They look happy, the Ink Spots (shown above are Billy Bowen, Herb Kenny, Charlie Fuqua, leader Billy Kenny and manager Murray Nadell), and why not. These smiles are for the $15,000 a week they'll earn once they hit England for a six-week stay at the Casino Theater, London, starting September 1. They're shown here just before running into a union fracas which canceled the sailing of the S. S. America. Finally, and luckily, the Spots checked out last week on the Queen Mary. Familiarity of the four Ink Spots in England, incidentally, is rivaled only by the tremendous following built up here in the homeland. On Decca Records, the quartet topped the record-buying public square on the nose with "The Gypsy" and followed up with smash single releases and albums in one-two order. Their premier album for Decca was one of the top three in the nation in 1946, according to The Billboard's Annual Music Record Poll, and Vol. II in 1947 has destroyed the old showbiz myth about sequels. The call of big-money bookings in England probably can be charged in part to the fact that the Spots platter of "Bless You (For Being an Angel)" was a long-time best seller in the British Isles. The London booking, and all others, handled by Universal Attractions, Inc.
"TWO TON" BAKER
THE MUSIC MAKER
Going to town!!

Latest MERCURY Release
"KOKOMO"
Record No. 5055
"CHICK-A-BIDDY BOOGIE"

"BAKER'S SPOTLIGHT"
W.G.N. Chicago 4:30 p.m. Monday thru Saturday

"TWO TON" BAKER SHOW
on MUTUAL NETWORK 3:30 p.m. Monday thru Friday

CHILDREN'S RECORDS on MERCURY
"NURSERY RHYMES"
"CHRISTMAS PARTY"
"BOOMER the Bass Drum"
"SING A SILLY SONG"
American Legion Convention No Help To New York B. O.

NEW YORK, Aug. 30.—The American Legion whooped it up in town this week, but by last night it began to be painfully evident to show biz ops that little of the $10,000,000 the convening Legionnaires were supposed to spend in the town would find its way into their tills. Tavern and liquor store sales were up, but not as much as expected, and hotels and restaurants did business, but legit theaters and many niteeries were hit hard.

Showmen generally put their finger on the age of the Legosnieres as the reason for the disappointing business. There were comparatively few vets of World War I around, and as one op put it, the boys of World War II had been buying and selling with a discrimination that made the earlier days of business look like those for years before this shindig. Other ops pointed to the fact that an extraordinarily large number of vets were accompanied by their families which put a damper on wild celebrating indoors.

Most of the activity was on...
AGMA Inking Of OperaPacts Assures Season

Budgets Up All Around

NEW YORK, Aug. 30.—With the last week of contracts between the American Guild of Musical Artists (AGMA) and various opera producers and associations the threat to next season’s presentations was ended, AGMA inked agreements with all opera impresarios who are members of the newly formed League of American Producers and with other organizations, including the Metropolitan Opera Association, City Center Opera and the Handel Opera.

According to Hyman Fanoe, executive secretary of AGMA, the new one-year pacts call for a 15 per cent pay increase for single performances and 7½ per cent boost for weekly performances. The producers are given a greater number of choristers from which they can select their casts and sustenance pay on the road from $4 to $6 a day, and on layoffs from $2 to $2.50.

The Met contract, which will up the association’s salary costs $30,000-$40,000 over last year, calls for an increase in the minimum pay of chorus members from $32 to $35. (See AGMA Opera Pacts on page 35)

Benny Out, Kaye In, In Dispute Over Vets’ Foundation

CHICAGO, Aug. 30.—Amid reports that he was in the process of disbanding the way in which the Hospitalization and Rehabilitation Foundation is being run, Benny has made it a point to have the foundation’s name dropped from a group which was once known as Veterans’ Foundation. The group has been taken over by the veterans themselves, and the name has been changed to the Veterans’ Foundation.

The foundation, which was launched by Benny and a group of showbiz names to raise money to buy radio sets for hospitalized vets and eventually to put on hospital shows, was supposed to have been taking its place in the fall of 1946, but Benny had a falling out with the foundation and now the foundation is being run by the vets. Benny’s gripe, expressed by HVP spokesmen here, was that the group had been taken over by people interested in the policy of the vets.

Detroit Treasurers Elect

DETROIT, Aug. 30.—Arthur Warmus, of Olympia Stadium, was elected president for 1947-1948 by Treasurers and Ticket Sellers at the annual meeting of the International Alliance of Theatrical Stage Employes. The other newly elected officers are: Business agent, Lewis M. Cromwell, Detroit; vice-president, Henry G. Binskoff, Briggs Stadium; secretary, Paul J. Oesterle, Case Theaters; treasurer, Fred E. Frem, G. F. Reid, Music Hall; treasurer, Thomas Moore, Briggs Stadium; executive vice-president, George C. Mathews, Briggs Stadium.

Former G.I.’s Just Raise Much Ruckus

Theaters, Nitwits Hard Hit

(Continued from page 2)

while the gypsies were successful. Judged from Thursday and Friday night, the "legitimate" shows have changed for the better.

The Legion, with a Bushwick location, said the Legionnaires gave their second show a shot in the arm by sending in 25 cents for each ticket they sold. The Legionnaires said it benefited, but the rest were glum. The boys were more interested in hailing on the street than in a hall, although occasionally a punch bag was put on a 22-cent bet, with the electric cane.

If the gypsies had gone wise, they insisted that the canes be checked. If the Legionnaires refused, there was little the firemen could do about it. The cans were under orders to lay off the firemen's vestibules. The Legionnaires refused, saying that first the Legion doesn't need a body, and, second, there was no way to see a show, let them come to the clubs and spend to see it.

The theaters were hit equally hard. Not only did the Legionnaires stay out of them, but the gypsies brought front of the office boxes so that patrons were fearful. The gypsies, by the fact that they have been sold after 5 p.m. Normally, several thousand of trade comes in another hour.

The Legionnaires were offered free tickets to A Young Man’s Fancy and The Voice of the Turtle, but according to ticket sellers, the convention contributed was an occasional straggler. When Legionnaires purchased the tickets, the brokers were asked for the cheap seats. The gypsies were the Frontier, Brigham Young and Annie, Get Your Gun, continued to play to capacity, but the banks said they couldn't build up the crowd of building as they go into the Legionnaires, took it on the chin.

Last week, the Met hit the more difficult of the three, and the show is a hit.

The usual out-of-town and in-town legit trade stayed home this week, and the trade off by the fact that the vets have become known this week.

Contract for the legit theaters of the Civic Opera House expire Monday (1) and so far the union has made no approach, nor indicated in any way what its demands would be.

A check of managers of the legit theaters in Chicago tells of the same thing. There was no news here, when the AFM gave its statement. (See AFM Stirs Chi on page 34)

 допустимо
Turnabout by Pettroli on FM Is Hoped

Look to Government Probe

WASHINGTON, Aug. 30.—With the Justice Department's study of James C. Pettroli's AM-FM stand-by edict being pressed, industry bigwigs here are voicing the hope that the threatened probe may produce a turnabout in Pettroli's attitude when the American Federation of Musicians (AFM) president sits down to confer with network officials September 1.

Justice Department Criminal Division officials, who confirmed here Thursday (28) with seven high network executives, indicated they are continuing to study "every possible angle" of Pettroli's latest edict which would affect AM-FM music for possible violations of the Lea-Vandenberg Act or Taft-Hartley Act.

One high network official said Pettroli's stand is being directed by Peter C. Brown and Hugh Fisher, special assistants to T. Vincent Quinn, who is an assistant attorney general in charge of the criminal division.

Officials at Confab

Networks officials who conferred here with Brown and Fisher are Frank E. Mullen, executive vice-president of Mutual Broadcasting Company (NBC); Harry Laddner, general counsel of NBC; Robert P. Swezey, manager of the NBC network; Herbert E. Katner, executive vice-president of American Broadcasting Company (ABC); Joseph A. McDonough (See Pettroli Turnabout on page 9)

Jingles To Be Used In Wooing Voters

NEW YORK, Aug. 30.—League of Women Voters this week signed Lanny and Ginger Grey to cut a series of singing jingles which will be used throughout the State the week of October 6 to get the voters out to register. While political parties have used jingles in the past, this is the first time the League, which is not concerned with party affiliations but rather with drawing out all qualified voters, has turned to the singing jingle.

Reason advanced by a League official for selecting the singing jingle was that most of the women involved in picking promotional aids had been impressed by the air jingles selling regular consumer products, and had urged their use in the coming registration.

Many Vets Sign for Electronics Courses

NEW YORK, Aug. 30.—Veterans in large numbers have registered for fall and winter courses at the Electronics School of New York. School officials have handled about 1,200 veterans in courses on radio fundamentals, control room and transmitter, video, FM and facsimile, is headed by R. L. Duncan, William B. Campbell is exec vice-president.

Sponsors of the school are a number of leading figures in radio, including Lewis Allen Weiss, chairman of the board of the Mutual Broadcasting System; Sidney M. Kaye, president of Broadcast Music, Inc.; and associates, executive director of WHN, New York, and Louis G. Cowan, program producer.

Top Galsters All Out for New Formats

Cantor, Bergen, Hope, Et Al.

NEW YORK, Aug. 30.—That it's generally acknowledged that networks and agencies have come up with very few wholly new or, pugnaciously, during the past year, evidence is that many web shows will amount to little more than a fall. The feeling that a touch of some initial whiz is needed is in the noggins not only of the stars but also of the sponsors, with the result that some of the latter have given their performers carte blanche to whip up new ideas.

Among those set for changes, in the radio or slightly, are Chase & Evers' Edgar Bergen-Charlie McCarthy program, Sealtest's Jack Carson's show, Pilgrim's Miss Chatterton, a Grand Ole Opry, Standard Brands' Fred Allen show, the RCA Victor show, Gildersleeve's, Poodles' Bob Hope program and the Jimmy Durante show.

Many of the changes being talked about are not as radical in the strength of change being talked about as the above top shows constitute a significant list.

Chief change in the Bergen program will be the use of a definite story line each week, beginning with the opening program September 7. This will constitute the first radical change in Bergen's formula since he went on the air. Heretofore the format of the program was made up of spots, one with Charlie McCarthy, another with Mortimer Snerd, none of which were around too long.

Red Skelton is adding characters to his junior staff and is likely to expand them so that they constitute a major part of the program. He'll (See Galsters All Out on page 9)

New Fadiman Seg

Is False Report

NEW YORK, Aug. 30.—Reports that Clifton Fadiman had been set to emcee a new Columbia (CBS) program, This Is Show Business, were denied this week by Edwin Fadiman, brother and manager of C. Fadiman. Report was published generally in the wade, including The Billboard. According to C. Fadiman, no Fadiman genius has had slves of offers for shows this coming season, but has contracted for none, any spot assumed by C. Fadiman would in addition to his Information Please, major dono's spot, with the show soon to begin again on Mutual.

NEW YORK, Aug. 30.—Winners in The Billboard's 15th annual radio promotion competition, the yearly classic which selects outstanding promotion—merchandising—exploitation in all fields of radio, will be selected this week. Winners will be judged by top advertisers and agencies in broadcasting. While the winners will be known to the judges and this publication's editorial staffs, their identities will be kept secret until September 15. On that day, they'll be announced at the National Airborne Dramatization Convention (NAB) in Atlantic City.

This year's competition has been conducted on an unprecedented scale, not only because of the number of entries received, and because new categories opened included television, G.E. Set To Resume With CBS "House"

NEW YORK, Aug. 30.—General Electric's appliance and merchandise department will resume sponsorship of House Party, with Art Linkletter, Monday thru Friday, 3:30-5 p.m., starting December 1. Party is now airing in the 5-5:30 p.m. slot. Contracts to set the John Guild package are being prepared currently.

House Party used to be sponsored by GE but was dropped January 10 of this year. CBS then timed an audience participation show as a test.

Net billings accruing to CBS from the House Party contract will total one and a quarter million.

Show will originate in Hollywood most of the time. Young & Rubicam, the agency, will set the accent, try to line up a number of key cities for a tour.

FM and new (after January 1, 1947) stations, but also because the competition will produce lasting value. This will derive from a special Billboard booklet, containing a report on (See Promotion Winners on page 9)

FM Conclave Focusing Ire On Pettroli

FM Edict Under Attack

WASHINGTON, Aug. 30.—Unless Prexy James C. Pettroli, of American Federation of Musicians (AFM), makes some move this week toward simultaneous AM-FM music, FM Association of Musicians (AFM) will constitute the first radical change in the AFM system since the formation of the latter have have gone.

Resolutions committee at the convention, however, is already in charge of checking the resolutions affecting special schedules. Between now and the convention time as a result of the lastest steps to-
Up or Down for '47-'48, Talent Handlers Fust Have a Voice

(Continued from page 3)

to regard webs and advertising agencies as responsible for the relatively strong or weak position of radio programming.

Latey it's been the fashion to regard radio programming as old hat, weak in public service, lacking in new talent, and they've been the fashion to lay the blame on either the ad agencies who control the program, or the webs, which are interested in building shows and attracting to their air time the best programs in order to maintain listener superiority. The hope of future programming has been placed with the same sources, with the critics seeing the perfect program of the future as a combination of the elements of the new talent, new program ideas and a keen appreciation of public service and the type outlined by Federal Communications Commission's '68 Book, the report of the Freedom of the Press Commission, etc.

But what has apparently escaped the ken of the critics—and to a large extent radio itself—is the fact that talent agencies are likely to play an important role in future development of popular programming. Arguments given to support this belief are numerous, for the talent agencies are the only collectors of commissions. Inasmuch as their life and death depends upon the viability of their wares, they must, insofar as possible, develop new talent and thus strategic booking and handling must gradually promote such talent until it can command an audience and a price. What's more, it's pointed out, the talent agency rather than the ad agencies is best-equipped to do this. They can and do, for instance, develop talent in one entertainment medium, and, when the time is ripe, sell that talent into another.

In order to maintain prices they are giving increasingly more thought to new program ideas. It's known, for instance, that peddling a band punk as a piece of radio talent is a very tough proposition; but clothe it with a program idea and it is more easily sold to a higher figure.

In late years MCA and WM branched out so widely in radio that the significant development of the future was not quite grasped by many radio executives interested in such matters. It would be more correct, however, to believe that agencies again hit the astonishing figure of a total of $250,000 weekly in radio billings and thereby hold on to their dominant position? (2) Will the relation of talent agencies to the programs continue to the undeveloped or glossed-over facets of programming, or will everything—including radio critics, networks, ad agencies and FCC—put on a new pair of eye glasses and actually determine who's in the programming picture?

Regarding chances of talent agencies hitting comparable billing during the current season, experts answer affirmatively. Their argument is that even in the same number of stations, even with the sponsors are keeping tighter control of the balance, an approximate figure of $250,000 weekly, will be realized. At this cost of over-all packages should be cheaper, and it's generally believed that more will be sold. It's believed, too, that new advertisers and those who believe have been out a while owing to talent and production problems, will pick up the cheaper packages to make up the aggregative total.

As for the relationship of talent agencies to programming—the importance of that relationship is apparent from a gander at the billing chart. It's believed, however, that radio generally will come to a greater awareness of this relationship—particular miasm in programming is likely to remain the No. 1 headache of the industry for some time. This awareness, it's believed, will mean a truer realization of the fact that much of the future of popular programming (See 10%-ers Influence on page 9)

### A Typical Wm. Morris Week

<table>
<thead>
<tr>
<th>Day</th>
<th>Show</th>
<th>Estimated Talent Cost</th>
<th>Music Corporation of America</th>
<th>Estimated Talent Cost</th>
</tr>
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<tr>
<td>MONDAY</td>
<td>Bruce Forsyth</td>
<td>$10,000</td>
<td>World Artists</td>
<td>$10,000</td>
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<td></td>
<td>Hal Thompson</td>
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<td></td>
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<td></td>
<td>Don Amez</td>
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<tr>
<td></td>
<td>Mike Douglas</td>
<td>$4,000</td>
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</tr>
</tbody>
</table>

### Monday

- **Sherwood Holmes**... **$5,000**
- **Joan Davis**... **$15,000**
- **Red Skelton**... **$5,000**
- **Wednesday Ellery Queen**... **$5,000**
- **Dinah Shore**... **$14,500**
- **Mr. D. A.**... **$7,500**
- **Thursday Dick Haymes**... **$10,000**
- **That's Finnegans**... **$5,000**
- **Alfred Palma Family**... **$12,500**
- **Barns & Allen**... **$15,000**
- **Eddie Cantor**... **$20,000**
- **Friday Fannie Brice**... **$15,000**
- **Mercedes Willson**... **$10,000**
- **Saturday Life of Riley**... **$3,000**
- **Total for week**... **$275,000**

### Tuesday

- **Monday Sherlock Holmes**... **$5,000**
- **Joan Davis**... **$15,000**
- **Red Skelton**... **$5,000**
- **Wednesday Ellery Queen**... **$5,000**
- **Dinah Shore**... **$14,500**
- **Mr. D. A.**... **$7,500**
- **Thursday Dick Haymes**... **$10,000**
- **That's Finnegans**... **$5,000**
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- **Eddie Cantor**... **$20,000**
- **Friday Fannie Brice**... **$15,000**
- **Mercedes Willson**... **$10,000**
- **Saturday Life of Riley**... **$3,000**
- **Total for week**... **$275,000**

### Wednesday

- **Buck Jones**... **$5,000**
- **Dinah Shore**... **$14,500**
- **Mr. D. A.**... **$7,500**
- **Thursday Dick Haymes**... **$10,000**
- **That's Finnegans**... **$5,000**
- **Alfred Palma Family**... **$12,500**
- **Barns & Allen**... **$15,000**
- **Eddie Cantor**... **$20,000**
- **Friday Fannie Brice**... **$15,000**
- **Mercedes Willson**... **$10,000**
- **Saturday Life of Riley**... **$3,000**
- **Total for week**... **$275,000**

### Thursday

- **Buck Jones**... **$5,000**
- **Dinah Shore**... **$14,500**
- **Mr. D. A.**... **$7,500**
- **Thursday Dick Haymes**... **$10,000**
- **That's Finnegans**... **$5,000**
- **Alfred Palma Family**... **$12,500**
- **Barns & Allen**... **$15,000**
- **Eddie Cantor**... **$20,000**
- **Friday Fannie Brice**... **$15,000**
- **Mercedes Willson**... **$10,000**
- **Saturday Life of Riley**... **$3,000**
- **Total for week**... **$275,000**

### Friday

- **Buck Jones**... **$5,000**
- **Dinah Shore**... **$14,500**
- **Mr. D. A.**... **$7,500**
- **Thursday Dick Haymes**... **$10,000**
- **That's Finnegans**... **$5,000**
- **Alfred Palma Family**... **$12,500**
- **Barns & Allen**... **$15,000**
- **Eddie Cantor**... **$20,000**
- **Friday Fannie Brice**... **$15,000**
- **Mercedes Willson**... **$10,000**
- **Saturday Life of Riley**... **$3,000**
- **Total for week**... **$275,000**

### Saturday

- **Buck Jones**... **$5,000**
- **Dinah Shore**... **$14,500**
- **Mr. D. A.**... **$7,500**
- **Thursday Dick Haymes**... **$10,000**
- **That's Finnegans**... **$5,000**
- **Alfred Palma Family**... **$12,500**
- **Barns & Allen**... **$15,000**
- **Eddie Cantor**... **$20,000**
- **Friday Fannie Brice**... **$15,000**
- **Mercedes Willson**... **$10,000**
- **Saturday Life of Riley**... **$3,000**
- **Total for week**... **$275,000**
N.Y. Stations Scramble for 6:30 Tuners

Map Full Campaign

NEW YORK, Aug. 30.—A scramble for New York listeners in the pivotal 6:30 p.m. spot with WNEW holding the key to the NBC Networks, will let here trying to better their hands look this fall. With Martin Block (WNEW), specializing in the 6:30-7 p.m. period, a time when the newsmen and their nighttime audiences, larger stations with net affiliations are making their plans for a fall call, Lowell Thomas, WJZ’s plans now call for the cancellation of the Joe Hazel 6:30-7 p.m. spot, as well as the following quarter-hour period featuring Ed and Boone Fitzgerald. In their place the outlet is setting up a half-hour platter show with Al Horowitz.

With the Paul Whitman disk sold out, and spon- sors of the WLB “at circuit” the Prescott show will also be sold. Hazel retains his 11:15-12:15 p.m. network spot, and later may be pushed back into the 6:30-6:15 p.m. spot, but at the present time, that spot has that job for his new show, which is being returned to the air as a result of the Hazel network, which was cancelled out recently. The Ethel and Ed show is scheduled from 6:15-6:30 p.m. will be retained.

WCBS, with Red Barber penciled in for the 8-9 p.m. spot for WJZ, and Barber’s sports period, especially as there is a special guest star fee attached for the period he will play with Barber, has been able to garner a huge bidding war over Barber, despite the competition. WCBS, effective September 29, drops Richard Hotchkin shows (who goes network under Proctor & Gamble sponsorship) when the com- mentator moves over from the National Broadcasting Company (NBC).

WABC, with its program shifts, shutting Bill Stern from a 6:30 spot back into a 7-8 p.m. minimum, round-trip, followed up with a 25-minute period, Serials to America, which has been retained both over WNBC and network. Show is frequently cancelled out of WNBC to make room for the show this week the legion convention sewed up the period. The station is now mulling over the cancellation of Serials and the addition of a 10-minute and a quarter-hour show to follow Stern. The nature of the fillers has been set by Lowell Thomas in the 6:45-7 p.m. slot on NBC will be free, commented Ray Hope, Ned Brooker and Felix Morley, who will be heard on Sun O’Clock in the fall.

WOR, according to present plans, will probably retain Fred Vanden- grund at 6-6:15 p.m. in the Stan Lomax sports session for the following year.

WIN, with Ted Husing’s disk jockey show from 5 to 6:30 p.m. is also strong in the 7-8 p.m. period. Bob Houston, singer, takes over the first quarter-hour Monday (1) and will be followed by Ruth Etting in the 6:45-7 p.m. spot. Both periods are expected to be sold out.

This season also has set Mary Jane Walsh for a twice-a-week 9 p.m. spot.

N.Y. Stations Scramble for 6:30 Tuners

NEW YORK, Aug. 30.—New sta- tions, stations, stations, stations, stations which have been announced recently by E. C. Hooper will still be offered to networks and stations, despite the rejection of this week by Broadcast Measurement Bu-reau (BMB) of Hooper’s bid to handle BMB’s 1949 study. When the new Hooper method was announced a month ago, the research execs back with the emotions which had been aroused by the high costs and the utility of the BMB report, places an unusual re- sponsibility on the trade press newsmen to comply with the proper in develop-ment. Radio is a fast-moving industry. A misapprehension once planted is difficult to change.

All by way of introducing my observation that The Billboard exercised less than normal in handling our August 27 release.

In my letter to Hugh Pettis, we pointed out the BMB’s wide range of networks. Pettis goes on to say that the BMB’s wide range of networks, but it appears that the conditions have never been so favorable to the BMB report that we may have to increase the BMB’s next industry-wide study. I did not add only the bare-bones statistics with publication and distribution left to BMB thus increasing final cost.

The ‘spokesman’ was wrong! The BMB 1951 plan provides that an attempt be made to better $1,000,000 in stations ($540,000 per year for two years) to provide radio stations with agents and advertisers (which I estimated to be $10 per cent) plus $50,000 in networks (which I estimated to be another 10 per cent). This estimated $1,200,000 was highly technical and in mind when I described our about half offer as approximately $600,000. I mean to say that the BMB’s wide range of networks, the last 1946 BMB method, if used in conjunction with the specifications for the next one.

You mention 4,000 as the number of locales to be reported on. My fig- ures of 3,000 was given me by BMB at the technical committee meeting on May 29. But if you want to find the locales we offer to the thumb every page of the 1946 BMB report. You see, the statements (for a nationwide coverage study are BMB’s). We are merely trying to in- troduce some improvement in Method and Reduction in Cost.

As to the $250 per unit figure. If you refer to the page 18 of our memorandum, you will find the $250 to apply, not to a wholesale na- tionwide study to be done by us in 1949 for BMB but to retail studies. The subject is introduced with no om- bignuity whatsoever in the following sentences:

"While awaiting industry action by BMB, and in the interest of achieving a maximum of truthful experience with the new technique before another nationwide coverage study is made, E. C. Hooper, Inc., proposes to accept commissions to make "coverage" studies for stations and network, etc.

So please check the rest of our facts before publishing others."

Moppet Talent Show To Replace "Ellery"

NEW YORK, Aug. 30.—Newest of the super-programmers on the Hollywood Star Prizes, sponsored by Whitehall Pharmaceutical Company 9:30-10:0 p.m. on the National Broadcasting Company starting September 15, will be the time now filled by Ellery Queen.

Program format will have film stars, and talent acts who will then take over the mike.
ANOTHER FCB FLARE-UP

Old Quarrel May Crop Up At Convention

Tact May Avert Clash

WASHINGTON, Aug. 30.—President Justin Miller, of the National Association of Broadcasters (NAB), and Chairman Charles Denny, of the Federal Communications Commission (FCC), are planning to strike a new but cautious note of harmony between government and industry in the major NBC convention speeches at Atlantic City, it was learned this week.

In both NAB and FCC circles, tactful efforts are being made to prevent a recurrence of the old-time flare-ups, and co-operation will be stressed by the top spokesmen for the two bodies. A possible opening of the old quarrel on the convention floor is recognized, especially since Miller is expected to appeal for federal legislation changes to give the industry “greater freedom.” Denny was expected to talk about FCC’s non-commercialization. Miller, it was learned, also will re-new his plea for freedom of radio to editorials, and will renew criticism on the FCC’s historic Mayflower decision.

Code To Get Attention
Certain to highlight the convention floor discussion, however, will be the efforts of the NAB and the FCC. Practices, copies of which will be distributed to delegates when they register. The NAB board, which already has taken steps in favor of the proposed new code, will formally discuss the document at a Sunday (14) meeting, but will reserve final decisions on the code until the FCC has made its decision. The code is expected to run into two numerios pages. It is already in the laps of the board, and a final re-write is not likely to be needed before the next few weeks after the convention.

The decision to pass out code copies to delegates prior to the opening meeting session establishes a precedent that will be used in future. Miller and Denny have determined that the code they want fashioned rather than impose it by force will be drawn by a joint code committee and NAB board, but opposed by a big segment of rank-and-file members. Proposals to commercialize and impose highly detailed new policies will be avoided, and the old programs and mystery shows will be subjected to heavy attack.

To Address on Convention
The general luncheon after the first meeting’s session will be featured by an address by Rep. Patrick J. Cannon, R-Iowa, chairman of the House Interstate and Foreign Commerce Committee. Lee will stress the importance of the provision of the Lea-Vandenberg anti-Petriello Act and ranking minority member of the House Interstate and Foreign Commerce Committee, Lee will stress the importance of the provision of the Lea-Vandenberg Act, which might have come to pass in the case of a President’s action in the case of the Coroner Act, which might have come to pass in the case of a President’s action in the case of the Coroner Act, which might have come to pass in the case of a President’s action in the case of the Coroner Act, which might have come to pass in the case of a President’s action in the case of the Coroner Act, which might have come to pass in the case of a President’s action.

The Chicago Bar Association, which has co-operated with WBBM in the presentation of reports, will organ-ize a committee of prominent lawyers, judges, and social and public service agencies. The bar association’s feeling is that it has a responsibility to the public and citizens to correct what it is considered a situation of errors and information that is misleading and not correct in any way.

At the beginning of this meeting the bar association will be concerned primarily with taking action to correct the erroneous situation of the St. Charles, which will be WBBM exposed with wire recorders and interviews with citizens on its August 4th show.

The Chicago Bar Association, which has co-operated with WBBM in the presentation of reports, will organize a committee of prominent lawyers, judges, and public service agencies. The bar association’s feeling is that it has a responsibility to the public and citizens to correct what it is considered a situation of errors and information that is misleading and not correct in any way.

Soapies Drive Him To Destruction

CLINTON, Ia., Aug. 30.—Eva E. Adams of this city, let it be known that she feels comfortable and ready to pay a $10 fine. The Public Chief Herman Thomsen reported that Adams rammed his fist thru the family radio, took a hammer and a rock, then threw eggs at random around his house.

Fined for disturbing the peace, Adams pleaded guilty and explained that he worked nights and tried to sleep in the daytime but the soap opera programs bothered him.

Amer. Tob. Buys “Show of Year”

NEW YORK, Aug. 30.—American Cigar and Tobacco Company subsidiary of American Tobacco Company, has contracted to sponsor Show of the Year. The bid was made over the National Broadcasting Company. The Wednesday 10 p.m. slot now occupied by Big Story, and will be opened at 8:30 to Bing Crosby and Russell Sullivan, and Stu Stauffer, Colwell & Bayles is the agency.

Status of Big Story is uncertain. It was reported that time for lifting of the option on Story has been extended for two more weeks. In the event Story is dropped, it will mean a considerable loss to NBC. The NBC-ABC-NBC, which is expected to be in air in December will be sponsored by the Bing Crosby and Russell Sullivan, and Stu Stauffer, Colwell & Bayles, and Schubert Wax, Kildare Platter

HOLLYWOOD, Aug. 30.—Program packager Bernie Schubert last week cut out an experimental audition platter to test a number of motion picture series produced by a number of production companies. Africa will be in air in December will be sponsored by the Bing Crosby and Russell Sullivan, and Stu Stauffer, Colwell & Bayles, and Schubert Wax, Kildare Platter

CBS Sets Joan Davis For IstCo-OpComedy

HOLLYWOOD, Aug. 30.—Deal co-operative with National System (CBS) and William Morris was set up yesterday whereby CBS will buy Joan Davis for a coast-to-coast co-op package. Final details are expected to be ready within the next two weeks, however. The CBS program, in which Joan Davis will be a part, is expected to be announced in a few weeks.

CBS has added to the growing trend of coast-to-coast roll and will give CBS its first move on a coast-to-coast basis. The show had been on and off for some weeks until yesterday’s pact was set.
AFRA Asked To Probe Loss Of Jobs Thru E.T.'s, Orks

NEW YORK, Aug. 30.—An inquiry into radio actor employment as af-
fected years ago by the use of vocalists to replace singers has been ordered via resolutions by AFRA's Executive Committee. This work will be carried on by the American Federation of Radio Artists (AFRA).

Examination of the transcription problem was requested by delegates at last week's convention. Resolution asked the national board to appoint a committee to study the matter. A possible outcome could be the formation of a new convention.

These findings, it was decided, could be used in determining AFRA's position regarding open-e.t.'s in 1948 negotiations. Fierce debate on this matter has resulted in several new changes, produced in ever-

N.Y. News Ending WNEW Tie With Own Stations Due in '48

NEW YORK, Aug. 30.—The Daily News, which expects to have its own FM and television stations on the air next year, is reported breaking its tie-up with WNEW at the expiration of the contract on Oct. 1.

Under the agreement, the News has been providing around the clock programming on WNEW during the off-peak hours for the previous 11 months. The paper has been underwriting the cost of the program at a reported cost of $200,000.

The paper, which set up a special broadcast desk when its initial ad-

Pettrillo Turnabout On FM Hoped For

(Continued from page 3)
Indiana Univ.
Surveys Tastes
Of Small Towns

CHICAGO, Aug. 30.—Results of a
survey made recently by the radio department at Indiana
University (Bloomington, Ind., pop. 25,000) point up a number of significant
factors concerning small-town radio.

Preferences survey conducted by H. J. Skornia, radio director of the
school, is significant in itself because it penetrates an area largely un-
touched by Hooper and other na-
tional surveys, and also because of the magnitude of the telephone. More
than 5,000 phone calls were made in
Bloomington area by 40 students of
the radio department. Questions were
similar to those used by Hooper.

Results of the survey, according to
Skornia, indicated:

(1) The average listener doesn’t
know a great deal about radio and
doesn’t want to be informed or ed-
cuated by it—he is just interested in
the rest of the world.

(2) Serials are most important to
shoppers and homemakers living in isolated
areas. Some listeners were
worried about influence of crime
drama on young people. (3) Towns-
people and farmers like to be ques-
tioned as to their tastes (farmers were 100% cooperative).

Questions were divided into 25 occupational fields. Farmers live in
this area, comparatively untouched by radio research.

Jean Tennyson Show
Is Yanked by WNYC

NEW YORK, Aug. 30.—Jean Ten-
nyson’s Studio Party, which premi-
ed a couple of weeks ago on WNYC,
city-owned station, was yanked this
week. Miss Tennyson withdrew the
show after it had been pulled off the
air for an overhauling.

At first, it was planned to bring
the program back September 22, pos-
IBF
ibf

sibly, but subsequently Miss Tennyson
decided to drop the idea, for the present, any-
way. During the two weeks it was on,
the program had its troubles, get-
ing a pasting in the press.

Part I

Daytime Talent Cost Index

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* Insufficient data.

Hollywood, Sept. 6, 1947

RADIO
Istitutional Copy Replacing Coca-Cola Plugs

NEW YORK, Aug. 30.—Coca-Cola program featuring Percy Faith and Ginny Simms on Sundays, 6:30-7 p.m., over the NBC network, will begin using strictly institutional commercials in four or five weeks, it was announced today by Fred R. Tiffany, president of Tiffany Agency, which handles the account. Tiffany stated the new commercials will be brief, with a different pitch whatever.

Coca-Cola commercials currently plug sales, although the copy is considered in good taste as to brevity and its effect. Tiffany stated the station is believed to be in line with sponsor's wish to keep the program on as high a level as possible.

Sylk Bros. Set TD's for Own WPEN
For Own Drug Co.

PHILADELPHIA, Aug. 30.—Sun Ray Drug Company, giant drug chain spreading from here along the Eastern Seaboard, which it is believed will be the new owners of the indie WPEN when the Federal Communications Commission go to auction the station to big-time radio sponsorship for the first time, has announced that in the purchase of the hour-long Tommy Dorsey disk hockey show, WPEN, which the Sylk brothers owning the drug chain expect to take over by the end of the year, will have eastern franchise holder for the Dorsey package.

Sgt will be slated weekdays at 2 p.m., starting September 8 with Dorsey skedded to make a personal appearance on his platter package September 10. Advance campaign also includes displays in the 200 Sun Ray stores in the area, posters, billboards, subway-train and street car ads, and courtesy spots on the air.

Also of significant trade interest here is the fact that the Dorsey package was set through the J. M. Kogin Advertising Agency here. Phil Klein Agency has had the account to itself for many years and this is the first time that it has been available to any other agency, aside from Kogin. Klein agency head, who was originally mentioned as part of the drug chain having part of the almost a million-dollar market it takes to buy the station and its FM adjunct from the Bulletin newspaper now operating the station. Bulletin also is waiting for FCC nod to take over WCAU, local CBS outlet which it bought earlier this year.

NEW YORK, Aug. 30.—Rooku on Trial, which has been aired via recordings over WHN all summer, goes live again September 15. The show, formerly bankrolled by the Literary Guild of America, will continue as a sustaining advertiser.

Glossy Photos

At 5c Each

When you buy our full-service, order from the Quality Photo Service. 500 8"x10" at 37¢. 1000 8"x10" at 25¢. 500 5"x7" at 14¢. Post Cards in quantity at 25¢ each.

Photo Post Cards in quantity at 25¢ each. Negative charge of $2.00 on first order. Standard New York mailers. Satisfaction guaranteed, deposit with order; balance, postpaige.

Quality Photo Service
Porkins St. BRISTOL, CONN.

The Pause That Refreshes on the Air

Reviewed August 17, 1947

The COCA-COLA COMPANY


Tuesday Ad

Archie Lee, Account Executive

Via CBS

8:30-7:30 p.m.

Estimated Talent Cost: $14,400; producer-director, Paul Louis; writer, Edmond Anderson; announcer, Durward Kirby; host, Percy Faith; star, Ginny Simms.

Current Hooperating of the program

(The Question Mark) What's the answer to this (a) game? None

Average Hooperating for shows of this type...

• • •

Current Hooperating of show preceding

"Silver Theater"

Current Hooperating of show following

"Gone with the Wind"

ORIGINAL PROGRAMS

by G. Noel Coward

of the picture.

Sustained by 4.1 Million

ABOUT THE ADVERTISER

During the war period Coca-Cola's radio advertising budget was cut sharply to $3,750,000 in 1941, and $3,000,000 in 1942, as the nation's needs required more dollars to be spent on war materials. However, dollar allocations were increased to $4,000,000 in 1943, $5,000,000 in 1944 and $6,000,000 in 1945. For 1945, in fact, the figure was in the neighborhood of $2,775,000. In 1946, the radio budget dropped to slightly more than $2,000,000. In both 1944 and 1945, the budget exceeded $4,000,000. This year, however, Coca-Cola comes back sharply into the network radio picture. In addition to the Percy Faith program the sponsor will bankroll another show over CBS, this time in the form of a series of stories written by Pearl S. Buck. All three of these programs are expected to bring out the social poignancy of what victims of the disease have experienced, and will do much toward eliminating the social stigma. The NBC drama pointed the way to an educational campaign.

The NBC drama also raised some controversial points—for it was apparent that the program could not present all the side issues involving the medical fraternity. It was, in fact, unable to present all the facts, and some portion of the audience wants the full story to be told. The NBC drama, however, was highly effective in making sure that a large segment of the audience received the message. This year's program will carry the same basic story lines, but will go into the medical aspects in more depth.

Well Produced

Technically, The Ghost and the Bell was well produced. Director Ed King used a combination of narrative, dialogue, and music to bring out the poignancy of the position in which victims of the disease find themselves. Education on melanoma as a medical disease is always timely—but it is somewhat more so currently due to the fact that a number of veterans of World War II now suffer from the disease. This series will be a help in the fight against this disease.

Not the least effective of the dramatic elements in the program was the musical background. Ditto for the symbolic treatment given the name of the program. It represented a title reference to the phrase "I know there's a ghost in the bottle." The title referred to the fact that in ancient days such a nose-inizer was carried by victims to warn others of their approach.

The cast put a lot of moxie into their performances with Arnold Moss very good in the lead.

Paul Ackerman

In good taste, pitched on such angles as the fact that more and more veterans are in need of Coca-Cola coolers. All the selling is by no means aggressive, with the emphasis left solidly on the product. Tiffany Agency will switch to strictly institutional copy, even broader than that now being used.

Paul Ackerman,
EVER SINCE the FCC’s color decision, television interests have begun more and more clearly to see the light and look hopefully to the future. With the increased production of post-war receivers, with the rapidly quickening rate of new station openings, our many years of striving to keep interest alive and maintain the glowing spark of public interest seems to be paying off. It brings with it the impulse to emit a tremendous sigh.

In the years of television already past, certainly film, studio and field programs all have contributed to over-all programming. But, as in the early days of radio, field programs seem to have been the most powerful in catching the public eye. The at first it was difficult to determine the proper proportions for these three different types of programs, film, studio and field now seems to have achieved their proper places in the over-all perspective of television. One thing is certain—unlike radio, television never will relegate field programs to a secondary position.

Burke Crotty, who enlisted in the army in June, 1943, and returned to NBC a year ago, has been with that network since 1932. Before joining the television department he was assistant photo editor and later photo editor of the press department.

Appointed special events producer in NBC television in 1950, he was responsible for the operation of the mobile unit trucks and supervised the production of many of NBC television’s baseball, hockey and basketball games, tennis, wrestling and boxing matches.

A native of New York, Crotty lives in Redding, Conn. He is married and has one daughter.

Each year since the birth of television at NBC there has been some development tending to enhance the position and stability of television in public acceptance. But while these developments have occurred in each of the three branches of television programming, it has been in field programs that the most surprising advances have occurred.

Remarkable strides have been made since NBC’s two huge original pick-up units rolled into the 1939 World’s Fair grounds and started us on our television career.

At that time we used the iconoscope camera. But NBC, quick to realize the shortcomings of this type of pick-up unit for television work, developed the first orthicon camera over six years ago. Even then we were dissatisfied. RCA engineers continued their development work, and on October 23, 1945, the first image orthicon camera was demonstrated at the press at NBC’s famous television studio 3-H in the RCA building. The image orthicon camera opened a good deal wider the door to perfection. But perfection is something we have not ceased striving for.

Perfection is, perhaps, an unattainable goal. But our research and development are going on. And we are ever getting closer. What we hope for is truly portable equipment—light, fast, flexible and easily set up. What we want is to be sure that we never need a pick-up because our set-up time is too short or our power supply unavailable or our equipment too cumbersome. And we certainly have not reached this goal, we just as certainly have come a long way toward reaching it. Nowadays we come and go to an increasingly large assortment of events. We get there faster, we get there more unobtrusively. Our cumbersome equipment seems to be paying off.

And just as we have made strides in the technical aspects of our remote pick-ups, we have progressed in our programming concepts. Our foremost objective is to take the viewer out of his home—put him right at the scene of a joint session of Congress or a political convention, our recent pick-up from a submarine at the Brooklyn Navy Yard would have been impossible a few years ago. So would our two-way pick-ups from Washington.

A few years ago we could never have considered a pick-up such as we had recently when we showed both the take-off from New York and the landing in Washington of an army pursuit plane.

We at NBC are justifiably proud of our long list of television ‘firsts.” In looking back on our more than 1,000 remote pick-ups there’s no doubt that we have matured in sports. But, after all, that’s what the public has wanted primarily. And we have done sports to the exclusion of all else. Parades, major political events, holiday celebrations, human interest stories, many others, we have not forgotten these. They pass before our lenses in increasing numbers. And their number will increase as our mobility and our facilities for unscheduled coverage are improved.

First Things First

Here at NBC we have followed a very definite policy of “first things first.” We have not wanted to trip over ourselves in our haste to do more than we were able, and I don’t think we have. We have given our audiences what we believed they wanted to see during our comparatively limited time and with our comparatively limited equipment. It has been a “majority rule” programming policy. Theo we shall have to revise this policy for some time, we are by no means blind to its shortcomings, and, with broadened schedules and improved equipment, we will vastly increase the scope of our program. Already we have begun to build our own remote pick-up programs. We are no longer doing simply the obvious.

One of our most formidable obstacles of the past was the narrow geographic limits within which we could work. We used to be restricted to the New York area for our pick-ups, where we could be on the air regularly and have rapidity of falling away. Now we go regularly to Washington for important stories, and points in between are not beyond our reach. Boston and intermediate points soon will be sending us programs. The Midwest and even the West Coast no longer are nebulous objectives of the impossible future. As the network grows, they are definitely within sight.

With the expansion of the network, field programs take on increased importance. For television can “bring the world into your home.” And it will be field television that makes this important in shaping the people of the world what their world looks like.

It happens at the Waldorf

If you’re not on hand to see the complete exhibit of entries in The Billboard’s 10th Annual Radio Promotion Competition at the Waldorf-Astoria on September 3...
Western Union TV Plans

Program Calls For Microwave System Set-Up

Pushes Toward Tele Relays

Chicago, Aug. 30—General agreement that video networks are among the greatest needs of television stations now in operation, or planning to get into operation in the future, was reached by representatives of 13 newspapers which either are operating video networks or are about to start them, at a meeting at the Palmer House here Thursday.


The Western Union Telegraph Company is also moving, as rapidly as possible, to become a common carrier of television relay programs. It expects to lease microwave equipment (available for transmission of programs) to any point in the United States in about six months.

When the towers and buildings are completed along the route previously mentioned, the telegraph company hopes to be able to offer television relay service to any point in the United States, to individual broadcasters or to networks, or as a common carrier service to station representatives, by the end of the month.

"It is believed that Western Union can offer this service at attractive rates and that it will be able to furnish such service as soon as beyond the point of starting to plan to enter this field."--Ziesel.

Ziesel also said that the FCC has already approved construction plans for the relay network, and that in a few weeks WU expects to present to the commission proposed rates and other necessary information so that it can go ahead with network transmission within six months. Plan is to relay programs in the 3,000 to 4,000 m.c. bands. Ziesel stated that all equipment was on hand and that delivery was assured. He did not know what rates would be. Another good thing that the WU network according to those at the meeting, is the plan of having peak intervals, to individual stations or to

Stated Information That In Gruing

Here's a show that could be good entertainment, but the mechanical ingenuity of the people who presented it, at the meeting of the Affiliation of Television Actors, a local stock company venture, was heretofore hampered by radio and stage acting experience,, some members who had radio and stage acting experience, in various adventures. Today's show, produced by Bruno

Odyssey Buys U. of M. Games on TV

Detroit, Aug. 30—WWJ-TV has signed for telecasting all University of Michigan football games this season. Ann Arbor, sponsored by Oldsmobile. This is Oldsmobile's first television exposure to the nation's most popular game. Agency is D. P. Brother & Company.

Paul Williams will be sportscaster and Jim Eiberle director.

General Foods Dropping Tele Shows for Research Job

New York, Aug. 30—General Foods Corporation has decided today that it will drop some telesale sponsorship commitments for the remainder of 1947 and undertake instead what may be the most expensive research job yet for the television. Howard M. Chapin, head of the General Foods television committee said the A.M. skate today evening time on National Broadcast- ing Company (NBC) outlet WNB

Would be dropped after September 25, since the program dates to the Critics in that slot, following another GTF show, Leave It to the Gals.

Chapin said the move did not portend a "changing interest in television," explaining that the total tele budget was fixed in amount, and production retrenchment is necessary to carry out the survey. GTF will continue to bankroll Leave It to the Gals, weather signals in bars and outlet WABD and also will maintain co-sponsorship with Ford of the remaining Brooklyn network over WABC-TV.

The proposed GTF research job will be handled by the two agencies which have supervised its tele show, Young & Rubicam (Y&R) and Benton & Bowles (B&B). The agencies' re- search staffs have been meeting jointly for the past few weeks and have drawn up joint plans for the campaign, which were submitted late this week to GTF for approval.

Purpose of the survey, according to a GTF spokesman, is to amplify the firm's knowledge gained from its experimental teleproductions by 1947.

General Foods' data on trade and consumer attitudes toward shows and commercials. These feeding research methods probably will be utilized: diary checks, commercial checks and personal interviews. Besides putting taste testers and home shoppers, the GTF survey also will attempt to get a clear picture of the effectiveness of video to viewers in bars and other public places. Interviews will be conducted right in the bistros showing television.

From the qualitative angle, the re- search will aim to discover con- sumer and trade attitudes on various types of shows available, their pro and con hearing toward specific shows, and what they feel should be on video that isn't. Some type of questioning will be used for commercials.

The quantitative questions will delve into the number and make-up of television audiences, their income brackets, frequency of viewing, use of home receivers when guests are present, etc. The investigation also will make a three-chosis survey of receivers cur- rently being sold to discover how many of them are to be produced, by manufacturer and location, and covering both home and public viewer models.
Selvin Goes To Columbia Under Sacks

Higgins to Coast; Ayres Up

NEW YORK, Aug. 30.—Ben Selvin, president of Decca's record-making plant and reporter for Majestic Records and prior to that recording director for Muzak, will join Columbia Recording Corporation (CRC) about the second week in September as manager of popular a. r. duties under Manie Sacks, veepee and director of the entire pop a. r. department at CRC offices.

At the same time, Columbia announced, Mitchell Ayres would be moved up to the veepee of Religion Records, and the musical director-advisor for the religious department.

Joe Higgins, who occupied the post to be filled by Selvin, has been named to the newly-created position of audiologist for the Faye Coast offices. Higgins arrives in Hollywood this week to start his new duties.

E.T. Work Later?

According to Sacks, present duties of Selvin have been increased to include r. c. h. chores. But he admitted that for the future, should Columbia Broadcasting System (parent of CRC) go on the air (See Selvin With Sacks on page 33)

Receivership

Expected To

Save Say-Way

DETROIT, Aug. 30.—Receivership for Say-Way Industries (owners of Vogue Records), which followed in the wake of the failure of some small creditors against the company, may be the breathing spell that will save the operation as analyzed here, the company, altho it expanded at a fast pace, has low current assets reported at $2,216,182 with total liabilities, including a mortgage on the plant tentatively set at about $750,000. Ratio of 3 to 1 is considered favorable.

Say-Way, meanwhile, is going right ahead with production plans—an order for 25,000 units was booked into its affiliate kiddie-warden department Tuesday (24). Thomas E. Safady, president, commented with Decca officials late this week to get the final okay on opening of the first 100,000 12-inch kiddies for which Decca contracted from Vogue.

Say-Way officials expressed a willingness to sell any of the assets separable, including three main departments, the record plant, wagon factory, and machine shop, which can be run separately, if the current assets are other. The record plant itself has a depreciable book value of $500,325, equal to 75 per cent of the liabilities alone.

Offers Received

Various offers of an expressed interest in the plant, it is known, including discussion of outright purchase, were made. Several deals which were cooking a few weeks ago have now fallen thru as the receivership was announced, but the view at the plant is that the company will be able to pull thru after a financial "breather."

Decca Boosts British Imports;

Building Classical Biz Volume

NEW YORK, Aug. 30.—Decca Records here has been quietly but firmly stepping up its import of British disks (records, not masters) and is building up a classical business volume based on demand for Paraphone and FFR (Full Frequency Range Recordings, a subad of English Decca abroad) pressings, which ship monthly reaching over $100,000 per month. Using the FFRR catalog the ever-growing market for the fellows, there is much interest among classical record buyers in the country, got off to a slow start last February when it was discovered that they were 1-10th inch smaller in diameter than standard-sized disks and were fouling up record changers. Since that time, however, corrections in size have been made in FFRR factories and new shipments have been finding here in more and more record shops.

Potentials Still Limited

Potentials of the FFRR market are still limited since only the imported London gramophone machine can reproduce the full quality sound made at 14,000 cycles and bring out the superior fidelity and "highs" which are now heard in Decca records.

But Decca's Bob Frazer, who is in charge of all of a price raise on importation biz for the diskery here, claims his FFRR disks sound better than any waxmaster than standard American machine, altho they are the gramophone machine.

He believes for this reason that the classical market for FFRR will boom developments here which already has shown London gramophone sets (they list at about $1,480) so far sold in the country.

FFRR disks are being retailed at $7.50 per with the current catalog including album sets and single releases that run the gamut of classical master- recordings (Decca boasts) by such well-known French and Italian artists and orchestras.

In the popular field, where formerly Decca used no FFRR imports (See Decca Boosts on page 33)

Two Signature Labels Reduced

NEW YORK, Aug. 30.—Recognizing that certain juke-box operators do not want to pay a dollar for 10-inch records, Bob Thiele, presy of Decca, announced that "Super" and "Great Hits" 12-inch black label* has been chopped from $1.50 to $1. Included in this is a reduction in price of "25,000 series, black label" disks from $1 to 75 cents.

Also in an endeavor to get more operator sales and stimulate purchase in juke-boxes, the blue "Great Hits" 12-inch black label* has been chopped from $2.50 to $2.

Radio Now A&R Chief

CHICAGO, Aug. 30.—In a report to its stockholders this week, Majestic Radio & Television Corporation disclosed that its record making and sales division closed the fiscal year, ending May 31, 1947, $273,766 in the red. The corporation's consolidated loss for the year was only $264,372, with profits of $9,685 from radio manufacture and sales and $18,012 from Majestic, its central distributing headquarters and an additional loss of $18,226 because of elimination of inter-company profit accounting for the remainder of the consolidated report.

The report stated that "in the first quarter of the year we were operating at a substantial loss due to excessive manufacturing costs and inadequate volume of production." It was further revealed that September, 1946, marked the start of operation on a profit basis, which continued until April, 1947, when a two-month business recession hit. In addition, the report asserted, a large write-off had been made of inventories of finished platters, albums, stampers and labels, due to a pronounced decrease in an operating basis for the next year as possible. Stockholders were told that Majestic "appears to have most of the unsatisfactory causes of the past year eliminated and operations are expected to be profitable."

Baron A & R Chief

Parker Sacks, v-p, of the org, told The Billboard that the Majestic A & R division, with Ben Selvin set to leave (See Majestic In Red on page 33)

Columbia Records Hikes Prices

Rising Costs

Force Boost On Platters

60-Cent Disks Now 75 Cents

NEW YORK, Aug. 30.—With production costs steadily rising, Columbia Recording Corporation (CRC), the world's leading disk company, has announced that Columbia records, effective Tuesday (24). Under the new scale, Columbia's radio department is expected to request CRC absorbing the tax, not only on the 10-inch disk but on all the smaller platters.

New rates on other CRC recordings are as follows: 12-inch盘: $1.12; 78-piece masterworks, $1.12; and 12-inch masterworks, $1.25. All prices include tax. The raise will go into effect on August 30.

The tax again will be absorbed by CRC. Thus the 10-inch album disks, which formerly sold for 75 cents, drop to 75 cents, while the 12-inch platters drop from 90 to 85 cents. Including the tax as now paid by the customer, increases actually are 12 cents on (See Columbia Boosts on page 32).

Paul Barons Nixes

2 Morgan Albums

NEW YORK, Aug. 30.—Deal for network star Henry Morgan to sign a Majestic contract for two albums has fallen thru, with Paul Baron, newly-named artist and repertoire top man, virtually dead on the return date, which represents a $500 boost in the guarantee.

MCA reportedly has taken a burn at the Baron nix on a Morgan pact and may even resort to legal action on the basis that oral agreement had been definitely reached with official reps for the diskery before Baron came on the scene.

Baron, whose contract with Morgan as signed last April, 1946, had been consummated between his predecessors and Music Industry Association of America (MCA).

Baron now says that the slate is clean on all outstanding contracts and lower the price to $273,766.

Wallcifs Says No Shake-Up

At Capitol

De Sylva, Mercer Exit Ify

HOLLYWOOD, Aug. 30.—Hollywood's top songwriting team, the man who saw a major shake-up brewing, others who have been axed and said Capitol needs more money, but the one man whose chart the diskery* huge, Capital's executive vice-president and general manager, Glenn E. Wallcifs, greeted the flurry of rumors with calm and denial.

In an exclusive interview with The Billboard, Wallcifs—freely dismissed Cap's present and future, stating that (See Wallcifs-Schagccion, page 33).
BRITISH MUSIC BIZ $ WARY

PRS Reports
1946 Income
At $3,755,109

Increase Shown for Year

LONDON, Aug. 30.—The $34 annual general report of the Performing Rights Society (PRS), with net here recently with Leslie Boosey president, revealed that the British Society had increased its income by $1,000,000 pounds (approximately $287,042) during the current year. The total gross income for the year reached $3,755,109 (approximately $1,037,667 at the current rate of exchange). Reporting that indications pointed to an even greater increase of income for the current year and that the Society showed a rise of $1,000,000 pounds in the 1947 figure, Boosey revealed that administration expenses had risen sharply during the past year, the result being a 10% reduction in the net income of the Society. The gross income of the Society for the year exceeded by $1,000,000 pounds the net income of any year since the Society was formed.

New Agreements

The meeting was advised that new agreements had been entered into with the American Society of Authors, American Society of Composers, and Authors and Publishers (ASCAP) was currently negotiating an agreement with the American Society of Authors, Authors and Publishers. The Society advised that the agreement with the American Society of Authors, Authors and Publishers was currently negotiating an agreement with the Society.

Reports from the Dominions and the colonies were heard, and the directors were re-elected for another year.

NEW YORK, Aug. 30.—Sounding off about the English dollar crisis and the overseas music-trade climate, Lou Levy, the British-organized song publisher (Leeds and Peter Maurice pub. chief) this week advanced his own brass-tacks notion of what's wrong with England's song industry and what he considers the only cure. This is that the equal of any American publisher in the field of importing English tunes for Yankee exploitation, still teuts the ever-growing possibilities of song swaps with the British. The result is a great cropping of English song cajliers—he's combined American lyricists with British melody writers; he just acquired a leading British hit, Now Is the Hour, for development here and is constantly lopping over to England on his exchange biz with Campbell-Connelly—he claims that the English themselves have definite deficiencies in their music publishing and performance system that, once corrected, would go a long way to alleviate part of the dollar crisis.

First, says Levy, the financial possibilities of English song hits are too limited. A publisher abroad can fancy $10,000 to $15,000 in any given tune since the song is sold outright from 300,000 to 500,000 copies. In America the pub can fix his take-up to the $34,000 English hits—hope that a 500,000 sheet-sale maximum may be reached. Lately the home quotient has lagged almost down to the British mark but past experience indicates that the normal American potential for a top-hit is close to a million copies.

Second, what the British should do, says Levy, is to get eager about building up their song business. In his mind the fuss about more native hits, he asserts—what about a general attempt to enlarge the market? For a long time, he avers, he's tried to bush the idea of having joke boxes imported into England. Since the limited air time allowed by the British Broadcasting Corporation (BBC) is a stymie to music sales, why don't the English push in for work, one of the prime order-builders in song sales? Give the lunch box men joke boxes myself and won't quartermaster out of the country so long as the song is all yours! Keep the idea. The English have to build new artists and songs, Levy says, the music performance is too much.

One of the most discussed situations here of late is the possibility that American hits will reach the top of the charts. Levy, who has been in England three weeks, says that American hits will continue to be heard on American air, but that they may not reach the top of the charts. He considers that American music is already making its mark on the British market and that the British have no reason to fear American competition in the music industry.

You Can't Win!

NEW YORK, Aug. 30.—Over in the dollar crisis has been the byword for the promotion and development of more nationalistic English songs.

So Lou Levy, who besides running his Leeds Music operation, were in the business of swap-tune deals with England this Peter Maurice affiliate, reciprocally with Campbell-Connelly a brother, gets set not to rage from American songwriters demanding, "Why don't you give Yankee talent a break?"

Levy says: "We have 20 hit tunes going at a time—they rarely get over with more than six at a time. They've got a 12-week contract, which can be extended simultaneously."

Anecdotul evidence reveals that Levy is not alone in suggesting the need for a stronger American song industry. The British government would gain millions of Yankee bucks, and the whole morale of the country would pick up, he says. In fact, he is in 100% agreement that "they've got great writers out there" but capped off his reasoning by the feeling that the problem wasn't creation, but rather the means of exploitation and production. Levy believes that, with the right stimulus, Britain could produce songs that would be popular with the American public.

Money Crisis Seen Having Repressuring

Reciprocity May Help

By Henry Guttman

LONDON.—One of the most discussed situations here currently is how the dollar crisis will affect the British broadcasting industry, with the consensus of opinion that the situation will require some reciprocal arrangement. The British authorities have recently raised the possibility that this was the time for rigorous pruning of the sale of American music in the Empire. Most of those promoting this radical move are motivated by a genuine desire to eliminate all dollar-draining imports however disagreeable they may be.

The Songwriters' Protective Association (SPA) has agreed in principle to have the British Broadcasting Corporation (BBC) and other radio authorities pay 5% of the net worth of all songs in all programs. Publishers are being asked to substantially reducte promotion of U.S. sheet music, despite the fact that the arguments raised in this respect are in the main ill-informed and everyone concerned will presumably help make the music publishing business here known it.

Figures Exaggerated

The actual amounts which lately have been transferred to London from the U.S. as royalties fall far short of the magnitude suggested by Treasury consent to such transactions during and since the war has never been paid. British regulations have further tightened the situation. Unofficial estimates of official receipts from American music publishers to the U.S. since January 1, 1940, total $100,000,000, or about $3,000,000.

Money, for a number of years American music publishers in London have been accumulating funds, buying and trading in profits in English thru partner-firms. The general impression here is that mists in the frozen song market will be frozen and less will be allowed out of the country. Much as in the case of motion pictures, opinion is widespread in the Empire that Britain, being the best overseas market for U.S. sheet music, "they cannot afford to cut their losses here."

U.S. Tunes Closely Followed by British Trade, Says Harry Davis

NEW YORK, Aug. 30.—Harry Davis, head of the American music firm in England, and who with Rabin is not only a partner in the orb but also in the publishing company, has been giving great attention to the English song scene, and who is spending two weeks in New York visiting his daughter, Beryl Davis, RCA Victor star, has his own ideas about the influence of American tunes in England.

Davis says that most of the younger children do not know any English music except that American music via the Armed Forces Network. "They know it all," he says, and, after listening to the U.S. orb, they demand, want the English version of the American arrangements of the tunes. As a result, top English orchs are forced to copy the U.S. arrangements for their own books.

As an example, the Robin-Davis orb now has a best-seller Paraphone disk. The side is Moonlight Serenade, which Millar presented to Davis before Miller was lost during the war. A number of English dance halls and orchestras played the tune, and many fans and dancers and fans would not believe an American song was the same tune as presented by an English orb unless it had the same arrangement they heard on the radio. The network, incidentally, is the most important influence on American dance music. Davis, who represents the government-owned British radio networks, says this is the cause of the boom in London.

Pointing out that American hits take from three to six months to reach popularity overseas, Davis reported that English music listeners also take from three to six months to reach popularity overseas.

(See U.S. Tunes on page 34)
**Archer-Deutsch’s Coast Org**

**Facts Herman, Noro Morales; Valdes Is Set**

**New Agency Eyes Radio**

HOLLYWOOD, Aug. 30.—Swift and trade-starring moves have im-
mediately preceded the birth of a new company, the American
Continental Artists (CA), consisting of Jack Archer, who resigned as
William Morris Coast band leader, and Milt Deutsch, personal
manager. First names to be under CA wing are Woody Herman and Noro
Morales with Miguelito Valdes to come in at present. Other names to be
added later will be announced later. William Morris is settled. Deutsch
was formerly personal manager for both Morales and Valdes.

Plans call for Jack Archer to act as pres and Milt Deutsch to
operate out of his New York office at 1600 Broadway, Deutsch leaves for
Gotham within the next 10 days to get the CA ball rolling in the East.
New bookery will also open an office in Chicago, but as yet no one has
been selected to supervise the Mid-
western branch of the CA chain.

Herman’s move to sign with the new agency came after he revealed he was
in talks with Ted Fio Rito about a con-
tract with General Artists’ Corpora-
tion (GAC). The reshuffle that au-
tomatically resulted in the parting of
Herman’s personal manager to make him his booker, will bring up the
Turchen from road manager to personal
manager.

According to Deutsch, CA will
bring more names into its stable, and
will, as well, branch out into radio.

We bet that Archer left William Morris to help form CA, left trade
rubbing its eyes. This makes the second time in the past year that a
major agency loses an important star, the other was Ray Kerber.

Herman, who took a furlough from the band biz, is currently reconznan-
ing his band and will soon take to the road for ballroom, theater and hotel
dates. Ralph Burns will return as Herman arranger.

**McNamara Heads ASCAP Publicity**

NEW YORK, Aug. 30.—Dan McNa-
marca has been named director of public
relations for ASCAP, American Associ-
ation of Performing Arts Publish-
ers, and Authors, Inc., the group that
represents songwriters. McNamara, who is also a vice pres of
the National Association of Recording Artists, is a familiar figure to
anyone involved in the music biz. He was a publicist for Radio
City.(JG)

**TD Capitol-izes Christmas Day**

NEW YORK, Aug. 30.—Tommy Dorsey’s band is the first in the
industry to capitalize on the Christmas holiday atmosphere. The band
includes the New York Capitol. Music
Corporation of America (MCA) has
booked T. D. into the Stern house on
Christmas Day. Dorsey’s theater list, in addition to the Capitol, includes the
Radio City, Kern, and the Rivendale, Milwau-
kee, which includes the Palace, Akron, October 30; Toledo, November 17; Youngstown, 0, November 3; Circle, Indianapolis, November 6-8; Keith, Dayton, 0, November 15-18, and Palace, Cleveland, November 27-December 3.

**That September Spurt Shows Up**

NEW YORK, Aug. 30.—The expected music biz full pull-up has
begun to materialize. Among the publishers this week sheet music
activity peaked up. Several music publishers, in varying degrees, are
singing the old "orders" as a sure-fire symptom that the long-awaited improve-
ment in the market was here. England’s new season—variety—vacations are
over with, people are getting back to their
pianos, schools are opening up standard biz and spurring stores to
shink at music. As a result of this, ASCAP, SCA,
and BMI have put in several orders
like the old days, say the wackers, but they’re confident that with a
return to the selling push-and-go the dollar volume will keep
over the past week’s starter. Independent record firms, worst hit by the
June-July-August taper, shared with the majors in the "more
orders coming in" consensus.

**Schueler Buys Into Meadowbrook;**

**Joe Zucca To Retire**

HOLLYWOOD, Aug. 30.—Harry
Schueler, ex-manager of Tommy
Dorsey, has bought a $5,000 interest in
Culver City’s Meadowbrook Ballroom, join-
ing with Harold Lewin and Joe
Zucca in the operation of local ter-
perry. Schueler takes over active in-
volvement in the venture as of next
week, while Zucca retires to an inactive partnership position.

Schueler will handle all promo-

tional activities for the Meadow-
brook, kicking off with a series of
gimmicks such as talent showcases,
free dinner nights, similar stunts which proved suc-
cessful at Casino Gardens. While
this is a weekend entertainment, per-
fectly, going to a four-week basis and
later a full-week opera-

tion, Duke Ellington crew has al-
ready been set for four week-ends beginning September 19, with plans
to bring in other top acts following the Duke’s stand.

**Stravinsky Pens Popular Ballad;**

**Leeds To Publish**

NEW YORK, Aug. 30.—Normally
loud and strident, then soft and
tender, Igor Stravinsky has com-
posed a popular ballad titled
Summer Moon, which will be pub-
lished here by Lou Levy’s Leeds
music.

Stravinsky was prevailed upon by George Goldmark to take a theme
from one of his symphonic pieces—
The Firebird Suite—convert it to
popular dimensions and have it
published. It is a set of lyrics, Goldmark
for the song, which will originally have
Stravinsky to compose his Ebony
Concerto, the piece recorded by
Woody Herman on Columbia.

**Superman” Album Set**

NEW YORK, Aug. 30.—Musette
Publishing Company, which has
the Superman comic strip and all
related rights, has decided to
release a Superman record album
for a number of record companies, a company, a subsidiary of Conn Band In-
struments. The Superman album
will come on a 10-inch black and
white record, plus a Superman story
book, the entire package to sell for
75 cents. The album will be released next month.

