Those wires on the desk are orders for Jack Owens' "How Soon," on the Tower label, one of the most popular recent indie diskings. Selected as a Billboard "Possibility," the platter has already rung up better than a quarter-million sale, according to Tower Presy Richard (Dick) Bradley (center) and Sales Manager Arthur Kaye (left). When distributorships for Western territory, now being set, get rolling, the firm figures to sell plenty of "Soon" in that area too. Owens is the high-Hooperated Breakfast Club (American Broadcasting Company) crooner and writer of other such click tunes as "Hi Neighbor," "The Hut Set Soon," and "Cynthia's in Love." And Tower has six additional sides by Owens which it plans to spring in near future.
NEW ALBUM TO BE RELEASED DECEMBER 8th

WHISTLING SOLOS

"TREES"  "STAR DUST"  "CAPRICE VIENNOIS"

"SONG OF INDIA"  "LA GOLONDRINA"  "LA PALOMA"

WHISTLING & VOCAL DUETS

"WHISTLE AND BE HAPPY"
"TAKE ME BACK TO MY BOOTS AND SADDLES"

They Keep Coming Back To Pack 'em In at Leading Theatres, Hotels and Clubs

Management - GENERAL ARTISTS CORPORATION

NEW YORK - CHICAGO - HOLLYWOOD - CINCINNATI - LONDON

www.americanradiohistory.com
Shoubiz Setting Up Nonpartisan Lobby

NEW YORK, Oct. 11.—A national theatrical nonpartisan club has been organized by Agent Jack Lewi. Purpose is to co-ordinate all the factions of the theatrical business into one large non-political group, with the view of protecting the interests of the profession in State affairs.

An initial membership of 500, theatrical folk are regarded as a transient, indeterminate number of persons who are never seen in one spot long enough to establish themselves politically. "Therefore," continues Lewis, "law concerning the trade are banded about, discussed, and passed with no official recognition of the views of the majority.

Membership is limited to citizens of voting age who are in showbiz. No dues or assessments are contemplated.

His 400G Locked Up, Strauss, 83, Has To Work for a Living

LONDON, Oct. 11.—Altho he has some $40,000 in royalties locked up in various countries, the famous German composer and conductor, Richard Strauss, now 83 years old, has been living in poverty for the past few years because he can't get any of his funds in allied countries released. Therefore, he has come to London to conduct several concerts of his works. (See 400G Locked Up on page 16)

London Amusements Are Boomed by Ban on Pleasure Driving

LONDON, Oct. 11.—Recent ban on the use of motor cars for pleasure trips in England has brought an unexpected boom to most London shows and attractions. Many engagements report a big improvement in attendance. Greatest profit so far accrued to fiddlers, who report full houses every evening for the first time since last autumn. Apart from perennial smash hits such as Annie, Get Your Gun and (See London Biz Boomed, page 16)

German Circuses in Comeback; Brave But Pitifully Skimpy

BERLIN, Oct. 11.—Despite the fact that good acts are a rarity and transportation problems a bigger headache than ever, there are now more circuses playing in Germany than before the war, and most of them seem to keep going and thrive. To be true, however, many of the new circuses are small and provide rather pitiful spectacles, most of them having no tents and operating in open-air arenas. Few of Germany's many big pre-war circuses have survived.

Circus Sarrasani, strongest competitor of the big Circle Krone for top rank in the country's roster of pre-war circuses, passed out of existence when the big acrobatic act occupied in Dresden was bombed out in 1944 and most of the show's horses were killed. Trude Sarrasani, wife of the late Hans Sarrasani (who died in Berlin in 1941), saved a few horses and framed a high-school number with which she works the bigger circuses.

Circus Krone's fine building in Munich also was bombed several times and much equipment damaged. (See German Circuses on page 35)

CBS, Y&R, Coll-Freedman Winners in 10th BB Poll; 176 Radio Editors Voted

CBS Tops Web Fackeries for Ninth Year

By Jerry Franken

NEW YORK, Oct. 11.—For the 10th consecutive year the radio editors of the U. S. and Canada have voted in The Billboard's Annual Publicity Survey, and for the second successive year Columbia (CBS) has won the network award; Young & Rubicam, the advertising agency prize; and Coll & Freedman, the independent press agent award. The wins are based on the votes of 176 radio editors. For CBS, this is more than just two years; it is the ninth straight year the major American network has claimed the top honor. In all, there were almost 200 ballots returned by the radio editors, but of these, the hands were not counted. The reason was that these ballots, in every case, showed unmistakable signs of having been rigged in favor of one—or more—of the contestents. The election in this year's survey hit a new peak, both on the part of some indie press (See RADIOS TOP on page 7)

New Booking Combo To Offer Acts 40 Weeks

NEW YORK, Oct. 11.—A new booking combine that expects to be able to offer new acts a minimum of 40 weeks is in the process of formation. Plan is to base the combine out of New York on the order of the old United Booking Office, with each booker in the combine contributing 5 per cent of the upkeep of the New York office.

Plan is still in the conversation stage, but according to well informed sources it already has four bookers committed. The New York rep, however, is still being dickered for.

Bookers said to be involved are Pete Jodice, Frank Sennet, Joe Hiller and Joe Daniels. It is estimated that (See New Booking Combine, page 28)

Pinto Platters

New Pop Gimmick

In Cocktaileries

CHICAGO, Oct. 11.—Photograph records have even penetrated deeply into the cocktail combo and single field, with the latest trend in lounge entertainment the pantomime- platter gimmick, a survey of leading Midwest cocktail bookers revealed this week.

The trend toward cocktail entertainers, utilizing platter routines in their acts started a year ago, with some in the combos developing several platters, with which they coordinated animated delivery. But in the past few months, the trend has spread rapidly.

Currently, three record-panto singles are being booked, with promise (See Panto-Platters on page 38)

RADIO'S TOP PRESS AGENTS

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

No. 1. On the Honor Roll of Hits

NEAR YOU

No. 1. Sheet Music Seller

NEAR YOU

No. 1. Most Played on Disk Jockey Shows

NEAR YOU by Frank Craig, Bullet 1001

No. 1. Disk Jockey Sales

NEAR YOU by Francis Craig, Bullet 1001

No. 1. Sheet Music Seller

NEAR YOU by Francis Craig, Bullet 1001

No. 1. Popular Album Via Dealer Sales

AL JOLSON ALBUM by Al Jolson, Decca 575

No. 1. Classical Disk Via Dealer Sales

CHOPIN'S POLONIA by Jose Iturbi, Victor 11-8848

No. 1. Classical Album Via Dealer Sales

BACHMANNOFF CONCERTO NO. 2 IN C MINOR, by Arthur Rubinstein, pianist, NBC ork. Vladimir Gellachanny, conductor, Victor 1075

No. 1. Sheet Music Best Seller in England

TUNE OF THE TIDE by Harry Elton, Decca 24104

NOW IS THE HOUR

No. 1. Sheet Music Best Seller in Canada (For two major jobbers)

THE LADY FROM 32 PALMS

NEAR YOU

The Billboard's Best Hits for Future Disk Hits

MADE FOR EACH OTHER by Buddy Clark and Xavier Cugat's ork.

AL JOLSON 27898

IT HAPPENED IN HAWAII by Kay Kyser's ork. vocal by Harry Babbitt. AL JOLSON 37283

FULL score on leading tunes and disks in the Music Department

(MUSIC POPULARITY CHARTS THIS WEEK APPEAR ON PAGES 24 TO 33 IN THE MUSIC SECTION)
Seven Ball Games Viewed by 3,514,749 in Bars in Four Cities: 447,587 in Homes

First Hooper-Billboard Survey of World Series Tele

By Joe Gida

NEW YORK, Oct. 21—An estimated total of 3,962,336 people in New York, Philadelphia, Washington and Schenectady saw the seven games of the 1947 World Series between the New York Yankees and the Brooklyn Dodgers, one at a time, via the television sets in homes and bars. That’s the figure revealed by a joint survey of Hooper developments in the first coincidental study ever made for the television industry at large.

Last week (October 11 issue) The Billboard published exclusively the first portion of this joint C. E. Hooper-Billboard study, a survey of 1,181 homes with television receivers, which was conducted by The Billboard to show 93,941 persons looking at the World Series on Sunday, October 6, on home sets in the four above-mentioned cities. (Ratings, sponsor identification and other data, not published earlier, are republished in the chart accompanying this story.) This week the results of the second survey indicate that 502,107 people saw the five Series games on Tuesday, October 8, in 421 bars in the four cities in which telecasts carried the ball games. But for the most part, the projections are not as statistically reliable as the rating figures themselves.

More Bars Than Homes

The bar-tavern survey shows that proclivities, just as much as market establishments with tele receivers had the series tuned in at home. The bars turned up a set-in-use score of 90.3 against a 40.3 figure for home viewers. But where the public-place survey really produced audience was in the viewers-per-set category. Here the staggering figure of 81.5 people per set was registered. (Previous surveys’ show the home audience at 4.3 people per set.)

The 81.5 viewers-per-bar-set figure is a noteworthy one. But the fact that this was a Saturday (weekend) game makes the consideration of fact dishearteningly disappointing 4.3 viewers-per-home-set figure may be explained. So the fact that the earlier survey was made on a weekday when men are at work.

Comparative station ratings in the bar study followed the pattern set earlier in the home set survey.

WNYT, National Broadcasting Company outlet, again rang up the highest bars, 36.8, and smallest part of share, 1.4 percent of the audience.

WOR, DuMont station, placed second with a 29.4 rating and 4.5 percent of the share of the audience. WQSB-TV, Columbia Broadcasting System hit a 24.0 rating and garnered a 26.2 share of audience percentage.

Radio Lower in Bars

Radio (which in the home study showed WOR, with the exclusive benefits of rights to the game) scored a 4.0 rating and snatching 10.3 as its rating and held only a 1.4 share of the audience. This is the figure for telebars, not the regular Hooper rating figures. Some indication of what might have been expected, showed a slippage in the bars in comparison to the home-viewer study. In the bars Ford clicked with a 4.0 sponsor identification.

While Gillette rated 5.8 in the survey, figures showed 69.6 and 61.6 for the two bankers, respectively, for the people in bars, regardless of the state of the market, the scullery maid or a guy named Leffingwell

(See SERIES VIEWED on page 16)

Broadway Review

ALLEGRO

(Opened Friday, October 10, 1947)

MAJESTIC THEATER


Principal Cast...

Dr. Joseph Taylor.....William Ching

Principal...Robert Byrns

Sierra...Robert Taylor

Bike Boy...Josie Taylor

Nancy...Muriel O’Malley

Vaso...Ray Harrison

Frank Wootton

Tallulah...Josephine Reynolds

C Calendar...Arthur Rankin, Jr.

Male Voice...William Smith

Yvette...Elizabeth Day

M. L. Genetic...Clarence Wilson

Joe...Joseph Cali

M. L. Driver...John Colton

Man...Keesey

Barnes...Fletcher Dining

Pal...Nancy Fis bi

The parade, the Sagamore, the Benevolent, the American Legion, the Firemen, the police, the postal employees, the military groups and the various labor organizations, will take part.

The American Legion parade, the largest of the day, will consist of 2,500 members and 11 floats, including the famous Green Jackets of the 6th Connecticut. The parade is sponsored by the Department of Connecticut of the American Legion.

The parade will also feature groups from all over the state, including the Colors of the Connecticut Army National Guard, the Connecticut Air National Guard, and the Connecticut Naval Reserve.

The parade will conclude at the intersection of Main Street and Broad Street, where the grandstand will be located.

Showbiz Hails Freedom Train At Worcester

WOCESTER, Mass., Oct. 11—Showbiz joined with the rest of Worcester in welcoming the Freedom Train here Thursday (9).

The build-up got off to a bang-up start Sunday (6) when the parade, the parade viewed by 100,000 spectators. The American Guild of Variety Artists (AGVA) gave the parade committee the services of Happy Frazer and wires Hagberg. As long as they preceded the parade along the mile and a half route, then entertained at the sideshows as the marshals and floats went by. That night the Worcester Musicians Association presented a free patriotic concert by a 25-piece orchestra in the municipal auditorium.

The city’s four radio stations, WTAG, WNBE, WAAD and WORC, also launched a free Freedom Train Show sundays. Three of the stations scheduled to air WORC and WNEC aired the opening ceremonies at the train’s Thursday morning. During Sunday’s parade, the Worcester County Radio Association with mobile amateur units helped form one of the march and control traffic.

Joe...“To Have and To Hold”...

“Wish Them Happy Days,” “Yankee Doodle,” “American Dream”...

Rogers and Hammerstein have done it again. This time with something far off the mark in musical comedy pattern. Some people...who are in a search of a leggy, girlly show...will be disappointed for everyone who won’t there will be a thousand who will. With the biggest preem night advance — reported around 600— in the history of stem (See ALLERO on page 21).
INDIES CODE PROTESTS MOUNT

Chi Officials Ban Code in Present Form

Sill Spearheads Drive

WASHINGTON, Oct. 11.—New York State's influential East Coast leadership has recommended to President Roosevelt that a Republican be nominated to the chairmanship of the Federal Communications Commission (FCC). Mead's name was submitted informally to the White House last week as a wide-open scramble began to develop for the $10,000-a-year post which Denny will quit at the end of the month to accept a vice-presidency and general counselship of the National Broadcasting Company (NBC).

Indicative of the intensity of rivalry which is stirring for the FCC chairmanship, friends of J. Leonard Reinsch and beating the drums for the youthful radio executive who has been serving as radio consultant to President Truman. Reinsch is supported by a number of Southern Democrats leaders.

Friedman Intercedes

According to political insiders here, Paul Friedman, chairman of the New York State Democratic Committee, is mapping an early campaign to replace Mead, to push the cause of Mead. Mead might face a confirmation fight in the Senate, operated by an independent of New York, who has been working hard on moving the FCC into the Republican fold.

He served nearly two decades on the FCC, but was thrown into the ring in 1945 when the courts declared that the Senate was operating illegally. Since then, he has served the Senate as the Senate's official consultant and has been a constant thorn in the side of the FCC.

It is highly uncommon for the Senate to confirm a nomination of a former member to a federal post.

Some Republicans are expected to make a perfunctory suggestion that a Republican be named to the chairmanship, but it cannot be taken seriously. Tradition dictates that the choice of a Democratic President will be a Democratic FCC chairman, clearing the way for some GOP congressmen that Commissioner Robert E. Jones, a former congressman from Ohio and the latest appointee to the Commission, might be elevated to the chairman's post.

Wheeler and La Follette

The names of former U.S. Sen. Burton K. Wheeler, of Montana, and Robert La Follette Jr., of Wisconsin, are being mentioned in connection with the appointment. Both are considered unavailable, Wheeler, a Democrat, and La Follette, a Progressive, having lucrative legal practices in Washington. Another being mentioned is Sen. Edward W. Brooke (D., Colo.), ranking Democrat member of the Senate Interstate and Foreign Commerce Committee.

A number of powerful farm groups are urging the elevation of Commissioner Clifford J. Dury to the chairmanship. C. Maurice Wieting, director of information service of the National Council of Farmer Cooperatives (NCFC), issued a statement last week that Dury is the man for the job. Dury has been in Washington for many years and has been active in the farm movement for many years.

Denny has been serving as chairman of the Federal Communications Commission, which is the regulatory body for the broadcasting industry. He is considered to be one of the most knowledgeable and experienced Commission members.

Denny's department is not expected to result in any major changes in FCC Blue Book policy, but it is uncertain what the effect will be on FCC relations with Congress. Denny is regarded as a close friend of Congressmen in general. His personal relationship with Speaker of the House Sam Rayburn is well known.

In a cable to the station's chairman last week, Ted Streibert, WOR president, declared that the survey would be made for three days beginning October 15, and that the questions would be designed to determine what effect the FCC's actions would have on the operation of the station. The station's chairman would be asked to pass along the results of the survey to the station's management.

The survey, which is expected to be conducted in a random sample of the station's audience, will be conducted by a major market research firm.

WOR Invites Staffers To Voice Gripes

NEW YORK, Oct. 11.—An unusual step in employee relations policy will be taken next week by WOR when it will conduct an "employee relations survey" among its staff. The study is to be made by an outside agency. The results of the survey are expected to be kept confidential.

In a letter to the station's chairman last week, Ted Streibert, WOR president, declared that the survey would be made for three days beginning October 15, and that the questions would be designed to determine what effect the FCC's actions would have on the operation of the station. The station's chairman would be asked to pass along the results of the survey to the station's management.

The survey, which is expected to be conducted in a random sample of the station's audience, will be conducted by a major market research firm.

Kaiser-Frazer Biz Landed by Mutual

NEW YORK, Oct. 11.—Mutual Broadcasting System (MBS) this week signed a new mutual agreement with the Kaiser-Frazer automobile and Kaiser Industries, Inc., to a $3,000,000 annual contract. The agreement calls for Foreign Language 2-minute spots weekly, Tuesday, Thursday, Saturday and Sunday on 400 plus stations.

Program will feature Wendell Phillips, a well-known guest and host of an automobile and Kaiser Industries products.urnished by Beale & Bement, Chicago, is the agency.

"Beulah" Gets 7-7:15 Evening CBS Slot

NEW YORK, Oct. 11.—Procter & Gamble has bought Beulah, the Ken plan parents, to replace Monday night of the Week over the Columbia Broadcaster System in the 7-7:15 p.m. slot across the network. The show is expected to move to late in November. The hour spot, between Beulah's and the American Broadcasting Company. William H. Fletcher & Sample is the agency.

Many Demand Revisions, or They Will Bolt

Screening Committee Busy

WASHINGTON, Oct. 11—Opposition by independent stations to the proposed new code of the National Association of Broadcasters is mounting steadily. At the same time, there are unmistakable signs that unless the code is revised to provide broader exceptions for the indies, Indies in great numbers will quit the national trade organization.

In the Midwest, Jerome Sill, of WMLO, already has gone on record as saying that the code, if not revised, would force his resignation. "I am ready to go." Ed Murphy, an owner of a group of New England stations, has gone virtually the same way. Strong agitation has been voiced in Chicago, too, as another story on this page details. In New York, WNEW, has sent to NAB Presy. Justin Miller its version of a revised code. Even the details are not available. It is known the WNEW code differs greatly from the provisions adopted at the recent NAB convention in Atlantic City. In Washington, the station of WWDIC, also advised NAB that its station could not abide by the code.

Ultimatum

In all the indie protests, there are two basic points being stressed. One was that the whole NAB code if changes aren't forthcoming. The NAB already has moved to contract the indies' discontent. A new version of the 11-man committee of independent stations was named this week and is to meet here October 23. Two of its members is Ted Collett of WNEW, who started the indie protests.

(The Many Demand Code on page 16)
Coll-Freedman
Repeats Last Year's Win

Ferris Again Places Second

NEW YORK, Oct. 11.—It was Coll, Daly & Freedman last year, and it's Coll & Freedman this year, but the results, despite the nominating change, have been the same both years, with the firm coming out in the No. 1 spot in the indie press agent category in the Annual Radio Publicity Survey. George Daly has gone into business for himself, leaving Fred Coll and Zac Freedman to repeat the win.

Earl Ferris, who had capped seven firsts out of eight years, finished second last year and ditto this year. Ferris is one of the few press agents, however, who did no campaigning in this year's tussle. The difference in points between first and second is accounted for by the Coll-Freedman list of 32 first-place votes and Ferris's 13 respective point totals being 225 and 194.

There was a problem of interpretation insofar as some of the voting was concerned, since Bernie Milligan, Coast p.a. (he finished fifth), is affiliated with Ferris. However, since both operated individually as well and since the votes named Milligan specifically and not the combination, it was decided not to lump the Ferris-Milligan score. Had this been done, the team would have finished in first spot. Milligan, incidentally, is a newcomer to the indie flack roster insofar as the survey is concerned.

Third placer is Dave Alber, who finished ditto last year, with Steve Hannagan, fourth, another repeater. Maggie Ettinger, fifth last year, yielded that spot to Milligan in '47. Miss Ettinger slipping down to ninth, Bess Sonnenberg, in sixth, is another to hold on to the same spot two years running, as is Allan Meltzer in seventh and the same for Jack Banner and Ed Grief, eighth. George B. Evans, who finished out of the running last year, came in 10th this year, neither Tom Finkale (out of the business for some time but just resuming) nor D. Linke, ninth and 10th in '46, made the top 10 this year.

Publicity Survey

Editors in Radio Publicity Poll

A TOTAL of 176 U. S. and Canadian radio editors voted in The Billboard's 10th Annual Radio Publicity Survey, and photos of some of the participants are shown on this page. Virtually every key radio editor, in virtually every key city in the country, voted in this year's poll, these including both newspaper and magazine radio staffer. In addition to the stories in this issue, further stories dealing with the survey will be published for the next two weeks. Next issue will contain analyses of the radio editors' opinions on operational methods of the web, ad agencies and indie flacks, and the following issue will include a listing of the photo needs of the editors using pix.

www.americanradiohistory.com
## RADIO'S TOP PRESS AGENTS

### 10TH ANNUAL RADIO PUBLICITY SURVEY

#### THE WINNERS

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### NATIONAL NETWORKS

#### ADVERTISING AGENCIES

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### INDIE PRESS AGENTS

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#### OTHER PRESS AGENTS WHO DREW VOTES IN THIS YEAR'S SURVEY, TOGETHER WITH THEIR TOTALS, ARE AS FOLLOWS:

- Yolen, Ross & Solomon, 10; Freedberg-Katz, 7; Harry Sobol, 5; Mel Boyd, 5; Jack Perlas, 5; Jack Lawson, 4; Pettibone & Watchman, 4; Arthur Miller, 4; Roy Willams, 4; Wayne Loomis, 4; Ade Kahn, 4; F. Foreman, 3; Eddie Jeffers, 3; M. Folodore, 3; Paul Carter, 2; Mack Miller, 2; Jane Barton, 2; Noel Corbett, 2; Howie Horowitz, 1; Dick Hyman, 1; Bill Treadwell (not an indie), drew four points.

### Plug Course

**WASHINGTON, Oct. 11—**

Blue Book or no Blue Book, one of the most popular courses at American University's new School of Communications is one in radio commercials. It's taught by Maurice Mitchell, sales director of WTOP, the Columbia Broadcasting System (CBS) outlet here. Mitchell is teaching to a full house whose include several college graduates—among whom is Sonia Stein, radio editor of The Washington Post. The course in radio commercial operations is regarded by students as one of the most attractive in the curriculum which leads to a Bachelor of Science degree in communications.
Next BMB Study In March ’48

Interim Study To Be Under 15-Point Plan

Publication Next March

NEW YORK, Oct. 11.—Hugh Feltis, president of Broadcast Measurement Bureau (BMB), this week notified station owners that the organization’s next survey will be made in March of next year, for distribution and publication around August 15. The 1948 project will be an interim study, which has adopted the BMB 15-point plan and will be made in such areas as designated by the station owners in the research.

March has been chosen so as to enable correlation between the 1948 statistics and those for July, 1947, field work, also done in March. It also offers, Feltis pointed out, a clear relationship between signal-constant transition from day to day.

Surveys will be run in the same technique and yardsticks as the original 1946 study. One underlying reason for the change in the survey situation remains in a Mexican standoff. Columbia, National, and American will go if Mutual does, or NBC and AB will if CBS alone does, but BMB wants all. On the other hand, Mutual will not subscribe unless its listenability system of coverage measurement can be adopted by BMB. Mutual’s big claim is that BMB figures became outdated too quickly to warrant such expenditure, while the listenability method permits current coverage figures.

E. P. H. (Jimmy) James, Mutual, veered this week presented the listenability story to the BMB technical committee and was told that the Monster was thoughtful, used to explore the matter further, from both a philosophical and technical aspect.

WGNB Sets Heavy FM Sales Pitch

CHICAGO, Oct. 11.—Strong pitch to sell FM to local radio set dealers will be made by WGNB, WGN, WFLN outlet, at a special FM forum to be held in the station’s studios October 15. The meeting, called by Marshall Claire, director of The Chicago Tribune's FM outlet, will feature a panel of gate speakers and broadcast demonstrations of superior technical quality of FM.

Among the speakers at the meeting, which will be attended by about 500 dealers, will be Col. Robert R. McCormick, editor and publisher of the Tribune; Miss Claire; Dr. W. R. Goforth, president of General Electric Company; J. N. Bailey, executive director of FMA; William J. Dickey, president of Mutual Broadcasting Company; and Judge Roy Hofheinz, president of KHJ and KTOP, Houston.

Publicity Survey

ABC Up to 3d, Mutual Down To 4th Place

CBS 1st 9th Straight Year

NEW YORK, Oct. 11.—Mutual Broadcasting System (MBS), which pulled itself up to third place last year, is fighting to keep it, moved down to fourth in this year’s voting, the American Broadcasting Company (ABC), fourth last year, went up one notch. That is the only change in the standings of the four webs.

Columbia Broadcasting System (CBS), which gained exactly half points for the ninth successive year—National Broadcasting Company (NBC) was first in ’48, the first year the poll was conducted—scored by a margin of 72 points this year over NBC, which ranked second. CBS’ point total this year was 591, NBC’s 519. Points were awarded on a basis of 3 for first, 2 for second, 3 for third and 2 for fourth. In the voting last year CBS scored 401 and NBC 401.

Big Surge by ABC

Last year there were only four points separating Mutual and ABC, but ABC’s gain this year represents a terrible surge, the point score being ABC, 404; Mutual, 328.

Personal contact is clearly a vital factor in the winning radio station af- fection. CBS for years has been the only web with a steady road represen- tation, and until recently Charles Pekol as contact agent. The benefits are still accruing to the Mutual network since the erstwhile Pekol is now a CBS staffer.

The first place voting gives the key. The board members voted 101 to 92 for BGNF, chopped off with $4 firsts; NBC got its vote for seven of that number, ABC picked up II firsts and Mutual 5.

The whys of the editors’ votes will be explained in next week’s issue.

Poll Shows Editors Appreciate Agencies’ Contact Men; Y&R, JWT and Ayer Finish 1, 2, 3

Publicity

Be in Big Surge To Cop 5th Place

NEW YORK, Oct. 11.—Perhaps the most important fact, from the standpoint of the radio programs and some round-table discussions of this, The Billboard’s 10th Annual Radio Publicity Survey, is that radio editors outside of the key cities appreciate—and remember—those agencies that have produced stories in this year’s survey. Young & Rubicam, first; J. Walter Thompson, second, and N. W. Ayer, third, all follow this policy regularly, especially Y. & R. It’s a repeat for three following agencies. JWT was

FM Converter Tuner Orders Hit 100,000

CHICAGO, Oct. 11.—Proof that U. & L. are not anxious to listen to FM stations was here seen this week in a large demand for John Meck Industries, announced that since his company had put on sale a few weeks ago at $185 a set, the FM converter tuner which can be attached to any radio to get FM reception, about 100,000 orders for the converter had been received by coast-to-coast distributors. Meck claims that the retailers and discounters have reported to him that the company that the sale of the converter is more than all FM sets built since the war. The current production of the converter is expected to reach 50,000 a week in the near future.

This demand for new in radio reception is fed up with commercials and selling, static and the soap operas.

He warned, however, that FM stations must have to change a few of their programs. “Too much classical music,” he said, “is tiresome. What is needed is more light, popular music, as well as children’s programs,” he added. The publication of these discussions, with emphasis on public service shows.

Judith Lawton Made WJBK Program Head

DETROIT, Oct. 11.—Appointment of Judith Lawton as program director for WJBK this week is resulting in wholesale housecleaning of the station’s slot with 23 new programs slated to start Monday (13). Miss Lawton, 27, is a native of the station only Wednesday (9). She comes here from WTOD, Toledo, where she has been programming counselor, a job of type she recently held at several stations.

This marks the end of a month of programming work, Miss Lawton’s background is a miniature encyclopedia of show business ideas, expected as stage and screen actress, talent scout, night club singer, script writer and announcer.
FM Assn. Still Awaits Word From Petrollo

FM Survey Findings Released

WASHINGTON, Oct. 11.—FM Association (FMA) is still awaiting word from President James C. Petrollo, of the American Federation of Musicians (AFM), on whether he will lift his ban on AM-FM music duplication, with reports current in union circles that the labor leader is not likely to reverse his stand.

Meanwhile, FMA is releasing findings of a survey of FM broadcasters, indicating significantly that 53 per cent of the FAlers who responded said the major networks with which they were affiliated "would not permit the broadcast of musical programs on FM stations. Yet 45 per cent said their network agreements did not forbid such duplication."

"Some of the FM broadcasters placed responsibility for failure to give the public popular network programs on FM directly with the networks" stated FMA, while others blamed Petrollo, who since December 1945, has refused to permit the major networks to duplicate.

37% Duplicating Web Service

"Despite the ban on musical programs for FM," continued FMA, 37 per cent of the network affiliated stations are duplicating full network service on the FM stations, thereby giving their listeners the most popular programs over the station-free method of FM broadcasting."

FMA reported that in many in---(See FMA Still Awaits on page 11)

Better Rural Radio Service Via Clear-Channel Reshuffle Sought by Farm Federation

Resolution Being Filed at October 20 Meeting in Washington

WASHINGTON, Oct. 11. — First major action at the upcoming session of the clear channel hearings now slated to begin here October 20, is expected to be the filing of a resolution by the powerful American Farm Bureau Federation (AFBF) asking for redistribution of frequencies below 550 kc. for rural radio service.

While taking no stand on demands of the clears for super-power stations, AFBF will urge the Federal Communications Commission (FCC) to require stations serving rural areas to devote "a fair portion of time to programs of a distinctly rural nature, particularly if super power of more than 25,000 watts is granted to any station." In addition, the farm group will go on record with a request for appointment to FCC of an individual with "a background of experience in agriculture and rural radio."

Better Rural Coverage

AFBF will argue at the hearing that clear channel waves should be "more equitably distributed for rural agriculture coverage throughout the United States," it was disclosed today. Proposal of AFBF for use of lower frequencies for rural radio runs into a number of difficulties amid current uncertainties as to what will develop at next year's North American Regional Broadcast Agreement (NARB) conference. At the conference and at the recent International Telecommunications Conference in Atlantic City recommend---(See Farm Group Seeks on page 11)

AFRA Board of Election Slated for Hot Contest

NEW YORK, Oct. 11.—The American Federation of Radio Artists (AFRA) is expected to hold one of the most hotly contested elections in its history November 20 for 22 local board positions. The independents have formulated an incomplete ticket with the following nominees: Actors—Les Damon, Carl Eastman, John Gibson, James McCallion, Ted Osborn, Virginia Payne, Ann Seymour (ex-artists committee), Karl Swenson and Lucille Wall; announcers—Nelson Case, George A. Putnam, Ben Grauer, Dan Seymour and Richard Stark; indep station announcers—Joe O'Brien; sound effects men—Walter Gustavson.

No nominees have been chosen for the singers, but a committee of AFRA chapers (independent) headed by John Neher is at work on it. Independents stress that none of the AFRA members designated is pledged to follow their policies but is obligated to put the welfare of the union first.

Playing Hooky

Indications are that the campaign will make history for AFRA. Ready rumors are flying about that the artists committee has offered to choose a compromise ticket with the independents, with the latter flatly rejecting the bait. Independents have gathered some interesting campaign ammunition, consisting of the attendance records of the present board members. Their records show that one board member attended three board meetings out of 12; another—a vice-president—four meetings; and a third, five.

Independents had a meeting Wed. (See Hot Contest Looms on page 10)

The men may LOOK

but the women LISTEN

Will you gentlemen please feast your eyes on the face, then forget it and face the facts? Because, frankly, we're not selling the lady's pulchritude. You get that gratis. We're selling her charm for the female radio listener. And women listen to Barbara Welles (Florence Pritchett) on her WOR show, every weekday afternoon at three. They listen—and ACT.

THEY ACT? Within one week, five days, some 6,045 women peppered Barbara for a sample of—of all things—paint! And not the kind they gild their faces with. Within two weeks, the number of requests piled up to 10,297. They came from folks from as far off as Maine and Virginia and even New York. That's mighty pretty mail for a new show, don't you think?

BARBARA WELLES (Florence Pritchett) is such news that LOOK magazine gave her a fancy spread recently. She's something new in radio: a glamorous girl with grey matter and a homely touch.

YOU PAY ONLY FOR BARBARA WELLES when you buy into her WOR show but you get bank-breaking talent as well. Emcees like Bing Crosby, June Knight, Lucille Ball and others have been her guests.

IF YOU want to move in on what is proving to be one of radio's most productive daytime woman's shows, dial FE 6-6900 NOW.
WEB’S TAKE OVER “VOICE”

NBC and CBS To Broadcast For State Dept.

Shows Will Be More Lavish

NEW YORK, Oct. 11.—The National Broadcasting Company (NBC) and Columbia Broadcasting System (CBS) are revising their short-wave operational set-ups in order to take over about 75 per cent of the State Department’s Voice of America programs. Under the revised set-up, the webs, in cooperation with the State Department, will handle all broadcasts to critical areas abroad.

Under the revised set-up, the webs will have considerably more money for their share of the load. Contracts covering the exact appropriations to NBC and CBS are expected to be signed next week and will cover money for both facilities and for programming.

Personnel Shakeup

Meantime preparations for the shake-up have already begun. At NBC, Fred Bate, manager of the international division, has been succeeded as assistant to William F. Brooks, vice-president in charge of news and international relations, effective November 1. Effective on that date, Stanley Rischman, assistant in charge of the supervision of NBC’s short-wave service, Brooks will be responsible for three areas: all personnel and operational activities. Bate will be responsible for maintaining contacts with NBC’s foreign affiliates and with other stations and webs abroad. Carl Abraham, assistant director of the international division, will report to Bate.

In the CBS division, Bate will add between 15 and 20 staffers to handle the expanded program load.

Columbia Broadcasting System has already taken a step in the direction of moving its short-wave broadcasting into the department.

More Lavish Shows

According to web spokesmen, the cuts under the old Voice of America operational set-ups were primarily and acted as transmission agencies and were handled by the State Department. Under the revised set-up, the webs will be able to produce programs of a much more lavish nature. They will be primarily informational and will include documentaries and dramatic entertainment. The broadcast in this form will be secondary to the service. The department will handle the bulk of the activities.

The new Voice of America programs, the web spokesmen say, will be more in line with the broadcast to the U.S. Department.

According to a State Department rep in New York, total broadcasting time allotted to the new set-up will be 32 hours and 15 minutes daily.

Free Speech

NEW YORK, Oct. 11.—The controversies are that free radio’s critics are aware of the fact, the past week has demonstrated—graphically, perhaps—just how loud they are and how hampered are commentators as they try to get their ideas across. What web will say to them on their shows. Last week Fulton Lewis jr. took a point out Charles Luckman, a member of Lever Bros., sarcastically calling him the “boy wonder who is taking over the industry,” and indicating that Luckman’s plans as head of the Citizens’ Food Conservation Committee were “hardly original.” This week Ed Fitzpatrick,broadsided, “I’m only a stapler, you know,” and Mike process,” he is supposed to have said, “I’m a stapler, you know.” And Legs McCarthy, a Fellow of the American Academy of Arts and Sciences, said his views on this subject are those of the academy. He also said that he has been asked to write a book on this subject, and that he has been asked to write a book on this subject, and that he has been asked to write a book on this subject.

Spot Biz “Off on Wrong Foot,” Sez Meighan; Holds Sale of Time Only Is Unsound

NEW YORK, Oct. 11.—Inherently in the quarrel between the National Association of Radio Stations Representatives (NARS) and CBS Radio Sales is a new philosophy concerning spot radio. Under the revised set-up, the webs will have the encouragement of the sales managers’ executive committee, for the encouragement of local talent. Meighan had always thought of CBS in this way, and had always thought of CBS in this way, and had always thought of CBS in this way, and had always thought of CBS in this way, and always thought of CBS in this way.

Union To B.R. Gaeth on MBS

NEW YORK, Oct. 11.—The United Electrical and Machine Workers of America (UE), representing the Congress of Industrial Organizations (CIO), will sponsor Arthur Gaeth, Mutual Broadcasting System (MBS) reporter, Wednesday night at 7:30 p.m. over 69 MBS and indie stations, starting October 22. The show, originating in New York, will try to present behind-the-scenes interviews with ordinary people, Janis.

Sponsorship of Gaeth by UE begins the second half of the union’s campaign for a free press, which had been expected to start in April with the union’s sponsorship of Stelande UOE, the Western Union, and the regular weekly broadcast over a national network.

James Shor Air Seg Bow Date Set Back

HOLLYWOOD, Oct. 11.—Starting date for the new James Shorerry show has been set back until November of next year so that Miss Shor (Miss George Montgomery) can give birth to her baby in late 1949. The show will be called "Holds of Time Only Is Unsound" and will begin on H.P. in Oct. 11. Program will be heard on the week by week.

Hot Con Test Loons

(Continued from page 9)

The theme song of the show is the anti-Communist pledge which is an integral part of the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision. The objection was to the statement that the members must sign. An objector was raised to the pledge, claiming that it was red-baiting, but the majority sustained the decision.
90% of Homes Tune In Series, Smash Record

NEW YORK, Oct. 11.—The World Series last week broke all baseball broadcast records, according to special audience study conducted by Clear Channel Broadcasting Corporation, using the rating technique. Carried by 437 affiliates of the Mutual Broadcasting System (MBS), and Petroillo and Petrillo, it is estimated that the Series was made a hit on the air for every one per cent. of the radio homes in the United States.

Audience figures on the study released by MBS, persons in seven out of every 10 homes in America, plus millions in offices and taverns, heard the Series. More than one-third of the persons who reported listening to at least one game listened to all seven. The seven-day average rating figure of 32.7 and 73.7 share of audience are all-time highs. The Series hit a peak rating of 57.6 with a share of audience of 87.9 for Sarnag's game. This is the top day. Series figures are hard to record. Average rating for the last two days was 37.1, with a share of audience of 69.9.

Closest approach to the record 38.7 average was in 1937, when an average of 23.5 was recorded in a five-game series between the Dodgers and the Cubs and Chicago. These were carried by 320 stations. The Yankees last played the Dodgers for the championship in 1911, when the average for five days was 32.8—the second highest Series rating on record until 1947.

Farm Group Seeks Better Radio Service

(Continued from page 9)

ed authorization of use of 540 kc. Canada is a registrar of record opposition to use of that clear channel by U. S. in any section, that threatens interference. Canada's exceptionally powerful and widely-held 540 kc. station in Saskatchewan.

Radio Plea

Clear Channel Broadcasting Service (CBS) is renewing its plea at the upcoming conference of Canadian broadcasting authorities to be heard on two matters in the present 50,000-watt contest. The organization's first request was brought in connection with the radio service which would be possible if the AM broadcasting license were granted.

One broadcaster expressed belief that the Department of Justice has ample precedent to "move vigorously against FAM".

FMA Still Awaits

Word From Petroillo

(Continued from page 9)

FMA international stations FM broadcasters responded to the survey that "while their contracts did not express for bid duplication of musical programs on FM, they had been instructed verbally by their networks not to carry musical programs on FM." J. N. (Stil) Bailey, executive director of FMA, who directed the survey, said: "The network affiliate contracts as written do not rule out the duplication of certain programs appears evident in the fact that 55 per cent of the FM broadcasters reported they are carrying network programs which are also carried with those on FM stations."

One broadcaster expressed belief that the Department of Justice has ample precedent to "move vigorously against FAM.""Of significance in the music duplication, according to FMA officials, is the fact that the Affiliated Network program, 93 per cent of the independent FM stations without AM or network affiliations believe the duplication of network musical programs on FM stations which are affiliated with networks would induce listeners to maintain 79 per cent of the independents that it would not.

With 66 per cent of the respondents declaring themselves interested in the listenership at a loss, 65 per cent reported they were making a profit and 6 per cent said they were breaking even. According to Bailey: "Gross billing figures for time sales have increased more than 70 percent of the stations, indicating a growth of FM audiences." Bailey also spoke of "the vast quantities and create the bite for both AM and FM airing." Mr. Petroillo, general manager, Twin Cities American Federation of Musicians (AFM), is intending to do about FM broadcasting. "It's clear that CBS can't make any plans until it hears what the U. S. w. s. are going to do."

Furthermore, as far as can be learned, CBS has not yet made any provision for Petroillo's call for the same duplication broadcast monkey-wrench into Canadian FM plans. According to Walter Murdoch, Canadian AFM rep, the radio industry will not be able to follow. The new pattern set by Petroillo in the U. S. If that happens, FM in Canada will suffer greatly. For years in the Canadian country pays pretty low for AM broadcasting, so it will be pretty tough for CBS and indies to double the bite for both AM and FM airing. CBS's policy, so far as granting of FM licenses is concerned, is to green light the Indies on FM if the broadcast go out over AM sets. The corporation now operates FM stations in Montreal and Toronto and there are a few others who've also entered the field. Receiving sets are expensive and are slowly starting to dribble on the market.

Canadian FM Projects Slowed By Petroillo, Equipment Lack

TORONTO, Oct. 11.—How far the Canadian FM Broadcasting Corporation (CBS) has gone in their plans for frequency modulation, was recently reported by Dr. Augustin Fri- gion, general manager.

Apparently, according to Dr. Fri- gion, to been two main problems Canadian radio stations have faced in any venture into FM. He said CBS plan is for FM stations to transmit in the U. S. and in Canada as well. How far this will be possible and when is yet to be decided. Dr. FMA recently announced that the corporation now operates FM stations in Montreal and Toronto and there are a few others who've also entered the field. Receiving sets are expensive and are slowly starting to dribble on the market.

It's the Same Old Down Under

SYDNEY, Oct. 11.—Controversy over what is suitable entertainment for children in radio programs has stirred trenchant criticism by the Parents' Citizens Association of Sydney. It is claimed that a move has been made to urge the government to restrict experimental trials of radio stations to after 9:30 p.m. The minister for education has been asked to receive a request on the subject from the Brisbane Daily Courier, the only newspaper in the Queensland capital. Also a written article condemning the use of these programs and claiming they were a stimulant to juvenile crime. Radio stations in Australia have the air censored and the serials interfere with the children's homework lessons.

CBC Spending $1,500,000 on Expansion

CALGARY, Alta., Oct. 11.—The Canadian Broadcasting Corporation (CBC) has under way projects calling for expenditure of close to $1,500,000 in order to carry out plans for national coverage only laid down in 1936 but suspended during the war, according to CBC General Manager Dr. Augustin Frigon following the recent board of governors' meeting here.

Projects include construction of four-power transmitters; further development of existing CBC frequency modulation stations in Montreal and Toronto; and inauguration of FM broadcasting in Vancouver.

New 50-kw. transmitters, as powerful as any elsewhere in Canada or the United States, are being built in Alberta, Manitoba, and in Toronto, where a 10-kw. transmitter is being installed at Chisochitami, Dr. Frigon said. The station is to replace existing smaller facilities. The experimental FM, Dr. Frigon said that experimental stations of 1/4-kw. power in Montreal and Toronto will be replaced by 3-kw. units. Van- couver's installation will be a 1-kw. unit.

Dr. Frigon also dealt with several policy changes outlined by the board of governors, pointing out that certain restrictions have been lifted for applications wishing to operate television stations and high-power radio stations of the regular type.

Progressive Stability...
The Fred Allen Show
Reviewed October 5, 1947
STANDARD BRANDS, INC. Thanks to Peter, Advertiser.
Thru J. Walter Thompson Co.
L. W. Bailey, Actuc. Exec.
Via NBC
Sundays, 8:30-9 p.m.

Estimated Talent Cost: $20,000; producer-director, Howard Reily; writers, Fred Allen; announcer, Kenneth Delmar; cast and talent, Fred Allen, Portland Hoffman, Minor Paul (brothers); announcer, Parker Fennelly (Titus Moody), Kenny Delmar (Senator Claghorn). Petey is played by the DelMarco Sisters (vocal quartet), Al Godman's orchestra; this program, lay Jody Cahn (Al Godman), voiced by Jim Doyle (Harrington of "Mr. District Attorney.")

Last hooping for the program (June 15, 1947): $28,956. Average hooping for shows of this type (Variety): $.99
Current hooping for following (Edgar Bergen): $.50

CURRENT HOOPING FOR SHOWS ON OPPOSITION NETWORKS
ABC: Sunday, Noon
CBS: Saturday, 8 p.m.
NBC: Jimmy Piddler (9:30-10:15) Sun.

ABOUT THE ADVERTISER
Marmouth Standard Brands is one of advertising's chief patrons, with a $4,000,000 radio time appropriation in 1946 and almost that much for magazines. Its talent budget, too, is enormous, with Fred Allen and Edgar Bergen among those on the payroll. From a time aspect, the Marmouth is one of the more distant members of the roster of top advertisers, with commercial time going for $20 a block and a mixture of props, such as McFarland's, lemon ketchup, and Shefford cheese, among other products.

The foremost wit of our time, Fred Allen, is a man who has maintained a higher degree of originality and a higher level of comedy than all that 서울특별시시 경매 주택 경매 시장의 졸업을 갑니다. The big, essential difference, however, is that Allen's wit is not the kind of drollery that is primarily aimed at the sophisticated. It's the other way around: it is Allen who conceives the jokes and the other people laugh. But in Allen's case, the man who has that kind of wit is primarily an allenitizer. When Allen, on the air, a new wit is born or a new one is given birth.

The denizens of Allen's Alley remain unchanged from last year, and in fact order is Senator Claghorn (Kenny Delmar), Titus Moody (Al Godman), Petey (Peter Donald), for some of the best of Allen's creations, and each broadcast gives further evidence that Allen, as a writer, is writing with hits that will be among the most durable in radio.

Claghorn Wears Odd
Much of the novelty of the Claghorn stunts was worn off, but Mrs. Nussbaum's malapropisms and occa-
sionally inspired twists, sharpened by Minerva Pinou's rock performance, are still hot. The best of the character Alix (Peter Donald), has yet to greet either a bigger audience or a bigger laugh. Indeed, since the last show, there has been an increase in the number of people who are tuning in for the Claghorn.

The Aldo Godman is one of the air's reliable entertainers, the musical aspects of the Allen show have been more than adequately sustained. The story of the Brooklyn Dodgers.

Aldo At Godman is one of the air's reliable entertainers, the musical aspects of the Allen show have been more than adequately sustained. The story of the Brooklyn Dodgers.

Jerry Franken

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ABC: Sunday, Noon
CBS: Saturday, 8 p.m.
NBC: Jimmy Piddler (9:30-10:15) Sun.

ABOUT THE ADVERTISER
Marmouth Standard Brands is one of advertising's chief patrons, with a $4,000,000 radio time appropriation in 1946 and almost that much for magazines. Its talent budget, too, is enormous, with Fred Allen and Edgar Bergen among those on the payroll. From a time aspect, the Marmouth is one of the more distant members of the roster of top advertisers, with commercial time going for $20 a block and a mixture of props, such as McFarland's, lemon ketchup, and Shefford cheese, among other products.

The foremost wit of our time, Fred Allen, is a man who has maintained a higher degree of originality and a higher level of comedy than all that 서울특별시시 경매 주택 경매 시장의 졸업을 갑니다. The big, essential difference, however, is that Allen's wit is not the kind of drollery that is primarily aimed at the sophisticated. It's the other way around: it is Allen who conceives the jokes and the other people laugh. But in Allen's case, the man who has that kind of wit is primarily an allenitizer. When Allen, on the air, a new wit is born or a new one is given birth.

The denizens of Allen's Alley remain unchanged from last year, and in fact order is Senator Claghorn (Kenny Delmar), Titus Moody (Al Godman), Petey (Peter Donald), for some of the best of Allen's creations, and each broadcast gives further evidence that Allen, as a writer, is writing with hits that will be among the most durable in radio.

Claghorn Wears Odd
Much of the novelty of the Claghorn stunts was worn off, but Mrs. Nussbaum's malapropisms and occa-
sionally inspired twists, sharpened by Minerva Pinou's rock performance, are still hot. The best of the character Alix (Peter Donald), has yet to greet either a bigger audience or a bigger laugh. Indeed, since the last show, there has been an increase in the number of people who are tuning in for the Claghorn.

The Aldo Godman is one of the air's reliable entertainers, the musical aspects of the Allen show have been more than adequately sustained. The story of the Brooklyn Dodgers.

Aldo At Godman is one of the air's reliable entertainers, the musical aspects of the Allen show have been more than adequately sustained. The story of the Brooklyn Dodgers.

Jerry Franken

Jimmy Durante Show
Reviewed October 1, 1947
THE REXALL DRUG COMPANY
Thomas H. Lane, Dir. Adyv. and Sales Prom.
Thru N. W. Ayer & Son, Inc.
Via NBC
NBC Stations, 10:30-11:15 p.m.

Estimated Talent Cost: $15,000; producer, Phil Cohen; writers, Stanley Davis, Edon Packard, Bud Pearson, Loren White; musical director, Roy Bary; announcer, Howard Petrie; cast, Jimmy Durante, Andy Devine, Dandi, Tom Harmon; guest program, Creer Corson.

Last hooping for the program (June 25, 1947): $6,154. Average hooping for shows of this type (Variety): $.89
Current hooping for following (Edgar Bergen): $1.50

CURRENT HOOPING FOR SHOWS ON OPPOSITION NETWORKS
ABC: Thursday, 10 p.m.
CBS: Sunday, 9:30 p.m.
NBC: Sustaining: None

ABC Stations: None
CBS Stations: Jimmy Piddler (9:30-10:15) Sun.
NBC Stations: None

Jimmy Durante program in the presence of Wednesday displayed an engaging brand of hokum. This, with a good deal of it, has been called a "hoopla," but a much higher standard from this show has been achieved. This program is marked by a rather heavy commercial pattern, but it is quite a pleasing\n\nJimmy Durante program in the presence of Wednesday displayed an engaging brand of hokum. This, with a good deal of it, has been called a "hoopla," but a much higher standard from this show has been achieved. This program is marked by a rather heavy commercial pattern, but it is quite a pleasing\n
Durante, of course, did his usual type of turn, including a song and a laugh purpose...
The Billboard

Jergens' Journal With Walter Winchell

Reviewed September 28, 1947

THE ANDREW JERGENS COMPANY (Clarence C. Haldeman, Pres.; Charles Haldeman, Vice-Pres.; in Charge of Advg.)

Mr. Robert W. Orr & Assoc., Inc., Peter Scheafer, Acct. Exec.

Via ABC

Sundays, 9-9:15 p.m.

Estimated Talent Cost: $7,500; producer, John Holgaard; director, Paul Schaefer; casting, Paul Schaefer; announcers, Ben Grauer, cast, Walter Winchell.

Current Hoofing for the program: [Details provided]

Average Hoopfering for shows of this type: 1.2

Current Hoofing of show preceding (Sustaining): [Details provided]

Current Hoofing of show following (Sustaining): [Details provided]

Current Hoopfering of Shows on Opposition Networks

ABC: "Clyde Archer" (9-00).... 0.7

MNB: Sustaining......................... 0.0

Networks: ................................... 0.6

Every other week the Who's Whopper traditionally lifts Walter Winchell out of the class of the corny and the outmoded. (The Who's Whopper is a nightly feature on ABC.) It made it easy to understand why (allegedly) the program ran every night, since for build-up, drama, and delivery this was one of WO's greatest successes. It consisted of a description of the preceding week's events from Jergens dropped its middle commercial and only two or three spots of a few minute rate were left by the time the program's output was a full 13 minutes of Jergens' specialties. In fact, ads for Winchell and the Jergens were aired at one target.

The bullseye or bull's-head in this case was Ardell Vinsinsky, Russia's deputy foreign minister and Under-Secretary of the Communist regime. This was a few days earlier headlines by blasting prominent Americans (including Winchell) as warmongers. Such an attack awakens expectancy that Winchell would answer on his show, and he did. The columnists took about four minutes of this attack. Introductory statistics to underscore his "these are facts." First he described the Russian cor- portate system with a profits-and-loss analysis to show that industry must be accounted for, since the defensive "losses" caused by Russian war reparations deficits.

The Jack Benny Show

Reviewed October 5, 1947

THE AMERICAN TOBACCO CO.

George W. Hill, Jr., Vice-Pres. in Charge of Advg.

Via Footo, Cone & Building

Stephen Cahnin, Acct. Exec.

Via NBC—160 Stations

Sundays, 7-7:30 p.m.

Estimated Talent Cost: $22,500; producer-director, Hilliard Marks; writers: Sam Perrin, Mill Josephson, George Balter, John Tackabury; announcer, Don Wilson; orchestra leader, Phil Walson; narrators: Jack Benny, Mary Livingstone, Phil Harris, Eddie Anderson (Rochester), Dennis Day, Artie Auerbach, Sportmen Quartet, Mel Blanc.

Last Hoofing for the program (May 8, 1947): [Details provided]

Average Hoopfering for shows of this type: 7.5

Current Hoopfering of show preceding (Sustaining): [Details provided]

Current Hoopfering of show following (Sustaining): [Details provided]

Current Hoopfering of Shows on Opposition Networks

ABC and MNB: Sustaining......................... 0.0

CBS: Gene Autry......................... 0.0

A week which saw the return of three of Jack's top comics: Jack Benny, Fred Allen and Fibonacci McGee—served also to accent the perennial criticism of radio, that is, it's stereotyped, highly formatted product. There is an old show biz- ness axiom that it's the height of folly to tinker with a successful formula and it appears that for three consecutive radio seasons Fib- ardent adherents and supporters of that belief. Among those reasons are the fact that formalization pays off so nicely, thank you, and be- sides, the discontent appears to stem essentially from a highly vocal minority. Listeners are back at the old stands and seemingly quite content.-------------------------

The Ford Theater

Reviewed October 5, 1947

THE FORD MOTOR COMPANY

Jack R. Davis, Vice-Pres. Ogilvy & Saady. Advertising

Thur Kanyo & Eckhardt, Acct. Exec.

Wild Breckenridge, Acct. Exec.

Via NBC

Sundays, 5-6 p.m.

Estimated Talent Cost: $11,000; di- rector, George Zachary; this program was canceled by Mark Twain's recent criticism of "cut Yankee in King Arthur's Court," by script editor, Donald Teichmann; continuity, George Faulkner; musical director, Lynn Murray; narrator, Howard Lindsey; cast: Mason Adams (the Yankee), Ian Martin (Clarence), Karl Swenson (King Ar- thur), Neil Fitzgerald (Sir Launcelot), Horace Braham (Sir Mordecd), Charlita Bauer (Sandy), Santos Ortega (Merle), Reese Taylor (a man).

Current Hoofing for the program (starting October 5): [Details provided]

Average Hoopfering for shows of this type: 4.5

Current Hoopfering of Shows on Opposition Networks

ABC: "Scarecrow" (5-00)................... 0.5

CBS: "Family Hour" (4-15).................. 0.4

"Quick as a Flash" (5-00)..................... 0.0

MNB: "Family Hour" (4-15).................. 0.5

Current Hoopfering of Shows on Opposition Networks

ABC: "High Noon" (5-00)..................... 0.0

CBS: "Quick as a Flash" (5-00)................. 0.0

CURRENT Hoopfering of Shows on Opposition Networks

ABC: "High Noon" (5-00)..................... 0.0

CBS: "Quick as a Flash" (5-00)................. 0.0

ABOUT THE ADVERTISER

Ford, in recent years, has shifted its advertising from radio to magazines, tripling a million-dollar magazine budget in the 1944-46 period, contrarily, total advertising more than $2,500,000 in '44, but for $1,000,000 this year. With the "Ford Theater" series, however, the radio budget is due to go up, in all likelihood, the same and talent in the "Theater" run to $1,250,000, if not more. It's another second air series, featuring Meredith Willson, was canceled recently.

It will indeed be an interesting radio study to watch the Ford Theater show. Few new shows are on the radio agenda this year, and of those none has been more anticipated or more eagerly bally'd than this one. Actually, it is not the sort of program one can outline in the basic, here is what we'll do. The opposite of the usual kind of commercial, it is merely an extension of the first effort alone—nor for that matter, can judge in the manner but to observe and listen for some weeks. In all the glitter attending the debut, the two most important factors are that the Ford Theater will differ from its two other-hour-long radio contempories, Lux Radio Theater and Thea- ter Guild on the Air, in two direc- tions. For one thing, it will no longer stress its major figure. For the other, it is intended to develop original radio material, in addition to playing, plays, zines, and pictures as source material.

The first play in the series was Mark Twain's classic Comedy of Yankee, dramatized, according to newspaper reports, Jack Benny, for the first time on the air. Lilah, who did the adaptation; Howard Teichman, the editor; George Faulkner, the continuity editor, and George Zachary, the director, did more, however, than merely adapt the play for radio. They refurbished the play, according to the loftier they provided a continually jarring note, i.e., the door opening, "Arthur Ford way is, the door knocking, by a squadron of parac- ults, "You had missed the eight ball." In the book the (rescue was by motorcycle, if mem- ory serves). Twain always man- aged to keep going overboard in his Yankee, that's the restraint. No such restraint, or per- haps judgment, was shown in the radio version, which omitted only radar and a molybdenum-chrome excelluim.

Adventure Story

There are two interpretations possible of the original Twain story. One is based on the book; the story of adventure and ingenuity; the other as an incident of a social pattern—drama versus dictatorship, to modernize it. This production decided in favor of the former, with some overtones of the second factor. It probably was the wiser course to adopt radio wise. Unfortunately, it also affected ad- versely the projection of key char- acters; the Yankee emerged basic- ally as a mechanical Merrivell. Arthur had virtually no texture and Merlin was scarcely more than a cackling fool. The warm bond between Clarence and the Yankee was no in ways a forside, but the en- tertainment story, however, the production more than satisfied.

Direction: George Zachary kept the story going with a good degree of pace and fluidity, alto the classic melodrama scene, the more memorable of the Twain inventions, lacked the electric atmosphere. At one point with the配ray's music was satisfying in most of its functions, alto, it too, could have been more effective. Here were good performances all around by the leads, Mason Adams as the Yankee; Karl Swenson as the king and Ian Martin as Clarence.

There were no commercials as such, merely interrupted, by Henry Ford II, who in a brief spurt outlined, the nature of things to come. Judging from Ford's talk, the commercials will be brief and institutional in nature.

Jerry Franklyn.

USE THESE INEXPENSIVE PERSONALIZED POSTAL CARDS

FOR YOUR FAN MAIL

They are just inexpensive reproductions in our blank, are they all are marked "Postcard" postmarked below.

Delivery from 4 to 8 weeks. All rates in your price.

NEW REPRINT

1,000.................. $10.50 per M 7.75 per M

2,000.................. $15.75 per M 10.50 per M

3,000.................. $22.50 per M 14.75 per M

4,000.................. $29.25 per M 18.50 per M

5,000.................. $36.00 per M 22.50 per M

6,000.................. $42.75 per M 26.25 per M

The first sheet of $35.00 will be added to the total cost of order if paragraph is omitted from the address side card, not to exceed fifteen words.

F. G. B. Fort Wayne, Ind.

Write for Free Samples—No Obligation

Fort Wayne Printing Co.

FORT WAYNE, INDIANA

TRY REPROS FOR ENCORES

We can handle your request. And so will you when you show them a close photo. I give you high quality at low cost always.

8x10s, 5c ea., 11x14s, 7c ea., 16x20s, 7c ea., 20x24s, 10c ea.

Write for Free Samples.

POSTCARDS, 2c ea., Mounted Blow ups on 5x7s, 3c ea., 8x10s, 30c ea.

Price List B.

Moss PHOTO

D. A. MOSS

N. Y. C. 19
KTLA Program
Bonanza Spurs Coast Telemen

HOLLYWOOD, Oct. 11.—Hollywood's prospective video station exerts a new lease of life on the future of television. A trade magazine has predicted that Philco's 1000$000 program plum tomes will be a big success if KTLA, other outlets are known to be putting the heat on equipment suppliers and manufacturers, is in time to reap portions of the lush commercial dough harvest. Despite added rush engendered in two weeks, there is still no tangible proof that any of the trucks, suitcases will be beaming telecasts before December at the earliest.

Right stuff for early telecasting is the Earl Anthony-KFI outlet. Station exerts has originally signed up for a one-year lease, but the transmitter failed to come thru. Pressure has been put on RCA and equipment supplier, Curtis Outfit. Already has acquired four cameras, other equipment and should be on the air 60 days after transmitter arrives. National Broadcasting Co. (NBC) is said to be making promising "big announcements" but as yet building plans are not revealed. The equipment arrived on the Coast. NBC-TV station is expected to receive the same from AKF as recently assigned, had originally hoped to telecast Rose Bowl game here this year. Both stations are making preparations for the big telecast which it has when the web outlet won't be ready to go to that time, in time to catch the engineers and engineers. The chain will be leased out to competing telecast, NBC.

Third contender for top honors is The Los Angeles Times' video outlet which starts in February. Example of other cameras, but no transmitter equipment. Times station doesn't expect much before year's end, but will begin closed circuit telecasting from Pasadena Playhouse in October, using cameras on hand for training personnel.

With commercial field limited at present, the only business zoning is still without commercial license, pending decision of Federal Communications Commission, and it is not clear whether Don Lee Broadcasting System (DLBS) has voided or will void its license. Broadcast reports this week indicated that favorable govern- ment treatment of stations was still in doubt. In anticipation of FCC okay, Don Lee execs were reportedly so- lving some of the big problems on camera clients commercial video license "within 30 days."

A check with Don Lee and his staff turned up Mr. Wright, who, however, said that the station was not sure when the station would be made public, and let the picture tell the story of how the station on transfer from what is heard.

The Philco commercial is well- known as it is integrated into the show. The Philco name on a carton is seen with a view of the product. The camera pans to the portable, reminding lookers during the entire telecast the identity of the sponsor.

Such a continuous plug is far superior to knock-down, drop-out drum beating for a product. The camera plug remains unexplained. Title slide reading: "Gough Studios reading: the world's largest distributor of Philco products presents..." appears used on camera as the sponsor to consumers, not at dealers.

Lee Zhao.

You'll Be Sorry

Already sponsoring eight other telecasts on this station, Gough, local Philco distributor, turns to an audience-participation show for its Saturday night offering.

You'll Be Sorry, injected with new gags and trimmed into a sure-fire eye-holder. As it stands now, gag is passable but will get even more little under the pressure of down air pic carbon of Truth or Consequences.

Betty Wallace, Earl Carroll headliner, is in the featured spot as em- cee of this week's show. A monthly series of how to play the picture tell the story of how the station on transfer from what is heard.

Miss Wallace, who is capable as any woman about, O'Sullivan, at lib in an easy and informal manner. Gim- mick of the show for stars and contestants to guess what's hidden under a Philco carton. O'Sullivan's eyes, it seems, are the only ones left guessing correctly gets a Philco portable radio as a prize. Homeowners who happen to enter the guess game, with the first viewer calling the correct # for the right answer receive a ditto prize.

Show's chief weakness is in the part played by the studio's only professional actor. Time-sunched material is used multiplied over and over again. Some of the props, a man's proposal, emptying a woman's purse and telling what's in it, etc., are too stale to impress the wide- awake tele set audience. Show is badly in need of new gags and steady diet of picking up material cast aside by radio, should develop new line which an audience always relates to the visual medium. Seg pilots should take advantage of the fact that the show is being seen, as a regular feature, and let the picture tell the story of how the station on transfer from what is heard.

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Lee Zhao.

The Importance of Being Earnest

Altho Philco's WPTZ has often been accused of turning to the studio to stage one-seaters, this is the first time that the station has taken its television camera directly to the playhouse to bring the viewers at home a full evening at the theater. The show is to one of the more competent little theaters in town, the Germantown Theater Guild.

The Importance of Being Earnest, presented under the auspices of the American National Theater and Academy (ANTA), was entirely on professional plan. And with the skillful and even artful placements of the camera eye, made it entirely enjoyable to stay close to the cathode tube for almost two hours and without any sense of boredom.

While the emphasis was on full- stage views, with continuous closeups of the characters carrying the action of the play, there were just a few times when the camera reminded the viewer that he was enjoying an aisle-seat experience. Sound pick-ups of audience laughs and applause also helped to bring the charm and intimacy of the little theater and its stage to the television screen.

Backstage Fill-In
Betweens act, stars announce John Franklin filled in at the Coast with a coving mien, interviewing a representative of the ANTA and one of the members of the selective audience invited to observe television for a complete drama. The reviewer, of course, took his audience at home by surprise. Only a curtain break spaced the second and third acts, with the coming of perhaps the first act of the sign-off.

Show's pick-up proves that the legitimate stage has much to offer television and will undoubtedly encourage the telecasting of more of the dramatic productions. And while it may not be able to sustain the interest of the two audience members at the theaters, it's excellent program fare for the small audience of the televisions. As an audience of the televisions at homes who may fancy a steady diet of horse racing, football, baseball, boxing and the like, it's far more desirable. Philadelphia at least, brings a round trip of $5.00 to WPTZ program of Ernest Walling, who handled the television direction, and to Clarence of the engineers, station's special events di- rector, who manned the cameras. Maurice Ordonnek.

September 1 was at least 300,000, according to CBS, which bases this figure on an estimated average audience of between six and seven persons per receiver.

