Currently sizzling on plenty of jukes, as well as on disk shows and dealers' shelves, are platters by Johnny Moore's Three Blazers (Moore on guitar; Charles Brown, piano and vocals; and Eddie Williams, bass). In a happy session here with Prex Leon Rene of Exclusive Records (for whom the boys record), the Blazers are counting on their current Exclusive platter of "I'm Looking for Love" and "Changeable Woman Blues" to follow the pop path set by previous hits such as "Moonrise," "New Orleans Blues," "Sunny Road" and "My Silent Love." After a string of solid box-office dates in theaters (including RKO Boston and Million Dollar, Los Angeles) and one-nighters, the Blazers are ready to take on other Eastern spots. Attraction is handled by the William Morris Agency.
The beauty of this statement is that over 80% of that gross is pure, net profit! In addition, the Manley Popcorn Machine owner that we are quoting is located in a small town. The potential owner who has his eye on a city, carnival, boardwalk or park location, naturally can increase his earning substantially.

Everybody loves hot, fresh and delicious popcorn served from a sparkling, bright Manley Popcorn Machine. If you have a location where plenty of people congregate or pass by, you can cash in on this popcorn popularity by coupling a sleek new Manley Popcorn Machine with Manley Seasoning, Salt and Boxes or Bags. That's a combination that never fails to click! When the crowds SEE the bright, colorful Manley Machine and the red and white, candy striped bags and boxes, and SMELL that wonderful popcorn aroma... they sell themselves! It's a cinch for making BIG MONEY in a good location! Let us tell you how it is done.

Send the coupon below for our new booklet, "How to Make Big Profits From Popcorn."

THERE IS NO SUBSTITUTE FOR POPCORN THAT IS...

The most important "M"—the Manley Popcorn Machine combines sparkling beauty and eye appeal with mechanical perfection, trouble-free operation and large capacity. Many exclusive features. Designed to make the handling of crowds easy... all will make more money with Manley.

MERCHANDISE It takes the best merchandise to win the largest profits. Manley Popcorn is quality controlled—grown to meet high company standards. Pay it in Manley Popcorn Seasoning and use only Manley's Popcorn Salt. Serve in a Manley Carton or Bag and you'll make more money with Manley.

METHODS Manley has compiled a booklet explaining how to operate a successful popcorn business and included many proven, sales-building practices accumulated during twenty-five years of acknowledged leadership. Ask for free copy. Use the handy coupon and make more money with Manley.
Showdown on Stand-By Issue
Seen in N. Y. as Local 802
Puts It Up to Theater Ops

Meeting of Both Factions Called—Show May Be Yanked

NEW YORK, Oct. 4.—The question of stand-bys will be thrown right back into local theater ops' laps by Local 802, American Federation of Musicians (AFM), when its executive board meets with theatermen Wednesday (8) at the Warner offices.

The local's exec board has decided that the 'finite-Hourly' Act doesn't apply to the Paramount, Strand or Capitol and will use the same argument made by other locals when the question of traveling bands vs. stationary bands came up. The local will insist that houses reserve their weekly stand-by payments and contract with both in order to have the theater building open with the reticco dough from August 22, when the T-H law went into effect.

There'll Be Less Liquor—But Enough

Niteries Fear No Famine

WASHINGTON, Oct. 4.—It looks as though the government curbs are soon going to cut off the nation's production of liquor, but there appears to be no increase in price in niteries, taverns and hotel rooms. Stockpiles of most potables are at their highest level in six years, and the people are guzzling much less than they did last season, anyway.

Officials of the Distilled Spirits Institute, representing 60 per cent of the industry, conferred this week-end with President Truman's Citi.

(See Curr on Liquor on page 38)

AGVA To Pick 64 Delegates To Convention

NEW YORK, Oct. 4.—Sixty-four delegates are to be chosen by members of the American Guild of Variety Artists (AGVA) to attend the first national convention of the union early in December. Voting will start on or about October 23 and Chicago probably will throw in the convention, but the number of those who have not decided. While elections will be held nationwide, not all names whose hats are in the ring will be eligible to run. In some instances, according to AGVA's tailor Matt Shlevy, nominees belong to jurisdictions other than those from which they were nominated. In other cases, particularly where nomination was by petition, the signers' good name (See AGVA to Pick 64, on page 42)

Indie Bloc in AFRA Seeks 21 Seats on Election Board

NEW YORK, Oct. 4.—Tabbed the Independents, a new group formed on Wednesday (1) within the American Federation of Musicians, is for the purpose of campaigning against the Artists' Committee for the 21 seats on the local board in the forthcoming elections in November. The new faction, which already numbers 125 members, claims its opponents control 19 of the 21 members on the present board.

First action of new group was to draft a statement of principles which includes an anti-Communist pledge and it is to minimize mud-slinging which would develop in the event the red-herring angle became a factor in the campaign. Statement also condemns secret organizations with the union, as well as permanent political machines (the Independents claim to be a temporary group) and pressure groups which the new group regards as undemocratic.

Org. in its statement, also says it (See AFRA Indie Block on page 18)

NUMBER ONE

ACROSS THE MUSIC-DISK BOARD

No. 1 On the Honor Roll of Hits

NEAR YOU

No. 1 Sheet Music Seller

NEAR YOU

No. 1 Most Played on Disk Jockey Shouts

NEAR YOU

No. 1 Disk On the Nation's Juice Boxes

NEAR YOU

No. 1 Popular Album Via Sales Deals

DOBONI MUSIC (THE PARK AVENUE HILLBILLIES) SELLS ALBUM BY Dorothy Shay. Columbus C-119

No. 1 Classical Disc Via Dealer Sales

RACHMANINOFF CONCERTO NO. 2 IN C MINOR. By Artur Rubinstein. Capitol American 40001

No. 1 Novelty Disk in the Nation's Juice Boxes

SMOKY! SMOKY! SMOKY! (That Cigarette) By Tex Williams. Columbia 23540

No. 1 Novelty Music Best Seller in England

NOW IS THE HOUR

No. 1 Novelty Music Best Sellers in Canada (For two major jobbers)

I WISH I DIDN'T LOVE YOU SO

NEAR YOU

The Billboard's Best Sells for Future Hit Disks

CREATION with Danny Kaye and The Andrews Sisters with Vix Schoen Orch. Decca 23540

I DONT CARE THATS ALL I WANT TO KNOW by Dick Haymes with The Modern folks, Decca 21229

I UNDERSTAND by Gordon MacRae with Paul Weston Orch. Capitol 15502

LIFE'S A DRAG with vocal by Max Williams and the Town Criers, Victor 20-2468

Full score on leading tunes and disks in the Music Department

(MUSIC POPULARITY CHARTS THIS WEEK APPEAR ON PAGES 26 TO 37 IN THE MUSIC SECTION)
Dozen Outlets Already Using NAB's Proposed Code, as Is, But Scores Demand Revisions

Board Heartened by Early Favorable Reaction

WASHINGTON, Oct. 4.—In one of the most significant steps toward industry-wide acceptance and volun
tary compliance with a proposed new code of the National Association of Broadcasting, the first time that a dozen broadcast stations have notified NAB here that they have already

Showbiz Fights 3% Chi Tax Proposal; Says Ceiling Is Hit

CHICAGO, Oct. 4.—Carrying on their fight to prevent passage of a local 3 per cent amusement admission tax, leaders of the national committee for the amusement and recreation industry of Chicago made an appearance this week before the city's license committee. The group is comprised of those in show biz, including reps from the movies, legit, radio, ballrooms, sports and other branches, begging the license committee to kill the license tax proposed as an answer some time next week.

The show biz committee was formed about a week ago in protest of the amusement tax, which had been talked about for two years, seemed likely to become a reality. Chairman is Edwin Silverman, head of the EssenTheatre. The National Committee is Joseph P. Kostrowicki.

In a telegram sent to the city government, the show biz committee stated: "Patrons of our industry are for the most part the great mass of people who are least able to afford increased taxes. It has also stated that theater license fees, which are not included here [in Big Shows Chi Tax on page 38]

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The Billboard, Main Office, 2159 Patterson St., Cincin
nati 22. Subscription Rate: One year, $1.00. Entered as second-class matter June 6, 1946, at Post Office, Cincinnati, Ohio, under act of March 3, 1879.

Pepsi With Music

NEW YORK, Oct. 4.—With the Pepsi-Cola radio jingle having long ago reached the stage where it was a perma
nent musical identification for the product, the firm has now decided to try the popularity of the tune with the merchan
dising of their new cup vending machines. In the future, patrons who insert their nickel in one of the venders will find, as the drink begins to pour, that the machine automatically starts playing a musical arrangement of Pepsi-Cola Hits the Spot.

British $$$ Crisis Tennis Tempos for Yank Shows

LONDON, Oct. 4.—The British money crisis is tempering the wel
come display of American films at the London box office, with the number of films being imported from the U.S. dropping by 50 per cent. The situation is such that the companies are more concerned with the financial condition of the British exhibitors than with the entertainment value of the films.
NEW YORK, Oct. 4.—Altho the four major webs have thus far remained aloof from the Associated Press (AP) offer of "associate membership" at upgraded rates, the proposal was accepted this week by 441 stations, including all the owned-and-operated outlets of National Broadcasting Company (NBC) and Columbia Broadcasting System (CBS). Similar action was taken for their m.f.-o. stations by Texas States Network, YouSee Network and the Don Lee Broadcasting System.

Later's action was particularly interesting, since, while CBS still retain their old AP news contracts, Mutual Broadcasting System (MBS), of which Don Lee is a part, dropped AP's service over a year ago.

The associate member status grants stations use of complete AP facilities. However, associate members need not supply AP with their news on an exclusive basis, and, as a non-voting associate on top of that, the status is still considered by some a vote in the industry as to how many stations and web bids will go for the new set-up.

American Broadcasting Company (ABC) has indicated it does not intend to accept the new AP status, at least for the present. NBC and CBS, while still operating under the old contract, have adopted a wait-and-see attitude, measuring the advantages against the increased cost.

WINS Signs

Barney's and Nat'l Shoes

NEW YORK, Oct. 4.—Barney's, the firm which has been calling all men to its headquarters via radio since 1920, this week expanded its radio budget to include its eight local stations. It is WINS, which Barney's has not used for several years. National Shoes, an other big local advertiser, Lee enlarged its skirt to include WINS. Both have used Barney's, which WINS's has not used for seven years. National Shoes, an other big local advertiser, Lee enlarged its skirt to include WINS. Both have used Barney's, which WINS's has not used for seven years. National Shoes, an other big local advertiser, Lee enlarged its skirt to include WINS. Both have used Barney's, which WINS's has not used for seven years.

Networks and Agencies Outline Food Drive Plans for Luckman

WASHINGTON, Oct. 4.—Networks and agencies this week endorsed the ABC's efforts to aid the National Food (ABC) in its drive to gather food. The ABC, which has been in the forefront of the campaign, has organized a radio participation in the drive. Luckman told the radio men who turned material over to him that it was "the finest outline of a public project I have seen in years.

Fulton Light's Potshot

On the other hand, Fulton Light, in a potshot Wednesday, took some potshots at Luckman, saying: "Some of the best brains in the country have worked with the food problem, as it applies to inflationary trends at home and starvation abroad, and haven't yet found a satisfactory solution.

FCC Schedule

FCC schedule for the proceeding came at a week after U. S. Court of Appeals for District of Columbia overturned a petition of the William R. Hertz Baltimore station, WBAL, to delay FCC hearing. WBAL has been contesting FCC's Blue Book on the basis that WBAL has been priming for a consolidated hearing on WBAL's FCC renewal. To WBAL's effective hearing is the chance to be heard by newsmen Drew Pearson and Robert Allen for the frequency now held by WBAL.

Station Reps' FCC Beef Says CBS Muscling In

NEW YORK, Oct. 6.—Aggravation of station reps over the activities of the Columbia Broadcasting System, particularly theOLA and WNEW, has led to a 121-page complaint which was organized recently to promote station conservation. The complaint, headed "the key provisions of the Sherman's wholesale信并版权抗-Trust Act," said that the reps over the recent NAB's new standards and regulations. The reps state this is a violation of the Sherman Anti-Trust Act.

In their beef to the FCC, the reps have charged CBS with two regulations. One is the rule limiting the (See CBS Muscling In on page 18)

WALHearing on Renewal Bid Set for Nov. 3

WASHINGTON, Oct. 4. — Federal Communications Commission (FCC) hearing on long-deferred WBAL renewal case is now scheduled for November 3 in Baltimore as result of an FCC motion filed yesterday. Free hearing session is slated for October 18.

FCC schedule for the proceeding came at a week after U. S. Court of Appeals for District of Columbia overturned a petition of the William R. Hertz Baltimore station, WBAL, to delay FCC hearing. WBAL has been contesting FCC's Blue Book on the basis that WBAL has been priming for a consolidated hearing on WBAL's FCC renewal. To WBAL's effective hearing is the chance to be heard by newsmen Drew Pearson and Robert Allen for the frequency now held by WBAL.

NAB Code Already In Use

441 Stations Sign New Anti-Trust Pacts

Major Webs Holding Out

This undated photo shows a sign advertising a Christmas event. The text in the image is not related to the sign but is about different topics such as NAB Code, FCC hearing, and radio stations. The image does not provide enough information to determine if the code is in use or not. It is recommended to consult the appropriate regulations or authorities for information on the code's status.
“Der Tag” Hits NBC

Plans Board Set to Junk “Tired” Segs

Shift in Personnel, Policy

NEW YORK, Oct. 4—National Broadcast personnel and new policies will be announced in a few days a new version of the popular radio show that was canceled a few years ago. The show, which was canceled due to administrative issues and a lack of audience, will return as a new, more down-to-earth version that will feature more current events and less reliance on nostalgia. The new version will also feature a new format that will include more interactive elements and a stronger focus on community involvement.

4-Man Decisions, With 3 Men Not Taking Part, Disturb FCC

WASHINGTON, Oct. 4—The Federal Communications Commission (FCC) is in the process of deciding on a new rule that will affect the broadcast industry. The commission is considering a proposal that would allow broadcast stations to change their programming format without prior approval from the FCC. The proposal has been met with opposition from some broadcast companies, who argue that it would lead to a loss of control over their programming.

Hub Stations In Ed. Shows

BOSTON, Oct. 4—With the return of the Hub radio educational programs to the local airwaves, new WEEI and WHZ have announced new and increased plans in co-operation with the Massachusetts Department of Education. WEEI (CBS) School of the Air will begin its 10-year-old competition Monday thru Friday from 10 to 10:30 am. The decision was made as the result of requests from schools and principals throughout the state.

FCC Framing Stiffer Exam For Operators

WASHINGTON, Oct. 4—Stiffer examinations for broadcast operators will be announced in the near future. The Federal Communications Commission (FCC) is in preparation for the forthcoming shift in operator requirements. Representatives of National Association of Broadcasters and the FCC will meet in closed session this week to discuss the new proposal that aims to create three grades of operator licenses to replace the current single license.

NAB approved in substance the proposal—first advanced by FCC in the spring—by making it more stringent. Changes will be made in the current FCC syllabus and study plans to meet proposed grades for holders of first-class licenses with five years experience, two-year operators by providing for additional study of the subject in line with the basic study plan for the respective grades.

NAB license examination will also be made to require some 30-40 questions in the line with the grade to be set up. Under the plan there will be one-technician, operator, technician, and radio-operator. The examiner will be required to have at least one year experience and the license will be required to have at least one operating experience.

Gene King of WOR, Switching to WCOO

NEW YORK, Oct. 4—Gene King, manager of program operations at WOR, has announced effective October 17, to take over the duties of program manager at WCOO, the Philadelphia station. King was with WOR for seven years, working up from the sales office, and product manager, and then to his present job. King’s station, the Boston affiliate of American Broadcasting Company October 20.

King is the fourth staller to leave WOR in the past several days. His special was preceded by those of Rod Erickson, program manager; Dick Press, press chief; and Bert Bailer, of the publicity department.

N. Y. Office for WFIL

PHILADELPHIA, Oct. 4—A sales office for New York’s WFIL and WFIL-TV was announced this week by Roger W. Clark, general manager of the station, in a move to establish closer contacts with advertisers and publicize the station’s activities. WFIL will be equipped with direct telephone to WFIL's sales offices and its activities will be coordinated with the Katz agency, national representative.

This is the second network station in Philadelphia with an office. WFIL has been maintaining such a set-up for many years in the CBS building.
Air Commercials Incorporated in \*Ch*est Drive

CHICAGO, Oct. 4.—Using techniques and an over-all plan not used by any similar agency in the city, the Chicago radio division of the local community fund, headed by Director Leon Schoeller will try to sell community fund support with typical radio programs. Some 25 stations here are expected to participate. The campaign begins October 1.

Rayve To Drop \*Sammy Kaye?

NEW YORK, Oct. 4.—Rayve Sham- poos has used Wednesday (8) to ded- icate the fate of its Sammy Kaye show, which airs Sunday afternoons over the Mutual Broadcasting Com- pany (ABC). Report is that Rayve probably will cancel as of the broad- cast on November 19.

Since Kaye has been a long-time member of the Rayve series, it is likely that in the event of cancella- tion the web will keep Kaye on astin-

New Engineering Firm

California Del., owner of a charter has been filed with the secretary of State by Broadcast Enterprises, Inc., a nonprofit organization for the general engineering and developing business of the radio and television industry. The firm will have no par value. Principal office is the Prentice-Hall Corporation Systems, Inc., San Francisco.

Mark Smith Named \*Prexy of Chi Club

CHICAGO, Oct. 4.—Chicago Radio Management Company this week elected Mark Smith president of the organization. Smith, a former member of the board, will serve for 1947-48 season. Nom- inated slate was elected unanimously.

Howard Paul Latest To Join Migration From \*Chi's WLS

CHICAGO, Oct. 4.—WLS, Chicago station which has been going thru a period of personnel redrafting, has announced that before that he had been a navy public relations officer and acting manager for WMJ, Milwaukee.

Upon resigning Paul released the statement that:

"Latest to join the migration from WLS, Chicago, is Howard M. Paul, previously announced as manager.

Commenting on European radio in general (exclusive of England and the BBC), Brod, who resigns on the Continent cannot be considered as a great source of entertainment or relaxation as it is in the United States. Programme-wise, there is some good serious music, but it is badly lacking in good drama and comedy. Nowhere on the Continent, added Brodin, is it considered as great a part of normal life as it is in America. Even in such cities as Paris, Brussels, Vienna, etc., receivers are not numerous. Foreign radio is quite good in its music programming, and for better in its discussion of public affaires that it is possible to consider. All political parties, he added, have a chance at their air. Generally radio is gradually being returned to the people, but still is being kept under strict government control and is doing a fair job of realtizing Government purposes.

Our practice, he said, is for the Belgian radio, added, has more than adequate international radio plant, and programs in French and Flemish are aired con- stantly. This music is broadcast under increasingly tighter government control and its programming becomes essentially propagandistic.
We're proud to be affiliated with stations like these

10TH ANNUAL BILLBOARD PROMOTION AWARDS TO NBC AFFILIATES

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<th>Single Campaign</th>
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<td>KYW Philadelphia</td>
<td>WTC Hartford</td>
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TELEVISION AWARDS: Overall Promotion, WNBW Washington • Single Campaign, WNB T New York

There's no limit to the imagination and energy put forth by NBC affiliated stations in promoting their activities. WLW in Cincinnati sprouted wings and carried passengers on a fact finding tour of Europe—KSTP in Minneapolis jumped into the surrounding lakes, tagged the fish and came up with a superlative bit of imaginative promotion. WHO in Des Moines helped support Iowa's tall corn stories with a Corn Plowing and Soil Conservation Field Day. Other NBC affiliated stations displayed equal ingenuity.

On the serious side, NBC affiliates placed one-two-three in the Public Service Promotion Awards for clear channel affiliates, and took two out of four Public Service Awards in the regional channel classification.

While its stations were reaping nearly half of all the Billboard awards given to network affiliates, NBC was not idle. It was polishing up its own entry in the Single Campaign Division—its It Happened on NBC series. The result: First Prize.

What does all this prove? It's the stations that make a network—America's Number One Stations add up to NBC—

America's No. 1 Network

the National Broadcasting Company

A service of Radio Corporation of America
Lawyers Give Petrillo Okay On FM-AM Music Dupe Ban

WASHINGTON, Oct. 4.—James C. Petrillo, president of the American Federation of Musicians (AFM), was advised by his legal aids this week that, in their opinion, Petrillo's ban on AM-FM music duplication does not constitute violation of the Leav-Andenberg Act. This legal view was offered to Petrillo solely as background information for his negotiations with broadcast industry representatives on the stormy issue, but it is not regarded as binding Petrillo to his declared policy.

Petrillo, who conferred with network representatives on the issue yesterday (3) and who earlier this week met with FM Association (FMA) officials and Rep. Carl Kears (B., Pa.), has already indicated that his “mind is not closed” on the question of music duplication. FMA officials are indicating that they were somewhat encouraged by the AFM presy's “sympathetic attitude” at his conference with them in New York this week, but Petrillo's legal decision is regarded as highly unpredictable.

Girling for Legal Fight
One reason seen for the action of Petrillo's legalists in proffering a new opinion on the duplication issue is the preparation by the U. S. Attorney General's office to start proceedings anew in the Federal District Court case in Chicago against Petrillo on grounds of violation of the Leav-Andenberg Act. When this case was originally started it went to the U.S. Supreme Court last year, Petril- lo had made it clear that he was entering into it on a test-case basis, and it is believed that he may now ask his legalists for additional information on which to determine his course in the latest action being brought against him by the government.

Reported by some of the more sanguine FM folk here as a favorable portent was a communication from Petrillo to local WASH-FM giving go-ahead on the Continental Net-work Treasury of Music program, which previously had been considered barred under Petrillo's ban on music on FM. The Strohmbe-Carling show was restored by the AFM chief on the grounds that, while Rochester local AFM men had no right to enter into a contract for a web show, he would not break an agreement already signed by an AFM representative. Whether Petrillo would follow thru with further exemptions was a subject of considerable speculation. Realistic FM bigwigs are reluctant to go far out on a limb in their predictions but all are hoping that Petrillo will lift the bar.

Kears-Petrillo Rep. Carl Kears has conferred with Petrillo privately at least once since the formal meeting this week attended by Petrillo, Kears and FMA officials, including J. N. (Bill) Bailey, executive director of FMA, Kears, Cresap, and McQueen on AFM activities, has been serving as a sort of mediator in the negotiations, and has openly urged Petrillo to alter his policy so that FM may have an improved chance.

"Triple-Threat Star"

Running . . . punning . . . pasting. The player who's best at all three is key man of the team. AM . . . FM . . . TELEVISION. The station that's first in all three is key station of the city. IN DETROIT, its WWJ—The Detroit News, with its record of consistent aggressiveness and constant "firsts" in every phase of radio broadcasting. WWJ . . . first AM station in the nation in 1920. WWJ-FM . . . pioneer in Michigan in 1940. And now WWJ-TV . . . the only television station in Detroit today . . . broadcasting regularly scheduled commercial and sustaining programs to a fast-increasing audience. It's little wonder that WWJ are the most familiar letters of the alphabet to Detroiters . . . and best source of results for both national and local advertisers.

AM-FM Duplication Favored by 85% of FM Broadcasters

WASHINGTON, Oct. 4.—AM-FM program duplication is favored by 85 per cent of FM broadcasters who have answered questionnaires submitted to them by the National Association of Broadcasters (NBC), which is likely to have reper- cussions on the Metropolitan Broadcasting Union and Actor's Equity, NBC's two main national net-works, the Home and Life, will re-use programs to keep daytime shows for workers off duty rather than for housewives. The switch over of staggered hours which offers 5,000,000 workers are being kept off this week, in order to ease winter electrical demands such as broke down the industrial set-up last year. For these and next week hours, perhaps, the 15,000,000 times completely different from current times.

At least one of the major program services will drop nondescript tunes and in place of Charlotte musicals as marked mid-day programming in the future. Also, both programs will be more closely coordinated and an attempt made to prevent the overlap- ping of the time slots which frequently exists at present. Programs will be shot down and recorded and repeat shows. Plans are to add radio as late night pop music and stereo. As a spin-off, all NFL and NBA jockey programs for the benefit of workers in the NFL and NBA will be dropped.

May Affect Agreements
All these switches may affect some agreements negotiated only last summer, when the union restricted use of recorded music and others promising to make no use of royalty fees. But it is expected that everyone will fall in line with a government directive to assume its wartime role of a great national institution providing a greater nation with dawn-to-dawn entertain- ment. Broadcasters also have set aside 21 hours per week of broadcasting time lopped off its skeds during the fuel crisis last winter.

Radio is expected to take on an even more important role in national relief, as the tax on foreign films may restrict use of imported music. Television also may slow. Movie houses may go to a five-day week, totaling 25 hours, in the near future.

Smith Davis Sets Up Efficiency Bureau
NEW YORK, Oct. 4.—The radio and newspaper brokerage house of Smith Davis Corporation announced this week, it has set up a radio and station radio station efficiency depart- ment, headed by John Mac-Pherson, former director of the procurement division of the War Pro-duction Board. The new department will supply sick properties with in- formation on reducing expenses and adding new income.

Smith Davis is understood to be negotiating for purchasing stationary of its own, to replace the mules the company used in moving its files in the Waldorf Towers. Plans include using three floors of such a building, and the floor selected will be the one for the new efficiency set-up. Smith Davis is now president of John Falker Arndt & Company, Inc., Philadelphia agency, has been New York manager of Smith Davis.

Cin. Tide announcing Opaline, Please, Fridays, has Dario Soria di- recting and Harry Marble announcing. SERIES will wind up April 30.
A tough-minded examination of 1947 radio values shows
CBS is the most effective network in America, today

There is one yardstick of radio effectiveness the tough-minded advertiser looks at hardest—the actual cost of audiences delivered to his program. And the figures show that:

CBS leads all other networks in delivering actual audiences at lowest cost to advertisers

The facts on this have just been summarized in a new CBS study that covers not any one week or month but the entire period of standard time, October 1946—April 1947. And the facts show that for the entire evening schedule on all networks seven nights a week:

The second-best network is only 96% as effective as CBS—and the fourth-best network is only 66% as effective as CBS—in delivering actual audiences for each advertising dollar expended.

To see the complete study...and to get the utmost in Radio...

SEE CBS...THE COMPLETE NETWORK
Martin Block and KFWB's Million Dollar Deal Nixed

HOLLYWOOD, Oct. 4.—Much-heralded deal between million-dollar platter spinner Martin Block and Station KFWB came to an abrupt end last night when Block and KFWB's General Manager Harry Mazlish agreed to a parting. Split ends a four-month tie and comes after growing dissatisfaction on both sides regarding the breaking point.

Block's bow-out from KFWB, which became effective November 3, will in no way affect the platter spinner's deal with Mutual. Under the present system, Block was being heard locally for three hours, with one of the hours being fed by KFWB to Mutual. Mutual was paying KFWB $3,000 per week for the right to use Block. Station is forfeiting that bid. In return, Block has agreed not to broadcast for any local indie for the duration of the KFWB pinch which expires in 1950.

Block's time will be replaced by Campeau New Head Of CKLW, Detroit

DETROIT, Oct. 4.—J. E. Campeau was appointed president and general manager of CKLW at a recent board meeting of the Western Ontario Broadcasting Company, Ltd., and Ex-Press Broadcasters, Inc. He succeeds the late Malcom, and will be based in Detroit. Elevated from his previous position of vice-president, Campeau has spent 16 years in the sales, administration and management end of radio.

Elgin Returns To Net Airers; Buys Quizzzer

CHICAGO, Oct. 4.—Rescinding its recent decision to buy only spot radio and to forsake network airing, the Elgin-American division of the Illinois Western Company, Elgin, Ill., this week bought the Grouchom Marx quiz program, You Bet Your Life and leased it to air on ABC. Mon- 

Code Puts Radio On Spot, Says "Times" Editor

NEW YORK, Oct. 4.—By virtue of its 1947-48 schedule, the Atlantic City convention of the National Association of Broadcasters, "radio has put itself squarely on the spot," ac-

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Here's how it works: Goerner wraps up a record of what's do-
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Educational Crisis Gets Spotlight in CBS Documentary

NEW YORK, Oct. 4.—Latest effort of the documentary division Columbia Broadcasting System (CBS) gets under way Monday (6), when several members of the CBS staff, in collaboration with the Rutgers University Sociology Department, begin an exhaustive six-week study of the educational crisis. The final result, which will be done by Charles Munroe, of CBS's program writing division. Munroe will take up residence in an unnamed New Jersey town and integrate their lives with the educational system there. Result, they believe, will enable them to bare certain fundamental defects in our educational structure.

The town selected for the survey was carefully chosen and actually represents a higher level than most. Entire operation will be under the supervision of Bob Heller, head of CBS's documentary division. Heller said no decision had yet been made as to the show's ultimate format, which would depend upon the material accumulated. Scripting will be done by Charles Munroe, of CBS's program writing division. Munroe will take up residence in the guinea pig community.

October 11, 1947

The Billboard

Wene May Sell Half Of WTTM in Trenton

TRENTON, N. J., Oct. 4.—Sen. Elmer H. Wene, president and owner of WTTM, Trenton, and WSNJ, Bridgeton, N. J., is negotiating to sell a half interest in WTTM to S. Carl Mark, radio director of the Al Paul Lefton Agency. The price is understood to run into six figures. Wene is expected to be a candidate for the Democratic gubernatorial nomination.

Sponsor of Silence

DETROIT, Oct. 4.—The one and a half hours from 4 to 5:30 a.m., the only time CKLW is off the air, will be literally as silent as the grave from now on. The sign-off announcement at 4 a.m. has been bought by J. Sutton & Son, undertaking firm, and in effect offers the listener 90 minutes of silence. Richard E. Jones, sales and promotion manager of the station, went all-out to get the most appropriate customer for this period.

Billboard again honors WOV

Accepting these distinguished citations with understandable pride, WOV expresses its gratitude to the agency and sponsor executives who selected us as winners for the second consecutive year.

We declare our continued dedication to an even more concerted effort toward our basic policy of radio broadcasting, that in serving the public interest we best serve listeners and sponsors alike.

Ralph N. Weil, General Manager
Arnold B. Hartley, Program Director
John E. Pearson Co., National Representative
Part 1

The Billboard

CONTINUING PROGRAM STUDIES

DAILY

Talent Cost Index

Valuations are based on standard program only.

Listeners based on Saturday night and first three hours.

Saturday afternoon shows in September 10-14 range.

10-11-47

"Ma Perkins" Holds No. 1
Daytime Spot

But TCI Rating Off a Bit

NEW YORK, Oct. 4.—Procter & Gamble's Ma Perkins dived in rating somewhat since the last daytime Talent Cost Index which appeared in the September 6 issue of The Billboard. The soapie still holds the No. 1 spot in the daytime field rating-wise and is the stand-out of the group. Cost per point is estimated at $221.14, as predicted on a Hooper of 5.3. Next best buy in the daytime field is Whitewhall Pharmaceutical's Our Gal Sunday, which rates 5.7 as against Ma's 5.6. Sunday's cost per point, however, is $307.69, in fine time with regard to other shows on the chart, but nevertheless considerably less than the P&G topper. Sunday, incidentally, was in third position on the cost chart.

Sterling's Lorenzo Jones also moved up from fourth to third on the chart.

Sterling's Young Widow Brown, P&G's Right to Happiness and Lever Bros.' Aunt Jenny all show up in this fourth place with ratings of 5.1. General Foods' When a Girl Marries is taking Drug's Young Bird's place and P&G's Pepper Young are tied for sixth. Runners-up can be accented with a glance at the list.

In the Saturday afternoon line-up, Procter & Gamble's Company General Central Station, Borden's County Fair and Bowery's Stars Go Fishing are cooling off for the second and third positions, respectively, with ratings less than 5.1. Saturday, a choral society to the figures, is the best buy of the lot, with an estimated cost per point of $407.41, as against $754.72 for County Fair and $784.31 for Hollywood.}

WLEC, 250 Watts, Bows November 15

SANDUSKY, O., Oct. 6.—WLEC, a new 250-wattter, will take the air about November 15, being operated by Lake Erie Broadcasting Company with Sandusky and Columbus men working.

The station, a 40 by 90 Quonset hut with 175-foot tower, will be on a six-acre plot in the east end of town. It will operate at 1450 kc, daytime broadcast, with about 50-mile range.

Illinois Brewer Angels La Davis In 25-35 Marts

CHICAGO, Oct. 4.—Climaxing its rapid climb as a user of radio and television, started a year ago ago, Can-adian Ace Brewing Company, largest in Illinois, this week announced it would sponsor the Joan Davis CBS co-op show in as many markets as it could get, starting October 11 when the show hits the air. So far the company has signed to sponsor the show (Saturday Evening Post) for a year on the West Coast, in Chi over WBBM, and over WHO and KELO according to George Cooper, advertising head of the company, the brewery will have the Joan Davis shows in a few weeks and will add to the list.

Company, which has coast-to-coast distribution in several hundred markets, uses spots extremely hus. It also airs about two hours of local shows daily, is to sponsor telecasts of Chicago Bear's games on WBBR here, and also buys local programs elsewhere.

It has been estimated that in the next year the firm will spend about $1,000,000 for advertising, much of it in radio and television.

Company practically handles its own advertising. It has an agency, the Lou Wietzman org on the West Coast, and New York, and other advertising plans are made by company execs.

Firm decided to go in heavy for radio and television advertising because of anticipated increased production and the realization that competition is stiffening.

KMBC-FM Files For Power Boost

KANSAS CITY, Mo., Oct. 4.—Midland Broadcasting Company, opera-tors of KMBC, has filed application with the FCC for increase to 465,000 watts daytime, 300,000 watts nighttime, for KMBC-FM. Power boost would make KMBC-FM one of the most powerful FM stations in the country and increase its influential position in the radio industry in this territory. KMBC-FM has been on the air daily since June, 1941. According to Arthur H. Cooper, Jr., president of the Midland, increase in power of FM station will be part of overall ex-pansion plans of the company. Other projects call for sending an AM signal to this area.

Highest Form of Flattery

"Is it imitation? I'm told. Guess no one can flatter me because no one can judge my work quality, low cost, steady work, etc. Is that fair?"

Write for
FREE SAMPLE

Mountain Bows up on heavy load, 21,205, 72.5
to 30, 40, 50, 60.

Mezzosoprano

Photo

Suppers

Established 1890

POSTCARDS, 2c ea.

In envello

Mountain Bows Up on Heavy Load, 21,205, 72.5 to 30, 40, 50, 60.

Moss

PHOTO

BRILLIANT

SUPPLEMENTS

FREE SAMPLE

Write for

BLT

Photo

BRILLIANT SUPPLEMENTS

Supers

Established 1890

Press Clipping Bureau, Inc.

969-888-5408

PHOTO

BRILLIANT SUPPLEMENTS

www.americanradiohistory.com
Kraft Music Hall
Reviewed October 2, 1947
KRAFT FOODS COMPANY
(KRAFT CHEESE)
John H. Platt, Vice-Pres. in Charg. of

Thye J. Walter Thompson Company

Via NBC—141 Stations
Thursdays, 9-9:30 p.m.

Estimated Talent Cost: $22,500; pro-
ducer-writer, Elizabeth Whiting; writer,
Mrs. Murray Mannheim and Charles Isaac; musical
director, Lou Brown; announcer, Ken Carpenter; cast: Al Jolson, Oscar Lev-
ant (pianist), Milena Miller (vocalist); program
producer, Ken Carpenter.

Current Hooperating for the program... 0.6
Average Hooperaging for shows of this
Levant Link: 8.5
Current Hooperaging of show preceding
this one... 1.0
Current Hooperaging of show following
(Tuesday)..... 4.6

CURRENT HOOPERAGINGS OF SHOWS:

ARC: "Willie Piper"... 4.5
BIA: "CBS News"... 2.0
NBA: "Red Stevens" (9/15-9/30)... 2.8

ABOUT THE ADVERTISER

Kraft Foods Company sponsors, be-
mcs "The Music Hall," another Na-
tional NBC Network show in "The Great Celdon Yeats." The firm's radio advertising budget for 1946 was approxi-
$1,275,000. Magazine advertising got somewhat less from the Kraft bill, taking about $950,000 in
1946.

A bid to restore some of the faded
Glory of the old Bing Crosby hour-
long Kraft Music Hall was made by the producer of the show. The door to the establishment with a head by the old minstrel music
was opened on September 16. Mammy yodeler Dick Makpee was the show opening headliner, with Mammy vocalist Milena Miller, Lou Brown's on, and big name guests. Viewing KRAFT damaged the program, for many older fans had expected to see
Bing, a Berlin and his wooden sidekick.

Clyde Green playing the guitar and
stars plants last year's version, which
headlined Edie Foy, Edie Dutton, the
Cast is Miss Miller.

It may be too early to pass final
judgment on the opus, for the initial
attempting to be a bit disor-
atoned, with almost too much and
far too little content, the program
Saturday, when Jolson held the spotlight, the
program sparkled; for Joley still can
seem. His contributions to the proceedings were Toot, Toot; Tootie; But, Do you know, and When You
Were Sweet Sixteen, and he put them all over in sensual style.

Levant's lines, unfortunately, made
him sound merely mildly rather than
d Buddhism. Dick can be a very fellow if given half a chance, but his only punch-line came when he explained how he purposed the
planes, which usually mess up out-
door parts, were played by the real parts. He also did his usual masterful job, as the key-
board version of Malagana. Miss Miller remains a rather ordinary child, but one of the best at a version of Too Marseous for Words.

Bergon and McCarthy turned up with the expected round of cartilages,
but the biggest laugh came when Lus Louy announced (See Kraft Music Hall on page 18)

Philco Radio Time
Reviewed October 1, 1947
THE PHILCO CORPORATION

Via ABC
Wednesdays, 10-10:30 p.m.

Estimated Talent Cost: $22,500; pro-
ducer-director, Bill Morrow; director,
Murdie McKenzie; music, John Scott
Trotter and orchestra; announcer, Ken Carpenter; cast: Bing Crosby, Gary Cooper (guest this program only), Peggy Lee and Jack Prelus,
 Rythmates (vocal group).

Last Hooperaging for the program (June 15, 1947) 12.4
Average Hooperaging for shows of this
Variety type 4.7
Current Hooperaging of show preceding
this one... 4.4
Current Hooperaging of show following
(Tuesday)..... 4.4

CURRENT HOOPERAGINGS OF SHOWS:

ARC: "CBS This Morning"... 4.2
BIA: "CBS This Morning"... 4.2
NBA: "CBS This Morning"... 4.2

ABOUT THE ADVERTISER

Philco has consistently increased its radio advertising budget from
$2,000,000 in 1946, when the company undertook sponsorship of Crosby's transcribed pro-
grams, to an estimated $4,000,000 in 1947. Philco has supported its Crosby program
with extensive display advertising in newspapers. In magazines, the budget has hovered between $500,000 and
$600,000 for the past five years.

When Der Bingle returns to the
air such fall it seems that radio pro-
grame in a jump forward. This
year, too, the Groome's show
will be a new cycle of rhythm and bright chatter, all de-
formed in the Groome's facilities, making it possible that it is
incapable coupled with Crosby.

This week, show Wednesday was
essentially the same package that made network program history last fall, differing in a few～a not so the casual, the
radio typing technique, which pro-
cesses songs, it provides greater fidelity. After the Groome's
remaining day had no noticeable me-
chanical defects.

Bing Is Still Bing
Entertainment-wise, Crosby del-
ivered with the old charm, scoring a
sustaining hit with "I'm in the Mood
for Love," which Crosby does as
Mr. Charles Davis. The song's pen-
sky assignment was ably handled by Peggy Lee, whose velvety baritone combines
Box a Long, Long Train, has an
enjoyable rhythm and blues quality.
The Jolley Trotter was back on
no as a studio group.

The radio programs we usually
had a certain amount of musical
highs. Wednesday's program was
exceptional in this respect. Gary Cooper, Bing and Miss Lee
brought the full medium to their
sides. The denouement had them all
chiming in with El Rancho Grande
and "Spanish Eyes." Crosby
last program claimed that the
Philco program measurably boosted
sales. This is encouraging, how-
as much as it indicates that a com-
cmercial can be pleasant and still carry
an effective sale message. The Philco blues, with Crosby leading into them in chatter with Carpenter, are
easy to take. Paul Ackerman.

Duffy's Tavern
Reviewed October 1, 1947
THE BRITISH-MYSTER CORPORATION
Roger C. Whitman, Adv. Mgr., Agency Contact
Thru Young & Rubicam, Inc.
BCIA—12 Stations

Via NBC
Wednesdays, 9-9:30 p.m.

Estimated Talent Cost: $12,000; pro-
ducer-director, Lester Vail; writers, Norman Tokar, Mr. and Mrs. Dell Din dall; characters created by Clif-ord Goldman; music, Jack Miller's orchestra; announcer, Joseph Albo, Jack Kelk (Homer), Mary Rohe (Mary Albo, House Jameson (Mr. Albo), Mary Shipp (Cathleen), Paul Ackerman (Agnes), Joan Jackson (Kitty).

Last Hooperaging for the program
(September 26) 7.9
Average Hooperaging for shows of this
Variety type 4.9
Current Hooperaging of show preceding
(Tuesday)..... 4.6
Current Hooperaging of show following
(Because of show preceding/(Tuesday)..... 4.6
CURRENT HOOPERAGINGS OF SHOWS:

ARC: "Eve N. Allen" (9/15-9/30) 5.0
BIA: "Alpha and Omega"... 4.0
NBA: "Alpha and Omega"... 4.0

ABOUT THE ADVERTISER

General Foods Corporation, third among radio's biggest advertisers, has
$7,750,000 in its airings programs last year. This figure is approximately the
same as the previous year, and considerably below the $9,300,000 the firm spent in 1944. Jello and Nabisco, which last year used the Fannie Brice series, are second in hierarchy, the others responsible for about $3,000,000 of the General Foods radio expenditures in that year. The third secondary medium for General Foods is a "whale (about $2,600,000 in 1946, a larger expenditure than the jello last season than radio.

About $350,000 of this funds went into magazine advertising in 1946.

The misunderstandings and mis-
adventures of the Aldrich Family
began airing for the ninth time this
week. They are the third show and the well-intentioned bunglings seem good for another season of bloop.

The Aldrich Family was first invented by Clifford Goldman back in 1935. The show out of dif-
cult situations with just as much enthusiasm as when the show first went on the air. The show is a large production on the Kate Smith program. If the situation the situations themselves, have been a bit tidier, well, much how much truth can one family have?

Initial stab of the new series had the well-meaning but long-
standing partner of Henry Aldrich and his pal, Homer, reach the
obvious conclusion that the lads were a bit too shrewd. They are, as
and should see each other less. As might be expected, this led only to trouble, for both show, legal authorities, as one mishap after
another confused the Aldrichs with the frequent's tight weight around the two. Ultimately, of course, the parents saw the error of their ways, concluding that Henry and Homer would have no trouble with their previous relationship.

Near-Peak Cast

The cast is perfect, with Ezra Stone as Henry and Jack Kelk as Homer making a grue-
some but natural looking pair. Henry and Homer are to play "Henry's parents to a fare-
three-year-old to years for the... with the rest of the cast fitting into roles admirably. Jack Miller's oral contains
suitable variety of characterizations. If (See The Aldrich Family, page 18)
FIRST TV SURVEY OF SERIES

63,941 Fans See Ball Game On Home Sets

1,181 Homes Sampled

(Continued from page 2)

mood classic to be videoed.

Since the sample (1,181 homes with video receivers) is by far the largest base yet used for any TV study, there is little doubt that the survey constitutes another strong indication of the speed with which television is coming of age as a practical, commercial advertising medium. As the survey also figures to set a pattern for TV rating studies in the future, this story and the survey chart accompanying it cover only homes, and do not include bars, taverns and other places of entertainment. A second and separate study, based on TV World Survey viewing in drinking bars and other mob haunts, is in preparation and the results will appear exclusively in next week's (October 18) issue of The Billboard.

403 Sets in Use

The present survey is based on the number, at any rate, shows 403 sets in use and indicates that of those more were used to WNB (National Broadcasting Company's outlet) than to either the Columbia station, CBS-TV or DuMont's WABD. WNB hit a 4.1 rating and had a 35.1 share of the audience, as against 2.9 for the CBS outlet. A somewhat surprising fact is that AM radio station WOR, with exclusive radio broadcast of the series, hung a 7.9 rating and took 10.6 share of audience in homes which had video receivers. Nature of surveying on this section of the study makes it impossible to pin down in detail specific reasons for WOR's radio showing against the telecasts. In some cases, due to inadequate audio reception on the television receivers, people had WOR tuned on their radios and watched the picture on the television. In other instances, telecasts were out of order or delivering so unsatisfactorily a signal that people just didn't care to tune in. In still others, the folks just plain preferred the radio show to the telecasts. It is reasonable to assume here that (baseball fans being baseball fans) fied Barber and Mel Allen, who broadcast the Dodger and Yankee games, respectively, during the regular season, had built up a certain number of loyal tune-in fans who would rather listen to their word pictures than look at TV camera shots. Another fact which might be of considerable interest is that Wednesday night radio audience in homes (for both games) has not yet him upon a 100 per cent effective technique. People looking in will be interested enough manner to add to the TV pictorial appeal.

Cost Not a Factor

People totaling a 1.8 rating and representing 4.3 share of the audience were tuned in to other radio sta- tions, which is simply taken to mean that World Series or no, some folks still like their radio opera, dict shows, quizzes, etc., and just aren't ball fans.

The study showed an average of 4.3 people looking in at home set. Of these 2.9 were men, 1.1 women and 0.3 children. The 4.3 figure is considered a healthy one, though it does cause a little eyebrow lifting when compared to the 6-point plus figure generally used as the barometer of television's popularity. The 4.3 figure at checking each video set regularly, and the 0.2 people per set figure found in a recent TV World Survey study made for CBS-TV during the course of a Nashville sports night game. One clue to the mystery (if any) here is in the words 'night game.' The second major course of the Thursday game was the game (including the Thursday game and the Saturday afternoon session) and many of the people (who represent the greatest bulk of fans) are chained to jobs, whereas they figure to be sitting on televisions sets and watching game during the course of a hot pen- nant race.

Design this fact, however, the 2.9 men viewers-per-set is an extremely healthy one. The figure for women is good, but not spectacular when (as compared to radio), and the kids' fig- ures just as good as expected. It is reasonable to hope that opening time on the World Series shows would be uneventful and would not cause any major setbacks of the fans.

Game Peculiarities Important

In any beneath-the-surface analysis of figures, however, one of the major important factor must be kept in mind. The All-Star game was broadcast (July 29-30, p.m., Eastern Standard Time, Thursday (2). This, the third game of the week, followed two games in which the Yankees had begun to give strong competition. So you can't say the fans would have been a walk-away. Anyone who understands the psychology of sports fans, will likely realize that the opening game, or even the second game, has had developed both figures. Also in this direction, the Thursday (sunday) game was in which the Dodgers scored six runs in the second inning in the leading New York club 6-6, making it appear a runaway at an unusually early moment, and probably chasing some mad fans from TV to other pursuits. If the study had been made Friday (3), for example, when Beavers came just a cookie's breadth from tossing baseball's first Series no-hitter and when the score was 2-1 down to the ninth, the probable would have been quite a different audience thru the two hour stretch.

Sock Commercial Impact

The study showed conclusively that TV can have an appealing impact is little short of sensational. Ford scored a 69.6 share rating on the radio. Figures for the game. As announced in the February report on which Lux gets an 83.3, Hope a 77.1, Fibber 78.5. Ben- ny, etc., the shows this week analytic might do nip-up over video com differences. But the study remembered that these shows have been building their 13.2 for months, the Ford-Gillette identifications shine like Latvia in the North. And when further probing reveals that such high-rated series as Dupuy's

TUNER, Mr. D. A., Fred Allen (to name just three) hit a's like 30.0, 24.7, 14.7, respectively. At February's report, the one-time TV impact of the auto and razor outlists really are a good indication. As an aside, note that Ford tops Gillette's a., despite the fact that Gillette has been the Series radio sponsor for years. This may be taken as a com- mentary on the much more aggressive ness of the respective sponsor's TV commercials.

Publicity a Strong Plus

And the commercial value Ford and Gillette got for the $65,000 they paid on the three Series tele- rights can hardly be estimated by the sponsor audience data figures alone. Both firms got countess thousands of lines of valuable publicity in new- spapers and may nation as a result of bankrolling the blue ribbon ball game. Life magazine, in its next issue, out Friday (10), will have a spread on the Series telecasts. Practically every newspaper in the metropolitan area carried stories concerning the televising as a spoiling of the games on their sports pages and many carried news and feature yarns in their Sunday issues. A complete game was a two-column news piece in The New York Times, New York Herald Tribune, and feature pictures in the Newark Evening News, etc. The latter story (see page 3) is evidence that fans control audiences hung on every turn. Just from a few highlights, the words "boys and aas" at a slide or strikeout were something radio broadcast- ers might do and judiciously deliver. And the games were broadcast by visions of the game. At Cuttle High School students were allowed to spend free period between the ball- game battle on the school's set in the auditorium.

The Projection Try

The aim to project the figures revealed in this study of home TV Series rating index, instead of people who looked in homes in New York City alone. The findings in Schenectady (where WPTZ, WGRB, GE, NBC and DuMont stations, and WOR, GE station, respectively, also broadcast the series) will come out of the realm of strict statistical accuracy, of course, but are interesting. Accepting the following figures as the latest and most authoritative report of number of TV set homes in the cities under discussion, the projection works out like this:

4,090 homes with TV receivers, 3.0 homes with radio stations broadcasted in (from 4.3 sets in use figure derived in survey.)

13,308 in use.

4.3 people per set looking in.

59,821 people seen on TV sets in homes in New York.

PHILADELPHIA

5,790 homes with TV sets, 3.4 homes with radio stations broadcasted (from 4.3 sets in use figure derived in survey.)

17,630 sets in use.

4.3 people per set looking in.

78,631 people seen on TV sets in homes in Philadelphia.

WASHINGTON

900 homes with TV receivers, 17 homes with radio stations broadcasted in (from 4.3 sets in use figure derived in survey.)

4,090 homes with TV sets, 3.0 homes with radio stations broadcasted (from 4.3 sets in use figure derived in survey.)

13,308 in use.

4.3 people per set looking in.

59,821 people seen on TV sets in homes in Washington.

(See TV Survey of Series on page 18)
CHICAGO, Oct. 4—Despite a cry on two fronts here for afternoon programming when they try to demonstrate sets to potential customers, local distributors have indicated they are willing to support a WKBK proposal for a daily series. The station has offered to turn over the afternoon shows via WKBK. Distributors from the area have put out a proposal from Television Advertising Publicity (TAP), local paper orc., which offers a daily program with a 30-minute run in day-a-week series, for an estimated cost of about $3,000 a week including time. Instead, the distributors, it now appears, will buy time for about sports shows next month. The proposal that station is to throw in programming free.

TAP created a series of shows—home economics, drama, special events, etc.—and presented them as a package to distributors in this area with the idea that the total cost was to be split among distributors. At the same meeting about a week ago TAP’s proposal was presented to representatives of General Electric, RCA, Motorola, Stewart-Warner and Crosley. At the same meeting, reps of Commonwealth Edison, local electric utility, backed the plan and stated that if distributors came up with a sizable hunk of the needed local funds, that was needed, Edion would make up the difference. This week an exec of Edison reported that the distributors would be willing to come up with only $500, and that company did not see why it should be stuck for a share as large as $2,500. The plan, therefore, had to be junked.

Mary Sue Direct

According to Bill Edy, head of WKBK, likelihood was that distributors would sign directly with WKBK. "This produced and released rate for time for stations would be no direct commercials (as mention of names of companies cooperating), but also would get show through the series.

Shows under the new deal are expected to start in a couple of weeks and, according to present indications, will include stock films and others of the daily material—hardly the kind of programming, it has been said, to promote television sales since. Some of the largest manufacturers, as a result of the final turn down of the co-op idea, are buying their own shows to get the kind of programming they want.

Chi Tele Set Dealers Shun Co-Op Shows

COAST TELE SET OWNER SURVEY ENDS-PAY-AS-YOU-GO FARE

HOLLYWOOD, Oct. 4—Results of first independent survey of Hollywood television set owners was made available this week by Ripert & Faye, Inc. giving first semi-official hinting of audience tastes and attitudes on the West Coast. Survey, which covered a wide variety of queries, was made from 50 radio-TV stations. Questionnaires were sent to owners who have owned tele receivers for three months, per past the sporting, 1,100 stores, bars, and other business establishments boasting of tele receivers, 3,000 in operation, and bulk of the questionnaires were covered in the survey.

One of the most important facts unco of Korn’s study was that 26 per cent of set owners polled endorsed Zenith’s "phonovision," agreeing to pay a 20 to 20 per cent fee for programs on a pay-as-you go basis. This is the largest percentage of set owners attitude to this much discussed proposal.

One and cent of local liquor found video reception very good while 97 per cent said transmissions were fine if they were turned off in bedroom. Average size of tele family was 3.9 persons, with viewing showing 3.6 per cent average during an evening, 2.3 on an average day, and reduced to 1.6 in afternoon. Only 36 per cent of lookers and sets were turned off bedroom. Average of 85 per cent of set owners watched shows during an average day. By comparison, a recent survey of Chicago tele lookers found only 68 per cent of tele receptors had set owners watching shows during an average evening.

The study further gave indication that time of day was vitally important in a reverse effect on sports attention. If present trend continues Sports fans, while there was an increase in viewing events less frequently since pur of some fans. In one case of 10 attended sporting events at least once a month before owning tele sets, only 6 per cent of set owners didn’t attend sporting events before video sets entered their homes, the report said, going up to 65 per cent of set owners with the increase in public attendance. Survey pointed out, however that the next effect of tele on a specific sport could be judged after an audience survey to determine the percentages applicable to those and the number of fans among set owners. For the Los Angeles area, attention in general is given to tele sets was owned reduced 13 per cent.

The effect on radio listening habits also showed tele’s power. A healthy percentage of video sets which have had reduced radio listening in favor of video shows, reducing radio listening hours from 2.3 over to a 1.6 per evening, or a 36 per cent reduction. The reception of this turned on. Eighty-six per cent of audience 36 per cent since acquiring tele receivers.

Program-wise, survey revealed that at least two-thirds of local telecasting time in Los Angeles is sponsors to sports programs. Most liked audience fades in order of popularity of regularity of football and baseball, boxing show, and autographed receipts by name. Enough, women rated wrestling, baseball, and pro boxing and higher than male favorites in order of appeal were football, wrestling, and chess (inter-view from railroad station over Para-

A study of audience liked showed that more than 50 per cent would like to see first run movies regularly. Also missed at present are newsreels, dem-maged by 85 per cent of area’s look, and made new demand with football heading the list, trailed by wrestling, boxing, baseball, hockey, horse racing, and the movies. Order that. Other audience likes leaned to musical comedy, sports shows, variety, skits, and more cartoons. Mystery, travel specials, and audience programs were also high on the list.

The survey is based on consistent lots of tele sets in the L.A. area, data used in the survey. The TV set owners were those of the new deals, the most popular. They are an important part of Century, and Vincent J. Mano, general manager with Smith Davis, is in charge.

Another large stockholder in the new outfit is said to be an important showman who, while not in the position to do with the neck of television, is not expected to be a figure. Gene Antry, who is represented by Smith Davis in radio and television management, is also expected to be affiliated with Century, a large newspaper publisher, people, including a publisher who owns half of a video station, and several long-time columnists and cartoonists.

—Smith Davis Head of Big New Venture

Both Live and Film Shows

BY SAM CHASE

NEW YORK, Oct. 4.—A new video production organization, Century Television Corporation, has been organized to prepare leading comic strips and other well-known syndicated series for television. Toppers in the new org include men who are major factors in publishing, radio, and newspaper. Extensive stock holdings are included by Smith Davis, former head of the radio station and newspaper brokerage firm bearing his name. Davis is said to hold an even part, but the not a majority, of Century’s stock, and is the new firm’s president. Albert Zappitto, another former vice-president of Smith Davis Corporation, is general manager of Century, and Vincent J. Mano, general manager with Smith Davis, is in charge.

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Live and Film Shows

The new org plans to produce both live and film tele shows, making use of names and cartoon characters. The org has a list of well-known words thru national newspaper syndication. Century expects to have sell radio rights and will buy rights of some syndicates, while in other cases Century will purchase the rights who retain their own tele rights. A majority of newspaper syndicates already have or own the rights of semi-animated and one-minute cartoon strip by Century under this plan. A number of prominent individuals also have been pacted, but names are being withheld pending clearance by copyrighting agencies. In cases where an agency is producing a own show syndication, Century would sell rights for its syndicated material. If an agency is the owner of the cartoon strip, the syndicate has already produced, Century has facilities here and in Cali-fornia to package it own syndication. It will deal with television stations for all purposes, one of the reasons why the org has developed to turn out every two weeks an animated or semi-animated show commercial based upon a well.

(See Comic Strips on page 18)
International Harvester Maps Hefty Air Plans for Centennial

CHICAGO, Oct. 4.—Utilizing local radio to an extent never before tried by any industry celebrating an anniversary, Harvester Company will mark its 100th birthday with 16 days of intensive airing of local spots and shows. Over-all cost of production is estimated to be $25,000, and dollars will be spent on 135 radio stations throughout 100 years and produces the company makes. Programs will originate in the 247-foot entertainment tent.

WHYR, ABC Outlet, in Regular Operation

ANN ARBOR, Mich, Oct. 4.—A part of Detroit Metropolitan Broadcasting Company (ABC), will open its regular operations here tomorrow (5). It is owned and operated by the Huron Valley Broadcasters, Inc., whose principals, R. A. Canfield and James F. Hubbard, were in town this week for the opening.

Its strongest local program, however, will be its local program during the station's first few weeks, including a special radio storytelling hour held every day until the station begins regular programming. The station will also have a number of special events each week, such as a local news program, a local sports program, and a local music program.

Lee Hat Dealers' Convous

Will Hear Drew Pearson

DANBURY, Conn., Oct. 4.—The national convention of Lee Hat dealers, headed for Tuesday (7) and ending with the annual convention for the New York-NJ area next week, has been scheduled for this year. The convention will be held in the Sunday Times building.

The convention will be attended by the dealers of Lee and other hat makers, as well as by hat designers and other hat industry experts.

"DER TAG" HITS NBC

(Continued from page 6)

dropped shortly after Dyke's appointment as President of the NBC network.

The show was planned as a showcase for the talents of the NBC network, with highlights of the weekend's events being featured. It was also to be a vehicle for the promotion of NBC's new network of stations.

In place of the show's usual focus on the local communities, "Der Tag" was to be devoted to the stories of the week's events, such as the YWCA's annual meeting, and the world's most famous musicians, such as the New York Philharmonic, as well as the world's top musical groups, such as the Louis Armstrong All-Stars.

TV SURVEY OF SERIES

(Continued from page 16)

1,000 homes with TV receivers; 11 sets in use.

26 people per set; listening in.

601 people saw game on TV sets in homes in Schenectady.

63,941 Total

If you take the total of all four cities, you have an extremely conservative estimate of 63,941 people who saw the series via home television set.

Bar Study Next Week

Next week's survey on the number of people who watch TV shows will be conducted in four cities, including Schenectady, New York. The survey will be conducted in bars, taverns, and other public places.

The results of the survey will be used to determine which shows are most popular, and which shows are least popular. The results will also be used to determine which shows should be continued, and which shows should be discontinued.

NAB CODE IN USE

(Continued from page 5)

A strong voice in the final shaping of the regulations.

The NAB has a committee that is actively working on the development of the regulations. The committee is made up of representatives from all segments of the broadcasting industry, and is charged with developing a set of regulations that will be fair to all parties.

AFRA Indie Bloc Seeks 21 Seats on Election Board

(Continued from page 2)

AFRA, known as the American Federation of Radio Artists, has been involved in a number of conflicts with the National Broadcasting Company, including a recent strike over the company's alleged practice of lining up votes in favor of election campaigns.

The smears are designed to give the appearance of a campaign by someone in favor of the board, and is a practice that the company is known to have engaged in.

The members of AFRA are seeking to elect a new board that will be free of the company's influence, and will be able to make decisions that are in the best interests of the artists.

Conic Strips For Television

(Continued from page 11)

Known cartoon character. These would cost about $1,000 for a fully animated commercial, and $5,000 for a semi-animated film, with the actual price dependent on the type of characters and the length of the commercial. The commercials are expected to get under way within two weeks.

The show, which may be used by Century, is still unchampioned on film with a change of pictures about once per second. There would be no balloon or character-see-through comic strip on a sound track behind the cartoons. The plans are being mapped for a series of 12 characters, and Century is using this process on some of the nation's best-known title lines. Price for making a fully animated comic strip is believed to be prohibitive. Cartoons involved are said to have their voices by the idea of.}

The strip will begin with a visit to Café Muffine, not only with their standard characters but also with regular shows yet to be decided.

DRAMATIC SEG

In the realm of live programming, AFRA plans to offer more realistic comic book stories, with drama and action, to place on the air with the syndicated comic strips, with talk shows and shopping guides.

Following early production of film versions of the comic strips, AFRA will feature its program activity with several series of film shows, each with 26 programs.

KRAFT MUSIC HALL

(Continued from page 11)

hosted by its own stars, including Billy Rose, to make the show a real success. The show will be broadcast live from New York each week, and will be aired in the major cities of the country.

The commercials for Velveeta cheese, during its use as a main dish and as a sauce, were successfully used to attract a larger audience.

From the first appearance, as the program developed, it is likely to turn into a top Hooper, with the result of his popularity as the result of the hit-making of Mr. Hooper and his radio shows.

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SEC May Be Asked To Rule On Para-Dumont Control

WASHINGTON, Oct. 5.—Federal Communications Commission (FCC) Chairman Charles A. W. Smith has told the Securities and Exchange Commission (SEC) in arriving at a decision on what is considered to be one of the hottest questions in FCC history—the question of interlocking television stock—owned Para-Dumont Pictures. The commission this week received a letter from Para-Dumont attorneys asking to have 30 per cent of the total stock in DuMont returned to its subsidiaries, but denying that this constitutes a control.

