The Suns beam (and Perry Como is happy, too) as the singing trio and the croon king from Canonsburg assemble in the latter's Paramount Theater dressing room to ogle The Billboard Music Pop Charts. And hence the beaming: Como's "Chi-Baba, Chi-Baba" is number one on the best-selling retail records chart and the Three Suns' "Peg o' My Heart" is number two. (July 5 issue scoring.) Aside from their sock RCA Victor disks, the Three Suns (Morty Nevins, accordion; Al Nevins, guitar and Artie Dunn, organ and vocals, from left to right here) also continue in their eighth year of packing 'em in at the Piccadilly Hotel, New York, whence they get nightly NBC coast-to-coast airings . . . and their "Three Suns and a Starlet" is among radio's top c.t. shows.
You Can Help Us Prepare More
motion jobs done in the industry.
announcing
THE BILLBOARD’S 10th ANNUAL
RADIO PROMOTION COMPETITION AND EXHIBITS
FOR the 10th consecutive year The Billboard invites the nation’s stations and networks to submit entries in the Annual Radio Promotion Competition. This is the event which gives broadcasters the opportunity to present their advertising agencies and advertisers in a single package, under proper auspices, a picture of the promotion job they have done in the past radio season. This is the event which brings to the attention of agencies and sponsors “under one roof” a lucid and impressive picture of the radio industry’s continuing effort to maintain and develop radio’s place in the industry.

And this year The Billboard’s Radio Promotion Competition will have the greatest impact in its 10-year history.

Top advertising agency and advertiser executives constitute this year’s board of judges. These are the men to whom all station and network promotion must, in the final analysis, have a solid appeal. These are the men most qualified to judge radio’s promotional job. Here they are:

BOARD OF JUDGES

<table>
<thead>
<tr>
<th>ADVERTISER PANEL</th>
<th>AGENCY PANEL</th>
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<tbody>
<tr>
<td>J. M. Allen</td>
<td>Douglas Coulter</td>
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<tr>
<td>Vice-Pres.</td>
<td>Foot, Cone &amp; Belding</td>
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<td>Bristol-Myers Co.</td>
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<tr>
<td>Albert S. Demp-</td>
<td>Walter Craig</td>
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<td>wolff, Assistant</td>
<td>Barton, Barton</td>
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<td>Colonne Corp. of</td>
<td>General Foods</td>
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<tr>
<td>Am.</td>
<td>Corp.</td>
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<tr>
<td>Seymour Ellis,</td>
<td>George Foster</td>
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<tr>
<td>Adv. Mgr.</td>
<td>Vice-Prat</td>
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<td>Physical Agency,</td>
<td>Charge of Adv.</td>
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<tr>
<td>Co., Ltd.</td>
<td>Prudential-Bache</td>
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<tr>
<td>Co., Ltd.</td>
<td>Director of Radio</td>
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<tr>
<td>Colgate-Pano-</td>
<td>Richard Retting,</td>
</tr>
<tr>
<td>John Gillian,</td>
<td>Products Corp.</td>
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<tr>
<td>Vice-Pres.</td>
<td>Harvey Mann,</td>
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<td>Laver Brothers Co.</td>
<td>Ray Durr,</td>
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<td>Harvey Mann,</td>
<td>Vice-Pres.</td>
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<td>Harvey Mann,</td>
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<td>Clear Channel,</td>
<td>Richard Retting,</td>
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<tr>
<td>Local Channel,</td>
<td>W. M. Ramsey,</td>
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<td>Network Affiliate</td>
<td>Director of Radio</td>
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<td>Network Affiliate</td>
<td>Richard Retting,</td>
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<td>Network National</td>
<td>James C. Hagar,</td>
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<tr>
<td>Regional Channel,</td>
<td>Vice-Pres.</td>
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<td>Local Channel,</td>
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<td>Network Affiliate;</td>
<td>Non-Network;</td>
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<tr>
<td>Non-Network</td>
<td>Non-Network</td>
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</tbody>
</table>

Two separate exhibits will be held: The first, in New York, will be attended by key advertising agency and sponsor representatives, as well as network and station men. The second, in Atlantic City, will be run in conjunction with the National Association of Broadcasters’ Convention so that the entire industry will have an opportunity to look over the promotion job done by the nation’s broadcasters.

The competition is timed so that the exhibits will take place, and announcements of the winners will be made at the opening of the new fall radio season . . . when interest in all broadcasting matters is at a peak.

You Can Help Us Prepare More Intelligently for Exhibit Space and Other Phases of the Competition by Filling in This Entry Pledge and Mailing It to Us Today

The Billboard Radio Promotion Competition and Exhibits
1564 Broadway
New York 19, N. Y.

Gentlemen:
We are planning to submit an entry in the 10th Annual Radio Promotion Competition and Exhibits. We will enter in the following category(ies): (check any or all)
☐ Over-all Promotion; ☐ Single Campaign Promotion; ☐ Public Service Promotion.

Our entry will be in the following division: (check one)
☐ Network (national); ☐ Network (regional); ☐ Clear Channel, Network Affiliate; ☐ Regional Channel, Network Affiliate; ☐ Local Channel, Network Affiliate; ☐ Non-Network.

We expect to have our entry in by (please make it as early as possible)
NAME
TITLE
ADDRESS
CITY
STATE
ENTRY PLEDGE

PLEASE ACT PROMPTLY

FILL IN AND MAIL TODAY

End
GOOD-BYE TO ORK STAND PYS

Wurlitzer (Stores, Not Juke Box Division Into Disk Manufacturing Biz

 Seen as Effort To Whip Major Disk Distrub in Line

By Joe Cida

NEW YORK, July 19.—Retail stores division of the Rudolph Wurlitzer Company is in the record manufacturing business, it was learned here this week, and it appears the company's first effort (label will be called Wurlitzer) will be released about August 15. Due to extensive Wurlitzer music interests (firm makes pianos, organs, etc., in its DeKalb, Ill., division, as well as juke boxes in its North Tonawanda plants), issuance of the disks under

Out-of-Town Crits Wind Up Season Picks

Hub's Norton Leads

NEW YORK, July 19.—Final check-up in The Billboard's out-of-town legit critics' accuracy averages finds Elliott Norton, of The Post, top man in the field this week in New York. Norton, who has had his mail for the New York Giants-Angels game, is the only critic in New York to predict a Giants' win.

Knoxville's 5% Bite On June Biz: $7,312

KNOXVILLE, July 19.—The city's 5 percent amusement tax, which is being contested in the courts, brought in $7,312 in revenue for the month of June, according to a report from the finance department. The levy on all amusement and entertainment enterprises was enacted by court order pending the outcome of a suit by the Knox-Tenn Theater group, which controls 93 percent of Knoxville's theaters, to test the legality of the law.

HITS GUS-POT

NEW YORK, July 19.—Thomas W. Norton, former Des Moines newspaperman, took 10 years to write Gus the Great, the story of a newspaper showman and a newspaper-promoter, but has hit a big jackpot with it. The book, in addition to being the September selection of the Book-of-the-Month Club, was sold to Universal-International for a pic. U-I is making a $100,000 down payment and may pay $261,000 more, depending upon the success the book has.

AFM Reported Ready to Bow On T-H Point

Exec Board Action Due

NEW YORK, July 19.—Reliable sources close to both the management and union sides are predicting this week that stand-by fees for musicians in situations where onlyplay theaters will soon be a thing of the past. Indicative of the importance of such a move, according to these informants, are the approval and content of James Petrillo's (American Federation of Musicians' proxy) testimony before Congressional committees at recent hearings. The AFM has reportedly gone out of its way to maneuver committee members into going on the record to the effect that musicians have no choice but to go on strike. The stand-by fees must continue or quickly.

Budget Cuts To Curtail U. S. Showbiz Data

WASHINGTON, July 19.—Department of Commerce officials indicated today that some of the routine surveys of entertainment business will get a nicking from Congress. No roll call of all home-grown data to the Commerce officials indicated today. Reliability of statistics on business done by eating and drinking places will be lessened, officials said, because the canvassing will have to be done by mail from Washington. (See Budget Cuts Curtail, page 38)

N. Y. Pigskin Games Get Video Sponsor

NEW YORK, July 19.—Hoffman Beverage Company, starting September 1, will begin a multitudinous routine surveys of entertainment business will get a nicking from Congress. No roll call of all home-grown data to the Commerce officials indicated today. Reliability of statistics on business done by eating and drinking places will be lessened, officials said, because the canvassing will have to be done by mail from Washington. (See Budget Cuts Curtail, page 38)

Performers Cinch Fall Guys In Today's Tense Atmosphere

NEW YORK, July 19.—Uproar over the Ahonke (North Carolina) Kijians Club-Harvey Jones incident is the cause of a growing series of social, national and international situations in which performers have found themselves innocently embroiled. Ahonke Kijians held a dance-festival about two weeks ago at which a drawing was made, in which winner was to get a $3,500 Cadillac. Ticket had been sold at a buck a head to all colors and were marked, "You need not be present to win the car." Leslie Long, chip in Carmen Cavallaro band (which was playing the dance) ran and the remaining ticket out of the drum. Ticket turned out to be purchased by Harvey Jones, 23-year-old Negro dead-end. Lawyer for the Kijians, who refused to pay the $3,000 price, was presented to the state house where the incident was investigated.

(a)(b)
Radio
Entered u second -clam matter June 4, 189T,
Music
17-38
44-45
as a group.
requested AGMA to bargain with it
Copyright 1947 bs The Billboard
46
47
Honor Roll of flits
Classified Ads87-04
77-80
Carnival
46
Broadleaf. Showlog
47
ment, according to Charles L. Wag-
negotiations for
Sponsored Events
Fairs and Erpositions
English band bookers
year and responsible for most of the
move into commercial broadcasting.
the first post-war English
undergoing a change in
from his apartment
Rome Hanks, complained to the
R. Schreiber
G. R. Schreiber
E. W. Evens
Joseph G. Csida
Lovable Dog Days
NEW YORK, July 19.—It's been a dull but lovable week around
town. Not the ordinary kind of love, like love by neighbor or love
for the world, but lovable jealousy. Over at lovable Frank Law's lovable Crest Rock, Thursday night
Girl-of-the-Month Committee and Florida's lovable girl of the month,
her lovable names that could be crowded onto a lovable press release. By a strange love, lovable Florida's L.GOTM is named Love Lindsey.
lovable Balboa girls (by another strange lovable coincidence, lovable Harry Law of the lovable Cape Ann sponsors, along with lovable Russell Patterson and lovable George Handley, presented the lovable awards to lovable Jan August, Black Smith Trio, Dusty Bruce, Eddie Condon, et al, the lovable Boulder Costello, Nita Del Campo, Kenny Delmar, George Willy, Joe Kaynight, Joe Laurie Jr. Jack Lawrence, Hugh Marlowe and K. T. Stevens. The lovable girls, Noreen, Doln, Marilyn Towne and Mary Lou Williams. Curious lovable will be the best enjoyed, for that the next lovable GOMT contest begins in lovable New Jersey August 1 with lovable Franky Park's lovable
Monte Carlo pool August 28. (A lovable day if there ever was one.)
Hold Your Horses!
JUNCTION CITY, Kan., July 19.—Author Stanley Pennell,
whose writings include the recent big-seller "Rome Hanks," complained to the
city commissioners that a Merry-Go-Round with a brass organ
which has been operating across the street from his apartment
since July 4, was causing him a lot of trouble.
The Merry-Go-Round being
a jeweler's store, and the man has always wanted to own one
since he was a boy. The commission
iners declared that it was not an
enterprise and that they had given the jeweler a license so that he
might leave Junction City, his home town.
Showbiz May Benefit
From N. J. Action
TRENTON, N. J., July 19.—Showbiz may benefit from the decision of the
Senate committee of the New Jersey constitutional convention, which is
now drawing up a new State constitution to be
submitted to the voters in November. The committee's actions are under
the Legislature July 31, to recom-
expanded gambling. If the State's voters decide to legalize games of chance, gan-
makers that some caps over and some of the spots might
put in shows.
According to the chairman of the legislature's committee, Sen. Edward
J. O'Mara, the group will recommend that two proposals be the subject of the referendum:
Whether to permit pari-mutual betting at licensed race tracks in the State, or whether, in
addition to such betting, the legislature be authorized to regulate gambling and
that gambling be limited to charitable or religious, educational, charitable, veteran's
or other organizations.
The recommendation also will pro-
vide that the proposal receiving the most votes become a part of the new
constitution.
The State constitution permits pari-
mutual betting at licensed tracks in the State, but does not
ban any other form of gambling. Bingo, raffles and other games of change have been declared legal
by the courts.

N. Y. Board Explains
New Law on Union
Contract Procedure
NEW YORK, July 19.—The New York State Board of
Lobbying, according to its
letters sent out last week has notified
all unions that under the Taft-Harley Act when a union wants to terminate
or modify an existing contract, it
must notice the other party to
the contract at least 60 days before the expiration of the pact, and that such parties not succeed in
agreement in that 60-day period the union must notify the State
Mediation Board, as well as the Fed-
deral Mediation Service, as the exist-
ence of a dispute. The act places the
same requirement upon employers
and employees to terminate or modify a contract.
The letter also pointed out that during the 60-day period before the contract is terminated, both parties are required to continue in force and
effect all terms and conditions of the pact without resort to strike or lock-
out. The act requires that the party
desiring to end or modify the contract
must offer to meet and confer with the
other party to negotiate a new
contract, or modify an existing
contract which is to be terminated.
Federal Mediation and Conciliation Serv-
ces is directed to avoid attempting to
arbitrate disputes. Therefore, only a minor interest in interstate commerce,
State or other commercial services are available, and that unions or employers need not
seek the Federal Mediation or conciliation service.
Therefore, parties to a dispute
which threaten to cause a substantial inter-
ruption of commerce, as well as
others, may voluntarily select the service of the N. Y. State Board
of Mediation.
This part of the Taft-Harley Act
is scheduled to take effect August 23. One point
which will have to be clarified by the National Labor Relations Board is
whether a union may give notice be-
terminated, both parties
contract or modify
and employers need
to continue in

All Landon Obtains
Permit for Colorado
WASHINGTON, July 19.—All M.
Landon, GOP candidate for president in 1936, joins the list of politicians in
Washington this week by the Federal Communications Commission (FCC) that he is
applying for and has been granted a
1,000-watt standard station in Engle-
wood, Colo. Asbury Life
also has applications pending
for new stations in Leavenworth
and Liberal, Kan.
MORGAN EARNS HIS LETTER

Night Educational Series Being Launched by CBS With 'School of Air' Revivals

Nine 'Return Engagement' Programs Starting August 5

NEW YORK, July 19.—Columbia Broadcasting System (CBS) goes multi-lingual Monday night during its airing of the web-built CBS In The Theatre. The series will take in Hebrew, Spanish, Arabic and Indian. Oh yes, and English.

Program theme will be Columbus' discovery of America, and the linguists will be part of the discoverers' retinue of interpreters — carried on shipboard because Columbus was uncertain as to where he would land.

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Upstate N. Y. Farm FM Web Seeks Permit

6-Station Network With FCC

WASHINGTON, July 19.—Industry observers here are awed by the interest the Federal Communications Commission (FCC) is showing in the proposed construction of a six-station FM broadcast system to bring distinctly educational programs to 40 counties in Upstate New York.

Rural web, the first proposal of its kind, is seen as a pace-setting project which is likely to win approval from FCC. Up-State New York outfit is called Rural Radio Network, Inc., and is wholly owned by a non-profit organization called Rural Radio Foundation, set up by nine farm organizations in the proposed broadcast area.

H. L. Creal, of Homer, N. Y., a farmer and member of the New York State Assembly, is president of the operating network and the foundation. Creal, who is president of the New York State Dairy Association, said the web is designed to 'serve families on 110,500 farms, 78 per cent of all the farms in the State of New York.'

STATION MANAGERS

PROMOTION MANAGERS

See THE INSIDE FRONT COVER THIS WEEK FOR A MESSAGE OF IMPORTANCE TO YOU
**NAB'S T-T VIEW: GO EASY**

Labor Report, Out This Week, Asks Caution

May Even Favor Modification

WASHINGTON, July 19—National Association of Broadcasters (NAB) nearing completion of a final analysis of the new Taft-Hartley law, is preparing to issue a report to members next week handling the general objectives of the new law but advising a "go easy" interpretation of some of the law's more stringent curbs. The policy of "proceed with caution" is being adhered to, the FCC has decided on the part of some NAB blawgs that the law is certain to require some legis- lative modification in the near future, if not the current term. Although the sentiments of many members of Musicians (AFM) in quest of "challenge" cases, NAB wants to ex- press the opinion that after giving AFM an open-and-shut case.

President Justin Miller of NAB is himself convinced that a bill offering this week by Senators George Aiken and David D. Alton (R., Vt.) and Carl Hatch (D., N. M.), to delete a key provision of the law banning union political expenditures, has definite merits." While this was expressed as a personal opinion, it is also seen to be reflected in the thinking of the rest of NAB's legalists who are now to take under direction of Don E. Petty, NAB general counsel. Miller emphasizing that the bill favors the new Taft-Hartley Act's broad aims.

Miller's Quotations

In discussing the Aiken-Hatch amendment to the Taft-Hartley Act, Miller told The Billboard, "Speaking personally, I am for it." (See NAB T-T VIEW on page 8)

**WBAL Decish Held Unlikely For Long Time**

WASHINGTON, July 19—Stretching out of proceedings in the WBAL (Stamford, Conn.) case the Federal Communications Commission (FCC) action this week setting October 8 as the date for a closing hearing of WBAL's bid for a license renewal and the bid of Drew Pearson Ins. (Inc.) to delete a key provision of the law banning union political expenditures, has definite merits. While this was expressed as a personal opinion, it is also seen to be reflected in the thinking of the rest of NAB's legalists who are now to take under direction of Don E. Petty, NAB general counsel. Miller emphasizing that the bill favors the new Taft-Hartley Act's broad aims.

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*CBS Says Reshuffle Won't Change Programming Policy*

NEW YORK, July 19—Rehuffle of key staffers of the NBC-TV Broadcasting System (CBS) with Ed Murrow existing as vice-president in charge of public affairs is due to be sus- ceeded by David Taylor, whose post as programming chief in turn goes to Michael Robertson. This move was made by Murrow who remains with CBS as executive consultant in pub- lic affairs, stating, "I have no reason to believe there is involved a change in policy or direction in attitude toward radio. I cannot put it too strongly." Additional talks with both Murrow and Taylor indicated that the new package building activity would be continued at a high rate—perhaps even more so—since the documentary and CBS News and the Press would continue.

*Murrow's New Show*

Murrow himself has announced that this new program for Campbell's Soup, replacing Bob Trout in the 7:45-8 p.m. slot on Tuesdays, is expected to be in full production by the 10-29, are not yet fully crystallized, but he's planning the broad outlines of it now. In addition to the new program, Murrow is expected to produce new productions of the new law but advising a "go easy" interpretation of some of the law's more stringent curbs. The policy of "proceed with caution" is being adhered to, the FCC has decided on the part of some NAB blawgs that the law is certain to require some legis- lative modification in the near future, if not the current term. Although the sentiments of many members of Musicians (AFM) in quest of "challenge" cases, NAB wants to ex- press the opinion that after giving AFM an open-and-shut case.

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Morgan Earns His Letter; Collegians Rate Him Tops

(Continued from page 5) Spotch and Edith Vreeland, both working toward master's degrees in radio under the aegis of Professor Joe A. Calloway, assistant director of the college's program of radio education. The survey covered 400 townspeople, one for every three students. Questionnaires were distributed on a proportional basis thru the college by classification of age, sex, size of home and educational interest.

Programming Ideas

Asked whether they had any suggestions for changes in programming, 418 collegians and 247 townspeople came forward with offerings. In order, the five top recommendations of the students were for less soap operas, more popular music, fewer or better commercials, more classical music and more educational programs. The town listeners’ first five requests were for more for more popular music, fewer or better commercials, more variation on stations, less soap operas and less mystery.

Both groups were asked to list their three favorite program types. On the 3- to 1 basis of preference, the students preferred, in order, popular music, soap operas, semi-classical music and drama. Lansingites, however, switched the order and voted for soap operas, popular music, sports, variety and semi-classical music, in that order.

Rate Radio Over Press

To the question, “Do you prefer to get your news from the newspaper or the radio?” both college and Lansing listeners answered that they preferred radio by a wide margin. The collegians voted 641 for radio, 113 for newspapers, 113 for both, and 33 gave no answer. Lansing voters balanced 204 for radio, 115 for newspapers, 70 for both and 11 gave no reply. Those who preferred radio gave as reasons its economy of time, convenience of listening and pleasantness. Those liking newspapers cited their greater detail, that they can be read, and more complete absorption.

When asked whether they could identify three years of programs, 940 students said they could, 205 said yes, and 47 did not answer. Among Lansing listeners, 282 answered yes, 85 said no, and 83 did not answer. Many added comments, such as “one can avoid it” and “yes, too much so.”

Commercial Taken Apart

A new question was added in an attempt to determine which of three types of commercials—singing, straight talk or dramatized—the listeners preferred. Many checked their answer but struck out the word “prefer” and inserted such substitutes as “least desirable.” Result of this question was:

FIVE FAVORITE TYPES OF SPORT SHOWS

College Points

Radio Theatre

Lansing Points

Radio Theatre

College Points

Theater Guild

Lansing Points

Theater Guild

College Points

Supercast

Lansing Points

Supercast

College Points

Samp Spade

Lansing Points

Samp Spade

FIVE FAVORITE CLASSICAL MUSIC SHOWS

College Points

N. Y. Philharmonic

Lansing Points

N. Y. Philharmonic

College Points

Metropolitan Opera

Lansing Points

Metropolitan Opera

College Points

Boston Symphony

Lansing Points

Boston Symphony

College Points

Detroit Symphony

Lansing Points

Detroit Symphony

FIVE FAVORITE QUIZ PROGRAMS

College Points

Take it or Leave It

Lansing Points

Take it or Leave It

College Points

Information, Please

Lansing Points

Information, Please

College Points

Truth or Consequences

Lansing Points

Truth or Consequences

College Points

Quiz Kids

Lansing Points

Quiz Kids

FIVE FAVORITE DISCUSSION PROGRAMS

College Points

Town Hall Meeting

Lansing Points

Town Hall Meeting

College Points

America's Town Meeting

Lansing Points

America's Town Meeting

College Points

We Have A World

Lansing Points

We Have A World

College Points

In Our Opinion

Lansing Points

In Our Opinion

College Points

Stamps the Professor

Lansing Points

Stamps the Professor

FIVE FAVORITE SPORTS SHOWS

College Points

Baseball

Lansing Points

Baseball

College Points

Football

Lansing Points

Football

College Points

Boxing

Lansing Points

Boxing

College Points

Basketball

Lansing Points

Basketball

College Points

Hockey

Lansing Points

Hockey

College Points

FIVE FAVORITE VARIETY SHOWS

College Points

Bob Hope

Lansing Points

Bob Hope

College Points

Henry Morgan

Lansing Points

Henry Morgan

College Points

Jack Benny

Lansing Points

Jack Benny

College Points

Fred Allen

Lansing Points

Fred Allen

College Points

Red Skelton

Lansing Points

Red Skelton

FIVE FAVORITE SEMI-CLASSICAL MUSIC SHOWS

College Points

Paul Saltzman

Lansing Points

Paul Saltzman

College Points

Telephone Hour

Lansing Points

Telephone Hour

College Points

Sunday Evening Hour

Lansing Points

Sunday Evening Hour

College Points

Paul Whitman

Lansing Points

Paul Whitman

FIVE FAVORITE CLASSICAL MUSIC SHOWS

College Points

N. Y. Philharmonic

Lansing Points

N. Y. Philharmonic

College Points

Metropolitan Opera

Lansing Points

Metropolitan Opera

College Points

Boston Symphony

Lansing Points

Boston Symphony

College Points

Detroit Symphony

Lansing Points

Detroit Symphony

FIVE FAVORITE COMEDIANs

College Points

Bob Hope

Lansing Points

Bob Hope

College Points

Henry Morgan

Lansing Points

Henry Morgan

College Points

Jack Benny

Lansing Points

Jack Benny

College Points

Fred Allen

Lansing Points

Fred Allen

College Points

Red Skelton

Lansing Points

Red Skelton

FIVE FAVORITE.TOP NEWSCASTERS

College Points

Bill Sterk

Lansing Points

Bill Sterk

College Points

Herman Ingraham

Lansing Points

Herman Ingraham

College Points

Raymond Swing

Lansing Points

Raymond Swing

College Points

Jack White

Lansing Points

Jack White

College Points

Fred Walsh

Lansing Points

Fred Walsh

FIVE FAVORITE DRAMATIC SHOWS

College Points

Radio Theatre

Lansing Points

Radio Theatre

College Points

Theater Guild

Lansing Points

Theater Guild

College Points

Supercast

Lansing Points

Supercast

College Points

Samp Spade

Lansing Points

Samp Spade

FIVE FAVORITE MUSIC SHOWS

College Points

Hill Parade

Lansing Points

Hill Parade

College Points

Fred Waring

Lansing Points

Fred Waring

College Points

Supercast

Lansing Points

Supercast

College Points

Samp Spade

Lansing Points

Samp Spade

FIVE TOP COMMENTATORS

College Points

Walter Winchell

Lansing Points

Walter Winchell

College Points

Harry Morgan

Lansing Points

Harry Morgan

College Points

Jack Benny

Lansing Points

Jack Benny

College Points

Fred Allen

Lansing Points

Fred Allen

College Points

Red Skelton

Lansing Points

Red Skelton
ZIV PRODUCES "NETWORK" PROGRAMS FOR "LESS-THAN-NETWORK" SPONSORS

Consider these musicals:

**SINCERELY KENNY BAKER:** Starring America's favorite romantic tenor, plus the cello singing of Little John, Ronni, Donnie Dee, plus the music of Buddy Cole and his men—all neatly tied together by Washington, D.C. voices Nancy Evans and Larry Douglas, narrated by Frank MacCormack. A sensational network history of success.

**THE WAYNE KING SHOW:** The Waltz King, his golden saxophone, his traditionally brilliant orchestra, plus vocalists Nancy Evans and Larry Douglas, narrated by Frank MacCormack. A sensational network history of success.

**THE BARRY WOOD SHOW:** Starring Barry Wood with songstress Margaret Whiting, the Melody Molds and the smooth strings of Hank Sferron and his orchestra. A quartet hour musical that's smooth as silk.

Because other less-than-network sponsors in other cities pay their pro-rato, single-city rate, these big-name, big-time programs are available to you at a mere fraction of their cost.

AVAILABLE FOR LOCAL AND REGIONAL SPONSORSHIP

**Montana**

KBOW, Butte
Sports Spotlight 1:15 p.m. 6 items only.

New but popular, Butte is great sports town and the sports commissions does not merely read press releases but sends out most touches through years of observance of major league baseball and football. The program is carried made to Butte individual with the content of approach that leads straight into the heart of the home.

**Washington, D. C.**

WRC
Dr. George W. Crane, M.D., Ph.D., President, Metropolitan Hospital, Chicago, Illinois.

Dr. Crane is one of the nation's outstanding physiotherapists, a physician and psychologist. His program is designed to fit in well with the university and college health plans. He will bring his 20 years of experience to every member of the family. Listeners will salute "Brooklyn Kay,' 20 programs produced—audition prestations available. Fitted to your station.

**York, N. Y.**

ORTHO annex, 201 W. 125 St., New York 7, N. Y.

The program is directed to the sick, to those in need of orthopedic treatment. It is designed to help every patient who is suffering from physical ailments. The program is written and produced by leading physicians and it is guaranteed by the American Orthopedic Association. The program is available in many colors, with many of the latest styles. The program is sent out to all hospitals and clinics in the United States. The program is also available to the public on request. The program is available for purchase at the Ortho annex, 201 W. 125 St., New York 7, N. Y.

**Chicago, Ill.**

KDKA
Sports Spotlight 11 a.m. 6 items only.

New but popular, KDKA is a great sports town and the sports commissions does not merely read press releases but sends out most touches through years of observance of major league baseball and football. The program is carried made to Butte individual with the content of approach that leads straight into the heart of the home.
NAB T-H View: Go Easy; Labor Report Urges Caution

(Continued from page 6) 

fully-devised legislation which protects the basic freedom of expression and the right to collective bargaining which threatens that freedom. I have not yet completed studies of the Taft-Hartley-Fair Labor Standards Act needs the sort of modification that is proposed by Aiken and Hatch, although I believe that the Taft-Hartley law is a sound one and actually presents nothing drastically new.

According to Aiken, the Taft-Hartley ban on union political expenditures could, if taken literally, prohibit any broadcast sponsored by a union. Sen. Robert A. Taft (R., O.), one of the co-sponsors of the new law and GOP leader of the Senate, conceded that "the law can stand some revising," but he is flatly opposed to arbitration amendments and to outright repeal. "It is not a weak law," said Sen. Claude Pepper (D., Fla.) in a bill tossed into the hopper this week.

**Thorpe Analysis by NAB**

NAB sources headed by Petty have been in process of preparing their latest report on the Taft-Hartley-Fair Labor Standards Act practically from the day of the law's enactment, and the report is expected to be one of the most exhaustive analyses yet made by any group. Petty told The Billboard today that the new law "is certainly a helpful one to the industry," but he added that it is "a highly complicated one in its effect on radio." Among among which reportedly are being studied by the Petty group is the extent of protection given the industry against the latest threat by James C. Petrillo, president of AFM, to ban chain broadcasting and record making.

The Petty group's report will reiterate a warning to broadcasters that the new law in no way eliminates an employer's obligation to bargain collectively if the majority of his employees desire this method. Furthermore, the Petty report will advise that the full impact of the new law will not be felt by the bulk of broadcasters for many months to come, inasmuch as existing contracts prevail until termination. Also, the report will state, applies to closed shop provisions of the law as well as others. The report also will furnish commercial broadcasters with several exploratory paragraphs on the application of the "secondary boycott" aspect of which the new law provides. Broadcasters are expected to be reminded that the new law enables employees to take injunction and collect damages if a union strikes in violation of a contract.

**Ban on "Featherbedding"**

One of the major changes effected by the law, the NAB report will state, is a ban on "featherbedding," a provision which, it will be emphasized, absolutely prohibits double counting of edicts by Petrillo from being carried out. At the same time, NAB lobbyists will suggest that member stations work closely with the national headquarters, inasmuch as NAB is known to be aware that AFM is already searching about for "a weak broadcaster" as a target for one or rage test cases challenging the new act. Also, NAB nabobs have in mind the prospect of revising the act which is now being pushed on Capitol Hill. Several lawmakers are already making an amendment to repeal the Taft-Hartley section which restricts closed shop and check-off agreements.

This section has been loudly protested by the American Guild of Variety Artists and other unions. A repeal amendment to this section is expected to be introduced early in January. General strategy of legislators opposed to the act appears to be to introduce piecemeal amendments to virtually every section of the new law in the hope that some will get by. It is generally conceded that Peppers' measure for outright repeal is little more than an empty gesture which will be lost in committee.

**KLAC Tops Again**

In Coast Hooper; 
Block Boosts KFWB

HOLLYWOOD, July 19.—First real indication that the drawing power of KFWB's super disk pilot Martin Block was given to Hollywood agency execs with the release of a special Hooper survey for June, containing comparative share of audience ratings for local indie stations. (The Bill, 

Broken down further, KLAC's Al Jarvis was ahead with a 5.7 share of audience, (down from 6.4 last month) while Block boosted rating from last month's 3.7 (before Block took to the airwaves) to a 4.2 share of listenin public. KMPC, other contender for airwaves (down from 6.4 last month) was ahead with a bigger stipend assignment for Proc.

One of the co-sponsors of the new law in the hope that some will get by. It is generally conceded that Peppers' measure for outright repeal is little more than an empty gesture which will be lost in committee.

**Block Boosts KFWB**

WASHINGTON, July 18.—Word here is that National Broadcasting Company (NBC) bigwigs are not too happy with the outcome of the survey was certain, especially in view of KFWB's costly publicity and promotion campaign with which Warner Bros. station launched Block stanzas.

KFWB's Harry Malish was likewise jubilant over success of Block stanzas. Altho a non-subscriber (and non-believer) in Hooperings, Malish pointed to fact that after six weeks on the air, only time available on the Block show was one six-a-week 15-minute slot and one three-a-week quarter hour stanza.

In Worcester, WTAG delivers 474% more audience than Station S, 205% over Station C, 325% over Station D, and 365% over Station E. (Hooper Index Jan.-Feb. 47)
Ratings by Cities

<table>
<thead>
<tr>
<th>New York</th>
<th>Chicago</th>
<th>Philadelphia</th>
<th>Los Angeles</th>
<th>Pittsburgh</th>
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<td>Program</td>
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<td>Bob Hope</td>
<td>WNBC</td>
<td>Fred Allen</td>
<td>WOR</td>
<td>Bob Hope</td>
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<td>Jack Benny</td>
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<td>Screen Guild Players</td>
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<td>Mr. District Attorney</td>
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<td>Brin Crosby</td>
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**New York**
- Ratings by Cities
- Top 15 Programs in Ten Top Markets
- Ratings in New York are based on March-April 1947, and refer to the 1946-1947 season.

**Chicago**
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- Top 15 Programs in Ten Top Markets
- Ratings in Chicago are based on March-April 1947, and refer to the 1946-1947 season.

**Philadelphia**
- Ratings by Cities
- Top 15 Programs in Ten Top Markets
- Ratings in Philadelphia are based on March-April 1947, and refer to the 1946-1947 season.

**Los Angeles**
- Ratings by Cities
- Top 15 Programs in Ten Top Markets
- Ratings in Los Angeles are based on March-April 1947, and refer to the 1946-1947 season.

**Pittsburgh**
- Ratings by Cities
- Top 15 Programs in Ten Top Markets
- Ratings in Pittsburgh are based on March-April 1947, and refer to the 1946-1947 season.

**Boston**
- Ratings by Cities
- Top 15 Programs in Ten Top Markets
- Ratings in Boston are based on March-April 1947, and refer to the 1946-1947 season.

**Baltimore**
- Ratings by Cities
- Top 15 Programs in Ten Top Markets
- Ratings in Baltimore are based on March-April 1947, and refer to the 1946-1947 season.

**Cleveland**
- Ratings by Cities
- Top 15 Programs in Ten Top Markets
- Ratings in Cleveland are based on March-April 1947, and refer to the 1946-1947 season.

Individual Program Performances

<table>
<thead>
<tr>
<th>Program</th>
<th>New York</th>
<th>Chicago</th>
<th>Los Angeles</th>
<th>St. Louis</th>
<th>Boston</th>
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<td>1 3 2 7 6 0 8</td>
<td>5 7 9</td>
<td>10 12</td>
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<td>10 12</td>
<td>12 4 6 9</td>
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<td>RADIO THEATER</td>
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<td>12 14</td>
<td>7 9 11</td>
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<td>11 13</td>
<td>15 17 19</td>
<td>14 16 18</td>
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<td>WALTER KINGSLEY</td>
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<td>12 14</td>
<td>7 9 11</td>
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<td>BING CROSBY</td>
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<td>7 12 13</td>
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<td>DON HOPE</td>
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<td>24 27</td>
<td>28 30 32</td>
<td>31 33 35</td>
<td>32 34 36</td>
</tr>
</tbody>
</table>

Programs listed are those that maintained the No. 1 position during the entire season or had the highest ratings in a majority of the top markets.

- Program includes five minutes of other programs.

- Program includes first and second broadcast.

- Program includes first broadcast only.

- Program includes second broadcast only.
Hope Again Tops First 15 Web Shows

Fred Allen Is Runner-Up

NEW YORK, July 19.—Seven network programs gained niches on the top 15 program lists of all nine cities surveyed by C. W. Cooper for five-month summaries, as well as in New York, which is surveyed for two months. First place on the list was monopolized by five of these shows, with Bob Hope leading the tally in five cities. Fred Allen gained two firsts and one second place each going to Radio Theater, Jack Benny and Edgar Bergen.

Bob Hope, again capturing the lion’s share of first places, proved the favorite fare in Chicago, Detroit, St. Louis, Baltimore, and Pittsburgh in the period covered by the survey (December, 1946-April, 1947). Fred Allen’s two firsts were racked up in New York and his old home town, Boston. Radio Theater took the honors in Philadelphia, Jack Benny, in Los Angeles, and Edgar Bergen in Cleveland.

A total of 58 shows made the “top 15” lists at all the stations. Of these shows, were named on only one list, three were placed on two lists, five gained three lists, 36 shows hit four lists, two made six tallies, two were on seven lists, and one show was on nine cities’ “top 15.”

Best over-all record also went to Hope, as the comic scored, besides his five first places, one second place, two third places, and two sixth places—his lowest position on any list. It was able, however, to score three second places, three third places, and four fifth and sixth places—his highest position on any list. Next best showing was recorded by Fibber McGee, despite its failure to gain even one first place. It was able, however, to score three second places, three third places, and two fifth and sixth places—his highest position on any list. Next best showing was recorded by Fibber McGee, despite its failure to gain even one first place.

Ljungh Reports Canada Tired

“Tired of Gimmicks”

NEW YORK, July 19.—Study of the Urban Circulation Index based on 5-month program ratings indicates that the national programs in general are losing appeal among the female listeners, a survey accompanying charts (see page 10) reveal that the other two shows to make all ten “top 15” lists at least once were Screen Guild and Fibber McGee.

Fred Allen, as the comic scored, besides scoring such position with respect to program’s ability to corroll female listeners. Such differences as exist may be explained by the variable-women-viewers-per-list category, which is multiplied by the program’s home town score. The resultant figure, used as a percentage, is multiplied by 14,644,878—the total number of radio homes in Canada. It would include all of them. The result total is the number of female listeners per program.

The number of women listeners-per-listening-set column shows some interesting figures. Benny leads, with 14.2. However Bing Crosby, who ranks 16th in the Hoopertings, is second to Benny in the women-listeners-per-listening-set category, according 14.5. The Groaner was always strong in fem appeal and he apparently still has the old charm.

Other figures in this column, in connection with the Hoopertings, explain the variance between a program’s general and female appeal.

Ljungh said.

murder and violence, and a move in the direction of musicals. The producer, currently doing very well at CBC, states that Bob Hope and Jack Benny have waned in popularity, although Fibber McGee and Molly continue, with the Edgar Bergen-Charlie McCarthy programs, as does a lead-er-in the community in each case deciding how far it wants to go on this type of program, the producers are going down in popularity since the war, with musicals on the decline.

Canadian production costs are remaining within a tight budget, Ljungh said. His It’s a Legend, for instance, is a half-hour dramatic program, which is stale, said Ljungh. He added that NBC Radio Theater, America’s top dramatic program, does not, however, fare too popular in Canada because the people would rather see the film than hear a radio rehash which is stale.

Ljungh finds it difficult to develop comics. As a result, the program’s general appeal, plus the fact that specialization in one type of radio work would materially cut down their employment opportunities.

Shield, Dorothy Atoll or John Sturge, etc. The warbells get about $75 to $100 per performance, as does a leading lady in shows comparable to our soap operas. Latter shows cost between $110 to $50 per half-hour program, according to the producer.

A straight musical half-hour would add up to between $500 and $700, Ljungh reported.

As in America, Canadian radio finds it difficult to develop comics. But the Dominion’s radio performers generally, according to Ljungh, are necessarily versatile. This is due to the fact that they have had the theatrical experience, plus the fact that specialization in one type of radio work would materially cut down their employment opportunities.

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Part II

First 15 Female Audience, Based on June 30 Evening Program Proportations

Fem Listeners Like the Same Shows as Men

Keep Benny and Hope at Top

NEW YORK, July 19.—Study of the Urban Circulation Index based on 5-month program ratings indicates that the national programs in general are losing appeal among the female listeners, a survey accompanying charts (see page 10) reveal that the other two shows to make all ten “top 15” lists at least once were Screen Guild and Fibber McGee.

Fred Allen, as the comic scored, besides scoring such position with respect to program’s ability to corroll female listeners. Such differences as exist may be explained by the variable-women-viewers-per-list category, which is multiplied by the program’s home town score. The resultant figure, used as a percentage, is multiplied by 14,644,878—the total number of radio homes in Canada. It would include all of them. The result total is the number of female listeners per program.

The number of women listeners-per-listening-set column shows some interesting figures. Benny leads, with 14.2. However Bing Crosby, who ranks 16th in the Hoopertings, is second to Benny in the women-listeners-per-listening-set category, according 14.5. The Groaner was always strong in fem appeal and he apparently still has the old charm. Other figures in this column, in connection with the Hoopertings, explain the variance between a program’s general and female appeal.

Ljungh said.

murder and violence, and a move in the direction of musicals. The producer, currently doing very well at CBC, states that Bob Hope and Jack Benny have waned in popularity, although Fibber McGee and Molly continue, with the Edgar Bergen-Charlie McCarthy programs, as does a lead-er-in the community in each case deciding how far it wants to go on this type of program, the producers are going down in popularity since the war, with musicals on the decline.

Canadian production costs are remaining within a tight budget, Ljungh said. His It’s a Legend, for instance, is a half-hour dramatic program, which is stale, said Ljungh. He added that NBC Radio Theater, America’s top dramatic program, does not, however, fare too popular in Canada because the people would rather see the film than hear a radio rehash which is stale.

Ljungh finds it difficult to develop comics. As a result, the program’s general appeal, plus the fact that specialization in one type of radio work would materially cut down their employment opportunities.

Shield, Dorothy Atoll or John Sturge, etc. The warbells get about $75 to $100 per performance, as does a leading lady in shows comparable to our soap operas. Latter shows cost between $110 to $50 per half-hour program, according to the producer.

A straight musical half-hour would add up to between $500 and $700, Ljungh reported.

As in America, Canadian radio finds it difficult to develop comics. But the Dominion’s radio performers generally, according to Ljungh, are necessarily versatile. This is due to the fact that they have had the theatrical experience, plus the fact that specialization in one type of radio work would materially cut down their employment opportunities.

Ljungh said.

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Wayne and Shuster
Reviewed July 12, 1947
Sustaining on NBC
Saturday, 8:30-9 p.m.
Producer, William D. Byles; writers, Johnnie Angel, Herb May, Hal Ackerman, and Herb May, announcer, Herb May; music director, Samuel Hersenhoren; cast, Johnny Wayne, Frank Shuster, Johnny Wayne, Samuel Hersenhoren, music director, Sam Heilman, musical director, Charlie Shilow; settings, set designed and built by Alvin S. Davis.

Eddy Duchin
Reviewed July 16, 1947
R. B. SEMLER, INC.
Thru Erwin, Wasey & Co., Inc.
George Wahey, Account Exec.
Via ABC
M., W., F., 4:30-4:45 p.m.
Estimated Talent Cost: $3,000; producer-director, John Halpern; writer, Bob Smith; announcer, Frank Waldacker; cast, Eddie Duchin and Lisa Kirk (guest vocalist), July 14, 16 and 18.

Summer Electric Hour
Reviewed July 13, 1947
ELECTRIC LIGHT AND POWER COMPANIES OF AMERICA
E. W. Ayer & Co., Inc.
Edward R. Dunning, Account Exec.
Via CBS (148 Stations)
Sunday, 4:30-5 p.m.
Estimated Talent Cost: $3,000; producer, Glennhall Taylor; director, Richard Dunn; music, Dave Barbour's orchestra; writer, James Bloodworth; cast, Woody Herman, Peggy Lee, bassist, Johnny Wayne and Shuster.

American audiences this week got their first taste of two Canadian comics who have been wowing audiences north of the border for some time. Johnny Wayne and Frank Shuster, Canuck zanies, are starring fill-ins for NBC's Life of Riley during that show's eight-week hiatus. The award-winning team placed its mark in the role, and if not all of it is yock stuff, the show provides more than the average amount of titillation.

The duo specializes in delinquent. During the show they put the blast on the individualism, young scalars, summer replacements and, of course, themselves. Admittedly, none of the jokes become startling matter. Still, the team seemed able to come up with a fresh treatment for each show. The music, the tears bordered on the heavy-handed.

No Border Difference

Eddy Duchin

The magic fingers of radio prove only one thing with this show—that the band which usually backs him has a lot to do with making his piano socy. Damned shame. Duchin is a great artist, and with the instrumental quartet backing him instead of the customary smooth society orchestra, the magic has stolen out of the keys and left just better than average thumping.

In addition to Duchin, the three-weeker has a guest star, changed each week. Lisa Kirk, singer at the Versailles, is this week's guest. On the show, the thrush singer joins in with him in that Duchin ripples in the background. Miss Kirk must have been a bit off form because the selection didn't set hearts a-fire.

Duchin played five numbers in his usual style, including such oldies and novelettes as I Wonder Who's Kissing Her Now, April Showers and The Man I Love. They were all done well, but somehow his playing just didn't have the vibrancy it generally has.

The sponsor, Schenley, is making a double-barreled push on this show for the Kreml hair tonic and Kreml shampoo. Anyone who has seen the Kreml ads in mags can guess the pilot powers models use Kreml shampoo, and men, avoid that gooey, greasy lock.

The way may sell Kreml products, but it won't sell Duchin. It needs a fast hyp, hypo, in the instrumental department.

George Berkhout.

"This, then, is Britain's darkest hour." Probably the best feature of the opening show was that song that closed it, a tribute to summer replacements. Lyrics were so simple it wasn't hard to imagine the little ditties on the Fred Allen show, and nearly on a par with them.

Georgia Day
Chirper Georgia Day was adequate, but showed little to differentiate her voice from the countless other fem singers on the air in the present season. "I Wonder," Hersenhoren's tootlers delivered their version of the Wellman Brand as their contribution.

If the comics can retain their freshness and interest by lugging up their poorer offerings to the level of their best, they may be worthy of the 8. ailesances to come. Sam Chase.
Soft-Pedalling Of Commercials Fails To Pay Off

WASHINGTON, July 15.—The noble experiment of local WQWQ in holding commercials to a minimum is about to be abandoned through the excess of expenses and a shortage of revenue. Watched nationally not only for its intellectual advertising, but also as symptom of what happens in an over-developed market, WQWQ has stuck to a policy of keeping commercials down to a minimum for over two months, by which time the station is now faced with a full schedule of 25 spots per week. This policy for at least another two months, by which time the station is expected to resume commercials, is likely to be a success. No bids have been submitted yet for the sale of the station, Brecher said, the board's decision for sale of the station having been reached only last Tuesday night (15).

Heavy Air Sked For New RKO Pic

BOSTON, July 19.—Radio promotion of RKO-Radio's film, "The Long Night," with the Yankee Network, is rated as the most successful local promotion ever attempted by a film company in the New England area. The 312-city premiere August 6 will be ballyhooed via spot announcements on Yankee Net's news programs for the premiere's opening. On August 13, Yankee will air a mock trial broadcast from Symphony Hall, as a show spotlighting special guests and stars of the movie. Final air push for the pic is due to be a series of 15-minute transmitted programs based on the movie and featuring stars Henry Fonda, Barbara Bel Geddes and Vincent Price.

Sparks Jones Top Contender For Downey Coca-Cola Show

NEW YORK, July 19.—Sparks Jones handled by Music Corporation of America has inside track for the Downey Coca-Cola Show. Program debuts over Columbia Broadcasting System at the 1030-11 p.m. slot. D'Arcy advertising is the agency.

Kate Smith Sings

Reviewed July 18, 1947
Sustaining on WOR, New York 50,000 Watts

Monday thru Friday, 7:45-1 p.m.
Cast, Kate Smith, Ted Collins.
Current Hoopings of show preceding result:
Current Hoopings of show following result:

CURRENT HOOPINGS OF SHOWS ON OPPOSITION NETWORKS

ARC: Sustaining
KBO: Sustaining
CBS: “Our Gal Sunday”

It was inevitable that Hollywood should burst forth with a Coast version of the "Kate Smith" story, hence the Breakfast With Binnie and Mike (Binnie Barnes and Mike Frankovich) show is probably the forerunner of similar series to crop up in film capital. As the a.m. radio test streamers up now, show has a 50-50 chance of making the grade. Altogether the basic format is light and informal, couple haven’t yet shown ability to build the contrast. Chatter began with Collins gabbing about fishing at Kate’s dock, switched to value of fish as seen by a man who read into Collins the above quoted remark on dock jockeys. Brains or no, the magic of the Smith name should prove all the lure necessary for both sponsors and listeners of this pleasant enough saga. Sam Chase.

Breakfast With Binnie and Mike

Reviewed July 17, 1947
Participating Sponsorship Over KLAC, Hollywood 1,000 Watts

Monday thru Friday 8:30-9 a.m.
Average cost per spot on a three-week participation basis, $24.50 each.
Maximum sponsorship if sold completely, 25 spots per week.
Reverting from home of Binnie and Mike Frankovich. Producer, Sue Clark. No audition shows. Hoopings not available.

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Marx, Baker Latest To Enter “Take It” Emsee Sweepstakes

HOLLYWOOD, July 19.—Emsee sweepstakes for the top job on Eversharpe’s Take It or Leave It continued without success for a third week yesterday. Judges Bruce Dodge waxing another three audition shows. Latest to enter competition for Phil Baker’s lush berth were Graubu Marx and Kenny Baker, with screen star Dick Powell doing a second test platter. Wade Clarke’s contract expires in September with better certain that greg will not be renewed. Six bidders have been pitching for the job to date, including Bill Goodwin, Harry Frey and Red Barber. Understood Vonzell and Powell have a side track at this time. Jack Haley made an airshow since cancellation from Seaview Village Store, would also like Leave It as assignment but as yet, no audition is skedded.

Aussies Submit 9,000 Scripts

SYDNEY, July 19.—Radio 2UE in Furthering the efforts of the Aussies for Players’ Playhouse and 9,000 scripts were received from all parts of Australia, New Zealand and overseas. Show has encouraged Australian script writers, 52 plays being entered a week by Friday. Judges will select a winner, who will get an extra $1250.

FRONT AND CENTER (Continued from opposite page) that same rookie might on his first week. It strikes this reviewer that in order to lure the boys back into uniform, the army will have to offer more than the military sessions and a variation, deprived of the finest trace of brightness or originality. Phil bold is designed to encourage army recruitment and is on a semi-educational basis. NABC is doing the time and Music Corporation of America is supplying the stars at token cost. Still, the show needs more than its laudable gesture. The format has Dorothy Lamour as permanent emcee, with different male leads each week. Tearing off "Flugel Street," Gene Kelly and Abbott and Costello are in their familiar mustard routine, which is just worn out as "Flugel Street." Kelly sang, in the style to which she has become accustomed, and which always has impressed this reviewer a cross between moaning induced by aching joints and a howling. To those not familiar with some aspects of army benefits, the compensations would probably be of considerable interest, probably more so than that which surrounded them.

Breakfast atmosphere is carried thru with illusion that couple are actually eating. Clatter of china, calls for the rainfall, asonal and commercial items of Frankovich youngsters add to the stanza’s requisite mood. NBC, Sustaining by 25 spots on participative basis, with one old-timer roller already signed for three weeks. Other sponsors latch on to seg, however, toast- and-coffee couple will have to do some thinking, planning and much smarter programming. Scoring a conversation won’t make the show—but it should help. Aiden Fischer.
DuMont Audience Survey Shows Educational Seg Least Popular

(Continued from page 3)

reported listening regularly, for 54 per cent; 179 listened occasionally, 103 per cent; and 62, 23 per cent. Very good program quality was the report of 284, or 36 per cent; 80 per cent, and 179, 36 per cent. Average over public places for the kiddle moving and total viewers for the receivers reported.

The audience participation show, Cash and Carry, drew a 53 per cent response from repeat viewers, while 28 per cent occasional listeners, and 12 per cent new listeners. Program quality was rated very good by 42 per cent. Total viewers were 3,667, for an average of 0 per receiver.

Educational Lease Popular

The Western feature film attracted 53 per cent of listeners regularly, 29 per cent occasionally and 13 per cent seldom. Very good rating was accorded only by 28 per cent of viewers, with 24 per cent grading it fair and good, and 12 per cent grading it poor. Average of 5.9 viewers per program was reported for 4,805 total viewers.

As expected, least popular show visitation was received for an average of 3.5 viewers per program, totaling 3,805 viewers for the receivers reported.

It's expected to expand.

Nat'l Video Expo Mulled In St. Louis

C of C Plans Fall Fete

CHICAGO, July 19.—In an effort to put St. Louis in the front on the television map, the St. Louis Chamber of Commerce is investigating the possibility of holding the nation's first industry-wide video exhibition in October next year. In November, according to J. W. McAfee, proxy of the city's Union Electric Company of Missouri and chairman of the group's tele committee.

McAfee said that St. Louis is trying to work out plans for the exhibition because its central location will make it a hub for video programming and transmission, while its position in a convenient mid-way zone would make it an ideal location.

At the television is still in its infancy in St. Louis (five channels allotted to the Federal Communications Commission and only one, KSDK-TV, in operation), McAfee pointed out that present public interest in the city's Union Electric Company of St. Louis originated video shows to reach both West and East Coast audiences at a convenient hour.

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London Resumes Outside Video

LONDON, July 19.—After a temporary lull, all outside video recording, caused when Alexandra Palace owners demanded withdrawal of recording area, has now been restored. The fee of 33 vans has been moved to the Palace premises at Alexandra Palace, London North. Property has been rented by the government until end of the year.

Owing to Wembley's improved facilities, there will be broadcasts from events far outside London during the next few months, with groups of vans far outside London during the next few months, with groups of vans set-up, except the transmitter, to the London suburb of Ealing, where war-time aircraft-assembly sheds may offer a solution.

Two Railroads Co-Sponsoring Sport Events

WASHINGTON, July 19.—Fred McMillan, manager of the Warner Bros.' Earle Theater here, was sitting in his office attending to business when a breathless stranger dashed in and demanded that McMillan accompany him to the nearby W&I station, where the stranger said: "I'm a contestant in a scavenger hunt program and I've got to get with the manager pronto, so come along."

McMillan, always obliging, found himself rushing off in tow of the stranger, who carried a bowl of goldfish, a thimble, a snod pocket radio of the vintage type. They arrived at the studio so fast that McMillan's stranger was immediately declared winner of the scavenger hunt.

Casually witnessing the television show from a near-by grill was Frank Lafaie, public relations chief for Warner Bros. in the Washington area. Lafaie was plenty surprised when he called the studio and learned that the show was going to be broadcasted on the video screen. Lafaie's shock hit a peak, tho when Mike核酸检测 technique of the video program, handed McMillan a "supplementary award."—a pair of theater tickets.

Actually one of the men in attendance was Fred McMillan, manager of the Warner Bros.' downtown theater, claiming to have won a "supplementary award,"—a pair of theater tickets.

V. Monroe Show Starts Tour July 26

NEW YORK, July 19.—R. J. Reynolds-Vaughn Monroe show, heard Saturdays, 9:00-10:00 p.m. over the Columbia Broadcasting System, will be telecast direct from the studio on which date the troupe will be in Elmina, R. I.

Other bookings are Narragansett Pier, R. I., August 2; Convention Hall, Asbury Park, N. J., August 9; East Market Gardens, Akron, August 12; Hershey Park Ballroom, Hershey, Pa., August 23.

Philco Pick Wilmington For Next TV Sets' Debut

WILMINGTON, Del., July 19.—Philco will be the next city in which Philco television will be released. According to Joseph Haring, Atlantic division sales manager, who addressed a meeting of Delaware Advertising Council and Philco dealers at the Shrine Club near here recently. More than 250 dealers were entertained by Garber-Miller & Company, Philco's distributor, and the 1946 models of radios and refrigerators were introduced.

McCoy pointed out that Philco engineers have been experimenting constantly, and are now testing the unit. They will not release sets until they are sure of giving a clear and cosecrption.

Video in Every Hotel Room

Said To Be 5 Years Away

NEW YORK, July 19.—Two leading hotel technicians here expected that telephones for every hotel room guest at least five years away. According to the latest development, the delay is lack of market. When hotels cities that have installed the new system, they said, will be the of selecting programs in a hotel office's staff, with individual screens all receiving the same thing from the master by coaxial cable.

Top Programs Dip in Latest Hooperatings

NEW YORK, July 19.—Combination of the hiatus period for many radio shows over the July 4th week-end and unusually fine weather were considered the major reason for the decrease in average ratings in sets and available homes in the latest Hooperatings, issued this week. Declines in all three categories were noted in comparison with the preceding report and with a year ago. These factors, however, also made the opening of a furnished house to the cancer-slogan winner, placed Walter Winchell second, followed by Martha Raye's "Strike it Rich." The home and the tele didn't get to see closer than the latest report, in which case the picture rating was 0.6 under the last report and 0.6 under the preceding report, and 0.6 under the preceding report.

When the time finally came to shutter its Hollywood office for weeks before the agency shift, it was able to do so with indistinguishable success to the public, which now competes with CBS in the market for cutting the price. The agency is advancing to the stage where it's hard to tell if the competition is getting the pitch and showing interest.

Phil Baker's Quiz Readied

HOLLYWOOD, July 19.—Phil Baker's new quiz show will be called "What Do You Know?" The program, packaged by A. & S. Lyons, Baker's rep, will combine studio and home audience participation. The package is getting hefty, peddling with the National Broadcasting Company, Columbia Broadcasting System, General Motors, Colgate (via Bates), General Foods (via Young & Rubicam), Procter & Gamble (via Pedlar & Ryan) and Compal (for an unnamed client) reported getting the pitch and showing interest.

Hawk Larrabee Going Co-Op In Saturday Night CBS Slot

NEW YORK, July 19.—Hawk Larrabee, eot opera now heard over the Columbia Broadcasting System from 7-8:30 p.m. goes coast-to-coast on August 2. This will be the first nighttime general entertainment program to join the CBS co-op list.

Agency Closes Coast Branch

HOLLYWOOD, July 19.—Recent loss of the Dene radio account to the Compton agency has led Kastor, Farrell, Clesher & Clifford agency to shutter its Hollywood office for good, as of August 1. Dene canceled its Don Ameche program over Mutual Broadcasting Company a few weeks before the agency shift.
WASHINGTON, July 19—Federal Communications Commission (FCC) is preparing to install a drastic new type of procedure akin to the Federal Trade Commission’s (FTC) famous “sweeping” order, in an effort to cut the time for hearings in complaints against radio stations. Under the new procedure, stations would have the opportunity to answer to complaints of violations and agree to discontinue the alleged wrongful practices without necessitating drawn-out hearings.

The new “sweeping,” known as “sweeping procedure,” is intended not only to slash the number of hearing cases which are bogging down the FCC, but also to reduce what is seen as fast developing into a whole-saled litigation in quit-right regulation of the radio industry. The new procedure for the FCC is reportedly a “sweeping order” by Assistant General Counsel Harry Plotkin, FCC assistant general counsel, and expectations are that it will become operative within a few months.

WHLS an Early Case
One of the first cases to which the “sweeping” procedure may be applied is a drawn-out complaint against WHLS, radio Huron, Mich. The case was handled by the FCC’s Communications Bureau and was originally filed in March, 1945, when the complaint was designated for a hearing. Since that time, FCC has issued extended hearings of no less than eight times because of press of other hearings, and meanwhile the station has been compelled to operate under temporary remedies of license. Now in the works is a ninth postponement of hearing until September 25.

FCC legalists as well as most industry legalists, including lawyers for the FCC, however, believe that FCC is well within its rights in using this sort of laborious proceedings, and that the FTC system of expedited procedures is generally unworkable. Determination of “cease and desist” orders is viewed as the surest way to remedy the situation in the radio industry. When the new system is inaugurated in FCC, the commission will simply issue the “cease and desist” order, the station will be directed to file to its “stipulation” as to the facts in the complaint and, if agreed to the stipulations, the matter, except in extreme cases, it is expected, will be dropped. FCC hopes that more than three score presently scheduled hearings will be elimi-

Talk of the Trade

RCA Victor on Monday (21) began a series of demonstrations in the RCA exhibition hall, Radio City, New York, which is expected to last for two months. The demonstrations will be challenged to distinguish between the sound of a piano, played by the WNYC a new four-way transmitter. The New York Times is featuring the demonstration as a public service, and according to its ads, this is a new demonstration which is a public service. The demonstration will be displayed by 22 manufacturers. The Associated Broadcasting Company on frequency modulation also will be played.

Radio actress Mary Patten flew to Switzerland Monday (21) to join her husband, NBC director of public relations.

New FM Bally

WHNYC puts out its first FM Bally. Standing 654.500, it will be played. According to Seymour Siegel, station manager, the frequency will be played. About 25 manufacturers will be represented.

WHNYC will present a full-hour show, three or four hours a day.

WNYC’s new four-way transmitter will be plugged in to 6 am and distributed to those requesting them, the station will in-vite other FM operators in various cities to try out the new band. It will put on a full-hour show, three or four hours a day.

The station’s FM sked, which is 10.500, will be going to 20,000 watts next year.

WHNYC New FM Bally

New York, July 19—Beginning August 4, WHNYC, city’s new FM station, will put up a three-week ballyhoo to acquaint New Yorkers with FM. By means of free tickets to FM plugging over WNYC, and distributed to those requesting them, the station will in-vite other FM operators in various cities to try out the new band. It will put on a full-hour show, three or four hours a day.

Principal station’s FM sked, which is 10.500, will be going to 20,000 watts next year.

PLUCK—FOR LUCK

An old Christmas greeting, their charm I bring back here again. Westinghouse, being the manufacturer of the type of radio the writer is using, promises that the description of the “pluck” of the radio is in keeping with the spirit of the description of the “pluck” of the radio. The writer is using a Westinghouse.