50,000 Tele Sets, 300,000 Audience in NYC, Says CBS

NEW YORK, Oct. 11.—More than 50,000 television receivers were in operation in this city as of September 1, according to an estimate made by the research department of the Columbia Broadcasting System (CBS). About 15 per cent of the number of receivers represent in- stalments in bars and similar establish- ments. Total potential video audience of 10 KW Generator Sets

POWERED BY SENSATIONAL JEEP ENGINE

For Standby or Continuous Operation

These amazing generator units feature the famous Jeep engine. The new Jeep engine is rated 35 horsepower at 1800 r.p.m. A single cylinder, five phase 60 cycle AC; gives 10 power kw. at power factor of 1.0, 12.5 kw. at 80 per cent. Cool running and noiseless, is accomplished by changer junction connec- tion on terminal strip.

For gasoline or Diesel powered units 5 kw. to 250 kw. HARRY HAYKIN

290 Empire Blvd., Brooklyn 25, N. Y.
C. E. HOOPER - THE BILLBOARD
COINCIDENTAL RATING STUDY
OF 1947 WORLD SERIES TELECAST
(BAR-TAVERN SETS ONLY)
TELEVISION SETS IN USE 90.2*

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<th>VIDEO STATIONS</th>
<th>RATING</th>
<th>SHARE</th>
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<tbody>
<tr>
<td>CBS</td>
<td>26.6</td>
<td>40.2%</td>
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**Radio Stations**

<table>
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</thead>
<tbody>
<tr>
<td>1.3</td>
</tr>
</tbody>
</table>

Total number of persons in each bar with television set in use looking at telecast

FORD

Gillespie

*135 bars and taverns in widely scattered sections of the metropolitan New York area were observed during the seven games in bars. And among those who saw games played at Ebbets Field, Saturday, October 4.

FORD

Gillespie

**This refers to AM stations tuned in, in homes in which there were television receivers. (See accompanying story for details.)

Television Sets in Use 40.3*

<table>
<thead>
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<th>VIDEO STATIONS</th>
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<tr>
<td>WARD</td>
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<tr>
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<tr>
<td>WOR</td>
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<tr>
<td>WOR</td>
<td>21.1%</td>
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**Radio Stations**

<table>
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<tr>
<th>SHARE</th>
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<tr>
<td>4.2</td>
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</table>

Total number of persons in each home with television sets in use viewing game

Number of bars and taverns

Number of Women

Number of Children

SPONSOR IDENTIFICATION

Ford

Gillespie

*1,181 television set owners that supplied by WNBT in the Metropolitan New York area were probed during the seven games in bars. And among those who saw games played at Ebbets Field, Saturday, October 4.

**This refers to AM stations tuned in, in homes in which there were television receivers. (See accompanying story for details.)

Breakdown of Projection

Or, taking the total number of people who saw the game Saturday on bar sets in all four cities, you have 502,107 viewers. Arguments concerning proportion of this number which should be used to project the Saturday game viewers in the full seven games of the series would probably last until the 48 series, so that a substantial number of bars, taverns, and other bars will be included.

**This refers to AM stations tuned in, in homes in which there were television receivers. (See accompanying story for details.)

Seven-Game Total

- In the above discussion, these figures, then, the projection works as follows:

**NEW YORK**

5,400 bars with sets
902,032 sets in use

WOR

8.1 viewers per set

26,921 people saw game on bar sets in New York

**PHILADELPHIA**

700 bars with sets
300 parks in the home survey. The Billboard5 television set owners that supplied by WNBT in the Metropolitan New York area were probed during the seven games in bars. And among those who saw games played at Ebbets Field, Saturday, October 4.

**WASHINGTON**

575 bars with sets
100 sets in use

- In the above discussion, these figures, then, the projection works as follows:

**CHICAGO**

175 bars with sets
20 sets in use

51,974 people saw game on bar sets in Washington

- In the above discussion, these figures, then, the projection works as follows:

**SCHENECTADY**

175 bars with sets
20 sets in use

51,974 people saw game on bar sets in Schenectady

- In the above discussion, these figures, then, the projection works as follows:

**New York, Oct. 11.—Among early charting among smaller television receiver manufacturers here is Viewtone Radio & Television Corporation, which filed in bankruptcy last week and is now in the hands of receivers. The hard, once used by the Chicago Board of Education Radio Council co-operate in New York, and provide top students of public schools who will make appearances on the series.**
Chicago Officials Ban Code As Is

(Continued from page 5)
can afford to continue rendering such service. Any radio station can perform such services in excess of profit— not out of loss. The sad experience of WJSV in Washington, D.C., which we believe to prove that. We can make a profit by giving advertisers in this market who have legitimate needs, more commercial time to make more sales than they can do on the gravy train network stations.

Summarizing his stand, and, judging by opinions expressed at the RMC meeting, the opinion of many other station execs, Stilr declared, "Let's be practical. We go along with any code that sets a day-long balance of commercial vs. sustaining. We will not go along with any other artificial tub thumping that makes network's and their affiliates happy.

No League of Nets

"We do not want to see the NAB become a league of stations and their affiliates. Neither do we want to hypocritically do something that would, were we to follow it, bankrupt us in a short order."

The RMC at this time is not official. So to go on record as a group not in favor of the code. Individual members are being asked to send in their opinions to the NAB. Next week, heads of the four networks here are going to appear before the club to answer charges that the code is not backed. Later a member of the commission will appear. Then the club might go on record. Judging by the tone of comments made today, the club will send a strong vote rejecting the code as now written.

1-A'S TO AVERT EXIT

(Continued from page 3)
of a compromise so that IATSE can remain in the AFL. The 4's unions, especially Actors' Equity, have strong ties with IATSE since the latter's co-operation in Equity's formation in 1919 was extremely helpful in getting recognition for the actors' org. As a result, there has been no reluctance to work with for 4E and other entertainment labor groups, but the)

The Billboard 1947-'48 ENCYCLOPEDIA OF MUSIC

Order Yours NOW and SAVE $5.50

FOR ONLY $12.50 YOU GET: 72 Issues of The Billboard, worth $20.00
Plus, a complete 1948 Encyclopedia of Music, worth $5.00
Total value, $30.00
"$18.00 Value"

(The Billboard 1650 Pattman St. Cincinnati, Ohio)
Please send me a copy of the new 1947-'48 Encyclopedia of Music and entertainment issues, for only $12.50! (If you're renewing your subscription, please enclose $12.50 enclosed. Send bill for $12.50.)

My Name ____________________________

Firm Name ___________________________

Address ________________________________

City ________________________ Zone ______ State ______

Blank Hits Nat'l Rep Org's Trade Restraint Action

CHICAGO, Oct. 11.—Finding fault with action of the newly formed national radio rep org, particularly in Wisconsin, the Federal Communications Commission (FCC) a complaint that Columbia Broadcasting System (CBS) was representing affiliates in states in a move the reps called a restraint of trade and in blanking out the proposed National Association of Broadcasters (NAB) code of standards. John Blair, head of the Blair station rep org, this week issued a statement explaining his disagreement. Seeking to correct the impression that all station reps had backed sending of the complaint to FCC and endorsement of the code, Blair made it clear that Dick Buckhoy, vice-president in charge of the Blair New York office and the company's representative at the meetings at which the national rep association was formed, did not vote for either action. In a letter to managers of the four networks he stated, "it is our opinion that if a spot-selling organization of a network can do a better job than the established representatives, and if the station considering their appointments is willing to place the reponsibility of all their sales efforts in the hands of the network, they should be free to do so. We do not think it is the commission's business to tell you who you can or cannot appoint as a national representatives."

Blair also stated that he was not against formation of a national rep association as it was being done in promoting spot radio. But he said he did not intend to back any org with policies not to be over-all spot biz promotion.

fact that the unions were part of the same federation always had a bearing in mitigating their interests. However, with IATSE on the radio and the rest on the stage, the feeling is that jurisdictional troubles aetly probably would arise to plague the 4's execs.

New Act

DETOUR, Oct. 11.—Now it's Lowell Thomas Jr. on the air. When he tried to arrange a special broadcast Sunday for Lowell Thomas, who was appointed by President Truman to a Detroit position, of course, the famed traveler decided to bring in a look-alike. Young Thomas has just returned from four months in Africa. Program was conducted as a father and son interview.

San L. Levitan Joining WMIN

MINNEAPOLIS, Oct. 11.—San Francisco fisherman's big- fish contest won The Billboard's first place award for the campaign among clear channel network affiliates for KSTP a month ago, has resigned as promotion chief for that outfit to become director of operations for WMIN, Twin City indie. Changeover is set for November.

KSTP flack for seven and one half years, Levitan goes from the man-indie's inside on advertis- ing, in addition to handling production. In his new "simplified promotion" program combining promotion and merchandising, which Levitan originated at KSTP seven years ago, will be used at WMIN.

Levitan's fish contest caused a nation-wide stir in radio, newspaper and conservatory circles. Critics suggested that Levitan's sole success in promoting spot radio. But he said he did not intend to back any org with policies not to be over-all spot biz promotion.

Many Demand Code Revisions

(Continued from page 5) tests at the Atlantic City meeting, and Strott, of WUDC, was appointed by A. D. Willard, executive zeepee of NAB in the changes. Willard's group consists of Cott, Streus and the following: Elliott Sanger, WQXR, New York; Ralph Wood, WORE, Topeka, Kansas; Ralph Weil, WVOY, Toledo, Ohio; John Blair, WWJ, Detroit; Pa. Arthur Harre, WJJD, Chicago; Wayne Cey, WOR, New York; John Shaw, WOAY, Oak Hill, WGL, Rome, Ga., and Harold B. Shaw, WOAY, Oak Hill, W. Va.

As a sign of the third quarter 23 meeting of this committee, the FM executive committee will meet in October 24 to discuss the document. This committee is headed by Leonard Aesch, who is also the board of directors of FM Association.

Meanwhile, the special screening committee created to study all recommendations for changes in the code will be presented to national dist NAB directors relaying broadcast station communications, five were reported as fully in support of the code, with the balance suggesting revisions of some sort, which, according to NAB, are minor. Where major changes are involved, the NAB spokesmen pointed out, "full possible consideration will be given in the spring.

The screening committee is expected to complete its work at its November-Armenian to a meeting of the NAB board of directors. NAB's program council, will, take into consideration, all suggestions made by the special independent station committee formed by the FM executive committee of NAB. A program council also will have a final voice prior to the NAB board's action.

JARH, who is also on the board of directors of FM Association, who is due back in Washington November 1, will direct an attempt to consolidate opinions and suggestions. It is possible the sub-board will make a final judgment on the proposed code until new station associates develop in the "jelling" process. NAB spokesmen explained that the station's leaders favor "hesitant and cautious" action on "a final code acceptable to all rather than a hasty judgment on a code failing to get full support."
Pettrillo Ban Sidelights

That the James C. Petrillo December 31 recording deadline had moved out of the realm of possibility for the activity and planning of lowest and biggest in the record industry as most all diskers claimed their "secret" spins in and around Petrillo recording the ban was a fait accompli.

Bob Thiele, pricey of Signature diskery, said he planned to move some of his activity into Mexico and other countries, both recording and pressing. Other diskers (small label) were talking about moving to easy City, Mexico.

Bigwig at Decca Records spent the latter part of the week discussing and laying plans for the ban if and when.

A flock of chieftains from the smaller diskeries called Jack Pearl, temporary chairman of the Phonograph Record Manufacturers' Association, adding but a special meeting of the IPE was called in the early part of the week to discuss the Petrillo edit.

Some publishers were handing out lead sheets on plug songs for February, March and April. Others were figuring even further ahead in order to get the beer: possible wanings of their future stuff before the ban.

Tradesmen began to think about a cappella wanings and conducting talent hunts for harmonica players, sweet-potato artists and jew's-harp reason.

The easiest-breading diskers were those who have deals to press foreign masters. Most relieved was Keynote which recently completed a deal to press some 10,000, Czech masters over here.

Diskers opined that the death of Joe Padway, AFM attorney and big law for the American Federation of Labor (AFM) might have a telling effect on Petrillo's future negotiations with wax and radio execs. Padway was conceded to have spearheaded the legal thinking about AFM's "stick past February" attitude which was determined by the Department of Justice shortly after the Lea-Vandenber and Taf-Tart-Hartley laws came into being.

Thinking on the disk ban from lawyers close to the scene still followed the line that Petrillo would be satisfied only with a substantial settlement of his radio and record problems. The ban would stick past February, they claimed, when AFM contracts with radio execs and nets probably would jump into the cauldron along with the diskers.

Specific demands from Petrillo have never been broached to any diskers thereby, it is known that a Petrillo proxy is concerned with the preservation of his royalty fund (prohibited under T-H Law unless justly administered by the union and the employer with benefits accruing directly to those diskers working for the disk firms which pay the royalties to AFM) as well as with the possibilities of getting higher scales from the disk manufacturers. Solution may approach the already-voiced suggestion that the T-H Law be by-passed by the diskers, it is said, instead of paying their 34 cent per record royalty to AFM direct, might pay the musicians employed on disk dates an extra royalty (plus scale) for each platter sold. The musician in turn would be the recipient of something like a 90 cent union tax on the royalties be assigned to a sinking fund on this operation, but the net result would be: (1) The diskers would give the same or little more royalty-money to AFM union for that musician's present and future earning potential (2) AFM would let union declare it had no "royalty fund" and could probably do as it wished with its "unemployment" fund, since the monies collected for this fund came only from member musicians, and not from diskers direct. Whether the diskers would consent to such a dodge or whether Petrillo would okay it, remains to be seen.

Most diskers feel that 1-4-2 labs were confident that "old man Petrillo" would start negotiation sooner or later and were expecting the usual opening demand for a 500 per cent in scale. Petrillo started that way last year and won up with 37½ per cent.

London Label Benefits From Petrillo Ban

New York, Oct. 11.—Disk trade here is pointing up one firm as surely benefiting from a Petrillo ban, namely, the newly launched London label, English Decca-owned pop company which will deliver its first recording sometime between Nov. 15 and 20. London firm, put into biz by E. R. Levy, a Los Angeles lawyer who is a part of the drive to get more dollars flowing into England, will be marketing classical, operatic and orchestra music in the states through Davis, Anne Shelton, Gracie Fields, Deanna Durbin, Victor Young and Salvatore (Totoo) Camarata. Since all records (not masters) will be}

Larry Spier Move Points Way To Wax Before Petrillo Ban

New York, Oct. 11.—An unusual feature of this week's move by Larry Spier and the Dreyfus-Chappell group, may set a new precedent for music anxious to get material waxed outside the Petrillo ban but desirous of retaining ownership in a record and fighting against future release-date scuffles.

Spier, who was the center of the recent Allegro label activity, was his move for a letter to all diskers this week ad

Three May Run For Padway Job

Chicago, Oct. 11.—Death of Joseph A. Padway, general counsel of the American Federation of Labor, a position in which he worked as chief legal advisor to and representative of Musicians (AFM) in all its important legal battles in the past 10 years, will be a plenty of concern to his successor.

A.S. Lowman and Louis Callas of Chicago are top-money favorites to succeed to Padway's post. Daniel D. Carmell, general counsel for the Illinois and Chicago Federation of Labor, was second choice.
Upheaval in Remotes Threatens
Pick-Ups Seen Pushed Off Air By Disk Shows
Webs Hunt for Solution

By Norman Welser
NEW YORK—The music industry, faced with a recording ban in the near future, is also facing a radical revision of the network remote policies of the four national broadcasting networks, a situation which has already seen the Columbia Broadcasting System (CBS) slash its remote airdates from 100 a week to 25 a week, and other networks to follow. The CBS change is aimed primarily at the use of a combination of disk jockeys in those time slots and the use of electronically transmitted programs in the remaining network hours, with the use of additional disk jockeys in those time slots and the use of electronically transmitted programs in the remaining network hours, with the use of additional disk jockeys in those time slots and the use of electronically transmitted programs in the remaining network hours, with the use of additional disk jockeys in those time slots.

The networks, at first puzzled by the situation, are now looking for a solution, and one official has stated that if the stations will not pick up the 100 a week remote policy, the stations over his network, he will recommend that the stations be turned off and that all network coverage be discontinued.

"Look, Ma" Score Aroused Strong Advance Interest

GOLDSMITH, N.Y.—The music of the" Look, Ma" show is being played on the air and in the music stores and is being sold in the music stores and is being sold in the music stores.

GOLDSMITH, N.Y.—The music of the" Look, Ma" show is being played on the air and in the music stores and is being sold in the music stores.

Rumba Orchsters Swing Into Action With New Org To Make Nation 1-2-3 Kick Conscious

NEW YORK, Oct. 11.—The Latin-American Music Society (LAMS), a new trade group that may eventually include most of the country's rumba bands, has been formed. The new group, formed five days ago (Oct. 6) under the name, the Rumba Orchsters, Inc., will represent the interests of the various rumba bands and will make a concerted effort to promote the rumba as a popular music form. The group is headed by Jose Curbello and Carlos Varea. All are top-line rumba band leaders. Announced purpose of LAMS is to solicit

Goldens Offers Free Piano Ads on Sheets

NEW YORK, Oct. 11.—Altoh old-line members of the Music Publishers Association (MPA) have resisted attempts of younger publishers to promote their own industry. A prominent MPA member, speaking on the subject of MPA policy, said: "We are firmly opposed to any attempt to promote our industry. We believe that the only way to promote our industry is to eliminate all free cut promotions, which will help promote the sale of piano sheets that can benefit our industry."

ResistanceCracked

MPPA members over the past few years have been declining to push free cut promotions, but this move has been met with a countermovement by some of the younger publishers, led by Miss Goldens.

Goldens, Lou Levy (Leeds) and other publishers have consistently tried to crack the MPPA objection to paid promotion. Goldens, in a letter to Hill, said that "music publishers are not too cooperative when it comes to promoting programs to combat the fall in the sale of sheet music," and adds: "I have made various attempts to form groups and I have approached our MPPA, but have never received one bit of cooperation from other publishers.

Discussing his move with The Billboard, Goldens indicated that "if we can get the cooperation of the industry, we can make a dent in the sale of sheet music," and added: "I have been trying to form groups and I have approached our MPPA, but have never received one bit of cooperation from other publishers.

Declan on such numbers as Trolley Song, Boy Next Door; Buckle Down, Wisconsin, etc.

Music Interest Soaring; Phono, Radio Sales Up

CHICAGO, Oct. 11.—National interest in music mounted greatly during the fiscal year, ending June 30, 1947, according to a report compiled by Louis G. LaMair, proxy of the National Association of Music Merchants.

Biggest jump turned up in the NAMM survey was in phonograph and radio sales, where 50,364,007 units were purchased, against $133,851,320, for the fiscal year ended June 30, 1947. The phonograph and radio sales figure involved a 31.3% increase. The almost 500 cent per jump was tabulated in radio and phonograph sales only.

Music interest soars with a 221% jump in the sale of phonographs and a 105% increase in the sale of radios.

Next in percentage hikes was the sale of musical instruments, which showed up 40% per cent above the 1946 figure. Up to June 30, 1947, consumer spending on music was $133,973,730, or a 24% increase over the previous year.

LaMair attributed the boom to the spread of music education and appreciation in the schools and the construction of multiplex radio networks.

Venturo Haunted by Booking and Union Headaches

NEW YORK, Oct. 11.—Band leader Charlie Venturo, currently playing the Three Deuces Club on 52nd Street in New York City, will be out of work by the end of this week. He has a late booking at the Chicago Boarding Club (Tribouard and Three Deuces), both claiming prior rights to the same job, and is trying to get into the Chicago Local 10 forwarders an old complaint (against Venturo) before the Chicago Local 10's trial board, its decision being passed along to the higher echelon.

Booking Snarl, Too

Venturo will argue that he believed he was booked into his engagement with Chicago, but before getting into Chicago, Venturo had been straightened out by the union, and he will be able to go to local 10's trial board, its decision being passed along to the higher echelon. The Venturo case, Local 10 slapped a ban on the Garrywood program, pending resolution of the_VISIBLE_URNS

GAC Adds Sherocko, Chelsea, Hudson Out

NEW YORK, Oct. 11.—General Artists Corporation (GAC) this week announced the signing of a new group, Robert Sherocko, to its books. The group is expected to appear in the East before the end of the month, and then will begin touring the West. The group is composed of the best of America's top musical talent, and is expected to be one of the biggest attractions of the season.

Carroll to Vitacoustic

NEW YORK, Oct. 11.—Singer Jack Carroll, who formerly had engagements with the New York world-famous Vitacoustic group, this week inked a new wagon contract with Vitacoustic to appear in its new wagon during the next year with two yearly options and guaranteed Carroll no less than 12 weeks per year plus a monthly stipend of $6,200 per year in royalties. Carroll leaves for Chicago immediately to cut his first eight sides for Vitacoustic.

Musical interest in sheet music has mounted greatly during the fiscal year, ending June 30, 1947, according to a report compiled by Louis G. LaMair, proxy of the National Association of Music Merchants.
NEW YORK, Oct. 11. It is considered certain here that Columbia disk queen Dinah Shore will shortly become the latest Plattie to Big in the music publishing biz. Reports to such effect say the inside track is held by the E. H. (Buddy) Morris firms which already have part interests in the spread among Bing Crosby and Frank Sinatra.

But Henry Jaffe, Dinah's attorney here, told The Billboard: "We're dickering with three publishing companies which want Dinah to go into their business." Claiming that no decision has been reached and stressing that the singer would never accept a song that wasn't good for her program, Jaffe said he was going to California next week to confer with the Shore gal before a decision would be made as to which pub deal would go thru.

Loesser Pub Talk

Meanwhile, the Morris firms were known to be figuring in "long conversations" with songwriter Frank Loesser and his Morris publishing group, in a rumored move to launch a big pub venture with Famous-Paramount Publishing. The瓜ASHINGTON agreement was held by Mutual agreement. The firm from the deal, the talk with Loesser is believed to be similar to the one with Bing's firm, where Loesser was to come in as a 50-50 partner with Shore and Hi Loesser and get his copyrights back at the end of 10 years.

The current Morris bid is said to be similar except that Loesser, at the end of the 10-year period, could not ask for a share of the royalties, unless, in the event of a red-ink ledger, he would pay off the liabilities.

Bing's Influence

The Loesser ties with the Morris firms is said to reflect the influence of Bing Crosby, who owns about 20 per cent of the pub company. Crosby has said he also has bids from Loesser and Paramount, and The Crooner is said to want Loesser's stuff to go the Morris way. It is recalled in the trade that the tie between Johnny Burke and Jimmy Van Heusen (also Paramount Studio scribes) and Bing led to the Burke- Van Heusen pub offshoot of the Morris group, the latter financing 50 per cent of the B-VH operation.

MUSIC

20-527

"BIG LEGS"

20-519

"BIG FAT MAMA"

RICH TO WM

NEW YORK, Oct. 11. - Buddy Rich, this week went with the William Morris Agency after release from a Music Corporation of America (MCA) contract. Rich has been a member of an incident two weeks ago which left the maestro stranded in Spokane. The conflict between the orbiter and MCA arose when the agency refused to release Rich in time for him to make his night club dates.

Rich, who joined WM Thursday (9), has been to follow Hal McIntrye's org into the Post, Lodge, Larchmont, N. Y., October 15 for at least 1.200 a week. He also has dates set for a stage concert with singer Vic Damone in a Broadway house (probably the Strand or around Christmas time).

MUSIC

20-527

"BIG LEGS"

20-519

"BIG FAT MAMA"

GRANZ HAULS $9,640

DECEMBER 8, 1947

MOONEY, MOFFET PART

NEW YORK, Oct. 11.-Joe Mooney Quartet and personal manager George Moffett this week agreed to sever their relationships with manager, at the Raleigh Room of the Warwick Hotel here until November 3, hopes to get a new management deal before then.

Platter will do little or no promotion on the album, containing discs are well established and sell easily. West Coast Decca distributors are launching a special campaign, however, heralding album as the nation's Christmas card.
Assignment Clause Dropped
In AFM Band-Agenty Pacts

NEW YORK, Oct. 11.—The new American Federation of Musicians (AFM) band-agency pact not only shortens agency management contracts from seven to five years and adds a four-week unemployment clause to nullify the paper (The Billboard, October 4), but eliminates the assignment clause and clarifies some problems in calculating commissions, it was learned this week. By eliminating the assignment clause (which provided that a contract could be passed on to a second booker by assignment resulting from a reorganization, merger or consolidation involving the original booker), an unofficial legal interpretation indicates that a booking pact may now be avoided should the second booker pass on or sell the paper.

Commissions on Net
Collection of commissions, which in the old contract was determined from the gross and which in general practice since the issuance of an AFM notice about three years ago allowed for the commissions to be drawn after transportation costs and AFM taxes and surcharges were paid, is considerably cleared up in the new pact. The new paper states clearly that commissions are to be paid on the net money collected for a date and stipulates that the term “net” refers to the gross after deduction of transportation costs, union taxes, AFM local fees or surcharges. The commission figures remain at 15 per cent for all dates except those on which orks draw double or more union scale. For double scale dates agencies are still entitled to the 15 per cent, while the 20 per cent commission clause for engagements of less than three days is retained.

The new pact also provides for filling of signed copies with AFM within 30 days of executing or else becoming invalid. Alto this stipulation has been taken for granted by most, it did not appear in the old contract.

Six Objectives
Are Listed by
Disk Jock Org

NEW YORK, Oct. 11.—The newly formed National Association of Disk Jockeys finally drew up a constitution at the second New York gathering of the jocks last week. With Darryl Gray presiding the jocks drew up a paper outlining six purposes for the NADJ operation:

1. Promote understanding and good will.
2. Exchange ideas among members.
3. Provide more effective public service.
4. Maintain associations financially and otherwise.
5. Establish standards of professional ethics.

NADJ constitution also set up a national board of directors (national president, national secretary, national treasurer and four members at large, voted on by entire membership), nine regions of control and a yearly election date, set for the second Friday of January. Dues were permanently fixed at $10.

The financial assistance purpose quoted may wind up as a pension for the jocks when and if lay-offs occur.

Jerry Cooper

Disk Jockeys, juke box operators, dealers and the public, acclaimed his recordings!

Now ... his latest on DIAMOND RECORDS

DIAMOND RECORD 2083 ... AND MIMI

HAVE YOU EVER BEEN LONELY?

THE BOTTOM LINE—584 Juke Box Ops out of 715 sent in repeat orders for his records in 30 days!

Personal Manager

TEDDY BROOKS

DIAMOND RECORDS

“NEAR YOU”
the FRANCIS CRAIG-BOB LAMM piano and vocal is THE NATION’S NUMBER ONE HIT!

Now we’ve got FOUR MORE, right in a row!

FLAMIN’ MAMIE
by Ray Pearl and His Orchestra
backed by
“Dear Old Donnegal”
on Bullet Record No. 1007

YOU SURE LOOK GOOD TO ME
by the Big Three Trio
backed by
“Signifying Monkey”
on Bullet Record No. 275

KEEP YOUR MAN HOME
by Sherman Williams
backed by
“Sherman’s Boogie”
on Bullet Record No. 276

COAL MINER’S BLUES
by Zeb Turner
backed by
“You Never Done Me Right”
on Bullet Record No. 636

HOW CAN WE STAND IT?
WE’RE SNOWED UNDER WITH HITS!

Watch that Mamie FLAME!—and get these while they’re HOT! Order from your distributor. He’s listed below.

Cherry Distributing Co., Jacksonville, Fla.
Record Sales, Monroe, N. C.
Allen Distributing Co., Richmond, Va.
Barnett Distributing Co., Baltimore, Md.
Major Distributing Co., New York City.
Mohawk Music Sales, Greenville, N. Y.
Niagara Midland, Buffalo, N. Y.
Standard Distributors, Pittsburgh, Pa.
Associated Distributing Co., Marietta, Ohio.
W. E. Harvey Co., Cleveland, Ohio.
W. E. Harvey Co., Detroit, Mich.
Tennessee Music Sales Co., Nashville, Tenn.
Southland Distributing Co., Atlanta, Ga.

Manor Sales Co., Birmingham, Ala.
Music Sales Co., Memphis, Tenn.
Commercial Music Co., St. Louis, Mo.
Chord Distributors, Chicago, Ill.
Chord Distributors, Minneapolis, Minn.
Davis Sales Co., Denver, Colo.
Oklahoma Music Co., Oklahoma City, Okla.
Black and White Distributors, Dallas, Tex.
Man’s Record Distributing Co., Houston, Tex.
Sunland Distributing Co., St. Louis, Mo.
Sunland Distributing Co., St. Louis, Mo.
Sunland Distributing Co., Phoenix, Ariz.
W. A. Teed, Los Angeles, Calif.
Leechi B. Bennett, San Francisco, Calif.

Bullet Recording Company
Postoffice Box 1002, Nashville, Tennessee
Miller To Head
MPCE Again

NEW YORK, Oct. 11.—The Music Publishers' Contact Employees' Plowshares, which held the annual membership meeting last night to make nominations for various executive positions. Bob Miller, current MPCE president, was sole candidate for the prexy spot again and was elected. Don Santly was nominated for the post of recording chair. The meeting was spent in discussion as to whether a member of a union committee could also hold an executive position. The decision was made that he could not. Another section of the meeting was devoted to reviewing MPCE activities of the past two years.

100 Stars Lined Up
For Bellevue Benefit; Build - Up Powerful

NEW YORK, Oct. 11.—At least 100 stars of stage, screen, radio, sports and night clubs are scheduled to appeared at Benefit Gala Night Oct. 30 in Madison Square Garden. The combined branches of showbiz have joined forces with the Institute of Rehabilitation and Physical Therapy at New York's Bellevue Medical Center to sponsor the gala.

Falk Not Out of MCA;
Will Take New Duties

DETROIT, Oct. 11.—Rumors circulating from coast to coast that Mike Falk had left the Detroit office of MCA, the Motion Picture Corporation of America (MCA) were denied today by G. B. Bickley, MCA's manager here. Bickley said that Falk not only would stay with the office but would assume additional responsibility. Falk's management concerns with the MCA touring department, permitting the veepee to spend more time in the Cleveland territory. Falk is in line for the head of the show booking division of MCA which would include the booking division of an MCA Detroit office.

Baltimore Orioles
Still in Lead

NEW YORK, Oct. 11.—The Baltimore Orioles, who once were in danger of being washed out of the American League pennant race by the New York Yankees, are still in first place, 1 1/2 games ahead of the Yankees. The Orioles are 81-59, while the Yankees are 79-60. The Orioles have won 13 straight games, tying a record of the Brooklyn Dodgers, who also achieved 13 straight wins.

JAMES BIG AT PALADIUM

HOLLYWOOD, Oct. 11.—Harry James, who established the Palladium attendance record here in 1943, broke all other records but his own when he opened at the swank Hollywood downtown theater last night. 7,000 people, definitely more than 1,000 dancers.

The big band sensation came to the Palladium following a Coast swing of one-nighters. When he closed his engagement here, he swatted 7,000 one-nighters en route to the Clock, Philadelphia, where he will appear for a week beginning December 16. This will be followed by another engagement back to Hollywood homelands, arriving here in tune for the kick-off of the coast-to-coast bandwagon tour of his radio show the first of the year.

HAWAIIAN MELODIES—Harry Owens (Columbia C-141)

It's the dance rhythms of Harry Owens, Polynesian folk singer, who created two smooth exotically inspired, electric steel guitar strums embel- ishing a full instrumental background of the fully-instrumented band. In the strict dance tempo contrasting with the quiet and wistful mood of these eight sides coming early in the career of the comedy singing of Hilo Hattie and Tikki on the record Chinatown Foo-Poo-Ly and The Cooksey Mayor out the set. June Waddington's and Mauritz' romantic singing of Gil Mershon for Hawaii Will Be Paradise Once More. Sereen Shah's, her latest, the young Aloha, Aloe and Song of the Mynah Bird and Eddie Bush's wide-angled tender voice polished off the set with Us Like No a Life. For these sweet selections, moods, music and the danc- ing, this discing will be desired.

BRAZILIAN PIANO MUSIC—Guinoar Novais (Columbia MM-682)

The artifices of the two pianist-fu- gantes of Guinoar Novais lends special distinction to the folk sensibility and flavor of his native country in this set of three 10-inch records of Brazilian Piano Music. Achieves remarkable percussive effects in her keyboarding of her own arrangement of native folk songs by Heister Villa-Lobos, Brazil's famous composer, and for the same composer's The Three Muses, set also includes an entire charming Memories of Childhood suite by Octavio Pinto, Mme. No- vais' husband, and Camargo Guar- nier's rapid-fire Toccatas. Piano and piano-chorus settings figure in the fraction of the album cover page, with photo of the concert pianist and descriptive music filling the inside page.

(Continued on page 125)

The Billboard
MUSIC 21

30G Talent Budget
To Regale Druggists
In C. Convention

NEW YORK, Oct. 11.—The major portion of a $50,000 budget for talent and production costs has been spent by the National Wholesale Druggists' convention in Atlantic City October 20-23. Five room operations simultaneously will give two shows nightly, allowing the 1,000 leaders in the drug industry, radio, theater, top talent users, to view the various acts on display during the three-day session.

In the two more prominent showcases, Jimmy Savoy, Eileen Barton and Dick Wilson's will head each package, while the other will feature George Price with his Stars of To- morrow, including Marty Carter and the Buddy Williams band. Irwin Corey will be seen in a third room and the Kirby Stone quintet will top the attractions in the fourth spot. Still another will feature a gypsy band and associated talent.

John McNerney, general chairman of the entertainment committee, plans to present the acts as people, not merely as talent to entertain the members. A daily newspaper to be published by the committee will play up the past history of the act and emphasize their human qualities as well as their ability to entertain. McNerney, chair of the entertainment committee, will preside over the gathering.

JAMES BARRETT

HERBIE BARRE (Co-Song AP-1)

An old Chinese fable for the setting of famous trad- er, made up of the following verse of a song by James Barret's movie-land's Wendy Barrie reads it expressively but with proper balance to represent the ancient Chinese manner of the young set. Bringing the charm of the East added to the interest, it's the fascination of the mystical wonder- fulness which brought life to the goldfish by the magic of a Chinese goldsmith of yore. Moreover, Miss Barrie's appealing manner, narrating with a full voice, is well-relayed, making the story just as pleasurable for the older folk as well.

Goodman said he and Billings did not want to accept the job not at a normal club date but rather as an important showcase for record talent.

To the Topper's

THE BEALE STREET GANG

BOOGE WOOGIE—HOT SAX—PLenty JUMP

Get the original by the girl who revived the tune MISS BILLIE STEWART, war Sat. of the Day.

GLAMOUR SUNDAY

GOLDTONE RECORD CO., INC.
58 Market St., Newark 1, N. J.
Music-As-Written

New York:

Madeleine Russell, recently with Tommy Tucker's band, joined Vaughn Monroe's ork October 10 to chirp at the Hotel Commodore. Promotion between Columbia Records and Coca-Cola has Elliot Lawrence throwing afternoon coke parties in local record stores on his one-nighters prior to the vest. The Debut of A- Boise and Titen Night kicked off by a record that, for Mercury. The singer also goes into the Hotel Commodore for 11 days between the current Vaughn Monroe run and Stan Kenton's November 25 arrival.

Randy Brooks ork due to break back into activity in mid-December at the Paramount Theater here on the hill with the King Cole Trio and Arnaz ork's skedded two-week stand at the Click theater in Philadelphia has been canceled because of the orkster's film commitments. Charlie Barnett's ork, due to fill in on Non-Such Fri., it's a test-up between-both of Tilly And Art Mooney to complete the remaining two. Connie Haines goes into the Paramount Theater with Frankie Laine's show.

Alex Steinwies, album-cover artist who won acclaim for his Columbia Record's work, will have a one-man art show on display at the A.D. Gallery beginning October 14. Jackson images on the Bulletin waveing of Have You by Frances Craig reached a total of 903,044 copies shipped as of last October 4. Disk jockey Freddie Robbins father of a baby girl, Jerry Cohen cut some kid hits for Capitol. Singer Gordon MacMillan signed to Warner Brothers flick pact.

Maine Horne, who sails for Europe on October 22 on the Mauretanian, sliced her first sides for MGM this week (14), accompanied by Luther Henderson and a pick-up group. Henry Reichhold's Detroit Symphony reported interested in adding Stan Kenton's jazz crew to the regular longharm personnel for a performance of a new Otto Cornaca opus. The show would be aired on the symphony's Sunday ABC spot. National Association of Disk Jockeys will hold its first public clambake January 25 at the Metropolitan Opera House, affair,larger Jubilee of Stars will be a fund-raising project and will feature Sinatra, Como, Berle, etc. Songstress Nellie Lutcher shows new Cafe Society number on November 28th into Apollo Theater, Harlem, two days later. Gale's Billy Shaw and Miss Art office both reported eyeing Charlie Ventura's contract.

Jubina's got nothing on Haynes. The latter's bought him an airplane, use of which will be shared by Haymes's Bevery Music studios. Dave Dreyer back from Chicago this week-end.

Disk jockey Paul Brenner made a deal with the Walco Needle firm to give $1,500 worth of $5.00 needles as prizes each week on his daily 7:30-8 P.M. and 1:30-2:30, both on CBS. Board.

Lena Horne, who sails for Europe on October 22 on the Mauretanian, sliced her first sides for MGM this week (14), accompanied by Luther Henderson and a pick-up group. Henry Reichhold's Detroit Symphony reported interested in adding Stan Kenton's jazz crew to the regular longharm personnel for a performance of a new Otto Cornaca opus. The show would be aired on the symphony's Sunday ABC spot. National Association of Disk Jockeys will hold its first public clambake January 25 at the Metropolitan Opera House, affair, larger Jubilee of Stars will be a fund-raising project and will feature Sinatra, Como, Berle, etc. Songstress Nellie Lutcher shows new Cafe Society number on November 28th into Apollo Theater, Harlem, two days later. Gale's Billy Shaw and Miss Art office both reported eyeing Charlie Ventura's contract.

Chicago:

Universal plotters going into the race and rustic fields, with George Tucker talent chief, inking the Richmond Quartet, Negro harmonists, and Flash and Whittier, hillbilly comedy duo, Ellen White, new Universal chimp, goes on the Tommy Bartlett ABC web show October 25 as permanent singer. Warren Durrett's ork waxed four sides for Universal, with Benny Strong cutting a similar number for Tower.

Rob Weems, local General Artists' office chief, monopolized College Inn's (Hotel Sherman) next three shows, taking parts for the Dinning Sisters, October 17; Mel Torme, November 11, and Nellie Lutcher, December 15. The Jubilee of Stars, which ran October 21-23, will be a smasher with Lee Tully in the lead.

Jerry Cooper tenor sax man with Vaughn Monroe's ork, has joined Scotty Blake's new radio ork, due on the air around the first of November. Jackie and the Stars, Mercury, are hoping to add a background vocals to the orchestral group. Bill Smith, recently with Vaughn Monroe, has also signed a contract with a radio ork.

Tulsa Times:

With the recent addition of a new member to the staff, the Times now has a complete band for the radio nite. The band consists of Wernick, Hornaday, Fassett, Millikan, Coates and Moore. The band will be under the direction of Wernick and will be heard every Sunday evening at 8:30. The Times is now offering a weekly feature on the radio show called "The Times Hour," which will consist of news and features from the newspaper.

The Ted Hunt Trio, which has been doing a good business for the Times, has been given a new and better location at the Hotel Oklahoma. The band will be heard every Wednesday night at 9:00. The Times is now offering a weekly feature on the radio show called "The Times Hour," which will consist of news and features from the newspaper.

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ALLEGRO
(Continued from page 4)

show business, Allegro obviously can't flunk. But advance cash in the till or no, it would still be a smash.

Authors describe Allegro as a "musical play" which precisely covers it: a simple tale, told in song, story and dance, with the score in a integral part of the proceedings. The story is one of the oldest in the world, the tale of a wife who makes her husband forsake his ideals for material success. Of course, comes his final awakening and a happy ending. It has its serious implications and poignant moments, and its comedy is packaged in the form of satire. And there is some, money: Our Town techique employed. Its satirical twists are a delight and its characters grow in stature and reality as scene follows scene. In sum it is the life story of a young doctor—from birth to his 35th year. It takes him thru child hood, adolescence, college, small-town doctoring, and then via the machinations of his wife to a successful city practice. Finally, he discovers that his wife is no good—which, the audience has known all along—and he returns to the small town and his medico father where he really belongs. His nurse, who really loves him, declares for love.

Out of the Ordinary
It is not of such stuff that ordinary musicals are made. But Allegro is the work of experts in their various trades. Aside from Hammerstein's book and lyrics, which are at their tender and jiving, Rodgers has written ten of his best over-all scores, and Agnes De Mille has outdone herself with the dances. Jo Mielziner's production settings, backgrounding the three-level stage, are exactly right for the multiple scene changes involved, and the use of a traveler and treadmill in one keeps matters from getting monotonous. From the choral singing on—and one of the glories of the production is the use of a sort of Greek chorus which points up much of the action—everything about Allegro smacks of canny professionalism. It is a finished job from beginning to end, with an appeal and charm that is entirely its own.

Castwise, many of the players are comparatively new to the Stem, but more than a few will be solid in the future. John Battles builds the young doctor with a sure touch from puppy love to maturity. It's a fine performance. Robert Jonay makes an auspicious Stem debut as his rot-toothed, scrupulous sweetheart and wife. It is pleasant to hear her sing and even pleasant to watch her dance. Gloria Wills also is a standout in a bit which offers opportunity to sell what should be a bit number. So far, Annamary Dickey and William Ching contribute excellently as the last wife and father, as does also John Conte as his pal. Lawrence Fletcher adds another good portrait as a city-slicker doctor. But on the claint side it is Lea Kirk, making her first Stem musical appearance, who really carries off the palm. "The Gentleman Is a Dope," a really sock itcher number, falls to her lot, and she puts it over for a smash.

Other Pop Numbers
Aside from numbers mentioned above, those headed for a pop play are two ballads, "A Fellow Needs a Girl and You Are Never Away," and "Money Isn't Everything," an amusing novelty.

The De Mille dance patterns are once more off her top shelf and give the proceedings a terrific lift. Also, this time she has a show-stopper in the stepping of Kathryn Lee. Latter is sensational in solo routines and top when stepping with Ray Harrison, Evelyn Taylor and Harrison Miller also contribute admirable terping.

In sum, everybody concerned is to be congratulated for giving the Stem something new and fine in musical entertainment. Allegro is here to stay.

Bob Franko.

The Christmas Song
by MEL TORMÉ and ROBERT WELLS

Bigger than ever this year with these GREAT NEW recordings

BING CROSBY . . . . . . . . . . Decca
DICK HAYMES . . . . . . . . . . Decca
KATE SMITH . . . . . . . . . . M.G.M.

EDDY HOWARD . . . . . Majestic
TONY MARTIN . . . . . Victor
MONICA LEWIS . . . . . Signature

DORIS DAY and LES BROWN . . . . . Columbia

and re-issued this year by popular demand

The KING COLE TRIO . . . . . Capitol

BURKE AND VAN HEUSEN, INC.
MUSIC PUBLISHERS

1619 Broadway
New York 19, N. Y.

1540 Brewster Ave., Cincinnati 7, Ohio
845 Grandview St., Los Angeles 6, California
1917 Camp St., Dallas 2, Texas
1317 N. Broadway, Oklahoma City 3, Oklahoma

THE MOST SENSATIONAL ALBUM OF THE YEAR
Barbara Cameron, former singing star of the WLB "Moon River" program, brings you eight beautiful songs for your listening pleasure. A selection of ballads by the torchiest voice on records.

GET YOUR KING K4 ALBUM TODAY
Here Comes That Freedom Train!

A GREAT PROJECT...

A GREAT TUNE...

AND A GREAT VERSION BY CAPITOL!

The Nation's Top Tunes

The title "HONOR ROLL OF HITS" and the listing of the hits being copyrighted by The Billboard. Use of either may be made without the Billboard's consent.

This Week

Last Week

1. NEAR YOU
   By Kermit Goell and Francis Craig
   Published by Supreme (ASCAP)


2. I WISH I HADN'T LOVE YOU SO
   By W. E. Hoag
   Published by Hoag (ASCAP)

   Records available: Jack Fontana, Majestic 17255; Helen Forrest, MGM 10544; Duane Elliott, Golden Arrow 113; Ella Fitzgerald, Capitol 2-62; Tex Beneke, Victor 25075; Frank Lasser.

3. I WONDER WHO'S KISSING HER NOW
   By W. H. and L. E. Adams
   Published by W. E. Adams (ASCAP)

   Records available: Perry Como, Victor 20-2371; Jerry Cooper, Diamond 12597; Siringo Orch., Columbia 27186, The Londoners, Capitol 254, Rudy Vallee, Victor 2596; The Country Singers, Decca 21904; Jack McLean and His Orchestra, Decca 21905, Ted Weems-Perry Como, Decca 22002; Pat Neely, Columbia 24411; Glen Davis, RCA Blue Yodelers, Columbia 24556; Frank Fronza, Decca 23200; Joe Howard, Decca 10053; Jefferson Airplane, Capitol 37320; Boudleaux, Decca 24514; Phil Reed, Dance-Time 1109; Jack McLean and His Orchestra, Capitol 3746, The Sonora Sisters, Columbia 22858; Pat Neely, Columbia 22199; George Towne, Associated, BMI; Sammy Kaye, Capitol 2821; Ernest Tubb, Associated, BMI.

4. FEUDIN' AND FIGHTIN'
   By Al Dubin and Barton Lane
   Published by Chappell (ASCAP)

   Records available: Perry Como, Victor 20-2316; Dorothy Day, Columbia 27158; Decca 20-2465; Cliff Barrows, Columbia 27140; Bing Crosby, Decca 22704; Georgia Cates, Majestic 12213; Kate Smith, MGM 12041; Jo Stafford, Columbia 24411; Tex Beneke, Dance-Time 233.

5. PEG O' MY HEART
   By Alfred Bryan and Fred Fisher
   Published by Robbins (ASCAP)

   Records available: Buddy Clark, Columbia 27202; Glenn Davis, Shakin' Rhythm 82-139; Clark Dennis, Capitol 261; the Harmonettes, Viva Vol 1 & 2, Delphi Revue, Door 139, Eddie Howard Orch., Victor 24669; Ray Land, Columbia 24405; Ted Martin, Decca 25166; Red McKenzie, National 2007; Glenn Miller Orch., Decca 20-569; 100 Yule Nickel Band, Commodores C-229; Danny & Thel, Capitol 1725; Phil Prager, Decca 22846; Floyd Sherwood-Mercury 25-012; Columbia 3967; The Three Sons, Victor 20-3717; Ted Weems, Mercury 1059, Columbia 24755; Albert Goldman, Associated, BMI.

6. WHEN YOU WERE SWEET SIXTEEN
   By James Thornton; published by Shapiro-Bernstein (ASCAP)

   Records available: Perry Como, Victor 20-2316; Bing Crosby, Columbia 27158; Pat Neely, Dance-Time 122; Herb Kern, Tempo 25-2622.

7. THE LADY FROM 29 PALMS
   By Allie Wrubel
   Published by Martin (ASCAP)

   Records available: Andrews Sisters, Decca 22907; Henry Burle, Victor 22-794; Victor Lombardo, Capitol 2-62; Rudy Vallee, Victor 20-2547; Chris Messer, Capitol 27411; Rudy Vallee, Columbia 27146; Jerry Cooper, Diamond 1281; Nat Gonella, Decca 24005; Artie Shaw, Continental C-1811; Boudleaux, Decca 24672; Sammy Kaye, Victor 20-3230; Ginny Simms, Simms 3494.

8. AN APPLE BLOSSOM WEDDING
   By Jimmy Kennedy and Nat Simon; published by Shapiro-Bernstein (ASCAP)

   Records available: Benny Baker, Columbia 27171; Phil Moore, Columbia 27188; Rudy Vallee, Columbia 27140; Jack McLean, Columbia 27145; Tex Beneke, Victor 25075; Frank Lasser.

9. YOU DO
   By Mack Gordon and Joseph Scola
   Published by Bregman-Vosco-Conn (ASCAP)

   Records from the 2nd Center-Page Film "Mother Were There!"

   Records available: Bing Crosby-Carmel Cavallaro, Decca 24100; Larry Douglas, Columbia 1237; Helen Forrest, MGM 10580; Georgia Gibbs, Melotone 7201; Tex Beneke, Victor 25075; Jerry Gray Orch., Mercury 1056; Vaughn Monroe, Victor 20-2261; Dinah Shore, Columbia 27304; Margaret Whiting, Capitol 3748.

10. THAT'S MY DESIRE
   By Carroll Lucas and Halmy Keen
   Published by Mill's (ASCAP)

   Records available: Ray Anthony Orch, Simms 2019; Nadia Brooks, Modern 147; The Cats and the Fiddle, Manhattan 1540; Ella Fitzgerald, Columbia 21868; Golden Arrow Quartet, Continental C-194; Woody Herman, Columbia 27295; Sammy Kaye, Victor 25-2231; Frankie Lymon, Mercury 1007; Curtis Lewis, Apollo 1056; Art Mooney Orch., MGM 12051; The Sons of the Desert, MGM 12057; Bing Crosby, Columbia 24738; Phil Reed, Dance-Time 20-316; Martha Wilson, Capitol 379; Glenn Davis, Shakin' Rhythm 82-139; Pat Neely, Columbia 22199.
Hora Staccato

On the Santa Claus Express
Stuart Wade and The Martin Men in a brand-new Christmas song that's slated for big plugging. RCA Victor 20-2476

The Christmas Song
(Merry Christmas to You)
A number that's become a standard hit . . . for year-in, year-out popularity.

Begin the Beguine
Tony's best performance . . . the famous Cole Porter song that took him to stardom.

RCA Victor 20-2478

The Old Ferris Wheel
AND
Sipping Cider
by the Zoyer Zoo
RCA Victor 20-2479

Spool and Water Blues
AND
You Can't Make the Grade
RCA Victor 20-2440

RCA Victor's
MUSIC

New popular tune with a catchy vocal arrangement. Flips a novelty "gang" song in heavy demand wherever the Prima outfit appears.

I'll Never Make the Same Mistake Again
AND
You Can't Tell the Depth of the Well
RCA Victor 20-2447

Chattanooga Choo Choo
AND Johnson Rag
RCA Victor 20-2410

Missouri Waltz
AND Pavanne (Gould)
RCA Victor 20-2411

My Isle of Golden Dreams
AND Perfidia
RCA Victor 20-2412

Runnin' Wild
AND Bugle Call Rag
RCA Victor 20-2413

Critics hail Gillespie as the most important new figure in the music world. A tremendous cult of fans are waiting for this coupling.

Oopapada
Dizzy, Kenneth Hagood and the Ensemble lay down a terrific Be Bop chant.

Ow!
Featuring the famous Gillespie trumpet solos.
RCA Victor 20-2480

Critics hail Atkins as Colorado's terrific singin' and strumin' star in his first RCA Victor record. "A" has a distinctive flavor with unusual rhythm. Flips gets off a turrid pace for the hoe-down fans.

I Know My Baby Loves Me
In Her Own Peculiar Way
AND Canned Heat
RCA Victor 20-2472
### Sheet Music

#### BEST-SELLING SHEET MUSIC

Listed are the national best sheet music sellers. List is based on reports received each week from all the major sheet music jobbers. Songs are listed according to greatest number of sales. (R) Indicates tune to be in a filter. (F) Indicates tune is in light musical. (O) Indicates tune is available on record.

<table>
<thead>
<tr>
<th>Position</th>
<th>Week Ending</th>
<th>Song Title</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>&quot;Misty&quot;</td>
<td>Trix Records</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>&quot;My Heart Is an Open Book&quot;</td>
<td>Columbia Music Publishing Company</td>
</tr>
<tr>
<td>3</td>
<td></td>
<td>&quot;The Nearness of You&quot;</td>
<td>Columbia Music Publishing Company</td>
</tr>
<tr>
<td>4</td>
<td></td>
<td>&quot;I Can't Give You Anything But Love&quot;</td>
<td>Columbia Music Publishing Company</td>
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<tr>
<td>5</td>
<td></td>
<td>&quot;Lush Life&quot;</td>
<td>Columbia Music Publishing Company</td>
</tr>
<tr>
<td>6</td>
<td></td>
<td>&quot;The Nearness of You&quot;</td>
<td>Columbia Music Publishing Company</td>
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<td></td>
<td>&quot;My Heart Is an Open Book&quot;</td>
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<td></td>
<td>&quot;On a Slow Boat to China&quot;</td>
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<tr>
<td>9</td>
<td></td>
<td>&quot;Song of the Volga Boatmen&quot;</td>
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</tr>
<tr>
<td>10</td>
<td></td>
<td>&quot;The Nearness of You&quot;</td>
<td>Columbia Music Publishing Company</td>
</tr>
</tbody>
</table>

#### CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received each week from the two largest wholesalers on the continent. Columbia Music Publishing Company and Gordon V. Thompson. Since both firms are also American publishers' representatives and publish songs themselves, and consequently print different scores, The Billboard presents the song titles and the sales rank order in which each of the two firms rank the song. In other words, while the No. 1, 2, 3, 4. etc. songs as listed by Canadian music and by Thompson may vary, the full list does represent the tunes which are selling best in Canada.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;The Nearness of You&quot;</td>
<td>Bing Crosby</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Misty&quot;</td>
<td>George Shearing</td>
</tr>
<tr>
<td>3</td>
<td>&quot;On a Slow Boat to China&quot;</td>
<td>Duke Ellington</td>
</tr>
<tr>
<td>4</td>
<td>&quot;My Heart Is an Open Book&quot;</td>
<td>Nat King Cole</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Song of the Volga Boatmen&quot;</td>
<td>Peter Yarrow</td>
</tr>
<tr>
<td>6</td>
<td>&quot;The Nearness of You&quot;</td>
<td>Frank Sinatra</td>
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<td>&quot;Lush Life&quot;</td>
<td>Tony Bennett</td>
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<td>&quot;On a Slow Boat to China&quot;</td>
<td>Duke Ellington</td>
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</tbody>
</table>

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**From BVC - YOU DO**

Recordings
- Bing Crosby with Carmen Cavallaro (Deco)
- Vic Damone (Mercury)
- Larry Douglas with Ray Bloch (Signature)
- Helen Forrest (M-G-M)
- Georgia Gibbs (Majestic)
- Vaughn Monroe (Victor)
- Dinah Shore (Columbia)
- Margaret Whiting (Capitol)

**From BVC - KOKOMO, INDIANA**

Recordings
- Dick "Two Ton" Baker (Mercury)
- Bing Crosby (Deco)
- Four Chicks and Chuck (M-G-M)
- Victor Lombardo (Majestic)
- Vaughn Monroe (Victor)
- Dinah Shore (Columbia)
- Mel Torme (Musicraft)

**From Lombardo Music Inc. - THE ECHO SAID "NO"**

Recordings
- Art Kessel (Mercury)
- Sam Kaye (Victor)
- Elliot Lawrence (Columbia)
- Gino Lombardo (Deco)

**From Supreme Music Corporation - NEAR YOU**

Recordings
- The Andrews Sisters (Deco)
- Dick "Two Ton" Baker (Mercury)
- Dolores Brown - Auditions (Sterling)
- Francis Craig "Bullet"
- Four Bars and a Melody (Vocal)
- Lanny G. Green (Victor)
- Elliot Lawrence (Columbia)
- Victor Lombardo (Majestic)
- Alvino Rey (Capitol)

**From Supreme Music Corporation - HOW SOON?**

Recordings
- Bing Crosby with Carmen Cavallaro (Deco)
- Dick Farney (Majestic)
- John Laurence (Mercury)
- Vaughn Monroe (Victor)
- Jack Owens (Tide)
- Dinah Shore (Columbia)
Radio Popularity

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, October 5, 8 a.m. and ending Friday, October 13, 8 a.m.)
Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Pratkanis Service Coverage Index. The index is projected upon radio logs made available to Pratkanis's ASCAP for the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 songs (more in the case of tied tunes alphabetically). The music checked is preponderantly over 40 per cent alive. (F) indicates tune is from a film; (R) indicates tune is from a legitimate musical; (M) indicates tune is available on record. In each instance, the broadcast station controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

1. Ain'tcha Ever Come'n' Back (R) - Sinatra Songs - ASCAP
2. All My Love (R) - Harry Roy - ASCAP
3. Almost Like Being in Love (M) - E. H. Morris - ASCAP
4. Ask Andy Blossom Wedding (R) - Shapiro-Bernstein - ASCAP
5. As Long As I'm Dreaming (F) - Rodgers & Hart - ASCAP
6. Come to Me (F) - Brown - BMI
7. For You (R) - Kapp - ASCAP
8. Grandma - J. B. Larkin - ASCAP
9. I've Been a Wanderer (F) - Cole-Mills - ASCAP
10. Close House (F) - Ely - BMI
11. Just a Dreamer (R) - Chappell - ASCAP
12. Kellie (R) - Kapp - ASCAP
13. My Heart (R) - Paramount - ASCAP
14. I Wish I Didn't Love You So (F) - Paramount - ASCAP
15. Wonder What's Kissing Her Now (R) - E. B. Mark - BMI
16. Just an Old Love of Mine (R) - Campbell-Purgi - BMI
17. Just Plain Love (R) - E. H. Morris - ASCAP
18. Kate (R) - Berlin - ASCAP
19. My Home Is a Hobe (F) (R) - Burke-Van House - ASCAP
20. Naughty Angeline (R) - George Simon - ASCAP
21. Near You (R) - Supreme - ASCAP
22. On the Old Spanish Trail (F) (R) - Peter Maurice - ASCAP
23. Pen 'O My Heart (R) - Robbins - ASCAP
24. Polish your Palms (R) - Mine - ASCAP
25. So Far (B) (R) - Williamson - ASCAP
26. Thad's My Desire (R) - Mills - ASCAP
27. The Freedom Train (B) - Bertram - ASCAP
28. The Lady From 22 Palms (R) - Martin - ASCAP
29. The Standard Steamer (F) (R) - Harry Warren - ASCAP
30. When You Were Sweet Sixteen (R) - Shapiro-Bernstein - ASCAP
31. Why Don't You Leave Me (R) - E. H. Morris - ASCAP
32. You're Not the Whiffenpoof Song (R) - Shapiro-Bernstein - ASCAP
33. The Whiffenpoof Song (F) (R) - Shaprio-Bernstein - ASCAP
34. The Whiffenpoof Song (F) (R) - Shaprio-Bernstein - ASCAP
35. The Whiffenpoof Song (F) (R) - Shaprio-Bernstein - ASCAP
36. The Whiffenpoof Song (F) (R) - Shaprio-Bernstein - ASCAP
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47. The Whiffenpoof Song (F) (R) - Shaprio-Bernstein - ASCAP
48. The Whiffenpoof Song (F) (R) - Shaprio-Bernstein - ASCAP
49. The Whiffenpoof Song (F) (R) - Shaprio-Bernstein - ASCAP
50. The Whiffenpoof Song (F) (R) - Shaprio-Bernstein - ASCAP

The Remaining 10 Songs of the Week

Ask Anyone Who Knows (R) - Witmark - ASCAP
Christmas Dreaming (R) - Leeds - ASCAP
Civilization (R) - E. H. Morris - ASCAP
Don't You Love Me Anymore? (R) - Oxford - ASCAP
Golden Earrings (F) (R) - Paramount - ASCAP
I Wonder, I Wonder (R) - Robbins - ASCAP
If He Touched (F) (R) - Mills - ASCAP
Kokomo, Indiana (F) (R) - Bergman-Voccovo - ASCAP
Love Me (R) - Witmark - ASCAP
My Home Goes By (F) (R) - Chappell - ASCAP
No Above (F) - Leeds - ASCAP
The Echo Said No (R) - Lomardo - ASCAP
The Turntable Song (F) (R) - Miller - ASCAP
The Whiffenpoof Song (F) (R) - Shapiro-Bernstein - ASCAP
There's So Some Changes Made (R) - E. B. Mark - BMI
What Are You Doing New Year's Eve? (R) - Fawcett - ASCAP
You're Not So Easy To Forget (R) - FCONT - ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly surveys among 1,500 disk jockeys throughout the country. Unless shown in this chart, other available records of those listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legitimate musical.

POSITION

Week ending Oct. 10

<table>
<thead>
<tr>
<th>Week Ending</th>
<th>Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Going Strong (F)</td>
</tr>
<tr>
<td>2</td>
<td>NEAR YOU (R) - Francis Craig - Bullet 1901 - ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>I WONDER (R)</td>
</tr>
<tr>
<td>4</td>
<td>WHO'S KISSING HER NOW (F) (R) - Ted Weems - Perry Como - Decca 21571 - BMI</td>
</tr>
<tr>
<td>5</td>
<td>NEAR YOU (R) - Andrews Sisters - Decca 21311 - ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>NEAR YOU (R) - Arthur Godfrey - Capitol 442 - ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>I WISH I DIDN'T - Betty Hutton - Decca 21318 - BMI</td>
</tr>
<tr>
<td>8</td>
<td>LOVIN' YOU (R) - Victor 29-2105 - ASCAP</td>
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<tr>
<td>9</td>
<td>SMOKE' SMOKIN' T 'N THE WILLIAMSON TOWNsville (F) (T) - (That Williams-Townsville)</td>
</tr>
<tr>
<td>10</td>
<td>Cigarettes (F)</td>
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<tr>
<td>11</td>
<td>Aavity's 4001 - BMI</td>
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<td>12</td>
<td>Soldiers Band and His Red River Boys - Columbia 270 - BMI</td>
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<td>13</td>
<td>Columbia 3711 - BMI</td>
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<td>Columbia 3712 - BMI</td>
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<td>Columbia 3716 - BMI</td>
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<td>Columbia 3727 - BMI</td>
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<td>30</td>
<td>Columbia 3728 - BMI</td>
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</table>

(Continued on page 122)
BETTER-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 425 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune in a film. (M) indicates tune in a legitimate musical. The 3 side of each record is listed in italics.

**Eddie Cleanhead Vinson**

1. "Luxury Tax Blues"
2. "I Wanna Send You Back"
3. "Old Man Boogie"
4. "Kidney Stew Blues"
5. "Bonus Pay"
6. "Lazy Gal"

**Dinah Washington**

1. "Since I Fell for You"
2. "You Can Depend on Me"
3. "Mean and Evil Blues"
4. "Fool That I Am"

**Gene Ammons**

1. "Red Top"
2. "Idaho"

**BEST-SELLING POPULAR RECORD ALBUMS**

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 425 dealers in all sections of the country. Records are listed numerically according to greatest sales.

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). According to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). According to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.
**Juke Box Record Plays**

**Week Ending October 18, 1947**

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. Lists is based on The Billboard's weekly survey among 3,528 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part II.

