Legislature passed a bill giving Hixon authority to set up a fund for rebuilding Municipal Auditorium. This spring he earmarked the State fair plant for that purpose. Last year the off-season management of the fairgrounds was handled by the city recreation department which turned in $2,000, $1,250 of which represented racing revenue. This year the mayor appointed P. J. (D딱) Strider, general manager of the fair, as supervisor.

Jack Shippard, chief steward, anticipates a heavy influx of northern drivers with the end of the fair season.

**Pulling Matinee Crowds at Mississippi Fairs has long been a nuisance to the public and all showmen in the future will have to depend on the good old lungs and the gun and the horse,**

**Where They Gallop**

**PORTLAND, Ore., Nov. 1.—Legalized pari-mutuel horse and dog racing statute—under which racing will be held within or outside the State—will yield much of their revenue thru sharing the State tax on wagers—which has been upheld by Circuit Judge Walter L. Tooze. However, his decision left the door open for the city of Portland to take a slice of this revenue thru taxation of wagering.

Judge Tooze held that the racing act of 1933 protects waging on pari-mutuel races whether they be held within or outside the State. His ruling was in an action by which O. Larson sought to recover $1,100 allegedly lost to Gus Zahn and L. Dustley on races outside the State, Larson contending a lottery thus was being conducted.

The legality of the Portland ordinance prohibiting bookmaking, Judge Tooze pointed out that the city must recognize the legitimate horse racing business—a tax that would apply to the wagers from which the fair obtains their revenue—unless the city undertook the hairsplitting job of distinguishing between intrastate and extrastate racing.
Escanaba Registers 21G Net; Schedules '48 Improvements

ESCANABA, Mich., Nov. 1—Surplus of $39,860.83 resulting from operation of the city's Upper Peninsula State Fair will be used by the fair to pay improvements on the grounds, including erection of 4-H Club dormitories. Planned improvements include a new public address system, an intrabuilding communication system, an addition to the grandstand, a new fence enclosing the fair and buildings, painting and repainting the grandstand and buildings.

Guests this year were 69,068,368 and total expenditures were $48,107.92. Receipts included $25,625.13 in admissions, $4,412,65 in concession commissions; $9,215, a record sale of midway space, and $2,859.90 from sale of space in the exhibition building.

Expenditures included $12,573 for tents, $13,856.13 for prizes and premiums. Federal admission taxes amounted to $258,215, a record sale.

P. Jones.


International Association of Agricultural Societies, Hotel Syrah, Chicago, December 1-3. Frank H. Kingman, Brockport, New York, secretary.

Iowa Fair Managers' Association, Des Moines Hotel, Des Moines, December 8-10. E. Williams, Manchester, secretary.

Indianan Association of County and District Fairs, Claypool Hotel, Indianapolis, Dec. 5-7. William Clark, Frankfort, secretary.


Western Canada Association of Exhibitions, Exhibition Royal Hotel, Vancouver, July 19-21. Mrs. Letta Walsh, Saskatoon, Saskatchewan, secretary.


Nebraska Association of Fair Managers, Lincoln, January 20-22. F. Meenach, secretary.


INQUIRIES are being made regarding details of cooperation and fairs should send in the latest complete and accurate information to The Billboard, 185 North Clark St., Chicago 1, Ill.

Meetings of Fairs Assns.

PAGAMENT OF PROGRESS DRAWS

60,000 at Compton, Calif.

COMPTON, Calif., Nov. 1—Over 60,000 persons thronged the streets of this Los Angeles suburb (22) to view the opening parade of the city's annual four-day Pagent of Progress. Parade of Progress was headed by a dozen bands, led the crowds to the local fairs—the Alameda and Palmer Streets, where other entertainment was provided. In addition to the usual parade, rodeo, midway, and a vaudeville show, produced by the Joe E. Brown Agency, were on the program. Other features included a pet show, army and navy canteen, industrial and commercial exhibits, a local talent show and a long festival.

Civic, Vet Orgs Push

Athal, Mass., Revival

ATHOL, Mass., Nov. 1—Plans here last week to revive the Athol Fair which succeeded to the depression in 1931. Representatives of Athol civic and veteran organizations got the ball rolling for a revival in 1948 by sending a working committee, headed by William B. Colton, Legion commander.

Fair weather failed to help the early part of the week with light rain. Rain from Wednesday (22) washed out the possibility of doing business.

W. E. (Bill) Frahan, localarel owner who closed several weeks ago, said that in spite of the rain the fair association, operated by the Republican Club, sold 80,000 tickets and shows four out of five operating days.

Weather Kayoes

Crystal Expo at Macon Negro Fair

MACON, Ga., Nov. 1—W. E. Burns' Crystal Expo Shows were noted out at the seventh annual Middle Georgia Colored Fair.

An early morning fire Thursday (23) destroyed the Macon Stock yard, and several trucks containing merchandise. Damage was officially estimated at $2,000,000. Seats and show front were saved.

Now contract agents for the fair range from $1,000 to $3,000.

The Thirsty Straw

A THRILLER

THAT DRAWS

ATTENTION TO YOUR SHOW

6/4 THE BILLBOARD CINCINNATI 22, O.

ATTENTION, ACTS FOR 1948 FAIRS

Now contacting Agents for High Class acts, suitable for Fairs, Singing, Dances, Family Acts, Trios, Double Acts, Industrial Acts, and Barn Shows. Submissions, with full descriptions and vaudeville pictures as we are looking forward to large and reduced rates.

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Now contacting Acts of High Class act, suitable for Fairs, Singing, Dances, Family Acts, Trios, Animal Acts. Send pictures, with full description and reduced rates as we are looking forward to large Fairs.

THE KIMBERTONE FIRE CO.

Kimberton, Pa.

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Haley Leaves Circus in Huff

Does not resign as prexy—North assumes duties, not title—next round awaited

CHATANOOGA, Tenn., Nov. 1.—John B. Haley, 56-year-old executive vice-president of the Ringling Bros. and Barnum & Bailey Circus, again headed up the Big Show here actually, if not officially, with the departure in a huff from Atlanta, Oct. 29, following the shooting there of President James A. Haley, and his wife, Audrey, one of three principal stockholders following a reported break in friendly relations.

Queried by The Billboard here Wednesday (2) Mr. North said, "James Haley is, to the best of my knowledge, still president. No written resignation has been submitted to date."

Other than resigning Haley can be queried only from the voting action of the principal stockholders at a regularly scheduled meeting. The stockholders' agreement calls for an annual meeting to take place in the New York offices of the show in the spring, usually for the purpose of setting a touring date at Madison Square Garden.

Mrs. Audrey Haley, show secretary and wife of the president, and North, last June 26, at a stockholders' meeting in Atlanta, Declined to comment on the report of a break in friendly relations following the showing there of President Andrew W. "Aubrey," one of three principal stockholders, occurring in a huff from Atlanta, Oct. 28, 1947, if not officially, with the departure in a huff from Atlanta, Oct. 29, following the shooting there of President James A. Haley, and his wife, Audrey, one of three principal stockholders following a reported break in friendly relations.

Hail to the new president. Any two of the above three can be elected to fill any one of the positions vacated by the resignation of Mr. Haley. Only one of the above three can be elected to fill any one of the positions vacated by the resignation of Mr. Haley.

Haley, contacted before he and Mrs. Haley left Atlanta in their private car for Sarasota (Fla.) winter quarters, declined to comment on the report that he had resigned.

"Regarding all rumors and newspaper reports, the plain truth regarding the situation is that there cannot be any formal change in status of present officers until official action is taken by the board of directors," Mr. North said. Meanwhile key operating personnel remains unchanged.

North, himself a former president of the circus, is producer of this show, with his partner, Mr. Charles (Edith) Ringling, Mrs. Charles (Edith) Ringling, vice-president, and James R. Griffin, treasurer.

The president is paid $50,000 a year.

Eddie Arlington Dies at 73; Former Circus Owner-Agent

BULK OF CONSOLVO'S TWO MILLION ESTATE GIVES TO CHARITIES

HUNTINGDON, L. I., N. Y., Nov. 1.—Edward Arlington, former circus owner and agent, who retired from active participation in the field about 10 years ago, died October 25 in a nursing home here where he had been a patient since April. He was 73 years old. Considered one of the greatest circus men of his day, Arlington broke into show business on the original Barnum show where his father, George, had the concessionaires. In 1937-38 he was manager of the Ringling Chicago office, after having been an agent of the Ringling Bros. His one venture in the legitimate field was Blue Jeans, which was staged in this period and featured his future wife, Jeannette Horne, who was billed as Mrs. Arlington.

From 1913 thru 1917 he was part owner, general agent and traffic manager with the Miller brothers in the 101 Ranch Wild West Show. He was also connected at various times with the Kwick and Finkle and Kenmore Shows, for which he controlled Harry H. Tammen and Fred G. Rondel, publishers of The Billboard, for whom he headed South on its Western trek.

In 1935, in his last venture in out-of-town shows, he was connected with the Cadillac, Claridge, Almar, Montana, Marseilles in Marseilles, and the Cadillac, Claridge, Almar, Oregon, and the Outdoor Shows.

He was survived by his daughter, Mrs. M. V. Sickle, New York, and a grandson, both of whom are now in Italy. His wife died four years ago.

Fort Smith, Ark., So-So for Bailey

WAGONEER, Okla., Nov. 1.—Delley Bros.' Circus,图案 only a fair date here following two capacity houses at Fort Smith, Ark., as it headed South on its Western trek.

Show was exceptionally well received in Fort Smith, where it was credited with being one of the better shows to play there. It was the only sizable show to appear there this season.

Texas Trek Nets Excellent Draw For Mills Bros.

BENAVIDES, Tex., Nov. 1.—The Mills Bros.' Circus trek thru Texas in two sellouts. A day well located, with plenty of extra space for parking, was encountered.

Performers were jamming from here to join various indoor units.

Clyde Beatty Into Quarters; Strong Finish

JANE 'Em in Beaumont

BEAUMONT, Tex., Nov. 1.—Last leg of the Clyde Beatty circus filled its two night-time houses at 155 No. Clark St., Chicago 1, Ill. An Moe, Shirley and Ted were scheduled for tonight.

Two-day stand at Corpus Christi, October 22-23, was good for two night-time houses at 155 No. Clark St., Chicago 1. Pollock jammed the big top night and turned out in sizable numbers for both days.

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The Billboard
Atlantic Circus Goes to Arena

Execs, Wirtz settle differences, but police hold to Frank Wirth as producer

ST. LOUIS, Nov. 1—Officials of the Police Relief Association, sponsors of the annual police circus, and the Arena Corporation settled their differences October 24, with the result that the show will again be held indoors in St. Louis, as was announced.

Capt. John Beck, chairman of the police committee handling the show, said the circus will be held from May 3 to 5 in inclusive, and that Frank Wirth, New York booker will supply the acts. A joint statement issued by L. D. F. Hamilton Jr., president of the Arena Corporation, and Jacob M. Wirth, New York booker, said that while the rental would be $50,000, Barnes Bros. Circus had agreed to turn over a contribution of $25,000 to the police relief fund, to be given simultaneously with the payment of the rental.

The rental had been $15,000 for the 1947 circus, but the Hana Bros. control of the Arena Corporation shifted upon the purchase of a large stock of stock by the Barnes Bros. Circus, of which Arthur M. Wirth, of Chicago, is a principal, and the latter company is being managed by the former, the police property would be rented.

The latter countered by offering to pay $30,000 in rental, but refused to yield to a demand that a Barnes Bros. show could be accepted for the engagement.

Wirtz turned down this proposal. The police then continued negotiations with St. Louis University for the use of a roofed stadium here and announced that for the first time in its 40-year history the circus would be presented by police.

Negotiations were later reopened by Wirtz and officials of the police circus, but the latter waived the demand that a Barnes Bros. show be presented and there was a revision of the rental.
Bally Bros.

T. J. Tidwell, owner of the central
baring his name, visited us
brought his big elephant, 
our baby elephant, Shirley, and Alice sure put
her birthday with a big cake and spe-
cial broadcast over KGFL.

Doris and Her Pals, a dog act from 
arrived at the schools to visit. At Pitts-
Weaver, an announcer for KAVE, visited 
the Low Hemden and other top 
audience. Al handled the writer's announcement on the birth of 
his daughter, Sundeen Louise.

Miss Billy Thomas, Miss Kansas from 
Missouri and Mrs. Harry Swank with her new daughter. Many of 
Doris's friends came all the way across the border in Mexico. Mr. and 
Mrs. Lee Pearson visited. Elvis, her 

Polack Eastern Unit

Business at Utica, N.Y., under the 
number of the Flying Federal is excellent. People are 
quickly to see with the opening of the new 

Outsiders Thrill Circus

A fast one from Montgomery, Ala., to Atlanta gave the personal 
pleasure of time for sightseeing and going to the movies, as the night 
and weather a bit chilly. High 

WANTED

Free for limited time. Will pay us 
BOX 213, JACKSONVILLE, FLORIDA

Wanted Experienced

Telephone Men

No drunks wanted. Several deals in 
Florida to last until May, Write - 
BOX 213, JACKSONVILLE, FLORIDA

WANT TO BUY

Three or more Female Trained 

don't have a man to run the house and a man out of the 

H. H. HARTER

Peru, Indiana

Ringoless-Barom

A fast one from Montgomery, Ala., to Atlanta gave the personal 
pleasure of time for sightseeing and going to the movies, as the night 
and weather a bit chilly. High 

DRESSING ROOM GOSSIP

Dailey Bros.

Jepson, Mo., and Fort Smith, Ark., 
were the high spots of the week with 

Peggy Harrison is practicing on 
gloves and Bonnie Compton on 
door prizes. Peggy is decked 
job on webs. Andy Baskis, a well-

Clyde Bros.

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gloves and Bonnie Compton on 
door prizes. Peggy is decked 
job on webs. Andy Baskis, a well-

Jerry Harriss has added 

Frank and La Verne Allen returned 
home after courting on the show. 

Bill 

Leech, Bill Perry; Al MaeFayden, 
dad

Lee Creson, Mr. and Mrs. Bill Fly, 
Kincey, this year. Gus and Betty Bell cele-

outing one day earlier. Gus and Betty Bell celebr-

Guests were Mr. and Mrs. Bob 
Kenyon, Marion Johnson, Mrs. 
Archie Biddle, Walter Neumann, 
Lee Creeson, Mr. and Mrs. Bill Fly, 
Betty Ann Miller, Doris Jean Caud, 
Mrs. Wright, Katie Lewis, Joe 
Johnson, Mr. and Mrs. Leo Livingston, 
Mrs. Ray Bennett, Mrs. John W. 
Evans, Mrs. Mildred McCall, 
Mr. and Mrs. Ben Moore, Mr. and Mrs. 
Howard Peck, Mr. and Mrs. William 
Reynolds, Mrs. Jack Leach, Mr. and 
Mrs. Claude Peck, Mr. and Mrs. 
Johnnie Perry, Mr. and Mrs. Mary 
Peake, Evylene Ross, Mr. and Mrs. 
Gorlitz, Mr. and Mrs. 
Luella Johnson, 
Kincay, Mr. and Mrs. 

during the shooting of the film, 
and Karl K. Knecht, newspaper 
crew.

Bill Post, and 

KEEP ON THE THEME

Wants new from Norman Hanley 
that he has replaced Jack Bell as 
leader of Clyde Bros. Indoor Circus.

and Karl K. Knecht, newspaper 
crew.

The Ringlings-Barom are 

Newark, Ohio, to Atlanta gave the 
personal pleasure of time for sightseeing and going to the movies, 
as the night and weather a bit 
chilly. High

Ringoless-Barom

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pleasure of time for sightseeing and going to the movies, as the night 
and weather a bit chilly. High
Sitting 'Round the Table

(Editors' Note: Several of the first returns received on the recent questionnaires indicate that offer has privileges with police protection against theft and vandalism?" are listed below. Responses have been slow for the understandable reasons that park owners have been concerned. Most owners are unwilling to give the questionnaires their prompt attention since the planning aspects of operation are more and more of a year-round basis and therefore time for deep thinking and the putting of thoughts into words. Thoughts pertaining to any phase of park operation, whether they have to do with the development of the area, or fire and theft, or vandalism, or promotional efforts, or the like, we welcome at any time or season.)

FROM THE EDITOR TO A PARK OWNER: Do you believe park owners should offer free parking privileges with police protection against theft and vandalism? Is there a lack of facilities in industrial areas?

HARRISBURG, PA., Nov. 1.—Need for more recreational facilities in Pennsylvania's cities has been stressed by Gov. James H. Duff following the conclusion of a series of studies undertaken by Pennsylvania Wildlife Department. Duff said that despite Pennsylvania's wealth of industrial and natural resources there is a lack of facilities in industrial areas.

"It is imperative for Pennsylvania communities to do at least as much as east-of-State neighbors," Duff declared. "Philadelphia is one city in prominence, of course, and some of the others. The greater part, however, have not yet come to the realization that they have a good but not efficiently used group of facilities which could be developed into recreational facilities," Duff declared.
Co-Ordination of Fla. Park System Urged By Probing Senator

TAMPA, Nov. 1—Declaring that Florida's park system is in an "awful mess," Stale Sen. Walter G. Walker, Daytona Beach member of a special Senate committee delegated to investigate the system, and an attempt should be made to co-ordinate the park program.

Charging that the State park system is not properly administered, Walker explained that under the present control system, parks are administered by separate commissions under the jurisdiction of the adiminstration of one commission. He added that by this arrangement the committee would be able to spend State money "where it would do the most good." It is hoped the committee's report will stimulate public interest in the parks.

Committee would make its final report to the Legislature at the 1945 session. Before then, Walker told the members plan to make a personal visit, at their own expense, to all of the State parks.

About 80 monkeys, anteaters and other animals died at the Miami Zoological Park caused by an overheated furnace that damaged the old monkey house at St. George's Island Zoo, Calgary, Alta.

George's Island Zoo, Calgary, Alta.

of the State parks.

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TAMPA, Nov. 1—Declaring that Florida's park system is in an "awful mess," Stale Sen. Walter G. Walker, Daytona Beach member of a special Senate committee delegated to investigate the system, and an attempt should be made to co-ordinate the park program.

Charging that the State park system is not properly administered, Walker explained that under the present control system, parks are administered by separate commissions under the jurisdiction of the adiministration of one commission. He added that by this arrangement the committee would be able to spend State money "where it would do the most good." It is hoped the committee's report will stimulate public interest in the parks.

Committee would make its final report to the Legislature at the 1945 session. Before then, Walker told the members plan to make a personal visit, at their own expense, to all of the State parks.

About 80 monkeys, anteaters and other animals died at the Miami Zoological Park caused by an overheated furnace that damaged the old monkey house at St. George's Island Zoo, Calgary, Alta.

George's Island Zoo, Calgary, Alta.

of the State parks.
NEW for 1948

Write for FACTS

CENTURY FLYER
Normanbega Park installation of 5 cars and locomotive grossed $20,480.00 in 13 weeks for Sidney Curtis.

KIDDIE FERRIS WHEEL
11½' high, open seats or cages, 100% portable chrome-plated structure... animated figures turn wheel. Capacity of 12 kiddies.

"TRI-CRAFT NINE FOOTERS"
Fiberglass boat... 9' inboard gas-powered with 1½ h.p. motor. Will not rot, rust, become waterlogged or damaged by the sun. Need not be painted... something entirely new... for pond or channel operation.

COASTER CARS
Streamlined... custom built to fit any structure.

ORDER NOW FOR SPRING DELIVERY
SEE ABOVE DEVICES NOW ON DISPLAY AT FACTORY

Designers and Builders of Amusement Parks and Park Devices
LARGEST MANUFACTURERS OF ROLLER COASTERS - COASTER CARS - OLD MILLS - MILLS CHUTES - MINIATURE RAILWAYS - MIRROR MAZES - FUN HOUSES

NATIONAL AMUSEMENT DEVICE CO.
BOX 488, VAF
DAYTON 7, OHIO

William de L'horbe, Jr., Sales Manager

Charles Paige, Roller Coaster Designer
WOM Party Yields $4,200 In Columbia
Money Is Split Five Ways

COLUMBIA, S. C., Nov. 1.—World of Mirth Shows, purchased by Frank Bergen, general manager, and Bud Allen, concession manager, continued to hold court in the grounds vicinity through many a day. Party took the form of an auction with Harvey (Doc) Cox, general agent and traffic manager, handling the gavel. Show ladies prepared and conducted a large lunch while the entertainment consisted of Bernice George, daughter of George Hammond Grandstand Revue; Jackie and Johnny Wayes, folk singers, and eight girls from the relief line.

Rain Hits Columbia; Annual Holds Up For World of Mirth

COLUMBIA, S. C., Nov. 1.—Rain early this morning put a slight dent in the plans of the World of Mirth Shows, which closed here October 25, washed out a week when weather permitted. Big numbers thruout the remainder of the season were expected; including 25,000 who witnessed the fairground here October 23. John Francis Home To Play in Fair, 16th

Henderson, owner of the shows bearing his name, brought all three of his units into winter quarters here upon completion of the last of 111 dates, in Erin, Ont., October 15. Despite a decrease in spending from last year’s record gross, attributed in part to a spell of rainy weather, the shows, as expected, resulted in the iOS of 16 fair dates, the shows 164th season was termed an unqualified success.

The show purchased a new Spitfire and a 60,000 candle power searchlight to be used for advertising. The show is looking to purchase two more rides during the Chicago convention. The show will take to the road early in 1947.

Rainy weather did not hold back the shows.

Farrows Put It Away a Winner Despite 15% Cut

Jackson, Miss., Nov. 1.—Ernie Farrows and Mrs. E. E. Farrows Sr., co-owners and managers of the Farrows Bros.’ Shows, closed the season October 15 and moved into winter quarters here on the fairgrounds.

Show had a good season, on the whole. The business was off the 10 per cent from last year. The organization encountered bad weather the first 11 weeks. The governor’s ruling hit hard in Minnesota when all stock connections were closed at Detroit for one week. The big loss was on the winning side, due to some able booking by General Agent H. Dale Smith, Manager Farrows said work would start immediately in quarters in preparation for early spring spots already booked. The shows are under construction along with a new front marquee. One new marquee is under construction at the expense of additional shows and rides.

Delivery is expected this month on two rides ordered from the Allan Herschell Company to bring the total 14. Next season the org will carry on (See Farrows Pet 11 Aug, page 68).

Ruback Augments Alamo for Winner At Waco’s Annual

WACO, Tex., Nov. 1.—An unusual promotion by Tommy Stevens, general manager of the Waco Fair, furthered the Waco Fair with a banquet and a social.”....

Georgia Annuals Kind to Wilcox; Winter in Tenn.

EASTMAN, Ga., Nov. 1.—Frank W. Babcock is to have a successful tour of Georgia from show business five years ago when he suffered a broken back, has bought the C. P. (Doc) Zeiger Shows and assumed charge today with the title changed to Frank W. Babcock United Shows, a label he has long dreamed of using.

Sale of the show, with Doc Zeiger retiring after some 30 years, was announced recently. The sale price was undisclosed. Set-up includes 10 major rides and other midway and a successful show on rail equipment. The show will go to Florida and other southern states for a highly successful tour of Georgia.

Babcock told The Billboard that the Zeiger personnel will remain. G. S. Hinckel will manage for the new owner, with Walter Hamer the new general manager. Frank W. Babcock, who was agent for Zeiger, will continue in his post.

Babcock is known in show business. He operates five hotels and four apartment houses here and will continue to work the properties along with the show. Since recovery from his back injury, Babcock has considered buying several shows, with the deal finally being struck with the Zeiger organization.

Opening date for the Babcock show is Tuna, Ariz., with Indio, Calif., to follow during February.

Al C. Beck To Promote Cleveland Indoor Dates

CLEVELAND, Nov. 1.—Al C. Beck, well known in show business in the northeast, was named sales manager of Cleveland Indoor Dates by the Waco Fair Company to begin the tour March 17, 1948. Waco is set to open March 17, 1948.
CARNIVALS

FOR SALE

MILLER AMUSEMENT DEVICES
5617 S. MALSTED STREET
CHICAGO 21, ILLINOIS
Phone: ELGINWOOD 4472

TENTS

FOR SALE

INDEPENDENT TENT & AWNING CO.
430 E. 91st St.
CHICAGO 17, ILLINOIS

QUEEN OF THE FLYING RIDES

FOR SALE

PEACH STATE SHOW

FOR SALE

PEACH STATE SHOW

FOR SALE

PINTO BROTHERS

FOR SALE

PINTO BROTHERS
58 CARNIVALS

The Billboard
November 8, 1947

MIDWAY CONFAB

Hand David cards that she closed the
stakes in Fair, Tex., and is heading
for her West Coast home. She
was last with Rupe's Midway for
the first time after having made seven fairs
and three celebrations with the
Cheesecake Amusement Company.
She opened with the International Shows.

Joe Goodman, of Wonder Shows of
America, arrived in New York last
week from Little Rock, Ark.

George E. Walker, carnival trouper,
still confined in the sanitarium at
Florence, S. C., and would like to
tell his friends that he is convalescing.
He resides in Box
220, RFD 2, Florence.

Judy is the first of May who is a first
driver and has a home to go to.

James and Charlotte Morgan, after
closing the season with the W. C.
Wells Shows in Clinton, N. C., left
for the Colored Fair in Columbus,
S. C.

Mr. and Mrs. Jim Willis joined their
daughter, Mrs. Ruth Wells, on Mid-
west Shows at Monovesta, Colo.,
in time to celebrate the arrival of their
granddaughter, Earleen.

The Wells formerly were with Smith Amuse-
ment Company in Texas.

Vennie Single Lee and Mr. and Mrs.
Lawson, of James M. Rayfield's Shows,
were hosts to a small gathering at a

For Profit and Flash the
Spitfire

Is "SUNSHINE"
World's Most Beautiful Ride

Cretors, Inc.

America's Pioneer
Manufacturer of Corn-Popping
Machines

Since 1895

SHOOTING GALLERIES

And Report to the Billiards and Western Style Galleries.