Write for Free Samples

POSTAGE 2¢ ON FIRST OZ.

20c 50c
30c 50c
Price List B.

Glossy Photos A $1.00

Moss PHOTOS

10c 25c 50c

The Billboard July 26, 1947

Another New Rating System Enters Ring

Yeoll Index Makes Bow

New York, July 19—After a two-year trial period, including tests of the initial survey and a research counselor, this week tossed his hat into the well-filled radio audience rating ring, to be known as the Yeoll Index, is said to be the most elaborate of all existing systems of listening.

Yeoll explained his system can reveal not only the size of an audience continuously throughout the day or for specific shows, but also determines the disposition of the audience to listen at any particular time to any program, or at all. The listening figure which indicates the effective or disposed radio audience.

In brief, the Yeoll Index rating includes: what the audience was doing when they turned on the radio, and why, whether or not programs were heard, and, number of times the dial was turned during the course of a show. At the same time, sponsors, like Dr. George Gallup at Young & Rubicam, and currently research counselor for Tex Beverly, said the index could furnish a ruminating check on why audiences, rural as well as urban, listened during the day, and how many of them, if any, listened to the show. Sponsors, it was claimed, thus would be able to get in touch with needs, habits and listening practices of audiences to time with actual use of their type of product.

WHN May Extend Sign-On to 2:15 A.M.

New York, July 19—WHN may extend its sign-on to 2:15 a.m. in the event Be Kaltsos, ten-lem disk jock airing from 1 to 2:30, moves up. The new FM station, Leo Spanos, Sound Brand Foods, Neville Country Club in Detroit, and Columbia Broadcasting System, Wear-Brite Brassieres and the Rivieras.

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NEW YORK, July 19.—General Artists Corp. has signed an agent addition, Joe Higgins, this week was close to completing a deal to get set GAC quick on the Roof of the Ansley Hotel, Atlanta. The spot, only year-round name ork booking in Atlanta, opened only recently, but has been booked thru September by Music Corporation of America. The Ansley, ork currently is in the spot, having followed Tommy Tucker. Tucker opened See the radio for the first time July 17 with a three-week date.

GAC September Sweep

MCA has the Ansley booked thru the month of October, but GAC figures to land its first ork date about then, although nothing has been definitely set. GAC ex-wiles indicate that they expect to land more than one date in that spot.

Orks due into the Ansley after Ennis include Ted Weems (opens July 22), Dennis Green (July 25), Clyde McCoy, Glen Gray (September 8 for three weeks) and MCA has the spot locked thru the end of the month.

The agency is hoping to fill the latter gap with the Three Sins (Nashville), Charlie Monckton (three weeks), and Outlaws (until September 20) out of their obligations to the Picadilly Hotel here, where they have been appearing regularly.

Outlaws took one week off on July 3 to play for dancing at the Willow Room and the experiment proved to be successful enough for the agency to anxious to try it at their longtime location.

GAC's Higgins also is reported to have closed on seven smaller locations thru the South for cocktail and small band units.

**Warners**

Firms Shake Up Staffers; Swap Ross, Kelton

NEW YORK, July 19.—Considerable activity in the professional ranks of the Warner Bros.' firms last week found. Now the latest quarter-staffs in New York, Chicago and Los Angeles. Locally, Hy Ross switched from Witmark to Associated with Frank Kelton leaving Associated for Witmark. In Chicago, Jack Perry joined the Witmark staff while Jesse Stool was added to the Harris contact staff. A Friedman, who has been with Witmark.

Ed Kelly, of Campbell-Porgie in Los Angeles, has resigned to join the Witmark staff on the coast.

CUT in War Newscasts

Is Break for Orks

NEW YORK, July 19.—Break for name orks is seen in the growing network trend away from war-news shows. The trend is in favor of band orks and guitar orks is seen in stronger effective Monday (21).

Period was taken on the remote due to duration of the exception of Sunday, Monday and Wednesday nights, will be filled by name orks appearing in this area.

**Waxers Seen as Pawns in Larger Strategy by AFM, But Big Firms Hold Aces**

Real Battle Lines Still Shaping Up Behind Scenes

By Joe Carlton

NEW YORK, July 19.—Whither the record biz and James C. Petrillo? Will he stop all recording after December 31, as requoted? What does he want from the diskers? What will they give? How would a ban affect them? These are the questions which hold paramount attention in the music trade and the answers are now beginning to integrate.

Those who have followed the Petrillo line since his American Federation of Musicians (AFM) convention ultimatium see the disk companies as mere pawns in a larger Petrillo strategy. The AFM proof, they say, primarily is aiming at winning legislative changes to the Lea-Vandenberg and Taft-Hartley acts, both of which crimp the chain-broadcasting powers and disk-royalty welfare-fund set-up. Petrillo indicated at the convention that if the two acts became law (both were validated later) he would leave it up to the employers to figure out a way to satisfy him. And that satisfaction, say AFM watchers, could come only thru heavy employer pressure on Congress.

Leave It to Employers

What Petrillo wants, say these observers, is for both his radio and disk troubles to be settled by employer blocs working on Congress. Since his contracts with the broadcasters are binding until at least 1940, the analysts declare, Petrillo swooped on the disk companies (two of the majors in his atomic) thru the radio. Columbia Broadcasting System (CBS) owns Columbia Records and RCA Victor record division is part of Radio Corporation of America which owns the Material and Talent operated by the NBC Broadcasting System) at the end of this year. How much of a squeeze Petrillo figures to put on the Sarnoff and Paley web interests is seen in last year's report that Columbia disk royalties had totaled over the all-CBS earnings. With the Victor Record income assumed to hold similar proportion to NBC earnings, problem of a recording ban might figure as the Surf Club, a Bing Crosby production which will open up as an easily marketable radio show, can the WQXR (1564 Broadway, New York) time prime.
Full Season Score Shows Band Toppers

Kyser Nose-Dives to 3Th

NEW YORK, July 19.—The Billboard has been able to examine the full season’s Hooperatings for all commercial air shows which are basically (or in substantial portions) audience favorite because of the on the show. All types of music, from longshore to crooners, were represented, thus permitting comparisons (with proper consideration given to time on air, opposition, etc.) between the ratings of the various musical types. All shows listed are evening programs (Sunday thru Saturday), with the listings also showing Sunday afternoon specials.

Of the daytime shows, only the Monday thru Friday Fred Waring National Sunday afternoon airs (NBC) acers can be construed an ork presentation. Average rating for the Waring shows is 3.6, with his full season Tuesday-Thursday total running 4.1 and his Monday-Wednesday-Friday sessions (taken from September thru November, 1946) averaging 5.3 on the February 15 report, while his low point was 3.5 on the April 30 report, so his position September 15 Tuesday-Thursday report showed 3.0.

TV ‘46

There are a number of interesting changes from last year’s results in the current Hooperatings. Foremost is the drop of the Kay Kyser show from last year’s 2 and 4 spots (one spot for each half hour of his former full-hour NBC NBC) to eighth spot, with the Kyser show’s ratings for this year with a Juvenile 14.1 average is the new Bandwagon show, which features Patti Page and the Hit Parade, which came in second with an average rating of 12.7, which is lower than last year’s 14.1, which earned third spot for the show in ‘46. Kent Music Hall, last year’s number one toppling with a 15.6 rating and third slot.

Most phenomenal music style popularity development showed in the hillbilly field, evidenced by the appearance of the Grand Ole Opry show in seventh slot with a 10.0 rating.

Monroe Top Ork

Top Hooperated dance ork was the Vaughn Monroe crew, with an average, enough to earn the orkster’s Camel show 12th spot. Carmen Carroll, a former NBC air show followed Monroe in ork popularity in 15th spot overall, which was 0.1 lower than the 14.7 average which earned him 16th spot.

Music re-visited in stock. It is dangerous to jump to final conclusions on the basis of the Hooperatings. But it is interesting into an analysis of the time the show is on the air, the show’s competition, the length of time on the air in the same time slot, and many factors.

Next week the Billboard will publish full-season Hooperatings of shows whose chief appeal lies in sing-

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Columbia’s Tlonay Export Sales Chief

In Personnel Shifts

NEW YORK, July 19.—Columbia skit this week appointed Rudi Tlonay as the firm’s export sales manager. Tlonay, who previously

Harmoniea Start Eastern Trek in Aug.

CHICAGO, July 19.—Jerry Murad’s Harmonica’s, whose Vlactice platter of Pep Cap My Heart passed the 1,000,000 mark last week (The Billboard, July 19), start an East Coast tour early in August with the Sony

Zinc, which has been released as it looks full of the 8th week, will cut its second release Stylized Like Pea next week and record will probably be released early in August. samsung
Thank You, 
Harry Link, for the 
Success of Mam’selle
Edmund Goulding

*14 Recordings
8 Electrical Transcriptions
7 Consecutive Weeks No. 1 in The Billboard Honor Roll of Hits
14 Consecutive Weeks in The Billboard Honor Roll of Hits ... and Still Going Strong
Voted Favorite Song in The Billboard 9th Annual College Poll
... and many other laurels
AFM To Meet Carroll Terms?

Coast Move Seen as Bow To T-H Bill

Sidemen Cut Effected

HOLLYWOOD, July 19.—Reported

Harry James has continued its

This week's record breaking July 4 week-end at

HOLLYWOOD, July 19.—Harry James' ork, which has had its

Harry James took out an average of

Eckstine and Auld Reorganizing Bands

NEW YORK, July 19.—Billy Eckstine, currently working as a single
carries the bandstand.

Solo by the Horn

NEw YORK, July 19.—The 2,500 who packed the Olympic Ballroom,

Martha Tilton May Quit Cap

NEW YORK, July 19.—One Capitol

Sidney Epstein Joins WM Ch

NEW YORK, July 19.—Sidney Epstein, one of the New York

MGM's Three-Way Plugging Starts On 'Huckster' Tune

NEW YORK, July 19.—Three un-
Three Copyright Bills Tabled

Mills To Set Up London Branch

NEW YORK, July 19.—Jack Mills is leaving for London, July 29, on the S.S. Veendam to set up Mills Music, Ltd., new English adjunct of the heavy-catalog Mills pub firm here.

Musicraft Assigns "Producer" Title

NEW YORK, July 19.—Comes now the "producer" in diskery nomenclature. Musicraft diskery this week hired same to supervise the firm's waxing sessions. The producer, Henry Hayward, will be in charge of cutting sessions for the diskery, assuming duties similar to those of recording director. Hayward has a background of radio and electronic transcription production.

No Action on Recordings, Juke Boxes

May Be Revived Next Season

WASHINGTON, July 19.—Climaxing months of controversy, a House judiciary subcommittee this afternoon finally sent three major copyright bills to the pigeonhole, as foretold in these columns. The subcommittee at a lengthy executive session voted to table HR 1270, the so-called Interpretation Bill, which gives performers the right to secure copyrights on individual recordings of a song. At the same time, the subcommittee took no action on two so-called juke box bills which would have wiped out exemptions now enjoyed by jukes under the copyright act.

By tabling the Interpretation Bill and by declining to act on the two juke box bills, the House judiciary (See Three Copyright Bills, page 23)
**BMI Hypo**

NEW YORK, July 19.—Indications of stepped-up activity by Broadcast Music, Inc. (BMI) affiliates in Chicago and on the West Coast were seen in a flying trip to those cities by Carl Haverlin, BMI president, and Julie Stern, general professional manager, as well as by other BMI broadcasters in localities on the two major problems now confronting the industry—active drive by the firms to build some hit songs and use them to lure top-drawer writers into the BMI fold.

The Coast an extra three days has been completing the contract setups he also handled the reins from Bobby Melinn a few weeks ago. With BMI scheduled for its first drive by the firms to build some hit songs and use them to lure top-drawer writers into the BMI fold.

Roth, who has the peculiar problem of covering a span of years.

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**Sponsoring Artists' Record Company (UAR)**

Details of the new org were released last week with the formation of United Artists' Record Company (UAR). Parent org will share profits with label owner after all expenses are deducted. UAR Claims

UAR sponsors claim their plan would give small, struggling labels whose first records were too costly and who could get many labels by dealing direct with UAR, instead of past heads toward the field. It will give some help in finding new outlets, such as West Coast.

**EMI**

HOLLYWOOD, July 19.—A move toward consolidation of independent labels was announced by the American Federation of Musicians (AFM), which has inked another large union and profit-sharing agreement. The new agreement, signed by Jerry Rolston, attorney for UAR and plattery owners closed, but it is understood that the union and profit-sharing arrangement will continue.

**UAR Set-Up Seen as Boon To Small Diskers**

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Whither Disk Biz, Pettrillo? Waxies Seen as Pawns in Larger Strategy by AFM

Big Firms Hold Aces as Battle Lines Shape Up

(Continued from page 17)

small-label competition. We'll spread 'revival' discs all over the market and the minor companies could not follow suit, except with new a cappella arrangements or with non-unionized instruments such as the harmonica, ukulele, jew's-harp, ocarna, etc. Year-long holiday is just what we need to clear up the backlog of orders for old disks. How many of the smaller companies can sweat out a year without new pop diskings?"

Plants in Mexico

In addition, the majors point out that, if the merchandising of old masters isn't enough to oust Pettrillo, they, too, can resort to a cappella, non-unionized arrangements or musicals in Mexico. Top operations, for example, have a new plant rolling in Mexico City where native talent which eludes AFM jurisdiction actually could be employed. As for the locals, both to Mexico, N. J., or to Mexico, D. F., the review with Taft-Hartley restrictions this time believed preventing Pettrillo from throwing up picket lines or taking steps against strike-breakers. His no-recording edict, by his own admission, would be a stop-work proposition rather than an out-and-out strike.

So the question of whether or not outside pressure on Congress that the major diskers could or would exert when they are admittedly so front foul now of the Taft-Hartley and Lea-Vandenberg provisions remains moot and suggests that, if the December 31 impasse does come off, it's likely to be a longer test of strength. Majors also are known to be considering the financial question. Pettrillo figures to collect almost $9,000,000 this year from the disk royalties for his welfare fund. Next year, without that $9,000,000 (assuming the recording ban takes hold) and expected court battles figured to put a heavy drain on AFM's treasury (as of April 30, 1947, union's surplus was listed at $24,384,728.33), the waxes and radio people behind the wax firms may feel themselves willing to test Pettrillo longer than he may be ready to go.

All strictly conjectural, this money-talk leads some diskers to predict that, if Congress will be found to satisfy the welfare-fund payment to the AFM without violating Taft-Hartley limitations, this would hold the key to signing new contracts before end of year. But again the question of how much they feel they'll lose from the recording ban as compared with what they feel they've got now under Taft-Hartley law will come into play.

Main Losers

Paradoxically the greatest losers if the Pettrillo ban comes about will be the diskers but fother facces of the music biz—the publishers, band agencies and orks. Without records, the pubs may find themselves as a virtual standstill with substitute artists available and the last diskers, they, probably inadequate when sheet sales already have dropped pre-war levels. Band offices whose ork clients more and more rely on disks for box-office build-up and the precious extra income supplied by diskings, also stand to lose plenty of potatoes.

As it stands, the real fencing between diskers, radio powers behind the scene and Pettrillo has yet to begin. If Congress will play the bargaining role that some observers foresee, then little is expected in the way of definite action before November 15. Sources close to the union, in fact, say they expect that 15th, when Pettrillo and AFM can feel out preliminary congressional committee reaction (actual hearings of Congress now ready to close shortly will not reopen until January) will be crunch time for orks, others, however, stick to the claim that since Pettrillo is hunting for new legislation, he will definitely slap on his ban in December and hold it until past January before which time Congress cannot act on the wished-for amendments.

AFM in Disk Biz Unlikely

As for the concurrent threat that the Pettrillo ban would go into the recording biz itself, major and non-major diskers alike maintain that the music boss would pull such a stunt. This, on the theory that Pettrillo little realizes the cost of running a large-scale disk biz and has yet to sacrifice artists and recording bans, would be certain to be the entrance that union would bring a floor of court suits that would topple anything the Taft-Hartley Act can stimulate.

"If Pettrillo thinks he can sell platters made by the run-of-the-mill of his 210,000 members," said one disk topper, "let him put some AFM dough into recorded band music and see how fast that union treasury will fade."

Three Copyright Bills Are Tabled

(Continued from page 21)

subcommittee today, in effect, ended possibility of action this year on any of the three measures.

In all likelihood, all three of the bills, which had been subjected to heated controversy at a recent series of hearings stretching over two months, will be revived next year. Ammunition for and against the legislation is certain to be even heavier than this year's. The recent hearings drew testimony from a wide number of folk in the show and music world and the juke box industry.

Treaty Report Tabled

Meanwhile, the State Department's Inter-American treaty report on copyrights also has been pigeonholed. The treaty report reached the Senate Foreign Relations Committee this week. The proposed changes in international copyright regulations, which had been studied at a series of State Department hearings earlier this year, have been opposed by the National Association of Broadcasters and supported by American Society of Authors and Publishers and others. The Senate Foreign Relations Committee is likely to stage a public hearing on the entire issue at the next session of Congress.
**The Nation's Top Tunes**

This Week Ending July 18

**HONOR ROLL OF HITS**

1. *Peg O' My Heart*
   - By Sammy Cahn and Jule Styne
   - **Top Spot:**
   - **Electrical transcription libraries:** Art Mooney, Associated; Charlie Spivak, Associated; Harry Roy, NBC Transcription; Horace Heidt, Standard; Jack Lavender and Helen Gray, Associated; Mike Gunther, Associated.

2. *Walkin' My Baby Back Home*
   - By Red Foley
   - **Second Spot:**
   - **Electrical transcription libraries:** Art Mooney, Associated; Charlie Spivak, Associated; Art Lund, NBC Transcription; Horace Heidt, Standard; Jack Lavender and Helen Gray, Associated; Mike Gunther, Associated.

3. *I Wonder, I Wonder*
   - By Darryl Hatchins
   - **Third Spot:**
   - **Electrical transcription libraries:** Art Mooney, Associated; Charlie Spivak, Associated; Art Lund, NBC Transcription; Horace Heidt, Standard; Jack Lavender and Helen Gray, Associated; Mike Gunther, Associated.

4. *Magic Moments*
   - By Artie Shaw
   - **Fourth Spot:**
   - **Electrical transcription libraries:** Art Mooney, Associated; Charlie Spivak, Associated; Art Lund, NBC Transcription; Horace Heidt, Standard; Jack Lavender and Helen Gray, Associated; Mike Gunther, Associated.

5. *You're Breaking in a New Heart*
   - By Sam Arthur
   - **Fifth Spot:**
   - **Electrical transcription libraries:** Art Mooney, Associated; Charlie Spivak, Associated; Art Lund, NBC Transcription; Horace Heidt, Standard; Jack Lavender and Helen Gray, Associated; Mike Gunther, Associated.

6. *I Want to Be Loved (But by Only You)*
   - By Savannah Churchill
   - **Sixth Spot:**
   - **Electrical transcription libraries:** Art Mooney, Associated; Charlie Spivak, Associated; Art Lund, NBC Transcription; Horace Heidt, Standard; Jack Lavender and Helen Gray, Associated; Mike Gunther, Associated.

7. *Mam'selle*
   - By Homer Lambert
   - **Seventh Spot:**
   - **Electrical transcription libraries:** Art Mooney, Associated; Charlie Spivak, Associated; Art Lund, NBC Transcription; Horace Heidt, Standard; Jack Lavender and Helen Gray, Associated; Mike Gunther, Associated.

8. *My Adore Hacienda*
   - By Larry Nance and Lou Pusateri
   - **Eighth Spot:**
   - **Electrical transcription libraries:** Art Mooney, Associated; Charlie Spivak, Associated; Art Lund, NBC Transcription; Horace Heidt, Standard; Jack Lavender and Helen Gray, Associated; Mike Gunther, Associated.

9. *You're Breaking in a New Heart (While You're Breaking Mine)*
   - By Ervin Drake and Jimmy Shiril
   - **Ninth Spot:**
   - **Electrical transcription libraries:** Art Mooney, Associated; Charlie Spivak, Associated; Art Lund, NBC Transcription; Horace Heidt, Standard; Jack Lavender and Helen Gray, Associated; Mike Gunther, Associated.

10. *Who's Kissing Her Now?*
    - By W. M. Hough, F. R. Adams and Jack Lawrence
    - **Tenth Spot:**
    - **Electrical transcription libraries:** Art Mooney, Associated; Charlie Spivak, Associated; Art Lund, NBC Transcription; Horace Heidt, Standard; Jack Lavender and Helen Gray, Associated; Mike Gunther, Associated.
The Billboard

MUSIC

July 26, 1947

RCA VICTOR'S

FRIDY

MARTIN!

The Lady from 29 Palms

Latin-American swing. Catchy, trick-lyrics by the Martin Men will make this side reap and repeat!

Cumana

Watch the crowd gather around Sunday Allen's piano! It's the samba that's been waving Freddy's Coconut Grove customers... will hit yours the same way.

RCA Victor 20-2347

and his All Stars, featuring

JACK

TEAGARDEN!

A sensational platter featuring 2 of the greatest names in jazz. They did the "A" wartime V-disc... now record it to meet the terrific demand.

"B" is Hoagy Carmichael's hit featured by Armstrong on his jazz concert tour, with Louis and Jack giving it their famous dialogue twist.

Jack-Armstrong Blues

AND

Rockin' Chair

RCA Victor 20-2348

(Swing Classic)

RCA VICTOR'S

ARMSTRONG!

and his All Stars, featuring

RCA VICTOR'S

BENEKE!

with The Miller Orchestra

(Now I'll Miss You)

When the Summer Is Gone

Waxed at last—the famous Hal Kemp theme song! Beneke's version has terrific interest, spotlighting the saxes. Vocals by Garry Stevens and the Moonlight Serenaders.

Without Music

New theme song of the Martin Block coast-to-coast disc Jockey show, with vocals by the Moonlight Serenaders. A sure bet for everybody's money.

RCA Victor 20-2341

TWO BIG FAVORITES RE-ISSUED:

GLENN MILLER and his Orchestra with vocals by Tex Beneke, Marion Hutton, Ray Eberle, and The Modernaires.

(I've Got a Gal in) Kalamazoo

AND At Last

RAY KINNEY and his Hawaiian Musical Ambassadors

Honolulu AND Loimana

RCA VICTOR'S

WILLIAMS!

and the Pecos River Rogues

I've Got a Gal in Laramie

Another hit plug number from the publishers of "Sue"... a clever arrangement featuring some catchy musical question mark.

Mary Marry Me

Billy puts a lot of real melodic feeling into this lilting waltz. Both sides will take a big ride in the country.

RCA Victor 20-2342

RCA VICTOR RECORDS

THE STARS WHO MAKE THE HITS ARE ON
THE BILLBOARD MUSIC POPULARITY CHARTS

PART II

SHEET MUSIC

Week Ending July 12

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in film; (s) indicates tune is available on records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks</th>
<th>Last Title</th>
<th>Publisher</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>PEG &amp; MY HEART (R)</td>
<td>Robbins</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>CHI-BABA, CHI-BABA (R)</td>
<td>Oxford</td>
</tr>
<tr>
<td>3</td>
<td></td>
<td>I WONDER, I WONDER (R)</td>
<td>Robbins</td>
</tr>
<tr>
<td>4</td>
<td></td>
<td>THAT'S MY DESIRE (R)</td>
<td>Mills</td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>ACROSS THE ALLEY FROM THE ALAMO (R)</td>
<td>Capital Records</td>
</tr>
<tr>
<td>6</td>
<td></td>
<td>MY ADORE HACIENDA (R)</td>
<td>Witmark</td>
</tr>
<tr>
<td>7</td>
<td></td>
<td>LINDA (R)</td>
<td>Morris</td>
</tr>
<tr>
<td>8</td>
<td></td>
<td>ASK ANYONE WHO KNOWS (R)</td>
<td>Witmark</td>
</tr>
<tr>
<td>9</td>
<td></td>
<td>MAMSELLE (F) (R)</td>
<td>Felt</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>MIDNIGHT MASQUERADE (R)</td>
<td>Shapiro-Basentel</td>
</tr>
<tr>
<td>11</td>
<td></td>
<td>I WONDER WHO'S KISSING HER NOW (F) (R)</td>
<td>Chappell</td>
</tr>
<tr>
<td>12</td>
<td></td>
<td>ANNUALITY SONG (F) (R)</td>
<td>Mood</td>
</tr>
<tr>
<td>13</td>
<td></td>
<td>IF I HAD MY LIFE TO LIVE OVER (R)</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>14</td>
<td></td>
<td>AND THEY WERE SWEET SIXTEEN (R)</td>
<td>Burke-Van Heusen</td>
</tr>
<tr>
<td>15</td>
<td></td>
<td>IVY (F) (R)</td>
<td>Burke-Van Heusen</td>
</tr>
</tbody>
</table>

ENGLAND'S TOP TWENTY

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popular influence. Many tunes are never even published.


AS LONG AS I'M DREAMING (Mood), sung by Bing Crosby in Paramount's "It Happened One Night." National release date—June 22, 1934.

I BELIEVE (Musica Songs), sung by Frank Sinatra in MGM's "In the Mood." National release date—April, 1944.

I WONDER WHO'S KISSING HER NOW? (F) (M), sung by Frank Sinatra in MGM's "It Happened One Night." National release date—April, 1934.

TIME AFTER TIME (Musica Songs), sung by Frank Sinatra in MGM's "It Happened One Night." National release date—April, 1934.

NEWLY Published

MAMSELLE (Petry), in 20th Century-Pare's "The Ritz at 58." National release date—January, 1944.

MY HEART IS A HOBO (Burke-Van Heusen), sung by Bing Crosby in Paramount's "It Happened One Night." National release date—June 13, 1934.

TALLAHASSEE (Petry), in Paramount's "Variety Girl." National release date—April 4, 1944.

THE STARS WILL RERealm (Petry), in Universal-International's "Ivy." National release date—April 21, 1944.

Merry Macs, you'll remember, that first took the old "mixed quartet" and juiced it up into "Blend Singing." And you'll remember how a swarm of imitators immediately sprouted among the vocal clef-dwellers. But you knew too, that none could match the Merry Macs' vocalist—none could surce up a scale and scatter a patter through an arpeggio with the finesse this group achieves.

That's what makes them the Juke-Dukes they are. For there's nothing that will fore the tickle nickel like the blend that sends. And in these recordings they're at their Merry Maximum

"NATCH" and "I'M DROWNIN' IN YOUR DEEP BLUE EYES"

Majestic No. 7260

26 MUSIC
The Billboard
July 26, 1947

27
It's HARRY COOL at his best

'CIRGTIME COWBOY JOE'

Flip Side

'Who Takes Care of The Caretakers Daughter'
MERCURY POPULAR 3066

The Man Who Makes the Jukes Happy

Chuck Foster
And His Orchestra
'On The Avenue'
'Just Around The Corner'
Vocals by Tommy Ryan
Mercury Popular 3064

wait 'till you hear THIS version

REX ALLEN

'Feudin' And A Fightin'
'Take It Back And Change It For A Boy'
It's A Winner!
Mercury 6049

COLUMBO LIVES AGAIN!
In the Voice of
JOHN LAURENZ
He startled the Music World with his First Record Release
NOW LISTEN TO
'WHEN I WRITE MY SONG'
And by Popular Request
"AUF WIEDERSEHN"
Mercury Celebrity 5060

introducing a NEW MERCURY star
HELEN HUMES
Singing in Sensational Style
'Blue And Sentimental'
'Jet Propelled Papa'

Gene Ammons
'Red Top'
'Idaho'

EVERYONE A Sure WINNER

MERCURY RECORDS
BY THE MAN WHO MADE CECILIA!

BY THE MAN WHO MADE CECILIA!

TEDD LAWRENCE
Tedd wakes up Manhattanites over WHN from 7 to 9 every morning. He comes back at 10:45 P.M. with his Roll of Fame shots, interviews musical celebrities.

Ronnie Kemper
WITH ALVY WEST AND HIS BAND

BESSIE COULDN'T HELP IT
RAGTIME COWBOY JOE

MUSIC POPULARITY CHARTS

Radio Popularity

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, July 11, 8 a.m., and ending Friday, July 18, 8 a.m.)

Proctor Listed the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John Q. Peatman's Audience Index. The index is prepared upon radio logs made available to Peatman's by the Associated Checking Services in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 20 more in the ease of time times alphabetically. The music checked is preponderantly over 60 of the most popular stations in the United States.

No. Title (R) Copyright Credits

1. Je Vous Aime (F) (R) Copyright E. H. Morris, ASCAP

2. Tallahassee (F) (R) Copyright E. H. Morris, ASCAP

3. There's That Lonely Feeling Again (R) Copyright Melvin, BMI

4. I'm So Right Tonight (R) Copyright E. H. Morris, ASCAP

5. I Wonder, I Wonder (R) Copyright E. H. Morris, ASCAP

6. Would You (F) (R) Copyright E. H. Morris, ASCAP

7. I Wish I Didn't Love You So (R) Copyright E. H. Morris, ASCAP

8. As Long As I'm (R) Copyright E. H. Morris, ASCAP

9. Peg o' My Heart (R) Copyright E. H. Morris, ASCAP

10. Almost Like (R) Copyright E. H. Morris, ASCAP

11. A Sunday Kind of Dreaming (F) Copyright E. H. Morris, ASCAP

12. That's My Desire (R) Copyright E. H. Morris, ASCAP

13. I Believe (F) Copyright E. H. Morris, ASCAP

14. I Want You (R) Copyright E. H. Morris, ASCAP

15. There's That Lonely Feeling Again (R) Copyright Melvin, BMI

16. Would You (F) (R) Copyright E. H. Morris, ASCAP

17. I Wonder, I Wonder, I Wonder (R) Copyright E. H. Morris, ASCAP

18. I'm So Right Tonight (R) Copyright E. H. Morris, ASCAP

19. Would You (F) (R) Copyright E. H. Morris, ASCAP

20. I Wish I Didn't Love You So (R) Copyright E. H. Morris, ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of records shown. List is based on replies from weekly survey among 1,600 disc jockeys throughout the country. Unless keyed in this year, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Charts, Part I. (F) Indicates tune is from a film. (M) Indicates tune is from a legitimate musical.

Going Strong

<table>
<thead>
<tr>
<th>No.</th>
<th>Title (F) (M) (R)</th>
<th>Copyright Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Peg O' My Heart</td>
<td>Columbia 37282-ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>Peg O' My Heart</td>
<td>Songwriter's Society of America-ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>Peg O' My Heart</td>
<td>Columbia 37282-ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>Peg O' My Heart</td>
<td>Songwriter's Society of America-ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>Peg O' My Heart</td>
<td>Columbia 37282-ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>Peg O' My Heart</td>
<td>Songwriter's Society of America-ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>Peg O' My Heart</td>
<td>Columbia 37282-ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>Peg O' My Heart</td>
<td>Songwriter's Society of America-ASCAP</td>
</tr>
<tr>
<td>9</td>
<td>Peg O' My Heart</td>
<td>Columbia 37282-ASCAP</td>
</tr>
<tr>
<td>10</td>
<td>Peg O' My Heart</td>
<td>Songwriter's Society of America-ASCAP</td>
</tr>
<tr>
<td>11</td>
<td>Peg O' My Heart</td>
<td>Columbia 37282-ASCAP</td>
</tr>
<tr>
<td>12</td>
<td>Peg O' My Heart</td>
<td>Songwriter's Society of America-ASCAP</td>
</tr>
<tr>
<td>13</td>
<td>Peg O' My Heart</td>
<td>Columbia 37282-ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>Peg O' My Heart</td>
<td>Songwriter's Society of America-ASCAP</td>
</tr>
<tr>
<td>15</td>
<td>Peg O' My Heart</td>
<td>Columbia 37282-ASCAP</td>
</tr>
<tr>
<td>16</td>
<td>Peg O' My Heart</td>
<td>Songwriter's Society of America-ASCAP</td>
</tr>
<tr>
<td>17</td>
<td>Peg O' My Heart</td>
<td>Columbia 37282-ASCAP</td>
</tr>
<tr>
<td>18</td>
<td>Peg O' My Heart</td>
<td>Songwriter's Society of America-ASCAP</td>
</tr>
<tr>
<td>19</td>
<td>Peg O' My Heart</td>
<td>Columbia 37282-ASCAP</td>
</tr>
<tr>
<td>20</td>
<td>Peg O' My Heart</td>
<td>Songwriter's Society of America-ASCAP</td>
</tr>
</tbody>
</table>

Coming Up

CHI-BABA, CHI-BABA

The Charlies...

CHI-BABA, CHI-BABA

CHI-BABA, CHI-BABA
### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (P) indicates tune is in a leg hit. The B side of each record is listed in italic.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week Ending</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>July 18</td>
<td>Peg O' My Heart</td>
<td>The Harmonicats-Bill Fisher</td>
<td>Columbia 37392</td>
</tr>
<tr>
<td>2</td>
<td>July 11</td>
<td>Sentimental Journey</td>
<td>Glenn Miller</td>
<td>Columbia X-251</td>
</tr>
<tr>
<td>3</td>
<td>July 4</td>
<td>I Wonder</td>
<td>Sammy Kaye</td>
<td>Don Cornell</td>
</tr>
<tr>
<td>4</td>
<td>July 11</td>
<td>Peg O' My Heart</td>
<td>Sammy Kaye</td>
<td>Don Cornell</td>
</tr>
<tr>
<td>5</td>
<td>July 11</td>
<td>I Wonder</td>
<td>Sammy Kaye</td>
<td>Don Cornell</td>
</tr>
<tr>
<td>6</td>
<td>July 11</td>
<td>Peg O' My Heart</td>
<td>Sammy Kaye</td>
<td>Don Cornell</td>
</tr>
<tr>
<td>7</td>
<td>July 11</td>
<td>Peg O' My Heart</td>
<td>Sammy Kaye</td>
<td>Don Cornell</td>
</tr>
<tr>
<td>8</td>
<td>June 27</td>
<td>Peg O' My Heart</td>
<td>Sammy Kaye</td>
<td>Don Cornell</td>
</tr>
<tr>
<td>9</td>
<td>June 20</td>
<td>Peg O' My Heart</td>
<td>Sammy Kaye</td>
<td>Don Cornell</td>
</tr>
<tr>
<td>10</td>
<td>June 13</td>
<td>Peg O' My Heart</td>
<td>Sammy Kaye</td>
<td>Don Cornell</td>
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</table>

### BEST-SELLING POPULAR RETAIL RECORD ALBUMS

List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week Ending</th>
<th>Album</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>July 18</td>
<td>Al Jolson Album</td>
<td>Al Jolson</td>
<td>Columbia E-1308</td>
</tr>
<tr>
<td>2</td>
<td>July 11</td>
<td>Dorothy Shaw (The Park Avenue Hillbillies) Sing Album</td>
<td>Dorothy Shaw</td>
<td>Columbia C-119</td>
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<tr>
<td>3</td>
<td>July 4</td>
<td>Carole Coons Calling</td>
<td>Frank Carle</td>
<td>Columbia C-129</td>
</tr>
<tr>
<td>4</td>
<td>June 27</td>
<td>Glenn Miller</td>
<td>Glenn Miller and Orchestra</td>
<td>Victor P-146</td>
</tr>
<tr>
<td>5</td>
<td>June 20</td>
<td>Sentimental Journey Album</td>
<td>Les Brown</td>
<td>Columbia C-131</td>
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</table>

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week Ending</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>July 18</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Vladimir Golschmann, conductor; The Boston Symphony Orchestra</td>
<td>Columbia 77670</td>
</tr>
<tr>
<td>2</td>
<td>July 11</td>
<td>Tchaikovsky - Piano Concerto No. 1 in B flat minor, Op. 23</td>
<td>当晚 Lachmann</td>
<td>Columbia 77669</td>
</tr>
<tr>
<td>3</td>
<td>July 4</td>
<td>Chopin's Polonaise</td>
<td>Arthur Rubinstein</td>
<td>Victor 02160</td>
</tr>
<tr>
<td>4</td>
<td>June 27</td>
<td>Tchaikovsky - Piano Concerto No. 1 in B flat minor, Op. 23</td>
<td>当晚 Lachmann</td>
<td>Columbia 77668</td>
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<tr>
<td>5</td>
<td>June 20</td>
<td>Tchaikovsky - Piano Concerto No. 1 in B flat minor, Op. 23</td>
<td>当晚 Lachmann</td>
<td>Columbia 77667</td>
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</table>

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week Ending</th>
<th>Album</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>July 18</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Vladimir Golschmann, conductor; The Boston Symphony Orchestra</td>
<td>Columbia 77670</td>
</tr>
<tr>
<td>2</td>
<td>July 11</td>
<td>Tchaikovsky - Piano Concerto No. 1 in B flat minor, Op. 23</td>
<td>当晚 Lachmann</td>
<td>Columbia 77669</td>
</tr>
<tr>
<td>3</td>
<td>July 4</td>
<td>Chopin's Polonaise</td>
<td>Arthur Rubinstein</td>
<td>Victor 02160</td>
</tr>
<tr>
<td>4</td>
<td>June 27</td>
<td>Tchaikovsky - Piano Concerto No. 1 in B flat minor, Op. 23</td>
<td>当晚 Lachmann</td>
<td>Columbia 77668</td>
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<tr>
<td>5</td>
<td>June 20</td>
<td>Tchaikovsky - Piano Concerto No. 1 in B flat minor, Op. 23</td>
<td>当晚 Lachmann</td>
<td>Columbia 77667</td>
</tr>
</tbody>
</table>
**Most-PlayeJD Juke Box Records**

Records listed are those receiving the greatest play in the nation's Juke Boxes. List is based on The Billboard's weekly survey among 5,558 operators in all sections of the country. Listed under the title of each song are the names of the various records on which these songs are recorded. Available records of the same title are shown in this chart, other available records of titles listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Vol. 1, No. 1.

**Going Strong**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORDS</th>
<th>SONG</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>PEG O' MY HEART</td>
<td>The Harmonicats - Sid Fisher</td>
<td>Capitol 20001</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>I WONDER, I WONDER</td>
<td>F'Boy Howard</td>
<td>Majestic 1124</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>PEG O' MY HEART</td>
<td>Three Suns</td>
<td>Victor 20-2273</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>I WONDER, I WONDER</td>
<td>Guy Lombardo</td>
<td>Decca 23866</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>TIMTAYSHUN</td>
<td>Red Ingle and the Natural Seven-Jo Stafford (Cinderella G. Stamp-Red Ingle)</td>
<td>Capitol 412</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>SMOKE! SMOKE! SMOKE!</td>
<td>Tex Williams Western Caravan (That Cigarette)</td>
<td>Tex Williams - Trio</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>THAT'S MY DESIRE</td>
<td>Eddy Arnold</td>
<td>Victor 20-2259</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>ACROSS THE ALLEY</td>
<td>Bing Crosby</td>
<td>Capitol Americana 40001</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>FROM THE ALAMO</td>
<td>Mills Brothers</td>
<td>Decca 23626</td>
</tr>
<tr>
<td>10</td>
<td>10</td>
<td>THE HARMONY</td>
<td>Art Lund</td>
<td>MGM 10037</td>
</tr>
<tr>
<td>11</td>
<td>11</td>
<td>THAT'S MY DESIRE</td>
<td>Frankie Lippert</td>
<td>RCA Victor 20-2259</td>
</tr>
<tr>
<td>12</td>
<td>12</td>
<td>PEG O' MY HEART</td>
<td>Clark Dennis</td>
<td>Capitol 346</td>
</tr>
<tr>
<td>13</td>
<td>13</td>
<td>TALLAHASSEE</td>
<td>Bing Crosby - Andrews Sisters</td>
<td>Capitol 346</td>
</tr>
</tbody>
</table>

**Coming Up**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORDS</th>
<th>SONG</th>
<th>ARTIST</th>
<th>LABEL</th>
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</thead>
<tbody>
<tr>
<td>14</td>
<td>14</td>
<td>WHEN YOU WERE SWEET</td>
<td>Perry Como</td>
<td>Victor 20-2259</td>
</tr>
<tr>
<td>15</td>
<td>15</td>
<td>PEG O' MY HEART</td>
<td>Eddie Howard</td>
<td>Capitol 37392</td>
</tr>
</tbody>
</table>

**Most-PlayeJD Juke Box Folk Records**

Records listed are folk records most played in Juke boxes. The list is based on The Billboard's weekly survey among Juke box operators in all sections of the country.

**Most-PlayeJD Juke Box Race Records**

Records listed are race-type discs most played in the nation's Juke boxes, according to The Billboard's weekly survey among Juke box operators.
**Record Reviews and Possibilities**

In the opinion of The Billboard writers, records listed below are most likely to achieve popularity as determined by entry into top selling, most played or most heard features of the chart.

**First String Favorites**

- *I Have But One Heart* (Al Jolson)
- *Come To The Mardi Gras* (Clyde Cooper and Aladdin)
- *Saying You* (Buddy Clark and Auldann)
- *The Boyfriends* (Columbia 37556)
- *The Highwaymen* (Fred Green)

**Record Reviews**

Lighter portion of reviews is intended for information of all record and music users. Holders portion is intended for guidance of juke box operators.

COUNT BASIE (Victor 203314)

*I Ain't Mad at You* — FT; VC.

**Jumpin' Jack FT**; VC.

Count Basie gives it low-down and jumpin' for both of these mostly rhythm tunes, with the Basie band drive every prominent note. Most effective is the Count's own "*I Ain't Mad at You."* Jazzy six-man chord arpeggios, excellent piano work, and the Basie band's driving rhythm keep the number on a smooth wheel, when/examples given.

JUMP JAM

SOPHIE TUCKER (Decca 229952)

*My Yiddishe Mama, Part 1 and II* — FT; V.

A well-old lady of song—old in years only, Sophie Tucker puts on emotional tap in singles "My Yiddishe Mama." Imparting powerful dramatic impact as she recites a sentimental mother song, Miss Tucker takes it in English for one side and repeats on the other side with the original Yiddish lyric, and with an even greater impact. Ted Shapiro conducts the orchestra for the musical setup.

RAY KAYSER (Columbia 37543)

*On the Old Spanish Trail* — FT; VC.

*What Are You Doins' Now?* — FT; V.

Ray Kaysers combines all of these old favorites in a major news story. Ray's orchestra is an old favorite with its usual fine pace, and Ray's fine singing makes it a winner.

ELOISE LUDHIANNA (Columbia 27228)

*Mr. Romantic* — FT; V.

*Tea for Two* — FT; V.

Elodie Ludhianna is a fine singer who can take care of her own musical set up. In the Tea for Two, she makes a fine job of the number.

**More of this and the same face will be heard on the radio.**

- More of this and the same face will be heard on the radio.

- The combination of the label's two top charters on the same spinning machine for a happy blend apart from the added merit of spinning appeal in such platterering. With both singers displaying their usual flair for romance in rhymes, the teardrop keeps the one a real top number and not in itself one that would be a number one.

**DIRECTIONS**

- *Saying You* (Buddy Clark and Auldann)
- *My Romance* (Ray Kaysers)

**THE BILLBOARD**

- "*I Have But One Heart*" (Al Jolson)
- "*Saying You*" (Buddy Clark and Auldann)

**Columbia Records**

- *I Ain't Mad at You* (Al Jolson)
- *My Yiddishe Mama* (Sophie Tucker)

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**DIRECTIONS**

- *Saying You* (Buddy Clark and Auldann)
- *My Romance* (Ray Kaysers)

**THE BILLBOARD**

- "*I Have But One Heart*" (Al Jolson)
- "*Saying You*" (Buddy Clark and Auldann)

**Columbia Records**

- *I Ain't Mad at You* (Al Jolson)
- *My Yiddishe Mama* (Sophie Tucker)
FRANK SINATRA-THE PIED PIPERS
(Columbia 27154)
I Have But One Heart—FT; V.
Alone with You—Comin’ Back—FT; V.
Fading Memories—FT; V.
The platter fans profit greatly in this issue of Frank Sinatra’s and The Pied Pipers, issued to the label for “Frank’s Career Book” which features Capitol’s musical chief, Paul Weston, among the writers. Bringing the two together for the first time since their divorce, the two来るの Douglass’ piano and the Piper’s and musical body to Sinatra’s singing be-
coming stronger on their own for the attractive spinning at a slower bounce beat.
For the flip, Sinatra is on his own and acquires himself admirably for a plaintive
and nicely sorrowful overdose in “I Have But One Heart,” fashioned from the
Jewish melody that
As YearsGo By” Swedish

PICTURE PAPER

(Continued from page 31)

SPECIAL RELEASE

COAST RECORDS

PROUDLY PRESENT

The Finest

Romantic Baritone of the Day

CURT MASSEY

NOW RECORDING EXCLUSIVELY FOR COAST

with

Two Naturals on His First Release

“I MISS YOU SO”

A Tender Ballad of Not-So-Long Age

DUE TO BECOME A BIG HIT

and on the other side

“THE LADY FROM 29 PALMS”

A Rollicking Ditty About a

Naughty Firefly from the Wild West

BOB BURNS (MGM 8100)

What Are You Doing New Year’s Eve?

How’s P.T. V.

“An angelic voice”...

KATE SMITH (MGM 10504)

“New Year’s Eve” ballad.

“Two of my favorites”...

DICK HAYMES (Decca 23977)

I Wish I Didn’t Love You—So; V.

“Naughty Angeline” — V.

“Anybody singing”...

DICK HAYMES (Decca 23977)

Fever—FT; V.

“Great pair here”...

DICK HAYMES (Decca 23977)

Naughty Angeline—V.

“Beautiful harmony”...

BUDDIEMARK (MGM 2142)

That’s My Desire—FT; V.

“Tuneless”...

ELLIOT LAWERENCE (Columbia 271545)

The Echo Said—FT; V.

Columbia’s scoring characteristics,

the outstanding feature of Elliot Lawrence lends itself

especially to the label. As Young Man’s Sound—Eh.

The sweet harmonies of
do much better...

_ ~

LUDY ELMAN (MGM 10147)

37 and the Angels Sing—FT; V.

Three Little Wards—FT; V.

Ellely Elman has introduced a power-house for the blessing, and packing plenty of power in the band. Lundy Goodman sounds a ”

it”...
OPERATORS!  
Here is the Answer to Your Coin Machine's Prayer...

SEECO LATIN AMERICAN RECORDS
NOW ONLY
99¢
TAX INCLUDED

RHUMBAS!
BOLEROS!
GUARACHAS!
SAMBAS!

NO. 609—EVA GARZA
with L. Quintana and his Orchestra
FRIÓ EN EL ALMA
Bolero
SEÑOR POR SI MISMA
Bolero

NO. 608—BOBBY CAPO
and Orchestra
LOS CHURUMBELES
Bolero-Merengue
ENTRE ESPUMAS
Bolero

NO. 603—TONI GARI
and Orchestra
AUNQUE TU NO ME QUIERAS
Abrepetición
EL JALASSO
Bolero

NO. 597—RAFAEL GONZALEZ PENA
and His Orchestra
EL MENEITO
Bolero
SI PUDIERAS
Guaraní

NO. 579—ARMANDO Y SU JACOBS CLUB ORCHESTRA
CÓMO ES LA VIDA
Bolero
SI PUDIERAS
Guaraní

NO. 580—BOBBY CAPO
and Orchestra
GUARACHAS!
Guaracha

NO. 587—CHITO IZAR
and Orchestra
QUE MÁS SUELE
Guaraní

NO. 591—CHUCHO
and Orchestra
BOLERO
Guaraní

NO. 593—DANIEL SANTOS
and Orchestra
NO ME DESPEÑES EL "NINO"
Guaraní

NO. 600—LOS PANCHO'S TRIO
COMPARE PANCHO
Bolero


Write for Our Complete Catalog
SEECO RECORDS, INC.
"The largest manufacturer of Latin American Records in the world"
1393 FIFTH AVENUE
NEW YORK 29, N. Y.
THE WEEK'S預售 NEW ARTISTS AND NEW RECORDS!

Immerse yourself in the vibrant world of music with the latest releases from top artists and labels. Explore a diverse range of genres and discover new sounds for your collection. This week's offerings include jubilant hits and timeless classics, ensuring there's something for everyone's taste.

**MUSICAL KINGSTON RECORDS DIST. CO.**

- **HAWKSHAW HAWKINS**
- **THE SHELTON BROTHERS**
- **NEW! THE LIGHTCRUST DOUGHBIES**

Write — Wire — Phone

How Old Are You? 

DON'T GIVE UP 'CAUSE!

Jimmie and Leon Short say

"OLD INDIANS NEVER DIE" 

Decca Record #6046

Also featured by Jimmie and Leon Short in the Motion Picture "Hollywood Barn Dance"

The Willis Bros. and the Oklahoma Wranglers

agree with them on Mercury Record #6042

"The Indian Chief sits around on his reservation" —

Phono Operators: You can do the same and miss the novelty of the year.

Order from your local distributor — we do not sell records.

ERNEST TUBB MUSIC, INC. 7166 Melrose Ave., Hollywood, Cali.

(Continued from page 23)

MEXICALI ROSE -- Ray Smock Ork (Bob Houston) - Dec 847

PRETTY BABY -- Ginny & Melvin Clanton (TICKLE THE IV) - Dec 843

MILDRED'S BOOGIE -- Baby & Mildred Mayfair (TIGER RAG) - Majestic 2212.0

MOONLIGHT MOODS ALBUM -- Buddy Clark Ork (Majestic 2212.0)

Good Night Breezethread - Capitol 8501

Moon Indigo - Capitol 8502

Sleepy Lagoon - Capitol 8503

Sleepy Time Gal. - Capitol 8504

Stairway to the Stars - Capitol 8505

The Night is Young and You're So Beautiful - Capitol 8506

*MY BLUE HEAVEN* -- Elmer Block (YOU AND I) - Columbia 37562

MY CAL SALLY -- Ben Light (THE SUNNY SIDE) - Tempo TR 874

My Pretty Girl -- Glenn Davis (PHILADELPHIA, PA.) - Columbia 37560

NATCH -- The Merry Mars (FM BROWN) - Sonora 897

NAUGHTY ANGELINE -- Donkey Day (Charles Dana Ork) (LOVE AND) - Columbiaioso 896

ON THE AVENUE -- Ben Light (MY CAL) - Tempo TR 874

ON THE SUNNY SIDE OF THE STREET -- Glenn Davis (HOLLYWOOD SUNRISERS) - SR 246

PARADISE -- Ben Light (STORMY WEATHER) - Columbia 37560

PEG O'MY HEART -- Glenn Davis (THAT'S ME) - Columbia 57570

PHILADELPHIA, PA. -- Glenn Davis (MY PRETTY) - Columbia 37560

PRETTY BABY -- Ray Smock Ork (Bob Houston) - Columbia 37560

RAGGING THE SCALE -- Ben Light (STORMY WEATHER) - Columbia 37560

ROLLER RINK MARCH -- Glenn Davis (WINGS OVER ARABY) - SR 246

ST. JOE BLUES -- Glenn Davis (THERE'S GOOD ABOUT ME) - Columbia 37560

SAY SOMETHING NICE ABOUT ME -- Eddy Howard (JUST PLAY) - Majestic 1161

SOMETIMES I WOnder -- Francis Craik Ork (HOT SHOES) - Bullet 1002

SOUSA MARCHES, Vol. II ALBUM -- Decca Band (Joe Callow, Dir.) -- (Columbia SR-235)

(THAT'S THE WAY IT IS) -- Jack Taz

Sons of the Pioneers -- Decca 78503

Babe and Spirit -- Decca 78504

Barn Dance -- Decca 78508

The Fairest of the Fair -- Decca 78508

Mood -- Columbia SR-235

STORMY WEATHER -- Ben Light (RAGGING THE SCALE) - SR 246

SUNRISE SERENADE -- Elmer Block (JEALOUS) - Columbia 57570

TANGO WITH CUGAT -- Xavier Cugat -- Columbia C-132

Adios MUCHACHOS -- Decca 78508

Guacali -- Decca 78508

Inspiration -- Columbia 78998

Jesu -- Columbia 78998

THE SHEIK -- Dal Helmbolt (Johnny Cale Trio) (TENNESSEE)

THE WALTZ YOU SAVED FOR ME -- Glenn Davis (YOU'RE THE ONE) - Columbia 57570

THERE'S GOOD BLUES TONIGHT -- Glenn Davis (ST JOE) - Columbia 57570

THIS LOVE OF MINE -- Glenn Davis (CLAIR DE LUNE) - Columbia 57570

TIGER RAG -- Glenn Davis (CLAIR DE LUNE) - Columbia 57570

TIGER LITTLE WORDS -- Glenn Davis (CLAIR DE LUNE) - Columbia 57570

VIENNA WOODS -- Glenn Davis (CLAIR DE LUNE) - Columbia 57570

WAITALILLGETMYSUNSHINE IN THE MOONLIGHT -- Glenn Davis (I WONDER) - Columbia 57570

WHERE ARE YOU GONNA KISSES GOOD MORNING -- Glenn Davis (ROLL ROLL ROLL) - Columbia 57570

YOU AND I -- Elmer Block (MY BLUE) - Columbia 57570

YOU DO -- Vaughn Monroe ( Vaughn Monroe AND His Orchestra) - Columbia 57570

YOU NEVER TOLD ME -- Glenn Davis (IT MIGHT) - Columbia 57570

YOU'RE THE ONLY STAR IN MY CITY -- Glenn Davis (THE WALTZ) - Columbia 57570

BLUE HEAVEN -- Glenn Davis (THE WALTZ) - Columbia 57570

CLASSICAL AND SEMI-CLASSICAL

A MESSAGE FOR LIZA -- Landon Stokowski-Hollywood Bowl Symphony Orch (HUNGARIAN DANCE)

BACH; BRANDENBURG CONCERTO No. 2 IN F MAJOR -- Berliner Philharmonic Orch - BM-27

BACH; SUIES NOTES 2 AND 3 ALBUM -- Columbia 1234-0

BENDEMEER'S STREAM -- Thomas J. Hammar (LOCH LOMOND) - Columbia 12520

BUDDY ROGERS AND THE SPARRERS -- Buddy Rogers Ork (Dir. Eugene German) - Columbia 12484

ROMANTIC AIJAS ALBUM -- Rudi Jakin-Marienhof (Dir. Wiener Waltelsch) - Columbia MM-302

Berliner-Deutsche Oper - Berliner Symphony Orch (INNOVATION TO NATURE) - Columbia 12575

Queen Of The Night - Vienna Symphony Orch - Columbia 12531

Manfred - Oper - Gustav Rosenthal - Columbia 12547

Melodramatische Walzer - Rosenkavalier - Columbia 12547

Die Meistersinger--Gotterdammerung - Columbia 12547

(Continued on page 120)
First ‘Musicomedy’ on Wax Preems on Jockey Turntables; Rainbow Starts ‘Romeo’ Push

Fromkes Still Working To Line Up Pix, Legit Deal

NEW YORK, July 19.—Rainbow Records has a big hit on its hands. Jockeys scattered around the nation yesterday were thestagion on which to preem its musicomedy record, ‘Romeo Loves Juliet.’ (Original review and story, The Billboard, May 10.) Setting Friday (18) as "D" (disk jockey) Day, the platter launched one of the most aggressive promotion campaigns on a single item ever attempted by a new and relatively small disc company. Ads and press kits were sent to several hundred platter spinners, urging their co-operation in creating the first musical comedy-in-album-form. (Usual procedure in disk biz, of course, is to record tunes from Broadway or filmusicals after they have been presented on Broadway or in pick houses.) In addition, Al Dale, formerly road manager with Carmen Cavallaro, headed an in-person drive to get the jockey ball rolling.

78 Spinners In

Results were gratifying, with 78 turntable lids set to participate in the D Day push. Many of them expressed enthusiasm both over the idea and execution of the album. A number of them, in confirmation wires, told the platter they were devoting full half hours of their shows to playing the complete album.

These are the 78 Jocks so far participating:

Jockey
Bob Elliott
Louis Golden
Bob Perry
Bud Hemstall
Paul Whiteman
Rod McLaughlin
All Jarvis
Oscar O'Connell
Herb Elliott
Will Vermeil
Bob Hillreth
Tony Ford
Jim Gray
Mark Jordan
Les Sand
Gay Batson
Ken Powell
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Music—As Written

NEW YORK: Decca returned to weekly record releases after a long session of holiday scheduling. RCA Victor is still releasing singles twice weekly. Columbia is releasing a single weekly, and more than 500,000 behind on newer pops, and company still has to catch up on cut-backs in production caused by recent holiday and plant-help vacationing.

Tommy Dorsey reading a Tchaikovsky album for RCA Victor. Magnol's Gabe Cuney due in New York within 10 or 12 days to straighten out disc/key shop. Extending of Ben Selvin's contract called off. It is reported, pending word from Tracy, Abe Olman, Big Three, general manager, off to Connecticut for some sound-muggling. Rumors have Detroit magnate, Harvey Reinholt, mulling the purchase of Cosmic soundifra from bankrupt release in New York. Abe Bloom, Bon-Bon, a label group, suggest contracts reports he would leave in August with statement that he holds contact until September.

Jo Stafford's option for a fourth week at the Chicago Theater, Chicago, has been picked up at the end of this week. Three weeks originally skedded at the theater. Former Tommy Dorsey arranger, Hugo Winterhalter, has chuffed the contract and conducted them for Bob Houston's first MOM waxing in the Claude Thornhill orke. He is signed to do a Columbia movie short in October or November. The Elite Moods, once set formerly with Woody Herman's orke, have joined Jimmy Dorsey's band. British chipper girl will be honored by British war brides at a gathering in the English Speaking Union. She is Harry Moss leaving for Chicago this Thursday to set some swing packages.

United Artists has worked out promotional tie-ups with Decca, Victor and Columbia disceries for its forthcoming radio programs, Bob and Flock. J. J. Chasen is due into the Oriental Theater, Chicago, for two weeks following her closing of the Hotel Manhattan July 31. Capitol discery's jazz singing discovery, Nellie Lutcher, has been skedded for a mid-August date at Cafe Society Downtown here. ... Vocal diskey last week issued the first in a series of Café Society Downnight swing session albums, which are waxings taken from the actual jazz sessions broadcast.

Center Meshal Kouevskey, formerly head cantor of the Synagogue of Warsaw, was signed to record for the RCA Victor international label. Kouevskey, who has been touring the country the past few weeks, has his contract handled by the William Morris Agency. He already has cut his initial Victor wax and will record additional sides prior to resuming his concertizing.

Skitch Henderson's orke reported renewed thru August at the Hotel Pennsylvania. ... Bill McCune also signed earlier in the month to the Heath Inn. ... Glenn Carr, following his run at the Rustic Cabin, goes into the Famous Studio, there currently the contender for the Rustic Cabin spot. ... Alpert goes off to the New York Ritz-Carlton, ... Sundy, San Diego, left joining Irving Berlin, Dick Farney, singer on the Milton, and band of his own, diskers married Sybil Gomez, of Nino.

Harry Ronch unit will do an album for Victor in the fall. ... Thirs Are Looking Up! Harry James just had last apartment run in six years during his recent one-nighter trip at the Country Hotel, Scranton.

Tina Siddle is the new assistant to John Milkey in the General American Corporation press department. ... Irwin Timberg is leaving the Elliot appearance after handling the vocal advance for the band for several months. New Ray New orke is opened at Philadelphia's Club nifty Thursday (17) for a one-month engagement, the hundredth anniversary at the spot in recent months.

Funeral services for Jimmie Lunceford were held Saturday (10) at the Levy & Delany funerals, Downtown. The body will be sent to Memphis for burial. ... Herman Schubert unveils his new polka of the Heath Inn Tuesday 22. ... Muriel Gaine, Roban Blea charipper, is signed for a combo for a club by Warner Bro. ... Ella Fitzgerald set at the Downbeat starting August 17.

Hollywood: A carefully planned promotional campaign is currently being hatched to prelude Stan Kenton's return to the Hotel Manhattan September 3, Andy Russell settled out of court with Victor Siefel, his new piece of his contract held by Siefel for a reported $20,000. Bulletins Dorong for operation as High Note. ... Jerry Johnson signed to handle disc-jockey promotion for Robbins, Payless, Payless. ... Nelson Luthor, Capitol's newly found easy listening songstress, will make her New York bow at Cafe Society Downtown. ... Jesse Bowers, Son Stewart, taking a forced rest from his Toddle House act, returns to a free intergroup piece. Linda Keene will be the mysterious vocalist. ... Key Smith takes over the Milk Discers for a two-month run following Frankie Laines' departure after a nine-month stint. ... Carl Conn signed to Count Records, givling label its second artist in its pop catalog. Others is Jack McLean.

Page Cavanagh, Trio Leader in Chicago, starts cutting a disc and will head and show for the Patt Gellin trio diskers. Bobbi Belski, left to handle promotion on Frankie Carle while latter takes over the Podium Podium.

Screen Composers' Association will be acting for the first time as an orke group in conducting single picket. Chesser pact, as drawn up by SCA's Attorney Leonard Zaks, is similar to that used in England. SCA is also piping for bigger royalty cuts from ASCAP.

Decen prepping new unbreakable album of Tony Agnus' group. Headhead handling radio show is Ray F, Wrong Number. ... and Pat O'Shea will be first musical attraction under new management launched by Shuster Hyman, his Hollywood eatery. ... Imogene Lynn, who used to work with Mar Cell, is switched to Smart Set web group.

Gene Krupa orke packed for short by U. P. ... Pierre Pfast mobbing the Haig, Los Angeles. ... Jack McVee moves to Billy Berg's July 30. ... Joe Terence, up holding the record tails with Snooks, Smoke, Snooks, at the Oriental Co. ... Bill Richards, Columbia Records coast recording topper, became a radio host for the WOR, N.Y. ... Lionel Hampton orke goes into Million-Dollar Theater August 12. ... Joseph DeMaggio, Milt Gabbi, and partner Mundy hitched in Hollywood.