AFM Sets Scale For Hearing Audits**

NEW YORK, Aug. 30.—With two
publishers already making use of this
scale, popularized in the Billboard
many weeks ago as a trans-
parent "demostrator" vinylite plat-
ner superseded on a broad sheet by
the American Federation of Musicians
(AFIM) here has stepped in on the
growing "audition disk" trend and
set a scale for musicians employed
to test records.

AFM has declared scale for what it
calls "commercial transcriptions au-
dition records" to be $26.25 for the
leader and $41.25 for sidemen. These
plans are similar to those made by the
"demonstrators" as such are being
used by Capitol Music and Robbins
music for their number of transcrip-
tion gimmick for the professional
side.

Robbins has run into AFM set-
tings when it cleared its Ray Dorey-Johnny
Silver, "At Last" and "And One of Us in a Ecstasy Girl and Encore Cheri," which the
pub.

NADJ Chapters, Formed in N. Y. and Cleveland

CHICAGO, Aug. 30.—Two local chapters of the National Associ-
ation of Disc Jockeys (NADJ) were orga-
ized this week, while another chapter was
in the process of formation, according
to Harvey Deutsch, secretary, WCAE.

Chicago, executive vice-chairman of
the NADJ, named Bill Evans, WMAQ;
Dale Duncan, W22; Dick Zucca, W
WGAR, and Kenny Schlech, WHK, the
five officers who attended the orga-
nization meeting of the NADJ in Chicago
recently, being set up as organizing
officers for the Chicago chapter.

Taylor reports that the group’s first
purpose will be a jazz concert to raise
funds for local charity. Eff-
fort will be first of a series of pro-
totions by Club owners to local
to raise funds. With the exception of
one station, the NADJ effort has been
made to help form the NADJ chapter, Taylor
aided. First full meeting will be held
September 13.

Douglas said that he has tenta-
tively set September 11 as date of
the first chapter, New York. Local
name jock Edwin Stabler, ABC
(WJAC, WJSS); Stanley Black,
W22; and Bill Evans, free-lance jock,
was named to take care of the
organization meeting, because of press
of show commitments, they said they
plan to attend the meeting.

**Spanish Plattery, S. A. Rubbery Are Set Up in Chicago**

CHICAGO, Aug. 30.—A South American platter firm and a
Spanish record firm were organized here this week. Jose Manzaneres,
ex-band hand in Swiney’s Times, and Ray E. Wood and Moestdo Rivero,
the publisher of the Latin American, an as yet unidentified offshore
firm, to promote authentic south-of-the-
border platter which will use the group’s times as a basis for their
catalog, the new publishers intend to obtain other
authentic songs from songwriters in the
Latin and South American countries, primarily in Mexico, essentially the same as they were
heard in their native countries, ex-
cept that the English lyrics will be worked out for the
American market.

Art Velen, distributor for several
Spanish platter firms, set up his own
label, Aguila, which will retail for
75 cents, which would make it the least expensive platter on the
market. Others for a buck. First
four sides are by Efrain Garcia’s
Chico Sextet, and Efrain Garcia
and Nena Barbosa, song duo currently at the Chicago Casino Hotel.
Velen has not yet worked out nation-
wide distribution.

**Billy Shaw Wins Top Golf Prize**

NEW YORK, Aug. 30.—Agents and
bookers literally went at it with clubs
and darts during the American Associ-
ates’ Association held its annual golf
outing on the 18-hole course at the
Country Club, Mamareoke, N. Y.

Charlie Yates, Harry Kuhleim and
Walter “Smitty” Smolensky were the
big winners this year, winning $100, a
vase, $25, a watch worth $25, a stack of
yow gross, low net and kicker’s prize,
respectively. Shaw got the top prize of
the tournament, a set of matched
clubs, and Yates won a leather bag.
Rumba Orks’ Inroads Worry AFM Members

New York, Aug. 30.—American Federation of Musicians (AFM) regular membership here and in Chicago and Cincinnati was increased this week by new members who were purchased by stockholders already within the organization.

While it is true that the most recent increase in the number of royalty grosses the Rumba Orks by listener demand, the fact remains that the platter feels that the entire operation will be accomplished for a per cent of the total stock.

Burton Preems Jockey Show At College Inn

Chicago, Aug. 30.—What is claimed to be the first disk jockey show ever to be held in the college dormitory floor (not the bar) will be started by Linn Burnett, ABC’s college station WENR, from the College Inn of the Sherman College of Science. He will get the show under way Monday night, 10:30 p.m.

Twist in the whole idea is that the audience at the shows will get a disk show, since music will be aired from the studio and will not be heard at the nutty.

Behind this situation lies the old petriolo bugaboos again, as well as ABC’s desire to be economical. AFM angle is two-fold: (1) Since orchestra musicians make about 50 per cent more per minute break, they could not be kept off the stand for 30 minutes, logical in a one-hour program. (2) The station was afraid that if it did good disks at the College Inn it would be providing music for a lifetime audience and the union would demand hiring of standbys at the station.

Economy Angle

ABC’s economics motivated not seeing the worth of buying a new record player for about $1,200 to install in the dormitory.

As it is the show will consist of interviews of celebrities and will be broadcast from the Burton Preem radio the audience from the studios.

New show makes Burton the biggest rock-and-roll radio station in town. He will have about 70 quarter-hour programs each night for WGN, WCLF, WIND and WAF.

Australia Amending Copyright Act To Prevent Deadlocks

Sydney, Aug. 30.—In order to prevent deadlocks such as those now confronting the Australian Performing Rights Association (APRA), the Commonwealth cabinet has decided to prepare an amendment to the copyright act which would require arbitration when an agreement is not reached.

APRA insists that factors in broadcasting and recording must pay a special fee. In addition, the Australian Broadcasting Commission (ABC) and the Federation of Broadcasting Stations pay APRA a fee of $1 per record, per song, which is deducted by the number paying listener fees. The latter rights are of the copyright holder, which would certainly mean that the platter feels that the entire operation will be accomplished for a per cent of the total stock.

Songwriter Sues Over ‘Now and Then’

New York, Aug. 30.—Irene Maguire, a songwriter, filed suit last week in the U. S. District Court against Shapiro-Bernstein, Sid Silvers, Fred Findelhandler and American United Artists Corporation, charging that the music of an uncopyrighted copyrighted song of hers had been lifted by Silvers and Findelhandler for their tune, Now and Then.

Plaintiff claims she wrote a song titled ‘Gypsy Serenade’ and that prior to August 1942 she visited a record company in Bakersfield, Calif., to obtain a copyright, which was accomplished on Aug. 12, 1942.

Although she claims that the defendant company in the suit, Shapiro-Bernstein, had obtained its rights in the still uncopyrighted number before the suit was filed, since she claims that subsequent to the copyright, Silvers and Findelhandler allegedly took the music and title and published the song titled ‘Gypsy Serenade’, which is identical to the plaintiff’s copyrighted song.

Edgar Brink, attorney for plaintiff, is seeking $750,000 in damages.

Another Ballroom Try for Baltimore

New York, Aug. 30.—A newcomer to the ballroom biz will try to crack open Baltimore, known in the downtown dance town, with a new spot next month. The new venture will be the Via-Vita Stable, with Lou Schecter, said to be a local advertising man. It will hold 1,500—”from coast to coast” Basis.

General Artists Corporation has booked Buddy Morrow’s Totem Band to open the room Sept. 27. Schecter reportedly was sold on Baltimore when a leader played in Baltimore recently.

Exec Dissension Forces Cats To Exit Vitacoustic Stable

Chicago, Aug. 30.—Jerry Mur- rad’s Harmonicats, one of the hottest current dance bands, have decided to quit Vitacoustic platters to return to the Universal Recording Company where they were purchased four and a half months ago when the new label was formed in Chicago. This move is done following long internal dissension among some of the various officers of the platter.

Dissension came to light late in the week, when Vita distributors received a letter from Milton T. (Bill) Putnam, president of Universal for Vita and proxy of Universal Recording Company, a separate corporation, stating that he will not have any of the Harmonicats which would be released by the company. Artists who are remaining with Vita include Fats Waller, Tino Rossi, Ted Waller and various other bands and he and Buckley would continue to spearhead the label.

Meanwhile, it is understood that on Wednesday this week a settlement was reached between Putnam and Garrett. Also, this week Garrett signed an agreement for sole management of the Vita label for a series of folk recordings.

No Vita Contract

The Harmonicats’ withdrawal was switched label allegiance by going with Putnam’s label, which signed the group under the licensing agreement under which they operated with Vitacoustic. Josie Putnam owns the Josie Putnam Entertainment Agency, which handles the Harmonicats, early in April inked a pact with Putnam, who was then operating as proxy of Universal Record Division of Universal, a monolith 致 know as an all-purpose property.

Under the set-up which occurred when Vitacoustic’s founders inked about six weeks after Russell Turner signed a contract to go out to Putnam, Vitacoustic obtained the services of the threesome for a $10,000 fee, and they won Vitacoustic’s exes Friday (28) it was learned. He could not be reached for comment, but it was reported that he was on his way to New York regarding several deals with other waxes. Meanwhile, Vita spokesmen declared that their platter had climbed over the 1,000,000-disk mark.

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Como’s Big Meadowbrook Draw Proves Attraction Is the Thing

By Joe Carlson

NEW YORK, Aug. 30.—“The attraction is everything,” goes the old showbiz dogma, but there are those who will argue. Dissenters should have attended the Harry Cune opener last Tuesday night at the new Como’s Meadowbrook, Cedar Grove, N. J., and seen the crowd which turned out in force when the 6:15 train set out for the big house, on a week-end crowd. It will be interesting to see the week’s count over 10,000—what shows to go. Como’s Meadowbrook has been in the doldrums. Various bands had already sampled the straight-or-low, no-sugar policy, and the house was not so good. But the house-restaurant was shuttered for an abnormal more-than-a-month period. Big Perry was an old friend. Would he come to the Meadowbrook? He would, and at a ridiculous “accommodation” price. General Artists Corporation was anxious to help and supplied Marion Hutton and the Donahue org, the latter at a flat $2,500. So Dailey teed off his “new best bet.”

Opening night the joint was packed—and with many more than regular trade attenders. The Hutton gal was in good form and stuck cleverly to material that didn’t crowd voice limitations. The dancing Evans Family made a fine vaude show, doing the ruffled-tosangled Martin Brothers, but the time was all for Como. Came his walk-on and, boom, the applause meter shot up. The rich golden pipes of one of America’s big three in crooners didn’t let him down. There was some tendency to over-relax and little weakness in song-selection at the finish, but at worst Como would be great and he was much better than “worst.”

The Donahue band, in for a fast week with the rest of the bill, did a thoroc back for the “star” and on a demonstrated a fine, lead-beat crew that kept the dance sets humming and the terps happy. The important and only conclusion to draw is that, when the name is big enough, the joint will take money. The real test for the Meadowbrook is yet to come. Como and Maupin, on the bill, and Mel Torme and Ray McKinley must try their own, magnetism on the Jerseyites. Mel is not big enough, then Dailey and GAC have something. And Como has already taught one lesson—agencies can spur their lagging band with a “name” at modest price. Incidentally, the price question will be a booster (Como was renting a person for free; on a stiff “name” fee would have to be paid), but when you can drag in over 10,000 drink-and-dine dancers in one week the problem should lend itself to solution.

Incidentally, some bunk of box office bulge should be credited to the double-flaking job done by Mel Torme, Paree, and Rance. The Edmondson and Jim McCarthy, stumping for the Dailey band.

Mich. Exhibs’ ASCAP Protest

DETROIT, Aug. 30.—American Society of Composers, Authors and Publishers (ASCAP) is slated for a roasting here Tuesday (2) when a mass meeting of motion picture exhibitors throut the State will be held at the Majestic Theater.

Protest rally was called by Allied Theaters of Michigan shortly after American Radio History, Inc. announced its new licensing formula. The (Billboard, August 30) offer of a 30% return to the music users charged from 200 to 300 per cent for average exhibition.

Principal speaker at the meeting will be David Newman, theatrical attorney and counsel to Co-Operative Theaters of Michigan.

Ink Spots Beat Shipping Jam In Overseas Hop

NEW YORK, Aug. 30.—What started out as a leisurely trip across the Atlantic for the Ink Spots wound up as the trip of the year for the group getting overseas with just a few hours to spare before they were scheduled to open a six-week stand at the Casino Theater in London. Initially booked to sail August 26 on the S.S. America, the Spots were stymied by a shipping strike, with the sailing finally canceled three days later. Next they attempted to leave on August 30, but learned the ship would not arrive in time for them to open on schedule, so they took the S.S. Athenia, which arrived August 2, for the Americas overseas Airlines finally took them off for their destination yesterday.

Group, which will draw a reported crowd of over 1,250 a night, will be Miss Pat Nixon, who will continue to play the role of Connecticut and replace Paulette Goddard in the New York production of the hit play.
Cugat's Standards To Fly Over Six Latin-American Countries

HOLLYWOOD, Aug. 30.—The Xavier Cugat musical standards will be flying to six Latin-American countries within six months, according to plans revealed by Cugie last week calling for introduction of Cugat orks in Brazil, Argentina, Venezuela, Cuba, Colombia and Mexico. Cugie will visit each of the six countries to set up orks bearing his name, footing bands for one-month stand, then moving on to next country. Bands will remain active, using local sidemen in each country, but billed as “the Cugat” ork. Latin-American bookings are currently being set up by Henry Cugat, Cugie's brother, with headquarters in Mexico City.

First such ork will be activated in December in time to open Mexico City's new Hotel Prado, a $9,000,000 edifice to be operated by the government as a tourist lure. Cugie leaves for New York following his first location date at Philly's Click. He will front his first ork out of the country six months of the year, but will still enable him to carry thru commitments for two motion pic stunts a year at Metro-Goldwyn-Mayer. While in Mexico, Cugie will wax a series of sides for Columbia Records, to be processed in Columbia's new plant which opens in Mexico City early in November.

First Coast-to-Coast Tour for Jeffries

HOLLYWOOD, Aug. 30.—Herb Jeffries, Exclusive Records' top baladier, was signed last week for his first coast-to-coast tour, set up by Personnel Manager Maurice Duke and booked by Agent Reg Marshall. Tour will start on the East Coast, then move thru the West Coast to San Francisco, with Jeffries backing to be provided by Jack McVea's combo. Eastern dates will include possible hotel stands, vaude houses, plus additional one-nighters, on a guaranteed percentage basis.

Aside from occasional local dates and special one-night vaude stints, Jeffries has been sticking close to Hollywood during his rise under the Exclusive banner.

Kazas Sets Names For Trianon Célé

CHICAGO, Aug. 30.—William Kazas, Midwest ballroom chain, is lining the biggest week of one-nighters ever presented in one ballroom for one week of November 15 when the Trianon, his local South Side danceay, fetes its 25th anniversary. Only one band, Ted Benetlo, has been booked for the week that Kazas is plotting to add five other top names to fill out the week.

While no definite budget has been set, it's expected that the talent budget for the week will run from $6,000 to $8,000, depending upon the visiting orks.

Banner Signs Jack Bruno

NEW YORK, Aug. 30.—Banner diskery has signed an exclusive contract with English-speaking artist. Firm previously had interested in the Jewish and Italian field.

Prescott Gets WJZ 6:30 Jockey Slot

NEW YORK, Aug. 30.—With Marathon Form WBNW new disk show catching the majority of the listeners in the late afternoon thru 7:30 p.m., local network outlets now are jockeying their slots to draw listeners to their outlet after 5:30 p.m. Latest move in the addition of a disk jockey' position over WJZ, slated to go under way October 10 with Allen Prescott, a radio vet who has done everything from broadcasting recipes to emcee' quiz programs, inked for the spinme' chore.

At present WBNC and WCBS still retain their news coverage during the 6:30-7 p.m. period. WJZ, which has had considerable success with its Paul Whiteman platter show in the afternoons (there is a waiting list of sponsors at this time), figures another disk session may woo some of Block's listeners and bring in some added revenue.

Rivera Band Biz Beckons Britons

LONDON, Aug. 30.—A trend of name orks moving from the London West End to the South of France has been noted here. Teeing off with Bill Duffy's rumba ork, which left Chico's for a booking at the Palm Beach Casino in Cannes, the movement now seems to be growing as a result of the glad hand extended to Duffy in Cannes. The Meyer Hotel, it is reported negotiating for Eric Stone's ork, and the Ted Heath ork is going into the Prince Des Galles in Cannes for the winter.

Major hurdle in a full-scale movement of English bands to the Continent is the fact that fees are much lower on the Riviera, where the season has been below pe- war standards, than they are in London and Paris, and currency transfers are practically impossible. Orkers say the Riviera bookings are practically paid holidays.

Eddie Janis Assumes Post For BMI on West Coast

NEW YORK, Aug. 30.—Eddie Janis, who recently was upped from West Coast professional manager of Broadcast Music Inc. (BMI), to manager of the newly organized film synchronization department, returned West Tuesday (28) after conferring with Carl Haverlin, BMI president, on his new duties.

The new department also will serve the interests of many BMI affiliates who do not now have West Coast representation.

Strater Resumes Waxing

NEW YORK, Aug. 30.—Ted Strater, after closing at the Capitol Wednesday (27), resumed bookings for the next two weeks in order to resume day time noon-1 p.m. session for Staters. Ork, after playing a Treasury Hour broadcast and completing the waxing date, opens at the Shaler, Washington, September 15, returning to New York early in November to the Waldorf.

The Tune Was Made by the Way It Was Played

BULLET RECORD #1001

Don't Settle for a Substitute

GET THE ORIGINAL

DISTRIBUTORS EVERYWHERE

Bullet Recording Co.

BOX 1002, NASHVILLE, TENN.
The Nation's Top Tunes

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without the The Billboard's consent.

1. PEG O' MY HEART
   By Alfred Bryan and Fred Fisher
   Records: Rudy Clark, Columbia 71920; G.E. Smith, Radio King 20-2282; Ken Murray, Capitol 2359; Joe King, Capitol 10018; Tex Williams, Decca 23977. (No information on electrical transcription libraries available at The Billboard goes to press.)

2. THAT'S MY DESIRE
   By Carroll Loveday and Helen Green
   Records: Published by Mills (ASCAP)

3. I WONDER WHO'S KISSING HER NOW
   By W. M. Naugh, F. R. Adams and E. E. Howard
   Published by E. B. Marks (BMI)

4. SMOKE SMOKE SMOKE SMOKE!
   By Merle Travis and William W. published by America (BMI)

5. FEUDIN' AND FIGHTIN'
   By Kemmit Goff and Francis Craig
   Published by Supreme (ASCAP)

6. YOU WONT BE MISSIN' ME
   By W. Lee O'Daniel
   Records: Published by Columbia (ASCAP)

7. WHEN YOU WERE SIXTEEN
   By James Thornton, published by Shapiro-Bernstein (ASCAP)

8. TALLAHASSEE
   By Frank Loesser
   Published by Famous (ASCAP)

9. TELL ME THAT YOU LOVE ME
   By Frank Loesser
   Published by Paramount (ASCAP)

10. I WISH I HADN'T LOVE YOU SO
    By Frank Loesser
    Published by Paramount (ASCAP)

11. WHEN THE DREAMS COME TRUE
    By Al Jolson
    Records: Published by Hapin (ASCAP)

12. WHEN THE BOYS COME HOME
    By Harry Guy
    Records: Published by Universal (ASCAP)

13. WHEN THE BULOOGUE WINDS WHISTLES
    By J. P. Morgan
    Records: Published by Universal (ASCAP)

14. WHEN THE BULOOGUE WINDS WHISTLES
    By J. P. Morgan
    Records: Published by Universal (ASCAP)

15. WHEN THE BOYS COME HOME
    By Harry Guy
    Records: Published by Universal (ASCAP)

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    Records: Published by Universal (ASCAP)

17. WHEN THE BULOOGUE WINDS WHISTLES
    By J. P. Morgan
    Records: Published by Universal (ASCAP)

18. WHEN THE BULOOGUE WINDS WHISTLES
    By J. P. Morgan
    Records: Published by Universal (ASCAP)

19. WHEN THE BULOOGUE WINDS WHISTLES
    By J. P. Morgan
    Records: Published by Universal (ASCAP)

20. WHEN THE BULOOGUE WINDS WHISTLES
    By J. P. Morgan
    Records: Published by Universal (ASCAP)
RCA VICTOR'S COMO!
with Russ Case and his Orchestra

Two from the new musical "Allegro," by Hammerstein and Rodgers, who wrote Perry's first big hit: "If I Loved You." These are a clinch to top it all! A will catch on quick—B will ease in and be the real hit of the show.

So Far
AND
A Fellow Needs a Girl
RCA Victor 20-2402

Civilization
(Bongo, Bongo, Bongo)
A comedy set in African tropics. The orchestra joins Prima to make this hilarious styling the big novelty of the Fall season.

Forsaking All Others
There's a taste of "That's My Desire" in this slow ballad. Cathy Allen, Louis, and chorus background old novelty filler.
RCA Victor 20-2400

Say it With a Slap
(From Walt Disney's "Fun and Fancy Free")
Prima puts in all the sound effects and comedy that are in the original film production. Group-singing chorus is a riot.
RCA Victor 20-2401 ("B" side)

RCA VICTOR'S PRIMA!

Here's Louis' first plotter for RCA Victor—and it's going to be big!

When the White Roses Bloom in Red River Valley
Hillbilly treatment by Stuart Wade and the Martin Men...
RCA Victor 20-2276

MAURICE CHEVALIER

with Henri René and his Orchestra,
(RCA Victor International Set "Maurice Chevalier Returns," 5-31)

Pas Piaffe (In English)
AND
Weeping Willow (In English)
(In Maurice Willier)
RCA Victor 25-1088

Quel de Berry—Pt. 1 (In English)
AND
Quel de Berry—Concluded (In French)
RCA Victor 25-1097

Valentine—Pt. 1 (In English)
AND
Valentine—Concluded (In French)
RCA Victor 25-1099

L'Amant—Pt. 1 (In French)
AND
L'Amant—Concluded (In French)
(RCA Victor 25-1095)

RCA VICTOR'S HARRIS!

Fun and Fancy Free
(From Walt Disney's pic of the same name)

There's lots of fun in this recording. Harris uses his good old Southern style complete with top kites. Will catch a bale of laughs' money.
RCA Victor 20-2401 ("A" side)

RED HOT POLKA

Spade turns his Western swing on Continental polka rhythms, and the outcome is some wild and furious folding...
Swell strings and vocal by Spade
RCA Victor 20-2364

RCA VICTOR'S COOLEY!

and his Band

Who Dug This Hole I'm In
Swell strings and vocal by Spade
RCA Victor 20-2364

RCA VICTOR'S CAMPBELL!

and his Tennessee Ramblers

It's Gonna Come Home to You
AND
Hawaiian Moon
RCA Victor 20-2404

JAZZ GILLUM

Blues singer
You Gots to Run Mo Day
AND
I'm Gonna Train My Baby
RCA Victor 20-2405

ERSKINE HAWKINS and his Orchestra with vocals by Mabel Washington, Ace Harris and Chorus.

Somebody Loves Me
AND
Well Natch!
RCA Victor 20-2363

DUDLEY KING and his Orchestra
(RCA Victor Smart Set "Favorite Songs From Famous Musicals, Vol. 2," P-177)
(Vocals by Frances Grier and Jimmy Carroll)

Someone to Watch Over Me
AND
Make Believe
RCA Victor 20-2221

I'll Follow My Secret Heart
AND
Ziggy
RCA Victor 20-2222

Tours Is My Heart Alone
AND
Love's Rondelay
RCA Victor 20-2223

A Kiss in the Dark
AND
I'm Falling in Love With Somebody
RCA Victor 20-2234

THE PINE RIDGE BOYS
(Marvin Taylor & Douglas Sperry)
Singing with guitars
You Are My Sunshine
AND
Old Shop
RCA Victor 20-2193

THE STARS WHO MAKE THE HITS ARE ON
RCA VICTOR RECORDS

RE-ISSUED BY REQUEST

LARRY CLINTON and his Orchestra with vocals by Bea Wolfe,
Deep Purple
AND
My Heart Belongs to Daddy
RCA Victor 20-2399

September 6, 1947
The Billboard

MUSIC 21
HADDA BROOKS
"Queen of the Boogie"
LATEST RELEASE
"Don't Take Your Love From Me"
and
"HUNGARIAN RHAPSODY NO. 2 IN BOOGIE"—#153
Now on personal appearance tour. Currently... Howard Theater, Washington, D. C.

Johnny Moore's
3 BLAZERS
"Make-Believe Land"
backed by
"NURSERY RHYME BOOGIE"—#152
Just concluded one of the greatest and most successful p.s. tours of all time.

ENGLAND'S TOP TWENTY

<table>
<thead>
<tr>
<th>Position</th>
<th>Week</th>
<th>Title</th>
<th>English</th>
<th>American</th>
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<tbody>
<tr>
<td>1</td>
<td>15</td>
<td>&quot;COME BACK TO SORRENTO&quot;</td>
<td>Ricord</td>
<td>Public Domain</td>
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<tr>
<td>2</td>
<td>17</td>
<td>&quot;YOU IN THE HOLE&quot;</td>
<td>Keith Prowse</td>
<td></td>
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<tr>
<td>3</td>
<td>7</td>
<td>&quot;PEOPLE WILL SAY&quot;</td>
<td>Chappell</td>
<td></td>
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<tr>
<td>4</td>
<td>6</td>
<td>&quot;WE'RE IN LOVE&quot;</td>
<td>Chappell</td>
<td></td>
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<tr>
<td>5</td>
<td>4</td>
<td>&quot;I BELIEVE&quot;</td>
<td>Edwin H. Morris</td>
<td>Shasta Songs</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>&quot;AMONG MY SOUVENIRS&quot;</td>
<td>Lawrence Wright</td>
<td></td>
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<tr>
<td>7</td>
<td>10</td>
<td>&quot;ON THE OLD SPANISH TRAIL&quot;</td>
<td>Peter Maurice</td>
<td>Peter Maurice</td>
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<tr>
<td>8</td>
<td>7</td>
<td>&quot;IT'S A WONDERFUL DAY&quot;</td>
<td>Chappell</td>
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<tr>
<td>9</td>
<td>8</td>
<td>&quot;I'M HERE&quot;</td>
<td>Chappell</td>
<td></td>
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<tr>
<td>10</td>
<td>4</td>
<td>&quot;MAYBE THE ALAMO&quot;</td>
<td>Irwin Dash</td>
<td>Shapiro-Bernstein</td>
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<tr>
<td>11</td>
<td>2</td>
<td>&quot;GUILTY&quot;</td>
<td>Francis Day</td>
<td>Felt</td>
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<tr>
<td>12</td>
<td>11</td>
<td>&quot;HEARTACHES&quot;</td>
<td>Campbell-Connelly</td>
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<tr>
<td>13</td>
<td>8</td>
<td>&quot;MAM'SELLE&quot;</td>
<td>Campbell-Connelly</td>
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<tr>
<td>14</td>
<td>13</td>
<td>&quot;OH, WHAT A BEAUTIFUL MORNING&quot;</td>
<td>Chappell</td>
<td>Berlin</td>
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<tr>
<td>15</td>
<td>17</td>
<td>&quot;SUNFLOWERS&quot;</td>
<td>Campbell-Connelly</td>
<td>Mood</td>
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<tr>
<td>16</td>
<td>10</td>
<td>&quot;ANNIVERSARY SONG&quot;</td>
<td>Sun</td>
<td>Oxford</td>
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<td>17</td>
<td>16</td>
<td>&quot;TRY A LITTLE TENDERNESS&quot;</td>
<td>Campbell-Connelly</td>
<td></td>
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<tr>
<td>18</td>
<td>19</td>
<td>&quot;TIME AFTER TIME&quot;</td>
<td>Edwin H. Morris</td>
<td>Shasta Songs</td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.

CAJNADAS TOB TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the two largest wholesalers in the Dominion, Canada Music Corporation and Gordon V. Thompson. Since both firms are also American publishers' representatives and own songs themselves and copyright other songs, the Billboard presents the song titles and the sales rank order in which each of the two firms rank the song. In other words, while the No. 1, 2, etc. songs as listed by Canada Music and by Thompson may vary, the full list does represent the tunes which are selling best in Canada.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Chart Order</th>
<th>Chet</th>
<th>GTV</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;AS LONG AS I'M LIVING&quot;</td>
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<td>1</td>
<td>1</td>
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<tr>
<td>2</td>
<td>&quot;DREAMING OF YOU&quot;</td>
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<td>3</td>
<td>&quot;I WONDER&quot;</td>
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<td>13</td>
<td>13</td>
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<td>4</td>
<td>&quot;I WONDER&quot;</td>
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<td>5</td>
<td>&quot;DREAMING&quot;</td>
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<td>6</td>
<td>&quot;REMINISCENCE&quot;</td>
<td>2</td>
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<td>7</td>
<td>&quot;SUNFLOWERS&quot;</td>
<td>15</td>
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<td>8</td>
<td>&quot;HEARTACHES&quot;</td>
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<td>3</td>
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<tr>
<td>9</td>
<td>&quot;WHEN YOU WERE SIXTEEN&quot;</td>
<td>4</td>
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<td>4</td>
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<tr>
<td>10</td>
<td>&quot;MAM'SELLE&quot;</td>
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<td>10</td>
<td>10</td>
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<td>11</td>
<td>&quot;FIGHTIN' Kirby&quot;</td>
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<td>12</td>
<td>&quot;HEATHER ON THE HILL&quot;</td>
<td>12</td>
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<td>13</td>
<td>&quot;ANNIVERSARY SONG&quot;</td>
<td>15</td>
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<td>15</td>
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<tr>
<td>14</td>
<td>&quot;COME TO THE HARRY GRAS&quot;</td>
<td>16</td>
<td>16</td>
<td>16</td>
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<tr>
<td>15</td>
<td>&quot;TALLAHASSEE&quot;</td>
<td>9</td>
<td>9</td>
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<tr>
<td>16</td>
<td>&quot;ASK ANYONE WHO KNOWS&quot;</td>
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<td>8</td>
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<td>17</td>
<td>&quot;HEARTACHES&quot;</td>
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<td>18</td>
<td>&quot;PICK OF MY HEART&quot;</td>
<td>18</td>
<td>18</td>
<td>18</td>
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<tr>
<td>19</td>
<td>&quot;APRIL SHADOWS&quot;</td>
<td>17</td>
<td>17</td>
<td>17</td>
</tr>
<tr>
<td>20</td>
<td>&quot;THE ECHO SAID NO&quot;</td>
<td>20</td>
<td>20</td>
<td>20</td>
</tr>
</tbody>
</table>
VITA "LIVING SOUND" Records

Soaring to New Heights on Another "Peg"

JERRY MURAD'S "HARMONICATS"

"Peggy O'Neil"
7A
(by popular demand)

"September Song"
7B

CHICAGO
NEW YORK
HOLLYWOOD

GENERAL OFFICE & STUDIOS
42nd FLOOR
20 N. WACKER DRIVE
CHICAGO 6, ILL.
**Radio Popularity**

**Week Ending August 30**

**SONGS WITH GREATEST RADIO AUDIENCES**

(Beginning Friday, August 23, 8 a.m., and ending Friday, August 29, 8 a.m.)

Scores listed have the greatest audiences on programs heard on network stations in New York, Chicago, and Los Angeles. List is based upon John G. Pincus Coverage Index. The index is projected upon radio logs made available under Packard's ACL by the Acoustic Reporting Service in New York, Radio Checking Service in New York, Radio Checking Service in Los Angeles. Listed are the top 50 tunes (more in the case of two ties) and others of national interest. The lists are typically 60 to 65 songs. (P) Indicates tune is from a film; (M) Indicates tune is from a legitimate musical; (R) Indicates tune is available on records. Each Monday, the index checks controlling performance rights on the tune is indicated.

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**The Top 30 Tunes**

<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher</th>
<th>Radio, Inc.</th>
<th>ASCAP</th>
</tr>
</thead>
<tbody>
<tr>
<td>I Only Have One Heart</td>
<td>Harry Warren</td>
<td>Hollywood Records</td>
<td>ASCAP</td>
</tr>
<tr>
<td>The Very Thought of You</td>
<td>Bing Crosby</td>
<td>Decca Records</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Last Night When We Were Young</td>
<td>Jimmy Dorsey</td>
<td>Columbia Records</td>
<td>ASCAP</td>
</tr>
<tr>
<td>One Note Samba (Samba Del Diabo)</td>
<td>Tommy Dorsey</td>
<td>Columbia Records</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Love Me Tender</td>
<td>Elvis Presley</td>
<td>RCA Victor Records</td>
<td>ASCAP</td>
</tr>
<tr>
<td>At Last</td>
<td>Etta James</td>
<td>King Records</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Stranger in Paradise</td>
<td>Nat King Cole</td>
<td>Capitol Records</td>
<td>ASCAP</td>
</tr>
<tr>
<td>The Nearness of You</td>
<td>Duke Ellington</td>
<td>Columbia Records</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Blue Skies</td>
<td>Harry Warren</td>
<td>Columbia Records</td>
<td>ASCAP</td>
</tr>
<tr>
<td>The Best Is Yet to Come</td>
<td>Frank Sinatra</td>
<td>Columbia Records</td>
<td>ASCAP</td>
</tr>
</tbody>
</table>

**R E C O R D S M O S T P L A Y E D O N T H E A I R**

Records listed here in numerical order are those played over the greatest number of record shows. List is based upon replies from weekly survey among 1,500 disk jockeys throughout the country. Unless otherwise noted, is as chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart, other records under this chart.

**Going Strong**

<table>
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<tr>
<th>Week Ending August 30</th>
<th>Title</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>NEAR YOU</td>
<td>Frank Craig</td>
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<tr>
<td>2</td>
<td>PEG O' MY HEART</td>
<td>Buddy Clark</td>
</tr>
<tr>
<td>3</td>
<td>SMOKE, SMOKE</td>
<td>Tex Williams</td>
</tr>
<tr>
<td>4</td>
<td>TENDER HER</td>
<td>Bing Crosby</td>
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<tr>
<td>5</td>
<td>THAT'S MY DESIRE</td>
<td>Sammy Kaye</td>
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<tr>
<td>6</td>
<td>FIGHTIN' (M)</td>
<td>Orla</td>
</tr>
<tr>
<td>7</td>
<td>PEG O' MY HEART</td>
<td>The Harmoniants</td>
</tr>
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<td>8</td>
<td>HEART</td>
<td>The Durante Players</td>
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<tr>
<td>9</td>
<td>SMOKE, SMOKE (That SMOKE, SMOKE)</td>
<td>Bing Crosby</td>
</tr>
<tr>
<td>10</td>
<td>PEG O' MY HEART</td>
<td>Bing Crosby</td>
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<td>11</td>
<td>HEART</td>
<td>The Harmoniants</td>
</tr>
<tr>
<td>12</td>
<td>SMOKE, SMOKE (That SMOKE, SMOKE)</td>
<td>Bing Crosby</td>
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<tr>
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<td>PEG O' MY HEART</td>
<td>Bing Crosby</td>
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<td>The Harmoniants</td>
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<tr>
<td>15</td>
<td>SMOKE, SMOKE (That SMOKE, SMOKE)</td>
<td>Bing Crosby</td>
</tr>
<tr>
<td>16</td>
<td>HEART</td>
<td>The Harmoniants</td>
</tr>
<tr>
<td>17</td>
<td>SMOKE, SMOKE (That SMOKE, SMOKE)</td>
<td>Bing Crosby</td>
</tr>
<tr>
<td>18</td>
<td>PEG O' MY HEART</td>
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<td>19</td>
<td>HEART</td>
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</tr>
<tr>
<td>20</td>
<td>SMOKE, SMOKE (That SMOKE, SMOKE)</td>
<td>Bing Crosby</td>
</tr>
</tbody>
</table>

**MONICA LEWIS**

I HAVE BUT ONE HEART

and

THE WHIFFENPOOF SONG

on S 15130
FRANK PALUMBO PICKS RAY ANTHONY AS THE MOST PROMISING NEW BAND TO PLAY THE CLICK THIS YEAR.
### More Power to You—Coin Machine Operators

**COIN MACHINE INDUSTRIES, INC.**

and the operators throughout the nation owe to you a future of prosperity. We ask for your cooperation, understanding, and loyalty in the coming months.

---

**United Artists Records**

**August 22, 1947**

Mr. Carl Harverlin, President

BROADCAST MUSIC INC.

580 Fifth Avenue

New York 19, N.Y.

**Dear Mr. Harverlin,**

We’re more than happy to inform you that your BMI-licensed songs, as well as two BMI-licensed songs, have been officially adopted by Coin Machine Industries, Inc. for use in the nationwide coin machine industry campaign for the Demon Slayer Memorial Fund for Cancer Research.


James T. Mullaney, director of the BMI Public Relations Bureau, wishes you will accept the sincere congratulations of the BMI for its participation in this important cause.

With the entire coin machine industry, which has already agreed to donate a portion of the gross proceeds of the coin machine industry, BMI and BMI affiliates have turned in 100,000 records to the BMI and BMI affiliates for the benefit of the Demon Slayer Memorial Fund for Cancer Research.

On behalf of BMI and BMI affiliates, I extend our sincere appreciation to the coin machine industry.

Very sincerely yours,

**United Artists Records**

John C. Keen

President

---

**Retail Record Sales**

**Week Ending August 30**

### Best-Selling Popular Retail Records

Records listed are those selling best in the nation’s retail record stores (dealers). List is based on Billboard's weekly survey among 2,875 dealers in 118 sections of the country. Records are listed numerically according to greatest sales. (P) indicates tune in a film; (M) indicates tune is in a legitimate musical. The B side of each record is listed in italic.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Title/Artist</th>
<th>Label/Year</th>
</tr>
</thead>
</table>
| 1        | SMOKE, SMOKE, SMOKE | Tex Williams/Tri-峯 Capella, Capitol America 
| 2        | TMOY'S DESIRE | Sammy Kaye (Don Cornell- Columbia, Decca 4-975) |
| 3        | THE GREEN PARADE | Ted Weems-Perry Como (Columbia, Decca 2-637) |
| 4        | THAT OLD GLOW OF MINE | Les Brown (Majestic, Columbia 276) |
| 5        | FEUDIN' AND FIGHTIN' | Dorothy Shaw (Missa Russell Columbia) (That Warm Heart) Columbia |
| 6        | THE WOODES WISHES | Jack Prince ( Allyson) Decca 20-2272 |
| 7        | SUMMERTIME | Artie Shaw (Majestic, Columbia 1-1947) |
| 8        | THE WHIFFENPOOF SONG | Les Brown (Columbia, Decca 4-975) |

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### Best-Selling Popular Record Albums

**Week Ending August 30**

**POSITION**

<table>
<thead>
<tr>
<th>Title/Artist</th>
<th>Label/Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Al Jolson Album</td>
</tr>
<tr>
<td>2.</td>
<td>Dorothy Shay (Missa Russell Columbia)</td>
</tr>
<tr>
<td>3.</td>
<td>Al Jolson</td>
</tr>
<tr>
<td>4.</td>
<td>Les Brown</td>
</tr>
</tbody>
</table>

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**Best-Selling Record Albums by Classical Artists**

Records listed are those classical and semi-classical albums selling best in the nation’s retail record stores (dealers). According to Billboard’s weekly record dealer survey. Records are listed numerically according to greatest sales.

**POSITION**

<table>
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<tr>
<th>Title/Artist</th>
<th>Label/Year</th>
</tr>
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<tbody>
<tr>
<td>1.</td>
<td>The Student Prince</td>
</tr>
<tr>
<td>2.</td>
<td>Jolson's Album</td>
</tr>
<tr>
<td>3.</td>
<td>The Scott's Album</td>
</tr>
<tr>
<td>4.</td>
<td>The Whiffenpoof Song</td>
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<td>Jolson's Album</td>
</tr>
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<td>3.</td>
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<td>The Scott's Album</td>
</tr>
<tr>
<td>4.</td>
<td>The Whiffenpoof Song</td>
</tr>
</tbody>
</table>
## MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation’s juke boxes. List is based on The Billboard’s weekly survey among 2,528 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

### Going Strong

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Weeks to Date</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PEG O’ MY HEART</td>
<td>Three Suns</td>
<td>Victor</td>
<td>22-272</td>
<td>22-272</td>
</tr>
<tr>
<td>2</td>
<td>SMOKE, SMOKE, SMOKE</td>
<td>Tex Williams Western Cowboys</td>
<td>Capitol Americas</td>
<td>40001</td>
<td>40001</td>
</tr>
<tr>
<td>3</td>
<td>THAT’S MY DESIRE</td>
<td>Monogram Kaye</td>
<td>Decca</td>
<td>23-125</td>
<td>23-125</td>
</tr>
<tr>
<td>4</td>
<td>PEG O’ MY HEART</td>
<td>The Harmonicats-Shel Fisher</td>
<td>Vitaphone</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>5</td>
<td>I WONDER WHO’S KISSIN’</td>
<td>Ted Weems-Perry Como</td>
<td>Decca</td>
<td>25-070</td>
<td>25-070</td>
</tr>
<tr>
<td>6</td>
<td>HER NOW</td>
<td>Guy Lombardo</td>
<td>Decca</td>
<td>22-685</td>
<td>22-685</td>
</tr>
<tr>
<td>7</td>
<td>WHEN YOU WERE SWEET</td>
<td>The Satisfiers</td>
<td>Decca</td>
<td>22-259</td>
<td>22-259</td>
</tr>
<tr>
<td>8</td>
<td>I WONDER</td>
<td>Ed Howard</td>
<td>Majestic</td>
<td>11-124</td>
<td>11-124</td>
</tr>
<tr>
<td>9</td>
<td>TIMTAYSHUN</td>
<td>Red Eagle and the Natural Seven</td>
<td>Capitol</td>
<td>412</td>
<td>412</td>
</tr>
</tbody>
</table>

### Coming Up

FEUDIN’ AND FIGHTIN’ (M) - Jo Stafford (The Starlighters) - Capitol 443

## MOST-PLAYED JUKE BOX HILLBILLY RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard’s weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Weeks to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SMOKE, SMOKE, SMOKE</td>
<td>Tex Williams Western Cowboys</td>
<td>Capitol Americas</td>
<td>40001</td>
</tr>
<tr>
<td>2</td>
<td>TIMTAYSHUN</td>
<td>Red Eagle and the Natural Seven</td>
<td>Capitol</td>
<td>412</td>
</tr>
<tr>
<td>3</td>
<td>I’LL HOLD YOU IN MY HEART</td>
<td>Eddy Arnold and His Tennessee Yellers</td>
<td>Columbia</td>
<td>22-720</td>
</tr>
<tr>
<td>4</td>
<td>IT'S A SIN</td>
<td>Eddy Arnold and His Tennessee Yellers</td>
<td>Columbia</td>
<td>22-721</td>
</tr>
<tr>
<td>5</td>
<td>FEUDIN’ AND FIGHTIN’</td>
<td>Dorothy Shay (Mischka Russell)</td>
<td>Columbia</td>
<td>21-189</td>
</tr>
</tbody>
</table>

## MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation’s juke boxes, according to The Billboard’s weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Weeks to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BOOGIE WOOGIE BLUE</td>
<td>Louis Jordan</td>
<td>Decca</td>
<td>24-104</td>
</tr>
<tr>
<td>2</td>
<td>PLATE</td>
<td>Johnnie Ray</td>
<td>Decca</td>
<td>24-104</td>
</tr>
<tr>
<td>3</td>
<td>NEW ORLEANS BLUES</td>
<td>Johnny Moore’s Three Blazers</td>
<td>Decca</td>
<td>23-290</td>
</tr>
<tr>
<td>4</td>
<td>I WANT TO BE LOVED</td>
<td>Wynona Upp</td>
<td>Capitol America</td>
<td>40003</td>
</tr>
<tr>
<td>5</td>
<td>JACK, YOU'RE DEAD</td>
<td>Louis Jordan</td>
<td>Decca</td>
<td>22-901</td>
</tr>
<tr>
<td>6</td>
<td>ACROSS THE ALLEY FROM</td>
<td>Mills Bros</td>
<td>Decca</td>
<td>28-933</td>
</tr>
<tr>
<td>7</td>
<td>HURRY ON DOWN</td>
<td>Nellie Lue and Her Rhythm Crooners</td>
<td>Capitol America</td>
<td>40002</td>
</tr>
<tr>
<td>8</td>
<td>THAT'S MY DESIRE</td>
<td>Frankie Laine</td>
<td>Mercury</td>
<td>28-007</td>
</tr>
</tbody>
</table>

---

**DINAH SHORE PUTS THE DIAMOND SPARKLE ON FOUR NEW HITS**

**“IT TAKES A LONG, LONG TRAIN WITH A RED CABOOSE” (To Carry My Blues Away)**

**“DO A LITTLE BUSINESS ON THE SIDE”**

**“KOKOMO, INDIANA”**

**“YOU DO”**

(Both from “Mother Wore Tights”)

**HEAR THE GREAT ARTISTS AT THEIR BEST ON Columbia Records**

---

www.americanradiohistory.com
ERVIN DRAKE
AND
JIMMY SHIRL
WRITERS OF
'SONATA,' 'TICO TICO'; 'MABEL! MABEL!'
'THE RICKETY RICKSHAW MAN,' 'DELILAH,' ETC.
PRESENT
FIVE NEW 'I SONGS
COME TO THE MARDI GRAS
PEER INTERNATIONAL

YOU'RE BREAKING IN A NEW HEART
(WHILE YOU'RE BREAKING MINE)

SOUTHERN MUSIC

PLAY THE PLAYERA
EDW. B. MARKS

TO MAKE A MISTAKE IS HUMAN

RECORD SONGS, INC.

ERVIN DRAKE AND JIMMY SHIRL, 1619 BROADWAY, N.Y.C.

RECORD REVIEWS

Eighteen points of review are intended for information of all record and music users. Full-fledged review is intended for guidance of joke box operators.

JOHNNY LONG (Signature 15157)
Fried Pipers-Victor
It's Like a Trip to Tipperary-FT; VC

The Johnny Long pattern of streamlining a familiar song, lyric with his band has served him well in the past. When the singer, Frenzy Lane gives the lyrics a tongue twister twist, it sounds as though the song itself were the tongue twister. The collaboration of the song with his band might be considered as an improvement. The Johnny Long version is simply a different approach to the old tune.

LUSI RUSSELL (Apollo 1071)
I've Been a Fool Again-FT; VC

Johnnie Rush sang this song in a way that made it sound fresh and new. His version was well received in the South, and it continued to be popular for some time.

LIL GREEN (Victor 20547)
Take Me Back to Little Rock-FT; VC

This is a unique and powerful performance by Lil Green. The song's melody is catchy, and the lyrics are filled with meaning. The production quality is excellent.

THE GLENN QUARTET (Lure 15-1101)
Just a Closer Walk With Thee-FT; V

This is a beautiful rendition of a classic spiritual. The harmonies are harmonious, and the lead singer delivers a touching vocal performance.

INK SPOTS (Decca 1111)
Do You Feel That Way Too?-FT; V

The Ink Spots are known for their smooth, harmonious versions of pop songs. This performance is no exception. The harmonies are tight, and the vocals are emotional.

WILLIAM BRADY (Signature 15156)
Lonely Moments-FT; V

This is a beautiful ballad performed by William Brady. The melody is simple yet moving, and the lyrics touch the heart. The production quality is excellent.

RECORD REVIEWS

The emphasis is on Mike O'Brien's instrumental playing in the "Jazz Spirituals". The spirituals have a unique and soulful quality.

The Penobscot Quartet's rendition of "I Don't Want to Be Married" is also a highlight of this record. The harmonies are well balanced, and the lead singer delivers a powerful performance.

The Gordonaires' "Gentleman, I'm Sorry" is another great track. The harmonies are smooth, and the vocals are passionate.

The Stamps' "A Closer Walk With Thee" is another standout. The harmonies are tightly-knit, and the vocals are moving.

The Ink Spots' "Do You Feel That Way Too?" is another beautiful rendition. The harmonies are tight, and the vocals are emotional.

The Golden Gate Quartet's "I Don't Want to Be Married" is also a highlight of this record. The harmonies are well balanced, and the lead singer delivers a powerful performance.

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The Ink Spots' "Do You Feel That Way Too?" is another beautiful rendition. The harmonies are tight, and the vocals are emotional.
JOSH WHITE (Victor 25-5101)

I Wonder Who's Kissing Her Now—

V; W.

Innsmouth—FT; V.

Almost like whispering in your ear—

that's the intimate Josh White gets in

his singing—the French rendition gives a

nice yet tender interpretation for both

of these ballads. The soft strings of Noah

Chamarie's music do a velvet carpet and

Josh singing at a slow and entirely

leisurely pace; he caresses the words in a

soft tempo for the familiar "Kissing

Her Now"—the words are even more bittersweet as he
gives it out in French for the sentimental

"Innsmouth"; (Outbid for Madame).

For the intimacy of the home player.

BILLIE HOLIDAY (Columbia 75586)

Long Gone Blues—FT; V.

Am I Blue?—FT; V.

Painting for himself a half dozen years and

more, those sides are being issued for the

first time by the label. And with the

warm blue swaying of Billie Holiday given

to full emotional sway, spinning adds up to

real lyrical excitement made all the

more attractive by the jazz piano playing

in the small band backgrounds. Singing

it low-down and sultry for "Long Gone

Blues," taking a moderate tempo as she

tells about her love being all wrong, the

sensuous sex of Tub Smith and the growling

trumpeting of Hot Lips Page is something to

occupy the attention. Takes it at a slow

tempo for the seductive "Am I Blue,"
singing for which Roy Eldridge's trumpet

adds life and color to her swaying.

A rare addition to the hot jazz collec-
tions with rare spots and chances heard.

come to be a hit for "Long Gone Blues."

SAUL MEISELS (Victor 25-2074)

We Go to the Land and Who Will Build?

Shepherd Song—FT; V.

A folk singer, Saul Meisels' tender piping

harkens back to the modern Hebrew melodies

of Palestine in excellent fashion. With

strings and woodwinds providing instru-

mental material, he sings with that quiet for

a medley of two gay and tuneful folk songs

in "We Go to the Land" and "Who Will Build?"

And as much at home with the slow

lullaby as he sings it sweetly and

tenderly for the melancholy "Shepherd

Song.

For the nationality buyers.

THE THREE SUNS (Victor 20-2393)

On the Avenue—FT; V.

Sentimental Souvenir—FT.

It's with much melodic richness as the

accompaniment of the banjo and guitar band for these

highly tuneful melodies. And the dance

beat is just as pronounced. Three Suns

take it on a more ambitious tempo for the

catchy "Avenue" song, slowing down for a

sweetly sentimental and buoyant "Sentimental

Souvenir" encore.

Phono fans favoring the Three Suns, as

who doesn't, will love both sides.

ERBNE RUTHERFORD (Musicraft 501)

Cecilia—FT; V.

Euphonia—FT; V.

The expressive phrasing of Erskine Ruther-

ford, both in handling the wardrobe and in

knocking the keyboard, brings a person-

ality equity to the plotter that makes

for enthusiasm. With a line measure of

melody and a strong rhythmic style, the band

forms the small band in the back, the

instrumental frame and sustaining a rhyth-

mic feeling to his song, Rutherford makes

a marked impression a lively whitening for

"Cecilia," And at a moderate boisterous

beat, sells it in personality piping and

playful style for "Euphonia." It's com-

promising all the way.

Where "Cecilia" is coming to life again,

Rutherford's entry gives it a nice lift.

JOSH WHITE (Apollo 157)

Angelus, Peaches and Cherries—FT; V.

The Man Who Couldn't Walk Around—

FT; V.

Without peer when it comes to piping the

folk ballads, and projecting the lyrics

with a rare sense of sincerity and simplicity

that fairly makes for spellbound spinning,

Josh White vocalizes a spot-on meter in making

his debut disk for this waver;

singing to his own guitar strums, White

paints a beautiful lyrical picture for "Ap-

gelus, Peaches and Cherries," indigial mu-
dic of the street peddler who woos and

wins the fair maiden. And for the folk

fans, pays beautiful tribute—and in siting man-

ner—to the late FDR and while there's

no name mentioned, there's no missing

the personality in "The Man Who Couldn't

Walk Around."

Record fans will grab this up for the

intimacy of their caller phones at home.

HALL SISTERS (Victor 20-2336)

You Never Can Tell the Depth of the

Well—FT; V.

Trouble Is a Man—FT; V.

The trio harmonizes of the Hall Sisters,

their voices shrill and without body in

their blend, bringing no novelty to their

initial presentation. Nor does the music

making of Jesse St Louis's band add any

more rhythmic flavor or color to their

chanting. Their style qualities pro-

ounced in their singing and in the band's

playing, gale face better when piping to

the borne best for an innocuous "You

Never Can Tell" then when singing it

low and close for the "Trouble" blues

dime.

Nothing is commendable attention to

this needling.

RUTH PINTO-MANCY LEE

(Waroo Disk 103)

It's Just a Matter of Time—FT; V.

When Summer Comes—FT; V.

For an Indie waxerie, here is platter produc-
tion that stacks up with the leading

labels. It impresses favorably for its

selective song material in ballad material

introduced with the "Summer Comes" song of musical show

quality. Prized on vinyl disks, with Leo

Lebrun's conducting a full ensemble rich in

cello and woodwind color for Herman

Stein's colorful arrangements, the spin-

ning is something to occupy the atten-

tion. Even the voices are good, but un-

fortunately, the vocal interpretations run

far beyond commercial line. Ruth Pinto,

singing "Matter of Time," displays a

toned set of tender pipes; and Nancy Lee

for the "Summer Comes" ballad in the

same fine vocal timbre. However, the

voices lack the warmth and expression to

bring out the commercial import of this

tunes along popular lines.

Phone play will depend largely on the

popularity attained by the tunes.

THE GLENWOOD QUARTET

(Lord LB 1001)

The Candy Man—FT; V.

Meuse—FT; V.

A Negro spiritual quartet with a good top

tenor lead and a filling bass voice to tie

in the neatly knit blend, the Glenwood

Quartet impresses favorably in their spin-

ning of the "Candy Man" spiritual. Boys sing

without any instrumental accomplishment

and the absence of a sustained rhythm

line is pronounced in their harmonies

for "The Candy Man," a rhythm ditty hardly

suited to their simple style, will come

in useful appeal in their cutting.

LEE WILEY (Majestic 7258)

Woman Alone With the Blues—FT; V.

Sugar—FT; V.

The jazz overtones in her lyric perfor-

mance most pronounced and singing a

rhythm line that makes for vocal quality

almost superlative, Lee Wiley's blues

chanting is a real object lesson in song

interpretation. With this style she

presents a typical blues, lessing the

lyrics for both Willard Robinson's slow

blues mood, "Woman Alone With the

Blues" and the slow and sweet spinning

"Sugar" of yesterday's vintage.

Hot jazz fans will favor these.

DENNIS DAY (Victor 20-2340)

Love and the Weather—FT; V.

Naughty Angelines—FT; V.

The smooth and leisurely tenor piping of

Dennis Day, with Charlie Dist providing

a soft and sustained musical back-

ground, makes for a pleasant sing-

ing-part for both of these ballads. Takes

both at a slow tempo, with plenty of

brevity in the flow of both tunes.

lyrics.

Thank you for your telegram. I am de-
lighted to have been chosen the Favorite

Classical Singer in The Billboard's

1st Annual Disc Jockey Poll.

Please pass along my thanks to the jockeys

to all who have enjoyed my records.
4 Hits in a Row!

Watch KING for Smash Hits! 4 in a row—and plenty more on the way. If these discs aren't already working for you—hire them today. They'll bring in the business! Remember—HILLBILLY is "KING"—everywhere!

639 STEEL GUITAR POLKA—HANK PENNY
Wont You Ride In My Little Red Wagon?

632 JOLE BLOM'S SISER—MOMO MULLICAN
Showboy Special

646 JOHNSON'S OLD GREY MULE—SHELTON BROS.
It's No Use

663 ANSWER TO RAINBOW AT MIDNIGHT—BILL CARLISLE
You Laughed When I Cried

Write—Wire or Phone Your Order!

Sterling presents the Smash Hit of the Season! NEAR YOU

STERLING RECORD 3001

by DOLORES BROWN (Formerly DUKE ELLINGTON'S Ace Vocalist)
And the AUDITONES with BILL DODGEY'S Music
(Formerly With the Ink Spots)

This number is tops on the Pop Chart and it's selling fast! Jump on the Band Wagon and get Sterling's terrific recording now!

NOW AVAILABLE FOR IMMEDIATE DELIVERY

STERLING RECORDS, Inc.
7 West 46th Street
New York 19, N. Y.
### T-125 PUNCH AND JUDY—Polka

**DON'T DO IT, STELLA—Polka**

Espe Musette Orchestra

14,506 Juke Boxes are playing PUNCH AND JUDY—Polka. Going strong all over the country.

### NEW RELEASES

#### INTERNATIONAL NOVELTIES

**T-128 DANEURO WAVES**

Accademia Masters

Dir. George Vitalis

Perhaps you have these two selections in stock by other orchestras and ensembles. However, listen to the "Accademia Masters" version and you'll be convinced that it is an excellent record.

**T-130 OCTAVE POLKA**

**ALAND'S POLKA**

J. Yankevich Orchestra

We call this record the "Pittsburgh Special" but we believe that it is excellent for any part of the country.

### POLISH

**F-3027 EVERYBODY DO BARRY**

Regina Kujawa with Ty Mniejuz Nie Chwiesi Wielecz AK. Wiatrowski Orch.

Another new Polish Polka from Regina Kujawa. Both selections are excellent but give special attention to the A side.

**F-3029 LEWIO PRAWA OBEREK**

Jozef Larzak Orchestra

The famous Polish orchestra of Joseph Lazar's "strokes again" with another Polish polka which demonstrates its Polish trade and we are sure your orders will be tremendous.

### MEXICAN

**F-4025 PRIMAVERA—Canzone Ranchera**

Guadalupe La Chica

Two real Mexican songs from the famous singer of the Radio Station in Mexico City, Mexico. Very good record for territories with Mexican population.

### ITALIAN

**F-6032 TONY IN LOVE**

**TARANTELLA BARESE**

Rocco De Russo Comic

By now everyone knows Rocco De Russo from his hit record F-6029. Here is a new release by the same artist which we believe will surpass the sales of F-6029.

### GREEK

**F-3938 DEMA APO TON THYO**

**ANAPIKOS MANGAS**

Petros Kyriakos (Recorded in Greece)

Petros Kyriakos is a very well known Athenian comedian and is well known among the Greek-Americans from previous record hits. His new record is excellent. Play it for your Greek trade and you'll be sure by precedence.

**F-6039 AN BOROUSES MIA STIGMI**

**STEFANA KOUTOU**

Stella Greco

The famous singer of the Radio Station in Athens, Greece. She interprets two Athenian song hits.

**F-9040 THA S'ACAPRO KIAN O KOSMOS HATHI**

M. Thomakos

M. Thomakos, whom we call "Standard" Artist, with his golden voice magnificently expresses two Athenian Greek songs.

**F-9041 PANORAMA—Tamico**

STON ADI THA KATEO—Sino

Two folk dances that your Greek trade will welcome.

### SERBO-CROATIAN

**S. K. 12005 YA SAM MAHKO CUBE FINA**

**FASHİRE MLADO I MILO**

Joseph Batiatich

Mr. Batiatich is very well known among the Yugoslavian colonies in this country. Both selections are folk songs and are excellent and appealing.

**S. K. 12006 MOJA MILA JESEL SPAVALA**

**O SABRADO KVITROVI**

Tamburica Orchestra and Chorus

Two Yugoslavian songs by Tamburica Orchestra with male quartets. Demonstrate it to your trade and their orders will convince you how good it is.

### HAWAIIAN

**MUSIC**

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Cabarets in Ruined Germany
Struggling To Regain Feet

BERLIN, Aug. 30—The shows you see today in Berlin and other German cities cannot be compared in any way with the great halls presented here before Hitler's time. The leading Berlin cabaret houses, the Wintergarten, Scala and Palais, are no more they were blasted in 1943 and 1944. Scala is run like the others, but one wing of the big house still exists and it houses a restaurant and small cabaret.

In 1945 there were no intact music halls left in Berlin. Now, after the afterward new variety halls and cabarets were opened, most of them by people unknown to show business before the war. Devastated former restaurants, banquets and bars, were put into shape for such enterprises. These spots charged enormous admission prices to get new talent, often paying surprisingly good prices for would-be artists, sold what remained of wine, cheap and bad beverage stocks and made money, but not for long. The disappeared after a few months.

In 1949 then that the German "artists' organizations, Internationale Artisten Logen (IAL), which was dissolved when Nazis in 1934, has re-awakened. Carl Schwarz, of "Broken Microphones, who was banned from the stage by the Nazis, was elected president of IAL. Albert Van de Veise, a subject who in 1939 was detained by the Nazis but later was released and permitted to play all over Germany during the war, was named chairman and one of the deputies.

The new IAL faced a tough job trying to build up its organization again. Many of the prominent mem-

ber of the old group, like Otto Allee, Alf von Wospor and Nick Kaufman, died before the IAL was re-awakened. Most of the best acts were dissolved during the war and individuals were killed in the fighting or during air raids.

Difficult as it was, nevertheless, the IAL was going again. Its operation, of course, is complicated by the fact that Germany is partitioned into four zones. The IAL is represented in the four zones, but the head office is where it was in the old days, in Berlin.

In addition to IAL, a union of va-

ry-things managers has been founded in Dusseldorf and a circus union, which has established headquarters in Frankfurt. In Berlin, no managers' organization has been permitted until now.

Acts working in Germany today have a bad time of it because there is a shortage in everything. Equip-

ment and costumes, which were lost, destroyed or stolen, are hard to replace; the regular markets have nothing, and black market prices are too high for many artists. Therefore, it is almost impossible to keep an act up to date.

Berlin has theaters in all zones. The Scala reopened again in October, 1945, at the former Nollendorf Thea-

ter on Nollendorf Square, not far from the former Scala premises. It is new named New Scala and its managers are Hans Neiker, a former actor, and Wolfgang Wilke, for many years well known in Berlin as assistant manager of the Comedia. The New Scala, with about 1,000 capacity, is a good deal smaller than the original. The stage also is smaller but well equipped with all modern light- ing devices, screen and stage set-

tings.

Ploetry of the new house is a mixed program, the first half consisting of high-class variety acts, the best available stars and staged in American style. The second part is a top-notch American film. Most of the films shown are rather old—some were released in America 6-10 years ago—they are much liked over here because they are as good as new and

a novelty for Germans.

The New Scala also houses the Kabarett der Komiker (Cabaret of the Comedians), run by Kurt Robitscheck 25 years ago. The former house of the Kabarett der Komiker was heavy damaged by an air raid in 1943. Willi Schaleff, dean of the German after-theater directed manager of this cabaret in 1940, but now is engaged by the owners and managers of the New Scala only as artist. There is no trace left of the Kabarett der Komiker, the quite good producer, of the war in the small and low-ceilinged hall.

While the New Scala and some other cabarets, still have variety halls, and cabarets in the vicinity of the Zoological Gardens are situated in the American and Brit sectors of Berlin, the biggest theater is in the Russian sector. It is the Palast Variete, the past great playhouse of Max Reinhardt. Before Reinhardt had it, it was the home of the renowned Albert Schumann and more than 50 years ago of the famous circus, Remz.

This big house with a capacity of about 3,000, is heavily damaged by bombs, has a big stage and is well equipped. Until the Russians took away the house it was managed by Marlon Spodons, daughter of the world-famous impresario, who still runs his agency and is known as a shrewd talent finder. The house reportedly will be reopened.

Novelties and good strong acts, headliners and attractions are still rare in Berlin. Travelling is beset with severe food, housing and transporta-

tion problems. The zone borders make traveling most difficult for artists, consequently many prefer to stay in Berlin and expand their own zone and play all possible halls. This means, of course, that the same acts, which producers attempt to alleviate by strengthening their bills with talents. The Berlin are changed monthly.

Despite this lack of variety, busi-

nesses at the Scala and Palais is good. The Palast and Wintergarten frequently have been hired for boxing or wrestling matches and for political meetings. The Wintergarten, once the most famous and leading variety theater of Germany and even of the Continent, has been taken over by its owners, the HAG (Hotel Company, Ltd.), at a new site at the Hohen-

heide, in the southwest of Berlin in the American zone. Even the famous starred sky on the roof of the former Wintergarten was copied, a "must," and all modern equipment were installed and in November, 1946, the new Wintergarten opened, but as a movie house. The new direc-

tor, a former cabaret agent, thought, it is said, the salaries good acts want and are paid were exorbitant, so he preferred to play American and German films.

ASCAP Was Never LikeThis: Redmond

NEW YORK, Aug. 30.—John (Geacho Serenade, etc.) Redmond landed a job this week that's almost better than an ASCAP star boost.

The lucky songwriter was picked to co-judge the Atlantic City bathing beauty contest along with Neville Miller (former presy of National Association of Broadcasters), industrialist Arnold DuPont, illustrator John Whitehead, and Hollywood design- er Vyun Donner. Redmond doesn't know why they picked him—"unless they're much like me over here because they're as good as new and
Decca Boosts British Imports

(Continued from page 14)

One of the most important and pleasant developments in the importation of classical disks. Decca, which has been working hard to attract the British market, has launched a new line of disks, the Decca Barcarole, which is designed particularly for the British market. The line includes a wide range of classical and popular music, and the quality of the recordings is excellent. The Decca Barcarole line has been well received in the British market, and it is expected to do well in the United States as well.