H. W. TERPENING

107-120 Main St.
Ocean Park, Calif.

FOR PROFIT AND FLASH THE

SPITFIRE

IS "SUNSHINE"

WORLD'S MOST BEAUTIFUL RIDE

FRANK HRUBETZ & CO.

SALEM, ORE.

GET YOUR NAME ON OUR MAILING LIST FOR MONTHLY POPCORN PRICE

UPDATE!

COMPLETE LINE OF POPCORN SUPPLIES.

FOR EXPORT

COMPLETE FOODS, INC.

315 E. THIRD STREET

CINCINNATI 2, OHIO

WANTED TO BUY

- ELI 65 WHEEL
- LITTLE BEAUTY MERRY-GO-ROUND
- CONCESSION TRAILER
- MULTIPRISSES
- Tri-State Show
- For Sale-Bingo

America's Finest Trailblad

ALMA TRUCK CO.

Alma, Mich.

BOWERS STREAMLINER

trolly Electric Train 1615

BB TRADES 313, RUSSELL'S POLO.

ROSECAM O W A F E L D l M O D L S

Best Wishes and Merry Merry Holidays. If you have
received our order for trailers, please give us a call.

Also the trailer as well. Made at

BETTY ZANE CORN PRODUCTS, INC.

203 Market St., Kansas City,

WANTED TO BUY

- ELI 65 WHEEL
- LITTLE BEAUTY MERRY-GO-ROUND
- CONCESSION TRAILER
- MULTIPRISSES
- Tri-State Show
- For Sale-Bingo

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BB TRADES 313, RUSSELL'S POLO.

ROSECAM O W A F E L D l M O D L S

Best Wishes and Merry Merry Holidays. If you have
received our order for trailers, please give us a call.

Also the trailer as well. Made at

BETTY ZANE CORN PRODUCTS, INC.

203 Market St., Kansas City,
Popcorn Profits Doubled
with CREATORs auxiliary
GIANT MODEL 41
A fail, trouble-free popper that pays off handsomely on small or large scale. Pays for itself in two years at no extra cost of operation. Puts you in business. Stable and economical machine, large capacity--mfg. at top. Super fast, trouble-free popper. A real moneymaker and popular with patrons. Also makes excellent sweet corn, etc. A real winner in all classes, including large ball machines.

PoPpERS BOY PRODUCTS CO. 60 E. 13TH ST. CHICAGO 5

PRIORITY RATES...

BUSINESS TRAILERS

FOR SALE
8-CAR OCTOPUS RIDE

FOR SALE--FOR SALE
1946 LED TRACTOR

FOR SALE

.SHOTGUN & HAND GUNS

FOR SALE

POPPOCK HEADQUARTERS

POPPERS BOY PRODUCTS CO. 60 E. 13TH ST. CHICAGO 5

BEAUTIFUL JUMBO DICE WHEEL
IMMEDIATE DELIVERY

EVANS' JUMBO DICE WHEEL
NOW AVAILABLE

MODERN CHAIRPLANE AND KIDDIE AIRPLANE RIDE

WRITE FOR CATALOGUE.

SMITH & SMITH, SPRINGVILLE, N. Y.

SUNSHINE MFG. CO., 2105 E. CHELSEA ST., TAMPA, FLA.

Canadian--THOS. A. JONES SHOWS--Canada
NOW BOOKING FOR 1948

INKarnation

PARK-HUNTER
BIG HORSE WHEELS
WRITE FOR COMPLETE CATALOG CARNIVAL SUPPLIES, EQUIPMENT, GAMEV.. H. C. EVANS & CO. 1220-28 W. Adams St., Chicago 7, Ill.

KING AMUSEMENT CO.
82 Orchard St., Mr. C. M. Rare, N. Y.

WRITE FOR LARGE ILLUSTRATED CATALOG ON TRAILERS, TRUCKS, ETC.

LIABILITY INSURANCE

WRITE SHOWMEN'S LIABILITY INSURANCE
32 years of selling insurance qualifies me to give you expert guidance. Contact me without delay.

CHUNK-E-NUT PRODUCTS CO.

Serving You From Coast to Coast

HANK THEODORE JOE MOSS
814 OSSINOND. AVE., TORONTO, CANADA

QUICK DELIVERY

ON NEW AND IMPROVED, BIGGER AND BETTER 1946 MODEL SUNSHINE ELECTRIC CHOCO CHOCO TRAIN

Canada--THOS. A. JONES SHOWS--Canada
NOW BOOKING FOR 1948

CONCESSIONS -- Any Quantity Orders, Stocks, Cars, Aps, Pull Shows, Delivery. All Concession sets are fully equipped for 20 passenger ride, with engine, together with all necessary equipment for operation, so you will have all you need right down to the last nut. Inquire for terms. Write Thos. A. Jones, 2105 E. Chelsea St., Tampa, Fla.

THOS. A. JONES, 954 OCEANAV. AVE., TORONTO, CANADA

ERIE, KANSAS

FOR SALE

SUNSHINE MFG. CO.
2105 E. CHELSEA ST., TAMPA, FLA.

Tampa, Fla.

A test, trouble-free popper that gets you in business. A real winner in the game business. Also makes great for selling popcorn and peanuts in conjunction with any entertainment.

IMMEDIATE DELIVERY Star Poppers. Midway Marvel Candy Floss Machines--All rubber stock. Stoll Gates, Trains, Cars.--Big money makers. (See Midway Confab on page 60)

CHUNK-E-NUT PRODUCTS CO.

SUNSHINE MFG. CO.

32 years of selling insurance qualifies me to give you expert guidance. Contact me without delay.

CHUNK-E-NUT PRODUCTS CO.

SUNSHINE MFG. CO.

32 years of selling insurance qualifies me to give you expert guidance. Contact me without delay.

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32 years of selling insurance qualifies me to give you expert guidance. Contact me without delay.

CHUNK-E-NUT PRODUCTS CO.

SUNSHINE MFG. CO.

32 years of selling insurance qualifies me to give you expert guidance. Contact me without delay.
RIDE MEN! THINK THIS OVER!

If you have 2 1/2 rides, including Merry-Go-Round, one of the told of the road, want to take things easier, and not break, listen to this: Family punch playground, swimming, boating, dancing, arcade; near Sequoia National Park on river surrounded by orange groves; open April to October. High class Kiddie and adult rides. Need permanent ride concessions, percentages, not big, but permanent, and can grow. Should gross $600 G last season. Sooner, yes; don’t answer. Leg up, write or come see.

McKay’s Point, Lemon Cove, California
MAIL: Rt. 1, Box 365, Woodlake, California

WANTED
K-CLASS WRAPPING MACHINES,
NEW OR USED
WHITE - PHONE - WIRE
NORTHWESTERN SALES AND SERVICE COMPANY
816 14TH AVE.
Windsor 8-3600
BROOKLYN 4, N. Y.

TRANSPORTATION WANTED
MOST OF OR ALL YEAR — PARK OR RESORT
Only one of its kind in U.S.A. “Miniature Flying Saucers”
This is the man found the right girl. Let us tell you the story. 47 years ago to the day. There was a fair going on in Santa Ana, California. The fair was a success, and the ride was a huge hit. It was the first time a flying saucer had ever been seen in public. The ride was a hit and not only in Santa Ana. It quickly spread to other cities and soon became a household name. Today, the “Miniature Flying Saucers” are still a popular attraction in fairs and carnivals across the country.

HARRY THURSTON
225 WEST IVY ST.
EAST ROCKIESHE, NEW YORK

LAST CALL FOR HAWAIIAN ISLANDS!
All those contracted by me wire or call immediately. Can use for more Concessions and Shows with own equipment. Booked until March 1, 1948. Will be at Biltmore Hotel, Los Angeles, Calif., until Nov. 16.

MAYE HERMAN

BILLY HOLT, ROYAL HAWAIIAN SHOWS
P. O. BOX 2714, HONOLULU, T. H.

FRANK W. BABCOCK
UNITED SHOWS
Yuma, Ariz., Nov. 4 Week, Ind., Calif., Armistice Week
Other Dates To Follow.
CAN PLACE SHOWS AND LEGITIMATE CONCESSIONS
Wire as per route
or G. S. HINCKEL
Chandler Hotel, 834 S. Main St., Los Angeles 14, Calif.

BEACON BLANKETS
CASE PRICE OR A CARLOAD
PLACE YOUR ORDER NOW
Case of Fifty Less Than
Each Each

No. 146 Take Home Handkerchief Size 60x60 3.50 3.00
No. 144 Midway Plummed Edge Size 60x60 3.50 3.35
No. 134 Midway Bound Edge Size 60x60 3.50 3.35
No. 145 Mother Indian Handkerchief Size 72x84 3.75 3.35
No. 143 Mother Indian Plummed Edge Size 72x84 3.75 3.35
No. 133 Mother Indian Bound Edge Size 72x84 3.75 3.35
No. 155 Wizard Indian Plummed Edge Size 72x84 3.75 3.35

NEW LOW PRICES ON BALLOONS. COMPLETE LINE OF PREMIUM MERCHANDISE.
WISCONSIN DELUXE COMPANY
1902 NO. THIRD ST.
MINNEAPOLIS 12, WIS.

MIDWAY CONCAB
(Continued from page 59)
State Shows, which name was sub-
sequently changed to its present title
Mr. Hyman has been the New York
selling sales agent for the org for 20 years.

Sid Aldico and his Four Skyrockets closed with the J. T. Tinsley Shows at the Spalding County Fair, Griffin, Ga., after a successful 30-week jaunt with the combo. Members of the set went to Dalton, Ala., into the closet, they joined the James E. Strates Shows at Jacksonville, Fla.

Mr. and Mrs. Scott Lamb, following
their 16-day stint at the State Fair of Texas, Dallas, left for their home in Denver, where they will winter.

Bill H. Hamer, carnival owner, who also has the concessions at municip-
ally-owned Forest Park, Fort Worth, persuaded city council that high salaries and operational costs justified the 15-cent charge for soft drinks when body was protesting legislation to give local consumer a cost to a nickel.

Walter B. Fox, who has been hand-
ing the Southern route for Jake Singlitz’s Triangle Shows, writes from Austinville, Ala., that after the close of the show there November 1, he returned to Mobile to manage his business, Triangle will winter in Wilson, N. C.

Stories about carnivals lots being paved with gold is correct except that the staff isumpy price package boxes.

After dealing with the King Reid Shows, Roy F. Reynolds and his son bought a market at Glosserres, Tex. Roy Jr. bought the interest in the C. O. B. Shows as a counterman on a Jones binge, operated by Ralph P. Flanagan.

Mr. and Mrs. Roscoe T. Wade, who are wintering in Detroit, be in Okla-
ahoma on business.

Bill and Bertha Williams, with Jack Ruback’s Alamo Exposition Shows for the past 15 years, have built a Monkey Show, which is usually the first attraction to which Manager Ruback brought his lot.

Mrs. Ethel Smith and daughter, Elaine, have returned to their home in Texarkana, Ark., where Elaine will enter school.

Miller Bros., in its second year as free attraction with Alamo Exposi-
tion Shows, has been contracted by Owner Jack Ruback to return to the org in 1948. In addition to presenting the free attraction nightly, Mr. and Mrs. Fred Miller and their daughter and son-in-law operate concessions.

Sam Sagoros, who made his debut in the carnival business last June as assistant manager and press agent on Alamo Exposition Shows, recently received his membership card in the Shriners, Los Angeles, Calif.

One of the best features of approaching one is that it enables fair concessionaires to sell after any money general opens key to them.

Bobby Kirk has returned to Vet-
ers Court, Trenor, N. J., after wound-
ing up the season with Al Wagner’s Carnival of Adventure and as main attraction for the T. W. (Slim) Kelley-Dick Best Side Show.

Jackie and Bill French report a successful season with their con-
essions on Jack Ruback’s Alamo Exposition Shows.

Proof of the pudding that Toney Kitterman had a good year on Alamo
CARNIVALS

POPCORN MEN
FLOSS MEN
SNOW CONE MEN

Blevins' Big New Catalogue Is Off the Presses!

Write for Your Free Copy Today.

(No curiosity seekers, please. Kindly state the nature of your business.)

Blevins Popcorn Co.
Nashville, Tenn.

CARNIVAL OWNERS
ATTENTION
If you want a real JIG SHOW with the best Acts in Show Business, backed with ton of Chorus Girls and beautiful wardrobe. I am prepared to win you the best Show on the road if you will finance $4,000.00 and build what I want.

WALLY NASH
307 West 43rd St., New York City
C. L. 6-8699

PROMPT DELIVERY

ANCHOR TENTS

SQUARE UMBRELLAS FOR NOVELTY STANDS
CONCESSION — TRAVELERS — BINGO
CRUISE — BILL GAME — MERRY-Go-ROUND — GREEK — BLUE— KHAKI — FLAMEPROOF GREEN — BRIGHT CONTRASTING TRIM.

WANT FOR SUWANNEE COUNTY FAIR
LIVE OAK, FLORIDA, NOVEMBER 10-15
RIDES — Looper, Square or Deck Ride
Concessions all open except Bingo and Percentage. All replies.

W. J. HETH SHOWS
LAKELAND, GEORGIA, FAIR
 NATIONAL SHOWMEN'S ASSOCIATION
1561 Broadway, New York

NEW YORK, Nov. 1. Chilly's executive secretary, Walter K. Sibley, was called upon for an encore at the funeral of Milton Pape, executive secretary of the Miami Showmen's Association, who fell from a train near Principio, At., Monday (27) while on a trip to New York. Attendance was at the National Showmen's Association piet in Penaquite (N. Y.) Cemetery, Thursday, according to his wishes. Indian Chiefly, many of the A. E. S. showmen attended the funeral service, conducted by Rabbi Harrison of the act's chapel. The Miami Showmen's Association was represented by Treasurer Ralph Endy, and the Ladies Auxiliary by Miss. Ralph Endy. Pictorial tributes came from as far away as San Francisco (Show Folks of America); Phoenix. Arix. from the Showmen's Club, and from the Celnin & Wilton Shows. Spot. 1. Kerwood Bros. and at least 15 other shows and organizations, the names of which are not on record, but which will be acknowledged in due course.

At a meeting held it was noted that the NSA monument is almost complete, awaiting the placing of the life-size bronze figure atop the stone and the setting of the hearse which will surmount the monument plot.

Leonard Traube, former editor of The Billboard, who is editing the NSA 1947 Year Book, advises that this will be one of the most informative books ever produced in connection with the club's records. It will stress the club's 30th anniversary. At least half of the book is in the hands of the printer and it is advisable to get your ads in to the office as soon as possible.

A Ladies' party at Leon and Eddie's on the Monday (24) preceding the banquet will be a thrilling event. Still a few tickets available. Work on the annual booklet is now in the final stage, chairman of the booklet committee, the executive secretary and Al Flint, manager of the banquet department of the Hotel Commodore, held their last pre-banquet meeting last week, at which time all final details were secured. Capacity is assured.

Recent visitors were Eddie Kennedy, FSCA, from Los Angeles, who left a substantial donation to the club's own equipment fund; Joseph Manzo, of the Show Folks of America, San Francisco. Other club visitors were C. H. F. Alton, prominent showman of Los Angeles; Morris Levis, just back from Philadelphia to map the maritime provinces post, and Joseph Manno, of the Tilt-A-World Ride.

The Monday (24) session was conducted by President Bill Hobday and Past President J. Eddie Brown, who called the exhibit and adjourned the business meetings.

Al. FLINT, Secretary and Treasurer Ralph Endy, represented by Treasurer Ralph Endy.

A. E. S. members were called upon to arrange for the burial of the late John A. Smith, former secretary of the A. E. S., whose death was announced in the last issue. Mr. Smith was an old-timer in the show business and was a close friend of many of the Club's members.

The banquet, November 24; open house, November 25, and banquet, November 26, is now in final stage. Chairman of the banquet committee was Bill Hobday, with Vice-President Harry Suker and Secretary Ed Mann also on the committee.

New members elected included Robert Crow, Charles E. Thomas and Maxie Herman.

Tuesday (23) Past President J. Eddie Brown, elected the outgoing officers of the national Showmen's Association plot in the Los Angeles office of the Los Angeles office of the Los Angeles office, Los Angeles office.

For all winter's work in Florida, Concessions of all kinds, no Ex., with the Show, Grand Shows with own equipment. Can place A-1 Equipment. Selling tickets on the West Coast.

EATON'S, 200 West 36th Street, New York.

The Tilt-A-World Ride
On Midways All Over America
Its Grosses Are Getting Better All the Time
Manufactured by
SELLNER MFG. CO.
Fairbault, Minnesota

FROCK AND MEYER
KIDDIE LANDS
Still Breaking All Records. No. 5 Unit Currently At
THE EMPORIUM
San Francisco's Largest Dept. Store
"SATINA'S ROOF TOP MERRY LAND"

FOR SALE

Mercury Curvedgum, built in 1925, 25 ft. all aluminum, 30 seats, games, players, stage, ticket, escalator, coffee, soda fountain, grill and 14.4 ft. diameter, all equipped with the latest sound, top with lamps and chain for ceiling. A good buyer is worth $1,000.

M. E. FROST, 2216 Newton DETROIT 11, MICH.

Majestic Greater Shows
Can Place
For all winter's work in Florida, Concessions of all kinds, no Ex., with the Show, Grand Shows with own equipment. Can place A-1 Equipment. Selling tickets on the West Coast.

Sell or Lease
MERRY-GO-ROUND
2-AREBBIT, 24-FT., WITH 24-FT. TOWER.
WANT ALLAN HERSHEY KIDDO AUTO RIDE
JOE FREDERICK
2216 NEWTON DETROIT 11, MICH.

Pacific Coast Showmen's Association
1106 S. Broadway, Los Angeles 15

LOS ANGELES, Nov. 1.—Monday (27) session was called to order by President Bill Hobday, with Vice-President Harry Suker and Secretary Ed Mann also on the reasumus.

New members elected included Robert Crow, Charles E. Thomas and Maxie Herman.

Hobday and Past President J. Eddie Brown, elected the outgoing officers of the national Showmen's Association plot in the Los Angeles office of the Los Angeles office, Los Angeles office.

For all winter's work in Florida, Concessions of all kinds, no Ex., with the Show, Grand Shows with own equipment. Can place A-1 Equipment. Selling tickets on the West Coast.
Showmen's League of America
400 S. State St., Chicago

CHICAGO, Nov. 1.—Vice-President Leo Koller presented at the October 30 meeting. Treasurer Walter F. Draper reported. Mrs. Jennie Streich and her mother were also in attendance.

Reports from Lefty Ohren indicate that Monday, December 2 in the Grand Ball Room of the Palmer House will be a notable success. The rules for this year will be one ticket to each member, with a drawing for the prize.

Membership applications from the following were presented: Arthur L. Craft, New York City; Dr. C. F. F. D. Thompson, Robert Jackson, Lawrece Harington and Justin A. R. L. P. Bob Parker, Peter Pivor, James T. Richards, Rebe Lichten and Manny Broid.

Note (Ginger) Nye is in Edgewater Hospital. The remainder of the sick list remains as last reported.

Recent arrivals include Thomas F. Kelly, Milwaukee; Mrs. E. L. Henry, William B. Naylor, and Sam Broid.

Members back from a long absence were Leo Hittington, Ben Orloff, John Borzak, Robert A. C. Bobman, Manuel Blas, Joe Brown, Bob McDowell, Franklin McDermott, E. Courtman, Bob Gerson, Jack Heidger, F. E. Steinberg, Howard Hancox, Harry Arvel and Val Cooper.

Reports from Leo Berrington, Ben Orloff, and Leo Berrington indicate that the Wrigley's department store in Chicago is now on.

Ladies' Auxiliary
Ann Randine, past president, was honored at a social held in the Sherman Hotel.

Carmen Bishop Horn was the Juvenile's fashion director, and Miss Marion, proceeding for a corded bag donated by Marcy Christen, was present.

A silent moment of prayer was held at the last meeting for Lucille Hirsch's mother, Claire Sopovin's mother, and Daisy Hennett's son, Everett, who passed away in the past month.

Mrs. L. M. Brunelme, past president, spent a week visiting her cousin, Ann Miller, in Lake Villa.

Show Folks of America
Monroe N., Chicago

CHICAGO, Nov. 1.—Club's sixth anniversary was observed at the Anne Lynch Home for Show Folks under auspices of Monroe and its governors. Peggy Richards subedited for Florence Reinhart, regularly chairman. A huge anniversary cake, suitably inscribed, was presented by President Frank Adamrow, sandwiches, featuring bread made by Rose Page, home manager, were served. Club's Sixth Anniversary Banquet was served.

Annual ban dance will be held Halloween, Guy Colby and his WLS Dance Band will present the music. Regular meeting of the Club will be held Wednesday, November 27, at 8:00 p.m. Thursday (4), with the next regular meeting scheduled for Tuesday (9).

Show Folks of America
San Francisco

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A raffle was held following the meeting with prizes to A. L. S. Paskow. A letter from Hilda Roman was read.

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Michigan Showmen's Association
3135 Cass Ave, Detroit

DETOUR, Nov. 1—About 299 attended the regular meeting October 30. Talks were given by Rev. Marcel Le Voy, Presiding Bishop; and Frank Youn, treasurer. Leonard L. Smith, first vice-president; Louis Rosenholf, treasurer; Bernard Rob- ertson, senior vice-president, and Harry Stall, junior vice-president.

Following applications were approved by the membership committee: Marshall Johnson, John B. Platt, Phillip Chase, William H. Ponce, Charles O'Brien and Joe Deneer. Membership drive has resulted in a large increase in club membership.

On the sick list are Leo Lago, at the Holy Cross Infirmary; Bill Fritsche, at the Presbyterian Infirmary Hospital; Bill Portnowi, at the Friedel and Hospital; Clif-Kosting, State Board of Regulators. At a communication was received from Ray Collins.

A mock trial was held with Louis Maltin, plaintiff; Sam Siegel, defendant; attorney; Arthur J. Freygo, de- fense; George King, the Irish bailiff and Leo Berrington, bailiff. Judge Verti re-tested Larry St. James. All were suitably inscribed.

St. Costumes were furnished by Kan- kel.

Following the trial a joint meeting was held with the Ladies' Auxiliary at the home of Mrs. Dorothy, Mr. and Charles F. Edgcomb, local housing director, each gave talks. On the program were William Dooling, corporation counsel, and Jackie Osborne.

A lunch was served by the house committee.

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Carnivals
Heart of America Showmen's Club
931 Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Nov. 1.—L. K. Carter, Buck Ray and Ivan Michan- der, of Kansas City, are going into business in Missouri. A letter was received from Chester L. Lev, Midwest Merchandise Company, stating that he and wife, Ruth Ann, and Mrs. X. H. German, of Sun- set Merchandise Company, were taking a side trip through the Kansas City area and would go to Guanella.

Mrs. Ruth Martone, past president of the Ladies Auxiliary, returned last week from her recent trip in Missouri. She visited her sister, Raymond Clayton, visited here briefly last week. Bill and Jackie Wilcox, who were with Cole Bros, Circuit this season, and Mr. and Mrs. Sam Amherst, of Hermia Bros, Show, have returned to the city for the winter.

Secretary G. C. McGinty and family have gone on a short vacation trip.
CARNIVALS

The Billboard
November 8, 1947

SPECIAL DISPATCH SERVICES AVAILABLE

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SPECIAL DELIVERY ONLY
SPECIAL HANDLING

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For more information write
Circulation Dept., The Billboard
2160 Patterson Street, Cincinnati 22, Ohio

VETERANS' GOLDEN HARVEST WEEK AND ARMISTICE CELEBRATION

Backed by five towns. Benefit building fund.
115,000 people within thirty miles to draw from, with no celebration within 100 miles.
Fireworks, Bands, Parade, Free Acts.
6 big days and nights, including Armistice Day.

WANT THIS AND ON SOUTH FOR WINTER

Concessions all kinds. Bill Moore, Harry Hartzog, others. Write. Want Biplane, Diaplan. Everything open, no ex. this date. Want Octopus, Radko-Plane, Spitfire, Caterpillar. Kid Rides. SHOWS all kinds with own equipment. Want Man with Flag to decorate streets.
Want one more Free Act; don't miss this date. Everybody wire:

CHAIRMAN GOLDEN HARVEST WEEK
McCull, S. C., or care of Rockingham Hotel, Rockingham, N. C.

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\[\text{WANT CONCESSIONS OF ALL KINDS} \]
\[\text{For permanent amusement park until March 1st. Winter rates. Town booming. Work seven days a week weather permitting. No put up or tear downs. Park open now.} \]
\[\text{J. L. KEEP, CAPITAL CITY SHOWS} \]
\[\text{Clay County Fair, Ft. Gaines, Ga., this week.} \]

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\[\text{JOSEPH J. KIRKWOOD SHOWS} \]

America's Best Advertised Midway

ARMISTICE CELEBRATION
Savannah, November 10 to 15

CAN PLACE

Concessions of all kinds. No exclusive on games. Can place French Fries, Floss, Age-Scale, Photos, Palmistry, Long or Short Range Gallery, Duck Pond, Hoop-La, Ball Games, any Grind Concession. Opening for few choice Wheels. Also Coupon Stores. Fred Zschille, wire. This is city of Savannah. All Concessions will work. SHOWS—Can place Shows with or without own equipment. Good opening for Motorcyclopedia, Place Snake Show, Wild Life, real Girl Show and Minstrel Show. We have complete outfits for both. HELP—Can always place Ride Men that drive, other useful show people. All address this week Moultrie, Ga.