Question of the degree of control exercised by Para-Dumont was FCC's No. 1 criterion for permitting either of the two companies or Paramount subholdings Balaban & Katz and Television Producers, Inc.—holding one in common—ParadumontPictures.

Should FCC decide Paramount controls DuMont, four pending bids by other companies for Paramount ownership would be dismissed. DuMont has pending applications for video stations in Cleveland, Cincinnati, and Kansas City, each to be owned Paramount subsidiaries. New World, Metromedia, and United Communications, in their bids, have offered for outlets in Boston and Detroit, respectively.

Talk of the Trade

LEN TRAUBE, of the Early Ferris "office, New York, parted with his tens of a few days ago at New Gar- den Hospital.... Les Tremayne, who holds CBS's "Radio Reader's Digest," is expected to be heard over the top comics spot in a situation comedy show currently suffering from Hop- per-anemia.

JULIAN BENTLEY, former news chief of WLS, Chicago, has joined the William WABD-DuMont staff in Chicago, and will be in charge of the morning show.
Baron Planes To Europe on Waxing Deals

NEW YORK, Oct. 4.—Paul Baron, Majestic dixieker weep and artists, who have a contract to make a recording to morrow night (5) to cut a number of non-pop masters for his firm which French folk groups will split their two-week jaunt between London and Paris and Madrid.

The exec admitted that the waxing dates are set and that the artists also have been panned. But he refused to give any further info regarding the waxings he will make. He added that he will be ready to explain the details to the artists via a European agent for almost a year.

Dickering for Film Tracks

It is also understood that Baron has been negotiating with the Swiss government for some already recorded stuff taken from film soundtracks. Baron has been here for some time on a trip to France and Switzerland here for pressing on Majestic. It is believed that the Swiss deal involves something of a comparatively minor royalty.

Baron's European expedition further indication that two recent contract trends are first, to seek sources for additional masters; and second, the creation of a recording of Musicians (AIM) improvement of its threatened recording ban the first, and the creation of a recording and sale of current masters to foreign countries to the recording industry.

For 3-way Light Shows

LONDON, Oct. 3.—A three-way square squash may break out here involving Hill & Range publicity chief Bill Stephens, who is new associate with Adams.

Penny's lowest bid, With the musical comedy, "Penny," recently closed and the material not considered set in the Adams capital with Xavier Cugat, Jack McLean and other platters already cut, but Hill & Range outbid, for whom Penny worked the last three years. The number is understood to be claiming publication rights to the song, an alleged written contract with Penny. The writer, in turn, claims his pact was broken verbally.

Mellin Purchased Kreisler Copyrights

NEW YORK, Oct. 4.—Correcting reports that orchster Charlie Spivak was shifting his music pub interest in Cugatu, Jack McLean, who recently bought the music firm, Bobby Mellin revealed this week that the only Skivak connection was Skivak's connection from Mellin's purchase of the Fritz Kreisler copyrights formerly owned by Cugatu and is Music Corporation of America.

The last week day launched of his Western Music interests to Jack Johnston, who reportedly received the rights to the Benny Goodman Music Inc. (BMM), in a deal to buy the orchester's pub property.

GOVT. CHECKS ORK'S WAX FINANCE PICTURE

Ask for Involved Data on Ork's Wax-Finance Picture

Taxes believed paying way to settle question of who pays SS, unemployment tax—the maestro or the dixieker; leaders balk at 20-day deadline

By John Stopol

CHICAGO, Oct. 4.—The Internal Revenue Department this week started what appears to be an intensive survey to determine whether or not leaders or record firms are responsible for the payment of Federal Unemployment and Social Security taxes, withholding provisions of the Revenue Act of 1943 and prior acts, or yearning for the decisions made by other bands of your own, with respect to service performed making records.

Check with local band leaders and record makers revealed that since June 25, 1943 (the date the Revenue Act was passed) there has been a vague interpretation of the Form B portion of a recording pact, with the waxes, in some cases, paying Unemployment and Social Security assessments on musicans, in other cases the fees have been taken from sidemen's wages.

The IR seeks statements concerning: (1) Negotiations between the leader and the record corporation, indicating whether the price agreed upon was over union scale, or below, and what number of sidemen was fixed by the waxes, and whether the instrument or the number of sidemen;

(2) information relative to the nature of the band, such as whether band is permanent or not, the number of band members and the number of dates the band had during a calendar year;

Leader and Position

The IR survey also asks a leader whether the ork is a group of permanent sidemen or pick-ups and, if it is a pick-up group, to explain conditions under which "such changes" are made. A band leader is also asked to explain his position as leader, the manner in which he recruited and his obligations and responsibilities, especially as dinning over his signature and his business relationship with the IRS, the manner in which he handled all executed contracts or statements of complete terms and conditions of oral agreements;

In the case of a master's sidemen, the IRS Department has been given a copy of the master to show that if a fixed salary is guaranteed to sidemen, irrespective of the outcome of the record, the responsibility for salary is assumed by the band leader.

Ask AFM

When queried, both leaders say that they have to pay the maestro for any recording they get out a studio, whether the leader pockets the profit or shares it. Frontiers are asked to show if they have complete right to hire and fire sidemen and the way was for sidemen. Last demand is for a statement of the capital investment that would be needed to build the band, i.e., music racks, uniforms, arrangements, p.a. system, etc.

Lanie's Disk Shop

P. A. Drags in

45,000 B. - Soxers

DETOUR, Oct. 4.—Personal appearance by Lanie at Grinnell Bros., leading music store here, Saturday (27) drew a record number turnover, checked at 45,000, mostly bobby-soxers.

The store was celebrating its radio and television fete for the week thought it had an all-time high. Boy Rogers drew 10,000 Tuesday. The crowd jams the staircases and elevators of the store when Lanie showed up and swarmed over the grand pianos and video sets. People who couldn't get to the front line. The way for Lanie to his broadcast spot in the store.

Connie Haines

To Signatures

NEW YORK, Oct. 4.—Signature contract has been lined out to Connie Haines to a term waxing contract. Thediskery, recently acquired by Monarch, and its subsidiary, Decca, have purchased the waxing rights of Connie Haines (formerly with Mercury) who will record special 12-inch single for Mercury's new label, Ray Bloch, who will fly west especially for this session. The dates for the recording sessions are October 12 and 13. The next Haines date will be done in New York in November, when the record company is here for the week. Haines is a popular vocalist. She will slice her initial signature wax on the West Coast except for Berlin's Columbia label, but she seems to take it in stride. Connie has a busy schedule. The mutual block party airy for the five weeks she will spend at the theater.

Elux, Borrah M. London Tie; Annie Laurie Wax Moves

NEW YORK, Oct. 4.—Deluxe Records, which has struggling out of the throngs of labor difficulties in its Linden, N. J., plant, sliced back with the release schedule, to a new peak of success.

The firm is laying plans in England to tie in with the scheduled overseas tour of Borrah Minevitch and His Harmonica Rascals, whose DeLuxe album has just been released here, and is hoping to square away export problems before Minevitch leaves this month.

The DeLuxe firm meanwhile claims that activity on an Annie Laurie recording of Since I Fell for You gives promise of another indie sleeper hit. The company offers figures to show over 150,000 platters already sold. Approximately 44,000, Chicago; 19,000, New York; 30,000, Cleveland, and 42,000, New Orleans. A check with Monarch and Sonora (who do outside pressings for DeLuxe) substantiates the count.

In the New York figures stem from the fact that the Laurie gal was getting attention at the Robin Hood Club in that territory (along with trio leader Paul Gayten when Deluxe got here) and turned up right in N. O. The firm put out the song in two instrumental versions and had almost decided to release Laurie chip vocals when a break in the way comparatively new by an afterthought.

Mellin's Purchase

Kreisler Copyrights

NEW YORK, Oct. 4.—Correcting reports that orchster Charlie Spivak was shifting his music pub interest in Cugatu, Jack McLean, who recently bought the music firm, Bobby Mellin revealed this week that the only Skivak connection was Skivak's connection from Mellin's purchase of the Fritz Kreisler copyrights formerly owned by Cugatu and is Music Corporation of America.

The last week day launched of his Western Music interests to Jack Johnston, who reportedly received the rights to the Benny Goodman Music Inc. (BMM), in a deal to buy the orchester's pub property.
De Vol Tries Pop Arrangement on Multi-Sales Basis

HOLLYWOOD, Oct. 4—Throwing a new note into the Frank De Vol last week disclosed he was going into the multi-sales field, and announced a block, making them available to both bands. Arrangements for a 21-piece and 33-piece arrangements of the Music From Hollywood tag, following De Vol having been using for the past month with a Cleveland orchestra. 

For De Vol, the success of the Cleveland plan is responsible for the move made. During a period of time, whereby other batoners would have been able to acquire the Music From Hollywood tag and use the De Vol arrangements. 

In an effort to hypo biz at the Continental Restaurant in Cleveland, Jacques Pollack boasted the size of his 10-man crew to 21 for the dinner period. After 9 o'clock band was trimmed down to its former 10-man size at 11. The note placer shared in the billing, with this Continental offering "Jacques Pollack and His Boys of Hollywood," with arrangements by Frank De Vol. Formerly a top dancer during De Vol's Music From Hollywood session, spot does not have a large portion to the custard to the buyer's bills.

O'Keefe Still Owns O'Keefe retains ownership but in the contract Deery gets an option to purchase a pseudo chunk of the stock at a future date provided certain minimum-profits in the solutions are met. In the meantime, Dreyer will toss the catalog under a percent guarantee of 500,000 shares for purposes of consuming aged and the obligations are met. Probably O'Keefe told The Billboard he was turning over the catalog to Deery because he felt the latter "could do a better job" and would give the agency a revitalization of the copyrights which he was too busy to undertake himself. Deery is not currently owning any, presumably O'Keefe could realize more money for it, however, on his personally managed properties, e.g., Glen Gray, Helen Harper.

Words & Music includes the former Davis, Cowie & Engal catalog which was taken over some years ago by a group of large music publishers who formed a co-operative publishing venture. These included Guy Lombardo, Paul Whiteman, Jack Benny and Ake Lyman, as well as Johnnie Conlisten. In the last week disposed of his Warhol holdings as the E. H. (Buddy) Morris firm. When told that the Warners would be giving the impression to himself, but he had been the subject for an "out," his out duties taking higher priority. At the same time the W & M catalog was brutalized for sale to various publishers but no final settlement was reached.

Waring Deal A few years ago O'Keefe ellicated agreement from Waring to sell his interest in W & M provided O'Keefe could secure the stock from other owners. After two years of working on the individuals involved, O'Keefe delivered bid on the bargain. The clearance finally led to the Deery deal. 

Altho small is size, the Words & Music catalog (ASCAP rating problem) is considered one of the more valuable minors on the market that have been wrestled away by the W & M co., the arm. The clearance is expected to be posted by the parties probably will be revised upwards.

ROSSUSSL TO N. Y.

NEW YORK, Oct. 4—"Dial Records'" Ross Russell, who had a break operation from the West Coast to New York. Gotham offices for the dike are, which specializes in be-bop platters (Charlie Parker, Dizzy Gillespie, etc.), should be set up by next week.
New York:

Dick Day and Michael North co-hosting a sip-and-sandwich party at the Waldorf October 8. . . . Sidney Mills, out to the Coast for three weeks, will stop off in Chi to confer with Hugh Krouth, Mills Music rep in the Windy City.


Billy Hueston, of Bee Music pubbery, traveling to Chicago and the Coast to set up professional offices. He hired Margie Carr, arranger gal, to head up pro and standard departments here. . . . Nassa-Sutfolk Record Dealers' Association will stage an inaugural dance and entertainment at the Hempstead Elks Club Ballroom October 22.

Someone should have declared World Series time a music his holiday judging by the number of diskers and publishers who hot-footed it to the games. The whole Chicago Mercury crowd—Irving Green, Jimmy Rilliot, Art Talbot—came into New York for the series week.

Opening Night Notes:

Vaughn Monroe's Thursday (3) preem at the Commodore Hotel saw fittingly stimulated biz in the new refurbished room. Willard Alexander and Jack Marshard were beaming brightly as the music trade turned out en masse. Beryl Davis and Skitch Henderson paced the onlooking artists.

Some night, the Nat Brandwein from Soloth ork at the Waldorf suffered patiently thru a Skirt Kenny benefit shot that headwaiter Ambros and MA's Manny Goodman wondering where to find room for the supper-show press and music biz crowd. Turnover finally was accomplished, with press Joys Earl Wilson, Lee Mortimer and Olie Cassini and music men Dave Dreyer, Mike Sireen, Norm Foley and Dick Volter among others being seated for the lone show.

Bregman, Voce & Conn pubbery this week bought Phil Moore's tune, I Feel So Smoochie, already waxed by Georgia Gibbs on Majestic, and Lena Horne on Black and White. . . . Mel Torme will follow up his coming New York, Chicago, and West Coast dates with dates at the Chicago Theater and Hotel Sherman in Chicago. . . . Carl's Gastel due town over the week-end to set up theater dates for Nellig Lattner and the King Cole Trio. . . . Savoy diskery this week signed Paul Williams Sextette to a wax pact. . . . Lester Young will open at the Downbeat Club here October 9 with a small band. . . . Music From Palestine, an album of songs from the Palestinian folk, My Father's House, will be released shortly by Disc waxery.

Four-week-one-nighter concert tour set for Paul Whiteman has been can-
celled. . . . Keynote diskery Prexy John Hammond will fly to Prague, Czechoslo-
vakia, in a couple of weeks to consult with Czech recording execs with whom he has an exchange deal set. . . . Billy Eckstein set for the Club Silhouette, Chicago, for four weeks beginning October 21. . . . Mispinski Valdes' roomy ork set for theater dates at the Golden Gate, San Francisco, for four weeks begin-
ing October 22 or 23 and the Orpheum in Omaha for a week early in December.

Signature will issue an album of Johnny Bothwell diskers made up of early masters the saxist cut with the Boyd Raeburn ork. . . . Bill De Arrango Quintet set for an engagement at Jumptown, Chi, next, beginning Tuesday (7). . . . Capitol's Walter Rivers will plane to the Coast next week-end for confabs with Jim Conklin and other firm execs. . . . Henry Jerome's ork opened Pelham Heath Inn Tuesday (7). . . . King Guion's double rhythm ork will make its Eastern debut October 14 at the Rustic cabins in Engle-
wood Cliffs, N. J., where it is slated to stay for three months. . . . Eliot Lawrence set for one week at Tune Town Ballroom, St. Louis, beginning October 26. . . . Chirp Edith Allaire signed for a Disc Record album.

Keynote diskery added four new distrib this week, which will give firm coverage in Kansas City, Los Angeles, Pittsburgh and San Francisco, and also added a new Eastern sales representative, Jim Bray, who formerly was with World Broadcasting and Decca Records, and a local flack, Nat Shapiro, formerly of National Records.

Be-bopper Dizzy Gillespie set by Gale's Billy Shaw for Cornell Uni-
erity October 18 and Boston's Symphony Hall October 19. . . . Voss Records springing their first single platters in the pop Spotlite series, till now an album proposition. First will be a Marlene Dietrich pair to retail at a buck. . . . Benny Goodman, in from the Coast for a gander at the World Series, also huddling with his agent, Mark Hanna re a possible transcription deal for his sextet.

Blind jazz pianist Lennie Triana cut three sides for Victor last week. Titles were Just Lady, Spontaneous Combustion and Ghost of a Chance, to be used in an upcoming piano album. . . . Frankie Laine set for a Coca-Cola juniper October 18. . . . Stanley's Sharp, of M. W. Whiteman in New York for a respite from plucking avocados off the vine in Eclimate and discovered one of his voice platers had failed to arrive at WNEW due to a shipping tie-up so he did his Make-Believe Ballroom "live" for the first time in almost a year. (See MUSIC AS WRITTEN on page 39)
ON THE STAND

Reviews of Orchestral Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Buddy Clarke

(Renowned at El Morocco, Montreal, September 29. Booked thru Music Corporation of America.)

The vocalist standing over the headboard (Lola Ashley original; Irving Dahlem.

LEADER: Buddy Clarke (vocalist, violinist).

It was a smart move on the part of Buddy Clarke to shift his personality for an LP to El Morocco, but it was equally smart for the El to grab the orke when it left the neighboring Normandie Roof. The payers had been accustomed to hearing this orke's leader, Buddy Clarke's band in the swanky but inhibited atmosphere of the Roof, there's no doubt that he's fitted him- self perfectly into the more tumultuous atmosphere of this spot. He's going to click here, and solidly at that.

Clarke's band has a style and a sound that go well with this room. He's a good mixer, a solid personality for involving the acts and getting them to work.

Musically, the band sounds as good as one could expect it to. Those who crammed into the smaller area that is under control all the time. Clarke also uses a good-sized sidemen who double on enough instruments to ensure that he can mix it up nicely between schmaltz and boogie, and for special effect he's always got a boogie man to throw in.

Strong Brass Choir

The brass choir is strong and soundable. In the show cutting, because the boys are right on the button. Middle section, the rhythm, the entire combo works smoothly all the time. The music is tight and shapely.

Orke rates a solid nod for its show cutting and playing. It's a Porkchop's planmint and arrangements are tight and worth digging.

Clarke has the odd vocal, which he sells in good enough fashion.

Charles J. Latimer

Jimmy Dorsey

(Renowned at Hollywood Palladium, September 28. Booked thru Music Corp. of America. Personal manager, Howard Christensen. Roof, Los Angeles.)

TRUMPETS: Troy Foss (several); John Martl and Frank Logan.

TROMBONE: Junior Alexander (several), Charles Welch and Don Matson.

TENOR: Jimmy Dorsey, Joe Redding and James Guittre, Tutu, and Dick Back.

BARITONE: Dick Back, Jack Gray, Alton Busby, lead; and Barney Spielberg, bass.

SYLVIANE, (vocalist, vocalist.

ALTERNATES: Jutte Martel and James Guittre.

LEADER: Troy (and Ray) Jimmy Dorsey.

For the most part, Jimmy Dorsey has to rely on the Jaz trademark to pull him through. He is caught in a situation where he can yet gain enough disk power on the MGM label to have the spinning sensation he so desperately needs, but due to market factor. Dorsey expects this condition to snap soon too. He has recently acquired booking agency, Porkchop, to answer his problems later. He is trying his best to concentrate all efforts on the disk side of the orke and work his way to the top money-making band category.

Since the Jaz crew played last in these parts, it has undergone noticeable changes. The ranks have shifted. Dorsey has cleared out those with instrumental lags and replaced them with a solid nucleus of young, hard-working musicians.

Book is located solidly on the Jaz stand-by's, oldies and standards— as a fact of matter, too heavy. Current style odd, soul, and romantic expression. With the vocal-

Stan Kenton


LEADER: Stan Kenton (vocalist, pianist).

Six years ago, a youthful, ivory- dusting fronter brought his freshly polished ensembles onto the counter -dancing ground with the goal of completing his first date. Their style stretched themselves a foot, a sound that was truly original. It was there that personal manager Carlos Gastly found the orke and the nucleus of a band, an orke that is still intact. Kenton's orke is heavy on the Latin music, their style and swing are imitated by virtually every Latin-oriented orke in the business. It would include all his former members available at that time. Fact that the nucleus of this band has been turned to the fold is responsible for its delectable flavor and that was a part of the old Kenton sound that John Kenton has preserved.

Hence, it is little wonder that Stan Kenton would return to the Balboa for the Rendezvous Balboa re-entry into the band list, following his nine-month rest period. When he returns he will come back with a new aggregation,Kenton promised that the band will be light yet adorned with the same flavor, but some of the old Kenton sound that many have missed. With the return, the band has changed bands with novelties, Latin rhythms with the fox trot, etc.

Trans Section

In Kenton's all-important trumpet section are considered to be the orke's two leaders, Milton Bernhart and Harry Forbes are two former members who form a solid nucleus in the position. Three Kenton oddsters hold down the odd stars, and the orke is still being led by Eddie Safraanski (bari) and Sholly Manne (drum) are in their usual spots. A frequent chair change, Kenton has introduced the bongo into the orke, a percussion instrument that brings a fresh sound into the best department.

Kenton's rest has noticeably helped him to work with renewed vigor but never loses his easy and relaxed manner. The orke has never been reformed, yet it was on the way. Right down the line for an orke that had not worked together for a number of releases and it is difficult to distinguish new from old in this circumstance. Only more playing time will make the sound as tight as the orke had. However, as a whole, the orke has bounced back into its old groove with amazing results.

June Christy, who had worked as a single during the band's layoff and performed in Washington when the orke had recently been acquired new booking agency, Porkchop, to answer his problems later. He is trying his best to concentrate all efforts on the disk side of the orke and work his way to the top money-making band category.
Have you tried the Fairway to a hit record?
Ask the artists that have one!

EDDY ARNOLD
DON'T BOther To CRY
Victor

JIMMY WAKELY
HERE TODAY AND GONE TOMORROW
Capitol

BILL BOYD
NOW OR NEVER
Victor

WESLEY TUTTLE
MAIL ORDER MAMA
Capitol

ARTIE GIBSON
MAIL ORDER MAMA
Mercury

Watch for this big hit!
TEX "SMOKE SMOKE SMOKE" WILLIAMS
(DON'T TELEPHONE, DON'T TELEGRAPH)
TELL A WOMAN
(AND THE NEWS WILL TRAVEL FAST)
To be released soon on Capitol Records

MUSIC PUBLISHERS' BATTING AVGS.
(BY INDIVIDUAL FIRMS)
JUNE, 1947, THRU SEPTEMBER, 1947

The following batting averages of music publishers (a regular quarterly feature) are based on the numbers of points scored in the third quarter of 1947 in The Billboard's Honor Roll of Hits. Scoring was done as follows: Ten points for every week a song was No. 1 in the Honor Roll; nine per week for No. 2 song and so on down to one point for No. 10. These totals cover only the third quarter of the year; each quarter a similar breakdown is made, with the entire annual breakdown appearing at end of year.

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Points</th>
<th>Number of Weeks</th>
<th>Points and</th>
<th>Number in Hits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Robbins</td>
<td>129</td>
<td>Twelve Weeks</td>
<td>Peg O' MY HEART, I WONDER</td>
<td>One Week</td>
</tr>
<tr>
<td></td>
<td>84</td>
<td>Six Weeks</td>
<td>I WONDER</td>
<td>Two Weeks</td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>One Week</td>
<td>I WONDER</td>
<td>Total 110</td>
</tr>
<tr>
<td>2. Mills</td>
<td>101</td>
<td>Five Weeks</td>
<td>THAT'S MY DESIRE</td>
<td>One Week</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>Four Weeks</td>
<td>Two Weeks</td>
<td>Total 105</td>
</tr>
<tr>
<td>3. E. R. Marks</td>
<td>69</td>
<td>Two Weeks</td>
<td>I WONDER, WHO'S KISSING</td>
<td>Three Weeks</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>HER NOW</td>
<td>Two Weeks</td>
</tr>
<tr>
<td>4. Oxford</td>
<td>61</td>
<td>Three Weeks</td>
<td>OH-BABA, OH-BABA</td>
<td>Two Weeks</td>
</tr>
<tr>
<td>5. Capitol Songs</td>
<td>43</td>
<td>Five Weeks</td>
<td>CROSS THE ALLEY FROM</td>
<td>One Week</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>THE ALAMO</td>
<td>Two Weeks</td>
</tr>
<tr>
<td>6. American</td>
<td>36</td>
<td>Two Weeks</td>
<td>SMOKE, SMOKE, SMOKE</td>
<td>One Week</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(That Cigarette)</td>
<td>Total</td>
</tr>
<tr>
<td>7. Chappell</td>
<td>30</td>
<td>Two Weeks</td>
<td>FEUDIN' AND FIGHTIN'</td>
<td>One Week</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Two Weeks</td>
</tr>
<tr>
<td>8. Feist</td>
<td>28</td>
<td>One Week</td>
<td>MAM'SELLE</td>
<td>Two Weeks</td>
</tr>
<tr>
<td>9. Shapiro-Bernstein</td>
<td>25</td>
<td>One Week</td>
<td>WHEN YOU WERE SWEET</td>
<td>One Week</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>SIXTEEN</td>
<td>Two Weeks</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>One Week</td>
<td>MIDNIGHT MASQUERADE</td>
<td>Two Weeks</td>
</tr>
<tr>
<td>10. Supreme</td>
<td>17</td>
<td>One Week</td>
<td>HEAR YOU</td>
<td>One Week</td>
</tr>
<tr>
<td>11. Witmark</td>
<td>22</td>
<td>Four Days</td>
<td>ASK ANYONE WHO KNOWS</td>
<td>Two Weeks</td>
</tr>
<tr>
<td>12. E. H. Morris</td>
<td>16</td>
<td>Four Weeks</td>
<td>LINDA</td>
<td>Two Weeks</td>
</tr>
<tr>
<td>13. Famous</td>
<td>15</td>
<td>One Week</td>
<td>TALLAHASSEE</td>
<td>Two Weeks</td>
</tr>
<tr>
<td>14. Peer</td>
<td>14</td>
<td>One Week</td>
<td>MY ADOBE HACIENDA</td>
<td>Two Weeks</td>
</tr>
<tr>
<td>15. Paramount</td>
<td>11</td>
<td>Two Weeks</td>
<td>I WISH I DIDN'T LOVE YOU SO</td>
<td>One Week</td>
</tr>
<tr>
<td></td>
<td>9</td>
<td>One Week</td>
<td>THE LADY FROM 29 PALMS</td>
<td>Three Weeks</td>
</tr>
<tr>
<td>16. Lees</td>
<td>2</td>
<td>One Week</td>
<td>HEARTACHES</td>
<td>Two Weeks</td>
</tr>
<tr>
<td>17. Burke-Van Heusen</td>
<td>1</td>
<td>One Week</td>
<td>IVY</td>
<td>Two Weeks</td>
</tr>
<tr>
<td>18. Sam Fox</td>
<td>1</td>
<td>One Week</td>
<td>ALMOST LIKE BEING IN LOVE</td>
<td>Two Weeks</td>
</tr>
<tr>
<td>19. Barton</td>
<td>1</td>
<td>One Week</td>
<td>I HAVE BUT ONE HEART</td>
<td>Two Weeks</td>
</tr>
</tbody>
</table>

DENNY TO N. Y. MCA
NEW YORK, Oct. 4—Music Corporation of America (MCA) band department was further enlarged this week with the addition of Jack Denney to the New York office. Denney was formerly with the Chicago office of General Artists Corporation (GAC), where he booked concerts. He also was a personal manager for singer Irene Manning and before that was a Midwest promoter. His MCA duties have not yet been determined. Just last week MCA added Erv Brau to the band department.

Shelley and Bernie Form Own Pub Firm
HOLLYWOOD, Oct. 4—Dave Shelley, former Majestic exec who departed from the diskery September 30, and Dave Bernie, ex-Sanbaly-joy West Coast rep, have gone into their own music publishing venture. New firm combines the names of the two partners under the title of Shelley-Bernie Music.
**MUSIC PUBLISHERS' BATTING AVGS.**
**(BY PUBLISHING GROUPS)**
**July, 1947, Thru September, 1947**

In the adjoining columns the music publishers' batting averages are scored individually. Robbins, Feist and Miller, for example, are listed separately, either all are controlled by one management. To give both sides of the picture, The Billboard has broken down the breakdown and presents below an additional batting average revealing which group or combine or business management and the highest point-scoring songs for the third quarter of the year.

<table>
<thead>
<tr>
<th>Publishing Group</th>
<th>Points (Per Tune and Total)</th>
<th>Tune</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ROBBINS-FEIST-MILLER</td>
<td>Robbins</td>
<td>139</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>241</td>
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<tr>
<td></td>
<td>Twat</td>
<td>84</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>128</td>
</tr>
<tr>
<td>2. MILLS</td>
<td>101</td>
<td>THAT'S MY DESIRE</td>
</tr>
<tr>
<td>3. E. B. MARKS</td>
<td>69</td>
<td>I WONDER WHO'S KISSING HER NOW</td>
</tr>
<tr>
<td>Total</td>
<td>69</td>
<td></td>
</tr>
<tr>
<td>4. SANTLY JOY</td>
<td>61</td>
<td>CHI-BABA, CHI-BABA</td>
</tr>
<tr>
<td>Total</td>
<td>61</td>
<td></td>
</tr>
<tr>
<td>5. CAPITOL SONGS</td>
<td>61</td>
<td>ACROSS THE ALLEY FROM THE ALAMO</td>
</tr>
<tr>
<td>Total</td>
<td>61</td>
<td></td>
</tr>
<tr>
<td>6. AMERICAN</td>
<td>36</td>
<td>SMOKE, SMOKE, SMOKE (That Cigarette)</td>
</tr>
<tr>
<td>Total</td>
<td>36</td>
<td></td>
</tr>
<tr>
<td>7. CHAPPELL</td>
<td>30</td>
<td>FEELING AND FIGHTING</td>
</tr>
<tr>
<td>Total</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>8. SHAPIRO-BERNSTEIN</td>
<td>25</td>
<td>WHEN YOU WERE SWEET SIXTEEN</td>
</tr>
<tr>
<td>Total</td>
<td>25</td>
<td>MIDNIGHT MASQUERADE</td>
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<tr>
<td>9. BREDSMA-YOCCO-COHN</td>
<td>Supreme</td>
<td>27</td>
</tr>
<tr>
<td>Total</td>
<td>27</td>
<td></td>
</tr>
<tr>
<td>10. FAMOUS-PARAMOUNT</td>
<td>Paramount</td>
<td>11</td>
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<tr>
<td>Total</td>
<td>11</td>
<td>I'WISH I DON'T LOVE YOU SO</td>
</tr>
<tr>
<td>11. WARNER'S VIVIC</td>
<td>Warners</td>
<td>22</td>
</tr>
<tr>
<td>Total</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>27</td>
<td>IVY</td>
</tr>
<tr>
<td>13. PEER INTERNATIONAL</td>
<td>14</td>
<td>MY ADORE MACRIENA</td>
</tr>
<tr>
<td>Total</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>14. MARTIN</td>
<td>9</td>
<td>THE LADY FROM 20 PALMS</td>
</tr>
<tr>
<td>Total</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>15. LEEDS</td>
<td>2</td>
<td>HEARTACHES</td>
</tr>
<tr>
<td>Total</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>16. SAMPSON</td>
<td>1</td>
<td>ALMOST LIKE BEING IN LOVE</td>
</tr>
<tr>
<td>Total</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>17. BARTON</td>
<td>1</td>
<td>I HAVE BUT ONE HEART</td>
</tr>
<tr>
<td>Total</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

**Stymie Pursues Hugh Martin in Waxing Own Tune**

NEW YORK, Oct. 4—Songwriter Hugh Martin, recently signed by Signature Records as an entrant in the composer-crooner sweepstakes that already numbers Hoagy Carmichael and Johnny Mercer and Jack Lawrence, was ticked to cut a version of the much-fought-over Pass That Peace Pipe.

First stall took place when Martin developed throat trouble. Next, the lutesmith, also a no-nonsense arranger, was called to Philadelphia to administer last-minute doctoring to the Broadway-bound musical, Hugh Button Shoes. Final hitch, upon Martin's return to New York was that Monica Lewis, with whom he was to duet on the reverse of Pipe, had shifted over to Decca. Now, says

**Howard Set for Chi; Pacts One-Nighters**

HOLLYWOOD, Oct. 4—Following his closing at the Los Angeles Ambassador's Coconut Grove, Eddy Howard has returned to Chicago where his Sunday Swinger Parade broadcast will originate for the next three months. Prior to his opening at Chicago's Aragon Ballroom, Howard will use the Windy City as a pivot point for a series of one-nighters, playing the area during the week but returning to Chicago for his Sunday broadcast.

Dates set include: October 7—Austin, Minn.; 8—St. Paul; 9—Freeport, Ill.; 10—Davenport, 1A; 11—Marshalltown, 1A; 12—Dubuque, 1A; 13—Cedar Rapids, 1A; 14—Peoria, Ill.; 15—Ottawa, 1A; and 24—Colonia, Mich.

Martin, it may be too late to wax the number. P.S.—Hugh Martin only wrote Pass the Peace Pipe.

**Double in Brass!**

**YOU CAN REALLY DO IT WITH A SOLOVOX**

With the amazing Solovox you can produce the tonal effects of brasses, strings, or woodwinds while you accompany yourself on the piano.

Play sweet or hot, barrehouse or blues, whatever you choose! How the customers love it!

For night club or theatre work, you can use the sax, clarinet, trumpet, cello, or other tones to add beauty and variety to your playing. Other engagements might call for the violin, French horn, bassoon, organ, or other effects.

Here is an instrument that can broaden your repertoire, improve your music, increase your popularity, and multiply your income. And it's all so easy with the Solovox!**

It is portable—easily attached to and detached from any piano—and plugs into the lighting circuit. It doesn't interfere with the normal use of the piano, and it adds welcome variety to any piece you play.

To learn more about this remarkable instrument—and what it can do for you—see your dealer or mail the coupon today!
The Nation's Top Tunes

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

1. **I DON'T CARE IF THE MOON FALLS OUT**
   - By Burke (ASCAP)
   - Top 10 Hits

2. **I'RE A CHICKEN HATCHERY MAN**
   - By John Scott (ASCAP)
   - Top 20 Hits

3. **WURLITZER**
   - By Frank Loesser (ASCAP)
   - Top 30 Hits

4. **I'M THE QUEEN OF THE ROAD**
   - By L. D. Mertel (ASCAP)
   - Top 40 Hits

5. **I'M NOT AS WISE AS I USED TO BE**
   - By Al Dubin (ASCAP)
   - Top 50 Hits

6. **I'M SORRY, SORRY, SORRY, SORRY**
   - By James Ramey (ASCAP)
   - Top 60 Hits

7. **I'M SORRY, SORRY, SORRY, SORRY**
   - By John Scott (ASCAP)
   - Top 70 Hits

8. **I'M SORRY, SORRY, SORRY, SORRY**
   - By Burke (ASCAP)
   - Top 80 Hits

9. **I'M SORRY, SORRY, SORRY, SORRY**
   - By John Scott (ASCAP)
   - Top 90 Hits

10. **I'M SORRY, SORRY, SORRY, SORRY**
    - By Al Dubin (ASCAP)
    - Top 100 Hits

...and many more hits included in the chart for the week ending October 5, 1947.
**DONALD DAME** - Tenor with Russ Case and his Orchestra (RCA Victor Musical Smart Set "Love Songs" P-172)

*A Dream And Abel Wiedersehen!*  
RCA Victor 20-2112

Lonesome—That's All And A Little Love, A Little Kiss  
RCA Victor 20-2113

To the Land of My Own Romance And My Dream Girl (I Lived You Long Again)  
RCA Victor 20-2114

Kathleen Mavourine And I'll Take You Home Again, Kathleen  
RCA Victor 20-2115

**HARMONIES QUARTET**

Lord, Build Me a Cabin in Glory  
And My Labor Will be O'er  
RCA Victor 20-2475

**HENRI RENÉ** and His Musette Orchestra

Cuckoo Waltz  
AND  
Dancing Doll  
(Papoose Valsante)  
RCA Victor 25-1098

**HEBREW**

**SAUL MEISELS** with Orchestra Accompaniment

Hatikva  
(Hebrew National Anthem)  
AND  
Adama  
(Song of the Earth)  
RCA Victor 25-5003

**GREEK**

**SOFIA VEMBO** with M. Sougioul Orchestra

A Thia Mi 'A Mimosoula (My Aunt Amirsoula)  
AND  
Mia Hora Manaha Zeuma—Slow  
(You Live Only Once)  
RCA Victor 26-2195

**LATIN-AMERICAN**

**JOSÉ CURELEO** and his Orchestra

Rumba Mejoral and Clarinet Samba  
RCA Victor 23-0691

**FERNANDO FERNANDEZ** with Andres Huesca and his Group

China De Las Ojos Negros (My Black-eyed Baby)  
AND  
Guajolote—Corrido (The Turkey)  
RCA Victor 22-0697

**THE STARS WHO MAKE THE HITS ARE ON**

**RCA VICTOR RECORDS**

---

**RCA VICTOR'S SAMMY KAYE!**

The band-behind-the-vocals delivers on both sides in that special Kaye style of "The Old Lamplighter."

*Forgiving You*

Sweet and sentimental, sung in slow beat by Your Sunday Serenade sweetheart, Tommy Edwards.

*RCA VICTOR'S PRETTY MARTIN!*

*When I Write My Song*

Another melody everybody loves...Martin's sentimental adaptation of "My Heart At Thy Sweet Voice." Stuart Wade's vocal will push it high.

*Don't You Love Me Anymore*

A delightful new tune...a neat vocal arrangement by Clyde Rogers and The Martin Men. Danceable slow-scaller tempo.

**RCA VICTOR'S THE THREE SUNS!**

*Papa, Won't You Dance With Me?*

Mixed voices of Artie Dunn and The Sun Maidens with lots of umph.

*I Still Get Jealous*

It's the hit tune from "High Button Shoes."...another "Peg O' My Heart" for the Sun!!

**RCA VICTOR'S CHARLIE SPIVAK!**

Tennessee

Watch this! Sounds like "Chatanooga Choo Choo"...and with Irene Dwyer's sell, it'll be big!

---And Mimi

Tommy Mercer vocalizes about Mimi to Charlie's sweet trumpet strains. Publishers are plugging it.

**RCA VICTOR'S ERSKINE HAWKINS!**

Fool That I Am

First major recording of a big Mid-West hit. Languid tempo, with rich brasses pointing up the swell Laura Washington vocal.

Wiggle Worm

Catchy rhythm in fast rif tempo with outstanding instrumental solos.

---

**RCA VICTOR'S ROY ROGERS!**

(King of the Cowboys)

With Country Washburn and his Orchestra

Ray singers these fine and easy Westerns in his indelible straight-from-the-saddle style.

Do Ya or Don'tcha  
AND  
Saddle Serenade  
RCA Victor 20-2437
MORE JACK-POT HITS!

HERE'S ONE FOR THE MONEY!

JOHNNY MERCER

and

NAT "KING" COLE

WITH THE KING COLE TRIO

together in

"SAVE THE BONES FOR HENRY JONES"
(CAUSE HENRY DON'T EAT NO MEAT)"

plus

"HARMONY"
(From the Paramount Picture "Variety Girl")

CAPITOL RECORD 15000

MUSIC

The Billboard

October 11, 1947

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers, according to greatest number of sales. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to their ranking as recorded in the Music Popularity Charts. (P) indicates tune is in a film; (M) indicates tune is in a legitimate musical; (R) indicates tune is available on records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Composer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;NEXT TO YOU&quot;</td>
<td>E. H. Morris</td>
</tr>
<tr>
<td>2</td>
<td>&quot;IF I HAD THE BUCKS&quot;</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>3</td>
<td>&quot;SUN BEAMS&quot;</td>
<td>Peter Maurice</td>
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<td>4</td>
<td>&quot;SUN BEAMS&quot;</td>
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<td>5</td>
<td>&quot;SUN BEAMS&quot;</td>
<td>Peter Maurice</td>
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<tr>
<td>6</td>
<td>&quot;AMISH&quot;</td>
<td>Maurice Thompson</td>
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<td>7</td>
<td>&quot;SUN BEAMS&quot;</td>
<td>Peter Maurice</td>
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<td>8</td>
<td>&quot;AMISH&quot;</td>
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<td>&quot;SUN BEAMS&quot;</td>
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<td>15</td>
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ENGLAND'S TOP TWENTY

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<td>15</td>
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<td>Maurice Thompson</td>
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</table>

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the two largest sheet music wholesalers in the dominion, Canada Music Hall and Gordon Thompson. Since not all music publishers' representatives and publish songs themselves (and consequently such different songs, The Billboard presents the same sales data and sales rank order in which each of the records is sold for the song. In other words, while the No 1, 2, 3, etc. songs as listed by Canada Music and by Thompson may vary, the full list does represent the titles which are selling best in Canada.

SING

| Song                     | Rank Order | Back Order
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>I WISH I DIDN'T LOVE YOU</td>
<td>1</td>
<td>1</td>
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<tr>
<td>THAT'S MY DESIRE</td>
<td>2</td>
<td>2</td>
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<tr>
<td>WHEN YOU WERE SWEET</td>
<td>3</td>
<td>3</td>
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<tr>
<td>SIXTEEN</td>
<td>4</td>
<td>4</td>
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<tr>
<td>AN APPLES BLOSSOM WEDDING</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>I WONDER WHO'S KISSING HER NOW</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>FEUDIN' AND FIGHTIN'</td>
<td>7</td>
<td>7</td>
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<tr>
<td>PEG O' MY HEART</td>
<td>8</td>
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<tr>
<td>ALL MY LOVE</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>JE VEUX AIME</td>
<td>10</td>
<td>10</td>
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<td>MY HEART IS A HOBYO</td>
<td>11</td>
<td>11</td>
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<tr>
<td>ON THE OLD SPANISH</td>
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<td>TRAIL</td>
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<tr>
<td>TALL SASSY</td>
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<tr>
<td>WHAT ARE YOU DOING NEW YEAR'S EVE</td>
<td>15</td>
<td>15</td>
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<tr>
<td>AN'TCHA EVER COMIN'</td>
<td>16</td>
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<tr>
<td>FACE</td>
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<tr>
<td>ACROSS THE ALLEY FROM THE ALAMO</td>
<td>18</td>
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COUNTRY STYLES

| Song                     | Rank Order | Back Order
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<tr>
<td>COUNTRY STYLE</td>
<td>1</td>
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<tr>
<td>ASK ANYONE WHO KNOWS</td>
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<tr>
<td>THERE IS A SONG THAT LONELY</td>
<td>3</td>
<td>3</td>
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<tr>
<td>FEELING AGAIN</td>
<td>4</td>
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<tr>
<td>APRIL SHOWERS</td>
<td>5</td>
<td>5</td>
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<tr>
<td>THE LADY FROM SHERBROOKE</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>NEAR YOU</td>
<td>7</td>
<td>7</td>
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<tr>
<td>ANGELINE</td>
<td>8</td>
<td>8</td>
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<tr>
<td>I HAVE BUT ONE HEART</td>
<td>9</td>
<td>9</td>
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<tr>
<td>I WONDER, I WONDER, I</td>
<td>10</td>
<td>10</td>
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<td>CHERRY, O'MY HEART</td>
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<td>ANNIVERSARY SONG</td>
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<td>ALMOST LIKE BEING IN</td>
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<td>13</td>
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<tr>
<td>YOU DO</td>
<td>14</td>
<td>14</td>
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<tr>
<td>KOKOMO, INDIANA (F)</td>
<td>15</td>
<td>15</td>
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<tr>
<td>MAM'SELLE</td>
<td>16</td>
<td>16</td>
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<td>BEHIND THE BARS</td>
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<tr>
<td>LOVER'S THEME</td>
<td>18</td>
<td>18</td>
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<tr>
<td>WHAT A LADY</td>
<td>19</td>
<td>19</td>
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<tr>
<td>WHAT A LADY</td>
<td>20</td>
<td>20</td>
</tr>
</tbody>
</table>
FOR THE FIRST TIME!
Before A Show Opened In New York!
More Than Forty
Important Records

A TRIBUTE
TO THE GREAT
SCORE BY

RICHARD RODGERS and OSCAR HAMMERSTEIN II

Allegro

A Theater Guild production supervised by
Lawrence Langner and Theresa Helburn.
Dances, musical numbers and production
staged by Agnes DeMille. Settings and
lighting by Jo Zielziner. Costumes by
Lucinda Ballard.

SO FAR

Associated .......... Vic Damone
Capitol ................. Margaret Whiting
Capitol Trans. ......... Skitch Henderson
Columbia .............. Frank Sinatra
Decca ................. Guy Lombardo
Langworth ........... Shop Fields

Langworth .......... Lonny Herman
Langworth .......... D'Artega
Mercury .......... John Laurens
MGM .......... Jack Fina with Harry Prima
Mazak .......... Jack Fina

NBC Thesaurus ...... Norman Cloutier (Music
of Manhattan Orch.)
Signature .......... Alan Dale & Ray Bloch
Victor .......... Perry Como
Ziv .................. Guy Lombardo

A FELLOW NEEDS A GIRL

Associated .......... Vic Damone
Capitol ................. Gordon MacRae
Columbia .............. Frank Sinatra
Continental .......... Jimmy Atkins
Decca ................. Guy Lombardo
Langworth .......... Shop Fields

Langworth .......... Lenby Herman
Langworth .......... D'Artega
Majestic .......... Martha Tilton

Mercury .......... John Laurens
Mazak ................ Jack Fina
NBC Thesaurus ...... Sweetwood Serenaders
Victor .......... Perry Como
Ziv .................. Guy Lombardo

THE GENTLEMAN IS A DOPE

Associated .......... Mindy Carson
Capitol .......... Jo Stafford
Columbia ........ Dinah Shore

NBC Thesaurus, Patfi Dugan-Jumpin' Jacks

Victor ........ Beryl Davis

YOU ARE NEVER AWAY

Victor .......... Freddy Martin

In Preparation—A Victor Album of the Entire Score by the Original Cast

WILLIAMSON MUSIC INC.
1270 SIXTH AVENUE, NEW YORK, N. Y.
A Signature Spinner
Art Brown

Art Brown is one of the better disc jockeys in Washington. He plays records over WOL, doubles as combination organist and pianist.

Both on One Record
Ray Bloch
and his Orchestra

Radio Popularity

Songs with Greatest Radio Audiences

(Continued from page 29)

The Top 30 Times (plus tie)

Alabama Ever Coming Back? (R) Sinatra Songs—ASCAP
All My Love (R) Harmo.-Int.-ASCAP
Am I in Love (M) (R) Sam Fox—ASCAP
An Apple Blossom Wedding (R) Shapiro-Bergman—ASCAP
Ask Anyone Who Knows (R) Wirtz—ASCAP
Come to the Mars (R) Fanfare and Fugget (R) Specialty—ASCAP
Don't Love Me, Let Me Love You (R) Frank Sinatra—BMI
I Wonder Who's Kissing Her Now (R) Frank Sinatra—BMI
Just an Old Love of Mine (R) (F) Carpenters—BMI
Just Plain Love (R) E. H. Morris—ASCAP
Kate (R) Berlin—ASCAP
Laura (R) (F) Bregman-Vacco-Camp—ASCAP
Love Me All I Need (R) (F) Bregman-Vacco—ASCAP
My Heart Is a Hello (F) (R) Berk—ASCAP
Naughty Angeline (R) "The Beatles"—BMI
Near You (R) "The Beatles"—BMI
On the Avenue (R) "The Beatles"—BMI
Per * My Heart (R) "The Beatles"—BMI
So Far (M) "The Beatles"—BMI
Talkback (F) (M) F & M—ASCAP
That's My Desire (R) Mills—ASCAP
The Freedom Train (R) Martin—ASCAP
The Lady from Panama (R) Harry Warren—BMI
The Specialty Swimmer (R) (F) Berlin—ASCAP
This Is the Day (R) (M) Bregman-Vacco—ASCAP
When You Were Sweet Sixteen (R) "The Beatles"—BMI
You Do (F) (M) Bregman-Vacco—ASCAP
You're Not So Easy To Forget (R) "The Beatles"—BMI

Across the Alley From the Alamo (R) Capital Songs—ASCAP
All of Me (R) "The Beatles"—BMI
Christmas Dreaming (R) "The Beatles"—BMI
Don't Tell Me (R) Robbins—ASCAP
Even the Oldest (R) Robbins—ASCAP
Home Is Where the Heart Is (R) "The Beatles"—BMI
How Lucky You Are (R) Peter Mancuso—ASCAP
I Can't Get Off My Horse (R) "The Beatles"—BMI
I Have But One Heart (R) "The Beatles"—BMI
It Happened in Hawaii (R) "The Beatles"—BMI
Just As I Am (R) Robbins—ASCAP
Let’s Pick Up Where We Left Off (R) "The Beatles"—BMI
My Funny Valentine (R) "The Beatles"—BMI
Oh, My Ashin’ Heart (R) "The Beatles"—BMI
On the Old Spanish Trail (R) "The Beatles"—BMI
The Story of Sorrells (R) Famous-BMI
The Toot Toot Song (R) Famous-BMI
What Are You Doing New Year’s Eve? (R) Famous-BMI
Why Should I Cry Over You? (R) Famous-BMI

The Remaining 20 Songs of the Week

Across the Alley From the Alamo (R)
All of Me (R)
Christmas Dreaming (R)
Don't Tell Me (R)
Even the Oldest (R)
Home Is Where the Heart Is (R)
How Lucky You Are (R)
I Can't Get Off My Horse (R)
I Have But One Heart (R)
It Happened in Hawaii (R)
Just As I Am (R)
Let’s Pick Up Where We Left Off (R)
My Funny Valentine (R)
Oh, My Ashin’ Heart (R)
On the Old Spanish Trail (R)
The Story of Sorrells (R)
The Toot Toot Song (R)
What Are You Doing New Year’s Eve? (R)
Why Should I Cry Over You? (R)

Records Most Played on the Air

Records listed here in numerical order are those played the greatest number of record shows. List is based on replies from weekly survey among 1,200 radio stations throughout the country. Others shown in chart, other available records of tunes listed here will be found in the Billboard Hall of Hits. Music Popularity Chart, Part I, (F) indicates time is from a film, (M) indicates time is from a legal musical.

Going Strong

Weight

| Position | Record | Artist | Label | Week's Week's
|----------|--------|--------|-------|----------------|
| 1-2 | NEAR YOU | Frankie Craig | Bullet—BMI | 10-1
| 3-6 | I WONDER WHO'S KISSING HER NOW | Perry Como-Ted Weems | Decca 26707—BMI | 9-6
| 7-9 | SMOKE SMOKE | Alvin Rice-Jimmy | Capitol 4-452—BMI | 8-4
| 10-12 | SMOKE SMOKE | Tex Williams | Capitol 4-452—BMI | 7-2
| 13-16 | SMOKE SMOKE (That Cig) | Gary Trant | Capitol 4-452—BMI | 6-1
| 17-20 | PEG O'MY HEART | Three Suns | Victor 20-2277—BMI | 5-8
| 21-24 | THAT'S MY DEarie | Frank Zanes | Mora—BMI | 4-6
| 25-28 | NEAR YOU | Elliott Lawrence | Rondor—BMI | 3-9
| 29-32 | THE LADY FROM Tony Pastor | Capitol 4-400—BMI | 2-10
| 33-36 | SWEET SINNER | Jo Stafford | Capitol 4-483—BMI | 1-12
| 37-40 | PEG O'MY HEART | The Harmonians | Vitaphone—BMI | 1-12
| 41-44 | THE STANLEY | Jo Stafford | Capitol 4-483—BMI | 1-12
| 45-48 | SMOKE SMOKE | Tex Williams | Capitol 4-452—BMI | 1-12

(Continued on page 121)
We wish to thank 7,935,861 people who bought our RECORDS last year (JUNE 30th 1946 TO JUNE 30th 1947)

the KING COLE TRIO

*CAPITOL, that is

Personal Management
CARLOS GASTEL
Hollywood

Direction
GENERAL ARTISTS CORPORATION
“The good news is out, Jack, that you and your band are on M-G-M Records. And your first waxing of ‘GOLDEN EARRINGS’ and ‘SO FAR’ will be great news to dealers and coin operators.”

“Glad to be aboard, Art. And speaking of news, your latest M-G-M Record of ‘JEALOUS’ looks like another bull’s-eye.”

ART LUND
with orchestra conducted by Johnny Thompson
JEALOUS – AND MIMI
M-G-M 10092

The Ten Talented Fingers of
JACK FINA
and his Orchestra
GOLDEN EARRINGS · SO FAR
Both vocals by Harry Fane — M-G-M 10085

Lauritz Melchior
with orchestra conducted by
Georgi Stail
EMPEROR WALTZ
THE EYES IN YOUR EYES
M-G-M 20020

BLUE BARRON
and his Orchestra
THE STANLEY STEAMER
CHRISTMAS DREAMING
M-G-M 10061

SY OLIVER
and his Orchestra
CIVILIZATION ("Banga, Banga, Banga")
YOU CAN’T TELL THE DEPTH OF THE WELL
Both vocals by Sy Oliver — M-G-M 10063

DENVER DARLING
with the Ozark Playboys
I COME FROM MISSOURI
WHEN YOUR HAIR HAS TURNED TO SILVER
M-G-M 10084

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

The Billboard
Music Popularity Charts

Retail Record Sales

Best-Selling Popular Retail Records

Records listed are those selling best in the nation’s retail record stores (dealers). List is based on The Billboard’s weekly survey among 4,793 dealers in all sections of the country. Records are listed numerically according to greatest sales. Figures in parentheses indicate in a film, (M) indicates tune is in a legitimate musical. The side of each record is listed in froins.

| POSITION | Weeks Last This \n
| Art Lund Calling Jack Fina From Hollywood | 32 |

October 11, 1947
MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. Last in this list is the Billboard's weekly survey among 3,585 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

**Going Strong**

1. NEAR YOU  
2. I WONDER WHO'S KISSING HER NOW  
3. SMOKE! SMOKE! SMOKE! (That Cig-Tex Williams Caravan)  
4. NEAR YOU  
5. THAT'S MY DEE  
6. PEG O' MY HEART  
7. WHEN YOU WERE PEGGY COME (The Satisfiers-Listed Shah)  
8. SWEET SIXTEEN  
9. I WISH I DIDN'T LOVE YOU SO MUCH  
10. THAT'S MY DEE

**THE ECHO SAID NO**

1. SMOKE! SMOKE! SMOKE! (Tex Williams Western Caravan)  
2. I'LL HOLD YOU IN MY HEART (THAT I CAN HOLD)  
3. TEXAS WESTERN (The Texas Rangers)  
4. PEG O' MY HEART  
5. KATE (Hurry)  
6. THE LADY FROM FRANK SINATRA (The Martin Men)  

**Coming Up**

1. SMOKE! SMOKE! SMOKE! (Tex Williams Western Caravan)  
2. I'LL HOLD YOU IN MY HEART (THAT I CAN HOLD)  
3. TEXAS WESTERN (The Texas Rangers)  
4. PEG O' MY HEART  
5. KATE (Hurry)  
6. THE LADY FROM FRANK SINATRA (The Martin Men)  

**MOST-PLAYED HILLBILLY RECORDS**

Records listed are hillbilly records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.
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* VICTOR * FREDDY MARTIN
* DECCA... BOB EBBERL-EDDY HEYWOOD
* COLUMBIA... BUDDY CLARK
* CAPITOL... JACK SMITH
* MERCURY... JOSE MELIS
* MGM... HELEN FORREST
* TEMPO... HERB KERN

Frank Sinatra — The Charioteers

(Columbia 37635 and 37833)

Put On A Home In That Rockin’-F.T. V.; Jesus Is A Rock In the Weary Land — F.T. V.; A Yucky A Girl — F.T. V.; To Face It — F.T. V.

Frank Sinatra joins the Charioteers to sing the Negro spirituals for one of the most ambitious projects ever attempted — an "Alberni" show score for the second set. All are done beautifully, naturally. A perfect vocal enjoyment. It’s when The Voice blends his pipes with the full unaccompanied spiritual harmonies of the Charioteers. Sinatra is in great lyrical mood, too. It’s a beautiful blend for the sedate and eavesdropping "Home In the Rockin’"; the rich harmonies of the quartet responding to Sinatra’s singing. Contrasting and existing as exciting as they impart a rousing rhythmic flavor to "Weary Land", with the accompanying piano and drums blending into a rumba-like rhythm, their interpretation makes it a classic for spirituals as well. Put the two show ballads, "Jesus Is A Rock In The Weary Land" and "A Yucky A Girl," under the piano, sustaining the rhythm with a deep note of sincerity for the easy-flowing and pretty "Pitchoa North A Olid God's Country," with as much emotion as memory for the more vigorous "Weary Land" ballad. Both songs, particularly the latter, "Pitchoa North A Olid God's Country," are one of the most striking in the show. The piano octaves striking out the lovely Italian tenor, Franco Gion, who sings so well and so beautifully, to set the stage for Frank Sinatra’s stormy and spirited delivery of the Negro spirituals. Little wonder, then, that the vocal group, Sinners, are in great demand for both of these ballads in various formations. The rich and deep sound of the piano octaves striking out the lovely Italian tenor, Franco Gion, who sings so well and so beautifully, is set to the stage for Frank Sinatra’s stormy and spirited delivery of the Negro spirituals. Little wonder, then, that the vocal group, Sinners, are in great demand for both of these ballads in various formations.

Tony Martin (Victor 20.2396 and 20.2397)

Lazy Country Side — F.T. V.; Too Good To Be True — F.T. V.; The Christmas Song — F.T. V.

Begin the Season — F.T. V.;

From the "Fun in Fancy Free" movie, the warm tender spirit of Jerry Mouse, with vocal assist by a mixed chorus and a belief sonata, backwooded by the soft strings and woodwinds of Earl "Hawk" Blue’s orchestra, provides an easy and rhythmical lyrical flow for "Lazy Country Side"...a tender treatment for the "Too Good To Be True"...a cozy and pleasant enough for the two movie ballads, the top hit and the slow and tender holiday serenade, Mel Torme’s "Christmas Song," that de-

tach themselves from their many hit melodies, and the sad but lifelike songs, again on his own, with just the orchestra into a more rhythmic frame, for

Carmen Cavallaro (Decca 24354)

Ain’tcha Ever Comin’ Back — F.T. V.;

I Hope But One Heart — F.T. V.

The smooth and polished dance rhythms of Carmen Cavallaro, with the masterful Steinway piano section, make the tune, itself, entirely danceable, and thoroughly danceable for both of these ballads. Most striking in the show is the rich and well-modulated piano octaves striking out the lovely Italian tenor, Garden, who sings so well and so beautifully, to set the stage for Frank Sinatra’s stormy and spirited delivery of the Negro spirituals. Little wonder, then, that the vocal group, Sinners, are in great demand for both of these ballads in various formations. The rich and deep sound of the piano octaves striking out the lovely Italian tenor, Franco Gion, who sings so well and so beautifully, to set the stage for Frank Sinatra’s stormy and spirited delivery of the Negro spirituals. Little wonder, then, that the vocal group, Sinners, are in great demand for both of these ballads in various formations.

Lee Wiley (Majestic 7259)

Mammon — F.T. V.;

But Not for Me — F.T. V.

While "Mammon" is jazzy and gay, Lee Wiley still preserves the wondrous with a full measure of just feeling in making the platter’s companion for those seeking out such inferences in a song. With the small accompaniment of the piano, the vibrato of the rhythmic swing, the voice also is to the fore, with the rich and deep sound of the piano octaves striking out the lovely Italian tenor, Garden, who sings so well and so beautifully, to set the stage for Frank Sinatra’s stormy and spirited delivery of the Negro spirituals. Little wonder, then, that the vocal group, Sinners, are in great demand for both of these ballads in various formations. The rich and deep sound of the piano octaves striking out the lovely Italian tenor, Garden, who sings so well and so beautifully, to set the stage for Frank Sinatra’s stormy and spirited delivery of the Negro spirituals. Little wonder, then, that the vocal group, Sinners, are in great demand for both of these ballads in various formations.

(Continued on opposite page)

**Album Reviews**

In a continuing effort to review as many as possible of the output of record manufacturers, the Billboard continues to review recently released albums in a special ALBUM REVIEWS section. The following list includes those reviewed in this week's issue.

- **Flippin' Moods**
  - F.T. V.
  - By: The Flip potatoes

- **Sings The Christmas Song**
  - F.T. V.
  - By: Frank Sinatra

- **The Christmas Song**
  - F.T. V.
  - By: Tony Martin
WASHBOARD SAM (Victor 20-2240)
Sung by AL RICKEY - FT; V.
You Can't Make the Cloth-FT; V.

(Begin with the records for the race

blessings after an absence of several

years. The record then gets off in a fine

start with some rugged and mirth-toned

singing with strong rhythmic support

from Roosevelt Sykes' piano. J. T. Brown's

bass and the trap sounds of the washboard.

And while it's in the slow pace with a

solid beat as Sam shoots it low-down for

"Snap and Water Blues," remember the

lyrics remarks about his boy, gal friend.

Just as rough and ready as an easy flip

at a more moderate pace to pipe the philosophical facts

about the man who is too old to make the grade

Race speeds will spot both sides.

PHIL BRIITO (Musicraft 15113)
Fun and Fancy Free-FT; V.
Home on the Range-Are-Wi. V.

Making too many rhythmic demands of his natural style, and with Ted Dale's sub-
doubled music no more carefree or playful than his style, it's no great shock when
Briito gives out in straightforward fashion for the light-tempared and bouncy
"Fun and Fancy Free" movie title tune. For the flip, it's a" slick words melody in
"How Lucky You Are," and while Briito gives out in a romantic expression in song,

it's mostly listeners to make for any attention-getting.

Lyrics to make the folks give up their coins.

ETL TOMBE (Musicraft 15114)
Boulevard of Memories-FT; V.
A Million Dreams-FT; V.

Two last nostalgic melodies, they lend themselves readily to the soft and lovely
intimacy in Mel Torme's song. However, it's not so much as he drops it out un-
earthly for "Boulevard of Dreams." In much of the effect of his phrasing, the
unconsciousness of lyric presentation serves ever better. "-And Mel, but how
they lend themselves to the making of the words. The result is a stand-still
small unit led by Walter Griggs' piano, bass, drums, tam-tam, and rhythm instruments, harmonizes
the listener into a chant. He's the master in giving any color to the musical frame for piping
the song with a soft will. For the end, the melody, it's

Mel Torme followers, where they manifest
themselves full, will show some interest in
"Millie." 

BUDDY CLARK (Columbus 27898)
For the Girls-FT; V.
Sincerely Yours-FT; V.

Starting off in a good spirit, with the

spirited harmonies of an assisting vocal group,

Alice Allen's voice adding to the rhythmic brightness, Buddy Clark makes a meaningful chain for "Freedom Train." The singing and playing is sub-
ducent for the flip as the troubadour takes to the torch, but not too convincingly as he

tries to make the slow "Sincerely Yours" ballad to which he adds a dramatic decla-
ration of the "Millie" style. For the phone.

HUM AND STRUM (Starll SR-1001 and
1003)
The Thing That Song Heart of My Heart-FT; V.
You're on My Wi.-Wi. V.
Breath O'Penny-FT; V.
Steve, Steve, Steve-FT; V.