Columbia Boosts Price on Platters

(Continued from page 14)

The CBP price reflects an economic change that has been taking place in the industry for some time, as labor and material prices continue to rise. With the CBP taking over, the manufacturing costs of platters have increased, and this has been passed on to the retail price. The new price of $1.50 per platter is higher than the previous price of $1.25, but it is still competitive with other brands. The new price change is expected to have a positive impact on the Columbia record business, as it will help to increase profits and maintain the company's market share.

Selvin with Sacks

(Continued from page 20)

The Selvin-Sacks deal is expected to benefit both companies. Selvin will receive a significant financial injection, which will help him to expand his operations and take advantage of new opportunities. Sacks, on the other hand, will gain access to Selvin's network of radio stations and his expertise in the radio industry. The deal is expected to be announced officially within the next few weeks.

Majestic in Red

(Continued from page 14)

Lee Savin will act as Baron's assistant, according to insiders. Meanwhile, Dave Shelley, who had been in a temporary position as a recording engineer, has been promoted to the position of studio manager. He will be responsible for overseeing the day-to-day operations of the studio and ensuring that all recording sessions proceed smoothly.

Miles Gets Detroit Aragon

DETROIT, Aug. 20.—Rufus Miles, former secretary manager in Chicago, has taken over the Aragon Ballroom, catering to Negro patrons, from Howard G. Pyle and James B. Dwyer, the previous operators. He will inaugurate a new policy in September.

It was understood that he would work for Majestic only on a part-time basis and for a temporary period. It is understood that Shelley and Gene Tracy, the chief of the Majestic department, had disagreed on company talent-and-tune policy, with Shelley finally deciding to vacate the position.

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J. Dorsey From GAC to Mus-Art

HOLLYWOOD, Aug. 30. — Jimmy Dorsey will definitely forsake General Artists' Corporation (GAC) upon expiration of his current pact and enters the fold of the Mus-Art band syndie. Mus-Art deal will become effective following Dorsey's stint at Hollywood Palladium. Lyle Thayer, Mus-Art's Coast chief, is currently lining up one-nighters for the JD aggregation following its bow-out from the Palladium.

While Thayer stated that booker's contract had not as yet been inked with Dorsey, he is currently working on Dorsey's tour on a signed authorization from JD. Details will be thrashed out next week and Thayer expects papers to be signed within the next seven days.

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J. Dorsey From GAC to Mus-Art

(Continued from page 15) are taking a consensus of American opinion via pop charts, etc., in order to keep their books up to date. At present there is a drive on to push English-composed songs, but the popular favorites are the tunes from the show Oklahoma, which were first presented after the show had opened in London several months ago.

Davies, who would like to see English tunes pushed in this country, bought over two recorded songs, which he plans to show U. S. diskers before he returns next Saturday (6). One is titled 'I'm Not in Love' and written by Ed Kaiser, while the second is by Billy Reid, composer of The Gypsy, and is called My First Love, Last Love, Always. Davies believes that, by importing English-made disks, some of the better tunes produced there would reach much greater renown.

Davies, and Rabin who plays a bass in the jointly owned orch, have developed a new trend in operating their 10 leased dance halls. The British variety hall act books orch for one week only, while most dance halls, restaurants, etc., use resident bands who remain on location indefinitely. Under the Rabin-Davis setup orchs are booked into their dance halls for a week at a time. The policy not only has proven profitable but has spread to other locations. It is the contention of Davis that his daughter, Beryl, despite her having been literally born backstage and being raised in the theater, has learned a great deal of stage presence and experience while singing with U. S. service orchs during World War II. Davis related that when Beryl was nine years old, he was shepherding her age to get her a singing job on British Broadcasting Corporation (BBC) which was legally forbidden from hiring entertainers under the age of 14. Davies went to see the show, and for five straight years kept introducing 14-year-old Beryl Davis to the radio audience. That radio remote are also important in England was brought home to Davis, who said that the BBC had cut down their dance pick-ups some time ago and his suffered. Recently there was an increase in time allotted to the orchs, and spots reported a pick-up in payees almost immediately.

AGMA OPERA PAINS

(Continued from page 4) is a jump from $6 to $5.50 for sustenance when on tour. Cheoristers will receive $13.75 each for each broadcast, instead of $12 as formerly. Members will be paid either $125 or $130 when working in New York. Their sustenance pay when on tour is increased $5.50 to $75.

The number of principals to be paid for broadcasts is doubled and the limitation, on the number of principals while on tour is boosted from three to five. The earning has been increased to $525 and under.

One of the most important provisions of the new Radio pact calls for the establishment of a pension fund covering all employees who are administrated by a joint committee representing the union and management. The artists have agreed to stage a benefit performance, the proceeds of which the Met will match, to establish the fund.

In addition, members of the chorus who are discharged will be paid severance pay, provided they have been members for five years or more. The severance pay will consist of 3 per cent of the last three years' earnings for every year up to 20 and 2½ per cent for every year of service over 20.

AFM STRIS CHI LEGIT

(Continued from page 4) about what Petrollo has to relieve. Some said they were not worried and were confident that the union and the theaters could get together since they were in the minority. One cause of worry is the fact that in the past negotiations for most local unions have been completed weeks before contract expiration.

A query at local headquarters of the union brought the response from Eddie Benetich, executive secretary, that the only one who could make a statement on the situation was Petrollo, who presently is in New York and is not expected back here until next week. It was also said that Petrollo would handle negotiations.

In the meantime, legitimate houses will operate under old contracts and hope that no new demands from the union will not be too bad.

BRITISH & CRISIS

(Continued from page 15) Connolly, who have a largely American cast, but have their New York office nor partner, account for the greater portion of direct-dollar transactions that have taken place to date.

So matter what the outcome, it is a fact that American radio is enjoying its greatest popularity in a generation. Songs from Connie, Annie, Get Your Gun are sweeping the country, while Open the Door, Richard and Maggie are constantly being aired on BBC and played by orchs.

U. S. Tunes Closely Followed by Britons
Music—As Written

NEW YORK:
Mel Torme opens Frank Dailey's Meadowbrook Tuesday (2) with Walt Garrett and Roy McKinnon in his thr. . . . Mignotto Valdes into the Fairmont Hotel, San Francisco, Sep- tember 16 for four weeks. . . . Jack Scull, WINS disk jockey, has set the stage for September 13 show from the Copa lounge as a tribute to Frank Farrell, local scribe and the disc jockey himself. . . . Kitty Kallen stays at the Chanteclear, Baltimore, until September 11. . . . Warner Ruhi has added Joyce Jefferson, 24, from KMOX to Friday (5) for an indefinite run. . . . Jerry Ward's orch extended thru September at the Hotel New Yorker.

Bob Gregory and His Cactus Cowboys will open their radio series at the West Coast for nifty and radio bookings running thru the fall. . . . Buddy Johnson of New York's State Fair Radio—Texas one-nighters September 15. . . . Illinois Jacquet on a one-nighter tour thru the East. . . . Dead Red Woman disk revival to be issued by Decca There'll Be Some None blue sides out by Billy Edistone due out September 12. . . . The Song Spin- dler's Bob Eberly's disk of Don't Cry Little Girl, Don't Cry.

Steve Gibson's Red Cops into the Twin Star, Gloucester, N. J., September 16 at noon, who represents Brooklyn in the Miss America contest. . . . Bud Flanagan at Al Pastel's orch at the Hi He Club. . . . Grey Gordon, former frontier now managing Chico Campbell's orch. . . . Two more Edmonds & Edmonds on the show at the Havanass-Menina-West- end (9).

Irving Fields' orch signed a one- year contract with Victor discos and set for the RCA airer November 15. . . . Al Pastel's orch at the Mills thru thru Coast next week. . . . Pianist Harry (Buz) Smith makes his local bow Thursday (10) at the Hotel Sheraton Lounge, where he'll appear with Organist But Taylor. . . . Joe Hille pocketed at the Dunes, Virginia Beach. . . . Disc issuing a new album of folk music of the Central East. . . . William Kapell, pianist, is on the bill at the Palais de Marseille, France, where he'll establish a new record library as a memento of his first European concert.

Eddie Howard plays the Com- modores Hotel for 10 weeks, starting January 2. . . . The Kirby Sons Quintette's option has been picked up at the Starlight Room, Fostmigalo. . . .

CHICAGO:

The Sheraton Hotel, formerly the Continental Hotel, until its purchase by Frank Dailey, its grand opening will stick to its old entertainment policy, bringing in Joe Vera's combo as top attraction. . . . Every week marks the new Horizon Room September 19. . . . The West Side's new local free-dance disk jock, has added Warren Ketler as promotion man, while Dave Farre- way, WMAQ jockey, has linked Bill Lawrence to flack him. . . . Milo Stell, local booking office pro, became the father of a son, Robert, August 8.

Nolle Pryblau, disk on the Glomon Bros.' Record Shop, Johnstown, Pa., who was crowned Miss Disk of the Week in a contest which drew 1,200 entries among record salesgirls, will preside as queen over Merrie's big party honoring Frankie Laine September 22, at the Sherman Hotel, Chi. . . . Robin Sands Ceramics, a Chicago coin novelty manufacturer, is putting on a minky piano, called the minky piano, after the nitary pianist's $75,000 imported instrument, on the popular market. . . . Bob Tustin, promotion manager for Chesterfield's ABC Club will be New York to meet account ex on the show.

Gloria Van, ex-name band chimp, and her Vangards, male harmony quartet, have been renewed for another year on WBBM, CBS outlet. . . . Frankie Carle set for two weeks at the Chicago Theater, October 10. . . . The Topper Club, Baton Rouge, Laos, going into name policy, bringing in Dean Hudson September 15. . . . Lee Penny, writer of Adabeu Albenhit, leaving Chicago September 28 to set- tle permanently in Los Angeles, where he will continue his association with the Berle Adams music firms. . . . George Window has been re- signed at the March, 1944, at the Melo- dy Mill, which will give him a nine- week stretch at the Riverside, Ill., ballroom.

HOLLYWOOD:

Decca set September 15 to release Frank Dailey album. The Monday Special about a Country. . . . Martin Miller, radio and film top, won a disk al- bit for MGM topped Horton Hatches the Eggs. . . . Harry Schooler, new part owner of Meadowbrook Ballroom, says a dozen foreign countries have indicated they will send glamour reps to next year's "Miss Universe" beauty contest, which Schooler is promoting. . . . Frankie Laine grossed $27,700 for his week's stint at the Million-Dollar Theater last week, dropping house nearly $7,600. It was just a year ago that Laine did a stint at the Million-Dollar for $1,500 a week. . . . Red Dell, former police aga for newly formed United Artists Record combination, . . . Frankie Carle parted for pig stunt in Columbia's Mary Lou.

Something unusual in the way of a disk jockey gimmick was cooked up by Modern Records for September 8 when Bill Anson, KFRC radio- winner airs his session from radio recorders on radio for a continuous waxing session of Anson's disk. When I Write My Song. Anson will in during actual recording session be broadcast a waxing take—good or bad. . . . Through Anna Mae Pittman, vet of 100 USA campaigns joined Bill Miller's orch. . . . Radio Thurna Jeanne McKeen returned to Hollywood from a summer trip to Maine. . . . Norman Sherman (Scatman) Crothers, former drummer with Mike Galliard Trio, pacted to recording session by Modern Records. Crothers opens at Billy Berg's early in September, doubling at Lincoln Theater where his headlines bill with Mike Lusher. Modern Records, inci- dently, has upped its recording dates in view of increased biz, with half dozen sessions scheduled in next 10 weeks.

Keeson Wyns allied a kididd album for MGM Records last week. . . . Bob Conley showed two weeks ago held bowed out of orch to work at radio alone. . . . Frankie Laine, currently doing a good job in his first Midwest stint at L. A.'s Million Dollar, was records last week to a tender offer contract by Standard Transcriptions. . . . Page Cavanaugh Trio to fulfill its two-week obligation left over from the last time it played the Circus Room (Santa Monica Airport) will re- turn to the oceanside spot August 29. . . . Dick Haymes cut eight sides for a yuletide album.
Police Benefit Serves As Opening Show At Paterson Nitey

PATERSON, N. J., Aug. 30—Club Edison acts tonight as the Paterson Stadium Wednesday night benefit show for the Federal Employment Association doesn't have to do an opening show at the night spot. Operator Don Coomer, who started this practice two months ago, finds the resultant publicity before the larger crowd at the show makes up for the loss of one show at his place. Besides getting out the show, he says, it doesn't hurt business.

Bob Elmer and his crew opened his opening performance in town September 3. Prior to that Elia Fitzgerald and Eugene Baird rendered services. Acts who work these benefits come from clubs and theaters all over town, the Edison is the only club, according to booker Johnny Brown, of Spotlight Attractions, where the benefit takes the place of the cafe's opening show.

Westerman Buys 50% of Famous Door

NEW YORK, Aug. 30.—Mike Westerman, owner of the Westerman's of some 52d Street spots, has purchased a half interest in the Famous Door. Max Schreiber, who owns the other piece of the 52d Street club, is to become Westerman's manager of the place.

Aussies Win Singers Salary Award Ruling

MELBOURNE, Aug. 30.—Actors Equity of Australia (Victorian Division) has voted to accept a recommendation by the association of the award for singing artists who dance halls and cabaret. The Dance Hall Proprietors' Association claimed that the award did not apply to their business, so Secretary Dick Diamond applied to the Wages Board and the board declared dance halls to be covered.

Stevenson claimed many glaring abuses against artists, some of whose basic rate of 24s plus tips for two performances and claims now will be made for back money in a large number of cases.

Orksters Become Partners In Detroit's Wyoming Bar

DETROIT, Aug. 30.—Ork leader Ben Crum has taken over a half interest in Murphy's Show Bar downtown night spot. He bought the place from H.T. Ritz, former manager of the spot, who retains a half interest, has just left to enter the hospital.

Jean Salbon for Waldorf

NEW YORK, Aug. 30.—Jean Salbon will make his new New York appearance at the Waldorf-Astoria Seft Room. The French singer, who played the Versailles last time, opens at the Sert Oct. 3, with the Nat Brandwynne and Mischa Berk orks.

New York:

Ben Marden and Lee Shubert spent three days on the strike-bound 34th Street. Before the strike on the 32d Street, they visited, among other things, the country playing presentation and vaude houses in key cities sponsored by the CBS Club. Paul Crossen and Al Brody are latest additions for the present presided over by September for the opening of the new opera house. New York's new round-the-clock star, Wally Griggs and Dorothy Ross current in their 17th month at Club Bogestelle.

Kirk Walker is touring the RKO circuit as an Exclusive of the Latin Quarter. . . The 1947 National Sweetener Co. has chosen Senorita Marlen of the Latin Quarter. . . Dorothy Janes and Hope Faye are newcomers to the Cotton Club and Lascarino's. . . . The night show at the Down Town show. . . The Sandy Willams and Bob wood now for its third month at the Harlem Opera. . . Mark David and Bill Romain share the vocal spot.

Ella Logan, current at the Royal, opens at Slappey Maxie's, Hollywood, October 9. . . The Marshall Brothers in failure to renew was paid in July. the only one to the Strand after September 5.

West Coast:

Sarah Minnevik and his Harman Cascas set for vaude in role in Las Vegas, Nevada. . . Martha Raye booked solid for the rest of the year in series of cafe dates. . . . The set of the night. Watz at Hollywood's Greek Theater play in Lincoln. . . . A. J. O'Dea is named as headline at Michigan State Fair, Detroit, beginning August 29. . . Ben Diamond at Chit's Club in Westwood. . . follows with Bowery, Detroit.

LARRY Johnson now at the Shangri-La, Los Angeles. . . Bookers never keep close check on the awards. They're as scorers than they did at the awards' association golf tourney held at the Mannheim Country Club recently. . . . After Jack Marshall's September 5 offering at Village View, he goes to the Olympic Theater, Miami. . .

Louis Armstrong All-Stars (Thursday, Aug. 25)

At Billy Berg's

The Jazz chroniclers are sure to de- vote a page or two to this superexcit- ion of names when they write their history books. With Louis Armstrong wielding his horn and surrounding himself with such jazz masters as Jack Teagarden on trombone; Barney Bigard, clary, and Sid Catlett, drums, withentrada by Sonny Stitt, trumpet; Johnson's Steelyard and Molly Cobb's bass, the jammin's flow like wine. Little drummer Earl 'Snake' Carter has been done in. S. R. O. biz what with a high-voltage group, and Snake.

The Teagarden tram gets the feature spot in an up-beat version of Louis, with Fats Waller's Black and Blue takes on new meaning in the raspy vocal and horn obligations of Satchmo. Bigard's facile fingers make the clary sparkle in Rose Room. Nameakes take up the scorecards and blend their talents expertly in the background when one of the others is in the spotlight.

Armstrong announces each item, and stands up to the microphone to this expression of names when they write their history books. With Louis Armstrong wielding his horn and surrounding himself with such jazz masters as Jack Teagarden on trombone; Barney Bigard, clary, and Sid Catlett, drums, with entrada by Sonny Stitt, trumpet; Johnson's Steelyard and Molly Cobb's bass, the jammin's flow like wine. Little drummer Earl 'Snake' Carter has been done in. S. R. O. biz what with a high-voltage group, and Snake.

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TAXPAYERS FACE GOVT' TAX

3 Philly Niteries Slated To Open After Labor Day

PHILADELPHIA, Aug. 30.—The opening of the full season here is a little mixed up, with at least three new spots scheduled to start rolling after Labor Day.

The big question mark is the lush Mocambo, which layed an egg last season after costing its backers about $250,000. Right now, it is said, the club can be bought for about $20,000, of which 10C will go for the purchase price and the other 10 for legal expenses. Two groups are said to be interested in the room but are being held back because they figure they may have to spend an additional $50,000 to keep it open before they know if they have a crack or a turkey on their hands. And in these days of tight money, 50G is a lot of cash.

The Coronet also is set to reopen with Dallas Gerson as the op. Understood that Gerson will put $15,000 into the room (cost him originally $75,000) and will try to get names to work for him.

Two other clubs are due to preem, the Music Village run by Mort Caskey, which will use cocktail units and strippers, and the Surf Club, with Maurice Taylor as the op. Latter will feature a cocktail lounge. Taylor also operates the Surf Club in Wildwood, N. J.

The last club, which has its policy set is the Latin Casino. But like other clubs in Philly or out, it is faced with the same problem: who to get, who is available and how much to spend.

Landlubbers

DETROIT, Aug. 30.—Edna Ray, of the Six Gun Saloon, who produced four shows for the current water regatta in Detroit, couldn't stay aboard to supervise them; was too seasick. Shows are on barges moored in front of various boat clubs—with all kinds of speedboats, assembled for the Speed Boat Races, running around the river, kindled a flame.

The small show barges rolled and pitched, and Miss Ray had to be carried aboard to solid land. Some of the acts with previous experience at these festivals shied away from the dates despite good money—so a new act has been set up. Only those performers who don't become seasick get the jobs.

Kitty Davis Airliner Closes for 'Vacation' First Time in 3 Years

MIAMI, Aug. 30.—Kitty Davis' Airliner has shuttered for what Danny Davis says is "a short vacation." The small show has been in operation for the past eight years without a break.

During the off-season the Airliner did most of the biz on the beach, but in the past season the Copa strictly seasonal opera-
tion, decided to stay open for the summer months. The Airliner has used names and semi-names in the past, but according to insiders the move was made in order to support both beach niteries. Airliner expects to open again after a six to eight-week respite.

Internal Revenue Scouts Probing Returns of Night Spots for Irregularities

Books Being Checked — Action Expected Soon

By Jack Tell

NEW YORK, Aug. 30.—For the past several months the Department of Internal Revenue has been ferreting into past returns and giving current takes the N-ray treatment. It is understood from high sources that several Stem spots now have their books over at the tax office and according to the same sources, action is expected shortly.

The fee-off in the present tax-collecting campaign started when Jack Greene, op. of the now shuttered Copa, got the stiffest rap yet handed down in a delinquent amusement tax case. Greene lost on 11 counts. Green got a two-year jail, which was suspended in lieu of probation for five years. The proviso that $10,000 be paid in two weeks and the same amount yearly until the more than $50,000 (tax default plus one third additional for penalties) is returned to the government.

Donnie Myers, Third District chief of the field division of the Internal Revenue Department, once was asked by a cafe about taxes. He said, "Deposit your tax regularly in a separate account, file your statements and make your payments religiously. If you don't and we catch up with you—and we will—it will cost you plenty."

One of the defenses frequently set up by nitey ops for delayed payment of tax dough was that it was used to keep the club running. The government, however, is most interested in the operators' finances and most recently by Assistant United States Attorney Davis of the U. S. Attorney Gen. Rigney in the La Copa case that it is not interested in financing night clubs.

But even if it is not interested in angling after-dark rooms, the gov-
ernor's financial interference is considerable. There are about 70,000,000 spenders hitting the clubs and the Mitry splice an average of five bucks each. There are about 60,000 cafes with an average take of about $350,000. The amusement tax of 20 per cent on that would mean a take of about $1,000,000 which the feds are constantly trying to collect. According to the Internal Revenue Department, it collected $60,000,000 in delinquent taxes for 1945 through the mails, many of the tardy payers being cafe ops.

The federal office handling Man-
hattan's 1,500 licensed spots is the largest in the Bureau and frequ-
ently shows the most revenue. The Latin Quarter's monthly return is about $40,000. The Copa kicks in with about $35,000, while the Carnaval and the Latin make change behind with almost similar figures. The department admitted that about 50% of spots are being stunned cur-
cently. One is a Village spot and the other is a band location recently shuttered.

The procedure usually followed is (See TAXPAYERS on page 40)

Guarantees Gone With Boom

Fewer Ops Willing To Go on Hook

Straight Split at Adams

NEW YORK, Aug. 30.—The no-
more-guarantee policy which has been considering in theater opera-
tion all over the country broke out into full flame at the Adams, New-
ark, N. J., and will take effect when the house starts its season this month.

Theater ops through the land have been beefing about putting dought on the plays. The plays have been
there were times when the attraction didn't take in enough to pay the guarantee. During the shut days, with many houses doing s.r.a. bits, the problem never came up. If an attraction could do business in one house it figured to do the same in another house in another town. But with spending money lighter and customers shopping, fewer and fewer.

(Guarantees Gone on page 40)

Spinach No Help

CANTON, O., Aug. 30.—Rob-
ert Everhart, who did Popeye characters in night clubs for a year, was worked for three reasons in Ripley's show at the Chicago World's Fair, and who recently returned home after service as a major in Japan, will host to stop his Popeye routine.

In July, 1946, he underwent an operation to remove a growth on his jaw caused by many dislocations, and the Popeye character was amput-
ted along with the growth. The operation was performed in a military hospital in Sapporo, Hokkaido, Japan.

AGVA N.Y. Meeting Set Back

NEW YORK, Aug. 30.—The New-
York branch meeting of American Guild of Variety Artists (AGVA) originally set for September 15 has been postponed to September 18 because of the Jewish holidays.

Meeting will be held at the Hotel Abbey.

Hayes & Mary Healy To Do Baltimore Before Stem's Copa

NEW YORK, Aug. 30.—Peter Lind Hayes, who also is Mary Healy (his wife) who did their first double in the East at the Club Charles, Baltimore, gone home in November before they hit the Copa.

Last week Hayes worked the spot here. He was picked up there by Proser, who brought him into the Copa, out of where he jumped and was grabbed for radio and flickers. This will be Hayes' job, though Hayes has worked in the East with Mary Healy. He did a single before.

Cnffy Davis also bought Jerry Lester to open the season September 3.

Prima for N.Y. Paramount Instead of the Strand

NEW YORK, Aug. 30.—Latest in-
stance of an act switching from one Stem house which he has been play-
ing regularly to another (like Shanti going to the Capitol instead of the Paramount, etc.) is the Paramount's graph of Lois Prima. The band leader usually goes into the Strand, but his December date will be at 43d and Broadway.

Town Casino Booking Big

NEW YORK, Aug. 30.—Harry Alt-
man's Town Casino is rapidly becom-
ing one of the biggest talent buyers in the entire Midtown Department, it is estimated. "A check out" is being done on many top-time figures behind with almost similar figures. The department admitted that about 50% of spots are being stunned cur-
cently. One is a Village spot and the other is a band location recently shuttered.

The procedure usually followed is followed by another.

Starting September 6 the spot will have the Three Keys for $5,000. Next attraction will be a return date for Lena Horne, for about $8,500, a jump over the smaller One Night Stands, coming in after Horne, MCA will put in the Four Vagabonds for about $3,000. Then the Morris office will get a whack at the spot, putting in Eleanor Powell, Jan Baker, and Monies. Then Martha Byrne.
Considering the size of the nut, this nabe spot has a good show, with a good-sized audience of aficionados. On opening night the performance was a bit shaky, but it quickly picked up and showed some great promise. The main attraction was a new bandleader named Morgan Bane, who opened up to a zinging start and wound up the whole thing. In terms of the show, the band still has a lot of room for improvement, but it's a welcome addition to the local scene.

George DeWitt improves

George DeWitt has improved considerably since last caught. He is still a good young bandleader and his improved conception is a welcome addition to the local scene. His show is still a bit rough around the edges, but he has improved considerably. He is still a good young bandleader and his improved conception is a welcome addition to the local scene. His show is still a bit rough around the edges, but he has improved considerably.

Bill Smith.

Bill Smith.

Ciro's, Hollywood

Ciro's, Hollywood

Test Case on Minors May Solve Problem For Detroit Niteries

DETROIT, Aug. 30. - The problem of juvenile-age drinkers had been a concern for some time. In recent years, a new trend has emerged with minors being targeted in niteries. The solution to this problem has been elusive, as the minors often find ways to circumvent the rules. However, a recent court case has brought some much-needed clarity.

In the case of Doe v. Miller, the parents of a minor who had been caught drinking at a niterie sued the establishment for allowing their child to enter. The establishment argued that they had proper measures in place, including bouncers and age checks, but the court ruled in favor of the parents, setting a precedent for other cases.

This case has significant implications for the niterie industry. It highlights the importance of strict age checks and the need for clear policies. It also underscores the need for a more comprehensive approach to addressing the problem of minors drinking.

The case has led to calls for stricter regulations and a more robust enforcement of existing laws. It is hoped that this will lead to a safer and more responsible niterie environment for all patrons.

More information on the case can be found at www.americanradiohistory.com.
Current in-person show will need plenty of working on before it jells into a hit. The band, under Busse, who pulled it off on the 20-minute stand that it stood on the night, caught it had too many lulls with too much over-punching.

The big hand-pull on the bill was Busse’s trumpet, which was in close to 20 minutes with his dexterity and chatter. Despite his admittedly more than 60-years-long career, Busse, who is still a dapper guy who can sell his own music, showed himself as an accomplished performer.

Lew Parker, doing his first Stem Vauder in more than two years had a tough time registering in spots, but these were mighty few. Main fault seemed to be the lack of coordination in a performer with Parker’s experience. His best was his hit with a tall (unfilled) using his old Tenors for the big laugh. It got terrific. Busse and Parker also had a running gag using the Petrello rule as the get-up for a role that was (unfilled) making like an APM delegate running on and warning him to don the APMFer alone with former plugging for a commercial but somehow missed. Instead of the laughs it got gitters.

Flickerlie Beverly Tyler, a lascivious brunette, with her own conductor who made a wonderful soprano and an unimaginative routine. Tied off with the flashy, rhythm tempo, then back for Sammertime and a couple of Waltzes, he ends with his song and show business, which sold plenty. On the rhythm and some sections numbers she didn’t do so well. Fault was partly her over-mugging. If the lyrics are good, they don’t have to be mugged. Her voice, the walk-off also showed lack of stage training.

Art Mooney, with five saxo, four trumpets, three trombones and three guitar trio and his wife, a singer who didn’t sing on show caught mainly mostly for production numbers. In the music department and show backing, the Mooney, the Italian, was in the novelty department that he didn’t click. His novelty I Can’t Get Over a Horse and his Italian dialect number were so hard with form, and over-mugging, that the effect of the lyrics seldom was given a chance to register. The Gettin’ Up of the band was strange, all cute blondes, were adequate, but they’re not comedians.

Pic, Song of the Thin Men
Bill Smith

Oriental, Chicago
(Thursday, August 26)


Current revue should have the whole family keep them plenty satisfied thru the 60 minutes of show. Henry Busse’s show is filled with commercial allure and does a good stage job, with three above-par supporting acts sandwiched between orchestra and piano to pace the show perfectly.

The show’s main numbers, taxes, four fiddles, five brass and three rhythm) is a strictly commercial week, whose only function is to blow its horn. Busse selected a wide variety of tunes and novelty numbers for this show, making it possible for the orb to accept itself nicely, even tho they are heard often during the show. Biggest attention getters were Busse’s widely imitated trumpet solos and a trio of capable vocalists. Handy Leon Shearin, who has a high acting vocal, showed off, a big full voice that immediately riveted ears to his solo. Johnny Omigh, in a white midrift dress, did a capable job of handling the bouncer and was easily make his and her newly formed ork (Thursday, August 21)

Capacity: 1,900 seats. Price, 50 cents extra. Four shows daily, five Tuesday, House booker Bill McDonald. Show played by house band.

The American Legion conventioners being in the town was the only plus for the caricature, as the band, above the house before which Max Baer and Miss America appeared, were specials. The show itself was two ex-fighting, in their current material, each wearing a suit of 15 minutes of quicky and healthy applause by their close, all standard and well-spoted, had some difficulty warming up the Barbers, but all managed to exit big.

Baer and Rosenboom crossed fires on their ring experiences, sang parodies of old pop tunes, including croon work. Blonde Hair Things I Want To Be, and of a high a-line panned the continuous convolution with the late band, the Head Ring for a rousing send-off.

George Kaye Scores

George Kaye broke into his act all straight up, and his chatter with the audience, lineage and personalizable, but until his cab route scene was over, he was a novelty. Thereafter, he clucked with his standards, while his new partner, was. A novelty of a lifetime of a man in a hurry wowed them. His Psychotic Blues, was just right time and he had to beg off.

Adrienne, tall, dark and immediately bewhiskered, held the singing spot to advantage. Chimp sold a joke and was a capable rhythm section and skilled torching of the balancing. A trifle more polish to this warbler’s strong lung-power could make him an outstanding chanter. She received a sound reception.

Harmonica Act Hums

Eddy Manson played the harmonica with good authority. Accompanied by Marjorie Wells (his wife, she at the keyboard, the wind-instrumentalist gained respect with his first number, then a strange number for the next two. Powerhouse for an adequate, appreciative house into a strong hand.

Dod Doman opened the bill with monkeys and a zone, which was clever shenanigans, always good for its and admirable. The chatter between tricks didn’t register, but was aptly applied and an asset to the act.

The D’Vons closed with their standard adept ballroomstyle rendered in graceful, pleasing manner for a good hand.

Sammy Diller and his pit orch (19) cut the show to perfection, not one, this Hursters, Jack Tol.

Two New York bands add up to a diverse show, an Eastern show, an Eastern show

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Zippy Over - All Stem Biz; MH 139G, Roxy 117, Par 93

NEW YORK, Aug. 30.—With the mercury almost hitting the top of the thermometer for the entire session, the show business for the next six months looks like a fresh-flicker houses (up to Thursday with a $50,000 New York opening) will hold a grip on a respectable $400,000, a $73,000 upsurge over the past month, and another $89,000 over the theaters. This remarkable take was despite the Capitol’s nose-dive, $30,000 for the sixth week—$70,000 dip from the boom $114,000 opening stanza. Two screeners, the Roxy and the Strand, did sock biz, while the Music Hall and the Paramount held on to bolster the all-over tally.

Capitol (4,827 seats; average $72,000) panted thus a sixth and last session with a low $36,000 after excessive sessions of $114,000, $83,000, $70,000, $5,000, and $46,000. The month and a half total was $345,000 for Tony and Sally D’Armes, Ted Strange, Pat Winchest, Charlie Trenet and The Huskers. New show (reviewed this issue) has Mary Livingstone, Mimi Adrienne, George Kaye, the D’Vons, Faddy Manson and Dod Dodson. The Huskers is on screen.

Guarantee Gone With the Boom

(Continued from page 27)

ops were willing to go on the hook without being bedecking the bag with attractions that didn’t attract.

The Adams, playing Grade B flickers, has depended on its stage show, and some local theater houses using Western films, guarantee live attractions a predetermined salary plus split over a certain amount. But unlike other houses, Ben Grieter, managing director of the Adams, has never, he said, given guarantees for some time and at the beginning of the next season decided his house was thru.

A split from the first buck isn’t the solution for many of the other houses, however. The Adams has a comparatively cheap operation, which is not the case with some of the other theaters. They have to take in anywhere from $2,000 to $10,000 to meet the operating nut before they can make a dime. If they split from the first hit and take in $25,000, as the attraction would walk out with $12,000, the house would still be in the red. For this reason, insiders say, a split from the first dollar never can become a wide practice. Only the houses with small expenses can offer such deals. The Adams, however, can, and they’re getting tougher every day.

The Adams will tee off with Vaughn Monroe and follow with a $30,000 package. Radio package in- cluding the Art Monroe ork and per- formances by Dizzy Krupa. Information about the Bar-Rosenblom deal is that it will be the first time these acts will go in a three-person split. Their usual salary is about $4,000. Package will be owned by the Rosenbloms, with a provision that Bar will get his own, less or draw. With the salary list Rosen- bloom will have to carry, it is estimated that show must do about $20,000 at any touch on the screen.

Following the Bar-Rosenblom date, the Adams will play its own series of shows and try to fill the house with Ella Fitzgerald and then follow with Ruby Amein, Gene Krupa and Louis Prima.

Grieter admitted that in rare cases he might consider some kind of a deal will be made. But by and large, said Grieter, “it will be a bad deal to me if I have to come in as a partner and gamble with us.”

Stand-By Checks to Local 802

(Continued from page 27)

ops were willing to go on the hook without being bedecking the bag with attractions that didn’t attract.

One attorney fronting for a theater called on AFM bigwigs for a dec- laration of what theatre management make their own rulings and that the union will abide by them. This decision to allow locals to in- terpret the stand-by law poses a problem to AFM. Having one New England theater, for exam- ple, to reopen in the ensuing closing, op has been told by the local AFM that he will have to pay the league or law of the state. It said that it didn’t recognize the act and thereby more, trying to play the theater were there thru the courtesy of the local and in no case would it permit the outside ork to deprive the local lads of their bread and butter.

Different Rule

Another up-State New York local ruled quite differently. A name band was put into a local house and the union wanted the stand-by fee.

In Newark, N. J., the Adams had offered the local a renewal of its con- tract last March before the Taft-Hart- ley law was taken off the books. House will start with flesh in September and for so far hasn’t heard with the union’s position.

Trade expects repercussions of the New York city case. The change is expected also is to take place in the next three weeks.

French Revues Coming Up With Govt. Okay

NEW YORK, Aug. 30.—Two French revues are tentatively scheduled to work New York and Atlantic Coast houses in the near future with the blessings of the French government.

Deals between Claire Fontaine, Clifford Fischer, now in Paris and Arthur “Steve” Schell of New York early this month. The Fischer package, it is understood, will youthful the Shubert houses. It is on the reasons why Lee Shubert ar- ranged his recent sailing. The Lesser unit, the mostly in the waiting stage, also seems certain of jelling.

The French government enters the picture thru its real estate deal with the American Guild of Variety Artists (AGVA) calling for setting up dollar balances in the country thru the col- lection of dough from French per- formers. This fund will be used by French finance department as a reserve out of which American acts playing in Paris will be able to get paid in dollars.

Preliminary Sets

All the steps have been taken and preliminary papers signed, and the two sets will arrive on Aug. 30. First is AGVA’s insistence that the French pay for the setting of a theater thru the AGVA vis and the French finance department plan to have a three-person department headed by Tessa Diamond. The second is that the house is set by new contract-antes under which a Frenchman will agree to certain de- ductions to see that the tickets be collected by AGVA, which in turn will keep its own department account at the Irving Trust Company. This dough will be returned to the French performers on arrival in France. The dollar balances will remain in the U. S. to build up that country’s credits.

Authorities say that, with France in the post-war boom, it will urge its performers to work abroad not only for profit but as a patriotic gesture.

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290 HERMITAGE AV.

SAM W. GERTNER, Mgr.
Aussie Equity Moves To Protect Moppets

SYDNEY, Aug. 29—Actor's Equity of Australia has decided that commencing Christmas, 1947, the following regulations will be in effect to protect children appearing in the entertainment industry.

Under the age of 15 years shall be allowed to appear as a solo, in a group, in a chorus, in a comedy group, or as a member of an acrobatic act in any place of public amusement unless it is customary for gain, except during the week commencing on Easter Saturday and the week in which school holidays commences December 26, provided the child is limited to one performance per day and that such performance shall not exceed three hours in length and that it terminate not later than 9 p.m. Further, such performance shall not take place in any place in which alcoholic liquor is generally consumed unless the child is of the age of 15 years.

No child under the age of 16 years shall be allowed to appear as an artist or member of an act in any dance hall, cabaret, music hall, etc., except during periods stated in (1) and no child under the age of 16 years shall be allowed to appear in any place where alcoholic liquor is sold or served with or without meals or in any side show.

A child actor in legitimate theatre or a radio commercial where in the opinion of the Minster the casting of a child in a production is one of the future prospects of the child, a legitimate theatre or radio commercial where in not more than eight performances per week may be issued by the Minster. However, in the health and education of the child being considered, the Minister is sufficiently competent with the child's services.

No permit shall be allowable for any child to take part in radio performances unless a proper permit is issued by the Minister. The Minister shall not allow the child to take part in any pay or prize shows or in any side show, except on Sunday when the hour shall be 9 p.m.

Md. County Plans Stiff License Fees

WASHINGTON, Aug. 30—Latest in a series of attempts to make fees locally on amusement places is the drafting of a new set of regulars for tobacco and liquor dealers in Montgomery County, which next week is expected to arrive in the form of a new act. All types of amusements—pool parlors and ball-parks—will be covered by the regulations at a fee as high as $1,000 suggested for pool halls and still rates being proposed for niters.

hardi title to Christmas Pfeiffer of Johnstown, Pa., who will work that area under that billing. Huber will work in the winter, one with Glen Martin and himself, and a second company to be formed in the summer to work the advance of both. The first date is expected around the season of the middle of September... Tom Aubur, who has been buying all the club dates in and around his native county, purchased the August house of Mayfair mag with 16 halftime, showing him performing his nitier... the same assortment of photos appear in Style, a 80-cent mag in Canada... H. C. Story, subject of a full-page story, title "Canadian Variety Mystery," by Bill Burnley, who appeared in a recent issue of The Weekender, a weekly magazine published in Melbourne.

Bulleque By Uno

BONNIE BOYIA, featured strip, partied with friends in her apartment in the Motor City after her marriage to Pearce Bradley, projectionist at the Avenue, Detroit, August 15... Magician Circuit has principals from Columbus, O., to Boston; thence to Rochester, Buffalo, Toronto, Detroit and so on, same as last year... Casino, Boston, retains Charlie Sorensen, stage manager, and Vicki McNeilley as house singer. House resumed Midwest Circuit shows August 23 with L. B. Bamp and guests, including reception party. First 1 the features were Harry Conley and Winnie Garrett. Permanent house strips run to 10... Mike Sacks, Bob Mason, Jack and forced to leave at Howard, Boston, rejoins his first unit in Washington September 5... Fields and George closed 10 weeks at the Elgin Palace, opening September 5 at the Palace, Rockford, Ill. If the Joe Lubella stunt is pulled, it is expected to highbrow, according to L. I. plan.

Bullocks

GRAND, St. Louis, started its seventh season August 22 with Marlene, featured, and Tina Lia, Evelyn Knight, Jack LaMont and Artie Lloyd, other principals. Producer is Jack Montgomery, and his act includes: house singer and stage manager, Walter Collins, and chorus captain, Louis House singer... Joe Zelger, again manager; Joe Fritz, doorman, Julius Stassinoff, chief; Harry Waldo, concessionaire; Ralph (Midge) Lio, treasurer, and Mary Rizzo, stage manager and secretary... Crosby Sisters, ace vocal quartet; an engagement at the Oriental, Chicago, August 23. Matty Rosso... Eddie Yuelle with Fe, and Mary, the latter, Herbie Baskin, Marshall of the third show at the Gayety, Columbus, O., August 39... Gloria Glad with Patsy Rice at the Palace in downtown St. Louis... Marlene, in the Avenue, Detroit, where she is held over for another week and by the Clamagage... Abe Gore opens September 5 at the Avenue, Detroit, where she is held over for another week and by the Clamagage... Ina Loraine has signed with the Hirtel playhouse, opens August 21 at the Grand, St. Louis... Gene Eugene is completing arrangements for roadward... Carl Whyte, pianist, who has accompanied various sister acts, is now writing with the Del Rio sister sisters... Carol Lord, in association with Stimson, has booked Creely Collins, singer, and Triini Cordova, dancer, for Kelly's Ritz, Panama City, Florida, to work with Bob and Jean... A change of address, after their two weeks at Nipmuc Park, Mendon, Mass., move to roadward on the Midwest Circuit.

Bullocks

PalastVariateClosing Deals Second Blow to German Performers

BERLIN, Aug. 30—German artists recently have suffered two great blows which may have serious economic consequences, including the cancellation of their contracts. The first was the canceling last month by the War Office. In London of all agreements made between the welfare services and combined services with single artists. The second blow, which has deprived German entertainers of bookings which were considered certain, is the action of the theater and ballet. The theaters were not good, there was no luggage service and the last but least, they were entitled to a good meal every day, sometimes even full free of the expense of it.
Rising Costs Curtail New Productions

75% Flops Last Season

(Continued from page 3)
to be an exception, but was produced for much less than either of the other shows and made profit on its weak week.
Finian’s is showing a net profit each week of $30,000 due to a
with the house filled up to the brim with customers each night. It cost
Even in the production, but 4G was for losses out of town, where it was a
soo success and played to capacity audiences.

12 Musical Flops

A look at the records shows that 12 musicals—about 15 percent of the
closed last season, the financial loss has been estimated conservatively at
$2,175,000. The reason is simple; the long-garage time between shows
which goes on the road soon and so has a good chance of getting back into
Against the Agony and the Ecstasy and In Gay New Orleans were two that couldn’t even get New York
houses on the basis of what they showed in their tryouts.

Operating costs are so high that shows that average less than $25 grosses can’t make a profit.
Choreograph, now in Chicago, is a good example of how a show can get on the right side of the ledger.
The week of August 23 it grossed $31,415 and lost $21,355. For the week of August 9, with a 31G gross, the loss was about

Costs Keep Rising

Instead of the picture getting better, it appears that costs are rising.
The New York workers as of August 19 received another 5 percent wage increase.
Both set and costume designers probably will walk off with small increases in their negotiations with the
League. All set construction workers and painters are working at the
same scale. The price of materials is still what it was last year even
Baggage car transportation is now 25 cents more per mile, express added 50 cents to the
bill, and the Interstate Commerce has raised the railroads.

The big hit the current play field

Investors are having a tough time of it.
Burlesque, which opened November 12, 1946, at a cost of $500 and is still
running, has paid back only 10 per cent to its investors. This show needs
$16,500 each week to break even and would not be running now if Max
deJarmier, the lessee of 54th Street Theatre, didn’t relax his stoppage clause to
keep the house open. It has been losing money the last eight weeks. When
the show first opened, Bert Lehr received $2,000 and 15 per cent of the gross.
Now he gets 15 per cent of the gross, which is $1,000. It is a tidy sum but gives the angels hope for a
break.

Concessions are so costly that Guthrie

Clintcott is renting them for his production of Anthony and Cleopatra.
To buy them would cost about 3062.

All these signs point to a few empty
theaters on Broadway even at the height of the coming season.

BROADWAY SHOWLOG

Performances thru

August 30, 1947

Dramas

A Young Man’s Fanue — 4-20, ’47 145

All My Sons — 5-1, ’47 546

Born Yesterday — 5-1, ’47 544

Happy Birthday — 10-30, ’46 544

Harvey — 6-19, 1-11, ’44 1,198

John Jones Mary — 4-8, ’47 539

State of the Union — 11-15, ’45 149

Voice of the Turtle, The — 7-5, ’45 1,435

BROADWAY SHOWLOG

Musicals

Amile, Get Your Gams — 5-15, ’46 460

Boligance — 3-15, ’47 362

Call Me Susan — 4-18, ’47 213

Dance, Beback — 1-10, ’47 567

Finian’s Rain — 4-22, (30th Street Theatre)

Oklahoma — 5-30, ’47 1,025

The Tin Pan and the B-2, ’47 319

Medium — (Broadway)

MUSICAL REVIVALS

Sweethearts — 1-18, ’47 125

ICE SHOWS

Icefestival of 1948 — 5-26, ’47 125

COMING UP

Magic Tape, The — 6-14, ’47 (Century Theatre)

Telegram — (Week of September 7, 1947)

Chorus Equity Wins Additional Benefits From Theater-League

NEW YORK, Aug. 30.—In addition to the one-day proclamations of the local theaters of New York and on the road to New York, and $65, Chorus Equity has won a number of institutional benefits from the League of New York Theaters which repre
sent a number of improvements in conditions for the tap and toe boys and girls. From now on, first call is for the CE members only with a week’s notice of it. On all other calls the boys are to be called only in agreement with the CE members first.

Choristers now will get a full week’s salary for each contract, part of a day’s appearance in television, motion pictures or recordings. They are entitled to a week’s vacation during the he
nial period, which is limited to the per week’s appearance at the same time. Individual Pull
mer's benefits are to be provided for all night transportation on the road and day coach transportation is limited to 10 runs.

Billing for Understudies

Chorus understudies are to be billed $75 per week and must receive $10 per week more than the median salary of the chorus. When they appear subbing for principals, they are to receive two-eighths of the entire performance.

In other words, an extra eight hours of work for the tanders and singers and now will receive one week’s vacation with pay for one year’s employment. The number of the chorusem ployed at the out-town tryout can be reduced to two chorusmen and choruswomen.

-Sept.-8-1947, Producer gives
the number of the chorusmen now are limited to one free session of four hours during a run of performance. The union and the managers will keep a record of the number of hours the chorusmen work. The form will be used in the future and will be a part of the salary.
September 6, 1947

WATER SHOWS AT SALT LAKE

Lloyd Rellim Dies in Fall At St. Paul

Mishap Comes at End of Act

ST. PAUL, Aug. 30.—When Lloyd Rellim completed his high wire act, he crashed to the ground. At the Minnesota State Fair Monday night (25), the spectators, 20,000 strong, applauded Rellim when he waved to the crowd, then signaled his wife to start the mechanism that would lower him to the ground.

Suddenly the spectators rose to their feet screaming. Rellim lost his grip and fell, his body flashing in the footlights before it struck a broken body lay beneath the twin towers 375 feet high.

Rellim fell only a few minutes, dying in his wife's arms.

To show business since 1925, Rellim, who was 42 lived in Marion, Ill., and worked out of the Barnes-Carruthers Theatrical Booking Office, Chicago. Rellim was a grandson of the famous Blondin, who walked a tightrope on Niagara Falls from the United States to Canada more than 50 years ago.

Rellin and his partner, Ruth McCray, had ridden the bicycle backward and forward on the high wire. Mrs. McCray already had reached the ground and was going to help Mrs. Rellim in his wife's controls when the mishap occurred.

Fair officials said a jam in the lowering controls caused Rellim's grip just as he started his descent. Rellim was saved by his bicycle as he started to plummet downward.

Surviving are his widow and two small children. Burial was in Marion, Ill.

Doc Shean Heads Agricade in Va.

NORFOLK, Aug. 30.—Frank (Doc) Shean, veteran showman, was elected vice-president and general manager of the Agricultural Association of the plant built here for midget auto races, harness races, running of the Columbus County Fair. In his new post, which he will assume Sept. 1, Shean will look after future attractions for this fall, and also for other special events at the plant.

For the past six years Shean has been operating parks at Virginia Beach, Va., where he lives. His first operation at that resort was Seashide Park. He is now operating the newly remodeled Casino Park at the south end of the boardwalk.

Active in civic affairs, Shean is president of the Better Business Bureau, and the Rotary Club in Virginia Beach, and is mayor chairman of the Community Chest drive of Princess Anne County.

Dates for the fall festival and fair at the Agricade this year have not been set, but a decision is expected soon.

Current weekly attraction is midget auto races, staged by Sherman F. (Red) Cruse.

Punching the Bag

Alabama's Fair Board Gets An Eye-Full at Iowa, Minn.

—By Pat Parcell

CHICAGO, Aug. 30.—After a visit to the grounds at Toronto, Des Moines, St. Louis and Indianapolis, the newly-organized board of managers of the fair at Des Moines has been given a fresh look at the Minnesota State Fair, and to say these gentlemen were impressed by what they saw and heard at the Minnesota and Iowa State Fairs would be a gross understatement. They were flabbergasted.

"How long have things like this been going on?" asked Bill Conklin, former general manager of the Des Moines Register, who has been going on for so many years that: the names of the citizens around can remember when it started, and when young, as old as this one it probably will be as good.

J. C. McCaffrey, still active in the affairs of Des Moines, also sold real estate in Des Moines, hosted the visitors at a stock dinner in the Fort Des Moines Hotel, and he told them the story of the fair, as the visitors told of their impressions and the plans they have for the future. The visitors were particularly impressed with the control of the fair, to the point where the gentlemen, to a man, appeared to have something on the ball and they expressed determination to make the fair a success.

C. A. Miller, president of the Des Moines State Fair Board, said that the fair was ready to go and that the fair people were more than ready to make their offerings more eye-appealing and to get help that would keep them moving fast.

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Bill Mauldin, cartoonist who gained fame in the service with his "Up Front," is offering a series now of cartoons along in the military theme, and picking on one in particular he has encountered at a State fair, but has not been identified in the State fair.

Even the most dyed-in-the wool carnivals worker, owner or manager will admit there are a lot of things that can be done to improve the business as its relationship with the public, and efforts have been made in recent years to accomplish this. In fact, the carnivals are ahead of the circuit, as a whole, in their efforts to improve their image as a public service. It may be that their offerings more eye-appealing and to get help that will keep them moving fast.

However, it is difficult for a ride hand to keep looking fresh on a hot day, and Brother Mauldin shouldn't be too concerned about the denizens of the "Wild Life Shows. The Society for the Prevention of Cruelty to Animals is a lot more active than he appears to be, and operators of these shows consistently have been able to show a profit.

Also, Brother Mauldin made a nearly crack about the "scum and dregs of society" and the like. The records show the carnival men went to war with the rest of them and did their part well.

"Pittes on such knuckles!"

Ex - Flying Vets Form Air Circus

LOS ANGELES, Aug. 30.—Six World War II Air Force veterans have joined their post-war job prob by continuing their flying careers as a circus. They are members of the Hollywood Hawks, an air circus show, recently formed here.

In order to capitalize on their Dy- ning experiences, the ex-Service men—Sammy Mason, Ray Goudey, Roy Whitt, Hector K. Reid, Danny Rickenbacker, and Bill Busathan, organized the air thrill show and are now being booked for that out of the usual.

One of the "Hollywood Hawks' main appearances will be at the National Air Races in Cleveland this year.

Park Charter Issued

COLUMBIA, S. C., Aug. 30.—The secretary of state issued a charter to the Barn Dance Amusement Park to promote dances, concerts and carnivals. Capital stock is $82,000 and Gilbert L. Smith is listed as president.

OUTDOOR

Follies Score Steady Climh

Patronage builds as Snyder unit nears close—expo gate only 550,000 after 13 wks.

SALT LAKE CITY, Aug. 30.—Headed into the home stretch, the Utah State Exposition, after 13 weeks, has passed the 550,000 mark in attendance, and is preparing to be converted for its final three weeks into the usual State fair. All of the exposition features will remain as ever before, and will be added attractions.

Sam Snyder's Water Follies of 1947, which closes its three-weeks' engagement Sunday (31), proved a major surprise. In view of the excellent business over the 10 weeks of the expo, it was expected to pull for only 10 days. Its drawing power increased steadily, and for the last three days was stronger than when it first opened.

In recent weeks it has been evident there was considerable error in judgment in giving this show so small an area to date. Lesser attractions have netted virtual blanks.

Wouldn't Take It Over

The Utah Centennial Commission has scheduled two Barnes-Carruthers grandstand shows for the last three weeks. Anxious to close its books September 1, the commission offered and the last weeks, bing the action on the contention the show had not developed sufficiently to warrant the premium list offered. The stock shows were re-skedded, however, when the Utah Department of Publicity guaranteed any deficit from the shows.

Story Brings Many Calls But No Biz

NEW YORK, Aug. 30.—A story in The New York Post Monday (25), designed as conventions Legionnaires, said the ex-soldiers could secure free tickets from the Inter- national Fishing Sport Company, Jersey City, N. J.

Beginning Tuesday (26) Manager Fred C. Murray said he was besieged by phone and personal calls and were trying to explain his firm's manufactur- er's pyrotechnics not designed for amateur and haphazard firing. Despite numerous inquiries, not one contract was decided, Murray said.

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**Ohio State Off, But Gray**

By a State Correspondent

COLUMBUS, O., Aug. 30.—The Ohio State Fair closed its seven-day run here Friday (30) with a total gate placed at $344,503, a drop of about $9,000 from last year's record gate of $353,665.

While the gate was off slightly from last year, grandstand and Coliseum patronage was considered particularly well, as the final figures expected to show all-time records. Similar success, however, was not the business on the midway, where the F. E. Goddard Amusement Company failed quite badly. Even so, the 27th year was running even, if not better, with last year, thus marking an increased earning power of the Goddard organs here this year.

Day-by-day attendance, compared with last year, follows:

<table>
<thead>
<tr>
<th>Day</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday</td>
<td>28,053</td>
</tr>
<tr>
<td>Sunday</td>
<td>26,351</td>
</tr>
<tr>
<td>Monday</td>
<td>31,760</td>
</tr>
<tr>
<td>Tuesday</td>
<td>31,809</td>
</tr>
<tr>
<td>Wednesday</td>
<td>27,132</td>
</tr>
<tr>
<td>Thursday</td>
<td>36,004</td>
</tr>
<tr>
<td>Friday</td>
<td>43,615</td>
</tr>
<tr>
<td>Average</td>
<td>32,904</td>
</tr>
</tbody>
</table>

The fair was replete in a fresh coat of white paint. The midway was closed, a sharp contrast with last year, when a late release by the army had the area in (See Ohio State Off on page 48).

**Ohio State Front Gate Sales**

**Midway gross, grandstand patronage running in front of ’46—entrees up**

PUEBLO, Colo., Aug. 30.—Attendance at the Colorado State Fair at Pueblo (29) on Wednesday (27) totaled more than 9,000 more runs in the grandstand and the midway. Growth in the grandstand held for both the day and the week. The show consists of runners, without mutuels, and rodeo, the latter staged by Leo H. Nash Co. of Los Angeles, Calif. The rodeo show offers rodeo and fireworks by Theatre-Dufield Fireworks, Chicago, with Art Breise in charge.

The fairways are a favorite spot for the sporting crowd. All-time records for patronage at the fair were set both in 1944 and 1945, with the expectation this year’s gross will be considerably better than last year’s figure of $119,352.

The grandstand is closed for the remainder of the week. Only 10,000 fans will be able to see the fair on any given day. The final grandstand attendance figures are expected to be considerably better than those of previous years.

**Bingham Preps for Opening As City-Owned, Managed Annual**

BIRMINGHAM, Ala., Aug. 30.—With the full support of local governing bodies, the Chamber of Commerce and other civic groups, the Alabama State Fair, this year for the first time city-owned and city-operated, is preparing to open September 29 for a six-day run with the expectation of an attendance of 300,000.

Alabama State Fair properties were purchased by the city of Birmingham January 17 this year from R. H. McIntosh and Joe David, both of this city, and J. C. McCaffrey, general agent of Hennesy’s Bros. Shows.

McIntosh Manager

The board of managers, a public corporation, comprised are pointed by the city commission, operating the fair.

**Five Motor Speed Days**

Hennesy Bros.’ Shows again will be featured at the 1947 Speedway of America in Connecticut, consisting of 125% speedway, with two days of motorcycle races to be staged by the Springield, Mass.颗粒. The works will be supplied by Theile-Whisler, Springfield, Mass.

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**Champlin Expo Sets New Marks**

ESSEX JUNCTION, Vt., Aug. 30.—A record, five-day spending crowd of 100,000 during the Champlain Valley Exposition here Wednesday (27), Burlington, Vt., to virtually assure the annual of new marks in every department. Comparisons, too, is a year ago when only 9,000, caused in part by unsettled weather. Since records have been approaching the 100,000 mark during the week, Champlain Expoing was nearly every day, today's closing program, featuring Jack Kochman's Thrill Show, shouldn't have any trouble maintaining the attendance pace.

Opening Monday (25), 4-H Club Day was a record attendance of 7,000 was smashed before the afternoon was ended, even then the day was featuring Kochman's Thrill Show played to a packed grandstand and another 10,000 turned out Tuesday (26) for Grandie Day. A sizable crowd attended the previous opening day. Big car auto races, sponsored by Sam Nunn, (29) drew heat.

For the first time in the history of the fair it was necessary for the night grandstand show to give an extra performance to take care of the overflow crowds. Members of the Cincinnati station's Midwestex Hairstyle and Circle Ar- show, together with Fred Thomas and Ernie Lee, featured in the Coliseum on the opening of the Ohio State Fair last Saturday night (23), grossed 121% per cent more than did the WLW show playing the same spot on the corresponding night in 1946, according to Bill McCluskey, manager of WLW Promotions, Inc., the station's talent division.

McCluskey says this year's opening night performance in the Coli- seum grossed $3,800.45, while the corres- ponding show last year hit $3,573.90. Admission scales were the same as last year. Jump in the show's gross was in con- trast to attendance at the fair itself, which was less than last year (29) with attendance recorded 28,083 as against $35,445 in 1946, a drop this year of nearly 20 per cent.

Week-long promotional build-up on the fair grounds and throughout Co- lumbus was supervised by McCluskey.

**The Pinney-Mixes Get Away To Great Start With Big Parade**

VANCOUVER, B. C., Aug. 30.—The Pacific National Exhibition (PNE) show with a five-mile long parade headed by Lieutenant Governor Spurks and Alan Jones, featured chopper of the grandstand show which gives night entertainment, was scheduled for the seven days of the fair.

Imperial Shows on the midway located in Friar's Gate from Birming- ham, Wash., and set up over the weekend at the Exhibition Park are scheduled each afternoon during the fair.

A new feature this year is the 182-acre park is a splash is of modern blue and white pastel towers thrust into the midway. The fairgrounds, after six years of occupation by military forces, have been restored.

**162,000 Pay To Gander at Ozark Empire**

Only 2,000 Off '46 Pace

SPRINGFIELD, Mo., Aug. 30.—The final attendance count at the Ozark Empire District Fair August 9-15, showed a total of 162,000 paid only 2,000 less than last year, despite the fact that a sizable 100- degree weather kept down the day attendance during the first four days, and a two-day newspaper strike hit the fair's opening days.

It was the second year in a row that a steady stream of false news papers, Inc., had been called on the fair's opening day. Last year it was reported that the fair was a loss (23) — and both groups frankly admitted the advertising schedule was a black jack over the newspaper management. The first Friday afternoon (8) after The Leader and Press had hit the streets, the company was forced to suspend publication of the Saturday morning Daily News, the Springfield radio stations and The Leader and Press and the Sunday News Leader. The printers returned to their jobs Sunday afternoon (10) after receiving a pay boost, but the day was still called off as far as the fair was concerned.

**Uses Extra Radio**

Upon learning of the paper's Friday afternoon, Glen B. Boyd, secretary-manager, doubled the fair's time on two Springfield radio stations and tripled it on a third. He authorized the hiring of an extra radio announcer, but said the radio just could not take up all the slack.

The weather proved to be the real demon during the first half of the week, with storms and showers accompanied by the century mark, fair visitors were conspicuous by their absence, with many large and small stand-making the best of the weather to complete a drop to come. Comparisons show that night crowds were considerably larger than a year ago, but (See 162,000 PAY on page 48).

**PNE Gets Away To Great Start With Big Parade**

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ST. LOUIS, Aug. 30.—Officials of the St. Louis County Fair and Exposition, which ended Tuesday, said the Louisiana area in more than two decades, announced that attendance at the 10-day fair at Jefferson Barracks reached expectations, with the open- ed day two days, drawing more than 100,000 persons.

Plans are now underway, according to Vernon M. Hogn, chairman of the fair, to make the fair an annual late summer event in St. Louis. The two-day horse show, which offered $2,500 in premiums and trophies in all classes and stakes, was an outstanding feature, he said, which helped make the fair an artistic success, even though the rain was disappointing.

It was unusual in that, unlike other horse shows, there were so many top classes and stakes, and local observers said it may even set precedents for future horse shows which are held in conjunction with other events. Otis Brown directed the show.

Lucky Ott’s Hell Drivers, who had an accident on route to the fair, staged the only known instance of a show to poor business largely because of the poor riding of the leading rodeo competitors here in addition to a group of Indians from Oklahoma, who added some color to the outbreak.

The world’s championship rodeo added another feather in the colorful list, with the leading rodeo companies here in addition to a group of Indians from Oklahoma, who added some color to the outbreak.

All exhibitors “packed them in,” including the electric show, television and radio show, auto, flower, home economics, musical arts and fine arts shows, Chamber of Commerce exhibit, Anheuser-Busch’s famed eight-hour hitch, State exhibits, General Motors’ Preview of Progress, Army-Navy Show and the live poultry, dairy, agriculture, apriary and dairy products displays.

Publicity Director Jack Van Felt had the newspapers and radio stations with him and did a terrific publicity job. His tie-ups and outdoor paper work were strong.

Johnson Bros. Exposition occupied the midway, (For further details turn to the Carnival Section.)

576,938 Attend
Queensland Show

ERISBANE, Australia, Aug. 30—The Queensland Show, which ended on Sunday, August 29, had a total attendance of about 60,000, double the present number. All contemplated improvements will cost an estimated $150,000.

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Saturday

Wednesday

Friday

Monday

Sunday

Thursday

In Final Days

Expected to end slightly under record—new grandstand, midway takes loans

DES MOINES, Aug. 30.—The 1947 Iowa State Fair, which closed here Friday night (29) was expected to be several thousand below last year's record-breaking $14,000 attendance due to a drop-off at the gate in the closing days which blew the chances for a new attendance mark.

Big shump came Thursday (28), when only 46,723 attended the horse races, whereas 69,497 turned out a year ago for a deceived-thrill program which had been raised out earlier. It is believed if the fair had used another thrill-day show this year, instead of horse races, the attendance mark would have been shattered.

Night Grandstand Up

As the fair entered its closing day, a gate of 56,000 was needed to equal the 1946 record, attendance which Thursday aggregated 426,522.

Attendance on the final day last year was 44,160.

Day-by-day attendance for 1946 and 1947:

<table>
<thead>
<tr>
<th>Date</th>
<th>1946</th>
<th>1947</th>
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</thead>
<tbody>
<tr>
<td>Monday</td>
<td>43,287</td>
<td>37,523</td>
</tr>
<tr>
<td>Tuesday</td>
<td>41,410</td>
<td>35,800</td>
</tr>
<tr>
<td>Wednesday</td>
<td>46,042</td>
<td>44,160</td>
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<tr>
<td>Thursday</td>
<td>42,580</td>
<td>39,158</td>
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<tr>
<td>Friday</td>
<td>41,042</td>
<td>37,523</td>
</tr>
<tr>
<td>Saturday</td>
<td>40,158</td>
<td>37,410</td>
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<tr>
<td>Sunday</td>
<td>40,305</td>
<td>36,305</td>
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</table>

While there was little possibility of a new outside record gate, a new grandstand and midway grosses were expected. A big jump in night grandstand admissions Thursday (27) put the total grandstand admission at 51,410.

NEW . . . . . EXCITING . . . . . DIFFERENT

Juggling-Swaying Aerial Act

of The SENSATIONAL ORTON

Al Martin Agency, Hotel Bradford, Boston

WANTED!

For MINOLEA FAIR

Good Girl Show With Own Outfit

Ride Help In All Departments

I. T. SHOWS, INC.

PHIL ISSER

1539 E. 29 St., Brooklyn, N. Y.

Phone Cleverdale B-1061

633,000 Gate at Milwaukee Despite Unusual Heat Wave

MILWAUKEE, Aug. 30.—Wisconsin State Fair closed its 10-day run Sunday (24) with a total attendance of 633,000, considered excellent in view of the unprecedented heat wave which swept the area each day except opening day. Average temperature for the ten days was 92.8.

Despite the heat, which was without precedent in the history of the fair, attendance did not suffer. Grandstand receipts were up slightly over 1946, Ralph Ammon, secretary-manager, announced. Receipts from the stands aggregated $169,336, an increase of $70,000 over last year.

The night grandstand receipts were $79,000, with daytime attractions netting $90,000. Of the latter, more than a third was netted by the Milwaukee Dragway, which opened its 10-day run in connection with the fair.

Secretary Al Halverson said this breaks all records in the eight-year history of the fair.

Sioux Falls, S. D.,

Gate Totals 70,583

SIoux FALLS, S. D., Aug. 30.—Final tally on the Sioux Empire Fair, held here August 19-24, indicated a total gate, both free and paid, of $145,556 in receipts.

Secretary Al Halverson said this breaks all records in the eight-year history of the fair.

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The netted a profit of about $87,000, it was announced.

Already Ammon and his staff have turned in their preparations for the 1948 event, which, in observance of the 50th centennial, will have an extended run, from August 7 to 29. Preliminary plans for the 1948 fair were drafted long before the '47 annual.

162,000 Pay Off At Ozark Empire

(Continued from page 40) Pay Day Top Attendance Record

Sunday (10) was the big day, with over 24,000 filing thru the gates.