### Going Strong

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>NEAR YOU</td>
<td>Francis Craig</td>
<td>Bullet 1001</td>
</tr>
<tr>
<td>2</td>
<td>I WONDER WHO'S KISSING HER</td>
<td>Ted Weems-Perry Como</td>
<td>Decca 25079</td>
</tr>
<tr>
<td>3</td>
<td>NEAR YOU</td>
<td>Andrew Sisters</td>
<td>Decca 24171</td>
</tr>
<tr>
<td>4</td>
<td>I WISH I DIDN'T HAVE TO TELL YOU</td>
<td>Vaud &amp; Village Hour</td>
<td>Victor 20-2408</td>
</tr>
<tr>
<td>5</td>
<td>SMOKE! SMOKE! (That Cigarette)</td>
<td>Tex Williams Western Caravan</td>
<td>Capitol 101</td>
</tr>
<tr>
<td>6</td>
<td>PEG O' MY HEART</td>
<td>Tex Williams</td>
<td>Decca 25079</td>
</tr>
<tr>
<td>7</td>
<td>PEG O' MY HEART</td>
<td>Tex Williams</td>
<td>Decca 25079</td>
</tr>
<tr>
<td>8</td>
<td>SUGAR BLUES</td>
<td>Sammy Kaye</td>
<td>Vitavox 1063</td>
</tr>
<tr>
<td>9</td>
<td>HILLBILLY RECORDS</td>
<td>Capitol America 40001</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>FEUDIN' AND FIGHTIN'</td>
<td>Je Stafford (The Starlighters)</td>
<td>Capitol B-443</td>
</tr>
<tr>
<td>11</td>
<td>THAT'S MY LITTLE LADY (That Cigarette)</td>
<td>Tex Williams</td>
<td>Capitol 101</td>
</tr>
<tr>
<td>12</td>
<td>NEAR YOU</td>
<td>Louie Jordan</td>
<td>Decca 25079</td>
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<tr>
<td>13</td>
<td>PEG O' MY HEART</td>
<td>Buddy Clark</td>
<td>Columbia 37362</td>
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<tr>
<td>14</td>
<td>NEAR YOU</td>
<td>Two Ton Baker</td>
<td>Mercury 5086</td>
</tr>
<tr>
<td>15</td>
<td>FEUDIN' AND FIGHTIN'</td>
<td>Dorothy Shry (Missouri Russell)</td>
<td>Capitol 40001</td>
</tr>
</tbody>
</table>

**Coming Up**

**AN APPLE BLOSSOM WEDDING**

Edward Howard... Majeamic 1154
**THE LADY FROM 29 PALMS**

Andrew Sisters (Vin Schoen Ork)... Decca 23976

**MOST-PLAYED JUKE BOX HILLBILLIES**

Records listed are hillbilly records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SMOKE! SMOKE! SMOKE! (That Cigarette)</td>
<td>Tex Williams Western Caravan</td>
<td>Capitol America 40000</td>
</tr>
<tr>
<td>2</td>
<td>I'LL HOLD YOU IN MY HEART ( Till I Can Hold You)</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>Victor 20-2383</td>
</tr>
<tr>
<td>3</td>
<td>IT'S A SIN</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>Victor 20-2384</td>
</tr>
<tr>
<td>4</td>
<td>THAT'S WHAT I LIKE</td>
<td>Tex Williams and His Western Caravan</td>
<td>Capitol America A-40031</td>
</tr>
<tr>
<td>5</td>
<td>TINTAMAYSHUN</td>
<td>Red Nichols and His Blue Devils</td>
<td>Capitol 412</td>
</tr>
</tbody>
</table>

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race tunes which are most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label(s)</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>BOOGIE WOOGIE BLUE</td>
<td>Louis Jordan</td>
<td>Decca 34104</td>
</tr>
<tr>
<td>2</td>
<td>HURRY ON DOWN</td>
<td>Louis Jordan and His Rhythm Playboys</td>
<td>Decca 34104</td>
</tr>
<tr>
<td>3</td>
<td>HE'S A REAL GONE GUY</td>
<td>Nellie Lutcher</td>
<td>Capitol America 40002</td>
</tr>
<tr>
<td>4</td>
<td>SNATCH AND GRAB IT</td>
<td>Jack Lee and His Jazzmen</td>
<td>Capitol America 40003</td>
</tr>
<tr>
<td>5</td>
<td>JACK, YOU'RE DEAD</td>
<td>Louis Jordan</td>
<td>Decca 34104</td>
</tr>
<tr>
<td>6</td>
<td>SINCERE</td>
<td>Paul Gayton and His Trio</td>
<td>Decca 34104</td>
</tr>
<tr>
<td>7</td>
<td>TRUE BLUES</td>
<td>Ray Milton Ork</td>
<td>Ray Milton 1006</td>
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<tr>
<td>8</td>
<td>TRUE BLUES</td>
<td>Ray Milton Ork</td>
<td>Ray Milton 1006</td>
</tr>
</tbody>
</table>

**EVERY TUNE'S A RINGER WITH THIS FAVORITE SINGER**

**BUDDY CLARK**

With Orchestra Under Direction of Mitchell Ayers

**“THE FREEDOM TRAIN”**

**“SINCERELY YOURS”**

[With Vocal Group]

**COLUMBIA 37889**

**“DON'T YOU LOVE ME ANYMORE”**

**“THE LITTLE OLD MILL”**

[With "Round and Round]

**COLUMBIA 37920**

**HEAR THE GREAT ARTISTS AT THEIR BEST ON**

**COLUMBIA Records**


October 18, 1947

The Billboard

MUSIC

29

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www.americanradiohistory.com
Record Reviews and Possibilities

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most heard features of the Chart.

IT HAPPENED IN HAWAII

Roy Kysor’s Orch, voiced by Harry Babbitt, with Dorothy, Trudy, Dick and Max

This pleasant Dublin-Wayne specialty was clipped by Pearl Marer but is now ticketed for some heavy revival this fall by the late Glenn Miller, Jimmy Dorsey and this one, all slated in 1941. Rudy Howard seems to be in for a good cutting of the tune. The ole proff gives this his usual neat treatment, opening with a strong beat and tempo-like trumpet, segueing into Harry Babbitt’s sturdy, smooth vocal. The mood is easy to take and performance shows no signs of age.

MADE FOR EACH OTHER

Buddy Clark and Xavier Cugat’s Orch.

Another Latin love (fitted with English lyrics) gets a workmanlike going over by full-throated Buddy Clark, with sole support from the trumpet, trombone and Cugat’s Orch. Song is due to get heavy exploitation via the Southern Music publicity route and this club should put added push in the drive by a labelling of two strong disk names. Banking is the combo version of Trubitsky’s “Caprice Espressivo,” which is clipped up and delivered in typical Cugat fashion under the heading of “Rumba Fantasy.”

Record Reviews

Lightshare portion of reviews is intended for information of all record and music users. This discharge portion is intended for guidance of juke box operators.

DONAH SHORE

(Columbia 37230-37240-37260)

The Smoky Steamer—FT; V. I’m Out To Forget Tonight—FT; V. That’s All I Want To Know—FT; V.

Lady Country-side—FT; M. I’ll Take Care.

The Gentleman Is A Dope—FT; V. Golden Earrings—FT; V.

Running the gamut of lyrical emotion in these six sides, Dinah Shore is at her singing best in almost every instance. There’s full charm in her effort for the “Smoky Steamer,” with a likable tilt added to the rhythmic numbers. And on every score, with a graceful ease, she presents an attractive accompanying carpet, displaying an overflow of measure and lyrical projection. While the song itself is not geared to a popular appeal, Dinah makes it a charming cutting in lyrical sophisti- cation for the torch-tinted specialty song, “The Gentleman Is A Dope,” from the “American Magazine” score. And for the forthcoming commercial appreciation, it’s her polished signing with the attendant voices of The Modernaires for “The Smoky Steamer.” Also in the rhythm frame, and just as engaging, is her easy and relaxed piping for the “That’s All I Want To Know.” Her appearance is no less positive for the gamut of lyrical emotions she shows in this sequence. Of course, there are all in the show ballad, giving off lyrical due to the “I’m Out To Forget Tonight” torch and the “Lady Country-side” ballad, with the warmth of her song individually all the more pronounced for the gypsy gypsy setting, “Golden Earrings,” a movie title tune.

“Two Soviet Sirens” again brighten the coin catching alls Miss Shore make for each musical measure on these six sides.

RING CROSBY

(Decapo 25229 and 25231)

It Must Be True—FT; V. I Surrender Dearest—FT; V. Goodbye, Little Darlin’, Goodbye—FT; V.

These two releases of Bing Crosby are all his current effort. Going way back, label holds his premier effort during charting for “I Surrender Dearest,” coupled with the rewarding “It Must Be True” everywhere for which he adds a lick of whistling while the Muscle Men add vocal lines for the growing. John Scott Trotter’s music creates the musical bank, the mastering of a Distinct hotted of Sirensingers on Crosby duets it rhythmically and right for a pair of hitfellers favorites in “In Heaven Holds Some Me” and “Goodbye, Little Darlin’; Goodbye.”

The hillbilly rhythms spin bright enough to catch a few extra coins.

ARTHUR GODFREY

(Columbia 37291)

For Me and My Gal—FT; V. Two Fat P-utils—FT; V.

Buddy’s “tactful song,” making his best on this label, uses his heavy-lidded facility to advantage for a humorous and thereby enjoyable novelty, “Two Fat Polka’s,” making much pleasing score for the commercial outfit. Boys in Archie Bleyer’s accom- panying band join in on the fun for the effect. For the flip, it’s Godfrey’s characteristically joyous cutting in deep voice for the old-time “For Me and My Gal.”

The Babbitt orchestra offers up a proper chop of coins.

JOE BENDAIRE

(Standard F 3033)

On a Bus Package—FT. Surprise Polka—FT.

Adapt a interpretation of the Polish dance rhythm, Joe Bendaire’s orchestra and his Clayton Davis, contents, is prepared to this tune. Dick Powell singing tenor in spirited fashion, getting vocal assist from a male singer and musical backing from Harry Babbitt’s orch. While not ground breaking or anything as found as on the current cuttings of more recent vintage, and little of the flip-flop-hooray spirit, spinning is easy enough to take.

For campus locations where the array of new folk ballad teams continues its recent vintage, Woody Herman holds his run with this Bongo, Bongo specialty on the missed side of this release. Woody’s song individually the more pronounced for the virtuosity of its performing. His encore, “Golden Earrings,” is dressed for added popularity and exploitation.

WOODY HERMAN

(Columbia 37875)

Boulevard of Memories—FT; V. Civilization—FT; V.

Once he gets by the dog and dray rhythms of the early “Boulevard of Memories” melody, Woody Herman hits his run with this Bongo, Bongo specialty on the missed side of this release. Woody’s song individually the more pronounced for the virtuosity of its performing. His encore, “Golden Earrings,” is dressed for added popularity and exploitation.

BILLIE HOLIDAY

(Columbia 37230)

Body and Soul—FT; V. Then There Eyed—FT; V.

Breaking up the old masters, these sides spin out the rich and righteous rhythm pulsations of Billie Holiday, with an alarming measure of melody overtones. Taken at a moderate pace for "Body and Soul," with Ray Eidelman’s trumpet sparking the background, and a Manchester club, with Ted Smith on saxes and Charlie Shavers on trumpet contributing the rest. Billie Holiday fans will lap up both sides of the label.

(Continued on opposite page)
MAINE SULLIVAN (Columbia 37818)
Lach Lamond-FT; V.
The Lach Lamond-FT; V.

A reissue of the swing phrasings of Maine Sullivan that brought so much attention to her singing in the earlier days. Once again there's sympathetic understanding in the great little hand connected up for the session, Claude Thornhill that besides Buster Bailey's clar, John Kirby's walking bass, Frankie Newton's trumpet and the saxes of Pee Wee Brown and Bud Buhler.

Shoul reshuffle the hot jazz collections.

SARAH VAUGHN (Muscleod 503)
I Cover the Waterfront-FT; V.

This early ballad favorite whipped up with a marked jazz feel by the swinging sides by Sarah Vaughn. The rhythm phrasings, with the George Trelewski band containing a rhythm phase, counter for the "Ghost of a Chant" chart. However, she leaves her small group without the side overflow for "Waterfronts."

For those saving the jazz singing sides.

BEATRICE KAY (Columbia 37922)
Hooray, Hooray, My Girl's Away-FT; V.

The comedy chanting and lyrical mug-mother routine. Kay's new vocal treatment of doubling these song specialties. Well up handy with her band butting for the "Hooray My Name in Blue-" with her specialization, the rollicking of a laughing chorus that makes you hate the "Hooray, Hooray, My Girl's Away" from behind the wall. To her credit, LeRoy Ayres out in with the melody required in her song. He supplied to have those phone circuits pitch coins.

GEORGIA GIBBS (Majestic 11012)
Feel That I Am-FT; V.

She sold and acutely lyrical phrasing of Miss Gibbs spin spiritually for both sides and acutely lyrical phrasing for the intimate torch to the slow-spinning "I Feel That I Am" mothers. A rich measure of intimacy as she imparts a lyrical depth to the slow Polka-Italian rhythm novelty, "I Feel So Smootherie." Accompanying studio orchestra provides a subdued setting in keeping with the changes of her feeling. The pop popularity will make either sides suitable for phone play.

ART LUNG ( MGM 10082)
She's My Princess-FT; V.

And Minn-FT; V.

Imparting more romance and rhythm feel of phone play, the wordage to make it an excellent novelty with a marked advantage of a bone-hardening of Art Lung Handle both to the adjective and with color. "She's My Princess" is the rhythm tempo for the "I Feel That I Am" verse. The cover with the integral German rhythm novelty, "She's My Princess." Accompanying studio orchestra provides a subdued setting in keeping with the changes of her feeling. The pop popularity will make either sides suitable for phone play.

JIMMY ATKINS (Continental 11002 and 11003)
Heart of My Heart-FT; V.

One Last Spanish Theme-FT; V.

I Think I Gonna Cry Again-FT; V.

I'm Forever Swingin' Bubbles-W; V.

Ringing it sweetly and tenderly, with a full measure of romanticism and intimacy, makes this a hot recording in a fast tempo recording. Jimmy Atkins takes it as the definite stride for the four sides. Pure rhythmical and subdued settings of the group plus piano and base of the accompanying Billy Moe Trio add much to the integral impact of the group. Contrasts in the slow ballad and moderate rhythm tempo for "Heart of My Heart," sustains a slow closed for the sweet swing ending on the Spanish Theme. Again makes for delightful contrast of walks and lively rhythmic tempo for the "One Last Spanish Theme" everywhere, projecting it nicely for the big band material in this style.

The recording conclusions: "Heart of My Heart" and "Swinging Bubbles" favorites for the phone play.

BURL DAVIS (Victor 20 2483)
Pass That Piano Pipe-FT; V.

In the Things in Life Are Free-FT; V.

When wrapping up the wordage of the ballad, its honey drippings from the pipes of Beryl Davis. And with Beryl Davis's music creating a rhythmically subdued background, she sings it tenderly in and out of tempo for "Things in Life Are Free" from the "Hood News."

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The musical stage years of yesterday. For the fan, it's a subdued but sultry rhythm expression for the waltz wordage of "Pass That Piano Pipe," highly rhythm specialty for her fans. They'll listen better to these at home.

JOHNNY CLARK (Whitney 321)
When Loveliness of You-FT; V.

Yuletide-FT; V.

Johnny Clark's sugary-open tenor phrasing stylish in the manner that has reigned so much for Dally Howard. With a rippling liquid flow of words and music in this waltz. Taken in a moderate tempo with the guitar, bass and as of the Clark Trio providing sophisticated support, Clark chants it with full path feel for a lonesome and romantic ballad in the minor-strained "The Loveliness of You." There is no time to create the intimacy, Clark makes it count as much for a graceful-sounding holiday ballad of attraction in his own "Yuletide."

If any of the songs bit pay dirt, Johnny Clark's delight is bound to create coin attention.

DANNY O'NEIL (Majestic 7270)
Peggy O'Neal-W; V.

Man, Won't You Dance With Me-FT; V.

Sweet tenor voice of Danny O'Neal, in this lyrical masculine "Peggy O'Neal-W," gives without lyrical luster or strength for the words. Makes the playing of the Twilight Three (organ, accordion and guitar) in a rich little as his following. Note is there the soulful baritone song in his singing on the noted side for "Man, Won't You Dance" from the "Hood News." Beautifully, with the musical three-tone base comes to life on this side of the label.

Nothing to hold coin attention in this needling.

BOBBY DOYLE (Signature 15147)
Where Or When-FT; V.

Why Was I Burn-FT; V.

Bobby Doyle's full-voiced baritone out of the lovely Townsend bands is definitely preferable for those two selections. Adding a lot of background appeal to the clear, colorful musical frame etched by m'couture orchestra. Those impressed will play on these on their poster phases.

QUATRETO ECELENSOR (Standard 101)

Maria Via-W; V.

I Drink Because I'm Happy-FT.

A quartet of melo-dramatic voice and accordions, the Quatueto Eleclensor whips this waltz folk dance melody into fine folk dance fashion. It's a lively kind of melody for "Maria Via-W" with a tuneful and topical polka dish in the style, "I Drink Because I'm Happy." (Jean Poche's "Rodeo.""

For the nationality spots in Italian quarters.

ERIKINE HAWKINS (Victor 20 2470)
Feel That I Am-FT; V.

The giggle warm-FT.

The band providing aN artistic background at a slow tempo, it's the forthright torch chanting of Laura Washington to make it count for the words. Youn Hunt's "Feel That I Am." Erikine Hawkins provides the noted side for himself and his band, kicking out at a fast clip for an original "Wiggle Warm" instrumental. Band gets off to a bonzey best, but lightens up along the device. "Feel That I Am," with a fine crack cornet, trumpet, blowing it hot and high, to climax the instrumental verse. These spots will favor the terrors in "Feel That I Am" for their coc contains.

TEX BENZEK (Victor 20 2497)
A Girl That I Remember-FT; V.

Surprise Symphony-FT.

The Reed blend setting forth the sweet melodies of "A Girl That I Remember," Tex Baske provides a soft and subdued orchestral basis and the Rex-Baske's band is Rustico's symphony and with full vocal male, female included, the flip, the flip, the flip. Baske is harden down with a heavily scored cornet and saxophone arrangement included in the "Surprise Symphony." While and the ensemble winds up with a lively polka after which opens some later note and snare, the clarinet, saxophone and trombone leads the rhythm. Band holds it on heavy, making it all gregarious, but hardly as frightening for the band.

If the song catches, phone ops should catch with the name "A Girl That I Remember." (Continued on page 122)
**Henry Busse** and his famous orchestra

in

"The lady from 29 palms"

"Jalousie"

**LEO DIAMOND**

Harmonica Artist

**MEL HENKE**

Honer Dreamers

9A "MY SIN" 9B "They Called it Dixieland" 1A "DONKEY SERENADE" 11B "Tonight You Belong to Me"

**Billy Eckstine** and his Orchestra

**GLOOMY SUNDAY**

And

In the Still of the Night

"OL' MAN RIVER"

And

Would you Believe Me

**Henry Busse** and his orchestra

in

"The lady from 29 palms"

"Jalousie"

**NATIONAL Records**

NAT. 9037

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR OR NATIONAL DISC SALES

1841 B'WAY, N. Y. 23, N.

**Dusty Fletcher** and his Gang

**Dusty Fletcher's Mad Hour!**

PARTS 1 and 2

NAT. 4013

**MAMA (Fapa)**, won't you dance

Danny O'Neill, The Twilight Trio (PEGGY)

**Mickey**

Air Lane Trio (BUBBLES IN)

**MUSIC FOR ICE SKATING ALBUM**

Ruby Newman Orchestra

Decca A-688

1. Basin Street Blues
2. Memphis Blues
3. Hallelujah Blues
4. The Lord Made It
5. Our Director
6. Washington Post
7. The Lullaby of Broadway
8. It Can't Be Wrong
9. Rainbow Blues
10. Rainbow Blues
11. The Last Waltz
12. It's a Beautiful Day

(Continued on opposite page)
LANSON JOINS MERCURY

NEW YORK, Oct. 11.—Warbler Snoopy Lanson this week joined the ever-growing Mercury Records’ roster of male vocalists which already includes Frankie Laine, John Laurence, Vic Damone and Robert Scott. Lanson, who currently has his own sustaining weekly NBC series emanating from Nashville’s WSM, formerly sang and recorded with Ray Noble’s orchestra. The singer will fly to Hollywood to wax his initial sides for Mercury, with an orchestra conducted by Earl Hagen.

HERE’S HOW... the Christmas rush

Write Stinson for the nearest distributor to service you on these two permanent best-selling albums—“staples the Xmas shopper adores.”

BURL IVES

“The Wayfaring Stranger”

Screen and Radio Star IVES.

America’s No. 1 guitar-playing balladeer, sings 8 deathless songs more popular every day.

SELECTIONS:

Wayfaring Stranger
The Bold Soldier
The Sow Took the Measles
Black Is the Color

ALBUM #345 3 10-Inch Records and Booklet LIST 3.00

“JAZZ AT THE PHILHARMONIC”

Perfect “Jam” session recorded impromptu at West Coast concert of top U. S. jazzmen. Unrehearsed, spontaneous with audience participation.

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GUY LOMBARDO—DECCA
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LEAHY—Vocals < READY > WARRINGTON—Drum

LONDON MUSIC CORP. (Joe Santly, Gen. Mgr.) 1619 Broadway, New York 19

THE BILLBOARD
October 18, 1942

WM Stymies Raeburn Deal

NEW YORK, Oct. 11.—Bandleader Boyd Raeburn’s reported deal to enter the Willard Alexander fold was stymied Tuesday when the William Morris Agency sent Alexander a warning that it intended to “reinstate” and “recapture” its band property. Raeburn, said the WM ultimatum, is too much in debt to the agency for it to let him go at this time and it will continue to book the band thru GAC, hoping to whittle down the debt sooner or later. Alexander agreed to stop all negotiations with Raeburn. Alexander formerly was top man of the William Morris band department and relations have not been exactly pally—wally between the two offices since his departure several years ago.

LARRY SPIER MOVE

(Continued from page 17)

vising them that manuscript copies of Cole Porter’s score for the MGM pic, The Pirate (to be released in 1948), were available. The letter specified, however, that the “delivery of said materials is not to be taken as a request to record or as permission or acquiescence in the recording of said musical compositions or any of them.”

Must Await License

Letter authorizes that disc jockeys cannot put any part of the score until written licenses are issued by the pub, and states that material will only be sent on this express condition. It also reads: “At this time, we can give you no idea as to the approximate date when we will be in position to issue licenses.”

Some diskers reported that the letter was delivered by a messenger who waited while they signed an endorsement to the epistle which bound them to the conditions outlined.

Extreme caution shown by Spier re delivery of the material is believed to stem out of the Allegro shuffle when one of the diskers involved claimed he had broken no release date since Allegro song material had been in his possession long before a release date was slapped on.

3 SEEK PADWAY JOB

(Continued from page 17)

moned to San Francisco, where Padway died while addressing a convention meeting Wednesday (8), to take over as legal adviser for the AFL’s national convention there. However, it’s likely that Carmell will not take the post permanently, for he already represents nine AFL international unions and nearly 300 Chicago AFL unions and would have to shift his permanent headquarters to Washington to succeed Padway.

Also being mentioned is J. Albert Woll, former U. S. attorney who recently became a partner of Padway. A son of Matthew Woll, an AFL v.p., Woll is currently acting as AFL attorney. Also being mentioned for the post is Francis X. Sullivan, a Gotham attorney.

LONDON LABEL BENEFITS

(Continued from page 17)

ported from England, free use of musicians and musicians entered for the London firm’s command despite a Petrillo stop-workage here.

London company meanwhile is moving into pop and American big raps. With national distributing handled by Dudley Hales Toller-Bond, director of London Gramophone Corporation, which will distribute in New York territory, outlets are being picked up throughout the country. Kayker Company already has been delegated to peddle London produce in the Filly area.

Lewis Back to England

His initial organizational work completed, Lewis will return to England this week to supervise pressing and shipment of the disks from England. Delivery will be London’s ocean liner with a 10-day period figured between English depots and American point of receipt.

With Camarata, who has been named musical director for the firm, picking up new American pop tunes, the London label’s position in the event of an American Federation of Musicians walkout here looks favorable. Label, which added its catalog plus walkout will, as a selling point, the high percentage of shellac used in its records—24 per cent. Company claims the shellac content gives its records twice the durability of any pop disk going into the homes of juke boxes today.

THE MIGHTY JORDAN ROLLS ON!

AND HIS COMPANY FIVE, THAT IS.

FLASH—
9:17-BIRMINGHAM=8000 PAID

ADMISSIONS FOR $3602.46 GROSS

Mgt. BERLE ADAMS Direction—GENERAL ARTISTS CORP.
Ralph Golden
(Rewritten at the Norwood Avenue, Mount Royal, Hotel, Montreal. Monday, September 26. Booked by May Johnson Associates.)


The PFANSTIEHL SPECIAL, 1947. The PFANSTIEHL SPECIAL, lightweight, is the modern miracle of powder metallurgy. The PFANSTIEHL SPECIAL, with its super flexible phosphor-bronze shaft for feather-touch reproduction is the BEST needle for use in machines with light pickups. Only PFANSTIEHL can give you the M478 alloy tip for longer Record Life, Fewer Service Calls, Better Music...all-round satisfaction.

David LeWinter
(Reviewed at the Pump Room of the Ambassador East, Chicago, October 5. Personally managed by Sam Latz.)

SAXES: Charles Kellette (tenor, flute, English horn, woodwind, and tenor); William Ober, alto and clarinet, and Vincent Mitch, tenor and clarinet. TRUMPETS: Jacki Hall. TROMBONE: David LeWinter, piano; Tony Jones, drums. BARITONES: Tony Jones, piano; Tony Jones, drums. ARRANGERS: Tony Jones, David LeWinter and William Dow. Tony Jones, piano; David LeWinter, drums. David LeWinter, former accompanist for a number of musical greats, has changed the style of his band considerably to fit the current trend. The LeWinter 86-ing gets the spotlight on most arrangements, with his distinctive pianistics rating the solo parts. Besides playing top dance and society piano, LeWinter has developed an authentic feel for the Latin and Castilian ditties that pulled and kept dancers on the crowded floor here. LeWinter is succeeding more and more in building a different sound small band which plays an almost unique library in addition to the standards and pops so oft demanded. (See David LeWinter on page 47)

Shep Fields
(Reviewed at Glen Island Casino, Rye, N. Y., October 7. Personally managed, Jerry Levy. Booked thru M.A.I. Agency.)


Shep Fields is back and so is "tripping rhythm"—but this version of the Fields of almost a decade and a half hardly a throwback. This is a good, sound dance band that only occasionally dips into the bouncy sax banding with accordion fill-ins (for identification purposes) and which, despite the "tripping rhythm" economy, left the punch bowl and straw hat at home. To supplement the modern and superior version of the old Fields style, the orchestra is blessed with one of the best vocal teams currently in band activity—Toni Arden and Bob Johnstone. Mind, this is not an outfit that will (See Shep Fields on page 47)
Glen Island Casino
On Week-End Basis,
At Least Till Jan. 1

NEW YORK, Oct. 11—Glen Island Casino at Rye, N. Y., will shutter tonight and revert to a week-end policy for the winter. The many weeks of indecision on the part of the operator and current podium maestro, Shep Fields, final decision came after Fields had failed in his effort to install a name work policy to hype a lagging biz. It is said he had negotiated for the King Cole Trio and Vic Damone, but couldn’t get either when he wanted them.

The Casino may be reactivated during the winter, with estimates for terracing the large room now being considered by the operator. If the room is redone, it is likely Fields will reopen the Casino around January 1 on a full-week basis. Meanwhile the room is skedded to open week-ends and also has a number of mid-week private parties pending which will be played in the spot by Field’s org.

L. Vannerson Quits
Gastel To Run Club

NEW YORK, Oct. 11.—Leonard Vannerson, former Benny Goodman and Claude Thornhill manager, has dropped his association with the Carl- los Gastel office to concentrate on his operation of the West Coast Club Bocage. This was revealed here when Gastel arrived in town to check up on Eastern bookings of his Ken- ton-Cole-Torme-Lutcher-Lee stable and brought along his sister, Chi- quita Gastel, formerly with Capitol Records, to assist in the paper work and on follow-up.

Gastel is laying some groundwork for the forthcoming Stan Kenton concerts in the Eastern cities, around the end of the year, and trying to line up a radio show for Torme who exits from the Toni program at the end of its current 13-week run.

NIGHT JOCK SPOT OPEN

NEW YORK, Oct. 11.—WOV’s up- coming all-night disk show was still the subject of much speculation on the late watch with the news that both Barry Gray and Eddie Newman, both old-timers, were not in the run- ning. Gray turned thumbs down on the yawning post, and Newman, who followed Gray at WOR’s platter post, also was no dice, according to station reps. WOV currently is prepping a 1-2 a.m. disk session featuring Eddie Kane, who will ankle around to the late spots (Sammy’s Bowery Follies, Greenwich Village Inn, etc.) on different nights of the week. Station is still on the prowl for the jock who will fill the 2-5 stretch.

FIELDS TO MUSICTRAFT

NEW YORK, Oct. 11.—Shep Fields this week signed a term recording paper with the Musicultraft diskery. The maestro, who only six weeks ago coaxed another dip into the orb but returned with a modified version of his old “rippling rhythm” orb, will get in several waxing sessions in the next couple of weeks in order to build up a backlog of masters in the event the threatened Pettrillo ban materializes. Fields at one time re- corded for the old Bluebird label.

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Buses for Sale
Late model high-speed stream- lined intercity type flexible Buses with Buick Motors in rear, deluxe reclining sleeper type seats, extra large amount of baggage space, especially suitable for orchestras and road shows needing comfort- able transportation for overnight and long-distance trips. Have 9 to choose from, 21 to 29-passenger capacity, all in excellent mechanical condition; clean, solid bodies and seats, and good tires ready to hit the road at $2,500 and up. Also school and city type of bus suitable for living quarters. $1,980 each.

Pictures sent on request
SOUTHEAST MISSOURI BUS LINES
P. O. Box 313, Cape Girardeau, Missouri
Walker, Tyson Latest To Exit From MCA

Band Dept. Salesmen Quit

NEW YORK, Oct. 11.—The Music Corporation of America (MCA) personnel exodus—about 15 bookers in the last six-month period—was brought down front-and-center again this week when George Walker and Jim Tyson, long-time MCA band department salesmen, resigned simultaneously. Walker was Southern location and traveling salesmen for the agency while Tyson was in charge of New England, Jersey Shore and Southern one-nighters. Their spots in the agency's New York office will be taken over by the recently hired Ev Brabec and Jack Denney, with Brabec already at work in Ty. (See Walker, Tyson Exit on page 47)

Jack Kearney Joins Music Ent. Agency

NEW YORK, Oct. 11.—Jack Kearney, who has been holding down the fort at the Harry Moss Agency since Moss moved over to Willard Alexander office, took a walk himself yesterday, joining Music Entertainment Agency (Charlie Busch-Bill Peterson-Walter Bloom combine), Kearney brought with him several cocktail combos and smaller groups, including Jack Palmer, Kirby Stone and Johnny Morris. Moss and Kearney will continue with several old contractual obligations, booking from their new posts, while several holdings will be dropped.

Goldstein, Santy To George Simon

HOLLYWOOD, Oct. 11.—Sidney Goldstein, for 11 years with Famous Music, last week quit his post as Coast head of the Paramount subsidiary to join George Simon Music. Goldstein was given an instant Simon pub house and will serve as general manager of its Coast office.

Simon's latest pop chart climber was 'Naughty Angel,' and is currently bopping 'I'll Dance at Your Wedding' as its top plug. Replacement for Goldstein in the Paramount firm will be named next week.

NEW YORK, Oct. 11.—Harry Santly, ex-Shuprow-Bernstein song pusher, joins the George Simon pub office here as Eastern professional manager. Santly's switch was effected this week while Simon was in Gotham.

Meanwhile Eddy Wolpin, general pro manager of the Famous-Paramount pub group, was to leave for the Coast Wednesday (15) to find a replacement for Sid Goldstein. Mr. Mann of the Beverly Music link in the F-P chain, will accompany Wolpin.

AGENCY'S CUFF DISK

NEW YORK, Oct. 11.—A new high in agency push behind a record has been set by General Artists Corporation (GAC) with a drive behind the Bob Houston-MGM waxing of 'A Tune for Humming.' Agency is offering free copies of the disk to spinners who ask for it via the regular GAC press release, which goes out once weekly to the jocks. This is the first known cuff-platter offer in the agency field.
NEW BOOKING COMBINE LOOMS

Two Maxes Take Licking in Date At Newark Adams

NEW YORK, Oct. 11.—The Back-Rosenblum package took it on the chin last week, with the Back-Rosenblum Maxes out of work the week of October 2. Flesher went in on a straight split, but after the week was over, Mr. Rosenblum had the $350.

Out of that the house got $7,000 and Mr. Back the $7,000. Show with Bonnie Baker, the Jansleva, Florida Vestoff and Art Mooney band, cost $6,000. That left the two Maxes with $1,000 to split between them. Working in cafes the two guys usually get $3,000-$4,000.

Interest in Flesher Gaining in Detroit

DETROIT, Oct. 11.—Interest in stagehouses among Detroit theaters is strong but tentative at present. The present package to provide a regular stagehouse basis this season will be the Paradise, where major Negro attraction is due to open first. It is slated for a season of 25 weeks.

Duke Theater, a Wana' & Wetsman house, is using Negro stage shows three nights a week and an average billing. It is guessing on a future.
Conedy song and dance equally distributed throughout made for a pleasant over-all bill which rolled at an even tempo. The Rockettes continue their fine material, doing their perennial Sweetheart, Dorothy Keller, skillful hoofer, worked with the lads, doing Chi, heel menço on to do girl's flip.

English-speaking vaude-egg o found little to go over with it. Dorothy workman, a nee of a sleeky dark house at midway, chanelled narrow, fast taps. She gave a Carrillo's right-on-the-time appearance, but material lacked oriental sense.

The deed was leaped into its best aspects in a fleeting, fast-paced Variety Band during the show above named tunes, as well as with the Slicker Band, the Williams Outfit, and the J. HARRIS BAND. The Rockettes, with Cecile Bonvallet, new, seasoned, and the top bill, delivered a standard Latin show.

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Two, One, You Love, was an unusual change in a usual show.

Bookings are made through the Chicago office. The Gene Workman House booker, Leon Londeau, shows played by Louis Hall, the J. HARRIS BAND.

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Capacity, 1,000. Price 95 cents straight. Shows played by Louis Hall, the J. HARRIS BAND.

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Meadowbrook, Cedar Grove, New Jersey
(Wednesday, October 8)


Considering the capacity of the room the spot figures to make a buck with its policy of name bands and name and standard acts. Getting to the club from New York is, of course, a real problem. It's an hour-and-half drive on poorly marked roads. This means that a lot of the spot's business has come to from locals. Stem customers really must find the bill attractive if they are to make the safari.

The evening's first show played to about 75 people who were lost in this gigantic room. Crowds started coming in later, but it is doubtful if more than 250 or 300 were there for the second show.

The bill itself packs plenty of walkup, tho the booking seemed a little odd. Skitch Henderson plays the piano and so does Benny Desmond (Mack and Desmond). Desmond finishes with a spirited boogie piano bit and Henderson follows with Warren Concerto dropping piano down to a crawl.

Henderson Is Tops
Skitch Henderson is far and away the most refreshing band front to come up in recent years. His band (to be reviewed in a subsequent issue) is good, tho this department is primarily concerned with his appearance and performance before the mic and in those categories the tall blind lead is a standout. He works with the ease of a Crosby and has the looks of a Sonny Tufts. Opening night gimmicks upset the p-a system, but the gracious way Henderson handled it was not only top showmanship but good thought as well.

The band front has a couple of (See Meadowbrook on opposite page)

NIGHT CLUB REVIEWS

400 Club, St. Louis
(Wednesday, October 8)

Formerly a set-up spot, this newly opened club is now catering to an exclusive clientele, serving mixed drinks and specialities in a fresh new way with a bill headed by comic Ben Blue.

The winnie Hoveller Girls (6), attractive, well costumed, well trained, opened the show with a military routine. They did another number later in the show and scored a hit with the customers.

Chanteuse Anne Russell came on to tickle as comedienne. Her song parodies were clever and her timing and delivery were just about tops. She scored with impressions of Mae West, Katherine Hepburn, Sophie Tucker, and Hedigardere.

The ballroom team of Pierce and Roland made a good impression with neat, clean routines, with the usual lifts and spins.

Still one of the funniest comics around show business and certainly one of the top funny men to play this club is Ben Blue. His act this time consisted primarily of old burlesque blackouts, but Blue's sense of comedy and showmanship made them seem funnier than they really are. Assisting Blue thrust were stooges Sid Fields, Eddie Lynch and an unilled redhead. Blue and company took over proceedings to give the show a hilarious wind-up.

Nick La Banico and his ork (8) cut a few tunes and also came up with some pleasant danceable music.

Abie L. Morris.

Village Barn, New York
(Thursday, October 9)

This 18-year-old bistro, typically decorated with all the barn yard paraphernalia, including Oscar, the live rooster in his perch, sports a cleverly balanced 35-minute show which starts on a high level and keeps building up until Harry Ranch and his maniacal funny men (a show in themselves) move it right out of this world. Ranch, the trumpeting oboe leader, is surrounded by Charlie Har- man on sax; Don Tannen, drums; Slim Tannen, bass; Sid Davis, piano, and Floyd Bennett, trombone. The group filled the wind-up spot with speedily take-offs of name bands, using quick changes into wierd and catchy songs and capers.

Bob Burns and Vaughan Monroe, for anyone who can do the difficult Waters' bit, should have no trouble in digging up original personalities.

Henderson and Hayes worked the second part of the show, opening with a very successful number of Hudgel- lers, pulling a hilterner lumber toon, played by Hayes. Bit pulled big yocks, for it's been duplicated often previously by Hitty herself in Chicago stands. Next two bits missed fire a bit, when Mr. and Mrs. Hayes took a show from Morgan and Ray Middle- ton and Noel Crawford and Gertrude Lawrence. Annie, Get Your Gun has never played Chi, so only a handful knew Middleton, while the same re- action was true of the Lawrence impres. La Healy, in a short coiffure that's a big improve- ment over the longer one she wore, closed this portion of the show (See Mayfair Room on opposite page)

MAYFAIR ROOM
Blackstone Hotel, Chicago
(Friday, October 9)
Capacity, 225. Price policy, $1 cover and a 55 minimum. Booking policy, non-exclusive (too OAC gets first crack). Operator, Charlie V. Wells. Estimated budget this show, $5,100.

This swank hostelry estaminet opened auspiciously, despite late ar- rival of the new drapes which are to cover the four walls, for the presence of the new team of Peter Lind Hayes and Mary Healy kept all eyes glued on the intimate stage and off any in- terior decorations.

The very fresh looking Mr. and Mrs. Hayes, who have been working to- gether only four weeks, unveiled a nifty act which needs only a little polishing to compete with the biggest crowd-pullers in the business. Hayes opens solo, doing a routine cavalcade of singers, which stands out because of his aping of such unusual subjects as Arthur Tracy and Ethel Waters, the latter an amazing impres because of its close resemblance to the original. Hayes would do well to drop such hackneyed bits as the Grooner. Bob Burns and Vaughn Monroe, for anyone who can do the difficult Waters' bit, should have no trouble in digging up original personalities.

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SOPHIE TUCKER

Your "Red Hot Mama"
IS HOTTER THAN EVER
at the
FLORENTINE GARDENS
HOLLYWOOD

Ted Shapiro at the piano

Wm. Morris Agency, Inc.
**The Billboard**

**Night CLUBS-VAUDEVILLE**

**Ink Spots Extend London Casino Run Plus Side Dates**

LONDON, Oct. 11.—After the storm which blew up in the third week of the Ink Spots’ run at London’s Casino—over doubling dates at suburban houses for which they had originally been booked—half the group pacified, the boys have now made it up with Bernard Defont of the Casino, who is retaining them for a further fortnight at $2,000 a week.

Meanwhile, Leslie Haffa, San-娟-British Film’s variety director, was able to get the act on three successive Sundays (weekend closed) at the mammoth Trocadero, where they have Bowmore Hammerstein movie houses. The appearance at the Empire tomorrow will be the farewell appearance by the Ink Spots to the British public. House (2,600 seats) has been sold out for these Sunday stands (afternoon and evening). The Ink Spots will be accompanied by the Harry Perry Sextet.

Setting a new precedent, the Ink Spots also agreed to appear Sunday afternoon at the Savoy Dance Palais. This represents a new policy for the Steeplechase Comedy Company, who owns the Lyceum and 45 big dance halls all over the country with whom they have always looked to foreign acts relying on giving its residents bands and acts. Admission charges for the Ink Spots were double the usual price at the Lyceum (room for 6,000).

—--

**MEADOWBROOK**

(Fron opposite page) singers who can warble in any league. Nancy Reed, a slim brunette, showed a sweet pair of pipes on "Some of My Goodness," that sent chills down listeners’ backs.

The Ink Spots are only fast in their weak spots, soundly improved by better costuming. Andy Roberts, the band’s boy singer, a tall, dark, clean-cut lad, was in the male vocal department. He handled his tunes with a romance and a skill that won him plenty of hands.

Mack and Desmond Mack and Desmond, eccentric comedy dance team, turned in a fine job with Desmond’s desert battle seen. "The Desert” (new American) opened takes and "Take It Easy, Daddy Dance Team," the latter part, with the boy pouring out a boogie piano beat while his partner danced to a hooping single, was great. It was on their finish that they missed. They were the first boogie band to come down from their comedy pacing. The break needs laugh bits to hold up the initial pace.

Johnny Desmond was obviously brought on for his name value. As a singer he was adequate and if he didn’t register too well it was because of the lack of a juve audience. Some of the fault, however, lay in his ungodly operation of his mechanic routines. There’s an almost mechanical routine: ‘There’s Gonna Be A Great Day, was saddled up by his medley with "The World is" and it was old, was also good. It was the middle that sagged. Bill Smith.

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NEW YORK, Oct. 11.—Stem overall gross of $426,000 in the six vaudeville houses showed a $50 drop from the previous stanza's $464,000 take. The subway World Series, which stretched out for a full seven games, wound up Monday (6), cut heavily into the malaise trade. The Saturday-Sunday usually good afternoon biz was dented also by the competition of the rodeos at Madison Square Garden—a set-up for the children on non-school days.

The Strand (2,700 seats; average $14,000) opened to a fair $58,000 for Joe Adams, Tony Camerons, Mark Plant, Blue Barron's orch and Tari numbers, with her work on slow, soulful ballads hitting hardest. Her material was way above par, with even the ballads carrying special lyrics. Her patter about her uncle, Gus Edwards, the star-maker, was the spark that ignited hefty audience reaction and she left to right mitten, considering mood of the crowd.

Ross Wyse Jr. has a new and much better foil in statueque Peggy Woode, and the act, except for a crude spot, was much improved over last time here. The striking brunette, in addition to clanging okay job of fram ing the straight lines for Wyse is a strutting dancer, whose work is even more striking because of her height. The team's comedy, acrob dancing and each member's solo hit, went over well, except for one short attempt at a man-stand, where Wyse, carrying off the femo's gonna gets a little too torrid and brought only a few uncouth gruffs and some embarrassed titter.

Johnny Sippel.

PHILHARMONIC

(Continued from page 39)

Joan Edwards, the star, was really the only star, who did well and the spots hit by her. So the separate hit for $60,000 after a good rollicking act for the children.

(Continued from page 39)

Carl Sands, didn't help show along with the leader got jump when the pit mike which he used to intro fail, plus the scene and the tension didn't leave him until a half-hour later. Sensationalists, who did their standard roller-skate routine, which previously has grabbed good mints locally, showed only mild response, even tho they have added a couple of new bits which further enrich their thrill presentation. Joan Edwards got only a mild ovation after her intro and it took until her next character, closing number to really get the stubborn pew-sitters with her. La Edwards, now a blonde, showed a versatility that makes for vaude click. Gal did a varied group of

ORIENTAL, CHICAGO

(Continued from page 39)

JOEY ADAMS

RADIO CITY

(Continued from page 39)

etc., the house used dulated etc.,

The finale was a show a Hepzepoppin flavor, Jones liberally dishes out plants, slides, etc. Already moving at a high pace, singer would be improved if the weaker spots were eliminated. A should fall on Weaver's unfunny routines pulled from one of the boxes, as well as some of the stage business pulled by Slicker inmates. Lee Zito.

Jeanne Carroll.

Pic, Living in a Big Way.

Jack Tell.

CHICAGO, CHICAGO

(Continued from page 39)

much slower pace when they go into the showmanly clashing.

Nip Nelson has worked out a bigger repertoire of personalities and is leaning away from the instrument impressions he did here last time. Turn packs better continuity and material in general, with Nelson saving his only instrumental impress, a Harry James trumpet bit, to win a good call-back kidd.

Johnny Sippel.

Loy's State

(Continued from page 39)

wails and winning admiration with

Platinum blonde Wyn Murray sold flash more than voice in the singing spot, Young and charming and, barely made the encore. Chip has talent but probably couldn't keep up with the opening acts but he did take more than half the audience.

Joesy Bardin proved to be a hard working little fellow with a great delivery. He overcame his mechanics and material and now too- strong voice with enthusiastic presentation which caught and held the audience with him all the way. His auto-born rendition of the only novel touch.

Louis Basil inked back up the show in its usual splendid fashion. Basil brought his voice out of retirement for the first time at this theater when he opened the show with a vocal. He sang Let's Get A Job for Purple Heart Joe for the Veterans' Administration with the sanction and approval of Petrillo. It's a plug for the deserving vets and well intended.

Pic, Soup of Love.

Bill Smith.

Pic, Living in a Big Way.

Jack Tell.

RADIO CITY

(Continued from page 39)

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Nip Nelson has worked out a bigger repertoire of personalities and is leaning away from the instrument impressions he did here last time. Turn packs better continuity and material in general, with Nelson saving his only instrumental impress, a Harry James trumpet bit, to win a good call-back kidd.

Johnny Sippel.

Loy's State

(Continued from page 39)

wails and winning admiration with
German Vaude Has Post-War Staggers. With Bookings Fewer

BERLIN, Oct. 11. — Showbiz in Germany is still crawling on its belly. Here and there, some of the old propulsion is building up to open, but by and by large their capacities are still the same — the pre-war standard, and work is limited.

Berlin theaters as a rule play 82 acts, and it is the same as getting most of the business and using fish for four-week runs. The Scala in central Berlin where Palast lost its license recently, even a full hour of presentation to last more than two years.

The Palast was operated by Marion Spadoni, who put a bundle of circus agents in charge and called it the "biggest and leading vaude in Europe." The new operators took over the house, charging that the operator had staged soldiers for all, Puzzle and later Marion Spadoni denied any Nazi connection.

Will Try Operettas

The house is still operating under former house inspector, N. Lupo, but nothing much is going on. One flicker-vaude to operettas. Interna- tional Lodge of Operettas has issued an invitation to the House of Vaude in Berlin alone (latter mostly magicians). Any per- son who wants to become a member of IAL has to pass a test of his ability before a committee of the board. There has been no flooding the showbiz market, there is no vaude in the city.

Hamburg, the second biggest show- biz center in Germany before the war, has 12,000 population. The old Hansa, with a capacity of 7,500, was destroyed. The new house five miles away on our border. The Hansa still operates fairly good shows, but they cannot be compared with the shows lined in the old days by Houdini, Ethel Levy, W. C. Fields and others in that class. Before the war Hamburg had a million population to draw from and was able to support three big- time theaters, a dozen smaller vaude and some 10 cabarets. Most of them are no longer around.

19 Spots in Munich

Munich still has 19 theaters and with the Colosseum now got its last flesher in the city, restored and opened some weeks ago.

A new vaude was formed in Hamburg some weeks ago. It will represent the interest of German vaude and circus agents and in the British Zone of Germany. The show is varied, all S. and M., and there is no existence a circus man- agers' association and a vaude man- agers' association. Since the end war, German vaude has gone out of Diesseldorf and Frank- furt (large Vaude Theater area) and also in Berlin, employing associations are not recognized.

Lyle and Hogan Form Chi Org

CHICAGO, Oct. 11.—A new talent combine got under way this week when Ray Lyle, who left Music Cor- poration of America's act department last week to go on his own, switched his plans and joined Frank J. (Tweed) Hogan in a partnership deal. The former MCA agent is yet unalterd. A function in both the personal management field. The new firm has five prominent Midwest dis- trictive booking deals with niehers. The new organization is known as the Hor- gan-Lyke combine in the cocktail department, where they formerly worked with Hogan.
Lye and Hogan previously worked together out West three years ago with the David P. O'Malley office.

Agents' Org Recommends Dropping Segal Penalties

NEW YORK, Oct. 11.—A special board of the associated agents of America, Inc. (AAA), after censoring Jack Segal for booking spots which AGA had declared unfair during the borsal belt mix-up last spring and summer, yesterday fined him for $250 for the second time for three weeks and he was fined $250, has recommended that Segal's name be removed from the list and that the time be canceled. Segal's act has performed about 10 months more to run. The recommendation of the A's board will go to Matt Weil and Milestone, the officials of the American Booking Association. The Booking Association of America, Inc. (ABA) has passed a resolution to attempt to obtain a penalty, that no member of the A's act may belong to any other organization of agents.

Kay Vernon Subs at State

NEW YORK, Oct. 11. — Wyne Murray, chip in the Loew's State, is being protected by Kay Vernon. Miss Murray bowed out with a sore throat.

ROBERT GLOTH

Box 123, Hartford, Conn.

Eaton's Gift Cards (Special Edition) Make the Perfect Holiday Gift

Spend $50 on Eaton's gift cards and receive a $5 bonus card, valid for one year from purchase date. This offer is valid online only and is for new account holders only. Expires Dec. 31, 2023.
Expect League To Resist Hike In Scenic Fees
NEW YORK, Oct. 11—The Scenic Artists' Union may find itself involved in a tiff with the League of New York Theaters next week when it informs the producers' association of its intention to raise minimum scenery designing rates. The fees, which will go into effect about November 13, may make the minimum for the first set $800 instead of the $500 prevailing now, and the second set $250 thereafter instead of $250 for all sets after the first.

SALARY $1,000 for the first set and $500 for the second. However, the producers' org. rejected the union's demands. The new rates are a compromise, but the labor outfit is not asking the League—it's telling it.

Union also wants $850 for designers for designing an average set of scenery getting props, etc., when a producer does a show on a bare stage. Designers figure they now hold out for $600 because they haven't had raises in minimum fees for about 16 years.

New Designing Fees
Designing fee for unit sets will now be $160 for the first phase $250 each for the next and $250 each for the next 10. Former price was $500 for the first phase and $250 each for all others.

Costume designers win $150 for the first set and $80 for any additional one instead of $100 for choosing 20 costumes. They also will receive a $20 designing fee per costume for dramas, musicals and revues and $5 for revues, instead of $15 per costume and $2.50 per repeat as in the past.

Designers now on a two-year deal will have four weeks to complete his work on a straight play and six weeks for musicals and revues when plays are sold abroad, the union wants to be notified by producers so that it can make its own deal with the foreign manager.

Worcester Barns Run Four Months
WORCESTER, Mass., Oct. 11—The Barns will run by the last of December, the longest summer stock season anywhere. Nine circuit fans here were offered $1,000 if they agreed to sell out. But the Barns, owned and operated by Robert Daggett at the Red Barn, never had a chance for a successful run, but is considered the best of the summer stock seasons.

Shuberts Mull British Revue
NEW YORK, Oct. 11—The Shuberts are considering importing Sid Field and his Boulevard Revue from the Palladium revue from England. Deal is obviously sparked by an offer of $100,000 for the latest importation Under the Counter.

Harman Buys Chapel House
GULFORD, Conn., Oct. 11—Lewis Harman, who has been operating the Chapel Playhouse here since the war on a lease, has purchased the theater, it was announced this week.

BROADWAY SHOWLOG Performances Through Oct. 11, 1947

Drames

Opened

A Young Man's Fancy (Costplay) 10/11/47 193

All My Sons (Daly) 10/11/47 254

Curtain 10/11/47 254

Anna Lucasta (St. James) 10/11/47 219

Table Talk (New Amsterdam) 10/11/47 13

Happy Birthday 10/11/47 250

Harvey (Olympia) 10/11/47 1,244

Reiner's The 10/11/47 13

How I Wonder 10/11/47 57

John Loves Mary 10/11/47 587

Kiss Me 10/11/47 13


REVIEWS

Burlesque

(Revues) 10/11/47 834

Musicals

Annie Get Your Gun (St. James) 10/11/47 568

Imperial 10/11/47 544

Brigadoon 10/11/47 625

Finian's Rainbow (46th Street Theater) 10/11/47 12

Music in My Heart 10/11/47 13

Bride of Yesterday (Adelphi) 10/11/47 332

Sister Mary (St. James) 10/11/47 332

The Brides (Charles) 10/11/47 332

Undercurrents (Park) 10/11/47 332

Shubert (Park) 10/11/47 332

ICE SHOWS

Tivoli of 1948 (State) 10/11/47 17

(Concert) 10/11/47 17

OPENED

The Eric Draven (State) 10/11/47 17

The Eric Draven (State) 10/11/47 17

Dear Judas (State) 10/11/47 17

Tivoli of 1948 (State) 10/11/47 17

CLOSING

Curtis of 1948 (State) 10/11/47 17

Clifford Fisher's Revue At Playhouse October 30
NEW YORK, Oct. 11—Clifford Fisher's French Revue, starring Edith Piaf, opened last night into the Playhouse Oct. 30. Show will be sold at a $4.80 top, but execs at the theater may add several performances to the regulation eight. Revue is without a book and the producer figures to make his dough on the novelty angle.

League Reports 4 Achievements In Past Season
NEW YORK, Oct. 11—During the 1946-47 season the League of New York Theaters was responsible for operating the four major Broadway revues that cost producers' associations of players an estimated $4,000,000, kept on its feet, according to a report made by James Reilly, executive secretary of the organization. League opposed:

(1) Five per cent tax on legitimate theater tickets, an additional tax on the city administration to raise additional revenue for the city. Which, however, the League made so delayed in collection of the rates about eight months.

(2) Increase in the baggage and transportation rates which finally were given the theater operators. But, however, the League made the necessary adjustment of the rates about eight months.

(3) Proposal by the city that producers pay the salaries of firemen stationed at theaters during performances. Administration also asked theater owners to employ engineers during the summer season when the theater places for air conditioning was in use.

(4) Existing fidelity bond rate for theater employees was increased by 50 per cent.

Membership Thursday (9) voted in favor of an amendment to have theater owners and producers vote on certain proposed changes in the present system of taxing. Three companies were to be required of the required quorum of three-quarters of the board members present in order to avoid postponements of meetings.

Board of Estimate of Schoo1s

League of Teachers of Performing Arts

NEW YORK, Oct. 11—Board of Estimate Thursday (9) voted $53,753 to remodel a former public school into a high school of performing arts. New school is located in the heart of the theatrical district and will provide vocational training in the arts and recreation. The building will be in operation in 1948 and will provide facilities for 300 pupils.

"Alice in Wonderland" May Hit Road Again
NEW YORK, Oct. 11—There is a good possibility that Alice in Wonderland, which is due to open at Ford's the next season, will not be produced. The show can be remodeled into a high school of performing arts, new school is located in the heart of the theatrical district and will provide vocational training in the arts and recreation. The building will be in operation in 1948 and will provide facilities for 300 pupils.

"Swing Mikado" Folds, Strands Non-Equity Cast
NEW YORK, Oct. 11—The Swing Mikado revised memories of the old Sondheim before the new system of the Equity greyboards when it closed Monday at the Paramount. St. Paul and many members of its cast with $35 each due the 50 chorus members and $60 overseas members. But, in the gang, the show was performed by non-Equity actors and it looks as though they won't get their dough.

Mikado is the first instance of a legislator taking advantage of the "non- Equity" clause in the Hartley Law. Even the union stage hands were employed. Equity did not wish to give Jules Pfeiffer, the producer, the chance to invoke the law against the union. The result is a guarantee that the union members are not employed on Broadway. The show would fold, and play a caggy game which paid off.

Elsie Beyer Leaves Tenenbaum LONDON, Oct. 11—Elsie Beyer, general manager for H. M. Tennent, Ltd., taped "the best brain in London theater business," is leaving the organization. She was second only to Henry Tennent himself in making the ten cents. H. M. Tennent, one of the pot names in the WEA. Now she is going to the Old Vic Drama Company (headed by Sir Laurence Olivier and Vivien Leigh) as general manager. The company will leave early in 1947 for Australia and New Zealand and Miss Beyer will be in charge of all booking and travel.

Equity Members Grab Annie Oakley
NEW YORK, Oct. 11—The cuffed derby is on earnest at Equity headquarters, with legi-starvedscorers chasing the dollars around the office desks to get free dutacs to the several shows offering them. Al- though the union's secretary, Mr. Arnes, Anna Lucasta, Our Last, and Young Man's Fancy have come thru with the big shot, the others offer seats when they are available, which isn't generally a Wednesday matter.

Clarence Derwent, Equity proxy and secretary, has sent a letter to the collector of internal revenue asking that he eliminate the individual outlay that Equity did not make that the government won't go along on this. However, many producers of the Equity boards now have pledged themselves to co-operate with the programs when they do produce.

Library Theater in New Form Opens Registrations Oct. 30
NEW YORK, Oct. 11—The former Equity Library Theater reopens and registers October 30, will open registration of librarians and libraries rights this season. Plays will not be done in any of the former Library theaters, but may be done at four or other definite locations, the Lighthouse for the Blind, Hotel世界观 and Greenwich Mews Theater. Oufit also is diciering for the Shubert Hall, but the deal hasn't been set.

Several new members have joined the Equity committee managing the legit unit, including James Sauter, Mrs. Alexander Swain, Frank and Vernon Rice. Each member of the board must be a practicing practitioner for show season. John Golden is responsible for this new system and he sincerely hopes to bring the shows to local high schools on an admission- based plan, if they are of a sufficiently standard.

Meanwhile, the original Equity Library Theater at formative time failed to appear in the libraries next season after repair work on the locations has been completed.

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**BROADWAY OPENINGS**

**DEAR JUDAS**
(Opened Tuesday, October 15, 1946)

**MAN AND SUPERMAN**
(Opened Wednesday, October 14, 1947)

**ALVIN THEATER**

**BOOTH THEATER**
THE FINAL CURTAIN

ADAMS—Charles F., 71, multi-millionaire sports promoter and sportsman, in Boston October 2. (Details in General Outdoor Section.)

ALBIN—George F., 46, stagehand, recently at his home in Buffalo of a heart attack. He was a member of Local 10 (Buffalo) of the Stagehands Union. Survived by his widow, Fan- nie, and a daughter, Pearl.

ANDELHOF—Auguste, 65, conductor of the Brussels Opera Theater and a member of the Belgian National Broadcasting Institute, in Brussels October 4.

BEECHER — Fred, 68, veteran showman, manager of the Sioux Falls (S. D.) Coliseum, and former vice-president of the International Auditorium Managers' Association, September 27 in Sioux Falls of a heart attack. He formerly managed the Majestic, Egyptian and Orpheum theaters in Sioux Falls. Survived by his widow, two sons and a daughter.

BRAHMA—Lionel, 69, stage and screen actor, October 6 in Hollywood. Beginning his career in London in 1909 with A Persian Princess, he came to this country in 1914 and appeared on Broadway for 18 years before entering films. His shows included The Garden of Perdition, The Hurricane, Evergreen, Androcles and the Lion, The Doctor's Dilemma, Henry VIII and The Man Who Reckoned His Head.

BROW—Harold, 51, veteran vaude and tab performer, October 5 in General Hospital, Wyandotte, Mich., of a heart ailment. His theatrical career began at the age of 11 as a member of the song and dance team of Hoye and Brow. He played the Pantages and Keith-Albee vaude circuits both as a single and in a team. He later appeared with tab shows and formed the Yankee Girls Company which played theaters in the Detroit area for a number of years. From 1923 to 1939 he operated a booking office in Detroit and in 1934 formed the Amusement Booking Service there. In 1946 he was with Captain Ritz's Hell on Wheels show and this year he operated concessions on the Lee United Shows. Survived by his sister, Bursil in Holy Sepulchre Cemetery, Detroit.

CARLSON—Lloyd R., 47, concessionaire and cookhouse operator, at the University of California Hospital, San Francisco, October 5, after a long illness. At one time he was connected with Cal Enfield's California Fair Shows. He was a member of the Pacific Coast Showmen's Association. Burial in Showmen's Rest, Evergreen Cemetery, Los Angeles, October 8. His widow survives.

CAUFMAN—Guy, widely known in repertoire and tent show circles and president of the National Guy and Constance Cauftman Players, who played the East and Midwest under canvas and in theaters for many years, at his home in Flint, Mich., September 19 of a heart ailment. Burial in Holton, Kan. His widow, Constance, survives.

CUTTER—Arthur E., 62, former leading man, October 9 in Absecon, N. J. He retired from the stage in 1927 after 24 years. COKKILT—Alvin G., 36, midget auto racing driver, October 7 in Bridgeport, Conn., of injuries sustained when his car crashed at the Candlestick Stadium in that city.

DEMPSEY—Thomas, 70, old-time vaude and Minstrel Show comedian, recently in Los Angeles. Burial at Holy Cross Cemetery, Los Angeles, October 9.


DOOLEY—Corinne Sayles, 61, former vaude performer, September 30 in Baltimore. She and her husband were billed as a feature comedy act, Dooley and Sarah. She was a close friend of our beloved Mr. and Mrs. Frank Shapiro. Her husband and daughter survive.


FISHMAN—Bernard (Barney), 45, Penny Arcade owner, at Cedars of Lebanon Hospital, Los Angeles October 7 after a short illness. In show business for many years, he operated Penny Arcades and was a novelty steamboat designer. Buried at the time of his death he was owner of the Sportland Arcade, Ocean Park, Calif. He was a member of the Pacific Coast Showmen's Association, Los Angeles. His widow survives. Services in Los Angeles October 10.

GILMORE—Helen, 47, former ac- tuneau and vaudeville performer, October 8 in New York. Her first stage appearance was with Henry Hall in When We Were Young, in 1922. She later joined the George Cukor Stock Company in Providence and toured with Bette Davis, William Hodge and Spencer Tracy. In 1933 she left the theater and went into the magazine field. Survived by her husband, Richard, and her mother. GIRARD—John, 45, actor, October 7 in Trenton, N. J. He was the husband of Mildred Linley Girard, legit casting director.

GOWER—Frank C., 40, director of Station WROL, October 6 in Knox- ville. He was formerly with stations in Boston and New York. Survived by his widow, Sarah.

GREENING—A. J., of Mornings- ton, La., and performer with Roy Rodgers's Rodeo, in Chicago October 7.

HAMBORG—Jan, 65, eldest mem- ber of the Hambourg Trio, October 2 in New York. Two brothers and a sister survive.

HARRISON—Early M., 65, retired minstrel show operator, October 1 in Benton, 0. H. Harrison Minstrel Shows, toured the Midwest and New York. Survived by his widow, Lena. HASSLER—Frederick J., 38, with
the Joseph J. Kirkwood Shows, recently in Murphy, N. C. Survived by a sister, Mrs. Marie Carey, of Indianapo-
lis, and a funeral in Sunset Cemetery, Murphy, N. C.

HOFENSTEIN—Samuel, 57, film writer, in Hollywood October 6 of a heart attack. He is 10 years staff of The New York Sun 20 years ago.

HUGHES—Thomas A., 82, former clarinetist with the Lawrence O’Brien and the Edward V. Tru-
is, and pianists and the survivors are Wooley, per-
formers and the recently in Murphy.

KELLEY—Dr. Douglas A., 82, former president of the Preparatory Department of the Peabody Institute and compo-
sor and a former member of the Tabernacles performers and the movies, September 5 in Baltimore. His music was used by singer Bing Crosby, Carmen Miranda, and Little Caesar.

LEEDEOM—Chilton Jr., apartment houses in Los Angeles, and with the loss of a record market and a band to re-
vamp their contact methods to hit commercial airers, their one source of distribution.

If the regionalized remote picture broadens, as threatened, the present trend may well prove inappropriate, opening probabilities that a listening-coverage conscious will soon work for a remote pickup of the only three big metropolitan markets, New York, Chicago and Hollywood.

VAUGHN MONROE (Continued from page 33) arrangements, performed the Moon Maid quartet—still glit
tens with great customer charm. The Vaughn Monroe pro-
gramming harmonies to give fine balance to the maestro’s encourage.

Vaughn Monroe’s simple, attractively nifty style that can gather an extreme plus or minus. In the past this lately indicates the fans are leaning to the plus. One small suggestion would be for the maestro to voice his lyrics more clearly. That reas-
tant man never fails to come lively when the gala come in with an open-throat swell. But over a band that reflects class, it’s smart-looking ag-
agement headed by a well-cut figure and a number of or-
ner bands found that the Vaughn Monroe are the best that has cropped up. This week only the best sellers after the Sour So and Tallahassee platters have been moving fine) the Monroe man is enjoying a very happy breakthrough this year.

Joe Carlton.

WALKER, TYSON EXIT (Continued from page 37) son’s chair. Band department head Larry Barnett intends to add two more stockermen some time next week.

Walker on His Own

Walker is planning to go into his own show business after the completion of a show that he took the Three Suns and some half dozen other small units with him when he left the agency which he served as the nucleus of his unit. At the present time he has no definite properties, including the Sun S, will be submitted for sale by the Mis-

Art Agency. Walker is now planning to develop his former MCA cohorts. When Walker returned from his tiresome tour with Jack O’Byrne, another ex-MCA'er, who recently left the Larry Golden office and is looking for a position to the Coast. O’Byrne is a one-
a man band with a staff of up to a dozen men, and has handled and is close to Fred War-

When Tony, who leaves MCA at the end of this week, will join Joe Glaser’s Associated Booking Corporation as onethe next week.
Wrongful Use Of Pic Claim

Johnny Wise asks 250G—says promoter tagged his photo with names of others

WASHINGTON, Oct. 11—Larry Sunbrook and two performers in his rodeo show playing here were named defendants this week in a damage suit filed in the District Court of Columbia by John Weese, who as Johnny Wise, operates the Red Top Riding Stables on East-West Highway near here.

Named with Sunbrook in the action are Ken Maynard, Western movie actor starring in the Ken Maynard and Evans, who also appears in the show. Weese, who claims to be a Western rider in his own right, alleges the rodeo has been using a picture of him atop his horse, Bob White, in its advertising in various parts of the nation and in Canada, with the names of Maynard or Evans under the picture.

Says Reputation Damaged

In addition to asking for damages, which Weese asserts are for harm done to his reputation, Weese asked the court to enjoin the rodeo from using his picture further until the case is brought to trial.

Sunbrook's rodeo winds up a 10-day stand here Sunday night (12) at Uline's Arena. The rodeo has been given 11 shows.

Weese cited ads appearing in newspapers in various localities and a large postcard picture without authorization. The Boston Traveler, Weese alleged, carried a picture of his horse with the caption that of Joe Evans, while La Patrice, a Montreal French-language paper, contained ad with his picture identified as that of Ken Maynard, Weese alleged.

Weese also claimed the defendant's complaint charges that his picture is being used in the same manner as the one used on the working press during the show's run here.