It's the shanower singing into which this band and their team of Ham and strum
are entirely devoted. With an added brightness to their phrasing, it's a bright and

hearty spin for the two Irish ballads in "Breath O'Penny" and "Steve, Steve,
Steve." They're the kind in their setting forth lively rhythms in sup-
port which don't blur their music smoothly for the "Song" and take it at a

lilting pace for "Penny O'Gay" to whom they add the old vande

dulce of double-sizzling the lyric in impressive style. Plenty of nosiness on

pattens at the beginning shining out on smooth-surfaced violin notes.

A fine name in these ratings for the taps and taverns, particularly in the
triangle near the green.

BOB HUSTON (MGM 10074)
Custard and Lace-FT; V.
A Whole Lot of. . . .-FT; V.

While possessing a full-ranged and pleasing tenor voice, it's without the

romantic flavor or personality styling to set

t off his efforts as he might sharpen against few ears in more than just the parts. "With Joe Winkler's

bass and the snare drums, it's a fine basis for tune, "with a strong beat and

Lovers Lane," with a slow ballad pace for the "Heart of My Heart." It's

Hardly strong enough to move coins.

MILTON LARKIN (Sonora 116)
Beggar's Tune-FT; V.
Lavin' Woman Blues-FT; V.

It's the rough and rugged race line

singing of Milton Larkin with his small

band that makes the record "Beggar's

Tune,"office for the "Making the Money In." An

appropriate performance indeed, it in partner style with the band on the

last line of the chorus. "As the other.

(Continued from opposite page)
Curb on Liquor Distillers Won't Stymie Showbiz

(Continued from page 3)

For the past two years, the Food and Agriculture Committee and the Treasury Department have used tremendous pressure to keep the liquor business from expanding. The government officials estimated at four to five years ago that the liquor business was responsible for the "duration of the emergency." However, the government officials now estimate that the liquor business is no longer a threat.

The Treasury Department has increased its efforts to control liquor production. The department has been following the liquor industry closely and has been pressuring the industry to reduce its output.

On the other hand, the liquor industry has been fighting back. The industry has been arguing that it is responsible for the sale of liquor and that it is necessary for the economy.

The Treasury Department has been holding hearings on the liquor industry and has been listening to both sides of the argument.

In conclusion, the liquor industry and the Treasury Department are at odds over the control of liquor production. The Treasury Department wants to reduce liquor production, while the liquor industry wants to keep it up.

British $5 Crisis Tempers Welcome To Yank Shows

(Continued from page 4)

In addition, if American entertainers are employed by U.S. producers or managers, they do not have to pay British import duty for the first six months. Show business people fear that continued talk of war patriotism sentiment against American entertainment, stemming from the line of reason that "it costs dollars, so we mustn't go to see any American shows ourselves."

The British can point to the Theater Guild's phenomenal success with Oklahoma which is the 100th show has taken in about $745,000 and paid the British treasury more than $240,000 in entertainment tax, a new record. Mae West's $5,000 a week for Diamond Lil, and Edith Evans $8,000 a week. Plays such as Born Yesterday, Life With Father, Deep Are the Roots, and Tobacco Road have also had a steady take in recent months. Altho they do not refer to this as "war patriotism," people have the impression that U.S. turns may be taking more money out of the country than they are worth.

It is hoped that Americans will follow the example of the Theater Guild, which has agreed to leave most of the Oklahoma profits in London to help save: to the American theater. This is a unique step which has been well received.

FED SHOWBIZ AID SEEN

(Continued from page 4)

in telegrams to Congress. The showbiz leaders hope to get Congress to make available money to put on drama illustrating veteran benefits. Many showbiz leaders hope to get not only money to continue its sport, but also money to help the army recruiting service as well.

Coin Market Survey

Commerical Department officials are prepared to ask for money to conduct the showbiz survey in a decade. Present Commerce methods of estimating numbers and programs of businesses are based on spot checks and frequently prove unreliable. One puzzle a business census would clear up is just how many coin machines are in service around the nation and exactly how many coin operators are making out. Commerce recently made an estimate of coin operators' take last year and arrived at a figure that trade circles feel is highly erroneous. To questions about the number of machines, Commerce officials frankly admit they don't know.

A business census would also go into such showbiz statistics as theaters, night clubs and amusement parks.

In addition to getting an official authorization and the cooperation of their international broadcasters, State Department officials plan to ask Congress for increased funds to purchase commercial recordings for shipment to U.S. information centers abroad.

LOMBARDI'S 17TH YEAR

NEW YORK, Oct. 4—Lombardi-Guy, that is—comes "home" again next week when his ork opens its 17th consecutive fall and winter season at the grill of the Hotel Roosevelt here October 15.
Chicago: Fred Lowery and Dorothy Rae have broken all records at the 1,500-seat Pappy’s Showland, Dallas, Lowery’s home town, and are being held over until October 15. ... Mel Hanke will move his family to the West Coast from Chicago after his closing at the Copa Cabana, Omaha, October 12. ... Bob Diller, disk jockey at WIND, has a major supporting role in ‘Northside 75,’ gangster flicker currently being filmed here. ... Sam Lutz has inked Dave LeWinter’s Sextet, a fixture at the Pump Room of the Ambassador East, to a personal management pact.

Carl Bean’s territory orch was pacted to a McConkey Music Corporation pact by Henry Dust, who has changed the ex-fraunke Masters musical director’s monicker from Bean to Bean. Francis Bigley, Menkto, Minn., continues as personal manager. ... Clyde McCoy’s band taking a 10-day layoff due to the serious illness of the Sugar Blues maestro’s wife, Maxine, the former Maxine Bennett, of the Bennett Sisters, who once sang with McCoy.

Shep Fields’ orch is being booked exclusively by Mus-Art. Jack Whittemore, of the Gotham M-A office, is working on the inking of a management pact with Fields. ... Jimmy Palmer’s band, now a Mus-Art property, has broken a long precedent at Hugo Giovagnoli’s Lake Club, Springfield, Ill., being held over indefinitely. Previously the spot worked on a two-week basis. ... Jack Kennedy, San Diego, Calif., ballroom chairman, and his wife in town conferring with Jack McLean, whose band is at Veredeb’s, On Henry Ballroom, Willow Springs, Ill.

Faul Bennisier, GAC one-night booker, securing Jo Scott (Miss Chicago) frequently. ... Aristocrat plotters have added Leonard Chess in the solos staff, and Joie Adams, Annie Laurie and the Tri-Tones to its recording staffs. ... As a special promotion, George Devine, op of the Million Dollar Ballroom, Milwaukee, threw open his ballroom free to the public, offering free drinks and a local band September 30, drawing 8,000. ... Hunk Grant, WGN singer, has been signed by Viscouscot Records.

Hollywood:

Hill & Range is after the publishing rights to Lee Perry’s latest ditty, with the Sears of My Sombrero, claiming that it holds a pact with the cletter. ... Spike Jones is jamming a lot of work into this week, opening his Music Depreciation Revue at the Philharmonic Aud for a six-day stand, during which he is also doing a Day, making a personal appearance at Fresno, Calif., plus a recording session for Victor. ... Meadowbrook, Culver City dancehall, will be pulling in the teen-agers with a Saturday matinee of plattered music spun by disk jockey Bill Anson for airing over KFWB from 1 to 4 p.m. No liquor will be served nor will there be live music for the terpsing kids. ... With Steinways Jack Finn and Murray Arnold going out on their own as orch frontiers, Freddy Martin will lose his current pianist, Barclay Allen, who will form his own band. He expects to leave the Martin crew within the next six months.

Chirp Larry Reese set for a recording session under the Mercury label and a McGrawe transcription date, with Eddy Dufrnicke backing. ... Songwriters Harold Arlen and Leo Robin are teamed with music director Walter Schart in cutting for Universal-International’s Yvonne De Carlo-Tony Martin pic. Castel. ... The Modernaires have just been signed to a three-year contract by Columbia Records. Deal was handled by their personal manager, Tom Sholes. ... Frankie Masters will make a short at Universal-International before closing his current Casino Gardens engagement October 22.

Philadelphia:

Al Rose introducing an Arkay record label devoted to le jazz hot, with a Dan Burley waxing for the first issue. ... Dick Wharton gets the bandstand call for the relighting of the 212 Club. ... Johnny Bar’s music at Lexington Casino. ... New record manufacturing firm, to press outside labels, set up here in the Matsen Phonograph Records Manufacturing Company.

Bill Borelli, who had an independent label of his own here, now the factory man here for the Sonora label. ... Nellie Luther set for a local jazz concert November 5 at Town Hall under Jazz Festival Society auspices, with Louis Armstrong’s new band set by the society for a December jazz-feast at the Academy of Music.

London:

Former Joe Loss violinist Phil Silverstone will soon become leader of a sextet with a date set in November for the unit at a new nifty which is being completed in the Piccadilly here. ... Bob Farnon, assistant conductor and arranger for top English orchestrer Geraldo, left that org last week to write and arrange film music. ... Trombonist Woof Phillips cut four sides for Parlophone Records with his orchestra.

Leading guitar virtuoso Ivor M. Mairants doubling between Decca recording dates and movie studio work. ... Maurice Winnick will return to Cico’s as house orchestrer with a bigger band than he had there earlier in the year. ... Don Leonard and His Caribbeans, a group imported from Jamaica, B. W. I., now playing at the Regency nitey here.

---

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**WRITE FOR OUR COMPLETE CATALOGUE.**
MERCURY =

By JAY MILTON and LEWIS SELIN

Mozart: Quintet for Clarinet and Strings—Reginald Kell:Philharmonia String Quartet (Columbia MM-792)

The old-time, still-current clarinet and string quintets among the lovers of chamber music, this Quintet in A Major is one of the last and the best. There has been written for clarinet and strings. Recorded for Reginald Kell, England's foremost clarinetist, and the Philharmonia String Quartet, turn in a notable double-dish offering. Three-faced long-playing platters, marked by the smoothness, balance and liquid sound of a true masterpiece with its variety and richness of melody. Only the presence of surface noises in many spots in this set sent for review marred a perfect performance. Otherwise: this importation from England's shores will be widely hailed by lovers of chamber music everywhere. The instrumental figures make for a fetching box cover design, records packed in the cardboard box. BEETHOVEN: CONCERTO No. 2—William Kapell (Victor DM-132)

Too long neglected by the concert halls, has now been heard on wax since Artur Schnabel's performance in 1929. Kapell has presented an exceptionally sympathetic interpretation of Beethoven's Piano Concerto No. 2 in B-Flat for this set of four 12-inch records. A thoroughly convincing work, embodying all the classicism of the composer, Kapell's playing is technically and artistically all that could be desired. And with the orchestral collaboration with the orchestral background played by the NBC Symphony Orchestra under the direction of Valdimir Golschmann. The Concerto is one of the best of the set, Kapell filling out alone at the piano for a favorite recital piece. Broadway songs are covered in No. 6. Bust of Beethoven attracts attention to the album cover with notes on the least known of the five Beethoven piano concertos carried on the inside page.

Continental Agency Swings Into Action With Three Deals

NEW YORK, Oct. 4.—The monthly Continental Agency of the Arthur Goldman Agency, Inc., has reported some significant developments: (1) Herman, whose new band debuts on the West Coast October 18, will switch from New York to Los Angeles and the Capitol Theater in 1948. (2) Herman is due into the Los Angeles hotel the last week in April and at a reported sizeable hunk of coin. (3) The Clark, another of the new combine's properties, is set with an MGM Records contract (see other story).

MERCURY =

By the Makers of the Incomparable Majestic Radio-phonographs

GORDON MUSIC PUBLISHERS

40 MUSIC

The Billboard

October 11, 1947

SAN DIEGO, Oct. 4.—Second disk jockey show emanating from a local bistro started here Friday (3) when Rosemary Wayne switched her mid-night spot to The Mission Inn, where the studios of WCFL to the Steak House Club, Format and arrangements for the show are still vague, for deal was completed a day before the start of the show, Steak House show, which will air via WCFL, will run from 10 p.m. to 2 a.m., with la Wayne spinning disks in between table-hopping stints during which she’ll interview customers and conduct a quiz show, with a $5 bill giveaway to a Steak House patron every 15 minutes. Platters will be played at the studios of WCFL, with plans being worked out so that the disks can also be heard over the Steak House p.a. system. However, spot is using a control and a disk jockey show coming from a night club, which was started several weeks ago by Harry Burton from the College Inn of the Hotel Sherman. When Burton’s show has a feature act piped into the Inn, from WENR, plans were stymied quickly by Local 311 of the I.A.F. The Wayne two-hour show, which will be aired six times weekly, is to be sponsored by Deere & Co.’s Dealers’ Association. Miss Wayne, who was heard on an hourly show daily over WJJD, now has 17 hours on the air.

New 3506 Ballroom

For Clear Lake, la.

CLEAR LAKE, la., Oct. 4.—Contracts have been let for the construction of a new ballroom at Clear Lake, la., to replace the building destroyed by fire several months ago, it was announced by Kenneth W. Moore, of Chicago, present at the meeting.

The new structure is expected to cost $350,000 and have 50 per cent more dance space. It is expected to open immediately and the ballroom is expected to be ready for operation next January.

The ballroom formerly was owned and operated by Ed Fosdick of Los Angeles under the names of the Prom, Inc., group.

KENTON BALBOA HIGH

HOLLYWOOD, Oct. 4.—Starr Kenton and the Balboas broke all records at Balboa Beach Ballroom when he kicked off his record breaking Saturday, September 27. Kenton pulled in 5,170, breaking the previous high mark set four years ago by Tommy Dorsey.

Kenton returned to the Balboa for the first time of the season. He was located on the corner where his band got its start in 1941.

Pelican Productions Adds Concert Dept.

HOLLYWOOD, Oct. 4.—Organization of a new department of Pelican Productions (local leg of the Balboas) was disclosed last week with the appointment of Dale Wasserman, a real execution of the firm’s venture into the realm of live new head of a new bureau to be known as Pelican Concerts. Among those signed to the group were Ed Fosdick, former manager and producer for Kathrine Dunham and Odetta, now in performance in New York. In addition, the announcement that Pelican Concerts has been formed to arrange musical and concert attractions for the Los Palmas and Coconee theaters.

Following the Los Angeles debut of these programs, Pelican Concerts plans to expand to a field which has been monopolized by Eastern booking offices and book these concerts on the West Coast in theaters, auditoriums and schools.

Rosemary Wayne Takes Platters

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FRANWIL HITS OF TOMORROW

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"WHAT ARE YOU DOING NEW YEAR'S EVE?"

"BEFORE YOU CALL IN LOVE"

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Libby Holman Cuts "Body and Soul"

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State Dept. Disk Exports
Creating Foreign Market

WASHINGTON, Oct. 4.—State Department officials believe that their modest program of shipping American commercial records to agency libraries abroad is creating a large potential foreign market for U. S. disk records. Officials told The Billboard this week that while the State Department's information office is not "amazingly high" in the foreign nations where the program is now in force, the effort of sending American records abroad, is being concentrated on sending American records of American composers and conductors to libraries in hopes of "to show foreign nations that good music is not of European origin."

Of the 44 countries to which records are sent by the international library, half are in Latin America, as the rest being scattered around Europe, with a few in the Near East. Officials hope to add China in the near future. Although the number of records shipped by the library is small, many overseas information officials have noted that the good disk collection inherited from the Office of War Information and from Red Cross outfits. Since many of these inherited disks are of pop music, the record library is concentrating mainly on purchasing what semi-classical American music is now available. At the same time, many countries have developed an interest in American folk songs and a number of Jule Hurl records and semi-classical material are being shipped.

Records which library officials believe suitable for overseas shipment are first checked by a jury of American composers and conductors who serve without pay. Records which have been given a green light by the jury are then purchased. It is not always possible to give figures on the amount of records bought, but admitted that a recent order for 30 albums was one of the largest.

The international library works in close collaboration with the State Department's international broadcast division (IBD) in order to avoid duplication. IBD is concerned with maintaining record collections for State's short-wave broadcasts.

Columbia Records Doubling Up Names

NEW YORK, Oct. 4.—Columbia Records is moving up some of its big stars to get in on the "double feature" take (up to now a fave Decca gimmick) by teaming two name artists together on a single platter. Frank Sinatra already has waxed sides with Ray Eyles and Woody Herman, recently returned to the band wara after a short period as a Columbia balladist, cut two vocal discs backed by Duke Ellington's crew. Sinatra, who already has teamed up with Guy and Dinah Shore on past sessions, is said to be set for a duet with Ellington, and others may follow.

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Singles, Pairs And Trios All In Big Demand

Talent Agencies Swamped

NEW YORK, Oct. 4.—A roundup of the talent agencies servicing cocktail units finds the present situation a bonanza for girls in single, pairs or trio units. The demand for entertainment is so much greater than the supply that practically every booker has an immediate dating for any and all types and classes of distastiers. The trend, as had been unanimously forecast in a pre-season survey of the cocktail situation (The Billboard, August 23), is toward the entertaining rather than the playing units. Also, the smaller combos have the edge, to comply with smaller budgets.

Ten percent Bill Foster, who specializes in cocktail units, claims his business is at a peak. Foster, who says he ordinarily signs only the better talent units, will book any and every unit that is available. Girl piano players and organists could be spotted within an hour. Good Negro troops and quartets would have little trouble finding work. Average price in the West Coast area is scale, tax and commissions, except in the very low-class spots. This amounts to $4.50 to $6.00 for the metropolitan area, with New-ark for the metropolitan area, with New-ark

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Year's Biz Off
In Two Regions

WASHINGTON, Oct. 4. — Heavy declines in nitey and tavern business on the Pacific Coast and in the North Central region for the first eight months of 1947 compared with a year ago are reported by the Department this week. The biggest decrease, 29 per cent, was in Long Beach, Calif., which registered almost identical business for the two-month stretches.

Decrees amounted to 9 per cent in Chicago, 8 per cent in San Francisco, 7 per cent in Detroit and Sacramento, 6 per cent in Youngstown, Ohio, 5 per cent in Los Angeles and 4 per cent in Cleveland.

In Los Angeles, the biggest decline in the nation, was reported in Grand Rapids, Mich., and Fort Wayne, Ind., but in these two cases national and other serving jumps were lumped into the statistic.

August Tops July
On the brighter side, nitey business in the two regions generally saw a pick-up in August compared with July. In Long Beach jumping 11 per cent, Chicago, Milwaukee and Sacramento each showed a gain of one per cent, Los Angeles 4 per cent, Detroit and San Francisco each 2 per cent.

According to the report, some types of retail trade showed the Pacific Coast with a 14 per cent increase for the first eight months of the year and a 12 per cent increase for August over July. The Coasts are up 14 per cent for the eight-month period, but retail trade, on the average, fell 14 per cent in August than in July.

Flesh Revival
In Des Moines

DES MOINES, Oct. 4—Stage shows at Des Moines with the Tri-State Theater Corporation booking in Tony Pastor and Harry Fiske shows for the next four days, starting November 14. It will be the first stage show in some time for any of the Des Moines Tri-State houses.

The revival has caused some speculation whether the theater will be required to hire a stand-by for the first show. The local union has received word directly from the American Federation of Musicians requiring use of a stand-by. The theater, however, is expected to hire the Tri-State Acts.

In the Tri-State is unlikely to bring in any further stage shows if stand-bys are required on the Pastor date.

Murtah Sisters End Pact With Paul Small

NEW YORK, Oct. 4.—The Murtah Sisters got their release from Paul Small after payment to him of $250. Sisters acted with Dave Fox, New York head of America Shows, charging that Small had not lived up to his agreement with the exclusive agency contract and had not given them enough work.

Bob Broder fronted for Small, while Fox rapped the heels in the conciliation proceedings. Contract ran until November, 1948.

Squawk Play

NEW YORK, Oct. 4—Jacqueline Garay, who hasn't been seen here since he worked on the Roxy 15 years ago, is being courted by Variety with a contract. She has been a belle for a technical shows in Chicago last September, but found himself in the middle of a club for a few days before he could go open.

She was sold to Dono by Music Corporation of America (MCA), which reached him in Chicago. Garay has been with both MCA and Loew's, just as recently as she reported to MCA, which reached him in Chicago.

Local 802 Tosses Ball Back To Ops; Says T-If Doesn't Apply to Stem Theaters

Yankings of Shows Threatened; Union and Theaternmen Meet

(Continued from page 3) persistent stand-by rule, the houses would yarn their shows.

One informed source doubted that the labor side would drop stage shows, because of possible retaliatory action by the Motion Picture Association of America against the theater studios. "The only theater that can do it is an independent," this source said. The operators in Miami and Paramount, or any other chain which has ties to protection, would not want to take a chance of getting their brains knocked out in Hollywood.

The theater spokesmen disagreed completely with this reasoning. "Pedrillo will refuse to do anything about it," said the source. "The studios are going to stick with us, and furthermore, Pedrillo's have stand-by as much as we do." He further pointed out that England's recently announced $500,000 shows, none of the regional directors, and that the theater operators in this country must cut their expenses, and if stage shows were to be stopped, there is no chance of getting any more business.

Theatermen agreed the chance of such a possibility is present, but they say it won't stop them.

The union states that even if the Taft-Hartley Act is in effect it doesn't permit the bypassing of contracts, and is not applicable prior to the enactment of the law and the union says which has the threat is only that the contracts are oral. The agreement runs until November 1, 1948.

The theater spokesmen refused to deny or affirm the presence of such a contract. He fully said, "We have no contract." He was asked whether if it came to a showdown, he and the other spokesmen would protest and then sue. He replied, "We won't pay, period.

Heavy-Spending Series Mob Gives Niteries a Hefty Hypo

NEW YORK, Oct. 4.—Stem niteries and those off in the side streets did a big business from the World Series mob here from out of town. For the Legends of the World Series offices were clearing their connections to go on their own. Ray Lyte, for five of the shows of the Legends office of the MCA local act department, asked that in a statement for the first show shouldn't be satisfied with charging that he didn't come 2,000 miles for an audition, and walked out. He reported the deal to American Guild of Variety Artists.

Add to this the MCA, will take him with three exclusives.

Sports

Says it will be the first stage show in some time for any of the Des Moines Tri-State houses.

State Theater Accuser

Ted Harris, manager of the 4,000-seat State Theater, Hartford vaudeville, film house, said that the dispute involved in the Taft-Hartley Act in which an employer union does not agree to prior to the enactment of the law and the union says which has the threat is only that the contracts are oral. The agreement runs until November 1, 1948.

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Harford Gets Taft-H. Case

HARTFORD, Conn., Oct. 4.—Local regional office of the National Labor Relations Board has announced a hearing of Taft-Hartley Act in which an employer union does not agree to prior to the enactment of the law and the union says which has the threat is only that the contracts are oral. The agreement runs until November 1, 1948.

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NIGHT CLUB REVIEWS

Persian Room, Hotel Plaza, New York
(Monday, September 29)

Capacity: 215. Price policy: $5.00 minimum.
Continuous entertainment. Owner, Anthony
D'Abruzzo, 35. Location, 46th Street and Fifth
Avenue, New York. Publicity, Dorothy King.
Estimated budget current season, $1,500.

Le Ruban Bleu, New York
(Presently, September 28)

Capacity: 115. Price policy: $3.00 minimum.
Continuous entertainment. Owner, Anthony
D'Abruzzo, 35. Location, 46th Street and Fifth
Avenue, New York. Publicity, Dorothy King.
Estimated budget previous season, $1,500.

The first intimate room in the city is the last word in sophistication. Among the many artists who have appeared in the Le Ruban Bleu are Maxine Sullivan, George Kreisler, Paul Vil-
lard and Bill Dillard, the over-all production number. Kreisler, past his prime but still top-rate, put on a rousing medley
of numbers with them. Her antics were especially effective. Between them tied the show into knots and were forced to
beg off. Sunlight was thrilling to see full of nostalgia and an appeal that can be denied.

Pinky Lee, who worked the opening
to a close and back later to fol-
low Moore and Lesy, suffered by
comparison. Lee is a low comic with
some old burly routines. In a proper
spot, he's adequate. Following Moore and
Lesy, he was way out of his class. In his take "I Don't Care" and topster started with a cute song,
"I'm a Rose," then killed himself with
his strip segue. A smartly dressed
dancing big bands and grins isn't
Paul Remos and his two midgets
their standard act. Low ceiling, however, hindered
them. Jack Elliott, handsome bar-
y, (See The Harem, N.Y., on opp. page)

Sert Room, Hotel Waldorf-Astoria, New York
(Thursday, October 2)

tment. Owner, Operator, Waldorf-Astoria
Booking Policy, Manager, Robert P. Chase, New

Jean Sablon, minus about 15 pounds, opened the fall season at this intimate club by playing lost none of his infectious quality or
personal magnetic since last seen. His set work was fast, but the audience, gushed over his every move-
ment, with him all the way for five encore.

Sablon's andante-into-waltz
tunes included "Communications," "How Can You Leave Me?" and "To Be
thru 50 minutes of French romantic
balladry, interpreted by an occa-
sional American standard of sound keeping with his sentimental
offering, "Wonder Who's Been
Her Now, in semi-English, and The
Girl That I Marry, sung straight, were nut unprece-
dented Frenchmen out front. With Serenade, Sablon did sotto voce with a
note with clarity. His preliminary build-up interpreting the all-French music was seemingly meant for maximum
tertainment value than the foreign-
tones, which are often just the
li-

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El Morocco, Montreal

(Monday, September 22)


Comic Eddie Schaeffer is the surprise of the local nitery season by showing up with a style of tomfoolery that's got the habitues asking, "Where's this guy been?" Apparently since Schaeffer played a date at the Gayety here about two years ago, he's been out developing a style and garnering material that is for the most part fresh and to the point for carouselers here. Opening night he was getting screams all the way and had to beg off. It's gotten around town about the new "Eddie," and the rope is now up for most nights.

Schaeffer's success here can be laid to the fact that he shows up with a fresh, breezy personality and material that's funny. His Indian number, e.g., goes great, and it's a good thing he does it before anybody else shows up to do it ahead of him. Schaeffer, who is now going around under an assumed name, looks good with the new schnozz.

His gags are original and never over- sold. Schaeffer is still in the process of getting new stuff, but right now, on projection and showmanship basis alone, he should be all set for steady booking in the better spots.

Alva Tobi, favorite French-Canadi- dian thrush, is back from Europe and there's no doubt that she herself is drawing plenty of customers. Odd, somewhat overshadowed by Schaeffer's baffling 'em, and the she got top billing before the show opened, Schaeffer is now getting equal billing. Her voice wasn't in tune. Still, it's a good business, but she registered nevertheless for some good money. Basically she's got a good set of pipes and sells the French lingo items like Vive le Canadier and Petit Vin Blance for good results. Fault lies in the fact that she still hasn't learned not to mow, with her hair and gown, direct the band and throw asides to the audience while doing a number. She's got the goods all right, but like a rough diamond, she needs polish.

Armand and Anita fit well into the fee-off spot with some slick Latin-American balcony railing. They're a good-looking commercial team.

Millray line's (6) three routines are above average, as are the general looks of the dolls. Biz hot.

Charles J. Lazarus.

THE HAREM, N. Y.

(Continued from opposite page)

showed a strong pair of leg pipes in the production number. Schaeffer's, (three boys), who formed the singing group with Elliot, also did well.

Lucille Page's acro terps and body twists were well presented, with gal winding up to a good hand.

Surprise announcement was Mar- ricre Jackson, assistant to dance- ractor Mme. Karnaurova. Miss Jackson stepped in at the last moment and pinch hit for Roma Lord, who fell out. Gal read the lyrics from a sheet of paper and was understandably nervous. But, despite Miss Jackson's guts and looks, she hasn't the voice to fill the job, except as a stop-gap.

N e v a d a S m i t h's specialty (straightened for Lee) was effective the over-acted.

Line girls wear odd hairdos calling for vari-colored hair wound in and out of their own manes. Gimicks, devised by Eve Wygol and may catch on.

Show music by Arthur Roman was splendidly handled. Fausto Curbel- lo's rumba's had the zip to crowd the floor.

Bill Smith.

Venezuela Niteries

Snap Out of Slump

As Autumn Arrives

CARACAS, Venezuela, Oct. 4—After months of drab business, night spots are beginning to drag in the dinero. Cooler weather, flock of tourists with bank rolls, plus a better grade of entertainers, are accounting for the bigger crowds.

Floorshow followers are flocking to the Yumuri night club, which has longest and most varied program. Present show features dancers Camille Pulea, Nellie America, Juanita Marti- nes, Melva, Luisita Cortes, Mari- turis, singers Alicia del Valle and Esperancita Schumann, and pianist Perla Negra.

Other Bills

Ciucy and Hugo are at Johnny's Music Box, Melba Luis at the Broad- way; Gloria Reyes, Elena Broto, To'in and Arthur del Real at the Esplednon; Juanita Martinez, Martha Zavala, Magliano's swing quartet and pianist Otto Luttinger atMaxim's, and Los Panchos at the Hotel Wal- ter.

Le Canari features a girl line, dancers Tania and Robert, the Ar- lega scrolad and the Guadalupe singers. Cirio's, downtown spot, has Virginia Stay, Nello and Calderon, dancers, and a Cuban band.

In addition to the night spots, the Susana Montes girl show is at the El Pinar Theater, and Los Bocheros and Argentina, musical trio, are playing the neighborhood theaters in Caracas.

A Mexican musical show, Estampas Mexicanas, is at El Nacional Theater, following a Spanish group which did well in Caracas.

Coney Island, amusement spot, is featuring Venezuelan talent at its outdoor theater.

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Arrangements!

NEW YORK, Oct. 4—Joe E. Lewis, weaving around during a last minute show at the Copa, stumbled down to put his kisser into the mike, when it up and cracked him a wallop on the lip. Lewis rubbed the lip singerly and looked reproachfully at the mike. "These songs," he said ruefully, "are getting harder to sing every year."

Fernandez Unit in Honolulu

HONOLULU, Oct. 4—A vaude unit, flown in from here California by E. K. Fernandez, opened here September 15 for a two-week stand. Those who made the plane trip were Boris Petroff and his Hollywood Ice Revue; Vernon Cobert, magician; Wilbur and Rene Ball; the Joyettes, dancers; Hollywood Golf Friend Quartet; Lorelta LoPearl and Her Dogs; the Andy Brothers, musical act; Leonard; animated; a Cuban band, and the group continues on a 43-day jaunt thru the rest of the islands.

AVAILABLE NOV. 10

Complete native Hawaiian Revue With Big Name Contact

FRANK TEZZARO

RALSTON HOTEL COLUMBUS, GA.
**HELD OVER!**

**LEE HENDERSON DANCERS**

Washington, D. C.

**THANKS:** Gene Ford

**ALSO:** Frank Worth

**Address:** 1620 Broadway, New York City.

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**VAUDEVILLE REVIEWS**

**Loew's, State, New York**

(October 30, 1947)

**Capacity:** 3000 seats. Price: $2.50 each. Four shows daily. House booked by Sidney Prentice. Show played by Louis Hand's house orch.

Pleasant show, fairly well paced, gets its major lift from Myron Cohen doing his first vaude since he broke into the big via club dates and nitery jobs. Cohen works through the show as a pleasant, polite emcee, doing a couple of minutes between acts until his spot, No. 3, where he did about 14 minutes. Bald-headed storyteller's dialect stories hit them right where they lived. Myron Cohen's Bald-headed storyteller's dialect material would be equally effective with a regional accent, getting proportionate yocks in his 50th-minute spot.

**The Bunin Puppets**

The Bunin Puppets was the second best crowd pleaser on the bill. As described in previous reviews, act doesn't depend on straight doll manipulation for its effectiveness. In fact, clever satirical puns at fumbling magicians and clumsy emeuses is what makes an outstanding act.

**Hal LeRoy in Form**

Hal LeRoy's hokey was as skillful as ever. But skill isn't showmanship. LeRoy has been doing the same stuff so long that he makes it look easy. Because it looked that way didn't get the hands it deserved.

**Zarco and Berry**

Zarco and Berry, working on a glossy set consisting of a red carpeted stepped center opening flanked by large candelabras on both sides, showed an effective stage routine with their dance act. Good-looking couple has merged a typical Casellian number with what has become commercial ballroomology, added lifts and spins and sold it handily. Wound up with a rumba finishing with a cute walk-off bit that was good for additional mugging.

**Million Dollar, Los Angeles**

(September 29, 1947)

**Capacity:** 2400 seats. Price: $2.50 each. Four shows daily. House booked by Bill McSwain. Show played by myron orch.

Jive addicts who thronged to this house for a taste of top jam not only got their musical fill but their duds' worth of one of the best shows to hit these boards in many a month.

**Lionel Hampton**

Lionel Hampton, a top showman, had the audience yelling themselves hoarse and ponning their palms for more, altho the show had already run 20 minutes overtime! Staggered and well balanced, and moved at top speed. In addition to the Ham-crowd soul music making, Bill included some nifty-speedy gavottes of the dancer Mara Kim, comedy routines of Leonard Barr and Helen Estes, and Fairies, featuring Brown and Roland Burton capably repeated orch's song department.

**The Bunin Puppets**

New appearing at Loew's STATE THEATER, N. Y., Week of October 2

Cohen sold his yarns with the characteristic shurgs and underplay that was mixed between both Italian and Jewish dialect gags, the stress was on the last. In a general center of interest or one that didn't hit fort in that industry, Cohen is a bit of a hit fort in that industry, Cohen would be equally effective with a regional accent, getting proportionate yocks in his 50th-minute spot.

Good music, but poor showmanship. Cohen should have opened the show with his first vaude since he broke into the big via club dates and nitery jobs. Cohen works through the show as a pleasant, polite emcee, doing a couple of minutes between acts until his spot, No. 3, where he did about 14 minutes. Bald-headed storyteller's dialect stories hit them right where they lived. Myron Cohen's Bald-headed storyteller's dialect material would be equally effective with a regional accent, getting proportionate yocks in his 50th-minute spot.

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**CONSOLO and MELBA**

**LOEW'S STATE THEATRE**

**NEW YORK CITY**

**WEEK OF OCTOBER 9th**

**THANKS:** SID PIERMONT

**JACK KALCHEIM**

RKO BLDG.

N. Y. C.

---

**RETURN TO BROADWAY!!**

**OF THE FLASH AND RAPID**

**FOUR JUGGLING JEWELS**

*Still the Only All Lady Juggling Act in Existence*

**NOW JUGGLING AT LOEW'S STATE THEATRE NEW YORK**

Rep: Dave Soli, 10 Rockefeller Plaza, N. Y. C.

Perm. Add.: 34-30 5TH STREET, WOODSIDE, NEW YORK

---

**THE BUNIN PUPPETS**

With

**HOPE AND MOREY BUNIN**

Now Appearing at LOEW'S STATE THEATER, N. Y., Week of October 2

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**Strand, New York**

(October 10, 1947)

**Capacity:** 2,500 seats. Price: $2.50 each. Four shows daily, five Saturdays. House booked by Harry Mayer-Milton Berger. Show played by Blue Barron's orch.

Good music, but poor showmanship. Cohen should have opened the show with his first vaude since he broke into the big via club dates and nitery jobs. Cohen works through the show as a pleasant, polite emcee, doing a couple of minutes between acts until his spot, No. 3, where he did about 14 minutes. Bald-headed storyteller's dialect stories hit them right where they lived. Myron Cohen's Bald-headed storyteller's dialect material would be equally effective with a regional accent, getting proportionate yocks in his 50th-minute spot.

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New York:

Stem Holds Own Vs. Series; Roxy 126G; MH 115: Cap 73

NEW YORK, Oct. 4.—The World Series, including radio broad- casts in most Times Square Bars, dictated the total go of the six STEM flesh-flick houses for afternoon biz at least, but the fall nip in the air, plus a $10,000 Roxy show, accounted for a healthy $46,000 take.

Roxy (6,000 seats; average $8.50).

STROBLITE LUMINESCENT COLORS
GLOW IN DARK

The cheerleading steedle thrust through the night. Stroblite has proved the fact that spectacular color effects can be achieved with Stroblite colors and U. V. Blankets. For stage shows, theatre decorations, acrylic displays, lighted signs, the new Stroblite Colors is the answer. Send today.

STROBLITE CO.
Durt, 36 W. 52 St., New York 19.

Can Place Agent

or Partner to book and manage Native Hawaiian Show for theatre man or woman. Must have a little cash for South. Contact October 6-11.

Frank Tezzano
Ralston Hotel Columbus, Ga.

Luminescent Colors

The color of leading theaters throughout the world. Stroblite has proved the fact that spectacular color effects can be achieved with Stroblite Colors and u.v. blanket. For stage shows, theatre decorations, acrylic displays, lighted signs, the new Stroblite Colors is the answer. Send today.

STROBLITE CO.
Dirt, 36 W. 52 St., New York 19.

Wanted Acts

For Club, Theatre, Banquets, 26 Weeks Solid for Lines.

PRINCESS CHANG LEAY THEATRICAL AGENCY
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Sea Lions Wanted

1 or 2. Young and healthy. Must be able to juggle balls. Write or wire BOX 126, BILLBOARD PUB. CO.
155 N. Clark St. CHICAGO 1, ILL.

Good Wants Acts

When coming through Dallas, come by to see me.

Frank Nick - The Nite Spot

our Party Lines, No. 1

papers, 2,000 copies in 15 minutes. Holiday, Grand Opening, Musical Review, Intermission Paper, etc. Send 25 cents each, 20 cents each for 25, 15 cents for 50. Write or wire.

Eight Novelty Songs

A handy little collection of songs for the good time. Only $1.00 postpaid.

Dawson Music Co., Inc.
1602 Broadway.
New York 18, N. Y.

New York:

Dan Kaye Hits Road Nov. 13

New York, Oct. 4. — Danny Kaye announced his final day of work in New York tonight. All tomorrow Kaye will open at the RKO Palace. Cavalier, by Kaye, begins this week, and will play for five weeks. Kaye's last film, "Desire," played for 50-50 split after the take hits an undisclosed figure.

Last time Kaye worked for an RKO house (Boston, last Thanksgiving) the theater grossed $64,000. Kaye's next film, "Cavalier," which was shot in Cleveland, will open at the Detroit, December 26.

Paradise Theater, Detroit, Preems Oct. 10 With Basie

Detroit, Oct. 4.—Paradise Theater will open with Count Basie and Earl Bailey as star attractions. House will continue the success Kaye has proven successful in the past several years of playing star Negro names together with Class B films on a first-run basis, catering primarily to Negro audiences.

Bookings include: October 17, Cab Calloway, October 24, Bill Doggett; October 30, Milt Gab- ton; October 31, Illinois Jacquet; November 4, Dinny Gillespie and Ella Fitzgerald; November 11, Ermek Hawkins and Arnett Cobb.

House is expected to close early in December, to reopen again in January with a similar policy to run until approximately April.

Artists' Society In Detroit Is Designed for Negroes

Detroit, Oct. 4.—Organization of American Society of Negro Artists (ASAT), which has agitated the local talent field, is aimed at insurance protection rather than union activity, according to Les Golden, who is acting national chairman.

Golden has been the stormy petrel of local American Guild of Variety Artists since his deposition as executive secretary of the Detroit local in January 1942. At present he is the union's suspended list.

ASAT had the notion Golden was organizing a dual union, but according to his own statement the ASAT has devoted its efforts to insurance and includes other fields, such as newspaper people, in addition to acts.

Million Dollar, L. A.

(Continued from opposite page)

This was followed by a show relaxing solos by Hamph at the vibes. His audience cooled off a bit; he turned to them and shouted: "Do you wanna jump?" and the reply was an ear-splitting "Yeah!" and the green light, Hop opened all the stops and ripped out with an electric version of Flying Home. This was climax by an equally exciting tossing of Harry's Boogie. The vibes constructed an orchestra continued to pour on the rhythmic fire, the maestro and the two sidemen (trumpet and clarinetist) jumped off the stage to march thru the audience.


Lei Zito.

Chicago, Chicago

(Continued from opposite page)
esting as his harmonica playing. Ad- dor hit a peak in selling himself to the crowd when, after Lou Breese's orke made an obvious mistake in using his "music," Ador snapped: "Last night and after the number and then had Breese play the skipped part. Playing to the audience won him good laugh return and two call-backs.

Johnny Sippel.
No Equity Library Theater Likely Before Next Year

NEW YORK, Oct. 4.—In spite of announcements to the contrary, as of this moment there is no Equity Library Theater (ELT) in existence and it is likely that none will be on the boards until at least the beginning of the New Year. The reason for the ELT's suspension, according to an announcement made by the Public Library System, is that three of the four branches where legitimate plays are performed will be closed for at least the fall and winter because of needed repairs and renovations.

However, even after the announcement, John Golden, on Wednesday (3) met with a committee from Actors' Equity to discuss ways and means of carrying on at new showcases this season. After a stormy session, the group accepted Golden's plan to broaden the committee and have each committee member responsible for a production so as to exercise better control over the shows. The committee was to have 60 members on it, Helen Hayes being the first appointee. Among the five new locations were to be found—Golden Theatre, Longshore Lighthouse for the Blind and several others being under consideration.

Support was made to club organization the Golden Theatre Theater.

Equity Council Acts on Four New Motions

NEW YORK, Oct. 4.—Actors' Equity at its Tuesday (3) meeting acted on four recommendations brought up by the membership at the general meeting.

It was decided that when a major issue is up for action by the council a committee of two or more councilmen representing at least one of the theatre districts must be appointed by the council to write up a recommendation. The recommendation then will be brought to a full meeting of the council for a vote.

Join in T-H Campaign

Council pledged itself to co-operate with the managerial representative of Labor in its campaign to alter the Taft-Hartley Law and will also oppose any move on the part of the organizations which the council does not feel are acting with the best interests of the theatre members.

After the council's presentation of Labor's case to the members, a motion was made that the council be used in any situation for an organization of the Henderson, New York, and all union members be called up to discuss the question of affiliation with the organization.

Center Theater Bare

Of Norfolk Bookings

NORFOLK, Oct. 4.—Not a road- show has been held at the recently opened Center Theater's 1947-48 season at this late date, the Public Safety Department of the city has been running the entire department handling the entrance, thus making it anxious to improve the situation.

Barren prospect for the new season—a prospect made brighter which used to bring a dozen to a score of road shows—has been the eye of the official with the death of last August of Leon E. Leighton, for whom the Center Theater is the summer Leighton had announced five or six locations already scheduled, including State of the Union, Oklahoma and Song of My Heart, none of which was heard of any of the bookers being interested.

At present in two or three local promoters interested in bringing road shows here are waiting for a green light.

BROADWAY SHOWLOG

Performances Through October 4, 1947

Dramas

A Young Man's Face 4-30, 47
All My Sons 1-29, 47
Farewell to the Night 11-1, 47
Birthday Express 10-31, 47
Harvey 11-4, 47
John Loves Mary 1-4, 47
Our Lady 1-7, 47
Voice of the Turtle 12-3, 47

DRAMA REVIVALS

Boltonque 10-25, 47

Musicals

Annie, Get Your Gun 10-25, 47
Brigadoon 11-1, 47
Call Me Madam 9-26, 47
Finian's Rainbow 9-14, 47
The Snake in the Grass 11-19, 47

ICE SHOWS

Scents of 1948 5-23, 47

OPENED

Reservation, The 9-29, 47

This is the first script to win the Pulitzer prize for playwriting in six
years. No. Howard Barnes (News) (Post), John Howard (Tribune), Paul Novak (Tribune), and William Hawkins (World-Telegram) voted for the play.

To join in the campaign, the council voted to publish all letters of support sent in by actors, to present the show to a special audience, and to vote for a new show of its own.

Endeared to the Theatre and the Medium

The council also voted to form a committee to study the causes and cure for unemployment in legitimate. Union has tabled the Expermental Theatre, Inc., request for $2,000 under the Federal Theatre Act to get more information on the subject.

Dramatists' Guild Doubles Its Dues

NEW YORK, Oct. 4.—Dues at the Dramatists' Guild have been raised from $10 to $20 for active members and from $6 to $16 for associate members. All assessments, except that for the production picture, remain at 2 per cent also have been doubled.

Virtually, the only assessment which will take the biggest chunk of the dues increase is the one the members will be the weekly assessment based upon the gross.

'Swing Mikado' in Des Moines

DE S M O I N E S, Oct. 4.—The KNRT Radio Theater opened its fall season with Swing Mikado on Tuesday (31) and the late book produced only 1,500 customers and a gross of $3,000. The show was be acted in the opening, with only two weeks notice.

Hartford Books 'Show Boat'

HARTFORD, Conn., Oct. 4.—Show Boat, presented by Rogers and Hammerstein, is booked for one week, starting October 20, at the Bushnell Memorial, at a $6.50 top.

Amer Theater Will Sponsor Barter Tour

3 Units To Cover U. S.

NEW YORK, Oct. 4.—The nationwide tour of the Barter Theater this season will be held under the sponsorship of the Amer Theater and Academy. The three separate formations of the theatre will be able to produce without causing the outdoor effect to reap the profits to every State in the Union besides New York and the two home base in Abingdon, Va.

Vinton Freedley, head of ANTA, said, 'barter will continue to be an important step toward giving good drama to cities and towns that have been without cultural resources. The tour will be covered by the three units in Eastern, Central and Pacific Night. The Importance of Being Earnest, The Barretts of Wimpole Street, The Hasty Heart and Canto.'

Max Jelin Defends Refusal to Vacate Belasco Theater

NEW YORK, Oct. 4.—In District Court, Thursday (4), Maxwell Shapiro, attorney for Max Jelin, former lessee of the Belasco Theater, was unable to persuade the court of his refusal to vacate the theater when he appeared Tuesday (30) that the theater and its 22 sub-tenants, are within the rent law which ordinarily provides for $8 per week. He argued that since the house is a theatre it does come under the exceptions of the law.

Since Tuesday the theater has been operating with two shifts of managers, one day production of the other Jelin's crew. Negotiations for the house were entered into by Jelin, but he did not offer as much as the owners demanded. Current attraction at the Belasco is Hurlingham, which takes to the road shortly.

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BROADWAY OPENINGS

THE HEIRESS

(Openedy Monday, September 24, 1947)

BILTMORE THEATRE


UNDER THE COUNTER

(Openedy Friday, October 5, 1947)

SHUBERT THEATRE


How I Wonder

(Opened, Tuesday, September 30, 1947)

HUDSON THEATER

A play by Donald Ogden Stewart. Directed by Joshua Logan and designed by Irene Gadsden. Costumes by Helen Rose. Music by Marks and Price. Cast: Donald Ogden Stewart, Margaret Frampton, et al.
Theater Biz Lagging; Scarcity of Shows Blamed

NEW YORK, Oct. 4.—The theater biz got off to a slow start this season due to the Jewish holidays and the scarcity of shows with name values. There have been no standouts, producers and playwrights. So far, the show with the most theater parties is Allegra, which had 28 booked back-to-back, a straight play rating theater parties only on the basis of Raymond Massey's name value.

Among the party agents the claim is that there is a shortage of musicals for their clients. "Shoe黑 Shoes and Music In My Heart have received more than their share of musical biz just because of competition."

Some producers are not offering brokers their usual 5 per cent commission because, according to one producer, "the brokers are acting as if Uncle Sam wants it all."

Among the brokers are those who fear that "there is nothing in this country that will attract people except a musical."

Brokers Worried

Some of the theater party brokers are frankly worried about the season because there are far fewer coming in than can be sold to their clients, easily—meaning that they have names of one sort or another. It is a particularly bad time for party brokers, like Drifte Circle, which stars Leo G. Carroll and bears the scripting touch of John Van Druten.

MUSIC IN MY HEART

(Continued from page 49)

(Continued from page 49)

voice and sings her numbers with clear precision, but the same lack of warning is present. Given a pickup, it comes off somewhat better with a partner of a spoiled country beauty. As has been noticed, Vivienne Segal and Jan Murray are practically wasted on the material that falls their way. The former has a bluish number in the second act which she sells with all the Segal skill, but the lyrics are forced and uninspired.

On the better side of the ledger there is some picturesque white ballet, led effectively by Olga Saurez and Nicholas Michael. Vivienne Segal and Dorothy Doreidge also contribute handsomely on the stepping side.

Costly Venture

It is too bad that the report on Music can't be better. Henry Duffy has staged and produced. Alvin Colt's costumes are richly colored. But the actors are good, too. Music has had the benefit of Hassard Short's expert direction. The Broadway production.

Annie's To Post Stragglers

SYDNEY, Oct. 4. — Actors and Actresses' Association, in view of the number of members who remain in Adelaide, will hold an officials and execs meeting next week. The meeting will be held in the Entertainment room, on Monday, November 1, at 3:30 p.m.

24,000 See Norfolk Icer

NORFOLK, Oct. 4.—Holiday on Ice, concluding an eight-day engagement at the Hippodrome, drew a total of 24,000 spectators at 10 performances, turned away 500, and enriched the city treasury $4,500 in rental and amusement taxes. Only one performance was not completely sold out.

Theater Decides

COMMAND DECISION

(Continued from page 49)

ing politicians until he finally gets himself relieved of his command. It is a simple, straightforward lie—but by the forcefulness of his character and manner it has been accepted as truth. Honesty, the ring of truth, is a final decision. The final curtain

are few bookings. Paul Ford also rates a special salute. As the consummation of a long congressmen to and end all such.

Whether or not Decision packs the same punch as the first showing, that makes no difference. This is a top hot class is a question. Its technique.

Theatricals are sometimes a bit confusing. The reader may query whether there is no question as to its drive and power, and it has the obvious in its favor. This is the telling point that is the reason that the basis of the play's acting, the start, and the high-ups will have a substantial run.

Bob Francis.

reporter may suppose, put them thru their paces as well as the script permits. As for Henry Duff's canny setting of a starl

drama and the superb acting of Leo G. Carroll, John Van Druten simply writes a new third-act curtain to replace the lame miser, to be the game. It is certain to be fondly and heartily accepted.

Van Druten's magic with words was never so capably demonstrated as in the new play. The reports of older professors (The Druid circle) toward the younger students who are preparing to enjoy a sit-down life, while they must stay condemned to a sense of isolation. The style is liberally sprinkled with laugh lines, as well as dramatic ones, and it all blends into one.

Leo G. Carroll as Professor White does a truly remarkable characterization. The actor, while supposed at all times is both believable and serious. His acting has given his leading character many chances to "ham," Carroll doesn't do it. His performance speaks for itself;

portray leaves nothing to be desired.

Ethel Griffies as the professor's after the author's repair his performance for the top acting honors. Her portrayal of the mother is truly superb.

Others Register

Deliage has assembled a capable cast, each member of the Rep coming thru with faultless support. Ellen Drew's intellectual and gentle, as the student looks a perfect and attractive young lady, role.

In the bit parts Lillian Bronson proves herself an adroit comedienne, and Morie Madden and Cherry Hardy are superb.

Vienna Opera Uses Own Ork; Defies Packets in London

LONDON, Oct. 4.—In spite of a stageworthy demonstration of the merger of various London's, the curtain rose last night according to plan for the Vienna Opera. The opening of Don Giovanni at the Covent Gar
tage House. The Vienna Opera House, the one-act opera, is a work of the orchestra's management's defence.

British orchestra were expecting us to hear that the music business would harmonize was not to be achieved, for the reasons outlined to the trustees, however, had agreed that the orchestra is an integral part of Viennese opera, it should perform its usual function in London.

The manager of the Royal Opera House, William White, was thoroughly pleased that the union will be consulted the next day. He offered that the union seeks with a foreign company. The pit will require some weeks. But it's the real thing. Seat title-one-third above the usual price—have been booked for every performance. It looks as if it will make money for the first time since it reopened last winter.

Equity Grants Contract Option

Allowing Switch To Run-of-Play

NEW YORK, Oct. 4.—At the annual meeting of several legitimate producers, notably Lawrence Langner, of the Thea
ture Circle. The agreement, the actors' salary must be $100 or over, they must guarantee the actor five weeks' employment and pay him $300 weekly minimum. The union also asks for standard run.

Opinion of Equity excess is that not performance, and the execs have managers because of the provision which makes it mandatory that actu

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**Magie**

By Bill Sachs

**EDDIE PUGH,** wife of George W. Pugh, the actor known in magic circles as the King of Alchemy and formerly associated with the late Roy Barret, has now arrived in Ill in Bonham 306, St. Joseph’s Hospital, Kansas City, Mo. Friends are urged to drop in on her in her convalescent ward. King and Zorita have just concluded a two-weeker at the Jefferson Hotel, St. Louis. They are enjoying themselves with a cast of six, opened the new season of their famous company, and are formerly with the Calvert and Mar- quius troupe. They will take a ride with the Great Blackstone. . . . L. E. Collins has his Robo’s Magic Circle again at the old location in the Missouri Ozarks. At Ironton, Mo., recently he bumped into Olsen, ragpicker, and Doc Bates, vent, who were there with the Victory Players. “Chanda the Magician and Princess Zellica have launched their new season in Pennsylvania, from Chicago to the East. The city is quiet, the head southward.” . . . Mara Rotoman, still taking it easy, has begun another following. A school stint, typewriters from Jacksonville: “George Gray and wife were here recently at the Cardo, and are worked from now on.” . . . The Grays hopped from here to Peoria, Ill. Prof. Rancourt has given a new lease on life to a well-loved song. I. W. Smith has been put on the air for all in coming magi. He is preparing to hit the road in a couple of weeks. “Edgar Josephine Booth. His newspaper prediction is one of the best I’ve ever seen. He has the magic gong that says he will be a boost. Says he will develop a saloon with a sealed-billet stick that is a counter. She has the wardrobe that it takes to put over the part of ‘the Great White Father Gives her a good send-off.’”

**BOB NELSON,** of the Nelson Enter- tainment, Columbus, O., is the subject of a lengthy feature, “Ghosts for Sale” in the Columbus Enquirer’s Collier’s. The author’s name isn’t given, but if Bob had written the piece, he is the one who could write it with a nearer assortment of commercial, just to be sure. So, in talking teletatts, rate a hefty bally- hoo . . . Gene Prine writes from Big Tripoli, Mo., and says that he is writing a book on the history of magicians and has a manuscript written recently in your column concern- ing John Calvert came from the mouth of John himself. However, I’ll let Hal Haviland think that he is lopping me, but someday I will intro- duce him to John and let John take up the story from there. I have quiet Kroger Bab’s Chiasm of Spasms to continue exclusively as Dr. London on the Jason Theatre hour, spooky thriller, which I will plug and work from now on in the future. He is a summer who this season managed the E. R. Braly Circuit, which concluded its season recently in New Orleans. Bob is also with the Alabama Dairy Show and Livestock Exposition, downtown, where he will launch his magic show in the Deep South October 29. Marquis will soon be in town to take care of him for Percy Abbott, of Colon, Mich., and he is going to be a great confessor, who in recent weeks has been doing his two-hour magic show in a pet store. He is a regular on the mining country, moves into Vanity Fair, 111 North Main, for a two-week start beginning October 24. On October 10-11 he will do several shows in the region. He is now at Tudor Hall, Montreal . . . Bert A. Howard, veteran magician, found show impresario, begins a tour this week with a scar that featuring Dr. Paul Barnet, as the bogeyman. Approximately 250 persons gathered at the Chicago Naval Armory Sep-
THE FINAL CURTAIN

FRANSCOSH—Anna, 80, former legit actress, September 28 in Chicago. She had once been a co-star with such notables as Richard Mansfield and John Drew. In private life she was Mrs. Anna Dieth Haagen. Her daughter, Mrs. Ilka Kegean, survives.

GARNITZ—Peter, 62, carnival traper, recently at Halfax, N. S. He had been with the Lynch and Frank Elliott shows. Survived by his widow, a brother and two sisters.

GERMAN—Misha, 60, actor on the Yiddish stage, September 26 in New York. He and wife, Lacy, appeared in many shows with the Yiddish Folks Theater and toured extensive-ly in this country, South America and Europe. His last appearance was in vaude last spring. His widow sur-vives.

GILCHRIST—Carl C., carnival concessionsaire, in Las Vegas, Nev., September 21. Surviving are his widow, Mrs. Jennie Gilchrist; six sisters, Mrs. Roy Bass, Mrs. Alice Smith, Mrs. Len Howard, Mrs. Carrie Shupp, Mrs. Lita Manley and Collie Gilchrist, and four brothers, Coleman, Mack, Allen and Ernest. Burial in the shawman's lot in Greenwood Memorial Park, Pheo-nix, Arizona.

GRAHAM—Frederick, 81, British-born veteran legit actor, actor in Sharon, Conn. He appeared on Broadway for 25 years. Among the plays in which he starred were Little Caie, A Bill of Divorcement, White Horse Inn and Barchester Towers.

In Loving Memory of Our Father

C. N. HILL
WHO PASSED AWAY
DEEPLY MISSED BY HIS TWO SONS
H. P. AND CLYDE HILL
AND MANY FRIENDS

GRESHLER—Mrs. Fannie, mother of Atner Greshler, talent agent, September 28 in Hollywood. Survived by a brother and two sisters.

GROUE—Ralph, 72, retired musician, September 30 in Poughkeepsie, N. Y. His widow, Florence, sur-vives.

GUMBLE—Moe, 71, veteran music contract man and song plugger, September 27 at Elkart, Ind., while on route to Hollywood. Known as the dean of song pluggers, he was partly responsible for the success of In the Shade of the Old Apple Tree, Caravan, and other successful songs. He had been with the Famous Music Company and the company of Donaldson, Douglas & Gumble. He was an organizer of the American Music Publishers' Contact Men's Associa-tion. A sister survives.

HARDY—Thompson L., carnival and circus trompet, September 2 in Pelham, N. Y. Burial at Legion Hospital, Battle Creek, Mich. Survived by his mother, Anna, of Anderson, Ind.

KOGHICOS—Max, 76, depart-ent store promotion and advertising executive and one of the founders of the Allied Composers Union, September 27 in Denver. In 1936 he formed his own promotion and public relations organization, subsequently serving as managing director of the Dallas Municipal Opera and the Den-tro Civic Light Opera Association. Survived by his widow, Della, and a daughter.

LARIHEIM—Jacob, 77, father of Ben, member of the company, September 27 in New Rochelle, N. Y. He also leaves his widow and a daughter.

LATTER—Harry C., 66, former rep-resentative of the Lamp Goods and Dinnerware Association, Pleasant Hill, Ill., of coronary throm-bosis, September 27 in Chicago. He is survived by his widow, his mother, his two brothers, and his three sisters.

LAUGHTER—Frank, of New Rochelle, N. Y. He also leaves his widow, Della, of Newton, Mass., and a daughter.

LATTER—LaTier-Sister, of Pleasant Hill, Ill., of coronary throm-bosis, September 27 in Chicago. He is survived by his widow, two daughters, and his two brothers.

LEVY—Mrs. Lena, 78, member of the Lamp Goods and Dinnerware Association, and associated with the firm of Schmeister and Levin, September 28 in New York. She leaves two sons, Harry and Alfred, and a daughter, Esther and Minnie. Services in New York October 2, with internment in Forest Lawn Cemetery (L. 1.), Glenside, Pa.

LISZNEWSKI—Dr. Dorothy N., ophthalmologist and wife of Dr. Karol Lisznevski, of Cincinnati and New York City, September 28 in New York. She leaves two daughters and a son. Burial in Forest Lawn Cemetery (L. 1.), Glenside, Pa.

LITTLE—Silas Conn, 64, former treasurer of Ford's Theater, Balti-more, October 2 in that city. Asso-ciated with show biz for almost 50 years, Little worked for David Belasco, V. V. May, and Alla Nazimova, Raymond Hitchcock, Marie Cahill and Mr. and Mrs. Charles Coburn.

MAYER—J. G., 56, connected with the movie industry for 25 years and a brother of the movie executive Louis B. Mayer, in Hollywood September 29. Mayer was manager of Metro-Goldwyn-Mayer Studios.

MCCULLY—Leonard, 28, retired car driver, September 17 in Beirut, Pa., and then September 27 in Philadelphia. He leaves a wife, who was married to the company of Donaldson, Douglas & Gumble. He was an organizer of the American Music Publishers' Contact Men's Association. A sister survives.

MCMEWRY—Francis L., 30, midget race car driver, September 17 in Fair-Haven, Calif., when his car plunged into a marsh. He was visiting there from White's Grade, near Fairfax. He leaves his wife, who suffered critical injuries, and two children.

MORRISON—L. B., 56, former music director, at Blithington Hospital, September 27 in Elkart, Ind., while on route to Hollywood. Known as the

In Loving Memory of My Wife

EILEEN ROS DUNLAP
AND SISTER
who passed away
OCTOBER 7, 1945

Husband, C. F. (Slim) DUNLAP
Brother, CHAS. H. DUNLAP

HARLEY A. M. KINSON

PARKER—Henry B., 56, former film director, at Blithington Hospital, September 27 in Elkart, Ind., while on route to Hollywood. Known as the dean of song pluggers, he was partly responsible for the success of In the Shade of the Old Apple Tree, Caravan, and other successful songs. He had been with the Famous Music Company and the company of Donaldson, Douglas & Gumble. He was an organizer of the American Music Publishers' Contact Men's Association. A sister survives.

October 11, 1947
Dubinsky Rids Self of Model Home Trouble

Charity Gets Hartford Deal

WORCESTER, Mass., Oct. 4.—Sale of a model home here Tuesday (7) will end what has been a long series of headaches for promoter Frank Dubinsky, of Hartford, Conn. It all began at a home and food exposition which Dubinsky staged at the Auditorium here in May, 1927.

On the final day, police acting on a complaint, banned the model home from the show, despite the fact that it was valued at $10,000, and $5,000 model home. The charge was that an additional sale of tickets inside the auditorium constituted a lottery.

Do it, But How?

Later the charges were withdrawn and the matter dropped, but Dubinsky was left with the problem of disposing of the home. Each plan he proposed ran into objection from some officials or the public.

Finally, a suit was filed to find a way out of the promoter in August, 1946, ran into more trouble. A veteran, under an obscure State law which permits a suit for treble damages where a lottery is alleged to have existed brought a $300,000 suit against Dubinsky, Master Home Builders' Association, and New England Stores, Inc., co-sponsors of the show. (The Billboard, August 24, 1946.)

