It's a toss-up whether Guy Lombardo enjoys waving a baton or riding the waves in his championship Tempo VI more. Having done just about everything a top man band crew can do, in the course of one of the longest success stretches ever compiled in orkdom, Guy is now setting about running up new records on the waterways. This shot shows him in a test run in preparation for the 1947 Gold Cup Races to be held August 10. By his victory in the Gold Cup Races in Detroit last year the also won the International Races at Red Bank, N. J., in '46. Guy has the honor of choosing the locale in this year's race. Guy's choice, Rockaway Inlet brought the Gold Cup Races to New York for the first time in its history. Musically, Guy's Waldorf-Astoria and Hotel Roosevelt engagements (he's played 17 consecutive years at the latter spot), his Decca disks of which "The Echo Said No" and "Don't Tell Me" are the latest, and his radio work for the U. S. Army via Mutual coast to coast, keep him right up there among the all-time, all-band faves.
Hollywood Labor Probe To Touch Stage, Air, Pix

HOLLYWOOD, Aug. 2.—Hearings on the 221G probe, scheduled to start in Los Angeles Monday (4), will last at least two weeks. During this period, if the 75 witnesses will testify before a subcommittee, the Labor Committee will be in charge. Chairman Fred A. Hartley will arrive on the Coast Monday (4) in time to open the hearing. Rep. Carroll Kears, chairman of the subcommittee, and Rep. John M. Caskill will be in direct charge of the hearings.

Hearings are expected to encom—(See Hollywood Labor on page 22)

Year's Showbiz Taxes Up 221G in Australia

SYDNEY, Aug. 2.—Taxes on showbiz in Australia for the year ended June 30 jumped $221,000, to $15,700—900, from $13,499, levied on all professional entertainers. On July 25 AGVA rep. Marion Coby, Jerry Cooper and Dean Martin and several others from going on. On July 26 AGVA reps again were at the spot to see that the celebs, who were there, didn’t go on.

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Creed Color Co-Op

OKLAHOMA CITY, Aug. 2.—A new series of programs emphasizing practical and personal ways to improve racial relations in the South was bowed over here. Shows of "creed color co-operation," are handled by Kenneth Johnson, a student-teacher from Langston University. Johnson broadcasts facts, figures and promises taken to improve race relations, based on items in the bulletin of the Southwestern newspapers.

Opera Moguls Wait Union’s Reply to Bid

NEW YORK, Aug. 2.—Further negotiations between the League of American Opera Producers and American Guild of Musical Artists (AGMA), await the decision of the union board. The League, in a three-hour meeting July 28, presented its ideas on a new agreement to AGMA negotiators, who took the matter under consideration. The League is awaiting AGMA’s reply.

Among the revisions in the old agreement which the League is asking are the following: (1) That the impresario be permitted to decide the number of persons in his chorus and select them himself (in the last agreement, which ended June 30, the union decided on the number of people in the chorus, and the Guild, therefore, had to use foreign artists to be sure). In the new agreement proposed by AGMA, the union wanted to limit the use of foreign artists to one a performance. (3) That the system of payment through the union be altered (the League doesn’t object to the union’s handling the payment, but complains that incidents have arisen over deductions of back dues, etc.); (4) That wages in certain categories be reduced. It is hoped the union asked a 10-20 cent increase.

The League’s negotiating committee is composed of Edward Snowden, chairman; Joseph Gallo and a representative of AGMA is represented by Hyman Fain, exec-secretary; his assistant, Miss Asif; and the union’s assistant, Miss Driscoll.

Saratoga Top Spots Post 221G With AGVA

NEW YORK, Aug. 2.— Practically all the top Saratoga spots have put up their contest cards with American Guild of Musical Artists, the total amounting to about $221,000. Delmonico’s Inn, $11,000, Belmont’s put up $7,500, and Piping Rock came thru with $6,000. Only $221,000, from Piping Rock, which it first refused to put up any dough. The three spots agreed to take both of the week’s salary, but finally bowed thrugh AGVA’s terms.

S. F. Tal Bahrain To Reopen

SAN FRANCISCO, Aug. 2.—Bahrain, one of the town’s top night spots, recently underwent a $221,000 renovation. Robin Tucker has been booked for a mid-November opener and Ted Lewis will come in early in January. Club has been closed since February.

Rank Licensed To Put Tele in Eng. Theaters

LONDON, Aug. 2.—Film tycoon J. Arthur Rank, reported by the Billboard several weeks ago to be seeking a permit to film television broadcasting, apparently has won his demands. The permit, when granted, will enable Rank to issue an experimental tele broadcast license to Rank. The permit, according to Rank, will enable him to begin his own television videocasts to his Dominion Theatre and five other theaters in London’s West End.

The license also permits Rank to engage in television events and programs for large screen projection in the theaters. Studio shows will be on a three-reel basis. The Baird Video Research Laboratory.

Year’s Delay in N. J. Gaming Laws Urged

TRENTON, N. J., Aug. 2.—Gov. Alfred E. Driscoll has asked the State Constitutional Convention, now drafting a new constitution, to review the proposed changes on gambling for at least a year because a bitter fight over the issue is considered inevitable. He said that the issue be isolated, "so that it may be considered on its merits in a more favorable atmosphere," with a referendum next November. The governor said that if it is decided to reenact the law, it may be decided that the public vote on two alternatives: (1) To authorize betting at race tracks, as the present permits, or (2) to authorize the regulation of gambling or gambling games of chance by bona fide religious, educational, charitable, veterans’ or fraternal organizations. If the law now is ended, municipalities would be authorized to approve or disapprove by local option, any full-scale gambling without the consent of the Legislature regulated games of chance. The powers of the committee to provide for a third alternative in the vote, no group at all, is expected to produce the battle.

The Federation of New Jersey Catholic Men in a statement made last week by George Gold, chairman, in opposition to the proposed bills, "because it would permit almost any group of people to conduct games of chance and would set up unfair competition against theaters. If the committee should decide to keep alternatives B, we ask for the inclusion of theaters to some that they may, when necessary, run bingo cards to the unfair competition that would result."

New Fire Hazard Laws Are Urged in Louisiana

NEW ORLEANS, Aug. 2—Some of the gravest fire hazards in the country are presented by night clubs and similar establishments, according to State Fire Marshal Campbell Patfey, at the recommendation of the Louisiana State Fire Marshal and Safety Association, who have recently been reviewed. Adoption of a model ordinance by the board, which would empower sheriffs to enforce safety regulations in theaters, is recommended to the parish (county) fire officers.

Heffron Heads Media For Interfaith Group

NEW YORK, Aug. 2.—Edward J. Heffron, president of the religious radio field and formerly in charge of public relations for the National Catholic Welfare Conference, has been appointed director of media relations for the National Conference of Christians and Jews, which will be in charge of press, radio, motion pictures and advertising of the Hebrew Conference issued several years ago.

The Billboard

The World Forecast Amusement Weekly

Founded 1894 by W. H. Donaldson

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The Billboard Encyclopedia of Music

www.americanradiohistory.com
NAB's 10 Old Commandments

ABC Wooing

CBS' Old Gold
And Texaco Segs

NEW YORK, Aug. 2.—In a determined drive to butter its Wednesday night Bing Crosby-Henry Morgan program, the American Broadcasting Company (ABC), this week was pitching for two Columbia Broadcasting System (CBS) sponsors, Texaco and Our Gang. Texaco's Tony Martin show has been casting about for a spot better than its current 8:30-9:15 p.m. Sunday slot on CBS, Old Gold, assembling a Don Ameche-Frank Morgan-as-possible variety package for the fall, also is reported receptive to making up part of a block with Crosby as the foundation.

Question in the trade this week, which show will follow Crosby. The Eversharp's contract reportedly calls for Henry Morgan to be back-to-back with Bing; the other prospective sponsors also want to air as close to the Crosby as possible. CBS reportedly was resigned this week to losing Texaco's Martin show.

ABC's sales force has assembled up to 15 different Wednesday night schedules, which it is using as a master plan in pitching at several other prospective bankrollers.

NBC Cuts Cue Pushes Pussey

Menser Out; Dyke Heads Appointments

Teld To Get Hypo

NEW YORK, Aug. 2.—In the widest personnel realignment in years, the National Broadcasting Company (NBC) at the conclusion of its regular board meeting Friday (1) announced changes which were intended to tighten up the web's programing and public service operation and clearing the way for a big push in television. Parting company with the web are Clarence L. Menser, heretofore vice-president in charge of programs, and A. L. Ashby, vice-president and general counsel. Ashby will continue to serve as an executive.

Realignment calls for several new administrative vice-presidencies, which Dyke being appointed to head up program, continuity acceptance and public service; Harry C. Kopf being named head of network sales, national accounts, the network sales and affiliate and station relations; James J. Gaines becomes director of network-owned stations and continues to head WNBC, New York outlet. George Frey takes over as director of network sales.

Fidler's Sponsor

Buys Him 2d

Sunday Network

NEW YORK, Aug. 2.—Cartoon Products this week signed to a sponsor Hollywood goonie Jimmie Fidler in a new 15-minute show Mutual Broadcasting System (MBS), beginning September 7. The show, which will be heard at 9:30-10:45 p.m. Sundays over 200 MBS outlets, will be springboarded from and in addition to Fidler's show for the same sponsor over American Broadcasting Company (ABC). Lert will be heard at 10:30-10:45 p.m. on Sunday nights.

In addition to carrying Fidler on the two webs, Cartoon will will be airing for time on 12 top stations which are affiliated neither with MBS or ABC. First of these is WCLW, Cincinnati. The sponsor has not decided which of the two Fidler shows will go over the additional dozen outlets.

Interesting angle to the Fidler expansion is that he now will "surround" his fellow showbiz reporters, four who are the collection of those who air from 9 to 9:30 p.m. Sundays over ABC. Fidler's later broadcast, over ABC, reportedly will include any Winchell or Parsons items which Fidler thinks inaccurate, or which mean well but which he thinks need expansion.

Karloff May Blow

"Lights" Because

It's Too Bloody

NEW YORK, Aug. 2.—Both Karloff this week reportedly notified the Bow Agency that he intends to bow out of his starring role in radio. Out as soon as a suitable replacement can be obtained for him.

Karloff's manager's statement is said to be this dissatisfaction with the scripting, which he claims is too much on the gruesome and frightening side.

Lights Out is Eversharp's summer replacement, the Harry Morgan show, aired Wednesdays over American Broadcasting Company (ABC), with L. Coppe, manager of network, in charge.

Billy Rose Program

Again Being Talked

NEW YORK, Aug. 2.—Billy Rose again seems to be the object of interest for a radio show. The story is that he may do a three-a-week five-minute show, akin to his newspaper column.

Columnist recently denied he planned a half hour once-a-week show.

Heidt Program

Is Still Pending

NEW YORK, Aug. 2—Deal where- by band leader Horace Heidt would return to network radio via a talent search program is still definitely un- der consideration by NBC, according to Milton Blond, agency exec. At this point, however, it appears that the deal can be negotiated quickly, inasmuch as Heidt has been asked to cut an audition record. Show was first mentioned as being slated for a time slot over the National Broadcasting Company (NBC), but this prospect faded with NBC deciding to give the Milton Berle show a new chance. If and when deal is concluded, show is likely to go to the Columbia Broadcasting System, replacing the cigarette sponsor's It Pays To Be Ignorant.

have made not only Allen unhappy, but also J. Walter Thompson—now not to mention NBC's embarrassment.

The NBC realignment also includes an intensive drive to push television, with the reported feasibility that John C. Ridge, top exec. at the network in the near future. Norton Rose, manager of WNBT, new York tele outlet, is believed in line to go up.

More Pulses

With Dyke taking over program- ing, excess within the web expect for more concentration on public service, one network spokesman admitting that NBC had lagged behind the Columbia Broadcasting System in this respect.

NBC believes its new set-up paves the way for better network-agency relations, the belief being that Dykes will prove harder than his predecessors in working out problems with advertisers and agencies. Menser's tangle with Fred Allen is known to

Crime Taboos Emphasized

WASHINGTON, Aug. 2.—U. S. radio for the first time in its history soon will be asked to apply a "10 commandments" for children's programs.

The precepts will be one of the foremost new features of the proposed standards and practices to be submitted to the National Association of Broadcasters (NAB) Convention by the association's code committee, which, as already reported in The Billboard, has drafted a code calling for the most rigid toning-down of commercials in NAB's existence.

The 10 commandments on children's programs will be prefaced by a general declaration that the new code itself is being offered to broadcasters on an "advisoray" and "suggestive" basis, as a "handbook" containing general high standards in American radio. The "thou shalt nots" will not, of course, preclude the possibility that "criminals" are not "news," and broadcasters, it is expected, will re- frain from referring to criminals as celebrities or in any way suggesting that criminals are heroes. The new "commandments" will follow a general code pattern which also will propose to outlaw "That's my business" and "cowcatcher" announcements.

Broadcasters also will be urged to guard more closely the ever increasing "suggestive" hits in romantic programs that reach young audiences. NAB's standards and practice committee has decided to abandon any further attempts to hold conventions on the problem of how to enforce the new code. A proposal will be made to the convention that an "enforcement" code, which will be submitted without any provisions for enforcement other than suggesting a sense of responsibility by the individual broadcasters.

Committee members are convinced that, by thus sidestepping the enforcement angle, the new standards and practices will have a clearer track at the convention.

KXXL, Never on Air,
Selling at 106 Profit

WASHINGTON, Aug. 2.—A $10,000 bid for a radio station license, which was never on the air, will be realized by a Reno, Nev., broadcaster if the Federal Communica- tions Commission approves the application for sale of KXXL submitted this week.

Chet Gonse, owner of the KXXL bid, received a construction permit for the Reno outlet last December, and now proposes to sell the outlet to KSL, which has yet to go on the air, for $30,000 to a partnership.

In the transfer bill, KSL agrees to pay $10,000 for the station at $20,507. The reason for selling, Gonse told FCC, is "the illness of his son, requiring his full- time attention."
WASHINGTON, Aug. 2. Continental Network, FM's sole major web, is about to expand to nationwide coverage via a unique series of radio relays in combination with expanded cable lines. This confirms a story in The Billboard of April 10. The FM network, which already feeds 29 stations in the East and which originates here is putting finishing touches on plans for shipping packaged programs to strategically located FM stations in all parts of the nation for relay by FM radio to associate stations.

The unprecedented nationwide FM radio relay, combined with direct connections in the East, is being hailed in high FM circles here as the first major challenge to American Telephone and Telegraph Company, which, it is explained, has failed to realize Continental's best efforts to provide adequate to carry FM programs at highest fidelity. At the same time, however, the latter holds out a certain to give FM programming a "shot in the arm" almost as strong as the potent influence expected to be derived when the four webs would be strongly in favor of expanding the group's activities. This would mean the creation of special committees covering every phase of FM operation, including a committee to draft FM code of standards.

Undocumented rivalry is an undercurrent of rivalry between FMA and NAB. Some FMA officials are known to resent rumors being circulated in radio circles that FMA might be absorbed by NAB. The younger group is said to continue to keep its name separate, with talk at present mainly focused on the broadening of broadened activity. This connection appears to be borne out by example of FM's muscle-drawing in a recent letter to Federal Communications Commission (FCC). FMA's letter objected to FCC's use of the term "standard" in referring to AM/FM station. R. J. Bailey, executive director of FMA, protested vigorously that FMA wanted a more decisive statement than that, "press release was recalled, substituted later by which one declared flatly that we want to cause FM to go nationwide, and FM's duplicating of network AM musical programs on FM stations.

STATION AND PROMOTION MANAGERS

HAVE YOU SUBMITTED YOUR ENTRY PLEDGE AND PRESENTATION FOR

THE BILLBOARD 10TH ANNUAL RADIO PROMOTION

COMPETITION AND EXHIBIT

IT PROMISES TO BE THE BIGGEST AND BEST IN THE COMPETITION'S HISTORY.

DO IT NOW!

Mail Your Pledge Today . . . and Rush Your Presentation to

THE BILLBOARD 10TH ANNUAL

RADIO PROMOTION COMPETITION

1564 BROADWAY, NEW YORK 19, N. Y.

REMEMBER . . .

Awards will be made on the content of your presentation . . . not on its physical appearance. So rush yours in time for the

FINAL DEADLINE, AUGUST 27TH

AFM O.K. on FM Duplication Due Any Day

WASHINGTON, Aug. 2. - Although there appears to be no new development trail regarding AFM's attitude toward FM duplication, it certainly is reported that AFM's position has not changed and that the trade group has yet to be convinced of the soundness of FM duplication as it affects AM operations. However, it is reported that the major AM broadcasters have definitely concluded that FM duplication is now a fact of life and they have not been waiting for AFM's approval before proceeding with their plans.

May Mark FM's Go-Ahead

WASHINGTON, Aug. 2. - Amid apparent preparations by President James C. Petrillo, of the American Federation of Musicians (AFM), to lift the ban in re duplication of network musical programs on AM and FM, high FM officials here are jubilantly forecasting that FM is about to begin "the battle of the ages" commercial recognition against AM. The declaration by Petrillo in Chicago last Thursday (T.) that he would agree to consider ending the publication ban less than 48 hours after J. W. Janney, chief executive officer of AFM (FMA) said that the go-ahead FM will come within a fortuitous, and this is not only a matter of just how rapidly the adjustment can be made without upsetting existing schedules. The move is expected to be the biggest boon to FM since its start, inasmuch as FM stations that pick up the duplicate programs will be able to give their own listeners the same programs in a higher-quality live-voice presentation. The move, it is expected, will not only be a boon to FM, but will result in a new and more vigorous competition in the area of FM duplication as well as AM.

AFM Bigwig Optimistic

FM bigwigs here are optimistically predicting that Petrillo's call for a go-ahead on the AM-FM duplication will come within a fortuitous, and this is not only a matter of just how rapidly the adjustment can be made without upsetting existing schedules. The move is expected to be the biggest boon to FM since its start, inasmuch as FM stations that pick up the duplicate programs will be able to give their own listeners the same programs in a higher-quality live-voice presentation. The move, it is expected, will not only be a boon to FM, but will result in a new and more vigorous competition in the area of FM duplication as well as AM.

BMB Sets Pattern

FOR INTERIM STUDY

NEW YORK, Aug. 2. - Technical committee of Broadcast Measurement Bureau (BMB) virtually decided this week what his interim-study—to be made before the 1948 national-wide study—after the first BMB survey, made last year. However, the interim-study will not be nationwide, but will be limited to two areas, because of technical changes, such as the use of 4 to 13 BMB research to bring data up to date. Research work now is continuing on both areas, and hopes and to have details set for the September set of broadcasters' conventions in Atlanta City.

5:30 p.m., will preem Monday (4) and go commercial September. Both shows will sell Feenamint with a Chooz hitchhike.
U. S. FENDS OFF KC. RAID

FCC To Bar Upheaval in Int. Channels

Status Quo for AM Set-Up

WASHINGTON, Aug. 2. — The Federal Communications Commission (FCC), which will have top influence in the United States delegation at next year's North American Regional Broadcast Agreement (NARBA) conference, is determined to block any major proposal that might upset the existing AM commercial broadcast channels in the U. S. It has been learned. FCC bigwigs are agreed on a policy to protect the status quo of the U. S. commercial AM set-up and thereby guarantee to American broadcasters that they will not be caught in any threat of a major upheaval of international communications.

ALTHO the policy has not been divulged officially and probably will escape official promulgation, it has already passed its first serious test at the International Telecommunications Conference (ITC) at Atlantic City, where America's delegation, headed by FCC Chairman Charles Denny, has halted a move by other powers to lower the commercial AM broadcast limits from the present 550 kc. to 500 kc.

Denny Prevails

It has been reported authoritatively that some of the State Department representatives on the U. S. delegation were willing to go along with drastically lowering the limit, but Denny and his FCC aids prevailed against the suggestion. The 540-50 kc. limit which was finally agreed upon at the ITC will have virtually no effect on the AM commercial set-up in the U. S. since Canada will be guaranteed protection from interference on its powerful Station CKB at Watrous, Sask., which operates at 540 kc. in any event, the ITC recommendation will be going thru diplomatic channels for almost two years before it can possibly become operative.

Well-informed observers who have been attending the ITC sessions are attaching the highest significance to the stand of the U. S. delegation against maneuvers that might have caused a major shift in the present U. S. allocations. These observers explain that it is now more than ever apparent that FCC's engineering plans do not contemplate any juxtaposition of present operating channels. The only possibility which can now be foreseen is a further reduction in the number of clear-channel stations so as to make room for scattering of new smaller stations, but even this is not expected to be developed on a noticeable scale.

Results Negligible

It is generally agreed that the Atlantic City conference so far has accomplished little of major importance. In fact, one State Department official who has been watching some of the sessions points out that the importance of the conference "lies in what it has failed to do," and the refusal of the conference to recommend any serious widening of the AM segment of the spectrum is being interpreted as "an accomplishment in itself, so far as U. S. broadcasters are concerned." Already having lapsed weeks beyond its originally scheduled wind-up date, the conference is due to end its present phase in two weeks, when it will be followed by the official opening of the Plenipotentiary Conference.

Keesley Lams MBS Program Sales Job

NEW YORK, Aug. 2—Nick Keesley, who had headed commercial programs for Mutual (MBS) for about a year, resigned that post this week. Vamping became effective yesterday. Keesley will vacation before tackling a new chore. He's already received bids both from ad agencies and talent peddlers.

Keesley went to Mutual from the Columbia program department. Prior to that he was with N. W. Ayer.
RADIO
The Billboard
August 9, 1947

PROGRAM AVAILABILITIES
A weekly advertising service, listing pertinent details concerning outstanding programs available in various agencies and networks.

For information concerning rates for program listings in this section, write in any one or more of these programs are requested to communicate with station representation agencies.

Program Availability, The Billboard, 1564 Broadway, New York 19, N. Y.

Maryland
WBFN, Baltimore
CHILDMEN'S THEATER
10-10:15 a.m., Saturday
(Also Transcribed for Syndication)
Rep.: John Blair & Co.

The "Children's Theater" represents top juvenile dramatic effort and is a program of special interest to youngsters and parents. Program consists of original dramatizations and adaptations from children's stories and fairy tales. Entire cast of tal-ented, local children, under the direction of Eleanor Swenson Kan. The "Children's Theater" is transcribed with "open ends" for your commercial message. Here is an approach that leads straight into heart of the home.

Massachusetts
WSPR, Springfield
Sports Highlights
6 p.m. - 6:20 p.m., 5-15 times weekly
Rep.: Geo. P. Hollenberg Co.

Sports news is the general rule covering all news—especially on the radio. National and international results are the name, wherever they may be broadcast. 60-90 local sportscasts depend on two fillings; its coverage of pure local and regional sports news; and the personality of its sportscaster. "Sports Highlights" is edited, scripted and broadcast by Bob Aro, the area's leading sports announcer. That's why WSPR's "open" on countless sports fans.

Illinois State Fair
Gets 3 Net Airshows
CHICAGO, Aug. 2.—Following the trend of having network shows originate out of and more at Butte fairs, a trend first pointed out by The Billboard, three major net programs will originate at the Illinois State Fair, Springfield, for a week starting August 11.

The three shows are MBS's Queen for a Day, ABC's Ladies, Be Seated at the Table Hunt. In addition WLS, local farm station, and other stations will air plenty of shows from the fair.

Monday thru Friday, starting August 11, MBS's Queen for a Day will start with WLS's Dinner Bell program, 12 noon. At 12:30 p.m. Queen for a Day will be aired, with Ladies, Be Seated and Hunt following.

WLS's Buddhist Fair schedule this year will be heavier than it has ever been in the past. The program is a mixture of the Illinois, Indiana and Wisconsin fairs. It is estimated that it will send 218 acts and executives on the road the miles of travelling to entertain about 400,000 people before the middle of October.

radio page, the newspapers said, has not been confined to radio advertisers, but all sorts of general ads as well as being asked for spots on the page.

KASPER-GORDON, Inc.

The Family Album
Beverly House starts Cleo Jones (coast-to-coast on CBS), "The Olsen Boys" (over 60 spots with Art Ran- ger Don Hicks at piano), Hal Freed at "Hammond", 14 local shows, with appeal for all markets, all listeners. Cleo Jones presents "The Olsen Boys" in 60 spots with assoc- iates pictures with tone. Production tops in both audio and visual department; more "life" commercial if desired over a musical back- ground. Works well over country stations, drug companies, office equipment, and others. 151,000, 67% coverage, 14 local shows. Rate: 

TRANSCRIBED RADIO SHOWS
2 West 47 St., New York 19, N. Y.
Salute to Song
A 15 minute transcribed program—cost- millions love. A special feature on each program. "Song of the day" minus a few seconds (a story which inspired a never-to-be-forgotten song.) Brinkley leaves his "world's best-kept secrets" and Monty's "a Programs" will be made available for commer- cial presentations available. Priced to fit your budget.

CAPITOL TRANSCRIPTIONS
Sunset & Vine, Hollywood 28
14 hour, five times weekly
Jan Gardner, the head of the studios, gives the "Red Sunshine" program, of which he is production manager, an ideal setup for a truly instrumentalistic, with his production arrangements. The "Red Sunshine" program is a model of Opening and closing themes are provided; the music is written by Brinkley and arranged by Jan Gardner to "personalize" the program. This feature of Capitol Transcriptions you will enjoy... that will surely pay off entertainment value to your community council.

FREDERICK W. ZIV CO.
1529 Madison Rd., Cin. 6, O.

The Wayne King Show
1500, 25 times weekly, 10 minutes
Described as "war news at home," the show is available and local for and regional sponsors striking the incomparable king, his famous arrangements, his golden saxophone, the voice of Nancy Evans and Harry Doug- las and narrated by Frankly McCardam. Rushed through-composition ratings in city after city: Detroit 20, Youngstown 19, Columbus 17. "The Wayne King Show" is a tre- mendous audience is waiting to hear WPLN King shows. Rushed through-composition ratings for samples, rates.

"My Man Godfrey" --Our Boy Reggy
NEW YORK, Aug. 2.—The Mutual Broadcasting System (MBS) is mulling a new live half-hour show, 'My Man Godfrey,' to star Regional Gardner. The one-time film hit story has been brought to date in a new script by David Victor and Herbert Little.

Walter Lure, director of MBS's new program development department, has gone to the West Coast to set up the A. & B. Lyons package for audition.

Bill Chalmers Joins Kenyon & Eckhardt ToHandlePromotion
NEW YORK, Aug. 2.—Kenyon & Eckhardt, agency on the Ford radio account, has added Bill Chalmers to the staff to handle an intensive promotion campaign ballyhooing the Ford Theater and Ford Showroom Chalmers, who formerly was assistant manager of Richard Hurdin, will do development over the Ford networks, both network and local, etc. Angles developed by the agency's radio publicity department will be the basis for all publicity work.

Chalmers's post at K & E is assistant to Dwight Miller, exec vice-president.

Elgin Compacts Offer Phil Baker Share in Profits
NEW YORK, Aug. 2.—Elgin- American, Chicago compact manufacturer, this week made an unusual bid for the new Phil Baker, quiz show, to be called What Do You Know? The firm offered Baker a flat guarantee plus 10 per cent of the profit-sharing deal in which he would receive a percentage of the sales increase after the pro- gram is started.

Baker has not yet made his decision on the offer. The show is packaged by Reader's Digest, is scheduled to start Monday, July 26 and was reported interested in Leave It to the Girls.

News/Radio Page
Attracts Adv's
NEW YORK, Aug. 2.—Newspaper reader interest in radio columns has doubled in the last 15 months, according to a survey that The New York Daily News last week boosted the advertising interest for space on Ben Gross's radio interview page. The feature runs Sundays only.

Rush by advertisers to get on the
FC&B To Decide on Paar
Aug. 29; CBS Time Problem

HOLLYWOOD, Aug. 2.—Decisions on the fate of Foote, Cone & Belding’s summer replacements and setting up of fall plans by the agency await the arrival in New York August 9 of Fairfax Cone, chairman of the agency’s executive committee. One of the knottiest problems facing the conclave will be the conundrum of what to do, if ever, with Jack Paar show, currently substituting for Jack Benny’s American Tobac-"..."
RECORD FALL BIZ FOR INDIES

Profit, Price Situations Favor Radio

Sales Reps Optimistic

NEW YORK, Aug. 2.—Sales representatives of independent stations in New York, basing their reactions on inquiries now being received from advertising agencies, predict record fall business for 1947 will, as a consequence, far exceed that of any previous year.

Station officials point to two reasons for their optimism as to the fall. They are:

High corporate profits—the highest in the nation's history; and extremely competitive price situations, growing consumer resistance.

Prices, Profits Aid Radio

The high profit situation, it is claimed, will refund to radio's benefit regardless of whether prices remain at their present high levels or are reduced. The reason is that, in either event, the competitive situation will still obtain and thus spot campaigns will be required to bolster network programs, as well as offset buying resistance.

The high profit situation also favors radio, sales executives state, even though the tax structure has been changed since war levies sent so much "tax money" into advertising channels. Thus, in the President's latest economics report, it was pointed out that corporation profits are running five billion dollars ahead of last year. Indeed billions over 1936, which was the peak war year. A percentage of these profits is bound to "go into advertising. This is also one reason why, station executives believe, inquiries as to time availabilities, especially for spots, are exceptionally high at the present time.

Dick-Shunned

NEW YORK, Aug. 2.—One afternoon this week the phone rang in the office of Elzie Dick, Mutual's director of women's and religious activities. Miss Dick picked up the receiver and said, "Hello." The answer came unintelligible.

Several times she asked who was calling and said she was unable to make out the reply, until Miss ABC accepted the program for co-op sale, another meeting, probably later in the week, will settle day and time of the broadcasts.

ABC Mulls Abbott Costello Co-Oper

NEW YORK, Aug. 2.—Fate of the Abbott and Costello show will be decided next week, but the co-operative sales department of American Broadcasting Company (ABC) has rejected the plan to settle whether to air the comics' co-op. Trade reports indicate ABC officials responded favorably to inquiry by the web concerning their sentiments.

Stations ABC accepts the program for co-op sale, another meeting, probably later in the week, will settle day and time of the broadcasts.

Veit Would Use G.I. Loan for New Station

WASHINGTON, Aug. 2.—The policy of the Federal Communications Commission (FCC) in regard to war veterans who go into radio is beginning to bear fruit, a Billboard spot check of recent applications discloses. Vets' bids for new stations are now running about 25 per cent of all applications. Among bids received this week was one from Robert P. LaFollette for a 500-watt station in Dunmore, N. Y., and another from Byron Samuel, Frederick Kirske and Edward Margolis for purchase of WXXL, Reno, Nev.

The LaFollette bid is especially interesting, an FCC spokesman said, since it will force the applicant, who is 27 years old, to go to the bottom of the station's cost thru a G. I. loan. Remainder of the estimated cost of $23,450 will require the applicant's personal property and insurance.

The spokesman said LaFollette proposed to devote 50 per cent of air time to live talent—almost unprecedented among small independent stations. LaFollette also wants to broadcast on public service topics like war veterans, women's clubs, and religious broadcasts.

The proposed purchase of WXXL asks $1.50 per share, but all three put in at least three years of war service. This has had broad radio experience, two years of writing and producing programs.

Veit actors as well, with Actors' Equity members rumored ready to line up in defense of their fellow hambones. One community club chairman refused to confirm or deny such a move, but he did admit that "the gloves have been taken off". Trouble now is at a complete impasse, with both sides refusing to budge from current positions.

Ham Bobe Heave Is Here Again

Six Now in the Works

NEW YORK, Aug. 2.—Success of the CBS-built Arthur Godfrey's Talent Scouts has started the most marked program trend of the season—with a total of six "talent search" programs either on the air or in the works. The Columbia Legion's Tea program is now matched by the Edgar Bergen show. The Big Bets, handled by Adam Hats over the National Broadcasting Company (NBC). Additionally, Horace Heidt this week was close to a deal with Philip Morris for another talent program. Another cooking program, tentatively titled "This Is Show Business", and an opus in which Whitman Pharmaceutical Company is interested. And just to add the fun. (See WBBM EXHIBUS on page 11).

Chi RWG Gets Free Hand in NBC Fight

CHICAGO, Aug. 2.—The Midwest regional council of the Radio Writers Guild this week voted to authorize its members in the NBC newsroom here to "go on strike if necessary" in the dispute which has arisen between the Guild and NBC. Alto this means that the Guild has given its members right to strike, no strike has been planned, but there may be one sometime later this week.

One reason for at least a temporary state in the strike position is in which the Guild is demanding a 20 per cent increase and NBC is offering 15 per cent, is the fact that the U. S. Conciliation Service has stepped into the dispute and meetings of the Guild and NBC representatives with Conciliation Commissioner Tom Cleland are set to take place.

WNYC in Ring Again

For Time Extension

NEW YORK, Aug. 2.—WNYC, city-cast of long again, is lobbying for its periodical battle with the Federal Communications Commission (FCC) to get an extension on its temporary permission to close down 11 p.m. The station's license calls for abandonment of the air, but during the war the outlet received permission to program it during emergency measure.

This permission has been renewed regularly, but the station reportedly had some trouble getting the last renewal, despite the fact that no complaints on its operation had been made. This time WNYC will try to get a permanent time extension. Station shares its wave length with WCCO, Minneapolis.

Olsen Exits 'Ladies' To Produce in N. Y.

CHICAGO, Aug. 2.—Johnny Olsen, for the past three years on the American Broadcasting Company's Ladies Be Seated program (2 to 2:30 p.m., EDT, Monday thru Thursday), will no longer be on the air as soon as a replacement for him can be found, was announced this week by Feature Productions, Inc., package company producer and the Chicago-based show. Olsen has been asked to be released from the program in order to produce his own shows in New York.

Chuck Arece, head of Feature, and others execs of the firm (1), state various night clubs considere
d to replace Olsen, but as yet nothing is definite. As Olsen's current contract runs out on Sept. 25, Ladies Be Seated will continue to be aired from Chicago, but Olsen unortunately will air his Jumpin Room program from New York and is reported to have a couple of sponsors interested in launching the program.

Are YOU Sturdy? Bold? Provocative?

NEW YORK, Aug. 2. — Ahoy, Happy Gagwriters! The National High Week Foundation is now accepting applications for the Gagwriters Institute, free school for new, young humorists, which opens in September. According to the Foundation, "applicants must be bold, provocative, to extent extremely daring, fearless, confident, hardy, determined, willing, relentless, persistent, sound, creative, ingenious and possess a sense of humor." Age limit is 35 and applicants should send scripts (no more than five pages) to George Lewis at the Foundation.

The first Institute was attended by 80 students and graduated 10 gagwriters who are now working on radio shows.

WANTED: EXHIBUS TO 11 PM

SHREVEPORT 5,000 WATTS

Represented by The Brigham

www.americanradiohistory.com
PROMOTION CONTEST GETS HOT

Hatters' Union Offers Stations Cuffo E. T. Promotional Series

NEW YORK, Aug. 2.—An unusual series of radio programs is being offered cuffo to stations throughout the country by the United Hatters, Cap and Millinery Workers' International union (UHCMW), with 75 stations already having applied for the series and another 75 or 100 expected to do so. The program consists of four nine-minute dramatizations. While part of a larger campaign by the union to sell the union label to consumers, the hat workers' air series has three objectives. They are: (1) to focus attention nationally on American-made hats; (2) to sell the buyers on the idea of buying American-made hats by looking for the union labels. This is believed to be the first air series by a labor union which uses the element of friendly relations with employers so marked a factor. Four shows cost the union about $2,000 to produce, scripts being written by Nate Zatkin and music handled by Hank Sylvern. This figure does not include the cost of pressings, made by Sound Studios, Washington.

Ted Lewis Package Sold to Van Merritt

CHICAGO, Aug. 2.—The Ted Lewis half-hour transcribed program, recently packaged by the local Charles-Coleman Company, this week was sold to the Van Merritt J. L. Lewis Enterprises, Inc., New York City. The Goodkind, Joice & Morgan Agency, for airing on top stations in the country's eight leading markets, will be heard in New York, Chicago, Los Angeles, Pittsburgh, San Francisco, Cleveland, Philadelphia and Boston on Class A time. Harry Coe, head of radio for G&J, stated that stations to air the show had not been picked yet.

According to this is Van Merritt's first use of radio as a major medium in its advertising plans. He also added there is the possibility it would expand its use of radio and air the Lewis program in other markets. The Lewis program, which is directed by Sherman Marks and written by Marks and Shep Chatterton, uses an augmented orchestra, vocalist Gernalee Dalbo and a guest star policy.

Boing!

NEW YORK, Aug. 2.—Biggest Jackpot in Radio History of $7,440 won on Bristol-Myers' Bryant the Bird last night over the American Broadcasting Company—got that show ter- rific publicity. Several winning contestants, Mrs. Albert M. Fowlie, made the yarn even better. A 70-year-old couple who teach school at Paterson, N. J., the Fowlies were celebrating their 41st wedding anni- versary on the night of the program. The question had to do with accomplishments of people older than 75. Show is sponsored by Bristol-Myers thru Doherty, Clifford & Shenfield.

N. Y. State Network Of Indie Stations Gordon Brown Aim

NEW YORK, Aug. 2.—Possibility of doing a network which would link independent stations is being explored by Gordon P. Brown, owner-operator of WSAY, Rochester, a Mutual outlet. Brown, in a letter to New York stations, revealed that there is under consideration the installation of a radio line between Up- state New York and New York City and the organization of stations which would feed the line into a wire to be called the Federal Broadcasting System, Inc. Federal would offer the station 5 per cent for feeding such programs to the network which the sponsor desires originate at the station and which are broadcast by the line over the New York station. In addition, outlets would receive compensation from sponsors for time and stations would get credit lines for their shows over the air. Plan is to have outlets in all major Upstate markets as well as New York.

Preps Field Work For 2d Public Poll

WASHINGTON, Aug. 2.—Field work for the second public opinion study of radio, to be conducted by the National Opinion Research Center of the University of Denver, will be conducted in November of this year.

Subcommittee of the National Association of Broadcasters' research committee, which met in New York recently, has requested Dr. Paul Lazarsfeld, of Columbia University, to receive the results of the study and provide an interpretation. Results of the study are not expected to be available until early in 1948.

New Promotion Spot For David Frederick

NEW YORK, Aug. 2.—Realigning of duties within the Columbia Broadcast- ing System's (CBS) promotion department has David Frederick, the department's director, off general promotion. Instead, an assignment from Frank Stanton, the web's presi- dent, Frederick will work on spe- cific promotion chores in what ap- pears to be a trouble shooting job. General department functions will be handled by Bill Golden, assistant CBS promotion director.

PORTLAND, Ore., Aug. 2.—Charles L. Burrow, formerly assistant publisher of The Oregon Post, has been appointed promotion manager of KEX here, succeeding Doug Bull- meyer. Later resigned to take a post with KOMO, Seattle.

NBC, CBS and Mutual Already Set To Enter BB's Tenth Annual Competition

Addition of FM and Video Categories Expands Interest

NEW YORK, Aug. 2.—Alhpo it was announced only two weeks ago, the Billboard's Tenth Annual Radio Promotional competition is attracting wider attention and keener competition than any of its nine predecessors. In two weeks which have elapsed since this publication announced that entries are now being accepted, over 125 stations have either submitted en- tries or have pledged to do so. Three of the four major networks, National, Columbia and Mutual, already have signified their intentions of entering the competition in one or more of its categories. In addition, NBC and CBS have advised The Billboard that they, also will participate in the television competition. DuMont, too, will par- ticipate in the video division. This year, for the first time in ten years of its existence, the promotion survey is being opened both to television and radio stations.

The competition is divided into the fol- lowing categories: Stations—Over-all promotion, which is for the 1946-47 radio season; single campaign promotion (an individual program, call letter changes, etc.); public service promo- tion; Network competition will be divided into national and regional classifications. Stations will be divided into network and non-network groups and each of these groups will be divided into clear channel, regional and local categories. Entries may be in any form, any shape, any size, but the judging factor will be that of listening and writing ability. Entries are to be received by The Bill- board, 1554 Broadway, New York City, New York, no later than August 27.

Detailed Instructions

The judges have not been received by the time this story was written. They are: John Gilman, Sales Manager, Lever Bros.; Wm. Ramsey, Procter & Gamble.

The competition is divided into the fol- lowing categories for both stations and networks: Over-all promotion, which is for the 1946-47 radio season; single campaign promotion (an individual program, call letter changes, etc.); public service promo-
### NIGHTTIME Talent Cost Index

![Image of a newspaper page with a table and text regarding radio programs and costs.]

### Latest Top 15 Lists Many Newcomers

#### Only One Summer Show

- **NEW YORK, Aug. 2.** - Top 15 programs in the latest Hoopsteppers (July 30) include a slew of shows which normally never make that high grade. Moreover, only one summer replacement program, hit the list of leaders, this being Three Places of The Night, pinching hitting for Walter Winchell for the month of August. Actually, this isn't a full-time summer replacement.

Heading the list is Bob Hawk's show, with Col. Stoopnagle (F. Chase Taylor) rubbering. Rating is 10.2—a low figure for the No. 1 slot even in summer. Talent Cost Index (TCI) as the chart on this page shows, is 49 cents per 1,000 urban listeners. *Take It or Leave It*, which shifts from Columbia to National Sunday (3), is second with 9.8 and a TCI of 50 cents. Third is the hardy perennial, *Mr. D. A.* scoring a 9.1 and a 9-cent TCI, much higher than this show usually gets.

Break the Bank, with terrific publicity securing because of its $7,000 jackpot, rates fourth, at 8.3 and 68 cents. All other programs which follow, Cen You Top That? (F. C. Harris), with another neighborhood round programs. This means that summer replacements are compiling an unusually poor record for the reason:

*Complete list, with individual talent cost figures, is in the adjacent column.*

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### Mr. Keen's Returns

**To CBS August 23**

- **NEW YORK, Aug. 2.** - Anacin brings back *Mr. Keen August 23* over an expanded Columbia Broadcasting System network. *Show*, which used to hold the Thursday 7:30-8 p.m. time slot will be aired Tuesdays at 8:30-9:30 p.m., with a repeat at 11:30-12:30 p.m. This will be the first time *Keen* had a repeat.

The show, which celebrates its ninth year October 9, will plug Koly.

Dancer-Fitzgerald-Sample is the agency.

### RCA Net Profit Up 50 Per Cent In First Half

- **NEW YORK, Aug. 2.** - Earnings statement of Radio Corporation of America and subsidiaries indicates total gross income from all sources amounted to $154,333,872 in the first half of 1947, compared with $101,310,095 in the first half of 1946. This is an increase of $52,923,776.

Net income, after all charges and taxes, was $8,823,912 in the first six months of 1947, compared with $5,668,299 in 1946, an increase of $3,155,613.

After payment of preferred dividends, earnings were equal to 5.2 cents a share on the common stock, compared with 29.5 cents in the first half of 1946.

### Golbe Set for Comic Role In Net Program

- **CHICAGO, Aug. 2.** -George Golbe, young nry comic who has come up fast since being discharged from the army about two years ago, related to be featured, starting next fall, in a network show to be built around him by Feature Productions, Inc., Chuck Aker, of that firm, said this week.

Axe also stated that the program would be Chicago-originated. He claims that his plan is to use it as a supporting talent show, and what he calls the “top Chicago radio talent that is going to waste.” Program will be a half-hour, once-a-week arier.

### WIKY, 250 Watter In Evansville Debut

- **EVANSVILLE, Ind., Aug. 2.** - WIKY, 250-watt daytime station, debuts here Monday (4), with John A. Engelbrecht as president and general manager. Personnel includes Arthur Zinkrin Jr., program director; John C. Munger, news editor; Marvin Bates, sportscaster; Kenneth McFadden, announcer; and George Stoltz and Bob Ligon, chief disk jockey, as well as George Karch, continuity, and Bill Sisk, Jack Adams and Kenneth Bollinghausen, sales.

Sharing ownership with Engelbrecht are L. D. Groves and George Stoltz, Evansville business men.

### Y&R Takes Option On Stang Package

- **NEW YORK, Aug. 2.** -Young & Rubicam have taken a first refusal option on Edgar Stang's new comedy package starring Arnold Stang. Show is being aired as a one-time shot on Smaller Theater Sunday (19), this being a Y. & R. program.

Show is written by Charles Gurney. Stang owns the theater package.
Webs Exhume Old Amateur Talent Hunts

Six Now in the Works

(Continued from page 10)

lishing touch. Mutual Broadcasting System Luck has been losing with a hambone opus, the web having had an option on the major Bowes package.

Program-wise execs point out that the new talent suppliers, whose programs built around the theme of giving new talent a break is indicative of one aspect of the complete cycle of cheap program format has been completed and has now reverted to the major Bowes Amateur program days. Whether the performers are amateur makes little difference for the major used plenty of so-called "new talent rather than strictly amateur. "The Bibow program was essentially a cheap show when it started. The premium service was jacked to above $20,000 only after the major consistently showed that he could get it rating.

Quizzes Also Cheapskies

Next type of outstanding cheap shows that the web was the quiz program, one of the earliest examples being Professor Quiz, about 1938. This was still a one-liner in its early days, and its course, and it has had an interesting development in that some quizzes also have been good property. Information Please, for instance, is now in its second year as a regularly-scheduled, and has taken reports since Parker Pen dropped the brainbuster.

Of course, the program type following the quiz was the weekender, which was to the early fifties to such an extent that it has brought down the wrath of pressure groups, particularly the Federal.

But these program types had one common element—reasonably cheap production value. Meanwhile, latest reports on Info is that the show may go on.

The Torace Hotel program, which is involved in a re-tour, with winning new talent getting theater performances and other breaks. Not known at this point where it would be sloted, first reports being that the Bow Company agency for Philip Morris, would use it to replace it Per ITEMS ON CBS. Another version had the seg possibly going to NBC, but with NBC not too anxious, but the show is one slot for a comedy show.

The show in which the Whitehall Company is interested would use name film people as "patrons," with less desiring being brought on the air to perform.

There was a sixth "talent search" program which will start the new year. This would have had Coca-Cola Company behind it. The story being told by the bones introduced by showman Billy Rose. Coca-Cola subsequently spot- tested other business over CBS the web reportedly being too not anxious for the Rose opus in view of fact that Talent Scouts was already on the air.

Benny, Hope Lead Urban Male Tastes

Top 15 Follow General Line

New York, Aug. 2—The male listener to evening radio shows adheres rather closely to the general listener taste, according to analysis of the Urban Circulation Index, based on the June 30 evening Hoop- erations. This fact gains interest from the knowledge that male listeners' tastes in daytime shows vary considerably from the norm (see Billboard, August 2).

The two top shows, both rating-wise and in total number of male listeners, were Betty Ross and Bob Hope, in that order. The rest of the top 20 Hooperated shows were somewhat reshuffled in order on the total male listener list, but the variation was never very great (see accompanying charts). Greatest gain was registered by Walter Winchell, who was ninth in the recent ratings, but fifth in total male listenership. Next widest differences in the two lists were the standings of Edgar Bergen and Red Skelton, who were third and ninth, respectively, in total urban male listeners, but the reverse of their positions in the Hoopertations.

Marked Similarities

Similarities between the two lists were quite marked. Amos & Andy wound up in fourth place both Hoopertations and total urban male listenership. Screen Guild Theater was in both categories. Bing Crosby, 10th in Hoopertations, was placed in same position in line listenership. Take It or Leave It was 15th on both tallies. Most variable factor was the average number of male listeners per receiver. It was this figure, multiplied by the show's Hoopertation ratings, that gave a resultant number which, as used a percentage, was multiplied by 14,644,876—the total number of radio homes in cities having population of 7,500 or more. The final figure that resulted was the total number of city male listeners per month.

The variation in number of male listeners per radio offered some small variation. Take It or Leave It, last among the top 15, both in Hooperations and in total male listeners, was fourth in this respect, with 0.98 male listeners per set. Jack Benny led in this category, as in both others. But Bob Hope, second in rating and total male listeners, ranked only seventh in men per sets.

Gentle, Too Gentle, For Luther Adler

NEW YORK, Aug. 2—Luther Adler has withdrawn from Mystery Without Murder. NBC Saturday night suspender. Rather than play the role of a detective that is not well, he has been replaced by Karl Swenson, who also plays Lorenzo Jones in the serial of that name.

Adler is seeking a new vehicle, although New York life in which he can play a modern Father Knepperbocker. Writer Paul Roberts is preparing a script.

R&R Still Hot

On Lillie Trail

NEW YORK, Aug. 2—Ruth Ruff & Robert Cunningham, swinging the R&R baton for the Dick Haymes-Austen show, despite the fact that the English composer recently turned it over to New York. This would have had Coca-Cola Company behind it. The story being told by the bones introduced by showman Billy Rose. Coca-Cola subsequently spotted other business over CBS the web reportedly being too not anxious for the Rose opus in view of fact that Talent Scouts was already on the air.

6,000 Hear Boston Symph

Test New Phono's Fidelity

LENOX, Mass., Aug. 2—The Berk- shire, a new combination radio, television and phonograph unit, was demonstrated for the first time Tues- day by RCA Victor during a spe- cial concert at the Berkshire Music Festival in Tanglewood by the Bos- ton Symphony batonred by Dr. Serge Koussevitzky.

A switch was pulled with split-second timing, during Beecham's overture to Egmont, from the live orchestra to a recording of the work played on the instrument. The audi- ence of 6,000 in the festival's "Shed" was then asked, Which is which? The presentation was broadcast from coast-to-coast and filmed for a forthcoming film. It was designated a celebrate 37 years of Victor record-

ing of the Boston Symphony. With the collaboration of Robert Edmund Jones, the demonstration was directed by Robert Wool, of Theater, Inc., staged by Richard Rychtarik of the Met and written by Victor's Harold Desor. Gene Hamil- ton was the narrator. The presenta- tion was witnessed by 100 music critics, feature writers, stage and radio stars, as well as leaders in the field of merchandising and finance from all over the country.

The instrument will be on display for the rest of the festival at the Lenox, Brotherhood Club, Lenox, Mass.

Alum. Corp. Buys

U. of Tenn. Games

KNOXVILLE, Tenn., Aug. 2—Aluminium Corporation of America will sponsor all 10 broadcasts of the University of Tennessee's football games this fall over WNOX, Colum- bia Broadcasting System outlet. Lowell Blanchard, who has broad- cast four seasons of University of Tennessee games, will do the play- by-play airings.

THE BILLBOARD INDEX

URBAN CIRCULATION INDEX

Talulation are based on sponsored programs only. Points leading to totals accumulated by 1:43 minute periods.

**Numbers in parentheses indicate number of listeners in millions.

<table>
<thead>
<tr>
<th>Program</th>
<th>Hoopertation</th>
<th>Men Listening</th>
<th>Listeners Per</th>
<th>No. of</th>
<th>Multiplied by</th>
<th>Urban Men</th>
<th>Listeners**</th>
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<td>JACK BENNY</td>
<td>15.9*</td>
<td>1.08</td>
<td>21.1</td>
<td>3,084,211</td>
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<td>BOB HOPE</td>
<td>15.1</td>
<td>1.07</td>
<td>19.8</td>
<td>2,433,539</td>
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<td>EDGAR BERGEN</td>
<td>13.8</td>
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<td>19.0</td>
<td>2,166,465</td>
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<td>TAKE IT OR LEAVE IT</td>
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Arthur Godfrey's Talent Scouts

Reviewed July 28, 1947

Thomas J. Lipton, Inc.
W. B. Smith, Dir. Adv.
Thru Young & Rubicam, Inc.

The Thin Man

Reviewed August 1, 1947


Thru Young & Rubicam, Inc.

Bernard Pagenstecher, Acct. Exec.

Via CBS

Monday, 8:30-8:55 p.m.

Estimated Talent Cost: $5,500;

producer, Irving Mansfield; director, Jack Carney; music director, Archie Bleyer; announcer, Hal Responsive.

Average Hooperating for shows of this type (Variety)...

Current Hooperating News (8:30-8:55 p.m.)...

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS

ABC: "Sherlock Holmes"...

MBJ: Sustaining...

NBC: "Voice of Firestone"...

ABOUT THE ADVERTISER

Lipton's Tea, one of the vast Unilever (Lever Bros.) subsidiaries, is a modest advertiser, especially in contrast to its corporate parent's manufacturing brethren. Its 1946 radio and magazine expenditures with the networks were for Lipton's, itself—which now includes Pepsodent—its one of the first 10 spenders in the industry. Lipton's, however, is one of the few sponsoring a "Vox Pop," and also CBS, one of the reason for "Vox Pop" going off because of the objection of allegedly excessive commercial time.

Lever Bros. may not sell all the tea in China, but there'll be a lot more of Lipton's in the country because of Arthur Godfrey, self-styled "Mickey Rooney with rhyming tags," who switched from Friday to Monday night for his new sponsor, Godfrey de- tected this shift by the improvement in the condition, taste, and delivery and the product. Neatly framed by his handling of the talent scouts, who sponsor the performers with a product that needs the promotion, genially rapping the writers and the product. In the case of the Arthur Godfrey show, the Pepsodent is one of the few programs that sponsors a "Vox Pop," and also CBS, one of the few programs that sponsors a "Vox Pop," and also CBS, one of the reason for "Vox Pop" going off because of the objection of allegedly excessive commercial time.

The Thin Man

Reviewed August 1, 1947


Bernard Pagenstecher, Acct. Exec.

CBS

FRIDAY, AUGUST 1 (8-8:55 p.m.)

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS

ABC: "Your F.B.I."...

MBJ: Sustaining...

NBC: "Evening With Bernabé"...

ABOUT THE ADVERTISER

General Foods, consistently one of the top advertisers in radio, ranked third in 1946 among program bookkeepers. Company representatives said that the company's media spending (including print and radio) was in excess of $7,500,000—a figure far exceeding its 1946 budget of approx. $2,500,000.

The radio budget for Sanka specifically has been considerably reduced in recent years, the company spending about $250,000 in 1946 as against $250,000 in 1943. But what General Foods did allocate to Sanka radio-wise in 1947 is not known yet, particularly in view of General Foods' recent decision to shift products on its various programs.

This Man, back following a sum-

mer hiatus, debuted with a not too interesting comedy-drama series, not

involving the story of a bevy of gums trying to grab the inheritance of a sickly BingoMS therby was typically short on brains, and this, coupled with a Braybrooke accent, was designed to give a touch of humor to grim proceedings. How-

ever, it just didn't come off, the program failing to develop either a sound comedy touch or good impact in the gory sequences.

Les Damon and Claudia Morgan in the roles of Nick and Nora Charles were supported by a weak and poorly drawn characterization, all differing up to a minute in minutes in rather ineffective radio. Producer-

Director Hl Brown is an old hand at whodunits and thrillers, and he's likely to jack up the show before many weeks go by—but he'll need a better script than the opus, which proved to be supplied.

Commercials, plugging Instant Sanka—with 90 per cent of the content taken out—are effective and not too obtrusive.

Paul Ackerman.
World Service
Reviewed Via Transcription
Sustaining Over KYW, Philadelphia
50,000 Watts—NBC Affiliate
Mondays, 9:30-9:45 a.m.
Producer-directors, Eric Barnow and Frank Papp, and the name radio actors involved, would have to pay enormous talent costs that would make a 15-minute show of this type commercially unprofitable.
Quakers, however, gained the willingness assistance of the stellar group and the resultant program could be derived by the stations using the series, the listeners will be held by it, and the needful people, who may secure material aid from it.
Another Man's Shoes' told the story of a Polish boy and girl who were separated spiritually as well as physically, by the gifts of American shoes for the boy and of a girl for the girl. But it was shown that these people are not mere gifts, but the gifts are symbols such as tokens of friendship, not handouts. Other dramas in the series tell stories equally moving, effectively and with restraint. The non-commercial content contains direct appeal for funds or advertising.
However, on the initial show, KYW followed the transcription with a live appeal for financial aid and clothing.
Sam Chase.

80TH CONGRESS
(Continued from opposite page)
Fourth member was Rep. John A. Bluntick, Democrat-Farmer Laborite of Minnesota. All are war veterans.
Record Appreciated
Cain in January saw his job as framing the people from foreign control; he now thinks Congress has been "consistent, resolute and competent" and tried to be promoted. Javits, who thought Congress had a secure post and it as its main task, said he now thinks its record neither black nor white," but "gray, except in foreign affairs, where he thinks we have done well. Nevins, originally stated Congress must offer protection to others besides union leaders, thought that in their effort, it had succeeded. Blotnick last January asked for expanded housing, extension of social security to all workers, tax relief for low income groups, health insurance and discretion to legalize prostitution. Jostyn, heretofore in the contest element, has decided to run for another term. Among the speakers were Mervyn LeRoy, June Allyson, and Jimmy Durante.

CHECKERBOARD
(Continued from opposite page)
ter hour of jocosity and music heard five times weekly over Mutual Broadcasting System (MBS). The accent is on the music, featuring full operatic renditions. "For Purity's Sake," the series, may occasionally catch pappy Hal on the air, in the role of emcee, coming thru with such earthy comments as, "Wow, I sure got my en-joyes outa that."\n\nStanzu reviewed spotlighted Arnold Old's agreeable voice warbling "When the Day Is Done," Expressly Address Unknown, Roy Rogers' Down Along the Steeby Rio Grande and the hymn, In the Garden. Arnold gives his numbers the desired appeal, both vocal twist and has a way of sliding up an octave without sounding like an imitation Swiss yodeler. The accompanying music featured some flashy steel guitar work and vocalizing by the Oklahoma Wran- gler and the Willis Brothers, and the commercials plugged Shredded Ralston at the show's opening, but switched to a direct appeal of offer of a quarter and a coupon from a box of either Rice Krispy or Taras Kraft cereal. The offer was made twice during the show and again after it was closed. Delivery was straight and offered good contrast from the folksy style of the rest of the program.

LISTEN CAREFULLY
(Continued from opposite page)
one of the three participants as detailed in that act. Items run on the current day are names, etc., involved in that part of the story told. Even the home audience cannot tell if the listen or not, the question gimmick brings them into the show vicariously and definitely acts to stimulate their interest in the program.

Minor Drawback
Two minor drawbacks are the elimination of home listeners as participants—they might be brought in by the gimmick, and the fact that some studio participants do not seem quite enough. That's something noticed, because one participant turns out to be a real star, as happened on the show caught.

Chances are that the requirements of the Federal law force a certain amount of comic relief in the scripts, but the yarn of the insane is quite well played quite well by Nina Foch, wasn't too strained.

Emee is Jay Jostyn, herefore identified solely as the actress Mrs. District Attorney. He does a first rate job most of the way, showing excellent comic timing in his dealing with contestants. He tends occasionally to press too hard for an answer.

In all, carefully should serve well as a somewhat different participatory program.

Jerry Franken.
NEW YORK, Aug. 2.—A wholesale cutback in the business of cigarette firms is expected momentarily by leading video executives. First major manufacturer to make the leap was American Tobacco Company, which signed last week to bar broadcast of football games in New York and Chicago this fall. Known in New York video circles as "P. M. & Camels," it is considered altogether likely that virtually all other cigarette offices will follow. And indeed, they sit down within the next few weeks to make up their ad budgets for the current year.

Considerable surprise accompanied the announcement thatLuckies would be the first tobacco outfit to use video commercially. This was due mainly to Luckies' switch from Fort Cone & Belding (FC&B) Agency, which handles all its radio business, to W. Ayer & Sons, handling American Tobacco's first video shows.

Edward B. Cooper
Reassuring to the FC&B Agency switch lies in video of FC&B execs, who have had their hands full keeping up with their major radio shows. The Ayer group, it was revealed, has had Dave Gudbrud and Don McAlister working on Luckies' account. The switch in the course of the debate about the Miller-Spitzer book, We Droped the Bomb, on such experiences with the fateful atom bomb's use was justified, Shaw, as critics, seated to Shaw, with the radio video medium into the train. Good shot that round out the 30-minute seg was the sign, "The event-waiter" Cameron down the track as it pulled out. The show is "squeezed," but it was on as Lane played the travel advantages of this railroad. Only weakness is its tendency to oversell Union Pacific.

All in all, since show tele's version, the novel's punch line microscopy piddle even a railroad. Lee Zito

Free for All

Reviewed Friday (11), 7:50-8:20 p.m. Variety show presented by the Chicago Repertory Theater, sustaining via WIBG, Chicago.

Some of the shows on WBKB are so bad they make one believe that the station has no idea how much money is spent on them. 

P. M. & Camels Due To Follow Luckies' Lead

Others To Fall in Line

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CBS Protests Mag’s Red Slur As One-Sided

(Continued from page 2)

"seriously and astonishingly from the most elementary standards of journalism."

The quarrel dates from Hodges' appearance July 21 on CBS Views the Press, a weekday evening program, in which Hodges charges a broadcast that atom bomb secrets had been stolen at Oak Ridge. The host Hodges refers to, Editor and Publisher, says that the audience was "exclusively the French," as stated by Hodges, but also "impugns the integrity of Mr. Hollenbeck, a member of the CBS staff, in a slur that had nothing to do with the point at issue: A discussion of the Sun's original slur." [sic]

Red Herrings?

The "slur" to which Murrow refers was made by Hodges on the July 21 broadcast which was not given no opportunity to present its side; the after argument. Hodges referred to Hollenbeck's former employment with the anti-Communist newspaper, by the way.

Hollenbeck, toward the close of the July 21 broadcast, stated Hodges was not qualified to make charges, and that Hollenbeck feels the Sun has performed a disservice in revealing the dangers to which it has been subjected," Retorted Hollenbeck.

Hodges, in his column (July 14) pointed out...It is not acceptable the authority of the denials of it (the Sun), according to Hodges, and is quoted in stating that the entire broadcast was "abundantly bad." He also noted that Hodges 'statement was only a personal reference to me in the instruction that I am a follower of the Communist party."

Protests for Whole Staff

Murrow, in his letter to Bowers, states that the case is presented by Editor and Publisher, and that Murrow gives no opportunity to present its side; the after argument. Hodges referred to Hollenbeck's former employment with the anti-Communist newspaper, by the way.

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Cuts Cue Pubs Push

(Continued from page 5)

are now available and are going into production. "The time has come," as the walrus said."

..."The current policy is to use video-network-station affiliated contracts...some 20 odd affiliates having constructed permits and stations..."CBS is the only network that has indicated their desire to get into the new Web. These are in addition to the several networks via which the Sun has been allowed by President Niles Trammell to give the broadcast and to plan press for NBC's proposed television city.

Two With RCA Changes

One aspect of the NBC realignment in the record changes in industry, broadcast Corporation of America, where David Sarnoff holds both the presidency and chairmanship of the board, is to have resigned the latter post recently on the occasion of the resignation of Gen. James G. Harbord. Since Sarnoff's taking of the double post, conjecture was that Trammell might be up to the presidency of RCA.

To this are various, one of them being that Trammell already has offered the post but has decided to stick to broadcasting. If and when there are later changes to relinquish the presidency, the two foremost candidates are Sarnoff and Frank Folsom, executive vice-president of RCA, and charge of RCA Victor division, and John Howland, vice-president of RCA Victor division, and director of RCA subsidiary operations.

What other NBC changes are in the works is not known at this time, although official pronouncements that no other changes are contemplated. However, it's felt that some changes in program and pubsub personnel must be forthcoming.

Promotion Contest Gets Hot; Nets Set for 10th Competish

(Continued from page 11)

the quality of the promotion itself, not merely the quantity of the presentation. The competition this year has been designed to offer broadcasters a compilation of nationwide radio promotion activities for the entire industry. This will come about from several development efforts, but in the event any single entry received will be written by a member of The Billboard's radio staff in New York. There reports, in booklet form, will be distributed at the forthcoming National Association of Broadcasters (NAB) convention in Atlantic City, starting September 14. Distribution of the reports will begin immediately after winners are announced at the NAB convention, September 18.

Seymour Ellis Wickliffe Crider Philip Morris B.B.D. & O.

More than that, however, The Billboard has arranged for the judges to meet at the Waldorf-Astoria in New York September 3, at which time they will cast their final votes. That same afternoon, an exhibit of all the nominations will be held at the Waldorf-Astoria, thus affording New York advertiser and broadcaster officials an opportunity to see the entries.

Two weeks later, The Billboard's booth at the NAB meeting, in Convention Hall, will feature the award-winning exhibits. These two shows have been arranged to insure stations and networks entering the promotion that virtual industry will be able to study their sales clerks.

Adviser Panel


There's the story—quite not in a nutshell, but there it is. Get those entries in—and remember August 27 is the deadline and winners will be announced at the NAB convention.

STATION AND PROMOTION MANAGERS
HAVE YOU SUBMITTED YOUR ENTRY PLEDGE AND PRESENTATION FOR THE BILLBOARD 10TH ANNUAL RADIO PROMOTION COMPETITION AND EXHIBIT

It Promises To Be the Biggest and Best in the Competition's History.

DO IT NOW!

Mail Your Pledge Today . . . and Rush Your Presentation to

THE BILLBOARD 10TH ANNUAL RADIO PROMOTION COMPETITION
1504 BROADWAY, NEW YORK 19, N. Y.

REMEMBER . . .

Awards will be made on the content of your presentation not on its physical appearance. So rush yours in time for the

FINAL DEADLINE, AUGUST 27TH

RADIO

17
JOCKEYS RATE THE DISKERS

Find Big Need For Promotion Co-Operation

Cap, Kenton on Right Track

(Continued from page 3)

For ideas and trade opinions, in addition to the personal disk depar
dives (these appeared in Part I of the Disk Jockey Poll last week).

Cap Promotion Pays Off

Most conclusively, the spinners proved that as far as they were con
cerned, Capitol Records' long and concentrated disk jockey promotion
program has really paid off. It is Capitol which sweeps all the indi
vidual record company sections of Part II—promotion wise, recogni
tion wise and in the spinner servicing listings.

In the all-around best service con
test and the choice for best press job, second slot went to Columbia, with
that promotion-wise factor also coming third slot in the best records from a mechanical view-
point. Perhaps wees biggest among the disk jockeys, RCA Victor, rated second in the
mechanical best division and was down in fourth slot in the press
and servicing categories, behind the smallest but most active opt
ical disk jockey, Majestic. Majestic also earned fourth slot in the
mechanical poll.

All-Recorders

Other disk jockeys which showed on
the lists in all three categories in
cluded Mercury, MGM and Signature. (See Disk Jockeys Tell on page 39)

Spinners Vote Capitol Repro Tops All Way

NEW YORK, Aug. 2.—Capitol Rec
ords rang another bell in Part 2 of
The Billboard's First Annual Disk Jockey Poll and hit the jackpot as
well by sweeping all four parts of the best in mechanical reproduction
and physical make-up questions. It was only a sparse 13 points that sepa
rated Capitol from runner-up RCA Victor in the best all-around me
chanical record class, but the win
ning discrii's tally advantages in the
remaining three categories—best wear
ning records, best surfaces and best
race reproduction—were considerably more decisive.

In the mechanical results of at
least three of the four parts of the
mechanical category, one must re
member that as part of Capitol's long
drive to keep the jockeys spinning their disks, the firm pressed
and sold exclusively to the spinners
vinyllic copies of their releases. Cap
itol is the only disk jockey which follows the vinyl practice regularly. A few of the smaller disk jockeys occasionally kick thru with plastic copies of their disks.

Columbia Trails Victor

Among those disk jockeys who fall into the Columbia-platter group, it was Vic
tor which stood out in the best sur
face and longest wearing disk depart
ers. (See Vote Capitol Tops on page 22)

Platter Spinners Getting Free Disks From 61 Sources

NEW YORK, Aug. 2.—One of the most illuminating portions of Part II of
The Billboard's First Annual Disk Jockey Poll was that in which the
spinners revealed that they received free disks from at least 61 different record
companies and other sources, including two film company outlets and a large number of
major publishing firms. Spinners questioned about the regular-
ity and timing of the shipment of free records. With the exception of Decca, it
was the big firms with the big money and top distri-
butors who showed passing out the grains platters. Capitol
and Columbia again led the field, al
tho Capitol's jockey distribution was
more regular and their disks were
received earlier, more frequently ahead of
release dates than the Columbia's. Third top disker with the free
platters was Capitol's Majestic, whose work was fair
ly regular and widespread but generally was timed to meet release
dates, only infrequently both-
ship advance copies. MGM and Sig
nature run neck and neck in cover-
age and regularity and in timing of their shipment to the spinners. Vic
tor, whose jockey service main
ly is handled by the firm's independent

Disk Plugging Via Spinners Paid Off Big

Capitol Service Rated Best

NEW YORK, Aug. 2.—The long
line program by Capitol to build
hit disks via their radio station disk jockeys has paid off handsomely for the firm, as
evidenced by the voting on Part II of The Billboard's First Annual Disk Jockey Poll. The jockeys, vot
ing on which record company gives them the biggest promotion service, awarded the palm to Capitol, with Columbia running second, followed by Majestic.

Capitol's concerted program was further recognized by the platter spinners, who reported that the disk jockey kept them best informed regarding records and to their new place in the category was Victor, while Columbia nosed out Majestic for third position.

Jobs In Co-Op

Completing the sweep of the co
operative categories, Capitol was voted the best all-around best dis
tribution, Capitol and Decca. The latter, which has run into a consider-
able amount of snafus in its branches during the last few weeks, wound up in seventh place. Columbia took sec
ond money to Capitol, while Majestic followed in the third slot.

The importance attached to the record distribution portion by the disk jockeys is reflected in Part 1 of The Billboard's First Annual Disk Jockey Poll, which was pub
lished last week, and which revealed that the jockeys voted the winning positions to artists performing on those labels which offered them the greatest degree of cooperation. Capitol's Stan Kenton showed up a winner, while Eddy Howard swept the honors in three categories, proving that Majestic's services to the jockeys had paid off.