Used Own Picture

Stating he personally has used his picture as part of a nationwide campaign to build up its "reputation for shows of highest class," Weese alleged in his suit that it is his belief that the defendants are using his pictures in a similar manner. (See Sunbrook Bally on page 74)

Harlacker Gives Profits To Crippled Children

BOSTON, Oct. 11—J. Harlacker, who recently completed the 2,500-mile run for the American Relief for Crippled Children, will be held in Boston Sunday night (13) at the National Opera House. The proceeds of the show will go to the benefit of crippled children in the area. (See Sunbrook Bally on page 74)

Yuma Rodeo Dates Set

YUMA, Ariz., Oct. 11—Silver Spur Rodeo, sponsored by the Yuma Junior Chamber of Commerce, will be held February 14 and 15, Paul Bradford, vice-president of the association, announced.

N.Y. Rodeo Results

NEW YORK, Oct. 11—Results during the first week of the 35th annual championship rodeo Madison Square Gardens, September 24-October 5.


London To Have "Garden" Stadium for Health Shows

LONDON, Oct. 11—London's largest exhibition hall, Earls Court Stadium, has been leased for 14 years by Health & Holidays Ltd., a new firm capitalised at £43,600, and headed by Francis Price, managing director, and Stagg & Russell.

Stagg & Russell own a five-story building in Leicester Square which, it is reported, would be used at a sports arena along the lines of New York's Madison Square Garden, with a boxing arena, dance hall and other entertainment facilities.

Earls Court will be devoted to exhibitions both for touring recreation and kindred fields. It will house an annual health and holidays exhibition running five full weeks. The "times" in order was in November, with the British government's support.

Puller Resigns;
Roger Littleford
New Outdoor Ed

CHICAGO, Oct. 11—Pat Puller, outdoor editor of The Billboard for the past 12 years, this week announced his resignation, effective November 6, to accept a position as personal representative for the Morris Chalfin interests of Minneapolis.

Chalfin's interests include Stating Varieties, Holiday on Ice, Ice Vogues and the Minneapolis professional basketball team.

Roger S. Littleford Jr., co-publishing editor of The Billboard, will assume the position of outdoor editor, with headquarters in the Chicago office.

Littleford handled the outdoor in New York 1936-1940 and conducted the New York World's Fair department in 1939. He moved to the Chicago office as general manager from a 1940 thru 1941, then entered the army air force. Since his discharge in 1945 he has made headquarters in the Chicago office.

Clyde Bros. Does Okay in Ottumwa, Ia.

OTTUMWA, Ia., Oct. 11—Clyde Bros. Indoor Circus, playing a three-day date here under auspices of the Ottumwa, Ia., Chamber of Commerce, did okay business, especially on the second and third days, the big story here being the sale of four quarter houses, with second day bringing full houses at both shows. The house was sold at a 30-day matinee and a near-full one at night.

This marked the second successive year the Clyde org. has played here for the Hated Grotto.

Leo Grund, Back From Europe, Reports Inking 25 Acts for U. S.

NEW YORK, Oct. 11—Leo Grund, of the George A. Hamford office, who recently completed a two-month tour in Europe, announce the signing of approximately 25 acts, the first of which he expects to see arriving in February. Grund, who will be spotted in the Hamford-Morton Circuit for winter starts, will have 30 acts for the year. Acts appearing are the Mandos, trapeze, Four Apollos, plate-posers, and the Dramatics Spanish acrobatic number.

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Tampa Editor Finds Florida Tourist Biz Omen in Billboard

TAMPA, Oct. 11—Glowing reports in The Billboard about carnival business in Florida served as a good omen for Florida tourist business to the Tampa Times.

Some indication of prospects for the coming Florida tourist season can be found in the financial success encountered by Royal American and other carnivals now touring the Midwest, the state which last year provided Florida with 24 per cent of its tourists.

"Evidence of the general prosperity of such tourist-producing States as Minnesota and Iowa is offered in the latest "annual report," according to the travelling carnival — 230,000—taken in by Royal American, which wins in Tampa, at the 10-day Minnesota fair at St. Paul which closed.

Melville, Sask., Booster
Club Out of Rodeo Circuit

MELVILLE, Sask., Oct. 11—Melville Booster Club withdrawn from the Saskatchewan Rodeo Association. The sufferers is the result of a baseball game which baseball have been suggested as 1948 attractions. Club's decision was made despite the fact that its rodeos have been financially successful. B. H. Schultz is secretary, succeeding C. B. Matuchar.
Hefty Finish Ups Earnings For Charlotte

Weather Break Does Trick

CHARLOTTE, N. C., Oct. 11—Balmy weather on Friday and Saturday (3-4), following low temperatures on the first three days, closed the doors of the Southern States Fair and resulted in top earnings for the show.

Cold weather, which had dogged Manager Dr. J. S. Dorson during the show, did not prevent the small crowd from attending the show.

A popular feature of the show was the Waldron's wild animal show.

Big Kid Turnout

A sizable percentage of rural school children on opening day was followed Friday (3) by an estimated audience of 8,000, many of whom were city school kids. Youths were admitted for 15 cents. Midway attractions were generally scaled down to nine cents. Well-promoted bus and van contests on each day's attracted hundreds.

Jack Kochman and His Hell Drivers were featured in a repeat performance Friday night. Kochman and his Hell Drivers followed Friday, following their initial showing before a capacity crowd Wednesday. Friday night was the last on the first four afternoons.

Auto Races Pull 'Em

Auto races staged on Saturday were witnessed by an estimated 6,000 fans who jammed into the grandstand, auxiliary bleachers and paddock and who hung on the rail and in the infield. Jock Chitwood, Reading, Pa., won the feature event, which was tentatively tented. Next was, second, and Fred Carpenter, Albany, N.Y., third.

Close to the end of the show, produced by George A. Hamid, averaged near capacity crowds and generated Hamid's largest revenue. Grandstand Follies, was featured. The Koons Acrobats, the Gladiators, a group of clydesdales, a group of arctic animals, Chinese acrobats, Ben Yost's Cavaliers, vocalists: Skating Ears, river suburban Morrison Field from the dance trio, and the Cyclone, bicyclists. Fireworks were presented nightly.

The World of Mirth Shows on the midway was attended by former top take here by a small percentage. According to Frank Berger, owner.

World Series results were broadcast at the end of each inning from the grandstand. A baseball player entertainment recruited from the grandstand was heard on the radio representatives the night before the opening.

Consider Plan for Revival Of Fair at West Palm Beach

WEST PALM BEACH, Fla., Oct. 11—Plans for the revival of the annual Palm Beach State Fair, which is considered. A proposal that part of subsidiary of the state, is to be a fair, complete with harness racing, is being studied by the county representatives. It has been announced that the county board approved a resolution in connection with the revived fair.

County is in the process of taking over the former Broward field and the army. C. W. Garner is president of the county resources development board.

Around the Grounds:

Ariz. Radio Stations To Stage Benefit Night Shows at Phoenix

Seven stations embraced in the Arizona Broadcasting System are under consideration for tonight's night earnings, which will be offered at Arizona State Fair, Phoenix, for nine nights. No. 18, proceeds will be used for the convalescent home for Arizona's crippled children. The station which is known as the Great Gildersleeve of radio fame, will hold the show for the three nights. The program will be shut off at the end of a 14-piece display. The Rev. Jay King, Hollywood producer, will direct the show, with Howard Pyle, pro- manager of Arizona Broadcast- ing System, assisting. Last year, the nation was resumed after its wartime suspension, the grandstand was dark at night.

Joseph J. Godin, president of Inter- state Travel Service, Phoenix, Display Company, Springfield, Mass., and his son, Edmund J. are recovering from injuries received in a head-on auto- mobile collision recently in Lewiston, Me. The son, who turned 21 last Friday, drove a broken leg, a fractured arm and head bruises and the latter sustained a broken knee cap. The older Godin is confined in Springfield (Mass.) Hos- pital for broken leg. Edmund Godin's wife, he inhaled, had an excellent season.

Elwood A. Hughes, big chief of the Canadian National Exhibition, and Mrs. Hughes recently arrived in New York for a brief vacation. Hughes is still highly interested in his Canadian exhibition and plans for the show, which has been his No. 1 task over the last show-business. Hughes was guest of honor at the Wednesday vote meeting and Mrs. Hughes was honor guest of the ladies' auxiliary.

Hanford Post, American Legion, Co., M. P. North, New York, offered $1,640,50 to the grandstand repair project. He is the state captain of the All-Iowa Fair in Cedar Rapids. Contributions represent the largest single donation to a single Legion fair this year. A. L. Killiam heads the fund- raising for the Woodstock County Fair at Albert, Pennsylvania, as chairman of the repair committee.

Joseph Di Pasquale, of Franklin (Mass.) Fair, plans to have the fairgrounds the year-round in 1948. Among attractions contemplated are a rodeo, circus and midweek auto races, as well as revival of Franklin Fair. The race track has a 60-foot stretch.

Hanson, Albert Lea Prexy, Is Manager At Cedar Rapids

CEDAR RAPIDS, Ia., Oct. 11.—Andrew C. Hanson, 48, Albert Lea, Minn., and former all-Iowa Fair at the association's annual meeting, was elected manager of the fair, C. D. Moore, who had been manager since it was founded in 1936. Moore Resigned before the annual meeting was to start this summer and Bill Killian, of Jessup, took over his duties.

Hanson has served as president of the Pine County Fair Board for the past six years and is a board of managers of Minnesota State Fair.

believed to be the widest in Massa- chusetts, and an inner rail to protect passersby.

Northampton (Mass.) Fair next year will have a new race track, ac- cording to present plans. Chute will not exceed a 10-second record, and the track will be relocated, with the old site used for two new exhibit buildings, a livestock barn and facilities. The annual this year was the only one in the State to show an increase of better than $90,000 in the pari-mutuel handle over any previous years.

Henry H. Leuders, president-general manager of the United Booking Asso- ciation, comments on the stage cover- ing which George A. Harrod recently unveiled at New Jersey State Fair. Troutman, "We have been considering portable covering for fairgrounds platforms with our shows for the past 14 years. We experiment. All the "bugs" are out of it. Our portable platform for the Old West has proved so successful. Such fair as Hillsdale, Mich., Wau- seon, O., and Wapakoneta, O., have covered them. We have put them in permanently. Delight really pays handsomely." Leuders said any fair can obtain a blueprint by writing his office at 211 Woodward Avenue, Des Moines.

Station WCBU, of Columbus, Miss., recently presented a Voice of the Fair broadcast from the fairgrounds. The broadcast was part of the grand opening of the WCBU, the first in the country. The fair was sponsored by the Columbus Chamber of Commerce.

The late Thomas W. Woodworth, former president of Spartanburg, S. C., and Spartanburg Fair and former mayor of Spartanburg, who died Sep- tember, 1949, was an estimated value at $215,390.96. Woodworth left all of his real and personal prop- erty to the Spartanburg County Fair, who will act as sole executrix.

Utah Choir of 350 Tops Covered Wagon Days Celebration

SAN BERNARDINO, Calif., Oct. 11—Highlight of the Covered Wagon Days celebration, which opened here Thursday (9) for a four-day run, was presentation of the fanfare of Tabernacle Choir of 350 voices which journeyed from Salt Lake City for the event. Mayor and Mrs. Herbert B. Maw, of Utah, made the trek to ap- preciate the celebration.

Another feature is a pageant, "Oreg-O-Nians," a cast of student actors depicting the history of this valley since the time of the earliest settlers, and the actual carrying of mail via pony express from Vicoville to San Bernardino. The post office is still en- tertained special mail privileges for the mail run, said celebration director.

A day-long Mexican fiesta, held in connection with the celebration, which opened here Friday (10) as an adjunct to the larger event.

Pine County, Ariz., Event To Be Reviewed Feb. 12-13

TUCSON, Ariz., Oct. 11—Pine County Fair will operate for the first time since the war, February 12-15. Charles Fowler Jr., is the manager

Danbury Closes On Strong Note, Hits Record Gate

DANBURY, Conn., Oct. 11—Perfect weather on the final two days of the Danbury Fair, Saturday and Sunday, (9-10), and a new attendance record in ex- cess of 150,000 for the nine-day an- nual. General admission was 15. Saturday's attendance was 25,000. Sunday day drew approximately 30,000.

Weekday attendance failed to ap- proach last year's, but was, in gen- eral because of a spell of cold weather. Officials intimated that trots- ting might be revived at next year's fair, since their discontinue several years ago is thought to have affected the gate. Midget auto races on closing day drew a capacity grand- stand crowd.

Two training planes, each contain- ing a pilot and student, collided in midair after the completion of the event on Saturday, but fell outside the crowded fairgrounds. All occupants were unhurt.

John W. Leahy, general manager, said that the Danbury Fair completed its 75th year's diamond jubilee celebration. The elaborate refurbishing program for the next few years is expected to be continued.

The O. C. Buck Shows and Ross Manders, of the Danbury, voted the midday, did excellent business

Macon, Ga., Dispute Ends; Annual Agrees On AFL Electrician

MACON, Ga., Oct. 11—Labor dispute which threatened to bring a can- cellation of the Georgia State Fair next week was settled when the fair's board of directors yielded to demands of AFL electrical workers' union.

Brown & Sons, non-union electrical firm which for 15 years has held the contract to build and erect electrical installations, was the center of the controversy. The agreement, who is notified by J. B. Pate, business man- ager of the union, of the proposal to build the fair's electrical grounds, the Brown firm offered to withdraw, altho it already had made substantial expenditure on ground and supplies at the fairgrounds.

A new contract is being negotiated with Bray Electrical Company, Presi- dent Will C. Rogan announced, and there will be no picket lines.

Fair for Boston?

BOSTON, Oct. 11—Plans are being considered here to revive the Bay State Fairway, held annually from here on the Providence-Boston (Route I) Highway, for a high class harness racing event for night harness racing this fall. It is planned to build a midget auto-racing oval. Preliminary plans have been made for a new steel grandstand and a new clubhouse. Long stable-like structures, used this year for horse stables, are to be con- verted into exposition and ex- hibition space. The fair will hold an open show in an area of about 500 feet in size and 200 feet wide. A direct rail line built into the grounds will be available next year.
Big Representation By S. Cal. Events

Seen for WFA Meet

LOS ANGELES, Oct. 11 - Southern California fairs will be represented at the annual meeting of the Western Fair Association which is to be held at the Whitcomb Hotel, San Francisco, November 7-8, as secretary-managers are interested in getting their 1948 dates selected.

Fairmen in this vicinity have forwarded their requests for hotel reservations, the request of S. Merrill, WFA general manager.

In addition to the selection of fair dates, the following items will be considered at the convention: Presentation and adoption of the new WFA program for 1948; preliminary planning for the 1948 WFA Exposition; a program of educational and service activities; and general farm news.

Standing of other drives follows:

Wetmore, 155 points; Bob Eli, 148; Dick Grady, 141; Frank Adam, 134; Donn Draper, 131; Paul Morris, 124.

Evelyn Wood, 148 points; Jim Draper, 134; Bob Eli, 134; Dick Grady, 134; Frank Adam, 134; Donn Draper, 131; Paul Morris, 124.

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Standings of officers follow:

Deb Snyder, Kent, 3, 400, 10.03: B. W. Wright, Quincy, Ill., 453,000; John H. Geist, Mt. Vernon, 200,000; T. S. Lowry, Waco, 100,000; Frank A. Swigert, Long Beach, 100,000.

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Historic Relics Feature Two-Day Calif. Festival

SONOMA, Calif., Oct. 11.—This village turned back the pages of Calif- ornia history during the two-day First Annual Valley of the Moon Vintage Festival here Saturday and Sunday. The Village street and build- ings surrounding the famous Plaza where the California bear flag was first raised over the state to obtain statehood from Mexico, were decorated with flowers to honor the 150th anniversary of the California Gold Rush. Some of the exhibits were priceless museum pieces.

The theme was a celebration of wine unveiling the plaque commemorating the founding of the first cultivated vineyard in the state. A new wine was presented at the event.

Visitors also were permitted to inspec the famous Haraszthy wine cells which recently were reopenned after being closed by a heavy earthquake in 1886.

Hemet, Calif., Annual Draws Record Crowd

HEMET, Calif., Oct. 11.—Record crowds attended the four-day Farm- er-Forest-Fairival being held under the sponsorship of the 48th Dis- trict Agricultural Association. In- cluding public and private enter- prises, such as agriculture and live- stock, there were many exhibits in the buildings on the grounds. Special attractions were Jess Kell, clown and his mules, and a cowboy monkey. Serrano, billed the "best educated horse," also performed.

Auburn, Calif., Annual Awards 206 in Prizes

AUBURN, Calif., Oct. 11.— The Auburn State Fair, which closed here Sunday (5) after a successful three-day run, awarded more than $200,000 in prize money, according to fair officials.

The fair, which has been held since 1941, was held on a 20-acre tract and fea- turing horse shows and this year's number of entries in 20 competitive events. Livestock exhibits with market shows and farm displays, also was a highlight of the fair.

B. Cassidy is board of directors chairman; L. F. Morgan, general manager, and Harrison Cutter, horse show director.

Baldwin Park, Calif., Event Called Winner

Baldwin Park, Calif., Oct. 11.—Highlight of a three-mile-long parade was the first annual Baldwin Valley Fair opened here Saturday (4). The event, which was announced as a success by officials. Events included a horse show featuring Ar- aian horses, a farm bee, and a famous race near by, I-H Club and other activities. A combined public and church thrift sale also consumed the celebration.

A usual angle used in the fair pro- motion was the choosing a 13-year- old girl as queen instead of the tradi- tional on-up type cutie which is usually chosen to reign over such events.

Crop Failures Cancel Annual at Sells, Ariz.

Sells, Ariz., Oct. 11.—For the first time in a number of years the fair here for November 22-23 will not include a corncrib. Because of Hendricks, a brother- man, announced. Cancellation of the fair program was due to crop fail- ures over a wide area. Excessive rains since April, and the damage to the crop, moisture and storms, have been con- sumed by grasshoppers.

Construction work on two new horse barns has begun at S淡水on Farms, 13 acres, for a race track. Structures, when built, must be treated to $15,000, will accommodate 120 horses.

Motor Speed Round-Up:

Seek Court Order Forcing Car Entry of Repeated Race Winner

TAMPA, Oct. 11.—Auto race went on plant Field here Sunday (5) for the first time in the history of the plant. A race driver, participating despite his bad luck, was an ex-champion of the Cosmetic Industries, Inc. to permit him to drive his car in the event.

Entry of King's car, which has a place in the list of large events today, was denied by promoters after King finished in front four times in a row over the last two years.

A plea to the county court, filed only 24 hours before the races were to be run, was continued by the court when the Sportsman's Association polled and questioned a report that he had obtained the bill of complaint only a few hours be- fore the hearing and had not had time to study it. The car which King drives is owned by O. H. Ralske. V. D. Morelock, Macon, Ga., was the winner of the 10-lap featured event. The Speed Funderback second and Bob Sweeney, New York, fourth, and Shorty Mc- Kenna, Allenwood, fifth.

Holtkamp In Winner

SAN JOSE, Calif.—Norman Holt- kamp won the main event of the midweek auto race Monday (5) at the San Jose Fair. The event drew a field of 40 cars and 100 spectators. Second, a crowd of 600 fans attended. It was the final event of the season.

Circus Tangle at Santa Rosa

SANTA ROSA, Calif.—Bill Wal- bert, owner of the midweek circus to be held at the River City Stadium for the midweek auto races, was, according to the police, injured in an accident to his horse Sunday (5). By defeating E. W. Mabe, he lost his lead in the feature duel. Fred Agabashian, 19th cham- pion, took a slim lead over Marvin Burke for first place in the Bay Cities Racing Association point standings. Burke, who was driven to the hospital by Larry Landhorne, and Woody Brown cap- tured the trophy dash.

Fair Ground Plans

Master Plans for New and Old Fairs

R. J. PEARSE

Fair Designer

Twentieth Years' Experience

Raleigh, North Carolina

ANTS WANTED

1948 FAIRASON, Acts suitable for fairs, carnivals, and circuses.

RIDES WANTED

Early County Fair and Peanut Festival

Biola, Calif.
Dailey Bros. Finds Kansas Spots Are Big

Weather Is Co-Operating

NORTON, Kan., Oct. 11.—Dailey Bros. Circus is finding that R. M. Harvey, general manager, knew what he was doing when he routed the show thru Kansas this late in the season. The day before yesterday, the route was off, but the result is putting it mildly. Show has been greeted by near-full houses during its Kansas tour.

Instead of unpleasant and chilly weather, general in Kansas for this time of the year, show has been greeted by Indian summer, a period when Kansas temperatures are at their best.

Here Wednesday (8) the show chalked up a good day's business with a half and full house at the matinee and a full one at night. At Colby, Kan., business was as good as Norton, if not better. Org had better than a three-quarter matinee and a full one at night.

At Ellsworth, Kan., Dailey was the first railroad show to play the county seat town of some 2,500 population for many years. The matinee crowd was only fair, but there was a much larger crowd on hand at night.

Dailey gave only one show in Beloit, Kan., and drew a near-full house. In Abilene, Kan., the show drew a full house at the matinee and a near-full one at night.

Clyde Beatty Hits Jackpot In La., Miss.

Straws Rule at Night

COLUMBIA, Miss., Oct. 11.—Clyde Beatty hit the jackpot twice in successive nights, here Tuesday (7) and the day before at Bogalusa, La.

Here in Columbia everything was perfect, from the weather down to the crowds. Matinee was a full one and the night show did straws business.

At Bogalusa news from the straws was history on tap for the night show, which necessitated putting the customers on the straw. The matinee played to capacity.

Swed-i-B Circus Ops Squawk Over Entry of Czech Show

STOCKHOLM, Oct. 11.—Local circus operators are squawking about permission having been granted the three-ring Circus Kludsky, from Czechoslovakia, to enter La., Minn., for an extended tour. Kludsky has a big show and Swedish cirkus oiers do not relish the competition.

At least six tent circuses have been on tour in Sweden the past summer, including Circus Jirin, which has been playing five consecutive weeks in the capital city of Stockholm and closed its season last Sunday (5). This show plans to hit the road this season with a three-ring big top.

Mills Closing Set

GRAND PRAIRIE, Tex., Oct. 11.—Jack Mills, owner of Mills Bros. Circus, announced here today that his show will not run past November 17 at Alexandria, La.

Houston Three-Day Stand Proves Profitable for R-B

CHICAGO, Oct. 11.—The three-day stand for Ringling Bros. and Barnum & Bailey in Houston proved profitable, with both matinee and night shows getting good crowds. Moving into Houston from Victoria, Texas, the show had a three-and-a-half mile haul to the grounds, adjacent to Buffalo Stadium. The first section arrived at 5 a.m., with the fourth and final section pulling in at 10 a.m. Advance press, handled by Allen Laster, was excellent with newspapers giving with plenty of stories and pictures. Opening day, Saturday (4), the matinee pulled full houses. Monday night, October 11, brought the show a full one. Tuesday, October 12, and Wednesday, October 13, the matinee and night shows drew straw houses. Third day found the matinee light but a three-quarter house at night.

For the first time in 25 years, the Big Show played Victoria, Tex., and the town showed it its appreciation by giving with two near-full houses.

A telegram from The Houston Post to the editors read: "Our show is in the last week of its tour. The city will regret its departure, but its management has promised to return next year for a three-day stand." The show had no trouble in finding a lot of clever dentists and dentists did not have time to fix the teeth of the straw. The matinee and night shows were sold out.

Garcias Ready To Go on Annual Tour

SAN ANTONIO, Oct. 11.—Garcia Bros. Circus, comprised of one family, is preparing for its winter season and bows at Floresville, Tex., this month.

Manolo Garcia, patriarch of the show, says the group was organized 36 years ago when he was a clown. The show has continued and grown but still is composed of nothing but Garcias, all related either by blood or marriage. Manola, 21, is clown and pianist. His son, Clyde, 8, is a trapeze artist; Manola Jr., 9, is a comedian who mimics his father's act; and Robert, 6, is a dance specialist.

Rudolph acts as emcee, Esther and Concepcion are acrobats, Virginia walks on the trapeze, Delia on the ladder, May on web, Flo is a dancer, Pizar a wire walker, and Raymundo, drummer and canvasman.

FATHER AND SONS COMBINATION. One of the few father and sons combinations in circus business today is Obert Miller and his sons, Kelley and Dore, who own and operate the Al G. Kelly Miller Bros. Circus. Left to right, Obert, the father, and Kelley and Dore, the sons.

Biz for Cole Showing Gain On N. C. Tour

Burlington, Raleigh Big

WILLIAMSON, N. C., Oct. 11.—Cole Bros., the five ring traveling verter, hit last week by football games and bad weather in some spots, took a turn for the better here with Burlington and Raleigh, especially, being good.

At Raleigh, it was homecoming for two members of the show, Albert and Arthur Heritage, and the hometown turned out en masse in what was described as the biggest turnout for a circus in years. Albert is 24-hour man with the Cole org and Arthur is in charge of the side show.

There was only one odd note in the otherwise happy picture. That was the fact weir forced off with the matinee and night shows at Charlotte.

Business at Hickory was okay, ore getting a three-quarter house at night after a light matinee, Salisbury, N. C., gave about similar crowds. Raleigh registered two good houses, Wilson gave with a three-quarter matinee and a capacity at night and Wilmington, despite an all-day rain, registered three-quarters at matinees and a good numbers at night. New Bern proved only fair.

Ringing Court Actions Nearing End in Florida

TALLAHASSEE, Fla., Oct. 11.—About 200 actions involving the $20,000,000 estate which John Ringling left mainly to the State of Florida ended this week.

Tuesday (7) the State cabinet signed agreements which will set up a bond program to pay off a $5,000,000 mortgage on the State Art Museum and the Ringling home which are already owned by the State. Both properties are located in Sarasota.

Garcia Bros.

NEOSHO, Mo., Oct. 11.—The swing thru Missouri and Kansas is proving highly profitable for the famous Al G. Kelly Miller Bros., with full houses and overflows being the rule, rather than the exception.

Neosho followed the pace of four local shows in a row, giving with an overflow matinee and a straw at night. Southwest City, Mo., a town of 700, proved the big surprise with a straw house at night after a three-quarter matinee.

Matinee business at Baxter Springs, Kan., was on the light side but night business, with a straw crowd on hand, more than made up for it, officials said. At Yates Center, Kan., a full house caught the matinee and even a rain, which started in the early evening, couldn't stop the customers and by show time it was a full house. At Garnett, Kan., with ideal weather prevailing, gave with a straw at night after a fair matinee. Neosho, Kan., was the lightest of the lot, matinee crowd being only fair and a three-quarter house being on hand for the night performance.

High Wind Plays Havoc With Stevens in Kan. Spot

SUBLETTE, Kan., Oct. 11.—A high wind squalls from the west, bringing a cloud of dust and made things almost unbearable for both the spectators and performers who were at the ring at Sublette, Thursday and Friday, and carried on with the second day, Saturday (5), and as a result the show moved out of town. The matinee, the only performance scheduled.

Hurt was strong was the wind the big tent was not erected and spectators sat on blankets in the open.

www.americanradiohistory.com
Rodeo Gaining Slowly in N. Y.

NEW YORK, Oct. 11.—Attendance at Madison Square Garden's 22d annual Autumn Rodeo this year has steadily increased, with the week-end performances—matinee and night—and with the day events. Ticket sales have shown a slight upturn, particularly in the week-end performances, but both attendance and advance sales are still below those of last year. The average temperature prevailing up until Friday (October 10) has amounted to 57 degrees, with the bargain hunters outdoors and resulted in light sales of the Garden gallery pavilion.

Now that the World's Series is over, the rodeo has been grabbing a considerable large audience on the outside—various of the local scenes, which latter nights and the stories of the sponsor girls and fem riders. The annual rodeo at Bellevue Park in Duluth, Minn., opened last week.

Mr. and Mrs. Henry Ringling North recently arrived in Sarasota, Fla., to oversee the planning of their new home of the Ringling-Barnum Circus.

With all the pride of new fathers, circus managers announce the purchase of more milk-cap equipment.

Charles Robinson, formerly with Cole Bros., who is now working for the Institute of Art, Chicago, visited The Billboard office last week.

Blackie Martine writes he is 100% on his way back, formerly trainmaster on Dailey Bros.

Bill Burke is handling the kid thing for Cole Bros., replacing Henry Hoffman, who was forced to leave his show and return to Zanesville, O., due to the serious illness of his father.

Snell Brothers report a good season at fairs and celebrations. The next four weeks will bring that much more touring.

Walking too close to swinging sledge hammers is a bad habit, but everyone who does it gets cured sooner or later.

Scotty, the clown, pens that he and other clowns, including Kenneth Waite, appearing at the Shrine Circus, Cleveland, went over for big laughs and that the clowns work well together.

Jack Andrews, who has a Brahman bull act with the Roy Rogers Rodeo, will couple a week tour with the office of The Billboard. Andrews, followed by the Rogers Rodeo, will leave for Florida to spend the winter.

Dud Lawrence, former agent for the 101 Ranch and one of the oldest and most reliable agents at St. Benoit, Que., Schultz-Valley Animal Org. Show played a one-day stand here to good business, and the animals, which included five bears, eight dogs and two monkeys, was Carl William Schultz, veteran trainer. His partner, Florian Vallee, amusement center owner, serves as manager of the show. The org. which moves on three trucks, is based at refinement, Nova Scotia and Prince Edward Island to satisfactory business this summer.

Show played under canvas but because of the cold weather is concluding the Canadian tour. Schultz reports plans to enlarge the show for the next season are already under way.

London Excursion Boat Offers Trap Act as Feature LONDON, Oct. 11.—Operators of the excursion steamer, The Pride of Devon, have capitalized on the pleasantly calm waters of the Devon Coast, have hit upon the novel idea of trapping a captive act to work from rigging hung between the ship's masts.

Should have a marked effect on passengers subject to mail de mer.

Henry Kyes returned to Sarasota, Fla., following the closing of Sparks Rodeo.

With low full rains belting us on all sides, it's perfectly alright to admit we're all wet.

L. F. (Rob) Collins is playing his magic in Wisconsin with his magic circus.

Fair and equipment was moved to winter quarters at Bellevue, Mich. He will be in a box for the winter with the show about November 1.

Charles Davids, Jim Hove and Joe Beach, all of Springfield, Mass., were recently in Northampton, Mass., where they visited with Harry Larram, La Lago, the Stardusters, Irsh Watkins, Louis Demeck, Tommy McPherson, Reggie Keahoe and the Aerial Ortons.

Not the most charming quest in a barbershop is the guy who kicks this bush in the teeth and whose defense is "it's legal, ain't it?"

Sylvanas and Roberto Zaczchini, caucun act, and Kay Frances Hamford, member of the Riding Harneford Troop, who appeared in the Hamford-Morton Circus in Cleveland, October 8-11, were pictured in the Cleveland Plain Dealer Pictorial Magazine September 28.

Three circus acts, Bobby Whirling Brooms, Metropolitan Three Cruddeos and the Ruddles, have joined Bobby Mayo's features with Skating Vanities, and together with the usual usual audience recently indicated that should he be at home there as they would be under canvas.

Passionist is one who reviews circus history for the past five years and then announces that we don't yet know what those others worry is.

Al Clarkson, veteran circus agent and the last two bookings agent for James Herli's Wild Life Natural, recently cranked The Oklahoma City Times with a two-column pictorial, Art layout showing a well-fevering a three-month-old leopard during the Oklahoma State Fair.

Mystery of a picture of a 750-lb. Turok, the strongest man in press around the scales—it's how he did it that penny on his expense account.

Roy Barrett, after being hospitalized in Chicago for a short period, showed Savannah, Ga., week and October 8 for E. N. Williams and opened his show at the Shrine Circus and Novelty Acts, Houston for Oren Davenport. Barrett reports that he has many other bookings and ended up for after the first of the year.

About this month mountaineers will sit in front of press and tell about seeing the worst escapists from circus picking berries on a mountain side.

Ernest L. Thompson, who played the clarinet in Charlie Cuthbert's band on the James M. Cole Circus this season, is now solo clarinetist with the Metropolitan Police Department Band in Washington. Thompson writes that he recently received his diploma and is driving a car for the Women's Metropolitan Police Department, Washington.

All Saturday, October 11, 1947

Fares and雕刻...

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G. W. McIntosh reports his McIntosh Monkey Circus finished a successfull season at the Hartford, Mich., Fair and equipment was moved to winter quarters at Bellevue, Mich. He will be in a box for the winter with the show about November 1.

Charles Davids, Jim Hove and Joe Beach, all of Springfield, Mass., were recently in Northampton, Mass., where they visited with Harry Larram, La Lago, the Stardusters, Irsh Watkins, Louis Demeck, Tommy McPherson, Reggie Keahoe and the Aerial Ortons.

Not the most charming quest in a barbershop is the guy who kicks this bush in the teeth and whose defense is "it's legal, ain't it?"

Sylvanas and Roberto Zaczchini, caucun act, and Kay Frances Hamford, member of the Riding Harneford Troop, who appeared in the Hamford-Morton Circus in Cleveland, October 8-11, were pictured in the Cleveland Plain Dealer Pictorial Magazine September 28.

Three circus acts, Bobby Whirling Brooms, Metropolitan Three Cruddeos and the Ruddles, have joined Bobby Mayo's features with Skating Vanities, and together with the usual usual audience recently indicated that should he be at home there as they would be under canvas.

Passionist is one who reviews circus history for the past five years and then announces that we don't yet know what those others worry is.

Al Clarkson, veteran circus agent and the last two bookings agent for James Herli's Wild Life Natural, recently cranked The Oklahoma City Times with a two-column pictorial, Art layout showing a well-fevering a three-month-old leopard during the Oklahoma State Fair.

Mystery of a picture of a 750-lb. Turok, the strongest man in press around the scales—it's how he did it that penny on his expense account.

Roy Barrett, after being hospitalized in Chicago for a short period, showed Savannah, Ga., week and October 8 for E. N. Williams and opened his show at the Shrine Circus and Novelty Acts, Houston for Oren Davenport. Barrett reports that he has many other bookings and ended up for after the first of the year.

About this month mountaineers will sit in front of press and tell about seeing the worst escapists from circus picking berries on a mountain side.

Ernest L. Thompson, who played the clarinet in Charlie Cuthbert's band on the James M. Cole Circus this season, is now solo clarinetist with the Metropolitan Police Department Band in Washington. Thompson writes that he recently received his diploma and is driving a car for the Women's Metropolitan Police Department, Washington.

All Saturday, October 11, 1947

CIRCUSES

The Billboard

The Billboard

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J. C. PATTSON

General Delivery

CIRCUSES

By Clyde Beatty

Realizing the season is nearing the end, Mullins, the calliope player, has been playing the appropriate tunes such as Dixie, Take Me Out to the Ball Game, etc., which have been enjoyed by nearly everyone. The last named was dedicated to Mel Renick, who celebrated his birthday recently, and watching the walk-around. He mimics Little Red Riding Hood and Snow White. Steve Cosmoutou plays the wolf. Steve, incidentally, just joined the show. We have enjoyed everyone by introducing a new wordless pantomime, which is complete.

On a slippery lot recently, Sundown Margason fell beneath his horse as he was performing the hor-

The wind and dust are still with us and we have joined the farmers in calling for the return of Comer, boss canvasman, and his assistants have managed to keep the big opera house clean and shiny. It was impossible to put the top or even the sides on. So, how the other show, Bob Stevens staged a drive-in circus and not a soul tried to feel the impact.

Senor Juan De Avila, Roman ring act, is one of the program highlights. Route 66 takes you past the lights burning brightly. George Zerl

The story of the day is the pageant in which one toward the climax of the show. It is

CIRCUSES

Ringing-Barnum

Dale, on the other hand, is the 10-year-old, fine looking, La. child, members from the Masonic Home and St. Joseph’s Orphanage were given a first place award.

The tight spot team did it again in Houston, beating the girl 11-0. The winning pitcher was E. B. "El" DeRewn.

On a dark Saturday night, the last three innings were played under floodlights. Big league fans came down to see the butchers and performers batted and the games became more intense.

Visitors: Polly Stark, Leland Dan, Mr. and Mrs. T. W. Johnson, Leland.

Around the lot: Flash El Drucker has a new overnight bag, given him by his fellow workers, the candy store.

His last cab ride was a costly one.

With a tight lot in Houston, the sidelines were practical for the baseball fans, practically right on the field.

The final, Salado pulled off an upset over Branchville. He got out of the final contest and headed for the last run of the season.

The dead horse. Imagine his surprise when he came running into the ring, to find his horse jammed, with nothing but his shorts, and that he had been in a horse race during the war when the manpower shortage was on, that he was on a tractor, back on the flat, hook onto two or three wagons and counsel the run. He proved in the run, that he had been in a horse race.

Bill Nippo has been in ill health. He was in the hospital.

Visitors: Manolo Fred Harris had a stay of visitors in Charlton, S. C.

Our boss porter, Bill Syphling, urged us not to do it, but they went in the car. While our clothes were in the car, they came back.

Several of our performers left immediately after the Denver to visit the Ringing show in the outskirts of Holyoke, Mass., and the exhibition was well received.

Joe Donnell, who promoted the date in Wichita Falls, reported victory of the Big Show in the greatest of success. It was the guest of James A. Haley, Art and Pat Valdo.

Mills Bros.

Big Burns, the elephant, decided at Prescott, Ariz., that she wanted to have a rest. She was going to warn her, but Bill Petts, however, had this trail and his back before she got into trouble.

Now that we are in Texas, towns are farther apart and it seems clown avenue in an uproar because Bill Nippo misses the night show because he is doubling as 24-hour man. That calls for Alex Brock to do a bit of boxing and Indian, and the exhibition was well received.

As soon as Margason fell ill, Bill Nippo stepped in to feel the impact.

Henri Phillips, sporting a new coat, has been working under the name of "Steve Coumoutso." He’ll bet Professor Keller was relieved when he found that package on the mail truck.

Sonya Shears is on the sick list and keep things moving. She’s back. She’s back, however, to saw a spangle or two on some eye-catching costumes in her spare time. She says, after receiving word that Eva Arnold, formerly with Robbins Bros., Circus has returned to her home in Minneapolis, after undergoing two operations at Mayo Brothers, she has been an injury sustained during aerial work.

Grue Circus American

Going into the Ricardo of Ecuador was interesting. We crossed the equator and journeyed over some 2500 miles. The performance had two days in Quito before the debut. We were caught up with the movie. We played in the bull Ring in Quito and the audience was treated to a band locked sharp in the new royal blue uniform with drums and fifes playing Brooks for the opening in Quito.

The show came to a close, which lasted a week. During that time we had some exciting moments of success, but which also added to practically nothing in U. S. sales.

We are leaving Quito for New York.

We had ring side seats for the revolution as our hotel faced the main plaza of the town, where everybody was cheering at the top of his voice the boats, tanks, and shooting, etc., but everyone was glad when it was over.

We are having an interview with President Veindrill, which will be a highlight of his American circus in his distant country.

Our last step was Guayaquil. We made the trip on the famous Quito-Guayaquil railroad, the most famous, the most interesting and the mostるous.

I have experienced the visit of the circus, which is covered by plane in 50 minutes. After the performance, all the people, personnel, material and animals had to be loaded onto barges and the ship was sent to Guayaquil which took almost an hour. Many (See Grue Circus on opposite page)
Two Tex. Spots Okay for Mills: Ark. Not So Good

GREENVILLE, Tex., Oct. 11—Two spots in Texas, Greenville and Mount Pleasant, proved okay for Mills Bros., which made a direct coast to coast from two cities in Arkansas, Hope and Nashville, in the Greenville, the show, sponsored by the Junior Chamber of Commerce, drew a three-quarter matinee and a full night house. It was the same in Mount Pleasant.

Weather was the main factor for the poor draw in Hope, together with the fact Bailey Bros. had played the spot just two days ago and the Clyde Beatty show drew only half a night house. At Mount Pleasant, it was the weather again, the temperature being in the 80's. Result: Small houses at both performances.

UNDER THE MARQUEE

(Continued from opposite page) season. When the org played the Auglaize County Fair, Wapakoneta, Ohio, personnel included Chaucer Barnes and His Educated Horses; Oscar Calzavara, pick-up and cowboy; Maurice Berve, trick rider; Sun and Polly Nesly, horse acts, whips, a trick dog; Barbara Becker, trick rider; Roy Anderson, clown; Tex Burwell, announcer; Eddie Gilde, a chimpanzee and orang; Oscar Calzavara, Gordon Smith, Lawrence Tedora, Bob Laverty, Mow Still, Eddie Clay, Buck Skinner, Angelo Del Tondo, Bill Vlahos, Elmer Copeland, rough stock riders, and the Armstrongs and their comedy ear.

Natives aren't supposed to know too much about circus life, which is probably why we sometimes figure out how many balls it takes to make good the billing, "Tons of elephants."

Bailey Gets Full One

HILLSBORO, Tex., Oct. 11—Bailey Bros. scored here Tuesday (1) with a three-quarter matinee and a full one at night. Weather was ideal.

Rogers Does Fair

MENARD, Tex., Oct. 11—Rogers Bros. presented here, getting a three-quarter house at the matinee and a half house at night.

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German Circuses

Rally Bravely in Post-War Revival

(Continued from page 3)

stayed, but the arena was rebuilt and the show resumed performances late in 1945. Carl Krone, founder of this circus died at Salzburg in 1945 and the famous show was taken over by his widow, Ida, his daughter, Frieda, and his son-in-law, Carl Sembach. Later on they were barred, and complicated permit required to operate the circus, which is now managed by M. Hoppe, former owner of a small circus, chairman of the newly founded Circus Managers' Association which also owns a circus in Frankfurt-on-Main.

The Krone family are contesting the order from the Munich and main-time Freda Krone and her husband, Siebich, are playing circuses with a riding act.

Germany's third large pre-war circus, the Circus Hagenbeck's, lost its modern building in the bombing, and also lost many animals most of its equipment. Also the Hassenhecks still have their tents, but have renounced going on tour because of scarcity of good circus and animals, and have temporarily turned to portraying operettas in their building at Hamburg. Circus Paul Busch also lost most of its equipment, but Paul Busch, daughter of the famous founder, started anew with a tent circus set up in the grounds of Berlin's zoological gardens.

Circus Franz Althoff, one of the oldest circuses in Germany and renowned for its horses and elephants, met with better luck. It did suffer some losses, but saved the bulk of its material, with which it has resumed its place as one of the main factors of the country's circuses. It is currently playing thru South Germany, while in the winter this circus plays in Stuttgart, where it owns a modern arena which is leased for variety shows during the summer.

Circus Barlay, in its 15th year, has earned a fine reputation during the past two years in Berlin, where it was unknown before.

Circus Apollo is a new enterprise founded and owned by Emil Wacker, former business manager of the Strassburger Circus and a son-in-law of Paul Hagenbeck. The Apollo is a clean circus and plays to brisk business in Northwestern Germany.

Another newcomer is the Circus Ariel, with a permanent arena in the zoological gardens of Leipzig and a variety theater in Dresden.

Circus Blumenfeld, claiming to be one of the oldest veteran shows in Germany, was confiscated by the Nazis, but was revived in 1943 with a small tent and played the suburbs of Berlin.

In the British zone of Germany the Circus Williams tops the field. This show is fronted by an English horseman, Harry Williams, who married Carol Althoff, sister of Franzi.

GRAN CIRCO

(Continued from page 53)

thanks, incidentally, to Amoss Alway for flying down our center pieces so they could be repaired in advance. Thus our debut was right on schedule.

Jose Sarmiento, our ringmaster, is on the sick list. Birthday parties were held September 20 for Dorothy Bieringer; September 22 for the director of the show, Jerry Wilson. Attention Jerry's parents, Janes Wilson, Willey and Dorothy Storey, Eddie Milan, Jimmie Harrington, and Jimmy Al Spiller, Layanan, Felix Hidalgo, owner of the Olmedo Theater, and Julio Hernandez. Thanks to Al Spiller for the cham- pagne—Jimmie Harrington.
Trade Show, Attendance Up

By Hank Hurley

CHICAGO, Oct. 11.—Barring something unforeseen, this 1947 convention will incorporate a move that will give a new dimension to the realization of Amusement Parks, Pools and Beaches. The 1946 convention was held in the Hotel Sherman here, will be the biggest, from the standpoint of attendance, in the history of the organization.

That was the word this week from Paul H. Haney, executive secretary, who said he wasariumed with requests for hotel reservations. Huede- pohl said that while many reservations were put in months ago there was still something left. The queried rooms as yet and he warned that unless those requests arrive in a hurry it will be impossible for him to get reservations.

Growing Each Year

"I know sounds like the same old stuff to say that this will be our biggest convention yet," Huedepohl said, "but in the three years there have been growing each year, from the opening of the Flamingo Resort, which will allow for more reservations, we have come to the point where it is necessary that we make more arrangements for the days, and this is no exception. We are running far ahead of previous years with hotel reservations requests and we're sure that it's the secret that the trade show is-and it's the secret that there will be plenty of new faces this year, too, because we have added several new manufacturers.

Regarding the trade show, Huedepohl said there are 20 new exhibitors this year included in the total of 122, largest in history. He added that he had requests for booths from at least 200 more companies, executive like to accommodate them because of lack of space.

While the official program isn't set, Huedepohl said it would be different from previous years. He said that there will be more open forum discussions, more round table talks, etc. in the park this month. The park has featured various speakers at the various days and the opening day was under the presidency of Nicky Darby, second vice-president of the NAAPB and chairman of the program committee, working on a program which will allow for more mem- ber participation. Huedepohl believes that this will prove more popular with

Good Investment

In answer to your question, I am glad to say I am sure it is one of the best investments we have made.

We maintain a full-time trained nurse and on holidays and unusually large picnics we also maintain a doctor on the grounds. Until this year our park was not consecrated but now it is well placed with signs pointing in the direction of our facilities.

An accident report is made out for everyone who comes to our first-aid station. On ordinary minor accidents the information is made out as an incident report and all accidents that might develop into something serious are reported in detail to our insurance carrier. From the standpoint of public relations alone, I am sure our first-aid station has paid big dividends. We have been charged against our premium. Sometimes the cost of a small cut by a foreigner avoids a cost of hundreds of dollars later on. I therefore cannot say too much for the importance and necessity of our first-aid station - the American Hotel, Connectic Park, Pikes.

Lewis Votes No

We do not have a first-aid depart- ment. There are some people who do. Such minor injuries as we have had last year are taken care of by the manager with a small first-aid kit kept in the office. Major injuries, of course, he does not attempt to treat. We do not believe in our past experience that the expense involved in building a first-aid building in the park would be justified.

Virtually Worth It

We have operated a first-aid sta- tion for the last 11 years and last year we considered the expense worth it. A registered nurse is on duty from open park to closing and all acci- dients, minor or serious, that were reported to the station, receive immediate and skillful treatment. It is our estimate that the number is qualified to decide whether or not a doctor is necessary, if the patient requires special attention.

Frequently, the proper handling of a situation prevents the eventual development of a serious condi- tion and removes the basis of a major claim, with attendant expense and loss of time.

Percy Tapp Shows Model

Of New Ride

Hopes To Interest Mrs.

NEW YORK, Oct. 11.—Percy J. B. Tapp, who arrived here a week ago from London on the Queen Elizabeth, visited The Billboard New York office Tuesday (7) to display the working model of a new ride, in which he hopes to interest American manufac- turers of amusement rides and play equipment.

Tapp is the acknowledged expert on amusement rides in this country, and is also the assistant director of transportation during the year.

Leaves Amusement Devices to Private Ops, Moses Says

BEAR MOUNTAIN, N. Y., Oct. 11.—Robert Moses, president of the New York State Council of Parks, in an address before the opening of the five-day session of the National Conference of State Par- k Officials, Tuesday (7) told delegates to leave the operation of amusement devices to private individuals and other commercial resorts.

Moses' was also opposed to the establishment of amusement parks, since planes are noisy, dis- rupting and preserving to nearby residential parks areas.

Governor Thomas E. Dewey address- ed the meeting Wednesday (8)
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REDONDO BEACH, CALIF.
CHICAGO, Oct. 11.—Amusement Corporation of America, dormant since 1942, has bounced back into action this week with an announcement by J. C. McCaffrey, president, that the corporation has purchased Martin E. Arthur's Imperial Exhibition Shows, which will tour in 1947 on the rails and carry it as a Pacific Coast organization.

McCaffrey is associated in this venture with Herbert W. Davis, Chicago attorney, who represented the corporation when it controlled the Royal American, Robin's Cherry, Beckmann & Gerry and Hennies Bros.' shows, and Arthur.

While McCaffrey made it clear this revival of the Amusement Corporation of America will be in no way effectuating his status as general representative of Hennies Bros.' Shows, a post he has held since this corporation retired from the field at the completion of the 1942 season, it was evident by the announcement that the organization of the Imperial Exhibition is but the first step in a long-range expansion program.

Asked where the organization will get the money to finance its operations, McCaffrey said that considerable show property is under consideration but that no definite plans have yet been announced.

McCaffrey also announced the Imperial Exhibition will go to Hawaii for the 1947 season, engaged, augmented considerably over its present stable of shows. This elaborate show will be opened here Wednesday (8) by officers of the corporation with Maxie Herman, who has handled the gambling attractions in association with Bill Holt.

Complete details of the Hawaiian event will be the subject of a feature story in the Honolulu Police Department, have not been announced. It is known that Sally Rooney and Olsen and Johnson have been signed as special attractions.

William (Bill) Reno, owner of the (8) dinner the scene publicizing the event.

Carnival of Amusements originated was booked for the excursion but canceled when Al Wagner sold his interests recently to the circles of K. Whitey and Whitey Weiss, being retained only as manager.

It is understood the Hawaiian excursion will ship from Los Angeles October 29, and the show will open in Honolulu November 22.

Bay State Cracks "Sacred" Cambridge, Mass., Location

CAMBRIDGE, Mass., Oct. 11.—First carnival held in many years on Memorial Drive here was offered recently by the Harvard Driving Club, which leads into the hallowed precincts of the Harvard Campus, regarded as "sacred" territory and had been closed to carnivals.

It was directed towards a small boat club and across from historic Harvard Yard, 25 minutes by foot from either downtown Boston or the heart of Cambridge.

Between seven and eight shows, which included five shows, a Ferris Wheel, two Monkeys, Go-Go-Wheels, Whip, Airplane and kiddie rides, played to huge crowds during the week's stand.

World of Wishes Records New Record at Charlotte, N. C.

CHARLOTTE, N. C., Oct. 11.—Record breaking, free spending crowd attending the Southern States Exposition on closing Saturday (4) will be remembered for the biggest gross presented by the Carolina Shows, only org to have the played fair since its founding. Colder weather affected the crowd but the spirit and showmanship of the Imperial County Fair in near-by Shelby, where grosses topped nearly 25 per cent. Trainmaster Wallace A. Cobb was taken ill in Shelby last week, following the shows' longest jump of the season.

Roland Suffers Stroke; Monarch Makes Ga. Dates

MEIGS, Ga., Oct. 11.—N. P. Roland, owner of the Imperial Monarch Shows, suffered a slight stroke while on the show lot at Donaldsville, Ga., Tuesday night (30), where org was playing a week's stand. He was rushed to a hospital, where (31) condition was reported serious but not critical. His wife, Ruby; mother, Mrs. D. C. Roland, and sister, Helen Paterson, are at his bedside. He is to be removed home in Miami as soon as his condition warrants it.

Executives of the show said that the show will continue to play all Georgia dates and will remain out all winter, Bill Holt, with Paul Talbot, well-known general agent and fair promoter, directing activities.

Hennies Grabs 102G at B'ham

BIRMINGHAM, Oct. 11.—Hennies Bros. Shows' weekly operation in the six-day run at the Alabama State Fair, which closed Sunday night (4), according to J. C. McCaffrey, general representative.

Hennies' celebrity show that took, computed after payment of federal taxes, was right on the line with the record of $7,000 run of 1946.

Sally Rand, top draw on the Hennies' show, grossed $7,000, which was under the average for her on the fair route. It was explained, however, that advance publicity was given her org as there was some leeway made in the booking of her. However, when Sally landed on the scene she had little difficulty with the members of the advance staff, cut into her receipts.

McKee Dinner Host To NSA Committee

NEW YORK, Oct. 11.—Joe McKee, vice-president of the National Showmen's Association and father of the idea of erecting a Groton monument at the NSA plot in Ferncliff (N. Y.) Cemetery, was host Wednesday night (9) at a dinner at the Hotel Commodore attended by members of the NSA monumen committee and others who have been active in finally making the memorial a reality.

Many members of the committee were unable to attend the dinner due to illness, but those who were there were Clemens Schmitt, administrative chairman of the monument committee; Fred Murray, NSA executive secretary; Fred Mur- ray, NSA chaplain; William (Bill) Reno, managing the musical; S. P. Schieva, handling the bronze portrait; Robert Talbot, business manager; Sam Rothstein and Ted Wolfman.

Walter K. Sibley, executive secon- ary of the National Showmen's Associa- tion, is confined to his room with a severe cold.

Ingram said plans to reopen after the holidays for Florida winter dates. Many of the personnel, he said, will remain in Sarasota.
GOODMAN PUTS WONDER SHOWS INTO QUARTERS

To Change Route, Personnel

CARUTHERSVILLE, Mo., Oct. 11—Max Goodman, president-general manager of Wonder Shows of America, this week superintended the unloading of show's equipment for winter quarters in the spacious buildings here.

Goodman took time out to announce plans for a complete reorganization of the org and its personnel for 1948. He plans to route it through different territory next year, aiming for larger fairs and better still date spots.

Recently he purchased five additional railroad cars, three flats, one sleeper and one baggage car, and the org, he said, will move next year on a more carful run of this season.

Final stand of the season was at the show here the week ending October 4, when the good business seemed to make the season netted good business, overcoming the equipment drop-off, caused in a large measure by poor weather.

Expect Big Turnout

Of West Coast Show

Reps at WFA Meeting

SAN FRANCISCO, Oct. 11—Representatives of carnivals playing fairs, which has been held in the State, are expected to confer on the city November 7-10. An annual meeting of the Western Fairs will be held at the Hotel Whittomb. The session will open Friday morning at 9:30 in the Crystal Ballroom, and adjourn about noon Saturday.

Thru E. G. Vollmann, WFA president, an invitation has been extended to carnivals, agencies and service organizations in the State to send their representatives to the annual meeting.

Of interest to the carnival owner is the announcement made in President Vollmann’s letter that a discussion and preliminary planning for the Carnival’s Fair and College of the Arts to be held in March will be held at this time. Sacramento is being considered for location of the college of which has been held in San Luis Obispo the past two years.

John Francis Puts
Org in Barn; Says
Biz Good at Fairs

ST. LOUIS, Oct. 11—(Uncle) Francis, owner of the shows, leaves next week on a trip thru the south after putting his Circus into its permanent winter quarters here on North Second Street.

Francis said his org’s fair dates particularly in Minnesota, Wisconsin and Illinois, netted good business. He returned here after sporting a new 1948 Packard and a new living trailer and two new rides added to his equipment.

One of the oldest show owners in point of years as pilot of his own organization, Francis said he plans on doing a lot of work in different territories beginning in December. He tentatively plans to be a 1948 “early bird,” with his opening tentatively set for early March here.

Mrs. Francis went to Wichita, Kan., to visit relatives.

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Production in the show business! Make your own electricity at less than one cent per kw. hr. No substation equipment, no poles, no wires, no expensive power rates. Extension of your shows, added attractions. Hurry; limited space available. Get free literature.

UNIVERSAL MOTOR COMPANY
436 Universal Drive - Oakwood, Wyoming

SHOOTING GALLERIES

Excellent line of Shooting Galleries, Rifles, Tents, etc. Send for catalog and samples for immediate delivery. Write for catalog.

KING AMUSEMENT CO.
82 Orchard St., Mt. Clemens, Mich.

FOR SALE

WINTER QUARTERS

In a two-story residence with 12 rooms and 4 bathrooms on an eighty acre tract of land, located on the Shenandoah River frontage, just 1 mile north of Front Royal, Va. Water power, midland siding available and all hard surface roads direct to property. Spindled red home with fishing, swimming and boating can be obtained. Total price $16,500.

CLAUD L. RUST
306 S. Royal Ave., Front Royal, Virginia

FOR SALE

TILT-A-WHIRL, POPCORN MACHINE AND POPCORN TRAILER

HADJIS DELIGAR
2103 N. Melina St., CHICAGO 29, ILL.

POP CORN CARTONS

We have a complete stock of the most popular concession sizes. Large 12" Medium 10" and Small 8" "Ice Cream". All you want, no limit. Stock up now and be set for the Fair season.

GOLD MEDAL PRODUCTS CO.
319 E. Third Street, Cincinnati 3, Ohio

$$$ LET THIS MONEY MAKER MAKE YOU MONEY $$$

HOT DOGS SELL THEMSELVES

When cooked this
EASY SANITARY-VISIBLE WAY
with the
RED HOT STEAMER

FRESH JUICY RED HOTS increase bar sales

Now! It’s easy to make extra profits with Uncle’s new “RED HOT STEAMER.” Serve delicious, steam-cooked red hots quick as a Flash!

Every concessionista, restaurateur, carnival, tavern owner knows a hot sandwich is a “hot” profit producer. People prefer it all year round. When they see and smell plush, luscious red hot steam steaming directly from the steamer, the visual appetite is aroused. Install a Uncle’s “Red Hot Steamer” now. No fumes, no bother. Dry or wet.

C. C. HARPER
MANUFACTURER REPRESENTATIVE
12th & Colette Street
AUSTIN, TEXAS

QUICK DELIVERY
ON NEW AND IMPROVED, BIGGER AND BETTER
1948 MODEL SUNSHINE ELECTRIC CHOO CHOO TRAIN

This isn’t a streamliner but an old-fashioned train with smoke stack and bell—a real flash on any midway or Amusement Park. Children and adults come miles to ride and resign. A proven portable moneymaker that sets up in less than one hour in a thirty-five foot circle. One person operates a foot pedal box. Runs on 110 or 70 volt current.

All steel, fabricated metal fence. Ticket box, light stringer (no bulbs). Complete and ready to run. Will stand years of hard service. It’s the hit ride of the year. There’s plenty of time to make it pay for itself this season.

SUNSHINE MFG. CO., 2105 E. Chelsea St., Tampa, Fla.

FOR PROFIT AND FLASH THE
SPIFIRE
IS "SUREFIRE"
WORLD’S MOST BEAUTIFUL RIDE
FRANK HRIBETZ & CO.
SALEM, OR

IMPORTANT NOTICE
TO FROZEN CUSTARD MACHINE OPERATORS

You cannot operate in the State of Florida, 1947-48, unless you comply with all State sanitation requirements and secure license in advance for each location. This must be purchased from an approved mix manufacturer in Florida.

NOTIFY JOHN M. SCOTT, Chief Dairy Supervisor, Florida Department of Agriculture.
403 Seagle Building, Gainesville, Florida, if you plan to operate in the State.

FOR THE COMET
A one-truck motor Ride. The ride that brings in real profits. ORDER NOW FOR FALL DELIVERY

Manufactured by
Tillman & Johnson
4628 N.W. 36th Ave., Miami, Fla.

IMPORTANCE OF
SALE OF
carnival equipment

October 18, 1947

CARNIVALS 59
George Vaughn ice has taken over the front of Sashara Rose's Girl Show on the Johnny J. Denton Shows.

Sign on Merry-Go-Round ticket box: "Ride with us, no end."

Jean Nadja, with her Sypol Polley, closed with J. J. Page Shows and opened with Regal Exposition Shows.

Mr. and Mrs. Trout Bequette entertained Mrs. Bequette's brother and nieces for two weeks on R & S Shows.

Mrs. Jackie Lynn Freeman, with the side show annex on Lawrence Greater Shows, is working up a new clown in vaudeville for outdoor dates.

Great Saturday-night comment: "Hey, you! Give me a lift with this or that."

MR. AND MRS. JOHN QUINN beam at the thought of the 1947 business scored by their org, the World of Pleasure Shows. The unit closed recently at a street celebration in Oshkosh, Wis. after enjoying a successful tour of the Northern Peninsula of Michigan.

Prince and Ethel Dennis, midget couple, joined Pete Korte's Side Show on the Clyde Bailey Circus in Englishtown, N.J. after closing the season with the Sparks Circus.

Mr. and Mrs. F. T. Hooker and daughter, Mickey, visited Mr. and Mrs. L. W. Hoffman and Mr. and Mrs. Ray Barter recently in Sparta, Ga. The Hookers have joined C. A. Stephens' Shows.

After a successful season with a kiddie ride and concessions in Ohio and Pennsylvania, James Baupie reports that he has joined Majestic Greater Shows as special agent and billposter.

Crowned as hotel lobbies may be, you'll never find one that can't find room for another jackpots.

Lucy Bishop, magician and escape artist, and his assistant, Linda, are back on the road after visiting his family in Cincinnati. After a stand in Tocoma, Ariz., they will play schools in the West.

After closing a successful season with World of Pleasure Shows, Edgar C. May went to Largo, Ind., where his wife was working a concession, then to Huntington, W. Va., to visit his mother, and then to Tuskei, Fla., where he and his wife will winter.

Dicl Cooper, who spent the summer with his parents, Mr. and Mrs. Hyman Cooper, who have popcorn and candy apples on Royal American Shows, has returned to the United States Military Academy in South Carolina. He plans to enroll in Bobby Christian's School of Music in Chicago next summer.

Very, very sensational news is the week's report and special agents being ahead of a show.

While the James E. Strates were playing the fair at Danville, Va., recently, members of the org, including C. A. Strates, visited Dorsey Frye, veteran trooper, who is ill at his home at 325 Holbrook Street, Danville. Dorsey says numerous jackpots were cut up and adds that he'd like to read letters from other friends in outdoor show business.

Morons listening to Poslel Show openings aren't interested in the show's art value—they want to hear more about the gals.

Detroit Notes:—Harry Lewiston, of the Gayer & Lewiston Enterprises, has been spending his vacation, since closing at the Michigan State Fair, visiting his old territory in the East, while his partner, Archie Gayer, has been spending his at his home here. Detroitiident J. C. Shuman, which bought the equipment of the Two Maes carnival organization a few seasons ago, has opened a store on West Warren Avenue to service the binga trade, and plans to add a new Ferris Wheel next year. —Roscoe T. Wade, of the

CARNIVALS

The Billboard

October 18, 1947

Penni Pitch Games

PENNIE PITCH

GINNIES

BINGO GAMES

GAMES

ASTRO FORECASTS

All Readings Complete for 1948

CRYSTAL BALLS: Imprinted

On hand in three sizes: 2", 3", inch; 3 1/2".


SLACK MFG. CO.

118-122 W. Illinois Bl., CHICAGO, ILL.

THERE'S MAGIC AND MUSICALITY IN EACH OF THESE UNUSUAL CARNIVAL GAMES

Samples of each of the above 4 Items for 88¢.


10¢ extra.

NEW DREAM BOOK

120 Pages, 2 Sat. Numbers, Coloring and Panels. Easiest Reading and Most Entertaining Forecasts Ever Offered.

HOW TO WIN AT ANY KIND OF SPECUL-ATION. 50¢

PACK OF 70 EGYPTIAN T. CARDS. Authentic, in Four Designs, Includes 50¢ Set.

TELEPATHY BOOKLET, 31 P. 25¢

MENTAL TELEPATHY, Booklet, 1 P. 25¢

** NOTE: MAKE IT YOUR BUSINESS TO COME TO THE PREFERENCES TO FAVOR IT.**

You're not cheating when you test

SIMMONS & CO.

19 West Jackson Blvd.

CHICAGO 4, ILL.

Send for Wholesale Prices.

100% ALUMINUM

12 CT. POPPER MACHINE

No. 72. Price.......... $16.00

NEW ATOM POPPERS FOR IMMEDIATE DELIVERY.

PORTABLE GASOLINE UNITS.

USED EQUIPMENT OF ALL KINDS.

R & B POPCORN CO.

NA 6038

CLEVELAND, OHIO

FOR SALE

Sprits of feather in good condition, or will trade for Tilt-a-Whirl, R&B Blaster, or Tilt-a-Whirl.

WILL BUY

Tilt-a-Whirl, must be in good condition. State price and particulars.

Daniel's Greater Shows

5259 Ponsard Ave., Montreal, Canada

Big Profits

PHOTO

OKAY Photo

SHIPPED TO 3000 CARNIVAL OWNERS

New Street and Booth Photo Service.

300,000 Views are shipped in 2 days.

Rated No. 1 for years.

Canceled, closed for delivery, or in storage, is the only way you can ever get photos on time, at any price—whether it's for Christmas, Thanksgiving or Christmas.

FEDERAL IDENTIFICATION CO.

Dept. 46, 712 W. 17th St., Chicago 7, Ill.

OUTDOOR ORGAN RECORDS


11" 16-20 RPMs - $1.64 (tax already included). Time Record, guaranteed to last for 25 years or money back.

MIDWEST REGULAR SPECIALS

113 LASCH

ELMWOOD, ILLINOIS

SHOOTING GALLERIES

And Supplies for Boys and Girls. Two Galleries

WRITE FOR CATALOGUE

H. W. TERPENING

135-153 Etna Rd.

OCEAN PARK, CALIF.

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.

5441 COTTAGE GROVE

CHICAGO, ILL.

MODERN

IMPROVED

CHAIRPLANE AND KIDDEE AIRPLANE RIDE

WRITE FOR CATALOGUE

Immediate delivery on Chairplance. Also on Cars and Chuck Fords.