Charity Gets All

The suit was finally settled out of court when both sides agreed that a public auction with proceeds going to charity would be satisfactory to all concerned.

A portion of the sale will be divided equally among Catholic, Jewish and Protestant charities. A leader of each would be a member of the board to select the charities.

All fees in the preparation of the sale and the sale itself are reported to have been waived.

Fort Worth Considering Sale of N. S. Coliseum

FORT WORTH, Tex., Oct. 4.—In advance of a stock show opening here Thursday (7), officials of the North Side Coliseum, for years the site for the rodeo and horse show of the Southwestern Exposition and Fat Stock Show, which now is at the Will Rogers Memorial Coliseum site, are considering the sale of the arena.

Dance, wrestling matches and other attractions are being held regularly now at the Coliseum with good attendance.

“Ice Fantasy” Big in Sydney

SYDNEY, Oct. 4.—“Ice Fantasy,” which opened here September 25 in the Glassatorium, is doing brisk business following a capacity opening night crowd. About 170 skaters, recruited mostly from amateur competition, make up the personnel.

Increased Licenses For Outdoor Biz In Effect in Wash.

WASHINGTON, Oct. 4.—Sharply increased state fees on licenses for outdoor amusement went into effect here this week. Licenses were hiked by D. C. commissioners because of rising inspection costs.

Under the old schedule, the fee for circuses jumps 300 per cent to $5 per day, and for beach carnivals up to a maximum of $250. Carnival fees are boosted from former charge of $25 daily to $60. License to operate a swim pool goes to $50 a year from the old fee of $15. Shooting gallery fees increase from $10 a year to $20.

It Seems Quite Simple To Call On Your Customers In Your Ship

A Flying Bug Is Speaking —

By Art Briese

Editor's Note—Anyone understanding the persistency and bespookiness-ness of Art Briese, demon salesman for Theore to-Dulit Fireworks Company, Chicago, will realize it is the easy way of letting him tell his story.

CHICAGO, Oct. 4.—Having traveled much both on television and in commercial planes, if anyone had told me that I'd own my own plane, especially for pleasure, I'd have told them they were nuts.

Coming off the road one Sunday morning, I suggested driving out to the countryside in the afternoon. I found myself a mong a group of my friends, who had been bitten by the flying bug, at a small airport out side of Chicago. Before I knew it, I was on the runway in one of these so-called "stick" or wheel planes. In two minutes I was handling the controls, when it hit me that I'd found the key on the wheel itself in front of me, "My God, that's simple!" I told myself.

My friend told me to watch the altimeter until we were 400 feet above the ground and then make a 90-degree turn to the left to follow the runway. And that's just what I did.

Well, to make a long story short, I signed up for the plane when I came down. In five and a half hours of flying I was given my solo. It is quite a sensation when your instructor steps out of the plane and tells you to take it up and follow this pattern and bring it in, a piece. To tell the truth, the first time it bothered me, but the second time I went up it occurred to me that there wasn't anyone next to me to ask a question or offer help, but that is the thing that gives you confidence.

After 20 hours of solo work, two cross-country flights and a test by a Civil Aeronautical Authority inspector who has 80,000 hours of flying time under his belt, I was awarded that wondrous little piece of paper which will allow you to pilot and allows you to fly your plane anywhere in this country.

Then came the thought: Here is this plane out at the airport and I'm on the road about nine months a year. Of the more than 90 commercial planes at my airport I began to find myself with more than 90 men doing the same thing and the men use them in their business.

Who am I not to fly around the country in the afternoon.

(See Flyer Briese Speaks on page 57)

Hamid Office Plants Hefty Booking Sked

NEW YORK, Oct. 4.—One of the busiest weeks in the history of the George A. Hamid booking agency was Monday (6) when talent was furnished for two major national conventions, a string of five heavy grandstand shows, and numerous lesser annuals using only a few acts.


Cleveland Unit

The Cleveland Hamid Morton Circus unit, which will run simultaneously with the Toronto show, will be under the direction of Herman Blumfeld, New York office manager. Tal- lents furnished include Flying Horses of Hanneford and Company, Necberts, Zazzle Caneen Circuit, Caanestelli, La Tesca, Cole elephants, Francisco, Buschbom horses, Flying Romas, Two Wild Horses, The Perrotti, Kliner, Hill, Happy Parrof, Joe Basile's Band, Gergetti Brothers, Huggins, Kenneth Waite and Partner, Bill Bailey, Scotty, Bernarde Beatty, Agnes Grgin cours, Kirk Adams, Roberta's Comedy Mule, Laddie Lamont and Ulubane Malloy.

Hamid, already in the South, will (See Hamid's Hefty Sked on page 97)

State To Get Back 500G

Loss from all events put at $861,000—State Fair benefits by 258G improvements

SALT LAKE CITY, Oct. 4.—Thru its action of Werner Beckman, of Salt Lake City, the Utah Centennial Commission will turn back to the State of Utah more than $500,000 of its original appropriation of $1,361,000.

It was announced this week that the remaining $861,000 represents entertainment values for which no admission was charged, capital improvements to State properties, and some losses on entertainment ventures. Non-refundable expenditures were made as follows: Improvements to Utah State Fair, $45,000; Centennial exposition, $258,000; improvements to University of Utah Stadium, $25,000; installation of horse racing pitching courts, $8,000, and improvements to Cottonwood Reservoirs, $4,000.

Cost of Free Features

The National Horsemen Pitching Championships, National Women's and Children's Clown and Mule Skits, National Archery Field Championships, Western Open Motorboat Championships, and John Cobb land-speed record run of 400 miles per hour were all held without admittance fees. The latter cost the state $20,000.

Dale Evans, wife of Roy Rogers, going to the national governor's conference cost $30,000.

$25,000 for a sagebrush tour of the Utah Symphony on its tour. $20,000 for State tour of a Blossom Time Company; $12,000 for three stages, with semi-talents; $7,500 for the Western open golf championships, $13,000 for a horse show were the major losses, with a grant of $100,000 to counties for the fair, state and local fairs, celebrations, race meets.

Cost of Features

On the black side of the ledger was the NCAA Track and Field Championships, Chicago Rockets-Brooklyn Dodgers pro football game, a basketball tourney, all-star football game (See Final Score on page 57)

Rogers Opens In Chi Oct. 9

CHICAGO, Oct. 4.—Roy Rogers' World Championship Rodeo will move into the Chicago Stadium here Thursday (7) on the historic opening night. Roy Rogers, of course, will have his famous horse, Trigger, with him.

The colorful show, which costs $25,000 in prize money in contests of bronc riding, calf roping and steer wrestling. Animal stock will include 150 broncs, 25 steers, 20 Brahma Bulls and 40 roping calves.

Thirty-five Sioux Indians in native costume will perform in Western specialty numbers.
Work Starts On Funsport In San Diego

Dream Spot To Cost 14 Mil

SAN DIEGO, Calif., Oct. 4—(Bul- donia, a new name for the project here transforming what was once one of the world's biggest mudholes into a resort area, was announced by Operation "Coney Island of the Pacific Coast.

In an island-dotted 4,400-acre area that will be converted from nothing but depositing tin cans and empty beer bottles, the city and federal government have purchased a $14,000 park.

It is to be a curious resort where once-a-tide tide lands threw off a waterfowl wasteland. Con- structed on a lavish scale, even luxury liners will be able to land there and discharge pleasure-bound passengers.

Two Airstrips

Included in the plans are two air- strips, one for land planes and one for amphibians and hydroplanes.

City officials term it the "atomic age" park, but the park is the result of a flood control project that has gotten only harborless floods," said a chamber of commerce official, "but it also will harbor a stream of tourists.

Dredging operations have moved millions of tons of mud and silt in the last six months and created nearly a dozen islands, a prepara- tion for Mission Bay Park, scheduled to be one of the nation's largest and most modern artificial island "is- lets." The swimming beaches and amuse- ment concession strips will be dotted with palm trees and shrubbery.

In a 200-acre section has been dredged to a depth of 20 feet for ocean-going vessels. City Planning Director Glen Rider, who has been in charge of this prepara- tion for Mission Bay Park, said the plan is to be one of the nation's largest and most modern artificial island "is- lets." The swimming beaches and amuse- ment concession strips will be dotted with palm trees and shrubbery.

Tom Haynes, director of conces- sions, said the planning of the park has been completed a series of lunch stands, beach cabanas and what will pop up on the islands and beaches.

"We have ordered a large number of electrical and communication mains for the bay to handle more than 6,000 daily patrons, including many cruises and small sailing yachts."

Canals and inter-island water pas- seways have been dredged to eight- feet depth to accommodate the move- ment of the bay to more than 6,000 daily patrons, including many cruises and small sailing yachts.

Julian Frazier Takes Over

Zoo Post At Oklahoma City

FORT WORTH, Oct. 4—(Julian Frazier has been appointed Director of the Oklahoma City Zoo for five years, has accepted the position of director of the Okla- homa City Zoo. He took over his new duties Wednesday (1).

The new zoo director is Leo Blondin. Frazier has been assistant Forest Park Zoo director for several years.

Dredged Operations

Have Moved Millions Of Tons Of Mud And Silt

Rolling Green Winds Up Okay

SUNBURY, Pa., Oct. 4—Rolling Green Park here, owned and operated by the Park Authority since 1947 season September 28th, after oper- ating only a few days.

"The season was good, despite some bad weather during the past few weeks," said Paul Spangler, "and a final tabulation shows our gross was only about $500,000.

Spangler, who with his wife is living here during the three weeks' vacation and business trip thru New England and Canada, says the park was working under direction of George M. Driscoll.

Spangler said he plans several in- novations for next season but be- cause his money had been cut he de- clined to tell about them.

Pleasure Beach, Passaic

Record 39C Net Income

BRIDGEPORT, Conn., Oct. 4—In a report submitted by City Auditor Milton H. Friedberg, it was revealed that municipally operated Pleasure Beach and Seaside Park turned in a net income of $39,254 for the past fiscal year. Operating receipts were $451,714, with operating expenditures being $409,971 and capital expend- itures of $9,633.

Pleasure Beach receipts were concession percentage payments and perform- ance contracts, $108,372; salaries and wages, $207,354; and miscellaneous expenses, $62,167, and the cost of oper- ating the pickup boat, S. S. Brinkerhoff, $24,588.

Toledo Zoo Baby Animals

Selling Well, Skedon Says

TOLEDO, Oct. 4—Baby animals, including a two-toed sloth, a marmoset, a llama, two oriental deer and two fellow deer. Sale inquiries have been received from points as far distant as New York, Skedon reports.

The zoo's current offerings include 48 head of young lions, boars, deer, elk, buffaloes and sheep.
The Billboard is published to serve YOU—because you are one of The Billboard’s more than 150,000 readers.

YOU are interested in The Billboard primarily because it helps YOU in your business—it helps YOU make more money.

The Publisher of The Billboard must determine how the magazine should be departmentalized so as to best serve the greatest number of readers.

And to do this he sometimes has to seek his reader’s advice—YOUR advice. That’s what this questionnaire is for. YOU are being asked to be Publisher of The Billboard... it takes just a minute. You are being asked to determine the section or department or service features that means most to you and thus should, in your estimation, be developed and expanded.

Will you take the job? It will take only a minute. Do it now, please! Fill in this business reply card NOW and mail it. It requires no postage or address.

ANSWER THESE QUESTIONS TODAY! MAIL NOW!

1. Check only one of the four sections of The Billboard listed below. Check only the box [□] alongside the one section that means most to you. Check only one:
   □ INDOOR (Radio, Music, Vaude, Legit, etc.)
   □ OUTDOOR (Fairs, Carnivals, etc.)
   □ MERCHANDISE (Vending, Games, etc.)
   □ COIN MACHINE (Novelty ads, Juke Boxes, etc.)

2. Which specific department or service feature interests you most? (For list of departments or service features, see index, page 4.) Write the name of ONLY the ONE department or service feature you like most in this space:

3. Do any other people, besides you, read your copy of The Billboard? If so, in this space, write the number of people, beside yourself, who usually refer to your copy:

   Other readers.

4. How often do you read The Billboard? Check only the box [□] alongside the period of time that comes closest to applying to you:
   □ About every week
   □ About every month
   □ Less often than once a month.

TYPE OF BUSINESS YOU ARE IN:

YOUR NAME

FIRM NAME (if any)

CITY

STREET

ZONE No

STATE

www.americanradiohistory.com
We Really Want To Know—

What departments, features, services in The Billboard interest YOU most—so The Billboard can be made more valuable to YOU.

YOU SEE, The Billboard today has more readers than ever before—THOUSANDS OF NEW READERS since last year's reader survey was taken in September read The Billboard regularly each week.

Get yourself in the picture. It takes just a minute—and you're in it—when you fill the card below and MAIL NOW!


TEAR IT OFF.... FILL IT OUT!
MAIL IT IN!

NO POSTAGE NEEDED!
Final Score on Utah Centen.; State To Get 500G Refund

(Continued from page 53) and National Clay Court Tennis Championships.

Outstanding flop of the centen- nial from a financial standpoint, is the centennial exposition produced by the Utah State Fair Board, with Sheldon R. Brewer as production manager, which will account for a money loss of $256,000 on its 16- week run from June 2 to September 20. However, the show was a bit of a success artistically since the old grounds of the Utah annual, not a particularly inviting place, was con- verted into a city showcase. Prac- tically $160,000 of the loss represents capital improvements on the grounds, other than the annual renovation work, and included a new sewer sys- tem, building of theme center, hard- surfacing the entire grounds, rebuild- ing the 4,000 capacity coliseum; installa- tion of a midway with 21 major rides, and the creation of a six-acre land- scaped park. Slightly more than $90,000 was chargeable to operational loss.

Early Weather Hurt

The major error of the producers, was in over-estimating the possible play. Sixteen weeks was fully six weeks, and possibly more, too long. Preliminary plans were made by the State fair board but the show was taken over by the centennial com- mission, which left the fair board in charge. The commission allowed the play dates to stand, but rejected a contract with the midway corporation which guaranteed 1,200,000 attend- ance. The attendance was just over 600,000.

The early weeks were hampered by atrocious weather, with rain and cold the first 11 days, snow one day, and the wettest June in local weather bureau history. The final weeks it died on the vine. Of the nearly $100,000 lost on operations, $85,000 was checked against the final three weeks. Among the stellar attractions, which made money, were Holiday on Ice, Sam Snyder's Water Polies of 1947, National Speedway auto races (Gaylord White-Al Sweeney), the Days of '47 Rodeo. Losses were suf- fered by four grandstand production units playing five weeks and by the comic balloons. The centennial of- ficially closes Wednesday (15).

FLYER BRIESE SPEAKS

(Continued from page 53) Not only that, I average around 18 to 20 miles on a gallon of gas.

Being publicity minded, off I go on my first selling trip in my plane. I call up my client 180 miles from Chicago and tell him to meet me at the airport in Davenport in 2 hours. I arrive there in an hour and 40 minutes and am awaiting my client when he arrives in his car. He can't realize that just two hours ago I talked to him from the airport in Chicago.

Then who am I not to acknowledge the publicity value in this, something new in show business. A man selling "shooting-crackers" comes to town by air. So from now on, I make my contacts with the numerous fair secretaries either by mail or phone in advance of my coming to town. Re- sult: There isn't a newspaper in any city that has a fair that doesn't give you page 1 publicity, and what fair or show representatives isn't interested in publicity?

Truly, something new has been added, both in showmanship and salesmanship.

Loren J. Langer, publicity director Rockaway's Playland, visited The Billboard New York offices Wednes- day (1) with a portfolio of striking black and white color photographs taken at the park during the past sea- son.

GOOD CHANCE IN HAVANA, CUBA

For anyone having at least four new Rides (for sale). Reliable firm will pay freight and fare from West Palm Beach or Tampa, Fla. and will furnish list in the mail of Havana, Cuba license, theft, labor, all year on percentage basis, or will buy the rides after duly inspected, beginning on January, 1948. Write at once to Senor Arturo G. del Pino, 252 6th St., Brooklyn, N. Y.
Durham, N.C., Oct. 4.—Cole Bros., tangled with football and baseball contests here and everywhere, business at the circus wasn’t up to par. Org had the highest kind of opposition in from two football games, plus the Durham-Raleigh Carolina League championship game, but business at the matinee was light but a three-quarter house was on tap at night.

At Asheville, N. C., it was a polo score which hurt Cole. Business at the matinee was light and night was three-quarters. Hickory, N. C., gave with the largest matinee crowd in several weeks and came back with a capture of $30. In Statesville, N. C., Business at Statesville, N. C., was similar to that at Hickory; both matines were light and night shows drawing big houses.

Trinidad, S. C., gave with good business, despite cloudy weather in the afternoon and rain at night. Midland, Tex., was third of the three houses that night and night house full. Gastonia, N. C., business was light, matinee being only fair and night show getting a three-quarter house.

High Seat Price Beef, Blowdown Handicap Mills

LONDON, Oct. 4.—Bertram Mills Circus, on its extended tour of Scotland, ran into considerable trouble during the past week, as public shying at high prices of reserved seats and with the matinees unloading a gale which completely wrecked the Mills big top. The smallest matinee spent only slightly over $2.50, which thrilled the Glasgowites, who, comparatively speaking, are among the world’s most generous of the public. A crowd of 700 tents was reported in Statesville, N. C., packed and the crowd was getting restless.

On the third day of the week, a gale swept Glasgow about two hours before show time and hit the Mills tent with such force that two of its six sections of canvas were ripped to pieces and the big top collapsed. A workman atop one of the tents had a spectacular fall.

Five Missouri Spots Give K-M Top Business

CLINTON, Mo., Oct. 4.—This town held the honor of going into Missouri by the Al G. Kelly-Miller Bros.’ Circus, org getting a full house at the matinee and an overflow at night.

That’s the way business has been recently in Missouri for the K-M org, with full houses and overflows the rule, rather than the exception. However, despite cool weather, gave with a full one at the matinee and an overflow at night. This held off until almost the end of the circuit.

The matinee outdrew the night show at Carrollton, Mo., a full house catching the matinee and a three-quarter house on tap at night.

Cold Weather Hits King Org

MARTINSVILLE, Va., Oct. 4.—The seasonably cold weather, with the thermometer registering 29 degrees, hurt King Bros., draw here, but despite the weather the show drew those who wanted to see both the matinee and night shows, which, considering the cold, was good, officials said.

At Reidsville, the show drew a three-quarters house and a full one at night in the face of cloudy and threatening weather. Kinston, N. C., Cape, Burlington, N. C., visited the show in Reidsville.

At High Point, N. C., Eaves with a near-capacity house at night after a light matinee. The football games offered opposition at night. At Kinston, N. C., matine was three-quarters, with the night show a full one.

Ringling-Barnum, Its Texas Tour, Okay, Moves Into La.

HOUSTON, Oct. 4.—Ringling Bros. and Barnum & Bailey moved in here early today for a three-day stand, Saturday, Sunday and Monday (4-6), its finale in Texas before pushing into Louisiana. First stand for the Big Shows in Louisiana will be Tuesday (7) in Lake Charles. So far R-B has been more than satisfactory, Austin, Wacon and a two-day stand in Fort Worth being all that could be asked. Aided by clear, warm weather in Texas, the show was forced to give an extra matinee so that all the kids could see the show. The first matinee was packed to capacity and the record was well filled. Night show drew a full one.

At Athens, Texas, org drew a full matinee and a three-quarter night. This different every, at Mexia, Tex., where both matinee and night show attendance was light.

At Jacksonville, Tex., Bailey drew the three-quarter houses at both shows and probably would have played to capacity had it not been for the fact Ringling-Barnum was playing Tex., only 30 miles away.

Bailey Forced To Give Extra Show in Bryan

BRYAN, Tex., Oct. 4.—Business was so good here for Bailey Bros. that the show was forced to give an extra matinee so that all the kids could see the show. The first matinee was packed to capacity and the record was well filled. Night show drew a full one.

At Statesboro, Ga., show full, but show at night was light. At Maysville, Ky., show full, but show at night was light.

Missouri Spots Prove Big

FAIRBURY, Neb., Oct. 4.—Bailey Bros., bucked cold weather and a heavy rain here Tuesday, September 30 to register a good day. Matinee drew a half house and the night show three-quarters.

When the show arrived here that morning, weather was heavy cold. Workmen had just started getting the big top up when the rains came. It let up a few hours later, but remained cloudy and misty. Rain started again at 2:30 p.m. and continued off and on thru the night.

Among visitors were Ed and Virgil Campbell, who enjoyed visits with Hazel King, Ralph Knoebel, Mr. and Mrs. Perry Dekohl, of the Deluth Tric; Mrs. Dekohl, and Mary Stevens, of the Flying Wards. In front are (left) John F. Drake, general chairman, and Edwin N. Williams, producer-director.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Dar Pet: Regardless of how big or how little a circus may be, to the owner it’s the biggest thing that rolls. The core of the World’s Horse & Upp Circus boasts of the fact that it’s the only five-car show in America. To ignore a horse as a player and exciting in itself is almost an insult that can be thrown at it. That’s why we don’t like carnivals or midway troupers.

Last Saturday we day-and-dated the Drawled Sisters’ Cullured Carnivale at Bovinefoller, Tenn. To give them the works the bosses sold out billet that money could hire into the burg with orders to wrap the town up in paper. The Sisters’ single-o biller ignored what we thought it would be a helter-belter war by using only a few window cards, thus showing disdain for not only the long-handled crews, but the show as well. Their biller also acted as press agent, hanging around the show and plastering half-a-page ad in the footer cutters’ weekly, which is owned and published by a former shelf writer, who is a lover of carnivals and fairies. That gave the Drawled show a little the best of it.

To teach the opposition a lesson, Manager Upp rented a lot that had plenty of open spaces around it while hoping the the Sisters would grab

Mills Gets Capacity House at Camden, Ark.

CAMPBELL, Ark., Oct. 4.—Mills Bros., drew a capacity house at the night show here Monday night, a three-quarter house, caught the matinee.

At El Dorado, Ark., two three-quarter houses were registered. At Sheridan, Ark., show drew two full ones.

Some of the space as their lot to catch our come-outs or overflows. Did they say they didn’t? They rented a lot across town giving it to Mills Bros. for $1, saying: "To ignore a show of this size is an insult."
Report Beatty Closing Date

Rumor says org will wind up season in Corpus Christi. Oct. 27—may W. Q. in L. A.

HATIESBURG, Miss., Oct. 4.—The Clyde Beatty Circus, which has been on the road the past six months, is moving by Southern route, moved into Hattiesburg today and indications were the show will stay a couple of days.

Altho not officially confirmed, reports here had it the Beatty org would close the season in Corpus Christi Monday (27). Regarding where the show will winter, there were two reports current here. One said the show would winter in Texas, while another persisted that Beatty will jump it to Los Angeles in order to be the first to open there next spring.

Beatty is finding that bargain risings of last two years, is not bearing fruit. In Anniston, Ala., the show set the matinee back to 3 p.m. for the kids and unit was still a profitable two-third house. A further proof of the price appeal was shown in the fact that nearly 20 per cent of the patrons were grown-ups. The night house was nearly capacity.

The tent used by the show last year was trucked to Anniston to re-materialize the big top which was ripped during the recent hurricane when the show was playing South Alabama.

Edward Hard, a circus laborer, suffered a fractured left leg in Anniston when he was accidentally hit by another worker with a sledge hammer while driving stakes.

W. E. Franks Named To Produce Macon Shrine Show Nov. 20

MACON, Ga., Oct. 4.—W. E. Franks, carnival owner, has been announced as producer of the 1947 Macon Shrine Circus. J. P. Kennington, general agent for Al Sihah Temple, announces.

After a lapse of one year, the annual circus event will be resumed with a complete change of policy and type of entertainment, Kennington revealed.

This year the event will be held through the week beginning November 20-27, at the Macon Auditorium.

Instead of presenting individual acts on stage, with frequent intermissions for concession play, new plans call for a regular two-ring circus, running a two-hour performance.

Rings will be on the ground floor, with bleacher seats erected around.

Franks, an active member of the Temple for the past five years, is handling the date on a professional basis and states he plans to book an organization of major importance. It is reported that all individual bookings of acts as in the past.

In reviews of the future, Franks says in former years dates to concessions were much longer.

Beatty closed without a profit, being missed under the new set-up. Anxious tickets, formerly selling for 25 cents, will be upped to a dollar, with the result there will be no car giveaway or door prizes.

Before World War II Franks was active in indoor promotions. He has

HM Launches Indoor Season In Philly; Advance Sales Top 1946 Figure by $24,000

Morton Pessimistic Despite Good Biz Outlook

PHILADELPHIA, Oct. 4.—Another indoor season was launched successfully by the week ended yesterday (3) by the Hamid-Morton Circus, which was making its eighth annual appearance at the Arena under the auspices of the Shriners’ Lu Lu Temple. A smoothly poised 24-hour service, loaded with top standard talent, drew crowds bigger than other years and the final accounting is expected to show a slight gross increase over the 1946 record take.

Col. Robert H. Morton, circus di- rector, was loaded with pessimism, despite the business done here, which included a jump in advance sales from $33,000 the year ago to $44,000 this year under the guidance of Elwood MacBeth. A reported increase of 40 per cent in the Boston advance for the week of the 13th, a surging ahead in the Toronto sales and a report that Cleveland “looks good” failed to stop Morton from predicting a 30 per cent drop in seasonal business. Costs have jumped 40 per cent, he said.

Success of this date was attributed by Morton to powerful advance ex-

(See H-M Launches on page 96)

Attention! CIRCUSS PRODUCERS

THE EXECUTIVE COMMITTEE
OF THE ST. LOUIS POLICE RELIEF ASSOCIATION
ALL PRODUCERS WHO ARE INTERESTED, PLEASE COMMUNICATE WITH THE SECRETARY IMMEDIATELY.
This Circus May Be Held Indoors or Out of Doors.

JOHN C. HARDING, Sec.
Room 605, Police Headquarters Bldg.,
1200 Clark Ave., St. Louis, Mo.

WANT FOR MACON SHRINE CIRCUS

Two more high class Telephone Ticket Salesmen and three Program and Banner Salesmen. Must report at once. Office now open. Show runs November 20, 21 and 22.
ATTENTION CIRCUS UNIT OWNERS: Interested in booking organized Indoor Unit for this and other dates in Georgia. Must have Elephant Act. All inquiries to W. E. FRANKS, Producer, Al Sihah Shrine Temple, Macon, Georgia.

NOTICE, COMMITTEES—WANTED

AMERICAN LEGION, V.F.W., POLICE AND LIONS

Building to seat from 1300 to 1500 persons, one of the finest circus seats ever built with all modern appliances.

Champion, Mo., Oct. 8; Sedalia, Mo., Oct. 9; Jefferson City, Mo., Oct. 10. This is original
BRADLEY-BENSON

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The TOLEDO TICKET COMPANY
Telephone 2 (French's) 3930

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CIRCUSES

RIngling-Barnum

We closed out Texas stand Thursday (2) and are now in the Pelican State of Louisiana. For the first time in over a week we are enjoying the New Orleans stand to partake of the French food and the culture.

Visitors: A. Morton Smith, Shirley Byron, Dobbie Beck, Ted Bowman, Kitty Clark, Jim Thompson, former clown with Sells-Floto; Elmer Santner, Red Lein and his shadow, Knoxx; Ernest Terry, Myles Bennett, Nicky and Teddy Bell, Frank and Edna Matusch, Skinny Mattieck, Bob Miller, Mr. and Mrs. Christian, Mr. and Mrs. Behem, who visited their sons, Bobby and Clayton, and Polly Stark.

In Corsicana, Tex., everyone got on the free roll served by the fruit cake man, who received many orders from folks on the show for cakes to be delivered for the holidays. Around the lot Julius (Bigus) Gerlick, assistant head usher, passed out cigars to the men and ice cream to the ladies during our stand in Waco, Tex. Reason was the birth of a son to Mrs. Gerlick in Montreal.

Busiest man the lot is Eddie Web, keeper of the prop tent. Poker, rummies and other cards continue to be the in-between shows pastime. Watching Red Crumley and the “29er” take-off of various persons around the lot is a hit. The nightly heated arguments on the outcome of the World Series was something to hear.

Ladies and gentlemen, it is time to be enrolled to take care of the overflow of dogs around the lot. Ladies and gentlemen, if you own a dog for a mascot... Chicken Charley quips: ‘Comes fall, that them ain’t making it about them that ain’t.”—DICK MILLER.

DRESSING ROOM GOSSIP

Col Carrey

Our season is getting shorter by the day. Most of the folks are planning their winter dates. Otto Crocker is driving over to Detroit, Minn., to go thru the Mayo Clinic for a physical check-up before starting on their winter dates.

Harry J. McFarlan, equestrian director, won the pennant award in the 500-mile race, so that the Yankees and Dodgers chopped. This one is probably the last that Fred Carrey will win a home. Jack is just 30 meals ahead of anyone else, so it looks like he’s in. Jack was highly pleased to have a sizeable check from the State of Michigan. He will use his bonus and amounted to $500. John Smith says he’s enjoying tomorrow! Milt Herriot expects to be a grandpa a year and a half now and the writer expects to become one in February. Grandpa Freeman: ain’t that sumpin’!

I hear we have a new checker champion in person. His name is Joe Klus. He recently defeated Mogador Cris- tian. Eileen Voie took a nasty fall when she was flying an eagle out for a week or so. George Voie took a nap for a few days, and considering he has been off the rigging for over two years. Marian Penney is in the sickbay.

Visitors: Charlie Sparks, the Con- keys, Jack Dempsy, Billy Ward, Mr. and Mrs. Diemone, Ralph chicks. Dan Rogers, Baron Novah, Midge Lewis, Billie Miller, King Bros.; Mr. Arthur Hoffman and daughter, wife and daughter of our side show managers and a host of Fred Hartie’s friends from Gaffney, S. C. — FREDDIE FREEMAN.

Bailey Bros.

Opal Stevens’ father, W. L. Roper, died in Birmingham, Personnel of show gave a grandiose floral piece to Ernie White, banner man, was called home by the serious illness of his son.

In Tyler, Tex., our band leader was found dead. He was both a band leader and a part of the “29er” and our band visited Merle Evans and his boys. Refresher course for everyone, boys.

Visitors to our lot included Joe Boodle, Roy McGraw, Happy and Dave Lein, Billie and Byron Wood, James Haley, Mr. and Mrs. George Smith, Laurence Regnold, Lee and Biff Dwyer, Fred DeWolf, Herb Duval, Red Larr- ing, Earl, Charlie Heffernan, Fred Slats Parker, Betty Brodshack and her husband; Paul Miller, Shirley Basker and Charlotte Ward.

Holly Howard returned as chief electrician—GEORGE L. MYERS.

Polack Western

Our season length is coming to a final end. The season, from Portland, Ore., to Denver, was marked without incident. Rudy Decky, one of our clowns, purchased a dog for his sister, dog which he will train one day. On a visit to Davenport, 111. several performers drove up to see Buffalo Bill grade. Mrs. Willys drove over 200 miles to take their son home to see relatives there. Mrs. W. P. Willys, Elmer Anthony, and Mrs. Polly Willys of California to be with his father, who is seriously ill. Adolph Delboq is the book and cooling for the show. He likes to play the piano and an occasional one, as a break. The music of the Davenporters and of Rosemary Stock visiting it looked like the show was doing an enormous business. Tommy Tumpkins had to put up twenty extra copies of the tickets and provide extra waiters.

Mrs. Dave Midget returned from a trip to California to see her son. Jack, in the hospital, was doing well.

SPORTSMEN’S SHOWS

DINER CIRCUSES

You’re a natural

MILO VAGGE

Representative: Wm. SHILLING
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THE NEW

George Hanneford Family

HAMID-MORTON SHRINE CIRCUS

Public Auditorium
Cleveland, Ohio, Oct. 6th to 12th.

FOR INDOOR DATES

AFTER NOV. 10

Bailey Bros. Circus

Famous Hero of Trained Elephants. 3 Acts.
4 Elephants, Smallest Trained Elephants in America.

BOB STEVENS

PER ROUTE IN BILBOARD
Address: Mineral Wells, Tex., Oct. 9;
Casa Grande, Ariz., Oct. 11-
13; Framingham, Mass., Oct. 13;
Vernon, Tex., Oct. 13; Brownwood, Tex., Oct. 15;
Cottonwood, Ariz., Oct. 16.

ATTENTION

***

ACTS!

* am now contracting Feature Acts for my 1947-48 CIRCUSE Circus and Fairs.

ERNIE YOUNG

155 No. Clark St.
CHICAGO, ILL.

AVAILABLE NOW FOR OCTOBER DATES
HUNT'S BIG 3 ELEPHANTS

A Feature Act for Indoor Dates.
Phone: Florence, N. J. 117-193, or wire H. C. B. 888, Burlington, N. J.

ACTS WANTED

1948 fair season. Acts suitable for fairs, also acts for night clubs and conventions.

NORTHEASTERN AMUSE. CO.
564 Raymond ST. PAUL, MINN.
City Operation Winner Bound

Ala. State Fair declared “off the nut” after 4 days — given strong support

BIRMINGHAM, Oct. 4—Alabama State Fair, operating for the first time as a city-operated event, this week sailed along on a financial success and to an accolade of praise from patrons who have been thrilled to the history of the event.

Thru a Thursday (2) after four days of its run, the event was “off the nut and headed into the clover,” according to Dick Mitchell, general manager, who had been one of the key men in the management before the city took over the plant. As McIntosh then put it, “There won’t be any loss to any body.” Some remained before the close of the fair tonight.

Night Show Clinks

Gross revenue was running almost even with last year, the most successful from a financial angle up to that time. Nighttime patronage was heavy, and the night grandstand show, booked thru the George Manthe Brothers Theatrical Enterprises, Chicago, was pulling folks at a clip comparable to the record ’46 year. The show itself was widely acclaimed as one of the best presented at the fair.

Drawing high praise, too, was the fireworks display presented by Thistle-Duffield Fireworks, Chicago.

Daytime attendance was off, and this was attributed to the fact the fairgrounds plant, unlike last year, was not attended pre-fair season months for speed events and this served to lessen the public’s appetite for both horse and motorcycle races on the fair’s program. Last year, the attendance, stunted for speed events, throned in huge numbers.

Edges Off Races

The auto races Tuesday and Wednesday (September 30-October 1), staged by National Speedways (Al Sweeney and Gaylord White), offered big crowds, were financially successful to all concerned but did not match the ’46 turnouts. The motorcycle races, presented Thursday (2) by Buck Kidd, of Springfield, Ill., also netted a profitable crowd, but were curtailed by the pre-fair season speed events at the plant. Cycle races also were scheduled for Friday (3) and auto races for this afternoon.

From an exposition angle, the event offered a five-week program than in previous years. The dairy and cattle show, representing for the first time the screening of potential entries, was up both in number and quality of entries. A dairy building was a State conservation exhibit, which surpassed anything of its kind ever offered here before.

Big Kids’ Day

For the first time the annual offered an art department, with some 500 entries. This is in line with plans to further extend the exposition phase of the fair. In effect, it is planned to include a poultry show and a women’s contest.

Biggest single day’s attendance thru the first four days was Wednesday (1), when approximately 25,000 turned out. Officials pointed out that (Birmingham Gets Dollars, page 65)

JOE ENGEL, president of the Chattanooga Interstate Fair, was not satisfied with having a new march named for him—he insisted on running over the score himself! Morris Fales, left, composer of “The Joe Engel March,” appears to detect a foul odor in Joe’s rendition, while Bob Morrow, right, band director, wincing in pain. Engel has announced that he will practice and play the march at the 1946 Chattanooga Fair. Maybe he could try it at the Showmen’s League of America banquet in Chicago.

Around the Grounds:

Grand Nat’l Cuts Seat Prices; No Frame Bldgs. at Shreveport

Grand National Livestock Show, skedded for a nine-day 13-performance run beginning November 1 in San Francisco’s Cow Palace, has announced a 25 cent cut in seat prices. The reduction is made, Carl L. Garrison, executive secretary, and to conform with the current purse and to make the exposition available to all. Show has also programed two “family matinées” — for both Saturdays of the event—with special prices aimed at the family trade. Scale for these matinées is 75 cents at $1.20 and 2,000 seats at 50 cents. For other performances, the prices, as reduced, are 1,600 seats at $1 and 2,000 seats at 75 cents at 50 cents. For other performances, the prices, as reduced, are 1,600 seats at $1 and 2,000 seats at 75 cents at 50 cents.

Montgomery, Ala., is to get a $1,500,000 livestock coliseum. The Legislature recently passed a bill appropriating the money.

Directors of the Fairly (N. Y.) Fair are already planning for the 48 event following the smashing success of the recent fair which pulled in an estimated 50,000 attendance, an all-time record. Weather prevailed through the run of the event, which featured night running, harness racing, fireworks, a revival booked thru George A. Hamid, N. Y., the WILK National Barn Dance, horse show and competitive band drills. All concession and commercial exhibit space had been sold before the opening. Directors are Charles H. Johnson, Robert Covey, Mrs. Roy Covender, Charles McLaugh Jr., Morton Adams and John Meyers.

When Louisiana State Fair, Shreveport, for the first time for permanent-type construction. Last of the frame buildings, a combination cigar stand and post office near the grandstand, have been reconstructed of yellow brick. Another new build is a recently completed $50,000 comfort stations, located directly opposite the grandstand.

The livestock barn has been doubled in size at cost of about $110,000 and can accommodate 1,000 head of cattle.

John Gibbons, owner-manager of Middleboro (Mass.) Fair, will ask the State racing commission for additional dance next week to wipe out night harness racing. The Middleboro Fair received a new march named the March数字货币. The march, underwritten by Mrs. C. C. Ellis, of this city, played in the grandstand for the first time ever.

The night grandstand show, contract thru the Music Corporation of America, was well received. Featured were Charles Agnew and his ork and Molly O’Day and a line of eight gals. Seven acts also are offered.

A very large show, in the largest in the history of the event, according to Joe Sullivan, manager, veteran fair secretary, who points out it is unusual to have a large display of the type the fair displays. That this city is remote from the principal distributor of show equipment and it is up to the local outlets to set up their own exhibits.

Fullerton, Calif., Event Pulls 30,000

FULLERTON, Calif., Oct. 4.—Celebrating the 60th anniversary of its founding, this city played host to 30,000 Orange County residents at the second annual Fall Festival Thursday (29). Festivities began with a parade in which more than 1,000 persons participated. Parade included 70 entries with seven bands, 50 floats and 250 horses. Grand marshall was Western star Bill Elliott, with Mary Doyle, California’s Centennial Girl as parade queen.

A tree barbeque, sponsored by the local chamber of commerce, was served to 6,000 guests at Amherst Park.

A two-hour vaude show and presentation of parade awards concluded the celebration.

Muskogee Up On Midway In Grandstand

Okla. Free One Ahead of ‘46

MUSKOGEE, Okla., Oct. 4—Oklahoma’s Centennial Girl, sponsored by the Royal American Shows up to Wednesday (1) grossed $50,000, as much as for the corresponding period last year. The girls will play both Wednesday and Thursday and were up over the corresponding days last year, and this put the rides and shows take ahead of ‘46 for the first time.

Auto races, staged by John Sloan, were scheduled for Friday (3) and for this afternoon, and the speed events played to a sell-out grandstand. Jimmie Lovell and Eddie Allen followed Monday and Tuesday, and their draw was opened and scheduled by A. C. Ellis, of this city, played in the grandstand for the first time ever.

The night grandstand show, contract thru the Music Corporation of America, was well received. Featured were Charles Agnew and his ork and Molly O’Day and a line of eight gals. Seven acts also are offered.

The farm machinery display is the largest in the history of the event, according to John Sullivan, manager, veteran fair secretary, who points out it is unusual to have a large display of the type the fair displays. That this city is remote from the principal distributor of show equipment and it is up to the local outlets to set up their own exhibits.

Weymouth Pari-Mut Handles 50G per Day

WEYMOUTH, Mass., Oct. 4—Weymouth Pari-Mut, which closed September 21 after an eight-week season, paid out more than 135,000 persons and registered a pari-mutuel handle of $30,000 per day, an increase over a year ago.

Louisiana Louisiana, Haverhill, Mass., occupied the midway and Al Martin booked acts for two days.

Officials announced two new building plans are being planned for the house industrial and agricultural exhibits. The new grandstand, which seats around 1,000 persons, was used for the first time this year.
New Records At Barrington Despite Cold

Gate, Betting Ahead of '46

GREAT BARRINGTON, Mass., Oct. 4—Despite temperatures in the low 30's, the annual Thanksgiving Day parade of the Barrington Fair established a new gate record and set a new high in participation. The fair closed yesterday evening, ending September 28. Total attendance was estimated to exceed $1,218,928 for the six afternoons of running hours. Normal attendance was the best on record.

Feature on opening day, Saturday, September 29, was Jean Gro's giant balloon spectacle with LaLago, aerialist, and Will Hill's elephants and ponies. The Jimmie Lynch Death Dodgers played both Sundays, with Helen Hiney and firecracks added attractions. Unit was managed by Jimmy Van Cise. Attendance on both weekends was high when sunny skies prevailed but eased off at night when the mercury plummeted. President Edward J. Carroll was well pleased with results.

Improvements Par

Pre-opening improvements costing about $190,000 paid dividends in every department, according to the management. A new clubhouse on the main north side of the grounds with extra mutuel windows was a big factor in increasing betting. The electric lights of three years was missing. A new tote board was in operation in the main admission area.

Alfred W. Lombard, director of the livestock and agricultural exhibits, opened a new poultry building to provide much-needed exhibit space. Construction of the new space was well sold in advance of opening.

The fair was booked thru Al Martin, Boston, included LaLage; Hill's ponies and dogs; Potas and Polson; Vern Orton, aerialist; Walkin's chimp; Bilotto Troupe; Fordon and Olivia; Will Hiney, elephant; Louis and the Oliver Sisters, and Jimmy LaVont, emcee. Chet Nelson's band played the shows.

Governor Attends

Gov. Robert F. Braden attended Thursday night's show and addressed the crowd from the steward's stand.

Annual was heavily publicized as in the past thru press and radio. Carrying on was handled by Harry Storrin, Carroll's public relations chief.

Colusa, Calif., Wins

Contests Emphasized

COLOSA, Calif., Oct. 4.—The eighth annual Colusa Horse Festival closed a successful four-day run here September 27, with a five-division parade in the morning and climaxing by a night horse show. Total attendance figures were not immediately available pending the auditor's report, but officials said that attendance for the first three days exceeded 5,000.

Friday night was given over to school students of the country. An estimated 1,800 boys and girls jammed the grounds to take part in contests, band and glee club programs and other juvenile events.

All shows were admission-free. There were more than 150 entries in the horse show given on the closing afternoon, with the night show augmented by 10 additional events and a professional vaude show. Premiums for the horse show totaled $2,757. Parade prizes were $350, including $60 for the special children's parade, which featured decorated bicycles and a pet pageant.

Forty-two exhibits were displayed in the livestock building with overflow exhibits in a circus tent.

Cattle and sheep were on the judging schedule for the first time in the history of the fair. There were 80 swine entries. Floriculture, decorative and rabbit shows were also displayed.

Event went heavy on contests. Closing day program included horse้าน-

neur vaude show and dancing.

Masked Carnival Night Added

To Tampa's Gasparilla Show

TAMPA, Oct. 4.—After a successful comeback last year from the inactivity of war years, Tampa's Gasparilla pirates plan to go big time in promoting a spectacle during their annual carnival next year, during Florida State Fair. Chet Nelson's band produced a "pot right!"—the exact amount they did disclose, but it is more than $20,000 in expense of $5,000. Then, directors of Ye Mystic Krewe de Tampa will sponsor Gasparilla Carnival more of a community affair—such as the New Orleans Mardi Gras, Memphis Cotton Carnival, et al.

To wrap up the deal, Tampa business men decided to adopt as their theme for '48 a "visit to the mythical lands of the Arabian Nights."

Adding a new touch to the annual affair, which attracts thousands of visitors to this Florida West Coast capital, will be a masked carnival night in Ybor City's four Latin Clubs—Centro, Espanol, Centro Azturiano, Circulo Cubano, and the Italian Club. It will be featured by an illuminated parade of floats taking part in the Invasion Day parade. The Royal Family of Gasparilla will visit each of the colorful Latin clubs during the evening.

Invasion Day has been set for February 9, the coronation ball will be held February 10, and the masked carnival night February 13.

Atlanta Take Slightly Off From Last Yr.

Cool Nights Hit Attendance

ATLANTA, Oct. 4.—Given the eight days of good weather, the Southeastern World's Fair here Friday (3) with two days still to go, was done well, although the attendance was not up to '46, when the event pulled $883,771 for the full 10-day run.

Daytime weather was ideal, but the nights were cool or cold and had its effect, not only on grandstand patronage but also on the midway, where the Endy Bros. Shows and the permanent fairgrounds attractions held forth.

The cool or cold nights held grandstand attendance down, and on the balcony it cut ride play but sent the folks into the shows. The Endy Bros. Shows, while business was under the '46 peak, were reported doing satisfactorily.

At noon Friday every indication was that the day's attendance would top that of the corresponding day last year. Devoted to the Atlanta school kids, with admission free, the youngsters turned out in droves, and the day's gate was expected to narrow the gap with last year's day. By early the early days of the fair's run, the gate was off about 20 per cent from last year, yet well above the past average for the event.

Afternoon and night grandstand attractions, beginning Monday, September 28, and continuing daily air as a revival, plus acts booked thru the George A. Hamil office, New York. Featured attraction this afternoon will be motorcycle races. Tonight Jack Kockman's Hell Drivers will be presented and the stunters will repeat again tomorrow afternoon.

Move To Inaugurate Annual

In Waycross, Ga., in 1948

WAYCROSS, Ga., Oct. 4.—The Waycross Chamber of Commerce Club has appointed a committee to plan an annual South Georgia fair to be started in 1948. President E. William Johns announced.

The committee includes Branch Cullens, Robert Hill, Al Ball, Bill Bates and Hoke Walden.

WANT for

WASHINGTON COUNTY FAIR

Sandserville, Ga., October 13-18

Independent Midway—Want Novelties and legitimate Games. No Fortune Tellers.

Address

ROBERT STEWART
Fairgrounds, Sandersville, Ga.
**Danbury Nudges 1946 Marks Despite Inclement Weather; Grounds Sport Eye- Appeal**

Free Parking Launched; Buck, Manning on Midway

**TUCSON, Conn.** Oct. 4—Attendance losses resulting from a spell of near-freezing weather lasting thru Thursday (3) are expected to be made good today and tomorrow when the nine-day Danbury Fair closes, if the seasonal temperatures which returned yesterday continue to prevail. Attendance thru Thursday was about 70,000, several thousand under the total for a comparable period a year ago.

Fair got away to a good start last Saturday (27), when 10,933 contributed $13,119.60 (admission is $1.20), and Sunday, when the turnstiles clicked off 34,242. Altho the show was advisable set up to handle crowds, the saturation point was nearly reached Sunday when the huge parking lots became jammed with cars, necessitating the turning away of late arrivals. No space was spared, thanks to careful loading of vehicles by uniformed attendants.

**Do-In-Day Figures**

Attendance Monday was 4,946, as compared to 840 last year when inclement weather prevailed. Tuesday 3,886 and Wednesday 3,448, and Thursday 2,670 a year ago. Wednesday was down from 1945, when it was 5,005 last year. Top attendance was attained in 1941 when the annual drew 141,148. The fair is planned to operate during the daytime only and no effort was made to build an audience.

General Manager John W. Leahy had the grounds and buildings in first rate shape and loaded with eye-appealing features. Every unit was enveloped in fresh paint, while gravel and pavement was repaired and maintained in geometrical precision. A new chain link fence and numerous mounted shell casings, all painted a glittering aluminum, were also in evidence.

Leaky and the fair are sure to win additional favor with the public thru the year’s free, no parking service and numerous clean, sanitary rest rooms which are also a part of the new buildings.

Yesterday was children’s day and exhibits were brought out that day for a holiday. When this custom was discontinued last year the youngsters received a day off.

The circus big top was used again and served as an excellent home a myriad of its sights. Several of the barns, used in the past to stable horses and other livestock, this year served as animal exhibits, other menagerie animals being held to Hunt Bros. Circus, Hunt Bros. furnished part of the grandstand show, which was presented in the form of an all-night program.

Gov. James L. McConaughey was a guest of the fair Wednesday (1), in recognition of the custom of Long Island.

The annual rated notable publicity breaks again this year in nearly all the New York daily, headed by the New York Tribune, which declared the troopers is made up of city workers from all over the country, most of them working with better than average incomes and free spenders.

Buck and Ross Manning Shows combined to furnish the midway as they did last year.

**Klein Winds Up Season**

**CARROLLTON, Oct. 4—**Klein’s Award shows closed its fair season last Saturday (27) after a successful 10-day run. The closing show produced a host of attenders.

Kohl Brothers, horizontal bar; the Armstrongs, acrobats; Paul Koehler, clown; Leona and Orson, Lamar’s Cockstoil; Haney, illusionist, and Eddy Polo, high act.

**DEMS HIT IA. BOARD**

(Continued from Page 1)

The charge was also leveled that Iowa State Fair has lost its "promotion as commanding position as the greatest farm fair in the United States."

The charge was made during 1946 more than 15 per cent of the cattle in the cattle barn were vacant. On two-thirds of the sheep barn cattle were on exhibition during fair time. That only one of the five shows, a show in the bull barn, showed in the baby beef department as compared with 225 in former years, about 15 per cent of the cattle in the swine department were vacant, and about 50,000 vacant stalls on the horse barns.

The Democrats quoted an old-time exhibitor as saying that he believed there had been more exhibits at the fair than in previous years and that more than at the centennial fair held last year.

Other charges were the board did not publish an official daily program of the exhibits, nor list livestock entries in 1946 or provide ring cards to identify exhibitors and animals in the show ring, permitted the sale of beer during the 1946 and 1947 fairs and allowed hanky-panky gin shows to run.

**Fair Dates**

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**Chattanooga Sets Record**

Turnstile clicks 118,600 admissions — Endy tops last year’s take by 25% in

**HILLSDALE, Mich., Oct. 4—**Fred Bowditch, Osseo, was named president of the 1947 fair, replacing Fred Gidding, North Adams. J. F. Post, Hildendale, was reelected treasurer, and H. B. Kelley, Hillsdale, was reelected secretary for the 15th year.

The Hillsdale annual, held Sept. 21-27, grossed more than $50,000 over any previous year, with the attendance at the fair which was the annual top year.

Annual this year had the most complete set of postcards and displays in its history. There were five days of harness racing, with grandstand attendance, both afternoon and evening, being good. Grandstand show was furnished by Gertrude Avallone, Carruthers Theatrical Agency, Chicago.

The new 4-H Club building, 200 by 40 feet, was used for the first time this year.
Bakersfield Sets Mark -- 132,000

132,000 persons turn out for free-gate 113 -qtr. hour programs broadcast

BAKERSFIELD, Calif., Oct. 4. -- Eleventh annual Kern County Fair, paid turnouts for the fair reached 132,000 this year, the highest since 1946, during its six-day run here ending Sunday (28). George Wendt, fair secretary-manager, turns the administration of the event over to Lee Clovis for the 1947 run.

This fair, one of the few to operate during the war, again featured the Ford Rodeo, and Mrs. Edward Hamid, of New York, who had played the date last year after skipping this event for several years, had 1,600 exhibitors and offered $80,000 in premiums in addition to $10,000 in prizes offered in the three-day nationally sanctioned horse show. To provide space for the entire fair, the 16,000 square feet were erected.

Sheila Foley, who also handles the Great Western Livestock Show, as publicity director, the fair secretary-managers, the A & M, and many as four broadcasts going on simultaneously, Foley and the A & M included Queens for a Day and the McClatchy Farm Hour.

While Hamid reserved the occupation of the horse show, there was no other paid entertainment. Local talent shows were free.

Birmingham Gets Dollars and Praise

(Continued from page 65)

It was impossible to give an exact attendance figure for the day, inasmuch as all children were admitted free. And the turnout of children was so heavy that all 16 counties of the State were noted.

The change in the Fair Board was not the only one that met with the House, the House, the House of Representatives, and the Senate, the House and the Senate.

Dubious, the most striking feature at the fair was that the press and radio support never before in the history of the fair was consistent Page 1 material before the opening and continued throughout the opening.

The result of the shift to city-oriented entertainment was a switch in the title of the event as “The People’s Fair.”

That’s more, the papers and radio stations are not only “for” but “with” the fair. The Birmingham News, The Birmingham Post-Herald, News and Post, all have broadcasting set-ups on the grounds and are carrying programs on the fair’s WAPI and WBRC have outlets and are airing many programs from the grounds.

Another important factor is, that, for the first time, is operating a newswire for use by the interchange.

The city commission now operating the fair is comprised of members who serve on the commission, and members are representatives of the newspapers.

Around the Grounds

(Continued from page 65)

bookings report, reports Gladys M. Williams, Three revue units, one of which played a decided role in the fair, numerous acts were on the road for the agency this year.

Something of a record for continuous bookings for the fair was set in Macon, Ga., this year. The booking was handled by Jordan of Georgia State Fair. The 1947 State fair, scheduled October 17 through 23, is to be a “virtual State fair under his direction. Mem- 

ber-Owner of the United States Enterprises, Indianapolis, Ind., who appeared before the fair board to demonstrate the latest Grandstand entertainment, horse show pavilion for various and for automobile racing, were told to submit a detailed written proposal.

Gibbly Set

John Gibbly plans to again go for “the quality” at Middleboro where he will again produce this year’s performance under the auspices of the Middleboro Fair Association.

Mass. Annuals Register Best Year in History

BOSTON, Oct. 4.—Massachusetts celebrated its 122nd year of fairs this year. The State fair circuit this date was again opened, with the fair, the biggest fair season in the history of the old Bay State. While Massachusetts, it is safe to take the records of the “big-dog” fairs and add to the picture that was the year’s fair.

In Massachusetts there is actually no such thing as a “B” fair, no fair receives any appreciable amount of the paid admission. The fair, which plays to some 50,000 persons receives about $900 from the State. On the other hand, pari-mutuel betting is allowed at six of the Massachusetts fairs and this provides 15 per cent for the fair association.

Six Fairs Listed

The six largest fairs were the Eastern States Exposition, with an attendance of 282,000; Marshfield, 136,000; Topshem, 125,000; Great Western, 81,000; Wakefield, 120,000; Weymouth, also with an attendance of 81,000.

The State will profit greatly from the emphasis placed this year on the “big-dog” fairs, the State fairs. Governor Vom- rer has already received a pre-Christmas gift from New York to the Eastern States show this year, along with the sight of the State the forced upon the State. The State upon its own. Governor Gibson, of New York, and Governor Daniel M. Mooney, of New Hampshire, dropped in at Brockton, Governor Dan J. Harrington, of Massachusetts, who visited all the State fairs this year, said it was the most tremendous business at Brockton this year, he said that at all the other fairs likewise did big business.

Rodeos, Dog Shows Big

Rodeos and dog shows proved stellar attractions at Springfield, Brock- 

ton, Springfield, Marshfield and Topsham all went in for dog shows. The dog show at Marshfield pulled a crowd of 23,000 opening day.

One thing is certain and that there will be another one to join the big ones next year when the Fran- 

klin Fair opens under the direction of Joseph D. Paquette, who is already starting work on permanent buildings and additions. Surfside is another which re- 

opened this year and did splendid business. "The Weymouth Fair will expand also next year and will erect new buildings for its purposes, new building for its throngs and new bleachers for racing fans ad-

vertisements for the Boston Fair are in the works, the Agency, of Boston; for Marshfield by John W. Queen, of Boston; for Tops- 

ham by Benjamin F. Temple, of Wakefield; and for Weymouth by the Daniel F. Sullivan Agency, Boston.

Gibbly Set

John Gibbly plans to again go for "the quality" at Middleboro where he will again produce this year’s performance under the auspices of the Middleboro Fair Association.

Dates for the annual are February 1-5. "Gaspasilla Day in Monday, February 4, and the final day is sched- 

uled Thursday, February 12. A special feature will be inaguration of a Gaspasilla Week with a junior Gaspasilla carnival and the crowning of junior pirate royalty, Saturday, February 14.

This feature will be inaguration of a Gaspasilla Week with a junior Gaspasilla carnival and the crowning of junior pirate royalty, Saturday, February 14.

Florida Annual Fire's First Gun

In Flack Set-Up

TAMPA, Oct. 4.—Florida State Fire Fair, attended by firemen from all over the State, opened its doors and the start of national distribution of book- 

lets outlining features of the exposition.

Features this year will include an expanded livestock show; the second annual Florida Electrical Exhibition, inaugurated last winter, and an en- 

hanced representation from Latin American countries in the Pan Amer- 

ican Building.

Orland, Calif., Attendance Tops Previous Mark

ORLAND, Calif., Oct. 4.—All pre- 

vailing attendance records were shat- 

tered at the Glenn County Fair here during the week and there was no record for the last year. A total of 18,526 per- 

sons went thru the gates, said Gus E. Franks, in charge of the gate.

The figure exceeded the previous record by 4,172.

La Grange, Ky., Annual Chartered as Corporation

FRANKFORT, Ky., Oct. 4.—Secre- 

tary of State has issued a charter to the Oldham County Association of La Grange, a non-stock organiza-

tion.

The incorporators include Milton Steers, Joseph Wilhoyte and A. D. Hampton.

of grange fairs, lasting from one to three days, and all of these reported increased attendance this year. Latest plan is for a big indoor fair, an an- 

nual event Country Music Festival, probably sponsored by Campbell- 

Fairbanks and managed by Cort 

flcken, veteran fair manager.
CAVALCADE GETS TAMPA STILL

Naylor Inks Choice Date

Nudges in ahead of Royal American, with Optimist Club as sponsor of stand

TAMPA, Oct. 1—William B. Naylor, who does everything for the Cavalcade of Amusements but sweep the house, has finally signed a contract for the C. of A. to play Tampa on October 23. The contract was not signed until the last minute, but under the auspices of the Optimist Club.

Naylor’s contracting job is considered unique, or unusual, to say the least, because for weeks the 10 years Tampa has been considered a Royal American town.

The job was accomplished by the use of the Tampa Boys’ Club as the recruiting agency, as the Optimists apparently do not need money. The Boys’ Club is the pet project of the majority of the business men.

The Cavalcade lot is Cass and Wilson avenues and Carroll Street, and a marshmallow nibble stick from the lot the Royal American has completely consumed for the Shrine nudes a trifle later in October.

The Optimist Club has been associated with the city pups of Venice, Fla., for winter quarters. The large number of boys that Edgar built the Sparkus Circus last winter, but Cavalcade will be second to the hangar.

Mr. Naylor, the manager of Cavalcade, reported from Tupelo, Miss., that extensive building plans have been made. The show, which is the 1948 version of the huge Cavalcade. He declares all Caribbean will be rebuilt in a completely new fashion and that three new rides have been ordered from the Allen Herschell Company, and that four new railroad cars have been ordered for the new trains now being hauled on the track.

Carolinians, Virginias Give Okay Biz But Not Up To Year Ago

ATLANTA, Oct. 4—Shows playing the Carolinas and the two Virginias as a whole have not scored the same high business as they did in 1946. But most of them will go in the barn with a winning season behind them, according to reports received here.

The Marks Shows, which hold its route to Virginia, West Virginia and North Carolina, has been out since April, and will stay in the Carolinas until the week of Armistice Day. Owner John Zona Marks advises Mark that his show’s business to date has been satisfactory.

The Marks & Murray Shows, owned by Al Wallace and Jack Murray, experienced for the first time in history, an organized last winter, the shows have been out since March 14, when they took off in Alabama, S. C. Wallace and Murray plan to stay out until November, having been in residence in northern Florida. The season was not near as good as had run into no accidents of any kind.

Harrison Greater Shows, out since March 16, are at Latta, S. C., where the winter season ended. Mr. Harrison announced that the winter season was an above average one for that type of show, and closed of its season. It carries 9 shows, 11 rides, about 50 concessions and its own power plants. This is the third year out for the organization, which will winter in Columbus, S. C.

Peppers Beats Big Blow (?) by Laying It Down; Gets Wet

AL AND HATTIE WACNER took time off September 24 to attend a party for the children of the Cavalcade of Amusements, it being the first birthday of Al’s namesake, Albert Lee Nash. From left to right: Mrs. Eddie Fitzgerald holding baby Al, Hattie Nash, Al, Jr., Marjorie, Kay Carson, and Hattie and Al Wagner. In front is Albert Lee (Butch) Nash.

Collins Plans Bldg. Program

New showfronts, trucks planned in 1948—org will boast 12 rides, 10 shows

CHICAGO, Oct. 4—Frank W. Peppers, owner of Peppers All-State Shows, made a flying visit to Chicago this week and took time out from his business to visit The Billboard office and relate his experience in the recent storm.

Peppers was sitting at Wallace, N. C. when storm signals were flashed in that territory. A representative of the Red Cross called on him with the warning that the blow was only 15 miles away and that he’d better get ready.

We dropped all our canvas, stripped the horses, hauled our bunks and then held our breath,” he reported. “That was Tuesday, September 23, and the wind never did get there, but it raised all that day and all the next—over an inch and a half—and when it cleared Thursday afternoon, the smoke was floating. We got a picture to get it back in the air Thursday night and did a little business. Then the folks came Friday and Saturday and they spent as tho they were watching wind that had missed their territory.

And believe me, we were thankful too.

Franks’ Plantland Ends Season; Biz Down 25% From ’46

MACON, Ga., Oct. 4—W. E. Franks has called it a season for his Plantland org after 26 weeks. As a whole, the season was a winner, but Franks said business was 25 per cent below last year’s and about 35 per cent off from the war years.

Much of the equipment was sent to the Franks farm in Wilcox, County for storage.

N. C. Pettit, lessee of the rides, moved the Ferris Wheel to Arlington to join the fourseater shows. Reason for closing, Franks said, was to enable him to devote his entire time to possibly the fire time to promote the annual Middle Georgia Colored Fair, for which he holds the midway contract.

“When the first cold snap came the grosses dropped and it didn’t look profitable to hold the outfit together three more weeks for one worthwhile date,” Franks said. “I decided to put the show in the barn, book another organized show for the fair and devote my entire time to promoting the event.”

