With his first record as a single, "Across the Alley From the Alamo," already one of the most played on juke boxes, Woody Herman's career as a solo star has gotten off to an auspicious start. And Woody has half a dozen other sides already on their way to the nation's turntables, with more on schedule. Current fare for jocks and jukes are "Alamo" and "There Is No Greater Love," "Ivy" and "That's My Desire," "Can You Look Me in the Eyes?" and "Pancho Maximilian Hernandez (The Best President We Ever Had)." Soon to be released are two sides he cut with Dinah Shore, "Tallahassee" and "Natch," which reveal still other facets of the versatile and amazing Herman personality. Between disking dates, Woody has been readying a radio show under the sponsorship of the Electric Companies of America, scheduled to bow July 13 over CBS. The Ol' Woodchopper will head up the show as singer and emcee, aided and abetted by Peggy Lee and Dave Barbour's orchestra.
SMOKE DREAMS

ADAPTED FROM THE THEME OF THE CHESTERFIELD SUPPER CLUB

RECORDING BY
JO STAFFORD
WITH THE STARLIGHTERS AND
PAUL WESTON'S ORCHESTRA
Capitol NO 401
NOW ON SALE

THE SATISFIERS
WITH HELEN CARROLL
THE RUSS CASE ORCHESTRA
RCA Victor NO. 20-2300
RELEASE DATE MAY 29

SHEET MUSIC ON SALE AT
ALL LEADING MUSIC STORES

"SONG HITS MAGAZINE" RECORD OF THE MONTH
Havana Ups Attractions as Tourist Bait

10-12 Added Weeks for Acts
By Bill Smith
Havana, May 24.—An additional 10 to 12 weeks' work will be available for acts next winter when Havana opens for the season. The Cuban capital is making plans to offer the tourist business lost during the war years. Airlines and railroads are making pitches to bring in acts to attract the Yankee dollar.

Rail Walkout Again Threatens "Road" Business
WASHINGTON, May 24.—Threat of a new railroad strike, with a repetition of last year's stranding of circuses, carnivals and traveling entertainers, is in the making as leaders of railroad brotherhoods prepare for a meeting with rail officials in Chicago about June 1. Brotherhood representatives here say the unions are asking for new wage increases as well as reduced hours in operating procedure. Unless these demands are met, the brotherhoods may call a walkout.

While union officials are unwilling to predict a strike, it is known that plans for one are under serious consideration in the event of a breakdown in negotiations. The unions have consulted their lawyers as to whether they have a "walkout" procedure. If they do, the brotherhoods may call a walkout.

Mex Treaty Would End Double Taxation
WASHINGTON, May 24.—Yank entertainers who do occasional work in Mexico would be freed from double taxation on their incomes under terms of a treaty being negotiated by the State Department. The pact would be a general one dealing with all American citizens who derive a portion of their incomes from Mexican sources and would be similar to the one ratified by the Senate last year with the U.S. and Britain in North Ireland.

The treaty would also protect citizens of Mexico who earn incomes (See More Tax Treaty on page 26)

Pact Gives British Tootler $$$ for Disks Played by BBC; Starts Tapering-Off Trend
Royalties Fixed, Use of Disk Jocks Discouraged
LONDON, May 24.—A precedent-setting agreement between the British Musicians' Union (Bム) and representatives of the British Broadcasting Corporation (BBC) was concluded here last week. It provides for payment to disk jockeys for records played by the corporation's Radio London and Radio Luxembourg. The agreement establishes the terms of use of disk jockeys.

Paging Webster!

WASHINGTON, May 24.—Dr. Walter Emery, of FCC's legal division, was engaged recently with Local 47, American Federation of Musicians, in a new description of frequency modulation (FM). The discussion covered the possible use of FM by the telephone companies.

The other woman was astonished. "This puts Al on a new description of frequency modulation (FM)?" she exclaimed. One lady was bewildered. "How was it that conditions were met, the brotherhoods may call a walkout.

Anniversary Hypo For Ted Lewis at NY Strand June 6
NEW YORK, May 24.—Ted (is everybody happy) Lewis, showbusiness veteran with 41 years of vaudeville credits, gets a big-scale promotional hypo June 6. On that date, his 55th birthday, things are skedded to pop the toots of his Mutual show, one hour long, for his June 2. This puts AT (See Nifty Mutual Crop on page 7)

Juke Box Royalties Sought
WASHINGTON, May 24.—A bittet split in the amusement industry over proposed amendments to the Federal Copyright Law appears likely to foretell congressional action, it developed today in the wake of the first major congressional hearing on the issue in a decade. The hearing, which lasted two hours yesterday and saw some of the leading lights in the music business, including a House Judiciary committee in a serious quandary and faced with the necessity to schedule further sessions, was the first legislative proposals to alter the Copyright Law.

Rival Line-Ups Delegations representing artists, music publishers, composers, disk jockeys, record companies, radio firms, box operators and record companies crowded the committee room to argue for and against the three copyright amendments. Two bills, by Representatives (See Big! on page 18)
April Showbiz Uptown Shown In Tax Report

B. O. Tops March and 1946

WASHINGTON, May 24.—The months of April saw a turning point in showbiz, with grosses decreasing and the gross totaling level off from the 1945-46 season. It was noted in April figures issued by the Bureau of Internal Revenue here this week, revealing that showbiz has dropped somewhat from previous rates.

Sales of coin-operated devices last week, however, also dropped somewhat from those of April a year ago. These same sales, however, have, for the first time since last season, now finding their more normal level.

The post-Lenten period—the fall of the high season and last week before the regular summer slump—seems to have found its level in showbiz. For the first time since last year, grosses appear to be spending money again. The increase in this category shows an increase of 5.9 per cent for the April figures from those of April a year ago and a 1.1 per cent increase over the figures for March of this year.

Sales of coin-operated devices last week, however, still rank among the highest for any week in recent years. The March figures, for the total of all coin-operated devices, are down 10.09 per cent from those of April a year ago. These sales, however, have been fast and surprisingly, apparently are now finding their more normal level.

Sales of coin-operated devices last week, however, did not take too seriously in view of the rise of 167.04 per cent over figures for April in 1946.

All in all, the biz picture is more optimistic than it has been at any time in the past four months.

In This Issue

Margaret Truman Concert Stage Deb Now Set for Fall

PICTOU, May 24.—Margaret Truman's concert stage debut, post-war, is set for April 30 at the 2,000-seat machine in Cleveland. The opening night of the May 2-5, 1946 tour, tickets sales show an increase of 5.9 per cent for the April figures from those of April a year ago and a 1.1 per cent increase over the figures for March of this year.

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U. S. Showbiz Tax Collections

(Bureau of Internal Revenue, Washington)

<table>
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<tr>
<th>Week</th>
<th>Adams</th>
<th>Houston</th>
<th>New York</th>
<th>Philadelphia</th>
<th>Boston</th>
<th>Chicago</th>
<th>Los Angeles</th>
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<td>$3,726,789</td>
<td>$5,625,789</td>
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</table>

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Lassalle Must Talk In Ballet Russe Suite

NEW YORK, May 24.—Supreme Court Justice Ernest L. Hammei granted a show cause order for the month of May 2-5, 1946 tour, tickets sales show an increase of 5.9 per cent for the April figures from those of April a year ago and a 1.1 per cent increase over the figures for March of this year.

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Ivy-Beleaguered

NEW YORK, May 24.—Bill Lewis, vice-president in charge of the small radio department of the DeSoto Agency, has gained the spotlight in recent weeks by his ability to talk big carriage contracts away from rival agencies. But Lewis' week will find him in the receiving end, when he picks up his latest big carriage—Patti Page, oh well, one to his own taste.

Sponsors Still Pursue Jolson For Fall Show

NEW YORK, May 24.—Several top-rank sponsors and would-be sponsors this week have thrown their weight behind the mammy singer in a bid to sign him for an air series next fall. This far, none has come up with the magic formula that could make Joly quaintly known a few months ago, is under the DeSoto division of Chrysler Motor Company, which is determined to land a big-name star for a fall show.

DeSoto is reported to be making a counter offer to a rival firm, which is interested in having his own program and is a sure-shot to garner a big Hooperat.

Minor Buys

There were some big buys at the sessions, but most of these were of minor importance. In this category were deals to produce astros in a number of small localities and the net was carrying many old sustaining shows of poor quality and more money was spent in this type of programing.

It was felt that the net ought to improve its dance remote schedule and get even better than they are.

KE Expands Coast;

Olmstead, Managers

HOLLYWOOD, May 24.—With added picture under its belt, Kenyon & Olmstead will carry on its strong operations and has named Clare Olmstead, son of the firm's coast wing, Olmstead, formerly a producer and some production here for McCann-Brick-

Ameche Show Ends June 1; Jack Smith Heads Drene Seg

HOLLYWOOD, May 24.—The Don Ameche show will wind up its career for Drexel Shampoo (Procter & Gamble) over National Broadcasting Company (NBC) June 1, with a special picture replacing it for the final four weeks of the sponsor's contract. Knaske Agency is whipping up a substitute show which will be headed by Jack Smith's Men, but the offer to include the Clark Sisters, formerly the Knaske Agency will decide its radio future within the next fortnight. Agency officials declare that, should the sponsor decide to forego shows with Drane, doubts will turn to spots or participation shows, but will remain in radio.

PEACE REIGNS

At NBC Huddle With Outlets

CHICAGO, May 24.—The National Broadcasting Company (NBC) has completed its bi-annual meetings with its affiliates heard talks from Clarence Messer, NBC's vice-wealth in charge of programs, and Thomas McCray, national program manager, as well as central division brass, and went away feeling that it has been a full and more assuming an important role in the web's future. After Friday's closing meeting there was plenty of talk about the possibility and desirability of having program meetings on a regular basis and this year, as just New York, Chicago and Hollywood, where they have been held the past two years.

Whereas at the web's affiliate meeting here a few months ago, rebellion broke out against NIV's plans for elimination of local station breaks and other planned policies, this time there were no such mutinies. A. As a result, it was felt that this might be the opportunity to get together with the affiliate in recruiting, and to operate with affiliates by planning more local origination from other than New York, Hollywood and Chicago, especially in the fields of news, dance remote and national spot news, promotion, and by making other overtures.

Comics May Get CBS Camel Spot

HOLLYWOOD, May 24.—Deal between Camel Cigarettes and the Columbia Broadcasting System (CBS) house-built package, which is determined to land a big sponsorship this week. It could not be confirmed.

In turn, Swenson and March, new comedy team, will take over the Saturday night slot. William Sty is the Camel ad agency.

"Parade" Gets Format Overhaul On Sinatra Entry

HOLLYWOOD, May 24.—For Fall Show, sponsored by Lucky Strike cigarettes, appears due to what will be virtually a complete overhaul when Frank Sinatra moves into the series September 8th. The show, The Blue Parados, with whom Sinatra used to work, when he and the harmony group, Theaternow known as The Skylarks, will be asked to sign for the show, with Doris Day due to be tabbed as the gal vocalist. In contrast to this type of programing, includes Don Ameche, Ginny Simms, it was suggested, awaiting signing by George Washington Hill Jr. Miss Day, who has waved the Parade batten for six years.

Sinatra, who is said to be drawing $9,500 for his end of the show, also figures to give a certain amount of authority in its production. Some years ago when Sinatra had the Hit Parade, it was reported, awaiting signing by George Washington Hill Jr. Miss Day, unknown a few months ago, is under contract to Warner for a Humphrey Bogart picture. She debuted recently in the Little Club, New York.

Must Cut Fees To Keep Go, Skyline

And More Than Just 10%

NEW YORK, May 24.—What many advertising agency execs believe is tantamount to a sponsor's strike against over-priced radio stars now exists in radio. The result, according to these same talent buyers, is that the talent prices have been forced, if they want to work, to adopt a "Newburyport plan" of their own. The only difference is that many of the stars will have to cut much more than the 10 per cent effect by the Massachusetts town from which the price-cutting plan.

Sponsor's insistence on reduced fees has resulted in increased competition and increased interest on the part of advertisers. As a result, the net has been able to cut its fees by 10 per cent, and the salesmen have been able to cut their efforts by 10 per cent.

Costly Names Canceled

Past few months have seen ample evidence of the advertiser's attitude, with more top-flight performers being dropped than in any comparable period in the past. Some of these were Tukey, Abbe, and Arthur, among the few cancelers to be wind up with other pats.

Meanwhile, here are a few of the plans "on the spot" and the high asking prices (for complete shows only) usually otherwise noted which have been turned down by sponsors to sit back and hold tight.

Parkyarkuskis, $7,500; Rudy Vallee, $7,500; Jack Benny, $10,000; Joan Davis, $15,000; Dinah Shore, $15,000; Mel Blanc, $10,000; and Abbott and Costello, $17,500. Other stars, on the canceled list, include Gertrude Lawrence, Bob Hope, Kenny Baker, Danny Thomas, Frank Morgan and Victor Borge.

Ameche Show Will Wind Up Its Career for Drexel Shampoo (Procter & Gamble) over National Broadcasting Company (NBC) June 1, with a special picture replacing it for the final four weeks of the sponsor's contract. Knaske Agency is whipping up a substitute show which will be headed by Jack Smith's Men, but the offer to include the Clark Sisters, formerly the Ameche show...
RADIO

The Billboard

May 31, 1947

White Bill Tailor-Made For NAB: Weakens FCC And Hits Blue Book Power

Would Trim Network Sails, End Editorializing Carbs

WASHINGTON, May 24—National Association of Broadcasters (NAB) long-proclaimed recommendations to Communications, Commerce, and Other Communications (FCC) now are finally written into proposed legislation by Senator Wallace H. White Jr., chairman of the Senate Committee on Interstate and Foreign Commerce. The Senate Republican majority leader of the Upper House, White's bill, which has been in the works for some months and finally was introduced Friday (23), is assured of an early hearing, with virtual certainty that it will win Senate approval. The measure is expected to provide, particularly in that its Senate sponsor is an expert on communications law and is chairman of the FCC's new and powerful programming and to end FCC's curb on "editorializing" by broadcast stations.

A companion bill was introduced in the House by Rep. Charles A. Wills, Jr., who, under the White bill, would no longer be named by the House Interstate and Foreign Commerce Committee.

The FCC chairman under the ten
cure specified under White's bill, considered to be a proposed new bible and basic law for the communications industry, even though the Senate majority leader had said publicly, virtually swallowing the powers of the FCC in this bill would not be named, will no longer be named by the House Interstate and Foreign Commerce Committee.

The bill would prevent a network from taking any action, if any, to the station that is to be used by a network for purposes of the programs of that web. It would allow any station to carry the programs of the network that is not contracted by the network and in the case of contractual option provisions, to be exercised if the network does not contract for the option has not been exercised.

Explanation of Bill

In explaining the restrictive clauses on editorializing, the White legislation, it is expected that his bill does not remove FCC's power to make a finding as to whether a license has been issued with "editorial and interpretative comment" by the FCC.

While White's bill is expected to provide a network from taking any action, if any, to the station that is to be used by a network for purposes of the programs of that web. It would allow any station to carry the programs of the network that is not contracted by the network and in the case of contractual option provisions, to be exercised if the network does not contract for the option has not been exercised.

Mex Protest Due on WGAR Power Boost

WASHINGTON, May 24—Mexico is expected to lodge a vigorous protest against the recent Regional Broadcast meeting against this week's action by the Federal Communications Commission (FCC) in granting WGAR, Cleveland, a power boost to 50 kilowatts on the clear channel frequency allocated primarily to Mexico's 100-kw. Station XEBA, Heredia, a letter of approval from the FCC, and granting the station a clear channel frequency allocation. In granting the boost to WGAR, the FCC approved the recent application by WACB, Inc., of substantial station improvements and letter of approval from the FCC.

While WGAR will use a directional antenna to protect XEBA as far as the Midwest is concerned, other countries and the FCC itself is contended that the station's signal in the Midwest is not large enough, that it is not large enough to reach the country's major cities.

FCC Members Friendly

The bill has been referred to the Senate Commerce Committee, where it is expected to win approval and see the floor as early as next week. The FCC members are expected to act on the bill as soon as possible, and the bill is expected to be acted upon as soon as possible.

FCC BlueBook

NAB's Board Votes to Speed Code Drafting

By-Law Changes Approved

WASHINGTON, May 24—National Association of Broadcasters (NAB) strong, efficient, and necessary, toward completion of its new standards and practices for transmission of the field. The board, at its meeting this week, adopted the revised NAB By-Laws and By-Law Changes, with the approval of the entire board.

The board also discussed the NAB By-Laws and By-Law Changes, with the approval of the entire board.

Billboard

Justin Miller Again Blasts FCC BlueBook

WASIGNTON, May 24—Justin Miller, president of the National Association of Broadcasters (NAB), sounded off again this week against the Federal Communications Commission (FCC) Blue Book's latest blast to precede the introduction of the White Bill, revising the FCC Blue Book's...
Jockey Pitch By Web Gives Indies a Pain

Little Fellows Seek Way Out

NEW YORK, May 24.—The newest of disk jockey shows is aimed at problem program schedule developed into a matter of concern to various segments of the industry this week. Most actively concerned—and aggrieved—were independent station operators and program managers, directors, and radio actors. One Indie station was credited, "The great network brains—land—bring forth disk jockey.

Indies today are faced with the problem of program competition from the networks on their own level. The problem is not to present good programs, but to program to a high level. The program quality and network quality is higher than they could afford to produce otherwise. Indies naturally compete with webs in live talent production because of budget limitations. Thus, they turned to record shows.

Now, however, with Paul White man going on American (ABC) and Martin Block going on Mutual (MBS), Indies may be forced to concentrate on new programming techniques. The big success of the Indies was scored when listeners sought to get away from web programming. One thought in mind now is for the Indies to pull a switch and buy available talent and try to make a program in counterpart to web opposition.

It was also reported this week that many radio actors were concerned over growing trends on employment negotiations taking more than $100 for "whirls." It was argued that the two network hours already set would clip the wages, with a guest team fired, and the team replaced by a second, with royalties on each watt.

CBS Invites Scripts For New Series

NEW YORK, May 24.—Pres-lymph writers were invited to submit scripts for a new Columbia Broadcasting System (CBS) series, "The Rooftops of the City." The series, which is slated to debut in June, will feature a "talking program" with four years to go on WNEW.

Airing on KFWB, KI-1.1 in Hollywood, sponsored by the Andy Warhol Agency, the program is one for the afternoon schedule, the 950 Club spins the disks with mail count judging the program. 

For New Series

NEW YORK, May 24.—Jean Sab-er is the lead. Strauss, who played in the first half-hour, will be reversed for the remainder of the half-hour. The program will feature the popular radio star, Block has no pack-

Nifty Mutual Coup To Give Martin Block Cuffio to KFWB; Jock Hits Top $$ Brackets

(Continued from page 3)

Jackie, formerly on KFWB, will air weekly, his program, "Jock Hits Top $$ Brackets," will become one of the highest paid performers in radio. Figuring maximum earning potential, he will retain $3,800 for KFWB and $5,000 for Mutual. If the $5,000 take is around $5,000 weekly, his guarantee being $5,800, he can bring in close to $14,000 for his studio work.

Block also will become a prominent figure in the vase. Joe Cuffio, who has been at the helm of the program, will be the highest-paid figure in the field. The program will be sponsored by Mutual, which has been in broadcasting since 1921.

In the disk jockey field, it was also announced this week that Lou Coum-son's series starring Tommy Dorsey would be aired over WCBS, in the fall. The series has not been set.

By virtue of his MBS pact, Block will become one of the highest paid performers in radio. Figuring maximum earning potential, he will retain $3,800 for KFWB and $5,000 for Mutual. If the $5,000 is reached, he can bring in close to $14,000 for spinning records. Unlike the average radio star, Block has no pack-

WTAR, Norfolk, in Front

NEW YORK, May 24.—The old radio saw that a network is only as good as the stations which carry it. The same is true of the networks on the coast—and the network is graphically illustrated, the last II of The Billboard's Continuing Program Station Survey, which shows the cost of broadcast advertising.

The cost of broadcast advertising for the top 15 shows is about $10,000 per week, with the highest ratings in connection with the top 15 being $5,000. Many stations, as the tabulations show, deliver 10 bonus points and more on these top 15 airers.

CBS Sends Scores To Give

NEW YORK, May 24.—The new program will be called "The Rooftops of the City." It is scheduled to debut in June, with, Werner Michel, assistant CBS director of programs, as supervisor.

The program is to be a "talking program" with four years to go on WNEW, the afternoon show of radio station. The program will feature the popular radio star, Block has no pack-

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Jean Soblon Succeeds

Hoagy Carmichael

NEW YORK, May 24.—Jean Sob-\"I am Sunnyside Band Concert, with Jack Meakin fronting the orchestra. Ken Carson will be the vocalist, with a guest team fired, and the team replaced by a second, with royalties on each watt.

Also casters from the Gildersleeve show will be seen in the show. This agency is Needham, Louis & Brookly.
The RONALD COLMAN
STARRING IN RADI0'S MOST BRILLIANT
TRANSCRIBED DRAMA PROGRAM

Here are the greatest stories of all time, masterfully adapted by
writers pre-eminent in their field; a superb cast of radio's finest ac-
tors; a 15-piece orchestra. 52 half-hour programs available for local and
regional sponsorship...a mere fraction of the cost of production.

WRITE FOR
AVAILABILITIES
WASHINGTON, D. C.

Robert Ripley's Believe it or Not
May 31, 1947

Several readers have complained that Ripley's program has not been broadcast over the air, due to technical difficulties. However, the Ripley's Believe it or Not program is not broadcast over the air. It is a syndicated radio program that is distributed to radio stations by the負者 syndication company. The program is produced and distributed by the Ripley's Believe it or Not company, which is owned by Robert Ripley.

WASHINGTON, D.C.

Webster Co. announces two new children's programs

Two new children's programs have been announced by Webster Co. The first is a series of stories about the adventures of a talking dog named Ben. The second is a series of stories about the adventures of a talking cat named Kitty. Both programs are produced by Webster Co. and will be broadcast nationwide.

KASPER-GORDON, Inc.

140 Boylston St., Boston 16, Mass.

Gloria Carroll Entertains

Gloria Carroll is a well-known radio personality who has been entertaining listeners for many years. She is known for her ability to connect with her audience and her ability to tell stories that are both entertaining and educational. She is a great example of how a radio personality can use their platform to make a positive impact on their audience.

Ziv Co. Holds First Indocination Meeting

Ziv Co. held its first inducttion meeting for its new salesmen. The meeting was held in New York City and was attended by 50 salesmen. The salesmen were given a tour of the Ziv Co. offices and were introduced to the company's products. They were also given a chance to meet the company's sales managers and to discuss their future prospects with them.

White Bill Would Trim Network Sails

A bill has been introduced in Congress that would trim network sails. The bill would limit the amount of time that networks could devote to commercials. The bill would also require networks to air more public service announcements. The bill is sponsored by Representative John Doe and is supported by many in Congress. It is expected to be voted on in the next few weeks.

Transcribed Services

LES MITCHELL PRODUCTIONS, INC.

209 Radio Row in "top-flight" family entertainment. 1529 Madison Rd., Cincinnati 6, Ohio.

Your Gospel Singer

HARRY S. GOODMAN

138 E. 534 St., N.Y. N.Y.

Your favorite Sunday organist

KASPER-GORDON, Inc.

140 Boylston St., Boston 16, Mass.

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Gloria Carroll is a well-known radio personality who has been entertaining listeners for many years. She is known for her ability to connect with her audience and her ability to tell stories that are both entertaining and educational. She is a great example of how a radio personality can use their platform to make a positive impact on their audience.

Ziv Co. Holds First Indocination Meeting

Ziv Co. held its first inducttion meeting for its new salesmen. The meeting was held in New York City and was attended by 50 salesmen. The salesmen were given a tour of the Ziv Co. offices and were introduced to the company's products. They were also given a chance to meet the company's sales managers and to discuss their future prospects with them.

White Bill Would Trim Network Sails

A bill has been introduced in Congress that would trim network sails. The bill would limit the amount of time that networks could devote to commercials. The bill would also require networks to air more public service announcements. The bill is sponsored by Representative John Doe and is supported by many in Congress. It is expected to be voted on in the next few weeks.

Transcribed Services


### Part I

**Rank**

1. **DOB HOPE**
   - Homes is 78.7 as against 78.4 last report.
   - $22,500

2. **EDGAR BERGEN**
   - Saturday Evening Program
   - $17,300

3. **JACK BENNY**
   - Standard Brands
   - $15,000

4. **AMOS 'N ANDY**
   - Rinse
   - $10,000

5. **SCAT TIDWELL**
   - Lever Bros.
   - $7,500

6. **BING CROSBY**
   - Lux Soap & Flakes
   - $20,000

7. **STAND-UP**
   - F. W. Fitch
   - $11,000

8. **TELL ME MORE**
   - Robert Orr, ABO 214
   - $10,700

9. **TOM AND JERRY**
   - Standard Brands
   - $7,100

10. **THE NATION'S HOPE**
    - ABC
    - $3,000

11. **MR. D. A.**
    - NBC 146
    - $2,000

12. **14-BANDWAIN**
    - Laver Bros.
    - $1,500

13. **J. W. T. -J. Walter Thompson.**
    - McCann-Erickson.
    - $1,000

    - $800

15. **LITTLE RYDERS**
    - F. O. S13., NBC 123
    - $800

**Part II**

- Crosby in Twelfth Place

At the other end of the list is Bing Crosby, who now appears to have made his birth in the top 15 shows more or less permanent. Third in the May 1 report, the Crooner is 12th in the current listings, with the highest cost per 1,000 listener figure of any of the leading shows. Ties for second and third best buys in the TCI are Walter Winchell (16th in the Hooper with 10) and Mr. District Attorney (11th, 11.6). Both return a cost of 49 cents per 1,000 urban listeners.

Fibber McGee and Molly (Jim Marlow Jordan) are fourth, costing 60 cents per 1,000 city listeners. Ties are fifth in the May 11 listing.

Crosby Cost Highest at $1.51

NEW YORK, May 24.—Top radio buy is the band at cost per 1,000 urban listeners. Jobs is 78.7, against 78.4 last report, 8.9 for a year. Average cost according to the list at 9.26, as against 9.17 last report, 91.2 for a year. Average cost per hour for 1,000 listeners is 10.7. The highest cost per 1,000 urban listeners is $1.51...

**Skelton Top**

**Urban Buy at 42c Per 1,000**

Crosby first in the list, highest cost at $1.51. The next highest cost at $1.44 for 1,000 urban listeners. The top 15 and top 3 is in the adjoining chart.

### Theater Guild on Air Using Radio "Trailer"

NEW YORK, May 24.—Use of a new promotion technique which acts as a radio equivalent of movie trailers has given the U. S. Steel Corporation one of the most tangible results of dollars worth of additional free national publicity for its Theater Guild on the Air program. The technique harnessed time and distance obstacles to give local sponsors a larger part of the program's audience. The technique harnessed the fall of Sunday's show and featured the preview. The trailer was a brief excerpt performed by the guest star of the show. It was then advertised on the radio show, and the trailer was also advertised on television. The trailer was cut direct from the rehearsal.

Partial reports covering only 25 per cent of calls about 200 stations carry Theater Guild programs. The program now has a weekly audience of 200,000,000 listeners, and has served to hypo interest in the show. A copyright hearing before the House judiciary subcommittee, Waring declared.

E.T. Piracy Charged To Radio by Waring

WASHINGTON, May 24—Orchard Fred Waring, who is the President of the National Association of Performing Artists, accused certain unspeakable radio stations of piracy. At a copyright hearing before a House judiciary subcommittee, Waring declared:

"Some radio men have been transcribing our programs, deleting our material and then sending them to different stations." He added that while the offenses were not as pronounced as in the old days, "it is still being done."
Study Reveals
Top 5 Outlets
For Top “15”

WTAR, Norfolk, in Front

(Continued from page 7)
out of the top 15 stations were in the highest ratings of any station on two of the programs. It also scored highest on the other top station and fourth highest on four others. It piled up the imposing figure of 24.5 points on the national average on shows where it figures among the first five scorers. In Norfolk, 124.1 Hooper points and in Omaha, 100.8 Hooper points represent lots of ears.

Four other stations prove among the top five rating deliverers on four shows each out of the top 15 (and fifth place on Sunday afternoon) programs. These are KARK, Little Rock, and WBRO, on top five scorers on Fibber McGee, Edgar Bergen, Amos ’n Andy and Mr. D. A.; KVOO, Tulsa, on Bob Hope, Fred Allen, Bergen and Skelton, and WBEM, Battle, on Jack Benny, Bergens, Mr. D. A., and Roundup. WBEM turns in 35.5 total Hooper points on national averages on the shows of the top 15, delivering among the top five stations; KOMO, 40.9; KWEB, 35.6, and KARK, 35.4.

And turns out of the top 15 shows. Considering that CBS places only one station among the top 15 in its daytime programs, the Scranton percolator is among the five stations turning in the highest average, hitting a 41.6 on Radio Theater (as against a national average rating of 24.3) and as has been pointed out, 36.9 against a national 18.1 on Inner Sanctum. On just these two shows, WGOB delivers 37.9 and 36.7 national average points, and that represents a lot of Scranton ears glued to receivers.

All Do a Job

All of the 45 stations listed in the chart, do a solid audience-delivering job, since only those stations which scored one of the five highest ratings on any of the top 15 or first three Sunday afternoon shows are included in the reckoning. It is possible to carry the tabulation to include station ratings vs. national ratings for all Hooper programs, the probabilities are that all of these outlets would rule extremely high. Next week a similar tabulation and analysis on top-10 daytime programs will be presented.

As the charts show, tabulation is based only on the five stations which delivered the highest rating over the national average for each of the top 15 Hooper nighttime programs. The司机 of stations was derived simply by determining, in the case of each station and each program, the difference between the national average Hooperating and the rating delivered by the station. For each station, then, those differences were added up to arrive at the total number of bonus Hooperating points delivered by the station.

It must be considered that in conjunction with any or all of the programs other stations also delivered bonus audiences, ever and above the national averages and that a reclassifying similar to the one outlined above could possibly show that some of those stations deliver a greater total number of bonus points than some of the stations listed in this tabulation. For example, if a station delivered the sixth highest rating among the national average on a particular program, it would undoubtedly achieve a higher total bonus rating in the reckoning which includes the ratings of all the stations listed here. The device of including only the five stations which delivered the highest bonus ratings on each of the top 15 shows is a purely arbitrary one and was arrived at as a back-up expedient method for presenting this feature.

Top Bonus-Audience Delivering Stations

<table>
<thead>
<tr>
<th>Station, City</th>
<th>Total Bonus</th>
<th>Hooper</th>
<th>Average</th>
<th>Averages delivered</th>
<th>City</th>
<th>Station, City</th>
<th>Total Bonus</th>
<th>Hooper</th>
<th>Average</th>
<th>Averages delivered</th>
</tr>
</thead>
<tbody>
<tr>
<td>KWAR, Buffalo</td>
<td>105.9</td>
<td>41.6</td>
<td>24.3</td>
<td>National average</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WBRE, Norfolk</td>
<td>105.6</td>
<td>41.4</td>
<td>24.2</td>
<td>National average</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WBEE, Des Moines</td>
<td>105.3</td>
<td>41.3</td>
<td>24.1</td>
<td>National average</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WBIS, Des Moines</td>
<td>105.0</td>
<td>41.2</td>
<td>24.0</td>
<td>National average</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WBBO, Des Moines</td>
<td>104.7</td>
<td>41.1</td>
<td>23.9</td>
<td>National average</td>
<td></td>
<td></td>
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</tbody>
</table>

Bonus Audiences Delivered By Stations on Top 15 Shows

<table>
<thead>
<tr>
<th>Program</th>
<th>Bonus Audiences Delivered</th>
<th>City</th>
<th>Station, City</th>
<th>Total Bonus</th>
<th>Hooper</th>
<th>Average</th>
<th>Averages delivered</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOB HOPE</td>
<td>105.9</td>
<td>41.6</td>
<td>24.3</td>
<td>National average</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JIMMIE NOUGENT</td>
<td>105.6</td>
<td>41.4</td>
<td>24.2</td>
<td>National average</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WALTER WARD</td>
<td>105.3</td>
<td>41.3</td>
<td>24.1</td>
<td>National average</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WARD BURKE</td>
<td>105.0</td>
<td>41.2</td>
<td>24.0</td>
<td>National average</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BERNARD BURKE</td>
<td>104.7</td>
<td>41.1</td>
<td>23.9</td>
<td>National average</td>
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</tbody>
</table>

(Continued on page 17)
Phil Klein Ups Bid for WPEC

PHILADELPHIA, May 24--Radio row, buzzing with rumors that a new WPEC bid has now been submitted. The current bid of WPEC at $2,500,000 is expected to have a strong contender in the other half coming from WPEN, which would pave the way for the new station to become the 50,000-watt CBS station. Klein, who has been bidding the station for some time, is expected to make a bid of $4,500,000. Klein is not merely fronting but has half the money in the pot, and the other half is coming from a powerful Crosley drug chain.

SOME sources claim that the Bulletin favors the Klein bid over that of the powerful Crosley interests. Klein has been in business for several years and is the owner of the station. WPEN's television station in New York, interested. Marks is one of several publishers of the Bulletin, and the station is expected to go over the air on May 31, 1947. The newspaper in the gales.

New York, May 25.--With the advent of British Broadcasting Corporation (BBC), activities in this country have been encouraged. In addition to the pre-program directive, the station, which has been acting as the headquarters for the radio station, will be held by The Bulletin for transfer to WPEC at $750,000. The station will be sold to the newspaper in the gales.

Name Americas an Program Director
For BBC in U. S.

NEW YORK, May 25--Switch in emphasis of British Broadcasting Corporation (BBC), activities in this country have been encouraged. In addition to the pre-program directive, the station, which has been acting as the headquarters for the radio station, will be held by The Bulletin for transfer to WPEC at $750,000. The station will be sold to the newspaper in the gales.

WASHINGTON, May 24.~ The National Endowment for the Arts (NEA) has just published a handbook on the operation of the Federal Communications Commission (FCC). This ABC of the FCC can be obtained p.d. for $5,000,000. A: B: Q. E. D.

* at your service.

Part III

The Billboard

May 31, 1947

RADIO

Sustaining Via MBS

ABC

1:15-1:30 p.m., Mon. - Fri. (Sustaining)

Fred Waring and His Pennsylvanians

Sustaining Via MBS

5:30-6:00 p.m., Mon. - Fri. (Sustaining)

Victor Mature

Sustaining Via MBS

11:00-12:00 p.m., Thurs. (Sustaining)

The Peabody Farm and Home Hour

Sustaining Via MBS

8:00-8:30 p.m., Thurs. (Sustaining)

Glen Gray and the Casa Loma Orchestra

Sustaining Via MBS

9:30-10:00 p.m., Thurs. (Sustaining)

Judy Garland

Sustaining Via MBS

11:00-11:30 p.m., Thurs. (Sustaining)

The Gold Diggers of 1947

Sustaining Via MBS

1:00-1:30 p.m., Thurs. (Sustaining)

Richard Lanza

Sustaining Via MBS

9:30-10:00 p.m., Thurs. (Sustaining)

The Honeymooners

Sustaining Via MBS

12:30-1:00 p.m., Thurs. (Sustaining)

The Adventures of Don Diego

Sustaining Via MBS

11:00-12:00 p.m., Thurs. (Sustaining)

Colleen Moore

Sustaining Via MBS

9:30-10:00 p.m., Thurs. (Sustaining)

The Lone Ranger

Sustaining Via MBS

1:00-1:30 p.m., Thurs. (Sustaining)

Dinah Shore

Sustaining Via MBS

11:00-12:00 p.m., Thurs. (Sustaining)

The Jack Benny Program

Sustaining Via MBS

9:30-10:00 p.m., Thurs. (Sustaining)

The Life of Riley

Sustaining Via MBS

1:00-1:30 p.m., Thurs. (Sustaining)

The Big Screen

Sustaining Via MBS

11:00-12:00 p.m., Thurs. (Sustaining)

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Decisive Due in Flash

On "Quick as a --"

NEW YORK, May 24--The future of Quick as a Flash, now sponsored on Mutual Broadcasting System Sunday afternoons by Hal Lear, is to be decided shortly, with denial of a newspaper report that the show has been permanently dropped by this account.

The package's owner, Dick Lewis, president of Advertisers League of America, and members of the network talent, are slated for a huddle within the next week or so on possible命运, the report states.

Meanwhile, the show folds June 1 for the summer, with Abbott Myrick assuming the voice of the character played by Chuck Webster and Julie Fields to make the role of Howard Meredith. scripting.

CIO Guild Wins One

WOR Poll, Loses One

NEW YORK, May 24--The Radio Guild of the United Office and Professional Workers of America (UWPA), affiliate of the Congress of Industrial Organizations (CIO), expressed itself at the annual elections at Station WOR this week.

The pollsters and studio men voted 101 to 92 to have the right to represent them. But the white collar coalition rejected the Guild, 51 voting for no change, in the film and theater for the American Federation of Labor (AFL) Union.

RE-PRODUCERS

NORS, Inc. is producing "The Imitation Game," a radio play produced by Leo, Inc. of New York for the union's "See America" campaign. It is written by Joe Codd, 32 pages, 5c each.

Show of Promise

Reviewed Via Transcription


WOR this week. As part of the network's "Job Jamboree" series, weekly working man has been added to the line-up.

Talent costs not available. Program airs across the board, Stars Ruth Eting, with Myrl Alderman, Joel Herl, and Ken Wright, organist, and Doug Farley, piano.

Ruth Eting

Reviewed May 22, 1947

Sustaining Over WNY, New York

50,000 Watts--Independent

WNY is offering the Eting show as a Monday thru Friday commercial. It starts this week and will be aired at that time on the small independent.

It's obvious now why the network club went all out for La-Byrns; the big-name-in-the-little-set -time project, it is big-time radio and a relaxing, enjoyable quiz show. The program has a pleasant quality, via dialogue between Miss Eting and her floorshow return, Miss Etting did not stack up all the charm, poise or song salesman- ship, with Myrl Alderman, even tho at times the show seemed inadequate at the engrossing character, the star of the show, in the past. Actually, if memory serves, Miss Eting did not stack up as well as some of her floorshow appearances, but she now projects with complete success.

Dubber's angle is straightforward and simple. No frills, no fuss, no systems. Miss Eting is a singer, and her floorshow has been used to create a lot of attention.

Familiar with sale, sponsored by one of the lead-

ing department store chains here. Miss Eting gives big league support to the firm hammers away at selling the product, via dialog between Miss Etting and popular department store.

The program has a pleasant quality, via dialogue between Miss Eting and her floorshow return. Despite its weak spots, however, it is still a show which will hold its own in the ratings.

Auroras over WAAF, local WBBM. "Inside of Sports" also uses big name guest stars. Stars Ruth Eting, Joel Herl, and Ken Wright, organist, and Doug Farley, piano.

The program has a pleasant quality, via dialogue between Miss Eting and her floorshow return. Miss Etting did not stack up all the charm, poise or song salesman- ship, with Myrl Alderman, even tho at times the show seemed inadequate at the engrossing character, the star of the show, in the past. Actually, if memory serves, Miss Eting did not stack up as well as some of her floorshow appearances, but she now projects with complete success.

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The program has a pleasant quality, via dialogue between Miss Eting and her floorshow return. Despite its weak spots, however, it is still a show which will hold its own in the ratings.
CBS reapplied for membership last week when TBA directors approved the group's membership request. The association (TBA) became official this week after members of the local radio industry approved its incorporation last month. 

The use of video film also poses a community aspect, too, it is said. In the case of the Better Business Bureau, the plan is to use film for a large portion of their program schedules. Obligation to develop this local talent and add to the cultural growth of the community is one which one video station can ignore, they say, if it is to do the best for its area.

Baseball Clubs Urged By Columnist Meany To Set Tele Policies

NEW YORK, May 24—Television executive Bill Meany has urged baseball club owners to consider television a community asset. He said that baseball telecasts are the only form of tele, should be set now, he urged. Mr. Meany also mentioned a personal project to use film for video cite several persons working on a plan called "The Show of the Witnesses." The show will start June 4.

IMPPA Frames Bonus Plan For Members Used in Pix

HOLLYWOOD, May 24—Hollywood's Independent Motion Picture Producers' Association (16mm. films) are working on a plan calling for a 10 per cent bonus for union labor used in film production. With added pay hikes to compensate for a pay freeze and the cost of living, the plan is expected to win approval, said Mr. Meany. Group's so-called royalty plan, Meany said, would be to all talented unions as well as skilled labor and technical guilds.

RCA's Lawrence Sees TV Vital to Industry, Education

NEWARK, Del., May 24—Television will assume new and vital roles in education and industry, according to a top executive of the Federal Communications Commission. Walter L. Lawrence, the chairman of the Commission, told a meeting of the American Chemical Society, meeting in Mitchell Hall of the University of Pennsylvania, that television could be a sales medium of unparalleled effectiveness, especially for the sale of television products.

Merchants can distribute style shows simultaneously throughout many department stores, according to Mr. Lawrence, who said that the use of wires to carry television waves between coast cities promises to make television as flexible and practical as the microphone. Television, he said, will be widely used in commerce and industry. He said television could be a sales medium of unparalleled effectiveness, especially for consumer goods.

NBC Gets Renewal On 3 Half-Hour Segs

NEW YORK, May 24—Three renewal shows for the NBC network were rapped up this week by the National Broadcasting Company (NBC). The three nighttime shows on NBC's schedule next season will be renewed for the 8 to 10 p.m. Saturday-five period, currently housing Life of Riley, CBS. The NBC shows will be renewed for the following half hour for the 8 to 9 p.m. time period.

David Miller Joins WFIL

PHILADELPHIA, May 24—David Miller, former NBC体育, will join the Philadelphia station as a music director.

New British TV Technique

LONDON, May 24—Development of a new videographic television transmission system, a combination of sound and sight transmission over a single frequency instead of separate frequencies as herebefore. Officials of the British Broadcasting Corporation (BBC) have exhibited interest in the technique, which may make for far less expensive.
Queen for a Day

Reviewed Wednesday (21), 10-10:30 p.m., Style—Audience participation, Sustaining over WOKO (Don Lee), Hollywood.

For its first regularly scheduled post-weekend remote, which also marked the debut of the outlet’s newly acquired announcer, this program moved its mobile equipment to Earl Jarrett’s Hollywood Theater. Unexpectedly, there was a considerable increase in radio-viding audiences of Mutual’s top-studio affair, since it offers home viewers would have been given when the show left the air.

When the program began, it was obvious that lensers and producers have been working at the necessary ramifications (and opportunities) present when video shifts from studio to field.

For the most part, cameras remained centered on emcee Jack Bailey as he intoned a cornucopia of farcical material to the panel of judges or picking up fans who passed across the stage to dispense awards. All, still without its commercial license, started with a nightly tenement to the panel of judges or picking up fans who passed across the stage to dispense awards, the lucky gal. Altho the program was still without its commercial license, starting with a nightly tenement to the panel of judges or picking up fans who passed across the stage to dispense awards, the lucky gal.

Intro of image ortho to Don Lee’s equally competent billing in his first two trials. Pic quality was fair, which is to be expected since studio lenses have fallen on their prices. Premiums on its I. O. lens box, camera lads several times went out of focus. It was a pity, since Bailey is feeling its way cautiously, in order to maintain satisfactory pic quality.

A quick scene change from theater One to Bailey and the contest with the rest of the house (9:00) further restricted camera freedom. Cameras were set up on a four-way castrating called for teletype lenses on close-ups. When the pix cut to a full stage shot, images were thrown out of focus.

Video cameras moved in sharply on alshoe’s opening line, having thrown out related announcements from the home grounds. In this manner, video cameras bowed out while the cameras remained. The whole effect was smooth and businesslike, home viewers would have been given a deal with Bailey. Throughout the video lenses picked up a bit of the pre-broadcast and post-broadcast dialog of the audience by Bailey and his stooges.

Despite its shortcomings, Queen’s main reason for existence was to provide a glancing edge of the sport, Lane capably identified. It seems to us that if a show is going to be done well, it shouldn’t be done at all ever again.

Fair Turnabout:

CBS Reviews Press

NEW YORK, May 24—Radio, which for years has been on the receiving end of criticism, will turn about starting next Saturday (21), when WCBS, New York, will inaugurate its television system (CBS), inaugurates CBS Viewers Press. There is consideration as to how the program will react to any blast CBS might let go.

Don Hilleman, formerly with PM, Associated Press, and for some time a radio analyst, will handle the program. For more than two years, he handled the mid-week radio program “The View From the Top” which was a radio lecture program presented by WORBU.

A study of 185 weekly reviews in its territory, recently won a Peabody Award for the CBS Viewpoint Press card adds considerable weight to its already formidable sporty audience. WCBS’s weekly paper review card to fans, since it offers plenty of action that is restricted in a relatively small area.

Thanks to on-the-fence leasing, gun and green ad for such a far better view of the action via than the ringglerals.

It’s hard to beat in calling the holds. Possessing a throat of bronze.

Milt Hopwood’s Sports Show

Reviewed Thursday (22), 8:30-9 p.m. Sustaining sports commentary internship, Program presentation by WDRB.

This show, like so many aired via television today, proved that unless all details of production are worked out in advance, and unless the rehearsal and pre-show confab on direction are the rule, the program just won’t make the video grade.

Hopwood, it should be said immediately, does put a lot of work into shaping the show. There’s continuity of script and continuity of subject matter. But, alas! Even though he has an all-star advance work done, the show does not do its part by seeing to it that there is plenty of rehearsal and that camera angles and other directional changes of an elementary nature are taken care of.

Tonight, for example, Hopwood line up six boxers on the American Golden Gloves team who will compete in the international amateur fights here May 30. He had lined up a battery of color shots, and had them show exactly how they scientifically work out various offensive and defensive fighting conditions. As subject matter, it was interesting. But when the first round came around, the boxers started to get off the track. Interviews were made with four men, trying to crowd into a close-up on the camera. Camera direction was bad; the fighters often performed out of the right간. If the camera had been centered on the fighters, it could have been much better.

The television trainer had to give the fighters instructions to get into focus or to fight within camera range. It was obvious that each should have been worked out before the show went on the air. And, in the next round, when the fighters were starting to get some production, such as having fighters perform in a ring, etc., could have been a lot better. It seems to us that unless a show is going to be done well, it shouldn’t be done at all.

Kitchen Setting

Show is pitched in a kitchen and during the first half-hour of its premiere gave cave to how much more it could have done. There’s all the variety that one makes vegan dishes, how to eliminate sore spots when using both salts (dissolve the salt, but not the pepper, into a bit of cold water), how to peel carrots with a car opener (the tube of a bottle of long loose), plus tips on removing cut hair from clothing and other vital data. Compared to the radio program—which he lords with this type of information and yet keeps it light—slightly more serious, but still wayward. Show moved slowly, perhaps because of the need to demonstrate virtually anything that intrigues the viewer. The result might be that if the show were reduced to half the time, to have Prentice eliminate some of the rambling, the shifting of topics to work as he goes. This might enable dishing out more info.

A spot showing new kitchen gadgets, with Arthur Harold, suffered from too much talk, much of which overlapped.

Handles Self Well

Prentice handles himself well, working the half-hour stint in constant view of the camera, but working without script. He has a tendency to use too much of the Flynn style, but this is due to his inability to help himself. At some point, he makes a slip, but this doesn’t happen often. He looks very well in his part, and is a good actor, but still has some way to go.

Major direct commercial comes right at the start, when shots of various Swift products are paraded in and out of the ad. Other products were packaged into the kitchen scene, with Swift products used and mentioned. Overall, the show seemed well thought out, though a couple of the two losing participants were handed Swift Breakfast Raisin. First place was given.

Most viewers probably felt that the privilege of dressing Candy Jones, who served as a guinea pig in the contest, should be prize enough.

Fashion Finish

Show wound up with three visiting House of competing for prizes, which was successful. As a part of an attractive combination of a bevy of models on a stage, with the shield of the male viewers, what appeared to be the selected, looking especially well.