Next Is Fourth

Victor, one of the Big Four, wound
up in the fourth slot among the firms offering the best all-around services, and two comparative newcomers to the field followed. Signature placed third, and MGM, (See Disk Plugging Pays on page 22)

Pepper-Upper

NEW YORK, Aug. 2.—Of the several "thank you" wires re
ceived by The Billboard from the winners of Part of the
Disk Jockey Poll, it was a mes
sage from Broadway artist and rep head, Jim Cons
lin, which proved the most gratifying. Particularly flattering
was this extract:

"You might be interested in knowing that Stan Kenton (of Part I of the
Disk Jockey Poll) was such a fan of him personally than his several
months' rest. He can not wait to get back with his band be
cause of this."
VERSATILITY: Keynote for Disk Shows

Programs Carefully Planned

NEW YORK, Aug. 2—Versatility is the watchword for platter spinners when it comes to getting out to offer some interesting observations and to express opinions at the being given an opportunity to try to effect a closer tie-in between themselves, the record companies, the artists, and the public.

A small percentage of the disk jockeys reported their programming was done by others, mostly only while a slightly larger group relied on their own judgment in filling their air time. However, practically all the jockeys said a combination of their own and their main liscners is a basis of the programs.

Cross-Section of Methods

In addition to the above, the following are some of the methods employed by disk jockeys:

Jim Whitaker, WWVA, Wheeling, W. Va., said the station forwards its programming by platters, while a number of disk jockeys rely on local radio stations.

Among the comments on the latter was one from Tom McEnroe, who broadcasts in Rhode Island. He reported the jockeys in his neck of the woods were agreed there was a strong need for a closer cooperation.

Jim Whitaker, WWVA, Wheeling, W. Va., reported the playing of a disk that is not up to the standard of the selection, Whitaker wires the recording company for a better disk. Mercury, Capitol and Columbia are most cooperative along these lines.

More Pre-Releases Wanted

Tom Weems, KJLY, Spokane, Wash., wants to know why recording companies don't send out more pre-releases. Edwards says be receive requests for disks he's never heard, and then finds them on a local juke box. MGM, Majestic and Columbia were cited by Edwards for their excellent service.

Ken Elliott, WNOE, New Orleans. (See Spinner Sidelights on page 22)

Spinners Give Sidelights on BB’s Disk Poll

NEW YORK, Aug. 2—Ork spinners from coast to coast, in filling out their questionnaires for The Billboard's First Annual Disk Jockey Poll, took the time to offer some interesting observations and to express opinions at the being given an opportunity to try to effect a closer tie-in between themselves, the record companies, the artists, and the public.

A small percentage of the disk jockeys reported their programming was done by others, mostly only while a slightly larger group relied on their own judgment in filling their air time. However, practically all the jockeys said a combination of their own and their main listeners is a basis of the programs.

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Ken Elliott, WNOE, New Orleans. (See Spinner Sidelights on page 22)

Disk Jockeys Clamor for More Big Data on Artists

NEW YORK, Aug. 2—The nation's platter spinners, the turntable ladies and lads who daily are burning more powerful as disk, song and artist builders, have spoken their minds in Part II of The Billboard's First Annual Disk Jockey Poll, tipping off the trade as to the type of material needed, the artists they favor, and the building of the variety facets of the trade which they effect. Heading the list of material which the jockeys want and which they can use is a part of their regular airings are (equal of importance) artists' biographies and as much background information regarding new tunes as the diskettes and press agents can supply.

This type of material can be worked into every program, especially by those jockeys who devote more of their clearance time to the increases listeners. Ernie Simon, WJJD, Chicago, spinners, was one of those requesting more data on artists.

Another service requested by a great number of the spinners was information on disk sidemen. In this regard, they also want such info as whether the band is playing, personnel changes occurring within the orchestra, material on the sidemen in newly formed bands, and talk-ins with the vocalists with the new crews. Where the sidemen have reputations that warrant biographies, the jockeys want them.

Noting in their letters to The Billboard that they were off the beaten path, many disk jockeys working at radio stations with large listening audiences report that promotion and press agent releases from diskettes and artists' representatives rarely reach them—that in many cases they were forced to rely on data gleaned from trade papers, etc., for material for their own shows. In these cases the sidemen would like to receive, in addition to the artist bio, trade info and sideman data, gags, short stories, human interest material and info on the composers. This type of material is especially useful to spinners like Frank Stowers, of WHTS, Bluefield, W. Va., whose main listening audience is composed of college students.

(See Disk Jockeys Clamor, page 23)

Program Material

NEW YORK, Aug. 2—The Radio Magazine's Disk Jockey Poll's popularity section, presented in this chapter last week, served as source for many platter shows across the nation. The poll, of course, was pre-arranged by wood spinner Al Jarvis devoting a full hour-and-a-half show, Louisville's radio. Jims, Lonsbury devoting one of his all-night shows, Newark disk twirler Jerry Roberts giving up his full hour show—in each case to announce and play disks by the winners of the poll. Other jockeys announced the winners, while still another group have told The Billboard that they intended to make use of the material in Part I within the next 10 days.

NEW YORK, Aug. 2—In a three-way parlay, Stan Kenton, Jim McCarthy and Capitol disk jockey swept the promotion categories of the trade section of The Billboard's First Annual Disk Jockey Poll. The poll showed that primarily it was the disk leaders and their advancement who helped the industry men who do most individually to boost themselves via the disk jury route.

Ork-wise, the results pointed out that artists' First Annual Disk Jockey Polls in promotional endeavors were those who showed up strongly in the popularity section of the disk Jockey Poll. Most conclusive truth was that none of the disk jockeys' choice of Stan Kenton as the artist most helpful to them in selecting records for their own disks via the personal disk promotion battle. But that promotion was the chief focus of the award, the business: the popularity parts of the poll can't be taken as the sum total since it is a three-way popularity winner, Eddy Howard, earned but a few scattered votes and finished completely out of the running in the artist promotion categories.

From Unknown to Spinners

It was interesting to note that the spinners in a good number of cases had heard of the disk jockeys' press and advance representatives and that apparently there are only a few hand-picked promoters canvassing the nation's disk jockeys, with the most notable mention by the jockeys and of these only the five listed in each category collected reasonably high point totals, with the others flocked up together. The most notable of these is Jim McCarthy, who handles Sam Donahue, Count Basie, Johnny Moore's Three Blazers, Buddy Johnson, Illinois Jacquet and Ted Weems, the standort individual disk.

(See ORK LEADERS on page 23)
Juke Play Off; Combos May Be Solution

Boxes Lose 30% to Tele

NEW YORK, Aug. 2—The growing threat of television sets in public locations is showing definite effects on music business. Juke box play has dropped as much as 50 per cent in some locations, and an average of 30 per cent overall. The boxes have been long recognized as one of the most important promotions for radio stations and disk companies, and their play during telecast hours (confining them to the 6-10 a.m., 11 a.m.-3 p.m., and 6-10 p.m. hours during the summer months), plus the fact that television listeners do not make use of these systems, is looked upon as a problem that will have to be dealt with soon by the trade.

The solution most often advanced, but to date untried or contrived mechanically, is a combination juke box and tele set which will offer both servicability. Pointing out that the wired music and regular radio receivers were never exceedingly popular, many bars, grills and taverns were because they were, in the main, a chance to listen to whatever music the desired. The trade generally holds that 20 per cent of those in these locations, the juke box, or some form of it, will have to remain.

Place Fox Off

While song promotion via tele is still a distant problem, publishers now are thinking along those lines, and many feel that when tele reaches maturity, song-publishing tunes will be in the same manner as was employed in vaude. That the publishers' interest is evident since the Columbia Broadcasting System (CBS) has no studio show that does not use songs, and there is an indication of their early reoccupation. National Broadcasting Company (NBC) does have studio telecasts, but does not use any musicians, even those playing non-music instruments. However, they do use recorded standards to back up some singers.

Juke box operators, as well as publishers and disc jockeys, feel that in the fall and winter, when telecasts are drastically reduced (they will average about five hours a week for football and other sport events), the juke box play will rise. But they recognize a growing problem as television takes a firmer hold both in the home and in public locations.

Glaser May Bring
Heidt Back To Biz

NEW YORK, Aug. 2—Horace Glaser may return to music biz under the wing of Joe Glaser, if current dickeyers are negotiated successfully. Heidt, who yesterday was reported to talk over the details of three or four deals, which are pending but placed back to the West Coast last night without having signed anything.

He has been submitted to several sponsors, one reportedly being Philip Morris, but nothing definite has been set.


By Lewis C. Leibsh

Lewis C. Leibsh is one of the leading financial management consultants, and is handling the complex financial and tax problems of Benny Goodman, Willard Alexander, Count Basie, Phil Brio and others.

The Supreme Court recently decided in the case of Barths vs. Birmingham, Geer vs. Birmingham) that the Form B contract, used by night clubs, theaters, hotels, ballpark ops, etc., in hiring bands can be disregarded as a de facto factor of income for the employer on the Social Security tax purposes. This decision considers the band leaders as independent contractors as the members of the bands, and holds that the location operators are not the employers for Social Security tax purposes. The effect of this decision is far-reaching importance.

Considered Solves Employers

Prior to this decision, the band leaders, with the approval of the American Federation of Musicians (AFM), considered themselves as independent contractors and therefore possible for them to save the large sums employers pay into the Social Security tax on the band pay roll. In accordance with the wording of the Form B contract, the location operators who were considered the employers paid the Social Security and withholding tax on the entire band pay roll, including the leaders.

The amount withheld for income tax was turned directly over to the band leaders by the location operators. However, it was necessary for them to show the government that the president of the AFM was the one percent employers' share which they collected from the band members. In the event of these developments, the idea of making the location operators to the government under protest, and several suits were started, with conflicting results.

Now Can Sue

The operators now can file suit and recover from the government the funds withheld by the leaders responsible for the payments of the amounts required for the taxes. The band leaders stand to be hurt if the Treasury Department forces them to pay this money.

At the present time, however, there is a distinct possibility that the Supreme Court may issue a directive granting blanket forgiveness to band leaders for liability incurred prior to the date of the Supreme Court case, which would save a lot of headaches.

The practical result of the Supreme Court decision is that the leader, who is now considered the employer, must keep full and complete pay roll records on all band leaders for liability incurred prior to the date of the Supreme Court case. This would save a lot of headaches.

Fields To Use Six Singers

NEW YORK, Aug. 2—Shap Field's new ork, which will open at the Glen Island Casino August 14, and which is now in rehearsal here, will feature half a dozen jazz singers and 17 timers. Vocalists include Bob Johnstone, formerly with Paul Whiteman's ork airen, Toni Arden and Three Beaus and a Peep, vocal group.

Coast Tootlers Reaffirm Vote To Spread Work

HOLLYWOOD, Aug. 2—Members of Local 47, American Federation of Musicians (AFM), voted to ask a labor board to liberalize work restrictions previously recommended by the board of directors and passed by the general membership at an April meeting. Restrictions based on the idea that the union's platters would be used more than one of the members even those playing the music.

The idea was first proposed down to nothing at the July 28 meeting, with less than a token of the union's membership showing any interest in the issue to attend the meeting.

The membership also approved a $12,000 fund to be appropriated for the Central Labor Council's war labor chest.

Karle and Cahn To Run

Carlos Gastel's Stable

NEW YORK, Aug. 2—New backery allegiance has Milton Karle and Mort Cahn as joint owners and operators of the former Carlos Gastel's Stable, which was recently acquired for that purpose.

The band leaders stand to be hurt if the Treasury Department forces them to pay money. The amount withheld for income tax was turned directly over to the band leaders by the location operators. However, it was necessary for them to show the government that the president of the AFM was the one percent employers' share which they collected from the band members. In the event of these developments, the idea of making the location operators to the government under protest, and several suits were started, with conflicting results.

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**SONGSELLER HOOPER RATINGS**

**Full Season Scoreboard On Warblers**

Both Daytime and Night

NEW YORK, Aug. 2—It's Der Bingle on top again in this year's full season Hooperratings of radio shows which owe their basic appeal to the chirping and warbling element. The analysis follows last week's Billboard presentation of ratings of airers which achieved most favor via the shown orchestras. In the accompanying chart on singers' Hooperatings, only those airers on which it is believed that the singer is the chief attraction are listed. Also, only artists whose chief talent is singing are included.

Topper Crosby is a typical example of the chart's compilation. Bing's show is listed despite the fact that he reads comedy lines and is homey, because his musical appeal is his song singing. Similarly, both Bing Crosby and Jack Canova are omitted from the tabulation, even the both sing an occasional song; their primary function is comedy. However, Cantor's full-season Hooper runs to a healthy 14.6, a drop of 2.9 from '46, while Miss Canova hit a sold 13.9, only 0.2 off of her '46 figure.

It should also be noted that the evening show listings include the ratings for the across-the-board Supper Club (Jo Stafford and Perry Como) and such talks, while all the other singer shows listed are rated on a one-shot-a-week basis.

**Audience Records Sees Hypoed Biz**

NEW YORK, Aug. 2.—Audience Records reports that its top 10 albums recorded by leading vocalist-comedians, is now getting national distribution. Reports that the albums are moving slowly were blamed generally slow album sales during the summer, but the firm expects a hypo when the featured artists return to the air this fall and start national promotion on the disks.

Initial impetus supplied by such personalities as Ed (Archie) Gardner, Eddie Cantor and Jack Benny through national advertising, brought a demand for the waxings, but the distribution at that time was too spotty to move many albums.

**Daytime Singers**

The Billboard listings this year show a second chart for daytime show singers. After the Hooper system, these daytime singer airers may not appear startling to those music lovers who are not accustomed to the Hooper system, it may be of interest to note that a good daytime rating runs around 3. Taking all factors into due consideration, King Cole's show, which ranked him top runner in this category, is an excellent mark, as is Gordon MacRae's 4.3 for the Saturday program National Broadcasting Company's Teentime's show.

Top female singer on the air, according to Audience Records' Hooper at this year is Jo Stafford, whose 11.2 average is good enough to cop fourth spot in the listings and replace Dinah Shore as highest rated ethered chip. Thru St. Louis also capped the female singers' crown in the recently announced Billboard College Poll. Miss Shore this year settled for third fem and eighth over-all slot, with a 9.1 average, a 4.1 drop from last year.

**Kate Smith Second**

Second fem slot went to Kate Smith, who has kept rising along with her 10.1 average, good enough to cop number six over-all. Tailing Crosby in the male division and also in second and third top over-all spots were Dennis Day, with a hefty 13.0, and Dick Haymes, with 11.3. Perry Como's 10.4 average for his Monday and Thursday segments takes the fourth male and fifth overall, with Rudy Vallee on his one-week average. The 16.1 average of this show makes many strong points, but the reader must again be reminded that this is not wise to jump to pat conclusions on the basis of these cold ratings. Many other factors, including time that the show is on the air, and the airer's competition, must be taken into consideration.

**FULL SEASON HOOPERS OF SINGERS**

**(Evening and Sunday afternoon)**

<table>
<thead>
<tr>
<th>Singer Name</th>
<th>1945 Oct</th>
<th>1945 Nov</th>
<th>1945 Dec</th>
<th>1946 Jan</th>
<th>1946 Feb</th>
<th>1946 Mar</th>
<th>1946 Apr</th>
<th>1946 May</th>
<th>Average</th>
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<tbody>
<tr>
<td>Bing Crosby</td>
<td>14.6</td>
<td>14.6</td>
<td>14.6</td>
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<td>14.6</td>
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<td>Tony Martin</td>
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<td>Desi Arnaz</td>
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<tr>
<td>Bob Hope</td>
<td>13.0</td>
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<td>Andy Devine</td>
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<tr>
<td>Kate Smith</td>
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<td>Others</td>
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**Broadcasters Meet With ASCAP This Week on New Pact**

NEW YORK, Aug. 2.—Efforts to complete a new deal between the American Society of Authors, Publishers and Publishers (ASCAP) and the radio industry which could be presented to the National Association of Broadcasters (NAB) at their convention next month will be considered Wednesday (6) when the full committee meet at ASCAP headquarters.

Representing the Society will be the following: Denzil Taylor, presi- dent; Stanley Adams, Fred Ahlert and Otto Harbach, writer-members; John O'Connor and Lester Santry, publisher-members; Henry Finkenstein, Julius Collins, Hermann Greenberg and Richard Murray, ASCAP execs.

**Broadcasters' Group**

Sitting in for the broadcasters will be C. E. Arney Jr., NAB secretary- treasurer; Campbell Arnoux, presi- dent; John B. Ewing, general manager, WRU; Julius Brunner; Columbia Broadcasting System; Walter Hanke, WDIC; Robert Jackson, president, WOR; Joseph A. MacDonald, American Broadcast- ing Company; Arthur Miller; NAB presid- ent; Don Petty; NAB counsel; John Shepard III, president, Yankee Net- work; Ed Soshorny, National Broad- casting Company; Ted Strehl, presi- dent, WOR, and Ed Tocum, general manager, KGHL.
We wish to announce our listen!

<table>
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<tr>
<th>NO FANFARES - NO FIREWORKS</th>
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<tr>
<td>NO BALLYHOO - JUST SONGS</td>
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"I'm Having a Lot of Fun Growing Old"

A swell time—a great lyric—a new idea—DIFFERENT

"Every Thing'll Be All Right"

A RHYTHM NOVELTY • GREAT BAND TUNE and...

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"WHERE BROADWAY MEETS THE CIRCLE"
Disk Jockeys Clamor for More Biog Data on Artists

(Ralph Burge, WMPS, Memphis, and a number of his brother spinners asked the recording companies to stamp the playing time of a disk and the artist's name on the label. This would be a big help in programming and would allow for complete play on all disks slated for one airing.

Another piece of information which the jockeys would like to see printed on the label would be the music source of each tune. As Joe Martin, WNAx, Yankton, N. D., put it, this would help all the non-ASCAP station jockeys. Several other jockeys would also like to see the publishers receive billing on the label.

Many spinners, including Allan Cook, WMJ, Henderson, N. C., impressed with Capitol's file card releases, and went on record as wanting the same type of service from other distributors. Practically all jockeys wanted advance notice of new releases. John McCormack, WBHD, Chicago, was among those who asked to be supplied with the advance info.

Reasons for Selections

Don Mitchell, WAGA, and a group of spinners in the press agents who supply them with reasons behind the selections of songs by recording artists. Along the same lines, many jockeys who have helped to receive cards for salesmen, including Heartlights, would like to know who is responsible for re-releasing those disks.

Henry Howard, WATR, Waterbury, Conn., and a select group of spinners who are interested in the classic report that info regarding those releases, especially nil, and would like to get some sightlines on the longhair releases.

Personal Appearances

While many press agents have specialized in publicizing their clients by arranging for local personal appearances, the disk jockey sessions, Bill Wigginton, WCCO, Minneapolis, and many disk jockeys who would welcome this type of tie-in. And a large group, like Bob Forster, of WICA, Chicago, O. A., who are off the live talent best, would like to arrange transmitted interviews with artists.

One would include queries asked from a prepared script, with only one answer to each transcription. Berne Entertain, WNNJ, Poria, Ill., goes a step further in suggesting the artists record greetings for use by the jockeys. In this regard,Sin, a few weeks arranged for Johnny Long, Monica Lewis and Larry Douglas to record six openings and closings which can be used by the spinners.

Many jockeys wanted to know how they could get more records for use on their shows. Bernie Mack, WMUR, Manchester, N. H., reported the services of a much better in the jockeys in this regard, while Buc Kinnell, WHFS, Chicago, W. Va., indicated that the all-around service could stand improvement.

Grievance Requested

Another interesting request received from many jockeys was for photos of the disk jockeys and their disks. Jockeys requested the full-size photos so they could get some idea of what the output will be like, and wanted the individual pictures in order to be able to better describe the leaders and singers before playing their records.

Pat Beard, WSTP, Salisbury, N. C., together with a number of other turntable laddies, would like to see the recording companies stamp the dates the disks were cut on the labels. This info would be of value when storing disks for future use. Many of the jockeys said they'd like to get recordings of the themes of orks and artists which could be used on other and close programs devoted to the particular ork or artist.

Over-all, the disk jockeys are looking for material from the flacks that will help them prepare better shows, and which will give them an opportunity to offer the type of chatter which will be of the greatest interest to their listening audience.

Ork Leaders, Flacks Best In Promotion

(Don McCarthy was one of the first in his field to recognize and cultivate the spinners as a source of promotion. He was the only individual to show up in the best all-around press job contest, which allowed spinners to pick with individuals and diskery for the department reps for the crown. In this letter contest, which was composed by Capitol Records publicity, Okun's flackery was further represented in the personal appearance category with Milton Karle, who handles the entire Carlse. Gastle flack, landing fifth slot. Henry Okun rates third in the disk promotion class, with Okun's last hit job having been working on Blue Barron's recording of "Chi Baba, Chi Baba," which did well in the first five in each category. Only flackery to show up in the results which did their work via the telephone and mail was the George Evans office, which handled Elliot Lawrence, Duke Ellington, Nat King Cole, Frank Sinatra and Hal McIntyre (all of whom placed in the popularity polls), among others.

Among the diskers, the effect of the comparatively new MGM diskery's flack, operation apparently has made an impression "with the spinners already, with that diskery showing up among the leaders behind such sturdy disk promotion advocates as Mercury, Signature and Majestic in addition to Victor, Columbia and Capitol. Deco, which only recently began to work cut an artist's selections and flack set-up cupping jockey romancing, showed that the firm is off on the right foot by tying for seventh slot with MGM in the category of most co-operative distributors in arranging personal appearances. Since Deco owns its own diskery, it is presumed that this result is a reflection of the diskers' progress in a few short months.

Spinners voted only cordially for booking offices as being an aid in arranging personal appearances, with some jockeys pointing out that instances of agency co-operation are far apart. Nevertheless it is revealing to note that only two of the top agencies, Music Corporation of America and General Artists Corporation (in a dead heat for first place), showed at all in the voting. Others like William Morris, McConkey and Frederick Bros. were not mentioned at all.

Two sure-fire money makers!

Lawrence Welk and his Champagne Music

BUBBLING OVER WITH COIN APPEAL

"SMOKE, SMOKE, SMOKE" (That cigarette)

vocal by BOBBY "TEX" CROMER

backed by "PIC-A-NIC-IN" (In the park)

vocal by BOBBY BEERS and JOAN MOWERY

Deco 24113

"WHIFFENPOOF SONG" vocal by JOAN MOWERY and BOBBY BEERS

backed by "DON'YOU GOOD"

vocal by BOBBY BEERS

Deco 23990

"CHI-BABA, CHI-BABA"

vocal by BOBBY BEERS and JOAN MOWERY

backed with "MY PRETTY GIRL"

vocal by BOBBY BEERS

Deco 523878

"RED SILK STOCKINGS AND GREEN PERFUME"

vocal by Bob "Tex" Cromer

backed by "I WON'T BE HOME ANYMORE WHEN YOU CALL"

vocal by Joan Mowery and Bob "Tex" Cromer

Deco 23994

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Lawrence Welk's new Polka Album containing CLARINET POLKA, BEAR BARREL POLKA and six other great sides.

Personal Management SAM JR. LUTZ

8210 1/2 SUNSET BOULEVARD, HOLLYWOOD 46, CALIF.
Irked by BBC's Longhair Bias, Orksters Want Sponsored Pop

LONDON, Aug. 2—The British Dance Band Directors' Association (DBDA), affiliated with the British Musicians' Union, is preparing a statement which will propose that the British Broadcasting Corporation (BBC) set up the first sponsored program in the history of England's government-owned radio, in order to support the British pop music industry. The DBDA group has expressed their desire to take an active part in promoting the popular commercial music genre. These interests all agree with the orksters that current British tastes tend to the pop genre and, furthermore, that music, talks, and plays which predominates commercial BBC listenners.

Impartial British observers feel that the taste trend has been away from classical entertainment. But they do not deny that BBC's airings of longhair bias recently and therefore feel that sponsored light music programs should be considered in a favorable light. Both the DBDA has no intention of making its argument the foundation for a public-vs.-private enterprise issue, the group, supported by British publishers, might start a parliamentary lobby in the hope of gaining sympathetic advocacy from the opposition parties. If such a lobby is started it will do no more than attempt to promote the orksters' idea in the interest of contemporary light music.

Tax Expert Clarifies Leaders' Problems Under Social Security

(Continued from page 210)

Due April 30, July 31, October 31 and January 1.

At the close of the year, and by January 1 of the succeeding year, the band leader must furnish each employee from whose wages taxes have been withheld an original and a duplicate of Form W-2, showing the amounts of tax withheld during the year, and also a summary statement must be sent to the government showing a reconciliation of the amounts collected during the year from each employee with the amounts withheld in the period for each quarter of that year.

The employer (band leader) is acting in a fiduciary capacity when withholding income taxes from his employees. Inasmuch as the amounts collected will run into sizable sums each quarter, the employer must ensure that the funds collected will not be witheld from the government.

Government Regulations

The government regulations provide that each employer who withholds more than $100 per month should pay this money to a depository and (financial) agent authorized by the Secretary of the Treasury to receive deposits of withheld taxes during that calendar month. The employer must also make a report to the Secretary of the Treasury at the end of each quarter showing the amounts withheld during the quarter.

Your bank undoubtedly acts as a depository for the government, and is authorized to send deposit receipts. The importance of paying this money over promptly cannot be overestimated, as failure to pay moneys collected in a timely manner may subject the employer to criminal penalties as mentioned above.

In light of the above, the employer must keep a record of the amounts withheld and paid on behalf of each employee. This record should be kept for at least three years.

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255 West 43rd St., New York 18
Lo 4-0120
Enthusiasm Over Disk Jockey Convention Cools Off When Pic Promotion Tie-Up Is Revealed

CHICAGO, Aug. 2.—Recent proposal to hold a national disk jockey convention after being received warmly by platter spinners here and in New York, cooled off when the disk twirlers learned that the “convention” was going to be a movie promotion conducted by Universal-International (U-I) for the next Deanna Durbin picture, Something in the Air.

Move for the conclave, which would have been the first in the nation, was proposed by the Hotel Sherman, August 15 to coincide with a U-I disk jockey promotion, was instigated by local spinner Hugh Douglas who released a statement out by his wife, Julie Drake, who is listed as the convention’s publicity director. News release stated that Douglas was appointed by a convention committee.

Mrs. Douglas said that she had taken it upon herself to appoint her hubby to act as chairman to get the ball rolling.

Her Suggestion

Mrs. Douglas further admitted that it was she who persuaded local U-I reps to work out the one-day spin meet in conjunction with the preem of the Durbin flick, in which the star appeals to disk jockeys. She said that U-I had agreed to work with her in promoting the Chi convention and that she had sent out 70 invites, with 30 more to follow. She added that U-I had agreed to back the deal financially and that now she was trying to get them to guarantee transportation to out-of-town jocks who participated.

But in a statement for the U-I flack office claimed that the studio did not intend to incur any excessive expenditure and did not intend to pay any travel costs. He also said the spinner confab is merely part of a promotion campaign among disk jockeys to publicize the pic. Spokesman further added that “convention expenses” would be still less.

AMP Sale to BMI Confirmed; Tompkins Becomes AMP Prez

NEW YORK, Aug. 2.—Consummation of Associated Music Publishers, Inc. (AMP) to Broadcast Music, Inc. (BMI) (The Billboard, June 29) was officially confirmed yesterday by Carl Haverlin, president of BMI, and Harry Houghton, president of Associated-Muzak, following several weeks of work on the papers by the legal reps of both concerns.

With the purchase of all of the capital stock of AMP by BMI, Merritt Tompkins, BMI veepee, moves over to AMP as AMP veepee, the position he left to help form the licensing agency in 1939.

Indeed, in the purchase are the publishing and performing rights in the complete AMP catalog as well as in the catalogue of 15 foreign music publishers, including Breitkopf & Hartel, Leipzig; M. F. Bales, Leipzig; Ed. Boel and C. Bock, Berlin; F. V. E. Ed. Bogner, Paris; Julius Hauer, Ltd., London; Kahn’s Scher- ing Ed., Leipzig; F. C. Leuckart, Leipzig; Nagel Musical Archives, Hanover; J. Otto Schade, Mainz; Schott & Co., Ltd., London; N. Simon, Leipzig, and Universal Editions, Vienna.

The joint Haverlin-Houghton statement further said: “In addition to publishing and acting as an agent for standard music published by BMI,” Haverlin was still on the West Coast at the time the sale was announced.

Freddy Martin Will Work His Way West

NEW YORK, Aug. 2.—Freddy Martin, who is playing the Strand here as part of his first Eastern tour in seven years, will work his way back to the West Coast, play a couple of theater dates on the way.

Martin will play the Riverside Theatre, Milwaukee, September 17, and the Oriental, Chicago, September 18-19. He then will return to his long-time location, the Ambassador Hotel, Los Angeles, opening September 30 for the fall season.

New Posts at Columbia

For Cook and Wheeler

NEW YORK, Aug. 2.—The Columbia Records Corporation has appointed W. Fisher Cook head of shipping and finished stores and William C. Wheeler vice president and manager of the transcription department in Hollywood.

Cook was formerly in charge of packing and billing customers’ orders at the Albany plant. Wheeler, before joining the Columbia staff, was associated with World Broadcasting.
The Nation's Top Tunes

The nation's 10 top tunes, the HONOR ROLL OF HITS, is determined by a statistical tabulation of various indexes of each song's popularity as measured by survey features of The Billboard's Music Popularity Charts.

This Week Ending August 2

HONOR ROLL OF HITS (CONTINUED)

This Week

1. Peg O' My Heart
   By Alfred Bryan and Fred Fisher
   Published by Robbins (ASCAP)

   Records available: Buddy Clark, Columbia 23792; Glenn Davis, Skatting Rhythms 12362; Casa Capers, Capitol 23793; Bob Mitchel, Columbia 23794; Gale Storm, Mercury 20315; Betty Hutton, Marionette 14011; Dan Bradley, Decca 23795; Art Land, MGM 10597; Ted Martin, Decca 23796; Zora McGlennon, National 20107; Jim Carole, Decca 2025; Mill Mill Millicent Brand, Commodore C-1118; Danny O'Neill, National 20109; Fred West, Decca 2025; Floyd Sharpe,橱窗展示品 2025; Signature 1119; The Three Suns, Victor 20-2372; Ted Weems, Mercury 5012.

   Electrical transcription libraries: The Ambassador, later. The Variety Trio, NBC Theatres; Allen Roth, NBC Theatres; Eddie Srivarkon Ork, MacGregor; George Tovey, Associated; Al Trac, Long-Worth; Paul Martin, Standard; Lawrence Weil, Standard; Russ Morgan, World.

   By Davey Hatchins

2. I Wonder, I Wonder, I Wonder
   By Al Rienzetti
   Published by Robbins (ASCAP)

   Records available: Louis Armstrong, Victor 20-2323; Jack Carroll, National 20110; Odel Howard, Majestic 1116; Van Johnson, Columbia 20112; Earl Hagen, Decca 23826; Ted Martin-Air Line Trio, De Luxe 20113; Tony Pastor, Columbia 20114; The Scamps, Modern Hits 20-2348; Ted Sharpe Ork, Decca 20115; Tony Pastor, Columbia 20116; The Pied Pipers, Capitol 20117; Marionette 1114; The Four Aces, Triola 143; Glenn Davis, Skatting Rhythms 20-236.

   Electrical transcription libraries: Art Money, Associated; Charlie EPK; World; Leighton Noble, Standard.

   By Davey Hatchins

3. That's My Desire
   By Carroll Laddus and Helen Green
   Published by Mills (ASCAP)

   Records available: Ray Anthony Ork, Sonora 2019; Hadda Brooks, Modern 2012; The Cats and the Fiddle, Pivi, Major 1984; Elia Pignataro, Dell 2013; Golden Arrow Ork, Continental C-6048; Woody Herman, Columbia 2014; Sammy Kaye, Victor 20-2517; Frankie Lane, Mercury 5012; Curt Lewis, Apollo 5014; Art Money Ork, MGM 2015; The Scamps, Modern Hits 20-2349; Martha Wilson, Capitol 2016; Glenna Davis, Skatting Rhythms 20-237; Peggy Lee, Billboard 2017; Electrical transcription libraries: Barney Allen, MacGregor; Larry Herman, Long-Worth; Art Money Ork, Associated; The Mite of Manhattan, NBC Theatres; Charlie EPK, World; Leighton Noble, Standard.

   By Davey Hatchins

4. Chi-Baba, Chi-Baba
   By David, Al Hoffman and Jerry Livingston
   Published by Oxford (ASCAP)

   Records available: Blue Barron, MGM 2017; Connie Borstel, Apollo 5018; The Mite of Manhattan, Columbia 2018; Perry Como, Victor 20-2525; Johnnie Ray, Columbia 2019; Edith Fellows, Columbia 2020; Alphonse Lannas, Victor 20-2526; Peggy Lee, Billboard 2021; Bob Mitchel, Columbia 2022; Harry Belafonte, Decca 2023; Shelly West, MGM 2024; Count Basie, Columbia 2025; Jack Pyatt, Decca 2026; Natalie Wood, MGM 2027; Electrical transcription libraries: George Towne Ork, Associated; Alphonse Lannas, Long-Worth; Nat Bransky, Ork, Billboard 2028; Jack-Paul Dungan, NBC Theatres; E. Mike Phillips, MacGregor; The Four Knights, Long-Worth; Lawrence Weil, Standard.

   By Davey Hatchins

5. Across the Alley from the Alamo
   By Joe Green; published by Capitol Songs (ASCAP)

   Records available: Erle Hagen Ork, Mercury 20316; Woody Herman, Columbia 20317; Stan Kenton, Capitol 20318; Mills Brothers, Decca 20319; The Three Violinists, Victor 20-2330; The Rhythmakers, Mercury 20320; Glenn Davis, Skatting Rhythms 20-237; Electrical transcription libraries: Lee Brown, World; Lawrence Weil, Standard.

   By Davey Hatchins

6. I Wonder Who's Kissing Her Now
   By W. M. Hough, E. R. Adams and H. H. Hough
   Published by E. M. Parks (BMI)

   From the 1938 film "I Wonder Who's Kissing Her Now?"

   Records available: Perry Como, Victor 20-2511; Jerry Cooper, Diamond 2019; Decca Ork, Columbia 2020; Don Redman, The Harlem Air Line, Capitol 2021; Charles Berrow, Ork, Associated 1911; Peggy Lee, Capitol 2022; Dean Martin, Capitol 2023; Alphonse Lannas, Victor 20-2526; Frankie Lane, MGM 2024; Earl Hagen, Decca 2025; Ted Weems-Perkay Ork, Decca 2026; Art Money, Associated; Electrical transcription libraries: Art Money, Associated; Electrical transcription libraries: Lee Brown, World; Lawrence Weil, Standard.

   By Davey Hatchins

7. Ask Anyone Who Knows
   By Eddie Siedler, Sol Marcus and Al Kaufman
   Published by Wiltmark (ASCAP)

   Records available: Joe Donoh, Continental C-1104; Larry Douglas, Signature 1113; Anita Ellis, Mercury 2025; Eddy Howard, Majestic 1116; Tiny Ross, Decca 2026; Sammy Kaye, Victor 20-2529; Dinah Shore, Columbia 20314; Millie Smith, MGM 2027; Perry Vaiginha, Apollo 5028; The Vehilent, Sonora 2029; Margaret Whiting, Capitol 2030.

   Electrical transcription libraries: Lee Brown, World.

   By Frank Lassner

8. Tallahassee
   By Frankie Carmichael
   Published by Famous Ailes (ASCAP)

   From the Paramount film "Tallahassee"

   Records available: Elia Pignataro, Columbia 2030; Ray Dorsey, Majestic 2029; Johnny Mercer-the Pied Pipers, Capitol 2030; Vaughn Monroe, Victor 20-2330; Dinah Shore, Mercury 2031; Kate Smith, Decca 2032; Electrical transcription libraries: Art Money, Associated; Russ Morgan, World.

   By Frank Carman

9. Ivy
   By Henry Cacahdian
   Published by Burke-Yon House (ASCAP)

   From the Universal-International film "Ivy"

   Records available: Dick Hayman, Decca 2039; Woody Herman, Columbia 2040; Ray McKinley Ork, Majestic 2023; Vaughn Monroe, Victor 20-2330; Jo Stafford, Capitol 2041; Electrical transcription libraries: Lee Brown, World; Tony Pastor, Long-Worth.

   By Frank Lassner

10. Mam-Selle
    By Mack Gordon and Edmund Goulding
    Published by Feist (ASCAP)

    Records available: Ray Block Ork, Signature 1109; Dennis Day, Victor 20-2330; Ray Dorsey, Decca 2031; Jack Teagarden, Decca 2032; Al Cohn and His Harmolodons, 2033; Art Land, MGM 2011; Marshall Young Ork, Columbia 2034; Hank Porter, Columbia 2035; Freddy Martin, Columbia 2036; The Pied Pipers, Capitol 2037; George Towne Ork, Sonora 2022; Frank Hilla, Columbia 2038; Electrical transcription libraries: Oliver Henderson, Capitol; Silver Platter, MacGregor; Jan-Feidt, Capitol; Tommy Johnson, Standard; Frank Hilla, Electrical transcription libraries: Lee Brown, World; Art Money Ork, Associated; Charlie EPK, World.

   By Frank Lassner

www.americanradiohistory.com
VAUGHN and The Moon Maids outdo themselves in these terrific new tunes from the pic "Mother Wore Tights!" Both are by Hank Gordon—top-notch song pluggers who wrote "Mam'selle"—and you can bet they'll roll!

Kokomo, Indiana

AND

You Do

RCA Victor 20-2353

with Charles Dant and his Orchestra
Irvd Berlin's first new song of the year... sincere feeling in slow ballad style. On the flip, Dennis brings the Gay Ninties back to life. Check up another smash hit for Day!

Love and the Weather

AND

Naughty Angeline

RCA Victor 20-2360

Kate

(Have I Come Too Early, Too Late)
Dorsey does it with a good lift that gives the band and The Town Criers a chance to drive. Tonic for nickel mills!

I'll Be There

Here's a number his Casino Gardens customers are all steamed up about. It's the old Dorsey... like his "I'll Never Smile Again," (Vocal by Stuart Foster and The Town Criers)

RCA Victor 20-2353

VIVIEN GARRY QUINTET

I'm in the Mood for Love

AND

Operation Mop

RCA Victor 20-2357

BIG MACEO

Blues singer with Tampa Red, guitar; Ernest Crawford, string bass; Eddie Boyd, piano; Melvin Draper and Charles Sanders, drums.

My Own Troubles

AND

I Lost My Little Woman

RCA Victor 20-2353

and his Songwriter Notes

Half a Love

Gus Gordon on the romantic lyrics with the Quartet polishing off the last few bars.

Leave it to Fate, Gate

Bill and the Quartet take off in a fast rhythm number that's right in their groove. This coupling's got the same stuff as their hit records, "Don't You Think I Oughtta Know" and "Shorty's Gotta Go."

RCA Victor 20-2352

and his Musical Notes

You Just Wait and See

A dyed-in-the-wool country troubador sings his disillusioned ditty with country fiddling and guitar adding earthy flavor.

Death by the Roadside

A tragedy in song! With his voice full of sadness, Cliff chants the tale of drunken driving.

RCA Victor 20-2351

and his Musical Notes

You Are So Different

The Singing Lariatiers put strong sentiment in their serenade to a broken romance. Sad rhythmic bounce is irresistible.

RCA Victor 20-2349
1200 Teenagers Can't Be Wrong!!

In selecting **AIN'TCHA EVER COMIN' BACK**

By AXEL STORDAHL, IRVING TAYLOR and PAUL WESTON

as the CLICK TUNE OF THE MONTH

*At the July TUNE OF THE MONTH PARTY... held at the CLICK in Philadelphia... 1200 teenagers selected “AIN'TCHA” as their favorite joke box tune... over eleven others submitted by all the major record companies.*

Here's how "AIN'TCHA" will be promoted:

*Disc Jockey shows will plug the tune as the number one joke box favorite.*

"AIN'TCHA" will be in the number one position on most of the 3200 joke boxes in Philadelphia.

The DAWN PATROL, top all-night radio program in Philadelphia area (and country) will feature “AIN'TCHA” throughout the month of August.

Constant playing on the 31 network and local air shots from CLICK, every week by the current band.

August Parade of Bands who will feature the song at the

**Click**

RAY EBERLE - ART MOONEY - RAY ANTHONY

DESI ARNAZ - TEX BENECE

Recordings by

FRANK SINATRA - Columbia

PEGGY LEE - Capitol

JOHNNY JOHNSTON - MGM

Transcriptions by

FRANKIE CARLE - Longworth

SKINNY ENNIS - Standard

EDDY HOWARD - World

PHIL BRITTO - Myercroft

Tony Martin, Victor

Merry Macs - Majestic

Sinatra Songs, Inc.

NEW YORK • CHICAGO • HOLLYWOOD

Play Status of Films With Leading Songs

**Enyland's Top Twenty**

**Best-Selling Sheet Music**

The tunes listed are the national best sheet music sellers. Let is based on reports received each week from all the independent sheet music jobbers. Songs are listed according to greatest number of sales. (M) Indicates tune is in a film. (R) Indicates tune is available on records.

**England's Top Twenty**

**Sheet Music**

Periods in this column indicate number of weeks in Top 20.

Song, artist, record, date

**Play Status of Films With Leading Songs**

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other feature's charts are listed, since many film-sponsored tunes have not reached any degree of popularity, and many others are never even published.

**Anniversary Song** (Mand) sung by Al Jolson in Columbia's "The Jolson Story" National release date—January, 1947.

**AS LONG AS I'M DREAMING** (Burke—Van Heusen), sung by Bing Crosby in Paramount's "Welcome Stranger." National release date—June 13, 1947.

**I BELIEVE** (Mills Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.

**I ON'T YOKE LOVU YOU** (Parsons), sung by Betty Hutton in Paramount's "Parson's Pride of Paterson." National release date—July 6, 1947.

**I WONDER WHO'S KISSING HER NOW** (R. Marks), in 20th Century-Fox's "A Stranger." National release date set.

**I YYY** (Burke—Van Heusen), in Universal—International's "Tyr." National release date—June, 1947.
**FILM-TUNE HEADLINERS**

...and favorites in Juke Boxes, Retail Stores and on Disk Shows across the nation

**from the PARAMOUNT PICTURE**

"PERILS OF PAULINE"
Starring Betty Hutton and John Lund

**SONGS BY FRANK LOESSER**

**I WISH I DIDN'T LOVE YOU SO**

- Dick Haymes—Decca
- Dinah Shore—Columbia
- Vaughn Monroe—Victor

**POPPA, DON'T PREACH TO ME**

- Betty Hutton—Capitol
- Phil Harris—Victor

**RUMBLE, RUMBLE, RUMBLE**

- Betty Hutton—Capitol
- Murphy Sisters—Apollo

**THE SEWING MACHINE**

- Betty Hutton—Capitol

**from the PARAMOUNT PICTURE**

"VARIETY GIRL"
An All-Star Cast

**SONGS BY FRANK LOESSER**

**TALLAHASSEE**

- Bing Crosby & Andrew Sisters—Decca
- Vaughn Monroe—Victor
- Dinah Shore & Woody Herman—Columbia
- Johnny Mercer & Pied Pipers—Capitol
- Rute Smith & 4 Chicks & a Chuck—MGM
- Ray Dure—Majestic

**HE CAN WALTZ YOUR HEART CALLING MINE**

**FINE THING**

by JOHNNY MERCER and ROBERT EMMETT DOLAN

**Two Outstanding "POP" Songs by FRANK LOESSER**

**BLOOP BLEEP**

- Danny Kaye—Decca
- Woody Herman—Columbia
- Alvino Rey—Capitol

- Deep River Boys—Victor
- Frank Loesser—MGM
- Two-Ton Baker—Mercury

**WHAT ARE YOU DOING NEW YEAR'S EVE?**

- Charlie Spivak—RCA Victor
- Margaret Whiting—Capitol
- Dick Haymes—Decca

- Kay Kyser—Columbia
- Art Lund—MGM

**STELLA BY STARLIGHT**

by NED WASHINGTON AND VICTOR YOUNG

- Ray Bloch—Signature
- Billy Butterfield—Capitol
- Victor Young—Decca
- Dick Haymes—Decca
- Dennis Day—RCA Victor

- Harry James—Columbia
- Frank Sinatra—Columbia
- Johnny Johnson—MGM
- Jack Fino—Mercury
- Ted Strayer—Sonora

**MY FUTURE JUST PASSED**

by GEORGE MARION JR. AND RICHARD WHITING

- Dick Haymes—Decca
- Della Rhythm Boys—Decca
- Hal McIntyre—MGM
- Joe Dush—Continental

- Harry James—Columbia
- Margaret Whiting—Capitol
- Ronnie Kemper—Signature

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*Beverly Music Corporation Sole Selling Agents*
Hit Tunes for August

CASTANETS AND LACE (Republic)  
Sunny Kaye-Voc. 20-2355  
Bob Houston-MGM

COME TO THE MARO GRAS (Peer)  
Avery Cogil-Col. 37526  
Fredy Martin-Voc. 20-2285  
Victor Lombardo-Maj. 7243  
Ferdie Rehberg-Sig. 3145  
Andrews Sisters-Dec.  
Sinning Sisters-Cap.  

IT TAKES TIME (London)  
Sonny Goodwin-Cap. 876  
Louis Armstrong-Voc. 20-2289  
Dennis Day-Col. 3724  
Gay Lombardo-Dec. 2345  

I WONDER WHO’S KISSING HER NOW (Decca)  
Perry Como-Voc. 20-2315  
Ted Weems-Perry Como-Oct. 25078  
Jean Sablon-Voc. 25-2001  
Danny Kaye-Dec. 2411  
Joe Sclavino-DeLuxy 1236  
Frank Frazzle-Dec. 23602  
Dorothy Lamour-Sing. 395  
Kay Noble-Col. 3244  
Four Vagabonds-Apollo 1055  
Jerry Cooper-Diamond 2982  
_index_26_06_16_11_17  
Mary Wilkins-Maj. 6012  
Jack McCall-Count 6002  
Joseph Littau-Flute 5123  
Young Tunes-Rainbow 10002  
Ben Test Singers-Sonora 8064  
Wayne King-Voc.  

JUST AN OLD LOVE OF MINE (Campbell-Poole)  
Billy Eckstine-MGM 10043  
Dick Fairly-Maj. 7248  
Tommie Dorsey-Voc. 20-2337  
Phillie Leno-Cap.  
Doris Day-Columbia  

LOLITA LOPEZ (Enco)  
Fredy Martin-Voc. 20-2289  
Dorothy Lamour-Col. 398  

MY ADOBE HACIENDA (Patriot)  
Billy Williams-Voc. 20-2335  
Jack McCall-Count 6001  
Coffman Sisters-En. 147  
Enos Travis-Rhodesy 1025  
Hummertone Sisters-Ed. 1271  
Eddy Howard-Oct. 25076  
Bobby Tree-Trix-More 5071  
Russ Morgan-Kenny Baker-Dec. 28486  
Ludwig Maeglin-Col. 3932  
Glenn Solid-Sing. 389  
Art Kassel-Voyage 785  
Bill Hughes-King 609  

SMOKE! SMOKE! SMOKE! (That Cigarette) (MGM)  
Tex Williams-Cap. 40001  
Phil Harris-Voc. 20-2370  
Lawrence Welk-Dec. 24113  
Dave Spreckel-Cheat 263  

STORY OF SORRENTO (Pomarol)  
Buddy Clark-Xavier Cugat-Col. 31507  
Bob Denny-Sig. 1677  

THERE’S THAT LONELY FEELING AGAIN (Mollin)  
Frankie Carle-Col. 17404  
Cecil Aronson-De. 1164  
Fredy Stewart-Cap. 389  
Mal McIntyre-MGM 10032  
Louis Prima-Maj. 1145  
Charlie Spivak-Voc. 20-2287  

COMING UP  
AIN’T NO HURRY, BABY (Stuart)  
EVERYBODY AND HIS BROTHER (BMI)  
FORGIVING YOU (Mollin)  
GOT A RING AROUND ROSIE’S FINGER (Dawn)  
HILLS OF COLORADO (London)  
HONEYMOON (Marks)  
IT’S SO NICE TO BE NICE (Tune-House)  
MY LOVE FOR YOU (Encore)  
TENNESSEE (Stevens)  
THIS IS THE INSIDE STORY (Stevens)  
WAIT FOR MY SUNSHINE IN THE MOONLIGHT (Vivace)  
YOU’RE THE PRETTIEST THING (Duchess)  

soon to be released.  

www.americanradiohistory.com
BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores dealers. List is based on The Billboard's weekly survey among 4,978 dealers in all sections of the country. Records are listed numerically according to greatest sales. (P) indicates tune in a film. (M) indicates tune in a legit musical. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>SALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SMOKE! SMOKE! SMOKE!</td>
<td>Tex Williams Western Caravan</td>
<td>Capitol Americans 4001</td>
<td>9,814</td>
</tr>
<tr>
<td>2</td>
<td>111</td>
<td>Round-Up Polka</td>
<td>Capitol Americans 40001</td>
<td>8,058</td>
</tr>
<tr>
<td>3</td>
<td>Round-Up Polka</td>
<td>Capitol Americans 4001</td>
<td>5,587</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Round-Up Polka</td>
<td>Capitol Americans 40001</td>
<td>4,203</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Round-Up Polka</td>
<td>Capitol Americans 4001</td>
<td>3,006</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Round-Up Polka</td>
<td>Capitol Americans 40001</td>
<td>2,500</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Round-Up Polka</td>
<td>Capitol Americans 4001</td>
<td>2,000</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Round-Up Polka</td>
<td>Capitol Americans 40001</td>
<td>1,500</td>
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<tr>
<td>9</td>
<td>Round-Up Polka</td>
<td>Capitol Americans 4001</td>
<td>1,000</td>
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<tr>
<td>10</td>
<td>Round-Up Polka</td>
<td>Capitol Americans 40001</td>
<td>500</td>
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BEST-SELLING POPULAR RECORD ALBUMS

Records listed are those selling best in the nation's retail record stores dealers. List is based on The Billboard's weekly survey among 4,978 dealers in all sections of the country. Records are listed numerically according to greatest sales.

<table>
<thead>
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<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>SALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Dorothy Shay</td>
<td>The Pake Avenue Hillbilly Singers Album</td>
<td>Columbia C-119</td>
<td>13,364</td>
</tr>
<tr>
<td>2</td>
<td>Al Jolson</td>
<td>Al Jolson Album</td>
<td>Columbia C-499</td>
<td>12,368</td>
</tr>
<tr>
<td>3</td>
<td>Carole Carolina</td>
<td>Frankie Carle</td>
<td>Columbia C-129</td>
<td>9,000</td>
</tr>
<tr>
<td>4</td>
<td>Glenn Miller</td>
<td>Tommy Dorsey</td>
<td>Columbia C-163</td>
<td>7,000</td>
</tr>
<tr>
<td>5</td>
<td>Tex Ritter and Orchestra</td>
<td>Victor P-148</td>
<td>6,000</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>All-Time Hits Album</td>
<td>Tommy Dorsey</td>
<td>Victor P-163</td>
<td>5,000</td>
</tr>
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BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores dealers, according to The Billboard's weekly survey. Records are listed according to greatest sales.

<table>
<thead>
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<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>SALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Clair de Lune</td>
<td>Victor 11-8651</td>
<td>13,364</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Chopin's Polonaise</td>
<td>Victor 11-8648</td>
<td>12,368</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Jalousie</td>
<td>Victor 11-8648</td>
<td>9,000</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>The Boston Pops; Arthur Fiedler, conductor</td>
<td>Victor 12100</td>
<td>7,000</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>The Whirlwind Song</td>
<td>Victor 10-1313</td>
<td>6,000</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Warsaw Concerts</td>
<td>Victor 11-8651</td>
<td>5,000</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>ブラッディ・ハーデス</td>
<td>Victor 11-8651</td>
<td>4,000</td>
<td></td>
</tr>
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BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical records selling best in the nation's retail record stores dealers, according to The Billboard's weekly survey. Records are listed according to greatest sales.

<table>
<thead>
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<th>POSITION</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>SALE</th>
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<tr>
<td>1</td>
<td>Rhapsody in Blue</td>
<td>Oscar Levant, Philadelphia Orch, Eugene Ormandy, Jos. Fick, conductor; NBC Orchestra</td>
<td>Columbia X-251</td>
<td>13,364</td>
</tr>
<tr>
<td>2</td>
<td>Rhapsody in Blue</td>
<td>Oscar Levant, Philadelphia Orch, Eugene Ormandy, Jos. Fick, conductor; NBC Orchestra</td>
<td>Capitol Americans X-251</td>
<td>12,368</td>
</tr>
<tr>
<td>3</td>
<td>Rhapsody in Blue</td>
<td>Oscar Levant, Philadelphia Orch, Eugene Ormandy, Jos. Fick, conductor; NBC Orchestra</td>
<td>Victor 1075</td>
<td>9,000</td>
</tr>
<tr>
<td>4</td>
<td>Rhapsody in Blue</td>
<td>Oscar Levant, Philadelphia Orch, Eugene Ormandy, Jos. Fick, conductor; NBC Orchestra</td>
<td>Victor 11-8651</td>
<td>7,000</td>
</tr>
<tr>
<td>5</td>
<td>Rhapsody in Blue</td>
<td>Oscar Levant, Philadelphia Orch, Eugene Ormandy, Jos. Fick, conductor; NBC Orchestra</td>
<td>Victor P-160</td>
<td>6,000</td>
</tr>
</tbody>
</table>

PERCY FAITH

On the Carnation Hour... on the Coca-Cola Show! Two major programs on the air each week! That's Percy Faith's music. It's fresh, it's exciting, it brims with unforgettable effects. It has a fervid following of untold millions. And here it's best-loved tunes in a single album—a package of profit for your juke-box.

PERCY FAITH ALBUM MZ-5

TEMPTATION from GOING HOLLYWOOD

DANCING IN THE DARK from BAND WAGON

MAJESTIC NO. 1162

THAT OLD BLACK MAGIC from STAR-SPANGLED RHYTHM

AND ALL THROUGH THE NIGHT from ANYTHING GOES

MAJESTIC NO. 1163

BEGIN THE BEGUINE from JUBILEE

THE TOUCH OF YOUR HAND from ROBERTA

MAJESTIC NO. 1164


**Juke Box Record Plays**

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. Last list based on The Billboard's weekly survey among 2150 juke boxes in all sections of the country. Listed under the title of each of the most played records are also available recordings of the same tune. Underneath in this chart, the position of those listed here will be found in the Honor Roll of Hit, Music Popularity Chart, Part 4.

**Going Strong**

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PEG O'MY HEART</td>
<td>Three Sons/Victor</td>
</tr>
<tr>
<td>2</td>
<td>I WONDER, I WONDER, I</td>
<td>Eddy Howard/Majestic</td>
</tr>
<tr>
<td>3</td>
<td>PEG O'MY HEART</td>
<td>The Harmonicats-Sid Feller/Chess</td>
</tr>
<tr>
<td>4</td>
<td>PEG O'MY HEART</td>
<td>Guy Lombardo/Decca</td>
</tr>
<tr>
<td>5</td>
<td>PEG O'MY HEART</td>
<td>Tex Williams-Western Caravan</td>
</tr>
<tr>
<td>6</td>
<td>CHI-BABA, CHI-BABA</td>
<td>Perry Como/The Satchel's-Lloyd Shaffer Orki/Victor</td>
</tr>
<tr>
<td>7</td>
<td>TIMTAHYSHUN</td>
<td>Red Ingle and the Natural Seven-</td>
</tr>
<tr>
<td>8</td>
<td>THAT'S MY DESIRE</td>
<td>Stony Raye/Cinderella-Capitol</td>
</tr>
<tr>
<td>9</td>
<td>WHEN YOU WERE SWEET</td>
<td>Perry Como/The Satchel's-Lloyd Shaffer Orki/Victor</td>
</tr>
<tr>
<td>10</td>
<td>PEG O'MY HEART</td>
<td>Art Lund (Johnny Thompson)</td>
</tr>
<tr>
<td>11</td>
<td>ACROSS THE ALLEY</td>
<td>Mills Brothers/Decca</td>
</tr>
<tr>
<td>12</td>
<td>FROM THE ALAMO</td>
<td>Mills Brothers/Decca</td>
</tr>
<tr>
<td>13</td>
<td>THAT'S MY DESIRE</td>
<td>Frankie Laine/Mercury</td>
</tr>
<tr>
<td>14</td>
<td>PEG O'MY HEART</td>
<td>Buddy Clark/Columbia 73702</td>
</tr>
<tr>
<td>15</td>
<td>TALLAHASSEE</td>
<td>Bing Crosby-Andrews Sisters</td>
</tr>
</tbody>
</table>

**Coming Up**

I WONDER WHO'S KISSING HER NOW (F) - Ted Weems-Perry Como/Decca 25078

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race-type discs most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.
RECORD POSSIBILITIES
In the opinion of The Billboard music staff, records listed below are most likely to make hit computer as determined by entry into best selling, most played or most heard features of the chart.

O U R H O U N (Puppy Love Song) - Spike Jones Orch. - Victor 20-2375

The haughty harmonizing of Lomax and Oscar, giving it a natural flavor to their singing of the newspaper, national, and city songs. The spirited singing of Bob Mazzuca, who wrote the tune and arranged it for these two ballads, has been catching the public ever since it was first heard in the Nightingale's Ballroom. The record is a sure winner.

G E N E K R U P A and his Orchestra

i n d i a n K e e p - i n - k e e p - i n’

With the tune skeded for a heavy Victor promotion, plus the build-up of the Columbia promotion, this record is in demand. The Columbia version is on the charts, and it is expected that this record will soon be heard frequently.

M O T H E R, M O T H E R (Vocal) - Columbia 20-2344

The spirited singing of the two vocalists, who are not only talented but also attractive, will make this record a sure winner. The Columbia version is on the charts, and it is expected that this record will soon be heard frequently.

N E A R Y O U - Francis Craig Orch. - Bullet 109

With the tune skeded for a heavy Victor promotion, plus the build-up of the Columbia promotion, this record is in demand. The Columbia version is on the charts, and it is expected that this record will soon be heard frequently.

L O N Z O a n d O S C A R (Victor 20-2378)

The spirited singing of the two vocalists, who are not only talented but also attractive, will make this record a sure winner. The Columbia version is on the charts, and it is expected that this record will soon be heard frequently.

D I N A H (Columbia 3155)

A Little Bit Longer - FT; V.

This spirited singing of the two vocalists, who are not only talented but also attractive, will make this record a sure winner. The Columbia version is on the charts, and it is expected that this record will soon be heard frequently.

D E N N I S D A Y (Victor 20-2377)

You Share My Wishes - FT; V.

This spirited singing of the two vocalists, who are not only talented but also attractive, will make this record a sure winner. The Columbia version is on the charts, and it is expected that this record will soon be heard frequently.

H E L E N F O R R E S T (MG M 10050)

Baby, Come Home - FT; V.

This spirited singing of the two vocalists, who are not only talented but also attractive, will make this record a sure winner. The Columbia version is on the charts, and it is expected that this record will soon be heard frequently.

T H E C U M B E R L A N D M O U N T A I N F O L K S (Columbia 3155)

The Trump on the Street - W; V.

Put My Rubber Doll Away - FT; V.

This spirited singing of the two vocalists, who are not only talented but also attractive, will make this record a sure winner. The Columbia version is on the charts, and it is expected that this record will soon be heard frequently.

(Continued on page 34)
The Billboard
August 9, 1947

CLAUDE THORNHILL (Columbia 37558)
You're No So Easy To Forget—FT; VC.
Just One Love—FT; VC.

The colorful brass harmonies andstubborn individual band, in concert with the master's highbrow standards, make it a real hot one for both of these records. And with the song selling in keeping with the noble sentiments of the Thornhill crew, the outfit has a desired mark. (Miss) Frances Langford's sweet-mindedness makes her pining for a stand-out for the melodic "Easy to Forget" bailed from the "honky-tonk" man material, with Gene Williams' romantic baladiing making it just as lyrically attractive for "Just One Love," than putting her in color for the Clare Lee theme will retain the nickel flow for these sides.

HAL MCKINTRY (MGM 10045)
My Future Just Passed—FT; VC.
Cabin in the Woods (nickels) - FT; VC.

Getting it smoothly and colorfully, Hal McKintry makes it thoroughly danceable for this dance. McKintry throws off two of his descriptive instrumental numbers in "Raymond Scott" and the familiar "Red Hot and Blue," and the band, being on the beam, is playing with little of the color or whining in McKintry's composition, both running at a bright tempo.

RAYMOND SCOTT (MGM 10057)
Tired Teddy Bear—FT.
Huckleberry Duck—FT.

Taking a full band, Raymond Scott throws off two of his descriptive instrumental numbers in "Teddy Bear" and the familiar "Huckleberry Duck," which is very much more interesting than that of the previous number. The band, being on the beam, is playing with little of the color or whining in McKintry's composition, both running at a bright tempo.

Nothing here for the musical eye.

ANITA MOONEY (MGM 10056)
Lonely Soul—FT; VC.
Ve-Zap-Pal—FT; VC.

Voice delivery on the beat and the bouncy rhythm in the band's playing, and full array of vocals on all the emotional ballads, Anita Mooney gives it a bright smile for a pair of catchy novelty tunes in this box. Abetted by a responsive whistling intro that adds much to the attention of the duet, together with a winning key, balleto ready to set the stage for the song's strong, Red Heads' smooth singing and the dazzling colors of the Korn Sisters set it for a tranced and breezy "On The Avenue" stanza which is quite dizzy. Only in the final line does the song ring true for the catchy "Cabin in the Woods" which master Mooney imparts a roaring finish.

Music fans will be able to make much of both song novelties. If the distress checks on as they should.

EVA GARZA (Sceco 605)
Lonely Soul—FT; VC.

Singing in the mood and with a strong note of sincerity in his piping, Johnny Bond is a strong for both of his versions on the outdoor chanties. To the lick rhythms of his "Red Hot Swing" that start off this selection, clarinet, fiddle, accordion, harmonica, piano and guitar, it's an excellent offering. Johnny Bond returns with the steady beat of "The Daughter's Ditty" from the "Korn Sisters" line, which "Daughter" ditty takes on a new tone, as it is carried through by the horns which about the long, tall gal who has to offer her heart to the "Daughter." Nothing makes more than the group's singing, brings out all of the beauty qualities of the two songsters of "The Korn Sisters" ballad offering at a rhytmic moderate tempo.

"Daughter of John Blue" will attract the nickel trade.

JOHNNY BOND (Columbia 37556)
The Daughter of John Blue—FT; VC.

It's a Slim—FT; VC.

Singing so sweetly and with a strong note of sincerity in his piping, Johnny Bond is a strong for both of his versions on the outdoor chanties. To the lick rhythms of his "Red Hot Swing" that start off this selection, clarinet, fiddle, accordion, harmonica, piano and guitar, it's an excellent offering. Johnny Bond returns with the steady beat of "The Daughter's Ditty" from the "Korn Sisters" line, which "Daughter" ditty takes on a new tone, as it is carried through by the horns which about the long, tall gal who has to offer her heart to the "Daughter." Nothing makes more than the group's singing, brings out all of the beauty qualities of the two songsters of "The Korn Sisters" ballad offering at a rhytmic moderate tempo.

"Daughter of John Blue" will attract the nickel trade.

BUSTER BENNETT TRIO (Columbia 37554)
Don't Worry About a Thing—FT; VC.
Broken Down Man—FT; VC.

These records show us how far the story arc in rhythm accomplishment with a blue singer past as ruggedly in his home rarities in rhythm that the Buster Bennett trio can go with each of these numbers, timed to a minute's change in the same, the blues singer attains it tough and ready abouth unshuffled women for”

ROOSEVELT SYKES (Victor 20208)
Flames of Love—FT; VC.
Red Head—FT; VC.

The second record of the Roosevelt Sykes team is a real novelty number, and a very pleasing one, for. "Jes' Can't Get Ol' My Horse," with Stanly Fields' piano droning on the melody lines, with muted celeste figures, and the singer in the lead backer, doesn't help bring any attention to the little number. "My Future Just Passed" may make changes of the evergreen blooms again.

LARRY AND GINGER (Adventure ABC 5-1 and 5-2)

Moore's Grocery and Nursery Rhymes—FT; VC.

Taking two unmistakable records, the team of Larry and Ginger make a splendid sale, singing it vigorously in solo and in harmony, for "My Own Little Girl" and nursery rhymes that run the gamut from "Hi-Diddle Hiddle" to "Easy Mother Will You Get Up Tonight." Making of the slight a real novelty rather than running this in a style over the side, the two sing them all in straightforward fashion. Moore's takes it on one of the most attractive, because of a rhythmically reversed background, provided, by a phrase before piano, horns and voices do not with running off for three singles.

For the radio fans at home.

RITA MARIA RIVERO (Sceco 560)
Colonel (FT; VC.

That's How You Are—FT; VC.
That's How You Are—FT; VC.

With Stanley Fields' piano, Rita Maria Rivero, singing in full voice with great emotion, makes her best effort for these two Spanish numbers. Makes for best kids' tunes running. Only in the final line does the song ring true for "Those Cowhands," which master Mooney imparts a rolling finish.

Musically it's a new born beat for "That's How You Are." For the radio fans at home.

RITA MARIA RIVERO (Sceco 560)
Colonel (FT; VC.

My Own Troubles—FT; VC.
Lost My Little Woman—FT; VC.

Two Spanish numbers, Fred Fisher and his Sancho band, playing a brand of standard music, which includes corn and the melodies which Scott has already made for "Colonel," with Stanley Fields' piano, singing "My Own Troubles," and "Lost My Little Woman," with Stanley Fields' piano, singing "My Own Troubles," and "Lost My Little Woman." Taps and taverns will take at this.

ELTON BRITT (Victor 20297)
Castle in the Air—FT; VC.
After We Say Goodbye—FT; VC.

Bringing it sweet and tenderly, Elton Britt is heard on two of his highly tuneful cowboy ballads in this volume. With the strings, in trumpet, fiddle, accordion, piano and guitar, developing a smooth rhythmic background, Britt brings out the sentimental appeal of the "Castle in the Air" ballad, making a brighter tempo for the "After We Say Goodbye." Both sides stick up strong for cowboy lovers.

BING MACEO (Victor 20255)
My Own Troubles—FT; VC.
I Lost My Little Woman—FT; VC.

It's the deep-down and earthy blues, shining that Big Maceo (McIntyre) gives forth to a rugged nation accompanied with married accompaniments, a strong rhythm. Swinging and happy, and at the same time, the "I Lost My Little Woman" offers a theme that tells how happy he is because he's going to stay home, and for the first time down to a rare blues mood for "I Lost My Little Woman." For the race heel fans. (Continued on page 119)
ADVANCE RECORD RELEASES

Records listed are generally expected to be available for advance order by record companies. A list of advance release dates is included to assist in supplying information. Records of these manufacturers are listed.