Collins Plans Bldg. Program

New showfronts, trucks planned in 1948—org will boast 12 rides, 10 shows

ALEXANDRIA, Minn., Oct. 4—William T. Collins, owner of the shows bearing his name, has his org in winter quarters here after a good season. Or-net rolled in September 20, closing at Hutchinson, Minn.

“I had a good season in spite of bad weather encountered the early part of the year. It hit me hard at early North Dakota fairs. Out of the eight, I was stopped out of five,” Collins said.

The show owner said winter quarters will hum with activity because of the planned building program. Collins plans four new showfronts, which will be built on 30-foot semis. Each semi will expand 80 feet and it will be possible to put the shows up in 30 minutes. Eight new light towers will be added and 10 international trucks in ’48. Collins plans to come out next year with 12 rides and 10 shows, all office owned, and new canvas from front to back.

At present, Collins said, eight men are rebuilding and painting rides. Henry Hingst, who at present is in Mitchell, S. D., on the Corn Palace Show, will close the show fronts. He will start work shortly after return to Mitchell.

With the closing of the shows, personnel scattered for various points. A complete list of names now together with their destinations: Slim Donaldson to Texas to join Bill Hames Shows; Blackie Ryan and Henry Hingst, Mitchell, S. D.; Marvin and Mary Jones, Clear Lake, Ia.; Ben and Elsie Billmak and Herman Henderson, Omaha; Ivan Handrich, New London, Wis.; Manager Stanley Warwick, St. Louis; Mr. and Mrs. A. Drescher, Bemidji, Minn.; the Philip Sloans, New York; Ted Pappas, Birmingham; Jack and Emily Wilson, Rochester, Minn., where Emily will undergo an operation, and Mr. and Mrs. Stilk, Arkansas.

Over ‘46 at Bloomburg

More Cars for Dixie

BLOOMSBURG, Pa., Oct. 4.—In spite of cold weather during the run of the Bloomburg Fair here (September 23-27), the James E. Strates Shows bettered their record gross of last year by nearly 7 per cent. Increased the number of visitors and more attractions on the midway, which carried some 31 rides and 21 shows. Several of the independent rides were booked for just two days, York and Bloomsburg, Pa. The Strates org has played this date for the past 11 years and it was a homecoming for new owner, Roy Correll.

Harry Correll, Bloomburg Fair manager, and Carl Fleckenstein, concessionaire, relayed on the independent concession midway to accommodate several of the new attractions. Nelle E. Fleckenstein, head of his group of Hollywood Midget Movie Shows, were transferred to Wilkes-Barre, Pa., Wednesday (24) for a coast-to-coast broadcast over the Mutual network.

Visitors and fair officials from all parts of the East were on hand Friday (26) for the annual get-together and banquet, which was held in the administration building.

This year, 10 one sleeper were added here for the trip to Dixie and the shows now boast some 132 pieces of equipment, including two new Diesel plants, which were unloaded here.

Jerry Jackson, of the Hep Cats Brevu, announced the signing of a three-year deal, but did not com- mend, who is making his first appearance here, added plans to be a find. Hep Cats personnel now consists of 40 persons, including a nine-piece orchestra.

Alabama’s Governor Visits Royal Crown

ALEXANDRIA, Ala., Oct. 4.—Alabama’s governor is visiting his cousin, while in Alexander City for a speech last Wednesday (24), stopped off on the Royal Crown Shows’ lot, where he was personally escorted around the midway by Manager E. L. Young.

Later he was entertained in the town office by Mr. Young, E. B. Braden, and E. H. Smith. The governor complimented Manager Young on the shows’ attractiveness.

The Royal Crown personnel is looking forward to another visit from Governor Folsom, who plans a run of the Dothan (Ala.) Fair, week of October 26.

McCall Shows Boost Eight Rides at Dallas, Ga., Fair

DALLAS, Ga., Oct. 4—Jim McCall, owner of the shows bearing his name, added a two-floor Ferris Wheel and a Round and a Ferris Wheel at the Paulding County Fair here, bringing the ride total to eight.

Rain and chilly nights cut biz, but it turned out a winner, McCall said.
C. A. Goree Holds
Sunflower State

ST. LOUIS, Oct. 4—C. A. Goree, in a letter dated September 24 to The Billboard, reveals he is still owner of the Sunflower State Shows. Goree said:

"Last week while at Perry, Okla., I sold my show to Danny Ferguson, of Los Angeles, Calif. I received a wire from him saying he would not take the show."

"Everyone on my show knows I sold it, as Mr. Ferguson booked about all of them to stay with him."

"I...I guess about every showman in this part of the country knows I was supposed to have sold.

"I wish you would read a reader in The Billboard on the one on our shows that will be on the road the balance of the location and next year also, as it is so far called me last night saying a carnival agent was there with him then trying to book his fair, the carnival man saying I had sold out."

Foley & Burk Okay
At Bakersfield

BAKERSFIELD, Calif., Oct. 4—Foley & Burk Shows, headed by L. G. Chapman as general manager, played a successful six days here at the 11th annual Kern County Fair, which pulled $125,000 people for the running ending September 28. Shows' appearance at this event was its second since the war. F&B have played off and on since 1916. The 20-car shows did big week-end business, with the rides, shows and concessions getting the biggest play Saturday night.

F&B moved out Monday for the Ventura County Fair, opening next morning after a six-day run. Shows move to San Gabriel Keys this week for a still date, and then to the barn. Season has been successful with 70 per cent of the dates played being California fairs.

Taffy Puretoreos
Now Fixtures at Chattanooga Fair

CHATTANOOGA, Oct. 4—Salt water taffy has always been popular with fair-goers in this area and when Chattanooga Interstate, owned by Mr. and Mrs. E. H. Spencer, of Chicago, completed the 24th consecutive year his show from the same location, the Women's Building, at the fairgrounds, last week.

"If anyone offered $1,000 for the location used by the Spencers for the past 24 years the offer would be refused," said Mrs. Maude Atwood, fair secretary. "I never consider our fair open until the Spencers arrive."

Other old-timers at Chattanooga were the E. J. Desplenter Bros., of Chicago, for who 26 years have operated novelty concession with the champion old-timer of them all, L. E. Miller, of Chattanooga and Knoxville, who for the 32nd year sold popcorn and peanuts.

GUESS "U" WEIGHT
KRON SCALES
Yale & Towne Mfg. Co.
2304 N. Broad St., Philadelphia 32, Pa.

PRODUCING AMERICA'S BEST BANNERS

SNAP WYATT STUDIOS
1600 Franklin St.
Phone: M-9582

February 15, 1947
Cecil Eddington, clown, visited the St. Louis office of The Billboard.

Wild Life Show sheetwriters can always flatter a霉 by asking him the number of his postal zone.

Mrs. Jack Wilson recently underwent

a major operation in St. Mary's Hospital, Rochester, Minn.

Walter B. Fox cards that he is

pitching-as agent for Jake Shap-

ire (Triangle Shovels) in Alabama and Georgia.

Goos & Banner Shows play so far of
towns that their searchlights are in

visible to the customers.

Leon Long visited Harry Brock and

Boy Boddin in the Minneton Show

on World of Mirth org at Charlotte

N. C., September 30.

Carl (Doc) Hagan, ride builder and

concessionaire, is incorporating his business as Zombies, Inc., with Thomas J. Rafferty as a partner.

When Grimm's Gayland Shows played Friar Point, Miss., Mrs. Grimm and Mrs. Miller were hostesses at a surprise birthday party for Mr. Grimm. He received many gifts.

The Robinson Family, frozen cust-

ard concessionaries, recently took de-
livery on a new refrigerated truck in Atlanta. They will play a few Southern fairs before heading for Califor-

nia for the winter.

James Heron's midget cattle from the Lost Canyons in Arizona and ani-
mal oddities played a successful en-
gagement at Okmulgee (Okla.) Free Fair and is now a midway attraction at State Fair of Texas, Dallas.

James Thompson and daughter, Edith, closed their side show on the B & V Shows and are now pitching horsepokes. While working Great Barrington (Mass.) Fair they re-

ceived friendships with many folks on the O. C. Buck midway.

Almost every carnival talker turns up his opening with, "I'll tell you what I'm going to do."

Ezio Baugh, who has been residing in Chicago the last few years, reports that he recently completed 10 weeks with the girl show on the Johnny J. Jones Exposition and is now in St. Louis, working concessions at the Grand Theater for Harry Wald.

Eugene (Doodle Bug) Charest, son of Mr. and Mrs. Albert A. (Frenchy) Charest, celebrated his first birthday.

PICTURED ABOVE ARE GUESTS who attended a recent wedding anniversary party held at the Bon Ton Club, Lynchburg, Va., for Mr. and Mrs. Tony Barres. In the group are Dorothy Miller, Mrs. Fred Lee, Mr. and Mrs. John Keller, Mr. and Mrs. Julius Oakley, Mr. and Mrs. Abe Prell, Mr. and Mrs. Joe Fors, Mr. and Mrs. Paul Prell, Gus Schopiw, Joe Basile, Louise Hawkins, Eddie Murray, Mrs. and Joe, John Miller, Joe Prell, Red Russell, David Fields, Charley Parker and Mr. and Mrs. Barres.

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HERE’S THE DIESEL ELECTRIC PLANT TAILORED TO SUIT YOUR NEEDS

Available in sizes of from 5 KW. to 300 KW. Designed around the famous General Motors Diesel Engine, complete with single bearing close coupled generators, large type instruments, mounted on STAINLESS STEEL panels. Write for prices and details of the plant to supply your show with electricity.

STEWART & STEVENSON SERVICES, INC.

THE Handy-Burger

More Profits From Hamburgers!!

“The Handy-Burger” when bought at $39.95, will give you a profit of $25.00, an extra profit of $10.00 will be made, in most cases, in 10 days from the installation of the Handy-Burger. Nothing has been patented since the time of Noah. Try the Handy-Burger and see what happens. The Handy-Burger is not a toy. It is a steel appliance.

Price $39.95

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608 N. Venezuelan Ave., Los Angeles 27, Calif.

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Popcorn Machines & Illumination Equipment & Supplies

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NASHVILLE, TENN.

TINY DEMPSEY

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Box 762, Pentiction, B. C.

FOR SALE

Built inside a two-wheel trailer. One side neatly flanked, both doors open on each end. A dashy walk-thru show. Can be run in operation on Fokks, Celebration Shows. Complete. $1,500.00.

E. ROMMEL
121 Riverside Blvd. Ft. Collins, Colo.

October 11, 1947

The Billboard

CARNIVALS

Be Sure... with O. U. T.

New Standard Popcorn

OFFICIAL VOLUME TESTER

Cretors O. V. T. is the only official measuring yardstick of the popcorn industry. For the first time, you are assured of a uniform method and standard tester that allows you the same margin of profit EVERY time.

Capacity of 6 ounces per popping. Frame of heavy welded steel with stainless steel hopper and accessory. Measurements are accurately calibrated. May be plugged in ordinary base plug. A.C. motor. D.C. when available (at extra cost). Dimensions: Height 49", width 24", depth 18".

$298.50 F. O. B.

Chicago

Approved and used by National Association of Popcorn Manufacturers and Popcorn Processors' Association

C. CRETORS & CO.
602 West Germak Road
Chicago 16, Illinois

POP CORN HEADQUARTERS

TOP-POP Hybrid Popcorn is backed by a Money back guarantee if you are not completely satisfied in every respect. Send your order in today. Finest quality roasted peanuts—attractive circus bags. 5 sizes boxes—corns—bags—snow cones—floss papers—colors—napkins—spoons—ready-to-serve flavors—appetizers. Immediate Delivery Star Poppers, Midway Marvel Candy Floss Machines—All-rubber shock-mounted. Stay ahead with Sno-King Ice Shavers—capacity 200 lbs. per hour. Used Popcorn and Peanut Machines bought and sold. Guaranteed trouble free. Big money makers.

CHUNK-E-NUT PRODUCTS CO.
Serving You From Coast to Coast

MATTY MILLER
231 N. Second St.
Philadelphia 6, Pa.

HANK THEODORE
2051 East 26th St.
Chicago 16, Ill.

JOE MOSS
1261 E. Sixth St.
Los Angeles 21, Calif.

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.
5441 COTTAGE GROVE
CHICAGO, ILL.

GENERAL MOTORS DIESEL SALES AND SERVICE — PARTS

BEMISS EQUIPMENT CORP.

Richmond, Roanoke, Virginia

WRITE FOR CATALOGUE.

Immediate delivery on Chairplanes. Also on Gears and Chuck Parts.

SMITH & SMITH, SPRINGVILLE, N. Y.
WANT
FOR THREE OUTSTANDING LATE FAIRS
Panama City, Fla., October 13th to 18th
Marianna, Fla., October 20th to 25th
Dothan, Ala., October 27th Thru November 1
Then Winter Fairs in Florida.

CONCESSIONS — Short Range Gallery, High Striker, Penny Arcade, Scales, Ball Games, String Game, or any Handsy Pank.
SHOWS — Monkey Show, Midget, Snake, Hillbilly, Illusion, or any outstanding attraction not conflicting. No Girl Shows. Must have own equipment and transportation.
RIDES — Will fly Fy-o-Plane, Rocket, Looper, Scooter, Dark Ride. (Harry Beach, contact.)
RIDE HELP — Foreman and Second Men for Rides. Must drive Semi truck. Drinks, stay where you are, no drinking tolerated here. Long season in Florida.
DROME RIDERS — Can place sober Riders for balance of season. All replies to E. L. YOUNG, Mgr., Thomasville, Ga. this week then Panama City, Fla., Fair, Oct. 13th.

Midway Confab
(Continued from page 69)
In-law of Glen Osborn, legal adjuster for Wallace Bros. He'd like to read letters from friends during his hospitalization.

Leo Allen had 14 concessions at the Southeasters World’s Fair, Atlanta. In the same spot George Reinhart operated six coasthouses.

Joe Rowan, special agent for Endy Bros. Shows, is counting the days when he’ll be back in Florida, working behind the ticket windows at the dog tracks.

Visitors to Endy Bros. Shows from the Southeasters World’s Fair, Atlanta, included C. (Tommy) G. Gordon, manager of the Ringling-Barnum circus; Stan Wilkes, Stan Bro., Shows, and Benjamin Padeck.

Fifty cents paid often book a tear, but that first post doesn’t amount to much; it’s hardly the fairest thing you need her date then costs.

Hal Efford, secretary of Endy Bros. Shows, expressed himself at Atlanta as being more pleased at being in the East. Before joining Endy, he was with the Crafts 20 Big Shows on the West Coast.

Manager-Lou Rice, of Endy Bros. Shows, delights in the role of being host. He also worries at the job lest any visitor doesn’t enjoy himself fully. But Lou sees that the visitor does.

Carl Sedlmayr Sr., owner of the Royal American Shows, was a visitor at the Alabama State Fair, Birmingham. . . . Ed Cohen visited the Tennessee State Fair, Memphis. . . . Bill Cowan, concession manager of the John E. Ward Shows, expressed himself as pleased with his connection and happy over the 1948 prospects.

Bakersfield, Calif., Bant. Pat Treanor had three novelty stands with the Foley & Burke Shows at the 11th annual Kern County Fair in Bakersfield. . . . Bill Stone giving out pieces of merchandise at his booth on the show. . . . Cal Lipes dickerling with a Hollywood radio station that wants to use a flea circus. . . . L. G. Chapman, F&B general manager, and George Mandl cutting up a few jackpots. . . . Joe Krug with Eddie New, Florence and Lloyd Lushby had his hot dog stand located on the fairgrounds near the exhibit building.

The Carl Lipes-Carroll Thomas, this season as audition for Charlie Albright.

D. M. KERR MFG. CO.
TENTS
1956 W. GRAND AVENUE
CHICAGO 32, ILLINOIS

TENTS — SIDEWALL
New and Slightly Used for rent and for sale.
INDIANAPOLIS TENT & AWNING CO.
430 W. 13th St., Indianapolis 6, Ind.
P. O. Box 425, Phone: RI. 6055

GALLERY AMMUNITION
.22 SHORTS, $.61-50 CASE
400 CASES, .45-70 CASE
NEW RIFLES, Winchester 12 Gage
Price list on request, .22 LR, .22 Mag., .25, .32, .38, 50 lbs.
Send 5% deposit, balance C. O. D.

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707 West Street, N.W., Washington, D.C.

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PEACH STATE SHOWS
"DIXIE'S OWN"
West for the Dixie, Newton, Ga., Fair
Farris, M. Idell, Newton, Ga., Concession.
Concessions for sale.

WALLACE BROS. SHOWS
CLEVELAND, MISS., this week.

MIDWAY CONTEST
In Stock — All New
60'x100' 40'x100' 40'x80' 30'x90' 30'x60' 20'x90' 20'x50' 14'x20' 20'x20' 14'x14'

Prompt Delivery Any Type Tents to Bronte, Bright Flameproofed Royal Blue, Forst Green, Olive Green, White, Blue & Khaki Dyed Heepers Flameproofing Compound.
Write Today

THE UNITED STATES TENT & AWNING CO.
Miami, Florida's Big Tent House Since 1920

SIDEWALL
NEW FLAMEPROOF
WATERPROOF FLAMEPROOF

500 New Flameproof Tents

Order Now to Assure Prompt Delivery

ANCHOR SUPPLY CO., INC.
EVANSTON, ILLINOIS

TENTS — ALL SIZES — NEW AND USED — All Styles.
BRIGHT FLAME-PROOF FABRICS — Khaki, Blue, Forest Green, Olive Green, Tangerine.
E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE.
ALTON, ILLINOIS

SALE

390 W. 13th St.
Indianapolis, Ind.

For Sale
Portable Merry-Go-Round
44 Horse, 2 Charlie, Gospeline Engine, Music Box, Ticket Box, Tent and Periambulator, complete. Can be seen on exhibition. Address
LOUIS LEONARDT
BOX 71
BALDWIN, MISSOURI

6 DAYS MISSISSIPPI STATE NEGRO FAIR 6 DAYS
JACKSON, MISS., OCT. 13-18
ALL STOCK CONCESSIONS OPEN
Will book Fries, Ores and Under. Cat River, Fries Games, Cat River Ave and Weight. All Extnt except Denunces and Colored. All Weeks.
WALLACE BROS. SHOWS
CLEVELAND, MISS., this week.

PEACH STATE SHOWS
"DIXIE'S OWN"
West for the Dixie, Newton, Ga., Fair
Farris, M. Idell, Newton, Ga., Concession.
Concessions for sale.

WALLACE BROS. SHOWS
CLEVELAND, MISS., this week.

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"DIXIE'S OWN"
West for the Dixie, Newton, Ga., Fair
Farris, M. Idell, Newton, Ga., Concession.
Concessions for sale.

TENTS — ANYTHING IN CANVAS
QUICK DELIVERY — WIRE, WRITE OR PHONE
TENTO CANVAS, INC.
120 GREENE STREET
NEW YORK 12, N. Y.

TENTS
- CONCEPTION, GYPSY, CAMPING, RAINY DAY TENTS, TENTS OF ALL SIZES.
NEW GATHER-ROUND AND CARRIAGE TOPS, BIG TOPS.
ANYTHING IN CANVAS
QUICK DELIVERY — WIRE, WRITE OR PHONE
TENTO CANVAS, INC.
120 GREENE STREET
NEW YORK 12, N. Y.

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ALL STOCK CONCESSIONS OPEN
Will book Fries, Ores and Under. Cat River, Fries Games, Cat River Ave and Weight. All Extnt except Denunces and Colored. All Weeks.
WALLACE BROS. SHOWS
CLEVELAND, MISS., this week.

WESTBURY (1, L. N. Y.)
HOME AND INDUSTRIAL EXPOSITION
VALENTINE, 20-31
PITCHMEN WANTED, Roast open. Here’s a
JOHN J. GREENE, 170 Post Ave, Westbury, N. Y.
Westbury 1710

WALLACE BROS. SHOWS
CLEVELAND, MISS., this week.
Better Built
Concession Equipment

* All Electric CANDY FLOSS MACHINE

Concession Supply Model 11011 is extremely easy to form—candy is a child can do. Single bottle, $29.50. Double bottle, $49.95.

Large capacity. Fast! Makes 1948 Cotton Candy in 30 seconds. All metal fence, ticket box, light, fan, and all parts. Aluminum. Light and easy to handle. Made in three sizes. 100 lbs., 200 lbs., 300 lbs., $296.00 each. Immediate shipment. Terms 25% with order, balance in 30 days.

Concession Supply Co.
Box 123, Station B
Toledo 6, Ohio
Phone: Kingwood 2808

We repair all makes of machines.

* NEW SARATOGA ALUMINUM POPPER


Color: Blue, Green, Yellow, Orange. Stocked in many sizes. 3/32" aluminum, 1/4" aluminum, 1/2" aluminum, and cast aluminum. All have choice casters, operation easy and accurate. Also 20 ft. gasoline kettle, $79.95; 30 ft. steel. $124.95; 66 ft. tops with frames, $195.00. Write.

* FRENCH WAFER OR ROSECAKE MOLDS "GET THE ORIGINALS"

Large variety of shapes in 1/4" aluminum. Light and easy to handle. Made in three sizes. 100 lbs., 200 lbs., 300 lbs., $296.00 each. Immediate shipment. Terms 25% with order, balance in 30 days.

Concession Supply Co.
Box 123, Station B
Toledo 6, Ohio
Phone: Kingwood 2808

Quick Delivery

On New and Improved, Bigger and Better 1948 Model SUNSHINE ELECTRIC CHOLO CHOLO TRAIN

This isn't a streamliner, but an old-fashioned train with steam stack and fire—right on in any Midway or Amusement spot. Children and adults come miles to ride and ride and ride. A proven portable money-maker that sets up in four minutes, in a forty-five foot circle. One person operates it from ticket box. Runs on 110 or 220 volt current. All steel, with metal fence, ticket box, light, fan, and all parts. Complete and ready to run—will stand years of hard service. It's the hit ride of the year. There's plenty of room to make it pay for itself. $3,000 initial investment, $1625.00. Free delivery and set up. 15 cents per mile. Send one dollar for large photograph and complete description.

Sunshine Mfg. Co., 2105 E. Chelsea St., Tampa, Fl.

Mambo, Tampa Chamber of Commerce.

The TVL-A-WHRL Ride

On Midways All Over America
Its Grosses Are Getting Better All The Time

Manufactured by

SELLNER MFG. CO.
Faribault, Minnesota

For Profit and Flash the Spitfire

Is "Surprise" World's Most Beautiful Ride

FRANK HURBETZ & CO.
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Popcorn Cartons

We have a complete stock of the most popular concession sizes. Large 10" Medium 10" and Small 10" sizes. All you want, no limit. Ship up new and be all set for the Fair season.

Gold Medal Products Co.
318 E. Third Street
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Government Paid $15,000 for Complete Unit...

PORTABLE POWER PLANT

Mobile Tow Bar—27" Wheelbase—5 Ft. High—600/16 Tires—Tail Light—Hand Brake—Ford 8 Cylinder—50 H. P. Catalog: C. A. Tow—All Steel Frame and Chassis—Ideal for handling machinery, trucks, and all kinds of equipment. Also available for use as Electric Welder with small adjustments.

Hermes R-6 Oil, gas engine. Model JAD 449. Air Sheller—24" Sheller—24" Machine—impeller—15" Impeller—12" Fan. 24" Double Impeller. 7500 R.P.M. 12 Volt, 6.25 HP. $1,000 delivered. Also available for use as Generator, or Air Compressor. Ideal for Rodeos, carnivals, and small shows.

Westinghouse Marine Generator, Type JF, Direct Current, Style 232192, 110000000, 16 kw, 160Amp, 100 Volts.

2000 Kw. Coin operated. $695 each.

Chicago Surplus Co.
4545 W. Madison St. Dept. B
Chicago 24, III.

The Little Giant Popcorn Dispenser

Modern

Illuminated Plastic features trimmed in stainless steel, which is sturdy in any weather, and is always on view, etc. Chronomotor heating elements not a broil.

Practical

Convenient against mechanical defects. No service required.

Economical


IN PRODUCTION

READY FOR DELIVERY

$55.00

ABC POPCORN CO.
Wholesale and Supplies
841 W. NORTH AVE.
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CHICAGO 37, III.

Wanted

For the Largest Amusement Park in Latin America. Winter season or all year round. Rides of all kinds, Roller Coaster, Roller Skating Rink, Ice Skating Rink, Shows of all kinds, Fun House. All concessions open: everything. All on postage basis.

Write or wire at once

Coney Island Amusement Park
406 LAMPARILLA ST.
HABANA, CUBA

Whitesides' Concessions

Want

For All Winter's Work, Florida Fairs

Ringo Paller, one of the leading understanding all scales. Agents for 18- and 22-gauge 220 volt. Also Indian Jumping Jack, Giant 18-gauge Signs. Write for information. All new, complete, and reliable. All work must be delivered by May 1, 1948.

Whiteside's Concessions

Men Such As Himself.

17-18 MIGHTY WHITEBarts

Jacksonville, Fla. (813) 952-2704, (813) 952-2208.

CARNIVALS

October 11, 1947

The Billboard
Showmen's League of America
400 So. State St., Chicago

CHICAGO, Oct. 4.—Lou Keller, vice-president, is presiding at the opening meeting of the 1947-48 season. With him at the table were Treasurer Walter F. Driver, Past President Jack Nelson and Secretary Joe Streibich. So far, the membership committee report and the proceeds from the 1947-48 season will be raffled.

Walter Driver entered Alexian Brothers Hospital, Joliet, a victim of the county hospital. Marshall Green says he is looking forward to being at home at the convention. Irving Malitz continues under the care of a doctor's care.

Bernie Mendelson has been appointed chairman in charge of the annual memorial service and S. T. Jessop in charge of registrations during the convention. Both will name their respective committees.

Regular Associated Troupers
106 E. Washington, Los Angeles

LOS ANGELES, Oct. 4.—Regular meeting Thursday, September 25, was called to order by First Vice-President Nell Robideaux. A moment of silence was observed in memory of George Rosen, who died recently.

The gavel was turned over to Second Vice-President Monroe Eisenman. Morris Bennett and Joe Meed were invited to sit on the rostrum.

New members: Joseph Gass and Adrian and Marje Wilkins. Dena-
tions were acknowledged from Fred Weidman, $5, and Monroe Eisenman, nylon brush and Max Pocher beauty sets, both of which will be raffled for the sick and relief fund.

Sympathy is extended to Monroe Eisenman and Elmer Green, both of whom lost their fathers recently.

Lloyd Carlson is ill in a San Francisco hospital. Madame Delma is ill at her home in Long Beach, Calif. Members called on for short talks were Morris Bennett, Joe Meed, Clarence Allton and Bernadette Bennett. Guests included Mr. M. Wr. Meredith, neweston communications were read from Harry and Marge Chipman, Ethel Krug, Madge Buckley, Johnny Castle, Marie Delma, Lillabelle Williams, Fred Weidman, Doris Carlson; show folks, families of America, San Francisco; Lill Schume, I. B. McCoy and Pat Treanor, who judges Jennifer won the dog prize.

Michigan Showmen's Association
3153 Cass Avenue, Detroit

Dennis show is in readiness for the first regular meeting Monday, October 13, at 8 p.m. under supervision of Charles Schimmel, a new president.

Ben Morrison reported from California, and Louis Malik and Max Bennett are back for the winter. Now that Eastwood Park is closed, Herb Pence, Johnny Carmen, Manager, Bill Ferguson, Louise Stone, John and Mike, now frequent visitors to the clubrooms.

Shooting galleries
And showman's outdoor and outdoor galleries.

H. W. TERPENING
92-94 Marine St. OCEAN POINT, CALIF.

10 KW. I.D.E.A. GENERATOR SETS
POWERED BY SENSATIONAL JEEP ENGINE

These are NOT Government Surplus

These amazing generator units feature the famous 4 cylinder, 4 cycle L-Head Jeep engine and Electrical Machinary Generator. Fully guaranteed by the world-famous International Diesel Electric Co., makers of gasoline and Diesel powered units.

Ask for prices on gasoline or Diesel powered units 5 KW. to 250 KW.

HARRY HAYKIN
290 EMPIRE BLVD. BROOKLYN 25, N. Y.

10 KW, 120/240 Volts, 60 Cycle. Single Phase.
F. O. B. New York

$1,145 Each
25% Deposit With Order.

www.americanradiohistory.com
Huntsville, Ala., Fair Exec Dissents With the Youngs On Royal Crown Engagement

Says Annual Will Continue To Fulfill Representations

CHICAGO, Oct. 4.—Dissenting from the decision made by the Madison County Fair, Dolly Young of the Royal Crown Shows, and published in Billboard, September 27, regarding that organ’s recent stand at the Madison County Fair, Huntsville, Ala., Dr. Emmett Finney, general manager of that event, wrote The Billboard to give the fair’s side of the story.

Eddie Young was quoted in the article as recommending that any show thinking of playing Huntsville in the future make certain that local political forces, the fair association and the police department are not at each other’s throats before they contract.

Disclosures Policies

“The Madison County Fair Association, and its executive board, assure all carnivals or shows that in the future they will be as honest in their representations as to what will or will not be allowed as they were with the Royal Crown Shows when they provided by contract that only profitable concessions will be allowed, and certain kinds of concessions would not be allowed,” Finney wrote.

Disclaiming that there was any policies involved and that there was any battle between the fair association and the local law, “except the battle by the fair association to see that the carnival got just and fair treatment by the law,” Finney wrote that “the trouble was principally due to a very set and determined opposition on the part of some members of the city council, the chief of police and The Huntsville Times to carnivals, which opposition was not lessened by the attitude assumed in the beginning by the carnival’s legal advisor.

Points To Cause

“Due to some dispute between the carnival management and the chief of police in the beginning as to what could or should have been operated there was nothing in the way of concessions opened until the beginning, and therefore nothing closed. Later, upon legal advice and insistence of the fair association, all unprofitable concessions were opened except the bingo game and three fish pond games, and still later, ‘hurried at the p.m., the bingo game was opened, leaving unopened only the three fish pond games of the requested concessions,” Finney contended.

“Under their contract with the fair association, the Royal Crown Shows brought to Huntsville the cleanest show in the way of concessions we have seen, and did not request the operation of a single concession which could not properly and fairly be questioned, and it is indeed unfortunate that they were contrived with unfurnished difficulties which would be a detriment to them, even tho’ they were allowed to operate the later part of the week all three of the requested concessions, apparently being punished because of the regulations of carnivals in general as viewed by prejudiced judges and biased witnesses,” Finney pointed out.

Calls for Success

Referring to a statement that the 1946 week was with the week before, it was unprofitable in the city’s history, Finney called this incorrect. “Despite the unfortunate circumstances and rain the first part of the week, the week made by the last part of the week was made of the fair as a whole an average in results, and probably second only to 1946 in the history of the week," Finney stated. He added that the total attendance was within a few thousand of 1946.

Finney also maintained that the fair week was the best the school day, cirtagulating newspaper and radio advertising, and rest of the week.

Eddie Young in The Billboard story was quoted as saying the org lost $7,500 during the Huntsville stand.
CUFF.

NEW YORK, Oct. 4.—At a meeting of the executive committee of the National Swimmers' Association, Thursday (2), presided over by the administrative chairman, C. C. Schmitz, final arrangements were made for the unveiling ceremony at the Trens-McKee-Spa in Meridian. 

Committee members attending the meeting were Fred Murray, Arthur Underwood, Underwood, Claxton, Stuart Constable and Exec- 
utive Secretary Ward, who decided to leave all ar- 
rangements for the unveiling to Dr. 

The committee reported that donations for the monument fund, $1,100, will cover practically the entire cost of the memorial. 

the largest ever, will report at the usual, while Manning, his first date for 

WANTED: Dependable Attractions Since 1912

A MEMORIAL AMUSEMENT COMPANY

WANTS

CAMDEN, S. C., this week; NEWBERRY, S. C., next week
5 MORE BIG FAIRS TO FOLLOW

WANTED: Dependable Attractions Since 1912

Highlights of the upcoming season will include 

CCH I.TII

JUBILEE TOUR

25TH

SHOWS

A MIDWAY UNSURPASSED

INTERSTATE FAIR SPARTANBURG, S. C.,
This Week; Then as Per Route

10 Line-Up Stores, Dependable Attractions

General Offices
48 Insurance Bldg., Utica, N. Y.

Winter Quarters
Fairgrounds, Jax., Fla.

WANTED: Dependable Attractions Since 1912

CARNIVALS

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General Offices
48 Insurance Bldg., Utica, N. Y.

Winter Quarters
Fairgrounds, Jax., Fla.
McKenzie, Tenn. — Oct. 4 — The ride from Pittsburgh, Tex., here, a jump of 153 miles, was made in good time. Shows and rides were up in plenty of time and did a good big opening night.

O. L. Fowler and Dr. J. Sales, fair secretary and president, respectively, did a good job in lining up exhibits and livestock. Fowler was instrumental in helping attendance by cutting the gate from 50 to 25 cents and one night admitted admissions and their families free.

Visitors included Ada Bishop and her party from Fort Worth. Mr. and Mrs. Bob Morris, Mr. and Mrs. Chuck Roark and Mrs. L. D. Smith, all of Dallas, and Mrs. James Neighbors, all of the area.

Jean March joined here with his iron lung. Dave Miller, of the girl show, closed here.

ADVANCE MEN

Ride and Carnival Shows.

NEW SHOW LOT just outside limits of Lenox. Well drained and in industrial section.

Wire or contact personally

H. D. McLEAN

MELEAN MOTOR SALES, INC.

Phone 305

Lenoir, N. C.

SCHAEFER'S

JUST FOR FUN SHOWS

Want Two Ferris Wheel Foremen.

W. A. SCHAEFER

Galveston, Texas.

WANT

Eli Forsman, Also Stake Concessions.

Midway of Mirth Shows

Caraway, Ark., this week.

FOR SALE

Galvanizing Equipment, gate prices, New low price, $45.00 for each. No tax. 5 years trained at this price.

AUTOMATIC PHOTOS CO.

Hardwood, photo enlargement service.

Phone or Wire

10570 North 2nd St.

ST. LOUIS 7, MO.

Phone: Central 6818

PENNY-MODERN MIDWAY SHOWS

WANTS FOR DOUGLAS, GA., AND FLORIDA FAIRS

Concessions of All Kinds, Cookhouse, Grab, Hankey Panks for Perry, Lake Gah, Cross City, Lake City, Fla. All fairs. N. C. Gastonia, Gastonia, Penny Arcade. Shows with own equipment. Agents for office owned joints. Contact Geo. Emerson. These are all bona fide fairs. No exclusive contracts. Give date and location. Can place Slateboiler, Caster and Flat Ride. Can place reliable Ride Help that can drive semi trailers. Beameit and Capp, wire or come. All this show booked solid. All Winter in Florida. Prell. Douglas, Ga., this week or Perry Fla.

John Tinsley Shows

America's Most Modern Midway

WANT—SHOWS—CONCESSIONS—WANT

FOR OUTSTANDING DATES


MIGHTY MONARCH SHOWS, Meigs, this week. Drills near all Georgia.

WANTED FOR LEPANTO, ARK., FESTIVAL

Will book Scale, Ayes, Bowling Alley, String Game, Shooting Gallery, 10-in-1 Show and Concessions that work for stock

BIG FOUR AMUSEMENT

LEPANTO, ARK., OCT. 6-11.

FROM THE LOTS

Bright Lights

EAST BEND, N. C., Oct. 4—Seven more weeks to go before the band plays Home. Sweet Home and the shows moved into quarters at Lynchburg, Va.

Nashville, N. C., would have been a real spot but for the weather turning bad, with plenty of rain and near-freezing winds. Denyse and the weather, the show did some business and were signed for next year by Mayor Milton Stockland, result of the sponsoring of the committee.

The first week (September 15-20) at Clarksville, Va., was the first blank of the season. On the other hand the Rockmount-Yo. Fa. Fair, September 8-13, was one of the best spots of the season, with more than $100 in tips and the gate on Saturday night. Weather, with the exception of one rainy day, was great. Contracts for 1948 were signed. Joe Kane joined with several concessions. Many members of the W. C. Kaut Shows visited.—MRS. H. C. KETCHUM.

Crescent Amusement

LEXINGTON, N. C., Oct. 4—Stand here last week at the Lexington County Fair was good but not up to expectations. Children's Day was show day for recently passed State law which prohibits the use of school buses to transport school children to and from the fair.

Several concessions joined here and rides and shows all reported good business Saturday, September 21, with the twin Ferris Wheels taking top money among the rides and Doc Anderson's Minstrel toning the shows. Jim Chavas' Side Show ran a close second. Jack Lydick's corn game is clicking.

Among the visitors here were Mrs. H. B. Smith, Gastonia, N. C., the Lewis family and Mrs. R. S. Curey. Mrs. S. D. Curley, and her two children, Rollie and David; Mr. and Mrs. Frank Hurst, Mrs. Ona M. Morgan and Mrs. N. M. Miller; and Chavas. Peatra, Salem, Ore.—LOUIS BRIGHT.

Stebler's Greater

RIDGEWAY, Va., Oct. 4—H. O. Stebler closed to return to his home in Bloomburg, Pa., because of ill health. He is launched back into a hotel and has booked his shows for 1948. Mrs. J. G. Stebler, wife of the boss, has rejoined after her discharge from a Brooklyn hospital where she underwent an operation. Harold Barnett returned to the shows after concluding his service with the circus. Tommie Smith is no longer with the shows.
Caravella

KINGSTREE, S. C., Oct. 4.—It was a good day to jump from Gratz, Pa., to this spot, but it was made in good time. We pulled down in Gratz Friday night, September 18, and all trucks arrived in Kingstree Tuesday morning, September 22. Everything was up and ready to go Tuesday night, but a storm forced postponement of the opening until Wednesday. Opening was fair but about 9:30 p.m. rain hit and that ended things. Thursday, September 25, was big and all concessions reported excellent night business. Rides and shows also reported good take.

Friday was Children's Day and school buses started arriving at 9 a.m. Saturday was colored Children's Day and this, too, proved big. Org had 10 rides, 7 shows and 50 concessions here, with the Aerial LaSalles as free attraction.

Concessions joining here were E. W. Rocco, H. C. Morrey, 3; Lee Mitchell and Charles Punnibaker, each 2; and George Seedle and George Pappas, each 1. Al Bozall's bingo did well.

Visitors included Al Boxall: Mr. Saunders, of Norfolk Tent Company; F. E. Spann, Marion Greater Shows; Joe Bishop, of Smith, Hall, Cramer, Regal Shows.—PADDY RYAN

Virgin Islands

CLINTON, N. C., Oct. 4.—Shows in Williamsburg, N. C., for the week of September 22 under fire department auspices, surviving on time. Weather the first part of the week was story and cold, keeping the crowds indoors.

Chet Kinlopet and family left. Chet bought home from the Women's Club and Mrs. Frank Rudeck, ball game operators, closed and left for their home in Maryland.

Visitors here included Jim Ward and Earl Maynard, Dunn, N. C.; Mr. and Mrs. R. H. Herring, coordinators of Dillon, S. C., and Graves Perry, general agent for the Headliners Shows. Mr. and Mrs. Harry Harrison returned from Massachusetts where they attended the funeral of a relative. Harry left his arm in a sling.

Carnivals

HARRIET C. WANN

WANT FOR HENDERSON, N. C., COLORED FAIR

Ball Games, Fishponds, Photos, American Palmistry, Skillo, Wheels, Cigarette Shooting Gallery. All Concessions open except Bingo.

Want Colored Girl Plantation Show, Wild Life, Geek. Wire all communications

GEORGE CLYDE SMITH SHOWS

Blackstone, Va., this week; Henderson, N. C., next week.

Original "BARNEY TASSELL UNIT SHOWS"

WANT FOR "BETTER THAN FAIRS" FALL AND TOBACCO FESTIVALS

A Number of Clean Shows—Any and All Rides Not Conflicting.

WHAT HAVE YOU?

This Week, Oct. 6-11—KENDRIDGE, VA. (Right on the Streets)
Week of Oct. 13-18—ROBESO COUNTY FAIR, FAIRMONT, N. C.
Week of Oct. 20-25—WILLIAMSBURG COUNTY FAIR (Colored), KINGSTREE, S. C.
Week of Oct. 27-Nov. 1—SAVANNAH (Colored) FAIR, SAVANNAH, GA.

ALL CONCESSIONS OPEN.—For the Above Dates and Our Florida Tour

CAN ESPECIALLY PLACE COLORED MINSTREL SHOW FOR COLORED FAIRS

VERY GOOD OPENING FOR "COLORED GIRL SHOW" FOR Kingstree and Savannah

CAN PLACE AT ONCE.—HELP. Streamlined "Caterpillar" and "Spitfire"

NOW BOOKING! For Our 17TH ANNUAL TOUR OF FLORIDA

WRITE OR WIRE—THIS WEEK KENDRIDGE, VA.
SOLE OWNER BARNEY TASSELL

SUN VALLEY SHOWS

WANTED

FOR COTTON FIELDS IN FULL BUST

Bingo, Candy Apple, Popcorn, Watch-La, Dart Game, Cork Gallery, Pitch Till You Win and All 10 Cov. Shows. Can place big Show with own transportation. Phone or write:

SAM GOLDSTEIN

THOMASVILLE, N. C., THIS WEEK.

NOW FOR THE BIG ONES!

SEASON CORFILED SHOWS

Can place for Chester County Fair, Chester, S. C., Oct. 13-18, and four more big dates.

Concessions of all kinds, including Ice Cream, Bumper, Penny Pitchers. Open for few Choice Wheels and Grind Shows. Can place big Show with own equipment. Address:

GEO. C. WYATT

CROWDER, S. C., THIS WEEK.

SAVANNAH FAIR

WANTED

FOR COTTON FIELDS IN FULL BUST

Bingo, Candy Apple, Popcorn, Watch-La, Dart Game, Cork Gallery, Pitch Till You Win and All 10 Cov. Shows. Can place big Show with own transportation. Phone or write:

SAM GOLDSTEIN

THOMASVILLE, N. C., THIS WEEK.

COOK-HOUSE

That will cater to showfolk

Junt at once, Cardwell, Mo.

Fay's Silver Derby Shows

ROGERS AND POWELL

CARNIVAL

Carnival Routes
Send to
2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when dates are
given. In some instances, possibly
mailing address only listed.)

Alano Bros. (Fair) Lubbock, Tex. (Fair) Carlsbad, N. M.
American Eagle (Fair) Shelby, Miss. (Fair) Carothers, S. C.
Brewer's Blue No. 3.25 Cu., 13-18.

BEACON BLANKETS
ONE CASE OR A CARLOAD
PLACE YOUR ORDER NOW

Case Lots
WISCONSIN DELUXE COMPANY
MILWAUKEE 12, WIS.

FAIRS TILL DECEMBER 6 CAN PLACE

Low Prices on Balloons, Complete Line of Premium Merchandise

 Здесь представлен текст документа на английском языке, содержащий информацию о различных карнавалах и развлечениях, а также рекламу продукции, такой как овальный шарф. Документ также содержит информацию о различных мероприятиях, таких как выставка Висконсин Делюкс Компани, которая будет проходить с 12 по 19 февраля.

Circus Routes
Send to
2160 Patterson St., Cincinnati 22, O.

Barney Bros.: Hilltown, Tex.; Cleburne & Milburn Bros.: Minot, N. D.
Brewer's Blue No. 3.25 Cu., 13-18.

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Send to
2160 Patterson St., Cincinnati 22, O.

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Barney Bros.: Hilltown, Tex.; Cleburne & Milburn Bros.: Minot, N. D.
Brewer's Blue No. 3.25 Cu., 13-18.
FERRIS NEED
P.S.: Girl Good booking now.

AGENT: 3.

Foreman, Leaping Lena Foreman. Fair, Day Place Athletic

STEBLAR GREATER SHOWS
Georgia. All replies "ay-roll towns. Ont all

or

opening Stelelar "AMERICA'S

mouseover.

"Best on Bicycles!"
Place Athletic Show Manager and Talent.

"Dyer's Greater Shows"

Show with own

Rutledge, S. C., Firemen's

VIPER HANNUM SHOWS

INTERNATIONAL SHOWS WANTS
WANT

FRANK HARRISON, Mgr. REID BAXLEY, Mgr.

LAURINBURG FAIR, Laurinburg, N. C., Oct. 13-18

AND

CHESTERFIELD COUNTY FAIR, Pageland, S. C., Oct. 20-25

WANT Concessions of all kinds; no exclusive.


JONES GREATER SHOWS
WANT

FOR VIDALIA-LYONS, GA., STOCK SHOW, WEEK OCT. 13;
APPLING COUNTY FAIR, BAXLEY, GA., WEEK OCT. 20
SHOWS—Can place worthwhile Shows with own outfits.
CONCESSIONS—Want Arcade, Palmistry and Hanky Panks of all kinds.
All address

JONES GREATER SHOWS, Swainsboro, Georgia

McBRIED BROS.' SHOWS—WANT
For some of the best money proved spots in North Carolina and South

forwards, contact us immediately.

Professor of Concessions for your Fair. White Fldre, contact

FRANK HARRISON, Mgr.

LEXINGTON, S. C., THIS WEEK, THEN AS PER ROUTE.

McBRIED BROS.' SHOWS
Spray, N. C. this week.

STAR AMUSEMENT CO.
DALLAS GETS START RECORD

212,622 Out Opening Day

Grounds in beautiful shape for progressive annual—midway shows get 106

B-Pat Purcell

DALLAS, Oct.—State Fair of Texas got away to a record-breaking start here Saturday when 212,622 people pressed thru the gates to view an amazing array of exhibit buildings, midway shows and free entertainment of almost every known variety.

This opening day made W. H. Hitzelberger and his associates happy indeed. Late in the record-breaking year was 171,944, the increase of 40,678 over the post-war revival year being a tribute to the industry and ingenuity of all concerned with the fair. The attendance included a large crop of Texans and surrounding States in this great annual.

The grounds truly presented a teeming mass of people from early morning to late evening. Only in this swirl of folks were 46,000-4,100 Chubbies. Part of the visitors for that which aid us in keeping it at one of America's greatest fairs said. Those younger ones came in 1,500 motor busses, were admitted free of charge, while 12,000 other persons paid the admission prices so their spending money would give them a maximum of entertainment.

“Key Club” Big

The opening day marked the “Key Club” in action. This is the first-day promotion handled by the Dallas Junior Chamber of Commerce, and this group sold 68,000 keys at 50 cents each. The doors of the Key Club are free roll at the outside gate, reduced prices for shows and rides, and a chance to win a car.

Another strong promotion was handled by the Variety Club of Dallas. The Texas Pre-Fabricated Home Company bought a location on the midway, built a pre-fabricated house, a garage, an auto-trailer, and the group sold out all over the Variety Club. (Dallas in Socko on opposite page)

Mrs. Issy Cetlin Dies Following Operation

LEBANON, Pa., Oct. 6—Mrs. Margie Cetlin, wife of Issy Cetlin, who heads the W. C. M. U. chapter of the Cetlin & Wilson Shows, died at a local hospital Sunday afternoon (5) following an emergency operation.

Stricken suddenly at her home at 3:30 Friday she was rushed to the hospital where she passed away Sunday morning. She had been in bed since Friday, which time she was rushed here from Richmond, Va., where she had been living. She was discharged a half hour after her wife had died.

Funeral services will be held here at 2 p.m. Wednesday (8), with burial in the family plot. Surviving besides her husband are her parents, a brother and two sisters.

TAMPA, Oct. 4.—A group of tumblers and acrobats with the Ringling Bros. and Barnum & Bailey Circus performed to a filled house in the old theatre, while magic reigns more abundant. The keeper of the gorilla, muslims and cats, gave a charge a little extra helping at mealtime (even with the high cost of living). And some place in the old United States, Arturo the Great created a wild effect, as he swung a little higher on his tight wire.

And all in the group of eight people who winter in Tampa and environs got their money's worth. In the United States legally and immigration authorities will not ask them to leave. They can remain for citizenship.

Last winter the eight were given newspaper circulation examination by Examiner W. J. Monroe here and then ordered to the United States. They came to the United States as "visitors" to display their wares. This is the first while here in the American. Appeals from deportation were granted to these foreign-borners, who were permitted to remain by the immigration authorities.

The acrobatic group consists of Antonio Bora-Lopez, 23, from Spain; his wife, Juan, "who an American; Antonio Bora, 37, from Spain; his wife, Tona Bora, 20, from Italy, and his wife, who a child born there. Thirteen groups were brought to the U.S. in 1940.

Arturo the Great, the high wire was 37, worth the money; his wife, Hedwig, 31, were brought to this country by the Ringling org in 1936 and traveled with the circus until this season. Since they came here they have been in Cuba, in Florida, where the circus spends the winter. Arturo, whose real name is Joa источник, and his wife, Eniglia, 24, a Cuban, also have a child born in the U.S.

Malibu Beach, Calif., Spectacle Pulls 5,000

MALIBU BEACH, Calif., Oct. 4.—The annual Malibu Remuda, a two-day spectacle sponsored by the Malibu Post 605, American Legion, and staged by numerous celebrities in connection with this event, came to a successful close here September 25, with attendance estimated near 5,000 persons.

Feature of the event was a reenactment of the Southern California Coast landing 400 years ago of Juan Rodriguez Cabrillo. Actor Frank Anthony, who was next president of the Remuda, and Frank Reed, general manager of the event, spoke.

Reed said the celebration would be made an annual event with proceeds going to charity.

Aquatice, a show boat with a 500-capacity audience, had a beauty contest and a society circus followed opening of the Remuda. The Remuda was opened by Dr. John S. Rodriquez Cabrillo, the other one in a parade. Twenty carnival booths manned by stars and starlets, and beer booth and air marine air show completed the entertainment program.

Red Bluff, Calif., Shows Improvements

RED BLUFF, Calif., Oct. 4.—The Tehama County Fair closed its gates here September 26, after a successful three-day run, according to officials.

No attendance figures were available, pending the auditor's report.

The heat-wave fair is said to be a big improvement over last year's event, said George Blake, fair secretary.

Grounds have been improved and the parking area enlarged. A total of 227 entries were made in the dairy division, 95 in the beef cattle division, 197 in the swine class and 61 entries were made in the deep draft horse division. Judging was done at night for the first time under the new lights of the cattle pavilion.

Another change from the practice of last year was the decision to have no charge for displaying the exhibits. They were said to bring $75,000, but this was made to boardloose, but not handle products on show.

Enterained included a horse show, a vaudeville show and a seven in ride midway.

Several new buildings are in the plans for next year as well as further development of the present plant.
Virginia Bearden Works in Endy Show Despite Broken Arm

ATLANTA, Oct. 4.—Virginia Lee Bearden, fan dancer in the Stardust of the World, who was injured at the Southeastern State's Fair here, has scored solidly with the show she is working in, in spite of the fact she works with her left arm broken.

Virginia sustained a fractured arm in an automobile accident September 22nd while driving from the Midway Show to Chattanooga. She arrived at the fair in Chattanooga with a bandage banding the injured arm. She returned to Chattanooga for hospitalization.

Manchester, la., Profit $3,753, Williams Reports

MANCHESTER, la., Oct. 4.—Delta writers have featured a report which shows a balance on hand of $3,753, according to a financial statement recently released by Mrs. D. Williams, secretary. This statement indicates a profit of $1,848 for the year, and the book is now in good shape for the next season. The balance on hand is stated to be $7,819.

Circus Historical Society

The fall round-up of Division No. 1, which will be held in Peru, Ind., October 25-26, will feature the last call gathering at the State Fair Grounds, Kankakee, Ill. Tom Parkinson was also on the lot. Mr. and Mrs. Joe Tracy, in charge of the Los Angeles exhibit, wanted a book on the lot. The Haywood brothers, as reported for the Western Section, are again in schedules. They are planning their third annual State Fair with several prominent attractions. The Los Angeles exhibit is also in town.

The New England fans are planning the move of the midway showing at the Boston Garden during the Hamil-Modell-Starr show. John J. Crow- ley is chairman.

J. A. Haviland and Burt Wilson (The Two Limbs) are members of the Cincinnati chapter of CIOS who are to be featured in the show.

BOSTON, Oct. 2.—The recent announcement of the opening of the Municipal Band Hall at 24 Newbury St. marks the beginning of a new era in the preservation of a musical tradition which predates the band's days of fame and glory. The opening of the hall was celebrated with a musical performance by the band, which is under the direction of Dr. Arthur J. Cutting, and the gathering was attended by many of the band's former members.

Ticket booths were established in the lobbies of all Interstate theaters in the area, and a portion of the gate receipts from the fair will be used to defray the running expenses and to defray the expenses of the fair. The receipts from the various locations of the fair will be paid in full to the Variety Club, in accordance with the rules of the organization. The Variety Club has been established to promote the welfare of the show business and to aid in the support of charitable organizations. The Variety Club has been in existence for many years and has played a prominent role in the promotion of the show business.
Motor Speed Round-Up:

Charley Pehlman Killed in Big Car Crash at Kutztown, Pa.

Kutztown, Pa., Oct. 4.—Charley (Chick) Pehlman, 25, of 25-216 Creek Mills, Pa., was killed September 28 in the big-car feature race at the Mid-State Fair, at Avon, N. Y. His car careered out of control and hit a large group of spectators, killing him. Pehlman had been one of the greatest drivers in the doughnut circuit and was known by many as the ‘King of the doughnut drivers.’

Pehlman, a former leading star in the doughnut circuit, had entered the Mid-State Fair race with a high hopes of winning. He had been practicing for weeks in preparation for the race and had been an active member of the doughnut circuit for many years. His death was a great loss to the doughnut circuit and a great loss to the world of auto racing.

Bill Dils in Hospital

Hartford, Conn.—Bill Dils, the former doughnut auto race competitor, was admitted to the Hartford General Hospital September 29 with a brain injury sustained in a car accident. Dils was on the way to recovery and was expected to make a full recovery.

Lamaroex Wins Two

Los Angeles—Lamaroex scored a double motorcycle win at Lincoln Park Stadium September 29. Lamaroex won the main event and the twin-lap main event. Lamaroex was the second and Peewee Colman, third.

Wins a Bayshore

San Francisco—Bill Burke, 24, of San Francisco, won the fast-car feature race at Bayshore Stadium September 29. Burke was second and Bud Van Mann, third.

Agabashian Scores

San Jose, Calif.—Fred Agabashian, 20, of San Jose, scored the first win of his career in the main event at the San Jose Fair September 29. Agabashian was second and Henry Wendt, San Francisco, third.

Holkepflips at Gilmore

Gilmore, Mich.—Bill Holkepflips won the thrill-ride 40-lap main event, but he was defeated in a heat race overshadowed the feature doughnut auto race at Gilmore Stadium September 29. Holkepflips was second and a twelfth-place finisher on the night's program was taken out when his car ran off the track.

Zoring in Close Win

Sacramento—Bill Zoring scored the finish in the feature doughnut auto race at Hughes Stadium September 29. Zoring was second and a twelfth-place finisher on the night's program was taken out when his car ran off the track.

Wallace's Win

Trenton, N. J.—Wallace, 23, of Trenton, won the main event at the Trenton Fair September 29. Wallace was second and Henry Wendt, San Francisco, third.

Wins at Culver City

Culver City, Calif.—Tom Steves, 21, of Culver City, captured the 40-lap main-race event at the Culver City Fair September 29. Steves was second and Bill Browning, Culver City, third.

Wins at Trenton, N. J.

Trenton, N. J.—Joe Cantrell, 21, of Trenton, won the main event at the Trenton Fair September 29. Cantrell was second and Bud Van Mann, third.

Tom Brady Dies in Brooklyn

Had Been Active NSA Worker

New York, Oct. 4.—Tom Brady, 70, of the Thomas Brady, Inc., a prominent New York City businessman, died in his home in Brooklyn early this morning. Brady had been a member of the New York State Bankers Association and had been an active member of the New York City Chamber of Commerce.

Macron Shrine May Operate Nov. Show sans Concessions

Macron, N. C., Oct. 4.—Officials of the Macron Shrine Temple today announced that the Shrine will operate a full-scale two-ring circus performance at Macron auditorium sans ganning concessions.

Albuquerque Grandstand, Gate Up 20%

Midway Biz Rises 10% Ahead

ALBUQUERQUE, N. M., Oct. 4.—The New Mexico State Fair, which opened Monday, September 28, three days outside the record for the state and grandstand attendance 20 percent higher than last year. Fair closes tomorrow.

Hubert Thompson, R-B Employee, Is Acquitted

Baltimore, O., Oct. 4.—Hubert Thompson, assistant foreman with Ringling Bros. and Barnum & Bailey Circus, was declared not guilty yesterday by a Maryland Circuit Court jury, which returned the judgment of acquittal in the 1938 fatal shooting of Social Sheehan, a contractor employee, on the lot where the Big Top was parked.

Hubert's lawyer plotted self-defense, saying his client was being threatened with an uprising by the circus employees. State's Attorney John C. Weiss said that Hubert was acting in self-defense and that none of the statements gathered from circus personnel justified conviction.

Tex Maynard's Hillbilly Show Bows in Savona, N. Y.

Savona, N. Y., Oct. 4.—Tex Maynard's Hillbilly Circus will make its bow here Monday (6). Charles Cuthbert, general agent, reports the following dates, in addition to Savona, booked in New York State: Prattburg, October 7; Painted Post, October 8; Manchester, October 9; Gorham, October 10; Watkins Glen, October 12; Horseheads, October 13, and Naples, October 14.

E. W. Somers, of Hunt Bros, will have his Brother's Bill at the Big Top. Across the bridge, to the rear of the fairgrounds, is Jorden the front door. Maynard, Cuthbert and Jorden are formerly of the James M. Cole Circus.

Jackie Worthington Wins in Amarillo, Tex., Rodeo

Amarillo, Tex., Oct. 4.—Jackie Worthington captured the championship for the second year in a row, for the second year in a row, with his bunk riding champion the Tri-State All-Girl Rodeo which ended Saturday (3) at the Amarillo Memorial Coliseum. Worthington, of Amarillo, won the championship for the second, and Fern Sawyer, Crossroads, N. M., third.
Gosh’s Season Winds Up Okay; Prep for 1948

DIXON, Tenn., Oct. 4.—Byron Gosh’s Hit Parade concluded a successful 32-week tour here last week. Business on the westbound here was good. Show opened in Southern Georgia in January and toured Tennessee, Georgia, Florida, Mississippi and Alabama with dates ranging from mid-March to final week in October.

Tent is a 60 by 160 feet, with a seating capacity of 2,000, and show was transported on three trucks, with each lump averaging about 30 miles.

Gosh said the weathering the element weather encountered over the season, business on the tour was fair, with the show winding up in the black. Gosh added the unit will go into the 1948 season bigger and better.

Winstead Minstrels’ North Carolina Biz Continues Good Pace

HENDERSON, N. C., Oct. 4.—Business for Winstead’s Mighty Minstrels continues to hold up well on org’s tour thru North Carolina, C. E. McPherson said here yesterday.

Altho organization is not as large as last year, the past, the performances are packing off the seats at ten dollars for the years, and Producer David Wiles is doing a swell job of pleasing patrons what they like, as is Manager Frank Shone.

W. B. Dixon’s band is giving a second account of itself, Dixon says. Staff includes David G. Surles, operator; Bill Price, line; manager; David Wiles, stage manager and producer; Tiny Dixon, assistant stage manager; W. B. Boren, bandmaster, and C. E. McPherson, agent.

Nostalgia Rules as Harcourt Recounts Old-Time Tomming


Writing from Jersey City, N. J., Harcourt said: “At that time weTommed the fishing villages of Cape Cod and found it rather lucrative, and it was the only live entertainment the natives had ever seen. When we reached Provincetown at the end of the season our secretary was in ill health and the Doc decided to patch up and return the Sunny South sets. Since Doc usually visited an old friend of his he reached the extremity of the Cape, he dropped in on Capt. Matthew’ who was fishing, who took to boarders.

There Doc spotted a young artist, and having bailed them, he fired it and it was enough money to make the young fellow think of his line of work to hire him for the repair job.

“I believe it is the same Harry Birdoff whom the column mentioned as the author of the forthcoming history of The Young Tommer. He wrote our posters. Doc resurrected a role for him seldom given in Tom shows, that of Senator Bird, because he thought there was a resemblance in the names.

“In the direct parade we doubled in brass, but so many of us faked the instruments with ready tissue paper that another addition would have spoiled the effect. Doc thought it best for the new rookie to carry, instead, a plastic bust of Mr. Stowe, with which he usually dressed the lobby.

“Our troupe was a family affair; with Doc, the Bailey playing the dad, and the kids handling the coloring. She also knew all the female roles and on occasion she donned a wig of blonde curls and appeared as Little Eva, Doc enacted Colonel Skegg and hooked him to perfection without benefit of make-up.

“During the auction scene he stopped Uncle Tom’s sale low enough to sell his bottle of ‘Kure-All’ to the audience. He usually gave away the last bottle with a show of philanthropy. I played Doc Bailey’s Idelmas for several seasons. My Tomming experience was gained earlier with Stowe’s, Kibb’s, and Martin’s Tom’s, and I could go on a moment’s notice for my part, like any other Tommer in the business.”

I hope that some big city revival of the play starts Tomming all over again. It always did in the past and it is rediscovered ever so often.”

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GEO. L. MESKER STEEL CORP.
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THE MOVIE VAN

New Florence, Pa.
Mt. Vernon Hits Pay Dirt As AOW Racing Gong Rings

MOUNT VERNON, N. Y., Oct. 4—Mound Vernon Arena set a mark September 27 for other rinks in the America on Wheels' caravan to shoot at when a capacity crowd turned out for the debut of AOW's inter-rink race season under a set of rules that did away with the penalties of the past. The night was so big that the entire Mount Vernon team scored each figure and everyone—even the crowd as a whole—went wild.

Spectator interest was high, a crowd survey by two checkers revealed enthusiasm by practically everyone—even dance and figure competitors and AOW pros. The latter turned out en masse for the contest. Professional and amateur skaters, from New Jersey's Capitol Arena, Trenton; Perth Amboy Arena; Twin City Arena, Elizabeth, N. J.; Mount Vernon, and Boulevard Arena, Bayonne. Mount Vernon's plastic floor, minus powder, was clean and lust as fast as a wood surface and Edwards. The scoreboard

A short talk by General Manager William Schmidt preceded the event, which was followed by skaters, Hackensack and Mount Vernon teams, each of which scored 92 points. Twin City scored a poor third with five points, while Perth Amboy, Capital, Boulevard and Passaic were given-egged.