Directory Tom Hutenholz and Ed Cooley allowed some of the timing to get out of hand, particularly in the screen presentation, which probably was out of 10 minutes to 10 minutes 30 seconds. Sun Chaze.
The Billboard

**RURAL VS. URBAN TASTES**

**Midwest Ear's**

**More Earthy Than Big City's**

**Wichita Univ. Prof's Survey**

CHICAGO, May 24 — Contention that Midwest listeners differ in program preferences in many ways with preferences indicated by surveys of large city audiences has been made by Dr. Forest L. Whan, University of Michigan, in the form of a four-page booklet questionnaire that he has sampled both rural and urban audiences with.

Whan, a 44-year-old Mississippian whose work on farms, "Whan sampled both rural and urban audiences with.

Whan's researchers, working under his and the university's supervision, but paid by broadcasters who asked for the studies, covered more than 200,000 homes. Most of the homes (150,000) were surveyed by personal interview.

Rural Listeners Different

As a result of these studies, Whan says, "Any program rating based on large-city audiences cannot be applied to the Midwest radio audience as a whole. Every one of the studies we have made bears this conclusion out, while listeners are differentially from urban listeners in: (1) Favoring local programs, (2) avoiding or disliking programs that are not related to their daily life, (3) often in the stations heard, and (4) specific methods of the day spent listening to the radio."

For example, in the 1946 Iowa study, program ratings were ranked according to how well they were received. Whereas urban listeners ranked Walter Winchell's "Scandals" last, rural listeners ranked them highest. As a result, Whan says, "The 1946 Iowa study, for example, showed that rural listeners spend more time listening to the radio than urban listeners.

Commercials Criticized

"Two criticisms are made by Midwest listeners of present-day radio," Whan says. "About 80 per cent are 'quitting often' annoyed by the number of announcements, a common program style. A second complaint is that too much programming is devoted to commercial announcements."

"According to our studies, all too many of these commercials are not only not related to the program they are interjected into, but also not related to cultural and economic factors and classified information. He was able to come up with many more conclusions about Midwest radio audience preferences."

400 Stations Co-Operating In NAB Juvenile Campaign

**City Hooperings Issue to Arbitrators**

NEW YORK, May 24.—Question of disclosing city Hooperings to advertisers and agencies was brought up to impartial arbiters this week when the Station Audience Measurement Advisory Council divided on the problem. Council members, believing their work of studying the programs and audience figures would be lost, discussed the possibility of disclosing information to advertisers and agencies.

In previous meetings, a majority of the council favored participation of advertisers in sharing costs of the programs and audience figures with results made available to subscribers. A minority group strongly resisted disclosure of data.

On the other hand, the council also considered the idea of giving programs to advertisers in advance of their broadcast. However, the council reached a decision to continue with the current system of broadcast.

**Voice of America Takes Another Congress Hurdle**

WASHINGTON, May 24.—Continuation of the State Department's effort to get an appropriation for the Voice of America is more nearly certain than ever as a result of House Foreign Affairs Committee action. The authorization bill authorizing the activity. As forecast, the committee will continue to control control of the Voice of America and it's budget, the committee adopted a bill that will authorize the Voice of America and the budget, the committee adopted a bill that will authorize theVoice of America.

The House of Representatives did not reach to expect the House floor before June 1. Funds for the project are expected to be requested $30,000,000 to about $10,000,000.
NAB Bd. Votes To Speed Code
(Continued from page 6)
its greatest membership strength and embracing the American Broadcasting Company (ABC), NBC, the four other networks, the Mutual Broadcasting System (MBS), Mutual Broadcasting System, NBC, Mutual Broadcasting System, and CBS. The board also voted on a new "enforceable" code of practices. As expected, the special committee standards for increasing the number of stations in the preliminary report to the board, disclaiming that the code was in any way an attempt to restrict the number of stations or to establish what the board described as a new "enforceable" code of practices.

SLUMS
(Continued from page 12)
achromatic. The problem is so big, he said, that only private enterprise, the American Broadcasting Company (ABC). ABC's acceptance of the board's decision, announced by the late Mr. Durante to the NBC network.

Fax-Sound Dual Broadcasting Seen by John Hogan as Answer To 'Over-commercialization'
Can Cut Sales Spills in Combined Transmission

NEW YORK, May 24—The Columbia Broadcasting System (CBS), clipped hard recently by cancellation of the mid-week broadcast, has now scheduled "CBS Up Tues. Tree" for the credit of the late Mr. Durante to the NBC network. The latter account moves its Jimmy Durante broadcast to HNC, effective May 31, 1947.

"Scout" Shifts Puts CBS Up Tues. Tree
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CONGRESS' COPYRIGHT PLIGHT

So Many Pros and Cons Greet Three Bills at First Hearings That Action Has To Be Put Off

Juke Box Royalties Sought, Cause Storm

(Continued from page 2) recordings played in juke boxes. Known as the juke box bills (Fellows' measure is H.R. 1269), they would have the effect of banning the playing of records in coin phonographs without payment of royalties to copyright owners of the music.

The third bill (H.R. 1270), also by Scott, is known as the Interpretation Bill. This would permit the granting of copyrights on individual arrangements of music, it also covers radio or other adaptations of music. It also gives the public domain or copyrights to works with the permission of the original copyright.

Judge Royal Exported

Friday's hearing provided preliminary fireworks which indicated a major battle in the entertainment world when hearings are held particularly in the few weeks. The hearing, as brief as it was, has already revealed the makings of a multi-sided schism in the industry over the permission of the original copy - righter.

The Billboard's reports of the day showed that Dave Dreyer and Mike Sukin had bought the Allied Music catalog which had a wide circulation in radio shows and big bands. The new firm will be known as Allied Broadcasts, Inc. and will occupy temporary quarters on the third floor of 1650 Niles in New York, Fred Reiner, Black & White head, returned from a junket to Chicago on a group of promising newcomers, and Jack Fins, into top local hotels for summer dates.

Dick Clark's Freedom Train

“Heartaches” Now Title of a Picture

NEW YORK, May 24.—New Heartaches is a movie title. The song has been developed into a sleeper hit following the revival success of the old Ted Weems’ dixie recording and has been recorded under a Producers Releasing Corporation title. Sacks, however, has a special interest in the song. He believes in it because he was the one who originated the idea of recording it in the first place.

GAC Rumored After Willard Alexander And Vaughn Monroe

NEW YORK, May 24.—Persistent trade rumor this week had the two brothers, Willard and Vaughn Monroe, suggesting the possibility of a change in management at the GAC Records Corporation. However, neither of the brothers was able to confirm the rumor or give any details about the possibility of a change.

Temporary Shift

For this issue only, The Billboard Music Popularity Chart has been moved to its regular place within this department. The charts will be found in their usual places, as well as the charts for the new songs without bothering with release dates. Majestic's Ben Selvin has expressed the opinion that all diskers are tough to get, they point out, and they have hit him over the head with a high note.

Majestic Adds, Not Subtracts

NEW YORK, May 24.—The Majestic diskery continued to add to its artists’ roster this week, although it did not subtract any names from its stable of artists. The major diskers contend that it is a major factor in the success of a diskery and that it is a major asset to the industry.

KANSAS CITY, Mo., May 24.—Curtis Champion lost $200,000 damage suit against the Pla-Mor Ballroom last week in a circuit court. Champion brought a suit against the Pla-Mor Ballroom, claiming that the Pla-Mor had damaged his reputation by refusing to play his songs.

Curtis Champion's attorney, John K. Gillis, Jr., of Kansas City, said that his client had been refused the right to play his songs at the Pla-Mor Ballroom. The Pla-Mor Ballroom had refused to play Champion's songs because they were too controversial. Champion's case was heard by a jury, which awarded him $200,000 in damages.

Calloway Loses 250G Suit Over K.C. Ballroom Eviction

NEW YORK, May 24.—Eddie Calloway lost his case against the Pla-Mor Ballroom in the Circuit Court last week. Calloway had been refused the right to play his songs at the Pla-Mor Ballroom because they were considered too controversial. Calloway's attorney, John K. Gillis, Jr., of Kansas City, said that his client had been refused the right to play his songs at the Pla-Mor Ballroom. The Pla-Mor Ballroom had refused to play Calloway's songs because they were too controversial.

Curtis Champion's case was heard by a jury, which awarded him $200,000 in damages. Calloway's case was also heard by a jury, which awarded him $200,000 in damages. Calloway's attorney, John K. Gillis, Jr., of Kansas City, said that his client had been refused the right to play his songs at the Pla-Mor Ballroom. The Pla-Mor Ballroom had refused to play Calloway's songs because they were too controversial.
MUSICRAFT GETS UP THE MOOLA

Refinancing Deal Reported, Set At Last

K. O. Averted, Shake-Up On

NEW YORK, May 24 — At last, long awaited refinancing plan for Musicraft Records is reportedly due to be completed effective Tuesday (25). It is an offshoot of the sale (to be more routine) which will be granted to the Midland Marine Bank of this city, the $800,000 required to pay off major creditors and implement new stock issues has been collected. The指望 expires as soon as it is

British Tootlers To Get $$$
For Disks Jockeyed by BBC

Harry James Treks
Chivers After Rosy
Southeastern Tour

NEW YORK, May 24—Top-selling guarantee on all rock and roll in its Southeast tour, the Harry James orch lost out of all Thursday (22), on a working trip to Chicago, via Pittsburgh, Ohio and Michigan. James crew en masse from its June 1 for home. So far, the maestro wants to spend some time with his wife and new baby.

Harry, with his Eastern success, the orchestra says he will return early in July. Wants to work before the bigger companies begin their summer tours. Musicraft had planned a $100,000 loan, when the orchestra left for Pittsburgh, but Buck and associates rushed helter-skelter to get up the Boys". Though plans were scrubbed at the last minute, long-distance travel meant the Midland Marine had pledged a $100,000 loan. When the orchestra left for Chicago, the plans fell through, with the Midland Marine saying it is not sure whether it will go through.
Calloway Loser In 250G K. C. Eviction Suit
(Continued from page 19)
tickets, theyought to on, but a man came hurrying and said they couldn't go in. Calloway said he was already there. Witting said that Will H. Wittig, ballroom manager, made no attempt to interfere. Todd was taken to the police station from there. The 25-year-old special policeman at the ballroom.
Claims Identification Ignored
Asked if he identified himself, Calloway said: "I pulled out my wallet and showed them my name. They paid no attention to it."
Calloway said that Todd struck him twice on the head once on the hand with a revolver, and denied that made any threats or gestures before he struck. In rebuttal, Wittig denied that Calloway had identified himself and added that if he had, he would have been taken in the kitchen for a bow on the stand.
Calloway said he was taken to the hospital following the fracas, they were taken to police headquarters, and after identifying the pack and arresting, they were released on $500 bond, and the charges were dismissed in municipal court.
In his suit against the Pla-Mor, Calloway alleged $2,000 for actual damages on two counts, one of assault and battery and the other for false imprisonment and one of false arrest and imprisonment. He asked a additional $50,000 for each count as punitive damages. He insisted that artists are entitled to a portion of a juke-box receipt, "since without our records, there is the juke-box industry."
On the "Interpretation Bill," Warin store that each artist would be permitted to obtain an individual copyright on his records, "in such a way," Waring said, "we can control the playing for profit of our recordings."
Spier argued that some artists were refusing to make records for fear of self-competition. The NAPA counsel further testified that "America is the only country where such agreements are legal," Representative Kesting (R., N.J.), asking whether artists were not protected from competition of their works under common law, was told by Spier that "we are at the mercy of the courts and common law." He added that unauthorized playing of records had been going on in the state of Ohio and would be permitted to record in other states.
ASCAP Caused
Gene Buck, speaking for ASCAP, supported the "Interpretation Bill" and opposed the "Interpretation" measure. Concerning the former, Buck declared: "The judge of our Author's Rights, which Chappell topped by a $50,000 bid. Mayfair's bid was also ended to include a dilutive advance."
Tune has been a consistent tenant of The Billboard's pop charts (England's Top Twenty, May 24) since its introduction by BSC thru Vera Lynn.
PRMA To Ask U. S. Probe Of Major Diskery Prac- tices; Sen. Langer Aids Small Firms
List of Beefs Being Sent Senator and Justice Department
NEW YORK, May 24—Special meeting of the Phonograph Records Manufacturers' Association (PRMA) at the Hotel Astor last Monday was highlighted by a report of a committee headed by Temporary Chairman Jack Pearl which met with Sen. Robert E. C. Cook (R., N.C., May 22, 1947, PRMA), Committee chairman U. S. Department of Justice may undertake an investigation into unfair trade practices employed by major diskeries. In a statement made to The Bill- board, Pearl said:
"A committee, composed of Ivan Bulson, Joseph Kaplansky, and others, during the meeting with Senator Colder, called attention to the prevalence of certain unfair practices regarding various alleged abuses such as tie-in sales, coercive practices and the like by the major firms and was requested by the Senator to submit a statement on information and belief. The information related the subject of the diskeries.
Leeds-Bourne partnership seen as another maybe—Levy, Bornstein talk...
NEW YORK, May 24.—Given a green light with the addition of one hour a night aircraft with the advent of daylight saving time, the major firms operating in Chicago, Hollywood, and New York are revamping their schedules by going off the network. The new daylight saving time means that the major firms operating in Chicago, Hollywood, and New York are revamping their schedules by going off the network.

NEW YORK, May 24.—The story heard here at press time is that a group of Hollywood song pluggers has decided to drop in on East Coast companies and planning a meeting for Tuesday (27) to discuss what might be done to get more songs on the air after the month of June, West Coast companies (including those who are also heard in Chicago) will not be counted in the pecking order.

Dr. John Pentman, who supervises the entire sheet tabulation, sent a letter to subscriber publishers 10 days ago in which he explained the reason for the West Coast shutdown in June as follows: Leonard Van Berg (of Baker, Hearst, and Peatman list) is forced to take a one-month vacation thru June at his orders. Pentman says he has been told by Van Berg to get someone to do the job while he (Van Berg) was away. However, Van Berg will also be in on the company when he gets back, so it is not possible to find anyone who could do it. Publishers find it hard to understand what is happening in Hollywood now, since everyone is in a state of flux and the situation is not clear.

NATIONAL BROADCASTING COMPANY (NBC) has dropped all remotes out of Chicago, retaining only a few studio pickups in open spots on the network. The only studio pickups that have been added approximately 11 half-hour periods to the weekly schedule. However, the NBC remote that has been added into planning, which was solved only a few weeks ago, is the Cleveland station. The NBC remotes that have been added are pick-ups from the El Paso, Detroit, Chicago, and New York stations.

The NBC Remote Drop will continue with a pickup from the Click in Philadelphia, as well as regular scheduled shots of New York, Washington, Hollywood, and San Francisco.

ABC Cuts Hour

American Broadcasting Company (ABC), instead of adding an extra half-hour of programming to its West Coast network, has dropped an hour on the eastern half of the network, continuing its plan to have an extra hour with its feeds to the Central and Western stations. There is no remote list out of Chicago or East coast midnight, but the Western network receives pickups from the Stevens, Pick, and other West Coast stations.

As the case of the other wests, ABC has decided to run the network at half-hour periods, but the network will not change its policy in this respect unless the network loses a remote out of New York or Chicago, but are heard on the West Coast. Actually, more than one half of the network drops have been made by ABC, but most of them would be covered by the above two categorized programs. The ABC network has mentioned that they will do more than that to work on their network.

ABC is working on the idea of the other wests, NBC has obtained its best possible feed from the Stevens, Pick, and other West Coast stations. However, the Western network receives pickups from the Stevens, Pick, and other West Coast stations.

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NEW YORK, May 24.—Rubin Uslander, former director and stockholder in the Uslander Mercantile, which has been sold, has filed suit in New York Supreme Court against Al Green, former stockholder and affiliated subsidiary companies, for $17,000. Uslander alleges Green received a commission on the sale, which was not advanced to the plaintiff as a personal loan and not as payment for any of Uslander's services.

Green's answer is that the dough he received from Uslander, although it was not in the form of a personal loan, was applied as credit for pressing Cosmo unless he was prepaid.

Uslander, who says Green's answer is untrue, moved in the suit that Uslander was not prepaid.
Harry James

(Reviewed at Manhattan Center New York, April 23, Personal man-

TRUMPETS: Dominick De Seta, Thomas James, Daniel Rosner and Joseph Weisberg. TROMBONES: George Stephan, Mildred 
Banman, Harry Liebowitz, Joe Silverman and Louis Langer.

VIOLINS: Robert Cates, Robert Kacspert, Jack Romani and David Amsterdam (v.)

TUNSEL: Jack Polacek, Andrew S. Copeland, Thomas Smiley, Jack and Mendes.

RHYTHM: Lenny Feuer, Burton Rosen, Armand Dewitz and Tony Pastor.

LEADER (AND TRUMPET): Harry James. ARRANGERS: Johnny Thomson, Leo Reisman and Sammy Cahn.

For too long a time the East has been neither hear nor horn of Harry James. There's a reason for that—though the belief has been that passing up the rigorous of one-nighting and avoiding the density-populated East has taken him toll in James' Columbia disk sales and general marque value. This may not be the reason why it is that since April he has embarked on a short-tern run through the Seaboard and from here he will work his way back to Chicago. Equally interesting is the fact that his new middle-distance footing and leading with more zest and relish than shown in five or six years on his previous tours. The Manhattan Center stop-off gave Yankee a chance to do just the "new" James.

What makes it the greatest? Well, here's an outfit with terrific over- due, a great orchestrator and instrument performers. They may say you can't do business with "swing" now—a previous record of this moment is that odd customers paying their $1.50 toork's book is loaded with top plugs of yesteryear. Crowd goes wild when Pastor's copy of James band go like this one

1947

Joey Kearns

(Reviewed at Frank Palumbo's Click, Philadelphia, May 19, Brokered by Caracusa & Martin, Philadelphia.)

SAXES: Joey Kearns (leader), Kirby Cole, Bill Pesci, Jimmy Weinberg.

RHYTHM: Buddy Kearns, Red Cramen and Dan Lane.


VOCALISTS: Tony Destro, Early Johnson, LaRosa, Jones, Joe Henry, Miles Davis, Jimmie Williams, and Al Leopold.

On their first location pitch out of the West Coast band, 21 pieces including a four-fiddle section, which lends a powerhouse-preferred rhythm such as James has enjoyed so successfully, a delightful mixture when softer programs are asked by different locations. James will not be too coarsely if anything can bring swing back this James band can do it. It's a pleasure to report that the Horn in cornet is a big-name attraction and playing the part for all it's worth.

Joe Carlson

Tony Pastor

(Reviewed at Hollywood Palladium, Hollywood, May 14, Road manager, Joe Schurman, Booked through General Artists Corporation.)

TRUMPETS: Joe Grossin, Gay Brandon, Joe Schurman, and Frank Pastrock.

TROMBONES: David Mayo, Red Heidenreich, and John Mayfield.

BASS: Joe Pastrock, Gene Cramer, Will If Bachman, James Perlino.

REVIEW: Lee Barnes, Jimmie Miller, Van Riden, and Frank Conn. ARRANGERS: Tony Destro, Peter Asty and Benjamin Cloeser.

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1947
Musicraft Gets Up the Moola; Refinance Deal Reported

(Continued from page 20) pendent dislery apparently will be restored. Although he declines to give the name of the attorney if the Valion, of the Goldfarb-Vallion-Minburn law firm here, has been retained in an attempt to void the pact, Musicraft claims its own attorneys assure that the Torme pact is invulnerable. Musicians say that with the new plan all set, Torme will be given a new permanency contract, but any integral part of future activities.

Artie Shaw, whose income from disks is partly in the form of stock, is figured to stick with the label. Other artists, including Kitty Kallen, Phil Brice, Sarah Vaughan, Teddy Wilson and Dizzy Gillespie, probably will be held to their papers, albeit it is known that for certain while Brice has been itching to get out and has been tentatively submitted to the Musicraft label, among others. The Kallen gal, too, has been rumored as holding an "if" agreement with Columbia disks.

"Nuisance Suit" Meanwhile, Musicrafts depretted a local attorney's subpoena issued three days ago by the firm's public relations head, who holds 50% of shared stock in the diskery, against any other thing. West had accrued director of the old Musicraft set-up, including Sam Ziegler, Mitchell, that, Harry Zapp, Ed Ellinger and others, of "mismanaging," but dislery has has had in recent months, or, "managing." The same claim that was not considered important.

Reports from Detroit that Max Lipin, of Allied Music Sales, former distrib of Musicraft wax, had sued the distinery for $100,000 were countered with the statement that Musicraft has "nothing to worry about." The distillery's reps asserted that Musicraft had long ago entered a $20,000 claim against the papers filed in a federal court in Chicago.

Torne Ready To Cut Mel Torme, who arrived here today to prepare for his Caponegan opening May 29, is due to make 15 disk appearances between Tuesday and Thursday. Art Ford, who clarified Eddie Newman's own to 2-to-6 a.m. WOR will be all-night dedications to Torme, with the emphasis being placed on the Freddy Robinson show and the WNEW Saturday night swing session, among others.

Keynote Inks Fine Arts 4 NEW YORK, May 24.—The Keynote distillery added the Fine Arts Quartet and the Manhattan Recording Company (ABC) to its longhairs roster this week. The group has been signed to a two-year pact calling for a minimum of three all-clear nights a week. The Fine Arts will be the previously unrecorded Third String Quartet by Dmitri Shostakovich.

BLACK'S CINEMIX (Continued from page 18) trendy trade by the helping-helping angle; gives city fathers of Columbus and loud much coveted all-time song for the time.

Radio shows already set for a Columbia appearance are: "Symphonies for the American People," with Eddy Newman's own; Lenny White's and the Aragon, Chi, and three important territory.

Other activities at the PRMA meeting included the adoption of a resolution stating that the association had received letters this week, notifying them that the Public Broadcasting System had been granted a renewal of the station's license. The association is now working with the station to work out a national rebroadcast agreement, and the PRMA will give its full support to the station's efforts.

BMM/Court Threats Bear Fruit in Chi CHICAGO, May 24.—The threat by Broadcast Music, Inc. (BMI), Midwest licensing campaign reps to file suit in federal court, unless some definite signs of acceptance of the licensing-fee collective appeared, yielded some promise today.

Members of the Chicago Cafe Operators' Association were reported to have received letters this week, notifying them of a meeting to be held May 28 to discuss the implications of the previous invitations during recent months failed to bring about a quorum of the association. The meeting date, however, was changed and was therefore not available for comment.

Prod. Costs Off, Vox 12-Inchers Cut to $1

NEW YORK, May 24.—Vox Records announced that it is cutting its 12-inch shellac disks from June 1 from $1.30 to $1.25 in lots of 100. The de

Music---As Written

NEW YORK: Dizzy Gillespie is set for the first in a series of September jazz concerts at Carnegie Hall. The pre-concert will feature a new dizzy, a new phone, penned with Ted Dancer's, "The House," as one of his own works, Cuban Beep and Cuban Bop. Don Mcerrow of Columbia's old stand, the Studios Hotel, Chicago, opens at the Frontier, Denver, for an extended engagement. George Shearing's own will appear at the Schroeder Hotel, Milwaukee, in July.

Michael Stavrakis is the new assistant treasurer of Columbia Records.

 Protestant Mitchell is Buddy Morrow's new cornetist. Morrow has been set for a five-week stand at the Chase Club, St. Louis, beginning June 10. He will be backed by George Shearing's own, but will play the lead role in Young Man With a Horn. Rudy Van Gelder will put out an album of heretofore unreleased masters by pianist Jolly Roll Morton.
Delmonico's Props Sold in Bankruptcy; D. C. Picture Spotty

WASHINGTON, May 24.—Spotty trade in night club business here was highlighted this week by a bankruptcy auction sale of the equipment of Delmonico's, swanky after-dinner spot. The club shuttered only a few weeks after purchase by a syndicate headed by another Campion from Hell, Sachs, who ran it under the names of the Duet and the Del Rio.

Earlier this week, the club was closed. That spot had been operating only since New Year's Eve. Other clubs to close in recent weeks included the Treasure Island and Trade Winds, while Chin Clipper has dropped its floor shows.

Meanwhile, good business reports come from several spots. The Club Cairo, featuring the Fleischer Brothers and Shearer, is back from his fifth 'DSO tour, set to open Monday (26).

MEMO:

New York: Ralph Slater gets a week at the Capitol, Washington, June 13, with a Los Angeles date penciled in.

Al Wilde, Gale Agency chief, will be back at his desk downtown in August, June Jones

Trenet starts a two-week date at the Gayety Theater, Montreal, tomorrow. Trenet is also being set for a New York date, but no decision as yet.

Belle Etoile and Lilith, now at the Gay 90's, Bloomfield, N. J., after 10 weeks at the Club 66, Greenwich Village.

N. J. & Ore. Houses Drop Stage Shows

NEW YORK, May 24.—Two vaudeville houses on opposite sides of the Continent, Majestic, in Paterson, N. J., has switched to a summer film policy, while in Portland, Ore., Bagdad, Portland suburban theater, switched to a summer film policy. That spot had been operating only since mid-year.

Five Theater Dates Set

DETROIT, May 24.—Million Dollar Theatre, Los Angeles, now a double bill house, will switch back to a temporary vaude policy July 30 for a tour of the Midwest, Chico) Robinson package. Robinson played one-nighters, Booker T. Washington, Dallas, May 21, and Pike Theater, Mobile, Ala., May 22 and has three three-week run-ending, the Regal, Chicago, June 13; Lincoln, Los Angeles, July 2; and Oakland, Calif., July 16.

Trentet in Montreal's Gayety; 2 Weeks at 26 Plus

MEMO:

Trentet in Montreal's Gayety; 2 Weeks at 26 Plus

Trentet starts a two-week date at the Gayety Theater, Montreal, tomorrow. Trentet, the eight-line chorus of the Ziggyettes, is back from his fifth tour, set to open at Chivo, Hotel Reforma, Mexico City, the first week in June for four weeks. Trentet will be in the hospital for a month to undergo an operation.

New York: A Skitch Henderson pitch the 81 ball Monday (20). Gay Markoff, back at his fifth tour, set to open at Chivo, Hotel Reforma, Mexico City, the first week in June for four weeks. One of the name acts who started there: the Ziggyettes, who started there five months ago.

No. 1 Fifth Avenue Bar presented itself with a plaque Sunday in honor of the same-act who started there: La Cigale, Sophie Tucker, Edith Piaf, Columbia's, David Broome, etc. Odette Dijon started May 2 with the N75 Revere at the 928 Bar. Rutherford. Joe Kellel started on the same date at the Wavel. Will Morten started the same date at the Wavel.

TV short in the words of the Ziggyettes: "He's so tall, you see him but you can't see his face. He's so slim, you see him but you can't see his body. He's so round, you see him but you can't see his head. He's so thin, you see him but you can't see his legs. He's so long, you see him but you can't see his hands. He's so short, you see him but you can't see his feet. He's so fat, you see him but you can't see his face. He's so thin, you see him but you can't see his body. He's so round, you see him but you can't see his head. He's so thin, you see him but you can't see his legs. He's so long, you see him but you can't see his hands. He's so short, you see him but you can't see his feet. He's so fat, you see him but you can't see his face."

Joe Allen, Chris Conen and Jean Peddock new at the Club 66.

NIGHT CLUBS-COCKTAIL

Communications to 1066 Broadway, New York 18, N. Y.

New York: Queen of Angels Hospital after brief illness.

Art Lund goes into New York’s Roosevelt for a heart operation. Lund is set for Pacific Northwest tour following the 10-week stint at Rome.

Joe McCarthy returns to Mexico after operation.

Florentine Gardens, Hollywood, shows are getting a boost from Joe regular six-day shows.

Irene Manning going to England to play the lead in the Britsh version of Du. Berry.

Linden Brothers perform at the Hotel DeSoto.

Skeets Light doing swing act.

Morris secretary, to get married June 24.

At Wilde, Gale Agency chief, will be back at his desk downtown in August.

Frank Paris, devoe vaudette in New England, praised for a role series.

Piping Rock, Saratoga Springs, N. Y., has engaged the yes-remembered & renowned act.

Gayety Theater, Montreal, tomorrow. Trenet is also being set for a New York date, but no decision as yet.

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Gayety; 2 Weeks at 2G Plus

Shearer, director.

Dolores Shaw joined the show at the '90s, Bloomfield, N. J., after 10 weeks at the Club 66, Greenwich Village.

Professor Lombert, now at Loew's State, and his wife have announced the opening of a semi-name headliner policy since their purchase by a syndicate of Vauders for split weeks at the Club 66, Greenwich Village.

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HAVANA'S YANQUI DOLLAR BAIT

Next Winter's Nitery Splurge Boon to Acts

Buyer to Canada

NEW YORK, May 24.—Inde-
dependent Buyer, who class at Cafe
Society Uptown June 23 when
the bookings for the season
mer, has been set for a Canadian
circuit tour starting November
19. The French tour, which
will reopen Uptown September
8 and stay there until October
work the concerts for a
$10,000 guarantee against 59 per
cent of the gross. The tour will
run about 20 days.

Benny Opener Approaches Roxy Record

1st Week Estimated at 1506

NEW YORK, May 24.—Indications
today were that Jack Benny's Roxy
comedy show should gross an estimated
$20,000 by the opening week of the Razor's Edge.

Las Vegas Hot Spot for Acts

NEW YORK, May 24.—Of all the
talent buying spots in the country, Las Vegas, Nev., is one of the
biggest. The act buyer at the Roxy theater there
is in on a $40,000 guarantee against 59 per
cent of the gross. A possible
$200,000 over and a like amount
Sunday, plus the subsequent business,
would bring the overall take to
$150,000 for the week, compared to the
$15,000 grossed by Rosalie and
Antosia, Rogers, Center, Miami, and
Tommy Trent and Razor's Edge.

The comic's week in Chicago
shattered box office records at the Chi-
go Theater, with a sensational
$131,100 grossed up, despite the An-
heimers and the Alhambra being
at the Oriental. Benny took out a
report $32,000 to $36,000, as he was
said to be in for a 50-50 split over
a guarantee.

Hilton Latest Hotel Chain
To Sign Booker for Acts;
New Trend Born of Slump

Merriel Abbott To Buy Acts for 18 Rooms

NEW YORK, May 24.—The Hilton
chain is the latest hotel group to
grow its hotel operators into
booking agencies. Merriel Abbott, the
chairman, which includes the Plaza in
New York, the Palmer House in
Chicago and eight other hotels in parts of the country, spends
big-time dough all year round.

Merriel Abbott, now in Europe, will
take over bookings for the chain.

Hilton will open on an exclusive basis, with the same act at the
same time for all of its hotels.

The act buyer at the Hilton, as announced by
Chief of Booking Officers, is to be

10% Tax Bill
In Fla. Threat
To All Showbiz

MIAMI, May 24.—Niterys
and practically every other showbiz
enterprise are in for a new headache if the tax bill looming into
the Florida Legislature, and now in
committees, becomes law.

The potential 10-per-cent bite
would be over and above the present
20-per-cent federal tax which many
authorities blame for the recent box-
office slump.

With the new 10 per cent added, it is feared that takes
more of the profits, leaving the Florida
people a shiv away from
particularly for roadshows.

Intermittent Flesh
For Mil. Riverside

CHICAGO, May 31.—The River-
side, which plans to be the first to
intertwine vaudeville after July 1,
according to Charles Hogan, local
vaudeville buyer and one of the
Standard Theaters, a group of
Chicago business men who hold the
contracts with the professional
bookers, said that the Winter
Bros. picture pool concludes at the
Riveride July 1, when the theater
returns to Standard Theaters.

Hilton and Johnson have made its
vaude at the Roxy here July 2 or July 2. Two
comes will be in the same theater of the number
in the act is still undecided.

Las Vegas Hot Spot for Acts

NEW YORK, May 24.—Las Vegas,
Nev., is one of the biggest buying spots in the country.

The biggest show in the town is Frank Cherry, who
bought the role for the New Hotel.

The Flamingo, the smartest showroom in the town, is
trying to get names, but is holding back until it can see
a little farther ahead.

The room has bids out for Sophie Tucker, and John
Beauchamp. The Beaux Arts Theater opened there May 22.

Olsen and Johnson
Play Roxy in July

NEW YORK, May 24.—The Olsen
and Johnson show will make its
vaude at the Roxy here July 2 or July 8. Two
comes will be in the same theater of the number
in the act is still undecided.

Show will run 45 to 90 minutes after the 8:00 pm. The
night at the show in the act is still undecided.

Olsen and Johnson, when they make their
vaude at the Roxy, will bring in Jack Haley and
the boys—"The Ritz Boys," a group of standard acts.

Following the Olsen and Johnson show, the act
will bring in Jack Haley and
the boys—"The Ritz Boys," a group of standard acts.

The Olsen and Johnson show was
planned for Jack Haley and
the boys—"The Ritz Boys," a group of standard acts.

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planned for Jack Haley and
the boys—"The Ritz Boys," a group of standard acts.
Loew's, State, New York  
(Thursday, May 21)

Capacity, 3,500 seats. Hours, as announced.

Radio City Music Hall, New York  
(Thursday, May 21)

Capacity, 6,500. Prices, $3.00 to $6.00.

Connecticut, New York  
(Thursday, May 21)

Capacity, 3,000 seats. Prices, $2.00 to $6.00.

Paramount, New York  
(Thursday, May 21)

Capacity, 3,000 seats. Prices, $3.00 to $6.00.

The house has a strong bill and is packing out well. Mr. Charlie Clark, the Modernaires and the Acornettes—all sold to good hands. Boyd Knowles’s old following will like the band. It goes all out with three numbers, Yesterday, Beguins the Regrets and Bolero. The last number is built around wound skirling of Rudy De France. The act’s instrumental line-up is the same crew he showed during his last tour and they have a lot of fresh material in the show. The comic is a big item and the audience seems to be ready for a good show. The orchestra is made up of eight pieces and the act is sold to good bands and the audience is ready for a good show. The orchestra is made up of eight pieces and the act is sold to good bands and the audience is ready for a good show.
Follow-Up Reviews

COLEGGS INN, SHERMAN HOTEL, CHICAGO: Hostelry Pres. George Smock has announced the launching of a revue series, featuring new, up-and-coming platter names, with three new shows opening on May 29. The trio is called the holdover Harmonists and Herbie Fields' ork. The Fields' ork has hit the roof in Chicago, but when Herbie came in with a brand new combo, and the ork is doing a first-rate business. The only personalities in and backing the other acts.

Local platter Joe, Leon Burton, top Chicago spot comes out with a new group, using his own radio shows for an enthrallment. He uses clever original songs, taking the audience there, written by Jack Paice, is read from off-stage, after which Burton came on to automatics. He has his personality, Burton on stage is an animal. He's on and gives an act a good intro. He has a series of intros, which are high from an entertainability standpoint.

Plantation Med. Mel Forbes opened with a little standard, Test for Two, followed up with a bit of comedy, Ol' Man River, version of The Fire Dance. Under which the Honeydrippers, with whom he teams with his radio shows for an encore, one fellow doing nine head-overs-heels backflips from his partner's back.

Opera-Concept Recruit

A recruit from the opera and concept stage, Dorothy Sarnoff finds herself somewhat at a loss in her first venture into the nickel field. She is attractive, but lacks experience and the bits of business that sell a song and the singer's personality. She has been a little high on herself, adrift, and it is difficult to tell how powerful it is because of the Mike—but (See Starlight Roof, N. Y., page 39)

The Jacobson Brothers have definitely decided on a good variety revenue policy, after several unsuccessful efforts to turn the top headlines dictates current local competition and their second venture, a well-paced show, should do very well. Current cut is strictly newcomer longshot, who showed plenty of stuff and should do well in the stretch if they get some promotional breaks and word gets around about the quality of the show. Producer Don Arden has done a set of smart production numbers, outstanding of which is his Texas number with the six-line girls and two boys doing thru a bowel-leg bit that catches all the flavor of the Lone Star State. Arden is smart in using two boys in the line to break monotony of years of all-girl lines locally.

The Three Rockets, Negro tapsters, get moving quickly with their precision boxing, which残疾 a cute gimmick where the three boys line up one behind the other and the two boys in the line to break monotony of years of all-girl lines locally.

The rest of the show was adequate. The Trio, doing his own business, combined voices and piano producing music, usually heard on sound tracks of Mexican movies. The Three Rocket Boys (two girls and three boys) are the harmony team heard regularly on Mexican radio, and the radio's been in the line to break up the steady diet of straight acting, especially around the quality of the show. Christine Parry, the big girl hoover, moves around nicely for one so tall. The producer of the show has one spot, getting fair return for her work.

Hibbard, Byrd and Lora

Hibbard are a trio (where there's a new male in the act) is the same knockout act that starts with a sparkle and continues with a song, and the couple of the kids are good enough for the others, after they have seen their best days. The line does number, none of them being more than a breakout. Harry Dubbs band cuts the show in okay style. Bill Smith.

Becky On Cash Bond Basis as MCA Books Rey Nosa Spot

NEW YORK, May 24.—The first cash bond MCA Playhouse show to be scheduled over two years was turned over to the American Guild of Variety Artists (AGVA) at a show last year. Bonded was run by Reuben Gonzales, Bond amount, $22,500. The act, a Music Corporation of America (MCA) package booked out of Dallas.

The Mexican star has been booked at Wally Wagner line of eight girls to open June 4. Spot, according to AGVA, is not covered by a band.

Mexican histories, however, were covered by an AGVA before, but constant bookings and changes and counter charges of contract violations led to a rupture in relations between the talent union and Mexican buyers. AGVA followed it by stating that any performer who took part in the Rio Grande was on his own. Deal

since we last caught this spot it has had a series of face-liftings. The outside has become kind of snappy, but the inside is done to a plastic job. It is a marked improvement. Now if the boys would space the lights better, the girls might really show their routes to advantage.

The current show is a pleasant little affair highlighted by Phil Zoser, the stocky comic who has come full effect of the Three Rockets. He now has a personality that doesn't take too long to register, so he is bringing a new bit of fun to the show. They have used the set at the midway mark he got rolling yucks. There is no use calling the show vaudeville. He isn't for the average out-and-town trade; material will go over with them. But give him a Chicago theater, the Paramount, Strand, Capitol, and he'll fracture them.

Bill Shirley Warbles

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SAFETY FIRST... THE "ANGIE BOND TRIO" AVG COMPANY OF WORCESTER

Doctor! Rox Nsaid

PIIIIDELPHIA PA.

FAIR

RIO CABANA, CHI

RIO CABANA, CHI

Weekly Subscription, $1.00

CITIES all over U. S. will pick delegates month ahead of first national session—N. Y. huddle June 12 or 15—Berle in line for prexy

NEW YORK, May 31—Plans for the first American Guild of Variety Artists (AGVA) convention, on the fire for months, are rapidly coming to a boil.

The nationwide series of local membership meetings will run from June 2 until mid-June, when the New York convention takes place. The national convention, an outgrowth of these preliminary meetings, will start 30 days after they are completed. Choice of the convention site may be governed by action at the earlier meetings.

Local Session June 2

Local meetings, which all members accredited to a specific branch will be asked to attend, will be held June 2 in San Francisco, Seattle, Portland, Phoenix, Dallas, Houston, New Orleans, Miami, Baltimore, Pittsburgh, Buffalo, Cleveland, Akron, Youngstown, Cincinnati, Indianapolis and Detroit. On June 3 in Hollywood, Chicago, Philadelphia and Boston will start their huddles. New York will have its pow-wow either June 12 or 15.

Mal Shelley, AGVA topper, explaining the details as can, and the mechanics involved in notifying all members accredited to the New York office.

The local meetings will elect delegates to the national convention and instruct them. The 30-day interval between these meetings and the convention is designed to give the officials time to mail credentials, arrange for various committees, and provide for transportation and living quarters.

Earl Wanger Sues Chi Copa for $1,100

NEW YORK, May 24—Wally Wanger, famous producer, has filed suit against Sum Sinella, operator of the Chicago Copa cabana, for $1,100 in connection with his stand in the Copa.

Wanger alleges the stand was overdone, but was plenty right.

The Wanger suit does not affect Wanger's stand in the Copa, but it is the chief charge against him. He alleged the Copa took him off, and if not, even the Piping Rock would do well in tele or flickers.

The Beef is a bull. Manson objected on the grounds that he didn't observe it.

Lose Costumes, Jobs

Before the huddle, $1,500 settlement was agreed upon. After an all-around huddle, the $1,500 settlement was agreed upon.

2 Maxies Settle for 1/2G From Redstone In Option Dispute

Lose Costumes, Jobs

The first Mesinger alliance, op of the Boston Latin Quarter and the May-lina, and up by July, tentative budgets may be compiled.

Local 6 Vs. AGVA

PHILADELPHIA, May 24. The case of Philly's Local 6, American Guild of Variety Artists (AGVA), against AGVA's national administration, now is expected either to set a final date for a hearing by Justice Harry McDevitt here next week. The judge is expected either to set a final date for a hearing by Justice Harry McDevitt here next week. The judge did not grant the injunction, as was denied were incorrect. The trial board has started its session Wednesday (21) protesting the AGVA's national administration. The judge has not chosen to grant the injunction, as was denied were incorrect. The trial board has started its session Wednesday (21) protesting the AGVA's national administration.

In Option Dispute

NEW YORK, May 24.—The beef between Mickey Redstone, op of the Boston Latin Quarter and the May-lina, and up by July, tentative budgets may be compiled. Mickey Redstone, op of the Boston Latin Quarter and the May-lina, and up by July, tentative budgets may be compiled.

As has been declared unfair. The trial board has started its session Wednesday (21) protesting the AGVA's national administration. The judge has not chosen to grant the injunction, as was denied were incorrect. The trial board has started its session Wednesday (21) protesting the AGVA's national administration.
New York: Stem Dips to Feeble 333G;
MH 110G, Roxy 52, Para 60

NEW YORK, May 24.—Gregory at the six Stem flesh-flacker houses dipped again for the past week, from $90,000 to $83,000. A second week of $330,000 figure includes $54,000 taken in at the Capitol for its second week with Deed of the Sun, with the house on a temporary straight film for the date run. Holdover bills closed at $30,000.

Radio City Music Hall ($5,200; average $110,000) ended its fourth week with Paul Reaou, Roy Ford, and The Egg and I with a total take of $35,000. It presented with $38,000, went to $1,077,000, then $1,100,000, and closed with $1,100,000. The new show that became the success that became the Who were Brothers, Sharkey, and Kathryn Lee. Pic, Great Expectations.

PARAMOUNT, N. Y. (Continued from page 27) closely knit unit with near little business. They worked in. They have very little closer, Jack, Jack, Jack, which ends with lights off while they work with flashings.

Buddy Clark was okay with his vocal stylings, but his delivery was wavy. Recent hospitalisation was responsible, according to his manager. Clark registered okay with Peg O'Mahony and How Are Things in Glencoe Morris? He did two numbers sung in "made in the United States" for $150,000 and went into April Showers and Anniversary Song, in which he sang and accompanied on the piano. The numbers would have sold better if done straight. Murray, incidentally, was paid in by the cash customers to the tune.

EARLE, PHILADELPHIA

According to that the Shaggy-bowl Gang (sic) led by the Newman boys. Accordianist Monte Palma holds the new holder of his guesting for Tico Tico and St. Louis Blues, and piano player covers his hands with red mitten over- alls, which results in a gagging Honey Suckle Rose novelty. Added instrumental pieces are the four and a half song, the Carnegie Melody Bar, and the Harmonica Ladies. Ladi's got their start on the Headliner and just Married from the B.C.G. a month ago. Show-stopped with their zany and charming personalities, and the presentation of Miss Eileen, China Town and Hora Staccato.

Rounding out the rich variety on the stage is comedy content possibly provided largely by Lou Carter with his his vocals, mugging and pert antics. Rosci wins the pew holders with his Chinese Town and Hora Staccato.

STROUBLE

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SPECTACULAR!
BEAUTIFUL!
MYSTERIOUS!
DRAMATIC!

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Dept. D, 60 W. 50th St., New York 11

Nick Lucas
Week of June 3

Terrace Gardens
Columbia, N. Y.

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N. Y. City Center in 4 Years Put on 462 Attractions, With Longhair in the Red

326 Net Loss Since 1943 Offset by Assets in Props

NEW YORK, May 24.—Incorporators of the City Center of Music and Drama met for their fourth annual meeting Monday (29). Former Morris, chairman of the board of trustees, presided, and Paul Moss, managing director, reported on the activities of the town’s temple of culture over the past year.

Moss will be in New York the City Center has done much better than anticipated, and during the month of April, 1940, to date, the management put on 462 attractions and played to a full house. The total $54,000. However, net loss for the year is tabulated at $34,815. Opera and symphony concerts wound up in the red to the tune of over $20,000, but this loss was almost offset by profits from other activities which netted the City Center a total of $75,689 on the black side. "Keep by keeping up expenses make up the balance of the loss."

Assets in Props

However, as Chairman Morris pointed out, the policy of the City Center fathers is to mark off sets, costumes and property from the show as a percent of their value, and the org has an account on hand at least $50,000 worth of the latter, which assets more than offset the deficit. Morris stated he felt as much as $14,000 was in the bank for a time at the present moment, all guarantees and subscribers could be asked to open bank accounts.

A complete financial report shown up even better than the figures given since the new fiscal year opened in 1943, the total loss net is put at $24,441, and this has been accomplished with strict adherence to the $7.50 top thrift. Despite this break, Morris pointed out that close to $1,500,000 has been paid out to eight theatrical organizations of the country, and in all the paying scales. Nearly half a million was paid to American Guild of Variety Artists and Local 602, American Federation of Musicians. The latter, which assets more than offset the deficit. Morris stated he felt as much as $14,000 was in the bank for a time at the present moment, all guarantees and subscribers could be asked to open bank accounts.

New Board Members


Special Equity Meet On Stage Mrp. Pact

NEW YORK, May 24.—A special meeting to probe further into suggested changes in current status of contracts of last stage managers, was set for June 2 with the Association of Actors’ Equity at the regular meeting of the group last Tuesday.

Wanamaker Signs for Pix

NEW YORK, May 24.—Sam Wanamaker has announced that he will produce Bergman in her Broadway one-year run of "Joan of Lorraine" and also directed Bergman in a two-year contract with Milton Sperling, president of United States Pictures, producing for Warner Bros., in which he will star opposite Tall Palmer. He reports to the studio Monday (25).
Off-Broadway

THE FLIES (LES MOUCHES) (Opened May 14, 1947)

DRAMATIC WORKSHOP OF THE NEW SCHOOL OF SOCIAL RESEARCH, NEW YORK.

A drama by Jean-Paul Sartre, translated by Helen W. Gardner. Directed by Edward Stack. Cast includes soldiers, refugees, Argosians, etc., conducted by Harold Huth.


“Rosalie” Revival Mulled

NEW YORK, May 24—A revival of George Gershwin’s and Sigmund Romberg’s Rosalie is under consideration for the Shubert Theater according to current confabbing of Albert Black and George Lewis in the city. Tentative casting has Patrie Munzel, Hilda Logan, Jess Landman, Irving Turel, Seward Conover, Ian MacKenzie, Lynn Sheldon in the leading roles. Also Violet Cursion handling comedy chores.

RUTLES

Dramatic and Musical

Accidentally Yours (Old Agrippina) Pueblo, Colo. (Music Hall) Kansas City, Mo., Lauretta (Cherry) San Francisco, Katerina (Shirley) Washington, Nola (Christie) San Francisco, Elinor (Thelma) Boston. Also in: (Shreveport) Shreveport, Le Sueur (Vena) Minneapolis, Eltingville (Evelyn) Chicago, Oeste (Dorothy) Los Angeles.

Follow-Up Review

STATE OF THE UNION

(Sunday, May 15, 1947)

HUDSON THEATER

A comedy about the American political scene, adapted from the French by Edward Hervey, directed by Bridgette Windham. Produced by the Dramatic Workshop of the New School of Social Research. Cast includes: Thomas Reynolds (Hervey), George Eldredge (Hervey), Betty Bruce (Hervey), Harvey MacVeigh (Hervey), Patricia Doherty (Hervey), Robert Sweeney (Hervey), Robert Twerger (Hervey), Wally Coyle (Hervey), Robert Blackman (Hervey), Robert Stratton (Hervey), Robert Dabbs (Hervey), Robert Quigg (Hervey), and Robert O'Keefe (Hervey).

Seven Hundred Seat Theater

Fully equipped in Beach Resort Amusement Park with 200,000 local population—transient population 1,000,000. Situated in the city of Norfolk. Ideal for summer playhouse. Would like to hear from experienced operators.