POOPULAR

AFTER GRADUATION DAY ............... Benny Baker-Russ Morgan (ONE OF THEM) .......... Decca 24126
AFTER YOUVE GONE .................. Allan Berkeley (BESAME MUGE) .......... Capitol 3057
AFTER YOUVE GONE .................. Bing Crosby-Allan Wood (Amberlough) .......... Decca 24114
AN APPLE BLOSSOM WEDDING .......... Bing Crosby-Russ Morgan (LOVE AND) .......... Decca 24117
AND STILL YOURE MINE ................ John Beck (ROMANIAN FESTIVAL) .......... Vee Jay 1070
BALKAN FESTIVAL ..................... Allan Berkeley (AFTER YOUVE) .......... Capitol 3053
BLUE .................................. Bing Crosby-Eddie Cordon Orch (AFTER YOUVE) .......... Decca 24113
CANT TELL YOU ................. Ralph Font (HABANERA) .......... Apollo 1073
CHATTANOOGA CHOO CHOO .............. Allan Berkeley (JOLISUE) .......... Capitol 3058
CHINA BOY ......................... Allan Berkeley (JOLISUE) .......... Capitol 3058
COLLEGE FAVORITES ALBUM ............. Johnny Long ........................................ Signature 8-10
Coronet (Parlour Room, Ball, Etc) ........ Signature 1022
Cornell (Parlour Room, Ball, Etc) ........ Signature 1021
Don (Parlour Room, Ball, Etc) ........ Signature 1218
Duke (Old Gold Duke) (The Beachcombers) .......... Signature 1315
Norte Dama (Victory March) (The Glee Club-Deep Valley) .......... Signature 1318
Texas (The Eyes Of Texas) (The Glee Club-The Beachcombers) .......... Signature 1317
U C L A (Teddy March) (The Glee Club-Deep Valley) .......... Signature 1319
Washington, Lee and Lee Swing (The Beachcombers) .......... Signature 1319
Wisconsin (Old Wisconsin) (The Glee Club-Deep Valley) .......... Signature 1316
DEEP VALLEY ...................... Bob Easley-The Stone Spinners (Buck Hart Quartet) FOR ONE) .......... Decca 24118
DON'T TELL ME ................. Gert Lombardo (THE ECHO) .......... Decca 24113
EARLY AUTUMN ................. Claude Thompson (From Warren) (OH) .......... Columbia 37553
**EMPEROR WALTZ .................. The Twilight Three (SOFT LIGHTS) .......... Signature 1022
**PENNY FEETHY ALBUM .............. Percy Faith ........................................ Majestic 752
All Time Hit Record (Hit Record) .......... Majestic 753
Doin' In The Dark .......... Midland 115
That Old Black Magic .......... Majestic 751
This Train Is Leaving .......... Majestic 750
FEUDIN' AND FIGHTIN' .......... Jo Stafford (The Starlighters-Paul Weston WHAT LOVE AND) .......... Capitol 3420
FOR ONCE IN YOUR LIFE .......... THE JUKEROMO Vincent (David Miller Orch) .......... Decca 24118
FRIENDSHIP ....................... (Tennessee) Danny Eagles (L cancelling) .......... Decca 24118
HABANERA ....................... Ralph Font (CANDY) .......... Apollo 1073
HAPPY ENDING ....................... Edie Howard (Candy Harte-Show Me) .......... Columbia 37576
HEART OF MY HEART ................. The Four Vagabonds (THAT OLD) .......... Apollo 1070
HOKEY JOE ....................... Ruma Vincent (David Miller Orch) .......... Decca 24118
**HOLD ME ............. Sisterly Fare (AND STILL) .......... Decca 24118
HOW LUCKY YOU ARE .............. Hal Dyno (The Condors) ON THE .. ...
HOUNDING YOU WILL BE SINGING FOR .......... Bing Crosby and His Cavalees (LOVE WILL) .......... Decca 24116
HUNGARIAN DANCE NO. 5 IN F固定 Cavalees (LOVE WILL) .......... Decca 24116
MINOR ...................... Buddy Clark (Mitchell) (Long or) .......... Decca 24119
I KISS YOU HARD, MADAME .......... Buddy Clark (Mitchell) (Long or) .......... Decca 24119
I MISS YOU SO .............. King Cole Trio (King Cole) IT THINK .......... Capitol 3424
I THINK YOU GET WHAT I MEAN ........ King Cole Trio (King Cole) IT MEAN .......... Capitol 3424
I TIPPED MY HAT AND SLOWLY .......... Red Ingle (Dick Petersen-THE Vocal Y ....... Capitol 3424
RODE AWAY .................. Bing Crosby (Leslie Wiles) (KOKOMO) .......... Decca 24109
I STILL SUITS ME .......... Bing Crosby (Leslie Wiles) (KOKOMO) .......... Decca 24109
IF MY HEART HAD A WINDOW .......... Alan Dale (Singing-Ray Black Swing .......... Capitol 3424
I'M THE LITTLE GUY IN THE JUKE (Ruma Vincent (David Miller Orch) .......... Decca 24118
BROODeful (Identical) .......... Enterprise 301
IT AIN'T NEVER HURT ME NONE .......... Red Ingle (Dick Petersen-THE Vocal Y ....... Capitol 3424
IT SO FAR ON YOU .......... Ruma Vincent (David Miller Orch) .......... Decca 24118
IT TAKES A LONG LONG TRAIN .......... Enterprise 301
WITH A RED CAROOSOE (To egg Feet) Lax (Dave Darro Orch) (J ust .......... Decca 24118
IT'S LIKE A TRIP TO TIPPERARY .......... Johnny Long (Matt Revley) (PARADISE) .......... Decca 24118
JALOUSIE .................... Allan Berkeley (CHINA BOY) .......... Decca 24118
JALOUSIE .................... Ralph Font (QUIZAS, QUIZAS) .......... Decca 24118
JUST AN OLD LOVE OF MINE .......... Peggy Lee (Dave Darro Orch) (IT TAKES .......... Decca 24118
RAGE (I Come Too Early Too) .......... Ray Black Orch (Alan Dale-Ensemble) (IF .......... Decca 24118
KOKOMO, INDLA .................. (Skyarks-John Scott .......... Decca 24118
LATIN AMERICAN FAVORITES .......... Jimmy Dorsey .......... Decca A-540
ALWAYS .................. Jimmy Dorsey .......... Decca A-540
Amapola (Pretty Little Poppy) .......... Decca 25121
Amapola (Pretty Little Poppy) .......... Decca 25121
APACHE .................................. Decca 25121
Brazil (Ampala De Brazil) .......... Decca 25121
Brazil (Ampala De Brazil) .......... Decca 25121
Columbia 25121
Genete .................. Decca 25121
Maria Elena .......... Decca 25121
(Continued, see page 301)
MUSIC
The Billboard
August 9, 1947

(Continued from page 35)

LADY WINDERMERE'S FAN (Scene John Gielgud (Stranger Davis-Donald Bain
From Act II: Oscar Wilde (12)) Richard Worsworth-Malcolm Keen
(THE IMPORTANCE) Decca DU-9001

LOVE AND THE BRAVE<br>John Lorn<br>(FIN AND) Decca 9141

LOVE AND THE WEATHER<br>Kenney Baker-Russ Morgan (AN APPLE<br>MY BABY'S BABY<br> Tampa, Vincent (Vicky Miller) ORK) O.S.T.

LOVE WILL KEEP US YOUNG<br>Carmen Cavallaro (HUNGARIAN DANCE<br>Decca 24103

MONEY IS HONEY<br>May Ann McCall (Ralph Burns ORK)<br>(ON TIME Decca 27500

MOUTH HARP BOOGIE<br>The Three Harpoors (SLEEPS) Decca 1028

NAUGHTY ANGEL<br>Bobby Smokey (TANGLED THREADS AND<br>Decca 2017

NOT MINE<br>Eddy Howard (Eddy Howard and<br>IN) Decca 37578

OH, YOU BEAUTIFUL DOLL<br>Clara Thorndike (Gene Williams (EARLY<br>Autumn) Decca 37563

ON THE AVENUE<br>Andrews Sisters-Carmen Cavallaro (SWEET<br>Decca 24102

ON THE AVENUE<br>Bill Black and Tommy Castle Al Galante<br>Decca 37503

ON THE AVENUE<br>Hal David (The Seeds) HOW<br>Decca 4446

ON THE OLD SPANISH TRAIL<br>Kenney Baker-Russ Morgan (AFTER<br>DEGREATION) Decca 24116

ON TIME<br>May Ann McCall (Ralph Burns ORK)<br>(TIME Decca 37560

PARADISE<br>Johnny Long (Francie Lane-Ensemble)<br>(TIME) Decca 2579

(Continued from page 35)

SLEEPY TIME GAL<br>The Three Harpoors (MOUTH<br>Decca 1079

**SOFT LIGHTS AND SWEET<br>The Twilight Three (EMPEROR WALTZ<br>Decca 2577

SORRY, WRONG NUMBER ALBUM<br>The Top Five (DIRECTIONS)<br>Decca 22024

SOUVENIR ALBUM<br>Elia Fitzgerald<br>Decca A-473

SWEET GOSPEL<br>Andrews Sisters-Carmen Cavallaro (SWEET<br>Decca 24102

THAT OL' GANG O' MINE<br>The chips (HEAR SE Y'ALL)<br>Decca 1076

THE ENCORE SAYS (NO)<br>Guy Lombardo (DON'T TELL ME)<br>Decca 24185

THE IMPORTANCE OF BEING<br>John Gielgud (Margaret Rutherford)<br>Ernest Chaus (From Act I: Oscar<br>1028 WILDE) Decca DU-9001

THREE WITH THE DELICATE<br>AIR ALBUM<br>Evelyn Knight<br>Decca A-492

(Continued from page 35)

(Continued on page 120)
Perry Alexander’s Charges
Against BMI on Behalf of Small Pubs Mailed to 2,000

NEW YORK, Aug. 2.—Following
his initial blast against Broadcast
Music Inc. (BMI), and the forma-
tion of the BMI Small Publishers’ Com-
mittee (The Billboard, July 25),
Alexander last week (Aug. 1) will
send out 2,000 letters to broadcasters,
offering, among other things, the
invitation for the BMI Small Pub-
lishers Committee to be affiliated
with their broadcast station.

Main targets of the Alexander let-
ter are Sidney Raye, Merrill Tomp-
kins, and Bob Burton, who are
charged by the publishers’ committee
with being responsible for the treat-
ment and system that the committee
would want revised radically. Carl
Haverlin, BMI prexy, is described
to Alexander as having been some-
times inclined to “glad” the stations,
and it is claimed he has re-
ligated the prime function of pub-
lisher relations to Kaye, Burton and
Tompson.

Alexander cites the failures of such
activities as Green & Revel and Radio
Tunes, the firms operated by Olman
and Jaap Wood and the Dorsey pub-
isher. He also points out the “in-
centive” contracts and wants to know
why one of the various types of con-
tracts of this nature was not offered
to him or members of his communi-
ty.

As chairman of the Small Publish-
ers Committee, Alexander also in-
cludes the following three-page letter
with a request for a meeting between
his group and industry representatives
in order to discuss the charges outlined
in the communication, and to work out an
equitable solution.

The communication opens with a
charge that, because of an “iron cur-
ning,” grew stronger as quarters, the Small
Publishers Committee was “side-
lar” to the concerns of the BMI pub-
lisher.

Alexander states that, under the
patrons bouncing and rocking a few
minutes before the end of the first set
Wednesday evening, that the Duke’s
arrangement had been “glad” to the
radio station.

The Duke can look forward to fur-
thering his disk status, having been
returning to the major waxery a few
minutes after the set when he signed
with Columbia. The music of the Duke
from Musica where he stayed for a
year following his Victor exit. Lee Shul-m-

BMI Biggies Attacked—Hearing Requested To Air Grips

NEW YORK, Aug. 2.—The
Nation’s first broadcast radio
station, WOS, local Italian
language station, has been air-
ing some foreign disks which are re-
sembling the American format, and
subadults, the previously noticed
syncope-arrangement.

He achieves his tonal freshness thru
fine craftsmanship, and harmony progressions,
as evidenced in “translucency.” An-
other element of the disk is a full,
clean tone from the instrument itself.

Limitations of playing to a club
crew forced the Duke to hold back
as much as possible, both in volume
and tune selection. Night, however,
did not take away from the Chris-
ters and an occasional novelty treat-
ment.

A bit of Ellingtonia that de-
lighted the participants was “In a
Dilly” that had the patrons bounc-
ing and rocking in a manner seldom
seen before in a club. For the first time
in a club location, Trumpeter Ray Nance did everything
but bawl, thanks to the bombastic
square voicing of Squeeze Me.

Choo Choo Choo” Hits
Lingo Switch

NEW YORK, Aug. 2.—WOW, local
Italian language station, has been air-
ing some foreign disks which are re-
sembling the American format, and
subadults, the previously noticed
syncope-arrangement.

The Duke’s prowess throu
fine craftsmanship, and harmony progressions,
as evidenced in “translucency.” An-
other element of the disk is a full,
clean tone from the instrument itself.

Limitations of playing to a club
crew forced the Duke to hold back
as much as possible, both in volume
and tune selection. Night, however,
did not take away from the Chris-
ters and an occasional novelty treat-
ment.

A bit of Ellingtonia that de-
lighted the participants was “In a
Dilly” that had the patrons bounc-
ing and rocking in a manner seldom
seen before in a club. For the first time
in a club location, Trumpeter Ray Nance did everything
but bawl, thanks to the bombastic
square voicing of Squeeze Me.

Choo Choo Choo” Hits
Lingo Switch

Johnny Long Set for
Hotel Pennsylvania

NEW YORK, Aug. 2.—Johnny
Long’s ork will follow Claude Thom-
son’s, which is scheduled to play in
Pennsylvania here in mid-October to
fill in the open four weeks that pre-
cede Charlie Spivak’s opening at the
spot.

Possibility that Stan Kenton’s ork
would follow the Penn before the end
of the year, to fill an unfilled obli-
gation, was discussed. It was stated
that orkster was laying plans to go
into rehearsal with his band in early
September.

Geraldo, of London, Books Orks on Ships

LONDON, Aug. 2.—Geraldo, ork
leader, has announced that he and his
ork will be the leading booker for ocean-
ing liners. Latest deal set was for the
diaper of the Pacific, the Long Island
liner, Queen Mary, which left this
week for the Far East, passing through
the Atlantic as a luxury liner.

In addition to the combina-
tion placed by Geraldo on the Queen
May, Queen Mary, Aquitania
and Aquitania, the orkker set two seven-piece dance
orkker-pairs to play during
meals, aboard the Queen
Mary.
**LA TRAVITA**—Vincenzo Bellini

The first post-war recording of a complete opera, the label provides a rare waxing treat for the music lover in packaging the complete musical score of Verdi's La Traviata, taking in 15 12-inch records in two volumes attractively boxed. Recorded in the Rome Opera House in 1945 and brought to these shores under multi-tiered difficulties, there's a steady pace and spirit on the part of the solo singers, chorus and orchestra to make for a masterful performance as only an Italian troupe could give to the Verdi opera. Principal voices are Adriana Guerrini, colored coloratura, Luigi Infantino, whose tenor voice, and Paolo Silveri, baritone, display the qualities which,
Disk Jockeys Tell Platter Makers What Is Needed

(Continued from page 18)

ture. One-shot victors in the best all-ster winners list included Sonora, Diamond, Exclusive, Vogue and Musica. If these runner-up diskers, it was the less-than-six-month-old MGM which made the most sensation showing, thereby giving every indication that optimists were right on that firm's future importance in the record biz was hardly exaggerated.

Undoubtedly disappointing was the showing of Decca, which rated sixth in the mechanical contest, seventh in jockey servicing and didn't place at all in the best all-around press job section. It is no secret that Decca has for years been least active of the majors in "romancing" the jocks. And the jockeys' answers in the present survey were pouring into The Billboard's offices just about the time that Decca started to set up an artists relations department to deal with arranging personal appearances and servicing the spinners with information regarding the major's artists. In the past few months, Decca also has been sending sporadic copies of disks to spinners and is supposed to be arranging to build up a radio relations department with work aid between the Decca product. And to advance its press relations, Decca has contracted with the Newell-Kennett Advertising Agency to handle some of the firm's publicity and contact work.

Kenton Top Promoter

The jockeys, in voting on best disk promoters, tabbed Stan Kenton as the performer who gives them the greatest amount of personal co-operation in arranging personal appearances. Both artists' promotion categories listed mainly orch leaders, with singers getting only rare mentions. Only two warbling artists, Jo Stafford and Andy Williams, were in the top 10 listings, Stafford tying for eighth slot in the promotion-of-own-disks category, while Russell tied for 10th in the personal appearance contest.

To go with their choice of Capitol as diskery with top press job under its belt, choice of network disk jockies chose Dick McCarthy as the indie promotion-publicity gent who has serviced them most effectively. Other promotion men given the nod by the spinners were mostly band advance men. These include Gene Howard, Henry Olson and Paul Brown, while Milton Darle copped a nod for his disk promotion work in the East. The George Evans office got the only telephone-and-mail flackety to rate a top five nod.

Ideas for More Help

Possibly the most important phase (to the industry at large) of the trade aspects division of the poll is the clear-cut manner in which the platter-makers specified exactly what could be done by record companies, distributors, etc., to help the jockeys even more than they do at the moment, and thus help the spinners do an even more effective job of promoting records, collectively and individually. The jockeys also told how they make up their programs and what factors enter into making their choices. (Details of all facets of this section of the survey are covered in separate stories on those pages.)

A good deal of what happened in the results of Part I of this poll may be explained by the results of the trade aspects section of the poll. For example, the choice of Stan Kenton this week as the artist who best cooperates with the jockeys undoubt- edly was a major factor in his winning the nod last week as the jock's fave swing orkester, and in their selection of Kenton's Artistry Jump and his album as tops in their categories.

If it has achieved nothing else, The Billboard's First Annual Disk Jockey Poll should aid in effecting an even closer co-operation between the spinners and the record companies, artists, press agents, disk promotion men, booking agencies and the record industry as a whole. And it dramatically re-emphasizes the part the spinners play in the music biz.

Farney Chi P. A.'s Majestic Gimmick

CHICAGO, Aug. 2—Majestic Records tried an unusual type of personal artist promotion here during the past week with singer Dick Farney, who's elected to that honor and is also heard on the Milton Berle NBC ailer.

Farney made a series of gratis appearances in the Chicago Inn of the Hotel Sherman and theibuty of the Ambassador East, in addition to a multitude of radio p.a.'s with local disk jockies. The Brazilian thresher did not appear in the hop, but did his own spot during intermission time at the clubs.

Barron, B'port, $1,836

BRIDGEPORT, Conn., Aug. 2—Continuing the policy of reduced admission prices at $1.20, Pleasure Beach Ballroom did okay last Sunday night (July 27) when Blue Baron drew 1,599 persons for a good $1,836 gross.

for FINER Record Biscuits

---NEFOLAC---

A superior shellac type compound at no higher cost which produces records that play longer—with less surface noise.

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Order a hundred or a million pounds from

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HONOLULU 20, HAWAII
VERSATILITY THE KEYNOTE
FOR DISK RADIO STANZAS

(Continued from page 19)

tunes. A 45-minute show once a week is devoted to pre-releases with Bell also having a weekly half-hour show which is devoted to the best of the WTW fleet, as he feels they are played to death. Glenn Harris, whose show runs for six hours each night over WLOI, Minneapolis, gives all new tunes a heavy play when they first come out, then trusts to requests to keep them going.

"Band of the Week"

A Band of the Week show, complete with a profile on the leader, is a feature of Franklin's show over KSL in Salt Lake City. On his regular program Alexander features the best of the newer releases padded with standards. Ray Franklin, KOB, Albuquerque, N. M., reviews lists of tunes that enjoyed popularity a year or so ago, then goes back 10 or 15 years for something that might be worthy of a revival.

Orr Beth, KFIL, Wichita, Kan., conducts his own telephone surveys to determine what kind of music the people in Wichita want to hear—then gives it to them on his programs. Jack Egan, KCM, Idaho Falls, Idaho, shoots for a balanced program, and on every show he features the oldest record he can find.

PUBLIC APPEAL

Bob Albright, WOI, Ames, Ia., says, "Tunes are like dress shoes—beige ones don't go with blue suits. Then, even if he personally doesn't like the tune or the dish, he'll play it anyway. Dick Pettit, KXRT, Des Moines, uses the benefits of home listening and the sprinkling of new and novelty tunes. A 45-minute show once a week is devoted to pre-releases with Bell also having a weekly half-hour show which is devoted to the best of the WTW fleet, as he feels they are played to death. Glenn Harris, whose show runs for six hours each night over WLOI, Minneapolis, gives all new tunes a heavy play when they first come out, then trusts to requests to keep them going.

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JEFFERSON STREET MARKET (Hansel & Gretel) 311 W. 57th St. NEW YORK 19, N. Y.

A NEW HIT! "When Your Wedding Ring Was New" Ron Ben & His Buddies 20TH CENTURY RECORD Co. "Sincerely Yours" flip side "I'm Too Shy"

MANOR RECORDS

ORDER FROM NEAREST DISTRIBUTOR


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Local vs. National Tangle
May Deprive 900 Members
Of Their Voting Rights

Shelvey Claims Philly Dues Not Turned In

NEW YORK, Aug. 2—The tangle between American Guild of Variety Artists (AGVA) national and the Philly local has some 900 Philly members in the middle.

Major problem is the fact that these members have paid the Philly local dues amounting to about $6,000, but according to Matt Shelvey, national head of AGVA, these dues have not been turned over to the national office.

"Unless we have the money in here and have a record of it, these members are theoreatically in no standing and will lose their right to vote in the coming election and the subsequent meeting," said Shelvey.

Membership Meetings

General membership meetings on AGVA have been set to start September 15. Prior to the meetings all paid-up memberships in each area will be certified public accountant. Only those in good standing will be permitted to cast a vote. The number of delegates from each area will be determined by the number of paid-up members.

According to the rules, any AGVA member in good standing as of July 31, 1947, may attend and vote at these meetings. Rules and regulations are now being nailed by AGVA national to all members.

Saratoga Spot
Reopening With
Two-Band Policy

NEW YORK, Aug. 2—Emil Coleman, ork, plus an 18-piece gypsy band opens Orthwaite's (formerly Meadowbrook), Saratoga Springs, N. Y., tonight. Both combos will play for dinner, supper and dancing. Two-week test will determine strength of name has without show. If no go, Phil Regan will be brought in for the last two weeks of the one-month Spa season.

Dario, of La Martinique, who is associated with the resort spot, will set the experiment for possibilities of a like policy in the fall at his New York ninery.

Roth Booking Aquashow

NEW YORK, Aug. 2—Max Roth, associated with Ben Burke's Agency, is handling a special exclusive booking for Elliot Murphy's Aquashow. Flushing, with appointments filed, is American Guild of Variety Artists (AGVA).

First show under the new management, opening Tuesday (5), will have Bob Howard, Panzy, the horse; Max and His Gang, and Walter Schett.

Detroit Fair
Brings Burns Back to Stage

NEW YORK, Aug. 2—Bob Burns, making his first personal appearance before the American Guild of Variety Artists national, as a stand-off after a Philly court ruled against AGVA could prove that it was a labor problem, the court would claim it had no jurisdiction.

Situations developed when AGVA labeled the Ballerina unfair because it would not permit any of its employees to carry the policy of a stand-off. Burns will have a spot and according to AGVA, refused to sign a minimum wage for the plan. Burns folded up a cash bond. When AGVA put the unfair tug on the club, latter sought an injunction to prevent the group interfering with it.

After the court's decision, the op's attorneys made a dicker with AGVA, agreeing to a return of the status quo, Burns will have a spot and according to AGVA, refused to sign a minimum wage for the plan. Burns folded up a cash bond. When AGVA put the unfair tug on the club, latter sought an injunction to prevent the group interfering with it.

Leon & Eddie's
Adds Disk Jock

NEW YORK, Aug. 2—Leon and Eddie's is the next niterie to go for a disk jock. The addition of this line with new trimmings. Eddie Davis has made a deal with WATT, proprietor of the club, and spot will have a studio built in the back. Street wall of the studio will be of glass so the rubber-neck tradie can see in and out. Hours of operation for three hours of time nightly, with Serutman having brought out the line.

Chi's Bismarck
Restores Shows In Walnut Room

CHICAGO, Aug. 2—The Walnut Room, major show outlet of the Lincoln National, has redone its show and dance band policy for the season in an effort to keep its diners who wanted to dodge the 20 cent tax, returns to a show policy this week. Dropping the tax failed to lure payees, and the remaining entertainment shows have been cut off because the room could not such competition of niteries and hotel rooms in surrounding Loop areas which were utilizing a show policy.

The hotel will not expand its talent roster. For the current show mimic Ol Robinson, Julian and Martin, dance team, and singer Lorita Maury, who have been appearing at the hotel's smaller Tavern Room, will appear in the Walnut Room once each evening. In addition to their two appearances in the Tavern Room, they will do a solo with Benno Delson's ork at the late show in the Walnut Room. The club has been known to its previously-used semi-name band policy, but will keep Delson's local crew as dance and show band in the Walnut Room.

Bridgeport Niteries' Patrons Aired By E.T.

BRIDGEPORT, Conn., Aug. 2—WWAZ, local station, is trying out a new wrinkle in broadcasts from niteries.

Harry Osborne, program director, takes recording equipment into the Club Rio, Club Norwalk and the Club Tiptoe on different nights and interviews the customers, and then on Monday mornings Osborne puts the transcriptions on the air. The original intention was to try to get宣传 about the house, but the musicians' union nixed that idea.

Brydon on AGVA Unfair List

NEW YORK, Aug. 2—Ray Marsh, bureau correspondent, has placed on the national unfair list by American Guild of Variety Artists (AGVA) for alleged failure to pay salaries amounting to $1,148, which the union says is owed to Hermine Midgets.

Copley Closing
Leaves Boston Without Shows

BOSTON, Aug. 2—With the shuttering of the Copley Plaza Oval Room, the Hub is without a major club or hotel spot where shows are featured for the first time in 19 years. Only cabaret lounges and dance halls remain for followers of the bright lights.

The Latin Quarter closed for redecoration in early summer and its opening date is definitely set. The Mayfair in the hotel has the same story and rumor has it that the club is up for sale. The Bradford Hotel's Roof Room has folded for the summer July 1, with the same moderate-budget shows continuing for reopening some time in September.

Stiller Hotel Terrace Room is open, but minus shows. Ruby Newman and his orchestra offer dancing nightly except Sunday.

Club owners and hotel managers have settled back to see when talent costs will drop to budget levels.
NIGHT CLUBS-VAUDEVILLE GROUSES

August 9, 1947

The Billboard

VAUDEVILLE REVIEWS

Oriental, Chicago

(Thursday, July 21)


House has improved its show presentation by bringing in Carl Sands, youthful rood band leader, to front the stage. The act has been enlaced with only a single tram, but the good-lookers are beginning to catch some of the old-time vaudeville sparkle. Sands' man the midget and color than Ray Lang's crew, which has been going strong for a year. Sands' show, unlike the Lang band, took a good spot in the middle of the show, with a freckle of current, pops, with the fronters' 88th from the pit outstanding.

Show is overloaded with vocalists, with marquee draw being shared by record chart Helen Forrest and Art Land. Unfortunately, both chose a similar type of material. La Forrest, working in a 3,800-seat house, with fibre number of groups, forgetting to work in a currently hot pop, which would have registered better than the current type record from the pit outstanding.

Loew's State, New York

(Thursday, July 21)

Capacity: 2,100. Price: 35 cents. Number: 2,100.

Four shows daily. House owner, Chappell Hogg. Shows played by Louis Houdy house seat.

Fundamentals of the acting consistently an ovation salute. Just as the moment the kid scoots out of the wings to climb onto his Shriners bench to the last encore, the rafters rock with cheers for the boy. He last scamporeered across these boards a year ago. Frankie Robinson has quite noticeably warmed up his business of keeping an audience. He's thrown in a few jitterbug steps between piano jokes, now shunts the blues but with the abandon of a veteran and all in all plays straight to the seat-warriors. His hands are still too thin to grasp the interval of a sheet music, but then what a show! Their notes and fumbles mean with an act like this? Just as the audience doesn't care, he resorts to pounding the ivories with his fists and elbows and eats up more of his time than before. What is particularly outstanding about this youngster is his ability to display in good measure as he can only go as far as his own limits.

Supporting acts are strong, with the Rob Stein Trio giving second billing. The trio, playing three-tenor horn trampoline horsemanship, especially their jump-roping bits with a loop. Professor Burke is a fat man, but he has a long-continued to -sustain its for his homey, original gags, and Doris and Robert rock well in their first appearance at a local vaude house. Duo, doubling from the Curb, has plenty of flash and color and offers enough original variations in the usual vaude fare in the promising class. Had rough assignment of following bowl but made it okay. Johnny Sipps.

Million Dollar, Los Angeles

Today

Capacity: 2,000. Price: 100 cents. Number: 1,000.

Present shows daily. House owner, Bill Mulvihill.

Maybe it's "Sugar Chute" Robinson who's pulling em in or just the decreased buying public. This stage -show -starved for too many years, the remit on the vaude to Vaude is paying off at the same house where the stage was darkened a few months back because of a shallow b.o. hill.

There's no denying the crowd goes wild for the boogie -woogie thumping hot. From the moment the kid scoots out of the wings to climb onto his Shriners bench to the last encore, the rafters rock with cheers for the boy. He last scamporeered across these boards a year ago, Frankie Robinson has quite noticeably warmed up his business of keeping an audience. He's thrown in a few jitterbug steps between piano jokes, now shunts the blues but with the abandon of a veteran and all in all plays straight to the seat-warriors. His hands are still too thin to grasp the interval of a sheet music, but then what a show! Their notes and fumbles mean with an act like this? Just as the audience doesn't care, he resorts to pounding the ivories with his fists and elbows and eats up more of his time than before. What is particularly outstanding about this youngster is his ability to display in good measure as he can only go as far as his own limits.

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New York:

MH's 150G Paces Stem

Biz; Roxy, 124 Cap, 93

NEW YORK, Aug. 2. - The six Stem booking houses just joined a half million mark by a scanty 50, grossing a total of $495,500 due mainly to the Roxy's record-setting opening day of $21,000, helped somewhat by the guessing of Jossel and June Haver, and the Music Hall's initial $150,000 week. Roxy's opening gross was $119,000, which would have garnered a tremendous $124,000 for the first seven days with an $8,000 bill of Abbott and Costello, Joe Howard, Maurice Rocco, Herman Wolmark, and Thelma Todd. (See Loew's State on page 45).

Radio City Music Hall (6,000 seats: average $12,250) radiates for its initial stands with Paul Whiteman and his Band; in the parade show. On screen is The Bachelor and the Bobby-Soxer.

(2,457 seats; average $72,000) stayed well above par with $83,000 for the second week after an opening week of $114,000. The two-week total added up to a juicy $207,000. Bill has Tony and Sally Delmarco, Ted Martin, Jack Garf, Paul Winchell, Charles Trent and The Hucksters.

Strand (2,700 seats; average $10,000) held its own with $5,000 for the third week after an opening $16,000. The 14 days brought in $45,000. The Fred & Adele band, Artie Dunn, Jack and Judy, and Cry Wolf.

Palace (3,654 seats; average $50,000) skidded to $60,000 for the third week's take after a $90,000 first week. Fifty percent of a middle stand at $60,000. The three-period gross amounted to $180,000. Phil Spitz's solo girl band, Elizabeth Talbot-Martin and The Perils of Paula.

Loew's State (2,300 seats: average $25,000) dipped to $12,500 with Benny Fields, Adrian Rollin Trio, and Artie Dunn. (See above).

Winter Sisters and High Barbers. New show (reviewed this issue) has Dean Martin and Jerry Lewis, Gracie Fields, Johnny Barks, the Herman Chittison Trio, Penny Taylor Trio, Burns Twins and Evelyn, and Fiesta.
Cafe Society Downtown, New York
(Tuesday, July 29)

Capacity, 215. Prices, $3.50 minimum. Oper- 
sor, Barney Auerbach. Booking, non-exclusive; 
publicity, Martin Kahn. Estimated budget this show, $1,500. Estimated budget previous show, $100.

Stanley Prager's friends whooped it up for his opening, which was also a bit of a novelty. His group was probably the only in town that was able to use the full stage as a candle was set aside and told the facts of life. One of the facts is that when a performer is out there he doesn't need people to talk.

As a nifty comic Prager has some rather good ideas. His opener, in which he waxed -indignant at Holly-
wood, was loaded with snags. The trouble with Prager's act was its lack of flexibility. His indignation bits were used to the hilt and while they were amusing they tended to run to a sameness that made for bad pacing. One of his best routines was his Ode to the Bronx. The idea smacked of originality but woodiness made it difficult to follow. The fact that when Prager stopped his singing (?) and went into a chatter he pulled rocks. His finale was an other rhyme which sounded like Donald Ogden Stewart. Like the previous number it also was too wordy. Less polysyllabic words and more carry stuff should make his act a better commercial bet.

Rose Murphy Slimmer

Rose Murphy, as talented as ever, seemed to have some weight since last caught. Her material hasn't changed. It is still that same sur-
prise; publicity, Marvin Kohn.

Rose Murphy Slimmer

considerably.

Sidney Ventura's bebop jazz sextet 1s perhaps the most commercial of the modern swing groups, with a
touch as Buddy Stewart's vocalizing 1n the pears of the third part of harmony, with Ventura's tenor and 
Kai Winding's saxophone and drumming, perfecting to 
even the squarest and making them sit up and take notice. From a musical standpoint, it was 
high when playing jazz, but when the time came for the College Inn, the boxed up did some new 
acts which had very little rehearsal up to show time.

Show is heavy on vocals, with three strength being, of course, Krevorga's alto, Stacey's tenor, and Donner's saxophone. Stacey has a distinct style, set well apart from his cohorts in this revue. Stacey can make it sound as if he is singing from the horns with a horn of the sextet, did a good job of straight ballads and in the jazz meter. Chipp Jackie Cain was visibly shaky on his first number, but picked up in his second and went on two of these. Gal, an unassuming and unassuming, is in a group which didn't get a break from the poor p-a set-up here. Gal has unique playing and shading characteristics which make her a standout. Since her last foray several months ago, she has assumed and vocal mannerisms of her svang singers which have helped her commercial vocal treatment.

John Lester

The New Orleans Critic Says:

Dear Yvette:

You have completed six weeks of outstanding work here at the Club. During this period you have outgrew all other acts which we have played during the lifetime of the Club. This is indeed very creditable, as this club was opened during the worst of the New Orleans Club season. I am very pleased that you are to return to us on Nov. 11, 1947. Such an outstanding act as yours will have overwhelming success wherever you place, but nevertheless you deserve the best.

Leon Prima

First Midweek Appearance

DORIS and ROBERT

In Their Authentic

French Apache

Now Appearing at Oriental Theatre Chicago

Thanks to CLAS, E. HOGAN

NIGHT CLUB REVIEWS

College Inn, Hotel Sherman, Chicago
(Friday, July 25)

Capacity, 500. Price policy, no cover or minimum. Manager, William M. Prager. Booking policy, non-exclusive. Publicity, Howard Prager. Estimated budget this show, $1,700.

Considering the $3,750 budget, this revue probably packs more talent per dollar than any currently in town. This 75-minute session was the idea of a promising record names, who were a bit shaky at the start of their opening, but was recuperated and made quite an impression. One of their opening numbers was the idea of a promising record names, who were a bit shaky at the start of their opening, but was recuperated and made quite an impression.

Chico Trenta's bebop jazz sextet is perhaps the most commercial of the modern swing groups, with a

John Sippel

Preview Cocktail Lounge New Orleans
(Wednesday, July 30)

Capacity, 325. Price policy, no cover or minimum. Manager, Bill Roeder. Booking policy, non-exclusive. Publicity manager Bert Ed- 
mondson. Estimated budget last show, $2,500; estimated budget last show, $1,500.

This glittering Canal Street corner spot, which will be one year old Sept-ember 28, continues to attract every two weeks and apparently is attracting capacity crowds without a let up. The capacity is being filled considerably with addition of other patrons.

Humor in the new show is on a low level throughout but (or perhaps because of that fact) there isn't a dull moment. Guffaws and heavy misting reward the unecstatic line of blue gags in such a volume that performers can't be blamed for disheving out the stuff. Nevertheless, injection of some clean humor certainly would have improved the total effect.

Sally O'Dair Boos

A fresh and clever idea was contributed by Sally O'Dair, young canary. She led off poorly on Across the Alley, Prescott's revue, which worked, but two terrific hits with Almost Like You, You and You Are. Her delivery was something special, depending on a finely controlled, low-keyed delivery. Also starting slow but getting the crowd's interest and holding it to the end was Phyllis D'Rey. D'Rey uses a smooth man to start and at first it seemed that the animal was nothing but a stuff toy. However, animation of the monk became more and more natural as the high spot when D'Rey did a bit with a trumpet and the monk climbed all over the instrument. It finally pushed the valves down on Bye, Bye, Blues while D'Rey blew. Then he graduated to a big mon

The Cascade's, Hotel Biltmore, New York
(Thursday, July 30)

Capacity, 180. Prices, $1.50-1.50 cover after 11:00, $1.50 in to 11:00. Manager, John J. Howitt. Booking, Calendula, J. G. Fleischer. Estimated diet current show, $5,100; previous show estimate, $5,500.

New show is obviously aimed at the Spanish speaking trade that theetrical companies are neglecting in New York. For those who like their Castillian and Andalusian dances in bag gowns and singing in their money's worth. For the average theetrical, the show is a highly competitive.

Rosario and Antonio now have four additional people in their act, plus the dinner shouter. Their group is part of the traditional heel clicks, casta-

gam and their clothes are consistent to the flamenco deliveries. Show is on a concert stage, bringing on Rosario, his wife, two children and a token of his mem-
bers of the cast. Opening night routing left considerable to be desired. The segues were awkward and left the last full at least one being so long that it looked like an end of show (See The Candies, opposite page)
Iceland, New York
(Tuesday, July 30)


Nine skaters comprised the show in the largest seating night spot on Broadway. On the whole, it is a weak offering with an occasional redeeming factor. Despite the postage stamp-size floor, the surprisingly pretty chorus line (4) seems lost. The costuming by Jac Lewis is fresh and striking.

The scantily-clad Icelandardings (Johanna Schultz, June Payne, Jo-An Axtell and Ray Hoyt) opened with what seemed to be a poorly rehearsed routine, bolstered somewhat by the feature skating of Florence Budny. Art and Ed Leary followed with a slapstick comedy version of Peanut Vendor, with the vendor falling flat on his face, and so did the act. The two good-looking guys are capable bladders, but their attempts at humor were a failure. The line (three this time) came back smartly attired, headed by Miss Axtell, doing a song and was cordially received.

Boy-Girl Team
Leary and Flagg (boy and girl) lent the best professional touch to the bit with a nifty executed acrobatic dance which won the approval of the smartest of the miniminers. The four-minute routine was all too short and is deserving of a better spot.

The icers rested while Frankie Frisava, drummer in Blimpy's org (which cut the show to ribbons), did a fair pantom of a high-pitched recording of his own. Parks encored his performance colder than the refrigerated floor and called for the three more Minnier imitations. Rock bottom was reached, sans skates, when Ennie Lou Menschel, whose rich baritone voice could be utilized for a singing single, attempted comedy-dialog with moon-stomached Blimpy Blunk. Judging from the customer reaction, the humor met try stone silence, which was partially repaired by scattered applause for the high-note trumpeting wind-up by Blimpy. The reply-poly bond leader has the rudiments for comedy but he needs the wardrobe. His best asset is his footing.

Art and Leary Return
Two of the choristers (Axtell and Budny) dueted smoothly to a well-paced Menschel medley of pop tunes, followed by Art and Leary doing a return in curraway garb. The latter, doing a straight synchronized figure number, sold better than their earlier Vendor bit. A slow tempo Manhattan Serenade choral offering in transparent flowing gowns was effective. Leary and Flagg's second appearance was a skillfully executed skating and ballroom dance in precise union with the strains of Intermezzo. Team is mainly floor workers with an occasional dignified lift. Their poised and smooth blending is on a par with the best.

Grand finale was a black-light chorus routine, winding up with quick flashes of the individual acts. Paul Von Goossen did the choreography.

Jack Tell.

CAFE SOCIETY
(Continued from opposite page)

The subject but didn't seem to materialize. However, her strong pipes pulled her out and she exited big.

Peggy Taylor Trio
The Peggy Taylor Trio, in next to close, was an adagio team (two balloon girls) in Argentine costumes doing routines to Latin beat. They did a spectacular act with accompaniment from the male's aerial poise as she was thrown from one underdressed to the other. They kept the customers heated up and went off to a big duke.

Louis Basil, the house bandleader in the pit, introduced Harry Lewis, whose short snappy cracks had the pazes in his palm. They hung on every word and registered loud. Dean Martin's Crosby-like warbling was a delight, enhanced by smooth timing of the snare back and forth for titters. The Old Gang of Nine bit, an oldie, with Lewis as the waiter, and the Cary Grant impersonation lost none of their appeal. A new comedy satire on Vaugh Monroe's Racing With the Moon copied additional laughs. Lewis' clucking into the mike set the rhythm for Donley Serenade, which brought the house to its feet for a rock finish. Standard engorge had Lewis in front of the pitork breaking up the music to Martin's crowning of Old Man River. It was terrific.

Pic, Fiesta.

Jack Tell.

LOEW'S STATE
(Continued from page 43)

NORWALK, Conn., Aug. 2—Thomas Kilroye has come from the Strand Theater, Amesbury, Mass., to replace Whitey Fier when replacing Merrick Lyon, who has been appointed manager of the Palace.

SMILEY BURNETTE
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Barter Troupe
To Take ‘Arms’
Thruout U. S.

ABINGDON, Va., Aug. 2.—The Barter Theater will make its first national tour this season, beginning October 6 in Charleston, W. Va. The legit outfit will be on the road about nine months. The Barter Troupe consists of two actors, three actresses, a pianist, a fiddler, a violinist, a singing duo and assorted voice students.

Three Indianapolis
Concerts reap 24G

INDIANAPOLIS, Aug. 2.—The Indianapolis Summer Symphony Orchestra, under the baton of Maestro H. R. Bishop, will present its third concert of the season on July 26 at 8 p.m. in the city auditorium. The orchestra will be conducted by Maestro Bishop and will present a program that includes pieces by Beethoven, Saint-Saens, Tchaikovsky and Strauss.

ATAM and Managers
To Begin Dickering

NEW YORK, Aug. 2.—The Association of Theatrical Agents and Managers (ATAM) will begin negotiations on September 1 with the League of New York Theaters (LNYT). The negotiations will be held in New York City.

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NEW YORK, Aug. 2.—Negotiations for a new contract between Actors Equity Association (AEA) and the League of New York Theaters were recessed this week to permit the AEA to return to negotiations with the city council, which meets Monday (4). Much of the current activity is connected to the league's receipt of Equity's demands that the pact carry a provision preventing city-owned theaters from members from acting in the National Theater. The league has made a major staking block in the negotiations.

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Strawhat Reviews

PAYMENT DEFERRED

(Openedy July 30, 1947)

THE CIVIC AUDITORIUM, CHICAGO


CHARIE (Mellordis), by Earl Pye. Additional design and lighting, John Bucknall. Presented by the Barter Theatre.

Prospective Tones, by Earl Pye. Additional design and lighting, John Bucknall. Presented by the Barter Theatre.


Bert Dickson, by Earl Pye. Additional design and lighting, John Bucknall. Presented by the Barter Theatre.

Dr. Atkinson, by Earl Pye. Additional design and lighting, John Bucknall. Presented by the Barter Theatre.

Gordon Sommers

This was an evening to gladden the hearts of the Barter Theatre Company, and it will be remembered as a future of leg on the road. For taking a script which, in all lies and playing on a hot, muggy night in a barnlike auditorium primarily designed for sports, the Barter Theater managed to communicate everything and to win the approval of a new fans for the cause of round-the-city theatre.

Payment Deferred is a play which first brought fame to Charles Laughton. In 1927, Laughton, who played a hard bock in the role Laughton created, starred in the Barter Theater's production of the play. The play is a simple and pure story, and tells a tale of a hard-bock man who murders his neighbor for a romantic indiscretion. Laughton was a success with this gory job, but his wife poshers herself when she finds he has been cheating on her. Laughton is nabbed and given the full court.

The script is slow-moving with its climactic point coming late. The wind-up is anti-climactic. The play stands very little beyond a character study of the murderer.

Lary Gates Excels

Even faced with this script, the Barter managed to do a bang-up job in the role Laughton created. Lary Gates is as good in the part as the original. He is at his best in the climactic scene, where his father not only is well done, but shows an exceptional acting range, for he must cover a character which is very different from himself. Gates did a tremendous during the script. Mary Hemphill, who is in the audience, brought out the best of the play. She was at her best in the climactic scene, where she found that her has been doing the wrong thing. Gates did a magnificent job of on the part of the murderer.

Direction by Alexander Pye was energetic. There were occasional glitches, especially at the second-act curtain when the wife discovers her husband is a handy guy with a side-interest that could have been made of this moment. The Barter Theatre Company is a set of a living room of a lower middle class family in England backdrops the script magnificent. It was an outstanding production.

With all this one would wish the Barter Theater to choose a script more to its strengths and to gear it to the audience more over-all satisfaction. However, the Barter Theatre Company has given audiences where none existed before.

Leon Morse

ROUTES

Dramatic and Musical

BONFIRE

(Opening Tuesday, July 27, 1947)

RIVERSIDE THEATER

BRIDGETON, ME


With all this one would like as much to avoid lumping, Bonfire can best be summed up as perfect. The Barter Theatre Company did an excellent job of the script. The script is a perfect combination of music, drama and comedy. It is a perfect combination of the Barter Theatre Company's strengths.

Dealing with the efforts of a native town to make a loan to the people in a small Vermont community, the play lacks conviction principally because of the vagueness of the plot. Times have changed considerably in two decades, even in a small Vermont community, the play lacks conviction principally because of the vagueness of the plot. Times have changed considerably in two decades, even in

Avignon Plans Play Festival

AVIGNON, France, Aug. 2. — Avignon Shakespeare Festival and the French Settlements have joined forces via a projected music and drama festival. It all started with an idea implanted in the brain of Roger Desormieres to supervise a music-film festival.

The Palace also boasts a theater, which is run by the director of the festival, actor-directors, was asked to stage and star in Elliott's Murder in the Cathedral, a welding play that Desormieres has been following by a bid to conduct Roger Desormieres to supervise a music-film festival.

The Festival will be opened by the French version of Shakespeare's Henry V, adapted by Jean Curic and never before played in France. The second will be Chicago's Joe's the story of a character, adapted from the Bible. The third will be the members' latest play, South of Terrain.

There will be 25 actors in the company, and the rest of the cast is a group of realistic actors.

Lorraine (Shubert) Detroit.

Eileen Gordon William Robert Gordon

Cathedral.

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BUSY SEASON

FOR BIARRITZ

BIARRITZ, France, Aug. 2.—The entertainment season is in full swing here, with concerts, dancing and plays going on alternately with the more popular music-hall variety show, George Ulmer opened the season, and was succeeded by Alice Marchel and Nolla Cusson followed. Bill Sachs, who is a famous strawhatter, and there was a gala movie festival. The plays By Chance, with whose cast are: Mary Mealey, and Ulmer's Dancing, are: Jimmy Van, Joyce DeLino, Inez Claire and Vicki Wadley. The show was at the Hotel Continental, and Mona Henderson andull the performances are dance and songs, which ends Patil, and the Brown Derby Boys, cocktail act, closed 26 weeks at the Town Casino, Buffalo, of the State Fair, Englewood, N. J.

PROF. WITH THE WHO

While a number of the faculty of the University of Illinois are having their vacation at the University of Harry Blackstone, who is doing a wonderful job of entertainment, are spending a few weeks in Davenport, Ia., where the school's new building is going for his treatment for his throat at the Palmer School Clinic. The master rabbi-hider is scheduled to make his new season in Buffalo Aug. 20. 

JUDY KING IS A Principal Woman and as producer of the new musical comedy Moulin Rouge, Oakland, Calif.... The New York Debutante is a former stock at the Avenue, Detroit, where Nelson Combs opened Aug. 1. This week the former stock at the Avenue, in Oakland, is July 26 and to its usual popularity. The show is a moving picture, and Fletcher known for its unique settings and the East Miller's charge for food and drinks in the bread and butter food is offered.

He argued this would amount to a tax on tickets, not only to night clubs but to every bar which had even so much as a tip for a bartender and the liquor dealers object to the tax on principle because it is levied on certain groups—certain barkeep and others—for the benefit of all. He asserted that if there had to be an admission tax, it should be imposed only in cases where true admission is charged.

The proposed ordinance was laid over until Tuesday (5)

AUSSIE EQUITY WANTS NEW BOOKING RULES

SYDNEY, Aug. 2.—Ardor Equity is considering urging booking rules similar to those of New South Wales for all States. These rules, as a breach of which is punishable by a maximum fine of 20 pounds, are:

1. No individual or corporation of any kind except the holder of a licence for entertainment or as an agent or demand or receive a commission

2. All agents must keep registers of artists applying for employment and must file an annual return with the registering commission to confirm his application by counterchecking the register or confirming by reference to a list of artists kept and a register kept available for inspection.

3. No artist without a permit is permitted to charge more than 10 per cent commission at any time. In case an employment in New South Wales is made from the payment of half one week's salary, in which case the artist's commission for the complete the commission payable to the agent (i.e., if an artist obtains a job which lasts four years or more, his employment basis for the payment of a commission at 10 per cent for the first five years, upon which the artist may offer more, or for the agents to accept more.

KOLB-DILL COMEBACK Sept. 2 After 15 Yrs.

SAN FRANCISCO, Aug. 2.—Kolb and Dill, the old comedy team, return to the stage of the Geary Theatre September 2, after an absence of 15 years, in a revival of their hilarious 1924 hit.

In the cast will be such members of the old company as Julia Blanc, looking like her old self, Mrs. Kline, and the movies' Frank Daren as Tiede and Harry Wooden as the old favorite. Jack Egan, George Poulson, who acted at the old Tivoli with Ferris Hartman, and Ted Webb know the business.

INDIANAPOLIS, Aug. 2.—Sales of alcoholic beverages in Indiana netted the State $18,168,965 in gross liquor sales during the 1946-7 fiscal year which ended June 30. The tax was a tax on the gross sale of the liquor sold at the location or the location, but it is considered significant that the Framework of the old Wrigley sign, across the Hotel Astor, is being dismantled.
BAILEY—W. C. (Bill), 53, manager of Omaha's Greatest Amusements, July 20 in Cushing, Okla., of bronchitis. He was confined to the Payne County Macon Hospital July 14 when he went there for a routine check. Survived by his widow; a brother, C. H. Bailey, Hot Springs, Ark.; three sisters, Mrs. Doris Foster, Hot Springs; Mrs. P. F. Neal, Valley Center, Kan.; Mrs. W. K. Mann, Lakin, Kans.; a half sister, Mrs. F. A. Moore, Chicago, and a half brother, M. T. Bailey, Hot Springs. Services were held in Hot Springs.

BALSANO—Bart, 64, who with his wife, Pearl, for 25 years operated Bartone's Ideal Comedy Company, a medical show, now in Madison, Ind., in Grant Hospital, Columbus, O., June 30. He had been in ill health nearly five years. Deceased started in show business 40 years ago as a dancer and as a comedy ma-
tionist, and presented these special-
ties with his own show. Survived by his widow, who is carrying on the show.

BURNS—Charles (Milton Kauf-
man), 63, former burlesque comedian and the past 15 years a waiter at Coney Island's Coney Island Hotel, July 23 after a cancer operation. Survived by a daughter, Carolee, a singer-perfor-
mer, recently in Valley City, N. D., of a heart ailment. Survived by his widow.

CASDORF—Jesse, 44, better known as Cutie, made his first appearance on
radio July 18 in Philadelphia, and was a popular performer at the medical shows. He was a brother of Mrs. M. M. Caro-
well, a noted outdoor showman, in Hot Springs. BURNS—Clyde, 51, owner of the Lambs and produced the Starkville (Miss.) SMU on Broadway with Bert Lytell in 1934.

GRIFFIN—In loving memory of our dear mother and grandmother
KATE M. M. GRIFFIN
nee McComas, born Cowpens, S. C., Sept. 12, 1840; died, July 14, 1941, at her home in
Churchville, Va., in her 91st year. She was the widow of P. W. Griffin, and a former vaude performer.

HAGGERTY—Jack, 64, veteran outdoor showman, July 21 in the Warsaw Hospital, Geneseo, N. Y. Survived by his widow, July 26 in New York City. She was the widow of Frank McGeer, Lavinia, N. Y. Survived by his daughter, Ferris, Rochester, N. Y.; his mother, Laura Haggerty, also of Rochester; two sisters, Mary Stack-
shaft, Churchville, N. Y., and Mrs. Muade Matthews, Rochester, and a brother, Rutsus, Rochester. Burial in Livonia.

HARESON—Thomas A. (Dad), father of Leo P. Harrison, ex-reporter in Ypsilanti, Mich., July 22. Inter-
ment in Highland Cemetery, that city.

HENDRICKS—Mrs. Mary E., July 26, Broadway actress known as Mary Fanning, July 26 in New York. She appeared in the musical The Man Who Owns Broadway, Happy Land and Red Widow with De Wolfe Hop-
er. Surviving are her husband, J ohn, a retired actor, and a daughter, Ruth.

HOMANS—Robert, 72, character actor, July 26 in Los Angeles. Two daugh-
ters survive.

KING—Marshall Ludington, one of the founders of Circus Fans of America and its first president, at his home in Alexandria, Va., July 31. (Details in Circus Department.)

McGUIRE—James (Whitey), 60, former assistant horse horn and eight-horse driver for the Selis-
Floto and Ringling circuses, in Peru, Ill., July 14. McGuire was a circus man for 40 years.

MULLER—Julia E., Regional D with vaude, July 21 in Bloomfield, L. I., N. Y. He was as-
sistant bandleader of the 30th In-
fantry Division in World War I, a double bass player with John Philip Sousa for five years and toured the Keith Circuit for 10 years in vaude. Survived by his widow, Niobe, and a brother, Thomas.


NASH—Alfred S., president of Stations WMAS and WLLJ, July 21 in Watertown, Mass. His widow, two sisters and a brother survive.

NORMAN—Karyl, 51, known for his stunts and impersonations as the "Creole Fashion Plate" in vaude and nitey, July 23 in Hollywood, Fla. He starred in two of the Mack Sennett comic film-
way shows and toured Australia in vaude.

ORTH—Robert Alexander, 43, showman for 26 years, best known as designer for the late John M. Sheesley and Cole Bros. Circus, July 25 in Virginia Baptist Hospital, Lynchburg, Va. As a youth he man-
aged the Trenton Theatre, Lynch-
burg, for a time the past season he was manager of the Eagle's In-
door Circus. He was last associated with the Cettin & Wilson Shows. Survived by three of his four brothers and two sisters, all of Lynchburg.

POST—Tom, 58, radio and vaude
actor, who recently wrote for the W. W. D. S. D., who was heard on WO, Section of W. P. L. and other stations.

RUBENSTEIN—William (Rubby Williams), formerly a well-known and much-esteemed press executive, for a long time in charge of the circuit and promotion department of the Steil, now in South America, where he died the last of the year. He was the son of the late Joseph Ruben-
stein, a prominent New York book agent, and was graduated from Columbia University.

STONE—Henry J., 49, former vaude actor and a former executive of W. S. D. D., Di-

MARRIAGES


HENNIES-WILSON—Harry W. Hennies, owner and general manager of Hennies Bros. Shows, and Anna Wilson, operator of palmistry con-
cessions for many years, the past several seasons with the Will Rogers Orgas, July 10. Britie is the former wife of (Dutch) Wilson, who has several rides on the Motorhome on the Hennies Bros. Shows.


BIRTHS

A son, Frank Jr., to Mr. and Mrs. Frank Bresk in Clinton County Hos-
pital, Franklin, Ind., July 21. Father is a concessionaire on the Cettin & Wilson Shows.

A daughter, Texas Linda, to J. K. and Eddie Green in Indianapolis July 28.

A son to Mr. and Mrs. George Round in Detroit recently. Father is a sta-

t labor musician at Station WWJ, De-
troit.

A son to Mr. and Mrs. Paul Monahan in San Antonio recently. Father is a musician, formerly with Eliot Law-
rence's orchestra.

A daughter, Kathleen Mary, to Mr. and Mrs. Tom Shannahan June 24 in Milwaukee. Father is sports director of Station WEMP, Milwaukee.

A son, John Francis Jr., to July 18 in Kalamazoo, Mich. Father is manager of RCA's motion picture equipment service.

A daughter, Peggy, recently to Mr. and Mrs. Matty Matlock. Father is with Paul Weston's orchestra.

A daughter, Carolyn Grey, June 25 to Mr. and Mrs. Jack Cole. Father is with the Gene Krupa ork. Mother was formerly a chimp with Krupa.

DIVORCES

Mildred Jenkins, film actress, from A. E., and a non-pro, in Los Angeles July 26.


Blanche Sullivan from W. D. Sul-

livan in San Antonio July 24. Both are concession operators.

In Loving Memory of Our Dear Son and Brother

ORVILLE W. HENNIES
Who Passed Away August 8, 1939

MRS. DAISY HENNIES
HARRY
Wash. License Fees Will Be Hiked Oct. 1

**High Prices**

LOS ANGELES, Aug. 2.—Battlesnakes and gila monsters conectar in California to make a $17,600 damage suit filled in Superior Court here for the death of one reptile and injury to another.

Charles F. Dailey and Jerry Overland, operators of Laughlin's Show in Palmdale, Calif., are asking that suits be filed by three missionaries, Charles E. Santry, Robert B. Hughes and Theodore A. Rice, whom the claim will fully cause the death of a seven-foot Western Diamond-backed rattlesnake and caused serious injury to a gila monster.

The defense is that the plaintiff, attacked the reptiles with a pole and with stones while visiting the exhibit, with the result that the snake was killed and the gila monster lost an eye.

New amusement tax and restaurants, which gives

**Aquatical Up! The Follosie Dipp! See Black Totals**

MINNEAPOLIS, Aug. 2.—The Aquatennial, Minneapolis' big annual fair, went over the million attendance mark and probably ended the season with the largest crowd of the whole season; the 1924 Minneapo- lis and St. Paul's World's Fair. Police Captain Roy Swan, aquatical president, reported when the summer festival ended with the coronation of Patrick McLean, of Minneapolis, as Queen of the Lakes for the 1948 fest.

Meanwhile, Al Sheehan, producer-director of the Aquatennial, one of the major activities of aquatennial week, declared both attendance and take on this year's presentation was "slightly under" that of last year.

**Record Attendance**

Swan said that the aquatical attendance on the 16 performances of the Aquatennial during its run is the highest since the fair opened yesterday, and that the event will set a new record, Miss McLean, who was given a trip to California for the 1925 World's Fair, is one of the best-known beauty contest, contestants, succeeds Ruth Tolman who resigned in 1940.

Numerous winners of music and band competitions conducted in connection with the Aquatennial represented the city at the Chicago Music Festival last month, which was sponsored by the Central High North School Marching band.

**Rain, Advance Sale Hurts**

Sheehan reported an attendance of 66,132 for the 16 performances of Aquatennial, with five complete sets of performances presented during rainfalls at the insistence of patrons in the stands who demonstrated the constancy of rain-checking the shows. Despite the rainfall over the weekend, there was a string of consecutive performances of the Follosie to 61, dating back to 1942.

Fall-off in attendance resulted from the weather which was poorer weather this year than that of any previous year, and the drop-off for the first time in the history of the show. Although attendance figures indicated, however, will set a new record for the Follosie to 61, dating back to 1942.

Deadline for entries is noon, September 23.

**53 Shows Set for Garden Rodeo With $139,330 in Prizes**

NEW YORK, Aug. 2.—Frank Moore, rodeo manager of Madison Square Garden, announced the 22 shows of the 1924 Garden Rodeo will be run off at the Garden Sept. 26, 27, 28, and 29, and 30, an attendance of 53 shows, a total of $139,330 in prizes. The total prize money will be $139,330, plus entrance fees, an increase of $9,200 over last year. Contestants are expected to make income sufficient to defray the cost of attendance at the fair.

A bill enacted in 1932 by Congress gives the D. C. commissioners the right to raise or lower tolls to meet changing costs in inspection duties. A public hearing on the new rates was held last May.

**Cost Up In Iowa**

DES MOINES, Aug. 2.—Circuses and carnivals playing in Iowa since July have found they have to spend more to attract patronage, and the new admission tax passed during the recent session of the Iowa legislature.

The State tax commission estimated that collection of the 2 per cent sales tax has increased State income more than 2 per cent from the carnivals and circuses due to the inclusion of all forms of admissions not previously taxed. This includes vaude- vilians, shooting galleries slots and pinballs, cranes, and other gambling devices.

Earle S. Smith, director of the sales tax, reported today that Iowans this year also would be required to pay more taxes.

"Last year we collected $11,000 in sales tax in the State Fair without the new admittance tax, and we expect receipts this year to run between $13,000 and $14,000," Smith said.

As expected, the price has increased in the City Fair Fair where $8,000 was collected last year.

Councel Firm Chartered

**CHARLESTON, W. Va., Aug. 2.—Middleton & Ben Park, has received a charter from the secretary of state, with authorized capital stock of $25,000, of which $1,000 is paid in. Incorpora- tors include John C. Mathay, Delma Sell, John H. Crick Jr., all of Huntington, W. Va.

**New Minn. Formula On How To Dispose Of Giveaway Home**

ST. PAUL, Aug. 2.—Use of a single contest as a method of disposing of a single Minnesota Homestead Freeholds, Inc., in connection with its annual St. Paul Home Show, Octo- ber 17-18, was approved by Attorney General J. A. A. Burnquist.

In an opinion written for Ramsey County Attorney James F. Lynch, St. Paul, at the request of John F. Smith, president of Burnquist and Burnquist that the jingle contest was not in violation of the State's lottery laws.

Lynch explained the news was to be followed by a rule which will set the back of each admission ticket. To answer for a chance on the model built and paid for to the winner of each sales contest paid, would be "little," he wrote. The plan does not contain the element of chance which must be present to make it a lottery contest.

Burnquist called the jingle-writing news a "contest of skill" and said the court had approved such contests as non-violative of lottery laws.

Secondly, "contest of skill" and said the court had approved such contests as non-violative of lottery laws.

"The contests were conducted in which no skill was involved, it would, of course, be construed as a "contest of chance" even if the contest was paid for the chance of procuring a prize," he wrote. "The plan does not contain the element of chance which must be present to make it a lottery contest."

Meanwhile Burnquist was awaiting receipts requests of opinions on legality of two other giveaway proposals. Phillips Petroleum Company, Minneapo- lis, wants to give away a 1924 Ford car to the Minnesota State Fair and the Minnesota State Fair, St. Paul, Paul, wants to award a $100 gold prize at the Minnesota Truck Rodeo September 21.

**Blazed Trail Leads To Tangle With Law**

HARTFORD, Conn., Aug. 2.—Ben Thomas, advance agent of the Bailey Bros. Circus, and Louis Mazzacane, truck-driver for the Lawrence Great Shows, got into a legal tangle which cost Thomas $100 and Mazzacane a $5 fine and a headache.

Thomas, for some reason, blazed a trail across Connecticut and to Peckskill, N. Y., where the Bailey Bros. Circus was engaged in marking roadways and travel along the route. Connecticut State Police was called and there was released upon posting a bond of $100, which was not secured when he failed to show up for a hearing July 23.

Mazzacane, heading for the Lawrence Great Shows in Berlin, Conn., the marking the bombs had been made to be left on the car, but found that the maps had been made the wrong way. In turning his truck to head for his new objective, he hit the marked road, in court Mazzacane was let off with a fine of $46.

**Neb. City Requires Permits**

NEBRASKA CITY, Neb., Aug. 2.—City council has adopted an ordi- nance requiring carnivals, amusements and other such forms of amusements to first obtain a permit before show- ing here.
RODEO MAKES REGINA CLICK

Muncie’s Gate Close to 1946

Around the Grounds:
Tongues Wag Over Bubble Gum Ky. Lawmakers’ Concess Bid

In Chester, Conn., folks are law-

Andersens to whom the City of the De-

Pilgrimage was the official report of the

The National Guard has always been

The State Department's official report

A total of 518 commercial ex-

I. A. Mitchell, former manager

Upper Peninsula State Fair, Escan-

George A. Hamid’s Showtime Re-

Ready Kingston, R. I., Plant for Revival: Will Have Free Gate

In the fair, covering a total of 15-

It will give a one-hour concert and

Wayne King Orch Set For Indianapolis

Wayne King and his orches-

The Rodeo, Inc., a stock company

Henry Kimball, secretary general,

Huntington, W. Va., Site of New Annual

The annual meeting of the

Florida

The annual meeting of the

The Billboards 51
CARNIVAL WANTED
6-8 RIDES — 4-6 SHOWS
for
Wyoming's Greatest Fair

POWELL, WYO.
August 21-22-23
WRITE, WIRE OR CALL
R. A. RONEY, Mgr.
Powell, Wyo.

WANTED
CARNIVAL OR INDEPENDENT RIDES
JENNER FAIR
Jennerstown, Pa.
August 19-23, inc.
EDWARD FRIELINE, Secy.
WANTED
Shows and Concessions for
ARMSTRONG COUNTY FAIR
Rates very reasonable.
W. B. MECHLING, Secy.
WANTED
Shows and Concessions or Circus for
'Golden Days' & 4-H Fair
August 14, 15, 16, 17
COLDEN, Colo.
e/o Joe Menke and 207 Main St.
Forest Park Free Fair
Hanover, Pa., Sept. 1 to 7, incl.
Want Shows and Concessions
A. KURST, Secy.
Phone 3-5286

TASLEY FAIR
Tasley, Mississippi County, Virginia
August 20, 21, 22, 23, 24, 25
CONSPIRATORY TO COMMIT FRAUD.
72nd CENTRAL AGRICULTURAL FAIR ASSO.
www.americanradiohistory.com

ACTS WANTED
4 DAYS. 2 SHOWS DAILY.
Great Shows, if you do not own one.
FRANKLIN PARISH MEMORIAL FAIR
WINNSBORO, LOUISIANA
Write J. H. Cash, P.O. Box 315, Shreveport, La.
WANTED
Midway for his elderly Fair after September 20, 2 days.
Dates: Sept. 23 to Sept. 27 or Sept. 26 to Oct. 4.
Due to size, contact Bob and Nellie Missouri.
Robt. E. L. Green
Route 1
Forest City, N. C.

AGENDA FOR
FAIR SECRETARIES
I CAN FURNISH TYPE OF OUTDOOR ACTS OR REVUE ON SHORT NOTICE!

ERNEST YOUNG
115 No. Clark St.
CHICAGO, ILL.

Record Pay Gate
At Galt, Calif.

• Hits 28,294, with admittance free two days—bets top
1946 despite shorter run

GALT, Calif., Aug. 2.—Sanctuary County Fair closed here July 27, with average attendance of 28,294 for the five days during which admission was charged, a new record for the fair.

Closing day attendance was 6,500, the largest gate count for any single day in history. Chief attractions the final day were a rodeo, a horseman's parade and a fire-fighting parade by 22 rural fire departments and a horse show.

First two days of the seven-day exposition featured a free gate. Rodeo of records attendance, as a daily basis: Wednesday (23), 6,222; Thursday (24), 5,712; Friday (25), 5,310; Saturday (26), 3,606; Sunday (27), 6,500.

Plans for the fair include a contest for contestants in the horse show and county fairs.

Ore. Annuals Share
56% in Mileage Tax
PORTLAND, Ore., Aug. 2.—Annuals of $56,019.69 of 1947 mileage tax money for the support of county fairs has been turned over to the office of the secretary of state.

Appropriated on the basis of the estimated valuation in each county, the money is to be used to pay fair expenses in that county.

The appropriation by counties: Baker, $1,029.47; Benton, $813.41; Clatsop, $913.41; Columbia, $555.15; Coos, $1,366.31; Crook, $363.31; Curry, $392.06; Deschutes, $797.80; Douglas, $1,775.75; Gilliam, $492.44; Grant, $476.58; Jackson, $1,766.32; Jefferson, $329.50; Josephine, $616.73; Klamath, $3,289.39; Lake, $687.71; Lane, $651.98; Lincoln, $651.98; Linn, $2,017.11; Malheur, $1,019.97; Marion, $3,100.53; Morrow, $317.80; Multnomah, $1,692.76; Polk, $697.86; Sherman, $491.33; Tillamook, $1,007.97; Union, $2,304.29; Union, $1,032.48; Wallowa, $550.32; Wasco, $668.83; Washington, $2,455.67; and Yamhill, $1,305.68.

Minn. Governor
To Make Long Tour of Annuals
ST. PAUL, Aug. 2—Minnesota's county fairs, their wings cut by the world depression, are looking ahead as scheduled, hoping that grandstand shows and general exhibits will lure the public back to the fair, through without dipping into the red ink. In 1946, attendance at fair shows was cut due to midway trouble. Four of the five fairs which had their midway shows canceled by the International Food Show because of the "unsettled situation" in Minnesota still were seeking replacement midway shows for 1947. International Food Shows stepped into the breach for one county.

Plans Seven Fair Talks Friday (1)
Meanwhile, Governor Youngdahl launched a tour of seven county fairs where he is scheduled as principal speaker, making his initial appearance at the Ogilvie County Fair at Rochester. His fair-speaking schedule includes Rice County, Fairbank, Aug. 15; Mower County Fair, Austin, Aug. 16; Winona County, St. Charles, Aug. 17; Freeborn County, Albert Lea, Aug. 18; Grant County, Windom, Aug. 21; Nicollet County, Sauk Centre, Aug. 23; and Jackson County, Center City, Aug. 25, especially will see to it that all is within the law.

To Speak at St. Paul
Youngdahl will wind his fair date schedule by appearing with General Eisenhowen at the Minnesota State Fair, St. Paul, on Labor Day.

The governor was soundly rapped by The Minneapolis Labor Review, which was cited the Central Agricultural Fair League (AFL), for his gambling stand. Pulling no punches, the paper criticized the governor against exhibiting his readers to send cash contributions to our state union which he had turned down; saying its drawing because of the governor's edit. Funds are to be used for camp councils for children of union members.

Kent & Sussex
Starts Fast,
Draws 20,000
HARRINGTON, Del., Aug. 2.—The 28th annual Delaware County Fair in Delaware got off to a flying start here Monday (28) with an estimated attendance of 20,000, one of the highest first night crowds.

Attendance reached to 15,000 Tuesday
(29), with the take even smaller proportionately because many of the visitors were making free. Feature attraction of the night was a fireworks display. Afternoon attendance Wednesday (30) elected the 15,000 mark, with a large number of additional patrons in for the night session.

Governor on Hand
Thursday (31) being Governor's Day, a crowd of more than 20,000 was on hand to meet the Governor's Day, and also to meet the Governor's Day—members of the National Guard, members of the youth groups, and others.

Highlight of Friday (1), Firemen's Day, was a big parade of firemen and auxiliary groups. The high point of the fair was the AAA-sponsored big car race, which attracted a large number of ace drivers including Frank Bailey, Lucky Lox and Dutch Mood. The race was handled by Sam Yancey, Fair's track manager.

All grandstands had been sold out in advance and a good crowd of close to 5,000 was accommodated in the infield.

The grandstand show, booked thru the George A. Hamod agency, featured the Youngdahl is expected to be a major event black on the program.

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Sen. Chloridn
Ends Bid for Grandstand Bill
BROCKTON, Mass., Aug. 2—Sen. Delmar (Senator Chloridn of Fred Allen's radio show) heads the grandstand bill on the Brookline Fair, which this year will run nine days, September 6-14.

In the past the event ran a week.