We positively play Florida all winter. We are booked.

\[\text{SOUTHERN VALLEY SHOWS} \]

\[\text{TIDE MORAN} \]

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\[\text{J. L. KEEP, CAPITAL CITY SHOWS} \]

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\[\text{WHITE STAR ATTRACTIONS} \]

\[\text{WANT FOR BIG AMERICAN LEGION CELEBRATION AT IDLE HOUR PARK, PHENIX CITY, ALA. NOV. 7 THRU 16; WORKING TWO SUNDAYS} \]
\[\text{Cat NcC, Coke Bottles, Clothes Pin, Photos, Fish Pond, String Game, Hitch-Till-You-Win or any others. No Flats or gypsies. All replies to} \]

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\[\text{SAM BLUESTEIN WANTS} \]

Agents for the Concession Department for the Macon, Georgia, Shrine Circus starting Nov. 20th thru 22nd. Also for the Mississippi State and Ole Miss Game, Nov. 29th in Starkville, Miss. Candy Floss and Candy Apple Men wanted. Address: 82 Crumley St., S.W. Athens, Georgia.

Phone: Cypress 6978
Gold Medal Closes Successful Season: To Add Shows in '48

COLUMBUS, Miss., Nov. 1—Gold Medal Shows, under the direction of Charles Bank, have successfully concluded their 14th annual meeting, held during the latter part of October. Plans were discussed for the outdoor season of 1948 and for expansion of the indoor season. Staff members of the organization held a meeting of the board of directors to discuss the future plans of the association. The association's counsel will meet to discuss the future plans of the association. The association's counsel will meet to discuss the future plans of the association. The association's counsel will meet to discuss the future plans of the association.

TOCHESTER, N. Y., Nov. 1—Plains in the annual meeting here, and the association have been completed and provide for commencement of the meeting Tuesday afternoon, December 1, at Hotel Sherman, Chicago. Employees will bepresented with a gold medal for their work after Christmas.

Executive staff of the show reported a successful season. It was noted that the show remained unchanged during the season. The show closed after Christmas.

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𝗥𝗲 Corbyn observed his 51st birthday at a dinner served the staff by Alna Richards and her mother.

Following the close, personnel scattered, and Mr. and Mrs. Andy Rassmussen arrived home in time to be crowned the program end. The event was sponsored by Tony Caudill, the entertainers of the show.

The shows closed their season at Rochester, N. Y., and were worked out, which is expected to province on the public relations fund.

A notice from Washington indicates that the passage of the bill is likely. The bipartisan support for the program being worked out, which is expected to rise in the House is increasing, but the bill is now at the last step. It is expected that the bill, and the important support of the program will be made known in the public relations fund.

Dobson Crew Busy

WILLERNER, Minn., Nov. 1—Having wound up the 1947 tour recently, Dobson’s United Shows have been busy building new concessions for 1948, reported Neal Lonigan. W. C. Dobson is supervising the work and has arranged the personnel for the 14th annual meeting of the association this year, in Minneapolis.

Executive Hal Eifort, impersonations and stunts have been arranged in connection with the plan. The shows closed their season at Rochester, N. Y., and were worked out, which is expected to province on the public relations fund. The event was sponsored by Tony Caudill, the entertainers of the show.

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Rebuilding for '48

Patterson has been in and out of the hospital here where she underwent an operation October 1, 1947. The show closed their season at Rochester, N. Y., and were worked out, which is expected to province on the public relations fund. The event was sponsored by Tony Caudill, the entertainers of the show.

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Baker United Starts Winter Quarter Work

INDIANAPOLIS, Nov. 1—Equipment and personnel of the Baker United Shows are busy building new concessions for 1948, reported Neal Lonigan. W. C. Dobson is supervising the work and has arranged the personnel for the 14th annual meeting of the association this year, in Minneapolis.

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Low-priced jewelry, novelties, "impulse buying" items are introduced and tested FIRST in The Billboard.

Why? Simply because The Billboard alone provides

- LATE DEADLINES
- QUICK NATIONAL COVERAGE
- FAST BUYING ACTION
- PRODUCES RESULTS

Try The Billboard on subscription at our risk. Special introductory subscription rate:

**TEN WEEKS ONLY $2**
(You Save 20%)  
SEND CASH WITH ORDER AND RECEIVE A COPY OF ESTABLISHING AND OPERATING A VARIETY AND GENERAL MERCHANDISE STORE  
OR ESTABLISHING AND OPERATING A JEWELRY STORE

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The Billboard is the only trade paper mailed en route to merchandise buyers "on the road."

FROM THE LOTS

**Virginia Greatr**

**BENNETTSVILLE, S. C., Nov. 1—**  
Business was satisfactory all year but was protracted. Bad weather and breaking in a new lot also hurt. Concessionaire was Ben Elliott of Waycross. S. C., and was co-operative.  
Visitors were F. H. Roop, C. C., and Mrs. E. E. Wilson.  

**P&O**

**SILVERTON, Tex., Nov. 1—**  
Shows were awarded and operated by Frank Presti, owner, and were their winter tour to good business. At Turkey, Tex., the week of October 13. The following week at El Paso was also good.  
Shows have 4 rides owned by El McCoon, Waco, Mo., one borrowed show and 20 concessions. Concessionaires are owner, Gene Hudson owns 3; Louis C. Knecht, 2, and McCoon, 1.  

**Wolfe Amusements**

**GERRISHVILLE, S. C., Nov. 1—**  
Good weather in the last week of the season resulted in cotton pickers remaining in the fields to work up on their work, following three weeks of rain. For the last three days of the engagement rain clouds crossed away, but the business was fair.  
Captain Ben Wolfe had an attractive line-up here with six rides, Lynn D. Huntting's streamlined train, Bob Ford's kiosks, Gene Hudson's home show, and a new joint.  
Operation for McCou's rides is now and Harold Christian, Terry Wheel; Bob Ford, kiosk rides, and Verland Norris, kiosk. Cotton has the room show. — J. H. KELLEY.

**FOR SALE**

**New Long-Range Gallery**

 wagon.  

**FOR SALE**

**ERNEST SYLVESTER.**

**Cotton Pickers.**

**LYNN D. HUNTING'S STREAMLINED TRAIN.**

Simply because The Billboard alone provides

- SENDING RESULTS  
- FAST NATIONAL COVERAGE  
- FAST BUYING ACTION  
- PRODUCES RESULTS

in The Billboard

---

**FOR SALE**

**STEEL PRODUCES RESULTS**

**STOCK CONCESSIONS and BALI. RACKS.**

For the last six years, I have had a successful business selling stock concessions and Bali. Racks.  
The price is $2.00.  

**FOR SALE**

**MYRTLE BEACH.**

**Fпр sale MINIATURE TRAIN & RAILROAD CO.**

**EXECUTIVE OFFICES.**

**ILLINOIS**

**WORLD'S LARGEST AUTHENTIC MINIATURE TRAINS.**

EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS!  
FOR BIGGER PROFITS.

**GULF COAST SHOWS.**

**OUT UNTIL NEW YEAR'S NITE.**

**WANT STOCK CONCESSIONS and BALL RACKS.**

You get $750.00 for your money. Plenty of business in the South.  
Address:  
F. M. SUTTON, Mfr., Shelby, Miss., this week.

---

**FOR SALE**

**PARKER MERRY-GO-ROUND**

**FOR SALE**

**GREAT RATES**

**ROYAL AMUSEMENT SHOWS**

**WANT**

**FOR SALE**

**GALLERY 22 SHORTS**

**SPATTERLESS,** $66.60 Case

**SHOWMEN'S EXCHANGE**

**7007 JERSEY AV.**

**WASHINGTON, D. C.**
Majestic Greater

AUGUSTA, Ga., Nov. 1—Rain throughout the week ending October 25 resulted in one of the worst collapses of the season. Lot seven's daily efforts were turned to mud each evening by more rain.

The included Baby Peddock, Frank Peppers, Frank Caravella, C. C. (Space) and Harvey Wilson.

Walter Kent, chief deputy, and his assistants were on hand every night. James Rapp, advance put agent, is doing a good job. His father visited. Mrs. Maxwell Knox has a cold.

The previous week at the Chestnut (S. C.) Farm business was excellent despite considerable rain. Children's Day was the highlight of the week. Bob and Myrtle Thomas, who have the endhouse and arcade, reported their best week of the season. Secretary Jack Colvin did a good job. Visitors included E. B. McDonald, Greenwood, S. C.; Bill Hinkle, and Mr. Alherson, secretary of the Union (S. C.) Fair. —HARRY E. WILSON.

Mighty Van Dyke

ORLANDO, Fla., Nov. 1—Jack Ferry and Leo Batumny were hosts to the circus committee from Bowling Green and Sanford, Fla., at a dinner, which was received by Maxie Gunn, October 22.

All showmen have spilled some of their business all on the shows enjoying the climate here. —JUNE SHELL.

WILL BOOK

MUG AND GRAB, HANKY PANS

Come on, $1.00 each.

MGR. GEORGIA AMUSEMENT CO.

Daniellsville, Ga.

FOR SALE

KID CATERPILLAR RIDE

Year old, ready to go, $75.00 each. Come to

M. COLESON

602 S. EGY St.

COLUMBUS, O.
FARROWS PUT IT AWAY
(Continued from page 56)
14 rides, 10 shows, 5 light towers and all new carnival equipment.
With the closing personnel centered in Atlanta, Ga., on Friday, when Mr. and Mrs. Shep Miller, show secretary and The Billboard agent, respectively, left for New York, Mr. Smith, general agent, Kansas City, sent a new legal adjuster, Judge, also H. H. Kitch and C. W. Haas, Indianapolis and then to Miami, M. K. Riecken, Diesel engine mechanic, and Mrs. Riecken, to their home in Oklahoma, then back to quarters; James Reed, ride superintendent, winter quarters; Slim Cunnin-
gham, New Orleans; T. H. Tator, Turner and Helen Hayes, Seattle; Petersburg; Clarence Krug, Panama; and Al Herrmann, South Louisiana.

CHRISTMAS WANTS TO BUY
(Continued from page 56)

For Sale
(Continued from page 56)

BEACON BLANKETS
ONE CASE OR A CARLOAD
PLACE YOUR ORDER NOW

D. & H. SHOWS
WANT FOR ARMISTICE DAY CELEBRATION

FOR SALE
(Continued from page 56)
BIG ONE is right! The Billboard Christmas Special-Outdoor Convention Issue in all its splendor. Special news, preconvention activities, increased circulation, more advertising, more pages, color, AND the Special Cavalcade of Fairs Supplement—all combined to make the largest Billboard of the year! It's an issue that any advertiser whose business is show business won't want to miss. Mailed to every part of the country on Monday, November 24, and freely distributed in Chicago throughout the convention.

What better spot than this VERY SPECIAL issue of The Billboard for your advertising—advertising directed to everyone connected with outdoor business? With the distribution of this special issue you're sure of a ready market for BIGGER PROFITS. This is THE issue through which to reach the entire Outdoor Amusement Industry with a dominating, forceful message that will lead the way to a greater 1948.

GOES TO PRESS NOVEMBER 19
Reserve Your Space Now!

THE BILLBOARD
CHRISTMAS SPECIAL
CONVENTION ISSUE
Chattanooga Ups With Capacity Biz for Ringling

CHATTANOOGA, Nov. 1—Ringling Bros. and Barnum & Bailey Circus tucked away two capacity houses Monday and Tuesday at Decatur for the matinee, business at three dates in Alabama.

capacity the second night, even tho first day in Birmingham. Show drew attendance held up only one

May Stone, singer, and Pistol Pete, letters from friends in the business. On December 1, 1947, he was reported to be seriously ill.

Mr. and Mrs. R. C. Miller of Pitts-

burgh, recently moved to Wades-

boro and Manning, S. C., to visit their
dughters and grandchildren. Mrs. James Watts on Lawrence Greater Shows, where Watts is man-

aged several of the big crowds.

Leon Long, who has been visiting

shows in South Carolina, recently spent some time at Chester, S. C., with Lightning Johnson and Molly Beverly, of the Minstrel Show on the Wallenda Brothers grand show. Johnnie Beas, S. C., visited Bill Arne, owner of the Carolina Polkies on Harrison Greater Shows. A recent visit to Warwick, R. I., found the Wallenda Broth-

ers, who now have the refreshment trailer on the unit.

Jeff Murphy, clown, returned ac-

companying his wife to Lawrence, Kans., where he had been with the Ringling show when the Big One played New Orleans. He also was a member of the All-Star Ringling Shows, where he bumped into Mr. and Mrs. Charles Sharpe of downtown Denver, Colo. While in Mobile, Ala., recently, Jeff received a wire in hurry to Troy, Ala., for the funeral of his brother, Frank. He is presently spending a few days with his son, Tommy, in Birmingham.

J. L. Crum, who left the Polack Western unit at Little Rock recently, broke his leg in three places when he lost his balance and fell while getting off a train at Havanna, Tex., a few days later. The doctor said he needed to bed for about four months.

Jake D. Claxton, the clown cop, played the city-wide Halloween Celebration festivities Sunday, sponsored by the Lions' Club. It was the biggest Halloween engagement for him there.

Tenn. Horticultural Society To Hold 42nd Annual Meeting

KNOXVILLE, Nov. 3—Tennessse Horticultural Society was. The growing around 500 members, will stage its 42nd annual convention at the Hotel Roamer in Knoxville, Thursday, November 10-12. The organization maintains headquarters in the Biology Building at the University of Tennessee campus. According to G. M. Buntin, secretary- general, the group will be featuring commercial exhibits Booths at the Chatta-

one for those wishing to make contact with the horticultural trades.

Among the principal events of the three-day session will be E. J. Brinkley, the Society's president; Dr. George M. Darrow, prominent botanist; U. S. Department of Agriculture; G. W. Bagwell, Chattanooga; Dr. D. F. Hawbaker, Kansas City; T. Paul B. Conley Sr., president; Tennessee Coaches Council; N. E. Cunningham, Lansing, Ky.; W. Stanley Lion Coffee, Roanoke, Va.; and J. P. B. C. B. B. W. Alabama, Wyman, Arc; J. M. Mc-

Daniel, Nashville; Dr. L. F. Weaver, Norfolk, Va.; George G. Mann, Nashville; Dr. Brooks D. Draper, Nashville; Thomas C. Anderson, Nashville; W. W. Murill, University of Kentucky, Lexington; J. M. Wilkins, Cornell, Ga.; C. A. Schier, Chattanooga; Dr. Lyle L. Davis, University of Texas, Austin; J. N. Glenn, University of Georgia, Athens; Dr. N. V. Clayton, University of Florida, Gainesville; J. F. House, Louis; Prof. August H. Testick, Blacks-

burg, Va.; Everet M. McCullum, Cumberland, Va., and J. B. Elmborg, Carnell, Tenn.

Under the Marquee

Mr. and Mrs. Bill Valentine and Betty Richardson, of the Flying Valencias, visited the Wallenda Circus. They are warmly greeted by their friends, Mr. and Mrs. Jim Mouton of the Ringling Bros. and Barnum & Bailey, who now have the re-

freshment trailer on the unit.
Sadler Plays Day and Date With Dudley
Both Score in Snyder, Tex.

SNYDER, Tex. — Nellie Sadler, who has been scoring good business in Snyder, has now opened a good business in Podunk, and the Miss Sadler's score there has been as exciting as any her fans have ever seen. The Miss Sadler, who is also known as the 'Queen of the Movies,' has been making the rounds of the local theaters with her latest production, 'The Rose of the West,' and has been turning in some of her best work to date. The Miss Sadler is a native of Snyder, and has always been popular with the local people, who have been looking forward to her return for some time. Her latest production has been well-received, and she is looking forward to a successful run in Podunk. The Miss Sadler is expected to stay in the area for a while, and is planning to make some appearances in other nearby towns.

Rep Ripples
D. E. CRICHETT, former rep and producer, is promoting a new movie at the Spa, using the screen of E. F. Hannan's My Dad's a Fireman. Frances C. Coglan has announced that the show will be presented in the theatre on the evening of November 8, 1947. The show is expected to be a big success, and is sure to please the local audience.

School Road Show
By E. F. Hannan
The smart film showman playing schools will build his show around that he is the only one who can, and he is the only one who can, and he is the only one who can. The show is designed to sell, and it is designed to sell, and it is designed to sell. It has 16mm. pix and on the presses and should be ready...
RINKS AND SKATES
Communications to 150 Patterson St., Cincinnati 22, O.

Rollerland Slates Heavy Program of Events in November

INDIANAPOLIS, Nov. 1.—Rollerland here has planned a strong program of special events for November, topped by the first six annual Thanksgiving Day skating show to be presented by the Rollerland Skating Club, officials revealed.

Having staged a successful Halloween party October 31, officials immediately put plans under way for the November 12th annual Rollerland birthday party which will feature games, prize awards and distribution of novelties. This will be followed by a dinner Saturday evening and Skateline Dinner parties at which prizes will be awarded for best costumes.

Rollerland now has three classes in operation, one for beginners, an intermediate class for those who are interested in figure skating, and an advanced class based on advanced skating in points and advanced dancing.

Operators recently announced a new schedule of programs, with prices being kept uniform for the general public cost 50 cents, while club members are admitted for 25 cents. Both Matinees sessions cost 25 cents, while special dances cost 50 cents per person. Classic groups of more than 25 people.

PORTLAND, Ore., Nov. 1.—Imperial Roller Rink here, sold last summer by Chris Jeffries to William T. Brown, operator of South-gate Rollerdrome, Seattle, is pushing constant entertainment, and has been free skating competitions held October 1 and 8 for novice men and women, respectively, reported Don McNelis, pro.

McNelis said that spectators displayed plenty of interest in the skating events, and announced the scheduling of a series of free skating contests to be held following presentation of the rink’s annual program on which skaters are now working.

The recent contests, open to members of the Portland division of the William T. Brown Dance and Figure Club, were sanctioned by the Rollerland Skating Rink Operators’ Association of the United States. Mrs. Brown was chairman of the committee to Don Macfarlane and Arno Stoenova, winner over 19 contestants. Runners-up were Glen Brovot, Gordon Bronow and Winnie Doher and Eleanor Skinner. The First Best Skate

The First Best Skate

MATERIALS PRAV? - do copyrightighthouse
1,200 See Benefit Staged for RSROA At Tampa Coliseum

TAMPA, Nov. 1.—More than 1,200 skaters turned up for the first-annual, three-night show staged at Harry J. Warner’s Coliseum Skating Rink here as a fund-raiser for the skaters to 1948 national championships of the Roller Skating Rink Operators’ Association of the United States. The shows, sponsored by the Coliseum Dance and Figure Club, were held for three days, was followed by two hours of dancing, featuring a prize jitterbug contest.

Club members are now preparing for a floor show to be staged in connection with a skating carnival in which prizes will go to the skaters having the most elaborate, most original and funniest costume. Already scheduled to appear in the show are Mary Anne Warn, who will do a karatist routine; Donna Mae Denison, Nita Bergh and Jane Rose, “Three Coliseum Dance and Figure Club reported.

Rosalind Fogle, son, Nita Bergh and Jane Ross, “Three

Coupled with an extensive advertising program over the local radio stations and in the Kenosha press, the Reif has embarked on a promotional program that promises to make the fall-summer season a success. The first major event will be October 31, a Halloween novelty party. This will be followed by the November 2 opening of a brown bat hockey league.

Biggest event of the season will be the skating carnival scheduled for February or March of next year. The work of preparing for the show is now under way.

Holland To Operate Reading Fair Plant ROLLER UNDER LEASE

READING, Pa., Nov. 8.—Religious Order of St. Francis, Bridgetown, Conn., has signed a contract with Holland Rink to operate the Reading Fair Plant on a lease basis.

The show was followed by two hours of dancing, featuring a prize jitterbug contest.

For details, write A. L. Runk, Minneapolis, Minn.

The work of preparing for the show is now under way.

Holland to Operate Reading Fair Plant Roller Under Lease

Reading, Pa., Nov. 8.—Bill Rose, owner of the Reading Fair Plant, has signed a contract with Holland Rink to operate the Reading Fair Plant on a lease basis.

Construction of the new rink costs the association $3,000. The rink is a part of the new rink association 11 months ago by which they hope to show an annual profit in ease bad weather interfaces with the fair. Expending a total of $400,000 for plant and equipment, which he claims have never been in a contest, offering trophies to first, second and third-price winners the finals held the last Friday of each month. Each Friday night a contest was held at the rink, while junior patrons enter Saturday afternoon contest.

Sanctioned by the Roller Skating Rink Operators’ Association of the United States, the new rink has, in addition to the rink, an adjacent boxing ring, bowling alley, roller skating show, builders’ exhibits and bingo games in heated buildings during the winter season. Many games, races, horse races, gasoline football games, etc., during good-weather months.

New Dance-Of-Month Contests Under Way at Bap-A-Roone

MEDFORD, Mass., Nov. 1.—Fred H. Freeman, owner of Bap-A-Roone, has started a series of dance-of-the-month contests for amateur skaters who have never been in a contest, offering trophies to first, second and third-price winners. The finals held the last Friday of each month. Each Friday night a contest was held at the rink, while junior patrons enter Saturday afternoon contest.

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Dance-Of-Month Contests Under Way at Bap-A-Roone

BROOM HOCKEY SETS PACE AT BISCAYNE

MIAMI, Nov. 1.—Business has shown a substantial increase at Biscayne Roller Rink since San Francisco, according to Operator Murray L. Rose, who claims the program’s promotion has been responsible for the rink hockey league. The game is building in interest weekly and creating new players,” he said.

Popularly of the game is spreading, according to Rose, a league comprising teams from Jacksonville, Lake Worth, Miami, Orlando, Dayton Beach and Panama City. August Wayne, the former Chicagoan, is the team’s coach. Rose plans to keep pace with the growth of the game by increasing the number of players and becoming a local amateur league this winter.

Thayer Operating Petaluma RINK

PETALUMA, Calif., Nov. 1.—Petuluma Rink, Rose, formerly operated by Jack Thayer, of Sonoma, is now operating under a new lease. Mr. Thayer, who, according to Thayer, is an excellent skater and hockey player, has taken over the rink and has been promoting the sport with great success. "I have been promoting the sport for several years," said Thayer. "I have always been a great fan of hockey and I think there is a lot of potential for the sport here." Thayer plans to continue promoting the sport and hopes to see it grow in popularity.

Electrical Hammond Organ for Sale

For details, write A. L. Runk, Minneapolis, Minn.

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HARRISBURG, Pa., Nov. 1.—Rink-Roller Skating Club of Chicago, hub into the middle of the city, has a large number of skaters who claim the game as early as 1929, when the game is still played by club members against out-of-town teams.

As in the cases of Ed J. Van Hage, operator of Norwood (O.) Roller, and Gilbert W. Beth, operator of the Lexington (Ky.) Rollers, and Laurey and Judgeshow. The work of preparing for the show is now under way.

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**NEWEST**

**Rhinestone WATCHES**

Men's MIDWEST and other FINE NATIONALLY ADVERTISED WATCHES for Immediate Delivery.

ALL MOVEMENTS AND CASES GUARANTEED

NEW

2 JEWELS $11.95
Plush Plain $14.95

Rhinestone C.R. & 30 additional
Straps: Band, 1/20 $0.50
Plain Band, 1/20 $1.50

MONEY BACK IF NOT SATISFACTORY

**MIDWEST WATCH CORP.**

S. S. WARASH
CHICAGO 8, ILL.

Exclusively Wholesale

---

**BALLOONS**

**BUY DIRECT AT LOWEST PRICES in UNITE D STATES**

$10 ROUND, FIRE LATERN, $1.50

PER BOX

Priced 25 Cents in Case.

LESS THAN CASE $1.75 PER CASE

TELEGRAPHIC ORDER, 10 Cents or Certified Check or Postal Money Order with order. Freight Extra.

**ARROW SALES CO.**

12 NOVEMBER ST.
BOSTON 13, MASSACHUSETTS

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**PRINTING**

**ADVERTISING BOOK MARKERS—WORLDS LARGEST**

Large stock of marker blanks for advertising your business name, your service, your store, your name, etc. Sent free to all trade on request.

First Issue sent out of this line was in 1945. Largest stock of an advertising nature of marker blanks for business men to use in advertising their business at a very low price.

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**SALESMEN WANTED**

ADVERTISING BOOK MARKERS—WORLDS LARGEST

Large stock of marker blanks for advertising your business name, your service, your store, your name, etc. Sent free to all trade on request.

First Issue sent out of this line was in 1945. Largest stock of an advertising nature of marker blanks for business men to use in advertising their business at a very low price.

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**CARNIVALS, ETC.**

**SEND FOR YOUR FREE COPY TODAY**

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**Portable Electric Megaphone**

**AMPLIFIES VOICE 2,500 TIMES!**

**IDEAL FOR SHOWS, CARNIVALS, ETC.**

The same PORTABLE ELECTRIC MEGA-

PHONE used on the battlefields by our

armed forces now offered at this excep-

tionally low price.... delivers clear

sound more than a mile away. Just

one of the hundreds of "money making" values to be found in this truly money saving "Buyer's Guide."

**5000 ten.**

**USE $39.50**

**ARROW SALES, Inc.**

59 West Hubbard Street
Tel.: Superior 5757
Chicago 10, Illinois

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**SEND FOR YOUR FREE COPY TODAY**

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**GELLMAN BROS., Inc.**

110 NORTH FOURTH ST.
MINNEAPOLIS 1, MINN.

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ED MASTERS SAYS;

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Buy Wanted!

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SCUNERY AND BANNERS

TATTOONG SUPPLIES

ENGLISH NEEDLES--10 SPARKLES, $1.25 per dz.

At Liberty—Advertisements

5c A WORD, MINIMUM $1, CASH WITH COPY

BANDS AND ORCHESTRAS

MISSCELLANEOUS

CIRCUS AND CARNIVAL

"Winnie The Dog"

"The World’s Most Loved Picture"

World’s Most Loved Picture

The Greatest Buy Ever, For Novelty Men, Demonstrators, Fair Workers and Premium

WANTED TO BUY

WORLD’S PRODUCTS CO.

ENGRAVERS

For the best in Engravers’ Merchandise use “Morse Finish!”, it stands up. Old reliable and now 1947 numbers now ready. New post-war Engraving Materials

MORRIS MANDELL, INC.

NEW IMPORTED SWISS WRIST WATCHES

ENGLISH BEAD & NOV. CO.

The Billboard

November 8, 1947

JUST OUT!