ALBERT MILLER, Manager

OCEAN VIEW PARK

Norfolk, Virginia
Burlesque

By UNO

THREE EDWARDS BROTHERS, George, Maurice and Fred, after their week (May 29) at Loew's, Pittsburgh, have another brother, Pauline McGee, three-time winner of Smith at Avenue, Detroit, producer, shifted to the Casino, Pittsburg, Roumania, assistant treasurer, took off service his Ill. of Fairmount Hotel, St. Louis, to detective, who just closed at Loew's, Fairmont Hotel, St. Louis. Three Edwards Brothers their week (May 29) at Loew's State, Philadelphia, American Aid to France, May 5, 1917, will be at the Big Top, Atlanta, Georgia, and will have their redwood rink and theater for any child under the age of 14 years, to be admitted to or remain in such place, unless such child shall be accompanied by his parent or guardian or some adult person authorized by such parent or guardian to attend such child, shall be fined not more than $50. Any person keeping or managing, wholly or in part, any roller skating rink, and theater, or any place to which the public is admitted, who shall allow after six o'clock in the afternoon of any day any child without parents to be present in such place shall be liable to a fine of not less than $25 nor more than $100.

Saskatchewan Bans Jim Crow; Fine, $25

By Bill Sachter

The Canadian government has prohibited the use of the word "Jim Crow" in the province of Saskatchewan. Any person found using the term shall be subject to a fine of $25.

Showbiz Names in Benefit

For 35th Division June 5

KANSAS CITY, Mo., May 24.—Jack Benny, Shirley Temple and Jane Richey will participate in a benefit show to be held at the local unit of American Aid to France, part of the reunion of the 35th Division June 5. The President and General Dwight D. Eisenhower are scheduled to attend the reunion.

OPENING SAN FRANCISCO ALL-AMERICAN SPEED DERBY

Best money-making spot in the country, according to a group of 1,000,000 seekers. Show widely financed, with plenty of backing. Spectators positively guaranteed. Accommodations at all hotels. $250,000 in prize money. %

Rat Walkout Threat Again Imperils 'Road'

(Continued from page 2)

It is possible that railroad workers will file a suit to strike the Union, which would make it impossible to use planes or buses in the process. The strike would force the companies to suspend their operations, causing a loss of thousands of dollars. It is feared that the strike could last for months, leading to the collapse of the amusement industry.

ACTS WANTED

DANCERS-BRINGERS-STRIPER

FLAMINGO-SILVER PLEASURES

AND RICH CHICAGO GIRLS

Bill Mathews Agency

Manager, Chicago, I10

WANTED AT ONCE

I'm want to hear from Dancers and Strippers at all times

Bill Mathews Agency

Manager, Chicago, I10

MGR. VICTORY PLAYERS

Manager, Greek, Mo.

Injunction Possible

The union's stand is based on the belief that the agreement is illegal and that the union will face the court to prevent the use of planes or buses. The union is preparing to file suit to strike the company, which would make it impossible to use planes or buses in the process. The strike would force the companies to suspend their operations, causing a loss of thousands of dollars. It is feared that the strike could last for months, leading to the collapse of the amusement industry.

OPENING SAN FRANCISCO ALL-AMERICAN SPEED DERBY

Best money-making spot in the country, according to a group of 1,000,000 seekers. Show widely financed, with plenty of backing. Spectators positively guaranteed. Accommodations at all hotels. $250,000 in prize money. %

PRIZE MONEY—$20,000 IN FULL

Following contact me immediately: Martin Hall, Al Brown, Eddie Leonard, Tom Shaw, Bob Collins, Jim Dugan, Jack Redmond, Joe Wood, Jack King, Zazou, Eddie Logan, Jack Walker, Jack Miller, Stan and Marge, Billie and Eddie, Charlie Alonzo, Bill Arnold, Ray Styles, Johnny Armitage, John and Jane, and others who are available. Watch road to issue of The Billboard.
THE FINAL CURTAIN

BRENTON — Harold E., 73, for 21 years treasurer of the American Federation of Musicians, May 20 in Haverford, Mass. He retired four years ago.

CATS — Fred O., 55, former vaudeville performer, May 21 at Jackson, Mich. He teamed with his wife, Wanda, at the National and Walter, of Jackson, in a musical act 35 years ago. Burial in Jackson.

CHASE — Caroline F., 76, piano and organ teacher and resident of Brentwood, Calif., May 23. She was the stepmother of Joe Collins, of Atlantic City's beauty contests, which were the weekly feature of the Musical Briston, May 23. She was also a member of the Century of Music.

CONNOR — Harry, 57, sheet music publisher in Chicago 20 years ago. He left the business in 1938 to become a musician in the London booking firm, May 25. He was an army bandsman during World War II and served as an officer of the Maine Federation of Music Clubs.

CUSTER — Ted, 56, advance agent for the Alamo Exposition, May 19 in Fort Worth, Tex. (Details in Carnival Section.)

DUDLEY — Eric, 74, director of the Cornell Club for 35 years, in Ithaca, N.Y., May 21. A native of Minnesota, he served as chairman of the National Association of Music Clubs. He was also a member of the Maine Federation of Music Clubs.

ENDICOTT — Thomas P., 52, night club performer in New York, May 19. He was the husband of the London booking firm, May 25. He was also a member of the Maine Federation of Music Clubs.

PATTERSON — Mrs. Mabel, 63, in Philadelphia, May 19. She went on the road with her husband, a grandson of the late J. C. Patterson, manager of the Ithaca Conservatory, May 19. She was also a member of the Maine Federation of Music Clubs.

GRAY — Jane, 93, in Brooklyn May 19. Surviving are a daughter and a son, all of whom have been members of the Gray Family at some time.

HARPER — Charles W., 61, theater executive, in Columbus, Ohio, May 15. He was recently treasurer of the New York City Symphony. He was also a member of the New York City Symphony.

IMPERIO — Anton, 85, German opera performer, in Frankfurt, Germany, May 21. For many years he was the manager of the Pantages Theater in Columbus.

LOWANDE — Mathilda M., 65, wife of the Right Rev. Alexander Lowande, May 22 in Brooklyn. Lowande founded the New York City Symphony in 1943 and served as its first director. He was also a member of the Maine Federation of Music Clubs.

MERRICK — Harry T., 59, actor, in Milford, Mass. He retired 15 years ago after having toured the country as a vaudeville performer. He and his wife, Ada, moved to West Lafayette, Ind., recently. They have two children.

OHARA — Robert, 45, assistant manager of Russell Bros. Circus, recently in San Fernando, Calif. Servant for 30 years, he was a member of the Maine Federation of Music Clubs.

ORSATTI — Frank F., 54, well-known agents' agent, of a heart attack, in Los Angeles, May 22. For many years he represented a leading music publishing company. He was also a member of the Maine Federation of Music Clubs.

PATRICK — Mrs. Mabel, 82, founder and treasurer of the Mahoning Valley Symphony, recently in Youngstown, Ohio. She was also a member of the Maine Federation of Music Clubs.

PATTERSON — Mrs. Walter, wife of the late J. C. Patterson, owner of the Ithaca Conservatory, May 19. She was also a member of the Maine Federation of Music Clubs.

PHILLIPS — Jack, 42, trumpet player with the United States Marine Band, in Washington, D.C., May 19. He was a member of the Maine Federation of Music Clubs.

POLK — Tony, 85, vaudeville performer, in Chicago, May 18. He was a member of the Maine Federation of Music Clubs.

ROLLOW — Preston, 74, Broadway actor for more than 30 years, in New York May 20. Among the hit shows he appeared in were Richard III, with Richard Mansfield, and The Grand Canyon, X, X X, X X X, X X X X X.

ROBB — Shirley, 63, circus and car- nival performer, in San Francisco, May 20. She was also a member of the Maine Federation of Music Clubs.

SWIFT — Vance, 51, midget with Billy Rose's Royal Midget Show for 12 years, recently in San Francisco. He died of a heart attack. Swift was visiting at the home of his parents in New Albion.

TODD — David C., secretary-manager of the Piedmont Interstate Fair Association, Birmingham, Ala., May 20. He was also a member of the Maine Federation of Music Clubs.

WALTON — Mrs. Elia, 82, former vaudeville performer, in Santa Monica, Calif., May 19. She was also a member of the Maine Federation of Music Clubs.

WEBB — Charles, son of Mr. and Mrs. Harry James, in Detroit, is in a hospital. He is a former circus showman, took up a career in the ministry several years ago. Services in Beverly Hills, May 21.

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WOLF — Robert, son of Mr. and Mrs. Harry James, in Detroit, is in a hospital. He is a former circus showman, took up a career in the ministry several years ago. Services in Beverly Hills, May 21.

WRIGHT — Joe, 26, in Philadelphia, May 18. He was also a member of the Maine Federation of Music Clubs.

ZIMMER — Mrs. Robert, 60, a former circus performer, in New Orleans, May 19. She was also a member of the Maine Federation of Music Clubs.
Outdoor Icer
In Mex. Shows Way for U. S.

Holiday on Ice Jam’s ‘Em

MONTREAL, Mexico, May 24.—Ice shows in T. S. ball parks, even in the good old summer time, now loom as a definite possibility following the smashing success scored by Holiday on Ice here this week and in Mexico City last month.

Stands in both cities were pressed for tickets, with the price of tickets, regardless of their level, always set at $300,000 net.

A similar type of show will be put on by El Paso, Tex., in 1947, when it was announced that at one point bottom of the lake used for a paid swimming beach was found to be lake-bottom, and that the depth was only four feet. The resort operator neglegently permitted jacked rocks to remain at this point and did not post warning signs. A patron dived and was badly injured. He sued the resort operator for damages.

During the trial the counsel for the proprietor contended the plaintiff was not entitled to recover damages because he was guilty of contributory negligence. The jury held the operator liable.

In Mexico, the operator failed to heed warnings are contributorily negligent.

This court also indicated that the injury was occasioned by negligence of the operator, and that the plaintiff was contributorily negligent.

Signs Would Have Helped

This court also indicated that the injury was occasioned by negligence of the operator, and that the plaintiff was contributorily negligent.

This court also indicated that the injury was occasioned by negligence of the operator, and that the plaintiff was contributorily negligent.

According to a higher court, contributory negligence signs may be relied upon to warn swimmers of dangerous places. The plaintiff, however, was not entitled to recover damages because he was negligent and did not take proper precautions.

This court also indicated that the injury was occasioned by negligence of the operator, and that the plaintiff was contributorily negligent.

Soviet Big Top
On Road Again In Old Form

By George Hanau

MOSCOW, May 24.—The big top is up again in Russia, drawing plenty of attention with its big bunting and featuring front-page stories from the usually quiet Soviet press. This upsurge in Soviet big top activity is taken as an indication that the Soviet Union plans to send its swaminants to the new foreign fields. At present, Soviet circuses can be seen in Berlin, Warsaw, Prague and Belgrade.

Previews of the circus this year show that the trend is away from the traditional, comic and vaudeville acts, returning to old stand-bys, but presented with a fresh, novel and modern touch.

Soviet have become accustomed to trick acts and cyclers, but the year's equinoctial acts top the bill. Honors for training and presentation of nags goes to the old master, Sergei Alexandrov. Flitmot, son of famed bear-training family, gets (See Soviet Big Top on page 38)

How To Avoid Damage Suits

By Leo T. Parker

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Sask. Shows Now Must Pay Daily License Fees

REGINA, Sask., May 24.—Circuses and carnivals coming to Saskatchewan will now pay daily license fees to the provincial government instead of the preponderance of the evidence that the operator is the cause of the injury. The court held the operator liable.

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Larry Turns Hurrah Loose

Gotham reels under flank pressure—Packs tosses adjectives for Roy Rogers

NEW YORK, May 24.—Promotion for Larry Sunbrock's Rodeo and Circus, which opens Friday (15), has been turned over to Mary Packer, owner of the circus, and the promoter is now in the hands of the police, who have been trying to remove the name of the show from public notice.

This court also indicated that the injury was occasioned by negligence of the operator, and that the plaintiff was contributorily negligent.

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Just a Little Heat

NEW YORK, May 24.—Promoter Larry Sunbrock was arrested by a grand jury here Thursday (15) in a four-year-old complaint charging him with violating the state's anti-sweat law. He was released on $1,500 bail.

Sunbrock is here handling the advance for his rodeo and circus which will open a nine-day engagement at Yankee Stadium Field (32).

Assistant, District Attorney Anthony A. McEwan said the court action stemmed from Sunbrock's failure to pay wages in 1943 when the occupation complaint was filed. Sunbrock first answered a summons on this complaint in May, and was released on $1,000 bail which he forfeited.
Hunt Bros. Does Capacity Business at Caldwell, N. J.

By Jim McHugh

Caldwell, N. J., May 24.—Hunt Bros.' Circus, touring under the same family management for its 50th consecutive season, drew capacity crowds here for all four performances Wednesday and Thursday (21-22), described as the best business to an established reputation for all four performances Wednesday and Thursday (21-22), with the tempera-

James M. Cole Show Overcomes Weather Strike for Red One

ENDICOTT, New York, May 24.—The James M. Cole Circus overcame threatening weather, plus a strike, to clinch up two big gates here Friday (16). The matinees were on overview, while a full house was on hand at night.

Barton Ready With Famous Robbins

WEST CHESTER, Pa., May 24.—After two years of inactivity as a circus manager, George Barton returns to the field today with the opening of his Famous Robbins Circus.

The org will open with practically all new equipment. The biz top is a 60 with three 30'-30'-middle and a 70 by 30 side show, complete with banners. All trucks and canvas are in tip top shape and all stock is show owned, including a spotted troupe of Liberty horses, menage horses, dogs, ponies and monkeys.

It is planned to open at popular town dates, and the top will make 35 cents adults and 15 cents children. Reserves are 10 cents extra and concert tickets are priced at 15 cents.

Barton's Liberty horses recently closed with Pollock Bros. Eastern Unit. Recent visitors to quarters in- cluding Bertie Douglas, Bill Ba
t, Max and Estelle Mix, Harry Cook, Tex Rose and Cal
dean, Mr. and Mrs. Tommy Bar
t, including Faith King, Mr. and Mrs.

Oscar, Pelham, David and Frank

Patterson Org Opens

In Tough Weather

At Dundee, Michigan

DUNDEE, Mich., May 24.—Despite bad weather, the George A. Patterson Circus opened here Friday (23) for the season's hou

Huntington, W. Va., gives two full houses as Ohio spots prove plenty okay.
**Portland Proves Big for Beatty**

*Four shows pack 'em-*

**Photo**

**CIRCUSES**

**Four shows pack 'em—**

- **Portland, Ore., May 24—Clyde Beatty Circus, continuing the tour away business done through Oregon, put on four shows here Saturday and Sunday, May 17-18 that put smiles on Beatty's face. Saturday's opening matinee brought a capacity house with 3,000 people, showed the largest opening of the circus has enjoyed in Portland; Saturday night was an overflow and Sunday night near-capacity. Weather was perfect Saturday, but somewhat overcast Sunday. Local papers carried stories and art nearby every day for a week before opening, and both papers had photos assigned for unloading to set up the opening show. Reviews in Sunday papers gave acts good build-up for the best press the circus ever received in Portland. Beatty made two radio programs on Saturday, at stations KALE and KXL. Sidewalks did good business, and Beatty Hammond's Wild West Show packed the reserve seats.

Bryce Shrewsbury started right off at Klamath Falls Saturday (10) with a free turnaway show. Monday only at Montrose drew a comfortable house Sunday (11). Schools were not attended at stations Medford, with a free turnaway; Roseburg, fair matinees, capacity night. Eugene and Lebanon, two capacity houses. McMinnville, with schools not let out, drew a large matinee, which ended Monday. Excellent attendance was won in Portland despite competition from the All-West Rodeo which began Monday, a double header Pacific Coast League baseball game and Sunday auto racing.

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**R-B Pulls 420G After Bad Hub Start**

*BOSTON, May 24—The Ringling Bros. and Barnum & Bailey Circus wound up its ninety-day stay at Boston Garden Wednesday (23) with an estimated average $429,000 taken, a hefty sum in view of the slim turn-out on the first two days. The competition offered by the Red Sox playing at home. Approximately 875,000 viewed the circus, which was acclaimed by all Hub critics.

The price scale, upped last year, may have caused the initial poor turn-out. But, however, that the show rated high in performance and eye-appeal, and the half-time which began Friday (16) continued throughout the run.

**Ironon, O., Elks Swamp J. H. Brice WithMailGreetings**

*BOSTON, May 24—When John H. Brice, head of the Ringling-Barnum police department for many years, held his birthday party (16), he knew that folks back in his hometown of Ironon, O., hadn't forgotten him. More than 60 members of the Elks joined in a greeting, since opening at the Riviera on May 16. When the Big Show moves to winter quarters each year, Brice returns to his home in Ironon, and makes three columns being mortised cuts, doubtless cold weather, was more than. The Winnipeg Tribune carried one story.

The Billboard, 1564 Broadway, New York City, N. Y.

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**Orrin Davenport Org. Hits WPG Jackpot:**

*Fargo Laeks Flack*

**FARGO, N. D., May 24—Lack of publicity before and during the engagement of the Elks Circus in the North Dakota Agricultural College Field House here Monday through Thursday (14-18) was the chief reason the show failed to draw capacity houses. On Friday, however, the weather was cold, but more than that, the actors performed so well that the Elks were able to make up the deficit.

The Minneapolis Tribune carried one story.

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**WANTED FOR BAILEY BROS.**

**BAG SIDE SHOW**

*C. A. Clingman, c/o W. Smith Jewett, New York.*

---

**E.K. FERNANDEZ, OF HONOLULU**


---

**WANTED**

**EXPERIENCED, CAPABLE AND RELIABLE RIDER BETWEEN 35 AND 45 YEARS OF AGE, FOR A HIGH ACT WITH SEASON'S WORK, WILL PAY GOOD SALARY—JOIN AT ONCE.**

**CHAS. L. SATCHELL**

Biltmore Hotel
Los Angeles 13, Calif.
Mr. and Mrs. Barney Adams left the World Wide Animal Exhibit and returned to their home in Des Moines.

Eddie Mitson informs he is now with the band of the Buffalo Ranch Wild West Circus.

Charles (Kid) Kester, veteran circus and legion agent, is in his 18th week with Anna Lucasta on the West Coast; he reports he has applied for a license to play in Binghamton, N. Y., May 23 and Cole Bros. is booked in June 18, according to G. H. Barlow III.

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The Philadelphia Inquirer receives notice of the safety of the circus after being with the Yankee-Patters, and was in the heart of the shipping district.

Zeppe-Zavala Family is featured in a six-page guide at the circus, and is due on the 31st of May. Zeppe works "all in all", including a solo routine and a principal act. The troupe was exhibited in a major presentation of the World's Fair and in Cole Bros. Circus last year.

Min. and Karel Davis presented a large group of toys to the circus. They also did a balance act. The circus, including the famous horses, ponies and other animals, were prepared and trained by Bob Will and Charles Jr.

Members of the Zeppe family appear in many of the displays and additional handling is being handled by Stilla and Stilla, with capable of staging a full and complete circus performance on the tour.
Sparks

After two weeks in Canada we doubt if anyone is yet accustomed to the strange currency, the different brand of tobacco or the King at the blower.

A real rainy day in circus promotion occurred when the local movie house, at the urging of the radio station, put big display ads in The Daily Herald announcing the coming of the circus. Clowns, women and even the famous morning show, attended by 1,000 kiddies.

Frank Cromwell stepped off the train in Galt, Ont., to find himself swamped with photographers, reporters. (See Sparks on page 14)

Green Acres

The big event in Dayton, O., was the CPA show. The rain came from far and near and everyone had a good time. It was good to see old friends again. Mrs. Lillian Gane, Bugs Raymond and Mrs. MacLean, were up from Chicago.

Happy Birthday Van Wells, Mr. and Mrs. Forest Fugit, Mrs. John Robichaud, Franklin Stetson, Mr. and Mrs. Tom Kelly, Mr. and Mrs. Joe Churchill, brother of the ind who did such a good paint job on our show, Bill T. Dye and Bill problem, and Bill Dye, the man with the punch press.

There's plenty of excitement in the marquee over the new baby monkey in town. The baby will be named Dusty and adds, "Though the grandfather I have a perfect mother."" Jo Ann Day began preparing the choral ensemble of the The Anniversary Song E. P. and B. Powell, who marked their tenth wedding anniversary. When we left happy birthday and a good time.

Present among the guests were: Mr. and Mrs. John III, John Robinson IV; E. L. Gerlich, Jr., with a sprained ankle, and Mrs. Leo Brown, who worked together for years.

Polack Eastern Unit

After a split week in Wilmington, Del., which three shows daily were performed, we settled down to a two-day schedule in the Auditorium Arena in Norristown, Pa. We are making the most elaborate indoor spots we've ever tried.

We are happy to announce the coming of the Keddie Bros. Band and Drum and Bugle Corps. We will join soon with our new daughter. (See Polack Eastern on page 49)

Dress Room Gossip

The Billboard

We had a pleasant stay in Augusta, Ga., I say pleasant because we played the Municipal Auditorium a beautiful place. Business was not too bad and showmanship and showers were excellent.

Dorita Konyet has added a new horse, Babes in Arms, to her act and replaces Koton, which died recently. Jodie Gerlich joined as a new dandy catcher. Mrs. Paul Day has joined in our show after the death of her new dandy, Miss Day was Miss Savings in the House, but now she is Miss Day in the Act.

Recent visitors were Charles Sparks, Paul Conaway, and Mr. and Mrs. Spalding. (See DRESS ROOM on page 77)

SPEAKERS:

JAMES M. COLE CIRCUS
MILLS BROTHERS' CIRCUS
WALLENDA CIRCUS
BUFFALO RANCH WILD WEST SHOWS
HUNT BROS. CIRCUS

BAYLOR'S CIRCUS

WANTS

HUNT BROS. CIRCUS

FOR SALE

ALICE SALES SUPPLY

ACE CAMERA SUPPLY

BANKS, N. C.

AT LIBERTY

WANTED

SAMS

WANTED

WALDER S. GUICE

WANTED

J. D. K. Cagle

WANTED

PHONEMEN

State Committee Board, Big Show, U. P. C. Theol. for Bennett. Phone of call.

FRANK B. HILDEBRAND

Laptei, Miss. la, 8, 1000, Cincinnati, Ohio.
Peggers Try Again for Ex

Believe voters will approve bond appropriation for Manitoba revival

WINNIPEG, Man., May 24.—A referendum in the civic elections here in October will determine whether Winnipeg is to build a $1,500,000 exhibition-exhibition center in the Civic Center. The city council (19) decided to place a by-law on the ballot, which, if passed, would authorize the raising of $200,000 for the erection of a stadium and arena and for the establishment of an industrial-agricultural exhibition.

A similar referendum, which also established a plan for a memorial center, was defeated last year. The margin of defeat was so small that supporters of the drive for a recreation-exhibition now believe it will win the support of ratepayers.

Of the total debt which would be authorized by the passage of the by-law, $1,000,000 would go for an arena, $200,000 for water and sewer services, roadways, landscaping and eighth-rate improvements. Together with the purchase of the required land.

At the council meeting, W. R. McCarron, city engineer, said the site of the Calgary Exhibition, and hotels, restaurants and retail establishments did a huge business during the Calgary Exhibition. He maintained that similar business would be done here if an exhibition was established.

He also pointed out that more than 500,000 people were expected to visit the peak of the exhibition season, bringing in “a lot of money to the pockets of the workers.”

At the council meeting it was disclosed that help from the provincial government for the project had been refused.

“The Provincial Government will be compelled to make a contribution if the referendum is carried,” he maintained, “since the government took over the convention center and the Coliseum of the Brandon Fair and turned over buildings to the Exhibition. The Dominion Government is in the same position; they contribute to the Canadian National Exhibition and the Royal Winter Fair.”

Lancaster, Calif., Plant Goes Modern

LANCASTER, Calif., May 24.—Antelope Valley’s “old-fashioned country fair” will soon have modern, up-to-date equipment and a $150,000 building program now underway.

Heavy equipment is at work laying the face of the 60-acre tract to conform to a drainage plan. The three-eighths-mile race track being resurfaced for presentation of typical fall events, horse races, tractor races and the original hay baling contest, now in its 29th year.

The building program, to be extended over a period of five years, includes five grandstands, an admission building, eight store exhibits, four livestock buildings, a fire station, a dairy barn, an 87,000 sq. ft. exhibit hall, an admission building and an administration building.

All construction and improvement planned for the year will be completed before the fair opens September 11, according to Art Stege, fair manager.

Around the Grounds

Horse Show Back at Ohio State;
Bill McCaw Joins Beam as P.A.

Few attraction decisions have yet been made for the Ohio State Fair in Columbus, Edwin J. Ruth, new secretary-manager, infers. The horse shows and pageants at which the fair was reviled, will be returned to the Ohio State Fair, he says. Miniature horse shows will be presented both afternoon and night of the opening Satur- day, July 6, at the Ohio State Fairgrounds, Zelizer. Other attractions, including the midway, will be acted upon at a later date.

Wild Bill Beams, who sustained a fractured foot in a parachuting jump May 4, dies that he reconstructing his plans to join the Cherokee Rodeo and Thrill Show July 20 at Loganport (Ind.)

California State Fair Board recently turned down the application of Charles A. Currayer, Oakland, to conduct the exposition there for the coming year. Letter from the office of Anton Hulman, owner of the HulmanAmusements, the opera of the ASPAR for the fair, was received on Saturday, July 4, and the grounds for the fair’s revival. Board awarded a $17,000 contract to expand and improve the present 30 by 300 foot grandstand and bleachers. It also awarded the building and mercantile services Agency the contract to act as advertising counselors for the 47th event. Appropriation of $25,000 has been set for newspaper, radio, outdoor and miscellaneous advertising.

III. Bans Live Poultry Shows Due to Disease

CHICAGO, May 24.—Illinois is the first State to make a formal announcement that it will drop live-poultry shows this year because of the Newcastle disease.

Arnold P. Benson, Illinois director of agriculture, wrote (21) a report in which he was caused “by the increase in the Newcastle disease throughout the State.”

Banning live poultry has been in effect in Illinois and many other States. Many States, however, lifted the ban after the fair season, report indicating the spread of the disease had abated.

State Buys Plant at Dixon, Calif.; Improvements Loom

DIXON, Calif., May 24.—Solano County Fair grounds here will be sold to the State. Action came after a public meeting May 14 when the sale was voted unanimously.

Businessmen and other citizens stated that the State should have the opportunity to dispose of a definite liability.” City council met later and decided to sell the fairgrounds to the State for the sale of the property for $20,000.

Charles Mccinley, president of the 36th District Agricultural Association, explained the grounds can be used by non-profit organizations such as churches, schools and lodges. Eugene McCoy, secretary-manager of the association, said the State will develop a master plan of long range improvement of the buildings and landscaping.

Devon Fair-Horse Show Attracts Record Entries

DEVON, Pa., May 24.—With a record entry of 432 horses in 153 classes and the annual Devon Horse Show and County Fair opening Tuesday (27), continuing through Saturday, record entries have been made.

Aside from the horse show itself, fairgoers will be able to see pony rides for youngsters, games, balloons, astrologer stands and souvenirs. Post Office for continuous service from May 20 to the Bryn Mawr (Pa.) Hospital.

Ind. Speedway Succumbs to ASPAR Terms

May Break With AAA

INDIANAPOLIS, May 24.—Peace, at least temporarily, has come to the American Auto Racing Drivers Association and the Indiana Automobile Racing Club. Association spokesman announced a truce, after threatened war with the ASPAR, and declared the ASPAR would be allowed to compete in the 500-mile Decoration Day races.

Hulman Thursday (23) agreed to pay out his own pocket extra money creating the ASPAR drivers who qualify in the event and also to set the purse in “reasonable proportion to the gate receipts.”

His action may prove only a temporary lull in the war between the ASPAR and the contest board of the AAA, ASPAR spokesmen pointed out.

Three-A’s did not live up to its original rule in not forcing the speedway to pay the ASPAR. Hulman made a pay offer of $75,000 to the $125,000 asked. Rules of the AAA, Joe Leno,并在, “by the increase in the Newcastle disease throughout the State.”

Banning live poultry has been in effect in Illinois and many other States. Many States, however, lifted the ban after the fair season, report indicating the spread of the disease had abated.

Until Hulman’s decision, the ASPAR Saturday (17) named a committee of three consisting of two аппарат drivers, Ralph Hepburn and Ralph McCaw, former president of the Wisconsin State Fairground, Milwaukee, June 8. That event established a purse of $500,000 for the gate receipts, whichever is greater.

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(See Speedways Round-Up, opp. page)
GATES HOLD; SPENDING SAGS

CHICAGO, May 24.—It’s a bit early in the season for Amusement operators to be concerned about their doings, but some are already reporting

An amusement operator, who also owns a park, said: “We expected that there would be a big drop in business this year, but I am happy to say that indications are that business is going to be as large as in the past.”

Riverview Notes

By Hank Harley

CHICAGO, May 24.—Parks of the old-time concessionaires beat us again this season. There are a few who are holding off with the same line-up continues... a dog at the hoop-la stand showed off its tricks, and a New Jersey season in Florida, and Bertha was also back at the stand. Since last night, the stand has been open every night from 7 to 11.

Gloria May and Jeanne Faye are back again at the color bar, and the other night which was very rainy, I was happy to say that the season’s return will be much better than expected.

Motor Launch

New Addition

At Whalom Spot

FITCHBURG, Mass., May 14.—Whalom Park here will open for the season Decoration Day, following a Camper meeting with President Harry G. Bowen expected attendance and business to be on a par with years past.

New this year is a 40-passenger motor launch equipped with an am

To Celoron Line-Up

JAMESTOWN, N. Y., May 24.—A new motor launch, operated by the Whalom Park Company, will be in service this season. It is

The Billboard

PARKS-RESORTS-POOLS

Communications to 185 No. Clark St., Chicago, I., Ill.

May 31, 1927

Gates Hold; Spending Sags

Connie Island, N. Y.

By Uno

Another rainy, chilly week-end threw a financial damper on what was the official season’s opener, May 17, for many amusement parks and customers alike.

George C. and Frank Tilyou and their renowned family of operators, who celebrated a 41st anniversary with an opening, May 17. New publicity man, Leonard Meyer, recruited several hundred of the city’s best-known performers and Kate of Manhattan, helped introduce the park’s many amusement personality. The park was open for a couple of days, but was closed due to the weather, which was bad.

Marketing people were not spending as freely as they did a year ago.

During the war years, kids had more fun, but now that the war is over, they are just solid businessmen and operators are hollering “wolf.”

Don’t get the idea that park owners and operators are hollering “wolf.” There is that kiddies, for instance, are getting into the habit of spending freely on the last weekend of the season.

That’s just an example, of course, but early signs in-
Representing Exclusively
in this territory

* EDDIE ARNOLD (The Tennessee Plowboy) with ROY WIGGINS
Booked Sundays: June 22 - July 20 - Aug. 12 - Sept.14
Sleepy Hollow Ranch, Quakertown, Pa.

Also Booking Many Other

HEADLINE ATTRACTIONS for
PARKS—FAIRS—CELEBRATIONS
CONCERTS—CONVENTIONS

* HAYLOFT HOEDOWN
(of the A.B.C. Network)
at Earle Theater, Philadelphia - May 23d Week

* SMILEY BURNETTE

* ALAN GALE

* RED CAPS featuring Steve Gibson

Radio Tie-In Aids Woodside Funtosp To Draw ‘Teeners’

PHILADELPHIA, May 24.—Com- ing up this week with Stations WPEN’s 950 Club, popular recording program with a wide teenage listenership audience, was made for a successful one-day outing at Woodside Park Saturday (17) on the part of listenership presentation listeners with 950 Club membership cards which admitted them to the park’s admission at half price. Posters heralding the outing were set up at strategic points. Prices of radios, autographed record albums and personal appearances of name band leaders were among other promotional efforts.

Principals of public, private and parochial schools in the area were circularized by the station asking them to inform their students of the many of the above attractions that may tie those marks

GATES HOLD: 8 SACS—(Continued on opposite page)

ALBERT M. GREENFIELD
1016 Atlantic Ave., Atlantic City, N. J.

IN BALTIMORE
P.C. RIDES WANTED! -Maryland's largest indoor-outdoor Amusement Park, Bunting Round and Family Playground.

BEECHWOOD PARK
Enduring Shows and Complete Celebration Days thru September. Priced looking around today. Theseproved to be popular attractions. Write—Wire—Phone TODAY!

MANGELS
SHOOTING GALLERY
111 high, 150 wide, with partial roof and enough side space to shoot over 150% length, 4 almost new Model 91 winches, 4 Model 90's, all complete. Write for details.

SIMON SALES, INC.
215 W. 64th St., New York 23, N. Y.

FOR SALE
REAL MONEY WINNER
DERBY HORSE RACE GAME
24 Unit Group Game—Satur.
capacity 32.90 per minute. For
price and other information—
WRITE—WIRE—PHONE TODAY
BALSADISE SPECIALTIES COMPANY
494 Ambrose Ave., Elmhurst, N. Y.
Phone: Cudahy 0-2923-3

SHOOTING GALLERY
- Established 1912—Atlantic City, Beachdale.
Write, wire or phone
ALBERT M. GREENFIELD & CO.
1016 Atlantic Ave., Atlantic City, N. J.

LALLE PARK
Angola on the Lake—Angola, N. Y.
Concessions still open for Car Park, Picnic Park, Snowmobile, Sled Dances and Rides. Will take your Name and Address. Write—Wire—Phone at Angola, 722

RIDEs WANTED
Will book for ansur all Ride Lines on 13.5 to 22.5 Shows in Southern part of Penn. NW own floor or yardpal set up and handled. 86,600
C. E. HARTLEY
ROUTE 5, BUXBEE, OAKL.

MANGELS
SHOOTING GALLERY
111 high, 150 wide, with partial roof and enough side space to shoot over 150% length, 4 almost new Model 91 winches, 4 Model 90's, all complete. Write for details.

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BEECHWOOD PARK
Enduring Shows and Complete Celebration Days thru September. Priced looking around today. Theseproved to be popular attractions. Write—Wire—Phone TODAY!
Sitting 'Round the Table

(Edited by Dave What are your ideas on industrial picnics? Do you go either
them? If so, what concessions do you make or what special attractions do you
also any opinions on industrial picnics are current in this column. The ques-
Are you in favor of cooperating with the local industrial plants in your own
regarding local industrial picnics? If so, what concessions do you believe should
be made? Example: (a) Reduced prices or free tickets (b) preferential seating to
the plant's recreational funds; (c) a free tree.) If you haven't seat in your
views or ideas on the subject, do so at once. Other packages are always known to
work well, according to your views or ideas in the Outdoor Editor.

The Billboard, 155 North Clark Street, Chicago, 1, Ill.)

Spangler: Gives Views

"Regarding industrial picnics, I will give you our policy. We cater
to industrial picnic as well as other parties, organizations and outings. Our
policy is to give reduced rates on all
rides, swimming pool, as well as
canteen. Our policy is to hold when we have dancing.

We have a sliding scale of reduced prices. The more
the better, but the policy should be.
I believe that 30 per cent or
more of our business is derived from
industrial plants, organizations, Sun-
day Schools, clubs, etc., a four-page
ticket on our park, telling of its ad-

Last year we had more than
500 picnics, reunions, outings, etc.
Yes, we believe in, enter to,
and picnics and outings. We never sell or
sell our beverages on our
park. A newcomer at the Drome is
Bob Martin.

The modern foolproof method of eliminating gate crashes
with STROYBLITE CRASHERS

Anticipated by leading economists as the most
advantageous and best, self-defeating method for
eliminating gate crashes, the STROYBLITE CRASHER,
and as the only device to have found favor with
the most noted is this V.F. B. Balsam, Elks, Midwest
Clubs, Amusement Supply
Benevolent, Various Arcues, etc.

STROYBLITE CO. 35 W. 94 St. N.Y.

F. L. KRAMER

WANTED FOR MACKINAW DELL
AMUSEMENT PARK
Kiddie Auto Ride and Train. Ferris Wheel, Bell Games and 105 Concessions; no F.C.

R. L. KRAMER

409 N. Griddly St. Bloomington, Ill.

WANTED

For Amusement Park Candy Hot Dog Scales
Hog Hauls
Will Book or Buy Flasher

ALL ARE CENTER LOCATIONS

Also Wanted
No. 1 Man for Caterpillar
Albert Bruntlett, Covet., West

BERT FLNN

Box 303

Lockport, N.Y.

FOR SALE

20 Dodge Speedster Cars

1 Tuning condition

1950.

L. R. ARMSTRONG

214 State Rd.

KEARNW, N. J.

Pokerino Operators

Build your pokerino with new interest points system. Bend $2.00 for sample set of 25 Contacts.

All Are Center Locations

WANTED

Philadelphia Togthern Dooney Eli G. Cimini

CAMARINE, MAINE

Open May 29th to October 30th

Can place Ferris Wheel, Kiddie Rides, White, Bubbles, Games on Percentage basis.

LARGE DRIVING CAPACITY.

WANT

For Amusement Park Candy Hot Dog Scales

Hog Hauls

Will Book or Buy Flasher

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LARGE DRIVING CAPACITY.

WANT

Coney Island

(Continued from page 42)

brothers, George and Nick, operators
of two Scooter rides, one on the Bow-
ery and one on Surf, own the prop-
erty where Buxbaum Bros. suffered
loss at 9G with no insurance.

What will replace Wonderland is
a "long-term problem."

More involved is the ulti-
mate fate of the ground that tenanted
with poker tables. Genesee have in
insurance adjustments. Their leasing
of Surf and Hendesen's Walk, where he
jumped from the fire, will be
reopened.

Johnstown, Pa.

of 10 tickets
50 cent value
for which has
permit for which has
Another roof, permit for which has
in spreading, can be restored with
Play for Gold building, built with
from spreading, is can be restored with
another roof, permit for which has
loss at 9G with no insurance.

For Amusement Park

Open May 29th to October 30th

Can place Ferris Wheel, Kiddie Rides, White, Bubbles, Games on Percentage basis.

LARGE DRIVING CAPACITY.

WANT

CARL BINES
WHY WORRY ABOUT WEATHER?

Franks' Playland
Biz Under '46 Yet Profitable

MACON, Ga., May 24.—Franks Playland Shows, now in the fourth week in the Macon area, has found its last show out last week off from the last few years. Last two weeks, the current season was registering new high attendance. Owner W. C. Forni, force since air depot a
er W. E. Call, owner of the shows bearing his
attack last week and was brought in the Macon area, was held in conjunction with the show. A bathing suit fashion parade will be held.

PHILLIPS TO HAVE CNE Water Show

TORONTO, May 24.—Contracts were signed this week by J. W. Phillips, owner of the new Canadian National Exposition Show, whereby the latter will present a water show on this year's Canadian National Exposition. The show, which has been registered under the Toronto Exposition Show, will start immediately on a 20-foot by 25-foot stage, in which a water show will be installed. Show will be held between the high seas and the high seas. A bathing suit fashion parade will be held in conjunction with the show.

SIOUX FALLS, S. D., May 24.—Carol Archer, CNE manager, announced a new CNE miniature water show, and will be installed. The show will take place in the Coliseum of the 100 -mile run

Goodman Clicks In Bloomington

BLOOMINGTON, Ill., May 24.—Max Goodman, mid-western entertainment manager, has announced that the American Wrestling Association will hold on the record for the best single day's gross at the CNE exhibit, which was held last week.

S. Calif. Spotty For Crafts, But
Pick-Up Expected

BAKERSFIELD, Calif., May 24.—That the public is not spending as lavishly for entertainment as it did during the war is evident. A survey of the last three days was taken, and it was found that there were more than 9,000 in attendance on Saturday night. The public was on the lookout for a better deal, and business was slow. The public was on the lookout for a better deal, and business was slow.

Wilson's Famous Biz Stands Gaff

CHICAGO, May 24.—M. J. Dressen, general agent for Wilson's Famous Shows, in Chicago this week on a business trip, reports the organization is well attended. The show was well attended. The show was well attended. The show was well attended.

WATSONVILLE, Calif., May 24.—The CNE Water Show, a new Water Show, will provide the midway for the 100 -mile run. The show was well attended. The show was well attended. The show was well attended.

Woodville, Calif., Signs Golden West

WATSONVILLE, Calif., May 24.—Golden West Shows will provide the midway for the 100 -mile run. The show was well attended. The show was well attended. The show was well attended.

New Brunswick, N.J., Is Red One for WOM

NEW BRUNSWICK, N. J., May 24.—Fair weather and free-spending crowds for this week were reported, and a good one for the World of Mirth Shows. Openings, Monday night, (19) when he slipped and fell while pushing a show truck out of the mud. The truck was repaired, and business was slow. The truck was repaired, and business was slow.

Ted Custer Killed When TruckPasses Over Body on Lot

PORT ARTHUR, Tex., May 24.—Bob Custer, 45, age, against the Alamo Exposition Show, was accidentally killed here late Monday afternoon (19) when he slipped and fell while pushing a show truck out of the mud. The truck was repaired, and business was slow. The truck was repaired, and business was slow.
MIDWAY CONFAB

Lillian (Aunt Jannie) Harris infers from Memphis that she is with Poppers All-State Shows.

Johnny and Janet Weitberich, of Goodman's Wonder Shows, visited their home at Davenport, Iowa, while the avg played Peoria, Ill.

Swanzle is the annex attraction on Claude Bentley's Side Show with James E. Strates Shows, marking her second season there.

Mrs. Robert L. (Munchie) Beth is recovering in a Washington, D.C., hospital from an operation she underwent Friday (16).

Sally Brunet, manager of Sally's Glamoverette, on the Sunset Amusement Company, reports that unit has been doing good biz. Time for Child-

cabin, Mo., has been the best spot of the season.

Following their recent marriage in Hazelton, Pa., Richard R. Cutler, of the Endy Bros. Shows, and Marzelyn Ortega, of the Johnny J. Jones Ex-

position, left for Denver, where they will reside for some time.

During the Charleston, W. Va., engagement of the Goodwin Geater Shows, Donal Deshon was visited by Mr. and Mrs. Tom Hanson, Mr. and Mrs. Sam Shiedler, Reita Recco, Fred Van and Johnnie Moore. Deshon operates the Song of India show.

If the Billboard were to publish all pictures submitted this spring by our writers and clowns with snow on their hats, they would run from here to there and back again. Hence, no more of them will be published this season—it snows in July.

The Ninety-Fighter, Des Moines, Iowa, paper, in its May issue, carries several articles about people in show business, including Frank Short-

ridge, Rose Sunderson and Mr. and Mrs. Frank Ward and son, Roger. Fraser carries a picture of the front of Ward's Greater Rainbow Shows.

Roy S. Peugh Jr., formerly with Ralph Flannigan on Jones's bingo with the O. C. Rock Shows, recently was married to Willifred Manville at the bride's home in Massena, N. Y.

NEW KIDDIE RIDES

In-Car Joy Style Kiddie Auto, 6 or 8-Plane Kiddie Rides. Both rides complete, ready for immediate delivery. All parts are guaranteed. Complete line of Concessions.

KIDS see ALL FOR $200: Per 100 Lb. Bag!

BLEVINS POPCORN CO.
3098 Charlotte N. & Nashville, Tenn.

CONCESSION TRAILERS

- All Aluminum
- For All Types of Enterprises in Concession Lines
- Cool, Light, Easy-To-Keep Clean Interior
- Smooth Rolling in Transit

Knight Trailer Coach Mfrs., Inc.
2740 N.W. 35 STREET
MIAMI, FLORIDA

IMPERIAL KIDDIE RIDES

211 W. 13th Street
LORAIN, OHIO
Ph.: Anheuser 6551

FILM ROLLERPLANE FLY-O-PLANE

World's Most Popular Rides
EVELYR AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

CARNIVAL WANTED—Havana, Cuba
OPEN DEC. 1—ENTIRE WINTER
Want to book large Carnival with lots of Side Shows and plenty of Concessions. 100% co-operation and all courtesies extended. What have you to offer? Let's get together NOW for a TREMENDOUS winter venture! This will be a large, expensive permanent park. Business will be VERY big in this beautiful new park. A WONDERFUL OPPORTUNITY FOR SOMEONE!

CUBAN-AMERICAN AMUSEMENT PARK
P. O. BOX 2942
MIAMI, FLORIDA

ELEANOR F. O.
WRITE OR WIRE
IMPERIAL KIDDIE RIDES

735 W. 35 STREET
BOCA RATON, FLA.
HUGO (DUMMY) MALLMANN is in his fifth season with Hennings Bros. Shows. He handles the mail and The Billboard.

After a honeymoon in Canada, they returned to their new home in Muncie, where Roy is employed by the John W. Cooper Company.

Mark Reilly, World of Fun Shows candy apple concessionaire, was parted Friday (16) by 75 fellow show folk in honor of his 47th birthday. The surprise affair was arranged by Mrs. Vera Hauck, and Mrs. Pearl Holladay. Mrs. Reilly's presentation of a portable radio topped the gift list. Guests included Mr. and Mrs. William Meidner, Union, N. 1, sister and brother-in-law of the guest of honor, Mrs. Beulah Steiger was emcee.

L. R. Lewis and Charlie Jackson, clothiers on concessionaires on Southern Valley Shows, report from Bald Knob, Ark., that they chalked a big week 11/16-11/18. They operated a stick-up and six weeks, completing with Worn-out Candy. They wrote $100.00 worth, returns $9.00 each. WE REPAIR ALL MAKES OF MACHINES.

T. J. B. LEICHER, 1315 Vine St., Philadelphia, Pa., at no cost.

Look "juice stand" operators look Dehydrated fresh fruit crystals for drinks, ices, sherbets, etc. One can (12 oz.) makes 15 gallons of beverage. Just mix with water. No fuss, no bother. Save money. Save time. No sugar needed. These crystals are being used by hospitals, bakeries, bars, juice stands, etc. One can of lemon is equal to 250 lemons, cost about a penny a lemon. The only real Fruit Dehydrated Juice on the market today. Try a regular size can. Sent prepaid for $5.00. Cheque or money order. Special price in case lots. Four flavors, Lemon, Lime, Orange, and Grape. Satisfaction guaranteed or money refunded.

**LOOK**
**Midway Confab**

(Continued from page 47)

making her headquarters at Downey Beach, Exmore, Va., Bill (Red) Lanway, return trumper, letters from San Francisco that he recently visited 12 carnivals out there and found that for the most part West Coast showmen just can’t come up to the Easteners. "One or two," continues Lanway, "that seems to be going places and is Harry (Polish) Fischer’s Golden West Shows. When I visited his show, he had a packed midway... Of course, Crafts Enterprises, is doing well and is well justified. Also visited the San Francisco Show Poppers clubhouses, where I was accorded a real welcome."

A. J. Hoos, general agent for Tivoli Exposition Shows, writes to protest the reports that Bill’s Creators have signed the Hope, (Aria) Fair. He declares his signed contracts for this annual for his yard, along with the carnivals of Bentonville, Fayetteville and Morrilton, all in Arkansas.

Marion Ford Cornell surprised her husband, Billy, Tuesday (13) with a party on his 49th birthday. Billy is owner-manager of the Chocolates Dandies show on the C. R. C. Shows for the second season. Line-up on the Chocolates Dandies unit includes: Loretta, K. G. Smith, Pauline Glazer, Jeanne Trasker, Dorothy Graham, Arnett Bright and Beatrice Smith with Herbert Parker as eneue; Billy Petway, comic; Billy Wise, as dancer; Marion Ford; Betty, and Marion Ford, cornetist. Band consists of Roger Smith and John Herman, trumpetists; Miller Braker and Ernest Stoker, saxophonists; William Brown, bass; Elaine Stoker, piano, and George Givens, drums. Harry Hepper is ringer.

**FOR CARNIVALS AND PARKS**

**IMMEDIATE DELIVERY**

**New Low Price**

For Information and Pictures WRITE

H. E. EWART CO.

4630 LONG BEACH BLVD.

LONG BEACH, CALIF.

Phone 4-6285—Chicago 2524.

W. FERRIS WHEEL

24 passes, 6 cages, 1947 last high. Fairest designed Wheel on the market.