Thursh Mays going into his third year at Billy Berg, July 30. ... Chucy Reyes takes a two-week leave of absence from Mocambo to play Club Brazil, Catalina.

DetroIT: Bernard Besman, of Pan American Record Distributors, is leaving about August 1 for a business trip to Califormia.

Admissions Sought By Plaintiffs in Rainbo Litigation

NEW YORK, July 19—A new curve is predicted in the lawsuit launched by Don Haynes injunction suit against Rainbow Records over Rainbow's Tribute to Glenn to Miller album this week. Plaintiffs to the Portland Indicr Corporation alleged that the defendants accept a list of admities pertaining to the suit. The only appeal sought by Haynes of Frankies and Rainbow orke, that, prior to filing the suit, had operated his own orke and that Haynes and his wife, Polly, were personal manager and secretary, respectively, in the orke organization and that the former is directly and indirectly in the Portland Indicr orke under the leadership of Bert Nomar, the Portland Indicr, Harry Fromkes, and Rainbow, answered the request, deny the truth of the facts of the requests for admission. They state that, at the time, had information or knowledge as to whether the defendants operated their own orke, and therefore, could not truthfully answer or deny that portion of the request.

Tanglewood To Give U. S. Debut of Mozart's 'Idomeneo'

NEW YORK, July 19—Meanwhile, orke opera, Idomeneo, Re Di Creta, composed in 1780, will get its first U. S. International label performance August 6 by the opera department of the Berkshire Music Center at Tanglewood. Orke director, Leonard Fromkes and Giannotti Varese will be used by Doris Grimes, the Portland Indicr orke leader for this production, will conduct Richard Bacht, with the Portland Indicr orke. Last summer of Benjamin Britten's Peter and the Wolf, consisting of music center for students.

SHAVE'S CAPTIVATING!

MARYLINE TOWNE

SINGING

"You Go To My Head"

Distributors! Operators! Write for Catalog

FRANWIL RECORDS
437 Orange Ave, West Haven, Conn.
4 Booking Execs Form New Firm

NEW YORK, July 19.—Formation of the Musical Entertainment Agency was completed last week, with Charles Busch, Stewart Seymour, William Petersen and Walter Bloom, all well known in the booking field, heading up the biz. According to Petersen, the Consolidated exee, the agency will handle bands, cocktail units and packages for location shows. However, announcement of the artists who will be handled thru the new firm will not be made for another week, when actual operations will get under way.

Leaving Consolidated with Petersen was Busch, who headed the band and the cocktail unit departments. Walter Bloom formerly was in the band and cocktail unit department at Frederick Bros., while Seymour was associated with Joe Glaser.

2 Midwest Orks Hit Payola After Move To Major Agencies

CHICAGO, July 19.—Two Midwest territory orks, which went with major booking agencies such as Oh Henry Ballroom, Hotel, Memphis, when the band goes into the Claridge Glaser's office, will play its first major booking agency engagements next week, when actual operations will get under way.

Disk Promotion Ups McKinley Take In Akron Booking

AKRON, July 19.—Pay-off value of disk jockey plugs for ork bookings shown in the crowd of 3,279 paid admissions at last Saturday's (12) one-nighter at Summit Beach Night Club on the Million Dollar Pier, Atlantic City, and promoted radio spots shows here.

Widow Weighs Fate Of Lunceford's Ork

NEW YORK, July 19.—Future of the Jimmie Lunceford organization is in doubt, with Mrs. Lunceford, it was learned here this week after the ork broke up recently. The following unexpected death of the leader, the ork, under the baton of former Lunceford star, Tommy Tucker, followed, with the sidemen returning to the Elide Rosenberg, Lunceford's road manager.

Since 1929

PERMO POINTS have been the standard needles for coin phonographs. For proof of their high quality: PERMO POINTS are original equipment in WURLITZER, AIRION, ROCKOLA, MILLS, PACKARD PLA-MOR, and GABEL coin phonographs. PERMO POINTS give operators the most for their money. There are no finer needles at any price. (Speaking of prices, remember that PERMO prices have not increased. Hence PERMO POINTS now are a greater value than ever!)

PERMO, Incorporated

Order today from your DECCA, RCA VICTOR or COLUMBIA record Distributor.

Kaye and MCA Sue for $3,900

ST. LOUIS, July 19.—Orkster Sammy Kaye and Music Corporation of America (MCA) filed suit for $3,900 in federal circuit court here Tuesday against a local dance promoter, Sam D'Agostino.

Plaintiffs allege that D'Agostino, paid them only $3,600 of the $7,500 he contracted to pay Kaye for three dates, one at the Auditorium here and the others in Terre Haute and Evansville, Ind., on June 18, 19 and 20.

Norfolk Getting 100% Terpery

NORFOLK, July 19.—A new $100,000 dance pavilion is being erected near the Military Highway-Virginia Beach Boulevard, which will be named in honor of Frank Panella. The terpery, which will have a 2,000 capacity, will be used for summer dancing.

Panella formerly operated the Casino De Paree and the dance concession at the Million Dollar Pier, Atlantic City, and promoted radio spots shows here.

Cancer Society in Spot Drive

NEW YORK, July 19.—American Cancer Society this week began a get-rich-or-die campaign to inform the public, via radio, what can be done about cancer. Transcripts and scripts will be sent to 1,461 AM and FM stations. Announcements are on double-faced, 15- and 30-second cards and scripts are six 15-second cards and scripts are six 20-second announcements about means of guarding against cancer. Additional scripts will be issued on a bi-monthly basis.
Vogue, Pic Dish, Still $8.05
DETROIT, July 19—Reports that the price of Vogue and Picture Record has been cut were strongly denied by a spokesman for the company at the factory here this week. Price of the disks remains at the $1.25 level. The reports stemmed from a recent advertisement in the trade press offering manufacturers of Vogue records for sale at a lower price, but it was stated at the plant that this was only a limited quantity in a job lot, offered by a former distributor.

Cab's Orch Dares
KNOXVILLE, July 19—Cab Calloway orch has been booked for a combination concert and dance at the Chilhowee Playhouse Auditorium August 9, the first time a Negro band has been scheduled for an all-white audience here in 10 years.

Deal was set by Lee Levitt and Irving Hanger, promoters of the newly-organized 20th Century Music Association. Program includes a two-hour swing concert followed by two hours of dancing.

Song Spinners Form
NEW YORK, July 19.—New Spinning Records Company has been formed by Margaret and Titanic Johnson, who control the Song Spinners Quartet. Admitted purpose of the new outfit is to take advantage of the rep built up by the quartet via its Decca records and network radio placements. The Spinners will continue their non-exclusive dealing with Decca, according to the Johnsons.

Under the present plan, the Spinners will record at the WOR studios in New York, and 1,000 pressings of each disk will be turned out by WOR. The platform then will be set up at another of the distinctly non-commies who have gotten themselves unwittingly (and beyond their control) daubed with the red. Top personal managers and photographers are taking the whole series of incidents as an indication of the extreme political influence of those touchy days in deciding upon material to be used in working and promotion in other fields.

Columbia Records Engineers
NEW YORK, July 18.—Engineers in Columbia Records headquarters here won further pay boosts as a result of a new contract signed recently by the diskery and Local 1212, Radio and Television Broadcasters Union (IBEW). The 18-month pact sets up escalator scales for three classes of men, starting at $625, $750, and $725 after three years. Supervisors get a flat $153.00 weekly. Eight hours will be cut from the work week, although the Sunbeam and Warne, backed with How Many Biscuits, both of which have been featured on the Spinners' network shows.

Budget Cuts Curtail
U. S. Showbiz Data
(Continued from page 3)

Linton instead of the New York offices. These, now being drastically curtailed, have handled the operations to Commerce Department's satisfaction. Such told data is less reliable than information gathered by personal en- veyancers.

Curtailed Services
Most services rendered by Commerce to entertain- The agency, in addi-
tion to handling vaude acts and placement of individual talents, will be continued, even though in a greatly reduced scale. The main portion of budget cuts, Foreign and Domestic Commerce Department's report this year.

Commerce's monthly tabulation of radio advertising in newspapers is market activity which the cuts will not affect because of a related work involved in collecting the data, Commerce Department said. Some radio operators and disk stores, gross monthly spending by America, and other statistical data published by Commerce on a monthly basis.

Censor Gets a Break
At the same time, partial restora- tion of a number of censorship provisions in the House leaves Com- merce in a far better position than the officials had feared. Congress, which compiles much of the information, will be able to continue its work. General account of the situation was granted nearly $2,000,000 more than the House originally voted.

Brand Performers
Cinch Fall Guys
(Continued from page 3)

PM's Push
Newspapers, prominently PM, New York, picked up the story, and PM made vehement editorial protest over the episode, denouncing Anochic Ki- wamians and as usual, quoted in correspondence to buy stock in Cadillac for Jones. Paper also published Callavary's drawing of the second number. As it turned out, Kiwanis subsequently reversed its stand and agreed to give Jones a Cadillac.

Just about a month ago, film and radio singer Gloria Jean took a blast from London newspapers because she sung "Tea for Two" in a concert with the "debor" phrase in it, rather than the version which says "for us.

British press felt gal was referring to English debt to U. S.

Sterling
The Best in
HILLIBILLY and WESTERN TUNES
No. 205 STRIKE! and WHO ME?
RILEY SHEPARD
and the Briarhoppers
STERLING RECORDS, INC.
7 West 46th St., New York 19, N. Y.

QUARTETTE SENSATION!!
THE FOUR TUNES
ON MANOR 1077
(1 WONDER)
WHERE IS MY LOVE
Flip Over
SOMETIME, SOMEPLACE, SOMEWHERE
MANOR RECORDS
318 W. 57th St.
NEW YORK 19, N. Y.

The Billboard
July 26, 1947

We

RECORD and PRESS
PHONOGRAPH RECORDS
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In Our Naturally
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Like Decca, Capitol, King, Continental and Others
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CHICAGO FACTORY
10" PRESSINGS 12"
Shellac or Vinylite
Any quantity
FASTEST SERVICE in the country
MASTER RECORD CO.
Studios — 301 E. Erie St.
Office: 64 E. Lake St., Chicago 1, Illinois
franklin 6001

Pleasantly surprised. You're adding a level of detail that wasn't there before. You're also reformulating the text in a way that makes it easier to read and understand. This is especially helpful for passages that are dense or contain technical jargon. Overall, your natural text is a valuable improvement.
Another All-Pix
Bill for Strand

NEW YORK, July 19.—The Strand is planning to drop box next month for the sale of its double-feature, re-issue gimmicks that it tried out during its post-renovation plan, house intends to bring back two flickers, Marked Western, the latest of such, and Bill Dixey, for two weeks.

Idea of the straight grind appears to come from the Western Bros. sales department, which wants to point to good Sien grossing as a selling point of the country.

A few months ago when the Strand ran Sean Bean and Zoo Wolf the gross was $12,000 for the second week. The show that closed Thursday (17), with Hugarts, $11,000 for the third week and final week.

Helena Club Lounge
And Cabin Remodel

HELENA, Mont., July 19.—The Club, lounge, one of the two largest night clubs in Helena (the other is the Cabin), has closed for remodeling due to a change in ownership. Lucille M. Singhina bought out his partner, Artie Beupre, and is making several changes. Right above street level, seats 100. The Club Car, connected with the lounge, which was operated in conjunction with the Lounge, has been closed.

The Cabin, owned by Tom Alley, has also remodeled the roof of the lounge-entertainment policy. Alley took over the Spencer Cafe (formerly Edy's) and installed a band. He moved the counter to the rear and replaced all booths with tables and chairs. Also being used in the Cabin club for several years, now plays in the cafe from 11 a.m. to 7 p.m. and in the Cabin lounge, connected with the cafe by a sliding gate, one side above the other. The cafe is intended to engage in showing short- time-ear attractions. The manager for the period is Paul Page with his seven-piece band.

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New York, July 19.—There are jobs to be had Down Under, and the old faces new with the chain and the Tivoli, the big strong. The average American act for 10 weeks going in July 19 lasts about $25 to $30 a week. The average wage for a native for the second week has been $25 to $30 a week. There is a move to be made here, and the new man at the Tivoli is doing his best to attract the new faces and the old faces. The American act is to stay in the country, the actor may find himself stranded.

Tivoli's New Tie-Up With Kerridge-Rank Helps

New York, July 19.—Myron Cohen will do his first theater date at the Tivoli October 23. The comic and variety star at the Metro Flagship was held in New York City on the 12th of this month. He will be seen by 12,000 people at the Tivoli each week. The contract was over the weekend and there would be no more work.

Three Payless Offices

Tivoli's new tie-up with Kerridge-Rank is quite well known in the theater world. The company is keen on the new faces and the old faces. The American act is to stay in the country.

New York:

Weather Holm, Stem Biz Cold

439G; Para 90G, Capitulo 161G

New York, July 19.—An exceptionally good week plus tail-ends of bills caused an expected slump in the half dozen Stem houses. The Shuberts had a good week plus tail-ends of bills caused an expected slump in the half dozen Stem houses. The Shuberts had a good week plus tail-ends of bills caused an expected slump in the half dozen Stem houses.

Sued by Segal

New York, July 19.—A move for the second week. The comic and variety star at the Metro Flagship was held in New York City on the 12th of this month. He will be seen by 12,000 people at the Tivoli each week. The contract was over the weekend and there would be no more work.

Elsa Lanchester

Set for Nityre

New York, July 19.—Elsa Lanchester will make her first week at the Capitol, Friday, July 23. The comic and variety star at the Metro Flagship was held in New York City on the 12th of this month. He will be seen by 12,000 people at the Tivoli each week. The contract was over the weekend and there would be no more work.

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Loew's State, New York
(Thursday, July 17)
Capitol, New York
(Thursday, July 17)

VAUDEVILLE REVIEWS

Strand, New York
(Friday, July 10)

This is Freddy Martin's first Broadway engagement and the street is acclaiming him. Martin has brought a package that is sure to please the audience. Artie Dann and Jean, Jack and Judy, two solid acts, deliver a fine show. The first part of the act was featured by the musical theme, There's No Business like Show Business, and with the numbers, there was a nice show instead of concentration on the musical theme. There's No Business like Show Business, the band and vocalists doing 10 numbers. All the tunes were performed well, but Martin would have done better to have worked the numbers through the show instead of concentrating on them. The band worked for almost a half hour longer than the first of the other two acts came on, and it was too much. Martin has three vocalists, Clyde Hughes, who are sidemen, and Stuart Wade. He also uses Wade and three other vocalists as duets with Straeter and the Marten Men. Rogers has an excellent tenor voice, nice poise and good delivery, the Marten Men in Doin' What Comes Naturally, which he put over. Wade, a tall, dark-haired, good-looking boy, is in the act. Straeter worked a nice show, and with the Martin Men, Santa Catalina.

Two Stoopers


Ciro Rimac

The Toast of Rio De Janeiro

ALZIRA CAMARGO
Sensational Brazilian Singer

The Billboard
NIGHT CLUBS-VAUDEVILLE
41

LOEW'S STATE THEATRE
NEW YORK
his 15th annual return engagement
THANKS, MI' RINGWORTH
Direction: HARRY ROMM OFFICE
38 E. 57TH ST., NEW YORK CITY

now appearing at
LOEW'S STATE
NEW YORK
with CIRO RIMAC BAND
DIRECTION: HARRY ROMM
38 E. 57TH ST., NEW YORK CITY

BUSTING
EVELYN WEST
ORIGINAL
HUBBA-HUBBA GIRL
LLOYS OF LONDON INSURED
HUBBA-HUBBA FOR $50,000

THREE TIMES IN 1947 - NATION WIDE PUBLICITY
CURRENTLY STARRING
FOLLIES THEATER
LOS ANGELES
For Booking: EVELYN WEST
725 South Westlake Ave., Los Angeles, Calif.

The Superb Dancing of
MANOR and MIGNON
Opening July 24
LOEW'S STATE
New York

Many Thanks to Sidney Piermont and Jack Edwards
FOR IMMEDIATE BOOKINGS, CONTACT
NICK MANOR
348 WEST 47TH STREET, NEW YORK CITY
Cl-rol 6-5958
Boardwalk, Edgewater Beach Hotel, Chicago

(Wednesday, July 16)

Leon and Eddie's, New York

(Tuesday, July 15)

Mermaid Room, Park Central Hotel, New York

(Capacity: 400. Price: $3.00 minimum. Shows begin at 8:30. Now booking for Labor Day weekend and A NIGHT CLUBS show, Betsy. Estimated budget this show $1,500. Previous shows estimate $1,100.

The first show with Leon Zinzen out and Eddie Gaysikin at the drum has changed from the formula in effect here when both guys were together. But after that they pull out some of their own tricks, which are tops for originality and flash. Gal's working her body thru a tennis racket with strings while she's suspended in mid-air from her whirling partner's neck and several other clowns' bare muscle appreciative mitt.

Shirley Hayward, acrobatic dancer, opened the show with some difficult tricks. Her best was when she climbed a series of ladders without ever stepping down. Hayward's acrobatic talents split up a deep back bend out of which she developed a song and dance routine. Gal is cute and well starched and would probably do nicely in a fill-in act with a band show.

Holloway Sisters

Holloway Sisters, hoosiers, make up in looks and clean, attractive lookin' costumes what they lack in height. Their recent band plus their youthful vibrancy covers up adequately. Based on this show, the two kids would do okay in a musical looking for a sister dance act.

Carla Conway, youthful singer, entranced the audience without any particular distinction. He's better as a singer. Stuffy dark-haired touches of balance involves a bit of a let down. A little change of pace and attention to keys might improve his stuff.

Tahla, a holdover, has been reviewed before. (The Billboard, June 15)

Martha Stone, husky blond canary, showed a strong and well trained pair of pipes. Carla Conway had been her around, the new guy could have tried her take, but on a voice, no. This show has its limits, out.

Davis is Still Davis

Eddie Davis—well—he's the same Eddie Davis. Girl may yet still bell out a ballad or a pop with the best of them. His forte is still the special material which he performs. Tourists here eat it up in big bogs and yells for more.

The productions, with Frank Shepherd and the line (6), are the same as in previous show. The number of girls has been cut.

Art Wener does a show backing job comparable with some of the best on the Sten.

Currently

CROWN PROPELLOR

CHICAGO

(a HEADLINE ACT OR A COMPLETE SHOW)

INVESTMENT COMPANY

SPECIAL EXCLUSIVE MANAGEMENT

MUTUAL ENTERTAINMENT AGENCY

212 N. Wabash Ave. Chicago

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To Be Continued

Product Dorothy Hild worked out a very effective setting underneath the stars here. Lighting for the tremendous outdoor stage was near perfect and the whole number put the show off to an effective start. Closing number was a bit from a show out here two years ago, built around the closing act, Harold and Lola. The Three Royal Rockets, new roller skating trio, go thru the usual near neck-breaking whirls and acro, for the first five minutes of their act, but after that they pull out some of their own tricks, which are tops for originality and flash. Gal's working her body thru a tennis racket with strings while she's suspended in mid-air from her partner's neck and several other clowns' bare muscle appreciative mitt.

The Orantes, in second slot, have pulled out some toward nifty crowds since seen here last, several years ago. Control, work fast and general running of their pen act has sharpened. Their more professional look is the result of years of stage staring "oldest of the 'oldest." Harold and Lola went thru their standard snake turn, and the crowd with a smooth voice and delivery. For some reason this was their first time on the Miami Wright was held over in an intermission piquant. Lee Zhao, she hasn't developed. Her work was smoother, but her material hasn't been tested. Her biggest bit is working to Spike Jones' "Chico," but doing it in a very funny way, at first, but became incongruous as it went on. Besides, Jones-Merman disk, I Can Do Anything Better Than You. The record is fine, but is testimony to the way a record is produced, it is hard to see how anybody could do bad with it.

Bill Smith,

MYSTIC RECORDS

DALLA

"THE COVER GIRL COMEDIANNE"

With her blue-velvet voice and red-hot lyrics . . . she had my customers yelling for more night after night."

"Butler's debut record!" (Signed) W. D. SATTERFIELD, Owner of the SKY-VU

DALLAS, TEXAS

Exclusive Management M.O.A.

MARCHE WINTERS

Sensational Comedy Acrobat
Three, and their own show spot.

Whistling dummy into a trunk and pulled up its front lip, and sharp, flexible mouth that enables D'Rey general's uniform, that had payees let go with a crack.

Once in a while dance in range and work well into the act. Seems to have a natural sense of humor and several remarks which this writer caught over the music might work well into the act. She might do well to keep stage mile up and come back in range and let go with a crack.

Phil D'Rey, making about his sixth appearance ever since he graduated from the Roll, is the top combination ever on this show. Ventrioliquist is working with a knocked-out dummy, and the fake dress is the general's uniform, that has payees poking fun at the start. Dummy has a flexible mouth that enables D'Rey to pull up its front lip, and sharp, whistling dummy in the routine and whistling continues on much softer pillar.

Sid Fisher's New Yorkers, who just inked a Vitavision Record pact, play a well done spot, and have it all worked out. They're only a foursome, and do well in their own spot show. Boys did well to Alto Latin Quarter, Navy Yard, by dropping their bats for 10 dates bringing his bat into the club to make a special appearance, and got a stink at this intimate night. Resultant stay looks like it will play off. Judging from fine opening, was reaction to the handsome crooner. Cool, who is a red-hot attraction here because of his handsome Dick Jungers' ork, while they were working at nearby Aragon Ballroom, got a nice ovation when he came on and had to work 10 minutes over-time to satisfy shouted requests. Guy was working much more relaxed and his ease was especially noticeable on rhythm time.

Jill Adams, curvaceous brunette, in a costume that showed just enough to keep the eye interested and yet didn't offend, worked under the handicap of the spot's small stage, but her fine showmanship and cleaning enabled her to do some fine numbers which seems to have a natural sense of humor and several remarks which this writer caught over the music might work well into the act. She might do well to keep stage mile up and come back in range and let go with a crack.

Cook Goes Wild

Headliner, Ralph Cook, boating a staccato-style delivery and dock material, encountered little difficulty in his "smut'-y "spades" in the five minutes of heavy-tongued stuff that elicited screams from table sitting below. There was some magic in stitches. However, he made the mistake of continuing when he had a laugh, and losing instead of leaving them asking for more. His House of Dreams bluesy scored at the start, while his "Big Bugle" clinched the contest for them. A few slight changes is all the sad face that needs to sharpen up his delivery. The boys did a nice job of Pedro, Do Not Perform. Marlowe Dancers kept the tempo up with a well done skirt.}

The closer was Charles Trenet, who was noted as entertainment writer here as he was on his opening night at the American Embassy. French singer has used a little English, but his singing doesn't need that. He's neither does his boyish enthusiasm. He did a couple of English numbers, but it was his straight French character which got them. Trenet, unlike most Gallic singers, ends each number with a big finish. With the band behind him working like mad, Trenet wound up way ahead, to a terrific start.

LARRY STORCH

The Ciro Rimbai band (11) and company close the show—and are a show in themselves. They constantly played this house before and connects with the rest. The band opened Echoes of Rio Carioca, with La Minerva, gypsy-type dancer, doing the routine. Then Rimba's a bit louder, Buddy, did a rumba with Reinita, Gringo De Panduro, billed as king of the Brazilian tamborine, in Tico Tico. Gringo undoubtedly is a capable artist and his skin-smacking exhibition was enviable, but his delivery doesn't seem to have popular appeal—at least the audience didn't seem to get stamped upon a fine performance.

La Minerva then came back for a spicy Carioca dance. Unfortunately that she was compared with Carmen Amaya. Minerva is lovely, not that good. Rimba and Reinita followed with a samba. However, it wasn't until Azara Camarao, Brazilian thrum and Plácido Maurice Chevalier, came out that the audience could have it no earlier. Rimba and Charley Boy closed with the challenge dance, No more than one of each preceding, one could stand some pruning.

Specialists

To those who prefer distinct. If you are planning own or a renovation of a Nite Club or Cocktail Bar—why not have the finest? We are Design Engineers in Floor Covering, Custom Bars, Fixtures, Lighting, Carpentries, Murals, Refrigeration, and Acoustics.

Interior Creations Co.

1914 Second Ave.

Toledo, Ohio.
Top Pickers: Hub's Norton, Phila. Martin

3-Way Tie Remains Wash'n

(Continued from page 3) 23 No. 10 No. 11 No. 12
22 Helen Eager (Traveler) 17 18 19
21 Peggy Doyle (News) 16 17 18
20 Elliot Norton (Post) 15 16 17
19 Tom Donnelly (News) 14 15 16
18 R. E. P. Sensenderfer (Bulletin) 13 14 15
17 Jerry Gaghan (News) 12 13 14
16 Tom Donnelly (Monitor) 11 12 13
15 Ted Craig (Traveler) 10 11 12
14 Leslie Sloper (Monitor) 9 10 11
13 Helen Eager (Traveler) 8 9 10
12 Peggy Doyle 7 8 9
11 Elliott Norton (Post) 6 7 8
10 Helen Eager (Traveler) 5 6 7
9 Peggy Doyle (News) 4 5 6
8 Elliot Norton (Post) 3 4 5
7 Ted Craig (Traveler) 2 3 4
6 Leslie Sloper (Monitor) 1 2 3
5 Tom Donnelly (Monitor) 0 1 2

Pelican "Skin's" Hw'd Click Brings Indef Las Palmas Run

HOLLYWOOD, July 19—Closing a successful five-week run at the Coronet Theater, Pelican Productions' production of Skin of Our Teeth takes an unprecedented move to Hollywood's Las Palmas Theater for an indefinite stay. The Thornton Wilder prize play, as adapted by the author himself, has been one of the hottest properties provided in the past several years to move into Hollywood. Theegg is only twice: as acts, three, and as the play's principals permit, Skin may be seen on the road after the Las Palmas run.

Meanwhile, the second production under the Pelican banner, Galaio, starring screen queen Charles Laughton, has its world preem July 24. In addition to Laughton in title role, cast includes Zachary Scott, Paul Frees, and John information. The staging is by the Penelope theater, the corridors of which are named after Laughton. The play is to be followed by the first production under the Pelican banner, Mr. Smith Goes to Washington.

New Equity Policy Bars Contributions To Theater Groups

NEW YORK, July 19—Actors' Equity Council has refused a plea for $3,000 from the Experimental Theater, Inc., for the fall season. The council has ruled that the organizers contributed in excess of $60. It was alleged that efforts to sell $60 from The American Repertory Theater last season. Council now has laid down a policy that union funds will not be used for pursues of union funds can be used only for pur- poses provided in the Equity constitu- tion, which specifies the conditions of a particular association. By business of the association is meant that which benefits the entire membership, not a particular group. New policy does not mean that contributions to charitable ac- tors' groups will be stopped.

Ferrer Buys Reynolds Play

NEW YORK, July 19—Jose Ferrer has bought the Earle Reynolds com- edy, Bite the Dust, which will be tried out at the Yellow Springs (O.) Summer Theater July 30. Among those set for the cast is Allyn Moss, daugh- ter of Harry Moss, Stem booker.

"Summer & Smoke" for Stem

NEW YORK, July 19—Summer and Smoke, the new Tennessee Williams play, will first be seen in New York by Margo Jones' Theatre 7 in Dallas, then probably on the way to Allyn Moss. Play was well received in the Southwest.

Open Air Theater At Memphis Draws 60G in Two Weeks

MEMPHIS, July 19—With $80,000 in the till at the end of the second week, and an eight-week season budget of $195,000, management of the Memphis Open Air Theater (MOAT) expressed itself as highly optimistic. The show was pointed out, included daily ticket sales, season ticket sales and conces- sion profits and program advertising profits.

Season opened with Charles Years- ley and Margaret Spencer starred in The Desert Song, which drew 13,755 in the six nights of the run. Mack Harrell, starring with Spencer, drew 12,106 paid the second week in Sor, a show which was in some ways a disappointment to the MOAT management. Officials, however, felt that the showing was good in view of the fact that many MOAT regulars were unfamiliar with Sori, and that the play itself. There is no reason to believe that Harrell's performance would be too high-hat for them. Third week of the season opened Friday night (18), with John Guerreyn, of the Metropolitite Opera, Frances Winking, and Lola Bates started in Robin Hood.
Broadway Opening

RIP VAN WINKLE
(Opened Tuesday, July 14, 1947)

MAX JELIN SNUED FOR $6,350
By BACKE R OVE NOTES
NEW YORK, July 14.—Max Jelin has been declared a defendant in a suit for a summary judgment in the New York Supreme Court by Alexander Gregory, who seeks to collect $5,500 plus a collection fee of $850. He claims he turned over $1,500 to Jelin in September, 1945, and that Jelin promised to return the money and to produce an action on the faith of it.

Charges of theft are never proved to the satisfaction of the law in a case of this kind.

Harvey
(Revised Monday, July 14, 1947)

Iinth Street Theater


Myrtle Mac Simmons. June Van Dusen.
Gunther Slechter. Frederica Surer.
Fred Keil. Asa Allen.
Lynn Stansfield. Mary Alston.
Blanche D'Alray. Gunther Slechter.
Sally Chalmers. Sandra Milian.
Dan Cormier. Roscoe Ellis.

With Frank Faye off for a vacation, James Stewart, who is known to wear Elwood P. Dowd shoes for a seven-week stretch. It is smart doing with the top-quality, plus his convincing impersonation of Elwood P. Dowd, so far as this reporter is concerned.

And therein lies the difference between a Frank Faye and a James Stewart. Where Faye punches, Stewart studiously avoids.

There is no doubt he is a good actor—likely a better one than his predecessor. However, there is no question but that the Faye brand of Elwood P. Dowd is in such full-on investment, plus his convincing impression of delightfully intimate, to the point of being almost like Elwood P. Dowd.

But in any event, the role of Elwood P. Dowd is sold short, and Josephine Hull is close to perfection as sister Vita, always a lady who seems to get better and better as the play goes on.

Luther Adler Joins Cousin
And Ross as a Producer

NEW YORK, July 19.—Luther Adler has joined forces with the producers, Anthony Ross and Joseph Ross, in their efforts to have the play in New York. They have been working on the play for some time and they have decided to bring it to the stage.

They plan to open the play on Broadway next season, and they hope to have it running by the end of the summer.

Follow-Up Review

By JOSEPHINE MARCH

LEGITIMATE

Atlanta Outdoor Operetta Closed
By Financial Jam

ATLANTA, July 19.—The Greater Atlanta Moonlight Opera Company found itself in financial straits and did not give performances of New Moon Thursday (17), yesterday, and today, and the company’s principal backers received exceptional concessions when he leased the Chastain Memorial Amphitheater at North Fulton Park, eight and a half miles from the city’s center, and is striving to raise fresh capital to re-open the theatre. A good audience was there for the opera, but instead of selling out, the house was only a fraction of the usual size.

Actor’s Equity has already sent a warning to the company, that the actors for the coming week’s production of Desert Song will not be paid for re-hearsing if the venture should fold. They will have to file a claim against the management.

Carol Goodman Gets Lead
NEW YORK, July 19.—Carol Goodman has been signed to play opposite Ray Milland as the female lead in Donald Ogden Sturges’ How I Wonder, which is being produced by Garson Kanin early this fall.

Pix Ink Timothy Kearse
NEW YORK, July 19.—Stacey-Dean Wint, 24, has joined the all-girl engagement of the Dora Clemens Company, which is now under the direction of Stacey-Dean Wint, who is the daughter of the late Dora Clemens, the famous actress. Stacey-Dean Wint will play the part of the lead in the company, which is now under the direction of Stacey-Dean Wint, who is the daughter of the late Dora Clemens, the famous actress.

Finally, the company is now under the direction of Stacey-Dean Wint, who is the daughter of the late Dora Clemens, the famous actress.

RATES

Dramatic and Musical

Drifty Marches to 91 Broadway

Starring in Don Ross’ show “EVE STARTED IT”

VIC QUITISSE” PURE
(INTERNATIONAL COMEDIAN)

Starring in Don Ross’ show “EVE STARTED IT”

American Representative

SAM KRAMER
846 South Broadway
Los Angeles, Calif.

Communications to
Don Ross Theatrical Productions, Ltd.
Gloucester Mansions, Cambridge Circus
London W. 1 C. 2, England
Detroit USO Ends 5-Year Job, Reports On Its 2,684 Shows

DETROIT, July 19—Wind-up of the Detroit United Service Organizations (USO) set-up here is the occasion for a compilation of activities, with a report by Captain Albert R. Weldon, USN (Ret.), Auxiliary USO director.

The Detroit USO presented shows at military locations over a five-year period. The co-operation in the Detroit area brought the big shows, including 24 clubs, seven theaters, eight studios, 13 radio offices, and many others.

Report shows a total of 1,436 bands engaged, together more than 1,436,000, many being re-accepted in the words of the final report, "with finely the majority that were not accompanied by an equal amount of talent." The 590 shows were organized into packages, which were booked around the country, touring by bus, train, or plane, selling for around $300,000. Many of them as high as $300,000.

Amusement Taxes Soar in St. Paul

ST. PAUL, July 19—Places of amusement and entertainment in the Twin Cities area are generating about $200,000,000, thru license fees this Wednesday by the city.

On-sale (by the drink) liquor licenses are up from $1,000 to $1,500 per year, and are expected to yield about $300,000, with an additional $100,000.

The "ducks" as resort attractions in the Atlantic City, where they become a featured show for two weeks, starting August 28 at the town. The "ducks" are a feature of the show, held in the city.

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COLE — Fay, 53, vaudeville performer, July 10 in Brooklyn. She and her husband, Gene Mason, made their debut as a team with Cole in 1915. In 1927 she divorced Mason and married Henry Pollack, nonpro, and retired. Survivors are her husband and children.

DONALDSON — Walter, 53, song writer, July 13 in Santa Monica, Calif. His native Brooklynite's first success as a composer was "Baby, It's You" and "Jubilee in My Kentucky Home."


DONALDSON — Walter, of My Father

DONALDSON — Walter, of Me, Ladies All,

EADON — John R., owner of the John R. Ward Bros.' Circus, recently after short illness in Denver.


EARL TAYLOR — Frank T., at Sound View, Conn., July 13.

FASHMILL — Mrs. Florence Heisler and Ellen, his widow, Mrs. Margaret Bruenn, widow of 011ie Polk, have appeared with various companies in stage and on the radio.

FRANCIS — Mrs. Katheryn Carver, 41, of Kansas City, Mo., was killed in a traffic accident in Los Angeles. Survivors are her husband, Paul Vincent, and a brother, three sisters, and a niece.

FRANK TAYLOR — Earl T., in Everett, Wash., July 12.

GALLOWAY — Mrs. Grace Henaghan, light opera, Queenie, N. Y., and Billie, a niece, Mrs. Grace Henaghan, screen writer, in Los Angeles June 30.

HARTWICK — Mrs. Katheryn Carver, of Kansas City, Mo., was killed in a traffic accident in Los Angeles. Survivors are her husband, Paul Vincent, and a brother, three sisters, and a niece.

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HARRIS — Dr. H. D., 73, veteran show house operator, to Beverly Hills, Calif., July 12 when he fell from the wire while performing in Galipolis, O.
PITTSBURGH, July 19—Running well over 30 per cent above his record gross of last year, Tom Packs was almost certain of establishing a new record in Pittsburgh with the benefit of the Police Widows Pension Fund. Up till Thursday (17) the show had already pulled in 110,000 people and was forced to schedule an extra matinee on Thursday night to accommodate the throng that had bought advance tickets. Packs almost blew the Thursday night performance when a horse and cattle show, after the show had been on for 30 minutes. He waited till the storm subsided and then put on the whole show with the exception of the pony show. The Sky Thrillers was an addition here replacing Pee Jay Ringens.

Sock 15,000 Closing Puts Packs Over Top in Cincy

CINCINNATI, July 19—A 15,000 crowd at the matinee Sunday (13), a like crowd Saturday night, with paid $5,000 for the Saturday matinee, gave a sock to finish to the week's business as Tom and Jerry packed the stands of the City of God. Packs' Thrill Circus, presented and produced by Tom N. Packs. No Sunday night performances were scheduled in order to permit the show to tear down and load for the 300-mile jump to Pittsburgh, where the Packs opened Monday (14).

Total attendance on the seven-day, eight-performance engagement here was estimated at around 85,000, with the gross coming very close to the $100,000 mark, according to Packs. Rainy and cloudy weather midway handicapped the operation, but obtained and without incident, dawb gave no cause for anxiety. The common council refused a claim from the paying public, both the state and the city, which would stand staged and that the ship is ready to return next season.

Sunbrook Thriller Broadway

STAMFORD, Conn., July 19—Larry Sunbrook's Rodeo and Thrill Circus closed to hearty crowds at Stamford (11-12) at Mitchell Stadium, but missed perhaps the best take of all when local authorities canceled the scheduled Sunday (13) performance because of an early blue law. The common council refused a license for Sunday on the advice of Corporation Counsel Charles N. Weather, who said it would be unlawful.

Rodeo action was plentiful and the admission was $1, although both prices were in effect. While kids were admitted for 50 cents, adults paid $1 for bleacher seats, $1.50 for the grandstand and $2 for boxes. Sunbrook, who appeared personally at the show, was handled by Jack Andrews.

Great Teleseo Injured

WEST CHESTER, Pa., July 19—The Great Teleseo, featured performer at the Port Providence, Pa. Fair, near here, was painfully hurt July 19 when he severed an artery and a vein in his arm. He had finished his act atop a high swaying pole and was descending when his foot slipped. In an attempt to save himself from falling, he grabbed for the pole and caught his arm on a steel peg.
Clear Weather Means a Mark

Receipts soar as 'for free' list is suspended—mutuels hold own as midway shrinks.

EDMONTON, Alta., July 19.—Given good weather, the Edmonton Stampede Exhibition will wind up its six-day run here tonight with a higher paid gate than last year, also free of its 'dive bomber crash' going day (17) was also better than the day (16) gate was announced for free.

For the vast majority of whom my opening day's figures this year hold

EDMONTON, CALGARY DOWN

Around the Grounds

Bingo Ruled Out at Iowa State; Goldman at ESE for 10th Year

Iowa State Fair, Des Moines, this year, has been marked with bingo games, according to Lloyd Cummingham, secretary, who said he had advised the governors that bingo games have been ruled illegal in Des Moines. Loss of bingo will cost the fair $3,000, Cummings said. Committees who had contracted for five or six locations have had their money returned. Ruling on bingo was made by a municipal court judge in a case arising at Des Moines' Riverview Amusement Park.

A concrete floor has been installed in the Merchants Arcade beneath the grandstand of the Mississippi Valley Fair, Davenport, Ia. The concrete floor—replacing one of wood. Painting at the arena includes a white coat, with DDT included, on the inside walls of the cattle barns and the hill box dormitory.

For the 10th year, Dr. Edwin Franko Goldman and his Concert Band will appear at the Eastern States Exposition at Springfield, Mass. Goldman and band have been contracted for the National Auto Show, Music Day Expo, which returns to action this year after a wartime suspension.

Houston A. Lawing, former Greensboro, N. C., sports editor, has joined the N. C. Farm Bureau, and T. Holt Haywood, Wintson-Salem, member at large.

Commission Named To Probe N. C. Fairs; Will Draft Standards

RAFLEIGH, N. C., July 19.—A permanent commission to probe the gate status of agricultural fairs and to draft standards for them has been named by Governor F. F. Holm. Creation of the commission was authorized by this year's general assembly, which allowed for a probe into exploitation under the guise of agricultural fairs and report to the governor on the matter.

Appointed to the commission were Mr. T. H. West, representing the North Carolina Association of Fairs, and Mr. T. E. Sturdy, representing the North Carolina Association of Fairs, and Mr. T. E. Sturdy, representing the Agricultural Commission of N. C. and the N. C. Farm Bureau. Mr. T. H. West, representing the North Carolina Association of Fairs, and Mr. T. E. Sturdy, representing the North Carolina Association of Fairs, and Mr. T. E. Sturdy, representing the Agricultural Commission of N. C. and the N. C. Farm Bureau.

Weather threat was rated good, only a wind and rain storm Thursday (10) marred the four previous days of running and exhibition, which returns to action next Monday.

Selden Opens Fair Season at Danville

CINCINNATI, July 19.—A. E. Selden, the Stratospheer Man, who has been with Roy Rogers Circus, produced and directed by Thurman C. packs, will end his engagement with packs at Knoxville next week to go on fairs for Ernie Young. He opens at Danville, Ill., July 28 and closes at Dallas October 19. Selden then will play indoor dates, operating the the Shrine Circus, Kansas City, Mo., November 10.

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Ct. Barrington Adds Balloon Spec Day

GREAT BARRINGTON, Mass., July 19.—Edward J. Carroll, presi-
dent-general manager of the Greater Barrington Fair, announced the event will be a nine-dayer, September 26-28.

The extra day was added for a giant balloon parade, similar to the one conducted in the past at the Mil-

jurrora, Centurama, Minneapolis’s Autumn Amusements, Atlanta’s Southeastern Fair. The balloon spectacular will be held at noon, afternoon and night of opening day.

Frank D. Fuller Dies; Retired Fair Exec

MEMPHIS, July 19.—Frank D. Fuller, 73, former secretary-man-
ger of the Mid-South Fair, was found dead in his apartment Sunday (13) at the home of his daughter, Mrs. W. C. Sloan, at Jonesboro, Ark. He had served as secretary for a manager of local fairs for 29 years and had resigned the post at the Mid-South Fair in 1938 and spent the remainder of his life at Jonesboro. From 1917-1918 and again from 1936-1937, he served as a Tennessee State Senator from Shelby County.

Funeral services were held Monday (14) at the Dupwe Funeral Home, Jonesboro, with burial in Oaklawn Cemetery here.

Besides his daughter, his widow, Mrs. Agnes Dodson Fuller, survives.
More Midwest Execs Look at A Thru Rose - Colored Specs

CHICAGO, July 19.—Fair execs in Nebraska, Illinois, Iowa and Missouri reported an unexpected increase in attendance this week. Good crop conditions voice optimism in the forecasts. Pointing out that the weather this week has been sunnier than in the last several weeks, prospects in Kansas City, Mo., range from fair to good. Instances of the Kansas City Star, for instance, secretary of the Knox County Fair there, says in an answer to a Billboard query, "The fair will be ready in the few days ahead." The weather permitting, we are expecting the biggest fair ever. Rains in recent weeks have damaged crops in Naples, and delay construction work on the grounds. According to Swanson, who adds that it will be a neck-and-neck race to complete the work in time for the fair.

Reports from fairs in other States:

Nebraska

JOHNSON COUNTY FAIR, TECUMSEH—The '47 fair should surpass '46. We are further ahead in the post-war crops. We have no problem about the public in the coming week. Calvin Kuhn, manager.

DUEL COUNTY FAIR, CHAPELLE—There has been some small crop damage here. Otherwise our conditions are good. The fair should top last year's.—E. C. RICHARDS, manager.

BUFFALO COUNTY FAIR, HEBARNEY—Crops have never been better in this part of the country, so we think exhibits will be greater. We have raised the premium list, and better and higher prices. We expect to pass our 1946 attendance.—HARLEY F. LUCKER, secretary.

KETAPARK FAIR, NORGEN—Conditions are excellent. We should equal or pass previous years.—CHICK DIETRICH, manager.

Clay County Fair, Clay Center—Conditions are excellent. We should equal or pass previous years.—DR. L. H. EVANS, secretary.

Iowa

GUTHRIE CENTER FAIR, GUTHRIE CENTER—Crops are fair and may not have any material effect on attendance. The fair will equal last year's.—M. L. BRANDON, secretary.

Missouri

MOUNT CARMEL FAIR, MOUNT CARMEL—Crops should be better than '46. Crop conditions are good. Special attention should be given to the dairy section, where we should surpass last year.—FRANK REIM, manager.

Missouri PRIMITIVE HOME FAIR, PRIMITIVE HOME—Crops have been ruined in some areas. We have raised the premium list, and higher prices will compensate for the poor crops. We should surpass last year's.—G. W. WHITE, manager.

The celebration reaches its climax Thursday (24). Already Utah is being worshipped by tourists. No housing has been available for several weeks in hotels, motels or private homes except that reserved and paid for. The Beehive Midway Corporation, with a fine midway on the exposition grounds, has ironed out its financial difficulties, for the present at least.
KENTUCKY STATE FAIR
**SEPTEMBER 7-13**

- OPENING FOR OUTSTANDING ATTRACTIONS AND A FEW HIGH CLASS CONCESSIONS

(Ready to Book)

Write J. O. MATLICK, Manager

Kentucky State Fair Louisville 11, Ky.

WANTED CARNIVAL
for August 23 thru August 26
with 6 to 8 Rides to play for

FAIR and RODEO
Large crowds will attend.

Write or wire

ABERDEEN CIVIC ASSOCIATION
Aberdeen, S. D.

J. C. MICHAELS ATTRACTIONS
(FAIR BOOKERS for 37 Years)
SENSATIONAL ACTS - REVUES - THRILL SHOWS and Famous BIG CITY GRANDSTAND CIRCUSES for FAIRS - CELEBRATIONS - EXPOSITIONS

Ontario Office: 16 W. Randolph St. Chicago, Ill. Phone 3770
Kansas City Office: 100 W. 12th St. Kansas City, Mo. Phone 933

CEM CAN ALWAYS USE GOOD ACTS

NATIONAL SHOWMEN'S ASSOCIATION

GREET'S YOU
You are eligible to Membership in this fastest growing showman's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.

Meetings 2nd and 4th Wednesday each month
Palace Theatre Building, 1564 Broadway
New York 19, N. Y.

Mostly everyone of the Eastern amusement family is a member.
Are you?

Write For Information.
Initiation $10.00
Dues $10.00 Yearly

CNE Spends Mil $ In Fixing Bldgs.
(Continued from opposite page)

Pitchers, confining these merchants to the outdoor locations. Hughes pointed out that all exhibit space has been sold for months, including that in a new top, 120 by 300, and that applications had to be re- turned from more than 500 others.

Anticipating a record attendance of over 2,000,000, Hughes has paid particular attention to the outside gate set-up, and each entrance has a battery of windows. A new turn-around has been built at the south side to eliminate auto congestion.

Arrangements have been made to leave the lakeside drive open to traffic until 10 a.m. each day to help relieve the traffic problem.

Because of the terrific demand for outdoor space, the exhibition is building a row of concession buildings that will mask off the plot of the new grandstand, and work will continue on that structure thru the run.

Springfield Spends $300C

SPRINGFIELD, Mass., Aug. 18.—Repairs and reconstruction at the Eastern States Exposition grounds in West Springfield—engendered by the opening of the annual exposition this September after a war-time lay-off during which the army occupied the site—will cost $180,000, it was revealed here.

Charles A. Nash, general manager, said that with the exception of $20,000 to be paid by the management for construction of box seats and a new temporary grandstand, the cost will be borne by the federal government.

One of the largest single items is the putting up of new horse and cattle stalls, which will probably cost between $15,000 and $18,000, Nash said.

Reports which were circulating that a new lighting system in the Industrial Arts Building would cost $75,000, were emphatically discredited by Nash. He explained that the present lighting system is perfectly satisfactory, and that probably it is the best of its kind in the country.

Other construction and repair work which had previously been announced by the exposition, will include a 7,000-seat capacity temporary bleachers. The $50,000 to be spent on this work would also pay for permanent box seats which will be built in front of the bleachers, Nash said.

A new type of exhibition booth will be set up in the Industrial building—a wheel-like arrangement, in which the aisles between the displays will run toward a hub. And no rails or barriers of any kind will be put up before the booths unless the individual exhibitor chooses to add this barrier.

Streets, shrubs and lawns will have to be put back in shape, Nash said, among other refurbishments, which are needed "all over the grounds.

Nash also added that the famous horse show—long one of the outstanding events of the exposition—would be back with J. Loring Brooks Jr., as chairman.

TILLMAN COUNTY, OKLAHOMA, FREE FAIR

Wants Contact Carnival. Data, Sept. 11, 12, 13.

Five million dollar wind-up last burned. Fourteen million dollars deposited in banks. One hundred thousand people辐射 into this time.

S. E. LEWIS, Secretary
FREDERICK, OKLA.

FREE ACT WANTED
TRI-COUNTY FAIR

OXFORD LAKE PARK
ANNISTON, ALA. WEEK AUGUST 25

High Wire, Fun, Free or any High Act. BILLY MORGAN, Manager. F. FAMILY DAVIS, Secretary

WANTED RIDES WANTED

AUG. 31, SEPT. 1 & 2


BOONE COUNTY FAIR
COLUMBUS, Mo.
Fairs-Expositions

The Billboard

July 26, 1947

Independent Concessions

Percentage ROOM success for your contract when you book thrill-stunned spectators who return again and again to watch his death.

Shows, Rides and Bingo

Ford City, Pa., IS UP IN CINCINNATI 22. OHIO Coneesslons. W. B. MECHLING, Secy.

WANTED

ANY TYPE OF Grandstand Attractions.

WISCONSIN

Rapids - Public Co. Fair Assn.

KANSAS

Ottawa - Miami Co. State Fair Assn.

MINNESOTA

Hastings - Mower Co. Fair Assn.

IOWA

Moline - Rock Island Co. Fair Assn.

KENTUCKY


LOUISIANA

Lafayette - Calcasieu Parish Fair Assn.

Complete Fair List

The complete Fair List will be published in the home dated August 16. Copies of the home dated August 16 issue may be had at that time by sending 25 cents to the Circulation Department, The Billboard, 2160 Patterson St., Cincinnati 20, O.

Fairs-Expositions

The Billboard

July 26, 1947

Kansas City Fair

Aug. 5-9, 1947—KNOXVILLE, ILLINOIS 4 Afternoon of Kennel Show, Aug. 5. Evening of attractions.

SHOWS, RIDES AND BINGO

High above the crowds, Selden performs the WORLD'S HIGHEST AERIAL ACT. He is the most popular and popular of all Rtissler's comedians. All tickets will be sold at the door. No reservations. No charge. All proceeds go to the Salvation Army.

WANTED

P. O. S. OF A. FAIR

Outstanding projects. S.W. McChesney, ’45.

NORTHWEST

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Outstanding projects. S.W. McChesney, ’45.
Strates Tops Record Groo At Utica, N.Y.

Special Bus Service Helps

UTICA, N. Y., July 19.—Despite the fact the weatherman conspired to make the E. Strates Shows, now on its silver anniversary, busy around the corner, two days of its stand here, the org got enough weather and haze to shut the attendance and gross records chalked up last year. For the first time in the five years of the shows’ annual appearance here, a shuttle bus operated from the city line to the Parkert shows.

This helped swell attendance considerably. Utica is the spot where Strates launched his first midway, the Southern Tier Show. Sponsored by the American Legion, Strates was visited here by many friends and business associates.

Strates and daughters, Elizabeth and Theordora, and son, James J., joined the show here for the summer and were kept busy entertaining many friends.

The fairs, just around the corner, have everyone in the area expecting a busy session with plenty of moola being produced. Emergencies ticket sellers were kept busy here last week.

Mrs. Percy Morency was called to her home in Dallas by the serious illness of her sister. Mrs. Jean Delatte was left for her home in Perry, Okla., because she is the only child of her mother.

Virginia Morency, Charm Hour Review producer, advised that the new wardrobe arrived and will be used during the fairs. All showgirls were expected for the first of the season.

Sidney Aw, booking agent, is doubling as purchasing agent.

Visitors here included Otis L. Smith, son of the late Otis L. Smith, and Mr. and Mrs. John Brown, nephew and niece of the late showman.

Capvell Bros. Find Gold in Oklahoma

PAULS VALLEY, Okla., July 19.— The Capvell Bros. were returning to Oklahoma from their regular stamping grounds, found things okay in the Sooner State. At the present time, the fairs were the only show in the state.

J. C. Wrigley Bows In McGregor, Tex.

MCGREGOR, Tex., July 19—J. C. (Irish) Wrigley presented his Shows here Monday (14), with five major rides, two kiddie rides and a grandstand. The Show is routed to play the West Texas wheat belt.

Wrigley also has rides in operation at Fair Park, Dallas, which are in charge of his wife, Hattie. For many years Wrigley was with the Ring Royal Shows; for several years with the W. A. Schafer Shows, and for the past two years has operated rides and concessions at Dallas Fair Park with Mrs. Wrigley.

High Water

GRAND ISLAND, Neb., July 19.—Phil Kollott, of the 26th Century Shows, told this one about the show’s big problem: a severe rainstorm during its stand here.

"During the worst of the storm, Shelby Bros. midway found the Midget Show, turned up missing. Later, when the storm subsided, they found some of the ride boys. On investigation they found Howard buried under the debris. He was drowned. He’s okay and back as emcee on the Midget Show," said Kollott.

Wagner’s Org Sets Record At Rockford

Wankegan Starts Off Okay

WAUKEGAN, Ill., July 19.—The first carnival to play here in two years, Al Wagner’s Cavalcade of Thrills, is giving fine good business under auspices of the Central Labor Council of the American Labor Organ by playing at Blanchard and Sheridan.

Show officials were still talking about the tremendous business done at Rockford, Ill., where it closed Tuesday night (12). Opening there Thursday, the show, first to play Rockford in seven years, got away to a great start and business kept building until Friday night (11) when gate admissions topped the org’s single day record set four years ago in St. Louis.

All hands on the show would have been perfectly satisfied with breaking last record but for the fact the shows’ afternoon record of the night before by 3,876,000 sold to give the show its biggest single day still date gate. A one official said, “and this despite opposition from Cole Bros. ‘Circus,’” he added.

Golden Lightning Whacks Henrys At Racine, Wis.

RACINE, Wis., July 19.—When the folding stuff in the Henry Bros. Shows office wagon is counted tonight, it is reasonable to believe that W. Henrys will think that his org was struck by a bolt of golden lightning; a Capvell Bros. show has been ordered to all concerned. The org opened Monday (14) night, hardly prepared for the rush of business. In the seven hours and 14 minutes of the 14th, the shows, rides and front gate had taken enough business to make a winning week, and the business hadn’t even started yet.

Joe Hennies was absent last week. The bill was taken in the air. The business has been tremendous.

The business was not entirely unexpected as Racine was a “fresh” town, having been passed over by the Henry Bros. It was expected there would be an expected business, but the real surprise was that it took the order so soon.

Fred Allen, commander of the American Legion Post at Nashville, Tenn., was here to inspect the equipment he may purchase to augment his org next season.

Hale Presents CNE Girl Show

TORONTO, July 19.—Walter Hale, veteran outdoor showman, has been assigned the task of presenting the Girl Show on the midway of the Canadian National Exhibition, it was announced today by J. W. (Patty) Conklin.

Hale announced that he would attempt something entirely different this year, having engaged 15 principal performers, all girls, and that he would dispense with the custom line and the rink, which has been offered on midways. All talent has been engaged thru the Hal Lawrence Agency, Chicago.

“I believe a well-balanced variety bill with girl artists will be much more acceptable than the conventional type of girl shows,” Mr. Hale explained.

It will be presented behind a 120-foot modernistic front under an 80-foot spread of canvas.

Work on the midway, under Conklin’s personal direction, with the show being built, has been done rapidly, more rapidly than one would believe at a carnival.

Fronts have been built and stored “so they can be installed at a moment’s notice.”

The Follies of 1947, which has been built, is being kept under wraps for completely new streamliner that will be displayed at the CNE.

The Billboard billed it as “The World’s Most Fabulous Show.”

Smyrna, Ga., Heavy Winner for Franks

MACON, Ga., July 19.—After a red one July 4 at Smyrna, Ga., Franks’ Playland returned to Macon last week. The Troy Raines lot, where the run is skedded to end tonight, is the only show in the state.

Franks played under auspices of the Lions Club, which co-operated with the American Legion in a celebration to raise funds for a community center. Franks pruned his campaign-operating, Paul Clayton, a city official, was in charge of the operation, Bill Stewart and B. H. Reed.

The show has broken all records for a three-day run in the South. New concessions and new concessions were added follow: Roy C. Hancox, 2 C. H. Holcomb, 2, and T. H. Rice.

Fred Allen, commander of the American Legion Post at Nashville, Tenn., was here to inspect the equipment he may purchase to augment his org next season.

J. C. Wrigley, general agent, was missing for a few days, having undergone a tonsillectomy in an effort to rid himself of the “misquito” which has made his legs uncomfortable the past month. He was back in his Chicago office Friday.

John (Pots and Pants) Lempart, erstwhile known as the Shikl, was back in his office, working under the title of assistant to Mr. Hennies.
NOW BOOKING LIMITED AMOUNT OF
LEGITIMATE CONCESSIONS

MORRIS LIPSKY
JOHNNY J. JONES EXPOSITION
NEW ALBANY, INDIANA

WANT
WANT

TWO BIG RED ONES
VETERANS' HOMECOMING
BRACKENRIDGE, PA., August 11-16 Inclusive

THE GREAT DAYTON FAIR
DAYTON, PA., August 19-23 Inclusive

Legitimate Concessions that work for stock.
Good proposition to SHOWS, FUNHOUSE, ARCADE, MOTOR DROME.

Ken-Penn Amusement Company
Pennsylvania's Most Modern Riding Devices
619 Earl Avenue
New Kensington, Pa.

“SNOOKY LEE” SCHNEPPEL
WANTS GIRLS FOR POSING AND PRODUCTION SHOWS
Canvassmen and Ticket Sellers. Emcee for Production Show. Johnny Wise or Bob Randy, wire me immediately.
Talker for Production Shows. R. W. O'Nell, wire me immediately.
Address, Care GOLD MEDAL SHOWS, Champaign, Ill., this week.

BRAND NEW LeROI ENGINE GENERATOR SETS
25 KVA, 110 Volts, AC, 900 RPM, with switch board, voltage regulator, radiator mounted on skid with safety switches. Complete while they last, $1500.00 each.
HARGEET ELECTRIC CO., INC.
1111 N. HARWOOD ST.
Phone: X-2163—LD-500
DALLAS 1, TEXAS

Main Fairs Face Tough Going Without Midways
In fact in any place specified in the written notice.

Fair "Zip Along"

Sparks reports from the Normal County Fair at Ada, which last week kicked off the Minnesota County Fair season, were to the effect that efforts seemed to get along pretty well without gambling concessions. The only official Shows that had the date. A new 4-H Club building named for Sam Chon, former president of the Minnesota State Fair, was dedicated. Also operating without the usual wheels and gaming concessions, the Poik County Fair at Fertile, Tuesday-Wednesday (18-19) and Marshall County Fair at Warren, Thursday-Saturday (17-19).

In St. Paul, Robert Freeman, secretary of the Ramsey County Fair, said the non-gambling edict will have little effect on the fair's annual opening August 7 at White Bear Lake. Freeman said the Ramsey fair "never went in a big way" for "petty gambling." In the past he said, midway operators installed "one or two games" that they never paid off and were abandoned.

William T. Collins Shows has set the Ramsey date for his carnivals to be rides and show attractions. Bill Blomberg's Circus and Rodeo have been signed for a two-day grandstand attraction.

Min. Plan Unchanged

Moundsville, W. Va.—The secretary of the State fair, said his organization was going ahead with its "usual plans" for the annual fair, August 15-21. Lee said he has heard nothing from Carl J. Sedlmayr, head of Royal American Shows, which has the St. Paul date. In past years Royal American has grossed upward of $120,000 on its Minnesota State annual midway. Lee has said again and again the Minnesota fair will be run according to law.

Some flare-up occurred over bingo concessions which have been supported by Harry Frost, superintendent of concessions. Frost turned down the application of a local organization for bingo concession, claiming all contracts had been awarded some time ago.

An indication that Governor Youngdahl's anti-gambling bill which went before the voters was contained in the report of The Tribune's Minnesota poll (15).

Asked if they "approve or disapprove" of the governor's "campaign to wipe out all gambling devices," 72 per cent approved, 23 per cent disapproved and 5 per cent were undecided.

Aided. If they thought gambling devices should be barred everywhere, or permitted in private clubs for use of members, 27 per cent everywhere, 38 per cent everywhere, 38 per cent decided and 5 per cent were undecided.

—WANTED

AGE AND SCALE MEN
For Normal County Fair & Exposition
INDIANAPOLIS, INDIANA, STATE FAIR
Write or Wire Immediately

NATE TAPLIN
Newspaperman's EXPO
Write or Wire Immediately

AGENTS WANTED
For Route Man, Greeter, and Panda Boys, All Places.
Write or Wire Immediately.

WANTED

John B. HINNOM
117 William Penn Building
La Salle, Ill., this week.
WANTS LEGITIMATE CONCESSIONS

Can place Novelties, Custard and Scales. Want Agents for Milk Bottle, Ball Games. Want Assistant Manager, Stan Reed, wire.

Want first class Wheel Man that can drive truck and trailer.

Want Foreman for Little Beauty-Go-Round. Man to take charge of Sunshine Train. Can place Ticket Sellers and other useful Ride Help. Long season, salary sure. Can place large Side Show or Animal Show: no girl shows. All joining now have preference at Lilly Reunion.

J. S. BULLOCK

Blackburg, S. C., this week;

Kings Mountain, N. C., week of July 28th
WANT AGENT
For Blanket Wheel
All Fairs and Celebrations.
Two Days Exclusive concessions. Excellent route. No grift to back.
Single man, no drink.
Address: W. F., NORTHERN EXPO SHOWS
Fairland, Mont., July 21, 22, 23
Conrad, Mont., July 24, 25, 26
Fairfield, Mont., July 27, 28, 29
Leamont, Mont., July 31-Aug. 1, 2

RIDE HELP
WANT First and Second men on Merry-Go-Round and Second man on Fair; also show dogs, a pair. Good salary. Apply
MRS. LEW HENRY
Hagerstown, Md., this week; Montalto, Pa., next week.