SMITH & SMITH, SPRINGVILLE, N. Y.

HUBERT'S MUSEUM

228 W. 42nd St., New York, N. Y.

Write for catalogue.

Want Funks and Novelty Acts.

State salary and all particulars in first letter.

STOCK ROLL TICKETS

1 ROLL.............. $1.00

10 ROLLS................... 5.00

WELDON, WILLLAMS & WICK

FORT SMITH, ARKANSAS

POPCORN MACHINES

SPECIALY PRINTED

PREMIER CARNIVAL MACHINE CO.

DAY & NIGHT SERVICE

CASH WITH ORDER... 10¢

ADD'L TUMS AT SAME ORDER. 10¢

Add'l for any wording desired. For each change of wording: 25c. For each character added: $0.25.

2 NEW 1947 DODGE

1 Ton - 72 Passenger

THOMAS BROS., INC.

3906 Spring Ave. 

Cincinnati 23, 0.

2 TON 1947 DODGE

1 Ton - 35 passenger

TOLEDO, OHIO

FOR SALE

HUBERT'S MUSEUM

154 W. 52nd St., New York, N. Y.

Write for catalogue.

Want Funks and Novelty Acts.

State salary and all particulars in first letter.

FOR SALE

FLITE MACHINE GUN TAILGATOR

With 7 machine guns and compressor, complete array of targets, plenty of B-B's.

10 THIRL-ROLL BAILS

Size 4 foot wide by 32 foot long.

BOX D-133

1/4 The Billboard

Cincinnati, 22, 0.

FOR SALE

18-20 PORTABLE MANXELS WHIP

In good condition. Complete accessories and painted this season; platforms completely rebuilt. New motors, handles, and spare cars. No reasonable offer refused.

CANADIAN AMUSEMENT CO.

137 Market St., Brantford, Ont., Canada

CANADIAN EXPORT CO.

POPCORN MACHINES & CONCESSION EQUIPMENT & SUPPLIES

BEVERLY'S POPCORN CO.

GAINESVILLE, TENN.

FOR SALE

3906 Spring Ave.

Cincinnati 23, O.

Phone, RI 1603

www.americanradiohistory.com
Joyland Midway attractions, took his show, which had already gone into winter quarters here, back on the road for a two-day stand at Scottville, Mich., for the Harvest Festival there. Cameron D. Murray, manager of the W. G. Wade No. 2 Drive returned to his home here, after putting the shows in winter quarters at Coldwater, Mich.

When walking past bakery windows, a side show talker always tipped his hat and said, "Howdy." When a friend asked him the reason for doing so, the talker answered, "There are always donuts in bakery windows. I let them know that I never forget them during summer so they won't forget me during the winter."

Russell Owens, business manager of W. C. Kaus Shows, recently purchased a new Custard King frozen custard machine, for which he had a special trailer built. Unit was delivered at Asheboro, N. C., and Owens will operate it on the show for the remainder of the season. Mrs. W. C. Kaus advises the shows enjoyed a good season when weather permitted, and that the shows will stay out until mid-November after which they will go to quarters at New Bern, N. C.

What always gives us a bang is to see a group of natives, decorated with all the show's lovely costuming, laughing at the freaks.

Line-up on Build and Dempy's Side Show on the Johnny J. Denton Shows follows: Tony Latino, front; Miss Alkora, inside Section; Conzillas, clown and musical; Danny McGeere, Scotch bagpiper; Miss Carmen, girl with elephant trunk and trunk; Naida, world's smallest midget; Clara Tong, Oriental torture; Kora Zora, mentalist and sword-swallower; Mme. Kaus, tightrope and reptiles; Mme. Schulz, alligator oddity; Miss Lynn La-Day. (See Midway Confab on page 62)

The healthful living in the clean outdoors . . . the encouragement to relax and regain your natural pulse and peace of mind . . . are made so easy with a Vagabond.

At every season there is some particular place you must want to be . . . that, too, is easy . . . the Vagabond is famous for its readability, its structural strength, and its trouble-free operation.

Its beautiful interiors are best shown in the color brochure we'll send you upon request.

VAGABOND COACH MANUFACTURING CO.
BOX No. New Holmen, Michigan.
Member T. C. M. A.

People Expect more in a Vagabond . . . and they Get it!

POPPOCRN HEADQUARTERS
TOP-Pop Hybrid Popcorn is backed by a Money back guarantee if you are not completely satisfied in every respect. Send your order in today. Finest quality roasted peanuts—attractive circus bags. 5 sizes boxes—cones—bags—snow cones—floss papers—colors—napskins—spoons—ready-to-use flavors—apple sticks.

CHUNK-E-NUT PRODUCTS CO.
Serving You From Coast to Coast

MATTY MILLER
231 N. Second St.
Philadelphia 6, Pa.

HANK THEODORE
208-14 Smallman St.
Pittsburgh 1, Pa.

JOE MOSS
1216 E. Sixth St.
Los Angeles 21, Cal.

OCTOPUS ROLLOPLANE FLY-O-PLANE
World's Most Popular Rides
EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

GENERAL MOTORS DIESEL SALES AND SERVICE — PARTS
BEMISS EQUIPMENT CORP.
Richmond, Roanoke, Virginia

Prices Effective March 1, 1947

ROLL TICKETS
PRINTED TO YOUR ORDER
												DEPT. B

Keystone Ticket Co.
SHAMOKIN, PA.

Send Cash with Order: Stock Tickets, $20.00 per 100,000.
Purpue Hybrid S. A. Corn
$1.07.50 per 100 lb.

Immediate delivery on
Coconut Oil, Peanut Oil, Salt, Bases.

MOORE'S MODERN SHOWS
Have purchased new winter quarters at Scarry, Ark. Have for sale a fine one at Parma
Mo., located in town. Lights, water, telephone. Building is 70'x120', metal, with two acres on
weeded ground, gravel driveway.

JACK R. MOORE
MARKED TREE, ARK.

FOR SALE—TWO CHAIRPLANES
1 Smith & Smith, 24 seats, A-1 condition, with 4 cylinder Cont. motor, new gears last season, 
Fence and arch, and erecting equipment. Can be seen at Playford Park, R. D. F. D. 
2 Taylor Chairplane, 36 seats, with fence and arch and erecting equipment, new Navo engine 
(Sold last season. This ride can be seen at Airport Park, R. D. D. 44, Wilkinson Blvd., 
Charlotte, N. C. Telephone 4-5021. Price, $2,000.00. These rates are in A-1 shape, no junk.

TENTS—All Styles—New and Used—All Styles.
BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive, Cocoa, Tangerine.
E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE.
Phone 38855
ALTON, ILLINOIS

CARNIVALS

October 18, 1947

FLAMEPROOFED TENTS IN STOCK—ALL NEW
60'x120' 40'x100' 40'x80'
30'x90' 30'x60' 20'x60'
20'x50' 20'x40' 20'x30'
20'x20' 14'x21' 14'x14'

Prompt Delivery Any Type Tents to Order. Bright Flameproofed. Royal Blue, Forest Green, Olive Green, 
White, Blue & Khaki. Hooper Flameproofing Compound. Write Today

UNITED STATES TENT & AWNING CO.
1012 W. Monroe. CHICAGO 12
Phone, Big Ten 5165, Since 1891

SIDEWALL NEW WATERPROOF FLAMEPROOF
Following finished sizes, complete with Green
Made in any length at the above rate per yard yard trimmings. Prompt Delivery.

Made in many lengths at

DOUBLE GUARANTEED. Prompt Delivery.

WASHINGTON 258, Oak 4-0-0.

MICHIGAN SALVAGE

SHOW CIRCUS TENTS
CENTRAL
canvas company
HARRY SOMMERVEILLE—FOREST GILL
121 West 8th St. Kansas City, Mo.

TENTS—SIDEWALL
New and Slightly Used for rent and sale.

INDIANAPOLIS TENT & AWNING CO.
450 W. 13th St. Indianapolis 6, Ind. 
P. O. Box 453. Phone: Rl 6-655

Carnival and Concession TENTS
Serving the Showmen of the Southwest
JOHN M. COLLIN CO.
10 E. KIRK ST.
SHAWNEE, OKLA.

CONCESSION TENTS
All types.
CENTEX MFG. CO.
Serving the Southwest
811 Washington Ave. 
Waco, Texas

HERALDS
THE MASTERS BARBER SHOP, 716 W.
Atlanta, 206, 1300 W. 7th Street, 1200 South
Atlanta, 300, 1600 South
Atlanta, 500, Atlanta, 600, 1600 South
Atlanta, 600, 1500 South
Atlanta, 500, 1400 South
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Atlanta, 500, 1400 South
Dear Pat:

We haven't an advance sale as promotional circles have, but Manager Pete Ballyhoos believes in giving the nut before his show is put on the lot. From train-arrival time to leaving time everything is showbiz around this one. We didn't ever notice how proud managers are when they see a big crowd at the runs to see shows unload? The boss buried his pride by asking for money to see the sight. We sincerely believe we are the only mid-

way that has turned the labor of unloading into a performance. The world is a stage and we're playing most of it.

Our advance posts more train-unloading paper than it does midway stuff. Like the stage and screen, our train crew boasts of names. We use a 34-sheet that reads: "Watch America's longest line show unload. A most unusual scene. See the unloading of one of the most famous trains. A second stream of monster baggage wagons, deans and cages cross over from car to car and down the unload ing train. It is dangerous, thrilling and spectacular. See Haywire Red, America's foremost deck-poker in action; watch Mail Pouch Sam, artistic circus-poker, do his stuff; don't miss seeing Rusty Rail Whitey, expert book-type manipulator, and Possum Belly Hunk, America's fastest plate layer. Be thrilled by these brave lads who forgot clothes and hook ropes that send waggons crashing down the runs."

Before the train's arrival the advance staff erects a sidewalk corridor around the unloadings and sections of both general admission and grandstand seats; also a marquee that's lettered, "Main Entrance to the Rail Arena." We've done away with the old method of throwing chocks at trainheads because they were too loud. We have a loud speaker system. That gave Trainmaster Smokey Torch special paper that reads, "Hear the world's most consummate trainmaster broadcast the unloading, move by move, run-by-run."

With the new speakers such orders as "Check it, you big jock, see our son-o'-a-so-and-so," can be heard all over town.

Do we have music? Most certainly. What would a performance be without it? We have with us, from screen and radio, the famous All-American True-Red Hillbilly Jug Band. This band is unique in that it doubles by putting up the front porch, draining lots and spreading sawdust.

Here last Sunday the train played to a turnover house during the unloading of the first-section, a straw house during the second-section and we concerted them with the third house.

S. C. Come and see it, Pat. Bring your friends. Any resemblance to other traincrew's cursing, yelling and fighting is purely coincidental. MAJOR PRIVILEGE.

Third Rail, Ala.

October 11, 1947.

-By Starr De Bello-

CARNIVALS

NO MORE COSTLY BREAKDOWNS
with these BIG MONEY MAKERS

ALL ELECTRIC CANDY FLOSS MACHINE

Our new Super Model #100 is extremely easy to operate—even a child can do it. Single Spinnerhead, $227.50; Double Spinnerhead, $245.00; Single Bands and Ribbons, $5.00 each; Double Bands, $15.00 each. We repair all makes of machines.

8 QUART LIFETIME POPPER

A new Aluminum Popper for making delicious French Fried Cotton Candy. The only guaranteed 8 quart domestic market. Easy to use. Easy to clean. Built to last a lifetime! $10.00. Also 35-qt. Gooseneck Kettle, $20.00; 6x6 Taps with Frames, $150.00. WRITE!

All items ready for immediate shipment. Terms: 25% with order, balance on delivery. F. D. B. Toledo.

CONCESSION SUPPLY COMPANY

BOX 133, STATION B
PHONE KI. 2403

TOLDO 6, OHIO

WOLFE AMUSEMENTS

All This Week LIBERTY, S. C.
LIONS' CLUB STREET FAIR

THEN THE "BIG 3"

GREENVILLE, S. C., COLORED FAIR, OCTOBER 20-25
ANDERSON, S. C., COLORED FAIR, OCTOBER 27-NOVEMBER 1
LAVONIA, GA., TRIO-COUNTY FAIR (White), NOVEMBER 3-8

THESE ARE THE BEST 3 FAIRS IN THE SOUTH

- ALL CONCESSIONS WORK-

- Can use Mitt Camus, Descs, Photos, Skills, Eating Stands, Penny Arcade, Basket Ball, Coke Bottles. Will sell "B" on Novelties. All Harley Foods open. Can place organized teams with or without Help. Anna Lee King, don't miss Greenville, wire me. Any Walk Thru Show. Will book one Flat Side at small P.C.C.

SHOWS-RED-CONCESSIONS GET MONEY AT THESE FAIRS!

WIRE AND MAIL TO BEN WOLFE

CARNIVALS 63

FOR SHOWS ON THE MOVE

RAULAND MOBILE SOUND

Operates from 117 volt A.C. or from 6 volt D.C.

RAULAND Mobile Sound is also available in the 20 Volt System shown immediately above. Covers 3,000 people outdoors, 5,000 square feet indoors. Has 2 microphone inputs, 1 phone input, mixing and feeding on all three inputs. With built-in phono-motor and crystal pickup. Accessories include: 2—RAULAND W-2618 Reproducers complete with 12" PM Speakers; RAULAND Crystal Microphone and handle. Operation from 117 volt A.C. or 6 volt D.C.

Show people 'on the go' choose RAULAND Mobile Sound for its power, universal operation, completeness and rugged dependability. The 30 Watt Mobile System illustrated above will cover 10,000 people indoors or 35,000 square feet outdoors. Includes these outstanding features: 3 Microphone Inputs, 1 Phone Input; Mixing and Feeding on all 4 Inputs; Separate Bass and Treble Tone Controls; Remote Mixing of 3 Microphones; Illuminated Panel. Operates anywhere—from 117 volt A.C. or 6 volt D.C. Complete System includes: RAULAND 30 Watt Amplifier with Phono Motor and Crystal Pickup; 2—RAULAND W-2618 Reproducers complete with 12" PM Speakers; RAULAND Crystal Microphone and handle. Unsurpassed for versatility, power and sound brilliance! Write for details today.

RAULAND Electronic Sound Company. RAULAND W-2618 is favored among show people. When you choose RAULANDs, you get Sound with a famous reputation for quality.

www.americanradiohistory.com
SHOWMEN'S LEAGUE OF AMERICA

400 S. State St., Chicago

CHICAGO, Oct. 11.—Vice-President Lou Keller was in the chair at Thursday (9) meeting. Noticeable were: Treasurer Walter F. Driver and Secretary Joe Streich. Applications were received from Edward Johnson, Kermit Tatham and Phil A. Ogburn and secretary George L. C. Meyer, Vincent McCabe and K. H. Garman.

Membership committee will meet Tuesday (14) and expects to bring in its report at the Thursday (16) meeting. Bills of sale and Charity have been elected as alternates, filling in for William H. Green and Dee Phillips.

Called upon for remarks at the October 9th meeting were Ben Lothrop, Ben Kupferman, Charlie Bohdan, Henry Polk, Art Brieze, Al Sweeney, Morris A. Hadley B. Flint, Arthur Morse, Al Lattum, Edward Murphy, Elmer Byrnes, John F. Gray, Ray Purcell, Rebe Raymond and Sollee Wasserman.

Mr. Harris, Jack Hawthorne, Maxie Hendricks, Eddie Barnett and Gilbert Wasserman are among those planning a trip to Atlantic City.

Tommy Thomas writes that the auto award campaign is progressing, but urged full support of this last drive of the year.

The club has a planned visit to Atlantic City, Nov. 26th.

The Welfare committee report was read in Absentia by Mr. and Marshall L. Green, John U. Le.

(See SLA on page 71)

MIAMI SHOWMEN'S ASSOCIATION

236 W. Flagler St., Miami

MIAMI, Oct. 11.—Chubroom visitors included Nappie Braunstein, Bill Vo, Bill Tucker, Dan Rader, Bob Moore, Max Kimerer, Chief Wilson, Harold Hardy, Hesky, Barry, Robert, Mervin, Steve Monticello, C. P. Henry, Eddie Owens, Harry Edwards, Shorty Etti and Wilbur Schaefer.

Members continue to arrive daily in Miami.

Babe Harris, Pete Lockhart, Murray Levitt and Jack Earth left to join the players here. Jerry Miller left for the World of Smith Shows.

Hardy, Hesky, Bucky, Wootton, George Barnes, Al Cole, Harry Meyers, Nate Jacksons, Ed Allen, Max Hancock, Milt Deemer, Phil Duskin, R. P. Winding, Mickey Tomlin, Mac McNally, Pat H. Foster and General Snow are expected at the virtual convention of show folks attended the Marinas’ Two Jars Canvacle here, and all interested were able to do a lot of fishing here.

Ralph Decker, Joe Novak, Eddie and Roy H. Grant, John B. Ledebo, Dreams Johnson, Ed Stover, William R. Oglesby, Mr. and Mrs. Paul H. Grant, Mr. and Mrs. Max Ball, Mr. and Mrs. Charles W. Hesky, Mr. and Mrs. Melvin L. Johnson, Mr. and Mrs. John B. Ledebo, Mr. and Mrs. Charles S. McElderry, Mr. and Mrs. Ralph Decker, Mr. and Mrs. Charles S. McElderry.

The Showmen's League of America has been advised that the by-law requiring every member to be a Showman or Showwoman is no longer in effect.

WANT SPIRITED FOREMAN

Also Second Man. All winter's work. Must be sober.

JOE RIDER

c/o Bob Hammond Shows
Houston, Texas

SHOW PEOPLE: WARSURPLUS SALE OF WOOD MAULS

Brand New — 16 Lb. weight, two types. Steel Bound Mauls — Solid Wood Head, reinforced with 15½ steel band 1½ wide. Face 7/16”, Head 10”. Laminated Wood Maul — Face 8”, Head 10½, Handles 28” long.

$1.49 each

F. O. B. Philadelphia or Cincinnati

Order direct from this ad, enclosing money order. No C.O.D.'s, please.

LIQUIDATORS SALES CO.

1608 Reading Bldg., Cincinnati 2, O.

PHOTO

Machine (all sizes)

Original

Assorted mugs, saucers, plates, punch, coffee, etc., Wood & Mirror, 1120 W. S. Ohio, -Hill C. Ohio.

NEW RIFLES, Winchester 62 Gallery, Middletown, Ohio.

Send ½ deposit, balance C. 0. D.

SHOWWEN'S EXCHANGE

703 Gee Street, W.W., Washington, D. C.

OHIO SUPER YELLOW

DWARF WHITEPOP Corn

In 50 and 100-lb. moisture-proof bags. Also Corn, Grist and Supplies. Write for samples.

BETTY ZANE CORN PRODUCTS, INC.

803 Brimstein Ave. MARIANO, OHIO
Pacific Coast Showmen's Association
1106 S. Broadway, Los Angeles 15

Los Angeles, Oct. 11.—President Bill Holiday conducted the Monday (6) session, with Chaplin Jack Hoxie, Tony Capitelli, Harry Staker and Secretary Ed Mann assisting.

Meeting opened with a moment of silence for the late Lloyd R. Carlson, who died Sunday (2) in San Francisco.

Gene Gray and Willard Holt were elected as members of the Board of Directors.

Two items were added to the agenda:
- The first item was the election of Dorothy Staker as Treasurer, and
- The second item was the election of Larry Cimmins, George Lynch, and Bertha Mackie as members.

Show Folks of America
1839 W. Monroe St, Chicago

Chicago, Oct. 11.—Beginning in November, Show Folks again will hold meetings at one of the downtown hotels. At a regular meeting of the board of directors, Nellie Grosch was named to head a committee to select the hotel.

Three get-togethers of members will be held in October, with the regular monthly meeting at the hotel scheduled October 21; the anniversary and open house, October 26, and the annual Halloween Barn Dance October 31 at the Midland Hotel, 172 West Adams Street.

Over 2,000 invitations to the dance have been sent out by President May Adams Staker through the press committee, headed by Jess Harlow. Cards also have been placed in all of the elevated stations. Music will be furnished by Guy Colby and his orchestra, with Jack Lunnay and Bud Schreiber as emcees. Warren Warren and Tom Coulthard report an unusual heavy sale of advertising for the souvenir program.

Nellie Grosch reports Nan Rankin seriously ill at her home, 5431 Palomar Avenue. Norman Hilliard, star of the greatest dramatic act in the circus, who is now 74 years old, is at the County Hospital after a serious stroke at his home. Mrs. Will Rodriguez is resting at West Suburban Hospital after an operation. Larry Coulthard, living at Cottage 9, Municipal Tuberculosis Sanitarium, is improving.

Desmond and Charlie Clemens, of many years a character actor associated with the Sierra Lyall Attractions and a member of the cast of the Greatest in the World, have returned. Mrs. Harlow died in Colorado, September 26, was the greatest of all time.

After the closing show talks conducted at Chicago's Circus Inn and many PCSA members attended. Earl Donald of the Douglas Great Shows gave a big party and sent (See PCSA on page 71)

Missouri Show Women's Club
4134 Chestnut St, St. Louis

St. Louis, Oct. 11.—Lee Belmont, organiser of the club in the early Thursday (2) at the first meeting of the season, Ada Miller, secretary, served as social secretary in the absence of Ber- belle Ragan. Guests included Mr. and Mrs. Frank Grimm's twins, 4-months old.

Elected to membership were: Evelyn Cline, Miss Bessie Anderson, Mrs. Dora Cooper, Lynn Linder, Mrs. Sue Noho, Mrs. Wanda Starkie, Mrs. Ethel Lee McGuire, Mrs. Billy Louise Summers, Rose Dink, Mrs. Mable Backlund, Mrs. Margaret Cliskman, Ada Cowan, Peggy Lyons, Mrs.Anna Jones, Marie Ruth Lavastre, Mrs. John J. Jones Jr., Mrs. Perry Allen, Ruth Hahn and Vera Mae Wilson. Credits for membership were: $4 to Miss Ford's, and $2 to Lorraine Belmont, Mary Foster and Dorothy Williams. This is extended to Mrs. Boots Paddock, of the Johnny J. Jones Exposition, for the benefit show she gave for the association, the club with $100, plus a pleasant evening.

Regular Associated Troopers
106 E. Washington, Los Angeles

Los Angeles, Oct. 11.—President Jimmie Lynch came in for the meeting, and invited John Milt and Bertha Cohen, and Ethel Krueger of the roosters. A moment of silence in memory of Josephine Foley, who died recently, was observed.

Jennie Riegel's doll was raffled and won by President John Milt, who presented it to Emily Bailey in appreciation of her work on the house committee, the doll netted for the sick and relief fund. Al Weber won a cornet handed over by Reba Bailey, who added another $6.80 to the fund. Donations are acknowledged from Al Weber, Mrs. Ben Bailey, $2, and Al Weber, $5.

Jimmie Lynch reported on the following for short talks: Milt and Bertha Cohen, who are returning to Chic- ago. Milt was in a hotel, and had an account of her visit with Harry and Marie Cobb, in Yakima, Wash., and with Gladys Price in Portland. Oct. 10, Mr. and Mrs. Thomas Johns and Lucile Delmore, Claude Ince and Inez Allouin are leaving on a two-month success tour with their carousel. Miss Levine will take charge of Clarence's ticket office.

Communications were read from Angelene Eales, Didlo, L. Anthony, Sophy Collins and Mrs. Jennie Gilh. A donation was submitted by Estelle Ragan.

A card of thanks was received from Ray Caravans in the name of Helen Gold and Jeanette Hart for same baby shoes. President Stenson apprised the group of the progress they have made in the project.

Caravans, Inc.
P. O. Box 1902, Chicago

Chicago, Oct. 11.—Edna O'Shea Stenson opened at the meeting. Edith Strehbie gave thanks for the invoca-

Jimmie Hilt, Delco, and Marge and Laura Sheridan were elected to membership.

Communications were read from Angelene Eales, Didlo, L. Anthony, Sophy Collins and Mrs. Jennie Gilh. A donation was submitted by Estelle Ragan.

A card of thanks was received from Ray Caravans in the name of Helen Gold and Jeanette Hart for same baby shoes. President Stenson apprised the group of the progress they have made in the project.

Caravans, Inc.
JUST A FEW LEFT!

Territories are going like wildfire as live wire Distributors learn of the PROFITS that a "Jiffy Dog" franchise offers!

The new, sensational "Jiffy Dog" machine...time tested and tested from coast to coast, offers UNHEARD OF PROFITS FOR ITS DISTRIBUTORS!

Not a coin machine! No bigger than a table model radio, only 7"x9" at the base...yet, it will turn out eighty electrically cooked Hot Dogs, wrapped in a bun inside the carton, PER HOUR!

DEALERS EVERYWHERE ARE CRYING FOR IT!

If you are an experienced and capable business man, financially able to place the required number of machines in your franchised territory, write or wire immediately.

L.L. DOUGLAS, Manager

THE JIFFY DOG CO.

30 N. Raymond Avenue
Pasadena 1, California

HARRY LOTTRIDGE SHOWS

AMERICA'S BEST AMUSEMENT EQUIPMENT

RIDES Will buy, lease or book large model Caterpillar, Octopus, Roll-o-Plane. Legitimate Concessions of all kinds. What have you? We pay cash for any limited number of each kind.

WANT TO BUY Animals and Cages. Small Meteorome, complete.

FOR SALE 1946 Smith & Smith Kiddie Airplane, very good condition. Several Green Concession Trugs. Reasonable selling price. Write all Salesmen in Concession Business. Will sell new or used Concessions.

COMMITTEES AND FAIR SECRETARIES, CONTACT NOW FOR 1948 SHOWS

A VERY FINE ACT—PLEASING OUR CUSTOMERS. SPORT MATTHEWS

"THE ARISTOCRAT OF THE AIR"

CRASH WATTS and his Beautiful Sound Truck are doing a good job on publicity and really putting people on the lot. All replies to:

HARRY LOTTRIDGE, Manager

FORT WALTON, Fla. THIS WEEK; APPALACHICOLA, Fla. NEXT WEEK.

MARKS SHOWS

MILE LONG PLEASURE TRAIL

PITTING FAIR

GREENVILLE, N. C., WEEK OCTOBER 20 TO 25 INCLUSIVE

KINSTON CHAMBER OF COMMERCE TOBACCO FESTIVAL
KINSTON, N. C., OCT. 27 TO NOV. 1 INCLUSIVE

CONCESSIONS—Can place legitimate Merchandise Concessions at all times, Photo Gallery, Mitt Camps, Ball Games, Eating and Drinking Stands.

Address JOHN H. MARKS SHOWS
Moores, N. C., this week; then as per route.

FROM THE LOTS

Virginia Greater

WHITSETT, N. C., Oct. 11.—Org made a short jump in here from Clinton, getting up in the early part of the week, one block off the main drug for the week ending October 4. Weather was good the early part of the week but warmed later and business picked up satisfactorily.

The Tobacco Chamber of Commerce and the police department, which assumed management, gave excellent support. Radio Station WENC also gave good support, both with plugs and a special broadcast in which Louis Augustino, Wild Animal Show operator, his manager and two monkeys, Mike and Joe, were interviewed.

Visitors included Howard Bellevue, Daytona Beach, Fla.; Jack O. Shue, film actor, and several members of the cast on their way out from their show. Shue and his party were escorted around the midway by N. C. Manager Rocco Manucci and William C. Murray, agent.

News received here of the death of Freddie Flashe, who had been connected with the org four years. Husker had left recently with H. W. (Ipa) Arnold to join the Kirkwood Shows.

Newcomer on the show here includes Charles Johnson, who took over the Atlas America Renue and the Persian Renue, personnel of which includes Dixie Janie, Lucile Strachan, Paul Michel and Dick Carra. Stanley and Frank King now operate Johnson's bowling alley. Mr. and Mrs. Ludovic joined with a pony ride and penny pitch, with their daughter, Betty, operating the pitch. J. D. Grier joined with a fishpond and a Gibson shooting gallery.

Org has four more weeks left before heading for winter quarters in Suffolk, Va. It will close at Marion (S. C.) Fair.

Carnivals

SHORTY CARR, popcorn and candy concessionaire, has been taking publicity pictures of the folks at the shows and giving nightly showings of his results. Little Dot Penny Price, daughter of Mr. and Mrs. Ronald Price, is a favorite around the shows.

Mad Cody Fleming

MCDONOUGH, Ga., Oct. 11.—Dutch Coddy, who has been picking up a spot on the Indian River where he will winter, C. D. T. Carra finally has been able to come to the scene. Good business. Mad Cody Fleming is sporting the owner's son dogs, Mr. and Mrs. Nino Decinto joined with a concessions.

George Mitchell was called to Ohio by illness of a relative. Ralph Green and many Lfetter returned recently from a trip to Punta Gorda, Fla., where they repaired the damage to Ralph's son's Whitter Hardman succeeded recently in getting Clyde (Cliff) Downer to speak four words. The writer returned after booking South Georgia Fair, Nahunta, and the Valdosta Armactie Celebration, Waycross.—JACKSON EVANS.

TRIANGLE

ALBERTVILLE, Ala., Oct. 11.—Triangle Fare enjoyed a good week here at the fair which closed Saturday night (4). Jake Shapiro, in his last appearance, pointed out that the new Caterpillar planes, which are being used, and the new special trailers, are getting almost as much attention as shows' regular attractions.

Org carries 11 rides, and throughout the season it has averaged about 7 shows. All are office-owned.

Shows opened April 20 in Pittsburg, PA. They were played thru Pennsylvania, Virginia, North Carolina, Georgia and Alabama. Plans call for the org to stay out thru Armactie Day.

Siegbrand

YUMA, Ariz., Oct. 11.—The stand in West Phoenix, altho weather was hot, was good. Finishing services were held here for Carl Gilquist, who died in the Las Vegas Hospital. Services were held in the San Martin and the entire personnel of the shows attended. He is survived by his widow, May, and a brother and sister.

Tucson proved okay for a replay. Most of the boys hung light at the cookhouse listening to the World Series. Pete Siebrand won two pools.

Norman and Marion Prather went across the border to Nogales, Mex., in their 1942 Ford Assembly Line purchased. News is that Hike and Inga Siebrand's new one has been completed.

Spectators in West Phoenix included Mr. and Mrs. Roy Bible, Mr. and Mrs. Van Der Wall and two children, the Laisle family and Jack Shyler. Pa and Ma Quackenbush snatched a night club date in Phoenix at the Loi Louie Club. We gave a performance at the Tucson Veterans' Hospital. Taking part were Pa and Ma Quackenbush, Esexah and his trick mule, Eddie Patruck, Cliff Henry, the Madison dogs, Bobby Lindsay and Rocky Haines.

Pa and Ma Quackenbush purchased a 1937 Chevrolet station wagon. Cliff Henry is working on a mid-way trailer. Ed Widianman has a new set of trappings set with silver spots for the Widianman. El Roy Price has been presented with two little buckets to carry water for the dogs.—TONG MADISON.

REPAIRING AND REBUILDING OF ALL BAND ORGANS

Music Rolls and Repair Parts for all Wurlitzer Military Band Organs

T. R. T. MANUFACTURING COMPANY

825 Main Street
North Tonawanda, New York

W. H. (Bill) Lambert

Contact

H. V. ROGERS

at Marks, Miss.

IMMEDIATELY

Rogers Greater Shows

MARKETED WITH

USED MERRY-G-ROUNDS FOR ALL OR ANY PART

Any size or type...all styles...all years. All or any part, will pay best prices and see that you get your full sales price.

30000 MERRY G-ROUNDS ON HAND

WALTER T. WADE

10685 Linden-Vincennes Rd.

DETROIT 27, MICH.

FOR SALE

DENTZEL PARK MERRY-G-ROUNDS

24-26 horse, 1st quality, 32 riders, 32 operators, 2 towers, 1100 foot high, 3 towers, A-1 condition.

ISLAND AMUSEMENT, Inc.

ISLAND PARK, SUNBURG, PA.
Phone: Sunbury 6063
Lawrence Greater

OXFORD, N.C., Oct. 11.—Granville County Fair closed here Saturday night (4) to good business, although not all of the attractions had been up opening night due to a soft lot caused by the heavy rains the preceding week, and it became necessary to winch each truck on the lot to its location.

At the Goldsboro Fair the preceding week shows played to a near-bust owing to the first four days and extremely cold weather the last two. Visitors included Frank Joerling, manager of the St. Louis C.W.A. at The Billboard, and Mrs. Joerling; George Whitehead, business manager, W. C. Hunt Shows; Curley Graham, A.M.P. Shows; Nora Boswell, concessionaire.

For Wax $3.50 hundred. Everybody's got October Silver one Malee Shows.

Hills Greater

MCKINNEY, Tex., Oct. 11.—After playing Poteau, Okla., where they did good business, they moved into Fort Smith, Ark., to play the Arkansas-Oklahoma Fair and Livestock Exposition, which proved a big one with kids' day excellent. Weather was good and it rained the final day when it rained, was good.

Band at Fort Smith, in the order of gross business registered, were: Prelma, Flying Scooter, Ferris Wheel, Merrick, Gypsy Rose, Petaloo, Major Miller, Dopey Doodle, Midget Train and two kiddie rides. So successful in the order of take were the Girl Show, Mesquite side show, Athlete and Wildcat. Mr. and Mrs. Howard P. Hill returned from a trip to quarters in Missouri. With Howard reporting the new buildings have been completed. A new 32-foot trailer was delivered recently.

Clay and Howard Hill want to Little Rock and purchased a new Spitter. Carl Byers rejoined after spending several weeks at his Corpus Christi, Tex., home. Howard joined with his short range shooting gallery and Big Chief with his dog and little horse act.

Merry-Go-Round for sale, $1950.00; Seven-Car Tilt for sale, $2300.00; thirty-foot Drop Frame Trailer, $500.00; four Light Towers, $95.00 each. No letters come, look. All up and running new.

Wm. T. Collins, Mgr.
Winterquarters: Alexandria, Mississippi

WANT FOR PERRY, FLORIDA, OCTOBER 13-18

Concessions of all kinds, Rides not conflicting, Shows without outfits. All winter in Florida.

This show plays Elks' Celebration at Live Oak, not Suwanee County Fair, Wire or come on.

Crandell's Midway Deluxe

WANTS

Capable Electrician, Second Man for Ferris Wheel, First Man for Chairlifts, General Agent with car. Concessions—Bum and Handy Parks, $15.50; everything open. Out all winter.

This week, Belmont, Miss., on the streets; then as per route. Contact L. C. CRANDELL, Manager

THANKS MILLION

All Fair Secretaries and Show People for Making the 1945 Season a Big Winner.

New Booking for 1948 Season—Rides, Shows and Concessions

PAGE BROS.' SHOWS

W. E. (SHOTGUN) PAGE, Mgr., 802 24th St, SPRINGFIELD, TENN. WINTER ADDRESS.
**CARNAVALS**

The Billboard

October 18, 1947

Carnival of Flowers, October 21-25, at Augusta, Georgia. A parade and grandiose show of floats, pageantry, and music will highlight the event. Admission is free to all. An information booth will be available at the entrance.

**FROM THE LOTS**

**Caravella Amusements**

CAMDEN, S. C., Oct. 11—Org was closed last week and business the early part of this week at the Kershaw County Fair. Harry Decker, who has been active in the show business for years, altho it takes up only 1916 and Owner Frank Caravella was happy over the prospects of all run of the week. The show was opened at the beginning of the season by a new concessionist who added concessions are Slim Barr (2) and Harry Austin (2).

The Aerial Lo Sails continue as the feature of the week. Recent visitors included Mr. and Mrs. Crawford, of Kingstree, S. C; H. F. Smith, Lawrence, Greer Shows, Frank Sutton, president of the Newberry County Fair, and wrestlers Jack Johnson and Bob Zabars who stopped off on route from Columbus, S. C., to Norfolk to visit Mr. and Mrs. D. H. Hunt.

H. H. (Blockie) Hayes is no longer with the show. He had been posted billed. Bingo boys Frank Welch, Jimmie (Shick) Crowley and Jack Smith are anxious to get back north.

A new Buick was recently delivered to Frank Caravella—PADDY RYAN.

**Bright Lights**

EAST BEND, N. C., Oct. 11—Org played the week ending Saturday at Yadkin County Fair here. Shows opened Monday, September 28, due to a late arrival due to motor trouble on their long log from Nashville, N. C. Clyde Ketcham's crew did a good load of work getting the Merritt, five and ten cents, and the little Concessions downtown on the fairgrounds.

**WANTED FOR FIVE-COUNTIES FAIR**

ASHBURN, GA., OCTOBER 20 TO 25

Peanut Capital of Georgia With Sales Each Day of More than a Quarter Million Dollars

SHOWS—Especially Animal or Monkey or Big Side Show. Will get real money in real peanut territory. Have four more spots to follow.

WANT HIGH DIVE FOR FREE ACT THIS FAIR AND NEXT FOUR WEEKS

Will place few more Legitimate Concessions. All reply!

JIM MCCALL, JIM MCCALL SHOWS

Wilcox County Fair, Rochelle, Ga., this week

**DON FRANKLIN SHOWS**

Want for Trinity Valley Exposition and El-County Fair, Liberty, Texas, October 21 to 25, five big days, and balance of season, including Colorado State Fair, November 7 to 11.

Legitimate Concessions, have X at Cucar. All Street Vending Privileges including space for Concessions downtown on main street. Will sell X on Novelties to all operators, include downtown and fairgrounds. Two big parades. Will book downtown Cucar, all legitimate Concessions—Popcorn, Castard, Photos, Floss, Ice Cream, Cook House, Grab, Hanky Paws, Ball Games, Diggers, Long and Short Range Galleries, Pony Pitch, Glass Pitch, etc. Can place Penny Arcade, Novelities, String, Balloon Darts, Country Store, Bowling Alley, Slom Blowers, starting Liberty Fair. Want shows not conflicting. BOOK RIDES not conflicting.

Fire DON FRANKLIN, Owner

Alvin, Texas, this week.

**SAVANNAH FAIR AND EXPOSITION**

SAVANNAH, GA., WEEK OCTOBER 27 TO NOVEMBER 1

Want shows of all kinds, especially Monkey, Motordrome and strong feature show. Will also place Iron Lung, any Flat Rides, Kiddie Rides, Pony Track, Arcade and Legitimate Concessions of all kinds. Space limited, applying for exhibit tents for Demonstrators. Anyone playing Savannah Fair can be placed for Bacon County Fair at Alma, Ga., following week and six weeks in Florida. All address

LEW W. HECK, Secretary

Suite 750, Savannah Hotel Bldg., Savannah, Ga.

**Johnny J. Jones Exposition**

GREENWOOD COUNTY FAIR

GREENWOOD, S. C., OCTOBER 27 TO NOVEMBER 1

One of South Carolina's leading events. Five Counties co-operating. We can place legitimate Concessions of all kinds for Greenwood and other fairs until November 15.

MORRIS LIPSKY, Concession Manager

Johnny J. Jones Exposition Shows, Rock Hill, S. C., this week.

**CRESCENT AMUSEMENT**

UNION, S. C., Oct. 11—Org set a new midway gross record at the Union County Fair, which closed here Saturday after seven days. The gross was $12,904, double '46 and the midway late was 35 per cent higher than last year, the last record set in '42. Bill Robinson, Joe the Shoveler of the show, and Grover Allison, fair secretary.

County's Side Show, Doc Anderson's Minstrels and the Motordrome scored heavily the entire week, with all shows repeating the best week of the season. The Caterpillar took top money sales, the Motordrome with the Twin Wheels running a close second.

Dan Stewart's cookhouse in Cal Kalka's grandstand and excellent business, altho there were plenty of eat and drink stands operated by locals on the lot. Joe Adams, with popcorn and candy apples, had a good business.

W. A. Mansfield, Ernest Nation, Eddie Witsel and W. C. Rogers reported good biz with their concessions.

The Flying Fishers and Browne, the clown, were fine, and Brownie working the streets in the daytime.

V. V. Green joined with two concessions and a pony track. Jim Davidsen of Dallas, Texas, is in charge of Frank Long in the office wagon. Eddie Goldman's daughter visited and worked in the custard wagon.

Org opened the season April 1 and will close November 18. Greenwood, S. C. Thus far this season, altho it has covered almost 3,000 miles, the show has had no serious accidents.

Besides Long, the executive staff includes L. C. McHenry, owner-manager; Mr. and Mrs. Harry Coates, secretary; Jim Davenport, secretary, Troy Long, Jimmie Coleman, Freedom, N. C., and W. E. Page, common car operator, with the Union County Fair.—LOUIS BRIGHT.

**J. R. Leight**

SHATTUCK, Okla., Oct. 11—The R. R. Leight Shows moved into Oklahoma after playing 10 Nebraska and Iowa fairs. The Sayre, Okla., date was set back a week to make it possible to show at the Shattuck Fair and two-day race meet at Lvreners, Okla.

Owner-Driver Leight has bought a new Tilt-a-Whirl, Mrs. Sam Frazer and children, Betty, Cal and Jimmy, have left for Los Angeles, where they entered school. Frazet is still dealing with bookies and Mr. and Mrs. E. D. Davenport, of the Springfield, Mo., Mr. and Mrs. Claude Hetten with photos and pin game. Others coming on the road were Fred Horne, Floyd McBride and H. B. Blair, Mr. and Mrs. Grand Page still top the shows with their Hollywood Girl Revue. The Jacksons still have the show and are also looking for a book sale agent, Mrs. Sherry Penny when they get here. The company of Clairence Bolling are here with diggers and dart balloon, and Mr. and Mrs. Dean Scudder with guess-your-own-and-jewelry.—RALPH C. BOWERS.

**BANNERS**

SNAP WYATT STUDIOS

1608 POINSETTIA DR., NORTHAPOLIA, FL. 33566

Photo: M-005682

**PRODUCING AMERICA'S BEST**

Central and Circus Shows

**ON THE RUBBER FOOTPRINTS**

Queen of the Fairs—Wireless and Microwaves at the Midways

Savannah Fair, Rhett, Ga., this week.
Big Four Amusement

LEPANTO, Ark., Oct. 11.—Shows came here from Portageville, Ark., where they played a two-week stand to occupy big park. Olds, a Merry-Go-Round, Ferris Wheel, Flying Scooter, Concrete Kiddie Auto and Airplane rides. Big Four recently bought a new transformer and 60-foot tower with 200-lamp lights.

Concessionaires include Judd Bilinski, bingo; Margaret Hoffman, Ligo; O'Neill, fish pond, sumo, belly dancer, and coke; Mr. and Mrs. Frank Sherman, ball games; Mr. and Mrs. Dave, balloon dart and bumper; Mr. and Mrs. Kenneth Hinds, novelty, and Benny Glass, cigarette shooting gallery. Mr. and Mrs. Dunlap have a Working Village and Hay Duncan, a pig with hand and arm.

Jake Moore, Geo. Modern Shows, and Mr. and Mrs. Bob Heth, Heth, Exposition Shows, visited—KENNETH H. HINDS.

Barney Tassell

KENBRIDGE, Va., Oct. 11.—With the end of the season fast approaching, it's time for a bit of reminiscing. The season opened December 30 in Sarasota, Fla. We worked slowly north during the early spring dates and experienced the ideal mild and rainy weather everywhere encountered every day at that time.

When the show entered Virginia, the spots which Manager Barney Tassell played over a good part of the year came thru in the usual manner. Appomattox, Va., where this org has been for the last 10 years, the shows' stronghold in and around Washington, more than lived up to expectations, with the surrounding Maryland spots being in some cases better than in 1946.

This year found many additions to the shows. Most of the summer season the shows carried the 190-foot side show, plus a snake exhibit, Penny Arcade and new Kiddie rides. Carried Capt. Jack Perry, highflier diver, and Motodrome rider all season. Other new additions during the summer season were Evelyn Rice's 55-foot yacht, big dinner and Rudy Geiger's streamlined custard.

Rudy Geiger did yeoman service by assuming the duties of itinerant manager, giving Manager Tassell more time to devote to the approaching 17th annual tour of Florida for the winter season and year will see the Tassell Shows, as in the past, making such Florida spots as Lake Worth and the annual Sarasota Carnival.

As the Florida tour approaches, new arrivals are plentiful. Beams Attractions have sent a unit of rides, including a Caterpillar, Roto-Whip, Motodrome and Ferris Wheel. These attractions will be under the personal management of Mrs. M. A. Bean, assisted by W. L. Messina.

R. M. Hinkle joined the miniature circus and will continue thru the winter.

Pete Joseph suffered the loss of his Roll-o-Plume recently when the truck and ride went over a mountain side during the show's move from Appomattox, Va., to Richmond. Org carried Jack Perry, highflier diver, and Barker Louise, to Bob and Louise Blackburns, bingo ops; and a daughter, Jacqueline Rosalie, to Jack and Rosie Perry. Father is the highflier diver, and both brothers were born Monday (6). When the mothers return to devote to the show, Barney Tassell staged a party for the proud parents.

Nina Scott deserves plenty of credit for her work in handling the route this season, and James Scott, no relation to Nina, by the way, for his ability to solve the various transportation problems. Veterans with the shows include George Reckter, Helen and Sam Sirlong, Bessie and Bruton Seamans, Tiny and Pete Stevens.—TOMMY RICE.

WANTED CLEAN STOCK CONCESSIONS

Best Florida Spot

SUNSHINE SHOWS

In Care: Sam Holman, Tampa, Florida

CARNIVALS

WILSON COUNTY FAIR

WILSON, N. C., OCTOBER 20 TO 25 INCLUSIVE

FAIR DEE FAIR

FLORENCE, S. C., OCTOBER 27 TO 31 INCLUSIVE

We will place all legitimate Merchandise Concessions and Eating and Drinking Stands.

WANTED—Experienced Carnival Working men in all departments.

FOR SALE—1947 new Spittfire Ride and Smith & Smith Chairplane. All load on wagons and can be booked with this show. Reason for selling, we have too many rides to operate. Address Petersburg, Va., this week, and then as per route.

SAM'S FUNLAND SHOWS

WANT

For Firemen's Free Fair, Bladenboro, N. C., week October 20 and Pembroke Fair, Pembroke, N. C., October 27. Plenty exhibits. Also County Kids' Day, big football game on Thursday. This will be bigger than Charter Free Indian Fairs. Ones joining at Bladenboro will get preference in Pembroke. Can place concessions: Fish Pond, Duck Pond, Pitch Till-U-Win, Ball Games, Penny Pitch, Gig Gallery, Photos, Guess Your Weight, Age, Novelties, Jewelry, Mitt Camp, Cook House and Grab Joint. Will place all Grind Shows. Shows: Monkey, Animal, Jig Show, Fun House. Shows with own outfit, 20 per cent after tax. Rides: Any Flat Ride or Kiddie Ride. Rome Harris, get in touch with me.

SAM FOGLEMAN

This week: Fair Bluff, N. C.

P.S.—Want High Acts for Pembroke, also Pia Pool Dealer.

BARNEY TASSELL

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WANTED CLEAN STOCK CONCESSIONS

Best Florida Spot

SUNSHINE SHOWS

In Care: Sam Holman, Tampa, Florida

CARNIVALS

WILSON COUNTY FAIR

WILSON, N. C., OCTOBER 20 TO 25 INCLUSIVE

FAIR DEE FAIR

FLORENCE, S. C., OCTOBER 27 TO 31 INCLUSIVE

We will place all legitimate Merchandise Concessions and Eating and Drinking Stands.

WANTED—Experienced Carnival Working men in all departments.

FOR SALE—1947 new Spittfire Ride and Smith & Smith Chairplane. All load on wagons and can be booked with this show. Reason for selling, we have too many rides to operate. Address Petersburg, Va., this week, and then as per route.

SAM'S FUNLAND SHOWS

WANT

For Firemen's Free Fair, Bladenboro, N. C., week October 20 and Pembroke Fair, Pembroke, N. C., October 27. Plenty exhibits. Also County Kids' Day, big football game on Thursday. This will be bigger than Charter Free Indian Fairs. Ones joining at Bladenboro will get preference in Pembroke. Can place concessions: Fish Pond, Duck Pond, Pitch Till-U-Win, Ball Games, Penny Pitch, Gig Gallery, Photos, Guess Your Weight, Age, Novelties, Jewelry, Mitt Camp, Cook House and Grab Joint. Will place all Grind Shows. Shows: Monkey, Animal, Jig Show, Fun House. Shows with own outfit, 20 per cent after tax. Rides: Any Flat Ride or Kiddie Ride. Rome Harris, get in touch with me.

SAM FOGLEMAN

This week: Fair Bluff, N. C.

P.S.—Want High Acts for Pembroke, also Pia Pool Dealer.
CARNIVALS

Carnival Routes
Send to
2100 Patterson St., Cincinnati 25, O.

(Routes are for current week when no dates are shown. Always call or mail for specific weeks. All dates mentioned in italics.)

Admiration: Wapanucka, Ok. 
Ala.: 
Amerigo, Tex., (Fair) Lawrenceville, Ill., (Fair) 
Roseburg, Ore., (Fair) Pocomoke, Md.; (Fair) 
Rockford, Ill.; (Fair) Springfield, Ill.; (Fair) 
Tilton, N. H.; (Fair) Woonsocket, Rh.; (Fair) 
Yonkers, N. Y.

10 12 Memonac, Me.; (Fair) Wickliffe, Ohio.

20-25

Atwood, W. H., (Fair) Shreveport, La.; (Fair) 
Belmont, Ark.; (Fair) Hannibal, Mo.; (Fair) 
Jonathan, N. C.; (Fair) Keiser, Ark.; (Fair) 
Kirkwood, Mo.; (Fair) Madison, W. Va.; (Fair) 
Norfolk, Va.; (Fair) Prairie du Chien, Wis.; (Fair) 
Quincy, Ill.; (Fair) Springfield, Ill.; (Fair) 
Stratford, W. Va.; (Fair) Winnemucca, Nev.; (Fair) 
Winnipeg, Man.; (Fair) Yuma, Ariz.

10-12

Back to home page
Del. Charter Granted To Thehban Carneys

DOVER, Del., Oct. 11.—Louis J. Thebhan & Sons, Inc., has been in-
corporated in Delaware.

The new corporation’s stated pur-
pose is to operate carnivals. Its cap-
it $100,000 and the principal offi-
cr is listed at the Corporation Trust
Company, 100 West 10th Street, Wil-
mington, Del.

SIA

(Continued from page 64)

Mrs. E. Sopware, second vice-
president, is recuperating in the
home of President Viola Fairly. Other of-
icers present were Mrs. L. M. Brum-
ke, first vice-president pro-tem; Mrs. Maud Geiler, third vice-
president; Mrs. Rose H. Page, treasurer, and Mrs. Elbie Miller, secretary.

Nan Rankine, first vice-president, is at her home with the Ri. Edu. Henderson is in Texas hospital.

Billie Wasserman and Frances Kene
were in the arms of a little friend.

Schwartz, passing thru Chicago re-
cently, visited members and friends.

Named to the nominating com-
mittee were Mrs. Margaret Hock, Mrs. L. M. Brumke, Mrs. Frances Keller, Mrs. Billie Wasserman, Mrs. Lucille Hirsch for
Carovans, Inc.

Letters were received from Trudy Clark, Billie Lou Foreman, Edna C. Billie Lou Land, Estelle Kur,
Miriam Farris, Dorinda Mae Read and Mildred Miller.

News was received of the death of
Daisy Hennies’ son, Everett.

(NSA (Continued from page 61)

a visitor. Walt Lewis is from Virginia.
Frank Miller left for Texas by plane.

Ben Handmaker, from Miami, visiting members.

Letter received from
Harry Mays, now a resident of Mi-
ami. Previous business was Charles Bu-
binatello, George G. Johnson, Arthur (Doc) Marcus, Henry Fein, Justin Mac
Cheyne, Charles F Schumilt, Pearl Murray, John McCormick, Joe
Hughes, Max Hoffman, Sam Roth-
stein, Joe Spivak, Ben Rosenberg, Moe
Elk, Herman Cohen, Louis Kronen-
berg, Sol Wechsler, Jack H. Cherry,
Louis Aarons, Harry Horner, Jack
Homfeld, Louis L. Brea, Jack Capra, Sam Robbins and Joe Bevans.

Unveiling of the monument to the
late Maurice Meyers will take place Sun-
day afternoon (10) at Mount Leba-
on Cemetery, Brooklyn. Next meeting
will be October 22.

Ladies’ Auxiliary

A fine turnout at the Wednesday night (8) meeting President Ann Holpi briefed many who had just returned from the road or who at-
tended their first meeting in some

Remember the bazaar and the
hustle and bustle for your next bulletin carrying important news.

After closing with Glenn Gibson’s
Side Show on Caprell Bros.’ Shows, Adventure of the Underwater State Show. Also joining the org was her sister,
Pat, who is featured on the Bobbie
Doors Show, and Pat Somner, con-
cession agent.

PCSA

(Continued from page 65)

an additional $100 to the building
fund. Ethel Krug was delegated to
make the presentation to President
Hobday and the members.

At the present at the Douglas party were
Mrs. Les H. Page, treasurer, and
Mrs. Ruth Gillingham, chairwoman.

Drawing was won by Charles Mc-
Kean.

Ladies’ Auxiliary

President Trudie DiBianca was in
the chair at the Monday (6) meeting.

Members who returned recently to
the city are Pauline Crawford, Ethel
Krug, Minerva Boyd, Maxine Elsion,
Marcia Belles, Mora Bagby, Ethel
Robb, Jewell Hobday and Nell Ziv.

It was reported that Harry Far-
mer has entered a San Francisco
hospital for a general check-up. June Miller, recovered from a recent ill-
ness, attended a meeting for the first
time in many weeks.

Bazaar articles were brought in by
Marie Rhodie, Ethel Thorns-
son, Rose Brumleve and Mora Bagby.

Mary Taylor displayed many of the
beautiful articles brought in from the
Northwest by Edith Hargrove, who
was unable to attend due to an
emergency call from her brother in
Utah.

Judge Buckley sent a traveling
clock, Doris Douglas a leather poker
chip and card set and a cheesie bed-
sheet, Grace Lynn holding a dress-
set and Marge Chipman a silk comforter complete with plastic zipper
case.

A bingo party given by Nina Rod-
gers, Mary Taylor and Peggy Stein-
berg concluded the evening.

Members extended their sympathy
to Doris Carlson upon the death of
her husband, Lloyd.

CARAVANS, INC.

(Continued from page 65)

ranged by Lillian Lawrence for
Thursday (16) at 8 p.m.

Members nominated for offices were:
Lucille Hennies, Clara Strickland and
Ann Shleyster for first vice-
president; Bevice Moselman, Clare
Sopner and Billie Lou Foreman
for second vice-president, Is-
abelle Baunstat, Mae Oakes and Ver-
onica Poltena for third vice-
president, Marjorie Poe for financial
secretary and Rebecca Daniels and Clara
Polch for treasurer.

Nominees for the board of gov-
ernors were:
From Colorado—Edna
O’Shen Stenson, Irene Coffey, Jean-
ette Wild, Lillian Lott, Young,
Nellie Abbott, Pearl McGlynn,
Mae Taylor, Josephine Glickman,
Lorraine Ducois, Helen Wittert, Martha
Wetter, Estelle Swidler,
Margie Farris, Agnes Bowers, Kattie Owens,
Joyce Williams Gray, Grace
Lynn, Emma Atzel, Alice Hill, Josephine Woody and
Roth Meyers. From out of town—
Marge Cohen, Hattie Hoyt, Evelyn
Blakey, Daisy Davis, Frances Frasier,
Evelyn Lee, Dorothy Bloom, Ann
Roth, Ella Wolters, Myrtle Hutt
Beard, Emily Baily, Ann
Doolan, Ruth Gottlieb, Raynell Gol-
denrieder, Mrs. Meyer, Wanda
Breeze, Ruth Marlene, Ethel Shaprio,
Mary Flescher, Edna Lusares, Sophia
Carlos, Mrs. Joseph Ziger, Mrs. Bob
Parker, Mrs. Harold Paden, Estonia
Weiner, Dolly Ydegen, Minnie
Simmons and Alana Richards.

Silver States Shows #2

Want Side Show Manager with Acts and Inside (have complete
frame-up including banniers). Can also place Small Show with own
transportation. Can use a few more Hanky Pank Concessions. Address:
Water Valley, Miss., this week then as per route.

Mississippi fair owners—contact us—
www.americanradiohistory.com
FOR SALE
16-CAR OCTOPUS, '47 MODEL '42 MODEL FLYPLANE
Both rides in excellent condition, with one without transportation. Can be
seen in operation with Endy Bros. Shows, Mason, Ga. Fine this week.
B. H. BRITT

SUPER ROLLOPLANE FOR SALE
Immediate possession. Fifteen rides or without transportation. Good condition, fair
operator. Franklinton, N. C. Rent or purchase. Write or phone
P. M. WILLIAMS
Carlotta Battle Shows

COMPLETE SHOOTING GALLERIES
MADE TO ORDER
With our experienced machine shop we are pro-
vided to build your Shooting Gallery to your specifica-
tions. Write or phone now.
V & H MACHINE WORKS
1204 South St., Los Angeles, Calif. Phone 12-J

JOHNNIE JOHNSON WANTS
Salary, preferable for Circus Workers who are capable of building, shooting and selling, also
safety Rodeo for Entertainers. S. C. Young, 1719 S. Gervais St., S. C., will be looking for stockmen.
This week, Anderson, S. C.

Attainment, Carnival People
Always looking for high class entertainment. Will pay top prices for any entertainment of this nature.
Dolton's United Shows
WHITE BEAR LAKE, MINN.

FOR SALE
Our 1042 Inverness Circular Baler, 18 cars, Allis Chalmers engine. Been set up and taken
through last season and has given complete satisfaction. From all accounts will sell at $1,500.00 or
above. Write us at once.
BOX D-139, Care Billboard, Cincinnati 22, Ohio.

FOR SALE
Electric Bailer Good Used, No. 27-37, three
years old. 220 volts. Removable bottom, 2,610 feet left.
30% down with order.
J. R. MacSPADDEN
460 North Union Road • COLUMBUS, OHIO.

The Billboard
Carnival Shows

In Ohio

For Charleston Negro Fair, Charleston, 8. C., Oct. 20-25, over 100,000 attended last year with
South Carolina State Colored Fair, Oct. 27-Nov. 1, Columbia, S. C., & F. C. State Fair, South Carolina. Will look
back any interesting and appealing shows, except Minstrel Shows, Barn Shows or any worthless stock. Can use Big Band or
all rides. Want Jersey Auditor, 822 E. Erie. Can plan Spectacular trips, such as Kansas City, Detroit, Chicago, St. Louis,
All shows. 500 or better class. Between 25% and 30% with order.
FRANK HARRISON
CANCHESTER, S. C. THIS WEEK.
CARNIVALS

C.W. SPOIL C&amp;W's Bid
For Topnotch Gross Marks At
Richmond's Atlantic Expo

DAILY FIGURES WAVE BETWEEN $8,000 AND $10,000

RICHMOND, Va., Oct. 11.—A spell of cold, rainy weather has stumped the efforts of the Cetlin & Wilson Shows for the past few weeks. But there has been no time for complacency. Nothing is being overlooked in whipping together a fair route which they hope will be second to none. Cetlin has been firing bullets fashioned by the purists for the past few years and, to hear them tell it, what has gone before is only a prelude to the bombardsments being readied.

RECONSTRUCTION WORK

A lot of work and money has gone into the construction of the org. Advantages made over last year are readily apparent and plans for the future call for even more elaboration. Some solid show attractions are carried and if the office can make the nut on these, especially at its remaining dates, it will be doing exceptionally well.

Opening Monday (6), Children's Day, was good despite the fact that it was not a school holiday. Arranging for time off for both city and county school kids will turn this day into a red one. A good take resulted Wednesday (8) when $3,800 paid customers provided the week's heaviest gain. Thursday and Friday (9-10) were largely lost to rain. Some of the cabbage missed during the week may matureize today for fair weather prevails thru tonight.

A big payday will be better laid out than in the past. The grandstand blow-off is now dumped into the glitzy appeal of the midway, instead of into an ill-lighted exit route.

JIMMY BROWN'S
EMPIRE STATE SHOWS
FEATURING THE ORPHAN'S CARAVAN

WANT CONCESSIONS OF ALL KINDS. PERCENTAGE SOLICITED. WANT Rides and Shows not conflicting. Write what you have. Opening for Bongs, Diggers, Popcorn, Floss and a Concession that will cater to show people. Will buy, rent or lease 50 to 75 Kw. Transformer mounted on truck or trailer. ATTENTION: Rolly (Bill) Brown, Joe, Broque, Haney Lee Walker, Kenneth Whitehead, Betty Morison, Jane Clark, Harry Allen and all people with me before, contact me at once. Now buying Thrashed War Veterans' National Emblem, and Homecoming Medals, India. Also offering the following Concessions. Want any of these, give full details and plans for the future. Want to buy. Inquire of Jimmy Brown, Delaware Hotel, Membe, Ind. NoticE: Committees and Fair Secretaries between here and New Orleans, contact me at once. Have several open dates. This show plays host to your favorite orphanage each Tuesday.

ROYAL CROWN SHOWS

WANT FOR GUIN, Ala., TRICOUNTY FAIR
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR KEAN, Miss., ANDREW COUNTY FAIR, Oct. 20-23.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR DAVIE, Fla., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR CLARK, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR FAYETTE, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR UNINCARNATE, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR COOKE, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR LEVI, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR SLEIGHT, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR BATEMAN, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR HOGG, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR TAYLOR, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR LEE, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR RUSSELL, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR CALHOUN, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR MIDDLETON, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR BRYCE, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR MILLER, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR RICKS, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
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WANT FOR WALKER, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
and its Mid-State Fair to follow, Oct. 18-20.

WANT FOR JONES, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
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WANT FOR WATTS, Ga., ANDREW COUNTY FAIR, Oct. 25-27.
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and its Mid-State Fair to follow, Oct. 18-20.
 Execs Hope For 200,000 Minimum Gate

WEATHER'S RICHMOND EXPO

RICHMOND, Va., Oct. 11.—With only one day of ideal weather, Atlantic Rural Exposition was still a long-drawn-in-concrete, trimmed to hopes held for it by officials and showfolks. Thru October 10, after five days of operations and an attendance had reached only 100,000. Officials were hopeful of a future minimum of 200,000.

Fair weather today should add greatly to the Falls that have been anxious to come, and those who have attended are quoted as being pleased with the weather. The fact that the old Richmond Fair is at last back again.

General Manager J. A. Mitchell, hurled from Anderson (S. C.) Fair, where he handled the promotion of a small annual a scant two months ago, accomplished wonders. With $12,000 invested, he replaced Paul Swaffer, resigned.

Showmanship is evident, beginning at the gate, which is manned by genial attendants. Two rows of flags have been created, right thru the grounds which are considerably brightened and is no longer left in a blend with the woods. The modernistic towers constructed of boiler tubing illuminate the grounds and have been chosen and framed in replaceable bases, help give the annual considerable eye-appeal.

Wednesday's 23,800

Wednesday (8) drew the biggest gate to date when 23,800 paid customers attended. This is thought to be an indication of what can be expected when good weather coincides with the staging of the fair. Monday (6) and Tuesday (7) had been new.

A further 12,000 customers and the turnout the following night was virtually the same. Today's matinee yielded capacity house, comprised principally of kids, who are admitted for half-price. Saturday matinees only during the engagement, matinees are also sked.

Wednesday

By Rogers, Staff Writer

CHICAGO, Oct. 11.—The Roy Rogers show, featuring the Western star, moved into the Chicago Stadium Thursday night (9) for a 18-day run. A grandstand was set up on the north part and three shows thru today's matinee pulled excellent crowds.

There came some 12,000 customers and the turnout the following night was virtually the same. Today's matinee yielded a capacity house, comprised principally of kids, who are admitted for half-price. Saturday matinees only during the engagement, matinees are also sked.

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Good Weather All Is Needed To Set Mark

2,000,000 Thru Gates?

DALLAS, Oct. 13.—State Fair of Texas opened its 16-day run, held on the Fourth of July, as despite the other major fairs of the nation, and only a miserable break in the weather the last seven days can prevent it from being the greatest annual in this State's history from every angle.

Thru the first eight days 556,586 people made the outside-gate turnstile. Friday (2) the millenium customer, a woman, walked in to receive a gold-plated washing machine by the Bendix Company W. H. Morgan, and assistant general manager of the annual, made the presentation, and with it the prediction, of the record-breaking crowd that will come and see before the gates are locked for the last night.

Friday (10), a Riddle Day, was the first of the run, 213,249 being booked. With the Texas-Oklahoma football game (as the chief draw, came thru with 211,044. While the crowd was about 20,000, the night, the checkers were positive the 200,000 mark would be knocked off again.

Between the week-ends the business was thin. This will be the last day, as the longest rain, as the last night, was only in the neighborhood of 180,000 mark.

Ray Marsh Bryson, general supervisor of the mid-week shows, reported that the take in that area for the first eight days was $89,189.56 after Uncle Sam had been engaged. There was some shifting of locations during the week in order to strengthen the line-up, and Fred Tennant Jr., concession manager, wasn't hesitant in praising the entire set-up, and he stated was heartedly endorsed by the Administration Board.