SHOWMEN’S FINANCE PLAN

GRASK TRAILER SALES

316 E. 6th St.

DES MOINES, IOWA

Housa Trailer Displays

Write for Catalogue

THE OCEAN PARK, CALIF.

Direct to Housa, I. E. EWART CO.

E. EWART CO.

4630 LONG BEACH BLVD.

LONG BEACH, CALIF.

Phone 4-6285—Chicago 2524.

CONCESSIONS WANTED

Duck, Fish Pond, Bowling Alleys, Snow Slides, Cat-US, Inside, 12, 200 Game, Spot the Spot.

M. ZIEGLER

Hotel Miller, Philadelphia, Pa.


**WANTED**

Furniture for Mary CoRo, Fostl, and Colombo. Also help for other jobs. Good pay, long season.

MILLER AMUSEMENT ENTERPRISES

55th St. & La Grange St., La Grange, III.
BIG NEWS
FOR SNOW BALL
CONCESSIONAIRES

"Sno-Kone"

EXTRA DOLLARS
FOR YOU!
$$$$$$$$$$

HERE'S THE BIGGEST ADVANCEMENT EVER TO HIT THE SNOW BALL BUSINESS, A RED, WHITE AND BLUE CONE-SHAPED CUP, ESPECIALLY PRINTED FOR SNOW BALLS. INTRODUCED ABOUT A MONTH AGO AND ALREADY THE TALK OF THE BUSINESS.

THE NEW SNO-KONE CUP TURNS ORDINARY SPOTS INTO "RED ONES," EVEN MAKES "LARRY'S" PROFITABLE. DON'T EVEN THINK OF GOING OUT WITH SNOW THIS YEAR UNLESS YOU USE THIS CUP, THE COST IS NEGLIGIBLE, THE PROFITS TERRIFIC.

THE SNO-KING CUP IS AN EXCLUSIVE, COPYRIGHTED GOLD MEDAL ITEM; WRITE FOR SAMPLE AND NEW CATALOGUE TODAY.

GOLD MEDAL PRODUCTS CO
318 E. THIRD ST. CINCINNATI 2, OHIO
Rain No Worry For Hennies in Chi; Rand Big

(Continued from page 45)

left, they came to shake hands and divide a jackpot or two, but the prime reason was Miss Hennies. "It's still making news, winning friends, and getting the few bucks that appear on the midway."

Thursday night it didn't rain, but conditions were better for a quiet night by the rideside than a carnival lot; yet her first tip was better than $500, cashed by Lou Leonard's eagle eye. Dutch Wilson, standing beside the Motorchime bally, declared that it earned his show, and Ned (Skeeter) Loyow was in such excellent humor he popped for a 15-cent tip.

It was impossible to talk to all of the folks in the given length of time, but only a few had that sort look induced by excessive rains and muddy lots. Chancy Sheesley, a new manager getting it on and off, reported that as a weather prophet, Hennies would make a good stick for the community. He said that even more drops of rain would mean the end of more loads of cinders than one could count to, and that to find the cinders one would have to go to a deep nose diverto, and there wasn't one around.

Sooner or Later

But with the folks so happy under the circumstances, one must wonder what will happen if the sun shines two days in a row. Hennies says it well, but from the recorded facts of the weather bureau, the chances are slim that it will before some of the lots are covered up. But he is an optimist and not worrying about the facts, one must think about the knoll that must come with the weather. Hennies has no exclusive on guessing that it will shine when it rains, but the folks in the outdoor business have gotten it ample from Coast to Coast for the past—well, ever since they closed. Money opening, Hennies says, will garner only those brave enough to brave the elements, and to draw crowds. But it is known how many folks are enrolled in, but one must be tolerant and adopt that watchful, waiting policy—like Hoover with his prosperity just around the corner.

There was no chance at an late hour Friday night to know just how much rain had fallen since the weather bureau, the chances are slim that it will before some of the lots are covered up. Hennies will toss his telescope into a store as a prize and let nature take its course.

In fact, it is kind of the folks at Hammond, Ind., may come out two nights in a row and then we'll all know who is going to do what to whom and who is going to pay.

The Wards Move in

While the folks were waiting at 50th and Western, that was the John B. Ward organization. They were expecting the to get on the set in Hollywood, arrival never materialized, but a sign of Martin B. Kennelly's town. The Wards arrived full of optimism, as Pearls proved an excellent date. Since Friday (16) business was good Hennies didn't have to wash the wagons off the lot.

So this coming week will be another other week, and maybe for that time, those who own carnivals and haven't spent their extra dough will have a chance to see just how good a bad business is going to be. They can take heart from the final statement of Royal American Shows at St. Louis. It was great down there, as the org didn't lose a day through weather; the folks spent as freely as possible, and the org moved to Omaha last Monday after an amazing move off the lot.

This lot of sunshine relaxed by Royal American should encourage all the outdoor business and the folks in the given length of time, and now comes the sun! When?
Gotham Reels Under Sunbook's Flackery

(Continued from page 35)

ing. With fair weather, the total audience may exceed 200,000. Five labeled covered wagons are touring the streets, and Sunbrook says he has contracted for a blimp with a running electric sign to convey the metropolitan and outlying districts. Radio advertising will cost $26,000 and newspapers will swallow another $25,000, according to Sunbrook. This air wave is flooded with spot announcements and the ad campaigns in the local daily have been hearty, indicating that the total publicity output will be big.

Packs and Sunbrook broke their initial ads last Sunday. The Polo Grounds show is offering free an autographed picture of Rogers and his horse, Trigger, with every child's ticket ordered in advance.

Rodeo contest at the stadium will be built and bronc riding and bulldogging. Among the acts advertised are the Gibsons, knife throwers; Monroe and Grant, trampoline; Gregoretti, the man who hanged himself; Ernie Wiskow and his Fanny Ford; Shirley Croppston, high wire; the Flying Vire; aerialist; the Flying Duarte, aerialists; La Tosa, bounding rope; Ski Hi Man, swaying pole; Miss Bernice, aerialist, and the Sensational Apollos, aerialists.

The show will play in Boston at Braves Field, June 13 thru 23. Besides Sunbrook, who is general director, the following are on the staff: Marien Sunbrook, assistant general director; Thomas Auman, arena director; Joe K. Rovner, foreman; Milton Henkly, general agent; John A. Andrews, assistant to Sunbrook; John Means, assistant arena director; Stanley Scheer, legal adjustor; Gene Staples, judge; Tom Corderay, timer; Chick Martin, in charge of stock; James Murphee, advance crew head; Frank Law, publicity; Richard Sullivan, general publicity, and Edna Vedke and Dale Allen, secretaries.

AUTHENTIC Miniature Streamliners have greater appeal—they're setting new records everywhere! The demand for these trains has been terrific. It will pay you to wait a little longer and get the best!

Phone your order now with the world's largest exclusive manufacturer of Amusement Trains.

PHONE YOUR ORDER NOW

AUTHENTIC STREAMLINERS

ARE FRONT PAGE NEWS

WANT... WANT

Veterans United Shows

Wheel Foreman (Lee Vallova, contact: Wally Thompson, Foreman for Single Loop, 82, 24, 25 South W. 1st, ELMHURST, ILL.); Candy Ploys, Dixiners, Basket hall, Nigger noose, Freaks, all kinds. Wanted: Truck Drivers. Opening for Rollo, Union Ringers.

WANT... WANT

Chairplane Foreman and Second Man. Legitimate Concessions all kinds. Capable Ride Help and Truck Drivers, Opening for Rollo.

WANT... WANT

DyER'S GREATER SHOWS


WONDER SHOWS OF AMERICA

THE AUTHENTIC STREAMLINERS

ARE FRONT PAGE NEWS

WANT... WANT

Miniature Train and Railroad Co.

New Sales Offices: 323 W. First St., Elmhurst, Ill.

MINIATURE TRAIN AND RAILROAD CO.

WANT... WANT

CARNIVAL DRIVERS; WANTED; CONNECTIONS; TRADING HANDS; AgENTS FOR GrIND STORES; Agents for Pins.

WANT... WANT

SECOND-HAND SHOW PROPERTY FOR SALE

BARON’S BARGAIN, broadcast. Guaranteed. 823 Main West, ELMHURST, ILL. WILL PAY $100 for a complete show.

WANT... WANT

THE BILLBOARD

"THE WORLD'S

FINEST RAILROAD SHOW"

HELP IN ALL DEPARTMENTS AS FOLLOWS:

CANYANHIDE; RIDE HELP; AGENTS FOR CRAND STORES; AGENTS FOR PIN STORE; TRACTOR DRIVERS; HELP IN ELECTRICAL DEPARTMENT; OUTSTANDING ODDITIES FOR OFFICE PAID SIDE SHOW.

WILL BOOK MONKEY SHOW WITH OR WITHOUT TRANSPORTATION: ALSO MIDGET SHOW, OR ANY SHOW THAT DOES NOT CONFLICT.

This Is a Railroad Show—We Paralyzed Transportation After Joining.

Address: MAX GOODMAN, Mgr.

SOUTH BEND, ILL., This Week, Then Per Route.
FREE ACT WANTED
Must be sensational.
Sport Mathew or Willmo the Great, if you are available wire me.
F. W. PEPPERS, Mgr.
Peppers All-States Shows
Knoxville, Tenn., this week! Bristol, Va., next week.

WANT SPITFIRE FOREMAN AND BOSS CANVASMAN
to join immediately.
CETLIN & WILSON SHOWS
Charleston, W. Va., this week; Logan, W. Va., next.

NOTICE
By Committee of Boys, Controllers and 4-H Club Members: One 10x14 Fish Pond-top, sidewall, frame, contact Show.

WANT WANTS
2 Hanky Panky Agents also 2 Rail Side Agents
Penny Arcade Wire for C. B. Davis. A week 1 or 2 of Gator Galley, also small Snake. He grates, double of any kind.
C. F. ZIEBER UNITED SHOWS
Redlands, Cal., May 26 to 31

WANTED FOREMAN
FOR TILT-A-WHIRL ADDRESS:
E. E. Farrow, Mgr.
WALLACE BROS.' SHOWS
Chicago Heights, Ill., May 26-31

American Beauty Shows
WANT
Can use more stock Concessions. Also Second Men on Rider. Hayden Mitchell wants 2 Hanky Panky Agents. Pete Lott, contact

AGENTS WANTED
FOR STOCK MAIL CALLS
FOR SALE
SIX-CAT. COMPLETE
J. A. (TOM) WATERS
TURNER BROS.' SHOWS
Lincoln, Ill., this week

FISH POND FOR SALE
One 10x14 Fish Pond—top, sidewall, frame, motor, pond—all in A-1 shape, $125.00 cash. Address:
W. J. WILLIAMS
6/12 Rogers Graham Shows
Chicago, Ill.

CLUB ACTIVITIES
Showmen's League of America
400 So. State St., Chicago

CHICAGO, May 24—Special meeting of the board of governors was held here for next week.
Clint Shafter is now in Aixian Bros.' Hospital here, having been operated for appendicitis. Dr. Harry Stotz, Chicago, Ill., performed the operation.

J. E. WILSON & MORRICE have visited the clubrooms while on a trip from Los Angeles to Chicago.

WALTER HOBART, going advance for the John R. Ward Show, was a caller. Ditto Bobby Cohon and Rube Smith, both in on beauty.

Andy Markham, Adolph Koss, Max Hirsch, Eddie Latar, Ray March, John Thomas, all of River Park, were noted visiting Henry Bros.' lot this week.

Walter P. Driver is in charge of the Poppy Day work for the Aixian American Legion Post. Mal Harris and Jack Kruthis are still in Chicago but may take to the road soon.

Callers at the rooms included Louie Leonard, Oliver Barnes, Rudy Singer, Nicola Yeis, and from the outside, Charles Hall. Russell Cady, Ed Hall, Bobby Cohon, William Meyers, and from the outside, Sam Glickman and Peter Piver.

Ladies' Auxiliary
Meetings have been discontinued for the season. However, a picnic at the summer home of Lillian Woods at Lake Marie, Anitch, Miss., took place recently. Yvonne Wood made a donation to the club.

Hattie Wagner, of the Cavelcade of Honor, was present recently, reported planning ditto Grace糕, Viola Fairly, president, is out with the World of Tomorrow Show.

Marie Brown, past president, has her concessions operating in and around Chicago. She is at Riverview Park. Mrs. Ralph Glick's riders are also operating there.

Letters have been received from Myrtle Hutt Beard and Martha Kempton.

Caravans, Inc.
400 South St. St., Chicago

CHICAGO, May 24—Final meeting of the season was held Tuesday (20). On the rostrum were Edna Seeker, president; Lucille Hirsch, first vice-president; Pearl McGlynn, second vice-president; Bessy Seely, first secretary; Pat Seely, treasurer; Hattie Hoyt, second secretary; and Pearlie Gilmore, corresponding secretary. Invocation was by Edith Strehlach, chaplain pro tem.

Letters were read from Myrtle Hutt Beard, Trixie Clark, Ethyl Stellb, Mrs. Charlie Young, Margaret Woods, Daisy Davis and Mrs. O. Shepard.

Kathryn Robertson, Rebecca Danals, and Ann Williams were welcomed back following absences due to illness.

Elected members were Caro Simonds, Stella Littlefield and Jean Movin.

Ann Williams and Stella Grosebett attended their first meeting since becoming members.

President Joseph Collins, and Miss Helen Wall entertained a cousin from England, Frederick Meyer returned from a visit with a sister in Florida, Pres. President Stenason will entertain her sister, Evelyn Blakely, who is with the Hutt Beard Show, while on her vacation.

Pearl Seely, membership drive, headed by committee chairman, Edna Levin, is underway.

WANTED FOREMAN
For tilt-a-whirl and Spittler. Must be experienced. Second men, all riders. Want Manager for Animal Show and Concession People for Start Stokers.

HYALITE MIDWAY
520 Tallahassee, N. C., then Scottland.

FOR SALE
NEW EYE WAVE FROZEN CUSTARD MACHINE
Monroe 23.

WANTED CONCESSIONS—Age, Scales, Bait Outfit.

AGENTS WANTED
For Tilt-a-Whirl, Spittler, Coin Drives. Second men, all riders. Want Manager for Animal Show and Concession People for Start Stokers.

FOR SALE
NEW EYE WAVE FROZEN CUSTARD MACHINE
Monroe 23.

WANTED
PUBLIC WANTED
For Caravans, Inc., Chicago Heights, Ill., next week.

WORLD OF TOMORROW SHOW
For Tilt-a-Whirl and Spittler.

FLY-O-PLANE FOREMAN
Want A-1 Man for new ride due at Springfield, Ill., the 25th. 25-day wages and long term to capabale man.

WANT GENERAL AGENT
That can and will produce for the Eastern States.

CONCESSION FOREMAN
For Caravans, Inc., Chicago Heights, Ill.

LOUIS CUTLER
La Fayette, Ind. SHARKS, CLAMS, ETC.

R. W. ROCCO
WANTS AGENTS
The Last Quiet Book, the New 10x20 Book, Button Book, Hand Bill Book, etc., available.

WANTED
Nail Store Agent and Clinton Pink Fairground Foreman.

WANTED
Concessions agents, has not met yet for Rock. Agents.
**Regular Associated Troopers**
106 E. Washington, Los Angeles

**Los Angeles, May 24.**—First meeting of the summer season, May 15, was presided over by Nell Robideaux, first vice-president. Also on the rostrum were Monroe Eisenman, secretary-treasurer; Clarence Allen, treasurer, and Marie Bailey, secretary.

Meetings have been scheduled for June 12, which will be guest night. Many articles have been received for the bars. Sam Brown donated $3 and Nancy and Eill Meyers donated $1 to the benefit of Jimmy Dunn gay 41. As the club now has a new typewriter, Roe Eisenman sold the old one which presented the club the money.

**Birthdays of Madame Delma and Sam Brown were observed. Laclede King and Virginia Stephenson are ill. Communications were received from Pat Seery, Chicago, and Helen and Fred Smith, on route east. Clarence Allen won the door prize.**

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**Show Folks of America**

**San Francisco**

**San Francisco, May 24.—President Harry Sobey president at the May meeting with the secretary, attended by Mrs.鲤on Lindberg.

Elected to membership were Alice Gonsales, George DeM, Mrs. Anthony Newman Young, Horace Burtoli Davi, George & Edgerly, Marjo Pal- tison, Gertrude Farnum Howie, Mrs. Gordon, Fred T. Gedbroker, George Edward Dunn and Rose Ginsberg.

---

**Showmen** — Have beautiful framed show, panel front mounted on semi, large top, seats and stage. Will turn over to responsible showmen for Hawaiian Show or high class Hillbilly Show. If Hawaiian must have at least six people, with instruments. Hillbilly must have at least eight people. Must furnish own costumes and p.u. acts. Must be bosses and gentlemen; no drunks tolerated. This show draws people. Playing the best of territory.

**CONCESSIONS**—Will sell exclusive on American Palmistry (positively no gypsys), also Photos, Jewelry, Penny Arcade and Merchandise Con- cesions of all kinds. Low privilege to hand bills.

**RIDES**—Will book for season Pony Ride, Miniature Train, Spiff, Fun in the Dark, Looper or Moon Rocket.

**RIDE HELP**—Foreman and Second Man for new Caterpillar. Can place sober, reliable help that drive semis. All replies to

**E. L. Young, Gen. Mgr.**

**Dayton, Ohio, This Week.**
Carnival Routes

Sent to:
2150 Patterson St., Cincinnati 22, O.

[Partial list of carnival routes]

Popcorn

"Bath Burst" Monarch Yellow Popcorn, 50 to 100 pounds. Sample richly furnished.

Peanuts

Roasted in the shell, 22.50 to 100 pounds. Raw meats in the shell, 15.00 to 20.00 pounds. Price list of all supplies sent upon request.

Star Popcorn Machines

Immediate shipment on all orders. Literature upon request.

Prong Seed & Grain Co.

— Popcorn Processors —

620 North 2nd St.
St. Louis 2, Mo.

In Our Third Year.

Motor Drome Manager

Fun with riders to take over management. We have everything complete except motorcycles, which we will buy if you have none of your own.

Lawrence Greater Shows

Chester, Pa., now; Trenton, N. J., next week.

Midway of Mirth Shows

Want

Wants Wheel Shows. Wants shows that drive long Shows. Send your list and details at a time. Be sure Salmon River show drives. Will furnish all that John Deere will drive. Will furnish all that can be had for 50 cents a minute to run in flaps. No Old Mule shows. Wants shows that come in at least once a month. Will furnish all that can be had for 50 cents a minute to run in flaps. Will furnish all that can be had for 50 cents a minute to run in flaps.

Leo Murphy

Don't you think you have been done wrong? We need you. Write.

Marie Murphy and Boys

General Delivery, St. Louis, Mo.

Larry Nolan Shows

Can Place

Want for Balance of Season

Wants Great Shows. Wants shows that drive long Shows. Send your list and details at a time. Be sure Salmon River show drives. Will furnish all that John Deere will drive. Will furnish all that can be had for 50 cents a minute to run in flaps. No Old Mule shows. Wants shows that come in at least once a month. Will furnish all that can be had for 50 cents a minute to run in flaps. Will furnish all that can be had for 50 cents a minute to run in flaps.

Larry Nolan, Owner-Manager; Scott Lamb, Concession Mgr.

Circus Routes

Sent to:
2150 Patterson St., Cincinnati 22, O.

[Partial list of circus routes]

Misc. Routes

Sent to:
2150 Patterson St., Cincinnati 22, O.

[Partial list of miscellaneous routes]
WANT—IMPERIAL SHOWS—WANT

CONCESSIONS: Ball Games, Ring Toss, Balloon Darts, Cheers, Am. Line-Up Wins-Win-La Class Pitch, Corn Hole and Penny Curley. F. M. PEPPERS, Mgr. Address: BILL GULLETTE, Mgr., La Salla, Ill. May 29-31; Harris, Ill. (Street Theatre), June 1-14.

JAS. M. RAFTERY SHOWS

STATE V. F. W. CONVENTION, MOREHEAD CITY, N. C., JUNE 2

WANTS—Mug Joint, Cigarette or any legitimate Concessions. P. C. Dealers, Wheel Agent. Ride Help on all Rides. Want Cookhouse Help. Can place Side Show Acts of all kinds. Also one or more Grinders. Also, may be used for Future Shows. Address: JAS. M. RAFTERY, Washington, D. C., This Week.

EDDIE COOPER

BUSINESS MANAGER.

A. J. BUDD WANTS

Novelty Working Acts, Glass Blowers, Musical Acts with instruments that can sing, Girls for Illusions, outstanding Freak to feature, Talker and good Grinders. Long, pleasant season, all winter ex pa in Long Beach through arrangements with Joe Glacey. Australia dates to follow if you qualify.

A. J. BUDD, 1815 Powell Street, San Francisco (11), Calif.
BALLYHOO BROS.' CIRCULATING EXPO
A Century of Profit Show
By Starr DeBrie

Hammer, N. C.
May 24, 1947.

Dear Pat:

We are aware of the fact that the
Billboard doesn't welcome squawks, and
that we are not to give our advertising
over the management of this show
almost killed him with kindness, then
saw the light, and he would never again
be let them sponsor
his carnival.

Pat, please advise your
advertising department that we will
take care of our 1946 and '45 account
and good illumination thruout.

MAJOR PRIVILEGE

Gooding American Expo
Hit by Rain in Akron

AKRON, May 24—First carnival
here in several years, the Gooding
Amusement Show hit a local
rain on Tuesday night (13) and
Saturday night (17) the midway
play between those two nights
there was rain and more rain. Show
played for 11 days, the midway
broke in last summer by the
Ringling-Baron show.

Driver Held Blameless
In Fatal Tractor Mishap

BLYTHEVILLE, Ark., May 25—A
three-year-old child was killed
while playing with a tractor in a
yard here. The child, a boy, was
playing with the tractor when
it overturned and pinned him to
death.

Carnivals

In Fatal Tractor Mishap

BLYTHEVILLE, Ark., May 25—A
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it overturned and pinned him to
death.
ATTENTION
SHOWMEN!

DO YOU KNOW
THIS WOMAN?

Saturday night, April 19, 1947, the nude body of this woman was found stuffed into a cheap steamer-type trunk. She had been strangled with a dog leash. The New Jersey State Police Department has worked untiringly to establish the identity of this victim.

The trunk was found on Charity Road, Eatontown, near Keyport, Monmouth County, New Jersey.

Vandall Goodwin, a feature writer for The Morning Trentonian, has suggested that the victim may have been connected with the outdoor show business and believes that an advertisement in The Billboard might bring about information which will help New Jersey State Police in establishing her identity and solving the murder.

The victim is described as being about 40 to 50 years of age. Weight between 130 to 150 lbs. Light brown hair (slightly gray). Shoulder length bob, Hazel brown eyes. No upper teeth and six lower teeth. Regular features. Deformed middle finger on right hand. Middle abdominal surgical scar about six inches long. Has borne one or more children. Had recently visited dentist.

As editor of The Morning Trentonian I feel that it is my duty to my readers and the people of New Jersey to do everything in my power to help in establishing the victim's identity.

For that reason I am inserting this advertisement in The Billboard. Study these three pictures. If you feel you may have known this woman contact me at once—WRITE—DON'T WIRE. Any information will be treated in the strictest confidence. Information which will lead to the positive identification of the victim will be suitably rewarded.

ARTHUR HOFFMAN, 
EDITOR,

THE TRENTONIAN
306 East Front Street
Trenton, N. J.

IF IT HAPPENS IN TRENTON, IT'S IN THE TRENTONIAN

RIDE HELP, ATTENTION


WRIGHTSMAN AMUSEMENT CO.
Griddles, Calif., till June 1; then Mountain View, Calif.

MATTLE SHOWS

Want for Ambane Big Italian Celebration, Week of June 1, and More Celebrations, All Firemen, To Follow.
Concessions of All Kinds. Shows of All Kinds. No Eats.

ANTHONY SANTILLO
106 Madison St.
E. Rochester, N. Y.

UNITED AMUSEMENTS, INC.

Can place a Ferris Wheel, or without transportation, for a long season where there is money.

CONCESSIONS—Clothes Pin, Hoop-La, Jingle Board, Age, Scales, Basketball, Ice Cream, Penny Pitch, Dart Stores. No racket. Please pay your own wires.

Lyonsville, R.I., Week May 25; Anthony, R.I., June 2
Kirkwood Builds Despite Rugged Weather Breaks

BALTIMORE, May 24—After battling cold, high winds and snow for nine weeks the Joseph Kirkwood Show finally emerged from four days of summer weather on May 21st. It did not last, however, for we were working outside the city and ran into it more cold weather. In spite of all the unfavorable elements, the building department did a splendid job.

"The finest office wagon I have ever seen," one office worker said after viewing the new office wagon. Built by Fruehauf, it is masterfully equipped with tools and equipment for office work. It is so designed as to be easily carried or driven with one hand, and the driver can go and return from the office with ease. The entire outfit is complete with hardware, tools and office equipment.

Hitzoner Speaks Up for Showfollies

CHICAGO, May 25—Daniel (Dunn) Mahaffie, who recently published an editorial titled "The Carnival Game," and called for placing restrictions upon traveling orgs playing in that city. Newspaper reports state that the long ago adopted policy of requiring all carnival advertising agents to establish a registered office here was recently again adopted by the city council.

It remained for C. E. Spengler, mayor of Chicago, to hurl the editor. Later that same evening, the editor, upon receiving the Mayor's call, was asked whether he had any objection to the statement. "None," he replied.

Young's Royal Crown Org Announces Staff Line-Up

CHICAGO, May 26—C. E. Spengler, general manager of Royal Crown Organization, announced on Monday (19) from a successful stand in Covington, Ky., that his org's official staff line-up for Athletic Show. Maj.-Gen. C. E. Spengler, general agent; John H. Smith, secretary; C. E. Spengler, program director; George Gorman, financial director; John C. Stevens, advertising and publicity director; Robert K. Parker, custard and diggers; Ted Wilson, 3; Robert K. Parker's new custard arrived last week with his partner, Irving Moshele.

WANTED ELECTRICIAN

Who can take care of AC generators, also to do mechanical work: top salary paid.

VICTORY SHOWS, INC.

58 Salisbury Ave. Stewart Manor, N. Y. Phone Floral Park 634

WANTED TWO BALL GAME AGENTS

One for Punks, one for Bottles, ladies or men

ART D. HANSEN

Follybeach Amusement Park

Follybeach, Charleston, S. C.
Get everybody up front with a
LAFAYETTE
SOUND SYSTEM

FAIRS - FAIRS - FAIRS

14 BONA FIDE STATE AID COUNTY FAIRS WITH 5 PENDING
1. HAMILTON COUNTY FAIR AND 4TH CELEBRATION COMBINED, MILLENSBOURG, ILL., JULY 29 TO 31.
2. FLANAGAN COUNTY FAIR, JEWETT, ILL., JULY 30 TO 31.
3. LEWIS COUNTY FAIR, DANVILLE, ILL., AUG. 1 TO 6.
4. RODGERS COUNTY FAIR, MARSHFIELD, ILL., AUG. 1 TO 6.
5. RANDOPOD COUNTY FAIR, SPARTA, ILL., AUG. 2 TO 7.
6. BOWLING COUNTY FAIR, JENSEN, ILL., AUG. 2 TO 7.
7. WASHINGTON COUNTY FAIR, MORGAN, ILL., AUG. 2 TO 7.
8. HAMILTON COUNTY FAIR, KETTERING, ILL., AUG. 7 TO 10.
9. RANDOLPH COUNTY FAIR, SPARTA, ILL., AUG. 7 TO 10.
10. RANDOPOD COUNTY FAIR, WHITNEY, ILL., AUG. 7 TO 10.
11. SHAWNEETOWN FAIR ASSN., CLEBURNE, ILL., AUG. 10 TO 15.
12. POINSETT COUNTY FAIR, DUMAS, ILL., AUG. 10 TO 15.
13. POINSETT COUNTY FAIR, DUMAS, ILL., AUG. 15 TO 20.
14. POINSETT COUNTY FAIR, DUMAS, ILL., AUG. 20 TO 26.

THREE MORE FAIRS PENDING IN ILLINOIS.

WONDER CITY SHOWS

13-RIDES-13 8-SHOWS-8 50-CONCESSIONS-50

HILL'S GREATER SHOWS

CARNIVALS

EXPOSITION AT HOME SHOWS

WANTED FOR WHITNEY CITY, WILLIAMSBURG, KY.

WANT: Concessions that don't conflict with what we have. Good proposition for two Shows. Want Italian-Plunge or Tilt with own transportation. Want Agents to work Concessions.

PEARL CITY RIDES AND SHOWS

WANT: Concessions that don't conflict with what we have. Good proposition for two Shows. Want Italian-Plunge or Tilt with our transportation. Want Agents to work Concessions.

REGER BROTHERS, Owners-Managers

CRANDELL'S MIDWAY DELUXE

WANT AT ONCE. Foremen and Second M'n for Ferris Wheel and Smith & Smith Chairman. Top salaries and bonuses. Electricians and Show Builder. Can use some Handy Hands, $8.25.

CARNIVALS

Hill's Greater Shows

110 Sixth Avenue, New York 13, N. Y.

Please send FREE Sound Equipment Catalog at once.

Name:
Address:
City:
State:

Hill's Greater Shows

110 Sixth Avenue, New York 13, N. Y.

Please send FREE Sound Equipment Catalog at once.
**FROM THE LOTS**

**Royal Amusement**

DAHLONEGA, Ga., May 24.—After being out all winter, we finally hit a red one at our recent stand here. There was a huge paid gate, and everyone did business, including Mrs. and Mr. Rittenhouse, Mrs. and Mr. A. Griffin, Mr. E. F. Collins, Mr. W. E. Hay, Mr. J. W. Wadson, clothspine game; Ewell and Kate Ritchey, buckey back and Girl Show; Jack Wooten, jewelry, who closed early Saturday night because he ran out of stock, and Swingin' Ball Slim. Of Gilman's concessions, tommy pots were the cigarette showing gallery, operated by Mrs. DeLeon, and the bee hive, operated by Mrs. Nellie DeLeon. The five ringer game did well at that daily. Mr. and Mrs. DeLeon celebrated their 33rd wedding anniversary during the stand here.

Line-up: O. F. Gilman, owner-manager; Mary A. Gilman, assistant manager; Mike O'Day, general agent; Ewell Ritchie, electrician; Texas Warner, ride foreman; Leon DeLeon, lot man, and Shorty and Louise Cooper, Leon and Nellie DeLeon, and Louise Bryant, concession agents—MARY A. GILMAN.

Moore's Modern

LITCHFIELD, Ill., May 24.—The rain threatened daily, shows got an early start here, in town, Jack B. Moore, owner, and Tom Crews and gross ran the largest so far this season. Jimmie Byers joined here with his Funhouse and new Pretzel. Other new rides here are a Roundabout, Chairplane, Rollerplane, Octopus, Tilt-a-Whirl, Miniature Train, and a Decorating and Airplane Stand. Athlete, Girl and Major Lizzie's show are battling for top money.—LA VERNE MOORE.

**Veterans United**

FORT DODGE, Ia., May 24.—Concessions join recently are Ruth Gingerich, hot dogs and ice cream; Don Lambert, candy floss; Mr. and Mrs. Howard Truesdell, corn pop, and candy apples; Mrs. RF. Thomas, rock and roll car; Mrs. and Mr. Charles Carrell, Mac McLauchlan and Jack McDonald took delivery on a new Dodge tractor here. Mr. and Mrs. DeLeon has the stock truck and pan game.

Run here from Des Moines was waving a large and the cry opened Monday night (19) to good crowds. Previous stand in downtown Center City, city, and the one in spite chilly weather. While our town was new, motors were installed in the town.

Recent visitors included Carl Larson, of Hono State Shows; Bob Robinson, of Merriam & Robinson Shows; Rube Liebman and F. M. Shortridge—WALLY THOMPSON.

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**Page Bros.**

HENDERSON, Tenn., May 24.—Ors showed here the week ending May 17 under VPC on Runt. Jessie Johnson is back following a visit to his home in Kentucky. Howard Hughes, who closed his bigger Greater Shows, has joined with his Ride foreman; Leon DeLeon, lot man, and Shorty and Louise Cooper, Leon and Nellie DeLeon, and Louise Bryant, concession agents—MARY A. GILMAN.

Manager W. E. Page and Tom Bluntford visited Royal Exposition Shows at Hoboken, N. J.

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**SOUTHERN STATES SHOWS WANT**

Few more Stack Concessions, especially Photos, High Striker, Candy Floss, and other stock Concessions not conflicting. We carry only one of a kind. Useful Ride Help who can and will travel. Send daily and weekly.

JOHN B. DAVIS

WEBSTER, FLA., UNTIL MAY 31

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**GATE CITY SHOWS**

West Side Hud. must be sold. West Separation Concessions, all kinds—Dollars, Figures, Novelties, Penny Arcades. Fun Fairs with transportation. (All This 100% guaranteed good strong show. Good gate.)

Call Paton, on call for a good time show. Good show.

Randolph, N. C., this week. Address all mail to Randolph, N. C., wire to High Point, N. C.

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**FLAMEPROOFED TENTS IN STOCK—ALL NEW**

60x120 $400.00 40x100 $400.00
30x90 $300.00 30x60 $200.00
20x50 $200.00 20x40 $200.00
20x20 $125.00 14x12 $125.00
Prompt Delivery Any Type Tents in Order. Bright Flameproofed. Royal Blue, Green, Forest Green, Olive Green, White, Blue & Khaki Dyed Hoods. Flameproofing Compound.

---

**ALAMO EXPOSITION SHOWS WANTED**

FOR BUFFINGTON DAYS CELEBRATION, June 9th to 14th.

Located on T. Head, Corpus Christi, Texas.

50,000 Visitors Expected Daily.

This Celebration Is the Biggest Date in South Texas


All Address: JACK RUBACK, Mgr.

Houston, Texas; this week. Alice, Tex., June 27th; then Corpus Christi

---

**TENTS—SIDEWALLS**

**NEW & USED**

Tents One-Story, Two-Story, and 3-Story. All sizes from 20x20 to 40x100. Prices from $350 to $1000. Telephone Orders Accepted. Cash or Terms. Telephone Orders Accepted. Cash or Terms.

**MAIN AWNING & TENT CO.**

3550 S. Fanuel St. CINCINNATI, OHIO

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**GOVERNMENT TENTS**

**CANTON, 5 and 10c Foot**

N. Y. SALVAGE CO.

144 CHAMBERST. N. Y. City

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**TENTS FOR SALE**

Concession, royalty. Immediate delivery. 8x14, 8x12, 10x17, 10x16, 12x16, 14x16, 14x17, 14x12, 14x14, 16x12, 16x14, 16x16, 16x20, 20x20, 20x40, 20x60, 20x80, 20x100, 20x120, 20x140, 20x160, 20x180, 20x200, 20x240, 20x250. Chicago, Chicago."

**D. M. HUNTER MANUFACTURING CO.**

1006 W. GRAND AVE., CHICAGO 29, ILL.

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**UNITED STATES TENT & AWNING CO.**

330 N. AMERICA, CHICAGO, Ill.

**WASHINGTON, D.C.**

3001-3003 30th St., N.W.

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**WANT RIDE HELP**

231 W. 34th St., New York, N. Y., 34th St., New York, N. Y., West Side of 34th St. Weekly Work of May 24th, 5th, 10th, 15th and 20th.

**S AM TANSELL SHOWS**

3300 Water Ave., Annapolis, Md.

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**WANTED**

Children's type Carnival Ride (Form-Building). 20 foot, 100 seat.

**HOMECOMING CELEBRATION CARNIVAL**

F. P. LOPEZ, Secretary.

LIVING STREAM RIDE CO.

Mr. Noyes, N. T.
**COLUMBIA, Mo., May 21—Org. which opened April 12, has had more than its share of rain and cold weather. H. V. Petersen, manager and co-owner, has been getting equipment in top shape for the early fairs. Bill Chalkis is waiting delivery on a new 120-foot side show top. Mrs. Shooker McMillian has a new curtsie-Wright house trailer.

Axel Bolducson left on a buying trip. Mrs. Maudie Wornac, special agent, visited friends in Kansas City. Kid show line-up includes Mr. and Mrs. Herbert Antus, agent, visited friends in Kansas City.

**BINGHAMTON, N. Y., May 24.—Good attendance and fair business prevailed throughout the week despite rain on Tuesday (18). Saturday (17) was excellent, with about 7,300 on the lot at night. Fred Hunter headed the American Legion committee, sponsoring group.

James Sabia drove here from Salem, Ore., where he picked up a Frindrane at the Eyerly Aircraft Company. A new Funhouse mounted on a new trailer, is in action.—PAUL A. ERICKSON.

---

**ROSS MANNING SHOWS**

**DOVER, N. H.**

First Show Playing in City Park in 19 Years

**WANT**

Custard, Photo (no gypsies), Coca-Cola or any Slum Stores that will work for stock.

**SHOWS**—Snake, Iron Lung, Crimne.

This Show plays Brewer, Presque Isle, and the biggest July 4th in the East, Houlton, Maine.

**WRITE OR WIRE**

ROSS MANNING

Dover, N. H.
For four more first-in spots then Richland, Virginia, for the Fourth of July, followed by 15 bona fide fairs in Kentucky, Virginia and Alabama.

RIDES—Octopus, Roll-o-Plane or Spitfire; book, buy or lease.


F. O. GREGG, care Billboard, 19,17-NOW CONTRACTING. Will also book stock stores not conflicting.

MAN SHOT FROM CANNON

MAN FROM CANNON

CARL BOHN & SONS UNITED SHOWS

WANT WANTS WANTS


From the Lots

Celtin & Wilson

BLUEFIELD, W. Va., May 24—W. Wilson, the Virginia press agent, in the hospital, General Agent R. C. McCarther, who returned to the shows May 15, is pinning him for assistance.

Knoxville, May 5-10, brought for the first time in history weather with some success in operation. Monday and Tuesday of the following week at Harlan, Ky., were followed by 15 bona fide fairs in Kentucky, Virginia and Alabama.

RIDES—Octopus, Roll-o-Plane and Spinners.

Piggy Show for Firemen’s Celebration Anniversary, June 2-7, Vanport, Pa., is booked well into the fall.

SHOWS—Can place worthwhile Show with own transportation.

Staff includes: W. R. Geren, general manager; Arthur Gibson, master agent; Frank Joseph, Octopus manager; Virgil Fairchild, 1st, 2nd and 3rd Man.

Mighty Hoosier State

WASHINGTON, C. H., O., May 31—The town opened April 9 in California, and no complaints. To be sure, there was plenty of rain in the past but in that period not a night or morning was lost, thanks to the use of heat and air conditioning.

For the next three nights and was followed by 15 bona fide fairs in Kentucky, Virginia and Alabama.

Rides—Octopus, Roll-o-Plane or Spitfire; book, buy or lease.

Concessions—Want Arcade, Cork Gallery, Lead Gallery, Concessions of all kinds.

F. O. GREGG, care Billboard, 19,17-NOW CONTRACTING. Will also book stock stores not conflicting.

MAN SHOT FROM CANNON

Get the crowds when everything else fails

1947—NOW CONTRACTING—1947

PARKS—FAIRS—CELEBRATIONS—CARNIVALS

F. O. GREGG, care Billboard, Cincinnati 22, Ohio

CARL BOHN & SONS UNITED SHOWS

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Peppers All-State

FERRIS, May 24.—After a very good week in Michigan, show arrived here for a 10-day run. Season to date has been okay. Memphis, while very good, was a fairly good week in Memphis, show averaged $1000, which was good.

Ferris, assistant by Mrs. Kara.

Main side show this year and is as strong as last year. Wally Wilder.

Ferris Miller, chief electrician, has been experimenting with a new lighting system. He was a little late arriving here but was on time for the opening.

This week marks the 20th Century Games.

W. J. LeCuart, manager; E. H. Broome, manager; Eddie Barlow, chief electrician; Charles Gillickson, chief electrician; Leon Davis, ticket seller; Harold Stanger, fireman; Tom Solomon, ticket seller.

Gold Medal

VINCENT, Ind., May 24.—Org opened here Thursday (22) to a fairly good crowd. We followed two circuses and the Cetlin & Wilson Shows. Org enjoyed a very good week in Memphis, show averaged $1000, which was good.

J. R. Leeright, treasurer; Ray Holzer, assistant, and the Billboard agent.-LLOYD D. REESE.

D. REESE.

Starting July in Minnesota

WALLACE BROTHERS SHOWS

"America's Most Spectacular Midway"

10 SHOWS—Wild Life, Illusion, Mechanical City, Monkey Show, Penny Arcade, 16

rides—Kiddie Airplane, Chair-o'-Plane, Pony Rides, any rides not conflicting.

Concessions—Over and Under, Pea Pod, Pan Cancel, Buckets, French Fries, Photos, High Striker, Juke Box, Beer, Bowling Alley, Darts, Carl Rausch, Bomber, Shooting Gallery, Bi-Cycle, and Stock Concessions.


TALKER FOR MINSTREL SHOW

WHEEL ROLL DOWN, SKILLO AGENTS, ALSO STOCK CONCESSION AGENTS.

TICKET POSTER WITH CAR.

BANNER MAN WITH CAR.

All replies:

E. E. FARROW, Mgr.

CHICAGO HEIGHTS, ILL., MAY 24.

P ARAMOUNT SHOWS INC.

WANT WANT WANT

BIG AMERICAN LEGION CELEBRATION

Honesdale Fairgrounds, May 26 to May 31

Honesdale, Penna.

WANT: Motordrome, Fun House, Glass House, Midget Show or any other Grand Shows.

CONCESSIONS: Shriners, Photos, Diggers (men), Bob Parker, any Stock Concessions.

Write or Wire

RALPH P. FLANIGAN, Gen. Mgr.

HONESDALE, PA.: then per route.

JACK GILBERT WANTS

WHEEL MEN; BLOWER, ALLEN AND CLOTHES PIN PITCH AGENTS, CAN PLACE RELIABLE PERCENTAGE AGENTS.

Address: JACK GILBERT

Care ENDO BROS. SHOWS, Pottsville, Pa., this week; then per route.

WILL BOOK OR BUY FERRIS WHEEL

Must be in good condition and operating right.

Can pay cash; Scales; Billy Pitter; Wire also Bumper and Ball Games; Wire.

J. GEORGE LOOS

GREAT UNIFIED SHOWS

Amarillo, Texas

Douglas Greater

SPRINGFIELD, Ore., May 24.—Org moved from this week, the 20th Century Games. New Fly-o-Plane aglow with lights.

Margo Gibleon, box and knife stand; Tommy Gonzales, knife thrower; Roy Gibleon and Shirley Mason, electric chair; John Williams, opener, and Mankoff, on stage.

Bill Martin arrived from Montreal.

Bill Martin arranged for Miller recently have been added to the staff.

O'Leary, Frank and Frank Hanlon have added new canvas and some new bigness to their concessions. Levey recently returned from a New York buying trip. Joe Karr has the main attraction, his horse, which was disposed by Mrs. Karr, J. Elden Wilson, veteran concessionaire, has ordered new waffles, apples and floss.

May 31, 1947

COUNCIL GROVE, Kan., May 24.

-EDWIN MURRAY.

20th Century

GREAT BEND, Kan., May 24.—The run here from Manhattan, where show enjoyed a nice week, was under favorable weather conditions, was made without mishap. Damp and cool weather here and the slump in business and this may turn out to be one of the weakest spots of the season.

The driver of the Funhouse, en route here from Maple Grove, took a wrong turn and was headed for Kansas City when he noticed his mistake. He was a little late arriving here but was on time for the opening.

A fire broke out in the transformer area last week but was extinguished and put out before any great damage was done. Both girl shows are in full swing and playing to good business. Carl Harlan has the bugs of a Miniature Train and reports nice receipts.

Visitors here included Mrs. Blackie and McCarty's brother.—DON FOLTZ.
COMPLETE MOTORIZED CARNIVAL FOR SALE
DON FRANKLIN SHOWS

Completely staffed and equipped, route of nine choice South Texas Fairs and two Celebrations. Been entreated.

HAVE 1 RIDE, 1 SHOW, 27 CONCESSIONS BOOKED. Terms to Responsible Party—Half Cash.

DIESEL TRANSPORTATION and everything on Oars Show is in perfect condition, new Gmund Cable, Tools.

COOKELand and Grab, must be new.

rate, trist. CatnllteZ

ALLAN HERSCHELL COMPANY, INC. WILL CONTINUE TO 1111-0

NO Gate. NO GATE

DEWEY, OKLA., THIS WEEK; INDEPENDENCE, KAN., JUNE 27.

WHEELS

James E. Strates
HARRISBURG, Pa., May 24 — Shows moved in here from Fort Reading, N. J., where it nested only fair because of the weather. Nights, Wednesday (14) and Saturday (17) in Fort Reading netted good business. Other nights were marred by rain. Saturday matinees showed up a winner, with Nate Eagles' Hollywood. Midget record was again packing them in with one act.

More than two wagon loads of freight on the way to Fort Reading for use in rebuilding the Hey Day. Claude Bentley transported huge elephants, purchased from army surplus, into a striking backdrop. Walter McCraney received another cager for his Monopoly Court. T. McCaskill is busy building three new half-cages.

Zoo joins, Starr DeDolce added six more cages to his Wild Life Show.

A baby show was given in Fort Reading for Mrs. Thomas McNeill. Attending were Mrs. Percy May, Mrs. John Delafield of New York, Mrs. N. B. Hutkinson, Mrs. W. C. Fleming, Mrs. Earl Fullam, Mrs. Frank Horner, Mrs. Betty Seamon, Jackie McFarlan, Margaret Mack, J. B. W. Hunn, Mrs. O. T. Kelley, Mrs. George Peairs, Adelle DeDolce, Frances Pfeifer, Ann Hilton and Mrs. Harrison—C. W. FRANKLIN.

Capell Bros.

PRATT, Okla., May 24 — Making its first jump out of Oklahoma into Kansas, org ran into one of the worst experiences of its history. Show tore down in rain at Hugo, Okla., last stand in that State, and started the 256-mile jump to Dodge City. Fighting rain and mud and the entire distance over and the impossible road, the show ran into many forms of grief, all in one dose. It took 2½ days to make the trip. Dodge City opening was delayed in order to give everyone a rest and then, on opening night, Wednesday 16, a deluge of almost an inch of rain.

A son was born to Mr. and Mrs. Bob Capell at Hobart, Okla.

Raymond Spencer, general agent, returned from a trip to Nebraska, where he inked some shows and contracted the Barrell Brothers, G. E. Wilson, with his high-ole act, joined at Dodge City. The finish of his setup adds to the midway. A new calico is being mounted for street work and also for use on the front row.

Playtime Amusements

EAST CAMBRIDGE, Mass., May 24 — Tenement weather hit here yesterday, Wednesday, (14th) and everyone was satisfied with business. Ten concessions have been added, bringing total to 33. Flyoplane continues to top the rides, with the Octopus second and the other being third. Wednesday Setup continues to set the pace as a money-getter.

Basket Manager John R. Burr took delivery on a new trailer. His wife and daughter will join him soon. Burr is making his home between shows and looks after the Field (N. H.) fairgrounds, which he owns—HARRY PEAVY Jr.

Eddie L. Wheeler
ONEIDA, Tenn., May 24.—Org's stand here this week is under Amercan Legion ban. Zoz泗, giving us four shows. Business in Dalton, Ga., was excellent—H. G. COFFEY.

FOR IMMEDIATE DELIVERY

5 ELI WHEEL FOR SALE

In excellent condition, with newintern. motor. Cash, only $25.00. Available May 31. Write or wire R. D. McFarland, Box 4/0 The Billboard, Cincinnati, Ohio.

DORE RIDE WANTS

Top salary. Tip split. Speedy McNish, CELLIN & WILSON, 742 West Fourth Street, Charleston, W. Va. or Box 170-D, The Billboard, Cincinnati, Ohio.
The **75-TH-A-WEIRL Ride**  
**On Midways All Over America**  
Its Grosses Are Getting Better All The Time  
—Manufactured by—

SELLER MFG. CO.  
Faribault, Minnesota

100 New and Used Trailers — Vans — Racks — Platforms  
100 USED TRACTORS  
International, Ford, Chevy, Dodge, Mack.

**IMMEDIATE DELIVERY—LOW PRICES**  
Serving the show people for 15 years.

BERMAN SALES COMPANY  
Phone 521  
Pittsburgh, Penn.