Others on the grandstand bill are bidding from a long list of states, the Hail Sanders Girls, Ben Dova, Zany acro-comics; the Heredinks, comedy band; the Sensational Orton, song and dance; the Biltlets, tumblers; Will Hill's elephants, to name a few.

The grandstand show will be booked thru the Al Martin office, Boston.

It will be conducted on an all new steel, mobile stage. Mounted on rubber tires, the 50 by 75 -foot stage will be hauled across the track to a point directly in front of the grandstand, giving the audience an intimate view.

Pari-mutual racing will be conducted thru the Boston Track from September 8-13.

Other attractions scheduled are Joe Lynch and the Kool Cats, the Dodgers, daily band concerts and nightly fireworks displays. The World Midget Show again will be on the midway.

Closing night entertainment is expected to be a fireworks display and a house give-away. House already is filled to capacity and is expected to be a sellout.

Charles D. Moore, manager of the All-Iowa Fair, Cedar Rapids, is reorganizing a pari-mutual operation in Mercy Hospital there.
Bob Burns, Buster Crabbe
Added to Mich. State Bill

DETROIT, Aug. 2—Bob Burns and Buster Crabbe, the latter heading a water show, were added this week to the headliners who will be presented at the Minnesota State Fair here Sept. 29. Crabbe's water show will give one performance nightly thus the run of the fair with the exception of two Sundays, when matinee shows and possibly two night performances are staged. An unusual number of circuses were also booked thru the Burns-Carruthers Theatrical Enterprises, Chicago. Crabbe was contracted thru Frederick Bros., who also closed for Bob Burns. The latter will be presented the first three days of the fair in the Coliseum. Supporting Burns on the bill will be John Calvert, hypnotist; Susan Miller, vocalist; Martin and Florence, puppet team; Gordon and Parvis, comedy tap; the Cradscocks, male acrobatic trio, and Wally Boag, comic. Five shows, including matinees Saturday and Sunday, will be given.

The Olsen and Johnson troupe, previously booked, will follow in the Coliseum, holding forth there thru the remainder of the fair.

Bingo was barred from the grounds in line with a ruling by Gov. Kim Sigler, a spokesman revealed this week. This put an end to the doubt existing in the minds of some showmen that Sigler's "no gambling" rule might not hold on Bingo.

Two New Members Named
To Michigan State Board

DETROIT, Aug. 2—Two additional members were appointed to the board of managers of Michigan State Fair by Gov. Kim Sigler. They are George T. Carpenter, president of the Packard Motor Car Company, and Lewis B. Sappington, merchandise manager of the J. L. Hudson Company, Detroit department store.

Sappington, who will serve until April, 1948, fills the vacancy caused by the resignation of Harold M. Meikle, formerly of the Ford Motor Car Company, and who will serve the full term until April, 1951.

Hendersonville Re-Skeds
RENSSELAER, N.C., Aug. 2—Dates of the Western North Carolina Fair have been shifted to September 1-15. H. D. Kelly, secretary-manager, has announced. Change was made to allow time to book the Eddy Bros.' Show for the midway.

Rodeo Makes Regina Chick
(Continued from page 51)

If the fast walker didn't glance at a single amusement,

Tommy McCleod, the genial manager, was assistant manager just before the 1946 Exhibition and took over the management when the veteran Jim Grassick retired last fall. Tommy has made great strides in building from every angle in his effort to put Regina in the top hole again.

George Hamilton, of Winnipeg, presented the Night Club Folies as the feature of the night grandstand show, a complete departure in style from productions the past 29 years.

(A discussion of the reaction of the various managers to this style of show will be offered in the August 16 edition of The Billboard.)

Night Club Folies, under Hamilton's direction, features master of ceremonies, featured Dunican's Royal Scotch Colliers, and guests who have appeared on this circuit five times: A. Robbins, the clown, and Bob Kohoe and His Marine's Queen. Dunican's Colliers following the time-honored format, rocked the stage under the night your correspondent caught it.

Yocks were as abundant as the prop bananas for Robbins' offering, but Kohoe's selection of numbers tended to tire, as the tempo was slow until Frankie Dinunzo took the center stage with his billy fiddle, and from then on it was good. The greeting was warm for Kohoe girls' Jingle Bells number dance routine which opened the show.

Interspersed in the vaude-type program, with the band on stage under the direction of Jack Ayre, were Polas and Palcos, comedy band balancing; Sylvia Manon and Company, Yodego Two; Howard and Wanda, acrobat dancing duo; Dorame and Ellis, nifty warblers, and Billy Chan- ller, who did some mighty nifty trumpet tooting.

Managers and board members of all Western Canadian Class A exhibitions met here Thursday and set the following tentative dates for 1948, to be approved at the meeting next January in Winnipeg; Brandon, Man., June 28 week; Calgary, July 9; Edmonton, July 12; Saskatoon, July 19, and Regina, July 26.

Jack Warren, of Saskatoon, took the floor to praise the midway offering of the Royal American Shows, and to the effect that it was satisfactory in every way, was passed and handed to Carl J. Sedimayr.

Officials of the Regina and Saskatoon annuats decided to visit Saska- ton's annuals and ask to have the daily provincial license fee of $250 returned to the old 2 per cent of the gross status.

Happy Harrison, with the Roy Rogers Thrill Circus, has her Russian wolf-hounds working. She bought them recently to replace Sassafras, which died at Barnes Bros.' Circus in the Chicago Stadium in April. Following her engagement with the Rogers show, she will play fairs for Barnes-Carruthers.

WANTED for
MIDDLEBRO AGRICULTURAL FAIR
AUGUST 10 THROUGH 17—8 DAYS & 8 NIGHTS
Fairgrounds Down Cape Cod Way
Thousands of Vacationists . Million and One-Half To Draw From
Pari-Mutuel Racing Six Days, August 11-16.
Big Free Stage Show Every Night. Legitimate Concessions of All Kinds
Can Use Motordrome—Octopus—Penny Arcade—Fun House
Any Smartly Framed Show
Small Cook House—Clean Grab Joint
Write, wire or phone at once

THOMAS SENNA
Middlebro 1003-M
Middlebro, Mass.

JASPER COUNTY FAIR
RENSSELAER, IND. One of Indiana's Old Established Fairs AUGUST 26-29
Midway space available for clean Concessions. Good opportunity for Midway Shows at reasonable percentage.

WILLIAM H. HAHLER
Superintendent of Concessions, Rensselaer, Ind.

WANTED OR FREE ACTS
Clownish, full fun and comedy, to play

CLEVELAND COUNTY NEGRO FAIR
Shelby, N. C., Oct. 8, 9, 10, 11 A. W. Foster, secretary.

WE WILL OFFER FENCE TO FENCE CONTRACT
To a 7 to 10 Ride Show for September 10-11-12-13. Rush reply to

JOHN W. ELLIS, Secretary
MANISTEE FAIR BOARD, Onekama, Mich.

WANTED CARNIVAL
for
RED WILLOW COUNTY FAIR

AUG. 31st to Sept. 11th
Lahor Day and Two Sundays
MARYLAND STATE FAIR


LES SPONSLER
117 West Saratoga St. Baltimore 1, Md.

WANT FOR
FRESH GALTOM, KY., FAIR
Four Days and Nights—August 20th thru 23rd—A Complete Fair
Can place good Cookhouse, Candy Floss, Scales (Weight and Age), Popcorn, Candy Apples, Crackerjack, French Fries, American Palmistry, No gyro, come Stock Stands. Can place one Major Ride, also High Strikers.

Write or wire F. C. McCARTY, Falmouth, Ky.

www.americanradiohistory.com
Danville, Ill., Aug. 2. — The Equestrian Gallop Fair, sponsored this past winter by the merger of the Vermillion County Fair at Fairmont and the Danville exposition, today was well on its way to a notable success.

The Illinois Mid-Winter Fair Expo here last week was short on exhibits and patronage for the first time in recent years, but the last week of its three-week season is a well-balanced show and the crowds have thronged out since the Monday, July 31, giving every indication of continuing through the Sunday closing night (3).

Entries are up in the various departments, with the entries definitely of high caliber. They include 261 horses, 510 head of cattle, 220 sheep, 480 pigs and 510 rabbits—in each instance a large jump from last year.

Exhibits Numerous Commercial exhibits are numerous. A tugboat was driven into service to house 80 booths for these exhibits, and the result is not a very bad showing in this respect but also added revenue.

A large farm-machine exhibit is another outstanding feature of the event.

Grandslam attractions are more diverse than in any fair before. Mr. Ford, the night a horse-pulling contest drew a full 4,000-capacity grandstand and filled the arena to the point of overflow. A draft show, horse, presented by E. H. Leonard of Peoria, Ill., drew fair crowds, with a saddle horse show the feature at night.

A Western horse show Thursday afternoon was a big hit. That night Ernie Young’s grandstand was opened its four-night stand before more than four times as many people as were present for the opening of the same feature last year. The five Western Girl line and the Six Paullettes, choral groups, all add to the event; and include Three Ambassadorsettes, acrobats, Pate and Renne, ringers; Back to the Future, a magic show; one-legged team of hand balancing, Bill and Maud Sheegen, and Reddings, trumplinns, and Selden, the Stratosphere Man.

Auto Races Held At Fair Midget auto races pulled a fair crowd Friday afternoon (1). This afternoon, V. V. V. Marshall, union scheduled, with big car races, a pot boil here, and the occasion of Sunday (3) closing after

noon. Big car events will be staged by Mowen and Company Union. Company.

Midway, where Hermie Bivin Shoots, held but a slightly doubled last year’s bis. Shows did not open the fair last year, but were held Friday night opening, at which time a large crowd was on hand, the gate that night being closed.

R. D. (Duke) Mowerson is serving his second year as secretary-manager of the event.

Grants Pass, Ore., Annual, Musicians’ Union in Dispute at Fair A labor dispute has arisen between the Josephine County Fair board and the Musician’s Union here. Appearance of non-union musicians in the program is barred. The board contends that the nature of the fair property prevents it from acceding to the union’s request that non-union musicians be barred from the hall. A court order has been secured, and the problem would be put up between the union membership for final action.

August 17-23

Fair Dates

A list of fairs, with dates two weeks in advance of the issue, is already advanced, as the season progresses. States and cities will appear in this column.

The complete list of Fair dates, published in the issue dated May 11, and the next reprinted list will be published in Issue of August 16.

California

Crescent City—Del Norte Co. Fair. Aug. 23.

San Diego—Sewanee Fair. Aug. 16.


Sonoma—Sonoma Co. Fair. Aug. 22.

Yuba—Yuba Co. Fair. Aug. 22.

COLORADO


Denver—Aurora Fair. Aug. 18.

Durango—Mesa County Fair. Aug. 18.


Gunnison—Summit County Fair. Aug. 18.


Silverton—Silverton Co. Fair. Aug. 16.


IDAHO


Butte—Butte Co. Fair. Aug. 22.

Clark County—Clark Co. Fair. Aug. 25.


DILLONS


Plenty of Kale Around

SYRACUSE, Aug. 2.—Playing on the 100th anniversary of the opening of the system of the Frank Buchanan Post, VFW, the Forestry Corps had 8,500 cash customers pour through the main and side gates of the James E. Strates Shows nightly the week of July 21. Show, ride and concession operators reported business as the best of the season. The first day of the year opened opening night until closing time at 1 a.m. Sunday. Due to the large crowds, the free act, the Alcaldos, was held up until after midnight.

Ideal show weather prevailed during the entire run, with rain falling after closing hour Tuesday, Excellent service, ample parking space and plentiful spending made for a high volume of dollar outstanding. Extra help couldn't be hired for $1 per hour.

Note: Edmund Midget Stars, Charm Hour Revue, Benson's Funnies, Miss June, Regal Cats did top business, often packing their tops with one ballyhoo. Many attired in State, County and Town Fairs, and fairs continued

Bligh A. Dodds, director, Division of General Manager, and George W. Schilly, administrative assistant New York State Fair, were guests of General Manager Strates, with Mrs. Dodds and Mrs. Schilly guests of Mrs. Strates and Miss Smoky D Cappa tended a birthday party for their son Jimmy, a first grade school child, which was attended by show chill.

(Because in Big One on page 100)

20th Century Loses Transformer in Fire

DOWNS, Kan., Aug. 2.—Fire destroyed the 1947 transformer truck, loaded with thrilling rides, at 3 a.m., July 23 in High

way 22 near Boloman Rapids. Kan as the show was en route here. The equipment was reported a complete loss.

W. E. (Bill) Clark, electrician, who was driving the truck, succeeded in getting away from the scene, being towed. Clark fought the blaze with a fire extinguisher and was joined by W. L. Hene, who was the first to arrive. They set up a screen from the area of the burning truck and revived him.

W. E. (Bill) Clark, the popcorn operator, lost 205 feet of cable in the fire.

Moneymoon Over, Goodman Says; Dubuje Is Off 50%

CHICAGO, Aug. 2.—The moneymoon for the carnival trade is over, according to Max Goodman, veteran of many years in the business and owner of the Wonder Shows of America. Here this week on a brief business trip while his shows played a still at Dubuje, 1a, Goodman frankly admitted his grosses are "away off" from last year. And, he added, "most shows owners, if they would see, it would be a good."

Declining grosses are just one factor

35% of the cost of the show

Goodman maintained. Mounting costs, and what he terms "unproductive help" are potent factors.

Goodman cited the increased cost of railroad moves and said moving the tent and truck slowed up. On the subject of "unproductive help," he held that "carnival help today doesn't put out.

The cost of the show was $75, and they don't come too often."

Declining grosses are just one factor

Goodman maintained. Mounting costs, and what he terms "unproductive help" are potent factors. 

Jack Ruback Lands Battle of Flowers

SAN ANTONIO, Aug. 2.—Jack Ruback, owner-general manager of the Ringling's Boy's World Fairs, has signed a day contract for his organization to return to the Battle of Flowers, April 19-24, 1948. The Ruback organization will be the first to play a railway base.

Manager Ruback made his contract with Jack Ruback, secretary of the San Antonio Association, sponsor of the Battle of Flowers festivities.

Saskatoon takes nose dive; Claxton's "Harem in Havana" cracks all records

Brandon Up Over '46 Run

By a Staff Correspondent

REGINA, Sask., Aug. 2.—Royel Amusements of Brandon, Man., will move out of Mayfair tonight, with the money, however, not as good as in previous years. The latter has been attributed to two reasons—the cold weather and a failure of the early dates and farmers

(Wagner's Rides, Shows Get Brisk Play at Muncie

MUNCIE, Ind., Aug. 2.—Encountering what Al Wagner described as "lack of business," the Carnival of Amusements railed into this city too late for its scheduled Saturday night, July 25. Now Mayfair, the org's first fair date of the season.

Show, however, was up and in operation Sunday, but the weather hurt. In mid-July, Wagner had been delayed and didn't let up until about 7 p.m. and even then the overhead was marriage threatening.

From Monday thru Thursday night weather was perfect. Turnouts were good, only slightly under the corresponding days of last year, but all the play—and it was heavy—went into the rides and the rides.

Lured opening night business here cut deeply into the potential of the fair from Sunday, so that the final count should be under last year's big gross here. However, the final count was expected to be good.

Show, which tore down Friday (1), took from here to the Iona (Mich.) Free Fair.

Gluskyn Joins Triangle

CHICAGO, Aug. 2.—Sam Gluskyn, veteran general agent, has joined the Lake Shapiro's Triangle Shows to handle Southern bookings, it was reported here.
SUNFLOWER STATE SHOWS
WANT AT ONCE
EXPERIENCED SECOND MAN ON OCTOPUS
Must be older and own Truck. Good salary and Bonus.
NAME________ WANTS FOR

FOR SALE
1946 GR-40, EN. K. -UP
Perfect condition, International power. $1,250.00.
Good Side Show Banner—$125.00.00.
Ratchet Gift sets, Agents and Costumes, Help.
Dues Del KEEN, Omaha, Neb., and other Agents for side Shows.

But will, buy, or lease Frank Home, Torrance, Block, and other Agents for side Shows.

ADDRESS C. A. GOREE, M. P. Lucas, Kans., this week on the big one and all Fairs to follow.

WANT—WANT—WANT
Tilt Foreman who can drive Semi. Want Hanky Fans and Agents. Want Grand Show and Skilled Agents, Girls for Girl Show. WANT TO HEAR FROM FREE ACT THAT WILL WORK MIDWAY, PUGILISTS.それでも

SMITH AMUSEMENT CO.
ROLAND SMITH E. (RED) McFARLIN
Owner & Mgr. 30 Years' Experi.
Nevada, Mo., week Aug. 4; then Claired, O., Hunt, Ia., Aug. 7. Address, Scott and Osawatomie (all Kansas); Fairs to follow.

JACKIE CRUZ
WANTS
Waiters, Cooks and Kitchen help for Cook House catering to carnies. Good tips and wages to sober and reliable Help.

ROYAL AMERICAN SHOW
Superior, Wacoathan, Aug. 11th to 16th.

WANT CARNIVAL
Top notch carnival for CHILDRESS STATE FAIR
Due Sat., September 17, 18, 19, 20.
Reservations must be in due time.
Don't let this date slip by.
Wants— Mention section and able to make this date. Contact P. H. ORG, Childress State Fair, Childress, Texas.

BREWER'S UNITED SHOWS
West Builder's Brand. Can place Elgs, Big Pike, Bowlers, Clothing Fays, Coke Botles, Candy, Butter, Honey, Mints, Ice Cream, Soap, Loz, etc. Will sell on commission or buy outright at a fair price. Only buy of buy Chairman and Tilly-Wahl. Bill HICKMAN, M. P., Neosho, Mo., week Aug. 18-23, 1947. Carnival section 8 Rides and 10 Concessions. We have 2 Fairs and we want 1 more.

A. P. STICKEL CALLING
Chester Patty, Jack Coleman, Mike and Jimmy Pearson, we have Al Harris and Harry Torrance Ride, Help, Agents. Yanceyville, N. C.

SAMMY EPPLE
WANTS
Boosters and Outside Men for Line-Up Shows. Heart Texas Shows, Lawton, Okla., Rodeo this week; Anadarko Indian Fair next week.

Prell Org Gets Top Single Day In Hammondon
PLEASANTVILLE, N. J., Aug. 2. — When Prell's Broadway Shows packed to here this week for the final week end, employees in general and Owner Sam Prell in particular were wondering what they were going to do at Hammondon, N. J.

Hammondton, July 18. The weather was fine and the Prell org opened with hopes the day would be as good as the weather. By closing time, the records showed 14,567 persons had gone through the gate to give Prell its biggest single day's biz in the 35 years Prell has had his own show on the road.

The 165-mile jump from Patch oats, N. Y., to the Missouri rugged, tough one but show was up and ready for business Monday night, July 14. Business opening night was good and it kept building until the pinnacle was reached Wednesday night. The following three days were better than okay.

Prell purchased a new transformed wagon to supplement Electric Mack Klein's battery of light planes which have been overaged because of the addition of several new rides. In addition to the new kiddie rides, a new Looper was en route from the Adam Wernhre factory which will give the show 15 major rides and a complete kiddie park.

During the Hammondon stand, the ladies on the show held a benefit bingo party under chairman of Board of Trustees. The party grossed $144, half of which went to the Ladies Auxiliary, National Showwomen's Association, and half to the Ladies Auxiliary, Miami Showwomen's Club.

Guzman, a veteran circus artist, was a favorite with name bands and it kept building all week.

Franks' Org Extends Run on Macon Lots
MACON, Ga., Aug. 2.—Because of a steady increase in biz on local lots, Franks, owner of Franks' Playland has cancelled free agents booked in the South Georgia tobacco town and will remain here, playing neighborhood lots indefinitely.

Last week was the seventh in town and Franks said it was the best of the season. Outfit broke in a new lot on the road in Macon, at a Rapid City Street, Northeast side highway near a new drive-in restaurant.

James and Son, his wife and son arrived from Kentucky and booked three concessions, Tex Mitchell, who is the adm. for this stand, and three others. Bill Holcomb joined recently with three concessions. Outfit now has a total of 36.

Mrs. Peggy Franks, wife of the owner, has closed her shoe shop and is building a new store as the business for her housewife and hits the road each week. A. C. Callow, Office assistant to Franks, is back after a four-day visit to Atlanta.

Potterate J. E. [Franks], President of Al Shab Shrine Temple, last week was in Macon for an evening with Franks, a member of the temple's degree team, and jumped around of all the doings.

The show is now on a two-week visit to the Macon business lot, Vineville, which was the first spot played here this season.

Ed Young in Top Health; Ready for Initial Fair Date
SPRINGFIELD, O., Aug. 2.—Repealing the oft-repeated remark of his health, Young, manager of the Royal Crown World's Fairs, has this week been about the task of preparing his organization for the opening of his fair route Monday (4) in Canton (W.) for the Royal Crown World's Fair. By last week-end there was a rumor that Young had been seriously injured or killed in an auto accident, but this was quickly spread with the rapidity that by last Monday messages of condolence were being received on the road.

"I'm a pretty healthy fellow for one who is supposed to be dead," Eddie declared, shifting his cigar and taking off for the back-end where a terrific artist was retouching a front. Royal Crown chucked up a winner in the form of Marion O. and the first three nights here indicated this would be red, too.

FRED AND MARIE GUTHRIE Can book your act and concessions on my show for 12 weeks.

RALPH R. MILLER WANTS Operators for Country Store, Wheel and Set Joints, Opening Aug. 9th, Springfield, Mo., Fair, Soda, Whiskey, etc. Also Barn and Jack.
Springfield, Mo., Aug. 9th to 16th.


Merry Monday Attractions
Want Concessions, Snl Ball, Clothes Fairs, Fairs, Dominoes, Ping Pong, Basket Ball, or any Stock Shows. Also will supply anything for Shows for 3 weeks. Commitments have last 2 weeks in September, please. (IN)

ALBERT BARKER Lapel, Ind., Aug 4-9; Cincinnati Park, Ill., Aug. 12-16; Ridge Farm, Ill., 18-12.

FEATURE ACT
Wanted for 2 nights and 4 days, Sept. 16-20. Twice daily, 9 Acts.

De Kalb Co. Street Fair AUBURN, Ind.
Write W. E. WALTER, St. Joo, Ind.

** **

OHIO VALLEY SHOWS
Want Blindo and Stock Concessions. Can use Swine Agents. This spot, Sylvan, Ohio.

BOXIE HARRIS WANT
FRANK'S WHEEL FOREMAN. $60.00 a week, 2 nights a week.

BOB HETH WANT
KENTUCKY BOARD SHOWS Augusta Fair Grounds, Augusta, Illinois

DROME TALKER and Trick Rider, Cist Rider. Bill Salisbury, w. los Angeles, Calif., 1st class, $75.00 a week.

RODNEY WARD SHOWS Terra Haute, Ind.

R. E. LEONARD Get in touch with me. To your interest.

Peppers All State Shows Boonesette, W. Va.
AAA's Carry on With Utah Midway Store

SALT LAKE CITY, Aug. 2.—It's tough enough to beat the rap of old Barleycorn on a home-town stand or a white collar job, but members of the Alcoholics Anonymous believe it can be done just as easily on a midway. And they've started a campaign to make things easy for former dullies while playing in Salt Lake.

It started when four members of Alcoholics Anonymous, Salt Lake Group No. 2, set up a midway at the Utah Centennial Exposition here. Only one stand on the midway is making more money than the two grind stores of these admitted ex-drunks. When they can't make their group meetings, the boys hold one of their own—and anyone is welcome.

Their own success on the lot drew an invitation from the local AA for all visitors to show people, members of AA or those just interested, to get in touch with the local organization, and they are beginning to do it. The contact with AA members here helps to keep the traveling on the straight and narrow.

Because of the unconventional hours and rides of life, according to local showfolk, it is easy to become a lurk.

Lamb Concession Worker
Killed in Denver Cafe

DENVER, Aug. 2.—Robert (Tex) Warren, about 40, employed by Lamb's concessions here, was killed, and Sam Lamb, Dallas, also employed by Scott Lamb, owner of the concessions, was held for questioning in connection with a shooting which occurred in a downtown cafe here July 5.

W. P. Kelly, San Antonio, and Guy Stagg, Fort Worth, also carnival workers, were in a booth with Lamb, they told police, when Warren, sitting at the bar near by, became engaged in an argument over a bet. Warren, they said came over to Lamb and drew a knife. "I'm going to cut you on the head," witnesses said Lamb. He brandished the knife, Lamb drew a gun and fired "four or five times," according to one witness.

Kelly and Stagg said Lamb and Warren had come in with them from Texas to run concessions for races at the Arapaho Fairgrounds. They arrived in Denver only a few hours before the shooting.

Jack Downs Preps
Gem City for Fairs

AURORA, Ill., Aug. 2.—City bus drivers here threw a wicked curve, low and on the outside, at Jack Downs, over the last two weeks, but Manager Downs utilized the time preparing his org for the string of Wisconsin fairs which starts Monday (4) at LaCrosse.

The Gem City org, which did a colossal business here a year ago, moved in early July for the customary seven-day run. The bus drivers' strike knocked the gross from the gate, shows and rides down exactly 50 per cent, but still it was a winning week. Toward what was scheduled as closing day, it seemed that the strike was about to be set-
tled and Downs decided to remain over and give those who depend upon busses a chance for some fun. How-
ever, the strike remained adamant, and the stand which closed July 26 wound up in the near-black depart-
ment.

Downs has his show looking well. The front porch, covered with lovely lefty light towers, is attractive. His rides apparently are well kept, and the scenic artist is retouching the fronts to remove evidence of a rough spring.

Downs' food policy is strictly in the "hankie-pank" and percentage, and those who have been able to transport themselves to the lot here apparently enjoyed the pastimes offered.

4 DAYS ** ** ** 4 DAYS

BRYAN, OHIO, JUBILEE AND STREET FAIR


NEW ENGLAND AMUSEMENT CO.

WANTS

Capable Foremen for Ferris Wheel, Octopus and Chairplane. Top wages and bonus long season. All replies to Great Barrington, Mass. this week. Leo, Mass. August 11th to the 16th.

FOR SALE—SUPER ROLL-O-PLANE

Plenty of New Parts. Needs New Boom and One Car. Will take $1,500.00 if sold this week.

SOL NUGER

Winchester, Va. Phone 5111, mornings.

C. A. STEPHENS SHOWS

Want Concessions. Will sell "X" on Razzle Six Car, Bucket and Roll Down. We work every week. Stunt Stoves all open. Lauther Sanelin, will book your Concessions. SHOWS—Will book any Grid Show that can cut it. RDD—Will book Emery for balance of season or any Flat Rides. Sailor Jack Allen and Van Dennis, get in touch with Slim Bonac. Lucky Patuelle, come on. Starting Fairs in two weeks.

All wires to Chattanooga, Va., this week: then as per route. P.S.: Have two Fairs within 100 miles of Chattanooga that I will swap or consider selling due to change in route.

OHIO VALLEY SHOWS

SYLVANIA, OHIO

CARNIVALS

NOTHING LEFT BUT FAIRS

Shelby County Fair, Shelbyville, Ky., this week, followed by Rockcastle County Fair, Brodhead, Ky.

CAN PLACE ... CAN PLACE

CONCESSIONS: All Stock Concessions open.
SHOWS: Good opening for Motororden or any Shows with own equip-
ment.

All Replies To

JOHNNY J. DENTON

Johnny J. Denton Shows, Shelbyville, Ky. This Week

MAGIC EMPIRE SHOWS

CAN PLACE

Skillo and Count Store Agents. J. D. Swords no longer connected with this show. JACK OLIVER AND YOUR CONCESSIONS, I can place you. Come on. Will book any concessions: Photo Gallery, Mint Camp, Bingo, Skillo, Razzle Dazzle or what have you. Will book any shows with own transportation.

Princeton, Ind., this week

La Center, Ky., next week

Then all fairs in Kentucky, Tennessee and Mississippi until late in November.

Magic Empire Shows

Princeton, Indiana, August 4-9

WILL BOOK OR BUY MERRY-GO-ROUND

Will book Millibilly Show or any Grind Shows not conflicting with what we have.

Will book legitimate Concessions of all kinds. No X.

We have the following Fairs fence to fence: Week of Aug. 25th. Benton- town County Fair, Fincastle, Va., Sept. 1st. Craig County Fair, New Castle, Va., Sept. 8th. Scott County Fair, Dungannon, Va., Sept. 15th. Washington County Fair, Jonesboro, Tenn. All replies

W. E. BUNTS

CHRISTIANSBURG, VA., THIS WEEK

RIDE HELP AT ONCE

Foreman and Second Man for Wheel and Merry-Go-Round, Second Man for Octopus, Rolloplane and Chairplane. High salaries paid to skilled and reliable men. Drunks and tourists, stay where you are. All wire C. G. GROSCUITH, Gen. Mgr.

BLUE GRASS STATE SHOWS

Huntingburg, Ind., Fair, all this week: Salem, Ind., all next week.
Atlanta Lots Good For Tinsley Rides

ATLANTA, Aug. 2.—Johnny T. Tinsley rides have been playing lots here to excellent business in recent weeks, reports R. P. McLendon, a visitor who was formerly connected with the org and is now doing newspaper work.

Tinsley’s unit is the largest playing these locations, consisting of 16 major and four kiddie rides embodied by six towers.

New office trailer, done in red leatherette and stainless steel in the talk of the midway. It is done in three sections, one for Mr. McGinty, one for Mr. Tinsley and one for Business Manager Tommy Thompson.

Homer Scott and Jack Coleman, former concessionaires, and Clarence G. Daniel, biliposter, left to organize a unit opening in Athens, Ga. New concessionaires are Charles and Mr. and Mrs. Frank Tutteron, John Scott, Bill Bestland and H. G. Wooley, Mr. and Mrs. W. H. Reed (Pearl Barfield) framed a new photo store.

Sidney Aldizo, manager of the Four Skyrockets, added two extrau to the act’s ladders, making distance to the ground 141 feet. Act has been drawing well. Manager Tinsley went to his home in Greenville, S. C., for two days on business. He still operates his hotels there. Gladys Smith, of Marionetta, Ga., was a visitor. Gladys Al- dieno celebrated a birthday July 14, holding a party after the performance. Robe Guillinette celebrated her first birthday July 7. Petie, Hester and wood, Mrs. and father and mother have the long range gallery and goofy-a, Mr. and Mrs. Hickman Moore, of Rome, Ga., were visitors.

Tim Browners Opens New Org With 4 Rides in Vancouver

VANCOUVER, B. C., Aug. 2.—Tim Browners Alladin Shows, a newly assembled org with 4 rides and 20 concessions, opened on the Burrard Street lot, opposite Seaforth Armouries (Broken in left spring by Meier’s Crescent Shows), July 28 for a six day stand under auspices of the Kistlin Boys’ Band.

Day-end-Date Riverhead

RIVERHEAD, N. J., Aug. 2.—Two Long Island carnivals, the I. T. Shows (Isner & Trehibish) and Victory Shows (Billy Giroud), are playing day and date here this week.

WANT

NEON MAN WANTED

Must understand all forms of Glass Blowing. Salary, $100.00 per week.

Address AL. WAGNER, Mp.

Cavalcade of Amusements

Miami, Fla., this week: La Porte, Ind., next week

WANTED

MEN TO TAKE CHARGE SNAKE SHOW. Wanted.—P. C. Deller.

CRYSTAL EXPO SHOWS

This week, Independence, Va.

WANT

MERRY-GO-ROUND FOREMAN, $70.00 a week.

BOB BETT

BETT EXPOSITION SHOWS

Rogers Fair Grounds, Rogers, Illinois

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Matthew J. Riley Enterprises

WANT FOR TWO BIG ONES

Celebration, Hamilton, N. J., week August Eleventh to Sixteenth.

Gloucester County Fair, Paulsboro, New Jersey.

Horse Racing, all kinds of fair exhibits, five days, August Nineteenth-August Twenty-Third, lots of fine fair, plenty of free acts, exhibits daily.

Want Concessions, want Shows with own outfits, want Riding Devices.

Oktopus, Rollopole or any major rides. All mail to

MATTHEW J. RILEY

Clinton Hotel, Philadelphia, Pa.

BRADY & LEEDY SHOWS

WANT

Legitimate Concessions of all kinds, Corned Corn, High Striker, Jewelry.


West Virginia, this week.

---

PIONEER SHOWS

WANT

High class midway attractions.

FIRST ANNUAL ALL VEIS CELEBRATION, FAIRPORT, N. Y., AUGUST 11-15

This is the biggest Carnival, Midway and Concessions registrations from all over Western New York. Also enter Active and Reserve Military Units will participate. Don’t miss this one. Why not big events here we got it on here. This big for sale and the price. Will keep any Qualifications or shows not qualifying. No tax. This out followed by Troy, F. P., and A. W. A.

MICKEY MCLENNAN SHOW

Week Aug. 4-9, Mt. Morris, N. Y.

Dyer’s Greatier Shows

WANT

BEST ON EARTH (ON BICYCLES)—CLEAN AS A WHISTLE

Delaware Co. Fair, Manchester, Iowa, Aug. 9-10; Hardie Co. Fair, Clinton, Iowa, Aug. 10-11; Big Four Fair, Nampa, Idaho, Aug. 11-13; Douglas County Fair, Fairbank, Iowa, Aug. 13-15; Clay County Fair, Des Moines, Iowa, Aug. 15-17; Davis County Fair, Twin Falls, Idaho, Aug. 17-19; Idaho State Fair, Idaho Falls, Aug. 23-25; Baseline Fair,暑假, S. P. 15-16; Southern Iowa Fair, Sept. 4-12.

Ratona and many more to follow, all large.

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Brady & Leedy Shows

WANT


CLAY M. EVANS, Mgr.

Muncie, Ind., Aug. 8-10; then Coston, Iowa

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The Billboard

August 9, 1947

CARNIVALS

14 BIG FAIRS 14

AUGUST 11-16

BEST CELEBRATION FAIRS OF THE YEAR

200TH—FINDERS WEEK FESTIVAL—200TH

PHILADELPHIA, PA.

A first major Show to play competitive Philadelphia in over 5 years.

EVERYBODY BEHIND THIS ONE—SPECIAL DAYS—PARADES—COME ON.

WEEK AUGUST 18-23

THE GREAT CARLISLE FAIR

A Sure Natural—A Positive Winner—Races.

Prell’s BROADWAY SHOWS

BROADWAY AT YOUR DOOR

SEPTTEMBER 1-6—INCLUDING LABOR DAY

THE ONE EVERYONE IS WAITING FOR

THE CAMBRIA COUNTY Mammoth Fair

One of the biggest and best Fairs in the East. 1946 attendance: over 225,000 people. 15,000 on Labor Day.

After This One, 12 More Fairs To Go

WANT...WANT...WANT...Eating Stands of all types, Grab Stores, Potato Chios, Custard, Ice Cream, Concessions, want.

WANT...WANT...WANT...Fat Show, Midget Show, Hillbilly Show, Long Show and any other Show of merit.

WANT...WANT...WANT...Novelties, Cuts Your Age, Scales, Grid Stores of all types.

WANT...WANT...WANT...Concessions of all kinds.

WILL BOOK

OCTOBER 1, 2, 3, 4, 5, 6, 7, 8, 9. scooter, or ANY RIDE NOT CONFLICTING. WHAT HAVE YOU

SAM E. PRELL

PRELL’S BROADWAY SHOWS, York, Pa.; then per route.

ANDERSON'S GREATER SHOWS

the fine old show with the grand old name

WANT

Good Car and protection. Want Ohio to send me your best bid. What have you? Will book 1 Bills and 1 Dolliners. Those with high Shows given preference. Hurry Bently. can place you.

BALL GAMES, BASKET BALL

WANT...WANT...WANT...Delaware, Aug. 5.

Why This from Best Hold. Need

Concessions want.

WILL BOOK

OCTOBER 1, 2, 3, 4, 5, 6, 7, 8, 9. scooter, or ANY RIDE NOT CONFLICTING. WHAT HAVE YOU

SAM E. PRELL

PRELL’S BROADWAY SHOWS, York, Pa.; then per route.

GEORGE CLYDE SMITH SHOWS WANT

Ball Games, Basket Ball and High Striker, Fish Pond, Duck Pond, Cigarette Shooting Gallery, String Game, Penny Pitch, Hoopla, Watchla, Scales, Age, Bowling Alley, Penny Arcade. Wanted Side Show, Wild Life, Plant Show. Spicy Copeland, wire me. Address all replies George Clyde Smith Shows, Sculp Level, Pa., this week; Madera, Pa., next week.

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WEBSTER & COOK

WANT—EVANS UNITED SHOWS—WANT

Cook House, Ice Cream, Snow Cream, Clothes PINCH—TILL—TOM—WINS, Curb Gallery, Blender, and any Concessions are conflicting.


CLAY M. EVANS, Mgr.

Muncie, Ind., Aug. 8-10; then Coston, Iowa
CARNIVALS

A.M.P. SHOWS

LIMITED AMOUNT SPACE LEFT!

RESERVE YOURS NOW!

GALAX, VA., FAIR

AUGUST 25-30

Exploder, Glimmer, Motor Jumper, Estator, Wilddog, and other not cataloged. NOTICER: CHARLIE BAILAR WANTS: Wally, Joe Freeze, and others. (All shows) was especially Fred Keeler and Tony Tosco. Dick Hillbilly (Red Rider), contact, CONCESSIONS—Hillbilly Shows, Webster, Hubbard-Shick, Nick Nolan, Bert Dare, Pogo-Red-Devil, Detly's Brother Allis, American (only Photos and Painting). NOTICE: WILL BOOK OCTOBER,ocket of RIDES for our Fair Week. All Michigan, Show out till October. Wire

A. M. PODSOHINSKI, General Manager

MAN, W. VA., this week; VIVIAN, W. VA., next week.

OGEMAW COUNTY FAIR

WEST BRANCH, MICH. AUGUST 12-15

Can place Concessions that work for stock. Cookhouse, Grab Joints, Penny Arcade, Fun House, Slime-ride Show, and Concessions that work for stock. All address

JONES GREATER SHOWS

ON ACCOUNT OF DISAPPOINTMENT

Want sensational Aerial Free Act to join on wire. Can also place for 14 weeks of fairs, Penny Arcade, Motor Drome, Fun House, Shows and Concessions that work for stock. All address

JONES GREATER SHOWS, Gleaville, W. Va., this week.

BRIGHT LIGHTS EXPO SHOWS

WANT

Count Store and Clothes Pin Agents. Also General Help.

DANIEL DONNNI

Seward, Pa., then Reedsdale, Pa. (Fair).

H ave opening for independent RIDES

"AMERICA'S LARGEST AND MOST BEAUTIFUL MOTORCARNAVL"

HAVE OPENING FOR INDEPENDENT RIDES

Roll-O-Plane, Electric, Spitter, or what you want. This show has 14 Side shows and Carnival Shows, for square city in the Fair Country. Can also have legitimate Food Concessions, Penny Pinches, or any direct sale Concessions.

Address: Gallipolis, Ill, this week, then by per route.

MIGHTY MONARCH SHOWS WANT

For Georgia and Florida Fairs and winter. Shows, Rides and Concessions. Unit now showing Florence, Ga. Want small Cook House or Grab Place, Flat Rides and Kiddie Rides. Fly, book or lease Farm Wheel. Art Patliff, return your letter; write me. Have school and church dates. Miami this winter. Want Piano Ferris. All address.

N. P. ROLAND

WARE HOTEL, WAYCROSS, GA.

C. F. ZEIGER UNITED SHOWS WANT


C. F. ZEIGER

Fort Collins, Colo., this week; Akron, Colo., Aug. 11 to 15.

WANT FOR

ADAIR COUNTY FAIR, COLUMBIA, KY., WEEK AUG. 11 TO 16

followed by

1. (Larue County Fair) Hodgenville, Ky., week Aug. 10th to 23rd.
2. (Allison County Fair) Scottsville, Ky., Aug. 2nd to 29th.
3. (Logan County Fair) Russellville, Ky., Aug. 2nd to 14th.
4. (Clark County Fair) Marion, Ky., week Sept. 15th to 20th.
6. (Cumberland County) Cumberland, Ga., week Sept. 28th to Oct. 6th.
7. (Wayton County Fair) Manchester, Ky., week Oct. 1st to 14th.
10. (American Legion Fair) Yonah, Ga., week Nov. 1st to 15th.
11. (County Fair Peanut Festival) Calhoun, Ga., week Nov. 15th to 19th.
12. (Lion's Club Fair) Calhoun, Ga. week Nov. 21st to 25th.
13. (Randolph County Fair) Columbus, Ga, week Nov. 24th to 29th.


J. L. KEEF, Paris, Ky.

BRIGHT LIGHTS EXPOSITION

WANT FOR MILLIS COUNTY FAIR, Reddsville, Pa., 6 Days-6 Nights. Week Aug 11th and balance of season.

Want Concessions of all kinds, no Plate. Have complete outfit for Minnow Show. Good opening for Booths, Penny Arcade, Movie Pictures. This show is booked till last in November. Place Holders, Foremen. Also good opening for High Striker, Switch, Wild, or vice versa.

JOHN GEOMA or L. C. BECK

Steuart, Pa., this week; Reddsville, Pa., with Aug. 10th. Toms, Pa., week Aug. 10th; Charles Town, Jefferson County, W. Va., week Aug. 20th.

Endy Bros. Shows

CAN PLACE FOR BUTLER, PA., FAIR, WEEK OF AUGUST 11

Eating and Drinking Stands. Want Monkey Show, Glass House and Spitfire Ride. Can always use useful Carnival Help. All address:

DAVE ENONY, Mgr.

Bedford, Pa. (Fair), this week; Butler, Pa.

MAMMOTH V.-J. DAY CELEBRATION

In Belhaven, N. C., week Aug. 11th through 18th

10,000 people expected. 14th fair fish fry, 5000 lbs to sell. Seed loss more, more than 50 cakes. Manhattan street parade, dance on street, away other attractions. Parry & McKenzie Shows have hour in Belhaven. Stay the first week. Five Concessions. Must drive with you. Write, what have you.

CYLDE PARRIS or J. M. MENTYRE, Owners

CARDO, N. C. THIS WEEK; THEN BELHAVEN.
P.S. Have for the Fair: 10 Wh Fare Wheel, and conditions, $2500.00. Reason for self, how delivery on my Wheel.

BADGER STATE SHOWS

Want 7 Minnesota Fairs, Starting Aug. 7 at Waseca.

Yale, Sts, or any Red County Concessions not conflicting with what we want. One of the few Showsshow Johnny Howard acts. All acts somewhat exclusive. No Fair in 7, or at Waseca will drive. If you want the big act, write, what have you.

CLYDE PARRIS or J. M. MENTYRE, Owners

CARDO, N. C. THIS WEEK; THEN BELHAVEN.
P.S. Have for the Fair: 10 Wh Fare Wheel, and conditions, $2500.00. Reason for self, how delivery on my Wheel.

FAIR SECRETARIES AND CELEBRATION COMMITTEES IN MISSOURI, ARKANSAS AND MISSISSIPPI

Have soon dates after Aug. 10. Get in touch with us as per route. This Show carries 5 Rides, 4 Shows and 3 Concessions.

All Address: Warne, Minn., until Aug. 10; then per route.

N. S. Curly Smith wants Concession Help.

GOLD-BOND SHOWS

WANT FOR 6 WEEKS OF FAIRS AND CELEBRATIONS

(260 fairs to go) Towns from Augusta to Motley, Minn. Have 12 Concessions in stock, 4 of which are Allis. Want to buy a Tricycle and Concession. Send by per route.

MIKEY STARK, Mgr., Eny, Wis. (Fair), Eno, 4-10, Mendon Wis. (Fair), Aug. 14-17.

WANT SHOWS AND RIDE HELP

Three weeks straight-August 10 to 30—Colby, Kansas; St. Francis, Kansas; Gedgift, Kansas.

Need a Serve, Roll-O-Plane, Mix-Up or Penny. Want to buy Kidney Wheel, Cash or Pony, Iron Lung, Drome, Snake. HELP—Where Foreman, top wages if you are worth it. Experienced Second Men on all rides.

M. A. SRAIDER SHOWS

PHILLIPSBURG, KANS. AUG. 1-5
340 No. 5 Round... $1.00
340 Water Bird-Duchsch (Large).... 3.00
312 AIRSHIP... $1.00

PETUNIAS

The John Robbins Co.

POPCORN

"Red Hour" Mammoth Yellow Popcorn, $1.00 a pound. Multicrop Popcorn, $1.25 a pound. Popcorn, $1.50 a pound, $1.75 a pound, $3.00 a pound. Samples cheerfully furnished.

PEANUTS

Certified.

CARNIVAL RINGS TO BE ORDERED NOW

Beads, Furs, Feathers, etc.

CARL WALLENDA
WALLENDA CIRCUS

Contact us immediately.

CIRCUS EQUIP. CORP.
240 E. 45th St.

CARNIVAL ROUTES

Send to:
2160 Patterson St., Cincinnati 22, O.

(For routes are current work when no dates are given. In some cases possibly mailing points are listed.)

Alamo Expo: Onohawa, Ta.; Davenport 12-13
American, C: Fairhaven, Mass., 1-14
American, N. Y.: Fairhaven, Mass., 1-14
American, V. : Farmington, Conn., 1-14
American, W. : Farmington, Conn., 1-14
Barnum & Bailey: Kewanee, Ill.; Eldorado, Ill.
Best, Va.: Richmond, Va.
Bragg, C.: Lumberton, N. C.
Buckingham, W. Va.: Mendham, N. J.
Carnes, P.: Bridgeport, Conn.
Church, M.: Greensboro, N. C.
Cirque de Fairyland: Cloudland, Ga.
C quotations:
Dahl, V.: Minot, N. D.
Davenport, Ia.: Dubuque, Ia.
Davies, 0.: Winter Haven, Fla.
Delphin, M.: Charlotte, N. C.
Dell, S.: Benton, Ark.
Dexter, J.: Redwood Falls, Minn.
Dickinson, 0.: Dickinson, N. D.
Dobson, V.: Indianapolis, Ind.
Dowd, J.: Salt Lake City, Utah.
Dugger, D.: Rutherfordton, N. C.
Ezard, J.: Davenport, Iowa.
Forder, J.: Clio, Mi.
Foster, W.: Terre Haute, Ind.
Fried, R.: Bakersfield, Calif.
Froggatt, W.: New York, N. Y.
Furr, C.: Pensacola, Fla.
Gallagher, W. : Farmington, Conn., 1-14
Garver, W.: Tipton, Ind.
Gaskins, 0.: West Palm Beach, Fla.
Gault, A.: Rugby, N. D.
Guthrie, E.: Fort Scott, Ks.
Haberman, J.: Grand Forks, N. D.
Haberman, J.: Fond du Lac, Wis.
Hardy, G.: Panama City, Fla.
Hansen, T.: Sheboygan, Wis.
Hargreaves, C.: Fort Worth, Texas.
Harms, H.: Millerton, N. Y.
Harrington, J.: Bismarck, N. D.
Hawkins, J.: Duluth, Minn.
Henderson, D.: Grand Forks, N. D.
Henderson, J.: Hinckley, Minn.
Herzog, C.: Los Angeles, Calif.
Hippodrome: Los Angeles, Calif.
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Hofman, J.: Los Angeles, Calif.
Hoff, P.: Coeur d'Alene, Idaho.
Hood, W.: Hope, Ark.
Hunt, W.: College Station, Tex.
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CRANDELL’S MIDWAY DELUXE
This week, Morgantown, Kentucy; next, Drakesboro, Kentucky; then Martins Gap coal mines; big pay rolls.
WANTED—Stock Concessions and Hanky Panks of all kinds. Will book Shows not conflicting with Kid and Snake Shows. Rides not conflicting with Chairplane and Kiddie Auto. Will book, buy or lease Ferris Wheel and Merry-Go-Round. Arthur Carroll wants Jim Roberson. All replies to:
L. C. CRANDELL, Manager

CRANDELL'S MERRY-GO-ROUND
Manager: Beulah, North Dakota, August 7-9.

EMLENTON, PA., HOME COMING, NEXT WEEK
Want 10-21 or 10-22 for Monkey Shows or shows not conflicting with entertainment for the Emleton, Indiana County and Montgomery, all Pennsylvania Shows. Ride Help for Caterpillar and Merry-Go-Round. AGENTS for Stock shows interested in concessions, write for information. All shows are in the same large city. Will book for 11 more Fairs that we hold contracts for in Iowa, Kansas, Oklahoma and Texas. Rental Rides, Merry-Go-Round Rides and Pony Rides. Write marginally complete Concessions at all Fairs. D. F. Will book or buy No. 5 Ferris Wheel. All Address: JACK RUBACK, Mgr., Oak Hill, Iowa, (Fair), Aug. 6-10; Des Moines, Iowa, (Fair), Aug. 15-22.

Fairs—Day and Night—Fairs—Day and Night—Fairs
Still some choice space left for these two outstanding
New York State Fairs

GENESSEE CO. FAIR
BATAVIA, N. Y.
AUGUST 11-16

CHENANGO CO. FAIR
NORWICH, N. Y.
AUGUST 18-23

Concessions—Can place any legitimate concessions. Shows—Can place Monkey Show or Animal Show. Can place Tilters and Grinders for Shows. Speedy Bucers can place Lady or Man Rider for balance of season. Address all mail and wire to:
LLOYD D. SERFASS, General Mgr.
PENN PREMIER SHOWS
Binghamton, N. Y.

FOR SALE—1946 SPITFIRE
Extra good condition, including special built factory Trailer to transport same. Price, $8,000.00. Bodart Shows, Antigo, Wis., August 8-9-10; Munson, Wis., 11-12-13-14; Nicasvilles, Wis., 15-16-17-18.

Home State Shows Want
Shows with own transportation for following fairs and celebrations:
Little Fork, August 14-16; Northome, 17; Park Rapids, 18-20; Detroit Lakes, 21-24; Caledonia, 27-30. All Minnesota; then Iowa, Manchester, 1-2; Hey Days, Sumner, Ia.; 5-6. Then Southern fairs. Ride Help that can drive. Tower, Minn., August 6-10. Then as per route.

HOME STATE SHOWS WANT
WANT
At the end of the season. Penny Pitchers, Penny Curtains, Horse-Las, Penny-Fill-Een-Win and Climbing Flies. Need Show Manager with Acts for same. Address: LOU RILEY, Mgr., Edgerton, Pa., this week: Little Ferry, N. J., next week.

LYNCHBURG FAIR
AUG. 18TH TO AUG. 23D
Wants Thrill Show for Sunday, Aug. 17th. Grand stand seats three thousand. Also use one sensational High Act. Address: W. C. PERKINS, MANAGER, VIRGINIAN HOTEL, LYNCHBURG, VIRGINIA.

www.americanradiohistory.com
Kahului, Hawaii, OK
For E. K. Fernandez

INDIANA, Pa., Aug. 2.—Indiana County Fair here has awarded the medium contract for the August 10-30 event to Beams' Attractions, after another org decided to give up the act owing to an order of District Attorney Edwin Clark banning bingo and all gambling devices.

F. Ward, Greater Rainbow
Owner, Has Heart Attack

SUPERIOR, Neb., Aug. 2.—Frank Ward, owner of Greater Rainbow Shows, suffered a heart attack here July 22 after driving from Montana, where he was working. He was taken to a hospital where his condition was reported as improving.

Business on Upturn
For Jim McCall's Org

COCHRAN, Ga., Aug. 2.—Jim McCall Shows, after weeks of poor business, are enjoying better fortune, playing a satisfactory show. Since leaving winter quarters here last February the company has been dogged by bad weather and bad breaks. Owner McCall will play many of the same locations, tobacco marts and starts on fairs in September.

The upturn really started three weeks ago at Tallahassee, Fla., where a regular lot was unavailable. Taking advantage, McCall picked up a show two miles out from town and the week proved to be a big winner, he related.

J. L. Johns, ride selector, made a trip to Miami last week to look over some rides. He plans to add two more before fairs starts. A new invention, the bucking saddle, is to be added at Hazelhurst, next stop.

V. D. Myers, concessionaire, was stricken seriously ill here. He was showing considerable improvement at the end of last week. McR. Gussie Myers managed their three concessions. While playing here out-of-town shows a shocker was heard and Maco and numerous visits were enjoyed with personalized programs. Paul M. Conaway, Maco attorney, also visited.

CARNIVAL ROUTES
(Continued from page 60)

Beams Attractions Signed
By Indiana, Pa., Annual

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CARNIVAL ROUTES
(Continued from page 60)

Northern Exp. : Davenport, Mont. 4-18.
Grundy Co., Iowa, 5-16.
Ohio Valley : Wyandotte, 9-14.
Ozark's Greeter : Athens, Delta.
Mississippi Center : Guerneville, Calif.
Edgar : Paintville, Ky.
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AUGUST 6*

That’s the last day on which you can reserve space (BY WIRE OR PHONE) in

The Billboard

Mid-Summer Special

DATED AUGUST SIXTEENTH

All commercial advertising copy must be air-mailed, special delivery, to reach Cincinnati no later than Thursday, AUGUST 7.

Show advertising will be accepted throughout the week as usual, but such copy should be mailed, wired or phoned as early as possible

THE BILLBOARD PUBLISHING CO.

2160 PATTERSON ST.

DUnbar 6450

CINCINNATI 22, O.

THE MIGHTY VAN DYKE SHOWS

WANT for the Biggest Date Ever in the East

V-J CELEBRATION and EASTERN SHORE REGATTA

CAMBRIDGE, MD.

Week August 11th

Red one for sure

SHOWS that do not conflict. Monkey Circus. Minn. wired; you have now and complete Side Show. What have you? RIDES: Book one more major Ride—Forty Ride. CONCESSIONS: Wire for space now. Street sales. No Wheels. NOTE: The biggest people in America will be here. Manseworth Parade. Free Attractions. Home Bands. 50,000 people. Billed the entire Eastern shore. Spectacular in every respect. SPONSORED by all Fraternal and Service Organizations. Scouts, Faire Companies, Girl Scouts, Bands, Floats. Can use one more Free Act. Must be high and flashy. Tetter States, contact. Secretary who knows taxes. Eddie Hollinger. We hold contracts for Florida Fairs. Those joining now have preference.

JACK PERRY

General Manager

LEO BISTANY

Assistant Manager

SCHAEFER’S JUST FOR FUN SHOWS

Want party to furnish inside Ten in One, Concessions, Agents for Stock Stores, Help in Cook House. Have for sale Double Seat Octopus or will trade for latest model Merry-Go-Round.

W. A. SCHAEFER

DECATURE, TEXAS

GIRLS WANTED

Neat and attractive for Girl Show, age 18 to 25, with or without experience. Our girls make $65.00 to $70.00 per week. We furnish costumes. Address

JERRY THORNE

Rogers Greater Shows, Fowler, Indiana, this week: Worthington, Indiana, next week.

www.americanradiohistory.com
ASTRO FORECASTS AND ANALYSES
All Readings Complete for 1947
36360455165018501250165037504250485053505850
14-1 14-2 14-3 14-4 14-5 14-6 14-7 14-8 14-9 14-10 14-11 14-12
HINGE GAMES
25-Player Complete $5.60
50-Player Complete $8.60
1/2 Death on All Orders.
SLACK MFG. CO.
119-122 N. W. Halsted St. CHICAGO, ILL.

MIDWAY CONFAB

Bob Fransee left Billy Logan's ride on the Midway shows to join his parents in Detroit.

Stanley (Red) Talbot and wife, Dorothy, have joined Exposition at Home Shows, where Talbot will operate office-owned bingo and she will run a cork gallery.

Art and Hazel Martin, who came out of retirement this spring to operate their popcorn and cotton candy concessions on Hallock's Greater Shows, report good business, especially since July 4.

Mac-Joe Arnold, after closing with the Wallace Bros. Shows on an annex attraction, has joined the Turner Bros. Shows in the same capacity, working for Cliff Patton. Erle Jenk is the ticket seller.

Frank Bland, general representative and special agent of Harry Alcorn's Rex Amusement Company, and his wife, Mae, were guests of Al Wagner when the Cavalcade of Amusements played Muncie, Ind.

Mary A. Gordon writes from the Holy Cross Hospital, Calgary, Alta., expressing her thanks for the kind-team, card from East St. Louis, Ill., with a fine picture of the family's new residence. Mrs. Antes' father, Presently working in a photo finishing plant in St. Louis, Antes plans to have some magic and variety show in theaters and schools this winter.

Mr. and Mrs. Ned Lentini, who have the side show on the World of Pleasure Shows, recently celebrated their third wedding anniversary with a trip to the night show. Following the bunch, a fishing party was formed. Ned is the son of Frank Lentini.

Mrs. Tony Baress entertained the women of the Prell Broadway Shows at a cocktail party before a recent show. Presently were Dorothy Miller, Mrs. Joe Prell, Mrs. Pat Burke, Miss Irene K., Eliza Shoshire, Mrs. Joe Ross, Mrs. Cash Miller and Mrs. Abe Prell.

Rip Stallington writes from Reidsville, N. C., that after four weeks of retirement he has the urge to get back on the road. He reports visiting the McBride Bros. Shows at Mount Airy, N. C., and saw Co-Owner Woody McBride and Manager

W. J. P. Johnson putting the Ferris Wheel on.

Vivona Bros.' Shows gave a party July 17 in Irvington, N. J., to announce the engagement of James Murphy, kiddie ride foreman, and Marguerite Venuti. . . . I. T. Shows (Phil Isser and I. Trehib) again will occupy the midway at the Minoa (N. Y.) Fair, September 9-13.

James Thompson and daughter, Edith, mental and escape act with the show they are with as part of its side show personnel at the Twin Hotel, Elmira, N. Y. Guest of honor at the gala August 10 of a show, Aug. 15, N. J., to whom James Thompson announced his engagement.

W. C. Bailey, concessions manager for Rude Brothers' Great show, recently showed up on the dock by personnel of the Royal American Shows when that organization played the recent Calgary Stampede.

Danny and Buddy, side show operators on the J. J. Denton Shows, have added Min Drack to the staff of their all-belle side show. Jackie Lynn, annex attraction on the show, recently was married to Pee-Wee Johnson in Morehead, Ky.

Whitney Hinckley doesn't have to bring flowers for his baloney act. His dog Midnightsnatches balls from the other joint riders on the Elman Shows and makes off with them to Whitney's trailer, where Skippy the tin monkey retrieves them. A good trick it works.

Herbert and Marvel Antes, magic

W. R. Johnson putting up the Ferris Wheel.

4875 ALL STAR WHEELS

1947 WINNERS
35TH ANNUAL BIG ELL FOURTH OF JULY CONTEST

Bank Owned State Wheel Receipts
1. Sweetland's Cream, No. 5, $860.00
2. Long's Cream, No. 5, $600.00
3. Elston's Cream, No. 5, $600.00
4. O. C. Cream, No. 5, $400.00
5. Alcorn's Cream, No. 5, $400.00
6. C. C. Cream, No. 5, $200.00
7. D. C. Cream, No. 5, $200.00
8. B. C. Cream, No. 5, $200.00
9. C. M. Cream, No. 5, $200.00
10. C. W. Cream, No. 5, $200.00
Total $6,460.00
Average per person for the day, $750.00

All priced at $12 & 6 for Big ELL WHEELS
ELI BRIDGE COMPANY
800 Guay Ave. Jacksonville, Illinois

ASTRO FORECASTS AND ANALYSES
All Readings Complete for 1947

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James Thompson and daughter, Edith, mental and escape act with the show they are with as part of its side show personnel at the Twin Hotel, Elmira, N. Y. Guest of honor at the gala August 10 of a show, Aug. 15, N. J., to whom James Thompson announced his engagement.

W. C. Bailey, concessions manager for Rude Brothers' Great show, recently showed up on the dock by personnel of the Royal American Shows when that organization played the recent Calgary Stampede.

Danny and Buddy, side show operators on the J. J. Denton Shows, have added Min Drack to the staff of their all-belle side show. Jackie Lynn, annex attraction on the show, recently was married to Pee-Wee Johnson in Morehead, Ky.

Whitney Hinckley doesn't have to bring flowers for his baloney act. His dog Midnightsnatches balls from the other joint riders on the Elman Shows and makes off with them to Whitney's trailer, where Skippy the tin monkey retrieves them. A good trick it works.

Herbert and Marvel Antes, magic

W. R. Johnson putting up the Ferris Wheel.

4875 ALL STAR WHEELS

1947 WINNERS
35TH ANNUAL BIG ELL FOURTH OF JULY CONTEST

Bank Owned State Wheel Receipts
1. Sweetland's Cream, No. 5, $860.00
2. Long's Cream, No. 5, $600.00
3. Elston's Cream, No. 5, $600.00
4. O. C. Cream, No. 5, $400.00
5. Alcorn's Cream, No. 5, $400.00
6. C. C. Cream, No. 5, $200.00
7. D. C. Cream, No. 5, $200.00
8. B. C. Cream, No. 5, $200.00
9. C. M. Cream, No. 5, $200.00
10. C. W. Cream, No. 5, $200.00
Total $6,460.00
Average per person for the day, $750.00

All priced at $12 & 6 for Big ELL WHEELS
ELI BRIDGE COMPANY
800 Guay Ave. Jacksonville, Illinois

GALLERY AMMUNITION
.22 SHORTS, $61.50 CASE
SPATTERLESS, $55.00 CASE
NEW 50 CALIBER MATCH CARTRIDGES, $25.75 EA.
Send $3 deposit, balance C. O. D.

SHOWMEN'S EXCHANGE
707 Cest Ave., N. W., Washington, D. C.

WANTED
Floyd Smith and Rocky Dell
Want 2 Swinging Bell Agents, Alabama Bill Story wants 2 Men Walters for Cook House. Kingston, N. Y., next week; then Middletown, N. Y. 8 Fairs following; then Southern Fairs till Dec. 1.

ALABAMA BILL STORY

COLEMAN SHOWS
Kingston, N. Y.
seriously ill with a liver and chest condition. Located in Atlanta, Ga., July 14, he has been given three blood transfusions. J. W. Fagg, a member of the show troupe and former hospital orderly, remained in Cushing for care when the shows moved on to Kingfisher, Okla.

Andy Markhem, concessionsaire, recently visited friends at Rochester, N. Y., and, to his utter amazement, was given a clean bill of health which prompted him to crow: "In view of my rather rambunctious way of living during my youth, I wonder if those croakers know their stuff?"

Mr. and Mrs. Troy Scurges and daughter, Susan Kay, recently visited friends on the Capital City Shows and on the J. L. Heth Shows. Troy was on the Heth Shows when it was on rails and he and his family were formerly on the Majestic Shows. They now are touring Kentucky and Tennessee with their kiddie rides.

Melvin Burkhart, who recently closed a five-month engagement with A. J. Budd's Side Show, on the West Coast Shows, stopped off on route to Detroit to visit Joe Glacy's show on Long Beach, Calif., and Ray Marsh Brydon at Riverview, Chicago; Burkhart cards that he will emcee grandstands shows for the balance of the season.

Monte and Diane, who furnish magic and illusion routines in James Thompson's Side Show on the B. & V. Shows, are receiving new equipment for fair dates. Complete new wardrobe of special costumes has been received for Monte, along with a large variety of props, including a new magic lamp for the various illusions. Cleo Dulane, who has the annex attraction on the Thompson unit, until recently purchased a new car in Klinia, N. Y.

C. C. McClung, owner of McClung's Python Exhibit, writes his show is playing two-day stands in Texas and that business is excellent. He reports the new aluminum exhibit has been completed. McClung recently received a new shipment of pythons, the largest of which measures 32 inches around. "Margaret and Betty, my nieces, assisted by Zora Thomas, are working the big fellows," McClung wrote.

Al Keenam, of the Aerial Keenans with the DeLuxe Shows, who recently fell 40 feet while descending after finishing his act, will be discharged from the Hartford (Conn.) General Hospital this week. Paul Perry and Mrs. Keenam have been carrying on with the act. ... Michael Rocheck, of Framingham, Mass., stopped off at Springfield, O., to visit Bob Fisher on the Royal Crown Shows.

Cap Klingenstein, for many years with Cettin & Wilson, was visited in Harrisonburg, Va., by Harold Sneadger, general agent for Exposition at Home Shows. Klingenstein has retired from show business and is running a prosperous real estate and restaurant business. Sneadger also visited Crescent Amusement Company in Roanoke, Va., and the Silas Green unit in Stuart, Va.

Harry (Polish) Fisher, owner of the Golden West Shows, says that he has just received a report that he will retire from show business and that his son, Nathan Fisher Cohn, who recently received his law degree from the San Francisco Law School, will take over the West Coast unit. The veteran showman says he is in perfect health and has no thought of retiring.

Occar and Blackie Holmes, of Aberdeen, S. D., handled R. J. McCracken's new department at the Hi-Mac concessions at the Mandan, N. D., rodeo and the Fiesta Days Celebration at Montederro, N. M. (See MIDWAY CONFAB on page 66)

Dr. BEE'S Old Reliable Shows
CLEAN AMUSEMENTS
You won't get stung.

aural Rule Show
EVERTON, P.A., Aug. 11-16—6 NIGHTS—FIREFWORKS, FREE ACTS WANT—Concessions, String Alley, Balloon Dart, any Stock Concessions not conflicting. Ride Help, any Grind Show with own equipment.

This Week. LEWISTOWN, Pa. c/o Western Union

WALLACE BROS SHOWS
WANT WANTS WANT

WANT WANTS OCTOPUS. FUN HOUSE. PENNY ARCADE. FROZEN CUSTARD.

ALL STOCK AND PERCENTAGE CONCESSIONS OPEN.
Address: COVINGTON, Ky. this week, then per route.

GEORGIA AMUSEMENT COMPANY WANTS
A-1 Chairplane Foreman. Prefer Man with Wife who can operate a Concession. Blackie Tinlay wants Swinger and Set Joint Agents. Homebrew, come home. Can also place Matt Camp, Will buy for cash, Kiddie Auto ride, no junk. All mail or wire to

C. G. DANIELS
ATHENS, GA.
AUGUST 23 TO SEPTEMBER 1
TWO SATURDAYS, TWO SUNDAYS AND
LABOR DAY!

NOW BOOKING LIMITED AMOUNT
OF LEGITIMATE CONCESSIONS

MORRIS LIPSKY
JOHNNY J. JONES EXPOSITION

ALTAMONT, ILLINOIS; this week;
JEFFERSON CITY, MO., Aug. 12 to 17

BOB COLEMAN
WANTS

Experienced Countermen for De-
Vine City Shows. Or men willing to
learn. Salisbury, Md.: this week;
Crifield, Md., to follow.

Rupe's Midway for Fun

Will book Nat. Gaz., Bland, String, Bones, any
Midway Concession not engaged writing for
25 cents.

W. R. RUPE (MG).
E13th, Kansas: this week; then as per route.

MARKS SHOWS

MILE LONG PLEASURE TRAIL
WANT FOR THE FOLLOWING FAIRS

Great Roanoke Fair. Roanoke, Va., week August 11th; West Virginia
State Fair, Lewishaw, W. Va., week August 18th; West Virginia Free
Fair, Charleston, W. Va., ten days, two Saturdays and two Sundays.
Largest Fairs in the Virginia's, then our circuit of Class A Fairs in North
and South Carolina.

RIDES—Can place one more Ride for balance of season. Spiffitire
or any other novelty Ride.

SHOWS—Good opening for Monkey Show, or any other good money
getting Grind Show.

CONCESSIONS—All legitimate Merchandise Concessions open. Went
Penny Arcade.

Address JOHN H. MARKS, Lynchburg, Va., This Week
Roanoke, Va., Follows, Then As Per Route

WORLD OF PLEASURE SHOWS

MIDLAND, MICH., FREE FAIR
Aug. 12-16, Day & Night

Want—Grind Shows all kinds for this date and balance of season.
Ride help that drive seems. Experienced men on Tilt, Wheels, Cata-
pillar and Merry-Go-Round.

JOHN QUINN, Mgr.
For Sale—Rolloplane in A-1 condition, with or without transportation.
Can book same on show.

MERRIAM & ROBINSON SHOWS WANT
SHOWS—Girl, Athletic, Mechanical, Wild Life, Fun or Glass House. Can use Bumper,
String Joint, High Striker, etc. Want Concession Agents and Ride Help. Mirt Camp sold
Out until October. Candy Center, Iowa, Aug. 6-9; Woodward, Iowa, Aug. 12-15-17;
Hampton, Iowa, Fair, 16-19; Algona, Iowa, Fair, 20-21-22; then the big "Hobo" Day at

WONDER CITY SHOWS

Have two more State-All Fairs to play, Nashville, Illinois, August 5th to 9th; Ashler, Illinois,
August 10th to 15th; then want Shows, Rides and Joints all kinds for our Southern testing of Fairs.
Also, come on. Greenville, Ill., Road County Fair, Aug. 17th to 22nd; Ballygur Home-Cooking
Fair, Aug. 24th to 29th; Kelcher, Ill., Tri-State, Labor Day, Sept. 1st to 6th; with four in
Alabama, five in Mississippi, three in Alabama. No X on Iowa, all flat rates. Don't drive, come on.
Will take care of you. Great Allen, let us hear from you. Wait Grindler for Two-In-One on percentage.
JOE KARR, WONDER CITY SHOWS, AS PER ROUTE.

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Fair, Charleston, W. Va., ten days, two Saturdays and two Sundays.
Largest Fairs in the Virginia's, then our circuit of Class A Fairs in North
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RIDES—Can place one more Ride for balance of season. Spiffitire
or any other novelty Ride.