BROWNELL
AT LIBERTY
General Agent, Press, Radio, Union Billing.
W. H. "DUKE" BROWNELL
Albany, New York

ALLEN DUDER BREWER
WANTS
Agents—Man or Man and Wife for Popcorn, Peanuts, Candy Apple Concession. Fairs until November.
ROGERS SHOWS
Rockport, Ind.

WILL HAVE ONE OF MY BINGOS AT LIBERTY
AFTER JULY 30TH.
Will ride to place on good show.
JOHN GALLAGAN
Rockport, Ind., July 15, 16, 17, 18.
Carnival Sargent. Write DEAN ROTHROCK, Macksville, Kansas

MACKSVILLE 4-H COUNTY FAIR
Macksville, Kansas, August 14, 15 and 16.
Singe with 4-H club, for 4-H club Fair Grounds.

WANT NAIL AGENTS
EUGENE CAIN
e/o WALLECE BRO'S SHOWS
Mattson, Ill.

CARNIVAL WANTED
For week before part of August or early September. Address: American & Navy Shows, E. S. A. Cotter.
VINCENT MERRILL, Agent
Holtz Market
Starkenburg, S. C.

MAJESTIC GREATER SHOWS
CAN PLACE
For lazy drive of Fairs starting Sitlterford, Mich. Aug. 4, 9, 14, 19, 24, 29; also parks to take or own. Address: Aria, Mitch, this week.

LOU LOVELL
Please call your father in Kansas City, Mo. by very urgent telegram.

JIMMY
WANT CONCESSIONS
Of all kinds for Belleville, Ill. Homecoming, Aug. 9, 14, 19, 24, 29. Will give co. up parks to take or own.
MOUND CITY SHOWS
Mr. Oliva, Illa, this week

CLUB ACTIVITIES
Showmen's League of America
400 So. State St., Chicago

CHICAGO, July 19.—Bob Liebman left for Denver about starting active work on the membership drive. Applications of Walter D. Moore, Turner G. Miller and Erwin Miller have been turned in by Paul Flanagan, while John Lempert has subscribed $25. Chairman of James O'Brian and Armand Marcello.

The convention committee has begun work on the cemetery fund drive, and as a result letter will now be on the mail.

Clint Shuttod is out of the hospital and convalescing on Hennies Bros. Show. Mr. and Mrs. A. M. Mann left from the hospital following a recent operation. Frank C. Demode, the attorney that he and H. D. Wilson are still confined, Marshall L. Green will be hospitalized for some time. Robert North is still confined to his home. Ben Kaplan is in Wesley Memorial Hospital.

Dave Russell, Harry Rosenberg, Frank B. Conklin, Pal Purcell and Secretary Joe Sirechick had a pleasant visit on the Hennies Bros. lot at Rockford, Ill.


Heart of America Showmen's Club
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., July 29.—Harry Altuthaler, former Manager, has refused sufficiently from a recent operation to make occasional visits at the downtown sections. According Graham is reported recovering rapidly from his illness.

Over the past few weeks, L. K. Carter continues to lead in the membership contest. Harold Elliott advises that the sale of donor tickets for the automobile game was the highest in the annual banquet and ball is going over big. Sam Benjamin, now located at Detroit's Walled Lake Park, had a fine attendance and he and his committee have several surprises they will spring at the banquet and ball. Buck Ray and family closed with Jack Ruback's shows and are back in the city. Tommy Cook, Southern Amusement Company, came in from North Platte, Neb., on business. His show is playing a good business. William B. (Bill) Myers, of the United Shows Company, had excellent business during its Nebraska engagements. Mr. and Mrs. L. W. Schaefer are visiting on the El Dorado, Ark. They are with the Huley Shows.

Lorraine, third vice-president, is now located at 828 Wyandotte St., St. Louis. As she is on the road, she reports he is having a successful season with his fair bookings.

National Showmen's Association
1564 Broadway, New York

NEW YORK, July 19.—After attending funeral services of late Mr. Lake Linderman, Walter K. Sibley, executive secretary, went to Waterbury, Conn., to attend the membership contest and received long trip thru New England and the maritime provinces. Trip lasted from Tuesday (1st) thru Saturday (12th). Journey included stops at Savin Rock, West Haven, Conn., Waterbury, R. L. Rawson Shows, Lewiston and Machias, Me.; St. John, N. B.; Fredericton, N. B.; and Waterloo and Welland, Ont.; Houlton, Caribou and Bangor, Me.; Boston and Plymouth, Mass., and Middletown, Conn.

Arrival at Savin Rock was too early to catch Vincent Anderson and Sam Petersen. At Westernly Sidney hoped to visit William Muldoan's Granite State Shows but they were at Winonocket, a fact not learned until it was too late to turn back. At Lowell for the Fourth celebrations with the common he met Henry Finneral. Bisa Malang, Harry Kaplan, Mrs. Bill ducked by Past President Jeff Harris, Frank Blatsky, Joe Harris and Tony Lawrence.

Lorrain Cameron, owner of the shows bearing his name, was contacted at Plympton. Later at Raywood, Mass., it was informed that Harry (Waggy) Prince has entirely recovered from his illness.

World of Fairs was caught in Lewiston, Me., where it still is facing the Grandstand, Franklin Hotel, general manager, and Bucky Allen, concession manager, etc. for a total fund.

Others met on this show were Dick Pasko and the Mary Turbin, Frank Schiller, Lefty Richolz, Bennie Glass, Jimmie Sommers, George Pierce, Whitby De Luche, Lutie Kaplan, Mrs. Robert Davis, Mabel Liddle, Stanley Levy, Louis Zucker, Frank Schlitz, Fred Zellemayer, Walter Davis, Frank Blatsky, Ralph Smith, L. Harvey (Doc) Can, Harry Carver, Williams, Lemeurt,ing, Mrs. Donald Murph, Mr. and Mrs. Lutes, Anness, Nick Amello, Ed Turner and many others.

A long trip from South St. Louis Band, Mr. and Mrs. Dave Linderman, son of the late Jack Linderman, R. E. Wilson, Wilbur Hill, Harry Separ, George Hart, Harold Flanders and Thomas Lake Machele, all also contacted.

Arrival at Racine, Wis. with several of the Flanders, owner of the Maine State Shows.

Pacific Coast Showmen's Association
1106 S. Broadway, Los Angeles 15

LOS ANGELES, July 19.—Monday (7) session was short. President William A. Porter conducted the meeting with Secretary Ed Mann.

Session Monday (14) was con

Tales were given by Past President Charles Brown, Ed Brown and Sammy Dolman and C. H. Allton. Guests presented were: Fran Pierce, Fred Zellemayer, Ed Walsh, William and Chaplain Jack Hughes also were on the program.

Barney Talley gave a talk on the progress of the building fund. Joe Krug was appointed for his excellent attendance record.

Drawing was won by Charley McMahon.

WANTED
SECRETARY
Capable and efficient Bookkeeper that understands taxafy fully.
Write or wire
BOX D-72
The Billboard, Cincinnati, Ohio

JACK O'BRIEN WANTS
All people that have been with him before to write him at once. Shows did not play as planned. We now are normalised and on the road will stay out till January. Want Concession of all kinds, midgets, Concessions, circus rides, popcorn, Snow Cones, Doughnuts and Painters deli. Will play any kind of show; will build or take small Merry-Go-Round. All contacts to Jack O'Bren or George Hall

OHIO VALLEY SHOWS
Ward Ringe, Stack Concessions, Grind Shows, Shows, Management, Have Top for Ed Show. Write.

ROXIE HARRIS
Care Street Fair, Silver Lake, Ohio.

ELI #12 AVAILABLE
Will book in Park or with First-Class Show. No suitcase promoters, please. This is A-1 equipment.

J. R. HUSK
General Delivery, Hendersonville, Ky.

CRYSTAL SHOWS CAN PLACE IT ONCE
Permissions and Announcements. Have Top for Ed Show. Write.

WILL BOOK, BUY OR LEASE
ELI WHEEL
All sizes taken. All year round. No suitcases,也不会 or panic beer. Reference? Yes. Answer.

GENERAL MANAGER
American Legion Miniature Shows Park, Rialto, Calif. Phone 246.

WANT
H. RAMER SHOWS
FOR SALE OR TRADE
ONE MOON ROCKET
Now operating in Park. Will trade for late model Moon Rocket, or what have you. Rocket can be non tax.

JOHNF. KAHFA
327 East Baltimore St., Baltimore

WILL BOOK
Candy, Pop, Cane Candy, Pop Gum, Thunderer. 25¢ per pc. Top rate for 1000.

625 EAST BARNES AV., CLEVELAND

HIlL-A-WHEEL FOREMAN WANTED
Must be a man 41 years or 1472. Should be able to drive cars. Will be in town next week.

NORMAL ANDERSON, General's Older Shows
Fair, Garrett, Ky., this week.

J. H. BAYLOR SHOWS
"1947" HOMETOWN SHOWS
Neligh, Neb.

THE BILLBOARD
July 26, 1947

56
MAYO, N. C. THIS W/8

NEW ENGLAND AMUSEMENT COMPANY
WANTS FOREMAN FOR WHEEL AND OCTOPUS
Salary and bonus. Long season.
Winchendon, Mass., this week: Fitchburg, next.

WANT
Tilt-a-Whirl Foreman, Spitfire Foreman, Merry-Go-Round Foreman, Second Men Truck Drivers. Mattioon, Illinois, week July 21-26; E. E. FARROW, Mgr. Wallace Bros.' Shows

SOUTHERN STATES Shows
"AMERICA'S CLEANEST CARNIVAL"
WANT
For Georgia and Florida, Tobacco, Cotton and Peanut Markets
Four more Stock Concessions, also Ride Help in all departments. Drums, don't answer.
JOHN E. DAVIS
QUITMAN, GA. THIS WEEK

OLSON'S GREATER SHOWS
WANTS
Conway, Ark., this week; then as per route.

A. M. P. SHOWS
"Juggy"
CONCESSIONS: - Bally Ball, Bally Sleeper, Bumper, Midget Shows. CAN PLACE SPINNER - INCHING BINGO BULL GAME WANTS〜
Closed! While others are struggling..."KNOW" what the Game is all about... Go... Play... "KNOW"... Win... Give 'em what they like and 'em want... WRITE... PHONE... Wire... "KNOW"...

WANTED RIDE HELP
Wheel Foreman, top salary. Sober and reliable Man. Also Second Man for Octopus and Ride Help for all other major Rides. All odd.
C. C. GROSCHURTH, Gen. Mgr. Blue Grass State Shows
This week, North Rock Hill, Ill; Fair, next week, Poultney, Ind.
GEORGE CLYDE SMITH shows

WANT FOR
COALPORT FIREMEN'S CONVENTION
AND SCALP LEVEL FIREMEN'S CELEBRATION

Fish Pond, Cigarette Shooting Gallery, Ball Games, High Striker, all Hanky Panks open.
Want Monkey Show, Side Show, Wild Life, Half and Half.
Want Pony Ride, Tilt-a-Whirl.
Want Ride Help and Track Driver. All replies

GEORGE CLYDE SMITH SHOWS

FREE RIDE, 21.-40c. or Quick Sale.
Last All Steel Construction; Porcelain Dined-
Model A Field Untir outside id stork; No Belts.

A. BRILL

228 North University St.
PEORIA, ILLINOIS

CLUB ACTIVITIES

Show Folks of America
1839 W. Monroe St., Chicago

CHICAGO, July 19.—The Marker and monument site at Show Folks Rest, Glen Oaks Cemetery, was dedicated Sunday (13), with a memorial service under direction of Mrs. Harry R. Williams, superintendent. Mrs. Williams, who directed the services, led the service, while Mrs. George J. Stange, Hon. M. E. D. Blythe, and Mrs. W. H. Jackson, provided music.

A social was held in the home Saturday (19), sponsored by the home's board of governors, and the annual picnic was scheduled Sunday (20) at Coldwell Woods, Cook County.

FOREST RESERVE. All show people are invited.

New members are Viola MacLeod, Nellie Vaughan and Ethel Robinson, sponsored by T. Dwight Peck; Floyd and Art Kessner, sponsored by Dan Croft; George Allen, sponsored by Myrtle Huff, and E. R. Reagan, sponsored by Estelle Regan.

Nellie Gresh, chairman of the wel-

show of the season, and Cowan has been

Jimmie Hirschberg, lot man, and Myrtle Gray, who came back recently with the John Mark Shows, returned to town for a visit and to look over Ward's org, and it was reported that a new general agent will be engaged in the middle of the season.

John R. Ward shows moved in here after what was termed a winning engagement. Concession agents, also Beat the Dealer Agent. Elmer Reed wants Hanky Pank Agents. Want party to take over Rockford, Ill., folks drove over here to augment the native base in Shapleigh Business was quite

Ward opens Fair Route; S. Beloit

Proves a Winner

LOGANSPORT, Ind., July 19—
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MONON CENTENNIAL CELEBRATION
NEW ALBANY, INDIANA
JULY 26 TO AUGUST 2

Largest Pageant and Celebration ever held in Southern Indiana. Parades, Floats, Exhibits, Old and New Trains, Street Dancing, Name Bands, Contests, Prizes, Governors and State dignitaries from 5 States, Terrific newspaper, radio and outdoor advertising and publicity campaign. Johnny J. Jones Exposition and The Great Wallendas free acts.

SPONSORED BY MONON RAILROAD AND NEW ALBANY CHAMBER OF COMMERCE

CONCESSIONS WANTED
Can place legitimate Slum, Catering and Sales Concessions for Main Midway. Few locations left on streets for Eats and Drinks, Demonstrators and Pitchmen.

L. PEAZY HOFFMAN
New Albany, Indiana

NEW DAMARISCOTTA FAIR
6—DAYS AND NIGHTS—6
Fireworks, Boxing, Pari Mutuel Betting, Fashion Show.

THE FIRST FAIR IN MAINE
JULY 28TH TO AUGUST 2D
CAN PLACE CONCESSIONS OF ALL KINDS.

FOLLOWING FAIRS TO FOLLOW:

SKOWHEGAN FAIR
Combining with the World of Mirth
BLUE HILL, MAINE
Sept. 27 to Oct. 5

Those Joining Now Given Preference. Write or Wire
ROSS MANNING SHOWS
WATERVILLE, MAINE

CAN PLACE
For balance of season and outstanding New York and New England Fairs, starting August 4:

WANT CONCESSIONS
For all Fairs, also Photos. Can place capable Ride Help.

Address
O. C. BUCK
FORT EDWARDS, NEW YORK

WANTED SHOWS—RIDES—CONCESSIONS
for
TIOGA VALLEY FAIR
AUG. 3 TO 9—TIOGA, PA. AUG. 3 TO 9

Special Attractions—Parades
Jimmy Lynch’s Thrill Show—Wednesday; Day and Night
Can use Ferris Wheel and Rides not conflicting. Any good show with own outfit.

Wants for—Can place clean legitimate Concessions, Rides, Cart and open.

WANT SHOWS
Want Shows for all Fairs.

WANT CONCESSIONS
Legitimate Concessions of all kinds. Space limited.

WANT HELP
Can place capable Ride Help.

Address
JIM McCALL
THE THREE BOROUGHS

WANTS FOR
100 ANNIVERSARY OLD HOME WEEK
AT MAUCH CHUNK, PA., JULY 28—AUGUST 2

EVERY CIVIC, FRATERNAL AND SOCIAL ORGANIZATION IN THE THREE BOROUGHS SPONSORING THIS

FIREWORKS, FREE ACT, CAR GIVEN AWAY
BILL FRANKS
P. O. Box 413, Macon, Georgia

PEARL CITY RIDES
WANT CONCESSIONS AND 1 FLAT RIDE FOR FOLLOWING CELEBRATIONS:
Tampa, Fla., July 23-25; Whitehall, Ill.; Louisa County Fair, Lewistown, Ill.; Des Moines, 111. (Labor Day).

WANT SECOND MEN ON ALL RIDES (silk drivers preferred). WANT PUMP HOUSE 12 VOLT. MECHANICAL SHOW, Wire, as per route in The Billboard, or P. O. Box 5, Canton, Mo.
**CARNIVALS**

**Carnival Routes**

**Send to**

2160 Patterson St, Cleveland, O.

**(Rentals are for current week when no dates are given, In some instances possibly more than one week. Contact is made at end of this week. Prices are firm, as below.**

- **Buffalo**
  - Akron, Ohio
  - Canton, Ohio
  - Medina, Ohio
  - Youngstown, Ohio

- **Cincinnati**
  - Cincinnati, Ohio
  - Covington, Ky.

- **Cleveland**
  - Cleveland, Ohio
  - Akron, Ohio
  - Youngstown, Ohio

- **Detroit**
  - Detroit, Michigan
  - Ann Arbor, Michigan
  - Flint, Michigan

- **Erie**
  - Erie, Pennsylvania
  - Watertown, New York

- **Evansville**
  - Evansville, Indiana
  - New Albany, Indiana

- **Grand Rapids**
  - Grand Rapids, Michigan
  - Muskegon, Michigan

- **Indianapolis**
  - Indianapolis, Indiana
  - Bloomington, Indiana

- **Lafayette**
  - Lafayette, Indiana
  - Jeffersonville, Indiana

- **Muncie**
  - Muncie, Indiana
  - Noblesville, Indiana

- **Youngstown**
  - Youngstown, Ohio

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  - Youngstown, Ohio
BARRY COUNTY FREE FAIR, MICH., JULY 29—AUGUST 2
One of Michigan's largest Free Fairs, with all community associations participating.
CAN PLACE legitimate Stock and Butter Concessions of all kinds.
WANTED—Glass house, large and flashy, for this date and the balance of the Fair season to follow.
M. B. WEISS

DAVID CLAY

MIGHTY HOOSIER STATE SHOWS, Harrison County, Ind., Merchants' Fair, this week.

HARRY ALKON

CAREY, INDIANA, JULY 15
A new stock more Shows. First and Second Men on Merry-Go-Round. Help on Octopus and Changipants. Want reliable man to take charge of Shows and Train. Also Show Builder. Will takealls on Fun House and Unborn. Our season ends November 15. Address: HARRY ALKON, Carey, Ind., this week.

REGENCY SHOWS
Want for Albion, Ind., V. F. W. Summer Festival and Fair Season Starting August 11
Want Photos, Novelties, Balloon Pitch, Hoop-La, String Game, Stock Shows not conflicting. Send order if you have something to go with it. SHOWS—Minaret, Fun House, Wild Lift, Midget. Have tabs for reliable people. RIDES—Will book, lease or buy any Ride not conflicting with Ferris Wheel, Merry-Go-Round, Changipants, Loop-O-Pans, small Bi Wheel and Kiddle Swings, for Fairs and Celebrations. Address: HARRY ALKON, Carey, Ind., this week.

VETERANS' UNITED SHOWS
WANT RIDES—Noted Help on all Rides, top wages. CONCESSIONS—Will book Long or Short Range Gallery, Fish Pond, Basket Ball or any Hankey Park not conflicting. What have you? SHOWS—Will book Mechanical, Fun House or any Show of merit with own transportation. Celebrations—Charter Oak, Iowa, July 24-26; Glidden, July 30-1; Madrid, Aug. 1-2. Fairs—Inferior, A-1, Mt. Horeb, Wis.; Wausau, Wis.; Northwood, Mo.; Cambridge, Aug. 14-16; Emmetsburg, Aus. 15-18; all Iowa; West Point, Neb., Aug. 24-28; then the big railroad work and Labor Day celebration at Perry, Iowa, Aug. 29-Sept. 1. This will be the largest Labor Day celebration in the State of Iowa. Contact Bob Denton, 326 S. E. 25th St., Tel.: 423-M.

CUMBERLAND VALLEY SHOWS
WANTS FOR 10 STRAIGHT COUNTY FAIRS STARTING TRACE CITY, TENN., AUGUST 1;

W. R. GEREN PERTES PRESENTS
FAIRS!
Bremen Free Fair, July 28 to August 2
North Judson Street Fair, August 5-9
Knox County Farmers' Fair, Bicknell, August 12-16
Harrison County Fair, Corydon, August 18-23

MADISON BROS.' SHOWS
WANT
CORN CAMER, PHOTOS, FISH POND OR ARY 100% CONCESSIONS, 4 WHEELS ON WHEEL. UNI-FARRIS, IVERLAND'S, EDDIE KAISER.

FOR SALE
1 Front Entrance, 3 Light Towers
1 Truck with 2 Transformers
1 Ferris Wheel
1 Kiddie Chairplane Ride
1 Tilt-a-Whirl
1 Kiddie Airplane Ride
1 Merry-Go-Round
1 Large Chairplane

WANTED
A-1 WHEEL MAN
Must be sober. Will pay highest salary. Contact Johnny J. Denton Shows Morehead, Ky.

WANTED
FOR SALE
60 Both Army Searchlights with motors and generators, $800,000.00 and up. Immediate delivery.

D. WADE
Detroit-Leland Hotel, Randolph 2300
Detroit, Michigan

FOR SALE
WANT a TALENT MAN, CIRCUS BAND, WILL book Mechanical, Fun House or any Show of merit with own transportation. Celebrations—Charter Oak, Iowa, July 24-26; Glidden, July 30-1; Madrid, Aug. 1-2. Fairs—Inferior, A-1, Mt. Horeb, Wis.; Wausau, Wis.; Northwood, Mo.; Cambridge, Aug. 14-16; Emmetsburg, Aus. 15-18; all Iowa; West Point, Neb., Aug. 24-28; then the big railroad work and Labor Day celebration at Perry, Iowa, Aug. 29-Sept. 1. This will be the largest Labor Day celebration in the State of Iowa. Contact Bob Denton, 326 S. E. 25th St., Tel.: 423-M.

BOYCE CONCESSIONS
506 N. Vanderwater Ave., St. Louis 2, Mo., Formerly Boyce-Wilson Concessions

JAMES R. SHIPMAN
EDDIE L. WHEELER SHOWS,
Blue Ridge, Ga.

WILL BOOK
One or Two Shows. Must have Two or Two Trucks. Send reply to: Box. Edward Mason, please get in touch immediately.

BOYCE CONCESSIONS
WANTS FOR 16 STRAIGHT COUNTY FAIRS STARTING TRACE CITY, TENN., AUGUST 1; WILL BOOK Long or Short Range Gallery, Fish Pond, Basket Ball or any Hankey Park not conflicting. What have you? SHOWS—Will book Mechanical, Fun House or any Show of merit with own transportation. Celebrations—Charter Oak, Iowa, July 24-26; Glidden, July 30-1; Madrid, Aug. 1-2. Fairs—Inferior, A-1, Mt. Horeb, Wis.; Wausau, Wis.; Northwood, Mo.; Cambridge, Aug. 14-16; Emmetsburg, Aug. 15-18; all Iowa; West Point, Neb., Aug. 24-28; then the big railroad work and Labor Day celebration at Perry, Iowa, Aug. 29-Sept. 1. This will be the largest Labor Day celebration in the State of Iowa. Contact Bob Denton, 326 S. E. 25th St., Tel.: 423-M.

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FOR SALE
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Must be sober. Will pay highest salary. Contact Johnny J. Denton Shows Morehead, Ky.

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WILL BOOK
One or Two Shows. Must have Two or Two Trucks. Send reply to: Box. Edward Mason, please get in touch immediately.
ST. 24TH

NO. 21-26; Wilson 29-31.

21-26; Wilson 29-31.

21-26; Wilson 29-31.

21-26; Wilson 29-31.
FAIRS IN MISSOURI AND ARKANSAS
GULF COAST SHOWS
"THE BIGGEST LITTLE SHOW IN THE MIDWEST"

WANT SHOWS THAT HAVE THEIR OWN OUTFITS (25%)
WANT STOCK CONCESSIONS AND BALL RACKS
WANT TALKER FOR GIRL SHOW—AGENTS FOR CONCESSIONS
COME TO ANY OF THESE FAIRS—WILL PLACE YOU

Macon, Mo., Fair, July 28 to August 2
Fulton, Mo., Fair, August 4 to 9
Waynesville, Mo., Fair, August 11 to 16
Mammoth Springs, Ark., Re-Union, August 18-23
Marshfield, Mo., Fair, August 25 to 30

All address
F. M. SUTTON, SR., Mgr.
HANNIBAL, MO., This Week; Then Per Route Above.

ON ACCOUNT OF DISAPPOINTMENT WILL BOOK
RIDES OR COMPLETE CARNIVAL
Beginning August 11 until November 1. I have contracts for some of the
best tobacco and cotton spots in the Carolinas. You can get your winter,
bank roll here.
MURRAY JACKSON
Lancaster, S. C.

WANTED CAPABLE, RELIABLE FOREMAN #5 ELI WHEEL
Salary $75.00 week. Also Help on other rides.
Place few Stock Concessions for our fairs.

WRIGHTSMAN AM. CO.
Eureka, Calif., Care Western Union, Until August 17.

DON FRANKLIN SHOWS
WANT DIESEL ELECTRICIAN, join at once; GMC late type units. FOREMAN FOR
1947 TILT.
CONCESSIONS—Can place Photos; Mr. Ferguson, contact us. Penny Pitches, Hoop-La, Country
Store, String Game, Darts, Bowling Alley, Slum Blower, Novelties, Cane Rack, Basket
Ball, Whiskey Bottles, Milk Bottle Ball Games.
WANT Dealer for office Pea Pool. Positively no grift. We have nine choice Texas Fairs
starting third week in August, ending Nov. 11th.
WILL BOOK SHOWS not conflicting. 20%. Have Fun House, Jig Show. Will book two
MAJOR RIDES not conflicting. Will book Addison built MINIATURE TRAIN.
New showing Snyder, Texas; Lames, then San Angeles to follow.
Arnold Dove, Gen. Supt.—Don Franklin, Owner-Mgr.

CARL BOHN
UNITED SHOWS
Want for Camdenton, Mo., and Celebrations to follow
Stock Stores that do not conflict. Hanky Pank Agents and Slings Agents
and Count Store Agents.
Will buy, book or lease Eli Ferris Wheel, also Kiddie Rides with or
without transportation.
Any worthwhile Grind Show that does not conflict with Girl or Snake.
Al Herman wants Agents. Anyone who worked for me before, come on;
will place you.
Fair or Celebration Secretaries in Missouri, Arkansas and Louisiana, please
get in touch with us at once; have a few open dates. All contact.
CARL BOHN, Owner

J. F. MARTIN SHOWS
Want
Foreman for No. 5 Ferris Wheel.
Want Shows—10-in-1, Life Show, Animal Show, Fun House, Glass House
and any type of Grind Show.
CONCESSIONS—Want Hanky Panks.

J. F. MARTIN SHOWS

It's coming back again!

WITH
ALL
THE
OLD-
TIME
FEATURES

• COMPLETE LISTS
• SPECIAL EDITORIAL ARTICLES
• GREATER DISTRIBUTION
• ATTRACTIVE COVER DESIGN
• "WHERE TO BUY" INFORMATION

THE BILLBOARD'S
MID-SUMMER SPECIAL
DATED AUGUST 16

Many readers have been asking about it. . . for a long time. . . so here it is!—the MID-SUMMER
SPECIAL ISSUE making its appearance at the height of the outdoor season. The editors are
busily engaged in finishing up the many special editorial features—lists are being corrected and
brought up to date.
You'll want a copy, so arrange with your agent
or newsstand dealer now. Renew your subscrip-
tion if it is due to expire.

ADVERTISING COPY MUST BE IN CINCINNATI BY AUGUST 6. Contact The
Billboard office in your city or send complete instructions to
THE BILLBOARD PUBLISHING CO.

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ST. LOUIS 1, MO.
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Chesterfield 0445

CINCINNATI 22, O.
DETROIT 1, MICH.
1009 Fox Theatre Bldg.
Ralph 1100

NOLLYWOOD 28, CALIF.
6000 Sunset Blvd., Suite 25
Hollywood 5831
MIDWAY CONFAB

Pat W. Paxton has contracted to take over the Posing Show on the John B. Ward midway.

Gate & Summer Shows had its biggest 10-cent Kids' Day in its history; also with the biggest kids.

Jack Perry, general manager of the newly formed Bistany & Perry Shows, was in New York Monday (7) to purchase new equipment. Lee Bistany is assistant manager.

Cliff Wilson visited the New York offices of The Billboard Monday (11) before leaving by plane for Chicago on route to reign the Royal American Shows in Canada.

Remember those lean years when almost every family man held a few cored-out box wagons in his yard?

Joe E. Hilton's Side Show is enjoying good business on the Happyland Shows playing Detroit, Joe reports. He says he has been renewing numerous acquaintances since his return to the Motor City.

Mike Kredos, general manager of the Coast Shows, who is still visiting in Greece, writes personal on his show that he expects to be back in this country within the next few weeks.

Martin D. Baker and the Great Wilma gave a fishing party at Buckeye Park, O., with guests including Frances King, Fay Lewis, Harry Simms, Bobby Hays and Wayne Greffen.

Best suggestion of the season is that all controversies, for or against it, be put on ice until after closing day.

Bill and Bertha Williams, who are pioneers in the Monkey Show business, again have one of the topmost acts in the business and are now in their fifteenth year with Jack Ruback's Alamo Expansion Shows.

After a successful spring season with Harry Borece on the Q. C. Buck Shubert Dram Spielman is taking it easy at Wheeling, W. Va., until fall season. He will be accompanied with Jack (Turkey Red) Franklin.

Hundreds of times we've heard managers threaten to give their territories back to the Indians—but the pale-faces raise to protect their routes.

Bunny Venus, who had the Girl Athlete and side shows at the Stowhegan (Me.) Fairgrounds July 4, visited in that city with Ray Rayette and Bill Stires on the Bailey Bros. Circus.

Two opposition general agents racing for a town is always a sporting event—especially if one has the town sewed up.

Shipley's Amusement are playing parties in Arkansas to announce The Great Sturges Shows played Norman, Ark., July 4 and date was a red one, according to the Haplanden, owner-manager. At Summers joined in Norman with his Crime Show and five concessions.

Mr. and Mrs. Orval Williams, who are operating their concessions on the Gulf Hatte Shows, spent July 12-13 in St. Louis visiting some of their many friends in their home town. They report good business at these Illinois dates.

The Robinson Family, custard concessionaires, recently left the Royal Crown Shows after playing 12 weeks with that org. The Robinsons now are playing a straight run of Illinois and Indiana fairs after a reported hang-up July 4 in Connersville, Ind.

"There's down and he bahçe and Saturday on July 19 is so frightening, and it won't move so if we had to do it 52 times a year."

Saving By Buying Better
POP CORN
S. A. HYBRID CORN—YELLOW PEARL CORN


Arthur L. Senning opened his Oriental Revue at the World of Pleasure Shows July 4 week at Sault Ste. Marie, Mich. With him was his mother, Mrs. Eldridge, in charge of wardrobe, and dancing girls Matilda, Gloria Haney and Betty Polk. Mattie, Jack Eddy and George Clifford are

WALTER LANKFORD

Baker's Game Shop
EVERYTHING YOU NEED IN GAMES,
2057 N. 22nd ST., PHILADELPHIA, PA.

GREAT CENTRAL CITY
1st Bridge Company
BAY CITY, MICH.

Calling All Concession People at Last
1st Chance Automatic Bouncing Ball, Dunky Buckets, P. O. Bеныeys, Face-O-Matics, etc. 2 or 3 drop machines. Art works, arcades, personal checks, plays, 1-and-5 and 5-and-10 machines. Prompt service. Hourly rates.

M. E. JOHN
104 Potts Ave.
LOUISVILLE, KY.

For Sale
ELI No. 5 FERRIS WHEEL
(Like New)
Reason for selling: getting new
Eli No. 16. Available after
September 8, 1947.
Write BOX 222, The Billboard, 1504 Broadway, New York, 19.

HUBERT'S MUSEUM
228 W. 42nd St., New York, N. Y.
Open all year round
Stunts and Novelty
State salary and all particulars in first letter.

Baker's Game Shop
Everything You Need in Games, 2057 N. 22nd St., Philadelphia, Pa.
**DOUBLE POPCORN OUTPUT POPCORN PROFITS**

with Auxiliary

**CRETORS**

since 1885

**IMPROVED TWIN GIANT FLOOR MODEL 42**

Two improved Giant Model 42 Poppers mounted on a welded steel stand. Speedy, dependable large production poppers that pop twice as much corn as the single model. One operator should pop approximately 100 pounds of raw corn per hour. The popped corn is emptied into two removable steel trays with perforated bottoms. A shake or two of the trays causes the unpopped kernels to fall through into drawers below. Used by wholesale operators everywhere. Machine operated by bottle gas or natural gas. Motor driven by electricity. Gasoline extra. Overall dimensions 78" long x 30" deep.

**C. CRETORS & CO.**

602 W. Cermak Rd.
Chicago 16, III.

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**Midway Confab**

(Continued from page 65)

Johnny Jones Exposition, celebrated their 20th wedding anniversary at a party tendered by them to friends on the shows during the stand in Hancock, Mich. Boasting a combined total of 67 years in show business, the Lewises were presented with numerous gifts. Guests included Gladys Earl, Jimmie Massey, Lerry and Shorty Pettier, Bebe Pettier, Johnny Massey, Bill Milligan, Mack Curtiss and Lewis J. and Mildred Horton.

The golf team on the Cavalcade of Amusements has been getting in some nifty practice links and is now ready to play the Royal American team for fun, money, marbles or chalk. Scores registered a week ago on the Municipal Course at Rockford, Ill., were: Pete Freling, 100; Chins Jackson, 60; Whitey Reynolds, 76; Henry Flinn 117; Julius Turvoy, 80; Bert Smith, 02; William O. Perrer, 91; Sparky Boll, 62; Whitter Weis, 93, and Corky, 82. Fleming has left for Little Rock to compete in the Arkansas open tournament.

Helen Morgan visited the Wonder Shows of America at LaSalle, Ill., and reports the side show personnel as follows: Fannie Money, manager; Marie Zaharae, rice writer; John Williams, alligator boy; Zola Williams, bearded girl; Joe Carthay, midget; George Rosson, magic; Marie Rosson, illusion; Good Shuster, lecturer; Margo, mentalist; Jazie, electric chair; Margaret Green, pygmy; Molly Mooney, boil and word box; William (Doc) Crosby, talker; Francis and Mary Franco, annex; Warren Henry and Charles Reckleek, tickett, and Kay Zaharee, nurse.

Wanted! Wanted! Have a new modernistic freak, embellished with neon, chromium trimmed pillars, and other ultra-modern effects. Beautiful stunts and settings, which we will turn over to a reliable revue manager with a complete cast and the high standards of this show. Must have at least two girls.

Deluxe Shows, owned and operated by Joseph Bury, recently purchased a surplus army searchlight, with which the org has mounted on a new $500 platform show. The late Mrs. Lillian Sheppard, who succumbed in the fire which dealt an extremely easy $100,000 damage to Long's United Shows at Sacramento, was widely known in outdoor show business, having had girl shows on numerous organizations in the East. At one time she was with Brainard Patterson, Con T. Kennedy, C. A. Wortham, Johnny J. Jones, T. A. Wolfe, Beckmann & Gentry, World's Fair, Sam Solomon, Royal American and Hennes Bros. shows and Johnny Jones and Robin & Cherry exhibitions.

The line-up for the Kelley-Best Cavalcade of Fystals on the Cavalcade of Amusements includes Betty Lou...

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**NEW 1947 FLY-O-PLANE RIDE**

NEW 3-TON TRUCK AND 30' TRAILER

Outfit complete with Allis-Chalmers engine, ticket booth and fence. Will discount $2,000.00 for quick deal.


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**BOOMERANG**

Unlimited Capacity - Repeater - Thriller
Write for Catalogue

**U. S. RIDING DEVICES CORP.**

298 Junius Street
Brooklyn 12, New York

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**BETTER BUILD CONCESSION EQUIPMENT!**

**- ALL-ELECTRIC CANDY FLOSS MACHINE**

Our new Super Model #100 is extremely easy to operate — even a child can do it. Single Flossing Machine, $100.00; Double Flossing Machines, $200.00. Write for Free Catalogue.

**NEW SARATOGA ALUMINUM POPPER**


**WRITE FOR PRICES**

**SELLNER MFG. CO.**
Faribault, Minnesota

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**PUFFY PETE PROFIT BUILDERS**

WRITE FOR PRICES

**INTERSTATE POPCORN COMPANY**
CHICAGO, ILLINOIS

WAREHOUSES IN: CHICAGO — BOSTON — NEW YORK — SAN FRANCISCO

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**THE ALTA-WHIRL Ride**

On Midways All Over America
Its Grosses Are Getting Better All the Time

**BOOMERANG**

Unlimited Capacity - Repeater - Thriller
Write for Catalogue

**U. S. RIDING DEVICES CORP.**

298 Junius Street
Brooklyn 12, New York
IMPROVED KINGERY

EASY TO OPERATE

- 1 lb. Kettle
- Infra Red Lamp
- Safety Switches
- Large Storage Pan
- Beautiful Cabinet
- Thermostatic Control
- Chrome Plated Moulding
- Removable, Cleanable Parts
- Ball-Bearing Swivel Casters
- Efficient Exhaust Directly From Kettle

54” High — 44” Long — 29” Deep

KINGERY DIVISION

THE MIGHTY VAN DYKE SHOWS

HAZLETON, PA., WEEK JULY 21

Want for Rest of Season and Florida All Winter

RIDES—ROLL-O-PLANE, PONY RIDE, TILT-A-WhIRL OR ANY OTHER NOVEL RIDE.

SHOWS—SHAKE SHOW, HAVE COMPLETE OUTFIT FOR SIDE SHOW WITH WORKING ACTS, CHARLIE ZERM, WIRE, MONKEY SHOW, MOTOR DROME, FUN HOUSE, ALL WINTER’S WORK.

CONCESSIONS—EVERYTHING OPEN, CAN PLACE COOK HOUSE THAT CATTERS TO SHOW PEOPLE, MOVIE, CLIPPER WIRE, SCALPS, GUESS YOUR AGE, ANY TEN-CENT STOCK CONCESSION, FEW CHOICE WHEELS OPEN.

HAVE GOOD PROPOSITION FOR BILLPOSTER WHO WILL PRODUCE. WANT GOOD SCENIC ARTIST.

J. JACK PERRY, Manager, or LEO M. BISTANY, Asst. Manager

HAZLETON, PA.

JOHNNY J. DENTON SHOWS

Get Aboard for the Following Streamlined Dates of Fairs and Celebrations That Will Produce That Promised Winter “Bank Roll” Starting at—

Winchester, Ky., Clark County Festival (Heart of City Location), Week July 28 to August 2 Inclusive.

Shelbyville, Ky., Shelby County Fair.

Broadhead, Ky., County Fair.

Harrodsburg, Ky., Knox County Fair.

Middletown, Ky., Bell County Fair.

Wise, Va., Wise County Fair.

Cumberland, Ky., Legion Fair.

Scottsburg, Ala., Jackson County Fair.

Ft. Payne, Ala., De Kalb County Fair.

Cullman, Ala., Cullman County Fair & Fall Festival.

Opelika, Ala., Lee County Legion Fair.

Oxark, Ala., Dale County Legion Fair.

Troy, Ala., Pike County Legion Fair.

Montgomery, Ala., Veterans’ Fall Festival.

FOLLOWED BY THREE MORE FLORIDA FAIRS.

CONCESSIONS— CAN PLACE ALL LEGITIMATE CONCESSIONS. SELL X ON MUG. CANDY APPLES. ALL OTHER STOCK CONCESSIONS OPEN.

SHOWS— WILL GIVE GOOD PROPOSITION FOR MOTOR DROME.

FOR SALE— THREE ALL-STEEL LIGHT TOWERS; FIRST $400 TAKES THEM.

Eddie L. Wheeler Shows

Opening for Merchandise Concessions of all kinds. Good opening for Cook House or Grab catering to show people. Need Camp Agents for Rollover and Swinger. Can place Shows with own transportation. All replies to EDWARD L. WHEELER, Blue Ridge, Georgia.

WANTED

Eddie L. Wheeler Shows

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Opelika, Ala., Lee County Legion Fair.

Oxark, Ala., Dale County Legion Fair.

Troy, Ala., Pike County Legion Fair.

Montgomery, Ala., Veterans’ Fall Festival.

Followed by three more Florida Fairs.

CONCESSIONS— Can place all legitimate Concessions. Sell X on Mug. Candy Apples. All other Stock Concessions open.

SHOWS— Will give good proposition for Motor Drome.

FOR SALE— Three all-steel Light Towers; first $400 takes them.

All replies to JOHNNY J. DENTON

MOREHEAD, KY., THIS WEEK

SUNSET AMUSEMENT COMPANY

WANTS

Skill Concessions for Fairs at Thief River Falls, Bemidji, Hibbing, Redwood Falls, Minn.

Can use Wild Life and Iron Lung and Shows with own equipment.

Spencer, Iowa, this week; Thief River Falls, next.
**Endy Bros. Shows**

**FAIRS — FAIRS — FAIRS**

**BEDFORD FAIR, Bedford, Pa., week August 4**
**BUTLER FAIR, Butler, Pa., week August 11**
**AND ALL FAIRS UNTIL CLOSING DATE IN MIAMI, DECEMBER 5.**

WANT TRAINMASTER — TOP SALARY.

WANT HEY-DEY FOREMAN AND SECOND MEN FOR ALL RIDES.

NEED BLACKSMITH, WAGON BUILDER AND WORKMEN.

RIDES: Will place DARK RIDE, CLASS HOUSE, LIVE PONY RIDER, SPITFIRE and SCOOTER.

SHOWS: Can place MONKEY SHOW OR SPEEDWAY, OR ANIMAL CIRCUS. We have equipment and wagons for same. Capt. Kuhn, answer.

WILL PLACE FOR OUR ENTIRE ROUTE OF FAIRS: FROZEN CUSTARD, LEGITIMATE CONCESSIONS AND EATING STANDS.

All Addresses
**DAVE ENDY, Gen. Mgr.**
**OIL CITY, Pa., this week; then per route.**

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**Continental Shows, Inc.**

**OUR FAIRS START**

**BARTON, VT., AUGUST 14, 15, 16**
**LYNDONVILLE, VT., AUGUST 21, 22, 23**
**WESTPORT, N. Y., AUGUST 26, 27, 28, 29**
**BOONVILLE, N. Y., WEEK OF LABOR DAY**
**STURBRIDGE, MASS., WEEK OF SEPT. 8**
**DEERFIELD, N. H.**
**CENTER SANDWICH, N. H.**

Want legitimate Grind Stores for balance of Still Dates and Fairs. Shows with own equipment. No Girl Shows. Two Ball Games wanted, Cat Racks.

**ROLAND E. CHAMPAGNE, Mgr.**

Continental Shows, Inc., Tupper Lake, N. Y., this week, and as per route.

---

**WANTED**

For Oriental Fair, Wernersburg Firemen's Celebration, Abbettown Farmers' Fair, McConnellsburg Legion Homecoming, Pennsylvania; Amherst and Chesterfield, Virginia. Fairs.

CONCESSIONS—Age, Weight, Hotchpot, Duck Pond, Arsenic, Stock Wheels, Pitch Till You Win, Slum Outfits, others hot denting. SHOWS not conflicting.

**T. K. WALLACE ATTRACTIONS**

Week July 21, Middletown, Pa.; week July 28, Oriental Fair.

**MEL SOBER, Gen. Agt.**

---

**WANTED**

Two Callers and Six Country Men for Bingo Game

On account of 12 Bingo for remainder of season.

O. J. WEISS or GUY WEST

Cavalcade of Announcements, Waukegan, Illinois, July 16 to 23; Mascotte, Indiana, July 26 to August 2.

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**DANCING GIRLS WANTED**

For EDDIE MILLER ALL GIRL REVUE


E. H. MILLER

w/t HAPPYLAND SHOWS, Elks' Temple Show Lot, Pontiac, Mich., till Aug 2nd.

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**Midway Confab**

(Continued from page 6)

Walter All, tattoo, and P. Henry, Hindu. In the annex are Bobby Kork's family; Ethel Garland, Romane and Barbara Sanders, bally girls; Irene Best, nurse; Anna LeRoy, ticket; Edward McNichols and Fred Sanders, front tickets; Walter All, Louis (Blue) Osbourne, Terry Best and Mike Kelley, front talkers.

Mrs. Mary Webb, for the last four years with the Johnny J. Jones Exposition, is a patient in the Aiken (S. C.) hospital.

Mrs. William Cowan, wife of the concession manager on the John E. Ward's World's Fair Shows, gave a home and baby shower (15) at the Hilton Hotel, Beloit, Wis., for Mrs. Edgar Hart. Party was a surprise to Mrs. Hart, who plans to leave soon to enter a St. Louis hospital. Guests included Mrs. William Patrick, Mrs. Jack Pohl, Mrs. Mel Dodson, Mrs. Ralph J. Cloward, Jeffie Jean Ward, Mrs. John R. Ward, Billa Ward, Mrs. Grace Goss, Mrs. Margie Glickman, Mrs. Lew Hamilton, Mrs. Evelyn Blakey, Mrs. Al Wagner, Mrs. Virginia Chisholm, Mrs. Charles Allen, Mrs. Betty Glickman, Mrs. Lizzie Webb, Mrs. Harry Ward, Betty Ward, Mrs. Tommie Lieberknecht, Betty and Mary Campi, Mrs. St. Campi, Mrs. Mildred Hammond, Mrs. Ray Cranmer, Mrs. Elizabeth Pough, Mrs. Eleanor Spear, Mrs. Hazel Brown and Mary Barbour.

Able L. Morris, of the St. Louis office of The Billboard, has been entertained quite a few ex-showmen and performers at his cottage at Rockaway Beach, Mo, where he is vacationing. Among the ex-showmen now in business at Rockaway Beach are Hal Smith, former orchestra leader who is now operating the Rockaway Beach dance pavilion, Ralph Preston, former carnivalee who owns the Preston Cottage; Mrs. and Mrs. Dave Burton, formerly with Curtis Shanklin Stock Company; William Fontenelle of the Fontenelle Stock Company; Larry Conover, formerly with the W. J. S. Emery Stock Show, Bill Wade, formerly of the team of Wade and Wade, acrobats; Douglas Thomas, of the Thomas Shows; Charlie Chapman, formerly of the South ern Harmony Four; Larry Blaine, formerly operated concessions with Max Goodman, and who is now operating the Lake O'Tel Tap Room, and Dave Roberts, concessionaire, now operating the Ozark Lodge.

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**POPcorn**

**COCONUT OIL** lb. $ .30
**PQPSIT PLU$ Gal.** 3.00
**CORN, S.A. Yellow** 10 lbs. 9.75
**BOXES,** 1/2 oz. M. 7.50
**BOXES, Carnival.** M. 7.00
**SALT, 24/2 lb. pkgs.** 1.55
**GLASSINE BAGE, 1 lb. sq. M.** 1.55

**VIKING POPCORN MACHINE**

**NEW and USED POPPERS of ALL TYPES**

**APPLE STICKS, COLORING, ETC.**

**ALL CARNIVAL SUPPLIES**

**Poppers Supply Co.**

1315 Vine Street, Philadelphia 7, Pa.

Lombard 3-9020

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**FOR PROFIT AND FLASH THE SPITFIRE**

IS "SUREFIRE" WORLD'S MOST BEAUTIFUL RIDE

FRANK HURZETZ & CO.

SALEM, ORE.

---

**Tickets Printed to Your Order**

10,000 $12.00

Minimum Order Each Landing. Price Per 100, 40c.; Per Thousand, 30c.

Minimum Order Each Landing. Price Per 100, 40c.; Per Thousand, 30c.

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**Detroit Notes**

William R. Wacht, former concessionaire who bass been in poor health for some time, has gone to Petoskey, Mich., for the summer. He will return in the fall to go into the toy manufacturing business. C. Joe Bennett is bringing the Playland United Shows back to Aurora Heights, near Pontiac, next week, after playing at Brighton and Sanford, Mich.


Sam R. Johnson, shooting gallery proprietor on the Harry Holiday Shows, plans to build a number of cottages on property he acquired recently on the river at Mount Pleasant, Mich. Glenn Hockett and Jack Raternek have returned from the North Dakota State Fair with their new robot game. Mrs. Caroline Adams, wife of concessionaire Harry Adams, has trained a pet pigeon which follows her all around the lot and lives with the Adams in their trailer. Mr. and Mrs. Charles Stapleton visited the Happy Holiday Shows at Ferndale, Mich.

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FROM THE LOTS

Mad Cody Fleming

AUGUSTA, Ga., July 18.—Back here for a two-week celebration stand, org came from St. Simon, Ga., where for several weeks, including the week of July 4, it did better than ever. Polly joined the island for the festivities and it was reported that the shows were spotted in the midst of all the action, so it got a big share of the business.

During the stand an evangelist tried to heckle the shows' legality, but the attempt was discouraged and the show went on, and the new show is 50 per cent band.

Johnnie Mitchell bought a truck and three of C. D. Dean's concessions, Preparations for the stand here.

George Lucas, took time out for fishing and swimming.

Johnnie Mitchell bought a truck and three of C. D. Dean's concessions.

so it got a big share of the business.

Dutch Schilling says he is hoping for a pink one in order to unload his surplus stock.

Tom Wells joined with two sets of diggers, reporting his best week in his show career. Thousand of children enjoyed Clyde Rummell's Silver Streak train ride.

Mad Cody Fleming

The governor of South Dakota was the guest of Mr. and Mrs. H. P. Hill.

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That his brother was in critical condition from injuries received in an auto accident, he left immediately by plane to be at his brother's bedside in Houston.

Siebrand

RUPERT, Idaho, July 18.—July 4 week stand here proved good. It was a very hot and business was brisk, with the cookhouse serving meals in shifts. All the kiddies were kept in the show where mother was constantly on the go, as was the Spitfire. Joints and concessions got a good play. The Rupert Rodeo furnished little competition, the crowds streaming from the rides ground to the lot.

The Rodeo has built a new Funhouse called the Goof Factory and are planning to build a Show House. The fishermen are still going strong, their latest trip being to Magic Lake. In the group were Paul Peateisky, Ira Billingslow and son, Peanuts Freeman, Cliff Henry and Lee Ritter.

TIVOli EXHIBITION SHOWS

16 — RIDES AND SHOWS — 16

Can place a few more legitimate Concessions for the following string of Fairs: Kuhlow, Me; Knoxville, Bloomingfield, Edon, Croger, Webster City, Iowa; Fayetteville, Morrison, Hop and Bernice, Vicksburg, Arkansas. More Fairs to follow in the South. Out until November 15.

Bill Chaulkis wants Side-Show Acts and Concession Agents. Man who can handle Racket Concession. Whitey Lutz wants Cook-House Help. Fayz Lutz wants Reader for Mint City. Also have openings for good Ride Men who can drive semi, best of tent, Wires or write.

H. V. PETERSEN, Mgr.

Burlington, Ia., this week; than as per route.

TROY销售 SHOWS

Want Drome and Arcade.

Can place out of Rides or Show for three Fairs.

J. VAN VLIET, Mgr.

Halston, Pa., July 21st to 25th; then Coege, N. Y.

FOR SALE—FOUR GRAND SHOWS

Circular in every description, including Round Plateau, H. P. Farr, all new Improved Calfs, new Rocky Mountain Light Horses, etc., etc. Please remember it is a Calfs, Light Horses, etc., all new Improved Calfs.

WILLIAM E. HAMMONTREE, General Manager

OWINGSVILLE, KY., THIS WEEK

GALLERIES

Now on Sale

14 FT. GALLERIES

12 FT. GALLERIES

8 FT. GALLERIES

PERFECT GALLERIES

Yellow Plateau

Black Hills from Scotts Bluff, Neb., during the stand, reported a good show.

Flying Scooter running a close second.

The Girl Show was the leading Fronts: 3 Ionse Circus on 4-vriux11 Treiler, 40 ft. Front.

Fun House. Glass House or Motor Drome. CONCESSIONS—Wane

All kinds.

Hammontree, General Manager

Halstead, Pa., August 11 to October 31.

In the group were Paul Peateisky, Ira Billingslow and son, Peanuts Freeman, Cliff Henry and Lee Ritter.

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All kinds.

Hammontree, General Manager

Halstead, Pa., August 11 to October 31.
Majestic Greater 
LIMA, O., July 19.—Majestic Greater Shows played at the fairgrounds in Wilmington, O., July 7-12, auspices of the Lions’ Club. Weather was fair and business excellent. After several weeks of moderate weather, Wilmington proved to be what is hoped will be the turning point. Weather was ideal except on Wednesday when show was rained out.

Jimmie Simpson wants Colored Performers and can place capable Show People in RIDES: Spitfire, Flyo-Plane, Pretzel or any new and novel ride. SHOWS: High class Monkey, Wild Animal, Mechanical or any money getting Grind Shows. Nothing too big if you can produce. 

The above fairs are proven money spots. Lloyd Soules and Joe Martin are keeping equipment in top shape. Johnny, Marion Perry’s assistant, is a hard worker. Butch took delivery of new Duck. Shorty Eagan is back on the Merry-Go-Round.

Cheboygan, Mich. Fair, Aug. 5-9
Midland, Mich. Fair, Aug. 12-16
Marshall, Mich. Fair, Aug. 18-23
Warsaw, Ind. Fair, Aug. 26-30

WANT—Grind Shows of all kinds for these dates and balance of the season. Can place Merchandise Concessions of all kinds. Ride Help for ten major rides, Semi-Drivers preferred. Five more Fairs and Celebrations to follow, closing at Oak Harbor, Ohio, October 4.

WORLD OF PLEASURE SHOWS

BERRYVILLE HORSE SHOW AND FAIR
WEEK OF JULY 28TH
CAN USE 10c GRIND STORES AND OTHER CONCESSIONS
Will be in Tuxedo, Maryland, week of 21st.

LEE GERIE AMUSEMENT CO.
BOX 3795, PENINSULAR STATION
DAYTONA BEACH, FLORIDA

POPcorn CARTONS
We have a complete stock of the most popular concession sizes. Large 16c Medium 10c and Small 10c sizes. All you want, no limit. Shot up row and be all set for the fair season.

GOLD MEDAL PRODUCTS CO.
318 E. Third Street
Cincinnati 2, Ohio
“AMERICA’S FINEST SHOWCanvas" QUICK CONCESSION TENTS AND DELIVERY... SHOW TENTS
Send for Samples of Our Flaxly Flan-

TEST IT YOURSELF! The Best Flannelp

BERNIE MENDelson — CHARLES DRIVER

O. Henry Tent & Awning Co.

CHICAGO 60

MAKE $100.00 A DAY ON CANDY FLOSS

Airplane for sale.

A. M.

RICHWOOD, W. Va., July 18—July 4 week in East Rainelle, W. Va., was about even with last year. The date last July was played under the auspices of the West Virginia State Fair and the progress at Lewistown was 1.2 million miles. The outing of a 1947 Chevrolet this Friday (4) gave the largest profit of the year to date.

The 36-mile move into Richwood was uneventful and every attraction was at the same time. The move was made on Monday night after dark, and the rain which came early after the rain did clear up as time to allow the train to come thru the gates. Each day and night brought rain. At the request of the personnel, the world famous Lighting Fund, headed by A. B. Campbell, the show remained over a week. The holdovers are P. (Duky) Miller, ride superintendent, an experience, and he is the one who has made much-needed painting of rides and equipment, as well as M. G. (Meesh) Podosinski and Dae Angerman. Time to go up trucl and ride motors.

Several new heirs have made their appearance this season due to the delight of the fairis. Those passing out free ones included Harold and Betty J. Milke and Lucy Hornikl, and Meesh and Dot Podosinski. Miller Tse has disposed of a canvas on a new house trailer there. Jimmy Wolf and wife have taken over the management of the house trailer and a house cart.

Jim and Duky Miller also secured a house trailer. Lou Pen-

Percy and Meesh completed a living quarters on a Chevrolet truck which he has named "The House of Power." Donnie Podosinski and Donald Craft maintain their status as general utility men, helping assist Helen Podosinski, secretary.

Jim and Duky Miller have taken over the management of the house trailer. Jimmy has the custard and candy floss, taking heavy grosses. The floss is operated by Pop’s daughter, Margaret. Mike Boceto and wife and two children seem to be enjoying life in their new house trailer, delivered early this season. Pat Boceto and Babe Parente are on a visit with friends and relatives in Massachusetts. Frequent misses from Mrs. Mike (Lucey) Hornikl indicate a loneliness for the midway.

Entire personnel involved in the grief of Mrs. Fred C. Boswell in the recent death of her brother, Corporal R. W. Shrewsbury, of Pittsburgh, and Mrs. J. M. Shrewsbury, of Rock, W. Va., both now are holding the same job at the same time in Princeton, W. Va. This marks the second death in Mrs. Boswell’s immediate family within 60 days.

Last minute personal: Johnny (Pop) Byam’s Attraction show still proves popular; Charlie Hallars (side show) continues to add to equipment and staff in anticipation of presenting a tip top show for a F_ghost Show, with an Echoes of Old Time show, has long been a popular act in the area.

MAKE $100.00 A DAY ON CANDY FLOSS

"This is the SUPER WIZARD year in which you have the possibility of making $100.00 per week and $1,000.00 per month. Be your own boss—read the story of success.

ELECTRIC CANDY SHOPS

15920210287666

EDDIE FERRERI

Parkview Hotel

New Milford, Pa.

FOR SALE

Edie Rocket, Giant, Blue Jet, Zeppa, the four famous airplanes. All are in perfect flying order. All are sold individually.

FOR SALE

For $1,000.00 cash or well for trade for a medium class plane, three single plane. One is the largest plane in the world. For the best plane in the world, this plane is the best. Three sisters, 100 per cent ready for fighting, good for fighting, fast and cheap. All planes are in excellent condition. Two planes, $1,500.00.

MADE IN AMERICA

DOZING "L" SLEEPS

Every State in the Union has a Board of Health, some even have a State Board of Health. The health of all people is of utmost importance. For the good of all, let us all do our part in keeping the world healthy.

G. C. MITCHELL
From the Lots

John R. Ward

SOUTH BELoit, III., July 19.—Blackie Martin has been taking much deserved bows for his effective handling of the train on the run thru Northern Michigan, down thru Wisconsin and Illinois and now into Indiana.

Andy Welkos, former scenic artist on the John Marks Shows, is here and has completed a new Finthouse front.

The show personnel was deeply shocked at the sudden death of Paul B. (Buck) on Wednesday (9) of Mrs. Mattie Ward, mother of the owner, at Memphis, Tenn. Mr. Buck was in charge of the show during the funeral Friday morning, and returned here that night by plane.

While Mrs. Mattie Ward was in the concession department, they were both injured in an auto accident. Bill responded to treatment but Mrs. Hartley is still in the hospital in a serious condition, and it is believed she will be connected for three months.

Jack Pugal, secretary-treasurer, left Monday (14) for Racine, Wis., to hold the funeral of his uncle, Joseph Kall.

Mr. and Mrs. Mel G. Dodson and Mrs. T. J. Dodson were here Monday, having been visiting in New York.

Mrs. Mabel J. Abouzie died at St. Joseph last night for the funeral Friday morning, and returned that night by plane.

A large delegation from the Concessionaire's Amusements headed by Mrs. Hattie Wagner.

Despite an expressed dislike for traveling orgs., the Beloit News was generous with space, putting thru with several stories and pictures, and relations were on a much more friendly basis when it came time for this show to move on to the next port, Ind., for its first fair date of the season.

LEW HAMILTON.

CAMEL TENTS

ALL STYLES — ALL SIZES

Forest Green — Khaki — Green — Blue

Flash Trimings — Quick Delivery

SERVING THE SHOWMES OF THE SOUTHEAST
329 South Central St.
KNOXVILLE 60, TENNESSEE

TENTS

ANYTHING IN CANVAS

TENTS

TRAILERS

45,400

SHOWMEN'S EXCHANGE

NEW TENTS

SALE

TENTS

CENTRAL CANVAS COMPANY

HARRY BONNERVILLE—FOREST BILL

181 West 80th Street
Kansas City 6, Mo.

GALLERY AMMUNITION

.22 SHORTS, $61.50 CASE

SPATTERS, .44 .60 CASE

NEW BIFLIES, Winchester 42 Caliber, 25 lb.

Pumps $25 each, balance .50 each.

SHOWMEN'S EXCHANGE

707 Gee Street, N.W., Washington, D. C.

To Due Lack of Help

HARRY BONNERVILLE—FOREST BILL

181 West 80th Street
Kansas City 6, Mo.

used Trailers

$295.00 Up

Trailers for Sale

We also have 2-Bunk, Double Bunk and Single Bunk Trailers

E. W. GREEN

FAIRVIEW, MO.

S. O. S. SPECIAL of the Month

Modern 100-500 WAT Ameliorated and Rail Post Positioners, 10ft. Tall, 300-500 ft. of Wire, and 100-500 ft. of Rod. Call or write.