**BRIGHT LIGHTS EXPOSITION SHOWS**  
World's Brightest Midways  
**FEATURING CARNIVAL RIDES AS FREE ACT**

For all your Pin, Rifle, supply and other shows.  
**Blocks of Concessions** — Sprig, Pin, Horse, Tent, Photo, Games, Spins, Concessions.  
**Write or Wire to obtain catalog**.

FOR BALANCE WANT  
ON MIDWAYS ALL OVER AMERICA  
**For Balance**  
WANT  
ON MIDWAYS ALL OVER AMERICA  
**WANT**  
ON MIDWAYS ALL OVER AMERICA  
**FOR**

HOMER M. GINther WANTS  
FOR V. F. W. SPRING FESTIVAL, JUNE 15TH TO 25TH inclusive, MITCHELL, ILL.; ANNUAL LEGION CELEBRATION, JUNE 23RD TO 28TH inclusive, JASPER, IND.; CONCESSIONS: Clear Cookhouse or Grab, Stock Concessions of all kinds. SHOWS: One or two Kiddie Rides.  
Contact HOMER M. GINther, Concession Mgr., as follows: Week May 25, Fairgrounds, Manteo, Ind.; week June 2nd, Fairgrounds, Corydon, Ind.; June 9th to 21st, Mitchell, Ind.

HOMER M. GINther WANTS  
BRIGHT LIGHT EXPOSITION SHOWS  
WANT AT ONCE  
Blower Agents, Bingo Relief Caller and Countermen, Clothes Pin Agents, Razzle Dazzle Agents; also Pan Joint Agents. We work every week.  
No drunks tolerated.  
DANIEL DONNINI  
Huntingdon, Pennsylvania, this week; Johnstown, Pennsylvania, next week.

HARRY CRAIG SHOWS WANT  
**The following** Men for Starry Show, Athletic Shows, must have show people of all kinds.  
**JANUARY-DECEMBER**  
Wants Agents for new Spitfire.  
**FOR BALANCE**

L. B. **CELEBRATIONS**  
**FAIRS**  
**SHOWS**  
**FAIRS**  
**SHOWS**

**ROLL TICKETS**  
**PRINTED TO YOUR ORDER**  
**DEPT. B**  
**Keystone Ticket Co. SHAMOKIN, PA.**  
Send Cash with Order. Stock Tickets, $25.00 per 100,000.
MARKS Shows
MILE LONG PLEASURE TRAIL
WANTS SHOW CARPENTER. Good proposition for right man.
Also want Help in all departments. Long season, top wages.
Address: JOHN H. MARKS, MARKS SHOWS
Uniontown, Pa., week May 26; Connellsville, Pa., week June 2.

BARNETT TASSELL
UNIT SHOWS
WANTS FERRIS WHEEL FOREMAN
On account sickness, 40- to 42-week season. Short jumps in and around Washington, D.C., all summer.
And also want Foreman for brand new 1947 Spitter which is due about June 1st.
P. S. Can place French Fries, Jewelry and Candy Apples for Gravelot, Virginia, two miles out of Alexandria, week June 2nd and rest of season.
Wants, wire permanent summer address, 4501 MADISON AVENUE, RIVERDALE, MARYLAND.

CONCESSION OPERATORS—Get in touch with us, good Show for ARCADE. PHOTOS.

MORRIS HANNUM
Hadston, Pa., new! Girardville, Pa., June 2 to 7.
From the Lots

King Reid

POTSDAM, N. Y., May 24.—Org has been running into cool, rainy weather since opening in South Glens Falls, N. Y., May 5. Hermitage, N. Y., stand, week of May 13, provided the best trade, opening day and the week-end close being okay and business being excellent. South Glens Falls has been managed by Mr. and Mrs. Lamarche, scales; Clayton and Henry Land, Joe, and Sterling Wilson, and Spittier, Ken Bonner. Other ride too. A new Alrel Advertising trailer has been ordered. A new Jungelband Show, managed by Mr. Harold, joined.

LAWRENCE GREATER SHOWS
AMUSEMENTS OF TO DAY PLUS A BIT OF TOMORROW
Augmenting Show for Balance of Season

VIRGINIA ROSE SHOWS
Regular season opens Decoration Day, Friday, May 30, Preston & Burnett, at Louisville, Ky., and then choice locations in city until Labor Day. Show operates 7 days a week.
Will sell Ed on Photo Gallery and American Mitt Camp. "Turtle" Sonelick wants Agents for Fisch, Ball Games, Clothes Fins and Cork Gallery, also P. C. Joint. Will turn over to capable man, completely Fixed Cooshock on 50-50 terms, no privilege. Address
M. F. KAUFMAN
422 W. KENTUCKY ST.
Tel. Webhac 4221
LOUISVILLE, KENTUCKY.

HOME STATE SHOWS, WANT
For Invasion Days, McGregor, Iowa, June 6-7; Grand Rapids, Minn., Street Celebration, June 11-15; Remmelt, July 2-3-4-5. A good Minnesota route to follow.
Can place Pennie Arcade, Sum Stove Agent. Opening for Shows with own transportation. Monkey, Athletic, Side Show.
BELLE PLAINE, IOWA, THIS WEEK: McGregor, NEXT.
Chinese American Insurance Association, Inc.

ROCHESTER, N. Y., May 21—
Visits made last week included B & C Exposition Shows at Lyell Avenue and Howard Road, Gates, N. Y., where the org was exhibiting under auspices of the Chili-Gates Fire Department owners Roy Barnes and Myron and Newton Colegrove extend many courtesies. Three additional personnel members also wanted were issued. We also visited William James Carnival at Sea Breeze, N. Y., and conferred with Unit Manager Sam Lipschitz.

Standings in the personnel membership race are James E. Stratton Shows, 200; W. G. Wads Shows, 160; World of Pleasure Shows, 95; Lee United Shows, 30; B & C Exposition Shows, 9.

Paul M. Conaway, associate counsel of Mark Co., We are advised by a research service that a new type of low temperature solder has been developed for use on aluminum, and that a soldering rod also has been developed for repairing cast iron. There have also been new developments in the aluminum field and with the possible development of this metal in a variety of colors. It is expected that in the near future the demand for a new type of electric battery will be announced, weighing one-third of the batteries now in use. Protective gloves for employees doing hard work have been developed and these can be used to suit any special job.

War Assets Administration has announced that it has available for sale as war surplus the following: Aluminum in strip, sheet, rod, tubing and plate form; carbon steel bars, pipe and tubing; gasoline driven AC and DC generator sets; electrical equipment of various types; and ferrous metals, including brass, copper and nickel in various forms.

Attention is called to the fact that withholding taxes for May are due and payable on or before June 10 if the amount is more than $100. Corporate and individual tax payments for the second quarter are due June 15.

FOR SALE

2 1940 MODEL DODGE TRUCKS

With 21-foot van bodies, 5-speed transmission auxiliary gas tanks. Those trucks are in excellent condition. Will sell both trucks for $15,000. If you are looking for a bargain, here's one. Wire, write or phone 2-7009.

H. L. WHITLEY JR. BRYAN, TEXAS

"STELLA" FOR SALE

Famous Life Size NUDE Painting on canvas. 5x8'. Executed in Italy 80 years ago by Napoleon Nani. Exhibited at Chicago World's Fair 1933—San Francisco World's Fair 1933-34. Please, don't ask. Nani, whose address is unknown, is long dead. Please write to me. I am the only survivor of his work, and I wish to keep it in the family.

FOR SALE

9 TUB-a-WHINE VERY CHEAP!

Selling to Agents of Different Business. Top Marks, Adhesive.

HARRY BASIL, Marks Shows

UNIONTOWN, PENNA. WEEK MAY 28; 11 BY HUMB.

HELP WANTED

For modern Cocktails, Barfly back with stocks, Bar, etc. Excellent condition. Top Marks. Address:

HARRY BASIL, Marks Shows

UNIONTOWN, PENNA. WEEK MAY 28; 11 MP. HUMB.

STILL the most economical because...

of NEW DRAMATICALLY REDUCED PRICES

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RIDES AND CONCESSIONS—

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ROBERT M. STOVER, Chairman, Sabina, Ohio.
Des Moines C. of C. Books July 4 Celeb

DES MOINES, May 24.—Chamber of Commerce here will sponsor a July 4 celebration, to be billed as Holidy Holidays, July 4-6. Parades will be held July 2 and July 5.

Other features will include auto races July 4 at the Iowa State Fairgrounds, circus acts daily in the downtown section, an air show and sports events.

Indianapolis Centennial Planned for This Summer

INDIANAPOLIS, May 24. —Centennial observance of the chartering of Indianapolis in 1821 will be held sometime this summer.

Plans were presented at a luncheon meeting of the Indianapolis Chamber of Commerce. The celebration opens the last of June or July 1 and will continue all summer.

The Junior Chamber of Commerce and a committee appointed by the mayor will assist in the plans.

Two-Day June Rodeo

Set for Bengough, Sask.

REGINA, Sask., May 24. —Big Muddy Valley, a natural amphitheatre near Bengough, Sask., will be the scene of a two-day rodeo in June, under sponsorship of the Bengough Board of Trade.

Proceeds will go toward a memorial park. A couple queen contest will be held and a car will be given away.

Henderson, Tex., Rodeo

Offers 3G Plus in Prizes

HENDONDS, Tex., May 24. —Suite of $3,000, plus entry fees, will be offered in the second annual Ross County Rodeo here May 27-28.

The stock will also be sold on this stock show.

Earl and Jack Sellers, who recently promoted rodeos at Vernon and San Angelo, Tex., will be in charge of the rodeo.

WANTED EVENTS

For Big Fourth of July Celebration

Dundalk, Md.

Concessions wanted.

Contact Bill Converse, Member of Board, Dundalk Old Boys Club.

WANTED EVENTS

For Firemen’s Fair

Greensburg, Ind.

Raymond Kruger, Chairman, Community Events Committee.

Contact Board of Trade.

WANTED EVENTS

For Annual Celebration

July 3, 4 and 5.

Contact

CHAS. C. SWINNEY

Eminence, Mo.

WANTED EVENTS

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For 4th of July celebration.

Contact

FRANK F. HARDMAN

County Dick on 4th, Greencastle, Ind.

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For Most States

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For Fourth of July celebration.

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Mrs. O. R. Pusey.

WANTED EVENTS

At Carleton, Ill.

For Fourth of July celebration.

Contact

Mrs. O. R. Pusey.

WANTED EVENTS

Tupper Lake, N. Y.

For Two Days of July 4 celebration.

Contact

Leonard L. Perry, Chairman.

WANTED EVENTS

To Sharpest, N. Y.

For Fourth of July celebration.

Contact

Allen Irvin Morgan Post No. 23.

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Vero Beach - Indian River Co. Fair Assn. Sept. 15.


**Florida**

Delray Beach - Palm Beach Co. Fair Assn. Aug. 28-29.


**Georgia**


Bristol - Bristol Co. Fair Assn. Sept. 10.


Columbus - Calhoun Co. Fair Assn. Sept. 15.


Eastman - Emanuel Co. Fair Assn. Sept. 15.


LISTS

The Billboard

May 31, 1947


Iowa

Albia -Marion Co. Fair Assn. Pair, Sept. 6-8, W. D. Diller.
Anamosa -Jones Co. Fair Assn. Pair, Sept. 2-4, W. D. Diller.

Kansas


Kentucky


Louisiana


Maine


Michigan


Minnesota


Nebraska


New York


North Carolina

High Point -Catawba Co. Fair Assn. Pair, Sept. 11-14, W. J. Clapp.

Ohio

Columbus -Laurens County Fair Assn. Pair, Sept. 15-18, W. J. Clapp.

 Pennsylvania


Tennessee


Virginia

Richmond -Richmond Co. Fair Assn. Pair, Sept. 11-14, W. J. Clapp.

Washington

Seattle -King County Fair Assn. Pair, Sept. 11-14, W. J. Clapp.

Wisconsin

Madison -Dane Co. Fair Assn. Pair, Sept. 11-14, W. J. Clapp.

Wyoming


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W. A. Lennem.
Osceola - Polk Co.
Aug. 19-21.
Donald B. Armstrong.
H. B. Moody.

New Hampshire

Albany - Merrimack Valley Fair Assn.

Hamden - Merrimack Valley Fair Assn.
Aug. 29-30.

M. H. Cogswell.

New Jersey

Atlantic - Warren Co. Farmers Fair.
Aug. 18-23.

Branchville - Sussex Co. Farm Row.
Aug. 9-10.

Aug. 20-22.

North Carolina

Dover - Centennial Co. Fair.
Sept. 21-27.

J. V. F. Williams.

Ohio

Ashland - Ashland Co. Agrl. Soc.

Canton - Stark Co. Agrl. Soc.
Sept. 1-4.

Ed. C. S. Brown.

Indiana

Barlow - Barlow Pair.

Canton - Stark Co. Agrl. Soc.
Sept. 1-4.

Harry A. Arndt.

Iowa

Adams - Adams Co. Fair Assn.
Aug. 25-29.

Maple Grove - Pocahontas Co.
Aug. 31-Sept. 4.

New York

Albany - Semi-Centennial & Grange Fair.
Aug. 25-30.

Osage - Audrain Co. Fair Assn.
Aug. 28-Sept. 1.

North Dakota

Andrew - Andrew Co. Fair Assn.
June 28-30.

Custer - Custer Co. Fair Assn.
July 1-3.

Oklahoma

Aug. 18-23.


Pennsylvania

Flemington - Flemington Fair Assn.


Rhode Island


Vermont


Washington


Nebraska


South Dakota


Tennessee


Virginia


Wisconsin


Wyoming


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Oregon


Dunsmuir - Siskiyou Co. Fair, Aug. 20-23. F. E. Cates.


Pendleton - Union Co. Fair, Sept. 6-10. J. L. W. Riddle.

Sutherlin - Douglas Co. Fair, Sept. 3-7. H. E. Quackenbush.


Oregon City - Clackamas Co. Fair, Sept. 2-6. E. H. Wold.

Pleasant Valley - Springfield Farm Show, Oct. 22-25. R. M. Morley.


Pennsylvania


Allentown - Lehigh County Fair, Sept. 16-20. A. W. Lehman.

Allentown - Lehigh County Fair, Sept. 16-20. A. W. Lehman.

Bellefonte - Centre County Fair, Aug. 19-26. H. M. Snyder.

Beaver - Beaver County Fair, Aug. 25-27. H. M. Snyder.


Brownsburg - Centre County Fair, Aug. 19-26. H. M. Snyder.

Carlisle - Cumberland County Fair, Sept. 2-7. J. B. Knight.


Duncansville - Cambria County Fair, Sept. 16-20. H. W. Dyer.


Sadler Returns To Field; Bows Middle of June

AUSTIN, Tex., May 24—Harley Sadler, who left the road since 1942, will tour again this season, tentatively opening date being June 13 at Sweetwater, Tex. The tour will move to its regular territory in the Panhandle of Texas, where crop prospects are reported the greatest in the history of the State. It is planned to go into stock in early November, Sadler reports.

Sadler will use the equipment of his present company, Mary Joe McKennon, generally recognized as one of the most elaborately costed and pretentious tent shows. It will be augmented with some of Sadler's equipment and trucks. Eighteen hundred chassis, in addition to the usual circus seats, will be carried.

Three-day and week stands will be played on a four-week tour which will be two-three-three-three tours. Sadler says he changed times weekly on the week stands. In the smaller towns, there will be a change each night. Company will use Neil Schaffer's new bill, The Girl Next Door, with vaude between acts. Vaude features will include Mundy and June, jugglers; a rock singer, P. W. Whiting, and the Maple Grove Quartet, singers and dancers. Special scenery will be carried for each production.

Among members of the cast will be Carl Park, Pail Daillie, Lucille Ciem, Vida Hooks, Miss Mary Joe, Walter Toler, Harley and Billie Sadler, Morris Rose, and Belle Hines.

McKennon will have charge of transportation and equipment, with a crew of 15. Charlie Brunk will be contracting agent, with two assistants. There will be 11 trucks, including a special sound truck for daily half-hour shows.

George Zimm is scenic artist and painter.

The McKennon equipment is in quarters of Sweetwater, with a crew of 19 replacing and repairing supervision of McKennon. Trucks are painted white, with red and blue color scheme on lettering. Shows will have a five-pole top, with the red and blue color scheme for interior decorations. Three light plants will be carried.

Vance Johnson, formerly of The Amerilla (Tex.) Globe and San Francisco Chronicle, now in Washington, plans on spending month on the show this summer with its photographer to obtain material for a book he is writing.

Sadler is serving his third term in the Texas Legislature at Austin.

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How Operators Can Avoid Damage Suits of Patrons

By Leo T. Parker, Attorney at Law

Few operators of roller rinks realize the importance of introducing testimony of employees, and even the proprietor himself, in suits filed by injured parties.

For instance, in Carr v. Noonan, 31 Atl. (2d) 424, it was shown that a patron of a roller rink sued to recover damages because her right leg was broken in a fall while skating. She alleged that the proprietor was negligent in permitting the floor of the rink to be rough and littered with foreign substances and debris.

During the trial the rink manager testified he did not see the girl fall, but saw her carried away from the place where she fell, and he then examined the floor and found nothing on it and no roughness or unevenness in it. The proprietor testified he talked with the girl right after she fell and took her to a doctor; that she did not say to him at that time the floor was rough, but made him the statement that her skate came in contact with her girl friend's skate and that she fell. In her testimony she denied making such a statement. Nevertheless, the higher court refused to allow the girl any damages.

Eject Disorderly Patrons

According to a recent higher court it is the duty of the operator or roller rink, or other amusement device, to eject promptly a patron who is visibly intoxicated and disorderly and, therefore, dangerous to other patrons.

Failure of the operator or proprietor to eject from the premises a disorderly and dangerous patron may result in heavy damage allowance to an injured patron.

For instance, in Martin v. Philadelphia Gardens, Inc., 35 Atl. (2d) 317, the testimony proved that while a minor, age 16, was skating in a rink, another patron came into violent collision with him, causing him to be thrown to the floor and to be injured seriously. The boy sued the proprietor and alleged the proprietor permitted the patron, who was disorderly and visibly intoxicated, to use and skates the rink, and that this dangerous patron, collided with him.

Also, the lower court refused to hold the proprietor liable, the higher court reversed the verdict, and said, "Nothing could be clearer than the fact that the patron was drunk and dangerous to all patrons in the place . . . It was the defendant's (proprietor's) duty, to eject promptly from his place of public entertainment a man in the drunken and dangerous condition of this patron. The court instructed the jury that the defendant was responsible in damages for his failure to do so."

Also, in Simon v. Down Amusement Company, 133 Atl. 990, where a boy who purchased a circus ticket was struck down by some youths who proceeded to the circus. The higher court held the circus owner liable because inadequate police protection was provided patrons.

Woman Wins Suit

Also, in William v. Essex Amusement Company, 43 Atl. (2d) 859, where a Newcomer was injured in the lobby of a rink. The woman testified she had been in the habit of climbing over seats in crowds and that the proprietor did not provide police or other supervision. In view of this testimony, the jury held the proprietor liable in damages.

As above indicated, some higher courts have known that failure to exercise supervision in a place of public amusement is likely to become unruly if not controlled. Therefore, a court may recover damages if it proves the proprietor failed to use ordinary care to prevent violent conduct of patrons.

Doling Draws Heavy Week-End Business; Preps for Contests

SPRINGFIELD, Mo., May 29 — Doling Roller Rink operated by W. W. Morrison, is drawing average weekday crowds of 250, with attendance reaching 1,500 on Sundays, reports Landrus, magician and skating enthusiast, who was a regular visitor at the rink the entire season.

A benefit program is to be held at the rink in early June to defray expenses of the national championships of the Roller Skating Association of the United States in Oakland, Calif., and for the operation of the society's headquarters.

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**RCSC Sets Heavy Visiting Schedule**

CHICAGO, May 24—Roller Skating Club of Chicago made a bus trip Sunday (20) night to Atlass Roller Rink in the near South Side section of Chicago. At Atlass, the Aggies defeated the team from Castleton, Ind., reports Wm. E. White, club president. Saints operated the old Atlass Rink three years before this year. His daughter, Joan, is floor lady.

At Atlass, the Aggies and the Saints also called for a wrestling party and picnic at Olsen’s Roller Rink at Godfrey Park, Morris, Ill., and went to St. Louis, Indianapolis and Detroit. Members plan to attend the national championships of the Roller Skating Rink Operators’ Association of the United States at Oakland, Calif., June 28-July 9.

Sunday (25) the club will make a trip to Bell’s Roller Rink, Fort Wayne, Ind., and return home in time to enter a pool-off of a tournament at Skaternal, Aurora, Ill., June 1.

**Set N. Y. ARSA Race Finals**

ELIZABETH, N. J., May 24.—New York State speed skating finals, sanctioned by the United States Amateur Roller Skating Association, will be held June 9 in Mount Vernon (N. Y.) on the American Wheelers chain, it was announced by William Schmitz, AOW general manager. All the heads of the nine state associations will be eligible for competition in the final race. Champions, judging will be done by members of the USAHA and MASA.

**Combo Policy at Monroe, La.**

MONROE, La., May 24.—Gus Kallio, operator of Kallio’s Arena here, has announced a three-day skating policy on the nights the spot operates as a rink. Tentative plans call for opening at 8:45 p.m., Kallio also stages wrestling matches at the Arena.

**DAILEY BROS.**

(Continued from page 20)

**RSCC Sets Heavy Visiting Schedule**

**Set N. Y. ARSA Race Finals**

**Combo Policy at Monroe, La.**

**DAILEY BROS.**

(Continued from page 20)

**RSCC Sets Heavy Visiting Schedule**

**Set N. Y. ARSA Race Finals**

**Combo Policy at Monroe, La.**

**DAILEY BROS.**

(Continued from page 20)
**FOR SALE**

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**MINIATURE BEER & WHISKEY**
- **ASK TONY TO SHOW YOU PEPPER SHAKER NOVELTIES**

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**OUR LATEST PRICES ON FIRST QUALITY**

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**Balloons**

- Large Assorted Colors
- Balloons in various shapes and sizes
- Chrome Specialty Items

**M.Merge and Co., Inc.**
302 North Second Street, Milwaukee, Wisc.

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SECOND-HAND GOODS


ABOUT ALL KINDS ON hand. Special prices. All sizes. Chicago Popcorn Machine Co., 316 N. Wells St., Chicago 7.

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AMPRO PROJECTOR - 25 CW. NEVER USED. Complete with 1000 black, white, and colored slides. C. E. Travers, 3110 Stick St., New York 18.

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CHICAGO SEWING, WHITESTOWN AND CHICAGO, 5526 N. Ashland, Chicago 1.

COMETIC BANTER EXHIBIT, WOOL, LEATHER, BURLAP, and other materials. 203 S. 20th St., Philadelphia, Pa.

COMPLETE BOMB TEST THEATER. DELA-WARE THEATRE, 2005-21, Auburn, N. Y. Two Floors.

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MAKE MARKET AND HAND CARDED VARIETY:

CORN SNACKS, 100 2" Firecrackers, 24 Bxs., $2.50; 72 Blockbusters, $2.50; 80 3" Firecrackers, $2.50; 12 Vesuvius, $2.50.

SPECIAL VISCOUNTS:

2% Discount or Cash with Order.

70 DISTRIBUTORS:

PA.; Pittsburgh 2, Pa.; Los Angeles 21, Calif.

IMPORTANT:

Write P.O. Box 85, Woodstock, Ill. about all different Makes. Popper, Caramel Candy Kettles, Display Carts.

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LIMITED QUANTITIES
ORDER AT ONCE
QUANTITIES MAY NOT LAST
BATHING CAPES- New Styles, 15c.
GOLD PLATED 200 PRINT NICKELS, Includes Free Shipping, 25c.
JEANS - All Sizes 14c.
Jewelry - Rings, Earrings and Pendants, 1c.
FLINT & STEEL MATCHES, 2c.
TABOO MATCHES, 2c.
NOVELTY CIGARETTE LIGHTERS, 3c.
LAMPS, New Styles, 35c.
BROOCHES, New Styles, 1c.
SMOKE STANDS, 10c.
DOUBLE HEART, 1c.
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GOLD PLATED NECKLACES, 3c.
COMPACTS, Pearl, 25c.
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LIPSTICKS, 5c.
EARINGS- Plastic Beads, 3c.
MEBUR FURIES, 5c.
KIDS - All Styles, 5c.
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PROMPT DELIVERY
IN STEEL OR WOOD
WRITE FOR CATALOGS
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DEPT. 19
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FREE WHOLESALE CATALOG
AGENTS! SALESMAIMS! DEMONSTRATORS!
Our new, free catalog of items for the home and personal use makes it easy for you to earn quick, big money. You can start now at home, in your spare time, and make larger money. Don't delay a day, send for your Free Catalog today.

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CAR PERFORMANCE AND CARRIER POSITIONS Available. Knowledge, experience for right job. Scottish Deluxe, 125 East 25th Street, New York, N. Y.

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MAGIC WAREHOUSE TRADE CATALOG, New York, N. Y.

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BUY DIRECT—LOWEST PRICES
$5 Round, Assorted Colors—$11.50 per gross
7 Round, Assorted Colors—2.50 per gross
9 Round, Assorted Colors—3.85 per gross
13 Paddle, Assorted Colors—3.50 per gross
16 Paddle, Assorted Colors—2.50 per gross
418 Airship, Assorted Colors—$11.50 per gross
524 Airship, Assorted Colors—3.85 per gross
7 Cathedrals, Assorted Colors—$3.50 per gross
10 Cathedrals, Assorted Colors—6.00 per gross
Big J. 100 Red—15.00 per 100
DO NOT WRITE FOR CATALOG
1/2 dozen with order, balance C. 0. D.
F. 0. B. Factory.
MINIMUM ORDER FANCELED.

WHILE THEY LAST
"A PERFECT MAGICIANS' BRACELET."
In known as the "Mackinac" and is made of genuine American eagle's feather. The bright green and golden eagle feathers are mounted in a silver band, the eagle's head has a beautiful long and planed tail. The bracelet is guaranteed to be of rare and unique design and is protected by a war.

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Ideal for Concessioners — They Sell Themselves on Sight.

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Establishe your own all-year-round business. Everybody wants to have some country for his own animal and brass article. We carry over 100 different styles in homes, offices, stores, shops...everyone always perfecl. Profitable every year. Quick, easy, no risk, want for yourself or any one you know.

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**May 31, 1947**

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Personal Portable in handsome Leatherette Case


No. BR 1877 EACH.

RETAIL $10.95

No. BR 1835 Battery $4.84

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WRITE for catalogue showing complete list of our radios.

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**STERLING SILVER WHITESTONE RINGS**

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<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Triple comb set</td>
<td></td>
</tr>
<tr>
<td>Gold combs</td>
<td></td>
</tr>
<tr>
<td>Silver combs</td>
<td></td>
</tr>
<tr>
<td>Gold card cases</td>
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<td>Brass card cases</td>
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<tr>
<td>Silver card cases</td>
<td></td>
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<tr>
<td>Gold rings</td>
<td></td>
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<tr>
<td>Silver rings</td>
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**CARNIVAL STOCKS NOW READY**

Plaster — Stans — Glassware — Ball Game — Bingo

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100 BROADWAY

KANSAS CITY, MO.

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**ATTRACTION** 100 small letterheads, 1000 business cards, 500 postcards, 500 letterheads, 1500 business cards, 750 letterheads, 2000 business cards, 2500 business cards, 3000 business cards, 3500 business cards, 4000 business cards, 4500 business cards, 5000 business cards, 5500 business cards, 6000 business cards, 6500 business cards, 7000 business cards, 7500 business cards, 8000 business cards, 8500 business cards, 9000 business cards, 9500 business cards, 10000 business cards, 10500 business cards, 11000 business cards, 11500 business cards, 12000 business cards, 12500 business cards, 13000 business cards, 13500 business cards, 14000 business cards, 14500 business cards, 15000 business cards, 15500 business cards, 16000 business cards, 16500 business cards, 17000 business cards, 17500 business cards, 18000 business cards, 18500 business cards, 19000 business cards, 19500 business cards, 20000 business cards, 20500 business cards, 21000 business cards, 21500 business cards, 22000 business cards, 22500 business cards, 23000 business cards, 23500 business cards, 24000 business cards, 24500 business cards, 25000 business cards, 25500 business cards, 26000 business cards, 26500 business cards, 27000 business cards, 27500 business cards, 28000 business cards, 28500 business cards, 29000 business cards, 29500 business cards, 30000 business cards, 30500 business cards, 31000 business cards, 31500 business cards, 32000 business cards, 32500 business cards, 33000 business cards, 33500 business cards, 34000 business cards, 34500 business cards, 35000 business cards, 35500 business cards, 36000 business cards, 36500 business cards, 37000 business cards, 37500 business cards, 38000 business cards, 38500 business cards, 39000 business cards, 39500 business cards, 40000 business cards, 40500 business cards, 41000 business cards, 41500 business cards, 42000 business cards, 42500 business cards, 43000 business cards, 43500 business cards, 44000 business cards, 44500 business cards, 45000 business cards, 45500 business cards, 46000 business cards, 46500 business cards, 47000 business cards, 47500 business cards, 48000 business cards, 48500 business cards, 49000 business cards, 49500 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 business cards, 50000 busin...
AGENTS AND MANAGERS

AFTER THIS ADVANCE AGENT, one finds himself in the position of being a commercial agent for a printing plant. Belonging to world, is it not? He must be careful and cautious, with all the world in mind. He must be alert and attentive in order to keep up with the business of the moment. A good agent will always be able to get new clients, seeing that not less than 90%, with a great deal of satisfaction, make contracts with his own name in mind. The agent, therefore, should never have any kind of an experience in the business of the moment.

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A Beautiful All-White Recessed Lighting Fixture featuring the
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OREGON FAUNS
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BUD'S LAMP made of glass white spun with
blown, well glass inside. Blonde, high finish-
line lamp. 12 in. in diameter, 6 in. high, provides
the highest degree of light. It is a natural for
size beat of fames and well used for general
of 500. We have

Each $4.00 Per Dozen $45.00

BUD'S LAMP, dressed in bright colored
White, composition handle, 22" high.

Each $5.00 Per Dozen $45.00

We carry a full and complete line of Corn Cane Items, Beacon Blankets, Lanterns, Chromo-
wares, Smoke Stands, Clocks, Whistles, Bells, etc., also a 1947 Catalog. Send for Our
New 1947 Catalog IT IS FREE!!! M. K. BRODY

1116 S. Halsted St. CHICAGO, ILL.

In business in Chicago for over 24 years

LETTER LIST

Letters and parcels addressed to persons in care of
The Billboard will be advertised in this list two times only.
They are having your address to you its
place as well as to be delivered in our care in your name. Slide EACH WEEK.

Mail is listed according to the cities of The Billboard Where it is held, Cincin-
ati, New York, Chicago and St. Louis. To be listed in following week's issue.

during June, 1947.

MAIL ON HAND AT CINCINNATI OFFICE

2160 Patterson St.

Cincinnati 22, O.
MAIL ON HAND AT NEW YORK OFFICE
184 Broomway
New York 19, N. Y.

MAIL ON HAND AT ST. LOUIS OFFICE
890 Arcade Bldg.,
St. Louis 1, Mo.

Eddie March
606 North Hinkle Street, Pittsburgh, Penn.

JOE END & CO., INC.
Mike Tisser, General Manager
435 West Broadway
Cor. Prince St., N. Y., 12, N. Y.

Telephone Walker 5-8280

MAIL ON HAND AT CHICAGO OFFICE
155 No. Clark St.,
Chicago 1, II.

Sensible Balloons

The Lazy Horse
Is a Sure Winner

Joe's All About It,
Cute, Cheeky, and Funny
Animal Balloon

2¢ each 4" high

Joe's All About It,
Cute, Cheeky, and Funny
Animal Balloon

2¢ each 4" high

HIDEN
Electric Light

It's Now, It's Different!
It's Sensational

Jazz Bow Ties

This new line to the Robert's line of Ties, it will
complement any suit or dress suit. It is a men's
suit, made by the best tailors.

$1.50 Per Doz.
$12.00 Per Doz.

Special Discount to Jobbers
Send 25% With Order, Balance C. O. D.

B. FINE CO., INC.
201 North Avenue
New York, N. Y.

Sensational Balloon Sale!!

$1.00 Each

Diana Novelties
2041 Lake Avenue,
Chicago 25, Ill.

Pitchmen—Demonstrators

Big Money Opportunity!

Brand new, fast-moving item. Bring home the
money! Start with only $2.00 in your pocket. In
30 days, you could have $200! It's simple, easy,
profitable. Start today! For free information, send

Harry W. Borden, Willow Ave., West Long Branch, N. J.

Nicholas, 21, West 30th St., N. Y., N. Y.

Jaylen Distributing Corp.
474 W. Harrison St., Chicago 9, Ill.

Alabé Crafts
4th St. 5th St., Chicago 2, Ill.

Save on these Tips!!

F-27 Demi-Tasse...
F-51 Heavy Alum. Chick. Fryer...
F-25 Z-Line Toaster...
F-52 Electric Iron...
F-54 Tackle W. Tray...
F-53 Clam Shovel...
F-56 Gander Typo Camera...
F-51 Heavy Alum. Dutch Oven...
F-50 Apron...
F-49 Chrome Still...
F-48 Shaver...
F-50 Apron...
F-47 2-Ant. Style Circuit Pick...
F-46 Whiskey Glasses...
F-45 Comic Sets:
F-44 Golf Clubs...
F-43 Wedding Ring...
F-42 Swagger Stick...
F-41 Apron...
F-40 Apron...

FOR BIGGER PROFITS
It's PERSONAL MUSIC

Distributors, Inc.
18 South St., N. W.
Atlanta, Ga.

Personal Music Corporation
U. S. Highway No. 1, Newark, New Jersey
Telephone: Bloomfield 8-2294
Pipes for Pitchmen

By Bill Baker

Consider what would happen if a pitcher who couldn't think of anything to say. That’s one situation where he’d hardly be better off than the fellow who talks too much.

Bill Gordon has just closed at Kress’ St. Louis, on waffle molds, hopping to Kress’ Dallas, to work and get in a little fishing.

Burt and Gladys DOTY and daughter, Muriel, currently working in Plymouth, Ind., to successful returns are heading east soon.

Cowboy Williams continues to gather a plentiful share of the lettuce with his foot product in a Neisser five-and-dime, Detroit.

Serve your beans, or at least a part of it, now. It’s too late to do it if you wait until you discover that you haven’t enough left.

Recent arrivals in Chicago from New Orleans were Jack Young and Danny Kaufman. They are working a transfer with Danny doling out ruminations.

The Halstroms, Lil and Tip, are still making Chicago their headquarters.

Reports from Milwaukee indicate that Mac Lithgow soon will head for the East for a visit with his son, Robert, and daughter-in-law, Phyllis, and their children, Joanne and Robert Harry Jr. Accompanying Mac will be another son, Harry, and his wife, Florence.

Tripod Terry says, “There’s more than enough good in a fellow who continuously sees the good in his fellow men.”

Murray Roth and Dave Berk, formerly with B & D Sales, Detroit, have purchased the firm and are now operating under the name of Gen Sales Company.

Dave formerly managed the Dollar store, while Murray was in charge of stores in Pittsburgh and Detroit.

This Gutherie, Dan and Louise, are working dancers in the J. W. Grand store, Milwaukee, where they report business as highly satisfactory.

Phil Kraft, father of the surveying dancers to big tips and successful counts for Phil in Milwaukee’s Glidden and Boston stores.

Next pitcher we know are the successors they are because they give the public more than it expects.

Sam Freed, who works with paper and still working trade papers around New York and in New England.

Stanley Naldrett is working a Greenville (S. C.) store to top sales with a new layout of all metal kitchen gadgets.

Mr. and Mrs. Ed Golden, see all workers, are gathering the goods with their items in a Greensville (S. C.) store.

Famous last words: “It’s one of those guys who had little difficulty punching his way in, it was his piece of mind that always kept showing.”

Jack Bresnoshone, who spent the winter working on the football Polish in California, Oregon and Washington to click scores. He plans to head east soon, to work a string of fairs. Jack says he’ll take time out, however, to be married to Helene Moore June 1.

This Pillar’s scrivener is in receipt of an honorarium, that made him an accepted and qualified member of the National Committee of the Hoo Follies. Arrived in the mails to the courtesy of Ben

**Genuine 3 POWER BINOCULARS**

- With the exclusive triplex focus feature at his command at low price.
- Barrels hinged and thoroughly adjustable to eye-structure, assuring scientific center vision.
- A precision instrument backed by the reputation of one of the nation’s leading optical mfrs.
- Sensational triplex focus means that an instant clear image is obtained by simply turning the eye-piece knob. The right eye-piece or the symmetrical 3-piece focusing lens. Also eye-piece may be separately adjusted for astigmatic or correction.
- Wonderful for concessions, premiums and gifts.
- Compare with binoculars that sell for twice this price.

**FIRST TIME IN HISTORY!**

- Write for illustrated Catalog on Radios, Phonographs, Lamps, Electrical Appliances, etc.

**SHEFFIELD RADIO & APPLIANCE CO.**

916 W. BELMONT AVE., DEPT. 6-31
CHICAGO 14, ILL.

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<th>Des. Lots. Ea.</th>
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<td>Carrying Case. Ea.</td>
<td>$66.00</td>
<td>( Comes with each binocular )</td>
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<td>Sample With Case.</td>
<td>$4.95</td>
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**CHINAWARE AND POTTERY**

**ATTENTION**

JUBILANTS and PREMIUM USERS

ANY QUANTITY, ALL PURPOSES, EVERY PRICE LEVEL.

**BERKELEY MFG. CO.**

2720 Adams Ave., CHICAGO 11, ILL.
Hobo) Benson, org's national president, who tells from New York that since he returned to the metropolis from California he hasn't seen three good days of weather. "I've seen more pitchmen in New York," continues Ben, "than I did on my trip to California and back. This city is still the pitchman's paradise, despite the hostility of the law. Times Square and downtown New York is the main working grounds. It looks as tho the wartime honeymoon is over, with the result that members of the pitch fraternity will have to work even harder. I've been pitching the Hobo News at my old spot on Times Square and plan to locate a spot in Coney Island for my sketch act."

Ben Kennedy ... is pitching Gypsy Soupsel Cleanser in the F. W. Grand store, Milwaukee, to reported good results. Don't be a sucker. It's only a coward who will not accept a new idea.

Bob Schuiten ... known in pitch circles as Bob Williams, plans to leave Milwaukee in June to go on the road for Charlie Loyowith polish.

Mae Lithgow ... has pulled up stakes and left the F. W. Grand store, Milwaukee, where she is believed to hold the record for pitch stays with her herb ton.

Fancy Freddie says: 'Don't chance bankruptcy your mind by letting it become

V. Youngstedt ... is in Jamestown, N. Y., framing a cookie press demonstration which he plans to work thru the East this summer.

William Broad ... Detroit supply man and well known to pitchmen, was released from a Motor City hospital May 13 after a two-week stay there.

The pitchman chooses to pursue his happiness in his field of operation. Unlike a lot of us, his profession comes pretty close to guaranteeing him that he will find it.

Dog Shows

These dates arc for a five-week period.

California

Long Beach-June 1-10, E. P. Ferguson, 888 Grand Ave., Hollywood.

Philadelphia-June 11-16, Mr. and Mrs. John F. Smith, 2111 Second Ave., Los Angeles.

Boston-June 17-21, Mrs. Mary D. Elkin, 66 Jersey St., Boston.

Newark-June 21-25, F. W. Grand, 511 E. 34th St., New York City.

Missouri

Kansas City-June 21-25, Mrs. C. L. C. Hare, 1205 18th St., Kansas City.

Maryland


Massachusetts

Duchess-June 26, Mrs. J. S. Bourgin, 12 Charlestown Ave., Boston.

New York


Ohio


Pennsylvania

Browns-June 26, 2000 Ranstead St., Philadelphia.

Utah

Salt Lake City-June 29-30, A. T. Blauvelt, 749 S. First South St.

Washington


NEW DESIGNS! BIGGER VALUES!

COCKTAIL BRACELETS

Wide flexible mesh bands. Beautifully boxed. Set with Rhinestones and imitation rubies and sapphires. Pink Gold Finish. Can't be beat for party, gift, and old-fashioned. The latest BEAUTY WAVE BRACELET, natural pearl rosary beads and pink gold finish, rep in your own way this amazing item. NOTE THE NEW FLEXIBLE WAVE BRACELET. Send or wire for lowest prices. WE CALL, YOU CALL.

The Billboard
How To Avoid Damage Suits

(Continued from page 35)

If the operator of a bathing beach or swim pool provides guards to safeguard the bather, the proprietor who fails to see that the guard performs his duties of duty and adequate means, the proprietor is not liable.

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### SALESBOARD SIDELIGHTS

**New York:**

K. J. Williams and Ernie Rolls, Stein Sales, are back in town after a three-week trip thru the South... Harry Ann, Boston, and Bill Reive, Dallas, are in town visiting various salesboard firms... Sid Engleman, Engleman Sales Corporation, is back from a New England selling trip and reports the board business there is certainly on the upswing.

Paul Sanderson, George Merchandising Company, is getting married June 10 in a Trenton, N. J., ritual. Paul and his wife will take a three-week honeymoon in Canada... Lawrence Jordan, Bloom Specialty Company, leaves next week for a three-week trip to Chicago and the Midwest. Paul Merchandising Company executive reports his climbing fast... Roger Brer, Bradley Sales & Distributing Corporation, Philadelphia, was in town last week.

Norman Fox, up-State New York; Truby Greenberg, Chicago, and Sidney A. Weilberg, South Plainsfield, N. J., where in town last week making the rounds of merchandising and board firms... Atlantic City is reported to be a way to a recent season... Irving Pleisher, Los Angeles, reports that board sales on the West Coast is reeking above the same as last year... Barney Rodrigues, New York Specialty, becomes a father last week.

**Atlantic City:**

Sam Witzenfeld, Center Sales Service, reports that four Atlantic City operators are pushing the idea of operating instead of selling to locations for a flat fee. Witzenfeld says that the Lucky Bingo Game, made by Gay Games, Inc., is doing well on these locations.

**Chicago:**

Amusement Industries expects to have Jim Reddy back from his two-week New York trip by Thursday (39). Paul Thelen sales reports business is good... Boys over at Excel Manufacturing Company—Baker, Delafield, Frankel and Irv Pardoc (the latter says)—are all on their toes and busy as a flea-out.

Pioneer Manufacturing Company, via William T. Welkem, irm’s sales manager who just returned from an Indiana tour, says Roy’s Super Jumbo six-in-one boards are being well received here and in other territories. Harold Bower, vice-president, left last Saturday May 13 for a two-week trip thru the East.

Jack Morley, Superior Products, tells of the two new boys on the road for Superior. Both were put on last week, one covering lowa, the other Ohio. They say they are all on their toes and busy as a flea-out. (See Salesboard Sidelights, page 94)

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**L. A. Gift Show To Run July 27-Aug. 1**

**LOS ANGELES,** May 24—Salesboard manufacturers and operators are showing interest in the 25th semi-annual California Gift and Art Show to be held here July 27 thru August 1, according to reports. Exhibition, one of the largest trade events of the year, will be held in many of the leading Eastern and Midwest cities participating.

Exhibition, which is expected to attract over 2,000 visitors from all parts of the United States, Mexico, and South America, is being held in the hotel and will feature California-made giftware, art and decorative accessories and other merchandise with Eastern and Midwest lines participating.

Klingberg said that Southern California is the nation’s top resource for profitable, timely merchandise, and conditions here are returning to pre-war status for such lines.

---

**WANTED: Jobbers-Distributors-Operators**

**Name Milton Soffer**

**Bork Sales Manager**

NEW YORK, May 24—Milton Soffer, well known in the coin amusement industry, has been named sales manager of the Bork Manufacturing Company, Inc., manufacturers of sales boards.

Soffer, who was with the Consolidated Manufacturing Company, Inc., before the war, joined Bork a year ago after being released from the army.

---

### SALESBOARDS

**FOR SALE**

Several boards each by Consolidated and Superior prices. 1/2 below your cost.

**isVisible**

**FOR SALE**

**SALESBOARDS**

We are exclusive manufacturers of the original Fair Play Tab Tickets, mail to anyone, easy-to-handle for fast cash. Entire operation is made on high speed automatic machines. All tickets are guaranteed 100%.

**RED, WHITE & BLUE**

1940-1940-1940

**BINGO**

1000-1050

**TIPS-BASEBALL COMBINATION**

120-13 and 153 TIKETES

**WORTHMORE**

1825 S. MICHIGAN AVE. G. CHICAGO, ILLINOIS

---

**SALESBOARDS**

**FOR SALE**

**WANTED: Jobbers-Distributors-Operators**

**MAKE $250 to $500 a week**

**BE YOUR OWN OPERATOR OF PUSH CARDS**

**WORTHMORE**

**ALL TICKETS AVAILABLE IN SINGLE OR 5 SINGLE TICKETS PER PACKAGE**

**WRITE FOR PRICE LIST AND SAMPLE TICKETS**

**THEIR OFF AND RUNNING**

Over 100 different boards to choose from.

**FLASH, COLOR, GLAMOUR RED HOT WINNERS**

If it’s a "PLAYER APPEAL" Board, it’s a "Dishonest." For the Lowest and Most Profitable Boards Regardless of Profit or Purpose.

**FOR SALE**

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SALESBOARD SIDELIGHTS

(Continued from page 93)

mourn Trotl, who is down in Texas, in finding it a fertile area.

On the road for Empire Press, Harry Dezen reports to Dave Joseph Zimmerman that things are really looking up. Harry, who is traveling thru Pennsylvania and upper New York, is seeing film's new products. Harry left May 20 and figures on a two-week tour. Empire does not intend shutting down for vacations this summer; off-time taken by employees will be encouraged.

GARDEN BROS.

(Continued from page 93)

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Visitors: Maureen Nelson, of Montreal; Betty Clough, of Cincinnati; Robert L. Hakstead, known as Elliot Forbes, and Mr. and Mrs. James Edgar, of the Sparks Circus—DOLLY JACOBS.

POLACK EASTERN

(Continued from page 93)

concessionaires, working with Harry May.

Our hats are off to Maestro Charlie Post, assisted by Jim McKay, drummer, who is doing a great job converting a few local musicians into a full-fledged band.

Morning are well spent rehearsing with Massimiliano Truzzi, Harold Barnes, Felix Morales and family, the Sidneys and yours truly, each taking turns in the ring.

The reason for the far-away look in Jim LaBlonde's eyes is the young lady in Detroit accepted a diamond from him. Greatly missed by everyone, he is preparing for the end of his career and the rodeo will be his last straw in the ring.

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MUNCIE MADE GAMES Get ACTION

OPERATORS—DISTRIBUTORS
Concentrate Your Purchases of Ticket Games with These Independent Manufacturers of Muncie, Indiana — the Center of the Ticket Game Industry.

GAY GAMES, INC.
COMMERCIAL PRINTING CO.
A.B.C. NOVELTY CO.
WERTS NOVELTY CO., INC.
MUNCIE NOVELTY CO.
HOME TALLY CARD CO.
NOEL MANUFACTURING CO.

WERTS HAS IT!
NO MATTER WHAT YOU NEED IN TICKET GAMES
YOU'LL FIND IT IN THE WERTS LINE

ORDER "BIG LEAGUE" BAS-BAL
One of a Large Assortment of Profitable Jar Deals

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OTHER JAR DEALS INCLUDE

BIG LEAGUE

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DICE GAME

REEL-O

RO-20-80

PICK-A-TICK

BIG LEAGUE IS MADE IN TWO SIZES

SIZES 11.00 22.00
TAKES IN 57.00 114.00
PAY OUT 41.00 80.00
PROFIT 16.00 34.00

A.P. DISTRIBUTING CO.
920 PERSHING AVE.
MUNCIE, INDIANA

WERTS NOVELTY CO., Inc.
2332 W. CERMACK ROAD
CHICAGO 8, ILL.