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For Sale—Rolloplane in A-1 condition, with or without transportation.
Can book same on show.
August 9, 1947

The Billboard

Carnivals

**POP CARNIVAL AND CONCESSIONS**

- **100 Plus**: Purdue Hybrid (net) .......................................................... 1.75
- **BEE HIVE Premium Hybrid** (net) ......................................................... 9.85

**POP CARNIVAL MACHINES**

- **"KING BEE" Portable Machine**
  - We earn up to $100 a day!
  - Complete for only $125.

**FOR THE CONCESSIONS**

- ECOCHL BALL MACHINE
  - **WITH MOTOR**
  - **NATURAL**
  - **PRINTED**
  - **PRIZE BAND**
  - **FIRE EXTINGUISHER**
  - **Rear Wheel**
  - **ALL for**
  - **$50**

**POP CARNIVAL SEASONING**

- **SPECIAL**
  - **POPS-RITE COCONUT OIL**
  - Per 5-Gallon Tin .................................................. $10.35

**BLEVENS POPCORN CO.**

- Nashville, Tenn.

**Majestic Greater Shows**

Can place immediately for long string of Michigan and Southern Fairs. Manager or Rides for Side shows. Harry Bankert wants Father and Two Working Acts, also features from Chicago, St. Louis to Indiana. Also Rides for Kiddy. Write box 102 Concession.

**SAM GOLDSTEIN**

Milford, Mich., Fair this week.

**OMAR'S GREATER SHOWS**

Wants agents of all kinds. Can use riders and Shows for Fairs and Celebrations, starting Aug. 15. Last word south, Charlie Bailey welfare, Great Shot. Ask Alamo and Herman Wheel Agent. Ask Ollie, will give you work.

**CHARLIE BAILEY**

Omar's Shows

**DICKSON UNITED SHOWS**

Wants for stock. Novelties, Agos, Scales, Strikers, Popcorn, Snow. Any money-getting Show or Ride not conflicting. Have four Rides of our own. Wire or Call Hearst, Okla., this week.

**GEORGE WHITE WANTS**

2 Roll Down Agents, 1 Swinger Agent, 3 for small Clubs, Boy and Tommy, answer. ROYAL AMUSEMENTS Lambert City, Georgia.

**IMPORTANT NOTICE!**

Anyone knowing present whereabouts of HELEN BINDER, also known as Pinhead Kelly, please get in touch with us at once. We are interested in buying her. WILLIAMSON & RHINERT

Miami, Fla.

**RICHWOOD, W. Va., Aug. 2—**

G. C. Mitchell has closed as general agent with the Wallace & Murray Shows and returned to his simi-
lar duties with Juggy Podobinski's A. M. P. Shows, which he handled the past three years.

**NEW IMPROVED CHAIRPLANES**

V BELT DRIVES

STEEL CUT PINION GEARS

TWIN DISC CLUTCHES

LE ROI POWER UNITS

STEEL TUBING WELDED FENCES

RIDE HI MFG. CO.

Pineville, Illinois

**WANTED CARNIVAL AND RODEO**

Fare, Tri-County Fair and Live-Stock Show

For Ways of Born. 14

Must be high-class and clean, as this Fair is conducted by a club and is interested in a high-class outfit. Must have good equipment and be self-sufficient. No agent, please. May have to go to Indiana. Address: the Carlyle County Agent, Carlyle, Ky.

**WALLACE BROS.' SHOWS**

COVINGTON, KY., all this week

Stock Concessions of all kinds. Fun House or in and Out. Ask Harris when Half & Half Agents. Attractions for Live Show. Any Pitch Agent, Ball Cake Agents.

**WANTED—WANTED**

Agents for Six Cats, Pans, One Oreo, Class, Pitch-Tilt-You-Win.

**Hiram Beall**

Lawrence Greater Shows

This week, Port Jarvis, N. Y.

**COOKHOUSE**

Wanted Immediately

One that caters to Show People. Address:

BLUE RIBBON SHOWS

Anderson, Ind., this week

**FOR SALE**

1 Mangels 8-car Whip, $1,200.00, and 2 Trailers and one G. M. C. Tractors, $850.00. Can be seen at 350 Walnut St., Findlay, Ohio.

**MAGNOLIA EXPOSITION SHOWS**

Want Advance Man

Your price is your price if you can produce.

Address:

J. W. HUTCHENS

August 4th to 9th, Calhoun, Kentucky

**MAGNOLIA EXPOSITION SHOWS**

Want Advance Man

Just purchased 200-car, 22 feet, on Indian Reservation and South Dakota for first week. Will turn out to reliable horse men and with best results.

Address: J. W. HUTCHENS

August 4th to 9th, Calhous, Kentucky.

**MAGNOLIA EXPOSITION SHOWS**

Want Advance Man

Just purchased 280-car, 22 feet, on Indian Reservation and South Dakota for first week. Will turn out to reliable horse men and with best results.

Address: J. W. HUTCHENS

August 4th to 9th, Calhous, Kentucky.
INDIANA STATE FAIR, INDIANAPOLIS, IND. August 28 to September 5, Inclusive

CAN PLACE any worth-while Grind Show that doesn’t conflict. What have you to offer?

WANT—One 45 Ferris Wheel, Fly-o-Plane and Whip to join for the entire fair circuit or just for Indianapolis.

CAN PLACE all Ball Games and legitimate Concessions to join immediately.

WILL PLACE experienced, sober, carnival Workingmen in all departments.

WANT YOUNG ATTRACTIVE GIRLS for BEAUTIFUL POSING SHOW. SALARY, $15.00 PER WEEK. JOIN IMMEDIATELY.

CAN PLACE ANY NUMBER.

JIMMY EDWARDS CAN PLACE PERFORMERS AND MUSICIANS FOR HARLEM HIT PARADE.

All address this week CANTON, OHIO; then as per route.

SHOW CLOSES IN NOVEMBER—ALL FAIRS AROUND INDIA INDIANA

INGHAM COUNTY FAIR
MASON, MICH., AUG. 11-16

WILL PLACE: Legitimate Stock Concessions for this event and our solid fair route follow. Excellent opportunity for Glass House or Fun House.

WIGWADE Shows
Corunna, Mich. This Week
Sanilac County Free Fair (Sandusky, Mich.) Follows Mason

B&G's EXPO ON PARADE

Wanted for Our Fairs Starting Week of Aug. 10

Then to Syracuse, New York market lot, week of Aug. 17: Monroe County Fair, Rochester, New York (new fair grounds), Aug. 26 thru Labor Day.

RIDES—Tilt, Octopus, Kiddle Ride and Porvies. SHOW—Iron Lung, Wild Life and Fun House CONCESSIONS OPEN: What have you? GIRLS for Cef Show. $50.00 a week guaranteed. HELP for all Rides. AGENTS for office stoves. Have for Sale—20x100 Side Shows.

Top Address:
HAMEURG, NEW YORK, WEAUG. 4.

FOR SALE SOLD 2—HAVE 1 LEFT AT A BARGAIN

DOUBLE LOOP RIDE

Located on 22 Ft. Right-Nosed Charms Starter with 47' Dog. All in good condition. Also several Fun House Frames, High Wire, Show-Horse and Wide, Take all for $15,000.00

OUTDOOR SHOWMEN'S EQUIPMENT CO.
GIBSONTON, FLA.

WANT

Legitimate Grind Stores, Useful Side Show People Will Book or Buy-Octopus, Till-a-Whirl, Rod-Plane

ROOF GARDEN SHOWS
Everson, Pa. August 4th-8th

DUE TO DISAPPOINTMENT

We have a lease on Ferris Wheel and Concessions in California.

CONCESSIONS WANTED
Ball Game, Lead Gallery, String Game, Cork Gallery, Grind Shows with own transportation.

PACIFIC UNITED SHOWS
2121 SHIELA WAY
SACRAMENTO, CALIFORNIA

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Aug. 2.—The League bull will go out in the mail this week.

Mr. and Mrs. Ray Thomas, Mr. and Mrs. Zolut, and Ed Leffler, Los Angeles, were guests of the Bob Parkers, Jack Worhites at Lake Delavan recently.

Maxie Herman was in from Canada on the last leg of his business trip. Among his many customers were the Garber Bros., Fred K. Schaffner, Arrertr W. Sieger, Blanche Henderson, Morris Brown, Harry Baum, Morris A. Richman, and H. S. Babcock.

The plan of the nominating committee is to hold its meetings in September and finish all business of the convention at that time. It is hoped to have a report ready for the membership at the first or second meeting in October. Members of the committee, from the body, are Jack Hawthorne, Pete Pivovar, Elmer Byrnes, Bill Green and Dee Lang, with Cliff Wilson as alternate. From the board of governors: counselors are Mike Wright, Pat Purcell, James Campbell, Edward Murphy, and William Kaplan, alternate, and president Fred H. Kressman and Sam Solomon.

The membership application of William R. Dyer has been received from Ned Tortol.

But Kaplan is reported getting along okay after his operation. He is in the Wesley Memorial Hospital, Chicago. Howard Gloss and Marshall L. Green are still on the sick list.

Because some members evidently pay no attention to dues notices, some are on the delinquent list for '47. Dues for '48 are due September 1.

Ladies Auxiliary

Letters have been received from Mrs. Herbert Morgan, Edna Hargrave, Viola Fairly and Virginia Kline. Mr. and Mrs. Bob Miller returned from a vacation to the Lake Superior vicinity. Mrs. Miller’s niece, Joan Gaffke, is visiting the Milers for the rest of the summer. Viola Blake reports having a grand time in Canada.

Mrs. L. M. Brunsmile visited in Chicago, being with her niece and nephew, Mr. and Mrs. George Kirchen. She is now back in Fredonia, Wls., and expects to return to Chicago in September.

Maxie Belden, chairman of the bazaar committee, has Ralph Glick as his co-chairman. All bazaar donations should be sent to Max at 6316 North Knox Avenue, Chicago. Minnie Simonett sent in a crocheted donation.

Mimi Garneau has been proposed for membership by Edith Steubeich and Mrs. Florence Thompson has been proposed by Charlotte Morgan.

Letters on summer activities will be sent out via mail soon. Secretary Ethel Wasser, chairman, will be assisted by Mrs. Brumleve.

Florence Retting, accompanied by her sister Gene, expects to visit in Bloomington, Ill.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Aug. 2.—Past President Chester E. Levin and his wife, Ruth Ann, entertained a number of members at their home July 26.

At Campbell is leading, with L. E. Carter second, in the gold life membership card race.

George Sargent, who recently returned from the Shann Shows, is back at his old position and working west ends for George Hoke at Fair Park, Des Moines.

Secretary McGinnis requests members to send in their permanent address.

National Showmen's Association

1564 Broadway, New York

NEW YORK, Aug. 2.—Secretary Walter Sibley visited the Mormons at Long Beach, L. I.; Rocco Trupiano and Arold Sam Solomon at the Manhattan Amusement Company; Mike Prudent, of the shows bearing his name, Mr. and Mrs. Phil Liser, Blanche Henderson, Morris Brown, Harry Baum, Morris A. Richman, and H. S. Babcock.

Sibley also visited the Victory Shows at Mastic, L. I., where he chatted with Billy Grinden recently released from a Sag Harbor hospital.

Other visitors by Sibley took him to the "Happy Days" Shows in Danwood, N. J., and the Gerard Shows and Max Cruberg's Shows, both playing in this city. On the Gerard lot he chatted with Charles Gerard, Johnny O'Rourke, Ralph Enady and Sam Murphy.

Recent club visitors included Charles Lawrence, back from the Coast after a 41-week tour with the Anna Lucasta troupe, accompanied by Mrs. Lawrence. He advises he will soon go on the road with the "Annie, Get Your Gun" company, which will open in Chicago. Another visitor was Frank Capell.

Recent contributors to the memorial fund are Rocco Trupiano, Ben Messon, Morris Vivona and Max Schaffer.

Nate Weinberg, confined to Long Island Hospital, is reported improving.

New members on the sick list are Earl H. Fee, True Perkins, Rudy Udoowitz and Herman Moscowitz.

Members were gathered in memory of the death of Irving Gold, who died July 27, in Morrisania Hospital after a long illness.

Ladies Auxiliary

Altha Midge Cohen is summering at Astbury Park, N. J., she hasn’t gotten the kiddie fund. She asks all to please fill their penny bags and send or bring them here. Secretary Annalee Wilkins received another check from Donna Ann Shorey, on the Coleman’s Shows. Ethel and Sam Shapiro spent a week at Astbury Park. Annalee and Helen Wilkins are leaving for a two-week tour thru Florida to see and expect to take in the Ottawa Fair.

Pacific Coast

Showmen's Association

1100 S. Broadway, Los Angeles 15

LOS ANGELES, Aug 2.—Past President S. L. Crotni conducted the July 25 session. Secretary Ed Mann shared the rostrum.

Jimmy Thomas, veteran showman from Honolulu, was a visitor. This is his first trip to the mainland in 29 years.

Joseph (Doc) Binger, Milton Przewoda and Samuel Drayton were elected to membership. Harris, only new member present, was initiated.

Executive Secretary Al Flint, who has been on a short vacation in the East, has returned.

The board of governors has voted that hereafter all vice-presidents, presidents and company men receive a silver membership card each year.

Harry Wills is still away from his home. Capt. Eric Kelly, ill with pneumonia, also is improving at his home in Long Beach home.

Drawing was won by Harry Taylor.

WANT MAN

To drive large and very Coastal Concession. $450.00 weekly. Seaside Park, Atlantic Ave.

S. GEORGE WELCH
1860 W. Adams, D. C.
Show Folks of America
San Francisco

SAN FRANCISCO, Aug. 2.—President Harry Seber’s birthday party was held in the main hall and Chief Capucin led the singing. Mrs. Seber had the following guests at the table: Frank Sabatella and Ray (Des- con) Carroll, of Harry Owen’s Orchestra, George DeLeon, Mrs. C. E. Treco- ris Hotel; Mrs. Sabatella, Relly Castle, Harry Coleman, Edna Raiford and Bill and Eddie Burke. Mrs. Seber was emcee and read telegrams and messages from past President Sammy Corenson, Glenn and Helen Arts, Edith Coren- son, Fred Oppen, Mrs. John Albright, Harry (Polish) Fishier and Ralph V. Rau.

Birthday cards were received from the Regular Associated Troupers, the Ellis Lodge of Huntington Park, Mr. and Mrs. Otto Boehm, Council and Edna Raiford, Olivette and Bilt-Malhour’s Baker and Fred Ramsey, Sunny Taylor and Jerry Circenier, Mrs. B. Chipman, of Yakima, Wash., and Harry and Jo Low.

Party committee was headed by Milt Williams, with Bill Coles, Fred Ferguson, Ralph Deering, J. J. Casey, Scotty Leonard, Mrs. Anita Jeffers and Billy and Roy Hodges as assistants.

Program consisted of offerings by Harry Leslie, Fred Boynton, Ada Wyatt, Chief Capucin, and Gris- trude Malhour’s Baker and Arthur Malhour’s and her fashion parade, which presented Fred Boynton, Harry Leslie, Louis Feister and Arthur Malhour’s. Olivette, at the piano, was the accompanist. Frank Sabatella played a few of his original Hawaiian numbers.

Guests included Judge Carl Davis, Mr. and Mrs. Tom O’Connor, who brought their five daughters, Jeanne Mann and Mary, June, Jean and Constance, and De- Cirizer; Lester Hart, Anita and Russ- ell Hart, Anita and Russell Jeffers, Mr. and Mrs. Tony Soares; Mr. and Mrs. George Jackson, of Fullerton United Shoppers, Mrs. Martin and Mr. and Mrs. O. H. Mattey, and Ted and Marlo LeFevre.

The $55 pot of gold was won by Larry Banos, who donated it to the Christmas fund.

Michigan Showmen's Association
3153 Cass Avenue, Detroit

DETOIT, Aug. 2.—Club visitors have included Irene Malhour, daughter of Sammy and Betty Malhour; Mr. and Mrs. Mark Marks, in Inkster, Detroit; and Oils (Slim) Pleasant, Happyland Shows concessionaire.

Sam (Dinny) Ginzberg is preparing to open in Athens, Mich., Aug- ust 14. Jack Wish, of Eastwood Park, has reported in New Or- leans, where he visited his family, Mr. and Mrs. O. Lewis, of El Paso, Tex, brother and sister-in-law of Ralph Lewis, of Eastwood Park, visited him recently.

Harry Hamilton, Stash Rubin and Donnie Wish officially announced their golfing trip abroad. Mr. and Mrs. Louis Wish entertained friends at the Eastwood Park, and all were powers was escorted there one eve- ning by Kenneth Van Ness.

Membership committee has ap- proved the applications of Bob Nash, Raymond Miller, Paul Bloom, John Tharen and Harry Rubin.

Julia Heiley, Toledo, was the house guest of Earl Powers, the club’s office- manager.

Bernhard Robbins, secretary, plans a trip to Ohio. Marion Dickstein, wife of the Edgewater Park manager, is a frequent visitor at the club home.

Leo Lipa, past president, is con- fined to home following the am- putation of his left leg.

Regular Associated Troupers
106 E. Washington, Los Angeles

SAN FRANCISCO, Aug. 2.—Nell Robidouche, first vice-president, presented the program in which on the rostrum were Clarence Allton, Harry Bailey, secretary; Mary Bell, assistant, and Mary Bell, assistant, and Mary Robidouche, board of Johnson, and Edna Dyer. Grace DeGarro, Mary Ludington and Billie Sucher were reported ill. Billie Perry has repaired her health sufficiently to enable her to return to work.

An article donated by Marge Bagby netted the sick and receipt fund $8 and 65 cents for Jimmy Riegel. Billie Perry donated a bountiful doll which will be raffled for the barar.

Marybell Bennett gave an account of her trip to Yakima to visit Harry and Marge Chipman on the city’s Circus Inn there. Marge Dyer reported on her trip to Northern California and Nancy Meyers brought news of the various shows and Bill visits on their trip north.

Others called on for were Frank Bennett, Babe Miller, Sam Dolman, Tulle Palmer, Cecil Kanthe, Moxie Miller, Eve Scott, Bill Meyers, Vivian Gorman, John Lor- man, and Johnny Castle.

Prize was won by Vivian Gorman.

Communications have been re- ceived from Jack and Martha Rut- yon, Pegy and Tom Bailey, Max and Virginia Sharp, Marge and Harry Chipman, Show Folks of America, Harry Quillen, Sammy Corenson, Peggy Blum and T. Dwight Pepple. Everyone was grieved to learn of the death of Leo Blundin.

Miami Showmen’s Association
236 W. Flagler St., Miami

MIAMI, Aug. 2.—Bid is being received for the decorating and re- ntal of the club quarters. It will be in spam and spam condition. Members return from road in November.

Bill Tucker, off the road the last few weeks, visited the clubrooms and reported excellent fishing at the Florida Keys. Daniel McNamara, of the Florida Amusements, returned from road and will go into business here. Bob Flynn, now assistant manager and stalker at the Elks Club in Laiehead, Fl., visited the rooms.

George A. Braughtman, club atto- ney, has been appointed municipal judge for Miami. Sam Pfeil returns here for a short visit and to attend to some business matters. He left a week ago.

The winter quarters in Charleston, S. C., another clubroom visitor was Jack Wallace.


Due now payable. New mem- bers cards are ready.

Show Folk's of America
1839 W. Monroe St., Chicago

CHICAGO, Aug. 2.—The regular monthly meeting will be held Tues- day, (19). There will be no meeting of the board of directors until Sep- tember and no social in August.

Rose Page, manager of the Ann Lyon Home, maintained by show- folks, leaves for a Los Angeles vaca- tion shortly. Those interested in the proposed Los Angeles chapter should get in touch with her at 11171 Broun- son Avenue, Los Angeles, about Au- gust 14.

Nellie Grosh, herself recently off the sick list, reports Laura Roth Young is in the Cook County General Hos- tariam, Cottage & Chicago; Mother Snow is in County (Hospital; Lea- ren Hope and Jolley Gray are on the mend; Yvonne Farrai is ill at her home in Barrington, Ill.; Mrs. Fin- shannon is okay again, and Mabel Davis is up and around again.

Reports were received to hear of the passing of Jocey Gray’s brother.

The Stanley Sisters, Mrs. Briggs and Mrs. Granfield are vacationing in New York. Arthur May and the Kibbf Sisters are in Wisconsin Dells. Mr. and Mrs. Darrel Lyall are at McCallum Lake and Jane Schoe- ter and son Jack, are vacationing in the East. Chet Gates, SFA member from Florida, is vacationing in Chi- cago.

The entire silver parade for the July meeting was forwarded to the Damon Runyon Cancer Fund thru Dale Harrison, of The Chicago Sun

CARNIVALS
DUE TO ACCIDENT
WILL BOOK ELI WHEEL

AMERICAN LEGION BEACH FUN PARK
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BLOXIM, MISS.
Phone 416

LANCASTER, N. H., FAIR
AUGUST 29-30-31-SEPTEMBER 1
WEYMOUTH, MASS., FAIR
SEPT. 14-15-16-17-18-19-20
WANTED
CONCESSIONS—SHOWS
Address
LAGASSE AMUSEMENT COMPANY
12 Whitcomb Street
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GIRLS WANTED
FOR GIRL SHOW, POSING SHOW AND HAWAIIAN SHOW
Top salaries, wardrobe furnished, staterooms available.
All answers.

J. SCIORTINO
World of Mirth Shows, Bangor, Me.; next week. Skowhegan, Me. Wire or come on.

DUES
Wanted for All Rides, Tractor Drivers, Polers and Chalkers for Train. Experienced help in all departments.

All address
CARL J. SEDLMAYR, Mgr.,
Fort William, Ont. Can. Aug. 4-8; Superior, Wis. Aug. 11-17

GIRLS WANTED
FOR GIRL SHOW, POSE AND HAWAIIAN SHOW
Top salaries, wardrobe furnished, staterooms available.
All answers.

Pearl City Shows
810 Broadway
Toledo 9, Ohio

WANTED
For Second Men for Limp-a-Plane, also other reliable Ride Help. Wanted To Buy— Rides. State price and condition.

Northwestern Amusement Co.

Girls WANTED
For Girl Show, Positing Show and Hawaiian Show.
Top salaries, wardrobe furnished, staterooms available.
All answers.

American Legion Board of Directors and Street Celebration Committees. Have opening August 12 to 18, 5 Rides and Concessions. Wanted—Assist Men on all Rides. Also Men for Concession Booths To Buy—Rides. State price and condition.

American Legion Board of Directors and Street Celebration Committees. Have opening August 13 to 19, 5 Rides and Concessions. Wanted—Assist Men on all Rides. Also Men for Concession Booths To Buy—Rides. State price and condition.

American Legion Board of Directors and Street Celebration Committees. Have opening August 12 to 18, 5 Rides and Concessions. Wanted—Assist Men on all Rides. Also Men for Concession Booths To Buy—Rides. State price and condition.
BULLOCK AMUSEMENT CO.
WANTS FOR THE LILLY REUNION
AT FLAT TOP, W. VA., AUGUST 15-16-17

Want Snake Show or Pit Show. No girl shows. We carry no racket, no gate. Boone, North Carolina, this week: Flat Top.
West Virginia, week August 11. Other good spots to follow.

Marshall County 4-H Free Fair
Argos, Ind., Aug. 12-16
The best, most consistent money-getting 4-H Fair in this territory. All classes of prizes and big events like a State Fair. Exceedingly popular with the public with past record of meritorious attendance. CAN PLACE: Legitimate and Catering Concessions except Corn Game and Custard. Preferred locations available.
SHOWS: Excellent opportunity for Fun House, Monkey and Mechanical City.
START YOUR WINNING FAIR SEASON NOW
W. G. ULKAM SHOWS
UNIT NUMBER TWO
ROBERT STIRLING SHOWS
WANT
Rides: book any not conflicting. Concessions, any Hankey Pank, one Lay Down Skillo or Wheel, Swinger, Pan Store or Rat Joint. Shows, any of merit with own outfit. Agents, percentage dealers. Preceding wanted for best Labor Day spot in section. You will work if you can take orders. Wire care Western Union, New Brunswick, N. J.

WILL LEASE OR SELL
ACCOUNT ILL HEALTH
TO RESPONSIBLE PARTY
Five thousand deposit required for lease; ten thousand will handle balance, notes. Seven-Ride Show with 25 or more office-owned joints. Others booked. 4 Shows, extra tops, etc. Light plants, 20 trucks (A-1 shape), office trailer. Route booked. Attractive proposition to ride party. Immediate possession. Contact:
BOX DB5
CARE THE BILLBOARD, CINCINNATI 22, OHIO

Wants—JACKSON AMUSEMENT CO.—Wants
Few more legitimate, no Gypsies, for week August 11th, Fairbluff, M. C. Heart of the Tobacco Belt. I want to thank the many Ride owners and complete Shows that answered my recent ad in The Billboard.
Address All Mail To
MURRAY JACKSON
BENNETSVILLE, S. C.

FROM THE LOTS
World of Pleasure
IRONWOOD, Mich., Aug. 2—Altho business off 25 per cent from last year, stand here the week ended July 20 was rated satisfactory. Silobrom, operated by Clarence Joyce, joined and had a good week.
Lentini's Side Show continues to pack 'em in, and Rigid Squirt-Show. Girls on Parade continues to place the shows. Melton's midway continues its popularity with the show personnel.
Gentleman customers passed up the game in favor of deep-sea fishing. Bill Rice, Fat Norton, Joe Quinn and Amnuel Garcia reported the biggest catches.
Clark Davies and Scotty Nelson, chief mechanics, have the rolling stock in top condition. Orie Bauer and Richard Cooper have the electrical equipment in readiness for the fair. The parade department has been getting on finishing touches in preparation for the opening of the fair season.
The Sensational Royals, free act, have been scoring. After the Shebywag, Ws., date, they will leave to make Southern shows.
Recent visitors included Mr. and Mrs. Len Sawyer, of the Saginaw Fair; Harold Lindsey, of the Inner Peninsula State Fair; Earnie, Mr. Don Bishop and Peggy Cohen.—E. C. MAY.

Hill's Greater
CHADRON, Neb., Aug. 2.—The Range Day Rodeo at Rapid City, S. D., proved a big success. The midway was packed each night and the weather was good with an attendance of one night.
The actual led the rides, followed by the Flying Scooter, Octopus, Roller plane, Ferris Wheel, Merry-Go-Round, Dipper-Douille, Fly-Planes, the Silver Strek train and the two baby rides. The Girl Show paced the shows, followed by the Sidewalk and Willy Wild Life Show.
Mr. L. P. Hill was given a surprise birthday party by his husband. Guests at the party were Mr. and Mrs. Clyde Hill, Mr. and Mrs. Art Martin, Mr. and Mrs. J. H. Guyton, Mr. and Mrs. Jack Grimes, Mr. and Mrs. Dick Havina, Mr. and Mrs. Floyd Snedeker, Mr. and Mrs. Clyde Runyon, Mr. and Mrs. Olen Byers, Charlie Guyton, Kenneth Guyton, Tommie Briggs, Mrs. C. E. Williams, Mrs. Alma Coleman, Bonnie Holliday, Mr. and Mrs. H. N. (Pats) Reeves and Mr. and Mrs. Dave Chiebom.

MIGHTY PAGE
MANCHESTER, Tenn., Aug. 2—Fairs and concessions arrived back on the shows with good news for the boss. He had seven contracts for fairs in North and South Carolina, one in Ohio, a rodeo, Orge recently added a Sidewalk, giving the shows eight rides and two kiddle rides.
Frank Zords Jr., after his sojourn in the army, two years of which were spent overseas, is managing the Side Show, owned by his father, and also handling the Dynamite Zelos to do good business with her Temple of Knowledge.
Rose Lee Woods, charterless wonder, celebrated her birthday with a party and was bustling to 50 guests who received many gifts, among which was a new Ford, the gift of her husband, Red.
Mrs. Cole, operator of the midway office, returned to the org after a pursuing trip to North Carolina. Mrs. Cole recently erected a new 26 by 40 concession, which seats 48 persons. She reports business very good.

SLIVER SLIPPER
OWINGSVILLE, Ky., Aug. 2.—Org's stay here past week was a success of any still date since spring. Shows were sponsored by the American Legion and co-operation was tops. Shows got to a good start, with opening night pulling a capacity crowd. Business continued big thru Saturday, with Saturday night giving the shows and rides exceptional business. Ferris Wheel, operated by Johnny Buter, and the Wild Animal Circus, operated by Billy Mayfield, were up in the mid-way.
Owner and General Manager William O. Hamontreau purchased a Merry-Go-Round and three large light towers from the Johnny J. Denton Shows while playing at Morehead, Ky., giving the org four major rides.
Capital City Shows and the Denton org were playing in the neighborhood during our stand here and we now have a new agent. —JOHNNY BUTLER.

J. R. Leegrit
ARAPAHOE, Neb., Aug. 2—Org was in here the July 20th and the business for rides and shows was okay. None of the concessions, however, reported poor business. Afternoon of July 4 failed to draw, but the night of the 5th was good. —SHERILL PEAVY.

NEW, NATIONALLY ADVERTISED IN POST, ESQUIRE, TIME, LIFE
PACKARD TWIN DUAL MODEL 400 W. X.
ELECTRIC SHAVERS
SPECTACULAR, FAST ACTION, PUSH CARD DEAL
PACKARD with 300% more hair-cutting action! Nationally advertised. Every man knows the famous PACKARD 300% hair cutting Shaver! READY TO OPERATE DEAL STRIKING, COLORFUL
PUSH CARDS INCLUDED! PROFIT over 55%
Card form admits 1*; 300% more hair cutting action! Limited number of cards. First offer is a "natural" for fastcut action! OPERATORS, LAY-DOWN MEN, COWIN MANAGERS, this is a b-i-g!
AMERICAN MUSE CO., 17 STATE ST., NEW YORK 4

MICKEY MANSION
WANTS
Side Show Acts for Johnny J. Jones Shows for 10 outstanding Fairs. Close November 15 in Florida. Drop out complete with costumes, plus baby. The Frances Dickinson, a woman; good Fire Act. Joe Lewis and Nedra, can place you $50.00 per week, wages $125.00 plus. Sue and Bob for 500 Fairs. Drop out complete with costumes, plus baby. Ticket Sellers for my two shows, Monkey and Side Show. salary $10.00 per, per cent from the door to the fair. Joe some way, over 300 Fairs. Drop out complete with costumes, plus baby. Ask Gingerman, Mr. Carl Holley, Jack Colletts, Frank Lentini or others who know me. Wire or write, all answered.

JOHNNY J. JONES SHOWS
Albion, Ill., Aug. 4-5; followed by Jefferson City, Mo.
DON FRANKLIN SHOWS

WANT to ten Fairs starting at the Mill Country Fair, Junction, Texas, next week: Guffieva Co. Fair, Fredericksburg; Kendall Co. Fair, Boerne; Florence Peanut Festival; Wharton Co. Fair, Wharton; all follow in order. One outstanding Still Date, then head more of the best Fairs.


Golden West

SANTA CLARA, Calif., Aug. 2—shows closed here July 29, after a couple of large crowds, good weather, big tents, and top grosses. This was the second time this season that our organ has played Santa Clara, the previous occasion being a winner. A four-day Portland

Heller's ACME SHOWS

Featuring ZACCHINI CANNON ACT

The Only Act in this U. S. Shooting a Lady Over a Ferris Wheel

Wanted for this big date, Dover, N. J., Back Track, on Main Highway. 5 minutes' walk from center of town. First carried in this good location.

We have ten Rides. Enough, but want Shows of all kinds with complete outfits. Low percentages. Want good Rides Foreman and Help. Top wages to include Help. Lust reason for this ad. Want legitimate Concessions—All Rides, Good Shows, Cigarettes, Novelties. No flats allowed. Good Shows only.

HARRY HELLER, Manager

DON FRANKLIN, Owner-Mgr.
BRINGS CROWDS
			
From the Lots

Majestic Greater

ALBION, Mich., Aug. 2.—Week
ended July 26, Majestic Shows
wound up a satisfactory run at
Adrian, Mich., auspices of the Marine
Corps League. Weather was fair and
business good. Altosio to a modest
down on Monday, July 21, proved
to be okay from every standpoint, with
Saturday (26) giving us the biggest
gross of the series. The Uncle
Harry Bubble Gum Day was
promoted and netted good results.

The Moon Rocket crew set a record
by tearing down and loading the ride
in 2 minutes, 40 minutes. All rides
were down and loaded in three hours,
the fastest tear-down this writer ever
saw.

The Perrys left to join the John
R. Ward Shows, Franklin Kesley,
bingo manager, left for Georgia to
join his wife, Leonard Gould, bingo
owner, got it down in good shape.
Leonard Tracy joined with Animal
Show and two concessions. The
Thomasons are doing well with con-
tact houses. George Windham joined
to take over the Motorama.

Visitors included Bob Hallock, J. C.
Weer, Sam (Perk Chops) Ginsburg,
Mr. and Mrs. Joe Bennett, Freddie
Cohen, son of front gate man, and
Alex and Mrs. Goldstein, mother of
the show's owner. Mr. and Mrs.
Goldstein and Mrs. Joe Martin, hospital-
ized in Detroit, are reported impro-
ving. Mrs. Frank Hefner, divorcee of
her husband, Irma Kane celebrated
her birthday July 27.—HARRY E.
WILSON.

Playtime Amusement

HYANNIS, Mass., Aug. 2.—Both
units joined here for a return en-
gagement, and it proved a banner
week. July 4 celebration proved the
best since the opening April 17.
Manchester, N. H.

On July 18 Harry Edwards, for-
manship with Hunt Bros. Circus, now
clowning on the midway, took the
crowd's personnel on a tour of the
Hunt Circus when it played Chan-
ham, Mass.

Marilyn Taylor is visiting her
uncle, Dick Taylor. Capt. Duncan
Fairlie, high diver, continues to hold
the crowds each night.

Recent events included a birthday
party in honor of Cynthia O'Neill,
dughter of Mr. and Mrs. Frank
O'Neill of flasher operators. Guests
were Mrs. E. Burr, Mrs. E. Burr
and daughter, Patricia; Mrs. Jack Poole,
Mrs. Chet Mason, Mrs. Bob Nelson,
who was celebrating her birthday at
the same time; Malcolm, Sheila,
Sammy, Sandra and Eth Fairlie,
Bobby Mason, Bobby and Phyllis
Nelson, Eddie Fuller, Bobby De
Francisco, Jackie Helm, Billy Burr,
Marlyn and Dick Taylor, Danny
Ferris and Tommy McGue.

While playing here, the shows
added Will Hill's Elephants and Ani-
mal Circus as an added free attrac-
tion. Frances Goldendad and her
Indian Village joined here.—HARRY
PEARSE JR.

Modernistic

PRESTON, Md., Aug. 2.—Midway
here, aloft extra large, couldn't ac-
commodate the people. 20 kw. Gen-
erator set for $1600.00 Immediate
delivery. Other attractive Generator and
Engine values.

NEW GAS AND ELECTRIC
GENERATOR SETS

PRODUCING AMERICA'S BEST
Carroll and Gas

SNAKES WYATT STUDIOS
1606 Franklin St. TAMPA, FLA.
Phone: M-6605

RIDE HELP WANTED

For Bunn Wheel, El-O-Whiz, Orleans. Must be experienced, sober, reliable. TOP SALLAY.

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809 5th Avenue BERNARD 1929

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SOUND PROJECTORS

Distributor of standard makes: RCA, EDISON, American, Zanuck, Victoria, Super Victor, Lumi-son, Ward, E. B. Lemmon, with prices, 44.75 to

CHERCHY SUPPLIES, New York 18.
WANTED FOR
CANADIAN NATIONAL EXHIBITION
TORONTO, CANADA
AUG. 22-SEPT. 6, INC.

WONDERLAND

R. K. ADAMS
W. B. SMITH

NEED BIG CANVASMAN
One who can do some building—go to work at once. Will pay first-class transportation to Toronto and return from Chicago for everyone. State your salary in reply. R. P. DeLent, can place you; also Carriers. Cliff Show with Pin Heap, wire me. King Raymond, can place you. All acts available now will work at RIVERVIEW PARK, Chicago, until August 20th; then Toronto. 5 big State Fairs to follow, including DALLAS, TEXAS, STATE FAIR.

All Reply
RAY MARSH BRYDON
Clarence Bechtel Hotel, Apt. 201, Chicago, Illinois, until August 10th; then royal York Hotel, Toronto, Canada, Aug. 11th to 22nd.

PIONEER SHOWS
high class midway attractions
TROY, PA. FAIR—AUG. 18-23
Want Concessions and Shows of all kinds. If you want a big week's work you get it here. What have you? Answer.

MICKEY PERCELL
Week Aug. 4-8, Mt. Morris, N. Y.

BRAND NEW LEROI ENGINE GENERATOR SETS
25 KVA, 110 Volts, AC, 900 RMP, with switch board, voltage regulator, radiator mounted on skid with safety switches. Complete while they last, $1250.00 each.

HARRITT ELECTRIC CO., INC.
1811 N. HARWOOD ST.
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DALLAS 1, TEXAS

MODERN CHAIRPLANE AND KIDDIE AIRPLANE RIDE
WRITE FOR CATALOGUE
Can give delivery within two to three weeks on Chairplanes. Also immediate delivery on Gears and Cushion Parts.

SMITH & SMITH, SPRINGVILLE, N. Y.
DOUBLE POPCORN OUTPUT
with Auxiliary

CREATORS
since 1885
IMPROVED
TWIN GIANT
FLOOR MODEL 42

Two improved Giant Model 41 Popcorners mounted on a welded steel stand ... Speedy, dependable large production poppers that pop twice as much corn as the single model. One operator should pop approximately 100 pounds of raw corn per hour. The popped corn is emptied into two removable steel trays with perforated bottoms. A shake or two of the trays causes the unpopped kernels to fall through into drawers below. Used by wholesale operators everywhere. Machine operated by bottle gas or natural gas. Motor driven by electricity. Gasoline extra. Overall dimensions 78" long x 50" deep.

C. CREATORS & CO.
602 W. Cermak Rd.
Chicago 16, Ill.

The TILT-A-WHIRL Ride
On Midways All Over America
Its Grosses Are Getting Better All the Time
Manufactured by
SELLNER MFG. CO. Faribault, Minnesota

QUEEN OF THE FLYING RIDES
FLYING SCOOTERS
BISCH-ROCCO AMUSEMENT CO.
5441 COTTAGE GROVE CHICAGO, ILL.

From the Lots

A. M. P.

MOUNT HOPE, W. Va., Aug. 2. - Cold weather marked the early part of the 160's stand here the week of July 21. Toward the end of the week the temperature jumped and a bid business. The previous stand at Richmond, a two-week engagement, proved to be the worst two-week stretch of the season; it rained daily.

Fred Webster joined with his Popcorners Margaret Smith joined Johnny Ryan's Atomic Age Show. Mrs. Mike (Lucy) Hornick, wife of the Tilt foremost, returned from her Hazelton, Pa., home after a month's vacation, during which her mother, Mrs. Lillie Cressan, died and was buried July 22. Mrs. Hornick was accompanied on her return by her daughter, Loraine.

Jimmie Savage joined from Ponca City, Okla., with his 10-person Mini- show, as well as a six-piece band consisting of Frank Davis, electric guitar and enunciator; Gus Rhodes, also of Robert Taylor; Rolf D., Harold Claypool, second trumpet, and Sonny Fields, drummer. The chorus is composed of Judy Savage, lead; Ida May White, Ada Smith, Dawn Holloway, and Jeannie Berry in the line, with Paul McNeely, the onlooker. The show received a great response.

Billy Allen was announced as the new manager of James Allen's Miss America Show.

The above is just a sample of the activities during the week.

The visitors included John H. Marks; Jimmy Rafferty, of the Rafferty Show; Mr. and Mrs. Herman Huntly, Mr. and Mrs. Happy Hawkins, Mr. C. Ted Miller, Harry Schriber, George Miller, Bill Porter and Tommy Davis.

Donetta Podobinski and Dorothy Craft have returned to their homes in Fincastle, Va. The writer expects to leave shortly for another state fair, the first of which will be at Galax, Va. - G. C. MITCHELL.

Virginia Greater

CAMBRIDGE, Md., Aug. 2. - Satisfaction business in the fairgrounds was shared here at the old fairgrounds the week ending July 26 under auspices of the Veterans of Foreign Wars. Monday night (21) it rained, but the remainder of the week was very clear. Show jumped in here from Bel Air, Md., where it had battled rain and mud through its stand.

Recent visitors included Mr. and Mrs. George Brown, Baltimore; Mr. and Mrs. Karl, Cambridge, relatives of Mr. and Mrs. Ed Curtin, Mrs. Frances Humphrey, sister of Mrs. Frances Massuci, and her son and daughter spent their vacations on the show. Frankie Carle visited his cousin, Mr. Charles, orange, N. J., home for several days. Mrs. Louis Augustine left for her home in Woodsville, Va., to enter a hospital there. The billing crew of the King Bros.' Circus stopped over and paid a visit. Committee here under the chairmanship of Ray Buckley was extremely active and co-operative. Newspapers gave excellent publicity.

Friday and Saturday matinees have been getting good results. - H. W. (HEFFY) ARNO.

Page Bros.

MOUNT PLEASANT, Tenn., Aug. 2. - Eddie Lamon's Minstral Show received for its best week of the season here the week ending July 28. Record was surpassed by the American Legion.

Joe Robertson closed to return to his Pine Creek, Tenn., farm to harvest the crops. Paul Pittman has five new joints. All trucks and rides have new paint jobs.

The writer, back in from a booking trip has the show booked solidly thru the fall. - V. COLIFFER.

FLYING SCOOTERS
BISCH-ROCCO AMUSEMENT CO.
5441 COTTAGE GROVE
CHICAGO, ILL.

NEW RIDES FOR SALE!
10-Passenger Rocket Ride; Ferris Wheel, 6 cage (24 passengers); 10-Passenger Chairplane; 10-Passenger Airplane; 14-Passenger Street Car; complete with track; Water Boats and Tank; Power Boats; 2-Passenger Boats, speed or sail.

GOOD USED RIDES FOR SALE!
Parker Two-Abreast 128 Horses and 2 Carussel 40-Ft. Merry-Go-Round and Wiurzinger Organ, completely reconditioned.

CENTURY FLYER TRAIN with 3 coaches and truck, used very little.

The above prices will be seen at 1220 So. Victory Blvd., Burbank, Calif.

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4500 LONG BEACH BLVD.
LONG BEACH, CALIF.
Phone: 495-55 Evs. 215-21

Florida Amusement Co. Endorses
THE SUN SHINE CHOO
Choo Howard image wires as follows: "The Sun Shine Choo Choo has proven satisfactory and we are ordering another. The complete line for next week should be expected. We enthusiastically recommend this show." - Howard Ingram Wire Service.

SUNSHINE MFG. CO.
1545 Central Ave. TAMPA, FLA.
We are still able to make firm delivery (build 8x9.90, buy 4pips and complete descriptions.)

WANTED
BINGO CALLER, COUNTER MAN
DANNY DORSO
Continental Shows.
Saugerties, N. Y., this week;
Barton Fair, Barton, Vermont, next.

UP-TO-DATE RIDE-O
FOR SALE
$4,500.00 or swap for 23 Semi Trucks. The Ride-O is now in operation. Come and see it.

JIM FOREST
31 N. Atlantic Ave.
Daytona Beach, Fla.
Telephone 228653

FOR SALE
SUPER ROLLOPANE
Complete. Ride in perfect condition. Can be seen in operation. Price $3,000.00.

ISLAND MANOR SHOWS, INC.
128 Franklin St.
Element, N. Y.
WANTED
Have 8 Shetland Ponies, sweet arrangement, truck, equipment and Help wanted. Like to book with 2nd good Contractor.

JOHN THORNTON
RYAN, IOWA

WANTED
FOR SIDE SHOW
HIGH CLASS MENTAL ACT
Must have own transportation. No Min. Camp Required. Also good Midget Artist Address

SAILOR KATZY
4/4 JOYLAND SHOWS
Shelbyville, Ind., this week.

www.americanradiohistory.com
CARNIVALS

ROBERT A. SCHADE
Contact me at once. Have good proposition for you.

DEE LANGLEY
101 N. Broadway, St. Louis 2, Mo.

COMPLETE GIRL SHOW
FOR SALE
Every show new and in perfect condition. Don't wait, come and look it over.

SAILORE KATZ
6003 Joyland Drive, Shelbyville, Ind., this week.

August 9, 1947

WANTS CUMBERLAND VALLEY SHOWS
WANTS FOR THE FOLLOWING RDNA HIDE COUNTY FAIRS THAT YOU ALL KNOW
TRACY CITY, TENN. AUG. 15-16
MANCHESTER, TENN. SEPT. 15-20
SPARTA, TENN. AUG. 29-30
GODFREY, ILL. SEPT. 1-4
BUMPERSVILLE, GA. SEPT. 6-9
SUMMERVILLE, GA. OCT. 18
WILL bought a lot of stock about 2 weeks after you bought. One outfit was a single radial tire, six tires in all. Another outfit was a 2.50-4.00 tire, one tire of all other makes, all radial. Check with Dick Wilson, contact me immediately. Address all mail and wire for ELLIS WINTON
MURFREESBORO, TENN. this week. TRACY CITY, TENN. (FAIR), next week.

FOR SALE—THREE-ABREAST CAROUSEL
Stationary Horses and Animals, in good shape, electric driven.
Cheap for quick sale.

RUSSELL PYOTT
154 South Fifth Ave., Coatesville, Penn. Phone 0646.

FOR SALE
1 Eli 5 Ferris Wheel
1 Merry-Go-Round (3 Abreast)
1 Tilt-a-Whirl—7 Car
1 Kiddie Auto Ride
1 Kiddie Merry-Go-Round
1 Mixup
Frozen Custard Machine
Pop Corn Machine

Odessa Recreation Co.
BOX 3507
ODESSA, TEXAS

AMERICAN EAGLE SHOWS
Shows in Southern Missouri Sect. 6, playing Arkansas and Mississippi.
WILL BOOK SHOWS, RIDES AND CONCESSIONS THAT DO NOT CONFLICT. No warning, no refusal, no P. O. Address. NO SERVICE

DANNY ARNETT
6005 The Billboard, DeSoto, Mo.
St. Louis 1, Mo.

Priced For Quick Sale
$4,750.00
8 TUB A-1 OCTOPUS
All complete with good booking. Now Transportioned in hampers.

ARCHIE O. TAYLOR
Barns Valley Shows
HARLAN, IOWA

WANTED
FOR FRED SAWYER'S GAY NEW ORLEANS REP CATS
COLORED MUSICIANS—Can play good Rags, Jingles, Trombone Player, Timpano, Sax and Flute Flayer. One good tag tanner. Pianos, banjos, and good washboard player. Bill of Nears and mixed to touch with: Elda Johnson, Virginia Thomas, Miller Harris, Marie Elkins, Edie and Elkin. FRED SAWYER, Word of Mark Shows, Dayton, Mo.

COMPLETE PORTABLE (WITHOUT TRANSPORTATION)
GLASS HOUSE
FOR SALE
MIRRORS—Glass for last one year old.

BOX D-93
6003 The Billboard, Cincinnati 21, O.

SLEEPERS ARE OF TWO TYPES:
Special Troop Sleeping Cars... $2,880 each
Sleep 30 people, 10 Simmons steel complete bed units, 2 toilets, 4 wash stands. Built by Pullman Standard Car Manufacturing Co.

Special Troop Sleeping Cars... $3,780 each
Same features as above but containing minor improvements, and built later.

Prices F.O.B. track location
Credit can be arranged
No priorities needed

Priority claimants have already had an opportunity to fulfill their needs.

These sleepers are the economical answer to immediate railroad shipping requirements and emergency housing equipment. They can be altered at reasonable cost to serve as camp cars, or used in "head-in" service.

Prices are on an "as-is-and-where-is" basis. All cars are used, but they represent unusual values where space or rolling stock is required.

Most of these cars can be inspected at Illinois, Illinois: arrangements may be made through the Chicago regional office of WAA.

Send purchase orders to Steam Equipment Section, Machinery & Industrial Equipment Division, Room 4524, Railroad Retirement Building, Washington 25, D. C.

WAR ASSETS ADMINISTRATION

OFFICE OF GENERAL SUPPLY

OFFICE LOCATED AT:
Atlanta, Birmingham, Boston, Charlotte, Chicago, Cincinnati, Cleveland, Denver, Des Moines, El Paso, Houston, Jacksonville, Kansas City, Los Angeles, Louisville, Minneapolis, Nashville, New York, Omaha, Richmond, Salt Lake City, St. Louis, San Antonio, San Francisco, Seattle, Spokane, Tulsa.

CUSTOMER SERVICE CENTERS IN THESE AND MANY OTHER CITIES.
From the Lots

Bright Lights

VANDERGRIFT, Pha. Aug. 2. —
Good stand here with Soldiers and
Sailors Home-Coming Week feature-
ing several special events, climax-
ed by a big parade Friday night (1).
Midway was laid out in city park in
the center of town.

Despite the prior appearances of
two other shows, org did a very sat-
isfactory week's busines at previous
week's stand in Beaver Falls, with
heavy gates nightly and one of the
best Saturday matinées of the season.
Fair weather prevailed through-
out.

Various departments are complet-
ing plans for innovations and addi-
tions prior to the next show open-
ing Monday (11). Several new fronts
and two new shows are being built.
With 14 weeks of fairs, ending the
week of November 10, org will have
had one of the longest seasons in its
history.

F. C. Norton, master electrician,
says a fire has caused a single Monday
night's delay in the opening of shows,
rides or concessions. Danny Donnini,
man of concessions, enjoyed good busi-
ness at Beaver Falls. Business at still was
good, however, whenever weather per-
mitted. First big parade was held Sat-
turday night.

This was May 23.

A big party was held July 23 to ob-
serve the birthdays of Mrs. Kitty
Skillott, Mrs. Irene Burgess, Happy
Carr, Ernest Gregory, Millard Finch,
Henry Snyder and Clift Schlier. A
highlight of the evening was the fire-
well given to the Three Fearless
Stars, who were closing to start their
fair here Aug. 4. The show opened
April 12 thru close of the still date
season here were Inky, Pinky and
Dinky, pet ducks, old timers from the
Van Vliet. Business at still dates was
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turday night.
GOVERNMENT PAID $15,000 FOR COMPLETE UNIT
PORTABLE POWER PLANT

Some unit now

Mobile Town Bar-72” Wheelbase

Each

2500$3,000

2,500$2,500

2,000$2,000

1,500$1,500

1,000$1,000

500$500

300$300

250$250

200$200

100$100

50$50

40$40

30$30

20$20

5$5

-Heavy, $1,500; Light, $1,250-

-Except for hooch and parade work.

-The power plant is also ideal for fairs and parades.

-Joey Wise

WANTED RIDES

ANNUAL TEPULIS, ILL. HOMECOMING

8/27/68

MAYOR EUGENE BRUNBEIN, Teutopolis, III.

Contact

JOYLAND MIDWAY ATTRACTIONS

WANT FOR BALANCE OF SEASON

Weaverton, Ohio, Annual Street Fair, Aug. 12 to 16; Oakland County 4-H Free Fair, Aug. 19 to 29; Romco Fash Festival, Aug. 30 to Sept. 1; all in Michigan. Garrett Field Festival, Sept. 2 to 6, on the streets: New Haven Street Fair, Sept. 7 to 13; North Manchester Street Fair, Sept. 14 to 16.

Can use legitimate Concessions of all kinds. Space now available for entire route or any part thereof. Can use any really framed show that does not conflict. Will book any good ride that does not conflict with what we have. Will book or buy Roll-o-Plane. Address all mail this week to

ROSCOE T. WADSWORTH

DETOIT, MICH.

RICK TOLL ROLLS

PRINTED TO YOUR ORDER

Keystone Ticket Co., Dept. B

SHAMOKIN, PA.

Send Cash with Order. Stock Tickets, $20.00 per 100,000.
PLANE MEN

to work in

PHILADELPHIA—CLEVELAND—CHICAGO

EXPERIENCED MEN ONLY

STeady WORK

MIAMI—NEW ORLEANS—DALLAS

to follow next winter

WRITE—CARE BILLBOARD, BOX NO. 234
1564 Broadway
New York City

KEMMERT, MISSOURI, WANTS
RIDES—Concessions—RIDES for
ANNUAL FALL FESTIVAL

Third Week in September

Would consider big organized carnival. No Junk, and must have Good
Rides. Free Gates—No percentage Games.
Write W. G. Wecker, Chairman, Kemmert, Mo.

WANT

For

WANT

LABOR DAY WEEK 4 A 6 RIDES OR MORE

JAMES RODGERS
5463, POST 625, LILLY, PA.
Hot Weather In Neb., 1a.

Hits ColeOrg

Sioux City Temp 107

NORFOLK, Neb., Aug. 2. Weather, with the thermometer hitting around the 95 mark, hurt attendance at the circus in Norfolk, especially at thematineehere Wednesday, July 30, but business at night was considerably better. The circus was housed in a half house, with a three-quarter house on top at night.

Sioux City, Ia., gave with two strong houses, which easily would have been capacity or overflow if it hadn't been for the weather. In the afternoon the temperature hit 107 and while it cooled some at night it was still on the hot side. Some 18 specials were over capacity, which was ideal and business kept pace. Org had a full one at the matinee and an overflow at night. "It was the largest single day attendance we've had about a year or two, I think," said Owner Zack Terrell.

Rain cut attendance at the matinee in Topeka, Kan., but it began early in the evening and a full house caught the show. The one-night stand show....

Del. Law Lowers Book on King Bros.

DOVER, Del., Aug. 2.—While making a trip to the circus in Dover, Del., Thursday morning (31), the entire convoy of trucks transporting the King Bros.'s circus was halted by Delaware State Police at Bishop's Corner, 15 miles, as the drivers were given a close inspection.

Six drivers were placed under arrest for driving without license and other violations and the circus management claimed it was the 100th repri-

Tige Hale Organizes Show

For Florida Fair Dates

POMEROY, Aug. 2. — Tige Hale, owner of the Gold Medal Circus, is organizing a circus band, now with Kline's Attraction, to be used in the Florida Fairs, with his Gold Medal Circus next winter.

Hale is building his circus program around two famous clowns. Two clowns have been signed and Hale has leased a small elephant. Hale's band of seven, plus a calliope, will furnish the music.

Sparks To Play Regina

REGINA, Sask., Aug. 2.— Bennie Fowles, who won the Regina Circus, signed a Regina lot for August 13. At Moose Jaw, 45 miles southwest, the request was refused.

In his final "IN OUR OPINION" broadcast of the summer, George Cushing, WJR news head, used five clowns of the Ringling-Barnum circus, discussing serious current problems at Cushing's round table. It is believed to be the first time clowns have appeared on a major forum type program. Left to right: Emmett Kelley, Cushing, Felix Adler, Paul Jerome, Paul Jung and Johnny Traps. The broadcast took place Sunday afternoon July 17 in the clown's dressing tent in Detroit.

Babe! Take a Bow!

DETROIT, Aug. 2.—The guy wasn't drinking, just saw too many circus posters.

One way Lt. Alfred Keppen, of the Detroit Police, explained Vera Bryant's seeing a ferocious tiger snarling at him. Seems Bryant, 57, peeked out of his bedroom window the other day and saw a tiger snarling at him. He immediately called police and four carbinals of officers, armed to the teeth, rushed to the neighborhood. The officers, who combled a mile square area for more than an hour, encountered nothing more ferocious than an alley cat.

Ideal Weather

At Malone, N. Y.

Aid to Dailey

MALONE, N. Y., Aug. 2.—Aided by ideal weather, Dailey Bros.'s chatted up an excellent variety business here, resetting a strong matinee and a full night house. Day was more than two hours late on arrival but matinee was only about 15 minutes late.

Playing Oakledge Field in Burlington, Vt., org drew two strong houses despite an all-day rain and a lot that was almost a quagmire. Performers worked under a terrific handicap and when it came time to move off the lot caterpillars and the elephants worked hand in hand to get equip-

Hamden, Conn., Lot Closed

HAMDEN, Conn., Aug. 2.—Circus matinee was held here on the old lot here anymore because of the strong matinee building.捏on measures only 16 feet. King Bros.

Big Show's Chi Arrival No Secret; Detroit Stand Okay

CHICAGO, Aug. 2.—Ringling Bros. and Barnum & Bailey Circus came back to the Windy City Tuesday for a nine-day stand, preceded by plenty of advance flash and billing. There were few if any people on the column that didn't know the Big One was in town. The first section of the Big Show arrived Friday, July 25, by train from Detroit, where its six-day stand, which closed Wednesday, July 30, had been called off by no means scrap-

J. C. Harlacker Gets

200,000 in Six Days

At Providence, R. I.

PROVIDENCE, Aug. 2.—J. C. Harlacker's annual Providence Spring Circuit of the Narragansett Race Track drew a record crowd of more than 200,000 this year. The show played six days, opening July 14 and closing July 19. Part of one matinee was washed out, but rest of shows went on as scheduled. Side shows and rides played tooverflow crowds every night.

Circus performance, directed by Bob Robinson, featured 18 acts. They were Bob Gray and His Shrine Band, Will Hills' Dogs and Ponies, Stanley Beebe's Bears, the Rudy Rudolph Family, Dayton & Bally Sisters, Will Hills' Elephants, Watkin's Chimps, the York Bar Bell Troupe, Willie West & McGirtly, the Aerial Ortons, Six Pages, Flying Dwarfs, Six St. Leans, the Four Jacks, Ben Dover, La Lage, Mark Huling and Sharky, and the Biltz Troupe.

Side shows were the Howell Family, the Pennsback Inland Village, George and Dixie Show, and Herb Taylor and His Deep Sea Shell Divers.

R-B May Have to Change

Lot Site for Dallas Date

DALLAS, Aug. 2.—A petition has been filed and presented to city authorities to change the route of the Ringling Bros. and Barnum & Bailey Circus from a route fixed last March, when Dallas showed this fall at the north end of North Carroll Avenue, ad-

Beverly Org Holds Over

To Play Brown City, Mich.

BROWN CITY, Mich., Aug. 2.—The Beverly Group Circus, which is out of its regular scheduled date here Friday, is expected to make an unexpected decision to hold over for a matinee only July 19 and then make the next date in Lapeer.

Show is routed thru the Eastern part of Michigan and will make spots in Ohio, Indiana and Illinois. Plans are to winter in Southwestern Michigan, then to Ernest Chad-

www.americanradiohistory.com
DRESSING ROOM Gossip

Clyde Beatty

Big event occurred at Colitcs, N. M., where a surprise birthday party was given Jean Steeet by Eckhart Law- dows. The occasion was celebrated with Mockey as host. Elden Day and Spenders Cline were the chefs in the buffet table, which was set with lace-faced hotel towels. The table- cloth was of the latest shower curtain variety.

Attending were Mr. and Mrs. Bill. Duggar, Mr. and Mrs. and Manuel Velarde, Mr. and Mrs. Clyde Day, Mrs. Bill Duggar, Mrs. Al Montez, John Cline, Max Tubbs, Ron Daly, Al Moss, Jenny Meege, Bob Reynolds, Bud Shipp, Bill McDonald, Al. Calanche, Yellow Barnett, Larry Vogt and Dan Dix. Entertainment was furnished by Mr. and Mrs. Jean Steeet portraying the sage of the day, the gawdiest one Reynolds swinging a mean rumba.

In Albuquerque, Marvin Krieger, Mr. and Mrs. Clyde Day and their group were there for the day as did Richard Frey in Portland at Park. Clyde Day and Jean Steeet resumed their tours after a visit to our coaches when Bobbie Pek's brother visited again.

In Trinidad we experienced another and ever evening of happy singing and dancing. The rain never spoiled the program,-

CRANDO'S CIRCUS

WANTS

ACTS OF ALL KINDS

Promoters, Phanomen and

For the coming season of 1947. All offers considered.

Opening Oct. 1st. End 24 weeks last winter. Write

HOWARD W. SUESZ

Black Hotel, Oklahoma City, Okla.

Give mail reference for forwarding.

Benson Wild Animal Act (Formerly Alfred Court's Animals) 8 Tigers and 4 Lions Trainer—Joe McDonald.

Has a few dates open for the Fall and Winter Season—Starting October 1st

Write immediately to BENSON WILD ANIMAL FARM HIBBARD, N. D.

SPANGLES TIGHTS

WEIGHTING 226 LBS.

May be seen at your Ask

WANTED

COMEDY BAR PERFORMER AND CATCHER

For Travelling Bar Act. As pattern, share and share alike.

FLYING SULLYS

FOR SALE

4 Building exces, extra, 4 bells, 4 new chimes.

CHRIS CHURCH

2650 6th. Box 220 AKRON, OHIO

CANDY PITCH

GOOD CANDY—STRAW GIFTS.

BOB HOFEREL PRODUCE CO.

216 So. Jefferson St. Chicago 6, Ill.

TIGHTS

made by KOHAN

formerly of Brooklyn, now at

17 TO 18 STREET NEW YORK 3, N. Y.
Mills Bros.

It was plenty hot in town. The writer recently returned from down South and it was hot there, too. But it was refreshing right out once recently to enjoy a family picnic in North St. Paul. The town was named for his grandfather.

Jimmie Pulcinella, trumpet player, had his trumpet jammed up recently. Jimmy took it to a music store in one of the towns we played and they reported it "incurable." Just at that moment, a local dentist arrived on the scene. He operated on said horn and it is okay again.

Johnnie Yerby and Francine Houle joined clown crew recently. Mary Haines is in the ticket department. Steve Crowe is back in clown crew. It and it certainly looks nice. Flotsam off to Jo Madison, for that spaghetti dinner she threw in St. Paul.

The new band top arrived in Fort Dodge. The writer used Karl L. King's band to play the show in Fort Dodge. Whitey Wilbur, boss singer, purchased a new car and now has a new aluminum trailer to go with it. Mrs. and Mr. J. J. Pulock are expected back from the West Coast soon. Ernie Wansell, funny Ford, left at Bay City, Ont., to band annual fair dates. He will rejoin later. Norma Werle, John Schneider, and Tommy Whiteside were all together to play the calliope.—CHARLES E. POST.

well gesture. Anita Mathis, age 10, made her debut in the acrobatic act and she did a grand job of it.

We are happy to report that Floradora (Ortega) is back on the job, fully recovered from her recent fall. Emma Mathis and Gracie McIntosh marked Floradora's return. Don Beaver, who is only 17, joined the show this spring in Peen Yoa, N. Dak., as a tender at two weeks. Two weeks ago, when our electrician left, Hall took over and is doing an efficient job.

Two swim pools at Centralia took a beating from the rain last week. Most everyone off the lot during the day to escape the heat.—IDA M. KERLEY.

**SKINNY GOE Lined up his Barley Bros. Band for this photo. Left to right:** Kenny Hayes, bass horn and soloist; Bob Immomun, baritone; Fred Mckee, calliope; Cecil Jones, drums; Lew Myer, trombone; Harry Shell, trumpet; Jim Jones, trumpet, and Geo.

**Daisy Bros.**

Recent big event was the marriage of Hope Ray and Johnnie (Sugar) Brown. Matt Carl served a wedding dinner in the cookhouse, and follow-

ing the wedding ceremony the Ray family and guestsrefreshed in the dressing rooms. Billie Ray recently left the show to wed George Morton of Portland, Me., a former Daisy employee.

Old Orchard Beach, Portland, Me., claimed most of our personnel on a Sunday there. Everyone enjoyed the rides and show. John Clas-

ton drove Sil and Nellie Kitchie to see the Desert of Maine. The summer artists rocked to the lot to sketch and paint backyard scenes.

In spite of an all-day rain in Na-

perville, Ill., the and the Band

was able to attract a good crowd.

The town's name was for his grandfather.

Polack Eastern

Cliff McDougall joined the publicity department today we played Fort

Dodge. The writer used Karl L. King's band to play the show in Fort Dodge. Whitey Wilbur, boss singer, purchased a new car and now has a new aluminum trailer to go with it. Mrs. and Mr. J. J. Pulock are expected back from the West Coast soon. Ernie Wansell, funny Ford, left at Bay City, Ont., to band annual fair dates. He will rejoin later. Norma Werle, John Schneider, and Tommy Whiteside were all together to play the calliope.—CHARLES E. POST.

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Plainview Gives 2 Full Ones

———


Dear Pat:
The show's policy is to never advertise what it has to show, but to publicize things that the customers want to know whether they see it or not. Nevertheless, we always have something for a sub-bill to subject bees. To give the public what it would like to see one must keep up with the all phenomena. Perhaps you recall last year's eclipse of the moon? We were quick in importance at the opportunity of advertising, "Won, Horse & Upp Circus will positively present an eclipse of the moon! To be seen with the naked eye from our comfortable theater-style seats." Astonishment once again awaited the show that day. By starting it an hour earlier than usual, the big show was over before the eclipse took place. So we saved it for the concert and held the entire crowd. Our announcer advised the audience to stand up in order to see the eclipse more clearly, which gave us time to load the entire show leaving the eclipse gazers on their own.

Here today we tried another phenomenon, the flying saucers, I am verifying, "The Won, Horse & Upp Circus is the only circus that will present the all taping and flying of multiple and most advertised flying saucers thru its staff of phenomenologists, who will describe what is known with nothing about what things are in themselves."

We have a flying act, the Flying Dishes, who, after much coaching, agreed to switch their name from dishes to saucers as long as it remained in a choreography category. Having several fair dates in this territory it wasn't hard to convince them that a switch in titles would keep their name new. (Most of our acts blow when fair season starts.)

By again sidestepping the big show, the matinee was a bloomer. It was attended by enough literate past holders to make us work. On the outside hundreds of natives with no knowledge of the strange saucers waited to see the phenomenon. What was more, every one of our Flying Saucers for free, because the top wasn't up.

To cover for the night performance, our announcer advised the for-free audience, "You have seen the Human Flying Saucers, but tonight as advertised, the Won, Horse & Upp Circus will present the phenomenon of all times, the much read about and unexplained scientific marvel of the age, the flying saucers or discs. Only thru our ultra lighting effects that place a maze over the sky's that they can be seen and will only be visible thru the naked eye from our seats."

We packed 'em to the ringboards, and as we did with the eclipse the phenomenon was withheld for the concert. Again advising the audience to see the saucers more plainly they must stand on their feet; we loaded the show thru the various windows of the train, Manager Upp and his office staff thru a tie-up with a flying saucer to instruct our audience. As they flew they thousands of papers printed which had been painted with illium-nium. The saucers soared miles away, far from the hands of our customers. The phenomenon went over so big that The United Bank Weekly mentioned it in a follow-up story four days after we left town. Contents of the story isn't known.

World Wide Exhibit Has Big Week in Wheaton, Wyo.

WHEATON, Wyo., Aug. 2.—One of the finest things for the World Wide Animal Exhibit was chucked up here. In other states recently Larriance, Wyo., July 13-15, proved anything but good. Weather was bad. Fort Collins, Colo., July 12-13 was fair; Brush, Colo., July 8-9, proved okay and Greeley, Colo., July 3-5 gave terrible three days.

Joyce Duggan, daughter of W. F. Duggan, who completed her freshman year at Leland University in Florida, is spending her vacation on the show and acting as secretary to ticket seller. Carolyn Daniels, legume, left here for a vacation in Oregon.

Staff: W. F. Duggan, owner-manager; Lew Green, legume; Charles Rood, boss swainman; W. F. Teddell, contain ing agent, and Jim Brown, mail man.

Clyde Beatty Finds N. Mex. And Tex. Big

Plainview Gives 2 Full Ones

S.M.S. Ranch Is Scheduled For Rodeo in N. Y. Aug. 23

NEW YORK, Aug. 2.—The S. M. S. Ranch Rodeo has been signed to produce an eight-day 12 performances rodeo at an especially constructed stadium on Rucker Boullevards here August 23-30. Part of the proceeds will go to the New York Institute for the Education of the Blind.

William Buiras has been named relation manager, subject to Joe Daly, who also will be official annoncer. Umpires are Frank Shields, Monticello, Utah, arena director; Roy Michows, Clifton, N. M., present; Earl Way, Boyer, Missouri, Superintendent of stock; Mr. Florence, Monticello, Utah, arena secretary and official timekeeper; Barney Jaeger, Kimball, Neb., managing director.

Contracted performers will include Bud Nelson, Johnny Casaluno, Artie Charles and Ted (Bones) Cole, Trick riders, Harry Stocker, and Jane Norried, Bud Nelson, Ruth Labresco and Jimmy and Clara Breslin.

Marshall King, First Pres Of CFA Dies in Virginia

ALEXANDRIA, Va., Aug. 2.—Marshall Ludington King, one of the founders of Circus Fans of America and its first president, died at his home here Thursday, July 31. Funeral services were held here today and the interment was at the Congressional Cemetery.

Dale of wholesale grocery establish ments in Alexandria and Charles townville, King was an important political figure for many years. Several times he prevented pending legislation inimical to circus interests.

Matthew Brazell, clown, recently became a member of the Circus Clown Club of America.
Circus Front
Quiet in Paris

PARIS, Aug. 2—Circus activities are at a standstill in Paris with little in prospect until the Cirque D'Hiver, big event of the season. Sep- tember 5 and the smaller Cirque Medrano probably follows suit shortly after. The only circus in control, of course, is the Bouglione family, veteran showmen, who only operate the indoor spot when not on the road with their tent circus—which won't be until November at the first of March.

During September and October and during the Christmas season the Cirque D'Hiver is operated by Audif-edicine and Coupau. Also in Paris booking agent and Jean Cou- paun is the former press agent of the Cirque D'Hiver and Cirque Medrano. Audifed and Coupan also have a string of indoor arenas in Limoges, Rouen and Amiens where they put on annual circus programs running from 10 days at Limoges to four weeks—at Amiens.