POCKET OR PURSE SIZE

5000 Items In Wholesale FREE Catalog

CIRCUS AND CARNIVAL

"Winnie The Dog"

"The World’s Most Loved Picture"

The Greatest Buy Ever, For Novelty Men, Demonstrators, Fair Workers and Premium

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MORRIS MANDELL, INC.

NEW IMPORTED SWISS WRIST WATCHES

ENGLISH BEAD & NOV. CO.
MAIL ON HAND AT
CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 23, O.

PARCEL POST
BARCLAYS, Inc. P. M. Funkhouser, Manager
Evelyn M. Ulrich, Assistant Manager
Samuel C. Trimmer, Foreman
L. B. Wilcox, Clerk

LETTER LIST
Letters and packages addressed to persons in care of
The Billboard must be sent on the lines of this list only.
If you are having mail addressed to you in care of
The Billboard, you must let us know your
NAME EACH WEEK.

NATIONALLY FAMOUS
ELGIN
BULOVA
WALTHAM

The Billboard
Men's Watches
Your profits start with The Billboard!

Send for Catalog to:
7 W. 32nd St., New York 1, N. Y.
BULOVA
Available in $3.00 to $5.00 styles.

WALTHAM
Available in $2.00 to $4.00 styles.

ELGIN
Available in $1.00 to $3.00 styles.

Write for Catalog to:
7 W. 32nd St., New York 1, N. Y.

Send samples of your complete watch lines.

Send for Catalog to:
7 W. 32nd St., New York 1, N. Y.

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Parnell,

Cannifield

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Sample
terrific on this Number, and it makes a fine

We are now able to supply this Rod lot Pitch

NEW YORK

MAIL. ON HAND AT

LOS ANGELES 14, CALIF.

MAIL ON HAND AT

CHICAGO OFFICE

155 N. Clark St.

SINGING CANARY BIRD

San Francisco 9, Calif.

MAIL ON HAND AT

NEW YORK OFFICE

1584 Broadway.

New York 10, N. Y.

Full Line of Durable, Timeless Dishes, at

MAIL ON HAND AT

ST. LOUIS OFFICE

390 Arcade Bldg.

St. Louis 4, Mo.

Changes in the shore...n...-

1.000

Write for new price list

ENGRAVERS

50 NEW NUMBERS

FOR CHRISTMAS

Ready for Immediate Delivery

Write for new price list

Prices will not be advertised. We protect you.

Deposit must accompany orders.

NEW, LARGER QUARTERS—THE BETTER TO SERVE YOUR NEEDS

SLOAN JEWELRY CO.

41 FELTON ST.

NEW PRICE

STAINLESS STEEL BANDS, $1.50 EACH

Also long straight ring at 60c. Same price on quantities of 5 or 10. Our steel consists of 76% to 95% cold file.

NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.
pipes for pitchmen

E. Leuberscher...
well known in pitch and concession circles, is at his home in Scranton, Pa., after being released from Mercy Hospital, where he was com-
fined with pneumonia.

Bob Posy...
rambled into Laredo, Tex., last week
mentioning his Christmas holiday busi-
ness. Bob says he recently purchased four bay-calling ani-
mals.

A lot of the boys and girls are
making ready for the Christmas
season. Of course, you'd "ori" of 'em.

Word goes thru...
Jack Storrs and Jimmy Currant have retired from the pitch field and are making their home in Los
Angeles.

Pierce Kramer...
has returned to Milwaukee after ob-
taining his master's degree in science
for the University of Wisconsin at
Madison, where he majored in guid-
an. college. He plans to return to the
school by pitching his specialty and
make a lot of friends over the
way he pitches a song.

Nellie Brown.......
whose Satin Sheen layout occupies
smaller ones.

A demonstrator recently over-
heard a lobby gaw remark that
"crowds are paid to frighten some
people." To which the demonstra-
tor replied: "If it does roll it is an illusion, no one scored
him all season."

Sam Lee...
constant to the goodies with the
people in Iowa town and hamlet.

Our Milwaukee
operatives tell us that Fred Vogel,
Dorothy Doe and Margaret Ruth are still
on the market's store's there to big
tips and passouts.

George H. Brooks...
registered some good scores at the
recent Shriners Circus in Houston.

Fancy Freddy says: "You can't praat common sense if you don't have the ability to use it."

This Corner:
A number of queries recently
concerning the whereabouts of Count
X and Doe, (see last week's column),
most of the readers' letters evolve around
the question as to whether Doe is
still breathing, and if the good Count is
living. So, Tom Kennedy, take your
best shot! Let's have a note or two on your venerable character.

Tommy (Paddles) Brisner...
Detroit novelty purveyor, hustled a
large order of his items at the recent
Michigan-Minnesota football game to
sack returns.

Come On You...
Paul and Budie. This corner
hasn't had pipes in some time from
the following: Mr. and Mrs. Max
Smith, Ken and Gertrude Reynolds, Sen-
ior Frank Osborne, Art Nelson, John
Brunner, Sonny Markeshune, Belfie
and Porter Breshto, Red Lomau, Pat-
zerand, Budie Doss, Rue Fender,
Gypsi Brown, Dick Frazer, Jackie
Fischel, Speed Wilson, Sid Fletcher,
Horace Kelby, Fred Brands, Emmett
Smith and Bill Blackhawk.

Howard E. Zarlinton...
his Zarlinton Players, mod trick,
depth in the heart of Texas, where
they have been campaigning for the
last three months to excellent busi-
ness with series of different
remedies. Zarlinton says the unit

Distributors Wanted
The best nationally known
commercial phonograph man-
ufacturer has available a few
inquisitive territories for capable
Distributors and jobbers under
a radically new distributing
plan. Must be financially
responsible. Those interested
who can qualify write Box
e-132, O/T The Billboard, Cin-
sinnati 22, Ohio. All replies
kept strictly confidential.

Largest Users Buy
Our 5x to 55 retailers
Billboards, Key Cases, Purses, etc.
Largе Sаlеs оn Hand.
Mail: Your Sample.

Cutting Leather Novelties
48 Howard St., New York 13, N. Y.

Nationally Advertised Perfumes
All famous, in 25 Magazine, 6 oz. trade-
shrink, 12 oz. trade-shrink, 1/2 oz. trade-
shrink. Write or Wire

L'Orleans
764 S. Normandie, Los Angeles 5, Cali.

Profitable Sideline
Bingo Equipment and Supplies
For information, write

E. Sisson
Bingo Equipment Mfrs.
725 S. Normandie, Los Angeles 5, Cali.

Paper-Subscription Men
South's leading outdoor-sports publication, published monthly, without interrupt-
ing the book for representation... clean
orders only. Two and three-dollar subscription
rates, on best working terms available today. All States in the South open.

Write or Wire

Pat Carroll - Trade Press Bureau
615 Ridge Bldg.
Kansas City, Missouri
November 8, 1947
The Billboard

MERCHANTISE

**MIDWEST HAS THE BEST**
**IN PREMIUM MERCANTISE**

NEW! Men’s Rhinestone Watches
15-Jewel Phantastic or Ruby Druzy-
19.50 ea. 25.25 ea.

IMMEDIATE DELIVERY!

NEW! Men’s Beautiful Swiss Watches. Accurate Timekeepers.
15-Jewel Numeral Dial, Diamond Crystal...
$13.50 ea.

**COFFEE MAKER**
Original Lidlina Micro Stainless Steel...

**NO COUPON REQUIRED**

**TEPPEM RADIO**

**MAIL ORDER-CREW MANAGERS—DIRECT SALES**

**MIDWEST NOVELTY CO.**

**CHICAGO, ILLINOIS**

**MAIL ORDER-CREW MANAGERS—DIRECT SALES**

**THE BILLBOARD**

**PHONO SALESMAN**

**CLEAR CRYSTAL BLOWN GLASS PERFUME BOTTLES**

**IMMEDIATE SHIPMENTS**

**WIND ALARM CLOCKS, WRIST AND POCKET WATCHES**

**IMMEDIATE SHIPPING**

**R. T. SWAIN CO.**

**BOSTON, MASS.**

**KIPP BROTHERS**

**INDIANAPOLIS, 4, IND.**

Come and Get ‘Em!

DaisY CORK GUNS. Each... $4.95

We have a limited supply—first come, first served

Corks for Daisy Guns. Per Doz... $2.75

Wilson Darts. Doz... $2.15

Weighted Darts. Doz... $1.60

We have a complete line of Ringo Supplies and Parts.

15% Discount With Orders. F. O. B. Indianapolis.
New York: A. N. S. Sales, Elmira, N. Y., have a new catalog of salesboards and deals. Joseph Rate, Eagle Coin Machine Exchange, Philadelphia, reports heavy increases in sales in salesboard department. Complete new line of Profit Manufacturing Company is now ready. Otto Goldmann, Globe Printing sales manager, has returned from a business trip but is slated to leave again next week.

Chicago: Empire Press is running up good production these days, with every effort being made to contain good tidings along the salesboard front. Dave Lenk, vice-president in charge of sales, last October 27 for a business jaunt thru Indiana and Ohio, returning November 8. Secretary & Treasurer reports the new coat of medium blue paint on the Empire office walls as being his candidate to a 10% business day than the former green—color engineering pays off, says he.

Jack Murley, Superior Products head, returned October 29 from his New York trip where he met with other officials of the industry discussing the reorganization meeting of the Salesboard Manufacturers’ Credit Bureau. Promises of the opening and reorganization, Jack said, was solely to create a code of ethics for the trade.
LARGEST SELECTION OF COINBOARDS IN THE NATION!

TYPICAL SPECIALS

- 240 Holes in 28 Blocks, $172.00 each
- 400 Holes in 35 Blocks, $250.00 each
- 600 Holes in 54 Blocks, $360.00 each

PRICE $5.67 plus $6.30 in coins

- 840 Holes in 70 Blocks, $524.25 each
- 1280 Holes in 100 Blocks, $900.00 each

PRICE $5.10 plus $7.90 in coins

- 2880 Holes in 216 Blocks, $1900.00 each
- 3840 Holes in 288 Blocks, $2500.00 each

PRICE $5.45 plus $8.70 in coins

- 7680 Holes in 576 Blocks, $4580.00 each

PRICE $5.30 plus $8.10 in coins

- 19200 Holes in 1440 Blocks, $12000.00 each

PRICE $5.00 plus $7.50 in coins

ALSO AVAILABLE: Multi-Giant Boards—6 Tickets for 25c

Send for FREE 64-page Illustrated Catalog. 25c Deposit With Order.

PROFIT MFG. CO.
41 WEST 23RD ST.
NEW YORK 10, N. Y.

OPERATORS:

DO YOU HAVE TROUBLE OPERATING TICKET GAMES AND BOARDS ON PERCENTAGE!!!

WE HAVE THE ANSWER!!!

A NEW PAYOUT SYSTEM—Entirely Different

We have tested this game for two months on local locations. — It's really hot! It's so hot we are not going to publish the details. ANY OPERATOR INTERESTED IN MAKING MORE PROFITS FROM HIS SPOTS CAN SECURE FULL INFORMATION BY WRITING TO

MUNCIE NOVELTY CO.
2704 So. Walnut, Muncie, Ind.

Originators of Win-a-Fin

Fast Selling—Quick Turnover

Candy Punch Board Deal

24 PRIZES—"THE HOTTEST CANDY DEAL IN THE COUNTRY"

NOW AVAILABLE—"SMART SIZING" Feature

NOW AVAILABLE—"SMART SIZING" Feature

ALL FEATURES IN ONE BOARD

Now packed with Chocolate-Vanilla Gumballs, 15c U-Do-It, Quick turnovers. Board divided in 4 sections. Last punch in each section pays 5c, 10c, 25c, 50c in order. Board stocked with 4 boards in each case. Attract your customers with these big U-Do-It, Quick turnovers. Board divided in 4 sections. First punch pays 5c, second 10c, third 25c, fourth 50c. Board stocked with 4 boards in each case. Attract your customers with these big U-Do-It, Quick turnovers.

"First With the Latest in Quality Boards" Special Discounts Given to the Trade.

Genuine Original Jar-O'-DO Tickets

2510 BRAND, PLAIN
2520 BAG (One Dozen)
2520 SPECIAL (One Dozen)
1200 SPECIAL JAR-O'-DO TICKETS, STAPLED 1ST HALFWAY
5000 SPECIAL JAR-O'-DO TICKETS, STAPLED 1ST HALFWAY
2500 SPECIAL JAR-O'-DO TICKETS, STAPLED 1ST HALFWAY
5000 SPECIAL JAR-O'-DO TICKETS, STAPLED 1ST HALFWAY

RARE COIN MACHINE EXCHANGE

600 SPRING GARDEN ST. Phone: Longview 3-8278 PHILADELPHIA 22, PA.
Set $250,000 Cancer Drive Goal

Donations at Halfway Mark

Issue official progress report on industry Damon Runyon Cancer Fund drive.

CITICAGO, Nov. 1.-Coin Machine Industries, Inc. (CMI), officially announced this week a goal of $300,000 for the drive to aid the Damon Runyon Memorial Fund for Cancer Research.

In an official report on the first half of the drive and plans for the second half, CMI Public Relations Director Jim Mangan announced that contributions passed the halfway mark last Thursday (27) when the total collected by CMI brought the total collected by CMI to $150,000. In the report Mangan gave details of some of the large-scale promotions and the plans for the second half of the drive. According to the report, more than 200 coin machine industry leaders were shown to be involved in the campaign.

Other events planned for the week include special promotional dinners to be held in key cities throughout the country. The dinners will feature special movie features and will be attended by industry leaders.

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Follow Ups

Hawaii Arcade Op Reports Big Booming; Sees New Locations

CHICAGO, Nov. 1.-Operators of arcades in Hawaii say that local and foreign land are heading toward booming in years to come. The Damon Runyon Memorial Fund for Cancer Research has been set.

The arcade, which houses more than 100 coin-operated machines, is located in Honolulu, whose population approaches the 600,000 mark. Among the coin operators are army and navy personnel.

According to Anderson, the report part of the assessment is a survey of five coin arcades where a large concentration of military personel is stationed.

Pinball Tax License Set In St. Paul

Follow Ops' Suggestions

ST. PAUL, Nov. 1.-The St. Paul City Council's Friday (30) adopted a new ordinance which sets up a method for the city to assess license tax for pinball games.

The ordinance was recommended by operators here and was adopted unanimously by the council. The ordinance states that each location in the city will be assessed $5 each, games at $5 per location, and operators at $100 each. The total assessment will be $200 each.

New ordinance, written as an emergency ordinance, will become effective immediately.

Middle-Income Living Cost

His New Record in August

CHICAGO, Nov. 1.-Figures released by the Bureau of Labor Statistics this week indicate that the cost of living for middle-income families rose to a new all-time high in August for the third consecutive month.

Present living costs are 11.2 per cent higher than a year ago and 6.6 per cent of the 1933-38 average.

A rise of 1.8 per cent in the retail price of goods was considered to be the main factor in pushing the entire cost of living up 1.2 per cent between July and August. Food expenditures now represent more than 33 per cent of the total family budget, the bureau reported.

AAMONY Ups Hahnen; Joe Hirsch Quits

Hartnett New Biz Manager

NEW YORK, Nov. 1.—With the sale of “striped” novelty games, as far as legal entry in New York is concerned, still unsettled, the Associated Amusement Machine Operators of New York (AAMONY) at a board of directory meeting held Thursday (30) accepted the resignation of Joe Hirsch as chairman of board and business manager, and elected as his successor Joe Hirsch, president of AAMONY.

Hirsch, who will remain as a member of the board of directors, and who has been eloquently active in the campaign to return the strip novelty games to New York, will resume his business operation under the title of His current business operation under the title of “Hartnett Manufacturing Company.”

The former board chairman was the subject of a test strip novelty pinball game court case which came up in a pre-war action on November 16, with Justice John V. Flood presiding, and Alan Early, assistant district attorney, and Samuel Bunke, counsel for Hirsch in attendance. The following official statement of the case transcript covered the entire proceedings:

The court: This is a case, your honor, in which Mr. Hirtman made an application and he feels the people do not have the right to look this down.

The Court: Any objections? Mr. Markewich: No.

The Court: Dismissed by motion of the district attorney.

The strip novelty games situation in New York has been the subject of several articles in local papers and on past few weeks.

Holland Importer Wants US Machines

CHICAGO, Nov. 1.—The William F. Kepple Company, in Rotterdam, Holland, wrote The Billboard this week to announce that the firm is interested in attempting to import U.S. machines. The Holland importer was an important buyer of all types of coin machines.

The Holland importer is interested in bringing in some new machines which are currently being manufactured in the United States. The firm is currently manufacturing new coin machines and is attempting to work out a plan whereby coin machine imports could be paid for with sales below manufactured in Rotterdam.
Cincinnati Operators Plan $10-Per-Plate Dinner for Runyon Cancer Fund Drive

Exhaustive Program Set for Gibson Hotel Fete

CINCINNATI, Nov. 1.—The Coin Machine Industry Division of Greater Cincinnati, which comprises Northern Kentucky, Southeastern Ohio and Illinois, this week completed plans to stage a $10-per-plate dinner in the Roof Garden of the Hotel Gibson here November 23, with all proceeds going to the Runyon Memorial Cancer Fund Drive. Officials of the group revealed that a large number of distributors of coin-operated equipment here will bear all expenses of the dinner to be turned over to the Runyon Memorial Cancer Fund.

Committee Named

At a meeting conducted early this week at the Runyon Memorial Cancer Fund Drive, the Cincinnati Club these committee members were named: Bill O'Meara, Joe Weinberger, Lenny Goldstein, Morry Goret, Don Fosgate, Charley Trau and Mike Ries.

An extensive mail campaign is already underway with over 900 invitations being mailed this week to operators in the area. Ticket headquarters for the dinner have been set up in offices at 1221 Central Ave.

Coin Recordio In Production; Name Distrributs

CHARLOTTE, Mich., Nov. 1.—The Coin Recordio Division of Wilcox-Guy Corporation here is now in production with its first line of coin recorders and has made some distributor appointments, including Arthur Graham as distributor for Chicago.

The Recordio operates on a quarter or dime. The entire mechanism of the recorder is visible, so that the customer may watch the disc placed on the turntable. Mounted in the face of the machine is a crank-type telephone, into which the customer speaks. Once the recording is completed, the machine may be turned off, and the telephone or, by replacing the telephone, the machine will be turned off.

Mann feature to compensate for too strong or too weak speech level.

Recordio stands 21½ inches high, is 24 inches wide and 25 inches deep. It will be available with or without a base which contains a separate power supply and a speaker, to be used in linking the disc. Envelopes are delivered after the customer has inserted his or her coin into the slot.

Recording is scratched into the disc, which is played back through a tube amplifier and speaker, mounted at the rear of the machine. A sealed audio amplifier and speaker, mounted at the rear of the machine, is impossible to trace the machine.

Contrary to previous month's expectations, the first coin machine to account for two-thirds of total coin sales in the United States was the Coin Recordio, according to a survey conducted by the U.S. Department of Commerce. The machine was introduced in 1946 and has been in production ever since. The August table from the Department of Commerce for 1946 shows that the Coin Recordio has been the most popular coin machine in the United States for the past six months.

Detailed country figures are as follows:

- Canada: 1,051 machines worth $10,726
- United States: 54,296 machines worth $1,323,451
- Venezuela: 60 machines worth $365
- Union of South Africa: 100 machines worth $35,125
- Panama: 20,020 machines worth $2,123,451
- Argentina: 10 machines worth $360
- Guatemala: 1,001 machines worth $35,125
- Philippines: 20 machines worth $35,000
- Belgium: 10 machines worth $35,125
- Mexico: 6,006 machines worth $60,000
- Salvador: 1,001 machines worth $35,125
- Canal Zone: 6,006 machines worth $60,000
- British Guiana: 2,006 machines worth $60,000
- United Kingdom: 1 machines worth $35,125
- New Zealand: 1 machines worth $35,125
- Germany: 1 machines worth $35,125
- Belgian Congo: 1 machines worth $35,125
- China: 1 machines worth $35,125
- Costa Rica: 1 machines worth $35,125
- Ecuador: 2 machines worth $35,125
- French Pacific Island: 1 machines worth $35,125
- Other Countries: 13 machines worth $35,125

TOTALS: 2,050 machines worth $344,949

Coin Machine Exports

August, 1947

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<th>Country</th>
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Keeney Debuts Pinball Game

CHICAGO, Nov. 1.—J. H. Keeney & Company, Inc., here announced full production on a new pinball game, "The Hound and Hugsy." Featured in the new game is a fast criss-cross bumper action at all points on the glass, with the addition of an "all-out" bumper, which the player can use to advance scoring. The playing board is four "special" lanes, five kick-out holes and a "scoring" bumper which advances the score. The game costs $500,000 with fast action to advance scoring. Games are already on location in several cities.

Keeney recently introduced a new pinball game, "Rainbow," which includes Hi-Lo-Ride, which can be played to the record in the country of Keeney distributors.

August Trade Holds Steady

Eight months' total volume hits $8,345,050—phones to account for two-thirds

WASHINGTON, Nov. 1.—Coin machine exports this year may hit the five million dollar mark, latest report from the Department of Commerce indicates. This report, released today, shows foreign buyers purchased $348,058 worth of coin-operated equipment during August to bring the eight months total to $3,485,050. When the August totals are added, a barbeque should account for about two-thirds of total coin shipments.

August, a review of past months' shipments, saw the lowest dollar-value purchases this year. Largest purchases, in dollar volume, were recorded in March when a total of $583,350 in coin machines were shipped out of this country. August sales figures make the August shipments average out to $348,059 per month.

Previous High Topped

Despite withdrawal of the British and European markets, China, Mexico, and the Latin American nations have boosted this year's coin machine exports to an all-time high. The largest single coin machine shipment exports went to China in terms of total 1946 shipments will reach the $5,000,000 mark.

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MORE DIME BARS ON WAY?

**Weight Cuts Another Out**

Cocoa price rise may put cand
dy bar makers in dime
field or cause weight cut

**Confectioners Talk Vender Use**

For Expansion of Candy Sales

**FTC Approves Petition in Canteen Case**

Set Argument Schedule

WASHINGTON, Nov. 1.—Federal Trade Commissi
don this week approved the joint petition of 11 vending machine operating firms to
intervene in a suit brought against The Automatic Vending Machine Co. of America.

The court for the firms will have 15 minutes for argument at the November
9 hearing at which Canteen seeks to have the case continue on its docket.

**Chicago Operators Await City Council Decision on New Vender License Fees**

Per-Machine License Ranging From 25c- to $7.50 Proposed

**Net Tobacco Sales Over Half Billion**

**Emil Brach, Candy Company Head, Dies**

CHICAGO, Nov. 1.—Emil J. Brach, president of E. J. Brach & Sons Candy Compa
ny, died here October 28.

Brach started the candy business in Chicago as a small firm.

In 1925 he opened the present plant on Kinzie Street, which is reported to be doing a $40,000,000 busi
ness this year. Two sons, Frank and Edwin, are vice-presidents of the firm.
NAMA Announces Program For Convention; Special Beverage Sessions Listed

Chic., Nov. 1.—Two special sessions on the operation of beverage vending machines will be included as features of the National Automatic Merchandising Association’s (NAMA) 1947 business meeting and convention to be held at the Palmer House here, December 14-17. C. S. Darlington, executive director of NAMA, announced this week.

First session is scheduled for Monday morning, December 15, and will deal with the dispensing of soft drinks and hot coffee, with cup-type machines and the dispensing of bottled milk. Second session, scheduled for Wednesday afternoon, December 17, will be a round-table forum on bottle vending.

Chairman for the beverage sessions will be W. H. Houston, of Spacarb, Inc., New York, and subjects to be covered in the Monday morning meeting will include Cap Vending, the四川省的Operating Problems, and Problems and Profit Potential for Cup Vending and The Vending of Hot Coffee—its Problems and Potentials.

of each session will be held, and at the end of the session a final question period covering special topics will be conducted.

Roy Torr announces Technicolor Bubble Gum for Vender Use

LANSdowne, Pa., Nov. 1.—Roy Torr announced Tuesday (29) that his firm is now handling a new type of bubble gum that permits bubble gum fans to produce bubbles in 20 different colors. Roy Torr boys the setup firm here, distributor of merchandise for vending machines.

The new T & B-316, now product has colored gum centers from which the colored bubbles originate, and which Torr describes as "technicolor bubbles." Balls are five-eighths of an inch in size, 140 count.

Besides the primary colored bubbles, Torr said, a customer can produce bubbles of other shades by combining two primary colored balls which result in bubbles of a third color. He explained that chewing a combination of blue and yellow centered balls would produce green bubbles, while red and blue centered balls chewed together would result in purple bubbles. In all, firm experiments have produced bubbles of 20 colors.

Popcorn Buyers Hold Farmers to Contracts

Murray, Ky., Nov. 1.—Popcorn crop contract growers informed growers here that they intend to hold to contract provisions in spite of action on part of corn merchandisers in the Murray area to withhold popcorn for higher prices. (The Billboard, November 3.)

Wells Overbey, attorney for the Central Popcorn Company of Scherr, Ill., explained to the growers that Central is unable to meet his current contract price because it has already sold the contracted popcorn to consumers at a price governed by the growers' contracts.

Aside there have been no definite reports from the growers that any growers have broken their contracts and sold to the highest bidder, such action looks as a possibility.

Frotn the firm says that they intend to hold the Murray farmers to the contracts which they have signed or take legal action.

Big Profit Machine... Pop Corn Sez: Automatic Vending Machine

\"IMMEDIATE DELIVERY FOR IMMEDIATE PROFITS\"

Operators!—Write for Name of Your Nearest Distributor NORSOAMERICA

536 So. Broadway
Los Angeles 12, Calif.

Telephone: C.F. 4-3746
Cell Address: NOSOAM

HERE IS THE ANSWER TO AN OPERATOR'S PRAYER

All reacted items packed in 5 lb. moisture proof carton.

FULL PRICE.

PRINCIPAL.

DEPENDABLE

YOUR BEST BUY!

THIS not only assures you of the best deal in the market today.