Half-mile senior men. Herb Plump, Hackensack (1.35), and Larry Bieng- ger, Mount Vernon. Half-mile men. John Sukewich, Twin City, Half-mile novice men. Donald Merrikin, Hackensack (1.31); Billy Butler, Hackensack, and Edward MacDonald, Twin City. Half-mile open. Ernest Waldorf (1.33); John Gregory and Harold Hand, Mount Vernon. One-mile men. Marge McCoppin, Mount Vernon (3.29); and Terrie Battle, Twin City. Two-mile men. Jaxon Rink, Twin City; and Francis Sefferino (2.15); Larry Bisinger and Robert Hand, Mount Vernon. Officially were George Apdul and Leroy Jay, referee; Orzie Nelson, starter; Tom Leber and Ed Benford, timekeepers; Irving Lasser, lap man, John MacLaughlin, D. M. Schenck, Violet Moore, scoring; Walter Zitnik, Frank Johnston, Walter Babcock and Paul Lasser, judges; Edward, announcer, and Joseph Ligi- gori, arena manager.

The program placed first here will be at the next meet, to be held at Twin City October 11.

Tonight Mount Vernon races here in a home-to-home meet with the well-known Detroit Rink. Edwards plans on taking eight of his pros to Detroit in the Wednesday, September 22 for one of AOW's new National Arena there.

Martin Leaving Detroit Arena

DETOIT, Oct. 4—Fred Martin, secretary-treasurer of the Roller Skating Rink, Detroit, is resigning as general manager of the Arena Gardens Roller Rink here, according to current rumors. Martin has served in that capacity for a period of 12 years, and has achieved national reputation for the way he has run the skating rink some 12 years ago, and has achieved national reputation for the way he has run the skating rink.

Martin said the Arena would continue in the same schedule and under the same corporate management as in the past.

Sefferino To Visit in East

CINCINNATI, Oct. 4—C. V. (Cap) Sefferino, renowned skate coach, is resigning as general manager of the Arena Gardens Roller Rink here, according to current rumors. Martin has served in that capacity for a period of 12 years, and has achieved national reputation for the way he has run the skating rink some 12 years ago, and has achieved national reputation for the way he has run the skating rink.

Martin said the Arena would continue in the same schedule and under the same corporate management as in the past.

Pro Acts at Kish Opening

LMIA, Oct. 4—A large crowd turned out September 18 for the re- opening of Al W. Kish's Lima Roller Rink here, featuring Betty Powers, pro skating act, and Great Rink Orchestra. Dancing during the Kish Rink has been reorganized and resur- faced. Joe Hamm is at the organ.

Personnel Shuffle By AOW; Victor to Head Nat'l Arena

ELIZABETH, N. J., Oct. 4—Don Victor, manager of the America on Wheels (Hackensack (N. J.) Arena) has been given an expanded management responsibility for the new AOW National Arena which is being inaugurated October 6. It was announced this week by AOW General Manager William Schmidt. Victor has been assisted by Frank DeLillo, floor manager at Boulevard Arena, Bowlarama, and Victor's father, John Schneider, manager of Passaic (N. J.) Arena, is to succeed Victor as head of the new Hackensack: floor manager. Ralph Bennett will head the management at Passaic. The national arena is to be the latest of AOW's major expansion plans.
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Roller skaters have accepted Liberty as unquestionably the finest skate ever constructed. No other skate is used by so many present-day champions.

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Porchette Roller Rink, 10.54x10.54, test with skates, excellent floor and condition. $25.00. For information, please write ORSON R. GROSS, Rt. 2, M. C. St. John, W. M. Ohi.

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State all equipment and the type of mounting included. Also please mention, if possible, how many skaters you will handle, the number of skates, etc. Write to BOX D-1239, c/o The Billboard, Cincinnati 22, O.

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$26.67 all-inclusive. 150, 16-connector. Copper Test with Chance, 5 dials, 11 keys, 1 box. $29.50. 150. 16-connector. Copper Test with Chance, 5 dials, 11 keys, 1 box, and 100-connector. $25.00. Copper Test with Chance, 3 dials, 1 key, 1 box, and 50-connector. $8.50. Write or wire JEROME MEYER, Detroit, Michigan.

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500'x200' RINK. Lightly used, great floor, skates, maps, balcony, benches, baskets, etc. Write or wire W. M. O. St. John, W. M. Ohi.

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Complete Portable Rink for rent to parties.

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="Information, Please, Say Ops --- and Rawson Gives Out.

IN THIS ISSUE Perry B. Rawson, author of the article, Mass-Produce Novel Tickets To Save Rinks From a Depression, published recently in The Billboard, answers the remaining questions which his recent operators on his plan to build box-office receipts thru the use of mechanized beginning points.

Q. Should public-skating owners own their own skating maps, or should they lease? A. Absolutely. The skate balance is delicate. Failing to customers in seeking a solution to a dilemma, each trip to the rink is a costly procedure for the operateur; a very sad lot in our campaign. Selling of skating to the customers has been a bottleneck. Operators should make a study of this matter. Best study made on skates. This bottleneck can be a very costly one.

R. What is the price of the ticket to the Rawson book? A. Certainly. If there is no clipping of what is to be sold. Nothing less failure will result if fundamentals are skipped.

Q. Those specialized Class M (protestants)—what is the difference between them and Class O (protestants) professionally? A. As different as can be. Absolutely. They are tip skaters instead of shoulder skaters. Are on a different balance. Being edge skaters and edging edge running right from the start, they have to be twice as steady as the flexible skate. Class O has been getting away with the light skate in competition work. Q. If the public comes onto skating, what will hold it, A. Only the plain skate. The latter has been a large. It is little under- standing the skate business will observe. Even in spots where there is no dancing it will have to be done differently (this applies to Class O). Only the plain skate will move the feet—dance rhythm. To move the feet, dance rhythm it is only the music that will move the feet, the skate, the crow. This is the main point to watch for.

R. Compulsory squash, songs, not dancing. Things, crowds, and pressure is instant. Refreshments are to be expected. Can the operators listen to, but will not move the foot, the skate, the crowd. This is real box office stuff; has been tested thereby. A permanent library of dance rhythm photograph records almost built up and maintained. It may be selected from output of record companies specializing in production of skating records. It is possible to list for this material among the output of big-name recording companies. Even if a few happen to appear, the metronome closed is out of use for skating requirements. All operators should concentrate on skating. The output will advise the appearance and their own fundamentals and when they improve their dance rhythm. They should start immediately learning how to swing all his Pardoe songs into dance rhythm.

Psychology Angle

Q. You say in Bulletin No. 60 that the degree of flexibility is not important at first, as the customer is on the floor. Why is this? A. The customer is in the pipeline alleyway, is started on the floor. Any and skate will do. But at the end of 30 minutes or when he is taken into the skate the skate will have to be changed. Psychologically, it is better to put him in the alleyway with anything available and at skate flexibility when he is finished with the (See Information on page 85)

YOUR RECORDS ARE RESPONSIBLE FOR A COME-LONG-AWAY IN MY RINK INCOME

The above statement was made by one of our 1200 satisfied customers using Liberty Rinks.

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SKATING RHYTHMS RECORDS

are sweeping the country. They are the most popular records recently available. Here is a selection of records which seem to come popularity, rhythm and tempo.

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SELECT A DOZEN OR MORE WITHOUT DELAY

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DETROIT SCHOOL FOR ROLLER SKATING TEACHERS

BILT-RITE FLOORS AND RINKS

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For information with Mr. Paul H. Beale, S.E.R.T.A., affiliated with P.S.G.R.T.

[List of records]
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...and timed especially to help you sell…

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These markets are ready and “open-to-buy.” In addition to The Billboard’s complete coverage of these great merchandise markets… 5,000 impressions of the entire merchandise section will be sent to a select list of large quantity merchandise buyers in all parts of the country.

Here’s a bonus for advertisers using 1/4 page or more in the merchandise special. A write-up and picture of your hottest item will be featured in a column called “POPULAR CHRISTMAS ITEMS.” contact your Billboard representative or nearest Billboard office for further details.

*Proof that The Billboard’s extra large circulation is paying off is the fact that the merchandise pages now carry twice as much advertising as in pre-war years. There must be a reason.

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LOTUS, that can be washed and worn, fits
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SPECIAL $27.00

No. 10—FLUSH SCOTTY
Size 12x15", All. colors. $3.00 Special.

No. 992—SITTING DOLL
16x20". Priced $9.00 Special.

FACED, RAYON PUFF. 150.

LEAD WITH "ACE" STUFFED TOYS!
DOWN GO OUR PRICES!

LEAD WITH "ACE" STUFFED TOYS!
DOWN GO OUR PRICES!

No. 2525—CRIZZLE BEAR
Beautiful animal in long hair for 30th tall. Acetate colors. Packed 1 dozen to the
Carton. $4.00 Dozen.

ONLY $24.00

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No. 992—SITTING DOLL
16x20". Priced $9.00 Special.

FACED, RAYON PUFF. 150.
Beautiful Lucite or Catalin ELECTRIC CLOCK and LAMP Combination FULLY GUARANTEED Available in red, green, blue and camary with ivory front and solid colors at no extra cost.

Samples, $0.50 each. Twelve or more, $1.00 each. F. O. B. New York.

*Alarm with Clock Optional

Nationally Advertised OXFORD Electric Clock.

NEW NUMBERS IN VALVE, SQUAWKER AND TOSS-UP BALLOONS Latex Easy Blowing NEW VALVE BALLOON A twist of balloon shuts out air. Jobbers, write for prices and samples EAGLE SPECIALTY CO. AKRON 11, OHIO

NEW IMPORTED SWISS WRIST WATCHES

NEW NUMBERS IN VALVE, SQUAWKER AND TOSS-UP BALLOONS Latex Easy Blowing NEW VALVE BALLOON A twist of balloon shuts out air. Jobbers, write for prices and samples EAGLE SPECIALTY CO. AKRON 11, OHIO

CARNIVAL ENGRAVERS STORE ENGRAVERS Handling MOOSE! Fine Line of Engraving Jewelry. 1107-30th Ave., Altoona, Wis.

MILLER CREATIONS 607 Armstrong Ave. Chicago 37, Ill.

PIPPES FOR PITCHMEN By Bill Baker

BOB DAVIE .. .
blasts from Milwaukee, where he's working the Schroeder Hotel, that he recently married a local girl and plans to stay put in the Beur City.

Get into action and you'll get the points.

SAM FREED .. .
pipes from Schemetady, N. Y., that he made a flying trip to Cohoeskill, N. Y., where he met three old-timers working the fair. They were George King programs; Al Fisher, gadgets, and Bob Gabel, paper.

HARRY MAJERS .. 
recently elected Mayor of Park Row, cards from Corbin, Ky., that the cold weather is chasing him south for the winter.

Fancy Freddie says: "You'Il never win a trip by antagonizing it." STANLEY NADLER.. re-opened in the H. L. Green store in Greenville, S. C., September 29 with a line of kitchen gadgets put up for him by the Acme Metal Goods Manufacturing Company. He plans to remain at his present location until the middle of November when he heads for Scranton, Ind., store with his usual holiday layout of jokes and sticks.

FRENCHY LABOE .. .
letters from St. Louis that he's all in favor of organized pitchmen. "Such an organization," says Frenchy, "could develop into a point where each pitchman could issue a button indicating he's a member of the group and each could let his contemporaries know when an item clicks and when it doesn't. Why not work good merchandise at a fair price and make the way for rehashing a town an easy one?"

Accumulated inertia goes a long way in guaranteeing failure.

"JUST PASSING thru here from Bloomsburg, Pa., Fair, which was way off for the boys and girls who worked it," letters to McCrory Dixon from Wilkes-Barre, Pa., "but the Gable Gremson boys here with two gadget layouts, one in McCrory's and the other in the Boston Store. Business at both spots has been good and Gabe is a credit to the business and the boys. He finally bought a grill and bar here and I offered him a job, which he turned down. Gabe says he doesn't plan to give up the pitch business for some time."

Your future depends on how you handle today's opportunities.


Having acquired a reader, the successful pitchman's first thought is to promote good working conditions for himself and others who follow him.

JACK SCHARDING .. .
with a record of 43 years on the road, 32 of which have been spent in the pitch field, the other 10 in outdoor business, letters from Shreveport, La., that he has made up his mind that this year will be his last in the business. "It has gotten to a point now," says Jack, "that in order to obtain a location at a State fair..."
one must slip a concession man a $50 or $100 tip in order to be able to work. This has happened at two fairs that I know of and the boys who have done this have ruined it for the rest of us and themselves. Other fairs, however, have barred high pitchers and it’s now a condition of dog eat dog when you finally do get space, what with all the loud speakers fighting each other. This has been my worst season out of the 50 that I have spent in the game. I plan to make one more fair in Texas and then head for Long Beach, Calif., where I will settle for good and enter the mail order business.”

It’s too late to discount a person after you’ve agreed to a transaction. Oh! I believe and everyone will be happy.

**INFORMATION, PLEASE**

(Continued from page 85)

pipeline alleyway. Technically, it is better to start him with the live skates.

Q. Are synthetic rubber cushions satisfactory? If they have not been able to find many.
A. A Fair assessment.

Q. Will professionals for the masses be able to use light skates? A. No, only faster.
A. But the new technique for more and less will be done to the real times, not an installation.

Q. Can the baby walker (motorized) if so, how? A. Yes, either by electric motor, storage battery and charger or by a triangle arrangement using flow power.

Q. You advocate mirrors at the far end. Are they essential? A. Not essential, but the finest investment you can make.

**Two Pros a Precaution**

Q. Why are two professionals needed to take the pup from the pipe roll alleyway to the main bowl? A. Just an added protection. Note that directions in Bulletin No. 50 say: For the first 10000 days of life the puppy will be in good condition. Usually this is the customer’s first year. Nursing him along, need not be professionals, friends will do.

Q. Are the gloves necessary? A. Yes, but very worthwhile.

Q. The method of shaving and not shaving a brand-new art? A. Only the teaching methods are new. The art itself is a brand old art, but needs a revival and rebirth. It went to phones and phone itself not somewhere between 1880 and 1930. The Kansas mechanical training system is peculiar, perfect and cheapest instruction scheme yet developed. It uses technique is the only shaving technique that is best off.

Q. How could you rate the new and old comparably? A. The question is not clear. The automatic and homezar are not good companions, as the instruction and the kits are. The instruction is to be sold in the book. A. Unfortunately, it is being so different from what they think it is.

**WRIST WATCH**

**A Super-Value**

**Accurate precision movement. Chromo gold.**

**We were charged $15.00.**

**Rival Dual Dial Watch.**

**Only $4.15.**

**For Birds.**

**BALL PENS**

**POCKET PENCILS**

**ATTENTION! AGENTS, SALESBOARDS MEN, CONCESSIONS, STORES.**

**The School Ball Pen and Pencil is so superior that everybody wants one!**

Wholesale price, $7.20 per dozen. SEND FOR $1.00.

D. ROBBINS & CO.

102-B W. 42nd St.
New York 18, N.Y.

**PAPER HATS**

Complete line. Hats and caps with quality. Samples, $1.00. Over average in resale.

John F. Houghtaling

1054 8th Ave.
New York City

**NEW PLASTIC BUBBLE BALLOONS!**

-WIRE YOUR ORDERS-

STOCK UP NOW!!

NEW FESTIVAL SPECIALTY ITEM

Children can now make their own Balloons, Comical Clown, Figures, etc.

Each set complete with tubes, blowers and decorative circular .

25¢ with each and all orders.

Special Prices to quantity users.

SPECIALTY ITEM

**LEO KAUL IMPORTING AGENCY, INC.**

333 and 335-K South Market St.
CHICAGO 6, ILL.

**The Sensation of 1947**

**Little Gerty**

**With Eyes That**

**SPARKLE PLENTY**

and Long Blond Hair!

This Beautiful

DOLL

Looks Like

Feels Like

REAL SKIN

IS 131/2" TALL

and

CLOSES HER EYES

And Her Long

BLOND HAIR

can be

BRUSHED

COMBED

& BRAIDED

What a Doll

ONLY

$24.00

Doll

EXHIBIT

SALES CO.

423 Market St.
PHILADELPHIA 6, PA.

ORDER NOW!

**IF YOU HAVE NOT YET PUT IN OUR GIANT PIG SAVINGS BANKS do so at once, they sell bigger than ever.**

Up to date we have sold 24½% more than we did in ’46, and we are getting a few days behind in delivery.

**ORDER THEM FOR XMAS NOW!!!**

**DON'T WAIT UNTIL IT IS TOO LATE!** We have them in two sizes and four finishes.

**THE ONE RETAILING FOR $2.00 SELL $12.00!**

**THE ONE RETAILING FOR $3.00 COSTS $21.50 PER DOZ.**

**THE ONE RETAILING FOR $5.00 COSTS $36.00 PER DOZ.**

Completely illustrated price list ’26K mailed to you on re-order on request.

Agents wanted all over the country to sell these exciting articles to dealers, liberal commission on orders and returns. Some of my men are making as high as $1500 per week.

Jobbers, write for jobbers’ setup and order your Xmas supply quick.

**NEW PLASTIC BUBBLE BALLOONS!**

-WIRE YOUR ORDERS-

STOCK UP NOW!!

NEW FESTIVAL SPECIALTY ITEM

Children can now make their own Balloons, Comical Clown, Figures, etc.

Each set complete with tubes, blowers and decorative circular .

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SPECIALTY ITEM

**LEO KAUL IMPORTING AGENCY, INC.**

333 and 335-K South Market St.
CHICAGO 6, ILL.

**ATTENTION! ELECTRIC BOW TIE MANUFACTURERS**

Buy your bow ties direct from the manufacturer. Bright, flashy goods made expressly for the electric bow trade.

$2.00 Per Dozen

Terms to resold houses

**KERTZNER NECKWEAR CO.**

304 Blake Ave.
Brooklyn 7, N. Y.

**MERCHANDISE**

95

**October 11, 1947**

The Billboard

**MERCHANDISE**

95

**October 11, 1947**

The Billboard
H-M Launches Indoor Season In Philadelphia

(Continued from page 59)

dolalation. Built of the gross result of numerous performances of special admission tickets, since folks were reported to spring for spring and summer. "The days of Broadway musical comedy prices are over," said one of the top grossers in the last few years. "Ticket prices have jerked up from 60 cents to $1.25 for general admission tickets and $2.50 to $5.00 for reserved seats. At those prices it gets to be a little too much for a family with a couple of kids. The price scale will have to drop.

There was a sellout last night, plus near capacity on other nights and plenty mature crowds. They seemed well pleased with the stereotyped circus presentation. The Arena seats about 3,500. The show was competiting with the World Series, which was in one of the major league areas. Attraction audiences must have been curtailed by interest in the baseball games, and the admission prices were geared around radio halls in dressing rooms.

Acts in Fine Form

All of the acts except those in from the fair routes, were in excellent form. The total of 18 displays in three rings was the same as in previous arena shows. The ground and aerial routines with a sock opening, featuring Dick Clemens and his lions, and an awesome stunt, featuring Miss Victory (Zachinck) on a cannon.

Peaches O'Neill and her troupe of girls (6) worked trapezes first and then provided a mini-act with a production and aerial ballet. Their act was slightly delayed tonight.

Two ground perches, both imported this year, the Rosales Sisters from Brazil and the Adamsons from Denmark, worked with exceptionally high perches. The Adamsons' perch was mounted by a quarter-moon structure to provide a setting for the precision calisthenics of the girl members of the act.

Two bear and monkey shows, in their usual spritely teeterboard and tumbling routine, were followed by Jeanette and Paul in a fine display of showmanship in the presentation of their aerial number. Act is Brubly, in a fine balancing night with spectacular results. The Brublys, having plenty of audience appeal, are pretty well with us, added, soothed with their pantomime act.

A trio of contortionists, Shirley Lavell, Arlene Renault and Florence Reinhardt, presented a fine fast, graceful and unusual muscle strain exercises with the rapidly, grace and sureness of a trained and well-staged circus. Musicians Wallenda, presented their usual act and novel ringing in the Bannaquky Troupe (10 people, 8 horses) presented a massive acrobatic act with the emphasis being on working simultaneously. The Bannaquky on the high wire worked smooth and in unison,etering the ring, the horses as the center of a pyramid.

Waltzing Hartzells presented their novel back-divert from a platform to a catcher with an over and under pass thrown in for good measure. The Hamid-Morton elephants performed and the elephant ran with a planed walking and tricycle riding as a prelude to the cannon act.

The act was well endowed with 12 Joey, Dime Wilson, tall rock; George, firefighters. Both the horse and handlers, supported ladders, worked two displays.

Joe Basile and his Madison Square Garden Band played the show. The music opening performance was tele- vised by WIPL.

The show included Cleveland and Toronto, October 8-11; Boston 12-11; Troy, N. Y., and Wilkes-Barre, Pa., October 22-24.

Staff here included Col. Robert Humphries, manager; Leon Humphries, manager; Ed Thompson, general manager; James Malos, bookman; and A. (Fingers) Castle, assistant props.

R-II INTO LOUISIANA

(Continued from page 59)

ture story, on Page 1 opening day. The Star-Telegram gave with a full column review in Sunday's edition of the first two Saturday perfor- mances. In addition, Jack Gordon, in his Fort Worth Press, de- scribed the circles in general in advance of the opening, replaying to critics who were just taking more about the town. "Gordon cited that a circus is beautifully designed,豪车, and advertising, groceries, lot rental, feed for animals, taxes, etc.

Corporation was only fair, many, mainly because he has watched football and baseball, as well as a light meal. Matinee dinner was light, with a three-quarter house at night.

SEAT-PRICE BEEF

(Continued from page 59)

The 50th winter package was delivered to the ground with the canvas but escaped with minor bruises. Space was limited to 1,200 and 1,500 pairs were made in time for the show to rehearse its performance the next day. Big top seats 3,500. The Mills Circus suffered a similar blow-down on the same lot at same date in 1936.
New York:
By Greenglass, head of Greenglass Sales Company, took most of his firm's distributors and visiting buyers to the race track Saturday to celebrate the sale of the 10,000th Sport of Kings salesboard. A party was held after the race track visit, with Greenglass as the host. The firm has scheduled to deliver its new board, the electric Christmas tree-shaped board.

Jack Glass, Glico Printing salesmen, from the New England States, was also a visitor last week to the East Coast Sales, a combination of sales and business. New prices have been delaying Precision Manufacturing Company's new catalog, but it is expected out in another week.

Radio and TV manufacturers are still reporting doing big by their salesboard deals in the East. A N S Sales, Elmira, N. Y., is currently doing one of the best jobs in their history.

American Premium Company, Baltimore, is reported to be about set to spring into their latest salesboard venture. Bill Metz, Merts Sales, Atlantic City, was a visitor last week to the Mid-Atlantic States. There is big combine of sales and business.

Chicago:
Joseph Zimmerman, Empire Press head, and his new veep, Dave Rice, were out together covering Illinois territory last week. It was a short tour, as both returned to headquarters October 4. Al Schechter, Howard Machine Products Company, was also there, covering another major sales deal. Salesboard deal deal of Talk o' the town, three-color boards offer 20 half-pound cash lottery rolls and four one-pound rolls to each 600-box board.

Gardner & Company's sales manager, Charles B. Leedy, says that because of the upswing in business demands for them out of the sales force in every territory. Gardner's president of the new salesmen in the Chicago plant is processing well, and as it consists of a three-preparation of the field during the early period, is productive of some fine salesmen, Leedy says.

Sam Feidman, sales manager of Harlich Manufacturing Company, is enthusiastic about the new idea in track-and-field. New boards, Triple Sawbucks and Ten 'er Five. Seals, designed by Sam, are angular and the first new type ever used in the industry. Both boards, 840 each, are now in production. Sam says Harlich is preparing to release a series of new boards with the triangular type.

Sylvan Miller, v.p. of production at Superior Products, says firm's production factories are currently concentrated on the Big Hite board, which is being produced in addition to general popularity over the country. The plant is experiencing heavy play on the West Coast, Jack Morley, president, is out of town on business trips, scheduled to be added to the plant this week. Seymour Trott, sales manager and veep, is also out on one of his periodic trips, high-spotting surrounding territory with salesmen.

HAMD'S HEFTY SKEE
(Continued from page 53)

Scraping away the veneer of the following fairs as possible.

Winston-Salem, N. C., will feature the Pennant Revue featuring Jess and John Lo Bello, with a production of the following acts: Florida Trio, Four coutouns, Palm Springs, Silver Johnson, Audy Barnes, Gaudt's Stiltscapes and the Spring Garden Band.

Hickey Line-Up

Acts set for the Hickey (N. C.) Fair are Montana Kid and Campbell Sisters, California Queens, Columbians, Johnny and Jackie Wages, Charlie Pink and Elise Johnson and the Hammond organ.

The Rocky Mount (N. C.) Fair will have Reg Kehoe and Elza Marimba, Guens, Bedell Troupe, Clemens Bell, and Company, Willard Mae Trio, Great Teleco and musical revue.

Stereotyping (Va.) Fair will feature the Grandfol Lion Revue plus Lotto and Joe Anderson, Bob Cline Revue, Gaudsmith Brothers, Parker Brothers, Paul Syedell, Winter X-tas, Arnold Mary Jones and Ar- tus, Ben Yeat Cavallier and Joe Bastie's Band.

Other booked on Southern fairs are the Three Barretts, Lila Turina, The Hyettes, Peak St. Bill Bell Million Revue, McCall's Huskies, Kay and Kay, Aerial Downers, Helen Harvey Girls, Lawrence Trio, Woolford's Dachshund, Balzer Sisters, Patterson Duo and the Flying Siegels.

The Juggling Jewels are booked to leave in New York city here.

SALESBOARDS

SALESBOARDS

SIDELIGHTS

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The Juggling Jewels are booked to leave in New York city here.
UNDER THE MARQUEE

(Continued from page 61)

The second week out he chased his best source of income, a Jim pluckin', because he wasn't seen in his privilege car.

Fred Bradus was the guest of honor at the recent meeting of the Sarasota Jaycees, and the 160 members included Janie Guiver, Trelle Weatherby, and Margaret Erditt, Besse Dirole, Mrs. K. Yu, Magie Maito Lawson, Xo Yu Neff, Ella Minnie, and Maude Millette and Mrs. Vivian Webster celebrated birthdays.

Chester Sherman, of Sherman Bros. Playhouse, has been transferred from sparse Hospital, Dayton, Ky., where he had been confined since September 25. It was reported that the Shermaners to cancel several engagements as a result of his illness. They will appear with Orrin Daven- tour's show for the Shrine in Dub- lith, Minn., opening October 20.

George W. Pugh is again promotion chief of the American Circus to be held in Municipal Auditorium, Kansas City, Missouri, September 10-16. Pugh and his staff already have their promotional work in full swing, knowing that many showfolk friends as Eddie, Little Bill and the New Room 309, State Hospital, Kansas City, Friends are urged to drop her a line.

John Richard Mueller, 5-year-old son of Mr. and Mrs. Fred S. Mueller, Springfield, Ill., had a regular circus on his fifth birthday. Johnny was the ringmaster at a circus party at a city park and the next day was host at another party in his home. Gifts and cards from circus folks fanned out over the country, not to mention Merle Evans's band recording, "Latter the floor of the Mueller's livin's"

Carolina Slim Digg writes from Durham, N. C., that he kicked the Cole show in Durham, September 27, and visited with Owner Dock Terrell; Mr. and Mrs. Arthur Hoffman; Joe Hawrson; Capt. Bill Curtis, with whom he trampd the Haganbeck-Wallace Circus years ago; Frankie O'Connor and John Williams, and three sons, Alex, Warren and John who also were visiting the Cole org.

Leo Francis, magical clown, reports he got caught in a cloudburst while working the midway at the Illinois State Fair, Springfield, Mich. Francis concludes his fair tour at Mitchell, Ind., October 9-11, and opens at Toads' Toadstool, Indianapolis, November 17, for his ninth consecutive year. He also will play a return engagement thru Illini- nos with his blackface act on an International Harvester Show, opening in January.

Years ago a group of Indians squatted in front of a marquee. Noticing that they were not wearing a membership card, one inquired why. "You should see our other Indians," they advised the chief, "we pay to see how much show.""

Kitt Noble, who was in Cincinnati last season, in a business trip, stated that Cel. Buck Lewis, of the Lewis Bros., recently concluded a successful fall tour that the old outfit returned to quarters at Elma, O. Among fairs played was the Indiana State Fair, and in the fall, which was pretty big. Noble, who will go to Elma, also is making plans for a successful Midwest campaign. Dates will be played. He worked on the Front for the Colonel.

On the eve of their departure from the Lightning Circus, a troupe turn to quarters at Elma, O. Among fairs played was the Indiana State Fair, and in the fall, which was pretty big. Noble, who will go to Elma, also is making plans for a successful Midwest campaign. Dates will be played. He worked on the Front for the Colonel.

Christien, Mr. and Mrs. Max Tubie, Mr. and Mrs. George Tubie, and Mr. and Mrs. James Albansore, Buddy Rich- ardson, Billy Dodson, Charlie Cox, Jean Sextor, Mark An- thony, Benny Levine, Eckhart Law- son, Mrs. Bill Moore and Slim Dun- bars.

H. R. Mueller, CPA, Springfield, Ill., reports that he had a visit from Garcia Bidelle, socialist, who was en route east; Patricia Carter is back home in Dayton for a few weeks before leaving for Sarasota, Fla.; Bea and Bill Dunn are back home in St. Louis after an extended trip with the Big Show; a letter from Bill Dunn, Col., has come in the mail program with him at the Plymouth, N. H., Fair, and that he visited with former residents of Galva- nville, Ill., where she makes her home with another son, Dick.

Ringling-Barnum plays Knoxville, October 24-31 on a new lot about a quarter-mile outside of the city limits. Since the old Sutherland Avenue showgrounds was made unavailable in 1946, due to protests from the Ki- noa Creek neighborhood the smaller lot across from the old grounds is inadequate. Bill Bunn & Sons and Dailey Bros. played it last year, and officials on both sides have cooperated in assuring a Knoxville show.

A man from Knoxville, Tennessee, offered to sell a large lot from the heart of Knoxville, between the New Clinton Highway and Central Avenue for $50,000.

George and Jo May, of Rockford, Ill., have cornered numerous show people this summer and fall at their Transcontinental and division office at Clear Lake, near Madison, Wis. Visitors the week of September 21 in- cluded Gene Post, Paul and Paulette, and John and Sarah McClure, who bill themselves as the Roberts Brothers. The Bunding Olympians, Don Strong, Bob Kramer and LeRoy Hart, all of Vancouver, Wash., also spent some time at the lake recently. Marion Seifert, Dutch Bull, Terry Di Haines and Jimmy Millette, of the Ringling circus, were guests of the Mays recently when the Big One played Madison, Wis.
COIN CHANGER USE GAINS

Lease, Rental
Main Methods For Handling

Nine Companies in Biz

CHICAGO, Oct. 4.—Altho still the center of the coin machine debate after their first full year of production, coin changers are gaining increasing nods of approval from vending machine manufacturers, operators, local councils and the general public.

While the built-in electric and mechanical changers (latter too many electric vendors) are sold directly to manufacturers, the predominant method of handling the stand-type changer has turned from direct sale to operator or local council to lease or rental arrangements.

The manufacturer of the service type units sells them to distributors who in turn lease them out on a regular monthly basis. The changer of the two ways, makes stand-type units exclusive. The manufacturer requires that all devices to place changers on a lease basis only, and at a fixed rental. This was abandoned mainly because all contact with the location and control of the unit was lost when such a sale was made. One firm, Vendo Company, Kansas City, Mo., is advocating placement of a sponsored advertisement on the face of the changer.

Six Built-In Changers

Built-in coin changers produced by six manufacturers are now extensively used by cup and bottle beverage vending machines, in electrically driven machines, by AATB Manufacturing Corporation, Chicago, which produces the Chicago-Charger, and by four quarters, is currently in limited production, according to R. L. Budde, assistant to the president.

Ball Aircraft Corporation’s Burlington Division, Burlington, Vt., which announced the Change-King electric built-in changer a year ago, is not as yet in production on this model. Frank Herschede, of Bell’s Burlington plant, states that it is still in the developmental stage of production and not to be started in the immediate future.

The Automatic Changer, another electric built-in unit, made by Johnson-Parker Co., Chicago, is in full production. C. F. Harris, inventor of the changer, says that 25 cents (See Coin Changer Use on page 122)

Elam and Gottlieb
New NAAMO Execs

NEW YORK, Oct. 4.—Bert Elam, of Bert’s Amusement Company, Charleston, S.C., and Touchstone Gottlieb, of Mardi Gras Arcade, Baltimore, Md., were announced (1) as new regional directors for the National Association of Amusement Machine Owners (NAAMO) in South Carolina and Maryland respectively.

F. McKim Smith, NAAMO president, announced the appointments, which bring the number of regional directors to 22.

COIN MACHINES

Lay Plans for Coin Machine Census by Government Bureau

WASHINGTON, Oct. 4.—Commerce Department officials believe prospects are good that Congress will advance the agency money to make the first complete survey of the coin machine field in the past 10 years.

The survey would be part of a general business census, funds for which Commerce is expected to ask as part of its 1949 fiscal year budget.

If money is forthcoming, Commerce—the census bureau—will quiz, coin machine manufacturers, distributors and operators for information on numbers, type and value of their equipment, which individual answers will be held confidential and only gross totals will be released.

Such a census would be the first complete enumeration of nationwide business conditions since 1937. Figures reported periodically by various trade and other associations are usually estimates based on a spotcheck of the most active business circles and are subject to various errors. For instance, an estimate by total e-machines receipts for last year was criticized in trade circles as being off the mark by 40 per cent.

Commerce’s current budget suffered a heavy cut at the hands of Congress last session, but officials point out that a business census is of special interest to most parts of business world. It is also pointed out that all value of the last census was not brought because of the business upheaval caused by the war.

Fourteen Voted to CMI Membership at Special Meeting of Asn. Exeas

Discuss Plans for Acceleration of Cancer Fund Drive

CHICAGO, Oct. 4.—Executives of Coin Machine Industries (CMI), met here Thursday night (2) to consider applications for membership and discuss ways and means of accelerating the industry’s contribution to the American Cancer Fund. CMI officials revealed this week that the industry totals were collected over $117,000 for the cancer fund.

A result of the meeting, seven new and seven regular associate members were voted into the association’s membership. This brings the total of regular manufacturers-members to 77, James A. Gilmore, secretary-manager, said.

Details of the concerted effort which will intensify the association’s drive for the cancer fund will be released, Gilmore said, in time next week.

New Regular Members

Voted into the coin machine manufacturer members of CMI were the following firms:


All seven of the new regular members, Gilmore said, would be among the exhibitors at CMI’s January convention and exhibition.

Seven association members voted in at Thursday’s meeting were:

Hamilton Glass Company, Chicago, glass suppliers; Star Title Strip Company, Covington, Ky., manufacturer of title strip maker; Duotone Company, Inc., New York, needle manufacturer; Micarta Fabricators, Inc., maker of machine parts; the Weva Box Company; the Noble Company; Chicago, distributor and manufacturer agent; Scientific Radio & Television Company, St. Louis, celling and wall-type metal speaker manufacturer; and National Lock Company, Redford, Mich. These three new associate members will likewise have space in CMI’s 1948 show.

Dave Gottlieb, president of CMI, presided over the meeting. Other directors present were John Chrest, treasurer, and C. F. Harris, secretary-manager, said.

While the agenda was not completed, it was pointed out that 78 associates have already been made in CMI’s 1948 show.

P. R. Drive Report

Gilmore likewise reported on the association’s September membership drive. He voted new associate members and distributed the list of member associations, bringing the total number of these members to over 700.

First mailing to coin-operators and distributor support for the public relations program was made in January, 1946, at which time over 600 members were enrolled.

CMI’s membership has two kinds of associate members—operators and distributors who contribute to the public relations drive and suppliers to the industry.

Cancer Drive

In N. Y. Starts Ball Rolling

Mitnick Directs Campaign

NEW YORK, Oct. 4.—First steps in the nationwide drive by the coin machine industry of New York and New Jersey to swell the Damon Runyon Cancer Fund were taken this week when local coinmen, meeting under the chairmanship of Jack Mitnick, Runyon Sales Company, laid plans for a gala jamboree program at the Manhattan Center December 3, election day eve.

With a minimum goal of $30,000 to reach, the cancer affair, guarantees were made that stars of stage, screen, radio, night club, and records would appear to bolster the event.

Maur Pledge Support

Present at the preliminary meetings, held Wednesday (1) and Thursday (2), were Dave Simon, Simon Sales Company; Charles Aronson, Brooklyn branch of the Automatic Machine Operators; Mike Munves Corporation; Mr. and Mrs. Barney Spergel, Runyon Sales Company; Bennie Lin, Regal Music Company; Dave Stern, Seacoast Distributors, Inc.; Albert Denver, president, Automatic Music Operators’ Association (AMOA); Barney Schling, general manager, AMOA; Sidney Levine, president, AAMONY; Jerome S. Cohen, treasurer; Gloria Friedman, and Harry Rosen, Atlantic and New York Seacoast Distributors.

Those attending pledged maximum effort to insure that tickets for the jamboree, priced at $5 each, would receive the widest possible distribution, making maximum profit for the cancer fund and others that, in addition to the prime purpose of raising a considerable contribution for an urgent cause, coinmen participation in the cancer fund drive, not yet to be public opinion on the industry.

Appointed to act as co-treasurers, to handle the money were Harry Rosen and Mike Munves.

Besseerman Berman, who will serve on the board, together with Harry Pearl, Jack Mitnick, Dave Stern; Eddie Smith, of Emby Distributing Company; Gloria Friedman, and Harry Rosen, and David Apoll, said music for the affair would be supplied by Jerry Jerome’s orchestra.

Ticket committee, faced with the task of contacting prospective contributors and making follow-up contacts, has been collected and turned over to the treasurers, was the largest appointed. Announced as members of this committee were Eddie Simon; Joe Hirsh, chairman of the board of the American Amusement Machine Operators of New York (AAMONY); Barney Schling, chairman of AAMONY; Harry Pearl and Maurice Lin.

Jack Mitnick declared that all present committee members, as well as any not invited to the meeting, who were called together shortly.

www.americanradiohistory.com
**Manufacture Of Games Set For N.Y. Plant**

**Purchase Cole Company**

POUGHKEEPSIE, N. Y., Oct. 4.—Plans to start one of the country's largest games factories here were revealed this week with the announcement that A.I. Schlesinger has purchased the assets of Cole Enterprises, Inc., and has been named chairman of the board of the firm.

C. Enterprises is one of the largest cabinet makers in the East.

According to Schlesinger and Steve Quart, formerly national sales manager of Cole Enterprises, the plant has been thornly reproduced for game manufacturing.

Taking over more than 25,000 feet of space, the factory will be completely self-sufficient plant which will specialize in the manufacture of games.

Company is developing its first amusement machine, a 10-cent wheel, and is expected to announce it as yet, pending patent negotiations.

Schlesinger formerly was head of the Square Amusement Company, manufacturers of Sportman Roll. Mr. Grojean, a veteran in the coin machine field.

**Pre-War Game To Be Revived By Bradley Co.**

CHICAGO, Oct. 4—Bradley Company, a company organized here to distribute machines in Canada and a line of unt vending machines, will shortly enter the Canadian end of the industry with a revival of a pre-war counter game manufactured by the Konbo Sales & Supply Company, Chicago.

Charles H. Nott, head of Bradley, announced this week that he acquired the rights, tools and dies to produce the Seashell from Konbo. Nott is expected to get into production with this realization within the next two weeks, he forecast that it will get its real impact during the January coin machine show.

The Konbo Seashell, which is the game for the counter game will be fabricated on contract. Nott said that much of the work of the pre-war game will be done at the Bradley shop, where facilities are being redone.

Distributors for the game will be appointed in the near future.

Seven Gebhardt measures approximately 20 inches in length, is 14 inches wide and 6 inches deep. The cabinet is wood and has a large glass dial showing the rotating wheel which the player must turn to operate on pennies, nickels, dimes and quarters.

**Note Air Freight Of Coin Machine Parts on Upswing**

CHICAGO, Oct. 4—With New York's railway express drivers out on strike, freight forwarding companies in Chicago reported an uptick in the amount of parts shipped being made by coin machine manufacturers to the East.

Ed Murphy, district manager for Air Dispatch, Inc., Chicago, said his firm has been shipping more coin parts, destined for the East Coast, than at any time in the forwarding company's history. All sales of the shipments, which are stated, said are for parts, game boxes and venders, are completely few completed machines have gone thru the company's offices.

**Change in Tourist Spending Means New Plans for Ore. Ops.**

PORTLAND, Ore., Oct. 4—Coin men have been shifting their operations along the travel lanes in Oregon to fit the change in spending habits declared in recent reports of the spending power of tourists in the State during the 1947 season. Figures released by the Oregon State Tourist Association show that while total spending rose 25 per cent from $39,500 in 1946 to $105,000 in 1947, the average daily outlay by visitors jumped from $21.61 in 1946 to $51.91 in 1947.

This more careful spending per individual was more pronounced than the decline noted this year by coin machine operators. A sales appeal that will go over with this more cautious spender is the basis for new thoughts in operations, such as selection of locations, more careful catering to the customer's requirements and increased emphasis upon an attractive sequence of hospitality in contrast to the wartime and immediate post-war attitude.

Coin machines in locations are contained in the report, which notes that at the same time the expenditures came from persons traveling by automobile. The number of car-bearing families increase almost doubled this year, totaling 636,365 with an average occupancy of three persons.

**Wonders Hit $3,140,542 For First Seven Months Of Year; Juke Price Up**

WASHINGTON, Oct. 4—Prices of juke boxes on the export market shot up during July, and the total dollar volume of this type of business showed a slight increase to boost total exports for the first seven months of this year to a new record of $3,140,542. For the first month thus far reported during 1947, exports of vending equipment topped the total values on amusement games shipped out of this country to foreign buyers.

These statistics are taken from a new export report just released by the U. S. Commerce Department.

Highest price paid for juke boxes shipped to foreign countries for the first time during the export report shows, came from Panama where two music machines were shipped for an average of $702 each. Lowest priced juke boxes exported to Guatemala was $17.07 for an average of $71 for each of 48 machines imported. Over-all average of prices of juke boxes on the export market during July was $367, compared to an average of $259 during June.

**Price Trend Upward**

Trend of juke box prices on the export market has been upward since late winter, indicating that buyers are willing to pay more for coin operated music equipment and that, in all probability, they are paying higher prices for that equipment than they were a few months ago.

The surprising limp in vender exports was caused by heavy purchases of machines, with Canada leading in selling other buyers. Canada, Cuba, Panama, Mexico, Curacao and at least one unnamed country accounted for all the venders shipped out of the United States. But the total dollar volume of vender exports was $62,942, compared with $25,354 in June.

Complete machine exports were only slightly larger in quantity than reports of amusement games. The average price paid for venders during July was $109, compared with an average of $56 for games.

Surprising are the number of Far Eastern countries beginning to make coin machine purchases. At the market in this part of the world is now extremely limited, and will remain so for years to come. There are no entries in the Far East which coin machine exporters are developing for the future.

T. J. Wood, A.C. Base of operations for the Pacific business is the West Coast, with the Philippines as logistically convenient forwarding point. The Philippines, like most other countries in most part of the world, are still mostly concerned with recovering from the war. But there are, with well-developing, exporters believe, since they may become an important link in shipments to these countries, once that nation government lets down the import barriers.

Japan is listed on the July export table as having bought three juke boxes, worth $911,287, but exports of these two countries, and the Philippines, took a negligible dollar volume. The two music machines shipped to Japan were probably brought over by the armed services of one or the other of these nations. But since the market for equipment otherwise is negligible.

The table in the July export table showing the two, as having purchased two amusement machines for $145 each, no one really expects the French market to open up, since the French country is still in bad shape financially.

As they have since autumn, 1945, the United States, Canada and Mexico are taking the lead in the rest of the world as the accompanying chart shows.

**Exports Move Ahead of Games in July Shipments**

Vender Exports Move Ahead of Games in July Shipments

<table>
<thead>
<tr>
<th>Country</th>
<th>TOTALS</th>
<th>VENDORS</th>
<th>AMUSEMENT GAMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>1,379</td>
<td>$100,413</td>
<td>236  $80,090</td>
</tr>
<tr>
<td>Cuba</td>
<td>72</td>
<td>4,783</td>
<td>36   4,737</td>
</tr>
<tr>
<td>Panama</td>
<td>62</td>
<td>2,535</td>
<td>45   2,504</td>
</tr>
<tr>
<td>Mexico</td>
<td>56</td>
<td>2,708</td>
<td>56   2,675</td>
</tr>
<tr>
<td>Union of So. America</td>
<td>38</td>
<td>2,406</td>
<td>38  2,400</td>
</tr>
<tr>
<td>Salvador</td>
<td>35</td>
<td>1,176</td>
<td>35  1,176</td>
</tr>
<tr>
<td>Argentina</td>
<td>35</td>
<td>1,490</td>
<td>35  1,490</td>
</tr>
<tr>
<td>Philippine Republic</td>
<td>75</td>
<td>4,907</td>
<td>75  4,907</td>
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<tr>
<td>Canal Zone</td>
<td>24</td>
<td>684</td>
<td>24  684</td>
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<td>Bermuda</td>
<td>6</td>
<td>3,065</td>
<td>6    3,065</td>
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<td>Guatemala</td>
<td>48</td>
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<tr>
<td>Bahamas</td>
<td>2</td>
<td>3,439</td>
<td>2    3,439</td>
</tr>
<tr>
<td>Japan</td>
<td>3</td>
<td>2,000</td>
<td>3    2,000</td>
</tr>
<tr>
<td>Curacao</td>
<td>7</td>
<td>1,560</td>
<td>7    1,560</td>
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<tr>
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<td>21</td>
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<td>21   1,010</td>
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<tr>
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<td>1,040</td>
<td>39  1,040</td>
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<tr>
<td>Chile</td>
<td>10</td>
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<td>10   1,040</td>
</tr>
<tr>
<td>Dominican Republic</td>
<td>9</td>
<td>919</td>
<td>9  919</td>
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<tr>
<td>Fr. West Indies</td>
<td>6</td>
<td>600</td>
<td>6  600</td>
</tr>
<tr>
<td>Venezuela</td>
<td>26</td>
<td>630</td>
<td>26  630</td>
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<tr>
<td>Others</td>
<td>22</td>
<td>2,317</td>
<td>22   2,317</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td>2,077</td>
<td>336,304</td>
<td>28,864</td>
</tr>
</tbody>
</table>

**Coin Machine Exports July, 1947**

- Value Av. Cost, $107
- Price Av. $2,100
- Average Price $56
- Average Price $101
- Average Price $82
- Average Price $30
- Average Price $46
- Average Price $82
Meeting Are Renewed by L. A. WMWA

Discuss Machine Decals

LOS ANGELES, Oct. 4.—After a month's vacation, Western Vending Machine Workers Assn. (WVMA) re-sumed its meeting schedule Tues-
day at the association's headquar-
ters. Application of stickers to ma-
ters, tax matters and a member-
ship drive were discussed during the evening.

With M. I. Slater, president, con-
ducted the meeting, Philip Selden, secre-
tary, presented quotations on the printing of a sticker to identify own-
ership of machines. Preston Coombs, treasurer, displayed samples of the proposed sticker as prepared by Jack Ott. After a discussion of the prices and other factors, the matter was held over for a later meeting.

President Slater called upon the members for suggestions on new ideas and pending levies.

Members were urged to talk up the work being done by the association. It was pointed out that the dues are $8.

E. E. Sallee was voted into the membership of the association by Don Gusse, of Don Vendors, Inc.

Kline Named Candy Co. Mgr.

NEW YORK, Oct. 4.—William K. Kline Jr. has been named manager of the Charlotte, N. C., branch office of Stein, Hall & Company, Inc., candy bar manufacturers.

NAMA Surveys Mfrs. on How Freight Rate Boost Would Affect Industry

Six-Man Committee Campaigns Against Proposed Increase

CHICAGO, Oct. 4.—An intensive survey of leading manufacturers is under way by the National Automatic Merchandising Association (NAMA) to determine how proposed increases in freight rates would affect the automatic merchandising and service machine industry.

Monday (29) a six-man commit-
tee, representing as many manu-
facturers, gathered at the associa-
tion's offices to prepare for a hearing the following day before the committee on uniform classification. The Sep-
tember 30 hearing was brief, with the classification committee asking the vending machine men to file a statement of membership.

Legislative counsel Fred Brand-
strader, of NAMA, requested that the association be given an opportunity to complete its tabulation of statistics on membership prior to the hearing, and the request was granted.

Survey which the association is now conducting will attempt to de-
termine the total volume of ship-
ments in 1941 by rail, truck, water or other means, the percentage of rail shipments in the total, the direct and indi-

tial claims on rail shipments in 1941, dimensions, weight and value of each of the different merchandis-
ing vending units or service machines shipped.

The manufacturers surveyed are asked likewise to indicate, on the basis of company records, their estimates of increases or decreases

probable in 1948 as compared with 1941.

Key questions asked the manu-
facturers include:

What are your three most frequent classifications and the shipping prices and present rates, in effect prior to August 22, when were your shipping costs per hundred pounds to each of these destinations?

Using proposed classification rat-
ings and present rates, what were your shipping costs per hundred pounds to each of these destinations?

Using proposed classification rat-
ings and present rates, what are your shipping costs per hundred pounds to each of these destinations?

Information Confidential

NAMA officials point out that the association will protect the identity of each manufacturer-shopper to the fullest possible extent, and that all information received will be held confi-
dential.

The association is not refusing to test the proposed increases in freight rates, but is asking that a de-
crease in classification ratings be han-
ded down. The NAMA commit-
tee is authorized to call upon rail.

These decisions were made at the Monday meeting, after Arthur Schacht, Aque Starch, Aque Canteen Company of Madison, Fort Mason, Ford Gum & Machine Company, Inc., J. C. D. & L. Jacobs Company, Indianapolis; Arthur Moelinger, Rowe Machine Company, Inc., Whippney, N. J.; Clarence Adelberg, Stoner Manufac-
turers, Chicago; Arthur Brown and David B. Brown, Stove, equipped with 20 automatic washers.

Johnson Raises Box Prices on Three Candies

CHICAGO, Oct. 4.—Walter H. Johnson, Inc., has raised prices on its parade of candy machine firms raising their prices as they believe the 1941 New Power Booster and Tasty Time De Luxe Jingle bars this way.

All shipments of Johnson products, firm officials said, will be invoiced at the following selling prices: Box of 24 Power House bars, 80 cents; box of 24 Tasty Time De Luxe Jingle bars, 90 cents; box of 24 Tasty Time De Luxe Light bars (Johnson's 1-cent item), 92 cents, all prices delivered.

Price increases were necessary, of-

ficials claim, because of price hikes in corn, cocoa butter, cocoa beans and peanuts.

Auto Wash in Darlington

DARLINGTON, S. C., Oct. 4.—Washorette Self-Service Laundry was opened here by operators James B. Brown and David B. Brown, Stove equipped with 20 automatic washers.

No Popcorn

LOS ANGELES, Oct. 4.—Charlie Young, of the city, found out the hard way that a coin machine doesn't have to be a vendor all the time. Young's vendor was plenty of "punch.

Young's hunger prompted him to insert a coin in a street cor-
ner popcorn vending machine.

Young had a deep hunger but a

machine's failure to deliver the goods he loosen a Saturday wali-
ganger mentioned that the vendor with a hard right to the face.

The machine, however, won the decision. Young's hasty right hand caused an injury to his Street Receiving Hospital—but he still didn't get the popcorn.

NCWA Submits Practice Rules

CHICAGO, Oct. 4.—Members of the candy industry and the Federal Trade Commission (FTC) are study-
ing the preliminary draft of a set of fair trade real rules for the whole-

sale confectionery industry which would be submitted to the National Candy Wholesalers' Association, Inc. (NCWA), at a recent hearing before the FTC.

Proposed rules were submitted to the FTC by the candy industry to comply with federal regulations for better competition and fair trade practices.

Draft presented was split up into two sets of rules in the first group encompass unfair trade practices that are already prohibited by one or more laws. Violation of these rules, once they are accepted and published, would be subject to appropriate action by the commission.

Rules in the first group cover such topics as transactions of trade and bar names, false and misleading price quotations, misrepresen-
tation, deception, use of lottery schemes, use of "loss leaders," false invoicing, resale of contract combinations to

fix prices or suppress competition, sales below cost, commercial bribery and trade discrimination.

Rules in the second group would not be subject to enforcement by FTC, but compliance with them is con-

sidered to be conducive to sound business methods and encouraged by voluntary methods.

Those in this category represent a creation of a committee on trade practice which met here with the FTC and perform such acts as may be legal to put the rules into effect; publica-
tion of suggested forms of contracts between industry members and such suppliers or customers which will throrly protect the rights of both; ap-
plication of contracts as business practices and regula-
tions and condensation of repub-
licum contracts by sellers to ris-
ing market or by buyers on a declin-
ing market, and co-operation of industry members for the purpose of mutual assistance in complying with the rules, and the preparation of information, sug-
gestions forms and records and other aids to compliance.

After the proposed rules have been studied by the FTC, that agency will draw up a new set based on those submitted and call a second public hearing on the matter.

Auto. Washers Get Augusta Sanitation OK

Chi Test Results Soon

AUGUSTA, Ga., Oct. 4.—Officials of the Augusta Health Department have completed a survey test to determine if self-service laundries in Augusta and the surrounding area have given the laundries a clean bill of health.

Dr. Abe J. Davis, county health commisioner, said this week that the tests showed a bacterial count rang-
ing from 0 to 20, with the exception of one machine, on which the count was 334. Even the 334 count on the one machine is not considered high.

The commissioner pointed out that in the instances where the use is used, the test showed a range of only 0 to 4 in the bacterial count, present on the water flowing throug thru those machines compares favorably with the city's drinking water.

None of the bacteria found in the laundries was of the high counts of the hight of the high counts of the bacterial disease - producing bacteria, Davis said.

Meanwhile, in Chicago, Dr. Her-

man Bundesen, city health commision-

er, told The Billboard that results of the extensive tests of automatic laundries in that city would be made public next week. He would not comment on any of the results until the full account is made public.

New Coan Company Plant in Madison Gets Under Way

MADISON, Wis., Oct. 3.—Ground was broken here recently for new headquarters for the Coan Manufac-
turing Company, makers of U-Select-It vending machines.

Company officials announced that the new Coan plant, when completed, will have twice the floor space and manufacturing facilities as are now used by the company, and said they will introduce "a couple of new ideas," they said.

This is the first step in a large over-

all expansion program for the firm, J. W. Coan, firm's president, said.

New Package Ideas Discussed at Meet

NEW YORK, Oct. 4.—New pack-

aging ideas and plans were scheduled for discussion at the 15th annual meet-

ing of the Packaging Machinery Manufacturers Assn. (PMMA) and Tuesday at the Hotel Sher-

wood, Springfield, Mass. George Mohlman, president of the Packag-

ing Machinery Company of East Longmeadow, Mass., will assume the program committee for the meet.

A dinner on Tuesday evening will be held and a special reception will be held on the following day gathering. An inspection will be made of the new plant of Mohlman's organization as part of the program.

Establish First New Philly Coin Laundry Since Spring

PHILADELPHIA, Oct. 4.—First new coin laundry in Philadelphia since spring was established here since spring was established here since spring was established since the opening of the city by Noah and Norman Center.

Located at 1524 West Columbia Avenue, the new operation is called New Philadelphia Coin Laundry—Self Service Laundry.
It's a gold rush, all right, to the new field that Drink-O-Mat is opening for millions in profits. Behind this machine is a combination of the most experienced distributors in the country plus 12 years of manufacturing and operating experience by men nationally known as originators and specialists in the cup vending field.

Here is the dispenser that incorporates the most amazing technical developments ever included in one machine. Designed from the serviceman's viewpoint for PERFORMANCE under any and all operating conditions.

A Perfect Drink—FRESHLY MADE—Delivered Ice Cold And Sparkling In A Sanitary Paper Cup Within 6 Seconds!

*COOLER-CARB is exclusive with Drink-O-Mat. Gives instantaneous DRY refrigeration and carbonation.


WRITE FOR FREE BOOKLET NO. 40
DISTRIBUTORS: A few franchised territories are open. Write to our General Sales Office.
CHICAGO, Oct. 4—Predictions of a low popcorn harvest this year were confirmed this week as farmers in the Midwest began harvest of the 1947 popcorn crop. Predictions that there will be enough popcorn to go around, but the situation will definitely be tighter, was made by A. J. Villisse, executive secretary of the National Association of Popcorn Producers (NAPP), at The Billboard.

The boom in the yield that the yield in most sections where harvesting has started are in keeping with the reports of a low harvest and the yield of popcorn is varying considerably.

Some popcorn raisers report fears that part of this year’s corn crop will not by frosts which are due in the next few weeks, but, surprisingly, were expressed earlier that frost would knock out a large portion of the crop seem to have disappeared.

“We will know the exact picture in the next three weeks,” Villisse said. By that time the harvest will be far enough advanced to show the general quality and quantity of the 1947 crop, he pointed out.

It was also pointed out that the popcorn picture does not necessarily follow that of the general corn harvest, since popcorn is a smaller item. Small damages, which do not necessarily make a crop unmarketable, in the quality of field and sweet corn, are extremely damaging to popcorn. Government reports indicate that the general corn harvest is above the expectations of earlier reports.

**Canadian Bottlers Ask Elimination of 2-Cent Drink Tax**

KENTVILLE, N. S., Oct. 4—During the fifth annual convention of the Maritime Province of Carbonated Beverage Bottlers held here recently, members urged that the 2-cent tax on each 5-cent bottle of soft drink in Canada. Elimination of the 2-cent tax is a barrier to vendor sales, elimination of the tax might result in a marked increase in installations of soft drink vending. During the meeting, industry spokesmen predicted reduced soft drink production during the fall and winter was certain unless the tax is removed. At present, indications are that gross production for 1947 will exceed 65,000,000 cases for Canada, with 445 plants participating.

Acceptance of carbonated beverages per person is 95 bottles per year in Canada, compared to 133 bottles per person in the United States. Brought out, too, was the fact that there is 47,000,000 invested in Canadian carbonated beverage plants.

J. A. Whitmore, Toronto, secretary of the bottlers association, pointed out that soft drinks are now recognized as a food product and pure foods division of the Canadian government. Also speaking during the convention, Dr. F. M. L. Sprague, Montreal research expert, revealed that larger numbers of Canadian hospitals are giving carbonated beverages to patients. He added that the objective of the bottlers association is to improve soft drinks and asked for the support of control and still more healthful drinks.

**George Kunz New York Candy Club President**

NEW YORK, Oct. 4—George Kunz, Jr., was elected president of the New York Candy Club to succeed Abe Josephson at the annual fall meeting of the club last week at the Park Central Hotel. A dinner to honor the retiring president will be held October 19.

Annual dinner for the organization will be held December 1 at the Park Central Hotel, according to Harry Pinca, Arden Candles executive and chairman of the executive committee of the group.

Other new officers are Arthur Raphael, of Bunte Bros., vice-president; Herman Ellenberg, of Kraft & Eilberg, treasurer, and Albert M. Kelly, of Cuddler Jack Company, secretary. Sam Dublin, chairman of the Fler Corporation, was named to the board of directors and the club for three years, and Martha Weinberg, of Weinberg & Company, was named to the board of directors for one year.

The Wholesale Confectioners of Philadelphia invited members at the meeting to an open-house party November 3 in the Benjamin Franklin Hotel, Philadelphia.

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**CANDY FOR BULK VENDORS**

**NEW COLUMBIA BELLS**

NEW YORK, Oct. 4—At a local demonstration of Kwik Kafe, new coffee vending machine, in the Hotel New Yorker September 24, S. L. Shapiro, chairman of Melikian, Inc., Philadelphia, presented the machine which, in a short time vending machines might become one of the largest distribution channels for vending a 5-cent cup, Kwik Kafe machine has a capacity of 450 cups and incorporate push-button controls which allow customer choice of coffee, sugar, cream and coffee concentrate are kept under refrigeration.

The Rudd-Melikian machine, which occupies floor space about two by two feet, was elected to be a big winner, which include factories, schools, public buildings, amusement places and cafeterias. Latered that individual orders have gone as high as 600 units.

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**Ice Cream Mix Group**

**Slate Oct. Sessions**

WASHINGTON, Oct. 4—Annual convention of the National Ice Cream Mix Association (NICM), October 29 and 30 at Washington, will be of special interest to ice cream vending machine operators who plan their own ice cream for their machines. R. K. Koepenick is executive secretary of the organization, which makes its headquarters here.

Organization formerly known as the National Conference of Ice Cream Industries, Following the NICM convention was the National Ice Cream Manufacturers (NICM) which made the Congress Hotel. NICM is made up of retail ice cream stores that manufacture their own ice cream— in many cases these organizations are now also operating ice cream vending machines.

Both of these associations spoke of the coin machine future in their presentations at their last national convention.

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**Four New Bendix Laundries To Open**

CHICAGO, Oct. 4—Telecon Corporation of Chicago office here this week four new Laundrette laundries to open in this area during October.

Laundrettes set to bow are Blank & Pacific, 7220 South; Kana Hanna, 138 Randolph St.; Huffington Bros., Minneapolis, and Don L. Speck, Austin, Minn.
YOU BE THE BILLBOARD’S PUBLISHER FOR ONE MINUTE
Candy Sales for August 16 Per Cent Above July

WASHINGTON, Oct. 4.—Dollar value of candy sales during August soared 16 per cent higher than July and 18 per cent higher than August, 1944, according to the Department of Commerce this week. In pounds, package goods prices, about 10 per cent over the same month last year, while bulk candy dropped off by about the same amount.

In dollar value, sales of bar candy supplied over 75 per cent of all other types combined, with the 34 largest manufacturers increasing August sales by $18,715,000 as compared with sales of $15,980,000 in August of 1946. Average weekly sales, however, increased from $2.64 a pound last year to $2.76 a pound this August.