Joe Ray, midway cashier, was smiling all the while as gobs of gals passed thru his hands into the association's bank in the Administration Building.

Denny Pugh and Joe Murphy were busy most of the time rounding up additional stock for their concessions, as the play far surpassed their expectations. On the last day, the opening that he would be happy if the front end business did not drop more than 15 percent. The updated books were audited Saturday night a check thru his hands into the association's bank in the Administration Building.

Ray announced that the ride gross would be up ahead of last year, and it must be pointed out that ride grosses are

WANTED FOREMAN

For Little Beauty and Mix-Up. Join at once. Show out all winter.

Fay's Silver Derby Shows

Lake City, Ark., this week.

Blue Grass Org

Score In Georgia

LAWRENCEVILLE, Ga., Oct. 11.—Since moving into Georgia, the Blue Grass shows have been breaking one good spot after another, and Man- nix, (Coast) Georgia, has reported that if things keep going at the present pace the show will wind up the season in a nest egg.

Before moving into Georgia the orchestra chalked up a winner at Princeton, Ind., Gross reports, it was the second best two-day spot of the season, and it was the last game that the group played.

Looking forward to the next week, it will move to Athens, Ga., for a seven-day run. Officials reported that the show will have its' best week of the season at Athens, and that the membership and more will be derived from the meetings.

South Plows Crowds

Top 1946 by 20,000

Lubbock, Tex., Oct. 11.—Attendance at the 30th Annual Panhandle South Plains Fair, which ended a week's run October 4, zoomed to 104,- 171, as compared to 84,191 over last year. Outstanding attraction of the week was a giant balloon and rodeo parade which drew an estimated crowd of 5,500 to this town of 51,607 people.

The events echoed with laughter and glee as a giant 150-foot balloon held up alike expressed its approval of the tradition of lassoing and John Gros, of Pittsburgh. Parade included six high school and college bands, midget acts,oucher circuses, bandaloons, balloons.

Most of the time during the fair, the midway swarmed with people. Midget acting as a blur and rodeo entertainers, servicemen, and crowds in front of the grandstand.

Opening day crowd of 20,046 set a new record for initial day attendance at the fair. Previous opening day high was 15,264 in 1935.

Piedmont Interstate

In Late-Week Rally

SPARTANBURG, S. C., Oct. 11.—Piedmont Interstate Fair was held by heavy rains Monday thru Thursday, with the Wednesday 0.5 inch which forced postponement of harness racing and other outdoor events. Attendance was light the first part of the week, but with Gov. J. Strom Thurmond visitiing Thursday, plus two children's days, Thursday and Friday, attendance for the second half was quite satisfactory.

Entertainment features were handled by Joe Wynn and shows and nightly displays of fire-

Make $100.00 A DAY OF CANDY FLOSS

ELECTRIC CANDY FLOSS MACHINE

WANTED for North Carolina

If you have a business where you want more customers

MOUNT AIRY, N. C., Oct. 11.—The first circuit of any size to play Mount Airy in a decade, King Bros. was well

attended and enjoyed the run. The audience was happy to have their annual fair and a full one at night. School was dismissed early to allow the kids to attend and farmers came from miles around for the night show.

At Concord, N. C., the weather prevened shows at both shows. It started raining early in the morning and kept up all day and this despite this handicap the show had better than three-quarter houses at both shows.

No matter how large or small your business

www.americanradiohistory.com
**“Feet-on-Desk” Technique**

_Passe Method of Operation_

By C. V. (Cap) Sefferino, Assistant Manager, Sefferino's Rollerdrone, Cincinnati

(Editor's Note: At a time when rink men are discarding plans by which they can halt the slump in business, The Billboard editors recalled that last summer William F. Sefferino reported that his Cincinnati Rollerdrone had recorded its second highest season in history. They immediately posed the $44 question, "Why were the Sefferinos able to record a banner year in the face of declining profits elsewhere?" The answers are given in the accompanying article.)

_THERE have been many instances in recent years when I have been given the opportunity to discuss rink management with my brother, Joseph Sefferino. I assume that because he has had a most successful season while other localities were showing a trailing trend in business, that this method is the only one that can be successful or that he is the mastermind of the rink business._

Know that my brother, least of all, would want to create such an impression under such an arrangement. (See "Feet-on-Desk" on page 92)

**Mrs. Weismuller, New Manager at Detroit's Arena**

DETROIT, Oct. 11—Mrs. Marie Weismuller has been named manager of Arena Gardens Roller Rink succeeding Fred A. Martin, who resigned recently. Mrs. Weismuller was connected with the management of the Arena as one of the proprietors for many years, but she is now head of the organization.

Aileen Ashenmuller, an assistant at the Arena several years ago, has been named head professional. She will be assisted by Chester Snow, a new man, and Elsbeth Muller, who was recently a newcomer to the rink field, has been named house manager. The same schedule of classes, club and prize events, and roller skating entertainment is being continued. (See Mrs. Weismuller on page 92)

**Ruhlman's Lexington Steps Off With Big Schedule of Parties**

PITTSBURGH, Oct. 11 — (EC)—The Ruhlman's Lexington Roller Rink has been recently installed in an air filtering system, new maple floor and separate rink for beginners, has set up a new party program for October. First affair was a hunting party Friday (3), with souvenirs and prizes, including the best shots. This was followed by a musical rink party last Saturday. Plans are being prepared for the next affair. (See Ruhlman's Lexington, page 97)

**Canton Rolly Case To Get Court Hearing**

CANTON, O., Oct. 11—City council has authorized Thomas H. Nichols, city solicitor, to take necessary steps to prevent establishment of a roller rink on Stark County Fairgrounds.

Councilman John Lehman presented a resolution to grant Nichols authority to carry into court legal action against any rink that has been located in a municipality, but owned by the county, is subject to municipal zoning regulations. Council adopted the resolution unanimously.

Proposed rink would be housed in a building owned by the county but situated in a city limits which is now a residential district. Objection to the construction of the rink came from residents in the vicinity.

**Martin Mulls New Rink Development In Detroit Area**

DETROIT, Oct. 11—Fred A. Martin, recently resigned general manager of Arena Gardens Roller Rink here and secretary of the Roller Skating Rink Operators' Association of the United States, expects to establish a connection later in the winter with a proposed rink development in this Detroit area, it was stated over the weekend.

Martin is leaving town on a two-week, flying visit to the North. Upon his return here November 1 he will devote two full months to activities of the RSOA.

**Detroit Eastwood Reopens**

DETROIT, Oct. 11—Eastwood Park Roller Rink opened its fall-winter season September 25 with a gala party. Private parties by church and fraternal organizations and special classes for juveniles are planned. Lectures, demonstrations, showing of a double-decked floor has been laid in the rink.

Dick and Tere Lynne are the new pros at Hillside Rollerdrone, Rich- cond Hill, L. I., N. Y.

The First Best Skato

**QUALITY**

RICHARDSON BALLARDING SKATE CO.

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The Best Skate Today

**PORTABLE RINK FOR SALE**

Complete Roller Rink, size 40x100; 150 skates, skates, P.A. system, skates, boys and bounces, relief, small work and complete outfit. Will build portable rink,priced for quick sale.

Walton Roller Rink

Beloit, Wis.

**FOR SALE**

with Rink Skating Jobs and Pictures all over the nation.

**NEW AND BETTER SKATE RECORDS**

"This Week's Skate Records, Published weekly, including ASCAP and Non-ASCAP blinapers. 10 full pages, colored, 5 cent post age.

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111 LARCH

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Doing good business, located downtown in pleasant area. Must be sold. Reasonable rate. Please wire or phone.

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Brooking's Plamor Rink

1 Portable, 40x90. 1 Stationery in sections can be moved, 50x110. Write or wire

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Roller skates have accepted Liberty as exceptionally the finest skate ever constructed. No other skate is used by so many present-day champions!

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200 Pcs. Richardson Rink Skates (Standard) (Simplicity) (25 with Apron...1 Model 2 speakers with tangle)...1 Automatic Record Changer...30 Skate Boxes...5 Skate Holders...2 Floor Brushes...3 Skate Boxes and 2 colored floodlights. All new in April, 1947.

THOMAS MULLIGAN
(Chicken Creek, Wis.)

WANT TO RENT OR LEASE
In suitable town in Missouri, Alabama, or Louisiana, building for Skating Rink. Must be 50 x 110 ft. or larger, without post in center.

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ALL 6 SIZES CAKE OFFERED
The Exclusives. Circulated throughout the country. Satisfaction guaranteed. Simple, $1.00.

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CURVCREST "RINK COTE"
The PLASTIC RINK SURFACE
Write
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Curvcrest, Inc.
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Skate Cases & Skate Outfits
PARTS, BEARINGS, Etc.
WRITE FOR PRICE LIST
ILLINOIS ATHLETIC SUPPLY
2612 White Plains Rd.
NEW YORK 87, N.Y.

2d Mt. Vernon Race Meet Ups AOW Box Office

MOUNT VERNON, N.Y., Oct. 11.—A record that numbered just a few less than the capacity turnout that greeted the season’s inaugural of inter-rink racing in the William Schmitt-operated America on Wheels chalet at Mount Vernon Arena September 27, turned out for Mount Vernon’s second successive Saturday night program of racing on October 4, a match between Mount Vernon’s speedsters. (See 2d Mt Vernon on page 92)

Crystal Palace Ops Seek Rent, Damages

NORWALK, Conn., Oct. 11.—A writ of attachment for $2,000 was filed this week in the town clerk’s office against the Norwalk Sporting Rink Corporation. Alleged by the Crystal Palace Rink Corporation alleges the club owns the building for eight weeks’ rental of the Crescent Arena.

The attachment includes beer cages, ring, lights and dusty equipment employed in staging boxing events. The charges that have been made for rent and asks $1,000 in damages.

 Leia by Skidd Leid, president, the action by the company against Arne Wilton, and Peter Leenas and James Vociolo, Bridgeport, as proprietors of the club.

Vote Forum Improvements

HALIFAX, N.S., Oct. 11.—City council has decided to spend about $100,000 in enlarging and improving the city-owned Forum Rink. Seating capacity will be increased. A new rink without bleachers, ring, lights and rest rooms is being planned.

New Halifax Spot to Rollers

HALIFAX, N.S., Oct. 11.—New Olympic Gardens, with a hardwood floor having capacity for about 1,000 people, has opened here by John Cole. Building is of concrete and steel. Ice is currently used for skating, then plans to operate it as a roller rink. A stage has been installed.

10 MORE TOP FLIGHT RECORDS

5 ASCAP (10 Sides)
5 Non-ASCAP (10 Sides)
Recorded by Phil Reed on the Hammond Organ

The Top Flight Organist of the Nation

We Record and Release "HIT TUNES" Before and While They Are "Hits!"
Check the TOP TEN TUNES of the Nation and you will find that DANCE-TONE has at least EIGHT records for skating! That’s what we mean when we say "Hits Before and While They Are Hits!" Send us our stock listing of records, order from it and be "TOPS" in your rink with TOP FLIGHT DANCE-TONEHits!

Here are our TOP FLIGHT TUNES for OCTOBER—ready for shipment!

Dance-Tone’s Monthly Service
Will bring you either 5 ASCAP or 5 Non-ASCAP records each and every month by parcel post right to your rink. BOTH 5S OF TEN TOP HIT TUNES may be included at a huge saving. We release ten records each month. Keep up with present hits — be ahead of November hits and receive enough old standards to balance your music program. Be first in your rink with DANCE-TONE’S service.

ECONOMICALLY PRICED RECORDS
5 Records (10 Sides), $4.75 per set, plus tax* and postage

10 Records (20 Sides), $8.50 per set, plus tax* and postage

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*Government Tax is 10% of the Selling Price.

DANCE-TONE ANNOUNCES TEST ALBUMS — NO ASCAP

Bronze Medal Dance Test Records

KEEVE'S "RINK COTE"
THE PLASTIC RINK SURFACE
Write
PERRY B. GILES, PRES.
CURVCREST, INC.
1001 13TH ST.
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Write Johnny—For everything in roller skating
Guaranteed Same-Day Delivery
MOUNTED OUTFITS—CHASSES ONLY PRECISION FIGURE & DANCE SKATES PARTS & BEARINGS—Regular & Precision SKATE CASES—LACES—ACCESSORIES "CHICAGO" New and Used Skate Cases—always at low prices.

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SECTIONAL FLOORS
The World’s Largest Manufacturers of Complete Portable Rinks and Northern Rock Hard Marine Fiberglass, visit from you now your wants.

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RINGS AND SKATES

DETROIT MUSICAL INSTRUMENTS CORP.
5800 Majestic, Detroit, Mich.

GOLD MEDAL DANCE TEST RECORDS

404—What Else is There to Get—The Blues
509—What a Difference a Day Makes—The Keats Fox Trot
510—You Are My Love—The Geri Fox Trot
606—The Thinking Time—You Can’t Sleep—Two Step Frencophone
414—Poems—Gibralter Waltz Style "A"—Waltz
458—Jean Béja—"Social Dancing Waltz Style "B"—Waltz
426—A Prince from the Colgate
427—You’re Going to be the Rink Bum Down
528—3 Records—Dances—$3.00. Tax 40c. Total $3.20 and Postage

SILVER MEDAL DANCE TEST RECORDS

504—The Thunder—The Fourteen Step
508—What a Difference a Day Makes—The Keats Fox Trot
512—The Clarest Polka—The Polka
516—You’re Going to Be the Rink Bum Down
518—Talks From the Vienna Woods—The Waltz
602—The Blue Man—The Continental Waltz
603—Songs From the Vienna Woods—The Waltz
604—Russian Polka—The Continental Waltz
605—Ballad—The Continental Waltz
606—Waltz—The Continental Waltz
607—Dance—The Continental Waltz
802—The Country Waltz—Tango
4 Records—$2.00. Tax 40c. Total $1.90 and Postage

400—What Else is There to Get—The Blues
504—What Else is There to Get—The Blues
518—Dance—The Continental Waltz
607—Dance—The Continental Waltz
520—Dance—The Continental Waltz
802—The Country Waltz—Tango
4 Records—$2.00. Tax 40c. Total $1.90 and Postage

CHRISTMAS — NEW YEAR’S—GOOD-NIGHT AND HAPPY BIRTHDAY

The four following records are special releases and will be ready for shipment on or before December 1. Regular monthly copies of Mount Rink and Rinks and Skates are to be included with their monthly November shipment, or may order them separately. Each record will be sold only in albums and cannot be ordered separately, except for replacement. Each album must be ordered separately or any record or any album.

ALL TEST RECORDS ARE NON-ASCAP RECORDS!

Side A

11—Happy Birthday Medley...When I'm 64...When You're 64...Have I Told You Lately That I Love You... (Notre Dame)...

Side B

17—Two Minutes to Go—Touche Now...Two Minutes to Go—Another Waltz

DANCE-TONE RECORD CO.
P. 0. Box 85
Medford 55, Mass.
Hayworth's Pic Tent Tent; Steele Promotion Rings Bell

PINK HILL, N. C., Oct. 11.—C. B. (Sensation) Hayworth, who with his wife, Marion, toured for years in tuba, reg and burlesque, is still operating his tent picnic in this town of 301 population along with a sign that his act must be something. Widely known in this section, Hayworth was forced to retire from the stage that same year because of ill health.

With the assistance of Marion and their son Joe, SeaBee is making plans to build a permanent 250-seat structure to replace the tent now in use. Hayworth plans to go to Hot Springs soon for treatments in an effort to improve his health, Hayworth is making it possible for him to return to the stage in another year or two.

Steele Big Draw

One of his latest promotions was the bringing here of Bob Steele, bimbo dynamo actor, as a feature of his Novice Tent Theater October 2, for this week. Hayworth and his fellow Tenters received all-out cooperation from the Farmers' Day committee officials, and are counting on a huge turnout. An estimated 5,000 turned out for the recent constabulary Tent show and Steele is a member of that group, including Jack O'Sheen, the Westerners, Tommy Dunkin and Boles Gilbert, backed up outstanding box-office counts for three performances, which were sold out for adults and 60 cents for children.

Press Pleas

Newspapers, especially The Durham Times at Kenossville, N. C., gave the Farmer's Day celebration and the Steele appearance complete coverage. Editorializing on the program, Bob Steele is a big draw, The Durham Times noted that Hayworth and his tent theater has added new zest to the town of Pink Hill. It is said that Steele and Steele's plan to build a substantial theater. Steele's Novice Tent in person, is not only a tribute to Pink Hill, but a tribute to the hardy Hayworth and the merchants of Pink Hill for working themselves proud in that attraction....

Slout Shows Close Tour in Mid-November

HOUSTON, Mo., Oct. 11.—The Slout Players tent show in town Saturday, with subsequent stands set for Arkansas, is to close for a mid-November closing, it was learned here this week, where the return of the company within the first week of the month.

Cricket was the same as that with which the org opened in Michigan. With the exception of Bobby Brown, a stalwart, who was led to take over show, the act was played by L. Verne Slout's son, Bill, who has been added to the staff at Michi-
gan State University.

Gus Stanley, magician, formerly with the act, is still in play, and Elmo Maize and Mr. Hampl, formerly new owners of a San Francisco hotel, were recent visitors.

Jack Sexton, program director of KMOX in St. Louis and long-time friend of the Slout, also visited and made a personal appearance from the Slout stage.

Gene Christian Named Bradenton's Drumbeater

BRADENTON, Fla., Oct. 11.—Gene Christian, former Miami Herald newspaperman and recently billed ahead of Bill Ketrow's Renfro Valley Folks Tent Show, will handle the media and press at the Renfro Valley, located in the beautiful coast area of the east coast, eastern coast of the United States.

In the meantime Mr. and Mrs. Ketrow have been working hard at theテン show in the area. The Renfro show is one of the most successful in the South, and is slated to close early this year.

Rep Ripples

A. P. PITCAITHLEY, former register and writer of the Charleston Register and Sentinel KAVE, Charleston, N. M., has been spotted recently hollering "Staddy, you're going to have to fight me."

Harold Murr has received an additional note from his former employer, the Veterans' Administration at Bay Shore, Long Island, N. Y., that he is working a circle of beach night clubs.

Harold Murr has received a successful record of tour of Eastern and Western states, and is due to start another jaunt November with religious films in churches. He is married with the Harley Sadler tenter, in Kansas City, Kans., and is left of the ring today. Ollie Venn, former leading lady of the Renfro show, is now back in Houston, Texas, working as a flack for a local business.

Scholarships

MRS. C. S. CASSELLMAN
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BRISTOL, KENTUCKY

Roadshowmen

The largest assortment of 16mm sound films, the newest in Westerns and features, are now available at the Camden Roadshowmen, 155 High St., Dayton, Ohio. This board has been approved of by the W. C. A. and the Boy Scouts.

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Annual Summer Clearance.

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16mm. Films, Projectors
Lowest rental rates to blame.

Drive-In Theater Projector Equipment.
Footlights, $275.00, Theater Soundproof.

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For 16mm. SHOWERS & DRIVE-INS
Let us select your 16mm. Special Film for your show. We specialize in Quality 16mm. Write for free catalog.

Rocket Screen Service
15,000 Beautiful THEATRE CHAIRS
$3.95 each
Send for catalog and prices. We handle all types. S. O. S. CINEMA SUPPLY CORP.
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Please Player and also cover for 16mm. Sound films. Address RAY W. SMITH, MEDICINE SHOW, 2601 Turner, Dallas, Tex.
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A Display-Classified Section of Business, Sales and Employment Opportunities

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IMPORTANT—All Classified Advertisements Must Be Accompanied By Remittance in Full

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THURSDAY NOON IN CINCINNATI

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2140 Patterson St., Cincinnati 22, early in the week.

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D-552 T. 21st St. (414) 361-1111 New York, N.Y.
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A GOOD STOCK SMALL ANIMALS—BIRDS, REPTILES, SMALL ANIMALS, and inexpensive and direct shipments from Central and South America. Write today for new exciting information about our newest shipment, a large order sent several weeks ago. Many ideas and suggestions on how to handle and market them. AERIAL HAMMER & CO.

MEXICAN YOUNG TAME BIRDS FOR IMMEDIATE DELIVERY, from a to 8 months up to 400 each, 400 each, general. AMERICAN SAGE, 1300 Canal St., New York.

FLENTY MAKERS, ALIGATORES, BRASILIAN, BOHEMIAN, Tear Gas, Birds, and many other birds. We are prepared to send large quantities of Parrots, Parakeets, Pigeons, etc., at a very reasonable rate. WANTED, RED-FEETED CONURES. P. O. Box 730, Detroit, Michigan.

SQUIRREL OR DINO-MITE—MAKE easy living, additional income. Can be run 10 or more. Guaranteed to sell for less than $2.50 each. Easy to handle, dependable, easy to ship. WANTED, RED-FEETED CONURES.

WANT TO BUY—ONE OR MORE SMALL ANIMALS. These animals must be of the highest quality and sold in a modern store. Write forthwith.


THE BALLOON PEOPLE

What a New Year's Eve this will make!

Yes, sir, here's a sure-fire seller if there ever was one—gay party hats with colorful balloons. They come all assembled, ready to start the fun. The balloons are made by Lee-Tex—which means of course topmost quality—with simple wooden twist valves to keep them inflated. Crepe paper hats really hug the head—fit anybody and stay put. With the indoor party season already here, and the holidays just ahead, you'll want to order these Lee-Tex Balloon Hats right away.

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PACHTER CAN SERVE YOU ON EVERY PREMIUM NEED

NIGHTINGALE COMB. RADIO AND BED LAMPS

Radio, tunes S19-1620 KC with built-in, loud, automatic volume control dynamic speaker. Case in white plastic, 9½x5½x3½ inches. Tubular bulb with special diffuser, Trott mur the bed.

PRICE EACH IN LOTS OF SIX OR MORE.............$22.70

...SAMPLE, EACH $23.50

GENERAL AC-DC RADIO

S-TUBE SUPER

[Details not provided]

USE IT IN ANY ROOM OF THE HOUSE

This all-purpose radio. Its five-tube super circuit challenges all others recover in its price class. High fidelity, clean, brilliant tone. Attractive simulated leather case, 9½x8½x3½ inches, with plastic volume control. PRICE EACH IN LOTS OF SIX OR MORE.............$11.95

SAMPLE, EACH $12.95

JEWEL "PIXIE" RADIO

The "Pixie"—only $5.65.......

SINGLE-TUBE SUPER

It plays on all-wave super-sensitive circuits. Ideal for bedroom or kitchen. Price $5.65 each, lots of six or more...........

PRICE EACH-LOTS OF SIX OR MORE.............$5.65

SAMPLE, EACH $6.65

RCA RADIO

S-TUBE SUPER

AC-DC


PRICE EACH-LOTS OF SIX OR MORE.............$19.00

SAMPLE, EACH $20.00

BABY GRAND PIANO

Aldine manufacture...reproductions of grand pianos...housing a 2-5-tube radio employing dual-triode vacuum tubes. Dyed oak and mahogany finish. Covered for broadcast band. Fine and solid tone quality. Case measures 6½ by 12 by 36 inches, with attractive simulated leather covering. Comp. with batteries.

PRICE EACH-LOTS OF SIX OR MORE.............$26.50

SAMPLE, EACH 5.65

FOOD MIXER

This Champion mixer is a unique kitchen aid. It features a stainless steel, creamed colored bowl. You can use the mixer to blend dressings, etc., like in any jar, glass or beaker. Finger control makes great jet suit, 12-1500. Operates on 110-120 AC only.

PRICE EACH-LOTS OF SIX OR MORE.............$5.65

SAMPLE, EACH $6.65

WAFLE IRON

Fully automatic. Set regulator at light or dark, depending on desired brownness. Indicator light glows when iron is connected to current. When waffle is ready for baking light goes out. Pour in batter and close waffer. Waffle will pop up automatically when waffle is baked.

PRICE EACH, LOTS OF SIX OR MORE.............$7.80

SAMPLE, EACH $8.60

EVENSHARP CA PEN

Evensharps famous CA pen. The capillary supplied, attached refillable ink cartridge, available in a wide range of colors, have made it the own of the thousand of pleased.

PRICE EACH, LOTS OF SIX OR MORE.............$6.75

SAMPLE, EACH $7.60

CLUB ALUMINUM

This 4½ lb. aluminum 14 in. 3000000 housewives. Beautiful 11 oz. all aluminum with an exclusive hammered finish. Cook food by the very waterless easy to clean. A principle that retains the precious moisture, minerals and natural flavors so usual in cookery. Aluminum is so well melted that it builds up from generation to generation. This eliminates all dishes included. This dinner includes 1½ dozen muffins, 2 dozen rolls, 12 hard-boiled eggs, 6 banana cakes, 4½ quart dinner roll, and 10 inch chicken fryer.

PER SET, IN LOTS OF SIX OR MORE.............$13.50

SAMPLE SET, $14.60

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Our Affiliate Globe Trading Co.
100 West Flaster St., Chicago, Ill.
...is eagerly looking forward to serving you. This is an unusual show where value meets you in Florida.

Florida Holders: Accept.
$7.50, gross. Packages in case, $1.50.

Poker Chips, 500, 1000, 5000, 10000, 50,000. Gross, $12.50.

POKER CHIPS. 100 packages. $3.90. $79.20

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DACO-LITE... the magic light that generates its own brilliant beam without batteries. Bears a LIFETIME GUARANTEE. Shock-proof, cold-proof, heat-proof...never failing.

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DON'T BE LEFT HOLDING THE BAG

NOW IS THE TIME TO START MOVING THOSE CHRISTMAS ITEMS ... AND THE BILLBOARD CAN HELP YOU MOVE THEM ... FASTER ... AT A LOWER SELLING COST

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CHECK YOUR STOCK AGAINST THIS LIST OF MARKETS:

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Now buying for the Christmas Season
CAN THEY USE YOUR ITEMS? If they can . . .

The Billboard

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The SPORTSMAN JR.
AIR PISTOL SET
Complete with everything shown in the photo:
2 EXTRA BARRELS, Plus All Ammunition, including:
• Lead Pellets
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The sensation of the year. NOT a toy, but a beautifully engineered air pistol that's positively accurate for target practice. Shoots both steel darts and air-soft pellets — great sport for grown-ups or young folks. Sells at sight at $1.95 to $7.95 retail. Rush your order and get in on these great new air pistols. UNCONDITIONALLY GUARANTEED

CASH WITH ORDER, or 25% Down, Balance C. O. D.

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**Pipes for Pitchmen**

By Bill Baker

MED MEN represented at the annual Dairy Cattle Congress in Waterloo, Ia., included Don Naiter, Charles Kasher, SPEEDY ROUS, ED HALLER, H. DEMPSEY and J. C. GREENE, Kike Divine and B. E. (Frenchy) THIBAULT. All were very happy to have played to excellent tips and takes.

A pitchman isn’t peculiar. He’s just individualistic.

S. R. SHUSTER... letters from Milwaukee that Don Hart, former pitchman, is currently using his gift of gab and persuasive powers to sell actors and booking agents on the values of becoming members of the A.G.V.A., whose Milwaukee rep he is. He has done a good job in the year he’s been at it, all of which proves the fact that when a pitcheroo gets a good item to sell he can really go to town,” Shuster adds.

Surmounting a seemingly insurmountable obstacle is a comparatively simple if a cheerful disposition is one of your attributes.

MRS. ELIZABETH EATON... is in Los Angeles framing a pitch around a monogram embroidery guide which she plans to spring soon, it is reported.

VIOLET McNEAL... pitchwoman of yesterday, has written a book on the experiences of a woman in the real show days of our country. It is titled, Four White Horses and a Brass Band.

The fellow who refuses to stop hustling always wins up with dough in the poole.

THE ETINGS... Doc and Alice, well known in pitch circles, are on tour with the Holland Attractions’ Mustard and Gravy Go-carella Show, combining, playing North Carolina territory.

RICHARD ARCAD... continues to work super markets in Los Angeles to good turns.

VAL RENNE... is still turning good tips with Mc-Lean’s Polishing Plate at Kresse’s store in Chicago.

Trouble with most people is that they fail to do business when there’s business to be done.

BERT CASSIDY... who heads the pitch crew in a number of years, is making his home in Montreal, where he is operating the B. F. Cassidy & Company, manufacturer of monograms. Bert says Montreal is still open to pitchers on a license of $100 per year but because of the traffic con-

**FACTS**

1. The town is difficult to get a good spot to work. Bert adds that all the pitchmen remember when King Kelly, of collar button note, visited with Bert’s uncle, Max McElherron, who also pitched collar buttons, white stones, cement and many other items for many years in the Canadian city.

2. Who worked the annual championship rodeo held in Madison Square Garden, New York? How was business?

3. WORKING... is any good layout in a Kresse store in Chicago to click results is Marti Robbins.

4. Wonder how much of the big dough the boys are getting out of the cotton territory is being banked?

5. JACK (BOTTLES) STOVER... advises from Harrisonburg, Va., that he’s back on the scuffle after a three-month layoff at the request of his physician. Bottles says that he hears that the knights of the leaf are gathering plenty of pocket personality on the tobacco marts and that he plans to money down younder to look things over. He adds that all the Harrisonburg talent reports a good season.

6. NELLIE BROWN... is gathering the gems with her sister from the W. T. Grant store in Milwaukee, where she opened recently.

7. THE GEORGE BRECHTS... report good money counts with their far wrenches at the annual Dairy Cattle Congress in Waterloo, Ia.

It’s possible that a truly contributing pitchmen can exist. But it’s seldom he does.

B. E. (FRENCHY) THIBAULT... who grabbed off a healthy winter bankroll at the annual Dairy Cattle Congress at Waterloo, Ia., letters that he plans to remain in that neck of the woods, working farm sales until next March, when he will return to his home.

Casual study and earnest efforts are certain guarantees of success.

AL HINHART... is on the phones again, working a local tavern organization in Milwaukee.

With GOOD... weather aiding their best efforts, a number of the pitchmen has worked the annual Dairy Cattle Congress at Waterloo, Ia., to good returns. Included were Ralph Kasterman, Carl Knowles, Jack Murphy and Doc Stul- len, only James E. Miller, jewelry.

(Continued on page 50)

**P R I C E S C U T 3 0 %**

**N E W H E A V Y Q U A L I T Y**

**W A T E R P R O O F T A B L E C L O T H**

In BEAUTIFUL COLORS

Packed in individual envelopes. Build a repeat business on a quality product. Here’s an item really in demand in restaurants. Send samples. SAVES LAUNDRY! Just wipe clean with a damp cloth.

Size $35.50 was $12.00 per doz.

Now $8.40 Per Doz. Assorted

$7.95 Doz. in 2 Doz. Lots

$7.40 Doz. in 4 Doz. Lots

Terms: 1/2 Cash With Order

We pay freight when cash in full accompanies order. Minimum order 1/2 doz. assorted.

E. F. Bernhold, Inc. 330 S. Wells St., Chicago, Illinois
Pipes

(Continued from page 89) Jimmy Ryan, Ralph LaPasse, George Hess and Dale Juriein, peppers; George Haney, of Apex note, Jack Flowers, glass cutters; Jean Gunn, straw flowers, and Red Gunn and Joe Kerns, comics.

LARRY LEDERMAN has returned to Milwaukee, where he is working as physical instructor at a local community center. He's also campaigning via sheetwriting for a newspaper the center is publishing.

THE LERNERS... Al and Phil, are back in Milwaukee after a short stay in Madison, Wisc. Al is planning to enter the retail fruit business with Phil as a partner. With their father and Harriet, Harry are already in that line, the deal should prove an all around family affair.

Are you keeping abreast of the times? It's a good point to consider when you tabulate your annual returns.

MAE LITHTOW... who is believed to have established a record for pitching her Indian herbs at the F. W. Grand store in Milwaukee is back in the beer City after an extended vacation with her children and grandchildren in the East.

AFTER MANY... years, a named show troup, a few years in the circus field and still many others in various branches of show business in general, Bob and Mae Noell are with Holland Attractions.

STERLING OFFERS MORE FOR LESS

Here's the ring you've been waiting for!

A NEW
STYLE
RED-HOT SELLER!

Fine Men's (patented) Ring with heavy 14 k. rolled gold mounting set with 1 1/2 cts. each of center stones and white or ruby shoulders.

$30.00-$15.00-

$27.00 Per Doz.

Matched Five - Stone Solitaire and Six-Stone Wedding Ring in 14 k. $47555 and $6655 sets (214 sing.), Sold singly at $15.00 per piece.

Same pair, gold filled $47555 - Solitaire, $6.00 per doz.

$35.00-

$5.50 per doz.

FREE CATALOG

$10 or $20 sample assortment sent upon request.

STERLING JEWELERS

85 E. GAY ST.
COLUMBUS, OHIO

LARGEST USERS BUY

The F. W. Grand Store

of Milwaukee,

 Sylvester's}

THE GETTING LEATHER NOVETY CO.

483 HOWARD ST. NEW YORK 11, N. Y.

Sell Ultra-Blue Stock Signs

The General Stores over 700 Different.

Make yours in one of the finest lines of Fine Signs for Brokers, Salesmen, Salesclerks, etc.

Protect your Name with the genuine Superior Silk Plain Blue Signs for Brokers, Salesmen, Salesclerks, Saleswomen. Ask for them in stock.


SENSATIONAL ITEM

SOLID AND MOVABLE CHARM BRACELET WITH Hamilton & Hamilton/Suffern, New York, New York.

Order now for Christmas sales. Are strictly Limited Editions.

$7.00 Doz. - Single 65c

TIMES SQUARE SALES CO.
120 W. 34th St., New York 1, N. Y.

PHONO SALESMAN

Is there among these readers an outstanding, well qualified, experienced phonograph salesman representing leading phonograph manufacturer. Your replies will be kept confidential. Apply BOX D-132, care Billboard, Cincinnati 22, Ohio.

NOTICE!

THE BENAY-ALBEE NOVETY CO.
204 CREENSE ST.
NEW YORK 12
Mrs. of Novelty War

Does not sell to the consumer trade. Jobber's inquiries invited.

COCKTAIL BRACELETS
Beaded, Assorted Colors, individually boxed. Per Doz. $0.25. Sample. $1.00.

PEARL NECKLACE
Sparkling Graduated, Pearl safety clasp, individually boxed. Single Strand. Per Doz. $6.50. Sample. $1.15.
Double Strand, Per Doz. $12.50. Sample. $3.50.

Note our new location:
BENJO NOVETY CO.
145 PARK ROW
NEW YORK 1, N. Y.

CORRECTION

In our "For Your Information" column on page 24 of the November 15th issue, the merchant's note was incorrectly stated as $9.00 per box of 250 of 6 oz. packages. The price should have been $19.00 per box of 250 of 6 oz. packages.
SALESBORD SIDELIGHTS

New York:

Ten new coin-filled boards and some jumbo hole (six for a quarter) saleboards make up new numbers that Profit Manufacturing Company is breaking this week and next. . . . Otto Goldman, Glenn Printing Company sales manager, returned to his desk Monday (6) from an East Coast bus trip with orders in all his pockets. . . . A. N. S. Sales, Inc., Elmira, N. Y., is reporting heavy action on its gun and liote deal boards.

Phil Eisen, Dave Mann, Jack Glass, Saul Tuntson and Dave Singer were some of the many guests at Wy Green-glass, head of Greenglass Sales Company, at the race track Saturday (11), helping him celebrate the 10,000th sale of his firm's Sport of Kings saleboard. All the saleboards men were Greenglass's guests after the race, too.

Joseph Bake, of Bake Coin Machine Exchange, Philadelphia, is reporting big sales of Multi-Giants. . . . Harry Turber, of Black Sales, says his firm will have its second board out next week. A combo game is listed and case is the latest gadget to be offered on merchandise boards in the East. . . . Globe Pricing has a new board set to break.

Chicago:

Consoliated Manufacturing Company's general sales manager, Irving Sax, left on a business jaunt to the Western States last week. . . . Harold Boex, vice-president at Pioneer Manufacturing Company, was another to take off on a Business trip. . . . Al Schelliker, of Howard Machine Products, announces that the new candy board deal recently introduced by his firm is clicking with operators and customers, judging from reports from the field.

Harlich Manufacturing Company expects Sales Director Manny Guterman back next week from the West Coast. Firm's Sam Feldman, sales manager, says orders and shipments of new boards are continuing at a steady pace although there is some pinch on raw materials. New triangle seal boards introduced recently are meeting with good reception. Sam reports. Use of triangle seal improves the sales potential of a board because they create the optical illusion that there are less holes on a board than there actually are. Truth is, Sam says, there are 72 triangle seals in both sides of the space that is required for 60 of the square type.

Gardner & Company, currently issuing about 10 new boards a week, is finding that the cigarette payoffs are becoming increasingly popular. Miss F. Zinder, assistant sales manager, says the new You Can't Miss board with poker tickets is selling up into the high play field. Other Gardner boards with dice, bell and number tickets are coming with much preference in any one type. Charles B. Leedy, sales manager, who was in the East scouting new salesmen, returned to the home grounds last week.

Sylvan Miller, vice-president of production over at Superior Products, tells of a 25 per cent increase in plant production during recent weeks. Although raw materials are a bit scarce, especially binder board, output is being hiked to big scale production. Superior is putting out three new boards a week, rounding out all phases of its line. Miller states. President Jack Morely and Seymour Trout, vice-president and sales manager, were due back from their respective trips beginning of this week. Report has it that every sales representative that Seymour has put on is doing top-notch work. There were five added during the past few days, all in key states.

Current talk of the Superior Sales Department is the sales coming conducted. Based on best showings of individual salesman's quotas, prices change fromduitives to expensive watche. Earle Parker, covering Pennsylvania, and L. Raymond, Florida, man, are mentioned as pulling fellows in the current competition.
Dance-Tone Distributorship Goes to Bergin & Norcross

MEDFORD, Mass., Oct. 11.—J. W. Norcross, Greenvale, Colo., and Fred J. Bergin, Providence, R. I., representatives of Dance-Tone Record Company in Washington, Oregon, California, Texas, and Nebraska, have agreed in principle with George H. Freeman, of the Dance-Tone firm here.

Bergin and Norcross will maintain a distribution point in Greenvale. Because of its geographical position, and the location of this point, the company will afford Western rink operator rapid delivery of a complete line of records.

2D MOUNT VERNON

(Continued from page 77) and Reading (Pa.) Roller Rink, owner of Dance-Tone Rink, reported Jack Edwards, AOW direc-

tor, of Speed. The heavy turnout helped boost AOW's early-season business average 50 per cent above the same period of 1946 and 125 per cent above the cor-

responding period of 1945, Edwards announced.

Mont Vernon skaters had little opposition in the meet, winning the downtown program by a 6 to 1 score.

Several other rinks have also been

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(Continued from page 76)

Roller Skating Rink Operators' Asso-
ciation of the United States, included in its constitution, is the words "Shut down the rink's business in 1947. The rink's seventh anniversary party, to be held this Friday, September 30, from 7 to 11:30, will be highlighted by 

Ruhlman's Lexington

(Continued from page 76)

the annual Halloween party. Moonlight 

tickets are held each Friday and Saturday night. The special season ticket numbers to organ, novachord and 

Rink's operating nightly except

Mondays from 8 to 11 with a 60-cent entrance. Tuesday, Thursday, and Saturday matinées go for 20 cents, while Saturday afternoon sessions go for 45 cents, special Sunday sessions for 18 cents are held Saturday mornings, featuring novachord and orchestra.

Bronze, silver, gold and optional dances will be taught this year in Lexington's Tuesday and Thursday, and Saturday night school, scheduled to begin soon. A special feature of the school's dance classes for children from 4 to 11, held Wednesday afternoons from 4:30 to 6:30.

Cecil Milham and Raymond Smith, operators of Arena Recreation Cen-

ter, Washington, Pa., have designed a novelty, card aimed at raising the proficiency in the ring. Folded in half, the card bears a measure or praise, and the words, "Instructions for Those Who Want to Cuss." Inside, in large type, are words to the effect of "Who were the compliments of Arena Recreation Center."

SPECIAL

Salo's, 1400 W. 10th St., Muncie; G. H. Board, 1900 W. 10th St., Muncie; and Norcross, 790 W. 10th St., Muncie.

MKT Distributing Co.

MKT Distributing Co.

1500 E. Indiana Ave., Youngstown, Ohio Phone: 40479
**THE FOOTBALL SEASON IS HERE**

We offer you a complete line of football books and series. Let us hear from you.

29Q—29 TKTS.—Used on any game of four quarters.

12F—120 TKTS.—Big Ten football book. 3 in 10 comb. Team name on tkt.

12FB—120 TKTS.—Nos. only tkt. with southern teams listed on back.

12AFB—120 TKTS.—Nos. only tkt. Daily football, no teams listed.

16FB—1820 TKTS.—Nos. only tkt. 4 in 16 comb. teams listed on backs.

17FB—2024 TKTS.—Nos. only tkt. 3 in 24 comb. teams listed on backs.

**WERTS NOVELTY CO., INC.**

920 S. PERSHING DR., MUNCIE, INDIANA

---

**COIN-OPERATED MACHINES, SECOND-HAND**

Only advertisements of used machines accepted for publication in this column.

RATE: 12c a word; Minimum $2.00

Remittance in full must accompany all ads for publication in this column.

**A-1 MACHINES—STAND MACHINES, SHIPMAN**

Victory Rolls, Pinball, Coin Machines, Multiple Lines. Coin Machines, 1-190 coins. Waterbury, Ct. 113 State.

**A-1 CONDITION—TWO WHEELER COUNT**

2 Head, Fortune Box. 4 Head, Fortune Box. 2 Head, Maxim. $25.00 deposit. Box 165, Annapolis, Md.

**A-1 B-18127**

**A-2 MACHINE, WANTED—BOWLING MACHINE**

Automatic, 96 balls. for $100.00. For $150.00. 100 balls, for $200.00. 128 balls, for $250.00.

**AN MAR MACHINE, WANTED—BOWLING**

Automatic, 192 balls, for $150.00. 288 balls, for $200.00. 360 balls, for $250.00.

**COIN MACHINES, ELECTRIC MACHINES, BOWLING MACHINES**

Brunswick, Chicago, $100.00 deposit. Box 59, Chicago, Ill.

**EXHIBIT BILLS**

Sales, Coin machines, Service. Chicago, Ill.

**FOTHERGILL PAPER MACHINES, FOR SALE**

1924 model, $50.00. 1925 model, $75.00. 1926 model, $100.00. Each machine with order balance. C.O.D. 6 months. W. A. Smith, Chicago, Ill.

**FORD'S MONEY GRABBER獲得 TAKES**


**FOR SALE—** 1 COIN, 4 TRACK ODIN, 32$ PAYOUT; FULL HOUSE, DETROIT, MICH.

**FOR SALE—** 1899 RUMSTOWN PAPER MACHINE, $400.00. W. R. Forrester, Fremont, Ca.

**FOR SALE—** 25 ROUSTM S. P. PEAVY MACHINE, $400.00. Box 147, Chippewa Falls, Wis.

**FOR SALE—** 10 CENTS HDIO MACHINE, $150.00. 25 CENTS HDIO MACHINE, $200.00. Both machines, $300.00. L. F. Smith, Detroit, Mich.

**FOR SALE—** 5 X STAPES SWAMP MACHINE, 35.00. 10 X STAPES SWAMP MACHINE, 75.00. Each, Great Northern 115th St. New York.

**FOR SALE—** A.B.T. CHALLENGERS, FOOTBALL MACHINES, pick up 7-11-47, South St. 13th R. B. 11th Ave., New York.

**FOR SALE—** 1 STEEL WHEELER AND BALLS 35.00. Vande Water, 17147 Pershing Ave., New York.


**FIRST MACHINES 1920-1940 MACHINES FOR SALE**

1000 models, a year. Good condition. C.O.D. 6 months. Box 147, Chippewa Falls, Wis.

**NEW Slot Machines. (6 TICKETS IN EACH HOLE)**

HARLICH MANUFACTURING COMPANY. 3120 N. WOLLAN, CHICAGO 31, ILL.

"Where boards of better quality for better profits are made!"

**MULTI-GIANTS (6 TICKETS IN EACH HOLE)**

<table>
<thead>
<tr>
<th>Multi Play</th>
<th>Name</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>200</td>
<td>250</td>
<td>Victory Rolls, Pinball, Coin Machines, Multiple Lines. Coin Machines, 1-190 coins. Waterbury, Ct. 113 State.</td>
</tr>
</tbody>
</table>

**Rake Coin Machine Exchange**

600 Spring Garden St., Philadelphia 25, Pa.

**Direct Manufacturer's Distributors**

**HARLICH**

**Rake Coin Machine Exchange**

600 Spring Garden St., Philadelphia 25, Pa.

**Profit Payout**

- 75% Payout every time.
- No tricks, no traps.
- Payout every time.
- No waiting for payouts.
- Money back guaranteed.
- 100% return guarantee.

**You Can't "Top" Muncie Made Tickets**

Muncie has been the center of the ticket game industry for 25 years.

**Distributors and Operators**

**Concentrate Your Purchases With These Muncie Manufacturers**

**Werts Novelty Co., Inc.**

920 S. Pershing Dr., Muncie, Indiana.

**Gay Games, Inc.**

Commercial Printing Co.

A. B. C. Novelty Co., Inc.

Werts Novelty Co., Inc.

Muncie Novelty Co.

Home Tally Card Co.

Noel Manufacturing Co.
Ops Face Added Cost as Freight Rates Go Up 10%

CHICAGO, Oct. 11.—Operations were taking on another slight increase in end prices of equipment and materials. The Interstate Commerce Commission (ICC) complied with a railroad request to raise freight rates approximately 10 per cent. The more, which has been pending for several weeks, was granted Tuesday (7) as a temporary measure for coal since the ICC considers a permanent increase which would raise freight rates an average of 27 per cent.

Prices F. O. B. Factory

A check of Chicago coin machine manufacturers was conducted that indicated that the added cost of freight shipments will fall upon the shoulders of operators. Manufacturers pointed out that in general, all of their prices are F.O.B. factory and that the freight rate increase will have no direct effect on them.

Distributors contacted said that they would have to add the cost of increased freight rates onto the price of the machine in operators. Considering the average cost of equipment, the increase could be relatively small. The average increase in the cost of shipment of a machine box between that cost and Chicago, for instance, will be about 50 cents, it was calculated.

The increase in cost may make it even more profitable to use shipping rates by truck, if there be no coinmen contacted. Already many firms are using this method for the movement of their goods. This is particularly true of shipments between distributors and operators where the average distance is small.

In the past the policy of most firms has been to use railroad freight shipments only in cases where the distance involved is long enough for equipment to be shipped is large enough to make use of full railroad loads.

8.9% Increase

Actually, the increases granted averaged 8.9 per cent, with the cost of materials escaping the rate increase. None of these items have any direct connections with the coin machines industry.

The increases were granted to the railroads because of the vast rise in operating costs they have encountered. It was estimated that the additional 10 per cent in rates will provide approximately $125,000,000 for the railroads during the remainder of the year.

The new rates will go into effect Monday (13).

In Washington, ICC officials told The Billboard that when the commission gets around to ordering a permanent increase in freight rates, coin machines will probably, be treated as a "general commodity," rather than being subjected to a special increase.

There is, however, a proposal on record that coin devices, other than vending machines, shipped in less than carload lots be reclassified from second to first class, while carload lot charges would be increased from present 55 per cent to 65 per cent of the first-class rates.

For vending machines, the proposal would shift rates on broken shipments, from second class to 92.5 per cent of the first-class rate, while the carload lot rate would be increased from current 55 per cent to 60 per cent of the first-class rates.

Any additional permanent increases ordered by the ICC will be on top of the previous increase averaging 17.6 per cent granted to the railroads by the commission in January.

NAAMO Plans Booth For 1948 CMI Show

ATLANTIC CITY, Oct. 11.—The National Association of Amusement Machine Owners (NAAMO) will have Booth 908 at the Coin Machine Industries' annual convention in Chicago, January 18-22, at the Sherman Hotel, according to P. McKinn Smith, president.

Annual NAAMO luncheon will be held in the Sheraton Room of the hotel, with Ted Kruise, NAAMO regional director in Chicago, in charge of arrangements.

Lost Meter

MIDDLETOWN, N. Y., Oct. 11.—Someone lifted a parting meter, pool and all, from the curb in front of Police Commissioner J. Lester Burnett's office last week.

The commissioner has alerted the entire police force to watch for anyone setting himself up in a business hat former because of the municipal parking authorities.

Legality of Pa. Tax Law Probed

PITTSBURGH, Oct. 11.—A petition filed here in the Pennsylvania Supreme Court questions the legality of Pennsylvania's new law which permits local municipalities to place taxes on anything which the State has not already taxed.

Under the measure, which Gov. James Duffy signed last July (see The Billboard, July 12), city governments may place taxes on a wide variety of businesses which are not already being taxed. Included are amusements, coin-operated equipment, wages, income and sales.

The petition filed here was brought by coal operators in the case of the Thomson Township School District, where a 5-cent-per-ton local tax on coal production has been levied.

Under provisions of the Pennsylvania Enabling Act, no ceiling is placed upon the amount of tax which may be levied. The tax must be authorized by a petition which is signed by 12 per cent of the local voters, and the Catawissa Board of Taxing Authority, when the petition is submitted, allows the tax to be levied.

The only limit which the law does enforce is that the local government may not place a new tax which brings in more revenue than is currently being collected thru real estate taxes.

Pennsylvania business men point out that this section allows every town government to increase taxes by as much as 100 per cent.

Distribrs Keep Sat. Closings For Portland

PORTLAND, Ore., Oct. 11.—Saturday closing, undertaken experimentally as a penalty pending some development of which would necessitate a change.

Mrs. Helen Cuson, office manager for the Jack B. Moore Company, expressed the viewpoint of the concern: "We have found a good employee relation to the five-day week, which allows them activities they would be denied under a five and one-half day week. We have had favorable reaction of the tribe, which knows that we are going to continue to give the best possible service and that if an emergency arises we're ready to go out of our way to meet it."

Trade in Stride

Budge Wright, manager of Western Distributors, observed that the five-day week has necessitated changes in record keeping but noted that the trade does not seem to have fallen into stride with the five-day week.

Other distributors following the five-day week plan are: Jook's, Inc., company, Ltd., Frank Sandberg manager, and Columbia Music Company, W. Roland Allen manager.

Say Rough Handling Responsible for Bad Penny Scale Results

TALLAHASSEE, Fla., Oct. 11.—Penny weighing scales came in for some unfavorable publicity here this past week as the result of an Associated Press story that the scales won't register the correct weight. The story was concluded that the scales, as they are made by the State Department of Agriculture and Commerce, are, came up with a kind of defense for the scales.

State's answer: "They (the scales) won't stay right," adding that the reason the penny scales wouldn't is the rough handling.

Meantime, Berrymann told newspaper reporters that his department had made a change in the scales in Tampa to get some idea of their ac- curacy. Berrymann said that 30 per cent of that city's scales were inaccurate, and that operators of the scales were readjusted for correct weight. A recheck, Berrymann reported, showed that the scales went off kilter a few weeks later because of the kind of treatment they receive.

Council Moves To Permit Pins

WORCESTER, Mass., Oct. 11.—A proposal to allow pinball machines in this city has been introduced into the city council.

The proposal would require registration of all machines at an annual fee of $25. Temporary registration for a period of less than seven days would be $5.
Cancer Fund Gets $100,000, Second Donation From CMI

CHICAGO, Oct. 11.—A check for $100,000 was presented to Walter F. Pollay, chairman of the Damon Runyon Memorial Fund for Cancer Research, by Charles C. Koff, president of C & B Machine Industries, Inc. (CMI) here today.

The $100,000 check is the second payment, the first being a check for $5,000 presented in Chicago on August 13. The $120,000 total thus far contributed by the CMI cancer fund represents collections made during the first half of the campaign. Drive for contributions will continue up to the banquet on January 25, 1948, which will climax the annual CMI convention and show.

Pollay, who presented the entire amount to Winchell at the banquet, but since such a large sum was presented in such a short period of time, the drive was declared to be the most successful ever held for fighting cancer as soon as possible.

The $100,000 check was presented to the happy couple by a check presented in Chicago Tuesday en route to California. At the presentation were Dave Gottlieb, CMI president and Molner, national chairman of the association in the smiling driver. The new roll-down, or "new rolldown," as set forth in the bill, is to provide funds for enhancing, improving, and reducing their service in Tulsa and Los Angeles. The new tax, the bill states, will aid in the additional roll-down, and have been levied by law as a prior condition to doing business in Illinois.

New Location Going Up

BURNS, Ore., Oct. 11.—Coin machine operators on the lookout for a new roll-down, or "new rolldown," for the machines that has now started in the downtown district.

Known as the C & B Building, it is under construction and other entertainment features. The supreme headquarters is Dynamic Devices, a new law affecting machines.

Over-Age Machines

Some arcades have machines that are so old that the patron is afraid to insert a coin of breaking the machines. While other arcades have new 1947; box locations on boxes, and there is no other entertainment feature planned for the machine, whether it proves a success or not on locations, usually takes in the coin machine operators and other vending machines that advertise.

Not All at Fault

These conditions do not exist in all of the arcades in this area, since many operators are well known in the machines in their establishments. It is possible, however, that arcades could be making more coins each day if they would only take stock of their headquarters and either recondition their present machine, add more machines, install better service or add new machines.

Official of the National Association on Advertising, as well as an official of the Coney Island Arcade Owners’ Association, says that the National Association has in store a tour of manufacturers in new locations on machines.

Steal $6,000 From United Mfg. Safe; Miss $6,000 More

CHICAGO, Oct. 11.—Two masked gunmen broke into the vault of United Manufacturing Company here last week and escaped with $6,000 after paying open the firm’s safe.

The pair forced the night watchman, Charles Weliczka, to haul the safe out of the office and into a lorry and then paid it open with crowbars.

Altoh they made off with $6,000, they missed another $6,000, a bundle of bonds, which was left unattended in making contact points for pin guns in the vault the previous night.

Firm spokesmen said that the fact that the bands found more than a few more than $1,000 in cash money was pure chance, for there is seldom any money in the vault, at all, and that circumstances have set up the large sum on the particular night of the robbery.

Coven Distributing

Coven Distributing Holds Three Indiana Shows for New Game

CHICAGO, Oct. 11.—Coven Distributing Company held three two-day Indiana showings of Bally’s New roll-down, Roll-ette, beginning October 1-2 in Fort Wayne and 6-7 in Terre Haute, Indiana, and the October 10 and 11 showing in Evansville at the Hotel McCord.

Pollay, Goros To Roll on New Amuse, Mach.

NEW YORK, Oct. 11.—Production of the new roll-down, Roll-ette, was announced as the verge of mass assembly last week by Mac Pollay and Nat Goros, principals of a new manufacturing firm, Dynamic Devices. Inc.

First of a series of new products contemplated by Dynamic, Roll-ette takes its name from the name of a roulette wheel which spins on the face of the box. This constant motion from the time a coin is inserted, the wheel is halted only when it has placed the coin hole, thus determining the amount of the bet.

Mac Pollay, for many years proprietor of United Phonograph Service, was the engineer who designed Roll-ette. He claims that the new roll-down eliminates many banks of reels and the associating of most of the machines on new roll-downs, eliminates many banks of reels and the associating of most of the machines, making it possible for the machine to operate and as an American spirit.

The new roll-down is under way at Dynamic Devices’ New York plant, the firm plans soon to acquire larger quarters outside the city, where they will maintain the local address for executive offices.

Schools, Assns. Express Interest in NAAMO School

ATLANTIC CITY, Oct. 11.—Inquiries from vocational training schools throughout the country on how to start a coin machine mechanics’ training school in their city have been pouring in since the new law affecting machines.

Distributors who handle Roll-ette have not yet been announced by Dynamic Devices. The Coven appointment of a New York distributor probably will be made within a week. He declared that 25 machines have been test location in New York for the past several months.

The production of Roll-ette is now under way at Dynamic Devices’ New York plant, the firm plans soon to acquire larger quarters outside the city, where they will maintain the local address for executive offices.

Second Class Next Month

Second class of veterans, which begins in November, will be double the size of the first class. Prominent among the first class of seats are Henry, senior instructor at the Manhattan Veterans Administration, and NAAMO sponsored school, (from NAAMO members and friends), with their graduation diploma at the C&O Athletic Club. The school will open for the new school year on November 1 at 10:30 AM.

For the present we believe a much better job can be done by a trained staff in one school with the latest facilities and improved teaching equipment than by having the vets instructing their own schools without the benefit of trained staff. When all veterans are eligible to take part in the training program, all the graduates of the first class are spoken for at this time.

Taking Over Jobs

Some of the first class of graduates already are starting to pack their bags to leave for out-of-town mechanics’ positions. All the graduates of the first class are spoken for at this time.

Some of the first class of graduates already are starting to pack their bags to leave for out-of-town mechanical positions—all the graduates of the first class are spoken for at this time.

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**Beat Move To Tax Portland Smokes 4 to 5**

**Income Taxes Go Up**

PORTLAND, Ore., Oct. 11.—A proposition to tax cigarettes in Oregon was defeated Tuesday (7) in a special election at which the voters were asked to adopt a proposed 3 per cent sales tax. Official returns were not immediately made, but newspaper tallies showed the cigarette tax lost 4 to 3 and the sales tax lost 1 to 2.

The two issues were tied together so that approval of the sales tax would have eliminated the cigarette tax even though the smokes levy had been approved. It was the fifth time since 1933 that the voters have rejected sales tax proposals.

Oregon tax commissioners did not object to the tax in that it would have eliminated removing the paper and would have equalized prices between Oregon and Washington. Portland, Oregon, is downstream from Vancouver, Wash., concern, J. H. Hucks, president, said 17 cents. Harris said the tax would have resulted in a 20-cent price increase. Counter prices are 15 and 16 cents.

**Locations Welcome Defeat**

Locations, however, as no losers, welcome the defeat of the cigarette tax with the view that consumer sentiment will be preserved for all business.

The sales tax resulted in higher income taxes for all persons in the coin machine industry, as well as an increase in the cost of living. This proposal provides that income tax exemptions are lessened with defeat of the sales tax. However, the increase in the sales tax would have increased the exemptions. Increase is effective January 1, 1948, payable on 1947 income.

Income tax increase, however, is threatened with court test as to constitutionality of assessing a counties' planning fund for such a challenge.

**Unceda Vendors**

**Appointment Weiner Sales Manager**

NEW YORK, Oct. 11.—Expansion of the Unceda Vending of vending machines, was indicated by the announcement of Jake Freid, president, of the appointment of Mur- 

R. Weiner as general sales manager and the addition of two new distributors, well known in the coin machine field.

Effective immediately, Mack Postle, who has worked for Unceda for the past 23 years, becomes Unceda distri- 

butor for Illinois, Indiana, Wiscon- 

sin, Nebraska, Minnesota and Iowa.

Postle's headquarters will be at 1012 Milwaukee Avenue, Chicago.

Bill Wiener, brother of Murray, who is general sales manager and the addition of two new distribu- 

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Chicago Automatic Laundries Tests Inconclusive; Fail To Find Harmful Bacteria

City Considers New Ordinance To Cover Coin Laundries

CHICAGO, Oct. 11.—Chicago's Board of Health this week announced results of its tests made in coin-operated automatic laundries here.

In reporting the findings, Dr. Herman H. Bundesen, special agent of the board, said that tests disclosed that "enough bacteria are left on clothes after the full-washing and rinsing cycle of 30 minutes to be harmful if the bacteria are of a disease-producing nature."

An official of the health board told The Billboard, however, that tests were not extensive enough to prove the killing powers of the washers on harmful bacteria, but that in no case did the test reveal the existence of any disease-producing bacteria in the washers.

Official Statement

In the official statement released to Chicago newspapers, Dr. Bundesen said that "it is believed that most home washers, as well as coin-operated machines, would ordinarily be killed by the washing and rinsing process."

The tests in Chicago were initiated after Representative O'Toole, of New York, was quoted on the floor of the House of Representatives that coin-operated laundries were unclean. (The Billboard, August 2.)

The inconclusive nature of the test was attributed by a spokesman for the board to the fact that no tests were made wherein disease-producing bacteria were introduced into machines and forced to go thru a complete washing cycle. "Because of this," the spokesman said, "there is no way we can be sure that the washing done in the machines actually will kill all harmful bacteria."

Tests revealed that the average temperature used for washing in coin laundries here is 168 degrees for a 24-minute cycle and 132 degrees for a six-minute rinse. City ordinances here require that all laundries maintain a temperature of 120 degrees in washing for a period of 20 minutes, or one of four special treatments must be used. These are: Use of a disinfectant, ironing at a specified temperature, drying at a specified temperature or steam treatment.

Consider Ordinance

Because coin-operated laundries offer different problems than those of regular laundries, the city council is presently considering a special ordinance to cover coin laundries which is adaptable to their requirements, it was reported.

In their tests, the Chicago health department found the biggest potential source of danger is in the case of so-called "warm water washes" used for sanitation. Dyes, starches and non-fast color materials. Temperature usually used in washing these materials is between 95 and 120 degrees.

Dr. Bundesen said that additional precautions are required when a warm-water wash is used. It can be expected, however, if one warm-water wash follows another without a hot-water wash in between to kill harmful bacteria, clothes and non-bacterial killed by temperatures under 120 degrees should be used. The use of disinfectants was recommended.

Figures indicate that warm-water washes are frequently used and bleach are used in themselves powerful disinfectants and other types of bacteria-killers are available for use of patrons of coin laundries.

Robert Bailey, Chicago district manager of T-telecoin Corporation, which has installed 50 Bundex automatic washer-equipped laundries in the Chicago area, said that he has advised operators of these establishments to use a hot-water flush after each warm water wash as an extra precaution.

Broadcast Reply

Bailey took the air to explain the sanitation standards of self-service laundries following the report by Dr. Bundesen which was quoted in some Chicago newspapers.

In a special recording made on an on-the-spot news program over Station WMAQ here Wednesday (8), he declared that most tests made by Dr. Bundesen's staff have indicated any disease-producing bacteria remain in clothes properly washed in Chicago coin laundries and that no concentrated is ever been filied by the Chicago health department.

On the radio program, Bailey told Chicago listeners of the statement made by Dr. Samuel F. Frant, acting commissioner of health of New York, after O'Toole's speech, in which Frant said, "The combination of the hot water and soap powder together with the series of rinses is adequate to destroy all disease-producing organisms."

Bailey also said that Bundex Home Appliances, Inc., recently had Robison Laboratories, Detroit, conduct tests which indicated that the washing cycle used in automatic laundry machines is sufficient to kill all harmful bacteria.

Similar tests were conducted at the request of Washington's Publicity division by Michigan State College and the Food Research Laboratory of Long Island, N. Y., in 1940, and proved that the type of automatic washers now in use in coin laundries meets the highest standards of sanitation. (The Billboard, August 2.)

Other Tests

Other tests which have given automatic laundries a clean bill of health were made recently in Augusta and Atlanta, Ga: Plumfield and Newark, N. J., and Flint, Mich.

Coin laundry officials point out that the temperature generally used in automatic laundry operations are at least 20 degrees above the required temperature for the pasteurization of milk in Chicago.

Firms File Denials To FTC Accusations

WASHINGTON, Oct. 11.—Filing of denials to Federal Trade Commission (FTC) charges alleging price discrimination and conspiracy to fix prices and suppress competition by 19 firms producing corn derivatives was announced by FTC.

In answering the charges the 19 respondents generally disputed the allegations which FTC declared were directed chiefly against collusion in the quotation and support of prices terms and conditions of sale for such products as corn syrup, corn sugars, and starches.

Commission was vague about when the hearings would be held, stating merely that the hearings would take place in due course.

They Are In Stock

Awaiting Your Order

THE GREATEST MONEY
MAKING SCALE ON
THE MARKET, AND
100 PER CENT
AUTOMATIC
NO KNOBS OR HANDLES
TO TURN—THE COIN
DOES ALL THE
WORK

Gets locations and holds them. A fortune or character reading with each weight, and a slot for each month of the year.

WRITE OR WIRE TODAY FOR DETAILS

AMERICAN SCALE MFG. CO.

3206 Grace St., N. W. Washington 7, D. C.

Address: "AMSCA"

SAVE ON GENUINE U-NEED-A PARTS

BUY DIRECT FROM THE FACTORY

U-NEED-A VENDORS, INC.

280-306 FREELINGHUYSEN AVE. NEWARK 5, N. J.

Phone: Bigelow 3-1747

U-NEED-A VENDORS, INC.

280-306 FREELINGHUYSEN AVE. NEWARK 5, N. J.

Phone: Bigelow 3-1747

7 COLUMN CANDY MACHINES

JUST OFF LOCATION

Wool's Candy machines will vend any 5¢ box of candy. Equipped with Advance units for 5¢ vendings. Some 10¢ boxes available. Machines have coin boxes with separate box storage cabinet. Attractive design in elegant with minor front and fluorescent lighting. Each, approximately 260 pieces. Dimensions, 6x30"x16". May be purchased "as is" or completely reconditioned.