**OMETRY MACHINES**

FOR THE WINTER SEASON... LOW INVESTMENT... BIG PROFITS

OPERATORS—there's big profit in popcorn and the POP CORN SEZ Automatic Vending Machine is just the one that can get them for you.

Low Investment—easy to service—

in the only popcorn machine deal on the market today.

Locations easy to secure. Owners like added customer service—frost, hot, crisp popcorn. See your nearest distributor or write T & C Co.
Western Vend Association Discusses Theft Losses

LOS ANGELES, Nov. 1.—About 20 members of the Western Vend
Machine Operators’ Association attended a meeting Tuesday night and
heard M. I. Slater, president, lead discussions on loss of machines
through the use of stickers for equipment, health department rulings
and taxes. Association also heard W. G. Slade, chairman of the
meeting at McDonnell’s Monterey and to dispense with the.

William Wilson, who attended as the guest of Phil Soden, secretary,
announced that he had received notices that machines had been stolen from

McClure Corp.
New Missouri Distributing Firm

ST LOUIS, Nov. 1.—The Roselli brothers, of Kansas City, Mo., have
formed a partnership with F. D. McClure, of the McClure Distributing
Company of St. Louis, to service Missouri, Arkansas, Kansas and parts
of Illinois as a vending machine distributing firm.

New organization will be known as the McClure Distributing Corpora-
tion and will have its main office in Kansas
City. A branch office will be opened at the former head-
quartes of the McClure Distributing
Company in St. Louis.

Cabinet distribution of the Bert Mills Coffee Bar and Vendy
Candy bar vending along with other
types of vending machines.

Veteran Columnists

McClure has been engaged in the
cigarette business for several
years. He started as a juke box
operator in Chicago and for a time
operated the McClure Automatic Music Company in Washington, D.C. Later
he moved to California where he operated the Harmony Hostel Music
Company in Pasadena and the McClure Automatic Music Company in San
Gabriel and Los Angeles. He moved into the distribution end of the
business and in 1914, he joined the World Distributing Company, of Los
Angeles, as a representative for Arizona and Nevada.

In other opinions affecting stands
they were
of vending. The Roselli brothers are entering
the competitive business for several
years. They are operators of two large
super markets and Roselli’s Bar and
Restaurant in Kansas City. George
Roselli will be actively associated with
the corporation as secretary-treasurer
with the Kansas City headquarters.

Robert Gehauer, formerly of Mon-
treary Park, Calif., has been appointed
manager of the service department in
Kansas City.

Cigar Purchases Increase

TOLEDO, Nov. 1—Whall and
collected $1,263,870 in sales during
the month, an increase of 5.6 per-
cent. The increase was so pronounced
in the single and the greatest volume of purchases for
any month this year since January. The volume of sales announced Wednesday (29). Total
purchases in August were $46,600,000.

Planters Elects New Head

WILKES-BARRE, Pa., Nov. 1.—
M. B. Bowers has been elected presi-
dent of the Planters Nut & Chocolate
Company, succeeding the late Amadeo
Doria. The company announced
Wednesday (29). F. A. English, sec-
tary, was elected vice-president.
The most modern, revolutionary, practical, compact triple unit roll type postage stamp vendor money can buy. Actually 3 machines in one.

Write for further information.

DAVAL PRODUCTS CORPORATION
1512 No. Fremont St.
Chicago 22, Ill.

JOBBERS—DISTRIBUTORS

BUBBLE BALL GUM

150 COUNT

33c LB.

F. O. B. MINNEAPOLIS, MINN.

NORTHWEST GUM CO., INC.
3112 W. 28TH STREET
MINNEAPOLIS 5, MINN.
Drink Mech. Firms To Show Wares at ABCB Conclave

WASHINGTON, Nov. 1.—At least 20 manufacturers of soft drink vending machines will display their products at the 29th annual convention of American Bottlers of Carbonated Beverages (ABCB), November 17-21, in Atlantic City. Latest models of cup and bottle dispensing machines will be on view at the convention hall, which will be open to the approximately 1,200 exhibitors.

ABCB officials state that the 1947 convention will be the biggest in the industry's history with between 8,500 and 10,000 members, delegates, and guests expected to attend.

Speakers Listed

Featured speakers during the five-day convention will be former New Jersey Gov. Harold Hoffman; Felix DuPont, vice-president of Safeway Stores; Dr. S. S. Kesten, vice-president of Houston Blue Law Revival Hits Vendors.

HOUSTON, Nov. 1.—Revival of undated blue laws here has caused no end of confusion. A flood of complaints flooded in on the Houston city council after 20 vendors were served October 19 for the sale of soda pop and cigarettes on Sunday—on an act, forbidden by a city ordinance initially adopted in 1857 and practically unheard of since 1900.

While rumors circulated that the ordinance would be called in to enforce the blue law, several local groups, including the ministerial alliance and a special three-man council committee, met to decide what action should be taken.

In the wake of the confusion, the city attorney has ruled that the rule is void and that no vendor may take back the goods sold.

Sunday beer sales have been unimpeded.

Commodity Names 3 Area Distributors For Aspirin Vender

CHICAGO, Nov. 1.—Commodity Vendors, Inc., appointed three firms to handle distribution of the Lewel aspirin vending machine, Ken Wil- son and Howard Pretzel announced Monday (27).

Firms appointed are Russell Enterprises, of Devon, Pa., headed by H. S. Pellow Jr., for Pennsylvania, Maryland, Delaware and Washington.

Vendors Distributors, Inc., Miami, headed by Frank Deily, for the states of Florida, Alabama, Georgia, North and South Carolina, Virginia and West Virginia.

Midwest Popcorn Company, Chicago, headed by Bill and Louis Berger, for Iowa, Nebraska, North and South Dakota, Colorado, Wyoming and Kansas.

Commodity Vendors, set up by Wilson and Pretzel to distribute vending machines exclusively, will make shipments on the Lewel aspirin vending machine with the 32 sealed packets of Lewel aspirin. Each packet holds three aspirin tablets, in an envelope, which can be opened easily by twisting the cap.

Simple in design, the lightweight all-metal vending machine is made for easy installation in transportation terminals, office buildings, industrial plants and related locations.
Zone Change Hits Chicago Laundromats

Repeal City Ordinance

CHICAGO, Nov. 1.—Repeal of a city ordinance allowing automatic laundries to be located in most shop districts may force the moving of many laundromats.

No fixtures were readily available to indicate just how many established laundromats will be forced to move by the city council action which threw out a measure passed July 16, of the city board of zoning appeals, said that his council committee was unaware that their business was being considered as a revenue source. Combined regular consumer services, and hand laundries, are taxed according to the number of machines operated by the city clerk.

Reason advanced for the repeal of the ordinance was that it had been passed illegally. A second ordinance permitting service-laundries in buildings and hereinafter established, is to be read as not to become effective

Consider License

The more important is the same time that a measure to heavily license self-service laundries was approved by a council committee here.

Samuel Y. Coyne was elected vice-president and William J. Kibbe was re-elected treasurer.

"The specialty shop category was intended for small stores such as those in the other parts of the city."

Some Established

However, in the period between this action, the repeal of this week, some automatic laundries have been established in the city. The city board of zoning appeals has already established in the specialty shop district, which will probably not have to move, but that since it was "a new measure," definite plans have not as yet been made.

Council action will be required to allow automatic laundries to remain in the restricted areas, however, it was pointed out.

Schutte Heads Cocoa Group

NEW YORK, Nov. 1—George C. Schutte was elected president of the New York Exchange this week to succeed C. S. Conboy, who is retiring as president but continues as a member of the board of directors.

Schutte was vice-president and William J. Kibbe was re-elected treasurer. Schutte is vice-president of Schutte Company, Inc.

CHARMS

Famous Eppy's Charms, No. 1550, medium size, $3.95 per Min. No. 1550, 250. 15$ per No. 1540, large size, $3.95 per 400. Address to Dept. B.

T. O. THOMAS CO.
1972 Jefferson, St.
Phone 2138, Evans. I.

November 8, 1947

The Billboard

VENDING MACHINES

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N. Y. Info Center Has Coin Venders

NEW YORK, Nov. 1.—Reopening of the Coin Vending Information Center at 47th Street and Broadway this week will make it possible for the new Standart Products cup dispensers on location. Completely renovated, the center, which serves as a service agent's lounge during the war and later as a United Nations lounge, has now been opened to the public.

Listed on the modernistic billboards are some center pictures at town, special events and music programs. Attendees may read the information board while 10 pay-stations for phone books line the walls. Complimentary lockers are available for checking luggage.

The two cup venders are at the rear of the lounge. At least two 500-vendor will be installed.

More Dime Bars Coming on Market?

(Continued from page 90)

effect of the buying of cocoa at the higher prices is destined to hit candy manufacturers within the next few months.

Candy manufacturer said that there is a strong possibility that retail sales of bars will jump to four or five times the present rate of 10 cents for two bars in the future, which could mean 10 cents sales for vending machine operators.

Another possibility, candy spokes- man said, is that a higher cut in bar sizes, which is not satisfactory since most bar sizes have already been cut to the prejudice of the product. Cocoa is now considered by the majority of manufacturers as the main personnel in candy production. At 10 cents per bar will be added to the price of the product. Cocoa is now considered by the majority of manufacturers as the main ingredient in candy production. As a result, prices are likely to be increased for vending machine operators.

Split on Dime Bar

Candy manufacturers are split in their opinions as to the increase in price of 10 cents bars. Many say that they are not satisfied with their standard bars, and let their customers decide whether to add the 10 cents for the larger size. Others, however, say that they would feel that by adding the 10 cents for the larger size, it would be possible to shift the market directly for 10 cents sales.

Split by candy manufacturers for the present high prices in the cocoa market are that consumption of the product has been reduced. While the present yield of the product has been reduced, until now growing fields of the product have not been developed. The splits by candy manufacturers for the present high prices in the cocoa market are that consumption of the product has been reduced. While the present yield of the product has been reduced, until now growing fields of the product have not been developed.

Rowe Common Shares

Registered With SEC

PHILADELPHIA, Nov. 1.—The Rowe Corporation, of New York, cigarette machine manufacturers and operators, registered 150,000 shares of its $10 par value common stock, 10% paid-in, with the Securities and Exchange Commission Monday (27).

The stock will be handled by Hay- sad, Tredway & Company, Inc., and offered to the public until November 15 or 16, when an amendment to the registration statement is expected to be filed with the commission.

Organize Firm for Promotion of Book Match Advertising

CHICAGO, Nov. 1.—Formation of a company for the development, promotion and sale of match book advertising space has been announced by R. E. Barton, former vice-president of Better-Barton, Durstine & Osborne (BBDO) advertising agency, known as National Match Book Advertising, Inc. (NMBBA), new firm has been formed in the Congress Bank Building here.

Associated with Barton, president, are Frank J. Prince, who has been public relations counsel for match book advertisers, and William V. Doyle, former BBDO account executives.

Blanket Coverage

New concern, Barton said, will make it possible for an advertiser to purchase from one central source advertising space on any or all of the 12,700,000 match books which are used in the markets of the nation.

Development and promotional efforts of the NMBBA will consist partly of market and media research, designed to assist advertisers in understanding the full potential of match book advertising. Doyle said that the altho the NMBBA will attempt to set up special rates for those who purchase large quantities of match books, the same rates will be applied to those who purchase smaller quantities.

Advertising space is now available for the entire nation, and will continue to be sold in the same manner as the NMBBA. As a result, prices are likely to be increased for vending machine operators.

Review New Package Ideas at N. Y. Meet

NEW YORK, Nov. 1.—New packages of cigarettes, toothpicks, tobacco, and food products will be displayed at the annual seminar of the Advertising Age, to be held at the Commodore Hotel here. A combined confectionery, tobacco and food seminar will be held on November 19 to 20 in the Commodore Hotel here. A combined confectionery, tobacco and food seminar will be held on November 19 to 20 in the Commodore Hotel here. A combined confectionery, tobacco and food seminar will be held on November 19 to 20 in the Commodore Hotel here.

New ideas for the development of the cigarette vending franchise system will be presented at a meeting here. A combined confectionery, tobacco and food seminar will be held on November 19 to 20 in the Commodore Hotel here. A combined confectionery, tobacco and food seminar will be held on November 19 to 20 in the Commodore Hotel here. A combined confectionery, tobacco and food seminar will be held on November 19 to 20 in the Commodore Hotel here. A combined confectionery, tobacco and food seminar will be held on November 19 to 20 in the Commodore Hotel here.

Adams Gum Features Juke Box in Ad Illustration

NEW YORK, Nov. 1.—Adams Gum, in an exclusively on vending machines to sell its Durtyone, Daintyland, chiclet, Black Jack and Clove Chewing, has added a new page-four-color ad in this Week's new ad, the company is promoting a new theme called "Like a Melody". Featured in the ad, instead of the usual coin operated vending machine, was a Seeburg juke box.
New Columbia Launderette

COLUMBIA, S. C., Nov. 1.—Automatic Home Launderette was opened here recently by Myrtle L. Hobbs. Store is equipped with a dryer and an electric ironer.

Launderettes Get Special Calendar As New Sales Aid

NEW YORK, Nov. 1.—A personalized 1948 calendar is now being distributed by the Telecoin Corporation as a year-round sales aid to the 1,000 individual operators of Launderette Automatic, self-service laundry stores.

As newest medium in the extensive advertising and sales promotion campaign recently launched by Telecoin in behalf of the laundromat industry, red, white and blue, 7 by 10-inch calendars are designed as Christmas gifts from the launderette owners to their customers and prospective clients.

Featured on the display is a photograph of a child seated atop one of the scales used for weighing laundry bundles. In the background are pictured several of the Banditt machines which are a part of all installations.

The advantage of the calendar is highlighted on each calendar.

Organize New York Distrib Firm for Dental Kit Vender

NEW YORK, Nov. 1.—Kayem dental kit machines, coin-operated vending devices dispensing a miniature nylon- bristle toothbrush, a plastic capsule of toothpaste and a toothpick, all enclosed in a cardboard carton, is now being distributed in the New York area by Miller-Hofberg Associates, new coin machine distribution firm, in the Port Authority of New York Authority.

Other Columbus Vendor Available

Columbus Tri-Mors

The Aristocrat of Bulk Vending Machines

NOW IN LIMITED PRODUCTION

Manley Announces Flashy Sign for Popcorn Machines

KANSAS CITY, Mo., Nov. 1.—Manley, Inc., has developed a “fresh-hot” notion flasher sign for use on the machine of Manley popcorn machines.

The electric sign uses a large facsimile of the new Manley red and white printed 24-page catalog which is made of heavy plastic. Facsimile is electrically lighted and flashes, while the words “fresh-hot” are of red neon.

Following tests of the new merchandising aid, sales increases ranging from 25 to 50 per cent were reported, according to the manufacturer.

Lake City Coin Washery

LAKE CITY, S. C., Nov. 1.—A new 20-machine automatic laundry is to be opened here by B. McCutchen. Store will be located on S. Main St. which runs thru the business section.
MGA Discusses Phono Problem

Petrillo Ban
Top Feature

Plan formation of special public relations counsel for juke box industry

NEWARK, N. J., Nov. 1.—At a regular meeting of the Municipal Guild of America (MGA) here Tuesday (231), more than 160 New Jersey music machine operators and their guests participated in open-door discussion on matters of immediate concern to their industry.

Effect of the impending Petrillo recording ban on juke box operation; possible impact of newly introduced continuous-motion juke box machines on the industry; means to protect and prevent such trends as reduction in the number of record executives focused on the music machine business and support of the local operators' associations were highlighted at the meeting.

Kenneth Ferguson, of the K. H. Ferguson Company, Stillwater, is in charge of arrangements for the organization's first meeting of the year.

Colonial Television Acquires New Plant

NEW YORK, Nov. 1.—Colonial Television Company, which is involved in the manufacture and sale of large consumer public television receivers, announces plans for a new building which will have larger quarters at 780 East 137th Street. Colonial will occupy 10,000 square feet of the building.

Following completion of the move, Colonial plans to replace the present set of coin machine distributors set as distributors of its sets in television areas through the country.

The Impending Petrillo Ban

Listed below are the facts, up to this moment, concerning the announcement of the recording ban by members of the American Federation of Musicians (AFM) on juke box industry:

1. The ban, which has been officially announced by James C. Petrillo, AFM president, does not become effective until December 8. Oil that the ban will be in effect for at least two years.
2. Whether or not there is any possibility of a settlement before the ban goes into effect, or after the ban is extended, if necessary.
3. In the meantime, major record companies are holding virtual day and night record sessions, and so the ban will not be able to relieve the industry of any great amount of its problems.
4. The new levy under consideration calls for an assessment of $25 per machine per year.
5. The ban will not be able to do a certain amount of this
6. The ban will not be able to do a certain amount of this
7. The ban will not be able to do a certain amount of this

Wurlitzer Appoints Detroit Distributor

For Michigan Area

NORTH TONAWANDA, N.Y., Nov. 1.—E. B. Walter, general sales manager of the Wurlitzer Corporation, announced the appointment of the A. B. Atkins Company, Buffalo, as exclusive authorized distributors of Wurlitzer's coin-operated phonographs and other equipment in Michigan. A. B. Atkins will obtain the Wurlitzer headquarters in Detroit for its office and the present sales force will be maintained in Detroit.

Mike AIston, the firm's assistant manager, is president and treasurer of A. B. Atkins. A. B. Atkins is a part of the Wurlitzer Corporation's nationwide service program.

Propose Gross Play

Tax on L. A. Jukes

LOS ANGELES, Nov. 1.—A proposal to tax juke boxes, coin-operated radios and television sets on the basis of gross receipts was made to the city council by Walter Peterson, city clerk.

The council, under consideration calls for an assessment of a 25-cents-per-

Dennison Announces Shipments of Coin Juke-Video Combos

NEW YORK, Nov. 1.—F. F. Dennison, president of VideoGraph, reports that shipments of his firm's combination juke-box-television sets, which are on the market now, will continue until the second television system—the wall box offering radio, talk and music objective—in this area, other distributors will be needed throughout the country in the near future.

Dennison said the firm is now meeting with various distributors from cities where television broadcasting is expected shortly, and as soon as final decisions are reached the appointments will be announced.

Letter of Credit Financing

In line with VideoGraph's pioneering the sale of juke boxes, coin-operators and television sets on the basis of gross receipts have been made to the city council by Walter Peterson, city clerk.

The council, under consideration calls for an assessment of a 25-cents-per-

Chicago AMI Distrub Moves Headquarters

CHICAGO, Nov. 1.—Automatic Phonograph Distributing Company, Local AMI, Inc., distributing firm for all Wurlitzer phonographs in the city, has moved to 268 West Fulton Street here.

New headquarters will allow larger display rooms and office department to be provided in the former location of the firm on State street.
1. ROCK-OLA is the best buy for the operator's purchasing dollar!

2. ROCK-OLA makes more dollar-profit on location.

3. ROCK-OLA costs less per service dollar.

The Phonograph That Sells Music

ROCK-OLA
Manufacturing Corp.
187 North Western Avenue
Chicago 10, Ill.
Even Snakes Like Music in Florida

INDIAN ROCKS, Fla., Nov. 1—When a location owner here put in a hurry-up service call recently to Z. Wade Watts, head of Modern Music Company, it was because his juke box was entertaining a snake.

When the owner spied a four-foot reptile peeping on one of the juke's platters, he didn't figure it was standard juke equipment, especially when the record began playing and the snake wriggled off the swirling disk and took itself into the machine's inner regions.

Upon arrival of the serviceman, the snake was removed from the mechanism after a nip and took itself away. It was a non-poisonous type, much to the repairman's relief.

Examination of the juke showed that the snake had been in the machine for at least 22 days. It had chewed out its own OUTER skin during that time.

The Billboard

November 8, 1947

The "Manhattan"

PACKARD MANUFACTURING CORP., INDIANAPOLIS 7, IND.

MAKE HIGHER JUKE BOX PROFITS WITH "MIRACLE POINT" NEEDLES

Bigger record life—more records played between changes—cleaner and faster tones—lower needle costs... these are features you enjoy with "MIRACLE POINT," the needle with the famous precious metal alloy point tip. Choose "MIRACLE POINT" for your new machines... Price, 1 to 12, 30 cents each at your record jobber.

M. A. GERETT CORP.
722-724 W. Wisconsin St., Milwaukee 5, Wis.

FOR SALE
One twenty-unit AMI Hodgette—like new—used approximately six months. Some machines recover, pavement plates, original boxes and 1000 song records. Ready for immediate installation. Reason for selling is lack of wiring in immediate territory. Best offer takes all equipment in original cases.

GEORGE NOVELTY CO.
1716 WASHINGTON AVE.
NORTHAMPTON, PA.

All Are Happy: Palm Springs Uses 20 Palms on Jukes

LOS ANGELES, Nov. 1.—Talk shop is the way that Palm Springs and Twenty-Nine Palms are feeding over the public with the little tunes which can be found on their own juke box operators have been asked to withhold the sale of all music machines, with foundation, The Billboard learned.

The story, circulated among Palm Springs and Twenty-Nine Palms, which has become one of the nation's top stories, is that an efficient and widespread advertising and publicity campaign, is preparing because the tune is getting top billing on juke boxes, which in turn means that Twenty-Nine Palms is doing all right, too. The two towns are within 50 airline miles of one another and similar in climate since both are in the arid region of that section of California. Twenty-Nine Palms is on the edge of the Joshua Tree National Monument area that is attracting many Angelinos with its dry climate.

How it got into the juke in the first place was undetermined.

Cleveland Distributing Plans Dealer Fete

CLEVELAND, Nov. 1—Cleveland Distributing Company will host members of the Greater Cleveland Record Dealers' Association (GCRDA) Wednesday (8) in the Cypress Room of Hotel Holloway, George Schwartz, firm president, announced. Event will be preceded by a Cimmaron meeting.

During the party Schwartz will introduce Don Bender, head of Cleveland Distributing's record department, as one of the other members of that organization.

Party celebrates the recent appointment of Cleveland Distributing as distributor for the Columbia label in Northern Ohio, effective October 15, as well as the transfer of offices to its new building at 4301 Perkins Avenue here.

For Sale

32 SEEBURG DE LUXE SELECTOMATIC WALL BOXES

Twenty selections, 1945 models, clean, rebuilt, ready for location, 5 & 100, $15.00 each. Send 15 deposit.

MUSIC MACHINE CO.
Augusta, Georgia
DEMAND plus!

Videograph

The 2 sensational and revolutionary coin operated music systems with Emerson television

SEE THEM IN ACTION!

Installations just completed in New York have created more public attention and acclaim than any other piece of music equipment ever before introduced.

Videographs are being demanded by every location owner in every neighborhood in which installations are being made.

Distributor’s Applications Are Now Being Accepted
AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tonewheels

Bay George, of KRLD, Dallas, reports that Hank Williams, of the hillbilly hit parade, aired daily by that station, is off the show for several weeks, due to an operation. Meanwhile, Johnny Hicks is taking the program over.

Hank Thompson, of Waco, Tex., was recently signed by Capitol's Advance and has just cut his first four sides and all of his own dixie. They were Rock in the Ocean, Today, Don't Flat With Me and Humpty Dumpit Beach. The new hillbilly hit, which debuted two weeks ago over KRLD, has been on air only five minutes thus already bandwidth. Show is heard from midnight to 2 a.m. daily. Fred Edwards is the announcer.

Jimmy Wakely has just completed a Texas tour, laying over in Dallas to take in the State Fair and do several important local appearances. Many hillbilly platters are being cut by all the major and leading independent firms, who feel that these masters will prove better insurance during the Potillo work-stoppage than the short-lived pops. Bill Netley and His Dixie Blueboys, heard over KOFL, new station in Orange, Tex., where he moved several weeks ago from Houston, La., have one-hour sponsored show already and more daily shows are looked for by this Bullet Records artist. Bill and his combo will make more disks for Bullet November 1 at Houston, when they'll cut There's Nothin' Like Nobody's Darlin' and What a Fool I've Been.

Georgia Crackers Sign
The Georgia Crackers, popular Ohio radio combo, have just signed with Victor and will do eight shows in December. The Crackers worked the Ohio State Fair in late August on the International Harvest show and in five weeks was heard by over 155,000 people. They are also booked up for the International Harvester winter series shows and will do some 100 shows for the implement firm.

Cowboy Dallas Turner will wax his Why Must My Days End With Loneliness for United Artist Records. Team was placed with Peer International, Variety Records will sign up into the Western and hillbilly field, with Ken Carson the first folk artist addition. Eva Foley, wife of Red Foley, expects to be out of Wesley Memorial Hospital, Chicago, this week following a week of observation.

Nova Scotia Reports
Reports from Nova Scotia record shops indicate that record sales of Hank, the Singing Ranger, tooled more than the combined sales of swing and hopscotch recordings. Honk, a native of Blue Rocks, N. S., is now touring the province with his own vaude. The Grand Ole Opry with Mary Tacta washes in from NBC's St. John, N. B., are currently touring their home area and when they are too far from their home base to do live air shows, disk jock folk order shows are presented.

The Resto Ranchmen, emceed by Connie B. Gay, is the newest rustic show over WAFI, Arlingtton, Va. Personnel of the show includes Buddy and Joe Wheeler, Curly Parker, formerly of the Blue Sky Boys, old-time trick fiddlers; Nightie Allsion, once a member of Red Ritter and Wesley Tuttle, and Bill Grammer, hillbilly singer. This group got Clyde Money for a week, beginning October 21, while Grandpa Jones comes November 15.

Ramblers on WPIC
The Carolina Ramblers are being heard over WPIC, Alexandria, Va. Joe Phillips and His Dixie Fats, including the Harmony Brothers, Sherry King and Slim Whitman, are with WYAF, Frederick, Md. The Grand Ole Opry cast, which appeared October 30 on Decoration Day, Washington, D.C., is the largest ever sent out by the Wreath cast, looking up with Eddy Arnold, Roy Acuff, Red Bradfard, Cousin Mame Pearl, George D. Hay, Lou's and Oscar, Johnny and Jack and the Tennessee Mountain Boys, the Oklahoma Wranglers and many others.