Audifed-Coupan season at the big Medrano, Palais-Royal, Paris was run June 21 thru July 20. Three changes were made in the line-up. The run was topped with a pre-war show that appeared to the French as the French (Abbott Cerullo) (renowned clowns), Paule, Juggler; J. H. Bubichard, strong man and Ringling Bros. and Barnum and Bailey contor- tionist; the Ardii Randy Horses and the Busco duo of Bilboquet and Boulouit.

Other acts were the Five Renards, a dog show; the band, Dandelion, high school horse; Two Marconnis, a horse that failed to do the Finnish trick; and the Three Airs, the run. Several well-known pre-war acts appeared, such as the Frazer's (Alphonse), renowned clowns; Faull, Peanut; Rascon Trio, trampoline; Novello's, Trampoline and Horse and the Three of the Air, flying trapeze.

Administrative staff at Amiens made arrangements to give Paris circus executive. General manager is Pierre Lessing, stage manager is Georges Loyal, for many years at the Cirque Medrano, and chief electrician is M. Vivat, of the Cirque D'Hiver. Music-

Woodstock, N. B., Gives
Sparks Two Capacities

WOODSTOCK, N. B., Aug. 2—The Sparks Circus registered two full houses here today. The next day at Enfield the crowd was small and the show was a failure.

Macon Shrine on Again

MACON, Ga., Aug. 2—After a one-year lull, Macon Shrine Circus will be presented this year by P. Kenning- tington, potenti of Al Sinah Temple, announces. A well-known Georgia Shrine, Mr. Kenningt- on is one of the co-chairmen. Paul M. Conway will again be chairman of the booking committee.

K-M Gets Two Full Ones

ONTONAGON, Mich., Aug. 2—Favoring the 8th birthday of Al G. Kelly-Miller Bros. 1 Circus drew two full houses here July 25.

Wild Life Exhibit

Now operating in Oshkosh, Wisconsin, Market Street. More than 100 zoos and zoological gardens in America take this exhibit. Also at Century of Progress Exhibition in Chicago.

A Novelty exhibit, including many unusual animals, can be seen at your local theater. For details contact your local theater.

Eddie Wade

FOR SALE

> THE BILLBOARD

CIRCUSES

Polack's Western
A San Jose Click

SAN JOSE, Cali., Aug. 2—Heavy

promotion paid off for Polack Bros.' Circus Western Unit playing a week's engagement here last week. The show put on two packed houses under Shrine auspices. Advance ticket sales were conducted for the entire week for this date," said show officials.

A contest ginnick with local mer-

chants resulted, and this city being Site for the company's next engagement, at least 99 per cent of local mer-

chants are displaying window cards and posters. Tie-up with advertisers is also working well, with shows- houses giving away stuffed animals. Promotion is handled by Jimmy Rison.

Rison is a busy man, inasmuch as he is promoting four dates at once. In addition to this current show he is working on the Napa, Calif.; Bell-

ingham, Wash, and Wenatchee, Wash., shows. The circus will stand at Napa, following close here, is assured of a sellout, according to Rison.

Merced, two-day stand, was a- stand one July 28-August 6 when made $5,000 net. Show is slated to play New Westminster, B.C., August 21-22.

King-Franklin To Resume

Tour for Tobacco Dates

SYLVA, N. C., Aug. 2—King- Franklin Bros. Stand folded in the early fall, for a week or two in eastern United States. The company's remaining engagements here by Charley Campbell, one of the owners, is operating his show at present. Other owners are Ernest White and John Ney of Hendersonville.

Campbell said a previous report from Wytheville that the show hit a snow storm, which was erroneous. He said the weather was fairly good, except for one snowstorm in Wytheville, but this didn't materialize. Show rode the snow a few days, but after almost a month it was on the road. King & Franklin clicked at Sylva, where it appeared at reasonable circus prices. Campbell said the show was in good condition and running well.

Rounding was bad, Campbell said, and he anticipated a good season this fall.

Hot Weather Proves Big Obstacle for Garden Org

CHATHAM, Ont., Aug. 2—Terri- force hot weather here during the week climaxed the show for the King Bros. Circus proved a big obstacle from the draw standpoint, and as a result the show is not as strong now as it ordinarily would have done had the present strain not been so hot.

Officials, however, reported they were satisfied with the three-day stand in the country where the summer.

MUSICIANS WANTED

King Brothers' Circus

Two Trumpet Players, Two Trombones and Two Accordionists. For engagements in Wisconsin and Illinois. Only engagements were successful. Top money paid to quality men. Send identical card with recent and photographs. Address: A. LEE HINCKLEY, Manager, 601 Indiana Bldg., St. Louis, Mo., U. S. A.

SPARKS Bros.' CIRCUS

WANTS

For balance of circuit and indoor races. Address: A. LEE HINCKLEY, Manager, 601 Indiana Bldg., St. Louis, Mo., U. S. A.

COURTESY CIRCUSES

CIRCUS CO. [W.] 407 State St., Chicago, Ill., sends a complimentary ticket to any member of the press who will join or renew their subscription to The Billboard.

FOR SALE

> THE BILLBOARD

WILD LIFE EXHIBIT

FOR SALE

Now operating in Oshkosh, Wisconsin, Market Street. More than 100 zoos and zoological gardens in America take this exhibit. Also at Century of Progress Exhibition in Chicago.

A Novelty exhibit, including many unusual animals, can be seen at your local theater. For details contact your local theater.

Eddie Wade

April 25, 1947, stage 409, in 55th Street, Guin, Cali. Telephone: Federal 6250

UNDER THE MARQUEE

Sunny Jim Gerber, veteran clown, played his final performance at Ed Williams' Thrill Circus at Spring- field, Ill., and for Los Angeles, where he will retire. He is 73.

Mr. and Mrs. Clyde Wixon of the old Max Wixon show family, were married during the Circus Historical Society Con- vention at Jamestown, N. Y.

After an absence of seven years from the white top, Charlie Duble, former member of the Dailey Bros. Circus as front door man July 29 in Smith's Falls, Ont.

Baron Nowak, son of the late Harry Nowak, left his class in science at Waco College High School, according to Mrs. E. N. Bros, Rock Hill, S. C.

H. L. (Cookhouse) Kelly, writing from New York, reports that he visited the Cole Bros. Circus when it played Monday and showed with Mr. and Mrs. George Davis and Bill Curtis.

Paul E. Sullivan, booker, now is a member of the I've Been Hooted Off A Mustard. He is an Elephant Club, being assisted by one of King Bros., bulls at Concord, N. H.

Rudolph Matthis, prominent Eu- ropean trainer, recently joined the Ring- ling Bros. and Barnum & Bailey circus with its Royal Bengal Tiger Act.

The Violo brothers, Chris and Herbert, and Mr. and Mrs. Herbert Violo, reached Bayonne, N. J., when org played Mercer, W. Va., and drove with Eddie Sheela and Mr. Buckley.

Lawrence T. Larson, his wife and son, spent July 27, on the All Stars of the Miller Bros. circus when that org played Mercer, W. Va., and drove with Mr. and Mrs. Buckley.

Charles Tiffany, formerly with the Clyde Beauty Circus, now is on the program of Mills Bros.' Circus, Virginia is troops along after a serious illness.

When the Jay Gould Circus played Sayre, Minn., H. Underwood was so pleased with the performances he sent a letter to the editor of the Say- ton paper praising the show. The letter was printed in Underwood's own column.

Billposters 'War' Puts Two in Jail, One in Hospital

WAYNESBORO, Va., Aug. 2—Two-day stand here by Mills Bros. Circus.
Sitting 'Round the Table

(Editor’s Note: “Do you favor a free gate or a pay gate?” That is the new question up for discussion in this column and, if early letters are any measuring stick, this is a question which will cause plenty of pros and cons. If you haven’t written your views on the subject, do so at once and mail them to The Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, Ill., and they will be printed here. To date, letters show opinion on evenly divided. Let’s have your ideas!

Addison Has Say

I do not favor a pay gate and here are my reasons:

First, I practice what I preach. Here at Marshall Hall Amusement Park, 14 years ago I had free admission for 2 years. At that time I gave my free admission for the newspapers. Since then free admission has been given for the newspapers. I will give my free admission for the newspapers.

Some of the great majority do not have an entrance fee. Therefore, I do not favor a free gate charge.

Second, I do not favor a free gate because I think that the public has the right to enter Marshall Hall Amusement Park for free. I believe that the public should have the right to enter Marshall Hall Amusement Park for free.

Sun Brightens Calif. Picture; New Record Set

LONG BEACH, Calif., Aug. 2—The hot California sunshine, making a daily appearance for several weeks, has done more than redden the face of the state. It has brought with it the veil of gloom among park men on the Long Beach Pike. The business still is off about 30 per cent from last year’s peak; consequently the competition for business is work- ing off the net and even finding some profit at check-up time. Food coasters, in the later part of the season, have been doing well.

Five continuous hot days brought more than 50,000 visitors to the beach area July 26, setting a season’s record.

Continuation of the Cyclone Racer on the present city-owned site was assured in a local election July 15 when the voters of Long Beach came up for renewal. The voters approved 92% of the island residents voting to grant the new franchise. Cancellation clauses are included to protect the spending public, who will get $20,000 cash when the franchise becomes effective. The Coastal Company, operator of the ride, will pay the city a cash revenue each year, guaranteeing a profit to $15 per cent of gross revenue. This may amount to as much as $35,000 a year.

Franchise will run for five years.

Hot Weather Jams East Outdoor Spots

NEW YORK, Aug. 2.—Hottest week of the summer, with daily temperature over 90 degrees at beach resorts and outdoor spots in the New York area.

Rockaway Beach hit an attendance high July 27 with 1,3000 heat-seeking swimmers at the long stretch of beach from Far Rockaway to Jacob Riis Park. Rockaway’s Playland, Seaside Amusement Park and arcades, refreshment stands and eateries all did a brisk business.

Coney Island also had a big weekend with much larger than normal attendance. The season’s attendance of 950,000 July 27, attended by 35,000 on the Boardwalk Tuesday night, July 26, for the weekly fireworks display, took the island’s total for the summer to 3,957,500, a 27 cent increase over the season’s record.

Charley Brown, as Caruso and 45,000 visitors July 27 and special kiddie events during the week, plus the heat, kept attendance high. Other nearby beaches and parks also drew peak crowds.

Max Kerner, Eastwood Park Co-Owner, Gets 30-Day Term

FLINT, Aug. 2—Max Kerner, co-owner with Henry Wagner of Eastwood Park, was sentenced to 30 days in jail for contempt of court by Circuit Judge Herman Dehnke, former County court judge. The sentence was based on “evasive, false and contradictory statements” by Kerner as a witness before the grand jury, the court said.

Kerner replies to questions concerning his business relationship with Bert Werthemer, alleged racketeer, and Donald Weidler, were evasive, according to the court.

Worthington recently was assessed $6,300 in grand jury gambling charges.

Miami Hobbyland Features

Nelson’s ‘Gator Wrestling

MIAMI, Aug. 2—Tropical Hobbyland of this city is featuring an alligator wrestling, this season. Spot has tie-ins with theaters, uses lobby displays, plus posters and newspapers for advertising.

PARKS-RESORTS-POOLS

Communications to 155 No. Clark St., Chicago 1, Ill.

August 9, 1947

Public Hearing Now Probable on Venice Bingo

LOS ANGELES, Aug. 2.—The controversy between the city attorney’s office and lake Park of police commissioners over validity of a re- issue of the Venice Bingo, and other games of skill in the Venice amusement area has reached another stage. Through a public hearing, the controversy now probably will be decided.

City Attorney Ray L. Chesebro recently refused to defend the commission in a court action brought by Venice operators which contests valid- ity of a commission ruling out- lawing the gaming by opera- tors of free games as an inducement to secure patrons. Chesebro said that the question was invalid and suggested that a private attorney be hired to defend the com- mission.

Asks SC Appropriation

The commission then asked the council, which also was involved in the litigation, to pass an ordinance and outlaw free games instead of having such games declared illegal by commission rul- ing.

Chesebro has protested that he con- sidered the council’s action of October 27, 1942, which had made the ordinance, to be void and that his office did not fully understand what that ordinance did or the way of an amendment to the exist- ing ordinance. He suggested both matters be called to the public hearing, that the public hearing be held, particularly on the proposed amendment.

Sunset or Satyr, commission president, issued a statement that “if the city attorney has now reversed himself and says that the conclusion is constitutional for the council, it is the duty of the council to either have to support the commission or the commission would be forced to submit a mass resignation.

Steamer Service Rebuilds Tashmoo

DETROIT, Aug. 2.—Business at Tashmoo Park on Harsens’ Island, in Lake Saint Clair, has shown a nice pick-up Tuesdays and Thursdays with the resumption of steamship trans- portation from the city by the S. S. Put-in-Bay for the first time in several years. Park was otherwise accessible only by private car over a long roundabout course from Det- roit, with a ferry trip across the cor- ner of the lake, and was operated only as a picnic park in recent sea- sons.

Deal was under consideration earlier in the year to move the large Tashmoo Park, which is a city-owned park in the Detroit River, but has been dropped, and the spot retains its name as a place for water attraction.

Supervised by Arlington (Ar- ley) Fleming, former band leader, who took over the property about five years ago, the Tashmoo Park is a spot in Southeastern Michigan, with a good excursing following which is being rebuilt with the return of boat transportation.

SPOKANE ORPHANS were entertained recently at Natarom Park that the corporation of Bell and Fenner, which owns the park, and a baseball diamond. Above is a group on one of the new Rocket Ships, purchased this year from R. E. Chambers, of Beaver Falls, Pa., and that has shown an increase of 25 per cent over the take of a similar ride last year, according to Lloyd Vogel, spot manager.
Flying Saucer Craze Gets Ponchatrahan Publicity in Papers

NEW ORLEANS, Aug. 2.—The flying saucer craze is spreading to Ponchatrain Beach here some unexpected publicity recently. The beach installed two large floodlights last week, which have been playing two huge beacons of light and candle power across the city's skies between 8 and 10 p.m. nightly.

The flying saucer fever, newspapers reported dozens of calls from persons who had seen the saucers over their homes. Flying saucers, flying on average 20 miles away, the papers carried, were beams of the Ponchatrain "beacons of joy" playing on clouds nightly.

Harry Batt, beach manager, purchased the two huge floodlights, which originally cost $13,000 each, from the Army Air Corps.

Business at the beach is "holding its own," Batt reports. Receipts are about 8 per cent under last year for the season, according to Batt, who attributed it to absence of the merchandise which was once looked upon as the cause for a 10 per cent lower take than 1846 earlier in the season.

Elizabeth Fuller, manager of the theatrical series of contest attractions scheduled as August features, said "It was the dullest Sunday (3) replacing Mike Gasko, clown act.

The flying saucer set competed in a twin contest July 81, with the stunt duplicating the success of last season. Those families attending the Thursday (7).

Publicity for August will be a "good neighbor" program to attract residents of the Sleeping Beauty and Partners parishes as well as their local cousins.

Batt said Henry Dupre, program director for "Great White Way," here, will be in charge of building up the stunt on the early Dunebrokers radio program, which has a big country audience. The Country Cousin program will consist of special week-end events. Mayors of towns in various areas will be guests of the beach on week-ends. One section of the country district will be publicized each week.

For Aug. 17 will be the Junior Miss New Orleans contest.

Mrs. Levin to Give City Time on Garden Pier Deal

ATLANTIC CITY, Aug. 2.—Mrs. Minerva Levin, of Central Lake, Pa., will probably wait until September to purchase her estimated $100,000 island, which she is buying in back taxes and interest to resell Garden Pier, her attorney discloses.

A former owner of the island, the ocean pier, now closed, the court recently determined that she had not been duly notified of the city's foreclosure proceedings in 1923, when Mrs. Levin was still living in Philadelphia.

According to her attorney, the city has sent several notices for conferences at the pier and Mrs. Levin doesn't want to interfere with them.

Daniel Uslan Doing Okay Biz at Acushnet Funsport

NEW BEDFORD, Mass., Aug. 2.—Daniel Uslan, operator of Palisades Park, N. J., has taken over Acushnet Park here. He operates nearly all of the 150 amusement rides, and in addition to the bathhouse, private bathing beach and dance hall, Uslan has booked such name bands as Ted Weemts, Buddy Melson, Ed Sullivan and Ellington and Colman Hawkins.

Despite some unfavorable weather early in the summer, the park is en- joying okay biz. Decoration Day and the July 4 week-end were extra big. A recent swim meet at Acushnet drew some 5,000 spectators.
AC Concession Ops
Battle Ordinance

ATLANTIC CITY, Aug. 2. — A group of resort concessionaires who operate here on a seasonal basis have taken steps to protect themselves from being worked by the Boardwalk Merchants’ Association to have the ordinance which has been on the books for many years, which calls for seasonal merchants and concessionaires to be charged $250 to $500 instead of the usual $50 license fee. The independent concessionaires pointed out that many of the permanent residents of the resort and therefore have the right to operate within the six months of the year if they so desire.

Many stands along the Boardwalk would be hard hit if the ordinance were put into effect. Real estate interests also are said to be opposed to the measure because it would definitely curtail rentals along the boardwalk, which is the most popular resort spot. Concern, expressing concern over the deteriorated tone of the wooden promenade, which is the heart of several businesses outwalled on the "walk," says, "We doubt that a bitter battle will be put up by the smaller merchants who may not be in a position to have elaborate fronts erected for their stores and stands.

In another effort to correct beach evils, Atlantic City has directed the beach chair concessionaires between Steel Pier and Garden Pier to set up the rows of chairs. Previously, the concessions were permitted to set up two rows of chairs. The limitation was imposed upon protests that chair and stand inspectors were not having an effective rest by establishing private beaches.

### Strolling Thru the Park

Happy Golden, veteran minstrel, appeared at the recently completed Odd Fellows Hall, adjacent to Louis A. Bruno, manager of Candy Beach Park, Russell Street, July 12. The ceremony observed the first anniversary of the city July 5. Guests included Mr. and Mrs. Ed Ertel, Mr. and Mrs. John Schott, Mr. and Mrs. Arbanag, cotton candy; Mr. and Mrs. Roach Herring, of Sarasota, Fla.; Mrs. A. J. Porter, Bellingham; Mr. and Mrs. Newark, O.; Mill Tarlo, Louis Brunetti, Mr. and Mrs. MacBarron, frozen custard; Mr. and Mrs. A. J. Smith, Connie Band organizer; Ester Archey, in whose home the reception was held; Ed Sweeney, ride and concession operator; Esther Archey, in whose name the spaghetti dinner, Golden was the recipient of numerous gifts.

Mr. and Mrs. Albert Solomon, Philadelphia, who operate five concessions at Rolling Green Park, Sun-

### 100 Per Cent Location

AMUSEMENT PARK
DRIVE-IN THEATRE
ROLLER SKATING RINK
DANCE HALL
BOWLING ALLEYS

Or any other recreation. 

Half million greenbacks will be drawn from the Capitol, Hartford, Conn., on Berlin Turnpike, to be used in any amusement place. Tickets are available to finance address.

W. O. GLOVER, 60, Hartford, Conn.

### FOR SALE

SILVER BEACH RESORT

Located at the Warwick Dells, Wis., on beautiful Lake Michigan, is one of the finest of its kind, with fourteen bassine, large beach house with Becker, and featuring an unusual supper club. Work up to 300. call Mr. Schou, president and general manager. All equipment included. Only public beach in the neighborhood. Photographs on request.

$22,500. Owner retiring. Write, or see Mr. B. MARTIN,

Silver Beach, Wisconsin Dells, Wis.

### FOR SALE

POKER OPERATORS

Be sure Pokerios with new Improved positive

Send $2.50 for sample list of 100 Contacts.

Bally, Times, 6-V Lamps, Transformers.

TOLCE

205 W. 150TH STREET, NEW YORK 24, N. Y.

### FOR SALE

Eldorado Airplane Ride, Deep Shore, which does each with a real 8-00. D. G. Leake, 447 W. 100 S. 6th St., Salt Lake City.

FRANK S. PUZA, Island Amusements, Inc.,

DENVER, Aug. 2. — Pop concerts, in which Denver women recently celebrated their 20 in the rotogravure section of The Denver Free Press, which devoted two pages to the affair, continued with the annual party of Lone, written by J. Dorey Callaghan, music critic.

Paul H. Hueschel, executive secretary of the National Association of Amusement Parks, Pools and Beaches, left Chicago Friday (1) to attend the executive board meeting. He will visit in New York June 23 prior to his return to Chicago.

Portland, ORE., Notes: Vic Malin, who pilots the float plane at Oaks Park, is a graduate of Western Skyways, always known as one of the "night people." The Schou family will interrupt its park stand to work the Washington County Fair at Hilburn and wind up the season with a turn this fall at the Pacific International Livestock Exposition in Portland. IRA S. Shellenberger, veteran assistant manager of Oaks Park, was on his way to New York with the railroad in midway and maple during the Oakland, Calif., convention of the National Amusement Pools and Parks Association of the United States. Meeting was attended by General Manager of Plaza, Mr. and Mrs. Ferro, and Dean Songer, professional at the park's ski, leaving Shellenberger driving with both reins. . . . Walker Lefroy, superintendent at Oaks Park, reports the new Fly-0-Plane and Jeeps — the most popular with the younger generation, operators of the new speed boat at Oaks Park, is the wife of the manager, best known in the amusement business and pro at the park's ring.

New York World-Telegram is running a series of half-page spreads on citizens by staff reporter Robinson. Articles are abundantly illustrated and well documented, with fine photos for Steeplechase Park, Fellman's and other Coney Island spots.

Harry Batt, owner of Pontchartrain Beach, spent several days in Chicago, business for the amusement industry, managing the furniture mart and purchasing new mechanics for Chicago's latest skating rink building. He was accompanied by Mrs. Batt, who did Chicago's Loop Skating Rink July 12. Batt and David H. Hueschel, NAAPPI secretary, have plans for a quick visit with Ed Schott at Coney Island. While there they met several other patrons and were guests at an entertainment of this world" dinner tendered by Schott. Art and Herbert Brewe, of the Chicago Electric Fireworks Company, were the boys' constant companions during the Chicago visit, for Batt is to open New York July 11 on the Illini Central Pan American Line Limited.

### Jumpin' Jive! Les Brown Takes Symphony Orch Baton for Night

During the recent week-long fes-
tival arranged for the celebration of Cincy Coey's 61st anniversary of its management of the ballroom, a special edition of the "Jazz" by C. W. Rich. Cake was presented thru the courtesy

### Unfavorable Weather Hits Maritime Spots Business

ST. JOHN, N. B., Aug. 2. — Unfa-

### Willow Grove to Stage Firemen’s Jubilee Aug. 27

PHILADELPHIA, Aug. 2. — Abington Township Firemen’s Association, in celebration of the 50th anniversary of their organization, will stage a firemen’s jubilee at Willow Grove Park Wednesday (27). Invitations have been extended to 100 volunteer fire companies in the surrounding counties to participate in a parade and in competitive events. The park management will determine grand prizes for the day’s program.

Randall J. Davis, manager of Cin-

### Sleepy Lagoon

PITTSBURGH, Aug. 2. — An unusual and unexpected feature along in the lagoon at Kennywood Park here, caught himself an arrest July 20. The croc, was Montez De Oca, South American, who was swimming in the water but not because he wanted to. Here's how it happened:

Lolo De Ocs, Montez's wife, as part of the fun act at Kennywood Park, leaped from a 15foot platform into Montez's waiting arms. Montez, who had been involved in a fight, the impact sent Montez rolling off the stage and into the lagoon. The undertaxed man made his way out of the muddy water unhurt.

Although the crocodile's first appearance at Kennywood this year, Montez didn't feel as badly as he did last year, his premiere. That time he broke his arm.

WANTED TO BUY

USED MINIATURE GOLF COURSE

H. L. CALIBAN

3339 LCrex, 12, New York, N. Y.

### For Sale—Children’s Park

Ogilby Children's Park, situated between Fatherland, Catalina, Calif., and Fatherland, Fatherland, is for sale. It is a 7-acre tract containing rolling hills, elegant, 2-story buildings, well equipped. Harriet, phone 380, 380, 380, or El Paso, 601, 601.

### For Sale—Miniature Train

Post Historical Miniature Trains, r. 4 mile radius of the station, $1,000.00 plus. All equipment included. 15920 So. Pacific, Bakersfield, Calif. Also reconditioned engines for sale.

O. C. HARRIL, 12 E. 815, Anchon, Ohio.

### Hi-Skier

Fishing a popular pastime, has more to offer than fish. "Hi-Skier" is a three-hour sport that is made up of both fun. Frank White, 1624 W. Murny, Dayton, Ohio.

FRANK WHITE

www.americanradiohistory.com
Tenters Buck Rain
To Garner Business

CHICAGO, Aug. 2.—Bad weather notwithstanding, tent show operators are experiencing a profitable season, ranging from operators by Florence Benn, of the Bean Theatre Enterprises here in Chicago, and also reports that plans are being made to open many new places before the season is over.

She has made a number of placements recently with tenters, including J. C. Hickey, J. Meeker, M. C. Berry, with the Manhattan Players; E. Jenkins, Brooklyn Players; Edward M. Brooks Company; John Harris, Nevin Players; Bob Brewer, J. M. and Bess Darro, Gus Ackley and Norvell Lee, all of Cleveland, Ohio; and several others. Other names which are pleasing Hazel Haslam and Edmund Trust, Christy Chenevert Players; Chester Sowen, Betty Bowen and Ida Golbev, Town Hall Players; Anthony DiTorrice, Port Players; Johnny Wat- son, Dorothy Farley and Gene Tann, Famous Players; Joseph and Bernice Kerner, Players; Don Wease, Miriam Coonan and Morris Ackley, Iliff Players; E. J. Riddle Company; Lee Dibble and Berman Bodel, Shady Lang Players; Annette Pittman and Willie Gable, Alexander, J. B. Rotmo, Players, and Don Wease, Brown Stock Company.

Annon Hit by Rain
But Says Takes Okay

DURBIN, W. Va., Aug. 2.—Annon Broz' Shows, in their ninth week in the mountain State, are rounding off good in spite of almost daily rains and cold snaps, and some perfect weather. Last week temperature reached a low of 36°. Org is scheduled to remain until the end of the season. A stage was added three weeks ago and the Great Jarvis, magician, and his company have remodeled the season. Jarvis presents 15 minutes of magic and escapes. Harry Johns, who left recently, was replaced by Leo Bennett, who has charge of the canvas.

Tent Store Show

By E. F. Hanan

A FORMER performer and friend has a tent picture and sales show. He rents a small lot in center of town, charges no admission, and has been bothered somewhat for entertainment readers. He's bought back and paid only a lawyer's fee for the right to operate a film. He plays a health book and another small publication, the letter selling for a dime. He thought he was pioneering in the sales 10mm. film idea but when I told him what had already been done he was more or less selling, he was surprised.

In fact, I have written two pamphlets for operators playing schools that he could place in any high school and get more than his money. When he gets going he could get 20 cents a ticket for this thing that should get him some money. And he'll be able to charge a small price the first year and do nothing, and by the second year he'll be off the public way. Looks as though he'll have a good summer.

Ellis "Rip" Starts Sept. 15

GRAND RAPIDS, Mich., Aug. 2.—John F. Ellis, of the Wirral Bros. Road Show, which began its 15th season with the old classic, Rip Van Winkle, September 15 in Cleveland, played its first week in Chicago, than to colleges and universities. They are booked solid thru May 24, 1948, by the S. C. News, Counties Bookers Office, Cleveland, and will again play their established Midwestern route.

DELL PLAYERS will operate around Dover, Del. after September 1. Frye's Show, present- ing "The Boy in the Attic," is in Missouri, has mothed its tent and is now in halls. Robert Thur- ton, manager, reports he is being well received in their area. In fact, he says he has been doing okay with films, as they have had to operate without their short-cast bills. He also has taken on religious films for sponsored shows. He reports a fine show will be going in their established Pennsylvania territory after September 1. "Rip Van Winkle," at addition, will return in the Brownsville, Tex., area. Ritz has three shows on the vaude and pix. Graham Players, four people, will be around the Sooner State. Other operators, in addition to the second season on sponsored shows. W. J. McDonald will finish his resort program on September 15 and will ready for a trek with a new show cast and dramatic crew. The opening show, by E. F. Hanan.

This show reports satisfactory biz and should continue in that area in the fall. He has bought all film of Carle's Show. Bill Carle will open around Salt Lake City this fall. He is doing some more business and paying his stage hand. A show at the Sarnia fall festival. Bogie Terrie is back at work on the Bonnie Theater, Amite, La., after a short illness. He is confined to Orleans General Clinic, New Orleans. Billy Terrie continues to look after other theaters in the area. In the big city he opened a pool and billiard parlor in downtown New Orleans, and he has a group of hard-core, old-time patrons, who twenty, or that "even our colored maid can tell them to stay away while several carnivals as a blues singer."

THE TALPOTT (Ernie and Harry) have a flesh and trick pick around Sarnia, Ont. . . . J. O. Ogle is lining up for his show trip to Ely, Minn., Duluth, Ala., Allerton Players again are doing God Salt Lake City fall. . . . Meadow's Show, with vaude and pix, is in Frederick, N. C., second billing at the Vic. Early reports is that he again will operate his West Coast Players around Port Myers, Fl. . . . Tiptett's Tent Show, presenting pictures and short-cast this fall, is around Arndor, Ohio. Everett Players, with cast of four, will be around Beaver. Word that in September, . . . Lanier Players, four people, will operate out of Atlanta this season. . . . Arthur Rossi and son, Harry, will have 16mm. films in this 12-month area after September. They have new equipment and recently purchased the film of Fred McKissick, which will be used in the schools and under auspices in New York City. In the past two years they have moved into the religious pic field opening the middle of August. Carroll and Robinson will operate around Napanee, Ont. during the middle of the season of colored minstrel activity in their area. . . . Next week they have the pick of August. Eight people-our program will play halls and theaters. . . . Gift's Show, will be at the Marion, Ohio, area this fall, and will open around Sarnia, Ont. during the second week of September. Carle's Show, manager, reports good biz in halls around Cape Girardeau, Mo., with vaude and pix. . . . Lacey and Thompson, who have had "Singing into the Valley," and we have "Hag- gerstown." There is much good in this area.

BRUNK'S Comedians
Hit Road Soon

CINCINNATI, Aug. 2.—Joseph L. Brunk, former showman of Los Angeles and Chicago, has announced that Brunk's Comedians will hit the road this month and will be on the west coast in a deal having been effectuated by him and H. L. Brunk, the latter to manage the theaters. There is another known in rep circles as Joey LaPalmer. Show will open in Oklahoma, LaPalmer says.

THE BILLBOARD, August 9, 1947
Mass-Produced Meal Tickets
To Skate Thru a Depression

By Perry B. Rason

(Editor's Note: In this issue, Perry B. Rason, technician in the art of roller skating, published his first of two articles on the above-captioned subject. We publish the first part of this article in an early issue of The Billboard.)

The first pile sandbags against the Mississippi River is before the flood. The time to bullmarket the roller skating river during the slack season—right there. Right now. There is no better time to study the art as applied to the mass ticket sales, the ticket sellers. There is no better time to honestly inquire whether we have been doing right by our Nell; no better time to survey the box office; no better time to see how the sandbags against this word "slump," which is being highlighted in the amusement business, and no better time to hunt remedies.

Every roller skating is a big class audience-participation art and sport instead of an amusement business, the same slump remedies apply. All slump cures follow portions of a standard prescription: Enhance the show, get more customers, get new customers, improve the product, reduce the ticket prices, cut expenses and reduce prices.

Don't Cut Prices

Roller skating has no need to reduce prices because first of all, there has too much to do in improving its product. Secondly, it has not yet started selling real roller skating to the mass public. Instead of reducing prices, it is more important to raise the prices, and the prices should be raised and geared to an improved product—a high-grade product. At the moment, mass roller skating is geared to a low-grade product and has to install a good fudge stand. A phony will not weather a slump. They will not help it. The phony product was a main reason for the failure of the Billboard, September 2, 1944—Scooting versus Skating (Bacon Bulletin, No. 69). I do not think we can accept the depression with any gratification or joy. I believe we can conquer any depression with judicious planning and a disciplined spirit. In New York I have not seen a better ticket prices for hit shows. I can get seats only for second-grade product. No general admission agent is getting any reduced price easy-to-get tickets, which are worth trying to get for two years. High-class products create big demand. Big demand and low ticket prices is the answer for roller skating.

Enlarging the Market

Before going technical and discussing the much-talked-about revolution in plain skating technique needed to transform a phony into the real thing, let's ask ourselves the following question: What is the real industry in terms of an enlarged market for an improved product? In New York, there is nearly the whole nation to exploit—more than 140,000,000 people. All of them would like to skate—not a binary standard. I had referred to it as a gold mine, its surface untapped. Also from a slump standpoint, the minute you switch them over from misery, fear and the first-fast room to joy, thrill and safety you will have automatically provided the world's No. 1 low-cost escape. What will be more heavily than the slump, the world's most enjoyable escape? And here we are dealing with adults who need an escape more than juveniles need an escape.

For all this reason, any market means getting more customers, getting new customers. Roller skating has two main resources besides the juvenile patronage: it is now running on—the millions of adults who never have been to a roller rink and the millions of adults who scoffed previously. What a market is this,lain!
DENVER, Aug. 2.—Roller hockey is rolling westward. The latest game to inaugurate the sport being Irving L. Jacobs' Mammoth Gardens Roller Rink here, which previewed the game June 13 to an enthusiastic crowd of 1,400 people.

"It was our intention to play only this one game to introduce the sport since hockey is usually a winter game," said Jacobs. "But the public demand is too much that we are now playing three games a week with 5,000 fans attending the games.

"We are now beginning to see the interest in roller hockey grow," Jacobs said. "Rolling westward, the latest craze among sports is beginning to sweep the country."

This was expressed by the enthusiastic response to the first game and the second game which was played last night with a crowd of 2,000 watching the game.

The game is a fast-moving game with the players using special skates designed for the sport. The skates are lightweight and the players can move quickly around the rink. The game is played on a specially constructed rink with a synthetic surface that provides good traction and a smooth ride for the players.

The game is fast-paced and requires good physical fitness and coordination. The players use special sticks to hit a puck around the rink, and the game is scored by the number of goals each team can score.

The Mammoth Gardens Roller Rink is located at 1515 W. Colfax Avenue, Denver, Colorado, and is open daily from 10 a.m. to 10 p.m. for games and other activities.

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CASH WANTED TO BUY—$15.00 to $20.00—A box, 7250 S. Doolittle Ave., Los Angeles 17, Calif.

WANTED—1/25 CASH for anything of interest. Cash only. Address: 1510 N. Faraday, Washington, D.C.

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WANT CASH WANTED—Any kind of instrument, any kind of piano, any kind of organ, any kind of anything. Address: 1510 N. Faraday, Washington, D.C.

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WANTED—TOP GRADE ORGANIST OR ORGANIST FOR CASH. Address: 1510 N. Faraday, Washington, D.C.
**LETTER LIST**

Letters and packages addressed to persons in care of The Billboard will be held in this list two weeks only. If you are having mail addressed to you in our care, look for your name each week.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be held in following week's issue, mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

**MAIL ON HAND AT**

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**Closeout!**

- **Mexican Straw Horse and Rider** 13 in. 100 per box, 12 for long
  - Dozen . . . . . . . . . . . . . . . .  $2.95
  - F. O. B. Indianapolis
  - 2124 Division Ave., Indianapolis, Ind.

- **Kipp Brothers**
  - 117 South Meridian St.
  - Indianapolis 4, Ind.

**Watch Bands**

**Stainless Steel Expansion**

**MEN'S**

- **GROSS LOTS** $17.50
  - **LADIES**
  - **GROSS LOTS** 23.50

15¢ per doz. extra for less than gross lots
Cold plated, 5¢ each additional.
Cash or 1/2 Deposit, balance C. O. D.

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**TIMELY! A FAST SELLER**

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- **COSTS YOU $3.50**

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  - No. 1218 works well for Lactis, charcoal, and other, also, large lots, 1000 to 5,000.
PACHTER SCORES AGAIN! .....

with the new NIGHTINGALE BED-LAMP RADIO

A PROVEN SALES PRODUCER ON BOARDS—GAMES

It's back again! Ask any dealer about the Bed-Lamp Radio. It is a smash sales record in theatres, and will hit all Points of Board at no premium. It clicks on any type of deal.

IVORY PLASTIC CASE

Beautiful ivory plastic case with scientifically designed noise- 

free budsterating light. Tubular type built—frosted curve 

top. Universal brackets to fit any size. Can't be beat.

SUPER 3 TUBE RADIO

Radio cover, full broadcast band, 55 in. 1000 kc. Build-in loop aerial. Dynamic speaker, automatic volume control, for 

fine, modulated tone or for volume to space, it's a winner. Cabinet measures 9 x 7 x 5 inches. Rush your order. You 

can be first with it if you act quick.

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NEW YORK OFFICE

1564 Broadway, 

New York 18, N. Y.

American's Premium Headquarters

D. A. PACTHER CO.

705 W. Washington Blvd. 

CHICAGO 6, ILL.

MAIL ON HAND AT

CHICAGO OFFICE

155 No. Clark St. 

Chicago 1, III.

MAIL ON HAND AT

ST. LOUIS OFFICE

220 Arcade Bldg. 

St. Louis 1, Mo.

A PROVEN SALES PRODUCER ON BOARDS—GAMES

It's back again! Ask any dealer about the Bed-Lamp Radio. It is a smash sales record in theatres, and will hit all Points of Board at no premium. It clicks on any type of deal.

IVORY PLASTIC CASE

Beautiful ivory plastic case with scientifically designed noise- 

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CHICAGO OFFICE

155 No. Clark St. 

Chicago 1, III.

MAIL ON HAND AT

ST. LOUIS OFFICE

220 Arcade Bldg. 

St. Louis 1, Mo.

NO MOVING PARTS --- NOTHING TO GO WRONG!

Files Faster Than a Kite --- Any Child Can Fly 'Em!

Tune in now for extra, effortless profits with the most sensational 3-way radio ever built. Works anywhere, any time, on AC, DC or battery. No tester than your fourteen yen, yet can handle "A" batteries and "F" battery.

' Super-Mile' Only

$29.50

LIST PRICE

3-WAY PORTABLE AC, DC OR BATTERY

Small enough to be packed in a suitcase, yet has the

AMAZING POWER! * 4½" ALNICO SPEAKER WITH A CERTIFIED AMPLIFIER! AT $20.00 100 BULBS! 8-FOOT RECTIFIER (NO RECTIFIER TUBE NECESSARY!) USES 12 VOLT BATTERIES! OUTPUT AS LOW AS 15 WATTS TO 150 WATTS! FULL-SIZE 2-GANG VARIABLE CONDENSER.

LARGE QUANTITIES AVAILABLE FOR IMMEDIATE SHIPMENT!

* Highly polished aluminum cabinet, molded plastic front and rear * Superior sensitivity with three different tuning features: EASY! EASY! EASY!

IN ASSORTED COLORS

CALLING ALL DEALERS...

PROCEED IMMEDIATELY TO EXTRA PROFITS!

FULLY GUARANTEED!

GET IN ON THE GROUND FLOOR

Gross Lots $1.50 — Discounts Larger Quantities Send 35¢ Coin for Sample

250 Deposit Required with Order — Balance C. 0. D. F. O. B. Corpus Christi, Texas

ENGINEERING SALES & SERVICE CO.

DIVISION POST PRINTING CO.

1056 South Staples Street 

Corpus Christi, Texas

LETTER LIST 

(Continued from page 91)

Thomas, Pvt., S. A.

Tucker, J., M.

Turner, W. M.

Turner, W. O.

Turner, W. S.

Turner, W. W.

Turner, W. Z.

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**Pipes for Pitchmen**

By Bill Baker

JOE BAKER . . . who has been working jewelry at Celoron, Celoron Park, Jamestown, N. Y., since July 4, posts that he is moving into Indiana soon.

HEADING WEST . . . into Tom Kennedy country is W. P. Pordom, who writes from Erie, Pa. Altho he recently worked the Erie Railway, shoe and market there, city is not so hot, with city license for working outside the market coming at $200 a day. The General Electric plant has 5,000 men, he says, but they can't be worked because they're on private property. The paper mill is $250 out and can't be worked. For- don warns pitchmen to avoid the city and says that the only reason he stopped was to pick up a new trailer.

HOLDING THEIR OWN . . . at Celoron Park, Jamestown, N. Y., while waiting for the fairs are Mae Reilly and Jim Clark.

MISSOURI BILL . . . has been busy with sharersmen at Celoron Park, Jamestown, N. Y., and Doc Hughes has been doing his usual clear with the crowds at the same spot.

SAM AND CAROLYN LEVY . . . of jewelry fame, were getting the grandest at Galveston, Ind., according to E. J. Horst, when he caught them there recently. The Levys have been enjoying good early-season business with the Baker United Shows and are sporting a new Packard. They start on a string of Ohio fairs soon.

JOHN CHILLES . . . posts from Milwaukee that he is putting his pitchman talents to use as a member of the service staff of the Hotel Schroeder in the Wisconsin city.

E. J. HORST . . . would like to read Pipes here from Johnny Jacobs, John Brennan, Gene Kreig, Curly Little, Ed Hill and Dot and Dick Richards.

A LETTER . . . postmarked For Rockaway, N. Y., and signed "Billy Meyers, Harry Gordon and the rest of the boys," runs as follows: "Drinks and cigars and Eds and Al again. His daughter-in-law presented him with a grandson at the Riverside Community Hospital, River- side, Calif. We sure enjoyed the blowout at Dempsey's. Al is still working radio plugs, and says business is still good. Good luck, Grand- pa and Grandma."

RUSS ZECHETTER . . . and wife, Ariene, are building up their own recording business in Mil- waukee. They call that they make off-the-spot recordings of weddings, christenings, parties and other special events and then cut disks of these recordings for the people concerned. Russ is also a recording engineer at Station WMLO, Mil- waukee, has his own technical equip- ment.

**FAIR & CARNIVAL SPECIALS**

**Whips . . .**

- Police Whips, Doz. $7.75
- Indian Whips, Doz. $4.50
- Horse Whips, Doz. 2.50
- Badger Whips, Doz. 2.50
- Unicorn Whips, Doz. 1.00
- Fox Whips, Doz. 1.00
- Kangaroo Whips, Doz. 1.00

- Balloons, Gr. $2.75
- Large Balloons, Doz. 1.50
- Small Balloons, Doz. 1.00
- Bunch Balloons, Doz. 1.50
- Giant Balloons, Doz. 2.00
- Large Balloons, Gr. 25c
- Small Balloons, Doz. 25c
- Latex Balloons, Doz. 25c
- Latex Balloons, Gr. 10c

- 10 Balloons, Gr. $1.50
- 15 Balloons, Gr. $2.00
- 20 Balloons, Gr. $2.50
- 25 Balloons, Gr. $3.00
- 30 Balloons, Gr. $3.50
- 50 Balloons, Gr. $5.00
- 100 Balloons, Gr. $10.00

- 10 Balloons, Doz. $1.00
- 15 Balloons, Doz. $1.50
- 20 Balloons, Doz. $2.00
- 25 Balloons, Doz. $2.50
- 30 Balloons, Doz. $3.00
- 50 Balloons, Doz. $5.00
- 100 Balloons, Doz. $10.00

- 10 Balloons, Gr. $0.50
- 15 Balloons, Gr. $0.75
- 20 Balloons, Gr. $1.00
- 25 Balloons, Gr. $1.25
- 30 Balloons, Gr. $1.50
- 50 Balloons, Gr. $2.50
- 100 Balloons, Gr. $5.00

- Navy Brush

**MILTON B. MYER COMPANY**

THE UNDERSELLING SUPPLY HOUSE

322 THIRD AVENUE

PITTSBURGH 22, PENNA.

**SAVE MONEY CLOCKS**

Appliances and Premium Merchandise at

**World Trading Corp.**

311 W. 32nd St. New York 10, N. Y.

**Pipes for Pitchmen**

By Bill Baker

JACK (BOT'TLES) STOVER . . . cards from Staunton, Va., that he is taking a pre-fair vacation. Come fair time he will jump up to Mary- land and help his friend C. V. Ralston, better known as the Senator.

THE FAIR SEASON . . . is just around the corner. Many of the boys and girls of the tripes and keister fraternity have already let us know their plans for the summer and fall annals. How about a word from the rest of you? Give us the details as to where you plan to rate in the Long- island, and we'll pass 'em on to your fellow pitchmen.

MRS. MARGARET WEINMANN . . . formerly on the road with the medicine and hospital shows, says she plans a return to the game and is presently scouting for a female partner to work with.

FRED M. VOGEL . . . is doing a swell job as manager of Morrow's Nat Shop in Milwaukee, we hear from Joe Schroeder.

MAE LITIGOW . . . is back in Milwaukee after a visit with her children in the East.

PITCHDOM MOURNS . . . the passing of Rube Williams (William Rubenstein), well-known street writer, who passed away July 26 in New York. Details in Final Curtain.

ARCHIBALD MURRY . . . letters from Veterans' Hospital, Framingham, Mass. "It is with the greatest eagerness that I read of my old friends in Pitchdom in The Bull- board, all of whom I am still inter- ested in in my declining years. I am especially to say hello to Mary and Madeline Ragan and Harold and Charlotte Woods and hope they can find time to drop an old buddy a line. I have spent several months at this hospital suffering from a serious disease." (See Pipes on page 100)
New Records.

His Maine fishing trip this end of the week. He is due to leave almost at once for a big conference in Chicago.

Otto Goldman, Globe Printing Company sales manager, said he would have an announcement of interest upon his return from the West Coast. Globe's New York crew will be back on the Job Monday (11) after a two-week vacation shutdown. Many board men are predicting that New Jersey will be better territory soon. Otto fruit, Ltd., has closed for a short vacation.

RA's Canada Jaunt Profitable: Sask., Takes in Nose Dive

(Continued from page 55)

very optimistic over their prospective fall take.

Thru the first five days of the campaign in Regina, the gross was considerably off because of the weather. Monday was unreasonably hot, and Tuesday there were intermittent rains accompanied by wind gusts reported up to 62 mph. Concessions did not open at all Tuesday, and shows and rides were opening and closing with the wind. Even some of the actors had to lend a hand to save the canvas when the wind was at its peak.

With Tuesday counted as almost a complete loss, the picture was anything but bright Wednesday morning. But Regina Day brought the second largest throng in the exhibition's history and the midway take was over the record of $5,729. Thursday was down some and as Walter Devoyne, treasurer, was counting it last night it appeared that Friday was running about on par with last year. Officials were optimistic that today would help retrieve some of the ground lost Tuesday.

Leon Claxton's Hurtle in Havana had a record new for the Canadian tour in the big last night, the daisy hop cat proving that a heavy Negro population is not necessary for top house. Raynehill's show was close on Claxton's heels, and there was no way to compare this attraction with the presentation at a year ago as Raynehill has outdone herself in building a real crowd pleaser, starring Billy (Zoot) Reid.

Midway prices were unchanged this year, top shows yielding cents, including all taxes and there were few different taxes in Saskatchewan to make a Philadelphia lawyer lay his Blackstone down.

Along the front end razzo, the crying towels got plenty of action, but all it seemed a little silly at almost every day was a pay day for all hands. It would be a cinch odds, on gamble that the brothers purveying their entertainments under the dimly lit awnings, put over more stuffing the past seven days than any other midway combine on the continent. It wasn't as good as last year, but these same odds should result actually according to weeks in a row like 'em. There'd be a big boost in the profession in Miami Beach next winter.

SIDELIGHTS

Low Prices

Tickets and Salesboards

Kwik-Fins

$2.25

1200 Tickets

New 10% Profit

2500

Red 50c-10c

2200

Blue 75c-5c

50c-

20c

$1.25 Each

White 60c-40c

1000

Black 50c-

25c

$1.00 Each

Yellow 40c-

20c

1500

Green 50c-

25c

$1.25 Each

Orange 60c-

25c

1000

Brown 50c-

20c

$1.00 Each

Brown 60c-

20c

1200

Red 60c-

30c

$1.50 Each


c/o Priced Peral Merchandise, Cincinnati 22, O. N.

SALESBOARDS

Immediate Delivery — 25¢ Per Dozen

200 25c Marsh Fin. 10c. Max. Avg. $87.50 $2.00

250 25c Marsh Fin. 10c. Max. 1000 $1.00


Globe Building, New York, N. Y.

FOR SALE

Ticket Business

One of America's oldest Ticket manufacturing firms, making full line of tickets, baseball, tip books, jar games, etc. Tremendous volume. Always a fine profit maker. Complete print shop doing Big job business and ticket work included in sale price. Ideal labor conditions. Plenty of trained workers. Substantial down payment; balance, terms. Favored right.

BOX D-68

c/o The Billboard Cincinnati 22, O.

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SALESBOARD OPERATORS AND JOBBERS

Sales Boards below factory prices.

Discount 50-25 and 20%, $50.00 Net minimum purchase, freight prepaid.

Address:

Best Lines

Wholesale Jobbers Drugs & Sundries

422 Joy St.

Sacramento, Cal.

SALESBOARDS

Communications to 155 No. Clark St., Chicago 1, Ill.

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with the new

Giant Hold

Orders No. 200

"TWELVE BIG FINS"

Giant Holes

6 Tickets in each Hole

25c Per Hole — Thick・

Number Tickets

Avr. Profit $28.16

Fattening Profit

$39.50

Orders No. 200

"YOU CAN'T MISS"

Giant Holes

6 Tickets in each Hole

25c Per Hole — Thick・

Number Tickets

Average Profit

$27.45

GARDNER & CO. 2226 S. MICHIGAN AVE., CHICAGO 15, ILL.

PAY FOR 4, 5 ONE TICKET FREE

WHAT A COME ON!

F A S T S H E L L S E A L L A T U N E !

MY GAL

Super Thick Board — New Giant Holes.

Six 5c tickets in each 25c hole.

220-Hole Board.

Average Profit $25.30

Immediate Delivery

Send for our illustrated catalogue of full line.

OTHER GLOBE ACTION

BoARDS (220 HOLES)

SALESBOARDS — All Orders Shipped Same Day Received

Write for Our Latest Price List

Large Stock Plquets, Books, Sex, James, Judges and all Kinds of Cigarette Boards, 1c, 2c or 5c, stating your requirements. 25% discount on all orders — balance C. 0. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

Make 25¢ & 50¢ a Week

Close to the newspaper, & in a very prominent location, is this branch of the Boyce Mfg. Co. business. New Kwik Action Bases, and new top symbols, plus a complete line of Kwik Action Cards... Write or call for details.

Your Name at 25¢ and 50¢ a Week

In this branch of the Boyce Mfg. Co. business is the Boyce Embossing Company, who print and emboss the Kwik Action Cards and Bar Symbols for Boyce. Write or call for details.

Your Name at 25¢ and 50¢ a Week

W. J. & M. SALTER CO. 7 AIR. ST. — ST. PAUL, MINN.

ORDER No. 200

"SIX PULL ACTION"

Giant Holes

6 Tickets in each Hole

25c Per Hole — Thick・

Number Tickets

Avr. Profit $28.16

Fattening Profit

$39.50

FADDISH PEOPLE

ORDER No. 200

"1111"

Giant Holes

6 Tickets in each Hole

25c Per Hole - Thick・

Number Tickets

Average Profit

$27.45

FADDISH PEOPLE

www.americanradiohistory.com
Billie Sonranta reports she is playing various parts in the vicinity of Scranton, Pa., with her high school horse, Goldie, being booked by Jack Smith, of Scranton.

John H. Billbury, of the Chicago booking office bearing his name, flew to Hollywood Monday (4) on a combined business and pleasure trip. He expects to return to Chicago next Monday (11).

Joe Baker writes that he recently met Jack King in Buffalo. They trooped together years ago on Delmar’s Mustrels. Baker recently returned East after a trip to the West Coast.

Bett Haworth Bouchelle, recent bride of Everett Bouchelle and daughter of Mr. and Mrs. Joe Haworth, of Coler Bros. Circus, is seriously ill in Baptist Hospital, Winnsalem, N. C.

When the Sparks Circus played St. John, N. B., performers co-operated with The Halifax Mail in providing an hour show for boys and girls living in the shelters and for orphans in the various Halifax-institutions.

When the Ringling-Barnum circus played Binghamton, N. Y., Pat Valdo, director of the performance, was the subject of a feature story in the Binghamton Press. Binghamton is Valdo’s home town.

Simon D. Collins, clown, who operated the Colored Ringling Bros. Circus, in Knoxville, visited the St. Louis office of the Billboard, en route to Stockton, Calif., where he is booked for the San Joaquin fair, opening Saturday (16).

Legal advisor gave him the following reason for being chased off the Seldom Scott Circus: “They caught me eating.”

William C. Clark, foot juggler and clown, has just completed several months' dates in his home State of Texas.

Mr. and Mrs. Frank Littlefield, Gloucester, Mass., write they bought 1000 chickens and four pigs at Porterfield, N. Y., on July 5 and enjoyed visits with Mill Robbins, Ralph Noble, Charles Saunders and Si Kitchie. They also reported meeting Dr. Oldsam, of Manchester, N. H.

Tex Nolan cards from Marion, Ind., that the Buck Lucas Rodeo played the Merchants' Fair there July 21-28 and Buck and his ranch hands made several recordings at Station WBT, featuring the King's Rodeo Band, Miss Williams, accompanist. Visitors in from left are: Mrs. Davis and Capt. Billy Sells.

Then there is the native who claimed he once had a job with a circus taking tickets in the mouth of the big tent.

Oppo F. Zangi, circus enthusiast of McKeever Rocks, Pa., “had the thrill of a lifetime” when Terril Jacobs permitted him to enter his cage during the Roy Rogers Thrill Circus showing in Pittsburgh and be photographed with Sieba, Terril’s well known lioness.

Corrigan, the clown, writes he is playing industrial pictures and celebrations in and around Milwaukee, recently completing a date at State Fair Park Milwaukee. Corrigan reports the R-B show is heavily billed in and around Milwaukee for its showing there August 11-12.

Clyde Wixon, owner of the Mat Wixon Great Show title, was a contributor to The Detroit News July 17, 21, 22, and 24, of old time circus music. Ted Nicholson, former band leader of the old show, is now director of the Mat Wixon High School Band, Wixon reported.

Price for leggemony goes to the manager who can’t make his circus any bigger, but somehow manages to make it look bigger every year.

Joe Thayer, Lynn, Mass., visited the King Bros. Circus at Fall River, and attended with Deacon Albert, Elmer Myers, Bozo Ward and Floyd King. He cards that he also caught the Bailey Bros. Circus at Wakefield, Mass., and enjoyed a comic with Buck Lesby and Bob Stevens.

When Mills Bros. played Mason City, Ia., Doc Waddall presented cer- tificate of Indian enrollment cee to Indian tribe to Frank E. Carroll, general agent of the Rock Island Railroad, and Mr. and Mrs. Arthur Haas. Haas was a general agent on various shows and his wife, Lorena, is a one-time aerialist. Chief White Eagle and his mother, Princess White Cloud, conducted the ceremony. Visitors at Mason City included W. M. Mclntyre, General Sales Manager, Central Shows and the Portland, Ore., company, Mason City, and Al Sweeney, auto race promoter, Chicago. Sweeney bought the Cole show at Cedar Rapids.

Albert Spiller, of Spiller’s Seals, with the Gran Ciro Americano in South America, writes he will be back in the States around November and ready to work the fairs. Spiller recently added six monkeys, a kinkajous, two foxes, a baby tigre, an eagle and two papagoys to his traveling zoo.

Frank Panisko, CPA of Butte, Montana, reports a big interest with various circuses when they play his hometown, has been more busy lately with his favorite past-time. He worked clown alley with the City Light show since putting the make-up to help with the opening of the Montana Greyhound Racing Association July 4 and is now preparing to work with the Ringling-Barnum org when it plays Butte August 17.

All riders should come out after the tremendous and amply paid show.

INVESTMENT FACTS

The July issue of American Mag-azine featured a picture story about First Sergeant Elmer C. Lindquist, of the McC. D. M. R. E., who has nearly 40 years who retired in 1945 to become a circus clown. Lindquist used to work with the Ringling-Barnum circus, the Sparks Circus and is known as Mr. Too.

The Billboard received Page 1 mentions of the Wimbles and the Friday Morning Star in a story out- liniing the “Liberation” of the Ringling- Barnum circus. Anderson was owned by Henry L. Bower. The Billboard, in a story correspondent, at the request of James R. Young, publisher, and Joseph H. Martin, sr., editor of the Star.

Buck Lucas reports he has his ro- deo in operation and lists the follow- ing dates: Faith, S. Dak., and Kern, Dorothy Joyce, cowgirls: Hank Ireland, mule, and Floyd Kent, cowboys; Mr. and Mrs. Tex Allison, who handle the 14 head of saddle horses, necessary to make up the herd, a stock and Howard Kline, boss hous- tler. Visitors to the show: Mr. and Mrs. Bill Seelig, Capt., Bill Seelig and Jinx Hoagland and his Boys.

Guys we like to meet: Those who tell us they are old-timers, know the names of bands and shows, who they say they worked with, and wind up by asking: “Do you follow us so much you can keep working or hold-up for the waiting?”

Nick and Virginia Hinge, of Dover, O., have completed their sixth annual vacation with Cola Bros. Circus, leaving Michigan and dates as the guests of Mr. and Mrs. Mrs. North. While in Michigan, they renewed acquaintances with O. C. Cox, formerly with Wall- eda Bros. and South Dakota, and they visited Jimmie Cole of the James M. Cole. Also, they visited Rose Steele, played Rochester, horse show at Niles, Mich., over July 7, and Mr. and Mrs. L. E. Spiller, of Erie, Pa., also spent several days on the Cole show with the Haworths.

Doc Waddell conducted special memorial services for Dave Jarrett whose body, Bros. played Rockford, Ill. Also, while the show was there, Cole Bros. and Band, 81, as an En- dian fighter, a member of Teddy Roosevelt’s Rough Riders and a vet- eran of wars and his Threads, 67, were adopted into the Cherokee
COIN-OPERATED MACHINES, SECOND-HAND

Only advertisements of used machines accepted for publication in this column.

RATe: 12¢ a word...Minimum $2.00
Remittance in full must accompany all ads for publication in this column.

AAA STAMP MACHINES, SHIPMANS, VIC-

TORIOUS, CIGARETTE MACHINES, 5291-

Cke, Loiter, 45c. Loomis Bros., 593, De-

nitas, 41-4, 24th Street, Wabash, Chic-

ago.

B-1 BELL BUBBLE GUM--100 COUNT

$50.00, profit 10c each. Brand New. John

mch, 1486 Fremont, Chicago.

B-1 CIGARETTE MACHINES. R. J. Prayam-

son, 50, 28th Street, Chicago.

B-1 PAWTEE MACHINES, P5.00, profit 2c-

che eh. John B. Vancan, 50, 28th Street,

Chicago.

B-1 ROYAL BUBBLE GUM--50 COUNT.

$25.00, profit 10c each. Brand New. D. W.

Champagne, 50, 28th Street, Chicago.

B-1 VAPE BUBBLE GUM--50 COUNT. 10-

00, profit 10c each. Brand New. D. W.

Champagne, 50, 28th Street, Chicago.

B-1 VICTORY BUBBLE GUM--50 COUNT.

$25.00, profit 10c each. Brand New. D. W.

Champagne, 50, 28th Street, Chicago.

B-1 WAX WAXING MACHINES, 100 COUNT.

$50.00, profit 10c each. Brand New. John

mch, 1486 Fremont, Chicago.

B-1 WING WAX WAXING MACHINES, 100

COUNT. $50.00, profit 10c each. Brand

New. John B. Vanvanz, 50, 28th Street,

Chicago.

B-2 BERRY MACHINES--50 COUNT. $15.00,

profit 15c each. Brand New. A. E. Ger-

ety, 103-2, 2nd Avenue, Indianapolis.

B-2 BINGO MACHINES--50 COUNT. $15.00,

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NEW YORK, Aug. 2.—The second half of the National Association of Amusement Machine Owners (NAAMO) sponsored veteran machine training course held in the Educational Training Center here, will bring machines from 17 manufacturers in Chicago and New York to the school, and in most cases they will be accompanied by instructors from the manufacturers. Freeport calls for guest instructors at the school until October 20, when the students will repair and recondition the used coin machines now being sent to the school by coinmen all over the country.

Machines reconditioned by the students will be sold by a NAAMO committee, the entire proceeds to be used as a fund for the students, according to T. F. McKim, NAAMO president. "It is hoped that enough machines can be obtained to enable NAAMO to present a graduation gift of $100 to each veteran," Smith said.

Machines that will be used in the second course, which starts in November.

**Mutoscope Instructors**

The course will be taught by A. E. Ybarra, instructor in Panoramas and convertions, and from August 11 to 19, August 14 and 15 are open for review.

Charles Shankman, of Capitol Projector Corporation, New York, will instruct on the midget movie machine from August 18-26, with August 21 and 23 open for review.

R. L. Budde, sales manager of A. E. Ybarra, will instruct on Coin Machines, and Chicago, will take over as guest instructor from August 25 thru 27, with the next two days left open for review. Following Budde will be a guest instructor from September 1 thru 13, with September 8 and 9 open for review.

**Bullet Manufacturing Company**

Bally Manufacturing Company is due to be represented from September 6 thru 16, following the instructions of the company on the Star Reel. Bill Lautzy, all of International Mutoscope Corp., will instruct on Panoramas and convertions, and other machines made by International Mutoscope and other manufacturers.

Federated Taxpayers

**New York, Aug. 2.—**Lenny Barron and Bill Lanzy, instructors in the New York City Board of Education, will instruct on the school's second course, which started August 27.

**Furnish Buses**

Transportation is furnished those coming to and leaving the farm by means of a chartered bus. Shudnow is now enlarging the camp so that the number of summer guests will be accommodated at a time, and also furnishing playground equipment for children.

First group of guests arrived July 23 and numbered 23 mothers and children: Mr. and Mrs. Louis Shudnow and their eight children were guests at the farm. The women cooked and attended to their own quarters while at the farm.

Shudnow said that in view of the Veterans Administration hospital's care of disabled servicemen, he is not continuing his war-time role of host for this group, concentrating instead on the gold star mothers, widows and orphans.

**Burke, Krieg, Greenbaum to CMI Committee**

CHICAGO, Aug. 2.—The already planned three-day meeting of the national committee for the Coin Machine Industries (CMI) campaign to secure the $15,000,000 for the Damon Runyon Memorial Fund for Cancer Research will begin next week with an appointment of three new members.

Present on the new president of Packard Manufacturing Corporation; Rudy Greenbaum, vice-president of the Damon Runyon Memorial Corporation; and J. D. Burke, editor of Club Review.

Now in its third week, the drive has already attracted favorable attention in the daily press, besides having received enthusiastic support of columnists throughout the nation.

**Federal Taxes Down in Minn.**

ST. PAUL, Aug. 2.—Page headlines in the daily newspapers here called attention to the fact that the federal government is likely to lose approximately $800,000 this year as a result of the State administration's attitude toward bell machines and games.

The papers quoted the local collector of internal revenue as saying that applications for the $100 federal license had been coming into his office at a "much slower" rate than ever before. Last year, he said, 190 such stamps were purchased. Deadline for the 1948-49 use stamp was June 30.

As Federal authorities had predicted there was no last-minute rush for stamps. Following this year's session of the Legislature, which enacted among other provisions a regular yearly license for coin-operated games, it is expected that licenses on any type of licensed businesses be turned to free-play and to novelty games.

**Federal Tax**

On Coin Mchs.

Up for '46-'47

WASHINGTON, Aug. 2.—Indications that federal taxes collected on coin-operated devices will show a large increase this fiscal year are compiled for receipts during the 1946-47 fiscal year.

It is not expected to reach the $2,500,000 figure predicted by President Thomas, the bureau's chief, as the recent activities of the Internal Revenue Bureau indicate that collections during the fiscal year ended June 30, 1947, should be about the $1,691,792 collected during the previous fiscal year.

Rise during the 1946-47 fiscal year took place mostly during the last six months of 1946. In the first six months of 1947 receipts have generally run lower than for the same period last year.

On May 24th, the 1947 tax rate on coin machines was $1,960,117 as compared with $2,002,234 for June, 1946. The June, 1947 receipts showed a marked rise over May when only $780,512 was collected.

**CMI Questionnaire Sent to 10,000 Ops**

CHICAGO, Aug. 2.—Public relations bureau of Coin Machine Industries, Inc. (CMI), has sent a general questionnaire to 10,000 coin machine operators thruout the U. S. The CMI questionnaire requests background information on equipment, locations, public relations activities and material concerning local coin machine activities.

Material received is to be used in public relations activities of the association.

**Coinman's Widow Sends Check for CMI Cancer Drive**

CHICAGO, Aug. 2.—Coin Machine Industry's campaign for the Damon Runyon Cancer Fund drew among its first contributors a letter from Mrs. Audrey Reynolds, wife of the late Earl Reynolds of Dallas.

Mrs. Reynolds wrote Coin Machine Industries' Public Relations Bureau: "Enclosed is my personal check for $100 for the Damon Runyon Cancer Fund. I only wish we were financially able to give 100 times this amount, and my one regret is that this drive wasn't started several years ago, for I sincerely believe that if it had been started promptly by others. As far as I am concerned, I am unable to realize more than what this great drive will achieve. I am sure the public will relieve, and I want to assure you of my wholehearted co-operation and support in every way."
Minn. Court Gives Pins Temp. Stay

Give Games Protection

SAINT PAUL, Aug. 2.—A temporary restraining order was issued by District Judge M. E. Abernathy in the case of Donahue v. Ramsey County, which was filed in Ramsey County court in the name of the Sewee Distributing Company of New York. Donahue is a resident of the city of St. Paul. He is the owner of some of the pinball machines which have been used in the city, and he has been charged with operating them without a license. His attorney is on record as saying that the city council is going to vote on the matter of the introduction into the city of a new member of the sales staff of Hub Distributing Company, by Charles Lichtman, the sales manager. Sacher has been active in the coin machine field for several years, and he is a member of the sales department. Murray has been active in the coin machine field and record field for many years, and he is also a member of the sales department. Murray has been active in the coin machine field and record field for many years, and he is also a member of the sales department.

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No large production rise expected in near future, say confection makers

CHICAGO, Aug. 2.—Sudden end of Indiana's citrus season has partly caught most of the big sugar users by surprise and destroyed one of their best excuses for low prices. From all indications, there will be no immediate increase of production from this source, and the present situation hastened the shift to other factors.

Lowne Briggs End

Department of Agriculture ended all sugar rationing at noon Monday (28) because "couriers failed to appropriate the funds" necessary to continue. Control orders will continue in effect until October 31, 1946, and inventory controls will remain in force. Wednesday's sugar branch of the Production and Marketing Administration Sugar Rationing Administration is being liquidated immediately.

New sugar inventory figures for any person, other than householders, to a maximum of 4,000 pounds, limited and fixed, and institutional users to 140 cent per pound of the quantity purchased during the preceding year, and limit wholesalers and retailers to quantities sold by them in the preceding calendar month.

No Harm Seen

Indications are that the lifting of controls will not cause a large drain of sugar supplies. Increased demands caused by the rise in the household sugar rationing in June have been met, and in the week ended Aug. 1, production was up 1,849 tons, indicating that the initial demand has been met and that household controls had been lifted. Weekly deliveries to the first week of the month in the district were up to nearly 10,000,000.

More refined Reporter reported sufficient stocks of controls are being lifted to prevent the probable increased demand by industrial sugar prices. The district that there will be no immediate increase in production of sugar-using products in the district.

Other shortages, high prices and lagging deliveries of machinery are combining to hold down production. This is especially true in the candy and chewing gum fields.

Other Candy Factors

Candy makers report the vast increase in costs over charges paid for sugar, cocoa beans, labor and even sugar itself as factors limiting along with manpower shortages. Sugar prices have increased 172 per cent in price; cocoa beans, 86 per cent; peanuts, 209 per cent; cocoa beans, 200 per cent; sugar, 82 per cent.

Industry spokesmen are still hopeful for Department of Agriculture action to help meet the drastic peanut situation, but there is little hope for any change in the cocoa bean picture. Presently most of the beans are being imported from the British (See Little Change on page 110)

Beverage Bottle Output Increased

WASHINGTON, Aug. 2.—Output of returnable beverage bottles increased by 12.5 per cent in May over the same period in April, while shipments jumped 17.5 per cent in the same period, according to the latest figures released by Bureau of Census. Total production for May was 1,652,712 gross bottles.

Other figures released at the same time show that glass containers continued the high output trend, reaching a total of 16,609,000 gross or slightly above the figures covering the previous month. May total for 1947 was 17 per cent greater than for the same period a year ago.

Howard Machine Co.

Nominated for Coin Typewriters

CHICAGO, Aug. 2.—Howard Machine Products Company here reported that John B. H. Staley, president, had formed a group to produce coin-operated machines, especially for large high-volume retail establishments.

The firm's stockholders last year formed the company and named Mr. Staley its president.

Find 168 Degree Water

Chicago health officials said they found the water used in the large washing to be 168 degrees, well above the 144 degree heat used in pasteurizing water.

Lovell Named New Proxy of Java Vendors

New Offices Occupied

CHICAGO, Aug. 2.—Coffee Vendors of America, now in its new office at 1912 Washington, and with new officers and directors at a meeting including the firm's stockholders last week, announced that the two of the three members of the board now remain on the directors' list.