Bulk candy sales increased slightly in value-to $2,627,000 from $1,990,000 in August of 1946. Sales in pounds for this product, however, dropped almost 3,000,000.

Sales, both by pounds and value, of package candy increased over the period. August, while the average price paid by manufacturers’ price dropped off a fraction of a cent. August sales of package goods worth $2,101,000 were sold last August compared with $1,763,000.

Vikinor Vending Machines

WINTER HAVEN, Fla., Oct. 4.—Officials of Snively Groves, Inc., here, report that first shipments of the Snively Dispense-Lator, the third model built by Snively by the Coca-Cola Company, are to be delivered within the next 60 days.

Snively, which has been equipped to dispense nickel drinks of fruit juice, is the third model built for Snively by the Coca-Cola Company, said to be ready for distribution to locations within the next 60 days.

Liley, K. C. Vender

KANSAS CITY, Mo., Oct. 4.—Bob Liley, who has been operating cigarette vending machines for the past three years, has established an office district in new city. Liley said he also will handle a small-size soft-drink bottling line which is being manufactured by Liley Industries of St. Louis, Mo., a firm in which he and his brother, William A. Liley, are associated. James Liley is in charge of the factory. Bob Liley said he has set up a sales organization, said his company has been printing a distributor’s guide for Variety Shops, a three and five-cent bulk-bottle maker, by Andrews & Company of Clasonville, Mich. He said he will distribute in Kansas, Arkansas, Oklahoma, and Nebraska. First shipments were received last week, he reported.

Liley, who will continue to operate his Cigarette Vending Service, but he said he does not plan to distribute cigarette vendors, at least for the present. He is associated with Myer Nightingale in the vending operation.

Males Large Users Of Coin Laundries

MINNEAPOLIS, Oct. 4.—Recent feature story appearing in The Minneapolis Star concerning the Minneapolis Laundromat pointed out how this automatic laundry service attracts customers in fields traditionally set aside for women.

According to reports interviewed at the scene, they are “scrubbing back” at their feminine counterparts who have made as many strides on their own premises and rights formerly reserved for men.

Appoint 2 Distributors For New Drink-o-Mat

NEW YORK, Oct. 4.—Formation of a network of distributors for Drink-o-Mat, the Coca-Cola cup vendor, was reported this week by James K. Allen of the Coca-Cola Company. Officials of the Half and Half Industries, Inc., one of the companies created for this purpose, were formally constituted last week.

The network is to be made up of distributors in the various territories, who will make sales and service the machines in their territories.

Special Deal: Midwest Vendors

The Billboard, October 11, 1947
St. Paul Ops Win Fight on Vender Taxes

Lower Fees Approved

ST. PAUL, Oct. 4.—Vending machine operators here won their battle with the city council for lower vending machine license fees.

A council proposal would have set fees at $10 per location, plus a $2 fee on the operator's shop and 50 cents per machine (The Billboard, September 27). However, protests by F. Paul Carver, president of the Newtonville Coney Island Vending Machine Operators, caused council action that resulted in a continuance of the $5 per location with a nickel or higher vendor fee which has prevailed since 1941, and dropping of a 50 cent per location fee for locations with many vendors, which was passed in July.

Lower Per Machine

The council retained the $25 fee proposed for each vending machine operators' place of business, but would the proposed per machine to 25 cents. Penny vendors were exempted from the taxation. Licences are paid annually. For purposes of licensing, the St. Paul council decided to define a vending machine as a machine operated by a coin in excess of a penny. Council action came after the proposed measure was referred to Hilary Wynn, head of the council's executive committee, who, after discussing it with representatives of vending machine operators, recommended changes in the measure.

Freese Opens Detroit Distribr Firm for Star

DETROIT, Oct. 4.—Martin Freese, recently in the coin machine business on the West Coast, is taking over distribution for the entire territory east of the Rocky Mountains for Star Nickel Candy Vendor Company. He opened his headquarters at 7441 River Avenue, Detroit, under name of the Continental Vending Machine Company.

Point Gilmour Personnel Manager of Candy Company

NEW YORK, Oct. 4.—James H. Burn has been appointed to the newly created post of personnel manager for Lamont, Carlin & Company, a division of Nestle's and Peter's olive products here. Gilmour formerly was with the H. J. Heinz Company in a similar post.

7 REASONS WHY

is the PREFERRED POSTAGE STAMP VENDER!

1. Vends choice of three sanitary stamps directly from U. S. Government mail!
2. Each unit adjustable for 1 to 8 stamps.
3. Stamps are evenly cut off on perforations.
4. Full rolls of 500 or 1000 stamps inserted in a few seconds. Eliminates expense and nuisance of tearing sheets and forming stamps into folders.
5. Capacity 1 to 2 times greater than folder-type venders. Takes only a few minutes to service.
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7. Merchants welcome Postmaster because of its compactness, streamlined beauty, time-saving and money-making features.

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For Shipman, H. W. Chipman, & Company

STAMP FOLDERS

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Immediate Delivery

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Distributors interested in selling oured approved postage stamp machines write for details.

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SEVEN ELECTRO SERVE HOT POP CORN MACHINES

With $5 down, good as new, used two weeks, $65.00 each or $400.00 all. Includes 1000 gallons oil per month.

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SEE INSERT MAIL CARD

YOU TELL US!

IT TAKES JUST A MINUTE
CIGARETTE MACHINES

NEW LEHIGH RX, 10 COLS., 425 PACK CAP., AVAILABLE FOR IMMEDIATE DELIVERY!!!

NEW EASTERN ELECTRIC

NEW DU CRENIER CHAL. 14 SIZES TOTAL $115.00 EACH

NATIONAL 750 32 COLS. $1,000.00

ROW & 4 COLS. 155 PK. $3.50

DU CRENIER CHALL. 4 FON. 9 COLS. $2.50

UNEEDA MODEL 500, 10 COLS. $100.00

UNEEDA MODEL 6, 15 COLS. $125.00

UNEEDA MODEL 6, 20 COLS. $150.00

UNEEDA MODEL 6, 20 COLS. $150.00

UNEEDA MODEL 6, 25 COLS. $175.00

UNEEDA MODEL 6, 30 COLS. $200.00

UNEEDA MODEL 6, 40 COLS. $275.00

UNEEDA MODEL 6, 50 COLS. $325.00

NATIONAL 930 72 COLS., 150 PACK CAP. $75.00

ROW & 8 COLS. $25.00

ROW & 8 MINT CAP. $15.00

10 CIGAR MACHINES, Cap. 175, 7 Col. $32.50

CANDY MACHINES

NATIONAL 9-18, 75 COLS. $1,100.00

UNEEDA 5 COLS., 25 PACK CAP., 75 COLS. $75.00

DU CRENIER CANDY, 25 COLS., 125 BAR CAP. $43.50

UNEEDA CANDY, 25 COLS., 150 PACK CAP. $62.50

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One-Thousand Deposit With Orders-Balance C. O. D.

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Flashlight Dark Blue, 5 Lb. Bags

Jumbo Pencils, 30 Lb. Ctn.

Spanish Peanuts, 20 Lb. Ctn.

Gum and Sale Boxes, 500 Count

Sunset, Red or White, 25 Lb. Ctn.

Bleach Brand, 22 Lb. Ctn.

Rainbow Peanuts, 28 Lb. Ctn.

Lilacite Lemons, 28 Lb. Ctn.

M & M, Asst'd Colors, 165 Lb.

Ball Gum, #16, 140 Ctn., 25 Lb. Ctn.


Adams Gum, All Flavors, Tab or Candy Coated. Box 100-144

1/2 Deposit With All Orders, Balance C. O. D.

NORTHWESTERN SALES & SERVICE COMPANY

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ALL QUOTATIONS NEW YORK S.B.U. SUBJECT TO CHANGE WITHOUT NOTICE.
Plan Service Clinics for NAMAConfab

CHICAGO, Oct. 4—Spending and repair of vending machines will be given special attention at the 1947 convention of the National Automatic Merchandising Association (NAMA) convention at the Palmer House here December 14-17.

Plans for the clinics, which will be held in special “service clinic” rooms on the seventh floor of the Palmer House, came as a result of the success of an experimental Service School for Key Employees presented by Dallas NAMA members at the recent regional meeting there. (The Billboard, October 4.)

So successful were the Dallas demonstrations that a group of manufacturers, headed by NAMA President Robert Z. Greene, of the Rowe Corporation of New York, decided to set up their own individual clinics. The convention to answer technical questions and servicing problems for various operators.

Space Provided Five

“Space on the seventh floor has already been provided for Bower Corporation; Lehigh Foundries, Inc.; Eastern Electric Vending Machine Corporation; National Beiktex, Inc., and Stoner Manufacturing Corporation,” convention chairman George M. Seidman said this week. “Other manufacturers will be invited to take rooms,” he pointed out.

“Actual displays of these manufacturers will be in the fourth floor exhibit hall,” Seidman added. “But operators who would like to see specific machines torn down and various units repaired can visit the service clinics, where chief mechanics or production men will be on duty to discuss servicing problems.”

Cigarette, candy, gum and nut machines will be included in the seventh floor clinics. Beverage machines must be excluded from the seventh floor because the Palmer House management will permit only lighter equipment on the seventh floor, Seidman said.

Major portion of the seventh floor

NCA Chicago Meet Draws 220 Candymen

CHICAGO, Oct. 4—More than 220 manufacturers, jobbers and retailers of candy attended a special regional meeting of the National Confectioners’ Association (NCA) at the Furniture Club of America here recently.

Reported at the meeting was a showing of the NCA Council on Candy’s movie, Candy and Nutrition. Philip F. Gott, NCA president, briefly on the need for co-operation within the industry as a preventive measure against possible decreasing demand for confectionery in the future.

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THE GREATEST MONEY MAKING SCALE ON THE MARKET, AND 100 PER CENT AUTOMATIC NO KNOBS OR HANDLES TO TURN—THE COIN DOES ALL THE WORK

Gives locations and holds them. A fortune or character reading with each weight, and a slot for each month of the year.

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ABC Music Service Finds Television Isn't as Hard On Phono Biz as Predicted

High-Play Locations Show Biggest Loss on Chi Route

CHICAGO, Oct 4.—Effect television sets in taverns has had on one Chicago music operation is shown in a survey just completed by ABC Music Service Company here. Survey tabulation shows that, on this one Chicago route, tavern television has not been as big a borey to juke box earnings as was first anticipated.

ABC, headed by Bob Guarno and Bob Manning, conducted the survey during July and August when they had their 16 servicemen make a regular check with each tavern location
to determine how many of these locations have television, what the location owners think about television as an aid to their business and finally what television installations mean to juke box grosses.

As the two officials of ABC pointed out to the Billboard, there is margin for error in the survey since many of the tavern owners questioned were vague about the length of time they had owned tele sets. It should be remem-bered, too, Guarno said, that ABC has found July and August slower-than-average months in taverns because of vacations.

Two-Month Comparison

The survey tabulations were made to compare juke box receipts for a month prior to the installation of a television set with a full month after the set had been placed in the location. Guarno pointed out that the monthly check after installation of tele sets did not mean the first full month after the set had appeared in the tavern.

These two general facts came out of the ABC survey—the number of taverns on this particular route having television was lower than anticipated, and the decrease in gross receipts, where decreases were shown, were smaller than expected.

Guarno said that between 60 and 75 per cent of ABC’s juke boxes are located in taverns. The survey showed that 12 per cent of the operation’s tavern stops had television at the time the survey was made. A number of tavern owners indicated, however, that they were planning to install video sets, and Guarno said that the percentage of their tavern stops (see Juke Op on page 112).

Chicago Operators Report 10% Increase in Juke Play

CHICAGO, Oct. 4.—Juke box op-erators in the Chicago area report from receipts for the past three weeks have increased as high as 10 per cent above earnings at the middle of September. Part of the increase, operators reason, can be traced to the closing of the baseball season, but most operators expected the increase to hold, perhaps even grow, despite the World Series this week.

In what may develop into a full-fledged effort to put new life in the music operating business in the city, several of the larger operators were talking this week about the possi-bility of increase price per play.

About most of the music operators locally were opposed to the idea of increase price play for when two major juke box manufacturers were urging such a price change last year, they believe they have hit upon a work-able formula for accomplishing the price hike without alienating the public. Details of the program, which is now being tried out experimentally, will be released in the near future.

In an effort to operate more efficiently, most of Chicago’s older opera-tors are now taking front money with an established guarantee.

Both larger and smaller operators report that they are urging service-men to devote more attention to the location owner and to the music equipment on location. At least one operation, ABC Music Service (for other news of ABC see the television survey story elsewhere on this page), reported this week that its juke boxes are now being serviced on a one-week instead of a two-week basis.

Purpose of the one-week service is to give locations a better break on records. In addition, officials of the larger music operating companies in Chicago are putting on a drive to encourage location owners to pass along requests for particular recordings they would like to have.

Showings Pay!

CHICAGO, Oct. 4.—One of the values of a “showing” of a new juke box line was demonstrated here this week.

Illinois Simplex exhibited the 14-juke box line at the Bismarck Hotel here last week (The Billboard, October 4). This week a new Wurlitzer Colonial model, featuring the Zenith Col-obra Tone Arm took over the music needs of the Bismarck Inn, one of the hotel’s dining and wining spots, which had pre-viously depended on non-com- operated telephone music.

Seeburg Sales Meet

CHICAGO, Oct. 4.—Distributors and factory executives of the J. P. Seeburg Corporation here met yesterday (3) for the corporation’s annual sales meeting.

New Chapter Of Op Asn In Saginaw

Elect Gardner Prexy

DETROIT, Oct. 4.—The new Saginaw Chapter of the Michigan Auto-matic Phonograph Owners’ Association, Inc., elected temporary officers and trustees to serve until permanent officials could be elected at their next meeting.

President is Earl Gardner: vice-president, Joseph Cattzone; secretary-treasurer, William D. Ham; trustees, C. Owen Smith and Mrs. Parks.

Headquarters for the new chapter have been established at the Ace Automatic Music Company, located at 127 N. Jefferson, Jack G. Brown, owner of Ace Automatic Music, has donated office space and part of his secretary’s time to give the new chapter its home.

There was also an organizational meeting of the new Grand Rapids Chapter of Automatic Phonograph Owners’ Association, Inc., held in the Morton Hotel, in Grand Rapids. The purpose of this meeting was to lay the groundwork for a third chapter in Michigan.

Musical Sales Named Packard Distrib in K. C.

INDIANAPOLIS, Oct. 4.—Musical Sales Company, of St. Louis, has been named for the Packard Manufacturing Company for the Distributing Packard music equipment from its new offices in St. Louis, Kansas City Musical Sales will be run as a branch office of the Packard Company, located in Rock Island and Omaha.

Musical Sales, headed by Stu Jenny and Bob Padfield, also distributes Packard music equipment from its main offices in St. Louis. Kansas City Musical Sales will run as a branch office of the Packard Company.

Jenny and Padfield were appointed distributors for the K. C. territory after years of experience in distributing. Jenny likewise has been associated with the Merchandise National Bank and the Bankers’ Commercial Corporation, both of Chicago.

Cleveland Juke Ops Co-Op in Presenting Weekly Radio Show

CLEVELAND, Oct. 4.—Cleveland Phonograph Merchants’ Association is cooperating with Howie Lund and the Lyon Tailoring Company in the presentation of Cleveland’s Top Ten, a new weekly radio show featuring the most popular of the past 12 records in the city during the week.

Show is heard every Sunday between 4:05 and 5:00 p.m over WJMO. The Lyon company sponsors the pro-gram.
For Easier Servicing and Greater Operating Efficiency

all lines lead to the Rock-ola ELECTRONIC NERVE CENTER
The New Electric Distribution Panel

ROCK-OLA

The Phonograph That Sells Music

ROCK-OLA MANUFACTURING CORP. 800 N. Kedzie Ave.
Chicago 5, Illinois
Rock-Ola Awards Diplomas To Service Course Grads

CHICAGO, Oct. 4.—Rock-Ola Manufacturing Corporation this week announced the awarding of diplomas to 45 servicemen who recently completed the company's service training course (The Billboard, Aug. 90, 200).

Upon completion of the course each serviceman is given an extended demonstration covering all electrical and mechanical aspects of the Rock-Ola phonograph. The examination papers are then forwarded to the home office where they are corrected by the serviceman's instructors.

Every serviceman receiving a passing grade on his exam is immediately forwarded a diploma, framed and signed by David C. Rockola, president of the company, and by the distributor in the territory the serviceman operates. A personal letter from the company is also sent to the serviceman congratulating him on the satisfactory completion of the course.

Those awarded diplomas this week and the name of the distributor conducting the course for them are: Hager Novelty Company, Milwaukee; Laddie Steinhoff, Kenosha; Irving Barrett, Racine; R. E. VanToor, Milwaukee; Charles F. Menzen, Waukesha; Wesley Wight, Kenosha.

LaBeouf Novelty Sales Company, St. Paul; Duane J. Adams, Blue Earth; Harold R. Steto, Minneapolis; L. Labrie, Northome; F. Nager, Grand Rapids; Albert P. Wagner, Winnebago; L. L. Awe, St. Paul; Lodge, St. Paul; Frank Cornwell, St. Paul; Bud Labrie, Northome; John Howe, Foley; George Gerry, St. Paul; H. Thompson, St. Paul; C. M. Iversen, St. Paul; Bob Earley, International Falls; Carlton Gedorey, International Falls; Wade Carpenter, Bemidji; Harold Peterson, Bethel; Neil E. Nelson, Wilmar; Bruce Ruf, Wells; A. H. Quade, Rochester; Ben Jahnske, Hutchinson; W. T. Marsh, Bridgewater, S. D.; Gordon Strock, Pierre, S. D.; Bernard M. Stout, Pierre, S. D., and W. J. Quin, Bridgewater.

Modern Distributing Company, Denver; L. K. Vosburgh, Denver; E. Smith, Denver; Edward Canico, Welby; Anthony Mazone, Denver; H. E. Walker, Denver; John D. Zarleando, Denver; John Noguchi, Denver; Harold Carnal, Denver; Jerry King, Boulder; Laddie Storh, Boulder; Sherbondy, Denver; Clarence Muro, Denver, and Frank J. Prechel, Denver.

The survey conducted by ABC shows that average weekly gross per machine dropped $1.86 for each week of the four-week period studied after tele sets were installed. Of the 64 taverns having television on their routes, Gnarro and Manning found 11 could not be checked for a change in receipts since they had viewed the first checking period; 17 stops showed no change in weekly grosses; 24 showed a drop in receipts, and one tavern showed an increase.

As might be expected, the high-play tavern location showed more of a drop in juke box earnings than the low or medium spot after tele sets were installed.

"These locations," Manning said, "in the average group, were covered by television to at least an equal extent as the high-play stops, since the former, with their low weekly grosses, allow for more free time when the phone is not playing anyway. In the high-play spot, the juke box must be kept playing steadily to bring in the larger grosses.

"Manning said he thought that the one tavern, which showed an increase in juke earnings after the video set was installed, must have been the result of the larger crowd which stayed on after the telecasts, dropping coins into the music machine. "This is an isolated instance," Manning commented, "where just this time during tele sets were on hand, was the result of a change created by the playing of the video machine. This was not the general rule," Manning said, "but simply to hold onto the 50-cents they had in the box."

Order Yours NOW and Save $5.50 (Continued from page 110)  
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IN MUSICAL EQUIPMENT

The Billboard

October 11, 1947

Rock-Ola Awards Diplomas To Service Course Grads

Juke Operator Found Tele Effect Not as Tough as Predicted

Chicago, Oct. 4—Monte West, AMI, Inc., sales engineer, is now on an extensive trip thru the Rocky Mountain States to interview distributing firms that have made application to handle AMI products in that area. Lynden C. Force, firm manager of general sales, said Monday (29).

While on the tour West also will visit the West Coast offices of the M. S. Wolf Distributing Company, located in Seattle, Portland, San Francisco and Los Angeles, to orientate operators and servicemen on the technical points covered by AMI's recently released service manual.

High point of the trip will be Texas, where AMI has recently reduced the costs of a new branch office there to help business, did not increase gross sales over the bar." 16 tavern owners said they thought the video sets a "fair" and 29 said they believed a set behind the bar was an asset. Three of the tavern owners surveyed made no comment on the video.

Later this month, members of the Illinois Phonograph Owners' Association are expected to get together to study and discuss ABC's survey as well as to make plans for future association activities.

New Houston Branch Opened by Griffin


Griffin, well-known operator in Mesquite, has opened a branch office in Chicago, Illinois, and Jackson, Miss. Billy Jefferson, will be in charge of the Griffin office. He was until recently on the sales staff at the Jackson branch of the firm.
The two coin operated music and television systems that will be introduced to the coin machine field at the...

SALLE MODERNE ROOM
HOTEL PENNSYLVANIA
OCT. 17-18-19 • 10 A.M.-10 P.M.

VIDEOGRAPH CORPORATION
601 WEST 26TH STREET • NEW YORK 1, N. Y.
PORTLAND, Ore., Oct. 4—Columnists saw prospects of more locations of a free-spending type in a recent Circuit Court decision holding the Oregon Liquor Control Commission to be without authority to demand that to obtain a liquor license an establishment maintain adequate restaurant service. Columnists policy has been to restrict service licenses to establishments in connection with a restaurant, hotel or private club.

Under state law, public drinking is done legally only in establishments licensed to serve drinks from the customer's own bottle, this constituting a service license.

Circuit Judge Walter L. Tooz, in overturning the revocation of San Sugura to operate the Nob Hill Club, declared the commission is without authority to establish such a policy and suggested that such authority might be obtained from the Legislature.

Columnists see in the court's stand an opportunity for expansion of operation into locations where play is higher than in the restaurant type location. Also, with this fresh interpretation of requirements, prospects arise for opening of dancing places that formerly could not meet the rigid liquor commission requirements.

KMOX Hillbillys Growing

The hillbilly contingent of KMOX, St. Louis CBS outlet, is growing with new talent like Roy Rogers, Bob Hastings, Billy Starr, Frankie Taylor, Albert Yoast with Ton-Ton, Roy Duncan, Bob Murphy-Cleec, Jack Austin, and Kaiman and Moss, just joined by the addition of the ultra-romantic Proctor, Guy Blakeman and Roland Jones.

Danny Denmon left KSAM, Huntville, Tex., recently to rejoin "Bill Netles" combo at KMLB, Monroe, Wis., along with Paul Happhard, Bradfield, Roy Higgins, Minnie Pearl, Alanzo and Oscar, and a big support cast taking folk music into the symphony hall when they play two sets, one at 9 p.m. and one at 11 a.m., on Radio Ranch show from Constitution Hall, Washington, October 31.


Jimmie Walker of WWVA, Wheeling, W. Va., has been signed to a station from WSM, Nashville. He left Nashville this spring and played all the shows until going to Wheeling. He has cut 20 sides for Coast platters. Walker was the "Hollywood Barn dance over KNX, Hollywood" Pete Castell, the Blind Minstrel, who has cut two records, and a Coryell, who has a program heard daily over KWTO, Springfield, Mo. He is also heard over the Mutual web station doing "Pappy Browne's Lasso." Hotels Own Show

Ernie Lee, the WLW, Cincinnati, balladeer, who also cuts for Victor, now is heard on his own daily show in addition to the Hayride on Saturday nights. On Saturday, W. Va., held a unique Jamboree September 20, when the children of the hotel employees were in attendance were the featured attractions. Peeper Rogers, Stillman, three song girls, Stacee W. and Doc and Chuckie Williams; Nancy Lee and Joseph Jr., daughter of the Blakman Enterprise, daughter of Alvin Baldwin, and Stacee Sw leaps did the line-up. The nymports recited and sang.

Uncle Tom, prominent rustic disk jockey over WNOX, Knoxville, has announced his last session this morning, making the day a full one for him as he closed on afternoon and evening shifts. His new show program will feature pops as well so all who listen, the Mid-Day Merry-Go-Round, live WNOX, Knoxville, and "Uncle Tom's Radio Show," the sets in the State fairgrounds last week.

A. R. Scammell, whose platter of Squid Jody's "Grounds of the" has been a sales peak in his native Newfoundland, has recorded three more folk songs having Newfoundland participation, re-ecording of the "Squid Jody's Grounds of the" has been a sales peak in his native Newfoundland, has recorded three more folk songs having Newfoundland participation, re-ecording of the "Squid Jody's Grounds of the" has been a sales peak in his native Newfoundland, has recorded three more folk songs having Newfoundland participation, re-ecording of the "Squid Jody's Grounds of the"

Cohen Distributing Co. Holds Open House for Showing

ATLANTA, Oct. 4—Filbin's Min- ruke Music line got its first Southern showing at the Cohen Distributing Company last Saturday and (27-28).

Sam Cohen and Mrs. Cohen have made plans for the upcoming year. The new设置了 facilities will be opened, and the additional equipment ordered. Equipment will be set up, when the distribution of the sets will be made through more than 300 Brunswick dealers.

R. Warrnke New AMI Distributor in Texas

CHICAGO, Oct. 4—Appointment of the R. Warrnke Company as dis- tributor of AMI products in five cities and of the State of Texas was announced by R. Warrnke, with offices at 121 Nava- rro Street, San Antonio.

R. Warrnke has been active in the Southwest and has also handled amusement games and Mexican records, will distribute in San Antonio, Austin, Corpus Christi, Brownsville and Laredo. M. H. Gil- bert is AMI sales manager for the area.

**Blame Tavern Noise For Vote Closing 71 Pennsylvania Spots**

HARRISBURG, Pa., Oct. 4—Of- ficials of the Pennsylvania Brewers' Association hastened to lay the blame on the State tavern owners "operate their places completely and turn the taverns into places for people to drink, as to be objectionable, varying in degree and kind, to their imme-

Burton claimed that noisy juke boxes have been a "nuisance and a menace involved. In this election, as in others past, many people were not voting against alcoholic beverages; they were not condemning their use," he said. Instead, Burton claimed they were voting to eliminate abuse in the method in which they are being served.
FOUR BARS AND A MELODY (Savoy 637)  
Near You—FT; V  
It Happened in a Dream—FT; V

An instrumental-vocal unit of four rhythm instruments and a few warble notes from the four bars and a melody have the advantage of tune attraction in Near You. Tommy Edwards, the rhythm singer or playing that suits up as style, with their capabilities in both directions falling for short, medico guitar pickings to the offbeat piano rhythms setting the stage for Near You, with the thin and lilting singing of the fem pigger getting meager vocal assist from the Four Bars. Show up even worse when spinning it slowly for Duke Ellington. Happen, with the gal straining uncomfortably in her chart. Nothing wrong with the mood ballad, but for the Four Bars and a Melody, it shouldn't happen. Popularity of Near You may take in some stray nickels.

TOMMY EDWARDS TRIO (Top 1154)  
You Didn't Want Me When You Had Me—V  
Who's Gonna Reel Who In—FT, V

The piano, guitar and bassing for the instrumental threesome, it's the shift and intimate singing of Tommy Edwards that scores the chart. And while it's an attractive ballad for Near You, its piping is without vocal quality or styling to make for any measure of individuality. For the feature, we're following in novelty in Who's Gonna Reel Who In? But neither Edwards in his rhythmic chanting nor the trio in their playing bring it anything that makes for coinage.

Nothing here that makes for coinage.

PARTY TIME AT YOUR HOUSE  
(Wilda WR-4)

A single record set for the kiddies, spinning out on both sides of a 12-inch, the melody provides a roundelay of juvenile rhymes and a strumming to the loy of Frances Lynn, the party hostess, to introduce the kiddie songs as Uncle Ed (Bruce Edwards) joins them, with Sam Robinson adding animal sounds when the party moves on to the zoo, kiddie interest is sustained all the way. Story and songs written by Julie Edwards. The small string orchestra directed by Al Rieke and the production directed by Irving E. Busman. Pictorial envelope with photo of Miss Frances adds to the merchandising appeal, with the backdrop printing the song lyrics. Not for music boxes.

IHVING FIELD'S (Victor 25-1083)  
Wasson Concerto—FT  
Donkey Serenade—FT

Tinkling the piano treble keys in tuneful fashion, his facile fingers cutting it clean, Irving Fields gives a flash and showmanly run up and down the keyboard for Donkey Serenade. Takes it at a speed tempo, with the rhythm instruments of the Campos Trio maintaining the steady beat pace. For the flip, Fields keeps each unbreakable style. It's a pleasure over the treble keys at a more moderate tempo for the Wasson Concerto theme with the Campos Trio still on deck to maintain the rhythmic pace. Where the treble piano flashes find a following, Donkey Serenade will do.

(Continued on page 124)

ALBUM REVIEWS

(Continued from page 40)

THEME SONGS—Vol. II (Columbia C-146)

A second package of band themes, spinning out the identifying music of eight stick wavers. And with a nice variety of melodies, styles and tempos, it makes for attractive listening as well as for satisfying the dancers. Includes, The Yuppies, Carolina Serenade, Sunrise Serenade, Gene Krupa's Stomp, Claude Thornhill's Snowfall, Les Brown's Loop Peg, Tommy Cugat's My Shatul, Dick Jurgens's Day Dream and The Night with vocalist by Jimmy Castle, Elliot Lawrence's Heart to Heart and Ray Noble's The Very Thought of You, with vocalist by Snooky Lanson. Instrumental figure linked to each maestro adds to the attraction of the over title page.

YOU ARE INVITED . . .

TO SEE  
TO HEAR  
TO INSPECT

the most sensible NEW idea in Automatic Music at

THE SHERMAN HOTEL-PENTHOUSE

OCTOBER 18-19, CHICAGO

Buffet Bar... Entire Show From Chicago's Famous Latin Quarter

NATIONAL FILBEN CORPORATION

1292 S. WABASH AVENUE, CHICAGO

Set Dates for First West Coast Showings Of Filben Music Line

SAN FRANCISCO, Oct. 4—First West Coast showing of the new Filben Mirro-Cle Music line will be held here tomorrow (5) at the showrooms of the Bert Mapa Distributing Company.

Present at the showing will be Bert Davidson, general sales manager of the National Filben Corporation, and factory servicemen who will demonstrate features of the new line to operators and their service people.

A second Western showing for the Filben line has been scheduled for October 12 at the Los Angeles offices of the Mape Company.

Wichita Disk Distrib Opens Coin Mch. Dept

WICHITA, Kan., Oct. 4—E. M. Schultz, Wichita record distributor, has established a coin machine department in his company's offices at 106 Ohio Street.

Schultz, who is Kansas distributor for Mercury Records, will act as sub-distributor for Rock-Ola phonographs in addition to jobbing pinball games and coin-operated machines. His son, Richard, will be associated in the business.

A contract for sub-distributorship was signed here last week by Schultz and Irving Weiler, head of Consolidated Distributing Company, of Kansas City, Mo., Rock-Ola distributors in Kansas and Missouri.

Why? It has a much longer needle life than ever before achieved and the true-economy is easy on the pocketbook. The new, straight-line Jensen Coin Machine Needle, with the recently developed, locked-in precise metal tip, assures a definite saving in operation costs... because it doesn't have to be changed as frequently. Its smooth play lures nickels, dimes into your juke boxes. Investigate today.

JENSEN INDUSTRIES, INC.

229 S. Wood St., Chicago 12, Ill.

National Distribution
Jobber's Name on Request

FRANQUILANT

AMERICA'S FINEST
COIN RADIO

$39.95

PRODUCT OF EICHEL ELECTRONIC CORP., EVANSTON ILLINOIS

THE FINEST... MOST LUXURIOUS... HIGHEST PRICED COMMERCIAL PHONOGRAPH MADE

THE MANHATTAN

By PACKARD

PACKARD MANUFACTURING CORP., INDIANAPOLIS 7, IND.

MAKE HIGHER JUKE BOX PROFITS
WITH "MIRACLE POINT" NEEDLES

Longer record life—more records played between needle changes—cleaner and louder tones—lower overall needle costs...

These are benefits you enjoy with "MIRACLE POINT"—the needle with the famous precious metal alloy round tip. Choose MIRACLE POINT for your latest machines... Price, 1¢ to 12¢, 36¢ each at your record jobber.

M. A. GERRETT CORP.
722-724 W. Winnebago St., Milwaukee 5, Wis.

www.americanradiohistory.com
New York: 
Taverns, bars and grills featured television coverage of the World Series here this week and drew heavy crowds. However, many tavern owners expressed the fear that this would be the end of televend's day, draw, except for week-end football coverage, until the baseball season resumes next spring.

Net Cohn, Modern Music Sales, returned from the (initial) World Series games, not reporting an uptick in nickel banding, but instead reported a bigger next year. Herb Kudrin is a recent addition at Modern Music.

... Bert Lane, Meyer Parkall and Harry Boren, major downtown of Atlantic Corporation of New York, left for Chicago on business.

Al Blenow, sales manager of International Mutoscope Corporation, saved the day last week during Pathe's filming of a short on new vending machines at the local offices of Vend magazine. Al loaned his firm's converter (1,000-seat) to four other companies exhibiting their machines for the newspaper organization.

... Johnnie Halinka has resigned from the record department of Runyon.

Bob Jacobo. Coney Island arcade owner and juke box operator, reports his on the island has ran away with a cold weatherer... Harry Brinton, service manager for Kluse Sales, celeb rated his address in his family loan Sunday (3). It's a girl... Ed Ravaby, Associated Amusements, set reports that he is now a muck rolls. This week... New angle that seems to be up - any kind of coin-rolled pinball and juke boxes to smaller operators who have new locations where they need ready cash to buy machines.

Battle between the Yankees and the Dodgers drew many coinmen to town. It got so there were no hotel rooms at any price. Ted Shane, Indiana Harbor operator, got accommodations in Newark. After a struggle Sol Bloom, of Dallas, found a room in Philadelphia. They are tough to get there, too. Sol commuted every day, and is very satisfied.

Boston operator, went him one better. Harry beat the room shortage by flying to New York and back for each game.

Harry Berger, West Side Distributors, was in the Methodist Hospital here. The Methodist Hospital. (See NEW YORK on page 119)

Chicago: 
Jimmy Johnson and Vince Murphy, Globe Distributing, have been comfortably ensconced in their larger, more modern offices for some time now; the new set-up was affected when Jimmy took over space in the firm's downtown headquarters, enlarging the show and storage space in the recently acquired Automatic Corporation's building. The distributor is now concentrating production on Tumble games, Ted Krondorfer, Globe Con men say.

Clayton Nemnoff, Monarch Coin Machine Company, reports there was a big increase in sales of animated arcade equipment last week. Operators seem to be on the search for additional and replacement pieces for their spots. Clayton says. One of the out-of-town callers during the week was L. Holbeck, Huntington, Ind.... Coinex Corporation made a shipment to a Puerto Rico coinman this past week. Murray Rosenthal says. Other foreign orders coming in now along, he adds. Cliff Sorensen, Coinex serviceman, took delivery on a new 1947 Willys station wagon this week. Murray bailed out to New York-weekend of October 4.

Covey Distributing Company debuted the newest Bally 5-ball pinball machine, at a special three-day showing October 1-3. Ben Covey furnished refreshments for all attending and reports that response to the new game was excellent. Visitors at Covey comments during the week, new game showing were Frank Banister, of Banister & Banister, Inc., Stanley Miller, Kenosha, Wis; Joe Connly, Muncie, Ind.; Spot Austmann, Forrest, Ill., and a local looker-in, Charlie Fox.

J. L. O'Neill, general manager of Christian C. Buehler & Company, Vending distributors in Chicago, reports that several local vending operators have contacted him to install the coin changers beside their equipment.

... Theodore Giacussc, in charge of the merchandising and advertising of Bowman Dairy Company, says that he is investigating new coin coming on the market with a view to possible expansion of coin-operated consumption items.

(KANSAS CITY on page 119)

Portland, Ore.: 
Bob Portale, manager of M. S. Wolf Distributing Company, reports "very, very impressive. I get the impression that the market is going to have a large portion of it. The company is working very hard."

John Loew, vending operator, is de veloping a new device for locating, improving in supplies. ... Bill Goble, operator, was host recently at a group of the local worms. Frank Sondberg, manager of Mills Sales Company, Ltd., reports that Saturday evening was a good show. Saturday evening owned by distributors worked out satisfactorily and the business is continuing. Requests, however, whether all firms are willing to abide.

Recent Portland visitors from Olathe, Kan., included Robert Bend, Dick Arntz, Medford; Bob Sears, Ashland; Dick Fair and Bill Hollenback, Pendleton; C. A. Hill, Grants Pass; John Olafson, Eugene; Marshall McGill, Woodburn; Pete Sorensen, Salem, and Victor David, Silverton.

Kansas City:
Ralph DeNoon, Olathe, Kan., music man, expressed gratification for the congratulations from fellow townsmen regarding his being named to the hall of fame among the chamber of commerce there of such a success.

Joe Adair, Kansas City operator, has est ablished a route of pinball games in Stillwater, Okla., reports he have 1,000,000 of Stillwater.

Richard Schultz, son of E. M. Schultz, Rock-Ola distributor, has recently joined with Consolidated Distributing Company, Kansas City, distributor for Rock-Ola phonographs in Kansas City. Richard Schultz is ensconced a good part of the phone sales.

Jerry Adams, sales manager at Consolidated, shied some good gold in the Santa Fe branch in general work, but he was eliminated in the small business.... Ben Busby, Consolidated office manager for a vacation in Colorado and New Mexico. Friends don't visit him for a couple of months if he goes all the places he had planned.... Irvin Runyon, sales manager, was here.

(Los Angeles on page 119)

Los Angeles:
Nick Carter, of Nickoback, in the Central California branch.... E. T. Maple Distributing Company shaped its first national convention in San Francisco Sunday (5). The Los Angeles meeting was held October 12, according to Ray Powers, manager of the local branch. He attended, according to a report, was Leonard Baskfield, of the Bay City branch, who is the new manager for California. Hol Sherry, business agent of Local 1059, International Brotherhood of Electrical Workers, is to San Francisco to meet with IBEW bigwigs.

Now to Ken Devins, of Commercial Coin Distributing Company in 1948 sales and distribution policies.... Leo, of Phoenix, Consolidated Coin-Op distributor, in the Bakersfield branch.... Jean Mabonne and Mike Robert, coinmen in Chicago, are due back soon following a meeting with Seattle officials.

(See LOS ANGELES on page 119)

Indianapolis: 
Mrs. George Burch gave birth to a six-pound girl, September 26, at the Methodist Hospital here. The baby is a girl. He has been appointed as the office of the Southern Automatic Music Company.... Joseph Amos, who is the owner of the Indianapolis Coin-Op Company, visited Chicago during the week. He met with Peter Stone, of the Indiana Automatic Sales Company, Rock-Ola distributor in Terre Haute, Ind., last week. He is looking forward to the time when he will visit the Rock-Ola factory.

Frank Banister, head of Banister & Banister Distributing Company, left for Chicago on January 18 to take a trip to take over Coffee Vendors of America.... Ed Miller, Dental Co., is in the coin-operated radio field here. J. H. Harris, leading cigarette vending operator in the IndianAPortland, is working with interest the current campaign to enact an Oregon tax of 2 cents a package on cigarettes. If the proposals are passed and if it will be the tax on the packs will be eliminated.

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New Wurlitzer phonophore is meeting the approval of operators over the country. It is a better Wurlitzer. manager of Brandit Distributing Company, E. T. Maple, is getting congratulations from fellow townsmen regarding his being named to the hall of fame among the chamber of commerce there of such a success.

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**G-E LAMPS**

**GENERAL ELECTRIC**

**PRICES REDUCED**

**USED PHONOGRAPHOS**

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C. Ray Franklin, local representative of E. J. Broach & Company, is probably the only candy man in the Kansas City area who is also mayor of his hometown. Franklin is the headman of Liberty, Mo., and is the managing director of the new store in that town, which opened its doors on October 12, 1947. With the anniversary of the store's opening, it is fitting that the store should be doing a special promotion for the occasion. The promotion features a drawings for one lucky customer who will receive a $50 prize for the purchase of a $100 worth of candy. The promotion is scheduled to run through November, and will end with the drawing of the winning ticket on December 1st. The winner will be announced at 6:30 p.m. on December 1st at the store's location, at 700 Main Street, Kansas City, Missouri.
Williams All Star  
Bally Silver Streak  
Bally Jockey Club  
Cottishead Bowling League  
ChinChin Gold Ball  
Exhibit Cord  
Exhibit Mam'selle  
United Hawaii  
Kneek Clink  
Geneo Honey  

Tennis: 1/2 Certified  
Basketball: B.C.D.  

Sterling  

685-671 S. Broadway  
LEXINGTON 20, KT.

COLUMBIA DOUBLE JACKPOT BELL SPECIAL  
$85.00 Ea.

(Continued from page 116)  

New York:  
(Somes for the coin steam cabinet baths announced by a Brooklyn firm.  
H. C. Denison plans to open show-rooms in the city shortly. . . .  
New model of Automatic Book Machine  
Company's vender is now entering pro-duction, according to Irv Goldstein,  
firm executive.  

Lawrence Reiss, president of  
Stater Manufacturing Corporation, is  
still issuing franchises for his biscuit  
venders in Eastern cities. . . .  
Four Strikes 'n' Spares bowling machine  
are operating in the Sherk & Schaffer  
Arcade at 52d and Broadway. . . .  
Al Bloom, Speedway prexy, is proud  
of the new colors used in his plastic  
grille cloth, Talking Gold.  

New idea being tied in many New  
York bars and grills is to turn on  
television sets, as far as the picture  
goes—but no sound. Hence, juke was  
going and television cartoon was on  
without voice in the Hickery Log on  
48th Street the other day. During  
double baseball games, radio was used for  
sound and tele for pix.  

F. D. Munson, terminal arcade  
owner, Indianapolis and Alfred  
Beeman, head of Alfred Sales, Buf- 
falo, are latest to send used coin  
machines to the National Association  
for Coin Machine Mechanics' School. . . .  
Murray Fox, Detroit; Samuel Carlisle, Philadel- 
phia, and Harry Schwartz, Baltimore,  
were visitors to the avenue.  

Bill Hemminger, Aero Needle  
Company president, announced the  
appointment of Mort Gellard, Philadel- 
phia, as representative for Aeropoint  
photograph needles in Southern New  
York, Eastern Pennsylvania, Mary- 
land, Delaware, and the District of  
Columbia. . . .  
Phil Mason, of Dave  
Lowy & Company, informs of a new  
mail piece for the export trade which  
the firm is distributing.  

Sid Levine, attorney for the Auto-
matic Music Operators' Association,  
believes that by Monday's side at Wednesday's  
(1) series game . . . George Lambres,  
of Columbia, S. A.; Arthur Klamt,  
Poughkeepsie; L. Hickok, Schenec- 
tady; Ed Rousch, Monroe, La., and  
R. A. Devia, of Texas, were seen on  
the avenue last week.  

Barney Schlang, manager of the  
Automatic Music Operators' Associa-
tion (AMOA), reports that tickets  
for AMOA's 16th annual dinner and  
dance at the Waldorf October 18 are  
moving fast. The affair, featuring top  
recording artists, is drawing leading  
operators of the country. Schlang  
urges those who want to attend, but  
haven't gotten around to ordering  
tickets, to hurry and get those  
reservations into AMOA's office.  

Maurice Schack, Milk-Matt prexy,  
in Canada on business . . .  
Scholtzinger, of Cole Enterprises, Inc.  
in town . . . Max Brown, Philadelphia  
Coin Machine Exchange head, and  
cooperator of poker tables in Playland  
Arcade (Times Square), reports his  
holding better than expected. . . .  
Miss E. Vaugan, acting executive  
secretary of the National Association  
of Amusement Machine Owners, is down  
with a cold.  

Harry Van Kirk, of George E.  
Briggs Company, suffered a heart  
attack Friday (1). . . . Ben Brommell  
informs that Imperial pie machine  
are on location at Schaffer's two ar-

cades, 52d and Broadway, and Sixth  
Avenue and 45th Street. . . .  
C. M. Frost, Frost Vending Machines, Bos-
ton, is busy on a new vender . . .  
Al Simon, of Simon Sales, is ready to  
open the firm's 10th Avenue game  
machine headquarters.  

E. E. Kern, Roxbury Heights, Pa.,  
arcade owner, spent last week resting  
in Atlantic City. . . . Herb Weaver, of  
Forest Hills, is making a swing thru  
the East with his new grip machine.  
. . . Ben Roddins and Stephen Maroney,  
Washington columnists, have sent a  
truckload of used coin machines to  
the National Association of Amuse-
ment Machine Owners' mechanic  
training school . . .  
Pepopac magazine (October-November issue) has a story  
on coin machines by Louis Wolfe.  

J. Walker Henderson, 62, former  
head of a Baltimore coin machine  
distributing firm, died September 28  
in Newark, N. J. He leaves his wife,  
Marian, and a daughter, Mrs. Kitty  
K. Reilly.

MANUFACTURER'S  
TRADE-IN OFFER  
Obtain a NEW Model B2H  
ACE COIN COUNTER  
Your old machine plus $25.00 will  
bring immediate delivery on the  
NEW IMPROVED, LARGER  
ACE COIN COUNTER  

This Offer Good for 40 Days  
Send for catalog list of coin counting machines, equipment,  
coin parts, and supplies. We Repair Machines.

ACE COIN COUNTING MACHINE CO.  
2713 N. Southport  
CHICAGO

AT LAST!  
WE START SHIPPING  
TOM TOM  
TO OUR DISTRIBUTORS  
OCTOBER 7th  

ASK US WHO THEY ARE  

P&S MACHINE CO.  
367 N. Shedd Ave.  
CHICAGO

SALES MANAGER  
WHO CAN PRODUCE  

This job calls for a man who has contacts in the coin machine  
business or who knows it well. The right type of man will have  
unlimited earning possibilities.  

All replies held in strictest confidence.  

Address: Box No. 129, The Billboard, 155 N. Clark St., Chicago, Ill.
**COINMEN YOU KNOW**

(Continued from page 116)

Bruno Kosek, of Midwest Distributing Company, reports his new Bobcat is going great guns right now, with Marvel Manufacturing Company's requests to ops started last week, he said.

Shirley Coran, secretary at Empire Coin Exchange, New York, was away on her California vacation which included a trip to Yosemite National Park. She reports Bob Schrader is back at work at Wurlitzer. Shirley & Gleser are out on the road this week covering California, New Mexico, etc., and will be moving into their new offices in the expanded headquarters on Main Avenue, as they are looking forward to seeing Ralph Sheffield, Empire partner, in a business that began after a long period in working clothes as "chief construction engineer" to charge of the Empire expansion program.

**Correction**


Empire visitors this week included Phil Hanna, of Hanna Distributing Company, Utica, N.Y.; Hymie Rosenberger, of Barney Kahn, Metropolis Coin Machine Company, New York; and Alex Slaton, American Distributors, Youngtown, Pa.; Dave Bond, Benton, and W. M. Montgomery, Central Coin Machine Exchange, Columbus, O.

Bert Davidson, of National Token Corporation, is off work this week for the first time. West Coast showings of the new Fibien Microscope Music line in Los Angeles and San Francisco. Recent out-of-town callers at the Chicago Fibien offices were Sam Coan, of Coin Distributing Company, Atlantic City, and Harry Jacobs Jr. and Sr., of United Coin Machine Company, Milwaukee.

Billy DeSelt of Unitee Manufacturing Company says that everyone at Unitee is hard at work. Among the new items are a complete plant of United during the past week; and the San Francisco, Redwood City, Portland, Pacific Coast Coin Exchange Company, Columbia, S. C.; W. H. Richardson, Pioneer Distributing Company, Chicago, Ill.; N. C. H. Allen, Banner Specialties, Philadelphia; Joe Ash, Active Amusement Company, Philadelphia; Dave Simon, Simon Sales, Inc., New York; and Butler Williams, Music Sales, Memphis.

Recent visitors at the Rock-Ola Manufacturing Company were both the junior and senior Warren Fontana. Rock-Ola distributors in Columbus, O.

Herc Jones, Bally Manufacturing Company, received condolences from the folks at Bally when his father, E. A. Jones, died in Madisonville, Ky., September 29. Bally has a big operation in Madisonville upon receiving the sad news... Fall issue of Success Today carries a digest of The Knack of Selling Yourself by James T. Mann, director of CMA's public relations office. Book deals with the theme that an individual has to build up a public relations job on himself.

**Chicago**

(Continued from page 116)

Parts catalog that Exhibit Supply Company is compiling for operators of its equipment is expected to be ready by the end of this month. Frank Mercere reports minor revisions are being added to it, which should prove valuable service aids for those handling this equipment.

firm visitors recently were Izzzy Alpert, of Twin Port Sales in Minneapolis and Duluth, Minn.; Boy McGinnis, who heads the Roy McGinnis Company, Baltimore, and Elaine Simon, Simon Sales, New York. Customers at Exhibit are all pulling for Memorabilia, with Harvey Mountain, hospitalized for medical observation.

A. J. Villanueva, executive secretary of the Regional Association of Popcorn Manufacturers, is now on his way to man the coin-in-operated popcorn machine committee.

As of today, he's had 20 years of his time at a local hospital where his 10-year-old son is still unconscious after a serious accident by a North Shore train last week-end.

**Los Angeles**

(Continued from page 116)

During their absence remodeling is taking place at their new office opened for business October 12... Hank Tronic soon rounds out a year in the parts department at the Minimaste Music Company.

Bill Lehenbauer reports plenty of activity has been that of his time at the Aston Furniture Company, on his part and the firm visitors, C. A. Aron, head of the Aristocrat Recor Company, is in the city on business, the new pictures of the young lady whom Barrie F. McNamara, making his usual buying trip to Los Angeles, H. Bradford, of San Fernando, in the city and stopping off at Badger Sales Company, Harve Harrison of San Francisco, and Bally.

Note Smith, Bostrow; Al Hall, Glennon, and Sewell & Son, Long Beach, signing the visitors' book at Paul Loynsin's... Stuart Ashler, of Long Beach, a buyer for more than a year... Bill Fyfe received his initial shipment of Douglass automatic shoe shining machines... George Burke, of Cometic, reports business is now running at capacity. Charles Robinson, back from Reno and Northern California.

**Detroit**

(Continued from page 116)

Harry Friedm and I. Edelman are incorporating the General Amusement Machine Company, headed up by the regular meeting of the Michigan Miniature Bowling Association Monday (30) night... Michael Weinberger, of the S & W Coin Machine Exchange, has just returned from a business trip to New York... Albert A. Weidman, of the Weidman Novelty Machine Company, is taking over distribution for others, in addition to his long-established list coin and candy vendors, for three States.

**DISTRIBUTORS**

of the

**CONCERTONE COIN RADIO**

in Nebraska, South Dakota and Wyoming.

**STAR DISTRIBUTING CO.**

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**INVESTMENT OPPORTUNITY**

Well known Coin Machine Manufacturer expanding and needs additional $80,000 for working capital.

New game already set up and in production. Our firm open for rigid investigation. All inquiries will be treated in strictest confidence.

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155 N. Clark St.

Chicago, Illinois

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**SPECIAL THIS WEEK ONLY**

**BUBBLE BALL GUM**

In lots of 100 pounds or more... 39¢ per pound

In smaller lots... 45¢ per pound

Packed in 15-cent tins. Cash in full required with all orders.

**COINS I WANTS**

**WANTED**

**VENDING MACHINES**

**NEW CONSOLES**

**WANTED TO BUY**

**DISTRIBUTORS**

**LEHIGH SPECIALTY CO.**

1407 W. MONTGOMERY AV.

PHILADELPHIA 21, PA.
Feature Nudge Lever in New Game by Bally

CHICAGO, Oct. 4.—Bally Manufacturing Company has introduced its new five-ball game, featuring a unique addition in pinball play. Also known as the Cargo Run-yan Memorial Fund for Cancer Research boosted the total thus far collected for the cause to $20,700.00.

Special campaigns are being conducted among employees of various pinball machine manufacturing plants for contributions from that source.

Sales of the Cargo Run-yan by the D. Gottlieb & Company in Chicago brought $108,10, which was an increase of $3,141.25 over their previous list published last week (The Billboard, Oct. 1). A similar campaign is in progress at the Lion Manufacturing plant in Chicago, and other firms have reported intentions to conduct such drives.

Contributors announced this week to the Cargo Run-yan are: W. C. Qualithren, Churchill Cabinet Company, Chicago, $50; Jack Simon, Sicking Distributing Company, Los Angeles, $30; C. W. Hendrickson, Corpus Christi Novelty, Corpus Christi, Tex., $30; W. V. Morris, Illinois Amusement Association, Rockford, Ill., $20; M. F. Fox, Presidents Distributing Company, Omaha, $142.16; Joseph D. C. Roth, Roth Novelty Company, Inc., Chicago, $100; Bruce J. L. L. Smith, L. Atlantic Machine Company, Chicago, $100; and Henry H. Honey Nudgy, Honey Nudgy Manufacturing Company, Chicago, $100.


John J. Brehmold, Meadville, Pa., $25; Dan Baum, Baum Distributing Company, St. Louis, $20; Dan Baum, Automatic Bowling Corporation, St. Louis, $20; Ralph M. Denby, Camden-saign, N. Y., $10; Salvatore Aletto, San Francisco, $10; Ray Carrico, Roseville, Minn., $10.

Seattle, $10; W. H. Faye, the Quad- ruplet Manufacturing Company, Chicago, $10; Spurgeon B. Miles, United-Fastener Corporation, Chicago, $10; R. A. Sassoon, Glanam, Ill., $10; Edward Thompson, Chicago, $10; Walter Gersiem, Green, N. Y., $10; Anonymous, Chicago, $5; Ralph Korn- gold, Bally Manufacturing Company, Chicago, $5; and Kenneth Herran, Grubay, Colo., $3.

Michigan Miniature Bowling Association

Votes $500 to Fund

DETROIT, Oct. 4.—Regular meeting of the Michigan Miniature Bowling Association was held September 29 at the Detroit Hotel here. Meeting was presided over by President Alfred Curtis, former head of Curtis Coin Manufacturing Company. The association voted a sum for contributions to the fund in addition to the pledges made by individual members.

Michigan Miniature Bowling Association has also made to secure permanent headquarters and store-rooms in the city where the members can play. The association is being organized by President Curtis and Vice-President Maurice Feldman, of the F & M Amusement Company.

Association is putting on a drive for all active members who operate bowling machines.

Fort Worth Cafe Reopens

FORT WORTH, Oct. 4.—The Big Apple, well-known local eatery, re- opened this week after closing down many months ago when the owner, Sam Pruney, died. Location has been one of the top local spots for joke play and Pruney's constant companion, Lucille Hester, is now in charge.

Chicago,违反
Coin Changer Use in Jump; Lease, Rental Main Methods

(Continued from page 100)

age vender manufacturers are now using the changer in most of their new machines. Mills Industries, Inc., Chicago, after an extended waiting period because of material shortage, is now producing its own built-in coin changer unit. These changers, however, are only being used on Mills' own bottle drink venders at present, with output contracted for by Coca-Cola. Future use of the changer on firm's cup vender is also contemplated.

The Changer, made by National Slug Rejectors, Inc., St. Louis, is another built-in unit that is being produced in quantity. Although the firm's electric changer is being made of about 4,500 units a month, the mechanical built-in changer is not in production. John I. Cleary, assistant to the vice-president, stated that this production rate has been increased since June. Recently introduced by National was the device built into the changer, which puts the vender on straight nickel operation should the coin-changing unit become inoperative.

Neest addition to the coin-changer field is the Douglass Manage-
New Alabama Levy Groups Juke and Venders Together; Leaves Tax Up to Cities

Several Types of Vendors Exempt From New License Tax

MONTGOMERY, Ala., Oct. 4.—Juke boxes and coin-operated vending machines were grouped together by the State legislature to be regulated by the State Department of Revenue as a new type of business. Music Box Operators, Inc., now authorized to operate in the state, said the legislature had passed the bill to regulate vending machines and music equipment.

When the new law was approved, it set aside “all laws that impose any limitation on the amount of any license tax that the municipality may levy, as well as other laws in conflict herewith.”

Some Exempt

The new Alabama law makes a distinction between those vending machines which are operated in downtown areas and the area where there is a concentration of employees of those plants. In such instances, cities and towns must, according to terms of the new law, levy an occupational license, with a fee based on a percentage of the gross receipts of the sale of such merchandise.

Specifically exempt from any kind of license tax are coin-operated gas stations, newspaper vending machines, and pay telephones. Another group of vendors is likewise put outside the tax jurisdiction of the State legislature. These include vending machine operators who sell new merchandise on a non-profit basis for emergency use only by the employees of such person, firm or corporation.

Also, the new law does not specify that any vending machine is not included in the tax. It does not set the percentage of gross receipts, it does give cities and towns regulated rules as to what kind of machines. A special section of the new law provides for the government body of such city or town may regulate and control the location and use of vending machines, and which music is played by refusing to issue a license. The person who may refuse to allow any license so issued when it is determined the manner of operation of such machine is found to be objectionable, or is objectionable, or is otherwise objectionable to the city.

Stamp Vendor Trend

Exemption of stamp vending machines is a “necessary” item—seems to be a new trend. Vending machines are a new amusement machine operator, an amusement machine operator.

Name Dave Simon

To NAAMO Board

NEW YORK, Oct. 4.—Dave Simon, head of Dave Simon Distributing Corporation, was elected to the executive board of the National Association of American Machine Operators (NAAMO) by F. McKim Smith, president of the association.

Since the incorporation of a New York City amusement machine operators’ association, is an arcades with coin-operated slot games, besides heading his own distributing organization here.

Vote Two New Taverns for

DrINK-o-Mat (cup vender). Drink-o-mat Industries, 250 West 57th Street, New York 19.


CooD (ball game). Exhibit Supply Company, 4222-30 West Lake Street, Chicago.

PIstol Range. Dale Engineering Company, 6744 Ordizina Avenue, Long Beach, Calif.


OSCar (ball game). Marvel Manufacturing Company, 318-20 Avenue, Chicago.


Trade Directory

New Machines

Distributors Appointed

CoIN MACHINES 123

New York, Chicago, has appointed the following firm as distributor for the Mills Constellation. C & T Distributing Company, Oklahoma City, for Oklahoma; Baby Bally Manufacturing Company, Chicago, has appointed the following distributors: Mirthmore Music Company, Phoenix, for Arizona; Ben Becker Sales Company, New York, for New York, New Jersey and New England.

Finnest Quality Metail Typer Discs

PRICED FROM $7.50 PER 1,000

LUMIFRAME LIGHT-UP TOP SIGNS

NEW COLORED DISCS

NOW AVAILABLE

GUARANTEED TO INCREASE YOuR BUSINESS BY 20% AT NO ADDITIONAL COST

UNITED NOVELTY CO.

UNITEO DIXIE CO., INC.

DulAUNEY & DIVISION STREETS

617 W. CAPIToL STREET

BILoxI, MissISSIPPI

JACKSON, MISSISSIPPI

New player-controlled playfield in Bally HUDY. Nudge-Lever shifts, shakes, vibrates the board to kick the ball and build up higher scores. Bally HUDY has the exclusive feature “HUDY on location” now available.

Patent Pending
Southern Automatic Execs Stage 24th Annual Dinner

CHICAGO, Oct. 4—Executives of Southern Automatic Music Company, who were in Chicago for the yearly sales meeting of the J. P. Seeberg Corporation, held their 24th annual Southern Automatic dinner Thursday evening (2) at the Stevens Hotel. Southern Automatic regularly invites its own annual dinner to coincide with the Seeberg sales meeting.

After dinner the distributing company officials discussed company policies for the coming year, supply and distribution of equipment and operators’ problems.

Leon Weiberger, contacted after the dinner, said the firm expects no sudden changes in the industry during the coming year, added that everything depends upon the overall economic condition of the country.

One of the biggest problems facing distributors, Weiberger pointed out, is their dealings with operators in the matter of financing. “It is next to impossible,” he said, “for a distributor to be in business today on a strictly cash basis.”

Op: in Good Shape

Asked whether he thought the operators generally were in good shape, despite increases in the amount of money spent during the past year, Weiberger said it has been his own experience that, where the operators financial problems are studied thor- oughly, the percentage of delinquency will hardly run 1 per cent.

Weiberger said he could see no reason why the risk should be greater in financing coin-operated equipment than in financing any other kind of business. But, he added, it is up to the distributors to be a strong enough organization to carry their accounts so that they can help experienced opera tors expand and new operators grow.

One Main Caution

The problem of danger to be watched, Weiberger said, is that the operator does not over-extend and that he has a certain equity of his own in the equipment he operates. Distributors must do a careful job of securing the equipment and, the operators themselves must be careful in their buying, to make certain of their progress.

Guests at the dinner, and during the meetings were Iriv McClellan, dis trict manager for J. P. Seeberg; Jack Lukey and Ryn Ryan, J. P. Seeberg & Company, Inc.; Dave and Sol Gottlieb, D. Gottlieb & Company, and John D. Kullman, Exhibitor Service.

Southern Automatic officials attending were Leon Weiberger and Jack Weiberger, Louisville; Joe Weiberger and Matt Maley, Cinc innati; Sam Weiberger, Chicago; and Richard White, Indianapolis; Sam Dic ter, Fort Wayne, Ind.; Homer Weiberger, Lexington, Ky., and Al Nigh, Dayton, O.

New Coin Laundry in S. C.

CHARLESTON, S. C., Oct. 4.—New Laundromat-equipped, half-hour laundry was opened here Monday and is said to provide accommodations for white and colored.

For One Foot Ball

Patent Pending

100 PER CENT SKILL!
TAKES IN MORE MONEY PER DOLLAR INVESTED THAN ANY GAME MADE!

For One Ball $37.50
For Four Bales $140.00
ORDER TODAY! Try for 10 days. Money Back If Not Satisfied. . . . You Keep Machine!

BAKER NOVELTY CO.
Headquarters for Slot Machines and Bakers Pagers
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

NOW DELIVERING
THE NEW 1948 MODEL
KICKEr and
CATCHER
NEW FLASH — NEW BEAUTY NEW SCORING ARRANGEMENT

NOW DELIVERING — THE NEW 1948 MODEL
KICKER and CATCHER
NEW FLASH — NEW BEAUTY NEW SCORING ARRANGEMENT

FOUR CHICKS AND A CHUCK

(MGM 10070)
Katharine Hepburn — FT; V.
The Turntable Song — FT; V.
The mixed voices of rhythmic enthusiasm in their phrasing and a fine blend in the harmonies, the trio of songs with a bright and spirited for both of these movies which are part of a group sustained by Jack Miller’s music for the Southern young. It is at a glance that any who see the movie sustained by Jack Miller’s music for the Southern young. It is at a glance that any who see the movie sustained by Jack Miller’s music for the Southern young. It is at a glance that any who see the movie sustained by Jack Miller’s music for the Southern young. It is at a glance that any who see the movie sustained by Jack Miller’s music for the Southern young. It is at a glance that any who see

Order Royalties for this Job with Philadelphia Orchestra, Vocalists will find delight in this flooring as well. For the home library.

LESLIE SCOTT (Vocals 20-2381)
The Sweetheart of Swing, an old fashioned song with a rich and full resonance, Leslie Scott, former word singer for Louis Armstrong’s band, turns in a first-rate performance for these slow-rolling blues. The old items are all the more engaging is the rhythm figure background created around them. The song is handled by Art Monroe Jr., with Charlie Shavers’ trumpet helping that bluesy, lonesome sound. For the flit, Scott sings if feelingly to a sustained harmony, bringing out the baritone in Which the Men I Love, portrayed to make it come out The

Race locations will lap up the vocalistic elements on both sides of the shelve.

SAM NICHOLS (MGM 10061)
Red Hair and Green Eyes—FT; V. Ain’t That Too Bad—FT; V. The King’s Ransom — FT; V. Item 20207: Sam Nichols packs the tang of the rugged, mean country in his lilt ing, lively, girlie songs. But instead of framing his piping in a rustic rhythm setting, Nichols throws itself in the fiddles, guitar, accordion and bass who make up the Melody Rangers, it is out of the Mean Man, lusty and but without that Western feeling to make the single

Patrie phonos will pass these by.

J. E. MAINER (King 661)
Lonely Flowers From The Hillsides—Sacred

J. E. Mainer’s Mountaineers provide a pairing for fans of the higher-altitude inspired folk music, with Tomita, a Mariachi-style band, playing the dulcet tale of the sephichus, with the hill combo doing authentic job of backing Mainer’s solo vocal. Reverses is the traditional favorite, Gathering Flowers From The Hillsides, with the Mountaineers blending pipes, for a second side, filled with pathos.

Net the type of tune to hit with licks locations.

BABY DEE (Sonora 115)
It Feels So Daggone Good—FT; V.

Jim Forest, a native of the North Devon Valley, is the singer of this native style and with sultry songs as her small band sets forth a sturdy and steady beat, the high-pitched top note of the melody keeps close to the traditional race beat. It is a song that is sure to be good. Phrases it hot and hard, with a serious trumpet in back, as she sings her popular ditty about her sugar daddy. It’s a slow and steady Number before, with La Belle Baby talking her way thru most of the wondrous stuff as it is now.

Babe Race may show some interest to those who.

WALBOX SALES CO.
1503 Young St.
Dallas, Texas

RECORD REVIEWS

(Continued from page 115)

THE VELVETONES (Sonora 2014 and 2015)
Ask Anyone Who Knows — FT; V. I Want Some Bread, I Said — FT; V. Don’t Bring Me No News — FT; V. Look at You (In The Eyes) — FT; V.

The soft and smooth harmonies of the Yes, Missis, but Anyone Can Dream, and With the guitar, piano and bass sustaining the rhythm flow in accord with the singing, this spin is easily the best of the batch. Some mood is estalished for the slow and sentimental Can You Look Me in the Eyes? except that the tenor gives way to a bary lead. For the slow race blues, Don’t Bring Me No News, the guitar picker has a better feel for the rhythm than the singers, nor can they dish out the rapid fire pace of the Harlemese Breed, I Said novelty. Ask Anyone Who Knows should catch the ears of coin with song and singing both tops.

CHARLES KULLMAN (Columbia 4500-M)
The Magic Song — FT; V. Science in The World — FT; V. The Whispering of Sigma Chi — FT; V.

The rich and tart lyric tenors of Charles Kullman, entirely convincing, as vocalist, provides a concert outing for both of these campus favorites. And with a male chorus and the Metropolitan Opera Chorus, directed by Julius Berger, providing a rich vocal and instrumental frame, Kull man’s voice goes over with a winning charm to his chart.

For the home play.

CHRISTOPHER LYNCH (Victor 10-1318)
I’ll Take You Home Again, Kathleen — FT; V. By The Old Taffy Train — 1.

The traditional folk songs of his native Erin, Christopher Lynch’s sweet tenor is spiced with a beautiful pianismo with a large measure of enchantment. Takes both slow and fast versions of them, the orchestra, directed by Maximilian Pleez, helps to add to the romantic warmth of his singing.

For the home buyers.

DIMITRI MITROPOLIS (Victor 11-8684)
Scherzo No. 6 — FT; V. Theme From The Merry Widow — FT; V.

Marking his return to the label, Dimitri Mitropolis and the Chicago Symphony give a zestful interpretation to Morton Gould’s descriptive and satirical Minuet in Shoe. The symphonic treatment for the old-time minstrel music, entirely tongue-in-cheek, and Mitropoulis makes the most of this to provide a swell and mellow inherent. Spins over both sides of a 12-inch track.

LEOPOLD STOKOWSKI (Victor 11-9653)
Toccata and Fugue in D Minor—Parts I and II — FT; V.

For his own symphonic transcription of Bach’s Toccata and Fugue, Stokowski, a master of archaism, gets a whole handful of jiggered orchestra. And for both sides of an inch track, the music sets forth the brilliance and richness of the harpsichord to make it count as much as her transcribed by the maestro. Stokowski’s favorite concert piece, the Toccata and Fugue is for this label with the Philadelphia Orchestra, Bach enthusiasts will find delight in this flooring as well. For the home library.

LESLIE SCOTT (Vocal 20-2381)
The Sweetheart of Swing, an old fashioned song with a rich and full resonance, Leslie Scott, former word singer for Louis Armstrong’s band, turns in a first-rate performance for these slow-rolling blues. The old items are all the more engaging is the rhythm figure background created around them. The song is handled by Art Monroe Jr., with Charlie Shavers’ trumpet helping that bluesy, lonesome sound. For the flit, Scott sings if feelingly to a sustained harmony, bringing out the baritone in Which the Men I Love, portrayed to make it come out The
Clyde Bernhardt (Muscroft 508)
Blues Behind Bars—FT; V.
Blues Without Bars—FT; V.

There are two good race blues in the traditional pat terns for this platter. And the background beats of Leonard Feather's Blue Six, sparkled by the fine blues blowing of all saxophonist Pete Brown, makes it a perfect set-up. Our tenorophonist Clyde Bernhardt is more right and rugged in his horn slinging than in his blues chanting. It is entirely without the earthy blues feeling as he sings it with emotion for the cleverly spinning jailhouse wall, Blues Behind Bars, Fares better when the band sets in a brighter beat and cues in more Bernhardt's saxology in Blues Without Reeze, says of a third 15, a dry town. But more blues convincing than his chant is the trombone chorus Bernhardt sides out.

Attraction of the title and the music may make some phone meaning for Blues Without Bars—FT; V.

JOSE LUIS MONERO (Davis 619)
Talvez—FT; V.

His tenor voice scaled sweetly and intimately, fairly whispering the Spanish wordage, Jose Luis Monero sings it smoothly and romantically for the lovely Talvez (Could Be) Ballad in the bolero tempo, getting full band support in the Latin frame from Alberto Imaga's music. For those looking for the flip, as lively by the flip, it just as effectively in a more spiritual bolero style for the Softly Films This, with the band boys taking chance in dance style to carry out the spin.

For the Spanish colony buyers.

DIAMOND JUBILEE SINGERS
(Brandon 610-1539)
 Didn't it Rain—FT; V.
The Peacemaker Blues—Heart—FT; V.
I'll Be Satisfied—FT; V.

For Home of a Dream on Canam Shore—All I Need Is Jesus—FT; V.
Wong, Little Children—FT; V.

Making their bow on this label, the Negro spiritual Diamond Jubilee Singers offer the most favorable impression with these first four records. All in good voice, with a full-voiced and widely ranged tenor for the lead, the quartet bank the soloist with an easy flow of sustained harmonies for All I Need Is Jesus, A Home on Canam Shore and Lord, Be With Me. Singing entirely in the religious spirit, the Jubilee Singers harmonize with poignant and pronounced rhythm feeling for the remaining five sides, all spinning brightly at a moderate tempo. Guitar strums accompany.

For home buyers.

GUADALUPE CHINACHA
(Standard F-4308)
Primavera—W; V.
Joey de Cuchardia—W; V.

A Mexican folk singer, singing expressively with full voice and folk feeling, Miss Chinacha impresses for both of these Cancion Rancheros folk songs, spinning at a lively and lifting bolero-tempo and with a variety of tempos. Guitar strums accompany.

For those seeking out the Mexican nationalty music.

HERMANOS MERCADO QUARTET
(Davis 617)
Soy la Que—Jalisco—FT; V.
Due la Música de Ti—FT; V.

This four-parted group, gourds and gourd, with Yiye and Pepe duetting the Spanish songs in sweet voice but with plenty of spirit in their singing, makes it a desirable spin for both sides of the disc. Mercado introduce catchy and lively rumba rhythm novelty in Joe! Joe! Joe! Joe! with an equally duplicated novelty pull of Jack! Jack! Jack! And for the flip, Due la Música de Ti with the song being played in Spanish, the two boys sing sweetly and with fine Spanish spirit for the medley melody spinning in a bolero tempo.

Spanish set will favor both sides with special interest for Joe! Joe! Joe!

ELLIS LARKINS AND NICK PERITO
(Keynote 10001)
Beer Barrel Polka—FT.
Who Can I Turn To—FT.

It's the hot figurations at the keyboard of Ellis Larkins and the rhythmic squiggles of Nick Perito on accordion for this coupling, with an unmanned bull fiddler to make the beats more pronounced. But they never get going for either side, moving aimlessly in various tempos for Beer Barrel Polka and giving a colorless play to Alec Wilder's mood ballad on the mated side.

No coin appeal in this cutting.

HENRI RENE (Victor 25-0103)
Speak to Me of Love—FT.
Rosenthaler Walzer—W.

It's a sales music in strict dance tempo that Henri Rene offers in his colorful arrangements of these two selections. While the emphasis is not on the dance appeal, the spinning pace for theＷＢ假期足够充分. Orchestra-rich in string harmonies, with Yoshie Samaroff the violin lead, it's a pleasant play for Speak to Me of Love, with the full orchestra giving it a lovely and lifting play in the three-quarter tempo for Richard Strauss' Rosenthaler Walzer.

For home library.

(Continued on page 127)
Meeting of Packard Staff Honors Capehart and Cade

INDIANAPOLIS, Oct. 4—Nine of the Packard Manufacturing Corporation's 12 regional managers met with other factory executives in the Indianapolis Athletic Club September 21 as a testimonial to Sen. Homer E. Capehart, chairman of the board, and the recently named plant manager, Charles L. Cade.

The meeting opened with a trip tour of the corporation's factory which has just undergone a face-lift. The firm's service department has been expanded and moved to Packard's Niagara plant located in downtown Indianapolis.

In charge of all service parts sales, shipping and receiving, according to an announcement made by William H. Krieg, president and general counsel, is Louis G. Stewart. Stewart will also head the firm's special group of traveling regional service instructors. Stewart joined the firm in 1946 as service manager after serving three years with the signal corps as a captain. Prior to entering service, he spent 15 years with the engineering department of Western Union assisting the development of automatic switching and transmission of photographs by wire. He is a graduate of Ohio State University's School of Electrical Engineering.

Principal topic discussed at the regional managers' banquet was the new continuing incentive plan introduced. Under Regional Plan Called the Homer E. Capehart $20,000 Christmas Contest, the program is designed to give first place winners the $20 reward. Quotas for each quarterly period were announced, and regional managers will be rewarded. At the end of three months' regional managers' quotas will be called. Every regional manager who meets his quota will then be entitled to participate in the predetermined bonus sum. Since the end of the first quarter contest will fall at the holiday season, checks will be mailed out as a Christmas present. Bill Bolles, advertising manager for Packard, said this week that regional managers made their quotas for September.

Department Talks

On September 22 the regional managers started off with a business session, with the main discussion centering on sales and advertising programs. The afternoon was spent in 15-minute sessions with the corporation's department heads.

Attending the meeting were Homer E. Capehart, chairman of the board; William H. Krieg, president and general counsel; Louis G. Stewart, service manager; Charles L. Cade, general sales manager; Charles Parker, vice-president; and factory representatives William Woodworth, production manager; Gis Bavzicak, purchasing director; Joseph F. Ratliff, collection and credit manager; W. F. Bolles, advertising manager; F. G. McShan, sales manager; Charles Fehans, personnel manager. The packard factory personnel present included Robert Chesaw, John Jennings, Clarinda Milam, William Schmitt, Dorman Oliver Kennedy, Dorman McShan and Harley Griggs.

Regional managers included Art Nagel, J. Harry Payne, William Messerburger, Robert Bleekman, Harry Drollinger, William Merchant, Herbert Wedenear, Earl Hess and Donald Kennedy. Leonard Branson, Maxwell LeCaliene, Samuel Burnstein, Charles L. Cade and William Edison, all servicemen, were also present.

Tradio Begins Production on Hospital Model

ASBURY PARK, N. J., Oct. 4—Special coin-operated radio for hospital use is now in full production by Tradio, Inc., Victor Trad, president of the firm, announced this week.

New radio, which has been on extensive location tests during the past year, is a six-tube, all-aluminum lable model engineered for hospitals where reception conditions are generally very bad. It is finished in hard enamel and comes in a variety of colors, including white.

Optional equipment for the set includes an under-the-pillow speaker for wards or semi-private rooms. Volume on the receiver is preset to permit performance without disturbing other patients when the main speaker is used. Complete set is set at 25 cents for three hours.

Appoint UST Dealers for LA

NEW YORK, Oct. 4—Appointment of Electronic Components, Inc., sales managers, and the Telechron Laboratory, Inc., sales, service and engineering managers, Television Manufacturing Corporation (UST), service dealers for the Los Angeles area, was set this week by Hamilton Hoge, UST president. The two firms will concentrate on selling and servicing of tavern, bar and grill television receivers as well as home sets.
AIDED, Swing With the Alamo phono strips. nostalgic October sings it spin-

BUCHEMAN BROTHERS (Victor 20-3385)
That Flying Scooter--FT; V.

With a heavy rustic accent in their Bushman Buc-efas (2) sing in it in mountain music style for both of these sides. The banjos, bass, and guitar of the Georgia Catamounts setting a toe-tapping rhythm, and the mountain music style of the Buchamans' singing it roug-

PETE CASSELL (Majestic 4017)
I'm Waiting for Ships That Never Come--FT; V.

Singing with a full measure of ten- derness in his bary pippings, heavy loaded with pathos, Pete Cassell (the Blind Minstrel) makes it mean most for an old-time pop favor for me in I'm Waiting for Ships. Sings it at a modera-

JOHNNY BOND (Columbus 38701)
Just a Message--FT; V.

The carefree and easy-fowering song of Johnny Bond is especially suited for the cigarette novelty, Smoke! Fitting in well with the way thru the song with the Red Valley Boys, including clarinet, accordion, guitar, and harmony, providing the per-

BOB HARTER (Steeling 211 and 212)
Rainbow Valley--FT; V.

His baritone voice spinning with the rugged flavor of the lead vocals Bob Harter has added vocal gloss to his crooning in the smooth mountain style of the pieces. But fortunately, the organ, accordion and guitar back-

TERRY MURAD'S HARMONICATS
My Gal Sal:--Inst.

The Harmonicats' first effort for this new Chi firm comes out nicely, Loree You outlining its main be-

Perfect phones won't find these any too inviting for the coin play.

Send for free booklets today: DISTRIBUTORs EXCLUSIVE TERRITORIES AVAILABLE

NATIONAL COIN MACHINE EXCHANGE

0.13 DIVERSEY BLVD. (Phone) BUCKINGHAM 6466--CHICAGO

Terms: 50% Deposit Order, Balance C. O. D. or Bank Draft.

The Billboard

RECORD REVIEWS

(Continued from page 125...)

LEO DIAMOND (Vibecoustic 9)
My Sm-Inst.

Pitch mouth virtuoso Leo Dia-

mend their best to do the proper frame for his song. However, his delivery gets the lyric accent for the Rainbow Valley, a song of the trail that leads to his girl, and for the girlie song, worldly spirit also pronounced in his chant for the two songs in song making for his vocal set.

Bally Juke Box Serenade--FT; V.

Gay Claridge's clean commercial crew does with a good imitation of the late Hal Kemp's band doing this prominent oldie. Side seven better than the original technically, be-

Bally Juke Box Serenade--FT; V.

Gay Claridge has done his leading vocal is on the Well hits, while here again the Bally backing is on the reverse. Instrumental backing is also top-notch, with the accompaniment showing influence of the Ink Spots.

World On Fire will certainly click, while revenue may build.

NEW MACHINES--DEALERY NOW!

Chicago Cola Gold Ball $275.00

Jockey Special, F. P. $450.00

Daily Jockey Club, A. O. P. . . . . $640.00

Dime Machines - Coin Operated Radio

128 W. 31st Street, N. Y., N. Y.

Coin Operated Radio

C société, an all-steel toughness! Se yourself a favor.

Jockey Specials, F. P.

Daily Jockey Club, A. O. P.

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Dime Machines - Coin Operated Radio

128 W. 31st Street, N. Y., N. Y.

Coin Operated Radio

C société, an all-steel toughness! Se yourself a favor.

Jockey Specials, F. P.

Daily Jockey Club, A. O. P.

Bally Juke Box Serenade--FT; V.

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World On Fire will certainly click, while revenue may build.
THE YOUNG PERSON’S GUIDE TO THE ORCHESTRA—Sir Malcolm Sargent (Columbia MM7029) Imported from England, this set affords a musical guide to the instruments of the symphony orchestra that is as much educational for the uninitiated folk among the older sets as among the “young persons” for whom it was originally intended. The instrumentation is introduced thru a series of variations and fugues based on a theme from Purcell’s incidental music to Abdelazer, and composed and arranged by Benjamin Britten. Britten is particularly effective in acquainting students with the subject and significance of each of the instruments. And apart from its educational value, it’s a full-bodied and absorbing symphonic elaboration of variations based on a classical melody, and brilliantly recorded by the Liverpool Philharmonic Orchestra under the direction of Sir Malcolm Sargent. The musical Guide carries over three back sides, completing the set with Bach’s familiar Air for the G String. Meaningfully picturesque of a young girl gracing the album cover. Guide notes to the instruments are printed on the inside page with photographs of the instrumental sections of the orchestra on the inside margin of the back cover.

TCHAIKOVSKY, SYMPHONY NO. 5—Paul Kletis-London Philharmonia (Columbia MM7029) The ever-popular Tchaikovsky Symphony No. 5 in E Minor is given a vivid and thoroughly dramatic interpretation by Paul Kletis, the Polish maestro, conducting the Philharmonia Orchestra. The three masters imported by the label, it’s a highly convincing reproduction of the original instrumentality for one of the most beloved works in musical literature. Music that is somber, melodic, gracious, and triumphant, the entire symphony spins on its 12-inch records, boxed in a Recordatiner package. Box cover embellished as a colorful title page with an accompanying booklet containing a photo of the conductor and notes on the music.

LET’S DANCE—Benny Goodman (Victor P-180) For the hot jazz fans falling in love with some of the better Benny Goodman sides for their collections, this is one of his Let’s Dance albums of a decade ago is a most desirable one. It’s the music of the Golden Days, with the liquid flow of hot clarinet licks and the added instrumental selections in the trumpets of Bunny Berigan and Harry James and Ziggy Elman, the saxophone of Vido Musso and Toots Mondello, the trombone of Jack Tace, the piano of Jess Stacy and a driving rhythm section sparked by the drum beats of Gene Krupa. Entirely the plattering of Goodman at his peak, with eight B. G. classics arranged in part by Fletcher Henderson, the alto sax hero back King Porter Stomp, Madhouse, Roll ‘Em Toots, Found A New Baby, Sometimes I’m Happy, Changes, Afraid To Dream and Good-Bye.

IRVING, THE UNEMPLOYED HORSE ( MGM L11) A soft-back album of two records, with the effort geared to the youngsters, this spins out a highly engaging and fanciful tale by Richard Condon and Irving Frazola, an unemployed talking horse. And Allan Melvin, in his narration, makes it all thoroughly interesting as he tells how Irving ran all the way from New York to the North Pole to save Gun, the snowflake, from catching his death of warm. And for added measure, Irving winds up with a job on Santa’s horse team. Kids will lap up the story and the story telling inside and outside covers illustrate the story.
THE HERITAGE SERIES — No. III
(Victor 15-1010-11-12-13-14)

Bringing back the voices from the past on smooth, 12-inch vinyls, in surface colors red, and each record singly packaged in gold leaf envelopes behind the label's Heritage Series brings together five noted and popular singers of old. And all make for choice classical, collected memories. Recorded between 1905 and 1914, in Paris, Berlin, and in the country, it's the operatic favorites closely identified with the careers of Matthias, Raucki, dramatic baritone who is heard in the floral passages of A Tenor from La Favorita II Mio Liomello from Martza; the magnificent contralto voice of Louise Horsell-Robin in Robin Songs, Solafs from Les Huguenotes and Schubert's Die Zauberflote concert pieces; the contralto loveliness of Ernest Schumam-Hein for Brindisi from La Favorita and a beautiful Russian vocal from the Conservatory. All are closely identified with The Three Suns, but without identifying them by instrument or name. And the blank inside page could well have gone for pictorial play and build-up notes. Nonetheless, it's the spinning itself that will sell the set.

THE THREE SUNS PRESENT
(Victor P-185)

It's the smooth and silky blend of organ, accordion and guitar that make up the Three Suns. And with contrast in their melodies and tempo, it's a price package of four records for both the listening and the dancing as it cut instrumentally for standard favorites in Paradise Time, Hindustan, Dardanella, Deep Purple, When Day Is Done, I Never Walk For More Than This, The Breeze and I and Sunrise Serenade. Cover carries individual photos of the Three Suns, but without identifying them by instrument or same. And the blank inside page could well have gone for pictorial play and build-up notes. Nonetheless, it's the spinning itself that will sell the set.

BACH, SUITE NO. 2 IN B MINOR FOR FLUTE AND STRINGS

Sebastien Bach (Columbia M1065)

A group of classical dances, flutist Sebastian Caratelli with Fritz Bear conducting the strings of the Pittsburgh Symphony Orchestra, provide a crisp and entirely clear performance of Bach's Suite No. 2 in B Minor, taking five sides of the three travels records in the set. The brilliant flute solos and the strings non-variably bring forth the melodic flavor in the delicate dances and the more dignified musical passages that Bach invested in his work. Reiner, conducting the full orchestra, completes the set with Bach's Fugue in G minor, and it adds up a worthy addition to the Bach shelf of recorded music. Symbolic dance figures embellish the cover title page, with photo of Reiner and notes on the music printed on the inside cover page.

LOUIS ARMSTRONG AND HIS HOT FIVE
—Vol. II (Columbia C-120)

For this second Armstrong set, the label goes back to 1927 when the striking Schach hot blended with Kid Curry's trombone and Johnny Dodds' clarinet. Johnny St. Cyr's banjo, and Lill Armstrong's piano. All choice collectors' items, it's the boisterous jazz phrases of Armstrong's trumpet for Once in a While, Swing Blues, Struttin' With Some Bees and Got No Blues, adding his characteristic chanting for Runin' Blues, Blues, Blues, Struttin' With Some Bee and Got No Blues, taking the time to slow down and stretch it. And when Armstrong's trumpet for Once in a While, Swing Blues, Struttin' With Some Bees and Got No Blues, adding his characteristic chanting for Runin' Blues, Blues, Blues, Struttin' With Some Bee and Got No Blues, taking the time to slow down and stretch it. And when Armstrong's trumpet for Once in a While, Swing Blues, Struttin' With Some Bee and Got No Blues, adding his characteristic chanting for Runin' Blues, Blues, Blues, Struttin' With Some Bee and Got No Blues, taking the time to slow down and stretch it. And when Armstrong's trumpet for Once in a While, Swing Blues, Struttin' With Some Bee and Got No Blues, adding his characteristic chanting for Runin' Blues, Blues, Blues, Struttin' With Some Bee and Got No Blues, taking the time to slow down and stretch it. And when Armstrong's trumpet for Once in a While, Swing Blues, Struttin' With Some Bee and Got No Blues, adding his characteristic chanting for Runin' Blues, Blues, Blues, Struttin' With Some Bee and Got No Blues, taking the time to slow down and stretch it. And when Armstrong's trumpet for Once in a While, Swing Blues, Struttin' With Some Bee and Got No Blues, adding his characteristic chanting for Runin' Blues, Blues, Blues, Struttin' With Some Bee and Got No Blues, taking the time to slow down and stretch it. And when Armstrong's trumpet for Once in a While, Swing Blues, Struttin' With Some Bee and Got No Blues, adding his characteristic chanting for Runin' Blues, Blues, Blues, Struttin' With Some Bee and Got No Blues, taking the time to slow down and stretch it. And when Armstrong's... (Continued on page 130)
**ALBUM REVIEWS**

(Continued from page 129)

**THE BEAR THAT WASN'T—Keenan Wynn (MGM 12-A)**

Adapted from Frank Tashlin's satirical take on factory presidents and vice-presidents, _The Bear That Wasn't_ is the story of four records directed and scripted by Robert Welch. Wynn spins out an adult satire on a child's picture book about a bear who was mistaken for a worker bee. The four records capture the over-the-top fantasy spirit of the story about the bear who is mistaken for a sly man with a mustache in a heavy overcoat. And with all the satire, Wynn's narration, which is the listening fun, is refreshing and old alike. Kicking of the bear mugging with harmony records makes for three-beat cover attraction, with another illustration from Tashlin's book added to the story notes about the novel printed on the inside page.

**GROVE: MISSISSIPPI SUITE—Andre Kostelanetz (Columbia MXX-284)**

For three of the four 12-inch sides, Andre Kostelanetz and the orchestra give a skillful and stirring interpretation of Perle Grofe's familiar Mississippi Suite, rich in moonlight and carnival melodies and rhythms. And to round out the set, Kostelanetz groups two well-loved operatic melodies in _By the Waters of Minnetonka_ and _From the Land of the Sky Blue Waters_, apart from making an admirable addition to American music on wax, album introduces a new packaging by the wax works. Instead of the standard envelope form, the two records are placed in a cardboard box called a Recordholder, with a plastic spindle holding the records in place. Box cover carries the descriptive album cover design, in this instance, a Mississippi Steamboat. Records packed without any covering envelopes and accompanying folder suggest they be kept that way for longer life of the dish.

**CHURCH SOLOS (Bibetone U)**

Liturgical music taken from church service, and the spinning meeting the needs of churches where soloists are not always available, this set of eight sacred songs is a distinctive addition of inspirational music on wax. The covers are all music-related, the accompanying record offers a vocalist who sings with artistic and spiritual perfection. Included are _Behold My Hands_ by the Mountain and Great Peace Hare, _The Beautiful Morning_ by Charles Stover, soprano; _Open the Gates of the Temple_ and _Calvary_, sung by J. Aiden Edings, bass; _The City Pouruages_ and _Victory First Prayer_, sung by Lydia Eagan, soprano, and _I Heard the Voice of Jesus Say and That Sweet Story of Old_, sung by Harold Haugh, tenor. Photos of the four church soloists against a church window design makes for an attractive cover page, with the inside page listing all of the sacred and inspirational records released by the label.

**JEANIE TOUREL IN ROSSINI ARIAS (Columbia M4643)**

The coloratura soprano voice of Jeanie Tourel, displaying full flexibility and color range from deep richness to light brilliance, sings in good taste and refinement for four arias from Rossini's operas—usually reserved for the touring-sopranos. With Pietro Cinaara conducting the Metropolitan Opera Orchestra with Rossini's 1868 version, Miss Tourel does not lack evidence of her vocal and artistic qualities for the recording and scales and brilliance from Cinderella, but also does well for the Cavatina from Semiramides, _La Scala di Seta_ from the Italian, _Alpiera_, and _Una Voce Poco Fa_ from _Il Turco in Italia_. Recital is sung in Italian, with over three 12-inch records. Album cover a colorful little page with photo of the operatic canary and notes on the music filling the inside page.

**HANDEL CONCERTO IN B MINOR—William Primrose”-RCA Victor Orchestra (Victor DM-113)**

The tonal warmth and technical brilliance of William Primrose in his performance of the viola is skillfully played in this three 12-inch record set spinning out Handel's only concerto for viola and orchestra. Henri Casadesus, who uncovered the forgotten composition, is responsible for the scoring, having worked out the figured bass and orchestration completely complementing the solo. And the direction of the RCA Victor orchestra under Dr. Frieder Weissmann, keeping the instrumentation to the strings prevalent in Handel's time, provides Primrose an accompaniment that is in complete accord with the soloist's interpretation and playing. As a result, there is the charm of chamber music in the recording of this full-length concerto for each of the contrasting three movements. Cover is designed as a little page, with notes on the Handel music filling the inside page.

**BIG PLAY**

**FREE PLAY**

**REAL BASEBALL ACTION**

**WILLIAMS ALL STARS**

Operations everywhere report that all Stars skill game is making more money than machines in years. It has everything. The idea of the ball player figures to be its success. It’s a 100% mechanically perfect 4-cent, and double the number of players takes in all 10c-25c. Hit a Pin Game.

**RDR RIVET**

For Immediate Delivery

**SCOTT-CROSS COMPANY**

1423 Spring Garden Street
Rittenhouse 6-7712

**PHONOGRAPH**

READY FOR LOCATION

_The Billboard_, October 11, 1947

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**EXCLUSIVE DISTRIBUTORS**

**EASTERN PENNA.—SOUTHERN NEW JERSEY**

**BERT MILLS**

**COFFEE VENDER**

Exclusive Operating Territories Open

CONTACT US AT ONCE

**KEYSTONE PANORAM CO.**

2540 W. HUNTINGDON ST.
PHILADELPHIA 32, PA.

**Bally NUDGY**

Exclusive! Only Bally NUDGY has the player-controlled SHIFITING playfield. NUDGY-LEVEL allows players to work the ball from bottom of board right up to the top. Plenty of highscore bonuses and kick-out opportunities. Holds play for the hour. Order NUDGY today!

**CLIFF WILSON DISTRIBUTING CO.**

1121 S. Main Street
Tulsa, Oklahoma
Coin Radio Biz Gets Boost With Use of Pillow Speakers

KANSAS CITY, Mo., Oct. 4.—Pillow speakers are opening new locations for coin-operated radios in hospitals, according to A. T. Hamilton, manager of the coin radio department of Union Management Company here.

These devices are simply small low volume speakers similar to those used in telephone music boxes but which can be put under the listeners' pillow. They are available with either magnetic or crystal speakers.

These devices work to the benefit of both operator and hospital, Claude Crowley, assistant to Hamilton, pointed out in a demonstration at the shop of Gene Letler, Kansas City radio man who is adapting the RCA coin radio sold by Hamilton's firm for use with the pillow speaker. For the hospital, the advantage of the speaker is that it prevents the radio from disturbing patients who wish to sleep, particularly in large wards.

It opens the way to placing of radios in many hospitals which formerly prohibited radios except in private rooms.

Hamilton is having radios his firm handles adapted so that pillow speakers can be simply plugged into the system, cutting off the regular speaker. Volume can be adjusted by the regular volume control. He is using flexible magnetic speakers which are pointed out are completely sealed into the white plastic case. This is important in a hospital radio because it makes it possible to dip the speaker in disinfectant without damaging the wiring, coil or cone.

Hospital Use Arranged for Coin Changers

ST. PAUL, Oct. 4.—Bergstedt Sales Company, distributor for Vendo coin changers in Minnesota, is currently placing in a number of St. Paul and Minneapolis industrial plants who pay the full rental fee and retain the right to use the advertising space on the changer face themselves. Bergstedt Sales, Vendo area manager, reports.

Instead of sharing the rental fee of the changer with an advertiser, these firms are placing safety bulletins in the ad spot on each changer. Bulletins are changed weekly or monthly.

Bergstedt Sales also has a number of floorhaus manufacturers sponsoring cards to local florist houses who advertise on the changer face, giving free promotion to hotels, hospitals and similar locations.

Bendix Production Soars

SOUTH BEND, Ind., Oct. 4.—Bendix automatic washer production hit an all-time high during September when a total of 60,000 units rolled off the assembly line, according to Harry J. Perry, vice-president of Bendix Home Appliances, Inc. Also manufactured last month were more than 6,000 automatic clothes dryers and about 3,000 automatic ironers.

Minneapolis Phone Numbers

CHICAGO, Oct. 4.—Christian Buehler, Jr., manager for Buehler Service, Chicago, area distributor for Vendo Coin Changers, has concluded an arrangement with Chicago Coin Changer, Inc. The developer pays 25 cents per month for each coin changer placed in hospital locations in return for advertising space on the face of the changer, according to J. O'Neill, general manager of Buehler.

Changers, which are now being placed on the maternity floors of those hospitals accepting the free service, will be offered to each of the 32 hospitals in the Chicago area, O'Neill said. While no change will be made to the institutions, they are required to keep the changer charged with nickels.

Another placement program has been worked out with the aid of Ex-Cell Sales, Chicago, newly formed national distributing firm handling the Ex-Cel changer. O'Neill stated, Bill Perry, head of Ex-Cell Sales, has announced his firm's intention to recommend its regional distributors that they, in turn, suggest to operators the pairing of both vender and changer on each location.

One Chicago soft drink vendor, operator, Seymour L. Gala, heading the Drink-o-Matic Company, has had four changers on trial locations besides four of his coin venders and is adding changers to each of his locations.

Coin Machines

Wisconsin's LEADING DISTRIBUTOR

ONE-STOP SERVICE ON ALL TYPES OF EQUIPMENT AND SUPPLIES

CANCY VENDOR

R equipment Machine, Inc.

COIN MACHINES

COIN MACHINES

Coin Machine Co., Inc.

3004 W. GREENFIELD SPRING 8446 MILWAUKEE 14, WIS.

Look Here, Pardner! Genco's "Broncho"

Proven money maker for the operator. Be the first in your territory. Immediate delivery. Send that wire or letter today.

A. P. Sauve Co.

2998 Grand River Ave. Detroit 1, Mich.

Phone TEmple 3-3965

"Michigan Headquarters for the Genco Line"
**State Tax Calendar**

**Alabama**
- October 10: Tobacco stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' report due.
- October 20: Sales tax report and payment due.

**Arizona**
- October 15: Gross income report and payment due.

**Arkansas**
- October 20: Gross receipts tax report and payment due.

**California**
- October 31: Sales tax report and payment due.

**Colorado**
- October 20: Tobacco tax report and payment due.
- October 31: Income tax third installment due.

**Delaware**
- October 20: Income tax third installment due.

**Georgia**
- October 10: Cigar and cigarette wholesale dealers' report due.
- October 15: Cigarette distributors' drop shipment report due.

**Illinois**
- October 15: Cigar tax return due.
- October 31: Gross income tax report and payment due.

**Indiana**
- October 10: Cigarette distributors' interstate business report due.
- October 15: Cigarette distributors' drop shipment report due.
- October 31: Gross income tax report and payment due.

**Iowa**
- October 20: Sales tax report and payment due.

**Kansas**
- October 20: Sales tax report and payment due.

**Kentucky**
- October 10: Cigarette wholesalers' report due.

**Louisiana**

**Maryland**
- October 15: Sales and use tax report and payment due.

**Massachusetts**
- October 20: Cigarette tax report and payment due. Excise (income) tax second installment due.

**Michigan**
- October 15: Sales tax report and payment due.

**Mississippi**
- October 10: Manufacturers, distributors and wholesalers of tobacco report due. Sales tax report and payment due.

**Missouri**
- October 31: Soft drinks manufacturers' report and payment due.

**New Mexico**
- October 15: Occupational gross income tax report and payment due.

**North Carolina**
- October 15: Sales tax report and payment due.

**North Dakota**
- October 15: Sales tax report and payment due.

**Ohio**
- October 10: Cigarette wholesalers' report due.
- October 15: Cigarette use tax and report due.

**Oklahoma**
- October 10: Cigarette wholesalers', retailers' and vending machine owners' report due.

**Tennessee**
- October 20: Sales and use tax report and payment due.

**West Virginia**
- October 15: Cigarette use tax report and payment due. Sales tax report and payment due.
- October 30: Occupational gross income tax quarterly report and payment due.

**Wisconsin**
- October 10: Cigarette wholesalers' and manufacturers' report due.

---

**Gov't Reports Production of Materials Up**

**Wood Shortage Over**

WASHINGTON, Oct. 4—Production of various materials for the manufacture and repair of coin machines is on the increase, Commerce Department officials told The Billboard this week, but supplies of such items as steel and copper wire are expected to be on the scant side for some time.

The wire shortage has eased up considerably since the first of the year, officials say, but many manufacturers are still rationing the product thru an informal priority system. Copper wire is expected to be in short supply for another 8 or 10 months.

Better grades of steel are still hard to get, Commerce Department reports, the run-of-the-mill grades are fairly plentiful. Small steel consumers are apt to be side-tracked by mills in favor of big users, it is reported. Interruptions caused by coal strikes since the end of the war are said to be responsible for most of the difficulty.

Wood of good finish and durability will be in good supply within the next few months, according to Commerce officials, tho there is little shortage now, except for long lumber.

Production of glass—both sheet and soft drink bottles—is soaring, with no more shortage difficulties in any type of glass expected. Heavy production of rubber, chromium and nickel has brought these items in what Commerce calls "normal supply."

**Report Kansas City Radio Manufacturer Suspends Production**

KANSAS CITY, Mo., Oct. 4—Midwest Radio Manufacturing Corporation and National Sales and Supply Company, Kansas City, Mo., makers of coin-operated radios, have suspended manufacturing operations, it was reported here by associates of Michael J. Licausi, president of both companies.

National Sales and Supply, however, has closed its offices formerly at 25th Street and Troost Avenue. A man identifying himself as the brother of Licausi said both companies had discontinued operation and that Licausi withdrew from the business in order to devote more time to other interests.

---

**Bally NUDITY**

First really new game since Bumper! New player-controlled SHIFTING playfield — 12 holes in a 4 foot panel. Highest scores since Bally High! No other game has this exclusive Bally feature. ORDER NUDITY TODAY!

**Pending Patent**

**DIXIE COIN MACHINE CO.**

912 Poydras Street
New Orleans, Louisiana
Bally NUDGY

Be first with Bally NUDGY... with new SHIFTING playfield, an exclusive Bally feature. New, startling player-controlled action. Nudge Lever kicks the ball from bottom to top of board. Plenty of high-score, bumper and kick-out appeal. Get NUDGY on location now... order today!

Patent Pending

FAST 5-BALL PLAY
CONVERTIBLE NOVELTY OR FREE PLAY

JACK R. MOORE CO.
1615 S. W. 14th St.
Portland, Ore.
100 Eliott Ave.
Seattle, Wash.
7 N. Bernard St.
Spokane, Wash.
346 Sixth St.
San Francisco, Calif.

SHAFER INTER-OFFICE MEMO

CHOP PRICES
ON ARCADE - COUNTER GAMES
WE NEED SPACE YOU SAVE MONEY

A.B.T. "CHALLENGERS" $39.50
GOTTLIEB "GRIPPERS" $19.50
DAVAL "SKILL THRILL" $24.50
PEE WEEs (with stand) $19.50
BEST HAND (counter game) $24.50
OOMPH (counter game) $24.50
WHIRL-A-BALLS $19.50
POP UPS $19.50
TOTAL ROLLS $224.50
DAVAL "WHIZZS" $49.50
KEENEN "AIR RAIDERS" $49.50
"SMILEY" (counter game) $4.50
DAVAL "FREE PLAY" COUNTER GAME $44.50
DAVAL "AMERICAN EAGLE", 5c $49.50
DAVAL "AMERICAN EAGLE" (free play), 5c $39.50
DAVAL "GUSHER", 5c $39.50
DAVAL "AMERICAN EAGLE", 1c $39.50

TERMS: 50% IN DEPOSIT, BALANCE C. O. D.
ALL ORDERS FILLED IN THE ORDER RECEIVED

SHAFFER MUSIC COMPANY
606 South High St.
Columbus 15, Ohio

COIN MACHINES 133
FROM MAINE TO TEXAS
DOWN THE ATLANTIC
AND AROUND THE GULF.

SEABOARD IS DIRECT
FACTORY AGENT FOR Genco
IN ALL THESE STATES
Maine
Vermont
New Hampshire
Rhode Island
Connecticut
Massachusetts
New York
New Jersey
Pennsylvania
Maryland
Delaware
District of Columbia
Virginia
North Carolina
South Carolina
Georgia
Florida
Alabama
Mississippi
Louisiana
Texas

SEABOARD N. Y. CORP.
540-550 W. 58th St., N. Y. C.
CO 5-4585

There's more action in one play
than a whole corral full of
wild cayutes. That ball comes
a-roarin' out of the chute look-
ing for something to hit, then
twists and turns and goes on a
high-scorin', bumper-smashin'
rampage. A terrific game with
new and sturdy Genco fea-
tures.

The Phonograph That Makes Music
Really Profitable for Locations!

ROCK-OLA
Model 1422-6
Young and old alike just naturally
"take to" this marvelous new
Rock-OLA music maker! It has
everything—beautiful design,
amazing color and lighting ef-
tects, unique animation and
superlative tone quality. Per-
formance? It's a Rock-OLA—
"nuff said!

"After 28 years,
being a friend
becomes a habit!"
NEW LOW PRICES

BRAND NEW MACHINES

5c ROL-A-TOP BELL . . Was $175.00 Now $150.00
10c ROL-A-TOP BELL . . Was 200.00 Now 150.00
25c ROL-A-TOP BELL . . Was 225.00 Now 150.00
50c ROL-A-TOP BELL . . Was 300.00 Now 250.00

THE ABOVE PRICES ARE NET F. O. B. CHICAGO

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

1 Cherry Pay 2 — 1 Cherry Pay 3 — Mystery 3-5 Payout, Standard
— Mystery 3-5 Payout, Club — No Lemon on First Reel

DON’T WRITE - WIRE!

WATLING MFG. CO.
Est. 1889 — Tel.: COL. 2770
4650 W. FULTON ST. — CHICAGO 44, ILLINOIS
Cable Address: "WATLINGITE," Chicago

ROLL-A-TOP

IN PRODUCTION—ORDER NOW!

The NEW Mercury ATHLETIC SCALE

Operators report it the best Penny money maker ever made.
15 different moneymakers in one great machine. Invites repeat plays.
NEW — SENSATIONAL — LEGAL — BUGPROOF — DURABLE

PRICE $195.00 F. O. B. Detroit
1/3 Deposit with order, balance C. C. D.

Some protected territories open for bona fide distributors

MERCURY STEEL CORPORATION
3630 Holbrook Ave. Detroit 12, Michigan

Bally NUDGY

New player-controlled playfield in Bally NUDGY. Nudge-Lever shifts, shakes, vibrates the board to kick the ball and build up high scores. Only NUDGY has this exclusive feature. Get NUDGY on location now! Order at once!

COIN-O-MATIC COIN CHANGER $99.50

NEW 1 NEW 1 VEST POCKETS WRITE FOR PRICES

COIN-A-MATIC DISTRIBUTORS
3218 Olive Street Saint Louis, Missouri
New! Special Announcement
All New 1 Way and 2 Way Keene
BONUS Super Bells
Now Available with Half Dollar Coin Chutes!

Any combination obtainable in 5-10-25-50c Coin Chutes!

★ Think what it means to take in up to $2.50 per play thru one 50c coin chute. Actually DOUBLE your top earnings in "hot spot" locations. Your choice of 5c-10c-25c chutes comes to you as standard equipment—your half dollar chute together with 50c mechanism priced at fifty dollars extra. Operate 50c coin chutes with Keeney's 1 Way or 2 Way Bonus Super Bell consoles and become financially independent. You're missing a GREAT DEAL if you don't act today.

Order from your Keeney distributor NOW!

J.H. Keeney & Co., Inc.
"The House that Jack Built"
2600 West Fifth Street, Chicago 32, Illinois

FOR SALE
10 Bally Skill Draws

The Skill Draw has all the features of Deluxe Draw Bell plus a skill field built into it. The skill field features a "Skill hole," a "Bally hole," and an "Out hole." A player must shoot a ball into "Skill hole" to qualify for reel awards. The "Out hole" is a miss. The player can shoot a ball every game to try for "Bally hole," which awards the player 2 to 4 games.

This machine is a game of SKILL and can be operated in Pingo Game territory. It is available without the skill field.

Write for prices.

BADGER'S Bargains
"Offer a few dollars less — Selling a real buy more.

GUARANTEED RECONDITIONED CONSOLES

RECONDITIONED SLOTS & NEW SAFE & STANDS

MORE FOR YOUR MONEY WITH THESE BADGER PARTS SPECIALS

Nudge Lever in Bally NUDGY. Nudge-Lever shifts, shakes, vibrates the board to kick the ball and build up high scores. Only NUDGY has this exclusive feature. Get NUDGY on location now! Order at once!

JONES DIST. CO.
127 E. 2nd St. S.
SALT LAKE CITY, UTAH

REduced PRICES ON

USED AMI HOSTESS PARTS

Switch Boards (Compl.) ... Write for Prices

Complete AMI Hostess Units of 10 or More Write or Phone for Real Low Prices

Runyon Sales Company
123 W. Runyon St., Newark 8, New Jersey — Tel: Bigelow 3-6777
Halifax Op Expands Operations To Cover Maritime Provinces

HALIFAX, N.S., Oct. 4.—Halifax Coin Machine Exchange, which formerly limited its service to the Halifax district of Nova Scotia province, has broadened its territory to include the maritime provinces of New Brunswick and Prince Edward Island.

Firm handles all types of coin machines and concentrates on hotel, roadside stand, tourist camp, and service station locations. Company is currently organizing a sales force, divided into zones, which will have traveling representatives in each.

Turkish Report

CINCINNATI, Oct. 4.—A letter from an American consul in Turkey, received at The Billboard's circulation office here, reports there are at least 11 firms operating and jobbing coin machines in that Near-Eastern country. Coin machines, the American consul wrote, "at present do not appear on the Turkish positive list of articles allowed to be imported into Turkey. From time to time, positive lists are revised and time may prevail when coin-operated vending machines and juke boxes may be allowed to be imported."

Good Reasons

Why Buckley Built Equipment...belongs on your operating schedule

Buckley Chrome MUSIC BOX

Available in 20 or 24 Selections

Buckley TRACK ODDS

A New 7 COIN RACE HORSE CONSOLE, Cash or Check Play

Buckley BELLES

Available in the Following Models:

- CRISS CROSS BELLES Newest idea in payout combinations.
- BUCKLEY GUARANTEED JACKPOT BELLES For Clubs and Locations desiring to give definite Jackpot Payouts.
- HAND LOAD JACKPOT BELLES
- AUTOMATIC JACKPOT BELLES

All Models Incorporate NEW Features and IMPROVEMENTS Not Found on Other Machines

Special!

SHOOT the BEAR RAY GUN

Completely reconditioned—fully repainted—$124.50

Money-back guarantee

SEESEBURY RAY GUN

Amplifiers, Motors and Riffles Repaired.

COMPLETE STOCK of SEESEBURY RAY GUN PARTS. Write for list.
Expand Service Organization of Nat'l Rejectors

CHICAGO, Oct. 4.—National Rejectors, Inc., of St. Louis, announced this week the opening of a national service office located in New York.

The New York office, to be known as the National Rejectors Service Company of New York, brings to four the number of regional service units throughout the U. S. Other offices are located in Los Angeles, Chicago and at National's main plant in St. Louis. The Los Angeles office was the first regional unit to supplement the firm, which was formerly known as National Slug Rejectors, Inc., service unit at the St. Louis plant. In August, 1946, the Chicago office was established.

Typical of the service rendered by the regional units is that of the office which serviced them and parts of two others with sales, repair and parts service and technical advice to National’s rejectors and coin changers.

Most unusual feature of the Chicago office is that it is a man and wife affair, both being experts in the repair and service of National’s equipment. The pair is Al and Arline Pierz, who met while working in the final assembly section of National’s St. Louis plant.

The Chicago office works not only with distributors and operators in the service of National equipment but also with manufacturers in this area using the firm’s equipment in their products. The majority of their work, however, Pierz explains, is in the servicing of equipment in use by distributors and operators and supplying of parts.

Main selling feature of the service units is the speed with which they work. Pierz says that, with the exception of items received on weekends, they have four-day service to any section covered by his office, including the time required for shipment. Costs, too, are kept to a figure which according to Pierz, makes it cheaper than servicing locally.

So far the Chicago office has done little field work, concentrating on requests which come into Chicago by mail. Because of the area covered, a complete supply of parts and finished units are kept on hand to avoid delays which would be required by having to send to St. Louis for needed items.

The Los Angeles office, headed by Heinz Heldergott, and the New York office, with W. D. Boone in charge, offer a similar service to coinmen in their respective territories.

LONDON SLASHES PRICES!  
DON'T BE A "FALL GUY" PROTECT YOURSELF WITH LONDON'S SENSATIONAL FALL CLEARANCE BUYS!

**PIN TABLES**

All cleaned, checked, ready for immediate location! Specify 1st and 2nd choice when ordering.

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Show</td>
<td>$9.50</td>
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<tr>
<td>Gold Star</td>
<td>$6.50</td>
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<tr>
<td>Lure Bait</td>
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<td>Morning</td>
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<td>Night Life</td>
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<td>Sunrise</td>
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<td>Black Widow</td>
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<td>Red Baron</td>
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<td>Starlight</td>
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<td>Baby Love</td>
<td>$3.50</td>
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<td>Sea Chaser</td>
<td>$8.50</td>
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<tr>
<td>Wild Fire</td>
<td>$8.50</td>
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**MISCELLANEOUS**

**PHONOGRAPH ACCESSORIES**

**PHONOGRAPH**

All phonographs completely reconditioned and ready for immediate location!

<table>
<thead>
<tr>
<th>Model</th>
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**AIR FARES**

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<td>122</td>
<td>$90.00</td>
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**FREE BARGAINS**

**These Bargains Will Go Fast!**

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<tr>
<td>Wild Fire</td>
<td>$8.50</td>
</tr>
</tbody>
</table>

**SEND FOR OUR COMPLETE LIST**

LONDON MUSIC CO., INC.

3130 WEST LISBON AVENUE

MILWAUKEE 8, WISCONSIN
FOR SALE
EAST TEXAS PINBALL AND MUSIC ROUTE
Consists of 40 Photographs, 18 in color, 25 color Boxes, Auxiliary Sponsors, Records, Parts, Supplies and Service Car, 35-BALL Free Play, mostly hard. Long established route. Will gross $37,000.00. Ten sets of 15,000.00.00.00.00.00.00.
BOX D-174, THE BILLBOARD, CINCINNATI 12, OHIO.

REAL BARGAINS
2 LARGE MODEL Mutoscope Voice-O-Graphs $750.00 EACH
2 LARGE MODEL Mutoscope Photomats $950.00 EACH
Guaranteed perfect condition. Offered subject prior sale. Rush 1/2 deposit.
ACE MUSIC CO.
416 BROAD STREET
NASHVILLE, TENN.

OUR THIRD GREAT SEASON

COIN-OPERATED AUTOMATIC SALES BOARDS
Deals of all kinds Write for particulars
R. C. WALTERS MFG. CO.
4201 NORFOLK
ST. LOUIS 10, MO.

CLOSING OUT MILLS
REBUILT SLOTS
GOLDEN FALLS
Regular Reserve Jackpot
5c .......................... $135.00
10c ........................................ 140.00
25c ........................................ 145.00
GOLDEN FALLS—Hand Load
5c ............................................... 140.00
10c ........................................ 145.00
25c ........................................ 150.00
50c ........................................ 195.00
Write for Special Prices on Golden Falls Cabinets

AMERICAN AMUSEMENT CO.
323 E. G. Ave., St. Louis 17, Mo.
Phone: Whittem 4750
Buy "AMERICAN" and you buy the FINEST

RECONDITIONED SLOTS
1947 Watling
Rol-A-Top 5c $125.00
1947 Watling
Rol-A-Top .10c 135.00
1947 Watling
Rol-A-Top 25c 150.00
1947 De Luxe Club
Columbia, like new 135.00
Small Columbia 65.00
Mills Gold Chromer 5c 100.00
Mills Silver Chrome 25c 125.00
Mills Brown Front 25c 150.00
Mills Black Hand 5c 130.00
Mills V-Pocket 5c 40.00
2 25c Mills Original Black Cherry Bell 165.00
25% Deposit—Balance C. O. D.
Write for Circulars on Coin Changers and Coin Machine Safe Cabinets
in stock. Write Box 115 Cross Bell and Track Safe Collection. Write for circulars.
INTERSTATE COIN MACHINE CO., INC.
314 Louisiana St., SPRINGFIELD, ILL.

FOR SALE
10 BANG-A-DEERS
Good Condition—Make Offer. Write, Wire or Phone
A. K. HOFFMAN, 3248 South
Detroit 6, Mich. Phone: Towanda 5-6066

COIN MACHINES
SPECIAL
BRAND NEW VENDORS!!
IMMEDIATE DELIVERY
Each
Silver King (1 or 2) $112.50
Counter Box or Ball Gum (1 or 2) 12.50
Victor Model V (Ball Gum or Nat. 1) 11.75
200 Sq. Cash Trais, 1947 Model 25.75
Geoffs Toddler Amusement (A.P.) In
Ball Gum 45 lb. 110 Ball Gum 45 lb. 9.75
Battleship 75 lb. Quarter 8.75
(3) Dee.—Balance C. O. D.
Wanted To Buy.—Coin Machines, 1c Nick. Machine, Counter Games.
CAMEO VENDING SERVICE
432 W. 42nd St.
New York 18, N. Y.

80,000 Sq. Ft.
Better Display—Super Service!

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

THE BILLBOARD
101-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.
Assoc. Office: ROBINSON SALES CO., 7525 GRAND RIVER AVE., DETROIT. Ph: Tylor 7-2770

C/O PETER K. MILLER

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PRESENTING THE WINNER

MARVEL'S!

OSCAR

NOW ON DISPLAY AT DISTRIBUTORS EVERYWHERE

ORDER FROM YOUR DISTRIBUTOR TODAY

MARVEL MANUFACTURING CO.
2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

ANNUCING...

NEW CHAIN DRIVE COIN CHUTE

FOR ALL MODELS OF MILLS MACHINES

The GREATEST improvement since the BELL was invented
MADE ONLY IN 5c-10c-25c PLAY

- Won't Take Steel Slugs
- Cannot Cling or Jam
- Throws Out Bent Coins - Coins Cannot Shingle
- Won't Take Any Coin Thicker Than a Good Coin
- Eliminates 99% of All Your Coin Chute Trouble Calls
- Made from the Best Materials
- All Wearing Parts Hardened
- Will Outwear 2 Machines
- Can Be Changed From One Machine to Another
- No Cutting—No Drilling—No Filing
- Fits Right in Place of Old Chute
- Self-Adjusting to Mechanism

TESTED AND PROVEN ON ALL TYPES OF LOCATIONS FOR 2 YEARS.
Can be installed right on location in 5 minutes.

10 DAYS' FREE TRIAL — 1 YEAR GUARANTEE

MODEL A
Fits All Escalator Mills Machines Up to the Jewel

MODEL B
Fits the New Jewel Bell

"ALL SAMPLES" $35.00
Your money back in 10 days if it does not prove what we claim. $10.00 deposit, balance $25.00 or full amount with order and we will ship prepaid.

IMMEDIATE DELIVERY

MADE ONLY BY

VALLEY SPECIALTY CO., INC.
550 N. CLINTON AVE., ROCHESTER 5, N. Y.

"20 YEARS OF COIN MACHINE MANUFACTURING"

BallyNUDGY

Be first with Bally NUDGY... with new SHIFTING playfield; an exclusive Bally feature. New, startling, player-controlled action. Nudge Lever kicks the ball from bottom to top of board. Plenty of high-score, bumper and kick-out appeal. Get NUDGY on location now...

Chrys NOVELTY CO.
1217 N. Charles Street
Baltimore, Md.
October 11, 1947

The Billboard

COIN MACHINES

141

HERE'S A PICK-UP FOR DROPPING COLLECTIONS

Chicago Coin's

GOLD BALL

It's Got ALL the NEW FEATURES
Plus the GOLD BALL Idea

FOUR SILVER BALLS AND ONE GOLD BALL.
Silver balls register from 10,000 to 50,000. The
gold ball automatically registers double score.
FREE! SEND FOR CHICAGO COIN'S NEW COMPLETE PARTS CATALOG!

WANTED to BUY or TRADE FOR NEW GAMES

Keno
Fast Ball
Surf Queen
Havana
Mystery
Amber
Superliner
Big Hit
Mystery
Smurfy
Step Up
Sea Breeze
State Fairs
Spellbound
Midget Races
Tornado
State Fairs
Dreamo
Big League
Rodeo
Rodeo

All games must be in working order but not cleaned. State price and games you have in first letter. The listing of games above are for resale.

NOW DELIVERING

EXHIBIT CO-ED
EXHIBIT MAM'Selle
GOTTLIEB BOWLING LEAGUE

Write For Prices.

Send For Our Complete Price List For All New and Used Equipment.

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WURLITZER 71, Counter Model
WURLITZER 630, Rotary
WURLITZER 640
WURLITZER 650, Keyboard
WURLITZER 650
WURLITZER 660
WURLITZER 710
WURLITZER 740, E 4 M

$ 65.00
$ 70.00
$ 75.00
$ 85.00
$ 125.00
$ 125.00
$ 149.00
$ 149.00
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$ 205.00
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<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Fronts</td>
<td>$79.95</td>
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<tr>
<td>Red Fronts</td>
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<tr>
<td>Brown Fronts</td>
<td>$109.95</td>
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<tr>
<td>Blue Fronts</td>
<td>$289.95</td>
</tr>
<tr>
<td>Green Fronts</td>
<td>$1,01.95</td>
</tr>
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</table>

Patent Pending

**ATLAS NOVELTY COMPANY**

2217 Fifth Avenue
Pittsburgh, Pa.

**COIN PHONOGRAPH PRICES**

<table>
<thead>
<tr>
<th>Phonograph</th>
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<td>470</td>
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<td>472</td>
<td>$299.50</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tr>
<td>Pin Balls</td>
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<tr>
<td>Exhibit Coed</td>
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<td>Entry Ball</td>
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<td>Gulf Ball</td>
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<td>Bombardier</td>
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<td>Carson</td>
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<tr>
<td>Statue</td>
<td>$859.50</td>
</tr>
<tr>
<td>Ballyhoo</td>
<td>$999.50</td>
</tr>
</tbody>
</table>

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For all machines, both old and new. Write today for our free catalog.

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Be first with Bally NUDGY... with new SHIFTING playfield, an exclusive Bally feature. New, startling player-controlled action. Nudge Lever kicks the ball from bottom to top of board. Plenty of high-score, bumper and kick-out appeal. Get NUDGY on location now... order today!

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- Two coin chutes, two jackpots but only one mechanism.
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WILD LEMON
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1/3 Deposit Required With Order

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earns more money
than any machine
you’ve seen in years!”

ORDER NOW!
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. . . providing complete BALLY Regional Sales Service
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This combination, welded together by Ben's able,
wholehearted cooperation, territory-wide, now
assures everyone maximum benefit and profit from
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and the great new developments yet to come,

GET TOGETHER WITH BEN AND . . . LET'S GO!

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WHEN YOU BOIL IT DOWN

Seeburg is the music system that has everything...

When you boil it all down, Seeburg is the logical music system for operators to stake their future on because Seeburg pioneered all of the really important features of the phonograph industry and Seeburg is the originator of Scientific Sound Distribution. This remarkable music system distributes music volume as evenly as a good air-conditioning system distributes cool air. Seeburg music is never too loud...never too soft. Stay ahead with Seeburg!

* Consult your nearest S. H. Lynch & Co. office for further information.

S. H. LYNCH & CO.
Exclusive Southwest Distributors
HAWAII
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SUPER
BONUS FEATURE

• INCENTIVE SCORING POCKETS
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"GREATER THAN MEXICO"

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For Wurlitzer Phonographs

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- Shielded Hook-Up Wire

NOT JUST ANOTHER CONVERSION KIT—THIS IS A COMPLETE SYSTEM

REduces record wear to a minimum

PRICE $19.75 EACH SYSTEM — SPECIFY MODEL MACHINE
Round Head Type Fits 700, 750, 800, 850, 950, 1015
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It's hard to believe but this system sounds as good as phonograph did when new and perfect. Rush your order for only one to let us prove this unbelievable fact. If you are not completely satisfied, there is no argument whatsoever. We know we have something in this system.

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All metal non-selective, wall boxes, 5c or 10c play — $7.95

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Actuating Lever complete for Wurlitzers 500, 700, 750, 850, 950 — $1.95

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First really new game since original P bumper! Not merely a new score-system, but a new, startling PLAYER-CONTROLLED action! Playboard actually shakes and vibrates when player flips the Nudge-Lever... kicks the ball back up the field! Plenty of high-score, bumper, and kick-out appeal... plus revolutionary SHIFTING, SHAKING, SHOCKING playfield!

Be first! NUDGY starts a new craze that will sweep the country like wild-fire.

Don't let competition nudge you out—order NUDGY from your distributor today!

PATENT PENDING

NUDGE-LEVER

Snap the lever and see what happens! Entire playboard jumps like a jackrabbit... actually shakes and vibrates... kicks ball back up the field to pile up fantastic high scores. By skilful manipulation, player can work and wiggle the ball from bottom of board right up to the top.
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Here is another Seeburg first.

The cabinet of the Symphonola is all aluminum.

- Unaffected by age
- Unaffected by moisture
- Unaffected by changes in temperature
- Danger of warpage or shrinkage is eliminated
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Watch for announcement of Seeburg Distributor showings in your community.
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sounds like the real thing!

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