Second in attendance was the 1947 Empire, for which attendance hit the 22,300 mark.

Senators James Ken and Forrest Donnell were present that day.

The surprise hit of the fair was the Summer Fallles Revue, staged by the Boyle Woolfolk Agency, Chicago, and featuring Edgar Coleman’s 16-girl line. It started slow in attendance but built up itself to a respectable $5,000 Saturday night, $8,000 on Sunday. It proved to be a cleanest, liveliest shows we’ve ever had.

Failure to top last year attendance mark was a disappointment to Bloyd, who had authorized the most intensive pre-fair publicity campaign in the fair’s history. Directed by Eddie Bass, regional publicity manager, and Frank Haines, the publicity campaign began seven weeks before fair time in 30 cities and weeks in Missouri and Arkansas. Bass preceded his publicity campaign with a tour on which he contacted 25 editors, explaining the purpose of the fair and asking their support.

A total of 666 news releases, including 250 newspaper mats, went out that week. When needed, they were heavily localized with Bloyd working on the “quality shows quantity” theory. Clippings indicate at least 40 per cent of them were used. Included in the pre-fair exploitation was extensive use of billboards, newspapers, radio spots and street teams.

The pre-fair publicity stressed the point that the annual belongs to the entire state, and was intended to bring in every section of the state to any of the fair’s many events.

Bloyd, counting his blessings instead of his woes, said the fair finished its seven-day stand “well in the black” and said the fair’s directors and promoters were “very well pleased” with the exposition’s profits.
Ohio State Off, But Okay; Gate Slightly Under Record

(Often from page 46)

Ohio State off the board, bad shape, and the hard surface, in its way, did much to the weather and the atmosphere. Also black-topped was the area devoted to farm exhibits.

It was, nevertheless, apparent that the fair had laid the groundwork for a commission and authorizing the expenditure of $500,000 for such purchase. However, there is little likelihood of a new plant much before 1950.

Grandstand Jumps

The fair confined its grandstand attractions to horse racing Monday through Friday (25-28). In the show, produced by the Gus Sun Agency, the feature on each night and also Saturday and Sunday (29-30) were the 'Grandstand Jumps.' On the weekend performances, the Sun-produced show was supplemented by a demonstration of fire-fighting techniques by the Columbus Fire Department and also by George Birds' Majorettes a 24-piece quartet.

The grandstand show, billed as The Beam, featured Hal Sand's (16) Girls, Elizabeth's Dogs, Elroy's Dogs and Harry Haag's Dogs; Laddt Laun, unmounted ladder and balancing; Larry Gage, wire and Tom and Betty Water, wire and perch; Five Feet Walking; Judy, elephant; Mark Smith's Liberty horses and riding act; the Flying Valentines, with Tom and Evelyn, Coliseum board, and Jimmy Jamieon, high dive. Clown were Sherman and Al Lewis and Elmer Brown. Bob Shag was in charge of the show with Gus Sun Sr. also on hand. Boyd Heath was emcee. Music was supplied by Al Cimino and his American Legion Band. Fireworks were furnished by the Inter-State Company.

The grandstand was sold out Tuesday through Thursday and pulled every one of the other performances by the Sun unit. While final figures were unavailable, it is believed the grandstand will take far surpass that of any previous year.

Dime-A-Feature Show

The Coliseum Saturday night (23) offered the combined talent of radioand 'W.' M. Bone's World's Fair Circle Arrow shows, and it pulled a far better house than all previous nights. The feature, which moved in the following night and continued each night till the remainder of the fair, drew excellent attendance.

A feature on the grounds was a set-up, transplanted from the Posey-Moore Attractions. Spotted in the park-like area immediately in front of the main entrance, it is a real crowd pleaser.

A band shell constituted the background. Jimmie Joyce, in a piece box, with a gait singer, were offered.

For the first two days, the set-up lured so many people it was almost impossible to find a place for would-be thruee to the dance floor, and business was off. Then, an area was set off around the dance floor benches installed in this area, and then it was blocked off with heavy wire. From then on business picked up and the venture, according to Lot Posey, was tabbed a winner. He also said it had proved an excellent free attraction to the fair, and that it did.

Entries Hit Highs

Record entries were - more than 1,000 in many of the departments, the longest being in livestock and poultry. In the horticulture entries were so big that after the judging of some breeds, owners were permitted to wait a week for a new judging time.

The recent Ohio Legislature enacted legislation, effective in September, providing for a commission and authorizing the expenditure of $500,000 for such purchase. However, there is little likelihood of a new plant much before 1950.

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Stockton, Calif., Sans Two Holidays, Drop Only 5,000

By a Staff Correspondent

STOCKTON, Calif., Aug. 30.—The 246th Stockton Fair has closed on a figure of 5,000, within 500 of its record-breaking 1946 attendance of 5,500.

Attendance was at 9,200 on the opening day and the fair itself was 150,000, as compared with 164,710 and 146,513 last year. July 16 and August 15, last year saw the fair in full swing.

The fair, however, was a far cry from the opening days of the fair, with the attendance at the midway being 2,000 on the opening day.

At St. Paul

NewAg-Hort.Bldg.,

Drawing Raves From Executives

By a Staff Correspondent

ST. PAUL, Aug. 30.—The new $8,000,000 Agricultural and Horticultural building at the Minnesota State Fair is drawing raves from the executives of all State fair executives.

The building was designed to be the center of attention for the fair, and it has been so.

The building is 246 feet long, 123 feet wide, and rises to a height of 100 feet.

The building is equipped with the latest in agricultural and horticultural exhibits, and the exhibits are being held in high regard by the executives.

Birm'ham Sets Its Own Annual

(Continued from page 46)

Dufield Fireworks Company, Chicago.

Civic ownership and operation has spurred support from press and radio. Fifty owners and managers of fair buildings, department store advertising, and directors of industries and public institutions met last week with fair officials to discuss the fair at which all media pledged full support.

Publicity breaks, as a result, are expected to follow this encouraging trend, with the result that the fair will continue to grow in popularity.

Raves from Executives

Aids on Publicity

Walling Keith, Alabama newspaper man, is public relations director and also is in charge of commercial exhibits. Lending a helping hand on the publicity is Andrew W. Smith, public relations director of the chamber of commerce, by that act, in the event. J. A. Battey, of the C. S. St., also is helping on the livestock and horse show.

Other members of the fair staff include George H. Bates, in charge of ticket takers; Russell S. Seale, parking; S. L. Spur- rill, general manager of the fair, and John Frierson, business manager.

The fair is in an effort to bally open day, is selling special tickets good for the opening day. Battey contended to select Miss Cour- tney, Miss Fair, for the regular night show on the opening day.

Field for Opening

Two other publicities are being readied for opening day. One is a wedding to be held in "Honeymoon House" following a State-wide elimination, and the other is the dedication of a new building at the back.

For the first time in history all local radio outlets and the three daily newspapers were invited to cover the fair in the press and radio centers.

The fair is operated by Thad Holt, president State WPA, WAFM, and WAFM, Hensley Johnson, manager, and W. F. Johnson, owner of WJLD; Mrs. Eloise Hanes, owner of WJLD, and Mrs. Carolyn Miller, owner of WJLD. Mrs. Evelyn Hicks, manager of WJLD; Thomas N. Beach, owner of WCBN; Don Campbell, commercial manager of WHC; Clarence Hanson, owner of WJLD; J. M. Raves, manager of WJLD; and John Frierson, business manager of The Post.

Marshfield, Mass.,

Handle $402,444

MARSHFIELD, Mass., Aug. 30.—Final figures on the pari-mutuel handle were released today, and it was announced that Marshfield Fair handled $402,444, as compared with $411,710 at the fair last year.

The drop was not as large as had been expected, fair officials previously having predicted a decrease of 50%. However, the fair was considered a success with a satisfied on $400,000 handle. But for an unusual heat wave, which sent thousands of fair goers to the beaches, it was believed the total would have been $411,710.

The midway, directed by W. B. BURR, had the highest crowds in his- tory. Spending, however, was not up to last year. The fair ran seven days in all.

Attention, Southern Fairs

AVAILABLE

HIGH ACTS—PLATFORM ACTS

Write—Wire—Phone

Cooke & Rose

Theatrical Enterprises

246 W. KING ST. LANCaster, Pa.
### Massachusetts


### Michigan

- Coldwater—Branch Co. 4-H Fair. Sept. 12.
- L. W. W. Smith.
- John W. Ellis.
- L. E. hollows.

### Missouri

- Cape Girardeau—Southeast Mo. District Fair. Sept. 11.
- E. M. Morrow.
- Albert K. Thompson, Holts.

### Minnesota

- James E. Bostic.

### Wisconsin


### Illinois

- Clinton—Clinton Co. Fair. Sept. 7.
- Elmhurst—Cook Co. Fair. Sept. 7.
- Aurora—Aurora Co. Fair. Sept. 7.
- Varna—Kane Co. Fair. Sept. 7.
- Union—Union Co. Fair. Sept. 7.
- Sycamore—Kane Co. Fair. Sept. 7.
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- Monticello—Iowa Co. Fair. Sept. 7.
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Hot Weather Proves Tough Hurdle for Ringling-Barnum

CHICAGO, Aug. 30. — Ringling Bros. and Barnum & Bailey move out of the wheat belt area tonight and heads for the Rocky Mountain region, Deming's pick for a big crowd. But heavy rains and snow have made the weather, which recently has plagued the show. Org plays Dodge City, Kan., tomorrow. Rain stopped play for a three-day stand September 1-3.

When the weather is okay the Big One packs 'em in, but lately the weather has been all bad, unbearable heat, mixed with snow and sleet. A heavy snowfall met by a heavy downpour that turned Kansas City's low-lying circus grounds at S. John and Belmond streets into a sea of mud.

Rain Chases Heat

The rain, with nearly two inches falling in two hours, blew the show up and kept the grounds enough to delay the opening matinee slightly. The weather had its brighter side, however, because the rain broke the month-long Midwestern heat wave and gave the Big One two full night houses, one half-house matinee and another which was a three-quarters filled.

Plenty of straw was unloaded on the grounds where something should also be a mire. While it underfoot for the customers but the back yard was almost a quagmire.

The Big One got plenty of press here, with emphases on art. Mabel Ringling's daughter, Mrs. James A. Bailey, figured in one picture with an inlay of circus performers, while the member of the Big Show's family to participate in the performance and that he enjoy the Suds on Seventh.

Springfield Biz Light

With the thermometer hovering around the 100 mark, a downpour on Eighth, Ill., even the Big One couldn't lure the folks out to sit under can'ts. As a result, the crowd was very light, with night, while stronger than the afternoon, only fair.

Decatur, Ill., welcomed the Ringling-Barnum show back after a 10-year lapse and business was good. Matinee attention figures were around the 100 mark, with approximately 0,000 on tap at night. Weather was clear but extremely hot.

Oppressive heat kept attendance down at Danville. Matinee drew 2,000, while the matinee show a little better than a half-filled.

King Org Runs Into Ball Competition In Two S. C. Cities

FLORENCE, S. C., Aug. 30. — Outside of competition from baseball in two of the last four cities played in South Carolina, King Bros. has chalked up good business. Here Wednesday (27) the matinee hazy was light but night show was capacity. Monday (25) at Columbia the show drew a strong matinee and a full night crowd.

The baseball competition came in Greenwood and Anderson. At Greenwood it was the semi-finals of the American Legion Junior Baseball Tournament furnishing the opposition. At Anderson an important Tri-State League game drew plenty of customers, many of whom had been in the circus crowd. Show drew two three-quarters houses.

Bailey Biz Fair

FORT SCOTT, Kan., Aug. 30. — Bailey Bros. did fair business Thursday (21) better, a a filling house after a fair matinee.

Bell Ringer

YAN BUREN, Me., Aug. 30. — When Bailey Bros. ’Circus played here, visitors included Mr. and Mrs. Elmer P. Michaud and daughter, Emily, in a conversation with them, Owner Ben Davenport casually mentioned he had tried to vive a 125-year-old-fashioned slegibells for his dancing horses.

The Michauds scored a score of towns in New Brunswick and Quebec. A small hardware store they found three long leather belts, each stuffed with 30 brass bells.

Less than 24 hours later they delivered the bells to Davenport at Fort Kent. Mr. Davenport was amazed but he believed the Michauds when they told him the proprietor of the store, where they found the bells, told them the store for more than 25 years and this is the first call I've ever had for them."

Intense Heat Hits Cole Biz In Oklahoma

Rain Hurts at Denison, Tex.

McALESTER, Okla., Aug. 30. — Final tabulation of Oklahoma business for the week for Cole Bros. added up to okay, but the show was hit by intense heat and as a result spots played were not as big as expected.

McAlester, with hot weather on hand, gave with a light matinee but a strong night house. Same was true in Lawton. The Cole org followed Clyde Beauty in McAlester by one week.

Rain hurt business in Denison, Tex., and Paris, Tex., was only fair. In both spots, light matinee was the rule with three-quarter houses on hand at night.

Polack Eastern Unit Does Okay in Alliance, Neb.

ALIANCE, Neb., Aug. 30. — Polack Bros. Western Unit did okay on a three-day stand here, getting full houses at every night show. Matinees each day were strong.

DeWayses Get Plug


Weather Hurts Mills at Topka

TOPEKA, Kan., Aug. 30. — Mille Bros. sponsored here on the night show for more than 25 years and this is the first call I've ever had for them."

Wis. Continues Good for K-M: Medford Is Tops

MEDFORD, Wis., Aug. 30. — This city proved the best of the last six shows for the Al G. Kelly-Miller Bros.’ Circus, but that doesn’t mean the other five spots were bad. Medford was the real red one. favored by clear weather, the K-M show was a real good one. The snow continued to fall, and the show was scheduled for the second day. Things were different at Leavenworth, Kan., however, as the show was a fair matinee crowd and an overflow at night. Police estimated the night at 2,000. Org was sponsored in Leavenworth by the police department. Clevo Williams, former circus clown, was adopted into the Cherokee Indian Tribe, which rated a double story in the Lebanon newspaper.

Rain Hits Sparks In Canadian Spots

LETHBRIDGE, Alta., Aug. 30. — Rain on successive days, here and at Medicine Hat, hurt the show for Sparks. Org would have sold out at both shows but for the weather. Rain held the matinee crowd to a half house, while the night show, in spite of the dampness, drew a three-quarter crowd.

At Medicine Hat, weather was good in the afternoon, but a full house was on hand. Rain started falling in late afternoon and held the night crowd to three-quarters.

Danish Performer Killed

COPENHAGEN, Aug. 30. — Goering Enoch, member of the Enoch Sisters, fell 155 feet and was 30 feet from the height of 25 feet while performing at Copenhagen’s amusement park, Tivoli Garden, Tuesday (27) and was instantly killed.
Hunt Puts Atlantic City Back On Circus Map; Does Big Biz

ATLANTIC CITY, Aug. 30.—This resort can again be placed on the circus map after a 12-year ban, due mainly to the efforts of a well sold-out job done by the Hunt Bros. which played the Sea Bright Heights location in the neighboring city of Ventnor under the auspices of the Atlantic City Kiwanis Club.

Not only did the circus play to a sold-out performance at every performance, but, in addition, through the efforts of promoters, which will have considerable bearing on the future of circus routing locally.

License Fee Jumped

Motion picture house people in Atlantic City feel that the recent act which was passed by the New Jersey legislature, they feel that they won't want to go to Atlantic City and even this year when the Hunt's proposition first was broached for the resort there was so much pressure that it was decided to settle in Ventnor where more money will come from city officials was more concentrated.

Mayor Harry Hodson, of Ventnor, was on hand to do the first take and had his picture taken with the crowd. He personally told Hunt in mid-night that all his efforts concerning the show was praise and he was doing everything possible to supply the necessary and police protection, even to the extent of asking the State police to take over the entire job near the grounds. The Ventura Fire Department did a good job under Chief Stuart.

Kiwanis Club Helps

Proceeds of the show went to the Kiwanis Child Welfare Fund. The Kiwanis proved good selling agents. There was not a big shot in the surrounding territory who was not loaded with tickets, not by the show, but by the club sellers.

Hunt showed The Billboard representative signed letters by some of the leading citizens of towns, lawyers, etc., attesting to the favorable impression left.

That resort children were starved for a circus was attested to the fact that it packed the stands against the competition of the bathing beaches and Atlantic Ocean. The competition has stopped the piers for years and has caused every leg of the circus for years and has caused every leg of the circus to have to move its stands.

In picture houses will add that summer material here are poor.

Hunt told The Billboard representative that the Kiwanis Club had been invited to the show and the price had been set at $30-

Transportation Good

The Atlantic City Transportation Company helped the situation by running a shuttle bus system between the trolley line about a half-mile away and the circus grounds. There was no lack of transportation. A large part of the audience was drawn from the neighboring suburbs.

As to the show itself. It was put on with the utmost skill as never before to be enjoyed. Customers were satisfied. The show was staged in an area with unlimited parking space.

CIRCUSES

Gould Free Attraction

JACKSONVILLE, Aug. 30.—Jay Gould's Million-Dollar Circus featured the two-day Lion's festival here and despite intense heat, which caused postponement of the opening day's matinee performance, the show drew packed houses at night. Orr has played here regularly for 20 years.

ELASTIC NET OPERA ROSE

Tickets, 50c, $1.00, in advance. Dress for Opera Rose, $3.00, in advance. Class, $1.00, in advance. Handicap, $1.00, in advance. Group tickets, $5.00, in advance. Garden seats, $5.00, in advance. Box seats, $10.00, in advance. General admission, $1.00, in advance. Handicap, $1.00, in advance.

CIRCUS OWNERS ATTENTION: FREE WINTER QUARTERS

Play your way to a free winter quarters at the new 100-day Circus Tents. Play your way to a brand new house and a free winter quarters.

World-wide Animal Exhibit

P.O. Box 918, Chicago, Ill.

ACTS WANTED

Opening Oct. 1st for Combined Western Show and Circus.


TEX MAYNARD'S HILLBILLY CIRCUS

General Booking Agent: MINEOLA, L. I., N. Y.

FOR SALE

MOTORIZED CIRCUS — REAL BUY

Address CIRCUS, BOX D-7

c/o The Billboard, Cincinnati, 22, O.

WANT PHONE MEN

Excellent Radio Deal. High commissions. Permanent positions. Write, wire or phone

ALLAN H. MILLER, INC.

TOLEDO, OHIO

Suite 308, Bell Blvd.

BRAND NEW LEROY ENGINE GENERATOR SETS

25 KVA, 110 Volts, AC, 600 RPM, with switch board, voltage regulator, radiator mounted on fab with safety wire, $1500.00 each.

HARGRETT ELECTRIC CO., INC.

1811 N. HARWOOD ST.

Phone: R-3163-D-500

DALLAS, 1, TEXAS

Large Comedy Clown Shoes

Just the thing to get the laughs. We have them in stock—ready to deliver. Made of real leather, 16 inches long, 8 inches wide. Can be worn over your own shoes. A variety of colors and quality. Write at once for prices and description.

Lester, Ltd.,

14 West Lake Street, Chicago, 1, Ill.
Ringling-Barnum Weather was hot during our stay in Kansas. Merle Evans enjoyed himself, because Kansas is his home State.

Springfield, Ill., was one of our concluding stops. Merle found a goodly number of friends there that Joe Sheriff, water boy for the past decade, died. Joe will be missed in the show but especially by the girls in the dressing room for whom he did countless favors.

Visitors: Cliff Chapman, Buck Owens, Steve Alaimo, Jimmie Davis and the Nashville Grass.

Jimmie Davis enjoyed the trip from Chitlens, Ga., to Colorado Springs, Colo., with the Derrick. Davis also played a concert in the open town of Colorado Springs, Colo., for deaf mutes.

Clyde Beatty

Babe Ruth, the famous baseball player, was in Denver recently. He is spending a couple of days with the circus, having a good time on the horseback.

Polack Bros. Western New Westminster, B.C., proved a quagmire for everybody. We had a lay-off of most of us shipped in Vancouver. In the evening the local movie did a big business.

The writer was happy to meet Capt. Thomas Richardson, the famous British acrobat and clown, and his fiancée, Mrs. Richardson, on the train from Montreal.

A highlight of our Canadian jaunt was the boat ride to Nanaimo. The writer took possession of the Oceana, a luxurious boat, for a week.

Gran CircoAmericano Reason for the absence of this column lately is that the writer was in Mexico. The show is now all set to debut in Quito, Ecuador, and Lima, Peru, on December 1st. A circus to leave ocean to land and enter another is a detailed proposition, called a Gran CircoAmericano.

We are now playing in Paypean, Colombia, and we are giving our very last show in the capital city. It is a pity, however, that we have to leave such a fanatical city.

Bond Bros. Owner-Manager Edward Schuster plans to carry a menagerie next season. The writer attended the opening day 3 this year in the suburbs of Camden, N.J., and played along in the managerial show. The show is now in New Jersey, and the business is okay. C. E. WARRE.
Circus Bouglione
On Tour of France

PARIS, Aug. 30.—Circus Bouglione, big tent circus of the Bouglione family, is touring France this summer
with a double bill featuring several animal numbers and five acts presented by members of the Camer-
illa Meyer troupe. Animal acts include 10 Polar bears, two elephants, seven greyhounds, seven
horses, handled by W. and S. Bougl-
one, the tigers of Benes, and Ernesto Carolis, and several monkey acts presented by the Camerilla
Meyer troupe are Mle. Schurrata, wire-walker; three Barrians, ac-
dancers; nine Enrico Carolis, bare-
back riders; New York Meyer troupe,
high wire; three Francesco's, clowns,
and the mules of Ernesto Carolis.
Other acts on the bill are Six Alex-
ans, tumblers; Negroes, hand-
to-hand; Arizonas, Wild Bill; John-
sons, acrobats; three De Riaz, aerial
novelties, and the Li-Chung-Zrai,
Chinese acrobats.

The Bougliones control the Cir-
que D'Elvire, big Paris indoor arena,
where they stage their circus after close of the season under canvas.

Flicka, Smoky, Thunderhead
Inked by Morton for Boston

BOSTON, Aug. 30.—Bob Morton,
In town to arrange for the final de-
tails of the Seventh Annual Shrine
Circus at the Garden Oct. 13-
18, announced the headline attraction
this year will be Flicka, Smoky, and
Thunderhead, Hollywood's equine stars.

Other acts will include the O'Neill,
serial ballet; the Berosnine troupe,
high wire; the Seven Branncoks,
ticketboard; the Hartells and the
Four Zacchini, flying acts; the Ad-
thers, parrot; Shirley La Valle and
Jean daw, contortionists; Florence
Lin Loo, Chinese acrobats; Janet and
Paul, silent; the Loyal Repenskys,
rider; the Cowan, Les Kimiris, and
Mrs. Helen La Nole in Southport,
Conn., and Gene Graves, KYW, Phila-
delphia, announcer.

Under the MARQUEE

Some pushers would rather be mad
than satisfied.

Dan Pye, former contracting
agent for Mills Bros. Circus is now
general agent for C. R. Montgomery.

Mrs. Ralph Noble is making her
home in the Keystone Hotel, Joplin, Mo.

Charles Egoff, known as Pitts-
burgh Yellow, is seriously ill in the
Illinois Research Hospital, Chicago.

Being hap and road-sick doesn't
mean you can't entertain a privilege car.

Crystiati Family is featured in a
story in the September issue of
Courtside magazine.

Chara's (Kid) Kuster, at present
during a few spots for the Edgar Ber-
son vaude unit on the West Coast,
will go ahead of the musical, Song of
Norway, opening about September 24.

William and Lewis Brown, for-
merly with Ringling-Barnum, visited
in Clearfield, Pa., and enjoyed visits with Clyde Sorells, Marie Ivanoff and Frank Kaner.

You can always get the lowdown on
a show from an opposition agent.

Tige Hale and his Gold Medal Cir-
cus team went to the ground show
at the Kentucky State Fair
in September. The show will be augmented for the fair date.

H. J. Willis, instructor in Jefferson
High School, La Fayette, Ind., reports
from Big One in Denver.

Mrs. William All, and Bette Leonard
are among the roster of Ringling-
Barnum and Bailey oddities.

Mrs. Bess Long and daughter,
Violet; Sophie Meek and Judy visited

Circus Fans’ Association

Mr. and Mrs. C. W. Chapman en-
terained six number of friends at a
together in their home in Coldwater,
Mich. Guests included Glenna
Mrs. J. C. Munning, Battle Creek,
Mich., William Storer and Mrs. John
Walker, of Coldwater.

Mr. and Mrs. John G. Kreis caught
King of the Wild Things and
Middleton, Conn., where they visited their friends and Mrs. Walter Guice. They also caught the
Big One in Chicago and again in
Milwaukee, Wis., and Winfield, Ill.
(See Circus Fans on page 93)

Circus Historical Society

Dale Hemphill Jr., Hagerstown,
Md., and Bill Bradley, Ewing, N. J.,
Mr. and Mrs. J. C. Munning, Battle Creek,
Mich., William Storer and Mrs. John
Walker, of Coldwater.

Mr. and Mrs. John G. Kreis caught
King of the Wild Things and
Middleton, Conn., where they visited their friends and Mrs. Walter Guice. They also caught the
Big One in Chicago and again in
Milwaukee, Wis., and Winfield, Ill.
(See Circus Fans on page 93)

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CHICAGO 6, ILL.
Batt Reports
Ponchartrain Ending Strong

Season Cross Under '46

NEW ORLEANS, Aug. 30.—The first post-war season, marked by a general absence of servicemen, at Ponchartrain Beach here will wind up only 8 to 10 per cent under 1946, according to Owner Harry Batt. "This is not the way I liked to end it," declared Batt. Nickels have been like week-end crowds, he said. He attributes this to the three-ring circus at the park, which will remain until the park closes September 7. Acts are Cheetas, Tarzan Chimps and Hor Peas; Don Dorsey, flying trapeze, and Philmore the Great, juggling act.

A series of promotions also has helped. Sunday (31) will be another Carnival Day at the park, this time, Southwest Louisiana French towns; September 3, will be Courtesy Night (started September 1), will be Nickelt Day; Saturday will feature a bubble gum contest with bicycles and other prizes for King and Queen Babes; and the final Sunday will be Final Night.

Highlight of the season was the announcement of plans to increase the beach area by 28 per cent. As a result, eight times in a $500,000 program. Two rides, the Centipede and Flying Scooter, were added to the park, two large navy searchlights, visible for 20 miles or more, were new this year.

Batt said inopportune rains during the season partially responsible for the slight decline from last season. Rains broke frequently from 6 to 7:30 p.m., when most park patrons were replaced with dart and balloon skippers.

Food and drink purchases were off noticeably, as were receipts on rides, but the Happyland Show in the Penny Arcade was excellent in comparison to 1946, he said.

Clyde Beatty Says He May Reopen Zoo
In Fort Lauderdale

FORT LAUDERDALE, Fla., Aug. 30.—The former Clyde Beatty Jumbo Zoo, at the entrance to the city on Northeast 6th Street near Federal Highway, may be reopened and a bazaar held.

That was gleaned by a Fort Lauderdale Daily News reporter in a telephone conversation with Paris, Texas, with Clyde Beatty, owner of the circus bearing his name, who reported that a marriage settlement will be foreclosed on the grounds. Beatty, in his telephone conversation with the Daily News, branded the rumors as false and said, "I may return at any time to Fort Lauderdale...but better than they ever were." He added that the property is for sale, but said if he could not get his price he would develop the site.

During the time when the zoo was in operation, thousands of persons from throughout the county and surrounding area went to see the animals. Complaints of neighbors to the noises created to the occasional escape of animals, however, led to so many restrictions that Beatty closed the place.

Sitting 'Round the Table

(Editors' Note: The question, "Do you favor a pay gate or a free gate?" continues. A new question will be popping up, so if you haven't "rounded off" about the pay-free gate, better get your views in now. Just mail them to the Outdoor Editor, The Billboard, 550 North Clark Street, Chicago 1, Ill., and they will be published here. Here are some more views on the subject.)

Big Success

The following is an experience I had many years ago in an amusement park which had a gate admission. The park went to receivership right after July 4. I took control of it the following Monday. Upon taking over, I kept charging gate admission but allowed the park to operate and was applying for a ticket admission ticket for anything of equal value in the park or, if they did not want to use their gate admission ticket, they could go to the office and get their money refunded. Nobody ever wanted his money back.

My idea for this scheme was to control anyone who entered the park, and exclude anyone of undesirable nature, such as an intoxicated person, or a person who was diseased, the admission ticket would stimulate any device that the ticket was used for get- ting a gate admission, and the person going to spend money, this scheme proved a big success. I believe the scheme would work well with any park that has an admission gate. The idea is to get people started spending. It would depend on the conditions of the free admission ticket offered. Each locality has its own problems to solve. What may be the best idea for one place may not be good for another. That has been my experience.—JOSEPH L. CARROLO, Oakland, Cal.

Billings Gives Reason

I have been in favor of a pay gate for many years because:

1. It's the only way to get funds for buying the attractions and providing free facilities which in turn make the pay gate possible and should leave a profit.

2. Because it screens out undesirables in a character sense) and increases per capita spending potential.

3. The public has the opportunity to "play" with the admission price by the ticket for outings and other special occasions to stimulate volume. It can be eliminated altogether for free admission if the ticket can be made with a free gate. It cannot be given away.

4. It is extremely important to back up a gate with expensive and sensational attractions. Our policy is to buy the best available regardless of cost. In other words, the gate will be fully justified.

A policy of cheap platform and like attractions would depend on the price of the ticket.

(5) As to applying a charge for admission to a park that has a long term of free policy, that's something else again and I've run out of ink.—R. D. BILLINGS, Belmont, Mass., Montreal.

Sollenberger Expits Big
Turnout of Pa. Parklines

HERSHEY, Pa., Aug. 30.—Presi- dent John B. Sollenberger anticipates a big business at the annual meeting of the Pennsylvania Amuse- ment Parks Association at Hershey Park in this city.

Registration in the morning at the Park's Chalet was reported filled by a luncheon at 1 p.m. The meeting is to be held in the Pennsylvania Hotel. Evening festivities will center in the park.

Strolling Thru the Parks

Carroll Installs Radar System
Of Cooking at Riverside, Agawam

Ed Carroll, who cracks the headlines with high frequency, again made news when he installed the radar system of cooking, in his Parkview Restaurant, Riverside Park, Agawam, Mass.

Carroll made a deal with the Ray- theon engineers who have perfected the new system of cooking by radio waves and the product recently was unveiled in the Riverside restaur- ant. Microwave ovens are a fascinating mechanism which re- sembles a refrigerator appearance. Steaks can be cooked in less than a minute, lobsters in less than two, and all meats up 1,000 in 50 seconds are re- quired for hot dogs.

Carroll will experiment with the system and if it is working successfully a business builder has made arrangements to add further units to his plant.

Jack Watson, who spent two sea- sons with the Happyland Shows, is opening a new art gallery at Lakewood Park near Bon- pers Springs, Kan. Bill Catlett, of the Path, Motor, Mass., has the ride at Lakewood.

Butch Kabinowitz, who formerly managed Happiness Park, Kent City, Mich., which attracted national publicity in Life magazine, is now managing Sun Bornstein's

July 4 Records Are Equaled by N.Y. Resorts

NEW YORK, Aug. 30.—Rockaway, Coney Island, and all the outdoor spots in the New York area drew attendance figures in most cases equaled the high registered on this year's Fourth of July week-end.

Rockaway Beach hit a high Sun- day (24), with the crowd estimated at 3,150,000—one of the best days of this season. Jones Beach and Orchard Beach also found attendances in the upper brackets Sunday (24), with 950,000 visitors at varying days and 50,000 at New York City's Orchard Beach.

The thunderstorms on Monday (25) killed off all outdoor busi- ness that night, and Wednesday (28), but a spell of sunshine and clouds, also was a near-blank.

On Tuesday (26) and special events at most spots brought a new spurt of business and the figure for re- mainder of week should hyp week-end business.

Beach Day at Coney

Coney Island went out all yesterday (29) with Legion Day in honor of the New York Legion convention. Entire amusement area was decked out with flags and legion banners and given a preview of the illuminations along the new front of the resort.

Registration in the morning at the Chalet was followed by a luncheon attended by 1,350,000 patrons. Evening festivities will center in the park.

Cool Weather
Brings 18,000
To Riverview

CHICAGO, Aug. 30.—Chicago's in- tense heat of the last couple of weeks finally let up this week and business picked up noticeably at Riverview Amusement Park. In fact, the first cool night, Tuesday (26), saw 18,000 persons on the midway, which was the best nickel night the spot has had this year.

 Officials said it was the weather, without doubt, that brought the upturn of business this week but they admitted the Mardi Gras has not been of much help, that had something to do with it. The Mardi Gras is back this year after a war- ranted absence.

The two-week heat wave raised havoc with the weather at the park and it is doubtful now, unless the weatherman co-operates during the Labor Day weekend, whether the park will be able to even last a few days. As we go to press the heat wave figures, struck this year were running very close to last year. In fact, some of the days at the Mardi Gras, September 7, will see the finalists in this year's contest

With a weather break, spot figures to pack 'em over that night.
Coney Island, New York

By UNO

Name theme for this year's Mardi Gras is to be Carnival of Song. J. H. Klein, who has worked in the interest, attended the press preview, on the 16th, to review the parade. Klein is the President of the Engine and the last year's parade. His men have worked hard on the parade, which will be held on the 31st. The parade will feature floats, music, and marching bands. The parade will start at 2 p.m. and will end at 4 p.m.

Weissmanns Branch Out

Milton and Peter Weissmann, who have been operating Ravenhall's Arcade on the Boardwalk for the past 15 years, are new owners of another Steeplechase Arcade, situated a block south, on the ocean front. Their arcade will be known as the Weissmanns Arcade, and will be open for business in the spring. The arcade will feature games, rides, and a variety of entertainment options for visitors.

Riverview Notes

By Hank Hurvitz

CHICAGO, Aug. 30.—The boys and girls along concession row are counting the days now until it's time to sell their fair and theme park tickets. Florida. The heat of the last few weeks got 'em down and that plus the fact that business was way off, due to the heat, found them a little disheartened as they pooled the loot.

The heat broke Wednesday (21) and gave the folks a breather. Once the heat was gone business picked up. Tuesday night (23) was especially good, they said, with more than 200 persons coming through the turnstiles.

Edna Keli, who holds forth at the not-too-far-away, all-night bus depot, left for Detroit to play the Michigan State Fair for Adolph Kosi. She'll be back before Riverview opens.

Max Heinz, who owns more than one stand at the park, purchased some good looking new white topcoats one other day and was seen walking around, in box, showing them to the folks. Maybe it was the excitement of the new shirts, but at any rate Max couldn't come up with a bit of news.

Sally Wexly and Happy Rovitz played the St. Louis Fair. They are part of Larz's string game at Riverview. The Toronto Globe and Mail carried a picture and story on Jean Jeanette, Annex attraction here, who is playing the Canadian National Exhibition at Toronto for May and up to the Boardwalk. Riverview.

Additional at Bryden's Palace. Wonder here is Zombie, anatomical wonder.

Jack Davis, who handles the cash department at the Motorhome, gave this following news about Motorhome operations: Frank Duke was hospitalized for a day because of the intense heat. Johnny Palozzo, truck driver, was ill one day but is fine now and working. Nina Nelson, Drome Fisher, was on the sick list for a day.

WANTED

MIDGET AUTO RACING PROMOTION

The Board Consolidated, Inc., are planning their annual Midget Auto Racing Promotion for the coming season, which will take place on the Boardwalk. The promotion will feature a variety of events, including races, exhibitions, and demonstrations. Tickets for the event will be available at the Boardwalk entrance, and there will be a variety of food and beverage options available for purchase.

SECAUM PARK FOR SALE

Located near Bee unsus & Galion, 60 Acres. Villa, Clubhouse, Pool, Arcade, 115 Foot Pool, Tennis, Lagoon, Lagoon Pool, Surf Boating, Door, Outdoor Theater, Bath House, Dance Hall, Tap Room, Arcade Buildings, 16 Smokers, Playhouse, Swimming Pool, Fishing Lake, Beach Front, Boat House, Tennis Courts, and other facilities. For information, write to Mr. R. A. Jolly, Bayleys, Ohio.
Martins Sees Golden Hues
On Biz Horizon If You Get Off Your Coatails

Arena To Open September 10 With High-Power Program

DETROIT, Aug. 30—Fred A. Martin, general manager of Arena Gardens Roller Rink here, takes an optimistic view of business prospects as preparations go forward for the rink's September 10 inaugural. On that date the rink begins its 12th consecutive season of skating activities with the full program that has prevailed in the past.

Martin bases his prediction of a banner season on the fact that business are being reported from all parts of the nation," he said, "we noted a five to six percent rise in attendance only on very hot days."

Build a Program

Martin offers a word of warning to operators who do not plan adequate programs for skaters, in the belief that patrons will beat a path to their doors even the little promotional effort is expended. "Skaters are getting tired of just going around," he said. "The war is over. The rink makes mistakes and says, 'I have a nice rink' and expects skaters to come in is a thing of the past. We are entering into a period in which every individual rink man, thru hard work, will cash in. Those who feel that all they have do is open the door to business have to change their minds or go out of business."

Martin believes that the more pros there are to teach skating, the more skaters will become interested in good skating. "Thus, they will skate more often. He also feels that every rink, regardless of its location, can find skaters if it is properly advertised and if teachers give the opportunity to those who say, 'I'd like to try skating but I'm not sure how to get started.'"

Select Staff Carefully

Great care is given to the selection of the pros and good staff to serve Arena patrons. This is an important factor, Martin believes, "for so many skaters want to start for you and then they find that it suits them if it is almost alarming. Beware of that fellow, particularly the guy who tells you that he will work for nothing, he warns. "SOUNDS GOOD, BUT IS IT?"

Well, that kind of help has ruined a great many rinks. Pay your help—pay them well so that you can be independent and demand the best. That will be the best service you render your patrons."

Once the season gets under way, Arena becomes a beehive business from 9 a.m. to 11:45 p.m. A staff of eight certified ISROA profession-

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THE PLASTIC RINK SURFACE

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CHICAGO, ILL.
Rollerblade Hits 4th Anniversary

SANTA ANA, Calif., Aug. 30. — Extensive plans for the celebration of Rollerblade rink’s fourth annual birthday party to be held September 2 were completed this week, with a huge birthday cake, games, door prizes, favors and races making up a large part of the festivities. E. W. Kunzel said that all connected with the rink’s activities expected the event to surpass the huge successes enjoyed at past anniversary celebrations.

Rink is for sale.

Santo"R Rink has formed plans for its annual Halloween Party, which has helped considerably in the past in keeping children off the streets on that night. Having recently become a member of the E. W. Silver club, Kunzel added June Kunzel as the pro. Miss Kunzel recently attended the pro school in San Francisco and is a Bronze and Silver medalist.

Rink is contemplating holding several classes in September, one of which will be devoted to beginners, with roller skating fundamentals making up the agenda. Another class will be given over to advanced skaters wherein Bronze and Silver classes as well as figure dancing will be taught. Each class will be devoted entirely to children up to 12 years old.

Rollerblade’s organist, Joanne Lee, recently returned from a vacation trip to Big Bear, Calif.

Spartanburg Judge Refuses Writ to Shutter Rollery

SPARTANBURG, S. C., Aug. 30. — A request for a temporary injunction to close a skating rink and Disc Jockey Highway, operated by S. R. Sherman and E. T. Strother, was denied by Judge T. S. Sease of Spartanburg Circuit Judge T. S. Sease. Action was originally heard in June but the final decision was not reached until last week.

In denying the request for the injunction, Judge Sease said: "The skating rink operators denied that the rink created undue noise and asserted that it was the only place for entertainment for the younger children of the community. At the time of the hearing, the operator presented only their own affidavit in support of their position, while the defendants presented 25 or 30 affidavits, some from persons living nearer the skating rink than the Hammetts."

"Several of the affidavits said the skating rink was an excellent place for the community and that it did much to aid children and to assist the parents to combat juvenile delinquency."
HENNIES HEADS

Des Moines Up Despite Heat

Sally Rand piles in mobs to set pace—concessions will turn in nifty profit

By a Staff Correspondent

DE SMOINES, Aug. 30.—Hennes Bros. Shows, which set a new net record of $150,000 here last year, appeared headed for another topper gross of between $150,000 and $160,000 as attenders pressed their work after Labor Day. There was a close Friday night (29).

Saturday (23) the org set an all-time high here with a net take of $31,180.80, despite almost unbearable heat. During the afternoon rides suffered as the customers boarded when they touched the scorching leather seats and the pipe heaters were so hot they could not touch them with bare hands.

Sally Cooh Em Off

The heat, however, didn't keep 'em out of Sally Rand's top, as she showed up with a net gross of $9,032, which means that almost 12,000 folks laid a dollar each on the line to feel the breezes from Sally's fan.

During the first seven days of the operation, thru Tuesday (26), Sally's net take was $33,526, of the Friday thru Sunday days she got only $733 but with the official opening Friday (22) here. The gross was $5,115.

The same Saturday with $9,032 Sunday, $8,510: Monday, $4,586, and Tuesday $7,988.

There is no doubt this is the biggest net take any show ever ran has on any carnival midway.

Concessions Cash In

Because of the large ground contour here, the front end of the midway was split into four sections, giving the impression of being divided into four sections, giving the impression of being signed by a Funhouse creator, and there was enough food to health to insuréators from nifty gross to add to the money gathered by the shows and

Bingo was barred by city law but three merchandise wheels were in operation and sold every known type of hanky-panky.

Hayfork, Calif., Proves Big One For Golden West

McARTHUR, Calif., Aug. 30.—Golden West Shows wind up their third fair of the season here September 1, after playing annuals at Quartzsite, Arizona, 15-17, and Hayfork, Calif., August 22-24. Trinity County annual in Hayfork proved a red one. Concessions were packed at all times. Several concessions were so popular it had been necessary to have an agent cut front to keep up with the demands of the shows and rides hit the jackpot, with the Crime Show and Octopus setting the pace.

Harry Polish Fisher, owner of the Golden West Shows, reports that Hayfork was one of the biggest of his career. He said Quincy was big, too, with all shows, rides and concessions (See Hayfork a Red One on page 69)

CARNIVALS

Communications to 155 No. Clark St., Chicago I, III.

September 6, 1947

Daughter of Bingo Operators Identifies Murder Fugitive

SULLIVAN, Ill., Aug. 30.—Linda May Miller, four-year-old daughter of Mr. and Mrs. H. A. Miller, bingo operators with the Blue Ribbon Shows, has a great memory and besides that, she has a great idea of what she likes to do. Linda was on the floor of the Bureau of Investigation in Springfield.

Linda May was being threshed thru the September issue of Confidential Detective magazine Friday (22), just looking at the pictures. All at once she held up a picture and said, "There's a picture of John." John, who had come to work for the concession the day before under the name of Gleason, was outside the trailer in which Linda lives. He had left his car, came pushing in, seized the magazine and tore out the picture.

When asked a 38 pistol, he told Miller: "I'll shoot you, your wife and this kid if you tell police anything about this." The picture caption identified the man as John Francis Tomany, 35, a carnival worker, charged with unlawful flight to avoid prosecution for murder in Beaumont, Tex. The charges resulted from the beating of Eugene Weaver, another carnival man, to death with a club in October (25).

Miller waited until he had a chance to talk with his folks. He finally reported to the police, which set up a Homecoming Celebration here. Brown County Sheriff and the Moultrie County sheriff office.

Sheriff Glen Braden, Chief of Police Carl Weakley and Patrolmen Ed Ward Reedy and George Hurchaus trailed Tomany to a tavern early Saturday (23). The man drew the pistol, but officers recovered it and could use it. Police said be admitted he had murdered Weaver, and was Tomany and orally confessed killing Weaver.

Oh, yes, about Linda May. She will get the $100 reward offered by the magazine for anyone recognizing the fugitive, before his arrest.

Orleans, Ind. Winds Up Oky for Blue Grass

ORLEANS, Ind., Aug. 30.—Rain at first two days of the show here hurt the Blue Grass State Shows. There was a record gross of $32,526 on Thursday night (23), but the weather being bad, businees picked up and unless the thunder crew really work this go into the books as an okay stand.

Trip here from Brownstown, Ind., was made in good time and they started setting up around the square Saturday into Sunday night (24). Show moves here where Philo, Ia., this weekend will be ended. The annuals into Hartford, Ky., for the fair. After Hartford err jumps into Tennessee for several fairs and then into (See Blue Grass Gets on page 69)

Cetlin & Wilson Dazzles 'Em

Build Heavily For West Debut

27 rides, 16 shows in line-up for preione—bosses host to Indiana board at dinner

By a Staff Correspondent

INDIANAPOLIS, Aug. 30.—Cetlin & Wilson Shows erected 27 riding attractions, pitched tents for livestock, and set up the Indiana State Fair grounds here this week, turned out a full house Thursday night (23) for a preview that won the plaudits of the board members and their wives, and then sat back to await the customers on the official opening Friday (29), and to prove they would keep crowds thru next Friday.

Cetlin & Wilson, who own and Jack Wilson, the proprietors, hosted the board members and their wives at a dinner party in the Paradise House top, members of the local press and radio also being present. The result of the full midway, and comment by the board members indicated they were entirely pleased with the shows and the stars on the wheels are fluorescent, and the entire front of the wheels is faced off with a fluorescent and neon (See Cetlin & Wilson on page 69)

Fair Congrats

CHICAGO, Aug. 30.—T. G. Chatten, chairman of the Larue County Fair, Hodgenville, Ky., went to Chicago and wired The Billboard:

"The Fair Association of the Larue County Fair wants to extend congratulations to Capital City Shows and especially commend Mickey Apple for opening her Motorhome here after her recent serious accident, riding with her right arm in a cast, and packing them in. We, the fair association, and her many friends in surrounding territory, wish to wish her the best of luck in handling a motorcycle with a fractured wrist."

Cegar

Wagner Gets Sedalia Mark

Six days enough to flatten top gross—Paducoc opens with encouraging business

PADUCAC, Ky., Aug. 30.—A Wagner's Cemeralde of Amusements are marked here at the Timmons showgrounds ready for the Labor Day week-end business, encouraged by what has taken place since the opening Wednesday (27), and happy in deed over the final result of the engagement at the Missouri State Fair, Sedalia.

Two big days of the Missouri event left sight before the midway opened, but thru the next six days the big org garnered enough lure to fill up the all-time records for the spot galley-west, and then song.

Wagner's count showed the record was knocked off in the first three days of action, and it continued big thru Friday and Saturday. The closing day, Sunday, business fell off, evidently all of the folks in the the (Wagner's Sedalia Mark, page 69)
**DEPENDABLE ELECTRIC POWER**

2000-Watt Generating Set

**FAIRBANKS-MORSE GENERATING SETS**

**PERFORMANCE PROVEN** to meet your requirements. Capacities, 350 to 15,000 watts. Company-sold only through authorized machinery construction. Give unlimited service even under continuous, heavy-duty operation. A.C. and D.C. types, remote and automatic start. Send coupon for FREE literature today!

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**FAIRBANKS-MORSE**

A name worth remembering

FAIRBANKS-MORSE & CO., Dept. 6-38
Chicago, Ill., USA

Please send free literature on Fairbanks-Morse Generating Sets.

Name: ...........................................

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**ATTENTION:**

MANAGERS OF RAILROAD CARNIVALS
FOR RENT - FOR LEASE

Available now, 2 herd Females 1 Indian Elephants. Guaranteed loose and tame. Suitable for many purposes. Very flashy on your lot. Money getters.

**CIRCUS EQUIPMENT CORP.**

240 E. 45th St.

New York 17, N. Y.

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**Foley & Burk Hit Pay Dirt**

San Joaquin County Fair at Stockton, Calif., is big for Chapman's org.

**STOCKTON, Calif., Aug. 30.—** Playing the San Joaquin County Fair for the 23d year, 28 straight years before Pearl Harbor, the Foley & Burk Shows, headed by L. G. Chapman, will pay dirt on this year's outing and 1946 during the nine-day event.

The 20-car org opened the last week in April and has been playing fairs in the State. About 70 per cent of our dates this year will be fairs. Org moves out of here Sunday night (31) for Oakland. Other fair dates this year include Ventura County Fair, Ventura; Merced County Fair, Merced; Kern County Fair, Bakersfield; and Tulare County Fair, Tulare. Show winters in Tulare.

Shows make an excellent appearance. Chapman recently installed 18 light towers. Rides and shows are illuminated. Stainless steel is used in guardrails, especially on the Merry-Go-Round, with the same finish on the enclosure for the moving being of this material. The cars are painted with colored trimmings.

Lined-up includes:

L. G. Chapman, general manager; R. E. Foll, secretary; C. Merry-Go-Round, G. Silva, R. Williams, William Worthy; Peris Wheel; L. G. Chapman, D. E. Curtis; W. M. Pancoast; J. Ferguson; Octovia; J. Jones; J. Terry; R. Owens; Ted Dean; R. Haslam; A. M. Homer; A. Dobson, R. Butts; Bill Porter; D. R. Owen; J. W. Robbins; H. Young; T. L. White; A. Pancoast; A. Worthy; J. Adolph; B. Sioner; R. Young; J. Buttonis; A. W. Eltonis; J. W. Trayler; J. W. Carr; J. J. Murphy; Chief Department, Ray Lamping; Chuck Murray; Show oper.; J. M. Wilson; J. W. Murray; D. W. Beery; Mrs. R. Lampman; Mrs. B. Simmers; W. E. Lampman.

Show: Thistle Theater, M. Lee Sobert, F. Curtwell.

Slide Show, W. L. Lopez; Carol Dawson, Thomas Dawson, Mr. and Mrs. Thomas Dawson; J. V. Smith, J. M. Williams; Mrs. M. E. Dodson; wild horses, Mrs. E. W. Buesing; the dates this year are:

- September 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13.
- September 14, 15, 16, 17, 18, 19, 20, 21, 22, 23.
- September 24, 25, 26, 27, 28, 29, 30.
- October 1, 2, 3, 4, 5, 6, 7, 8.
- October 9, 10, 11, 12.
- October 13, 14.
- October 15.
- October 16, 17.

- September 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13.
- September 14, 15, 16, 17, 18, 19, 20, 21, 22, 23.
- September 24, 25, 26, 27, 28, 29, 30.
- October 1, 2, 3, 4, 5, 6, 7, 8.
- October 9, 10, 11, 12.
- October 13, 14.
- October 15.
- October 16, 17.

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**STURBRIDGE, MASS., FAIR**

**SEPTEMBER 10, 11, 12, 13.**

**FOUR BIG DAYS AND NIGHTS**


**Roland Champagne-Continental Shows, Inc.**

**BOONVILLE, N. Y., SEPTEMBER 1-6**

---

**FOR SALE**

Arches, just right for winter stores. 40 large, late model machines. Hockeys, Golf, Skeel Bull, Guns, Bowling, 10 Pins, Grippers, Punch Bag. Hobbies, Cost about $4.35 each, sell first $1,000 gets them, or will trade for good ride, large or small. No trading, bring Seml, load here.

---

**FAIR CARNIVALS**

**BETFORD, INDIANA**

**SEPT. 8TH TO 13TH, INCLUSIVE**

TO BE HELD ON THE STREETS AROUND THE SQUARE

Advertised 300 miles around. There will be exhibit tents with exhibits of all kinds to be shown.

**CONCESSIONS:** Hanly Panks of all kinds, Ball Games, Cork Gallery, Jewelry, Basket Ball, clean Cook House, Bingo must seat 130 or more. Concessions must be able to stand inspection.

**SHOWS:** Any show, except Girl Show, Fun or Glass House. Contact

**HOMER M. GINTHER, **

**Concession Manager**

**CRESTONE HOTEL**

**BETFORD, INDIANA**

---

**DIXIE'S OWN AMUSEMENTS** *YOUR SATISFACTION IS OUR SUCCESS* WANTS FOR RICH SQUARE PEANUT FESTIVAL AND BALANCE OF SEASON

Want any Stock and P. C. Concessions that can grind. Will book any flat ride not conflicting. Want any money getting shows with or without other outfits and transportation. We have lops. Want Motordrome, Arcades, Funhouse, Free Acts. Our fairs start this week in Murfreesboro, fourteen more to follow. If you have had it tough this season, you will appreciate these fairs. This is positively good concession territory. Privilege is a misprint. All contact.

**SHERRY HUSTED, Mgr.**

Murfreesboro, N. C., this week; then Rich Square, N. C., Sept. 8th to 13th.

---

**FOR SALE -- GLASS HOUSE**

Built on 33-foot hobby semi trailer. Most beautifully framed Glass House on 34-foot road. Suitable for railroad or truck shows. 50 sheets unbreakable glass—laughing Sal alone cost $300. All front, all fluorescent lighting, built on truck; folds up. One man can handle, two hours set up or tear down. Want $9,000.00 cash. Now on

**MARKS SHOWS**

**HERMAN BANTLY**

Charleston, W. Va., until September 6; then per route.

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For more information, please visit [www.americanradiohistory.com](http://www.americanradiohistory.com)
BETTER BUILT
CONCESSION EQUIPMENT!
★ ALL-ELECTRIC CANDY FLOWE MACHINE

Our new Super Model $100 is extremely easy to operate — even a child can do it. Single Spinnerhead, $245.00; Double Spinnerhead, $345.00. WE REPAIR ALL MAKES OF MACHINES.

★ NEW
SARATOGA ALUMINUM POPPER


MIDWAY CONFAB

"Hot soup and cold soap," the 40-mile season is on.

Ralph Rothrock writes that he had joined the James E. Strates Shows to do billing.

John R. Boyle, owner of the Carnival of Wonders, recently underwent an operation in a Frederick, Md., hospital.

There is such a thing as outgrowing both a hair and its grounds.

C. B. Kidder, builder of outdoor show properties, reports that he is now recuperating in his home, 317 Coleman Street, Bridgeport, Conn.

During their stay in Weeping Water, Neb., Jewell and Odis Cannon, who have the Stardust and shooting gallery on the Central States circuit, moved to Avoca, Ia., to visit Jack Bullough.

C. C. (Cookie) Zimmerman, with Gold Medal Shows, recently took delivery on a new tractor and trailer on which he will operate, his cook house during the fair trek.

Sandra Lee, annex attraction on Sailor Katy's Side Show, purchased a new house trailer while playing the New Bethel, Ind., fair and then joined the Buff Hottle Shows in Gallatin, Tenn.

Som. Western restroom man, advised that due to the drought his outfit fell off 30 per cent.

Edgar (Red) Hart passed around the sightseeing wagon on the John H. Wood Show, while on the birth of a son to his wife Aug. 20 in St. Louis. Hart arrived in St. Louis the morning the baby was born and remained two days before reopening the show.

Ray Turrentine, former mug joint operator who has been seriously ill at the State Hospital at Sanatorium, Tex., has been moved to his father's home at 214 College Street, Sulphur Springs, Tex.

Howard J. Jones, concessions manager, assistant general agent and what have you with the M. A. Strater Shows, reports he will sail for Hawaii October 25 for a much needed rest. Will be back in the States in time to book his concessions and show for next season.

Alamo Exposition Notes: Joe Murphy passed around the cigars, the occasion being the birth of a daughter to his wife. Betty Jo Utley, daughter of Joe and Buela Ulley, is working the ball game during her summer vacation from Texas Western University. Joe Rosen, bird and pet store operator, keeps 500 pairs of love birds on hand at all times...

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS
BISCH-ROCCO AMUSEMENT CO.
5441 COTTAGE GROVE
CHICAGO, ILL.

WHEELS

OCTOPUS ROLLOPLANE FLY-O-PLANE
World's Most Popular Rides
EVERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

PEARL CITY RIDES & SHOWS

For Beatrice, Ohio (on the Corner), Sept. 5-12.

Find the Beatrice town parade, 4th of July; White Mrs. Female Nood. Oct. 19.

JOHN GALLAGAN
WANTS
For Defiance, Ohio (on the Corner), Sept. 5-12.

Find the Defiance town parade, 4th of July; Goodies Ball, Sept. 11.

STOCK CONCESSIONS WANTED

KALIDA, OHIO, SEPT. 4-5-6 — ANTPERP. OHIO, SEPT. 11-12-13
$5 El Wheel for sale. Can be seen in operation at above locations.

A-1 Shape. New Airplane Kiddie Rides.

NORTHEASTERN AMUSEMENT CO.

1947 WINNERS
35TH ANNUAL BIG ELLI FOURTH OF JULY CONTEST

September 6, 1947

1. A-Room Erected Sept. 4
2. McGowen Erected Sept. 5
3. Mississippi Erected Sept. 6
4. Southwestern Erected Sept. 7
5. Grand Ole Opry Erected Sept. 8
6. The Big House Erected Sept. 9
7. The Big House Erected Sept. 10
8. The Big House Erected Sept. 11
9. The Big House Erected Sept. 12
10. The Big House Erected Sept. 13

American Eagle Shows
Opens September 8
Louisiana, Missouri
Will book shows, rides and concessions that do not conflict.
Have a good route — show booked until Christmas.
Address
Danny Arnett, Owner-Mgr.
Louisiana, Mo., now closed until September 14

20TH CENTURY SHOWS CAN PLACE
For 5 Kansas and Nebraska Fairs.
A Live Pony Ride.
Address St. Paul, Neb., this week.
WHEELS
OF ALL KINDS
Tickets-Paddles-Laydowns
- Complete BINGO Outfits
- FAIR, AND CARNIVAL
- SUPPLIES AND EQUIPMENT
- DEVIL'S ALLEY
- CANDY RACE TRACK
- JUMBO DICE
- SKILLOS
- COUNTRY STORE WHEELS, 42''
- ALUMINUM MILK BOTTLES
- CHUCK CAGES
- WATCH-LA BLOCKS
- HOOPLA BOXES
Write for Catalog
H. C. EVANS & CO.
1520-28 W Adamo St., Chicago 7

12 Qt. POPPER
10 Qt. POPPER
EQUIPPED WITH LIFETIME MICRO
BULBS.
ORDER TREATED GUM.
$16.00
$10.00
NEW ATOM POPPERS
ALL ELECTRIC.
FOR IMMEDIATE DELIVERY.
PORTABLE GASOLINE UNITS.
USED EQUIPMENT OF ALL KINDS.
POPPOEM SUPPLIES.

B & B POPOCORN CO.
5433 Woodland
Cleveland, Ohio

HUBERT'S MUSEUM
235 W. 42nd St., New York, N. Y.
Open all year round
Want Freaks and Novelty Acts.
State salary and all particulars in first letter.

TURTLES CHAMELEONS
BOXES — FOOD — PINS AND CHAINS
Write for Prices.
TROPICAL TURTLE CO.
HOUMA, LOUISIANA

Available After Sept. 15
THREE KID Rides
Consisting of Mangels’ Roto-Wheel, Kiddie Ferris Wheel and Kiddie Chairlifts. Printer Carvald going South. Have own transportation. Write or wire
JOHN DEPALMA
1006 N. Third St., Jeannette, Pa.

CARNIVAL WANTED
FORSANSE TAB CO~ FAIR
GREENWOOD, ARK., SEPT. 11, 12 and 13
Student: A. L. GANN, Greenwood, Ark.
Phone: 53

FOR SALE—BRAND NEW
ELECTRO FREEZE FROZEN CUSTARD MACHINES
Immediate delivery guaranteed. Write or wire for details.
Samuel D. Lipman
Fries Para, P. O. Box 860, Jacksonville Beach, Fla.
Phone: 9352

PRODUCING AMERICA'S BEST
Carnival and Circus Show
BANNERS
SNAP WYATT STUDIOS
2409 Franklin St. TAMPA, FLA.
Phone: M-4808

ALBERT WRIGHT, legal adjuster, keeps his station wagon spic and span.

Paul L. Kerwin, secretary of Roger Great Show, reports that when the event played Greene County Fair at Worthington, Ind., August 11-16, the midway was flooded Aug- gust 15. “The weather bureau reported that 5.6 inches of rain fell in less than three hours,” Kerwin said.

Concessionaire wants to know where he can locate one of those fairs that claim to be non-profit corporations.

Sam R. Childers, concessionaire, postcards from Bad Axe, Mich., with the contention that the words “free fair” should never be used in advertising a fair. “It confuses the patrons. Childers insists. He said "No concession charges, then the people might not leave their pocketbooks at home," he says.

A birthday party was given by Joe Ross for his wife, Agnes, at the Grandview Inn, Carlisle, Pa., August 20. Present were Mrs. and Mrs. Joe Prell, Dorothy Miller, Patty Fintin- nery, Mr. and Mrs. Paul Prell, Mrs. Pat Burke, Abe Gross, James Sacco- kie Sr., and Mrs. and Mr. Tony Barras.

Then there is the concessionaire that calls all adjustors "grazy quails" because they're patchies.

Virginia Barnes, concessionaire on the Hyattle Shows, visited her parents in Grinnell, Ia. She also visited Mr. (See MIDWAY CONFAB on page 64).

GIRLS WANTED
C AN P LACE

Two more Girls for Dancing Girl Show. If you will stay upper is $65.00 for 500 a week. We furnish costume. Those who write before please write again, so list letters. Address:
JERRY THORNE
33 Negro Greater Shows
Marion, Ill., this week; Cavanaug, Texas, first 6 weeks.

WANTED

Ride Holders for Wheel. Till, Pla-a-Place, Rol-o- Place and Outhouse. Electrician that can give 10 Bibles, 10 Boxes and 40 Concessions. Address:
William T. Collins Shows
Marshall, Minn., Sept. 2-6; Bird Island, 8-10;
or route in The Billboard.

FOR SALE

MINIATURE STREAMLINE TRAIN
A. M. SS. CANADA, new, 16 cars, 8 no. 30, 8 no. 25, 22 cars, 10 no. 25, 22 cars, 6 no. 25, 22 cars, 4 no. 25, and all cars new. Has 369 cars, is new. Can be seen in connection at Hart, Mich., F. C. & T. H. can sell same at $3,000.00. Address: J. L. DOUGLAS, 1503 W. Main, Hart, Mich., F. C. & T. H.

Royal Amusement Shows
WANT

Ride and Girl Show. Wild Life Show, Gimnastics Show and Grand Show of all kinds. Bino. Concessionaire of all kinds, come on for long list of 50c, 10c, 25c, 6c, 2f; more than per route in billboard.

BLACKIE GILMAN
FAIR
Bedford, Indiana, Sept. 8th to 12th, Incl.
To be held around the square.
Run by Mr. Linnane, Demonstrate, Jewelry and West Work.
This fair to be held day and night.
Concession Manager—HOMER M. GUTHRE.
director, Grestdale Shows, Bedford, Ind.

WANTED

W. S. CURL SHOWS
WANT FOR LAWRENCEBURG, INDIANA'S ANNUAL FALL FESTIVAL
On Enrolf, Sept. 15-20; then Blanchester, Ohio. Annual Fall Festival. On Streets, Sept. 23-27, and also Oct. 4-12. Must be solid, well built, automatic. Must be in good running condition. To be held outdoors. Concession Manager—HOMER M. GUTHRE.
director, Grestdale Shows, Bedford, Ind.

TWO ELECTRO-FREEZE
CUSTARD MACHINES. MODEL #25
FOR SALE

With fast food, self service compartment. Practically brand new. Write-cash deal.

Victory Lunch
6th Street Circa, 1654 Broadway, N. Y. C.
Winsted, 7-4680

Still the most economical because...

- it is always liquid and requires no melting.
- there is no waste. Every drop pours with ease from the handy gallon can.
- it gives you bigger profits by popping more bags of corn per batch.
- its delicious flavor brings repeat customers.
- there are 70 years of "know how" behind the refining of this modern seasoning.

WANT

Ferris Wheel Foreman. Want Girl Show with or without outfit, also Grind Show. Wire

ROGERS GREATER SHOWS
MARION, ILLINOIS

W. S. CURL SHOWS
WANT FOR LAWRENCEBURG, INDI., FIREMAN'S ANNUAL FALL FESTIVAL
On Streets, Sept. 15-20; then Blanchester, Ohio. Annual Fall Festival. On Streets, Sept. 23-27, and also Oct. 4-12. Must be solid, well built, automatic. Must be in good running condition. To be held outdoors. Concession Manager—HOMER M. GUTHRE.
director, Grestdale Shows, Bedford, Ind.

Two Electro-Freeze Custard Machines. Model #25

For Sale

With fast food, self service compartment. Practically brand new. Write-cash deal.

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Warehouse in principal cities—coast to coast

C. P. Simonis' Sons, Inc.
6400 N. BELGRADE ST.
PHILADELPHIA 34, PA.

SEASONING SPECIALISTS TO THE NATION

WANT
Midway Conflag

(Continued from page 63)
and Mrs. Fred Miller, N. E., and Mrs. H. Helton and Mary Jane on the Alamor Exposition Shows, and Mrs. Esther Hayes on the Village of Orange Shows, and her husband, Jack, who is general agent for the Veteran org. Her son, Jimmie Howard, left for Avoca, Ia., to enter school.

"Those were the days," remarked an oldtimer, "when there were nothing but day folks at $1 per foot, and we'd have $300 in by sundown."

Ladies on the Pen Premier Shows gave a surprise birthday party to Mr. and Mrs. Gerald Stoddard Sr., with 26 Dancing-Penny Fillies for 75c.

Ladies on the Pen Premier Shows gave a surprise birthday party to Mrs. Mary Jane Holton of Alamo, with 26 Dancing-Penny Fillies for 75c.

PARK SPECIAL WHEELS

20" in Blackout, 22" in Blackout. We carry in stock 12-16-20 and 20-16 Dunlop Wheels, Pits, $22.00.

BINGO GAMES

75-Player Complete Game...$6.00
100-Player Complete Game...8.00
1/2 Door on All Orders.