WRITE BOX 249

THE BILLBOARD, 1566 BROADWAY, NEW YORK 19, N. Y.
Association Adopts Nine-Point Plan

NCWA Sets Up Program

WASHINGTON, Oct. 11.—Adoption of a nine-point program for the National Candy Wholesalers' Association (NCWA) by the board of directors was announced this week by M. J. Adams, president, following a two-day meeting at the Statler Hotel. Included in the program are plans to continue opposition to discriminations against the wholesaler and to initiate the development of a program of public relations for the candy wholesaler and the independent retailer to enable them to "attain the recognition they rightly deserve as the major factor in the distribution of candy goods." Points of the program to be pushed during the coming year by the NCWA are:

1. For Trade Practices
   a. Co-operate with the Trade Practice Committee of the wholesale candy distribution industry when appointed, and the Federal Trade Commission in its efforts to secure compliance of all members and non-member jobbers with the rules to prohibit unfair trade practices.
   b. Encourage proper merchandising of candy by the jobber through cooperation with NCA Distribution Committee and other agencies in merchandising training and by in-store demonstrations and other projects as will aid in better merchandising of candy.
   c. Take steps to protect the interests of the candy wholesaler through maintenance of maximum wholesale margins, proper staff, legal counsel, and a National Committee on Governmental Affairs.
   d. Assist associations and committees in the respective states as a clearing house on State tax and regulatory problems affecting candy and the candy wholesaler.
   e. Extend the program of field work thru local and area meetings to enable protection of local and area organizations to handle wholesale problems that are not national in character.

Public Relations Program

6. Begin the development of a public relations program to strengthen the candy wholesaler and his customers — the independent retailer — to attain the recognition they rightly deserve as the major factor in the distribution of candy and in service to the manufacturer and consumer, and to establish a joint board of jobbers and manufacturers for co-operation in such programs.

7. Continue the study, compilation and dissemination of information on new and better methods of operation for manufacturers and services for the wholesalers of candy.

8. Continue and extend the collection of statistics and complete data on the merchandising and operating data to enable wholesalers to improve their efficiency of operation.

9. Continue efforts to bring about decisions of the Federal Trade Commission on the railroads' allegation of discrimination against the jobbers in pushing efforts on conduct of business and to use all other lawful means to protect the jobber against further illegal discrimination.

The meeting was presided over by H. W. Loock, of Baltimore, chairman of the committee, with 23 members present, including President Herrick and C. W. McMillan, executive secretary and treasurer, in attendance.

Fancy Premiere for Hollywood Laundry, Abl Branch Office

HOLLYWOOD, Oct. 11.—A real film city premiere marked the introduction of Half-Hour Laundry here to housewives when Automatic Laundry Distributors opened their new Sunset Boulevard branch Thursday. Staging a press preview early in the week, the coin-operated laundry pulled plenty of space in the local daily. Wednesday night a semi-public preview was held.

Thursday's open house featured film as the house was being tuned up for full operation. The doors were thrown wide to housewives who looked at the new laundry presented with ice cream cones and the housewife, which is now in production at a Chicago manufacturing plant, will have a $5.00 package carton for sale. The machine is for sale for the East Coast area, and new machines will be sold in the Midwest. A new type of laundry will be sold in the Midwest.

AVAILABE NOW!!!

UP TO 200 NEW ADVANCE MODEL D BALL GUM VENDORS!

Ball Bum Gum

ALL SIZES — 1/2 - 1/2
only 40¢ per pound in 500 pound lots
FULL CASH WITH ORDER
FREIGHT PAID TO YOUR DOOR

You know about the TORR TIME PAYMENT PLAN!
Better write for details on machines you are interested in.

ROY TORR
LANSING, MICH.

SPECIAL BRAND NEW VENDORS!!

IMMEDIATE DELIVERY

Elgin Automatic, 1 or 2 each
Columbia Nut or Ball Gum (1 or 2 each) .1290
Relief Spark South, each .1190
Victor Model V (Ball Gum or Nut, 1 or 2 each) .1190
Ball Gum (5 each) .7590
Guthrie Teddy Almond (4-4), in each .3990
Ball Gum, 25 each, 20% off, .2996
Liberty Star, 1 or 2 each, 10% off, .1190
Aid S_M_E, 20 each, .4690
Aid S_M_E, 50 each, .1690
Aid S_M_E, 100 each, .1490
Aid S_M_E, 200 each, .1290
Aid S_M_E, 1000 each, .1190
1-3 Dep.—Balance C.O.D.

WANTED TO BUY—Cigarette Machines, 1 or 2 each
CAMEO VENDING SERVICE
432 W. 42nd St.
New York 18, N. Y.

25¢ CTS. BALL BUM GUM 54¢

$10.00, Sweet MALT Brand, P. O. B. Box 50, Portland 3, Oregon

"Little change that wants your little orders." Get on our mailing list.

ART GRAEFF

1220 Broadway
Toledo 6, Ohio

Northwestern

4TH CHOICE OF ALL EXPERIENCED OPERATORS

BUBBLE BALL GUM

36¢, 170's 210's

39¢ FREIGHT PAID

Quantities 500 or more, 40¢ lb. smaller quantities.
Full cash with order, minimum price shipment, 100 lb. Prompt shipments.

T. M. Becker Vending Service

202 W. 6th St.
Bloomington, Ill.
ANNOUNCING THE APPOINTMENT OF
A PENNSYLVANIA DISTRIBUTOR
FOR "POP" CORN SEZ

The profits are enormous with "Pop" Corn Set because here is popcorn served everywhere—hot, fresh and sanitary, crispy and well seasoned.

Limited number of county franchises still available in Pennsylvania.

Write, Wire, Phone TODAY
Carl E. Temple Co.
Distributors of all Coin Operated Machines
LEWISTOWN, PA.
PHONE 867

THE LITTLE GIANT HOT POPCORN DISPENSER

- MODERN
- ILLUMINATED plastic Stainless Steel Trim
- Adds to any location. Chromalox heating elements (not a bulb)
- PRACTICAL
- GUARANTEED. No Service Calls Necessary. Has gravity feed and shut-off, all in one operation (Pat. Appl. for)
- ECONOMICAL
- VENDERS operators will find that service-children can handle these dispensers in addition to present routes.
- Quality and Durability—will hold their own under the most severe conditions. Designed, engineered and location-tested by a working team. Eight-gallon capacity.
- ECONOMICAL
- IN PRODUCTION, READY FOR DELIVERY... ONLY...

$57.50

ABC POPCORN CO.
WHOLESALE AND SUPPLIES
2641 W. NORTH AVE.
CHICAGO 47, ILL.

HAMILTON

is in PRODUCTION again!

Famous MODEL P-W coin operated person weighing SCALE is available once more in limited quantities.

- LOW COST
- MODERN DESIGN
- LIGHT WEIGHT
- RUGGED CONSTRUCTION
- NO MAINTENANCE
- LIFETIME GUARANTEE

The outstanding scale on the market today. Operators can double or triple the number of scales they have in operation if they use Hamilton Scales, with no increase in investment.

*Discounts—Exclusive Territories
Open—Write to

HAMILTON SCALE COMPANY
2641 OLIVER ST. ST. JOSEPH, MO.
Import Firm Offers New Five-Cent Bar

NEW YORK, Oct. 11.—Scheduled to go on sale this month is an imported five-cent bar manufactured in Holland. It was displayed here recently by the Stanley Trading Company.

Bar is a product of the Bensdorf Dutch Company, Bussum, Holland. It is described as a "bubble bar" of cellular texture and made by a patented process. According to reports, the bar will run thru and thru the bar, and there is no hard outside layer.

This is reportedly the first time that an imported candy bar has been manufactured to sell on American markets for five cents. The company will also offer three- and ten-cent bars. One is a milk chocolate bar, the second a semi-bitter chocolate and the third chocolate mixed with ground hazelnuts. The company is in charge of importing and distributing Bensdorf products for all of the U.S. with the exception of the New England area, which is covered by David Mordecai, Inc., Boston.

Distributors • Salesmen

Distributors • Operators

Tropical Trading Co.
716 W. Madison St. • Chicago 6, Ill.
Rowe Will Instruct Ops at NAMA Confab

WHIPPANY, N. J., Oct. 11.—Rowe Manufacturing Company has taken space on the seventh floor of the Palmer House, Chicago, for the convention of the National Automatic Merchandising Association (NAMA), December 14-17, it was reported by Chris Gabrielson, vice-president.

Every effort will be made by Rowe to have a large attendance of its ops at the convention, and the firm will feature instruction for the ops and service at its display.

Representing Rowe will be Ralph Phipps, Gale Anderson and Richard Rags, who will handle the instruction periods.

2 Coin Firms Open

In Charlotte, N. C.

RALEIGH, N. C., Oct. 11—Secretary of state has granted charters to two new firms in Charlotte, N. C., to deal in vending machines. One, Popcor

n Products, Inc., will deal in pop-

corn machines. Authorized capital stock is 1,000 shares without par value. Clyde Traywick, J. Burke Freeland and Alvin London, of Char-

lotte, were listed as the incorpora-

tors.

Second firm, Brady Distributing

Company, was formed to deal in un-

specified types of automatic vending

machines. Authorized capital stock 

$100,000; subscribed stock $300 by C. B. Brady, Maude Brady and J. H. Willsburg, also of Charlotte.

Universal Match Moves,

Enlarges Seattle Branch

ST. LOUIS, Oct. 11—Universal Match Corporation has announced that its Seattle branch is in the proc-

ess of being moved to larger quarters.

New address will be at Lowman Building.

In line with establishing the Seattle area as a major marketing operation, Universal disclosed that Waylon Tonnig, a native of Boise, Idaho, and associated with the firm in the Midwest since his war service, had been named Seattle manager.

Abe Heller and W. E. Temperley, Universal representatives in Tacoma, Wash., and Portland, Ore., respectively, will head Tonnig's sales staff. Harold Hovet will cover the Spokane area.

NORTHWESTERN BULK VENDERS

MEAN MORE FOR YOUR MONEY

There is a Northwestern machine to meet all of your needs. They're built for profitable operating. Dependable vending equipment—a way to services-

satisfying customers. We are Factory Representatives for Northwestern machines in the East. See our complete display and let us give you full details on all the popular Northwestern models.

NORTHWESTERN SALES & SERVICE COMPANY

4105 16TH AVENUE

BROOKLYN 8, NEW YORK

ALL QUOTATIONS NET F.O.B. BROOKLYN SUBJECT TO CHANGE WITHOUT NOTICE.

LOW PRICE!

COIN-OPERATED

POPCORN VENDER

ONLY.... $69.90

Leave the can with the location. Let the merchant keep machine full. It's the sweetest operating deal in the business. You have separate key for cash box. All you do is insert coins.

• Holds 2 gallons of pre-popped corn

• Vends 2 oz. for 10c

• Thermostatic heat control

• Stainless steel, trouble-free mechanism

• Easy to service

• Very attractive metal cabinet

• Well lighted

• Immediate delivery

#1 Deposit With All Orders, Balance C. O. D.


2301 Milwaukee Ave.

Chicago 47, Ill.
Detroit Firm Plans New Procedure for Vending Operations

DETOUR, Oct. 11.—New firm called Associated Vendors, Inc., is being organized with capital of $50,000, to act as a holding or investment company in the vending machine field. Group is headed by Shirley T. Johnson, Detroit attorney. Offices of the company are located at 600 Griswold.

Active manager of the company is L. R. Tower, of the Miller Renower & Company, who stated that the company would not engage in actual operation but will secure locations and contract them out to other companies in various fields of automatic merchandise.

7 REASONS WHY
The POSTMASTER
is the PREFERRED POSTAGE STAMP VENDER!

1. Vends choice of three sanitary stamps directly from U. S. Government rolls! 2. Each unit adjustable to vend 2 to 3 stamps. 3. Stamps are accurately cut off on perforations! 4. Full rolls of 500 or 1000 stamps inserted in a few seconds. Eliminates expense and nuisance of tearing sheets and inserting stamps into folders. 5. Capacity 2 to 3 times that of other folder-type venders. Takes only a few minutes to service. 6. Aluminum cabinet (11" x 15½" x 8½ deep), finished in attractive colors and trimmed in chrome. Precision-built mechanism constructed to last a lifetime. 7. Merchants welcome Postmaster because of its compactness, streamlined beauty, time-saving and money-making features.

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DAVAL PRODUCTS CORPORATION
1512 N. FREMONT ST., CHICAGO 22, ILL.

Milk Bureau Study May Help Vending

WASHINGTON, Oct. 11.—Research and development of frozen and refrigerated milk and cream and their use by the public is an important to milk and coffee vending operators, is a project approved under the Research and Marketing Act of 1949 (RMA), the Department of Agriculture disclosed last week.

Conducted by the Bureau of Dairy Industry, research is expected to advance the complete utilization of milk and also to lessen some of the seasonal milk marketing problems. Currently, long-time preservation of milk products involves the removal of virtually all water (dried milk), removal of almost half its water content (evaporated milk), or removal of about half of milk's water content and the addition of sugar as a preservative (sweetened condensed).

In announcing the new project, RMA Administrator E. A. Meyer revealed that there had already been considerable research in recent years concerning the preservation of milk. He stressed freshness retention as the biggest problem encountered thus far.

Missouri City Adds Local Cigarette Tax

ST. LOUIS, Oct. 11.—Another Missouri city has placed a local tax on cigarettes. The city council of Louis has voted a 2-cent per pack tax to go into effect November 1.

The tax law provides for a tax of $1 per 1600 on all cigarettes sold at retail. Merchants, and venders who qualify as merchants, will receive 10 per cent of the face value of the stamps for handling costs.

Plan Wider Variety Of Electro Colors

NEWARK, N. J., Oct. 11.—Walnutavern, a new variety finishes are promised, the most popular choice of operators buying Electro, electric cigarette machine, according to John Caruso, C-Eight Laboratories president. It is expected that, by the end of this year, the vendor will be produced in a wide variety of grading effects which will give the appearance of natural wood, Caruso states.

SPECIAL CLOSE-OUT!

ACT AT ONCE—LIMITED QUANTITIES

BOSTON BAKED BEANS

Packet 9 lbs. to lbs. (with Free Finishing Flavor) 20c LB.

RAINBOW PEANUTS

(Candy coated peanuts—assorted flavors) Packet 72 lb. to lbs. (24-doz. pkg.) 20c LB.

CHOCOLATE COVERED PEANUTS

(Pack of 12 oz.) to lbs. (24-doz. pkg.) 20c LB.

SUGAR TOASTED PEANUTS

(Vinegar peanuts—unpeeled roasted) Packet 72 oz. to lbs. (24-doz. pkg.) 30c LB.

ASCO PACKING CO.

55-57-59 Bradford St., Newark 5, N. J.

FRANK DIST. CO. 535 N. 8th St., Philadelphia 8, Pa.
Full Production For Tradio Coin Radio for Cafes

NEW YORK, Oct. 11.—Full-scale production of a new coin-operated radio designed specifically for both production and operation was announced this week by Tradio, Inc., Ashbury Park, N. J.

Known as "Tradio-Ette," the six-tube receiver was described by Victor-Trad, Inc., as the world's smallest coin-operated radio, measuring 7 1/2 inches long by 4 inches wide and 3 inches deep. Despite its small size, Trad claims the new set incorporates the sensitivity and selectivity usually found in much larger size equipment.

Features of the radio include a specially designed squeegee circuit to eliminate inter-station interference and a pre-set maximum volume control which restricts the program chosen by the listener to his individual booth. No inter-unit wiring is required, and the lobby is operated in individually to a standard electrical outlet.

Trad also declared that Tradio-Ette is fitted with a slug rejector, as well as a coin distributor the play from 7 1/2 minutes to one hour at the option of the operator, by means of a simple money count device. Since no outside antenna is required, loose wiring is eliminated, as a new set is enclosed in a aluminum cabinet available in a variety of colors.

As a result of this the radios have been tested on location, according to Trad, and will be made available to operators for the new distributors of the coin radio's own distributor organization.

New Distributors Named by AMI

CHICAGO, Oct. 11.—AMI, Inc., has appointed two new distributors and extended the territory of a third distributor, Lynde C. Force, director of general sales, announced Thursday.

Force stated that the Automatic Games Supply Company will handle AMI equipment in the territory that borders on Eastern North and South Dakota. Automatic will be managed by Bob Wenzel, former assistant managing editor.

Second appointment concerns the Koers Distributing Company, Rapid City, S. D., which will distribute the coin machine manufacturer's products in Wyoming, Eastern Montana and the western parts of North and South Dakota. Owned by J. G. Koers, this company will establish a branch office in Sheridan, Wyo., in the near future.

Force said that both firms will have full sales and service drawings at dates to be announced soon.

AMI also disclosed that David Rosen, Inc., Philadelphia, will handle its equipment in Maryland. Firm, already an AMI distributor in Eastern Pennsylvania and Delaware, will establish a separate corporation in Maryland for sale of equipment in Baltimore, according to Force.

Star Disks Aimed at Jukes

NEW YORK, Oct. 11.—Adventure Records, which has long been noted for being children's records, has started a new pop label, which will be called Star, and which will be distributed by the new Juke box play. Initial release will be by Gene Autry, "Chopin's Waltz," "Chops the Wood," by Sunyelbe, and Their West Virginia Billilbilles, backed by Jenkins, with Ginger and Lanny Grey and a sextet. Label will be distributed by Midtown Distributors.

Los Angeles Juke Box Operators Believe Tavern Video Use Only a Temporary Measure

Divided Opinion on Amount of Play Loss Due to Tele-Junior

OPS HELP VETS

NEW YORK, Oct. 11.—Local jube box operators helped to promote Mayor O'Dwyer's campaign to provide jobs for vets by including in their machines the record, Let's Get A Job for a Purple Heart Joe, the theme song of the Job for Veterans Week.

Special Board Meet Held by Cincy Ops

CINCINNATI, Oct. 11.—Automatic Phonograph Owners' Association (APOA) held a special board meeting Tuesday evening (7) at the Towers Tavern. Chester, president, announced. During the meeting a committee was appointed for the Christmas party to be held December 1 at the Hotel Gibson here.

Serving on the party committee are Ray Bigen, chairman; Bill Harris, Harry Hester, Al Lieberman, Mrs. Ganzmiller and Charles Kanter.

Videograph Gets the Jump With Coin-Juke-TV Combos

NEW YORK, Oct. 11.—Getting a jump on the rest of the industry by officially showing a new coin-operated television set-juke box combination, as well as a new wall box which will offer television, two-channel radio and music selectivity, the Videograph Corporation will take over the Salle Moderne at the Hotel Pennsylvania for three days starting Friday (17). There it will aggressively promote the showing nationally thru special delivery announcements, wires and special delivery invitations.

H. F. Dennison, Videograph president, in announcing the showing, said Videograph would advocate a minimum guarantee of $20 weekly front money for the operators handling his equipment. Dennison told The Billboard that he and his firm would make every effort to establish the guarantee now—which will be paid in five phases of the industry (coin-operated television) and combination televue-juke is new, so that the location owners would not be broken in to expect a strict division of the take without a minimum guarantee.

"We are urging the $30 front money," he said, "to protect the industry's future. For the next few years Videograph, and the other manufacturers of coin-operated combination equipment, will not have any trouble selling all the equipment they can turn out. But we are looking ahead to the third and fourth year, when present equipment will be exhausted and when the operator will have to replace large numbers of units with improved models.

By getting his front money from the start, the operator will be able to decide for the future, and with the current profits from his combination, he will be able to re-invest in other types of coin machines.

"Location owners have shown that they are receptive to such an idea," Dennison continued, "by purchasing non-coin-operated television receivers ranging from $1,000 up and giving off the sets with $25 to $30 weekly payments for a period of a year or more."

PORTABLE EQUIPMENT used in service training schools of Rock-Ola Manufacturing Corporation is demonstrated by Jack Barabash, firm field servicermain and one of the school's instructors. Shown above are wall charts of phonograph mechanisms, projector and film library of 118 slides that depict parts and sections of different units of the firm's equipment.

Los Angeles Juke Box Operators believe Tavern Video Use Only a Temporary Measure

Another point against tele is that when it is introduced it serves no purpose as a patron who wants a quick drink before he goes home is unable to get to the bar or counter quickly because the operator has to set there. Being pinched for time, this type of patron generally leaves without making a purchase.

Ray Suhr, an operator, said that he has a television set in his bar but that it had cut into his gross. When the television set is on, the juke box loses business despite the fact that there has been only intermittent programs over the two channels which are used. The juke box operator said that as long as the programs were of the type that they are forcing on him he was going to continue.

The operators are not the only ones who believe that telie will get good earnings. The Moors who sell the device that will supply radio, phonograph music—and television—all on a coin-operated basis.

Bill Bullock, a coin-juke-box operator and associated with Southern California Automatic Music Operators' Association (SCAMOA), believes that the juke box selling point is "Music you want, when you want it." However, he feels that the best way to handle it is to tie it up with music men, who also have both the job as well as the money to give the two. Bullock said he had found that most taverns draw people during off hours, and that, and the minute the free show is over, they leave for home, leaving the tavern owner to serve only the stragglers who remain.

Layne Rice, an operator, said that television was in some of his spots but that he had been taking hard for music. He pointed out that he was selling locations on the idea that they were good for both music and television, and that television was a hit. Rice added that he had found that television was a real lure to keep the tavern owner to sell only the stragglers who remain.

Practically all of the operators who have had video competition report that when it was first installed it pulled well. After a while, when the novelty wore off, it seemed as though the music was taken home where the location owner and his family could enjoy it in the quiet of their homes. Despite all of this, the operators are watching. One man was quoted by a location owner who was bent on putting in a set and when the music was being played, it was decided to dig into the technicalities of the set for his own amusement.

"Do you know there are 9,000 volts of electricity in that set and why the glass is green? I just asked him, figuring he would get a negative answer, he was liable to explode," he warned.

Music machines have no competition there.
AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Troubadours
including Red River Dave, the Light-Horsemen, and Lou Emerson and Rattles.

Gene Autry guested on Bill Stern's eighth anniversary broadcast last week from his dressing room in Madison Square Garden, New York, where his radio was working ... Roy Ritter's radio currently in Chicago. ... Universal Records lineup a billed show with the inked Sammy Madden's Wisconsin old-time band.

Close Harmony Ranch
Roy Wee, of the Range Riders, WGAR, Cleveland, reports that his Harmony Ranch, located outside of Cleveland, opened October 12 and a successful outdoor season ... Chester Studman's Candlelight Jamboree, at Gadden, Ala., is looking for name headline folk talent for future shows. The regular cast was recently joined by Smiley Wilson and Kitty Carson, from WWVL, Peoria, Ill. Curly Fagan, of New Orleans, is another recent addition.

Tex Ritter winds up a personal appearance on the West Coast during October 19 and 20. William Price Finell has just completed a week at the Paladium, Cleveland, and his show was a smash hit. At the Oriental, Chicago ... Eddie Arnold's latest recorded duet. To My Sorry, was written by W. J. McIlhag, who also authored What Is Life Without Love? ... Claude and Buddy, the president record artists, have left KEKX Little Rock, and moved to KNOC, Montrose, Ia., where they already have one sponsored show daily.

Bill Boyd and his band have been having a hectic time keeping up with their schedule lately. They have been doing personal appearances in Fort Worth from the Virgil Bourland recording studio and doing their broadcasts from KXKQ, Fort Worth, via remote control. They rush back to Dallas, where they are heard daily over WHB, and often over to the coast studios of KLDD, Dallas, and cut records and O. Boyd expects to be in Hollywood November 1, where he will record and do a flock of personal appearances.

Slim Blythe has taken over Moose Auditorium, Allentown, Pa., for a new show of Sunday Western shows. Using his own cowboy company, Reinert is alternating great entertainments and has already booked in Pepper and Jamie, Broadway Buckner, Rusty Reeker's Tumblers, and Jack Day. ... Willis Meyers, new Cowboy Record artist, is alternating between WKRN, Allentown, Pa., and WNBQ, Morristown, N.J. His first four sides include Great Speckled Bird, Don't Stand in God's Way, You Can Be a Millionaire, What Men and The Post is a Pleasant Place.

In the near future, a 1,000-watter will open at Conneticott, O., where Tex Ritter, and Station Manager Fred Dodge reports they will use plenty of regular folk music for a starter. Al Rogers, of WJAS, Pittsburg, and his partner, Perry Beer, plan to open the station October 10 for some station in West Virginia.

Pat Patraw and Pete Taylor have teamed up with Tex Roodock to create the schools around the York to advertise Autry's radio. Taylor is also doing a show over a new station in Vincennes, Ill. ... Jimmy DeKnight, cowboy writer, did a guester on the Muncie station's video show with Jenny Whips over WPTZ, Philadelphia. ... Jake Bus Cannonball, published by Jack Howard, Philadelphia, has been waxed by Roy Whaley on Cowboy, cousin Ford Lewis on Four Star and Jesse Rogers on Sonore.
If it's a Mills I always play it!
you can't beat a bargain!

the Public prefers
THE MILLS CONSTELLATION
the coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
Mass. Ops Ask Distrib Aid In Fight on Direct Sales

WORCESTER, Mass., Oct. 11.—Members of the Worcester County Phonograph Operators' Association have requested distributors in their territory to aid them in their campaign against direct sales of juke boxes to locations.

Officials of the association informed The Billboard this week that at least 10 phonographs, all rebuilt models, have been sold directly to location owners here during the past few weeks.

A spokesman for the association said that operators here are powerless to control the situation without help from the distributors.

He reported that the association

Atlas Novelty Holds First of Annual Juke, Parts Meets in Omaha

CHICAGO, Oct. 11.—Atlas Novelty Company held the first of its annual Seeburg phonograph and accessory showings today at the Paxton Hotel in Omaha.

Second meeting, scheduled for October 12, will take place at the Des Moines office, where this meeting is to be in Peoria, Ill., at the Jefferson Hotel October 18. Refreshments and entertainment are being offered at all showings.

All Atlas officials from the Chicago headquarters will be present at the three meetings. Reed Whitney, Seeburg factory distributing manager; Phil Moss, from the Atlas Des Moines office, and Bill Cuff, Atlas representative in Nebraska, will also attend the meetings.

Phoney Coins

LOS ANGELES, Oct. 11.—According to U. S. Secret Service agents, somebody in this city is making plenty of money—but it isn't very good money. Counterfeit 23-cent coins apparently are being made in wholesale quantities in a Los Angeles "money mill," the agents said. The coins are not well made, but might be intended for amusement machines and vending devices only, the agents believe.

Several hundred coins have been seized in Las Vegas, Nev., where two men are under arrest on suspicion of trafficking in them. The coins have been traced to Los Angeles.

Cade Distributing Announces Changes in Firm Personnel

PHILADELPHIA, Oct. 11.—Cade Distributing Company here, formed in June this year and headed by Charles L. Cade, reorganized its personnel at a recent dinner meeting.

Arthur Schaffer, well known in the phonograph industry, was appointed sales manager of the Packard Distributor. James E. MacDermott, a newcomer in the industry, was named general manager, and Gus Back was appointed supervisor in charge of service.

George Cade, firm's secretary and treasurer, it was announced, will spend the next few months making a survey of the territory covered by the company.

Another addition to Cade Distributing is the new private secretary, Miss Annalle Anson.

Claim Melody Time Coin Radio OK for Use as Fire Alarm

LOS ANGELES, Oct. 11.—Melody Time, the coin-operated radio with the intercommunication feature, complies with Assembly Bill No. 73 requiring apartment houses three stories or more and containing 20 or more rooms to have automatic or manually operated fire alarm systems, Ken Bevan, head of the firm, said.

The set, built to the standards set by the National Board of Fire Underwriters, affords patrons of motels and hotels with radio entertainment. The inter-com feature enables patrons to talk to the office by merely pushing a small lever on the side of the set to open the circuit. Because of the office of the establishment is in touch with every room in which a set is installed, the inter-com set-up can be used in event of fire or other emergencies.

Bevan said that a number of models in this vicinity had already complied with the requirements under the bill.

At the time some of the installations were made they were used for entertainment and for announcing the arrival of visitors or phone calls at the office.

According to Bevan, the Legislature is considering more stringent regulations on fire alarms, feeling that the protection should be extended to smaller buildings.

W. Cuker Made Office Mgr. of Murphy Distrib Company

ST. LOUIS, Oct. 11.—Murphy Distributing Company here has announced the appointment of William Cuker to office manager.

Firm is a distributor of AMI equipment in Missouri and Southern Illinois.

Coin Machine Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

LEADERSHIP FOUNDED ON SOUND FINANCING EXPERTLY ADMINISTERED

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Two entirely different types of coin operated systems that will revolutionize the entire automatic music industry.

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**OCTOBER 17 • 18 • 19**

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*Videograph Corporation* 601 West 26th St. New York 1, N. Y. • BRyant 9-3734
ADVANCE RECORD RELEASES

(Continued from opposite page)

LATIN-AMERICAN

A LA MALA....Eddie Gardener (HANDS OFF THE BEANS)....Peerless 25-1095

AMOR TORERO....Marichu Juan Gutierrez (MARCHA AL-pons)....Peerless 25092

AVEYUENTA....Victor 23-0679

CELESTE Y GRIS....Marichu Juan Gutierrez (TE VENDE)....Peerless 25090

CON LA COMIDA NO SE JUEGA....Oquendo and Peña Dova (OCA RAREZA)....Victor 23-0677

CUANDO TE QUIERO....Hermanas Hernandez (POR UNA)....Peerless 25097

DECITAS Y VERAS....Eddie Gardener (HISPANITA MIRANDA ORK)....Peerless 25067

EL APASIONAD0....Angelina y Tono (EL VAGABUNDO)....Peerless 25084

EL CORSITO DE NAYARIT....Martino Coronel (MUCHO)....Peerless 25094

EL TELEFONO....Vicente Valdes (RONCO)....Peerless 25094

LA DAMA DEL CORRIDO....Eddie Gardener (NOSOTROS)....Peerless 25067

ESTA NOCHE ME EMPRORACHO....Hugo Del Carril (A MEDIA)....Peerless 26062

FAVORITE RUMBA RHYTHMS

ALBUM....Nora Morales....Decca A-576

LA RUMBA....Decca 50004

La Rueda....Decca 50002

No Mq Deles de Queer....Decca 50008

Oye Negra....Decca 50012

PAPA FLOTA....Decca 50015

RUMBA....Decca 50035

FIESTA....Los Tres Vaqueiros (LA CARRETAS)....Peerless 25065

FULL SPEED AHEAD (A Todo)....Hermanas Angel (MARISCHAGUAY)....Peerless 25081

HUGO DE LA BUENA SUERTE....Juanita Escoto (A LA)....Peerless 25069

LA DAMA DEL CORRIDO....Julio Cortina (LA)....Victor 23-0677

La CARRETA....Los Tres Vaqueiros (FIESTA)....Peerless 25065

LA MOSA....Triu Duran (LA PACHUQUITA)....Peerless 25083

LA PACHUQUITA....Triu Duran (LA MOSA)....Peerless 25083

LAS PERLITAS....Marichu Juan Gutierrez (ME VIENES)....Peerless 25000

MAS Que AMOR (Mama de Queer)....Marichu Juan Gutierrez (AMOR TORERO)....Peerless 25006

MAS ME VIENES GUANGO....Marichu Juan Gutierrez (LAS PERLITAS)....Peerless 25009

MUERTE DE MANOLETE....Triu Jaisittia (PICHICHALCO)....Peerless 25010

NO ME SORPRE...]...Hermanas Hernandez (CUANDO TE QUIERO)....Peerless 25094

NO TE VUELVAS A IR....Hermanas Hernandez (NO TE VUELVAS A IR)....Peerless 25000

NOCHE DE RONDA....Irving Fields (Campos Trio)....Peerless 23-0676

NOCTURNO INDIANO....Alberto Socaras Orch (RUMBA)....Peerless 25-1095

NOVILLERO....Juan S. Garrido Orch (SILVERIO)....Peerless 2487

PAN, PAN, PAN....Nora Morales (UN POQUITO)....Peerless 25017

PICHICHALCO....Triu Jaisittia (MUERTE DE)....Peerless 2503

POR QUIERO A UNA MUJER (I love a Woman)....FULL SPEED....Victor 23-0681

POR UNA MUJER....Hermanas Hernandez (CUANDO TE QUIERO)....Peerless 25015

RASTROS (Vestige)....Triu Vegahajem (MAS QUE)....Peerless 25079

RHUMBA FANTASY....Alberto Socaras Orch (NOCTURNO INDIANO)....Peerless 25067

RHUMBA QUESUMBA (Sizzling Irving Fields (Campos Trio)....Peerless 23-0676

RHUMBA QUEZUMBA (Sizzling Irving Fields (Campos Trio)....Peerless 23-0676

Rumba de DONCE....Vicente Valdes (EL TELEFONO)....Peerless 25079

ROSALIA....Alberto Dominguez Orch (VIVA MI)....Peerless 2497

RUMBA VOL. II ALBUM....Eddie De Leon Orch....Decca A-587

SANTO AMOR....Maximilian Bergers....Decca A-588

SANA SAN...Jardineria (The Gardener)....Decca 25132

SANTO AMOR....Maximilian Bergers....Decca A-588

SOUVENIR ALBUM....Machito and His Afro-Cubans....Decca 25130

TAK MEO....Jose Curbela Orch (Chita Izar) (TE AMO)....Peerless 25067

TAXI LA PROVINCIA (A Pasaje Para La Provincia)....Vicente Valdes (CHITA IZAR)....Peerless 25067

TE VENGO A PEDIR UN FAVOR....Marie A. Rodriguez (CELESTE Y)....Peerless 25067

UN POQUITO DE AMOR....Nora Morales (Bob Johnston) (PAN)....Peerless 25067

VARIADA AL CARRO....Varnita Morada (VENTANITA VARIADA)....Peerless 25067

VARIADA MONTADA....Lauro y Ray (VARIADA)....Peerless 25067

VIVA MI DESGRACIA....Alberto Dominguez Orch (ROSALIA)....Peerless 2497

(Continued on page 116)
New York:
Plans have been completed by McKim Smith, president of the National Association of Amusement Machine Operators (NAAMO) for the 50th-annual NAAMO convention to be held at the Waldorf-Astoria next Wednesday (11). It was reported that a large class of the NAAMO mechanical school is winding up its work, and that A. P. Henry, head of the Manhattan Trades School, reports the entire graduating class will finish their course with honors.

Tim Stewart, president of Stewart Products, Greenwich, Conn., has purchased the building housing his present headquarters and plans to use the site as a research laboratory. . . . Ben Horowitz, of Atlantic Sales Company, has been bumbling with three coin-operators from Argentina. Ben also reports recent jude box sales to Belgo ops.

Now that the World Series is over, the fall season has started full blast. The avenue was jammed with out-of-towners for the seven days of the series, with coinmen scrambling for ductac to accommodate their visiting customers. . . . An Imperial picture machine has been installed in Johnny Christopher’s 42nd Street arcade.

Henry Solder has opened his new Belco Sales Company, with headquarters and offices at 141 south Sells, of the Acme Sales Company, bought a 300-pound tuna last week-end while fishing at Fire Island. Sam says he is looking for a dairy firm and is buying the A. M. Distributors which he owns, which is about 250 miles along on location.

(See New York on page 112)

Worcester, Mass.:
Operators are still talking about the Wurlitzer party at the OK Hotel last week. Red, Bill McDonald and Bob Jones, of Boston, are topnotch hosts.

Looking over the new models and enjoying the refreshments were Tony Salvidio, Jack O’Day, Ed Christie, Steve Patiuck, John Cheppon and Ray Sheehan, a former operator who sold his route some years ago, is back in the business again.

Detroit:
Albert Hoffman, amusement operator, is getting ready for the new season of Wurlitzer machines. They had been in storage because of the wartime scarcity of parts. Hoffman was about to operate them. . . . Harry Lewis is returning from a vacation in Acapulco. His partner, Archie Gayer, just got thru spending his vacation at his home here. . . . Clarence W. Franklin, who recently established the Michigan Amusement Company of Charles W. Palmer, of Dearborn, has left for a honeymoon trip following his marriage last week.

Paul Kurtz and Wayne T. Benjamin, who recently formed the Personal Service Vending Company at 3000 E. Division Street, a branch of the Detroit Coin Machine Company, report the company is open.

New Orleans:
Operators on the Mississippi and Louisiana Coast are in full operation with coin equipment from the recent hurricane and flood has proven堑 and effectively. Mr. Wickefield, president of the Orleans Coin Machine Exchange, reports the company has had difficulties, but before there will be any play in many locations. He and other representatives of the company have made an excursion to the visit to the stricken coastal areas.

Coast operators are of the opinion, generally, that most of the damage has been lost, and many do not expect much activity until next summer to return. Some operators, although not enthusiastic about replacing equipment now, due to the fact that many of the new operators and coin locations, have to be completely re-built. According to reports, little of the equipment destroyed was covered by insurance.

Benny Catilla, of Pascagoula, Miss, who has a machine and two outstanding phonos and four pin games . . . Mrs. Marie Friedhoff, of M.M. Amusement, has suffered considerable loss, as did A. H. Peeples, New Orleans, who lost all of his new Wurlitzers on the Coast. . . . Jack Wainwright, owner of several amusement halls as well as business and commercial buildings, has entered the juke box business as well. The operator is reported to be expanding rapidly.

A. P. Monte, of A. M. Amusement, returned from a trip to Hot Springs. . . . Villers is now making various makes of jukes at his Villers Sales Company. His report departs 24 hours for operators. Joseph reports a continuation, if not "bottled" experience for operators. Says says dish sales are good. . . . The New Orleans Pinball Operators' Association (APOA) held their annual meeting in several months at May’s Restaurant with Julius Peterson presiding. . . . Dixie Coke Machine Company recently shipped a number of counter machines to Nickerson for Senior Remedies.

Buster Williams, owner of Music Sales Company, with offices in both New Orleans and Memphis, was called to the latter city October 5 because of the death of his wife. Mrs. Williams, general manager of the firm here, is impatiently waiting for the return of her husband. He is now in the firm’s record department. Lamar Roberston, is manager responsible for the Mississippi territory for the company. Visiting Music Sales from Monroe, La., recently were M. Ward, manager of Delta Automatic Music Company; Sam Bush, owner of Speedball Crome, all of the same firm.

Music Sales, says Williams, expects to be in its new quarters in a few weeks. A contract has been let for remodeling the interior and construction of new mass-merchandising for coin sales. First floor will be used for display, sales and pinball repair.

Fab Distributing Company is comfortably settled in its handsome new building.

Kansas City:
Betty Marley and Stephen B. LeMoyn, who were married here October 2, Bridie is the daughter of Mr. and Mrs. Bishop Bridie. Her dad, is president of the 180th coin machine circles. Labunski, who speaks several foreign languages, is a lecturer on foreign affairs. While in the service he was stationed in foreign parts in England and in Europe. After the war, he left his job as an English teacher and also did liaison work between units of the American and Russian armies in northern Russia and Europe. Newyearly, who leave soon on a six-month tour of the S. S. service, during which Labunski will speak before various well known clubs and organizations.

Los Angeles:
Delves and Jean Minshure staged their Seeburg open house Sunday (3). Already plans are being made to show the equipment at the next show in Phoenix, Ariz., October 26. Chances are that Jean Minshure and Mike Delves will travel to California to see the Arizona city for the showing. Additional shows in San Diego, San Bernadino and Bakersfield, Calif, for the company are also being planned. Mike Delves is the manager of the music box at Bill Leuenhagen’s, is off to Palm Springs with his wife. Mike Ripe, of Ripe Music Company, left for a month’s vacation in Tennessee.

Jay Bullock has announced that he will attend the California Coin Show November 1. The new spot is at the corner of 1200 and Broadway. Jay said. Operators are not enthusiastic about replacing equipment now, due to the fact that many of the new operators and coin locations, have to be completely re-built. According to reports, little of the equipment destroyed was covered by insurance.

Harold Tureen, of Long Beach, Calif, a visitor at Badger Sales Company, is still in the area. Sonny Badger, has moved into his new house. At Badger, Jack Leonard is busy getting together his new line of goods while his sidekick is in Chicago. . . . His former dealer, Mr. Harry Pico from Anaheim. . . . Edward L. Nelson, vending machine operator, dropped in on the M. S. Davis Distributing Company, back at his desk following a brief business trip in the territory.

Harold Tureen, of Long Beach, Calif, a visitor at Badger Sales Company, is still in the area. Sonny Badger, has moved into his new house. At Badger, Jack Leonard is busy getting together his new line of goods while his sidekick is in Chicago. . . . His former dealer, Mr. Harry Pico from Anaheim. . . . Edward L. Nelson, vending machine operator, dropped in on the M. S. Davis Distributing Company, back at his desk following a brief business trip in the territory.

Des Moines:
Plans are in the making for a meeting of Iowa coin-machine operators to be held in the Des Moines area during the month of November. No definite date has been set and details are still in the preliminary stage.

Some 200 operators and guests attended the two-day opening show for new Wurlitzer phonographs at the Paster Distributing Company in Des Moines. The Paster sales house was held at the firm’s display rooms which were elaborately decorated for the occasion, and the wurlitzer factory, was on hand for the opening of the new machines. Sam Cooper, of the Paster office of the Paster Distributing Company, was in attendance to transmit the Des Moines office.

Ted Bush, of the Bush Distributing Company, has been a visitor with Irv Sandler, of the Sandler Distributing Company, Maynard, Mass., who was also on hand at the Sandler office in Des Moines. G. H. Franklin, Des Moines manager for Atlas and Warren Merril, all of the Des Moines firm, were present. The Seeburg sales meeting held in Chicago.

Cincinnati:
Sid N. Chester, president of the Automatic Phonograph Owners’ Association (APOA), and his wife were regular visitors at the recent Coin Show held at River Downs, both being prominent personalities in the Cincinnati area. Chester held a special board meeting October 1. . . . Mrs. Ann Unger, who operates the Queen Unger’s at Washington, is a new member of the APOA.

Nat Bartfield, of the B. W. Novelty Company, is on vacation with his family. They are visiting Pittsburgh and the northern states. Mrs. Unger was moved into their new apartment on South Third Street. The Bartfield’s are on a month’s trip. . . . Charles Kanter, Acme Sales Company, is also vacationing. Charles is visiting his mother in Beachwood, Ohio, and has been visiting his mother and father and at the same time recuperating from a recent serious illness.

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Chicago:
Real indication of increased action on the production and sale fronts is the recent volume of distributor meetings being held by manufacturer organizations. Recent conferences were held by O. B. Jennings and J. P. Seebargh firms with more about to take place in Chicago. In addition, Western sales manager, is back from a trip to the Portland-Vancouver area where he learned the problem of service is one of the obstacles to this type of operation. Reliable operating companies would discourage a mechanic serving this type of talk, the health of independent mechanics are picking up stray jobs of this nature.Entering the occasion from Chicago in 1906, he sold his route of pinball machines in taverns. Tavern operation, he says, is improving in that the owner is given more place to minors who misrepresent their age, the liability being placed by the State liquor commission on the minor and parents after the tavern operator has exercised due precautions against serving an under age person.

Grant Slag, vice-president of Bell-O-Matic Corporation, has prepared a four-page brochure in dazzling colors that shows the firm's bels to best advantage. Good natured Grant was the manufacturer of Chicago recently. In the Queen City to attend the wedding of Evelyn Goldberg, daughter of Bickel, Inc. Here, Grant was invariably served sandwiches or sandwiches while other guests attending the nupile parties leaned on stocks.

Harry Brown, head of American Amusement Company, reports that George Pomeroy, of roll-down fame in New York, is establishing offices and mamey, facilities in Brown's Grand Avenue building. Pomeroy, who will occupy 10,000 square feet there, is due in Chicago Tuesday (14) to complete final arrangements.

Charlie Schlitch, manager of the music division for Mills Industries, reports sales are at a peak. Consolidation production is now permitting him to handle caroled shows. He also says anyone reporting that the music business is at a low point is just not doing the necessary picking required of the times, now that full scale competition is back. He gives credit to his staff for realizing that the melt-in order days are over. Incidentally, Schlitch quit his job for a one week vacation this week. He expects to return to his offices in a week. 

Over at bucket manufacturing is the time, the included Tom Crosby, of the Chicago Consolidation, of Vend-O-Matic, in Nashville, R. E. (Smitty) Smith became a grandfather to a 5-pound boy Tuesday (7). Baby's dad is R. E.'s son, Tom, who put in a hectic four years on a navy subchaser off the coast of Trinidad.

Ed Hollen, president, of Marvel Manufacturing Company, reports that samples of his new five-bell, now on display at distributor offices, are already beginning to get orders.

Fulton Moore, Williams Manufacturing Company, states the firm is going strong with heavy production for its Atlantic Model. He reports a trick showing up in the firm making this shot recently were Ed Ballyfield, New Orleans, and Sam Isenberg, who has the London Distributing Company in Milwaukee. Recent coin rolls include J. Byrd and A. Sock, who jointly head the E & S Sales Company in Chicago, Ill., and Ed. Kilby, up from North Carolina.

Bernie Schutz, Coin Amusement Company, has been assigned by that organization for observation. Firm, however, is carrying on with conversions of Dallas. I. E. A., is on a business trip that will take him through Tennessee, Missouri, Kansas, and Northern Idaho. Portland, Ore.; San Francisco, Los Angeles, San Antonio and Houston.

Address: Box No. 129, The Billboard, 155 N. Clark St., Chicago, Ill.
COINMEN YOU KNOW

New York:

(Continued from page 110)

Murray Cole and John Ruth have formed a new joint venture, known as Sugarbowl, as well as a postage stamp machine... Jack Heide, of Heide Candy, was a guest at the New York tobacco table meeting last week... Dave and Al Simon are now in their new headquarters on 10th Avenue.

The Booth Tobacco & Codpiece Company held a big party last week to open its new building. President George EKelen reported a full house attended the party., . . . Charlie Lichtman, of Hub Distributors, is trying to salvage the firm's assets, in the hope of setting up a new company. It seems Charlie is still getting tickets for blocking the sidewalk outside the Hub headquarters with excess jukes.

Leo Knebel, formerly of Minutie Music, is now working for R. D. Knebel's new combination juke-box-television firm, Videograph, as an engineer... Bernard Kato, Coney Island arcade owner, is busy getting an island arcade group organized... Sam Garber and Stanley Gersh, Perfect Games Company executives, have moved into their new headquarters in Coney. Firm soon will announce a new machine.

The Automatic Music Operators' Association's (AMOA) annual dinner meeting and party Saturday (18) at the Waldorf-Astoria will celebrate the organization's 10th anniversary. Barney Schilling and Ruth Nussbaum, in charge of arrangements, report a big ticket sale.

Irving and Milton Goldstein, Automatic Book Vending Company heads, report production of the Book-o-Mat machine is under way... Phil Mason, of Dave Lowry & Company, reports a large-scale buying of juke boxes in recent weeks. The firm has added a girl to the staff to handle foreign orders.

Lou Brown, Coradin, reports the firm has a new coin-operated radio. Lou also has licenses of the newest coin machine distributing firm bearing his name, visited town last week... Max Levenson is busier than ever and more and more of the details of his brother Harvey's new Food Vending, Inc., juke appointment... Stan Weiser and his wife are the parents of a second daughter. The newcomer has been named Terry Lynn.

Larry Ascher, International Mutoscope Corporation, says the firm plans to exhibit his new package Wurlitzer in the Christmas Special at the Grand Central Palace in December. Mr. Ascher, New York City's most modern coin-operated machine manufacturer, will operate around the country during the remainder of the year, for the benefit of his dealers.

Samuel Lesch, head of the International Vending Machine Corporation, will exhibit his new package Wurlitzer at the Hotel McAlpin early next month at a special party. The Food Fair Show, to be held on the Steel Pier in Atlantic City next January, is slated to feature several new coin box machines, manufactured by new firms, which will be shown for the first time.

Max Levine, Scientific Machine president, is readying a new machine for an early showing... Lou Jaffa, who heads the Electric Vending Machine Company's sales manager, states that sales have been growing steadily...

Harry Meyers, Postage Stamp Machine Company, has been selling many of his machines to chain stores.

Max Pollay and Nat Geor, of the newly formed Dynamic Devices, Inc., have started production on their new game, which will be known as Bell-o-Matic... Fred Read, R. A. Vending, is back in town after spending a three-week vacation in Jacksonville. Florida, visiting the future Mrs. Read.

Irving Meyerson, Trenton, N. J.; Max Fine, Syracuse, and Robert Morrison, Hillsdale, Mass., were visitors here last week and enjoyed some of the Indian summer weather... Al Meyers, Rockaway Park, arcade owner, is going to Hot Springs after a rest... Empire State Candy Club will hold its annual convention in Syracuse Saturday (18).

J. W. Shillan, former English coin machine manufacturing executive, is currently at the Commodore Hotel... Ralph Pellete, Silver Creek, N. Y.; C. W. Michaelis, Dunkirk, N. Y., and J. W. Donough, Somerset, Mass., were some of the out-of-towners on the avenue last week... Abe Ber- tengberg, former New York operator, is now operating around St. Louis.

Ed Lessen, Viking Tool executive, left Sunday (13) for Chicago on Mint-POP business... Jack Hyfon, head of the Book-o-Mat machine manufacturing firm bearing his name, is reported due in the city within the next month... Henry L. Frank, Frank Vending, is vacationing in Atlantic City, ... Ted Kruse, Amusement Corporation (Chicago) executive, is expected in town this week.

Game machine operators are looking with interest on the local situation... John Bowman, Spacecraft, engineer, instructed at the National Association of Amusement Machine Owners' Mechanic Training School last week... Max Schaffer, executive of the firm running Three arcades in the Times Square area, is considering installation of more vending machines in the spots.

LOWEST PRICES IN THE COUNTRY!!

MUSIC

Seeburg Classic $165.00
Seeburg Concert Grand 235.00
Seeburg Concert-Singer R.C. Special, 150-00
Rock-Ola 100-00
Mills 125-00

ARCADE

Premier B & C Deluxe $1,025.00
Super 800R $1,050.00
Rock-Ola 100 R.C. 250-00
Red-O-00 150-00
Rock-Ola 250 200-00

All machines perfect shape unless otherwise specified

Oslein Distributing Co.
1100-02 Broadway
Albany, N. Y.

COIN MACHINES

Baker Novelty Co. Chicago 12, Ill.

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www.americanradiohistory.com
Chicago: (Continued from page 111)

Bally Heavy Hitter
Bally Silver Stream
Bally Eureka
Bally Nudgy
Bally Novelty Special
Bally Jockey Club
Geno Brachno
Evans Rates

We Are Now Delivering

Bally

Route for Sale
Music and Pins on Location
South Central Indiana

20 Late Model Pins, 8 New Seats, 1,950 Singles: 5 New and 12 Used. Plenty of new locations available in this territory. Reason for selling, other business.

Box D-189, 6/6
The Billboard, Cincinnati 22, O.

Maroney, Rodins Send Mechs. to NAAMO School

WASHINGTON, Oct. 11.—Stephen Maroney, regional director of the National Association of Amuse- ment Machine Owners (NAAMO), announced yesterday (10) that Bert Davidson, NAAMO executive board member, had sent a 15-ton truck loaded with all types of new machines to the Veterans' Coin Machine Mechanic School operated by the New York City Board of Education, the Veterans' Administration and NAAMO in the Manhattan Trade Center, New York.

Maroney donated 34 of his large arcades, the same number of machines, as his part of the truckload. This was Rodins's second contribution to the school. John McKim Smith, NAAMO president, announced at the same time that he had sent a truck load of machines to the school from his Rye Beach, N. Y., arcade.

New Flight Trainee

Production Set for Fall by Aerobatic

NEW YORK, Oct. 11.—Production of a new flight trainee with an automatic scorer is set for this fall, according to C. M. Jones, president of the Aerobatic Flight Instructor Company. Mach 1, a recent buy from the National Association of Amusement Machine Owners, will begin the fall season in New York City with a demonstration for the Veterans Administration.

New Lock Washer

for Coin Machine Parts

CHICAGO, Oct. 11.—Recent development in the coin machine field is the toothed lock washer, made by Shakeseprof, Inc., this city.

According to its manufacturer, main use of the washer is to prevent loosening at threaded fastening points. By applications, the washer, Shakeseprof states that coin mechanisms can be adjusted with marked accuracy, maintaining adjustments despite the constant vibrations to which they are constantly exposed.

Firm states that Mills Industries' engineers have incorporated toothed lock washers into the coin mechanism used on bottle drink venders.

Atlas Reissues First Coin Machine Guide

CHICAGO, Oct. 11.—First release of Atlas Novelty Company's "Hit Parade of Coin Machines," announced in September, required an additional issue to fill all requests, according to Harold Schwartz.

The idea for the guide, which is aimed at providing operators with information on games that show good play, originated with Schwartz. Succeeding reports will be issued at the start of each month, all being based on information furnished by the company's field representatives and technicians.
Metred Radio Co.,
New Coin Set Firm,
Formed in Detroit

DETROIT, Oct. 11.— Steady expansion of the coin-operated radio field is predicted by the organizers of the new Metred Radio Company here after following several months of informal experimental operation. Company is being headed by Peter C. Nyvall and Ferd R. Bernard, who are both in the phonograph business, is being operated at the present time as a spare time project.

They are specializing in hotel locations at the present time and are planning to expand in such fields as hospitals and tourist campaigns, despite the higher insurance rate of the latter locations. They are planning to add the headband type of headphone to the standard set. At present they are using both Sentinel and RCA radios.

According to Bernard, there is a general move, at the present time, to increase the terms offered hotel locations to a 25 percent margin. Rooms in the hotel in place of the 25 percent rate that has been standard practice in the past. At the same time operators are offering a one-year contract in place of the standard three-year contract. Bernard looks with favor on this development but points out that the competitive situation in the radio industry has resulted in such offers.

In addition to the one-year contract, the hotel radio field is the direct rental radio. In most cases the radio licenses placed in hotel rooms, provided in the hotel on a monthly fee basis, charging a fee of about 75 cents a day to the client for rental. Bernard points out that a coin-operated radio offers advantages to an innkeeper in that he can have it at his own convenience for a nominal 25-cent fee per day, and during the hours he himself selects, without the additional bother of having a radio delivered to his room and the necessary tip to the bellboy.

Bloom Plans Early
Tele-Juke Output

NEW YORK, Oct. 11.—Completion of the first unit of a new coin operated, combination television set and juke box, Tele-Juke, and plans for early start of production were announced this week by Al Bloom, president of Speedway Products, Inc.

Tele-Juke consists of a television setbolted to the top of a Model 600 Wurlitzer. It will operate on any of the coin sets of camera chips and one amplifier for both units. A nickel will start the minutes of playing time for either phonograph or tele set.

In the new machine is a mechanism which permits switching back and forth between tele and juke during any playing time unit. Bloom stated that a basic patent for this mechanism has already been applied for.

Speedway Products will act as Tele-Juke's distributor in New York City. The coin distribution plan calls for company installation and servicing of the juke box as part of the machine for one year. Out-of-town distributors have not been appointed yet but will be expected to offer the same service plan. Bloom says that, during the past year of a machine's operation, operators or their mechanics will be asked to attend a service school at the Speedway plant in order to keep television maintenance.

Louis Wolfgang Perfection

Gadget To Save Records

DETOIT, Oct. 11.— Louis Wolfgang, of the Phonograph Record Saver Company of Detroit, Mich., has perfected a new plastic gadget, to be mounted on the center of records, to prevent wear from accidental tripping of changer mechanism as well.

Disc is transparent and is said to prevent accidental tripping of changer mechanism as well.
Meredith Company Adds Piped Music

DE S M O I N E S, Oct. 11.—Meredith Publishing Company, of Des Moines, one of the largest magazine firms in the Middle West, has installed canned music for its employees. The purpose, the management said, was to "remove fatigue and boredom by a subconscious effect on the individual."

The company has 1,350 specially selected recordings which are played 20 minutes in each hour. Speakers are provided in six departments, in addition to the cafeteria and lounge. The departments having music are the composing room, inspection, advertising, service, research and band bindery. The music in the cafeteria and lounge is continuous during the lunch period.

Boogie woogie and hot numbers are taboo, although all of the novelty arrangements which are considered too distracting. Selections mostly are fox trot and concert numbers.

The program can be cut off from any department at will, and speakers can be used for communication. It is the first such installation in a Des Moines industrial plant.

AMOA's Oct. 18 Dinner Dance at Waldorf Sells Out

NEW YORK, Oct. 11.—The 10th annual dinner dance of the Automatic Music Operators' Association (AMOA) next Saturday (18) was reported as sold out this week. The Waldorf-Astoria Hotel here will be taken over by more than 900 guests, including operators from Chicago, Indianapolis, Minneapolis and other centers throughout the country.

At Denver, AMOA president, Sidney H. Levine, general counsel; Barney Schlang, executive secretary, and Schlang's assistant, Ruth Nussbaum, are in charge of the affair. With recording artists set to entertain during the show, Schlang reported that the music will be provided by Billy Shuback's ork and Henry Youngman will be emcee.

Oregon Tavern Owners Ask Change in Minor Sale Law

PORTLAND, Ore., Oct. 11.—The Oregon Tavern Owners Association, in annual meeting here, started action to obtain legislative protection for tavern operators from teenagers. After discussion by David Fertig, association attorney, the association prepared to seek revision of State law at the next legislative session.

While in Oregon the State liquor control commission recently revoked or suspended licenses of many operators for alleged sale to minors. Pennsylvania has a model law under which minors convicted of such misrepresentation are given jail sentences and the victimized tavern operator does not suffer. Fertig pointed out.

Hershey Stockholders Vote For Change in Common Stock

HERSHEY, Pa., Oct. 11.—Stockholders of the Hershey Chocolate Corporation have voted to split the firm's common stock three for one effective September 16. This will call for conversion of the present 54 common shares into shares of common stock.

Hershey has been authorized to issue 8,186 additional common shares on the New York Stock Exchange.
STANDARD SCALE CO. 3435 Duncan Ave., St. Louis 10, Mo.

FINISHED QUALITY METAL TYPE DISCS

$7.50 Per 1,000

LUMIFRAME LIGHT-UP TOP SIGNS

NEW COLORED DISCS NOW AVAILABLE
Guaranteed to meet your requirements. Write for samples and prices.

STANDARD SCALE CO.

COIN MACHINES

The Billboard

October 18, 1947

IN KENTUCKY

IT'S BRANSON

FOR

PIN GAMES
ALL LEADING MANUFACTURERS

MANUFACTURER'S TRADE-IN OFFER
Obtain a NEW Model B2H

ACE COIN COUNTER

Your old machine plus $25.00 will be immediately delivered on

the NEW IMPROVED, LARGER

ACE COIN COUNTER

This offer Good for 60 Days
Send in your old model Ace Coin Counter and we will send a new model C. O. D.

ACE COIN COUNTING MACHINE CO.

3715 S. Southport

CHICAGO

Northwest Sales Co.

EXCLUSIVE DISTRIBUTION

2144 Elliott Avenue

Seattle, Wash.

MANUFACTURER'S TRADE-IN OFFER
Obtain a NEW Model B2H

ACE COIN COUNTER

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ACE COIN COUNTING MACHINE CO.

3715 S. Southport

CHICAGO
CINEMA-OPERATED AUTOMATIC SALES BOARDS

COIN MACHINES

The Billboard

ONE-BALLS

Eureka...write....$275.00
Hockey Special...write....$225.00
Victory Special (clean)....$225.00
Club Trophy....$45.00

CONSOLEx

Keeney 1c Bonus Bell....write....$275.00
Bally DelUXe Draw Bell....write....$275.00
Bally Draw Bell, 5c....$275.00
Jennings Challenger, 5-25c....write....$275.00

FIVE-BALLS

(Vaeery clean)....$170.00
Vanities (new)....$180.00
Vanities (like new)....$140.00
Rio....$180.00
Miss America....$180.00
Step-Up....$180.00
Marjorie....$125.00
Bally-Hoo....$125.00
Surf Queen....$125.00
Play Boy....$145.00
Spellbound....$110.00
Torchy....$150.00
Dynamite....$165.00

One-third deposit

KAW SPECIALTY CO.
1127 Osage Ave. Phone Atwater 1545
Kansas City, Mo.

CLOSING OUT MILLS REBUILT SLOTS

GOLDEN FALLS

Regular Reserve Jackpot
5c....$135.00
10c....$140.00
25c....$145.00

GOLDEN FALLS-Hand Load

5c....$140.00
10c....$145.00
25c....$150.00
50c....$195.00

Write for Special Prices on Golden Falls Cabinets

AMERICAN AMUSEMENT CO.

136 E. Grand Ave. Chicago 11, Ill.
Phone: Whitehall 4130
Buy "American" and you buy the "FINEST"
D. Ruttenberg
Chosen Special Project Chief

End Eight-Month Search

CHICAGO, Oct. 11.—After a search which began last February, following the 1947 Coin Machine Convention and Show, the directors of Coin Machine Industries, Inc. (CMI), this week announced they have chosen Dudley C. Ruttenberg to head up CMI's new Tax and Legal Department.

Ruttenberg is 33 years old, single, and a graduate of the University of Wisconsin's law school, where he received his LL.B cum laude. For four years he served in the army, receiving a direct commission in the field. With the occupation army in Bavaria, Germany, Ruttenberg became a judge advocate.

Glimore Statement

In a statement released this week by CMI's secretary-manager, James A. Glimore, the purpose and aims of association's new department were outlined.

"CMI's tax and legal department," the statement said, "is to be built from the ground up by Mr. Ruttenberg's expert experience and ability. He will compile quickly as possible a complete set of the laws of each and every State and the ordinances of all principal cities that affect coin-operated machines. He will define and describe vending, music and amusement, either as taxing, licensing or regulation.

"He will, in time, be prepared to furnish reliable information to anyone in the industry who calls for it in use in their communities, State in combating taxation or regulation incommunal to coin machine operation. And he will be subject to personally defend the coin machine industry either in courts or before city councils or tax committees."

Reason for Bureau

Commenting on the reason for establishing the legal bureau, CMI's

ESTABLISH CMI LEGAL DEPT

U. S. Vending Announces Agency Plan on Candy Mch.

Hold Chicago Ex-Cell Cup Vender Show

Dinner for Theater Men

CHICAGO, Oct. 11.—Ex-Cell Products Sales Company's 10-day showing as part of the Ex-Cell Week at the Congress Hotel here drew to a close Oct. 10 with another coffee meeting and a special luncheon party and demonstration for owners and managers of Chicago movie theaters.

Showings was conducted by Ex-Cell Sales officials William Perry, Law and H. F. Ruttenberg. Also present was Joseph Goldberg, designer of the vending and head of the Ex-Cell Products Manufacturing Company, and Seymour L. Gale, head of Drink-Or-Co., Chicago firm active in cup vending.

In addition to the attending operators, Perry said, were several visits by members of the engineering staff of the Illinois Bell Telephone Company, who were inspecting soft drink machines for installation in the company's exchange buildings and offices.

Indie Weather Inspection

Attending special theater tenants throughout the week, one of the final day were over 50 independent owners of local theaters and study in the large theater chains. These included Walter Wimmer, general manager of the Balaban & Katz organization; Arthur Schoenstein, head of the 30 Schenck-Studios theater in Chicago, and Miss Jefeika, purchasing agent for the Essaness chain of 31 theaters.

Present at the movie men's showing was Jack Rose, general manager of the Illinois Malt Beverage Corporation and its subsidiaries in Illinois; M. Rubens, of the same firm, and Jerry Marks, owner of the Times Theater. Marks, Orenstein said, has had the new Ex-Cell machine for his theater for the past six weeks on a trial operation by Gale's operating firm.

On display during the showing were two units, one set up for operation by the other with the panel removed for inspection of its mechanism. Three Vendo coin changers were also on display, later standing beside the venders and being recommended by Ex-Cell Sales for companion installation on each location.

5 Year Drought Over;
Beer Back in Dalton

DALTON, Ga., Oct. 11.—Following a straw vote taken last night, which showed the majority of citizens here in favor of beer sales in this community, the city council announced last week that they would approve the sale of beer in the city, beginning next January and ending in June when the annual election is held.

Franklin Shifts Meters

FRANKLIN, Pa., Oct. 11.—Brooke parking meters in the business district, which were removed last week from residential areas.
Nov. Hearing Planned for Canteen Plea

NWA Pushes FTC Case

WASHINGTON, Oct. 11—Following a recommendation that the court examiner for denial of a motion to dismiss Federal Trade Commission (FTC) charges against the Automatic Canteen Company of America, FTC is planning an early November oral argument of Canteen’s motion. Tentatively set for October 28, the hearing is subject to postponement on the plea of Canteen’s counsel.

In recommending rejection of Canteen’s motion to dismiss FTC charges that the company’s practice of “canned rates” from suppliers and mandated “customary prices” to contractors with distributors FTC Trial Examiner Charles Bayly asserted in his report that such practices constitute a violation of FTC’s law in effect.

Contends "Sufficient Evidence"

The report further contends that "there is sufficient evidence tending to support the charges...". The report concluded that "it is not unduly burdensome for the respondent to be called upon at this time to offer its defense."

Supporting his recommendation, the examiner charged that Canteen’s contracts with distributors "prohibit the distributor from owning, using or leasing any vending machine for five years after termination of the lease, or the use of any competitor’s product."

Stating that no sanction is sought by FTC against Canteen, the examiner reported: "It would appear that the legitimate restrictions and exclusive rights are for the exclusive advantage of Canteen, since the lessee never owns any property and a distributor may repose the Canteens."