Eddy Arnold, Tennessee plowboy, and his WSM Grand Ole Opry contingent played the Jacksonville, Fla., stadium, October 20 and 21, to 3,500 patrons, with the advance ticket sales totaling well over $3,000.

What? It has a much longer needle life than ever before achieved and the price - economy is easy on the pocketbook. The new, straight-line Jensen Coin Machine Needle, with the recently developed, locked-in precious metal tip, assures a definite saving in operation costs... because it doesn't have to be changed as frequently, its smooth play lures nickels, dimes into your juke boxes. Investigate today.

JENSEN INDUSTRIES, INC. 330 S. Wood St. Chicago 12, Ill.
National Distribution
Jobber's Name on Request

PHONOGHAPHS

Waiter and Waitress Models
Like New (Very Good) $19.50
Waiter and Waitress Gypsy (Like New) $29.95
Waiter and Waitress Blue (New) $29.95
78'S
1/2 Dozen Blanche C. D. $10.00
Waiter, Sell and Exchange
Classified advertising

PHONOS WANTED

We will pay cash for
1946 AMI Model A. $350.00
also top dollar for WURLITZER 1015 and STEINBERG 146.

BYRON NOVELTY COMPANY
2015 Irving Park Road Chicago 10, Ill.
Chicago:

Ted Kruse and Vince Conners, operating the large arcades in the Midway Central Terminal at Michigan and Randolph (3), recently reported they netted about 10 per cent more arcade play than any other time in this season. Their stores, which also operate a number of amusement machines in the city’s various bowling alleys, are reported to be doing very well and to have the best for steady play on any-where from six to 10 machines in the larger spots.

Adolph Reymond, operating the A & M Music Company, is master of the many music operators to minimize the possibility of having their machines idle. He will not have any idle play. He reasons that play will be steady and that the machines will sell at above normal prices.

Two new ideas in ball gum vendors are being used to increase sales at the 7-11-2 store of the PS Distributing Company, AMI (Amber Music Industry). Two other stores of the same chain in Chicago and other stores in the area are using both ideas.

The two ideas are: (1) Colorful displays at the gum machines, and (2) a new gum made by the company, which is being sold to the stores.

Los Angeles:

E. T. Maep Distributing Company staged its third showing of the National Elfin Miracle during last week in Fresno. Attendance was by Leonard Englund, manager of the San Francisco branch; Ray Powers, manager of the Los Angeles branch, and Dave Young, Jr. Showings in San Francisco and Los Angeles preceded the Central California display. Local plans were added a new pickup truck to cart Elfin to locations. According to Powers, units sold are being set up and the operator shown how they operate. A. F. Pina, who had charge of the mobile parts department, is in Los Angeles and attending college at night. Lucy Garcia, secretary at Maep’s, is on her annual vacation and enjoying a trip to Long Beach.

Irving Rich, of Consolidated Novelty Company, making the rounds on West Pico and stopping off at Minichino Music Company to chat with George Mehan. Fred Leyton is planning the adding of several lines (See LOS ANGELES on page 106)

Twin Cities:

An attempt to revive the North Dakota Phonograph Operators Association will be made November 9, according to an announcement recently received. The meeting will be held at the G. P. Hotel, Minneapolis, N. D. The session has been planned by Bob West, president of the S. M. C. Company, Bill Brown, executive secretary of the association, who has invited all operators to attend. By E. G. Greenfield, head of Hy-G Music, Minneapolis, and Oscar (Dale) Trueman of radio blasting, Minneapolis, are among Twin Cities distributors who plan to attend.

Indianapolis:

Senator Harry B. Cane and his family have been visited by many visitors over the week-end at De Pauw University. They attended the fraternity basketball game and were presented with a handsome trophy. Two other family additions at ABC last month will be a delightful surprise to the family of the late Harold Cane, who was well-known in the music world.

Joseph Kolody, managing director of the National Association of Tobacco Distributors (NATD), is back in his office after a few weeks’ absence. He is working on a few ideas in new legal trends which are new to our readers. The new ideas are being used in a new advertisement, measuring 105 by 70 feet. (See CHICAGO on page 186)

Detroit:

Sgt. Perina, of Delahant Sales Company, is an outstanding basketball player and a very active member of the American Legion. He is working on the staff of the City News, a publication of the American Legion, and is one of the most active members of the Legion.

Robert K. Kasha, president of the American Legion, is an outstanding basketball player and a very active member of the American Legion. He is working on the staff of the City News, a publication of the American Legion, and is one of the most active members of the Legion.

Tuesday:

Mr. and Mrs. R. E. Terris, local Allied operators, plan to be in New York November 13 to attend the Allied Operators Graduation Dinner. They will bring back with them one of the veterans whom they have hired for the National Association of Allied Operators.

SHOW THAT YOU CARE... GIVE YOUR SHARE TO THE CMI DAMON RUNYON CANCER FUND

Make Your Contribution—Fill In This Form Now—Get Award at CMI Show COIN MACHINE INDUSTRIES Damon Runyon Cancer Fund COIN MACHINE INDUSTRIES, INC. • Room 2206, 134 N. La Salle St. • Chicago 2, Ill. Enclosed here please find $__________ my donation to the Damon Runyon Memorial Fund for Cancer Research.

YOUR NAME ____________

ADDRESS ______________

TOWN ______________

STATE ______________

(All donations are deductible for income tax purposes. Make checks payable to Coin Machine Industries, Inc.)
The game that will skyrocket profits to a new high, according to Coinmen You Know.

ORDER TODAY—DELIVERY AT ONCE—ON THE GREATEST INNOVATION IN PIN GAME HISTORY

GOTTLEB'S

Humpty Dump

New! Revolutionary! Super-Sensory Control Buttons! Adrenaline Type Skill Flippers! High Stakes! Kicker Pockets!

The game that will sky-rocket profits to a new high... because it's packed with action... and General gives you ACTION on delivery, too!

5-BALLS—RECONDITIONED

BAFFLE CARD $11.95  
BIG HIT 69.50  
BIG SHOT 69.50  
CYLINDER 139.50  
DYNAMITE 119.00  
HAYMA 149.50  
KILROY 129.50  
MISS AMERICA 129.50  
PLAY BOY 169.50  
RIO 129.50

DOWN GO PHONOGRAPH PRICES

Following are new low prices on used phonographs.

1916 PHONOGRAPH—LIKE NEW

4000 $65.00  
3000 $60.00  
2000 $50.00  
1500 $45.00  
1250 $40.00  
1000 $35.00  
820 $30.00  
600 $25.00  
500 $20.00  
400 $15.00  
250 $10.00  
130 $5.00

WALL BOXES

8600 $1.50  
6800 $1.25  
5700 $1.00  
4600 $0.75  
3000 $0.50  
2000 $0.25

Davies Distributing Corporation

Seeburg Factory Distributors. 12 Years of Operator Confidence.

BUFFALO, NEW YORK  
STRASBURG, NEW YORK  
ROCHESTER, NEW YORK

104  COIN MACHINES  The Billboard  November 8, 1947

For Sale

5 PANORAMS

Extra Clean

Pllam Vending Co.

6917 Third Ave, N.

Phone: 2-5194

Materiales presentes du copyright
(Continued from page 101)
then's Western conference in Los Angeles, and visiting cigarette operators and tobacco distributors throughout the country. Mill Green, American Tobacco Company, leaves for Florida next week.

Following the retirement, at least for the time being, of Joe Eilen, his son, Bud, is making his headquarters at the Abbott Specialty Company. All Cole and Sam Kreshef, Drink- N-Golf Ottawa, have been shown their machine to Canadian account. Work on the firm's new office here is about finished.

Barney Schlag, Automatic Music Operators' Association (AMOA) manager, is working on the cancer fund campaign now that AMOA's 12th anniversary party is over. Joy Morris, Advertisements, Newark, is commuting regularly to IOUs Avenue and visiting the city any day now.

Videograph's new combination color operated Juke box television set goes on location here next week. Larry Brown advises that Cole will be featured at the hotel show here next week.

Larry Ash, operator of Kwik Kute Coffee Venders in New York, has operations in many large factories, bowling alleys and skating rinks for the machine. The new Pepsi-Cola information center in midtown will look like a coin-operated display when it is completed. In addition to the cup venders, pay phones and lockers now installed, an electronic mute machine and a cold sandwich vendor will be featured.

Nat Youn, T & Y executive, Phila- delphia, is selling popcorn machines with corner video displays. Dave Lowy and Phil Mason have started re- building the Dave Lowy & Company headquarters. Jack Paas, Spice 5

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\text{PARTS and SUPPLIES WALL CHART} \\
\text{This is the most complete illustrat- ed list ever published! It contains close to 1,000 actual photographs and lists over 1,500 individual items.} \\
\text{Your letterhead or business card will bring it to you FREE OF CHARGE. Request it Today!}
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\text{TRADIO, INC.} \\
\text{ASBURY PARK, N. J.} \\
\text{Telephone: 7-4482} \\
\end{align*} \]
COINMEN YOU KNOW

Twin Cities:
(Continued from page 105)

Mills Jewel Bell, known in the Midwestern states as a leader in the coin machine business, has opened a new office in Minneapolis.

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In stock:
- Mills Jewel Bell: 
  - Mills 8-Bell: $199.50
  - Mills 3-Bell: $150.00
- Extra Special:
  - Mills 8-Bell, Late Head: $159.50

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OLIVE NOVELTY CO.

105 Lucas Ave., St. Louis, Mo.

SHOCK ABSORBING KIT

FOR "ALL LITE BOWLING ALLEYS"

ATTENTION, OPERATORS:

Cat pin failures, replacement and repair costs can be minimized using this kit. Prevents shock to pin head and pin action. No lamp strain or action on part of pin. The cost of kit is $3.50.

WRITE OR WRITE:

"SERVICE SAVERS"

F. O. Box 127, Niagara Falls, Buffalo, N. Y.

“TALKING GOLD”

Plastic Grill Cloth
New Arrivals in COLORS

WEDNESDAY PRODUCE, Inc.

202 W. 42nd St., New York, N. Y.

Greatly Improved Bin and Display Stands

F. O. Box 49, Elgin, Ill.

B. W. Bell, Automatic Equipment, distributors of the Star Vender and Spin-It, in San Francisco to handle a distributor in that area.

J. J. Warner & Sons back in production on voice recorders.

W. E.
Donations at Halfway Mark

In $250,000 CMI Drive

(Continued from page 83)

A week on October 27 we had passed the halfway mark, we're over the hump, and now we're sprinting for goal.

Public Relations Pacing

The cancer fund drive is a public relations project of our industry, it is the only grand dividend for every person in this industry who can contribute to the fund, who has worked to get contributions and who has carried this with proper publicity in his own territory. Day after day we receive letters and phone calls from distributors and operators all over the U.S. who have given all out for the fund, telling of how their activity has moved business. Every individual makes his standing better in his own territory. Handbooks have been reduced. Critics and opposition forces have been won over in nearly every city in the country.

They had plenty of cancer campaigns before we got into it. But the ordinary people have showed everyone how to carry the campaign to its logical conclusion and to get into the consciousness of the whole population. Consequently newspapers everywhere are full of cancer publicity.

The Individual—You!

Are you in this public relations project? Are you reducing opposition to your business in your own territory? Are you increasing your total revenue by keeping on the road with making money-making opportunities by organizing your campaign? If not, at least not yet, here's how:

Take a donation today. Send your check to Coin Machine Industries, Inc., 134 North LaSalle Street, Chicago. The contribution is deductible for income tax purges. Base the amount of your check on a percentage of your week's earnings. Be a sport! Send the check! Follow the other good sport and keep on the road with making money-making opportunities by organizing your campaign.

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**Machine Exports Hold Steady Pace**

(Continued from page 8)

and the eighth largest buyer. This should be a good indication of future steady business, since buyers are scattering their markets to exploit as many purchase areas as possible.

When coin machine exports were resumed following the war, Canada concentrated the major share of its purchases on machine sales. In August, however, the combined dollar volume of vending machines and amusement games totaled to more than the dollar volume of phonographs.

Manufacturers, distributors, and dealers in this country have been slow to develop Canada as a market for vending equipment. Altho the machine market is much more limited than it is in the States, there should be concentrated attention for the next few years. Exports of games have always accounted for a large portion of Canada's coin machine purchases, but even this field should come in for some intensive development.

Vendee machines may find it profitable, once materials permit, to follow the automatic phonographers' practice and set up assembly factories in Canada. One firm, Mill-0-Mat, of New York, has already designed plans for a machine producing a milk vending machine in Canada, and other manufacturers may be expected to follow suit.

In August, the average price of vending machines, which had been on the increase, dropped severely. In July, for example, the average price paid for automatic phonographs on the foreign market was $367; in August, the average price for jukes exported dropped to $360.

Highest prices were paid by Costa Rica (89%) and Hongkong (77%). Canadian price for what the commerce classifies as "automatic phonographs" amounted to a mere $530 average. It should be kept in mind, however, that the Canadian figure does not include a true barometer of music machines exported to that country, because it includes shipments of machines up to Canada for assembly, and the $39 figure includes not only automatic phonographs, but other commercial parts and accessories.

**Cuban Purchases**

Of all the smaller countries, Cuba made the best buys, taking a total of 80 machines, valued at $54,086. Of these, 103 were phonographs, valued at $46,081; six were jukes valued at $1,235, and 10 were games with a total value of $6,750.

The average price paid for vending on the foreign market continued its rise during August, indicating that buyers are taking more major equipment and more new machines than they did formerly. In July, the average reported in vending brought to $168, while August's average per machine was $183.}

**Parts and Supplies**

Coin Machine parts and supplies for all machines, both old and new. Write today for our free catalog.

**AMERICA'S FOREMOST PARTS HOUSE**

Heath Distributing Company
217 Third St., MACON, GA.

**COIN MACHINES**

WANTED to BUY or TRADE FOR NEW GAMES

KILROY AMBER SUPERLINER SMARTY SPELLBOUND SPIDER MIDGET RACES DYNAMITE BIG LEAGUE

**USED PHONOGRAPH**

WURLITZER 850... $345 WURLITZER 51, Counter Model... $85 WURLITZER 780, Colonial... $275 SEDBURG REGAL... $125 WURLITZER 616... $85 WURLITZER 600... $175 WURLITZER 850... $300

**FRANKEL DISTRIBUTING COMPANY**

OMAHA, Neb. 1209 Douglas St. Phone Atlantic 3407 KANSAS CITY, MO. 3141 Main St. Phone Western 4456

**THE BILLBOARD**

November 8, 1947

**AFM Record Ban Top Topic of MGA**

(Continued from page 98)

years. During that time the stockpile of master pressings now being accumulated by record manufacturers could be released permanently.


**Protective Org Proposed**

In an effort to keep future public descriptions of the industry on a responsible level, preliminary plans were made to authorize Sol Reisland, MGA attorney, to go to Chicago to help create a national legal protective organization for the music machine industry. After a statement by Mr. Reisland on the importance of good public relations in the present state of its industry, Stein was similarly authorized to travel to Chicago to urge the establishment of an industry-wide public relations council. The proposed organizations would supplement the activities of the better-known Combination (CMI), but would have the music part of the coin machine industry as its prime interest.

**Tote Picture**

Combination television-juke box machinery might meet opposition on the part of location owners, many of the machines which have been put into free television entertainment in competing locations. Stein pointed out that a nationwide campaign to specially designed combination sets might be achieved by adding a coin chute and liner, similar to those used on coin machines, to standard television sets.

An appeal for support of the Damon Runyon Memorial Cancer Fund drive, delivered by Jack McNell, Branch Sales, chairman of the local coin machine committee supporting the drive, and Lenor Stein, on the importance ofCombination records, was made by a number of leading people at the meeting pledged large contributions for the drive which will be held at the Damon Runyon Cancer League's annual affair at Manhattan Center.

Because of the Petrolia ban, as well as the holiday rush beginning early in December, Stein announced that the live-entertainment companies announced (The Billboard, October 25) would be temporarily canceled.

**WANTED to BUY**

A terrific play builder. Enter-amusement Bote. Can be converted to Skipper. Player sends balls soaring from the bottom right to the deck. Neele: action plus High Score. More and more people. A Game of Skill and Timing!

**CONTRACTION OF**

Don't let your machine get old and slow. Call us today for new games or Coin Machines.

**OPERATORS, SAVENERVE**

HERE ARE SOME OF OUR USED GAMES

WURLITZER 850... $345 WURLITZER 51, Counter Model... $85 WURLITZER 780, Colonial... $275 SEDBURG REGAL... $125 WURLITZER 616... $85 WURLITZER 600... $175 WURLITZER 850... $300

**MINTY'S NOVELTY CO.**

217 Third St., Maco, Ga.

**PARTS and SUPPLIES**

Coin Machine parts and supplies for all machines, both old and new. Write today for our free catalog.
List Donors of 155 Coin
Mch's, to Training Center

ATLANTIC CITY, Nov. 1.—A
complete list of those who donated
155 coin machines already received
by the Veterans Administration
in New York City, for the use of
the veteran attending the coin machine
training school which is being held
there by the New York City Board of
Veterans' Affairs and the National
Association of Amusement Machine
Owners (NAAMO), and others, was
recently released by F. McKinn Smith, NAAMO pre-
ident.

Stephan Maroney, Washington, do-
nated the largest number of ma-
chines, of which he brought out in a
lot from Simon, New York City, who gave 33

Treasury Calls
For Uniformity
In Tax Program

CHICAGO, Nov. 1.—There are in-
herent dangers in any departure from
the principle of uniform taxation,
the Treasury Department reported this
week after exhaustive tax studies.

The federal department presented
a number of arguments aimed at ap-
propriation of the measure which would
pass a new or small businesses tax pre-
fer-
ence. They were presented in the form
of a report of a treasury study and en-
titled "Taxation of Small Businesses: A
Report." Report issues and provide to help
small business from two basic view-
opinions. That the interests of a tax pre-
ference should be deliberately biased in favor of
of the genuine purposes, or (2) that special
measures are required to assure small
business equal tax treatment with
larger business.

"Only a convincing demonstration
of the social and economic desirability
of an exemption would justify any
departure from uniform taxation," the
report stated. The point out that the
huge administrative task involved if ex-
ceptions were granted. It also counted any desirability of any tax
 exemption to small firms for a period during their formative years.
Moreover, the report said, "would have little "analytical effect," and charged
that it would discriminate against estab-
lished businesses.

Difficulty of defining small busi-
ness for purposes of special tax bene-
fits would be "greatly decided," the
report contended. It added that "improve-
ment of present provisions and less
-offsets would be a highly desirable" kind of tax relief for small businesses.

Conn. Legislature Called
For Special 1948 Session

BRIDGEPORT, Conn. Nov. 1.—Gov.
James L. McConaughy stated this week that he will call the Gen-
eral Assembly into session early in
February to send the sales tax and use
tax by broadening the "economic
base" and reducing the rate.

The governor's decision to call the
legislators came in the midst of cam-
aigning organizations of the tax legis-
lation, which is now moving in both
houses of the State legislature. Estimates that more than $33,000,
000 its schedules were supposed to
raise.

State Tax Commissioner Walter
Welsh has given the governor an es-
timate of the receipts for the 1948
quarter, which indicates the 1948
State will be $670,000.

Legislators estimated that $28,000,
000 would be raised for city and
State local purposes, housing and
needed additions to plant and equipment of
State hospitals and institutions.

Alan Clark Surveys
Foreign Gum Market

NEW YORK, Nov. 1.—Alan F.
Clark, president of Clark Bros.
Company, which acquired the
American gum market last
week after its successful bid for Ameri-
can gum abroad, has opened the
market for South Africa to sur-
vey the market for foreign
grape gum first hand.

Clark pointed out that while his
firm can presently allocate only 10
percent of its entire output for foreign sales, the strong
demand for American gum abroad
tends to make this first survey while to examine the
situation first hand.

European importers are presently
adding a steep price for American chewing gum, Clark said. "Obviously
it's the old story of the demand being greater than the supply," he added.
New Magnetized Recording Tape
In Experiments

ST. PAUL, Nov. 1.—Facilities for mass production of magnetized tape recordings are being developed, while by the Minnesota Mining & Manufacturing Company, firm officials reported recently at the conference. The tape records on tape and then making multiple tape records have them been completed by the firm.

Lammy Ross, radio-screen star, and a first grade teacher, is a master and a master record at WMN, independent Twin Cities radio, and the program may be heard in all classes.

Tape is now being used by radio stations for interviews, street broadcasts and regular programs, officials of the St. Paul firm said.

Cig Firm Lists Earnings

NEW YORK, Nov. 1.—Net income of $3,593,550, equivalent to $1.08 a share, was announced by Phillip Morris & Company, Inc., for the six-month period ended September 30. The earnings equal the net income of $3,540,925, or 88 cents a share, for the same period in 1948. Reported sales this year totaled $838,180,100 in the domestic market, compared with the net income of $3,265,000, or 86 cents a share, for the same period in 1948.

Report Shows U.S. Stores Developing Schedule Changes

CHICAGO, Nov. 1.—Results of a survey of the University of Chicago, to show that the department store of growing importance in the retail trade, has found that many of the companies paying increased attention to the problem of efficient store hours.

Vending machine operators would have to be affected since the State Pharmacists' Association and the State Board of Health have recommended that vending machine operators be put on the same basis as the State Pharmacy Commission.

Vending machine operators undoubtedly put the cost of cough medicines or drugs by the State Pharamacists' Association and the State Board of Health have recommended that vending machine operators be put on the same basis as the State Pharmacy Commission. The license fee requirement would be $2,593,598, equivalent to $1.00 per store. The license fee requirement would be $2,593,598, equivalent to $1.00 per store.

This compares with the net income of $2,593,598, equivalent to $1.00 per store. The license fee requirement would be $2,593,598, equivalent to $1.00 per store.

In Experiments with making mass production of magnetized tape recording equipment, firm officials said.

Empire State

Bargains!

$5.00 Mills Brown Front $15.00
Write for Prices!

PHONOGRAPHS!

Wurlitzer 799-E $175.00
599 $150.00
1012 $50.00
Prints $5.00

Consoles!

50-250 Keeney Super Boll 1504
25-50 Keeney Super Boll 1050

25 Jumbo Paico, PA. 35.00

Wurlitzer Wall Boxes

120's $5.79
1257 $7.50
1259 $7.50

Phonee New Boxes $1.50

SEEBURG Selectomatic... $0.50
275 Wireless Wall Model 146 .38.00
1 Phonetone Studio Amplifier 75.00
111 Studio Amplifier 150.00
1 Phonetone Location Amplifiers Each 25.00

1/3 Deposit Balance C.O.D.

Vet Mechanic School Term Ends Nov. 13

Gee's Trade Name Speakers

ATLANTIC CITY, Nov. 1.—Harold Bigelow, chairman of the National Association of Apparel Medicine, was raised by State Food and Drugs Commissary, will be among the speakers at the apparel medicine's first meeting sponsored by the National Association of Apparel Medicine, at the downtown Athletic Club in New York.

George F. Pickett, President of the apparel medicine, is also attending the meeting. He will serve as the representative of the coin machine industry, Smith states.

SLOTS!

St. Mills Brown Front $15.00

ONE BALLS!

Big Paisley $175.00
Special Entry $50.00

Business Administration;'

A. C. Keeney Click $50.00

ACE Coin Baseball

Exhibit's Hall, New York, will be among those who will be present to students for "excellence" in the manufacturing, of coin-operated machines.

With over 350 students and friends of the industry expected to attend the function at 10 a plate, Smith states, the Students' Club arranged for a group of coin machines to be in the banquet hall to allow those not familiar with the industry to get acquainted.

Among the coin machines displayed will be the Indian Head Photomatic, Voice-o-Graph, Atomic Bomber, soft drink cup vending machines, the Coin-Operated machine on location for custom use, the automatic machine located near phone booths, and postage stamp vendors.

NCA Balanced Sales Program at New High

CHICAGO, Nov. 1.—Balanced vending machine, conducted by the National Confectioners' Association (NCA) reached a new high in development in the Eastern Seaboard sales territory. The results were announced by Mrs. Kathryne Rideour, NCA, official.

New firms have been added to the roster of coin-operated machines in recent years. The program may be heard in all classes.

The license fee requirement would undoubtedly put the cost of cough drops out of reach of vending machine operators.

Cough drops out of reach of vending machine operators.

Cough drops out of reach of vending machine operators.
Va. Tax Revenue Up In New Fiscal Year

RICHMOND, Va., Nov. 1.—Trends in state revenue were indicated by the comptroller's conclusions that collections of revenues for the three months ended September 30 were $308,915,867, compared to $305,632,484 a year ago. Collections of general funds dropped from $10,786,600 to $10,603,214. During the months of September, total revenues were $22,355,372, almost $20,000 below the 1946 September figure. General fund collections by the same comparisons, however, were $1,940,272, reached $8,816,139.

In New Fiscal Year elections from all tours, for the first time in years, the comptroller office's completed tabulations by the state's 50 counties showed that collections from all sources for the first quarter, including the corporation income and beer excise taxes, increased $40,767.

Benson Named Tuthill V.P.

CHICAGO, Nov. 1.—Tuthill Pump Company, one of the nation's leading manufacturers of pumps for beverage vending machines, has appointed Lee H. Benson vice-president in charge of manufacturing, G. W. Doolin was named president, announced. Benson joins the pump making concern with a background of mass production experience over the past decade with such organizations as General Motors, Whiting and Willys-Overland. During World War II, he became prominent in the industrial world by pioneering the use of the broach in arms manufacture, a development that led to quantity production of guns.

After joining the AC Spark Plug Division of General Motors in 1929 as a tool operated mechanic, Benson designed and developed the special machine and processes that led to the firm's becoming a leading producer of exhaust, pump, dash board instruments, motor, air and other related accessories.

With the outbreak of World War II, Benson became preoccupied with the problem of improving gun barrel manufacture. His work with W. F. Krueger resulted in drilling and hardening techniques that expedited these processes. A few weeks before the Pearl Harbor disaster, Benson perfected a new method that revolutionized the process of drilling, had the effect of transforming gun making into mass production methods.