Jack C. Johnston

10033 Goshen Road

Phone: Hocevar 8051

used Truck Equipment

TENNIS

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HARRY BONNERVILLE—FOREST BILL

181 West 80th Street
Kansas City 6, Mo.
SYNOPSIS OF ALL KINDS OF医用号 ALL KINDS OF MEDICAL SUPPLIES

12TH ANNUAL FISH FRY AND HOME COMING AT DERBY, OHIO

WANTED

THANKS—THANKS

BARLOW'S BIG CITY SHOWS

FOR SALE

DANNY NEWMAN

WANTS AGENTS

AIRPLANE RIDE

EVANS INDUSTRIES

WANTED

CONCESSIONS OF ALL KINDS

MOUND CITY SHOWS

BANNERS

SNAP WYATT STUDIOS

3000 BINGO

3000 KENO

HURST, Tenn., July 19—Week ended July 15; location, fair grounds; Lions Club; weather, good.

Lyle Page, brother of Owner W. E. Page, who this year is connected with the Ford Motor Company at Russellville, Ky., visited, as did E. E. Coleman, owner of the M. L. Clark & Son Circus, and Ernie White, who conferred with Owner Page about the Page Bros. Circus.

Floyd Crouch joined with his 110-foot high pole act. Paul Reilley, also joined by Don Myers, has all trucks and rides repainted. A new water tower and trailers have been added.

Dad Reading's house trailer was damaged when a tree fell on it during a storm.

The Minstrel Show has a five-piece band, led by Jim哈登. Org has six people on the stage. Eddie Lemon is stage manager.

The staff: W. E. Page, owner-manager; Y. Collier, assistant manager and agent; Mrs. W. E. Page, secretary; Joe Robertson, assistant and paper; Jessie Johnson, electrician; Ellis Roberts, sound man; Don Myers, ride superintendent; S. E. Engle, stage manager.

Wanted: John Stein, 4; Dad Reading, John Ethridge and Red Battison, each 3; Paul Pittman, C. W. Frances, Lucibie Wayet, Joe Robertson, Don Myers, Ellis Roberts, Mrs. Paul Maples, Charlie Lynch, Jessie Johnson, A. N. Morrison, Mrs. Floyd Crouch, free agent.

Concessions: John Stein, 4; Dad Reading, John Ethridge and Red Battison, each 3; Paul Pittman, C. W. Frances, Lucibie Wayet, Joe Robertson, Don Myers, Ellis Roberts, Mrs. Paul Maples, Charlie Lynch, Jessie Johnson, A. N. Morrison, Mrs. Floyd Crouch, free agent.

Attention!

CIRCUS, RODEO, CARNIVAL, OUTDOOR SKATING RINK OPERATORS

44 FEET LONG

NEW ARMY SURPLUS SIDEWALLS

- LESS THAN COST OF RAW MATERIAL
- WEIGHT 40 POUNDS EACH
- MILDEW PROOF
- FLAME PROOF

MANUFACTURED TO RIGID GOVT. SPECIFICATIONS

While limited stock lasts, stock up on your canvas needs at this give away price.

OUR PRICE EACH

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LAST CALL

HARRINGTON DEL

KENT

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JULY 28 TO AUG. 2

ALL KINDS OF CONCESSIONS

WILL BOOK

COLORED SHOW, DROME, SNAKE, MONKEY, ANIMAL SHOWS, ETC

WIRE OR WRITE

TRIANGLE SHOWS

ALTOONA, PA. — NOW

THEN

HARRINGTON FAIR

FOR SALE—SILVER STREAK RIDE

IN A-1 CONDITION, PRICE $5.500.00, COME AND GET IT.

C. W. SIMPSON

303 Greystone Apt.

Chattanooga, Tenn.

FREAR'S UNITED SHOWS

WANTED

WANTED

WANTED


Rockford, Mo., this week; then Superior, Neb. Roy Newton, comes home. Mike Ellis, same route.

C. W. SIMPSON

303 Greystone Apt.

Chattanooga, Tenn.
Blue Grass State

GOLCONDA, ILL., July 19.—Org had a fair week's business in West Frankfort, Ill., when the weather permitted. Our location was away from town, but we city auto bus service to the grounds which helped some. We were rained out Saturday; night but had a good kid business in the afternoon until the rain started at 5 p.m.

The next move was to Anna, Ill., fairgrounds and it was a real blank for all concerned. It was the week before the Fourth and the folks were preparing for their annual celebration and didn't want anything to do with the carnival.

The next jump was to Metropolis, Ill., for our first Illinois fair date, which also was the Fourth celebration. The fairgrounds is new and was not in shape. The location was away out with no bus service so all and the shows were two good days play which, of course, included the Fourth. The Davidson brothers reported that this was the biggest Fourth they had ever enjoyed.

Mrs. Esther Crocehurst was very busy booked while in a rush business at her popcorn store, and had to be taken to the hospital, but her business is now up and around again and enjoying some good business.

From Metropolis, the org moved into Paducah, Ky., for the fair, which opened up with a bang Tuesday and closed Friday with the biggest turn so far this season. We left there with smiles, and Specks Crocehurst, concession manager, called the home office, Allie Davidson, at the fair fair and all well.

Closing Friday night the shows got an early start on the jump into Golconda, Ill. The fair opened here Tuesday (15) but at this writing, Sunday (13), the shows are already in the air ready to spring Monday.

Bill Allen, business manager, was called home to Georgia on account of an accident to his youngest son and will be gone for a few days.

The shows have one more fair date in Illinois, Harrisburg, and then it jumps back into Indiana for a couple of celebrations and then for the State Fair, and will go into Kentucky in the middle of August. — HARVEY (DOC) ARLINGTON.

From the Lots

WANT FOR SOME OF MICHIGAN'S BEST

If you are sober, reliable and competent, we want to sell New Photo for Side Show and Agents for Grill Stores. If you are ready, let me hear from you at

Ralph Darull, let me hear from you at 2125 Norwood, Chicago, III., or an, part, can, ah

Douglas Greater

LAKE CITY, Wash., July 19—Whitely Wanish is still doing big business with his photo game. All got money over the July 4 week-end at Everett, Wash. Jack (Snake) Wanish has added to his fair business with a new snake, Jack O'Day received a new small riddle and reports good business. Small Green and Rosemary Brandt were married in Everett July 1. Clyde Gooding added his Midget Show, featuring Dolores and Shirley. David (Tiny) Starr continues to get by his con, however, and claims his former, Jimmy Ross' smile indicates everything is going okay with him. Floyd and Minnie Russell are now grandparents.

Dottie Rickert is now agent for Al and Ed Shermans in the knife game. Dolores Beautiehn and Joe Fitzsimmons business is good. Joe Moss, agent on the game, has no complaints.

Lloyd and Dick Russell, foreman and second man, respectively, on the roller coaster, have been busy painting that ride and the Octopus and the Shoot-Em-Outs, and Bommies added Prinze, Luna to the Streamlined Folies—HELEN HENRY.

WANTED

First class Bingo, also Jersey Concession for Fleming County Fair, Flemingsburg, Ky., west of Ashland, Ky., August 4-7. Will pay $15.00 cash. Please write to Mr. E. R. T. E. E. Islands, and the other Shows, Concession. All well with transportation. Will sell all or part, each or both.

MRS. RAY STECK

Kearney, Neb.
THOMPSON & RUMLEY ENTERPRISES

Proudly Present

The Following North Carolina Bona Fide Fairs:

Harnell County (Dunn), Sept. 15th
Mebane Six County, Oct. 13th
Chatham County (Siler City), Oct. 20th
Burlington V.F.W., Oct. 27th
Frankfort, 3rd

All the above dates are contracted for to
PEPPERS ALL STATE SHOWS

Wayne County (Goldboro), Sept. 22nd
Granville County (Oxford), Sept. 29th
Durham County, Oct. 6th
Durham County, Oct. 13th

All the above dates are contracted for to
LAWRENCE GREATER SHOWS

Also the greatest Artifice Celebration in the State for Nov. 11th.

All concessions are requested to contact the
above Shows for space at those outstanding
All these dates have strong auspices.

WATCH US GROW

MEL J. THOMPSON & L. M. RUMLEY
BOX 1093, DURHAM, N. C.

SHOOT THE GUNS

BRIGHT LIGHTS EXPO

MT. PLEASANT, Pa., July 19.
Last week’s stand at McKees Rocks, Pa., was a good one with the shows getting on the lot and set up before dark Sunday (6). This was the first show in the season and it opened Monday (7) under auspices of the local community in a good night’s business.

Visitors at McKees Rocks included many officials and showmen from Carnyville Amusements, Goding Amusement, Brady & Leedy Shows, all of whom were playing near-by spots. Brady and Leedy paid a business call on General Manager John Gecoma, while General Agent Charles Abbott and Joe Rowan, of Endy Bros., were spotted in town. Other visitors were Lew Heck’s brother and sister-in-law and several relatives of the girls.

Mrs. Charles Nichols is recovering from a series of operations but will be confined for several weeks. Mrs. and Mrs. Larry Benn are enjoying their first season with the show. Mrs. Bogin is acting as private secretary to Danny Donini while Larry is handling one of Danny’s concessions.

Mr. and Mrs. H. C. Beard are operating a penny pitch and bottle ball game, but plan to take on several more concessions for the Fall season. E. Mohr is operating his shooting gallery and reports good business.

Clyde Heister has added to his attractions and is now operating a new change ringing display, with fry girls, as well as his Perkkins Folles. He recently acquired a new house trailer.

Gecoma is actively planning for the enlargement of his shows for next season, with the collaboration of Lew Heck, Endy Bros. manager. Much supervision is due at Bradley, director of public relations, for his handling of concessions and the entertainments with the visiting law enforcement officials. Not a single week’s operation has been left by concessions since Bradley joined.

F. C. Nortel, Clyde Ketchum and James Davis visited the Caravella Amusements at Rochester.—MRS. F. M. KETCHUM.

Peppers’ All State WHEELING, W. Va., July 19.—Shows have done fair to good business in recent weeks through West Virginia despite extremely spotty weather. Beckley was played to fair business in good weather. This was followed by a good date at Charleston under supervision of the local fire department. Business at Fairmont the week of July 13 was good considering the weather. Clarksburg was a washout until Saturday, and the first two days there were rained out.

Rolling stock is being moved successfully under the supervision of Otto Kout. Tuesday night bingo parties for the sick fund have been heavily attended. At Charleston General Manager E. H. Broome celebrated his birthday, personnel turning out in full style for the occasion. Curdy was given a surprise birthday party at Clarksburg by his wife—W. J. McCOLLAM.

Crystal Exposition DURHAM, N. C., July 18.—The week of the Fourth, in Spruce Pines, N. C., was a red-letter one but not up to expectations.

Sponsoring committee of firemen co-operated by staging special parades and by putting on a big parade thru the town Friday (4).

Art Carver has added a new amplifier and it has done a lot to his shows. Manager W. E. Burns bought the Funhouse from C. C. Noller who has let the show.

Mr. and Mrs. Edward Gordon drove up from Tampa to visit their daughter Irene and six-weeks-old Danny Jr. joined for the season. J. S. Stanie joined with four concessions—GEORGE B. YANCEY.

WANTED—LOROW BROTHERS—WANTED

Want good Amusements, prefer Alligator or Goliath, good prospecting in both places. Cannot use Half and Half. Can also use Working Acts and feature Freaks; we pay top salaries every week.

Would like to hear from a good Post Box trailer, boxed trailer, Anatomical Wonder or any good Acts that can entertain. Would like to hear from the following people: Anderson, Remo, Haines, Roanoke, Knoth, Ralph Smith, contact me at once. Dave Rigs, I won’t but the central man has said you were not there; some one in it you wait to. This show is enroute into the fair season and we have the best route in the country. Pay every week, no darts taken out, as we don’t take any discounts.

NAT LOROW
O.J. MULLIN’S BRO’S. SHOWS, John, Ill., this week; Daniels, Ill, next week.

IRON LUNG FOR SALE

Unit must remain with the World of Mirth for the balance of the season to play the

UNITED STATES EXPOSITION, Chattanooga, Tenn.; Central Canada Exposition, Ottawa; Burlington and Rutland; Vermont; Brockton, Mass.; Charlotte and Raleigh, N. C.; Greenville and Columbus, Ga. and Augusta, Ga.

FRANK BERGEN, General Manager

WORLD OF MIRTH SHOWS

BATH, ME.

I. T. SHOWS, INC.

Wanted for Mineola Fair

Sept. 9-13, 1947

All legitimate concessions open except guess your age and scales.

Want first class Motor Drome and any novelty show; must have own outfit. No side show wanted. Address all mail to

PHIL ISSER, General Manager

1539 East 29 St.
Brooklyn, N. Y.
Phone: Cloverdale 8-1061

QUALITY BUILT
LOW-PRICED AT

$1995

QUALITY-BUILT LOW-PRICED AT $1995

CHICAGO STREAMLITE CORPORATION

DEPT. D-35-W. CORNER 37TH STREET AT PRINCETON

CHICAGO 9, ILL.

CARNIVALS

I. T. SHOWS, INC.

WANTED FOR MINEOLA FAIR

SEPT. 9-13, 1947

ALL LEGITIMATE CONCESSIONS OPEN EXCEPT GUESS YOUR AGE AND SCALES.

WANT FIRST CLASS MOTOR DROME AND ANY NOVELTY SHOW; MUST HAVE OWN OUTFIT. NO SIDE SHOW WANTED. ADDRESS ALL MAIL TO PHIL ISSER, GENERAL MANAGER 1539 EAST 29 ST. BROOKLYN, N. Y. PHONE: CLOVERDALE 8-1061

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WORLD OF MIRTH SHOWS

BATH, ME.
WANTED 4 RIDES
AUGUST 23 - 29 - 30
Lions' Club Headquarters,
LIPPMAN'S NEWS STAND
354 Street, Bellshill, Ohio

WANT CARNIVAL
FOR
KEY CITY RODEO
August 26, 27 and September 2.
At Glendal, South Dakota, in the Black Hills.
For complete details, contact:
J. D. DRUNKER, Secy., Dot 213.
Cynthiana, Ky.

WANT CARNIVAL
AND FREE ACTS
For Big Ten Harvest Festival,
October 1-2. Contact
CHESTER HUGO
Cortesburg, Ind.

WANTED
CAMES, CONCESSIONS, ETC., FOR
Fitzwilliam, N. H.
For the annual autumn festival,
D. J. DRUNKER, Secy., Box 219, Cynthiana, Ky.

CARNIVAL WANTED
WITH CONCESSIONS
AMERICAN LEGION HOME CUMING
All Replies to W. M. GEORGE, Gilman, Wis.

SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

Aquatennial Away With Follies Luck: Weather Holds
MINNEAPOLIS, July 19—Eight-
annual Minneapolis Aquatennial got
off to a preview start Wednesday
night (16) when Al Sheehan's initial
performance of Aquatillons was
gazed at the Theodore Wirth Park
Pool before a 75 per cent house in the
5,000-seat amphitheater.

Opening performance marked the
6th consecutive Follies show with
out a rainout. Last time Follies was
affected by rainfall and had to be
canceled was in 1942. Follies are
looked for 16 performances, including
three midnights.

Aquatennial proper was to get
under way with the "best ever" page-
nade this afternoon, with 30 floats,
not counting smaller vehicles, and 22
bands taking part in the two-mile
procession.

Tolman, Aquatennial Queen of the Lakes, picked at the conclusion
of the 1946 festival, will reign over this year event.

Nearly 80 events are on tap for the
10-day festival. Fifty-seven events
are free.

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Place your order here
KIDDIE AUTO RIDE

ALLAN HERSCHELL CO., INC.
CARNIVAL WANTED
AMUSEMENT DEVICES
NOW AVAILABLE

ALLAN HERSHEY COMPANY, INC.
NORTH TONAWANDA, NEW YORK

WANTED FOR
ST. ROCCO CELEBRATION
August 11 to 16, Weona Park, Pen Argyl, Pa.—Rides Shows and
Concessions.

JAMES D. GALLACHER, 605 East Main St., Pen Argyl, Pa.
Phone Pen Argyl 240

TWIN CITY SHOWS
SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

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PLACE YOUR ORDER HERE
FOR THE
LOOPER
MOON ROCKET
CATERPILLAR
CARRI GUSEL
KIDDE AUTO RIDE

WATER FALLS CARNIVAL
AT KNOXVILLE
KNOXVILLE, July 19.—As a
summer vacation from their busy
work, the employees of the
connection with the National Western
Livestock Show.

Mich. Indian Festival Set
HARBOR SPRINGS, Mich., July 19—First Ottawa Indian Festival
will be held here July 26 to 28
by Harbor Spring civic groups, with
Dr. Robert A. C. Walland and Louis J. Geriassy in charge.

WATER FALLS BIG
Hit at Knoxville
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Dr. Robert A. C. Walland and Louis J. Geriassy in charge.
A two-day stand in Cleveland Saturday and Sunday (12-13) proved a success. The matinee crowd wasn’t too bad. On a two-day stand, the crowd was not over one thousand. Too much outdoor entertainment in ten days was believed the reason for the light attendance at Akron Monday and Tuesday (14-15). Both matinees were called off, and said they were among the lightest, if not the lightest, the city has had this season. Night crowds were heavier both days, but far from capacity. Akron probably did one day’s good business for the two-day stand.

The first of six shows is in Rockford, Ill., July 26, 1917. The second is in Galesburg, Ill., and Peru, Ind., with a three-day stand. The third is in Canton, Ohio, for a five-day stand. The fourth will be in Newburyport, Mass., July 28, 1917. The fifth will be in Portland, Maine, for a five-day stand. The sixth is in Bridgeton, N.J., for five days. The general manager for the tour is Walter Pietchman. The picture office is in Akron, Ohio.

The show moved from Akron to Canton where it ran into tough weather, but the company arrived at 6 p.m., the coolhouse was set up and things were on schedule when the rains flowed in. It rained hard for almost four hours. The tents were charging. The centerfield of the half-mile track at the Stark County Fairgrounds was 12 inches deep in water. The quarter and quarter mule race were run. The trotting match was called off. The weather was heavy and the lot wasn’t too bad. The matinee was an hour late starting and played to a fair house. The night show drew capacity. Because of lack of space, the Big Top was displayed without a top and there wasn’t room on the lot for the horse tent.

Polack Western Unit Opens Big At Riverside

RIVERSIDE, Calif., July 19.—Polack Western Unit opened here under Shrine auspices Thursday (17) to exceptionally good business. Three-day heat is heavily plugs in the press and officials give credit for the good business to the list of local sponsors. This is the first time Polack has played here. In its first week the show won the last two nights. An eight-day stand at the Municipal Auditorium, Long Beach, under auspices of the Long Beach American Legion, did not come up to expectations. Poor promotions and a local bus strike were blamed for the slim box office take.

The matinee was heavy while the night show was better. The show ran from July 13 to 16, and was rated as fairly good for the first time in years. The show closed Sunday (16) as a result of the matinee being a blank.

Prior to coming to the park he brought the Clyde Beatty animals to the park for a zoo. He had made the contracts for this deal.

In the meantime, when Head arrived in Akron the next Friday, the One, the Akron foursome got together and the bidders on the first night show decided to sell their interest to Fred W. Duffin, who has been interested in various shows for the last four years. The first night show was full. The second night show was also full. The third night show was a blank. The last night show was a three-quarter house. Head’s death resulted from a spine injury.

Polack, according to usual process, added a three-quarter house. Head was toastmaster.

Walter L. Main was the main convention speaker.

Midwest Tour For R-B Hits Stag at B.O.

Cleveland Attendance Light

CHICAGO, July 19.—Ringling Bros. and Barnum & Bailey Circus, which grosses in Western New York, hit the Midwest to find attendance better.

A two-day stand in Cleveland Saturday and Sunday (12-13) proved a success. The matinee crowd wasn’t too bad. The night show was about three-quarters filled. Sunday’s matinee was another good one, while the night crowd was not over 1,100 persons.

Too much outdoor entertainment in ten days was believed the reason for the light attendance at Akron Monday and Tuesday (14-15). Both matinees were called off, and said they were among the lightest, if not the lightest, the city has had this season. Night crowds were heavier both days, but far from capacity. Akron probably did one day’s good business for the two-day stand.

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Walter L. Main was the main convention speaker.
Ringling-Barnum

Cleveland was our first stop in the Buckeye State. It was a two-day stand, which was long enough, as all hands were under the hectic run of one-day stands.

Tom and Winnie Gregory entertained us all during their two-day stand in their home in Cleveland. Robbie Thompson, Savannah business man, is running his two-week vacation in one usher department, just as he has done the last five years.

Bob and Marjorie Delee announce the arrival of Bonnie Jean, born in Chicago on July 30. The son, and Mrs. Charlie Jones, Charlie Maylone, and Al Day, are spending two days away from the circus which gives her a sandlot to play on.

Visitors: Vin Green and Earl Johnson, of the Boston Red Sox; Bill Veeder, of the Cleveland Indians and Deppha; CFA; Mr. and Mrs. Charlie Jones, Charlie Maylone, and Al Day, are spending two days away from the circus which gives her a sandlot to play on.

around the lot: Chicken wearing a raincoat and cap, fishing recently and came to the conclusion that he can't raise chickens because they cannot swim.

The waggon - bridge put up at 3 p.m. and this writer had a grand time being carried in a trailer. The writer put it up and we were going to have a good time and have the folks with us.

No. 1 ring: Harold Voise's new way of breaking away was a hit with the audience. Harold Voise was given a sendoff! At Rockford, Ill., the best ring was made, and was something to see.

The cross-bridge put up in Canton, Ohio, between the dressing room and the big top, to bridge the gap of the big top, was put up by the performers. The camera bug has taken the back yard by storm; never saw so many shutter boxes.-DICK MILLER.

Garden Bros.

Our 10th week found us in Sudbury, Ont., showing under the big top of the Shrine. Business was very good and the weather was with us. The rains held off until late in the week.

A new sound system, owned and operated by Chaduls, of Sudbury, Ont., has been added. A car, equipped with a p.a. system, cruises daily and lets the folks know that Garden Bros. is in town.

Stephen Nickling's bar act has been added. Others are those of Diggerund and Ted Carr, the latter assisting his father, Bob, our elephant trainer.

Joan Ross staged a party in Sudbury, Ont., showing under the big top of the Shrine. Business was very good and the weather was with us. The rains held off until late in the week.

A new sound system, owned and operated by Chaduls, of Sudbury, Ont., has been added. A car, equipped with a p.a. system, cruises daily and lets the folks know that Garden Bros. is in town.

The overnight jaunts have every- one in high spirits. The Antaileks tossed a gay celebration of some sort.

The indigestion didn't make the old horse. The writer put it up and we were going to have a good time and have the folks with us.

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5th of the week was supplied by George Castle and Jimmy Kerley, bathing in an elephant tub. George said the elephant were coming along okay.

The Pole was on the baseball field and proved ideal.

Mr. and Mrs. Raymond H. Morgan, Eddy Kirk, and Mr. and Mrs. Milman Butler, of the CFA, were the only natural visitors.

The overnight jaunts have every- one in high spirits. The Antaileks tossed a gay celebration of some sort.

The indigestion didn't make the old horse. The writer put it up and we were going to have a good time and have the folks with us.

No. 1 ring: Harold Voise's new way of breaking away was a hit with the audience. Harold Voise was given a sendoff! At Rockford, Ill., the best ring was made, and was something to see.

The cross-bridge put up in Canton, Ohio, between the dressing room and the big top, to bridge the gap of the big top, was put up by the performers. The camera bug has taken the back yard by storm; never saw so many shutter boxes.-DICK MILLER.

Circus... at 3 p.m. and this writer had a grand time being carried in a trailer. The writer put it up and we were going to have a good time and have the folks with us.

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Clyde Beatty

After the train week, we returned to Sioux City, Ia., for necessary repairs. The Parades and Tours were two fixtures that were repaired during this week.

The Pullman are very nice, but most of us prefer our own, because we can talk to our regular drivers, and section men, and other sideshow people.

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Polack Western

Our Long Beach engagement was highly successful. There were many people who contributed to our success, including Jack Emerson, of the Metro-Goldwyn Zoo, who did a lot in advance, and he received a ticket for spending on his trip from Culver City. Ernestine, the elephant, was a hit in the Loyal riding act one afternoon.

Wanda Malkovich celebrated her 11th birthday and the night performance with party for all the kiddies. Among the presents received was a pair of diamond earrings from her parents. On the same afternoon, after the show, Mr. and Mrs. Tom Blank and the Ringling Bros. and Barnum & Bailey clowns, celebrated their 18th wedding anniversary.

Clown and visitors and most of them were from the old Barnes and the Ringling Bros. and Barnum & Bailey show. Miss Whipple, whipped up another great meal for the butchers. They're still taking about it.

In Sanford Bernardino we showed in a beautiful building, the same spot they held the Orange Shows. It was so big we only used about one-third.

Visitors: In Long Beach, Colonel and Mrs. Jim Maddux, Paul and Mattie Cullom, Mr. and Mrs. D. K. Hope, Clint McDougall, Mr. and Mrs. Bill Kay, Mr. and Mrs. Tom Blank, Mr. and Mrs. Hugh Aitken, Mr. and Mrs. Shaver and family, Curly Phillips, Pearl Coe, Mr. and Mrs. John Stroebel, Mr. and Mrs. Howard Bryant, George Perkins, Mr. and Mrs. Al Hennings, Mr. and Mrs. J. W. Nowlin, Mrs. and Mr. Webster, and Mrs. and Mr. Chadwick.

Gran Circo Americano

Weather and business still holding up in Los Angeles, California. We have been fortunate as to weather, because this should be the heighth of the business. We plan to play Call until Sunday (27).

Our new uniforms have been ordered from the Brooks Costume Company, New York.

Gladys Fox returned from a trip to New York. L. D. (Doc) Hall returned from a trip from the South. After Doc's report about the heat in the New England sector, Penny Miller wrote several days on the show in between park and fair dates. She is still doing her high-pole act. So far, Bullseye and Cuba Clinton are well-known booking agents of Concord, N. H., spent several days on the show while we were in Massachusetts. Paul is still handling dance bands and reports this his best week.

Cliff Wilson, New York, visited in Watertown, Conn. Cliff and the writer trooped on Jerry Muijan's Howe's London Show in 1912. Herl商务 Shore, the agent of the Howe's London Shows, caught us at Williamson, Al- bert Loeffer, city alderman, Waterbury, Conn., returned to his home after a visit of several days with Ted Carter, Mabel and Andy Kelly, of Bailey Bros.' Circus, visited at Fitchburg, Mass. Louis Reed recently returned from a trip to India, and who is vacationing at his home in Chat-

on the sick list, while Bud is in quest of animals.-KEN-NETH IKERT.

Sword-Swallower

WANTED AT ONCE

Man or Woman. Must Be First Class Performer. Other Good Side Show Attractions. Write

FRED SMITH, Mgr. Side Show

RINGLING BROS.-BARNUM & BAILEY CIRCUS

Lima, O., July 22; Toledo, 23-24; Detroit, Mich., 25-30; or as per route.

Bailey Bros.

Skippy and Cort Saxton have left the show to play parks and fairs. Jim-
my O'Donnell joined Frank Ellis's and Waldo Mankin. I was a guest of Bob Stevens in Millinocket, Me., where the butchers' ball turned out to be a big toon for a good cause. Roger Biggers, right-hand man for Bob, had a good time at the butchers, and the circulation department cele-

berated their birthdays.

All is gravy on the advance, and Doc McCollough is now contract-

ing performers. Five of the finest in Newburyport, Mass., where they chartered a boat. After sailing for three days, the big tow boat was lost, and they turned and then the engine broke down. Finally the image "scurvy" which turned out to be a fanned-in lumber yard.

Leah Pealer's wad of wound which required seven stitches, and Barbara Pettis is out in a bad ear.

Bailey Bros.

Personnel of this opera extends to the Clyde Beatty Cirkus for the losses suffered in the recent accident.

In Bangor, Me., we had a broadcast direct from the marquee. At least a dozen employees of the Bangor depart-
ments participated.

Emma Munro is suffering from a chill, which is the result of her recent fall from the trapeze.

Bailey Bros personnel caught our show. The visitors included Bob Stevens, manager; Frank Ellis, con-

nection; and Henry, all of Millinocket, Me.

The writer has been on the sick list, and thanks to George for his visit. Many of the folks on the show went across the border into Canada for surpurs of lobster, turkey, etc.-HAZEL KELL.
CIRCUSES

The Billboard
July 26, 1947

AVALIABLE FOR
MILLS BROS.' CIRCUS
For BIG SHOW
Large Family show. Acts strong
enough to feature.
Two more Clowns.

FOR SIDE SHOW
Acts, Govan Minstrels and Music; all instruments: Boys Camargue for Side Show plus Small Animal Act. Award-winning, smart act; Seat Man, Ushers, Steward for Cookhouse, Valets. All must be able to join on wire. ALL SALARIES OFFERED.

THIS CIRCUS WILL BE OUT POSTIVELY UNTIL NOV. 15TH.

All reply to
JACK MILLS, Mills Bros.' Circus
As follows: July 24, Perry; 25, Ames; 26, Des Moines; 29, Atlantic; 30, Red Oak; 31, Shenandoah; All Iowa.

UNDER THE MARQUEE

Billy Dee is still with R. V. Lewis' band and minstrels on Cole Bros. Circus.

Life was simpler in the good old days before circus blockheads became known as electric welders.

Joe Baker, minstrel and circus agent, visited in recent Chicago, en route east from the West Coast.

Benny Fowler, contracting agent for the Sparks Circus, visited the Carter Management Company at Tonawad, N. Y. Fowler may not be doing house-time here, but you should see the traffic jams when the night show less out.

A. J. Clarke, contracting agent for the Clyde Beatty Circus, announces he has signed to play Dallas August 8-10 at the fairgrounds.

Russ and Arelen Zehetner are operating a record shop in Milwaukee. Zehetner formerly was a circus talker.


Old-timers will never lose interest in a big-time circus, but many don't understand that some are stuck-chains wagons.

Tom Parkinson caught the James M. Cole show at South Haven, Mich., and

is now a red hot booster for that big. show.

To the Billboard
David C. Ryan, Box 214, Billboard, New York, N. Y.

ELASTIC NET OPERA HOSA

Black, Sinstan and White. $4.85. Braid, Rough, Tights, $2.50. Make-up, Costumes and Settings, $1.00. and more Screen, Carnivalating, Circus, costume. Patterns. Other items, Postal. Tex. C. G. GUETTE

340 W. 46th St.
New York, N. Y.
Phone: Circle 6-4137

WANTED

HIGH WIRE PERFORMER

Good understanding and must like Rige.

To start work immediately or later. Good salary.

Write for information.

OSWALD LEONZHGHT

Mgr. American Eagle
Kempster, O.

AT LIBERTY

AFTER AUGUST 15
FIRST CLASS ANIMAL MAN

25 years' experience with all types of wild animals and birds. Skills in training and exhibiting. Thoroughly experienced in performing for large audiences from America's top act. Will work.

The Billboard, Cincinnati 22, Ohio.

SAM BLUESTEIN

WANTS AGENTS

FOR ARMY AND NAVY AIRE SHOW

At Montrita Airport, Atlanta. Ga., will put on show.

Need Canary Bird Machine and Operator. Write Box D-58, Atlanta, Ga.

ANIMALS FOR SALE

Comely, Zebras, Llamas, Water Buffalo, Cape Buffalo, Lions, Leopards, Monkeys, Birds of Prey. Large stock in delivery.

WORLD JUNGLE COMPOUND

Thousand Oaks, California

WANTED

German Agent, with ten-

DAYS & SHORTEST RODEO

TEXAS JAY DAVIS

FRANKLINTON, I. A.

WANTED

High Arts, Circus Arts, Animal Acts for R. V. Lewis Bros. Circus, equal in size, equal in talent, equal in ability, equal in ability, equal in ability, equal in ability, equal in ability, equal in ability, equal in ability, equal in ability.

J. H. BIRCHLER

302 W. Main St., Chicago, Illinois

TRIFELICHS BIRD & ANIMAL CO., INC.

226 Fulton Street

NEW YORK CITY

MONKES

MONKEYS

2 Male, Babies, 1, 2, 3's years old, fully ac-

1 Female, 1, 2, 3, 4 years old, same discipline.

2 Female, 2, 3, 4, 5 years old, fully ac-

2 Female, 3, 4, 5, 6 years old, fully ac-

2 Female, 4, 5, 6, 7 years old, fully ac-

2 Female, 5, 6, 7, 8 years old, fully ac-

2 Male, Babies, 1, 2 years old, fully ac-

2 Female, 1, 2, 3, 4 years old, fully ac-

2 Female, 2, 3, 4, 5 years old, fully ac-

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Thompson, Brit, Op On Tour of U.S. Funspots

NEW YORK, July 12.—Leonard Thompson, owner-manager of Pleasure Beach, Blackpool, England, and Mrs. Thompson, were in the city as the first stop on their tour of amusement parks and park supply manufacturing firms throughout the East and Middle West.

Leonard Thompson is expected to purchase a new water ride for the Pleasure Beach, which is to be placed in operation this year. The Thompsons have been visiting various amusement parks and park supply manufacturing firms throughout the United States in search of new attractions.

Mrs. Thompson, the park's president and general manager, has been busy with the preparations for the opening of the Pleasure Beach for the season.

The Thompsons plan to remain in the United States for several months, during which time they will visit various amusement parks in the eastern and midwestern United States.

CINCINNATI, July 19.—Leonard Thompson, owner-manager of Pleasure Beach, Blackpool, England, and his wife, L. Schott, park's president and general manager, arrived in Cincinnati on Monday afternoon.

The Thompsons were followed by cars in Baltimore, Washington, Pittsburgh, Cleveland, Chicago and Boston.

Thompson reported good business at Blackpool, where the Pleasure Beach has been making a profit since the opening of the season.

Mrs. Thompson, who is in charge of the business end of the park, said that they have been receiving good business from the public.

The Thompsons have been planning to open the park for the season on July 26, 1947, and they are expecting a good business season.

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Coney Island, New York

By UNO

LETT, Col. C. J., Hilbert, grey, and W. H. Klein, chairman of the finance committee of the Coney Carnival, announced that the arrangements for the 1947 carnival were completed. The carnival, which opens on August 7, will feature a variety of attractions.

Picnic Biz Holding At Portland's Oaks

PORTLAND, Ore., July 19—Picnic business is holding up at Oaks Park, near capacity being booked for practically the rest of the season, and this year's figures are expected to equal those of last year's. The park is now open for the summer season, and the weather has been favorable for the enjoyment of outdoor activities.

The park has a variety of attractions, including rides, concessions, etc.

More Reports In on July 4-Week End Biz

CHICAGO, July 19—Here are more reports from various parks throughout the country on business over the July 4 holiday. These reports were received by the Billboard office of the Chicago office of the Billboard in time for inclusion in the general story carried in the July 19 issue.

Bedford Park, Winston-Salem, N. C.: Tran J. Beach, Manager: Total attendance July 4, 28,530 (estimated); weather, July 4 attendance, 7,000 (estimated); weather, July 5 attendance, 5,000 (estimated); weather, July 6 attendance, 4,000 (estimated); weather, July 7 attendance, 3,000 (estimated).

Elitch Gardens, Denver, J. M. Curtiier, Vice-Pres., President: Total attendance July 4, 15,000 (estimated); weather, July 4 attendance, 3,000 (estimated); weather, July 5 attendance, 2,000 (estimated); weather, July 6 attendance, 1,000 (estimated); weather, July 7 attendance, 1,000 (estimated).

Chicago's Weekend "Hitch-Hiking"

DETOIT, July 19—With almost everyone coming up with a so-called solution to the flying saucer mystery, scientists and other experts have been busy analyzing the evidence. They have found that the only reasonable explanation is that the flying saucers are a product of advanced technology from a distant planet. The experts have also found that the flying saucers are able to travel at incredible speeds and that they are capable of performing near-indefinite maneuvers. The experts have also found that the flying saucers are able to travel at incredible speeds and that they are capable of performing near-indefinite maneuvers.

Chicago Fireman Saves Child From Zoo Bear

CHICAGO, July 19—A Chicago fireman played the role of hero at the Brookfield Zoo, Chicago, Thursday (19) when he ran to the aid of a baby girl who was being carried away by a bear. The girl, who was about 18 months old, had wandered into the bear enclosure and was being carried away by a large black bear. The fireman, who was on duty at the zoo, ran to the aid of the girl and quickly grabbed the bear's neck, freeing the girl. The girl was unharmed and was reunited with her parents. The fireman was praised for his actions.

Haliifax, N. S., Moves To Buy Franklyn Park

Hалиifax, N. S., July 19—This city has begun negotiations for the purchase of Franklyn Park, a popular recreational area near the city. The city has expressed interest in acquiring the park, which includes riding, concessions, etc.

Long Island Rail Faire May Hit Resort Business

NEW YORK, July 19—Long Island resort businesses will probably lose some business due to the arrival of the new commuter service to the island. Commuter service began Friday (11) and new rates went into effect early this past week.

The Long Island lines are the principal means of transportation to such resorts as Great Neck, Far Rockaway, Long Beach, Jones Beach and numerous other known resorts. All of these resorts are readily accessible by auto but on weekends none of them has sufficient parking space to handle any more cars than it is handling at present. In fact, attendance is high, particularly in the area from Rockaway Beach to Jones Beach, practically impossible to find parking space at any time during the afternoon.

Increase in the commuter rate will have little effect on this season as users of automobiles are more interested in round or summer residents who only alter paying the increased rate by auto or bus, neither of which would prove practical. Commuter fares may not affect weekend travel to such resorts as Rockaway Beach, Jones Beach and other popular spots as Rockaway Park, where the hikers, being waged by Long Island State Police along the parkways, don't have the wherewithal of the wealthy who can afford to pay higher prices for refreshments and accommodations.

Most heavily traveled line of the New York State Highway is the Rockaway Park line. Last summer, on the fourth Sunday in July and on July 4 and Labor Day and on each average Sunday or holiday haul of 263,217 passengers.

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Detroit’s Island Spots in Throes of Rugged Biz Storm

DETROIT July 19—Business has been off at Big Island Park, one of Southeastern Michigan’s oldest small attractions, with general business running full tilt, for a few years. A series of strikes and general business conditions, etc., is blamed for this condition, insomuch that the park has not picked up adequately in the past weeks.

Earlier in the season, business was way down, with bad weather blamed. But since this spot is so close and adjoins one of the most popular State parks in Michigan, it usually does a good business any way until July 1, so that it is the past two weeks that are significant.

Most serious drop is in rides and concessions, operated by Mrs. Grace Ziegler, where business is down by 85 per cent. Major factor has been the loss of the Merry-Go-Round which was enjoyed by thousands of people on the park or highway and was the single best draw. It has been impossible to replace this since the opening of the season, and the space remains vacant, not even receiving revenue, but destroying effective effort.

Roster of key staff people at the spot includes Carl Sickle, Chairpeople supervisor; Bert Martin, assistant superintendent; Gertrude Martin, shooting gallery; John Clayo, balloon driver, all key men. Other attractions and concessions are operating, but a sufficing personnel, and there are a number of independent concessions and refreshment stands adjoining the spot.

A new arcade is operated by Erwin Baldridge, while (See Detroit Island Spots, page 99)

Riverview Notes

By Hank Hurley

CHICAGO July 19—Either the boys and girls who have just returned from vacation spots are so busy with customers they don’t have time to read the papers or they are just getting tight-lipped. At any rate, getting news goes out of the question here.

She was happy, she said, to report that her son, George, who also works the counter there, is still doing well, and that his credits that his credits had been accepted at the University of Tampa. George Ziegler was graduated from high school in June, says he plans to study engineering.

The Mayor O’Dellie came thru with these announcements: Yogi-Ray has been discharged from the hospital and is back on the job. . . . Stella Royal, of the midget sister act, was ill at her home this week but is reported back soon. . . . Al Bailey arrived Wednesday to work as talker but not full time. He came in from Detroit. Bailey, a vetetem trooper, has worked various spots in the years.

New annex attraction at the Palace is Lionel, the lion-worshipped by new young fans. Mary Luban, who recently took part in an air show in La Crosse and in Seattle and is now at Riverview after a two-year lapse. For Miss Luban, the lion, is a fixture at the Chicago amusement center.

Twisto, the rubber-bodied man, was back in town after a stay at the Hotel for a few days this week because of illness.

The people around Ray Martin say that Slim Curtis, who works bally, says he’s in the last of his sick list for a few days. Slim Curtis, who works bally, says he was still at the last of the show after the show and in a hurry to get back into the game.

George Schmidt Refutes Story of Paton Danger in Funsposit

CHICAGO, July 19—The July 5 issue of Liberty magazine, in its story titled “Rides That Thrill—and Those That Don’t”, mentions that Thorp McClusky, who triced George A. Schmidt, president and general manager of River Riverview Park, wrote this little. Schmidt wrote the editor of Liberty the following letter:

July 7, 1947.

Editors: Liberty Magazine, Inc.
57 West 7th Street
New York, N. Y.

Gentlemen:
Your article captioned, Rides That Thrill—and Sometimes Kill, which appeared in the July 5th issue written by Thorp McClusky, whom we presume is an authority on amusement park rides, paints a picture of a trip for fun and frolic to the local amusement park, and was the proverbial needle in a form of amusement, mostly in their efforts to impress their companions with their bravery.

And, in the control of these various unanticipated moves that have caused the various operators of amusement parks to have aches. However, with the help of numerous amplifiers or public address systems to overcome the mechanical and human noise, cages over Coaster rides, belted on seats, bars across legs, block signals on high rides to prevent train crashes, dead man controls on the fast high rides, powerful automatic air brakes for control of the train on high tracks, etc. (by the way, are you aware the operations of a 70-mile an hour Coaster rider under the control of one man, carrying 200,000 riders during a season?), our parks have been a source of tremendous conditions that has caused (See Schmidt on page 91).

FOR SALE

A MINIATURE CONEY ISLAND

Covers over fifteen acres. Located in excellent Gulf Coast town in Texas. Built in 1941, and all equipment has been kept in excellent condition. Has been and is operating successfully, grossing close to $50,000 a year. A five-year lease, at $10,000.00 per annum. (See R. S. SHUTTLE, 3310 Herschell, Dallas 4, Texas.)

STEAM TRAINS

BUILT TO LAST 
A LIFETIME

A more fascinating Ride that puts more money in the Ticket Box. 

OTTAWAY AMUSEMENT

WRITE FOR FOLDER, PRICES AND DELIVERY DETAILS 

AMUSEMENT PARK FOR SALE

Well located in Central Pennsylvania. Located on four-lane Highway. Established and in operation for over 50 years. Amusement park includes: sideshow, midway, roller coasters, fortune tellers, batting cage, miniatures, pull-down, bowling alleys, etc. Lots of business; lots of competition. Desirable location. Price: $40,000.00 (See 2514 Atoma, WICHITA, KAN.) 

$100,000 CASH

WRITE 800-D-32, THE BILLBOARD, CINCINNATI 21, O. 

STOCK TICKETS

50 Rolls Each of 2,000, 1,000, 500, and 250, at 60c for $1.00 each. 

SPECIAL PRINTED 

Cash Orders Only. 

250,000 Cash

THE TOLEDO TICKET COMPANY

3512 (Ticket City), 2, Ohio
VA. AFFAIRS IN SPOTLIGHT

WEDDING BELLS TO CHIME

RICHLAND, Va., July 19 — The Canadian Roller Skating Rink Owners' Association has severed all connections with the Roller Skating Rink Operators' Association of the United States, it was announced here July 2 from the CROA's office in Washington, on the recommendation of the United Rink Operators, and has promised early alliance with the URO.

The following is the text of a telegram sent July 2 from the CROA's office in Washington, on the recommendation of the United Rink Operators, and has promised early alliance with the URO.

"Please be advised that your attempts to disrupt this organization are not appreciated. Any use of this association's name by unauthorized persons is inviting legal action. Neither skaters nor any others have any authority to represent this association in competition or otherwise."

It was announced here that A. S. Barker, chairman of the Canadian's foreign relations committee, has decided that his organization will affiliate with the United Rink Operators in the near future.

RICHMOND, Va., July 19 — About 25 rinks were represented at the convention of the United Rink Operators here, July 6-12. The meeting, originally stated to be held at Navari's Flingingo Roller Palace, Pittsburgh, was switched to Richmond so that it would coincide with the staging of the nationals of the United States Amateur Roller Skating Association, with the meeting being held at Tom Nibley's Cavalier Arena and the Hotel John Marshall.

Julius Navari was extended an apology by the executive board upon a motion made by Bill Hollander to compensate for the embarrassment caused the Pittsburgh arena by the change.

Secretary Bill Schmitz explained to members that the American Society of Composers, Authors and Publishers was attempting to double and in some cases triple the license rates for roller rinks. He further stated that suits had been started by the government against ASCAP for violation of the Sherman Anti-trust and cartel laws and implied that the organization is constantly violating the consent decree by charging various rates for similar sized rinks.

Favor BMI

Schmitz went on to explain that the members that the rival organization, Broadcast Music, Inc., since it came into existence by signing rinks at a reasonable rate, i. e., one admission, less federal tax, for a number of weeks in operation per year. These contracts cost each operator approximately $20 per year and are to run for five years.

Schmitz then introduced BMI representative Orinstein, who explained that the majority of the executive board concurred and made a motion that the organization retain its original contract for the present and that it be left to the discretion of the executive board to make any changes in the future, should it be advisable.

It was indicated that the $8,000 fund had been used for the last year's world championship events in New York for the world championship events in Washington and would be governed by the executive board. Secretary Schmitz stated that the organization had already received five rinks of the URO and $1,850 from co-operating manufacturers, Schmitz went on to explain that other promised contributions which should send the amount well over the $5,000.

Negotiating for Ad Sales

In further monetary matters it was decided not to request money from the membership to be turned over to the organization's treasurer, since Perry Giles had stated that he was in negotiations with agencies for the sale of advertising to be placed in various rinks.

Holland tendered his resignation as chairman of the executive committee due to the fact that he was too busy to hold the post, but announced his willingness to continue as a member of the committee. After much discussion, President Von Haagen appointed Walter Kiefer chairman of the executive board.

Site for the next convention was left open due to the fact that at the meeting in Cincinnati last year it was decided that the general meeting should be held at the same time and place as the national championships. Since USARSA had not named a new location, a motion by E. V. Nagali that nothing should be left to the URO was unanimously carried.

Recession Studies

Many opinions were voiced regarding the present recession in the roller skating industry. Some believe that it was a temporary readjustment caused by long lay-offs in the theatre business. Others believe that roller skating was at a temporary slack. No one seemed to be able to point out definitely the cause. The majority believe that business will come back in the fall as it was last year. All operators present reported that their receipts were below last year. A small number of thanks was unanimously given to Tom Noble, host of the convention and chairman, for his splendid co-operation.

Keep Your Shoes White

CHICAGO SHOE SOAP — 25c Per Jar or $1.50 Per Doz.

CHICAGO ROLLER SKATE CO.
4427 W. Lake St.
Chicago 24, Ill.
GILASH
Shoes
• MADE RIGHT
• FIT RIGHT
• PRICED RIGHT
Geo. Gillis Shoe Corp.
77 ROLLSTONE ST.
FITTING, MICH.

NEW LOWER PRICES!
YOUR VOLUME IS UP!
WRITE FOR NEW AND FREE SKATING RINKS
EVERYTHING AT BOX 207. Marlon, low.

FOR SALE
New Portable Rink for $10.00. In excellent condition. 20' x 60'. All
soft rink. Some every worn skates and will
200 skates free. Immediate delivery, and

DON McHENRY, C-E-MAB ROLLER RINK
Box 207, Marlon, Jone.
Phone 6410, Cedar Rapids, low.

FOR SALE
New Portable Rink for $10.00. In excellent condition. 20' x 60'. All
soft rink. Some every worn skates and will
200 skates free. Immediate delivery, and

BRANHAM & Restart RINKS, St. Louis, Ark.

THE INFORMATION ABOUT
CURVECREST "RINK COTE"
THE RINK SURFACE
White
PERRY GILLES, PRO
Correspondent, "Roller Rink, 330 East st., Wewoka, Okla.

COMPLETE NEW PORTABLE RINK FOR SALE
New Portable Rink for $10.00. In excellent condition. 20' x 60'. All
soft rink. Some every worn skates and will
200 skates free. Immediate delivery, and

BRANHAM & Restart RINKS, St. Louis, Ark.

FOR SALE
Rolladome Rink, 624 S. 27th Street. St. Louis, Mo.

FOR SALE
Porta-Palettes, portable rinks, sizes 6' x 12', 8' x 14', 10' x 16', 12' x 20'.

For Sale, Portable Rink
Rolledome Portable Rink, 624 S. 27th Street. St. Louis, Mo.

FOR SALE
Rolladome Rink, 624 S. 27th Street. St. Louis, Mo.

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MRS. ROBERT HAMILTON

WANTED
PORTABLE ROLLER RINK
To be sold in Whitehall, Ky. for three months. Also can rent Portable Rink Alley. If interested.

HERMAN CORBIS, JR., Whitehall, Ky.

FOR SALE
Two Pinball Model 50 Automatic Scoring Ma
Software, electronic scoring, all parts good, and complete.

DON McHENNY
Phone 6410, Cedar Rapids, low.

ROLLER SKATING
CHRISTMAS CARDS—STICKERS
Special Art Work—Wholesale—Retail
Little School Studio
87 Prospect St., Northampton, Mass.

LIBERTY ROLLER SKATE KATES

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Two Pinball Model 50 Automatic Scoring Ma
Software, electronic scoring, all parts good, and complete.

DON McHENNY
Phone 6410, Cedar Rapids, low.
Overflow Turnout Drawn by Kinsey At Canton Debut

CANTON, O., July 9.—An overflow crowd, necessitating the raising of the roof, greeted 19 extra cars of the train on Tuesday (15) when the troupe opened at the Canton Opera House. The Kinsey company will be changed three times weekly until the close of the run.

One of the oldest tent shows in the state, the Kinsey company includes Madge Kinsey, producer; Harry Graff, manager; Pep Graves, Jack Murdock, Mr. and Mrs. George Colbert, Mr. and Mrs. Otto Imig, Mr. and Mrs. T. Tonutti, and Jean and Betty Graff. During the festivities the standup troupe presented a choice of 90s Quartet, A. L. Myerson's 18th pic, around Lincoln, Neb., Chestnut Hill Players, four people, are making their home town in Northern New Hampshire.

In Pilgrimage Play

HOLLYWOOD, July 19.—After closing a 10-month tour with Mae West in Come On Up, Don and Jean Harvey returned to their home here and found the studio gates wide open. William Wyler was completing three pictures since March and has several more set for the fall season. The summer hit pictures are featured in The Pilgrimage Play, now in its 20th annual program. Harvey, in New England and New York, to continue a 16th pic, will continue the fall season. Harvey, in New England and New York, to continue a 16th pic, will continue the fall season.

Rabbit Hills Road July 31; 35th Year

CINCINNATI, July 19.—M. L. Friebe, who has been with F. S. Wolcott's Rabbit Foot Minstrels for 35 years, has been invited by W. D. Wolcott to open his show under canvas July 31. This will make the 35th season of continued and operated the Rabbit show. Elmer Yaney again will have the new advance wagon. Or will carry 50 people. Top is an 80, with three 30-foot curtains and a bus. Equipment has recently been overhauled.

Pen dulum Swings By Edmund L. Paul

WHEN one of the activities that used to keep everyone on his feet 25 years ago is to return to life in Chicago and Kansas City, Mo., just a few years ago. This season's activities are not to be found in the old time summer dramatic company, it is a fact that not one dramatic company organized this spring in the heart of America, has yet a chance of the tent show and airline business.

But, now there is a big one, this year has not seen. This season dramatic companies are operating from South Carolina up the Atlantic coast into Maine. But it does mean that the pendulum that governs things in the amusement business has taken another swing, with the result that the East has taken the play away from the West.

The all orgs heard from so far report the best business in years. On July 16, a high bid was made by the Vaudeville company at the Potash Bowl made a production of Denman's One Man's Way, The Old Homestead. What memories that one will bring up when the company's own home, as well as the scene of its part, and some of his titles as are used in this production. Constance Bennett, Diana Barrymore, Gloria Swanson, Lillian Gish, Miriam Hopkins, June Havoc, Sylvia Sidney and Louise Renault.

This year's shows are from Hollywood who are performing who are guest-starring this summer.

From California to visit the show in Perryton, Visitors at Burgo, Tex., were Mr. and Mrs. Henry Brunk, who are guest-starring this summer.

35MM. SOUND FILMS

Features, $10.00 each; 16MM. and 8MM., $2.50 each. Features included in the package: Miss Lown, Miss Marion Bell, Miss Lou Perryton, Miss Morena, Peaches, 51c.00; Val's Radio Players, 51c.00; FREDONIA, N. Y., 91c.00; ARIZONA, 91c.00; CANTON, O., 91c.00; IBRAHIM, 91c.00; BURLINGTON, 91c.00; SEND FOR FREE LIST.

Yarborough. We rent and sell 16mm. Sound Projectors—Microphones—Stereo equipment. Record Players. Weather Changers—Scenes—Puppet Stand.

EASTIN PICTURES

707 Tustin Blvd., Downey, Los Angeles, Calif. 280 Cherry St., Chatsworth, Calif.

CLEANSING SERVICE

Bargains 16mm. Sound. Annual Summer Clearance. F.C. PICTURES FREDDON, N. Y.

FOR SALE

Victor Model 40, 16mm. Sound Projectors. Sell for cash. A good investment for schools, etc. SELECT MOTION PICTURES

1918 W. LMS, Box 19, SUBURBS, N. O.
BINGO

LEO KAZUL

OPPORTUNITIES

A Display-Classified Section of Business, Sales and Employment Opportunities

RATES:

- Display 70¢ an agate line... Minimum 10 lines Classified 12¢ a word...

- Minimum $2.00

- IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full

THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK's ISSUE

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2160 Patterson St, Cincinnati 22, early in the week.

LEO KAZUL


LORD's PRAYERS, TEN COMMANDMENTS, ON NICKEL, polished, are good to hold. 18¢ each. Handsome money piece. Complete satisfaction or money back. 50c. each.

MAKE A BIGGER PROFIT—LET US show you where you can buy $40,000,000 articles direct. For participation, see nils interest. Post paid.

GIBBON Glass CO., Chicago City 5.

MYSTIC BIRD PICTURES—Many or made on metal or mounted on metal. Sizes 2.5 x 3.5, 3.5 x 4.5, 4.5 x 6.5, 6.5 x 9.5 inches. 20% Fed. Tax. $1.00 each. Comes with backing board. Envelopes 2¢. Envelopes 2¢.

NEW EXTRA MOVIE PLAN. UP TO DATE, AND FEEDING MACHINE, OI. WANTED. Small orders solicited. Local offices, etc., established. Free to Approved Wholesale. Complete satisfaction or money back. 50¢ each.

NEW, HIGHER PRICED OIL BOTTLES.

REDUCED WHOLESALE PRICE LIST

WOW SAM! USE OUR LINES! FOR SIDELINE. WHOLESALE PRICE LIST of automobile initials. EXCELLENT SIDELINE FOR PRINTING AND DISPLAY. Immediate shipment.

ARGON LIGHT BOW TIE, SENSATIONAL.

CELEBRATING 70 YEARS IN BUSINESS

COMPOSITION NUGGET JEWELRY

LOCKS LIKE GOLD

ARMS FOR CASH

WOW! SALES 1947"

1,000 BOOK MATCHES IN CASE, 13¢ PER CASE. LOWEST PRICES. 5¢. per 500. No 1.マルチ Match. Premiums. 10¢.

SUREthing—The Christmas Decorations, Money making money. By 1949, prices. Free to Approved Wholesale. Complete satisfaction or money back. 50¢ each.

COLORFUL HOUSE NUMBERS THAT GLOW IN ELECTRIC LIGHTS.

AUTOMOBILE INITIALS—FORMULAS. 300 MONEY MAKING DEALS—FORMULAS. Worth 3, Texas.

TAMOR PLASTICS CORP.

Range 111-127 in best New York. 2¢. each.

WORLD'S MOST INEXPENSIVE MACHINE.


give away.

PITCHEM

PITCHMEN

AMERICAN, Amber Colored Cards for Demonstration Purposes.

AGENTS AND DISTRIBUTORS

Combs for Jobbing Trade

Attractively styled and priced.

TAMOR PLASTICS CORP.

Box 231

Leominster, Mass.
GREAT PEN BALL EVER MADE
First Time Shown! New ROLLIT Retractable Point BALL PEN
NEVER STOPS WRITING
Reloads in 2 seconds
A NEW EXCLUSIVE IMPROVEMENT
It's amazing - Squeeze clip cartridge drops out - Slip in new cartridge, squeeze clip and logo in position automatically.
- Push-pull for instant action
- No cap or ink velvets
- No stains on fingers or covers
- Plastic barrel, gold or silver finish, jet black, clip at anodized aluminum
- Cartridges come in red, blue or green
- Exclusively Guaranteed against mechanical defects

$7.20 Refills
Dox, 9 oz. 24 oz.
Sample $1.00
25% With Order—Balance C. O. D.

ICE BREAKERS
Beans Shooters, oat, plastic
.50 Gr.
Yellow Birds, top quality
9.00 Gr.
Metallic Birds, best made
12.00 Gr.
Plowshares, and others
3.00 Gr.
Airplanes, heavy metallic
15.00 Gr.
Tet-Motor Planes, rubber
5.00 Gr.
Helicopter, very rapid
21.00 Gr.
Deposit with order, balance C. O. D.
Write for list.
NOVELTY & NOTION EXCHANGE
125 W. FIFTH STREET, DAYTON, OHIO

Schreiber Merchandise Co.
Now Located At Our New Address
100 West 9th St.
Kansas City, Mo.
Send for Latest Price List

ANIMALS, BIRDS, PETS
ABSOLUTE GUARANTEE—LIVE DELIVERY, quick service. Now on hand, large display of birds of your choice; live or dead Ballcificates or other poisonous birds. South American, Indian, African, Australian, English, Cats, Dogs, Chicks, Chicks, Chicks, Rabbits, and Amphibians.

COPPER BRONZE FINISH
Dazzling roller.
GLASS TRAYS. Gold. Never before offered!
DAY. Great for pitch, games, etc.

100 West 9th St.
Kansas City, Mo.

HARRY PAKULA and Co.
5 North Wagner, Chicago 2, Ill.
ANDOVER 1320

CLOSE OUTS
$r Aluminum Cufflinks $1.50
$r Shoelaces, 27" (Bulk) $1.00
$r Pocket Comb (First Quality) $1.00
$r Pins and clips $2.00
$r Receipt Books $2.00
$r Bobby Pins (1 lb) $.10
$r Antiqued Edge Bars $3.00
$r 256 Nylon Toothbrushes $6.00
$r 5.00 Perfumes, etc.
$r 69c Cigarette Lighters $2.00
$r 1.00 Mechanical Pencils $2.00
$r 2.95 Wall Point Pens $6.00

THOUSANDS OF OTHER ITEMS
FREE PRICE LIST

DENTON PRODUCTS
2212 W. Vernon Ave., Los Angeles 41, Calif.

BROOCH PIN
Brookwater Pearl
$l 8.50
$16.00

STOCK NAMES
$r 25 Per Dozen

ASSORTED NAMES
$r 27 Per Dozen

$5.00 Kamehameha S. For use only and up

DELITE NOV. CORP.
196 South 3rd St.
Brooklyn, N. Y.
SOME ITEMS RETAIL UP TO $10

225 HALSEY ST
Beacon Toba and No. 14 Cathead
Jul. 26,
WIRE OR WANTED FOR CATALOGUE

We have plenty of stock in all sizes.

CARNIVAL
Merchandise

PLUS $1

INSTRUCTIONS BOOKS & CARICATURES

BOOKS AT 2â½: FP FOR HEALTH, MAGIC,
Carnival. Circus. Advertisement. In your
Fire. Photo and other books. Stock and special
Edition. Have your business. To different
Editions. Have your business. To different

ASSORTED LEATHER WALLET

(Seconds)

$10 Per Hundred

Plus $1 Postage and Ins.
Cash—Check or M. O.

American Auction Co.
34 Patton St.
Springfield, Mass.

ASSORTED CARICATURES

$25.00

SOME ITEMS MAY BE REDUCED TO 25c EACH.

NEW ITEM!

LUCKY NOVELTY PRIZE BOXES
ASSORTED NOVELTIES OF ALL KINDS

$5.50

25% Deposit. Balance C. O. D.

Mdde. Distributing Co.
10 E. 16 ST.
NEW YORK, N. Y.

CARNIVAL AND CIRCUS MERCHANDISE

Large Size Dime Balloons. Per Dz. 1.00
No. 9 Round Balloons. Per Dz. 4.50
Glass Balloons. Per Dz. 6.00
No. 3 Carload Balloons. Per Dz. 4.50
No. 2 Carload Balloons. Per Dz. 9.50
Helium Gas for Inflating Balloons.
Per Ton. 116.59

We have plenty of stocks on hand
for immediate shipment.

Regulators for Helium Tanks. Ea. $1.50
Oak Brand Standard and Martled
Balloons in stock in all sizes.

MINIATURE (Nose) Balloons
Per Doz. $1.00
Blankets, Ea. 31c
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25% Deposits on all orders.
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M. K. BRODY
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In Mass in Chicago for over 34 years

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For the best in Engravers' Merchandise use "Morse Finish";
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IN STYLES
A HAND NEW CATALOGUE—MONDAY,
Stephania, Select Effects, Magic Housewares,
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Magic, Telephone, Magic, Novelty, Shipwreck.

LARGE PROFESSIONAL MAGIC CATALOGUE
A fine selection of tricks.