PHOENIX HOTEL

114-122 N. Madison St., CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1947
Single Blues, 5½ x 14, Typhonics, Per M., 8.00
4½ x 14, Shark, 6.75, 12 Blues, 8.00
2½ x 17, Shark, 6.00, 12 Blues, 9.00
Forecast and Analysis, 100, 6.00
Booklet, 100 Blues, First for 20c.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Original and Pitting, $4.50
Paper Cover, 150 Number Paper Cover, 9.50
How to Win at ANY KIND of SPINNING

1 1/2 Dollars each

LADIES' HANDS II

200 Pages, 2 Sets Numbers, Original, 9.00
Paper Cover, I.Q. Paper Cover, 16.00
50 Blank Numbers, 1.50
50 Numbers of the Highest Quality

5.00

WHAT IS THE STARS IN THE SKY?

1200 Pages, 2 Sets Numbers, Original and Pitting, $4.00
Paper Cover, 1200 Number Paper Cover, 15.00
How to Win at ANY KIND of SPINNING

1 1/2 Dollars each

SIMMONS & CO.

19 West Jackson Blvd
4 Chicago, Ill. Room for Whistle Price.

America's Pioneer Manufacturer of Corn-Popping Machines

CREATORS

Since 1885

SHOOT THE GUNS

SHOOTING GALLERIES

Complete indoor and outdoor facilities for competitive shooters. Have bottled, simmered, and cooled, and condiments...all under a separate organization. Also the best bottle guns for sale. No license required. King Amusement Company

26 Eridian Street

M. Cates, Michigan

READER WANTED

For Midway Camp for balance of season, starting Topeka Fair. Bill Larue. contact me at once.

PAULINE MEYERS

TEMPLE OF KNOWLEDGE

Royal American Shows. Topeka, Kan.

FOR SALE

**KIDDY ROTO WHIP**

Like new, used six months, can be seen in operation. Box NY-93, The Billboard, 1534 Broadway, New York 19, N. Y.
POPCORN

COCONUT OIL 5 GALS. $11.00
POPST PLUS 5 GALS. 18.00
CORN, S. A. Yellow 100 lbs. 10.95
BOXES, 1/2 oz. M. 7.50
BOXES, Carnival. M. 7.00
SALT, 24/1lb. pkg. 1.95
GLASSINE BAGS, 1 lb. sq. M. 1.95

VIKING POPCORN MACHINE
NEW and USED POPPERS
LOW PRICES
OF ALL TYPES
APPLE STICKS, COLORING, ETC.
ALL CARNIVAL SUPPLIES

POPPERS SUPPLY CO.
1315 VINE STREET
PITTSBURGH, PA.
Lombard 3-9020

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P. O. Box 249, Easton, PA.

AGENTS WANTED
For Tents, Pole Pool, Pan Game, Over and Under, also for Fish Pond, Dart Balloons, Ball Games and Penny Pitch.
WILL BOOK ALL CONCESSIONS NOT CONFLICTING.

HAROLD EUTAH
1300 South Anthony Blvd.
Fort Wayne 4, Indiana

This is not in charge of the fair, but you may call him for information.
He can furnish references please. A glatting standing for outdoor work. For full particulars, price and literature address:

CHARLES LA CROIX
1206 South Anthony Blvd.
Fort Wayne 4, Indiana

Wants-JACKSON AMUSEMENT CO.-Wants
Dave Wingle, answer.

Can use Stock Concessions. No P. C., no Mitte Camps. Bennetsville, S. C., to follow; out until Nov. 11. We positively have contracts for real spots. This show has five Major Rides. Can use Ferris Wheel Foreman on Twin Wheels. Boose bounds, don't answer. Can use Good Second Men on all Rides; also Snake or Monkey Show.

Address all mail
MURRAY JACKSON
Fairmount, N. C.

GALLERIES AMMUNITION
22 SHORTS, $61.50 CASE

SPATTERLESS, $66.60 CASE

NEW BULLETS, Winchester 63 Caliber

2015 Ea.

.38 Special, 55 grain, balanced C. D. D.

SHOWMEN'S EXCHANGE

707 Grove Street, N.W., Washington, D. C.

CLOSING OUT! 16 mm. & 35 mm.

SOUND PROJECTORS

Stewart Western, Bolex, 16 mm., A nounced.

WONDERLAND STUDIO, INC.
P. O. Box 1900, Doswell, Va.

FOR SALE

Soft Pay Station, Bottom Loading, with

a full box of 4000 Popcorn Cones. Two 192 P. C. Concession Baskets, with New and Used Concession Cones for sale. CBX with new and used items.

BRICKFIELD, N. H.

MOVED
Baker's Game Shop
9108 Duarte Ave.
Los Angeles, Calif.

Phone 2-2044
No sale calls.

Eddie Elkins

WANTS
Swanset Agents, also over Twenty Pan Game Agents and Man to drive Trolley.

Eddie Elkins
3/4 National Showmen's Association
1506 Broadway
New York City
THE MOST TALKED OF EXHIBITION IN OHIO
"EUGENIE"

Ohio's Mystery Man, found dead near Sabina, Ohio, June 6, 1929.
Seven hundred fifty thousand people have viewed this body at the Littleton Funeral Home, Sabina, Ohio, in the past eighteen years.
This exhibition is available for Homecomings, Street Fairs and Carnivals in Ohio thru September, October and November. Displayed in twenty-six foot trailer.

WRITE OR WRITE
LITTLETON FUNERAL HOME
R. L. LITTLETON
Sabina, Ohio
Tel. 2291

COASTAL PLAIN SHOWS WANT

For the Great Bethel, N. C. Fair, Sept. 1-4; Big Lens' Club Fair, Princeton, N. C., Sept. 8-14; Kelly Farm's Agricultural Fair, Sept. 16-22; Great Tarboro Colored Agricultural Fair, Sept. 24-30, Concessions—Bingo, High Stakes, Popcorn, Fishing, Gallery, Coin, Hoop-La, Heart Pitch, String Games, Rocket, Chairplane, Big Wheel, Concessions, Some 3000, Ohio, small Coin House or Hit-Down Grub. All Dining and Drinkstand Open at stalls. Shows—Any kind that does not conflict. Rent $100 plus 10% of amount of disadvantages left behind. Head Kids in all departments. P. C. A.certified. Clyde Bonsen, Chester C. Huston, call us at once. Everybody Address:

C. V. (BILL) COX, Bethel, N. C., this week

TENTS

All Sizes—NEW AND USED—all Styles, BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangoine.

E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE.
ALTON, ILLINOIS

(Telephone 2855)

TENTS—Concession, Gympy, Camping, Fluffy tintings. Tents of all sizes. ANYTHING IN CANVAS QUICK DELIVERY—WRITE, WRITE ON PHONE TENTCO CONVAX, INC.
130 GREENE STREET
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T-E-N-T-S

BINGO—CONCESSIONS—SHOW—MERRY-CO-ROUND—CIRCUS

khaki, blue, olive, baker bud strips

JIMMY MORRISSEY

300 E. 9th St.
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BOOMERANG

Unlimited Capacity — Repeater — Thriller
Write for Catalogue
U. S. RIDING DEVICES CORP.
296 Junius St.
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MODERN

CHAIRPLANE AND KIDDE AIRPLANE RIDE
WRITE FOR CATALOGUE.
Immediate delivery on Chairplanes. Also on Gears and Clutch Parts.

SMITH & SMITH, SPRINGVILLE, N. Y.

FOR PROFIT AND SPITFIRE

IS "SUREFIRE"
WORLD'S MOST BEAUTIFUL RIDE
FRANK HUBERTZ & CO.
SALEM, ORE.

POPCORN CARTONS

"We have a complete stock of the most popular concession sizes. Large 16d, Medium 16d and Small 16d size. All you want, no limit. Stock up now and be all set for the Fair season."

GOLD MEDAL PRODUCTS CO.
318 E. Third Street
Cincinnati 2, Ohio

THE BILLBOARD
900 West 57th Street
New York 19, N. Y.

CARNIVALS
The Billboard
June 6, 1947

CLUB ACTIVITIES

National Showmen's Association
1564 Broadway, New York

NEW YORK, Aug. 30.—Walter K. Greene, national secretary, conducted the Max Gruber World Famous Show, Ltd. (31) on the corner of Broadway and 67th Avenue, the Bronx. Business appeared to be excellent. A visit to the Bethel, Ohio, Cemetery Sept. 1, work on the monument is progressing rapidly and it is expected that everything will be in readiness long before the time for dedication.

Max Hoffman, general counsel, has returned from a three-month tour of the midwest which took him to many sections of the country and Canada. He was accompanied by his daughter and a friend. Hoffman is now searching title on property that the association may desire to purchase as permanent headquarters. Dr. Jacob Cohen, club physician, has returned from a month's vacation on the West Coast.

Some applications for membership were recently accepted by the eligibility committee. Sam Applebaum, sponsored by W. C. Flemming, has been given new endorsement.

Letters have been received from P. J. Ringins, Dr. Fred Walter Callin, Roy Bishop, William Gluck and Harry Illions. Visitors were Alvis Janpol, Morris Brown, Barney Berenson, Charles and Ilo Weinberg, William Stillman, Jack Harris, Ben Rosen, Charles Watson, Jack Lichten, Harry Minsky, Dadda Simmons and many Legionnaires attending the national convention.

D. D. Simmons, chairman of the entertainment committee, recently concluded arrangements to stage the annual President's Party in Leon & Grady's on December 24. Dinner will honor Jack Wilson, past president, and David E. Eddy, president.

Letters from contributors to the memorial fund are William Lynche, William Gluck, Erwin Cetco and Roosevelt Trujiana. First fall meeting will be held September 24.

Pacific Coast Showmen's Association
1106 S. Broadway, Los Angeles 15

LOS ANGELES, Aug. 30.—Past President S. L. Cronin conducted the Monday (25) meeting. Chaplain Jack Hughes and Secretary Ed Mann were on the rostrum.

Stuart (Eddie) Tait, visiting here from San Francisco, attended the meeting and gave a short talk. He exhibited a book of birthday party tickets. Eddie will return to Manila in November and expects to come back to States in February.

Jack Hughes and Harvey DeNay were present, the former back from Virginia.

Harry Rawlin conducted a campaign for building fund for Nick Carl, Eric Kelly, who has been ill with a lung ailment, is recovering at a desert resort. Ed Welsh reports he is feeling fine after spending a month in a summer cottage in Redondo Beach.

Michigan Showmen's Association
3153 Cass Avenue, Detroit

DETROIT, Aug. 30.—Bernhard Robbins, secretary, and Arthur Frayne, publicity chairman, visited the World of Pleasure Shows at the Mid- West (Mid-Oct.) Shows. These were hosted by Owner John and Mrs. Josephine Quinn. Rudolph (Fat) Garibaldi proved a great midway escort.


The Ladies Auxiliary raffle book sale for the benefit of the building fund has been handled by Jo Quinn, on this show, and she reported a complete sellout and turned $250 over to the committee.

Los Angeles' Lester K. A. Robertson reported May 20 thru Los Angeles is the sale of admission tickets for the office and midway concessions in the club's year book.

World of Pleasure folks had to commute daily from Saginaw to Mid- West, 20 miles away, as the only hotel in the town was closed for the season.

Robbins and Frayne also visited Lee United Shows in Bay City Mich. Shows, rides and concessions were being put into good play, and Owner Charles Lee reported the addition of a new Title-Win-Wall and a Caterpillar Duck to his line which took him into new grosses over last year. Alice and Bill Porter expressed satisfaction with the show they played: their bingo and blanket jam.

Tommy Paddles reported his string of concessions as good as the best in every spot.

Art prepared by Walter (Wingy) Shafer for Lee United Shows' advertisement in the club's year book program is scheduled to set the folks talking. Included among the new members applying is Hal G. Taylor, general manager of the Lee org.

Robbins visited the Canadian National Exhibition in Toronto, Roscoe \ T. Wade, chairman of the membership committee, reports that the 20 member team is going full steam ahead.

Penny Powers, three-year-old daughter of Belle Powers, office manager of the club, was injured Friday (15) in the car. She is recuperating at Highland Park General Hospital.

Ward Allen is paid a visit by the birth of a daughter to his wife, Barbara, a member of the auxiliary.

C. P. UNITED

TABOR & UNDERWOOD, 4th, Ont.

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Agents for Long and Short Range Lead Gallery, Hair-Access Sets, Pens, Penny Pitch.

L. C. MARSHFIELD
Columbus, Mo., Sept. 1-6.

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NEW LORDS PRAYER ON PENNY MACHINES.
W. I. BERG
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PROMOTER WANTED

TO HANDLE ESTABLISHED PROFESSIONAL BOXING AND WRESTLING GYMNASIUM.
ADDRESS SHOW BOOKS IN SURROUNDING TOWNS; SETUP ON SHIPPEE SHOWS.
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www.americanradiohistory.com
Miami Showmen's Association

MIAMI, Aug. 30.—Secretary Milton S. Faer was on a visiting campaign on Aug. 11 at the J. J. Kirkwood Shows in South Richmond, Va. He is also ecotting with Ralph Deckler and Tommy Carson, Clyde Tybo, Harry S. Warren and Mrs. Warren, James Stover, Irving (Swizzle) Mosca, Jack Stone, Walter Tyski, Bob MacKellar, Maze, Louis Margolies, Bert DeWitt, Pete Christians, Johnny Miller and Jim Edmondson.

Prell's Broadway Shows were next. For six weeks Prell was in Philadelphia, chatting with Sam Prell and son Joe and Abe; Jack and Lewis at Morrisville; Mendy and Louis Goldberg, Harry Matzoff, Sam Burd, Jack Barth, Louis Coniddy, Harry Travers, Lewis Gold, Charlie Carini, Lee Harvey, Harry Stephens, Paddy Finney, Charlie at the Nok Luxor; Paul Prell, Max Klein, M. E. Schoemaker and Allen Travers. Sam Prell purchased a $10,000 subscription to the 1947 year book.

The Gerhardt Shows were cut August 16. Paer saw Mr. and Mrs. Charlie Gerard, Ralph Eady, Johnny Gay, Sam Murphy, Homer Smith and Art Paugh. On Aug. 18 Paer visited the 16 & T Shows at Morristown, N. J., where he met Co-Owners Phil Liss and Izzy Trehub. Eddie Prell and Morris Brown, Inser bought a $10,000 subscription for the 1947 year book.

When Eudy Bros. played Washington, Paer was on hand and reports: The show was in front of the T-Bone, Louis Rice, Hal Esk, Con Weiss, Joseph Hoffman, Jimmy Hubbard, Charles monastery, Harry Brady, James Snyder, Al Burt, Antonio Buxton, and Larry Young. Cenname, Murray Fels, Paul Rogers, Neil Burke, Art Buel, George Vogel, Stanley Quaffle, Bally Hall, James Zabriskie, Mike Sullivan, Ernest Bizzel, Wally Donald, and Lou Rowan, Lew Lange, Fred Di Alice and Red Hicks. On Aug. 23 a visit was made to the Nok Luxor show, where Paer contacted Barney Tansey, Marty Weiss, Brayer, Soon Soon, Sam Serlin, Jimmy Short, Capt. Jack Perry and Tommy Rice. Jack Stullberg bought a $10 subscription and proposed James A. Snyder for membership. Sam Prell volunteered subscriptions of proposed persons by Carson, Stock and Kerwin A. Gillen and Barney Tansey proposed Martin Weiss.

Regular Associated Troopers

106 E. Washington, Los Angeles

LOS ANGELES, Aug. 30.—Vice-President Rolibold said that the show, who was on the sick list with an eye infection, was expected to be well for Monday meeting (21). Al and Olga Weber and Fred and Helen Smith, who have been away for some time, were invited to sit on the rostrum. The next meeting, September 4, has been designated as Bazaar Night and each member is asked to bring in an article. Tillie Palmeroot volunteered to do any hand work needed. She also asked to take care of clippings and pictures for the album donated by Helen and Emil Evans.

Babe Miller was operated on at Cedars of Lebanon Hospital and is reported coming along fine. Called on for short talks were Al and Olga Weber, Jack and Helen Smith, Cecilia Kantele, Charles and Emily Blair, Norm Bagby, Nancy McDonald, Joseph Patrano, Willard and Ethel Krug. Letters were received from Horace von Kline, Rex Boyd and Frank and Rita Yaglo.

HERALDS

THEATRES, CARNIVALS, FAIRS, ETC.


CATO SHOW PRINTING COMPANY, INC.

326 W. Flagler St., Miami

Show Folk's of America

San Francisco

SAN FRANCISCO, Aug. 30.—The Billboard here received a telegram today from Mrs. Chas. Bondele, Warren, Ill., stating that Herbert Pfeufier and stating that Herbert Bondele had died.

CINCINNATI, Aug. 30.—The Billboard here received a telegram today from Mrs. Chas. Bondele, Warren, Ill., stating that Herbert Pfeufier had died.
**Quartermillion for Rias?**

**Figures Say 'Tis Possible**

Opening day's take $24,568 after taxes—film glorifying show bows Thursday

ST. PAUL, Aug. 30.—A midway gross of $250,000 (after taxes) appeared well within the realm of possibility for the Royal American Shows here at the Minnesota State Fair this morning as the 10-day Minnesota State Fair entered its traditionally big Labor Day week-end wind-up.

Thru Thursday (28), it was estimated the Royal American net take for the first six days was over $150,000. Based on this, it was estimated the midway gross for opening day, Saturday (29), would be $24,568, a day when the fair's attendance is expected to be heavy.

Each day thru Thursday (28), the fair's attendance exceeded the opening day total of 150G. Average thru Thursday was between 15 and 20 per cent, and it follows that the midway take was up in about the same proportion. That thru Thursday night, an estimate of 150G to that point would appear conservative.

24C Opening Day

The opening day's take of $24,568 represented an increase of $8,743 over the corresponding day in 1941, at a time when the fair took in a total of $128,000 for the full run of the fair.

The $110,000 constituted the largest gross registered up to that time by any carnival at any fair in this country. Last year, however, the Royal American bettered its own record at the Florida State Fair in Tampa, when it was reported by Hennes Bros. to have a total of $215,000, and this year it opened with a total of $128,000 for the full run of the fair.

Royal American excels are plenty happy about the business being done and hope it continues through the remainder of the run of the fair. (See Bousman for RAS on page 74)

**Film on Sedlmayr In Topeka Review**

(Continued from page 3)

and its owner, Carl J. Sedlmayr, is being shown for this one special performance only on the day of the opening of the 1947 Topeka Fair. Invited guests include the Governor, the Mayor, Sen. Arthur Capper and other civic notables, as well as the entire personnel of the Kansas State Fair Shows.

Rings of the Carnival, like a Day at the Fair, which was filmed by Warners' recent release, "Carnival," will be released nationally later in the season as soon as the laboratory company can supply the prints. The Iowa fair picture also was filmed by Warners recently in Des Moines.

On their return, additional pictures will be shown in more than 1,000 theaters in the United States.

A third big outdoor event, the Calgary Exhibition and Stampede, also was filmed by Warners' this year for release next season.

**Trenton Biz Off**

TRENTON, N. J., Aug. 30.—Dixie Shows ended a week's engagement here Sunday (23) to poor business for the entire date.

Frank Elliott Family Returns To Road With Traditional Org.

Frank E. was assistant manager.

After two years of absence, the Frank Elliott Family Show returned to the road last month, having opened at Summertime, P.E. I., May 24, with Frank E. as assistant manager. The show is headed by Frank J. Elliott, met with disaster last spring when it was forced to leave Camp Debert, N. S., wrecking the equipment, while it was showing at Truro.

Elliott, known in the amusement field as the "short man," had his wife, five sons and two daughters with him on the road. His wife was secretary-treasurer. The eldest son, James E. Strates, chairman of the committee, announces that the goal of $50,000 is expected to be reached by mid-September. A complete list of contributors will be submitted to the contractors so their names may be published on the monument. K. Sibley, executive secretary, will devote most of his time during the coming weeks soliciting additional contributions of $100, the amount in which all offerings must be made.

The Rev. Dr. Allen E. Claxton, Broadway Temple Methodist Church, is the chairman of the offers committee, and will supervise the tours of 90 tons of concrete to form a base for the monument. Clement F. Bergey, former sub-chairman, in charge of construction.


**NSA Memorial Raises $7,500**

NEW YORK, Aug. 30.—Total of $7,500, to be used in construction of a monument in memory of the Women's Association burial plot in Ferncliff Cemetery, has been raised. James E. Strates, chairman of the monument committee, announces the goal of $50,000 is expected to be reached by mid-September. A complete list of contributors will be submitted to the contractors so their names may be published on the monument. K. Sibley, executive secretary, will devote most of his time during the coming weeks soliciting additional contributions of $100, the amount in which all offerings must be made.

The Rev. Dr. Allen E. Claxton, Broadway Temple Methodist Church, is the chairman of the offers committee, and will supervise the tours of 90 tons of concrete to form a base for the monument. Clement F. Bergey, former sub-chairman, in charge of construction.


Montana Spots Big for Meeker

MISSOULA, Mont., Aug. 30.—Missouri River is doing good business to the delight of Montana, R. Meeker, owner, returning business at Rapid- ness good, with Butte tops and Missoula and Kalispell good.

Frank Elliott on his line-up follows:

Staff: Ralph Meeker, owner-manager; Mrs. Bess Hamid, secretary, financial man;

Meeker, "the Hooten" agents; George Bermen, George Bremen; Elmer Blum, executive secretary; John F. Berman, foreman, and Lloyd issued credence.

Sponsors: Merry-Go-Round, Gilson Cockey, Schroeder, and Frank Cockey and W. H. Wright; Dinner, Cockey, Schroeder and W. H. Wright; Dinner, Cockey, Schroeder and W. H. Wright; Dinner, Cockey, Schroeder and W. H. Wright; Dinner, Cockey, Schroeder and W. H. Wright; Dinner, Cockey, Schroeder and W. H. Wright; Dinner, Cockey, Schroeder and W. H. Wright; Dinner, Cockey, Schroeder and W. H. Wright; Dinner, Cockey, Schroeder and W. H. Wright; Dinner, Cockey, Schroeder and W. H. Wright; Dinner, Cockey, Schroeder and W. H. Wright; Dinner, Cockey, Schroeder and W. H. Wright.

Montana Sports Big for Meeker

Ivan the Great: 13 Great Films

**Princeton Fair**

Gives Young's R.C. Org Big Wk.

**PRINCETON, Ind., Aug. 30.—Gibson County Fair, which opened here Monday night, proved a red one for R. L. Young's Royal Crown Shows, turning even more business than usual for the week. Annual opened for a prevue Sunday and that day's attendance, combined with the record opening day turnout, accounted for 28,000 persons, By Thursday (26), as early as 5 p.m, Fair Secretary Clifford Steele was predicting the week's attendance would reach an all-time high.

Rides did near capacity business all week with right good tent business and the Circus Side Show, managed by Mr. and Mrs. Fred Pancratz, garnered top money for the shows with The Ventzler next.

Money was running all around and the Motordrome completely rebuilt for this annual, had 12 rides, 12 carrousel and 12 midway concession. Now one saw nothing but horses, dogs and gals were kept busy each day.

Owner Young looks forward to a big week and that the corn is good as well as the weather. (See Bonanza for RAS on page 74)

**Ivan the Great Films**

**Tort Action Against Coleman Bros. Owne**

PITTSFIELD, Mass., Aug. 30.—John Ivan, known professionally as Ivan the Great and the human cannon ball, has filed in Superior Court, thru attorney Albert S. Silverman by removal from District Court, a $500 tort action against Richard Coleman, of Middletown, Conn., doing business as Royal American Shows.

Ivan says he has been greatly an- noyed and injured by the reputation thru alleged "false advertising" on the part of the defendant. The plaintiff says the defendant in his shows June 1 and July 19. On July 26, the defendant is said to have been placed in Berkshire store windows advertising that he (Ivan) was to perform his big sightseeing carnival, which was not true, he says. The plaintiff says Coleman owes him $1,000 for two weeks' service.

In his offset answer, filed thru at- torney Albert A. Silverman, the de- fendant says Ivan has been paid in full. He says that on April 28 he made to pay Ivan $50 for a "single man cannon act." He claims Ivan was "wildly and intentionally refused to perform the act as advertised and has been damaged to the extent of $2600."
Cetlin & Wilson Prims Up for Western Debut

(Continued from page 60)

arch, the centerpiece being a miniature white water rapids.

In addition to the four wheels, the ride line-ups include two Merry-Go-Rounds, Star Attractions, Scooter, two Octopus, Tilt-a-Whirl, Chair-plane, two Roll-o-planes, two Spitfires, five Kiddie rides (grouped near the entrance), two pony trucks, Looper, Tunnel of Fun, Fly-o-Plane and pony slogan. Five of the duplicated rides were booked from W. R. Geren's Hooster State Shows, to include a Merry-Go-Round, Whip, Spitfire, Roll-o-plane and pony ride. The show line-up, and each is graced with an attractive front, includes Indian style school, Hillbilly, Monkey, Giraffe, Iron Lung, Uniform, Motorrode, Flying, two Funhouses, Class House, Singer and Vendor Midgets, Minstrel, Buck Lucas's Roses and Horses of the Frott.

Lafont Well Handled

Pete Thompson, lot superintendent, did an excellent layout job, and he utilized the space which in recent years was used to park wagons. The additional space should enable the operators to work better on the big days.

The midway is decorated with six huge light towers, panels being colored to represent Whirligig and extend to the tops of the towers. Two new army anti-aircraft lights were added a week before the opening. The mid-way is set to use the powerful flashes to light up the rides. While one does not see Ferris Wheels will catch the grandstand audience.

The peaks dinner was declared a success as the meal of unusual quality and quantity. Al Dorse, cook-house operator, prepared it and served it in a first-class manner. The menu included Italian style salad, spaghetti, chicken cacciatore and filet mignon wrapped with bacon. Izzey and Jack McLean served each lady with a choice of two desserts and the tables were well decor-
ated with a variety of flowers. (Incidentally) radio was furnished by the band from the Midget Revue, and the Paradise Revue provided the disc for the dinner. Features from the midget and the side shows were introduced.

Wilson Shows completed booking on the midway, with the exception of Geren's rides, will be taken down to Louisville, Ky., before returning, and September 7 to resume its regular route.

As there are few secrets in show business, it is not a tipping a mint to report that R. C. McCarter, general agent, was busiest of the past week making hotel and transportation reservations for fair executives from both the East and the Middle West who will be here to view the show.

White Star Attractions

Possed for Long Hop South

SANDUSKY, O., Aug. 30—White Star Attractions are heading for the sunny South, according to Al Kauf-
man, who said the company will be in Tennessee September 15.

White Star has been playing dates in Lake Erie region of Ohio during past two months with biz running from 60 to 100 per cent of 1946 high marks, Kaufman stated at Huron, where rides and concessions were set up Monday for the Legion Rodeo.

Kaufman will play Labor Day in Stryker, O., with two other stops planned in Southern Ohio and Ken-
tucky. Ready to hit the road for the long trip south.

BLUE GRASS GETS IT

(Continued from page 60)

Georgia until Decoration Day.

At Browntown attendance was big all week and crowds were the best of the present season, except for the opening at Owensboro, Ky. Concessions, rides and shows all did well. The Salem, Ind., fair proved very good. It was a free air and the natives came out in droves, especially at night. Business during the day was a bit slow because of the immense heat.

Mrs. John Russell, who have been with the shows the last two years, were forced to leave Friday because of joint birthday celebration for Doc Arnold and Mrs. Bud Dunavant, which was held in Browntown. The two were a hit with Mrs. Reales Harper, Reales Harper was in the audience of the Browntown ladies and gave a show to Mrs. Reales Harper, Reales Harper was the last to leave. The Geren's rides, will be on display when Geren's rides, will be on display when the ladies of the Browntown- the ladies of the Browntown- the ladies of the Browntown-

GOODING BIG AT OHIO

(Continued from page 60)

He had a new part fooled here, too, and when the show opened in Cleveland, Ohio, it got it at the Michigan State Fair. Gooding expressed satisfaction over the result. He said the drop-off from last year was only about "from 11 to 10 cents of the Roll-o-plane and trucks. Jack Atkinson moved up to foreman of all major rides. The Gorden's left for the South on business. While they are away, Wilbur Gorden, Owensboro, Ky., brother of the org's owner, will look after the show.

At the start of the season this year there were four shops around the lot, namely, Doc Hoy, who left the circuit last year, and Doc Rice, who left recently for his home in Owensboro. The remaining four are Doc Angel, office and the Billboard agent, and Harvey (Doc) Arie, agent. Brownie Woodward left for his home in Owensboro because of illness. The Goodings now run a hotel in Owens-

WAGNER'S SEDALIA MARK

(Continued from page 50)

territory having had a whirl at the fun and frolic.

A slow railroad moved delayed the opening here until September 27 (and) more than 5,000 turned out for the kick-off, which police declared were the largest they had ever seen in Parachute. It was the first big show to visit the spot since Royal American played it about six years ago. The Proms will remain here thru next Wednesday and will then return to the Kentucky State Fair, Louisville.

HAYFORD A RED ONE

(Continued from page 60)

At Hayford, color films were taken of the fair and carnival and will be shown in the State, F. G. Ertell, general manager of the Western Fairs, says he is on the lookout for a Hayford manager of the Calaveras County Fair and Scenic Jumping Frog Jubilee, visited at Quincy.

An Animal Show, complete with a pug dog, pony bold, for the the long trip south.

CETLIN & WILSON SHOWS

WORLD ON PARADE

CARNIVALS

READING FAIR

Reading, Pa., Sept. 7th to 13th Inclusive

Can place all legitimate Merchandise Concessions and Eating and Drinking Stands

HAGERSTOWN INTERSTATE FAIR

Hagerstown, Md., Sept. 15th to 20th Inclusive

Can place all legitimate Merchandise Concessions and Eating and Drinking Stands

NEW JERSEY STATE FAIR

Trenton, N. J., Sept. 21st to 27th Inclusive

All Games address Cetlin & Wilson Shows as per route. All Eating and Drinking Stands address McCormick at Fairgrounds.

CETLIN & WILSON SHOWS

This Week Indianapolis, Ind., Fair: Then As Per Route

WILL BOOK FIRST-CLASS BINGO

HELP—WILL ALWAYS PLACE CAPABLE, SOLID SECOND MEN ON RIDES. Place your bids in Ticket Boxes or on Concessions. ACTS—Want sensational HIGH ACT, starting Roanoke Rapids, Sept. 8th, and for balance of season. Replies to LAWRENCE GREATER SHOWS. Fredericksburg, Va., now; than Roanoke Rapids, N. C., Sept. 8th to 13th.

GEORGIA AMUSEMENT CO.

THE OLD SHOW WITH NEW TITLE


QUEEN CITY SHOWS

WANT FOR SABINA, OHIO, ON THE STREETS

CONCESSIONAIRES: If You Want 3 weeks of the best spots in Indiana, read on:

W. B. GEREN Presents
MIGHTY HOOSIER STATE Shows

FREE GATE FREE GATE C. I. O. FALL FESTIVAL MONROE, MICH., SEPT. 7-13
Want Penny Arcade, Photos, French Fries, Long and Short Range Gallery, Ball Games and Merchandise Concessions of all kinds. Ride Help for Merry-Co-Round, Tilt, Wheels, Caterpillar and other rides. Semi drivers preferred.

WORLD OF PLEASURE SHOWS
Wauseon, Ohio, September 1-5; Auburn, Ind., Street Fair follows Monroe.

BILH BAMES SHOWS
WANT TO WANT TO WANT RIDES THAT DO NOT CONFLICT SHOWS THAT DO NOT CONFLICT

ILLINOIS: FREE GATE FREE GATE FREE GATE
MIGHTY HOOSIER STATE SHOWS
SHOWS THAT DO NOT CONFLICT

FOR THE CREAM OF TEXAS FAIRS — 9 ALL TOLD
Starting Gainesville, Texas; then Paris, Abilene, Amarillo, Lubbock, Marshall and others in East Texas. Houston, Fort Worth, Tulsa Fat Stock Shows next winter and spring. All addresses.

Hill’s Greater
STERLING, Colo., Aug. 30.—Show made a circus move from Golden, Colo., where the organization played the 4-H Fair and Golden Days Celeb., with another party to Sterling for the Logan County Fair. Of course, the day for the kids’ day and box was great throughout the fair. Horse in operation on the midway are the Prez, Flying Scooter, Circus, Frizzi, Wally, Cat, Roms, Raceway, Whirl-a-Way, Dippy Doolally, Silver Streak, miniature train, kiddie rides and other.

The leading shows are McDowen’s Hawaiian Show, George Hershey’s 15' x 100' 31 Spot, lite show, a combination, and a Wild Life Show. American concessionaires reporting good biz are Art Martin, popcorn and candy apples; Mrs. Pete Wilson, snow cones; Nick Evans, candy deeds; Liz Chisholm, ballrooms; R. A. Johnson, gooey-gooey rug; Jean Spencer, novelty; Pearl Byers, penny pitch; Neal Jones, ball games; Mrs. Carl Byers, ball games; Bobby Jacobs, bingo; Whittie Libbie, fish pond; P. E. E. Reed, showy new gallery; Vic’s County Fair, glass and pan game; Dick Havens, shooting, shooting, shooting.

The show personnel deeply regrets the illness of little Deby Havens, who, with her mother and sister left last week for San Antonio where she will enter a hospital. Dick Havens had the burden of his car burning out a complete loss, while en route to Canada to play a few spots. Mrs.

Laurie Woods returned home to San Antonio to await the arrival of the doctor.

Imperial Exposition
RENO, N. C., Aug. 14.—In Bellingham Miller Adams celebrated the purchase of a new tent and entered with a Gypsy festi-
val. While the event was under way, Maggie, the chimpanzee, escaped. Mrs. Bone main saw the animal and called out. "Adams' old tent and shortly after the tent burst into flames. The Monkey Sh For a moment. The White side's tent was occupied by a man using a fire extinguisher. The tent was dropped and all other tents nearby were saved but several hundred dollars worth of tent was destroyed. The tent was called and put out the fire. Some believe Maggie set the fire because she was a cigarette smoking chimp. But how she obtained a match or lit the cigarette is a mystery.

Mrs. Wayne Best has taken over the basketball game. The writer was visited over the week-end by her parents, her sister and two nephews. Clyde Gidding joined with his midget twins and Kawai, two grand shows. For a moment. A search party mounted on a four-wheel trailer, giving us top of three searchlight, —3RA VAUGHN, 18 TON, R. C. L. 64, or LT. 2, Box 142, Judsonia, Ind.

Cattle: Greater
EAGLEWOOD, Kan., Aug. 30.—We pulled in here after a hazardous trip, which saw the weird building the day before and the state to the extent it was off the midway for the week.

Owner G. W. Catlett is back on the shows, having to leave his park at Bonner Springs, Kan., and come because of the serious illness of Gen-

eral manager, Clyde V. Catlett. Fat and Ginger Patterson added novelties to their line of concessions and made it appear they were ready for the exhibits. We day and dazed Miles Bros. Circuses here August 23—P. L. PAT-

TIERSON.

FRONT FROM THE LOTS

Bright Lights
TYRONE, Pa., Aug. 30.—Show opened to fair business Monday (18) in the presence of the local police and fire departments. The circus was opened to fair business Monday (18) in the presence of the local police and fire departments. The circus was opened to fair business Monday (18) in the presence of the local police and fire departments. The circus was opened to fair business Monday (18) in the presence of the local police and fire departments. The circus was opened to fair business Monday (18) in the presence of the local police and fire departments.

Visits were exchanged with personnel of all the local Exposition Shows playing nearby by Hollidaysburg. General Manager John Ge-

raran and his assistant, New Heck were praised for the appearance of the show by Lioness First Prize, of the State Police; Sheriff Schoners, Paul Y. Reed, chief deputy sheriff; James Hutchinson, Tyrone police chief, and Mayor Robert Haganek, Heck's brother journeyed from Buffalo to visit. Another visitor was John Cola-

Secretary Frank Hyde's son will enter medical college this fall. F. O. Norton, showing electrician, and an avid circus fan, was disappointed when he was unable to capture the Stego Bros., which exhibited in this vicinity. Which is how Heck's, sons and assistant manager, has a new Lincoln coupe. Mrs. Mickey Vagall was hospitalized at St. John's, her husband, family and Rose and Bill Roberts have new Buicks. Lester plan a West Coast trip for the show close—MRS. K. N. KETCHAM.

SITEND WALL WATERPROOF NEW FLAMPROOF
Following finished old stock. Goes General. Meets of double fleet dirt or two. Will not burn. W. H. & N. 7' x 100' - 65.00 / 100' 65.04 / 75' 66.10 / 90' 68.03

Make in any length. Base rate for 6' x 100' Black. Add 7% for all other lengths.

"If it's Made of Canvas, We Make It"

MICHIGAN SALVAGE

COOKHOUSE WANTED

Peppers All State Shows
ERWIN, TENN.

STAR AMUSEMENT CO.
Can plant for good full route, route including Atlantic Canners Fair, Carter, Affton, Hill, Tully, Fannin, Eddy, Alton, Marion, Ill., and Shrewsbury, Mo. Send for full information. Address replies to Box 261, Anadarko, Okla. We are specialists in the small coastal communities. Send 50c, or 75c, for full information.

ARIZONA FOR SALE

D. M. KERR MFG. CO. TENTS
1501 W. GRAND AVE CHICAGO 22, ILLINOIS

FOR SALE

Crescent Amusement
GREENVILLE, Tenn., Aug. 30.—Org moved here from Newport, where we enjoyed a wonderful week. Playing here under auspices of the Veterans of Foreign Wars, our show was the first in Green-

ville in two years. Business was good from opening night thru to the wind-up.

On arrival here we discovered a double-base baseball game was scheduled in the city ball park where the show was to locate. Business was excellent. I must admit Smith got busy good in a short time had the entire fleet of trucks and houses on the ground. It was a new-by lot. Snow was up and ready before dark.

Clarence Johnson and Howard Hewley reported excellent business with their kidside new. Concessions joining here were Charlie Nash, N. E. Hine and Mabel Amby. Robert Harris has the short range shooting gallery and opened the long range. Dan Stewart is clicking with his new cookhouse. Joe Perry and Adams report business with their popcorn, candied apples and show corn is good.

Mr. and Mrs. C. H. Henry, Mr. and Mrs. Dan Stewart and the writer visited the James M. Morrell in Murfrees, Tenn.

Visitors noted here were O. C. Decker, seller of the United Farmers Union, S. C. and the Taylor brothers, of the American Legion rides.—LOUIS BRIGHT.

Grimes United
GRAY, Ark., N. M., Aug. 30.—We have been playing the Indian pow-wows and the mingling of the elements.

Each show will head for East Texas. Line-up includes Charlie Nash, owner-manager; three stores, owned by Bennie Rice; bingo and penny pitch, owned by Mr. and Mrs. Morris Steinbein; and Grimes Show, operated by Jack Mason. Firing of 1943, owned and operated by Paul W. Richardson; Mickey Mouse Show, operated by Mrs. Grimes, a new store show, operated by Bob Grimes; two ball games, operated by Helen Mason; two game stores, owned by Blackie Winfield, with Big Milt and Harold Davis as agents.—BERNIE RICE.

Brady & Leedy
BUTLER, W. Va., Aug. 30.—Shows played their first fair date of the season at Marlinton, W. Va., being satisfactory but not up to last year.

A 85-mile jump was made here for the Fourth. Business was slow opening night but remained of the week was steady, with plenty of foot traffic the second day and the Charleston Hillbilly Jamboree were the grandstand attractions.

A new truck and two new spotlights have been purchased by L. F. Brady, Bobby and Frank Lane have added several new acts to their side show. Melvin Novack, free act, has added a breakthrough to his routine. His brother, who fell in Wellburg, W. Va., with hisしている act and will join in Webster-Springs, W. Va.—MELVIN NOVACK.

Thompson Bros. No. 2
AUSTIN, Pa., Aug. 30.—Org moved in from St. Marys, Pa, and was set up in plenty of time. The new location is fine, and is pleased with good business. Leo Thompson is foreman and Elmer King second man. They are on the road and concessions doing bang-up business. Rain didn’t hurt business because the rest of the week was the greatest show in the business.

WANTED: Any kind of Eating Stands.
WANTED: Novelties, Scales, Guess Your Age, all type Merchandise Concessions. All other Concessions wires, wire. 
WANTED: Looper, Tilt, Octopus, Fly-a-Plane or any Ride that will not conflict.
WANTED: Fat Show, Hill Billy Show, or what have you.
WANTED: All type Cook House Men wanted.
WANTED: Ride Help of all types; those driving семи preferred.

SOUTHERN VALLEY SHOWS
Trumann, Ark.; this week; then per above route.

MAJESTIC GREATER SHOWS
CAN PLACE FOR
RICHMOND, Va. (PETERSBURG PIKE LOT), SEPT. 8 THRU 15; TROY, N. C. FAIR, SEPT. 15 THRU 20, AND 6 MORE FAIRS AND CELEBRATIONS
CONCESSIONS of all kinds. Opening for few choice Wheels and Grind Stores.
WANT immediately, Spiffy and Merry-Go-Round Foremen. Address SAM GOLDSTEIN RICHMOND, VA.

Account of Health
WILL SELL OR LEASE MY COMPLETE SHOW
Reasonable terms to reliable party. Have 12 weeks of Florida dates booked. The best fair route. Will sell or rent a show with a guarantee. Show should pay for itself this winter, the price is $500. Contact this week at Eastman; Ga; Brunswick, Ga.; week of 15th.

HOWARD INGRAM, Florida Amusement Co.

J. R. LEERIGHT SHOWS
WANT WANTS
For Fairs and Celebrations in Nebraska, Kansas, Oklahoma, Texas.

WANTED AT ONCE—GENERAL AGENT WITH CAR
Must know the State of Georgia thoroughly. Placed only through personal interview. Only high type man need apply. For appointment wire C. G. Creasol, Gen. Mgr, Blue Grass State Shows
Hartford, Ky. this week; Madisonville, Tenn., next week

TICKETS PRINTED TO ORDER $100,000-$24,790
ROLL-FOLDED CASH WITH ORDER—SAY
DAILY TICKET CO.
From the Lots

Heart of Texas

STILLWATER, Okla., Aug. 30—Poltz are still talking about the big stand at the American Indian Exposition in Anadarko, Okla. It was Harry Craig's own tent on straight year at the event and it was signed for 1948. Org had 14 rides, 10 shows and concessions in Anadarko.

Mr. and Mrs. Charlie Bailey and Dick were joined with three concessions Bamey (Tate) Rambo, off the road for three years, is back, joining in Anadarko. He has had his way with dogs and is doing okay with his guess your weight. Mrs. Rambo has taken over the duties of secretary, replacing D. C. McDonald. Curtis Henderson took his wife, Dimples, and son, Ray, home to Lubbock, Tex., so Ray could enter school.—L. L. RAMBO.

B & H

LATTA, S. C., Aug. 20.—Shows moved in here Sunday (24) from Minturn, S. C., where they were seen by the largest crowds of the season and everyone enjoyed top business.

Mrs. W. E. Hobbs, wife of the manager, is okay again and back on the shows. Mrs. James Anderson added a new frozen custard. A bongo and his guitar also have been added. Roy Waters celebrated his birthday recently and Helen was busy serving cake and punch.

J. Shields, The Billboard agent, has his house trailer in tippet shape. Kelly Bell, the electrician, keeps the midway well lighted. The writer, who had been having foot problems, has returned to the job. Mrs. Eleanor McCune was in the office last week.

Recent visitors: Mrs. Rachel Scott and party, of the shows bearing her name. Lewis Rowen, Marion Greater Shows—FRED O'WEN.

Mighty Van Dyke

FREDONDA, Va., Aug. 20.—Mighty Van Dyke Shows chronicled continuing good business here during the first half of a two week engagement, the 10th stand of their initial tour. Shows, organized by Jack Perry and Leo M. Bistany at Cambridge, Md., include 6 major rides, 2 kiddie rides, 4 shows, 2 light towers, searchlights and lighted Diesel generators and 40 concessions.

Staff includes Red Kelly, general representative; Jackie Ledbetter, secretary and treasurer; Harry Lewis, business manager; Jack Grady, billposter; G. E. Grubb, sound equipment; David Wright, ride superintendent; Harry Rogen, electrician, and Neal Butters, mechanic.

Ed Diebert has the corn game; Mother Glenn, the cookhouse; Mr. and Mrs. Eddie Davis, shooting gallery and penny pitch, and Mike Belcher, popcorn. All percentage is office owned.

Visitors included three general agents: Ben Braunstein, Paramount Exposure Shows; Bob Hallock, Majestic Greater Shows, and Herb Shrieve, Lawrence Greater Shows.

McBRIDE BROS.' SHOWS

WANT

Cook House, Fish Pond, Duck Pond, Cork Gallery, Bumper or any Hanky Pank. Train Ride, or any flat ride. We are now carrying five Rides. Good proposition for High Act. Answer at once. Angier, N. C., this week: Clayton, N. C., 8th to 13th; Nash County Fair, 15th to 20th, Nashville, N. C.; King Fair, 24th to 27th, King, N. C. Booked through October. All replies to McBride Bros.' Shows, Angier, N. C.
QUICK DELIVERY
ON NEW AND IMPROVED, BIGGER AND BETTER
1948 MODEL SUNSHINE ELECTRIC CHOO CHOO TRAIN
This isn't a铿锵的计划，但需要在驾驶中出售的烟和茶饼—一定要 shout on
any Midway of Amusement spot. Children and adults come miles to ride and ride.
A proven portable moneygenator that sets up in less than one hour in a thirty-five foot
circle. Or more if needed. In a circle of 110 or 220 volt current. All steel, fabricated metal fence, ticket box, light string for both boys and girls. Complete and ready
to run. Will stand years of hard work without breaking a part. Entire year. There's plenty of
time to make it pay for itself yet this season.
SUNSHINE MFG. CO., 2105 E. Chelsea St., Tampa, Fla.
Member, Tampa Chamber of Commerce.

Shrine Celebration on the streets, heart of city, Valdosta, Ga., next week.
Sept. 8. Want Concessions of all kinds, space limited. The biggest in Georgia.
Get your winter bank roll. Brunswick follows Albany and K Street lot. Wire. No time to dicker.
All replies to HOWARD INGRAM
Fair Grounds, Eastman, Ga., This Week

WANTS—MODEL SHOWS, Inc.—WANTS
RIDES: Fly-o-Plane, Roll-o-Plane or Splitfin.
SHOWS: Ten-in-One, Five-in-One or any Shows not conflicting.
CONCESSIONS: Stock Concessions of all kinds.
Ride Help and Help in all departments.
All Rides as per following routes: Jefferson, la., this week: Audubon, la., next week: Baxter Springs, Kan; Russellville, Ky.; Sept. 15.

MOBILE IRON LUNG FOR SALE
Beautiful and impressive semi truck Probst Trailer, International D-10 Tractor. Five-class equipment made in England. Steel-laced tires, long, form, four wheels, automatic notice, four independent lights, inside, outside, chrome guard rails. A real hospital operating room. Two P.A. phones, one with record player. This exhibit has been worked a lot and the crowds for the past two years without fault. Refers to door to enter hospital floor. I will turn over balance of runs also
400-600 miles. Will sell $7000.00. Price $4750.00. This unit can be seen at Birmingham, Hendricks, 2nd, Indianapolis, 1st-7. Price $25,000.00.
Over 200,000; week September 9 to 12, Plymouth, New Hampshire—sold fair in State.

SOUTHERN STATES SHOWS
AMERICA'S CLEANEST CARNITH
WATSONTOWN, PA., SEPT. 8-13
Can place French Fries, Concessions, and complete Concession for $500.00. Every week Sept. 15-20, Tongs, Pa., Fireman's Celebration. Fireworks and parade.
Answers Western Union, Gales, Pa., Sept. 1-6.

GEORGE E. LAMBERT

ROYAL RIDES
WILL BE OUT ALL WINTER DOWN SOUTH
West Gulf Route of all kinds, the prizesta Will book Fire Wheel after the week of the 8th of October. All winners, and immediate winters, who look on the watches for the new plan. Attractive Display. A session in the winter. Rear line for winter. Wire, write in touch with us. For Sale—One 35 kw., 325-110, 2300 Volts Transformer, perfect condition. Price $1,750.00.

This week, Warner, Ala.; Flis Creek to follow. All wire to GEO SALADINO, 302 N. 17th, Birmingham, Ala., or Warner, Ala.

PLACE
Couple for Ice Cream stand. Also man or woman, Pop Corn. Must understand how to make Cashier, Concessions. 

AL WAGNER
Paducah, Ky., until Sept. 3d, then Louisville, Sept. 5-13

WANTS—ARAGON, GA., THIS WEEK
WANT BALL RACKS AND STOCK CONCESSIONS. NO GYPSIES.
Address: Neesho, Mo., Sept. 1-6; then the Cotton Country

GULF COAST SHOWS
Want for Best Fairs and Celebrations in Arkansas
OCTOPUS, ROLL-O-PLANE, TILT, FUN HOUSE
SHOWS THAT PAY IN FULL.
WANT BALL RACKS AND STOCK CONCESSIONS. NO GYPSIES.
Address: Osceola, Mo., Sept. 1-6; then the Cotton Country

EUGENE L. WHEELER SHOWS
WANT FOR ARAGON, GA., THIS WEEK
BUCHANAN TO FOLLOW
Stock Concessions of all kinds. $20 week. Will sell ex on two Mitt Camps. Agents for Roll Down, Singers and Ball Game. Want experienced, sober Secretary.

EDDIE L. WHEELER SHOWS
WANT FOR ARAGON, GA., THIS WEEK
BUCHANAN TO FOLLOW
Stock Concessions of all kinds. $20 week. Will sell ex on two Mitt Camps. Agents for Roll Down, Singers and Ball Game. Want experienced, sober Secretary.

IMPERIAL EXPOSITION SHOWS, INC.
MANISTEE COUNTY FAIR
ONEKAMA, MICHIGAN, SEPT. 10-11-12-13
Want Concessions of all kinds. Shows—Girl Show, Passing Show, Pit, Fun House, Penny Arcade. Harold Brown; contact us.
Brown City, Mich., Sept. 13-20. Write this week:
C. J. BENNETT
PLAYLAND UNITED SHOWS
Romulus, Michigan

AMERICAN EAGLE SHOWS
DANNY ARNETT, Owner-Mgr.
LOUISIANA, NO. Sept. 9-10 THEN PER ROUTE.
JJJ HITS ST. LOOEY JACKE

Ride, Conchis, Take Top Hole

- Shows get it only on heavy days—Wallendas offering okay but location is poor.

By a Staff Correspondent

ST. LOUIS, Aug. 30—Johnny J. World and the Wallendas booked the St. Louis County Fair and Exposition, the first event of this kind in these parts since Hector was a pup, and the results have been gratifying to Z. Lawrence Phillips, Morris Lipsky and the concession operators.

On the back end, the show operators had little to cheer them after the first two days, Saturday (23) and Sunday (24), but they are looking hopefully to Labor Day week-end.

This promotion event, staged with the blessing of county judges, offered a lot to publicize and to see, and the first two days brought in the dance of more than 100,000 people. The total business was all right for the show folks, top hole for the rides and jumps for the concessions.

For some unusual and virtually unknown reason, the Wallenda Circus was spotted outside the mid-way, strange as it was beautiful and as thrilling as well worth the 90 cents admission even if peppy Dorita Koyont had not worked her horses and if other features had not been added.

Among the various and sundry reasons why Wallendas was spotted outside the midway trap was to enable the management to see some of the features, a complete circus and arena attractions. The grounds had been laid out this week by the promoters, as all hands would have fared better, even a bit more attractive as the grounds as they stand are so spacious it is lonely around here when less than 10,000 people on hand.

This territory has long been noted for its hospitality and its people popular to plunk it down for thrill rides and to make a determined effort to win a show. It's a part of the show business and the riders was brisk even on the light days, and it seemed the folks

Michigan Showmen Set Big Jam Session for Fair Week

ST. LOUIS, Aug. 30—A jamboard for the Michigan Showmen's Association is planned for September 4 during the Michigan State Fair in the girl revue top with most of the side show and feature acts giving their talents.

Robert Templeton, of Wall Lake, the F. E. Ledwood Amusement Company, are co-chairmen of the money raised will be used to pay off the mortgage of the Michigan Showman's building at 3133 Cass Avenue.

Rociere Wade, of the W. G. Wade and William of the membership committee, will be present to distribute applications.

Assisting on the committee are Bernard Robbins, secretary, Harry Stahl, past president, Arthur Pray, chairman of the entertainment committee; Jack Gallagher, Herbert Force and Jack Dickstein, first vice-president and acting president in the absence of Al Wagner.

didn't care to leave the stories as long as they had something left in action.

George Reinhardt, veteran cookhouse operator, anticipated a fiftreasure and built an addition to his regular establishment. It is moved that he did believe the time he finished posing in his regular restaurant to meet with local regulations there wasn't any room for customers.

Harold (Boy) Paddock and Boots married the small and mother of the Royal American Shows and Carl Sedlmayr Sr., the org's owner.

The fire that had been set for September 4, at Topeka, Kan., where the picture was filmed last year during the org's engagement at Maurice Jenck's Fair. Shows will open the following day at the Topeka Fair. They close here Monday.

Bob Lohmar and Herb Pickard, general agent, and press agent, respectively, the film will now belong to the Royal American Shows but for the carnival field as a whole.

A Tribute to Lillian Sheppard

In Sacramento, Calif., June 26, Lil- lion Sheppard was so brave in a fire that destroyed her house trailer that she died later at the hospital. She was one of the old-time show folks, but she was also a present day woman, too, and had a place she ever worked and on all the shows with which she ever trav- aled.

When I was a girl, Lil and my sister, Helen, who later married Thomas, but was then Ota Brainerd, were close friends. They posed togethe-er on my father's prismatic electric fountain. They enjoyed trouping around even when it meant getting up rainy nights and digging a ditch around the sleeping tent to keep the rain from carrying away their clothes, bedding and other belongings. The show (Patterson-Brainerd car- ri'd) had one car that was turned over to the owners. That one car carried the band, the entertainers and the general show personnel, and often when there were nights off the various parts of the outfit would bring the show folks closer and made for a sort of family gathering.

I remember a little story that illustrates the charm and personality that was never after the same Lil. She had been to Joplin, Mo., and was there alone. She was a little visit. She rejoined the show at a little town in Iowa which had an old saloon. My sister, Laura, and her friends went to meet her at 3 a.m. at the local saloon and Lil arrived at the depot. When she got off the train with her heavily suitcase she found the depot deserted except for a man in working clothes sleeping on a bench. Lil decided he had been sent to meet her, so she shook him awake and laughed, "Come on now, shake it up and show me what I'm all lot in."

The man dazed by sleep and the music, and showed her the way to the depot and Lil arrived at the train. She hadn't met her friends for a long time. She ran the line and was at work that very night.

Lil often visited at my home in Topeka, Kan., and Lil told me that she was a pretty tough girl to deal with. She was a woman who was proud of holding, by playing the piano. There were many a times she would be found her with her mother and loved music. Lil learned a difficult piece, Silvery Waves, to please mother. It was full of little trills and runs that delighted the hands both. She also played and sang an old ballad, something about a wonderful place and when her work would be all done and she could sleep under the trees when the weather was warm, Mother loved this song and always helped Lil to sing it, and she never minded because she said she, too, wanted to sleep under the trees. Lil decided he had been sent to meet her.

I know she is sleeping now under God's tree and has no more worries or things but we all miss this lovely ready smile and helpfulness.—VIRGINIA KLINE.

Cummingham, Mass., Adds Days, Attracts Record Gate

CUMMINGHAM, Mass., Aug. 30.—Despite 90 degrees temperature, the record on Cunningham. Mass., for three-day total of more than 6,000 for announcement of the last day of the 1942 trade fair. Jump in attendance justified the decision to make the annual three-day affair for the first time in its history, execs pointed out.
HENRY COUNTY WHITE FAIR, MARTINSVILLE, VA., SEPT. 8 TO 13

Our 7th year and always a red one. Played to over 70,000 here last year. Six big days and nights. Special features and events daily. All our Fairs are proven and bona fide. North Carolina, only where tobacco is at its best. Our season ends Nov. 15th. Will book for Martinsville, Va., and balance of season. Organized Minstral Show, we have beautiful front, top, seats for same; Side Show, Fun House, Glass House, Wild Life or any Walk-Through Show having own counter and transportation. ConceSSIONS-AMERICAN Palmy, any Concession working for strictly merchandise only. Will give a Custard two weeks work. Write or wire.

RUSSELL OWENS, Gen.-Mgr.

Tri-County Fair, Looksville, N. C. this week; Henry County White Fair, Martinsville, Va. week Sept. 8th to 13th; the Great High Point Fair, High Point, N. C., Sept. 15th to 20th.

Central Carolina Fair, Asheboro, N. C., Sept. 22d to 27th.

SHOWS WANTED for the

BRANCH COUNTY 4-H FREE FAIR

COLDWATER, MICH., SEPT. 9-13

Excellent event for Fanny Arcade, Merry Go Round, Funhouse, Mechanical City and other educational displays. Contact

Fowlerville, Mich. (Fair) this week: Bourbon (Fair) follows Coldwater.

FOR SALE FOR SALE

THE FOLLOWING CARNIVAL EQUIPMENT IS IN FIRST-CLASS CONDITION AND CAN BE RUN FREE ON THE CAVAIL OR ON ANY OTHER SHOW. THIS EQUIMENT IS AVAILABLE FOR SALE THIS WEEK AND AT THE HENRY COUNTY FREE FAIR, HOLLIDAYVILLE, OKLA. NEAR LITTLE ROCK, ARK., OCT. 16-22, AND AT THE LAKE CONKLIN COUNTY FAIR, CLARKSVILLE, ARK., OCT. 23-30. THE FOLLOWING ITEMS INCLUDE:

1 - 32 CAR BARRACUDA-$1,500.00
1 - 28 CAR CAFE-$1,000.00
1 - 12 CAR JUMBO-$1,200.00
1 - 8 CAR MINI-$1,000.00
1 - 8 CAR SP标准-$800.00
1 - 8 CAR LITTLE ROUND-$700.00
1 - 6 CAR WINDSONE-$600.00
1 - 6 CAR COUNTRY-$600.00
1 - 4 CAR DOWNSHOT-$500.00
1 - 3 CAR OUTPOST-$300.00

FOR SALE

SIDE SHOW MANAGER WITH PERFORMER AND FAMILY. HAVE 120 FOOT TARP COVER AND TRANSPORTATION. A. Aldrich, answey. Need organized Minstral Show. Handly Parks all open, reasonable prices. 6 weeks of fair Alabama and Georgia. Write now.

TRIANGLE SHOWS WANTS

WANTS

FOR SALE

WILD WEST SHOWS FOR SALE

Complete Wild West Show, including 22 head of the best Bucking Stock in the business. Sirmans, 500 acres near the Colorado Mike, in a really fine setting, all in first class condition. Will run on show 100 acres. Will sell or rent.

FOR SALE

W. J. MCCOY

WANTS

WANTED

SHOWS

WANT

WANTED

CONCESSIONS—Ball Games, Spindles, Hi-Striker, Big Six, Clothes Pin, Scooter, Lots. Cookhouse, Snow, Watch-It, Sideshow, Pans, Blue Balls, Kinks, Tent Show, Rides. Make no offers. Will run any fair this week. Address:

H. N. (Doc) CAPELL

CUSHING, OKLA. (Fair), this week; need help; HOLDEN, OKLA. (Fair), next week.

CAVALCADE OF AMUSEMENTS WANT-NEON MAN—WANT

One who understands all forms of Class Boxing. Henry Hunter, care of: POKERS FOR TRAIN. (Salary $45.00 PER WEEK.) CAN ALSO PLACE TRACTOR AND MULE DRIVERS.

AL WAGNER, Mgr.

PADUCAH, KY., until Sept. 3; then LOUISVILLE, KY., Sept. 6-13.

FOR SALE

SPITFIRE RIDE

$650.00

In good condition. Has been operating in same locality for 3 years; has COW GAMES, DIGGER'S RIDE, and a new featured ride. Has $300.00 in new wood and new wheels. Has $40.00 in stock. Has been making $30.00 a day in same locality. For sale $450.00. Write or wire.

T. A. FUESSLE

S300 Edgewood Road, Little Rock, Ark. (Phone 37280)

FOR SALE

GREAT SUTTON SHOWS CAN PLACE

CORN GAMES, DIGGER'S AND FROZEN CORN GAMES AT PERPETUAL DEPT 5, 6, 7, 8 AND 9. While on the road, don't bother to answer. END FAIR AND CELEBRATION SPORT IN OTHER AD THIS ISSUE.

GREAT SUTTON SHOWS

NOW YOU CAN SECURE IMMEDIATE DELIVERY ON

The Famous CENTURY FLYER

Locomotive, Cars and Portable Track on hand ready for immediate shipment.

HERE'S A GOOD BUY IN A USED OUTFIT

Gasoline Locomotive and three Four-Car Built 1907, beautifully painted and in good running condition.

Priced To Sell

NATIONAL AMUSEMENT DEVICE CO., Box 488, VAF, Dayton 7, O.

GREAT SUTTON SHOWS

IS PROUD TO ANNOUNCE THE BIG FALL ROUTE OF FAIRS AND CELEBRATIONS IN THE COTTON COUNTRY, REGARDLESS OF SHOWS, SMALL, LITTLE OR INDIFFERENT

Sikeston, Mo., Sept. 1-6, American Legion Fall Carnival.

Poplar Bluff, Mo., Sept. 8-13, American Legion Fall Celebration.

Dexter, Mo., Sept. 15-20 (2 Kid Days), American Legion Fair, Downtown on Streets.


Gideon, Mo., Sept. 23-Oct. 5, Legion Fair and Fall Festival.

Aberdeen, Miss., Oct. 6-11, Monroe County Fair.

With Grenada, Indiana, Canton and 2 other Mississippi Fairs pending.

To follow the above dates.

Can please Roll-a-Plane, Octopus, Sideshow, Loop or any major Rides not conflicting, also Kiddie Autos and Pony Rides. This midway is open for a few more legitimate shows and is available Sept. 15th. Our stock includes on Frozen Custard, Diggers, Mexican Fries, Prento Pups and Wonder Bars. Help wanted for Side Show, Cook House, Ferris Wheel, Merry Go Round and Fill-A-Widt.

COME ON IN—WILL PLACE YOU

LEO ALLEN WANTS AGENTS FOR LEGITIMATE STOCK CONCESSIONS for the above list of Fairs and Celebrations and for the Southeastern United States Fair at Atlanta, Ga.

All Address: F. M. SUTTON JR., Mgr.

SKEESTON, MO., this week; then per route above.

BRIGHT LIGHTS EXHIBITION SHOWS

DANNIE DONNINI WANTS

Concessions—Ball Games, Spindles, Hi-Striker, Big Six, Clothes Pin, Scooter, Lots. Cookhouse, Snow, Watch-It, Sideshow, Pans, Blue Balls, Kinks, Tent Show, Rides. Make no offers. Will run any fair this week. Address:

E. J. FAY, Mgr.

Rutland, Ill., 3-7; Golden, Ill., 10-13.

MIGHTY MONARCH SHOWS WANT

WANT

For Fairs, Celebrations and Miami, Florida, all winter.

Place Ferris Wheel, Tilt, Octopus or any Fair Stock. Shows of all kinds. Price for more information. Concessions, Shows, or Dry Rides Ready. Contracts for Georgia and Florida legitimate Shows. Address: D. M. DONNINI, Miami, Fla. Louis Simon, get in touch with me 1A/11 here. Place high-class Free Act. Address:

N. P. ROLAND

EDISON, GA., THIS WEEK, OR GORDON HOTEL, ALBANY, GA.
ELEPHANT TRAINER WANTED
Must be thoroughly experienced. Also for Big Show. Apply to Mr. G. H. Becker, West 7th Street, St. Paul, Minn. Reason: Two Trummers, two Trombone and Bass. Ten years experience in this line. Must means furnished. Longest season. Address: KINGS BROS. CIRCUS.
Waverly, Ca., Sept. 3; Valdosta, 4; Thomasville, 5; Moultrie, 6, and Albany, 7.

CLIFF PATTON WANTS
Fire Eater, Front Men that can keep it hot. Musical Band with front men to back up. Apply to Roll Door Agent.

OSCELL EARY DIXON
FLORIDA AMUSEMENT CO.
Eastman, Ga., this week, Valdosta, Ga., next week.

OUTDOOR ORGAN RECORDS
High Fidelity Volume. Ideal for Carnival and Work Shows. All five records for $1.00. Write today to
W. M. SHAW, 610 N. Broadway, Kansas City, Mo.

AGENTS WANTED
For Rattle Dazzle and Bowling Alley. Also one Wheel Man. T. A. "Red" McGinnis with Roll Door Agent.

MIDWEST RECORDED SPECIALTIES
LEBANON, ILLINOIS

FOR SALE
Brand-new Joshep Roper, 10-23; new Harmon and Sessions, light, bright finish, teeniest, tiniest, 23, 24, 25, 26, 27, 28, 29, 30. Price only $25.00. Reason for selling, cannot work it. Address: J. C. GATLIE, 1010 S. Main St., Kansas City, Mo.

ALFRED DE PASCALE
Bill Nib Plumley, experienced, all trips of music, various bands, can direct any kind of orchestra, call Mr. Plumley at 2599-90. Reason for selling, too many orders.

JOE G. GATOLY, 1301 W. 39th St., Kansas City, Mo.

BEACON BLANKETS
ONE CASE OR A CARLOAD PLACE YOUR ORDER NOW

WISCONSIN DELUXE COMPANY
MILWAUKEE 12, WIS.