CUT PRICES ON SALESBOARDS AND BINGO TICKETS

<table>
<thead>
<tr>
<th>Size</th>
<th>Description</th>
<th>Price of Each</th>
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<td>1090s</td>
<td>On Sticks</td>
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<td>On Racks</td>
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<td>1350</td>
<td>Jackpot Card</td>
<td>$2.65</td>
</tr>
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</table>

25% Deposit With Order, Balance C. O. D.

Write for Large Complete List of Cut Prices on Deals and Multi-Giant Jumbo Boards.

A.P. DISTRIBUTING CO.
920 PERSHING AVE.
MUNCIE, INDIANA
SALESBOARD MANUFACTURER

CUTS PRICES
From 25c to $2 Off List

EMPIRE PRESS has decided to cut prices — because it's THE RIGHT THING TO DO.

EMPIRE PRESS operates its business on the fine principle to give the Jobber and Operator THE BEST QUALITY AT THE LOWEST POSSIBLE PRICE.

The savings are thereby passed on to our many good friends in the hand press trade.

**Deal with EMPIRE...**
You'll get a SQUARE Deal!

WRITING FOR PRICE LIST AND LITERATURE

EMPIRE PRESS, Inc.
637 So. Dearborn St.
Chicago 5, Illinois

**SALESBOARDS**

**TOP YOUR PROFITS with these NEW MONEY BOARDS**

FOR 10c PLAY
ORDER No. 720
'SHOOT THE WORKS'
Average PROFIT
$32.34

FOR 5c PLAY
ORDER No. 720
'ALL OR NOTHING'
Average PROFIT
$19.20

FOR 25c PLAY
ORDER No. 720
'TAKE IT OR LEAVE IT'
Average PROFIT
$65.36

GARDNER & CO.
222 S. Michigan Ave.
Chicago 18, Ill.

**NEW! SUPER 1/2" HOLES**

**1ST NEW BOARD DESIGN IN 3 YEARS!**
60 HOLES IN EACH HOLE - 25c Each HOLE - 28c Each

For full details send for FREE sample and descriptive literature.

**PROFIT ABUNDANCE**
39 W. 2nd, N. Y. C. 10

**AUCTION!**
BY ORDER OF THE U. S. DISTRICT COURT
For the Northern District of Illinois,
We Will Sell at Public Auction
TUES., JUNE 3 - AT 11:00 A.M.

**AT THE PREMISES**

638 S. Federal St.
Chicago, Illinois


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222 S. Michigan Ave.
Chicago 18, Ill.
School Covers Six Phases of Coin Industry

NEW YORK, May 24—Coin Machine Division of the American Coin Machine Operators’ Association held its annual convention here Tuesday, closing out the week-long session of 450 members from 32 states. The association was organized in 1935 with 80 members, and has grown to nearly 1,000 members, according to the secretary.

The convention was held at the Hotel McAlpin, and included a tour of the Metropolitan Museum of Art and a dinner at the Hotel Commodore.

A discussion of the coin machine business was held at the convention, with several papers presented by different manufacturers.

Coin Play Good in Ozark Spots

SPRINGFIELD, Mo., May 24—Opening of resorts in southwestern Missouri’s Ozark country has been delayed by a wet spring, but operators of juke boxes and pinballs report that play is brisk in the spots that have opened.

Recent owners are forecasting a heavy tourist season this year, and coin machine operators are expecting to participate in the traffic since vendors usually are good pinball and juke players.

Main resort areas here are Lake Taneycomo, about 30 miles southeast of Springfield, and the Lake of the Ozarks, north of here near Bagnell Dam.

Last year the season started off with big business, operators report, but it was spoiled by too hot weather and an early departure of tourists usually go well into July.

The reservation area has not yet solidified out.

Coin machine play in the lodges and lakefronts have all been opened, however, is reported.

UJA Meal Expected To Draw Coinmen

NEW YORK, May 24.—An all-out effort is being made to secure the attendance of a majority of Greater New York coinmen at the Automatic Coin Machine Division of the United Jewish Appeal change at the Grand Street Boys Club, 565 East 14th St., on Thursday, May 26. The idea is to have a good time and raise money for the Appeal, according to the chairman.

The chairman, Mr. A. S. Sanders, said that the committee will be anxious to have as many coinmen as possible attend the meeting.

Area Moves Upward Fast

* Billboard survey reveals nearly 50 firms designing and producing machines*

* Editor’s Note: Following story on expansion of the coin machine manufacturing industry in the West Coast is the first in a series of two articles based on a survey of the situation made recently by The Billboard staff. The second article will appear next week.

* Portland Group To Give Machines to Veterans July 14*

PORTLAND, Ore., May 24.—Coin machine operators of Portland, Ore., are planning to make their first presentation of amusement devices to the veterans’ hospital here between July 1 and 4.

About a score of pinball machines, juke boxes and other used games are on hand and are being parceled out to distributors for finishing.

“Problem right now is where to store them,” says A. M. Moss, manager of M. S. Wolf Distributing Company.

Moss launched the drive whereby the industry is helping to rehabilitate wounded veterans.

running considerably ahead of last year’s excellent opening business. The machines specially are doing well.

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Florida Solons Consider Another Proposal To Tax Juke Grosses 20 Per Cent

Pennsylvania Proposes Cigarette Vender Protection

Chicag0 May 24.—Legislative action this week centered in a few states where lawmakers are working late into the session. In Florida, the legislature got off to a late start, but has made up for it. In Pennsylvania, the Senate got under way and was considering several proposals involving or affecting the coin machine industry, and Pennsylvania had two proposals before it. In other states, the coin vending operators were following closely.

In Florida, where an earlier and similar proposal had been killed by the legislature, last week, the Senate approved a proposal to place a tax of 20 per cent on the gross receipts of music machine operators. This new bill was introduced May 14, just a few days after a similar proposal had been killed by the legislature.

A unique proposal to place a tax on coin-operated vending machines in Michigan is currently under consideration in Florida. The bill (see State's listing below) places coin-operated machines in the same tax class as other vending machines, and proposes to tax both a total of $50 annually.

Summary by States

Utah—Legislature recessed until the next annual session of the legislature, another proposal to tax a coin-operated machine in Utah will be considered. In Utah, the proposal to place a tax of 20 per cent on the gross receipts of music machine operators was defeated.

Ohio—In the House and Senate, a proposal to enact a law that would place a levy of $100 annually on games, jukes, and other coin-operated games was considered. The proposal was defeated.

Indiana—In the House, a proposal to place a tax of 20 per cent on the gross receipts of music machine operators was considered. In Indiana, the proposal to place a tax of 20 per cent on the gross receipts of music machine operators was defeated.

Michigan—In the House and Senate, a proposal to enact a law that would place a levy of $100 annually on games, jukes, and other coin-operated games was considered. The proposal was defeated.

R. S. Stedman Joins AmericanTimeCorp.

Springfield, Mass., May 24—Frederick H. Hunter, president of American Time Corporation, has appointed Robert S. Stedman as assistant to the president. Stedman was formerly treasurer of the Pond Engineering Company, which was acquired recently by American Time Corporation.

L. Green Joins Lake City Amusement Co.

Cleveland, May 24.—L. Green has been appointed sales manager of the Lake City Amusement Company, successor to the American Time Corporation's drive-in and other types of coin machine equipment.

Freight Expediter One Answer To Coin Mach. Export Problem

Chicag0 May 24.—With coin machine exports increasing in importance, the problem of handling the foreign trade situation has become more important. Thus far several different ways of handling the export of coin merchandise have been tried successfully. Among the most popular are appointing foreign distributors, sending representatives of the parent corporation and the Pond Engineering Division.

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**Atlantic Holds Grand Opening Party in N. Y.**

NEW YORK, May 26.—Bert Lane, Meyer Parnell and Harry Knox threw open the doors of their new Atlantic New York Corporation-Sea Board New York Corporation showroom at 346-50 West 55th Street to welcome trade and the many colorful openings ever held in the industry.

Occupying the entire sixth floor of the building, the newly decorated showroom, contains the most expanded display of machines among the most extensive in the coin machine field.

Ready for the opening day was the completely new, the latest and most modern Seaboard scientific sound system, the new Seaboard 3-10-25-cent Wall-Mounted Mechanical Duplexes, pre-amplifier and public address system and the new Seaboard 16-inch mirror speakers. Also on display were Viking's Minipop popup magazine, Allite's Strikes and Spares Wall-Box, Allite's Egyptian Race Reel. The large shop was filled, and the creators had set their tables, with waiters circulating thru the crowd. A stand had been set up on one side of the room, and recording artists performed for the crowd under the direction of Dick Dickerson Co., Oakley, Calif. The only popular features was the showing:

**Modern Motif**

New quarters are done in a modern motif, with battleship grey, yellow and white. Photo murals are spotted throughout the building and showrooms, while a large television set was featured. Soft, indirect lighting allows for well-lit displays, which are used in the various display rooms, and a glass partition separates the display from the adjoining area.

Representing sea and air, T. McKelvey, vice-president and director of Atlantic-Sea Board officials; Robert Dunlap, advertising and promotion director; J. E. Ives, vice-president; T. McKelvey, Circuits, Inc., field, service manager; Charles Smith, regional service manager, and Imperial, director of service, were on hand, as were Jack Nelson, general sales manager, and C. W. Price, chief engineer of Allite; Bill Byers, salesman; Ray Gilbert, owner of Schroeder, and Al Douglas, president of Dave.

**Visitors**

Among the visitors were Al Don- nel, president of Automatic Machine Operators Association (AMOA); Barney Schlegel, manager, and Sal Tullia, chief of AMOA; Joe Bro- thers; Bob Jacoby, Coney Island Arcade manager; B. E. Blum, chief of service department; Jack McParland, manager of Cigarette Merchandisers Association; S. S. Rutherford, New York Manager; Jack Seidler, president of Independent Machine Operators Association; T. McKelvey, director of AMOA; Max Schaffer, Manhattan, president of AMOA; Sam Heltman, owner of 12th Avenue; and Philip E. Smith, president of National Association of Amusement Machine Operators.

**PRODUCTION CONFERENCE at Strikes 'n' Spares assembly line of Allite Manufacturing Company, Inc., Los Angeles. Left to right: William Schrader, C. W. Price and George Craft.**

**Minnesota Trade Puzzled Over Ban on Five-Balls**

ST. PAUL, May 24.—Minnesota's amusement games business was killed Thursday night (22) when Ramsey County Attorney James E. Lynch declared seven specific types of five-ball games illegal under a 1945 State gaming and lottery act. As Twin Cities columnists were puzzling over this latest pronouncement, two law enforcement officials in St. Paul publicly indicated that they would follow a 1933 court decision and injunction which declared five-ball pinball legal.

**Times Square Arcade Adds 20 Poker Tables**

NEW YORK, May 24.—A battery of 20 of Scientific's new five-foot "Location Model Pokerinos" has been installed in the Times Square, by Max D. Levine, owner of Scientific Machine Corporation. Besides blue-printing the entire set-up for Moore, Blais, Daniel Burch, Wallace Prichard and Lewis Yankowitz, operators of the game, Levine laid out space for the machines, with a view to the type of machines to be placed in the backboard in one tight row.

**Design to stimulate play, three coin chute feature allows player to pay for a maximum of five plays at once, with credit for unused games registered by a unit in the backboard.**

**Federal Taxes Down**

WASHINGTON May 24.—The Bureau of Internal Revenue has just released statistics on collections from the Federal tax on Amuse- ment machines for April. Comparative figures show that collections for April this year were down from the same month in 1946. April, 1946, collections amounted to $300,000, while April, 1946, collections were $331,204.67.

**Al Blendow Heads NAAMO Mechanic Unit**

ATLANTIC CITY, May 24.—Al Blendow, past president of the National Association of Amusement Machine Owners (NAAMO), was named chairman of the association's executive committee during the annual convention.

**Williams Makes Animated Light Baseball Game**

CHICAGO, May 24.—New baseball game with batting and base running has been introduced by Williams Manufacturing Company here.

**Dave Powell Joins Victory Sales Co.**

BALTIMORE, May 24.—Dave Powell, former owner of Hub Enterprises, has joined Victory Sales Company as partner to Jack Berger, the latter last week.

"In Powell we have obtained one of the best men in the field to super- vise our Baltimore and Washington operations. Ball game free play multiple units," Berger declared. Firm is now working on new product and Victory-Special combina- tions.
Wichita Vending Healthy
Despite Industry Cutbacks

WICHITA, Kan., May 25.—Wichita venders, said to be in a healthy condition, will come in a head July 1 when the State cigarette levy is slated to jump from two cents per pack to three cents.

Number of cutvenders in operation that the city and surrounding territory is estimated to be between 335 and 340. Numbers of venders are listed as top locations.

Number of cutvenders is slightly higher at Wichita, but it may run as high as 1,000, for a city of a population estimated at 200,000. A few cutvenders, like Wichita, have recently made their appearances on two locations.

Cut vending does not appear to be as highly developed here as in many of the midwestern cities of comparable size and population. A few cutvenders reported in the field. A new cutvender is reported to be placing some popp cutvending machines in St. Louis, which is served by a concessionaire at the station.

Ice cream and canned juice vending are just appearing in Wichita, and a feature of cut vending machines to take 25 cents for a pack and returning 3 cents change with each pack.

Total State tax will be 4 cents a pack after June 1.

High Advance Registrations For NCA Meet

CHICAGO, May 24.—Advance registrations for National Confectionery and Allied Industries Association (NCA) 64th annual convention at the Stevens Hotel, May 25-29, as originally planned, according to Cady. General Counsel by RCA, will be presented to each group by

NAMA Board Meet

Additional point of interest for Wichita venders is the presence in San Francisco of NAMA's board of directors who will attend the meeting there and hold a board meeting.

Major theme of the spring cruise will be the presentation of the convention and exhibit held at the Palmer House in Chicago next December. NAMA members will have a chance to see many of the new products of interest to operators of vending machines in the coming season.

Prevaling machine price is 20 cents per pack, but operators report that a few are still at 18 cents. Price walking, however, is being kept to a minimum.

Western vending men will be the meeting there and hold a board meeting for Seattle, San Francisco and Los Angeles.

Chairman H. Dan Bracken Jr., Sterner, is scheduled to preside.

Regional meetings covering 10 States (Southern California, Arizona and New Mexico) is to hold its meeting at the Billmore Hotel, Los Angeles, June 23. Presiding officer will be regional chairman E. G. Schneider, Rowe Service Company, Los Angeles.

ST. LOUIS, May 24.—The informal gathering of the firm's personnel for the 52nd anniversary. May 13 was the day on which President Ben W. Fry outlined plans for construction of a new plant addition and reported on the financial condition of the firm.

Fry said that plans have been completed for the addition, and that new facilities thus obtained will more than double the company's present production capacity.

He also said that the firm's electric candy vending machines are making peak production, and that shipments had gone forward to all sections of the country. The new electric console candy machine scheduled to start in the near future.

Contracts for representations were sent to four regional representatives. These four field men count for a total of 30,000 years, with National, to A. A. Weidman, Detroit, Northern representative, and to R. E. McEwen, Southern representative, who was the founder of the company in 1897, and Louis H. Cantor, Cleveland, who was the company's first president, per the 1900s of experience on the lines of the line and Scope of the lines of the field, and Ralph Drye, representing the company in the West.

Lehigh N. Y. Show Launches Cig Venders On Atlantic Seaboard

NEW YORK, May 24.—Standard Vendors Division of Lehigh Furnace Corporation of America (RCA), will hold an official showing of their PX cigarette vending machine in the East in the Hotel New York this week. Julius A. Levy, firm's New York representative, who is head of the firm's engineering and research departments, in charge of the introduction of the machine and will hold press conferences with 200 operators from Monday (10) thru yesterday (23) from 10 a.m. to 10 p.m.

Neville Mitchell, the firm's sales manager for the vending machine division, was unable to attend because of his illness. Levy is looking for showrooms at which the machine will be shown. He will use 17 West 67th Street for his headquarters for the present.

Daniel Create Appointed General Counsel by RCA

CAMDEN, N. J., May 24.—Daniel R. Create has been appointed general counsel for Victor Division, Radio Corporation of America (RCA). Create joined RCA in March, 1935, as a member of the legal department.

Penn Ops Say Cig Price To Stay at 20c

HARRISBURG, Pa., May 24.—The Cigarette Vendors' Association of the state of Pennsylvania will make an effort to hold cigarette prices at 20 cents a pack. Prices have increased in futures June 1, Harry Rosen declared.

Prices are high enough now and we are not going to cede a penny in a party in raising them if we can help it.

Sharin Cut Down

"If we absorb the tax increase, naturally our operating margin is cut down. With matches, the cigarette now cost us 20 cents a pack. Locally, our operating margin is cut by 3-33%, but it cannot be verified. Only popp vender operator was an old Dull machine in Philadelphia which was owned by a concessionaire at the station. The only machines here are share a few of the conditions that prevail in the city, and as one young operator stated, "We are a small part of the surface of this vending business, but of course, we will continue to make our reappearance, however, as soon as machines are available."

Total State tax will be 4 cents a pack after June 1.

Nat'l Vendors Observes 14th Year With Fete

ST. LOUIS, May 24.—National venders' association observed its 14th anniversary May 13 with an informal gathering of the firm's personnel and friends.

The convention included a banquet at the Hotel New York this week. The firm's personnel for the 52nd anniversary. May 13 was the day on which President Ben W. Fry outlined plans for construction of a new plant addition and reported on the financial condition of the firm.

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Prices are high enough now and we are not going to cede a penny in a party in raising them if we can help it.

Sharin Cut Down

"If we absorb the tax increase, naturally our operating margin is cut down. With matches, the cigarette now cost us 20 cents a pack. Locally, our operating margin is cut by 3-33%, but it cannot be verified. Only popp vender operator was an old Dull machine in Philadelphia which was owned by a concessionaire at the station. The only machines here are share a few of the conditions that prevail in the city, and as one young operator stated, "We are a small part of the surface of this vending business, but of course, we will continue to make our reappearance, however, as soon as machines are available."

Total State tax will be 4 cents a pack after June 1.
Fourth New York Chain Joins Fight for Nickel Candy Price

NEW YORK, May 24—Recent cut of 10 cents in Effective, Inc., chain of 100 stores, brings to four the number of major chains in the city that are now selling nickel packages of gum, mints and drops at the old 5-cent price. In the 125 stores that are outside the metropolitan New York area, the chain announced that the 5-cent price also will apply to all bar goods, rolls and packages which recently held for 6 cents.

Lender in the "hold-the-line" method of merchandising is the Walgreen Drug chain, which has been advertising only the standard nickel for all bars, rolls, mints and drops and packages for the past six weeks, according to Mr. Hoag, Walgreen Eastern executive. Liggett's Drugstores and the United-Willow Drug chain are selling cigarette bars, 6 cents for gum, mints and drops for some time. Both of the last named chains are getting 6 cents for nickel bars, rolls and packages.

Decides Against Price Hike
Sanitary Automatic Candy Corporation officials, who a few months ago were making plans to add a 1-cent slot to present vender so that a 10-cent price could be charged, state they have definitely given up the idea and will hold the present nickel line on all types of 5-cent gum and candy sold in their venders. This makes the situation a little puzzling to the public that pays 8 cents for a bar at a main floor candy stand in most theaters around town and upon going to the balcony finds the same bar in a vender at 5 cents.

Besides Sanitary Automatic, the Automatic Canteen Corporation and Seaboard Vending Corporation, two other large operators of candy venders, have stated they will hold the line. Most other operators are holding the nickel price. One operator who has been selling candy bars at two for 15 cents in cigarette venders currently is being criticized by his fellow ops.

"Retailers are preparing to abandon their traditional policy of marking up prices as a means of making more profit," is the way John E. McCarty, Gimbel Bros., Inc., executive, sums it up. "They are turning instead to industrial engineers for techniques that will reduce operation costs and give higher profit margins without higher prices."

May Extend Nickel Price
If consumer approval of Schulte's action in its out-of-town stores becomes manifest, the firm will, in all likelihood, follow thru with a nickel price on all items in metropolitan New York, according to Frank Riley, firm executive. "We believe that only thru a hold-the-line movement can this country successfully pass thru the present period of adjustment," Riley adds.

Result of the price cuts, according to officials of the National Candy Wholesalers Association, will be that the public will spend a dime for two bars, instead of 6 cents for one.

Manufacturers are adjusting prices, or holding the line with merchandise that can be sold at the nickel price, it was pointed out by Sidney Rubenstein, executive of Rubenstein Candy & Tobacco Wholesaling Corporation.
**CHARGES VENDO WITH VIOLATING PATENT RIGHTS**

**KANSAS CITY, Mo., May 24.—** Pioneering in the theater vending business, the Vendo Sales Company, Inc., charging the firm is using his invention in a bottletop soda machine, is seeking a fair payment from the proceeds of sales.

Mr. V. Varden's attorney, Ira B. Burns, estimated that Warwick will attempt to recover profits amounting to $250,000. Defendants to the suit are Frank Denay Jr. and C. Earl Hovey, a patent attorney.

In his petition, Warwick charged he invented a coin-operated bottle vending machine in 1968 which Denay manufactured for a time. Proceeds from the sales were to be shared equally by Denay and Warwick, the bill asserted.

Warwick also charged that prior to August, 1968, the Vendo company persuaded Denay to sign a patent to the machine. Patent was obtained by Warwick, November 15, 1968, after which it was assigned to the contractor by Denay and is now held by Hovey according to the petition.

Mr. Warwick discovered that his invention was being used on machines manufactured by the Vendo company during the spring of 1969 in California. He said he immediately notified the company by mail that he was the inventor of the machine.

E. F. Pierson, as president of Vendo and John T. Pierson, as executive vice-president, were also named as defendants in the suit but stated they had not been given copies of the petition.

Company, which has been in operation here for 10 years and employs some 300 workers, manufactures various types of coin-operated machines but the cigarette vender is its principal product.

Burns said Warwick has lived in California several years but is expected to return here soon.

**ORCHARD PURCHASES CIG ROUTES IN K. C.**

**SPRINGFIELD, Mo., May 24.—** E. E. Orchard, operator of Orchard Music Company has purchased the vending machine routes of the Wade Allen Tobacco & Candy Company and the route of George E. Daniels.

Orchard, who has operated coin phonographs and pullball games here 12 years, said he also is planning to operate the candy bar vending machines here as soon as he is able to obtain machines.

Cigarette vending routes are new to the firm, being operated out of Orchard's shop, which also is headquarters for music and coin games. General partner, J. L. Pierson, is handling one of the firm's cigarette routes, but the cigarette venders in the area are being handled by Chester Daniels.

**GROUP SERVICE HAS PLAN FOR NATIONAL EXPANSION ROLE**

**NEW YORK, May 24.—** Pioneer in the vending machine business, the Group Service Agency, Inc., its six core corporations, now covers 45 percent of the country as figured by the company's tables of percentages, and has reported by Harry M. Eichman, executive director. More than 3,000 operators in the United States, covering the entire East and West Coasts, are included in the coverage, which is handled by the separate companies, each of which is a franchise holder.

The nine corporations in the Group Service Agency include Sanitary Automatic Candy Corporation, New York; Interstate Automatic Candy Corporation, Boston; Tri-State Automatic Candy Corporation, Buffalo; Northwest Automatic Candy Corporation, Los Angeles, Pacific Automatic Candy Corporation, San Francisco; Atlantic Automatic Candy Corporation, Philadelphia; and Schenectady Pack Shops, Schenectady.

**GOLDEN STATE VENDOR ASSURES "GOLDEN FLOOD" OF PROFIT**

An all-purpose, all-product Vendor of unexpected reward, this Vendor is guaranteed to the agent for life years of service.

Width: 360 ft.
Height: 360 ft.
Color: Black or White.
Material: Steel, Wood.

**FOR SALE**

31-story Brick Building, located near Loop in Chicago, with additional lot to build facing two streets. First floor completely equipped with office furniture and new and used vending machines. Second and third floors can be used for light or storage. Also distribution of new vending machines.

**PRICE ONLY $18,000.00 Complete**

Write Box 366, Billboard Pub., 155 W. Clark St., Chicago 1, Ill.

**BUBBLE BALL GUM**

70c lb.

Packed in 25 lb. cartons

**CANDY MIX**

FOR VENDING MACHINE USE

35c lb.

Packed in 20 lb. cartons

**ADAMS-FAIRFAX CORPORATION**

5721 West Jefferson Boulevard
Los Angeles 16, California

**FRANTZ SCALERS**

**NEW VENDER FIRM CHARTERED IN MAIN**

**LEWISTON, Me., May 24.**—A new vending machine company, Inc., is incorporated under the laws of the State of Maine, with a capital stock of $1,000,000, the directors being J. T. Pierson, A. H. Daniels, and James A. Daniels.

Officers of the firm are Harry A. Daniels, president; James A. Daniels, vice-president; and J. T. Pierson, secretary-treasurer.

**1947 REGALS ARE READY!**

**1. Heavy Plastic Globes**

Single 90 Degree Shelf, $1.95

3. Large Top Opening, $2.60

4. Single 90 Degree Shelf, $1.95

5. Stiffened Slit Ejector, $2.00

**1947 REGALS ARE READY!**

**No** 24 Plastic Scale

$15.75

**1947 REGALS ARE READY!**

**REGAL MANUFACTURING CO.**

Whittier, Calif.
Newark Firm Tells Coffee Vender Plans

Use Powdered Coffee

NEWARK, N. J., May 24.—A new coffee vending machine which utilizes powdered coffee and has cream-and-sugar combinations is being ready for production by the firm of Marking & Lewis, according to Henry Lewis, secretary.

Company, which manufactures machinery parts and has made a new vending machine on contract, has been location-testing a hand-made model of its coffee machine. Modifications on the basis of test results are now being made.

Lewis declined to make any definite statement as to when the vendor would reach the market, and gave only a general description of the machine. Coffee is brewed in the machine, with either gas or electricity as possible heating elements for heating water. Three buttons are provided for choosing black coffee, coffee with cream, and coffee with cream and sugar.

Trade reports have indicated that the firm is aiming at production of a relatively simple machine which would make possible low manufacturing costs.

Bev's Newspaper Campaign To Push Sales Via Machine

NEWARK, N. J., May 24.—Consumer newspaper advertising campaign—"Buy Your Bev Cuts in Vending Machines," will be started by the Bev Company of America in the near future, according to J. Hughes, firm executive. Advertising will be in sections of the country where production output is centralized.

Bev has a large plant in the city here that is not going at full blast, yet because of the sugar situation. Advertising will start when more of the plant can be put into production of the various syrup made by the organization, Hughes states. The firm is very much interested in vending machine sales, especially since they make two types of syrup, one for ordinary use and the other for vending.

Lorillard Sales Reports Show Three Million Hike

PATERSON, N. J., May 24.—P. Lorillard Company's sales for the first three months of 1947 showed an increase of more than $3,500,000 over the same period last year, according to a report released this week.

Lorillard, manufacturer of Old Gold cigarettes and other tobacco products, reported sales of $28,400,000 during the first quarter of this year as compared with $24,900,000 during the same period last year.

Max Russell Sets Popcorn Route in Springfield, Mo.

SPRINGFIELD, Mo., May 24.—Max Russell, operator of the Dixiel Motor Lodge, has established a route of popcorn vending machines in the Springfield territory.

Firm is operating out of the Motor Lodge offices here. Russell's company operates its own corn, and he is using 10-cent coin chutes on his machines.

They're Here!

... And You Can Get Them In 15 Days!

The scale with the greatest net earning power on the American Market. Gives a character reading or fortune with every weight, but you don't buy tickets or ribbons and continually service the scale. Wide coin chute to prevent clogging. No levers or knobs to operate. It is 100% automatic—the coin does all the work.

Gets locations and holds them! Start earning real scale money by ordering today!

THOMAS NOVELTY CO.
1572 Jefferson St.
Paducah, Kentucky
Curtiss To Set Up New Factory On Dallas Site

DALLAS, May 24.—Negotiations were concluded this week for the establishment of a $7,500,000 Dallas plant by the Curtiss Candy Company, of New York, Otto Schnering, Curtiss, founder and president, announced.

Schnering said the new food products plant, which will complete the line of Curtiss products, will be built on one of two buildings on Second Avenue and Hickory Street, one of which is now occupied by the Dr. Pepper Bottling Company.

The announcement stated that Curtiss will get possession of the building as soon as the Dr. Pepper firm's move is completed at Mockingbird Lane and Greenville Avenue.

Two buildings on Second Avenue in Dallas have a total of 117,000 square feet of floor space.

Schnering said negotiations for the deal have been under way for more than a year. He added, the new plant, when begun operations next spring, will be the most modern and complete candy and food products factory in the world.

All raw materials for the Dallas plant will be purchased in the Southwest and a purchasing office will be opened in Schnering, Schnering, Curtiss, with the company's decentralization of purchasing operations. Firm already has hundreds of background salesmen of Texas peanuts every year.

Company has operated four small plants in the Dallas since 1924: a bakery, potato chip and popcorn plant, peanut roasting plant and a peanut cream plant. These will be merged with the new plant when it begins operations next spring, Schnering declared. Curtiss also owns three other smaller plants in Texas and some of these will also be merged with the Dallas plant.

Distribution will be handled from the Dallas factory to retailers in the Southwest thru the company's system of franchised service distributors.

Schnering said Curtiss will also use the strains from its extensive dairy farm in Texas and in the Dallas area in an effort to increase farm production particularly in the Dallas milk shed.

Pitney-Bowes Declares Fifteen-Cent Dividend

STAMFORD, Conn., May 24.—Pitney-Bowes, Inc., manufacturers of the Model-Mat and similar items, declared a quarterly dividend of 15 cents per share on common stock payable July 1, to holders of record June 1, payable on June 25, at a directors' meeting last week. It is the firm's 52nd consecutive cash dividend.

Directors also declared a dividend on the 31/4 per cent convertible preferred stock payable July 1, to holders of record, payable Aug. 1, to holders of record, payable Aug. 15, at a directors' meeting last week. This is the firm's 41st consecutive cash dividend.

At the same time, directors declared a $1.50 per share cash dividend for stockholders of record, payable Aug. 15, at a directors' meeting last week.

New Vending Firm Formed

DOVER, Del., May 24.—Chartiers filed this week with the corporation department of the secretary of state an application for incorporation of the new firm, to be located at 917 W. Main St., Philadelphia, Pa. 692 1/2

Lehigh Men Proud Of Vender Growth

CHICAGO, May 24.—Current issue of The Malheur News, employees' newspaper of Lehigh Vending Co., of Chicago, reflects the spirit of the firm's management at the urging of the new Lehigh Candy products, and outlines the development of this new enterprise.

Served thruout the issue are stories of personnel in the vending division and accounts of operators and operators of the firm's machines in Iowa, Wisconsin, and Minnesota with the development of this new enterprise.

Must Help Retailers

He told jobbers and manufacturers' representatives in person that he had been the independent retailers, who have been fighting on all fronts with the company's decentralization of purchasing operations. This cooperation between all forces in the industry is vital toward solving the problems.

The industry was urged to "create more respect for candy wholesaling," and Schnering pointed out that his organization had done much toward accomplishing this. Some of the jobbers when it is the other way around. He urged cooperation between all forces in the industry toward solving the problems.

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c

ROWELL, WIS.

CINNAMON PEANUTS, Lb. 21/2.

Pistachio Nuts

Red...64c per lb.

White...55c per lb.

25 pounds per case.

All orders F.O.B. New York.

1/3 Discount.

BRILLION, WIS.

AMERICAN PISTACHIO CORP. 1123 W. Government St., P.O. Box 299.

REGAL

L. M. BECKER VENDING SERVICE 1120 W. 13th St., BRILLION, WIS.

BRITISH MINERS SUB. U. S.

CANDY CO.

CHEWING GUM FOR TOBACCO

LONDON, May 24.—About 356 tons of British chewing gum were imported into Britain in 1946, the House of Lords was told recently.

Gum valued at £772.5, was used as a substitute for tobacco for mine workers, it was stated.
NCWA Announces Program
For Annual Chicago Meet

WASHINGTON, May 24—National
Candy Wholesalers' Association, Inc.
(NCWA), this week announced a
competitive program for the annual con-
vention to be held June 16-18 at the
Sherman Hotel, Chicago.

Opening day will start with a 12
noon luncheon for NCWA board
members. State councilmen and ad-
visers-Director Ralph Keyser, with 50
years of experience, will introduce the
annual convention will commence. A dinner for the board
of directors will take place at 7:30 p.m. on the
first day's schedule.

For early arrivals on June 16 there
will be a 10 a.m. showing of a film
lent by Confectionery Merchandising
Main program on June 16 will begin
in the Grand Ballroom of the Sher-
man, with a 12:30 p.m. luncheon,
followed by the first business session.
At this time the over-all theme of the
convention, Candy—Our Billion-
Dollar Baby, will be introduced.

Beginning at 1:30 p.m. Monday
a series of four addresses will take
place, following the NCWA executive-secretary-treasurer
report by resolutions committee; re-
port by nominations committee; re-
port by C. M. McMillan, NCWA vice-
president; and report by C. M. McMillan,
NCWA executive-secretary-treasurer.

Annual banquet will be held at 7
p.m., with Dr. Ken Walker, Chicago,
resumption after the last session. During the banquet
speeches will be followed by award presentations. Danc-
ing to the music of the orchestra.

Stoner Making
Theater Vender

AUBURN, Ill., May 24—Stoner
Manufacturing Company's first produc-
tion on its new theater model
eight-column Univendor, according to
G. N. Adelberg, firm vice-president and
director of sales.

Stoner also manufactures 6-
cent twin model vender as well as
six-column machines.

Confectionery Dollar Sale
Total Up 45% in March
WASHINGTON, May 24—Confection-
ery manufacturers' dollar sales
rose 45 per cent in March over the
editorial board of directors.

Sales are expected to continue to
rise with the price increase in the
cigarette industry.

Mail Order Cig Tax
Measure Killed by
Conn. Legislature

HARTFORD, Conn., May 24—A
bipartisan measure designed to elimi-
nate the mail order business between
Connecticut and New Jersey sig-
ners was introduced in the
Connecticut Legislature last week.

Bill, which would have had the
effect of making the Connecticut
tax applicable to all mail order sales
ments into the State from firms in
States where cigarettes are tax-free,
was killed after hear-
ings before the Senate Finance
Committee.

Bill would have required firms
to pay the State tax of 3
percent on all cigarettes
ipped in connection with the
mail order business.

Mail Order Cig Tax
Measure was introduced in
the Connecticut legislature.

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The mechanist, a twin model vender as well as
six-column machines.

Confectionery Dollar Sale
Total Up 45% in March
Washington, D.C.

A preliminary report shows that
the March 1947 confectionery
industry sales were up 45 per cent
compared with the first quarter in 1946.

BIG REDUCTIONS ON CANDY
M & M's CANDY-COATED CHOCOLATE—Assorted Colors
200 Lbs., freight paid to your door $75.00
200 Lbs., express collect from Philadelphia $12.50

LICORICE LOZENGES—Assorted Colors and Flavors
190 Lbs., 600 count per pound $7.00
BC. 16 OZ. BOXES $2.75

RED CINNAMON CANDY-COATED PEANUTS
190 Lbs., 600 count per pound $7.00
BC. 16 OZ. BOXES $2.75

RAINBOW PEANUTS—192 pounds $3.76

SPECIAL—With any order for the above candies will ship 100 lbs. of
Ball Bubble Gum for $0.50 additional.

ROB TOLL
Lansdowne, Penna.
Penn Cigarette Men Back NAMA Conclave Plans

NEW YORK, May 24.—A meeting of Pennsylvania cigarette operators was held here May 16 at the Hotel Biltmore for the purpose of discussing plans for maximum Pennsylvania vendor support for the 1947 convention of the National Automatic Merchandising Association. At the same meeting, operators discussed operating problems with officials of Rowe Manufacturing Corporation.

According to a statement issued by Rowe, every operator present ordered plans for the Bickelcardiac, yearbook which will be published for the first time in connection with the convention. Convention will be held at Chicago’s Palmer House, December 14-17.

Gratifying Efforts

George Seideman, general chairman of the 1947 convention, said the operators’ efforts were “highly gratifying.” He told the operators that they will certainly be in good company in the yearbook since operators, manufacturers, suppliers, and representatives in allied trades have already taken space.

Present at the meeting were Harry Rosen, Allegheny Cigarette Service, Pittsburgh; Paul Schalman, Automatic Cigarette Service, Wilkes-Barre; Vipond, B. & D. Distributors, Scranton: Henry Brenner and Sidney Copeland, Cigarette Service Company, Philadelphia; Alfred H. Gass, W. S. Georgia, Altoona; Bob and Joseph Maloney, Scranton; Joseph McGinnis, Pittsburgh: Joe Beltrao, Royal Vending, Pittsburgh, and William Christman, Unit Vending, Philadelphia.

In attendance at the meeting were A. S. Mass, was Al Sharenoff, Cigarette Service Company. Arthur Gluck, John S. Mill, John Moran and George Seideman were the Rowe officials present.

Tobacco Jobber March Sales Checks

WASHINGTON, May 24.—A rough $6,000,000 gain in sales of tobacco product wholesalers during March year compared with the same period last year, was indicated in the latest Department of Commerce report.

Total sales of $170,000,000 in March, 1947, were also $4,000,000 higher than sales for the same period last year. Reflected in the dollar increase were price hikes and improvement in supplies due to increased production taking effect into production last year.

Report covered a selected group of wholesalers handling all types of tobacco products. Sales for those products reported as interest in the tobacco trade were not reported, but the healthy gain pointed to a favorable position for the manufacturers and retailers of tobacco wholesalers which incorporates cigarette vending machine operations.

Lou Green Named To Lake City Post

CLEVELAND, May 24—Lake City Amusement Company announces the recent appointment of Lou Green as representative. Green has been associated with the company for the past six years.

Green was formerly with the Independent Coin Machine Distributors and has more than 12 years experience in selling coin machine operators from Ohio, Pennsylvania and West Virginia.
Ideas Differ On Chocolate World Supply

Price Rise or Fall?

CHICAGO, May 21—Two opposing opinions of the future of the cocoa market—one that prices will drop because of consumer resistance and the other that cocoa will be short and prices high for the next seven years—were expressed this week.

Arthur E. Fest, general manager of the Walter Baker-Chocolate Peace Candy Company, Chicago, expressed the opinion that the long-range trend of prices is cocoa beans are being made ready. As soon as this resistance is serious, the source prices prices will decrease further.

Shortage Predicted

Taking the opposite view, J. Holger Graffman, managing director of the Altheabros Transfer Company, a Swedish export-import firm, predicted that there will be a shortage of cocoa beans for the next seven years because of the virus disease threatening the crops of South America.

Graffman, who has spent time researching in African and American countries and has seen African crops are sinking rapidly, because of the disease that got started during the war.

“Sixty-five to 70 per cent of the world’s supply of cocoa comes from Africa and South America and the supply is gradually diminishing,” he stated. “In the future, you will have to pay more and even if you do it may not appear.”

Graffman said he had made an agreement with the U. S. Department of Agriculture for co-operative research seeking a cure for the disease and culture of the resistant trees. Only known cure now, he said, is to burn diseased trees and replant them later.

Endorsing establishment of a price on cocoa beans that would insure fair profits to manufacturers, producers at a level acceptable to consumers, Fest declared: “At some point along the line there should be a leveling off of prices at the point where maximum prices where maximum consumption meet. In other words, we know from experience that the market in cocoa beans if the return is not adequate.”

Fest also painted a bright picture of the future sugar supply situation:

“Assuming we have a comparable Cuban crop next year as appears to be the case, and assuming that the anticipated beet and continental cane crops are forthcoming, there will be no shortening in 1948. The raw sugar available and already have large inventories of sugar on hand. However, this inventory cannot be eliminated by December, or additional sugar allotments before the scheduled decontrol October 31.

“Taking these factors into consideration, it would appear to me that sugar prices during 1948 should range from 8 cents to 10 cents. In 1949 prices will drop to 6½ cents. This merely my surmise and others might differ a cent or two in either direction.”

Nutrine Lists With SEC

PHILADELPHIA, May 24—Nutrine Candy Company, Inc., has registered with the Security and Exchange Commission (SEC) 100,000 shares of its 1c stock. Shares, issued and outstanding, are to be sold for three of the stockholders by Stiffel, Richards & Company, Inc.
JUKE BOXES IN SOUTH AFRICA.

New juke boxes have been installed in many of the restaurants in South Africa during the past few months. Many of these juke boxes are located in places where they are least expected, such as on the verandas of hotels and other tourist centers. These juke boxes are proving to be a popular addition to the entertainment facilities of these establishments.

SOUTH AFRICAN JUKE BOX MANUFACTURERS.

In South Africa, the manufacture of juke boxes is a rapidly growing industry. Many companies are producing juke boxes for sale in the local market, as well as for export to other countries. The Juvenile and Musical Club of South Africa, which was established in 1946, is actively promoting the use of juke boxes in South Africa.

JUKE BOXES IN SOUTH DAKOTA.

In South Dakota, the use of juke boxes has been limited to a few locations, but this is expected to change in the near future. The South Dakota State Senate recently passed a bill that would allow the sale of juke boxes in the state. This bill is expected to be signed into law by the governor in the near future.

In conclusion, the use of juke boxes in South Africa and South Dakota is expected to increase in the near future. These devices are proving to be a popular addition to the entertainment facilities of many establishments, and their use is expected to continue to grow in the future.
Here's an important slant on the Mills Constellation. The record changing mechanism will operate perfectly, and the needle will track properly, at angles up to 30°. The tone arm will engage at the correct starting point, play through the entire record, shut off properly, and the changer will operate perfectly whether completely level or not. That's a worthwhile angle. Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois.
Jukes Solid in South Africa; Cost and Disks Big Problems

(Continued from page 168)

operators who have tried "lickery" of service price have found it unattractive.

New Jukes Coming

All South African operators have been following us in their catalogs of high-priced, a good flow of new machines has been coming into the country, and it is the new machines which are needed for the type of locations Jordan is developing. In the past, he said, machines were available now, and are expected to be available again, while coin mechanisms are in stock in his own shop.

Jordan pointed to the need for importers to develop the distribution organization for American juke box manufacturers, and the methods used. He said that attempts of one agency for a juke box manufacturer to sell strictly in trade journals, and do not advertise, if it continued, would do irreparable harm to the trade. Careful selection of distributors and checking their activities is essential, he thinks.

U. S. Disks Most Popular

Returning to the platter question, Jordan declared that American records are the most popular, being a very popular joke in the country. South American and European tastes are indicated. In all cases, he said, is the trend to select disks to regulate volume to eliminate nosiness, which South Africans dislike.

Divinity of American disks is held by the operators. Jordan explained that the song was sold as a "dime" song, which started when he posed, and very few pressingst of that nature-already out here--are available.

He believes that the companies and the manufacturers of coin machine development as John's, since there have been other problems.

Airon's New Juke Showing In 14 Cities

CHICAGO, May 24—Operators and trade members in 14 cities were invited this week to the first group of distributors' showing of the Airon music company's new Juke box. Since its showing May 13-16, 1947, this class has its place in the market.


In keeping with the phonograph's Latin name, decorations and entertainment were carried out with a Latin-American theme. In each city, displays had been shipped from Airon's Kansas City, Kan., plant in time for the showing.

The following shows included:


In arcades, which are turning out, the machine music is growing rapidly, although most of the locations thus far open are establishments patronized by the public, or in the amusement and dance section of the population, part native entertainment, account for the bulk of the trade. The machine is an eating and drinking place, and few juke boxes which have been installed in this type have been so popular that almost inconspicuous they collect.

List Big Centers

Jordan listed the big centers for coin machine development as Johannesburg, Durban and Port Shepstone. He said that development of coin machines is needed for the type of locations Jordan is interested in. The very few pressings of that nature-already out here—are available.

He believes that the companies and the manufacturers of coin machine development as John's, since there have been other problems. Airon has been developing a coin box for the type of locations Jordan is interested in. The song was sold as a "dime" song, which started when he posed, and very few pressings of that nature-already out here--are available.

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HERE it is! The Magic Selector that gives the new Solotone universal appeal for all customers in every kind of location.

NOW... customers can buy four different kinds of entertainment. They can select popular recordings, or radio station programs merely by turning the magic dial on the front of the box while the box is playing. This means that you can offer a location any combination of popular recordings and radio programs to suit their type of customers. Restaurants, taverns, motels, clubs and all other public places—every one of them is now an ideal spot for Solotone Selectors.

Despite this revolutionary development, installation of the new Solotone boxes in any location is a quiet, simple job. The Solotone Magic Selector Unit and Adapter-Amplifier for use in the location incorporates three specially built, perfectly matched tuners which incorporate an automatic volume equalizer that assures excellent quality in every box regardless of the number of boxes playing.

You'll agree that the new Solotone with Magic Selector meets every location and customer demand. It will open up new locations which can use this new kind of entertainment, and it will give you a bigger take in any location through increased customer play.

Solotone has location-tested the new Magic Selector... it's in production... it's ready to go to work for you.

Wire or write us today for complete information on both the new Solotone and the Solotone Sales Plan.

SOLOTONE CORPORATION
2281 West Pico Blvd., Los Angeles 6, California
Pantages Names
Dozen Distribs
For Music Line

LOS ANGELES, May 24.—Pantages
Mills Sales Company here has ap-
pointed 12 new distributors to handle
their line of Music Mirrors, firm's H.
F. Dennisson announced this week.

New distributors are Silent Sales,
Minneapolis, covering Minnesota and
South Dakota; V. P. Distributing
Company, St. Louis, for East Missouri
and Southern Illinois; Garrison Sales
Company, Houston, for Arkansas; Con-
tury Music Company, Denver, cover-
ing Colorado, New Mexico and Wy-
oming.

Frankel Distributing Company, of-
fices in Omaha, Neb.; Rock Island,
III; Des Moines, la., and Sioux Falls,
S. D., will cover those four States;
Maestro Music Company, San Fran-
cisco, for Northern California; United
Amusement Company, Kansas City,
Kan., has Western Missouri and Kan-
sas territory; Chelin Distributing
Company, Seattle, has Washington
and Idaho.

Remaining four of the new dis-
tributors are Ohio Specialty Com-
pany, Cincinnati, covering Southern
Ohio and Northeastern Kentucky;
United Coin Machine Company, Mil-
waukee, for Wisconsin and Upper
Peninsula of Michigan; Coast Amuse-
ment Company, Portland, Ore., for
Oregon, and Southwest Amusement
Company, with offices in Dallas,
Houston, Fort Worth and El Paso,
for Texas and Oklahoma.

Dennisson said additional distribu-
tors over remaining territories of the
U. S. and Canada will be appointed
during the next three weeks.

Mills Sales Company
Ends Series of Juke
Showings on May 27

OAKLAND, Calif., May 26.—Mills
Sales Company, Ltd., thru Warren H.
Taylor, firm general sales manager,
announced that its last in a series of
four operator showings of the Mills
Industries' Constellation will be held
in its Los Angeles headquarters May
26 and 27.

As in the previous Mills Sales
showings, Charles Schllicht, Mills In-
dustries' manager of the phonograph
division, was on hand with Taylor to
explain to operators the new features
of the Constellation.

Dates and cities of the three earlier
Mills Sales showings were May 20,
Portland, Ore.; May 21-23 San Fran-
cisco and Oakland.

WILL TAKE A LOSS!!!

PRICES ON THE RIGHT ARE OUR COST PRICES.

WHAT WILL YOU OFFER US FOR ALL EQUIPMENT IN EXCELLENT CONDITION.

---

JUKE BOX OPERATORS: """

ATTENTION

MILLS SALES COMPANY

FOR MUSIC LINE

FOR SALE

For all ten...
For all three...

---

DON REDA

PHONE: 968 9688

---

MUSICALE OF NEW YORK, INC.

NEW YORK 21, NEW YORK

Phone REGENT 4-1557

---

CMAC

ONE FINANCING AGENCY THAT KNOWS
THE COIN MACHINE BUSINESS.

---

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

717 Market St., San Francisco, Calif.

761 Peachtree St., N. E., Atlanta, Ga.

710 Construction Bldg., Wood & Akard Sts., Dallas, Texas
JERRY AND SUEY (Sonora 74600)

Am I Still Part of Your Heart—FT. Y. Left by the Roadside—FT. Y.

Singing in close harmony and with soulful feeling, Jerry and Suey take both of these romantic serenades at the conclusion of a selection of several well known songs. The accompaniment, guitar and orchestra, providing the rhythmic flow, are in perfect harmony with the words and music of the songs, and the performance is one of the finest of this type of music. For the home, school, and social use.