Coradio Names Cuban Distribub

NEW YORK, Nov. 1.—Lou Brown, Coradio executive, this week announced the appointment of Fernando Corrales as a distributor of the company's products in Cuba. Brown also reported that Hesseur, representative of Coradio in Western New York, will add Cuba to his territory. Both appointments became effective immediately.

New Seeburg Models Shown at Portland J. Moore Company

PORTLAND, Ore., Nov. 1.—More than 200 representatives of the coin and machine industry from throughout the State filled the large room at the Portland branch of the Seeburg line, welcoming guests during the open house, from noon to 7 p.m. was Jack R. Moore, head of the company, while the showing was under charge of the Portland branch manager, J. E. (Dodie) Cusson.

In charge of demonstrations was J. F. Lash, J. P. Seeburg Corporation sales engineer, with headquarters in Salt Lake City. On display were the 1946 and 1947 model Seeburgs, stressing the Seeburg policy of avoiding drastic changes and differences, a policy of developing the same product line.

After the Portland show, Mr. Lash will visit Seattle and Spokane for demonstrations of the Portland Western organization.

Lauderettes Offer Gift

CHICAGO, Nov. 1.—Newspaper advertisements appearing in Chicago daily newspapers this last week are offering a special gift package to customers of local lauderettes. Advertisements for 44 lauderettes in the Chicago area where the offer is good.

Plan To Continue Confection Tours

CHICAGO, Nov. 1.—Continuing a policy inaugurated in June this year, National Confections' Association (NCA) will launch the second phase of its sample tours Monday in under the guidance of Gerard S. Doolin, NCA sanitation director.

For the ensuing two weeks, Doolin will visit NCA members' vacant plants in six Eastern and Southeastern States, stressing the organization's sanitary program. Surveys of the candy plants contacted will be made in the same period in order to study local sanitation problems, NCA disclosed.

During the tour, Doolin will confer with candy producers in Philadelphia, Baltimore, Richmond and Norfolk, Va., Winston-Salem and Charlotte, N. C.; Atlanta, and Nashville and Chattanooga, Tenn.

Thursday (6) will mark the sale sanitation banquet meeting, to be held in Salt Lake City, and Chip J. L. Kellogg, president of Josselyn's Milk Company, who will conduct this local meet, reports that 50 people already have made advance reservations.

NCA stated that local plant inspections will be made on the invitation of management, and reports will be confidentially submitted to plant executives only. Service performed on NCA sanitation tours is part of an integrated program to continuously improve the efficiency of association membership and its ability to maintain the highest quality of candy products.

EVANSTON, III., Nov. 1.—City council here voted this week to install 1,100 parking meters in Fountain Square, the city's main business section.

STANDARD METAL TYPES

Made By The

Machine Parts... way to save time... get more work out of your men, get a bigger profit out of your men, by using STANDARD METAL TYPES.

New Color Type Discs

Now Available

NOW AVAILABLE Guaranteed to print bright, clear type. WRITE FOR SAMPLES AND PRICES.

O. D. Jennings & Co.
4309 W. Lake St.
Chicago 24, Ill.

You'll have fewer out-of-order calls with a Jennings!

The Billboard November 8, 1947

You'll have fewer out-of-order calls with a Jennings!
Elec John Prez of Electrical Assn.

ATLANTIC CITY, Nov. 1.—William C. Johnson, executive vice-president of Allis-Chalmers Manufacturing Company, which has an electrical division, was elected president of the 21st annual convention of the National Electrical Manufacturers Association (NEMA) at the final session of the association's 21st annual convention in Atlantic City.

Gold certificates marking 50 years of service to the electrical industry were awarded to several members, including Wulf F. Hurlburt, president of the Electric Switch Company, New York.

Elected as vice-president of NEMA were Sydney Appleton, Benjamin Silver, both manufacturers in the electrical equipment and several firms.

Coimmen To Attend Materials Handling Meet in Cleveland

CLEVELAND, Nov. 1.—More than a dozen topics of interest to coin machines manufacturers in other coin industries will be included in discussions at the Conference on Materials Handling, which will be a feature of the second National Materials Handling Exposition to be held here Jan. 8 to 21, 1948.

Major theme of discussions will be cost. Discussions will include all phases of handling operations. There will be a discussion of how to cut costs to cut down on labor costs, and to cut down on machinery costs. Discussions will include all phases of handling operations.

Suburbs Benefiting from Denver Cig Tax

DENVER, Nov. 1.—Denver suburbs are benefiting from the additional 1-cent per pack city cigarette tax which went into effect last January.

Denverites, to save money, are going outside of the city limits and buying cigarettes by the carton at $1.50.

Inside the city limits, the tax forces on pack brings the cost of cigarettes up to $1.65. Denverites, to save money, are going outside of the city limits and buying cigarettes by the carton at $1.50. Denverites, to save money, are going outside of the city limits and buying cigarettes by the carton at $1.50.

Russ Hagglund Goes to Indiana Simplex

INDIANAPOLIS, Nov. 1.—Gordon Sutton, head of Indiana Simplex Distributing Company, and Bob Stover, who was appointed president of the company last week, have selected a new corporate vice-president in Northern Indiana.

Hagglund is returning to Indiana where he worked in the juvenile industry as a child laborer. Hagglund is the latest addition to the company and will report to the company's president in New York, N.Y.

Stamp Vender Output Upped

ROCHESTER, N. Y., Nov. 1.—Commercial Controls here is stepping up output by $1,500,000 order from the United States Post Office Department. Congratulations, firm president, announced.

Vendors will be placed in new offices of the post office. New offices will be equipped with new equipment, they will specialize in work to be done in the near future.

Name Halifax Firm Canadian Distribi

For Filben Music

CHICAGO, Nov. 1.—Bert D. Dodd, executive secretary of the National Filben Corporation, this week will be appointed the Filben Coin Machine Exchange as the exclusive distributor for Filben in Canada.

The Filben firm, headed by Arthur J. Boudreau, is planning a schedule of new production for the coming year.

The Halifax firm, headed by Arthur J. Boudreau, is planning a schedule of new production for the coming year.

NCA Lays Plans for '48 Convention-Show

CHICAGO, Nov. 1.—National Convention-Association (NCA) has scheduled its 1948 convention and exposition for June 20-25 in New York. NCA officials announced. Convention headquarters will be at the Waldorf-Astoria; Confectionery Industries Exposition will be held at the same time in the Grand Central Palace.

Claiming chairs of the convention will be NCA Director Charles F. Zang, of Kansas City, Mo.; Max Mintz, of Chicago, and Armand Boudreau, of Montreal, president of the Canadian Confectionery Manufacturers Association. The firm was awarded to several members.

Sylvania Electric Shows Sharp Boost in Earnings

SALEM, Mass., Nov. 1.—Sylvania Electric Co., Inc., as of March 31, posted a marked increase in profits derived in the sealing of tubes and equipment, increased its net profit approximately 22% over fiscal second quarter last year.

Sylvania Electric Co., Inc., as of March 31, posted a marked increase in profits derived in the sealing of tubes and equipment, increased its net profit approximately 22% over fiscal second quarter last year.

Calif. Coin Machine Firms Moves in New Culver City Bldg.

LOS ANGELES, Nov. 1.—Automatic Equipment Co. here has moved its new building in Culver City and is now able to give quick and complete service on repairing and refinishing coin-operated machines.

Firm recently added 8 "Sales" to its title and expects to add lines in the near future.

Van Clief To Head Fla. Citrus Group

Tampa, Nov. 1.—W. C. Van Clief, long active in the citrus industry, has been elected president of the Florida Citrus Industry, which has its headquarters here.

Charles H. Walker, is engaged in the sale of a number of coin-operated juke vending machines, several of which are now being commercially tested.
**Record Reviews**

(Continued from page 31)

FOY WELING (Mosaic 1015 and 1016)
Holiday for the Brave—FT; V.

**Foy Welling With Spiff—FT; V.**
When the Sun Goes Down—FT; V.
When the White Rye Sings—FT; V.

**For My Beautiful Damsel of the Dime**

A coin queen once the phone fans catch up with these cuttings.

SAD FISHER (Ivory 817)
Understand Me—FT; V.

Sad Fisher, the guitar star of the Rhythm Railway label, with his old-time rhythm blues, makes a fine record.

BALLETS BROTHERS (Columbia 2787)
There's No Sweet as Mine—FT; V.

It's the old-time harmony slugging that's going to pay off in the end.

VLADIMIR HOROWITZ (Victor 11-9693)
Mendelssohn's Wedding March and Variations After Liszt—Parts 1 & 2.

A favorite encore piece at every concert, this beautiful composition is a pleasure to hear.

ERIC COATES-LONDON SYMPHONY ORCHESTRA (Columbia L667)
The Three Barons—Parts 1 & 2.

Exported from across the pond, this 12-inch disc is a fine offering from the orchestra.

JOSE ITURBI (Victor 10-3232)
Arabesque Part 1 & 2

An excellent example of the virtuoso's skill in handling the instrument.

**For sale**

**Complete Teletone Studio**

With all equipment on nine locations, now operating. This is the finest and most dependable Telephone Music System made. Voice announcements of each musical selection, by live talent, same as radio broadcasting station. Studio will take care of one hundred locations. Being sold to settle estate. No reasonable offer refused.

Phone, Wire or Write

**WHITEHEAD MUSIC CO.**

109 North Front Street
Dial 9625
Wilmington, N. C.

"Your Friendly Packard Manhattan Distributor"
MARIAN ANDERSON (Victor 10-1327)
Sings in German. Displays her soaring tones in their wide range, with warm expression, for Die Wabb's, the Mades, and again with tenderness, for the Liltin's lovely latest. Franz Rupp provides the sensitive piano accompaniment. Recorded in 10-inch.
Marian Anderson at her finest.

PAUL WILLIAMS Sextet (Savoy 659)
Steinway twinning; it's the lovely buying.

Brahms' Warts and Schumann's Traumerei melody.

OSCAR LEVANT (Columbia 72372-D)
Gould's in Way Late.

HUMPTY-DUMPTY (Victor 10-1328)
MARIAN ANDERSON at her best for the Runnin' Round torch ballad. With Johnnie Hodges' alto sax, it's Dameron's dusky singing.

The Caliph of Baghdad—Parts I and II.

JOHNNY HODGES (Columbia 37837)
More reserved is the rhythmic styling in all his re-bop fire in speed-spinning.

Yost, with all the boys taking a hand in phrasing the melody.

Ettore Gobbi (Victor l0-1323)
displayed in the rôle of a boisterous Caliph.

MARIAN ANDERSON at her best for the Rendezvous riff. Entirely in the Ellington tradition, ever tops, it's a slow blues trumpet.

DIZZY GILLESPIE (Musicraft 488)
The Caliph of Baghdad—Parts I and II.

Titnic's Bjoerling is outstanding in the Barcarole from Un Ballo in Maschera. Makes a welcome addition to operatic repertoire on wax.

Barbara's Bjoerling is outstanding in the Barcarole from Un Ballo in Maschera.

ELIZA BIOERLING (Victor 10-1323)
for the Rendezvous riff. Entirely in the Ellington tradition, ever tops, it's a slow blues trumpet.

DIZZY GILLESPIE (Musicraft 488)
entirely in the Ellington tradition,

ELIZA BIOERLING (Victor 10-1323)
entirely in the Ellington tradition,

ELIZA BIOERLING (Victor 10-1323)
entirely in the Ellington tradition,

ELIZA BIOERLING (Victor 10-1323)
entirely in the Ellington tradition,
SPECIAL--THIS WEEK ONLY
Monday 5/25, 2/2, 5/1- Only $2.50 Each
Saturday 5/25, 5/1- Only $4.00 Each
COB BALE GUM
Forced in 25 pound boxes or per pound in 100 pound lots.
50c per pound in smaller lots.

COB GAMES

DOROTHY MAYNOR (Victor 10-1346)
(Continued from page 115)

The Last Race of Summer--V.

The lively and crisp clear soprano voice of Dorothy Maynor, in all its warmth and tenderness, is effectively supported by the Charlie Barneto band. This rendition of Maynor's singing, for the State Fair, was the perfect performance.


dard The Jill of the 41st--V.

The RCA Victor Choral, conducted by Robert Shaw with piano, guitar and bass for instrumental support, winningly did their finely blended voices for stirring renditions of two patriotic tunes. Give brimming and rhythmic tone to The Freedom Train, with a stirring American melody.

For the home.

CHICAGO ALL STARS (Columbia 7328)

The band, in a jump music with the jive sing that has nothing to commend it beyond a solid rhythmic band in the vanguard, gives glory to the All Stars, instrumental quintet. The band, however, gives itself a much greater impression with its lively, swinging, rhythmic tone which brings a new flavor to the songs.

For the home and schools.

SONNY ROY WILLIAMSON (Victor 10-8409)

For the home.

SCOTTISH BAND (Victor 10-9010)

For the home.

RCA Victor Choral (Victor 10-9010)

For the home.

EVA GARRA (Victor 8949)

For the home.

ALBERTO SOCARRAS (RCA Victor 8950)

For the home.
Announce New Donors in CMI Cancer Drive

CHICAGO, Nov. 1—Officials of Coin Machine Industries, Inc. (CMI), the manufacturers of the Damon Runyon Memorial Fund for Cancer Research, have announced the names of several new donors. The funds raised from these donations will be used to support cancer research and treatment.

Some of the new donors include:
- A. C. Mitchell, Beatrice, Neb., $5
- R. E. Wolfe, secretary, Fraternal Order of Eagles, Chicago, Ill., $40

Contributions arriving during the past week have included:
- United Artists Co., Hollywood, Calif., $10
- H. P. Understicker, secretary, Reynold Hatt Club, Madison, Ind., $30
- Alvin Blumenberg, New York City, $100
- Herbert Kyle, Bally Manufacturing Co., Chicago, $50
- Thomas Callaghan, Bally Manufacturing Co., Chicago, $25

Modern Equipment Co., Kankakee, Ill., $40
- T. E. Wolfe, secretary, Fraternal Order of Eagles, Brazil, Ind., $50
- Norman G. W. Williams, Williams Distributing Co., Detroit, Mich., $25
- C. M. Williams, Williams Distributing Co., distributed $25
- Norman W. Norman, Portland, Ore., $25
- R. E. Jeffers, General Sales Co., Utica, N. Y., $10
- George Workman, Chester, Pa., $50
- George Jenkins, Bally Manufacturing Co., Chicago, $50
- A. J. Henn, Bally Manufacturing Co., Chicago, $50

Looking for a business that requires a small investment and yields enough for a very good living?

 THIS IS IT!

CORADIO—acknowledged by all operators as the best coin operated radio. Distributors-Territories Available.

CORADIO
COIN OPERATED RADIO
106 West 31 Street, New York, N. Y.
Wissman 7-3902

IMMEDIATE DELIVERY ON GENGIS’ “BRONCHO” and WILLIAMS’ “ALL STARS”

KINGPIN
EQUIPMENT COMPANY
KALAMAZOO 31, MICH.

DISTRIBUTING COMPANY
DREXEL MICH.
3904 Grand River
Ph. Temple 3-7786

Operators, Save Money

USED PIN GAMES

Arizona...$19.50
Arizona Derby...$17.50
Bally Derby...$16.50
Bally Derby...$15.00
Bally Hit...$13.50
Bally Hit...$12.00
Bally Hit...$10.00
Bally Hit...$8.00
Bally Hit...$6.00
Bally Hit...$4.00
Foster's Peps Illustrated Catalogue
Write—Writ-Prices for prices on our stock. Always available all new Pin Games.

KERTMAN SALES CORPORATION
575 Clinton Ave., W. Rochester, N. Y.
Phone: Main 2527

COIN MACHINES

COUNTER GAMES!
Ball, Heavy Hitter...$10.00
A.J.Y. Challenger...$12.00
Dart, 2-Way...$9.00
Straddle...$7.00
Gros, thrill...$6.00
W. J. Bid...$5.00
Ringo...$4.00
Dart, hit...$3.00
Hill's...$2.00

NICE NICE NICE

LOWEST PRICES IN THE COUNTRY!!!

COUNTRY 13

For Sales
Phone: 203-400

WANTED
Used Advance Balls and Harry Hatters

Oltshein Distributing Co.
1100-02 Broadway, Albany 4, N.Y.

FOR SALE
Half Interest in Route and Salesroom in city of $60,000 in Middle West. Route consists of 2 rolls. Draw Bells, Bonita Bells, Searcy Bells and Wurlitzer Music. Unlimited opportunity to expand—we want to retire. Will pay 20% profit on cash receipt. Take $40,000 cash to handle.

BOX D-163
c/o The Billboard, Cincinnati 22, O.
Predict Banner $200,000,000 Tourist Season in Miami Area

MIAMI, Nov. 1.—Opera presenters in this area are looking forward to a banner tourist season spurred on by the fact that Miami and other nearby resort cities will be able to accommodate more travelers and permanent residents than ever before.

In Metropolitan Miami alone there are 69,000 hotel rooms, including 65,000 new rooms and 4,000 in new hotels, which have been completed and are in use today. New construction continues at stepped up pace so that enlarged accommodations await the arrival of the annual tourist crop, which is expected to spend approximately $200,000,000 while in the area, with an appreciable amount predicted to end up in thousands of coin-operated machines on location.

Annual campaign to stimulate interest in the area's fabulous resort attractions is boosted this year by more than $5,000,000 by hotels, while this year's Miami Beach visit will add another $400,000, the Miami News Bureau reports.

On its 56th spread about $500 on its seasonal advertising effort, while hosta clip average close to $50,000 each in the campaign to woo winter vacations to this semi-tropical area. The estimated $220,000,000 for advertising and publicity budgets does not take into account the funds spent by privately owned travel agencies, transportation companies and commercial magnets that draw visitors from all over the world.

The predicted value of tourist spending is based largely on a recent comprehensive survey made by O. P. Hart of the Miami Research Bureau, which disclosed that last year's seasonal spending reached $220,000,000. Hart's research, which points to an equal if not higher expenditure, showed that 30 cents of each tourist dollar is used for housing, 20 cents for meals and beverages; 10 cents for amusement activities; 10 cents for shopping; 6 cents for gasoline; and 6 cents for personal services.

Factors Which Count
Among the factors expected to swell the tourist crop are the general economic conditions throughout the country, including continued inadequate facilities; higher coal rates for coal and an oil shortage. Fact that there are more automobiles in better travelling condition is expected to aid local seasonal attendance.

Miami attracts visitors from many points on the globe, spread about 30 per cent of the outside trade comes from the surrounding states; 10 per cent from Florida; 16 per cent from the Central states; 10 per cent and South; 8 per cent from the West; and 4 per cent from abroad.

Airliners in the U. S. which could not fill all requests made last year for reservations in this area, have increased their passenger accommodations by one-third.
DELIVERING NOW

CONTACT US FOR PRICES AVAILABLE NOW
All the Latest USED GAMES
CHIN packages

United's NEVADA Exhibit's TALLY-HO
Chicoin's BASEBALL
Bally WILD LEMON
Bally DOUBLE-UP

WE MEAN IT when our ads state that .......“our representative will call in person”

• For all UNITED games in our territory ....
• For first delivery of UNITED games just out of the factory ....

Contact us and, if you wish, our representative will call in person. It will be to our mutual benefit.

WRITE—WIRE—PHONE TODAY
SIMON Sales is direct factory sales agents for the UNITED Manufacturing Company in: Maine, Vermont, New Hampshire, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Maryland, Delaware, Washington, D.C.

MUSIC GUARANTEED MECHANICALLY

WURLITZER

Wurlitzer 850, Plain .................................. $ 55.00
Wurlitzer 400, Deluxe .................................. $ 75.00
Wurlitzer H1, Chime Model ........................ $ 75.00
Wurlitzer 900, Rotary .................................. $ 75.00
Wurlitzer 500K ........................................ $ 25.00
Wurlitzer 500 ............................................ $ 25.00
Wurlitzer 950 ............................................ $ 25.00
Wurlitzer 1000 .......................................... $ 25.00
Wurlitzer 300 ............................................ $ 25.00
Wurlitzer 250 ............................................ $ 25.00

SEND FOR OUR COMPLETE PARTS AND SUPPLIES CATALOGUE

WEST SIDE DISTRIBUTING CORP.
698 Tenth Avenue
New York 18, N. Y.

ATTENTION, NEW JERSEY, NEW YORK AND NEW ENGLAND OPERATORS

We are now delivering the sensational Evans Free Races, Bally Jockey Special, Bally Jockey Club—Williams All-Stars and the top pin game winners—UNITED NEVADA, EXHIBIT TALLY-HO, Bally Nudity and Gottlieb Humpty-Dumpty. Also a complete line of Mills Machines.

Palisades is the only metropolitan cola machine organization ready to give immediate service to the operator on all types of pin games, consoles, bells and arcades.

DEAL WITH THE DISTRIBUTOR THAT CAN GIVE YOU COMPLETE AND ADEQUATE SERVICE AND IMMEDIATE DELIVERY.

Palisades Specialties Company
498 Anderson Avenue
Cliffside Park, N. J.

30 MINUTES FROM NEW YORK CITY

Cliffside 6-2892
WE AIN'T A'FUSLIN' OR A'FEUDIN' ...... WE IS JUST A'SELLIN' THE BEST EQUIPMENT FOR THE LOWEST PRICES .......

COIN MACHINES

The Billboard
November 8, 1947

$19.50 Each

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<thead>
<tr>
<th>G.E LAMPS</th>
<th>GENERAL ELECTRIC</th>
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<tr>
<td>$19.50 Each</td>
<td>High Watt. Eq.</td>
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<tr>
<td>Air Cleaner</td>
<td>$10.00</td>
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<td>Safety Switch</td>
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<td>Water Heater</td>
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<td>Rock-Ola Creator</td>
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NEW ONE BALLS

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<tr>
<th>POOL</th>
<th>BILLIARD</th>
<th>TABLES</th>
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<tr>
<td>Bally Jersey Special</td>
<td>Williams All Stars</td>
<td>Chicago Coin Basketball</td>
</tr>
<tr>
<td>Bally Jockey Special</td>
<td>Chicago Coin Basketball</td>
<td>Chicago Coin Basketball</td>
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NEW ARCADE EQUIPMENT

Williams All Stars | Chicago Coin Basketball | Chicago Coin Basketball |

WANTED TO BUY: CINCO TOTAL ROLLS

Terms: 1/3 Deposit (Certified), Balance. C. O. D., F. O. S. Chicago.

ALL USED EQUIPMENT THOROUGHLY RECONDITIONED AND READY FOR LOCATION

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

GEORGE PONSER

has moved to the center of game manufacturing, to the hub city, Chicago, and has formed the

GEORGE PONSER CO.

AN ILLINOIS CORPORATION, LOCATED AT

158 East Grand Avenue

Chicago 11, Illinois

Superior 4427

ANNOUNCEMENT

To all members of the coin machine industry

You'll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co.

4309 W. Lake St.
Chicago 24, Ill.

Lightning Fast

$27.50

(The Master Changer)

- All metal, highly polished chrome finish.
- A flick of the finger automatically dispenses 1 NICKEL, 5 NICKELS, 1 DIME, 5 DICKIES or 2 HALVES in the palm of your hand.
- Sold only in combination with precision machined coin slides.
- Fully balanced, with heavy weighted one-up base.
- Unmatched for absolute accuracy.
- Sold on a money-back guarantee.

Northwest Sales Co.

3114 ELLIOTT AVENUE
Seattle 1, WASH.
New Baltimore Tax Considered

ANNAPOLIS, Md., Nov. 1.—Special session of the Maryland General Assembly, to consider legislation which would enable the city of Baltimore to levy additional taxes, has been called by Governor William Lane Jr. Sessions will convene November 9. The governor, in his proclamation for a special session, said that Baltimore city officials have turned out an "urgent need for additional funds to meet budget requirements." The message did not go into further details.

Central Sales New Coin Firm

NEW YORK, Nov. 1.—Formation of a new distributing firm, Central Sales Corporation, was announced this week by Irving Levenar, manager, with temporary quarters at 2002 Coney Island Avenue. Associated with Levenar in the new enterprise, which will specialize in amusement games, are Abe Lush and George Oeler. Firm plans to acquire permanent quarters early next year.

COIN MACHINES

COINS

CASH REGISTER CO.

ELITE NOVELTY

THE BILLBOARD

1012-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL. 
Assoc. Office: Robinson Sales Co., 7525 Grand River Ave., Detroit. Ph: Tyler 7-2270
Introducing HEATH'S  
"FEATHER TOUCH"  
A FREE PLAY COIN CHUTE THAT IS  
NEW—BEAUTIFUL  
and DIFFERENT!

1. Large feather touch thumb rest.  
2. Trigger grip.  
3. Beautiful red, non-breakable plastic guard—really dresses up a game.  
4. Metal face plate fits any pin game.  
5. Slide return spring mounted on housing.  
6. Chute quickly disassembled by loosening two screws.  
7. Coin adjustment and other simple slug-proof features make chute almost 100% cheat proof.  
8. Adjustable coin trough makes Feather Touch chute adaptable for most any game  
10. Finest of materials insure long life and very little trouble.

EXCLUSIVE FACTORY SALES AGENTS. Order sample today. Prove for yourself. Satisfaction guaranteed or money refunded.

WRITE FOR OUR NEW ILLUSTRATED PHONOGRAPH PARTS CIRCULAR — FREE.

HEATH DISTRIBUTING CO.  
PARTS DEPARTMENT  
217 THIRD ST.  
Phone 2681  
MACON, GEORGIA  
"NATIONAL DISTRIBUTORS FOR HEATH UNITS"

GOTTLIEB  
has appointed ...  
EMPIRE  
as exclusive distributor in ...  
WISCONSIN  
IMMEDIATE DELIVERY!

with sensational player-controlled  
FLIPPER BUMPERS

2350 N.  
WESTERN AVE.  
Phone: EVERGLADE 2306  
CHICAGO 47

WORLD WIDE DISTRIBUTION, INC.