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WANTED "SMALL COMEDIAN" (NO MIDGET)

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WANTED AT ONCE—TEEN TENT SHOW AD

IT'S GOING OVER BIG
It's loaded with such features as built-in exposure
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CLOTH RAINERS, HEAT, $3.10 PEP, $7.55, blue or white, English patent and genuine English canvas. 1150 W. Harrison St., Chicago 7, Ill. Candy Bar.

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WANT TO BUY A NEW SPOTLIGHT? Mr. N. J. Cadman, 425 South Sixth St., N. W. Washington 1, D. C.

MINISTER END, CHURCH COSTUMES, NATIVE AMERICAN WHITE AND BLACK. For sale. LOCK, BUT 446. Enugu, Kenya. EN 8-9737.

WANT TO BUY ESCAPE AREA OR BAR FOR MAN'S ROOM. Have complete details, also using light sprays. 428 Sixth St., N. W. Washington 1, D. C.

DIRT PRINDS, ANTIQUE OR MODERN. Back, front, top, trunk, Rock, 606, Enugu, Kylvania. EN 8-9737.

WANTED — EMBROIDERY OF ANY KIND for man. Have complete details, also using light sprays. 428 Sixth St., N. W. Washington 1, D. C.

FOR MAN'S ROOM OR BEDROOM. Will pay 50 writing out offers. LOCK, BUT 446. Enugu, Kenya. EN 8-9737.

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4 to 7" Hens... 7.00
Cat Rack Catn. 2.00
French Weighted... 1.30
Desk... 1.30
Wood Milk Bottles... 1.50
Aluminum Milk Bottles... 1.50
2 lb. Weighted Milk Bottles... 1.00
Knife Rack Rings... 1.30
Cane Milk Rings... 1.00
Shooting Cards... 1.00

CLASSWARE
Whiskey Glasses... 3.32
Miniature Mugs... 3.32
Ash Trays... 3.32
Tumbler... 3.32
4" Mixing Bowl... 2.25
9" Mixing Bowl... 1.00
Large Pin-Up Plaques... 1.95
White Plaques... 1.95
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BINGO SUPPLIES
Professional Bingo Cards... 1.00
5 lb. Weighted Bingo... 1.00
Fire-King Bowl... 2.25
Crystal Cards... 0.50

-UNE S.L.M-
Wedding Rings... 3.95
Plastic Thimbles... 0.50
Crystal Earrings... 0.50
Crystal Book... 1.00

GLASSWARE
Dart Balloon... 0.50
10" Mixing Bowls... 0.75

-9" PLASTIC NAPKIN-
Frosted Plastic... 0.35
19 Decorated Tumblers... 1.00

-pieces -2 DOZ-
Dog... 3.50

-25% Deposit with C.O.
Ass't. Previte Broaches... 0.95
Wolf Buttons... 0.05
Horse Shoe Plaques... 0.10
Large Pin-Up Plaques... 0.50

-10 MIXING BOWLS-13 DOZ.
Mixing Bowls... 0.75

-110 WEST BROAD STREET-
-INDIANAPOLIS 4, IND-
-MUSICAL INSTRUMENTS-
ACCORDION-ALL STYLES AND SIZES... 75.00
VIOLINIST-MOTET SOCIETY... 1.00
VIOLIN AND TROMBONE... 1.00
PLASTIC CANE... 0.15

-ADDRESSES-
Cincinnati 22, Ohio.
1735 Hubbard St, Milwaukee 7, Wis.
6902 17th St., N.W., Washington, D.C.
1430-1, 16th St., Latin Village, New York, N.Y.
32nd St., Coramolie, Pa.
1041 S. Dennison, Indianapolis 5, Ind.

-177-119 S. MADERO, CHICAGO 31-
FILLIE-LEVINE, 5 N. Wabash Ave., Chicago 2, Ill.

-NEW CATALOG #102 NOW READY WRITE FOR YOUR FREE COPY TODAY-

-HERE ARE JUST A FEW OF OUR MANY ITEMS-
ALL ALUMINUM PERFECTO VACUUM COFFEE MAKER
Made of non-breakable, pure raw aluminum - no work spots caused by scorns and joints because it's made in one piece, even thick-gage aluminum. In 2 sizes, excellent coffee maker. 25% deposit with quantity order, balance C.O.D. Immediate delivery.

KENT JEWELERS, 105 N. Clark St., Dept. 937, Chicago 2, III.

-NEW LOW PRICES-
-MUSICAL INSTRUMENTS-
ACCORDION-ALL STYLES AND SIZES... 75.00
VIOLINIST-MOTET SOCIETY... 1.00
VIOLIN AND TROMBONE... 1.00

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6902 17th St., N.W., Washington, D.C.
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KENT JEWELERS, 105 N. Clark St., Dept. 937, Chicago 2, III.
LETTER LIST

Letters and packages addressed to persons in care of
The Billboard will be advertised in this list two times only.
if you are having mail addressed to you in our care, look for your
name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cin-

cinnati, New York, Chicago and St. Louis. To be listed in following list, mail
must reach New York, Chicago or St. Louis office by Wednesday morning,
or Cincinnati office by Thursday morning.

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CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

July 26, 1947

Parcel Post
Ford, Verny 200 Rock, Peo. Wen, 271 Ave.
Ables, Bill Amos Bickford, Medane.
Adams, Danny F. Berstein, Buddy
Aslan, Mrs. L. Barren, Pale
Barber, Mrs John Seser, Bennett, Jeannine
Barren, Joe Seser, Stan
Babbitt, R. A. See°, Earl
Bennett, Jeannine Giveson, Jim
Benjamin, Mrs. Ted Gannon, alra.
Bennett, Jeannine Dierle, E.
White, Harry Smell, W. H.
Premier, Eddie L.
Bennett, Jeannine Gannon, alra.
Bennett, Jeannine Dierle, E.
White, Harry Smell, W. H.
Premier, Eddie L.
Bennett, Jeannine Dierle, E.
White, Harry Smell, W. H.
Premier, Eddie L.
Badger, Nam' See°, Earl
Bennett, Jeannine Dierle, E.
White, Harry Smell, W. H.
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Premier, Eddie L.
Bennett, Jeannine Dierle, E.
White, Harry Smell, W. H.
Premier, Eddie L.
MAIL ON HAND AT ST. LOUIS OFFICE 318 Ardene Bldg. St. Louis 1, Mo.

MAIL ON HAND AT CHICAGO OFFICE 115 No. Clark St., Chicago 1, III.

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway 19, New York 18, N. Y.

MAIL ON HAND AT BOSTON OFFICE 600 Washington Ave., Boston 15, Mass.

MAIL ON HAND AT DALLAS OFFICE 1405 Commerce St., Dallas 2, Texas.

MAIL ON HAND AT PHILADELPHIA OFFICE 113 No. 7th St., Philadelphia 6, Pa.

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MAIL ON HAND AT LOS ANGELES OFFICE 1543 Broadway, Los Angeles 17, Calif.

MAIL ON HAND AT HOUSTON OFFICE 1405 Court Bldg., Houston 1, Tex.
Pipes for Pitchmen

By Bill Baker

TOM KENNEDY... is working glass cutters at Fort Dodge, la., to boot returns.

Achievement or lack of it is an accomplishment of local dual effort.

SAM FREED... Eastern papermen of note, is in Schenectady, N. Y., lining up a few dates for his show, with every indication that he'll sked for the under way about Sept. 1. He says he'd like to read pipes here from Tom Wilson.

WALLY WALKER... and Ted Danilki, veteran pitchmen, are now at photographers with the Vernon J. Kraft Shows in Milwaukee.

It's only a fool who loads off about what he intends to do.

WALTER STOFFEL... erstwhile sheetwriter, is operating the Lincoln Highway Zoo near Greensburg, Pa., in addition to a reptile show, currently touring Pennsylvania.

JOE BLUE... is working Indianapolis to good results, with everything worked there going well so far this summer.

Fancy Freddie Says: "No one is a failure until he begins blaming his friends for his setbacks."

MADALINE RAGAN... comes thru with the following from Marshalltown, Ia.: "At last the sun is shining after 11 weeks of rain and mud. Our fair dates begin next week. The farmers have been hit pretty hard here by the recent floods. Whiley Brooks came in from Chicago and Ray and I cut up plenty of jackpots with him. Our face the facts show is going as well as can be expected. I plan to pitch books in the fall. What happens to Doc H. Barnhart? Pipe in, Doc."

STILL AT... Morro's Nat Shop in Milwaukee, is Johnny Search, well known pusher.

R. B. CUNNINGHAM... togs thru the following from Corpus Christi, Tex.: "The city manager here ordered the sea wall, a good pitch spot, removed. Measure was taken to prohibit the setting up of concessions along city streets and the sea wall comes under that ordinance. As a result, pushmen who formerly worked these locations will find the going rather rough when they come here to serve the annual vacation crowds. I had a card table set up here pitching toy balloons and peanuts but was slapped. Would like to read pipes here from Jack Mails."

Tip-Tommy: "Anyone who has made this purchase will tell you that he never recovers from his money."

MIKE DULLIVAN... is recovering from injuries sustained in a recent automobile accident and has been released from the Omaha, N. Y., hospital where he had been confined for several weeks.

JACK MAILS... novelty worker of note, following a successful three month's stand in Corpus Christi, Tex., with R. B. Cunningham, left for Winnipeg, Ont., to play a string of celebration dates.

VIVIAN C. DAVIS... currently working the new Boston store, Chicago, plans to remain thru the summer. She went into the Windy City from Benton Harbor, Mich., where she chalked up several weeks of good business. Following her Chicago stint, Miss Davis plans to make a tour of the Midwest.

(More on page 98)

MEDICINE MEN

The Billboard

OAK-HYTEX MOTTLED BALLOONS

Back again! And they're the flashiest balloons you've ever seen. The striking mottled designs will not fade or blur. Six basic colors. Four popular sizes. For air or helium. Get set with Oak-Hytext Mottled Balloons for big profits. See, wire or write your jobber today.

LEVIN BROS.

Distributors for Oak-Hytext Balloons

6th & Ohio Sts. TERSE HAUTE, IND.

PICO NOVELTY CO.

Distributors for Oak-Hytext Balloons

807 1/2 So. Flower St., Los Angeles 14, Calif.

GARRISON

TOY AND NOVELTY CO., INC.

Distributors for Oak-Hytext Balloons

2125 E. St., N.W.

POCKET KNIVES

2 Bladed, stainless steel, 3 1/2 inches closed, $1.20 per dozen. Postpaid in Md. $1.00.

CHERRY GUM

SUGAR FREE.

NO VENTILL FROM SUGAR

CHERRY AND APPLE

EDGERTON HARDWARE MFG. CO.

E. P. FITZPATRICK

304 N. Adams St., Wilmington 42, Del.

CHEWING GUM

SUSP!"}

Sorry! No new Agents territory coin until end of large quota. Buy and hold Victory Bonds. American chewing products corp. 24th and M. Florida Ave., Wm. & L. E.

Manufacturers & jobbers

New folder!

Manufacturers & jobbers now need jobbers!

Send us your name and address and we will send you a folder which will

Harry's Sales Agency

Dept. 1449, 5371 N. W. 8, Florida Ave., Washington

BAY GLASS SPECIALTIES MFG. CO.

307 Atlantic Ave. BROOKLYN, N. Y.
George Schmidt Refutes Story Of Patron Danger in Funspots

(Continued from page 83)

The following is our record of 1946, at which time we enjoyed the greatest attendance of all time:

Accidents for which the park could possibly be charged with negligence—76.

Accidents caused by negligence of the patrons themselves—331.

Our first-aid department also shows record of care of some 247 cases of illness, heart trouble, foreign substance in eyes, faints, redressing of injuries which occurred outside of our park, etc.

Now, by a simple process of long division, taking a figure of 28,000,000 moves and dividing the number of accidents possibly chargeable to park negligence, you will find that we have 38/100 of one accident for every 100,000 moves made by the patrons while they are within our gates—a record, we believe, to challenge the authenticity of Mr. McClusky's statement.

Incidentally, these problems are handled by a single adjuster for our park, while it is a known fact that the Chicago surface lines and the Chicago bus companies of this metropolitan area, employ approximately 100 claim adjusters and investigators to handle claims which arise out of accidents which occur on these public conveyances.

This comparison alone leaves considerable doubt as to the accuracy of Mr. McClusky's statement that your chances of being injured in an amusement park, such as ours, are 10 to 1,000 greater than on a public conveyance.

Our records, safety methods, safety devices used, are available to any and all who are interested in furthering the safety and enjoyment of the public, which, incidentally is the most important part of our business. Without, we have no business.

Very truly yours,

GEORGE A. SCHMIDT, President

Riverview Park Company.

P. S. The low insurance rates enjoyed by Riverview Park substantiate the foregoing.

A. C. ACTS TO END

(Continued from page 83)

up this warning, the city commissioners have instructed life-guards and police to enforce the following rules:

No roping-off beach areas; no obstructions of street ends; only two rows of beach chairs or cabanas in places where the beach is narrow, and no advertising signs extending over the beach.

Pipes

(Continued from page 87)

Jacks, after which she will head for Florida for the winter. She heads north again sometime in April. Miss Davis says she'd like to read pipes in the column from Eddie Gillespie, Jack David, Mike Devine, Speedy Rose, Al Hassman and some of the other old-timers.

REPORTS FROM...

New York indicate that better than average business.

JACK KERNS...

...is still in Chicago working shops out to grab up items being purveyed by Larry Friedman, glass cutters, and his associate, Neil Kane.

TOM KENNEDY...

is working glass cutters at Fort Dodge, Ia., to sock returns.

Here Is the Deal

A NATURAL FOR PITCHMEN

Easy—Continuous Card Dealing with the HAN-D-DEALER

Easy to handle, fast at all times.

Doubles, 3's, Diamonds, etc. at a click from the TOP.

Made of plastic in a variety of colors.

Trial order 2 Box. Assorted Colors, 47.50.

25's Bright, 10's, 6's,

Jackson and Distributors, Write for Samples. 50¢ postage charge.

HAN-D-DEALER DISTR.

162 N. Buena Vista

Burbank, Calif.

Inquiries and Orders at LOW COST!

Right now is the time when merchandise manufacturers and jobbers can sell large quantity orders to pitchmen and concessionaires who work fairs, parks, celebrations and shows; gift and novelty stores at resorts, beaches, etc.; in fact, all buyers of merchandise no matter what the purpose of their orders—premium use, prizes, give away, demonstration or house-to-house sale. Tell these buyers about your line of merchandise with a large advertisement, amply illustrated, in the MID-SUMMER SPECIAL issue of The Billboard—the trade publication they depend upon to give them the last-minute news about business and where to buy.

MID-SUMMER SPECIAL

DATED AUGUST 16

WIRE OR PHONE YOUR RESERVATION NOW!

MAIL YOUR ADVERTISING COPY TO REACH CINCINNATI BY WEDNESDAY, AUGUST 6

• Extra Distribution • Special Articles • Complete Fair List • Frontier Dates • Celebrations • Late News
Detroit Island Spots in Tough Business Slump

(Continued from page 83) The older area and novelty stand are operated by Ralph Frilberg, Baldwin reports business off, but only but only slightly under last year, while Joe Panebianco, who started the skating rink, reports patronage down by 25%.

They Bring Their Own

Typical symptom of decreased spending is the large number of visitors to the adjoining State Park, who bring out picnic lunches and even beer, instead of buying at the restaurant and refreshment stands at former seasons, evidently an effect of the general mood toward economizing.

Across the lake, the Blue Lantern Ballroom, best known summer spot of RKO Pictures, has not been closed since the beginning of the season, and if moved will cripple those who run this spot, which was closed for a number of years after the Wall Street crash of 1929 and has been operated by John M. Cooney since then.

The new United Amusement Park corporation, which purchased this spot, the only amusement park in the area west of the lake, has had its troubles since it was bought by the new corporation. Under the new management, this area has been closed for several weeks and has been a total failure. The new corporation, which is made up of local business men, has not been able to operate the park and has been forced to close it.

Among manufacturers and suppliers of skating equipment, present were: Dick Hyde, Hyde Shoe Company; George Werner and Earl Liberty Slate Company; Joseph Shevelson, Chicago Roller Shoe Company; Milton D. Myers, Lancaster Illumination Company; Harold A. Strow, Lancaster Skating Corporation; Thomas J. Valentine, Major Records.

THOMPSON IN CINCY

(Continued from page 81) that he believed that his park was one of the few, if not the only, still in operation.

He made his park operate all during the war, despite the fact that his staff was reduced from an average of 24 to 3 or 4. During the war, he estimated 3,000 employees to be on his books, of which he revealed that the British government paid for the equipment used in the park.

As a result of the Thompson interest in England, he is the Blackpool ice show, which was operated by his company for several years. This year, the show was operated by the new management, which this year as usual played Blackpool thru the winter and west coast of Scotland. Thompson said that business has been highly successful, and he is planning to expand his operation. He also pointed out that this country seems in a much better position to operate a skating rink than other countries outside the United States.
New York:
Norman Lieberman, coin machine and salesboard op in Dallas, was a visitor to the city last week. Lieberman reports that novelty merchandise on boards is gaining in selling strength. Dolls, the bigger the better, are still being reported as terrific drawing cards as board premiums in the resort areas. Dave Ricker, formerly of Central Merchandise, is in Chicago.

Mayer Keith, Boston, and George Cioffi, Philadelphia, were visitors to the city this week. Albert Black, head of the Black Sales Company, reports that his firm will handle salesboards now that they have moved to their new headquarters, 509 Fifth Avenue. Atlantic City is reported as doing a boom board biz this season, at least to date.

Profit Manufacturing Company has a new catalog ready. Joseph Brodsky, national sales manager for Superior Products, Chicago, was a visitor to the city last week. Joseph Rake, Rake Coin Machines Exchange, is vacationing in Atlantic City, but wants board ops to know that his sons are on tap in the firm's Philadelphia headquarters to fill their needs.

Al Engelman, Engelman Sales Corporation, is taking over white brothers Sid and Sol on vacation. Roy Steel, of the Roy Steel Merchandise Company, is back from a Texas biz trip. Louis Schwartz, of Leonard Helm-Louis Schwartz Company, reports pickup in premium end of the board biz. Many bankers of Worthmore Merchandise, is resting at a mountain resort.

Chicago:
Sol Wyatt, boss at Gardner & Company, reports Sales Manager Charles B. Leedy on vacation in California. Another vacationer is Vic-President Harold Box, of Pioneer Manufacturing Company. Box has a two-week spell of freedom on tap. All of the staff at Worthmore Sales were off last week with even the phone line on vacation. Calls were taken at President J. Worth's home. Mrs. reports that Monday (21) will find the firm on the job again.

Superior Products' presy, Jack Morley, says Seymour S. Trott, director of sales, is back from an Iowa trip with George Silverstein. Trott will move on to Indiana and Wisconsin next week. Box will move on to California. Joe Brodsky is still in New York with Manny Neider, Superior's Empire City representative. Superior's showroom are cut on vacation but will have the plant in full operation next week. The office staff is taking spurred leaves.

EXTRA BASES! A PAIR OF HITS THAT ARE GOOD FOR EXTRA BASES IN ANY LEAGUE

EXTRA BASES! BINGO BASEBALL
EXCELLENT FOR CLOSED TERRITORY HOME RUN

TAKEN IN: 1600 TINTENTS @ 50$ $30.00
PROFIT (AVERAGE) $30.95
23 WINNERS

THOSE WHO KNOW USE JAR-O-DO
WRITE TODAY FOR FREE LITERATURE. SPECIAL DISCOUNT TO BIG DISTRIBUTORS.

UNIVERSAL MANUFACTURING CO.
"World's Foremost Mfr. of Jar Games"
403-411 E. 8TH ST.
KANSAS CITY 6, MISSOURI

"LOOK—LOOK—LOOK"
CHARLEY BOARDS--TK $1.05
TEXAS CHARLEY $1.90
J. P. CHARLEY $1.10
CHEERFUL CHARLEY $2.04
IMMEDIATE DELIVERY

GLOBE PRINTING CO.
1022-25-37 R(on St., Philadelphia 7, Pa.

FAIR LIST
(Continued from page 52)

SALESBOARDS
Communications to 155 No. Clark St., Chicago 1, Ill.
SALESBOARDS—All Orders Shipped
That Same Day Received

Sales Representatives—Tie, Defective, Missing and all kinds of Cigarette Brands, 1s, 2s or 5s, making your requirements, to be filled with all brands, except 5s.

Michigan City Novelty Co. Box 66, Michigan City, Indiana

The Race Is On!

FAST ACTION
and a Chance To Win $5.00 Makes
This Card Co!

PLACE AN ORDER FOR
SANTA ANITA

Representative for Fine Carded Games To Fit Your Needs, Ranging in Size From 36 to 1296 Tickets.

Werts Novelty Co., Inc. 920 Pershing Drive
Muncie, Indiana

Buy MUCINEE TICKETS With Almost

Every Muncie Made Game is a proven success, having shown its ability to make profits before being offered for sale. You'll find many advantages in purchasing Muncie Made Games.

ORDER FROM THESE INDEPENDENT
Ticket Manufacturers of Muncie, Indiana

GAY GAMES, INC., COMMERCIAL PRINTING CO., A. B. C. NOVELTY CO., WERTS NOVELTY CO., INC., MUNCIE NOVELTY CO., HOME TALLY CARD CO., NOEL MANUFACTURING CO.
Taxes Survey Shows States Hit New High

$8,000,000,000 Budgets

WASHINGTON, July 19.—With State governments spending money at a rate never before approached, the Associated Press this week, following a survey of legislative activity, reported that appropriations and budgets of the State governments this year add up to $8,000,000,000.

As every business man is well aware, State financial problems are increasing. In many instances placed operators of gas and electric companies, telephone and telegraph companies, and State institutions, education and welfare are the reasons most frequently cited for increasing taxes.

Following its survey, the Associated Press said that half of the States this year increased existing taxes or added new ones. Seven States adopted cigarette taxes for the first time—and in some instances placed operators of street cars on the gross receipts from automatic machines. The Iowa tax already included a similar levy on the gross receipts from automatic merchandising equipment.

**Type Increased**

The newspaper wire service said that its check showed the most common types of taxes and fees boosted this year were, in this order, liquor and beer, cigarettes, gasoline, corporation and personal income.

Oregon, Nebraska, Michigan and Pennsylvania, the survey shows, enacted tax-saving community property legislation whereby a husband—wife can file two separate federal income tax returns and thus put the family into the lower tax brackets.

**Early Registration For Candy Meet High**

ROANOKE, Va., July 19.—Officials of the State lottery collections' Association here said advances registered for the collection's convention, slated to begin tomorrow, indicated heaviest turnout in the 24-year history of the group. Convention will be held at the Hotel Roanoke thru July 23.

Manufacturers' representatives are expected to be on hand, preparing the groundwork for the return of competition in the candy field, which the trade itself believes will come this fall. The hotel's main ballroom will be taken over by an exhibit of candy products staged by candy manufacturers and wholesale firms.

Candy vending machine operators who make their headquarters in the vicinity said they were preparing for a full-scale sales campaign in the near future.

**CMI ENTERS CANCER DRIVE**

Asks Trade's Co-Operation In Campaign

Moloney National Chairman

CHICAGO, July 19.—The coin machine industry, thru its national association, Coin Machine Industries, Inc. (CMI), this week announced that an all-out drive will be undertaken by the industry to aid the Damon Runyon Memorial Fund for Cancer Research.

First announcement of the drive was made Sunday (18) when Walter Winchell, on his weekly radio broadcast, called for nationwide coverage thru Dave Gottlieb, CMI's president, and Ray Moloney, who will act as national chairman for the industry-wide drive.

CMI reported that immediately after the Sunday evening broadcast, Winchell wired Gottlieb: "Your George Gansblodt (New York attorney who will serve on the Industry Committee) brought me the exciting news today that a series of weekly spot news will do for the Runyon cancer fund. I am thrilled. Thanks. This is to authorize the drive. I am rushing your letter to Runyon committee and council. We will work together. You are really Santa Claus, all of you. With your generous cooperation the fund is assured financial success."

**Take Drops in Colorado:**

**Ops Blame Midwest Floods**

DENVER, July 19.—The floods which ravaged Midwest corn lands and took a heavy toll of the Colorado tourist trade during June and, consequently, made a pretty deep sink in coin machine play. In fact, operators from resort sections say that collections just now are beginning to show signs of coming back to the usual summer level.

Veteran travel agents here say they have never before seen just staggering blocks of cancellations as flooded in by wire and mail last month. One man in charge of a big share of the business for a swank Colorado Springs hostelry reported that even in the first two weeks of this month, the spot was doing far from capacity business altho two weeks ago the hotel was booked solid for the summer. He blamed it on the floods which blocked rail traffic east of the Missouri River.

Estimates of the drop in resort coin machine play, compared with last summer, ranged from short and simply "lousy" to about 25 per cent over-all. Most operators said, however, that pinball, which had been riding a new crest of popularity, took a harder lick than juke boxes. One operator said his pins were down nearly 50 per cent while the juke box collections had tappered only 10 per cent.

**Music Off Slightly**

Among Denver operators whose routes are mainly in the city or immediate vicinity, general estimate was that music machine play was down about 10 per cent during June, but there wasn't much agreement on the first half of July. Some said they had a drop of 15 per cent, others said it "appeared to be picking up," and others said it still is down about 15 per cent.

Tourist trade around the city, however, was showing definite signs of an upturn. Bus and railroad terminal attendants said traffic has been increasing pretty steadily since the first of the month, and sightseeing bus operators reported business on the upgrade. As one put it, "Those university summer schools are about ever now, and the sidewalk men are beginning to come in,"

But one operator had a different diagnosis of Denver's summer slump in the Jukes. "You just can't compare this year with last and with any of the war years," he declared. "Remember, Denver was a smaller town even a year ago. Those G.I.'s were good music box players, and now they're gone. Of course, it's true that we don't have the tourists this year we had last, but I think the ones we have music men really miss the G.I.'s."

**Swift Resigns Amvet's Post**

SIOUX FALLS, S. D., July 19.—Bob Swift, coin machine operator, resigned recently as commander of the local post of American Veterans (Amvets) because of time required by full-time job.
Juke Boxes Aided Record Biz. According to Survey

NEW YORK, July 19.—The recent Aug. 26, and Oct. 4 —Bally Publishing Company has completed a survey of the market trends and production of phonograph records, showing that the phonograph record industry experienced in the U.S. in 1946. While 1947 promises to set an even greater record in production and sales.

According to the survey, the trade estimated 1946 production at 270,000,000 units, which was 50 per cent over the estimated output of the previous year (the year-in which the war ended). 1946 were estimated at about $165,000,000. The 1947 production, fineshine sale, is expected to be at approximately 400,000,000 records.

The study reported that reasons given for the 1946 boom in records were the continued high level of consumer interest in the supply of radio phonographs and the improved variety and volume of record selections.

The expanded expectation in 1947 is based partly on further increased supplies of radio and phonographs.

During 1946 the average retail price for classical records was $1.25. Price of popular records was estimated at an average of $1.75.

With this figure jumped to $4,687,547. From that point on, the industry, much of which was lost in the war years, made good the size and scale of sales which were not lost. In 1944 this figure had jumped to $48,000,000.

According to the survey, the sales of records have been increasing at a steady rate since 1932, when a new record industry went into operation.

All are expected to continue this trend in 1947, when the phonograph was not a novelty, the value of all records produced was only $48,000,000. In 1944 this figure had jumped to $48,000,000. From that point on, the industry, much of which was lost in the war years, made good the size and scale of sales which were not lost. In 1944 this figure had jumped to $48,000,000.

The survey reported that the further expansion of record industry dates back to 1934. Improved price and service convenience. Sales tax report due.

The survey said that the increase in the record industry dates back to 1934. Improved price and service convenience. Sales tax report due.

American Vending Starts Production on New Candy Machines

KANSAS CITY, Kan., July 19.—H. W. McEwen, president of American Vending Corporation, announced this week that production on the firm's new model candy vending machine would begin July 21 at the plant of the Atlas Tool and Manufacturing Company, St. Louis.

H. W. McEwen pointed out that the firm has discarded the plastic front which appeared on first models of the machine in favor of an all-steel construction. Removal of all clutches in the working mechanism was cited as an additional improvement in the new model.

It was expected that first shipments of the new model would be made by July. Pick-up schedule calls for 100 machines in July, 500 in August and 1,000 in September. It was pointed out that the firm has a contract for 500 machines for the period ending in September.

The model is a two-coin machine, accepting nickels and dimes, and will be capable of accepting 100 different kinds of candy. Customers will be able to select one candy at a time, or all at once.

Also revealed by McEwen was the fact that the development of the firm's cup drink vending machine was being continued. A new model is being built for the firm's present headquarters in Kansas City, Kan.

State Tax Calendar

Alabama

August 10: Tobacco stamp and use tax reports and payments due. Tobacco wholesalers' and jobbers' report due.

August 20: Jasper occupation tax return and payment due. Sales tax report and payment due.

Arizona

August 15: Gross income report and payment due.

Arkansas

August 20: Gross receipts tax report and payment due.

August 14: Sales tax report and payment due.

Georgia

August 10: Cigar and cigarette wholesale dealer's report due.

Idaho

August 15: Cigarette wholesalers' drop shipment report due.

Illinois

August 15: Cigarette tax return due.

Indiana

August 15: Cigarette distributor's interstate business report due.

August 15: Cigarette distributors' drop shipment report due.

Kansas

August 20: Sales tax report and payment due.

Kentucky

August 10: Cigarette wholesalers' report due.

Louisiana

August 1: Tobacco wholesalers' report due.


August 20: New Orleans sales and use tax reports and payment due. Sales and use tax report and payment due.

Maine

August 15: Cigarette distributors' license fees due.

Massachusetts

August 10: Cigarette tax report and payment due.

Michigan

August 15: Sales tax report and payment due.

Mississippi

August 15: Sales tax report and payment due.

Missouri

August 15: Retail sales tax report and payment due.

August 31: Soft drink manufacturers' report and payment due.

New Mexico

August 15: Occupational gross income report and payment due.

North Carolina

August 15: Sales tax report and payment due.

North Dakota

August 10: Cigarette distributors' report due.

Ohio

August 15: Cigarette wholesalers' report due.

August 15: Cigarette tax use tax and report due.

Oklahoma

August 15: Cigarette wholesalers' and jobbers' report due.

August 20: Tobacco wholesalers' and warehousemen's reports due.

Tennessee

August 10: Soft drink bottlers' tax due.

August 20: Sales and use tax report and payment due.

Tobacco wholesalers' and manufacturers' report due.

State Recommends Trial

LITTLE ROCK, Ark., July 19.—A test suit to determine whether cigarette vending machines are subject to the $20 tax on merchandise-distributing machines under legislation enacted here this year has been recommended by Atty. Gen. Guy E. Williams. Williams sent the recommendation in an opinion to Joe Barrett, of Jonesboro, who is attorney for the State pharmacy board.

Barrett inquired of the attorney general whether stamp machines could be classified as service-distributing machines. Service venders, under the Arkansas act, are subject to a tax of 50 cents where there are less than five machines on any one location.

The State's department of revenue, on the other hand, contends that stamp machines are merchandise venders and should be subject to the merchandise distributor's tax.

Editor's note: "There is a growing tendency to regard stamp vending machines as service equipment rather than as a merchandise vender. With this in mind, Florida's Legislature this year passed a law which exempts stamp venders from any State or local tax, saying they are "merchants of public good as a service convenience."

Wamco Begins Manufacturing In Los Angeles

LOS ANGELES, July 19.—Manufacture of Wamco's new phonograph has been started here by Western Amusement Machines, headed by L. A. Wegraft. With its head office at New York, building a majority of the machines that are turned out, the firm is building in Los Angeles, a new plant which is the largest in the nation. For more than $90,000,000.

The firm's new model candy machine is promised in the near future.

J. Schuman To Head Coven's Parts Dept.

CHICAGO, July 19.—Ben Coven, president of Coven Distributing Company here, announced this week the appointment of J. Schuman as head of an increased parts division.

Schuman, who has been at Bally Manufacturing Company as head of the parts division has organized the new part division and will be in complete charge of it.

Division will stock complete selection of parts from all manufacturers and other types popular among operators in this area.

Coven will offer 24-hour ordering service six days per week.

Suggest Ark. Stamp Vender To Test Suit

Washington

August 15: Wholesalers' & retailers' drop shipment report due.

West Virginia

August 15: Cigarette use tax report and payment due.

Wisconsin

August 15: Cigarette wholesalers' and manufacturers' report due.

August 15: Sales tax report and payment due.

Wyoming

August 15: Cigarette stamp and use tax report due.
The Billboard

VENDING MACHINES

July 26, 1947

HIT AT NEGLECTED VENDORS

Boom Period For 5 Years, Says Remmo

Laundernet Meet Held

INDIANAPOLIS, July 19.—Laundernet distributors were told in a sales meeting here last week that they can expect a five-year boom period. This figure was by Charles Remmo, F. L. Jacobs Company sales manager, who addressed 150 of the company's sales representatives at a session at Hotel Severin.

"Even though the F. L. Jacobs Company is prepared to manufacture 200,000 Launderalls in 1948, this will not begin to satiate the market potential," Remmo said.

Cite Figures

Remmo declared that there are 17 million washing machines in use at present. Of these over half are either obsolete or worn out, he said.

"There are 29 million houses in the country but only one in 1,000 has an automatic washer, 30,000 in eight out of 10 homes are not likely to ever be completely automatic," Remmo said.

Jacobs is planning a national advertising campaign to be launched soon in addition to a special co-operative feature in newspapers based on Launderall's success in the field.

PHILADELPHA, July 19.—A coin-operated chocolate soda vender is now in the model stage, backed by a large ship manufacturer. A 750-vendor machine, the vendor uses milk, instead of ice cream, in mix with the chocolate and soda.

Spot Check Shows Faulty Equipment in Other Cities

results of a canvass of 100 vending machine locations, reported that of the 100 there were 23 which had vending machines not in working order or out of supplies. All of the merchandising machines checked, the newspaper reporter, were penny equipment.

Unfortunately for the automatic merchandising business, the newspaper's reporter also concluded that this situation might be typical of the way automatic merchandisers conduct their businesses at all times. The reporter stated: "If the vending machine business operates nationally on the same percentages, more than $100,000,000,000 an annual tax comes under the heading of ill-gotten gains. The following day the people commented suspiciously on the canvass, pointing out that something should be done about the situation.

Spot Check Results

A spot check of automatic merchandising firms in Chicago and Detroit showed that automatic merchandising firms are conscious of the unfavorable attention by neglected merchandising machines or machines frozen out of supplies, as they should. Actually, these operators state, the number of such machines is relatively few, but the few are important enough to be a real operating headache.

The situation those during the war years, when new vending manufacturer plants in the country made a concerted effort to aid the war effort by turning their plant facilities to the manufacture of military products.

Auto-Vend Buys Control of T&C Popcorn Mfr.

DALLAS, July 19.—Controlling interest in the T & C Company, makers of Pop Corn Sez venders, has been purchased by Auto-Vend, Inc., subsidiary of Blair & Company, New York-San Francisco investment bankers.

Paul H. Rice has been appointed president and R. F. Cresswell, vice-president and general manager, E. J. Crofoot, former president, is still taking an active part in the management of the company as a member of the board of directors.

New offices for the company are located at 3811 Cedar Springs, Dallas. Manufacturing facilities are still in the North American Aviation Plant at Grand Prairie, Tex.

Firm reports that production of the Pop Corn Sez vending machines has reached 2,000 per month. Twenty-five thousand machines have been shipped within the past six months of the United States.

End
The Billboard July 26, 1947

Philly Daily Raps Failure To Keep Venders Working

(Continued from page 105)

stock the vender was another result of the war, and one which has not yet entirely cleared up. Operators were faced with the problem of trying to keep top-flight merchandise in their machines, which usually meant spending the greater part of two or three cents on something for each location, or stocking only some locations and passing up others because of the equipment and supplies shortages. It has been reported that several operators have worked extra hard to fill the vacuum left by vanished operators and introduce new machines to meet the demand in each location.

A third reason that contributed to reduced service during war years was the fuel shortage. Many of the machines were abandoned because of the equipment and supplies shortages.

These operating firms in Chicago and Detroit say, are the chief reasons contributing to the present situation where 99 percent of the penny bulk and gum units have been left abandoned. A spot check of locations in Chicago indicated that there were many of the units still in operation, and some were even abandoned. The locations of the units in Chicago indicate that many of them were not able to work at vending on a part-time arrangement.

Haphazard Handling

Finally, there were many operators who joined the services, turned their routes over to others to operate the business. Unfortunately, many of these new operators were handling the machines haphazardly, and some were even abandoned.

The location owner did not always have the opportunity to make a full check of the location when they were sold, or who owns them.

Sam Kogen, president of Illinois Mechanical Candy Sales Company, a large Chicago operation, commented that, "While I know there were a few machines that have not had merchandise in them for one reason or another, the instances are few and far between." Kogen added, however, that "just this week I was contacted by a location owner who informed me that he had a candy vender that had not been serviced for a long time that he assumed the machine had been forgotten. He asked me if I could put one of my vendors in it place."

"When I reached the location I found that the vender was a real old one, and there was no change to its owner. The location owner did not have the operator's name. While I was ready to carry on with this vender, I was troubled that the machine might be out of order."

Kogen pointed out that the average successful operator has to be a wide-awake business man. However, he said, it is unfortunate that some firms let their vending lag at times.

"It is a funny thing about operators," Kogen said, "but they always remember the time or two they dropped a coin in a vender and got neither the merchandise they were after nor a coin in return."

Reports from Detroit indicate that the number of complaints regarding unused or not-working venders are being held at a minimum. George A. Thon, secretary of the Detroit Tobacco and Candy Jobbers' Association states that not a single complaint has been brought to the attention of the men who supply the trade. Since such complaints usually come to the attention of suppliers, this speaks well for Detroit's mechanical vending business.

One exception to the general rule in this area, however, was an operator of 63 venders, who entered war work expecting to get some supplies of gum and candy for use in his route part time. Later he found he was too busy to take care of the business. Three months ago, the operator attempted to salvage his investment only to find that his route had diminished to nothing. He found that his machines had been taken away from him and others, others thrown out by the location and some inoperable.

Spacearb Gets N. C. Charter for Venders

RALEIGH, N. C., July 19—State charter has been issued to Spacearb Inc., of Asheboro, to deal in coin-operated beverage dispensers.

Initial capital has been furnished by George M. White, J. D. Croson Jr., and J. E. Fritz, all of Asheboro.

Mills Industries Produces New 400 Cup Drink Vender

CHICAGO, July 19.—Mills Industries officials this week announced a new, multipurpose beverage vender called the Mills Automatic Fountain.

The 400 cup vender is presently in production. Mills' commitments to Coca-Cola will absorb the full production of the new beverage vender for the remainder of 1947, but present plans are to make the Automatic Fountain vender available to independent operators as soon as present contracts can be filled.

The machine has been tested on location with several types of soft drinks and according to officials of the firm. Since carbonation and syrup mixture is variable, the machine can be adjusted to use any type of drink.

The size of the vender is 21½ inches wide; 20 inches deep and 6½ inches high; weight is 460 pounds. It operates on 110 volt, 60 cycle, 240 volts alternating current. Machine is capable of vending and delivering 10 drinks an hour.

Mechanical operation combines water and carbonic gas into a mixed beverage, cooled to 40 degrees F. or under, in five seconds and serves six ounces of the mixed drink in a paper cup.

One of the features of the machine is a "Cold-Out" signal which is automatically turned on and returns coin when supply of gas is exhausted or during prolonged failure of water supply. Fountain also has a sterilizing lamp, under the spout, which switches on and off automatically when water is turned on.

Regular size drum of CO2 produces 2,800 to 3,000 drinks, but a smaller drum may be used if preferred. All servicing is done from the front of the machine, a center indicates the number of drinks dispensed.

Mills' development is a direct result of the demand by the retail trade for a large vender which could serve a large number of customers in a short time.
NAMA Committee Finishes
Details on Org's 1947 Show
(Continued from page 105)
will be taken up by suppliers and vending machine accessory firms.
At the meeting, in addition to speeches and NAMA staff members, were committee members Neil McGee, L. E. Lehigh Foundries, and Ben Seltzer, New York Suburban Advertising Company, and an advisory strand including Clarence Adkis, Burnhart Glass, Stone Manufacturing Company; E. F. Hinkle, Athletic Cigarette Company of America; Fred Humphreys and Paul Rehfeld, William Wrigley Jr. Company, Mills, Milt Mills Corporation, and Mrs. Sidney Kronenberg, of Ahmst Company, Birmingham, Ala., one of the co-chairmen of the ladies' convention committee.

Yearbook Report
In addition to discussing the exhibit space, and the convention program, the committee heard a report on the association's yearbook, Automatic Merchandiser, which will be brought out in January, 1948, following the convention. Advertising revenue from the yearbook, the association has announced, will be used to defray the expenses of the NAMA's public relations program.

At the committee meeting it was announced that more than half of the minimum goal of 150 pages of advertising have now been sold. The committee added that operators in many parts of the country have continued producing the yearbook, solicited. A partial list of manufacturers who have already signed to advertise in the yearbook was released:
Partial Subscriber List

Exhibition Committee
The exhibition committee announced that registration for the convention will be held Sunday, December 14 from 9:30 a.m. to 10 p.m. The exhibit will open at 2 p.m. and close at 10 p.m. A reception by the president and board of directors will be held from 7 to 10 p.m., President Robert Z. Greene will conduct the annual business meeting of the association at which time the association will hold election of new officers, and officers and committee chairmen will present their reports.

Tuesday exhibitors will be from 9 a.m. to 12 noon and from 2 to 5 p.m. A luncheon is scheduled from 12:30 to 1:30, with Vice-President Elmer Pierson presiding. General convention sessions will be held from 12:30 to 5 p.m., with the exhibit floor being open from noon until 6 p.m.

Highlight of the banquet Wednesday at 7:30 will be President Greene's address. David B. G. NAMA's general counsel, will install new officers and directors. George M. Greenfield will act as toastmaster and the evening will be climaxed with a presentation of the association's 1947 award for outstanding service to the automatic merchandising industry.

To encourage wives to attend the convention, the committee announced that a special program of entertainment has been planned which will include a tour of famous Chicago landmarks, lunch at a fashion restaurant, a card party and attendance at an afternoon radio broadcast. Special women's luncheon and headquarters will be set up in the Palmer House during the convention.

Co-chairmen, in addition to Mrs. Kronenberg, are Mrs. E. G. Chandler, Los Angeles; Mrs. E. R. Ford, Denver; Mrs. Aaron Goldman, Washington; Mrs. C. S. Darling and Mrs. T. B. Hungerford, of Chicago.

WASHINGTON, July 19.—Vending machines and the automatic merchandising industry got an excellent plug in The Machinist, weekly publication of the International Association of Machinists, which goes to the union's 600,000 members.

Piece, titled Nickels Add Up to Billion, appeared in the July 24 issue of the publication, which is regarded as one of the four or five most authoritative trade union papers in the United States.

The story reads:
"Dignified businessmen who used to look down their noses at "small-time" operators who ran their business by dispensing nickel items thru coin machines aren't feeling so high and mighty these days. They've added up the sums and say that the coin machines aren't doing a bad job.
"Not since the National Automatic Merchandising Association (NAMA) announced that the 'robot clerks' are expected to sell a half-billion dollars worth of goods this year, and that's only the beginning.

Take the word of the Commerce Department. The column machine report, a 70-year-old gadget, was reported to have sold over $1,000,-000 a year.

The NAMA figure that during 1946 the penny-nickel salesmen sold $10,000,000 worth of goods, with $20,000,000 worth of nuts, $50,000 worth of candy and $300,000,000 worth of cigarettes. And in the foreseeable future, it will be possible, at the click of a coin, to buy sardines, bottled beer, glasses, fertilizers, fresh fish, phonograph records, toilet paper, and accident insurance policies.

The better the spot the bigger the play. And the better the spot the more fitting is the modern, trimline PX. Why?

Simple PX is the nearest thing to vending perfection. In appearance — in operation — in servicing — and in the caliber and character of organization behind it. We would like to mail you details. Address: STANARD VENDOR DIVISION, Lehigh Founders, Inc. EASTON, PENNA.
B R A N D  N E W
K I C K E R  a n d
C A T C H E R
$37.50 E a.

B R A N D  N E W
B A T - A - B A L L
$39.50 E a.

C I R C L E  A R E  S A L E  O N  C O U N T E R  G A M E S !

B R A N D  N E W
S T A R  C A R D  V E N D O R
$19.50 E a.

H O U S E  G R O U P  o p e n s  H e a r i n g s
O n  P e a n u t  B i l l

W A S H I N G T O N ,  J u l y  1 9 . — P e a n u t
processors warned a House sub-committee that the industry isn’t
in a position to sell a large portion of the peanut crop this year unless
relief is given from what was described as “extravagantly high prices.”

While hearings on a measure to authorize the Commodity Credit
Corporation to sell edible peanuts at less than parity prices were expected to
be resumed this week, indications were that the peanut bill had but an
outside chance of making its way through Congress before the legislators
closed shop for the summer.

Hearings on the issue by the House Banking Committee were interrupted by the presence of other business which
required attendance of committee members at other sub-committee pro-
cedings and on the floor of the House.

In two days of hearings last week, members of the committees were told by various representatives of the
peanut industry that urgent action on the bill was needed. William H. Fitch, of Jewett & Sherman Company,
Richmond, told legislators that “unless something is done, and done
within the next few days,” peanut processors will be able to use rela-
tively little of the new crop. Fitch emphasized that the industry is
starved of the same treatment as the oil industry now receives.

Representative Dirksen (R., Ill.), who introduced the bill to aid the peanut processors, testified in favor of
his bill. He indicated that he is determined to intensify his fight for
“relief” for the edible peanut industry.

He described present conditions as “discriminatory” against the
industry which faces a threat of serious obstacles in trade competition,
particularly in the manufacture of peanut candy bars and similar products.

A spokesman for the National Con-
federa t i o n s' Association of the United
States, Inc., said that efforts will be
continued to bring about some relief,
“either in legislation or through ad-
ministrative changes in regulations.”

An industry advisory committee will
meet here on July 26 to study the
problem and representatives will con-
fer the following day with Depart-
ment of Agriculture officials.

M A S T E R  V E N D O R
Vends various Excellent Cig. or Peanut Candy
or Ball Gum Machines.

$20.00 ($20.00 Down)
100% Bubble Gum
$157.50

M A S T E R  V E N D O R
Vends Silver Kings

$20.00 ($20.00 Down)
100% Bubble Gum
$157.50

F A M O U S  E P P Y
C H A R M S
Series #1
$3.50 per M

Series #2
$4.50 per M

Six other charm and prize items avai-
lable. Write in and ask for a free samples.

S A M U E L  E P P Y  &  C O . ,  I N C.

315-33, 50 E. RICHMOND HILL, L. I., N. Y.

H E R E  Y O U  A R E !
40 Lb. Coin Vendors, equipped for vending
machines, $25.00. 25 Lb. Coin Vendors, 15.00. 10 Lb.
Coin of Glassy Peanut Vendors, $8.50. 50 or 100
if in same box. Peanut and/or Rainbow Pea-
nuts, $6.00. Omended deposit, bal. C. O. D.

T. O. THOMAS CO.

K I N G S  B U B B L E  G U M


C I R C L E  S C O T T  C O .

S P R I N G  C A N D Y  B R A N D S

C I C H I N G  M O N E Y  1 / 3  D E S P O I T

T. O. THOMAS CO.

B U B B L E  G U M  M A C H I N E S


S T A M P  F O L D E R S

D I V I S I O N  O F  C H A S E  C A N D Y  C O M P A N Y

I N C .

311 WEST SUPERIOR STREET • CHICAGO 10, ILLINOIS

3898 N. E. 2d Avenue MIAMI, FLORIDA

401 COLEMAN AVE., ILLELPHIA 23, PA.

FOR SALE

C I G A R E T T E  M A C H I N E S

FOR SALE

S A L E S  R E C O R D S  P R O V E
P A N ' S  "H A R D  S H E L L"  C A N D I E S

S e l l  f a s t  a s  c u n t e r  g o o d s  o r  b u l k  v e n d o r s .  
If you are not on our mailing list, write us today.

P A N  C O N F E C T I O N S

D I V I S I O N  O F  C H A S E  C A N D Y  C O M P A N Y


A D D R E S S  A L L  M A I L  T O  D E P T. 68

R A K E  C O I N  M A C H I N E  E X C H A N G E

G O V  S P R I N G  G A R D E N  S T R E E T

L O N D O R  1 - 2 8 7 6
P H I L A D E L P H I A  7 2 ,  P A.

A D M A D S  1 e G um

120 U - Select - 1 f Candy Bar Machines,

$65.00

$5.00 Extra; Silver Quarter Operation, $5.00 Extra.

M I L L S  V E S T  B E L L

$65.00

M A R T E R

$25.00 E a.

A D M A D S  1 e G um

F. O. B. Lincoln, Nebr.

R A K E  C O I N  M A C H I N E  E X C H A N G E

G O V  S P R I N G  G A R D E N  S T R E E T

L O N D O R  1 - 2 8 7 6
P H I L A D E L P H I A  7 2 ,  P A.

A D M A D S  G U M

$5.00 E a.

A D M A D S  1 e G um

$25.00 E a.

A D M A D S  1 e G um

$25.00 E a.

A D M A D S  1 e G um

$25.00 E a.

A D M A D S  1 e G um

$25.00 E a.
Wichita Candy Vender Op Sponsors Kid Radio Quiz

**WICHITA, Kan., July 19—**Radio listeners in the Wichita area are learning weekly of the advantages of cooperative candy venders thru a Saturday juvenile quiz show. The program is broadcast weekly at 10 a.m. Saturdays mornings over KANS, Wichita NBC outlet. Quiz stresses efforts to combat juvenile delinquency. Educators, park and club officials appear on the program to tell youngsters of places they can go and things they can do which will keep them out of trouble yet provide fun.

Sponsor of the show is the U-Select-It Candy Service, Inc., whose commercials feature its 10-cent candy, offering the best quality and 4-cent price of candy in U-Select-It vending machines throughout the Wichita area.

Brands of candy retailed in the company's vending machines are emphasized in the program, and a surprising amount of candy bars to the grand prize winners of the quiz. Announcer reads out the brands of candy and gum as he gives it to the winning contestants and winds up with the tag line, "You select it and we wish you good fortune.

Closing commercial on the program is directed at location owners who do not have a candy vender. Future plans of the show, which is called "Select It and Win," are to have the winning contestants take their bars from venders with the sound of the ticket dropping into the coin chute sent over the air, John S. Stevens, president and general manager of the sponsoring firm pointed out.

Show runs half-hour and is scheduled for 16 weeks.

**Hospital Specialty Has New Machine**

**CLEVELAND, July 19—**Hospital Specialty Company announced this week that it is in production on a new sanitary napkin vending machine called "Fomi No. 19." A designed, manufactured and distributed by Hospital Specialty, a distributor of sanitary napkin vending machines for 30 years, new dispenser is finished in baked white enamel, measures 18 inches high and 4 inches wide by 2½ inches deep.

It is of all-metal construction, has a capacity of 10 sanitary napkins. Operated by insertion of a dime, the vending machine contains a tube containing a Fern sanitary napkin and two safety pins.

**10 SILVER KINGS**

and 10,500 Balls 5/8

$150.00

5 Silver Kings and 7,000 Balls 5/8

$50.00

Delivery day order received

On orders received

$1.00

T. O. THOMAS CO.

1572 JEFFERSON

PADUCAH, KY.

**FREE! FREE! FREE!—**July Only

With each order of 100 or more 10 SILVER KINGS, you receive an Automatic Coin Machine Value, worth $56.00. Order yours now.

**IMMEDIATE DELIVERY!**

For $1.00 extra, you are guaranteed delivery of 10 SILVER KINGS within 60 days. On orders of 100 or more...

**RUSH YOUR ORDER TODAY!**

**WANTED**

EXPERIENCED COIN MACHINE SALESMAN

Chicago Manufacturer wants a couple of steady, big producers to fill out selling organization of its product. We will adapt our machinery to new arrangements. Through advertising in the "Business Opportunity" columns of leading newspapers. Our Automatic Dispensers have great eye appeal—momentum profit story, and our reference books are complete. Commissions on initial orders, $150.00 to $1,500.00. Give full details of past connections and what you are now doing. Our present staff knows of this ad.

**BOX D-70, THE BILLBOARD, CINCINNATI 22, O.**

**HAVE FOR IMMEDIATE DELIVERY**

4000 Brand New POSTAGE STAMP MACHINES (all or part)

**LIVE DISTRIBUTORS**

Can clean up on this deal. Also Have Dies for Sale

**BOX D-71**

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio
Detroit, July 19.—The value of amusement machines in drawing business is being surprisingly demonstrated at Island Lake, Southern Michigan summer resort, where arcade business is holding fairly steady, while the general park business is down by 50 per cent. This has occurred, too, despite the presence of two arcades, a small and a large one, almost side by side.

The major arcade is a building about 100x50 feet, with extended flash-front, operated by Irwin Baldridge, a veteran operator of all types of arcade machines, who was formerly at the Park Island park at Lake Orion. Baldridge opened his business in 1941, and had it closed for at least one year during the war.

The building is now, nearly finished on the inside in natural finish light woodwork, giving an attractive appearance. Machines are placed in close rows throughout the building, with approximately 90 machines, some in pairs, on location. Baseball games have proved the most popular of all, showing a nice comeback, Baldridge said.

Constant Turnover

This arcade contains less than the usual proportion of old-time machines found in most arcades. Baldridge has made it a practice to keep trading in his machines with other operators. This results in a continual novelty of appeal, for it steadily allows him to concentrate upon the best paying types of machines.

Skee balls, despite their long history of use around Detroit, are proving very good draws too, as are Target Guns of all types. A 20-year old R. O. Fighters has been given the place of honor at the front entrance of the arcade, and draws well. Pin games are operated here, with price of operation brought down to 2 or 3 cents, instead of the usual nickel, because no free plays are allowed. And the pinballs do well at this low price.

Juke at Entrance

A juke box has been placed near the front entrance, helping to draw the interest of passing traffic on the picturesque road, and to invite passers-in to stay a little longer and playing a little more. Repeat play is a very important factor, with most customers playing quite a string of machines, or repeat plays on the same machines when they have a strong favorite.

Just a few feet away is a small combination arcade, with perhaps a dozen machines, novelty shop, and photo gallery, operated by Ralph Fineberg, who has been in this location since 1929. He specializes in the older types of machines, having a couple of the venerable CallaScope drop picture machines, for the kids, but finds that these continue to draw a fair play from the patrons at the park.

Introducing our New Models

VIKINOR 5c HOT NUT VENDOR

MODERN DESIGN – ADJUSTABLE DISPENSER
SULLY-PROOF — and many other new Features

We also make WALL BRACKETS, FLOOR STANDS — extra, durable, inexpensive.

Write for literature, prices, discounts, stating whether distributor or operator

ALKUNO & CO., INC.
Mechanical Manufacturing Laboratories
408 CONCORD AVE.
NEW YORK 54, N. Y.
Survey Juke Volume Problems

Remote Units
Sell, Ops Say

Proper regulation issue being solved by head-on treatment, inquiry shows.

CHICAGO, July 19—Chicago juke operators, indicated in a survey made by The Billboard this week, that meeting the volume control problem head-on is the best way to solve it.

Of late the wave of unfavorable publicity directed toward noisy juke boxes, which have been evident a few months ago has been almost completely absent. This, say local operators, is due to an improvement in the tendency of both operating firms and location owners to recognize the problem and take the proper steps to regulate boxes themselves.

* Remote Controls Requested

The fact that location owners are recognizing the need for proper juke box volume control is evident by increasing requests for remote control units. A regulation simple.

Most popular form of this type of control is a regulator placed below the bar in a tavern or behind the counter in an eatery.

Most operators say that they rig up their own remote unit from standard regulator parts. Some, however, indicate that the cost of awaiting delivery of orders on a new model regulator being turned out by one of the leading automatic manufacturers. These, they say, will be more expensive but have features that will make them more popular.

Remote controls are most popular in bars, hamburger stands and ice cream shops where it is difficult to regulate juke except from behind the bar. Usually the regulator control units are placed upon request of the owner but a few of the local operators have made use of the number of placements by promoting the idea. Few owners turn it down, they say, once they see it in operation.

Installations of these units can be made for around $2 and take only about an hour according to various servicemen queried on the subject.

Half Have Units

However, in spite of the trend and simple installation job, less than 50 per cent of the local jukeboxes are equipped. Other boxes require regular control.

Chicago operators have tried out several makes of automatic controls but without exception, among those surveyed, they have stuck to the manual controlled regulator in the majority of their locations.

Several operators indicated that they intended to test any new types of automatic volume controls in the near future.

Second best way to meet the volume control problem, say operators, is with properly located auxiliary speakers. Best method for effective use of a multiple speaker set-up is to be with the box speaker and the auxiliary controlled in one of three ways: (1) with a control which will regulate each speaker separately; (2) with a unit that controls all speakers at the same time, or (3) a regulated juke box with additional speakers that can be switched off when not needed.

There are six major considerations (See Survey Juke Volume, page 12).

Wurlitzer Stores in Disk Biz To Whip Majors Into Line

(Cotinued from page 17)

other foursomes who were finalists in the championships were in attendance at the confab. Champ quartet takes both sides of one disk, with the other groups each taking one side of the remaining two platters.

Album is three records (six sides) and will retail for $3.41 including tax. Tunes include standard harmony items such as Old Black Joe, Mississippi Moon, Freckles, No One Knows and Mother.

Interesting aspect of the package is that all tunes are done entirely a cappella, (without instrumental backing of any kind, since this is standard bar shop practice).

First merchandising effort on the album will be made solely in towns where there are Wurlitzer retail stores: New York, Chicago, Detroit, Buffalo, Cleveland, Cincinnati and Philadelphia. In these seven cities and vicinity, disk jockeys will be supplied with cuffo albums and special effort will be made to get the at least the champion disk on the machines, as further exploitation for the package.

SPEBSQSA T

Wurlitzer is looking for a terrific initial sales impact from its tie-up with the SPEBSQSA. It is running a full-page ad in the club's monthly magazine, The Harmonizer, and expects to write considerable business from the club's 350 chapters and 19,000 members. (Sixty-five hundred members turned up in Milwaukee for the recent confab and championship singfest).

If the album proves a crowd-pleaser with Wurlitzer's own retail stores, there is a strong possibility that the firm will then endeavor to further expand sales efforts, notably in the direction of dealers with whom the De Kalb Wurlitzer organization (musical instrument makers) have solid contracts. And if it proves a solid seller with the public, further dealer efforts will be made.

Chances are, however, that if regular (and particularly major disk) distributors give the Wurlitzer retail division a better break on leaders and up on selling non-music outlets the platter-making plans of Wurlitzer will be dropped. If not, there is the reason, say Wurlitzer execs, why the plan can't be developed further. Second album, as a matter of fact, is already plotted out on paper. . . just in case.

Patent Office

Okay Changer

WASHINGTON, July 19—An automatic phonograph record changer, which has been granted by the patent office to Harold Valdemar, of Sweden, will be sold in the United States on February 19, 1943, and in the United States on February 19, 1943,

Diagram, which accompanied the patent's publication, indicated that it is a disk changer, somewhat similar to those now in use by American automatic phonograph manufacturers.

Technical description of the patent, as published by the patent office, is given here for the technically minded:

For use in a phonograph of the record changer type for moving the phonograph needle into the first sound groove, a disk having a cam groove therein, a cam follower for operating in said groove, said groove having a portion of narrow gage for confining said follower to a precise path of travel, and having a portion of wider gage permitting greater movement of said follower.

A gap between said portions and extending obliquely inward across the path of travel of said follower immediately after the latter has left said portion of wider gage whereby said follower is given an impulse causing it to resistively move in an inwardly.
"TWICE AS MANY" is certainly more!

The Mills Constellation gives you just that:
twice as many selections by playing both
diagrams of each record! And when players have
more numbers from which to choose, they
certainly have more reasons to deposit
their nickels, dimes and quarters.
And more reasons produce more
coins...certainly a big reason
to switch to the phonograph that
gives you more!

FREE! Are you receiving the
free magazine with these features:
1. Phonograph articles
2. Operating tips
3. Record reviews
4. Coin machine stories?
Write for your copy of Horizon. We'll be
glad to send it every month without charge.

THE MILLS CONSTELLATION

Mills Industries, Incorporated · 4100 Fullerton Avenue · Chicago 39, Illinois
GRACEFUL DESIGN IN LUXURIOUS ELEGANCE!
by PACKARD

Gay! Decorative! Original! Here is a brilliant new pattern by PACKARD... styled in dignity and luxury for your finest locations! From every angle, colorfully illuminated or unlit, "The MANHATTAN" is unmatched for its superb artistry of design—and real "play appeal!"

The impressive elegance and beautiful proportions of its graceful cabinet and the flawless workmanship of selected, highly polished woods bespeak pride in craftsmanship... and inspiration that assures greater profit for all operators in... a new Era in Automatic Music.
the finest, most luxurious ...highest priced commercial phonograph made!

THE MANHATTAN by Packard

the phonograph every location will demand!
SOUTHERN AMUSEMENT CO.
704 N. BROADWAY
Modernize Your Old
Wire Leads
Cancel Button
24 Volt Transformer
Elec. Cancel Coil
Elec. Cut-off Switch
Phonographs
CRYSTAL PICKUP
STOCKTON:
284 Teri Street  nese Parse. 7700
116
For all Seeburg
HOTTEST MUSIC ROUTE IN MICHIGAN
Save Record Wear.
20 LOCATIONS
Minimum Order 100 Records-Send Check With Order.