Examiner’s Summary

In a summary of his report, the examiner said that the charges are warranted, referring to the charges of discrimina- tory prices on supplies: "There is a discriminatory price practice by the re- spondent (Canteen) paid for by the manufacturer and paid by the retailer and the lessee. The act of the respondent has the effect of lessening competition and deterring competitors. Respondent knowingly induced discriminations and received with knowledge that it was a favored buyer over its competitors. Respondent sought to maintain the price of this price to its competitors were paying. The method of control used by the respondent di- rectly and effectively would serve to create a monopoly while operating in the trade."

Meantime, in Washington, the Na- tional Candy Wholesalers' Association (OpnPA) has provided a special legal fund to pay the costs of its recent administrative intervention in the Canteen case.

Baltimore Tobacco Table

To Meet Twice Each Month

Baltimore, Oct. 11—The second and fourth Friday of each month will be meeting days for the Balti- more Tobacco Table at the Lord Baltimore Hotel hereafter. Next meeting will be October 24, with all tobacco men and tobacco vender men in the area invited.

Calendar for Coinmen

October 14–17—National Association of Retail Ice Cream Manufac- turers annual convention, Public Service Hotel, Chicago.
October 15–18—National Hardware Show, Grand Central Palace, New York.
October 20–23—National Tavern Association’s annual convention, Steel Pier, Atlantic City.
October 27–29—International Association of Ice Cream Manufac- turers annual convention and show, Hotel Sherman, Chicago.
November 18–20—National Association of Popcorn Manufacturers’ annual convention and show, Palmer House, Chicago.

Six Southern States Report Revenue Gain; Tenn. Doubles

SPARTANBURG, S. C. Oct. 11—Tax collection reports from several Southern States indicate that business in this section is on a general increase.

State reporting tax collection in- creases with the Fiscal year in South Carolina the State tax commission reported collections amounting to $6,920,000 during September, as against $5,000,000 during the corresponding month in 1946, putting the fiscal year first quarter take at $3,250,000 ahead of the $4,175,000 collected in the first three months of the 1946 fiscal year.

In Tennessee reported September tax collections nearly double those of September, 1946. Main agent in bringing about the huge rise was the repealing of a sales tax on tobacco and an increase in the collection of the license tax on all alcoholic beverages.

Watches Awarded 8 Rock-Ola Distributors

CHICAGO, Oct. 11—Lord Elgin watches were awarded to eight Rock- Ola distributors for outstanding sales records during the months of August and September.


Ill. Retail Sales At All-Time High

CHICAGO, Oct. 11—Retail sales in Illinois in a barometer of the State’s general business conditions, during the first quarter of 1947 more than doubled the pre-war figures of 1941 and were above those during the corre- sponding period in 1946, according to a recent survey by the bureau of commerce of business research of the University of Illinois.

Illinois retail sales in the first quar- ter of 1947 were $1,737,870,000 compared with $1,380,000,000 last year. Figures for 1941 were approximately $253,000,000.

$3,172,351 produced by the newly en- tered Auto-Amusements. Total Tennessee tax revenue for the first quarter of the 1947 fiscal year was 30 per cent over the same period in the 1946 fiscal year. Tobacco taxes in Tennessee were up 33 per cent during the period. Alabama, whose 1947 fiscal year ended September 30, announced the greatest collection in its history, with the total at $76,541,378. This figure was $12,496,309 ahead of the 1946 fiscal year. Among individual taxes, cigarettes produced $7,130,355.

Tennessee’s September collections of interest on the state’s debt amounted to $1,737,337,000.

A gain of $11,712,237 was reported in North Carolina September tax col- lections over the same month in 1946, with the total being placed at $10,004,437. The increased tax income carried the State general fund reve- nue to a new high of $23,728,329 collected during the first quarter of the 1948 fiscal year.

Florida reported a gain in income from cigarette taxes, collecting 32-78,355 for the first three months of the fiscal year—a 72 per cent increase for the same period a year ago.

NEW YORK, Oct. 11—A toy Bell machine, complete with chips and a mechanical toy bungie machine now being manufactured by Kalo Radio Corpora- tion, Brooklyn.

Music Group Has Vigorous P-R Campaign

MONTGOMERY, Ala., Oct. 11—Typical of the kind of progressive work State operator associations can accomplish, is the record of the comparatively young Alabama Music Operators’ Association (AMOA) which has its headquarters in Montgomery. Since its beginnings in June, 1946, AMOA has conducted a vigorous cam- paign to call public attention to the phonograph industry and present the facts about that industry to correct false impressions which have been built up in the public mind.

Currently, the association, thru its executive secretary, Col. R. L. Chaste, is working with the League of American Hotels in obtaining uniform business license fees for the juice box trade in all Alabama cities and towns. Colonel Chaste pointed out to The Billboard that at present music operators in Alabama are subject to a wide range of taxes depend- ing on local ordinances.

To Discuss Changes

Later this month—the date has not been definitely fixed—AMOA will hold a meeting to dis- cuss changes in license fees and regulations caused by passage October 2 of House Bill 235.

This new law, which was supported by the association, keeps music license fees at present rates before the measure passed, but makes some important changes in the for- mality of issuing licenses and displaying licenses.

In a report to the membership, Colonel Chaste pointed out that one of the most important features of the new law is the removal of a delegation by the State’s attorney general, handed down in July, to the effect that all licenses issued to music opera- tors should bear the address of the nearest revenue office, and that in the event the machine should be moved a new license was required.

After the AMOA appealed to the Revenue Department, asking that this decision not be enforced, the opera- tors moved to have this provision (See Ala, Opn Ass’s on page 123)
Reach Agreement in Cincy Juke Operators' Squabble

CINCINNATI, Oct. 11—Peaceful end of the long dispute between members of the Cincinnati Automatic Phonograph Owners' Association (APOA) and non-member, independent operators was brought about today following meetings between the operators in the offices of Lawrence Kane, association counsel. With representatives of the Buckeye Amusement and Beer Dealers' Association, sponsor of the conferences, mediating, an agreement was reached which would lead to harmony. Both sides gave confidence that the pact reached by Independents had complained that members of the National Coordinating Committee and others, under the new arrangement, working for independents will be eligible to apply for union membership.

Another bone of contention was the set of fair-trade agreements previously in effect in by-laws of APOA. One in particular that caused ill feeling was an agreement by which APOA members would not attempt placement of new machines in those independent locations already serviced by other members.

Kane said that such an agreement was formed in the belief that installation of a machine, its wiring and wall boxes call for considerable investment on the part of the new owner, which might, said Kane, incur considerable expense or cause a location owner to change to another operator the next month. The new agreement, he said, would provide for a change of installation of a machine from one location to another.

Membership in APOA would be open to all now that any are independents, and then probably would be welcome into the association on a new basis of agreement, Kane said.

It was indicated that at least two more meetings will be held in complete details and get the agreement on paper.

A permanent juke box committee would be appointed by the liquor dealer group to assist in handling any problems which may arise in the future with that aspect of service to cafe patrons, Kane said. Bernie Sims, Buckeye president, informed cafe-owner members that the juke box operators' association has operated since September 26, as a pro-against the operators' dispute, should now resume operation.

CINCINNATI NCA Meet Draws 150 Candy Men

CHICAGO, Oct. 11.—National Confectioners Association's (NCA) Council on Candy drew 150 attendants at its recent Cincinnati regional meeting. Charles E. Schneider, Cincinnati Candy Recovery Association (CRA) president, said at business meeting and banquet attended by the council and other trade representatives, manufacturers, wholesale men and jobbers.

Smith H. Cady, Jr., council director, said the council maintains a summary of advertising, using color slides as illustrations. Other speakers were H. W. Redmond, CRA executive, and W. C. Price, CRA chairman, and John F. Poetsch, CRA secretary.

Also at the speakers' table were Lester Buerkel, Edward J. Buerkel Candy Company; Charles Schneider, CCRA secretary; Ruth B. Johnson, Consolidated Candy Company; August L. Hassel, CCRA president; and Mrs. Paul Groene, Paramount Confectionery Company.

Better Orange Juice Gov't Program Aim

PASadena, Calif., Oct. 11.—The Department of Agriculture will build a laboratory in the vicinity of Cali- fornia Institute of Technology here to work on the project of making orange juice better. The building will be constructed within the coming year.

The 10,000-square foot building will be equipped with centrifuges, freeze concentrators and other equipment for making artificial balance for a program including: Determining why processed orange juice is darker.

Seeking suitable ways to quickly freeze orange juice.

Investigating methods of retaining processed orange juice flavor and color.

The present laboratory, established by the University of Southern California's citrus industry.
**Nation's Tourists Increase In Numbers; Watch Spending**

CHICAGO, Oct. 11.—Vacationists, always a good source of revenue for the American machine operator, were out in even greater numbers during the summer than last year, with most States reporting an increase of from 12.5 to 20 per cent over 1946. Some areas reported a 20 per cent drop in tourists, but on the whole the visitor trade was a healthy business stimulant despite a more careful watch the average traveler put on his “vacation dollar.”

In some sections State and city officials went on record as promoting a longer vacation season, particularly in the Midwest where many tourists curtail trips after the Labor Day holiday. Mayor Tom Howley, Wisconsin Dells, Wis., says “tourist trend is toward a longer vacation season” in that section. He said that after an analysis of this summer’s hotel registrations and reservations for September and October this trend was very apparent. They almost tripled those of previous falls, he said.

**Dollars Circulate**

According to a survey by the Chicago Journal of Business, expenditures of the 1947 “summer season” tourist were much greater than for the previous year. While rising prices account for a portion of this increase in per capita expenditures, it was the larger group of traveling citizens that were primarily responsible for the full flow of coins and currency throughout the country.

In all States, tourists courts took precedence over long-established hotels and resorts offering American-plan accommodations. Former were booked to capacity while latter in some instances had vacancies.

**Survey by Areas**

Major resort areas summed up their summer tourist business thus: Wisconsin—Cabin accommodations led to more elaborate types of stayovers, but business averaged lighter than in 1946. Tourists did not spend quite as freely as during the former season.

Michigan—Officials stated that tourist trade business should top the $400,000,000 volume chalked up last year when final figures are in. Number of tourists was estimated at 15 per cent over the 1946 quota. Better class of tourists did the best business. Overall spending was more cautious, tips were down, and tourists demanded more value for their money.

Minnesota—While hotel and cabin accommodations were taxed to capacity and road travel was up 35 per cent over the previous season, dollar volume in tourist business was the same as the year before. Resort capacity is said to have been increased by 20 per cent.

**Auto Tourists Increase**

Southern California—Tourists arriving by car during June and July were up about 21 per cent from a year ago. Expanded tourist court facilities absorbed the increase in traffic and sea coast resorts “full all summer.” Hotel, food, and bar business is said, however, to have dropped. During the last week in August, tourist traffic “softened.”

Spokesmen reported a greater number of repeat visitors than last year.

New England—Number of visitors about the same as in 1946; 3,000,000. Domestic dollar volume also remained at a high level. Lower priced and “informal” lodgings drew most tourists.

New York—Vacation crowds here were reported to be from 10 to 20 per cent below those reported for 1946. Number, however, remained above pre-war figures. As 1946 was an all-time high year for tourism here, the 5,000,000 to 6,000,000 visitors this year was considered quite good. Buying of bar and other luxury items slackened off, it was noted.

Colorado—Tourists are expected to hit 2,250,000, an increase of 12.5 per cent over last year. Reports here also indicated a less free spending of tourist spending.

New England—Tourist accommodations “booked to capacity on main routes and in areas” with visitors some 20 per cent above number recorded last year. Night club money was off.

**1,000 Mts. Park, Market**

MINNEAPOLIS, Oct. 11.—Minneapolis is in for a new batch of parking meters, with installation to begin soon. The city is said to replace the thousand or more already in operation.

Reason is that city council last week passed an ordinance which would increase street parking fees from 5 cents an hour to 5 cents a half hour. Present meters are geared for the 5-cent-an-hour rate and will have to be pulled out.

Under the new plan the parking time will stay 30 minutes, will pay a nickel; to stay one hour will pay two nickels instead of one.

Meanwhile, the city of St. Paul reported parking meter receipts for September, $12,023, raised to $109,248 the revenue collected from these devices since their installation 10 months ago.

**Pledge Campaign Against Tenn. Tax Law Violators**

NASHVILLE, Oct. 11.—State officials and the All-American campaign against violations of the sales tax law.

Tax Commissioner Sam K. Carson has this message for investors, parents, individuals and their partners who operate 10 retail enterprises in Nashville.

All are charged with failure to comply with the law.
CANDY

Candy Price Possible Key

Belief in possible lower price of candy bars persists in spite of rises

CHICAGO, Oct. 11.—In spite of continuing announcements by various candy manufacturers of price rises, rumors persisted here this week that there will be a general candy price drop after the first of the year.

Candy manufacturers gave no indication that there was any prospect for such a development other than the possibility that a drop in the price of cocoa beans, biggest supply headache at the present time, might serve as a catalyst for a small drop in box prices of candy bars after the Christmas buying season is over.

Competition Increase

It is expected that competition between candy bar makers will increase during the coming year as new manufacturing facilities become available, thus possibly bringing about some price changes to aid sales campaigns. However, on the manufacturers’ side of the picture, the problem of reaching a happy medium between rising production and raw material costs and the pressure of consumers (See Candy Price Drop on page 124)

MILLIONS
BAKER
Black Cherry, 5/2, $1.64; Black Cherry, 5/4, $1.58; Black Cherry, 250, $1.49; Black Cherry, 400, $1.39; Black Cherry, 500, $1.28; Black Cherry, 1,000, $1.18; Black Cherry, 1,500, $1.08; Black Cherry, 2,000, $1.00; Black Cherry, 3,000, $0.94; Black Cherry, 5,000, $0.87; Black Cherry, 10,000, $0.82; Black Cherry, 20,000, $0.79; Black Cherry, 37,000, $0.76.

Montgomery Ward Company
Black Cherry, 5/2, $1.64; Black Cherry, 5/4, $1.58; Black Cherry, 250, $1.49; Black Cherry, 400, $1.39; Black Cherry, 500, $1.28; Black Cherry, 1,000, $1.18; Black Cherry, 1,500, $1.08; Black Cherry, 2,000, $1.00; Black Cherry, 3,000, $0.94; Black Cherry, 5,000, $0.87; Black Cherry, 10,000, $0.82; Black Cherry, 20,000, $0.79; Black Cherry, 37,000, $0.76.

NEW FIVE BALLS
Kenny King-Ball, $1.98; Kenny King-Ball, $2.98; Kenny King-Ball, $3.98; Kenny King-Ball, $4.98; Kenny King-Ball, $5.98.

WILLIAMS
ALL-STARS
 differed, 3/4, $1.55; differed, 1/4, $1.35; differed, 1/8, $1.10; differed, 1/16, $0.85; differed, 1/32, $0.65; differed, 1/64, $0.45; differed, 1/128, $0.30; differed, 1/256, $0.15.

SLOT Slot-Machine
Red Chief, $1.95; Red Chief, $2.95; Red Chief, $3.95; Red Chief, $4.95; Red Chief, $5.95.

New Five Balls
Kenny King-Ball, $1.98; Kenny King-Ball, $2.98; Kenny King-Ball, $3.98; Kenny King-Ball, $4.98; Kenny King-Ball, $5.98.

4/15/1947}

SET SHOWING FOR SPACECAR MIX-A-DRINK

Debut at NAMA Meeting

CHICAGO, Oct. 11.—New three-flavor cup-type drink dispenser by 36-Distributors, Inc., of New York, will be shown for the first time during the National Automatic Merchandising Association’s (NAMA) luncheon and exhibition December 14-17 at Chicago’s Sheraton Hotel.

I. H. Houston, president of Spacecar, said this week that the three-flavor Mix-A-Drink is now being produced at the Bath Iron Works Corporation, Bath, Me. Feature of the drink, of course, is its selectivity with the added consumer appeal that any or all of the flavors can be combined by the customer to suit his own taste.

Embody Coin Changer

Vender is equipped with an automatic quarter coin changer and with a slug rejector. It is being built to accept nickels, with a capacity of 1,000 cups. Stainless steel 'spout tanks, completely sealed, will hold 17 gallons. Houston said the new Mix-A-Drink was designed by Norman J. Greder.

New vender will be sold exclusively to and thru Spacecar franchise holders. Houston said, "It is a colorful parent firm that each store owner with the franchise will hold a 'for sale' tag with the vender, and one of the features of the vender as front-door servicing, self-locking, sealed coin box and case for assurance of the drink's quality, and an exclusive brand carbonated drink, which will deliver drinks in five seconds.

Music Systems, Inc., Holds Seeburg Show

CLEVELAND, Oct. 11.—Music Systems, Inc., here will hold a showing of the new 1948 line of Seeburg, Nemesh, firm head, announced this week. Operators of all counties are expected to attend.

Showing will be climaxed by a 1 p.m. performance of the Rainbow Room of the Carter Hotel here.

The buoyant and catchy Sliping Cider ditty, with Miss June’s ditzying again in high order. It’s all scenery tailored in the tradition of the supper room syncopation.

Both sides will count at the smart and intimate coin locations.

RAY KYSER (Columbia 37925)
Pushin’ Sand—Forest City, 1, 2, 3, 4—FT; VC.

A reissue of two Kay Kysers cuttings that shows off the best advantage. Still spinning bright and with plenty of rhythmic punch is Pushin’ Sand, which is just as effective for which Trudy Erwin adds some stylish vocalizing. Also included is Black Beauty, which is an authentic rhythm ditty with a torrid trumpet teeing off as the basis from which Boeing’s smooth vocal tone to the sustained vocal harmonies of Dorothy, Trudy, Jack and Max.

Pushin’ Sand, still to hit its real stride, makes effective coin bait.
Alabama Operators’ Assn. Frames Strong P-R Program

(Continued from page 119)

corrected, Colonel Choate said.

As the new law reads, licenses issued will bear only the operator’s name and business address, and only one license will be required each year.

This will permit an operator who must pull a machine from a stop to do so without going to the courthouse to have the location address corrected.

“However,” Choate told the operator-members, “it is expressly stated in the bill that licenses will be purchased in the county in which the machine is operating at the beginning of the license year. This is very important, and everyone must comply.”

A second important proviso in the new law makes it necessary for the operator to place his license either on or near the machine in operation.

Earlier this year the Alabama Legislature got three unfavorable bills which would have raised license fees on music equipment to a level operators could not afford. One of these proposals, which the Legislature turned down, would have increased license fees to $100 per machine. Presentation of statistical data on music operations convinced the Legislature that a fee was not feasible.

Paper Commends Group

A recent edition of The Montgomery Journal, in its editorial column, commented on the work of the Alabama association by starting off saying “The days of the juke box king are a thing of the past.”

The column went on to explain that the AMOA’s members own and operate 60 per cent of the State’s 4,000 juke boxes, and that they are making a living but are far from growing wealthy on their gross receipts.

A growing cooperative figures on the pre-war cost of owning and operating a music route. The Journal—"in all of the most truthful and favorable stories ever printed about the phonograph business in operation," quoted Choate’s breakout of two operations to show the kind of “take-home” pay operators are getting.

“"The owner of 46 machines,” the case history said, "gained $3,440. But half went to location owners. His 50 per cent amounted to $1,821. Out of this amount he paid $75 to the State and county licenses, $330 to cities, $188 in sales tax, $490 in federal tax, total $1,813. In addition, he added $8,781 for records. This left the operator $9,537, but out of this amount he had to pay overhead and the wages of four employees.”

The Journal story concluded with this observation: “Today a cross-section of Alabama business men are music box operators.”

At the last meeting of AMOA the following officers and directors were elected and installed for the coming year: Claude Hall, Jasper, president; T. E. Farned, Russellville, first vice-president; C. L. Cavilshaw, Mobile, second vice-president; Sam H. Stewart, Tuscaloosa, treasurer; J. E. Cohen, Montgomery, secretary. Directors are: Nathan Allen, Birmingham; Paul Daniels, Montgomery; W. B. Loesier, Decatur; Johnnie Walters, Selma; J. H. Weinhard, Fairhope; J. C. Barnes, Demopolis; David Franco, Montgomery; Leonard Barnes, Selma; C. J. Fox, Mobile, and Ollie Colker, Birmingham.

Make Reprint Mailing of Magazine Article on NCWA

WASHINGTON, Oct. 11.—A reprint of the article Town Square of the Nation, from the August issue of National's Business, which gives the National Candy Wholesalers' Association (NCWA) a mention as being in the hub of things in Washington, is available to all members and friends of NCWA by C. M. McMillan, executive secretary-treasurer of the association.

Accompanying the article is a letter telling how important “location” is in all businesses—even for associations.

**COIN MACHINES**

**NEW LOW PRICES**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5c ROL-A-TOP BELL</td>
<td>$150.00</td>
</tr>
<tr>
<td>10c ROL-A-TOP BELL</td>
<td>$150.00</td>
</tr>
<tr>
<td>25c ROL-A-TOP BELL</td>
<td>$250.00</td>
</tr>
<tr>
<td>50c ROL-A-TOP BELL</td>
<td>$300.00</td>
</tr>
</tbody>
</table>

The Above Prices are Net F. O. B. Chicago

**WATLING MFG. CO.**

4650 W. Fulton St.
CHICAGO 64, ILL.

Home Address: "WATLINGITE." Chicago

**CLOSE OUT SALE**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tbody>
<tr>
<td>10 Mills 4 Bells, A-1, 4-5c</td>
<td>@ $150.00</td>
</tr>
<tr>
<td>15 Sc Paces Reels, Rails, good</td>
<td>@ $50.00</td>
</tr>
<tr>
<td>20 $ &amp; 10 Paces Smoker Bells</td>
<td>@ $60.00</td>
</tr>
<tr>
<td>10 5c 1946 Paces Bells</td>
<td>@ $250.00</td>
</tr>
<tr>
<td>5 25c 1946 Paces Bells</td>
<td>@ $200.00</td>
</tr>
<tr>
<td>5 10c 1946 Paces Bells</td>
<td>@ $175.00</td>
</tr>
<tr>
<td>5 5c 1946 Paces Bells</td>
<td>@ $150.00</td>
</tr>
<tr>
<td>1 Keeny Super, 5c, 1.25c</td>
<td>@ $175.00</td>
</tr>
<tr>
<td>25 One Arm, 5c, 10c, 25c</td>
<td>@ $10.00</td>
</tr>
<tr>
<td>Paces, Mills, in good condition</td>
<td>@ $50.00</td>
</tr>
</tbody>
</table>

All machines guaranteed in good condition. All now on the prices. 3/4 with order, balance C. O. D.

**Phone 885, Wire, Write**

American Novelty Co.
GRAVYSS, CALIF.

**ROLL DOWNS**

We have in stock a Complete Line of EVERY MONEY-MAKING ROLL DOWN.

Immediate Delivery

**FREE 2 Page Illustrated Catalog.**

**We pay all freight charges.**

**Any Make of Walking Bar-Type Mills.**

**Supplies and Parts—Machines Too.**

**MULVEY'S**

810-814 W. 24th St. New York 10, N.Y.

**PHONOGRAPH**

Wurlitzer Victory Models $189.50
Wurlitzer 500's (Very Clean) $99.50
Wurlitzer 600's (Like New) $189.50

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The Billboard
Candy Price Drop Rumored; Cocoa’s Quote Possible Key

(Continued from page 122)

For a 5-cent candy bar continues the producers' problem of the industry.

Among the solutions hinted at by various manufacturers quoted by The Billboard was the possible adoption of a cut in bar sizes, which some candy-makers say has proved the most acceptable to consumers than prices which force profitable sale to 6 cents.

Because of the spiraling cost of cocoa some manufacturers have already reduced to 5 cents and are looking into the possibility of cocoa coatings paper thin to cut down on costs. The candy industry is costly material.

In some cases this has, in itself, meant a size drop in the finished bar. Candymakers who produce products that are all or mostly chocolate, however, are forced to adopt a direct size cut if they are to cut down on cocoa usage.

Most other raw materials, with the exception of certain varieties of nuts, are remained at or below the price level predicted for the fall season. Peanuts, for example, are now being bought for less than the price anticipated by users. Number 1 Spanish peanuts are currently selling for $15 per hundred, which is well under the price expected as long as present experimental offal continues.

Some manufacturers have pointed out that they believe the real solution to the candy situation is to increase sales and not a rise in price, which would tend to sublimate the rumors of a drop back to prices averaging $1.75 cents per pound of 24. At present, the most common manufacturers’ price is 80 cents for a 24-count box.

Candy vending machine operators say that if operating costs take an additional rise, it will be practically impossible to maintain a nickel price on candy bars bought at 80 cents per box.

Some manufacturers have aided operators by offering 20 cent-count special packages. Costs for bars in such lots runs generally about half a cent lower than the same bar purchased in 24-count lots. Other manufacturers may offer a 20 cent-count package wherein them the same as boxes of two dozen and therefore cannot offer a special price for large users.

Whether or not the cocoa situation may break during the next few months will depend somewhat on the outcome of a meeting in London next week of the International Emergency Food Council (IEFC) which will allot amounts of the 1939 cocoa bean crop. The U.S. got a 250,000 ton allotment of the 1946 crop of beans. However, over 750,000 tons found their way into the International market because several nations did not have the financial power to purchase their allotments and American users bought them up. Should the IEFC increase the U.S. allotment of this year’s crop, a drop from present prices which are running between 38 and 49 cents per pound—as high as 900 cents per pound over the 1939 cost of less than 5 cents—may result. Another factor which might bring a price drop is the possibility that other nations may be cut off from their allies, regardless of how small they are.

At present the British-Brazil controlled cocoa monopoly is keeping tight and making no offers of cocoa to American buyers. Even U.S. chocolate man said that this situation may lead to such large stocks on hand in the producing area the the price in selling may break the price bubble regardless of allotment developments.

The chief buyer for the largest U.S. candymakers said that believes that the price drop on cocoa buying in New York will return to high of about 35-35 cents during 1948. Although such a price might, in itself, mean little in producing a price drop, it could easily set the pace for a return of candy prices to a lower level.

At present, however, candy manufacturers are using stocks of cocoa purchased three to six months ago at prices as low as 30 cents per pound, and cocoa being purchased today in small quantities—at prices around 45 cents will be put to use during the period with the persistent rumors say that a price drop of finished products is to be expected.

Candy Substitute

KOULVOLA, Finland, Oct. 11.—Children in Finland, who have strictly rationed cocoa for seven years, have at last found a substitute — American toffee chocolate bars.

The American Red Cross recently distributed dental cream to the schoolchildren of the Kouvola. On their way home, the children crowded the counter for their gifts and tasted the contents. The sweet taste met their expectations and the tubes were soon empty.

Massachusetts Rules Against Use of Coin Insurance Machines

BOSTON, Oct. 11.—Insurance vending machines, which are becoming increasingly popular in airport terminals throughout the country, will not be permitted to operate in Massachusetts unless the State's insurance commissioner reviews a recent ruling handed down making it necessary for each insurance policy to be counter-signed.

Earlier this year (see The Billboard, July 19) the State Corporation Commission held a hearing to determine whether or not the coin-operated insurance vendors could be operated at the Washington National Airport which is located in Virginia.

No proceedings will be brought against the automatic underwriters until the 1948 General Assembly in Virginia, and meantime, insurance vendors are being allowed to operate at the National Airport. Virginia is considered one of the strictest states with reference to insurance legislation.

SPECIAL—THIS WEEK ONLY

BUBBLE BALG CUM

In lots of 100 pounds or more, 39¢ per pound In smaller lots, 35¢ per pound. Packed as 25 pound cases. In full required with all orders.

USED VENDING MACHINES

CIGARETTE VENDORS

5 Stewart-McBride...$65.00
7 O'Gorman....$60.00
6 Birmingham...$15.00
2 Airline...$10.00
5 All for $75.00.

USED VENDORS

5 Silver King 14...$125.00
12 Silver King 17...$175.00
8 King 6...$125.00
3 King 7...$150.00

BRAND NEW SCALES

Write for Price on Advance Vendors for Special Numbers.

NEW COUNTERS

2 Heavy-Weight League....$325.00
1 Evans in the ballot...$225.00
2 Walnut...$250.00
2 Walnut L-56...$275.00
3 Walnut P-94...$275.00
4 Walnut P-94...$275.00
2 Walnut P-95...$275.00

POP UP

10 Ball Candy Jars...$95.00

WANTED TO BUY

Mills To Buy Scales Waiting To Buy Scales

30 Mills, all colored cups, including wire and comics complete, Sale. The street, in 1,000 feet, 36,000.

24 Mills, all colored cups, including wire and comics complete, Sale. The street, in 1,000 feet, 36,000.

ECONOMY'S "ECONOMIES" BEST VALUES AT THE LOWEST PRICES

VICTORY SPECIAL, F. P. $225.00
LONGER MATCHES, F. P. AUTO SHUFFLE 290.00
LONGACRES AND F. P. AUTO SHUFFLE 189.50
THOROBREDS AND F. P. AUTO SHUFFLE 89.50
PICTURE, F. P. AUTO SHUFFLE 60.00
WHIRLAWAY, F. P. AUTO SHUFFLE 60.00

OUR EQUIPMENT IS GUARANTEED, RECONDITIONED AND IN WORKING ORDER! ALSO A COMPLETE LINE OF RULES, PLASTICS AND PARTS—TUBE AT 50% OFF LIST!

ECONOMY SUPPLY CO.

108 W. 31st Street, N. Y., N. Y.

124 COIN MACHINES

October 18, 1947

The Billboard

Wanted or For Sale

WANTED TO BUY

Mills To Buy Scales Waiting To Buy Scales

ECONOMY'S "ECONOMIES" BEST VALUES AT THE LOWEST PRICES

VICTORY SPECIAL, F. P. $225.00
LONGER MATCHES, F. P. AUTO SHUFFLE 290.00
THOROBREDS AND F. P. AUTO SHUFFLE 189.50
PICTURE, F. P. AUTO SHUFFLE 60.00
WHIRLAWAY, F. P. AUTO SHUFFLE 60.00

OUR EQUIPMENT IS GUARANTEED, RECONDITIONED AND IN WORKING ORDER! ALSO A COMPLETE LINE OF RULES, PLASTICS AND PARTS—TUBE AT 50% OFF LIST!

ECONOMY SUPPLY CO.

108 W. 31st Street, N. Y., N. Y.
ALBUM REVIEWS

(Carried from page 21)

NIGHT AND DAY—Ginny Simms (Monarch MS-456)

Altho it's a bit late for the movie tie-up, there's still no time limit to the popularity of Cole Porter's Night and Day musical score for the movie of that name. Moreover, Miss Simms has made of her old Duke and young lover for three scenes, it's the jovial, musical music of young lovers in the grove of Pan ever popular as the Daphne of Citroh, No. 1. To polish off the set, Montague includes Ravel's elegant arrangement of Debussy's mood-informing Sarabande melody. It was Montague who gave the Valtes their first concert appearance in 1914, the maestro also conducting the first ballet performance of Tcherepovitch et Chobler at the Opera. His symbolic ballet figure deduces a melody for albums with notes on Ravel's music filling the inside page.

HORROR—Lionel Barrymore ( MGM 10-A)

With the holiday at hand, the label packages Lionel Barrymore's musical fantasy of Halloween, which was first introduced at the Hollywood Bowl in 1945 by Milton Rosso, who conducts the large orchestra for this set for three 10-inch records, and which has since been performed several times on the air. Barrymore, who composed the eerie music, which gets its symphonic overtones in Rosso's orchestra, joins the waxing session as narrator to tell Dalley Paskin's fanciful story of the little girl who was brought by the big bear by clan of six elves. While the story is in true fairy-tale tradition for the kids, the emphasis on musical fantasy in spite of the lyrical trend toward tone and tale treatment that is entirely adult. But while Rosso gives the music full breath and symphonic scoring, it's without the melodic charm that makes it so much easier to handle than the reinvention for the Halloween's linkage, it's only the eerie elements of the music and the horror elements of the story. When Barrymore's rumbling doesn't carry the story thread, it's the deep bass singing voice of John Ford as the fearsome woodman, the brand of Edward Lear as the shoemaker and the soprano of Marion Bell as Myrtle, whom Hubert Bath's rumbling doesn't carry the story thread, it's the deep bass singing voice of John Ford as the fearsome woodman, the brand of Edward Lear as the shoemaker and the soprano of Marion Bell as Myrtle, whom.

FASCIMILE—Leonard Bernstein-RCA Victor Orchestra ( Victor DM-1145)

Music for the modern ballet, it's tense and nervous musical patterns that Bernstein's battery of orchestra for this composition, Fascimile, which he labels "A choreographic essay." This label is for the RCA Victor Orchestra, the unmelodic ac- hor of this story. Ravel's Last Summer for the Ballet Theater, is played with full intensity and full dynamics. For the ballet, the music is intended to mirror the psychological tensions of a woman and two men, and for such design Fascimile trans- late emotional tensions and frustra- tions that indicate loneliness and nervousness. While not as pleasant to make for the popularization of Bern- stein's ballet music for The Pioneers, the modern music student and modern ballet dancers will find this musi- cal essay of some measure of inter- est as the ballet figures create for a colorful title page, with notes on the composer and his music features inside the page of this two 12-inch record set.

RAVEL—Pierre Monteux-San Francisco Symphony (Victor DM-1144)

For breaking out the sensual and symbolic musical eloquence of Ravel, this set of four 12-inch records makes the available addition to the waxed shelf. Conducting the San Francisco Symphony Orchestra with a full sensitivity of the melancholy melodies and joyous music that Ravel has made available, his compositions. Pierre Monteux gives a brilliant and harmonic interpretation of two of the master's more familiar ballet pieces. For four sides its the plaintive melody of Ravel's string risa- temenates, editing eight musical scenes of the libretto of the four-act ballet. The Most Lamentable Love of Duke and young lover. For three scenes, it's the jovial, musical music of young lovers in the grove of Pan ever popular as the Daphne of Citroh, No. 1. To polish off the set, Montague includes Ravel's elegant arrangement of Debussy's mood-informing Sarabande melody. It was Montague who gave the Valtes their first concert appearance in 1914, the maestro also conducting the first ballet performance of Tcherepovitch et Chobler at the Opera. His symbolic ballet figure deduces a melody for albums with notes on Ravel's music filling the inside page.

HORROR—Lionel Barrymore ( MGM 10-A)

With the holiday at hand, the label packages Lionel Barrymore's musical fantasy of Halloween, which was first introduced at the Hollywood Bowl in 1945 by Milton Rosso, who conducts the large orchestra for this set for three 10-inch records, and which has since been performed several times on the air. Barrymore, who composed the eerie music, which gets its symphonic overtones in Rosso's orchestra, joins the waxing session as narrator to tell Dalley Paskin's fanciful story of the little girl who was brought by the big bear by clan of six elves. While the story is in true fairy-tale tradition for the kids, the emphasis on musical fantasy in spite of the lyrical trend toward tone and tale treatment that is entirely adult. But while Rosso gives the music full breath and symphonic scoring, it's without the melodic charm that makes it so much easier to handle than the reinvention for the Halloween's linkage, it's only the eerie elements of the music and the horror elements of the story. When Barrymore's rumbling doesn't carry the story thread, it's the deep bass singing voice of John Ford as the fearsome woodman, the brand of Edward Lear as the shoemaker and the soprano of Marion Bell as Myrtle, whom Hubert Bath's rumbling doesn't carry the story thread, it's the deep bass singing voice of John Ford as the fearsome woodman, the brand of Edward Lear as the shoemaker and the soprano of Marion Bell as Myrtle, whom.

FASCIMILE—Leonard Bernstein-RCA Victor Orchestra ( Victor DM-1145)

Music for the modern ballet, it's tense and nervous musical patterns that Bernstein's battery of orchestra for this composition, Fascimile, which he labels "A choreographic essay." This label is for the RCA Victor Orchestra, the unmelodic ac- hor of this story. Ravel's Last Summer for the Ballet Theater, is played with full intensity and full dynamics. For the ballet, the music is intended to mirror the psychological tensions of a woman and two men, and for such design Fascimile trans- late emotional tensions and frustra- tions that indicate loneliness and nervousness. While not as pleasant to make for the popularization of Bern- stein's ballet music for The Pioneers, the modern music student and modern ballet dancers will find this musi- cal essay of some measure of inter- est as the ballet figures create for a colorful title page, with notes on the composer and his music features inside the page of this two 12-inch record set.

RAVEL—Pierre Monteux-San Francisco Symphony (Victor DM-1144)

For breaking out the sensual and symbolic musical eloquence of Ravel, this set of four 12-inch records makes the available addition to the waxed shelf. Conducting the San Francisco Symphony Orchestra with a full sensitivity of the melancholy melodies and joyous music that Ravel has made available, his compositions. Pierre Monteux gives a brilliant and harmonic interpretation of two of the master's more familiar ballet pieces. For four sides its the plaintive melody of Ravel's string risa-
BUFFET AND BAR

SHERMAN HOTEL
PENTHOUSE
CHICAGO
DAY AND NIGHT
OCTOBER 18-19

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Wurlitzer 616, Lite-Up Top & Bottom 75.00
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Wurlitzer 650 200.00
Wurlitzer 950 275.00
Wurlitzer 700, E & M 295.00
Wurlitzer 702, E & M 325.00

ROCK-O-LA
Wurlitzer 660, 8600, 8620, 8670 225.00
Wurlitzer 660, 8600, ES 195.00

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Seeburg Delux 125.00
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Seeburg Hi-Tone 8600, ESRC 250.00
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2000 N. OAKLEY CHICAGO, ILL.
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NEW CHAIN DRIVES FOR COIN MACHINES
FOR ALL MODELS OF MILLS MACHINES

The GREATEST improvement since the MILL was invented
MADE ONLY IN 5c-10c-25c PLAY

- Won't Take Steel Slugs
- Won't Take Any Coin, Thicker Than a Good Coin
- Eliminates 99% of All Your Coin Chute Trouble
- Made From the Best Materials
- All Wearing Parts Hardened
- Will Outwear 2 Machines
- Can Be Changed From One Machine to Another
- No Cutting—No Drilling—No Filing
- Fits Right in Place of Old Chute
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TESTED AND PROVEN ON ALL TYPES OF LOCATIONS FOR 2 YEARS.
Can be installed right on location in 5 minutes.

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10 DAYS’ FREE TRIAL — 1 YEAR GUARANTEE

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Fits All Escalator Mills Machines Up to the Jewel

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Fits the New Jewel Bell

“ALL SAMPLES” $35.00
Your money back in 10 days if it does not prove what we claim. $10.00 deposit, balance C. O. D., or full amount with order and we will ship prepaid.

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VALLEY SPECIALTY CO., INC.
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- Legal anywhere
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Any combination obtainable in 5-10-25-50c Coin Chutes!

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1060 Broad St. Newark 2, N. J.

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**NOW . . . RESTAURANT RADIO!!**

**CONCERTONE '9000 GIVES YOU BIG INCOME FROM Brand new locations BEAUTY PARLORS, CAFE, ETC. only 39.45**

They’ll spend real money while listening to their favorite radio program in restaurant locations. For the first time, you get low-cost, precisioned-perfect restaurant and beauty parlors coin-radio designed especially to fit any counter or wall space. CONCERTONE '9000 is a sturdy-built super heterodyne RCA licensed radio that has these starting features: Stunomnous play. Universal station coverage. Location volume control for special wires. Each unit is self-contained. 7½ minute play for 5c. . . . One or more radios to a location. Get into this lucrative biz today!

**TERRITORIES NOW OPEN FOR DISTRIBUTORS**

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Manufacturers of fine coin radios

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**COIN MACHINES**

The Billboard

October 18, 1947
Cincinnati Ops' Assn. Answers Attack on Juke Box Industry

CINCINNATI, Oct. 11—Newspapers here continued last week to give prominent attention to the music machine industry, with the council preparing to continue hearings this week on a proposed ordinance to license juke boxes. The law committee, which will set fees, has announced no definite amounts to be included in the proposed licensing plan.

Meantime the city's newspapers continued to give the industry some unfavorable publicity as a result of a tavern explosion which the police were quoted as blaming on a dispute between rival music operators. Allen Brown, attorney representing the Cincinnati Automatic Phonograph Owners' Association, appeared before the council committee this week to point out that juke box operating is a reputable business.

CINCINNATI, Oct. 11.—E. D. Hester, economic adviser for the United States Embassy here, announced that exports of Philippine sugar will probably not exceed 200,000 tons in the 1947-48 milling season.
**REAL VALUES**

Every game clean. All parts intact but not checked mechanically.

$19.50 EACH OR 3 FOR $49.50

1 All American
2 All American
1 Bonanza
1 Rock-Ola
1 Big Chief
1 Signal
1 Hollywood
1 Bomber
1 Flying Dutchman
1 Hurricane
1 Giant
1 Hurricane
1 Hi-Jinx
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1947 Jukes, Games Appear in Numbers In African Cities

CAPETOWN, South Africa, Oct. 11—New 1947 model juke boxes and game machines are making their appearance around South Africa in large quantities with new operators for the most part, placing them in milk bars, cafes and pubs. Bell machines are still getting the coins in many club locations, with the first new machines since the war starting to arrive in force to help expand these operations.

Arcade machines are finding a poor market in South Africa mainly because of the huge prices that they have to pay for them to get them from the United States. Several English-made arcade machines, of the smaller type, are entering a fair success.

It is noted that most of the locations selling phonograph salesmen that have courted coin machine operators for the past few years have turned to operating themselves, and many locations that formerly owned their own coin box have sold out, an operator because of lack of repairmen for service calls while privately owned.

FOR SALE

HALF INTEREST IN MUSIC MACHINE AND PIN BALL ROUTE IN SOUTHERN NEW JERSEY

1946 truck and established business. Splendid opportunity for expansion. 12 machines,位置: South Jersey. $18,000.00. Have other busi-
nesses operating same time. Write Box D-123, c/o The Billboard, Cincinnati 22, O.

MECHANIC AVAILABLE

Immediately 35 years experience as mechanic-manages his own business, pin and arcades. Here experienced and equipped for any repair or installation in these fields. Box C-95, Cincinnati 22, O. (P.) References and personal notes on request.

FREE

28,000 ST. PA. Better Display—Super Service

www.americanradiohistory.com

The Billboard

COIN MACHINES

131

MIAMI, FLORIDA

Established route of coin-operated machines. Present earnings approximately $650.00 weekly. Increasing to approximately $1000.00 weekly from November to March. Miami has been established for the past ten years. Reason for selling is other business interests. Full investigation invited from interested parties. Present cash required $75,000.00.

Write to Box D-136

c/o The Billboard, Cincinnati 22, O.

HUMPTY DUMPTY!
COIN MACHINES

The Billboard October 18, 1947

SPECIAL SALE
ON MILLS GENUINE BLACK CHERRY BELLS
IN USE NINETY DAYS

- $115.00 each
- $100.00 each
- $90.00 each
- $75.00 each

NATIONAL NOVELTY COMPANY

1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

EXCLUSIVE DISTRIBUTORS

for

Homer E. Capehart's PACKARD MFG. CORP. * EXHIBIT SUPPLY CO. * U. S. VENDING CORP.

TWIN PORTS SALES CO.

MINNEAPOLIS, MINN.
DULUTH, MINN.
2029 Washington Ave., S.E.
380 Lake Ave., S.E.
October 18, 1947

The Billboard

COIN MACHINES 133

EVANS' LONG SHOT RACES
WITH HIGH PAYOUT
50c to $25.00 for 5c Play

FAST PLAY — GREATER EARNINGS!
Evans' new electro-pneumatic control speeds up play faster than ever before!

MYSTERY ODDS! On each play odds change with flashing lights and mechanical action!

7 COIN DROPS with Individual Coin Detectors!

NEW REFINEMENTS! NEW DESIGN!
Rich new cabinet... brilliant, colorful backboard... brightly lighted.
full vision race track!

GUARANTEED!
Try Evans' Long Shot Races at Our Risk!
Satisfaction Guaranteed or Money Back!

WRITE, WIRE OR PHONE FACTORY
or SEE YOUR DISTRIBUTOR

H. C. EVANS & CO.
1520-1530 W. ADAMS ST.
CHICAGO 7, ILLINOIS

LONDON SLASHES PRICES!
DON'T BE A "FALL GUY"! PROTECT
YOURSELF WITH LONDON'S SENSATIONAL
FALL CLEARANCE BUYS!

PIN TABLES
All cleaned, checked, ready for immediate location! Specify 1st and 2nd choice when ordering.

$29.50 EACH—4 for $100.00
Big Shot
Dixie
Gold Star
Lone Star
Marie
Line Up
Drum Boy
Velvet
Big Chief
S. J. Joe
School Days
Ten Spot
Fernation
Lumilight
Jacks
Flying Squadron
Start
Capt. Kidd
Hold Over
Super Charger
HI Steeper
Brisa East
Boom Town
Speed Demon
Pachymbro
Star Attraktion
Resound
Brisa Map
Wild Fire

$39.50 EACH—4 for $130.00
Jungle
Hi Dixie
S-10-20
Keep 'Em Flying
Step Up
Torchy
Western Baseball
Min. American
Amber

Miscellaneous
A.B.T. Challenges, slightly used
A.B.T. Challenges (New)
Gottlieb 2-Way Stripers
Supreme Ski Roll, 8 ft. ft. (like new), crating included
Supreme Ski Roll, 7 ft. (like new), crating included
Bant Roll, 7 ft. (like new), crating included
Kenney Air Raider, crating included
Tall dollar, crating included
Bally-O-Ger, crating included
Bally Rapid Fire, crating included
Chicken Sam, with Rifle Range Cohn, crating included
Champion Hockey, crating included
Tunor, crating included
Milli-O-Vel, crating included
Total Bulbs (like new), crating included
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AIRFONS, Used.


SPECIAL!

Sears Distributors
and Operators
13338 Motors
(new, for WBZ)
BAYONETICS $3.75 Ea.

PHONOGRAPH
All phonographs complete—recommended and ready for immediate location!

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ROCK-OLA

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Sears Distributors
and Operators
13338 Motors
(new, for WBZ)
BAYONETICS $3.75 Ea.

These Bargains Will Go Fast!
Don't Miss Your Order Without Delay!
SEND FOR OUR COMPLETE LIST

S. L. London Music Co., Inc.
3130 West Lisbon Avenue
MILWAUKEE 8, WISCONSIN

FORMERLY MILWAUKEE COIN MACHINE CO.
NO TWO WAYS ABOUT IT... YOU CAN ALWAYS DEPEND ON "SOUTHERN" FOR RIGHT BUYS!

BIG HIT . . . $59.50
CAROUSEL $149.50
Lucky Star $179.50
PLAYBOY $179.50

BRAND NEW CLOSEOUTS
DAVALL FREE PLAYS... $ 24.50
25c WAITING SLOT... 150.00
KINEMATIC & CATCHER... WRITE
MARVELS... 24.50
AMERICAN EAGLE... 19.50
BUDDY... 14.50
OMPH... 24.50

USED ONE BALL GAMES
MAN O' WAR... $ 99.50
SPORT SPECIAL... 59.50
VICTORIOUS... 19.50
PASTIME... 29.50
DARK HORSE... 39.50
PINOCHLE... 79.50
BIG PARLAY... 159.50
41 DERBY... 79.50

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Seeburgs
K20... $100.00
ROYAL... 135.00
GM... 150.00
8200 CONVERSION... 100.00
8800 R.C. LOTONE... 310.00
R.C. COMMANDER... 210.00
146W WITH NEW 1947 DOOR & DOME... 650.00
Rock-Ola
1940 SUPER... $175.00
SPECTROVAX AND PLAYMASTER... 100.00

Wurlitzers
THORATED... $119.50
LONGCARE... 119.50
RECORD TIME... 39.50
CLUB TROPHY... 19.50
OWL... 19.50
ONE-TWO-THREE '39... 79.50

Mills
THRON OF MUSIC... $90.00
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WRITE FOR COMPLETE LIST, GAMES AND PARTS. TERMS: 1/2 DEP., BAL. C.O.D.

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

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INDIANAPOLIS-LEXINGTON

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O. D. Jennings & Co.
4309 W. Lake St.
Chicago 24, Ill.
CENTRAL OHIO COIN’S QUALITY BUYS
SACRIFICE SALE— PRICES SLASHED

PIN BALLS
$79.50 Ea.
- Big Hit, $79.50
- Fast Ball, $79.50
- Super Ball, $79.50
- Surf Queen, $79.50
- Mystery, $79.50

PIN BALLS
$119.50 Ea.
- Superliner, Fast Ball, Surf Queen, Mystery, State Fair, Rbocket, $119.50

MUSIC
Rock-Ola Mfg. Co., $119.50

CONSOLES
- Big Flume Parlor, Mills 4-ball, $99.50
- Big Flume Parlor, Mills 4-ball, $99.50
- Big Flume Parlor, Mills 8-ball, $99.50
- Big Flume Parlor, Mills 16-ball, $99.50

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185 E. Town St. Columbus 5, Ohio

WANTED to BUY or TRADE FOR NEW GAMES
- Kiltay, Amber, Smarty, Wicke, Bally, Multi-Ball, Dynalite, $75.00

INVESTMENT OPPORTUNITY
Well known Coin Machine Manufacturer expanding and needs additional $30,000 for working capital.

New game already set up and in production. Our firm open for rigid investigation. All inquiries will be treated in strictest confidence.

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155 N. Clark St.
Chicago, Illinois

The Leader in the Field for over 40 Years
MEMBER OF COIN MACHINE INDUSTRIES, INC.
**Earnings Go Up with the Greatest of Ease**

When You Operate GOTTLIEB'S New

**FLYING TRAPEZE**

A CIRCUS OF ACTION!

... On the Backboard — Colorful Light-in-Motion presents Animated Trapeze Act, High Wire Act, Human Cannonball!

... On the Field — A Three-Ring Whirlwind of Balls, Bumpers and Kick-Outs!

---

**TOPS IN DEPENDABILITY**

Improved, Deluxe

**GRIP SCALE**

3-WAY STRENGTH TESTER

Consistently Best Since 1927

**“There is no substitute for Quality!”**

TWENTY YEARS OF LEADERSHIP

1140 N. Kostner Ave., Chicago 51, Ill.

---

**NEW BELLS**

<table>
<thead>
<tr>
<th>Jennings Standard Chief, 2¢</th>
<th>$250.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jennings Standard Chief, 10¢</td>
<td>$279.00</td>
</tr>
<tr>
<td>Jennings Standard Chief, 50¢</td>
<td>$299.00</td>
</tr>
<tr>
<td>Jennings Super Deluxe (Lite-Neck), 5¢</td>
<td>$299.00</td>
</tr>
<tr>
<td>10¢</td>
<td>$344.00</td>
</tr>
<tr>
<td>25¢</td>
<td>$394.00</td>
</tr>
<tr>
<td>Jemm. Std. Club Console</td>
<td>$399.00</td>
</tr>
<tr>
<td>Jemm. Super Deluxe Club Cons.</td>
<td>$479.00</td>
</tr>
<tr>
<td>$1.00 Face Deluxe Bell</td>
<td>$510.00</td>
</tr>
<tr>
<td>$1.00 Face Deluxe Bell</td>
<td>$519.00</td>
</tr>
<tr>
<td>Columbia Jackpot Bell</td>
<td>$145.00</td>
</tr>
<tr>
<td>Weighted Slot Stands</td>
<td>$175.00</td>
</tr>
<tr>
<td>Double Revolver 1 Round Safe</td>
<td>$175.00</td>
</tr>
<tr>
<td>Triple Revolver 2 Round Safe</td>
<td>$202.00</td>
</tr>
</tbody>
</table>

**NEW EQUIPMENT**


IMMEDIATE DELIVERY

---

**WRITE TO ATLAS FOR "YOUR HIT PARADE OF COIN MACHINES"**

---

**RIDE HIGH**

WITH GENCOS BRONCHO 6 WAYS TOWIN PLUS 1,000,000 HIGH SCORE

May also be operated as a 3-Ball.

ORDER TODAY!

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**PHONOGRAPH**

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- WURLITZER 600...219.00
- SEE-NROYAL...280.00
- WURLITZER 900...399.00
- WURLITZER 24...510.00
- SEE-NROYAL...699.00
- SEE-NVOSIE...140.00
- SEE-NROYAL...169.00
- SEE-NVOSIE...269.00
- SEE-NROYAL...289.00
- SEE-NVOSIE...299.00
- SEE-NVOSIE...459.00
- SEE-NVOSIE...479.00
- SEE-NVOSIE...499.00
- SEE-NVOSIE...599.00
- SEE-NVOSIE...699.00
- SEE-NVOSIE...799.00

Prices Slashed on Brand New COUNTER GAMES

- Daval Free Play....$29.50
- Champion Basketball...$29.50
- Daval Gomph...........$29.50
- Gusher..................$19.50
- Skill Thrill............$39.50

---

**ATLAS NOVELTY COMPANY**

2200 N. WESTERN AVE. PHONE ARMITAGE 5005, CHICAGO 47

ATLAS MUSIC CO., 1762 GRAND RIVER AVE., DETROIT 8

ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURGH 19

ATLAS MUSIC COMPANY (FOUNDED 1911), DES MOINES 1

---

**MEMBER**

ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURGH 19

ATLAS MUSIC CO., 1762 GRAND RIVER AVE., DETROIT 8

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the sensational

EXHIBIT GAMES

are ordered from

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DIRECT FACTORY
SALES AGENTS FOR THE
EXHIBIT SUPPLY COMPANY

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Now Ready
Send for it!

GENCO
BUILDS GREATER GAMES
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MILLS LATEST MACHINES

GOLDEN FALLS
You can make MORE MONEY with the New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot with one or more Fast Payouts. Full details in Illustrated Circular giving Full details on this unusual Bell. In Immediate Delivery in 5t, 10t and 25t Bells.
WRITE FOR PRICES

IMMEDIATE DELIVERY

JEWEL BELL
If you want to increase your incomes place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured. Design is modernistic and has unusual eye appeal. Ready for delivery in 5t, 10t and 25t play.
WRITE FOR PRICES

JEWEL BELL
The Vest Pocket is a miniature Bell operating on a 5c Mystery. is plum type, compact, portable and neat. Rolls can also be instantly removed, automatically returning the reward piece from "cute." BLUE & SILVER or GOLD & SILVER.
Established 1931
CENTRAL PARKWAY
PITTSBURGH 14, PA

SICKING, INC.

Players and Operators Agree:
"Here's the Game for Me!"
STRIKES 'N' SPARES

Automatic Bowling Alley

Players like it because it has all the thrills and fun of real bowling; operators like it because it keeps those dimes rolling in by the barrel. This game is opening up new coin locations every day!

ORDER FROM YOUR
NEAREST DISTRIBUTOR

MILLS Q T
A "come-on" Bell. Weighs only 80 lbs.
The NEW Q T is an entirely new design with streamlined front painted Blue and Gold, and modernistic painted back. Suitable for any coin location, it is modernistic in design and has an "come-on" appeal. Full Jackpot at all times is one of its "come-on" Features. Write for Illustrated Circular giving full details on this unusual Bell. Immediate delivery in 5t, 10t and 25t Bells.
WRITE FOR PRICES

NEW VEST POCKET BELL
The New Pocket is a miniature Bell, operating on a 5c Mystery. is plum type, compact, portable and neat. Rolls can also be instantly removed, automatically returning the reward piece from "cute." BLUE & SILVER or GOLD & SILVER.
Established 1931
CENTRAL PARKWAY
PITTSBURGH 14, PA

Also the latest coin equipment from
Rock-Ola, Gottlieb, ABT, Bally, Genco

B.D. Lazar Co.
1635 FIFTH AVENUE
PITTSBURGH 16, PA

Member of Coin Machine Industries, Inc.

www.americanradiohistory.com
The play never subsides!

The patrons never tire of playing the Mills Golden Falls because the huge Jackpot incentive is always there. Golden Falls' Jackpot is jumbo in size and kicks automatically.

There is no long interval of slack play, because the Jackpot can be refilled at once, simply by removing lock at top of Jackpot and inserting coins; it only takes a minute!

The play never subsides when Golden Falls are on location!

Bell-O-Matic Corporation

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
IN THE SPOTLIGHT!

Bally

JOCKEY Special

ONE-BALL FREE PLAY MULTIPLE

JOCKEY Club

ONE-BALL AUTOMATIC MULTIPLE

Amazing New Horseshoe Flash

Players play six, eight or ten coins per game.

Double or triple your normal one-ball multiple profits by getting Jockey Club and Jockey Special on location now.

Order today!

**NEW MACHINES—DELIVERY NOW!**

<table>
<thead>
<tr>
<th>Machines</th>
<th>Price</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flying Trapeze</td>
<td>$254.00</td>
<td>Chicago Coin Gold Ball</td>
</tr>
<tr>
<td>Nevada</td>
<td>$215.00</td>
<td>Burlington Street</td>
</tr>
<tr>
<td>Morgan Glick</td>
<td>$254.00</td>
<td>Chicago Coin Gold Ball</td>
</tr>
<tr>
<td>Bally Jockey Jockey Special</td>
<td>$425.00</td>
<td>Bally Jockey Club, Auto. P.O.</td>
</tr>
<tr>
<td>Williams All Star</td>
<td>$79.50</td>
<td>Bally Jockey Club, Auto. P.O.</td>
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</table>

**PHONOGRAPHS**

<table>
<thead>
<tr>
<th>Machines</th>
<th>Price</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Wurlitzer 800</td>
<td>$300.00</td>
<td>Rock-Ola Supers</td>
</tr>
<tr>
<td>Wurlitzer 805</td>
<td>$150.00</td>
<td>Rock-Ola Standards</td>
</tr>
<tr>
<td>Wurlitzer 900</td>
<td>$150.00</td>
<td>Rock-Ola Combinations</td>
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**USED PIN GAMES**

<table>
<thead>
<tr>
<th>Machines</th>
<th>Price</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Starlite, P.O.</td>
<td>$395.00</td>
<td>Chicago Coin Gold Ball</td>
</tr>
<tr>
<td>Starlite, P.O.</td>
<td>$395.00</td>
<td>Chicago Coin Gold Ball</td>
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<td>Starlite, P.O.</td>
<td>$395.00</td>
<td>Chicago Coin Gold Ball</td>
</tr>
</tbody>
</table>

**BADGERS Bargains**

*Offer a few dollars less—Seldom a penny more*!

NEW BALLY TRIPLE BELLS.... WRITE | NEW DE LUXE DRAW BELLS.... WRITE

GUARANTEED RECONDITIONED CONSOLES

<table>
<thead>
<tr>
<th>Machines</th>
<th>Price</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keeney Bonus 1-Way</td>
<td>$375.00</td>
<td>Bally Jockey Club, Auto. P.O.</td>
</tr>
<tr>
<td>Keeney Bonus 2-Way</td>
<td>$350.00</td>
<td>Bally Jockey Club, Auto. P.O.</td>
</tr>
<tr>
<td>Mills Three Bells</td>
<td>$350.00</td>
<td>Bally Jockey Club, Auto. P.O.</td>
</tr>
<tr>
<td>Mills Three Bells</td>
<td>$350.00</td>
<td>Bally Jockey Club, Auto. P.O.</td>
</tr>
</tbody>
</table>

RECONDITIONED SLOTS & NEW SAFE & STANDS

<table>
<thead>
<tr>
<th>Machines</th>
<th>Price</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills Black Cherry, ORIG.</td>
<td>$615.00</td>
<td>Bally Jockey Club, Auto. P.O.</td>
</tr>
<tr>
<td>Mills Black Cherry, ORIG.</td>
<td>$615.00</td>
<td>Bally Jockey Club, Auto. P.O.</td>
</tr>
<tr>
<td>Mills Black Cherry, ORIG.</td>
<td>$615.00</td>
<td>Bally Jockey Club, Auto. P.O.</td>
</tr>
</tbody>
</table>

NEW EQUIPMENT FOR IMMEDIATE DELIVERY

<table>
<thead>
<tr>
<th>Machines</th>
<th>Price</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strike “Spinner”</td>
<td>$510.00</td>
<td>Bally Jockey Club, Auto. P.O.</td>
</tr>
<tr>
<td>Bally Jockey Special</td>
<td>$850.00</td>
<td>Bally Jockey Club, Auto. P.O.</td>
</tr>
</tbody>
</table>

**NATIONAL COIN MACHINE EXCHANGE**

141-13 DIVERSEY BLVD.

**BADGER Sales Co., Inc.**

2221 WEST PICO BLVD.

**BADGER Novelty Co.**

2546 NORTH 30TH STREET,

**United Mfg’s NEVADA**

Art Work and Silk Screening

by ADVERTISING POSTERS CO.

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October 18, 1947

INFORMATION SHOW

Jockey Special (One-Ball) Jockey Club (Automatic) Reconditioned and play-appetite

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2460 BELMONT AVENUE, CHICAGO 13, ILLINOIS
as necessary as a menu . . .

In any Restaurant

For more profitable restaurant installations make your musical selections as available to patrons as food menus with Seeburg Wall-O-Matics . . . distribute the music throughout the entire restaurant at conversational level with Seeburg Speakers . . . regulate volume up or down to fit the crowd and the room with Dual Remote Volume Control.

EXCLUSIVE SEE BURG DISTRIBUTORS IN CENTRAL AND SOUTHEASTERN OHIO, WEST VIRGINIA AND WESTERN VIRGINIA

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WE PUT THE "PINS" ON THE MAP

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Direct Factory Sales Agents for the UNITED MANUFACTURING COMPANY

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IMMEDIATE DELIVERY

SIMON SALES, INC.
NOTE NEW ADDRESS
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LONGACRE 3-0241, 0242, 0243
Are you a turtle or a hare?

If you remember the little yarn of your childhood... you will recall that the hare was prone to take things for granted and wound up losing the race. All of which brings us to our point... that Seeburg and leading music operators have not rested on their laurels. For instance... in the old days, the single-unit juke box had a great play... but today, it's Seeburg Scientific Sound Distribution! Now is the time to forge ahead... bring your equipment up to date. Install complete Seeburg music systems for greater dividends. The customers love music that's never too loud... never too soft.

Stay ahead with Seeburg Music Systems

SCIENTIFIC SOUND DISTRIBUTION

S. H. LYNCH & CO.
Exclusive Southwest Distributors

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* New Orleans, 822 Baronne
* San Antonio, 241 Broadway
* Memphis, 1049 Union Avenue
* Oklahoma City, 900 N. Western
NEVADA

"Greatest On Four Legs"

by UNITED

4 Ways To Set Up

SUPER BONUS FEATURE

SEE YOUR DISTRIBUTOR

GIVE TO THE DAMON RUNYON CANCER FUND

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5737 NORTH BROADWAY

CHICAGO 40, ILLINOIS
NEW - IMPROVED

Williams

ALL STARS

100% MECHANICALLY PERFECT

Give!
To Samson Runyon Cancer Fund
Sponsored by CMI

Earl Montgomery
S & M SALES, Memphis, Tenn.
reports:
"On all locations
ALL STARS
is the most consistent money maker — the outstanding Baseball Game of all time!"

ORDER NOW!
Remember, only a limited quantity are being manufactured. See your Distributor Today!

Williams
MANUFACTURING COMPANY

161 W. HURON STREET CHICAGO 10, ILL.
HURRY! HURRY!

Operators everywhere hail NUDGY as the first really new game in ten years—and rush to get on the gravy-train. Sensational SHIFTING, SHAKEING PLAY-FIELD starts a new pin-game craze wherever introduced. Production facilities are already taxed to the limit—and the avalanche of orders pile higher and higher. A few days delay in ordering may mean a week delay in delivery. So write—wire—phone—drive to your distributor and order NUDGY today!

PATENT PENDING

FAST 5-BALL PLAY
CONVERTIBLE NOVELTY OR FREE PLAY

A BALLY GAME FOR EVERY SPOT:
EUREKA • HEAVY HITTER • HI BOY
TRIPLE BELL • DELUXE Draw BELL
JOCKEY CLUB • JOCKEY SPECIAL

NUDGE-LEVER
Snap the lever and see what happens! Entire playboard jumps like a jackrabbit...actually shakes and vibrates...kicks ball back up the field to pile up fantastic high scores. By skillful manipulation, player can work and wiggle the ball from bottom of board right up to the top.
Now the Symphonola, America's finest phonograph, is finer still! The cabinet is made of aluminum. No danger of warping—no danger of shrinking! Damp conditions—heat, cold—none affects this new cabinet. Perfect alignment of all parts is assured.

Thousands of All-Aluminum Symphonolas were installed in 1947 and are proving their superiority in locations the country over. Be sure the music systems you install are truly modern—see your Seeburg Distributor for a demonstration.

Watch for announcement of
Seeburg Distributor's Showing in
Your Community

THE ALL-ALUMINUM SYMPHONOLA HAS THE
SAME RICH WALNUT BURL FINISH THAT
CHARACTERIZES ALL SYMPHONOLA 47'S

America's Finest and
Most Complete Music Systems
THE PHONOGRAPh TllAT SELTS MUSIC

IT'S A ROCK-OLA...

WONDERFUL TONE...

SMOOTH MUSIC...

THAT MUSIC IS MARVELOUS...

FASCINATING COLOR...

MODEL 1606 TONETTE SPEAKER

MODEL 1550 WALL BOX

MODEL 1424 PLAYMASTER

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