Lovell Appointment

In addition to Lovell, director named at the meeting include D. L. Hardy, Otto H. Kuehl, Henry Waksley and Frank J. Slaton. Lovell, formerly of Council Bluffs, Ia., has had many years' experience in the soft-drink field. Kuehl is a former cattle dealer who made his headquarters in Omaha, while both Slaton and Waksley, the only other members of the original board to be retained, are from Los Angeles where the company had its inception.

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L. A. Ops Say Abandoned Venders Negligible Item

LOS ANGELES, Aug. 2—Los Angeles area vending operators report that the number of abandoned machines in the various locations has steadily decreased within the last year until the number is now negligible. The few machines which location owners here have complained about were all penny vendors, a survey by The Billboard shows, and only one complaint was leveled against irregular or irregular vending. M. I. Slater, president of the Western Vending Machine Operators' Association (WMOA), and himself an independent operator, said, "WMOA has always advocated efficient operating of vending machines at all times. The war years showed that this type of business can be run efficiently despite some hardships as labor and material shortages.

Few Inoperative

"Hard work and careful planning all along the line is the answer," most operators discovered when faced with the problem. Up to a few months ago, there were some empty machines on location, the situation was only infrequently due to operator neglect. For the most part, it was a temporary condition brought about by high prices or the shortage of merchandise. Once these conditions were alleviated, most of the machines promptly were put back into service— or were removed from the spot. Slater confirmed the necessity for properly marking machines so that their identity can be easily established.

"Some operators," he said, "have lost their equipment because their machines were not properly marked with the operator's identity. Sometimes location owners have removed peanut machines to back-room storage after getting complaints from customers. Many of these are still there because no one knows who owns them. Other machines, left outdoors, were, in some instances, stolen."

An Improved Situation

Al Weymouth, of Weymouth Service, largest independent cigarette and candy vendors here, said that since cigarettes returned to the market in quantity there have been no inactive machines of either type. Candy machines, however, are not always fixed with well-known brands, but, Weymouth points out, operators have enough to keep some bars of candy in their merchandisers.

Philip Sreden, who operates penny nut and gum vendors, reports that he has seen only a few idle machines lately, but that at one time there were so many that he encountered considerable trouble, "selling" location owners on his own vendors.

Sreden overcame the spot owners' arguments that properly serviced machines could earn enough to pay the merchant's electric bill.

Slater, the association official and operator, likewise declared that some of the difficulty was traceable to the fact that certain overly optimistic operators were using too many machines when the wartime squeeze was applied.

Slater's Innovation

Slater said he overcame this problem by supplying his spot owners with self-addressed postal cards bearing the words "Out of Order" and "Empty." The merchants were asked to keep these cards handy and when they became increasingly frequent were to sign the proper designation and drop the card in the mails. This made the notification of the operator as painless as possible, Sreden contends, and it did overcome the resistance to the system working well.

Jim Beebe, service station owner in the Hollywood residential district, summed up the location owner's attitude toward machines where the operator does not keep in close touch with his routes.

Beebe said that the machine at his station, which vends blanched and Spanish peanuts, has been part of a route which changed hands several times during the past few months. It changed so much, Beebe reports, that he has now lost track of the present operator's identity. "If someone would come in and announce that he was going to cart the machine away because he owned it, he'd have to let him do it," Beebe said, "because I'd have no way of knowing that he wasn't the real owner."

Four New Members Get Positions on NCA Candy Council

CHICAGO, Aug. 2—Four well-known candy manufacturers were appointed to the council on candy committee of the National Confectioners' Association (NCA), to serve June 1, 1950, Philip G. Gott, NCA president, announced Tuesday (9).

They are Oscar G. Trudeau, of Trudeaud Candiades, Inc., Minneapolis, who is already vice-chairman of the council; Irvin C. Shaffer, Just Born, Inc., New York, council campaign manager for New York and Northern New York since 1937 and who will continue in that position for the remainder of 1947; W. A. Yeager, son of Candy Convention, Chicago, Joseph, Ma., and R. D. Muzzi, Daggett Chocolate Company, Cambridge, Mass., to fill the remainder of the term.

Retiring from the council committee are two manufacturers who have been among the council's principal advisors during the lifetime of the program. They are John H. Reddy, New England Confectionery Company, Cambridge, Mass., who will also be the chairman during 1946, and Herman L. Heide, president of Heide, Inc., New York.

Introducing our New Models

VIKINOR 5c - BULK CANDY VENDOR

MODERN DESIGN - ADJUSTABLE DISPENSER SLUG-PROOF—and many other new Features

We also make WALL BRACKETS, FLOOR STAND—strong, durable, incorporated.

ALKUNO & CO., INC.
Mechnical Manufacturing Laboratories
408 CONCORD AVE.
NEW YORK 54, N. Y.
Bradley, Soft Drink Magnate, Dies at 84
COLUMBUS, Ga., Aug. 2.—W. C. Bradley, who amassed one of South's greatest fortunes thru Coca-Cola and cotton interests, died this week at his home here at the age of 84.
Bradley had already extensive holdings in textiles, but other interests when, in 1919, he and his lifelong friend, the late Ernest Woodruff, became the only stockholders in a guaranty which purchased the Coca-Cola Company from Ausa G. Candler for $25,000,000.

Serving the beverage firm in several capacities, Bradley was at one time chairman of the board. At the time of his death he held a directorship in the so-called ‘drink’ firm.

Washington, Aug. 2.—With neither Commodity Credit Corporation (CCC) nor Congress willing to do anything about adjusting the price of peanuts, members of the newly-formed Peanut Industry Advisory Committee (PIAC) are fearful that the peanut bar may be forced out of existence as a candy staple.

At a meeting here this week with CCC officials, PIAC was told that the agency's hands are tied with respect to lowering edible peanut prices. Under the parity formula, peanuts are slated to advance several cents a pound in the next few months. PIAC members who trooped to Capitol Hill for relief were told by individual legislators and Congressmen that there was any action to disturb the peanut parity formula.

No Peanuts for Candy
Harold Smith, PIAC executive secretary and representative of National Association of Confectioners, who stated that many candy makers are planning to increase their output of peanut candy in view of the fact that a peanut price rise will force them to retim "nickel" bars at seven or eight cents. Smith declared that, with prices having had peanut bar production 400 per cent may, instead, actually cut its current output.

Smith stated that the present peanut price formula has another two years to run, with the prospect that prices will be further increased next year. "Candy makers," he said, "who might be inclined to take a loss in one year in order to maintain the name of their peanut bars can hardly hope to hold out for two years."

Whole Sale Situation
On the wholesale level, Smith asserted, peanut bars will be forced to compete with other candy bars selling at eight cents per box. "This means that the wholesaler is not going to be very interested in stocking peanut bars."

Despite the unfavorable report received by PIAC from CCC, the group plans to hold further meetings with agency officials in an attempt to set up some arrangement whereby candy makers can purchase peanuts at a price less than that demanded by the parity formula.

Talk to Solons
The peanut industry advisory group members conferred at length here Monday (21). On Tuesday (22) the advisory committee conferred nearly two hours with top CCC officials and other representatives of the Agriculture Department.

At a hearing before the House Banking and Currency Committee, which was considering changing peanut regulations, William J. Lavy, chairman of PIAC, told Congressmen that the confection industry had but two alternatives if certain prices continued to rise: (1) Further reduction of peanut content of confectionery products, thereby direct reduction in price; or (2) increasing the price in entirety from the products of the industry.

"In either case," Lavy predicted, "the results will be harmful effects on the producers of peanuts will result."


day... OUT THIS WEEK

CONTAINING FACT-PACKED, INTERESTING, AUTHORITATIVE ARTICLES THAT BELONG AT THE TOP OF YOUR READING LIST.

YOU WILL WANT TO READ

MEMO FROM THE MART

Walter A. Stahl, operating manager of Chicago's Merchandise Mart, tells the story of vending machines in the world's largest office building. He presents some interesting facts that will aid other operators in their office building operations.

KANSAS PLAY FOR 600 WAY

John Conyngham, Wichita candy opener, is building good will for his business and the entire automatic merchandising industry with a unique kind of local public relations.

PROFITS ON PART TIME

Thousands of men earn part of their living operating part time, and from their ranks many a large firm has emerged. This is the story of one part-time.

VEND FORUM

Which would you prefer—to own your own equipment, or lease it? Here are the advantages and disadvantages of owning and leasing presented by members of the Industry.

ICE VENDING GETS HOT

The ice industry is recovering lost markets with automatic selling. A survey of ice vending to date points up new ideas in automatic merchandising.

SAN FRANCISCO

With a high prosperity level, San Francisco is a fertile field for vending. The city has more vendors, and more of a variety of venders, than the average.

PLUS... "There Ought To Be A Law" a thought-provoking editorial by Vend's editor on that nuisance, abandoned vending machines. Also Trends, Vend's forecast of things to come in automatic merchandising and many other interesting, informative articles.

SEE FOR YOURSELF How Vend Can Help You In Your Operation... FILL OUT THIS COUPON AND MAIL TO—

VEND

2160 Patterson St.
Cincinnati 22, Ohio

PLEASE ENTER MY SUBSCRIPTION TO VEND AND MAIL MY COPY FREE

1 YEAR, $3—2 YEARS, $5

Name

Company

Address

City Zone State

Industry Spokesmen Fearful Peanut Bar On Its Way Out

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"In either case," Lavy predicted, "the results will be harmful effects on the producers of peanuts will result."

Star Vendors Will Make New 5¢ Candy Melt

LOS ANGELES, Aug. 2.—Manufacture of a new 5-cent candy bar vending machine is to get underway here within the next few days, with the first 1,000 machines to be ready for delivery by August 20, George G. Wright Sr., president of Star Vendors of California, said before leaving for the East on a 23-day trip. While in the East he will attend the wedding of his son in New York and visit jobbers to set up plans for the new machine.

Wright said that his machine is designated especially for use in the industrial plants where it is too expensive to install the large type of machine. Production got underway at the local plant yesterday and shipments may be made after August 20, Wright said.
Operators—here's news!
The all NEW
KWIF-KAFE VENDOR
Dispenses a Large, Steaming Cup of Hot Coffee
For Only a Nickel
• Exclusive Freeflavor
• Available NOW in the World's Newest
• Just a drop of colored freeflavorful coffee with each cup
• Easy to operate
Note: Price listed above can be raised for Western Pennsylvania.

Kwik-Kafe
Of Western Pennsylvania, Inc.
901 Ridge Ave., M.S., Pittsburgh, PA.

August 9, 1947
The Billboard

Vending Machines

Vote Tax Cut, Assn. No. Tags For Vendors

Western Ops for Plan

LOS ANGELES, Aug. 2—Nearly 20 members who attended the July meeting of the Western Operator's Association went on record as favoring the attachment of stickers to machines giving the member's association number and breakdown on price as charge for merchandise and amount charged for sales tax. It was pointed out that this procedure would allow operators to make deductions for sales tax.

With M. J. Slater, president, conducting the meeting, Phillip Slaven, secretary, was instructed to get printer's bids on the proposed job. It was also announced at the meeting that Huntington Park had held its first reading on a bill to set the charge on vending machines as follows: $2 per year on 3-cent machines; $2 per year on penny machines. Machines selling merchandise as well as 5-cent and penny combinations are $2 per machine per year.

President Slater told the membership that he had become a member of NAMA because he felt that this affiliation would keep him abreast of the times in the industry. Abernathy made a motion, seconded by Ray Huizing, to instruct the association to give financial support to future association presidents.

Sam Abbott, of The Bits, gave a brief talk on the operation of vending machines in the Hawaiian Islands.

The association will hold its August meeting as is the custom. The next section is set for October 20. Group voted to hold this meeting during the first six months of 1947. The Board of Directors and members went to Beverly Boulevard. Tuesday's session, as well as the one in June, were held at the Country Club. Following the September gathering, officers will attempt to select a more centralized location for future meetings.

Nik-O-Lok Gets Contract
For Detroit Zoo Location

DETROIT, Aug. 2—Contract for placement of scale and service machines in the Detroit Zoo by the Nik-O-Lok Company of Detroit, headed by Frederick E. Turner, former secretary of the old Automatic Merchandisers' Association (national), was approved this week by the Zoological Commission.

Contract provides for supplying scale and an estimated 25 coin boxes to be placed on location, and 25 coin boxes for washrooms. Contract runs for a period of three years.

Rowe Says Production Up

WILMINGTON, Del., Aug. 2—Roy Rowe Manufacturing Company reports that daily production is higher now than during the first six months of 1947, after resuming operations following a two-week shutdown to permit vacation for all employees.

Cup Venders, Coin Changers Featured

WILMINGTON, Del., Aug. 2—Cup drink venders and coin changers were given feature presentation to readers of The Journal—Every Evening, local daily, recently.

Under a four-column headline, the article told of recent installation of new machines in Wilmington and of their operating principles. A two-column photo accompanied the story.

Cigarette Machines

New UNEEDA NON-AUX. 3 COLS...$15.50
New FX, 10 COLS...425 PACK CAP...$1.00
New D GUERNIER CHALLENGER, 7 COLS...$1.50
ROWE ROYALS, 10 COLS...$1.00
ROWE IMPERIAL, 5 COLS...75c
DU GUERNIER CHAMPION, 6 COLS...$1.50
ROWE DU LUXE 5 COLS, WITH LIGHTS...$1.00
ROWE STANDARD, 120 BAR CAP...35c
UNEEDA, 8 COLS...35c
DU GUERNIER CANDYMAN, 72 BAR CAP...$1.50

Candy Machines

DU GRENIER MODEL 500 125 COLS...$200.00
UNEEDA A-T-AK MODEL 500 125 COLS...$120.00

Top equipment—unconditionally guaranteed

One-Third Depreciation—Balance C.O.D.
Parts and Mirrors available, including the 25¢ vending chawgave parts for all makes and models.

Uneeda Vending Service

"The nation's leading distributor of vending machines"
166 Clymer Street
Brooklyn 11, New York

Why pay more? asks ROY TORR
BALL BUBBLE GUM (DIAMOND BRIGHT)

40c Per Pound

500 Pounds ¾¢ (70,000 Balls) ... $200.00
500 Pounds ½ Inch—170 Count (85,000 Balls) ... $225.00

On orders less 500 pounds, 2¢ per pound additional.
Full cash with order—prompt shipment
FREIGHT PAID TO YOUR DOOR
Minimum shipment 100 pounds.

Roy Torr
Lansdowne, Pa.

BE SANITARY
American Maid Ball Gum

15 again available in the small sanitary boxes

100 ball, 1 piece of gum, in a box, with packing, same quality and size as 5¢ box, 75¢ per carton.

We do not break cartons. Free samples by request.

M. T. DANIELS
1027 University Ave., Wichita 12, Kansas

Candy Machines

DU-CO'S, 5 COLS...$1.25
ROWE STANDARD, 120 BAR CAP...35c
DU GRENIER CHAMPION, 6 COLS...$1.50
ROWE DU LUXE 5 COLS, WITH LIGHTS...$1.00
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Top equipment—unconditionally guaranteed

One-Third Depreciation—Balance C.O.D.
Parts and Mirrors available, including the 25¢ vending changer parts for all makes and models.

Uneeda Vending Service

"The nation's leading distributor of vending machines"
166 Clymer Street
Brooklyn 11, New York

The New Uneeda, redesigned for greater operating efficiency, improved for added beauty. Vends merchandise ranging in price from 5¢ to 20¢—adjusts safely for the item most popular in each location. Precision workmanship, sturdy steel round box, guaranteed trouble-free operation, long life and easy servicing. NICELY styled, gleaming chrome gives attractive sanitary appearance. Uneeda available in coin-and-theater models.

Trimount


109

Glass Globes

Veedco

1.10 Each

They're better, they're cheaper

Replacement

Glass Globes

for Vending, Dispensers, Candy Machines, Etc.

Jubbers write for prices

Veedco


www.americanradiohistory.com
General Vending Producing One, Two-Bottle Machines

CHICAGO, Aug. 2.—General Vending Machine Corporation is now in production on both single and double-flavor bottled beverage vending machines, it was announced here this week. Designed by E. A. Terhune, the two venders are being manufactured in the plant of the Benson Manufacturing Company, Kansas City, Mo.

Single flavor, called Master model, measures 25¾ inches wide by 30 inches deep by 28 inches high, weighs 625 pounds and has a capacity of 215 7-ounce bottles or 192 12-ounce bottles. The vender is adaptable to handle various sized bottles from 6 to 12 ounces. Dual flavor Junior model is 38¾ inches wide, has same depth and height measurements as single flavor model and weighs 900 pounds. Its capacities are 350 7-ounce or 300 12-ounce bottles. This vender also handles bottles ranging from 6 to 12 ounces. All the mechanical parts in both single and dual flavor models are interchangeable.

Dry refrigeration system featured in both models is mounted in the top of the cabinet and is removable as a unit. Other features incorporated in both models include elevator action in drive, adjustable nut tray, two to three nitro bottles from the top, 1572 2406

FRUSTRATION DIAPER DIVISION of the

Little Change With Sugar Rationing Off

(Continued from page 106)

Gold Coast and Brazil where controls were ended, prices soared 5 cents per pound in October, 1946, to the present price of 25 cents per pound.

Survey showed that present candy production is about 85 per cent of capacity, with a slight increase possible before the end of the year. Industry spokesmen said that no new brands are expected, but that a few of the brands out of production since 1941 may reappear on the market soon.

Chewing gum, likewise, seems to be available at 85 per cent production level, with a slight increase possible before 1948. Chicle and licorice before the end of the year.

The increased supply in the candy and gum field. Only one of the beverage industries queried indicated immediate 100 per cent production, but several said that they will increase production in the near future.

Biggest over-all handicap seems to continue to be a shortage of bottles with machinery and delivery equipment running a close second. Conseguen is that 1948 should be the biggest year for sales over experienced in the non-alcoholic beverage industry.

Hires’ Sugar Problem

Of the companies surveyed, the biggest increase in production is expected by Hires Root Beer, who report that they have been operating at only 30 per cent of production capacity because they could not substitute for sugar. Company spokesmen said that 80 to 70 per cent production should be possible by the end of 1947 and full capacity mark in 1948.

Several of the beverage firms plan expansion in coin-operated vender sales as soon as possible. Many of the leading concerns are planning to enter the coin machine field as soon as they get their manufacturing schedules. Some of the larger beverage companies report many cup and bottle vender experiments being made at present time either by themselves or under specific contracts. Those already firmly established in the coin-operated vender field report plans for immediate expansion.

Del. Firm Seeks Charter

DOVER, Del., Aug. 2.—(Cabled) Dispensers Company here has filed an application for charter with Delaware corporation department of the Secretary of State’s office. Capitalized at $100,000 the company states in the application that its purpose is to deal in vending machines.
12 NATD Fall Meets
To Highlight Topic
Of Biz Competition

NEW YORK, Aug. 2—"What kind of competition will we have to contend with tomorrow?" was the big topic at a series of 12 sales seminars sponsored by the National Association of Tobacco Distributors (NATD) in 12 cities from coast to coast in early Fall. Each seminar will be held on Saturday, preceded by lunch, and will last until 5 P.M. The sessions will be reserved for private conferences between the NATD sales training director and those who want to discuss their problems.

All sales managers and their associates, or any other operators or firms wanting to attend are invited. The wholesale tobacco trade supplied $1,000,000,000 of goods annually to the 140,000 American consumers, according to the NATD. The cities and dates for the gatherings have been selected, but the hotels will be announced later.

The sked: Boston, September 1; Cleveland, September 13; Albany, September 20; New Orleans, September 27; Dallas, October 4; Los Angeles, October 17; San Francisco, October 18; Seattle, October 25; Denver, November 1; St. Louis, November 21; Chicago, November 22; New York, November 22.

Auto Beverage Corp.
Adds Coinomatics to California Vendors

HOLLYWOOD, Aug. 2.—Automobile Beverage Corporation, which supplies coin cup vendors, has added Coinomatic changers to some local California dealers, general manager said. Automatics are using the Mills 480-cup machine.

Headquarters of Frank Freeman Jr., president, the firm has placed machines at Paramount and RKO studios, the RKO drug office building, Radio Center building and a number of industrial plants. Automobiles with 15 machines at Lake Arrowhead, one of Southern California's popular spots, where the coin changer is expected to increase business.

Jack Q. Smith is the firm's service manager.

Universal Match
To Continue Fight

ST. LOUIS, Aug. 2—S. M. Rosenbarg, director of sales for Universal Match Corporation, promised in a general letter to the trade that his company would continue its fight for the removal of the Federal Excise Tax on matches.

Consideration of the matter was shelved by adjournment of Congress. But Mr. Rosenbarg said that Universal will carry fight for a lowered rate before Congress again next spring. Several members of the House Ways and Means Committee, he said, have indicated that such legislation is not forthcoming during the early days of that session.

LOVELL JAVA HEAD

(Continued from page 106)

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"We are now," Lovell said, "considering the best way to distribute our machines. We added that it is possible that the coffee vendor will be sold outright rather than leased to franchise holders, although there is equal possibility that a few franchisees may be granted.

Coffee Vendors plans to have various manufacturers supply the component parts needed, and expects to set up an assembly factory in Chicago where the parts can be built into the finish product. Eventually, Lovell said, the company hopes to manufacture the entire unit.

Patent for the coffee vendor was originally granted to Lovell, who signed it away to Lowery. When the Coffee Vendors firm was formed the patents were then turned over to the company which now holds them.

NCA To Inaugurate Training Program
In Philadelphia

CHICAGO, Aug. 2—National Confectioners' Association (NCA) will formally inaugurate its cooperative training program in Philadelphia during August, James F. Mul

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Say RCA Best In Deliveries & Durability

Eager for Better Service

(Continued from page 3)

Deliveries Improving

In answer to the question, "Are you still having trouble getting an adequately long supply of records you want them?" 628 operators an- swered yes, while 263 reported that this problem had been solved in their territories. However, the operators, by a 75% to 74 margin, feeling that delivery service has improved since the war, indicating that distribution problems are, on the whole, being cleared up fast by the recording companies.

COMPANY OPERATORS PREFER TO DO BUSINESS WITH

1. RCA Victor 813
2. Decca 497
3. Capitol 432
4. Columbia 319
5. Majestic 109
6. King 63

Narrowing this portion of the survey down to actual names and companies, the ops revealed that the best delivery service, as far as obtaining new releases from RCA Victor, was with Columbia, Capitol and Decca following in that order. In the same regard, The Billboard's survey included the question: "If you could have one of the record manufacturers eliminate his shipping problems, which would you choose?" and in their answers to the question, all three companies, but a strong being voiced in regard to the Decca service.

Operators, in naming indices offering the best delivery service, put Majestic immediately after the majors with Mercury following, and in

LABELS PURCHASED MOST OFTEN BY OPERATORS

1. RCA Victor 2,678
2. Decca 2,469
3. Columbia 1,708
4. Capitol 759
5. Majestic 40
6. King 75
7. Mercury 341
8. Columbia 253
9. Sonora 59
10. Signature 54
11. Decca 53
12. Apollo 46
13. Decca 36
14. Apollo 36
15. Capitol 20
16. MGM 19
17. Vocalion 18
18. Decca 18
19. RCA Victor 16
20. Modern 16
21. RCA Victor 16
22. Black & White 16
23. Premain 12
24. Bullet 11
25. Cosmo 11

Next Week

Results of a survey of record distributors servicing juke box operators will appear in next week's issue of The Billboard.

seventh place, King, one of the sur- prises of the survey, showing up strong in almost every category.

Vogue Strong-Weafer

Victor was voted the best of the big four labels from the standpoint number one for juke box business, the record can take before wearing out, with Columbia's Decca in second place, and King and Columbia in third place and Decca fourth. Operators had their dislikes in this case, too, with Decca, Victor and Columbia all coming in for their share of the business, while Capitol earned the best reception.

Expanding the voting to include all record manufacturers, ops balanc- ing for the firm making the best wearing record, again placed Victor in the No. 1 position, with Columbia, Capitol and Decca sweeping the next three slots. Mercury, the recorded out, was noted Lurex, MGM, Majestic, Signature and King.

Cap, Decca Top Improvement

That the men who handle so many records are aware of the improve- ment in the quality of the record and are offering the best delivery service, has shown the most improvement in its wearing quality of its records since the end of the war?" Capitol was placed third, with Decca in fourth, Mercury and Majestic, King, Mercury, Vogue and Apollo following in that order. It is interesting to note in this regard that with the exception of the above- mentioned indices, the great percent- age of the smaller labels received only scattered recognition for their wearing qualities or improvements.

Ops Run Stores

In line with a trend noted in the pages of The Billboard years ago, the growth in the number of operators, five years ago, in the survey. More than one-third of the operators answering the questionnaire reported they also owned record stores. Opinion was divided among the operators as to what the julek or the record store received the best service from the manufacturers, with 31% of those operating both reported that the record store gets the best service in each field.

In an attempt to determine the validity of reports of subterfuge- that is, whether manufacturers or distributors had forced operators to buy records they didn't want in order to obtain records that they wanted, operators were asked to re- port whether they had experienced

this type of selling. With practically all ops answering this query, only one said yes. The great majority said no.

Majors Are Majors

When it comes to buying records, the operators were unanimous in selecting the four major labels as the ones which weighed heaviest in their purchasing orders. With name talent, and the type of record- ing facilities that are national in fac- tories, Victor, Decca, Columbia and Capitol controlled the first four spots in that order, while Majestic again proved its strength by running fifth. With the 6 label, King, was a surprise because the firm is compara- tively new and its hillbilly sides are of strictly regional appeal. The

OPERATORS' CHOICES OF COMPANY OFFERING BEST DELIVERY SERVICE

1. RCA Victor 687
2. Columbia 453
3. Decca 418
4. Majestic 121
5. Mercury 65

The operators reported that of all the major recording firms, the manufacturer placed ahead of such labels as Mgm, Signature, and Capitol, in the list of factors that were taken into consideration by the operators.

that every effort will be made to see that the operators get a fair share of every product that comes out.

Columbia's Reaction

Paul Southard, veepee in charge of sales for Columbia Records, with headquarters in New York, has con- formed the following statement to The Billboard in connection with the survey:

"We feel that coin phonograph oper- ators have a very important place in the record industry, not only because of the volume involved, but also because of the protection benefits received from numerous playings of records in taverns. We do everything possible to aid the coin operator business by putting out the highest quality records and by serving them efficiently from our 56 distributing points."

Jobs for Majors

The survey seems to be that the manufacturers do not intend to give the coin operator business a hard time. They want their operators and will see to it that the same goes for their distributors. The distribu- tors have a job to do and will be paid substantially in the near future, but current labor holds-ups may affect the speed with which the deliveries can be improved.

Para Burglars

HARTFORD, Conn., Aug. 2.

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and then out to the operators and the retailers, is still an uneven op- eration—but one on which Decca is constantly working.

War Quota System Dropped

Today, according to RCA execs, the quota system in force dur- ing the war has been dropped, and now-comes recognizes the great im- portance of the juke box operator as an outlet for product and as a promotional medium to sell their records to the public for private consumption.

James W. Murray, veepee in charge of the record division of RCA Victor, has been given this assignment by Decca, too, and his and fellow execs have recognized the problem even since the end of the war and the great importance of the im- proving of the quality of our records. That Victor has succeeded in improving of its No. 3 position in voting on the most improved records.

Murray further said that Victor is, in fact, making every effort to assure that the company has a fair deal in the distribution of Victor records, and has set up special counters for the exclusive use of juke box operators. When any one distributor's sales reveal that fewer than 20 per cent of the records have been put on operation, the execs are about it.

that this query, only one said yes. The great majority said no.

OPERATORS' CHOICES OF BIG 4 RECORDS WITH BEST WEARING QUALITY

1. RCA Victor 934
2. Columbia 759
3. Capitol 558
4. Decca 497

that every effort will be made to see that the operators get a fair share of every product that comes out.
August 9, 1947

The Billboard

Music Machines

People

Deserve the

Best

The Best in Music is

Rock-Ola

The Phonograph that Sells Music

Rock-Ola

Manufacturing Corporation

600 S. Kilbiss, Chicago 51, Ill.

Playmaster

Mode

1424

Wall Box

Mode

1510
THE OPERATORS' FAVORITE! FIRST IN "PLAY-APPEAL!"  
TOPS IN PROFIT . . . FINEST IN DESIGN!  

by PACKARD  

For real "buy-appeal"—pick the "spinning" wheel! Experience of all operators has proved Packard's selector the simplest and best—the favorite of the industry!

Now it is streamlined into "The MANHATTAN!" Selection is easy, rapid . . . and at eye-level. Its new design with eye-catching illumination and gleaming chrome finish attracts your patrons in daylight or darkness . . . promotes more play—and more profit!

Here at last is the phonograph "you've been waiting for"—the phonograph with new luxury of styling and miraculous tone that points the way to a new Era in Automatic Music
The MANHATTAN by Packard

the phonograph every location will demand!
The Middng Mnyy-Go-Round, heerd over WNOX, Knoxville, is get-ng into its 12th year on the air. It includes Lowell Blanchard, station program director as enure, Archie (Grandpappy) Campbell, comedian and tenor; Bill and Cliff Carlisle, Burke Barber, Homer and Molly O'Tay, all of whom are heard on various labels. Lonnie Glossom, ex-WHAS, Louisville, and WMC, Memphis, harmonica star, has just joined the cast.

A new ranch has been opened at Chocia Falls, O., by Roy West and His Bamps Riders, a feature of WGBR, Cleveland. The group brought to Jerry Drake and Terry Tonnell and Their Westerners, who just returned from a twelve-month tour of the Hawaiian Islands, for the first quest attraction. The Munson Ranch Park is the first folk artist park in the Cleveland area.

Newest hillbilly disc show is being piped daily over WCKY, Cincinnati, which has set aside a four-hour period daily for folk music platters....

Cliff Rodgers, disk jock on WIKKE, Akron, who emerges folk artist platter show, has returned from a two-week vacation. Ernie Bened-ict and His Range Riders are heard daily over WGBR, Cleveland.

Songs of the Hills and the Plains, a folio of songs written by well-known penmen in collaboration with Jimmie (Slim) Bryant, has been published by Bryant. Bryant airs over WHK, Akron, and WBCR, Buffalo. Bill Boyd and His Cowboy Ramblers went to Fort Worth recently, just to present Mayor Ait Deas with Boyd's latest Victor record for the city official's folk artist collection. Boyd has been making many n.p.e. in Texas recently.

Stoney and Wilma Lee Cooper and Their Clinch Mountain Ramblers returned to WWVA, Wheeling, W. Va., July 26 after several years on other stations. Jerry and Carla, sisters of Wilma Lee, are now heard over KCLN, Bluffville, Ark., where they work as the Carolina Sunshine Girls. WWVA folk talent gets a nice plug in the station's new promotional brochure, with most of the entertainers rating full-color photos in the book. The WWVA roster added the Farm Lads, composed of Jimmie Hutchison, Mission, and Cy Sneecovered. Trio play and do vocals.

Lonnie Bryant, brother of Slim Bryant, KDEA, Pittsburgh, and a mem-ber of Slim's Georgia Wildcats, suf-fered burns July 4, which kept him in the hospital until July 20. Joe Barker, of WWVA, Wheeling, has pur-chased Ravio Fort, of a neighbor ranch of it. He plans on using many same folk artists at the new location. Red Burch, head of the Kentucky Cedar Ridge Runners, WWVA, recently underwent surgery and is still convalescing.

Budge and Fudge, the Maybe brothers, new Dixie recording duo, are replacing him while he is ill. Halie Miller, wife of Carl Miller, owner of WWVA's Jamboree, is also ill and off her regular daily program. Mary Jean Shortz's tune, Before You Break My Heart, written by Jimmie Davis and with Chaw Mank, has been recorded on three labels.

Elmer and Pete Newman and their Sleepy Hollow Gang, together with members of the WFIIL-ABC Network show, are following the success of a few test shows, are being aired each Wednesday evening at Woodsdale Amusement Park, Philadelphia. It marks the first time that a Philadel-phia amusement park has featured Western entertainment on a regular basis.
magnet
for
quarters!

Quarter play means bigger take,
more profits. Your own experience
has shown you that the more quarters
there are in the coin box, the greater
the total cash.
Quarters flock to the Constellation like
flies to honey. The new and exclusive
feature, six hit tunes for 25c, is the reason.
It's the first new revenue-increasing
idea in coin phonographs in years!

Free!
Are you receiving the free magazine with
these features:
1. Phonograph articles
2. Operating tips
3. Record reviews
4. Coin machine stories
Write for your copy of Horizon. We'll be glad to
send it every month without charge.

Mills Industries, Incorporated
4100 Fullerton Avenue • Chicago 39, Illinois
Congratulations from the maker of the
CABINET
in...

New Packard Jobs for Cade, Bolles, Ratliff

INDIANAPOLIS, Aug. 2.—Homer E. Capelhart today announced three new appointments on the staff of the Packard Manufacturing Corporation. Charles C. Cade is new Packard general sales manager. William P. Bolles will take over the role of sales promotion manager and J. F. Ratliff was appointed assistant treasurer and becomes credit and collection manager.

Cade is a graduate of the Whitmont School of Finance of the University of Pennsylvania. For many years he was sales manager of the duplicator division of Remington Rand in the Philadelphia district.

Cade also served as business manager of the Eastern Pennsylvania Phonograph Operators' Association. He later founded the Cade Distributing Company in Philadelphia where he handled the Packard Phonograph line.

The Philadelphia is credited with helping build the membership of the Eastern Pennsylvania ops' association and adding stature to the industry thru a public relations program. As a result of this public relations program the Philly Jake box industry received favorable attention in the city's newspapers, particularly in connection with the association's donation of equipment to teen-age centers and hospitals. During that time, Cade started the association's cigarette fund to send free smoking equipment to men and women serving in the armed forces.

Aireon Distrib To Eliminate Virginia Office

RICHMOND, Va., Aug. 2—M. E. (Ted) Searlly, of the R. & S. Sales Company here, announced this week that the Richmond office of the firm, which distributes for the Aireon Manufacturing Company, will be closed after August 1.

R. & S. has another office in Marietta, Ohio. The ill health of D. R. Rose, who was in charge of the Ohio office, makes it necessary for Searlly to close the Richmond outlet. After August 1, all distribution of parts, and sales and supplies will be handled from Marietta.

Despite this change, the R. & S. Company will continue to cover the same territory for Aireon-Virginia, West Virginia, Eastern Kentucky, Eastern Tennessee and Southern Ohio. The office will be closed on the road by Kenneth Forshey.

Cincinnati Phono Op Group Holds Special Meet on Ordinance

CINCINNATI, August 2.—Special board meeting of the Automatic Phonograph Owners' Association of Cincinnati today was held in the education offices here July 28.

Attending were Sam Chester, president; Charles Kanter, secretary-treasurer; Harry Hester, vice-president, Nat Bartfield, John Nicholas and Bill Harris.

Same date a special meeting of the committee was discussed proposed city ordinance was held. Attending were Sam Chester, Ray Eyer, Nat Bartfield, John Nicholas, Charles Kanter, Harry Hester and Mr. Berger, chairman. Also in attendance were Max Callison, of the Capital Record Company, and Lawrence Kane and Allen Brown, association legal counsel.

MUSIC MACHINES

The Billboard
August 9, 1947
RECORD REVIEWS

(Continued from page 34)

Milt Page and the Bobsters (Mor-Kea 1006 and 1007)
Haven't Any Blues—FT: V.
Old Devil Moon—V. (Night-time Jcorn)
No More Love for Me—FT: V.
One Little, Two Little—FT: V.

New label makes its bow with the zesty baritoning of Milt Page, who displays fine sense of lyric projection and full voice to carry the melodic theme. The Milt Page Trio (piano, guitar, bass) assisting, Page sings it convincingly for the slow blues torch, Haven't Any Blues, with the sustained harmonies of the Bobsters supporting him for the mated rhythm ballad, No More Love for Me. "Carrying on with the Bobsters, sings it full and bright for Old Devil Moon show

RECORDS MOST-PLAYED ON THE AIR.
(Continued from page 30)

13. PEG O' MY HEART... Clark Dennis... Capitol 346—ASCAP
14. I NEVER KNEW SAUNAHAUSE (Bill Lockwood)... Capital 423—ASCAP
15. THAT'S MY DEE Woody Herman (The Four Chips)... SIRE... Columbia 31723—ASCAP

Coming Up

CHI-BABA, CHI-BABA... The Charioteers... Columbia 31364—ASCAP

AMERICA'S BEST BUY

• BIGGEST PROFITS
• SMALL INVESTMENT
• LIFETIME INCOME

ESPECIALLY ENGINEERED FOR COIN OPERATION

"America's best buy," that's the greeting all our operators and distributors give us when we discuss R.C. Columbia Coin Operated Radio...in construction, performance and tone quality they are the most outstanding sets on the market today. . .designed for hotels, motels, hospitals, clubrooms, etc.—especially engineered for coin operation (and converted radios). They're the answer to big repeat profits at a very small investment.

COLUMBIA COIN OPERATED RADIOS

OPERATOR'S PRICE

AC Model (Fed. Tax Inc.) $49.95

ORDER TODAY

BACKED BY THE STANDARD R. M. A. GUARANTEE FOR RADIOS

Modern designed 18-gauge oversteal metal cabinet (16" x 16" x 18"), tamper-proof, can be securely mounted on wall or table.

Crockle finish, choice of colors, with chrome trim.

6-Tube Superheterodyne, including Rectifier.

RCA and Hazeuline Licensed.

Adjustable Volume Control, preset by Operator.

Available in AC or DC models.

Tamper-proof lock on side and extra lock on coin box.

Sold Through Distributors

SEVERAL CHOICE TERRITORIES OPEN

Operators, Write or Wire for Additional Literature and Nearest Distributor Phone Superior 2398

www.americanradiohistory.com
Silvaner InventS Phono Disk Vender

DENVER, Aug. 2.—A coin-operated vending machine to dispense phonograph records has been invented by H. P. Silvaner, owner of the Harmony Record Shop here. Silvaner made an application for patents on the record vender in April, 1946, listing nine claims, and he is currently seeking a manufacturer to build the merchandising unit.

Vender sits on a 24 by 20-inch base, and dials to be vended are stored in a magazine which is divided into as many sections as is desired, each section containing copies of a particular tune. Customer, who desires to make a purchase, turns a handle to bring the indicator and delivery tray up or down to the compartment which contains the record he wishes to purchase. Contents of each section of the container are marked on the front.

Once the indicator and delivery tray are in position in the customer's position, he inserts his coins (the inventor intends to use a quarter slot) which frees a lever. The lever is then shoved away from the customer, toward the back of the machine, which causes a record to be shoved onto the delivery tray for the customer. To dispense the operational cycle, a spring sends the lever back to its forward position where it locks until another coin is inserted.

Provision has been made to return the coins and lock the lever if the customer should deposit coins for a record which has been sold out. As soon as he heard of the change, Silvaner says he believes the packaged record could be "penalized" in such a way that the vending operators penny a pack of cigarettes with the correct change.

ADVANCE RECORD RELEASES

FOLK

(Continued from page 36)

New Recording Tape in Production by Minnesota M&M Co.

ST. PAUL, Aug. 2—Minneapolis Mining & Manufacturing Company here announced Wednesday (30) that it was bringing out a sound sensitive paper tape for sound recording use. Firm's move takes it into the expanding wire and tape recording industry.

Minnesota Mining is a licensee of the Armour Research Foundation, Chicago, which developed the first practical wire recorder in the late 1930's. According to W. L. McKnight, president of the St. Paul company, its tape has "about twice the sound range of the average home phonograph and the same paper roll may be used either as a permanent record or a temporary recordable tape, to stand repeated usings or re-recordings."

Description

A coating of thousands of microscopic magnets on one side of the tape carries the sound recording signals. When the microphone generates electrical impulses, the magnets form patterns representing the sounds being recorded. Coming in 1,200-foot lengths on plastic reels, the maximum running time of each reel is a half hour. The paper tape is being introduced as "scotch sound recording tape," and is used with a special table-top size machine which doubles as a recorder and a player. It is easily mended with transparent tape without interfering noticeably with the sound, McKnight said. This makes it possible to edit and repair reels of the tape, he added.

Altogether an actual wire recorder is known to be in operation or preparation at this moment, possible application of the wire or tape system to commercial jukeboxes is a possible development.

Before the widespread use of wire or tape jukeboxes, however, record firms will have to offer a selection of popular artists on the new medium so that a variety of numbers are available. Along the latter line, major disc producers have lately evidenced "serious interest" in the tape recording to Armour spokesmen.

FINE WORKMANSHIP

is our contribution to...

SPEEDLINER BOATS

"Into the parts we supply for the BLONDE BOMBSHELL goes the same skilled workmanship we put into our finest SPEEDLINER boats. Congratulations on your beautiful, sales-winning product!"
**Chicago:** Visitors at the Bally Manufacturing Company last week included Joe Abraham, Lake City Amusement Company, Cleveland, and Len Green, Bally, in Maine enjouing a two-week honeymoon. Bally’s main sales manager for Filben, is in South Shore Hospital with pneumonia which he caught in Philadelphia. Jack W. Smith for Filben Manufacturing & Sales Company is in New York, setting up a branch office. In its game, Honey, Bernard Gould reports. Bernard says no vacation for the sales force this year; but if not; perhaps this winter will offer an opportunity for one, he hopes. Cincinnati Newsruners in the persons of Frank Baniter, and 10th Avenue, who are the successor of Elmer Larsen, also from Indianapolis, George Oldendorf, Freeport, Ill., and Fred Schwendel, Lincoln, Ill.

If F. Burt, Silver King Corporation, says their Grip-Vue game is now be- turned out in aluminum cabinets; mass production of the game will come with use of wood or other material later this Spring. Alex Thal Silver- King vice-president, is right behind Burt when latter states production is well underway. Here is one of those cases where competition is needed to spur the industry. . . . Brothers Al and Fred Schachett, partners heading Howard M. Schachett & Brother, are ac- quired distributors for a coin type- written game, which is coming out and miscellaneous lines designed for operator use. Firm was founded in Feb- ruary.

Gordon Sutton says that his head bookkeeper, Louella Hanlin, changed her last name August 2. She was married to Frank and returned from a two-week honeymoon before returning to the office. Gordon is with the银河 Distribution Company. Gordon flew to Cross Lake, Minn., recently for a brief vacation with his parents, Mr. and Mrs. M. C. Beyens, of the Beyens’ Grocery. Gordon has two children, Kenny, Nancy and Jimmy, and they expect baby number three any day now.

K. Kedron, of Kandy Kit Company, has opened operations of candy vend- eros in industrial locations. is prepar- ing to add a new route next week to the Galen route for operators. Kedon says his own firm has tried the case for some time, and is confident he can break into this field. Coven Distributing Company’s road- man and driver for the Detroit area, was out plugging the Rollo Eureka game last week: Schafer in Illinois and William Robinson, of the Minnesota City, Ind. Coven bookkeeper Mack Brier is on the road with this route. Many of the best motor operators are in the (See CHICAGO on page 124)

**Detroit:** Raymond Beil and Joseph F. Alder- greil are forming a partnership as Panoram Movies, operating from the West Side of the city. . . . Chris Lawrence, Harry Orlowski, partner in the W. O. Amusement Company, is better known through his appearance under his nickname of famine. . . . John Doebrah, who was in Detroit has just built a new building, is planning to resume pro- duction of the Michigan, a three-tract, on specialties in the fall.

Eugene C. (Jimmie) James, music union leader, has been spending much of his time in Detroit, attending activities. . . . Morris Goldstein, Mich- igan, president of the Michigan Advertising Post Office (MAPO) president, reports the new Coin Co-Operative Corporation will be the last chance for the small coin operator. Jack Kirschner, of Jack’s Music, is spending a lengthy vacation down South. Sidney Ketcham, of Mot- tla Music Company, is visiting rela- tives in Maine.

George Payne is doubling in the music business—besides his own route he’s a salesman for Atlas Mu- sic, Seeburg distributors. . . . Louis S. Axelrod and Abraham Kadushin, who formerly operated as the AN, (STROTT page 125)

**Los Angeles:** Neal Voorhees to Barstow, Calif., to operate the music machine route there. He left the business for the last time Nov. 15, 1936. . . . Al Sibberman, of Adams-Fairfax Corporation, is in Norica and is heading to the New England States to conduct a trip for the sale of cash transactions handled by A-F Co. . . . C. J. Sheeley, who formerly worked in and covered the area of Pacific Coast, left his Zilcoa Z-Fix is going to be a house music machine distributor for Ace-Cronophotographs, has resigned. Ben Dunn, branch office sales manager, will be acting man-ager until the position is filled. Wayne Terrance of the 29th Ave. branch is to have been the man of the taffy of a boy . . . Mrs. O. D. Swarts, Wayne company, New Carply, Ind., will carry on for her husband’s busi- ness. He paused away recently . . . Emil Rasmussen, in the new headquarters at Indiana Music Corporation.

Robert Swering, Northern Automatic Music Company, Logansport, Ind., has fully recovered after being operated for a few days badly beaten in a traffic accident. Confined to a hospital for sev- eral weeks. . . . Doyle Atkin, Frank- lin, Ind., was not home to visit his brother. . . . John Modern, of the Music Company, South Bend, Ind., was a visitor this week in Detroit. . . . Southworth, Anderson, Ind., were also coin row distributors.

**Indianapolis:** Richard Wagner, salesman for the Brandt Distributing Company, dis- tributor for Wurlitzer photographs, started a sales trip to Indiana, Kentucky and Illinois. . . . Robert Ross, mechanic at Brandt, is vacationing in Chicago. . . . Half Daily, of the Illinois Music Company, has gone to Wisconsin on a triping . . . Doc Shry, Anderson, Ind., a pioneer in the juke box industry, visited coin row on business.

Harry Graham, brother of many of the Brandt Distributing Company branch distributors for Aaren phonograph, has resigned. Ben Dunn, branch office sales manager, will be acting man-ager until the position is filled. Wayne Terrance of the 29th Ave. branch is to have been the man of the taffy of a boy . . . Mrs. O. D. Swarts, Wayne company, New Carply, Ind., will carry on for her husband’s busi- ness. He paused away recently . . . Emil Rasmussen, in the new headquarters at Indiana Music Corporation.

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Peter Stone, Indiana Automatic Mu- sic Company, distributors for Rock- Ola phonograph makers, is vis- iting on operators in Oakland City, Indianaplis and southern Indiana. . . . Thel Miller boys, Jack and Jim, of the Miller Music Company, Columbus, Ind., are inspecting new cabinets at the buying new parts . . . H. B. Nash, Fi- sher, Ind., recently had a trip to the phonograph manufacturers, subdivisal of the Indiana Automatic Music Company, has moved to the front of the Istreet.

Eyster Music Company officials, Terre Haute, visited coin row, in- spectiing new equipment and buying new parts. . . . Harry St. Clair, of the M. S. Wolf Distributing Company branch white territory, was in San Francisco for a recent meeting of Wolf managers. Port- ale was made by the man on his way back, from the convention.

Chet Campbell, pinball department at the S. A. Seddie Company, was selected from a clown-dipping vacation at the seashore. A. Caplan, in charge of the vending division of the A & B Candy Company, re- ports ball gum now available in various managers is pushing full speed to the delivery of new machines to handle the demand. Everything, the man behind the machine, is seeing further improvement in sup- plies.

**Portland, Ore.:** Florence Talley, office manager, is interpreting back operations and buying new parts. . . . M. S. Wolf Distributing Company branch white territory, was in San Francisco for a recent meeting of Wolf managers. Port- ale was made by the man on his way back, from the convention.

Chet Campbell, pinball department at the S. A. Seddie Company, was selected from a clown-dipping vacation at the seashore. A. Caplan, in charge of the vending division of the A & B Candy Company, re- ports ball gum now available in various managers is pushing full speed to the delivery of new machines to handle the demand. Everything, the man behind the machine, is seeing further improvement in sup- plies.

**Rochester, N. Y.:** Employees of Eastern Sales Company, who were vacationing recently, have returned. Annual Hole-in-One Tournament will be held August 13 at the Midvale Country Club. They will be guests of John Bilotta and Fred Iverson, of the Rochester juke box firm which an- nually sponsors the event for their operator.

**New York:** One of the most interesting pro- motion ideas in a long time will shortly be announced by the Music Guild of New York (MGA). Leroy Stein, executive director of the MGA, is the man behind the idea. Inci- dently, MGA’s plans to inaugurate a hit-time-of-the-month program throughout the country—will probably won’t be started until fall.

The standing room only sign was hung out early Tuesday morning, July 29, by Hal Brown, sales man of the Imperial Coney. The sign placed a two-day stint in Atlantic Telecon executives, excited about the tremendous demand. . . . Ray Chichester, Cleveland, Chicago, Dallas, New York and now plans to work Chicago, starting the next route . . . Operators’ reactions to the telecon board, has been of a nature that type of machine has in that area.

H. F. Demmison, formerly head man of Personal Music Corporation, is about to set to break opening in the coin-operated machine . . . Nat Cohn, of Modern Music, is on the road working in Los Angeles. . . . In town these days is Bert Lane, of Atlantic Corporation of New York.

**East Coast.** Capitol Music, is the father of a son born last week . . . F. O. Collins, of the American Association of Amuse- ment Machine Operators (IPAMO), is trying to run his Atlantic City arcade and the NAAMO veterans’ school at the same time. Miss E. Vowania, acting executive-secretary of NAAMO, re- ports the heavy schedule keeps her working nonstop.

Harry Berger, West Side Distribut- ing Corporation, has installed a complete set of coin-operated machines in firm’s headquarters. . . . Dave Lowy, of Dave Lowy & Company, is back from his vacation. . . . Carl Winter is keeping things humming at Modern Music while Nat Cohn is away.

All Bloom, Speedway Prod., Inc., is considering entering the home board business, according to the man behind the machine. . . . Rosenblatt, Miami operator, is visiting in town . . . Charlie Lichtman, of the New York wholesale firm, reports his business is holding up despite the weather.

Charles Shinkman, of the Capitol Distributing Company, is giving out instructions on the use of the firm’s vending machines to NAAMO veterans’ training school . . . Coney Island operators are look- ing for the South Beach plans a yearly vaca- tion this year. With the hot weather holding, the arcades report heavy play daily.

Traveling arcade business is also going along at a fast clip these days, according to the man behind the machine. The reports from the traveling units are the best he’s heard in many years.

(See NEW YORK on opposite page)

**Mrs. Hester, wife of vice- president of the Automatic Phono- graph Owners’ Association, has re- turned home from Deaconess Hos- pital where she underwent a major oper- ation.**

**Of the A. S. Novelty Company, is in New York on a combi- nation vacation-business trip . . . MITTAL, 70th Avenue, New York company, is in vacation vacation. . . . George Strassel, Diamond Vending Machine Company, has been back up to 50% since a motor tour to the West Coast and points west which he enjoyed with his family. Ella Lantry, of the Ohio Spe- cialists, is back from her vacation starting about August 9 at Martinsville, Ind.
OPERATOR'S PRICES
5c ROLL-A-TOP BELLS $175.00
10c ROLL-A-TOP BELLS $200.00
25c ROLL-A-TOP BELLS $225.00
50c ROLL-A-TOP BELLS $300.00
The Above Prices are Net F. O. B. Chicago

WAITING MFG. CO.
4650 W. Fullerton St.
CHICAGO 44, ILL.
Est. 1889—Tel. COLumbus 2776
Name Address "WAITLINES," Chicago

MANUFACTURER'S TRADE-IN OFFER
Receive a NEW Model B 2H ACE COIN COUNTER
- Your old machine plus $25.00 will bring immediate delivery on the NEW IMPROVED, LARGER

ACE COIN COUNTER

- This Offer Good for 60 Days
- Send in your old model Ace Coin Counter漂亮 and we will send a new model C. O. D.

ACE COIN COUNTING MACHINE CO.
3715 N. Southport
CHICAGO

WANTED FOR CASH—ROCK-OLA 1939 STANDARDS—DELUXES—1940 MASTERS
- Masters must be in the original factory marble-gold finish—no repairs jobs.
- All Phonographs must be in operating condition. No broken plastics or burned out motors. We are not interested in junk. State quantity of each model and best cash price.

NATIONAL Coin Machine Exch.
1411-13 Dearborn CHICAGO 14
Phones: Buckingham 6466-6990

FOR SALE
SIX PANORAM MACHINES
- In excellent condition, recently overhauled. Have other interesting material to unload. Make an offer.

MAX N. LIPSITZ
3 N. Royal Street, Mobile, Alabama

New York:
(Continued from opposite page)
- oger at the International Monotone Corporation, is busy straightening out the details of a new machine.
- Gilbert Engleman suddenly became ill while on a fishing expedition off Merricks, L. I., recently. What had been planned as a pleasant summer week-end was wound up with Engleman spending eight days in the hospital fighting off a gall bladder attack. He's now up and around... All Gil
- bert is forming the Gilbert Amuse-
- ment Company.
- Visitors to town last week included Charlie Johnson, Manhattan, Conant Sky-
- ney Lettenberg, Westway Vending Company, Washington; George Hob-
- lan, Kingston, N. Y.; Lewis Berger, in the company of Austin O'Toole. In
- from Lorain, O.; Penders, Peekskill, N. Y. and Eddie Redmond, Arvile, N. Y.
- Harold Plotkin, of Anchor Music Company, has announced the engage-
- ment... Paul Rains, of Manor Ne-
- vel Company, is commuting to the country week-ends to be with his
- family... Sol Wohlman, Pan Coast Amusement Company, is working on a new machine.
- Samuel Leashin, president of Interna-
- tional Vending Corporation, says he will be ready by September for a
- hotel showing of some new machines... George Seedman, NAMA con-
- vention manager, is now under
- with association... Bob Smith's
- Home Owners of Waverly and Sam has been drawing the play at local
- districts.
- Sam Sehr, of El Morocco Music Company, left for Canada... Harry Winzelman, who is vacationing on the border, expects to stop off at the Thousand Islands, at several large Canadian cities and Niagara Falls... Murray Lichtman will join his father, Charles, in the operation of the Hub Distributing Company. Her-
- bert Sacher has been added to Hub's sales staff.
- C. M. Frost, of Frost Vending Ma-
- chine Company, is due in town next week... A. Bernstein, Academy of Music Company, has returned from a month in the mountains... Joe Mandell, of Queens-Nassau Auto-
- matic Music Company, is back from a dose of the same treatment.

New Orleans:
(Continued from opposite page)
- first machine and it is performing at a new location on St. Charles Street.
- Johnny's Music House is now pushing
- its record and juke box depart-
- ment on a 1 p.m. radio program every WJBJ, according to Sal Anselmo. Best selling disk for the firm now is Year For by Francis Craig, a Bullet release, he said. Tony Anselmo, like
- most other operators in the city, reports the juke and pinball play leaves much to be desired at present.
- Melvin Mallory, well known to the coin machine fraternity, reports good business at his new music store, opened a couple of months ago on Canal Street. Called Melly's Rec-
- ord Shop, the attractive layout is air-
- conditioned, boasts six individual sound-proof listening booths. Working with Mallory is his brother, Bud Mel-
- ly.
- Louisiana Amusement Company, run by a veteran, George E. Gon-
- zales, recently moved to a new loc-
- (See NEW ORLEANS on page 127)

JENNINGS Super Deluxe

CLUB CHIEF

All the famous Jennings features plus illuminated panels and gleaming chrome front.

JENNINGS TWIN PLAY

CHALLENGER

Sensational twin-head console. Has two coin machines, two jacks, etc. All mechanical with electrical drop box. 5c-10c-5c-25c.

Terms: One deposit with all orders, balance C. O. D.

Established 1925
Growing Steadily Since

To Everybody in the COIN BUSINESS
Who have not been in to see our new game, come now before it is too late. We are offered all varieties. Here is a game, new, novel and a proven money getter: can be operated anywhere. Thoroughly location tested. Price right. We will build only new and tried games. No copying others. An exclusive agency will be valuable now and in the future. Phone or write for anything you want to know. But do it now.

P & S Machine Company

1614 N. SHEFFIELD AVENUE
CHICAGO 14, ILLINOIS

www.americanradiohistory.com
COINMEN YOU KNOW

Chicago: (Continued from page 122)

midst of vacation periods now busi-
ness is going along at a high pace.

Billy DeSelm, over at United Manu-
facturing Company, say plans for a
to Mexico is going along “full steam”
these hot days. United’s production
line is an efficient working combina-
tion of modern machinery and capa-
cible employees, so company officials
Visitors this past week included
Irving Blumenfeld, General Vending,
Baltimore; Al Simon, Simon Sales,
Inc., New York, and Lew London,
Reading, Pa.

Williams Manufacturing Company
greeted visitors Vincent Salvo, Salvo
Amusement, Springfield, Ill., and
Frank Rose, Galesburg, Ill. Mike
Spaniol says that in spite of the heat
hot disks still pull well on juke turn-
tables. Automatic parts are sent by
Leo Havilla, whose wife, Lorraine, is
well known for her service with Illinois
Phonograph. Owners’ Association secre-
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Roy Baselon, Monarch Coin Ma-
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off to a two-week Wisconsin-Minnesota
vacation last week. Upon Ignatius’ return, Roy intends taking his two-
week off-time. Roy says visitors are
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leave. Lookers-in during the past
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Ill.; Doc Howington, from Iowa, and
C. Hollbrook, Huntington, Ind.

Ray Cunliffe, Brown Music Com-
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Bloomington, Ill.; Ray Gardner, Rock
Rapids, Ia.; Joe Kline says business
is going along cally these hot days.
with most commendable staying home
(See CHICAGO on page 128)

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COINMEN YOU KNOW

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Automatic Coin, Saginaw, Mich., is the father of a nine-and-a-half round boy, David Yamshon is vacationing in the Charlevoix territory. Jack Finnegos, of Macconeh Specialty, is vacationing on Georgian Bay. Earl Russell, of Macomb Music, and Harold Roer, former owner of the same company, have taken over the arcade at Eastwood Park. Harry Stanton, of Robinson Sales, would like to find the time to go fishing.

Sid Paulo has established the Beloit Sales and Service Company at 504 S. 11th St., plans to manufacture a new type of bowling game. Arthur F. Soree, up-State amusement operator, and his son are back from a week-end trip to Buffalo.

S. Samuel J. Rose, of King-Pin Distributing Company, is spending week-ends with his family at Port Huron.

Israel Blichman, of the King-Pin office organization, may announce plans for her marriage shortly.

Bernice L. Both is establishing the Hotsplat Music Company. Her son, Fair Jr., who operates in the West Side suburb of Dearborn, is recompiling his amusement machine set-up to concentrate on Skee-Balls. He formerly operated a route of jube boxes, but disposed of them to specialize in his games route.

Victor De Schryver, of Marquette Music Company, reports increased deliveries anticipated in late summer on the new Mills juke-box, . . . . Honor R. Harquay, Emmett L. Bryant and Ernest D. Huggenport are incorporating the Dollars Music Company, founded last winter by Ario Dillner as a one-man organization, as a $50,000 corporation.

Lillian Levin and Sam Faigenbaum, who recently went into the music business as the L & S Mante Box Company, are planning to expand their route in the near future with the addition of a sizable number of new juke-boxes. Faigenbaum, who was formerly in the parking lot business, is active manager of the enterprise and enthused over prospects. Miss Levin is in charge of office routine. . . . Isidor Eidelman is due back from a two-week combined vacation and hunting trip to New York, his manager, Jerome Solomon, reports.

Los Angeles:
(Continued from page 122)
and along West Pico from Sacramento.

Jim Hurley, of E. T. Maps Distributing Company, now comfortably located in his new home in Verdugos, north of Glendale, reports that he is escaping the heat that has been hitting around 100 degrees in these parts. . . . Ruth Bradford Gardner, well-known stamp machine operator, is marking her fourth year in the business. She has bought three routes since she entered this field. Her thrifty drugstore ads. . . . Al Sleight, bulky assistant sales manager, here for a week-end visit. . . .

Lucille and Paul Laymon to San Francisco to attend the party being given August 3 by Jack R. Moore. Moore recently redecorated his headquarters and is staging open house on the occasion of the completion of the work. . . . Bill Laurinoff, of Sa-hama, is busy on buying trip. . . . S. W. Ketcher in from New York to look over the sales and down West Pico. . . . F. P. Emerson, of Emerson Bros., well-known manufacturers of popcorn vending equipment, is soon to release a new popping machine. The firm handling it is to be known as Inter-continental Vending Machine Company.

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New Orleans:
(Continued from page 123)

says he has been feeling the sum-mer slump like most everyone else. He also attributes the lag in play to the ban on pay-outs. Getting hot results now for Gonzales are two five-balls, Charles Baggett and Charles Rabin make up the repair department for Louisiana Amuse- ment.

The new elevator at New Orleans Novelty is about finished. Louis Bonna-burg repaired. Louis spent a few days on the Gulf Coast with his famil-y recently, and has completed a business trip thru the State. Hillard Back, manager of New Orleans Nov- elty's arcades, has just returned from a trip to New York and is visiting manufacturers of arcade equipment.

Across the river, Carlos Marcello, head of the New Orleans Photog-raph Operators' Association, is back from recent trips to Morgan City and the Gulf Coast for Jefferson Music Company.

Peter Colomar Jr. of Colom Novel- tylly Company, has been getting in some fishing off the Gulf Coast. He has been buying some new shell equipment.

Pete Bertucci and Al Fernandez, of Central Coin, are being kept busy these days and say business is good. Their bookkeeper, Charles (Unk) Loquet, who has been active in politics here since 1910, is being pushed to run for the State Legislature. He declares he will wait, because "I like to know who is in the game before I start playing ball."

New Orleans Novelty Company is advertising its Penny Arcades by sponsoring two programs on two local radio stations. One is the Juke Box Parade on Saturdays from 11 to 11:30 p.m., which features the 10 top tunes played on the city's music machines. The other, presented at 5 p.m.,plus New Orleans Novelty's Rampart Street arcades. This one is called the Harlem Hit Parade and features tunes favored on Harlem jukes.

Other news concerning New Or-léans Novelty concerns plans for a company picnic in the near future and the renovation taking place on the third floor for a new display room. . . . Louis Bonna-burg says the pleasant conditions in his new office, including air conditioning, are often jumping enough to make visitors who plan to spend a few minutes stay all afternoon.

Mike McNally, one of the veteran operators in this area, is schooling his son in the pinball business. The younger McNally is a fine mechanic so there should be mutual benefits derived from the move. . . . Emile Willi, who really merits his reputation of being super energetic, is de-voting much of his time over in Algiers, just across the river. . . . Ben Robertson has been practically con- muting of late between Detroit, Chi-cago, Houston and New Orleans.

H. B. Peters reports that visitors to the New Orleans Coin Machine Ex-changed included Roy Esky, Airline service manager in this area. He also stated that the new Jennings con-


nsoles has been received. Firm's two other partners are also busy these days: O. C. Marshall has been traveling thru Southern Louisiana; N. C. Wicker is starting a trip around the three-vee area.

Dallas Crain Machine Company has just made a delivery shipment to Bal-goine, Texas. Canal Zone, where individuals have been hearing an unusual amount of coin machine interest lately. Marion Matranga has been given the name of "slinging boy" by his competitors.

Pete Nastasi, local coinmen say, is acquiring a reputation as being a good real estate operator as well as being one of the top pinball, opera-

For Best Buys in Used Equipment call us first!
WHITE WIRE OR PHONE
B. D. LAZAR CO.
1535 FIFTH AVE.
PITTSBURGH, PA.
Phone: Grant 3918

FOR SALE
32 ARCADE MACHINES
Sudiefield Amusement Co.
Old Orchard Beach, Maine

FIVE DAYS' TRIAL
1 Deluxe Atlantic, Last Coin
2 Really Otto Baby, Coin
2 Pacific Hi-Baby, Coin
2 Pacific Hi-Baby, Cash
2 Pacific Hi-Baby, Cash
2 Pacific Hi-Baby, Last Coin
2 Pacific Hi-Baby, Last Coin
2 Pacific Hi-Baby, Cash
2 Pacific Hi-Baby, Cash
13952, $250.00

NORMAN DEE, 804 6TH, ERIE, PA.
NOW DELIVERING!
BRAND NEW
MILLS 5c Q. T.
$115.00

SPECIAL SLOT TOOL KIT
$14.95

AUTOMATIC COIN
America's Bell Machine Center

NOW DELIVERING!
BRAND NEW
MILLS 5c Q. T.
$115.00

SPECIAL SLOT TOOL KIT
$14.95

GILT-EDGE RECONDITIONED MACHINES
CONSOLES

ALL USED MACHINES PERFECTLY RECONDITIONED BY EXPERT MECHANICS
WRITE FOR COMPLETE LIST, GAMES AND PARTS. TERMS: 1/3 DEP., BAL. C.O.D.

FINEST ON THE MARKET!
JENNINGS CHALLENGER

gets DOUBLE the play of a single machine—yet needs little more floor space . . . only 23"x17"

O. D. JENNINGS AND CO., CHICAGO 24

COINMEN YOU KNOW

Chicago:
(Continued from page 124)
or an vacation to cooler pastures, ... G. D. Jennings Company reports that among visitors last week were Bay Bolser, Elkhart, Ind., and Fritz Burge- son, Barrington, Ill.

Visitors to Empire Coin Machines & Supplies the past week were Ken Wilkinson, United Amusement, San Antonio; Joe Hann, Utica, N. Y., and Lawrence Murphy, Westville, Ill. It appears that Lindy's, the new Rush Street restaurant, is becoming a popular cigarette machine since Grill Kit is taking all his out-of-town friends to dinner there.

Callers coming into Atlas Novelty Company offices these blistering days know what's in store for them—they never fail to receive cool liquid (you name your choice) in a tall glass. Atlas officials claim this friendly gesture is growing in popularity each year and announced an addition to the line of thirst and back quencher for their friends—ice cream.

Mills Industries, Inc., office staffs maintain a cool, calm outlook on life even on the hottest of August days. Reason is the efficient air-conditioning system installed in the four-story office section. Condensing units for the system are of Mills own making. Mills will be operating with a third factory force from August 22 to September 9, while the bulk of plant employees are on vacation.

Recent distributor visitors at the Rock-Ola factory were Mr. and Mrs. H. G. Payne, Nashville, A. J. La Beel and Kenneth Glenn, of La Beel Novelty Company, St. Paul; B. D. Lazar, Pittsburgh, and K. E. Wilkinson, United Amusement Company, San Antonio. Other visitors, according to Bob Tyrrell, recently back from a vacation were S. Berman, of General Finance Corporations, and Frank Shae, star pitcher for the New York Yankees.

DECAL TRANSFERS FOR YOUR EQUIPMENT

DECAL TRANSFERS—are attractive, permanent, and efficient method of putting your firm name, service phone number and instruction plate on your machines. Designed and manufactured to your specifications. Immediate delivery for complete line of decals. For free estimate send following information: name, service phone number and number of colors. MACHINES & SUPPLY CO.

Cleveland Decals, Inc.
2515 Canal Rd., Cleveland 12, Ohio

100 PER CENT SKILL!
TAKES IN MORE MONEY PER DOLLAR INVESTED THAN ANY GAME MADE!
FIRST CASH PAY PLAY!
CLEVELAND, OHIO
ADD $3.75 FOR NICKEL PLAY
ORDER TODAY. Try it for 10 days.
Money back if not satisfied.

Call the nearest KICKER & CATCHER outlet
in your city for free estimate. New games always
being added. KICKER & CATCHER MODEL 713.
KICKER & CATCHER
1700 Washington Blv., Chicago 12, Illinois

WANT TO BUY
Small route Phonographs or radio sets in Florida; preferably east coast. All replies confidential.
L. G. THOMPSON
P. O. Box 811
Grinnell, N. C.

Phonograph Routeman
Your employed since company six years, mostly Wurlitzer and Baker. Forks wanted, do not use small in return. Keep records. Refer- ences: BOX 962, c/o Billboard, Cincinnati, Ohio.

FOR SALE—SAILC
10 Small Nationals
$20.00 Each
11 Quality Nationals
$35.00 Each
Terms: Cash with order. F. J. G. Austin.

916 South 5th St.
Austin, Texas

FOR SALE
Wurlitzer, 508, 525, $45.00
10 Wurlitzer, 508 & 525... $35.00
Cabinet and Mechanism in good condition... $15.00
22 Paper Tubs; 525... $16.00
10 Penny Pub... $15.00
10 Penny Wall Box... $12.00
24 Selection—10-Wire
Then machines just off location and in good condition.

GRIFFITH SALES CO.
2644 Fairway Drive, Phone 6-6578, Mobile, Ala.

NOW DELIVERING
Chicago Playboy
United
MEXICO
Gene
Honey

WANTED! WURLITZER STEPPERS
Must be in Working Order.
Give Price-Type-How Many in First Letter.

Phone
6-3581

UNITED INDUSTRIES
525 Parker St. - Chester - Penna.

FOR IMMEDIATE DELIVERY
ANY PRE-WAR GAME

Too Many To List—What Do You Need?
What Do You Need?
We Have Them in Stock
Send 1/3 Deposit With Order

$24.50
OFFERS

UNITED

WANTED STEPPERS!

10-Day Trial, Money Back Guarantee

Kicker and Catcher

Kicker and

KICKER

KICKER

CATCHER

THE BIG HIT FOR PROFITS

Baker Pacers

1700 Washington Blvd.
Chicago 12, Illinois

Columbia Brand New Twin Jack-Pot Balls
5c-10c-5c 25c

10-Day Trial, Money Back Guarantee

Devices Novelty Sales Co.
467 N. Milwaukee Ave., Chicago 10, Ill.

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Then machines just off location and in good condition.

GRIFFITH SALES CO.
2644 Fairway Drive, Phone 6-6578, Mobile, Ala.