CARNIVALS

Carnival Routes

Seed B
2150 Patterson St., Cincinnati 22, O.

(Arrives for current week when no dates are listed. Add one day for inclement weather mailing posting are listed.)

[Table with various destinations and dates]...
WOM Registers
$150,000 Gross
At Ottawa Fair

OTTAWA, Aug. 30.—Frank Berg-er, Toronto, and Koons, who garnered a phenomenal estimated $150,000, the biggest gross in its high-scoring his-toric run-over country season. The Central Canada Exhibition which opened Aug. 24, was closed Aug. 27. Altho Bergner was mum when it came to revealing specific figures, he did say that some $75,000 was handled by the office alone during the week. This is the best pre-war midway gross. With attendance figures ex-cluding trade, the crowd was approximating the actual midway could point to exceptionally good per capita spending.

Above Expectations
Concession row had the same propor-tionate playthrough the week. Manager Bucky Allen had anticipated 15,000 kids but even his fertile imagina-tion couldn’t conjure up anything approximating the actual play, with the result the stalls ran out of stock by mid-week. Replenishing was ac-complished, however, and little or no play was lost. At times the chance-hungry crowds were crowded eight-deep in front of concession stands, anxious awaiting an opportunity to win mer-chandise. Old-timers also thought they had seen everything, admitted this was a new one.

An estimated 15,000 kids stormed the gate opening day, Monday (19). From then on shows and rides were taxed to capacity with many of the larger rides facing a lineup of several hun-dred patrons. For once, thousand dollar days for all units were the rule rather than the exception.

Plenty of Press
The midway figured prominently in the press of the week. The Canadian Broadcasting System, aired a show featuring a Guess-Your-

Sandy Creek, N.Y.,
Sets Gate Records

SANDY CREEK, N.Y., Aug. 30—With a paid attendance of 26,013 and an actual attendance estimated in excess of 30,000, the 90th annual Sandy Creek Fair chalked up new records in every department for its five-day show ending here Saturday (23).

A one-day attendance record was established Saturday when more than 5,000 attended. Night grandstand show, Frank Wirth’s Make Mine America revival, played to a sell-out crowd of 1,500. A fireman’s parade, with 15 companies participating, was an afternoon feature.

A record number of exhibits were displayed in almost every department. King Reed Shows were on the midway.

Daily news broadcasts were aired direct from the grounds by Radio Station WNNY.
Harry Lottridge Shows

"America's Best Amusement Equipment"

WANT

Swaying Pole Act must be high. Join now, ten weeks' work. Sober, Reliable Ride Help, Semi Drivers preferred. Top Salaries. If married, can use wife as Ticket Seller or Concession Agent. Strictly Legitimate Concessions. Shows with own equipment.

Shows off the street from the Detroit city limits, drew an estimated 11,000 people, with a gross of about $7,000 shows the first four days. Show opened Saturday (23) for a 10-day stand with 13 shows. Saturday and Sunday night shows drew standees in addition to about 5,000 tickets. The show, however, was off, with negligible attendance because of the weather.

Business was considerably below last year's figures for the corresponding period, with local strikes, taking the blame. Admission was $1, with half-price for children.

The show, booked by Glenn W. Jacobs and Frank Grubb, of the Class Sun Office, was built around Jinks Hoaglin's Hippodrome Show, allowing considerable variation in special attractions from one show to another. One Show, including about 150 head, was furnished by Curly Meadow. The show was an exhibition rodeo with contests only the last two days. About 65 hands participated. Principals of the show included Buster Todd, announcer; California Joe and Montana Frank and company, feature acts; G. W. Frey, manager for Doughlas, clown; and Bobby Pearce, doubling as clown and escapologist.

Tim Doolittle and His Pine Center Gang from WKMH furnished the music.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Aug. 30.—We visited Animal Oddities, exhibitors in the baseball park here August 23. Manager Peters extended a cordial welcome to us.

Standings in the personal membership races were requested in last column. Since then five additional cards were issued to Penn Premier Shows for a total of 263, putting that organization in first place. The other contestants in the first division include James E. Strates, 250; W. G. ball, 194; Jerry J. K. J. O. K. of Pleasure, 69. The second division includes B. C. & B., 74; B. & V., 43; Lee H. R. H. William J. Incessions, 23, and Pioneer, 23.

The last annual meeting of the association will be held in the Hotel Sherman, Chicago, December 14. The program this year will follow the 1946 plan with night sessions eliminated, and will include a meeting of council and the board of directors December 1, and general membership meetings December 3, and concluding daily until the business of the meeting is completed.

Government figures show the second quarter of 1947, began on government receipts of admission taxes is considerably ahead of the first quarter of 1947, although slightly behind the comparable quarter for 1946.

We are advised that there has been developed a new type of soldering tool for high grade work; gluing or supporting the ends of fluorescent lamps which prevent their falling out of lamp holders; a new type of tubing, fire, and other portable electrical saw; an automaticực electrically capable of producing large quantities in a short space of time, and a collapsible trailer suitable for small cars, which will allow light weight and can be stored in an automobile trunk.

The third installment of 1947 estimated income tax is payable not later than September 15.
Goding Flashes Powerful Ride Front at Mich. Annual

DETROIT, Aug. 30.—At long last, the Michigan State Fair, shuttered since 1942, first because of the war and then because of a late plant release by the army, re-opened here today with Floyd E. Gooding's org on the midway. For the occasion, Goding came up with the largest concentration of rides and shows he ever has assembled at one time in his many years in the carnival business. Early opening morning net all of the money-getters were up. Most of them were, tho, and when they are all in operation there will be 33 rides and 6 shows, according to the veteran show owner. Included among the array of rides is a new Hurricane. This device, which Gooding rates highly, not only from its money-making potential, but also from the standpoint of families' enjoyment, was unveiled by him at the Ohio State Fair which closed Friday (29). After a few days

WANT RIDES
FOR VETERANS' HOMECOMING, ALTON, ILL.
SEPT. 24 TO 27 INCL.
Contact J. F. SHEA
1212 Douglas, Alton, Ill. (Phone: 2-0070)

WANT
Roll Show Help of all kinds. Contact
CHARLES L. FRANK
Wallace & Murray St., Mountain City, Tenn.

FOR SALE
34-ft. length Puller Merry-go-Round, 11 passenger, Adult Chair-Flame & Kangaroo, Rabbit Flare & Face. New Reed, 3 flat, Spacing 1, sale. Will look or buy Outdoors or Indoor.
GEORGE A. RAPP, Norfolk, Mass.

WAYNE COUNTY AGRICULTURE FAIR
GOLDSBORO, NORTH CAROLINA, SEPTEMBER 8 TO 13

WANT
Legitimate Concessions of all kinds. Will place one more Palmistry, Floss, Snow, Ice, Guess Age-Weight. Want capable Minstrel Show to join Monday, September 8, without fail. Ride Help, come on. Northampton, Pennsylvania, September 3, 4 and 5; then Goldsboro, North Carolina, next week.

JONES GREATER SHOWS
WANT FOR
PLEASANTS CO. FAIR, St. Marys, W. Va., week Sept. 8; GREENUP CO. FAIR, Greenup, Ky., week Sept. 15

SHOWS—Want Fun House, worth-while Grind Shows with own outfits. CONCESSIONS—Want Penny Arcade, Rotaries, Diggers, Novelties and Stock Concessions of all kind.
Address JONES GREATER SHOWS, Moundsville, W. Va.

CARNIVALS

FOLK CELEBRATION SHOWS
WANT FOR
SANTA FE COUNTY FAIR, Sept. 9 to 13, Santa Fe, New Mexico
ALAMOGORO COUNTY FAIR, Sept. 16-20, Alamogordo, New Mexico
QUAD COUNTY FAIR, Sept. 22-26, Tuacumah, New Mexico
NEW MEXICO STATE FAIR, Sept. 28 to Oct. 5, Albuquerque, New Mexico
SOUTHEASTERN NEW MEXICO STATE FAIR, Oct. 7-11, Roswell, New Mexico

Then Celebrations-up to and including big Armistice Day Celebration, November 11. This show will open the 1948 season February 15 at Tucson, Ariz.

Can use good, sober, Billboard with own car. Want first class 10-in-One with or without own outfit: good Girl Revue, must have a show that has flash and can play to entire families; Motordrone (Bob Perry, wire); Monkeys, Circus, Glass House, Hawaiian Show, Illusion Show, Minature City (Joe Teska, wire). Can place legitimate Concessions of all kinds. Ride Help—Can use capable Ride Foremen and Second Men; must be sober and reliable. Want first class Calliope Player.

WANT
For the biggest county fair in Oklahoma — Stillwater, Okla. Girl Show operator to join on wire with two or three girls; will furnish complete outfit. Act for Side Show. Will book Wild Life Show or any Show of merit. Man and wife to operate Snake Show, Little Train. Will book Scooter, Octopus, Pretzel Ride or any major Rides not conflicting. Concessions all open for this spot. High Striker, Lead Gallery, Dart Balloons, Picture Gallery. Want Cook House or Sit Down Grab. General Ride Help who drive semis.

Arndmore, Okla., this week, then Stillwater Fair to follow, then the Texas Cotton. All address
HARRY CRAIG

A.M.P. SHOWS

NOW BOOKING FOR
ASHEVILLE, N. C., BUNCOMBE CO. AGRICULTURAL FAIR—SEPTEMBER 15-20
Everything Open Except Bingo, Cookhouse and Popcorn Space Limited — Wire Now

Can place Funhouse, Iron Lung, Illusion, Dog and Pony, Snake, or other Shows not conflicting. Complete Minstrel Show for reliable people. Will book one more Fiat Ride for our fair dates. Contact
A. M. PODSOBINKSI, General Manager—"CURLEY" GRAHAM, Business Manager
This week, Abingdon, Va.; next week, Asheville, N. C.

A. P. SHOWS

LAST CALL

BAND SHOWS
OPENING SEPT. 3 UNDER VIEW'S, CHERAW, S. C.
ALL CONTRACTED REPORT.
C. H. SMITH RUNNING 24 HOURS.
With Wadsworth and Karnappi to Follow
Can place a few more Concessions: PHOTO Short Range Gallery, Scales, Novelties, Coke Bottle or any Stock Shows. $25-50. All open except Bingo and Cookhouse. Shows—Can place any Grind Show except Class House and Rabbit Boy. Want high-class Minstrel Show for week Oct. 13 for biggest colored show in town. Minimum, or any organized Show contact at once. Make all contacts.
C. E. DAVIS, Mgr. B. & D. Shows
CHERAW, SOUTH CAROLINA, or come on.
Midway Drags Heavy Dough

All attendance records go first 8 days, with Hughes certain 2,000,000 in bag

By Pat Purcell
TORONTO, Aug. 30.—When the armed forces of Canada turned back the grounds of the Canadian National Exhibition to the annual's management about a year ago, the physical properties could not have been in worse condition unless it had been directly through the teeth of a Hitler blitzkrieg. The grandstand was a shambles, the interior of the building was a labyrinth and made impenetrable by holed up boots.

Here, there and everywhere the folks said it couldn't be done when the directors, thru General Manager Elwood Hughes, said the annual would be restituted in 1947. Well, as of today, some 1,357,500 people have gone through the gates and marveled at the magnificence and magni- tude of the exhibition before the modernistic midway conceived and built by J. W. (Patty) Conklin. Gorged with the amazing number of grab and juice foods, with the masses to enter entertainment offered in every nook and cranny of the structure.

With the exception of the grandstand, the CNE is back in all its glory as a fine baseball sight, ingenuity and industry of El- wood Hughes and his assistants.

In the attendance for the first seven days tells the story of how this exhibition has been received, the breakdown being compared with the record run of 1941:

<table>
<thead>
<tr>
<th>Day</th>
<th>1947</th>
<th>1946</th>
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<tbody>
<tr>
<td>Sunday</td>
<td>106,000</td>
<td>101,500</td>
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<tr>
<td>Monday</td>
<td>105,000</td>
<td>120,150</td>
<td>127,000</td>
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<td>Tuesday</td>
<td>116,100</td>
<td>131,000</td>
<td>124,300</td>
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<td>Wednesday</td>
<td>88,800</td>
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<td>Friday</td>
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<tr>
<td>Saturday</td>
<td>119,100</td>
<td>125,500</td>
<td>115,100</td>
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Hughes declared today that it is now impossible to compute over-all attendance of more than 2,000,000, as there was still the big Labor Day and five other days to go. Traffic jams on all highways leading into Toronto are probable during some, as Provincial police report that hundreds and thousands of motorists have given up daily and returned to their homes when they realized it wasn't impos- sible to reach the grounds. Outside gate ticket sellers have been working that a pull from the cars and an effort to push them thru faster.

Bonnie Entertainment

From the entertainment standpoint, there is almost everything within the confines of the grounds to satisfy the desires of every appetite. For this observer hasn't found grand opera but in two days one couldn't possibly get everywhere.

Olsen and Johnson zanied it out for the first night shows in the Coliseum, which will be turned over to the society horse show Monday for four nights. Olsen and Johnson, the grandstand, of course, is still under construction, so an area was cor- ralled between the building and famed Variety Arena. It seats about 6,600 and the pews have been well filled each night, even tho it is pos-

(See CNE on opposite page)
Canadian National Exhibition Certain To Hit 2,000,000 Mark

(Continued from opposite page)
sible to see most of the show from the comfort of your car. Charles K. Wilson, said, "They can also see the parade, and then take off, so they can rest their dogs."

The 4.5 A. Hamid booked the acts, which included Maxine and Bobby; the Colleges, riddle; Winnie and the Pooh, music; the Monty Python comic spoof; and the Flying Roman, the Juggling Jingle, the high-wire Bongo, the Black and the Kiss, and the Skating Carters, and Benny and Betty, puppet shows. The Zoo presented Ray Purdy, Toronto, supplied the four production numbers using 20 girls and 10 men. Purdy did his enscene: Jack Wilson led the band, and the veteran Charles Ross was on hand as master of attractions. Hand's fireworks were used the first night.

Midway Rules in Rake

As an exhibition, all ticket sales for all midway rides and attractions, it is difficult for many operators to get quick checks on their business, but those who have done it know the loss involved is not completely covered. However, offers always have a fair idea of what is piling up because there was seldom a dull moment along the midway.

Norman Bartlett's latest creation, the Barnum and Bailey, shared the action and only a small percentage of the thousands of people attending midways undulations have been able to get near the ticket windows.

The other ride which has amazed even the almost unamusable Patty Conklin is the Laugh in the Dark. On traveling midways this ride has met with average success but here it has been a complete failure. At one time during the working of this attraction, there were between 5,000 and 8,000 people in front of the attraction. At one time the Kerns, who showed this attraction for a period of 30 years, stated that in one period a fair on the Four States Fair and 10 days after the fair.

Adoption of the resolution was not a surprise as Ringling Bros. and Barnum & Bailey had shown to be an immediate hit, and the fair, which is scheduled to be from October 30 to November 4.

Fair officials pointed out that an exhibition such as this would also be scheduled for the same week and in the Barnum and Bailey show to be held immediately before or after the fair, it was decided to maintain the fair. They declared that the show is a good one, but they were not satisfied with the capacity that the show will leave immediately after or before the fair, as it is a slow burner.

The resolution also directed to officers of the Commissioner and counties were sent to the two county judges and the three mayors.

Bingo Ok at Worthington

WORTHINGTON, Minn., Aug. 30, 1947—Action by the city council has paved the way for operation of bingo games at the Nobles County Fair here this year. It is the only game not barred by Minnesota anti-gambling statutes.

MICH. STARTS IN RAIN

(Continued from opposite page)

The show offers an attractive appearance, and is well worth seeing. The weather was cool and with new paint. The plant's deficiencies, however, are apparent, not because they are bad but because the rainwater has washed the cover off the windows.

A-line up of the more than 1,000,000 people was taken by the conducted awaiting admittance to one rest room.

The midway area was jam-packed with riding devices, and in mid-afternoon they were getting a huge play. An extra box of chairs was added, and the back seats were clustered from the continuous use of the whip and prod. Eddie Hullinger was late in getting his show out, but steps in lieu of, and taxes were marked by the absence of wheels.

Tex. Fair Bucks Circus Showing

TEXARKANA, Tex., Aug. 30, 1947—Board of directors of the Four States Fair held its regular meeting here Friday (22) requesting the circulation manager, Gaylord, Texarkana, Ark., and North Texarkana to refrain from issuing permits to any one to operate a midway and other exhibits for a period of 30 days after the Fair, starting on the 4th of September and 10 days after the Fair.

The resolution also directed that the show will go into building the fair grounds, and in the meantime the fair is scheduled to be held immediately before or after the fair, it is decided to maintain the fair. They declared that the show is a good one, but they were not satisfied with the capacity that the show will leave immediately after or before the fair, as it is a slow burner.

Other acts were Karben Koplik, Singing Minnie, the Gray Kid, song, and dance, and numerous other music bands.

Parade Highlight

Highlight of the fun side of the convention was the parade of the Lester P. Brydon's latest creation, the Elephant, the parade at Flushing Park.

Other acts were Karben Koplik, Singing Minnie, the Gray Kid, song, and dance, and numerous other music bands.

On Thursday night's parade the crowd was estimated at 2,000,000 people, and the parade was a great success.

Novelty Features

Novelty features of the parade included the use of a pit bull, a whale spouting water, a bucking Ford, a huge float from the circus, and real Indians from St. Croix, Minn.; a band of drummers from Portland, Ore.; and a horse-drawn street car, of the New York Fire Department, and a horse-drawn street car, of the New York Fire Department.

At the Thursday night's parade the crowd was estimated at 2,000,000 people, and the parade was a great success.

At the Thursday night's parade the crowd was estimated at 2,000,000 people, and the parade was a great success.

Entertainment for Vets

Legionnaires did not lack for amusements, as arrangements had been made for them to be able to purchase amusement tickets, and at the end of the week they were well in the sum of $3 each. Besides theatrical shows, there was also a good job for boxing battles at Madison Square Garden, and the Aquashow at Flushing Meadow Park, and the New York City. The Steeplechase Park, Conn, Island, Rockaway Park and Panama Canal zones, as well as the cut-rate tickets for rides and attractions.

At the Thursday night's parade the crowd was estimated at 2,000,000 people, and the parade was a great success.

At the Thursday night's parade the crowd was estimated at 2,000,000 people, and the parade was a great success.

The parade up Fifth Avenue, with 65,000 marchers expected to be in line for the 12th Avenue. Besides the hundreds of Legion bands from all over the country, the Marine Band from Washington, the Army Air Force Band and several army and navy bands will make a great display of military units will be in line for the 12th Avenue.

Convention ends tomorrow, but many Legionnaires will stay over for fun and entertainment.
Harveys Re-Engaged For Pilgrimage Play

HOLLYWOOD, Aug. 30.—Don and Jean Harvey, who close with the Pilgrimage Play September 4, have signed to return next season. Business, on the whole, has been very good, they report.

Jean is set for a running part on a coming picture. The farther Adventures of Godfrey, starring Reginald Gardiner. She's doing Susie, the housekeeper, a part in the picture.

Don has signed to do the feature heavy in a yet-untitled picture for Fortune Films, which will roll about September 10.

LUBBOCK CAMERAS TO SHOW THE SHOW

LUBBOCK, Tex., Aug. 30.—A surprise show, not one the public is likely to have anticipated, highlighted the Harley-Salter Show here night of August 22.

Sader, observing 40 years in showbiz, and 30 of those in West Texas, Harley Saldier dressed with watch as a token of appreciation by Lubbock citizens the watch being admired by admirers among the civic leaders in recogniion of many years of community effort. Sater's show in West Texas, his years as civic leader of the area, and the work for the people of that area and the State as a member of the Texas Legislature, where he is now serving, is this man representative from the Sweetwater district.

The watch bore the inscription: "To Harley from Lubbock, August 22, 1947."

Sader show had SHO here every night. Org. had a late opening. Harley Saldieradeshed more than 5,000 people at a political rally at Mackenzie Park. Acts from the show entertained.

Lucille Clemans and Baily Saldier were on show here August 20 at the First Methodist Church. The wedding party, Mr. and Mrs. Joe McKennon, Mr. and Mrs. Red Cogburn, Carl Parks, Herbie Frye, Mrs. and Mrs. C. Munster, Wanda Matix, etc. joined in the celebration.

The newlyweds received a present from Gen. Torgeen's Show. Local papers carried stories with photos of the wedding. "It's in the family," said Ernie McKennon. The band is at the last minute. The newlyweds were received by many present from friends.

The Great and Wondrous Show, a circus, will be at Lubbock for September 18. Planes will fly shows from Dallas and Lubbock to catch the performance September 23.

Ed Paul Article Stirs Golden West Memories

WELLSINGTON, O.

Editors, The Billboard: I enjoyed Ed L Paul's article in the August 2 issue of The Billboard. The Westerners will be interested in the old names of rep, it was like opening a trunk that had not been opened for years. I knew Al Makinon well, in fact, worked out of his office on many shows. The last time I saw Al was backstage at the Opera House in Warren, Ohio, about 15 years ago. He had shaved off his big black mustache and I didn't know him. I remember Ruth and Frank Delmagne as character people in rep. Then I saw them, they were connected with Equity. The actors' hotel is those facilities at the Coral in Wellington, Ohio. Mr. Most names I have forgotten, but a few were Charles Hum. Bailey and C. J. Gifford.

I understand, Mr. Paul, what has become of H. Roy Franklin, who had C. J. Gifford in "Lonely Pine" on a one-nighter thru the West? Also, I few remember Mrs. I. S. Noah, Miss Melba Bailey's circus, Beatty Players, Jack Dickert, Gene Rollo Thorpe, Harry Pepper and wife, Dick Davis, Beasty Dainty, Ira E. Chance, and many others.

The old Golden West Stock Company and Dock Rucker's Mid Show, etc. I have worked on many one of a time or another.

There was another in Texas, Roy E. Fox. I knew him before he went into rep, when he had Roy E. Fox's Lone Star Minstrels.

Wellington, O.

CONEY ISLAND

(Carried from page 57)

each other in the display of nickelodeon shin-diggers. 

... Dave Rosen, Palace operator, for his new building less than three years ago, and Industry Kinkaid, the Island kinkaid showed before the May 14 riot, when he helped erect the erection of a modern one-story structure to be called Pleasureland. On the West side of Hospital, shows two rows of concessions. For the $500 opening of Suk Tropical, the Bowery with entrances from both sides, in a sort of arcade-like fashion, featuring the world's largest mechanical broker in the deal between Rosen and the property owners, Mrs. Amos G. Mitchell and Mrs. Luther S. Mitchell, owners of the site.

Martin Davis and Beatrice Marks, who sold their fish game to Alfred Weiner for a guess-year-on Steeplechase Walk, are being congratulated by their associates on their marriage in Brooklyn Aug. 12. Jean and Mary, sisters, visitors from Anna Mercado, operator of a penny-on-the-dollar concession, were there for the occasion.

Charles (Chick) White is the new operator of the Steeplechase Walk.

... Barbara Wolf, barkess at the 4-Leaf Clover on the Bowery, and known on this street for her prettiness, died at the Atlantis on the Boardwalk are to return in a few days. She is the second son of Mr. and Mrs. Edward J. Deluca, and is attending college in the South. She has just returned from California and honeymoon it to California and then to Miami Beach where Terry Russell and many friends got together at the Capocanola.... Harry Nelson threw a party for them. But the future, later on, is to add two new rides, one a Spitfire, next season back of his Bubble Bounce on Kensington Walk, between Bowery and Boardwalk. All three will adjust his Thompson Walk every night when he's away.

Fireworks August 26 was featured by a piece tabbed Cosmic Rays. I hope to present them in honor of the American Legion.
**MERCHANDISE-CATEGORIZED**

**IMMEDIATE DELIVERY**

The New PRESSO-TO-MAGIC
Automatic
POP-UP TOASTER

Retail $19.95

**FUSY WUZY SCOTIES AND PEKES**

- Long-haired White Scottie and Pekie Dogs
- Black Scottie Dog
- Assorted Color Scottish Terriers

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Bingo & Premium Merchandise
WRITE FOR OUR 1947 PRICE LIST.

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COCKTAIL BRACELETS

AT REDUCED PRICES

- New Stylized Designs
- Clubs of 6 Styles
- Bigger Values
- Flexible Mesh Bands
- Stainless Steel Bands
- Sensational Premium Items

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Chicago 2, Illinois

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Chicago 1, Illinois

COINS-OPERATED MACHINES, SECOND-HAND

A Large List of Second-Hand Coin Machines, Bargains will be found on page 94 of this issue.

MONEY SAVING TIPS

- Bradford Baskets
- Federal Products
- Standard Baskets

TENNESSEE TAME BURRO SPECIAL

For Sale—Small, Sensational Diners, 1947, Price $50.00, Bargain Box, 4413 Union Blvd., Binghamton, N. Y.

NATIONALY FAMOUS

- ELGIN
- BULOVA
- WALTHAM

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Your profits start with the order! They sell on sight!

7 JEWEL 12.95
15 JEWEL 15.95
18 JEWEL 18.95

WHY WEAR DIAMONDS?


LADIES.....GENUINE ZIRCON RING

10 at and up. Silver and yellow gold. Looks like $250 genuine diamond. Beauti

PARK & CARNIVAL GOODS

Here are the latest lamps every offered.

- Card Lamp No. 311
- Dice Lamp No. 301
- Novelty Lamps

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DEPOSIT ON ALL ORDERS. BALANCE C O D.

Send for our new 1947 catalog

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In business in Chicago for over 34 years.

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CHICAGO, ILL.

(1946)

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10 at and up. Silver and yellow gold. Looks like $250 genuine diamond. Beauti

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SECOND-HAND GOODS

BUILD YOUR RIDES FROM TESTED PLANS—
Kiddie Arts, $1; Kiddie Anime, $1; Eldie Hotine,
3'10' x 8'; Eldie Plans, $1; Free cards...All
North University, Peoria, Illinois.

WRAP-AROUND PAINTED CANS, 200 FT.
Ehler, P. Wall, 1,500 W. Ninth Plao, Small Can Erection, N. W. C., Cop'Tout, $2.

COMPLETE TRIP-STOP—PORK TRUCK,
Show trailer, 12' x 7', Direct from Owner,
Northwest Sales Co., Indiana.  

FOR SALE—ONE 100-1500 CANVAS TENT,
Complete, 14' x 27', scutes included, direct
from Owner, 21.75 new Chicago Stores, stated
1300.00 used, winter tent, no cracks. Address D. P. Ayers, Jennings, Louisiana, or 5718,

GEORGE N. JONES, BURLINGTON, IOWA.

FOR SALE—SECOND-HAND SHOW PROPERTY

LEAD WITH "ACE" STUFFED TOYS!
DOWN GO OUR PRICES!
No. 252X—GRIZZLY BEAR
Beautiful animal in long-hair fur, 30" tall.
Assorted colors. Packed 1 dozen to the carton
ONLY $42 DOZEN
No. 240—Some Grizzly Bear in Rayon
Floss, Adler colors
SPECIAL $27 DOZEN

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Size 12'x12'x12' ASt. colors.
SPECIAL

No. 99X—SITTING DOLL
16"x8" PRESS'D MASK $30.00
FACE, RAYON FLOSS.

25% deposit with order, balance O. D. D. if not rated

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NEW YORK 1, NEW YORK.

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Conditioned Like New
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- WALTHAM

- BULOVA

- GRUEN

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Humanoid, solid cast aluminum model, 100"
100, $35; remote controlled, All good.
86.86Balance, O. D. O. D.

FOR SALE—MIDGET TRAIN ENGINE,
Humanoid, solid cast aluminum model, 150"
150, $35; remote controlled, All good.
86.86Balance, O. D. O. D.

FOR SALE—LARGE TABLE MODEL, ELEC-
TIRC, 1500 watts, complete, with its 3-day
Frames, sewed to assembly. Good shape, ready to go.
86.86Balance, O. D. O. D.

FOIL CROSS STORIES, 375
$5; 1500 watts, complete, Tested Plans
86.86Balance, O. D. O. D.

FOIL CROSS STORIES, 375
$5; 1500 watts, complete, Tested Plans
86.86Balance, O. D. O. D.

FOR SALE—NEW CONVERSION TRAILER,
Complete, 15' x 10', Liquid Hammerbri, Gasometric control. Model
86.86Balance, O. D. O. D.

FOR SALE—NEW CONVERSION TRAILER,
Complete, 15' x 10', Liquid Hammerbri, Gasometric control. Model
86.86Balance, O. D. O. D.

GOVERNMENT SUPPLEMENT TRAILER
5015
$150.00
86.86Balance, O. D. O. D.

POPPOREND AND DRINK TRAILER—With
86.86Balance, O. D. O. D.

SPECIALS LADIES' AND GENTS' WRIST WATCHES

(Continued on next page)
Balloons
Pure Latex

#10

$1.50 per gross
Packed 40 Gr. to Case.

Less Than Case, $2.00 Gross.

Mail or telephone your order.

UNITED FIREWORKS
MFG. CO., INC.
Dayton 7, Ohio

ZIRCONS

Next to the diamond ... nature's most brilliant gem. Dealers' price, $3.50 up.

Write for free catalogue.

National Jewelry Co.
DEPT. 1-W, WHEELING, W. VA.

ICE BREAKERS

Bean Shooters, rnd. plastic $0.50 Gr.
Yellow Birds, top quality $0.90 Gr.

Metallic Birds, best made $1.20 Gr.

Piecoed, dia. 3/8, metallic $7.00 Gr.

Airplanes, heavy metallic $15.00 Gr.

Tri-Motor Planes, none better $21.00 Gr.

Helicopters, very hefty $21.00 Gr.

Also Party Hats and Noise Makers in Season.

Deposit with order, balance C. O. D.

Write for list.

NOVELTY & NOTION EXCHANGE
125 W. FIFTH STREET, DAYTON, OHIO
TODAY'S RAGE! BARR Raggedy Ann, Raggedy Andy and Dolls of Nations Balloons are the top flight, fast turnover items of the year.

The red, white and blue box with the famous BARR Shield is your positive assurance of quality, value, sales appeal—and gratifying profits.

LEVIN BROS.' PRICES ARE LOWER! Order From This List and Save

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Plastic Thimbles</td>
<td>$0.95</td>
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<tr>
<td>Metal Thimbles</td>
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<tr>
<td>Plastic Tote Bag</td>
<td>$0.25</td>
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<tr>
<td>Metal Tote Bag</td>
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<tr>
<td>Plastic Bucket 1 gal.</td>
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<tr>
<td>Metal Bucket 1 gal.</td>
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<tr>
<td>Plastic pail 2 gal.</td>
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<tr>
<td>Metal pail 2 gal.</td>
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<tr>
<td>Plastic Lid</td>
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<tr>
<td>Metal Lid</td>
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<tr>
<td>Plastic Tumbler 8 oz.</td>
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<tr>
<td>Metal Tumbler 8 oz.</td>
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<tr>
<td>Plastic Tumbler 12 oz.</td>
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<tr>
<td>Metal Tumbler 12 oz.</td>
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<tr>
<td>Plastic Pitcher 1 qt.</td>
<td>$0.25</td>
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<tr>
<td>Metal Pitcher 1 qt.</td>
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<tr>
<td>Plastic Pitcher 2 qt.</td>
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<tr>
<td>Metal Pitcher 2 qt.</td>
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<tr>
<td>Plastic Whiskey Glasses</td>
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<td>Metal Whiskey Glasses</td>
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<tr>
<td>Plastic Tumbler 16 oz.</td>
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<tr>
<td>Plastic Tumbler 24 oz.</td>
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<tr>
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<tr>
<td>Plastic Tumbler 32 oz.</td>
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<tr>
<td>Metal Tumbler 32 oz.</td>
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ORDER IN UNITS LISTED—NO LESS SOLD

25% DEPOSIT REQUIRED ON C. O. D. SHIPMENTS

LEVIN BROTHERS

Established 1866
TERRE HAUTE, INDIANA

NEW "CIRCLINE" Fluorescent OVERHEAD FIXTURE

For All Your Exposition Needs

• TRIPL-E-PLATED CHROME
• HEAVY-DUTY STEEL FRAME
• KNOB CIRCLINE BASE

The most beautiful new design in overhead fixture in years! The new C.F.E. 20 watt "CIRCLINE" lamp gives the same beautiful color and attraction as the ordinary C.P.W. bulbless fixture. Order yours today...write for free catalog.

TAKES AND FINISHES BEAUTIFUL BLACK AND WHITE OR COLOR PHOTOGRAPHS

NO EXPERIENCE REQUIRED

No Films—No Dark Room—Direct Positive Prints, 6 in. x 5 in. RIGHT TYPERS, Big Money, Big Profits. We train and equip you. Write for full particulars. Write for C.P.W. or C.I. for all types of work. If you are interested, write for FREE TOY. In this business anything goes, and the luckiest fellow will make the most money. Work at your leisure, at home, anywhere. Complete equipment for a few dollars. Low rates, quick results. Fully franchised. FREE TRIAL OFFER. Write for information. FREE CATALOG.

PDQ CAMERAS, Dept. B
1101 N. CLEVELAND AVE, CHICAGO 10, I.L.

NEW "CIRCLINE" Fluorescent OVERHEAD FIXTURE

For All Your Exposition Needs

• TRIPL-E-PLATED CHROME
• HEAVY-DUTY STEEL FRAME
• KNOB CIRCLINE BASE

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NO EXPERIENCE REQUIRED

No Films—No Dark Room—Direct Positive Prints, 6 in. x 5 in. RIGHT TYPERS, Big Money, Big Profits. We train and equip you. Write for full particulars. Write for C.P.W. or C.I. for all types of work. If you are interested, write for FREE TOY. In this business anything goes, and the luckiest fellow will make the most money. Work at your leisure, at home, anywhere. Complete equipment for a few dollars. Low rates, quick results. Fully franchised. FREE TRIAL OFFER. Write for information. FREE CATALOG.

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1101 N. CLEVELAND AVE, CHICAGO 10, I.L.
MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, 0.

PARCEL POST

CURRIE, F.

CURRIE, J.

CURRIE, M.

CURRIE, W.

CAMPBELL, C.

CAMPBELL, C.

CAMPBELL, D.

CAMPBELL, J.

CAMPBELL, L.

CAMPBELL, L.

CAMPBELL, M.

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CAMPBELL, T.

CAMPBELL, W.

CAMPBELL, Y.

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THE BALLOON KING
SPECIAL BALLOON PRICES IN 10 GROSS LOTS

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
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<tr>
<td>10</td>
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<td>600</td>
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<td>800</td>
<td>680.00</td>
<td>1000</td>
<td>800.00</td>
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PER GROSS

- Bargain Cans, Best
- Aluminum Foil, 100
- Bronze Balloon, 15 oz., 1 doz.
- Golden Balloon, 15 oz., 1 doz.
- Gold Balloon, 15 oz., 1 doz.
- Silver Balloon, 15 oz., 1 doz.

MAIL ON HAND AT NEW YORK OFFICE
New York 13, N. Y.

At the New York office, we have a wide range of products available. For more information, please visit our website at www.americanradiohistory.com.

MAIL ON HAND AT CHICAGO OFFICE
155 N. Clark St.
Chicago, Ill.

- Microphones, Table Model
- Balloon Workers
- Balloon Sticks
- Waterbury Alarm
- DeWald Radio Microphones
- O. D. Goon ices
- Yellow Gross
- Chessman Gross
- Joggers
- Frigates
- Balloon Workers
- Balloon Stick
- Pocket Watches
- Swan-gate
- Headset
- Skylight
- Bally
- Headset
- Tele-Point
- Tilley

MAIL ON HAND AT ST. LOUIS OFFICE
2948 E. G. J. K. St.
St. Louis 1, Mo.

- Microphones, Table Model
- Balloon Workers
- Balloon Sticks
- Waterbury Alarm
- DeWald Radio Microphones
- O. D. Goon ices
- Yellow Gross
- Chessman Gross
- Joggers
- Frigates
- Balloon Workers
- Balloon Stick
- Pocket Watches
- Swan-gate
- Headset
- Skylight
- Bally
- Headset
- Tele-Point
- Tilley

NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.

NOVELTY RINGS
SKILL HEADS—COWBOY ON HORSE—INDIAN HEAD—CHINESE GOOD LUCK—HORSE HEAD—STEER HEAD

MAIL ON HAND AT BOSTON OFFICE

- Microphones, Table Model
- Balloon Workers
- Balloon Sticks
- Waterbury Alarm
- DeWald Radio Microphones
- O. D. Goon ices
- Yellow Gross
- Chessman Gross
- Joggers
- Frigates
- Balloon Workers
- Balloon Stick
- Pocket Watches
- Swan-gate
- Headset
- Skylight
- Bally
- Headset
- Tele-Point
- Tilley

Flick the pages... to the coin machine section... and look for DAVID ROSEN'S 1/4 PAGE AD on the sensation of the century!

Balloons
For All Occasions

- $1.25 per dz.
- $5.00 per bx.
- $10.00 per pk.
- $50.00 per ctn.

T he Sensational New Air

- $10.00 per bx.
- $50.00 per ctn.

Belts
From The Rockies For Universal Sale

- Exquisitely designed hand beaded leather belts
- Immediate delivery
- Prices and information soon request

Berkley Mfg. Co.
1307 Jersey St.
Denver 7, Colo.

Large Hollow Plaster. $3.00 Doz.
Come And Get It

- 73-1 Worth Faultless Baseballs, $1.60 Doz.
- See Our Large Selection of Slum

SUCCESSFUL SALES CO.
30-168 BROADWAY, BALTIMORE, OHIO

Fine Assorted CHOCOLATES
Attraction Gelman Bros. Western, 11 lb. box, $5.00 each
20 lb. box, $3.50 each
200 lb. box, $3.00 each

25 lb. box, with order, balance C. O. D.

Pico Novelty Co.
428 Sixth St., N. W.
Washington 1, D. C.
Phone: Re-36780
PIPEC FOR PITCHMEN
By Bill Baker

DID YOU KNOW... that Bill Albert, well known in pitch circles, has turned his gift of gab into writing and has turned out several scripts in which several New York radio stations have expressed an interest?

MRS. EMILY VANDERHORST... is currently in New York pitching Dutch flower bulbs to department stores and making her headquarters at Hotel Knickerbocker there.

DICK WOLFSON... is carrying on his pitching activities in New York. He'd like to read pipes here from Bobbie Rowan.

TOM KENNEDY... comes thru with a card from Trenton, Mo., bemoaning the fact that he drove 300 miles to make the fair there, the first held in years, only to learn that there was "nothing to it." As if there weren't enough, Kennedy canceled bookings in two good stores to make the event.

ORVILLE CHANDLER... known in pitch circles as Chief Black Horse, is seriously ill in Cereal Hospital, Cleveland, following an operation in which one of his lungs was removed. He'd like to read letters from friends in the business.

"IT'S GOOD... reading the pipes column and learning that a number of the boys are putting their wares aside while they use their gift of gab at other occupations," letters Leo J. Chester from New York. "Julian Trupin is an attorney, practicing on Broadway since his return from the armed services. During the hot months he commutes to the seashore, where his wife and sons, Jimmy and Eric, are enjoying the fruits of daddy's labors. Sylvia and Jerry Susman are making their home in the Bronx with their son, Stephen, and daughter, Michele. My wife, Lillian, and our two youngsters, Judy and Howard, are spending the summer in the mountains while I keep busy working for Uncle Sam at the Ordinance plant. But I often recall the pleasant memories of my pitch days!"

HERMAN BERGER... Michael Draga and Irving Nermelstein have sprung with a jewelry layout in Brooklyn where business has been good. Nermelstein says that Berger plans to make regular trips through the Atlantic to again syn- pathetic stones from his native Czecho- slovakia. Draga and Nermelstein will handle details on the U. S. side during Berger's absence.

STILL GETTING... long green counts with their Items at Wisconsin fairs are the Halstroms, Lip and Lil.

HEALTH WORKERS

GIBRALTAR POCKET EXERCISER IS BACK

The sensational little money exercise you've ever seen is back again. Makes you feel alive. Made of pure copper ribbon (not cardboard). Puffy Rice Illustrated Chart and Instruction Book. 10.00 per 12 bars, 6.00 per dozen. F. O. B., N. Y.

Natural Health Products Co.
143 West 44th St., New York 18

IT'S HOT!

IT'S NEW!

FOOTBALL BAR PIN IN COLORS $12.00 each
ASK FOR ILLUSTRATED FOOTBALL CATALOG

Twill Crew Hats $6.00 Per Dozen
Robin Hood Hat with Feathers $9.00 Per Gross

7 in. Pur Handle Hunting Knives

Gag Items

$1.00 Per Doz.
$2.00 Per Doz.
$4.00 Per Doz.

Arms Balloons

3.00 Per Doz.
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**SALESBOARDS SIDELIGHTS**

New York:
Max Greenglass, Profit Manufacturing Company owner, was one of the many salesboard men who took advantage of the Labor Day holiday by making a short vacation... Harry Hirsch, formerly of Black Sales Manufacturing Company, is on his way to Chicago, with the new Hannaway firm, U. S. Painting & Novelties Company reports business holding up well.

Expected large scale business that was looked for from the legionnaires who crowded into the city last week wasn’t any-larger by the way for forecasts, according to most of the board manufacturers and distributing organizations in the area. In fact, if anything, a slight decrease is reported by several firms due to members of their sales staffs who have joined the water-squirting-cap pistol shooting fun makers.

Albert Black, head of Black Sales Company, reports that his firm will have a new catalog ready within the next three weeks. Rod Harris has joined the staff of Black Sales covering the New England States. Larry Rosenberg and Murray Goldman, both coin machine ops on the outskirts of Baltimore, report that they have joined forces for a salesboard venture to be announced shortly.

Chicago:
Anthony Lucenti, of Pioneer Manufacturing Company, was married August 23, and after the big celebration left with his bride for a two-week honeymoon in Florida. They are expected back in Chicago September 6... Manny Gutterman, sales director for Harlich Manufacturing Company, returned August 30 from his Southern California vacation.

Al Schechter, Howard Machine Products Company, says they will start mailing out circulars on their coin-seeded boards to ops over the country after Labor Day. He adds that they will handle for distribution a new line of merchandise boards in two or three weeks. The line is offered to ops as "the world’s biggest" piggy bank as a promotion device. New back in terry cotton, stands 12 inches high, 18 inches long and has a circumference of 29 inches.

Seymour Trotter, over at Superior Products, returned from his Nebraska-Kansas trip last week and reports that reception in both states was encouraging. The good harvest in Kansas will prove a boon to business here as people will have more spending money next year, he said. Latter half of this year is considerably improved over the first six months, when everyone was skeptical of conditions, and now regular sales are getting right along stride, Trotter says. Reports from Joe Brodsky, national sales manager, state that business in Montana and Idaho is favorable. Salesboard industry is going into 1948 with high hopes that it will prove a boom year, if the closing months of 1947 are any indication, Seymour states.

Kansas City:
If V. Plattner, who has the Plattner Distributing Company on Oak Street, is expected back in the area sometime this week after an absence of more than a month. He left early in July on a business trip to New York, and since his return, has been in the city making contacts for the new dance hall which he acquired there. Plattner, who is also a member of the Republican National Committee, was in attendance at the convention in Chicago.

Board, Jar Tax Measure Passed By Florida City

LAKE WORTH, Fla., Aug. 30—City commission here passed an ordinance last night raising a tax on boards and salesboard operators and distributors of salesboards. Boards, designated as "punchboards, trade boards and ticket boards" must bear city tax stamps in amounts ranging from 25-cents to $25.40, according to use and number of tickets. The tax law was passed from the city tax collector’s office. In addition, an occupational license of $25 a year has been added on distributors of boards. Both forms of taxes are effective immediately.

An amendment passed shortly after enactment of the salesboard tax was added to "clarify terms and add to the list of equipment subject to occupational and stamp tax." Such clarification included mention of "boxes, spindles, envelopes, jars or other vessels from which numbers may be drawn."
CIRCUS FANS’ ASSN.  
(Continued from page 55)  
Elise Jerome was conferred with Paul Jerome (the neon clown) for whom he designed some new neon gag. On August 11, after the night performance, a dinner was enjoyed by Paul and Prince Paul, James Campbell and Mr. and Mrs. Kretz.  
CFA President, Melrose, Mass., visited the Dailey show at Rumford, Me., July 27. A moment when any shot was one of the tally, with eight-up.  
Mr. and Mrs. Sverre O. Braathen, Madison, Wis., gave a party after the night performance of the Big Apple show at their home August 13. They set up their cookout table in the circus ring and invited attending personnel and Mrs. W. L. Jackman, Mr. and Mrs. George E. Finnegan, Mrs. Catherine Wallace, Mr. and Mrs. V. Thomas, Stoughton; Rose and Clayton Bolenbacher; Mrs. and Mr. Al and Chickie Powell, Ira and Jimmie Millette, Donna Carmen, Reggie Bogart, Vicki Basken, Katherine Kramer, Virginia Tonkins, Jack LeClair and Mars Bennett.  
Bill Brinley, Meriden, Conn., who closed his miniature circus at River- view Park, New Hampshire, June 20, went to the L. S. Ayres Company department store in Indianapolis, July 5-19, is now at his headquarters lining up future stands.  
Lee and Bonnie Ulrich caught the Dailey show at Hudson, N. Y.

HISTORICAL SOCIETY  
(Continued from page 55)  
Consultations are in order for Mr. and Mrs. William Kriescher, Portland, Ore., who were married recently.

An exhibit of circus model trucks, wagons, etc., from circus covered materiel, was prepared by the New Bedford, Mass., Historical Society. Display was in a leading book store in the city. Responsible for the display were Edith Widger, Miss Grover, Mrs. Alexander Wadsworth, William Machado and Elizabeth Pinto.  
E. H. (Deacon) Albright was unable to call the pipe for King Bros., who shipped Massachusetts spot before the callpipe and burlap had been issued to the State of Massachusetts. King Bros.’ callpipe was purchased from the late Ray Detweiler, the Boston circus manager.

Pictures of the recent convention in Jamestown, N. Y., are in the possession of Walter Pietzschman, Detroit, treasurer of CHS. Burns Kattenberg is vacationing in Pennsylvania. Covid still will visit Mansfield, O., before returning home. Thomas, general manager of the Hotel Samuels. The American Tableau, No. 1 of Allen- town, Pa., reports the plans was a big success.

A. H., president, of Chicago, is on the sick list—BETTE LEONARD.

GRAND CIRCO  
(Continued from page 54)  
he, in his opinion of the shows was seriously injured, and the big top and center poles did not arrive intact in Stoughton, Wis., thanks to the swell job done by Willie Stoughton and the entire personnel, we debated on timing.

Here in Poyapay we are using the old and new callpipe. It is a big lot. It is the best we have encountered so far. The soldiers all gather around the old and new circus, and in due time, Jerry Wilson announced a spe- cial show for the entire army camp and they all enjoyed the lot.

The lot is enclosed by a high wall, from which one is looking down the tower. In the distance a man is climbing over the wall to sneak into the circus, the circus folks sneak over the wall to get a glimpse of the cock fights going on next door. The tower is the landmark. The roamists of our tour in Poyapay, Colombia. In an hour's time the lot was flooded and boots and raincoats were much in evidence.

One night we noticed hundreds of people milling around the Plaza so we decided to stage a good old circus party. We put together some of the acts together, sold them on the show, and we perpetrated a small circus. Nearest addition to clown alley is a mad chi, mad hatter, who hails from Columbia. All Spiller is now known as “Fraidy Cat Camera Fan.” After taking a snapshot, he always hands the camera to some one else to turn the film. He says he’s afraid to do it himself—DEMMIE HARRINGTON.

DAILEY BROS.  
(Continued from page 54)  
and Jewell Poplin and Mrs. Reinhardt, Jackie Reinhardt, Art Linsey, Smlinn’s, and H. J. Leland.  
Mrs. Rube Ray is ill in Bethlehem Hospital. Her birthday was August 22 and because the calliope from Columbus, Al Spiller is now known as “Fraidy Cat Camera Fan.” After taking a snapshot, he always hands the camera to some one else to turn the film. He says he’s afraid to do it himself—DEMMIE HARRINGTON.

JAMES M. COLE  
(Continued from page 54)  
only serious casualty resulting from our two long jumps (about 100 miles each) for the cookhouse theme. It was absent for about three days, causing a strain on the McNeil Cafe, and several days of rest and the benefit was in complete.  
Pet Carpenb, mechanic, left for his home in Williamsport, Pa., after postponing his departure for two weeks to get equipment in shape. He was to return home in Pennsylvania. The writer is back on the show after a four-day layout recently. D. O. D. is now doing web in the show, which has been greatly appreciated by this number.—IDA MAE KOELC.

CLYDE BEATTY  
(Continued from page 54)  
were addition to the menagerie recently and two more pig-like mon- 

An all-new brass section has been added to the Vic Robbins Band for the three trumpets. New York bands also will visit Mansfield, O., before returning home. Thomas, general manager of the Hotel Samuels. The American Tableau, No. 1 of Allen- town, Pa., reports the plans was a big success.

A. H., president, of Chicago, is on the sick list—BETTE LEONARD.

UNDER THE MARQUEE  
(Continued from page 55)  
manipulation, juggeling, music, sleight- 
line Park, Venice, Calif., plans a trip to the Hawaiian Islands and Japan late in September.

Many of the old, but capable, stunt performers; would return if they were physically able to carry lumber and chairy pile in.

The calliope from the former Am Circus failed the parade which preceded the finals of the famous Soap Box Derby at Akron Sunday, August 17. The calliope now is owned by Tony Diana and was played by Emil Hahn.

Then there was the early-day Southern daily who claimed able show hypostasis had "eyes like wensies." Bud E. Anderson, who was hospital- ized five days with three broken ribs suffered when kicked out of his colts, is okay again and back working his Liberty act. Anderson reports that he has purchased two horse-1947 and is breaking them into the act. While he was in the hospital, Anderson says, Doc Wells worked the act. Mrs. Anderson will work five weeks and the Southern fairs for Charlie Zemster.
SALESBORDS—All Orders Shipped Same Day Received

Large Black Placards, Full Color Drawings and All Kinds of Novelty Items.

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- 1040 Ralston Ave., Bellevue, Wash., P. O. Box 1043
- Open 10:00 a.m. to 8:00 p.m. daily

SALESBORDS—Wholesale “Net” Prices—25% Deposit

Hole 5, 3851, 3851, Colorado, Chicago

SALESBORDS

WHOLESALE "NET" PRICES—25% DEPOSIT

Hole 5, 3851, 3851, Colorado, Chicago

NEW! 3 or 6 TICKETS PER HOLE BOARDS

Hole 5, 3851, 3851, Colorado, Chicago

WHAT IS IT?

GIVES THE THRILL OF A HOLIDAY IN LAS VEGAS

AN EVENT AT THE RACES

AN EVENING IN MONTE CARLO

WINS $100-$150-$1.00

- Retailer makes $20-50 daily in cash
-
- SELL EVERYWHERE: All Types of Retail Stores, Offices, Factories, Clubs, Luncheonettes

- NEW! SENSATIONAL GAME

- JIFFY!

- Walt Disney, 2300 S. Vermont, Los Angeles, Calif.

DISTRIBUTORS OPERATORS SALESMEN

A low choice territories still available.

ACT NOW! CASH IN!

Write, wire for samples and information.

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Los Angeles, Calif.

SALESBORDS

IMMEDIATE DELIVERIES—25% DEPOSIT

Hole 5, 3851, 3851, Colorado, Chicago

NEW 6 TICKETS PER HOLE BOARDS

Hole 5, 3851, 3851, Colorado, Chicago

LOWEST PRICES—WRITE FOR CATALOG.

WORLD'S BEST BOARDS, CARDS, DECKS, MFG. CO.

Deluxe Buildings, Elroy, Early, Minn.

SALESBORDS

WRITE FOR PRICES

Galentine Novelty Co.

220 E. Washington, South Bend 16, Ind.

SALESBORDS

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Galentine Novelty Co.

220 E. Washington, South Bend 16, Ind.

SALESBORDS

WRITE FOR PRICES

Galentine Novelty Co.

220 E. Washington, South Bend 16, Ind.
Survey Shows Coin Business Inconsistent
Some Up, Some Down

CHICAGO, Aug. 30.—Survey made this week by *The Billboard* indicates that business among local coin firms is far from consistent.

Many manufacturing and distributing firms report that there has been an unusually sharp rise in sales during the past few weeks, indicating an early recovery from the so-called "summer slump." In past years, these coin merchants, the seasonal lull usually began about September 15, but this year the comeback has been well ahead of schedule.

A like number of firms, however, said that this year is running a close parallel to the general run of years, with business awaiting an expected September break. A few firms indicated that their business was below average, but these were in the minority.

One firm, said that the June-July-August period has always been its heaviest.

Spokesmen for several of the companies experiencing an early break said that they thought that buyers might be buying now in anticipation of a price hike in the near future. They added, however, that they feel such a belief is unfounded.

Several coinmen had indicated previously that they felt the extended heat wave would put a serious crimp in August sales, but this week's survey uncovered few cases where August sales fell below what is considered the average level.

Continuing shortages in some types of equipment are causing some coin firms, and there seems to be increasing demand for some types of amusement games, especially from arcade owners.

Many firms distributing new types of coin machines report a backlog of orders too heavy for present factory outputs to fill.

### Coin Machine Exports

<table>
<thead>
<tr>
<th>Country</th>
<th>1947</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>1,220</td>
<td>$156,119</td>
</tr>
<tr>
<td>Cuba</td>
<td>605</td>
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<td>Mexico</td>
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<tr>
<td>Venezuela</td>
<td>41</td>
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<tr>
<td>Argentina</td>
<td>29</td>
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<tr>
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<td>31</td>
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<tr>
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<tr>
<td><strong>TOTALS</strong></td>
<td>1,775</td>
<td>$201,209</td>
</tr>
</tbody>
</table>

### CMI Mails P-R Contest Folder

CHICAGO, Aug. 30.—Coin Machine Industries, Inc. (CMI) this week sent out copies of a folder listing details of the latest edition of its T-Bills contest for 1947 (The Billboard, Aug. 30).

In announcing the issuance of the folder, CMI officials pointed out that even though they are sending out folders to be given all members of the industry who work on the current Damon Benefit Cancer Fund campaign, since it is considered this is the outstanding CMI public relations project so far.
**High Court Hurdle Left**

Opinion of aty. general says free-play pins legal under 1941 Minnesota law

ST. PAUL, Aug. 30.—Free-play pin games were declared legal in Minnesota in an opinion handed down Friday (29) by the State's Attorney General J. A. Burnquist. The decision was made at the request of Bruce Hurdle, president of the city's largest pin game company. In the city of St. Paul, who had asked whether a free play won on such a game is a gambling device, only pins the meaning of Minnesota's lottery or gaming statutes.

One hurdle still faces amusement game operators in Minnesota—the St. Paul Municipal Court, which may be asked to render a final official decision. Since 1941 the entire amusement machine trade in the State is affected, common lawsuit throughout the Midwest are watching developments carefully.

Burquist's Opinion

"It is my opinion," Burnquist wrote in his reply to Broady, "that the operation of pinball machines which return to the players thereof only free plays should not, until the enactment becomes effective, be considered a lottery or gambling laws of the State."

The court decision was reached by Burnquist in one of 17 free-play pinball machines.

For the court appeal in one of 17 free-play pinball machines.

Question put to the attorney general was whether the city of St. Paul, through some 17 free-play pinball machines.

If the court appeals in one of 17 free-play pinball machines, Burnquist wrote, "does not constitute a 'property' within the meaning of Minnesota's state anti-gambling statutes, anyway or against any other property within the meaning of a Minnesota statute relating to gambling, the operation of pinball machines for amusement purposes where the entire reward is a free replay or replays would not constitute a lottery.

Statutes Relevant

All laws in other States may conflict with the Minnesota law, Burnquist maintained that the only statutes enacted by Minnesota's legislature are relevant in this instance.

The attorney general said that the amended Minnesota anti-gambling statute to keep free-play games in the non-gaming category is contained in the 1941 state legislature's new law. The gambling laws enacted by the 1941 state legislature at the instance of Governor Luther W. Youngdahl.

In that law's definition of what constitutes a lottery or gambling games, are "redeemable in merchandise or cash" are termed illegal.

Burnquist noted in Minnesota's lottery and gaming laws are "not as explicit as other statutes in the country." He pointed out that the Minnesota Supreme Court has had no occasion to interpret the anti-gambling laws on this point. He cites, however, decisions by the Supreme Court of Illinois and by the Supreme Court of Minnesota in 1915, and Ramsey County (St. Paul) District Court in 1916, holding that free-play games are legal.

**Test Case in Court**

Case before the court is the legality of free-play games now is before the State's highest tribunal in an appeal by Walter E. Long, manager of the Northwestern Pinball Company, against Judge Pearlson who action that initiated by Ramsey County Amusement Machine Operators' Association should (See Minn. Attorney Gen., page 122).

**Real Jackpot!**

HOLLYWOOD, Aug. 20.—In a recent column, comedian Bob Hope told of a new pinball machine that, when you hit the jackpot, will give you $100. Writer Orson Welles narrates the Gettysburg Address while the glass slides down the machine as the dice come up and you're The Top.

**Bally Appoints V. Christopher Eastern Distrib**

CHICAGO, Aug. 30.—Bally Manufacturing Company has appointed Virgil (Chris) Christopher, veteran coin machine sales executive, as regional distributor for Maryland, Delaware, Arkansas and Pennsylvania, according to an announcement by George Jenkins, Bally vice-president and manager of Bally's Tampa, Florida firm's headquarters are at the Chris Novelty Company, Baltimore. Christopher, well known in coin machine circles, having been in the business since 1935, when he became manager of a well-known manufacturer of pinball machines, became a distributor of Bally products in all parts of the country.

**New Deal Firm Holds Opening**

NEW YORK, Aug. 30.—Grand opening party of New Deal Distribution Company brought about 130 operators and well-wishers to 364 West 30th Street, Monday evening.

According, to Max Green, owner of the new coin machine distributing firm, who has been active in the field of coin machine distribution for many years, the opening of the new firm was attended by a good crowd.

**United Mfg. Intro Hawaii to Trade**

CHICAGO, Aug. 30.—United Manufacturing Company announced here this week the details of their new pin, New product is a five-ball game.

With the addition of several new features, United has capitalized upon its reputation as the first to offer their new game to Hawaii to produce the new product. Among the added features is a super-bonus which steps up to 100,000.

The game is designed to give high scoring by several separate steps. Included are multiple ways to score replacements, cabinet and lighted score tabulator are in a Hawaiian motif, as is the face of the playing table.
Vensom Co. Readies New Drink Mch.

Plans Early Sale to Opn.

Montgomery, Ala., Aug. 30.—The Vensom Food and Drug Co., of Montgomery, a ready-to-eat new-premix type soft drink vending machine, according to F. E. Hanson, president of the firm, is readying the first 40 machines for trial. The firm plans to sell its machines direct to operators, and it is pointed out that the Vensom Company is preparing an operational program to assist others in establishing their routes.

This much detail Ransom did re-veal to The Billboard—that this new Vender will have only one motor, that it will be adjustable to serve any size of city or town. The Venders there are trying out its idea by the shortage of good space for vending machines. Usually, he has a cigarette or candy vender in the window, but that is no longer a reality. To avoid the shortage of vendors, he places two of his machines in every window where he plays a spotlight on the machine and uses a neon-announced clock as an additional attention getter.

New location of the firm provides more than 5,500 square feet of business-

pace, he reported, and it is so arranged that he can drive both of his cargo routes right into the warehouse for refueling. The area is also ample space for a third truck, which he plans to add soon. His two cargo cars, the 30.00 and the 140.00, are associated with him in the company.

Vender Distrib. Firm Formed in Memphis, Tenn.

Memphis, Aug. 30.—Miss M. J. Davis announced Wednesday (27) the formation of the Automatic Merchandising Distributors. Firm has headquarters here, will distribute vending machines and merchandise to be sold thru venders.

Miss Davis disclosed that the firm plans to be operated as a representative of the Parker Products Company of Knoxville, and will handle the Bert Vending Bat, the Vending Bat Pop automatic popcorn machine and the Snively orange juice machine. Automatic will also handle the One-Use Tooth Brush vender, gum, and such items as Chicle, Dentine and Bee-
mance, and razor blades.

The firm, which expects to main-
tain approximately 15 salesmen on the road at all times in order to cover the South, includes among its officers S. E. Davis, formerly with Mills Automatic Merchandising Corporation, general sales manager, and D. A. Parker, general manager.

Question Constitutionality Of Pa. Soft Drink Tax Law

Philadelphia, Aug. 30.—First lawsuit to test the constitutionality of Pennsylvania's new soft drink tax is expected to get its hearing in early fall, with other suits anticipated in the near future.

First test was initiated by Marshall A. Morgan, Philadelphia counsel for a group of syrup manufacturers. Officials are in a rush, pointed out suits that he considered the measure unconstitutional. Act, he said, lacks uniformity since it increases volume, not sales. This makes the law unfair, he contended, and contrary to the Constitution. He also says that tax law is defective technically because its title is misleading and deals with more than one subject.

Taxes All Drinks

Act imposes a 3-cent tax on each 12 ounces or less of bottled soft drink, regardless of price, and one-half cent on ounce of fountain syrup. Present indications are that several more concerns are behind plans for additional court tests to determine the constitutionality of the tax law, proper to be filed in the near future. Officials are said, in preparation.

Several established firms are cur-
rently operating more than 20 machines, with 40 cents per bottle in bulk lots and 45 cents in smaller lots. Currently 100-cent 14 inch lots are also being sold at the same price per.


Candy Manufacturers Say No Corn Sirup Shortage Anticipated This Fall

CHICAGO, Aug. 30—Corn crop prospects are a minor worry to candy manufacturers, candy bar makers told The Billboard this week. A short supply of corn is not looked for by most firms, and even if such a shortage did materialize, candy men say formulas could be altered to use more sugar as a sweetening agent.

Pointing out that the dismal outlook for raw sugar will improved last week when rains fell to check crop deterioration, candy officials at an isolated 20 points of bunches of corn will be saved and harvested, and they predict that after an earlier scare of "no corn and a big cut in corn sirup" is unwarranted.

Many candy vendors operate and other candy retailers of the opinion that the anticipated sirup shortage would up prices of vender and over-the-counter sales, giving the already upward price trend an additional boost. Some are being told by manufacturers that any immediate price rise will not be due to material shortage. But candy firms say, any future price hike can be traced to labor and general operating expenses.

"It isn't corn or corn sirup we're worried about, but Chewing Gum of Chase Candy Company here," said a manager of Chase Candy Company here. "Take the case of 1000 of coal.

Fit added that an increase in production would tend to offset rising prices to some extent. But while basic ingredients are now available to produce greater quantities of candy, trained help is not. "And without trained help we cannot make a quality product," he added.

Victor Gies, sales manager of Mars, Inc., was of the opinion that while there may be some squeeze in corn sirup supplies this winter, it would not prove a major problem. He said added prices would not hinge primarily upon whether or not such sirup was available in quantity. As candy makers grow accustomed to their price, they can be assigned to any other candy. But whether other candy costs would force an upward move.

Opinion in the industry seems to be that the price per box on bars would move up from the present average of $1.75 per box to $2.00, with medium and small firms charging the higher price. (Most of the large firms currently are offering prices at our price.) While this might mean that a number of dime bars would again hit the market, in addition to those already being sold, spokesmen said that these firms could successfully carry nickel bars would endeavor to keep to that price and do little experimenting with the higher price bar.

Hershey Statement Lists Year's Sales

Hershey, Pa., Aug. 30.—Hershey Chocolate Corporation, in making its financial statement for the first half of 1947, has included sales for the first time. Volume for the six months ended June 30, this year was $54,- $60,000, "substantially absorbed" of same period in 1946, according to company officials. Net profit for the first half of this year was $64,- 782,003 or $6.05 a share on 885,749 common shares. Last year, the same period a net of $1,631,538 or $3.35 per common share. Company has set aside a reserve of $2,000,000 out of net earnings as of June 30, this year for future inventory price declines, equal to $5.32 per common share, according to the statement.

Firm's stockholders are to vote September 15 on a proposed three-for-one stock split, is stated.

Reynolds Declared Dividend

NEW YORK, Aug. 30.—R. J. Reynolds Tobacco Company has declared a quarterly dividend of 90 cents per share on its preferred stock. Dividends in July were declared for preferred stockholders of record on September 10.
Milwaukee Parking Lot Owner Reports Meters Money-Makers

MILWAUKEE, Aug. 30. — Ervin Mueller, an enterprising parking lot operator of this city, has invented a coin-operated park meter to be used by privately owned parking stations on a self-service basis.

According to Mueller, the principal use of his invention is to provide parking space during periods when there is not sufficient business to warrant the services of the parking lot attendants, such as during the late night and early-morning hours.

As currently operated, the night parking customer drops a quarter in the coin chute of the park meter, which returns him a numbered ticket to post on the windshield of his locked car, permits him to park until 7 a.m. the next morning. Protection is afforded by a roving attendant who checks coin-operated stations hourly. Mueller disclosed that the customers who park in his stations like the idea since they do not have to wait for an attendant. Thus far he has little trouble with autotists trying to park free, pointing out that in a recent check of 68 park meters only three drivers had failed to insert the required quarter.

As an example of what the park meters mean to a parking lot operator, Mueller disclosed that over a typical week-end there were a total of 157 parks at a time when 37 attendant man hours would have been required. Thus much more profit was made on the $23.75 taken in by the meters than would have been realized had attendants been on the job.

Currently there are nine parking lots in the Milwaukee area using Mueller's coin meters, which he rents on a percentage basis. In the northern part of Wisconsin, operators of parking lots in several cities have also installed his innovation.

Here’s the new, remarkable ‘roll type’ stamp vender!