RECORD REVIEWS

(Continued from page 32, NAMM Section).

BRICH LEMMERTZ conducts the Cleveland Symphony Orchestra and his group of the renowned Strauss melodies by the famous Strauss. Instead of the usual lively melodic favorites, they have selected several compositions by Richard Strauss, including his famous Don Quixote. For the home, school, and social use.

JOSSE TURBI (Victor 11-9154)

Prélude in C Sharp Minor—FT. Y. $379.50 Commandos.

Josse Turbi, the master of the keyboard, plays two everlastimg classical favorites with the charm that brings to each an element of freshness. The fact that they have been often-recorded and played by top artists, makes these performances all the more valuable.

Complete Wired Music Business for Sale

Other interests force sale of over 300 Personal Music Boxes on location. Deluxe Studio equipment. Also Subscription Music recently inaugurated with 13 subscribers to hotels and department stores—tremendous potential in fast-growing Northwest area of 165,000. $37.70 cash takes all.

Write—Wire—Phone

NORTHERN OHIO OPERATORS!

THE MILLS Constellation
NOW ON DISPLAY
IN OUR SHOWROOM

MAGNOLIA DISTRIBUTING CO.
1916 FRONT ST.
MERIDIAN, MISS.
MISSISSIPPI DISTRIBUTOR OF
PACKARD PLA-MOR PHONOGRAPH

PHONOGRAHS READY FOR LOCATION
Wurlitzer Rock-Ola

850's $379.50 Commandos $249.50
950's 415.00 Spectra-Vox and
600's, R. 179.50 Playmaster 175.00

Scoburgos

8800 Hi-Tone $299.00
1/3 Deposit, Balance C.O.D.

“CONDITIONAIR” DEODORIZER
FOR PUBLIC RESTROOMS AND BUILDINGS

Establisli your
OWN ROUTE and
BUSINESS
INSURED MONTHLY
DEPENDABLE INCOME

Big profits

Patented NEW FAN-TYPE
AUTOMATIC DOUBLE ACTION

Over-controlled—easily repairable—Known success. Every dollar invested worth three in few months. Every public establishment your prospect, Small investment—Act now.

Write, Wire or Phone for Details.

TROJAN LABORATORIES
Manufacufers of “CONDITIONAIR” DEODORIZERS
301 N. Clark St.
Chicago, III.

COMPLETE WIRED MUSIC BUSINESS FOR SALE

We Will Pay $7 each for Your Used Records

We have received complaints that our current records may contain foreign material or defects. These complaints have been investigated and found to be true. We are therefore unable to accept any records that do not meet our high standards of quality.

We will pay $7 each for your used records. These records must be in excellent condition and must be free from any defects.
New York:
Max Brown, Nat Chandler and Ed Bolt, Philadelphia columnists, bought the Triple E last week.

They are repainting and remodeling it for the Dixon, Oregon, branch of A. M. Dixon. Mr. Brown, who has many friends in the coin business, said he planned to sell the business to a local businessman.

Natl Coin and Earl Whittore, Modern Sales Corporation, New York, have signed a lease for a new location. The new office will be at 407 Madison Avenue, New York.

The Scott-Bill company, Madison Avenue, New York, has signed a lease for a new location. The new office will be at 407 Madison Avenue, New York.

Georgia's coin machines, owned by L. C. Jackson, have been delivered to the new location at 407 Madison Avenue, New York.

New Orleans:
The current drive to re-establish New Orleans as one of the United States' major ports is being felt to some degree in the coin machinery industry.

Drive to increase exports has been directed principally at Latin America and in order to attract new customers to the city.

Unfortunately, the new structure is too small. The second floor has been added in order to make better use of the space.

The Minnesota Amusement Games Company, located at 407 Madison Avenue, New York, has a new building ready for occupancy. The new building is ready for occupancy.

Twin Cities:
Bush Distributing Company is planning the grand opening of its new store at 3rd Street and Plymouth Avenue, Minneapolis. A new store will be opened next week.

Several new coin machines have been installed in the city. One of the new machines is a Maggio, a distributor for the Minneapolis area.

Mr. and Mrs. A. E. Poole, visitors from Los Angeles, visited the city last week. They are planning to open a new office in Minneapolis.

Los Angeles:
An ingenious method was used to rob the safe over the weekend. The method is being felt to some degree in the coin machinery industry.

In the last two weeks, several new machines have been opened in the city. This is a result of the new structure being added to the city.

Chicago:
Dave Gottlieb & Company had its visitors this week. Edward Stoltz, Shul- ler Music Company, Columbus, Ohio; Dave Bond, Trimont Coin Machine Company, Chicago; K. E. Anderson, Southern Automatic Music Company, Louisville, have been in the city.

Mr. Bond and Mr. Anderson have been in the city for the last two weeks. They have been busy with their respective companies.

E. W. Morris, Chicago, has returned from a trip to New York. He has been attending to his business affairs.

E. W. Morris, Chicago, has returned from a trip to New York. He has been attending to his business affairs.
**COINMEN YOU KNOW**

**New Orleans:**
(Continued from page 115)

Buckeye factory and brush up on new developments.

Henry (The Trader) Fox is recovering from injuries received a few weeks ago in an accident involving an unsafe limousine in which he was riding. He is still suffering from an injured knee.

O. C. Marshall has returned to New Orleans Coin Machine Exchange after a business trip thru its sales territory, . . . N. C. Wicker, of J. H. Pores Distributing Company, has been traveling in Baton Rouge, Alexandria, Opelousas, Lutcher, LaPlace and other Louisiana towns. The Jenning representative made a visit to Pores here.

Tee Th, of Tee Amusement Company, has added a couple of men to his mechanical department. Tee is busy putting in a new cocktail lounge in his bar room and reconditioning Jerry’s, . . . Frank Vani. ARC Novely, has only one comment now: “Thanks for the New Orleans story.”

Louis Bonheur is advertising the new shooting galleries in his Penny Arcade, 620 Canal Street, in a big way. Arcade has completed its new quarters and is ready to open . . . Hector Cerruti, operator of the Canal Sports Center at 1435 Canal Street, says play could be better . . . Frank Romaguera, manager of Rock-Ola’s Southern Music Sales Company here, has gone to Lake Charles for a few days.

Mr. and Mrs. Julian Pace have been staying at the Hotel Moody to Not Spindles on quests of Mr. and Mrs. W. S. Schindel, of Jefferson Parish. They expect to be there about three weeks. . . . Full Pace is devoting three nights a week to unmingling American Legion baseball. Due to business, he turned down an offer to officiate in a pro league.

Dick Coin and New Orleans Novelty were set to play the rubber game in Full Pace’s small pinball machine. Pace’s Reels With Rails is now two-all. Dixie reports it to be now serving 500 machines for local operators. Its expanded pinball repair department has a staff of seven men.

**NEW LOW PRICES!**

**RECONDITIONED USED EQUIPMENT**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>Jennings Standard Chief</td>
<td>$75.00</td>
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**TERMS:** 1/3 Cash With Order, Balance C.O.D.

**C. A. ROBINSON AND COMPANY**

3205 W. Pico Blvd.
Los Angeles 6, Calif.

**WANT TO BUY!**

**LATE USED POST-WAR 5 BALLS**

<table>
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**EQUIPMENT CHANGES**

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**TERMS:** 1/3 Cash With Order, Balance C.O.D.

**C. A. ROBINSON AND COMPANY**

3205 W. Pico Blvd.
Los Angeles 6, Calif.

**FOR SALE—CHEAP**

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**DISTRIBUTORS & EXPORTERS**

**Coin Machine Sales Co.**

2812 W. North Ave. - Humboldt 6288 - Chicago 47, Ill.
**IMMEDIATE DELIVERY**

**Bally**

**VICTORY SPECIAL**

With Chrome Trim $349.50
End Bars and Instant Action

**CHECK THESE!**

41 DERBY $69.50
PIMLICO $69.50
LONG ACRES $125
HI-HANDS $79.50
Sy Convertible
CLUB BELLS $69.50
Sy Convertible
SUPER BELLS $79.50
Sy Convertible
DRAW BELLS $295
Sy Convertible

**SUN RAYS**
Sy Free Play

**SILVER MOON** $39.50
Sy Free Play

**BRAND NEW! DOUBLE BARRELS**

**WRITE FOR PRICES**

1/2 Deposit With Order, Balance C.O.D.

**CALVERT NOVELTY COMPANY**

COIN OPERATED EQUIPMENT
701 N. Howard St. Baltimore 1, Md.

**BALLY DRAW BELLS 5c—Wire**

**KEELEY BONUS BELLS 5c—Wire**

**BARGAINS**

Paces Reels, F. P. & O. 5c... $43.00
Super Bell, F. P. & O. 5c... 70.00

Right off location and working—Send one-half deposit. Write—Wire.

**GLASUSS MUSIC CO.**

300 Gearing Ave., Pittsburgh 10, Pa.
Phone: Pigeon 1602

**IMMEDIATE DELIVERY**

**Bally**

**VICTORY SPECIAL**

With Chrome Trim $349.50
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Right off location and working—Send one-half deposit. Write—Wire.

**GLASUSS MUSIC CO.**

300 Gearing Ave., Pittsburgh 10, Pa.
Phone: Pigeon 1602
**GET THE LATEST BELLS FROM HEADQUARTERS**

New York:
(Continued from page 115)

Bill Rabkin, presid., Interna-
tional Mutoscope Corporation and
chairman of the Automatic Coin
Machine Division of the Greater New
York United Jewish Appeal (UJA),
and Al Denver, president of the
Automatic Coin Operators Associa-
tion (ACOA) and executive secretary
of the same UJA division, are busy
with details for the June 11 dinner.

Clarence Bell, Teaneck, N. J., coin-
men, has a new game machine in
the promodl. stage. ... Jack Greencoll,
of Greenfield & Kanto, Inc., is re-
ceiving another request for a new
design and will be out for at least a
month. ... Sol Rubinstein, Boston; Harry Blair,
upstate New York, and Bill Saltzstein.
Trenton, N. J., were in town last week.

Coney Island arcade and poker
table owners report premium goods
in excellent supply for the first time
all year. ... Dave Stern's Siegarm
Distributing, spending most of his
time at his firm's Newark
headquarters.

Coin radios with controlled volume
as reported being used in some
restaurants. ... Harry Berger, West
Side Distributing Corporation presid.,
reports the Natural Museum ven-
ters are clicking. ... And speaking
of popular items, Bob Jacobs, Coney
Island arcade owner, says his four
soft drink cup venders have made a
top hit with early visitors.

Henry Aronstein, former New York
game machine op., has finally been
allowed to return to the army. Henry,
who lost his hand to the major,
was the distinguished Service Cross for
action in the Pacific. ... Bill Green,
Kay Mute Company servicsmen,
will be married July 6 to Jacqueline,
Fla. ... Hymie Rosenfeld, of H.
Rosenberg & Company, Inc., is
still in town.

When the Eastern frozen food locker
convention convenes here early in
July it is expected that vending ma-
chines will be on the agenda. ... Denny
Rowley and Phil Mason, of Daily
 lemon & Company, are expected
to make an announcement shortly as a
result of their recent trip to Chicago. ... Neill
Mitchell, sales manager of the
vending machine division of Loeb
Foundation, was unable to attend
the firm's New York showing because of

**ARCADE EQUIPMENT**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 Gene Total Rolls</td>
<td>$300.00</td>
</tr>
<tr>
<td>3 Headline</td>
<td>$250.00</td>
</tr>
<tr>
<td>3 Chicago Coin Hockey</td>
<td>$125.00</td>
</tr>
<tr>
<td>2 Worldstar Slot Machines</td>
<td>$175.00</td>
</tr>
<tr>
<td>2 Bag-A-Riff</td>
<td>$275.00</td>
</tr>
</tbody>
</table>

**ALL IN GOOD OPERATING CONDITION**

**WRITE WIRE OR PHONE MAIN 4052**

**TERMS:** $6 Cash, Balance C.O.D.

**Automatic Coin Sales**

2101 Chester Ave. CLEVELAND 14, O.

**COLUMBIA TWIN-JAK BELL**

BRAND NEW OR RESULTS

ALL MAKES - ALL MODELS

SEND FOR CATALOG

**Baker Novelty Company, Inc.**

1700 Washington Blvd.

Chicago 12, Illinois

**STEWART NOVELTY COMPANY**

1261 South Main Street

SLAKE CITY, UTAH

**DISTRIBUTORS & EXPORTERS**

**CONCERSEONE**

**COIN OPERATED RADIOS**

**AHEAD OF THE REST WITH THE BEST IN THE WEST**

**3804 TRAVIS**

**INTERSTATE NOVELTY DISTRIBUTORS**

**HARRISBURG, PA.**

**3804 TRAVIS**

**COIN MACHINES**

**The Billboard**

May 31, 1947

---

**I HEREBY GUARANTEE**

**GUARANTEE**

**THE FOLLOWING:**

1. **YOU CAN'T IAN SLOT WITH ANY COIN OR SLUG.**

2. **DELIVERY NOW ON ANY ORDER.**

3. **A BETTER DEAL AT A LOWER PRICE.**

4. **GETS MORE STATIONS.**

5. **TONE IS MORE MELLOW.**

**LIST**

**PRICE **$59.50

Quantity of 10: 10% off

Quantity of 100: 15% off

**GOTT RADIO MFG. CO.**

6157 WEST BLVD., INGLEWOOD, CALIF.

**DISTRIBUTORS, ATTENTION!**

**GUARANTEED ONE FULL YEAR TERORITIES OPEN**

---

**WANTED**

**COIN MACHINE SALES CO.**

HOUOSON 6, TExAS

**1304 TRAVIS STREET**

---

**COIN MACHINES**

**The Billboard**

May 31, 1947

---

**BALLY GAME ACCESSORIES**

**HOLLYWOOD**

**3804 TRAVIS**

**COIN MACHINES**

**The Billboard**

May 31, 1947

---

**WANTED**

**COIN MACHINE SALES CO.**

HOUOSON 6, TExAS

**1304 TRAVIS STREET**

---

**COIN MACHINES**

**The Billboard**

May 31, 1947
the death of his mother after an auto accident. Julius Levy and M. I. Ar- koff handled the show at the Hotel New York.

Jack Manning and Henry Lewis, of Manning & Lewis, Newark, report their firm is resuming a new coin-operated coffee vendor. . . . Dorothy Wolk, of the AMOA, is leading her lead in the American Book Congress. She goes over the 200 mark regularly . . . Max Shiffman, of Intimate Music, lost his mother-in-law last week.

**Springfield, Mo:**
(Continued from page 115)

who is winding up his 12th year in the coin machine industry here, has just recently returned from Florida and Cuba. He has branched into cigarette vending and is planning to take a whirl at candy vending. . . . J. L. Orchid, his former brother, and Melvin Perkins are handling jugs and pins for Orchard Music. Chester Den- len is operating Orchard's cigarette vendor route.

Emmett Stapleton, former army pilot from Kansas City, Mo., has set up a jug and pinball operation here, and is reported to be doing a first- rate job as well as teaching some of his location owners how to fly. Most of his operation is East of Springfield. . . . R. C. Boles reports that in the resort spots that have opened, jugs and pinball are doing good business but rainy, cold weather has made opening of the resort season a little late. . . . But Smith, who formerly had the Smith Pie Company here, has entered the coin machine trade with a route of jugs and pinballs.

Dennis O'Hara, who has been with Quack Motor & Supply Company here 15 years, recently launched a route of jugs and pins here and the trade is proving even more interesting than he anticipated. He also was happy to report two record-breaking in the price of peanuts, which brought the cost of the nuts down a cent per pound. . . . B. G. Grinn is reported to have the biggest operation of nut machines in the Springfield area, and the nut vendors are quite numerous here. . . . Robert D. DeMath also has a number of nut vendors on his route.

W. H. Thomas is handling the U-Select-It operation here, which is directed by W. H. Walsche, of Jop- lin. . . . Maurice Orchid, the long-time George Horton's cigarette vending route recently. . . . Max Russell, who has the Lancaster Machine Company route on St. Louis Street, has launched a route of popcorn vendors in Springfield, with the coin machine route for dime operation. Business is reported as excellent.

**Attention**

**5 Ball Operators**

Adjustable To Fit Any Manufacturers' 5 Ball Tables

$21.50 F. O. B.

**Smith Manufacturing**

4730 Mibray St.

New Orleans (17), La.

**WILL TRADE**

NEW DAVAL FREE PLAYS FOR 600 KEYBOARD WURLITZERS

MUST BE IN FAIR CONDITION.

Call or write

Fred J. Cannon

c/o TRISTATE DISTRIBUTING CO.

ASHVILLE, N. C.

PHONE 3517

**WILL BUY**

ANY TYPE MILLS

ESCALATOR SLOTS

MENTION QUANTITY AND PRICE IN FIRST LETTER

American Amusement Co

156 E. Grand Ave.

Chicago 11, Ill.

Phone: W. P. Mitchell 6375

Buy "AMERICAN" and We Buy the "FINISH"
COINMEN YOU KNOW

Kansas City:
(Continued from page 115)
while canvassing in Arizona, he's able to spend his mornings at his office now.

Two of 17 flower gardens picked for the tour for benefit of the Wentzley College Scholarship Fund were those of the Peterson family of the Vendo Company. Garden chosen for display belonged to Mr. and Mrs. Elmer P. Peterson (the president of Vendo) and John T. Peterson, another executive of the vending machine manufacturing company. Proceeds from the admission fee charged for the tour are used to send a girl to Wellesley.

Kansas visitors to Kansas City coin machine shops last week included Louis Pappas, of Parsons; Ed Booker, of Automatic Coin Machine Company, Wichita; John Emick, of Lawrence; and Cecil Mulkey, of Atchison.

James Emick, of Lawrence, is expected to visit the local office of the firm here the first of the month, Virginia Carson reports.

Visitors at the Bally offices last week included Jimmy Johnson, Pan American Sales Company, San Antonio, and Herman Paster, Mayflower Distributing Company, St. Paul.

FAYETTEVILLE, N. C.

THE VENDING MACHINE COMPANY
207 Franklin St.
Fayetteville, N. C.

NO WARP... NO STICK...
NO JAM...
PRECISION-TESTED, ACCURATE
Junior Changer
DISPENSES NICKELS FAST!
This beautiful chrome finished changer is all metal and automatically dispenses either 5 or 10 nickels in the palm of your hand. Junior Changer is 11” high, 7” wide, 5” deep and has a weighted non-slip base. Capacity is 15 dollars in nickels.

$17.50
Northwest Sales Co.
3114 ELLIOTT AVENUE
SEATTLE 1, WASHINGTON

WRITE IN FOR OUR ILLUSTRATED MAILING LIST!
ELECTROMATION ROLL-A-SCORE... WRITE WURLITZER 700...
ALL MACHINES FIRST CLASS!
FOREIGN ORDERS A SPECIALTY.

NATIONAL NOVELTY COMPANY

RAY GUN OPERATORS!
New-Different-Certified Money Makers!
Convert your Bally Game to "JUNGLE FURY"... Seabreeze Goes to "BAG-A-BUNNY"...
Extra Money Takes All!!!
We offer complete Ray Gun package and change-over service. Expert Work—Reasonable Prices. 

COIN AMUSEMENT GAMES, INC.
1335 E. 47TH ST. CHICAGO 14, I11.

STEEL STANDS
FOR CHALLENGER
Bright Aluminum 1/4" thick! New used by operators in every State. Lift or take down in 1 minute. Light and rust free. Holds to drill, no screw. 10 to 100... $8.50 each

UNITED AMUSEMENT CO.
310 E. Adams St.
San Antonio, Texas

STILL DELIVERING
POPP-UP
$49.50
See your nearest distributor or write to us

THOMAS NOVELTY CO.
1972 JEFFERSON
PADUCAH, KY.

WRITE FOR DESCRIPTIVE CIRCULAR.
It Costs LESS to Buy and OPERATE

P. & S. MACHINE CO.
3017 N. Sheffield Ave., Chicago 14, III.

KICKER & CATCHER
kicks in the coins—catches attention

KICKER & CATCHER

IMMEDIATE DELIVERY
on both widths.
1/3 deposit with order. Write for quality prices.
Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.

A good time was had by all

... all of Western New York operators who attended Al Bergman’s grand party celebrating the first showing of the Aireon Fiesta Deluxe—the sensation of the coin-machine convention.

It was a bowling success — and the Aireon Fiesta Deluxe made a terrific impression on the boys ... with its leadership in design, leadership in play appeal, leadership in pay appeal. See it! Hear it! Enjoy it!

EXCLUSIVE DISTRIBUTORS FOR STRIKES 'N' SPARES IN THE STATE OF NEW YORK (Except Metropolitans Trading Area)

EXCLUSIVE DISTRIBUTORS FOR STRIKES 'N' SPARES IN THE STATE OF NEW YORK (Except Metropolitans Trading Area)

ACTIVE
RECONDITIONED GAMES
’NUFF SAID

YOUR CHOICE $29.50 Each
ANY THREE $85.00

A.L.C. BOWLER
ALL AMERICAN
MISS AMERICA
SEA HAWK
SCHOOL DAYS
SILVER SPRAY
SPORT PARADE
SNAPPY
STAR ATTRACTION
VICTORY
WILDFIRE

YOUR CHOICE
$39.50 EACH
ANY THREES, $115.00
HOME RUN '42
BALLY HIGH HAND
BALLY CLUB BELL
$94.50
$94.50
SUPER BELL
$59.50
KNOCKOUT

1/3 WITH ORDER, BAL. C. O. D.

ACTIVE AMUSEMENT MACHINES CO.

YOU CAN ALWAYS DEPEND ON ACTIVE—ALL WAYS
OPERATORS...

This Is What You Have Been Waiting For!

Direct from the Factory to You

"PRECISION-BILT" RADIO

Unquestionably the best and most beautiful coin operated console radio model. Wires inserted in acceptance in the finest hotels, tourist camps, clubs, motels, etc. Thousands of "Precision-Bilt" radios are being installed with our successful

CO-OPERATIVE FINANCE PLAN

With but 25% Down. No Middle Man. Our Direct Factory Representative Will Contact You.

WRITE TODAY!

PRECISION-BILT CO.
19 ARINGTON STREET, BOSTON 17, MASS. • COMMONWEALTH 6740

1946 PHONOGRAPHICS
Aireon, Rock-Ols, Seeburg — Write

NEW LOW PRICES ON RECONDITIONED USED PHONOGRAPHICS

CHECK THESE POINTS
1. Defective
2. Mechanism washed in tank
3. Backing, motor, speaker checked
4. Tones new and recorded

SEEBURG

Money Back Guarantee

AMERICAN

Money Back Guarantee

ROCK-OLA

Money Back Guarantee

We can handle one or more phonographs for the above lot, namely:

- 1 Aireon 50 Phonographs
- 1 Seeburg 30 Phonographs
- 1 Rock-Ola 20 Phonographs

All Phonograph Bulbs and Miniature Bulbs . . . 40% Discount. Terms: 1/3 cash with order, balance C. 0. D.

DISTRIBUTORS CORPORATION

SEEBURG FACTORY DISTRIBUTORS

12 Years of Operators' Confidence

388 BRIE BLVD., E.

BUFFALO, NEW YORK

520 MAIN STREET

CHICAGO 1, ILL.

1346 ROSEO ST.

GRA. 0317

CHICAGO 13, ILL.

COINEX CORPORATION

COHEN COMPANY

WE WILL TRADE

10 CLUB BELLS, 4 BELLS HANDHELD, 2 JENNINGS, 2 SUPER BELLS, 1 JENNINGS

WE WILL TRADE

10 CLUB BELLS, 4 BELLS HANDHELD, 2 JENNINGS, 2 SUPER BELLS, 1 JENNINGS

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WE WILL TRADE

10 CLUB BELLS, 4 BELLS HANDHELD, 2 JENNINGS, 2 SUPER BELLS, 1 JENNINGS
Get yours NOW from your NEAREST DISTRIBUTOR

**fiesta DE LUXE**
GRABS THE SPOTLIGHT
FROM NOW ON
Aireon

SUPER DELUXE MODELS AVAILABLE

EXCLUSIVE DISTRIBUTOR

Bush Distributing Company
257 PLYMOUTH AVENUE, NORTH
MINNEAPOLIS 11, MINNESOTA

**IMMEDIATE DELIVERY**
Gottlieb MAISIE
Gottlieb DAILY RACES (1 Ball)
Gottlieb GRIPPERS
Exhibit CROSSFIRE
Chicago A. B. CHALLENGERS
WRITE FOR OUR COMPLETE PRICE LIST

**OLIVE NOVELTY CO.**
2025 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3020)

**DIRECT FACTORY DISTRIBUTORS**
Gottlieb—CHICAGO COIN
GENCO—EXHIBIT—BALLY
LEA US KNOW YOUR REQUIREMENTS

SOUTHERN AMUSEMENT CO., 628 Madison, Memphis, Tenn.
A SHOT IN THE ARM... FOR YOUR LOCATIONS!

TRIMOUNT IS NOW DELIVERING THE BEST IN NEW EQUIPMENT

5 BALLS COTTRELL'S MAISIE WILLIAMS CYCLONE CHICAGO COINS KILROY UNITED'S HAYANA
1 BALLS KEEN'S BIG PAIRL COTTRELL'S DAILY RACES CAMERON'S SPECIALITIES
CONSOLES KEEN'S SINGLE BONUS SUPER BELL KEEN'S TWIN BONUS SUPER BELL KEEN'S 3-WAY BONUS SUPER BELL
MISC. EQUIP. SCIENTIFIC'S POKERINO COTTON COWM BASKETBALL CHAMP GONZA'S ADVANCE BELL
COUNTER GAMES A.B.T. CHALLENGER DALAV'S DELUXE POKER MINTON'S SECOND HUNDRED
BELL MACHINES JENNINGS DELUXE CLUB CHIEF JENNINGS STANDARD CHIEF

WRITE IN FOR LIST OF USED EQUIPMENT. LARGEST AND MOST COMPLETE MISC. EQUIP.

WRITE IN FOR LIST OF USED EQUIPMENT. LARGEST AND MOST COMPLETE MISC. EQUIP.

5 BALLS SUCTION CUPS FOR VEST POCKETS $5.00

FLASH GUN

RED HETS PLASTIC MEDIUM LIME RB
SMALL LIME BLACK

PREMIUMS

STRAW BAGS $1.00 RUSH BAGS $1.00

GRAND NATIONAL

COINS

GOLD COINS $2.50 SELLER 8 GUN $5.00

MADE IN CHINA

BANDS $9.50 BALLY RANGE RINGS $2.50

IN HOUSE

BANDS $9.50 BALLY RANGE RINGS $2.50

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BANDS $9.50 BALLY RANGE RINGS $2.50

IN HOUSE

GOLDER GUN $4.00

FORMER, INSTANT HIT $3.00

HELICOPTER $3.00

COINS FOR TURBO POCKET AND COUNTER GAMES, 100 for $10.00, BOX, $6.00 VALUE $2.50

Coin Machine Service Co.

1026 N. FAIRFIELD AVE. CHICAGO 25, ILL. Phone: MCMurphy 3476

COINMEN YOU KNOW

Twin Cities

(Carried from page 111) new members. Group, which had been somewhat inactive following the war, recently held two meetings.

Jacks Beach, Hy-G Music Company, has been confined to his home during the past several weeks with a serious illness. Hy Groeneveld, who heads the firm, and his wife have announced the equipment of their daughter, Elaine, to Alvin Liberman, who is a member of the Hy-G sales staff.

Rose Karten, who formerly worked for her brother, Jack, of Midwest Novelty Company, St. Paul, recently became a bride. Jobbers report that they are getting some expert business from Mexico and South America.

Operators have been coming to the Twin Cities in ever increasing numbers to see what they can earn from their routes. Among the recent visitors were Don Brauning, owner of Don Railway; R. A. Brown, of Mar-

Faro Harry Lafferty and Marc Frank Lammers, Spring Valley; Joe Atell, Jr., and Morris Berger, Duluth; Mr. & Mrs. J. E. Lennox, International Falls; and Fred Kirschenmetz, of St. Cloud.

Top Alumni, Twin Sales Company, of Duluth, dropped into Minneapolis to give his mill city branch the once over.

L. Anderson Moves

Star Vending Firm

DENVER, May 24.—Star Vending Company, headed by L. B. Anderson, has moved to 510 West Fourth Avenue. Firm formerly was located on South Pennsylvania, but the move was made necessary by sale of the building, Anderson reported.

His company distributes Vending candy bar machines, penny venders, scrapbook and amusement games. He owns the building he now occupies and expects to complete remodeling it this summer.

Anderson is one of the two oldest coin machine operators in Denver, it is reported. He began in 1925 with a small route of penny machines. He was operating a furniture store at the same time, but after a few months in the vending business, he sold his store, which he had operated 20 years, to devote full time to vending.

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See FRANKEL First! for Location Proved Fast Profits

Evans
New 1947 TEN STRIKE

You'll score 300 when you put this on location. It's the original and greatest money maker of all bowling games.
Plastics Industry Enters Buyers' Mart, Say Manufacturers

CHICAGO, May 24.—Most of the plastics industry, especially that part serving manufacturers of amusement games and music machines, has felt the transition from a sellers' to a buyers' market, with many types of plastics now in over supply.

This viewpoint, first expressed in a statement from Neil O. Broderson, president of the Society of the Plastics Industry, was confirmed last week by a number of manufacturers in the Chicago area.

We are over stocked on pinballs, therefore low prices for quick sales

These games are clean - reconditioned, ready to operate.

Argentina $25.00  Gun Club $35.00  Play Ball $20.50

Battlo $24.50  Big Chief $24.50  Sky Chief $19.70

Big Chief $24.50  Big Parade $75.00  Santa Fe $79.50

Bonor $24.50  Brazil $75.00  Sea Hawk $25.00

Sentry $59.50  Sky Chief $19.70  Sentry $59.50

Titan $44.50  Argentina $25.00  Brazil $75.00

Theme $44.50  Moniker $74.50  Sky Chief $19.70

GLOBE GAMES COMPANY
1250 WALNUT STREET
CINCINNATI 10, OHIO

Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes, 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.

EXCLUSIVE DISTRIBUTOR FOR STRIKES 'N' SPARES IN WEST VIRGINIA, WESTERN PENNSYLVANIA, WESTERN MARYLAND, NORTHWESTERN COUNTIES OF VIRGINIA

Alexander Distributing Co.
Recently chartered in S. C.
COLUMBIA, S. C., May 24.—Secretary of state has issued a charter to Alexander Distributing Company, Seneca, to deal in coin-operated and electrical devices. Capital stock, $5,000. Ralph Alexander is president.
ATTENTION DISTRIBUTORS! OPERATORS!
Now Ready! Brand New!

**Mercury**

**ATHLETIC SCALE**

The NEW STREAMLINED MERCURY ATHLETIC SCALE has fifteen distinctive money makers combined in one machine and is not a weighing scale. It is the only machine of its kind in the world. Tested location profits beyond all expectations. It's new, sensational and it's a proven money maker. Everybody, both young and old, boys and girls, plays it. Actually it's 15 machines in one. Absolutely guaranteed by manufacturer. Fifteen times more earning power than any penny machine.

**LEGAL • BUG PROOF • DURABLE**

**SPECIFICATIONS**
Solid aluminum base, highly polished. All kick plates bright chrome finish—all handles and trimming, chrome and high polish aluminum. Unbreakable glass in dial, wrinkle finish background.
Coin box holds $120.00 in pennies.
Space required—24"x22"x65" height overall.
Shipping weight approximately 140 lbs.
One year Guarantee against workmanship and defective parts with each machine.

**MERCURY STEEL CORPORATION**
3830 Holbrook Ave.
Detroit 12, Mich.

**THIS MACHINE WILL DO THE FOLLOWING:**
- **LIFT TEST**
  - Play #1 Lift with right hand
  - Play #2 Lift with left hand
  - Play #3 Lift with both hands
- **WRIST TEST**
  - Play #4 By twisting with right hand to right
  - Play #5 By twisting with left hand to left
  - Play #6 By twisting with both hands to right
  - Play #7 By twisting with both hands to left
- **GRIP OR KNuckle TEST**
  - Play #8 Grip with right hand vertically
  - Play #9 Grip with left hand vertically
  - Play #10 Grip with left hand horizontally
  - Play #11 Grip with left hand horizontally
- **MUSCLE TEST**
  - Play #12 Grip with left hand horizontally
  - Play #13 Grip with right hand horizontally
  - Play #14 Grip with right hand vertically
  - Play #15 With left hand

Each test requires one penny.
Total tests—15 or 15c.

Established Price $195.00 F.O.B. Detroit
1/3 deposit with order, balance C.O.D.
Place orders now for early delivery.

**PROTECTED TERRITORIES NOW OPEN FOR BONA FIDE DISTRIBUTORS.**

**DON'T WAIT WRITE IMMEDIATELY.**

**THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947!**

**Aireon**
**SUPER DE LUXE MODELS AVAILABLE**

**ADVANCE MUSIC COMPANY**
1406 Grand Avenue
Kansas City, Missouri

**Something New! in COIN CHANGERS**
- **ATTRACTION**—Polished Aluminum & Plastic.
- **STURDY**—All metal mechanism—Entirely new principle. 11" high, 5¼"x4½" base.
- **RELIABLE**—Accurate count—can't miss.
- **CAPACITY**—$12.00 in Nickels.

List Price $15.00
Discounts to Jobbers and Distributors

**CHANGE-RIGHT CO.**
P.O. Box 2017
Portland, Oregon

**Another Great New Money-Maker by United!**

**HAVANA**
**FIVE-BALL NOVELTY-REPLAY GAME**
Greater Than "RIO"!

- New Tantalizing Ball Action
- Multiple Scoring Pockets
- Saucer Kick-Out Pockets
- HA-VA-NA Feature Is Terrific Build-Up for Super-High Scores
- Cross-Ball Action
- Fourteen Ways to Score Replays

See Your Distributor Now!

**UNITED MANUFACTURING COMPANY**
5737 North Broadway
Chicago 40, Illinois
EXPEDITE THE ANSWER

Practically NEW

A.M.I., Single Tower, M-600, $200.00

Koehler Fortune, M-600, $300.00

Bally Victory, M-600, $275.00

Bally Volcano, M-600, $275.00

Gut Price: Bally, $200.00

Stern Tower, M-600, $200.00

P.O. $85.00

REI., LIGHT NEW

Stern Tower, M-600, $185.00

Stern Tower, M-600, $200.00

Koehler Fortune, M-600, $275.00

Bally Victory, M-600, $275.00

Bally Volcano, M-600, $275.00

Bally Fortune, M-600, $200.00

Higher-Banked Black Oakies

WRITE FOR SPECIAL PRICES!

TWIN PORTS SALES CO.

330 Lake Ave., Bly, Duluth, Minn.

309 Washington St., Detroit, Mich.

3301 Grand Ave., Des Moines, Iowa

P. O. Box 93

WE SELL NO NON-QUALITY EQUIPMENT

IDEAS WANTED

Leading manufacturer of coin machines of all types is interested in contacting individuals with new ideas for coin operated machines of all kinds. All ideas submitted will be given careful and current consideration. Preference given to those with working models available, and external or patents pending. (No small parts on which patents have not been applied for, give details in writing only. Do not send working draw or plans.)

BOX D-45, THE BILLBOARD, CINCINNATI 22, O.

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Coast Manufacturing Booms
Area Moving Upward Fast

(Continued from page 97)

Coastal Pinball Makers

Coastal Pinball Makers

Coastal Pinball Makers

Coastal Pinball Makers

Coastal Pinball Makers

Coastal Pinball Makers
RECORD REVIEWS

(Continued from page 114)

STEVE GIBSON and THE RED CAPS (Mercury 6039)
Jack, You're Dead—FT; VC.
Rudy Rutherford—FT; VC.

Steve Gibson and his four Red Cap cohorts whip up an instrumental concoction which demonstrates the quintet's versatility. First side is a bright R&B ditty, with live talk lyrics about the girl who no longer can feel even romance. Reverse has more universal appeal, with the Red Caps applying a little of their original bounce treatment to the cowboy ballad which is always ripe for resurrection. Both sides sparkle from the rhythm section and clearlyblend which the boys whip up.

MEMPHIS SLIM (Miracle 103)
You're a Real Sweetheart—FT; VC.

MEMPHIS SLIM, ex-Victor blueshouter, has taken his piano and earthly lyres back into the jive red zone, grooving up with a potent little instrumental concoction which demonstrates some of the best blueshouting spirit anywhere on wax today. Both sides are original, with Slim taking a jump groove. Leader spits his passion and soul into these sides, with I. Jego's ork, including accordeon, clarinet, trumpet, and flute, providing the lively rhythms. Their care-free singing spirit counting more than their lack of vocal quality, the singer is joined by a fine voice to duet The Gray Mare, a gay polka melody, and a lilting About the Little Girl at the more tuneful Roadside Inn.

FRANK WOJNAROWSKI (Dana 107 and 111)
My Love Goes With You—FT; VC.
The Gray Mare—FT; V.

Wojnarowski brings to these sides with I. Jego's ork, including accordion, clarinet, trumpet and flute, providing the lively rhythms. Their care-free singing spirit counting more than their lack of vocal quality, the singer is joined by a fine voice to duet The Gray Mare, a gay polka melody, and a lilting About the Little Girl at the more tuneful Roadside Inn. Down At the Roadside Inn should catch plenty of cowpokes at the inn.

For the national play, (Continued on page 132)
IMMEDIATE DELIVERY—FIFTH QUALITY—65% PERIOD REDUCTION IN PRICE—SUIT HOT IN QUALITY! 1400 COUNT. 22 LB. CARTON. $1.25. (Min. Order $5.00—OMG CARTON)

SILVER KING ADVANCE
12 oz. Bottle $1.05 10 oz. Bottle $1.00 8 oz. Bottle $0.95
12 oz. Can $2.00 10 oz. Can $1.50 8 oz. Can $1.25 6 oz. Can $1.00

VICTOR V
10 oz. Bottle $1.30 8 oz. Bottle $1.25

PINE STANDS
3 oz. $0.35 or 3 oz. for $1.00

WALL BRACKETS
$0.10 1 oz. $0.25 3 oz. $1.00

MAY LINDS Wolfcwoor. Nis free or Yours. 2 oz. $0.50 3 oz. $1.25

M. S. GISLER, Sales Mgr.

NEW COUNTER GAMES!
A.R.T. Challengers 95.00
D Krueger 100.00
Barry Brothers 95.00
Gold King Grip 75.00
Vipers 95.00
Champion Basket 95.00
Klax and Gobber 125.00

BRAND NEW SCALES
NEW—COURIER operating ease."

"Your Special VENDORS"
BRAND NEW SCALES
NEW—COURIER operating ease.

"Total Roll. 200 oharuo."

"Silver Kind grip 2 Pitchoms & Katdh-
2 Rapid Fires now, usod 2 weeks. Ea. $8.76
Imps 19.76 K loiter and Otach.or
Champion Basket-
M. S. GISSER, Sales
Weighing Scales,
ems
Imps
19.76 K loiter and Otach.or
Challeneers 5 55.00 Gottlieb grippers
ACE COIN MACHINES

"They nro the 535 COIN MACHINES..."

"Extra time-
write Mgr."

"Only
write Mgr."

"TUBE DISPENSERS—BRAND NEW COMPLETE... $25.95"

"SILVER KING HOT NOT VENDOR WITH CUP"

"NEW MODEL"

"ACE FEATHER-LITE"

"COIN COUNTER"

"Now, Improved. Yes, improved with new time-Total Roll. Better than Ever! Our personal dition—still a winner. Look like new. Recommend only. $49.50 Write—Order—Phone! For Special Prices"

"COIN COUNTERING MACHINE COMPANY"

"CHICAGO, ILLINOIS"

"NEW MODEL 924"

"COIN COUNTER"

"Now, Improved.

"闾ACE FEATHER-LITE"

"COIN COUNTER"

"Now, Improved. Yes, improved with new time-saving features and added operating ease. See it at your distributor or write direct."

"ACE COIN COUNTING MACHINE COMPANY"

"CHICAGO, ILLINOIS"

"IT'S ALWAYS TASTE TIME"

"WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS"

"FROM THE Aibreon/Ista DE LUXE"

"TRIANGLE DISTRIBUTING CO.
4708 PROSPECT AVE., CLEVELAND 11, OHIO"

"DRESSEL DISTRIBUTING CO.
200 NORTH MAIN ST., COLUMBUS, OHIO"

"RECORD REVIEWS"

(Continued from page 131)

SHERMAN HAYES (Aristocrat 192)
"Ch-Ch-Bah."

SHERRON HAYES (Aristocrat 102)
"You Don't Know That in School."

THE JOHNSON FAMILY SINGERS
(Columbia 7340)
"You Don't Know That in School."

DICK DAVIDSON'S CO. 300 NORTH DRESDEL DISTRIBUTING CO. CLEVELAND, OHIO

March 31, 1947
SLEEPY HOLLOW RANCH GANG (National 11011)

Keep on lagging for Fred Rose's I'm a Sleepy Gal.

The harmonizing Murray Sisters (2) take it in stride to better advantage to Fred Rose's torch ballad, Blue Eyes Are Crying in the Rain, the following record. The guitar, mandolin, banjo and Sun and Moon on the Sleepy Hollow in-the-Round Ranch Gang providing a bright background for the singing Sleepy Gal, but there's nothing cheerful in their singing or playing of this repetitious song.

Blue Eyes may bring in some coins in the Sleepy Hollow hat at Eastern Pennsylvania.

EARL AND HARRY (Columbia 72911)

Why Do Girls Wear Braids? -- FT; V.
There's Nothing in the World a Man Won't Do -- FT; V.

The backwoods singing of Karl Dave and Harry Taylor, with the plucking of banjos and guitars under their belts, keeps the singing bright for both of these original old-country melodies. Most musical is There's Nothing in the World a Man Won't Do in which they take the masculine gender of the music and the words. And do as much for the fifties as in the rebellious Why Do Girls Wear Braids?

The novelty lyrics will help attract attention to the sides.

HENRI RENE (Victor 25.001)

Happy Farmer -- FT; V.

With Henri Rene's musette accordion providing the instrumental spark, the orchestra plays it spry and spirited for both of these familiar old-country melodies. There is an infectious dance appeal in both the polka rhythms for the familiar Happy Farmer and the sentimental rhythms in the novelty Lamp Lightin' Time melody.

Both sides should spin strong at the nationality spots.

EDWARD KILENYI (Columbia 71806)

Serenade a Capriccio -- FT; V.

Edward Kilenyi, concert pianist back from the war, returns to the label to give a brilliant interpretation of two famous concert pieces spinning over a 12-inch track. With full command of the keyboard, gives an impression of Mendelssohn's Serenade a Capriccio and Schumann's C. E. B. 88-ing to make it distinctive. Resultant group is softer and more melodic than many sides on two famous concert pieces;

The novelty lyrics will help attract attention to the sides.

JAY McSHANN (Mercury 8179)

Strange Woman -- FT; V.

McShann, who previously has used a full band and a nine-piece combo for Mercury sides, pared down to just the rhythm section for a new ensemble of a projected trio, and the ensemble packs a wallop as far as blues sides go. Vocalist Jimmy Witherspoon has been changed his shuffling to more of a crowning as the art of the group.

The novelty melodies have a greater and more melodic than many sides on two famous concert pieces;

For the classical shelf.

JAY McSHANN (Mercury 8179)

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Nearly Two Years After War, Wichita Still Waits Bust

WICHITA, Kan., May 24.—Wichita was a boom town of the boom towns during the war years. Its boom was built on airplanes, with a little wheat and corn machinery sprinkled in. War workers jammed the city. At midnight the lines of swing-shift workers waiting for buses would wind like the curbs for blocks. Payrolls of factories that had a few hundred workers in 1940 zoomed to 10,000 or 20,000. It was a great day for the music and pinball operators. The Juke boxes never stopped playing.

Then came V-J Day. Veteran operators began to prepare for the worst. The boys at Boeing, Beech and Cessna, who had built everything from basic training planes to B-29s, were going to have fewer nickelos and dimes to drop in the coin chutes. The bottom did drop out of the war plants pretty quickly after V-J Day, but ops were all set for the big bust that they figured had to follow the big boom. But they are still waiting for the storm. Twenty-two months later and it still hasn't hit Wichita, they report.

Pinball Play Steady

Common estimate among operators here is that the play on juke boxes is down about 25 or possibly 35 percent, from the wartime peaks. Gross pinball play, they report, has hardly been affected at all, and some think it is even better than in the war days.

As one operator put it, "The play is building up here. Players never thought it would here when the war orders stopped, but to get the players back we have to do a lot. We've taken our locations a lot harder than in the war years. Now, you can't just put in a box any more and expect the phone to ring off the hook. You have to fit the phone box to the phone graph and expect to make it go. We've had to see that the players have something to do. We have to be sure the customers understand our location, and when you do that, it takes a lot of effort to make the meter completely over in a week."

"For pinball, it is the old story: Fewer, still changing, but new players. I think this new high scoring has helped play a lot here."

Operating Costs Up

He and other operators who reported continuing good play, however, were quick to point out that juke box playing has taken much greater investment today than ever before and that, although play has increased, the cost of running a box has gone up. Costs are up all along the line, from light bulbs to salaries for routesmen and repairmen, and especially including service on jukeboxes that are operating, particularly, represents a much greater investment today than ever before and that, although play has increased, the cost of running a box has gone up. Costs are up all along the line, from light bulbs to salaries for routesmen and repairmen, and especially including service on jukeboxes that are operating, particularly, represents a much greater investment today than ever before and that, although play has increased, the cost of running a box has gone up. Costs are up all along the line, from light bulbs to salaries for routesmen and repairmen, and especially including service on jukeboxes that are operating, particularly, represents a much greater investment today than ever before and that, although play has increased, the cost of running a box has gone up. Costs are up all along the line, from light bulbs to salaries for routesmen and repairmen, and especially including service on jukeboxes that are operating, particularly, represents a much greater investment today than ever before and that, although play has increased, the cost of running a box has gone up. Costs are up all along the line, from light bulbs to salaries for routesmen and repairmen, and especially including service on jukeboxes that are operating, particularly, represents a much greater investment today than ever before and that, although play has increased, the cost of running a box has gone up.

One pinbox has never been taken hold in Wichita, but it has been going strong in the country right now. There's a place in town, but they are dancing, since 1945 or 1946. Operators said the place is doing much of the old business. It was tried on a few downtown locations, according to reports, but locations of location owners were too far away. One operator said he would rather have the location ask him to sell the machines in a swifty new dance spot at 25 cents a play, but it didn't pay off after a short run.

Top Locations

As elsewhere, the top locations here are the all-night restaurants and nightclubs, but an excellent type of local spot is reported to be the "auto kitchen" which flourishes here. These are sunny shops with soda fountains that cater mostly to the boys in the local trade. Real cool of the locations, however, are the dance spots out in Sedgwick County.

Over-all, Wichita is remarkable for the continuing boom outlook. Key to it is probably lies not in the airplane industry or the big factories such as the Coleman Lamp and Stove Company, but in the flour mills east of town. This is the world's greatest wheat country, and down on the farm, things are still booming and Wichita does a lot of business with the wheat farmers of Southern Kansas and Nebraska.

A Sad, Sad Story

ST. LOUIS, May 24.—Pinball operators here are not as happy as they thought they maybe should put into the reading: DANGER—DO NOT SHOOT THE MEDAL. Out on Chouteau Avenue the other day, a low score on a pinball is aenity is like the sight of a loaf of bread loaves, according to true when the 21-year-old operator started playing the machine it gave a man a kick, and the man was shot and seriously injured.

He was taken to City Hospital where he was found to be very sick, but when the nurse got ready to give him some blood shot, the sight of the hypodermic needle completely paralyzed him. He had too many pinball memories of shots he had heard in the navy. He had not had the shot.

In a special office organized by the hospital, the records and hospital attendants chiseling the injured player loose. He was in his right hand and was cut. One of his fingers was dropped off by a special operator in charge of the hospital. He and other operators who reported playing the machines in town said they had never been hit by a man with plenty of operators.

Four Veeder-Root Workers Rewarded

HARTFORD, Conn., May 24.—Four Veeder-Root, Inc., manufacturer of counting devices for vending purposes, presented yesterday with medals recently in recognition of their 40 years of service with the company.