TAKES THE "OUCH" OUT OF TOUCH  
No more gripes about sore thumbs. Players love that sweet, easy push Feather Touch allows.  
Its beauty will stun you. Its swift, smooth action will amaze you. Its simplicity and service-free operation will thrill you—ALL adds up to more nickels in the cash box.

EXHIBIT'S  
LATEST HIT.  
TALLY-HO  
Features  
"FEATHER TOUCH"  
operator's Price  
$3.95 each  
(available in non-free play model)

Distributors, write for quantity prices.

WRITE FOR  
HEATH  
217 THIRD ST.  
Phone 2681  
OUR NEW ILLUSTRATED PHONOGRAPH PARTS CIRCULAR — FREE.

DISTRIBUTING CO.  
PARTS DEPARTMENT  
—NATIONAL DISTRIBUTORS FOR HEATH UNITS—

GOTTLIEB  
has appointed ...  
EMPIRE  
as exclusive distributor in ...  
WISCONSIN  
IMMEDIATE DELIVERY!

with sensational player-controlled  
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2350 N.  
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CHICAGO 47

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No more gripes about sore thumbs. Players love that sweet, easy push Feather Touch allows.  
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Distributors, write for quantity prices.

WRITE FOR  
HEATH  
217 THIRD ST.  
Phone 2681  
OUR NEW ILLUSTRATED PHONOGRAPH PARTS CIRCULAR — FREE.
NEW YORK, Nov. 1.—Use of International Mutoscope Corporation’s Photomatic for personnel identification photographs has been initiated at Mount Sinai Hospital here. Non-coin-operated, this installation, now the only one of its kind in the country, was built so that the machine will take, print and deliver a photo within 38 seconds, thru a hand switch mechanism.

"The machine is in constant use," said Pauline Johann, director of personnel for the hospital. "In spite of the large turnover in an institution of this sort, and the fact that student nurses are continually coming on regular duty, our identification records are easily kept up to date. Two photographs are made of all personnel—residents, interns, and nurses; one is given to them for their personal identification and the other is for our files."

It is the opinion of William Rabkin, president of International Mutoscope, that the use of this unit as a personnel aid in locations requiring photo identifications will increase greatly, because of the time-saving element and the fact that the unit can be installed on the premises.

CHICAGO, Nov. 1.—Chicago Coin Machine Company has appointed Universal Distributing Company, St. Louis, as a new distributor, Edward E. Levine, Chicago Coin sales manager, announced Tuesday (28).

Headed by Bernard F. Frericks, with Walter Gummel as sales manager, Universal Distributing covers territory in parts of both Missouri and Illinois.

WANTED

Experienced Phonograph Needle Makers. Must be steady and reliable persons.

DURSELL NOVELTY COMPANY
175 Arch St.
New Britain, Conn.

WANT TO BUY

Small Route in Georgia.

Please give full information in first letter.

BOX D-150, Care The Billboard, Cincinnati 22, O.
**PHONOGRAPHs**

ROCK-OLA COMMANDO...$110.00
WURLITZER 600...213.50
SEEBURG CAGET...350.00
WURLITZER 600...199.50
WURLITZER 618...95.00
WURLITZER 724...162.60
SEEBURG ROYAL...160.00
WURLITZER...265.00
SEEBURG RAIN...199.50
SEEBURG TRADE-MARK...50.00
SEEBURG CONCERT GRAND...193.50
SEEBURG CROWN...192.50
ROCK-OLA DELUXE...265.00
CONCERT MASTER...49.50...260.00

IN ORIGINAL CRATES
SHOOTING STARS...

$99.50

**NEW BELLs**

Jennings Standard Chief, 5c...$169.00
Jennings Standard Chief, 10c...275.00
$1.00 Standard Chief...149.50
Jennings Nickel Chief, 5c...149.50
Jennings Nickel Chief, 10c...$199.00
Jennings Nickel Chief, 25c...275.00
Jennings Nickel Chief, 50c...240.00
Jennings Nickel Chief, 75c...275.00
Jennings Nickel Chief, $1.00...275.00
Jennings Nickel Chief, $1.50...340.00
Jennings Nickel Chief, $2.00...375.00
Jennings Nickel Chief, $2.50...400.00
Jennings Nickel Chief, $5.00...475.00
Jennings Nickel Chief, $10.00...750.00
Jennings Nickel Chief, $15.00...975.00
Jennings Nickel Chief, $20.00...1,600.00
Jennings Nickel Chief, $25.00...1,750.00
Jennings Nickel Chief, $50.00...3,300.00
Jennings Nickel Chief, $100.00...6,500.00
Jennings Nickel Chief, $200.00...12,500.00
Jennings Nickel Chief, $500.00...36,500.00
Jennings Nickel Chief, $1,000.00...75,000.00
Jennings Nickel Chief, $2,000.00...150,000.00
Jennings Nickel Chief, $1,000,000.00...1,000,000,000.00
Jennings Nickel Chief, $2,000,000.00...

**SAFES & STANDS REPLACEMENTS**

Computer...$1,000.00
Jennings...$500.00
Jennings...$250.00
Jennings...$125.00
Jennings...$100.00
Jennings...$50.00
Jennings...$25.00
Jennings...$15.00
Jennings...$10.00
Jennings...$5.00
Jennings...$2.00
Jennings...$1.00
Jennings...$0.50
Jennings...$0.25
Jennings...$0.10
Jennings...$0.05
Jennings...$0.02
Jennings...$0.01
Jennings...$0.00

**CIGARETTE VENDORS**

6 x 1200 Cigarette Stands...$120.00
12 x 1000 Cigarette Stands...$192.00
24 x 1000 Cigarette Stands...$384.00
48 x 1000 Cigarette Stands...$768.00
96 x 1000 Cigarette Stands...$1,536.00
192 x 1000 Cigarette Stands...$3,072.00
384 x 1000 Cigarette Stands...$6,144.00
768 x 1000 Cigarette Stands...$12,288.00
1536 x 1000 Cigarette Stands...$24,576.00
3072 x 1000 Cigarette Stands...$49,152.00
6144 x 1000 Cigarette Stands...$98,304.00
12288 x 1000 Cigarette Stands...$196,608.00
30720 x 1000 Cigarette Stands...$393,216.00
61440 x 1000 Cigarette Stands...$786,432.00
122880 x 1000 Cigarette Stands...$1,572,864.00
307200 x 1000 Cigarette Stands...$3,145,728.00
614400 x 1000 Cigarette Stands...$6,291,456.00
1,228,800 x 1000 Cigarette Stands...

**FULLY ASSEMBLED**

$1,228,800 x 1000 Cigarette Stands...$12,288,000.00

**WANTED**

TWO FACTORY SALES REPRESENTATIVES

Nation-wide known manufacturers making two factory sales representatives to establish and service distributors. Must be thoroughly familiar with coin-operated organizations and experienced in coin machine business with definite locality of accounts.

**ADDRESS**

Box 253, The Billboard, 1561 Broadway, N. Y.
AP Article Plugs Coin Laundry Idea

NEW YORK, Nov. 1.—An Associated Press (AP) article this week told American readers of the vast expansion which has taken place in the coin-operated automatic laundry field.

According to figures in the article, 2,000,000 American families use self-service laundry centers, there are now at least 1,600 automatic laundry units in over 700 cities from coast to coast and some 35,000 coin-operated washers in apartment houses, colleges and industrial plants throughout the nation.

Article explained the many advantages of using automatic laundry stores, and discussed the many "extras" being offered by enterprising self-service laundry operators.

Bace Tele Appointment

NEW YORK, Nov. 1.—The Bace Television Corporation, South Hackensack, N. J., has appointed Arthur W. Schmidt vice-president and treasurer, it was announced this week.

Schmidt was formerly New York district manager in the receiver division of the Allen B. DuMont Laboratories and was active in the public location set field. 

Full Production For New Warner Voice Recorder

PASADENA, Calif., Nov. 1.—J. Warner, of Warner & Sons here, announced that his plant is swinging into full-scale post-war production of the streamlined Warner automatic voice recorders.

Warner, who served with the Scientific Research and Development Bureau during the war, is turning out the improved model of the machine. Having a capacity of 500 records, machine has a dual amplifier. It is designed with two motors, and allows for recording and instant play-back.

Machine has all-aluminum body with welded steel frame. Only 76 inches high, 45 inches deep and 37 inches wide, the machine is insulated with fireproofed half-inch felt for acoustical purposes. Lucite windows carry out the modern design. In the present model only two gears are used, thus reducing possibilities of mechanical trouble.

The Warner company is well known in the manufacturing field, as its owner has been associated with the recording business since 1919. His sons, J. A. and R. L., are associated with him in the manufacture of the voice recorders. Firm recently released 75 of the new machines and they are now on location.
**Ride with Keeney’s HI-RIDE**

To Richer Profits in 5 Ball Novelty and Free Game Play...It’s New...It’s Better

*Join the parade to Keeney’s HI-RIDE.* If you want to build up richer profits in 5 ball novelty and free game locations, Keeney’s HI-RIDE affair more than the average bumper game. Much more fun and play Keeney’s HI-RIDE.

Find out what it means to stimulate real playing delight to capture steady customers:

- Fast city-cross bumper action starts higher speed scoring.
- Starts boost to 70,000 in center columns with fast bumpers.
- Four “Apron” lines! Five 10,000 kicks! A 50,000 score jumper with one high-value bumper! Top Score—$10,000.

Keeney’s HI-RIDE is terrific in action—ORDER YOURS TODAY.

**And the FASTEST MONEY MAKING CONSOLE**

**Keeney’s “GOLD NUGGET”**

To the right is Keeney’s “GOLD NUGGET”—the fastest money maker in America. Smart, Rich, Impressive, Styled to command the best spots. A play principle combining all the appeal of the bell-fruit reel machine plus the magic of flashing lights, two coin play and multiple scoring.

Each time the machine operates, a flasher lines up one of a scoring combinations such as 2 cherries, 3 oranges, etc., for a much greater award should the reels stop on a like combination. Example: 3 cherries across the reels and 3 lemons on the flasher automatically increase the award from 6 to 5X.

Two color boost from 0 to 50 on the same combination. A mighty attraction! Stand and 2 Way “GOLD NUGGET” equipped with 56 and 155 chutes. Any combination of 56—106—255 chutes available at regular cost. Fifty-cent chutes extra. Order Keeney’s “GOLD NUGGET” today—today.

See Your KEENLEY DISTRIBUTOR!

**WHY PAY MORE!**

*Thoroughly Reconditioned—Ready for Location!* Satisfaction Guaranteed or Your Money Back

**New 5-Ball Pin Games**

- **EXTRA SPECIAL—SURF QUEENS...** $47.50
- **NEW 5-BALL PIN GAMES**
- **IMMEDIATE DELIVERY!**

**Bally’s**

Hurry! N-U-D-G-Y ORDER TODAY!

**Ballynoos...** $69.50
**Silver Streams...** Write
**Double Barrels...** 79.50
**Rockets...** $59.50
**Williams GINER...** Write

**Used 1-Balls (F.P. and P.O.)**

**EXTRA S-P-E-C-I-A-L**

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<tr>
<th>VICTORY BERRY (F.O.)</th>
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<td>AUTO. SHUFFLE. CHROME BALLS</td>
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<td>Jockey Club (P.O.)</td>
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<td>Kentucky (P.O.)</td>
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<td>Long Shot (P.O.)</td>
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<td>Blue Grass (F.P.)</td>
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<td>Club Trophy (F.P.)</td>
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<td>Chris Horse (F.P.)</td>
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<td>Little King (P.O.)</td>
<td>$85.00</td>
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**J. A. ROSENFELD Co.**

3218 Olive St., St. Louis, Mo.

**EVERY ONE A WINNER**

**CHRIS NOVELTY**

TIPS OF THE WEEK—Weather Clear—Track Fast

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<tr>
<th>Best Bets</th>
<th>By: CHRI$$ CHRISTOPHER</th>
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<tr>
<td>DOUBLE UP—by BALLY—CONSOLE</td>
<td>Right and Ready—Watch this one. More terrific than its Soro, the great Deluxe SHAW BELL. Odds are right. PRICE... $542.50</td>
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<tr>
<td>WILD LEMON—by BALLY—CONSOLE</td>
<td>Has shown plenty class in every test. Indicator points to this one. A sure winner out to set record. PRICE... $542.50</td>
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<td>JOCKEY SPECIAL—by BALLY—ONE BALL—P.O.</td>
<td>From a great stable and carrying perfect weight. Dressed up with odds on every time out. PRICE... $542.50</td>
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<tr>
<td>JOCKEY CLUB—by BALLY—ONE BALL—P.O.</td>
<td>A chip off the old block. A good bet in any man’s language. Can’t miss. PRICE... $542.50</td>
</tr>
<tr>
<td>HI-BOY—by BALLY—CONSOLE</td>
<td>A speedy performer in the closest competition. Has nosed out all others. Cash in on this one. PRICE... $542.50</td>
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<tr>
<td>TRIPLE BELL—by BALLY—CONSOLE</td>
<td>A reliable, consistent performer. You can bank on this one to come thru with flying colors. PRICE... $542.50</td>
</tr>
<tr>
<td>NUDCY—by BALLY—FIVE BALL</td>
<td>A startling, new style winner with class and stamina. Absolutely best in this class. PRICE... $542.50</td>
</tr>
<tr>
<td>EUREKA—by BALLY—1 OR 5 BALL</td>
<td>Improves each time out. Adjustable to any track condition. Smart money playing this one for insurance. PRICE... $542.50</td>
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</table>

**POST TIME — RIGHT NOW**

(MARYLAND—PENN. PENNSYLVANIA—VIRGINIA—DELWARE)

CHRIS NOVELTY COMPANY

1217 N. CHARLES PHONE VERNON 4223 BALTimore, Md.
HIGH SCORE
WITH
EXCITING
BUILD UPS!

EXHIBIT’S
TALLY-HO

and 6 LIVELY POPPERS
that will make any
SLOW SPOT ALIVE!
ORDER FROM YOUR
DISTRIBUTOR

GREATEST OF THEM ALL!
GOTTLIED

Exclusively
Player-Controlled
FLIPPER
BUMPERS
Gets terrific play on any loca-
tion! Sensitive, finger-tip
control buttons motivate Flip-
per Bumpers. With skill and
timing, player sends balls
zooming and whizzing around
the field for extra scoring!
Amazing action plus High
Scores, Sequence, Bonus and
Kicker Pockets!

ORDER FROM
YOUR DISTRIBUTOR
TODAY!

TRI-STATE DISTRIBUTING COMPANY
248 CHARLOTTE STREET
OSHKOSH, WIS.

FOR SALE
ESTABLISHED COMPACT ROUTE OF COIN OPERATED EQUIPMENT
53 Phones, 45 Bar Boxes, 35 Remote Speakers, 75 Games; all in 5-mile radius; best locations;
all late models - Large stock of Records, Tubes, score Meters, Parts, Tools, extra equipment, etc.
Price, $45,000.00. $22,500.00 will handle.
Write P. O. BOX #1023
Oshkosh, Wis.
EVANS’ LONG SHOT RACES
WITH HIGH PAYOUT
50c to $25.00 for 5c Play

FAST PLAY — GREATER EARNINGS!
Evans’ new electro-pneumatic control speeds up play faster than ever before!

MYSTERY ODDS! On each play odds change with flashing lights and mechanical action!

7 COIN DROPS with Individual Coin Detectors!

NEW REFINEMENTS! NEW DESIGN!
Rich new cabinet ... brilliant, colorful backboard ... brightly lighted, full vision race track!

GUARANTEED!
Try Evans’ Long Shot Races at Our Risk!
Satisfaction Guaranteed or Money Back!

WRITE, WIRE OR PHONE FACTORY
or SEE YOUR DISTRIBUTOR

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO 7, ILLINOIS

ALL LOCATIONS ARE FALLING FOR

GOTTLIEB

HUMPTY DUMPTY

with AMAZING PLAYER-CONTROLLED
FLIPPER BUMPERS

You, It's something NEW!
Sensitive flipper-up control buttons motivate sensational Flipper Bumpers ... with skill and timing player can send balls soaring from bottom right back to top of field for extra high scoring! Terrific action plus High Score, Sequences, Bonus and Kicker Pocket!

RUSH YOUR ORDERS TODAY!

T. B. HOLLIDAY CO., Inc. ARROW SALES CO.
1200 W. MOREHEAD ST. 1014 WASHINGTON ST.
CHARLOTTE 1, N. C. COLUMBIA, S. C.

COIN MACHINE OF PITTSBURGH

FILBEN MIRROCLE MUSICTM

Delivering Mills Latest Machines JEWEL BELL Available in 5c-10c-25c Play
BRAND NEW MILLS
$5, $115.00

NEW FIVE BALLS
Gave It Away

C'MON IN AND SEE!
FILBEN MIRROCLE CARNETS $2.95
we can show you how to
FILBEN MIRROCLE MUSIC

RUSH YOUR ORDERS TODAY!
WHEN YOU AIM FOR VALUE, SET YOUR SIGHTS ON 'SOUTHERN'

BIG HIT
STG. DR.
CANTEN
BIG LEAGUE
$49.50 EACH

SUPERLINER
$79.50
CAROUSEL
$139.50

LUCKY STAR
MARJORIE
PLAYBOY
$169.50 EACH

Brand New
CLOSEOUTS
RECORD TIME
$39.50
SPORT SPECIAL
$49.50

LONGACRE
$99.50
KEENY BIG PARLAY
$159.50

USED PHONOGRAPH

WURLITZERS
COUNTER MODEL 61
$49.50
MODEL 1015
$550.00
24 HIWAY
65.00
24 VICTORY
$100.00
71 OR 81, WITH STAND
125.00
500 OR 600
$150.00
750
300.00
780
$195.00
750
225.00
850
$250.00

SPECIAL! Wurlitzer Hideaway, made of an 850 and $49.50
one r-430 Speaker and Wall Box

SICKING, INC.

BADGERS Bargains
"Often a few dollars less—Seldom a penny more" LOS ANGELES NEW YORK MILWAUKEE... LOS ANGELES NEW YORK MILWAUKEE

NEW CONSOLES
NEW KEYNEY GOLD NUGGET
WRITE
NEW KEYNEY BONUS, 2-WAY
WRITE
NEW BALLY TRIPLE BELLS
WRITE
NEW BALLY WILD LEMON
WRITE
NEW POKERINO
WRITE

GUARANTEED RECONDITIONED CONSOLES
KEYNEY BONUS, 1-WAY
MILLS JUMBO, LATE P.N.
$975.00
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MILLS JUMBO, LATE P.S.
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MILLS JUMBO, LATE P.S.
$975.00
MILLS JUMBO, LATE P.P.
A year has rolled around since the Jewel Bell entered the coin machine market. Today it is our leader and it is the most popular Bell ever built by Mills. More Jewels have been ordered by and shipped to operators this year than any other Bell model ever produced.

Credit for this remarkable achievement goes to our excellent group of Distributors. To these men we say—thanks for a job well done!
Operators who are "in the know" are quietly cleaning up with EUREKA... the 5-ball game with all the big-income features of Bally's famous multiples. EUREKA gives you the operating flexibility that means maximum profit in each location.

Operated as 1-ball, EUREKA easily doubles or triples normal novelty collections. And you can convert to 1-ball... multiple or single-coin... whenever you wish. Write for CONFIDENTIAL earning reports that will really open your eyes.

WE PAY FREIGHT
ORDER WITH CONFIDENCE FROM AN OLD ESTABLISHED DISTRIBUTOR

EXTRA SPECIALS
Special Entries—4-5-600 Series Victory Specials—Chrome Model "A" Draw Bell DeLuxe—5c Floor Sample Heavy Hitters—Like New—Stands.

WIRE FOR SPECIAL DELIVERED PRICES

EXCLUSIVE BALLY DISTRIBUTORS IN SOUTH AND EAST TEXAS NOW DELIVERING


BE ASSURED OF THE BEST FOR THE LEAST. GET ON OUR MAILING LIST.

Coin Machine Sales Co.
3804 Travis Street
HOUSTON 6, TEXAS

THE RUSH IS ON
for COTTLEIB
HUMPTY DUMPTY
THE GREATEST INNOVATION IN PIN GAMES!
ORDER TODAY!
SEABOARD-CONNECTICUT CORP.
1625 Main St.
(Phone: 2-6141)

GIVE to Damon, Rody
50% to Pan Am
CANCER FUND

ART WORK AND SILK SCREENING
by
ADVERTISING POSTERS CO.
1300 N. Halsted St. • CHICAGO 22, ILL.

EXCLUSIVE DISTRIBUTORS
for Homer E. Capenart’s PACKARD MFG. CORP. • EXHIBIT SUPPLY CO. • U. S. VENDING CORP. in Minnesota — North Dakota — South Dakota — Northwestern Wisconsin — Upper Michigan

Top locations will demand the world's finest phonograph...

"Manhattan"
Also delivering Williams, United, Genco and all other latest type machines
TWIN PORTS SALES CO.
MINNEAPOLIS, MINN.
DULUTH, MINN.

Williams’ GINGER

ADVERTISING POSTERS CO.
IT'S GOT LOADS OF ZIP!

Williams

GINGER

• SUPER MAGNETIC ACTION!
• KNOCKOUT LIGHTS AND HOLES!
• REPLAY SCORING CHANNELS!
• MANY MORE WAYS TO WIN!

plus

WILLIAMS SUPER DELUXE PLAY AND CONSTRUCTION!

PLACE YOUR ORDER EARLY AS A VERY LIMITED QUANTITY OF GINGER WILL BE RELEASED!

"As You Know, "Limited" MEANS "LIMITED" with Williams, So Order From Your Distributor NOW!

Williams MANUFACTURING COMPANY
161 W. HURON STREET CHICAGO 10, ILL.
GOTTLIEB PROUDLY PRESENTS!

HUMPTY DUMPTY

THE GREATEST INNOVATION IN THE HISTORY OF PIN GAMES!

THE PLAYER WILL LAUGH!
THE SPECTATOR WILL ROAR!
THE OPERATOR WILL BE THRILLED!

YES . . . SOMETHING NEW HAS BEEN ADDED . . .
SENSATIONAL PLAYER-CONTROLLED FLIPPER BUMPERS

Super-sensitive Flipper Button, on side of Cabinet, controls 6 unique FLIPPER BUMPERS on Playing Field. With SKILL and timing, player can control balls . . . can send them zooming from the bottom right back to the top . . . whizzing and bounding around the field for additional scoring! It's positively terrific.

PLUS
HIGH SCORE • SEQUENCE
BONUS • KICKER POCKETS

A GAME OF SKILL and TIMING!
PLAYER CONTROLS FLIPPER BUMPERS!

ORDER FROM YOUR DISTRIBUTOR NOW!

"There is no substitute for Quality!"

D. GOTTLIEB & CO. 1140 N. KOSTNER AVENUE, CHICAGO 51, ILLINOIS
It's "Music Magic" to customers the way the new Seeburg 48 provides easy tune selection, music that's never too loud or too soft. But to profit-minded operators... it's just "sound" business. They know the "magic" of increased collections from Seeburg Wall-O-Matics, Speakers and Dual Remote Volume Control.

Exclusive Seeburg Distributors Central and Southeastern Ohio, West Virginia and Western Virginia

COLUMBUS 15, OHIO
606 South High St.
Phone MAIN 5563

WHEELING, W. VA.
2339 Main St.
Phone 784

CHARLESTON, W. VA.
1619 W. Washington St.
Phone 63881
NEVADA

"Greatest On Four Legs"

by UNITED

4 Ways To Set Up

SUPER BONUS FEATURE

SEE YOUR DISTRIBUTOR

GIVE TO THE DAMON RUNYON CANCER FUND

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY

CHICAGO 40, ILLINOIS
NO RESEARCH NEEDED
to discover the perfect music system... it's
Seeburg SCIENTIFIC SOUND DISTRIBUTION

You don't need a microscope to find the greatest music system in the field! Only Seeburg offers the superlatively fine, tried and proven Scientific Sound Distribution... that leading operators are installing in better restaurants, grilles and recreation rooms. Proper, complete installations pay off handsomely because Seeburg does the job right with correct equipment... distributing music at a pleasant, conversation level over an entire room or a number of rooms.

Having pioneered all the major commercial phonograph and accessory developments... it's natural that Seeburg leads the field.

Seeburg is the best investment on a year-after-year basis!

S. H. LYNCH & CO.
Exclusive Southwest Distributors

Dallas, Pacific at Olive
Houston, 910 Callahan
New Orleans, 632 Baronne
San Antonio, 261 Broadway
Memphis, 1049 Union Avenue
Oklahoma City, 900 N. Western
Mystic Flash proved a record-smashing profit-producer in Bally Entry and Special Entry. Now... PROVED AND IMPROVED... the Horseshoe Flash offers bigger play attraction than ever... holds repeat play longer... and nets richer profits to operators. Double or triple your one-ball multiple profits by getting JOCKEY CLUB and JOCKEY SPECIAL on location now. Order today!
Where the kids meet for a soda or a coke—where the elite drop in for afternoon cocktails—where diners go for lunch or dinner—where the crowd gathers for an evening of fun—

In fact, wherever people pause for refreshment or relaxation—music adds to the enjoyment. The Symphonola—Mighty Maker of Music—is the favorite instrument of the masses. Its eye-appealing design—its high fidelity reproduction—its simplicity of operation—all are reflected in its popularity with the public, location owners and operators.

Backed by Scientific Sound Distribution and Remote Control—the Symphonola has brought a new advance to the distribution of music at conversational level throughout any location.

Now the Symphonola, with the all-aluminum cabinet, continues Seeburg's leadership as producer of America's Finest Music Systems.
magnet for quarters!

Quarter play means bigger take, more profits. Your own experience has shown you that the more quarters there are in the coin box, the greater the total cash.

Quarters flock to the Constellation like flies to honey. The new and exclusive feature, six hit tunes for 25¢, is the reason.

It’s the first new revenue-increasing idea in coin phonographs in years!

THE MILLS CONSTELLATION

Mills Industries, Incorporated
4100 Fullerton Avenue - Chicago 39, Illinois