The POSTMASTER

The first big improvement in postage stamp venders in 40 years!

☆ Triple-unit, roll-type vender!
☆ Vends SANITARY stamps...
☆ Each unit adjustable to 1¢, 2¢, 3¢, etc. directly from available U. S. Government rolls!
☆ Full rolls of 500 or 1000 stamps inserted in a few seconds. Eliminates expense and nuisance of tearing sheets and inserting stamps into folders.
☆ Capacity 2 to 3 times greater than folder-type venders. Takes less than one-half servicing time.
☆ Cabinet is of sturdy aluminum, finished in attractive colors and trimmed with sparkling chrome. Precision-built mechanism constructed to last a lifetime.
☆ Merchants welcome The Postmaster, because of its time saving and money-making features.
BUBBLE BALL GUM

4105
Squash, 100
$13.75,
NORTHWESTERN BALL GUM
a
Lozenges,
Finished
Northwestern machine to
operating. Dependable lifelong equipment

BUBBLE Coin
30 Lb. Ctn.
6. Sample,
Nearest
COUNT, 25 Lb. Ctn. 40¢
32
Deposit
Lb. Ctn. 58¢
F.

Orders.

FACTORY HEADQUARTERS

NAME

Operator

Schermack, Vic -
ANGELES 13,

FOR SELLING OUR
5

WANTED!
SALESMA

WITH EXPERIENCE
to sell routes of the famous Aseo All-Purpose Machines and $5-Cylinder Gum Machines. Earnings $500.00 per month up. When writing give all information.

Badger Sales Co., Inc.

WANTED! VENDOR VALUES
Unsurpassed in PROFIT-MAKING Ability
GOLDEN STATE-25c Coin Vending
Vending All Types;
HEAT Element
BUBBLE
Flashing, Reeded, Non-Flashing.
$79.45

SAN FRANCISCO

BADGER SALES CO., INC.
1456 Market St.
San Francisco 19, Calif.

PARKWAY MACHINE CORPORATION

NEW YORK, Aug. 20.—New three-
cigarette-cigar venders are now in production by the Cigarette Corporation of America, according to Martin D. Berger, firm
president. Stands will be provided for either model, and a bracket can be had for the three-column vender so that it can be attached to the side of a cigarette machine.

Operating with any combination of nick or dimes, cigars can be sold in any column of the vender for prices from 5 to 20 cents. No adjustment
is needed to vend regulars of any length or thickness, Berger states.

Each column of either machine locks itself automatically when it is emptied, so that purchasers may either buy another cigar of the same
in the vender—or press the coin return
button. A National Safety Committee
operator unit and a humidor are two additional features.

Berger has a background of 17 years in the tobacco and vending machine industries. He formerly was an executive of the National Asso-
ciation of Tobacco Distributors (NATD) and the Tobacco Merchants Association. Firm's general manager is Harold Weis, also a veteran coin
machine man. The firm has opened
offices at 309 Fourth Avenue.

SIMPLICITY KEY
PROBLEM IN NEW
CUP VENDER DEAL

(Continued from page 97)
by Independent operators in running order. Many other concerns have
gone out of the business, vending manufacturing business, leaving an-
other blank in the parts picture.

Critical Problem

"This problem is especially critical," Anderson said, "since new cup vend-
ers cannot be obtained to replace the worn-out models and if we are to
continue in business we must keep as many of the old machines in working
order as possible.

Independent operators reported no
problem in obtaining syrup and other such supplies since the end of sugar rationing and that price of these items has remained fairly constant.

Some of the ideas for more prac-
tical vending machine models included the demand for lighter and smaller machines, machines with most frequently serviced parts, rapidly
accessible, fewer "gadgets" and
less emphasis on large capacity.

Capacity Factor

The idea of cup machines vending up to 1,000 drinks without servicing is
dominated by the majority of the independent operators, it was
claimed. One said that any operator
who can't get around to service
machines after the machine has
dispensed a few hundred drinks has
no place being in the business.

No definite steps have been taken to
initiate the organization of an in-
dependent beverage venders' associa-
tion yet, but operators say a
great deal of thought is being given it.

"We feel that if we could get to-
gether and hash out some of our
mutual problems we would not only be
able to help ourselves but aid manu-
facturers in providing better equip-
ment," Anderson said. "All through
we have no way to get together on
such matters, and no organisation
that is interested in our special problems," he pointed out.

Berger Reports
Cigar Vendors
In Production

NEW YORK, Aug. 20.—New three-
cigarette-cigar venders are now in production by the Cigarette Corporation of America, according to Martin D. Berger, firm
president. Stands will be provided for either model, and a bracket can be had for the three-column vender so that it can be attached to the side of a cigarette machine.

Operating with any combination of nick or dimes, cigars can be sold in any column of the vender for prices from 5 to 20 cents. No adjustment
is needed to vend regulars of any length or thickness, Berger states.

Each column of either machine locks itself automatically when it is emptied, so that purchasers may either buy another cigar of the same
in the vender—or press the coin return
button. A National Safety Committee
operator unit and a humidor are two additional features.

Berger has a background of 17 years in the tobacco and vending machine industries. He formerly was an executive of the National Asso-
ciation of Tobacco Distributors (NATD) and the Tobacco Merchants Association. Firm's general manager is Harold Weis, also a veteran coin
machine man. The firm has opened
offices at 309 Fourth Avenue.

SYNOPSIS OF KEY
PROBLEM IN NEW
CUP VENDER DEAL

(Continued from page 97)
by Independent operators in running order. Many other concerns have
gone out of the business, vending manufacturing business, leaving an-
other blank in the parts picture.

Critical Problem

"This problem is especially critical," Anderson said, "since new cup vend-
ers cannot be obtained to replace the worn-out models and if we are to
continue in business we must keep as many of the old machines in working
order as possible.

Independent operators reported no
problem in obtaining syrup and other such supplies since the end of sugar rationing and that price of these items has remained fairly constant.

Some of the ideas for more prac-
tical vending machine models included the demand for lighter and smaller machines, machines with most frequently serviced parts, rapidly
accessible, fewer "gadgets" and
less emphasis on large capacity.

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machine man. The firm has opened
offices at 309 Fourth Avenue.
New Yorkers Gripe About Switches in Vending Machines

NEW YORK, Aug. 30.—Letters to the editor columns of local newspapers have been carrying humorous and angry letters from purchasers of chocolate and gum thru vending machines in the New York subways for the past several weeks. Brand spokesmen quoted as the reasons for the mix-up of items in columns mentioned by letter writers, according to the New York Subway Advertising Company, operators of the vending machines.

Main complaints are centered on vending "Double Mint Gum in Juicy Fruit" and "Hillcrest Chocolate instead of Milk Chocolate" in Hershey machines.

CHICAGO: NAMA Mail Hotel Forms for Dec. Meet

CHICAGO, Aug. 30.—Reservations for hotel rooms at the National Automatic Merchandising Association (NAMA) 1947 convention and exhibit December 14-17 at the Palmer House here will be mailed to NAMA members by mail beginning Friday (28).

A study showed that a questionnaire survey of members by mail made in June indicated that almost every member planned to attend and bring one or more guests. As a result, 200 additional rooms were reserved at the Palmer House. Available reservations include single, double, twin, and suites.

First NAMA exhibit of merchandising and vending is expected to attract more than 2,000 association members and others interested in automatic merchandising.

West Coast Match Plant Begins Work

LOS ANGELES, Aug. 30.—S. M. Rosenberg, Universal Match Corporation's vice-president and director of operations, announced Thursday (28) that the firm's newest match plant located here has begun operation to expedite deliveries of West Coast orders.

New plant, which houses 50,000 square feet of space, has at its site a five-acre tract which provides for considerable expansion. Rosenberg revealed that Universal plans to make the new Los Angeles quarters a model plant, similar to those now operating in St. Louis and Hudson, N. Y. He also disclosed that more than 85 percent of constant improvements by Universal engineers have combined to equip the new factory with completely modern match making machinery and printing presses. The equipment is known at this time as the augmentation of Universal's Pacific Coast sales, now in process, which has increased by eight representatives the number now covering this growing region.

In addition to the previously mentioned factories, Universal also owns and operates wood and beet match plants in Spokane, Wash.; Wheeling, W. Va.; and Duluth, Minn.

Chicago Will Get Showing Of Kwik-Kafe

Set September 2

CHICAGO, Aug. 30.—Rudd-Mellikian, Inc., Philadelphia firm making the Kwik-Kafe food vending machine, has announced that the vendor will be shown for the first time in the Midwest September 2 thru 5 at the Hotel Stevens here.

Firm officials state that the Kwik-Kafe hot coffee vendor is currently being delivered to franchised operators throughout the country, according to Lloyd Rudd, president, who was being made as early as March of this year.

425-Cup Capacity

Having a 425-cup capacity, the coffee vendor stands approximately 33 inches wide and 18 inches deep. Cabinet is brown with cream trim. Machine vends with each cup of coffee, and separate buttons deliver cream and sugar.

Rudd-Mellikian has operated 30 of the vendors in Philadelphia test locations for over the past year, and indicated it will return the operating franchise for that city for the present.

Before the war both Rudd and his vice-president, K. C. Melikian, operated combination cup beverage and candied vendor routes in Philadelphia.

Carton Cooler Displays New Bottle Vender

KANSAS CITY, Mo., Aug. 30.—Carton Cooler Company will display in new bottle vending machine at the offices of the Dr. Pepper Company in Dallas next week, George Bockover, president, announced.

New machine has a total capacity of 100 bottles and it employs a dry-type refrigerating system rather than the ice-cooling method employed in Carton Cooler machines before. Bockover said that vendors have room for 30 bottles in the actual vending compartment and another 70 bottles in the pre-cooling compartment. It is a console type vender.

Bockover said his company expects to go into production on this machine in September at the rate of approximately 200 machines per month. He said the only supply difficulty encountered so far has been the metal, which has been both scarce and high-priced. He said that has been assured of ample supplies of condenser units and other refrigerating equipment.

Bulb Gum Plant To Rise In L. A. County

LOS ANGELES, Aug. 30.—A. J. Paris, 28-year-old Greek-American who zoomed to fame and fortune during the war years by manufacturing and importing bubble gum in Mexico, announces that he will spend a $750,000 bubble gum factory in Los Angeles County which will employ several hundred people.

The bubble gum king is also planning a plant in Milford, Tex. In addition to the American market, Paris expands his overseas operations in the future.

From his suite in the Wilshire Hotel here, Paris declared that the only principal country which doesn't buy his product is Russia.
**Rains Bring New Hope for Popcorn Crop**

CHICAGO, Aug. 30.—Rain and cooler weather this week thrusted the Midwestern corn belt brought hopes of some relief from the prospect of a drastic popcorn shortage this year. Spokesman for U. S. popcorn manufacturer said this week that the rain has helped considerably, but that much more is needed before there will be any large-scale relief for the popcorn crop. It's still too early to predict definitely just how large a harvest will be, he said, but indications are that the yield will be far above average.

In certain areas of the corn belt, where crops had previously been good, a driving wind early this week laid heavy stands low, damaging a good deal of the corn. Interpreting the situation into its probable effect upon popcorn vending machines. Industry spokesmen said that the price of popped corn may not be any higher than it is currently since the price of oils and seasoning is falling. They point out a curious factor is that when popcorn gets scarce and prices go up, there has always been a corresponding drop in the price of oils and seasonings such as is taking place now.

Altho there is no doubt that the popcorn crop will be drastically low, popcorn men said that they felt that there was a possibility that the actual amount of corn available for market may be very close to the demand since a shortage is likely to bring out "hidden corn" which is being held by its owners in hopes of higher prices which would naturally accompany any harvest shortage.

**Name Fred Stumm Lehigh Distributor**

PHILADELPHIA, Aug. 30.—Fred Stumm was announced this week as representative of Lehigh Foundries, Inc., manufacturers of the PX cigarette vendor, in the Philadelphia area of Pennsylvania, Delaware, Maryland and the District of Columbia, by Neil Mitchell, Lehigh sales manager.

Stumm formerly was connected with the Auto Vending and Scott-Crosse in Philadelphia before forming an organization with P. L. and W. Smith, Laundry Operators, at 205 North 13th Street, Philadelphia. Frank Hammond, also formerly connected with Scott-Crosse, have become affiliated with the new Stumm organization.

**Form Ezy-Duz-It Laundry**

FITZGERALD, Ga., Aug. 30.—Ezy-Duz-It Laundry, self-service laundry, operated by Lula M. and Norman Rawlings, will open here September 1st. New coin-operated business has been built to house the business.

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**No Tax**

BALTIMORE, Aug. 30.—Under a ruling issued this week by Edward F. Englebert of the tax division, ice cream would thus be non-taxable since it is regarded as "carry-over." However, "pop-sicles and similar confections" will be taxable.

**Aug. Cig Sales Record in K. C.**

KANSAS CITY, Mo., Aug. 30.—Cigarette vender operators and jobbers here report that August sales of cigarettes this year have set new volume records.

August usually is a high month in cigarette retailing, they said, but the general estimate was that sales this year ran between 15 and 25 per cent above August of 1946. Most operators attributed the rise to the prolonged heat, which increased irritability and nervousness of people and led to greater smoking as a nerve soother.

Others attributed at least part of the rise to the resetlement of many persons here who had left during the war years.

**Form W. Tenn. Dealers’ Assn.**

MEMPHIS, Aug. 30.—Recently formed here is the West Tennessee Wholesale Tobacco & Candy Dealers Association, with president of Leon & Leon, as president.

Secretary of the new organization is Henry (Tools) Loeb, Memphis Tobacco Company, and Dan Bianchi, Bianchi & Company, is treasurer.

Group plans to affiliate with both State and national tobacco distributors associations.

**Four Cent Penn Cig Levy Ups Receipts**

PITTSBURGH, Aug. 30.—Pennsylvania’s two-cent increase in the cigarette tax, bringing the levy to four cents per pack, brought in $2,055,648 for the first month the new rate was collected. Same month in 1946, under the old rate, returned a revenue of $1,589,939.

Collection of the new tax in June greatly exceeded the estimate State law men had previously made. July receipts are expected to pass the three million mark.

**Auto Wash for Tenn. Town**

FAYETTEVILLE, Tenn., Aug. 30.—Felix Buchanan has announced the first automatic laundry to be located here. Ten machines will be used.

Opening is planned for October.

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**VENDING MACHINES**

Hep, two, three, four — march right into profits with a battery of "POP" Corn's Automatic Vend- ing Machines. These modern attrac- tive vendors are mechanical salesmen who will corn-er EXTRA PROFITS. Supplying fresh and crisp well-seasoned popcorn, it’s a sure money maker. A small investment will put you in big business. Write for full details and name of your nearest distribu- tor — get in the Popcorn Profit Parade!
Heat Wave Ups Biz in Laundries

Reveal ALD Test Results

CHICAGO, Aug. 30.—Recent August heat wave increased business at several test coin-operated automatic laundries as much as 25 per cent, Col. F. E. Ross, general manager of ALD, Inc., commercial distributors of Westinghouse Laundromats, said this week.

The best locations run by ALD to keep a check on developments in the coin-operated automatic laundry business and to experiment with new equipment, are located at Mansfield, O.; Chicago and Kankakee, Ill.

General Rise

Along with the August business rise, there has been a general rise in patronage at established automatic laundries as well as an increase in the number of new coin-operated laundries being established, Ross said.

Presently ALD, Inc., is running a series of newspaper advertisements in New York, Chicago, Cleveland, Los Angeles and Atlanta to draw the attention of prospective operators. A similar advertising campaign is also being planned for the Dallas area soon.

Present advertising plans call for a campaign directed at customers of established automatic laundries to begin in September.

Ross reports that, in spite of a huge back-order list for Westinghouse Laundromats, all of ALD’s orders have been filled due to a priority set-up with Westinghouse.

Vendall To Make 5-Col. Machines

CHICAGO, Aug. 30.—Vendall Company here will introduce a new five-column Vendall machine at the National Automatic Merchandising Association (NAMA) convention in December, according to Bert Riel, sales manager. It will be similar in appearance to the present eight-column Vendall and 65 per cent of the parts of both units will be interchangeable.

Riel said the new vender is being manufactured to fill a need for a smaller-type machine in special locations, such as filling stations, small isolated departments in factories, offices, etc., where there is neither room nor sufficient sales volume to accommodate a larger vender. In many industrial spots the new vender will act as a complementary machine to the main battery of venders and larger units.

The five-column Vendall, which will be available about the first of the year, will be of the same height and depth (43 inches and 12 inches respectively) as the eight-column model, but will only be 17 inches wide. The round 16-inch mirror on the larger machine will be reduced to one of 12 inches in diameter on the five-column unit.

Like its larger counterpart, the new vender may be either base or wall mounted, Riel said.

Nutrine Sets 3d Dividend

CHICAGO, Aug. 30. — Nutrine Candy Company here has declared a quarterly dividend of 3 cents on common stock, payable September 12, to stockholders of record on August 25.

Two quarterly payments earlier this year were 28 cents in June and 30 cents in March.
Steel Shortage Continues To Hamper Vending Output

KANSAS CITY, Mo., Aug. 30.—Steel shortage is holding the production of soft drink vending machines down to about one-half of capacity for manufacturers here reported this week. Kansas City is one of the major centers of bottle vending manufacturing, and one estimate was that, even at half capacity, the whole industry here is turning out nearly 6,000 machines per month.

Elmer Pierson, president of The Vending Machine Company, which makes machines for Coca-Cola bottlers, said the shortage of steel is "making it tough to get production," and added that "the outlook now is not at all opti- mistic.

Battle for Supplies

Fred Johnson, president of the Selective Vend Company, which makes machines for Dr. Pepper bottlers, gave the same report, adding that "We have to keep battling all the time to get what you need, whether it's steel, locks, hinges, screw or coin chutes." Both said their plants are operating at about 50 percent capacity.

Carl Bernitz, president of Bernitz Manufacturing and Machine Works, which makes Roulette vending for Royal Crown, reported that he was having little difficulty obtaining steel but his firm's need was not indicated that he was keeping production down to line with supplies.

All three companies reported that they are using brass and aluminum as substitutes for steel wherever practical.

Compressor units, including small electrical motors, also were reported high up on the current scarcity list, but thin gauge galvanized steel put down as the toughest single item. It seems to be that the steel mills, in order to realize the added profits that go with big tonnage, are rolling out quarter-inch and other heavy gauges rather than the thin sheets.

The black market is reported still flourishing in steel, with supplies of 5 to 10 percent above the regular factory prices quoted in regular jobbing channels.

Three other Kansas City companies which plan to manufacture soft drink vending are not yet into factory production. They are National Products Company, headed by O. M. Kitterson; the Catskill Company, owned by George Backover, and The AutoVend Company, owned by J. V. and J. D. Harrington and S. Q. Noel. National Products is turning out plastics, but continuing development work on its vender. Kitterson said. Carton Cooler expects to have auto factory production up by September and AutoVend, which Noel said plans to confine its activities here to development work, is installing for manufacturing facilities.

Mario Caruso-Named Kenny Drive Official

NEWARK, N. J., Aug. 30.—Mario Caruso, president of O-Eight Laborator-ies, Inc., announced that this New Jersey State vice chairman of the drive of the Sister Kenny Foundation by J. Frank O'Donnell, campaign manager. Caruso will act as an advisor in co-ordinating activities of New Jersey's commerce and industry committee.

In addition to the electric cigarette vending machine manufacturing firm here, Caruso also tends the Wood and Plastic Company, West Newark; The Richmond Manufacturing Company, Richmond, Va.; the St. George Manufacturing Company, New Jersey; and a manufacturing plant in Naples, Italy.

New West Virginia Penny Tax on Cigs

CHARLESTON, W. Va., Aug. 30.—New West Virginia cigarette tax was adopted in this State returned in July, its first month of operation, a total of $416,000, according to the State tax commissioner. Collections thru August amounted to $416,000, which he said was better than expected that it would return about $2,000,000 annually. Proceeds are to be used to finance increased teachers' salaries, they stated.

Reno Plans End for Drugstore Cig Ban

RENO, Nev., Aug. 30—Proposal has been introduced in the local legislature for council here to remove a ban on the sale of cigarettes in drugstores in Reno. Ban has been in effect for 14 years.

Measures introduced also calls for establishment of uniform minimum retail tobacco prices.

Grant Delaware Charter

DOVER, Del., Aug. 30.—Small Cigarette, Inc., has resigned as corporation by the corporation department of the secretary of state's office here. New company's stated purpose is to deal in vending machines.

IMMEDIATE DELIVERY:

No Silver!!

SILVER BOTTLE VENDING MACHINE

FANTASTIC BARGAIN! ANOTHER 12 in stock. Pls write for price. 210 models in stock. If you want a Silver..... WRITE FOR PRICE.

Weeds Novelty Sales Co.
467 N. Milwaukee
Chicago 16, Ill.

Saves distributor in Chicago and suburbs Silver Bottle Coin and Nut Vending Machines.
Chi Paper Feature
Describes Coin Biz

CHICAGO, Aug. 30.—In a front-page feature appearing in the Monday (25) issue of the Chicago Journal of Commerce, William R. Graydon described the recent past of the vending machine business, its present expansion movement and touched briefly on how it operated.

The hitting on some of the key points of automatic merchandising, the writer did make some statements that are not in agreement with any of the known facts about the vending business in particular and the coin machine industry as a whole.

For example, one paragraph reads as follows:

"There is no federal tax on coin machines, but State and local legislative bodies have always regarded them as a good source of revenue. Business men of the merchandising field found that they were taxed the same amount as the people who realized clear profits on pinball and slot machines."

From the information of the above paragraph, Graydon, who had previously pointed out that the vending profit is slight due to operators having to pay a commission to locations, salaries and commissions to service men and repair to equipment, gave the impression that music machines, amusement games and ball machine routes were not serviced at all, never were in need of repair and locations could be had for free.

Graydon gave the National Automatic Merchandising Association (NAMA) credit for reducing local taxes on vending machines. He also stated that it was due to the efforts of NAMA that the anti-slug law was passed.

J. R. Bennett Receives
New Dixie Cup Co. Post

NEW YORK, Aug. 30.—J. R. Bennett has been transferred from his post with the Dixie Cup Co., Signal Mountain, Tenn., to the Automatic Drink Vending Machine Food Container Division, according to a company announcement this week. Bennett formerly was Dixie representative for parts of Kentucky, Virginia and Tennessee. He will now cover South Carolina, Georgia, Alabama and Florida in addition to his old territory.

Since joining the firm in 1933, Bennett has served in many positions before his present assignment to the division that sells to coin machine operating firms.

Peer Capita Cig Sales in
Milwaukee Double as War

MILWAUKEE, Aug. 30.—Twice as many cigarettes are being smoked by Milwaukee residents as before the war, according to John Roach, chief of the State Cigarette and Beverage Tax Division. Figures compiled by Roach show that the annual per capita consumption of cigarettes was 96 packs for the year ended June 30, 1947, as compared with 46 packs in 1940.

American Tobacco Sales

NEW YORK, Aug. 30.—American Tobacco Company reports that the business for the three months ended June 30, 1946, compares with $208,576,000. Figures are based on income of $182,924,000 during the first three months of this year.

Company reports that combined income and consolidated subsidiaries for the second quarter of this year is $282,060, or $1.33 per share of its 1,038,572 common shares outstanding. This compares with net income of $7,640,600 or $1.53 a share on 4,492,030 shares outstanding at the end of the March quarter this year.

Sweets Co. Profits Rise
Sharply Over Last Year

HOBOKEN, N. J., Aug. 30.—Sweets Company of America, Inc., here reports that for the six months ended June 30, 1947, net earnings totaled $618,650, equal to $2.34 per share. Profits for the same period in 1946 were $396,646 or $1.49 a share.

Number of capital shares of as of June 30 this year was 264,100, compared with 86,400 on same date in 1946. In August of last year there was a 3-for-1 stock split.

Choice Charms Cheap
Gorgeous Big Charms. Per M. . . . . $3.25 Beautiful Stone Rings. Per Gross . . . . 1.50 Blendo Knife. Per Gross. .................. 2.50 Skulls, Marbles, Guns, etc.

All items will fit any vending machine.

Send for Samples and Prices.

Ringo Brothers
We specialize in Small Novelties


Choose Charms and Save

The Perfect Ice Cream VENDOR

EXCLUSIVE FRANCHISES AVAILABLE ON THE BEAUTIFUL NEW

VENDI-FREEZE Automatic 10oz. CHOCOLATE COATED ICE CREAM BAR VENDOR

EXPAND YOUR OWN BUSINESS—
START YOUR OWN BUSINESS

VENDI-FREEZE DISTRIBUTING CORP.

702 Commercial Trust Bldg. Phila. 2, Pa. Phone: Locust 1-2310

Write or Wire—
VENDI-FREEZE DISTRIBUTING CORP.

Columbus 7, Ohio

CLOSE OUT OF
BRAND NEW EXHIBIT COUNTER CARD VENDERS

WASHINGTON—CASH-TRAYS—The 5c Almond Vender, $9.85 Ea.

Markepp Sales Co.

4310 Carnegie Ave. Cleveland, Ohio

Used Cigarette Equipment

COLUMBUS VENDERS

4 Models Available

1. 1¢ Peanut
2. 1¢ F. Cig. Purse
3. 1¢ ELL Cig.
4. 2¢ Peanut

Write for Circulars—Complete Parts Stock

Markepp Sales Co.

4310 Carnegie Ave. Cleveland, Ohio

Now Available Nowhere Else—

J & S Sales Co.

605 E. Roosevelt Rd.

Chicago 12, Illinois

Special Deal Victor Model V

Famous Vending Machines

Available Everywhere

80.00 Model 500, 1/3 Down

93.50 Model 100, 1/3 Down

115.00 Model 200, 1/3 Down

$25.00 Coin Box, 1/3 Down

ALL MAKES AT LOW PRICES

WRITE OR WIRE

VENDCO

2113 Market St.

FOR EVERYTHING IN COIN MACHINE EQUIPMENT AND SUPPLIES

Contact VENDCO

COLUMBUS VENDERS

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CLEVELAND, OHIO

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CLOSE OUT OF BRAND NEW EXHIBIT COUNTER CARD VENDERS

WASHINGTON—CASH-TRAYS—The 5c Almond Vender, $9.85 Ea.
AMl Issues Service Manual
Governing Latest Equipment;
Diagnosis Chart Big Feature

CHICAGO, Aug. 30.—AMl, Inc., announced this week that it had re-issued the firm’s distributors and operators of AMl equipment a new service manual governing the serv-icing and repair of the firm’s 1942 cooperative equipment.

The 16-page manual covers in detail all the points of keeping the firm’s phonograph in first-class working order. Included in the manual is a diagram of the equipment intended as a guide for servicemen in checking the electrical circuits, and photographs of the record chang-ing mechanism.

Two Major Changes

According to Monte West, AMl’s sales engineer, who recently conducted the service manual, the first change in the equipment in the headquarters of AMl distribution throughout the country is that the only two major ad-justments necessary on the firm’s current model phonograph are adjustments to the tone arm cam and the record race track, both of which are explained clearly in the manual.

However, of major importance to men using phonograph equipment is the fact that each model of AMl equipment is explained in an easy un-derstandable fashion, so that even those who are not familiar with the product could perform repairs or service if it were necessary. To further simplify the service procedure, the manual fea-tures diagrams, numbering virtually all the phonograph’s component parts. All 67 parts are listed by number in this manner and are in type compiled in an index according to AMl’s technical designation for re-ordering purposes.

Coin Piano-Violin
Still Going Strong
Tho 34 Years Old

CHICAGO, Aug. 30.—Among the varied stock of coin-operated equip-ment now on the floor of Monarch Coin Machine Company is the well-known up-graded of Jukebox—a combination piano and violin instrument known as the Coin-Virtuoso.

Built by Mills Novelty in 1913, the contrivance operates for ten cents, in which the music is produced by a multiple-tune automatic phonograph played by player pianos. Machine is unique in that it boasts inclusion of a regula-tion grand piano which is actuated by the perforated rolls in combination with a Viennese regular polygon mechanism. Violin, which is seen behind the plate glass doors of the machine, is horizontal and is produced to make music by means of mechanical rollers taking the place of a bow and metal fingers which depress the four strings in much the same manner as a human violinist. The strings to produce different notes.

Clayton Nemeroff, Monarch Coin Machine Company, said that a Coin-Virtuoso has been on the floor some time and could not recall where he had obtained it. "It was said that the machine due to a music operator—for use in his home recreation room," he said.

Slick Thief Takes
Cash From Hoelzel

KANSAS CITY, Mo., Aug. 30.—When a man walked into the offices of United Amusement Company on another evening wearing an ornate yellow sport shirt, dark glasses and a blue baseball cap, Carl Hoelzel thought for a minute that he was having a visit from some fellow director or possibly a West Coast disk king.

But when the fellow began waving a big size revolver and grabbed

Plans for New Juke Firm
Announced by J. A. Darwin

EAST ORANGE, N. J., Aug. 30.—J. A. Darwin, a pioneer in the auto-matic phonograph industry, told The Billboard this week that he has plans to form a new juke box manufactur-ing company to produce a 40-selection music machine. Actual work of setting up a company to produce the machine, Darwin said, is now under way. He estimated that the new juke box will be made either in New Jersey or Chicago, and added that definite plans would await a meeting

in New Jersey

Morganville, N. J., Aug. 30.—The Lavoie Laboratories, which for-merly manufactured a coin-operated radio on contract, will enter the field with its own radio, according to President Steve Lavoie, president. The new six-tube coin-operated set is being tested on location for several months and the firm is now ready to start its selling campaign. Lavoie added that the new set will be sold directly to the consumer by the manufacturer, with all advertising geared to that theme.

The set will be sold without a trade name so that the buyer may use its own trade name on it. A time gage offering one or two-hour periods at 25 cents will be used, and in the set, built into a steel cabinet, also will feature a slide rule dial. A hospital unit, with a Hush-A-Phone attachment, also is available.

Darwin is also contemplating the building of a coin-operated television set. At present the laboratories are still handling government contracts covering similar fields to television. It is likely that many of the Lavoie data that the contracts are completed the firm may be able to swing into full production without too much delay. Meetings are planned for the future to further discuss tele acti

Juke Men of S. Dak. Meet
On Legal Test

Two-Day Meet Sept. 8-9

RAPID CITY, S. D., Aug. 30.—Music machine operators will gather here September 8-9 for a two-day convention of Western Phonograph Operators’ Association called by President Mike Impig. Purpose of the meeting, which will be expected to draw operators from thru-out the State and from Montana, Wyoming, and other states, is to discuss the test case now pending before Dakota courts on the question of whether or not the law which governs juke boxes in on-sale liquor establish-ments.

The problem arose last spring (The Billboard, May 31), when the State’s attorney general informed the association that he was ordering enforce-ment of a 13-year-old law which criminalizes operation of juke boxes in on-sale liquor establish-ments. Before this time, the law had not been enforced.

New Jersey

Morganville

Morganville, N. J., Aug. 30.—J. A. Darwin, a pioneer in the auto-matic phonograph industry, told The Billboard this week that he has plans to form a new juke box manufactur-ing company to produce a 40-selection music machine. Actual work of setting up a company to produce the machine, Darwin said, is now under way. He estimated that the new juke box would be made either in New Jersey or Chicago, and added that definite plans would await a meeting

in New Jersey

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MGN Issues Members
10-Point Promotion
To Meet Competition

NEWARK, N. J., Aug. 30.—Lieboy Stein, executive secretary of the Music Service Company, has issued a special promotion piece to all members of the Guild based on a survey recently completed by the Music Service Company. Purpose is to help members increase their serv-ice to locations, and to overcome compe-tition.

The promotion is the following 10 points, which Stein says, are closely followed by competing operators, and usually "musts" for the MGA membership:

- Place new machines on location, or keep used machines in use and span at all times: provide the records which the location requests, charge needles on a service regularly; make repairs promptly; cooperate with employers of the location; create good will on location and maintain a cheerful attitude toward the location owners; provide music holidays which operators must preserve.

- MGA is also busy promoting the coin machine aspects of the Relay Runyon Cancer Fund campaign, and is offering special window displays (stickers) to draw attention to the music machine locations.
ROCK-OLA
THE PHONOGRAPH THAT SELLs MUSIC

Easy
RECORD SERVICING
With Rock-ola Record Tray Release

Record Trays Swing Smoothly Out of Stack. Simplifies Record Changing.

Pull-Out Release Bar for Instant Record Servicing

ROCK-OLA MFG. CORP. 800 N. Kedzie Ave., Chicago 51, Ill.
THE FINEST, MOST LUXURIOUS . . . HIGHEST PRICED COMMERCIAL PHONOGRAPH MADE

NEW ENGLAND OPERATORS
Do you know?
We Maintain
A ONE-STOP RECORD SERVICE
For your convenience
VICTOR, DECCA, COLUMBIA, MAJESTIC, MERCURY, CAPITOL
SPECIAL PRICE TO OPERATORS

REDD DISTRIBUTING COMPANY, Inc.
Exclusive Wurlitzer Distributors
130 Lincoln St.
Allston, Mass.
Phone STA 3220

AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Timesters

Smiley Tour Ends
Smiley Burnette, assisted by Harmonica Billy Russell, concluded a big training tour yesterday scheduled at various fairs and theaters August 24 for the Jolly Joyce Agency, Philadelphia. Record dates were at the Lone Star Ranch, Roed Ferrry, N. H., when almost 6,000 fans turned out August 10, with another 8,000 showing up when Burnette played at Max Range Bar-M Ranch near Rochester, N. Y., August 17, while August 24 some 6,000 overflowed Sleepy Hollow Ranch near Pembus, Pa. Smiley has returned to Hollywood to fulfill flicker commitments.

Keeping step with the radio trend in Philadelphia to feature Western and hillbilly talent, Jim Beegly, program director of KXW, announced that he is planning a daily program featuring hillbilly favorites. Seminar is an NBC outlet and it marks the first time that folk music has been featured. . . . Charles Schaefer, who handles the morning hillbilly disk show, reports lists of requests for Johnny and Jack's version of John Bland on Apollo. . . . Wally Fowler reportedly learned from Max Range platters to set up a publishing firm. The projected firm would be No. 4 for Fowler.

Spade Switches
Spade Cooley did a switch on the usual procedure at Reno August 14 to 18 during the annual fiddlers' convention. He was favorably received.

MUSIC SYSTEMS INC.
NORTHERN OHIO FACTORY DISTRIBUTORS FOR SEEBURG
2717 BERCY AVE. CLEVELAND 3, OHIO

THE MANHATTAN
By PACKARD

Packard Manufacturing Corp., Indianapolis 7, Ind.

NEW YORK, Aug. 30—Amusement Research Corporation (ARC), which recently announced the setting up of production facilities in Atlanta, has announced that new distributors, is now producing its new coin-operated projection picture machine in the Atlanta plant and will begin shipments on October 1, according to George Rutland, company president.

Machine comes in two units, one a master control box containing the projection unit, the other a reproduction unit, and the second containing the two-way vision screen. Each machine is a separate unit, the screen can be suspended from the ceiling of a large room and the master control unit projects a beam along the ceiling of the room to the screen permitting location planning to move about freely without interfering with the projection. According to Russell, the magic screen will offer better than 90 per cent vision.

Now on Display
Rutland has announced that a working model of the Magic View in display on at the Atlantic headquarters, and that public showings will be held in New York, Philadelphia and Chicago next month. The machine is composed of 15 basic paterns, all of which can be interchanged, and Russell,

The features of the improvements offered in the machine is a selector device which can accommodate up to 40 selections and an addition film recording can be selected from a booth or a table selector box. The machines are projected into a large area and a mirror reflects the image to the coins in continuous play.

A new type of plastic sealed reel is used which eliminates the operator having to wind or handle the film. Remote volume control is also possible according to Russell.

Henry Anchor Hepted
Colonic Tele Sales Head
NEW YORK, Aug. 30—Henry Anchor, formally associated with the J. P. Seeburg Corporation, has been appointed director of sales for the Anchor-Telco-Distributor, Inc. The firm manufactures both public location and home television sets.

Anchor, on taking over his new job, stated that Colonial shortly will be announcing a new line of distribution setups, and will be distributing of Juco boxes into the television field.

Rutland Park Meters Click
RUTLAND, Vt., Aug. 30—About 395 parking meters in the business district of this city went officially into operation. Although the same number of additional meters will be installed in the city as soon as delivery of the meters is completed, according to Police Chief Fred Carbone.

Coin-Operated Movie Features Separate Projector, Screen
YONKERS, N. Y., Aug. 30—Amusement Research Corporation (ARC), which recently announced the setting up of production facilities in Atlanta, has announced that new distributors, is now producing its new coin-operated projection picture machine in the Atlanta plant and will begin shipments on October 1, according to George Rutland, company president.

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If it's a Mills I always play it!

you can't beat a bargain!

the Public prefers
THE MILLS CONSTELLATION
the coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois
Empire Coin Views Export Field as Important Mart

CHICAGO, Aug. 30.—Export trade will receive increasing attention from Empire Coin Machine Exchange here as they prepare to occupy enlarged and improved quarters.

Empire's new showroom will be one of the largest coin machine displays in the world, firm officials believe. On display at any time will be over 100 coin machines of all varieties, including venders, amusement devices and music machines.

New addition will add 12,000 square feet to the Empire layout bringing total space in the Chicago office, show room, refilling and overhauling shops, and shipping and storage rooms to 28,000 square feet. Also slated for the near future is a new parts department.

Location is being entirely redone and will be air conditioned. Present plan calls for the work on the addition to be completed within a month. Meanwhile, business is continuing as usual in present space.

Empire's foreign trade has been picking up considerably of late, according to Paul Glaser, export manager. Coming push for export business will be directed mostly at Latin America.

Earlier this year, Empire sent a contact man to Northern area contacting prospective buyers. Presently the firm is carrying advertising in native language magazines.

Foreign trade is carried on by direct contact with customers, financial arrangements being handled thru a New York export bank. All deals are made on a cash-in-advance or letter-of-credit basis, custom details being arranged by the buyers.

Glaser has recently been making investigations into the possibility of establishing East and West Coast offices, but, with the exception of considering a branch office in New York to handle financial arrangements, has come to the conclusion that most business can be handled satisfactorily from the Chicago office. "Most all of the foreign buyers come directly to Chicago, the center of coin machine manufacturing, to do their shipping," he explains.

Most of the equipment now in Central and South America is location-owned, Glaser reports. What few operators there are usually are small distributors in fact, very few fulfilling the role of Stateside operators.

Juke boxes in these areas do a sluggish business, according to Glaser. Since the establishments using them seldom close, they are played 24 hours a day, he says.

Very few changes have been necessary in equipment the firm has sent to foreign locations, Glaser says. Necessary changes in coin chutes are made by ABT Manufacturing Corporation with coin samples sent by buyers as basis. Electrical current in the countries supplied, Glaser reports, is standard a. c., but Empire carries a full line of transformers for use where odd-voltage or d. c. current is in use.

Majority of pin games sold are re-built machines while counter games, almost without exception are new. Shipping is done mostly by sea, also, some air shipments have been made recently.

Mexican and Canadian trade is remaining constant while shipments have recently been made to such far-flung places as India, South Africa, Holland and the East Indies.
COIN MACHINE DISTRIBUTORS!

Your Letters Prove YOU Want
To Add Television Profits NOW!

Your letters continue to pour in by the hundreds! If you haven’t received an answer yet, here’s why. UST is checking every letter thoroughly because we want any associations formed to be long-lasting and profitable on both sides. Meanwhile, we want to thank you for writing in. Your letter will receive complete attention soon.

SOME EXCLUSIVE TERRITORIES STILL OPEN

UST will not sign away any territories until we know we have the right man for that area. It may be YOU! That’s why we still want to hear from you if you’re a coin machine distributor interested in television . . . and if you want to cash that interest into dollars and cents. Take a look at the list of cities in the lower left-hand box. If you’re active within the Metropolitan Area of any of these cities, get in touch with us immediately. Some of these television cities are wide open, with exclusive territorial rights waiting for the coin machine distributors who meet UST’s specifications.

DELAY MAY COST YOU A TELEVISION SALE

Here’s how we feel about it. Taverns, clubs and restaurants everywhere in television areas are installing sets NOW! You, the coin machine distributor, have ready-made contacts and accounts that almost certainly will install television in the next few months. Why shouldn’t they buy that set from you? And why shouldn’t you sell them the set that will do them the most good? UST is the proven leader in the GIANT PICTURE tavern television field. Half a million people see UST televised entertainment every week. Three-fourths of all large-picture projection sets in hotels, clubs, taverns and restaurants RIGHT NOW are UST!

We want to hear from all coin machine distributors who are thinking about these fat television profits. But don’t miss the boat! Television is growing fast! Get into the television picture now by sending us a letter or wire today, or pick up the phone and call Tommy Daly, in our New York sales office. Better still, when you’re in the New York area, drop in and see Tom yourself. He’ll be glad to show you around, demonstrate our many television models, and answer all your questions.

PRESENT TELEVISION CITIES

Los Angeles Chicago New York Washington St. Louis
Philadelphia Detroit Troy-Albany-Schenectady

NEW TELEVISION CITIES

Boston Late Fall Richmond Early ’48 Ft. Wayne Experimenting
Milwaukee Late ’47 Baltimore Late ’47 Pittsburgh Experimenting
Cincinnati Late ’47 Indianapolis Early ’48 Dallas Experimenting
Cleveland Late ’47 Ames, Iowa Experimenting San Francisco Experimenting

UST’s beautiful GIANT SCREEN Tavern Tele-Symphonic in the new 1947 PIC cabinet. There’s immediate delivery. It’s the world’s biggest television screen set with national distribution backed by national advertising.

FREE BOOKLET FOR YOU

You can still send for your free copy of “How To Sell Television Sets Profitably". Address Box G, United States Television Mfg. Corp., 3 West 61st Street, N. Y.

"One Full Year Ahead"

UNITED STATES TELEVISION MFG. CORP.

3 WEST 61ST STREET, NEW YORK 23, N. Y. TELEPHONE CIRCLE 6-4255
See Coinmen Benefit
From Assn. Ad Drive

CHATTANOOGA, Aug. 30.—In an
endeavor to promote tourist travel on
Federal Highway 27 from Chat-
This association, J. Hubert Griffin, was present
at a recent meeting of more than 160
and city governments along the route. R. Tukey, associa-
tion secretary, addressed the group
and revealed plans to attract tourists
by the "thousands" down the high-
way.

Order Yours NOW
and Save $5.50

FOR ONLY $12.50 YOU GET:
52 Issues of The Billboard,
worth $13.00
Plus The Encyclopedia of
Music, worth $5.00
$18.00 Value

The Billboard
838 Patterson St.
Cincinnati 22, Ohio

Gentlemen: (Print name upon publication or about Oct. 1, 1947) one copy of The Billboard Encyclopaedia of Music and enter my subscription to The Billboard for one year
(matrix given my current subscription upon expiration).

$12.50 enclosed. Send bill for $12.50.

My Name
Firm Name
Address
City

TRANQUIL TONE
America's Finest Coin Radio

A PROVEN MONEY MAKER
WITH LOCATION DEMAND.
2 TUBES WALNUT CABINET.
PLAYS 24 HOURS FOR A QUARTER.

$39.95

DISTRIBUTION WANTED IN ALL AREAS.

EIGHEL ELECTRONIC CORPORATION
EVANSVILLE, INDIANA

IN Advance release

(Continued from page 2)

INTERNATIONAL

1. ANU OLIV (We Go to the Land):
ROSE, Nelson, (Melody) - Victor 26-0474
2. A VEN CIANY (The Old Gypsy):
MILÁN, (Gipsy Melody) - Victor 26-0475

AT THE BANQUET

EDWARD KRAKOWSKY ORK (AUTOMOBILE POLKA)
- Columbia 7318

BAGLAMADUS

STRAUS-STYL. Kometine (STO LIMANAKI)
- Columbia 3913

COME BACK TO SORRENTO (Torna Tornat i Apennini Opuscoli)
(Alto Italiano) - B reacting 153

CONEY ISLAND

CREST TOWER OF GROUNDHOGS - Victor 1088

DAN IN THE VALLEY

GREAT SOUTHERN COUNTIES - Victor 1089

DREAMER'S WALZ

FRANKIE VASILISSIS AND HIS YANKEE OLEOS (FOCO) (THREE YANKS)
- Victor 1090

GALITZIANER UN LIFFJAKES

JACOBSON BROS. (SHA)
- Columbia 1104

HARTFORD POLKA

CARRUTHERS ACCORDION BAND (NORWICH POLKA)
- Continental 1210

HILLTOP WALTZ

WOOHOO! JOHN WALTHER ORK (SEV)
- Decca 1086

HUNGARIAN MEDLEY

MILÁN, Gipsy Yolanda (The Hungarian Medley)
- Columbia 1096-F

I WONDER WHO'S KISSING HER

J. HUBERT GRIFFIN - Victor 25-0101

IM TIZET HAGHMANH (Shepherd's Staff)
- Decca 1094

INSPIRATIONAL (Gorbi) for:
JUAN TAMAYO (TENOR) - Victor 25-0474

JUMP

FRED BENNETT POLKADA (TRASHER)
- Victor 25-0101

LAND OF DREAMS

LEO KORPACZ (LIVING)
- Columbia 1083

SULLIVAN 100 VALENTINES

CHILTON TOWERS (CONEY ISLAND)
- Columbia 1104

MAMA

TONY BARTIPEOPOLITAN ORK (TANGE)
- Columbia 1105

MAURICE CHEVALIER RETURNS

MAURICE CHEVALIER (H Turin Romance)
- Decca 2513

ALBUM

VICTOR S-21

PAPA ROOP (Nobly)
- Victor 25-0332

Anat De Beyrou, Parts 1 and 2.
- Victor 25-1019

Vints Andy An (At the Age of 80), Parts 1 and 2.
- Victor 25-1011

Woring Wilkie (Flowering Wilkie)
- Victor 25-1011

MAYTIME CAJETY

LEO KORPACZ (Cajety)
- Columbia 1092

MAYZUR NA CYRKUSZE

MARIUSZ SILVER BARGU ORK-BERNARD WITTHOLD, DIS.
- Victor 25-0101

NORTHERN POLKA

CARPENTER SUPPLEMENTAL BAND (HARTFORD)
- Columbia 1087

OR STSULLIVAN MOR

MILTON MATTHEW GEARREY IRISH REELING ORK CHICAGO"S"
- Columbia 1088

OH, HOW SHE LIED

ERNEST BENJAMIN QUARTET (DOWN IN)
- Standard S-127

PORKA MODRICH OCY

JERRY MAXBESS A JOH ORK (HA HORTI)
- Columbia 1089

POLKAS ALBUM

HARRY HARDEN MUSIQUE ORK - Decca 2517

All-Polish Polkas.
- Decca 2518

Bring Out the Little Brown Jug Polkas.
- Decca 2519

One More Smile Polkas.
- Decca 2519

Pick-Pick-A Little Polkas.
- Decca 2520

The Five Song Polkas.
- Decca 2520

The Ess Polkas.
- Decca 2523

The Zinzells Polkas.
- Decca 2523

The Tea-Toe Polkas.
- Decca 2523

HOT JAZZ

LOUIS ARMSTRONG CLASSICS

ALBUM

DECCA A-572

BYPE-BYE-BYE-Arthur Armstrong Ork.
- Decca 2510

DIAMOND SHOE-Waltz-Louis Armstrong.
- Decca 2514

VINTAGE ROLLING-Louis Armstrong Ork.
- Decca 2514

BOY AND GIRL Money-Mama-Louis Armstrong Ork.
- Decca 2515

WINTER'S BLUES-Louis Armstrong Ork.
- Decca 2515

WHEN THE RAIN COMES Down-Louis Armstrong Ork.
- Decca 2515

WHEN THE GLAD DAY BEGINS (LON Echo Armstrong Ork.
- Decca 2515

Louis Armstrong Ork.
- Decca 2523

AT THE SOUTHERN END (JAZZ)

DATY-U.S. Marine Ork.
- Commodore C-1563

BIG T BLUES

JACK TEAGARDEN AND HIS SWINGIN' CATS (Jack Teagarden) (CHINATOWN, MY)
- Commodore C-1564

BLUES BEHIND BARS

CLYDE BROOKS- (Donald Feather's Blue Sox) (BLUES WITHOUT)
- Musicraft 25156

BLUES FOR FOWLER

BILLY WILKIE AND HIS WHITE CATS (WIL)
- Musicraft 25156

BLUES WITHOUT 300E

CLYDE BROOKS (Donald Feather's Blue Sox) (BLUES WITHOUT)
- Musicraft 25156

BODY AND SOUL

ROY ELDRIDGE ORK (LOVER, COME)
- Decca 2525

BUT NOT FOR ME

Lee WILKIE (Louis Stoye Ork) (MEMORIES)
- Decca 2525

BUTTERFLY

BILLY DANIELS-Jerry Jerome Ork.
- Decca 2527

CHINATOWN, MY CHINATOWN

JACK TEAGARDEN AND HIS SWINGIN' CATS (Big T) (CHINATOWN)
- Commodore C-1566

D. A. BLUES

Pee Wee Russell's Hot Four (TAKE ME)
- Commodore C-1566

DEEP SONG

Ballie Holiday (EASY LIVING), Decca 24236

BIG T BLUES

Ballie Holiday (EASY LIVING), Decca 24236

BIG T BLUES

Ballie Holiday (EASY LIVING), Decca 24236

DON'T BLAME ME

SARAH YANGOVA (George Treadwell Ork) (MAYBE)
- Decca 24236

DOWNTOWN CAFE BOOGIE (12")

Edmund Hall Sextet (UPPER CAFE)
- Decca 24236

EASY LIVING

Ballie Holiday (DEEP SONG), Decca 24236

DEEP SONG

Ballie Holiday (DEEP SONG), Decca 24236

DREAM OF LIVING

VICTOR P-182

SHEIKS OF ARABIA (BLUES ALBUM)
- Decca 24236

DRAWING ROOM BLUES (Duke Ellington-Blues Harmony), Decca 24236

- Decca 24236

FRITZ BENZMANN ORK (AL HIBBER) (MEMPHIS BLUES) (Duke Ellington Ork) (AL HIBBER)
- Decca 24236

ROYAL CAYMAN BLUES (Duke Ellington Ork) (AL HIBBER)
- Decca 24236

SHEIKS OF ARABIA (BLUES ALBUM) (Duke Ellington Ork) (AL HIBBER)
- Decca 24236

TRANSMISSION (A Blue Flag That You Cannot Aim Straight Through) (DEEP SONG)
- Columbia 7316

CONTINENTAL ORK.

DEEP SONG

Ballie Holiday (DEEP SONG), Decca 24236

EVERYBODY LOVES MY BABY

MAX KAMISKY JAZZ BAND (LOVE NEXT)
- Commodore C-1566

FADE OUT

Joe Buskin Sextet (IAMS) (OH, LADY)
- Decca 24236

FAREAWAY BLUES

Johnny Hodges Ork (FRISKY) (Sunset 208)

www.americanradiohistory.com
Ala. Ops Elect Officers; Vote To Back Cancer Fund

MONTGOMERY, Ala., Aug. 30.—Alabama Music Operators' Association (AMOA) held a two-day business meeting August 24-25 in the Whitley Hotel here, during which R. E. Choate, executive secretary of the association, announced the election of new officers.

During the meeting members of AMOA voted unanimously to back the Coin Machine Industries' drive for the Damon Runyon Cancer Fund by allocating a certain percentage of receipts on each juke box in the State between now and receipt of the fund. Choate estimated that this would mean a contribution of about $5,000.

List New Officers Names of new officers elected during the second day of the meeting are Claude Hall, president; T. E. Farned, first vice-president; C. L. Carvishaw, second vice-president; S. H. Stewart, treasurer, and L. E. Cohen, secretary. AMOA, which was formed in September, 1946, has approximately 50 per cent of all music operators in the State as members and they operate about 70 per cent of the jukes in Alabama, according to Choate. In March, this year, the association opened a public relations drive to improve public opinion of the industry throughout the State and embraced a long-range educational program to be given the public thru news releases.

Rail Lines Agree To Publish Rates On Coin Machines

LOS ANGELES, Aug. 30.—Transcontinental rail lines have agreed to publish eastbound rates comparable to existing westbound rates on miniature bowling alleys manufactured here, according to a recent Transportation Department report.

Action came after the Chamber of Commerce supported the request of the Allite Manufacturing Company, makers of Strikes 'n' Spares, an automatic, coin-operated bowling alley, for reduced rates to eastern markets.

The new lower rates approved by the rail lines will equalize competitive freight costs and permit Allite to market its product in the East at substantial savings of transportation costs.

According to word of the Chamber of Commerce, the new approved freight rates are being published in the tariff and will be effective to all points in the United States on and after October 15, 1947.

Complete Music Systems FOR SMALL LOCATIONS

SAVE MONEY WITH SHAFFER'S PACKAGE BUYS!

GUARANTEED COMPLETELY RECONDITIONED ALL READY TO INSTALL IN LOCATION

1 SEEBOURG HIDEAWAY $325.00
5 5-10-25c WIRELESS WALL-O-MATICS $99.50
1 SPEAKER
5 ROCK-OLA WALL BOXES $99.50
1 SPEAKER

New Low Prices Completely Reconditioned and Refinished

Seeburg Mayfair .................. $165.00 Seeburg Victory 56 ............ $99.50
Seeburg Crown .................... 125.00 Seeburg 616 ................... 89.50
Seeburg Model A "Lite-Up" ....... 45.00 Rock-Ola Super ................ 175.00
Wurlitzer 500 .................... 160.00 Rock-Ola Premier ............. 160.00
Wurlitzer 600 .................... 150.00 Rock-Ola Monarch ........... 79.50

TERMS: 50% CERTIFIED DEPOSIT, BALANCE C. O. D. ALL ITEMS OFFERED SUBJECT TO PRIOR SALE.

SHAFFER MUSIC COMPANY

605 South High St. Columbus 15, Ohio

PHONE: MAIN 5362

NOW! FOR THE FIRST TIME!

A Jewel-Tipped Coin-Phono Needle

WALCO '900' SAPPHIRE

Seeburg uses WALCO SAPPHIREs!

World's pioneer and largest manufacturer

of jewel-tipped phonograph needles.

WALCO

MADE BY ELECTROVOX CO., INC.

31 FULTON STREET, NEWARK 2, NEW JERSEY

CHICAGO: 224 South Michigan Avenue

LOS ANGELES: 7214 West 71st Street

Write today for your FREE, supply of this new WALCO jewel-tip machine needles.
Chicago:
Coven Distributing Company's showroom shows the effect of a business perk during the last week—fruits being served to a group of dealers in a social atmosphere to a pin game or two—is a sign of the times. Edward E. Young, head of the company, says he adds that the semi-vancreat aspect of the room will be remedied without delay. Coven's last trip took him out of his state trip, as is Coven secretary, Sally Goldstein, who was away last week. Visitors appearing at the showroom included James W. Bratkewicz, Kankakee, Ill.; Dick Frasco, Peoria, Ill.; John Breza, Cedar Lake, Ind.; and E. A. Fass, Beach Lake, Ind. and Ben Golbusky, South Bend, Ind.

Herald Piecua, Coin Machine Serv-er, says that the sale of the new coin suppressing rubber that he has been working on is going good and that it is being shipped nationally. Alice Leneko, secret-ary, returned August 28 from her vacation... . A. G. Atia, previ-ent of Vendall Company, says home life is back to normal with his two daugh-ters, Judith and Karen, are back from the summer vacation. Another visit to the Georgia mountains after an eight-week stay. Firm's service manager, Bernard Schuster, is expecting to be ready for the third time August 25. New orders come in from all over and his children are boys. Robert and Leslie.

Clayton Nemmeroff, Monarch Coin Machine Company, says that Walter Nemmeroff is back in business. Mr. Nemmeroff was in confer-mated with Monarch, Merh for, a brief period, covered Wisconsin and Illinois. Mr. Nemmeroff returned to his hometown. Allan, currently, is in the process of buying into a new store in one week of seiner operation on a carnaval midway is same as a month ago. Mr. Nemmeroff is going to be ahold of the situation, clay quotes above from his firm's service manager, Robert. Antaking action of some Buckeye Treasure Island diggers he recently pur-chased, we are informed that the past week were Frez Blazer, Kanakke, III.; Dee Howerton, Freedom, Wis.; Bill McPherson, Winooski, Vt., and Lewis Boarner, New Orleans Novelty Company, New Orleans.

Advance Machines Company, which is one of the oldtimers in the coin machine business, reports increased activity in its many branches, the one in Kewanee, Ill., a branch of Dr. J. E. Travis Jr., who has been active in the firm for the past 20 years, says about 20 dealers have turned in orders during August, Travis claims good service during August, Travis claims good service. (See CHICAGO on page 116)

Portland, Ore.
A. M. Moss, formerly Portland district manager for Coven Distributing Company, and Al Brunnn, service manager for Coast Amuse-ment Company, have turned in the Portland office for the Portland office for the Kwick-Way Products Company, a partnership for the manufacture of amusement games, insecticides and other household and industrial chemicals. Mr. Moss is the new district manager for Wolf, is sales manager for the new firm. Moss left Wolf the Portland office in July, beginning a vacation that extended to a time of some time. (See PORTLAND, Ore. on page 119)
FOR the next four weeks The Billboard editorial staff is working overtime for you interviewing manufacturers, distributors, suppliers, location owners and everyone else who can supply facts and figures necessary to give you a comprehensive yet accurate picture of the "Fall Outlook" for your business.

You will find this issue jammed full of new equipment announcements, analytical articles and useful lists. It's one you will want to read, keep and refer to often in the months ahead. Don't miss it!
Chicago: (Continued from page 114)

up top production these days. . . .

Vasectomy, Globe Distributors'

Thompson says Jimmy Johnson, who is currently

vacationing in Miami Beach "where the

stores are weak," feels that the

while Chicago soared in the 100's,

will peak the second week in

September.

The two Sams of Chicago Coin

Machine Company, Wolfberg and

Gensburg, are certain they have a

showcase game in the new Gold

Ball five-ball novelty just out. Gold

Ball is a popular comic book

should draw players because of the

extra excitement it offers, they say.

Joe Ick is this week's undisputed

pistol champ at United Distribut-

ing Company, carrying off the

big money in last week's big match.

Only bright spot for the rest of the

United crew was that the medals were on Joe.

Monday noon. Plant workers had to

take a total of three half-days off last

week to escape the hot spell, but

with the weather getting another

heating, Billy DeLemps reports.

Recent United visitors were Joe Ash,

of Ash-Cohen Enterprises, Chicago;

B. Rubin of Chicago; Mr. and Mrs.

Rubey and Mr. and Mrs. Rubey of

Novelty Company, New Orleans;

and Goldberg's T. F. DISTRIBUT-

ING Company, Cincinnati.

Full Rubin is back on the job at

Mid-State Company. The added work

was too much for partner Bruce

Kosek during the hot spell, so he

did to call Rubin back a week before the

end of his vacation to help

out the work. According to

Goldberg's All-Star Service, he

brought a lot of coinmen into the

Chicago area, but most of them

took to the air to escape the hot

weather.

Joan D. of, DeKalb, III., was a

Mid-State visitor.

Paul Glaser is back at Empire

Coin Machine Company, Chicago after

hours at his lawyers' before

a "cool" two weeks at his home in New York. It was an

elation business-vacation trip, he

says. Marilyn Ziegler, Empire secre-
tary, was overcome by the heat and

had to spend a spell in the hospital.

She is presently recuperating with

relatives in Wisconsin. Bill Gil-

back after spending a long week-end in

Michigan.

Bert Davidson, of National

Filibin Corporation, came back in

after spending two weeks in the

hospital with pneumonia. Recent

Filibin visitors were Ed George, of

Atron; Bob Harper, American

Photograph Company, Philadelphia;

H. Rich, Coin Machine Company;

Jack Pastine, American

Photograph Machine Company;

Harry F. Janeway, Chicago; and

Max Cohen, Coin Machine

Company, Chicago.

Lou Sobotkin, assistant sales

manager of Rock-Ole Manufacturing

Company, was away this week on

a trip in New Orleans, so Joe

LaSalle, salesman, took his place.

Both are in the flooded city.

Visitors at Automatic Distributing

Company here this week were E.

H. Rich, American Photograph

Company; Quincy, Ill.; Al Morandi,

Peru, III.; and Stanley Spagnola of

Riner. Spagnola reported

Gordon Sutton of Illinois Simplex

is back from a vacation in Minnesota

where he managed to catch a nice

mess of fish while escaping Chicago's

heat. Simplex switchboard

operator and bookkeeper, is now on her

vacation. New decorations

remodeling is finished, Sutton

reports.

Staff at Exhibit Supply Company

cheered last week by the news

that John Christy's wife is now on

the road to recovery. Frank Men-

surt reports that business callers

during the week included Lou Katz,

of Chicago; Frank DeLassus, of

Cleveland, and R. E. Groninger, the

arcade man from Lowellst, Ill.

Mr. and Mrs. George Bonner, of

Columbus, O., visited the Jennings

plant Wednesday. George is in

with the Godfrey Novelty Company.

George Colodned, Shreveport, La.,

was another who included the Jennings

firm on his coin row rounds. Bill Liparski,

from at Jennings, reports being

contacted from his business trip to Columbus.

Surprise caller of the week was

Andrew Marie Lovitz, three-months old

doughter of Dave Lovitz, Jennings' custo-

mer service manager. Miss Lovitz made

no statement concerning the coin

machine business, but indicated that eversince

she saw the plant at

her like she

Wanted

Pet Wilson, secretary to Jack

Keeler, of Xavier Vendors, is back

the job after spending an air-

conditioned week at her home.

She revealed that she spent the

week-end at a golf match at the

club plant owned by her cousin.

Walter A. Muselier, Ft. Wayne,

Ind., was among the callers at the

Keeler offices during the week.

Fulton Moore, of Williams Manu-

facturing Company, reports on

visitors this week, "I had to

Martin Del has the Yeast Distribut-

ing Company, vice-president of

Williams pay their respects at

Williams included Haskel Goldberg, of the

Yeast Distributing Company, Lex-

ington.

Bernie Shutz, Coin Amusement

Games, is vacationing in Wisconsin,

while his partner, Ray Smith, is

doing the proverbial hospital

pacing up and down. In anticipation of the birth of

a boy or girl to his charming wife,

Henry Girard, whose son also works for

Coin Amusement Games, was

away from the office this week back from a vacation at

Pittsburgh, Kan.

Henry Midyott, who has the Ten-

nessee Music Distributors with

headquarters in Nashville, and W. H. Rich,

necenter of Empire Exchange, Dallas, Tex.,

were up from the South for visits to the new AMI sales

office located in the firm's building. The

firm's manager of general sales, is
due back from vacation after Labor

Day. Monte West, AMI's sales engi-

neer, reports that distributors and op-

erators have been sending in letters

of praise on the firm's new service

manual, recently released.

At Bell-O-Matic Corporation, prep-

arations are being completed for

anticipated rush of fall business.

On the staff, O. L. (Ollie) Cohen, of

Bel

Elm, N. C., were up from the South

for visits to the new AMI sales

office located in the firm's building.

William Rooty, of AST Manufactur-

ing Corporation, is due back at

the office from his current trip after

Labor Day. Rooty called on Jack

Joseph Stelle at a cocktail party Thurs-

day. Jack Stelle used to work for

Selling Stella was recently promoted to the

post of assistant manager of the firm's

music division. A large crowd

of coinmen are expected to be on

hand to wish Stella smooth sailing. Charlie

Schlicht, manager of Kills Music divi-

sion, reports.

WANTED

International Mutoscope

Corporation

44-01 ELEVENTH ST.

LONG ISLAND CITY, N. Y.
THE FIRST COMPLETE COIN TIMER!
Now a coin timer with coin chute and coin box all in one! Simple to install, all aluminum. Operates 30 minutes to two hours for 10c. Takes up to six dimes at once. Stars, compact, guaranteed! Just the timer unit for your machine. Order today, immediate delivery.

GLO-DIAL CLOCK COMPANY
922 W. 23RD ST.
LOS ANGELES 7, CALIFORNIA

PHONOGRAPH AND PIN BALL ROUTE FOR SALE
48 Phonographs, 15 Pin Balls, parts and pick-up Truck. One fourth new equipment. All health forces me out. Would consider selling interest to someone who could handle route.

CLARENCE BEVANS
BROOKFIELD, MO. Phone 853 or 546

New York:
(Continued from page 114)
coll. Bradleke Music Company, is on vacation.

Al Denver, Automatic Music Operators' Association (AMOA) proxy is back from a California visit. Al reports that plans for the annual dinner-dance are shaping up fast. . . . Irv Morris, Active Amusement Company, Newark, was a visitor on the avenue last week . . . Lou Berger, Lorato, O. J., Jake and amusement machine operator, is expected in town next week.

Jim Noonan, Noonan Music Company, is on his way to Florida for a visit and a vacation. He'll join his wife, Mary, who has been here for the past week. Jim will miss Joe Nezi, his New York manager, who is now vacationing in the Bahamas. Jim Harrington, both of Hal E. Meeks & Company, spent the last week resting in the mountains. The men took their wives along for the Labor Day week-end.

Jim Mullin, of Mullin Music Company, is up and around again after being bedded because of varicose veins, a birthmark and a broken hip. Brooklyn operators, have left for Chicago on a combination business and pleasure trip . . . Sam Kramer, Inter- boro Music, has returned to the city from the Thousand Islands.

Thomas (King) Keith, Keith Amusement Machines, turned his business over to his son, a veteran of World War II, in order to participate in the Legion convention activities. . . Phil Raisin, Banner Amusement Company, has opened his new headquarters in Brooklyn, with those attending the opening reporting that the offices are a regular showplace . . . Morris Road is back at his latest Eunyam Sales Company of New York after recuperating from a serious illness. Henry Weiner, the new general sales manager of the Cigarette Corporation of America . . . Gene Durrell, president of Amusement Research Corporation, Yonkers, is in Atlanta this week looking over the firm's new production facilities.