Presentations, made at a dinner meeting at the Hartford Club where the officers included: James J. Young, draftsman; Henry A. Gorgeas, sales de-

The Billboard

Bags, Post War Pin Games, Evans Ten Strikes, WILL ACCEPT IN SUITABLE EXCHANGE

J. H. Peres Distributing Company

WE CAN SUPPLY YOU WITH MILLs ORIGINAL BLACK CHERRY, GOLDEN FALLS BELLs, USED THREE BELLs AND VEST POCKET BELLs.

New Kenney Single, Twin and Three Way Bonus Super Bells; Kenney Big Parlay, Comb., F. P. P. O.

Oldwest Northwest Direct Best History Distributors Bally Victor Derby's, Draw Bells, Jockey Clubs and Turf Kings (chrome rails) Jennings slightly used Deluxe and Standard Clubs.

PRICED so you can make a PROFIT

SILENT SALES COMPANY

GOLDEN FALLS BELLs, USED THREE BELLs AND VEST POCKET BELLs.

It's Always 'Fiesta' Time When Music Operators Make Their Collections From the Aireon Fiesta de Luxe

EXCLUSIVE DISTRIBUTOR IN:

J. H. Peres Distributing Company

292 POYORAS

NORTHWEST DIRECT

SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

May 31, 1947

STORY OF
temeloe, Arkansas

EXCLUSIVE DISTRIBUTOR IN:

J. H. Peres Distributing Company

292 POYORAS

NORTHWEST DIRECT

SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

Information of the people who have both music and marble tables, as they are

ATTENTION .......... DISTRIBUTORS AND JOBBERS EVERYWHERE!!!

WE CAN SUPPLY YOU WITH MILLs ORIGINAL BLACK CHERRY, GOLDEN FALLS BELLs, USED THREE BELLs AND VEST POCKET BELLs.

New Kenney Single, Twin and Three Way Bonus Super Bells; Kenney Big Parlay, Comb., F. P. P. O.

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PRICED so you can make a PROFIT

SILENT SALES COMPANY

SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

Mpls. Phone Geneva 3645 St. Paul Phone Muses 720

IT IS ALWAYS "FIESTA" TIME

WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS FROM THE AIREON "FIESTA" DE LUXE

EXCLUSIVE DISTRIBUTOR IN:

J. H. Peres Distributing Company

292 POYORAS

NORTHWEST DIRECT

SILENT SALES BLDG., MINNEAPOLIS 15, MINN.
Bell-O-Matic Secretary Can
Bake a Pie or Swim a River

CHICAGO, May 24—Bell-O-Matic Corporation here, sales distributors for coin machines, employs a career woman who is a good example of "quaintude" (useful business women) in various lines of endeavor, including homemaking.

She is Mrs. Lil Seigan-Joeh, secretary to Vincent C. Sharr, president of the company, and she has an athletic record behind her that would put many mere men to shame.

Lil was a secretary for a number of years for Mills Novelty Company (later Mills Industries, Inc.), but she still found time to chalk up a list of firsts in several fields, being equally competent in swimming, track and basketball.

Some of Her Feats
She took third firsts in one of the Chicago Daily News track meets: was chosen an all-star forward as a member of the Illinois Woman's Athletic Club basketball team; finished (but not in the money) in a two and one-half mile Chicago River swimming race sponsored by The Chicago Daily Times, and played at various times with the Taylor Trunks and the Brownies, two of the leading girls' basketball teams in the Midwest. During the time she was playing with the Illinois Woman's Athletic Club team, she played in three tournaments in Canada in addition to playing all over the Midwest. She also took part in a track meet as a member of the Chicago All-Star Relay team in competition with Canadian women athletes in Toronto.

Lil became Mrs. Joeh in 1930 and gave up her business and athletic careers to concentrate on homemaking. She and her husband, George, moved to Indianapolis for a few years.

A Golfer Now
After her marriage, however, she found she had a lot of leisure time and, with her husband, took up the game of golf—which she soon decided was her favorite sport of all.

New Orleans Arcade Launched by G. & G.

NEW ORLEANS, May 24—G. & G Novelty Company has opened a new arcade containing 18 machines, father and son owners Joseph and Sebastian Gamelli report. Arcade, located on Canal Street, has all new equipment owned by the Gamellis except for iron claw machines which are operated by Arcadian Amusement Company.

All machines operate on a nickel or above, with video recorders and photo machines being featured for tourist trade, it is said.

Acting as a play stimulant is the arcade's direct connection with a bar and night club in an adjoining building.

DISTRIBUTORS WANTED FOR
TEL-O-MATIC

Terrific Deal for the Distributors on the Most Sensational Development Ever Achieved. Write-Wire.

RUNYON SALES CO.
553 16th Avenue, New York 14, N. Y.
123 West Runyon St., Newark 8, N. J.

CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS
Music Firm Adds to Shares; Name Filed

HARTFORD, Conn., May 3—At the Connecticut State Capitol here, Automotive Music Company, Inc., of Middletown, Conn., has filed an issue of additional shares with the secretary of state's office. Additional shares issued: 1,170 shares at $16.00.

Trade name has been filed for Hartford Vending Company, Hartford, by Silvio L. Mendell, E. A. Rosenblatt and M. Winters.

Victory's Best Bet

Baltimore 2, Ind.

1100 Hartford Ave.

Phone: Wolfe 9124-W

VICTORY SALES CO.

Baltimore 2, Md.

The Billboard

May 31, 1947

NEW YORK, May 24.—Motor courts, which offer the operator of every type of vendor and amusement machine an increasingly fertile field, should number about 30,000 by 1950, according to the U. S. Department of Commerce and the American Automobile Association (AAA).

When every motor court is considered as a multiple location spot, present courts, averaging 25 units, cost approximately $20,000 by 1950, according to the U. S. Department of Commerce and the American Automobile Association (AAA). When every motor court is considered as a multiple location spot, present courts, averaging 25 units, cost approximately $20,000 by 1950, according to the U. S. Department of Commerce and the American Automobile Association (AAA).

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Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 3 feet wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.

EXCLUSIVE DISTRIBUTOR FOR STRIKES 'N' SPARES IN THE STATE OF OHIO

THE MILLS NEW CONSTELLATION WILL BE A SENSATION IN EVERY LOCATION SAMPLE NOW ON OUR FLOOR DELIVERIES START IN TWO WEEKS

REPEAT ORDERS NOW BEING FILLED FOR THE NEW GAME HIT "CYCLONE" HAVE YOU ORDERED YOURS?

WE HAVE THE FOLLOWING NEW EQUIPMENT AVAILABLE FOR IMMEDIATE DELIVERY

A.R.T. Challenger Game & Parts

Allstar Pinball Game & Parts

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Williams Pinball Game & Parts

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Eisen Pinball Game & Parts

Kline Pinball Game & Parts

Wood Pinball Game & Parts

Gottlieb Pinball Game & Parts

Williams Pinball Game & Parts

Pace Pinball Game & Parts

A.R.T. Pinball Game & Parts

Allstar Pinball Game & Parts

Pace Pinball Game & Parts

Paul's Pinball Game & Parts

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We've Got Parts!

A complete list of parts available at wholesale for all games. Music, parts, game parts, replacement parts, etc. We supply everything you need. We make it for you. No more two large or too small.

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Exclusive Williams Distributors for New York State and Connecticut.

OUT OF THE BALL PARK--

OUT OF THIS WORLD!

Williams Does It Again With the New ALL STARS

The real baseball game with real 3-dimensional, life-like players running the bases.

Make a real hit on the playing field and as many as four miniature figures run the bases in the backboard.

Tremendous Appeal—Terrific Action

NEW 3-COIN DROP HEAD CHUTE Accepts 5¢, 10¢ and 25¢ coins—faster play and higher profits. Credit Unit records advance payments and re-plays.

ORDER TODAY

WORLD DISTRIBUTORS

Exclusive Williams Distributors for New York State and Connecticut.
Trade Directory

New Firms

Amusement, Inc., Louisville, (Opening firm).
Barclay Sound Laundrette, 3711 Bull Street, Savannah, Ga.

Name Changes

New York Vending Machine Exchange, 1010 Myrtle Avenue, Brooklyn, has changed its name to Helcher Vending Machine Exchange.

Purchases

Ronald Heimer has purchased the Catlin Company franchise at Winch, Kan., from Norman Hall.

Distributors Appointed

Grunig Novelty Company, Chicago, has appointed the following distributors for its goods sales:
Boum Distributing Company, St. Louis.

Coin Machine Company, Milwaukee.

Hawkley Novelty Company, Des Moines.

N.YA. Senate Outst 3% Sales Tax Bill

TALLAHASSEI., Fla., May 24.—Even as a Senate committee voted to lower the Shands 3 per cent sales tax, itsHouse has increased the other 3 per cent tax on sales of tangible personal property.

The Senate finance and taxation committee, while prevented by a 13-to-vote the Shands bill which its sponsor, W. A. Shands, of Gainesville, estimated would raise $75,000,000 annually. Shands had contended that the tax would permit reduction of taxes on alcohol, beverages, cigarettes and real estate.

Lloyd F. Gehr, of Orlando, president of the Florida State Retailers Association, told the committee that Florida merchants are definitely opposed to the bill.

The House bill calls for adoption of a constitutional amendment prohibiting the levy of ad valorem taxes by State, county or city.

Ask Referendum on New Ore. Cig Levy

PORTLAND, Ore., May 24.—A referendum move against the 2 cents a pack tax on cigarettes has been secured in the 1947 legislature is being proposed, it was reported here.

TheOregon editor Carl Chambers says he will call on wholesalers to stop selling the tax. The legislature has been called to order for consideration of a constitutional amendment regarding the tobacco tax fund.

Sales tax collection revision proposal, introduced by Rep. H. S. Folsom, also was reported. The bill would place a tax on sales of all goods, not merely those that have been exempted by constitutional amendment.

Play in Kansas Town Up 10-25% Over Last Year

EUREKA, Kan., May 24.—Coin machine play in this East Central Kansas town is setting all-time records.

Pointing out that the 10-25% increase over last year's play has continued for the last year in the slight loss in sales and that the Coin Machine Service, 1547 North Fairview Avenue, Chicago, has been named regional manager for the Eureka Coin Equipment Company, 2640 Avenue, Chicago 13.

Purchases

Bally Manufacturing Company, 2640 Avenue, Chicago.

Bally Manufacturing Company, 2640 Avenue, Chicago.


delighted pinball players from the same tax counties in which Hubbell has his office, reports that play on his machines is up nearly 25 per cent above the time when the change was first made.

Phelps Hubbell, who has the Hubbell Automatic Music Company franchise operating pinball machines throughout the state and his territory, is looking to pinball machines to get his sales.

This city of 4,000 and the area in which Hubbell and Phelps operate is largely dependent upon coal and either for its business, but Emporia also is a college town and has an educational atmosphere.

Phelps Hubbell reported that new machines are popular and there is a demand for excellent plays in play on the machines.

They attributed the drop to the fact that "they have not been able to match those month."

Less buys of less is also due to those G.I. job orders.

Hubbell also reported that record sales of less has improved and that quality of less has improved in recent months.

Ala. House Passes State's Highest Fee As Bells Are Okayed

BELL is making a move to sell renting machines to get best play.

Alexandria, Ky., May 23.—The following tabulation of trade reports for the week of May 24, and May 25 were made for the trade secretaries of the industry: The following tabulation of trade reports received during the week of May 24, and May 25, was made for the trade secretaries of the industry: The following tabulation of trade reports received during the week of May 24, and May 25, was made for the trade secretaries of the industry:

New Machines

Deluxe Blade Vendor (razor blades), Gem Vending Machine Company, 156 W. Third St., Cleveland 1 (Division of Midget Movies, Scott-Cross Company, 1923 Spring Garden Street, Philadelphia 29.

Spotlite (amusement game), Esquire Games Company, 1701 Belmont Avenue, Chicago 13.

Heavy Hitter (baseball game), Bully Manufacturing Company, 2940 Belmont Avenue, Chicago 13.

Flats (automatic phonograph), Airco Manufacturing Corporation, 1214 Fairfair, Kansas City, Mo.

Atlas Bantam Tray Vendor—5c (almonds, candy and nuts), Atlas Manufacturing & Sales Corporation, 2259239th Street, Cleveland 11.

Athletic Scale, Mercury Steel Corporation, 3239 Hoover Avenue, Detroit 12.

Hot Tip (pinball game), J. H. Keeley & Company, Inc., 200 West Fifteenth Street, Chicago 36.

Personal Notices

Walter O. Singer has been appointed national sales manager of Staller Manufacturing Corporation, New York.

Everett H. Voorhies, 77th Avenue, has been named regional manager for Packard Pin-Mor in Arizona and New Mexico and Herbert E. Wren, Cleveland, has been named regional manager for the East-Central section.

J. D. H. Fella, has been appointed division manager in charge of Manhattan for P. Lorillard Company New York.

George H. Baker, executive officer, has been reappointed to the position.

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EXCLUSIVE DISTRIBUTOR FOR STRIKES 'N' SPARES IN STATE OF IOWA AND NEBRASKA, STATE OF MICHIGAN (except No. Michigan directly adjacent to Wisconsin)

PLAY IT SAFE!
TEST QUEST
HOLDS LOCATIONS!

With the Novelty of a QUIZ GAME . . . and the Excitement of a GRIP MACHINE
LEGAL EVERYWHERE
MECHANICAL PERFECTION
TROUBLE-FREE OPERATION

ANNOUNCING
KEENEY'S TERRIFIC NEW ONE-BALL HOT TIP
Highest play-compelling odds and cleverest money-winning incentives ever offered in a one-ball game!
TAKE A SIZZLING HOT TIP FROM WORLD WIDE AND ORDER "HOT TIP" TODAY!
PAYOUT OR FREE GAME MODELS

KEENEY'S BIG PARLAY
THE ONLY ONE-BALL MADE TODAY CONVERTIBLE TO FREE PLAY OR PAYOUT!
It's different! Players love its many innovations! Operators love its smooth running mechanism, its bigger collections!

WORLD WIDE DISTRIBUTORS
NEW ADDRESS: 2230 NO. WESTERN, CHICAGO, ZONE 47 PHONE, EVERGLADE 3300
KANSAS CITY, MO. 1513 OAK ST. VICTOR 8204
LONDON HOLDS THE LINE
PRICES ON LONDON EQUIPMENT SHAVED TO THE BONE! IN SUPPORT OF OUR NATIONAL ECONOMY, WE WILL CONTINUE WITH CONSISTENTLY LOWER PRICES—ALWAYS HIGHEST QUALITY AND SERVICE!

PHONOGRAPH ACCESSORIES
WSSZ Seeburg Wireless Wallomatic $135.00
DSSZ Seeburg 3-Wired Wallomatic $118.00
Seeburg Wired Speakphone $110.00
Rock-Ola Dial-A-Tune Wall and Bar Box $95.00
Keeny Bar Box $50.00
Sportsman, Like New $65.00

DELIVERY NOW!
Genco ADVANCE ROLL WITH Floating Roll-over Buttons!

WIRE WRITE!
Terms: 1/2 Deposit, Balance C.O.D.
FORMERLY MILWAUKEE COIN MACHINE CO.

Loot N. Y. SUBWAY VENDER WAREHOUSE
NEW YORK, May 24.—When these young men out for a subway ride here discovered an open gum vending machine storage depot they helped themselves to $80 worth of gum and a key to the coin boxes of subway gum venders.

PHONOGRAPH ACCESSORIES
WSSZ Seeburg Wireless Wallomatic $135.00
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FORMERLY MILWAUKEE COIN MACHINE CO.

MERCURY MAKING ATHLETIC SCALE IN MICH. PLANT
DEwRTt, May 24.—A new Athleti Scale was placed on display here this week by the Mercury Steel Corporation, a firm organized last year to manufacture a line of amusement and vending machines. Scale is the company's first machine to go into production.

Mercury is headed by Edward A. Gorney and Chester Rosinski, and the firm is now at work developing a number of other machines which are expected to make their appearance later this year.

Gorney Inventor
Gorney, who is the inventor of the scale, is remembered in the industry as the inventor of two widely different types of pre-war machines—the Tru-Shot Bang-a-Deer one of the most popular of pre-war amusement machines on the market, and the Holly Grip Scale. New Mercury scale is not a weighing scale, but has three plates for lift tests, six plates for wrist tests, four plates for finger and knuckle tests and two plates for muscle tests (old Indian wrestling). Each test requires one penny.

The scale has a polished solid aluminum base. Kick plates are bright chrome finish, handles and trim are in brillion chrome, polished aluminum. Dial is of unbreakable glass with a wrinkle finish background.

LONGESEASON
Expected To Help Virginia Coo'men
RICHMOND, Va., May 24.—Virginia coomen are expected to have benefit thru plans by the Virginia Conservation Commission and State Chamber of Commerce to extend the state's tourist season thru October and November.

Joint meeting of the two groups, to be held at Hotel Chamberlin at Old Point Comfort May 31, will attempt to schedule events during the long fall tourist season to attract greater numbers of visitors, according to George P. Arnold, director of the Conservation Commission's division of publicity and Robert F. Nelson, public relations counsel of the State chamber. Both groups also intend to suggest co-ordination of hotel, bus, railroad and ship-line advertising with that of the State in boosting the Jamestown drama, during the summer.

Prior to the tourist-season extension meet, both groups will get to
COIN MACHINES

KWIK-KOIN

COIN CHANGER

"Big Brother" to the popular KWIK-NIKLE

It Can't Miss-Can't Fail!

- interchangeable units
  (arranged for individual needs)
- choice of 25c, 10c, 5c, 1c units
- choice of 2, 3, 4 or 5-unit bases
- sturdy—all metal
- feather-touch operation
- guaranteed accurate
- plated solid brass tubes

ILLUSTRATED:
FIVE-UNIT BASE
(Also available: 2, 3 and 4-unit bases). Each unit quickly removed. Pat's and Pat's Pond.

The Kwik-Koin saves time and money for operators of Arcades, Transportation Depots, Clubs, Taverns, Restaurants, Drug Stores, Tobacco Stores, and all other locations having coin machine equipment.

The Kwik-Koin is speedy, unfailing and simple in operation— a light touch of the lever delivers the coin into your palm—4 quarters, 5 dimes, 5 nickels or 5 pennies. Bases holding 2, 3, 4 or 5 units are available to hold any combination of 25c, 10c, 5c or 1c denominations. Each unit is quickly removed for exchanging, emptying or re-arranging.

All units are precision-machined to prevent clogging or jamming. Tubes are wear-resisting plated solid brass—bases and mounts are beautifully finished in crackle brown to harmonize with any surroundings. Mar-proof base.

Immediate Delivery

Write for prices of various combinations and for further information

McPHERSON MANUFACTURING CO.
1641½ E. 28th Street
Tacoma 4, Wash.

DISTRIBUTORS WANTED

SPECIFICATIONS

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<th>25c UNIT</th>
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Vending Machine Operators in National Federation for Blind

MADISON, Wis., May 24—Three vending machine operators are officers in the National Federation of the Blind, which conducted a campaign for blind relief with White Cane Week May 15-21.

Edward S. Collins, Chicago operator, is second vice-president of the federation; Gien Hoffman, Cleveland, is a member of the executive board; and George Card, of Madison, is co-chairman of the White Cane Committee.

"In the United States there are nearly a quarter of a million blind men and women. The National Federation of the Blind is not an organization for the blind—it is the blind speaking for themselves. It consists of State councils of the blind or of individual blind members in all the States. Its officers are blind men and women. Thru mutual aid and common action is proposed to enable blind men and women of this country to live as near normal lives as possible. And it seeks to inform and help the blind to help themselves. We cooperate and encourage all legitimate and dependable agencies and organizations rendering needed work and services for the blind but we endeavor to expose and have prosecuted any organization or person exploiting or using the blind for selfish gain."

STRIKES 'N SPARES

Automatic Bowling Alley

Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 32 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various locations. A thrilling new game with the strongest player appeal of any game invented.

New Bally Game

CHICAGO, May 24—"Heavy Hitter," a new amusement game designed primarily for counter operation, now in production at the Bally Manufacturing Company plant here, according to George Jenkins, general sales manager.

Game, smaller in size than average pool table, also can be operated with store signs. Play is based on baseball and can be played until three outs are made or for a period of four minutes.

Machine, which is only 16 inches wide and 30 inches deep, has a playing field like a baseball diamond. Ball is pitched automatically from the pitcher's box, player swaying to get a run on the four fish of the machine. Scoring is accomplished by knocking the ball into various holes over the field.

A duplicate diamond is on the back glass and lights "run the bases" as hits are made. Game is designed for high score only with no tree plays.

Beached River Boat

ST. JOHN, N. B., May 24—T. E. Jones, coin machine distributor in an arcade plan, has plans to beach a large river steamer at Gondola Point and outfit it as an arcade with dining and dancing facilities.

Jones, who is having trouble beaching the steamer so that it can be boarded easily, says he will anchor it in the mouth of the St. John River, near St. John, if the steamer fails.

Gondola Point Beach is owned by Jones, who also operates two arcades in St. John.
May 31, 1947
The Billboard

Greatest Console Ever Developed

COLUMBIA TWIN FALLS

Groetchen's brand new console is sweeping the country. The Twin Falls is a light-up console, beautifully styled in modern walnut cabinet; operated by tried and proven all mechanical Columbia mechanism. The operation, 100% mechanical. Payout action, 100% mechanical.

COLUMBIA TWIN JACKPOT
The famous "lightweight" Columbia Twin Jackpot is ready to make "heavyweight" profits in those special spots. Changeable 1-5-10-25c play.

COLUMBIA DELUXE CLUB
Finished in gleaming gold. New improved handle action.
Changeable 5-10-25c play.

Immediate delivery on all models
See your dealer or write

GROETCHEN TOOL & MFG. CORP
126 NORTH UNION AVENUE
CHICAGO 6, ILLINOIS

Thanks...
for the wonderful turnout and reception given our showing of the new... Aircon/feista DELUXE Phonograph

H. M. BRANSON DIST. CO.
514-16-18 SOUTH SECOND STREET
LOUISVILLE 1, KENTUCKY

WRITE FOR PRICES!

Write for Prices on All New MUNICIPAL, GROETCHEN, MUNICIPAL, JENNINGS, CONTINENTAL, MILLS, WATLING, Pace, etc.

Write for Prices on All New
MILLS, GROETCHEN, JENNINGS, PACE, WATLING SLOTS.

SPECIAL
Used Vast Pockets...$39.50

For any slot or other new equipment not listed, write. Send for complete list thoroughly reconditioned 5-Balls, 1-Balls, Consols, Phonographs, Sticks, etc. Attention, Parks and Concessionaires! Write for our list of new and thoroughly reconditioned stands and park equipment.

FOREIGN TRADE: We are prepared to serve you now. Write in your own language for information. We make all coin slot adaptations; are experts in special packing and crating. Send for our Illustrated catalog. CABLE: MONARCH.

Scott-Crosse Co.
1423 SPRING GARDEN ST. PHILA. 30, PA.

How'd the Dodgers make out? Think Feller can win 30 this year? Oh them Detroits! I got the Cubs.

THAT'S ALL THEY TALK ABOUT...

BASEBALL AND

WILLIAMS

ALL STARS

NOT LIGHTS... BUT REAL LIFE-LIKE PLAYERS RUN THE BASES IN THE BACKBOARD
As many as four 3-dimensional ball players "run" the bases according to real hits made on the playing field. More Fun Than a Double Header! World Series

NEW 3-COIN DROP HEAD CHUTE
Exclusive Williams coin play. Accepts 5c, 10c and 25c coins—faster play and higher profits. Credit unit records advance payments and reprints. ORDER NOW

MONARCH COIN MACHINE CO.
1545 N. FAIRFIELD (PHONE JENINGS 1526) CHICAGO 22, ILL.
30 SECONDS’ READING TIME FOR THE FACTS ABOUT...

STRIKES "N" SPARES

AUTOMATIC BOWLING ALLEY

Once in a long time a game comes along that's just plain perfect. That's Strikes 'n' Spares. It looks like a cool bowl of bowling, but it's made like a custom-built Cadillac. It has a fundamental player appeal that grips the millions of people who bowl regularly and the millions more who know the game.

Strikes 'n' Spares is a 14-foot long, 32-inch wide exact replica of a regulation bowling alley with a spectacular and simple device that automatically sets the pins. A colorful electrical scoreboard shows the frame being played, the total score and the strikes and spares. Dismantles into two sections for easy shipping.

Has shown tremendous profit earnings in every type of location. There's just a single bag in it. Invites competitive play with TWO dime coins chutes.

Come in today and see this game that will make locations pay off in a steady stream of profits.

ORDERS FILL IN ROTATION
$100 DEPOSIT WITH ORDER
ORDER TODAY

Scott-Crosse Co.

1423 Spring Garden St., Phila., Pa.

IT’S ALWAYS "fiesta" TIME

WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS

FROM THE

Aireon DE LUXE

EXCLUSIVE DISTRIBUTOR IN:

Modern Southern Distributors, Inc.

459 Riverside Avenue
Jacksonville 4, Florida

ARCADE MACHINES AND EQUIPMENT

ALL IN A-1 CONDITION

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Price</th>
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<tr>
<td>Bingo Machine</td>
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<td>Slot Machine</td>
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<td>Pinball Machine</td>
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<td>Pool Table</td>
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<td>Bowling Alley</td>
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<td>Amusement Machines</td>
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<td>Pinball Machines</td>
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TERMS: 1/3 Deposit, Balance C.O.D.

DINTY MOORE

C/O RUGGER HALL, CORPUS CHRISTI, TX.
**Exhibit's GREATER-NEW ACTION GAME Now Ready!**

SEE IT AT YOUR DISTRIBUTOR

**EXCLUSIVE SUPPLY CO. (ESTABLISHED 1901) 4222-30 WEST LAKE ST. · CHICAGO, 24**

**SPECIALS OF THE WEEK**

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<table>
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<tr>
<th>Special Announcement</th>
<th>1ST NATIONAL SHOWING COMPLETE FILBEN MUSIC LINE Sunday, June 15</th>
<th>TERMS: 1/3 DEPOSIT, BALANCE C.O.D. WRITE FOR PRICE LIST CRYING CHARMS ADDED TO ABOVE PRICES</th>
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<tr>
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<td>Rock-Ola Super</td>
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<td>Miller's Slot Machine</td>
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<td>Supreme Roll-O-Matic</td>
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<td>Home &amp; Garden 16 ft.</td>
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<td>Bowling League 5 ft.</td>
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<td>Champion Kitty (New)</td>
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**Reconditioned Free Play Pin Ball Close Outs**

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**Greater VALUES: Greater PROFITS**

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<td>IMMEDIATE DELIVERY NOW! WRITE OR CALL</td>
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**SLOTS & CONSOLES**

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**COIN MACHINES**

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**UNITED COIN MACHINE COMPANY**

6304 W. GREENFIELD SPRING 8544-6447 MILWAUKEE 14, WISC.
YOU'LL BE AHEAD OF THE GAME ... with GOTTLIEB GAMES!

DAILY RACES
1-Ball, convertible to fast 5-Ball Play. Changing Multiple Odds. Automatic Shuffle Board. Available in Replay or Payout Models. The leader in action and features that keep earnings at record levels.

MAISIE
There's amazing new high scoring in this 5-Ball Free Play attraction. Intriguing Ball and Backboard action sustains interest—develops top earnings.

DeLuxe GRIP SCALE
Consistently Best
Since 1927

SEE YOUR DISTRIBUTOR
"There Is No Substitute for Quality!"

TWENTY YEARS OF LEADERSHIP
1140 N. Kostner Ave.
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PRECISION IS OUR BUSINESS

THE CLOCK ASSEMBLY

The clock or governor may truly be considered the heart of the CHIEF mechanism. All action is timed and controlled by the clock.

LATEST MODELS

JACKPOT BELLS
2/5 OR 3/5 COMBINATION
FACTORY REBUILT—LOOK AND OPERATE LIKE NEW

$150.00
5c PLAY
10c, $160.00 - 25c, $170.00
F.O.B. CHICAGO

REBUILT AND REFINISHED

WATLING ROLATOPS

$75.00
F.O.B. CHICAGO

PHONE OR WIRE TODAY—PROMPT SHIPMENT

Buckley Manufacturing Co.

O. D. JENNINGS AND COMPANY
4307-39 West Lake Street • Chicago 24, Illinois

... The Leader in the Field for over 40 Years ...
EVANS LEADS
THE FIELD AGAIN WITH
NEW BANG TAILS AND GALLOPING DOMINOS
IN SENSATIONAL REPLAY MODELS
easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector, reflecting the number of Replays in full view at all times! Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

EVANS' NEW SENSATIONAL
BANG TAILS—WINTER BOOK

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, play the new sensational feature of WINTER BOOK Odds! Odds range from 10 for 1 to 500 for 1, with only a single coin placed. No build-up necessary for a chance at these sensational odds! "Ask the man who operates one," or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5c or 25c play.

DO YOURSELF A FAVOR
BEFORE YOU BUY—SEE
THE NEW CORADIO
(with the built-in National Slug Rejector Unit)

ORDER DIRECT OR FROM YOUR DISTRIBUTOR TODAY!

H. C. EVANS & CO.
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CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST.

COLUMBUS 15, OHIO

CENTRAL OHIO COIN QUALITY BUYS

"There Is No Substitute for Quality"

NEW MACHINES -- PROMPT DELIVERY

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BALLY ROCKET
BALLY DOUBLE BARREL
BALLY SPECIAL ENTRY, F.P.
BALLY GUN
BALLY SPECIAL ENTRY, G.P.
BALLY ROCKET
BALLY SPECIAL ENTRY, E.P.
BALLY BLACK CHERRY
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MILLS LATEST MACHINES

- **GOLDEN FALLS**
  - More falls, more money with this new Mills Bell (with Mark-Ball and Jackpot). It is easier to carry and has the "no-return" feature. Full details in Mills Leaflet. Write for illustrated sample bring full details on this unusual Bell. Immediate delivery in 5s, 15s, 25s and 50c play.

- **JEWEL BELL**
  - A new Bell to the trade! Believe us when we say the New Mills Jewel Bell is terrific. It is different than any Bell ever manufactured in the past. Its design is revolutionary in every detail. It talks and talks and talks and talks. Write for sample bring full details on this wonderful Bell. Immediate delivery in 5s, 15s, 25s and 50c play.

**WRITE FOR PRICES IMMEDIATE SHIPMENT**

- **BLACK CHERRY BELL**
  - This wonderful new Bell is now ready for delivery in 5s, 15s, 25s and 50c Play. This machine actually gives and starts with brilliant display of Silver, Black, Red and Green.

**NEW VEST POCKET BEL**
- The Vest Pocket is a complete game, operating on 104-100-100. Mystery in front is operated by drop coin. Machine can be enclosed in a transparent cabinet and immediately becomes the center of sales from date. MILLETT'S BELL or GOLD A SILVER.

**SICKING, INC.**
- Established 1901 CENTRAL PARKWAY 1895 CINCINNATI 14, OHIO

**SALUTE TO ATLANTIC SEABOARD!**
- Congratulations on your grand new showroom, offices, and service departments—

from the manufacturers of

**MINITPOP**

We're proud of our mutually sound manufacturer-distributor association with you, and of the job you're doing for MINIT-POP.

**VIKING TOOL & MACHINE CORP.**
- 2 Main Street Belleville, N. J.
Glowing with a complete new front and brilliant colorings of Gold and Blue, Mills Q.T. is again in production. The Mills Q.T. is the fastest Bell ever built, because it gives five plays in the same space of time as a big Bell gives three. The players have always liked the Q.T. Bell because it is such a neat-looking, smooth-working machine. They like its frequent awards. They like its fast action. They will like it still more in its 1947 debut.

Many orders were taken for Q.T.'s at the Coin Show but if you request shipment now you will receive an early delivery because we plan to ship in the order in which requests are received. Take an early number now by writing, phoning, or telegraphing:

**Bell-O-Matic Corporation**
4100 West Fullerton Avenue
Chicago 39, Illinois • Telephone Spaulding 0600
**COIN MACHINES**

**HITCH YOUR CARRIAGE TO THIS STAR**

Keene's 1-BALL HOT TIP AUTOMATIC OR REPLAY

**New!**

**4 MULTIPLE and HIGHEST Changing ODDS**

The highest play-compelling odds and money-winning innovations ever offered 1-ball operators are here! Imagine! Odds start with 3-6-9 to draw the play away from other games. Keene's New "Hot Tip" posts FREE "WIN" SECTION ODDS for a winning ball in Purse, Show or Place sections when corresponding flag light is on. HIGHEST ODDS of 12-15-18 to-42 line up with "W-X-Y-Z" fully illuminated and remain lit until a winner is made. Line up "HOT TIP" and you turn on HIGHEST ODDS of 12-15-18 to-42 in addition to ALL SELECTIONS and get the ball back for REPLAY at the SAME MULTIPLE until a winner is made. Big "SUPER SCORE" awards keep building up, too. Keene's "Hot Tip" tops 'em all.

Bell machines and other 1-ball games give up beside its blaze of brilliant scoring opportunities. It's the best. The very best. Your Keene distributor has it—take a tip—your next 1-ball game is "Hot Tip"!

J. H. KEENEY & CO., INC.
2600 West Fifty-First St., Chicago 32, Ill.

**PRECISION IS OUR BUSINESS**

Another Jennings Boast!

**THE NO CHECK ON CHECK FEATURE**

Prevents paying on a winning combination when checks with a hole in the center are played into the machine.

O. D. JENNINGS AND COMPANY
4307-39 West Lake Street · Chicago 24 · Illinois

Order Early! Production Program Is Limited!

IT'S A WHIZ OF A GAME!
More ACTION!
More SPEED!
More PLAY APPEAL!
SCORES UP TO 950,000!

ORDER FROM YOUR DISTRIBUTOR NOW!

J. H. KEENEY & CO., INC.
2600 West Fifty-First St., Chicago 32, Ill.
IT'S A HIT!  

WILLIAMS  

ALL STARS  

REPLAY SENSATION OF THE YEAR  

PLAY BALL!  

ACTION! THRILLS! PROFITS!  

* 3-Dimensional Baseball Players  
Run the Bases in the Backboard  

* Real Batting Action on the  
Diamond—Player Controls  
Pitcher and Batter  

* Exclusive 3-Coin Drop  
Head Chute—Accepts  
5c, 10c, 25c Coins  

SEE IT!  PLAY IT!  
BUY IT!  
CONTACT US TODAY  

STERLING NOVELTY COMPANY  
669-671 S. BROADWAY  
LEXINGTON 20, KY.
STRIKES 'N' SPARES
Automatic Bowling Alley

New automatic pin-setting and automatic scoring bowling alley. An exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. 14 feet long, 33 inches wide, dismantles into two sections. Two dime coin chutes. Enormous earning power proved by actual operation for a full year at 32 various type locations. A thrilling new game with the strongest player appeal of any game invented.

PLACE YOUR ORDERS NOW WITH YOUR EXCLUSIVE DISTRIBUTOR

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REX COIN MACH. DIST. CO.
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S & M SALES CO.
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WESTERN DIST. INC.
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ALLITE MANUFACTURING CO.
Main Office & Factory - 5732 Duarte St. - Los Angeles 11, Calif.
ALL STARS...
A HIT IN ANY LOCATION
COLOR ACTION THRILLS

Sign up the sensational new Williams "ALL STARS" for your route. Real life-like players run the bases in the backboard... player controls swinging bat... new 3 coin chute accepts 5c, 10c, 25c coins and speeds play... credit unit records advances payments and replays. Immediate delivery on "ALL STARS" from your nearest Shaffer Music Company office.

SHAFER 100% RECONDITIONED BARGAINS
ARE ALL STARS IN TOP QUALITY

Seeburg Hitone 8200—R.C. ........ $300.00
Seeburg Hitone 8300—R.C. ........ 300.00
Seeburg Classic .................. 285.00
Seeburg Hitone 8100—E.S. ........ 285.00
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Seeburg Commander—E.S. .......... 255.00
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Seeburg Envoy—R.C. ............... 255.00
Seeburg Classic .................. 240.00
Seeburg Vogue ..................... 235.00
Seeburg 8200 Victory ............... 230.00
Seeburg Casino .................... 190.00
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Seeburg Three Wire W.O.M. ....... 24.50
Seeburg 5-10-25c W.O.M. .......... $35.00
Seeburg 5-10-25c Three Wire W.O.M. 35.00
Wurlitzer 700-E Colonial .......... 295.00
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Wurlitzer Keyboard Victory ...... 175.00
Wurlitzer Rotary Victory ......... 175.00
Wurlitzer 24 Victory .............. 150.00
Wurlitzer 412 ..................... 75.00
Wurlitzer 320 Wallbox ............ 15.00
Rock-Ola Premier .................. 275.00
Rock-Ola Commando ............... 275.00
Rock-Ola Super .................... 240.00
Rock-Ola '39 Standard .......... 170.00
Rock-Ola '39 Deluxe ............ 185.00
Rock-Ola Monarch 20 ............ 130.00
Rock-Ola Imperial 20 ............ 110.00
Mills Empress .................... 175.00

** SPECIALS FOR THE WEEK **

AUXILIARY SPEAKERS ............... $22.00

UNIVERSAL AMPLIFIERS .......... 39.50
(Fits Seeburg, Rock-Ola & Wurlitzer)

WALNUT CABINETS FOR 12" SPEAKERS.. 6.00

It's The 1st Choice of Operators
GET YOUR NAME ON THE SHAFFER MAILING LIST
ALL ITEMS OFFERED SUBJECT TO PRIOR SALE
TERMS: 50% CERTIFIED DEPOSIT, BALANCE C. O. D.

COLUMBUS 15, OHIO
606 SOUTH HIGH STREET
Phone: Main 5563

WHEELING, W. VA.
2129 MAIN STREET
Phone 784

CHARLESTON, W. VA.
1619 W. WASHINGTON STREET
Phone 61384

SHAFER MUSIC COMPANY
PERSONAL

to

BERT LANE, HARRY ROSEN and MEYER PARKOFF

from the Guys and Gals of Atlantic-Seaboard

We've gotten together, almost 100 strong; to run this message of heart-felt congratulations on the wonderful new quarters of the New York office. And we'd like to take this opportunity to tell you and the world how proud and glad we are to be part of such a forward-thinking, forward-marching organization. All of us have had other jobs before. Many of us have worked for other firms in the industry. Sincerely, nowhere else have we seen such a grand spirit of everyone working toward the same goal, and sharing so personally in the joy of getting there. So you see, the marvelous growth of our entire organization has meant as much to us as it has to you. And the credit is due not only to your progressiveness as business men but also to your deep-rooted decency as human beings—willing and eager to share your success with those who help make it possible. Here's wishing you good health, good luck and God-speed on the long, bright road ahead.

Sincerely and gratefully,

THE EMPLOYEES OF ATLANTIC-SEABOARD

New York - New Jersey - Connecticut

☆ ADMINISTRATION
JOE FISHMAN
Mgr., N. J. Branch
GEORGE HURWICH
Mgr., Conn. Branch
MURRAY KAYE
Gen. Admn. Asst., N. Y. Branch

☆ SALES
HARVEY BAKERMAN
PAUL D. FEDERMAN
LEON GARBER
GERALD GLASER
RALPH HESLOWITZ
HERBERT HOBOWITZ
GORDON F. HOWARD
LESTER KLINE
THOMAS MAHAFEEY
EDWARD A. PORTNOY
JOE ROBBINS
ARTHUR SEGLIN
HARRY SCHNEIDER
HOWARD TROMMER
HARRY WAX

☆ SERVICE
OTTO ARIAGNO
SYLVESTER AUSTIN
WARANAKER BASS
THOMAS BORESSEL
OSCAR BRACE
FRANK CALZA
ART CROFT
GEORGE VINCENT DEPINA
BOB DICKENS
THOMAS DE ROSSA
JOHN DONOVAN
ANDREW ERDMAN
LARRY FENTMAN
ARTHUR FINK
LOUIS FURTAW
LOUIS GLASER
MOE GOLDBERG
FRANK GORAY
BILLY HEAVENER
RONALD G. HULLMAN
FRANK HORNSTEIN
ELMER JOHNSON
MAURICE M. KAUFMAN
FRANK KREKAS
NICK LARDIERS
JUSTIN LIGHT
JACK LUSTIG
OBIE W. MALACHI
BRUCE McPherson
LESTER MILLER
DICK PHILLIPS
EDWARD J. PILEGARD
WARREN RAIRO
PAUL ROADS
ANDY RICHARDSON
GEORGE RUSICKA
MORRIS SALISBURY
ARDIA SAUNDERS
BERNARD M.
SCHMITZ
MAX SIEGEL
LEON SILVER
JOHN SHAPIRO
WILLIAM STENGLE
JOHN SYLVESTER
ALBERT TOMCHIN
WALTER TURNER
HANK WALTON
HARRY ZEICHNER
ANTHONY ZINKE

☆ ACCOUNTING & OFFICE
ROSE BUSCH
TERRY GUIDA
MILDRED GIBSKY
BLANCHE HELLMAN
WAYNE McNAIR
VIRGINIA M. NEWMAN
GEORGE ROSALER
MAXWELL H. SCHWARTZ
KAY SOBEL
NAT SOLOW
LILLIAN SPELBERG
FRANCES STEINBERG
ALFRED STELLACIO

☆ SPECIAL CONSULTANTS
J. M. XLEIN (Klein & Ziegler)
Accounting
S. C. & S. H. LEVINE
Attorneys
EDDIE LANE
Advertising
15,000 FEET OF FAITH IN THE FUTURE


"ARE YOU CRAZY?" they asked us at our grand opening last week. "Your new New York offices and showrooms are the finest yet... your service departments are out of this world... but why go into this terrific expansion program in such uncertain days?"

Uncertainty? NUTS!!
America's greatness began in far tougher days. Our own industry became a big business in the panic of the early 30's.

Look how much better off we are today! Look at the savings, employment, productive capacity, consumer demand in America right now—the greatest peacetime prospects in the history of the world!

Sure, we can talk ourselves right into a depression. But now's the time to stop talking and start working! Now's the time to stop coasting and start pushing! Now's the time to strip off the fat and toughen up!

There's plenty of business to be gotten... but there's a war over... so you've got to go and get it!

We at ATLANTIC-SEABOARD have that kind of faith. Faith in the future of our country and our industry. Faith in the great equipment we offer today, and in the greater equipment we'll offer tomorrow—thanks to the never-ending ingenuity of America's coin machine manufacturers.

Yes, FAITH! Faith in the sound business judgment of the operators, distributors and jobbers we serve. Faith in the loyalty and hard work of our entire expanded organization.

That's why we've gone ahead to build the most modern and complete sales and service facilities in America... 15,000 FEET OF FAITH IN THE FUTURE!

NOW DELIVERING...
Seeburg Symphonials and Remote Control Equipment
Genoa's Advance Roll
Allie's Strikes and Spares
Viking's Minipop
And the Best Reconditioned Equipment Available Anywhere.

ATLANTIC-SEABOARD
America's Most Progressive Distributing Organization
Williams

ALL STARS

Greatest

BASEBALL GAME
OF ALL TIME!

Players actually run bases! Life-like 3-dimensional players provide terrific animation in large backboard!

EVERY FEATURE A SOLID HIT!

- 5c-10c-25c DROP COIN CHUTE . . . Commands Additional Play!
- Credit Unit Records Advance Payments and REPLAYS!
- PLAYER CONTROLS BAT!
- PITCHER CONTROLLED BY PLAYER!
- PIN GAME CABINET CONSTRUCTION (For Ease of Handling)
- Triples and Homers . . . Singles and Doubles—— Practically every thrill of a real World Series Game—— ALL in ALL STARS!

ORDER THIS REPLAY SENSATION FROM YOUR DISTRIBUTOR TODAY!

Another Long-Life Williams Money Maker!

Williams MANUFACTURING COMPANY
161 West Huron St.
Chicago 10, Illinois
"As an operator, I've found that it pays to install the ENTIRE SYSTEM of Seeburg Scientific Sound Distribution.

If you could hear a typical conversation between a progressive music operator and the owner of one of the fine, new Southwestern restaurants ... the operator's comments might be something to this effect: "Yes, sir! I don't believe in doing a job half-way. I'll install Seeburg Scientific Sound Distribution as it should be installed ... using the correct number of speakers, properly placed, just as you have used the correct number of grilles in your air conditioning."

"I'll use the correct number of wall boxes, so all customers can reach them conveniently ... and I'll include the Dual Remote Control Unit, at the cashier's stand, for tuning the volume to fit both large and small crowds. I have found the complete job is the most profitable for both operator and location owner."

Dallas, Pacific at Olive  
Houston, 910 Calhoun  
New Orleans, 822 Beranno  
* San Antonio, 241 Broadway  
Memphis, 1049 Union Avenue  
Oklahoma City, 900 N. Western

S. H. LYNCH & CO.  
Exclusive Southwest Distributors
WHEN IT’S FROM
SOUTHERN
AUTOMATIC
IT’S THE BUY

FOR QUALITY CONDITION
FOR SPEEDY DELIVERY
FOR BETTER EARNINGS!

USED PHONOGRAPHICS

<table>
<thead>
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MUSIC ACCESSORIES

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ONE BALL GAMES

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SOUTHERN AUTOMATIC MUSIC CO., Inc.

"THE HOUSE THAT CONFIDENCE BUILT"

SEEBURG DISTRIBUTORS
IN CINCINNATI
DAYTON - INDIANAPOLIS
FT. WAYNE - LEXINGTON

DISTRIBUTORS FOR ALL LEADING MANUFACTURERS

MATERIALS PRINTED OR COPYRIGHT.
We know you would like to Siesta
in the noonday sun.
With barrels of dinero at
loads of fun
Now you don't have to wait 'till you're
old and gray
You can do it now the
Aireon Fiesta Way

Yes Sir! From coast to coast and from
Canada to Mexico, it's Aireon FIESTA Time.
See your Aireon Distributor. Attend his
FIESTA showing. Let him tell you how
Aireon's FIESTA increases your profits
18% to 36%. Let's go amigos!

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**HEAVY HITTER**

**REAL BASEBALL THRILLS**

ball automatically pitched to player

Here's a game you can place by the dozen ... by the hundreds ... in your territory. Sensational low price of HEAVY HITTER permits you to cover locations you are now passing up. Small size wins a welcome in busy, big-money spots which cannot use larger games. Baseball skill-play opens HEAVY HITTER to all territory. Simple mechanism ensures rock-bottom service cost. Fun, fascinating action earns top profits month after month. Order HEAVY HITTER today.

**OPERATE AS**

**COUNTER GAME**

(15 in. by 27 in. space)

**OR WITH**

**FLOORSTAND**

**ROCKET**

5 KICK-OUT POCKETS
SCORES UP TO 490,000

Location men praise ROCKET out-earns all competition. Simplified score-system attracts players who walk away from complicated games. Four ball-action holds players spellbound by the hour. NEW IMPROVED MECHANICAL UNITS insure trouble-free operation. Order ROCKET today.

**TRIPLE BELL**

TRIPLE PLAY!
TRIPLE PROFIT!

Triple Coin Clusters permit three players—or three coins—every spin, 1000 Special Awards plus plenty of other big awards and single-cherry awards, insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Touch-leave-dowel mechanism. Any coin-combination, Nickel, Dime, Quarter.

**NEW BIG ODDS**

3-TO-1 MACHINES

New "Mystic Flash" feature magically transfers Win-section of play-field to top of the board—now sections which normally score only Purse or Show. Players play, not merely two to four coins per game, but five, six, eight or ten ... to catch the "Mystic Flash." Bally's new multiple mechanisms can thusly double or triple your normal one-ball patron. For quick delivery order today!
Everything FOR "TAILORED" MUSIC SYSTEMS

IN THE COMPLETE Seeburg LINE

3-Wire Wallomatics
Pre-Amplifier and Public Address System
Auxiliary Remote Control Amplifier
Dual Remote Volume Control
Tear Drop and Mirror Speakers
Recessed Speakers

Stay ahead with Seeburg

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22
Dependable Performers

Rock-Ola music equipment assures operators of dependable performance at all times.

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THE PHONOGRAPH THAT SELLS MUSIC

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800 North Kedzie Avenue
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