K & M DISTRIBUTING CO.
USED RECORDS
ALL NEW 1947 EQUIPMENT
20 LOCATIONS — $6,000.00 WILL HANDLE
BOX D-67, The Billboard, P. O. Station B, Cincinnati 22, Ohio

HOTTEST MUSIC ROUTE IN MICHIGAN

AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tuneseters

Sethlon Brothers
King Records has inked the Sethlon Brothers, a waxing sensation, for a new deal. They have released their first platter, Johnson's Old Grey Mare. The Sethlon Brothers, who are heard here on both WDIA and Luck Records, are currently appearing in various clubs in various parts of the city. Their latest release has been heard on both WDIA and Luck Records.

Eddie Wayne and Cowboy Jack are now heard regularly on a weekly show over WAMC, Athens, Ohio, which airs on Saturday afternoons.

Milton Estes is reported to have pulled 3,000 people to the Fox Farm Festival on April 28, with over $6,000 heard to their Brown County, Ohio, performance.

Acuff Back
Roy Acuff, back with the cast of WSM's Grand Ole Opry after a year's absence while he was doing personal appearances, is scheduled to perform at the Grand Ole Opry this week.

Dixie Records, Monticello, O., has set up by Harsh Goddard, Buddy Broadway, and Lou Reed, and will be known as Dixie Records, which has appeared over WLN, Cleveland, and WCKY, Cincinnati, and KMOX, St. Louis. Dixie Records will also feature a folk artist catalog. Dixie Records will be heard over WMPS, Memphis, Tennessee, and WMPS, St. Louis, Missouri.

The Billboard

FEATURE ITEMS

SPECIALS

TERMS: 1/4 deposit with order, balance C.O.D. F.O.B. Los Angeles or San Francisco.

KANSAS CITY, General Office: 3350 South Broadway—Phone 3720
STOCKTON:
23 4th Avenue—Phone 7-7903

SOUTHERN AMUSEMENT CO.

STOCKTON: 628 MADISON, MEMPHIS, TENN.

HOTTEST MUSIC ROUTE IN MICHIGAN

SOUTHERN AMUSEMENT CO.

THE BILLBOARD

July 26, 1947

E. V. MAPE DISTRIBUTING CO.
SAN FRANCISCO
STOCKTON
SOUTH BAY:

E. V. MAPE DISTRIBUTING CO.

SAN FRANCISCO
STOCKTON
SOUTH BAY:

NOW BEING SHOWN AT:
K & M DISTRIBUTING CO.
704 N. BROADWAY
OKLAHOMA CITY, OKLAHOMA

USED RECORDS

Often from our juke boxes, all of which used crystal pick-ups. Records carefully examined

ONLY 5¢ EACH—F. O. B. MEMPHIS.
Minimum Order 100 Records—Send Check With Order.

SOUTHERN AMUSEMENT CO.

THE BILLBOARD

July 26, 1947

E. V. MAPE DISTRIBUTING CO.

SAN FRANCISCO
STOCKTON
SOUTH BAY:

NOW BEING SHOWN AT:
K & M DISTRIBUTING CO.
704 N. BROADWAY
OKLAHOMA CITY, OKLAHOMA

USED RECORDS

Fresh from our juke boxes, all of which used crystal pick-ups. Records carefully examined

ONLY 5¢ EACH—F. O. B. MEMPHIS.
Minimum Order 100 Records—Send Check With Order.

SOUTHERN AMUSEMENT CO.

THE BILLBOARD

July 26, 1947

E. V. MAPE DISTRIBUTING CO.

SAN FRANCISCO
STOCKTON
SOUTH BAY:
NEW 1/30 H.P. MOTORS
400—Redmond Shaded Pole—
1550 R.P.M. Motors, Suitable for
Music Machines, Phonographs, etc.

Price each $13.00
F. O. B. Rochester, N. Y.
A.B.C. ELECTRIC MOTOR COMPANY
South Ave. at Court Street
Rochester, New York

FOR BIGGER PROFITS
in PERSONAL MUSIC
In California
Our Distributor is
E. T. MAPE CO.
214 Turk Street
San Francisco, California

PERSONAL MUSIC CORPORATION
U. S. Highway No. 1, Newark, New Jersey
Telephone: Bigelow 5-2104

ATTENTION!
WEST VIRGINIA MUSIC MACHINE OPERATORS
THE PACKARD
MANHATTAN
will be on display at the Daniel Boone Hotel, Charleston, on July 26 and 27
DONT MISS SEEING THIS PHONOGRAPH OF TODAY AND TOMORROW
J. HARRY PAYNE
Regional Director
Packard Mfg. Corporation

Union Dispute Brings Picket Lines in L.A.

LOS ANGELES, July 19.—Charging "encroachment upon jurisdiction," Local 1052 of the International Brotherhood of Electrical Workers placed pickets around spots operated by a music machine member of Teamsters' Union, Local 396. Two spots were being picketed as this was written. Both unions are AFL. IBEW, headed by H. G. Sherry as business agent, said it was not a jurisdictional fight but "encroachment upon jurisdiction." He added that he had received confirmation as to his jurisdiction from the Washington office. At the office of Southern California Automatic Music Operators' Association (SCAMOA), affiliated with IBEW, members of that group were being shown a telegram sent Saturday (12) reading: "Installation, servicing, maintaining or repairing of coin required electrically operated phonographs, amusement and vending machines comes under jurisdiction of International Brotherhood of Electrical Workers. William Green, president, American Federation of Labor." Sherry said that he had received a similar message.

At the Teamster headquarters, no information was obtainable except that the spots of members were being picketed. Frank Matulla, who heads Local 396, is in Chicago and is expected to return here the first of next week. During his absence, no statements were forthcoming.

SPARTANBURG, S. C., July 19.—The Bell Music Company of Spartanburg, capitalized at $20,000, was granted a charter today by the Secretary of State in Columbia. Company with A. Oliver Bell as president, will deal in phonographs.

FINE WORKMANSHIP
is our contribution to...

Aireon's
Blonde Bombshell
says...

GENERAL MARINE CO., ST. JOSEPH, MO.
SPEEDLINER BOATS

"Into the parts we supply for the BLONDE BOMBSHELL goes the same skilled craftsmanship we put into our finest SPEED LINER boats. Congratulations on your beautiful, sales-winning product."

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

BIG ENOUGH TO FINANCE ANY DEAL OF ANY SIZE FOR ANY MANUFACTURER OR DISTRIBUTOR IN THE INDUSTRY.

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS
717 Market St., San Francisco, Calif.
761 Peachtree St., N. E., Atlanta, Ga.
RECORD TRAYS
For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 for set of 12, or $6.00 a set in lots of 5.
HUGO JOERIS
3208 Jackson St., Amarillo, Texas

Boston Distributor
Assigned Movie Area
NEW YORK, July 19.—Lincoln Distributing Company, Boston, was named New England distributor for Midget Movies this week by Capitol Projector Corporation, national distributors of the coin-operated continuous movie projector machine. Harold Ashe, head of Lincoln Distributing, was active in shoe manufacturing and distributing for many years before entering the coin machine field.

Southland Gets N. C. Charter
RALEIGH, N. C., July 19.—Secretary of State has issued a charter to the Southland Musical Merchandise Corporation, Greensboro, N. C. Firm has been authorized capital stock of $100,000 with subscribed stock of $10,000 by Harry Greenberg, Mrs. Harry Greenberg and Harvey West, all of Greensboro.

Nathan Rubenstein Dies While in A. C.
PHILADELPHIA, July 19.—Nathan Rubenstein, 57, former owner of the Rubenstein Automatic Music Company of this city, died Tuesday (15) in Atlantic City, where he was resting after an operation. Rubenstein, up to late 1942, when his health forced him to retire, was active in the operating and jobbing end of the coin machine industry for many years.

He is survived by his wife, Alvina, and a son, David. Funeral services were held here yesterday. Many of Rubenstein's old-time coin machine friends attended.

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New Midget Movie machine will be placed in locations as well as in arcades and department stores, Ashe states. Machines are now being placed throughout the country.

MUSIC MACHINES
The Billboard
July 26, 1947

Why M A GLIC M UUSIC S ends 'em

The Magic Music wall box is sensationally different. Verbal selections are made to telephone operator from booth or counter. It is adaptable to any type telephone hostess system. Lower cost per unit — more units in each location for greater profit. Small and compact, beautifully designed. Easy to install and service. Write now for full details and exclusive distributorships still available.

MODERN MUSIC, INCORPORATED
Plaza Station, Box 8114, Kansas City, Missouri

NEW ENGLAND J UKE B OX OPerators,
N OTICE
I will pay you 10c each for your used records. What have you?

FENDELL MUSIC STORES
609 Fellsway, Medford 55, Mass.
BIG REPEAT SELLER! FINE TONE QUALITY! GUARANTEED PERFORMANCE!

Columbia

COIN OPERATED RADIOS

ESPECIALLY ENGINEERED FOR COIN OPERATION

In appearance, performance and price... Rod's Columbia Coin Operated Radios are the most outstanding models on the market today. They're especially designed for hotels, motels, hospitals, clubs, etc... they're especially engineered for coin operation (they're not converted radios.) Note these quality features:

- Modern designed 18-gauge oversize metal cabinet (16"x9"x9), tamper-proof, can be securely mounted on wall or table
- Crackle finish, choice of colors, with chrome trim
- 6-Tube Superheterodyne including Rectifier
- RCA and Hazeltine Licensed
- Adjustable Volume Control, preset by operator
- Available in AC or DC models
- Tamper-proof lock on side and extra lock on coin box

Sold Through Exclusive Distributors Only—Several Choice Territories Open—Operators, Write or Wire for Additional Literature, Prices and Nearest Distributor. Phone: Superior 2392.

BACKED BY THE STANDARD R.M.A. GUARANTEE FOR RADIOS

COLUMBIAN PRODUCTS CO.
321 W. DIVISION ST
CHICAGO 10, ILLINOIS

BUY DIRECT

AUTOMATIC SLUG REJECTOR
DOUBLE LOCKS
ALUMINUM CABINET

$42.50

QUANTITY 1 TO 50 — TEN DAY DELIVERY

Aireon

Blonde Bombshell

Gentlemen...Here's A Blonde You'll Really Prefer!

Producing advertising printing of fine quality is our business. We think we know quality when we see it... in a product or in a printing job. That's why we join your other suppliers with our best wishes for the success of the BLONDE BOMBHELL.
July 26, 1947

ADVANCE RECORD RELEASES
(Continued from page 34)

FOLK

BLUE YODEL No. 4. Bill Monroe and His Blue Grass Boys (Bill Monroe) (WILL YOU).

CASEY JONES. Fred Kirby (DEEP IN). Sung by Cass. 5000.

COAL MINERS BLUES. Lead Zeppelin (YOU DON'T). Bullet 143.


DEEP IN THE BOTTOM OF THE SEA. Fred Kirby (CASEY JONES) Sung by Cass. 5000.


LONELY BROKEN HEART. Zeb Cooper and His Red River Valley Boys (IT'S A). Columbia 73559.


SINGIN' ON BORROWED TIME. Montana Slim (The Blue Plate Band) (ALICE). Victor 20-2364.


TRICKY, TRICKY SONG. Buddy Johnson Ork (TRICKY). Columbia 73569.

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TRICKY, TRICKY SONG. Buddy Johnson Ork (TRICKY). Columbia 73569.
Fantastic Jukebox Improvements

DENVER, July 19.—New juke box developments here featured in a recent article in the tabloid Rocky Mountain News, daily newspaper published here.

Under a two-column picture showing Christine Murray, secretary of the Denver Distributing Company, inspecting the working mechanism of a new Mills' Constellation, the Denver daily ran a feature article describing various improvements in the automatic music machine field.

The newspaper especially played up the new “bargain play” of six tunes for a quarter.

Article quoted Gibson Bradshaw, indicating the bright future for new type machines including operation on trains and planes.

Denver Newspaper Tells Readers of Juke Improvements

Newark Distributors Make Location Move

NEWARK, N. J., July 19.—All-State Distributors, Inc., has moved to new and larger quarters at 30 Warren Place here.

All-State, distributors of Mercury Records, moved from their old location at 45 Clinton Street to a recently erected modern plant, according to Sherman Koenig, corporation secretary.

Aireon Springs a New One

The BLONDE BOMBSHELL

AND WE FURNISH THE SPRINGS!

Everyone goes for the gorgeous beauty of the BLONDE BOMBSHELL. You'll lose its effortless operation, too—what's out part, the precision springs that keep the mechanism clicking smoothly. Congratulations, Aireon, on a great product.

LEWIS SPRING & MFG. CO.
2643 North Avenue
Chicago, Illinois

LEWIS PRECISION SPRINGS
THE FINEST LIGHT SPRINGS AND WIREFORMS OF EVERY TYPE AND MATERIAL

OPENING SOON

DISTRIBUTORS FOR THE NEW PACKARD

Illinois PLA-MOR DIST. CO.
2705-09 E. MICHIGAN AVENUE
CHICAGO 16, ILL.
New York:  

Perry Wachtel, who is a partner with Ben Smith in the De Perti Agency, has been back for a week from his annual vacation. Ben plans to leave for a trip as soon as Perry's tour is over. . . Gene Russell, Amusement Research Corporation prexy, reports his new motion picture pinball machine will be the talk of the trade when it makes its debut.

Not Cohn, Modern Music, is proud of the complete set of pianos from the Queen's Hall Mark II. . . Hal Meek, of the firm of the same name, is one of the busiest men in the coin machine field these days with his national distributors.

Jim Pender, Chicago Coin Vending Service, is in Chicago on business.

Broadway arcade business is holding up remarkably well in spite of hot weather and the rains. The influx of out-towners on vacation is remaining remarkably well in spite of hot weather and the rains.

Chicago:  

J. Raymond Bacon, vice-president of O. D. Jennings, escaped serious injuries last week when his new Ford was struck by another car at Cicero Avenue and Lake Street with such force that his auto was virtually demolished. The car was crunched against an elevator pillar. Alho bruised on the leg and elbow, Bacon is carrying on in his executive capacity at the office. Bill Liposchak, Jennings's Eastern sales manager, returned from a business tour of his territory Monday (16).

Frank Meenour, of Exhibit Supply Company, has been doubly busy in taking care of things in the absence of Jim Smith, who returned from vacation Monday (11). On that date Meenour began a two-week vacation. All the staff is busy for the speedy recovery of Mrs. John Chels.


Staff at Empire Coin Machine Exchange was well represented at the Gale-Graseno light which took place Wednesday (16). Ralph Shipfield and Git Kin were among those attending.

(See Chicago on page 127)

Hartford, Conn.:  

Certificates of organization have been filed at the Connecticut State capitol by the following corporations: Automatic Operaters, Inc., Hartford; president, Roy R. Merchant Jr.; vice-president and treasurer, William F. Danielson; inc., Hartford; president, Frank M. Stiller; vice-president, Thomas A. Calio; secretary, Florence J. Konny; and assistant treasurer, William Katz.

Trade name has been filed with town clerk's office for Reliable Operaters, Inc., Hartford. President, James Conn, by Charles Berwight and Hyman Berwight, both of Waterbury.

Portland, Ore.:  

Phil Burghen, of Chicago, factory representative for O. D. Jennings Company, found Portland so crowded during the national Elks convention that his hotel reservations were made at the Monticello in Longview, Wash., 69 miles away. His agent in that deal was Budge Wright, manager for Western Distributors.

Mr. and Mrs. J. E. Cusson, of Jack B. Moore Company, have returned from a three-day visit to Vancouver, B. C., where Mrs. Cusson was a delegate to the 15th annual convention of the National Office Managers' Association. Cusson is manager of the Portland branch of the company and Mrs. Cusson is office manager of the concern.

A. M. Mos has delivered 15 more games to the veterans' hospital, making a total of 22 devices in operation there for benefit of the patients. The machines have been donated by the coin machine industry of the Portland area from old stock and were reconditioned.

(See Portland, Ore., on page 190)

Twin Cities:  

A number of coinmen journeyed to Chicago this last week in order to take in the new Tezco Zale-Rocky Grazioso middlegeweight title bout. Those for sure who were in the building were Ted Bush, of Bush Distributing Company, and Harold Lieberman, of Acme Music Company, both of Minneapolis. Bush used the opportunity to see what he could get in the way of stepped-up shipments of five-ball games. The rage for these units continues throughout Minnesota. From Chicago, Lieberman moved on to Kansas City to try to shake loose a few more photographs to meet the operator demands. Cusson thrust Minnesota are mounting the death last Friday (11) (See Twin Cities on page 130)

Denver:  

The Denver territory soon will have its fourth woman operator in its army of coinmen. Opal Smith, who started with L. D. Shulman's Modern Music Company, Shulman says she doesn't have a chance on the mechanical side from installation of jukes to amplifier repair. When she finishes her 30-day training, Miss Smith will join George Deaton as partner in his Packard Manhattan.

(See Denver on page 126)

Indianapolis:  

Clarence (Dutch) Homan, manager, James Music Company, is recovering from his trip to the lake regions of Wisconsin with wife and family and is taking his swan song locally. Mrs. Blanche Homan, has become the expert with a motion picture camera, her technique is perfect in Atlanta while on a vacation trip, are perfect.

Peter Stone, Rock-Ola distributor, and head of the Indianapolis Automatic Sales Company, was visiting coin row dealers in all parts of Indiana. . . Anna May Benton, of Benton's Specialty, Indianapolis, reports the coin trade is on the sick list. . . James Riley, of Butler's store, has returned from his vacation wearing a dark coat . . . Vending Machine Exchange, operated by Tex Holly, has finally settled in its new location 1307 Madison Avenue. . . Coin row visitors during the week included Kit Carver, Anderson, Ind., and Roy Bane, Oxford Music Company, Oxford, Ind.

COINMEN YOU KNOW

CHICAGO'S MAYOR attends youth center opening at Moreland Lutheran Church. Left to right: Pastor M. H. Hansen; Jim McMullen, city public relations bureau; Mayor Kennelly; James M. Cremore, CMI secretary-manager; Art Weinand, sales manager of Rock-Ola Manufacturing Corp. Games and juke boxes were contributed by members of the coin machine industry.

Los Angeles:  

Jim Hurley, assistant manager of E. T. Mapel Distributing Company here, rushing thru his day's work at pressing business meeting with Luckifornia and Surgeons Hospital in Glendale. He's getting ready to dash out the doors of the National Office Management Company, Inc., manufacturer of coin operated equipment, from Cleveland, Pittsburgh and Detroit in the interest of the game. . . Claude Posner of Los Angeles will be in the city on a buying trip and stopping in to chat with Bill Hipple, of Badger Enterprises here.

Jack Gandilh, of Jack Gandilh Distributing Company, is planning to spend the week at his cabin on Big Bear. . . Bill Weil of M. S. Wall Distributing Company, is on a buying trip, making one of his regular purchasing trips in Los Angeles (See Los Angeles on page 150)

Kansan City:  

Lee Droher and K. D. Smith, who have returned from a visit to the Pacific Music Company at St. Joseph, Mo., suffered not a bit from the recent Missouri River floods, but the height of a number of pinball machines in the city. . . Bill Dunn, of the Dunn Bros. on boxes on location at Agency Mo., went thru a bath in nine feet of water and Missouri mud) and came out playing—after a clean-up. The pin games, however, were battered to pieces.

If you push him hard enough, Harry Silverberg, of 8, B. Music Company, who has the Coin-O-Juke brought for the Zale-Rocky Grazioso middlewight title bout, will admit that the machine which could have been run through the county's main cabinet Sesquib, of course, you'll have to insist. Silverberg, incidently, is the owner of the new Zale-Graseno light last week as a quest of coin machine maker Dave Guild.

W. J. Mashek, of Oldham's Company, (See Kansas City on page 132)

Memphis:  

Atlas Amusement Company hosted a number of out-of-town visitors during the last few weeks. Included in the group were E. F. Foster, Mountain View, Ark.; Lee Hayes, Through, Ind.; W. R. Heywood, Paris, Tenn.; Ralph Lembo, Greenwood, Ark.; Pete Smith, Halla, Tenn., and Bob Smith, Dyersburg, Tenn.

Also attending the Memphis show were the following coinmen from Ar- kansas: Frank Sullivan, West Mem- phis; Walter Day, Brynerville; Tom Anderson, Blytheville; Forest City, and J. C. Thomas, Monticello.

T. K. Butler, of Orak Vending Company, was up from St. Louis on a flying visit, coin row, reports that business is off slightly. Butler operates pinball machines thru Frank Nowell, of Little Rock, gives his associates full satisfaction. His interest is the San Joaquin Valley.... E. E. Simmons, of Paso Robles, in the city on a buying trip, Joe Saenz, of Tucson, making one of his regular purchasing trips in Las Vegas (See Los Angeles on page 150)

Clarence Camp and Coe Stone, of Souther Amusement Company, are again at work on their regular activities. Camp is rushing around checking details of the firm's new building and is said that Balsfith touches on his new home are being completed to his satisfaction. Construction is in the Morningside Park region.

Dwight Osborne, of Osborne Distributing Company, is attending a défilé showing of the new Packard Manhattan. Osborne had the first or two machines and a good crowd was on hand.
FROM THE LEADER IN THE COIN MACHINE FIELD

IMMEDIATE DELIVERY
ORDER NOW!

IT'S NEW! IT'S COMPACT!
IT'S FROM JENNINGS!

NEEDS LITTLE MORE FLOOR SPACE THAN
A SINGLE MACHINE — 23" x 17"!

TWO COIN CHUTES;
TWO JACKPOTS!

BUT THE BIGGEST FEATURES ARE
ONLY ONE HANDLE AND
ONLY ONE MECHANISM!

The Jennings Twin Play 5c-25c
ALSO AVAILABLE IN 3c-5c 5c-10c

CHALLENGER
with the new flashy chrome top

Operation purely mechanical... Electricity
needed only for brilliant light-up effects.

RICH WALNUT FINISHED CABINET BLENDS
BEAUTIFULLY WITH ANY SURROUNDINGS.

FLASHY CHROME JACKPOT DRAWS PLAYER AT A GLANCE!

CONTACT THE JENNINGS' DEALER IN YOUR AREA
OR WRITE... WIRE... PHONE

O. D. JENNINGS & COMPANY
FOR OVER FORTY YEARS THE LEADER IN THE COIN MACHINE FIELD
4307-39 W. LAKE ST. • MANSFIELD 2616 • CHICAGO 24, ILL.
Jennings Super DeLuxe CLUB CHIEF
AVAILABLE IN 1c, 5c, 10c, 25c, 50, and $1.00 Play
ACROSS THE COUNTRY – LOCATIONS REPORT FEWER SERVICE CALLS!
GET JENNINGS AND YOU GET THE FINEST!

IMMEDIATE DELIVERY
PLACE YOUR ORDER TODAY!

The Leader in the Field for Over 40 Years!

Jennings STANDARD CHIEF
AVAILABLE IN 1c, 5c, 10c, 25c, 50, and $1.00 Play

THE MACHINE THAT CAN FIT INTO ANY SURROUNDING!

A FLASHING BEAUTY . . . COLORFUL TRIM!

- MARVELOUS as an action getter!
- WONDERFUL with its tried and tested mechanism!
July 26, 1947

CHALLENGER

H. M. BRANSON DISTRIBUTING CO.
314-16-18 S 2nd Street
LOUISVILLE 1, KY.
Phone: WAlsh 125

CLOSE OUT!
RECONDITIONED SEEBUG WIRELESS WALLOBXES
200—5c Wallomatics (W252)
20 selections. Ea.... $16.50
60—5c Wallomatics (W255)
24 selections. Ea.... 16.50
25—5-10-25c Wallomatics (W5102)
20 selections. Ea.... 25.00
50—5-10-25c Baromatics (W182)
20 selections. Ea.... 25.00
All boxes reconditioned ready for location.
Send $1 deposit with order—balance
C. O. D. Subject to prior sale.

ATLANTIC CONNECTICUT CORP.
1625 Main St.
Hartford 5, Conn.
Telephone: Hartford 2-6141

IS YOUR NAME ON YOUR EQUIPMENT?
DECAL TRANSFER—The attractive, inexpensive, permanent and efficient method of putting your firm name, service number and identification plate on your machines. Designed and manufactured to your specifications.
For information send following information:
size, quantity, number of colors.

CLEVELAND DECALS, INC.
3151 CANAL RD.
CLEVELAND 13, O.

A.B.T. Shooting Gallery
Six guns, forty rounds ammunition, powder, gun hol- 

er, targets, controls, suggestions, everything needed.
DELBERT McKEINLEY
1122 Arcade Ct.
Lansing, Mich.

Chicago:
(Continued from page 122)
Paul Glauner couldn’t make it, so he had a ticket. Hewie Frer is back after a vacation in the Northwest. He spent most of his time in Oregon.
Empire took possession of the remaining half of their new headquarters last winter after the tenants moved out. They now have the entire building at 1012-14 Milwaukee Avenue.
Work on additional offices to be created out of the newly acquired space is expected to be completed within 30 days. Harry Jacobs, Jr., and Sr., of United Coin Machine Company, Milwaukee, were among Northwestern visitors calling at Empire. However, they were outnumbered by a host of Southern visitors who included Dan Cohen and Andrew Monte, New Orleans; Carl Trippe, Ideal Novelties, St. Louis; Clarence Camp, Southern Amusement Company, Memphis, and Ben Robinson, New Orleans.

Partners Bernard and Charles Schutz, of Coin Amusement Games, are planning alternate August vacations. Bernard reports plans aimed at a journey to California. Other workers are taking vacations on a rotation plan. Repeat work on amusement park quarters is keeping the plant busy. Bernard reports that he is keeping a close eye on Charles’ end of the family for a coming preview of a new model of Schutz—and possibly two new models.

Zale-Gransino championship flight brought many columnists to the Chicago area. Monarch Coin Machine Company’s Clayton Nemrder reported many droppers into the plant to see hello, including Henry Wilson, Detroit; Phil Mason, New York; Howard Koehe, Milwaukee, and Clyde Darter, Kanakee, Ill.

Bruno Kossak, of Mid-State Company, tells of a successful trip into Indiana and Michigan. He reported that tourists are letting loose of their money and keeping machines take up.

Crew at Buckeye Manufacturing Company is back on the job after vacationing from July 4-14. Harry Hayes reports a good vacation in Michigan. R. E. (Smitty) Smith spent his days of freedom at his home on Fox River near McHenry. Roy Parcom made his usual motorcycle jaunt to Kewaunee, and George Johnson spent his vacation working in his garden. Boss Pat Buck is still on the Pacific Coast.

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COINMEN YOU KNOW

New York:

(Continued from page 122)

Avenue and 56th Street to his partners and
and will devote full time to his manu-
ufacturing concern... Lewis Kinahan is
in out of the hospital after a two
week stay.

Sam Holtzman, arcade owner, is
the new Conne Island Amusement
Association. The Atlantic City State
Frank Plain Dealer featured a Page 1
story on the Telecoin Caravan when it
opened in the show last week... Tony (Rey) Di Renzo,
gen
sales manager of Manhattan
roop reports sales of the new
iesta machine excellent.

Buddy Elen, of Joe Elen & Son, re-
ports plans not yet set regarding a
change of the new Packard music
machine, but says now may see it
Elen's shop... Robbin Fox, up-State
New York; Sidney Dubsky, Rochester,
and Ken Bein, Beacon, N.Y., were
visitors to the avenue last week.

At Bloom's mail at Speedyway has
been growing by leaps and bounds
resulting from a well-acquired offer
facing Golding... Dave
, Harry
Cohen, of Chicago, and Phil Harvey, of the Lowy & Company,
are working on a new game machine.

Bill Robbins, president of Interna-
tional Mutoscope, has a new
machine set for fall... Al Koondel, of Empire
Automatic Music Inc., has returned from
a hunting vacation... Joe Lanou, Ridgewood Automatic Music,
has recovered from illness.

F. McKinn (Mac) Smith, proxy of the
New York branch of the Manual
Coin Machine Operators, reports that
machines are now starting to roll in to the
Manhattan trade school for use in the
"veterans training program... Harry
Brobby, of Harbor Automatic Music,
has moved into his new
home in Flatbush.

Norman Goldberg, of De Luxe Music
Systems, is creating a new
machine... Jack Seidler, president of the
Independent Cigarette Operators' Associa-
tion, reports the organization is rapidly
expanding... Joseph Roke, of Roke
Coin Machine Company, Philadelphia,
is still vacating in Atlantic City
and receiving replacements with coin
values in the semidepartment.

Harry Berger, of West Side Distrib-
uting Corporation, reports that
machine manufacturers are becoming more
popular throughout the city... Phil
Raisen, of Banner Novelty Company,
has left for the mountains on his an-
ual vacation... Art Herman, of
Boro Automatic Music Company, has
returned to the city after several
weeks of rest.

Herb Klotzmann, Vendor Sales, be-
came a father last week... Opa re-
ports the new Columbus recording of
Pete by Doris Day is becoming more
popular... Charles Socha, owner of
Atlantic Music, has returned to New
York after a short vacation up-State... 
Hayes House, of Springfield,
reported his firm is receiving a new bull
dish vendor.

The new U-Need-A electronic mig-
rator, is a compact set... Lawrence
Reins, of Statler Manufacturing
Corporation, reports that the new
machines are releasing new highs... 
Tildoff Gross, of Madison Music
Company, has moved his family and
their new apartment in Bayseide... 
Bob Carlisle, of South Bend, Ind.,
where the avenue last week.

Joseph Kechkian, of Premier Coin
Machine Manufacturing Company,
reports that game machines are in
creation... Tommy Moss, of Mosko
Music, is boosting the crops on his
up-State farm.

COINMEN YOU KNOW

New York:

(Continued from page 122)

Avenue and 56th Street to his partners and
and will devote full time to his manu-
facturing concern... Lewis Kinahan is
in out of the hospital after a two
week stay.

Sam Holtzman, arcade owner, is
the new Conne Island Amusement
Association. The Atlantic City State
Frank Plain Dealer featured a Page 1
story on the Telecoin Caravan when it
opened in the show last week... Tony (Rey) Di Renzo,
gen
sales manager of Manhattan
roop reports sales of the new
iesta machine excellent.

Buddy Elen, of Joe Elen & Son, re-
ports plans not yet set regarding a
change of the new Packard music
machine, but says now may see it
Elen's shop... Robbin Fox, up-State
New York; Sidney Dubsky, Rochester,
and Ken Bein, Beacon, N.Y., were
visitors to the avenue last week.

At Bloom's mail at Speedyway has
been growing by leaps and bounds
resulting from a well-acquired offer
facing Golding... Dave
, Harry
Cohen, of Chicago, and Phil Harvey, of the Lowy & Company,
are working on a new game machine.

Bill Robbins, president of Interna-
tional Mutoscope, has a new
machine set for fall... Al Koondel, of Empire
Automatic Music Inc., has returned from
a hunting vacation... Joe Lanou, Ridgewood Automatic Music,
has recovered from illness.

F. McKinn (Mac) Smith, proxy of the
New York branch of the Manual
Coin Machine Operators, reports that
machines are now starting to roll in to the
Manhattan trade school for use in the
"veterans training program... Harry
Brobby, of Harbor Automatic Music,
has moved into his new
home in Flatbush.

Norman Goldberg, of De Luxe Music
Systems, is creating a new
machine... Jack Seidler, president of the
Independent Cigarette Operators' Associa-
tion, reports the organization is rapidly
expanding... Joseph Roke, of Roke
Coin Machine Company, Philadelphia,
is still vacating in Atlantic City
and receiving replacements with coin
values in the semidepartment.

Harry Berger, of West Side Distrib-
uting Corporation, reports that
machine manufacturers are becoming more
popular throughout the city... Phil
Raisen, of Banner Novelty Company,
has left for the mountains on his an-
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where the avenue last week.

Joseph Kechkian, of Premier Coin
Machine Manufacturing Company,
reports that game machines are in
creation... Tommy Moss, of Mosko
Music, is boosting the crops on his
up-State farm.
Distributing resident partner there in the Kansas new North over two hours at from the wheat crop.

Music running very. This week Mashek is flying Mshing. Warrensburg, expected in town will be down for school held at Louis Marshall.

We Won't tannin 34.50 KEEP 'EM SURF QUEENS UNITED SANTA FE UNITED TRADE SPELLBOUNDS FAST BALL DYNAMITE RIO

Then represented at the collections, 250 Watt each light315ieeni WallBones. Super RODINS He reports pinball play has taken to the stick of his N. W. condition. November 13, 1947.

STEP UPS CONDITION.而成 the number of new names on the

Then began to circu-

in just slight-

for W. B. Music, offices here last for a one -day similar service fire department again to look

about 30 parents, who arcade at the Missouri spot, when

to Texas where Leonard's brothers, who hadn't seen the elder Singer takes his routes. But still keeps a

to Texas again to look

Mr. Ivey (Continued

R. E. Williams, the Parker

tion. Everett Fees, former Rockford operator, who bought out part of the

THE BILLBOARD

Welcome the... Aireon What a Gold Digger!

Guaranteed Electric Manufacturing Company

Guaranteed Electric Manufacturing Company

This is in good condition. Then

ROCK-OLA

650 $337.50
990 $215.00
1250 $294.50
1595 $345.00
250 129.50
320 $125.00
24 $95.00
725 $89.50
750 $89.50

CHECK THESE POINTS

WURLITZER

SEEBURG

Hi-Tone, RC $279.50
Hi-Tone, ES 249.50
Colonial, Major, etc. 125.95
Casino 200 Conversion 85.00
Reel 125.50
Radio 89.50
Queen 99.50

40% DISCOUNT

Terms: 1/2 cash with order, balance C. O. D.

DAVIS DISTRIBUTING CORPORATION

Seeburg Factory Distributors — 12 Years of Operators' Confidence

273 Erie Blvd. E.

Seeburg 5-10-12 25¢ Slot Machine $ 7.50
Seeburg WS-12 Wholesale Ward Box 34.50
10,000 Tips, etc. 37.50
Needles 1.50
Talkin Cold 75¢ per 100 or

WURLITZER

5e Silver Chrome, hand

LITZER

FA Nuclear

725 Main Street

4000 Conversion

Windsor

THREE YEAR GUARANTEE

写作于7月26日 1947

MARTIN

Musical Equipment

412 10th St., N. W. - D1 1625

WASHINGTON 4, D.C.

FOR SALE

250 Watt Conversion

Wright Sales Co.

2504 West Forty-First Street, Phone 4585, Minn, Ala.

Wright Sales Co.

2504 West Forty-First Street, Phone 4585, Minn, Ala.
Esquire’s
"SPOT-LITE"
LEGAL EVERYWHERE

Here is one of the greatest games of all times.

- Location Tested
- Terrific Eye-Appeal
- Fast, Live Action
- Novelty or Free Play

ORDER FROM FRANKEL TODAY

Portland, Ore.: (Continued from page 122)

During at direction of a committee headed by Moss.

Recent Portland visitors from out of town included Monroe Henshaw, Medford, Ore., Vic David, Sahuarita, Ore., and Hal Monroe, Seattle, Wash., who operates 160 coin radios along the Oregon and Washington Coast.

Coin machine jobbers joining in widespread merchandising movement close Saturdays until the end of August include the Jack R. Moore Company, Jack R. Moore, president; Mills Sales, Inc., Frank Sandberg, manager, and Western Distributors, Budge Wright, manager, M. S. Wolf Distributing Company, Bob Portale, manager, is remaining open Saturdays.

H. D. Leffingwell, manager, Canteen Company, of Oregon, says his concern is looking forward to an expansion in all lines of candy, gum and nuts in the not distant future, present conditions indicating the expansion that followed the war will have to be repeated.

John Loece, vending machine operator, has been adding to his locations regularly.

D. A. Estey says supplies for his vending machine route are somewhat more plentiful. . . . Harry Harris, head of J. H. Harris, Inc., of Vancouver, Wash., principal cigarette machine operator in the Portland area, has been waiting to learn whether sufficient signatures have been obtained to petitions to halt enforcement of the State 2-cent per package tax scheduled to go into effect in Oregon in July. Portland wholesalers are heading up the opposition to the tax.

Twin Cities: (Continued from page 122)

of George Wheeler, of Wadena, well-known co-man. He had been ill for some time and passed away at his home. . . . Phil Smith, Minneapolis op-

erator, is being congratulated on the birth of a son last week. . . . Among recent visitors to this market were Carl Andrzejewski and Garfield Brown, friendly competitors from Chippewa Falls, Wis., and Al Redding, Houston, Minn. operator, Andrzejewski was seeking used jake boxes.

Tom W. Holley, division manager for U. S. Tobacco Company in this area, has been promoted to field manager to succeed A. F. LaFrance who and several months ago. . . . F. L. Luhman, representing the firm in the Dakotas for many years, was named division manager and has moved his family to Minneapolis where the company offices are in the Foshay Tower. New officers of the Tobacco Table of the Twin Cities are George L. McKone, president; A. S. Anderson, of E. B. Crabtree Company, vice-president; Fred L. Strifling, treasurer, and Samuel Margulies, secretary. . . . Standard Cigar & Tobacco Company, of Minneapolis, has named Charles Gross as its Southern Minnesota salesman.

Los Angeles: (Continued from page 122)

In the city the leaders were Charles DeWitt and Howard Hunt. . . . Fred Casey, of North Holly-

wood, was also in town.

C. A. Robinson is taking a trip to San Francisco, Portland and Reno. Leonard Baskfield, of the San Francisco office of E. T. Mape Distributing Company, in the city prior to taking off for Chicago in the in-

terest of Mirro-Matics. . . . Al Silber-

man, general sales manager of Adams-Fairfax Corporation, off to New Orleans, then to Pittsburgh on an extended tour that will probably last until September.

IMMEDIATE DELIVERY

Bally
VICTORY SPECIAL
With Chrome. End Rail and Instant Action

BRAND NEW

Bally
ROCKETS
Get Our Prices

5 Debit With Order, Balance C. O. D.

CALVERT NOVELTY COMPANY
COIN OPERATED EQUIPMENT
709 N. Howard St. Baltimore 1, Md.

WANTED

First-class Mechanics, able to install and repair equipment, to work as a team. Will work in Montana, Wyoming, Colorado, Idaho, Utah. Must have good references, good character and be willing to work any number of hours. Must have own car or equivalent. Will pay good wages.

E. R. SALES CO.
813 Illinois, N. E.
Grand Rapids, Mich.
Survey Juke Volume Aches, Remote Units Sell, Ops Say

(Continued from page 112)

local juke operators take into account for arranging proper volume control. These are a range of factors, including the location, (2) inside noises, (3) outside noises, (4) range of operating conditions within the location, and (6) location of box and speakers.

First thought, before any of the volume control factors can be taken into consideration, is a money-drawing spot, "a nickel-drawing spot," Earl Kramer, of Paul M. Brown Company, pointed out. "We can regulate the volume in several different ways, but there is only one best location for the juke," he said.

No Set Rule

There is no over-all rule that can be applied to all locations, operators say. The general atmosphere of a particular establishment is a determining factor. A night spot featuring soft lights and a subdued atmosphere usually has a number of speakers playing with much less volume than a fast-moving bar where it is added to the safety and life of the location. Quite often the proper placement of discs on the machine. If equal going numbers are recording a rapid play the location, the quicker volume rates volume control of the quiet variety and vice versa. The fast pace-plants playing other such noises are common, a set-up must be made which will eliminate the interfering clamor.

Special Locations

Locations which are near railroad and busy traffic thoroughfares, noisy plants, ball parks, amusement centers and other similar places also fall for a call for a regulated system that will make the music clear and uncontrolled. Proper identification of a location requires careful consideration that only proper regulations are applied in particular in initial placement of speakers. One Chicago operator reported a speaker which had to be located near a long hallway which reacted like a hollow sounding tube when music was played. By proper regulation this speaker was controlled and when the area for which its music was intended was not in use, a simple switch cut it off entirely.

Some Practises

Many locations use their full juke box volume but a small proportion of the customers. In such places, location operators have found that by the use of auxiliary speakers which are turned off when the particular area to which they are directed is not in use the problem of controlled volume can be easily solved. This same solution is true for seasonal locations. In such cases unused speakers can be removed and placed in a better location until they are needed again.

Troublesome Point

One factor that remains troublesome, however, is the uniformity of records. Several automatic volume controls have been devised to combat this but local operators say that so far none has been devised to really eliminate the trouble completely. Vern Hamann, service manager for ABC Music Service, reported successful use of a volume equalizer placed inside the box which regulated the volume of the requirements of individual records, but its high cost has thus far eliminated popular usage here. "They have been very cooperative and have reduced complaints to the minimum by taking proper care of their boxes.

Sonora Artists Perform at Michigan Operators' Party

DETROIT, July 19—Mildred and Jimmy Mulkey, Sonora recording artists were guests at a cocktail party at the home of Irving Ackerman, gen.
Hats off to Airon for producing the product of the year. Wait 'til you see it. Just as blonde, beautiful, and terrific as Rudy says it is.

SAVED COOLEY (Victor 24.2555)
Red Hair and Green Eyes—FT; VC.

It's the rousing Western dance rhythm with plenty of zing and that Cooley makes it work with twenty-two fully-instrumented country music band. Facing with his own rustic home-spun Cooley voice, the eight-teen-two foot-tall for Bogge's Boogie, rich in guitar flashes and including a dance-shuffle chorus. And it's the same lively Western bounce for a catchy Red Hair and Green Eyes with the cutesy giving the lively description of his gal.

Both sides stack up strong for the coin operated market.

SHELTON BROTHERS (Decca 46043)
Wednesday Night Waltz—W; V.

The Sheldon freeze (Bob and Joe) are devoted to the nasal harmonies as they chirp lustily in backwoods mountain style for both of these re-issued sides. And in keeping with the vocal blend, the music of the accom- panying string band features out-of- the-ordinary soundings. Both sides are playing at a lively waltz tempo, it's the familiar comedy vogue of the Spen- cers in a classic that sustains interest for at least that side.

Tops and twines may take some to the Tunes Years With the Wrong Woman classic.

DICK (TWO-TON) BAKER (Mercury 5059)
A Chocolate Sundae on a Saturday Night—FT; VC.

Bloop-Bleep, the fast-rising novelty, fits the Baker handling like a glove and he gets good instrumental backing from a bass, clarinet and acco- rdition, imitating the waterdrop. Animated radio songster did a-ble to best job yet on wax on this promising comedy tune. Reverse is another novelty and again is treated adequately by Baker, but tune isn't as strong basically as the A-side.

Dick Baker's Boogie-Blip is a top rendi- tion of this rising fadly.

TONY MARTIN (Mercury 3427)
I Kiss Your Hand, Madam—FT; VC.

Tony Martin puts all the feeling he can into this potato and it is a flicker of a pretty straight A-side. I Kiss Your Hand, Madam, and with the backing of Al Sack's string and Joe Alexander, the side stands up as one of Martin's finest wax renditions ever. Tone is tailored-made for the Martin interpretation. Reverse, when com- pared to its mate, falls flat, with Mar- tin being able to do very little for a weak set of lyrics and a mediocre melody.

Will kiss Martin's hand for his wax- ing of I Kiss Your Hand.

JACK FINA (Mercury 5044)
Change—Intr.

Jamaica Steel-Drums.

Jack Fina work, which parted company with its mate, Mercury recording—(The Billboard, July 12), waxed two en- tirely new Fina originals for this package. Change is a Latin instrumental, with Fina displaying his ability to beat it fast from the keyboard in putting the Latin style. Reverse is the Fina theme, with the frontier again cast- ing its vibrant spell over the Steely way to extract a beautiful semi-con- cert number. Both sides show the same fine balance and strong and subtle, smeared harmonies by Fina's distinctive frying.

For Fina fans, this means two sides that will sell.

FIVE BLUES (Aristocrat 201)
There will be Hells—FT; VC.

This Negro quintet is technically poorly presented in its wax debut, with the instrumental offering sounding like it had been cut in a big horn with the instruments miles from the microphone. Crossing the line with fire in their Boogie, which boasts good lyrics and some standout piano work. Ballyhoo is the pretty odd side, which merits re-discovery. Both sides show some promise.

The Chicago Boogie will grab jazz fans ears, while Dedicated is good for all loca- tions.

HANK PENNY (Eagle 623)
Won't You Ride in My Little Red Wagon—FT; VC.

Steel Guitar Polka—Intr.

Hank Penny does one of his best jobs of projecting his rich and humorous personality in Little Red Wagon. Tune is vaguely reminiscent of a number of pop and folk dances and packs a potent set of Western fun lyrics. Reversely, the Penny band off as instrumentalists. Without Hank's tonalities, band is just another folk combo without distinctiveness.

Won't You Ride will grab a hefty share of nickels.

VICT DAMONE (Mercury 3256)
You Don't—FT; VC.

Angela Mine—Intr.

Teen-age Vic Damone, who rose another notch on the coin ladder with his acquisition of the Pet Milk network aiger, again shows the confi- dence that comes with age. His latest effort for this platter a better-than- average bet. Do You, from the side Stack's Ditty, which fea- tures the lively Western bounce for the Penny band off as instrumentalists. Without Hank's tonalities, band is just another folk combo without distinctiveness.

Won't You Ride will grab a hefty share of nickels.

WALTER BROWN (Qveen 4170)
Hustle—FT; VC.

Game Open Up a Business—Intr.

Walter Brown, an alumnus of the old pre-war Jay McShann band, ap- plies his original blues treatment to a pair of his originals, with the song showing high possibilities. An uniden- tified backing band the blues shouter might encourage Brown to his best effort. The last couple of choruses are classics. Reverse has a rather mean- ingful lyric which hurts the entire side.

New Four-Day Rider can spend weeks at.

LARRY CASSIDY (Capitol America 4019)
Lonely World—FT; VC.

Little More Alone Fłośće Blue—Intr.

Two mountain lambs are the theme for this odd release by Larry Cassidy. This Lonely World, the hill- ibly standard, is waltzed over in a rigo- rous manner. An unlabeled partner chimes in for a nasal duet. Guitars set the accompaniment here as well as for Fearless' Blue.

For hill-country music boxes it's Lonely (See Record Reviews on page 134)
Correction!

In the DAVID ROSEN A&M ad that appeared in the July 12 issue of Billboard the name and picture of HARRY STERN, Major Amusement Co., 5th and Poplar, Philadelphia, Pa., was used in error.
MARGARET WHITING (Capitol 8439)
You Do—FT; V.
My Future Just Passed—FT; V.

Falling easy on the lobes, Margaret Whiting turns in a thoroly pleasing interpretation of the screen-boasted You Do (from 20th Century-Fox Betty Grable vehicle, Mother Wore Tights). Frank De Vol's ork creates the romantic scene here as well for the ballad flip. Latter is another welcomed Dick Whiting revival. She sings her father's yesteryear hit with meaningful sincerity.

KING COLE TRIO (Capitol 8437)
That's Where—FT; V.
Naughty Angelone—FT; V.

Two contrasting facets of Nat Cole's song personality are convincingly displayed here, but it's the cute 'n' catchy Angelone that walks off with the cookies. Hit-headed tune gets a top-drawer vocal treatment from the King, tastefully framed in the instrumental setting of the Cole Stehway, Oscar Peterson treasurtry. Plus, it's Johnny Miller's bass. Brighter paced mate is a bebop-flavored ditty that spotlights more rhythmically intriguing swing vocal. Musical space is found in the cleverly wrought triad harmonic progression executed by Moore's guitar, Cole's pipes and piano. The superior setting of Angelone should claim a hefty slice of the disc's stock bases.

RECENTLY RELEASED
(Continued from page 132)

STRIKES 'N' SPARES
THE AUTOMATIC BOWLING ALLEY
It's PHENOMENAL! Operators are rushing their orders every day and reporting that in every location—even in the bowling alleys themselves—Strikes 'n' Spares is practically a mint. The two dime play makes the profit tremendous. There's never been a game like it!

EXCLUSIVE FRANCHISES GOING FAST
We Are Granting Exclusive Operator Territories in Eastern Pennsylvania and Southern New Jersey.
Write, Wire, Phone NOW for Territories Still Open Immediate Delivery

Scott-Crosse Co.
1423 SPRING GARDEN ST.PHILA.30,P.A.

SEE MORE TILLIE IN A NEW ATOMIC SENSATION

HEAR THE BLONDE BOMBSHELL
AT YOUR AIRION DISTRIBUTOR

GRENE DISTRIBUTING CO.
26 BRIGHTON AVE. BOSTON 34, MASSACHUSETTS

bouncy beat to its advantage. This is further marred when Wakely purposely turns on the weeps in one spot. Flip is a typical sagebrush ballad that sings the praises of the outdoors. Latter makes for restful listening and is melodically superior to its mate. Western instrumental group adequately bungles ballad. Neither side promises much jive gold.

WINGY MANOE (Capitol 8442)
Rudy Curnow—FT; V.

Wingy Manone raps the vocals for this gumbo-flavored two-some. He's joined by Johnny Mercer on Rudy Curnow for a spin of uninspired dialogue and chanting, with the Manone trumpet occasionally dropping in for a few leek. Studio ork helps retain the delta-land spirit. Flip holds a watered down brand of blues with neither words nor melody preserving the elaborate ork setting.

Skip this one.

CURT MASSEY (Coast 8011)
The Lady From 29 Palms—FT; V.
I Miss You So—FT; V.

California independent, hereetofore specializing exclusively in folk diskings, adds the second name to its recently-founded pop catalogue by acquiring Curt Massey. For his bow in disking, Massey warbles in an ear-calling manner that the recently-spiced 29 Palms backed by an equally pleasing reading of the ballad, I Miss You So. He and Ted Travers, for years a name of the ork applied to the spots the swelling bow with the Nagel ork.

FREDDY NAGEL (Vitacoustic 4)
I Won't Be Home Anymore When You Call—FT; VC.
My Heart Is a Hobo—FT; VC.

Freddy Nagel's ork, with a pair of borrowed vocalists, takes its own way with this pairing will interest those with their late '30s' Decca Negro cuttings. Unfortunately, the combination doesn't click this time and both sides lack the drive and enthusiasm necessary to make a race disc. Turn and lyrics, which are credited to Brown, are just about average, but fail to get anywhere but mediocre treatment. Sloppy Drunk has this gumbo-flavored twosome. It's a hybrid, which became almost a bebop-flavored ditty that spots the swelling bow with the Nagel ork.

HENRY GOODMAN (Capitol 8439)
Dizzy Finger-Ft.

B'G's terrific command of the clarinet cots the full spotlight on these sides. He takes Dizzy Finger at breakneck speed. Heinie Beaus arrangement of the Zut Confrey classic is designed to keep the studio ork in the background, emphasizing Goodman's instrumental pyrotechnics. The facile fingered claray is again the chief attraction on the flipover, a BG-Tommy Todd creation.

BG addicts will feed the jukes for Dizzy Fingers.

ATTENTION, OPERATORS
WE HAVE IT WILLIAMS "TORCHY"
Bally's "BALLY HOO"

Curt Massey makes a novel -land spirit. Flip holds a watered down brand of blues with neither words nor melody preserving the elaborate ork setting. Sandan, specializing exclusively in folk diskings, adds the second name to its recently-founded pop catalogue by acquiring Curt Massey. For his bow in disking, Massey warbles in an ear-calling manner that the recently-spiced 29 Palms backed by an equally pleasing reading of the ballad, I Miss You So. He and Ted Travers, for years a name of the ork applied to the spots the swelling bow with the Nagel ork.

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(See Record Reviews on page 120)
Trade Directory

Following tabulation of trade reports received during the week of July 12 and July 19 is made for record and convenience of the industry. The listings may be incomplete because of omissions, but they are offered as an aid in reviewing trade files.

New Machines


Personnel Notices

Al Silberman has been appointed general sales manager of Adams-Fairfax Corporation, Los Angeles 16.
William I. Pratt has been appointed general sales manager of the Arthur Herman Company, Albany, N. Y.
Bob Portale has been named manager of the M. W. S. Wolf Distributing Company's Portland branch.
Otto G. Jensen, Jensen-Jensen Automatic Phonograph Company, Gansport, Ind., died recently after an automobile accident. He was 47 years old.
Fred J. Steffens has been named promotional sales manager of the Western Johnson Candy Company, Chicago.
Col. F. E. (Ed) Ross has been named general manager of AID, Inc., Chicago.

New Firms

Amusement Center, 131 North Broadway, Weather, Kansas. (Arcade)
Automatic Devices, Inc., East Longmeadow, Mass. (Manufacturers.)
Lauderette, 22 Westport Road, Kansas City, Mo.
Kears Distributing Company, Pierre B. D. (in coin-operated music radio equipment, and amusement devices.)
Arrow Electric Company, Detroit (Music machine operating firm.)

Distributors Appointed

The T & C Company, Dallas, has appointed the following distributor for its popcorn machines: Ted V. Williams, Distributing Company, New York, for Metropolitan New York, Northern New Jersey, and Westchester counties.

Purchases

Empire Vending Corporation, New York, has purchased a 50% interest in the Distributing Company, Long Beach.

SCAMOA Votes for Standard Sound for Equal Phon Volume

LOS ANGELES, July 19-Suggestion made by Howard G. Kraus, head of Enterprise Records, Inc., that Southern California Automatic Music Operators' Association (SCAMOA) set a standard of decibels of sound volume to eliminate the present condition whereby one record in a music machine would be too low to be heard while the next record would be too loud for the listener's enjoyment was unanimously supported by the association at its recent meeting.

Fred J. Steffens, president of SCAMOA, said it was his belief that records could be stock in the supply to the members receiving the benefit of the price to the distributors.

Kraus, who recently returned from a trip east, described the work of the eastern associations, particularly in the Cleveland group. He said the group which recently named one of Enterprise's discs, "At Your Eyes By the Day," one of the month.

The record man also suggested that phonograph operators throughout the nation establish a standard of quality of records that could compel every manufacturer to issue a statement of shield content, a limit of 88 lines per inch on recordings and other specifications. This, he pointed out, would insure operators of a longer record play and do much to reduce the number of returns.

Next meeting of SCAMOA has not yet been definitely set. However, Bob Bullock said it would be the first part of July.

Veeder-Root Boosts Wages

For Hourly-Rated Workers

HARTFORD, Conn., July 19.—Employee of Veeder-Root, Inc., maker of coin machine counting devices, received an 11%-cent an hour pay hike and paid holidays as the result of a union-management agreement signed last week.

Some 1,000 hourly-rated employees of Veeder-Root were affected by the terms of the new contract accepted by Lodge 354, International Association of Machinists. The new contract is retroactive to June 2.

Agreement includes a clause for one week's vacation each year for employees with less than five years service; two weeks' vacation for employees with more than the five years minimum.

Other features of the agreement include seniority rights and reclusions in clauses pertaining to job evaluation and incentive programs.

NEMA Sets October Dates

For Atlantic City Meet

NEW YORK, July 12—October 27-31 has been set for the National Electrical Manufacturers' Association's annual convention in the Hotel Traymore, Atlantic City, according to R. J. Blais, manager.

Orders are expected to attend the gathering.

Best Wishes from...
ST. JOHN, N. B., July 19.—Hit Tune of the Month is receiving special play thru a full-scale advertising campaign in Halifax, N. S.

ACCOMPLISHMENTS of the happy Island Amusement Company, Nova Scotia coin machine distributors, select a tune for special plugging and goes at it with a storming fire. In the last two years and a series of eight by four inch ads in daily and weekly newspapers throughout the province.

Currently the selected tune is 'Mam'selle,' of which either the Deny Jenkins Dick Haymes-Gordon Jenkins Dick Haymes-Gordon Jenkins Dick Haymes-Gordon Jenkins Dick Haymes-Gordon Jenkins Dick Haymes-Gordon Jenkins Dick Haymes. He is nothing in spot in every movie of the company. Of the $100 tax to special plugging at the hit tune first.

All of the advertising is paid for in full by the distributor firm.

Van Gestel to Miller & Hollis

DORCHESTER, Mass., July 19.—Henry A. Van Gestel, one of the lead-erners, told newspapers here this week announced a prize for his first line, a single.

The St. Paul Church Choir of Los Angeles of 150 voices, paced by the full bass-baritone of its leader, J. Earl Hines, makes its initial wax bow with two authentic examples of old-fash-ioned gospel singing. The improved style of revival singing is in full display on the rhythmically moving sopranos, complete with hand-clapping and all the trimmings. Slower reverse gives the leader's voice greater prominence as he chases the sacred lyrics against a four-part harmony choir background. Choir has not been considerably over-hyped in Los Angeles where broadcasts each Sunday night are heard over KFWB.

NELLIE LUTCHER (Capitol Americana 40117)

He's a Real Gone Guy—FT; V.

In her second step onto Cap wax, Nellie Lutcher adds another meaningful styling of another orig-i-alaxing theme. The St. Paul Church Choir of Los Angeles of 150 voices, paced by the full bass-baritone of its leader, J. Earl Hines, makes its initial wax bow with two authentic examples of old-fash-ioned gospel singing. The improved style of revival singing is in full display on the rhythmically moving sopranos, complete with hand-clapping and all the trimmings. Slower reverse gives the leader's voice greater prominence as he chases the sacred lyrics against a four-part harmony choir background. Choir has not been considerably over-hyped in Los Angeles where broadcasts each Sunday night are heard over KFWB.

Baker

Black Beauty, 61.3/5 5125.00
Black Cherry, 50.2/5 5175.00
Brown Front, 261, 3/6 115.00
Blue Front, 251, 3/6. 115.00

Flaring muscle is threaded across a SOWDIE REVIEWS
(Continued from page 134)

ST. PAUL CHURCH CHOIR OF LOS ANGELES (Capitol Americana 41018)

I'm So Glad Jesus Lifted Me—V.

This week's program of the St. Paul Church Choir of Los Angeles of 150 voices, paced by the full bass-baritone of its leader, J. Earl Hines, makes its initial wax bow with two authentic examples of old-fash-ioned gospel singing. The improved style of revival singing is in full display on the rhythmically moving sopranos, complete with hand-clapping and all the trimmings. Slower reverse gives the leader's voice greater prominence as he chases the sacred lyrics against a four-part harmony choir background. Choir has not been considerably over-hyped in Los Angeles where broadcasts each Sunday night are heard over KFWB.

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Flaring muscle is threaded across a
Insurance Vender
On Display Before
Virginia Officials

RICHMOND, Va., July 19.—Insurance vending machines, which are now gaining increasing acceptance under auspices of airline ticket terminals, were examined here recently by the State Corporation Commission (SCC).

The machine's inventor, Ralph Brown, of Columbus, O., brought down a model of his vender to exhibit before the commission and gain its approval of the machine. He hopes to have it used at the National Airport near Washington for the Associated Aviation Underwriters.

After SCC officials examined the machine—which vends life insurance policies in value from $5,000 to $25,000 on payment of from one to five quarters—they agreed that they would take no action on the vender until next year's general assembly.

Purpose of the examination was to determine whether the vender would qualify under the State's strict insurance regulatory laws.

IN OMAHA... IT'S H. Z.

for the

JENNINGS' CHALLENGER

JENNINGS' CLUB CHIEF

JENNINGS' STANDARD CHIEF

Featured in full color in today's issue.

H. Z. VENDING AND SALES CO.
1205-07 DOUGLAS STREET
OMAHA, NEBRASKA
Phone: Atlantic 1121

David Rosen Signs New Artists

NEW YORK, July 19.—James V. Murray, vice-president in charge of RCA Victor record activities, reports that Louis Prima and his orchestra and Cantor Mihul Kosevitsky, formerly head cantor of the Synagogue of Warsaw, have been signed to record for Victor. First releases will be out shortly, it was said, with the Prima orchestra recording on the popular label and Cantor Kosevitsky appearing on the international label.

July 26, 1947  The Billboard  COIN MACHINES 137

Aireor

Revolutionary NEW

Beauty and Efficiency

ENHANCED BY

FELSENTHAL PLASTICS

G. FELSENTHAL & SONS
4100 W. Grand Ave., Chicago 31, III.

- INJECTION MOLDING - LAMINATING - FABRICATING

Write on Your Letterhead for our latest Booklet on PLASTICS

H. Z. VENDING AND SALES CO.
1205-07 DOUGLAS STREET
OMAHA, NEBRASKA
Phone: Atlantic 1121

HERE'S THE BREAK IN PRICES YOU'VE BEEN LOOKING FOR
DAVID ROSEN'S THOROUGHLY RECONDITIONED EQUIPMENT—PERFECT INSIDE AND OUT!

<table>
<thead>
<tr>
<th>Game</th>
<th>A.M.I.</th>
<th>SEEBURG</th>
<th>ROCK-OLA</th>
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ARGENTINE... $30.00
ARMY AND NAVY... 35.00
ARTIST AND MODELS... 35.00
BIG PARADE... 35.00
BOLAWAY... 30.00
BOMBARDEIR... 25.00
BUBBLES... 75.00
Catalina... 40.00
CHAMP... 30.00

CLOVER... $40.00
DO-RE-MI... 30.00
DOUBLE BARREL... 140.00
5-10-20... 35.00
FLAT TOP... 60.00
SOUTH SEAS... 50.00
SPOT A CARD... 35.00
SPOT POOL... 35.00
STRATOLINER... 30.00
SUPER SCORE... 185.00

SUPERLINER... $145.00
FLYING TIGER... 45.00
CLAMOUR GIRL... 25.00
HOME RUN... 42... 45.00
MAJOR, '41... 30.00
MIAMI BEACH... 25.00
MIDWAY... 50.00
MONICKER... 35.00
OPPORTUNITY... 65.00
PIN-UP GIRL... 45.00

SEAHAWK... $30.00
SCHOOL DAYS... 30.00
SHOWBOAT... 25.00
SOFT BALL QUEEN... 60.00
SUSPENSE... 120.00
TEEN SPOT... 34.00
TEXAS MUSTANG... 30.00
THUMBS UP... 30.00
VICTORY... 25.00
WHIZZ... 50.00

DAVID ROSEN
EXCLUSIVE DISTRIBUTOR
825 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2758

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. WE PICK UP AND DELIVER WITHOUT CHARGE WITHIN 100 MILE RADIUS
Midwest Touring Spree in Earnest

HAYS, Kan., July 19.—Filling station operators here report that the westward flow of tourists has finally begun in earnest and now is running above last year’s record rate.

Some highway stations report that their tourist trade is nearly 25 per cent above July last year, and they say the traffic flow west is nearly that much greater than last year.

YELLOWSTONE NATIONAL PARK, Wy0, July 19.—Officials announce that the number of visitors thru Yellowstone National Park this year promises to exceed the record of 1946 despite a late start occasioned by heavy mountain snows and bad weather thru the Midwest. Much larger proportion of visitors, however, are from the Western States than in previous years, it was said.

Kaycee Dept. Store Ad Features Use of New Vendo Changers

KANSAS CITY, Mo., July 19.—Steady growth in popularity of coin changers was indicated this week when this city’s leading department stores, Emery, Bird, Thayer, featured a picture of one of its customers patronizing a Vendo changer in its advertisement appearing in The Kansas City Star.

While the ad did not make specific mention of the use of the changer as an aid in making purchases thru other coin-operated machines, it again brought home the fact that the every-day activities of more and more people are depending on coin-operated machines at an increasing rate.

The department store thru the lines accompanying the ad, pointed out the additional service provided by its coin changers for customers. It also stated that the Emery, Bird, Thayer firm was the first department store in the country to see the advantages of coin changers for customers convenience.

Text of the advertisement reads as follows:

“First with a new customer service... "For your convenience... Emery, Bird, Thayer was the first department store in the U. S. to install a Vendo coin changer so you can have proper change when telephoning.”

H. Cederberg Gets Allite Service Post

CHICAGO, July 19.—Howard Cederberg, formerly serviceman for Walter Oomens Sons, has joined Allite Manufacturing Company of Los Angeles, as coin serviceman for their Eastern territory.

Cederberg will work the East and South, giving on-the-spot mechanical instruction to operators of Allite’s new Striket ‘n’ Sparer automatic bowling machines.

Slate Gift Shows

At Boston, Philly

NEW YORK, July 19—Gift shows will be held this year in Boston and Philadelphia, according to George F. Little Manufacturing Company, managers of the events.

Boston will have its gift convention in the Hotel Statler, September 1-5, and Philadelphia will be host to the event September 16-20 in the Hotel Benjamin Franklin.

Minnesota Cig Tax Brings in $648,449

ST. PAUL, July 19.—Minnesota collected $648,449 in cigarette tax during the first 15 days of the life of the new 3-cent-per-pack levy which became effective July 1.

One third of the collection will be distributed to State municipalities on the basis of population after the State deducts one third of the cost of administering the assessment.

Earl Pettibone, director of the cigarette-tax division, said that to date the State has licensed 1,674 wholesale cigarette jobbers and out-of-State distributors at $100 each and 128 sub-jobbers at $12 each.

The Finest Quality Candy Coated

BUBBLE BALL GUM

Unlimited Quantities—25 Cents to the Carton

$0.25 PER LB.

Flat—$1.25 to the Lb.

Silver King

1c Package $1.15

2c Gum $1.10

Buckley

$1.05

Mastor

1c Package $1.05

Advance

1c Package $1.10

VICTOR V

1c Package $1.15

Silver King

1c Package $1.10

For your convenience—With a new coin-operated machine.

For your convenience—With a new coin-operated machine.

For your convenience—With a new coin-operated machine.

For your convenience—With a new coin-operated machine.

For your convenience—With a new coin-operated machine.

For your convenience—With a new coin-operated machine.
Coronet Has New Coin Radio Set

NEW YORK, July 19.—A new coin radio was announced this week by the Coronet Radio & Television Corporation. Till-proof, with a bad coin return chute, the new entry into the coin radio market is complete with a volume control unit built inside the set.

Radio is a six-tube superheterodyne RCA licensed unit "made to eliminate breakdowns," according to firm officials. Distributors are new being appointed by the radio firm, which also manufactures standard non-coin radio sets. Firm headquarters are at 560 West 52d Street.

St. Paul Increases Music Machine Levy

ST. PAUL, July 19.—An increase in annual juke box licenses from $10 to $25 was passed by City Council here Wednesday (15) in a move to increase city revenue by hiking a list of license fees.

At the same time, the council amended its music machine ordinance making it mandatory that, during the hours of 10 p.m. to 8 a.m. daily, music from the phonos shall be inaudible to adjoining premises. Councilmen said they adopted this regulation to keep music machines from operating at too high a volume late at night and early in the morning.

The city reported that it now has some 600 music machines under license.

Meanwhile, the St. Paul license inspector was holding up until sometime next week the licensing of five-ball games. Court action on the case is expected to be instituted in the State Supreme Court any day following a ruling some weeks ago by Ramsey County District Court that the injunction suit brought by Ramsey pinball operators against city and county agencies to keep them from stopping five-ball play, should have been started in a criminal court and not in a court of equity. The operators were given a 40-day stay in order to appeal.

The Billboard

COLUMBUS, Ga., July 19.—A survey of teen-age activities in teen-age clubs throughout the country has just been completed by the Nehi Corporation of this city, bottlers of Royal Crown Coca. Nehi, one of the original sponsors of the teen-age canteen which has since attracted the interest and support of many coin machine firms, reports that dancing is the youth center's most popular recreation pastime.

Typical of the teen-age canteens which Royal Crown is helping along is the Teen Town in Del Rio, Tex., which consists of a large building equipped with a juke box, games and a snack stand. Proceeds from the snack stand help maintain the club.

Royal Crown bottlers throughout the country are helping the parent organization sponsor teen-age centers, and the Columbus office is publishing a regular four-page bulletin which is circulated to teen clubs.

Nehi Corporation
Survey Maps Teen-Agers' Activities

As you read this another operator has decided to install the new Coradio in his route of hotels or tourist cabins, etc. It's just plain amazing how quickly the experienced operators are turning from other makes to the new Coradio.

But it's not surprising.

Inside and out the new Coradio is ahead by a country mile. Its graceful all-metal cabinet is pure beauty in modern design. There's nothing corned up or tricky about it. It's a solid set and the only set with all the features operators have always wanted.

DO YOURSELF A FAVOR

Before you buy see the new Coradio. Free—Write today for Illustrated Folder.

The Real Post War
WESTERN POKERINO
CHAMPION MONEY-MAKER
IN ALL LOCATIONS
$225.00
F. O. B.
Los Angeles
Immediate Delivery
1/2 Deposit—Balance C. O. D.

DISTRIBUTORS:
Some Territories Available
WRITE—PHONE—WIRE

Manufactured by
WESTERN AMUSEMENT MACHINE CO.
2235 FEDERAL AVE.
LOS ANGELES, CALIF.

CORADIO continues the solid,
smashing pace!

As you read this another operator has decided to install the new Coradio in his route of hotels or tourist cabins, etc. It's just plain amazing how quickly the experienced operators are turning from other makes to the new Coradio.

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CORADIO
COIN OPERATED RADIO

108 W. 31st ST., N. Y. 1, N. Y.
WISCONSIN 7-5902

DISTRIBUTORS WANTED
FOR

TEL-O-MATIC
ROBOT


RUNYON SALES CO.
595 10th Avenue, New York 18, N. Y.
122 West Runyon St., Newark, N. J.
Balanced Selling Classes
Will Resume in September

CHICAGO, July 19.—Group training meetings for “balanced selling,” conducted by the National Confectioners’ Association (NCA), have been suspended during the summer, according to James F. MulCahy, the NCA’s merchandising director. MulCahy said that the sessions are tentatively scheduled to resume September 8, but that special summer classes during July and August may be arranged if a full class of 15 persons can be organized.

Flying Machines
WASHINGTON, July 19.—A reduction in air freight rates, recommended by the Civil Aeronautics Board, seems likely to go through without a hitch, which will be welcome news to coin machine firms who have been using air freight to speed deliveries of new models to distributor’s showrooms. Proposal would lower rates up to 25 per cent.

Staley Mfg. Reports
150% Net Increase

CHICAGO, July 19.—A. E. Staley Manufacturing Company reported a 150 per cent increase in net income in the quarter ending June 30, over a similar period last year. Rise was credited by A. E. Staley, Jr., president, to a non-recurring inventory gain from soybean owned at the time of price decontrol last fall and product profit margins above normal level.

Tourist Facilities
Expansion Boon
For Kentucky Ops

FRANKFORT, Ky., July 19.—Kentucky common may expect to gain increased tourist play in the future if Commissioner of Conservation Harold A. Browning insists on enlarged hotel facilities in six of the State’s leading State parks is followed. In his report, Browning says that improvements could be carried out is given in the Kentucky executive cabinet’s recent approval of his suggestions. Initial outlay would entail expenditure of from $1,500,000 to $2,000,000. Construction will be welcome at Carter Caves, Cumberland Falls, Red River Gorge, Mammoth Cave, the three-day Missouri river, and Big South Fork of the Kentucky river.

To finance the construction of the expanded tourist facilities, a bond issue will be floated, it was claimed. “If we are to share in the nationwide tourist business we must be willing to make the initial outlay to attract tourists to our borders,” Browning said.

Pre-war Kentucky’s share of tourist traffic was $68,000,000. According to estimates, tourist business in Kentucky increased to $200,000,000 a year. “All we need do is provide sufficient facilities for tourists. We have natural attractions galore that will bring many to our gates,” he stated.

Allite Says Bowling Game
Used in Mountain Resorts

LOS ANGELES, July 19.—Allite Manufacturing Company, Inc., reports that Strikes N’ Spins has been placed in 10 location in mountain resorts. So far 12 machines are operating at the fashionable Big Bear and Lake Arrowhead resorts in the mountains behind Los Angeles.

Newpapers, Radio
Give Coverage to
Telegon Caravan

NEW YORK, July 19.—Policy of New York newspapers and radio stations to offer favorable comment on deserving coin machine stories was highlighted last week when the radio and press offered full coverage of the Telegon Caravan at the three-day Hotel Commodore shows when particularly interesting to the trade was the fact that the women’s page department of the Times and the World Telegram covered the show in detail.

Writing for the latter newspaper, Laura Hazard Brown mentioned the Telegon Quizzer machine as an item of interest for teen-agers. She also featured the Telegon in her story stating that the vending machine which has a socially good side was popular in industrial plants and community centers.

Other Coverage

In addition to the New York press, the show was covered by Time magazine; the American Broadcasting Company via the Fred and Peges Plan-A-Show Program; American magazine; American Weekly, King Features Syndicate, Fédére World Syndicate and分布, Science Illustrated, Popular Mechanics and Parents.

Juke boxes were also given some favorable publicity here last week when Andre Baruch and Bea Wain, husband and wife, appeared on WMCA, commented at length on the help juke boxes give to the music industry in making hit tunes nationally.

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Expansion Boon
For Kentucky Ops

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Winner Loses!

KANSAS CITY, Mo., July 19—Loren Day, Kansas City pinball enthusiast, is convinced that there is such a thing as being too good a pinball player. He and another pinball fan were playing in a local tavern for drinks the other night, and Day won four straight games. It was just too much for his opponent. He picked up his beer glass and hurled it at Day, who wisely walked out before he could be convicted.

New Coin-Operated Table Model Radio From Judd-Bennett

NEW YORK, July 19—A new table model coin-operated radio was announced this week by Judd-Bennett Coin-Operated Radio Company. It gives two hours of continuous or intermittent music for four quarters.

Complete with a built-in antenna, six tubes, five-inch speaker and pick-proof locks, the radio operates on 13 volts, A. C. Firm has established offices at 5615 Shore Road, Brooklyn.

Atlas of Memphis, Holds Aircon Show

MEMPHIS, July 19—Atlas Amusement Company held a showing of the Aircon Radio in the Union Avenue showrooms July 14 and 15. Distributing firms headed by R. L. Bennett, in charge of sales; Daniel Webber, field representative, and W. B. Maltby, in charge of sales; and guests who were Rudy Williams Cyclone and Rudy Williams Torch, who served to the more than 200 persons in attendance.

Announcement this week that business loans declined $1,600,000 during the week ending July 9, with most of the decline in the East. Eighty-nine per cent of the week's loan drop occurred in New York, the board report said.

New Pin Games

New Counters Games

New Slot Machines

New Consoles

New Coin Machines

Certified Used Games

Empire Coin Machine Exchange

1012-14 Milwaukee Ave., Phone: Humbolt 6288, Chicago 22, Ill.
Jefferson City, Mo., July 19. — Retail sales in Missouri reached a record $1,000,000,000 during the first six months of 1947, M. E. Morris, director of the State department of revenue, reported. Collections of the State's 2 percent tax on sales amounted to $30,000,000 during this period, he said, compared with $28,266,521 in the last six months of 1946, reflecting a retail sales volume of nearly three billion dollars for the year. Morris predicted that collections for the current fiscal year, which ended July 1, 1948, would exceed $60,000,000.

At the beginning of the 1946-47 period, Morris forecast collections of about $31,000,000, so the actual revenue exceeded his forecast by more than $7,000,000.

---

### COVEN'S COIN CORNER

**Delivering Bally's "BALLYHOO"**

**The Greatest 5 Ball Game Produced at Anytime!**

### CONSOLES

| Draw Ball (new) | $150.00 |
| Mills Three Bell | Write |
| Mills Four Bell, L.H. | $140.00 |
| Two-Faced Collecting Dumino, 42, J.P., P.O. | $130.00 |
| Bakery Bell, 5c, P.O. | $110.00 |
| Bakery Bell, 25c, P.O. | $110.00 |
| Big Gnome, F.P., 3c | $45.00 |
| Fast Toy, F.P., 5c | $30.00 |
| Fast Time, P.O., 5c | $25.00 |
| Fast Time, P.O., 25c | $35.00 |
| Jennings Robinzell, 5c, F.P. | $50.00 |
| Jumbo Parade, P.O., L.H., 5c | $25.00 |
| Jumbo Parade, P.O., L.H., 25c | $35.00 |
| Baker's Pacer, Daily Double, 25c | Write |

---

### ARCADE

- **Bomber Ball-Skee Ball** | $350,000
- **Champion Helm** | $50,000
- **Sky Fighter** | $50,000
- **Pentoscope** | $100,000
- **Battling Priscilla** | $60,000
- **Evans Tommy Gun** | $35,000
- **Chinook Cooksies, like new** | $199,500
- **Air Raider Tokyo Convoy** | $75,000
- **Vivace-Graph** | Write
- **A.B.T. Challenger** | $35,000

---

### SLOTS

#### DON'T PASS US UP ON ANY NEW 5 BALL GAMES! WE CAN MAKE IMMEDIATE DELIVERIES. WIRE FOR PRICES AT ONCE!

**BLACK CHERRY BELL**

This wonderful new Bell is now ready for delivery in 5c, 10c, 25c, and 25c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

**NEW VEST POCKET BELL**

The Vest Pocket is a complete Bell, operating on 5c Mystery Payout system. It is modernistic and has unique eye appeal. The J.P. Bell, with unusual eye sparkle, has the "come-on" appeal that only Bally makes possible.

---

### AN INVITATION FROM ART PUETZ

See... Play... Then Buy the Jennings Twin Play Challenger Son, you got the finest!

---

### MILLS LATEST MACHINES

**Golden Falls**

You can make more money with the New Mills Bell (with Hard-Laced JACKETS). It is modernistic and has the "come-on" appeal that only Mills can make possible. It is modernistic and has the "come-on" appeal that only Mills can make possible.

**Jewel Bell**

If you want to increase your income please the New Mills Jewel Bell. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unique eye appeal. The Mills Jewel Bell is one of the greatest contributions to date in 25c, 10c and 5c play.

---

### SICKING, INC.

1401 CENTRAL PARKWAY
CINCINNATI 14, OHIO

---

### MILL'S DISTRIBUTION

**For Your Bally Equipment**

Phone: Independence 2210

**COVEN Distributing Co.**

3181 Elston Ave, Chicago, Ill.
Every machine Mills has ever manufactured was made with the purpose that it must be "an operator's machine" from head to toe. It must embody his needs, his plans and his outlook, too. Mills machines have been built to suit the operator. The Mills Jewel Bell fits into this picture perfectly. Not only from a design and appearance standpoint, but from a mechanical basis as well. Often you will hear the remark "it plays like a Mills machine" when a new machine makes its appearance in an establishment, and before its true Mills identity has been unfolded. People seem to know and sense the true mechanical perfection of a Mills machine in operation.

"It's a Jewel of a Bell—This Mills Jewel Bell!"

Bell-O-Matic Corporation

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE • CHICAGO 35, ILLINOIS • TELEPHONE SPAULDING 0600
GET IN LINE FOR PROFITS WITH LONDON BUYS!

PRICES ON LONDON EQUIPMENT SHAVED TO THE BONE! IN SUPPORT OF OUR NATIONAL ECONOMY, WE WILL CONTINUE WITH CONSISTENTLY LOWER PRICES—ALWAYS HIGHEST QUALITY AND SERVICE!

**PHONOGRAPH**

They must be right before London ships! Every phonograph thoroughly reconditioned inside and out! Check this remarkable service: all worn electrical and mechanical parts replaced—new grille cloth—plastics replaced—cabinet beautifully refinished! A minimum of $50 to $75 in parts and labor goes into every machine to make it ready—and right for your locations!

- Mills Thorne of Music, Like New: $149.50
- Wurlitzer 62/600, Victory, Completely Reconditioned: $149.50
- Wurlitzer 612, Excellent Shape: $69.50
- Wurlitzer 412A, Completely Reconditioned: $69.50
- Rock-Ola Imperial, Excellent Shape: $85.50
- Rock-Ola Deluxe, Like New: $215.00
- Rock-Ola Windsor, Excellent Condition: $199.50
- Rock-Ola Monarch, Like New: $155.00
- Rock-Ola Standard, Perfect: $149.50
- Seeburg Regals or Crowns, Completely Reconditioned: $149.50
- Seeburg Coin or Piano, Completely Reconditioned: $149.50
- Seeburg Classic, Completely Reconditioned: $239.50
- $800 or 9000 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth: $300.00
- $800 or 9000 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth: $310.00
- $100, R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth: $335.00
- $800 or 9500, R.C., Completely Reconditioned: $235.00
- $200, R.C., Completely Reconditioned: $250.00

**PHONOGRAPH ACCESSORIES**

Write for Prices

- W32 Seeburg Wireless Wathematic: $39.50
- V310-22 Seeburg-222: $12.50
- Seeburg Wired Speakerphone: $7.90
- Rock-Ola Dian-a-Tone Wall and Bar Boxes: $9.40
- Williams Smartly, Like New: $139.50

**TORCHY**

**WILLIAMS MAGNETIC MASTERPIECE**

- Magnetic Kickers!
- Entirely Different!
- Brand New!
- Crazy Ball Action!

**ORDER NOW!**

Be First With The Latest!

**PIN TABLES**

<table>
<thead>
<tr>
<th>Pin Machine</th>
<th>Entry</th>
<th>Britespots</th>
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**MISCELLANEOUS**

- Chicago, Chicago Coin, Like New: $149.50
- Chicago Coin Hackey: A-1 Condition: $49.50
- Keeney Anti-Aircraft, Brown: $49.50
- Keeney Air-Railer, Like new: $89.50
- Champion Navy, Like New: $37.50
- Keeney Submarine, A-1 Cond: $79.50
- Royal Quality, Reconditioned and Refinished: $94.50
- Standard Quality, A-1 Condition: $129.50
- Supreme Show Bell, V1: $125.00
- Chicago Medal Double Safe: $125.00
- Chicago Medal Double Safe: $125.00
- Chicago Medal Double Safe: $125.00
- Chicago Medal Double Safe: $125.00

**Terms:** 1/3 Deposit, Balance C. O. D.

SEND FOR OUR COMPLETE LIST OF QUALITY EQUIPMENT

FORMERLY MILWAUKEE COIN MACHINE CO.

**COIN MACHINES**

**EXCLUSIVE DISTRIBUTOR**

**WISCONSIN AND UPPER MICHIGAN**

**WITH SOUND DISTRIBUTION**

**ATTENTION! COIN OPERATORs**

**CINCH THAT HOTEL OR MOTEL LOCATION WITH THE AMAZING JAMES REMIND-0-CLOCK**

Here's an item your locations really want. Helps Hotel Managers and Motel Operators improve their call service. They'll be grateful to you for introducing this item to them. Well built, attractively designed and guaranteed for 1 year.

1 to 3: $25.50 each
4 or more: $24.50 each


BRADLEY ASSOCIATES

1652 N. DAMEN AVENUE

CHICAGO, ILLINOIS

DISTRIBUTORS OF TRADO IN ILLINOIS, WISCONSIN, IOWA AND MINNESOTA

**CLOSEOUT! NEW BALLY DOUBLE BARREL ... $145.00**

**PIN GAMES**

- Gottlieb Lucky Star... $25.00
- Gottlieb Lightning... $25.00
- Exhibit Cross Fire... $25.00
- Keeney Saracen... $25.00
- Novelty Special Entry... $89.50
- Bally Special Entry... $89.50
- Keeney Coin Counter... $159.00
- Victor Deluxe... $183.00
- Victor Deluxe... $183.00
- Mesinger Bels... $183.00
- Champion Bases... $183.00

**ARCADE MACHINES**

- Gottlieb Pocker... $89.50
- Gottlieb Special Bowlo (Roll Down)... $49.50
- MarvILT Pop Up... $59.50
- Gottlieb Way... $59.50
- Bally Heavy... $59.50
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- Bally Heavy... $59.50

**CONSOLES**

- Mills 5 Black Cherry... $245.00
- Mills 5 Black Cherry... $245.00
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**SLOTS**

- Mills $2 Black Cherry... $245.00
- Mills $2 Black Cherry... $245.00
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- Mills $2 Black Cherry... $245.00
- Mills $2 Black Cherry... $245.00
- Mills $2 Black Cherry... $245.00

- Mills 10 Gold Falls... $245.00
- Mills 10 Gold Falls... $245.00
- Mills 10 Gold Falls... $245.00
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**MOTEL**

- Mills 7 Black Cherry... $245.00
- Mills 7 Black Cherry... $245.00
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**Write for Prices**

**THE BILLBOARD**

July 26, 1947

**Robinson SALES Co.**

7525 Grand River Ave. • Phone: Tyler • 7-2770 Detroit, Mich.

**COLUMBIA DOUBLE JACKPOT BELL SPECIAL**

- Mills Golden Falls Bell... $85.00
- Mills Golden Falls Bell... $85.00
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**COIN OPERATORs**


**SEND FOR COMPLETE LIST OF COIN OPERATED EQUIPMENT AND COUNTER GAMES.**

**COIN MACHINES**

- Chicago Coin Company Co., Inc.
- 3130 West Linsen Avenue
- Milwaukee 8, Wisconsin
WE PAY FREIGHT
2% Discount for Cash With Order
Unconditionally Guaranteed

ARIZONA ........................................ $39.50
BIG HIT .......................................... 69.50
BLUE GRASS .................................... 57.50
BRAZIL ........................................... 52.50
MIDGET RACER .................................. 94.50
OKLAHOMA ...................................... 44.50
STREAMLINDER ................................. 47.50
SUPERLINER .................................... 94.50
SURF QUEENS .................................. 69.50
WAGON WHEELS .................. 42.50
BAILEY DOUBLE BARREL, New, in Original Crate ........ $100.00

DISTRIBUTORS AND EXPORTERS
Coin Machine Sales Co.
3804 TRAVIS STREET
HOUSTON 6, TEXAS

THE NEW A.B.T. Challenger


Buckley gave Music Operators the FIRST prestige and profitable music box at the LOWEST PRICE. Today Buckley leads the field by offering the NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive controls, 100% Rejector and double capacity rejector, and double capacity Coin Operators of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding result, most complete music box equally popular for wall or bar installation.

Buckley Machine Co.
310 SOUTH ALAMO STREET
SAN ANTONIO, TEXAS

THE NEW Music Box

Buckley builds the best

THEAT

NOW DELIVERING:

"LIGHTNING"

BELL MACHINES
Mills Brown Hammer-Toid, 5-10-25c (Matched Set) .... $550.00
Mills Chrome, 5c .. 179.00

ARCADE
Score-a-Barrel, 7 Fl.
Floor Sample ........ $200.00

1/3 DEPOSIT WITH ORDER, E. O. B., CHICAGO

Mid-State Co.
2386 MILWAUKEE AVE. CHICAGO 47, ILL
Phone: Everglade 2545

TEN DOLLARS JUST FOR YOUR NAME!

Sit down, NOW and write your name, address and number of this ad. You will receive $10.00 each month, within one year, on purchase of first order of $50 or more.

ALSO RECEIVE FREE EACH MONTH OUR ILLUSTRATED NEWSLETTE

Furniture Order A Booklet

NATIONAL NOVELTY COMPANY

THE NEW TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-cent race horse console that would stand up month after month year after year and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can ever come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

Cherry or Diamond Ornament, Maroon, Copper, Gold, Green, aluminum, Gray, Chocolate, Surf Blue.

Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum trim.

Club Handle and Handle Collar chrome plated.

Heavy brass chrome plated etched Reward Plates. 2/5 or 1/2 cent.

Complete 3-cent chromosome Denominator Coin Intake.

Buckley Manufacturing Co.
4222 WEST LAKE STREET • CHICAGO 24, ILLINOIS

PHONES: VAN BUREN 6686-6687-6698-6699
Gottlieb's latest sensation — with thrilling new kick-out automatic scoring feature. Beautiful eye-catching cabinet. Super-high score. Fast action, socko appeal, slam-bang earning power! Lucky Star will be your "lucky star performer" in putting new life into those locations, no matter how tough.

SPURRIER CAN SHIP JENNINGS' CHALLENGER
- JENNINGS' CLUB CHIEF
- JENNINGS' STANDARD CHIEF
NOW! IMMEDIATE DELIVERY
PLACE YOUR ORDER TODAY!

MILLS SALES CO., Ltd. DEPT. B
Main office: 1640 18th St., Oakland, Calif.
Branches: 600 S. E. Stark St., Portland, Ore.
2827 W. Pico Blvd., Los Angeles, Calif.

AT LAST! "3-WAY-LOCK" STEEL SAFE CABINET FOR SLOT MACHINES

1 Machines lock to revolving base.
2 Base locks to cabinet.
3 Door instantly locks when closed.
Cold rolled, heavy gauge, deep drawing quality steel.

SINGLE SAFE CABINET ......$ 99.50
DOUBLE SAFE CABINET ......185.00
TRIPLE SAFE CABINET ......295.00

10% Discount on Lots of 5 or More.
½ Cash With Order, Balance C. O. D.
Immediate Delivery.
AMERICA'S NEWEST SPORT
WITH
PHENOMENAL EARNINGS

STRIKES 'N' SPARES

There are thousands of locations for
STRIKES 'N' SPARES . . . the greatest
amusement game ever produced. Get
your locations now so you will be ready
when your distributor can supply you.

THE MONEymAKER OF ALL TIMES

MILLIONS OF BOWLERS WAITING

TAVERNS, ARCADES
CLUBS
PARKS
PAVILIONS
HOTELS
BOWLING ALLEYS
BILLIARD PARLORS

TAKE A PEEK

AT THE LATEST PANORAM
CONVERSION

Completely overhauled and reconditioned equipment, housed in a beautiful 18 gauge
steel cabinet. Attractive, two-tone design with a fluorescent 5-color light-up.

ON DISPLAY AT:
HASTINGS DISTRIBUTING CO.
2014 W. VLIET STREET
MILWAUKEE 5, WISCONSIN

JACKRABBIT
SPEED

It's Accurate!

It's Attractive!

The last coin change that money can buy. Check these features: All metal, solid die cast, precision machined coin
insertion ... lined in HIGHLY POLISHED BRASS; action . . . designed to HURRY DOWN COINAGE; front cover with sliding
cover ... 500 of the latest cartoons, music and sports. Not a nickel, dime, quarter, or half-dollar in the price of your hand.
Protected by patents. Sold on a money-back guarantee.

ATTENTION, ALL PANORAM OPERATORS

For only $94.50 we will ship you cabinets complete with all accessories, including:
- Light-up glass fluorescent fixture
- All inside brackets, viewing visor, coin slot and housing.
- Rearview mirror
- Limited edition of 1,000, together with simple assembly instructions. Absolutely no extras needed. All prices F.O.B. N.Y. 20% down, balance C.O.D. Crating extra.

IMPERIAL DISTRIBUTING CO.
551 SURF AVE., BROOKLYN 24, N. Y.
**ORDER NOW FOR EARLIEST DELIVERY**

Chicago Coin's

**PLAY BOY**

PLAY BOY with those extra five 50,000 high score bumpers... extra ways to win and special features.

If it is a Chicago Coin game operators know that it is the very best...

**ORDER YOURS TODAY TO INSURE EARLIEST DELIVERY**

**FREE BUYERS’ GUIDE FOR OPERATORS**

**"TORCHY"**

THE GAME WITH THE MAGNETIC BUTTONS AND FASTEST CRAZY BALL ACTION YOU'VE EVER SEEN! FIRST SHIPMENT JUST RECEIVED. SEE IT ON OUR FLOOR TODAY!

**K. C. SPECIALS!**

25 BRAND NEW BALLY DOUBLE BARRELS, IN CRATES. EA. $99.50
10 BRAND NEW BALLY MIDGET RACERS. EA. $50.00
10 Brand New Bally Draw Balls, Red Buttons. EA. $37.50

**RECONDITIONED LIKE NEW**

<table>
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SEND FOR OUR COMPLETE PARTS AND SUPPLIES CATALOGUE!

1/2 Deposit, Balance C. O. D., F. O. B. Warehouse
VISIT US IN OUR OWN BUILDING — WE ARE HERE TO STAY.

**K. C. NOVELTY CO.**

419 MARKET ST. PHILADELPHIA 6, PA. MARKET 7-4441
HERE ARE THE PHONOGRAPHS AND HIDDEN UNITS THAT YOU HAVE BEEN WAITING FOR AND AT PRICES FAR BELOW THE PRESENT MARKET.

ALL MACHINES GUARANTEED IN PERFECT OPERATING CONDITION AND READY FOR LOCATION.

SEND 1/3 DEPOSIT WITH SHIPPING INSTRUCTIONS. EVERY MACHINE WILL BE CAREFULLY CRATED.

MODERN MUSIC CO.
1810 WELTON ST. DENVER, COLO.

Genco's Honey
...The Sweetest 5 BALL GAME of the Year!

Exhibit's Ranger
Art Work and Silk Screening
by ADVERTISING POSTERS CO.
3145 W. Madison Street - Chicago 24, Illinois

Exhibit Supply Co.
4222-30 W. LAKE ST. CHICAGO 24, ILLINOIS
THE BEST RECONDITIONED
EQUIPMENT
AVAILABLE ANYWHERE
Here's a Partial List

Atlantic Used Music Equipment

Shooting the Bear
Ray Guns

Exhibit Range
Ray Gun Parts

Atlantic
Triplet Test Tag

Make MORE Money
with Radiotel!

The ADVANCED Coin-Operated Radio
- RCA licensed - Underwriters approved
- Chassis especially engineered for coin-radio play
- Slug Rejector, with separate Return Coin chute
- Additional volume control inside chassis
- Tamper-proof tumbler locks, keyed to your pleasure
- GUARANTEED trouble-free operation
- GUARANTEED bonded delivery NOW

Profitable Distributorships Available Now

Write for Prices

National Coin Radiotel
Company

4487 Beverly Blvd.
Los Angeles 4, Calif.

Immediate Delivery

Exhibit Ranger
Gottlieb Lucky Star
Gottlieb Daily Races

Write for Prices

Olive Novelty Co.
2625 Lucas Ave., St. Louis 3, Mo.
Phone: Franklin 34201
UNANIMOUS CHOICE FOR COINDOM'S HALL OF FAME

ALL STARS

Realistic! 3-dimensional figures "run bases" inside backboard! Player controls bat and pitcher! New 3-Coin Drop Head Chute takes 5c, 10c, 25c coins, speeds play! Credit Unit records advance payments and replays! PERFECT FOR EVERY TYPE OF LOCATION!

ORDER NOW FROM YOUR JOBBER OR DISTRIBUTOR

WILLIAMS MANUFACTURING COMPANY

161 W. Huron St. Chicago 10, Illinois

MAGNETIC! MAGNIFICENT!

TORCHY

TORCHY HAS MAGNETIC KICKERS!

BRAND NEW!

ENTIRELY DIFFERENT!

CRAZY BALL ACTION NEVER SEEN BEFORE!

HOLDS PLAYERS LIKE A MAGNET!

ACME METAL REPLACEMENT COVERS FOR WALL BOXES

50% off—limited time only

WURLITZER, MODEL 125, $5.95 $2.98
WURLITZER, MODEL 125, $5.95 $2.98
SEEBURG, MODEL W55,
5c, 24 SEL. 6.75 3.72
SEEBURG, MODEL W52,
5c, 20 SEL. 7.45 3.72
SEEBURG, MODEL W55,
5c, 10-25c 8.25 4.13
SEEBURG, MODEL W52,
5c, 10-25c 9.00 5.00

SEEBURG, MODEL W52,
5c, 10-25c 9.00 5.00

ACME METAL REPLACEMENT COLLARS (NOSE PIECES)

FOR WURLITZER VICTORY MODEL

Unconditionally Guaranteed Against Breakage

$5.00 Doz. $2.00 EA.

ACME SALES CO.

505 West 42d Street
New York, N. Y.

HEATH'S SPECIALS

3 Rock-Ola Commandos, perfect ........ $199.50 Ea.
2 1946 Buckley Track Odds, exactly like new in every way, twin tube models .......... 95.00 Ea.

Satisfaction guaranteed or your money back.

Wire one-half deposit and shipping instructions.

HEATH DISTRIBUTING CO.

217 Third Street
Phone 2681-2682
Macon, Georgia
D. GOTTLIEB & CO.
1140 N. Kostner Ave., Chicago 51, III.
1140 N. Kostner Ave. Chicago 51, Illinois
20 YEARS OF LEADERSHIP

A GRAND ROUTE
FOR A "GRAND"
($1,000 TAKES THE LOT...
OR TAKE YOUR PICK AT PRICES SHOWN)
Coinboard (Used) $400.00
Min America (Used) 100.00
Supreme (Used) 25.00
Double Barrel (Used) 250.00
Midget Roler (Used) 50.00
Buckley Lite-Up, Brown 25.00
Flat Top (Used) 50.00
Stumpt-LA (Used) 47.00

DIXIE
COIN MACHINE CO., INC.
012 Poydras St., New Orleans, La.
(1/3 Deposit Balance C.O.D.)

WANTED

WANTED

Experience Route Men
IN YOUR HOME TOWN

One that can take full charge and
build up a business, and be the
Manager, where Slots, Consules, or
Ball Games are licensed. Tell me
what you can run, and how well
you can do it, IN FIRST LETTER.
BOX D.64, c/o The Billboard
Cincinnati 22, Ohio

BUY FROM HUB FOR LOW PRICES
LARGEST WHOLESALERS OF USED PHONOGRAPHS

WURLITZER

Wurlitzer 610, Player... $65.00
Wurlitzer 610, Player and Button 85.00
Wurlitzer 28, Player 41.00
Wurlitzer 850, Pedstal 115.00
Wurlitzer 850, Player 115.00
Wurlitzer Twin 12, Collector 75.00
Wurlitzer Twin 24, Player 75.00
Wurlitzer Model 90, Small 125.00
Wurlitzer Model 300, Larger 150.00
Wurlitzer 787, E & M 325.00
Wurlitzer 894 325.00

WALL BOXES

Buckley Player or Chrome 3.95
Buckley Plastic or Chrome 3.95
Buckley 3000, Player 14.50
Buckley 3000, Player 14.50
Buckley 3000, Player 14.50
Buckley 3000, Player 14.50
Buckley 3000, Player 14.50

SEEBURG

Seeburg Hi-Tone 8200 Victory 110.00
Seeburg Cameo 8200, Rebuilt 125.00
Seeburg Gilt 125.00
Seeburg Vogue 165.00
Seeburg Model 500 175.00
Seeburg Models 600, 650 185.00
Seeburg Hi-Tone 8300 195.00

PARTS

Rock-Ola Imperial, 26 Ball $9.50
Rock-Ola Poppy, 29 Ball, 96-250 7.50
Rock-Ola Mayor, 55 Ball, 96-250 7.50
Rock-Ola Standard 10.00
Rock-Ola Minter 13.00
Rock-Ola Bumper 16.00

MILLS

Mills Thruster 15.00
Mills Commander 13.00

DIAMOND METALLIC
GOLD GRILLE CLOTH
46" WIDE - FIRST QUALITY
1 or 2 yard $5.00 per yard
2 or 3 yards 4.60 per yard
10 or more yards 3.60 per yard

NOW DELIVERING
EVANS RACES
ORDER TODAY!

The Halifax Coin Machine Exch. Co., Ltd.
283 1/2 Oxford St., Halifax, N. S.

THE HALIFAX COIN MACHINE EXCH. CO., LTD.
632 Tenth Ave., cor. 45th St.
New York 19, N. Y. Circle 6-9570

WANT TO BUY
EXHIBIT SKILL DRAW COUNTER GAME
State quantity and price first letter
H. M. PARKER
7 W. Haskell
Tulsa, Okla.

WANT TO BUY

THE BILLBOARD
July 26, 1947

OPERATORS EVERYWHERE
ARE THANKING THEIR
LUCKY STAR

IT'S GOTTLIEB'S! IT'S GREAT!
Meteoric 5-Ball Action!
Kick-Out Pockets! Score and Re-
Score Up to 15,000 at a Time!
Super High 400,000 Score!
Order from your
Distributor Today!
Make every day a Lucky
Day on all Locations!

DAILY RACES

LEADER IN
ACTION! APPEAL!
EARNINGS!

PAYOUT
OR REPLAY
 MODEL

"There is no substitute
for Quality"

G.RIP SCALE
Consistently Best
Since 1937
OUT IN FRONT ALL THE WAY!
SENSATIONAL NEW EVANS' RACES

FAST PLAY—GREATER EARNINGS!
Evans' new electro-pneumatic control speeds up play faster than ever before!

MYSTERY ODDS!
On each play odds change with flashing lights and mechanical action!

SLUG PROOF 7-COIN HEAD!

NEW REFINEMENTS! NEW DESIGN!
Rich new cabinet...brilliant, colorful backboard...brightly lighted, full vision race track!

2 GREAT MODELS FREE PLAY OR CASH
5c OR 25c PLAY

H. C. EVANS & CO.
1920-1530 W. ADAMS ST.
CHICAGO 7, ILLINOIS

ORDER FROM YOUR DISTRIBUTOR

IN MEMPHIS IT'S
C. AND P.
For the Sensational Jennings Twin-Play

CHALLENGER
5c-5c 5c-10c 5c-25c

Play

Without a doubt, this console gets double the play of a single machine

IMMEDIATE DELIVERY—ORDER NOW
WRITE OR WIRE US IF YOU CAN'T COME IN PERSON

C. AND P. SALES COMPANY
407 MADISON AVENUE
MEMPHIS, TENN.

BULL'S EYE for Profits

The NEW A. B. T. CHALLENGER
New Plastic Head!
Streamlined Design!
New Appeal!

Price $65.00

A. B. T. MANUFACTURING CORP.
715-23 NORTH KEDZIE AVE.
CHICAGO 12, ILL.

The Oldest American Manufacturer of Pistol Type Coin Games
ATLAS
WHERE FRIENDLY PERSONAL SERVICE HELPS KEEP YOUR BUSINESS PROFITABLE!

NEW BELLS

Jennings Standard Chief, 5c $2.59.00
Jennings Standard Chief, 10c 2.79.00
Jennings Standard Chief, 25c 3.99.00
50c 3.99.00
$1.00 3.99.00
Jennings Super Deluxe 1-Lite-
Up Chief, 5c $2.49.00
10c 2.49.00
25c 2.49.00
50c 2.49.00
$1.00 Super Deluxe Bell $5.00.00
Columbia Gold Deluxe Bell $39.50.00
Columbia Jackpot Bell $45.00.00
Weighted Slot Stands $22.50.00
Double Revolve A Round Safes $175.00.00
Triple Revolve A Round Safes $262.00.00

NEW EQUIPMENT

HAVANA • ROCKET • KIRROY
• BALLYHOO • PIN, RANGE R •
PLAYBOY • MEXICO • POKER-
INO • JENNINGS CHALLENGER
• BANGTAILS, Comb. • EVANS
RAKER • BASKETBALL CHAMP
• HEAVY HITTER.
IMMEDIATE DELIVERY

PHONOGRAPHS

ROCK-OLA COMMANDO $220.00
WURLITZER 24 $189.50
WURLITZER 500 $280.00
WURLITZER 700 $385.00
SEEBURG GATET, R.G. $195.00
SEEBURG ROYAL $285.00
SEEBURG VOGUE $245.00
SEEBURG CLASSIC $285.00
SEEBURG GEM $285.00
SEEBURG HITOKE $195.00
SEEBURG 'REX $185.00
MILLS EXPRESS $285.00
MILLS THOREUE $185.00

PRICE SLASHED ON
BRAND NEW
COUNTER GAMES

Davol FREE PLAY $49.50
CHAMPION BASKETBALL $39.50
AMERICAN EAGLE (non-coins) $39.50
GUSHER $43.50
SKILL THRILL $43.50
ART CHALLENGER $25.00

“I'VE ALWAYS DEPENI ON ACTIVIY-- ALL WAYS”

NEW SLOT MACHINES

JENNINGS TWIN-PLAY
CONSOLE CHALLENGER
5c-25c
5c-10c
5c-5c
100%
MECHANICAL OPERATION

ATLAS NOVELTY COMPANY
2200 N. WESTERN AVE. - PHONE ARMilar 5005 - CHICAGO 47

ATLAS MUSI CE CO., 2219 FIFTH AVE., DETROIT 4

STANDARD CHIEF

Prices Slasheld On
NEW BELLS

BRAND NEW
MILLS VEST
POCKET BELL
$65.00

JUST OFF LOCATION

“AS IS” SALE

All Parts Intact—Rock Bottom Prices

$15.00 EACH

A. B. C. BOWLER
Havana • Rocket • Kilroy
All American • Air Force
Attention • Bolanway
Bandwagon • Crossline
Flicker • Four Roses
Gun Club • Gold Star
Home Run, '42
Jolly
Majors, '41

$39.50 EACH

Arizona • Brazil
Catalina • Flat Top
Idaho • Keep 'Em Flying
Laurel • Oklahoma
Yankee Doodle

$29.50 EACH

Big Parade • Knockout
5-10-20
Bingo
Sky Blazer
Texas Mustang

SPECIALS ON
QUALITY REBUILT MACHINES

SLOTS

Four Diamonds $49.50
Flint Gold $49.50
Flint Bull $49.50
Flint Bull $49.50
Gold, Silver $49.50
Gold Moon Bell $49.50
Gold Moon Bell $49.50
Gold Moon Bell $49.50
Gold Moon Bell $49.50
Gold Moon Bell $49.50
Gold Moon Bell $49.50
High Hat $49.50
Ret. Pin $49.50
Venus $49.50
Wolf $49.50
Venus $49.50
Wurlitzer $49.50
Wurlitzer $49.50
Wurlitzer $49.50
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Wurlitzer $49.50
Wurlitzer $49.50
Wurlitzer $49.50
Wurlitzer $49.50
Wurlitzer $49.50
Wurlitzer $49.50

SPECIALS ON
5-BALL FREE PLAY PIN GAMES

Write for Complete List, Games and Parts, Terms: 1/3 DEP., BAL. C.O.D.

154 COIN MACHINES
The Billboard
July 26, 1947

SECRETARY'S OFFICE, 2200 N. WESTERN AVE., CHICAGO 47

JOE ASH

$5.00 WITH ORDER, BALANCE C. O. D. MINIMUM ORDER, 5 MACHINES

ACTIVE AMUSEMENT MACHINES CO.

666 No. Broad St.
Philadelphia 30, Pa.

1060 Broad St.
Scranton, Pa.

1120 Wyoming Ave.
Scranton, Pa.

“YOU CAN ALWAYS DEPEND--ALL WAYS”

AUTOMATIC COIN
MACHINES & SUPPLY CO.

4135-43 ARMITAGE AVE. CHICAGO 39, ILLINOIS

ALL PHONES: CAPITAL 8264

AFFILIATE OFFICE: IOWA STATE SALES CO., 507 SEVENTH ST., DES MOINES, IOWA

“YOU CAN ALWAYS DEPEND--ALL WAYS”

TERMS: BALANCE C. O. D.

ALL USED MACHINES COMPLETELY RECON-
DITIONED AND REFINISHED

MACHINES & PARTS.

EXCLUSIVE DISTRIBUTOR FOR MILLS
SLOTS AND PHONOGRAPHS.
YOUR GOOD FORTUNE

One of the most successful operators in the East is closing down his AUTOMATIC HOSTESS operations for personal reasons and is offering now for quick sale—SIX COMPLETE UNITS.

Each Automatic Hostess Unit contains 10 studio turntables and shells for 10 locations.

It is urgent that they be sold immediately. Therefore they are being priced $1,000 less than current used market quotations.

The price is $2,750 per unit. They are guaranteed to be in excellent condition and to give the same service as a new unit. Only $2,750 for a complete Automatic Hostess Unit, your good fortune. Act now.

BOX 218, THE BILLBOARD, 1564 B’way, N. Y. C.

LOOK—LOOK
WILLIAMSPORT AMUSEMENT CO.
WITH SMASHING PRICES THAT CAN’T BE BEAT
TRY US FIRST ON ALL NEW MACHINES

WE HAVE ALL NEW PIN BALLS READY FOR DELIVERY

WILLIAMSPORT AMUSEMENT CO.
252 N. 2nd STREET
WILLIAMSPORT, PA.

ATTENTION
NORTH AND SOUTH CAROLINA OPERATORS
YOU CAN’T BEAT OUR PRICES

Rush Your Order for These Bargains

PIN BALLS

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Lime Light</td>
<td>$25.00</td>
</tr>
<tr>
<td>2</td>
<td>Anchor At Sea</td>
<td>$25.00</td>
</tr>
<tr>
<td>3</td>
<td>Margots At Play</td>
<td>$25.00</td>
</tr>
<tr>
<td>4</td>
<td>Miami Beach</td>
<td>$25.00</td>
</tr>
<tr>
<td>5</td>
<td>Monika</td>
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<tr>
<td>6</td>
<td>Nippy</td>
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<tr>
<td>7</td>
<td>Rio</td>
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<tr>
<td>8</td>
<td>Sea Breeze</td>
<td>$25.00</td>
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<tr>
<td>9</td>
<td>Shangri La</td>
<td>$25.00</td>
</tr>
<tr>
<td>10</td>
<td>Supper</td>
<td>$25.00</td>
</tr>
<tr>
<td>11</td>
<td>School Days</td>
<td>$25.00</td>
</tr>
<tr>
<td>12</td>
<td>Slingers</td>
<td>$25.00</td>
</tr>
<tr>
<td>13</td>
<td>One Way</td>
<td>$25.00</td>
</tr>
<tr>
<td>14</td>
<td>Sandman</td>
<td>$25.00</td>
</tr>
<tr>
<td>15</td>
<td>Sky Chief</td>
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<td>16</td>
<td>Sport Spade</td>
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<td>17</td>
<td>Sport Spot</td>
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<td>18</td>
<td>Silver Queen</td>
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<td>Total Roll</td>
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<td>21</td>
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<tr>
<td>22</td>
<td>Vanities</td>
<td>$25.00</td>
</tr>
<tr>
<td>23</td>
<td>Victory</td>
<td>$25.00</td>
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</table>

ONE BALL

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-2-3 (91)</td>
<td>Maze</td>
<td>$69.50</td>
</tr>
</tbody>
</table>

WILLIAMSPORT, PA.

YORK COUNTY MUSIC COMPANY

150 E. BLACK ST.
Telephone: 1325-1

SPECIAL BUYS

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-2-3 (91)</td>
<td>Maze</td>
<td>$69.50</td>
</tr>
<tr>
<td>1-2-3 (91)</td>
<td>Maze</td>
<td>$69.50</td>
</tr>
</tbody>
</table>

KERTMAN SALES CORPORATION

WRITE — WIRE — PHONE
UNITED'S

MEXICO

with

NEW BONUS FEATURE

- Added Thrills
- More Action
- Greater Profits

TERRIFIC
LAST BALL
SCORING
POSSIBILITIES

FIVE-BALL
NOVELTY-REPLAY

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS
Electromatic.. Now! Redesigned for Coin Operation!

It's Fool-Proof!.. It's Tamper-Proof!

FULLY GUARANTEED!
FULLY INSURED!
MORE PROFITS FOR YOU

with the same quality home radio featured by leading stores from coast-to-coast. NOW COIN-OPERATED!

You CAN CASH-IN NOW With Electromatic!

YES, YOU, TOO, CAN COIN IN THE PROFITS NOW WITH THE NEW ELECTROMATIC COIN-OPERATED RADIO.

Here is a precision-built radio designed by one of the top old-line names in radio, Electromatic. It takes years of manufacturing experience, both pre-war and present research, for the design of a top money-making coin-operated radio. Here is the fool-proof answer to all your questions about the sensational profit-making coin-operated radio field—it's Electromatic!

Thousands upon thousands of Americans have Electromatic radios in their homes. Electromatic radio has the backing and full acceptance of your ultimate consumer.

Remember—you get a fully guaranteed coin-operated radio direct from the manufacturer! Look at all the fine features of this specially designed coin-operated radio... don't wait—start coining in now with Electromatic!

NOW! IMMEDIATE DELIVERY DIRECT FROM THE MANUFACTURER! WRITE! WIRE! PHONE!

If your distributor cannot supply you, write to Electromatic direct! (REF.: Dun & Bradstreet)

ELECTROMATIC Manufacturing Corp.
88 UNIVERSITY PLACE
NEW YORK 3, N. Y.
The Jones Boys
BARGAIN CARNIVAL
on used equipment!

All Merchandise Subject to Prior Sale

PHONOGRAPHS
All Equipment Ready for Location

SEEBURG
8200, Cut down to Lo-Tone—Refinished—Marbl-Glo $375.00
9800, Cut down to Lo-Tone—Refinished—Marbl-Glo 375.00
8800, Cut down to Lo-Tone—Refinished—Marbl-Glo 375.00
Colonel, R.C.E.S.—Refinished—Marbl-Glo 250.00
Vogue—Refinished—Marbl-Glo 235.00
Enveyl R.C.E.S.—Refinished—Marbl-Glo 295.00
Classic—Refinished—Marbl-Glo 235.00
Regal—Refinished—Marbl-Glo 165.00
Remote Console

WURLITZER
ROCKOLA

950 $275.00 Super 40 $225.00
850 300.00 Master 40 225.00
700 295.00 Command 225,00
600K 185.00 Deluxe 39 195.00
600R 165.00 Standard 39 195.00
500 185.00
416 95.00 BUCKLEY $75.00
$15.00 Twin 12
Victory 500 135.00

MILLS
Empress $155.00

SLOTS

JENNINGS (All like new)
1—Sc Standard Chief $205.00
2—10c Standard Chief 215.00
1—25c Standard Chief 225.00
1—Sc Deluxe Club Chief 220.00
1—Sc Super Deluxe Club Chief 235.00
1—10c Super Deluxe Club Chief 245.00
3—5c Bronze Chief 205.00
1—10c Bronze Chief 215.00
1—10c Greyhawk Chief 195.00
1—25c Greyhawk Chief 205.00
2—5c Silver Moon Console 65.00

WALL BOXES, BAR BOXES

SEEBURG
WS-22 Wireless Wall-O-Matic $24.50
WS-1Z 5-10-25c Wireless Bar-O-Matic 34.5c

WURLITZER

120 $7.50
125, 5-10-25c 15.00

ROCKOLA

1525 Wall Box
1526 Bar Box

BUCKLEY

1940 $5.00
1941 Chrome 7.50

ONE BALL
Victory Derby $225.00
Jockey Club PO 125.00
Turf King PO 135.00
Dark Horse FP 99.50
Club Trophy FP 89.50

FIVE BALLS
Midget Racer $135.00
Double Barrel 199.50

CONSOLES

Jennings Super Bell—Two Way 5-5 $135.00
Jennings Super Bell, 8c 95.00
Bally Club Bells 85.00
Tailing Gig Games PO 55.00
Jumbo Parade 55.00
Evans Bangtalls—1946—Like New 450.00

WHAT A SALE!

JONES DISTRIBUTING CO.
Exclusive Distributors for
SEEBURG - BALLY - JENNINGS

127 EAST 2nd SOUTH ST.
SALT LAKE CITY 1, UTAH

1454 WELTON STREET
DENVER 2, COLORADO
Progressive operators today are getting the best locations and increasing collections with complete Seeburg Music Systems.

Drop into one of our three offices and let us show you how a Seeburg Remote Volume Control and the correct number of Seeburg Wall-O-Matics and Seeburg Speakers will make any location more profitable... and new locations easier to get and hold.

**SEEBURG WALL-O-MATICS**

These unsurpassed profit builders team up with a Symphonola to encourage more play in the location. They keep 20 hit tune selections visible to every customer... make it convenient to spend more nickels, dimes and quarters.

**SEEBURG SPEAKERS**

With Seeburg's wide range of speakers, it is easy to engineer sound to the particular requirements of each location. The result is music at conversational level — to provide more listening pleasure and invite more play.

**DUAL REMOTE VOLUME CONTROL**

This control is a "must!" in today's music installation. It helps provide specific sound distribution by making it easy to tune volume up or down or cancel defective records.
THE SUBJECT IS FACTS... THE OBJECT IS PROFITS!

"ONE OF THE MOST EVENTFUL DAYS OF MY LIFE... WHEN I WAS SOLD ON THE IDEA OF HANDLING PHOTOMATIC."

...Says MORRIS HANKIN, of H & L Distributors, Inc., 708 Spring St., N. W., Atlanta, Ga.

"One of the most eventful days of my life was when Ken Wilson walked into my office in January, 1939, and told me on the idea of handling Photomatic. I had so violently bought one machine, but after observing its operation and enjoying its terrific profits for a period of two weeks I began to realize. Photomatic was one of the best coin-operated machines that anyone could purchase. The fact that up to the beginning of this war I had over 50 pieces operating speaks for itself.

"When the new Deluxe model was developed after the war and my partner, Jack Lovelady, and myself were offered the opportunity of distributing Photomatics and other Mutoscope products in the States of Florida, Georgia and Alabama, we needed no second invitation.

"I believe the fact that hundreds of Deluxe machines in the past only a few machines were operating, and the fact that our operating customers are adding to their routes week by week is the best recommendation that we can give.

"I extend an open invitation to any operator anywhere in the United States to communicate with us, the H & L Distributors, Inc., 708 Spring Street, N. W., Atlanta, Georgia, for any information that might be desired regarding the profits that can be derived from the operation of Mutoscope equipment."

Morris Hankin

THE METHOD IS... *PHOTOMATIC!

It's a FACT! The New Deluxe PHOTOMATIC is a safe, sure way of winning a profitable objective. Here is a 100% automatic coin-operated Photographic machine that snaps, develops, prints and delivers a beautifully framed, fade-proof portrait in less than a minute. No attendant necessary. Operators and Distributors all over the country have only the highest praise for PHOTOMATIC... the machine that has one of the finest records of earning power over a period of years. For further facts get in touch with your Distributor or write direct to Mutoscope.

MEMO

While you are at your Mutoscope look at the "VOICE-O-GRAPH" tool. This coin-operated voice recording machine speaks for itself. It has universal popularity and acceptance.

GET MORE FACTS FROM THE NEAREST AUTHORIZED MUTOSCOPE DISTRIBUTORS LISTED BELOW:

AMALGAMATED DISTRIBUTORS COMPANY
260 West Randolph St., Chicago 6, Ill.
Northern Illinois, Indiana, Iowa, Southern Michigan, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin, following counties: Douglas, Burnett, Washburn, Polk, Barron, St. Croix, Dunn, Pierce, Pepin, Buffalo.

AUTOMATIC SALES COMPANY
421 Broad St., Nashville 3, Tenn.

DAYTONA BEACH AMUSEMENT COMPANY
510 Liv Oak St., Daytona Beach, Florida

H & L DISTRIBUTORS, INC.
1524 2nd Ave., N., Birmingham, Ala.

International Mutoscope Corporation • Wm. Rabkin, Pres. • 44-01 Eleventh St., Long Island City, New York

MILLS SALES COMPANY, LTD.
Oakland and Los Angeles, Calif., and Portland Ore.

PHOENIX DISTRIBUTING COMPANY
811 W. Washington St., Chicago.
California, Nevada, Oregon, Washington.

THE MARKET COMPANY
4310 Carnegie Ave., Cleveland, Ohio

THE VENDING MACHINE COMPANY
505 Franklin St., Everettville, N. C.
North Carolina, South Carolina.

TORONTO TRADING POST, LTD.
736 Yonge St., Toronto 5, Ont., Canada

UNITED NOVELTY COMPANY, INC.
111 W. Division St., Chicago.

W. B. NOVELTY COMPANY, INC.
1513 McGee St., Kansas City, Mo.

W. B. NOVELTY COMPANY, INC.
1002 Market St., St. Louis 1, Mo.

CLIFF WILSON DISTRIBUTING COMPANY
3115 S. St. Louis, Okhleoma.

THE BEAUTY AND EARNING POWER OF THE NEW MODEL PHOTOMATIC.

...WON'T DESCRIBE THE BEAUTY AND EARNING POWER OF THE NEW MODEL PHOTOMATIC.

...Says LOUIS BOASBERG, of New Orleans Novelty Company, 115 Magazine Street, New Orleans 12, La.

"The other night I took my Arcade managers to Antiques for a little get-together dinner. We hardly had sat down at the table before the conversation started and, of course, the one and only topic was Arcades and Arcade equipment. Mr. Jack Back, the general manager of our Arcades, brought out a very interesting comment and one which is absolutely true when he stated that with the exception of International Mutoscope products, the Arcade equipment as made today by other manufacturers does not compare with the Arcade equipment that was manufactured years ago. All of us were unanimous in the opinion that Arcade equipment as manufactured today is very flimsy and is not built to stand the wear and tear for over a year. The big exception, of course, is definitely International Mutoscope products.

"We recently took 2 old PHOTOMATICS out of our Canal Street Penny Arcade after they had been operating successfully for years and, believe me, the war record of these 2 PHOTOMATICS, together with a battery of SKY FIGHTERS, DRIVE-JUBILEES and ACE BOMBERS, was one of heroic proportions. These particular machines absorbed as much punishment during the war as did Coventry, London and Berlin. Believe it or not, all of these machines are still running in our Arcade with the exception of the 2 PHOTOMATICs which have been replaced by our new models.

"As to these new model PHOTOMATICS, words cannot describe their beauty and earning power. The public positively is amazed at the ingenuity and perfection of these machines."

Louis Boasberg
DOES YOUR MUSIC WEAR A CELLULOID COLLAR?

Everywhere you look, business is dressing up... modern new buildings... handsome interior decorations... unusual lighting effects. Music, too, must keep pace... music can't wear a celluloid collar.

Seeburg Scientific Sound Distribution is the music system that is being installed in the choicer, finer locations... because Seeburg has developed the right equipment, the really fine equipment... that distributes music at a pleasant, conversation level all over a large establishment. Seeburg is way out in front, having pioneered all the major phonograph and accessory developments... and it's a mighty happy and fortunate operator who is staying ahead with Seeburg!

S. H. LYNCH & CO.
Exclusive Southwest Distributors

- Dallas, Pacific at Olive
- Houston, 910 Calhoun
- New Orleans, 622 Baronne
- San Antonio, 241 Broadway
- Memphis, 1029 Union Avenue
- Oklahoma City, 900 N. Western
RECONDITIONED RIGHT! PRICED RIGHT!
SOUTHERN HAS YOUR RIGHT BUY IN A-1 USED EQUIPMENT!

REVAMPS AND POST WAR GAMES

ARIZONA $59.50
BAD LEAGUE 99.50
BIG HIT 99.50
BRAZIL 99.50
BATTLE SARD 179.50
CROSSFIRE 169.50
COVER GIRL 59.50
CARNIVAL 129.50
DOUBLE BARREL 99.50
DYNAMITE 119.50
FRISCO 59.50
FAST BALL 109.50
FIESTA 149.50
HAVANA 179.50
IDAHO 69.50
KEEP EMLINE 49.50
KILROY 179.50
LAURA 59.50
MISS AMERICA 179.50
MARGOT 189.50

USED ONE BALL GAMES

LITE A PAIR $19.50
PIMLICO 99.50
RECORD TIME 59.50
THOROBRED 199.50
PORTSMAN 69.50
MAN O' WAR 169.50
VICTORIOUS 19.50
SPORT SPECIAL 69.50
ONE-TWO-THREE '39 19.50
ONE-TWO-THREE '40 29.50
DERRY DAY 19.50
DARK HOISE 59.50
41 DERRY 99.50
BLUE GRASS 59.50
PASTIME 49.50
SPINNING REELS 19.50
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