NOW DELIVERING
Chicago Playboy
United
MEXICO
Gene
Honey

WANTED! WURLITZER STEPPERS
Must be in Working Order.
Give Price-Type-How Many in First Letter.

Phone
6-3581

UNITED INDUSTRIES
525 Parker St. - Chester - Penna.
Japs Nix Juke Ops, Reports J. Rooklyn

CHICAGO, Aug. 2. — Eddie and Morrie Ginsburg, of the Atlas Novelty Company here, have passed on to The Billboard interesting information contained in a recent series of letters from Jack Rooklyn, Sydney, Australia, who is well known in American coin circles, and who has recently been touring this country.

Rooklyn, in his letters to the Atlas heads, has given a descriptive picture of the unfavorable outlook for Juke boxes in Japan. Says Rooklyn:

"I have made a sort of a survey and you (Eddie Ginsburg) can pass it on to The Billboard, thereby saving any operators, who may be thinking of invading this market, a lot of heartaches and expense.

"No Potential"

"The thing that concerned me mostly, and no doubt will concern any potential customer here, and in America, who may have considered operating Juke boxes and other coin instruments in this territory, is the potential. In my opinion, the potential is nothing minus and is likely to remain so for some considerable time."

"The people are poor, horribly and shockingly poor. The currency is devaluated to such an extent that a coin of Japanese mintage (half yen) wouldn't pay the operator for the title strips used. However, with a coin of a coin, the denomination could obviously be overcome by the use of a token which could be purchased from the location owner. Here again inflation rears its ugly head. For an operator, to import machines, records, and needles (records obtainable here are only Japanese music and a few old American numbers, recorded by Japanese bands, the best would be only comparable to a fifth rate Yankee band) and to even have a chance of breaking even, he would have to charge at least ten yen a play. Consider this against the uniform rate of pay fixed by the Japanese government and occupation government of 500 yen a month and you can see that this would be paying almost 10 per cent of his weekly salary to play one recording.

No Suitable Locations

"Suitable locations are practically non-existent. There are no drinking places. The little liquors available to the Japanese are sold in Geisha houses, hand-charged by back-alley cutthroats. There is no place for Jukes in the Geisha houses as the music there is supposed to be your personal Geisha girl. The cafes are small and dirty and if a Juke box were moved in, the tables and chairs would have to be moved out.

"The young Japanese boy and girl is Western minded and passionately fond of American movies, clothes, music, and I feel that possibly within five years or so when their economy is again straightened out their cities rebuilt and the present young, rising generation of Japan has made itself heard, then and only then, will a great, fresh, flush and vibrant market be open to manufacturers, jobbers and operators of coin-operated markets.

"Rooklyn is an old-timer in the amusements game and was well acquainted with American coin circulated in Australia during World War II as proprietor of an arcade entertainment house. He has made several trips to the States and is a close friend of the Ginsburgs and other American coinmen."
FRANKEL
For Five Ball
Free Play Games

Now ... for only $34.50
Leader Snakey Snappy
Jungle Spot Pool Star Attractions
Defence Showboat Hi Dive
Now ... for only $49.50
Knockout Ski Chief Sun Valley
Shangri-La

SPECIALS
Surf Queens .......... $74.50
Big League ........... $129.50
Wms. Suspense ...... 149.50
Ex. Mystery
(like New) ........... 195.00

FRANKEL
DISTRIBUTING COMPANY
ROCK ISLAND, ILL. • 2532 FIFTH AVE. • Phone 153
DES MOINES, I.A. • 1202 Grand Ave. • Phone 3-0184
OMAHA, NEB. • 1209 Douglas St. • Phone Atlantic 3-407
KANSAS CITY, MO. • 3114 Main St. • Phone Westport 4-450

YES ... We're Showing It!

Almeida's
MACHINE SHED
What Appeal! What Magnetic
Earning Power!

EXCLUSIVE DISTRIBUTOR

HASTINGS DISTRIBUTING COMPANY
2014 W. VLIET ST.
MILWAUKEE, WISCONSIN

WANT TO BUY
1 BALL FREE PLAY TABLES
ALL BALLY, KENEY AND GOTTLIBE MACHINES
Must be in sanitary and perfect running order.
State Lowest Prices we will apply.
c/o The Billboard, Box D-50
Cincinnati 22, O.

ATTENTION
OPERATORS, DISTRIBUTORS AND JOBBERS
Must sell 15 practical new KENEY Three-Way Racer Balls, $25.00 each. Can pick in original crates. $100.00 advance deposit. Will ship same day deposit is received.

SPER COIN MACHINE SERVICE
2014 S. FIRST ST.
SANTA ROSA, CAL.

NAAMO School
Gives Machines; Mrs. To Teach

(Continued from page 104)

Now take over September 24 and 25, followed by an instructor from Scientific Machine Company, New York, September 26.

Chicago Coin Machine Company, Chicago, Illinois, is now offering to send an instructor for September 29 and October 6.

Keeney Company, Chicago, takes over October 8 and 9, followed by H. C. Evans Company, Chicago, October 12.

Gottlieb & Company, Chicago, October 14 and 15. A representative from Coin Manufacturing Company, Chicago, on October 16 completes the schedule, with October 17 left open for any firm that wishes to send a guest instructor for machines that would benefit the students.

Last Two Weeks

The last two weeks of the course are open for repair and reconditioning of the used coin machines sent in by members and friends of the Association, according to Smith. Ben Rodin and Stephan Maroney, Washington, have sent word that they will send a truckload of coin machines to the school. Two trucks, one from Atlantic City and one from Philadelphia have already been received by the school, besides severals shipments of similar machines from other parts of the country. Carl Tripe, of St. Louis, has shipped a new machine to the school.

In New York, the board of education has offered the use of one of its trucks to pick up machines in the area. This truck has already been making pickups from many New York operators, arcade owners, manufacturers, and distributors, according to Smith. Some Panoramas and Panoram conversions were stated to be received at the school from Imperial Distributing Company over the weekend.

Because of the reception accorded the special school and the interest shown by veterans from all parts of the country in the NAAMO-sponsored course, the board of education will extend this service and a much larger student enrollment will be allowed.

The second course program includes plans for animation films for visual instructions and a gala graduation dinner at the New York hotel, which will be attended by nationally known figures.

Any coin machine man who still has some machines that he will donate to the school should ship them— even if parts are missing— to the Manhattan Trade Center, 45 Rivington Street, New York, care of A. P. Henry, senior teacher.

FRANK SWARTZ SALES CO.

ALO, COURT GIVES
JUKE BOX RULING

(Continued from page 105)

ruling is in accordance with the terms of Section 613, supra.

"Title 31, Section 830, Code of Alabama 1940, provides as follows: "Every license granting authority to engage in or carry on any business, employ- ment, or profession, unless expressly authorized elsewhere or otherwise, shall designate the place of such business, employment, or profession wherever, unless otherwise stated.

"In granting such license, business, employment, or profession elsewhere, than at such house or definite place, unless expressly authorized elsewhere or otherwise, by law, shall be held to be without license. A license which does not specify such house or definite place where business, employment, or profession is limited thereto by law shall be void."

As a result of this ruling, the attorney general said it was his opinion that the operation of a music machine is a business, employment, or profession, and that as a result the license "should show the definite place at which such machine will be operated." The location is defined as "the place where such machine is physically kept for use for which the license is issued and not the business office or residence of the proprietor."

Answering operator's doubts as to whether a machine could be re-located on location without the necessity of buying a new license—so long as the same operating firm is making the location— the attorney general said that it is my opinion that this subcontract may be valid. The opinion stated that so long as the machine brought into the location "does not require a higher license" the old license may be substituted.

The attorney general here evidently refers to using the music machine license to cover other types of equipment which might call for a higher license.

Concluding his opinion, the attorney general said: "It is my opinion that the license is not issued to the machine, but is issued to the individual."

Smith this week is planning a move in the business of operating such a machine. At the request of this office found in Quarterly Report of Attorney General, Volume 19, he has included the following: "The conclusion is reached hereby overruled and withdrawn."

FOR SALE

1 BALLY BEVERAGE MACHINES
2 BALLY BEVERAGE MACHINES
2014 S. FIRST ST.
SANTA ROSA, CAL.

525 East Fourth Ave.
Phone: Freeport 8-3321

Mills

25 LATE PIN GAMES

MILLS WAY EAGLE, S 2 Play
WATLING Twin, 2 Play... 18.00

PACK 1050 Monarch, 25c Play... 145.00

CLOSEOUT SALE
ON SLOT MACHINES

TEN DOLLARS JUST FOR YOUR NAME!

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BELLS, PINS TAXED BY NEW IOWA STATUTE

Law Effective July 1

Des Moines, Aug. 2—Iowa State Tax Commission officials have decided to tax gross receipts of both machines and pinball games under the state's amusement tax law, which went into effect here July 1.

The tax of 5 percent is based on all amusement devices not already under the state's sales tax under a 2-cent-a-game tax passed during the recent session of the Legislature. The decision to tax the gross receipts means, in effect, that payoffs cannot be deducted before figuring the tax.

When the amusement tax was passed by the Legislature, there were some objections raised that it would have the effect of making bell machines illegal in the state, but the tax commission said this was not so.

Karle Smith, director of the tax commission's sales tax division, announced that his inspectors are not being instructed to follow the legality of machines, since they are merely instructed to ask for the figures on gross receipts, provided the figures appear accurate, Smith said, there is no reason why his department should inquire about the source of the revenue.

Electric Equipment Opens N. Y. Office

ROCHESTER, N. Y., Aug. 2—Electric Equipment Company here has opened a sales office in New York, Irving S. Norry, firm president, announced last week.

Electric power carries both new and rebuilt electric motors, generators and transformers for all types of installations.

Barbara B. Gardner Joins Natl. Dairy Council Staff

CHICAGO, Aug. 2—National Dairy Council (NDC) has acquired a new member of its staff, Barbara B. Gardner, home economics expert from Concord, Mass. E. F. Hult, president, announced recently.

Miss Gardner, who will work out of the NDC's New York city office, has been assigned to work on the ice cream nutrition program of the Ice Cream Manufacturers of New York State. She majored in home economics at Keene Teachers' College and did graduate work at Boston University toward her master's degree. In addition to her teaching background, she is a member of the National Education Association, Concord Teachers' Club, American Legion and was nutrition chairman of the Concord Red Cross.

Cocoa Imports Falling Off

CHICAGO, Aug. 2—American cocoa imports for the first six months of 1947 were down over 2,000,000 bags from imports for the comparable period last year. From January to July 1947, American imports totaled 6,776,921 bags, as compared with 8,739,872 bags imported in the first seven months of 1946.

Meanwhile, Brazilian exporters were holding out for an even higher price for cocoa, and offered prices of around 30 cents a pound offered last week. Reports are that South Americans are demanding one-half to three-quarters of a cent over that price.

COIN MACHINES

Coast Vendors Say U. S. Stamp Mach. Buy To Boost Biz

Los Angeles, Aug. 2—Local stamp operators accepted the news that the initial order for $75,000 worth of postage venders for individual machines that had been placed by the Buffalo post office with the view that it will increase the individual businesses. The fact that the post office will put out profit may have slight effect on the public but operators believe the move will enable them to buy more items through machines.

Jack Olson, sales manager for the 150 stamp vender manufacturers of the Shipman Vender, said that several calls had been received concerning this move and operators have been loud in their conclusions about the effect the placing of machines at post offices would have on their business. Olson said that he felt the move would help individual operators.

Quotes Slogan

"Take the slogan on the machine itself," the sales manager said. "It reads 'Save a Trip to the Post Office.'" The post offices have always been selling stamps and it hasn't hurt business. The idea behind the stamp machine is availability. This moves the selling point for opera-

tors.

Mrs. Ruth Bradford Gardner, vice-president of the stamp machine operators, said that she believed that the more people who relied upon ma-

chines for stamps, regardless of from whom they bought, the better it was for individual operators. Mrs. Gard-

ner is a full-time operator and has machines in the Thrifty drugstores.

Phil Kester, Culver City, Calif., operator, who recently added 15 ma-

chines from Automatic Dispensers, said that he was glad the post offices were putting the machines on loc-

ation.

He pointed out that it is one of the best locations that he has for stamps is in a store next door to a post office in a small community near here. Selden, who also operates candy and peanut machines, said that he was capitalizing on the availability that his machines makes possible. He summed it up this way: "The time of sale for stamps at windows is limited. When the people find they have no stamps regardless of time, they rely upon machines."

Operators have felt a need for the general introduction of machine mer-

chandising to the public. Even those of alternate merchandising believe that if the locating of machines in government offices is video-advertised that it will increase its type of business.

Movie Trailers Plug Theater Lobby Vendors

CHICAGO, Aug. 2—Special motion picture trailers, featuring ma-

terial which calls attention to the theater's vending machines and merchandise in the lobby, is being marketed to theater managers by the Filmack Corporation here.

Don Chambers, in charge of ad-

vertising for the firm, said that trailers featuring vending machines are a recent innovation with the company. A typical trailer prepared by Filmack, carries lines such as "Advertise yourself to a good, candy bar from the candy vending machine in the lobby. Fresh, delicious flavors and variety."

Aimed at Small House

Trailers are being aimed mostly at the smaller motion picture houses. One of them proposes a short inter-
novation, usually from three to four minutes, for those who wish to go to the lobby for candy, popcorn, soft drinks and the like. Chambers said that many of the smaller movie theaters are going in for the intermission break to hyps sales to vendors and counters.

Meanwhile this week the Filmack Trailer Corporation announced that it has purchased the entire library of movie trailers from the Alexander Preve Company, and that these, dating back to 1930, will be re-

leased.

Ivory Mack, sales manager of the company, said that the firm is opening a new branch office in Los Angeles September 2. West Coast office will have a producer especially designed to give customers faster service.

Wholesalers' Conclave Set for October 6-7

New York, Aug. 2—The first wholesalers' congress and exposition, sponsored by the National Association of Wholesalers (NAW), will be held October 6-7 in Hotel Statler here with more than 150 lines of merchandise to be featured. The conclave was announced this week by Joseph Kolody, NAW president and secre-

tary of the National Association of Tobacco Distributors (NATD).

All equipment offered by manu-

facturers, wholesalers and retailers in their operations such as office sup-

plies and equipment, wrapping ma-

chines, warmers, furniture, material handling, trucks, etc., will be exhibited at the two-day affair. Cha-

ter C. Kelley, NAW executive vice-

president, is in charge of the conven-

tion.

Wholesalers from every important city and almost every small city are expected to attend the first association gathering. Coin machine operators, many of whom also are candy, ice cream, tobacco and soft drink wholesalers, will be present, as will many coin machine distributors and job-

bers, according to NAW officials.

N. Y. Ice Cream Supply Club Schedules August Gathering

New York, Aug. 2—Annual out-

ing of the Ice Cream Supply Club's members will be held at Plandome (N. Y.) Country Club, according to Everett Freud, chairman of the arrangements committee.

Golf and other outdoor games will be followed by a dinner and entertain-

ment. Irwin Grossman, Percy Stor-

mer, Jerome Ash and George Ashley are assisting Freud with arrangements.

www.americanradiohistory.com
Patents Issued For New Style Bottle Vender

WASHINGTON, Aug. 2.—The United States Patent Office this week published information on a new bottle vending machine, patented by AugustCarlson, of Kansas City, Mo. The invention was registered under the patent May 10, 1943, and lists 12 claims.

Diagram accompanying the patent as published would seem to indicate that the machine consists of several small, disassembled parts. Each bottle in the vender rests horizontally in its own individual compartment. The compartments are open at the bottom and are movable so that they swing around in position to correspond to the delivery opening when the purchaser operates the device.

Technical description of the vender, as released by the Patent Office, follows:

"In article dispensing apparatus of the character described, having a discharge or article delivery opening, a magazine structure having a plurality of bottle shaped compartments, each open at the bottom and containing the articles to be vended, a bottom closure member being a correspondingly shaped outlet opening and movable for locating said opening in outlet relation with the bottom of any one of said units, means for releasing the article within the open compartment for movement from the bottom of the open compartment to the outlet opening, and drive connections arranged in a substantially horizontal plane and operating periodically to shift said closure member to locate its outlet opening in outlet relation with the bottom of another of the article compartments.

Vending Operators May Profit by Ice CreamFoodProgram

NEW YORK, Aug. 2.—Report of ice cream nutrition committee of the American Dairy Association. Cream manufacturers of New York State shows promising results of a program being conducted by the committee.

Dairy representatives have carried their campaign to emphasize the importance of the dairy product as a food product to doctors, dentists, home economists, educators, state leaders, state officials, and others.

With indications showing a bright future for the dairy product, officials have come out openly urging increased use of ice cream as a food.

American Time Uses Point of Sale Clock

SPRINGFIELD, Mass., Aug. 2.—The latest sales promotion piece for coin-operated device manufacturers is a multi-colored electric advertising clock with internal illumination which has been introduced here by the American Time Corporation, manufacturer of industrial and coin-operated clocks.

Designed for both institutional and point of sale advertising, the clock is self-starting with an electrical synchronous motion. The advertising, either trade or commercial, driven in brilliant colors, is based on the rear surface of the glass clock dial.

The clock is particularly applicable in juke box locations as a bright and vivid reminder to patrons that a juke box is available in the spot.

Predict Better Days Ahead for Frozen Food Biz

CHICAGO, Aug. 2.—FUTURE of the frozen foods industry was said last week to be in the hands of those who are assured of success, both in the vender and self-service type of retailing.

Pointing this out, Miss Maud H. Robertson, manager for the month when "quality packs" will be firmly established in the frozen foods industry, said that present confusion in this field will be cleared up by the fact that "carry over from the 1948 pack will be disposed of and obviating packers forced out of the business.

Altho the present vending of frozen foods is still largely in the blue print stage, early retailing of frozen foods thru venders seems assured.

Half as Many Packer.

There are now 375 quick frozen food packers in business throughout the country, or about half as many packers as there were in 1946. Before the war there were approximately 250 packers in existence.

Last year some 1,000,000,000 pounds of frozen foods were packed, 36 per cent of which was retail sale. It is estimated that 30 per cent going into retail packs. Pre-war frozen pack in 1941 saw 400,000,000 cases processed, with less than 20 per cent being made available in small retail sizes.

Pakets made this week for retail packs are taking up increasing amounts of the total. Industry officials are trying to up the retail size pack to 30 per cent of future total packs. Industrial and commercial units, at least 30 per cent of present output.

Currently, few food people are stressing simple, fast-moving lines such as peas, winter vegetables, dry cereals and several other berry fruits.

Forecasted Prospects

W. L. Pavlovich, frozen foods manager of Beatrice Food Company, says that algae a limiting factor in freezing the food product. Packer himself has now a new model 18 packs that only 20 per cent of the nation's present output can handle.
Telecoin Caravan Winds Up Tour at Atlanta Showing

ATLANTA, Aug. 2. — Operators from eight States and Dallas, Tex., appeared at the showing in the Dixie Ballroom of Hotel Grady during the first three days of the exibit.

Telecoin showing here winds up the four-week tour which took in Nashville, Tenn., Chicago, Chicago, and Dallas, and upped the caravan's attendance by 300 operators from five States. Many said they would return in the Texas the previous week.

Plan More Shows

From the Atlanta showing, Telecoin executives, including A. W. Perk, president; H. Richardson, S. Teel, J. Cross, T. Zeoli and J. Lombard, returned to their New York headquarters. Future plans for further demonstrations hopefully a similar nature in other sections of the country, will be announced at a later date.


Texas Ops Register


Listed among the out-of-State reg- istrants were Jack Mitrick, Birmingham; Albert Reynolds, Little Rock; M. M. Har- rison, B. W. Cooper, Ardmore, Okla.; F. L. Bor- den, Choteau, Okla.; J. W. Tyler, Norman, Okla., and T. H. Kerlin, Tulsa, Okla.

Lowell E. Tidjen Named Chase Western Manager

ST. LOUIS, Aug. 2. — Lowell E. Tidjen has been named national sales manager for Chase Coin Company. He will be working in a president, announced this week.

During the war Tidjen was a WBP central warehouse manager, a position, and supervised the distribution in the Office of Public Works and later served as assistant manager at the Army's Material Service Plant. Tidjen has associated himself with Booz, Allen & Hamilton, Chicago management consultants, as manager of the business planning department.

HENRI RENE (Victor 20-1085)

Chi-Babe, Chi-Babe—FT:

The continental musical styling of Henri Rene, the orchestra's most musically sensitive makes it easy and colorful in the application of its key rhythms to the familiar Cielito Lindo melody. Not nearly as effective is the whimsical scoring for Chi-Babe. (Cielito Bebe) in the six-eight time marching tempo.

Pepik Mach will pay for Cielito Lindo.

PELL MACH (Continental C.102)

Pepik's the Core 3-D:

A dance medley of carasas folk melodies, taking both sides of the team player in folk dancing, will be played by Pepik Mach and the Carasas Kings in a small unit of piano, fiddle, cymbal and clarinet. And what they lack in musical color is made up in spirit.

Solely for Slovak nationality spots where either side will surface.

HARRIS TROUBADOUR (Cord 102-211-212-214)

Wedding in May or Buried in June—FT:

This is the kind of song spinning that is usually created on a recorder by a party gababout fancy- ing himself as a singer. In this case, it's Norris the Troubadour who fancies himself a Ukelele Ike as he purrs softly but without any real vocal quality to the strains of his faltering guitar. Selections are largely the sort that fell in with a frat house party, but save for some seceded girly group, it's a safe bet that the campus crowd would give these givings a long time ago. Wedding in May and Wise Calculating Man is borrowed from the race blues folios. The Girl School, with its multi-verses to fill both sides of the disc, is a collegiate novelty that dates back to the flapper set. My Ammenities is a rather feeble serenade, with La Mamosa an innocuous novelty carboned from the obvious Tulsa Rhythm and Blues. Norris fares best for the remaining Jacksonville and Flemings sides, both Negro spirituals taken as a lively tone with instrumental and vocal assist from the Blue Chips, comprising sax, trump- et and rhythm.

Nothing here for the nodding in coin quarters.

IMMEDIATE DELIVERY!

5-BALL GAMES

* Williams' TORCHY * Exhibits' RANGE * Gena's HONEY

* Bally's BALLYHC * Keeny's CAROUSEL * Chi's PLAYBOY

* Gottlieb's LUCKY STAR * United's MEXICO

GUARANTEED RECONDITIONED EQUIPMENT— IN 4-1 CONDITION

PINS AND ARCADE

SLOTS

Sauce Royale 5 39.50
Bun-Wad 5 149.50
51-Cent Fee Ball 149.50
Hockey Play 49.50
49.50

Racing League 49.50
51-Cent High 5 249.50
Coffee 5 5 5 70.00
Coffee 5 7 5 70.00

Gottlieb 5 249.50
Slate 5 5 70.00

Bank Roll 9.50

Ball.html 9.50

Bank Roll 9.50

9.50

Supreme Shoe Roll 9.50

Coin Roll 5 5 70.00

49.50

Gottlieb 5 249.50

Rule 5 5 70.00

Rule 5 5 70.00

Gottlieb 5 249.50

Gottlieb 5 249.50

Royal 5 5 70.00

Rule 5 5 70.00

Rule 5 5 70.00

’ai’

World’s 5 5 70.00

World’s 5 5 70.00

Metcalf Line-Up 5 5 70.00

16-Raced 9.50

Rack-O Standard 79.50

Rack-O Deluxe 199.50

Wunder Voters 225.00

Brend New MARYL'S POP UPS 29.50

** Telephone, Call or Wire for Prices**

TELEVISION SET DISTRIBUTION BEGINNED BY CHICAGO COIN FIRM

CHICAGO, Aug. 2.—Coin Machine Service, Inc., of this city, announced Tuesday (29) that it has introduced to the trade the first three models of television sets for sale or lease thru operators to loca- tion. Awidely known as a supplier of service kits and parts for use on coin machines.

The firm states that the three models that are now on display in the firm's headquarters are Rollie Tele's, a complete set, measuring 15 by 19 by 16 inches, with screen that shows a 23-square-inch picture; RCA model, measuring 14½ by 26 by 19 inches, featuring a screen that shows a 52-square-inch picture; and General Electric combination radio and telephone, measuring 27 by 27 by 10 inches, which gives a 50-square-inch picture.

Makes Statement

"It beieves," Pincus, said that operators are now feeling the slow down in play in their tavern location while telecasts are reporting the various popular sporting events will be readily to meet the situation head on by either selling or renting location.

-Telecasts are reporting the various popular sporting events will be readily to meet the situation head on by either selling or renting location.

Pincus pointed out that the operator by handling the sale or rental basis can be in a position to talk to both the location owner who does not want the necessary investment that an outright sale or rental entail, as well as to the location owner who would rather make an outright purchase, in which case the operator would have no further obligation. Pincus also stated that his firm does not suggest a fee that would be practical for the operators to charge but that the figure varies with each location.

First Local Attempt

Innovation by Coin Machine Service marks first attempt by local coinmen to put television on the tavern basis as far as operators are concerned. Since television sets began appearing in tavern locations in number quantities in the past six months, many operators have viewed the situation from different standpoint.

Pincus expressed the opinion that tavern tele sets repre-
JOHNNY TYLER (Victor 20-2368)

Behind the Eight Ball—FT; V.

Don't Take Your Love From Me—FT; V.

Singing in lusty outdoor fashion, with plenty of voice and verve in his vocals. Johnny Tyler takes both of these Westerns in good stride. And both good ditties with the hot fiddle, guitar and piano of the Riders of the Rio Grande providing strong rhythmic support along with their own part instrumental riding to space the singing stanzas. Sings it at a fast clip for Jenny Lou Carson's The Right Hand of the Eight Ball, where he finds himself with his baby, and at a bright tempo for Luther Higinbotham's But I'm Good.

Phone fans will go along with Johnny Tyler Behind the Eight Ball.

ZEKE MANNERS (Victor 20-2345)

Mel a Texas Gal—FT; V.

You Are So Different—FT; V.

Zeke Manners calls on the Singing Lariatards out of his band to carry this coupel. And providing the singers with smooth and rhythmic instrumental support, spurred by the fiddles and guitars, the boys come thru on both counts. Lariatards harmonize it sweetly and most engagingly for the maestro's own You Are So Different ballad, taking a brighter beat with a spirited solo voice and the lead for a catchy rhythm novelty in Net a Texas Gal (In Cal-i-for-nia). Zeke will spoil the cuplets for this couple.

TEXAS JIM LEWIS (Decca 46063)

The Covered Wagon Rallied Right Along—FT; V.

Two top mountain novelties which Texas Jim Lewis sings in spirited style to effect. And with his Texas Star Cowboys cutting with hot fiddle, accordion and guitar licks in the old Western tradition, the compositions are entirely toothsome. Adding to the song's character is the vocal trio assist for both The Covered Wagon and the traditional Beeler Creek feel of the ditty, both taken at a lively clip.

Cables will roll for The Covered Wagon.

CURLY JOE (Continental 5-2056)

I'll Keep On Loving You—FT; V.

With patios pitched in his sweet baritone pipes, Curly Joe projects it nicely enough for Floyd Tillman's torch ballad, I'll Keep On Loving You, the accordion, fiddle and guitar of the Knights of the Range sustaining a smooth rhythmic flow. More effective for the balladYears than for the Riders' Home ranger song which he harmonizes with the boys in the band. Take both at a moderately-paced tempo.

Photos appear mostly in I'll Keep On Loving You, the song lending attraction to the singer.

THE KING COLE TRIO (Capitol 2444)

I Think You'll Like What I Mean—FT; V.

Nat Cole's versatile song stylings and the finely wrought blends of piano, guitar and bass make for a twosome-out fit treat. His warm and intimate manner of ballad shaping is in full evidence as he interprets I Think You'll Like What I Mean. Flep is a notably-paced blues item tastefully voiced by Cole, with clever piano-guitar-torch arrangement and pleasing vocal enjoyment.

HAL DERWIN (Capitol 2446)

On the Avenue—FT; V.

Capitol, who with the exception of Benny Goodman, has built up its own sound by getting behind the newly formed Hal Derwin ensemble around four cats with straight dance and good Derwin leads a small studio group in setting the tone, making for the spiritedly contrasting topside. Derwin injects a pulse into his pipes as she shouts the wordage deep and jazzy manner for the blues-flavored Takes a Long, Long Time.

Both sides are definitely novelty-minded, but it's the Junior Hall of Rite candidates Old Love of Mine, that will grab the gold.

SMILIN' ED MCDONALD (Capitol 2487)

I'm a Kitty Kitty Wampus Superdog—FT; V.

Radio's tale-spinner, Smilin' Ed McDonald, comes up with another one of his ditty-woof-woof style, which should tickle the youngsters. Desk carries two of the "song stories" he has used with success in the past. The tale about the kid who dreams he has an automobile and then wakes up finding the machine under the bed, is a restful wait, capably warmed by the refulgent voice. It's the Avenue side that will attract the buffer-heads.

HADDA BROOKS TRIO (Modern 1553)

Don't Take Your Love From Me—FT; V.

Don't Take Your Love From Me, singing the ballad in an easy and relaxed manner. Franz Listz's Hungarian Rhapsody No. 2, which has been published under a variety of names, in its latest effort, is poured into a boogie molest and survives a couple clicks with the hot guitar. Miss Brooks displays little difference in her synops of adaptation of the thought, there's a little more well known refrain to come to the surface which, when delivered with a boogie beat, makes for an ear-catcher.

An unboogie should equal coins for the B side.

FRANKIE LANE (Atoll FL 149)

You've Changed—FT; V.

(Spain) S-146

Recording for Mercury, Frankie Lane is still cooking for Atlas, the Coast indie label that gave him his first big job. He romps out with two Westerns for the California dixkety, Lane takes the A side in his typical pulsating vocal style. Singing with expression, a definite rhythmic feel in his voice, he turns in a particularly appealing interpretation of Take My Hand. Carl Fischer's ork accompaniment, revealing a modern well tuned array of tones. Ben Dunlap, helps create the meditative mood. Face brightens for 'Sposin' With A Lotta Love, with full band, more workmaking and a bit of lift to the lyric.

With Lane's spinning stature mounting, ears are sure to catch with this twosome.

TO STAFFORD (Capitol 443)

Love and the Weather—FT; V.

Feudin' and Fightin'—FT; V.

An appropriate follow-up for her rock performance as "Cinderella G. Stump in the Red Hefe Tinjumah, Ghee Chleodhppers (fiddles, guitar, banjo) provided a pleasing guitar span setting for Wally Fowler's folk
The Billboard

COIN MACHINES

135

RICEY JORDAN (Exclusive 248)
Drop Dead—FT; V.
Stormy Weather—FT—FT; V.

Innocuous but with a contagious beat in its favor, Rickey Jordan’s original Drop Dead catches the ear as a clever novelty, thanks to the lad’s capable rhythm singing. Side gains additional strength from Lucky Thompson’s tenor sax obbligato and capable support from the accompanying rhythm wing. Just to make sure the listener gets the point, wind and thunder sound effects are used at the start and end of Stormy Weather. Despite these realistic touches, Jordan turns in a thoroughly convincing interpretation of the standard. A finely fashioned backdrop of guitar, bass and piano serves as the accompaniment. Drop Dead will tempt the phone feeders.

DEUCE SPRIGGENS (Coot 283)
Smoke, Smoke, Smoke—FT; V.
Oh, I Went and Got a Bucket for My Tears—FT; V.

Deuce Spriggens marks his initial bow for this label with one of the season’s better song bets, Smoke, Smoke, Smoke. Western swing group supplies the bright beats as Spriggens rolls out the lyric in typical Phil Harris fashion. Lads offer vocal assist

for the chorus breaks. Polka-flavored reverse is presented in a tongue-in- the-cheek manner.

ZACK DANTE (Future Music 1001.03)
I Found a Lonely Dream—FT; V.
Two Jumpers—FT; V.

Future Music Publishers, an as yet unaffiliated firm, is trying its hand in the disk field, with two of the four sides issued, planning its top pop possibilities. Both I Found a Lonely Dream and Two Silhouettes show possibilities, but it’s up to the two pluggers who started the platter to get out and promote these disks before anything happens.

Instruments, which back the pops, are strictly of the hackney variety and warrant little interest also because the jazz solos on the record are little known tunes. With so many established bands looking for disks, this new firm could have helped its first releases by contacting a leader of an organized orchestra instead of this pick-up group of selected Chicago sidemen.

The two pop sides show longshot possibilities.

(Continued on page 136)

Tierkling version of Fendin’ and Piggie’, this two-act, yodeled ditty that has already gained wide acceptance on the strength of the Dorothy Shaky disc. Side kicks off with a clever twist, actual sound effects of two rifle shots, Starlighters (vocal group) and Paul Weston’s orchestra combine talents to add to the side’s corny content. Reverse offers the better-known facet of the record, song personality in Irving Berlin’s latest ballad, Love and the Weather, sung in the vocal quartet’s usual smooth-as-silk manner. Tune holds strong, Honor Brite is permanent.

A double-header that will score double profits for the phone ops.

TEX RITTER (Capitol Americana A-40020)
Toodle-foo My Darlin’—FT; V.
Two Me To Fergie—FT; V.

Two Tex Ritter originals are offered on this coupling with neither promising to cause much stir in folk circles. Small string group sets the Western beat as Ritter bids the vocal farewell in Toodle-foo. Music and words offer little that hasn’t been heard before. Squeezed into a typical sedgebrush lamento, Ritter weeps the lyrics to a fiddle-guitar background.

Any coin interest here will be centered on the topside.

WESLEY TUTTLE (Capitol Americana A-40021)
Why Do I Love You, Oh Why?—FT; V.
If You Ever Need a Friend—FT; V.

Wesley Tuttle easily warbles the Smoky Rogers-Wally Pritchard tune, Why Do I Love You? with the Texas Stars providing the Western swing accompaniment. The love is gone, he promises to be around If You Ever Need a Friend. Latter ballad is voiced in a restful manner.

Rural jule feeders will find Why Do I Love You? spine-tingling.

JOE ALEXANDER (Capitol Americana A-40022)
Cling to Me, Baby—FT; V.
Everything You Said Came True—FT; V.

The rich bary pipes of Joe Alexander are offered against a tasteful background of a male vocal group and instrumental combo consisting of Dave Cavanaugh’s tenor sax and Rico Vales’s trumpet plus rhythm wing. Cling to Me, a Cavanaugh original, is cut from typical slow blues cloth. While he capably handles this item, Alexander’s soulful and expressive style is used to better advantage on the ballad side, Everything You Said Came True.

Everything will snare loose change in automatic phonographs.

THE OKLAHOMA SWEETHEARTS (Capitol Americana A-40024)
Remember Me—FT; V.
I Won’t Care—FT; V.

Newcomers to this label, Oklahoma Sweethearts (fem duo) present their home领土 Country and Western style fashion. With fiddle, mandolin and guitar injecting the old-time hill country material, Sessions is pleasingly for Remember Me and I Won’t Care.

For mountain music lovers.

KARL AND HARRY (Capitol Americana A-40023)
Blondes, Brunettes and Redheads—FT; V.
Check It Out—FT; V.

Mountain troubadours Karl and Harry come thru with two right smart ditties of hill-spoily chuckle. Warbling in a folksy manner, the duo analyzes the characteristics of Blondes, Brunettes and Redheads and continue to be unfair to the fair sex in Chil-ched Women. Mandolin and guitar provide the accompaniment.

For rural phonos.

BASIN STREET BOYS (Exclusive 247)
I’ll Get Along Somehow—FT; V.
Exactly Like You—FT; V.

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of Bands show over nationally, Sonny Boy Williams, his session have given Norvo an arrangement and brightly paced instrumentalists. It's the dollar with this Shavers'. Topside throws the vocal spotlight on Rego's trumpet, which has the senseless song 'Vocal for his own torch, Yo...
DUKE HENDERSON (Apollo 384)

Women's Blues=FT; VC.

A lusty blues shout, with John (Shifty) Henry and his All-Stars providing a rum-packed rhythmic support, Duke Henderson takes both sides of the split to sing the blues and the chorus. For the starting side, he sings a goodby to all his women since he's leaving town. And for the second side, he does the band in making the rhythms and the riding a lot smoother on the mad side where he sings of his search for a woman he can trust and share his happy home.

Part II side spins brighter for the phone play.

BULL MOOSE JACKSON (Super Discs 1045)

Keep Your Big Mouth Shut=FT; VC. Memphis Gal=FT; VC.

All the ordinary rhythm blues shout, Bull Moose Jackson's got the advantage of song material in Keep Your Big Mouth Shut to carry the spin. His small jump band provides a shuffle boogie background rhythm along with responsive vocal assist by the entire ensemble. Makes far more for the slow tbee blues on the mad side, and it's far more for the easy rider Memphis Gal blues about his big fat gal.

Title may bring a coin attention to Keep Your Big Mouth Shut.

COUSIN Joe (Savoy 556)

Old Man Blues=FT; VC.

Tim Tight To Walk Blues=FT; VC.

In spite of synthetic blues support from the Al Casey Quartet that includes, Curry Jackson, his half-brothers and Haggie Beagle at a piano that is lost in the balance, Cousin Joe gets the job done, and deep earth blues shouting for both of these race doggers. Sings a spicy for the salty Old Man Blues in which he correlates the sex of a man"'s blues, as a love's more rugedly suggestive for the Too Tight To Walk blues on the mad side.

For the backroom at the Harlem bar.

SAX KARI (Apollo 390)

Play It Cool Blues=FT; VC.

The Sigifinn Monkey=FT; VC.

His own band, fully instrumented and spinning smoothly to sustain a solid rhythm, the Negro Sax Kari carries both of these race doggers and is going to get a lot of pathos in his pipes as he literally cries the blues for the slow and sultry Play It Cool Blues, which he sings so long to his baby. And at a faster clip, takes his way with this own petted rhythm novelty, The Sigitinn Monkey jingle ditty of the jungle.

Race spots will end these to their liking.

SONNY BRY AND SAM (Continental)

I Wonder Who Is Holding You=FT; VC.

Mama Blues=FT; VC.

The combination of Sonny Boy singing the race blues in a high sharply swinging style with Sam at the piano adding blues chants in more rugged fashion. But neither of these race doggers is going to get a lot of pathos in his pipes as he literally cries the blues for the slow and sultry I Wonder Who Is Holding You which he sings so long to his baby. And at a faster clip, takes his way with this own petted rhythm novelty, The Sigitinn Monkey jingle ditty of the jungle.

No coin appeal for the race spots in this planning.

THE SINGING CRUSADERS (Super Discs 1037)

When the Roll Is Called in Heaven=FT; VC.

I Cried Holy=FT; VC.

A musical vocal singing group that achieves a beautiful harmony blend as they phrase the hymns with full religious and rhythmic meaning. Crusaders sing it slow and with full sensitivity for a beautiful When the Roll Is Called in Heaven on one side, doing his own tune, I Cried Holy on the other.

with the frontier wisely selecting lead vocals popularized by Joe Sanders, Otis Tucker and Tiny Hill. Staulcup's vocal delivery is a combination of all these and guy is flexible enough to adapt his pipes to any of the three's work on the tunes, where needed. Band, a tenor commercial oint, is utilized mostly for backing, but in such it gets, does a very listenable and danceable job. On Tiny Hill and Kristin Staulcup's theme, guy does just okay straight croon job on lyrics.

Staulcup owns as a commercial winner.

JACK STAUTUCP (Tower 1400-01)

Oh, Well=FT; VC.

How Many Times=FT; VC.

Jack Staulcup and his own make their wax start on these four sides, with the frontier wisely selecting lead vocals popularized by Joe Sanders, Otis Tucker and Tiny Hill. Staulcup's vocal delivery is a combination of all these and guy is flexible enough to adapt his pipes to any of the three's work on the tunes, where needed. Band, a tenor commercial oint, is utilized mostly for backing, but in such it gets, does a very listenable and danceable job. On Tiny Hill and Kristin Staulcup's theme, guy does just okay straight croon job on lyrics.

Staulcup owns as a commercial winner.

JACK OWENS (Tower 125)

Alvie=FT; VC.

Begin the Beginning=FT; VC.

Jack Owens, the ABC Breakfast Club troubadour, does a triple threat on this one, doing his own tune, Hour Soon, on the A side. Owens, who has several hits to his credit, including the Hut-Sut Song; Hi, Neighbor and Cynthia's In Love, has a sneaker item in this recording, which is the first on a tune with good possibilities. Tune has lyrics with a message, plus a catchy melody. Flipper is one of the few vocal renditions of the standard depart. Side is done in semi-Latin tempo, with Owens getting plenty of lift into his interpretation. Eddie Ballentine's radio crew do nice back-up job on both.

Both spots show good prospects for nickel scores.

(Continued on page 138)
LARRY VINCEN (Pearl 14-15)

When the Sun Says Goodnight to the Mountain

Little Small Town Girl—FT; VC.

Sunset Blues—FT; VC.

I Wonder Who’s Kissing Her Now—FT; VC.

The entire focal point of these four is that Larry Vincen is one of the few singers on record today who can put over the old vaudeville “tear in your coat” voice” style. One a poignant note in all his vocalizing and adds another a pleasant four-jerking tunes for these two platters. First two tunes are unknown ditties, but pleasant. On the other hand, we certainly get more hearing. Succes-

The air is a faster tempo and will click not only for lining but dancing as well. I Wonder Who’s Kissing Her Now, by Vincen, is bucking major competition but for those who like their lyric delivery like Billy Venero, this version’s a winner.

Locations cowing to older folk should take to these sides.

FRANCES LANGFORD (Mercury 5057)

Please Don’t Play No. 6 Tonight—FT; VC.

Mercury is banking on the nostalgical value of Please Don’t Play No. 6 Tonight as being the most heart-wrenching of G. I. stanzas in Okinawa, where it was written by the center of Okinawa, every day for months. Frances Langford will never forget the lyric, and no mannerly, which it requires. Reverse is a ballad, which seeks to bring the melody or lyric to anyone and that includes the chipper.

Juke box may give me No. 6 nostalgical nicking.

BIG SLIM (Dial 113-115)

Foggy River—FT; VC.

Havana Blues—FT; VC.

Billy Venero—FT; VC.

What Is Life Without Love—FT; VC.

Big Slim, on his first four for this new label, gets some first-class registration and a topnotch job with it. Currently helping WWVA, Wheeling, W. Va., the rustic Slim delivers a versatile vocal handling a sad ditty, like Foggy River, which sets a real standard, and coming back the follow-up hit is a good comedy job on Havana, a hillbilly doo-wop on Havana Moon, with the air on the other. Richard. Slim does his best job on Billy Venero, a melody epic, about a love and a hardship and a blood-oath, singlehanded. Tune is a cliché for Slim’s audience, especially in the Southwest. What Is Life is an up tempo and Slim doesn’t seem to find it all the best vehicle, with whole performance shabby.

The first three sides must be spotted distinctly but will do good business.

THE MAYBE BROTHERS (Dial 128)

Don’t Spell Your Pretty Eyes With Tears—FT; VC.

Bluefield Blues—FT; VC.

With many labels pushing hillbilly ditties, the Maybe Brothers, late contenders in the field, don’t have to worry about established wax competition, as they can offer something new in their whispering renditions. Boys play the guitar, violin and mandolin too, vocal blend as a lot of volume and resultant work is ear-arresting. Don’t do the sentimental-type ballads in their soft-worsted treatment especially suited. Fllover is a distinctive novelty and has some flair. A fourth number that again showcases Budgie and Cudjie.

The Maybe Brothers will pull coins with their originality.

MILLS BROTHERS (Decca 25785)

What’s The Matter With You—FT; VC.

I Wonder What You Don’t Know Won’t Hurt You—FT; VC.

The tune tailor-made for their talent

in giving both sentimental and rhythmic expression to a melody, the solo by the lower harmonies of the Mills Brothers, singing to a guitar accompaniment, makes for a nicely for the tuneful and easy-flying What You Don’t Know Won’t Hurt You. It’s happily for Achin’ Heart, taken at a tempo with the broad Brush effect in their sustained harmony, giving added color to the solo sing-

What You Don’t Know Won’t Hurt You is real coin belt.

EL INDO (Continental C-1177)

My Passion—FT; VC.

The sweet-tempered tenor singing of El Indio, singing the Spanish lyrics of these Latin lullabies, falls easy enough on the ear. But the piping could be framed in a more attractive musical setting than that provided by the inconsiderate arranger, which displays no real feel for the Latin style and is undoubtedly a slapped-together aggregation with a waverling trump man. Indio takes the melody to a new level to build interest, which is lost entirely when the band takes a second frame to finish out the melody. The rhythm side is Yesterday, Livelv simply samba is best for I Have Trove, a number, which has just been given a Come to the Mardi Gras set of lyrics. And it’s quite possible the lyric of the tune for the tuneful My Passion ballad. Little coin lure in this cutting.

JOSE ITURBI (Victor 10-1315)

Apasionando—Parts II and IV—FT; VC.

Fitting his fiery temperament, Jose Iturbi offers a brilliant and technically perfect piano 104 rendition of Saint-Saens’s Allegro Apasionando, a work of a song-descriptive of the title as it spins out the varying moods over the two 10-inch tracks. And the pianist himself could not be better suited to the music itself, as well known, Iturbi’s masterful play-

By the home library shelf.

HOOISER HOT SHOTS (Decca 4662)

You Kissed Me Once—FT; V.

You Can’t Call Down From the Deep—FT; V.

A release of two delightful rustic vocals from the “Hooiser Hot Shots” lends itself well to the smooth harmonies of the Hooiser Hot Shots along with their comic musical makings. It’s a cute and catchy kissing song for You Kissed Me Once, with the clary and dino-voice-whistle voice and the contrasting lyric of the comic music sound of The Muset. Came Down, for which the instrumental washboard gives much attraction.

Still plenty of coin power in this platter.

ALEJANDRO DE MONTENEGRO (Decca 101-102-103-104)

El Hilo de Juan Carrequeado—FT; V.

En Mi Triste—FT; V.

Corridos de Tijuana—WT; V.

Mi Chato—WT; V.

Another Coast indie makes its bow in the M. G. M. records, devoting its efforts primarily to the Latin trade. Cut in Tijuana and pressed this side of the border, disks offer authentic samples of beyond-the-Rio music-making. In M. G. M. style, his record company is a little pipe to good advantage in interpreting this Latin-quoted compilation and to a lone trombone. A bright four-quant beat is used as he relates the tale of El Hijo de Juan Carrequeado, a song sui-

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**WRITE FOR PRICES IMMEDIATE SHIPMENT**
ALBUM REVIEWS

(Continued from page 38)

"SELECTIONS FROM STUDENT PRINCE"—Marek Weber (Columbia C-134)
Marek Weber, directing orchestra and chorus, packages all the lovely Sigmund Romberg melodies from The Student Prince in medley arrays for the four records in the set. Singers and musicians re-create the lifting melodies and love serenades and the stirring marching songs with the full favor of the Continent, and it all adds up for pleasant listening for the everlasting show score. Front cover designed as a colorful title page with picture of the maestro and notes on the music for the inside page. No attempt is made to make it a show album, rather to make the lovely Romberg music breathe again in wax.

"I WONDER WHO'S KISSING HER NOW"—(Capitol 4-99)
Two records that take in the Joe Howard song favorites from the movie inspired by his everlasting song favorite to which Bobby Doyle, assisted by the Ray Bloch orchestra and chorus, gives expressive baritone voice. The lyrical tenor sings of Floyd Sherman with the harmonies of the Chickering Four bring out all of the nostalgic flavor of What's the Use of Dreaming, with the orchestra and chorus giving colorful and rhythmic interpretations. Personae Bee Sweet To Me, Kid, Tiptype figures make for an attractive cover design which includes six photos of the song soloists and maestro, and on the strength of the movie association, the small package may get some merchandising attention at the record stands.

"WAGNERIAN EXCERPTS"—Torsten Ralf (Columbia M-4834)
Swedish tenor with the Metropolitan Opera (his four brothers are also tenors), Torsten Ralf makes his disk bow for the label with excerpts from four Wagnerian operas, his singing meeting the dramatic requirements of the selections in admirable fashion. Ralf covers a varied list of Wagnerian gems over the four 12-inch records from Meistersinger, the one-act opera, Lohengrin and Parsifal. The Metropolitan Opera Orchestra, conducted by Fritz Busch, gives the Wagnerian hero full musical support. Figures symbolizing the selected operas may make an attractive cover page with pictures of the singer and maestro along with notes on the music for the inside page, making it choice collection on wax for the Wagnerian music lovers, who must be legion.

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Reports Say Increase for Cuba's Sugar Crops

CHICAGO, Aug. 2.—New sugar crop estimates are far above industry spokesmen said this week. Present crop outlooks in both the U. S. and Cuba are such that predictions range from 500,000 to 750,000 tons higher than had previously been expected, industry spokesmen said. This will bring Cuba's estimated sugar production to more than 6,400,000 tons. In spite of this picture, however, there are indications that sugar rationing may end before October 1st as scheduled under existing legislation. Estimated increases in U. S. sugar production would bring the 1947 crop near 2,200,000 tons of which about 1,700,000 tons would be best sugar and the remainder cane. Last year's production was 1,780,000 tons of both types.

Islands Still Suffer

Sugar production in the Philippine Islands is still suffering from Japanese devastation and no is expected in what sources that survived may be sold. Applied near one million tons yearly in the past.

Besides Cuba and State side sugar production, about 1,700,000 tons are produced annually by Hawaii, Puerto Rico and the Virgin Islands.

Dub Detroit Op

"Penny Tycoon"

DETROIT, Aug. 2—Concentrating upon the operation of the penny vendor department in the combined restaurant-theater-theater at Walled Lake has resulted in the name of Penny Tycoon for Walter L. Richens, who is producing numbers the place with Edmund J. (Doc) Papineau.

Richens is responsible for the battery of vendors which have drawn the widespread attention of the imitators of the restaurant vicinity to his place. He has made sure that he knows their first names and calls them by name when they come into so that they are made to feel right at home.

Richens, who in private life is also a Worshiful Master of Dayton (The City) Masonic Lodge, in Detroit, when he initials P. T. on his working cap in big letters so that the customers will take his metal slab seriously, and he is hailed by the name more than by his own while around the location.

Detroit Considers Meters

DETROIT, Aug. 2.—Five-member committee has been named by Council President Edwards to determine feasibility of Detroit manufacturing its own parking meters if a forth - coming test should prove them desir able.

Committee has been charged with determining what areas of the city are suitable for an experimental installation of meters.

Silver-King Corp.

Concentrates on Ball Gum Vendors

CHICAGO, Aug. 2.—Silver-King Corporation here is currently concentrating on penny ball gum vendors facilities adjoining the toy industry, and has helped raise current production to several times that of last year's figure of 1,000 units per month. Foundry was originally acquired in 1937.

Silver-King is turning out a number of private labels for non-manufacturing firms. Besides quality and type machines are going into this market, Burt said, as those made for the Silver-King line.

Burt, citing a recent shipment to Mexico and the fact that vending machine markets in Latin America to be progressively bigger purchasers of American machines, would not say whether only change in the coin mechanism necessary on vending money machines to slightly increase the length of the coin entrance so that the Mexican cent, which is slightly larger than a U. S. cent, could be used.

Silver-King Corporation was a pre-war producer of numerous counter games under the name of Automatic Amusement Co. Operations of the company are sold under the new name after the war. Firm also manufactures a hot water bottle and has one amusement game, Grip-Via, in limited production.

Martin Tobacco Buys

Wagner Vending Co.

PEERKILL, N. J., Aug. 2.—Mar tin Tobacco Company, Inc., has purchased the Philadelphia and New York vending machines company here, expanding its operation outside the country. Offices of the Martin company are at Leon Phillip and Irving Blumberg.

Tobacco Table Chairmen

NEW YORK, Aug. 2.—Claude Turner and Louis Hamburger, new table chairmen of the New York Tobacco Table, were initiated and installed at a meeting of the organization Tuesday (29) in the Martingue Hotel. Only one meeting of the group will be held during August, that being on the last Tuesday (26) of the month.

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*NOTE: This text is an excerpt from a larger document and may not include all the details of the entire article.*
We're Getting So We Fall For Our Own "Line!"

Yes, we get up the AIREON ads. It has been our pleasure to work with AIREON and their distributors almost from the beginning. It is a real pleasure to join their other suppliers in congratulating AIREON on the BLONDE BOMBSHELL surprise product that is exciting the industry. Have you seen it yet?
CONSOLES

Wurlitzer 4600 $225.90
Seeburg 2100 $325.00

PARTS SPECIALS!

Large Rubber Rings, Per 100 $0.75
Medium Rubber Rings, Per 100 $1.25
Small Rubber Rings, Per 100 $2.25

SLOTS

Silver Strike $150.00
Viking $200.00

Bally $250.00
Skylark $300.00

PLAYFIELD CLASS

Keystone $45.00
Simpson $60.00

INDEPENDENCE 10¢

10¢ Blue Print $9.00
10¢ Gold $15.00
10¢ Gold Chrome $250.00

COVEN’S COIN CORNER

DELIVERING BALLY’S EUREKA

EARN PAYS-TABLE PROFITS IN 5-BALL SPOTS

DON’T PASS US UP ON ANY NEW 5 BALL GAMES! WE CAN MAKE IMMEDIATE DELIVERY WIRE FOR PRICES AT ONCE!

SLOTS

Slightly Used Mills Original BLACK CHERRY $150.00
Mills New Black Cherry $200.00
Mills New Gold Falls $250.00
Mills New Jewel Box $300.00
Mills Orig. Chrome, Rehab, 5¢ $150.00
Mills Orig. Chrome, Rehab, 10¢ $250.00
Mills Blue Front Register, 5¢ $50.00

5-BALLS

Rockets $179.50
Superline $179.50
Duckie Barrel $179.50
Dyna Deuce $179.50
Reel ’Em Flying $179.50
Opportunity $179.50
Flight Pointer $179.50
Stage Door Cantor $179.50
Action $179.50
Midnight $179.50
Landslide $179.50
Sea Hawk $179.50
Sky Skater $179.50

ARCADE

Bomber Ball-Save Ball $124.50
Champion Hooker $19.50
Ske Fighter $19.50
Periscopic $19.50
Batting Practice $19.50
Evans-Tommy Gun $19.50
Champion Coin Op. 3-Game $19.50
Vulture-Glove-Neck $19.50
A.B.T. Challenger $19.50

MUSIC

Wurlitzer 600 $159.50
Mills Empire $159.50
Bank-Ola Deluxe $159.50
Regal Seeburg $159.50
A.M. Singing Tower, 40-Record $125.00

WIRE, PHONE, WRITE

1/2 Deposit With Order, Balance C. O. D.

OPORTURS IN OUR TERRITORY! Let us help you expand with our most liberal Finance Plan.

NEW PARTS!! We Have All Major Slot and Jumbo Parts

DON’T PASS US UP ON ANY NEW 5 BALL GAMES! WE CAN MAKE IMMEDIATE DELIVERY WIRE FOR PRICES AT ONCE!

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WIRE, PHONE, WRITE

1/2 Deposit With Order, Balance C. O. D.
UNITED'S MEXICO

with NEW BONUS FEATURE

✓ Added Thrills
✓ More Action
✓ Greater Profits

TERRIFIC LAST BALL SCORING POSSIBILITIES

Five-Ball Novelty Replay

See Your Distributor

Buckley builds the Best

THE NEW Music Box

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of new features is in view. Buckley's exclusive feature of control center for coin in standing beauty and ease approximates thin the outstanding remote control music box. equally popular for wall or bar installation.

$25.00

Buckley Track Odds.

Buckley Track Odds have long been recognized in the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new Buckley Track Odds are even more profitable to operate than they hoped for.

$1250.00

For Sale, $375.00 Each.

4 Photonatics

(free-lighting)
on location

Essanes Vending Company

1145 and 1175 Sixth Ave., New York City

For Sale.

United's MEXICO

Art Work and Silk Screening by

ADVERTISING POSTERS CO.

3845 W. Madison Street • Chicago 24, Illinois

FOR SALE

ONE EXCELLENT LONG ESTABLISHED

MUSIC AND PIN BALL ROUTE

In Southwest. Very healthful climate. 120

locations. Must have 1/2 down to handle.

Address BOX D-51

c/o The Billboard. Cincinnati 22, O.

ROUTE FOR SALE

Big time cue Wendies. Free and Wendies,

Wall Box. Advertising free. Pete Crown, one

truck. Route well established. A wanted

opportunity for right person.

Central Amusement Co.

BOX 422

CENTRAL CITY, K.Y.

RECONDITIONED

SEEBURG WIRELESS BOXES

75c/25c. $1.00 each

These wallboxes ready for location.

Send 1/2 down with order—balance

paid on receipt.

C. O. D.-Subject to prior sale.

ATLANTIC CONNECTICUT CORP.

1450 Main Street, Hartford 5, Conn.

Phone: Hartline 2-0741

FOR MILLS ESCALATOR BELLS

HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

Cherry or Diamond Ornaments.

Monaco, Copper, Gold, Green,

Aluminum Gray, Chocolate, Surf Blue.

• Complete new precision-built

light wood Cabinets expertly

finished with perfect fit new

aluminum casting.

• Club Handle and Handle Collar

chrome plated. 3/5.

• Drainage 3/5 chrome plated

stowed Reward Plates, 2/5 or

3/5.

• 5c, 10c, 25c chrome Domino-

dent Coin Intakes.

• Payout Cops with anti-spoon

Cups.

• Drillproof Pistles.

Buckley Manufacturing Co.

4230 W. 63rd. Lake Street • • • Chicago 24, Illinois

PHONES: VAN Buren 6636-6637-6638-6639
Sensationally New!

Casino Bell Sr.

Accepts 5c and 25c coins on same play. Pays out nickels or quarters, according to coin played.

For lasting appeal... dependable earnings rely on these peerless Evans features:

- 5-Coin Head! 5 Players!
- 5 Individual Payout Cups!
- 5 Jackpots with Reserves!
- Single Coin "Machine Gun" Action Payout!
- Evans' Famous Trouble-Free Mechanism!
- Long-Life, Attractive Evans-Built Cabinet!
- Brilliant, Colorful Top Design!
- Standard Bell Fruit Reels!
- Standard Model, 3/5c and 2/25c. Also available in Straight 5c or 25c Five Play Models!

See your Distributor Today.

H. C. Evans & Co.
1520-1528 W. Adams Street
Chicago 7, Illinois
OPERATORS EVERYWHERE
ARE THANKING THEIR
Lucky Star
IT'S GOTTLIEB'S! IT'S GREAT!
Meteoric 5-Ball Action!
Kick-Out Pockets! Score and Re-
Score Up to 15,000 at a Time!
Super High 400,000 Score!
Order from your
Distributor Today!
Make every day a Lucky
Day on all Locations!

D. GOTTLIEB & CO.
1140 N. Kostner Ave., Chicago 51, Ill.
1140 N. Kostner Ave.
Chicago 51, Illinois
20 YEARS OF LEADERSHIP

GUARDIAN ELECTRIC MFG. CO.
CHICAGO, ILLINOIS
Welcomes the...

Aireon
Blonde Bombshell
What a Gold Digger!

Our part of the BLONDE BOMBSHELL is the
most glamorous of all. Guardian Coin Accu-
rators are in there "clutching" and helping
to create that magnetic pulling power.

DAILY RACES
1-Ball Multiple
LEADER IN
ACTION!
APPEAL!
EARNINGS!

JUST OFF LOCATION
"AS IS" SALE
All Parts Intact—Rock Bottom Prices

$15.00 EACH
A. B. C. BOWLER
ALL AMERICAN
AIR FORCE
ATTENTION
BOLAWAY
BANDWAGON
CROSSTUBE
FLICKER
FOUR ROSES
GUN CLUB
GOLD STAR
HOME RUN, '42
JOLLY
MAJORS, '41
MONICKER
MYSTIC
PAT AMERICAN
SEVEN UP
SPORT PARADE
SNAPPY
STAR ATTRACTION
STRAIGHTLINER
SCORE-A-LINE
SLUGGER
TOPIC
TARGET SKILL
VELVET
WILDFIRE

$39.50 EACH
ARIZONA
BRAZIL
CATALINA
FAT TOP
IDAHO
KEEP EM FLYING
LAURA
OKLAHOMA
YANKEE DOODLE

$29.50 EACH
BIG PARADE
KNOCKOUT
5-10-20
BOSCO
SKY BLAZER
TEXAS MUSTANG

½ With Order, Balance C. O. D. Minimum Order, 5 Machines.

ACTIVE AMUSEMENT MACHINES CO.
666 No. Broad St.
Philadelphia 30, Pa.
Fremont 7-4495

1200 Broad St.
Newark 2, N. J.
Mitchell 2-7646

1120 Wyoming Ave.
Scranton, Pa.
Scranton 4-6116

"YOU CAN ALWAYS DEPEND ON ACTIVE—ALL WAYS

MEMBER

D. GOTTLIEB & CO.
1140 N. Kostner Ave., Chicago 51, Ill.
1140 N. Kostner Ave.
Chicago 51, Illinois
20 YEARS OF LEADERSHIP

"There is no substitute
for Quality"

Improved Deluxe
GRIP SCALE
Consistently Best
Since 1927

MEMBER

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MEMBER
**CHOICE OF THE EXPERTS!**

**ALL STARS**

Realistic! 3-dimensional figures "run bases" inside backboard! Player controls bat and pitcher! New 3-Coin Drop Head Chute takes 5c, 10c, 25c coins, speeds play! Credit Unit records advance payments and replays!

PERFECT FOR EVERY TYPE OF LOCATION!

ORDER NOW
From Your Jobber or Distributor

**WILLIAMS MANUFACTURING COMPANY**

161 W. Huron St. Chicago 10, Illinois

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**ATLAS**

WHERE FRIENDLY PERSONAL SERVICE HELPS KEEP YOUR BUSINESS PROFITABLE!

**NEW BELL**

Jennings Standard Chief, 5c $269.00
Jennings Standard Chief, 10c $279.00
Jennings Deluxe Chief, 10c $299.00
Jennings Deluxe Chief, 25c $324.00
Jennings Deluxe Chief, 50c $344.00
Jennings Deluxe Chief, 1.00 $454.00

**NEW EQUIPMENT**

**HOMESTYLE**
Ballyhoo, Heavy Fitter, Immediate Delivery

**STANDARD CHIEF, 25c**
Standard Chief, 10c $289.00
Standard Chief, 25c $309.00
Standard Chief, 50c $334.00
Standard Chief, 1.00 $450.00

**DELUCE CHIEF**
Dual Rotary A Round Safes $175.00
Triple Rotary A Round Safes $265.00

**PRICES SLASHED ON BRAND NEW COUNTER GAMES**

**DAVII FREE PLAY** $49.50
**CHAMPION BASKETBALL** $29.50
**AMERICAN EAGLE (non-coin)** $39.50
**GUSHER** $34.50
**SKILL THRILL** $44.50

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**PHONOGRAPH**

ROCK-OLA GORDONDO $285.00
WURLITZER 88 $199.00
WURLITZER 550 $285.00
WURLITZER 595 $325.00
WURLITZER 600 $395.00
SEEBURG CADDY R.B. $209.50
SEEBURG ROYAL $345.00
SEEBURG VOGUE $365.00
SEEBURG CLASSIC $395.00
SEEBURG JUNIOR $250.00
SEEBURG HITONE $345.00
SEEBURG EXCLUSIVE $395.00
SEEBURG EXCLUSIVE D $495.00
SEEBURG EXCLUSIVE T $595.00
SEEBURG EXCLUSIVE K $595.00
SEEBURG EXCLUSIVE N $695.00
SEEBURG EXCLUSIVE M $795.00
SEEBURG EXCLUSIVE L $895.00

**Export Buyers!**

Write at once for our NEW CATALOG—just released! America's most complete selection of rebuilt Automatic Phonographs!
Genco's Honey
The Sweetest 5 Ball Game of the Year!

ORDER FROM YOUR NEAREST DISTRIBUTOR

Genco MANUFACTURING and SALES CO.
2621 NORTH ASHLAND AVE. • CHICAGO 14, ILL.
Scientific sound distribution is no fairy tale! There is only one perfect fit for each location—music distributed evenly to every corner by Seeburg Speakers . . . volume turned up or down to fit the room and the crowd by Dual Remote Volume Control . . . easy tune selection for every patron with Seeburg Wall-O-Matics. That’s the perfect fit for every location . . .

SCIENTIFIC SOUND DISTRIBUTION

EXCLUSIVE SEEBUG DISTRIBUTORS, CENTRAL AND SOUTHEASTERN OHIO, WEST VIRGINIA AND WESTERN VIRGINIA

COLUMBUS, 15, OHIO  WHEELING, W. VA.
606 SOUTH HIGH STREET  2129 MAIN STREET
Phone: Main 5563  Phone 754

CHARLESTON, W. VA.
1619 W. WASHINGTON STREET
Phone 63381
Seeburg MUSIC SYSTEMS DISTRIBUTE A PLEASING VOLUME
AT CONVERSATION LEVEL...ALL OVER THE RESTAURANT
Like the Artist Playing, Personally.
at every Table!

Only Seeburg has the genuine Scientific Sound Distribution...
Seeburg has pioneered every major development...and
only Seeburg has the tried and proven equipment now.
A correctly engineered Seeburg installation...using the correct number of speakers, wallomatics and related equipment...
distributes music to every table, at conversation level...as clear as the artist playing in person!
Never too loud...never too soft.

Call S. H. Lynch & Co.
to engineer your locations with
Seeburg SCIENTIFIC
SOUND DISTRIBUTION

S. H. LYNNCH & CO.
Exclusive Southwest Distributors

www.americanradiohistory.com
somebody may switch to something else...

**BUT NOBODY SWITCHES FROM**

**SEE-BURG**

**AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS**

SEE-BURG SCIENTIFIC SOUND DISTRIBUTION
"Tailored" to location requirements with auxiliary speakers and dual remote volume control.

SEE-BURG REMOTE CONTROL with wired and 3-Wire Wallomatics for convenient "point-of-sale" selection...increased music sales.

SEE-BURG MECHANICAL AND ELECTRONIC SYSTEMS
Dependable since 1927.

SEE-BURG-SOUTHERN AUTOMATIC SERVICE
Engineered installations, See-Burg Service School, Factory-type shop service.

**NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS**

ALL TYPES USED MACHINES...WRITE FOR LIST

228 W. 7th St.
603 Linden Ave.
1329 S. Calhoun St.
325 N. Illinois St.
242 Jefferson St.

CINCINNATI 2, OHIO
DAYTON 3, OHIO
FORT WAYNE 2, IN.
INDIANAPOLIS 4, IN.
LEXINGTON 2, KY.

MEMBER
GENTLEMEN PREFER BLONDES

She's still keeping her secret... See Your Distributor

She's a Gold Digger!

Blonde Bombshell

New Magnetic Earning Power!

She's kind to the eyes...smooth to the ears...golden coloring and a golden voice. See this stunning beauty at your Aireon Distributor's. Orders filled in rotation as received.

Aireon MANUFACTURING CORPORATION

You haven't seen action till you've seen BALLYHOO—wildest action ever packed into a playfield! You haven't seen earning power till you've dipped your fists into a BALLYHOO cash box! One sample will convince you. And you better order that sample quick—to get in ahead of the biggest stampede in pin game history. Phone your distributor today!

CONVERTIBLE
5 or 3 BALL
NOVELTY OR REPLAY

HI-BOY
EUREKA
TRIPLE BELL
DE LUXE DRAW BELL
SPECIAL ENTRY
BALLY ENTRY
HEAVY HITTER

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
Location owners are quick to realize that music tailored to their location can prove a big attraction to draw the public. More than that, a pleasant background of music induces guests to linger.

By providing:

**SCIENTIFIC SOUND DISTRIBUTION**

in the locations you operate, you furnish music that everyone can enjoy—no blare near the phonograph, no fadeaway in far corners.

But just hooking on speakers to a phonograph not designed for Scientific Sound Distribution is not the answer. The Symphonola was engineered with two amplifiers each separately controlled, one for the speaker in the Symphonola, the other for remote speakers. No adapters or converters are necessary.

One more important Seeburg development that is necessary to bring music within easy reach of the public is:

**REMOTE CONTROL**

By making it easy for the public to select music of its choice, you are applying sound selling techniques to music merchandising. Seeburg Wallomatics fit the needs of any installation—available in either wireless or three-wire types, with five-cent coin chute or single chute accepting nickels, dimes and quarters. All twenty selections are visible at one time—fully illuminated—no knobs or dials to turn.

If you are not taking advantage of Seeburg advances in music merchandising, talk it over with your Seeburg Distributor.
... get pleasing sound level throughout every location
with a WURLITZER engineered music system

You can't miss making more profits with a Wurlitzer Engineered Music System in your locations. Here are the reasons why.

1. The easier you make it for people to play your phonograph, the more they will play it! Wurlitzer Wall Boxes will do that!
2. The better you make that music sound, the more people will want to hear it! Wurlitzer Speakers will accomplish that!

That's why Wurlitzer Music Merchants coast to coast are stepping up their take in every type and size of location with Wurlitzer Engineered Music Systems. If you are behind times, you are behind the money potential that is in each and every location on your route. Get up to date NOW!

See your Wurlitzer Distributor. He will help you analyze your locations—commercial, industrial, or mercantile, and come up with a Wurlitzer Music System engineered to their individual needs. That means more money for you! There is no time to lose. See your Wurlitzer Distributor NOW. The Rudolph Wurlitzer Company, North Tonawanda, New York.

Make your WURLITZER music
more Accessible, more Enjoyable, more Profitable
with a

WURLITZER
ENGINEERED MUSIC SYSTEM

www.americanradiohistory.com