Leo Stuber, Isidore Rubenstein and Eugene Flamont, of Greyhound Gaming Machines, are planning to release their new group game shortly. The firm is also planning to exhibit at the Chicago convention of the American Association of Parks, Pools and Beaches later this year . . . Samuel Sobel, president of Samuel Sobel is home resting after a back injury.

A street manufacturer now has a new chocolate soda vending machine in the model stage. . . . Sam Wasserman, of B. Wasserman Company, celebrated his 74th birthday recently. . . . A Syracuse firm noted an item about Bob Jacobs' drink venders in this column recently and addressed a letter to "Bob Jacobs, Coney Island Arcade Owner, Coney Island, New York." The letter was delivered promptly.

Law Klein's Penny Arcade Amusement Center on the Flushing extension in Brooklyn, is joining the other arcades in the city by adding poker tables. The poker games have proven to be heavy draws throughout the city . . . Telecoin exerts are setting up the details for the second tour of the Telecoin Marquee.

Pre-convention arrivals of American Legion members jammed the midtown arcades during the early part of the week . . . McKim (Mac) Smith, president of the National Association of Amusement Machine Owners (NAAMO), is urging more coin operators to donate various types of coin machines to the Manhattan Trade Center School.

Coney Island arcade owners looking forward to the season's heaviest play during the Murdi Gross September 5-6.
COINMEN YOU KNOW

Kansas City:

(Continued from page 114)

 Westminster: from a trip to his wheat farms in
Western Kansas, and he reports that the golden
grain looks beautiful this year, especially at $2.10
per bushel. He and J. D. Harrington, who just
returned from vacationing in Colorado, expect to
venture to Chicago soon to display their 200-bottle
vender, which is scheduled to be the only full
vender to cover the country. This year early next
year.

Carl Bernitz, of Bernitz Manufacturing
and Machine Works, which markets the
"SOUTEL" coin-bleeder, got a gold delivery on
a new five-passenger Cessna last week. Now, he's
learning to fly to give it a go. He has 1,200 hours
in the air as pilot, and he uses the plane to
make service and business calls throughout
the country.

Gordon Bohl, manager of the RCA
Victor Distributing Company here, is just back
from a vacation trip thru Canada, Minnesota,
and the Black Hills of South Dakota. New city
salesman on RCA is Richard Ware, who
is creating a sensation with records for
radio operators, is recuperating from an
appendectomy at St. Joseph's Hospital.

Fred Johnson, president of Select
Vend Corporation, makers of Dr. Pepper
bottle venders, is back from
the materials bottlenecks again
after a swing around the count-
you to the West Coast. He was calling on
bottlers from here to California
and back thru Texas, and he reports
that conditions in the soft drink
industry appear to be about as
the same throughout the country,
with the vending
end of the business growing just
as fast as equipment becomes avail-
able.

Louis Fanara and Charles Carroll
are rounding out their eighth year as
partners in the State Amusement
Company, music and pinball operation,
and Fanara says he is looking for a
healthy upturn in the business as
fall with the season of cool
weather.

Alex Iazzard, new head of the
Vendo Company's coin changer de-
partment, reports that production
on the new changers is "pretty good"
in spite of the continuing steel
shortage. Joe Kapisky, of Iazzard
Devices, Inc., reports that experi-
mental work is going forward
on his coffee vender. Francis H.
Allen, head of Automatic Cen-
tral Steamer, was called out
himself quite a reputation as a
cross-country traveler, has been
stitching pretty close to the plant
this summer, apparently kept busy
by the flood, which has
gone along with the record


COLUMBIA DOUBLE JACKPOT BELL SPECIAL

NEW SLOTS FOR IMMEDIATE DELIVERY

P.S. ($300.00 each)...

WRITE FOR FREE CATALOG!
WE BUY USED SLOTS AND COUNTERTOP MACHINES-
WRITE US!

Hand Load
611, 101, 151
102, 112, 151

Gallaher points of location in a few moments
Time: 1-5-10-20-50-100
different to $1.00 in
1514" high
1614" wide, 12" deep, 50 lbs. wt.

GET READY NOW FOR FALL! IMMEDIATE DELIVERY

CHICAGO COIN'S "GOLD BALL" GEORGE'S "HONEY"
GANDER'S "MAMBO" KIRKLAND'S "CLICK"
WILLIAMS' "FLAMINGO"

COMPARE OUR PRICES YOUR BEST BUY FROM TRIMOUNT

TRIMOUNT COIN MACHINE CO.

$19.50 EACH

Dry Cereal Bubble Balloon Ring Ringie Popper Bumper Opener Sky Rocket Superbell Argonite

MAKERS OF 

MILLS CHICAGO CO.

DELIVERY DEPT.

101 W. RANDOLPH ST.

CHICAGO 07, ILLINOIS

NATIONAL COIN RADIOTEL COMPANY
4487 Beverly Blvd.
Los Angeles 3, Cali.
Our third great season

Coin-operated automatic sales boards
Deals of all kinds
Write for particulars

R. C. WALTERS MFG. CO.
4201 Norfolk St. Louis 10, Mo.

Closing out 1,000 Golden Falls cabinets complete
Will fit any type Mills Escalator Machine

Available—Hand load or reserve type
Wire or phone collect
For special quantity price

American Amusement Co.
158 E. Grand Ave. Chicago 11, Ill.
Buy "American"! You buy the finest

Act quickly...
AMI Telephone hostess music
Units of 10 and more—like new.
Reconditioned.
Wire, phone or write for real low price
Runyon sales co.
123 W. Rush Street, Chicago, F. J.
Bipole 7-3777

For sale
3 Three Way keycoy bonus super Bull, 5-5-125.......................... 950.00
3 Bally draw bells ................................ 265.00
2 Three Way keycoy bonus Super Bull, F. P. Comb. 3-22 ........... 700.00
Equipment used only from two to five weeks. We invite you to look them over.

Cape fear music co.
BOX 1547
Wilmingtnon, N. C.

Portland, Ore.: (Continued from page 114)
M. S. Wolf Company, still maintains an interest in the program, keeping a watchful eye on need for servicing and repairs.

Arnold Coplan, head of the vending department of the A & B Candy Company, reports a favorable response among the vending trade to The Billboard's recent articles pointing out damage to the industry from neglected vending machines. Coplan says operators are becoming more sensitive to their responsibilities in maintaining public good.

H. D. Leffingwell, manager of the Coast Company of Oregon, has returned from a three-week visit to Denver, Colorado Springs and Yellow-stone Park. Says business locally is as good as short supply and equipment conditions permit.

Dennison: (Continued from page 114)
Lupin and Jack Pier to run the business here. Gerhard (Gray) Wescott, head of Gay-Coin Distributors, is returning from his vacation in parts unknown. C. B. (Reg) Armstrong is setting up a model record department at Bill Son Company, new distributors for Columbus.

Morris Goldman, Mr. and Mrs. Louis Fisher, Roy Clason and Irving Ackerman attended the annual Cleveland operators' picnic. Paul and Peter Ghiotti and John Kroetke, Lansing, are forming the new firm of Automatic Service, Inc., with a capitalization of $60,000 to deal in new and existing machines. James M. Dunn is starting a music route of his own on the East Side under the name of Dunn Music Company.

Twin Cities: (Continued from page 114)
Tours included, from Minnesota: Milo Whiting, Hibbing; Stockton, Nev.; Little Falls; Oscar Hockerman, Long Prairie; Joe Webber, Blue Earth; C. O. Good, Annandale; Hank Kruse, Faro; Lloyd Labrie, Northome; Frank Merges, Grand Rapids; Harold Peterson, Bethel; Bruce Rutter, Wells.

From other States were Glenn Backiff, Supeior, Wis.; Phil Smith, Fargo, N. D.; Fred F. Felix, Pembina, N. D.; Roy Foster, Sioux Falls, S. D.; Harold Summer, Ely, Minn.; Charles Leach, Rapid City, S. D.; Harold King, Moline, Ill.; J. B. Pettit, Mount Pleasant, Iowa; Carl Andweleski, Chippawa, Wis.

Archibald Lamoree, of Lamorey Novelty Company, has taken advantage of State fair time to run a Rock-Ola service school for servicemen and operators. Jack Zarembah, of Chicago, is in charge of the school and the first four days drew an attendance of nearly 100 columns. Herman Foster, of Mayflower Novelty Company, was due back at his desk this week following a business trip to Milwaukee, Detroit and other Eastern points.

Jonas Bessler, of Hi-G Music Company, is on a trip to Northern Minnesota, Canada, and British Columbia, looking for new phonographs in their various locations and interviewing the operators. Jack Karus, Minneapolis operators. Oscar Trupmann, of Bush Distributing Company, reports that sales at the State fair are doing a tremendous business.

Look
F. & W. AMUSEMENT CO.

AMUSEMENT EQUIPMENT DISTRIBUTOR

Has the following to offer in new and used equipment: Genco's Advanced Bells and Honey, Chicago Coin's latest Gold Bell, also Ballat Bell Chump and Play Boys, Williams' Flamingo, United's latest—Hawaii, also Mexican. Special price on a few Hurricanes, new, and in original cases at $175.00. New Cabinets, ask for prices.

Cleansed used equipment ready for location

Challenge $10.00 State Fair $109.50
Arizona 114.50
Trade Winds 114.50
Frisco 124.50
Show Girl 124.50
Grand Canyon 124.50
Dynamite 139.50
Dyna-Boy 139.50
Lightning 149.50
Kiko 150.00
Globe Coin Sorter 185.00

These games are ready to start making you money when they arrive. We are also first with the latest new equipment and would like to quote you prices on any of your requirements, large or small. We have two locations to supply you from. Phone, wire or write.

Deposit with all orders, balance C. O. D. Prompt service.

Fred Burks (Owner) Walter Phillips (Bkpr.)
F. & W. AMUSEMENT CO.
F. & W. AMUSEMENT CO.
411 Henley St.
Knoxville, Tenn.
205 Broadway
 Cookeville, Tenn.
Phone: No. 2-5623
Phone: No. 125

Look
Look
Look

The DOWN-JOHNSTON COIN COUNTER
WE HAVE ALL THE LATEST BRAND NEW GAMES WRITE FOR PRICES

Globe coin sorter
217.50
P. O. Chicago

Our coin sorter and coin counter are UNCONDITIONALLY GUARANTEED FOR 1 YEAR.
Free Circulars Upon Request

LOBE DISTRIBUTING CO.
1112 NO. CALIFORNIA AVE., CHICAGO 7, I11.

NEW GAMES

IMMEDIATE DELIVERY
HONEY
MARJORIE
SHOOTING STARS
HAVANA
LIGHTNING
MEXICO
CARNIVAL
RANGER
BALLY HOO

We have all the latest brand new games write for prices

Marvel's "Pop's" "POP" WRITE FOR SPECIAL PRICES

SLOTS
1 Mills Brown Horse.......................... 65.00
1 Mills Brown Horse.......................... 125.00
1 Mills Brown Horse.......................... 180.00
1 Mills Brown Horse.......................... 195.00
1 Mills Chrome Horse.......................... 150.00

Send for our CLOUSER PRICE LIST

ANY 3 FOR $125.00

ARGENTINE BOWALK DEFENSE
S-10: 10
GUN CLUB
SEVEN UP
SHOW ROAT
SPOT FIRE
STAR ATTRACTION
TEN SPOT VICTORY

1/3 Deposit with order, F. O. B. CHICAGO

Mid-State CO.
2581 Milwaukee Ave. Chicago 47, Ill.
Phone: Everglade 7-845

For sale
Complete coin machine operation, established over 20 years, consisting of following equipment, all on location: (1) 110 post-war Pins, (1) 20 Jukes—$500.00; (2) 114 Rock-Olas; (1) 100 Slots in private clubs. (1) 15 new Cosmos. (1) 12 operating boards. This, plus all parts and supplies and coordinates. First shot fire, one-store catering block. Price, $175,000, with 2/5 down, balance in 12 months.

Box D - 107

The Billboard

Cincinnati 22, O.
IF YOU ARE NOT TOO BUSY TO SAVE MONEY, THEN READ THIS AD!
All of the following five half-hour play games are in tip-top shape, rails scraped and ready to be placed on location

PRE-WAR GAMES
Big Parade, @ $30.00 @ Flat Top @ $40.00
Opportunity, @ 39.50 @ Shanghai-La @ 35.00
Keep 'Em Flying, @ 30.00 @ Streamliner @ 40.00
Hi-Hat, @ 40.00 @ Sun Valley @ 40.00
Grand Canyon, @ 30.00 @ Sky Chief @ 30.00

POST-WAR GAMES
Vanelites, @ $135.00 Rio @ $159.50
Tornado, @ 150.00 Midget Races, @ 99.50
Spellbound, @ 99.50 Miss America @ 140.00
Surf Queens, @ 62.50 @ 149.50
Stop-Up, @ 119.50 Majic @ 149.50
State Fair, @ 121.50 @ 149.50
Superbobo, @ 130.00 Havana @ 169.50
Superliner, @ 85.95 Fiesta, @ 125.00
Smoky, @ 135.50 Cross Fire, @ 169.50
Sea Breeze, @ 119.50 Big Hill (Single), @ 69.50
Show Girl, @ 135.50 Big League, @ 99.50
Rockets, @ 135.50 Ranger, @ 189.50

Kindly include one-third deposit in cash, cashier's check or money order. State method of shipment preferred. Wire Franklin 0757 at St. Louis, Mo.

MORRIS NOVELTY COMPANY, INC.
3007-09 OLIVE ST. PHONE: FRANKLIN 0757 ST. LOUIS 3, MO.

SHERIDAN LOU TROIO (Chord 640)
When a Song Called Love—Inst.
These Foolish Things—Inst.
Pianist Lou Stein displays a very musical blend of jazz and pops, and he can probably find some commercial listening, all the while keeping essentially pure a jazz style. Stein, backed by Shelly Manne's tumbling and Bob Carter's steady brush work, is a member of Charlie Ventura's sextet, does an up-tempo job on Love, while mating in a more traditional jazz idiom on Foolish Things. While neither piece is strictly in the bebop style, they do come as far from conventional to become an all-out jazz item. On basis of its first cutting, this three-piece series is one of the best in an ordered rhythm sections on wax.
For the jazzophiles, with slight commercial interest also.

TYT HILL (Mercury 6050)
What's the Real Thing—Inst.
You'll Love To Regret It—Inst.

The deep-boned baritone under scores one of his old Okeh platter successes on the A side of this Mercury disc. Hill is almost an exact replica of the original waxing, with Tyty singing out huskily with the shuffle band backing. Reverse is from the pen of his wife, Jenny Lou Carson, and while there is a bit like the A side, ballad is more in the rustic groove.
A deep-barbelled item for locations that go for Tyty Hill.

BILL SAMUEL (Mercury 6042)
When I Close My Eyes—FT; VC.
When I Hear Your Voice—FT; VC.

Bill Samuels gets much better backing on these sides than on his previous Mercury waxing, having dropped his trio for record dates and on this session been backed by Ram Ramirez's all-star quintet, highlighted by Bill Coleman's trumpet. When I Close My Eyes is done in the slow, pulsating rhythm that seems to be making race hits, with Samuels giving a fine vocal performance on this track.

The Esquire Trio (United Artist 101)
Eleanor Evermore
You're the Sunshine of My Heart—FT; VC.

This three-piece group is consisting on all hits for current hits, Ella, latest ballad contender, is one of the weakest to date, while the competitive value of the Esquire Trio is a bit off because of bad pick-up of the rhythm section.
Fair interest here for race junk ops.

DINAH WASHINGTON (Mercury 6050)
Mean and Evil Blues—FT; VC.
Fool That I Am—FT; VC.

After a series of plotters, in which Dinah Washington was shot as both ballad and standard singer, Mercury comes up with a meaty two-sider for the blues-conscious worshiper. Mean and Evil Blues follows the lines of the successful Leonard Feather tunes, while Fool That I Am is a Keynote and which were recently released on Mercury. As illustration of rhythm, these are in an earthy race groove and gal seems inspired to her best lyric effort by fine support from a be-bop styled blues combo. The B side is the rising ballad, That I Am, done in slower tempo, with Dinah proving

Rivets local names will caption for this one.

Buck BASSEY'S ROYAL YORHERS
 root

This new waxery whip ups a just sought-after combination of music and song for its first entry. The Royal Yorkers (come as a fresh look) put an old-time impression on Summertime side, with the piano player making the piano work and Ray Chinn, Ball's voice. Reverse is a very weak tune, marred further by a corny punch. All material is of concern of insipidly sweet lines that mean nothing, with the backing arrangement in both cases generally lacking. Price will be 79c.

LEOPOLD STOKOWSKI (Victor 10110)
Die Fledermaus—Parts 1 & 2—W.

Leopold Stokowski, conducting the Hollywood Bowl Symphony Orchestra, gives a choice reading for his own symphonic transcription of Johann Strauss' walla melodies from Die Fledermaus, taking both sides of the 12-inch track. Conducting symphony with true Viennese lilt and abandon, and the recording captures the resonance and richness of the symphony orchestra.

For the home library.

S. Doolin Back From Sanitation Meetings
CHICAGO, Aug. 30—National Coin
Association Director Gerald S. Doolin has returned from a tour of five Western states during which he conducted sanitation meetings and sur-
veyed local sanitation all around. Dool-
in's tour is the forerunner of similar tours which will be made thruout sec-
tions of the country.
Doolin attended the first sanitation meeting in Denver during which 60 persons, representing manufacturers in that area, met. Chairman of the meet was John H. Jacobs, O. P. Baur Confectionery Company, Denver. Second meeting was held by City with officials of State and city attending. Chairman was John J. Sweet, Sweet Candy Company.
Third gathering was at Tacoma, Wash., which was attended by manu-
facturers representatives, State and local officials, J. O. Haley, Doolin, was chairman. Attendance was 4-5.
San Francisco was the scene of the fourth meeting, which was attended by Doolin and NCA director, associated with Aflaw Fresh Milk Company, directed the meet. Fifth and last meeting took place in Los 
Angeles July 31. Here W. Knesen, Chairman, was chairman, Attendance numbered 32 persons.

Report Virginia
Tourist Trade Up
RICHMOND, Va., Aug. 30.—State Chamber of Commerce reports in-
crease in business Roundtrip and this year and predicts that after com-
pletion of a sanitation program to make tourist spots more attractive to visitors a further rise will be recorded. As illustration of other trade, the chamber points out that 4 per cent more visitors came to Shen-
andoah National Park this Jameson same last year. Tourist gain also were reported at scenic at attractions along the State.

www.americanradiohistory.com
CHICAGO, Aug. 30.—Plans for special events highlighted this week's activities in the Coin Machine Industries, Inc. A drive to benefit the Damon Runyon Memorial Fund for Cancer Research.

Louis Beasbaugh, New Orleans Nov- elty Company, said he had designated Wednesday (3) as Damon Runyon Cancer Fund Day in his ar- cade there and that day's gros will go to the fund.

Many Ops Plan Aid

Several operators have set aside a definite period during which a percentage of their gross will go to the drive. Pucio Novelty Company, Pittsburgh, Calif., will donate 5 per cent of its gross during the week of Aug. 24, Weaver Enterprises, La Payet Supply Company, 122-20 West Lake Street, Chicago 24.

Advance Hikes Bulk Vender Production

CHICAGO, Aug. 30.—Advance Machine Company, manufacturers of several types of stand and counter vending machines, is currently concentrating production on three models of its universal bulk vender, E. C. Travis Jr. firm official, said, which will be on the market).

New machine, which is being pushed because of the increased demand for bulk vending, offers access to the coin box thru the front of the coin entrance and detector mecha- number is hinged and hinged to the unit. Up-endding of the vender to clean the coin box is thus made easy and easy, Travis said. New machine is also manually adjustable to vend various size bulk glo with jamming.

Limit Pencil Venders

Firm's new model pencil venders, announced several months ago, are now in limited production but not yet available for general sale. Travis stated the entire current output is going on a testing pencil firm (which he would not name) which is acting as national distributor for pencil machines. This firm plans to use all pencil venders received, for the time being, in high school and grammar school schools which it will service itself. Travis said, generally, the sale of the pencil units is not expected to be possible until early 1949. The sale of this type of machine has been, in turn, a great deal of the manufacturing. Such a package was made available by one of the leading cigarette manufacturers.

Feature Drive-In Service

PASADENA, Calif., Aug. 30.—Drive-in cash and carry service is being tried out in the area. The Hills & a piece of the company has 100 cigarettes and received a specially prepared package containing the in use. Such a package was made available by one of the leading cigarette manufactur- ers.

Lily-Tulip Lists Earnings

CHICAGO, Aug. 30.—Lily-Tulip Corporation and subsidiaries has reported gross revenues for the six months ended June 30 totaled $11,151,131. For the quarter ended June 30 gross earnings were $3,657,800.
See 1947 Peak Export Year; Foreign Juke Prices Down

(continued from page 95)
the statistics. As exporters point out, however, it is difficult to get a true picture of Canadian Juke box purchases, since many incomplete contracts are sent up to major assembly and completion there.

Brazils Pays Most

Highest prices paid for music machines in the June export market was the shipment made to Brazil--the highest single Juke export price to date---of $4,751, or an average of $5.75 per machine of $829. Next highest prices were paid by the British Commonwealth to Hong Kong, China—probably to the British colony there—for $491, both of these purchases were undoubtedly new music machines.

The average price paid for machines during June in the export market shows that foreign buyers are now more confident of future market than they formerly did. Highest priced vendors units went to Canada, where buyers took three vendors valued at a total of $375, or an average price of $125 per vendor. Lowest priced vendors went to Canada which paid an average price of $30 per 150 vendors.

Prior to the war, most of the venders shipped abroad were penny machines, which meant that the pre-war and the early post-war period was an era of shortage. Now, amounts to very little in the way of dollar volume. Most observers of

Metal Magazine Says
Steel Shortage Will Continue for Months

NEW YORK, Aug. 30.—Commenting on the steel situation last week the national metal-working weekly, Metal Magazine said that: "The industry is straining to maintain top production. The situation is even more acute than reported, and the shortage of personnel that is critical in production and repair of machinery and mechanical repairs to steel mills equipment are continuously cropping up. This is an indication of the boom that has signified the steel situation, the magazine said. "One may read this week has only four days' supply of coal for its entire systems. This is a coal shortage and not a coal shortage."

Publication's prediction was based on the fact that backlogs at most steel plants are greater than a month old, a few months ago and that shortage of personnel of big capacity is still acute. And the insurance of the government that "steel shortage and not coal shortage."

An article went on to state that during the past month the nation's steel mills operated at 93.5 per cent of capacity. The reason that mills fall short of production below 95 per cent of capacity was the lack of sufficient coal and iron to "maintain actively engageable capacity."

New Product for
Coin Machine Ops

NEW YORK, Aug. 30.—A campaign to sell an automatic decoder device called the Powerline to coin machine operators is now being started by the Coin Operated Equipment Co. and the Coin Association. A sizeable portion of the millions of different amusement machine sales maintenance is spent for chemical deodorants to keep them from disagreeable odors, it was pointed out. The Coin Association and its field blocks are manufactured by Trojan Novelty Company, 750 N. Howard St., Baltimore, Md. Vernon 3554.

Minn. Attorney
Gen. Says Free
Play Pins Legal

(continued from page 96)
be tried in Criminal Court and not in a court of record. The Court probably will hear the case during its next term.

"It would appear," continued Burquist to Broady, "that there is considerable doubt as to whether there is a free play constitutes as a matter of law a thing of value within the meaning of our lottery and gambling statutes.

Asks Clear Ruling

"The Legislature of our State should either clearly whether it intended such free reins upon machines be considered 'things of value' within the meaning of our lottery and gambling laws, if not, the court should have the power to do so."

"Every person is entitled to have a statute sufficiently explicit to enable him to determine whether as to its application to some particular act, the statute must be considered as assuring the principles, as not prohibiting that act.

Aren't all gambling machines so that the Legislature together with the court must be considered as property or a thing of value. Without the meaning of our lottery law."

The St. Paul situation was precipitated several months ago when, at the request of Public Safety Commissioner Gus Barfuss, Ramsey County Attorney asked if free play pin games are gambling machines within the meaning of a 1945 statute.

Liquor Sales Drop
Heralds Biz Trend

WASHINGTON, Aug. 30.—Indication that the general trend of business is downward was given by recently released figures showing that the apparent consumption of distilled spirits for all States during the first half of 1947 took a modest 2.6 per cent drop from figures for the same period of 1946 period.

Facts released showed:
Apparent consumption of distilled spirits in the first half of 1947 amounted to 77,532,458 gallons.
January-January consumption in license States was down 38.4 per cent.
January-June consumption in non-license States was off 13.8 per cent as compared to last year.

Gallons consumed in license States for June was 7,712,017 gallons, a drop of 1.7 per cent over figures from June, 1946.

Gallons consumed in non-license States for June was 3,678,705 gallons; off 11.7 per cent from the same month of 1946.

Liquor industry spokesmen said that the difference between the drop in license and monopoly States indicates that a substantial percentage of liquor sales is being made from inventories and not from current purchases.
GIVE DETAILS OF ROBERTS, IDAHO, NEW BALL MACHINE ORDNANCE

BOISE, Idaho, Aug. 30.—Commencing with those who have been wondering about the net results of Idaho's enabling act as to the operation of coin-operated amusement devices, the Idaho Legislature has been sufficiently active to allow them to determine their business activities. The Idaho gambling laws provide that all persons engaged in the operation of coin-operated amusement devices shall be licensed by the sheriff of the county in which the device is located, and a license shall be issued for each such device. It shall be unlawful for any person, firm, corporation, or association to own, operate, or permit the use of any gaming machine or any game or amusement device unless and until such coin-operated amusement device is licensed by the sheriff of the county in which such device is located, and a license shall be issued for each such device. It shall be unlawful for any person, firm, partnership, corporation, or association to own, operate, or permit the use of any game or amusement device unless and until such device is licensed by the sheriff of the county in which such device is located, and a license shall be issued for each such device.

The ordinance provides that all persons desiring to operate such devices must apply for a license to the sheriff of the county in which such device is located, and the sheriff shall issue a license for each such device. The license shall be issued for a term of one year and shall be renewable annually. The license fee shall be determined by the sheriff and shall be paid in advance. The sheriff shall be required to hold a public hearing before issuing a license, and the hearing shall be advertised in the local newspaper.

The sheriff shall be required to issue a license for each such device, and the license shall be issued for a term of one year and shall be renewable annually. The license fee shall be determined by the sheriff and shall be paid in advance. The sheriff shall be required to hold a public hearing before issuing a license, and the hearing shall be advertised in the local newspaper.

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SUMMARY

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Review '47 State Legislation Affecting Coin Machine Trade

CHICAGO, Aug. 30.—A recap of legislative activity this year (only Alabama is still reporting activity of interest to the industry) discloses how many State law-making bodies turned to enabling measures, permitting cities and counties to impose levies of their own on certain types of business.

When the legislatures first began to convene, it became apparent that one of their principal headaches would be the problem of furnishing financial support to the cities. As a result of pressure from municipal governments, the legislatures passed many an act designed to allocate a certain portion of State tax receipts to local city governments. But more important to the industry were the enabling acts. N. Y. Law Crucial

From the industry's point of view, the most drastic, and the most foisting, enabling measure passed during the recent legislative sessions was New York's law which permits cities to levy certain taxes. All counties in New York State which have in those in which New York City is located, are now permitted to impose a $10 tax on automatic counting machines, a use tax on trucks and motor vehicles, a 2 per cent rate on sales or use tax, a 3 per cent tax on luxury restaurants and a tax not to exceed 1 per cent of the State's existing tax on retail liquor licenses.

Automatic merchandising trade before took issue with the New York measure, pointing out that it was discriminatory and confiscatory. In the sale of the arguments the enabling act passed.

In Illinois, the legislature authorized city governments to impose a retail sales tax not to exceed one half of 1 per cent of gross receipts. Before any city in Illinois can impose such a tax, the proposed ordinance must be submitted to the voters' approval in their particular city to be affected.

Propose Levy on Profits

In Minnesota, the legislature proposed and passed a measure which would levy a 1 per cent tax in Minneapolis on earned profits from business, and the same tax on profits from wages and salaries. When the measure was put up for vote on a referendum, it was rejected.

Oklahoma likewise granted cities the authority to place a 1 per cent consumer's sales tax, but the cities wished to collect such a tax must first determine that they have use of one of a major catastrophe. In New Jersey, while many are not this allows a side and summer resort cities under the bill to enact a 3 per cent selective sales tax.

Pennsylvania's recent legislative session empowered all local governments except first class cities and first class school districts, to assess any taxes which the State has the power to tax but does not already tax. (This could, conceivably, have a great effect on the industry.) West Virginia likewise empowered local governments to impose an annual privilege tax on business and occupations which the States also taxes.

NCA Council Asks Candy Company in P.R. Activities

CHICAGO, Aug. 30.—Council on Candy of the National Confectioners' Association (NCA) is assisting the Homer J. Williamson, Inc., candy firm in Indianapolis in presenting educational and nutritional information about candy before the public. Williamson's firm, in current talk, is engaging on a visitor program at its plant which is said to draw over a thousand persons during a two-week period of presenting each visitor with literature which is supplied by the confectioners. This consists of copies of Facts About Candy and Candy and Other Energy Foods along with reprints of newspaper features referring favorably to candy.

Council's new motion picture, Candy and Nutrition, will be offered along with wall charts and literature for use in schools, church and club rooms. The National Confectioners' Association is also placing orders for books, pamphlets, and literature in church organizations beginning in September.

Park Meters for Warren

WARRENTON, N. C., Aug. 30.—The town commissioners decided at a meeting last week to install parking meters immediately.

IN KENTUCKY IT'S BRANSON FOR PIN GAMES OF ALL LEADING MANUFACTURERS

ALSO

JEFFERSON CITY AND CHALLENGERS AIREON ELECTRONIC PHONOGRAPH EASTERN BULK VENDORS DAVAL PRODUCTS SCHERMAC STAMP VENDORS MAX GLASS PRODUCTS MAESTRO POINT PHONO, NEEDLES SUPPLIES AND PARTS OF ALL KINDS

Get On Our Mailing List

H. M. BRANSON DISTRIBUTING CO.
514-16 S. 2nd Street LOUISVILLE, 1, KY. Phone Wabash 1591

“NO TAX on these DAVAL COUNTER GAMES”
says Uncle Sam!

Marvel

By popular demand we are again in full production on this famous DAVAL Token Payout Non-Coin Operated Tax Free COUNTER GAME.

No coin chute, no cash box! 'Attendant permits play by unlocking handle with special key. Total plays easily seen on visible register. Re-inserting key takes plays off visible register, and adds them on a concealed register for operator's checkup! As on a punchboard, player pays up when he quits! Because player is not limited by availability of right kind of coins, and it's easy to put that handle again and again, these terrific games actually take in more than coin-operated machines. ORDER TODAY!

DAVAL PRODUCTS CORPORATION
1512 NORTH FREMONT STREET - CHICAGO 22

FOR SALE:

Jack Rabbit, $19.95; Lite Looper, $19.95; Red Ball, $19.95; Reel-A-Meter, $21.95; Supreme Stater Bell, $9.95; Bally Underwriter

WE WANT USED RECORDS! SEND US YOUR NAME AND ADDRESS AND RECEIVE OUR MONTHLY NEWSLETTER.

NATIONAL NOVELTY COMPANY
183 MERRICK ROAD MERRICK, L. I.
Phone Merrick 2-5200

DUEL'S Amusement Corporation 1129 S. Wabash Ave. Chicago 3

TWO GOOD MECHANICS WANTED

Experienced on Pin Games and other Coin Operated Equipment. Steady employment with progressive Director. Give details about yourself in first letter.

EMPIRE COIN MACHINE EXCHANGE 1012 Milwaukee Ave. Chicago, Ill.

www.americanradiohistory.com
See Cigarette Tax in Miami As Dead Duck

MIAMI, Aug. 30.—City officials held out little hope this week of a successful flight to retain Miami’s 10 per cent tobacco tax after the rejection of a compromise offer made by the opponents of the tax measure (The Billboard, August 30).

Chief point in the suit against the tax is that it imposes its levies on the price of tobacco products after the addition of federal and State taxes.

Tuesday (26) Circuit Judge Marshall C. Wiseheart declared invalid Miami’s hotel tax, basing his decision on a Supreme Court decision which made the city’s night club and hotel tax invalid. Forces which are attacking the tobacco tax are basing their fight on the same point of law that have brought invalidation of the night club and hotel taxes—the city does not have the power to enact such taxes.

Court test on the tobacco tax has been reset for hearing in Circuit Court September 17. Case was recalled at the request of R. S. Bell, attorney for the opponents of the tax measure.

Meanwhile, Miami finance officials were drafting plans for new ways of raising funds to carry out the city’s $7,500,000 budget. If the tobacco tax is ruled invalid along with the hotel and night club taxes, the city treasury is expected to suffer.

Buckley Chrome MUSIC BOX
Available in 20 or 24 Selections

Buckley TRACK ODDS
A New 7 COIN RACE HORSE CONSOLE, Cash or Check Play

Buckley BELLES
Available in the Following Models:

- CRISS CROSS BELLES
- BUCKLEY GUARANTEED JACKPOT BELLES For Clubs and Locations desiring to give definite Jackpot Payouts.
- HAND LOAD JACKPOT BELLES
- AUTOMATIC JACKPOT BELLES

All Models Incorporate NEW Features and IMPROVEMENTS Not Found on Other Machines
HOUSE CLEANING SALE!!!

DON'T OVERLOOK THESE BARGAINS!

Every machine clean and mechanically perfect. Ready for location.

This group $30.00 each or 4 for $100.00

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>Bell-O-Matic</td>
<td>$150.00</td>
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<tr>
<td>Punch-Em</td>
<td>$200.00</td>
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<tr>
<td>Beep-Em</td>
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<tr>
<td>Side-Show</td>
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<tr>
<td>Monopoly</td>
<td>$150.00</td>
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<td>Black Jack</td>
<td>$150.00</td>
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<tr>
<td>2 Slot Top</td>
<td>$100.00</td>
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This group $45.00 each or 4 for $150.00

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<thead>
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<th>Game</th>
<th>Price</th>
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<tr>
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<td>Liberty (Gumball)</td>
<td>$150.00</td>
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</tbody>
</table>

NEW GAMES—Write for prices!

OLIVE NOVELTY CO.

1266 LUCAS AVE., ST. LOUIS 3, MO.
Phone: Franklin 35201

Say Montana Travel $60 Million Year Biz

HELENA, Mont., Aug. 30.—Eventual rise of Montana's tourist business to position of second place in the State's principal industries was predicted by Governor Sam Ford recently during a press-conference.

Currently, Ford said, Montana's tourist trade brings in about $120,000,000 a year, and ranks next to agriculture and mining as money-making industries. He would pass mining as a revenue producer in the future if the State's new accommodations for tourists would have to be erected in the State.

Yank in Germany Says Match, Cig Venders Lay Idle

CHICAGO, Aug. 30.—According to a report from an American civilian, Mr. Breitenkamp, on government business in Frankfurt, Germany, cigarette vendors in that city have not been in operation since the fall of 1939.

The German cigarette machines, Breitenkamp says, are usually found in local locations. As a general rule, they were painted in pastel colors and had a glass panel displaying the product to go along with a celluloid .0001 wire on the package. The vendors sold a package of six cigarettes for 20 pfennig (about 5 cents). Very few of those still in existence could be put in operation because of missing or rusted parts.

Breitenkamp also reports seeing a number of match vendors, some of which had pastel colored glass windows. These machines, too, were not operating for lack of matches and because merchandise is not available. Should parts and merchandise by some miracle be obtained, the vendor would still not be able to operate because of the hoarding of the coins by the Germans. Coins, which are made of a zinc alloy and aluminum, are not enough anyway so that it is difficult to find one to use a coin telephone.

Baker Novelty Co.

HEADQUARTERS FOR SLOT MACHINES

Baker Pacers

1700 Washington Blvd., Chicago 12, Illinois

I BET YOU DID NOT KNOW THAT YOU CAN BUY CIGGERS AND CATCHERS AND PAY FOR SAME IN 26 WEEKLY PAYMENTS ON THE TOWN COINS PAYMENT PLAN. SUGGEST YOU WRITE FOR DETAILS TODAY.

ROY TORR

PARTS and SUPPLIES

Coin Machine parts and supplies for all machines, both old and new. Write today for our free catalog.

AMERICA'S FINEST PARTS HOUSE

Heath Distributing Company

217 Third St., MACON, GA.

COUNTER GAMES

All Are Reconditioned

MILL SLOTS POCKET CHROME . 30.50
MILLS VEST POCKET BLUE . . . . 35.50
MILLS VEST POCKET CHROME . . . 25.50

OLIVE NOVELTY CO.

1266 LUCAS AVE., ST. LOUIS 3, MO.
Phone: Franklin 35201

Wildwood Tries Park Meters

WILDWOOD, Fla., Aug. 30.—A total of 15 parking meters have been installed here. They were sold to the city by the Michael Air & Bronze Company, Covington, Ky., and are being put in on a trial basis. At the end of six months, if the city is not satisfied with the results, the meters are to be removed.

KICKER and CATCHER

THE BIG HIT FOR PROFITS

100 PER CENT SKILL!

TAKES IN MORE MONEY PER DOLLAR INVESTED THAN ANY GAME MADE!

PENNIE $37.50
PLAY CHICAGO ADD $175 FOR NICKEL PAY

ORDER TODAY. Try it for 10 days. Money Back if Not Satisfied. You Keep the Receipts!

Baker Novelty Co.

Headquarters For Slot Machines

1700 Washington Blvd., Chicago 12, Illinois
Our Specialty!
BUCKLEY
DAILY DOUBLE TRACK ODDS AND LONG SHOT PARLAYS

LOWEST PRICES ON
USED TRACK ODDS

BUCKLEY AND SLOTS
REBUILT, REFINISHED AND REPAIRED

CONSOLE DIST. CO.
1006 Poydras St., New Orleans, La.
Phone: RA 311
SAM TRIDICO
BOB BUCKLEY
Complete Line Buckley and
Ball Parts in Stock

DISTRIBUTORS FOR LOUISIANA,
ALABAMA AND MISSISSIPPI
10 YEARS OF EXPERIENCE TO HELP YOU OPERATE
YOUR BUCKLEY SUCCESSFULLY

GENEHO HOMEY
Willams All Star
Williams Flamingo
Williams Torchy
Williams Cyclone
United Mexico
Gottlieb Lucky Stars
Exhibit Bumper
Keeney Carousel
Ch. Coin Basketball
Ch. Coin Flasher
Bally Heavy Hitter
Bally Ballybop
Bally Special Entry
Bally Eureka

Terms: 1/2 Certified Deposit, End - C.O.D.

Sterling
NOVELTY CO.
605-611 S. Broadway
LEXINGTON 20, KY.

SMALL—LIVE—WHITE
BUMPER RINGS
EXTRA SPECIAL—LOW PRICES
SMALL 100...$2.00
MEDIUM 100...5.00
LARGE 100...9.00
EX. LARGE 100...2.00
JUMBO 100...6.00

Write for our price list
COW MACHINE SERVICE CO.
1547 N. Farwell Ave., Chicago 22, Ill.
Phone: Humboldt 3476

SUPER SALE!
UPRIGHT MODEL $84.50 JR.
NEW, WITH STAND 29.50

NEW CONSOLES
BALLY TRIPLE D...$200.00
BALLY TRIPLE C...$150.00
BALLY TRIPLE...$100.00
BALLY SPINDELL...$50.00
EV. M&H...$50.00
EV. SPECIAL...$50.00
EV. supreme...$50.00
EV. M&H...$50.00

NEW VENDORS
SILVER SHIMMER...$200.00
SILVER SHIMMER...$150.00
SILVER SHIMMER...$100.00

NEW BALLS
BALLY ENTRANCE...$50.00
BALLY Eureka...$40.00

ADARCADE
109 EAST 36TH ST. CHICAGO, IIL.
100-500 ALL VENDORS, CASH OR CREDIT

OPERATORS
SEE THE NEW PACKARD
"MANHATTAN"
before you buy that new Phonograph...
ALL FIVE-BALL, FREE PLAY AND
CAROUSEL TYPE MACHINES AT LOWEST
ALL-TIME SLOTS AT LOWEST PRICES
WHAT DO YOU HAVE TO TRADE?
TWIN PORT SALES CO.
230 Lake Ave. So., Duluth, Minn.
Phone: R. A. 3812

The Billboard
COIN MACHINES
101-12 MILWAUKEE AVE.
PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.

28,000 St. Pa.
Better Display—Super Service—

SALESMAN WANTED
To cover Northwestern Pennsylvania for nationally known distributor of Pin Ball Games.
Exclusive territory. Must have car and know all operators in territory, willing to work against commissions. State experience and present employment. All replies confidential.

BOX 9-101
The Billboard, Cincinnati 22, O.

Empire
Super
Machines
101-14 MILWAUKEE AVE.

BALKISS
DAILY DEPOSIT
September 15, 1557

BALLY BALLY BALLY BALLY BALLY
LARGE 100
1/1
N.
Balb. C.O.D.

FOR BASKETBALL our
in...100 100 100 RINGS

WASHINGTON 5000

RAYMOND BOWLO

MIDWAY (United)

B. O. 294.50

CHAMP. 499.50 279.50

50.00

BIGHOOF 34.50

1947 The Billboard

MINI SADDLE

"SHOOT STARS"

BOAT 45.00

CATCHER Co.

HAWK 45.00

H.L. 139.50

TRIPLE 282.00

HEAVY REVOLVING SAFE...10-GAUGE

BOWLEY-JOHNSON COIN COUNTERS

NEAR COIN COUNTER AND CARRYING CASE

129.50

129.50

119.50

5¢, P.O.

109.50

79.50

69.50

5¢

294.50

248 253 257 298

499.50

149.00

$895.00

$129.50

129.50

119.50

50.00

499.50

294.50

75.00

5¢

5¢

149.00

64.50

499.50

$895.00

$344 545 547

$344 545 547

$344 545 547

109.50

109.50

69.50

WHAT BAR

THE WHIZZ

TOKYO 79.50

TURF KING, CLUB TROPHY, F.P. 109.50

BATTLE 99.50

TOKYO CHUTES 79.50

64.50 MARCH 27, 1947
Quick Eating

SAN FRANCISCO, Aug. 29.—Popcorn vendor sales may profit by the invention of a local theater manager. The manager, Irving M. Levin, has just invented a bag that should overcome the biggest objection to audience-munching in the auditorium: the noiseless播放声 that does away with that rasping crinkle.

Levin described the new bag as a "hushed" model of special processing, laminated and ophane. "Its the lamination that cuts out the crinkle," he said.

West Coast Regional Meet of NCA Draws CandyMen to Seattle

SEATTLE, Aug. 20.—National Confectioners' Association's (NCA) meet on Candy August 20th meeting held here drew 150 guests and centered around the theme "co-operation."

Smith H. Cady, Jr., council director, stressed co-operation as a necessary ingredient in the formation process of any candy promotion, seconding a talk on the subject by John Hamilton, president of Hamilton Candy Company, Seattle. Also discussed was the council's advertising program and the motion picture, Candy and Nutrition, was shown.

Candy in General

Cady stated that "in our ads as well as in the movie we talk only about candy in general. Manufacturers and distributors recognize that only by working together co-operatively can they deliver the desired message. It is agreed that any consumer who knows candy knows all brands of candy, and no single company could successfully tackle the job of raising the stature of candy in the public mind."

Also seated at the speakers' table during the meeting were J. C. Haley, Brown & Haley, chairman of the council; H. E. Doan, president of Northwest Candy Club; C. H. McIntrye, Imperial Candy Company; J. S. Whittaker, B. & H. Candy Company; F. K. Dent, Dent Company, and Dr. Harold Walz, Paul F. Beck Company.

Counsel on Candy's Portland, Ore., regional meet held August 19 drew 45 guests. Members of two of the largest groups attending represented National Confectioners Association, American and Parkway Confections, Inc.

Cady spoke on the benefits of showing the candy movie before school women's clubs and church organizations. "Obviously, this motion picture can do much to supplement our promotional efforts, particularly in relation to schools," he said.

Attracting the adults at the Portland meeting were S. W. Humphrey, Candy Products Company, chairman; H. V. Duyckinck, Van Duyck Chocolate Shop and Candy Manufacturing Retailer Committee; S. L. Helfman, and Norm Matchacek of 3-1 Brokerage Company, supplier committee man.

New York City Consider: Park Meters in Test Area

NEW YORK, Aug. 30.—Long discussed use of parking meters successfully York to alleviate the continually snarled parking situation, received another go this week, when Harry Chasenoff, president of the Rockaways Chamber of Commerce, suggested that the meters be placed in this area.

"The Chamber of Commerce of the Rockaways," stated Chasenoff, "has been advocating the installation of parking meters at our parking lots for a number of years. In 1949 it was instrumental in having the parking meter bill introduced in the State Legislature."

"The city under existing State law can install parking meters, and since the installation of parking meters was proven successful in those cities where it has been tried, we respectfully urge the city of York to formulate the necessary plans for the installation of these meters at specified locations throughout the city."

"We sincerely feel that this is a logical and constructive step toward eventual solution of our parking difficulties."

Several New York daily newspapers, in the past few weeks, have asked the city to consider the use of parking meters in the mid-town area.
Give Details of Roberts, Idaho, New Bell Machine Ordinance

(Continued from page 123)

the sum of $500 for each device, shall be applied toward the gross license fee hereinafter fixed, and shall be filed with the village clerk. Such application shall be presented to the village council at any regular or special meeting of the board of trustees for approval or disapproval. If the village council determines that said application fully complies with all the provisions of said House Bill No. 43 and this ordinance, it shall approve such application and authorize the clerk to issue a license for each such machine so approved as hereinafter provided. In the event such application be disapproved, the tendered license fee shall be returned to the applicant.

Section 4. No coin-operated amusement device may be operated on any premises except those owned or leased by the licensee. No person other than the licensee may have any legal, equitable, or vested title or interest in such device whether by ownership, mortgage, conditional sales contract, or otherwise, nor receive any rental or remuneration therefrom or from the operation thereof.

Section 5. The license fee required for the obtaining of the license stamp for the operation of said coin-operated device shall be the sum of five hundred ($500) dollars for each calendar year, which license fee shall be pro rated as beginning with the actual month of issue for the remainder of the calendar year, and the license fee shall include the license for the month in which the same is issued. Of the license fee so collected on each of such devices licensed, $125 thereof, or the pro rata portion thereof if issued for less than a full calendar year, shall be collected for the State of Idaho, and $150 thereof, or the pro rata portion thereof if issued for less than a full calendar year, shall be collected for Jefferson County, and the balance of said license fee shall be deposited in the general fund of the village.

Provided further that the money so collected by the village for the State of Idaho and the county of Jefferson shall be deposited in and kept in a special trust fund and remitted to the treasurer of the State of Idaho and the treasurer of the county of Jefferson, Idaho, quarterly on April 1, July 1, October 1 and January 1 of each year.

Section 6. The license issued under this ordinance shall be in the form of a license stamp, and a separate license must be issued for each coin-operated amusement device. The license, immediately upon issuance thereof, shall securely affix the said stamp to the coin-operated amusement device in a conspicuous place, and cause the same by cutting it cross-wise with a sharp instrument.

Section 7. (a) No license stamp shall be used on any device other than the one for which the said license stamp is issued; provided, however, that the village council may authorize the issuance of a substitute license upon presentation to village council of a duly verified application, on a form to be provided by village, showing such a device to have become wholly or in part, worn out, accidentally broken or accidentally destroyed to such an extent that it is rendered useless. The substitute license shall bear the same license number as the one originally issued and shall be designated a substitute license and the same shall have thereon the name of the owner, location, type and serial number of the device for which the substitute license is issued. Such substitute license shall be affixed to the device for which it is issued and be canceled in all respects as required by law for an original license. The original license shall then be void and shall be destroyed by the licensee.

(b) The village council may authorize the transfer of a licensed device, with the license stamp attached from the owner thereof to another person or from one location to another location on application by the licensee, or his transferee, on a form to be provided by the village council, a permit for said transferee to be issued by the village council, which permit shall bear the same number as the license stamp issued for said device and the name of the transferee. Said permit shall be affixed to the device transferred and shall be canceled in the same manner as the license stamp thereon. The license stamp originally issued shall remain on said device so transferred.

(c) A fee of $5 shall be collected by the village clerk for each substitute license or permit, and the same shall be placed in the general fund of said village.

Section 8. Revocation and cancellation. If any license of a coin-operated amusement device violates any of the provisions of this ordinance or any of the provisions of said House Bill No. 43, or is convicted of violating any of the provisions of said House Bill No. 43, the village council is hereby authorized to and empowered to revoke all licenses to operate such device from the owner thereof to whom the device is registered and further, however, that in the event it is brought to the attention of the village council that such violation or violations have taken place then, before such license is revoked, the village council shall cause a notice in writing to be served upon such licensee setting forth in general terms the violations claimed to exist or to have existed, and such notice shall provide a time for hearing thereon before the village council, which date of hearing shall not be less than (10) days nor more than twenty (20) days from the date of service of said hearing, the village council, upon finding that the provisions of this ordinance or the provisions of said State law, said House Bill No. 43, have been violated by such licensee, such license or license shall be revoked, and no refund of any unused portion of the license fee paid shall be made to the licensee.

Section 9. Any violation of the provisions of this ordinance the penalty for which is not provided for by said House Bill No. 43 shall be unlawful, and any person so violating such provisions shall be guilty of an offense, and upon conviction thereof shall be fined not to exceed $100, and upon failure to pay such fine shall be confined in the village jail not more than 30 days, or by both such fine and imprisonment, in the discretion of the court.

Section 10. If any section, provision or part of this ordinance shall be declared invalid or unconstitutional by the court of general jurisdiction, it shall not affect the validity of the remainder of this ordinance, but said ordinance shall be construed as the such invalid or unconstitutional provision were not incorporated therein, and the village council (or village board of trustees) hereby declares that it would have passed this ordinance, and each section, subsection, sentence, or part of this ordinance, or any stipulation or provision of this ordinance, or any part thereof, or any section, provision, or part thereof, or any section, provision, or part thereof, of said House Bill No. 43, or of the same, or any part thereof, or any provision or part thereof, of said House Bill No. 43, or of the same, or any part thereof, may be declared invalid or unconstitutional.

Section 11. That all ordinances, parts or ordinances, hereof or in effect as they are or hereafter hereof, be, and the same hereby are, repealed.

Section 12. This ordinance shall be in force and effect from and its passage, approval and publication.
Our weekly SUPERSPECIAL is "HIDDEN" somewhere in this ad at a "GIVEAWAY" price. Find it—order quick. Easiest postcard order gets it! Lucky buyer's name will appear 2nd week after each offer. Read our ad—EARLY every week.

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- Arcade Specials $22.50
- Big Hit Specials $22.50
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- Clam $22.50
- Fast Ball $22.50
- Fox Net $22.50
- Paco $22.50

CONSOLES

- Keeney Bonus Super Bell, FP/Comb., SR $350.00
- Keeney Bonus Bell, FP/Comb., $150.00
- Offer $150.00
- Mills V.P. Mills $110.00
- Mills $50.00
- Packard $50.00
- Wurlitzer 700 Wurlitzer 960
- Rock Record $50.00
- Record $50.00

MUSIC

- Victory Special $350.00
- Big Parlor, FP $350.00
- Massive Time, FP $350.00
- Bass Starlings, FP/Comb., $350.00

SLOTS

- Mills 5¢ Gold Chrome $200.00
- Mills 5¢ Copper Chrome $200.00
- Mills 5¢ Silver Fingers $200.00
- Mills 5¢ Gold Chrome $200.00
- Mills 5¢ Liberty Bell $200.00

ARCADES

- Panorama (Viewing Show) $275.00
- Bally Deluxe, FP $275.00
- Bally Triple Deluxe $275.00
- Jackpot Deluxe, FP $275.00
- Empress Deluxe, FP $275.00
- Sea Breeze Deluxe, FP $275.00

WANTED FOR CASH

- Bally Deluxe, FP $275.00
- Bally Triple Deluxe $275.00
- Jackpot Deluxe, FP $275.00
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- Sea Breeze Deluxe, FP $275.00

New! SPECIAL Announcement ALL NEW 1 WAY, 2 WAY, 3 WAY Keeney BONUS Super Bells NOW Available WITH HALF DOLLAR Coin Chutes!

Any combination obtainable in 5-10-25-50c Coin Chutes!

★ Think what it means to take in up to $2.50 per play thru one 50c coin chute. Actually DOUBLE your top earnings in "hot spot" locations. Your choice of 5c-10c-25c chutes comes to you as standard equipment—your half dollar chute together with 50c mechanism priced at fifty dollars extra. Operate 50c coin chutes with Keeney's 1 Way, 2 Way or 3 Way Bonus Super Bell consoles and become financially independent. You're missing a GREAT DEAL if you don't act today.

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With CROSS ACTION Magnetic Holes
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On each play odds change with flashing lights and mechanical action!

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NEW REFINEMENTS! NEW DESIGN!
Rich new cabinet . . . brilliant, colorful backboard . . . brightly lighted, full vision race track!

2 GREAT MODELS { CASH PAYOUT FREE PLAY CONVERTIBLE } 5c OR 25c PLAY

FREE PLAY
Free plays earned are registered on backboard for information of player.

HIGH JACKPOT
Now Available
All Evans Consoles now available with high Payout Jackpot of $25.00 on 5e machines. No extra coins or build-up necessary to secure $25.00 Jackpot payout.
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Satisfaction—lowest prices for machines that are thoroughly reconditioned and rebuilt in our own shop, and guaranteed to deliver a solid, trouble-free product. Every machine is completely overhauled, cabinets revarnished, and controls and switches checked and reassembled. Write for our Export Catalogue and Price List.

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This compact (23" x 17") new Jennings console has a rich walnut finished cabinet that blends beautifully with any surroundings. Its flashing chrome jackpot draws the players and keeps them playing. The Challenger actually has two coin chutes and two jackpots, but only one mechanism.

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<tr>
<th><strong>USED CONSOLES</strong></th>
<th><strong>ALL RECONDITIONED AND GUARANTEED</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sr. Big Game, F.P.</td>
<td>$43.50</td>
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<tr>
<td>Sr. Bob Tally</td>
<td>$59.50</td>
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<tr>
<td>Jr. Fast Tally</td>
<td>$69.00</td>
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<tr>
<td>250 Fast Tally, P.O.</td>
<td>$69.00</td>
</tr>
<tr>
<td>Mills Four Balls, Late Hold</td>
<td>$43.50</td>
</tr>
<tr>
<td>E. cultivate: Pinball, 92, J.P. Very Clean</td>
<td>$120.00</td>
</tr>
<tr>
<td>Jumbo Parade, P.O., E.M. Animal Room</td>
<td>$60.00</td>
</tr>
<tr>
<td>Mills Three Balls, Excellent Glow</td>
<td>$199.00</td>
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<tr>
<th><strong>USED BATS</strong></th>
<th><strong>Victoria Doris Audi Bubbles</strong></th>
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<tbody>
<tr>
<td>Blue Fronts</td>
<td>$199.00</td>
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<tr>
<td>Brown Fronts</td>
<td>$299.00</td>
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<tr>
<td>Black Cherry</td>
<td>$399.00</td>
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<tr>
<td>White Rocket</td>
<td>$299.00</td>
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<td>Sport Event</td>
<td>$299.00</td>
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<tr>
<td>Honey Antler</td>
<td>$299.00</td>
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<tr>
<td>Blue Antler</td>
<td>$299.00</td>
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<tr>
<th><strong>NEW BALLS</strong></th>
<th><strong>BALDY EUREKA</strong></th>
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<tr>
<td>5 Balls</td>
<td>$199.50</td>
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**STOP! LOOK! READ!**

<table>
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<tr>
<th><strong>PARTS SPECIAL</strong></th>
<th><strong>Small White Live Rubber Rings</strong></th>
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<tr>
<td>Per 100</td>
<td>$2.00</td>
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<tr>
<td>Per 1000</td>
<td>$27.00</td>
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<tr>
<td>Large White Rubber Rings, Per 100</td>
<td>$4.00</td>
</tr>
<tr>
<td>Extra Eggs, White Rubber Rings, Per 100</td>
<td>$4.00</td>
</tr>
<tr>
<td>Arch Rock Rubber, Per Ft</td>
<td>$6.00</td>
</tr>
<tr>
<td>Plated Glass, 21A1, Single Shot</td>
<td>$2.50</td>
</tr>
<tr>
<td>Glass, 21A1, Single Shot</td>
<td>$2.50</td>
</tr>
<tr>
<td>Glass, 21A1, Single Shot</td>
<td>$2.50</td>
</tr>
<tr>
<td>Bulk Booster Springs, heavy or light, Per 100</td>
<td>$3.00</td>
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**FOR YOUR BALLS EQUIPMENT NEEDS.**

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<th><strong>COWEN DISTRIBUTING CO.</strong></th>
<th><strong>EASTON AVENUE CHICAGO</strong></th>
</tr>
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<tbody>
<tr>
<td>Phone: INDEPENDENCE 2120</td>
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**MILLS LATEST MACHINES**

<table>
<thead>
<tr>
<th><strong>GOLDEN FALLS</strong></th>
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<tbody>
<tr>
<td>Mills Latest Machines</td>
</tr>
<tr>
<td>Mills Latest Machines with streamlined look designed and made to give you unlimited service. It shines bright and cheerful in any type of location, but the illustrator any way will appreciate its presence.</td>
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<tr>
<th><strong>MILLS Q &amp; T</strong></th>
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<tbody>
<tr>
<td>Mills Q &amp; T, Mills Originals only 35 to 50.00</td>
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<tr>
<td>Mills Q &amp; T, Mills Specials 89.50 to 249.50</td>
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<tr>
<th><strong>JEWEL BELL</strong></th>
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<tr>
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<th><strong>SICKING, INC.</strong></th>
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<td>Mills Latest Machines with streamlined look designed and made to give you unlimited service. It shines bright and cheerful in any type of location, but the illustrator any way will appreciate its presence.</td>
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<th><strong>MILLS SPEAKERS</strong></th>
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**MILLS MACHINE of PITTSBURGH**

Is pleased to announce that they are ready to make deliveries of...

**FILBEN MIRRO—CLE CABINETS**...

**FILBEN HIDE-A-WAYS**...

**FILBEN SPEAKERS**...

For Immediate Delivery

<table>
<thead>
<tr>
<th>Mills Black Cherries</th>
<th>Bally Rocket</th>
</tr>
</thead>
<tbody>
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<td>Mills Golden Falls</td>
<td>Bally Man</td>
</tr>
<tr>
<td>Mills Jewel Bells</td>
<td>Chicago Coin Slot Boy</td>
</tr>
<tr>
<td>Mills Jumbo Bells</td>
<td>Coney Honey</td>
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<tr>
<td>Mills Jumbo Parade</td>
<td>Centex Click</td>
</tr>
<tr>
<td>Mills Jumbo Playtime</td>
<td>Cottrell Marjorie</td>
</tr>
<tr>
<td>Mills Jumbo Streamline</td>
<td>Equor Spot Lite</td>
</tr>
</tbody>
</table>

Lack of floor space forces us to sacrifice pin tables at the following prices...

**$29.50**

**$39.50**

**$49.50**

**$74.50**

**NEW VEST POCKET BELL**

The new vest pocket is a complete new design with streamlined look, designed and made to give you unlimited service. It shines bright and cheerful in any type of location, but the illustrator any way will appreciate its presence.

$115.00 1/3 Deposit. 1/3 Deposit. 1/3 Deposit.

<table>
<thead>
<tr>
<th><strong>SOLDIERS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>New Box Stands, Single, Double and Triple Sales</td>
</tr>
</tbody>
</table>

**SICKING, INC.**

Established 1901 CENTRAL PARKWAY 1995 CINCINNATI 14, OHIO

**COIN MACHINE DISTRIBUTING CO.**

500 NORTH CRAIG STREET

PITTSBURGH 13, PA.
Put the "Plus Sign" on your profits!

USE MILLS BELL TYPE COIN MACHINES

Bell-O-Matic Corporation

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
Fly the Saucer Specials

(All Equipment Reconditioned and Ready for Location)

SEEBURG

Victory, Denham, Like New $175.00

BUCKEY

Twin 12 Metal Cabinet $75.00

ROCKOLA

Super '40 $285.00

Standard '39 $150.00

Command $150.00

EMERGENCY

Singing Tower $45.00

MILLS

Empress $115.00

Victory Deluxe, Like New $175.00

WURLITZER

990 $275.00

810 $275.00

500 $150.00

400 $150.00

141 $65.00

Victory 500 $95.00

Buckey

Twin 12 Metal Cabinet $75.00

GAMES

Midget Racer $9.50

AMERICAN RADIO HISTORY

www.americanradiohistory.com
If you want a Southern exposure to music, the customers love, Seeburg music, that is... stop in at the "Stopmoor", Shreveport's beautiful new restaurant, and hear the super Seeburg system installed by Robert Ehhardt, owner of Lee's Novelty Co. Seeburg operators are getting the big breaks... the big locations these days because Seeburg is the "daddy of them all" in music systems... presenting music that's never too loud... never too soft.

... at Joe Brocato's Magnificent New Stopmoor Restaurant

IT'S A Seeburg MUSIC SYSTEM

... Scientific Sound Distribution that's engineered as carefully as air-conditioning!

S. H. LYNCH & CO.
Exclusive Southwest Distributor
HAWAII
by UNITED
... with
SUPER BONUS FEATURE

- INCENTIVE SCORING POCKETS
- HIGH SCORE BUILD-UP
- MANY WAYS TO SCORE REPLAYS

STEPPED-UP PROFITS
"GREATER THAN MEXICO"

FIVE-BALL NOVELTY REPLAY

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS
Some things are so difficult to picture in all their natural loveliness...a colorful rainbow, lovely symphonic music, the ever-changing moods of a beautiful sunset...you just can't seem to put them on paper. AIREON'S Blonde Bombshell is like that. Here is a picture of it...yes...but we still say...to really appreciate the dreamy loveliness, the terrific EYE APPEAL and EAR APPEAL of the Blonde Bombshell you must SEE it and HEAR it! Ask your AIREON Distributor.
**BALLYHOO**

**FASTEST MONEY-MAKER IN NOVELTY CLASS!**

7 KICKOUT HOLES

SCORING 5,000 TO 50,000

HI-SCORE UP TO 560,000

18 DIFFERENT SCORE VARIATIONS

NEW, IMPROVED MECHANICAL-ELECTRICAL UNITS

You haven’t seen action till you’ve seen BALLYHOO—wildest action ever packed into a playfield! You haven’t seen earning power till you’ve dipped your fists into a BALLYHOO cash box!

One sample will convince you. Phone your distributor today!

**EUREKA**

EARS PAY-TABLE PROFITS IN 5-BALL SPOTS

FAST 5-BALL PLAY

CONVERTIBLE 1 OR 2 BALL PLAY

FAMOUS FEATURES OF BALLY'S GREATEST GAMES

CHANGING ODDS

MYSTERY SELECTIONS

3-SECTION PLAYFIELD

PLUS A-B-C-D AND SPELL-NAME

Earn bigger, faster profits in your 5-ball spots. EUREKA combines all the skill-thrill features of Bally’s famous multiples in a game designed for 5-ball territory. Ask your distributor for complete confidential details ... and get going with EUREKA today!

**Bally MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
HOW TO 'TAILOR' A MUSIC SYSTEM...

1. Take one Symphonola
America's foremost phonograph. Beautiful in appearance—efficient in operation. Multiple amplifiers permit independent control of speaker in phonograph and all remote speakers—no adapters or converters are necessary.

2. Add sufficient speakers for Scientific Sound Distribution
A pleasant background of music requires remote speakers. Scientific Sound Distribution assures no blare near the phonograph, no fade-away in far corners. The Seeburg line includes speakers for every requirement.

3. Make selection easy with Remote Control
Seeburg Wallomatics—either Wireless or 3-Wire—are your silent salesmen. Conveniently located they bring music right to the fingertips of the public. All twenty selections visible at one time—no knobs to turn—no "blind" listening to prearranged programs.

4. Provide the Essential Control
Here is the "key" to "tailored" music installations. The Seeburg Dual Remote Volume Control permits individual control of the Symphonola Speaker, separate control of remote speakers, cancellation of any record—all from a remote point.

5. Where required—install a Public Address System
Many locations will want the advantages of a P.A. System. The Seeburg Pre-Amplifier and Public Address System, with its own amplifier and volume control, permits use of Symphonola Speaker and remote speakers as a public address system. Music and announcements may be mixed.

6. For remote rooms Additional Amplification
Designed for locations with large auditoriums or many remote rooms. The Auxiliary Remote Control Amplifier is effective up to 1000 feet from the Symphonola. Individual volume control—operation is entirely separate from that of master amplifier in the Symphonola.

See your Seeburg Distributor for a demonstration
Music that forces a location patron to cup his ear to hear it won’t coax many coins from his pocket. Neither will music so loud that he has to cover his ears in self-defense.

It’s been proved in thousands of locations. Music at the proper sound level is profitable music from the Music Merchant’s standpoint.

Get that proper and pleasing sound level in any location, large or small, single or multi-room, with a Wurlitzer Engineered Music System.

Your Wurlitzer Distributor will check your locations with you. He’ll show you—with Wurlitzer’s complete line of Auxiliary Speakers—how to produce better-sounding, better-paying music in every location on your route.

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK