Sporting million disk smiles here on the New York Paramount stage are (l. to r.) Dave Kapp, Decca veep; Louis Jerden, and Milt Gabler, of the plattery. Event was presentation of a gold platter by Decca to Jordan commemorating sale of the one-millionth copy of his "Choo Choo Ch'Boogie" pancake.

If all the copies of Jordan's best-seller and most-played disks were laid end to end they would probably make a shellac route clear across the country and back. In the current Billboard lists, for instance, the Tympany Five Titan has "Ain't Nobody Here But Us Chickens," "Texas and Pacific," "Open the Door, Richard" and "Let the Good Times Roll" riding high. Piloted by Berle Adams, the sax-tootling songstresses has proved box office in theaters and other personal appearances dates, and his independently produced movie shorts are among the most solid grossers around the country for items of that type.
The sets are different but the act hasn’t been changed...

THIS week The Billboard began the somewhat large task of moving into its new plant at 2160 Patterson Street in Cincinnati. This issue is the first to be published in these new quarters. Blushingly and with pride we mention that the Patterson Street operation consists of some 60,000 square feet of what is one of the most, if not the most modern, well-equipped trade newspaper publishing plants in the world. At 25 Opera Place, where The Billboard has published for the past 35 years, we worked with some 15,500 square feet.

We requested one of our valued advertisers to relinquish this space this week so that we could do a piece about the new plant. We set for hours trying to find the right words. And then we crossed our issue of September 14, 1912, which was a "Housewarming Issue," commemorating completion of the 25 Opera Place building. And we discovered that all the words had been said for us by the men who made The Billboard what it is, and who passed on to us who are with it today a heritage rare even to such tradition-filled facets of American life as show business and the newspaper business.

In changing the sets in 1912 at the time the paper moved into its 25 Opera Place plant, for instance, W. H. Donaldson, the paper's publisher and founder wrote:

"The Billboard had a humble enough beginning. It was founded—if its establishment can be dignified by such a predicate—in 1894, and the first issue which bore date of November of that year, was turned out at 127 East Eighth Street, Cincinnati, containing only eight pages, its contents being devoted solely and entirely to biliposting, poster-printing and advertising agency interests."

"It early disappeared with the leading spirits of the Associated Billposters' Association. The issue was the "closed" association idea, which obtained versus the open association scheme which The Billboard championed."

"This was The Billboard's first declaration of independence; it was the first occasion for its refusing to submit to dictation or to prostitute itself to subsidy. But it was not the last—for from it, since then it has been threatened and coajoled, urged and pleaded with by one or another of the interests that make up the amusement business. That it was as fearless as it was fair is evinced by the fact that no faction in any branch of the business has ever been able to use it as an instrument for the furtherance of its own selfish ends; no interest, however powerful, has ever succeeded in aligning it by subsidy or vassalating it by coercion."

That's what the man said. And now the sets are being changed again, but we're figuring on continuing to do the same old act.

Come Around

IN THE same period, 1912, on the occasion of moving into 25 Opera Place, W. H. Donaldson, did another piece inviting The Billboard's many readers and friends to "come around." Here's what he said:

"Come around. The new home of The Billboard is not yet finished (How long, Oh Lord, How long?) but you can now gain entrance without climbing over mortar boxes and various piles of broken lath, plaster and builder's refuse.

"Come around and see us. A painter may drop a brush on you, or a paperhanger may splash you with a gob of paste, but do not let little things like that deter you. Come around and let us show you thru a model newspaper office. Come around and make a convenience of these rooms and of us, too. You can write a letter, keep an appointment, consult our files or directories, or just rest a bit. Come around and meet the bunch.

"Leave your purse at the hotel office, if you must, but—come around."

Yessir, come around. The address is 2160 Patterson Street, Cincinnati, Ohio. Come around.
**JOCKEY WEB IN THE WORKS**

### IA Goes After Clerical Help In Disk Field

**Clash With CIO Units Looms**

NEW YORK, April 5.—Two of the most significant developments among showbusiness unions this week involved a move of the International Alliance of Theatrical Stage Employees, an affiliate of the American Federation of Labor, into the clerical field, and the expiration of a branch of the American Federation of Musicians, a rival of the IATSE's nuclear group. Thru the medium of its B Local, Motion Picture Home Office Employees (MPOHE), IATSE, has already taken 220 employees of music publishers under its wing. These two developments may drive to organize the clerical help in record firms.

MPOHE, which claims its intention is to organize only office workers in showbiz, has the clerical, accounting and shipping help unionized in two of the leading film-controlled music publishing groups—the Metro-Robins combine (Robbins-Feist-Miller) and the Warner Bros. Music Publishers Holding Co. (Remick-Harms-Witmark-Advanced) and also (See IATSE, Losing Page on p. 18)

### Anti-AFM Pitch By Carroll Gets Solon's Support

HOLLYWOOD, April 5.—Earl Carroll of Carroll's one-man campaign to stop alleged AFM "featherbedding" was one step closer to victory this week with the introduction of a new bill in the California Legislature by Assemblyman M. Philip Davis. Davis's anti-Petriillo bill would make it unlawful for any employer to hire more workers than actually needed or to pay for services not actually performed.

Carroll recently conferred with Davis following his squabble with AFM Local 47 over the addition of three sidemen to the staff of his Hollywood Theater-Restaurant. (See Anti-AFM Pitch on page 33)

### 'Cap Henry' Cotten

NEW YORK, April 5.—Actor Joe Cotten is cooking up plans to run an old-style showboat up and down the Mississippi this summer. The light-legendary trip has his local agent, Leah Salzburry, checking the market trying to pick up a tub, and if one can be found, Cotten will prepare with full summer show plans.

### WBKB Video Survey Reveals Wide Viewers' Preferences

CHICAGO, April 5.—Results of the most extensive survey of video audience program preferences ever made here was released this week by WBKB, local B station. Above all, survey demonstrated the interest video viewers have in the medium, with more than 40 percent of the local 1,071 set owners to receive the survey participating in any preference. Questionnaire was more than four pages long. Partially prompted by those answering further indicated their interest in asking for copies of the final tabulation. Most indicated they would be anxious to fill out similar questionnaire in the future. A total of about 1,800 to 2,000 sets in Chicago, questionnaires were received by only 1,071 because it was mailed late in February, when there were only that many registered sets here.

One of the extensive amount of information in the results of the survey is "Who" makes it available to anyone in the trade who asks for it and is planning a similar program to late in the summer or early fall, when, he believes, there might be a (WBKB Video Survey on page 16)

### Senate Probes Diskers, Retail Set-Ups After War Vets Charge Freeze-Out

Monopoly Inquiry May Result From Subcommittee Hearing

WASHINGTON, April 5.—Officials of four of the largest record manufacturing companies in the nation, who testified at a hearing here today before a subcommittee of the Senate Judiciary Committee on "Monopoly Trends in U.S. Industry," were on the stand of William Langer (R., N. D.), the chairman of the panel. They produce "complete statements" on their organizations' financial and operating set-ups. Langer revealed that today's hearing was called "primarily because the committee has received a large number of complaints from war veterans who are finding it impossible to break into the record dealer business because of preference shown by the record industry to long-established and heavily-credited dealers in the various retail areas." Witnesses at the hearing were Jack Kapp, president of Decca Records; Lee Lynd, president of Columbia Records, Inc.; James W. Murray, vice-president, in charge of the record division of Radio Corporation of America, and Leopold Friedman, vice-president and secretary of Loew's, Inc., in charge of the MGM record division. All the witnesses testified that their companies had no direct hand in selecting retail dealers since the manufacturers sell their products directly to distributors. None but Decca admitted a controlling interest in distributors. Kapp testified that Decca has proprietary of (See Retail Disk Set-Ups on page 18)

### P&G Preparing 23d Air Show

NEW YORK, April 5.—Procter & Gamble, leading radio sponsor with 21 shows currently airing, will add its 23rd in June and still another this fall. "Television Guide," the light, will be revived by P&G in June over Columbia Broadcasting System (CBS), Compton is the agency.

Fall serial show, as yet unscheduled, will be used to plug a new P&G product, Tide, a heavy duty laundry soap. Company's laboratories currently are putting the product thru final tests before placing it on the market.

Return of Guiding Light is interpreted in some quarters as a move to pacify criticism of daytime serials, with a religious theme, one of a few soap operas credited with having a social awareness.

### Stem Theater Is Sought For Indian Theeps, Terps

NEW YORK, April 5.—Prominent members of India's showbiz are shopping around the Stem for a house (1,200 to 2,000-seater) to use as a showcase for Indian plays, dance recitals, music and pix. Possibilities are that the India Society, sponsoring pro, will approach radio web to discuss part-time lease of one of the Stem showhouses now used for airings.

Among the proposed showings is a return visit of India's top terpers, Uday Shan-Kar, whose last Broadway appearance was in 1938. Vajay Savitri, the theme, was in many Indian play owners, is in New York in connection with the project.

### Spippers as Supper Club Supplement

One Year in the Making

NEW YORK, April 5.—Newest wrinkle in the disk jockey world, with development of what is virtually a disk jockey "network," comprised of onetime disk jockey men in key market areas, with the locals being used to back up and supplement a national network program. Development has been going on quietly over the past year, with Chesterfield cigarettes, with the result that in addition to its National Broadcasting Company (NBC) supper club program, smoke account has platted jockey Supper Clubs on about 20 additional stations.

### Spread in Other Fields

Chesterfield move is another facet in the growing importance of pancake flippers in the radio-music fields. Past year has seen jocks emerge as stars in the song and hand-making field, so much so that Paul Whiteman, (See New Jockey Web on page 33)

### 60 Cities Ink U.S. Longhairs World Tours

Biggest Summer Since '39

NEW YORK, April 5.—Sixty cities in Europe, Latin America, the Caribbean, the Near East and Australia will hear Yank longhair music between now and fall. The nambour and concert musicians at readying for the heaviest world-wide trekking they had done since 1939.

Spearhead of the invasion is VP of the British Empire, His Excellency, left recently a extended concertization in Europe, Russia and the U.S. Cuba, later will tour the Caribbean. (See 60 CITIES INK ON page 33)

### Info, Please

NEW YORK, April 5.—NEWW, New York, this week got a letter asking for the name of the theme song on its Perfect Program, and the composer. Request came from the Answer Men, who broadcasts over WOR.
Al Jolson’s 50th
For 10 Shots a Guester Record

HOLLYWOOD, April 5—Al Jolson's (the fellow who didn't want a steady job) will have set some sort of a record in guest shots by the season's end if the present run of 10 guests shots is continued. For $5,000 a week, Jolson will appear in six different shows between now and mid-summer, when he returns to the movies. It is estimated that his fee for the season will be $60,000.

The Billboard, April 12, 1947
Lux May Wash Up on CBS, Take 'Radio Theater' to NBC

NEW YORK, April 5.—One of the most important program moves in years is reported under consideration, that of transferring the "Radio Theater" from Mutual to CBS. The move may bring the "Radio Theater" to New York NBC from 10 to 11 p.m. Sundays. First half of this hour now is held by Procter & Gamble with its Don Ameche show for Drene, but the program has been mentioned as due for a fold. The second half-hour, now held by Old Gold with Meet Me at the Keen, will run its gamut this season. Information in New York is that if Lever Bros., sponsors of Theater, decide to stick with CBS, NBC may pitch for Theater if Steel over American Broadcasting Company (ABC). Both half-hour programs use the Lux sponsorship.

According to the report, Theater, a steady member of the top 15 evening hits, will be off the Mutual NBC from 10 to 11 p.m. Sundays. First half of this hour now is held by Procter & Gamble with its Don Ameche show for Drene, but the program has been mentioned as due for a fold. The second half-hour, now held by Old Gold with Meet Me at the Keen, will run its gamut this season. Information in New York is that if Lever Bros., sponsors of Theater, decide to stick with CBS, NBC may pitch for Theater if Steel over American Broadcasting Company (ABC). Both half-hour programs use the Lux sponsorship.

Coca-Cola Eyes Two Half-Hour Shows Over CBS

NEW YORK, April 5.—Coca-Cola, which cut its once big radio budget recently because of sugar shortages—along with cuts in other media—is getting ready to return to the air in the fall. Two programs are mentioned, both slated for Columbia Broadcasting System (CBS). Coke has been on Mutual, with Spotlight Bonds and Morton Downey. Shows are due to start in October.

For years Coca-Cola has been considering a report, call for an evening band spot, using a different band each week, with Downey as emcee, plus a Sunday program, possibly an afternoon show, similar to the Sunday afternoon, Andre Kostelanetz musical formerly known as the Fred Shirer Downey Bands. The network has been on Mutual, with Spotlight Bonds and Morton Downey. Shows are due to start in October.

WNEW Seeking W. V. Repeat; Maybe Others

NEW YORK, April 5.—Considerable conjecture is occasioned in the trade this week by the report that Andrew Jergens Company was negotiating with WNEW, New York, to air a repeat broadcast of the Winchell Sunday night network network over the independent station. Winchell now does his twelve-thirty p.m. over American Broadcasting System (ABC). Coast repeats later via recording.

The new plan calls for Winchell to be heard by WNEW via transmitter in Madison Avenue, WNEW at 10 p.m., an hour after his WJZ-ABC broadcast. The theory is that WNEW will sell additional segments of the New York audience, plus making the show available for those who missed the original staunza. The deal had not set definite status of television rights.
Radio Has No Need for Czar, Says Miller

Self-Discipline Needed

NEW YORK, April 5 — Radio has no need of a "czar," Justin Miller, president of the National Association of Broadcasters (NAB) declared Thursday (3) at a bi-weekly lunch meeting of the Radio Club of New York. The best way to meet the growing tide of criticism directed toward the industry, he stated, is to increase industry self-discipline.

Miller spoke to one of the best attended lunches in its history, with Frank Stanton, head of Columbia Broadcasting System (CBS); Frank Mullen, national advertising director of National Broadcasting Company (NBC); Fred Gamble, of the Advertising Federation of America; Paul West, of the Association of National Advertisers; Edga P. Kobak, head of Mutual Broadcasting System (MBS), and many others attending. Robert Swezey, NAB's vice president, in his opening remarks, said that the complaints that have been leveled against the radio industry in recent months are primarily a result of a "flame of good feelings." Miller also declared that the public of today is not interested in the technical aspects of broadcasting, but is more concerned with the listeners’ comfort or enjoyment of what they hear.

Plenty of Control Now

Miller started by outlining the various groups which now exercise control over the radio industry. Congress, the Federal Communications Commission, and the Federal Trade Commission, the Securities and Exchange Commission, and the Advertising Federation of America, all have a part to play. In these fields they include the rules for ad sales, over-commercialization, children’s programs, news and comment, and labor relations. It would be a mistake to believe that the NAB has no control over radio, he said. It is not so much a question of how much control it has, but what should be done.

In these fields he included the programs, their content, their format, and the scheduling of programs for public service programs. He raised the question, in any of these matters, of how a "czar" could implement his decisions, pointing out that regulations in any of these fields would be subject to criticism and action.

Miller also declared that if one medium of communication—radio—were to become subject to such controls, then the others would be subject to the same action. He added that a suggestion that the control of radio be placed in the hands of an commissions, though it is not an issue, to bring out FCC intervention, had been declared infeasible by government officials and by broadcasters.

Times Criticism Met

Although Miller did not mention names, Miller was clearly directing some of his criticism at The New York Times, which has long been one of the chief opponents of the newly formed Broadcasters Advisory Council (BAC) which has attempted to solve the problem of over-commercialization and restriction of time and money paid to news programs and others attending.

Radio's "Czar"

Miller also declared that those who wish to have a "czar" for radio are not even thinking of the past. "The calliope" is a thing of the past, Miller said, and radio is not the same as it was in the early days when it was a matter of playing a song or a commercial. Radio is now a serious business, and it must be treated as such.

The Billboard April 12, 1947

NAB in Easy
Low Gear on
New Standards

NEW YORK, April 5 — Altho the National Association of Broadcasters (NAB) has not been a very busy group, it has had to work hard to make sure that the sub-committees are doing their job. The committee held its first meeting here this week, it is certain that months will elapse before any dramatic changes take place. Robert Swezey, Mutual vice-president, who is committee chairman, says problems being tackled by the NAB group are so complex that broadcast time and money are needed to solve them.

The committee's principal action at the meeting is to set up two sub-committees to explore the problems and make recommendations for future development. These are:

1. Commercial practices will be studied by a group including John Sablon of WMIB; Atlanta; WPAY, Portsmouth, O; Harold White of WMUR, New Hampshire; and Gilson Gray of Columbia Broadcasting System. Reports will be prepared by the full committee, meeting next month.

2. The program policies will meet this week and hear a report by Swezey on developments of his committee, and fired a blast at newspapers and other criticsounding oil against broadcasting.

Wolverton Bill Due for Delay

WASHINGTON, April 5 — Rep. Charles A. Wolverton (R., N. J.), chairman of the House Interstate and Foreign Commerce Committee, and the sub-committee he introduced his long-anticipated bill last week for investigation of Federal Communications (FCC), will not be received by the Speaker of the House. Wolverton's bill, which would have required the FCC to investigate the practices of local stations and determine the best news programs for the public, was not brought to the House floor for discussion.

Two CBS Shows Renewed

NEW YORK, April 5 — Philip Morris Crime Doctor, and Untold Sales Company's Jean Sablon have been renewed for the next season. The Doctor renewal, 8:30-9 p.m. Sundays, is effective April 27, with Howly Agency handling the deal. Sablon renewal, Saturdays 7:15-30 p.m., set thru Kenyon & Eckhardt.

Radio in May

Radio industry groups have sent out letters to advertisers, threatening to stop broadcasting if they do not renew their contracts.

On Impractical Do-Gooders page 12

Radio is such a nice, bright, noisy bandwagon, this one with the flashiest leaf reading "Radio Stinks," that we’re probably suckers for not getting on it. But with the Commission on Freedom of the Press (CFP), CFP stagers like Miller and Hickenlooper, and such a wonderfully crazy-looking committee that its members are sure to discuss the matter, there will be some hope that things will get better.

The Report

The Report is available for anyone who wishes to read it. It is a must for anyone who is interested in the history of broadcasting. The Report is not a long one, and it is well worth the time and money spent on it.

Radio's "Czar"

It was not long ago that radio was considered to be a "Calliope." But it is not so today. Radio is now a serious business, and it must be treated as such.
Coast Affiliates Approve NBC Chain Break Proposal; Web Council to Study Plan

Chain Would Lose $1,800,000 Revenue on Own Stations

HOLLYWOOD, April 5. — Niles Trammell, president, and other top executives of the National Broadcasting Company were pleasantly surprised at the web's regional station meeting here Tuesday, when managers of Western affiliates reported their support of NBC's highly controversial chain break commercial proposal. (The Billboard, March 22.) This proposal, which got a cold shoulder from affiliates at an early NBC station meeting, would cut chain break time sales in half or more.

Actually, NBC was getting ready to put forth its best arguments in favor of its recommendation to affiliates, when the Coast managers caught them almost flatfooted, approving a recommendation favoring the proposition and recommending that it be referred to the NBC station planning and advising committee for study. This means the NBC recommendation has a far greater chance of getting through than was thought in the face of affiliate opposition elsewhere.

The web wants chain break commercials reduced from one every half hour to one an hour. In return for this concession, NBC will eliminate or drastically curtail the hitch hike and cow catcher commercials. Toppers did not dwell on specific plans. While NBC's demands were couched as "recommendations," net execs were understood to have warned affiliates that the move is urgently needed in the face of growing criticism.

$1,800,000 Job to NBC

It appears unlikely that NBC itself would suffer to the tune of $1,800,000 loss if chain break commercials were cut on web's five owned-and-operated outlets.

Promise that the web would "make it up" to stations was privately interpreted to mean a raise in rates to compensate for revenue loss. Local owners argued that with break commercials curtailed, sponsor competition would be increased, and advertisers would be amenable to rate hikes under such circumstances. It was agreed that station revenue from chain breaks represented a sizable amount of gross take (in some cases running as high as 30-35 per cent), which made it clear that affiliates could not go along with web demands unless some concessions were forthcoming.

Net exec hinted at one further concession by stating that "something would be done about giveaways." Pledge was interpreted as meaning the end of free plugs for manufacturers and their programs. The 30-35 percent reduction in giveaways would result. Would be two-fold: (1) To force giveaways (now found objectionable by some operators) off the air, and (2) indirectly to compel manufacturers now capitalizing on free plugs to purchase air time.

It's understood that the net's station planning and advisory committee will hold a special meeting this summer to make final recommendations. Outcome of this confab will not only set policy for NBC but may set the pattern for other networks. Should the NBC plan be placed in operation, it is inevitable that web's would give it serious consideration.

Foote Denies Agency Shakeup; Jack Paar Subs for Jack Benny

HOLLYWOOD, April 5. — Emerson Foote, president of Foote, Cone & Belding, this week denied persistent rumors that the agency was planning a major shakeup in its radio department centering around the removal of Hubbell Robinson from the charge of radio. Foote told The Billboard that the agency is not planning no personnel changes of any kind and that reports of Robinson's exit were totally false.

Recurrent rumors of an FC&B shake-up have been circulating in the trade here for some weeks, coming to a head with the appointment of Bob Ballin to head FC&B's Hollywood radio operations and Foote's move to the Coast. Foote explained his Western jaunt as a look-see at Hollywood operations. While on the Coast, the proxy set the Phillip Marlowe series to replace Bob Hope this summer, beginning June 17, and completed a deal for Jack Paar as fill-in for Jack Benny. Altho contracts on the Paar show will not be signed until a final audition record is cut next week, Foote indicated that the Paar seg was in the bag.

J. D. Wilson Preps 'Woman,' New Show

HOLLYWOOD, April 5. — New show is currently being shaped by J. Donald Wilson, father of The Whistler and ABC's Coast program director. Seg will be tagged Thy Name Is Woman, with yarns to be spun in the third person by name scribes acting as actors. Dramatic material will concern itself with feminine psychology.

Understood show is being readied to kick off in early summer. Stature of scribe-narrators will depend upon whether the show will go to ABC's Coast web, on a Coast-to-Coast hookup, sustaining or bank-rolled. Understood a deal is simmering now for the seg's sale.

Strike Still On

At WCKY, Cincy

CINCINNATI, April 5. — Strike called by members of International Brotherhood of Electrical Workers Local 1224, against WCKY here last Saturday is still on, with nothing in the wind to indicate an early settlement.

Station resumed operation last Sunday morning, after a 19-hour period of silence, with WCKY execs and supervisors manning the mikes and controls. AFTRA members have been expressing sympathy with the electrical workers.

WCKY filed suit against the striking technicians for $25,000 in U. S. District Court here Tuesday (1), charging union "acted without giving strike notice," and that, as a result, the station has been unable to fulfill contractual obligations. The union countered by filing a petition with the National Labor Relations Board charging WCKY with unfair labor practice.

Meanwhile, the union continues its picket line in front of Hotel Gibson, in which the station is located.

... Three top national awards went to WFIL in the City College of New York's annual competition for the creation and promotion of radio programs. WFIL's "Teen Age Time" and the station's promotion of the Louis-Conn fight broadcast received not only the highest awards in their respective categories of competition, but also the plaque as the outstanding entry—regardless of category—received from any radio station in WFIL's power class.

We are deeply appreciative of this valued recognition of WFIL's constant planning for perfection in every phase of radio programming and promotion. The same attention to detail, the same desire to do an outstanding job that brought WFIL three of the nation's top radio awards goes into the building of every WFIL program and plan of promotion. It is that regard for the tastes of our listeners and the needs of our advertisers that attracts both to WFIL.
**PROGRAM AVAILABILITIES**

A weekly advertising service, listing pertinent details concerning outstanding programs available for time sales or other advertising placement.

For information concerning rates for program listing in this section, write Program Availability, The Billboard, 1600 Broadway, New York, N. Y.

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**NATL BROADCASTING CO.**

Nelson Olmsted

5:45-6:10 a.m., Mon., thru Fri.

**NEWSEUMERCO.**

Nelson Olmsted, Tuller of Tales, is a 15-minute program broadcast Monday through Saturday afternoon starting April 14. This program is a preceded, betrayal and play on all week day daytime broadcast of various news and current affairs and is unique, and the show is everywhere a favorite with the listeners. 

The program appeals to all types of listeners for a half hour without any possibility of ever becoming monotonous.

**Radio Stations**

**Georgia**

**WBOQ, Augusta**

Town Crier

6:10-6:30 p.m., Mon., Wed., Fri.


Three days a week are now available on one of Augusta's most eagerly listened to programs. Every day at 6:15 right from Mtx, thousands of folks listen to all the news about their friends. The Town Crier is already sponsored on Tuesday and Thursday. Why not let this established program do a selling job for you? Call Joe McElhitten for further details.

P.S. The Shadow, listend last week, is now ingredioned in.

**Colorado**

**KHEL, Denver, Colo.**

The Ray Perkins Show

2:30-4:00 p.m., 6 times weekly


Ray Perkins, for many years a network favorite on New York origination, now brings a unique program which he titles "Denver's answer to a news and music matine. At the piano Perkins sprenkle the newletion with such hit "memories" as "Mary's Last Letter" and "Lay 'Em Down,monthly."

Broadcast on KHEL, the program has made him a household word. A story. One day and one three-day period is now available. High antenpoship brought 233 requests for picture folders. Repeated daily for one week, brought 2,841 pieces of mail.

**Indiana**

**WOW, Fort Wayne**

Famous Hoop Hop

9:30-10:30 P.M., Mon., Wed., Fri.


This program is hearing the first all-day audiences and is attracting some of the biggest names in radio. AMCO. Minimum of 14 live artist cellHorizontal, specially imported talent, brings the listeners a full thrill of music entertainment. The shows contain the freshest examples of our American music. The program is currently being broadcast on AMCO. Artica in wide demand for personal appearances and recording engagements. Can give excellent sponsor case history.

**Maryland**

**WCAO, Baltimore**

Stump Us

3-3:15 p.m., Mon., thru Fri.


This new audience participation program is drawing several hundred lines of telephone attention daily. The program is entirely original. The show is to be heard on WCAO. It involves the audience at Armary's in being asked to name events of their的发生. The program is being broadcast on AMCO. Artica in wide demand for personal appearances and recording engagements. Can give excellent sponsor case history.

**Massachusetts**

**WBZ-WBZA, Boston**

Georgia Mae and Her Buckaroos

10:00-10:30 a.m., Mon., thru Fri.


Georgia Mae has been a favorite on the WBZ system for nearly ten years and is always winning her enthusiastic circle. Follow the news.

**Program Transcribed Services**

**KDAK, Pittsburgh**

A Main Street Editor Looks at the News

5:45-5:59 p.m., Saturday

Rep. N.B.C. Sales

Evelyn Gardner's Home Program weekdays is a must with Tri-State homemakers and a plus for advertisers. Through her informed, excellent shows which make her, Miss Gardner offers listeners personalized information on food, housekeeping, food, -suggestions, etc. 

The program is heard in several municipalities. The show completes its fourth season. The show completes its fourth season. The show completes its fourth season. The show completes its fourth season. The show completes its fourth season.

KDKA, Pittsburgh

Evelyn Gardner's Home Forum

1:50-2:00 p.m., 3 times weekly

Rep. N.B.C. Sales

Evelyn Gardner's Home Forum weekdays is a main feature and is heard in three major markets. Gardner makes her listeners feel that they are part of her program. 

The program is heard in several municipalities. The show completes its fourth season. The show completes its fourth season. The show completes its fourth season. The show completes its fourth season.

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**George Logan, Inc.**

946 S. Normandie Ave., L. A. 6

**LIVING Pages from Book of Life**


**Universal Radio Productions of Hollywood**

5774 Holly's Blvd., Hollywood 25

**Something for the Four Eyes**

Starring George Jessel and Joan Barton. A fast-moving variety program for the whole family with a joke for every age. Jessel is accompanied by his own musical humor and a chorus of gags. The gags are designed with the aim and to provide something special for mother. 15 minutes fifteen seconds, four times weekly. Broadcasts on WOGY. Made available to participating programs. Frequent broadcast over 31 stations. A program for all age groups. A program for all age groups. A program for all age groups.

**Fineline Transcriptions**

**Fineline Transcriptions**

747 South Hill St., Los Angeles

**Myrt and Marge**

Fineline Transcriptions is now available on transcriptions sold only on 34-week runs. Transcriptions are now available to 120 and more to come.

BROADCASTING now in rotation with several sponsors. Myrt and Marge has been selected by Transcriptions for several weeks on KDKA, Los Angeles, and was chosen after auditioning dozens of transcriptions, etc. A program with a real sales punch.

**Fineline Transcriptions**

747 South Hill St., Los Angeles

**Flight With Music**

Radio's greatest open-end show is available for sale by Columbia, NBC, NBC, and other network affiliations with Marlon Brando, Nat Ross, Ray Eberle, and other network-affiliated talent on every program plus guest stars. Broadcasting into 111 stations every week. Hopes good for first two hours. Cash sale or 30-day 25% down, 75% in ninety days. 

**Fineline Transcriptions**

747 South Hill St., Los Angeles

**Teleways Radio Pro's**

8949 Sunset Blvd., Hollywood 46

**Tказал Реклама**

Poumulating unforgettable stories. Undated unforgetting stories. Stories that are both seen and heard. Who are these two newscasters? They are Marlon Brando, Nat Ross, and Ray Eberle. Each of their programs is broadcast in 25 different stations. They are the stars of the program. They are the stars of the program. They are the stars of the program. 

---

**Teleways Radio Pro's**

8949 Sunset Blvd., Hollywood 46

**Fast-Moving Variety Program**

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Part I

<table>
<thead>
<tr>
<th>Program Source</th>
<th>Sponsor</th>
<th>Radio A &amp; B</th>
<th>Wednesday 9:00-9:05</th>
<th>Opposite</th>
<th>Talent Cost</th>
<th>Cost Per Point</th>
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<td>8.7</td>
<td>7.0-6</td>
<td>Kenney Baker Show</td>
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**Note:** All shows are transcribed and syndicated. All programs are copyrighted. No license or field cost. No sponsored program.

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**Newspaper Shuffle Shows**

**New York, April 5—Latest Daytime Talent Cost Index, prepared by The Billboard in cooperation with C. E. Hooper organization, shows some fluctuations over previous reports. In the current listing, for instance, Kate Smith and Aunt Jenny are one and two, respectively, as against sixth and ninth in the last TCI. Kate Smith, airing for General Foods on CBS in the noon slot Monday thru Friday, costs the bankroller 96 cents per 1,000 urban listeners, as estimated from a talent cost of $5,000. Aunt Jenny makes the number two spot with a cost of only $2,000—a solid buy by Lever Brothers. Three shows are tied for third, and each of them make that high slot in the last report. For instance, Young Widder Brown, for instance, with a rating of 7.9, delivers 1,000 urban listeners at $35 cents predicted on a talent cost of $1,600. Widder was seventh in the last report with a Hooper of 7.1.

**Ace Buys**

Ma Perkins and Stella Dallas (both shows tied with Widder for third) shape up as strictly sock daytime buyers. Procter & Gamble's Perkins, second in the last report, reaches its widest audience for a total talent cost of $300, and a 4.56 per point. Sterling Drug's Stella Dallas, which bounced to third from seventh in the last report, is another unusually low-cost opus for the audience it delivers. Nut on this one is only $1,750, which breaks down to an estimated 40 cents per 1,000 urban listeners.

A couple of daytime seiges dived strongly. General Foods' When a Girl Married, in second spot on the last daytime TCI with a Hooper of 8.3, shows up ninth in the current compilation with a rating of 6.8—and is still a buy at the production cost of $2,300. Romance of Helen Trent also hit the skids, somewhat, and just about got into the chart by tying Lorenzo Jones for third place. You can't squawk at those prices ever—$1,800 for Trent and $2,000 for Jones.

**Our Gal Slips**

Our Gal, Sunday, Whitehall Pharmacist Company's soapie, also lost out somewhat coming seventh in the current report as against second in the previous. Its talent cost, however, is only $1,750, which means 44 cents per 1,000 urban listeners. A couple of shows were not in the first 15 the last time made the grade this trip. An instance is Pepper Young's Family, in fifth place (See Top Day Segs on page 12).
Hope, No. 1 In Listeners

Benny Has Bigger Audience

NEW YORK, April 5 — In the latest CBS listener survey (March 30), Bob Hope is No. 1 Hooperater (31.8) and Jack Benny runs second (20.9). Yet when the shows are rated according to their actual number of urban listeners, the standing order is reversed. The Waukegan forum is higher, with 12,354,419 urban listeners and Pep- sodent’s come second with 11,972,599 urban listeners. This variation in rank order between the Hooperating of a show and the actual number of city listeners it pulls is emphasized in the Urban Circulation Index (see tabulation on this page), an analysis of the top 15 daytime and evening programs in the March 30 Hooper study.

The key to the disparity is, of course, in the number of listeners who listen to a show, a factor which, strangely enough, varies considerably with the individual program. It may be a difference of less than one per cent (average, of course) but variation is enough to shift the rank order of programs.

Computation Explained

The Hooperating of a program does not reflect the number of persons listening to each show tuned to a special program. It is simply a comparative measurement of popularity of a web-sponsored program in cities which have four-network service. Total urban audience is obtained in a two-part process by using the Hooperating. First the rating is multiplied by the number of listeners per set. The result, used as a percentage, is multiplied by 16,444,878 (total number of radio homes in cities of over 25,000 population) and is the actual number of urban listeners for the program.

The variations in rank order which occur when the Hooperating is transferred into actual urban audience figures are not restricted to the first two shows in a Hooper survey. Some interesting comparisons can be noted in standings of such evening shows as Screen Guild Players, Duffy’s Tav- ern, Benny, and Edgar Bergen. The first two named each fell three places in the top 15 total audience list against their slots in Hooper points: Players rates eighth in Hooper points, but only 11th in total listeners, while Duffy’s dropped only 14th place in listeners, though it was 11th in point standings.

Daytime Divergencies

Even wider divergencies are noted among daytime shows. An outstanding example is Stella Dallas, which stands sixth in points among 15 programs listed, but fell to 19th place in number of estimated urban listeners. (See Hope No. 1 on page 17)
Part III

**The Big Story**

**Reviewed April 2, 1947**

**AMERICAN TOBACCO COMPANY**

For Pall Mall Cigarettes

Thru Foot, Cone & Bending

Cy Nathan, Account Exec.

**Via NBC (155 Stations)**

Wednesday 10:13-10:23 p.m.

**Estimated Talent Cost:** $3,000. Package producer, Bernard J. Proctor; agency director, Harry Ingram; writer, Allan Sloan; music, Vladimir Selnisky; narrator, Berry Kroeger; announcer, Ernest Chappell; cast, Robert Sloan, Mitchell Artis, Georgette, Petrie, John Gibson, Jim Boles, Anne Seymour.

**AVERAGE HOOPERAING**

Average Hooperating for Programs of this Type (Mystery Detective) 10.0

Current Hooperating of Show Preceding: "Mr. District Attorney..." 18.6

Current Computed Hooperating of Show Following: "Kay Kyser..." 11.1

**HOOPERATIONS OF OPPORTION SHOWS ON OTHER NETWORKS**

**ABC**

Bing Crosby 17.1

CBS AND NBC: No Sponsored Programs

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**Lawyer Q**

**Reviewed April 3, 1947**

**Sustaining Via MBS**

**Thursdays, 8-8:30 p.m.**

Aaron Steiner, producer-director; Dennis O'Keefe, announcer; cast includes: Earl D. Keeler, Karl Swenson, Joseph Julian, Eleanor Audley, Ronnie Lewis, Nick O'Malley.

**Average Hooperaging for All Shows of this Type (Audience Participation-Quiz)** 12.4

**Current Hooperaging of Show Preceding:** "Inside of Sports" 2.4

**Current Hooperaging of Show Following:** No New Scheduled Show

**HOOPERATIONS OF OPPORTION SHOWS ON OTHER NETWORKS**

**ABC**

"Hum and Abner," 8-8:15 p.m.

"Matinee Movie News," 8-8:30 p.m.

**CBS**

"Suspend" 15.0

**NBC**

"Aldrich Family" 16.3

---

Aaron Steiner has an essentially sound program idea in Lawyer Q, based on the legal oddity of a family, the Petries. Malcolm Easterlin (Q)quizing the participants on such interesting and inherently amusing legal situations, however, is not set up so that the statement, "I can't live without you," constitutes a marriage proposal; whether a man can force his wife to live with her mother-in-law, etc. Laughs from this sort of thing vary by a sprinkling of serious subjects, such as the difference between liberal and conservative, all material and the decisions are taken from actual records and the most interesting being dramatized by a rotating cast. There's a cash giveaway, of course, and in between the participants answer incorrectly, moola goes into the studio. A half-hour's job. Additionally, program includes a jury trial, 12 members of audience passing on lawyer "A" or "F," the outcome determined by P. Lorillard Tobacco firm. This, too, is dramatized, and jurors are paid for serving.

**Needs Polishing**

Show as it stands now has some flaws. First, actors doing the brief dramatizations turned in a not-boo-professional job. What's needed on the courtroom stuff is more direction, more restraint and less ham. Secondly, when the mike is taken into the audience to pick up quizzers, the approach should dispense with "here's a lady," or "here's a man," etc. It's corny.

Apart from these faults, however, Lawyer Q holds interest—mainly thru the careful choice of its intriguing material. Easterlin, too, is quick to take advantage of a comic situation or a humorous legal twist. Given a continuing flow of good material, the program should prove attractive for the bankroller—particularly if Steiner can iron out the above mentioned kinks. Opposite is very tough on the major webs, however.

Easterlin, incidentally, was bankrolled for the role, with a sizable financial safety net. (See LAWYER Q on page 17)

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**The Mel Blanc Show**

Reviewed April 1, 1947

**COLORADO MARINE-PEE-FET CO.**

For Colgate Toothpowder

Advertising Manager: R. E. Healey

Thru Sherman & Marquette, Inc.

R. Matthews, Account Exec.

**Via CBS (148 Stations)**

Tuesdays, 8-8:30 p.m. EST

Rebroadcast: 11:30-12 midnight EST

**Estimated Talent Cost:** $6,000; director, Mr. Lessig; music, Herb Little Jr.; music, Victor Miller, The Sportsmen; cast, Mel Blanc, Earle Ross, Ben Ribbeck, Ralph Croft.

Blanc Hooperaging 7.3

Average Hooperaging for all Shows of this type (Variety) 13.4

**Current Hooperaging of Show Preceding:** "Big Town..." 15.0

**Current Hooperaging of Show Following:** "Vox Pop..." 7.4

**CURRENT HOOPERATIONS OF OPPORTION SHOWS ON OTHER NETWORKS**

**ABC**

Boston Symphony Orchestra 2.5

**MBS**

"The Falcon" 8.9

**NBC**

"Date With Judy..." 14.5

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*John-Manville News: 1:55-2 p.m., with a 10:40 Hoover immediately follows Mel Blanc.

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**ABOUT THE ADVERTISER**

Account is consistently among the top 10 in according to the average figures showing it ranks among the top 8 among radio advertisers. In "45," taking the overall average of $4,500,000, almost $1,000,000 better than the "44" outlay. It's the same space firm spent over $2,000,000, which represented a drop of almost $1,000,000 is against "44." Newspaper expenditures are a closely guarded secret. Figures, of course, include budgets for all products which is, in addition to Colgate Toothpowder (plugged on Blanc stanzas), include Carbosphere, Carbomeal, Carbomeal Cream, Palmolive Soap, Super-Suds, Halos Shampoo, Palmolive Dental Cream. Account also bankrolls "Bill on CBS," and Dennis Day, Kay Kyser, "Can You Top This?" Judy Canova and Bill Steiner on NBC. All but latter, which is a 15-minute seg, are half-hour shows. Spot purchases are hefty.

After more than five months (series began September 3, 1946), the Mel Blanc program seems to be roaring. Probably most responsible for its failure to come anywhere near the top programs aired opposite, is the scrupulous, the production contributing a little help. It seems to have been missed by Blanc's vocal attack. Colgate has introduced too many odd characters, at the same time essaying interest-holding in the situation comedy. Effort doesn't jell at all.

Show reviewed, being an April Fool's Day, the net result of the first seven days devoted to Blanc's efforts to convince Mr. Colby, a wealthy uncle of Colby's, that a wealthy uncle of Colby's had died naming Colby the beneficiary. Colby gives away his merchandise free, Blanc worries about how to salvage the situation. Commercial was followed by several stereotyped caricatures, among them an egoistic copy, a stammering Charlie, southern Hurley Benson, a lady biggie with a battle-axe wife, mighty potent and a rather startling character.

They (See The Mel Blanc on page 17)
Radio Set Ownership Hits New High; Family Ears Up

NEW YORK, April 5—Time salesmen are having a rare opportunity. Ammunition this week in new figures dealing with radio set ownership, resulting from a study recently by Market Research Corporation and Nielsen Radio Index for Columbia Broadcasting System (CBS). Studies show that set ownership is at an all-time high, with 93 percent of all American families owning radios, and one out of every three U.S. families owning more than one radio. As a result of the increased radio circulation, total listening in CBS designated cities increased by 4,600,000 hours daily.

CBS analysis was the first post-war in an important study made in the so-called area technique developed by the Census Bureau. This method is believed to give unusually accurate returns. CBS sample numbers were in 200 communities in 200 rural areas.

35,900,000 Radio Homes

Key findings of the survey are as follows:

Total radio homes now number 35,900,000, up 1,002,000 over the January figures. The 1946 figures were issued by Broadcast Measurement Bureau (BMB) total home receivers, excluding automobiles, were 5,140,500. The installation here is 1,500,000 sets. This is 93 percent of all U.S. homes, and counts only sets actually in use, according to CBS. Multiple set ownership has zoomed enormously, up 89 percent against the 1944 figures. CBS states out of every three U.S. families owns more than one radio.

New figures for 1946 were 1,000,000,000, leaving an increase of $300,000,000. Listening is up 28 percent as a multiple ownership of one radio. Averages are, one set, family, 224 minutes daily; two set, family, 285 minutes.

CBS To Guiding Light: Of ‘Guiding Light’

NEW YORK, April 5—Procter & Gamble is bringing Irna Phillips’ ‘The Guiding Light’ back to radio. The show will start in June over Columbia Broadcasting System. Compton is reporting.

Return of Guiding Light is interpreted in some quarters as a move to protect colored programming. The series, with a religious theme, was one of the few shows protected with having a social awareness.

On Improptu Do-Gooders

(Continued from page 6)

and White say over and over again that government regulation or control is not the answer.

What the People Want

Another falling common to “big business” is that it will attempt to give the great mass of the people what they want, or in the case of radio “big business” that the best service of low cost radio is wanted. Yardsticks must be the tastes of all people; not those alone who prefer Toscasini or Invitation to Learning. Radio ratings are not gathering tasteful audiences. It is by word of the former’s foreword by Dr. Robert M. Hutchins, in which he says:

“...these agencies of mass communication are taken together, probably the most powerful single influence (in forming American culture and American public opinion) today. The new instruments at their disposal, the programs, the stations and the medium itself, are at the same time more powerful over the masses of people than any other forces available today. The inadequacy of the state and the political structures, the increasing of the mass education of the people, the relations of the public mass media to the cultural development is a question of top priority of the moment.”

Educators and Schools

It’s a practical consideration, the perhaps an unfortunate one, that “big business” is likely to continue to try to satisfy the wants of the masses. Perhaps, as Dr. Hutchins suggests, if the schools did a better job of educating the masses, the highest single influence would insist on the higher hierarchy of programming which the Commission, White and radio’s critics generally demands. It is probably naïve, but we wonder why the Commission on Freedom of the Press, 11 of whose 13 members are among the nation’s greatest educators, spends four years and $315,000 preparing a report on the future of the press, and in that report blithely admit the inadequacy of the schools. Maybe educators don’t know the education business as well as they know the radio business.

Durr Dissents

But KFI Wins

WASHINGTON, April 5—Clifford J. Durr remained “lone wolf” and was in the minority again this week in a Federal Communications Commission (FCC) decision which required the Pacific Stations Inc., for Station KFI and auxiliary, for the period ending November 1, 1949.

Durr alone dissented from the decision, noted for a hearing, and declared:

“The complaints against Station KFI got to issues which are fundamental to the operation of a broadcasting station in the public interest — namely, fairness and balance in the presentation of news and opinion. These complaints are in my opinion too numerous to be resolved on the basis of mere ex parte statement of the licensee and the very general evidence presented — in the hearing on applicant’s television application. I therefore do not think action should be taken on the application for the renewal of the license on a regular basis until the issues raised in the complaint have been fully explored in a public hearing.”

There are 6,468,256 consumers in Worcester’s 75 mile radius — 4,974,658 in Boston’s — 4,687,726 in Springfield’s.

CBS Shoots Works To Make ‘Tune’ a Biggie

NEW YORK, April 5—Columbia Broadcaster Larry Grossman, in his search for new program formats, is devoting a lot of moos and choice time to a dream he once had in a meeting by Ray Darby-Morris Surdin. Last Saturday (29) the web quietly moved them to prepare something. CBS was 8 p.m., a very cream spot. Too, since the show developed, the net has been able to get an increasingly impressive array of dramatists to work on this project. Essentially, one or unibilled. Tonight’s broadcast, in fact, is actually, a piece of whipث. The show is called The World of Tomorrow, which will bring together Minerva Pous, Parker Fennelly, Everett Sloane, Arnold Stang and Mae Questel (Betty Boop).

This batch of talent is typical of the compiler used on the show. In the past few weeks several sold legit theater actors have been used, notably Joe Lyle, Frank Redick and Ruth Gilbert, all of The Keoman Cometh; Howard Smith, who played the lead in ‘Tom & Jerry,’ and one who was in Three Men on a Horse; Dort Clark, of the Helen Hayes show, Happy Birthday; and De Santis.

14-Man Ork

In addition to talent of this stature, the show has a very strong case standing chorus of six voices and soloists as needed, plus original music. It’s all in the same vein, but the web figures it has perhaps latched onto a new idea in radio programming — that is, as a sketch book of radio cartoons, the program goes in for such whimsy as that about a backwoods engine which falls in love with its own musical tape record. This proved popular enough to be repeated. Another yarn with the same theme is that a local building contractor, from it all, and fall in love with a barker. It is, however, a big thing. CBS thinks there’s a terrific amount of promise in the stuff and has inked an exclusive deal with the lyricist, and Morris Surdin, composer and conductor, to nine-year pact.

KMBG, WADF Sign Pacts With AFRA

KANSAS CITY, Mo., April 5—KMBG and WADF here this week signed contracts with the American Federation of Radio Artists (AFRA), thereby ending the bitter dispute which had been threatening to erupt into a strike. The stations followed WHB and KCKN, which signed last week. The new contract gives announcers raises of $18 to $18.50 per week; starting at $60, going to $70, $75 and $80 after three years. New kicks for news men and talent personnel were boosted to $80. About 35 are covered by the contract.

TOP DAY SEGS

(Continued from page 9)

with a Hooper of 7.6. At a production cost of $18, this is the same as a net profit of $187,600. Answering for 63 cents per 1,000. Also in this report, P&G’s Breakfast in Hollywood made its debut, with a rating of 8.9. Kellogg’s Breakfast in Hollywood is holding on for the present. The current report on 7.5 and sixth in the nation is the largest ever shown. It is estimated to be worth only $1,500, or 35 cents per Kellogg and $39 cents per 1,000 for P&G.

Chart shows steady improvement in the first 15, with production costs and other pertinent data.
**Time's A-Wastin'**
NEW YORK, April 5.—Biggest laugh of the Radio Executives' Club lunch session this week came when Edgar E. Procter, executive vice-president of Mutual, commented that he was opposed to long sessions. He thought radio programmers ought to get back to work fast, he said, adding: "I've got seven salesmen here right now—and five of 'em have hot prospects."

**WOV Holder Out To Block Bulova "B" Stock Sale**
NEW YORK, April 5.—An injunction suit was instituted in Federal Court this week by Richard E. O'Dea, a stockholder in WOV, New York, seeking to prevent Arde Bulova from carrying out the proposed sale of stock in WOV to his brother-in-law, Harry D. Henschell. Bulova, last month agreed to sell his 60 per cent Class B stock holdings in the Wodaam Corporation, which operates the station, to Henschell for $400,000. Under the Federal Communications Commission (FCC) duopoly ruling, Bulova must dispose of his control of either WOV or WNEW.

O'Dea's suit, which seeks both temporary and permanent injunctions against the sale, is based upon two allegations. First is that, by terms of incorporation, Bulova is legally bound to offer all stockholders first opportunity to buy stock in proportion to their current holdings in the corporation. Both O'Dea and Henschell thus could qualify to purchase 20 per cent of Bulova's Class B stock.

O'Dea's suit also alleges that the proposed price is inflated to freeze him out of the deal.

**"UP" Stock Without Power**
Basis of second point is O'Dea's claim that the Class B stock is entitled only to dividends and does not control station's assets, and that since the corporation was organized, no dividends at all have been declared. Attorneys for O'Dea said further that since 1941 Wodaam's profits never exceeded $10,000 in any one year and that in two war years the losses were more than $80,000. Attorneys, Warren & McCrory, said WOV's profits last year were about $7,000.

Attorneys also asserted that some years ago Bulova was willing to sell his own and Henschell's Class B stock, totaling 80 per cent of the firm, plus 50 per cent of the station's Class A stock, for only $300,000. Profits since FCC ruled that sale have not. O'Dea claims, been sufficient to warrant the boost in asking price.

Complaint alleges that because of O'Dea's opposition to the previous sale and FCC's subsequent rejection of that deal, Bulova assumed a vengeful attitude and has attempted to "deceive and defraud the plaintiffs of his rights." Summons are to be served upon Bulova and Henschell this week, allowing them 30 days in which to file an answer. Neither could be reached for comment.

**STRIKE NOTICE SOON**
(Continued from page 5)
Guild officials have authorized a strike to be the only power the executive committee will be able to use in an attempt to make the networks start discussions. New York and Hollywood chapters of the Guild are taking similar strike votes Monday (7).

It also was reported here that electromagnetic Company & Gamble had a meeting in New York this week to discuss pending strike and at that meeting P. G. was resolved not to hire other writers if the Guild members were striking their shows were to walk out.

**AWARD:**
"For the creation of the most effective direct selling sponsored radio program, 50,000 watt radio stations."

**Thanks C.C.N.Y.**
*FOR YOUR AWARD TO MY PROGRAM*  
**"BAKER'S SPOTLIGHT"**  
**WGN - MUTUAL**  
MONDAY THRU FRIDAY

**MY SINCERE THANKS TO . . .**
DON BRINKLEY  
HAL LANSING  
GLENN RANSOM  
JANE HARRINGTON  
for helping me deliver a fine show  
WGN PUBLIC RELATIONS STAFF  
for starting the ball rolling.

**DICK "TWO TON" BAKER**

**"CITY COLLEGE OF NEW YORK**  
National Radio Awards Committee

**LATEST**
**MERCURY RECORD**  
"I'VE GOT A GAL I LOVE"  
(In North and South Dakota)  
"MANAGUA, NICARAGUA"

---

**Trammell Says AFM Has Key To FM Future**
Ban Spells 10-Year Setback

HOLLYWOOD, April 5.—NBC Prexy Niles Trammell told a press conference that AFM head James C. Petritto held the key to the development of FM broadcasting, and that the speed at which FM progressed depended to a great extent upon when Petritto's feud with broadcasters is amicably settled.

Here to attend a meeting of NBC's Western division affiliates, Trammell stated: "If Petritto is required to develop a separate service because of Petritto's lack of music in FM, it will take 5 to 10 years to develop FM broadcasting. FM must be developed as a part of a general service (with AM broadcasting) to be of use in the immediate future." Trammell made no further comment as to when an eventual settlement with musicians could be achieved.

Commenting on NBC's tele plans, Trammell added a new "if" to previous statements that Hollywood would be the world's tele center by stating that the film capital was a natural video focal point if production costs did not get out of hand.

Trammell pointed out that talent and labor rates in Hollywood are the highest in the world, and that the infant video industry cannot stand much higher tariffs. The alternative would be to shift video headquarters elsewhere, he added.

In discussing criticism of radio, Trammell stated that the industry was spending more money than ever before on research in order to discover the best means of improving its service. Critics of radio, he said, were mostly of the "something must be done about it" school, with criticism falling into three main categories: (1) Too much advertising; (2) too many mystery shows in early evening hours; and (3) too many daytime serials.

With regard to over-commercialization, Trammell indicated that the network is studying public reaction to radio advertising in an effort to improve practices. As for whodunits, NBC was little concerned, since the net now carries only three thrillers, two late and one regional, and all aired in late evening hours. Commenting on soap operas, Trammell stated that serials have a definite place in radio and are the most popular daytime shows for "all ages," he added, "I will not defend the number of these programs now heard. NBC, notably thru its "Fred Waring Show, is trying to achieve a better balance in its daytime listening."

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**Strike Notice Soon**
(Continued from page 5)

Guild officials have authorized a strike to be the only power the executive committee will be able to use in an attempt to make the networks start discussions. New York and Hollywood chapters of the Guild are taking similar strike votes Monday (7).

It also was reported here that electromagnetic Company & Gamble had a meeting in New York this week to discuss pending strike and at that meeting P. G. was resolved not to hire other writers if the Guild members were striking their shows were to walk out.

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**Mutuals Co-Op Pitch**
(Continued from page 5)

Shows. The American Broadcasting Company too, which recently put on "Town Meeting" for co-op sales, has added another, Nancy Craig. The latter starts as a five-a-week co-op, Monday (14) in the 1:15-3 p.m. slot. It will continue its regular WOR air at 12:35-1 p.m.

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www.americanradiohistory.com
Wade, NBC, Forecasts Rebirth Of Stock Companies In Video, With Low Cost Shows Ruling

By Warren Wade

Executive Producer, NBC Television

TELEVISION is a medium of communication. If a television show is not good in front of the camera, it won't be good on the screen of the receiver. The show's the thing. Receivers will be sold on the basis of consumer curiosity—at first. But once that receiver is in the home, curiosity will quickly wear off and the broadcaster will have to provide good programs to keep the set tuned on. This is the burden of my profession—television from the showman's point of view is merely a new method of bringing the viewer face to face with good entertainment, good businessmen.

Warren Wade, executive producer of NBC Television, in a pioneer in the video field. Associated with NBC radio and television since 1939, Wade joined the television department in 1938 and became chief of production in 1940. Beginning his career as an advertising writer, he was program director at NBC's WTAM in Cleveland when he entered the entertainment world dated back more than two decades. After completing high school, he went back into the country in stock and later came to Broadway as an actor and director. It was in the trade. However, he bought a stock company in Cleveland that he drew the attention of officials of Station WTM.

During World War II, re-entered the service in July, 1941, but returned from the war in Nov. In December, 1945, he had risen to the rank of lieutenant commander. Now that we recognize that television is a medium for show business—and we know what kind of a show television can generate—how about program formulas? All I can say in answer to this is, let him who is brave enough to predict the shape of things to come. Let him come back from his pen and let's see what he has wrought. We are all experimenting—constantly experimenting, learning from our mistakes as well as from our accomplishments. But there are certainly things that people in the business have been doing in the show business that show how about what the show business is doing.

First, no play, no dramatic effort whatever it may be, can ever be better than its material. By that I mean that the script writer in television is like the script writer of stage, or movies or radio, will become the story teller in television. If the good material there will be no good shows and without good shows there will be no good programs.

Secondly, we need competent, practical, tried-and-true performers and actors and actresses to carry the magic of television. Television should bring back the dramatic stock and re-energize it. At present, television stations attempting to program one or two hours a night will be forced to maintain the equivalent of the stock companies. The support cast must be made of a better known Broadway actors that such troupe be formed with an eye to television. It is something that we have been working on for several years and indeed, we have been getting there. When we get to the point where 28-hour-a-week program of 2 and a half stock company of actors will be as necessary to our operation as an orchestra and, just as in regard to talent, television will resort to the stock companies. It has been the employment of stock companies in designing its scenery. Television stations will need a set of the scenery that are standard in every spectacle. The re-arrangement has been made as well as possible, to deliver beyond expectations, as well as to keep viewers tuned in longer, and to keep the set tuned on.

Baseball

Reviewed Friday (4), 2:30 p.m. Style—Baseball remote. Sustaining over KTLA (Paramount), Hollywood.

In taking its cameras down to Wrigley Field for on-the-spot scan- ning of the game, NBC is giving another good sales argument why it's good to own a set. When NBC saw the interest in an attempt to keep it's viewers with baseball fans wide-eyed.

In the shots the game from all angles, endeavoring to give the lower as much as possible while it's survival in an effort to discover the best vantage point which would give a more complete picture. However, one can look at the game so far that it has been shot across home plate, bringing in the pitcher and the batter. It is in extent in giving viewers a better-than-beach view of what transpires.

For a starter, outlet and its crew is the show beyond the Norm, but is far from having all of the answers at this stage of the game. While the shots of the game have superiority of the tele medium as compared to watching the game from the stands, NBC has yet to make more complete understanding of the game. NBC is the closest they can be preceded by times at shots of the entire diamond. There's no news of the show and is simply in a noteworthy job for the small set. Would help if a crowd at Wrigley Field was used to pick up the game's excitement to living room looker.

Harriet Van Horne

Reviewed Thursday (3) 8:45-9:05 p.m. Style—Interview. Sponsor—General Foods, Agency—Young & Rubicam. Station—KTLA, Hollywood.

There's no reason why, despite an unfortunate premiere, this new General Foods series called Harriet Van Horne, radio editor of the New York World-Telegram, and Why, should not become a perpetual-quarter-hour interview session. The mistakes and faults of the technique are more obvious than the virtues, but yet, because they were obvious, they can be remedied easily.

Today, presenting Miss Van Horne at her typewriter, writing about her guests, with a sponsor on this program were Sally Victor, hat designer; Mrs. Walter Thoron, model, and Donald Bain, bird imitator. Bain and Miss Victor present a natural affinity for television, but the originally projected thought was not pursued.

Continuity Lacking

Where the show fell far short was in its lack of continuity, evidence from the very first moment. The opening scene of the show, a discussion over Wrigley Field in St. Louis, was权限 over Miss Van Horne and a display of the first ever and seeming more alarming and unangly millinery creations. What bogged this feature—clipping interest is the fact there was a glaring lack of close-ups, plus the fact that both gal gabbed away at the same time, effecting the listener-viewer. Unimagina- tive, with the game, giving a mobility or fluidity, helped make for a diffuse and jumbled program. Commercial for Birdseye frozen foods was obstructive and overly cute. It consisted of a brief interlude in which an announcer made a hat out of a lamp shade and assorted frozen tastes. If the program sticks to using such stilted and keyed to go, somethin will be done next week when ex-

Gene Autry's Championship Rodeo

Reviewed Sunday (5), 2:55-3:30 p.m. Style—Swinging remote. Sustaining over KTLA (Paramount), Hollywood.

The rodeo is the most natural thing in the world. It is a reflection of the American spirit. The rodeo is the most natural thing in the world. It is a reflection of the American spirit. It is a reflection of the American spirit. It is a reflection of the American spirit. It is a reflection of the American spirit. It is a reflection of the American spirit.
LONDON, April 5—British television must have sponsored programs if it is to retain its lead in commercial development of television, according to Sir Robert Renwick, president of the British Television Society. Renewed calls upon Parliament's allocation of 2,000,000 pounds (over $4,000,000) for television during the next fiscal year is insufficient. For five years at least, he added, there should be sponsored shows to help the export drive and provide the expanded facilities the government cannot supply.

Parliament this week heard a BCC spokesman defend the current set-up, saying it is misleading in stressing the people, whereas U.S. sponsored video "is making no headway as far as getting over to the people is concerned." British receiving sets currently are selling at a rate of 400 to 500 per week.

Brighter Tele Screen Developed by RCA

NEW YORK, April 5—RCA Victor this week disclosed it has developed a screen which permits reception of television images two and one-half times brighter on projection-type home receivers than currently can be obtained, and the new screen will be part of RCA Victor's television receivers scheduled for commercial production this summer. Special demonstration was held before the New York section of the Institute of Radio Engineers, showing a special studio and film program of WNET.

British Video Needs Sponsors, Says TV Society Prexy

16mm. Video Film Halted By Ideal Co.

Producers Bring Pressure

CHICAGO, April 5—In an unexpected move that could greatly curtail the supply of film available for television programming, Ideal Pictures Corporation, one of the major distributors of 16mm. film in the country, this week stopped distribution of all film to video stations. Elmer bankroll-Chief of the new company, stated that some of the producing companies whose films Ideal had been distributing were having their films shown by video stations, and that Ideal, rather than get involved in any trouble at this time, was turning the entire matter over to its legal advisers. The producing companies had the right to stop distribution to video stations.

Ideal's decision would distribute its films to television stations will have a strong effect on video programming is proved by the fact that Ideal distributes for practically all the producing companies in the United States and abroad.

All that Ideal now will discontinue the distribution of films is the heads of the major producers have been told, are U.S. government films.

Industry sees the possibility that if Ideal's legal advisers rule that distributors have this protection, and if (See Ideal Halts 16mm. on page 16)

Union Merger Test Via Tele

Member Unions Contribute 25G To Video Group

NEW YORK, April 5—George Heller, executive secretary of American Federation of Radio Artists (AFRA), this week was elected chairman of the new television committee organized by the Associated Actors and Artists of America (4A's). At the same time, the committee members agreed to establish standard wages and working conditions.

Perhaps more important, however, is the fact that the manner in which the 4A's is handling the problem of television talent jurisdiction indicates that producers' association and other proposed merger of the 4A's member unions is getting a crucial test in the recording industry. In the nearly leading union officials say, it is almost certain that the way to a ver-

ical theatrical union will be cleared.

Members of the 4A's include AFRA, Equity, Screen Actors Guild (SAG), American Guild of Variety Artists (See Union Merger Test on page 16)

Marital ‘College’ New Chi Tek Show

CHICAGO, April 5—Unique show-
casting of a program idea in television so that it can be seen by potential bankrollers. A new idea, marketed by a company, stated that some of the producing companies whose films Ideal had been distributing were having their films shown by video stations, and that Ideal, rather than get involved in any trouble at this time, was turning the entire matter over to its legal advisers. The producing companies had the right to stop distribution to video stations.

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New Multi-Video Sending-Receiving System by Emerson

CHICAGO, April 5—New type of multi-video sending and receiving system was unveiled in New York yesterday, on a national television outlet. New development, aimed principally for industrial and educational purposes, brings any number of remote images to a central reception point and also multiplies telecasts at other points.

The equipment consists of four basic units: (1) Camera, which picks up sight and sound at the point of action; (2) combined viewer and speaker, which convey sight and sound to the audience; (3) central unit, which is the sight and sound synchronization set-up; (4) tuner which picks standard broadcasts.

Ben Abrams, Emerson prexy, declared: "This multi-broadcast and reception television can be expected to bring about the most wonderful economies, not only in the cost of supervision and instructors, but also by adding and dramatizing many more types of visual information and instruction than can be portrayed in textbooks." A great blow to misbehaving mops. (See New Multi-Video on page 16)

Glossy Photos

Reproduced in quantity at $1 each. Negative charge of 12.00 on first order. 100 8"x10" $5.00 200 8"x10" $10.00 1000 8"x10" $50.00

Mail Orders

Send 50¢ Deposit With Order, Balance C.O.D.

Quality Photo Service

Perkins St. BRISTOL, CONN.

Second D.C.-N.Y. Cable Soon

WASHINGTON, April 5—Television programming is quietly getting a terrific shot in the arm as the result of American Telephone & Telegraph Company's (AT&T) having stepped up its nationwide plans for co-axial cables to accommodate increased programming. It is almost certain a second D.C.-N.Y. cable will be begun before fall.
WBKB Video Survey Reveals Wide Viewers' Preferences

(Continued from page 3) shift in preferences after the novelty value of television has been eliminated for viewers. Paradoxically, however, and indicative of the fact that agencies in town have still not become excited about television, Eddy stated that so far few agencies have asked for copies of the survey results. Some more important findings were:

Chicago receivers want, via television, a full view of local events, entertainment, sports, public events and education facilities.

Predictions of figures revealed that the present television audience averages 12,000 nightly, with two-thirds of the sets in homes and the remaining one-third in places of business.

The viewers prefer watching television from 1 to 5 p.m. and from 7 p.m. to midnight, beginning over other evenings. Monday afternoon topped other daytime periods.

Remote sets, particularly sports, rated tops with 50 per cent of the receiving receivers. Remote sets then rated tops with 30 per cent and film shows with 20 per cent. However, prime time socials showed that the important sports to the exclusion of all other features.

The same figures showed that more dramatic, educational, and news shows originating in the studio were desired. In that order, their preference on news shows, the audience indicated that they would prefer intellectual to the program they would prefer watching shows in themselves. When studio fare can be of similar caliber, he feels the audience will go for it as much as they now go for remotes.

4 Colgate Aussie Shows Shift Webs

SYDNEY, April 5—Aussie radio circles are in a dither over the recent decision to air the Four Four Four, a four-hour weekly show from one leading commercial network to another.

Sponsor, along with some other networks will not explain circumstances prompting the jump, which involves the shows going from ABC to Blue Network.

Surprised by the switch, MacQuarie was forced to get up sustainers as replacements. One substitute was British comic Tommy Trinder, who drew down about $3,000 weekly for his hour spot. MacQuarie and Blue networks continue their competition more than to air televising and thus the medium would have additional good programming which would increase its popularity.

RadioCrix Package

Would Conk Radio? Do We Hear Bid?

NEW YORK, April 5—Radio critics will have an aerial whack at broadcasting if a package recorded this week is pulled over the air. New York Herald Tribune radio writer, and Ben Gross, of The New York Times, will be the presenters of the package in the sample show.

Tentatively called Listener's Grandstand Show, it would have two critics on weekly, practicing radio on the basis of listeners' letters. Two defense and an airman would serve as emcees. The sample show had Albert N. Williams, of The Saturday Review of Literature as moderator.

Plans call for the radio's position, making it a permanent fixture with over 500 standards. Eddy's feeling it will be continued.

Second DC, NY Cable Due Soon

(Continued from page 15) and announced a new combination with a major Washington institution.

Manufacturers in Drive

Synchronized with commercial promotion, the first mailing of promotional drives by manufacturers to get receivers into retail stores in major metropolitan areas and new stations will be operating. James D. Secrest, director of publicity for the Radio Manufacturers Association, said today that roughly a half million sets were on the air at the month's end, nearly 100,000 more than anticipated. I. V. Dalo, head of RCA-Victor Instruments, and Radio division here, predicted that in the nation's capital alone there might be as many as 5,000 sets in use by January 1.

Word here is that AT&T's cross-nation co-ax cable will be ready for use months in advance of late 1948, originally sketched, with tests perhaps earlier. The cross-cast folk are sticking to the cautious policy which has characterized the company's program. The real idea is that commercial video may be on Federal government's airwaves for the performance of the time originally hoped for.

Charles Kelly, chief of DuMont television, who is handling commercial video from WTTG and who for months directed experi-

UNION MERGER TEST

(Continued from page 12)

(AGMA) 

A new tele committee, on which Gomez and Aga, Equity and SAG, has agreed to a plan of coordination where members working in video, as reported exclusively in The Billboard last week. In addition, all other associations which now are looking at video as a medium for the execution of their objectives are now looking at television as a major medium for the execution of their objectives.

Gomez and the American Federation of Musicians (AFME) has agreed to a plan to coordinate the activities of the two organizations in the production of television and film programming.

In the agreement, the two organizations will work together to ensure that the interests of musicians are protected in the rapidly growing field of television production.

The agreement was signed by the presidents of both organizations and is expected to be finalized in the near future.

IDEAL HALTS 16MM.

Ideal in the near future again distribution.

A new agreement between two video studios could develop a test case by which would be solved the problem of whether producers can determine who should be leased film, or whether distributors, in lieu of contracts with producers, can lease to whomever they choose. If latter occurs, the rule is that new and greater supplies of film would be made available, making the medium would have additional good programming which would increase its popularity.

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Blue Book Suit Dismissal Is Asked by FCC

WASHINGTON, April 5. — The wrangle between Station WBAL in Baltimore and the Federal Communications Commission (FCC) over the Blue Book, the city's prestigious weekly newspaper, has been stalemated. The FCC has decided to hold a show-down as a result of the Blue Book's filing briefs in U. S. District Court late yesterday asking that the complaint of Hearst Radio, Inc., against FCC's Blue Book data on WBAL be dismissed.

The commission maintained in its briefs that Hearst Radio had stated no claim of injury for which relief could be granted. FCC also contended that it did not violate its authority in publication of the controversal material and that any injury which might be sustained in the future was “not determinable” by the court.

Hearst Radio had asked retraction of the comparison made in the Blue Book between broadcast operations by Hearst and the efficient and thrifty ways in which its film operations were conducted. WBAL urged FCC’s_precedent that any comparison, said the court should issue an injunction against FCC to restrain a license renewal.

A preliminary injunction was issued February 19 against the commission contending that Alameda County, the state’s Board of Supervisors, or the City of Berkeley, the city of Berkeley, would operate an FM station that the FCC had licensed.

Drew Pearson and Robert Allen have applied for the frequency used by WBAL. It is the claim of Radio Radio that this bid was induced by the Blue Book material and that a hearing on the problem will sit in April. A preliminary injunction was called because of the Blue Book promulation. Hearst Radio’s counsel contends that Alameda’s renewal application will be “stacked” because of these circumstances.

Alto the litigation is not regarded as a direct test of the legality of the Blue Book, it is expected either to pave the way for such a proceeding by one other broadcast applicant or to reduce the possibility, depending on the court’s ruling, that the FCC’s position will be reversed.

Alto, the commission’s legalists are regarded as acquiescing in the taking of stand on the issue before Judge Goldsborough alone, apparently in the belief that the Blue Book would provide a more equitable test.

Coast RNC Framing

Ethics for Newsmen

HOLLYWOOD, April 5. — Newscasting standards are currently being prepared by the National Association of Broadcasters, Southern California org comprising 64 radio commentators, reporters and newsmen. One of the major wire services will sit in sessions.

Group will hit for increased impartiality in news writing and commenting and combat charges of crookedness in crime and murder reports. Org will also seek recognition for radio correspondents.

Framing is sure to be studied and eyeballed by newsmen from local sheets. Radio-RNC will elude out of half as many new breaks, the boys from dallies resenting radio cop.

Jam in Web Time Has Agencies Sore

NEW YORK, April 5. — Some agency folk are doing a burn because it is practically impossible to grab good time on a network, despite the fact that a large block of time cancellations have been announced. One agency exec this week held the maneuverings of other agencies and clients responsible for the situation—which, he said, had created a programming set-up bad for radio and record.

“Let’s face it,” he challenged. “At Jolson turned down a radio show be-cause of the renewed application will ‘sore’ his agency’s clients. WBAL Radio News Club, April 12, 1947

Coast Stations Study Ed FMs

HOLLYWOOD, April 5. — Proposed State-financed FM web to be operated by the Federal Communications Commission (FCC) over the Grand Central Station, with Central Station, will also be heard on the point category. Armstrong’s Theater of Today, fourth in the performance of the radio network, will be followed by Let’s Pretend, which stands fifth and sixth in point standings, respectively, in the picture.”

Among evening programs, same shows, with slight variations in standing, are still the dominant force. The top five programs in total audience and listeners. Hope and Benny were first and second respectively in audiences. Both shows reversed in listeners, Fibber McGee placed third in both categories, followed by the Grand Central Theatre fourth, Radio Theater and Red Skelton fifth.

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Execs of 4 Majors Testify At Senate Group Hearing; Price-Fix Evidence Sought

Industry Inquiry Seen Developing; Info on Firms Asked

(Continued from page 2)

its own distributing offices, but emphasized that "every effort has been made to encourage making our product available to retail newcomers, especially war veterans."

Questioned for Hours

The witnesses were questioned for more than three hours by Langer;

Decalogue

WASHINGTON, April 5—The story of how Decca Record Company got its name was a thrill for President James Halliday, as he was shown the original minutes of a meeting of Mr. William Longer's (R., N.D.) Senate subcommittee at a hearing here today. Senator Longer asked him if he was interested in knowing how Decca got its name."

"Well," said Kopp, "I had the idea that deccas was an Indian word for 'give voice to.' I had seen only one use of the word in any form in English and that's the encyclopedias's reference to the word 'deccas,' which is a jangle. I once thought what I was a learned talk on the word and attributed it to India. But recently I met an Indian maharajah who told me there is no such word in the Indian tongue. Anyway, we're still Decca and glad of it."

Dr. John Blair, of the Federal Trade Commission; Special Assistant Attorney General James Mullaly, and J. B. Barbour, were called to the subcommittee. In the course of questioning, it became apparent that the subcommittee is determined to assemble a mass of information on Midwest Band Biz

Revival Sighted;

Barnett Adds Orks

CHICAGO, April 5—Indications of a reviving dance band biz in the Midwest came from territory orks this week when booker Jimmy Barnett, Sioux Falls, S. D., skedder, reported inking four new orks to his roster. The bands include Fats Carlson, Vern Wellington, Chuck Hazleton and Clem Brum, all commercial crews, ranging from eight to 11 pieces. Barnett said the orks were pacted to meet increasing post-Easter demand, and already dates have been booked for them up to the end of the summer.

Serl Hutton, of National Orchestra Service, Omaha, another territory band roster, told The Billboard that he is seeking one and perhaps two more crews to bolster his talent stable.

Increased territory band biz is considered a good indication of hype biz for the names in the Midwest, for territory orks are considered the basis of ballroom biz in this territory.

Musicraft Voids MGM Request to Cut Torrne Sides

HOLLYWOOD, April 5—Musicraft mixed MGM Records' request for permission to cut two sides by Billie Holiday and Tony Torne to be included in MGM's forthcoming Good News album. Since Torne was booked to appear in the Metro pic of the same name, the pic company's disk subsidiary wanted to use Torne in the album as a tie-in with the film.

Metro requested and received okay from Decca for use of Judy Garland in a similar instance and reportedly sought from Musicraft's Irving Felt refused okay in case of Torne.

Musicraft now pondered reason for Felt's nixing since all agreed Torne's inclusion in the MGM album would greatly enhance the stature of the youthful balladist and pay-off for crassness in boosting their other Torne diskings.

Capitol Sales

Doubled in 46; Take Trebled

Divvy Rits $1.82 a Share

NEW YORK, April 5—Capitol's annual stockholders' report, issued this week, shows a 105 per cent increase in sales volume and a 300 per cent increase in net income in 1946. In addition, congratulations from all Capitol's dealers of similar profit-showing statements from Decca and Columbia.

In 1946 Capitol's sales volume was $13,802,797, the highest sales total in the five-year-old firm's history, compared with just a 1945 total of $6,391,685. Net income was $842,961, almost quadrupling the 1945 total of $222,780.25.

The net for '46, after payment of preferred dividends, would equal $1.82 a share on 420,000 shares of common stock outstanding.

The number of Capitol releases (29 singles and 10 albums) almost equaled the combined total of new releases from 1943 thru 1945 on Capitol's sales for January and February show the firm 190 per cent ahead of the '45 pace.

 Criterion's Goldsen

To Run Works Now

NEW YORK, April 5—Mickey Goldsen, the observed proxy of Criterion Music Corporation by the district union, has decided to run Goldsen as general manager of all of Criterion's affiliated firms, including Harry Warren's Criterion Co., Harry Cavan's Goldstern, Alpert Music, Barbour-Lee Music, and Ritter Music. As was previously reported, changes in the Union set up will inactivate Criterion Songs, Inc.

IATSE, Losing Out on Grips, Grabs Clerks

Unionizing Pubs, Diskeries

(Continued from page 2) in the Ashley Music Supply Company. The union says it invaded the clerical field because it feels that publishers are backed mainly by movie money, but this does not hold true of the record business.

Jurisdictional Trouble

MPHOE's invasion of the wax biz will meet with jurisdictional opposition from the Disc Jockey Union, Professional Workers, an affiliate of the Congress of Industrial Organizations (CIO), and Local 430, United Electrical Workers (CIO), a union that has been in charge of this work for years.

Interesting labor interplay is evident last year that UOPWA has been certified as bargaining agent at Columbia Records, a subsidiary of the Columbia Broadcasting System (CBS). UOPWA won a National Labor Relations Board case which ordered the MPHOE last year at CBS and since has signed a pact for office helpthere.

The CIO has merged with the AFL-organized drive under way at Decca Records, Inc., the parent organization of MGM. If the CIO wins, the UOPWA already has a contract with MGM.

MPHOE's Origin

MPHOE originally sprang from the Warner Bros.' office employees, 600 strong, who joined together in 1941 and entered IATSE in 1945. Since that time, the union has grown to 909 members and Local 892, American Federation of Musicians (AFL), has contracts for representation with 122 radio and record companies in music publishing firms, but nevertheless has supported MPHOE's drive for clerical help.

On the other hand, Local 1 of the American Federation of Musicians of the West, in the absence of the stagehands, the original nucleus of IATSE (2,055 strong in 1929), has lost 41 per cent of its membership and now only numbers 200, of whom 600 work in legit, 400 in vaudeville and the rest in radio and tele. There are several reasons for the decrease in the number of organized grips, the foremost being unemployment caused by a general decline in the theater. Many have had to enter new trades.

Second, since many members aged, the union's dues rates have increased, and some in music publishing firms, but nevertheless has supported MPHOE's drive for clerical help.

Up to recently, it was extremely difficult to gain admission to the union, but an apprenticeship program opened the gates to 50 sons of members.

Whereas stagehand membership has dropped drastically, IATSE, the parent body, has hiked its dues payers from fewer than 23,000 in 1935 to 60,000 today, and is expected to add all in the A classification. Tab now is 895 A locals and 141 B locals. B locals are more or less catch-all units (See IATSE Losing on page 33)
**Society in N. Y. Says Okay If You Can**

NEW YORK, April 5—The Michigan Independent Theater Owners' production company, the Society of Composers, Authors and Publishers, collect from film producers at the theaters whereโส 있는 fees were charged on exhibitors were granted with no official comment from ASCAP. A source, Mito, is understood, however, that ASCAP is entirely flexible on the idea, with the usual proviso that the motion picture producers go for it as well. Then it would be a simple matter of the pie magnates coming to ASCAP.

Many years ago, trialists recall, ASCAP did endeavor to collect pie revenues at the houses, but the Hays office set-up in power at the time blocked it.

The only point elaborated on by an ASCAP spokesman was the theater exhibition fees or "per-seat tax," which was suggested by the ASCAP and eventually accepted by the ASCAP. The fees are collected from producers at the rate of 4% of the box-office receipts or 45% of the weekly box-office take. The source pointed out that the fees are actually a form of double taxation, and the per-seat tax has been fixed at $1,300,000 for seats. Carver estimated that at the source there being Hollywood's movie picture producers.

**Double Taxation**

"Carver's contention is that at present music royalty fees are collected from producers if additional to the tax collected from exhibitors. The exhibitors are opposed to this as a form of double taxation and it is known that the seat charges have been favored title motives by the recent flurry of anti-ASCAP bills introduced in State legislatures where movie owners are generally well organized and represented in the capitol.

The fact that Mito might be interested in collecting fees was relented by Carver's indication that exhibitioners knew Hollywood interests would pass on to them the additional costs of the source collections. With ASCAP's tax take in 1948 placed at $1,300,000, Carver estimated that with the above source and another cost a feature film to a producer would be about $3,000. Passed on to the average increase in cost at each house might be negligible, perhaps $3 a feature. But the important point to Mito is that the hike would not be itemized as a separate charge; hence, would not have the pressure of the exhibitors for individually over ASCAP excisions.

**Simplification**

Mito's contention is that its plan would simplify royalty procedure in the picture field and probably would point the way to routine operation of other copyright organizations in the same field. Exhibitors argue that other copyright groups have generally been doing back and forth ASCAP lead the way in connection with film royalty. Therefore the exhibitors want to start off by changing the ASCAP system.

**Contact Men's Union Wants Pension Plan**

NEW YORK, April 5.—One of the things to be asked of public Music Publishers Contact Employees Union (MCPE) when present Fair Trade Agreement expires at the end of this year will be support of a pay roll-deduction "pension" plan.

MCPE currently is whipping up a format for the deduction plan which probably will follow that used by many commercial industries where the employer deducts a small percentage of the employee's wages each pay week, matches the amount deducted with an equal amount from his own pocket and turns the total monies over to a "pension" fund.

**Apollo Pressing for Audience Co-Op Disks; First by May**

NEW YORK, April 5.—Arrangements for the Apollo diskery to press "Editors" for Audience Records, Inc., have been concluded and the first album series under the trade-mark label will be distributed by May.

Audience's tallow features special cuttings by its case's case, associated with radio stars: Amos 'n Andy, Jack Benny, "The Green Pastures," and the Andrews Sisters. The suit was directed against the defendants by the fabulous Link's, who are hearing Godfrey sent Monroe, which offers. But the important point to Mito is that the hire would not be itemized as a separate charge; hence, would not have the pressure of the exhibitors for individually over ASCAP excisions.

**Supreme Court Rules Soon on Form B Pacts**

WASHINGTON, April 5.—The Supreme Court is expected to hand down a final decision within six weeks on a case which tests whether the local of the American Federation of Musicians (AFM) may negotiate contracts with musicians and ballrooms hiring them, rather than between musicians and their band leaders. The Court heard arguments Thursday (3) in the suit brought by the Crystal Ballroom, Des Moines, protesting the "Form B" contract under which an employer-employee relation is entered into between the players and the person engaging them.

Under the "Form B" contract, the person engaging the orchestra or band is made liable for payment of the Social Security taxes. Previously, the responsibility rested on the orchestra leader. The Crystal Ballroom brought the suit two years ago in the Federal District Court in Des Moines, which upheld the complaint. The suit was directed against the U. S. Collector of Internal Revenue.

**Complainant's Case**

The complainant insisted that the responsibility for the tax payments belonged to the orchestral leader as "employer." The Circuit Court of Appeals in the eighth district reversed District Court and, and arguments were submitted at a hearing before the high tribunal. The ballot proposes the responsibility rested on the orchestra leader. The Crystal Ballroom brought the suit two years ago in the Federal District Court in Des Moines, which upheld the complaint.

Robert A. Wilson, of Washington, counsel for AFM, argued the case for the orchestra members, maintaining that "Form B" was the most logical and fair basis for negotiations.

Wilson's standing was with the general counsel. In the Crystal Ballroom were lawyers Clyde B. Charlton and Thomas B. Roberts, both of Des Moines.

**All It Requires Is Some 'Mah-Zel'**

NEW YORK, April 5.—Examples of small diskery waxings spreading into major studies coming to radio. Latest in the Feist-pubbed Mah-Zel tune, whose title is based on the familiar Jewish expression for "good luck."

Mah-Zel kicked off on the Coast in the label's label, by Danny Winkler and Jack Beek.

Beekman co-wrote the song with Paul Wayne in their office on the Huckster disk. When the record started chatter on the Coast, Beekman brought the song out and no sales or auditions around for pub. Feist's General Manager Harry List picked it as $2,500 advance against a nickel copy—this, about two weeks ago. Abetted by fanzine ad's pro-motions, the song is starting to move. Arthur Godfrey sent it off on his CBS morning show and local dealers and jukes are hearing calls. Now the ditty has been set for the Andrews Sisters on Decca, Louis Prima on Capitol and maybe Vaughn Monroe on Victor. Amazing switch it that the genial Irish gentleman Art Mooney is doing Mah-Zel for MGM label.

**GAC, Capitol Plot Co-Op Promotions**

NEW YORK, April 5.—One of the most progressive steps ever taken to develop closer accord between recording companies and booking agencies has been launched here by General Artists Corporation (GAC) and Capitol Records.

The GAC joint venture also appointed GAC veepees in charge of artist relations, and Walter Rivers, New York rep for Capitol, have worked out an unusual agreement involving the promotion of the Sam Donahue and Billy Butterfield orks by united effort. A preliminary step in the co-op promotion campaign was a call for the diskery to ad- vise GAC of sales, new releases and

**MUSIC**
6 National Biz Associations Aid NAMM's Three-Year Plan

CHICAGO, April 5—National Association of Musical Merchants' (NAMM) projected three-year program, mapped out in conjunction with reps of various sections of the music business (The Billboard, November 16), took shape this week with the announcement from NAMM headquarters here that word has been received from six national music biz associations that they will co-operate financially with the campaign.

Program fund, originally set at $80,000 yearly, has been pared to $60,000. This amount will be divided among various facets of the music industry, according to their ability to pay. Actual figures on the division of funds were not disclosed.

Associations which have signed their okay of the financing, according to William A. Mills, secretary of the NAMM, include: The Piano Manufacturers' Association, National Association of Musical Merchandise Manufacturers, National Association of Musical Merchandise Wholesalers, Band Instrument Manufacturers' Association, and the Standard Publishers. No word has been received yet from the accessories manufacturers, but Mills said that they are meeting next week to decide on the program.

The advertising committee of the National Association of Radio Manufacturers has already okayed its quota in the drive to stimulate music nationally, but before the appropriation can be made the matter must be considered by the NAMM's directors, who will meet soon. Band instrument manufacturers, Mills said, are being solicited for funds individually, for they are not as yet represented by a central organization.

The board of trustees, shepherding the music campaign, has authorized the employment of Dr. Albert Har- ing, Indiana University prof and marketing expert, as program consultant, and he is making preliminary plans for necessary market research. Dr. Haring has slated the next meeting of the board of trustees around the end of April, at which time they will discuss the industry publicity relations program, which is currently being carried on experimentally.

Sy Oliver Cancels
Ork Tour of South
NEW YORK, April 5—William Morris Agency's one-nighter Three Blazers and Sy Oliver ork package, decided for a series of dates in the South, was broken up this week when Oliver pulled out of the tour by mixing the dates. The stated reason for rejection of the dates was not so much Oliver's objection to Jim Can- try as it was lack of financial incentive. Eddie Greene, Oliver's personal manager, claims that the ork, still in its infancy, couldn't afford to make a trip that would be tough and not lucrative enough to cover the band's nut. But he pointed out that Oliver's refusal of the dates did not strain the orkster's relationship with WM.

Oliver will finish the tour with the Blazers on May 1, after an engagement at the Regal Theater, Chicago. Following that, the Blazers go South alone, while plans for Oliver are uncertain.

First it was MUSIC GOES 'ROUND
...then BEI MIR BIST DU SCHOEN
...later RUM AND COCA COLA
and OPEN THE DOOR, RICHARD!

Now it’s “THE GOOD LUCK SONG”

MAHUELZEL
(MEANS GOOD LUCK)

words and music by Artie Wayne and Jack Beekman

Every important record company is rushing to record this new novelty sensation.

Insure immediate delivery — Reserve records from your distributor now!
Morris Agency 6-Months' Biz 25% Above '46

Band Bookings Boost Billings

NEW YORK, April 5. — Cress Courtney, William Morris Agency band department exec, this week revealed that the agency's billings and volume for the first six months of this year show a jump of approximately 25 per cent over the same period in 1946. Courtney pointed out that these figures are being realized because of the strong demand for orks for the summer season. He added that it would be highly unlikely for the summer's thriving bus to continue into the fall and winter.

Courtney explained that when the summer spots close, the situation is likely to return to the dismal state that it was in last winter, simply because of the lack of spots in which to book orks. He revealed that the agency has a man out on the road whose express job is selling the idea of using orks to ops who have suitable ork locations but who do not use big band music. The exec said this road agent thus far has opened up at least three new spots to name bands in the East for the coming fall. But he added that it would be a difficult task to successfully open the number of location spots which have folded or dropped the name ork policy in the past six or nine months.

He also said promoters and location ops become more difficult to sell, and that most would not buy unless they get guarantee-percentage deals. Courtney explained that ops felt this type of deal was too close to a reasonably certain means of covering their "nuts" as any other type of purchase.

Margaret Whiting Proposes "Oscars" For Music Biz

HOLLYWOOD, April 5—Songstress Margaret Whiting, daughter of the late tunsmith, Richard Whiting, in a wire she will send Monday (7) to Deems Taylor, prexy of American Society of Composers, Authors and Publishers (ASCAP), proposes that the music biz have its own annual Oscar awards to be made to the top of the top tunes of the year.

Miss Whiting will recommend that ASCAP establish the yearly awards to composers of: Best new ballad of the year, top novelty tune, best rhythm song, most notable longhair work and most promising cliefer or team. Citation also would be made to the pub, scribe or individual who has contributed most to development of American music. Other awards would include special citation for the composer of the best Broadway score and the top song revival of the year. Poll conducted among top ASCAP members would determine awards.

Ross Doyle On His Own

NEW YORK, April 5. — Ross Doyle, formerly arranger and librarian with the Tommy Dorsey ork, currently is preparing his own trio and conducting a vocalist's school out of TD's office here. Doyle has written a tune, Dreamland, published by Burton Music and set for waxing by Kay Kyser on Columbia.

Billy Eckstine and His Orchestra

"Time On My Hands"

An ever popular standard done in the ragtime Eckstine manner.

I Love the Loneliness of You

The Bronze Balladeer thrills his fans with this one.

NATIONAL #9030

To be released April 14

Billy ECKSTINE
and his orchestra

America's No. 1 Saxophonist ...... Tone Painting in Modern Jazz

'Moon Nocturne'

PARTS 1 and 2

ONE OF THE TOP TEN PLATTERS

As selected by radio listeners in record review.

NATIONAL #9029

To be released April 14

Enric Madriguera
AND His ORCHESTRA

CU-TU-GU-RU
(JACK, JACK, JACK!)

AND MADE FOR EACH OTHER

NATIONAL #9028

Betty EATON and His Orchestra

TILLAMO'S

"I WONDER, I WONDER, I WONDER"

BY THE VAGABONDS

BY THE 4 ACES

CASH IN NOW!!

On Record #114
On Record #143

Call or Wire Your Nearest Distributor

TRILON RECORD CO.
3123 SAN PABLO AVE.
OAKLAND 8, CALIF.

TRILON DISC CO.
1910 S. Halsted
Chicago, Ill.

TRILON DISC CO.
2724 Dunn St.
Oakland, Calif.

Fitz Associates
2011 W. 7th St.
Los Angeles, Calif.

Frederick Lee Co.
318 N. Main Ave, South
Minneapolis, Minn.

Frederick Lee Co.
141 W. 11th St.
Kalamazoo, Mich.

Standard Disc Co.
1720 St. Ave.
Pittsburgh, Pa.

W. M. Amato Disc Co.
315 Olive St.
Shreveport, La.

United Industries
501 Paynes St.
New Orleans, La.

Million Sales
141 N. Main St.
St. Louis, Mo.

General Distributors
1420 Courtland Apts.
Baltimore, Md.

Robert Nicholson Disc Co.
1201 Commerce Ave.
Houston, Texas

Dave Saks Co.
1011 7th St.
Denver, Col.

Saltan Disc Co.
12723 Lindell Ave.
Des Plaines, III.

R. Warncke Co.
123 E. Capal多位
San Antonio, Texas

Dobbs and Skinner Co.
2248 E. 9th St.
Dallas, Texas
The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity measured by survey features of The Billboard's Music Popularity Chart.

Position
Title
Artist

1. ANNUALITY SONG
By Al Jolson and Saul Chaplin
Published by Mood (ASCAP)

2. HEARTACHES
By Al Hoffmann and Al Kavanagh
Published by Leeds (ASCAP)

3. LINDA
By Jack Lawrence
Published by E. H. Marcus (ASCAP)

4. MANAGUA, NICARAGUA
By Albert Gomwe and Irving Fields
Published by Evers (BMI)

5. HOW ARE THINGS IN GLOCCA MORRIS?
By E. T. Hurberg and Burton Lane
Published by Crawford (ASCAP)

6. GUILTY
By Gus Kahn, Harry Akst and Richard A. Whiting
Published by Feist (ASCAP)

7. MY ADOBE HACIENDA
By Louie Marson and Lee Penny
Published by Peer International Corp. (BMI)

8. (I LOVE YOU) FOR SENTIMENTAL REASONS
By Josh Watson and William Best
Published by DuBose (BMI)

9. I'LL CLOSE MY EYES
By Buddy Kaye and Billy Reid
Published by Peter Marcus (ASCAP)

10. IT'S A GOOD DAY
Published by Capitol Songs (ASCAP)
April 12, 1947

**Billboard**

**RCA VICTOR'S**

**PERRY COMO!**

With the Satisfiers and Russ Case and his Orchestra in a swell new coupling that's headed for a long, profitable run in the boxes.

**Little Man You've Had a Busy Day**

**AND**

**Kentucky Babe**

**RCA Victor 20-1918**


**RCA VICTOR'S**

**CHARLIE SPIVAK!**

"A" is a neat arrangement of an Isham Jones favorite. "B" is a new blues item that's come up fast on the West Coast. Tommy Mercer's terrific vocals on both sides.

(There is) **No Greater Love**

**AND**

**Born to Be Blue**

**RCA Victor 20-2202**


**RCA VICTOR'S**

**FREDIE MARTIN!**

I Can't Get Up the Nerve to Kiss You

A catchy gang song with Clyde Rogers and The Martin Men.

**AND**

Piano Portrait

featuring Murray Arnold's fast rippling piano... another "Bumble Boogie!"

**RCA Victor 20-2165**


**RCA VICTOR'S**

**TEXAS JIM ROBERTSON!**

Ida-Idaho

... breezing through a fast-moving novelty on the "A" and a fine wistful ballad on the "B". With the Panhandle Punchers.

**AND**

A Home of My Own

**RCA Victor 20-2203**


**RCA VICTOR'S**

**LESIE SCOTT!**

with Billy Moore Jr. and his Orchestra

I Hate Myself Every Morning

Neat slow-tempo singing by an up-and-coming star who's going places fast!

**AND**

Until the Real Thing Comes Along

Leslie's new treatment of this old favorite will get a lot of enthusiastic hearing.

**RCA Victor 20-2206**


**RCA VICTOR RELEASE:***

**PHIL HARRIS**

A recording that brings you one of his top hits, plus a new one on the "A" side. Typical, serviceable, delivery!

*Pray for the Lights to Go Out* **AND**

*If You're Ever Down in Texas, Look Me Up*  

**RCA Victor 20-2207**

**WAYNE KING WALTZES**

(Yol. 2. Album P-171)

*Song of the Islands* **AND**

*In Apple Blossom Time*

**RCA Victor 20-2096**

Mexicali Rose** AND**

Maria Elena

**RCA Victor 20-2097**

Carolina Moon** AND**

The Anniversary Waltz

**RCA Victor 20-2099**

Roses of Picardy** AND**

"Til the Sands of the Desert Grow Cold

**RCA Victor 20-2099**

**CHARLIE MONROE**

and his Kentucky Pardners

Rubber Neck Blues **AND**

Who's Calling You Sweetheart Tonight

**RCA Victor 20-2204**

**ARTHUR "BIG BOY" CRUDUP**

Crudup's After Hours** AND**

That's All Right

**RCA Victor 20-2205**

**MISCHA BORR**

and his Continental Orchestra

Chanson Bohemienne** AND**

Valse Poudrée

**RCA Victor 33-0078**

**N. GOUNARIS**

with N. Gounaris and his Orchestra

Piros So Piare Ke Moutyges —Tango (For Whom Are You Leaving Me?)

**AND**

Omarfi Athina  

(Beautiful Athens)

**RCA Victor 26-9023**

**BEDRICK SKEAGE**

and his Orchestra

Sarah Polka** AND**

Cerveno Jabulsko Waltz  

(Red Apple Waltz)

**RCA Victor 25-2053**

**ORLANDO GUERRA**

(Cancion) y la Orquesta Casino de la Playa

Rumba En Pueblo Nuevo —Rumba

**AND**

Y No Lo So —Rumba

**RCA Victor 23-0269**

**JOSE CURBELO**

and his Orchestra

Rumba-Bomba** AND**

Maracas

**RCA Victor 26-9016**

**MARIA LUISA LANDIN**

Con la Orq. de Ray Martoya

Ahora—Bolero **AND**

Tu Felicidad—Bolero

**RCA Victor 70-7345**

**THE STARS WHO MAKE THE HITS ARE ON**

**RCA VICTOR RECORDS**

*Also in This Week's RCA Victor Release:*
BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales.

(P) Indicates time in a film. (M) Indicates tune is in legit musical. (H) Indicates tune is available on records.

**NOTE:** Publisher changed from last week.

**NOTES:**

- Tunes listed alphabetically are in film currently showing or to be shown soon.
- Only tunes which have won a position in one or more of the sheet music charts are listed.
- Since many structured tunes never reach any degree of popularity, and many others are never even published.

ENGLAND'S TOP TWENTY

**POSITION**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>THE OLD LAMPLIGHTER</td>
<td>Irwin Dash</td>
<td>Shapiro</td>
</tr>
<tr>
<td>2</td>
<td>ANNIE, 'BY SONG</td>
<td>Campbell-Connolly</td>
<td>Mood</td>
</tr>
<tr>
<td>3</td>
<td>THE STAR WILL REMEMBER</td>
<td>Feldman</td>
<td>*</td>
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<tr>
<td>4</td>
<td>OPEN THE DOOR</td>
<td>Leeds</td>
<td>Duchess</td>
</tr>
<tr>
<td>5</td>
<td>ANGEL OF THE HOME</td>
<td>Mac Melodies</td>
<td>*</td>
</tr>
<tr>
<td>6</td>
<td>(I Love You) FOR SEN-TIMENTAL SONGS</td>
<td>Peter Maurice</td>
<td>Paramount</td>
</tr>
<tr>
<td>7</td>
<td>TO EACH OF HIS OWN</td>
<td>Victoria</td>
<td>*</td>
</tr>
<tr>
<td>8</td>
<td>MEETS CHINA GIRL</td>
<td>Mac Melodies</td>
<td>*</td>
</tr>
<tr>
<td>9</td>
<td>I HAD A JIG</td>
<td>Yule</td>
<td>*</td>
</tr>
<tr>
<td>10</td>
<td>SWEETHEART</td>
<td>Maurice Shapiro</td>
<td>*</td>
</tr>
<tr>
<td>11</td>
<td>THE THINGS WE DID</td>
<td>Richard Morris</td>
<td>*</td>
</tr>
<tr>
<td>12</td>
<td>LAST SUMMER</td>
<td>Maurice Morris</td>
<td>*</td>
</tr>
<tr>
<td>13</td>
<td>THE GOODNIGHT</td>
<td>Lawrence Wright</td>
<td>*</td>
</tr>
<tr>
<td>14</td>
<td>RASCAL</td>
<td>Francis Day</td>
<td>*</td>
</tr>
<tr>
<td>15</td>
<td>I'M LUCKY</td>
<td>Francis Day</td>
<td>*</td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.*

PLAY STATUS OF FILMS WITH LEADING SONGS

Three listed alphabetically are in films currently showing or to be shown soon.

- Only tunes which have won a position in one or more of the sheet music charts are listed.
- Since many structured tunes never reach any degree of popularity, and many others are never even published.

A GAIL IN CALICO (Remarl), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

A RAINY NIGHT IN RIO (Witzmark), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.


SONGS WITH GREATEST RADIO AUDIENCES

(Tabulating Friday, March 28, 8 a.m., and ending Friday 8 a.m., April 4)

Tunes listed have the greatest audiences according to programs heard on network stations in New York, Chicago, and Los Angeles. List is based upon John O. Pealman's Audience Coverage Index. The Index is projected upon radio logs made available to Pealman's ACI by the Accredited Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 50 (more in the case of ties) tunes alphabetically. The music chart is prepared separately to 65 per cent alike.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (A) indicates tune is available on record. In each instance, the licensing agency controlling performance rights on the tune is indicated.

SUNG IN TIES

WEEK

1. A Sunday Kind of Love (R) [721] Lee-O-ASCAP
2. Anniversary Song (F) [722] Basement-Mood-ASCAP
3. April Showers (F) [723] Harms, Inc.-ASCAP
4. Beware My Heart (F) [724] Feist-ASCAP
5. Bless You (For Being an Angel) (R) [725] Shapiro-Bernstein-ASCAP
6. Do You Love Me Just as Much as Ever? [726] Gold-Min-ASCAP
7. I've Got a Crush on You (F) [727] Gold-Min-ASCAP
8. Golly (R) [728] Feist-ASCAP
9. Heartaches (F) [729] Feist-ASCAP
10. It Takes Time (R) [730] London-ASCAP
11. It's a Good Day (R) [731] Capitol-ASCAP
12. Lido (R) [732] E. H. Morris-ASCAP
13. Manacap, Nicaragua (R) [733] Capitol-ASCAP
14. Maybe You'll Be There (R) [734] Triangle-ASCAP
15. My Adorable Honda (R) [735] Peer-ASCAP
16. (There's) No Greater Love (R) [736] Peer-ASCAP
17. Oh, But I Do (F) [737] Wittmark-ASCAP
18. Sonata (R) [738] Oxford-ASCAP
19. That's Where I Came In (R) [739] Robbins-ASCAP
20. This Is the Night (R) [740] Jefferson-ASCAP
21. Thirty Minutes (R) [741] CBS-ASCAP
22. We Could Make Such Beautiful Music (R) [742] BMI-ASCAP
23. What Am I Gonna Do About You? (F) [743] Paramount-ASCAP
24. When K, I Gonna Kiss You Good Morning (F) [744] Decca-ASCAP
25. Why, Oh Why, Did I Ever Love You? (R) [745] Feist-ASCAP
26. You Can Take My Word For It,Baby (R) [746] E. H. Morris-ASCAP
27. You Can't See the Sun When You're Crying (R) [747] George Simon-ASCAP

Records listed here in numerical order are those played over 6000 stations during the week among 100 cities in the United States, Canada, and Mexico. In each instance, the agency controlling performance rights on the tune is indicated.

EPILOGUE

WEEK ENDING APRIL 4

Goings Strong

HEARTACHES - Ted He⽔ns (Elna Tanner) [751]
2. ANNIVERSARY - Dinah Shore (Morton Stofford Ork) [752] Decca 25217-ASCAP
3. SONG (F) - Roy Noble (Morton Stofford Ork) [753] Columbia 37205-ASCAP
4. HEARTACHES - Harry James (Columbia 37255-ASCAP)
5. ANNIVERSARY - Al Jolson (Morton Stofford Ork) [754] Decca 25126-ASCAP
6. SONG (F) - Andy Russell (Eddy Watson Ork) [755] Capitol 30445-ASCAP
7. MANACAP, NICARAGUA - Kay Kyser (The Campus Kids) [756] RCA Victor 724-ASCAP
8. RAGU - Jimmie D'Amond (Morton Stofford Ork) [757] Columbia 37249-ASCAP
9. SONG (F) - Sam Donahue [758] Capitol 325-ASCAP
10. ROSES IN THE RAIN - Eddy Howard (Eddy Howard-Trio) [759] Capitol 31015-ASCAP
11. ANNIVERSARY - Ted Hanford-Miller Ork (Gray Stevens-Song F) [760] The Modern Lark's [761] Capitol 26430-ASCAP
12. SONG (F) - Frankie Carle (Marianne Holcomb) [762] Decca 25276-ASCAP
13. GUILTY - Margaret Whiting (Larry Gray-Ok) [763] Decca 25224-ASCAP
14. TAL REASONS - King Cole Trio - Capitol 304-BMI
15. LINDA - Charlie Spivak - Victor 20-084-LACBMI
16. MANACAP, NICARAGUA - Freddy Martin (Stuart Wade-Ensemble) [764] RCA Victor 20-0260-BMI
17. THAT'S MY DEAR LUV - Frankie Laine - Mercury 5007-ASCAP
18. SONG (F) - Charlie Spivak (Jimmy Saunders) [765] Victor 20-1941-BMI
19. TAL REASONS - Dinah Shore [766] Columbia 37186-BMI

Coming Up

I DO, DO, DO, LIKE YOU - Johnny Mercer (Paul Weston) [767] Capitol 303-ASCAP

DIPSISE-DOODLE DANCE CONTEST

Album of Rumba, Polka, Fox-Trot, Jitterbug, Waltz, and Peabody... with complete instructions and rules

Larry Clinton and his Orchestra

Rainbow Album 301, List Price $3.00

HOW TO WRITE A SONG

Album of 6 Easy Lessons with Records Designed for your Listening and Dancing Pleasure

Jack Lawrence and his Quartet

Vocals by Jack Lawrence and the Quartet

Rainbow Album 302, List Price $3.00

SHOW PARADE OF 1946-47

Album of the Leading Hit Songs from Six Smash Broadway Musicals


Larry Clinton and his Orchestra

Vocals by the Toon Timers

Rainbow Album 303, List Price $3.00

DON'T CRY LITTLE GIRL, DON'T CRY

(In the opinion of Billboard's music staff a record most likely to achieve popularity.)

IT'S A SIN TO TELL A LIE

Jack Lawrence and his Quartet

Vocals by Jack Lawrence

Rainbow 10001, List Price 75¢

MY DARLING CLEMINTINE

I WONDER WHO'S KISSING HER NOW

Marshall Young with Orchestra

Vocals by Marshall Young

Rainbow 10002, List Price 75¢

STARDUST

Marshall Young with Orchestra

Vocals by Marshall Young

Rainbow 10003, List Price 75¢

EDDIE'S STEEL GUITAR BOOGIE

WABASH CANNONBALL

(with vocal by Eddie McMullen)

Eddie McMullen's Sleepy Valley Five

Rainbow 50001, List Price 75¢

To insure prompt shipment, order today. If your distributor cannot supply you, send us your order. We will direct it to your nearest distributor.

156 W. 44th St.
NEW YORK 18, N.Y.

www.americanradiohistory.com
**Retail Record Sales**

**BEST-SELLING POPULAR RETAIL RECORDS**

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is on a film, (H) indicates tune is in a legit musical. The B side of each record is listed in italics.

**POSITION**

<table>
<thead>
<tr>
<th>Weeks Last Thin to Date (Engagement)</th>
<th>Record</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>HEARTACHES</td>
</tr>
<tr>
<td>2</td>
<td>ANOTHER SONG</td>
</tr>
<tr>
<td>3</td>
<td>LINDA</td>
</tr>
<tr>
<td>4</td>
<td>MANAGUA, NICARAGUA</td>
</tr>
<tr>
<td>5</td>
<td>ANOTHER SONG</td>
</tr>
<tr>
<td>6</td>
<td>ANOTHER SONG</td>
</tr>
<tr>
<td>7</td>
<td>SOMEONE KNOWS WHEN</td>
</tr>
<tr>
<td>8</td>
<td>ME, TOO</td>
</tr>
<tr>
<td>9</td>
<td>ANOTHER SONG</td>
</tr>
<tr>
<td>10</td>
<td>ALL TIMES MIA ALBUM</td>
</tr>
</tbody>
</table>

**BEST-SELLING POPULAR RECORD ALBUMS**

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealer in all sections of the country. Album are listed numerically according to greatest sales.

**POSITION**

<table>
<thead>
<tr>
<th>Weeks Last Thin to Date (Engagement)</th>
<th>Album</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Jukebox</td>
</tr>
<tr>
<td>2</td>
<td>Concerto</td>
</tr>
<tr>
<td>3</td>
<td>Till the Clouds Roll By</td>
</tr>
<tr>
<td>4</td>
<td>Rhapsody</td>
</tr>
<tr>
<td>5</td>
<td>Remember</td>
</tr>
<tr>
<td>6</td>
<td>All Times MIA</td>
</tr>
</tbody>
</table>

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those electrical and semi-electrical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

**POSITION**

<table>
<thead>
<tr>
<th>Weeks Last Thin to Date (Engagement)</th>
<th>Record</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Jubilee</td>
</tr>
<tr>
<td>2</td>
<td>War Brides</td>
</tr>
<tr>
<td>3</td>
<td>Jason</td>
</tr>
<tr>
<td>4</td>
<td>Chaplin</td>
</tr>
<tr>
<td>5</td>
<td>Blauhorn of Happiness</td>
</tr>
</tbody>
</table>

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those electrical and semi-electrical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

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<tr>
<th>Weeks Last Thin to Date (Engagement)</th>
<th>Album</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
</tr>
<tr>
<td>2</td>
<td>Rhapsody in Blue</td>
</tr>
<tr>
<td>3</td>
<td>30 Classical Nutcracker Suites</td>
</tr>
<tr>
<td>4</td>
<td>Berardoros (Donna Patrick) No. 8 in C Minor</td>
</tr>
<tr>
<td>5</td>
<td>Rhapsody in Blue</td>
</tr>
<tr>
<td>6</td>
<td>Khatkhatioras Gaynor-Balit-Ball</td>
</tr>
</tbody>
</table>

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**STERLING RECORDS**

**201 HILLBILLY RECORD by HANK WILLIAMS**

**CALLING YOU N**

**HANK'S NEWEST RELEASE**

208. MY LOVE FOR YOU HAS TURNED TO HATE and I DON'T CARE (if tomorrow never comes)...

Both of above are by Hank Williams and his Drifting Cowboys. We predict you'll sell cartloads of these Hank Williams Records.

---

By Riley Sheppard, The Cowboy Philosopher, accompanied by The Briarhoppers.

Willy Riley has a style of his own. His records are on the wanted, quick list, You'll want them, and you'll want them quickly!

**HOT WESTERNs**

These are a-stamin—cause they were made by the OKLAHOMA WRANGLERS—who can wrangle a hot tone out of a steer's horn.

202 I Can't Go On This Way and You Don't Have To Worry

203 I'm Sorry If That's The Way You Feel and Further And Further Apart
**Juke Box Record Plays**

Week Ending April 4

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. This is based on The Billboard's weekly survey among 2,258 operators in all sections of the country. Listed under the title of each most played record are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Home Roll of Hits, Music Popularity Chart, Part I.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
<th>Info</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>HEARTACHES</em></td>
<td>Ted Weems</td>
<td>Decca 25017</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td><em>ANNIVERSARY SONG</em></td>
<td>Guy Lombardo</td>
<td>Victor 20-3127</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td><em>LINDA</em></td>
<td>Kay Starr</td>
<td>Capitol 2115</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td><em>MANAGUA, NICARAGUA</em></td>
<td>Guy Lombardo</td>
<td>Decca 23795</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td><em>MANAGUA, NICARAGUA</em></td>
<td>Freddy Martin</td>
<td>Victor 20-2026</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td><em>ANNIVERSARY SONG</em></td>
<td>Al Jolson</td>
<td>Victor 20-2271</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td><em>ANNIVERSARY SONG</em></td>
<td>Dinah Shore</td>
<td>Columbia 27234</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td><em>ANNIVERSARY SONG</em></td>
<td>Tex Beneke-Miller Ork</td>
<td>Decca 23799</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td><em>MY ADORE HACIENDA</em></td>
<td>Eddy Howard</td>
<td>Victor 20-2126</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td><em>LINDA</em></td>
<td>Charlie Spivak</td>
<td>Victor 20-2047</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td><em>GUILTY</em></td>
<td>Margaret Whiting</td>
<td>Capitol 254</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td><em>HOW ARE THINGS IN GLOCCA MORRA?</em></td>
<td>Buddy Clark &amp; Mitchell Ayres Ork</td>
<td>Decca 23830</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td><em>MANAGUA, NICARAGUA</em></td>
<td>Kay Kyser</td>
<td>Columbia 23234</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td><em>HOW ARE THINGS IN GLOCCA MORRA?</em></td>
<td>Dick Haymes &amp; Gordon Jenkins</td>
<td>Decca 23830</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td><em>ANNIVERSARY SONG</em></td>
<td>Andy Russell</td>
<td>Capitol 368</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td><em>GUILTY</em></td>
<td>Freddie &amp; Eddie Hayde Ork</td>
<td>Decca 23844</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td><em>SO ROUND, SO FIRM, SO</em></td>
<td>Johnny Bond &amp; His New Rhythm Boys</td>
<td>King 578</td>
<td></td>
</tr>
</tbody>
</table>

**Coming Up**

Howard Hughes' production, "The Outlaw"

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
<th>Info</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>AIN'T NOBODY HERE BUT US CHICKENS</em></td>
<td>Louis Jordan</td>
<td>Decca 23741</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td><em>TEXAS AND PACIFIC</em></td>
<td>Louis Jordan</td>
<td>Decca 23810</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td><em>OPEN THE DOOR, RICH</em></td>
<td>Louis Jordan</td>
<td>Decca 23841</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td><em>OLE MAID BOOGIE</em></td>
<td>Louis Jordan</td>
<td>Decca 23841</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td><em>I WANT TO BE LOVED</em></td>
<td>Savannah Church</td>
<td>Master 1046</td>
<td></td>
</tr>
</tbody>
</table>

Go to www.americanradiohistory.com
Another H.I.T. Song on H.I.T. Records by H.I.T. Artists

**MIDNIGHT MASQUERADE**

By BERNARD BIERMAN, ARTHUR BERNMAN and JACK MANUS

Recorded By (listed alphabetically)

BLUE BARRON
FRANKIE CARLE
CARMEN CAVALLERO
JOHN CONTI
GLEN GRAY
EDDY HOWARD
SAMMY KAYE
MIONA LEWIS
ALVINO REY
TED STARETA

M.G.M. #10014
COLUMBIA (to be released shortly)
DECCA #23582
APOLLO #3046
MERCURY #5035
MAJESTIC #1117
VICTOR #20-2122
SIGNATURE #1078
CAPITOL #390
SONORA #2003

**PUBLISHED BY SHAPIRO, BERNSTEIN & CO. INC.**

PRO BUILDING, 1270 SIXTH AVENUE, NEW YORK 20, N.Y.
LOUIE BERNSTEIN, President
GEORGE PINKUS, General Manager

---

**Record Reviews and Possibilities**

*In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played and most heard features of the chart.*

**PEG O' MY HEART**

_The Harmonicats._

There's a story that goes with this one. Vitawanex, newly formed Midwest label out of the former Universal distillery, bought their harmonica version of "Peg" just recently. Mouth-scratching was followed by all kinds of promotion which got up other technical flaws. Disk has created a mild panic in Chicago and St. Louis is this week, and looks to spread fast. Harmonicats handle the grand old song skillfully and with a string puller finishing off measures with echo noise. Flip on No. 1 and No. 2 are Chapell's "Passion Torpedoes" and "Shahdabint." Orchestra isn't as especially suited to unique harmonic treatment and probably gets No. 3 the better home and trade support. Villa has seen everything but a harmonic platter hit—this might be the baby to do it.

**MAMA, DO I GOTTA?**

_Diniz Shore with Sonny Burke Ork._

Diniz's mellow on a new rhythm novelty. But this shore disk is distinguished only one for the chirpy kids, but for the outstanding antiphonal and musical backgrounds supplied by the Diniz Shore Ork and the Foxhounds in the jingles. From, "When Am I Gonna Kiss You Good Morning?" is another light rhythm time wrapped up capably by Diniz Shore's combos.

**CU-CHU-BUZ (Jack, Jack, Jack)**

_Xavier Cugat with Boyd Triplettes._

Ernie Madriguera with Patricia Gilmore and Ensemble... _National 3028_

 сваошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапошапо
RAY DOREY (Mosaic 7217)

"Momma—and—" FT; V.

The Man Who Paints the Rainbow— FT; V.

For his soft low, baritone Ray Dorey has the top advantage of two of the top drawer ballads of the day. Moreover, maestro Paul Baron's subdued yet richly and colorfully orchestrated backgrounds make for a musical frame that can only sing more real. While there is a fine texture to Dorey's deep baritone voice, he displays greater dramatic and romantic force with the result that the spinning's brush against fan ears in the manner to which they have accommodated. Promising to sound sweet and heights is the lovely melody. "Momma—", which was the theme music from the radio show in "The Razor's Edge" movie. Sings it at a slow tempo as does the tune "Who Paints the Rainbow?".

Songs themselves may provide some color attention for the new singing name.

THE THREE SUNS (Victor 25219)

"Jeezus Love—"

Unless It Can Happen With You—FT; V.

Just a blend of organ, accordion and rhythm in this three-verse, but the tune brings out all of the melodic contagion of the song and "Unless It Can Happen To You" ballad with Artie Dunn's sweet song sparkling the lyrical attraction for the flip, threeparty qm instrumentally and neatly rhythmically for the "Jeezus Love—".

BILLY HOLIDAY (Decca 23953)

There Is No Greater Love—FT; V.

"In a Sentimental Mood—"

The languid lyricism of Billie Holiday, her well-phrased singing in jazz feeling make for a handsome snappy spin in slow and tender fashion for an outstanding rendition of "In a Sentimental Mood—". And with full her support, makes the word-dipping past as suggesting for the "There Is No Greater Love—" ballad of yester-day.

It's in Billie at her singing best, and moving for the jazz fans.

BILLY STEWART (Savoy 649)

Gloomy Sunday—FT; V.

In My Solitude—FT; V.

If this isn't the real thing, it's as close as anyone could get for comfort. Meaning, of course, that this is the sensitive underpinning of the stage singing of Billie Holiday for two familiar songs tailored for her jazzated voice within the label reads "Billie Stewart—". Lyrical phrasings for "In My Solitude—" indicate that which Miss Billie cut on the Decca plank coming forth at the same time that she's given off her rhythmic support.

For all Billie Holiday fans, who may be legion.

RAYMOND SCOTT (GGM 10005)

WHEN IT'S ALL THE TIME—FT; V.

Manhattan Serenade—FT; V.

The band boys with attractive lyrical pitter to set the stage for Dorothy Comstock's charmingly done ballad, the height "We Know It All—". Raymond Scott hits at once commercial mark with his first cutting for the new label. "Thruor—thruor—thruor"...The band lays down a solid rhythm support, showing off its bouncy box, and proves for its full-bodied playing of Louis Alter's "Manhattan Serenade—".

The blend of reeds smooths much of the Glenn Miller color, and only a rhythmic energy sensor keeps the instrumental body displayed from attacking real audience, and there's no rhythm and support, and the full-fashioned Scott arrangement.

WHEN IT'S ALL THE TIME—designed for coin box dancing.

TEX BENEKE (Victor 20 2190)

The Blues of the Record Man—FT; V.

Why Don't We Say We're Sorry—FT; V.

Strictly novelty is the Tex Beneke rendition of "The Blues of the Record Man—". However, it all borders on the melodicty, becoming a somewhat renowned lyrical story of the radio disc jockey told in song by the tinnies. The Mellow Larks. Moreover, Beneke's attempt at musical wit is proven by a reproduction of identifying Benn. By Kaye, Charlie Spirak, Tommy Dorsey and the calculated music missing a mile. Only for the fact that the band lays down a slow and mellow beat is the feeling tolerable. Much more in keeping with Beneke's long-time facility in the "Why Don't We Say We're Sorry—" ballad on the label,

Bobby Roosevelt's musical store for off Garry Stevens to sing the word inflexments. Contrasting on the same cutting, Stevens to have his brazen and the harmonizing Mellow Larks for a rhythm stanza in the stopped-out stanza.

"Why Don't We Say We're Sorry—" isn't the sheet.

BOBBY DOYLEJOSE MORAND (Signet 11579)

(Lo)FT; V.

The Story of Soreness—FT; V.

A ton of well turned ballad melodies together with attraction in the slow ringing of one Morand's mule, the last Ising of Bobby Doyle's limp easy on the ears is one of the counts. Most engaging is his troubleshooting, in full voice, is a novel approach to "The Story of Soreness—". And in similar fashion, introduces an "easy" for "The Story of Soreness—".

Lively and having more of his own sort, the play almost entirely depending on personal following of the singer.

AL HAMMAR (Mosaic 11210)

I Can't Believe It Was All Make Believe—FT; V.

Maybe You'll Be There—FT; V.

The singing of Eddy Howard, with his music making Jaded to the same extent in all forte's, proves for his Gangster's lyrical truer laughter to bolster of these familiar songs. And most of the maestro is joined by the trill of voices for the "I Can't Believe It Was All Make Believe—" song being it closer for, "I Can't Believe It Was All Make Believe—"

Eddy Howard fans will lap up both sides of the label for phonix play.
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releases

Bobby Doyle
WITH JOSE MORAND'S ORCHESTRA
ILLUSION
THE STORY OF
SORRENTO
SIG 15079

Monica Lewis
WITH JOSE MORAND'S ORCHESTRA
THRILL ME
MADE FOR EACH OTHER
SIG 15105

and that all-time Western favorite
Curly Gribbs
and his Texas Ranchers
FIDDLE BOOGIE
INSTRUMENTAL
STEEL GUITAR RAG
Vocal by Curly Gribbs
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Advance Information

ADVANCE RECORD RELEASES
Records listed are generally approved and scheduled in advance of actual (non-advance) • only listings are included in this section. All information is based on manufacturers' press releases. All releases are subject to the usual delays and are subject to change without notice.

POPULAR
ALEXANDER'S RAGTIME BAND .......... Captain Stubby & Buccaneers (PICCOLO PETE)
AS LONG AS I DREAM .......... The Murphy Sisters (The Murphy Sisters)
AS LONG AS I'M DREAMING .......... Harry James (Majestic 12005)
CHINATOWN, MY CHINATOWN .......... Louis Prima (SING, SING), Majestic 1133
DON'T YOU EVER MIND THEM .......... The Melody Masters Quintet (SUBWAY CUTIE)
I BELIEVE .......... Louis Armstrong Ork (Victor 20-2240)
IF I HAD MY LIFE TO LIVE .......... Golden Arrow Quartet (JUICE OF LIFE)
I WISH I DIDN'T LOVE YOU SO .......... Dick Purcell (MY YOUNG), Majestic 1224
I'M YOURS .......... Lee Richard (Lee Richard Ork), Majestic 1186
INTERNATIONAL FAVORITES .......... Carl Brision (Jerry Jerome Ork)

SIGNS

ALBUM
A Beautiful Lady in Blue
A Little White Gardens
A Picnic Cocktail for a Blue Lady
As the Sun Goes Down
IT TAKES TIME .......... Doris Day (Mitchell Ayres Ork) (PETE)
IT'S A SIN TO TELL A LIE .......... The Smoothies (Jerry Jerome Ork) (THE SAME)
JAN'S CUCARACHA .......... Jan August (JAN'S CUCARACHA)
JAN'S DREAM .......... Jan August (I'M IN)
JUST A FEW LITTLE SMILES .......... The Pre-Fab Four Quartet (THAT'S ALL)
MARGIE .......... Jack Leonard (SEPTEMBER SONG)
MEXICAN ROSE .......... Louis Prima Ork (MEXICAN ROSE)
MY YOUNG AND FOOLISH HEART .......... Dick Purcell (I'M IN)
PALE MOON (Indian Love Song) .......... The Twilight Three (AS YOU)
PETE .......... Doris Day (Mitchell Ayres Ork) (IT TAKES)
PICCOLO PETE .......... Captain Stubby & Buccaneers (ALEXANDER'S RAGTIME)
PIECE OF ME .......... The Four Vagabonds (THAT'S ALL)
SABRETT .............. The Murphy Sisters (DO YOU THINK)
SABRETT .............. The Murphy Sisters (DO YOU THINK)
SABRETT .............. The Murphy Sisters (DO YOU THINK)
SABRETT .............. The Murphy Sisters (DO YOU THINK)
SEPTMBER SONG .......... Jack Leonard (MARGIE)
SERENADE TO LOVE .......... Freddy Martin (DREAM OF YOU)
SING, SING, SING .......... Louis Prima (CHINATOWN, MY)
SKY BLUE .......... Curtis Lewis (Curtis Lewis Trio)
SONGS BY SINATRA, VOLUME I .......... Frank Sinatra (Ain't No Sorrow)
STEEL BY STARLIGHT .......... Harry James (AS LONG)
STREAMLINER .......... George Paxton Ork (WHENEVER SONG)
SUBWAY CUTIE ............ The Melody Masters Quintet (DON'T YOU)
TAKE YOUR SHOES OFF, BABY .......... Joan Brooks (TONGUE YOU)
TANGO OF THE ROSES .......... Jan August (JAN'S BOOGIE)
THAT'S MY DESIRE .......... Curtis Lewis (Curtis Lewis Trio)

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YOU CAN CONTACT THE DISK JOCKEYS
A complete list of record information is also printed in advance of actual releases. All information is based on manufacturers' press releases. This list is only one of 71 vital references included in the Kishik Annual Encyclopedia of Music, the big, two-volume reference book that all the music trade is using. This is only one of 71 vital reference lists and 30 feature articles in its more than 800 pages.

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Billboard ENCYCLOPEDIA OF MUSIC

www.americanradiohistory.com
THE FRECKLE SONG.................The Four Vagabonds (P. S. I), Apollo 1057
THE SAME OLD DREAM.................The Smokeys (Jerry Jerome Ork) (IT'S A)
TIGHTEN UP YOUR BELONG TO ME..........Bob Other (I TRADED)..........Columbia 37528
AIN'T IT A SHAME, LOVE, ANYTHING.........Eddie Dean and His Boys (IT'S A), Majestic 11007
BABY, I FOUND OUT ALL ABOUT..........Bob Marley (WOWO Down Home) (WHO? ME?), Majestic 11007
YOU, (BOOGIE WOODIE).................Eddy Arnold and His Tennessee Playboys (I COULDN'T), Sterling 20829
DONT CARE (IF TOMETRY).................Hank Williams and His Drifting Cowboys (Hank Williams) (MY LOVE), Majestic 11007
BABY (IT'S A).............................Eddie Dean and His Boys (AIN'T IT)
DON'T I'M SATISFIED WITH LIFE........Smiley Wilson (Crossroads Gang) (RED SILK), Columbia 141
IT'S A SIN................................Eddy Arnold and His Tennessee Playboys (I COULDN'T), Victor 20-2241
JOLE BLON...............................Johnny-Jack-The Tennessee Mountain Boys (RING TOM), Major 20-227
LOOK IN THE LOOKING GLASS.............Louis and the Innis Clan (Louis Innis) (OKLAHOMA CITY), Continental 2-807
MY LOVE FOR YOU.......................Hank Williams and His Drifting Cowboys (Hank Williams) (IT'S A), Majestic 11007
NEW JOLE BLON.........................Riley Shepard (WHO? ME?), Majestic 6012
OKLAHOMA CITY..........................Louis and the Innis Clan-Louis Innis (LOOK IN), Continental 20-220
SAN ANTHONY SWEETHEART..............Dick Foulke (QUIT HANGING), Arista 200
SING A LITTLE KITTY.....................Johnny-Jack-The Tennessee Mountain Boys (LING TOM), Continental 20-227
STRIKE!..................................Riley Shepard (The Briarhoppers) (WHO? ME?), Continental 20-226
TEXAS SKIPARO...........................Farr Brothers (Farr Brothers Texas Skiparoo) Victor 20-2242
THE COWBOY RETURNS TO THE WEST....Jimmie Dale and His Pride of the Prairie (THE INTOXICATED), Continental 2-803
THE INTOXICATED RAT....................Jimmie Dale and His Pride of the Prairie (THE COWBOY), Continental 2-807
THE RED SILK STICKINGS AND.........Smiley Wilson (Crossroads Gang) (IT'S A)
THE GREEN PERUME.....................Satisfied, Columbia 141
WHO? ME?................................Riley Shepard (NEW JOLE), Majestic 6012
WITNESS! (Who Are You?)...............Riley Shepard (The Briarhoppers) (WHO? ME?), Continental 20-226
WHAT IS LIFE WITHOUT LOVE?..........Red River Dave (The Texas Tenplads) (COO-SE COO), Continental 2-804

RELIGIOUS

DON'T YOU WANT TO JOIN THAT........Dixie Humming Birds (ONE DAY)
NUMBERS?..............................Rev. Maurice Gauchou (KOL NIDREI), Continental C-5043
Elli-Ell-Elli..............................Rev. Maurice Gauchou (KOL NIDREI), Continental C-5043
GEMS OF THE SYNAGOGUE ALBUM......Cantor Joseph Rauschblatt, Victor S-48
Rabbi Michael, Parts 1 and 2, (Jerry Merry, Parts 1 and 2), Victor 38-1220
Cantors (The High and Exalted)........Cantar Joseph Rauschblatt, Victor 38-1022
YH. Potter (Piano) Parts 1 and 2, (Dave for Passover, Parts 1 and 2), Cantor Joseph Rauschblatt, Victor 38-1027
Yee Rosen: Million Omen (It Shall Be the Will of God), Victor 38-1211
JESUS HOLD MY HAND.................Alice Carroll (The Glory Road Travelers) (THE OLDE), Columbia C-8020
KIDISH.................................Cantar Maurice Gauchou (VEHOMORU), Continental C-5044
KOL NIDREI..............................Rev. Maurice Gauchou (Elli-Elli), Continental C-5043
LANK O' LANK.........................Selah Jubilee Quartet (SHADRAZZ), Continental C-5030
ONE DAY.................................Dixie Humming Birds (DON'T YOU), Continental 2-800
ORGAN RECITAL ALBUM (3 1/2')........Charles Courbin..................Victor M-1091
Adoration, (I Am Not Worthy)
Awake, Awake, Awake for Night is Falling, (O Lord, I Am Not Worthy)
LORD IS MY SHEPHERD..................Gov. George P. Marsh, St. Patrick
CHORALES ALBUM.......................Darry, Dir., Capitol BD-45
Blessing, O Lord, We Praise Thy Name, (My Lord)
LORD IS MY SHEPHERD..................Gov. George P. Marsh, St. Patrick
(SPREAD)..............................Rev. Maurice Gauchou (KOL NIDREI), Continental C-5043
CHORALE ALBUM.......................Darry, Dir., Capitol BD-45
Blessing, O Lord, We Praise Thy Name, (My Lord)
LORD IS MY SHEPHERD..................Gov. George P. Marsh, St. Patrick
CHORALE ALBUM.......................Darry, Dir., Capitol BD-45
Blessing, O Lord, We Praise Thy Name, (My Lord)
LORD IS MY SHEPHERD..................Gov. George P. Marsh, St. Patrick

SHADRAZZ..............................Selah Jubilee Quartet (LAMD O')
SYMBOLICALLY PRAYING AND POEMS, Francis Cardinal Spellman-Victor M-1097
Hark, Ye People, Awake, Awake for Night is Falling, (O Lord, I Am Not Worthy)
You, O Lord, We Praise Thy Name, (My Lord)
You, O Lord, We Praise Thy Name, (My Lord)
LORD IS MY SHEPHERD..................Gov. George P. Marsh, St. Patrick
OLYMPIC BOX-1057
THE OLD RUGGED CROSS.................Alice Carroll (The Glory Road Travelers) (JESUS HOLD)

VEHOMORU..............................Cantar Maurice Gauchou (KIDISH), Continental C-5030
(Continued on page 110)
Retail Disk Set-Ups Probed; Price-Fix Evidence Sought

(Continued from page 18)

that we will subpoena such information."

Langer dismissed Wallerstein from the stand, but later just as the hear-
ing was about to adjourn Waller-
stein rose and said: "Mr. Chairman, 
may I volunteer a statement for the record?" Langer nodded, and 
Wallerstein proceeded to answer "what-
ever questions I can." Wallerstein,
after relatively brief questioning, pro-
duced, among other things, an example 
to mail financial and operating state-
ments to the committee.

Murray on Stand

Murray, who was the second wit-
ness, testified that he had been as-
associated with RCA since September, 
1942. Asked how many companies 
are now interested in the record busi-
ness, he said: "All I know is what I 
read in the newspapers, and I have 
read in the trade papers that there 
are many. I believe, all the way down 
to as few as 50. But I don't per-
sonally know." 

Murray testified that RCA Victor 
the leading producer, doing 25 to 
30 per cent of the business. In 
farther questioning he said that other 
leaders are Columbia, Decca, Capi-
tol, Musical Arts, and Sonora. He 
said he was unable to testify that which company was second 
biggest, but he voiced the belief that the major 
ones next to RCA Victor were Colum-
bia, Decca and Capitol. He said he 
thought RCA Victor and these three 
account for $5 to 90 per cent of the 
record business.

Murray testified that records were 
sold, "not on consignment but out-
rightly to distributors." He said that 
RCA did not attempt to control the 
sale after the records leave our 
hands. He also said there was no desire 
to attempt to exercise influence over 
the selection of records by the retailers. 

Questioned about the practice of rec-
ord companies in releasing records 
"in albums rather than as individual 
recordings," the witness said that pack-
aging had become a necessity because of 
the shortage of materials for the records.

Shellac Source

Langer then asked whether the sale 
of records in album form might not 
be a device for "selling more records 
than the customer would like to buy."

Murray replied that production of in-
dividual records will be resumed on a 
maturing scale when materials are 
eased. Langer inquired why the record 
companies insisted on buying shellac, a principal ingredient for 
records, from India, when, according 
to the Bureau of Mines of the Depart-
ment of Interior, such shellac was 
available from concerns in the United 
States, especially North Dakota. Mur-
ray said his company had always be-
lieved that the India shellac was superior 
but that he would inquire into the 
U. S. source.

Langer and Special Assistant At-
torney Mullaney, pursuing the question of "restraint of trade," asked Murray why newcomers were 
not finding it difficult to break into 
the record business, when it was difficult 
just to keep within the present 
stand. Murray replied that he knew of at least 
200 small 'week-enders' who were 
recording popular music in their 
home studios. He stated also that he had 
the name of one of the 200. Mullaney 
asked Murray whether he had 
any specific enemies in the record 
business, and Murray said that there 
were two. He then stated, "In the 
next five years we shall have it so 
that the entire record business shall be 
under control of a few people, and the 
public will have no freedom to buy 
what it wants." Mullaney added, however, 
that there were a great many other 
people in the record business who 
would be willing to spend time to 
search for the cause of the ills of the 
industry. He stated that the industry 
is moving toward an all-
time high production this year of 
900,000,000 platters. Outlining the 
history of the industry, Kapp said 
that from 1901 to 1910 the industry 
was dominated by Victor and Colum-
bia thru patent monopoly on lateral discs. When the patent expired 
shortly before World War I, 
many companies moved into the field and production reached 
120,000,000 in 1921. During the 
period, the radio manufacturers 
were creating new markets and 
our music was so in demand.

Kapp predicted that within a few 
years records would be available at 
prices that would be competitive with 
the radio manufacturers, and that 
the public would be able to buy in 
the open market. He said that 
there were a great many people 
who believed that the record 
business was the greatest 
entrepreneurial business in 
America. He stated that 
the record business was 
the most dynamic of all 
modern industries, and that 
it was the industry with the 
least potential for the future. He 
stated that the record business 
was the most progressive of all 
industries, and that it was the industry 
with the greatest potential for the future.
June 12, 1947

The Billboard

60 Cities Ink U. S. Longhair World Tours

Biggest Summer Since '36

(Continued from page 3)

bean, Central and South America, including Panama, Colombia, Venezuela, Trinidad, Puerto Rico, Jamaica, Argentina and Brazil. Martin Anderson, will visit Cuba, Puerto Rico and Jamaica during May.

Leopold Stokowski, sponsored by the Civil Aeronautics Division of the War Department, is slated to tour Europe this summer as a special staff musician attached to the U. S. Air Transport Command. He's to conduct various orchestras in zones occupied by the U. S. Army and is also scheduled to conduct in France and Holland. He will start his four-month trip late this month.

The Paganini Quartet has a long string of concerts lined up in England, Belgium, Holland, Franche-Comt., Switzerland, Brailowsky, 88'er, will tour through eight European countries. Violinist has been one of the judges of the Second Annual Music Festival at Prague, Czechoslovakia, and Leonard Bernstein will conduct in it. Bernstein will also be a guestor on podiums in Palestine, Vienna, Florence and Brussels.

Lotte Lehmann Going

Soprano Licia Albanese will sing in Buenos Aires, and Eleanor Steber has English commitments in August, including a date to sing at the Mozart Festival in Edinburgh, Scotland. Lotte Lehmann will give several recitals in European capitals in September. Pianist William Kapell will open a tour in Prague in September to appear in Switzerland, the Scandinavian cities, Paris, Brussels, London, Florence and Rome.

Singers Nan Merritt and Camilla Lark are booked for appearances in Australia and Jamaica, respectively. Leonard Warren will sing with S. R. Lawrence, Beecham in England. Jussi Björling is due to tour his native Sweden, as is Set Svanholm. Both are Met Opera tenors.

ANTI-AMF Pitch

(Continued from page 2)

roll gave in (under protest) to the union, and added musicians who he claimed were unnecessary and un- warranted in view of business conditions.

Davis's bill also contains a clause giving employers the right to decide the number of employees needed for a specific show, an obvious reference to AMF's ruling on the number of men to be hired by various spots.

Local AMF exes were nonco- mittal, on possible tactics to defeat Davis's bill except to indicate that Local 47 membership, some 14,000 musicians, plus other California AMF members, would swarm their State caps with protests calling for the defeat of Davis's measure. It was certain that the union would send trouble shooters to Sacramento for lobbying purposes.

IATSE Losing

(Continued from page 18)

and include mainly lower-priced em- ployees, working in special depart- ments. Total membership among them is 15,000.

The East is IATSE's numerical stronghold, 65 locals being located in New England alone. Local 306, New York, pic operators, is the largest individual group in IATSE, with 13,500 members. States with the largest membership are New York,

So There

NEW YORK, April 5. — A zip of a press agent's letter that cost Perry Como plugs on at least one disk jockey's airer. In an article in the latest issue of This Week mag, Como was quoted as saying this about disk jockey: "There once was a law against those guys."

So Jockey Stan Pintar of KALE,Portland, Ore., says in an open letter to Como he'll never play another Como disk on his show.

New Jockey Web In the Making

Woodrow Wilson's film and other names are turning jockeys themselves. Additionally, other jock- eys are using the big sellers in their own, most notably Martin Block. On top of that, jocks are developing their own personal, private, picture appearance soon; and Eddie Hubbard, Chicago needle worker, is ordering a personal, private package show at the Hotel Sherman, Chicago, one of the Loop's key locations.

How Jock Net Builds

Chesterfield's use of record shows serves several purposes. By using the Supper Club tag, as it does with Perry Como-Jo Stafford NBC show, combined with the same approach in commercials, keyed to the cigarette's "(ABC Always Buy Ches- terfield)" theme, account, handled by Newell-Emmett ad agency, gets the same implemented keynote in its radio advertising.

Account's jockey network got going last year, with Martin Block on WNEW (Block also appears on the NBC program Tuesday and Thursday). At the same time, Hubbard began a six-a-week Supper Club series on WIND, Chicago. Block soon will be heard on both the East and West Coasts, starting a new series on KFWB, Hollywood, with Hubbard already set as one of his sponsors. His WNEW platter show program now is transcribed in toto.

Latest Additions

Since then, Chesterfield has added eight stations of the Texas network, with Zack Hurt spinning the shellac out of Fort Worth six nights weekly. On the Coast, Peter Pontius will be platters for Chesterfield on six stations of the Don Lee web, Potter having been signed about a month ago.

Same account also is using Gil Newspomen on KWK, St. Louis, six times weekly; Maury Farrell, WAPI, Birmingham, who does both a sports show and a nightly turntable stanza for Chesterfield, and Don Mitchell in WAGA, Atlanta.

Newell-Emmett exes will not state whether more jockeys will be added to the networks, but with cigarette airings getting increasingly competitive—virtually all big sellers are currently going into spot heavily, and Philip Morris has just branched into daytime radio, for a cigarette first—it's considered certain Chesterfield will continue expanding its Jockey seg.

Pennsylvania, Massachusetts, Con- necticut, Ohio, Indiana, Wisconsin, and Illinois.

Exces at IATSE look to tele to in- crease the number of stagehands em- ployed and bring the membership up. Tele station PTZ, Philly outlet in Philadelphia, has just joined IATSE with about 30 members. IATSE hopes to have more of the same.

60 Cities Ink U. S. Longhair World Tours

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Music — As Written

accompanied by Abbey Fraser's org. . . . Al Dunston's "A" for Columbia pic Sweet Genevieve... Jerry Keita, who took over Frank Hamilton's spot at E. R. Marks Music, banded in his notice this week. Keita will move over to Mutual Music... National diskery added Sunland Supply Company, El Paso, Tex; Burke- Meyers Broadcasting Associates, Santa Monica, Calif., and Allied Music Sales, Detroit, to its distri list, now grown to 30.

CHICAGO:
Thrash Lorraine Baker hospitalized at 34 A. Queen of Angels Hospital. . . . Harry Geller pacted by Mercury Records to arrange and conduct recording sessions for Frankie Carle and Anita Ellis... Jose Iturbi returned to Hollywood following concert tour... Harry James begins nation-wide tour early this month... Arranger Frankie Aрош, ex-Capitol note, now working for Enterprise Records... David Street will pilot his own plane when he does Eastern personal ap- pearance junkee... Frank Barbaba, operator of Detroit's Barnum & Bailey, continued his tour to have brought heavily into Las Vegas, Nev., Bilmore Hotel.

Jan Savitt pacted to open at Cirlo's, Hollywood, opening up for Jean Sablon... Bebe Daniells and Jimmy Scribner wined first picking with Haggard. Now concert with Commodore Records... Kay Starr, recently retired to home life in Mem- phis, returned to Hollywood and is auditioning for a top vocalist spot. Thrash reported to go with Benny Goodman airshow... Jewel Records took on following new distribs: Frederick Lee, Chicago, Pennsylvania Record Supply, Philby; Bullet, Detroit, and Alex Alpers, San Francisco.

Chuck Foster closing the New York- er Hotel early in May and doing two weeks at Bill Green's Casino, Pitts- burg... Don Goins has booked both Hal McIntyre and Dick Jurgens for a dual date April 12 at the International. U. Junior Prom, marking first two names were used for the Bloomington, Ind. (band) prom date. . . . Jimmy Barnett, the territory band leader and booker, became the father of a son, Patrick Joseph, March 18 in Sioux Falls, S. D. . . . Carl Bean has cut his ter- ritory crew from 13 to 10 men and is changing the style of his band from semi-jump to commercial.

HOLLYWOOD:
Disk Jockey Gene Norman (ECFWS) will fill vacant first in a planned se- ries of Gene Norman Presents Just Hits series. April 29 at Pasadena Civic Audi. Names already set for the bill include Benny Goodman, Benny Carter and Red Norvo. Nor- man will emcee the two-and-a-half- hour session. . . .

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Music — As Written

accompanied by Abbey Fraser's org. . . . Al Dunston's "A" for Columbia pic Sweet Genevieve... Jerry Keita, who took over Frank Hamilton's spot at E. R. Marks Music, banded in his notice this week. Keita will move over to Mutual Music... National diskery added Sunland Supply Company, El Paso, Tex; Burke- Meyers Broadcasting Associates, Santa Monica, Calif., and Allied Music Sales, Detroit, to its distri list, now grown to 30.

CHICAGO:
Thrash Lorraine Baker hospitalized at 34 A. Queen of Angels Hospital. . . . Harry Geller pacted by Mercury Records to arrange and conduct recording sessions for Frankie Carle and Anita Ellis... Jose Iturbi returned to Hollywood following concert tour... Harry James begins nation-wide tour early this month... Arranger Frankie Aрош, ex-Capitol note, now working for Enterprise Records... David Street will pilot his own plane when he does Eastern personal ap- appearance junkee... Frank Barbaba, operator of Detroit's Barnum & Bailey, continued his tour to have brought heavily into Las Vegas, Nev., Bilmore Hotel.

Jan Savitt pacted to open at Cirlo's, Hollywood, opening up for Jean Sablon... Bebe Daniells and Jimmy Scribner wined first picking with Haggard. Now concert with Commodore Records... Kay Starr, recently retired to home life in Mem- phis, returned to Hollywood and is auditioning for a top vocalist spot. Thrash reported to go with Benny Goodman airshow... Jewel Records took on following new distribs: Frederick Lee, Chicago, Pennsylvania Record Supply, Philby; Bullet, Detroit, and Alex Alpers, San Francisco.

Chuck Foster closing the New York- er Hotel early in May and doing two weeks at Bill Green's Casino, Pitts- burg... Don Goins has booked both Hal McIntyre and Dick Jurgens for a dual date April 12 at the International. U. Junior Prom, marking first two names were used for the Bloomington, Ind. (band) prom date. . . . Jimmy Barnett, the territory band leader and booker, became the father of a son, Patrick Joseph, March 18 in Sioux Falls, S. D. . . . Carl Bean has cut his ter- ritory crew from 13 to 10 men and is changing the style of his band from semi-jump to commercial.

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Summer Band
Booking Hums, Cheers Detroit

DETOUR, April 5.—Summer band
owners are anticipating a trade belief that warm weather will
attract large crowds to its long-needed shot in the arm. The Detroit
area will have two major
concert bands, one on the
beach in Grosse Ilev, the other
ready booked or tentatively set.

Weeks ago, Fred and Cam Dau-
ley, will leave the off season May
22. The spot, under the manage-
ment of the Detroit Palace and Conn
rhythm and blues bands, is
skedded to open with Eddy Howard's
or. Subsequent dates include May
31, June 16, July 28, Benny Strong; August
4, Sherman Hayes; July
11, Jack Fina; July
18, Freddie Nagel; July 25.

M. A. Rapoport Cited
On Contempt Charge

HOLLYWOOD, April 5.—Bank-
ruptcy Referee Hugh Dickinson
drowned out an order citing
Hollywood Golden Arrow
operator M. A. Rapoport
with contempt of court for
his refusal to pay for $2,200 worth
of Groan Holday streaming
radio program. Case was
have been transferred to U. S.
District Court for decision.

Contempt citation will
charge Rapoport with a check on a closed
account in payment of masters and
later refused to pay upon demand.
Rapoport acid that he claimed to
up payment until he could check
masters, allhoo attorneys for ARA re-
orders contend all purchases were
an "as is" basis.

Rapoport faces a stiff fine or
possible imprisonment unless he makes
payment before the case is heard,
according to ARA attorney Cy Levin-
thal.

New BVC Pact for Basic
Ends Talk He'll Pub Self

NEW YORK, April 5.—Count Basic
Webster-artist-composer, this
week signed a writer's contract with the
Robertson-Voco-Conn pubby.
The pact is for three years and is said
to call for a $10,000 annual advance
for BVC's basic songwriters last contract
with BVC ended in 1944.

Ever since its expiration there
have been trade rumors that Basic was
going to set up his own pubby,
but such a firm never materialized.

Disk Jocks Across the Sea

CLEVELAND, April 5.—An
exchange-record arrangement with
Britain's National Record
for record jockeys has
launched here by WJW platter pilot
Walker Kay. WJW is airing a full
schedule of recorded British
Midnight Frolics show, with
either Betty Boop or Gene
Anniks playing music.

Stanley Black, Vera Lynn and
other English orbs. Attempts will
be made, Kay claims, to get drop
ish disk-jock comments on their own
music as well as English
arrangements of top American songs.

Only Clinkers?

CHICAGO, April 5. — With
diskey sales promotion reps
hunting madly for jockeys to
store their Bobs, last week's
plugging for RCA Victor here,
put a jock into business this
week, but he doesn't expect any
great help from him.

Victor has just put a $75,000
advertising radio system into
the Illinois State Penitentiary
at Statesville, and prison execs
have selected a convict who will
gulp out platter shows daily for
the prison's 4,500 inmates. Ma-
JORITY of Statesville residents are
long-timers and lifers who may
never see a record shop.

Decca Distribs
Commodore Wax, Option To Buy

NEW YORK, April 5.—A deal has
won set between Decca Distributors
Corporation and Commodore Records
for Decca to handle exclusive sale of
Commodore's Decca-label platters
and branches and international
rights in the United States.

Decca option to buy Commodore
was founded and is
owned by Milton Gabler, who now
holds an executive recording post
with Decca. The small disk spe-
cializes in jazz discs and its catalog
includes sides by a number of Eddie
Condon groups, Billie Holiday
and Ed Heidz.

Decca-shipped Commodore platters
are due to reach dealers by May
19, with initial bundles already
reported on their way.

Second Group
Set in London To Fight Payola

LONDON, April 5.—One immedi-
ate result of last week's British
Broadcasting Corporation bribery
incident that showed that a number
of "reputable" foreign platter reps
have been accepted by Mrs. Nelso, head
of the BBC dance music department,
found the government station setting
up a three-man committee to investi-
gate plugging methods employed
by music publishers.

Formation of this committee will
supplement an earlier music biz ef-
fort to curb payola (The Billboard,
March 1). Earlier effort was to have
been a committee made up of repre-
sentatives from BBC, music pubs and
the recently-formed British Contact
Men's Association, which was to have
served as an investigating and trial
arm for the British music industry.

Committee To Verify

New committee, made up of J. R.
Hogwill, controller of BBC enter-
tainment; E. Rothie, head of the
legal department, and W. Streton.
BBC contracts director, is to confer
with Sir Valentine Holmes, who con-
ducted the bribery investigation, on
the possibility of combating payola
in the network's staff. Committee's
first move may be the appointment
of a controller for all pop music
forms, including bands and singers.

Meanwhile, all orks slated for
BBC airings will be required to turn
in full details, including song titles,
of their program for in advance of the
skedded shot. No definite time limit
has been set yet, but it is understood
that last-minute changes will not
be permitted.

RCA's Grean Shifted

NEW YORK, April 5.—Charles
Grean has been transferred from
Steve Sholes, folk and race
tune director for RCA Victor. Green
had been serving as assistant con-
ductor-arranger to Russ Case, Victor's
disk director on pop disks. Pre-
viously he arranged and slapped bass
for many name orks such as Bunny Beri-
gan, Allen Roth and Glenn Miller.

by The Esquire Trio
The Original
"MY ADOBE HACIENDA"
on Rhapsody -101
FOX ASSOCIATES
1910 W. 7th St., Los Angeles 6, Calif.

CANADIAN DISTRIBUTOR
WANTED

We are interested in a distributor with
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Initial contact on both subscription
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Harry Moss Agency
Representing
Name Bands, Name Acts, Tops in
Cocktail Units.

HOTEL LINCOLN, NEW YORK CITY
Phone 51-6-5000
Pan American Disk Firm Goes Kaput

HOLLYWOOD, April 5.—Another Hollywood independent record label, Pan American, threw in the sponge this week and went into involuntary bankruptcy, making it the third Hollywood platter to call it quits. (Other two were ARA and Bellton.) Petition for involuntary bankruptcy will be filed Monday (7) in U. S. Dist.-

court, Los Angeles, listing the firm's debts in excess of $5,000.

In his petition, Attorney Jerry Halston named Peer International, Southern Music and La Salle Music as creditors, altho it is understood thatpleasantly it is due to several
other publishers. In addition to $5,000 owed pub houses, Pan American is said to owe another $4,000 to artists and the AFM.

Firm's assets include plant equipment inventoried at $25,000, but actual worth approximately $15,000, record inventory estimated at $17,000, plus masters valued at $12,000. Because of the hectic history behind the sale of defunct ARA masters, there is little hope than Pan American masters will be sold at auction.

Suds Chaney, KUGN Jock, Commends BB's Payola Stand

NEW YORK, April 5.—Letters, both pro and con, continue to pour in over The Billboard's story on record companies' claims of disk jockey payola (March 15). Missive previously published (The Billboard, March 22) was representation of the first time for disk jockey. Following letter is a sample of the type which hands BB a pat on the back:

"Congratulations on The Billboard (March 15) article detailing New

York and headed 'Disk Jockey Payola Bugabo.'

"Without condemning all jocks, you put the finger on a viable by-prod-

uct of jockey-disick firm relations.

"Most waxers are solidly legit in their activities, but even

remote there is the whisper of several wax-whirlers being un-

natural. Naturally, no bugle over anything but a rumor; however, articles like yours will go a long way toward pointing out the hazards of going on the take' to wonky-willed wax-workers.

"Your point that jockey field is be-

coming highly competitive and that programing will pay off is well taken. The platter spinner that sells his spiel will find his Hooper going down faster than a careless window washer.

"This is a good job.

"Austin B. (Suds) Chaney, Publicity & Promotion Director,

(Disk Jockey) KUGN, Valley Broadcasting Company, Eugene, Ore."

Monroe Makes Moo

For Archer B. R.'s

DES MOINES, April 5.—Tom

Archer's Midwest ballyhoo circuit is still bearing lush fruit for native bands, judging by recent returns of his oromo orc. In fact, at least three of the recent one-nighters at Archer spots, Monroe clinched for approximately 24K, breaking all-time records in three of the dates.

With admission price at $2 plus take, Monroe scored for Tom Archer at Columbia, Sioux City, Ia. (19) 2,500 at the first date, Sioux Falls, S. Dak. (17) about 3,000; Tromer, Des Moines (28), 3,000. Fourth date at the Cher-

mic Omaha, netted 2,500 estimated take.

At but the Chermic stop, Mon-

roe broke the house record, Tromer take topping Sammy Raye's 3,400 paydays a year ago on Good Friday.

GUILD TO NEGOTIATE AT COLUMBIA OFFICES

NEW YORK, April 5.—Radio Guild of the United Office Workers of America (CIO) has been certified as the bargaining agent for the New York personnel of Columbia Records, Inc. Organization also has begun at Decca.

At an evidentiary hearing, where the Guild represents 33 white collar workers, the union is expected to aim at concessions of about 25 per-

cent, job classification system, three week vacation, and the right to which the union obtained in its contract with Columbia Broadcasting System.

GUILD already has a contract with World Broadcasting Company, trans-

mission organization, which is a Decca subsidiary.

Bargaining with Columbia Records will be started by the Guild's first incursion into the recording field. Union, in addition to contracts with CBS, also has pacts with WNBC and production agreements at Mutual Broadcasting System, National Broadcasting Company and American Broadcasting Company.

Keynote Sells Plants On Coast; To B. R. Revamp and Vinylite

HOLLYWOOD, April 5.—Keynote disquizes Percy John Hammond last week sold the firm's West Coast plants—one rolling mill and one pressing factory—to help finance the platter's reorganization plans, which include the issuance of vinyline kilidik and longhair records. Altho Hammond refused to disclose the buyers or the amount of money gained in the deal, it was later learned that Irving Green had pur-

chased the pressing plant for Mer-

cury. Trade estimate of the total amount realized by Keynote in the sale of the plants ran around the $70,000 mark.

Hammond revealed that he had signed a few longhair artists for the new Keynote series, but again was mum about their names. He stated that by late summer or early fall the disquize will make its first classical release, which Hammond said would be a major symphonic work by a modern composer. The vinyline disks will retail for $2, but the real key will pate to sell this down to $1.50.
Kirby's Sextet Set For Milwaukee Club

CHICAGO, April 5.—Another 69 offers an additional pull of lounge owners who are trying high-powered cocktails to capture more biz. The Billboard, April 22, noted Bob Palafaiti, of the Club Continental, Milwauk­ee, who is going to open at its 69th capacity at April 7.

The South Side Beer City spot, which was renovated eight months ago at a cost of $30,000, intends to keep a name jazz policy.

CRA May Revamp With Rose In From Galce for Pop Div

NEW YORK, April 5.—Charlie Green, head of Consolidated Radio Artists, is hatching a deal with Erwin Rose, head of the Geb agency's cocktail department, whereby Rose will come in as general supervisor of the CRA pop department, covering night clubs, cocktail lounges, theaters and dancing. If deal falls, Rose will take Edna Van Vien, and James Green, currently working with Rose in the Geb cocktail department, with him.

CRA also signed a two-year re­vamp of the general office set up. According to William Peterson and Charles Busch, of the small unit department, and Peggy Loew, recently left to join Robert Althoff, who left recently to join Frederick Bros.

CRA also signed Bill Van Altyne this week to work on the road, book­ing into engagements from Florida area. Van Altyne was former­ly with Stan Zucker and Lenny Trouk.

Kettering Bookings Give Frederick Office Boost

NEW YORK, April 5.—With the setting of Donnie Donegan atop the Zan­bar for April 17, Tom Ket­tering, Frederick Brothers' new cafe and theater agency, feels a bit more se­cure shot in the arm. Kettering's first big booking was the Rosen­blum, St. Louis, with Allan Jones pack­ing into the Vanity Fair. His next was Laura Lent (500) into the renamed Martinique.

Just ahead of Dorothy Donegan, Kettering signed the Zan­bar, St. Louis, for April 19. Zan­bar, Odd thing about the club is that all three, Vanity Fair, Zan­bar and nobody slug­ged him. Comic­rating on a no minimum-no cover ba­sis, with Vanity Fair starting the parade.

Show Cause Order Issued in Philly AGVA Dispute

PHILADELPHIA, April 5.—In another move in the injunction battle between national and local officers of American Guild of Variety Artists (AGVA), Joseph Richman issued a show cause order Thursday (3), returnable April 22, on the na­tional officers.

Earlier, the national officers suc­ceeded in having transferred from court to court the injunction suit in which the local sources went outside interference in its affairs.

Nadell Shoots Rumors

NEW YORK, April 5.—Henry Na­dell, owner of the 7th Avenue, North­wood Inn, Detroit, denied rumors that he is dead; nobody shot at him and Nadell was dead. Comic called The Billboard via long distance Friday (4) to report he is very much alive and in the best of health.

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NIGHT CLUBS-VAUDEVILLE
Communications to 1584 Broadway, New York 10, N.Y.
April 12, 1947

By Bill Smith

NEW YORK, April 5.—That attractions must be attractive is patent. Every business, be it retail or wholesale, agrees that if a performer doesn’t hold your attention, he’s just another act and doesn’t rate the money he’s asking.

But only when business acts became attractions by virtue of the law of supply and demand which brought salaries up to big figures. Business was big and actors took bows for jammed rooms. Things are a lot different now. Some know, or agents say ops think they know. The real attractions today, say agents, can be counted on one man’s fingers. They say the rest of the acts, the competitors, run only in the office.

Hard Work, Experience

In an effort to discover what constitutes an attraction, we surveyed the top managers and cafe ops. Answers were varied, all agreed that to become an attraction took a lot of work. It’s especially true in war-vet cases.

Dick (Morris Office) Henry said one of the reasons many acts don’t do the business is that they don’t mix with the news-sitters. An agent, he said, must be around to get down and table-hop. He must pick up checks.

On the other hand, the guy must have an act that people like. Second, he must make people like him personally. The simplest formula is usually successful by big names is greeting cards of various kinds. Some performers made business just by walking around to people whose names they had jotted down, to wish them happy birthday, Merry Christmas etc. It’s a fine way to build a following.

Killo’s Answer

Harry Killo, cafe head of the General Artists’ Corporation, voiced the opinion that cafe attractions must come from the cafe or theater field. “A radio name, a record name or even a picture name doesn’t mean very much,” he said. “It takes years,” he added. “Besides being a name, he must also have a solid act.” Otherwise the word-of-mouth talk will keep customers away.

Killo’s quick mention by admitting there were exceptions. A Bug Crosby would be terrific, Eddie Elder of Music Corporation of America, opined that it was pub-

Warner House

In Okla. City

May Go Vaude

NEW YORK, April 5.—A new full-week vaudeville stand is in the making at the Warner House in Oklahoma City, and final decision probably will be made in the next few days by Warner and Valerie, two of the Warner agents.

Deal has been in the talking stage for some time, but only in the past week has it become strong, in which it became more than just talk. The Warner House is run by Clara Warner, who has never had fleshy. There is some talk about using live talent on week-end shows or contracts for attractions say it would be impracticable to put big band shows in for just a day.

N. Y. Syndicate

Antes Up for

Miami 5 o’Clock

MIAMI, April 5.—Sam Borken has received a substantial deposit on a Miami 5 o’Clock Club from a New York syndicate which has 20 days in which to complete the plans for the club which operates several Boston nightiers and the Chat 50 and Fan and Bill’s in Washington.

The lease, which includes a vacant lot, will cost $25,000, although the property must be operated according to specific standards as a night club and will not be made into a cafeteria. Present plans are to remodel the spot completely, use the building on one floor as a restaurant and bar with no night club entertainment or license.

An estimated $100,000 will be spent in alterations which are scheduled to start April 17. Borken, who also owns the Beachcomber Club property, states that his syndicate purchased the business after a quarter of a century as a club operator. He and his partners may take a flier in the hotel business.

AAA Fines Sam Gold $125 for Underselling

NEW YORK, April 5.—Sam Gold was fined $125 “for unethical practices” by the board of governors of Associated Agents of Vaude, Variety Artists Inc. (AAA) (Monday) (31) in the case of a $403,000 contract, according to statements, and, after a hearing, AAA Pres. Hymie Goldstein. Gold was brought up on charges by the AGVA which charged Gold under sold three acts before Byron originally submitted to Rudy’s New York 40.

Of the $125, $75 was awarded to the team of Warner and Valerie, as half a week’s salary, despite the fact that they refused to work at the spot after the contract.

Three of the five sent to the org’s sick fund. Gold also was directed to split his 10 per cent commission with the stock in another show by B. Moritz and who charged Gold under sold three acts which Byron originally submitted to Rudy’s New York 10.

Goldstein said that if Gold didn’t pay up within 30 days, he would start acting leading to removal of Gold’s franchise.

桑曼德等九千己， недо于$5 Price Tag

NEW YORK, April 5.—Hal Sands will build several vaude units to $500 for sale in May. In all, there will be 16 girl line and five acts, featuring a vaude like another and a central idea or theme, such as a vaude like another and a central idea or theme, such as a
discount.

Units will be submitted for between $4,500 and $5,500 and Sands has already has four houses signed.

Sands also has a stock of costumes and materials for the shows, which he will produce and book. A band leader and carpenter will travel with the units.
**Coast Meadowbrook Tries Six a-Week Plan in Biz Drive**

HOLLYWOOD, April 5.—Culver City’s Meadowbrook ballroom, which has been operating week-ends only, will inaugurate a sweeping new policy beginning April 18, when spot revives to a six-a-week policy. Terpsichore will introduce elaborate floor shows at reduced prices in a drive to hypo biz.

New corporation has been formed, tagged Melrado Corporation, to handle entertainment. Firm includes A. W. (Whitey) Roberts, okr leader Count Bernivici, and Walter Trask, local booking agent. Under new plan, Harold Lewin and Joe Zeeva, present Meadowbrook operators, will keep all receipts from food and drink, while Melrado Corporation, will depend solely on dollar admish for revenue. With an 1,800 capacity, spot will peg prices at low level to attract volume biz, with $1.25 dinners and 50-cent drinks as leaders. Continuous entertainment policy will stress variety, using standard vaude acts. Musical chores will fall to Bernivici’s all-gal ork. Acts set for opening will include the Titanic, Paul Gordon, Pearl, Marilyn Rich, Emil and Evelyn Armando and Leta, Wilber Hall and Reno, plus a six-gal line.

Under proposed operating plan, spot will be free of competition price-wise, being cheaper than clubs such as Florentine Gardens or Earl Carroll’s theater-restaurant, yet offering more than L. A.’s neighborhood bistros.

**Miami Bartenders Arrested, Charged With Cuttin’ Liquor**

MIAMI, April 5.—Ten bartenders of seven local spots were arrested during the past week by alcohol tax unit men on charges of diluting liquor at their spots. Warrants were served on Victor Muzi, of Victor’s Drum; Robert Burns, Club 22; Sam Kurland, Circus Bar; Louis Litvin and Manny Cashvan, Gibson Steak House; Sam Taustin and Richard Boehning, Club Ball; Joseph Barber and A. H. Weitzman, Brownie’s Bar, and Grill, and P. S. Brooks, Black Cat Bar. Louis Lehr, of the Gibson Steak House, was arrested earlier on charges of violating local liquor ordinances.

The offenders were arraigned before U. S. Commissioner Roger Edward Davis and were released on $250 to $500 bonds. Investigation came as a result of tests made here several months ago by a national distillery representative who had received many complaints from this area.

**Fisher Claims Deal As Chevalier’s Mgr.**

NEW YORK, April 5.—Claiming he is the rightful manager of Maurice Chevalier by reason of negotiations last year that led to a verbal agreement on all terms of a contract, Clifford Fisher indicated to The Billboard last week that he would seek to enjoy the French star from working for any other manager. Arthur Lesser currently is handling Chevalier.

Fisher contends that, altho no actual contract between him and the

**New York**

Stem Ends Lent in Low Key; MIH 140G Sole Standout

NEW YORK, April 5.—Last week, seventh frame of the Lenten season, saw Radio City Music Hall as the only one of the six spot piccave houses better its previous week's take. Total grosses of all theaters brought in $436,500 against the preceding frame's $476,000.

Radio City Music Hall (6,300 seats; average, $10.30) collected $140,000 for a second week with the Arnaud Brothers, Ben Ben, Glenn Burke, Lucille Cummings and The Late George Apley as against opener's $138,500.

Roxy (6,000 seats; average, $85,000) got $81,000 for preem week with Connie Boswell, Jackie Miles, Peter Sisters, Buster Shaver and Carnation in Costa Rica.

Capitol (4,927 seats; average, $72,000) brought in $60,000 for third frame with Sammy Kaye’s ork, Harvey Stone, Meribeth Old and Hal Uppen in Brooklyn as compared with $89,500 the week before. Opened with $60,000.

Paramount (3,664 seats; average, $75,000) tabbed $100,000 for the second week with Jimmy Dorsey’s ork, Louis Jordan’s Tympany Five, Pat Henning and My Favorite Brunette in peanuts. Lucie’s State (3,500 seats; average, $60,000)eper was signed, he has correspondence showing that an agreement was reached. The impresario also wish to an accounting of Chevalier’s earnings in the U. S. since his recent arrival.

$25,000 got $28,500 with Jack Pearl, Sylvia Frens, Billy Wells and the Four Fays, Steve Evans and Strange and $200 against $260,000 in previous week with Gene Sheldon, the Shayettes, Jimmy Edmondson, Songwriters on Parade and Dead Reckon- ing. New bill, reviewed this issue, has Mickey Rooney, Jane Harvey, the Marvolettes and The mighty McGurk.

Strand (2,700 seats; average, $40,000) ended a four-week run with Louis Prima’s ork, Jane Wynn, Frank Marlowe and Pursued with a total of $330,000. Opened with $80,000, then got $60,000, then $52,000 and $47,000. New bill, reviewed this issue, has Cab Calloway’s ork, Dusty Fletcher, Miller Brothers and Louis, the Ravens and Hallion Rond.

**Boston:**

Holy Week Tumbles Boston To Sad 24G

BOSTON, April 5.—Business fell off with a thump in the Hub during Holy Week. The usually strong Boston Theater dipped to $24,000 for the week ending Wednesday (3), or 57,000 below average. Phil Brito and the MIH Herl Herr Trod headed a fast-paced show, Pic, Tarzan and the Huntress.

The current show has Carmen Cavallaro and orchestra, plus three supporting acts. Pic, Millie’s Daughter.

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**THE TURNER COMPANY**

924 17TH STREET, N. E. • • • CEDAR RAPIDS, IOWA

Havana-Madrid, New York  
(Thuesday, April 3)  

Only two acts are on the current bill—and one of them, Teddy and Phillys Rodrigues—is a holder. Newie, Carlos Ramirez, showed that he was just nowhere during his stint. He was okay in the voice department, despite claims to having a touch of the gripe. He fell down, however, with his lack of audience control and no showmanship. Got himself warmed up during his second number, Brisa, letting go with his full range for a top intelligence. The led them then coupled a couple of minutes tussling with tableholders about requests, and went into a weak Begin the Beguine, which he had started to do anyway before the milking routine. Opened up with full lung power during one or two phrases and went haywire near the end, dying completely in a blaze of flats. At the end of the last note, the singer appeared to hit something he couldn’t sing, any more and exited to a couple of weak hands from the packed house. Back orders Teddy and Phillys Rodrigues, however, saved the show, coming on before Ramirez. Team stayed on for 20 minutes and won millions after with its slick tropical routine. Censor’s head routine during a rumba went healthy returns. Mora Morales’s orke also bowed with this show. Band is a solid combination, selling both Latin-American and pops in top-drawer fashion. Zacaca’s orke cut the show with a good job.


Boulevard Room, Stevens  
Hotel, Chicago  
(Friday, March 25)


Bob Talles ‘n Bonnets, Dorothy Dorken’s latest review) lacks the unusually good continuity she’s built into her productions here, current fare is probably the most spotty ever costumed in this hostelry room in a long time. Dorken has two acts, Frakson and the Three Cradocks, whose work is a bit incongruous with the spring theme of the revue. First production piece had the four seniors pitted against each other, par- trayed by trics of the chorines in colorful metallic gowns. Second, and by far the best, had the line parading in headdresses of out-sized typical spring flowers. In the finale, the 13 girls did a spring Latin terp routine, carrying parasols which simulated maidas in a lat t a r. Blond Nanon Miller filled the spec- tacle slot nicely, especially in the flower section, in which she por- trayed the errant butterfly.

Frakson Fools ‘Em

Frakson, who appeared here just a year ago, has incorporated more talk into his act and it has helped his presentation considerably. His egotistical boasts about his own showmanship is stronger, better. (See Boulevard Room on opp. page)

Leon and Eddie’s New York  
(Tuesday, April 1)


Minus Eddie Davis, back from a Miami hiatus, and the hold-over Amyro Brothers, this would be just another so-so show. Davis, how- ever, gives the punch it needs. The bill has been cut from eight acts to six, with three hold-overs, the Amyro, Sonny King and Nanda. Davis, with a new routine, was then knocking ‘em over all the way at the beginning. He did one piece, How Are Things in Gianna Mora?, probably for the benefit of the visiting firemen. His patter material, somewhat on the blue side, sold best for healthy returns. Not much about it. Davis is Leon and Eddie’s and his return should help hyp the tone here. The house orke leader, Art Waner, worked Davis’s piano accom- paniment.

Harriet Lane, Aro  
Harriet Lane, nice kid, didn’t show much with her new acro terp turn. Most of her new routine consists principally of a head-on cartwheel repeated over and over, nothing else. She could use more originality. Pablo, making his first niter appearance since his return to the U. S. after about six years, showed some neat card sleight-of-hand, but his multi-cigarette trick was his most solid bit. Over-all, the lad should polish up the act, with faster pacing. His music was too fast and too loud.

Los Rosillanos didn’t work too hard or make any attempt to sell. Their routine showed the effects of apparent insufficiency of rehearsing. Their stilt earned fairish mits.

The Frank Shepherd line (8) worked two production routines, but showed nothing distinctive. Faster routines should be the order for this- club.

Dave Apollon, playing his first New York hotel engagement at the York hotel, has come in with an act that is made to order for a classroom. He's dropped his Filipino accent and is now speaking to two girls, both lookers, one on harp, the other on piano, with amusing results. His act is very funny and he calls the show "Saxophone."

The York hotel.

Estimated budget show last show, $1,500.

New show runs nicely and has the marquee heft to bring them in.

Names on the bill include Art Tatum and Thelma Carpenter, followed by Howe and Bowser, holdovers: Doles Dickens Quartet (drummer added on present job, making five) and Edie Rector.

Tatum, who closed the show, still is a fine pianist. His trills and runs start off excitingly enough, but tend to become monotonous after a few minutes. Yet, an accomplished solo in the Tatum has few peers. As a nitery pianist, he doesn't have his new act yet.

Reason is his concertish style and lack of salemanship.

Package team off with Eddie Rector, well-dressed hooper, opening with a few vocal bars of Ida, then seguing into his heel-and-toe routines. Boy worked hard and got a good reception. His sand stepping was particularly effective.

Doles Dickens a Hit

Doles Dickens group, music and voice, opened with what it claimed to be an original big-beep show. Though it followed it with a beautiful Guitar Boogie. Having gotten the music out of the way, the lads went in for comedy with the big number built into their act. "I'm a joker."

Short, chubby chap, kicked the vocals around, getting plenty of yocks with his gong. His gong blasts were used to good effect.

Customers obviously loved it, judging by the hands it got.

Dolles Dickens continues to be a couple of clever lads. Some of their chatter was new, but the act was the same. Their bits of biz and the straight chanting effectively for a ball ringing act.

Thelma Carpenter wasn't caught. Girl was stuck in Philly and couldn't make it.

Fae-We Marquette does the intro choruses in salable, bubbling manner. Chic Morrison's ork cut show in okay fashion.

Follow-Up Review

In Philadelphia

The Hotel Senator 915-17 Walnut St.

Caters to The Show World

NEWLY DECORATED Rates From $2.00

Restaurant and Bar

Lee Cooper, Mgr.

Milton Berle says: "Joe Schwartz' Song Parodies Are Chuck-Full hilarious."

Price: $1.00 Each

Write of "Joe Schwartz, Song Parodist, Who's Half-Shot Now!"

JOE SCHUSTER 1075 W. 155th St., N. Y.

ACTS GIRLS

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CLUB PICCADILLY

118 W. Francis St. NEW YORK, M.D.
Nevers a dull moment during this show from the moment Cab Calloway opens with his band until the final curtain. Show is fast-paced all the way, with plenty of voom-voom. Calloway carries the ball with healthy assist from Dusty Fletcher. Bandleader shown in a specialty, Front Porch, which holds the middle spot. For this, Calloway came on wearing a black zoot suit with a long-sleeved shirt, doing a little bit of skipping over the chain as he came on. Number is a comedy piece with a community pitch from the house, the ork leader breaking in with a funny "call" order after every few measures for good effect.

Band's arrangement of Summer-breeze opener was everything, and the melody was hardly recognizable through, sounding like anything but the Gershwin tune. Second number, Sunday in Sanazan, run to the opposite extreme with an unobtrusive arrangement. Number closes with a nice effect by dimming the Gershwin tune.

Taking a cue from his current radio show for Camel eiggies, Vaughn Monroe is offering a stage show similar in format and music to his Saturday evening airing. Monroe presents supporting acts as guests in entertainment, even uses string section background music as he makes announcements. Monroe now has a six-man string wing which is worked in to great effect in the orchestrations in contrast to many orchestras who use cut-swingers by letting them sit out too often. Side men, especially drummer Eddie John, and the Chiggy Todd, provide better-than-average novelty numbers. Talent could discard the hokum-vamped tunes for something newer.

Biggest million-grabber is still the fronties' vigorous throatinging, either solo, or backed by the five Moonshaiders, which works some stage presence. Betty Norton, one of the sister harmony team Monroe used, handles the bouncer vocals on solo assignments adeptly.

Opening with dummy act, Canfield Smith, with a prodigious voice, won the audience. The three Maxies and Allan Monroe, who works in with them, didn't want the audience to feel it was all off. Opening with dummy and Rooney in a short hee-haw bit ran the audience.

June Darling Heads F. B. Act Department

CHICAGO, April 5—June Darling, vet act booker, whose work was hired as successor to Johnny King as head of Frederick Bros.' Chi act department. Miss Darling, who was FB as act booker until she left three years ago to set up her own office, will take over April 15.

She has been out of the business for the past five months because of a serious auto accident, but will bring with her approximately a dozen acts.

Vanity Fair Back to 3-a-Day

NEW YORK, April 5—Vanity Fair will go back to a three-a-day policy, starting April 11 when the two Maxies and Allan Jones come in. Club also is angling for new attractions to follow, and bookings are going on for Dennis Day to follow Spike Jones. Day is being handled by Frederick Brook Jones by GAC.

The Renowned PEETERS SISTERS

* Matty — Ann Virginia *

Currently in return engagement at ROXY THEATRE

New York

Thanks to our hustling pilot, SAM RAUCH

June 24, 1947
Burlesque
By UNO

CAROL LE CLAIR, featured strip, a first timer on the First Circuit thru Dave Cohn's booking, retired March 29 in Boston. Prior to bury, the quartet was a hit in the Western and Southern territories.

Joye Faye, comic, has shelved her nifty unit and is rehearsing with Bob Logos and the Three Idiots Legion. Frank Crowe returns to the Empress, Detroit, as manager, replacing Mike Kennedy.

C-2, stock.

DURAYNE left the Marty Furman unit for the Los Angeles Biltmore. Typical owners and broadcasters.

JOEY FAYE,夫妻, Montford, New York.

GERTRUDE changed to stock March 28.

Bert Barrie, husband of Colleen Peck, was last in Miami.

Also

MADISON, New York, to open April 5.

Bert Barrie, Prexy.

John F. Brownell, secretary.

As of this writing, a non-essential staff has been heard before all wartime budget announcements. But only in 1942 did it actually bring any drastic upping of show and movie taxes. After that it was liquor and cigarettes that went up by jerks and bounds, where as show tickets remained steady except for slight increases at End houses in 1944. It now looks as though the real cut, vaude and movies will have to be increased by very small amounts.

If it seems impossible that tobacco and beer can become legitimate, it is because, with the government bound to get an increase, too—if only to decrease consumption.

An entertainment tax, it seems, is to be plenty of scope for loading, especially the cheaper seats—to put in revenue from the front row again.

End houses (upper circle) from $1.20 to $1.80 per seat, and the five sh. to 6/6 ($1.30). And even the de luxe movie palaces (already on a level with the top theaters) might tempt a desperate treasury to yield another ten percent.

There is no denying such tax increases would be extremely painful to the theaters. It is the opinion of some that the post-war recession has arrived in force; sold-out theaters are over, and how many of the houses have recently made arrangements for presenting the little men's companies to packed houses, which in the past were against the law.

It is certainly that should there be any substantial tax increase some London, New York, especially those on the light comedy-farcie side, would have to give up. The movies are alone a race of danger reduced earnings is remote, and film audiences have definitely become shorter of late, outside the top-class houses.

Carroll Gets CPA

Holly'd Bldg. Okay

HOLLYWOOD, April 5. — Earl Carroll this week received the finale of the post-war Thrashers from Civilian Production Administration to begin construction on his $2,500,000 Hollywood office and theater project, planned to break ground within 60 days, and hopes to complete building by the end of the year.

In addition to an undetermined number of offices, structure will include air-conditioning, a parking lot, restaurant, parking facilities, commercial space and a large main-floor theater. Incidentally, awaiting CPA okay are plans for erection of a 7,000-seat theater and construction of the new building.

New Taxes Likely For London Showbiz

LONDON, April 5.—There is a persistent rumor that the year's first London production, which is now in rehearsal, will not open for days, will bring all-around increases in entertainment tax levies. Since London is a different market, here, it is impossible to be certain, but Chancellor of the Exchequer, D'Arcy, has given some pretty strong hints in his speeches since the fuel crisis. If so, any tax relief being possible this year, ‘non-essential’ spending will be all too glad to get the relief resulting from the wholesale breakdown of industry.

After three months of show assembly dates in New York, Ohio, Pennsylvania, West Virginia and the Allied, it is the Anglo-American Empire, Philadelphia, Mr. and Mrs. Nellie V. H. Hoefert are now in Florida on school and hotel dates. They have been quite busy at a party held by the Margins at the home of H. M. Miller in Miami Beach, Fl. Also on deck for the occasion were Del Breece and Leta.

Paul Duke is enjoying the California sunshine on an engagement at the Biltmore Bowl, Los Angeles. William H. Lange posts of catching the Blackstone show at the Biltmore Theater, Los Angeles, March 24, and is said to have been on a tour of Western states, including Denver.

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Coast Actors Plan Library Thea. Unit
NEW YORK, April 5.—Los Angeles actors who are members of the Equity Library Theater asking about the possibility of forming a library theater in Los Angeles were given a green light by postal union execs who have given their benediction to the project. They have been encouraging the way on the Coast to ascertain if the mechanics can be set up for ELT leg out there.

Legit Benefit, Off to Sept. 20, To Be Bonanza
NEW YORK, April 5.—The benefit for the American National Theater and Academy (ANTA), originally also a Bonanza, has now been skedded for September 23 at Madison Square Garden. It's expected to gross a million dollars, and with box office sales alone, with program sales adding another $60 or 80. The benefit will be scripted by Richard Rodgers and Oscar Hammerstein, will include production numbers from all the year's hit musicals, and scenes from plays. Vinton Freedley has been named as the pro- duction committee. Harry Brandt has agreed to manage tic sales. Box seats are sold out. General sales prices range from $3 to $150. Program will run from about 9 p.m. to 1 a.m.

ANTA expects the nice fat bank roll earned from the affair to help begin its second year of production a leg thruout the country. Dough will also be used to drive for more funds.

Injured Patron Settles Suit Vs. Todd and Haakon
NEW YORK, April 5.—The $20,000 damage action against Mike Todd and electrician James Haakon, was settled out of U. S. District Court this week for an undisclosed sum. Settlement was announced by attorney of plaintiff that on April 15, 1941, while a patron of Todd's show, Mexico Hay- den, who was injured during the performance, was struck by an article thrown from the stage by actor Haakon.

ROUTEs
Dramatic and Musical

Legitimate
April 12, 1947

Theater Wing Awards First 20 "Tonsy"
NEW YORK, April 6.—The American Theater Wing tonight awarded its first annual 20 "Tonsy" to legands selected by the late Antolette Perry, her former head, at a dinner in the Waldorf-Astoria attended by over 1,000 showfolk. These receiving awards were ingrid Bergman, Barbara Stanwyck, Robert Alda, Helen Hayes for versatility in Happy Birthday, Jose Ferrer for Cyrano De Bergerac, Frederic March for Years Ago, David Wayne for Finian's Rainbow and June Allyson for a fine performance in Another Part of the Forest.

Elia Kazan and Arthur Miller received Tonsys for their work on All My Sons, the former for his direction and the latter for his scripting. Kurt Weill's score for Street Scene won him an award. Lucinda Ballard was honored for her distinguished costuming work in the play, and David Follies for his scenic artistry on Henry VIII, Agnes De Mille for her Freed Thanksgiving performances, and Michael Kidd for his choreography in Finian's Rainbow.

Leventhal Champ Backer
In the miscellaneous category, prizes were given to: Joe Leventhal as the season's most prolific backer and producer, T. B. McDonald for a fine job by ATW of handling the Baldwin Locomotive company's building of the intricate Ship Foe production, Burne Mansfield for his annual budgetary report, Mr. and Mrs. Ira Katzenberg for their enthusiasm as inseparable firsts for Equity's 15th anniv., and an unattainingly courteous as treasurer of the union, John Martin Beck Theater and Vincent Sardi Sr. for providing a transient home for theater folk for 20 years.

Two Legit Shows Authorized To Cut Salaries, But Don't
NEW YORK, April 5.—Recent unsteadiness in Stem leg biz is high- lighted by cuts of 25 per cent in salaries authorized by Actors' Equity. Another Part of the Forest and Lady Windermere's Fan both received a green light, but Kemm Bloomgarden, director of Forest, balked at taking advantage of the slash when he learned that re- duction would allow run-of-play-sce- nes to be 12 weeks. Bloomgarden, however, was offered a notice if they received better offers.

Fan's sponsors, Russell Lewis and Howard Young, also decided not to cut salaries when biz took a tempo- rary jump.

"Lute" Hits 50G Net In 10-Week Chi Run; Ace Flack Job Cited
CHICAGO, April 5.—Future plans for Lute Song (Studebaker) have been changed as a result of its 10-week stand here, which it learned this week. Show has been rolling in over $50G and grosses are expected to hit the Holy Week dropped only slightly be- low. Lute has capped an estimated $50,000 net in 10 weeks. It is considerably more producer Michael Myer- bach's red carpet opening here, which oc- curred in New York and on road runs during the past 15 months.

One of the main reasons in making is a successful run here, trade sources say, is the flack barrage laid down by agent Edward M. Magruder in all media. Newman's formula in Chi's papers for 36 consecutive days was to give the show over 100 pix breaks, sometimes as many as eight a day. Result is that the b.o. men say the play is pulling in many customers who have never been inside a legit theater before.

Equity Renews Ferrar 16mm. Ruling
NEW YORK, April 5.—Final agreement on the dispute between Jose Ferrer, Actors' Equity and Ferrer over 16mm. filming of performance of Cyrano De Bergerac was settled at an Equity council meeting Tuesday (1). Council has assessed Cyrano management two weeks' salary for the whole cast on the basis of two days' work.

This appealed the decision, pleading that the pix were taken merely as a record and there was no commer- cial profit. Council passed a vote of censure on the producer and recommended the film be sold for a token amount in order to get acceptance of a small token payment. Figure was reported to be around $250.

Yiddish Theater in Berlin
BERLIN, April 5.—The Yiddish Theater in the American sector of Berlin, which was started for the en- tertaining of displaced persons, has become a permanent institution. Pro- ducer Maxach Abeblin said there will be five performances a week.
BOOK THEATER

A farse by Mr. Robert E. Sherwood, directed by Harold Clurman. With, among others, Betty Harens, Dana Andrews, Jeanne Crain, Joan Fontaine, William Tabbert. Produced by The Group. Set design, Jo Mielziner; costumes, Sydney Stewart. 8 performances from Thursday, April 5, to Tuesday, April 10. For listing see page 47.

BAREFOOT BOY WITH CHEEK

A musical by Max Shulman (from his novel) with lyrics by Sidney Lippman. Lyrics by Sidney Frey, music by Lennie Hayton, book by M. Z.-data. Director, Edward Joseph. With, among others, John Raitt, Jeanette MacDonald, Anthony Dexter, Jerry Orbach. Produced by the Provincetown Players. Set design, John Vassos; costumes, Howard Turman; lighting, Sam Hennings; choreography, Stanley Hughes. 8 performances from Thursday, April 5, to Tuesday, April 10. For listing see page 47.

BROADWAY OPENINGS

BOOTH THEATER

A comedy by John Berryman, directed by Nathan Silver. With, among others, Marjorie Lord. Set design, William Hopper; costumes, John Newbold. 8 performances from Thursday, April 5, to Tuesday, April 10. For listing see page 47.

MARTIN BECK THEATER

A musical by Max Shulman (from his novel) with music by Ethel Merman, book by Walter Winchell and Joseph Fields, lyrics by Harry Kurnitz. Director, Vincente Minnelli. With, among others, Ethel Merman, Joseph Cotten, Bette Davis, Frank Craven, Maxwell Anderson, Thomas Meehan. Produced by the Producers' Group. Set design, John Vassos; costumes, Orry-Kelly; lighting, Ernest Hall. 8 performances from Thursday, April 5, to Tuesday, April 10. For listing see page 47.

OUT-OF-TOWN OPENINGS

TENING TONIGHT

(Opened Wednesday, April 2, 1947)

BOOTS TROUBLE FOR RENT

(Opened Thursday, April 3, 1947)

ENGLIS' THEATER

A comedy based on the novel of the same name by John Ennis, directed by Daniel Petrie. With, among others, Walter Abel, Edmund Gwenn, William Tabbert. Set design, Seton Randall; costumes, Raymond Schwall; lighting, Walter M. Miller. 8 performances from Thursday, April 5, to Tuesday, April 10. For listing see page 47.

MARGARET

A drama by Henry Roth, directed by Sam Goldwyn. With, among others, Dorothy McGuire, Broderick Crawford, Waldo Salt, Betty Field. Produced by the Producers' Group. Set design, Abe Linkous; costumes, Walter Plunkett; lighting, Walter S. Nett. 8 performances from Monday, April 7, to Thursday, April 10. For listing see page 47.

Message for Margaret is a curious mixture of melodrama, farce - splendidly crafted - and a well-acted, skillfully written and first-rate acting. It is not as rich as the best work of its type, but it is a far cry from the spirit of the script properly. Unless these confusions are cleared up, the play seems a bit of a hodgepodge - only a short stay on Broadway. Basically, the play is an intense story of two women, the finest of a few women who is a lovely woman when she is placed under enormous and growing stress. But the central theme of the play is the expresses herself mystique that the play's author, who seems to have a notion of the denouement of the play's denouement. It is a masterly job of sterling work, and Betty Field, is magnificent in the role of the mother. She is a woman who is a hodgepodge - only a short stay on Broadway. Basically, the play is an intense story of two women, the finest of a few women who is a lovely woman when she is placed under enormous and growing stress. But the central theme of the play is the expresses herself mystique that the play's author, who seems to have a notion of the denouement of the play's denouement. It is a masterly job of sterling work, and Betty Field, is magnificent in the role of the mother. She is a woman who is a hodgepodge - only a short stay on Broadway. Basically, the play is an intense story of two women, the finest of a few women who is a lovely woman when she is placed under enormous and growing stress.
The FINAL CURTAIN

AYERS—George A., Sr., 83, former conductor, in Osnings, N. Y., March 16.

BLOCH—Jean R., 83, French newspaper publisher and playwright, in Paris, March 16. He authored several novels and a number of plays, but best known for his work with Toulon.

BLUEFEATHER—Princess, 80, lecturer, poet and entertainer, March 12 in Washington, D.C. She was expected to be a descendant of Montezuma, Aztec emperor of Mexico. She toured America and Europe, and during World War I entertained soldiers overseas.


COOPER—Leo, 49, former sideman, March 31 in Chicago. He had operated a musical instrument repair shop in Chicago the past year. Survived by his widow, June; his mother-in-law, Miss Lucille Cooper; two brothers, Davis and Cass; and three sisters, Dorothy, of Chicago; Myrtle, of Los Angeles; and Ruby, of Kansas City, Mo.

CRABBES—William E., 67, manager of Memorial Hall Roller Skating Arena, Toledo, March 30 in a Toledo hospital.

CRAIG—Edith, 77, veteran actress, producer and director and daughter of the renowned Dame Ethel Terry, in London, March 27. She was known as a leading lady and was associated with Dame Ethel Terry on the stage as Kelly. He was the second husband of Ethel Terry.

THANKS
I WISH TO EXPRESS MY THANKS AND DEEP APPRECIATION FOR THE MANY GŁORIOUS OFFERINGS AND EXPRESSIONS OF SYMPATHY ON THE DEATH OF MY DEAR HUSBAND

MRS. GEORGE DAVIS
MRS. GEORGE DAVIS

GEORGE DAVIS
MRS. GEORGE DAVIS

DARK—Mrs. Ethel, March 14 in Coldwell, Calif. Survived by two daughters and two sons.

DAVIS—George (Pudjirin), in charge of cemeteries, Polokwe Bros.' Cemetery, No. 1 Unit, and financial secretary of the International Association of Showmen, St. Louis, in Phoenix, Ariz., March 26. Survived by his widow, Daylon, 0., of uremic poisoning. Survived by two daughters, Daisy, a sister, Mrs. Millicent Todd, and brothers, Milton, Nicholas and Xi- vander Davis. Services from the Charles F. Stuart Memorial of Oak Grove Mausoleum, St. Louis.

DAVIS—Mack, 47, producer, song-writer and screen actor, in New York March 27. Producer of the ice shows at the St. Regis Hotel, New York. He was a member of the board formerly with the old CBS Artists' Bureau and a vice-president of the National Federation of America from 1940 to 1946. Among songs he wrote were An Evening in Paris, Moon Love and There's Music in the Stars.

DAVIS—Mrs. Susan Hawley, 79, widow of Charles D. Davis and a leader in Connecticut musical circles, in Fairfield, Conn., March 24. She was an organizer and vice-president of the board of the Bridgewater Orato- toro Society, chairman of the opera division of the National Federation of Music Clubs, president of the New York Federation of Music Clubs, and a member of the American Federation of Music Clubs, vice-president of the Connecticut Federation of Music Clubs, and a member of the New York Women's Press Club.

DINNER—Edward, 54, veteran mu- sician, in Milwaukee March 27.

DREYER—Helen Stewart, 46, sister of Mrs. Ethel Hawley, of Oklahoma City, former cisco agent, in Chicago March 31. Burial in La- Garrette Cemetery.

DE MILLE—Mrs. W. C., 68, mother of Agnes de Mille, dancer, director, in New York March 27. She was re- vived in 1927 from William C. de Mille's kayo and motion picture producer.

EATON—Edwin E., 79, father of Helen Stewart-de Mille, a Los Angeles motion picture producer and wife of Jesse J. Reis, former carnival secretary, March 22 in South Portland, Me. He also left a wife and sister. Services March 24, with burial in Highland Cemetery, South Portland.

ERDMAN—Arthu., 53, for 33 years operator of the Craigiefor- est Park, Highands, St. Louis, March 5 in that city. Survived by his son, George.

FAGET—Julius E. Sr., 66, vocal teacher and composer of several hun- dred compositions, in New York March 23. He also left a widow, Bessie, in Linden, N. J., April 3.

FELICITY—Arthur, 52, concert and operatic singer, in New York March 24. He established a voice studio in New York in 1921 after per- forming several years in Europe.

FINCH—Mrs. Lucine, daughter of Shakespearean actor Edwin Wilson Finch, recently in West Hartford, Conn.

FORBES—Robert—Frank, 61, piano teacher, in East End, one of England's most renowned theatrical families, March 15. Survived by his widow, Dorothy, and his two sons in London. In 1925 he formed his own company to tour Britain.

FRIOLICH—Charles A. Jr., 70, pianist and composer, in Elizabeth, N. J.

GERRY—Lewye N., 45, Willimantic, Conn., musician, in that city re- cently. Survived by his widow, a daughter, and eight other children. Interned in Holy Sylvea Cemetery, Detnor, Pa.

HAWKINS—C. J. H., and member of the KFH Arkansas Valley Boys, in Wichita, Kan., of a heart attack. Hawkins was the KFH stage unit since 1939 and served in the studio as Booking and Universal Pictures in silent movies.

IN LOVING REMEMBRANCE OF MY壽HOEED FRED N. GARNEAU PEAS NAH PASSED ON APRIL 11, 1941. MIMI GARNEAU I MURERGKORN ORI FLOWED THE ROAD, SIDE BY SIDE. HOWARD—Ella, 80, Shakespearean actress, in Springfield, Mass. She toured as member of the act Howard and Herr, retiring in 1915.

KOEING—Frederick, 65, pioneer radio station operator, in Elmsford, N. Y., March 30. He started broad- casting in 1929 from his Tarriytown (N. Y.) station, WBAB, which in 1923 became WABC-AM, New York.


LORENZI—Ulysses, 59, theater manager, in Springfield, Mass., March 29. He was recently manager of Springfield's Phillips Theater and had served as stage manager of the old two-day vaudeville house, the Poli Theater.

MAXWELL—Willis—Sir Gerald, 54, film actor, in New York March 25. He was revived in 1923, was the musical com- edy actress, Lilian Bertie.

EMERSON IN LOVING MEMORY OF My Dear Brother EDDIE MORGAN who passed away April 12, 1942, For dear one, long years have passed yet you are ever in our minds. We miss you, but we know that your spirit lives forever. May our love and respect ever live as a fitting tribute.


MONTGOMERY—Mrs. A. S., 67, former city councilman, in Phoenix, Ariz., March 28. She was a former mayor and member of the city council. She was a member of the National Federation of Music Clubs, president of the American Federation of Music Clubs, and a member of the Connecticut Federation of Music Clubs, and a member of the New York Women's Press Club.

FLISHINNICK, Sam B., age 57, of the Moe Gale Agency, died March 22 in Dayton, Ohio. He was a member of the Moe Gale Agency since 1925, in Pattenburg, N. J., April 2. He was the author of several musical works for the screen and one book.


MERRILL—Frederick E., 61, photographer, in Portland, Me., March 26. He was the manager of the KFH stage unit since 1939 and served in the studio as Booking and Universal Pictures in silent movies.

PARKER—Lucy, 84, former actress and widow of Gustave Wallace, in New York March 29. Her appearance in "Lost in a Ring," of a young woman, was the last seen in a personal appearance. She was a member of the Episcopal Actors' Guild, Actors' Fund of America, and Actors' Equity Association.

Burial in Bethel, L. I., N. Y.
NEW YORK, April 5.—Winners of 78 automobile races earned total purses of $304,452 last year it was announced by Col. Arthur W. Herrington, chairman of the contest board of the American Automobile Association at a recent executive meeting. Races included championship and non-championship events under AAA sanction.

Purse money earned last year by drivers represents an increase of approximately 50 per cent over 1941, the last year of racing before the war. Inter-zoned races totaled $3,600 miles of racing and paid an average of $84.50 per mile. Paid average per mile in 1941 was slightly over $55.

Colonel Herrington attributed the increase in purses to the trend toward paying prize money on the basis of points, a system under which he termed "prevalent." In the automobile racing field today.

Purse money is paid on one-mile track races on the one-mile dirt tracks were, for the first time, sanctioned on the basis of a guaranteed purse against a percentage of the gate. As a result of this, the prize money has just about doubled what it would have been under the minimum purse arrangement," Herrington said.

Williams Grove Set

MECHANICSBURG, Pa., April 5.—First big-car auto racing event at Williams Grove Speedway this year has been scheduled by Promoter Roy E. Richwine for Sunday (20). Richwine is again expected to pay active purses for the AAA events.

Penn. House Bill Would Tax All Amusements 10%

HARRISBURG, Pa., April 5.—A sweeping legislative proposal to pass a 10 per cent State amusement tax on all entertainment events in Pennsylvania has been introduced in the House of Representatives by Representative L. Raymond Solenberger.

The bill, specifically mentions "every form of entertainment, diversions, sport, recreation, and pastime," and would apply alike to theaters, sporting events, circuses, carnivals and other places of amusement.

To facilitate collection of the tax, all promoters or owners would be registered by the State at a $1 annual fee.

Chi July 4 Event Set

CHICAGO, April 5.—Annual July 4 show to be staged by the Cook County Council of the American Legion here this year at the Chicago Stadium, again will have circus acts supplied thru the Barnes-Theatrical Enterprises, Chicago, and fireworks by Toothead-Fireworks, Chicago.

How To Avoid Damage Suits

By Leo T. Parker
Cincinnati Attorney at Law

During the past few months the high Court has been called upon to make unusually important decisions to assist proprietors of outdoor show business.

It is important to know that modern higher courts have adopted the law that owners and operators of public amusements are not insurers against injuries to any person, whether invited, tenant, employee or trespasser. No liability attaches for injuries to persons on the premises unless "gross negligence" or willful abuse on the part of the proprietor, or his authorized employees, caused the injury.

An example of willful abuse is found in Willis, 156 North East (2d) 346, 28A. LA., in which it was shown that a circus policeman clubbed a boy who was sneaking into the circus. The higher court specifically held that the proprietor liable in damages although the boy was a trespasser.

What Is Ordinary Care?

The term "ordinary" care always is an important element in a suit filed against the owner of a public amusement by either a tenant, invitee, or other person who has a legal right to be on the premises. The courts consistently hold if the testimony shows the proprietor, or his employee, exercised an ordinary degree of care to discover and remedy dangerous or defective conditions no liability exists.

Broadly speaking, it is safe to say the court will decide that a proprietor used an ordinary degree of care if he reasonably showed he exercised the same degree of care used by other prudent and reasonably experienced operators, under the identical circumstance of the injury.

For illustration, in Thurman v. Clune, 125 Pac. (2d) 59, the testimony showed a patron was struck in the eye by a billiard ball while watching an ice hockey match in a rink known as the Ice Palace. The Ice Palace contained a ring in size, construction and safeguarding the general custom and usage of such rings prevailing throughout the United States and Canada.

The injured patron sued the proprietor for damages contending he had not exercised ordinary care because he was permitted to sit in a box which was unprotected by any wire screen.

Court Refuses

The higher court refused to hold the proprietor liable because other cases generally thrust the country did not post notices warning (See HOW TO AVOID on page 22)

Catholic Festival

In Canada To Get

Record Fireworks

COOKSVILLE, Ont., April 5.—W. H. Ward, of the T. W. Hand Fireworks Company, Ltd., has bought a better known here Wednesday (2) that his firm had contracted for a fireworks show which he believes would be the biggest ever fired in North America. The show will be celebrated the end of the Muriat Congress, said to be the largest festival planned for this year by the Roman Catholic Church, during the Lenten season of the year. The Clergy from the Catholic Church in 75 countries have been invited and attendance is expected to reach 150,000.

The fireworks display will be built around scenes from the life of Christ. The feature set piece will depict the Death of Jesus in special lancement and will be 120 feet high. Other set pieces will range from 50 to 60 feet in height. The firing of enormous flights of shells will climax the display.

Eustis, Fla. Event Draws Record 26,000

EUSTIS, Fla., April 5.—More than 26,000 persons attended the six-day Florida Sportsmen's Exposition, which closed here March 21. Attendance was biggest in the history of the event, which until this year operated under the name of the Lake County Fair.

J. P. Bolt's Royal Exposition Shows on the midway enjoyed a successful week.

Outdoor

74 Kick-Offs

Win and Lose

Nunis suffers terrific letdown at Atlanta—Birmingham gives with payday

CHICAGO, April 5.—Automobile racing, both big cars and midgets, roared merrily through a record-breaking financial season in 1944, and the kick-offs for the current campaign resulted in some optimism and not a few misgivings.

The campaign east of the Rockies was officially opened March 30 at Shumpardham and although the reception and reception was different, to say the least.

Birmingham was treated to its first 100-lap midget chaise on the State Fairgrounds half-mile oval, and some 8,000 folks lined the speedway stands to see it—a happy experience for the promoter.

Atlanta in Nuisance

At Atlanta, where they were raced to death last year but still grossed $8,000, this story was different. Sam Nunis offered a classy field of stars—a very expensive field—of the Shumpardham type, which about $13,000 short of the record kick-off of a year ago. Weather wasn't too good last Sunday, but it was hardly bad enough to account for the terrific letdown.

Nunis probably didn't lose any money on his initial venture of the year, but he didn't get far either. This doesn't make his seasonal prospects too bright as last year he made a huge profit. The dates and dropped plenty of it on back on his fair dates.

New Combine

The former management was conducted by Earl Newberry and Jimmy Vancise, of the Jimmy Lynch Death Dodgers, in company with Bill France, the Daytona Beach, Fla., speed promoter, and Jimmy Fraione, operator of Langhorne, Pa., Speedway. Between them they cut up a nifty hunk of swag, and Newberry reported they have made a deal with Dick McIntosh and city officials now operating the Alabama Fairgrounds to handle all motor events there with the exception of the fair dates, which are still up for grabs.

Observers are of the opinion that unless a spot is strictly virgin or a suiting balance is uncovered for the promotions, there will be a decided slump in motor speed figures, and that now is the time to start a bit of retraining on purses and other expenses.

Gastonia, N. C., Funsport

Gots Operating Clurter

RALEIGH, N. C., April 5.—The Secretary of State has issued a warrant to Robinson-Speede Lake, Inc., Gastonial, N. C., to operate an amusement park in the city. Authorized capital stock is $100,000 and subscribed stock of $500 by Ethier S. Robinson, Kathleen S. Robinson and Leland E. Alexander, all of Gastonia.
Hennies Holds Spfield Plum

McCaflery also announces Iowa annual in line—org about set for first date

CHICAGO, April 5.—Hennies Bros.' Shows have been contracted for the second straight year to furnish all midway attractions for the Illinois State Fair, Springfield, it was announced Thursday (3) by J. C. McCaffery, general representative. In making this announcement, McCaffery exhibited a letter of confirmation from Conrad Becker, administrative director of the Illinois annual, which read, in part: "We are happy to welcome you back again." Terms of the contract were not revealed.

A Late Scramble

The second annual carnival date developed after it had been generally understood that the Hennies org, in view of its recording-breaking performance there last year, was a cinch to repeat. Two weeks ago, however, Becker invited the O'Connell & Wilson Shows and the John R. Ward Shows under the condition that the contract would be offered to R. C. McCarter and San Gluskin, respectively.

McCaffery also announced that Hennies will return to the Illinois State Fair for another year, final details having been completed. This completes Hennies' fair route.

Rain Delays Painting

Shortly before leaving here Thursday on an extended business trip to the Pacific Coast, McCaffery announced that all of the Hennies Bros.' Shows have been contracted in Birmingham winter quarters for the annual tour. A new series of paintings for the carnivaler shows is in progress. The paintings are being built for the Sandy Rand unit. Painting is the only activity being scheduled. McCaffery revealed, the continuous damp weather having slowed up carnival operations. He did not announce when and where Hennies will open, but it is generally understood that a late date has been decided upon in an effort to beat the inclement weather.

Bridge ton, N. J., Groups F ight Permits to Shows

BRIDGE TON, N. J., April 5.—Because of the protests of the Ministerial Association, Board of Trade, Civic Club, and Kiwanis Club, carnivals may be prohibited from appearing here.

The police and firemen, Elks, and Veterans of Foreign Wars applied for permits on Memorial Field, city-owned, near the city hall. A 1946 resolution banning carnivals from appearing on Memorial Field was rescinded and permission was granted the organizations.

Carnival season is set to open April 21 under the Elks; James E. Strates Shows are scheduled for May and June, and McCaffery runs the VFW holds a contract with Prell's Broadway Shows for July 21.

City council meets again April 8 at which time the groups opposing carnivals will appeal for a ban.

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The Billboard Communications to 155 No. Clark St., Chicago 1, Ill.
Paramount's Opening Okay Despite Rain

Org Bows With Eight Rides

NORFOLK, April 5.—Paramount Exposition Shows opened here Wednesday (2) for an 11-day stand. Opening services were held in pouring rain which started early in the morning. Most of the back end was not ready for the opening ceremonies because of the weather.

Of the eight rides, Merry-Go-Round, Ferris Wheel, Caterpillar, Octopus, Roll-O-Plane, Chute, Rocking Kiddie and Tilt. The new Kiddie Auto Ride failed to arrive in time. Capt. Jimmy Jamison, high fire driver, furnished the free act.

Show included Ralph P. Flannigan, general manager; Sam Lipsib, secretary; Peter Stamos, treasurer; Ben Braunstein, general news and advertising manager; Dick Moore and Dick Exner, box office managers; Tom cookhouse, grab and French fries; Phil Morris, popcorn, and French fries; Tom Flannigan, general concessionaire; Bob Marcus, manager and The Billboard agent.

Robert (Red) Marcus and Harry Langley were on hand for the opening. Miss Marie, Posing and Poor Joe shows. A 80-passenger bus furnishes transportation.

Concessionaires include Julia O'Donnell, custard, managed by Paul Grover; W. J. Jones, managed by Dick Moore and Dick Exner; Harry Langley, Tom cookhouse, grab and French fries; Phil Morris, popcorn, and French fries; Sam Delabatte, popcorn, apples and fries; Sam Flannigan, duck, duck and French fries; Mrs. Ted Webb, cook; Mrs. Ed Mablin, cooks; Mr. E. Tanner, cooks; Mrs. Monroe, 3 ball players.

Visitors here included Sam Lipsib, Mr. and Mrs. Peter Stamos, Max Cohen, E. Strales, Phil Tannio, Mr. and Mrs. W. M. Jones and family, A. J. Grey, Harry Burke, moonlighters, George Burke, Jack Kegg, Burt Bunting and Eddie (Spook) Delabatte (powered by four 60-kw. diesel plants in specially built attunement. These plants searchlights added to the brilliance of the org's opening.

Flannigan Host to Press,
Radio in Tideewater Area

NORFOLK, April 5.—Ralph P. Flannigan, general manager of the Paramount Exposition Shows, was host to the Norfolk Press on March 21 to all the members of the press and radio in the Tideewater area. During the evening, Poor Joe, a feature on the show, was presented.

In attendance were Vince Essig, Joe Friedman and Joe Fleckbach of WBOY; J. B. Browns, Eddie Edgar, of WGB; Gene Abrams and Ray Kemmer of WLOW; Emileh Maxwell, of WTAE; Harry Nash, Associated Press; Jean Wood, United Press; Washington bureau; Harry Mitchell; Bobbitt and Bob Mason, Virginian-Pilot; Charles Reilly, Ed Holmes, George Herbert, Clarence Walters, Arthur Henderson, J. E. Shank, Dick McWhorter, Miss Elizabeth, The Ledger-Di spells; Bill Brown, The Portsmouth Star, and Joe Brown, of WOB, and Harry Borden, of WBOY.

Refreshments and a buffet lunch was served with Eddie Doley and Robert (Red) Marcus in charge of the bar. Jimmy Jamison, who will be the free act, was introduced.

A GOOD TIME was had by all as show folks gathered recently at Colonial Inn, Hollywood, Fla. Shown above, left to right: Mr. and Mrs. Zolun, Mr. and Mrs. Jean Delabates, Mr. and Mrs. Bob Parker, and Mrs. and Buddy Paddock.

St. Louis Showmen Attend Davis Rites

ST. LOUIS, April 5.—Undoubtedly the largest funeral ever given a showman in St. Louis took place March 21, when the last rites were said for Fred Davis, the general manager and financial secretary of the International Association of Showmen. He died in Dayton, O., March 29.

Other funeral services were held from the Charles F. Stuart Funeral Home and remains interred in a crypt in Forest Hill Cemetery.

Survivors are Mr. and Mrs. Davis, his widow; Mrs. Millicent Todd, a sister; Mrs. Mary, Mrs. Helen, Mrs. Newton, Mrs.4, and Mary, his brothers and 5. M. Todd, a nephew.

Pallbearers were Milton Harris, John K. Maher, Dee Lang, William McCoy, George Bogan and F. E. Waugh.

Honorary pallbearers were Cy Hor, William F. John Snow, George Burke, Jack Kegg, A. Bunting, Ed Mablin, E. Titus, G. M. Parker and A. C. Bosworth, powered by four 60-kw. diesel plants in specially built attunement. These plants searchlights added to the brilliance of the org's opening.

John Francis 27th Season Starts on St. Louis Corner

ST. LOUIS, April 5.—John Francis Shows opened their 27th season March 24 at East Grand and Broadway. Business was good on the new Caterpillar and Flying Scooter, with the rest of the rides getting fair play.

Shows were launched April 18, 1923, in Leavenworth, Kan., by John Francis and Tom W. Allen.

Opening here were six major and 25 Kiddie rides and the new towers gave ample light. Mrs. John Francis received many compliments on her new popcorn, candy, fries and photo gallery trailers. Al Petka had a busy week end with his new scales and age.

Owner Francis greeted many visitors, including Mayor Aloe Kaufman and Alderman Harry Stoffer; Avis on the lot were Mr. and Mrs. Sid Bel- man and their two daughters; Mr. and Mrs. Floyd Hesse, John Bales, Harold Barlow and Sam Fidler.

Executive headquarters of John Francis's own - manager - John Martin, secretary and assistant manager, Jim Sprague, intersections and Bob McPherson, builder.

Memphis Cotton Carnival

Fireworks Contract to T-D

CHICAGO, April 5.—Art Briese, sales rep for Thesauri-Dufield Fireworks here, announces that he has obtained closed contract for the Memphis Cotton Carnival. Terms call for the biggest expenditure for fireworks in the history of the event, Briesie said. Pyrotechnic display will be sponsored by the Coca-Cola Bottling Company, Memphis, thru the Cotton Carnival Association.

Briese leaves soon for a trip to the Pacific Coast. He returned recent- ly from Florida, where he handled their contracts, and from Laredo, Tex., where he supervised the firing of a show at the Washington Birthday Celebration.

Adverse Weather Fails To Clamp Detroit Starts

DETROIT, April 5.—The carnival season formally opens here this week, three weeks after the opening of the W. G. Wade No. 2 Unit and Joyland Midwest Attractions, with four shows in the territory making their bow despite adverse weather.

Parade was led off Monday by the World of Pleasure Shows, operated by John Quinn, at Southfield and Allen roads in the south end suburb of Allen Park. It was the first local show to move outside the city limits.

Tuesday, the Playland United Shows, recently organized by Joe Bennett and Jack Gallagher, opened at Brooklyn and Michigan avenues. Location is only six blocks from the city, hall, and as close to the heart of the city as any show has played in years, except for the history-rich Washington Boulevard stand of the W. G. Wade Shows later this year. The Playland United moves next to Fifth and Michigan avenues, about a quar- ter-mile further out.

W. G. Wade's No. 1 Show opened Wednesday on the west side at Livermore and Warren avenues.

Upstate, Charles Lee was set to open the Lee United Shows today at Essexville, suburb of Bay City.
Showfolk Turn Out At Funeral Services of William Jessup

LOS ANGELES, April 5. - Friends and associates paid last tribute to William T. Jessup, 56, for years general agent of the West Coast Amusement Company, March 22, when his interment took place here under direction of the Pacific Coast Showmen's Association, of which he was a member. Burial was in Showmen's Rest, Evergreen Cemetery, Los Angeles.

Jessup was in ill health for several years. Sunday (16) he visited the lot of the West Coast Amusement Company at Stockton, Calif., and appeared to be gaining strength. Three days later he died at his home in Santa Clara, Calif.

Born in Walla Walla, Wash., where his father had a fish peddler business, Jessup joined the Campbell Bros. Circus at the age of 15 and had been with circus and road show attractions before joining the West Coast Amusement Company as general agent.

A member of many organizations, including the Elks and Eagles, he was active in the Pacific Coast Showmen's Association, Regular Associate of the American Association of Theater Owners (San Francisco), Billers and Posters Union and International Alliance of Theatrical Stage Employees.

Funeral services were conducted at the Morrison Funeral Home, San Francisco. The Folks of America and the West Coast Amusement Company were represented.

Sponsor of the San Francisco Show Folks of America, conducted the services and Chief Chaplin, former opera star, was soloist.

Palbearers in San Francisco were Harry P. (Friday) (21), with staff of West Shows; W. (Shorty) Wrightman, Wrightman Amusement Company; and Louis Leon, Tommy Systerm, Bill Oberhansley and Art Cranner, all of West Coast Shows.

Following the San Francisco services, the body was shipped via air to Oakland, where Jessup was reared, and thence to Santa Clara, Montego, Marie, and other members of the West Coast Shows accompanied the body.

GAYER & LEWISTON GET SIDE SHOW EX AT WIS. STATE FAIR

DETROIT, April 5. — Contract for exclusive Side Show attraction at the Wisconsin State Fair in Milwaukee, Wisconsin, was awarded this week to Gayer & Lewiston Enterprises, Wallingford, Conn., by Col. Wallick, state fair president, to close the deal. Plans call for a scaled-down version playing under the G & L banner to be a feature of this event.

This week they are reading the famous Frecus unit for opening at Eastwood Park here April 11. Show has been designed and constructed in theater-type drapes, and is being installed in the former park ballroom. Line-up includes Dolly Reegan, stone girl; Johnny Daly, trick rooler specialists; Doris and Theona, Albino girls; Great Waldo; Al De Lenz, magic; William Parnell, alligator man with revolving head; Gilbert Reichert, giant; Tiny Cowen, fat man; Frisco and Kitty Lewis, acrobats; Eleazar Foshett, ball in mouth; Madame Alberto and her giant pythons; and Gumby, the rubber man, all to be spotted in the center, with stages along both sides.

Free admission to the show is being used to plug the show under the title The Barker, and handled by Cliff Horan, owner of the West Coast Shows offices.

Central under the management of Tony Moreno, who charge all bookings for the travelling units. Center of G & L operations here is The Barker and Arcade. Free admission comes a gathering place for visiting showmen.

SLA Banquet-Ball Committee Names

CHICAGO, April 5—Committee for the showmen's annual Spring Banquet-Ball in connection with the American banquet and ball, to be held at the Old South Side House April 22-23, were announced at the League meeting Thursday night (3). The ball, under the direction of Al Sweeney, was one of the first in the show business. Some 300 are expected to attend.

Other committees and members: Tickets and reservations, R. H. T. and Lee Overlund; press, Pat Purcell, chairman, with Frank Miller, Nat Green, Robert E. Hickey, Johnny J. Kline, Frank Jeering, Roger Littleford, Jan R. Marks, Gary White and Howard Pickard; entertainment, Edgar J. Schooley, chairman, with George R. Feeney, Frank P. Juddiff, George B. Flint, Sam J. Levy, David P. O'Grady, Thomas Saccars and Young, Charles Zener, Lefty Ohren, Jimmy Stanton, Rube Lieberman and Tom Wells.

Eastern committee, Frank D. Shean, chairman, with Jack Duff, Tom (Shorty) Wright, Melvyn Gold- berg, Maxie Herman, George W. Johnson, Bernie Mendelson, Frank D. Shean, James F. Sullivan, Nat Torti, Sam L. Ward and J. C. (Tommy) Thompson, Howard Campbell, William H. Green and Jack Benjamin.

Roscoe T. Wade Opens

Berkley, Detroit Suburb

DETROIT, April 5.—For contract for the annual civic festival at Berkley, at which a Detroit suburb will be awarded to Roscoe T. Wade's Joyland Midway Attractions.

Wade received an approval from community authorities to bring in games for the first time to this ex-
THE PIONEER OF THEM ALL
J. GEORGE LOOS
GREATER UNITED SHOWS
WANT—Ferris Wheel, Spillers, Roll-o-Plane, Mix-Up, Miniature
Train and Tilt-o-Whirl.
ON PLACE SIDE SHOW
Will furnish top (Jack Kline, merch). Also want class A men, show,
Wildlife, Arcades, Midget or Monkey or any other non-conflicting
Rides and Shows.
ROUTE—Week of April 7—Cleveland, Tex.
April 23 to May 3—Wichita Falls, Tex. (Downtown).
FAIRS BOOKED IN TEXAS
CONISCANA, FAIR AND LIVESTOCK SHOW
TEMPLE, CENTRAL TEXAS FAIR
NEW BRAUNSVELLS, COMAL COUNTY FAIR
CALDWELL FAIR
BELLEVILLE FAIR AND RODEO
LAREDO, LIVESTOCK SHOW AND FAIR
40 WEEKS OF PROFIT AND CONTENTMENT
Wire J. GEORGE LOOS, AS PER ROUTE
40

DON FRANKLIN SHOWS
A Clean Show—No Griffi—New Rides—Twin Diesel Plants—
Light Towers—New Front Entrance—40" Searchlight—Sound Track
Announcing 1947 Fairs and Celebrations Contracted
8 FAIRS—2 CELEBRATIONS. OTHERS PENDING
WANT—High class shows and cooperation. Will cooperate with Merr-Go-Round, Wheel Tilt, Spillers. Will make sure for extra money. Will give Mr. Ed Rosenweig an interest with three 8X10 Rides, or will buy.
WANT—Two Shows—Within 300 miles of Southern Cal.—one for Concession Agents, Arcade Mechanics, Bingo Help. Max for one person.
QUITING TEXAS THIS WEEK—LUIS RIVERA, BELLEVILLE, TEXAS. NEXT WEEK—Billie Goffin, General Agent. Don Franklin, Owner-Mgr. Arnold Dietz, General Sup.
WANTED
B & D SHOWS
C. E. DAVIS, Mgr.
EDDIE HORNE, Asst. and Agt.
SHOWS—CONCESSIONS. WILL BOOK ONE FLAT RIDE.
Opening April 7th—Lexington, Ky. All 10-cent stock concessions, $25.00.
Can place capable Ferris Wheel Foreman at once. Jimmy and Allegritti, wire me. Will pay top salary to reliable Merry-Go-Round and Tilt Foremen. No tickets unless I know you. Wire me. All replies to the Belfield Hotel, Emporia, Va.
WANT CONCESSIONS
Lead Gallery, Darts, Floss, Age, Weight, Novelties. All 10-cent stock
concessions, $25.00.
Can place capable Ferris Wheel Foreman at once. Jimmy and Allegritti, wire me. Will pay top salary to reliable Merry-Go-Round and Tilt Foremen. No tickets unless I know you. Wire me. All replies to the Belfield Hotel, Emporia, Va.

ROYAL EXPOSITION SHOWS WANT
for four more weeks choice spots in Georgia that are proven good, then
choice route thru North Carolina, Tennessee, Virginia and West Vir-
ginia, with one of the best Fourth July spots in the East. We hold con-
tracts for 12 Fairs beginning August 25, ending week November 10.
SHOWS—Want Side Show with own transportation, also any Grind
Shows of merit and Fun House. RIDES—Octopus, Spillers and Fly-O-Plane, Kiddie Autos and Train are open. Can use experienced Ride Help in all departments that drive semis and are sober.
CONCESSIONS—Any Concessions except P. C. Bingo, Photos, Cook
House, Pop Corn and Apples. Hazel and Splinter Royal wants Ball
Game and Slum Store Agents, also Grendle Man. Dallas Duncan, get in
touch. All address to Brunswick, Ga., until April 19.

JONES GREATER SHOWS
Opening Ashland, Ky., April 19
Can place Fun House, Midget, Fat Show. Want Motordrome with own
transportation.
Rides—Can place Flying Scooter, Kiddie Auto.
Concessions—Want Photos, Penny Arcade, Scales and Age, Lead Gallery,
High Striker, Snow. Nichols Mitt, wire.
Can place sober Ride Help that drive semis. Man to handle front and ex-
perienced Help in all departments.
Address
PETE JONES, 727 6th Avenue, Huntington, West Virginia

TURNER BROS.’ SHOWS
FIRST CALL
WANT
FIRST CALL
RIDES—Octopus Foreman and Second Men on all Rides. SHOWS—Any Show of merit
(Grind or Bally) with own transportation and equipment. Good proposition to reliable
operator. Want Agents for Bowling Alley and Duck Pond. NO FLATTEYS. Sam Spanglo
wants Man and Wife for Penny Pitch.

FOR SALE
One 32-foot, 3-breast Allen Herschell Merry-Go-Round, new top and sidewall, good organ
and motor, $2,000.00 cash. Have for lease No. 8 El Wheel and Smith & Smith Chairplane.
Address
W. J. WILLIAMS
NASHVILLE, TENN.
CARNIVALS
The Billboard
April 12, 1947

PENNIES
PITCH GAMES
$1.25 per 600 S. & E. mailing rate, 500 S. to 1000, $1.75
Pristine Prizes, 1000 & up $2.50. Clubs 
Price, 10,000 $4.00. PCG box $2.00. 
Bike 48486, with 5 Jack Pots. $65.00.

PARK SPECIAL WHEELS
$1.25 per 600 S. & E. mailing rate, 500 S. to 1000, $1.75
Pristine Prizes, 1000 & up $2.50. Clubs 
Price, 10,000 $4.00. PCG box $2.00. 
Bike 48486, with 5 Jack Pots. $65.00.

BINGO GAMES
79-Player Complete $10.00
150-Player Complete $15.00
1/2 Dozen in All Orders.

SLACK MFG. CO.
110-122 Illinois St.
CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
All Readings Complete for 1947
Single Sheets $1.00, Triple Sheets $1.50
$8.00, Gold Palmistry, 8 x 11, 12 Bips, $4.00
Two-Card Quarters, 8 x 11, 12 Bips, $4.00
Ano Quarters, Each
Ano Ano, With White Cover, Each
For Fortune and Health Tests, Penny Cover, 8 x 11
No. 1, 30s, Ano Ano Circle Covers..... 50c

NEW DREAM BUCK
120 Pages 8 x 11, Mailed Numbers, Changeable Prices, $1.25
$1.25.

ART DECO ORNAMENT
$1.00.
Answers All Questions, Lucky Numbers, etc. $5.00
Name Plate, Illustrated. Pack of 100, $5.00
Pack of 250, $12.00
Pack of 500, $20.00.
NAME DECO DRUMS
1947. 10 x 14 in. White Cover. $25.00

ASIAN WHEELS
1947. 20 & 30 in. White Cover. Each
No. 1, 20-Player Complete, 6.00
No. 2, 30-Player Complete, 6.00

SIMMONS & CO.
19 West Jackson, CHICAGO 4, ILL.
3rd for Wholesale Prices.

 SAVE BY BUYING BETTER
POP CORN
J. A. HYBRID CORN-YELLOW PEARL CORN
ROSES, PEACHES, CORN and SALT
Cassarized and Peeled Oils in 1-Gallon Containers and Drums.
Round, Boxed in One-Gallon Containers, 15 cts.
Coconut Oil in 50 and 100 lb. Drums, (100 lb. Drum Reef, 10 cts."
Dairy bags for Pop Corn Machines.
IMMEDIATE DELIVERY.
Write for Descriptive Folders.
J. & N. POPCORN SPECIALTIES CO.
1947 S. 459 W. 69th St.
Chicago 36, Ill.
The House of Quality.

DOWNEY-JOHNSON COIN COUNTER
Ideal for Coin Machines and Arcades.
Price $275.00

GLOBE DISTRIBUTING CO.
1623 N. CALIFORNIA AVE.
CHICAGO

AGAIN EXCEL ELECTRIC POP CORN MACHINES, 20-26, $15.00 with order, balance C.O.D. The only complete corn machine on the market. Write for circulars.
INDIANA POP CORN CO., MUNCIE, INDIANA.

RETAIL POPCORN AT CARLOAD PRICES
Jap Halless, South American, Hybrids
J. H. POPCORN CO., INC., WAYNE, OHIO

CARNIVAL MACHINE MANUFACTURERS

William R. Barry recently purchased a new Chevrolet truck in his home-town, Morris, Ill.

Belle Evans, concessionaire on Moore's Big State Shows during the winter, has joined the Hyvette Midway Shows for the summer.

Henry Ringling (Buddy) North recently completed a training cruise on the USS McClellan, the first ship in naval history to be headed for sea completely manned by naval reserves.

Geraldine Gerald entertained Danny McNeil, Ringling - Barnum clown, for two weeks prior to the opening of the season. Geraldine opened April 3 in Washington with the James E. States Shows.

V. S. Scott, formerly with Ringling-Barnum, will handle the publicity and be special agent for both units of Happy Attractions. First date has been set for April 20 in Cohocton, O.

Frank Lewis, formerly with Gold Medal Shows and Florida Amusement Company, advises he will not go on the road this season. He is superintendent of service at Hotel President, Waterboy, 1a.

Pay Rex, publicity agent for Babe Montana's Broadway Rhythm Band, use, writes that Babe is producing a new act featuring a chorus of six ex-navy boys. Costumes will be designed by Ma Gordon.

Mr. and Mrs. Floyd E. Garner, billed as Carolina and Lena, who wintered in New Orleans and Miami, will be with the Johnny J. Jones Exposition this season. The Garners were with the Royal American Shows last year.

Corkie and Tiny Zimmermann have signed their cookbook and grab joint on the Oscar Bloom's Gold Medal Shows this season. Cookbook is now operating in Columbus, Miss., winter quarters. Most of last year's crew have returned.

Doc Clarence L. Rivers and Blanche M. Palmer who presented their liquid air novelty act in Elizabeth, N. J., took the feature to New York for the five-day Frozen Food Show, which ended March 31. They have been playing schools and clubs in the East.

James Lee Lollar, former carpenter and ride man on Hennes Bros.' Shows, has been named carpenter foreman at an army base in Arizona. Lollar says he is planning a new ride which he hopes to have on the market soon.

Mr. and Mrs. Louis Cutler, who wintered in Hot Springs, will open their rides on Gold Medal Shows April 12. Mr. and Mrs. Matt T. Gordon, who passed thru St. Louis recently en route to their home in Milwaukee, reported booking their new Octopus on Gem City Shows.

Tommy and Etta Henderson and daughter, Hedda, and nephew, K. C. Murphy, visited in St. Louis en route to Chicago to purchase rides. Hedda celebrated her 25th birthday March 31 with a party in her home in Paris, Tex., while Junita Henderson marked her third birthday March 27.

Ralph Rodrock is doing the billing, advertising and radio and special agent's work on the Triangle Shows. Supt. Henry M. Patterson, recently discharged from the army after duty in Germany, announces that he will join his brother, a concessionaire on Calhett Greater Shows.

Zandou (Johnnie Gilmore), the quarter boy with J. J., Buddha's Freaks on Parade, opened Easter week at the Sydney Royal Show, Sydney, Australia. Zandou left March 27 via Pan American Clipper. He plans to

THE OLD RELIABLE "ECHOLS"
ICE SHAVERS
Snow-Cones Machines
ICE-Chippers

ADAME ICE SHAVING MACHINES
3720 S. Compton Ave.
Los Angeles, Calif.

ALL ALUMINUM
12 OT. POPPER
Encased with Lifetime Micro
Treated Oils.
$16.00

NEW ATOM POPPERS
ALL ELECTRIC
FOR INSTANT DELIVERY.
PORTABLE GASOLINE UNITS.
USED EQUIPMENT ON HAND.
POPCORN SUPPLIERS.

B & B SALES CO.
MA 8288
Cleveland, Ohio

INDOOR SPRING FESTIVAL
First in 7 Years
April 22-26, Maywood, Ky.
Want Fishpond, Huck, Cigarette Pitch, Penny Arcade, Cane Rack, Jewelry.
Want Frozen-Alive Act, also other acts.
Will Buy or Book Kiddie Rides, Write H. REED, P. O. Box 83, Newport, Ky.

E. W. ELLIOTT
AMUSEMENT CO.
Now SHOWING INDIANAPOS LOTS
Dollars, Jinks, Johnny dollar, Davy, the China Alley, Huckey Bird, Knixe Rake, Bumper.. .
This week: 15th St. and Sugar Grove Ave.; Next week: Pennsylvania and Mount Sts., Indianapolis, Ind.

OMAR'S GREATER AmUSEMENTS WANT
Ride Help for Jenny and Chair-Plane. Bob V. with an excellent track record, who has worked for me, contact. Want Agents of all kinds; also Helpers. Also want an operator, and will furnish tips. C'mon for Girl Show. Telephone: 5455.
P. S. Kayworth Thompson wants Agent.

TRUNKS $10.00
BIG SAMPLE SHOE TRUNKS
32" x 19" x 16".
IDEAL FOR NOVELTIES AND CONCESSIONS.

COLUMBUS TRADING CO.
6 W. State St.
Columbus 16, Ohio

www.americanradiohistory.com
to be in Australia nine months. Буд unit is with the Greenhagh and Jackson Midway.

L. G. King, contracting agent for the Bright Lights Exposition Shows, arrived recently at the org's Lynchburg, Va., winter quarters after a trip thru rain and snow from New York. He was agreeably surprised to find activity at quarters proceeding at full speed despite cold weather.

Mrs. Turner Scott is seriously ill in Halifax Hospital, Daytona Beach, Fla. Mr. and Mrs. Scott formerly resided at Scott Bros. Shows. — Buddy Thornton and Charlie McCarthy report stopping in Grand Island, Neb., to visit Marcella Drell Steffen, who has been hospitalized at 112 North Pine Street since January 3 with rheumatic heart disease.

Visitors to John and Helen Barfield's abode in Miami recently have included Hilda S. Nowlin and Minnie Fisher, of the Indianapolis State Fair, and Minnie Simmonds and Charles and Vi Bauch, Milwaukee. The Barfields recently returned from San Francisco where they attended the golden wedding anniversary of Mrs. Barfield's parents. Event, held in the Performing Arts of the San Francisco Drake Hotel, was attended by 200 persons.

DETOIT NOTES: Cliff L. Younger, of the Gayer and Lewiston Entertainment reports that carnivals playing local lots put sleigh bells on the Merry-Go-Round horses last week. — M. B. Gilln, former secretary of the W. G. Wade Shows, is opening her own bo-keeping and secretarial service in the McKercher Building, catering to carnival people. — Doc Hagan is recovering from an operation for extraction of his teeth, and is awaiting new plates. — Mrs. Rosece T. Wade is convalescing from a severe attack of the grippe.

While Royal Crown Shows were playing Rome, Ga., Dolly Young, busness partner of her father, wasstricken with pneumonic poisoning, which confined her to her hotel suite, Secretary Art Hansen reports. She is recovering. Hansen said the shows opened at a downtown Rome location to good business, which was continued throughout the engagement. — Joe Lowery, concession manager, and The Billboard sales manager, were in Columbus, Ohio, to see the Gem City Shows in 1946, suffered a heart attack March 24 at her home, 211 North Holly Street, Chattanooga, where he will be confined for about a month. He'd like (See MIDWAY CONFAB on page 54)

WHEELS OF ALL KINDS
Tickets-Paddles-Laydowns
Complete Bingo Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, Etc.
ALUMINUM MILK BOTTLES
Now Available. . . . Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

FREEZERS
FROZEN CUSTARD
FROSTED MALTED
ICE CREAM
Atomic-Continuous
Visit Our
Display
Rooms
SOEDER SONS MILK CO.
Henderson 3392
2301 Payne Ave. 
Cleveland 14, Ohio

POP CORN—

- Mounds of outdoor customers are going to eat our Daily Golden Holstein and Jac Holstein this year. If you haven't received your samples, write to us. Also, your permanent address.
- Also, if you like the large Hybrid yellow, we have on hand a complete package.

INDIANA POP CORN CO.
MUNCIE, IND. Phone. Write. Write Anytime. Phone soon and right.
DIRECT WESTERN UNION WIRE

SUNSET AMUSEMENT CO.
WANTS
Bride Me, also Man for Front Gate and * No Bid, Foreman. Must be in winter quarters to be eligible for bonus. Open April 24. Will book good looking Arcade and Slum Concessions only.
201 N. Main Street
Excelsior Springs, Mo.

WANTS
HARRY LEWIS-TON
Fat Dirt or Fat Man, good promotion for you. Year round work in pleasant park with pleasant surroundings. Can furnish surface living. Beside a chance to make plenty of money, you will be living in a country where plenty of money to be made is here in Detroit this Spring.
-Wire or phone Clifford 3334
GAYER & LEWISTON ENTERPRISES
200 Monroe St.
Detroit, Michigan

THE 19TH ANNUAL TWINS' PICNIC OF CAVIN, WIS., WANTS
Big Fill, Merry-Go-Round, Chairplane and 3 or 4 Kiddle Rides for weekend of May 31st. Admission $20.00. Contact WALTER OLNEY, Sec'y TWINS' PICNIC COMM. CASSVILLE, WIS.

FOR SALE
24 SEAT CHAIRPLANE
CALVIN GRUNER
Pinebrook, Illinois

LOOK!
The first Portable Postwar Popcorn Machine—All New!

The "Little Tie" BriCal ideal for Carnivals, Consolidation and Outside Shows. People, 18" wide, 28" high, 26" long. Hinged top folds back to form 18X22" shelf. Price $125.00 worth of unit alone. Can earn average $75.00 per day. Heavy construction of flight and Aches from Popping and resting compliments. Oleomon Gasoline Plant, 5" burner, 2-gal. tank. Lights instantly; no preheating. Kettle of 14" drawn aluminum; superior to any other on market. Cabinet painted rustproof and trimmed in black with sign. Entirely dependable. Order today.

BLEVINS POPCORN COMPANY

$135

CARNIVALS
Carnivals, Parks, Circuses—Attention, Ride Owners
WE HAVE AN ELECTRIC BULB THAT WILL SAVE YOU DOLLS.
ORDER A TRIAL CASE TODAY, MANY OF THE LARGE
RIDE OPERATORS HAVE ALREADY REORDERED.

HIGH IMPACT!
SHOCK ABSORBING
CAMPAIGN

High-impact tinfoil large designed originalis to withstand violent physical shocks of modern判决 withers. This bulb has seen service in virtually every corner of the world. Overhead on the ship's battle circuit, it has been found no use in forming shot taking place subjected to violent shocks.

For a thrifty kind of rubber action lamp, the shock of the "SAYO" bulb, the large cheap rubber bulb will be found a wonder. This bulb has been seared with so many years of service that it has been located between the lamp's commando lamp cap. The bulb is stack rank. It can withstand shocks of 2000 footpounds.

WISCONSIN DELUXE CO.
1502 NO THIRD ST.
MILWAUKEE 12, WIS.

New Ohio Super Yellow Popcorn
High Expansion—Excellent Quality
Now packed in 50 lb. moisture-proof bags.
A new convenience for theaters and popcorn stands. Guaranteed to pop—eup and fluffy.
Test sample free on request. Phone, wire or write for prices on popcorn, seasoning, carrots, bags and popcorn salt.

BETTY ZANE CORN PRODUCTS, INC.
635 BELLEFONTAINE AVE.
MARION, OHIO
Growers and Processors of Selected Hybrid Popping Corn

STEAM TRAINS
BUILT TO LAST A LIFETIME
A more fascinating Ride that puts more money in the Ticket Box.

OTTAWA AMUSEMENT
WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

BIG MONEY MAKERS!
You Too Can Make $100 a Day
$1-QUART POPS
New Model Model #100 Popcorn Machine is extremely easy to operate. Singleardeed. Every part is made of iron and duke. Price $120.00. Empty Tanks and Molds, $25.00. Contact WALTER OLNEY, Sec'y TWINS' PICNIC COMM.

SUPPLIES COMPANY CO., Box 133, Sta. B, Toledo 6, Ohio

Supplies — POPCORN — Machines
Complete Line of Supplies for Prompt Delivery
BOXES
COCONUT OIL
PLAIN OR COLORED
CORN

VIKING Stainless Steel Popcorn Machines
POPPERS SUPPLY CO. OF PHIL.,
Lombard 3-9201
1315 Vine St., Philadelphia 7, Pa.
QUEEN OF THE FLYING RIDES

W. S. CURL SHOWS

A CLEAN MODERN MIDWAY
OPENING APRIL 19-26—3 BIG SATURDAYS

This show has 5 major Rides. Want Shows with own transportation. Monkey Show, Illusion Show, Fun House, and Animal Show. Can use any more Stock Concessions. Also Huge Rides, Jewelry, Scents. Want reliable Ride Help. Must be sober and reliable. Truck Drivers preferred. Good working conditions and salary. Eugene Barney, write. We play Wheaton lots and put up plenty of paper. Address all replies to W. S. CURL

BOX 27, LONDON, OHIO

ANDERSON'S GREATER SHOWS

NORMAN ANDERSON

H. KERMIT SUMNER

FRED ALMY

aCISION - SIDESHOW SHOWS

FOR LONG BEACH, CALIF.

30 weeks permanent location. Pit attractions that can entertain. Feature Freaks, Magician who can eat hot knives, Daily Acts, Front Mat and special Advertising Attractions.

OPEN MAY 1. YES, YOU CAN GET ROOMS RIGHT ON THE BEACH.

Who have location at San Francisco at the Beach for Grind Show. Good proposition.

JOE GLACY LONGBEACH, CALIFORNIA

WANT - WANT

VANT (of all kinds). Dale and Katie, contact Fred McFarlin. Want Help on all Rides that want: Concessions. All of kind. Agents for Grind Store. Penny Pitch Ball. Cames. Will book or hire a Title Dixie and Auto Kiddie Rides. Please, Texas, Hill 7 to 13; Goosbeck, Tex., week of 14th. We play Tongue and Denton, Tex. Both up town.

SMITH AMUSEMENT CO.

GLAND SMITH, Owner-Manager

E. RED McPARRIS, Amt. Mgr. and Legal Adjuster

Galt Old Boys' Reunion June 22-28

DUNDAS CENENNIAL CELEBRATION, JUNE 30-JULY 5
Now booking Concessions of all types, any Clean Show, Fun Houses, etc. What have you? Write, giving full information, to MLNE ENTERPRISES

WATERDUN, ONT., CAN.

WILLIAM COWAN CAN PLACE

agents for Blower, Roll Downs, Wheels and Skiffs, One Dice, also Percentage Agents for Pea Pool, One Dice and Pans. Write or wire, care

HARRISON GREATER SHOWS

Rocky Mount, N. C. week April 7-12.

Midway Confab

(Continued from page 53)

to read letters from friends in the business.

Robert K. (Bob) Parker's annual barbecue in Miami must have been a tremendous success, as more than 123 attended and they devoured 100 pounds of ribs, 35 chickens and a modernistic special garlic bread. Reports from Miami indicate that Andy Marshall's new home is finished and he is having difficulty getting it furnished. But Andy is happy however, as he is able to get a poker table for the living room. Some of his friends suggest that empty orange crates might be utilized for sitting purposes.

Mr. and Mrs. William Hollis Reed have booked their bingo stand with John T. Tinsley's Shows for 1947. James D. Swettzer, who has been off the road for a number of years, will be with the Reeds during the season. Mr. Swettzer, a former owner of Barfield's Cosmopolitan Shows. During the war Reed was stationed at Boca Chica Navy Base, Key West, Fla., where they owned and managed the Elks' Bingo Palace. .. . Pea Ball Bill, following a successful winter has located in Houston for the time being. He plans to join bingo unit as caller.

Jake (Seals) and Bobbie Aughtman have signed their initials to a proposition for DuMont Shows for 1947. Line-up includes World's Strangest Married Couples; electric chair; Shirley Blank, iron tongue marvel; Dolores Blank, pain proof and fire eater; L. Owens, erectors, J. Gilman, Hail box; Vic Jennings, Madame Zetia; Budsha, maker of Ellen Redman none putdown pin Cushion. Bertha Birt is the anti attraction, with Ted Blank handles the crowd. ... Dave Blank is back with Goodman Wonder Shows of America, where he will handle the front of Red Rodgers' Side Show.

Tex Kirkpatrick, during a recent visit in Milwaukee, reported that he has lined up agents for Gordon Henke's concessions on Gem City Shows. He says the unit will be in operation about April 15. John Galligan stopped over in Cincinnati last week, between engagements, to visit his home in Columbus, O., where he has had his rides set up in a local park. . . . C. (Jack) O'Byern, tub-thumper for Home State Shows, pencils from Jacksonville, Ark., that when the organ opened at Batesville, Ark., it displayed a Naval Reserve Traveling Unit.

T. H. Strong and family, of Strong's Amusement Company, have returned to their Omaha winter quarters following a vacation and business trip thru California, Arizona and Texas. During their trek they visited numerous shows and parks. They are putting touches on a new circus ride and all former concessionnaires will be with the shows again this season, they report. Org plans to carry 5 rides, 4 acts and 20 concessions in their five state area. They advise... Eugene Lefebvre has taken his auto rambler repair shop in Laconia, N. H. to ready his truck trailer and concessions for the coming season.
FOR SALE—

FOR SALE — Ride Help who drive trucks. Want Girl Shows or Stone Age outfit. Also Shows with effects and transportation. Want A-J Mechanic with tools. Address ROGERS GREATER SHOWS

Union City, Tennessee, this week; Marion, Illinois, next week.

Prof. Vidalas Wants
Musicians and Performers, office show. Band Leader, $40.00; other Musicians, $35.00. Can use Chorus Girl, $25.00. Address PRELL’S BROADWAY SHOWS, Burlington, N. C.

MAKE $1000 A DAY ON CANDY FLOSS

This is the only cake you can make a $1000 a week...and it’s easy to learn. Write...today...

Frosty Candy Floss Machine Co.
102 Twelfth Ave. S.
Nashville 4, Tenn.

WANTED

C. A. STEPHENS SHOWS

C. A. STEPHENS, Mgr.; WALTER B. FOX, Agent; C. S. POOLE, Bus. Mgr.; MRS. C. A. STEPHENS, Sec-Treas.; EARL DIXON, Con. Mgr.; PAT BRADY, Lot Man and Electrician

CARROLLTON, GA.; THIS WEEK; BREMEN, GA.; WEEK APRIL 14

Three large mills and a big pipe line construction job are working for us while our present show is open. Contact any of our representative. This is one of our best shows. Earl Dixon needs hands for Pin Store, Alley, Bus Line, Peristage. Only one of a kind out there. Must be experienced.

SHOWS—All Grind Shows, Five or Ten-In-One; must be well framed and have own equipment. RIDES—Ride sides, etc., all in good order, are now being considered. Can provide any kind of show. Send in details. This show runs to Northern Indiana and Illinois.

All communications to Carrollton, Ga., this week; Bremen, Ga., week April 14, follow.

C. F. ZEIGER UNITED SHOWS WANT

Missouri-Go-Round Foreman for late model Allan Herschell; other Ride Help, may be able to place you. Want Office Man; if you don’t know all details, will teach you. Want Bingo Help, Boxers and Wrestlers, Dancing andPosing Girls, Talkers and Ticket Sellers. General useful Carnival People. Write full out and ask for getting Viewed and Tent.

FLAGSTAFF, ARIZ., THIS WEEK; WINSLOW, ARIZ., APRIL 15 TO 20.

CARNIVALS

FOR SALE—

Equipment as Listed Below.

Due to other interests I will sell the following on an absolute basis. Delivering, carry- ing half cost with order, balance C.O.D., In good order, to be shipped for cost of next mail.

Miniature Mickey Mouse Circus and Banner, Built in Cage Ferris Wheel, etc., $450.00; Rye Pictures in (2), East End, Misc., etc., $400.00. These are Balda’s $35 pictures. Miss. Wardrobe and Hair, Girls’ Skirt Wardrobe, Doorman Uniforms, etc., $450.00. Walt Disney figures, 45 inches, Movable Ears, Eyes, etc., $35.00. One Lot Miscellaneous Magic, Die Box, Overseas Switch Bag, Assorted Slides,婴儿 Gilly Golly Girls, Old City, Streets, City Scene Slides, Cremation Tissue, Rolling Dart, and smaller Magician Bonnet, $10.00. New Tattoo Booth $4.50, hardware $15. Top, $75.00. Milt Camp, $50.00, Smooch Drees, $50.00, Penn, $15.00, Judy Bunny Banner Frame, 2549, $75.00, Judy, 2566, $17.00, Judy, 2566, $12.50. Girl in Goldfish Hood Annex Attr. $5.00. Beautiful girl, $15.00. This has portable plywood cabinets.

DOC HAGAAR

500 Michigan Bank Bldg., Detroit 26, Michigan

Carnival and Amusement Shows

FOR SALE—Wanted for auction.

1 Carnival Show

Lancaster, Ohio, May 29th.

CARL PARSONS WANTS

For sale at the_DOUBLE Badge on the W Rotional Order. Hours, William, Logan and General Carl Parsons, Savannah, Ga. Any one interested, get in touch with me at once.

Carl Parsons

1010 Central

Bridgeton, N. J., this week; Trenton, N. J., next week.

HAMPSHIRE, ILLINOIS

Is again Celebrating July Fourth. For Convention Committee contact JOHN T. ODER

Hampshire, Ill.

WANTED

RIDES AND CONCESSIONS

Erle County American Legion Convention

Lancaster, N. Y., week of June 23 to 28, 700,000 population and within 10 miles of Buffalo, N. Y. Three Cunis, Crafte

Paul E. Ensminger, Washington Park, No. 257, Lancaster, N. Y.
FOR SALE
Ace Flight Trainer Plane
REDONDO RECREATION CENTER
Redondo, Wash.

ROY ALLEN
WANTS AGENT
FOR WHEEL AND COUNTER STANDS.
HAVE EXCLUSIVE ON SAME ADDRESSES:

WANT CARNIVAL
American Legion Celebration, June 23-28
We will be interested in any other dates.
Good drawing community. Contact
Stanley Clark, Chairman
Pete Finchman
GOLDFAX, ILLINOIS

BREWERS' UNITED SHOWS
HAVE OPENING FOR SHOWS
For Noon or any Show of your choice Will Play Fine-in-One, Tricks or Monster Show, Wild Life, a small ring. Ready to go at 100 a day, Ball Games, Chaise Faux, Coke Bottles, Horsely Acts, Cindy Jupps, You. All Riders on offer.
We have some radio units and the best Animatronics and 45 of 55 units in Texas.
Pittsburg, Tex., April 5th to 12th; Mt. Pleasant, 14th-19th.

AVAILABLE NOW
PRESS AGENT
For High-Class
Carnival or Park
On the Ball.
Raleigh, N. C., NOW—Danville, Va., 14th to 19th
Want SIDE SHOW—Have 110-fast new Blue Top with Banner Line now in the air. Can also place one more Grind Show at RUSH HOUSE CONCESSIONS—Arcade, Photos, Come-Your-Age and Weight, Jewelry. Sam Levy wants: Roll Down, Skillies and Clathrophias Agents. HELP—Ride Help, Truck Drivers and useful Carnival People in all departments. Replies to LAWRENCE GREATER SHOWS Raleigh, N. C.

HARRISON GREATER SHOWS, INC.
WANTS WANTS
FOR ROCKY MOUNT, N. C., FIRST ONE IN THIS YEAR
Slum Concessions at all stock stands—No Saloons. Good opening for Diggers and50ers. Good opening for Wild Animal, Monkey, Reptile, Motorcycle or any worth while Grind Show with or without stalls. Have regular and busy for organized Minstrel Shows with own car transportation. To run on trip: Madison Brothman, 313 So. 15th, Steila Walker, 3803 Central, Phila. in tough. The Show playing both sides, proven territory in Virginia, Maryland, Pennsylvania, New Jersey and New York State. Also long coast South. All travel expenses paid. Address FRANK HARRISON, Owner and Manager BILL COWAN, Business Manager THEN AS PER ROUTE.

WANT
French Fries, Hoop-La, Basket Ball, High Striker, Bumper, Coca-Cola and Penny Arcade. Want complete Minstrel Troupe. Have outfit for same. Rags and Sparrow, answer. Suffolk, Va., this week.

WANT
Truck Mechanics with Tools. Want Truck Drivers and Ride Help. Want Stock Concessions such as Candy Floss and Apples, Hoop-La, Watch-La, Frozen Custard and others. Buck McLanahan wants Foreman for Flying Scooter. Address

ROGERS GREATER SHOWS
Union City, Tenn., this week: Marion, Ill., next week.

WORLD OF MIRTH SHOWS
"THE LARGEST MIDWAY ON EARTH" SEASON OPENING APRIL 19—LONG SEASON
WANT Ride Help for all Cars—Car- ponter—Rubber Tire Tractor Driver— White Team Help—Chaffers—Patience (Luther, call or wire Wallace Cobb.)

Address
FRANK BERGEN, Gen. Mgr.
WINTER QUARTERS: W. BYRD HOTEL RICHMOND, VA.

KILGORE SHOWS
CAN PLACE

TRINITY, Texas, April 7th thru 12th; Greenville, Texas, April 14th thru 19th; Fairfield, Texas, April 21st thru 26th; W. E. KILGORE, Owner-Manager.

THE TRAVELING SHOW NEEDS_exceptional service
OUR CENTRAL LOCATION MEANS FAST DELIVERIES WE HAVE THE CAPACITY and the "KNOW HOW"

TICKETS PRICES IN LINE BOX OFFICE FORMS PREMIER SOUTHERN TICKET CO., INC.
P. O. BOX 500, DAYTON, CINCINNATI 7, OHIO

CARNIVALS
November 37

LAWRENCE GREATER SHOWS
AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

America's Best Advertised Midway

WANT FOR THE BEST DATES IN THE EAST—Bridgeport, N. J., this week, followed by Trenton, N. J.; Poughkeepsie and Newburgh, N. Y. CONCESSIONS—Ten-Cent Grind Stores of all kinds. Good opening for Penny Pitch, Long-Range Gallery, Pitch-Till-You-Win, Stun Storm of all kinds.


WILL BUY TWO GENTLE PERFORMING ELEPHANTS.
Address
JOSEPH J. KIRKWOOD SHOWS
Bridgeport, N. J., this week; Trenton, N. J., next week.

W. R. GEREN Presents

MIGHTY HOOSIER STATE SHOWS
WEEK OF APRIL 7TH, BRIDGEPORT, NEW JERSEY
WEEK OF APRIL 14TH, TRENTON, NEW JERSEY

WANTED
Talker for front. Half and Half for Agency. Must have a long stand. Can use FREAKS, MIDGETS or any Reliable Side Show Acts for a long season.

WENDEL (PROPS) KUNTZ
KIRKWOOD SHOWS
Week of April 7th, Bridgeport, New Jersey; Week of April 14th, Trenton, New Jersey.

PINE STATE SHOWS
SPRING FESTIVAL—SHELBYVILLE, TENN.
Can place Concessions of all kinds. Will sell X CUSTARD, Diggers, good proposition for Penny Arcade. Want Agent for only Line-Up Store; one Side Show. Shows with own equipment. Want to buy 7-Car Till or box Fiat Ride, Roll-o-Plane. Route to reliable party. All addresses to MGR., PINE STATE SHOWS, Savannah, Tenn., this week.

SOUTHERN VALLEY SHOWS
We have a strong route of still active and celebrations till any fair starts; in the latter part of July. Want to book several Black Concessions that do not conflict with New. Agents that are sober and will not conflict with Agency for Stock Show. Will take any show or game. Wide territory, good pay and percentage. Want Opputer for two new complete Girl Shows, must have people. Have new outfit for Half and Half. Can use two Second Hands on Twin Box. 12 Wheels, top salary. Bob Meyer wants Store, Pin Store, Smut Skilled Agents. Address: JOE KARR, WONDER CITY SHOWS Paducah, Ky., April 7-12; Earlington, Ky., April 14-19.

CRANDELL'S MIDWAY DELUXE
Now playing Robusta, Georgia; next week, Palatka, Georgia.

We will show two beautiful Concessions—Georgia Lines, Take a memorable show. Everything new but Rho and Crude. Horses, Previsions 22-30. No Grit of Mini Cigar. The most reliable shows we do; will take any show and can get Best Geller and Chalrose. Also Show Agent and Childer Pansam. If you own drive and stay a gentleman, want you. Want in big 40% or 50 4C. Traxler, L. C. CHANDLER, Manager.

LAST CALL IMPERIAL SHOWS LAST CALL
OPENING APRIL 16, CENTRAL CITY, ILL.
All That Are Interested, Your Location Ready. Rider (1). WANT RIDE BLEEP: Foreman and Cargo, Miks, circus Girls, be sober and reliable, CONCESSIONS: Jewelry, Bellman Duties, Ake, rack. BE THE FIRST. WITH A HEALTHY STOCK OF ACTS, A NEW, GREAT SHOW. NO CIRCUS, NO CONSTELLATION. Owns virtually any show in the world. Meet with new ideas and still be educated. Show Agent. Contact: Bill Gillette, Mgr., CENTRAL CITY, ILL.
CARNIVALS
Showmen's League of America
400 So. State St., Chicago

CHICAGO, April 5—S. T. Jessop presided at the regular meeting Thursday (3) in the Illinois Grand. Those on the rostrum were Treasurer Walter F. Driver, Secretary Al Rossano and Joe Srebrich. Treasurer Driver gave the invocation and some members stood in silence in memory of the late George Davis. The meeting was conducted by George Osbourn. The discussion was on the return of Chicago and division of stock concessions. The meeting adjourned at 10 p.m.
Chicagoh, Ill., April 5.—Social Meeting 22 enjoyed a good attendance. Members were surprised upon arrival to see Henry Hoyt and Cecil Meyers hosts. Harry Sheridan won a spread in the raffle. Mr. and Mrs. brother, Peter Foyer, of New York, was a guest and was introduced by Hattie Hoyt. Other guests included Thomas C. Georgia, Mr. and Mrs. Will Robertson, Ms. J. Fogel, Mr. M. Polen, Mr. and Mrs. A. Grabert and Mr. and Mrs. Harry Sheridan. Esther Meyers is on the sick list. Members are requested to keep in mind the death of Jenny Calbanoff's father.

Mrs. President Edna O'Shea Stenon on the rostrum April 1 were First Vice-President Lucile Hirsch, Second, Miss Stenon, Third Vice-President (pro tem) Jeannie Bullman, Secretary Hattie Hoyt, and Corresponding Secretary Irene Coffey.

Reports were read from Edna Stinson, Lucile T. Pratt, Bill Belt, Vivian Richby, Joey Carroll, Yvonne Volpe, Jeanette McGlynn, Georgia C. Jerry Garris, Agnes Barnes and Irene Flexer, of Joilet, who is recuperating at home after an operation.

Sick list includes Alice Hill, Besie Musick, Marianna Pope and Ann Crowder.

Present after absences were Katie Gruber, Mrs. Louis Witwer. Awards donated by Minnie Simmons and Mrs. Breuer, went to Betty Broderick and Fred Potenza. Lunch was served by Harriett Powlak and Ann Sleyter. Attending the annual spring party held March 15, of which Josephine Glickman was chairman, were Martha Walser, Madeleine Davis, Veronica Potenza, Mae Taylor, Katie Owens, Estelle Swiader, Jimmie Campbell, and Fred Potenza's Showmen's League of America; Mr. and Mrs. Samuel Cirial and daughter, Velma; Verna Misenk, Maudie Hengst and Mrs. W. E. Anderson.

In the Brantman announces her committee for Carvans' fourth birthday party will include Jeanette Wall, Ann Sleyter, Esther Meyers, Besie LeMarde, Agnes Barnes and Hattie Hoyt. Party will be held in the clubroom on South State Street Thursday (10). Next social will be held Saturday (12), with Past-President Jeanette Wall and Ann Sleyter as hostesses.

Show Folks of America
San Francisco
SAN FRANCISCO, April 5. — President Harry Seiber presided at the March 17 meeting. Elected to membership were Hal H. Harroff, R. E. Merritt and Joseph S. Adje.

Nominations were made in memory of the late Eddie Glick.

Mrs. Tony Souris and Frank Eiton on behalf of the Western Association Guest included Mr. and Mrs. Lunski of Mr. and Mrs. Charles Lindenberg, Mr. and Mrs. Chuck Haeger and son, Doc Jordan, Mr. and Mrs. Voothers, Bill and Lila Sherman, and Camille and Zaza Raymon.

Reports to the sick and relief fund were: Leon Fielding, $5; Jude Lynch, $5, and Al Quandt, $20, Nellie Baker donated $100 to the cemetery monument fund in memory of the late Fred O. Blake.

During a recess, St. Patrick's Day entertainment was offered, with Fred Wudin, Mr. and Mrs. Marie De. Moreau sang Irish ballads, Harry Jackson and Pauline Jackson sang stories, and a skit, On the Rocky Road to Dublin, was offered. Headed by Dolman, the Eisman and the LeFors in this skit were Isabella Wyatt, Helen Wilcox, Lillian Dana and Veda Held. Variety shows were presented.

Bill Belt was preside again at the March 31 meeting, with Charles Albright, Miami Showmen's Association
236 W. Flagler St., Miami

MIAMI, April 5.—Final meeting of the season was held March 25. On the rostrum were Bob Parker, president, Jack G. Duber, third vice-president, Milton S. Faer, secretary, and David E. Boyd, president emeritus.

Frank Stark, on the sick list, went to the Southwest Florida State Sanatorium, Tampa, Florida. Mr. Cohen is a patient in City Hospital, Brunswick, Ga.

Davy Fineman, who arrived from Arizona to spend a month here, was invited to sit on the dan. Ron Stills sold his iron lung to G. W. (Doc) Hamilton and Carl Baker. He will take to the road again in about a week, having received his ticket for a fishing trip to Inverness, Fla.

Carl Sedlmayer, owner of the Sedlomayer and Sedlmayer Show, won a few days in Miami before leaving for winter quarters in Tampa.

Members stood in the memory of Frank Labarrre, the first honorary member, who died March 21.

Regular Associated Trouper
106 E. Washington, Los Angeles

LOS ANGELES, Calif., April 5.—President Jimmy Lynch drove in from Pomona to preside at the March 27 meeting. Also on the rostrum were Nell Robidoux, first vice-president, Monroe Emerson, second vice-president, and Marie Bailey, secretary.

Called on for orders were Forrest and Jean Freeland, Harry G. Hart and Rollie Doubley. Guests included Mrs. Donalron, Odette Jones, Betty Bower, Mrs. Frances Carson and Mrs. Miller.

The following donations were received by President Lynch, $2 from Jimmy Galagher and $3 collected from three members by Madame Deluna. Herb Sucher donated $10 and Dwight Pepple two more cartons of cigarettes to the sick and relief fund in memory of Frank Labarrre, who contributed a cabbage board to the club.

President Lynch presented a gold life membership card to Madonna Deluna.

Dr. prize was won by Pepple.

SIX

(Continued from opposite page)
won a blanket on a raffle and Marie Brown a carton of cigarettes.

Letters were received from Florence Ketting, Agnes Donohue, Grace Goss and President Viola A. Davis, who announced several musical events.

Guests included Mrs. Cuba, Elta Henderson, who was ill with the flu, and Juanita and Hedda are back in Chicago, in the secretary's chair. Grace Goss, who has had the flu, has recovered.

The following officers were at the meeting March 27: Mrs. Lee M. Renneen, president, Mrs. Ethel Fisher, first vice-president; Mrs. Alfred Geiler, third vice-president; Mrs. Rose H. Pennece and Mrs. Robert H. Miller, secretary.

Sam Dolman, Ted LeFors, Moe and Mrs. A. James, and Mrs. M. E. LeFors on the rostrum. New members accepted were William A. Pearson, Neil Yepons and Dr. E. B. Currier.

Responses were made by Red Kearns, Dan Megna, Henry Brodski, Andy Heyman, others in the skit. The skit included Estelle Rosenthal, Jeannette Youngs, Harry Reynolds, Billy Anderson, and Mrs. Boehn. Tony M. Silva won the pot of gold. Pot Amado was won by Mrs. Kathleen Elsmere.

EMANUEL ZACCHINI
"THE NUMAN CANNON BALL"—WORLD'S MOST SENSATIONAL FREE ACT
OFFICIAL OPENING — APRIL 14 — EL DORADO, ARK.
PLAYING A PROVEN ROUTE OF STILL DATES AND FAIRS
— GET WITH THE COMING SHOW OF AMERICA

12—Rides—12 8—SHOWS—88 45—CONCESSIONS—45 8—TELEGRAPH—8 LIGHT TOWERS

PLUS WHAT

WHAT

A SHOW—Can place one or two more shows, such as Monkey Show, Crime Show or any worth while Attractions.

JIMMY KOONTZ, contact Jack Korce at once as he has a route free.

CONCESSIONS—Want Agents for Penny Pitch, Ball Games, Country Store, Devil's Alley, Balloon Dart, Board Dart, Cigarette Gallery. With Frame Stores for capable Agents.

We do not expect to purchase a show, unless absolutely necessary.

RIDE MEN—Account of disappointments, need Money-Go-Round Foreman who understands Allenitch-Hallas 3-Axes. Can place a few more Second Axle for all rides. Can use capable Help in All Departments. Dave Prinntz wants Agents for Penny Pitch and Second Axemen. (Must drive same and have 1902 Chas- tain's License).

NEW 10 CAR KIDDEE AUTO RIDE

Large jew style cars. Canvas top. Ride complete. Ready to operate. Easy to install and dismantle. 30-day delivery guaranteed.

IMPERIAL KIDDEE RIDES
211 W. 13TH ST.
LORAIN, OHIO

FLOYD WOOSLEY WANTS
FOR 2 UNITS—SIDE SHOW PEOPLE

Good Mind Act, Sword Swallower, Magic that can pitch, Pat Girl or Mollie: Dingle, and Musical Act that can play any kind of Music that can deliver. Annex half and half that is clean and sober, or anything that is good for feature. Road show opens with Bill Humes Shows, San Antonio, Tex., April 21st; Park, June 14th, Sandusky, Ohio. All who know me write or write.

FLOYD WOOSLEY
206 SOUTH LAKE ARTHUR AVE.
JENNINGS, LA.

MAJESTIC GREATER SHOWS
CAN PLACE FOR LONG SEASON

Shows [with own equipment]—Gil, Mechanical, Wild Life, Concessions.—Novelties, String Game, Penny Pitch, Lead Gallery, Concessions of all kinds. Art Concourse can place Working Acts for Side Show.

SALT

(Sold Continued from opposite page)

WALLACE BROS. 'SHOWS
"America's Most Spectacular Midway"
WANT OVER-THE-HOLIDAY CONCESSIONS.

CLARENCE SAYRE
6/8 WALLACE BROS.' SHOWS, Hopkinsville, Ky., this week; Peddluth to follow.

FOR SALE
NO. 5 ELI WHEEL—$5,000.00

Bothale Eli Power Unit; one 7½ HP 5-phase motor and one 3 HP single phase motor. Can be used for any kind of work. Excellent condition. Price $5,000. Can be had for cash or terms of $400 down and $100 a month. I will give you the best bargain with this unit. Will sell at 25% below retail price. Send for particulars.

ELI WALLACE
373 West 25th St., Los Angeles, Calif., Telephone: Pico 2520.

TOM HUGHES, 706 West 34th St., Los Angeles 7, Calif., Telephone: Franklin 2520.
FOLK'S CELEBRATION SHOWS
WANT
For 40 and 8 Milk Fund Celebration, Albuquerque, New Mexico, April 15 to 21 Inclusive; Then Big 11-Day Celebration, Santa Fe, New Mexico This Week.
SHOWS—Can place Fun House, Mechanical City, Monkey Circus, Glass House, Wildlife and Minstrel Show with good band.
CONCESSIONS—Can place Penny Arcade, Novelties, Guess Your Age, Seals, Can Race, Jewelry, Long-Range Shooting Gallery and Bowling Alley. Want Agents for Concessions, men with wares given preference. Motardrome Riders wanted; Men and Women Trick or Straight Riders. Can place reliable Ride Foremen and Second Men.
Wire Show, El Paso, Texas, April 8 to 13; then Albuquerque.

FROM THE LOTS

Pine State

STARVILLE, Miss., April 5—Despite rain and cold weather every-thing \(\text{showed ready and} \) well for the 12th Annual Starville Saturday, March 26. Opening crowds were small, but better weather brought a throng to town. Dick Harvey, the local radio announcer, \(\text{split the program for the} \) week. Mr. and Mrs. Jarvis joined in with the bung, Jack Johnson is their caller. Mr. and Mrs. Carl Bohm came on with the new concessionaires. The shows were: John Walker, high wire; Bill Ackerman, Mr. and Mrs. Cathren, and Mr. and Mrs. Thrall. The new addition to the South side upper, added their French fry stand, and candy apples and candy floss.

Carnival Manager Kaisi topped the midway with their girl show. Joe Drake has the Side Show. Recent addition to the circus was Kenne, Mr. and Mrs. John Machu- lies, Mr. and Mrs. Clark, with per- formers. Also place Rides and Mrs. H. R. and W. A. McAvoy, cookhouse.—ETHEL BOLIS.

Alamo Exposition

AUSTIN, Tex., April 5—Org tried to get off to a good start in its first stand since here. The 12-day run out was supposed to have brought attendance surpassed all previous at- tendance. Show folks who greeted Manager Rawlins Monday, the opening included Mr. and Mrs. Ben Davenport, owners of the new Alamo.西方; Harley Sadler, Jack and Evelyn Turner, formerly with the orq, now with Dueler Bros.' Circus; Charlie White, Jack Knight, Jean Allen, Fred Brad, and Mr. and Mrs. Butch Cohen, also the same. A good crowd and Cigarette and Charlie White were hosts at a party for some of the show's personal. Albert Wright was busy greeting friends.

Newcomers this season include Jimbo and his Pretzel ride, and Max Levine, frozen custard and lead shooting gallery. Miller Duo, high act, has a spec- ially built sound car, used to tally bars out-of-town. Buck Byrnes has the cookhouse.—H. B. ROWE.

Florida Amusement

ST. PETERSBURG, Fla., April 5—Org gotten plenty of business that was not of its own making here during the St. Petersburg Fair. The fair, scheduled for a 12-day run, closed down Monday night after a two-day run. Twice it was postponed, and when it did open it did so with a definite lack of publicity and support from press and radio. And it did run out its scheduled run, ending with a forced closing four days ahead of time.

Show folks did more than their share to put the thing across. Arrived here from Bradenton, Fla., the day before the scheduled opening and was ready to go that day, which was supposed (See Florida Amusement on page 87)

Al Wagner Stricken In Mobile Hospital

MOBILE, Ala., April 5—Al Wagner, vice-president of the Pacific Eastern Amusement Corporation and general manager of the Cavalcade of Wonders, was rushed to a Mobile hospital Friday afternoon (4), threatened with pneumonia.

Saul Salberg Dies

LYNCHBURG, Va., April 7—Saul Salberg, business manager of the Bright Lights Shows, died here early yesterday. No details of his death were given.

W. G. Wade No. 2

DETROIT, April 5—Playing the Davidson and Gallagher streets lot here, W. G. Wade No. 2 is giving the crowd a good time with the usual rides, including the Merry-Go-Round, Ferris Wheel, Roll-o-Plane and con-cessions. Mr. Wade is a native of Michigan. Jerry Rupp's Kiddie Autos and Wall-ace Wade Jr.'s new Torpedo rocket ride.

Cameron D. Murray, who is man-ager of the Emery Show at Cadillac, Mich., home-coming, July 7-12, and the Greenville, Mich., French sale, June 16-19, inclusive. The latter tour completes the route for the season. March 23 saw numerous visitors on the lot, in and around the park. Harry Stahl, manager of Jefferson Beach Park; Severn Hilo and William Postle- wheather, owners of Amusement Company; Capt. R. V. Ritt, of Hell-on-Two-Wheels; Mr. and Mrs. Charles C. Windham; Mr. and Mrs. W. E. and Mrs. Smitty Frazer, Curly and Alice Stiven- son, Grace and Eddie McEwen and Herbert Penson and a party from the Michigan Showmen's Association. John Viesen, who has popcorn, says business is good.

Harry Mamas is rebuilding the bing. Fred A. Miller and the cookhouse staff did a lot to get this going. Harry Mamas has a new Mercury and an Owsowo trailer. Helen Mamas, Miss America of 1939 College in Tuscaloosa, Georgia.

D. Wade, general representative, is away on another booking trip. Owner-Manager W. W. Wade is kept busy covering the lot, winter quarter, and office. Mr. Wade is getting the main unit ready for the first location.—WALTER A. SCHAFER.

Crafts Exposition

ARCADIA, Calif., April 5—Crafts Exposition Shows opened in this Los Angeles area to capac-ity crowd in every department, according to Owner O. N. Crist. 10 stands, 10 rides, 9 shows and 30 concessions. Shows were under auspices of the American Amusement Shows (owned by a syndicate based in Los Angeles) and situated lot directly across from the Santa Anita Race Track.

C. E. Carey, electrician, completed rebuilding all electrical equipment to meet the new requirements and standards of the California State Board, and had all the shows wired the first few hours on the lot.

With full crews in all departments, Superintendent R. H. (Johnny) Bade, made record-breaking numbers, (See Crafts Exposition on page 97)

Wallace & Murray

SPARTANBURG, S. C., April 5—Org pulled in here Sunday (22) Route was well marked in circus style by Frank Sheppard, special agent. He also did a good job on paper, snaring several excellent centrally located stands. Publicity, too, was wanted.

Midway closed down Monday (24) because of a strong wind. Court- house of the town's fronts were blown down. However, there was no damage.

General Agent Mitchell left for late dates. Stand here is spon- sored by the Spartanburg American Business Men, with pro- motion (See Wallace & Murray on page 97)

CARNIVALS The Billboard April 12, 1947

BRIGHTLIGHTS EXPOSITION
World's Greatest Midway

Featuring CANCER BROS. CIRCUS as Free Act

WANT

Legal Adjuster at once. The reason is that Saul Salberg passed away April 6th. Due to disappointments Dan Domini and Uri Lng want head of store for Blow. Edmoe La Fave, wire. Agents for Grind Stores, Counters for Bingo, Outside Help for Wheels. Can always place useful Help for Concessions. All the above write or wire Dan Domini or Low Lang can place Hankey Parade at once. Photos, Novelty, Cigars, Novelties, Raffles, High Sticker, Bumper, String Game or any Concessions not conflicting. Place at once Fun House, Class House, Iron Lung, Working World, Walk Thy or any Shows not conflicting. Also place Ride Help, Chair Plane Foreman and Help on other Rides. Also place Rides not conflicting. This Show has 39 weeks of Celebrations, Conventions, Home Comings and Fairs looked and three more weeks pending. Show open here at Lynchburg, Va., April 10th to 19th. Write or wire

LYNCHBURG, VA.

MIGHTY MONARCH SHOWS WANTS

For Legion Celebration and State Convention. Location, 125 Streets and Bliscombe Boulevard. Place Concessions, Sells and Rides. Two big celebrations this week. Ride Help in all departments. Located at Five Legion Denchot Stand or entry on Bliscombe Boulevard. Address:

N. P. ROLAND
822 NORTH 82 STREET
MIAMI, FLORIDA

SNOW CONE—POP CORN

Our new catalog was mailed last week to everyone on our mailing list. If you did not receive it, send 50c for a copy. We will supply you with our list of new MEDAL this year.

GOLD MEDAL PRODUCTS CO.
311 E. THIRD ST.
CINCINNATI 2, OHIO

FOR SALE

COMPLETE MECHANICAL CARNIVAL
On 66x4 Tables. 6 Rides, Show complete in every way, $500.00. One year old.
ADDRESS: P. O. BOX 26, EUREKA, MO. (Phone: Eureka 2527)

WANT

M. T. GORDEN
2239 N. 37th St., Milwaukee, Wis.

ONCOTY'S FOREMAN, Must be A-1, sober and reliable, For 1471 Ride. Want done 3/14. Please. Also want 2 Agents for successful men in Concession. Write to M. T. GORDEN.

FOR SALE

WANT

60 www.americanradiohistory.com
WILLIAMS
Southern Shows

FOR SALE FOR SALE FOR SALE

The following Rides: One 42-ft. Parker Merry-Go-Round with good motor, organ, also ticket booth, $4,000.00; one Smith & Smith Swing, practically new with good motor, fence and ticket booth, $2,200.00; one Kiddie Airplane; one Kiddie Ferris Wheel; one Kiddie Octopus with fence and ticket booth. The three combined, $1,500.00. Sold separately, $600 each. One Strato Rocket with four large planes, rides up to man size, complete with fence and ticket booth, $800.00. The above rides just overhauled and painted. Set up for inspection. All in A51 condition, ready to operate, also new seat covers. One 1936 Chevrolet Box Truck, will haul one Kiddie Ride, $600.00. One Army Searchlight, $1,000.00. The above equipment set up for inspection, ready to operate. Can be seen at headquarters. Owner will be there all this week for business.

Ride Help Wanted—First and Second Man for Smith & Smith and Jones Swing; First and Second Man for new Octopus. All replies to

TROY E. WILLIAMS
WILLIAMS SOUTHERN SHOWS, ROUTE 3, MORGANTOWN, N. C.

FAIRNESS CELEBRATION Amusements

High-class Attractions for Fairs and Celebrations

Always a Good Clean Show

Kernersville, N. C., April 7 to 12; Mayodan, N. C., April 14 to 19

Can use Shows with own equipment, also Talkers and useful Acts for 104m-1. Good Ride Help and useful Show Help, contact. Can use good Mug Outfit Operator.

Concessions—Custard, Candy Apples, Snow Cones, French Fries and Candy Floss. Also a few legitimate Concessions open. No drunks tolerated.

All address

Wm. J. Mespelt or Fred Hedrick

ASSAN

De Luxe D. P.
3 SIZE PHOTO OUTFIT

Makes Close Ups and Full Length NOT AN EXPERIMENT
But the Results of 16 Years of Constant Improvement
A REAL PRACTICAL MONEY MAKING OUTFIT
A. HASSAN, P. O. BOX 971 PARKERSBURG, W. VA.

WHITE’S RIDES WANT
OPENING APRIL 25TH, DUNLAP, TENN.
Small Grab, Popcorn, Candy Apple, Milt Camp, no Cup. Cigarette Gallery, small Bingo, Hoop-La, Novelties, Punk Rack that works for Stock, any Concessions not conflicting. SHOWS—Any grind can make money here. Good Ball Game Agent. Only one of a kind. What you waiting on, Fred? Roy Wiggins, let me hear from you. All correspondence:

3614 Fagon Ave., Chattanooga, Tenn., till April 21st; then Dunlap, Tenn.

CARNIVALS

Fast Action HEAT for Concessions

Coleman Burners are highly popular for use at popcorn stands, lunch counters, hot-dog and hamburger stands, under candy machines, steam tables, coffee urns, water heaters, etc. Clean, fast action heat regulates high or low with just a turn of the valve. Make and burn their own gas from gasoline. 5 and 7-inch burner models.

Other Coleman Helpers for Showmen

FREE! Write for illustrated book telling all about these and other Coleman Appliances. Address nearest office.

THE COLEMAN COMPANY, Inc., Dept. 35-B,

Woolite 1, Kernersville, N. C.; 40 N. Broad St., Philadelphia 6, Pa.; Los Angeles 64, Calif.; Milwaukee 5, Wis.; Toronto, Can.

LAWRENCE CARR SHOWS

LAST CALL

OPENING APRIL 21, CAMBRIDGE, MASS.

W Long Season With Bona Fide Fairs Booked. Owing to disappointment, want man to handle MONKEY SPEEDWAY. NEW TRUCK, TOP BANNERS, everything complete.

ACTS FOR 150 FT. SIDE SHOW.

CONCESSIONS: Pitch-Tie-U-Win, Shooting Gallery, Penny Pitch, Photos American Palmistry, Devil’s Bowling Alley, French Fries. Fish Pond, Dart Stores, Buckets, Swinger, High Striker, etc.

GEORGE G. JOHNSON, GET IN TOUCH IMMEDIATELY.

Lawrence Carr, 156 Wildwood St., Wilmington, Mass.

TRAILERS

Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-foot tandems.

House Trailers at Wholesale Prices.

Standard models on hand for immediate delivery. Write for latest catalog and new low price list.

KING AMUSEMENT CO.
82 ORCHARD ST., MT. CLEMONS, MICH.

CALL CONTINENTAL SHOWS CALL

OPENING HUDSON, N. Y., APRIL 24TH

ALL PERSONS CONTRACTED PLEASE ACKNOWLEDGE BY WIRE

ROLAND E. CHAMPAGNE

3 Courtney Lane (36594)
Lowell, Mass.
The Billboard

April 12, 1947

Misc. Routes

Seeds to 2160 Patterson St., Cincinnati 22, O.

Chuck, Byran, Htl Parade Tent Show (Am. Legion Park) Bibbil, Minn., 7-16.

Seeds to 1941: Minneapolis, Minn., 10-5

May S.


Ted,中 a... (Dorothy Lamour) For Ttis AD. Address:

Rolling Skate Valseline (Arnold Albury, K., Redwood City, Ca.)


PEANUTS

ROURKED in the shell, $21.00 pounds. Raw in the shell, $26.00 pounds. Price list of all supplies upon request.

STAR POPCORN MACHINES

Immediate shipment on all models. Literature upon request.

Prunty Seed & Grain Co.

- Processor's -

260 North 32nd St., Omaha, Nebr. 2, Me.

"IN THEIR 73RD YEAR"

WANT

Man for Popcorn Outfit, Agents for Hanks Panks, Sulphur, Okla., now; then the big one.

ALLEN "HUEBIE BRENBERG" Care Cappell Bros, Shows

AMERICAN LEGION of Eufaula, Ill., wants a good Carnival for the July celebration, Write

DEANE C. DAVIS

Chem. Committee

WANTED CARNIVAL

During months of June, July, and early July. First of opportunity in village. Always a money-maker, keen for a good spot of any size. W. S. JOHNSON

Eng. Co. - 1

Carmel, Ind.

GENERAL AGENT

Want to join on wire. Must have own car. Salary no object if you can produce.

ROUSEMANNES

Summerville, Georgia, this week.

HELP WANTED

MAN FOR PUNCH AND DELIVERY, small firm want reliable and steady help. Know how to dress and keep clean and help on stand. Do not drink; must be sober. Send applications to Bowden 14-5, Indianapolis, Ind.

IVAN G. MILLER

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Mary, brick. Kirkwood Shows.

BRADY, B., this week; Trimble, Ia.;follows.

Fireworks

Special studies at all prices for all events and fairs. See your Fireworks for Ttis Ad. Address:

ELMER BROWN

390 Adelaide Blvd.

ST. LOUIS, MO.

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Open April 26th, Newton, Kans., on the streets.

Can Fireworks for Ferre Wheel, also Most of All Bills. Send Name and Address for Promotional Postcard. Send to appropriate office. Photo Gallery and Pack 3-72 Win open.

ADDRESS Box 960, WICHITA, KANSAS.
SURELITE & POWER PLANTS
DIESEL & GASOLINE DRIVEN
2 Kw. ▶ 100 Kw.

IMMEDIATE DELIVERY
NEW, SELF-REGULATING
NOT GOVERNMENT SURPLUS
EDWARD C. FLAHERTY
43-87 Vernon Blvd.
Long Island City 1, N. Y.
STILLWELL 4-0050

BRAND NEW 60 INCH
SEARCHLIGHTS
NEW WAR SURPLUS

Unit consists of 60-inch Searchlight mounted on standard unsprung 4-wheel chassis with four 600x16 tires. One individual Mobile Power Plant mounted on four 600x16 tired wheels with power cables. Unit can be used as individual power plant for generating power for other uses.

OFFERED AT APPROX. 20% OF ORIGINAL COST.
READY FOR IMMEDIATE SHIPMENT.

AMERICAN SUPPLY CO.
320 West 5th St.
Kansas City, Mo.

SURELITE & POWER PLANTS
DIESEL & GASOLINE DRIVEN
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AMERICAN SUPPLY CO.
320 West 5th St.
Kansas City, Mo.
WINTER QUARTERS

W. C. Kaus

NEW BERN, N. C., April 5.—Work in quarters here is nearing complete with the end of the winter season, and with the approach of warmer weather, rides and other equipment have been repaired and repainted. One of the best known riders in the show business is Mrs. Karen Kauffman, wife of Russell Owens.

Mrs. Kauffman has purchased several trucks, trailers, an Octopus and a searchlight, and expects delivery of the new Merry-Go-Round by mid-sum-

mid. Roger Fingar has purchased the Ride 9 and will have two lead gal-

ley this year. Dave Fineman, who is here with the bing crew, has pur-

chased a Roto Whip, to be delivered in July. C. Lucas has built a new popcorn and candy apple concession, and Mrs. Flory has arrived with concessions.

Midway cafe will again be operated by the E. M. McIntyre family. Other concessionaires expected soon are Lola Donahue, Mr. and Mrs. D. Dub-

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ONCE-IN-A-LIFETIME MONEY-SAVING OPPORTUNITY

MANUFACTURER'S SURPLUS STOCK
ALL-PURPOSE HIGH-POWER AMPLIFIER
LICENSED BY WESTERN ELECTRIC FOR USE
IN P. A. SYSTEMS AND PHONOGRAPH

- These brand new Amplifiers in factory-
tested cartons are a Manufacturer-
's over-run. JUST COMPLETED! Parks
alone cost more than full price of the
amplifiers. Standard RCA tubes 12-
6L6, 12557, 12650, 1354G(!). Input
for crystal or magnetic pickup, 600-
Ohm telephone line, and microphone.
Separate Bass and Treble controls. Vol-
ume control. Output for standard R.

LIMITED QUANTITY. FIRST COME, FIRST SERVED. ORDER TODAY!

CARNITALS

THE KIDDIE RIDE SENSATION OF '47
THE NEW PORTABLE
RAMONA ROCKET RIDE
AVAILABLE FOR SPRING DELIVERY

BEAUTIFY YOUR MIDWAY WITH THE ROCKET RIDE OF TOMORROW

EASE OF ASSEMBLY—2 men can set up Ride in forty-five minutes.
LOW WEIGHT—200 lbs. complete—can be hauled on Automobile Trailer.
SELF-LOADING—24 child capacity—parents can ride with kids.
LOW OVERHEAD—One-man operation—All-steel construction—Lowest maintenance cost.
Streamlined Rocket Can—No luckinates the kiddies of today.

PRICES

Deluxe Model with canvas top, neon lighted crestings, ticket booth, fence, crates. $300.00
Standard Model with ticket booth, fence, crates (but without top and crestings). $250.00
Striped Model, including crates (but without top and crestings). $250.00
Individual Cars adaptable to most Kiddie Airplane Swing Tows. Per car...

THE KIDDER RIDE SENSATION OF '47

THE NEW PORTABLE
RAMONA ROCKET RIDE
AVAILABLE FOR SPRING DELIVERY

WIRE MACHINES
- Wired Music
- Coin Phonographs
- Home Phonographs
- Amusement Parks
- Carnivals
- Sound Trucks
- Schools & Churches
- Public Address

ETO. ETC. ETC. ETC.

CARBON SINGLE-BUTTON MIKE

$1.95

Net

ONE-TUBE PHONOGRAPh AMPLIFIER

Ample volume for small phonographs. INSECTEA tube (available anywhere) 49c on hand for quick sale. Our net price only $1.95 ea.

Net

SOLD OUT 12 DOZ. $23.60.

LOOK-UP WIRE AT LOWEST PRICE

- 22 Stranded. ROCKIESMSP. CO. Heavy insulation. 7 colors. Sold only on reels of 5,000-ft. or 8,000-ft. You'll never buy wire again at these prices.

ONLY $4.87 PER 1000 FT.

LITHEWIRE-56

Automatic Record Change with Automatic Stop. 1100. 60 cycle AC motor.

NET PRICE... $27.90

ALLIANCE PHONOGRAPH

MOTOR. 110-V. AC. 60 CYCLES. $37.25 ea. New.

OFFENBACH & REIMUS CO.

372 ELLIS ST. SAN FRANCISCO, 2, CALIFORNIA
TELEPHONE: ORDWAY 8551. OPEN EVENINGS UNTIL 9 P.M.

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CARNIVALS
The Billboard
April 12, 1947

Winter Quarters

Gold Medal

COLUMBUS, Miss, April 5 — Under direction of Ray Marsh Bry- don, Prisoner's Dragon front was built here. Earl Walsh, designer and builder of the show fronts, was in charge of the building, assisted by carpenters Henry (Frenchy) Bouchet, Lou Shuster, Robert Crawford, and William Johnson.

The three fronts are Beautiful Bag- dad, with an 86-foot frontage to be used for an ornamental musical revue; Greenwich Village, with a 74-foot front, to be used for the Pose Show, and the Corn's-a-Crackin', with a 76-foot front, to be used for a radio publicity presentation.

All electrical work was done by Frenchy Freznel.

Robert Crawford, last season with Boyd, has just joined the crew. The Prisoner's Dragon fronts are 180 feet long, 86 feet wide, and 20 feet high. Altogether, the three fronts cost over $12,000. H. V. Peterson, Mgr.

JANUARY 1947

TIVOLO EXPOSITION SHOWS
GRAND OPENING APRIL 12, JOLPIN, MO.

PEOPLE CONTRACTED, REPORT AT ONCE.

2 people a few legitimate Stock Concessions and any clean attraction that does not conflict.

H. V. PETERSON, Mgr.
JOLPIN, MISSOURI
GRIMES VAN
WILL PAY
FOR K.W. TO
ANATOMY, capable and sober.
No gate, No buses, No gypsies. Bob Overstreet assumed his duties as assistant manager.

Recent visitors were C. C. Crounsgroth, manager, Blue Grass Shows; J. L. Keef, manager, Capital City Shows; W. J. Williams, Rogers Greater Shows, and Red and Doug Darough, Darrough Concession Manager and Mrs. Page recently visited the Rogers Greater Shows in Jackson, Tenn.

Mighty Hoosier State
GREENSBURG, Ind., April 5.—Owner W. R. Gerens is overseeing finishing touches on his circus for opening day. All rolling equipment is bright red, with letters in yellow, shaded by black.

Six light towers and a new Roll-o-Plane and tractors and semis to transport it, were delivered recently. New 20x20 Side Show with royal blue canvas has been completed and will be operated by Doc B. Warner.

Three new kiddie rides will be operated by Dave Barton, Mr. Gerens’ new 16x36 bingo is finished. Hayden Richards will manage it. New front entrance is 75 feet long and features electric blue aluminum and fluorescent lighting. All ticket boxes are of red plastic.

Bill Fife finished his new cookhouse. Special paper is being prepared. Bill Valentine (Flying La Vale) will be the free act.

Org will open at Columbus, Ind., April 8, but staff is moving through by April 19.

Staff, intact from last year, follows: Mrs. G. R. Gerens, owner-manager; Mrs. G. R. Gerens, secretary-treasurer; Floyd McBain, agent; J. B. Petes, publicity, Tex Fetta, electrician; T. C. Steel, billboard; Fred Haines, sound, and Marshall Preston, mechanic.—FRED HAINES.

Page Bros.
SPRINGFIELD, Tenn., April 5.—Activity here is at a brisk pace as the org readiness for the April 12 opening. Don Myers, winter quarters superintendent, has things in good shape.

L. Montgomery is expected daily to take over the newly completed Funhouse. E. Z. (Dad) Reading arrived from Miami and his readying his joints. Other recent arrivals include Mr. and Mrs. A. H. Griffin, in from Biloxi, Miss.; Ellis Roberts and his mother, Mrs. May Howard, and Mr. and Mrs. Virgil Hutsher. Latter are preparing their two shows and also which are office-owned. Bob Overstreet assumed his duties as assistant manager.

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Showmen, LOOK!  OUR "OVER-STOCK" IS YOUR "GOOD LUCK!"

Because we find ourselves overstocked, we offer the following items subject to prior sale, at WHOLESALE price. This merchandise is all NEW, unused and NOT war surplus!

Several Master Gasoline-Electric Generating Sets from 3 to 10 K.W. Complete and ready for operation.

18 "900x20" U. S. Royal Truck Tires—never been mounted. Left over from trailer construction.

The following list of new and unused "Super Service" rubber-covered Copper Cables:

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<th>Size</th>
<th>No. Conductors</th>
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THE ABOVE IS OFFERED AT OUR COST F. O. B. MEMPHIS SUBJECT TO PRIOR SALE

Phone, Wire or Write

LEWIS-DIESEL ENGINE CO.
MEMPHIS 2, TENNESSEE

WANT—HAPPY ATTITUDES—WANT
Opening April 14
Stock Stores, Ball Games and Shows.

POWELSON GREATER SHOWS
Opening April 21
Cook House, Popcorn, Candy Floss, Concessions of all kinds. Want First and Second Men on Rides.

HAPPY ATTITUDES
BOX 125
COSHOCTON, OHIO

ANCHOR TENTS

ANCHOR TENTS are fabricated with the best materials and workmanship to stand up to the harshest conditions and provide the comfort and functionality our customers expect. Whether it's for a backyard party or a large corporate event, our tents offer durability, reliability, and the finest workmanship available.

ANALOG TENTS

TENTS—Concession, Grassy, Camping, Fishly, trimmings. Tents of all sizes. Members of the Concession and Supplier, Big Top.

ANYTHING IN CANVAS

14x14 Wide Tents with fly. Now. Complete with poles and stakes. $70.00 Es.

TENT CO. CANVAS, INC.
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SPONSORED EVENTS
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Dates Set for National Crafts, Hobby in N. Y.
NEW YORK, April 5.—Second annual National Crafts and Hobby Show will be presented in Madison Square Garden November 23-30, it was announced by W. H. Favocwt, Jr., president of Favocwt Publications, Inc., the sponsoring group.

One leading hobby classification will be highlighted each day. Campbell-Fairbanks Exposition, Inc., have been retained as show advisors.

Chester-Delaware Farm Show in Revival Stage
WEST CHESTER, Pa., April 5.—Joseph S. Webb, former chairman, is heading a movement to revive the Chester-Delaware Counties' Farm Products Show which last operated here in 1941. If the necessary backing is secured the show will be staged in August.

Ward Gets Salem Reunion
ST. LOUIS, April 5.—Sam Gluskin, general agent of John R. Ward Shows, during a visit to The Billboard office here, said that he had landed the midway contract for the Soldiers and Sailors' Reunion at Salem, Ill., July 29 thru August 6.

New Dates for Vermontville
VERMONTVILLE, Mich., April 5.—Because of the weather, this city's Maple Sirop Festival, scheduled March 29, was postponed until April 12. L. Verne Slout, tent-rep show man, is chairman.

Florida Amusement Co. Endorses THE SUN SHINE CHO O CHO
Howard Ingram wires as follows: "The Sun Shine Cho O Cho has proven satisfactory and everything you claimed. It is among our Winbles on the season and we proudly recommend it. Many thanks."

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ALL KINDS OF RIDES FOR
2ND ANNUAL
4TH OF G. I. CELEBRATION
JULY 4-5-6
For further details contact
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WANTED
Girl to handle Snake Pit Show; also Freaks for Side Show, Girls for Peep Show. Write or wire
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WANTED
Better type Kiddie Rides and Free Acts for the Greater Hazelton Veterans' Assoc.
OLD HOME WEEK
Starting Monday, August 4th.
Address All mail to
DR. MARTIN APPELBAUM
28 W. Broad St., Hazelton, Pa.

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Better type Kiddie Rides and Free Acts for the Greater Hazelton Veterans' Assoc.
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FIREMEN'S CARNIVAL AND PARADE
JULY 7-12
Write or Wire Chairman Fiermen's Celebration, Winterset, Ia. For Co., Winterset, Pa.

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F priorit, Meal—Go Round and Kiddie Rides for MARQUARD HOME-COMING, 2-DAY PICNIC.
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Well equipped Carnival, Ex. Tires, Plastic, 4th of July and Kids Shows, For Resort Town in Georica. Contact
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THREE DAY VETERANS OF FOREIGN
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Other Models 10-100 Gallon Hour Capacity
15 years' manufacturing and operating experience in dairy product equipment. Write for complete operation plans, blueprints, etc., to Dept. C
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BOOMERANG
Unlimited Capacity — Repeater — Thriller
Write for Catalogue
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IS "SUREFIRE"
WORLD'S MOST BEAUTIFUL RIDE
FRANK HRUBEK & CO.
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FOR JULY 18, 19, 20, 1947
One Ferry Wheel, one Merry-Go-Round and other small Rides.
THIRD ANNUAL AMERICAN LEGION CARNIVAL
ELMER JOHNSON POST 118, MERRILL WALKER, CHAIRMAN, AMHERST, OHIO.

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SAXONBURG VOLUNTEER FIRE COMPANY & RELIEF ASSN.
SAXONBURG, PENNA., JULY 14 TO 19
"The Biggest—the Best—in Western Pennsylvania" WANTED—SHOWS AND MOTORDRIVE. Write or Wire C. F. CRAMON, Secretary.
Big Show B.O. Swamped on Eve of Preem

Record Advance Seen

NEW YORK, April 5 — Bingling Bros. and Barnum & Bailey Circus advance ticket sales continued big all this week and indications were that the record pre-opening sale established for Madison Square Garden by the Big Show last year was going to be broken. The Garden was closed down for a week for another atomizing before the initial performance Wednesday (9). A circus-conscious public, anxious to attend one of the scheduled 65 performances during the 33-day showing, was creating ticket windows, one more than last week, and contributing a hefty advance business. Additional but hardly needed week-end stimulus will result from today's scheduled arrival in the New Haven Railroad's Mott Haven yards in the Bronx of the publicized tuxedo, 60-car show train.

Circus officials are hoping again to net in excess of a million dollars on the season and so be able to pay off the approximate $1,000,000 still remaining on their accounts from the 1944 fire in Hartford, Conn. About $3,000,000 has already been paid. John Ringling North, vice-president, said: "We are over the hump now after one of the greatest disasters ever suffered by the circus business.

Animals Avoid Stem

The entire Garden will be taken over by circus and countless temporary basketball game, Show paraphernalia and animals will be moved in as quickly as possible. Any equipment and equipment will be routed, as usual, to avoid the congested Times Square area.

Rehearsals will get under way tomorrow and continue with occasional interruptions until shortly before show (See Record N. Y. on page 93).

Sparks Holds Up In Mississippi; Blows One Show

BIRMINGHAM, April 5 — Sparks Circus moved rests yesterday for a two-day stand with a light rain making the set-up difficult, but folks around the ring noted it is a cheerful mood as business stood up well in Mississippi and the opening in Alabama cataloged as the largest yet.

The two-day stand at Mobile last week-end added up to one solid day's business, which Owner James Edgar announced in advance he hoped would be the result. The ring was announced.

Business was rated as fair at Laurel and Columbus, Miss., but the show took it on the chin at Meridian Tuesday when the matinee was extremely light in the rain and night show was due to the rain and muddy lot. Thursday was a powerful day at Tuskegee, Ala., despite Dailey Bros. "waltz" paper.
Butch Cohen and Tom Heney, of the Dailey org, visited during the week, while Oscar Blooms, Ray Marsh, Brydon and others of the Gold Medal Shows were on hand at Columbus.

Weather Hits Polack Units

In 2 Stands

However, No Dough Lost

AKRON, April 5—Hurt by the spring blizzards for the first four days of its engagement here, Polack Bros.' Shrine Enterprise Unit wound up its engagement in satisfactory fashion.

Sam I. Ward, date promoter, announced before leaving for Richmond, Va.

Ward reported the Akron date, second for Polack, was down 50,000 promotion. Business, however, did not appear to measure up to last year when two extra performances were given to accommodate overflow crowds. On that night there were closing there were plenty of seats available.

Eagles Circus beat the Polack unit in a month and while circus people refuse to give the exact figure, it is reported that on this date, observers felt that two indoor shows in a month taxed the draw.

The Akron area is being heavily promoted by the Akron newspapers. The Eagles and Shrine shows, Jack Mills will bring his Mills Bros.' show through the area, May 2. All are working under the Fraternal Order of Police. Police also are getting out a program as is the suburban Cuyahoga Falls police Department which is sponsoring the Cinemor Radio Akron's ice covered.

Colp Bros. is scheduled for two days, Saturday and Sunday, May 3 and 4. Booking of Akron by Cole for these dates indicates that show, though a year opener, will fill the gap between the Polacks and Ohio as Southern Ohio cities are booked for early next month. Mills Bros. are scheduled for April 30 and May 1 and 2 at home State after the Buckeye opening April 19 and Sparks has been booked in several cities in its Northern drive.

36 Shows in 14 Days

INDIANAPOLIS, April 5—Polack Bros.' Western Unit opened in Murat Temple Auditorium (1,887 seats) here last Monday and for the first four days the business was light because of inclement weather, according to Co-Owner Lou Stern. There is no immediate worry over the financial situation, however, as all past week the org is assured of complete sell-outs for all performances and several capacity shows have been scheduled for the last four nights of each week.

Because of the limited capacity, 36 performances have been scheduled for the 14-day run, which business will be played on the last four nights of each week.

Your Attention!

To speed up the handling of circus news and circus communications, all such correspondence should be mailed to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, Ill. Circus routes and circus advertisements should be sent to The Billboard, 2160 Patterson Street, Section "B", Cincinnati 15, Ohio. The latter is the address of the new printing plant and general offices of The Billboard.
DRESSING ROOM Gossip

Clyde Beatty

From Nacogdoches, Tex., to Los Angeles, thru good weather and bad, Clyde Beatty recently made the trip from Southwest into a fabulous opening in that city.

There were numerous along the way and the usual amount of illness, birthdays and celebrations took place, Billy Powell and Mrs. Powell marking birthdays, and Mr. and Mrs. Edgar Clark marking their first wedding anniversary.

A certain party is still trying to catch up with Clyde Beatty. If they don't get him while he was asleep in an upper berth. Seems party said asleep when they got up on the aisle. Someone poured a bottle of blue ink into the Siegfried China. The Hodgini act was canceled in 1947. At the morning meeting of the ring, which was not noticed by everyone, Hany Brown was asleep.

At the opening, both Clyde and Harriet were on hand and Clyde wrote and started the film capital. On hand was the circus ambassador Connie and the lady in charge of the Siegfried China. Clyde had charmed everyone to the Siegfried China and the lady in charge of the Siegfried China.

For the What's Doing Lades program, a wagon full of cloths kept the housewives laughing and the circus show girls strutted their fashions. The pressbox got a free ride and a baby monkey was given away.—DICK ANDERSON

Polack Bros., Western

We were well received in Indianapolis with a so-called heat wave. All radiators were turned off in the dressing rooms when we arrived and everyone about wilted.

I think I like to make a correction in last week's Dressing Room Gossip. The flying act is Joe Siegfried, Eddie Kohl and Bob Siegfried doing her single trapeze act.

Charlie Borza and his father celebrated birthdays recently, while Mr. and Mrs. Siegfried celebrated their third wedding anniversary. Irene Dorney celebrated her birthday April 17.

Emil Pallenberg Jr. injured his leg while he was trying to keep working. Pallenberg, incidentally, received a new motorcycle from his sister for his birthday.

Conchita Morales was visited here by her mother, sister and brother-in-law. He called on his owner's wife and her sister.

Nate Dalton acquired a new position, that of laying out the dressing rooms. He says, "If they want to beef, let them come to me. And I think he means it!"

Juanito Lopez is going in the paint spray business. He went to Boston, chased a new spray gun. They are passing out toothpicks now for the performers to put in their eyes so they can keep awake for those 9:30 p.m. shows.

Visitors here were Art Concecco and Eddie Billetter.—ELMER SANTANA

Dailey Bros.

The pulsating thrub of machinery has reached a faster tempo; the hum of machinery has chased the welding rod pops out "speedier, speedier;" the painting sprays blow "hurry, hurry" pursued by the ringing ani.

Such is the life beat in quarters. The wardrobe is bursting with ruffles, feathers and furbels that gleam like a king's ransom in the morning rays of the sun. The wagons are shining with an old-time splendor. Neon lights and a flash from the dining and popcorn wagons.

A delegation from the Yakum Leather Factory spent an evening fitting resplendent head gear on the elephants. T. P. Lewis arrived and plunged into several acts with his usual zeal. Reuben Ray, after five years retirement in the piney woods of Louisiana, shook the moat balls out of his wardrobe and stepped into the caber.

Milt Robbins, Ena Lang and Johnnie Williams, all of the Side Show, are around. Mrs. Helms, Harry Doran and wife, Dorothy O'Brien and Mr. Andrews, all of the advance, spent a few days in quarters. Snyder's bears were also visitors.

Bad and the Blue - the Blue performed by former ringling brothers, now they had a so-called setup which was not noticed by everyone, Hany Brown was asleep.

Romig & Rooney

De Luxe Theater, Detroit, took on a big top atmosphere when they played their first show. We had lots of fans and circus fans backstage each day. Just the idea of being accustomed to the luxurious indoor trudging, Old Man River decided to change his name to the Hazel Park theater and the girls were rescued from atop canvas tents. It was a setup which was not noticed by everyone, Hany Brown was asleep.

Some of the folks journeyed to Monroe, Mich., to attend the Moose circus and on the return trip stopped at the Buffalo Ranch to catch Betty Fanchon's dog act.

Flash! The mystery of the red building has been solved.—MARIO COULS

C. R. Montgomery

Everyone in winter quarters in Michigan is about ready for the road. New trucks have been purchased and the old ones have been painted and repaired. The sleepers have new mattresses and new curtains. The new dark green menage company top adds greatly to the new big top purchased last season.

Personnel follows: Al Moss, manager; John Foss, general agent; Julian West, treasurer; Jack Bell, band leader; Dee Aldrich, Side Show manager; J. A. D. St. John, Side Show manager; and the 2000 men and women of the troupe.

Billposters WANTED

For the new season be sure you use OAK-HYTEx. Now, at your jobber, are available every size of the new OAK-HYTEx Billposters. Ask for your free copy of the Oak Gun. Order OAK-HYTEx Billposters, and you won't have them, see the coupon and we'll see that you get them.

The OAK RUBBER CO., RAVENNA, OHIO

 Adresse: 622 N. Third St., Milwaukee, Wis.

BILPOSTERS WANTED

Also Lithographing and Combination Billers. Union scale. State experience, age, etc. If you can drive a truck with 2000 men and women, write.

KING BROS.' CIRCUS

Special

222 N. Third St., Milwaukee, Wis.

WILL YOU LIKE TO CONTRACT

For OAK-HYTEx Billposters in connection with
HORSE SHOW JUNE 12-14

COWEELKE, TENN.

JUNIOR CIRCUS CARNIVAL

HEUBERT BENNETT, CHAIRMAN

Pensacola, Fla., proved one of the best spots, if not the best, in Florida. Show drew three overflow houses throughout the week. Mrs. E. A. Oakes, Pine and Underwood cracked the daily papers and we got some swell write-ups.

The band lost its facade in loading, so was without its instruments until quite late after the doors had opened in Pensacola.

The Hodgini act was canceled in Chilico, Ill. Everyone was a witness to the center ring, which was not noticed until they started to work the wound up the ring at a new speed. The promoter and the Avedo troupe's tightwre shot, and that act cut too.

Mobile, Ala., our first non-Florida stand, brought out many of the Cav- alcade of Stars, most personal. Mrs. Whitley Haven and daughter, Heather Lee, visited and Heather Lee spee atop one of her father's big bulls and stole the show.

Marge Cantor took a nasty fall in Mobile while making Wild West line-up. But you can't keep a good gal down and Marge was back to work at the next show.

One of the best liked and most chic ladies on the show in Mabel McGrath, even tho she does have to rush after iron jaw so she won't keep her clothes and South Wales . walking too long to go to the coaches.

Vernon Web and Ringling Miller always are in a neck-and-neck race for the catchhouse flag, Harry Brown is never far behind.

He won with Miss Viola Jackson has so much trouble with her goats? That's okay, Vi, you get with it.

Visitors included Mrs. Margaret Bicker, Mr. and Mrs. E. A. Oakes, and Mrs. Marion Hutchins, all of Sarasota, Fla.; Arthur E. Single, all of Sarasota, Fla.; Sherure Bob, Mr. and Mrs. Woorman, Charles Egan, Al Wagner, Jack Lavalon and myself, Pat Purcell.—DOUGHTY LEE BROWN.

CIRCUSES

We opened in Phoenix, Ariz., on our winter quarter lot at 2307 East Van Buren St., show tent is entirely of neon and aluminum panel, with two large towers, open. It is presented in a new side wall and has 16 sections of seats. Admission is 50 cents for adults and 25 cents for children. There are two 40-foot riggings in the ring ends for web, swinging ladder and traps. The center ring takes care of the animal acts.

The stage is built on a semi and has aluminum rigging, decorated with bright flowered designs on a background of white. The wings fold to the side of the stage, the draping the stage, which measures 22 x 50 feet, all acts are presented on the stage.

Don Rey, equestrian director and organizer, served as our new 1947 Hammond origin. Ma and Pa Quakensbush do comedy songs and dancing. Ma really lets out with the boogieloo while Pa sings out front on the bally and draws plenty of people. Other acts include Capt. Harry Clark, manc horse, ponies and dogs; Eddie Parker and trick mule, and his high pedal trick; Peanuts Freeman, trapese and chair act; Mark E. Heidinger, swinging ladder and acrobats and Doge.

Ogre gives one performance a day, plus matinees on Sundays.—TOMY MADDOX.

Francis Kittman, bill car; Carl Martin, secretary; Mel Schenke, mechanic; Red Larkin, concessions, and Elmer Voris, cookhouse.—JACK BELL.

TENT FOR SALE

Two center poles, ten-foot side curtains. 60x100 complete. Khaki colored top, which makes the best curtaining, 3000 feet. Flame proof. Excellent condition. Shipped in four canvas bags.

Will sell at $1,250.00

Write or Call

C. J. McGRIFF
2216 S. 32nd Ave., Portland, 15, Oregon

WANTED FOR KING & FRANKLIN CIRCUS

2 more Billposters, union state, who will work the summer season.

SHOW OPENS SYLVA, N. C. APRIL 23. Start at Portland, Oregon; end at ERNIE WHITE

14113 Dudda Ave. Chattanooga, Tenn.

C. R. Montgomery. Everyone in winter quarters in Michigan is about ready for the road. New trucks have been purchased and the old ones have been painted and repaired. The sleepers have new mattresses and new curtains. The new dark green menage company top adds greatly to the new big top purchased last season.

Personnel follows: Al Moss, manager; John Foss, general agent; Julian West, treasurer; Jack Bell, band leader; Dee Aldrich, Side Show manager; and the 2000 men and women of the troupe.

WANTED


T. J. Schwartz, Manager, Port Huron, Mich.

WANTED

HIGHEST CLASS AND FEATURE ACTS FOR

HADI TEMPLE SHRINE CIRCUS

November 19 to 30, 1947

Write

HAROLD E. BERGES, Care Shrine Mosque, 6 Walnut St., Evansville, Ind.

PRESERVES IS THE BEST

and most reliable Waterproof and Mildewproof treatment obtainable for tents, covers—anything made of canvas. Write.

ROBESON PRESERV CO.

Port Huron, Mich.
Strong Matinee Houses Put Beatty Biz In Sx To Flight In L. A.; Promotions Click

Exes See Turnaways With End of Lent

LOS ANGELES, April 5 — Clyde Beatty Circus, going into its first week in the Valley Arena, had a hectic and successful 20-day run, showing signs of breaking the jinx of short business with full houses. With the matinees of today, circus officials were confident that tomorrow may bring turnaways.

Show opened Tuesday night with a press party in the Beatty animal arena, the group staying for the matinee. Wednesday's evening show was three-quarters and Thursday's night performance was light because of heavy rain that fell two hours before show time.

Promotional Deal

Strong matinee business may be attributed to the all-day circus being worked thru Thrifty Drug Stores. Half-price tickets for children are available in any of the outlets in the section. With 250,000 tickets delivered before opening day to the stores, and an additional 100,000 was filed Thursday. Tickets are good every “Thrifty Day,” which, incidentally, is every day except Saturday and Sunday. Bill Antes, president, announced the switch from store to store over a route that will eventually include them all, with the stores giving space to the circus in their newspaper advertising. Calls made by A. J. Clarke, circulation manager, to the offices of this publication were successful.

Show has been getting more than its share of radio time. However, a newspaper conference which had received permission was granted. Dick Bartlett has been shooting out day time spots to local radio stations. Transcriptions of his spiel are being made for stations to broadcast during the performance.

Personnel

Beatty personnel includes: Ira Watts, manager; Justus Edwards, general agent; Jimmy Albane, stage manager; Morey Berman, booking agent; A. J. Clarke, contracting agent; Johnny Brissell, brigade agent; Jack Page, secretary and treasurer; Larry Wilcox, transportation manager; Eddie Frasier, ticket-sales superintendent; Spencer Huntley, manager, and John O'Brien, baggage man. Hallam Frasier, one of the managers, is handling the show.

Harry Beatty, who entered the horse business after the Long Beach engagement (29-30) for observation, was reported out of the hospital and he will be one of the two men to accompany Edna Antes, the crooner, and her dog, the show's new animal. Justus Edwards caught the showman and on Friday returned him to the flying act. Mark Smith girls will be in charge of the show, and Martha Joyce now working a pony drill. Jack Joyce continues to announce from the SLA Television Productions, a service of Paramount Pictures, to the sets Thursday night was rejected. Ira Watts, manager, said that the bringing in of lights and other gadgets for the telecast would slow the show. With a drive on tele sets recently made, he foresees no complaint so long as permission has been granted. Dick Bartlett has been shooting out day time spots to local radio stations. Transcriptions of his spiel are being made for stations to broadcast during the performance.

CIRCUSES

With the Circus Fans

By the Ringmaster

LOS ANGELES, April 5 — E. K. Beatty, Hawaiian island showman, has been busy this week to close the year next week to complete negotiations for the site of the Honolulu Stadium in Honolulu Stadium (24,000 seats) July 1-6. Fred Crosby, Beatty's representative, said American Airways Wednesday night (2) after contacting acts.

With an assist from the Frank Foster agency to play the Hell's Angels Thrill Show. Show for the 4th in the stadium will include 21 numbers. Additional bookings may be made by Fernandez.

Fred Crawford, his wife and Swede Olson were signed for the Motor- cme. They, and a line of girls, will join the Fernandez show set to play the Maui date, April 11-18 inclusive. The Crawford's and the line will be added to Fernandez show now play- ing the islands.

Walla Walla Org Opens Tour at Ft. Myers

FORT MYERS, Fla., April 5—"The year 1947 sees the fulfillment of a big dream started by Charlie Jones and his Walla Walla Family of high-wire acts, and Jack Anderson Lente- tini, whose Walla Walla Husten Bros. show, is in the Walla Walla houses in Norway, Sweden and Den- mark." is the statement by the Walla Walla, as quoted by the Walla Walla Journal.

These are introductory remarks for the big circus program for the new Walla Walla circus which opened its inaugural season here Friday (4). Walla Walla owns and operates its own circus. It is now working in the winter quarters in Sarasota, Fla.

In the Walla Walla family are Karl, Helen, Rittie, Herman, Joseph, Mar- tha, George, Phillip, and Karl and Martha Brown's two children, Mario and Carla.

Features listed are: Dorita Konyot, high school horses; Miss Nio and Harriet, circus horse walkers; Capt. Harry Leroy, trained baboons; Capi- tain S. J. Reynolds, and the 10 Kar- rells, ladders.

Two R.B. Sections arrive in New York

NEW YORK, April 5—Two sections of the Ringling circus train, carrying animals and equip- ment arrived at the Matt Haven rail- yards in New York at 8:20 last night. As the train arrived at the station, the crew, performers had a hectic time securing hotel accommodations for the night.

Long Time No See

HUGO, Okla., April 5—Bob, son of "Mad Dog" Bros. Circus says he loaned an employee a truck last October and that was the last he saw of it until recently when it was located in a u.s. lot in Ar- kansas.

While en route to Hugo from Fort Smith, Ark., Bob's brother, his son, D. R. Miller, saw the truck at Bole, Ark., 25 miles north of town. Hugo "Mad Dog" Stevens who in turn notified Brown Page, Checotah County deputy, was at the scene. Page went to Bole and found the truck. They discovered that it had been resold several times since it left Hugo.
Orville Speer's recent mention of the Great Arturo, Wire Performer, Under the Marquee brought to me a few memories, all very pleasant ones, I can assure you. Because I, too, trooped over there, in the sea-

sons with Beam's Loyal-Repensky Troupe. Police Circus. The success was

Leopoldville, Shepard, chief

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Iowa also nulling hike in prices-Midwest exces hit publicity on shows

By Herb Dotten

KANSAS CITY, Mo., April 5.—At least one, possibly two State fairs will hike their grandstand admission price, it was revealed at the annual spring meeting of the Midwest Circuit in the Muehlebach Hotel here Friday.

Minnesota State Fair will add 25 cents to the price of reserved and box seats, Doug Baldwin, assistant secretary of the St. Paul event, said. Increased price will apply to roughly half of the 25,000 seating capacity. Reserved seat tickets will be sold at $1.50, Bleacher and unreserved seats will continue at the former price of 75 cents.

Iowa May Do It

Iowa State Fair is also weighing whether it should hike its grandstand prices, Lloyd Cunningham, secretary disclosed. Two possibilities are 25 and 50 cents according to Cunningham.

One would hike the front gate admission 50 cents to 50 cents and up the grandstand prices to compensate for the increased admission. Another proposal is to hold the present front gate admission at last year’s level, and to up the grandstand price to compensate for the increased admission. “It is believed that the type of admission hike that the Minnesota State Fair has been offering in front of the grandstand has been under-priced to the patrons,” Baldwin explained for the jump at St. Paul. It was pointed out by others that cost of grandstand attractions has been doubled and tripled since.

Publicity Scored

During an open session, to which all nations were invited, several fair men levied a blast at the publicity material which in many cases are lacking, according to Cunningham.

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Saskatoon Promises Better Sanitation

SASKATOON, Sask., April 5. Suggestions made by Dr. Arthur Wil- son, university health officer, for improving sanitary facilities at the exhibition, will be considered by the exhibition board, the doctor has assured by Steve MacEachern, exhibition manager.

Dr. Wilson reminded that conditions in Saskatoon were no worse than at other cities of the Western Canada circuit.

Improvements suggested by Dr. Wilson are: "1. A lavatory at the racing stables and improvement of existing facilities. He recommended abolition of outside privies. He also recom- mended that, where seats are to be used at refreshment stands and that an analysis be made to see what ingredients are actually in orange- ade and similar drinks.

Concessionaires will be warned that regulations are about to be strictly enforced this year, MacEachern as- sured Dr. Wilson.

Mules Weather

Storm in Oregon

SALEM, Ore., April 5.—Pari-mutuel betting on dog and horse racing in Oregon appears to have weathered one of the worst storms in the state’s history, attracting millions with thousands selling down in the Mound City to make a moneys of $145,000, which was up 30 cents a race at a site for the proprial annual.

For an annual here was started by Dr. R. W. and Mrs. B. J. Horwitz of the Oregon and the Everywhere committee composed of D. W. and W. C. B. C. Constable, Weaver Bridges, County Agent of the Chamber of Commerce, and E. H. Weir, Jr., head the campaign for the fair.

Annual revenue was a vast population in Oregon and the Everywhere. A conservative community, it is generally known that the city is always about the last place in Oregon to get a depression and by the same token the first to profit by inflationary and booming times.

Proof that the 1904 event was re- sponsible to a great extent for the population and cultural growth of St. Louis is the following culled from St. Louis’ Centennial History of Missouri, published in 1921: “The industrial and commercial upward trend of St. Louis is to be attributed to its fairs and expositions, more than to any other one agency. Moreover, until the establishment of these man- ners of business men, paved the way for the people’s cities, and St. Louis was destined to become a financial and industrial center.

Grandstand and Track

The grandstand prices-Midwest as well as Iowa and Minnesota, and also in Wisconsin, have been under-priced to the patrons, Baldwin explained for the jump at St. Paul. It was pointed out by others that cost of grandstand attractions has been doubled and tripled since.

St. Louis Makes Plans for Sesqui-Centennial

ST. LOUIS, April 5.—A seed which was sown in 1919, for the 1953-150th anniversary of the Louisiana Purchase Centennial—Old St. Louis Fair—will be designed by any such previous undertaking.

Decision to stage the gigantic six-weeks celebra- tion of the centennial anniversary was made in several meetings of health representatives of 200 civic, professional, and political leaders of the city. Baldwin announced that he had decided to proceed with the plan to hold a World’s Fair here in 1953.

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Plan New One
In Louisville

J. O. Matlack heads org—
1st event skedded for Douglas Park, free gate set

LOUISVILLE, April 5.—A newly
organized non-profit fair is the
aspiration of the Jefferson County Fair Association, it
has a board of directors composed of 30 civic, business and agricultural or-
organizations.

From Chicago has been skedded for
Douglas Park, near Churchill Downs in South Louisville. J. O. Matlack,
organization chairman and manager of
Kentucky State Fair, is managing
the first fair event.

Pa Strieder, Tampa
Boss, Convalescing
TAMPA, April 5.—P. T. (Pa)
Strieder, for 27 years general
manager of the Florida State Fair, is
recovering from an illness that sent
him to Tampa Municipal Hospital where he is in a “fair” condition, five
days after entering the hospital.

Now Contracting
acts for 1947
Suitable for
Circuses, Fairs and Parks
ERNIE YOUNG
155 No. Clark St.
CHICAGO, ILL.

Winipeg Mayor
Backs Proposal
For Exhibition
WINNIPEG, April 5.—Mayor
Garrett Coulier, of Winnipeg, has
asked Winnipeg citizens to unite to
encourage new fair and exhibition and commu-
nity center in the city.

"If my belief that Winnipeg, as the
central city of Western Canada, is
in vital need of a civic develop-
ment which would permit the hold-
ing of many different agricultural ex-
hibitions and provide accommodation for
large conventions, sports events, carnivals and similar activities," he
said.

The statement was issued by the
mayor following action taken by city
council instructing the city solicitor
to draw up a by-law authorizing the
borrowing of $1,500,000 which will be
submitted to the ratepayers.

A similar proposal, including a war
memorial fountain, was turned down
by voters last November. The site,
between Perrig and Portage avenues,
would be the same for the project
now under construction.

Fair Management
Exhibit Should Project Story
Behind Product, Pearse Holds

By R. J. Pearse

Editor's Note.—The writer is an ex-
perienced fair architect-engineer of
Baltimore, N. C., and an alert observer of
fair exhibits.

"Long rows of samples of corn, oats,
 wheat or other commodities
shelves filled with jams, jellies
and confections, all handmade handcrafts—endless lines of live stock
units—all these are an obstacle in a fair exhibit. It is time we moved
into the T. Ford in a New York automobile store.

Exhibits that are worth while,
those which are educational, attrac-
tive and can be remembered by the
patrons, are those that tell a story of
the product which it represents.

They say that pictures are worth
one thousand words. Let us use this
fact in our next fair exhibit.

Others offer: Dr. S. B. Ban-
deen, president of Jefferson
Livestock Association, vice-president;
W. R. Mendenhall, Louisville
Retail Merchants' Association, vice-
 presidents; C. J. Cronan Jr., secretary of
the American Saddle Horse Breeders' Association, treasurer, and K. F.
Vinzel, executive secretary of the
Louisville & Southern Development
Association, secretary.

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Can always use Acts of merit.
Around the Grounds

Bloomington, Pa., Fair again has upped its grandstand attraction budget, making provisions for a night revue and new afternoon program. Attraction contract, awarded recently, went to the Frank Wirth Company of New York. Frank Wirth and B. Ward Beam represented the Wirth office on a one-day contract session. Other bids were from Fred H. Kressman, of the Barnes-Carruthers Theatrical Enterprises, Gus Sun Jr., of the Gus Sun office, and George A. Hamid, of the firm bearing his name.

Violent winds recently ripped off one-third of the grandstand roof at the North Alabama State Fair, Florence. Damage, estimated at about $2,000, was covered by insurance according to C. H. Jackson, secretary.

Smith’s Supers Band will again play at Goshen and the Carolinas, Hugh M. Smith, manager, who headquarters in Goshen, N. C., infers. Most of the boys in the band have been released to the armed services, he adds.

All exhibit space in the art hall of Auglaize County Fair, Wapakoneta, O., was sold by March 24, Secretary C. E. Miller has announced. “We could use three times the space we have now,” he points out. Annual, now embarked on a five-year plant improvement program, this year will move the poultry hall, tear down two old toilets and paint half the buildings. Fair spent $10,000 last year on a sanitary rest room and purchased new building for horseman’s quarters.

Duke Molewostz again has been contracted to handle the managerial duties at the Danville, Ill., fair. He will serve under William F. Brown.

A young, aggressive 18-member directorate of the Gillespie County Fair, Fredericksburg, Tex., has been named. Officers are Gilbert Kadech, president; Tyrus Cox, vice-president; Otto H. Burgdorn, secretary, and Charles C. Streuger, treasurer. Other directors are Matthew Pyka, Hayden Duskin, Calvin Bierschaward, Laurie Wells, John Evers, Paul Mann, Henry Meurer, William Petmecky, Melton Feller, Earl Schaefer, Alfred Crenwelge, Walter McKay, Harry Davis and Victor Sagebiel. The Franklin shows have been booked for the midway. In addition to operating the fair, association will sponsor a three-day running meet May 30-June 1.

Found unsafe after 30 years of service and exposure to weather, which included two floods and a pair of hurricanes, the grandstand and bleachers at the Eastern States Exposition, Springfield, Mass., are being demolished. Uncovered steel bleachers seating 8,800 persons will be used for the ’47 show. Construction of a new steel and concrete grandstand will be delayed until building conditions improve.

Col. R. M. Shearer has been re-elected president of the Central Florida Exposition, Orlando. Other officers are: vice-president, Joe Wolf; secretary, Dick Turner, treasurer; Brantley Draper, manager; and Crawford Bickford, secretary.

Ward (Flash) Williams reports from Paris that he has completed a round of European shows and will return to New York April 7 to hold up for a while at the Astor Hotel.

St. Louis Plans Sesqui in 1953

(Continued from page 74)

way for the World’s Fair of 1904 and publicize its success and the success of St. Louis as one of the leading centers of commerce and industry.” Many of the buildings erected for the 1904 World’s Fair still stand as a monument to that great and glorious event. Washington University was greatly benefited, as some of the fair edifices were built from the proceeds of the numerous buildings on the campus. This year will see a fitting tribute to this great Midwestern university.

Not Too Much Time

Considering the foregoing, it is apparent that the World’s Fair will be held in St. Louis, and that the 150th anniversary of the Louisiana Purchase will be observed in a fitting manner and on a gigantic scale. The year 1953 will mark the sesqui-centennial of the Louisiana Purchase and six years is soon enough time to begin build a World’s Fair of immense magnitude.

Much work must be done in this short period of time, such as making all nations and countries of the world cognizant of the fact they are to participate, as they must, since this is the world’s fair, and by having the proper site or sites to produce such a colossal undertaking; arranging for such a fair, by means of a publicist, housing and proper organization that must be effected. It must be remembered, too, that the contractors, etc., by a representative and capable administration can make things move in the city and surrounding territory.

A Challenge To Meet

St. Louis has a challenge to meet! The responsibilities given to the people of the super World’s Fair of all times. The occasion is a significant one, as in 1904, the commemoration of the Louisiana Purchase which was the act that created the realm of the United States and made it one of the world powers.

Preparations of 1904 may now be outmoded and obsolete, but a modern, fast moving, present-day trends, can be too fast to bring the multitudes of the world to St. Louis, in a celebration, actually dedicated to the peace and world enlightenment, and thereby knit a closer union of the peoples of all nations around the globe.

It is a terrific undertaking, but it will most assuredly be accomplished, and when final is set to the clock of 1953, this mammoth event should go down in history as the greatest world exposition of all times.

Revival After 17 Years

ROCKY MOUNTAIN HOUSE, Alta., April 8—Row Mountain House Agricultural Society has completed plans to rebuild its grounds. A half for fair use and use only, the stampede corrals and electric lights are in the plans. The King.

The club will sponsor a three-day stampede and the Society will stage a three-day fall fair, the first in 17 years.

ST. PAUL TILTS

(Continued from page 74)

braska State Fair, Lincoln; Clive Lane, Russell Brown, Clayton Davis, Gladys Coleman and Mrs. Lola Lawson, Kansas State Fair; Sam Mitchell, Kansas State Fair, Hutchinson; Milton Myers, Arkanasas State Fair; Live-

STUMP CHANNELING

stock Exposition, Fort Smith, Ark.; Ethel M. Moore, St. Paul, Minn., World’s Fairs, Oklahoma Free State Fair, Muskogee, Okla., and Joe Sponsor, Louisiana State Fair, Shreveport. All seven have visited the fair and is not a member of the circuit, was William Ward, Illinois State Fair, Springfield.

Fair Dates

The following corrections and additions to the list of Fair Dates were received during the week ended April 12, 1947.

ALABAMA

Brent—Conover Co. Fairs, April 28, 1947.

CALIFORNIA

Alhambra—Alhambra Co. Fairs, April 15.

COLORADO


IDaho

Bonner—Perry-Whitman Co. Fairs, April 18.

ILLINOIS


INDIANA

Bloomington-Bloomfield Street Fair, April 27-28.

NEBRASKA


KANSAS

Bellevue—Northwest Kansas Free Fair, April 21-23.

MISSOURI

Boonville—Boone Co. Fair, April 19-21.

MO. MOSTOLLER,

Rides Wanted

Want to book several independent rides, preferably Merry-Go-Round and Ferris Wheel.

JOHNSON COUNTY FAIR

Sept. 17, 18 and 19

JACKSON COUNTY FAIR

April 12, 1947.

Rides, Shows and Concessions. Ideal location and home ground. For information contact:

THOMAS TACHOJIN, R. D. 1, 

Lincoln, Nebr.
PALISADES UPS PROMOTION

Idle Hour Park Will Have Own Private Air Port

PHENIX CITY, Ala., April 5—Jesse L. Marlowe, owner of Idle Hour Park here believes he has the only amusement park equipped with its own private airport.

“We are now completing our airport that summer dwellers may use, as well as we will use it as a park feature, giving airplane rides at such a high premium. In addition, we will give flying instructions,” Marlowe said.

New airport has three 2,500-foot runways, an administration building housing the ticket office, cafe, rest rooms etc., and plane hangars will be completed and in use by June 1, Marlowe said.

As for the park itself, Marlowe plans to add four rides this season, a Merry-Go-Round, Moom Rocket, Chairplane and Ferris Wheel. The Midget auto racing season opened at the park Friday (4).

Altho the park operates on a year round basis, the formal opening will be held Sunday (6)

Idle Hour Park is located just across the river from Columbus, giving it a combined population of 200,000 from which to draw.

In its present location, Ga., one of the largest military reservations in the country, is another drawing point advantage. In addition to a skating rink, bowling alleys, dance hall, cafes, concessions, etc., Idle Hour operates a riding academy with trained and gaited horses, plus pony rides.

Weather Holds Up Work at Rockaway

ROCKAWAY BEACH, N. Y., April 5—Unseasonably cold weather the last six weeks, coupled with the strong winds, have held up the preparations for the 47 season here.

Amusement fans here are hopeful for a good season—they believe will equal last year. This in spite of the weather. Many shows have been opened, on a good to a fair profit, from the standpoint of the landlord, that is.

The task of readying the beach under the supervision of the New York City Park Department, has been delayed by the weather. More than 500 men will be used to shape up the beach area, which extends over a distance of nine miles.

During the summer about 175 men will be used on the beach as lifeguards and about 400 will be assigned to maintenance.

PREZ MEETS PREZ—A. B. McSwigan, left, Kennywood Park, Pittsburgh, president of the National Association of Amusement Parks, Masses and Beaches, congratulates Harry Storin, Riverside Park, Agawam, Mass., on his re-election as president of the New England Association of Amusement Parks and Beaches at the recent annual convention in Boston.

Midget Race Track May Be Big Lure at Lake Winnepesaukah

CHATTANOOGA, April 5—New half-mile midget race track, constructed late last month at Lake Winnepesaukah Park here, is expected to prove a big drawing card this year, according to Mrs. Minette Dixon, owner-manager.

Lake Winnepesaukah, which opens for operation April 13, again will be hot to the Mid-South swimming meet this year and in addition will hold its annual Boy Scout swim journey, Mrs. Dixon said.

A new Fly-O-Plane is expected this month, giving Lake Winnepesaukah six major rides and a Kiddie Auto, Airplane, Ferris Wheel and Train.

Oxford Lake Names Davis Asst. Mgr.

ANNISTON, Ala., April 5—F. P. Davis has been named assistant manager of Oxford Lake park here, W. E. (Billy) Morgan, general manager, announced. Davis has booked 52 picnics to date, Morgan said.

New speed boats and a Ridee-O have been added at Oxford Lake this year at a cost of $10,000. The park opened for the season Tuesday (1).

Special events planned this year include fireworks, motor boat races, a bathing beauty revue, stage shows and special free acts.

While it is not definite, Morgan says plans are being made to hold a city amateur swimming meet this year.

Underwood Salida Pool Mgr.

SALIDA, Colo., April 5—Frank Underwood has been named manager of the Salida Hot Springs Pool here, succeeding the late Ed Steinbrook.

Weather Helps Dartmouth Lincoln Jump Opening Gun

NORTH DARTMOUTH, Mass., April 5—Thru the co-operation of old man weather, who put his best foot forward, Lincoln Park here jumped the gun on its planned weekend opening by throwing open the gates Saturday and Sunday, March 22 and 23. According to Roland S. Gamage, public relations director, “We drew a large crowd without any advance advertising whatsoever.”

The preveb opening, scheduled March 20-21, went thru as scheduled and attendance was good. “I believe we are the only park in Southern New England ever to open in mid March,” Gamage said. Lincoln Park will feature Frankie Carle’s orchestra in the ballroom Monday (14) and Vaughn Monroe’s orchestra April 28.

Hikes Budget 30G to 190G

Guns for big sale of season’s duets—Rosenthal says by 1946 can be as good as in 1946.

By Jim McHugh

NEW YORK, April 5—Palisades Park was being readied this week with a view to a smash—up season of fabulous take. Co-Owners Jack and Irving Rosenthal, the most optimistic Empire operators of the day, are counting on at least the equivalent of their 1946 record gross. If the hopes for Palisades are realized, the Rosenthal’s already have their future daily operations outlined with mathe¬matical exactness. Park will open for the season Saturday (19).

Irving, acting as spokesman with affiliate help from Jack, said of the park outlook: “There is too darn much pessimism. Everybody has money and business has to be good.”

However, he both restricted and qualified his optimism. He is in his own mind the Palisades will do all right, he is willing to include other centers also. But Palisades and Rosentals are the utmost in value.

Operators guilty of “clipping and cloutng” during the lull, war years will begin to feel the pinch this year, Irving said. In fact, Palisades will embark on a solid establishment of good will has been overlooked during the past five years that an attempt to make it otherwise will be only too apparent. People are not going to pay 30 cents to ride a Midget car, they expect something better.

Promotion Budget Upped

Top promotion, sparked by the spending of big tvs, is a budget of $180,000 for (See Palisades Hikes on page 79)

Many Improvements

At Lagoon Funspot

OGDEN, Utah, April 5—Lagoon Park, which opened March 30, has plenty of improvements this year. Spot has redecorated the Coaster, put in new concession stands, built a new entrance gate, new restaurant and a new beach for the swimming pool. In addition there has been the regular amount of general painting and repairing.

New rides this year include Pretzel, Rocket, the Islander, Roller-O-Plane, Train, three kiddie rides and a Roll-O-Plane.

To date, Robert E. Freed, secretary and general manager, says 50 rides are open, which is better than 100 last season. Freed also says Lagoon hopes to play several outdoor baseball games. Anhola nomos has been signed to date.

Freed says Lagoon again will be open from April 1st with the 190G budget. The park will meet this year. He feels, he says, this event gives the spot plenty of publicity.

Ranch S. Kimball is president and general manager; Milton Hess, ride superintendent; J. M. Hitchey, purchasing agent; Jack Steed, grounds superintendent; Peter Frey, general manager, and Carl W. Swanner, gardens and landscaping.
Sitting 'Round the Table

Now is the time to let the officers of the National Association of Amusement Parks, Pools and Beaches know what it is you like or dislike about the NAAPPB convention which is held each year in December in Chicago. New question up for discussion in this column is, "What bugs should be taken out and what improvements do you suggest for next year's winter convention and also the NAAPPB Trade Show?" First views on this subject will be published next week. If you haven't mailed in your views to the Outdoor Editor, The Billboard, 153 North Clark Street, Chicago 1, Ill., do so at once. Here are the first views on the current question, "Are fireworks and/or free acts necessary in parks?"

Silver Beach Does Without

We do not have either, which we think is for the best. Free acts attract some people but they are not all spenders. Most always they leave in a body when the act is over, giving everyone the idea the place is going to close. Fireworks work the same way for us. - H. H. Terrill, Silver Beach Amusement Company, St. Joseph, Mich.

Free Acts Necessary

We consider free acts necessary at practically all times. Fireworks, however, we consider necessary only on special occasions and such special occasions are rare.- C. K. McDonald, General Manager, Idlewild Park, Ligonier, Pa.

Bett's Gives Slant

I presume you have reference to nails, display of fireworks, which, in my estimation, are a good attraction. But eventually they will be one of your largest expenses item, in fact each park will have to keep doing better than its competitor, which leads to only one end and, a big scoup from the season's profits. As for the old pre-war firecracker and daytime danger of fire, never should we let it get started.- W. J. Betts, Redondo Beach Park, Redondo, Wash.

Detroit's Zoo Shows Book 'Loss' of 250C

DETROIT, April 5—Detroit Zoo showed a book "loss" of $230,230 for the year 1946, according to Benjamin J. Tobin, city auditor. Figure represents the appropriation of funds necessary to cover the park's operation, over and above the receipts of $319,743. Total expenses were set at $443,964, indicating the zoo is paying about 40 per cent of its total operating expenses out of money-making activities, chiefly the miniature railway.

Total "nil" for last year was $19,682 under the figure for 1945, partly reflecting an increased attendance as a result of the removal of gasoline rationing.

Howell Plans Funspot

On Lebanon, O., Tract

LEBANON, O., April 5—J. G. Howell, of Lebanon, has purchased a 5½ acre tract on U. S. Route 42, southwest of here, and announces plans to develop an amusement park on the site. Howell will call the new park Shady Nook.

SKOOTER BUMPERS

Vulcanized and repaired so they are like new. steel bands will not slip off. Not an experiment. Hundreds done in past two years. Avoid delay in opening by having this work done during closed period.

RALPH J. WELTER
685 Chapel St., New Haven, Conn.
Boomerang, Dining Hall  
New at Bertrand Island

LAKE HOPATCONG, N.J., April 5—When Bertrand Island opens for the season here May 10, patrons will be welcomed by a new, improved swimming and boating facility, at a cost of $14,000, Louis Kraus, manager, says. In addition, there is a new dining and amusement pavilion, a new marine, and a new amusement carousel covering has been put over all walks.

Addition of the Boomerang gives Bertrand Island a total of 10 rides. Others are Roller Coaster, Old Mill, Whip, Scooter, Ferris Wheel, Loop-the-Loop, Miniature Boats, Merry-Go-Round, Prettzel and Funhouse.

Spot for picnics in a big way this year, Kraus reports. A total of 22 has been signed so far, which is far cry from the three held last year. Park's ballroom will not operate this year.

Craig Beach, O., Picnic  
Reservations Ahead of '46

LAKE MILTON, O., April 5—Present indications are Craig Beach Dam is out to make another bang. As the season is getting underway, reservations for week-end operation here are far ahead of last year, Wanda Diebold, secretary.

Peitz, Looper and brothers, are swimming Boat. Ry-Go-Round, and Seaside Swimming Pool.

A. McCord, maintenance foreman, Don Detwiler, mechanic, and six staff, given away.

Signed, H. R. Terrill, pres., and J. Drake, vice-president; H. Terrill, treasurer; Mrs. Maude Drake, secretary.

Spot will be plugged. Other employee heads are Chester Schlutt, Coach; John Pegram, Scooter; Leo Joslin, maintenance; Jess Hubbs, Loopy Loop; Ted Zas, Aeroplane Swing, and Ed Grewe, Whip.

Splash Days Scheduled  
At North Beach Funsport  
CORPUS CHRISTI, Tex., April 5—Splash Days, May 2-4, will be among the first of the special features planned this season at North Beach Funsport Park here. Admission to event will be a bathing beauty contest, winners to go to the State contest. Every entrance, held the Optimist's Club for the benefit of Boys City. North Beach opened March 28 with all rides and concessions repaired and repainted.

Burns, Philadelphia Zoo elephant, has learned to bounce a balloon around and her antics with children are being shown coast-to-coast in a newsw.

St. JOSEPH, Mich., April 5—Silver Beach Amusement Park here will open for week-end operation May 15 and a month later will open for daily operation, H. J. Terrill, manager, says.

Spot will have an Octopus and Pit-a-Whirl in on concession this year. A new entrance has been built for the Funhouse and animated heads will be used. Terrill says he will animate a dancing girl, framed on a stage will be used inside.

Members of the Silver Beach staff, in addition to Terrill, are M. J. Drake, president; Mrs. H. J. Terrill, vice-president; Louis Zas, treasurer; Mrs. Jane Terrill, secretary.

Rides WANTED  
Nor at least 0 & 1 Hills for two parks, 14 rides, some with all equipment intact. More information must be obtained before this advertisement is responded to. Must be ready by May 1, opening date. 14 rides, 30,000 worth of equipment. 1-5,000.-RESORTS  

PONY TRACK  
The following are registered in Amusement Park.  
JOHN O. HUNSFORD  
E. Manifield, Mass.

NATIONAL STREAMLINED COASTER CARS  
For Increased Business!  
East — West — North — South  
Park Managers and Owners all over the country are realizing increased profits when they streamlined their Coasters with NATIONAL CARS.  
CUSTOM-BUILT to fit any structure  

Also Century Flyer Train—Park Benches—Distortion Mirrors

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REAL MONEY WINNER  
DERBY HORSE RACE GAME

24 Unit Group Game — Earning Capacity $5.60 per unit. For Increased Business. WRITE—PHONE TODAY!  
PALISADE SPECIALTIES COMPANY  
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Phone: Clifton 3-2832.

FOR SALE  
10 Luxe's Auto Scooter Cars and Portable Table,  
(Two 30-Mile), with Home, New Top. New Paint. All ready to go.  
L. C. STEILMAN  
322 4th St., N.W.  
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RIDES WANTED  
Can put several large Store, no wheels; expect big season. Many new attractions added. Also have complete Bingo Equipment for rent at Sound View Beach (money maker). Act fast. Wire or phone

JOSEPH GLOTH  
NEW LONDON, CONN.

GROSS  
NEW LONDON, CONN.

That don't conflict with Merry-Go-Round or Boomerang.  

WANTED  
That will rent in Saratoga, N. Y., for Saratoga Springs, N. Y., with a drawing popu-  

 paints.

This is a seven-day park, opening May 24. All concessions excepted Sidewalk and Cork Gallery for which we have building and are dish Cork. Write or wire

JACK GROSS  
N. Y. N., 19, N. Y.
AOW Racers Draw Heavy Crowd; Passaic 1st; Belgian Looks On

ELIZABETH, N. J., April 5.—A capacity crowd turned out at Twin City Arena here for the March 29 inter-rink speed contests conducted by the America On Wheels chain, reported Jack Edwards, AOW director of speed. The 13 contests were marked by close competition between the arenas of Passaic, N. J., with six first places, and Mount Vernon, N. Y., with five Twin City and Hackensack (N. J.) Arena each took one contest.

An interested spectator at the contests was Andrea Johannsen, Belgian speed champ, who came to this country with George Apdale, president of the United States Amateur Roller Skating Association, who had been in Europe to make preparations for the forthcoming world's championship contests to be held in this country. The Belgian is slated to compete in the meet.

AOW rinks now have 105 rinks, all of whom will compete in New Jersey and New York State contests to determine who will appear in the nationals. Latest AOW point standing is: Mount Vernon, 300; Passaic, 225; Twin City, 205; Hackensack, 50; Boulevard, 30; Perth Amboy, 20, and Capitol, 6. Next inter-rink speed meet will be held April 12 at Mount Vernon.

Results of the Twin City contests: Men's quarter mile, Anthony Coretti, Mount Vernon, 49; men's half mile, John Sukovich, Twin City, 417; midle's quarter mile, Albert Eckwerth, Mount Vernon, 53; men's quarter mile, Harry Barma, Passaic, 47; men's half mile, Richard Korbin, Passaic, 1:41; ladies' quarter mile, Marge Mc(cp), Mount Vernon, 41; quarter mile match, Billie Butler, Hackensack, 51; men's half mile, Marvin Schwartz, Passaic, 1:46; ladies' quarter mile, Geraldine Abbatello, Mount Vernon, 49; men's quarter mile, John Janis, Passaic, 47; one mile ladies' open, Ginger Mann, Mount Vernon, 3:55; one mile men's open, John Janis, Passaic, 3:50, and three mile men's open, Richard Korman, Passaic, 10:39.

New Canadian Operating Co.

NORTH SYDNEY, N. S., April 5—Community Rink Company, organized to operate roller and ice rinks, has purchased a rink built in 1942 at the now abandoned naval training base at Deep Brook, N. S. The building will be cut into sections and be transported the 450 miles to North Sydney by rail and truck trailer. An artificial ice plant will be provided for winter skating. Rollr-er rink is expected to be fully assembled by early summer. It will have seating capacity of about 5,000.

Victor Brown Jr., son of the operator of New Dreamland Arena, Newark, N. J., passed out the cigars recently, the occasion the birth of a daughter, Victoria Jane.

10th RSROA Birthday To Be Observed

Progress Made in Decade

DETROIT, April 5—Plans for an internal nationwide celebration of the 10th anniversary of the Roller Skating Rink Operators' Association of the United States, which will be observed April 7 are being made by member rinks, according to a spokesman for the RSROA. Special exhibitions and contests will be offered at each rink.

No plans were made for a coordinated national celebration because the central office is swamped with its routine details. There has been a significant increase in roller skating activity during the past year, with a marked rise in the numbers of skaters. As a result, thousands of skaters enrolled by the RSROA, while the numbers of these has also moved up to 15,000. Membership cards are being issued at the rate of 4,500 a month from headquarters here.

Fred A. Martin, RSROA secretary-treasurer, has decided that "local talent will participate in locally planned shows and the skating public is not forgotten—many parties and attractions will be held."

Looking back to 1937, when the RSROA was formed from 19 enterprises, including rink men who represented 23 operators, it had taken place to warrant a celebration, said Martin. Roller skating was then 37th on the list of participations sports. Today it is second. Millions of Americans have turned to roller skating during the past decade. The sport has been recommended by medical authorities, by educational authorities and has been included as an art by the theatre. Movies have used it as their serious theme. Books, both instructive and fictional, have been written. There is a professional roller show which is conducted here. A management of the roller skating program has required the 10 years and only now is continuing its work with participation in all classes of the four branches of the sport—dancing, figure skating, speed skating and roller hockey.

"RSROA members pioneered the electronic organ," said Martin, "developed recorded skating music and thus made possible large-scale standardization of skating dance throughout the country."

Bike Races at Wisconsin Rollery

KENOSHA, Wis., April 5—Frank Bara, owner of Roof Roller Rink here is staging pro and amateur races in his Rollery April 10. Pros will include Torchy Peden, Bobbi Thomas, Charlie Yaccino and Mike Abl, while Harvey Spegelhof, Joe Mokry and Jerry Kandler will carry amateur standards. Pro and amateur winners will then compete against each other. Admission to the rink which accommodates 500 people, will be 65 cents.

New Canadian Spot in Works

LANCASTER, N. B., April 5—Recently Fred Lonsdale, newly-elected social director of the Lancaster Social Club, plans construction of a combination roller-ice rink as soon as financing arrangements can be completed. Meanwhile, the group plans to hold roller races on paved roads set aside for that purpose. When the rink is completed roller skating will be promoted in the summer and ice skating in the winter.

Holland's Milford Armory Spot Opens

MILFORD, Conn, April 5—Ar-

roller Rink here began opera-
tion March 21 with a public skating and a program of exhibitions by members of the United States Ama-

ateur Roller Hockey Association which included the second-place national junior pair champions, Theresa Lioci and Donald Decker, Bridgeport, Conn.; Dan Ryan, Connecticut singles champion, from New-

ford Dance and Figure Skating Club, Donald Scranton and Dorothy Cot-

rol will Bill Rolten and Louise Benway.

Manager Bill Holland, of Holland's Hotel of Bridgeport, has taken over the Armory for skating on Fridays, Saturdays and Sundays. Assisting him here will be Paul Cotrell.

Holland, a well-known auto race driver, plans to leave late this month for Atlanta where he will begin his 1947 racing season.

Cy Young, Former Pitcher, Honored by Ohio Rollery

NEWCOMERSTOWN, O., April 5—Cy Young, famous old-time baseball pitcher, was honored on his 80th birthday, March 29, at Harmony. Addison's State Roller Rink here, the skaters and the management presented Young with an affiliated baseball. Young made a short talk to skaters on the value of the sport as a healthful exercise, and related personal experiences in trying the wheels on the ice.

Presentation was part of a city-sponsored celebration of Young's birthday. Despite the fact that many fields of sport, the town present- ing him with an automobile.

DeForest Plans Indoor Spot

SANTA ANA, Calif., April 5—Orange County Planning Commission, at a meeting March 26, approved application for a new roller rink at Costa Mesa. Thomas B. DeForest, who operates an outdoor rink, has applied to the commission for a license to operate his present business and put it in an indoor rink on the site. New skatery will be located at Newport Avenue and 17th Street.

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CHICAGO "VELVET-TREAD" SKATE
The WORLD'S Greatest Roller Skate

www.americanradiohistory.com
Ruhlman Spot Preps Full Week of RSROA Anniversary Events

PITTSBURGH, April 5—Lexington, Ohio, Rink here will observe the 10th anniversary of the Roller Skating Rink Operators’ Association of the State of Ohio. A nightly program of special events will the week of April 11-14, reported Operator H. D. Ruhlman.

Schedule includes an RSROA banquet at Monticello’s night, Tuesday; dance skaters’ night, Wednesday; carnival night, Thursday, and a high school party from 8 to 11 Friday, followed by an amateur skaters’ benefit party Saturday. Proceeds from the amateur party will be used to pay the entry fee to the main to the RSROA eastern regional contests at Riverside Stadium, Washington, the week of May 4-10. Sunday afternoon and night sessions, featuring Mrs. Poppe at the Hammond or, Slocum and Meters, will be highlighted by skating exhibitions by the junior champions. Entries will be distributed at each session.

A Easter matinee has been slated at Lexington Sunday (6), featuring an egg hunt for children and dance for adults.

Ruhlman plays host to the Penn-Yan Indians R.R.O.A. April 20 to 21. Contests will be held after regular skating sessions.

1,500 See New Empire Queen

BROOKLYN, April 5—Dorothy Compton representing Earl Horn’s Minesola (L.l.) Roller Rink, was crowned 1947 skate queen before 1,500 people at Empire Rollerderome here. Finishing second was Nancy Walgren, of Bay Ridge Rollerderome, Brooklyn, with Florence Ave, Queens Roller Rink, Elmhurst, L. I. Third Judges were John Robert Powers, of the Powers models agency; Boris Kaplan, Paramus, N. J., and Edna Shan- non, women’s editor of The New York Journal-American.

Grunters Get Milwaukee Spot

MILWAUKEE, April 5—First of a series of Monday night wrestling matches was held this week at John F. Bacon Rink here, pulling an estimated 2,500 people with tickets priced at $1, $1.50, $2.50 and $4. There were four matches, with Primo Carnera vs. Wally Muthkins as the main event, Carnero winning. Promoter Henry Tolle leased Riverview from Baumann for a year with a notice clause. Rink will feature skating other nights of the week.

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The perfect skate for dancing, game exhibition or just plain skating, with the smooth-and-used look of the present-day champions than any other.

Roller Ramblings

Meeting of the Michigan chapter of the Roller Skating Rink Operators’ Association was held March 31 at Jackson, Mich., in the Rallatorium, operated by Paul W. McNary.

The Prestons have switched from roller skating to the skates and recently appeared in the ice show, Blouses on Parade, at Netherland Hotel, Cincinnati, Ohio.

Passaic (N. J.) Arena closed for three days recently for installation of a plastic floor. Passaic was the second rink in the AOW chain to adopt the new surface.

Feature of the Spring Festival at Wal-Cliffe Rollerderome, Elmwood, L. L., March 22 were free ice cream for all and prizes for the four fastest.

A 14-day roller derby started April 5 in the Coliseum of State Fair Park, Milwaukee. Ken Neidel is the pro-moter.

Thugs Crack Co-ed’s Ed’s; Get 1G Week-End Receipts

BOSTON, April 5—The wave of hold-ups and safe-cracking which has been giving movie and store proprietors headaches in and around the Hub extended Monday (31) to another branch of the Co-ed Rollerderome in Allston. More than $1,500, the week-end receipts, were taken from the bank.

Believe that the burglars hid themselves in the building after closing time, basing the belief on the fact that the patrolmen were not on the scene when the door was opened at 2 a.m. but found an open door at 6 a.m. on his second check.

Martinez Skaters Take Tests

MARTINEZ, CA., April 5. Martinez Figure Skating Club, which has 30 skaters, entered the skaters in the present-day champions.

Grunters’ Rink

MILWAUKEE, April 5—First of a series of Monday night wrestling matches was held this week at John F. Bacon Rink here, pulling an estimated 2,500 people with tickets priced at $1, $1.50, $2.50 and $4. There were four matches, with Primo Carnera vs. Wally Muthkins as the main event, Carnero winning. Promoter Henry Tolle leased Riverview from Baumann for a year with a notice clause. Rink will feature skating other nights of the week.

Perfect for dancing, game exhibition or just plain skating, with the smooth-and-used look of the present-day champions than any other.
BIRD'S SHOW has taken on two new performers, making a four-people show, and is presenting E. F. Bird's unique Fairground Hall shows in North Eastern and Western territory.

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How To Avoid Damage Suits

(Continued from page 47)

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A-1 also new, Retail price $350.00, C-1, is also

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Pipes
For Pitchmen
By Bill Baker

What's the situation with you specialty men? Pipe in and let's hear what goes.

THE WARDS... are in St. Petersburg, Fla., prepping their med argy for the coming season.

BERT CRAMER... Eddie Leonard and Allen are working St. Petersburg, Fla., to click returns.

GATHERING... the geuds with spark gaps at his spot on Municipal Pier, St. Peters-
burg, Fla., isPid Hall.

It's spring again. Does your pitch reflect the cheerful freshness of the seas-
on? DOG AND MRS. ALVIN HUNT... who are vacationing in Sarasota, Fla., are planning to leave for their Ohio stamping grounds soon.

HARRY BELCH... is reported to be working resurrection plants to rock returns in Penn-
sylvania territory.

W. P. (BILL) PORDOM... resurrection plant worker, is in Scranton, Pa., framing a new layout, which he plans to spring soon.

FRAMING A MED... show in Tennessee are Hugh and Echo Reigle, who wintered in Sara-
sota, Fla., most of which time was spent fishing.

Opportunity only knocks. It doesn't break down your door and come in. You have to co-operate, too.

THE FERGUSONS... Fergie and wife, Kit, of General Products Laboratories, Columbus, O., are still honeymooning in Miami.

JIM MILLERHAUS... currently vacationing in Boynton, Fla., is getting ready to return to Cincinnati where his CeiltaMed Medi-
cine Company is located.

STANLEY NALDRETT... left Atlanta for Augusta, Ga., where he opened in the H. L. Green Store April 14.

JOLLY BERT STEVENS... off the road for the last six years, is in Philadelphia planning a re-
turn to the pitch field with a prize candy package.

They can't all be red roses you know. Be satisfied at some spots with all you can eat.

DOG AND MRS. ALVIN HUNT... is still at the Commodore Hotel, Miami, from which position he's been doing plenty of fishing. He's a con-
stant visitor to the Miami Showmen's Clubhouse there.

BILL BOYCE... is in Florida getting his trailer platform outfit ready for its annual tour of fairs. He's also reported to be writing a column for The Miami Herald.

COSTUME JEWELRY... purveyors, Mr. and Mrs. Leon Hea-
ton, of Jackson, Miss., are wintering in Bradenton Beach, Fla., where they are expecting a visit from Audrey Rockefeller.

"SPRING WEATHER... has been bringing the carnivals out of their barns down Texas way," Charles K. Rudissell pens from Bea-
tong. "During February, I visited Mississippi and Alabama and worked the Mardi Gras at Mobile with novelties to fair returns. Weather was good and a number of pitchers were doing business as was every home guard who could find something to sell."

(See PIPES on page 92)
WHAT A PRIZE! WHAT A PRICE!

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They'll all want these quality fishing articles:
- finest rods: unbreakable crystal wires
- spinners
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- everything the fisherman needs.

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Board Takes In...............$1.00
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<th>Wood Milk Bottles, Each</th>
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<tr>
<td>$0.60</td>
<td>7&quot; Paper Swabbers, Per 100</td>
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<tr>
<td>$0.65</td>
<td>Small “Pin Up” Plaques, Doz.</td>
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<tr>
<td>$0.85</td>
<td>Large &quot;Pin Up&quot; Plaques, Doz.</td>
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<tr>
<td>$1.25</td>
<td>Black Paper Domino Masks</td>
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<tr>
<td>$1.50</td>
<td>Plastic Thimbles</td>
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<tr>
<td>$1.00</td>
<td>Stone Set Rings</td>
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<tr>
<td>$1.00</td>
<td>Master Darts, Dacs, etc.</td>
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<tr>
<td>$1.25</td>
<td>Rayen Flag Flags</td>
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<tr>
<td>$1.50</td>
<td>Tin Shoe Lace</td>
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<tr>
<td>$1.50</td>
<td>Tape Measures</td>
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<tr>
<td>$2.00</td>
<td>Tin 5 &amp; 6 P. Shackles</td>
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<td>$2.50</td>
<td>Miniature Glass Mugs</td>
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<tr>
<td>$3.00</td>
<td>Streamline Whistles, Carded</td>
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<tr>
<td>$3.50</td>
<td>Canned Books, Stiff covers</td>
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<td>$3.75</td>
<td>Essential Tin Cut Case</td>
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<tr>
<th>Per Gross</th>
<th>Weighted Feather Darts, Dosen</th>
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<tr>
<td>$1.50</td>
<td>4&quot; Dart Balloons</td>
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PIPES

(Continued from page 91)

hustle. Boys all were surprised at the State and county levies, the county reader being $30, while the State tax amounted to $5. Other costs were $1.50 per citation, and a penalty of $2.25. Everyone had the city $3.50 reader, but few had the State and county licenses, until the inspector came and sold allLicenses. All pilots were forced to work on private property and locations were difficult to obtain. I jumped back here to get a customer ready for the trek north. I plan to look over a few shows before leaving, however. Plan to play the Midwest this season and catch the early fairs up Minnesota way."

SIGHTED...

. . . doling out egg dyes at the W. T. Grant store, Milwaukee, the week before Easter was Bea Louise, whose husband, Si, continues to gather the long-sawed yarn of his store at the near by F. W. Grand store. Prior to the Grant store engagement, Bea worked polish at Kresge's in the evening and dinner in Minneapolis. She plans to go to St. Paul for a stint at Kresge's, there, working polish along with Si and Charlie Lyon.

AL RINEHART... and Cowboy Williams are working up an item of their own in Milwaukee, which they claim will soon be ready for advertising.

MOSES GEORGE... has taken over as chief candy pitchero at the Milwaukee Empress Theater, succeeding Dick Gardner. Also at the Empresses: Roger Porter, formerly with World of Mirth Shows, who is pitching candy and magazines, and Ralph Ziennecki, books. Ziennecki has been with Johnny J. Jones Exhibition and Goodman Wonder Shows.
Merchandise

Record N. Y. Run

Looms for Big One

(Continued from page 70)

Wednesday. Final rehearsals this week pose a serious problem, since many of the acts imported from Europe arrived late and there was no opportunity to rehearse them in winter quarters. As of yesterday there still existed the possibility that one or two additional acts would be signed, although Pat Valdo, personnel and performers, give every indication that all the European talent had arrived.

Menagerie Below

Tonight and tomorrow, material rigging will be hung and the arena floor will be covered with several inches of dirt to speed rehearsals. Menagerie and Side Show will again be housed in the basement.

The Big Top

The grip will remain in Sarasota, Fl., winter quarters Wednesday (2) and make watering stops at Florence, S. C., and Washington. Big top and other equipment used for outdoor purposes north of Washington will remain in quarters until the last indoor date, scheduled for the Boston Garden May 18-21, is near completion.

Fire Settlement Seen

HARTFORD, Conn., April 15 — J. Schatz, attorney for the receiver of the Ringling Bros. and Barnum & Bailey Circus, said yesterday that the court has indicated that it will order the curators to pay the Fire Department for the loss of property from the Hartford fire of July 6, 1944, can be paid from the proceeds of this season’s business.

Attorney Schatz reports that the $1,500,000 insurance will pay out 97½% of the claims, are unpaid.

Under the Marquee

(Continued from page 70)

is eluding crouch. The Hodgins and Hodgens located from the Hodgins home in Tipton, Ind., to Shreveport, La., to play the Jaycee date for E. N. Williams. Among their number were Tiger Bill and Leon and Noyel Snyder. The Hodgins will visit Hodgins’ parents in Wades- ter, Tex., for two weeks and will then return north to play an indoor date at Marion, O.

Ralph Robinson returned to Stevens Bros.’ Circus quarters in Hugo, Okla., after several weeks in Dallas, where he purchased a new electric railway trailer which is a 30-foot combined home of three rooms and a bath with a mug join in the rear. Robinson will have several concessions on the show.

Joseph O’Hern and George Rennie report from train left Sao Paulo that they have tired of permanent occupations and are eager to teach their students the circus art. — King Bros. scored a full-page feature in the Sunday magazine (See Under the Marquee on page 98)

Prepare for your SALES

BUILD your SALES around this Caecho

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WE HAVe Our HOLIDAY $16.50 DZ.

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- - RHODIUM PLATED
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155 No. Clark St., Chicago 1, Ill.

A FEW OF OUR 1947 PRICES
Spanish Hats, head size, all red, Gross $25.00. Jumbo Fox Tail, Normal, Gross $10.00. Breasted Key Prices, with entire series. Sears, Roebuck, Gross $3.00. Rattlesnake Boa, Standard, Gross $5.00. Purse, Pouch, Glove Bag, and Pouch Set, with entire series. Sears, Roebuck, Gross 10c. 6-1/2-Inch Red and White 3-Piece Plastic and Padded Set, captain, fluffy box, Gross $16.00. Large 2-Inch All metal construction Purse, Pouch, Glove Bag, and Pouch Set, with entire series. Sears, Roebuck, Gross $3.00. 9-Inch Red and White 3-Piece Plastic and Padded Set, captain, fluffy box, Gross $25.00. Large 2-Inch, all metal construction Purse, Pouch, Glove Bag, and Pouch Set, with entire series. Sears, Roebuck, Gross $2.00. 12-Inch Fluffy Bag, Gross $5.50. 24-Inch Bride's Bag, all with entire series. Sears, Roebuck, Gross $2.00. 6-Inch Red and White 3-Piece Plastic and Padded Set, captain, fluffy box, Gross $25.00. Large 2-Inch, all metal construction Purse, Pouch, Glove Bag, and Pouch Set, with entire series. Sears, Roebuck, Gross $3.00. 9-Inch Red and White 3-Piece Plastic and Padded Set, captain, fluffy box, Gross $25.00. Large 2-Inch, all metal construction Purse, Pouch, Glove Bag, and Pouch Set, with entire series. Sears, Roebuck, Gross $2.00. 12-Inch Fluffy Bag, Gross $5.50. 24-Inch Bride's Bag, all with entire series. Sears, Roebuck, Gross $2.00. 6-Inch Red and White 3-Piece Plastic and Padded Set, captain, fluffy box, Gross $25.00. Large 2-Inch, all metal construction Purse, Pouch, Glove Bag, and Pouch Set, with entire series. Sears, Roebuck, Gross $3.00. 9-Inch Red and White 3-Piece Plastic and Padded Set, captain, fluffy box, Gross $25.00. Large 2-Inch, all metal construction Purse, Pouch, Glove Bag, and Pouch Set, with entire series. Sears, Roebuck, Gross $2.00. 12-Inch Fluffy Bag, Gross $5.50. 24-Inch Bride's Bag, all with entire series. Sears, Roebuck, Gross $2.00. 6-Inch Red and White 3-Piece Plastic and Padded Set, captain, fluffy box, Gross $25.00. Large 2-Inch, all metal construction Purse, Pouch, Glove Bag, and Pouch Set, with entire series. Sears, Roebuck, Gross $3.00. 9-Inch Red and White 3-Piece Plastic and Padded Set, captain, fluffy box, Gross $25.00. Large 2-Inch, all metal construction Purse, Pouch, Glove Bag, and Pouch Set, with entire series. Sears, Roebuck, Gross $2.00. 12-Inch Fluffy Bag, Gross $5.50. 24-Inch Bride's Bag, all with entire series. Sears, Roebuck, Gross $2.00.

YOUR COVER ONLY $2.25
Tammy $1/3 Deluxe With Order, Balance $0.00, F. O. B. Chicopee, N. H. to Date from TOWN.

JAYLEN DISTRIBUTING CORP.
4744 W. MARRISON ST.
CHICAGO 44, ILL.

HERE IS REAL EARNING POWER!
Start Today To Increase Your Earnings With a Route Of "CONDITIONARIES"

Present NEW FAN-TYPE DEODORIZER
Monetary Reward at Dealers. Guarantee a money back.

COIN OPERATORS! Double your income: 100% present service routes!

WRITE OR WIRE
TROJAN LABORATORIES
WEST COAST REP: G. GORDON, 552 W. ANAHEIM ST., WILMINGTON, CALIF.

WE ARE READY
Send your order today
Bigger Size, $2.50 Per Doz.
Medium Size, $1.50 Per Doz.
25%, Balance C. O. D.

ARTILLIANO & CO.
690 N. MAIN STREET
WATERBURY 16, CONN.

Connel Products Co.
248 WEST 23RD ST.
NEW YORK 11, N. Y.

Attention, Carnival and Park Concessionaires!
MERCHANDISE TO SUIT YOUR NEEDS
Lamps, Beacon Blankets, Clocks, Irons, Toasters, Stuffed Toys, Aluminum Ware, Carving Sets, Cutlery, Cooper, Dresser Sets. Also a full line of Stoves.

Send for our new catalog today.

NEW MEDITERRANEAN LIST
95

MIDWEST MERCHANDISE CO., 1010 BROADWAY, HANSA GOMY.

SPRING SPECIAL

- OUTDOOR EQUIPMENT REVIEW
- 1947 FAIR DATES
- AMUSEMENT PARK LIST
- FAIR BOOKING OFFICES
- SEVENTEEN SPECIAL ARTICLES

NOW ON SALE!

If Your Newsdealer Is Sold ORDER DIRECT, 25c

The Billboard
Country Department
2160 Patterson St.,
Cincinnati, Ohio

Enclosed is 25c in coin for which please mail a copy of the BIG 272-page SPRING SPECIAL to

Name

Address

State

Subscription Rates: One Year, $10; Single Copy, 25c
Idaho Salesboard License Law May Set Pattern for National Legislative Trend

One of the Most Important Measures Passed by Idaho Body

BOISE, Idaho, April 5.—One of the important measures enacted this session by the Idaho Legislature relates to the licensing of punchboards and similar devices. Introduced as House Bill 230, the measure was approved March 12, and may set an example for other States.

Following a trend definitely established this legislative year, the Idaho bill gives local authorities the right to license and otherwise regulate salesboards. The bill makes a distinction between punchboards, which award money and those which make awards in merchandise not requiring redemption for cash. Tax on the second type of board is half the tax on the board which pays back in cash.

Full text of the Act, for its interest to the salesboard industry everywhere, is reprinted below:

AN ACT providing for the control, regulation, licensing and taxation of punchboards, chance spindles and chance prize games; defining such devices; making it unlawful to possess or play such devices without license stamps; providing cost of license stamps; providing regulations as to methods for sale same in counties and cities to license, regulate and prohibit such devices; amending Secs. 17-221 to 17-226, Idaho Code Annotated, as amended by Chapter 112, Session Laws of Idaho, 1941, as amended by House Bill No. 66 of the 29th Session of the Legislature, 1947, and as amended by House Bill No. 45 of the 29th Session of the Legislature, 1947, as amended, making lawful the play of such devices when properly taxed, and providing that same shall not constitute the salesboard industry as a whole and any person, "person," when used in this Act, shall mean and include any person, firm or corporation, or any association of persons.

(B) A "punchboard," within the meaning of this Act, shall be a board containing a number of holes or receptacles of uniform size in which are placed slips of paper or other substances, in a capsule or otherwise, upon which is written or printed token numbers, figures, insignia, characters, symbols, letters or words, or combinations thereof, which may be drawn or from said hole or receptacle by any person upon payment of a consideration, and who shall obtain an award of merchandise or money only upon the chance of drawing the token number, figure, insignia, character, symbol, letter or word, or combination thereof, which has previously been designated to pay a prize.

(C) The term "chance spindle," within the meaning of this Act, shall be any spindle, stick, pin, or other device on which may be printed or affixed to any method, slip of paper, envelopes, cards, or other devices, upon which is written or printed token numbers, figures, insignia, characters, symbols, letters or words, or combinations thereof, which may be drawn by any person from said spindle, or holder, or upon payment of a consideration, and who may obtain an award of merchandise or money only upon the chance of drawing the token number, figure, insignia, character, symbol, letter or word, or combination thereof, which has previously been designated to pay a prize.

(D) A "chance prize game," within the meaning of this Act, shall be any prize game in which the obtaining of a prize is based solely upon the chance of the player, upon payment of a consideration, and to drawn otherwise secure a token number, figure, insignia, character, symbol, letter or word, or combination thereof, which is designated to pay a prize, in cash or merchandise.

The term "Commission" shall mean the State Tax Commission of the State of Idaho.

Section 2. There is hereby levied on all punchboards, chance spindles and chance prize games operated in the State of Idaho a tax equal to 2 per cent (2%) of the amount computed by multiplying the number of chance spindles or punchboards by the price charged per chance if the prize is money or merchandise which such person will redeem in money, and 1 per cent (1%) of such amount if such prize is one which is not redeemable in money. It shall be unlawful for any person to have in his possession for the purpose of mailing or operating or used on, or in said person's premises, or in connection with said person's business any punchboard, chance spindle or chance prize game without having affixed thereto

---

**SALESBOARDS—All Orders Shipped Same Day Received**

Hole 400
Place 500
Description

Lucky Chuck "Tickn Definite Profit"

Average Profit $1.25

Net Profit $1.00

---

**SALESBOARDS**

2220 MARKET STREET

ST LOUIS 3, MISSOURI

(Phone: Chestnut 4693)

**ART PAULE, Mgr.**

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**CIRCLE PRODUCTS CO.**

4621 N. Clark St.

Chicago 40, Ill.

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**FREE FREE FREE**

1-50 SEALE BINGO JACkPOT CARD WITH EACH 1200 BINGO REFILL AT

$1.00

**BUY AT THESE LOW FACTORY PRICES**

1000 BINGO Refill Cards.............. $ .75

2170 BINGO ( Singles ).............. $ 1.44

2170 BINGO (Dieses)................ $ 1.75

Above prices apply only on orders of 50 pieces or more, net postpaid, freight collect and 25 % deposit required on all orders. Please add C.O.D.

Complete line of tickets and boards at lowest prices in the industry.

Write for latest FREE catalog.

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**THICK JACKPOT CHARLIES AT $1.00**

**ORiGinaL JAR-o-DO**

**1000 BINGO TICKETS ON STICKS AT $ .75**

The Largest and Most Complete Bingo Ticket and Salesboard House in the Middle West.

Over 500 Different Deals On Display With New Ones Constantly Being Added.

SEE ALL THE NEW MULTI-GAME BOARDS THAT ARE DOING SUCH A SENSATION ALL OVER THE COUNTRY.

The House for Operators and Jobbers.

A-P DISTRIBUTING CO.

2220 MARKET STREET

ST LOUIS 3, MISSOURI

(GLASS-TO-GLASS) 173-181-159-143-129-78-63 Holes, with tax in $3.10 to $25.50.

Other sizes in stock from 10 to 600 Holes, including Pin & Tags Cards, Clearoret Cards, etc. Write for Free Jobbers' Circulars.

W. H. BRADY CO.

Mrs.

CHIPPEWA FALLS, WIS

---

**FRESHER FREIGHT**

1200 Holes—Avv. Profit. $5.50

60 Sewed Seals

Ten Spots 5c

1200 Holes—Avv. Profit. $3.16

$25 Special $25

1200 Holes—Avv. Profit. $157.07

SUPER CHARLEY 25c

1200 Holes—Avv. Profit. $84.50

CROWN PRODUCTS CO.

2222 S. COLFAX AVE.

SOUTH BEND 64, INDIANA

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**SALESBOARDS**

2650 Jefferson Ave.

DETROIT, MICH.

(Phone: Three Forty)

1000 & 2000 Salesboards............. $1.99

None Over 500 Salesboards......... $1.99

15 Bags or More, 3 Pack........... $1.99 Per Board

H. R. & S. C. CO.

CINCINNATI, OHIO

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**TICKET DEALS**

See or Write Us for Quality Ticket Deals

**LOWEST FACTORY PRICES!**

The 2, 3, 4, 5, 6, 7, 8, 9, or 10-Cents, Split or Combination Deals. List your quantities and we will send you our best price. Write, Wire or Phone, Eltich.

**MISSOURI NOVELTY CO.**

Wholesale Novelty Manufacturers

3032 OLIVE ST.

ST LOUIS 3, MO.

(Phone: Jefferson 2727)

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**TRI STATE CORPORATION**

"Manufacturers of Fast Ticket Games"

201 8TH ST.

CINCINNATI, OHIO

(Phone: 365)

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**TIFFKETS WHOLESALE**

206 24TH ST.

JEFFERSON CITY, M.O.

(Phone: 6-3263)

1000 & 2000 Salesboards............. $1.99

None Over 500 Salesboards......... $1.99

15 Bags or More, 3 Pack........... $1.99 Per Board

H. R. & S. C. CO.

CINCINNATI, OHIO

---

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Hole 400
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**SALESBOARDS**

2220 MARKET STREET

ST LOUIS 3, MISSOURI

(Phone: Chestnut 4693)

**ART PAULE, Mgr.**

---

**CIRCLE PRODUCTS CO.**

4621 N. Clark St.

Chicago 40, Ill.

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**FREE FREE FREE**

1-50 SEALE BINGO JACkPOT CARD WITH EACH 1200 BINGO REFILL AT

$1.00

**BUY AT THESE LOW FACTORY PRICES**

1000 BINGO Refill Cards.............. $ .75

2170 BINGO ( Singles ).............. $ 1.44

2170 BINGO (Dieses)................ $ 1.75

Above prices apply only on orders of 50 pieces or more, net postpaid, freight collect and 25 % deposit required on all orders. Please add C.O.D.

Complete line of tickets and boards at lowest prices in the industry.

Write for latest FREE catalog.

---

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**ORiGinaL JAR-o-DO**

**1000 BINGO TICKETS ON STICKS AT $ .75**

The Largest and Most Complete Bingo Ticket and Salesboard House in the Middle West.

Over 500 Different Deals On Display With New Ones Constantly Being Added.

SEE ALL THE NEW MULTI-GAME BOARDS THAT ARE DOING SUCH A SENSATION ALL OVER THE COUNTRY.

The House for Operators and Jobbers.

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---

**SALESBOARDS**

2220 MARKET STREET

ST LOUIS 3, MISSOURI

(Phone: Chestnut 4693)

**ART PAULE, Mgr.**
the tax stamps issued by the Commission in an amount equal to the amount of tax stated herein. The stamp must be securely affixed to the device and canceled by cutting it across with a sharp instrument.

Section 3. The Commission is hereby directed and authorized to issue and sell stamps in such form and in such denomination as it shall deem advisable and to provide such rules and regulations for the issuance of stamps and the control and regulation of punchboards, chance spindles and chance prize games as it shall deem necessary and desirable.

Section 4. All moneys received by the Commission from the sale of tax stamps, together with interest accrued thereon or any and all proceeds from the sale of any and all such game devices, shall be deposited in the State Treasury to the credit of the general fund of the State of Idaho.

Section 5. Any agent of the Commission and/or Department of Law Enforcement and/or any municipal or county peace officers shall have free and uninterrupted access to any and all places where any board, spindle, or game license under the provisions of this Act is located, during any hour of the day or night, when such place is open to the public, or open for members or others if such place be an athletic, business or social club or society, and shall have the power to enforce the provisions of this Act to deny, hinder or refuse admission to any such agent or police officer at any time.

Section 6. It shall be unlawful for any person having such board, spindle or game in his possession, care or custody to permit any person under the age of 18 years to punch the game, and it shall be unlawful for any such minor to punch any such board. Said boards, spindles and games within its corporate boundary shall be regulated by the Board, but limited to such territory as lies outside the corporate limits of its incorporated cities and villages, is hereby authorized and empowered to adopt all ordinances or resolutions and to enforce, control, control or prohibit the operation of such board, spindle or game and/or chance prize games not in conflict with the provisions of this Act.

Section 8. Any person violating any of the provisions of this Act or any county, city, or village ordinance or regulation shall be guilty of a misdemeanor.

Section 9. That Section 17-2301, Idaho Code Annotated, as amended by Chapter 112, Session Laws of Idaho 1945, as amended by House Bill No. 66 of the 29th Session of the Legislature, 1947, and an amended by House Bill No. 43 of the 29th Session of the Legislature, 1947, as amended, be, and the same is hereby amended to read as follows:

17-2301. Gambling—Every person who engages in, or carries on, opens or causes to be opened, or who conducts, either as owner, employee, or lessee, whether for hire or not, any game of faro, monte, roulette, lanternquin, rouge et noir, rolando, Indian stick, orany game played with cards, dice or any other device for monetary gain or credit or any other representative of values, is guilty of a misdemeanor and is punishable by fine not exceeding $100.00 nor more than $1,000, or imprisonment in the county jail not less than two months nor more than 12 months or both such fine and imprisonment; provided, that it shall be lawful to own, operate, and play such coin-operated amusement devices as may be allowed by law under the provisions of the Local License Act and punchboards, chance spindles and chance prize games upon compliance with the law relating to the licensing and taxation of the last mentioned devices. Such devices so licensed are hereby declared to be games of chance but not a lottery.

FLORIDA AMUSEMENT
(Continued from page 69)

Florida Amusement
(Continued from page 69)
to be Children's Day. However, the rules stay the transformation having been worked out by the fair.

On opening day, gates were not thrown open until 3 p.m. while that time the fair officials had ironed out their difficulties. Shows had come to the rescue by supplying toilets. Provisions for a city permit had not been taken care of by the fair and no provisions had been made for lighting other than what the shows furnished, and the first night show was postponed.

Advertising of the fair was weak. Show in and got air space. The next day the fair inserted paid ads in the papers. However, the fair ran into other difficulties and it was decided to halt it. Howard Ingram, show's owner, immediately ordered dismantling for the move to Opelika, Ala. Plenty of real estate had been sold, however, and the fair was refused to independent concessions who had booked on his midway. He pointed out that the fair's difficulties were not the fault of John C. Wehrley, former Kentucky State Fair manager, who directed the show, as his agent, to J. L. LOPEZ.

JOHNNY CONSTANTINO.

CRAFTS EXPOSITION
(Continued from page 69)

up all rides, of which 9 of the 10 are new. Great display, aided by a battery of 30-inch spotlights, directed the way for the public to Crafts neonized midway, radio and newspapers afforded much publicity.

Mr. Hal P. Eifert and Concession Manager Roger R. War- ren held open-house in the show's entertainment wagons.

Mr. J. S. Rankin, general agent, and Larry Nathan, special agent, recently returned to the shows after fronting the organization for several weeks. Johnny Regal and troupe, who have been playing Eastern night clubs and theaters, were recently sued to furnish talent for the revue units.

Mr. Smith, well-known midget, as A. J. Budd's Frecks on Parade, serves as show mailman and The Billboard sales agent, Clyde Havens, will join with his Motorpdown on its completion in show's winter quart-

September.

Recent visitors included Californias's Gov. Earl Warren, Mickey Dallin, and Johnnig McGuinness, Tulsa and Phoenix amusement figure.

WALLACE & MURRAY
(Continued from page 69)

seeds to go to a health camp for underprivileged children, and Maud Allen formed a new Shoot-Till-You-Win.

A. Proctor, boss of Al Wallace's popcorn, peanut and candy apple store, has been doing well. Mr. and Mrs. R. H. Hollings and daughter, Frances Mary, and son, Russell, are scoring big among show folks with their own popcorn. Food is tops and refreshments are a bug. Bull Martin, who takes on all comers in the Athletic Show, was scheduled to take the mike at a radio station at the time the big wind hit. He phoned the station, saying he was unable to make it to the top of the tower, and the station announcer graciously stepped in and went to town plugging the show.

Jimmy Tiernan, legal adjuster, was buying in anticipation of the arrival of Mr. Tiernan.

During the stand at Aiken, S. C., visitors included Eddie and Mrs. Smith, Mr. and Mrs. Pete Smith, Mr. and Mrs. Eddie Bentley, Mr. and Mrs. Newton Allen, and Mr. and Mrs. George Hunt, Jimmy Crr, Mr. and Mrs. Ted obers, Mr. and Mrs. T. M. Wil- liams, Mr. and Mrs. B. B. Garner, Tommy Allen, Mr. and Mrs. Nate Rota, Tommy Smith and Mr. and Mrs. Joe Stebler.—DOLLY WISE.
(Continued from page 93)
section of The Jackson (Miss.) Daily News March 30... Bill Garden, 17-
year-old son of W. A. Garden, of Garden Bros. recently drove a bit in
The Toronto Globe and Mail with his miniature car.

Leon Snyder, chief of cowboys with the Buck Owens Circus last season, and his wife, are now on the
World Wide Animal Exhibit, with Snyder acting as general list super-
intendent. The Snyders will leave soon to join the Al G. Kelly-Miller Bros. Circus in Hugo, Okla.

Then there was the yesteryear circus owner who couldn't sell you where his show would be tomorrow, but could tell
you the price of eggs in Ohio.

Donald Marcks cards that the San Francisco group of the Circus Fans' Association held a dinner meeting March 22 at the El Cortola Restau-
rant in Oakland, Calif.

L. E. (Roba) Collins cards from Patterson, Mo., that he is playing schools and theaters in Missouri with his
magic show until the big top comes around. Reports that his daughter, Lucy Arenz are leaving their Little
Rock winter home and heading for Jacksonville, Fla. to be with the Side Show on the King Bros. Circus this season.

E. L. Murphy reports from To-
ronto that plenty of agents are making Canada this year, includ-
ing Verne Williams, J. S. Ran-
sey, Bill Monroe and Benny
Fouler.

When a heavy fog reduces visibility to two yards of unloading time, it seems a waste to transport those who are under
atmosphere of privilege cars during all-
night sessions.

Charles K. Rudisill writes from Bostrop, Tex., that he plans to play the Midwest this summer with his
concessions, opening early in May in Iowa.

Jack (Scratchy) Neville and Billie Burke, after closing with the Eagles Circus at Moline, Ill., arrived in Penn Yan, N. Y. where both joined the
James M. Cole Circus, Neville as boss canvassman, and Burke for clown al-
ley.

In an effort to keep the record straight, Mrs. C. Crane disputes Wal-
er D. Neeland’s statement that James (Sparky) Edgar, 35, is the youngest circus owner extant. She points to
Bob Coles, 31, who owns and op-
posites Webster Bros. show.

Frank (Dutch) Wise, Cole Bros. ticket superintendent, and Mrs. Wise and George Tilford, also of the Cole
Circus, were in Portland, handled the box-
office for Hamil-Worton in Memphis.

One of the first tent shows to hit the road in England this season is John Scott’s Royal Circus, which is playing two-and-three-day stands in the
larger towns. Show features Zedar’s Lion, The Trumans and Vera, aerialists, the Acastos, eques-
trians, and George Scott, slack wire. Show carries a well-stocked menagerie.

California notes—Southern Calif-
ifornia showfolks turned out in good-
ly numbers to give Jimmy Wood’s
Yee-Pee-Center Prince a send-off for the season. Among those who made the trip: Meta Monica stood with
Kenny and Edris Hall, former of the Big One: Walt Matthie, last year with Clyde Beatty, Stan Rogers, art
director at MGM studios who is an ardent circus fan, and Hugh McGill, a fan who has been putting them on and taking them off the lots home-
abouts for many years. Everybody commented on the fine flash the show makes and were especially loud
in their appreciation of the new ban-
er line, painted by W. H. & H. Smart. . . Walt Matthie is building a new quarter-inch-scale model railroad
circus and has it nearly completed. This outfit, a 10-car affair, will make a total of four scale model shows owned by Wally, who is a three-time winner of the "John Ringling of model cir-
cuses."

Shortly before the Clyde Beatty Circus played radio, Calif., March 26, Carl E. Fraser, public rela-
tions representative, contacted The Date Palm, in-store newspaper, with long-distance telephone and discovered that the paper’s publisher, Les Ferris, and he were old-time friends from back in the home-town days at Lockport, N. Y. Fraser during the off-season publishes the newspaper at Lockport.

Everett Coriell has been hospital-
ized for six months at 120 South Main Street, Jacksonville, III.

A model circus constructed by Wil-
liam Adams, of Richmond Hill, N. Y., will be on display at the Queensborough Public Library in New York thru Saturday (19).

Lou Walter and Jack Klingle, who will be in clown alley at the Barnes Bros. Circus in the Chicago Stadium, will be featured in a three-column pic-
ture in The Chicago Herald-American Wednesday (2).

Recent Shrine carnival in Mil-
waukee brought out a较大 group of show folks, including Harper, Du Thom, Ed Talbert, Ricky and Andy Dotson, John Elliott and Art Owens.

Fair Dates

(Continued from page 93)

WASHINGTON


TEXAS


CO. (Continued from page 32)

R. J. Goodin.

NORTH CAROLINA

Raceway.—Pineville Raceway, Sept. 26-27.

MENLO PARK, CALIF. —Saturday, May 7, the Commis-
sion for the Yearly Community Fair is scheduled.

J. A. T. PUTHOFF

PARKS

400 E. 13TH ST. CHICAGO 4, ILL.

MENLO PARK, CALIF. —June 28-29, 1947.

W. W. KILLINGLE.

1000 E. 13TH ST. CHICAGO 4, ILL.


SAM MILLER.


J. R. McKENZIE.

Ducktown.—Lincoln Co. Fair, Sept. 11-12.

W. V. WILKINSON.

Medora.—Medora Co. Fair, Sept. 5-7.

R. J. MURPHY.


ALBERT F. SMITH.

DOMINION, VIRGINIA —Saturday, Sept. 26, 1947.

R. E. MORGAN.

Rowan.-—Rowan Co. Fair Assn., Sept. 11-12.

Mrs. STUART GARDNER.
COIN LAWS STILL PENDING

CMI To Hold Annual Meet For Election

To Name Four Directors

CHICAGO, April 5.—The annual meeting of Coin Machine Industries, Inc., to elect directors for the ensuing year and to consider other association business, will be held in CMI’s offices here in Chicago Tuesday (8), according to James A. Gilmore, secretary-manager.

Only regular (manufacturer) members will vote at the meeting. Gilmore directed an invitation to all and reminded all members to attend the meeting at which four members of the board of directors will be elected.

The members will vote to fill three expiring directorships, now held by William Rabkin, International Motorcycle Corporation; F. H. Parsons, Buckeye Music System, Inc., and Louis Gensberg, Gensburg Manufacturing Company. Rabkin, Parsons and Gensberg were elected to one-year terms at the last annual meeting.

To Replace Eaton

Members will also vote to fill the vacancy left by the resignation of DeWitt (Doc) Eaton, who this week announced that he was leaving AMI and the coin machine industry to enter the ceramics business. Eaton was elected to a three-year term at the 1946 meeting.

Immediately following the meeting, the newly elected board of directors will meet to elect officers for the ensuing year.

Nominating board for the meeting is composed of John Christ, Exhibits Supply Company, chairman; R. W. (Dick) Hood, H. C. Evans Company vice-president; Hodj, vice-president; Christ, treasurer; Walter Truthe, A. B. T.; Parsons, Gensburg, Rabkin and Gilmore.

Iowa Anti-Slug Bill Passes Both Houses Up to Governor Now

DES MOINES, April 5.—The Iowa Legislature completed action on the anti-slug bill, which passed both houses passed the measure and sending it to the governor for his signature.

The bill (The Billboard March 15) was amended when approved by the Senate and the House accepted the Senate amendment. The amendment removed a section of the bill which was described as giving the state authority to manufacture of such slugs or false coins. The section removed provided that in the trial of a defendant for violation that knowledge that the coins were being used illegally would be considered the proof that an enforcement official had given written notice to the violator.

CALENDAR

April 8—Cincinnati Automatic Phonograph Owners’ Association, executive board meeting, Hotel Gibson, Cincinnati.
April 8—American Management Association Packaging Exhibition, Evolution, Convention Hall, Chicago.
April 14—Banquet, House of Representatives, Washington, D.C.
April 14—Annual Convention, Connection Magazine, Hotel Sherman, Chicago.
April 14-15—Annual Convention, Coin Vendors of Ohio, Springfield, Ohio.
April 15—American Zinc Association, Convention and annual meeting, Hotel Clarion, Cleveland.
April 16—Annual Convention, Coin Vendors of Illinois, annual convention, Hotel Sherman, Chicago.
April 16-17—National Association of Tobacco Distributors, annual convention, Convention Hall, Chicago.
April 16-17—American Zinc Association, Convention, Hotel Sherman, Chicago.
April 20—National Association of Tobacco Distributors, annual convention, Hotel Kerasotes, Des Moines.
April 20—Annual Convention, Coin Vendors of Illinois, annual convention, Stevens Hotel, Chicago.
April 25—National Convention, Coin Vendors of Illinois, Stevens Hotel, Chicago.
April 25-26—National Automatic Merchandising Association, Regional Convention, Hotel Sherman, Chicago.
April 29-May 1—Industrial Packaging and Materials Handling Exhibition, Convention Hall, Chicago.
May 1-2—Coin Vendors of Illinois, annual convention, Hotel Sherman, Chicago.
May 11-12—National Peanut Council, annual convention, Galvez Hotel, Galveston, Tex.
May 29—National Confectioners’ Association, annual convention, Stevens Hotel, Chicago.
May 29—Confectioneries Industries’ Exposition, Stevens Hotel, Chicago.

FOOD VENDORS—Members of the Frozen Food Institute, who met in Boston this week, heard their president suggest that coin machine operators will be the operators of frozen food vending machines.

A look at one of the new control mechanisms which may eventually find its use in the frozen food vending field. For details concerning frozen food convention, and additional material on frozen food vending machines, see the Vending Machines section this issue.

CONVENTION—Coin Machine Industries announced the dates for the 1948 convention and show. Event is set for the last week in May, the Hotel Sherman, Chicago, 19-22. CMI’s regular annual meeting will be held Tuesday (8) at the Hotel.

LEGISLATION—A last-minute flurry of activity marked this legislative week. Sixteen States now are considering measures directly or indirectly affecting the coin-operated vending industry. Most Legislatures are now nearing adjournment, too a few expected to continue work until May. For details see story headed “Coin Laws Still Pending,” elsewhere on this page.

ONE-WAY BOTTLES—Owens-Illinois Glass Company announced this week that it has gone into production with its one-trip bottle. Bottle is being made now for breweries, but its soft-drink use is expected, provided the cost can be brought into line. Bottle developments of this kind are expected to eliminate complaints about glass bottles, and make the soft-drink bottle vender operators’ job an easier one.

CONSUMER ADS—The Ralph Wurltz Company is holding a series of regional meetings designed to acquaint operators with the firm’s national advertising, and suggest merchandising ideas which the operators can use to boost their business. Meetings will be held this week in Milwaukee, Chicago, Detroit and Cleveland.

LAUDRIES—Progress coin-operated laundries are making thorough exhibition of themselves in Chicago this week when the Telecoin Corporation announced that it now has 43 Launderettes in operation in Chicago and vicinity. Like its competitor, Automatic Laundry Distributors of California, Telecoin is staking a national consumer advertising campaign, using local newspapers to bolster advertisements in Life and The Saturday Evening Post.

DISK PROMOTION—The Cleveland Phonograph Merchants’ Association, co-operating with The Cleveland Press, will make a monthly affair of its Record Preview Party (The Billboard, April 5). Disk jockeys on the city’s four radio stations are featuring the tunes previewed on their shows.

SLUG BILLS—Iowa and Nebraska can be added to the States having legislation heavily penalizing the use of slugs in vending machines or pay telephones. Iowa legislation passed the Senate this week and is now in the governor’s hands for approval. Look for other States to follow this pattern.

VENDER BARS—Universal Match Corporation’s Candy Brothers Division started shipping “Rare Treat,” a new bar designed especially for vending machine sales. Bar lists at the lowest price now being quoted, but is sold under a special arrangement which boosts the price to higher than the list. For details see the Vending Machines section this week.
Minn. Governor Wins One Round on Gambling Measure

ST. PAUL, April 5—With most of its teeth already yanked, the amendment to the gambling bill in the Minnesota Senate, which ran the floor of the House of the Representatives Wednesday afternoon and received a final passage of the bill's title.

Following his appeal, a motion for special order consideration was made by Rep. Roy E. Dunn, of Pelican Rapids. House majority leader, who seconded the motion when he told the House the measure had to come up sooner because Governor Youngdahl wanted it.

Meanwhile, several spokesmen, who appeared before the committee, did not support the measure, which was considered on last week by a local business place to pay off the $40,000 interest per cent. Unit, set up as a public service to aid parking meter pa-

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nized tax system.
Added Taxes on Records in Pa.

HARRISBURG, Pa., April 5—Passage of a proposed bill calling for tax on new and used phonograph records seemed remote this week.

Bill would place a 5-cent tax on all records manufactured in Pennsylvania, a 5-cent tax on all records, new and used, and a 10-cent tax on those selling at $1 or over.

Against the bill, Rep. Ivan C. Watkins, said he introduced it "to hold in reserve, just in case additional revenue is needed and we can't find additional funds." He said the bill (H 831) would remain in the House Ways and Means Committee and observers said it had little, if any, chance of reaching the House floor.

Tax on disks was not included in Gov. James H. Duff's 1947-48 local voluntary expenditures, which were recommended to the Legislature.

Lehigh Cig Vender

At NATD Chi Meet

EASTON, Pa., April 5-Leilih Foundries, Inc., manufacturer of the Leilih PX Cigarette Vender, will display the new machine at the American Record Makers Convention April 14-18 at the National Association of Tobacco Manufacturers annual gathering in the Palmer House, Chicago. The April 5 issue of The Billboard included Leilih from the list of exhibitions.

Victor Distributor Hosts

Juke Ops at L. A. Party

LOS ANGELES, April 5.—A cocktail party for juke box operators was held at the Hollywood (28) with Victor Records as host. Representatives of the Leo J. Meyberg Division, local Victor distributors, were on hand to meet the operators.

Among the artists attending were Stan Cooke, who recently moved over to the Victor label, and Bob Nader, of the Nader Agency. Arrangements for the shindig were made by Jack Daly, public relations man for the company in this section.

Two Oregon Towns Set

For '47 Tourist Boom

SEASIDE, Ore., April 5—Coinmen and other local business men here and at Astoria, Ore., are looking for a record tourist business this summer. Both resort towns, they report, have received a new high in advance reservations.

Many new restaurants, motels, tourist accommodations and a variety of amusement enterprises are being constructed to accommodate the ex-

Corn Products Ups Prices

NORTH KANSAS CITY, Mo., April 4—The Corn Products Refining Company has announced an increase of 35 cents per 100 pounds in prices of all products of the company's corn products—dry corn, sweet corn, feed, cob, feed, drink, candy and confectionery-making. Increases in corn products include corn syrup, starches, sugar dextrose and adhesives.

Increase was made necessary by the recent advances in corn prices, it was said. Milk will affect the price of all of the company's corn products except dextrose.

Camels Rationing

Being Eliminated

NEW YORK, April 5.—At a meeting of stockholders, officials of R. J. Reynolds Tobacco Company reported that allocation of Camel cig-

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FROZEN FOOD MEN EYE VENDER

Kuehl, Hardy Contract for Java Venders

Sign Omaha Franchise

CHICAGO, April 4 — Otto H. Kuehl and D. L. Hardy, Omaha, have purchased the first franchise to operate the combination coffee and doughnut vender which will be produced by Coffee Vendors of America, according to Paul Lovell, vice-president of Coffee Vendors. Kuehl and Hardy will operate under the firm name Omaha Coffee Venders.

According to Lovell, Kuehl and Hardy have exclusive rights to operate coffee and doughnut vending machines which have been associated with the food and soft drink industries for the past 20 years, formerly a warehouse manager for Coca-Cola and Seven-Up, with offices in Omaha. The Omaha franchise came after Coffee Vendors of America's president, Robert A. Lowry, announced that a machine would be used as the proving ground for the firm's national coffee vending plans. Hardy, in addition to his partnership with Buehl in the Omaha office, will operate as the parent Coffee Venders of America, but will make his office and his residence in Omaha.

According to the franchise, Hardy and Buehl will lease the vendors from Coffee Vendors, but will purchase both their coffee beans and their doughnuts in vendor forms. At the moment, they are making arrangements with an Omaha bakery for the doughnuts which their operation will require. The doughnuts will be wrapped in cellophane, vended for a nickel.

Prior to this announcement, Hardy said he had conducted a survey of the potential locations in both Omaha and Council Bluffs, found that industrial and office building management are favorable to the vendors.

Hardy said the firm would start with between 100 and 300 machines, hoping gradually to increase this number to 1,000 in the two counties.

The parent firm, Coffee Vendors of America, was organized in Hollywood, California, as a temporary address in Chicago several months ago. As was previously reported in The Billboard (March 30), the pilot model of the vendor is being manufactured by A. B. T. Manufacturing Company. A. B. T. is not connected with Coffee Vendors in any other way, however, its development of the pilot model.

Omaha Coffee Vendors has not succeeded in locating the plant which will be needed to make the coffee, but expects to announce a permanent address shortly. Since the coffee will be made prior to sale, and then placed in the vender, Hardy estimates his company must have 10,000 square feet of floor space.

VENDOR MACHINES

April 12, 1947

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VENDORS IMPORTANT TO GROWTH

Of Dr. Pepper in Twin Cities

MINNEAPOLIS, April 5 — Vending machines provide one of the most vital markets for the rapidly expanding operations of the Dr. Pepper Bottling Company plants in the Twin Cities headed by Carroll E. Day.

Day, a lawyer and member of the North Dakota Legislature, is major stockholder and general business manager of the firm that holds Dr. Pepper franchises in Minneapolis, St. Paul; Grand Forks, N. D.; Mason City, Ia., and Fargo, N. D.

The firm's vending machine department was organized in December, 1946, under the direction of Jim Malick, a veteran in the soft-drink business. Department started its program with 31 new Vendorlators which are being placed throughout the highly industrialized Twin Cities area.

Day entered the Dr. Pepper bottling business in 1943 when he purchased the Dr. Pepper plant in Crookston, Minn., in October. Already owner of the American Bottling Company in Grand Forks, he transferred all operations to Grand Forks upon acquisition of the Dr. Pepper franchise. Sales volume in 1946 was 109 per cent greater than during the previous year.

Day purchased the Minneapolis Dr. Pepper plant in August, 1945, closing it immediately for remodeling and repairs, after which service was resumed. There were 600 accounts on the books when he took over the business and there are now 3,750 in St. Paul and Minneapolis combined.

Grapette's Spring Bottler Meetings

DALLAS, April 5 — The 1947 series of Grapette spring bottler meetings opened here March 31. Meeting slogan is "Cultivate for '48."

First of five meetings thru the South, the Dallas meeting was held at the Hotel Adolphus, opening on the morning of the 31st and closing March 30, noon the following day. Grapette representatives at the meetings are B. T. Fords, A. Roy Allen, L. C. Moore, W. B. Freedley, J. T. Skinner and William E. Mankin, regional managers and sales-service representatives.

Schedule of the other meetings are: Atlanta, April 14-15; Bingle, N. C. April 17-18, and Memphis, April 28-29.
Coin Laundries Doing Good Biz For Detroiters

DETROIT, April 5.—Edwards' Self Service coin-operated laundry in this area when it was opened three years ago was one of seven similar laundries here, all rented as doing a successful business.

Edward Saperstein, owner of Edward's Launderette, 13531 Hamilton Avenue, Highland Park, said that tho the coin laundries were a bit slower in developing Detroit than in other toy cities, they have been well accepted in the short time they have been operating.

Saperstein has 27 Bendix washers in his laundry, each numbered for quick identification, along two sides and a rear wall of his store. A spare machine is kept in the rear of the store to provide auxiliary service in event of a breakdown of a unit. Settles are hinged for cleaning, relining, while waiting for laundry to be finished.

According to Saperstein, much of the trade has been brought from a distance. One woman regularly comes every two weeks from Pontiac, 20 miles away.

In many instances, he says, the man of the family brings in the week's load and sets out the necessary operations. Heaviest business load of the week occurs on Saturday and Sunday when housewives are able to use the family car, Saperstein says.

One air-fired boiler with a capacity of 850 gallons per hour of water at 190 degrees was placed in the basement of the Launderette. Two water softeners are also placed in the base-

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Packaging Show Draws Candymen

PHILADELPHIA, April 5.—The candy manufacturing industry is expected to be well represented at the annual Confectioners' Association Exhibition to be held here April 8-11.

Confectioners have indicated that packaging will play an increasingly important role in the merchandising and display of candy in months to come, with many manufacturers making plans to re-design their packages and to purchase new packaging machines.

One of the biggest headaches to manufacturers and the candy marketing machine industry, in turn—now that sugar is becoming more plentiful, is the problem of wrapping materials. Colophane and foil are expected to be utilized to a much greater extent in wrapping bar goods as soon as supplies are increased.

A total of 75 exhibitors will take part in the exposition.

Famous Epp's CHARMS

Series # 1

3.50 per lb.

SAMUEL EPPY & CO. INC.

1313-15 101ST AVENUE

RICHMOND HILL 19, L. I. N.

Milk Vendor Sales Increase Foreseen thru Ad Campaign

CHICAGO, April 5.—Milk vendors, which are being used on an increasingly greater scale, may receive a boost in sales thru the Association's recent decision to spend $5,000,000 on advertising during the next three months.

At present, industry spokesmen say, 30 cent more milk than at any time before. Dairy business therefore, is not likely to begin this year, the present annual three billion dollar volume of business. New promotional schemes will about double ADA's present efforts in this direction.

Candy Bros. Ships First Vender Bars

Set 64-Cent Price

ST. LOUIS, April 5.—First ship of Rare Treat, the candy bar designed for and sold only to vending machine operators, has been shipped by the Division of Universal Match Corporation, were made this week. A show sample of Rare Treat will come wrapped in a 24-count, sell at wholesale for 64 cents.

The new bar, first announced a month ago, bears a name once owned by the Schuster Candy Company, which has since been purchased by Universal and functions as the Schuster Division.

The wholesale price has been established at 64 cents per 24 count box, bar which an operator buys. The low price makes this necessary, company officials explain.

As an example, an operator who buys a case of Bit-O-Honey will be entitled to purchase a case of Rare Treat. Since the other candies are selling at 80 cents per 24, the price will be cut to 72 cents, to which the manufacturer believes will enable vending machine operators to fill their machines.

Salesmen for the firm have instructions to sell the new bar only to vending firms, and no one buying plan will limit the number of bars machines may sell, in any one vending machine operation. Rare Treat is packaged similar to Bit-O-Honey, comes in six bite-size pieces,

Harry Golden Named To Universal Post

ST. LOUIS, April 5.—Harry Gold-

en, former sales manager for the Universal Match Corporation, has re- joined the firm as assistant to S. M. Rosenberg, vice-president and direc-
tor of sales, according to an an- nouncement this week by Rosenberg.

Golden, who left the E&L Fire- fire exorcist, because of his wife's health, will have his quarters in the Nat. Gen. store of the firm at 19 Madison Avenue.

Staley To Expand Plant

DECATURE, Ill., April 5.—A. E. Stanke said he has signed a contract for the modernization and expansion of its corn refinery plant here, which it was reported last week will be $2,000,000 according to an appraiser's report filed in court here March 31.

Witt Leaves Estate Of Over $2,000,000 to Heirs

EL PASO, April 5.—The late Eli Witt, El Paso tobacco man who erected one of the biggest vender machines with saving his business during the depression, left an estate of $2,000,000 according to an appraiser's report filed in court here March 31.

Witt, who died Aug. 28, left behind him a fortune of more than $2,000,000 according to an appraisal of his estate to his daughter, Suzy with remainder divided among his daughter, sister and mother-in-law.

Elli Witt Leaves Estate of $2,000,000

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**Penny Bubbles**

NEWARK, N. J., April 5.—Penny bubble gum will be back on the market soon, Louis Mendelson, president of the New Jersey Wholesale Confectioners' Association, reported here this week.

A deluge of new supplies will be the result of relaxing manufacturers' restrictions, he said, driving down prices on the 6-cent packages now on the market.

"When sugar becomes more plentiful," he declared, "the old penny pop-gum will be back on the counter."
CHICAGO, April 5—Milk vending machines will soon be as familiar in factories as milk route deliveries. To applaud this, assistant general sales manager for Borden Company, one of the largest dairy farms in the country, has predicted this status will be reached in 24 while discussing the future of milk vending machines in the dairy business.

According to Fagerson, Borden believes milk vending machines in March, 1899, and now has 172 vendors on location in metropolitan Chicago, with additional machines to be installed as new equipment becomes available. Present bottling sales thru vending will vitally continue when such a change-over is found as practical, it was revealed.

Four Servicemen
At present Borden's has a four-man maintenance crew who operate two special trucks and whose job is to keep clean, inside and out, all milk vending containers. A repair crew is maintained by the company for the purpose of repairing and repainting the milk vending machines.

Fagerson's comments on milk vending indicate greater expansion for automatic milk merchandising in the future. "In 1936," he said, "a committee of the National Milk Producers' Alliance Council on milk service in industrial plants revealed that there were no milk vending machines in operation. Just before the war a similar survey was again made of the industrial plants, and the survey revealed that milk was being merchandised thru the medium of mechanical vending machines." Of present Borden vending machine locations, Fagerson stated that factories, office buildings, institutions and mercantile houses are major spots. "These locations employ 61,500 persons, representing approximately 60 per cent male and 40 per cent female employees," he said.

Size and Kind Vended
"Our 172 milk vendors are dispensing milk in one-third quart containers, and sales represent approximately 50 per cent milk, 47 per cent in chocolate drink and 3 per cent in buttermilk," Fagerson stated. "Originally the installation embraced the sale in half-pint containers, but due to increased costs and our inability to secure coin changing devices during the war for the use of multiple coins, we were forced to convert to one-third quart containers. Prior to the introduction of the one-third quart containers, we were averaging about 100 half-pint containers daily per machine.

Fagerson explained that before any installation of milk venders is made it has been the experience of studies that should be made to determine where the heaviest amount of traffic exists so that the machines are properly placed for the greatest sales volume. "Practically no resistance," he said, "will be given by factory or office management on the recommendation of the vending machine, for they are sold on the definite value to them when their employees drink milk."

Silent Salesman
Stating that the vending machine is the dairy company's silent salesman, Fagerson expressly stressed the fact that it makes available at all times a new type of refrigerated milk products to the factory or office worker. He said that the machine is a more attractive display than the direct routine service of bench-top to baker or the coin-to-delivery desk. The routine service requires the purchaser to accept milk and then find a way to keep it adequately refrigerated until it is to be used. "We have experimented since 1939 with approximately six different types of machines," Fagerson claimed, "We find the most practical machine is the automatic type and that dispenses more than one product."

Fagerson concluded with this statement: "All milk vending machines are still in our infancy in our business, and their expansion has been retarded because of limitations during the war period, there is no doubt that tomorrow's thinking in the merchandising of milk must embrace a greater consciousness of milk merchandising thru the use of these machines."

Borden's present battery of vending machines are all pre-war models, and consist of 80 Kirk machines, 37 Jennings, 35 Vendolator, 14 Dr. Smith, and 2 Kalva vendors. Post-war models will be added as soon as delivery can be made, it was claimed.

Among Borden's vendor locations are Sears, Roebuck & Company's Homeman Avenue store, in which 21 vendors are located for employees' use and one for store's customers, and the Palmer House, where two machines are operated for hotel employees. Vendor installation, Fagerson stated, is also being contemplated for public use in Chicago's department stores.
Glass Maker Sees Global Slant on Bottle Shortage

TOLEDO, April 5—Present bottle shortage is not confined to the United States, but appears to be world wide, as indicated by widely separated requests for emergency round-up kits received by Owens-Illinois Glass Company here in its return bottle campaign.

C. C. Concannon, chief of the Chemical Division of the U. S. Department of Commerce, states that a global shortage of soda ash, one of the principal ingredients used in the manufacture of glass, is seriously restricting industrial production in many countries. Lack of coal is chiefly responsible for this situation, Concannon added.

Bottle shortage in Denmark was brought to light in a recent letter to Owens-Illinois from a Copenhagen company, requiring return bottles in the conduct of its business. Letter requested details on the American bottle return campaign as they wished to institute a similar movement. Africa was also heard from when Hansa Brauerei in Swakopmund, South West Africa, wrote for a large number of emergency round-up bottles to help meet the own local bottle shortage. A request for the return bottle program also came from Costco, Andre', 1f Avenue De Saumur, Uncle-Bruxelles, Belgium.

Children Help Too

Measures taken in this country to take off the sharp edge of the bottle shortage include drives via newspapers, radio advertisements and enlisting the aid of school children in collecting forgotten or neglected bottles in private homes. In Alexandria, Minn., Boy Scouts made door-to-door collections and trucks were employed to haul away the large stocks of bottles collected. In Los Angeles, billboards carry signs asking purchasers to return bottles or give them to Boy Scouts to be turned in as part of the bottle round-up drive.

Beech-Nut Gum Plans To Increase Capital Stock

NEW YORK, April 5.—Plan to increase authorized capital of the Beech-Nut Packing Company, chewing gum makers, from the present $5,000,000 to $15,000,000 was submitted to stockholders for approval March 25.

Voting stock would be changed from 20 par to 10 par. A part of the proposal would involve splitting the common stock 3½ shares for one.

Saxon-Shanks Chartered

COLUMBIA, S. C., April 5.—Secretary of State here has issued a charter to Saxon-Shanks, Inc., a local concern, to engage in merchandise business including automatic merchandise. Sabel L. Shanks is president of the firm, which listed capital stock at $30,000.

Old Weight!

MOOSE JAW, Sask., April 5.—A coin-operated scale in the round-up of the local Canadian Pacific Railway station, is well patronized. Only trouble is it's 12 years behind time. The little white cards that give weight figures are stamped 1934.
CHICAGO, April 5.—Frez-O-Mat Sales Corporation here intends to resume coin chute experiments with automatic self-service frozen food dispenser, Milton Rifkin, firm president, announced. Frez-O-Mat has been toying with the idea of coin operation for the past few months. But this spring time burst of engineers along that line has had to be laid aside during the past few months because of other production problems, Rifkin declared.

Rifkin said the Frez-O-Mats are becoming more popular over the country and that all of the approximately 200 installations scattered widely throughout the nation have met with success. This is even true, he added, in New Orleans where humidity conditions are as bad, if not worse, than anywhere else in the United States.

To Show in California

He indicated the firm is now going a Los Angeles business, exhibiting a unit at the Frozen Food Exposition in San Francisco March 18-21. Up to that time there were Frez-O-Mat installations in California, he stated.

Rifkin said he intends to start working on the coin operation adaptation for the Fraz-O-Matt within the next few days. He said he was particularly interested in the Auto Clock a coin operated changer and vending cabinet control device, developed by A. B. T. Manufacturing Company of Chicago. (At the exhibit at the Frozen Foods Institute convention and show in Boston this week, the device was described by FPI convention exhibit committee as the "newest exhibit to draw the most attention and comment at the exposition."

Physical Proportion

Frez-O-Mats house the cabinet, 80 by 66 by 36 inches, storage space, compressor housing and 35 individual compartments. It is constructed of steel inside and out and is finished in white baled enamal on the outside.

There are seven vertical rows and five horizontal rows of compartments, each of which has between 12 to 16 average size packages, giving a total capacity of 425 to 560 packages. Each cabinet has two storage compartments having a total capacity of 640 to 880 packages.

Each vending compartment door bears a facsimile of the packages in the compartment and the price. To select a package, the customer opens the door of the compartment and the package is automatically dispensed into the hand.

A panel of stock indicator and safety lights is across the top of the cabinet, indicating when compartments need refilling or when power has failed.

Riddell Co. Head Takes 6-Week Swing Thru Midwest, South

PASADENA, Calif., April 5.—Arch Riddell, president of the Riddell Company, tobacco and candy jobbers here and in Los Angeles, is taking a six-week extended business trip thru the Midwest and Southeast that is expected to take six weeks.

Combining business with pleasure, the trip will also be in the nature of a vacation, Riddell, accompanied by his wife, is traveling by auto.

First place they intend to visit is the Blunte-Exler Distributing company, here doing a large business supplying tobacco and accessories to various retail outlets in the state.

Just before leaving home, Mr. Riddell had a successful meeting with the National Confectioners Association in Chicago, and it is expected that the various representatives of the company will call on consumer establishment in the various cities the company will visit.

The state of Illinois and the Far West, however, will be the only areas visited, the Wisconsin, Michigan, and states in the Midwest.

Mr. Riddell intends to visit the National Convention of Tobacco and Candy Manufacturers in St. Louis, Missouri, May 3-5.

Butler Heads New Dr. Pepper Dept’

DALLAS, April 5.—Dr. Pepper Bottling Company this week announced the formation of a new departent under which all purchases will be consolidated. Department will be headed by Glenn Butler, working directly under W. S. Kilburn, vice-president and treasurer of company.

Butler has been in charge of purchases in the advertising department of the firm for a number of years and will continue to handle this phase of the business in addition to the direction of the over-all purchasing program.

Founder of the company’s monthly magazine, News and Views, and editor until 1940, Butler first became associated with Dr. Pepper in 1938. Prior to that time he had worked in the Dallas office of the Universal Match Corporation, Inc., and on various Texas newspapers.

Laundrettes on Increase in Chi

CHICAGO, April 5.—Telecoin Corporation, continuing its advertising campaign urging laundromat operators to install vending machines, is now urging laundromat owners to start installing laundromat coin laundries thru Life, Saturday Evening Post and various local newspapers, reports an increase in the number of such establishments in the Chicago area.

Telecoin’s Midwest regional office here now lists 42 laundrettes as operating in this area; 22 in the Chicago area and 10 in surrounding suburbs and towns.

Bunte Reports 1946 Income

CHICAGO, April 5.—Bunte Bros., operating the popular Checkerboard late-model American car rental service, has reported a net income of $1,007,937 for the year ended December 31, 1946. Report stated $400,000 was set aside for contingencies and $861,000 was paid in federal taxes.
21 TO SHOW AT WISCONSIN

Speakers Set For Meetings

Wisconsin phonos op will see products of 21 firms at convention April 14

MILWAUKEE, April 5.—Final plans are being made for the equipment exhibit and convention of Wisconsin Phonograph Operators' Association April 14, according to the arrangements committee which this week announced the names of three speakers and a list of 21 exhibitors.

Leroy Stein, of Newark, N. J., executive director, and Charles C. Gage, of America, has been chosen as speakers at the banquet, which like all other activities of the day will be in the Pfister Hotel. Stein's topic will be, "How to Be a Successful Coin-Op." Gage will be "The Business Advertiser's Viewpoint."

Luncheon speakers will be James A. Gilmore, secretary-manager of Coin Machine Industries, Inc., who will discuss The Future of the Coin Phonograph Industry; and Raymond R. Pettit, chairman, director of Coin Operators' Bureau, who will speak on Personal Public Relations, according to Charles M. McGowan, president of the convention, who will preside at the luncheon.

C. S. Pierce To Preside

Presiding at the luncheon, the banquet and business session will be C. S. Pierce, president of the convention. Members of the arrangements committee are: George Gesert, Packard Distributing Company; Doug Spitz, Hilltop Coin Machine Company, and Sam Hastings, Hastings Distributing Company.

A total of $300 in cash attendance prizes will be awarded, the committee announced. First prize will be $100, second prize $50 and 10 prises of $1 each, according to McGowan, who will detail certain of their products to be distributed as prizes.

Floorshow, as arranged by the convention committee, consists of Sid Blake, master of ceremonies, Robert V. Smith, Dotz, the Barker Brothers, and Paul and Petit Dottich. Steve Swed's Ameicon, "Bingo!" is planned for the show and for a dance afterward.

A number of recording artists will be present, according to Pierce, among them will be the Barons, Rex Allen, the Prairie Ramblers, Keep On, Tiny Hill, Moneta Lewis, Lawrence Dorsch, Swiss Family Frauenfelder and Little Eddie, the Mercury trade-mark.

List Exhibitors

Two entire floors of the Pfister will be occupied by exhibitors, which will include:

Coven Distributing Company, Chicago; Faster Distributing Company; Chicago Aide Distributing Company, Milwaukee; Pierce Distributing Company, Broxow, Wisconsin; Bufalino Distributing Company, Milwaukee; Perm Point Needle Company, Chicago; Wisconsin Phono- graphers' Association, Inc., Milwaukee; Novelty Company, Milwaukee; General Music Company, Fond du Lac, Wis.; Airion Manufacturing Company, Kansas City, Mo.; Wisconsin Vogue Company, Minneapolis; K. K. Korda, Kansas City; Thomas Radio Distributing Company, Chicago; Buffalo Coin Machine Company, Chicago; Radio Specialty Company, Milwaukee; Whiri Clark Supply Company, Milwaukee; Frank Davidson, Spooner, Wis.; and Bradley Associates, Chicago.

CHICAGO, April 5.—The Bismarck Hotel here will be the scene next Friday (11) of the final meeting in a series which started four weeks ago, sponsored by the Rudolph Wurlitzer Company, to acquaint operators with the firm's national consumer advertising program and to point up point-of-sale music marketing ideas designed to help operator sales. Chicago Simplex Distributing Company will be host for the Friday night meeting.

Following a pattern set at other meetings, the Chicago affair will start with cocktails at 6:30 at parlor A, B, C and D. Dinner and business meeting will follow, according to Gordon Sutton, head of Chicago Simplex. Sutton said that invitations have been mailed to operators in Chicago and the State of Illinois, as far as Danville, and to operators in the three northern counties of Indiana.

To Show New Film

During the business meeting, the company's new sound film, featuring point of contact sales ideas, will be shown, and the dinner, three-for-a-quarter price will be discussed. Sutton pointed out this week that Wurlitzer is still advocating the play price hike, not as the whole answer to the operator's problems, but as at least an idea worth trying.

Meantime, two other meetings, similar to the one which will be staged in Chicago, were held in Milwaukee and Detroit this week. Mil-

waukeee meeting, April 2, drew approximately 100 music machine operators to the Schroeder Hotel, where the principal speakers were Cy Peck, of the Wurlitzer factory; Harris For-

ter, of the sales department, and Herm-

mann Fasler, head of the Wurlitzer Milwaukee Distributing Company which bears his name.

The next night (3) at Detroit's Le-

land Hotel was the scene of another meeting at which Bilvin Distributing Company, Michigan distributors for Wurlitzer, were hosts to 75 operators, including the largest number of Uptown District, Michigan, who turn out Friday night. Detroit.

William E. Bufalino, head of Bilv-

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plained the objective of the meeting. Bufalino said the primary reason for the meeting was to discuss operators' problems and to suggest ways which might improve the music operating business more profitable. Commenting that "we know your costs have in-

creased and your collections have gov-

en down," Bufalino reviewed the history of Wurlitzer's consumer advertising program, launched a year ago and aimed at both increasing play per machine and increasing the number of locations.

Says Criticism Unfounded

Bufalino cited criticism of the firm's dime-quarter play, spoke of local objections to the plan as un-

usual, since operators have compli-

ated of location jumping and high commission rates to locations. But, Bufalino said, the dime-quarter plan will work in selected locations, es-

pecially in dance halls and restaur-

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Harris Porter, assistant sales man-

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Last of Wurlitzer Meets On Point-of-Sale Program Convenes in Chi April 11

Milwaukee, Detroit Meetings Draw Large Op Crowds

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Harris Porter, assistant sales manager for Wurlitzer, covered the history of the plan. (See Last of Wurlitzer on page 114)
April 12, 1947

The Billboard

THE PERFECT MACHINE FOR MY LOCATION AND CUSTOMERS

ROCK-OLA TROUBLE-FREE PERFORMANCE MEANS MORE MONEY FOR ME

LOCATION OWNER

OPERATOR

ROCK-OLA MANUFACTURING CORP.
800 N. KEDZIE AVE., CHICAGO 51, ILL.
"WITH OPERATORS WHO KNOW THEIR MUSIC BEST ... IT'S PACKARD TWO TO ONE"

Unanimously acclaimed — THE PHONOGRAPH FOR 1947

At the Annual CMI Show!

PACKARD PLA-MOR

MODEL 7 AUTOMATIC Phonograph

WE ARE NOW MAKING IMMEDIATE DELIVERY ON ALL PACKARD PRODUCTS

SCHEDULE YOUR DELIVERIES TODAY!

WHITEHEAD MUSIC CO.

PACKARD DISTRIBUTORS FOR NORTH CAROLINA

106 N. 2D STREET

WILMINGTON, N. C.

MILLS CONSTELLATION SHOWING

for Operators of

EASTERN WISCONSIN

SATURDAY-SUNDAY

APRIL 12-13, 1947

in the Showrooms of

VICTOR MUSIC CO.

547 N. 16TH ST.

MILWAUKEE 3, WIS.

COME EARLY—

AND STAY LATE

MAKE HIGHER JUKE BOX PROFITS WITH "MIRACLE POINT" NEEDLES

Longer record life - more records played between needle changes — cleaner and truer tones — lower overall needle costs

These are benefits you enjoy with "MIRACLE POINT" — the needle with the famous precious metal alloy ring tip. Choose MIRACLE POINT for your fonostats. Prices, 1 to 12, 20 each, on your record jobber.

M. A. GERETT CORP.

722-724 W. W ins b e r g st., Milwaukee 5, Wis.

ADVANCE RECORD RELEASES

(Continued from page 31)

HOT JAZZ

CHELSEA BRIDGE ...................... Johnny Barckwell Swingtet (DEAR MAX).................. Signature 16095

CONCERTO TO END ALL CON- CERTS, Part I and II .................. Stan Kenton ............... Capital 382

DEAR MAX .................. Johnny Barckwell Swingtet (CHELSEA BRIDGE) .................. Signature 15095

GEORGE WASHINGTON .................. Prince Jazz Band GETTIN' MY PACIFIC 231

GETTIN' MY BOOTS .................. Prince Jazz Band (GEORGE WASHING-

TON) .................. F-1513

EDMUND HALL QUARTETTE WITH TEDDY WILSON ALBUM .................. Edmund Hall .................. Commodore CR-5

I Want to Be Happy .................................. Commodore 226

It Had to Be You .................................. Commodore 301

Ragtime Day Wrote Commode 139

FRIENDLESS BLUES .................. Lu Watters' Yerba Buena Jazz Band

('M'M I GON' HUNTING .................. Lu Watters' Yerba Buena Jazz Band

JACQUET BOUNCE .................. Illinois Jacquet and His All Star" Jumpin' At Apollo 766

JUMPIN' AT APOLLO .................. Illinois Jacquet and His All Star" Jumpin' At Apollo 766

JUST A RIFF .................. Lu Watters' Yerba Buena Jazz Band

MINSTRELS OF ANNIE STREET .................. Lu Watters' Yerba Buena Jazz Band

MOP DE MOP .................. Sid Catlett Orch (JUST A) Super Disc 1052

MUSICAL MAGIC .................. The Charlie Barnets Quintet (IF I)

NEW ORLEANS JAZZ ALBUM .................. "Kid Ory Creole Jazz Band Editing of 1923" Columbia 9776

Bill Bailey, Won't You Please Come Home Columbia 9776

Bucket 'O Blues & a Hole in It Columbia 9776

Crello Be Be (Kid Ory) Columbia 9776

Ea, La Bas (Kid Ory) Columbia 9776

Parnell to Storyville (Helen Andrews) Columbia 9777

Outside Of A Battle of Jirocco (Book André) Columbia 9777

The World's Crazy Jazz, Lively, So Am I Columbia 9777

Tight Bag Columbia 9774

1919 RAG .................. Lu Watters' Yerba Buena Jazz Band

OSTRICH WALK .................. Lu Watters' Yerba Buena Jazz Band

PINEAPPLE RAG .................. Lu Watters' Yerba Buena Jazz Band

SONNY BOY .................. Lee Watson (Vis Dickson Quintet)

TIGHT AND GAY .................. Lee Watson (Vis Dickson Quintet)

TRUMPET NO END (Blue Skies) Duke Ellington (IF IT SHOULDN'T)

INTERNATIONAL

AP TIS Dyo OS TIS THEIS .................. A. Yerissos Orch (IDID PRASIA) Decca 31149

APOPE MELANCHOLIA .................. Odos Orch (PIOS SE5) Decca 31148

ASPRO YIASEMI .................. Greek Orch (TOCHO MARAZI) Standard International F-6028

ATOMIC POLKA .................. Bernard Wirkus Orch (HELENA POLKA Standard International T-1171

BACIO FATALE (Fateful Kiss) .................. Julia Marins (NINA MIA) Standard International F-2084

BLADA EONER (Happy Times) .................. Ted Johnson and His Midnight Song (PAA MLA) Victor 20-0061

BRIGHT STAR .................. V. Gerek Orch (HOLLYWOOD POLKA)

CHERRY POLKA .................. Frank Yankovic Orch (GOLDEN STARS)

CRISTAL POLKA .................. V. Gerek Orch (EMILIA MATIA)

DIGI POLKA LA MAIA .................. V. Gerek Orch (APOLLO)

EMILIA POLKA .................. V. Gerek Orch (CLARINET POLKA)

GOLDEN STARS POLKA .................. Frank Yankovic Orch (CHERRY POLKA)

HELENA POLKA .................. Bernard Wirkus Orch (ATOMIC POLKA Standard International C-2606

HOLLYWOOD POLKA .................. V. Gerek Orch (BRIGHT STAR)

IN THE FUN HOUSE .................. The Polish Bear Orch (TIMES SQUARE)

JOSE AND PAULA, Parts I and II .................. Burton Bros. Columbia 37269

JOHAN PA SNIPGEN PENINSULA, The Sea Fret Orchestra (SKAGERACK Yeoryiathou Ork (PITALE FATALE) Standard International C-2606

KAN MOU TO HATRI .................. A. Yerissos Orch (PES MOGI) Victor 21254

KAN PANES .................. S. Iannihou (TA 18) Decca 31511

KEMP LEONARD .................. Quartette (TRAMONTI) Standard International F-6022

LAMENT PIJAKA (Drinker) .................. J. Larry Orch (Frank Curyle) (NA WCI-1200)

ME KONUTY SALTADORSI ............... Standard International F-6022

MIDSUMMER FESTIVAL .................. Iver Peterson (ERLEHARSTPOL POLKA Standard International F-6007

NA MUGLIERA SORDA (A Deaf Woman) .................. Anna and Roberto Carmolino (CICAL) Standard International F-6021

NA ORK (OF CAYOS LAS) (Dark Woods) .................. PIJAKA Standard International F-5019

NINO MARINO (MY FATALE) .................. Standard International F-5019


PENINTARIS .................. Berton-Apostolakos (VASKELIOS) Standard International F-6016

PAA BEJARON (By Request) .................. Standard International F-6022

PAPA BEJARON (BLADA EONERI) .................. Victor 26-0005

PAPA KALOS, His Old-Time band (BLADA EONERI) Standard International F-6022

PESA MON POS TMA BORESA NA SE .................. A. Yerissos Orch (AKAN MAKELA) Decca 31150

PIATHE KE MOY EYES .................. A. Yerissos Orch (APRILE CHOLIS) Decca 31148

PIATHE KE MOY EYES .................. A. Yerissos Orch (APRILE CHOLIS) Decca 31148

PITALE M. DEJVOICE .................. Tamborice Zbor Yavor Orch (RADIKALKA) Standard International C-2613

POLO POLKA .................. Ernest Benedict Quartet (FREDDY BROWN) Standard International F-118

PRETTY BROWN EYES .................. Vitalis Assion Orch (POLO POLKA Standard International T-118

PYZIEMINA (Pissant) .................. J. Larry Orch (TASPA TOPS)

QUAND L'AMOUR MEURT (When My Boots Radijalka) .................. Tamborice Zbor Yavor Orch (TASPA TOPS)

RAMONTI .................. Quartetta Eckerata (LA LEZIONE) Standard International F-6022
Your drive for increased phonograph profits will get results through both "more play per phonograph" and "more pay per play." Wurlitzer is backing up both profit-producing methods for the benefit of Wurlitzer Music Merchants.

To stimulate "more play per phonograph" we're conducting the greatest national consumer magazine, billboard and point-of-purchase advertising program this industry has ever seen.

To promote "more pay per play" we launched and have consistently promoted quarter-dime play to the public, to the location owner and his employees, and to the entire commercial phonograph business.

Remember who paved the way and is actively supporting your drive for extra profits. It's Wurlitzer. The Rudolph Wurlitzer Company, North Tonawanda, New York.

For top profits today...
Lyndon C. Force Succeeds Eaton as AMI Sales Mgr.

CHICAGO, April 5—J. N. Rolston, vice-president and general manager of AMI, April 2 announced the appointment of Lyndon C. Force as manager of the general sales department and vice-president, in the resignation of Da Lonzo (Doc) Eaton, effective March 31, as the firm's vice-president in charge of engineering.

Force, born in Three Rivers, Mich., began his career in the coin machine business when he joined the phonograph, the graph division of Mills Industries, Inc., in 1931, an affiliation that continued until 1946, with the exception of the year 1935, when he was advertising manager for the O. D. Jenkins company, machine tool manufacturing concern. In February, 1946, Force joined AMI as assistant sales manager.

FOR SALE

2 AMI AUTOMATIC HOSTESS UNITS

Each (Telephone Music)

COMPLETE—IN PERFECT CONDITION

Also 10 Hostess Wall Boxes. Very reasonable.

Write or phone after 6 p.m.

S. MAURER

107 WEST 86TH ST.

NEW YORK CITY

PHONE: Endicott 2-2601

FOR BIGGER PROFITS

...it's PERSONAL MUSIC

PERSONAL MUSIC CORPORATION

U. S. Highway No. 1, Newark, New Jersey

Telephone: Bigelow 8-2204

9¢ Each

FOR YOUR USE RECORDS

60¢ for eight 78s.

Not more than 6% Blue or Race Records.

Any Quantity—No Limit.

Let us know what you want. Write or wire Sheldon's Record Store.

19 LaGrange St.

Boston, Mass.

HERE'S A SCOOP!

Music Machine Amplifiers rebuilt for $28.95; all burnt or worn parts replaced. 10 days' service. Satisfaction guaranteed. Speaker service manual available.

ELKINS RADIO

ELKINS, W. VA.
Tip-touch program selector

The Standard: featuring the Mills Wide Range Tone Cabinet Speaker

Convenient, fast, efficient... that's the program selector board of the Constellation. No fumbling, no numbers to match to titles—simply press the title itself! That's all... that's fast... and it's practically at eye level.

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

the MILLS Constellation
ELECTRONIC DEVICES; FLUORESCENT MAKERS OF RADIO TUBES; CATHODE

OPERATORS, ATTENTION! TOP PRICES PAID FOR USED RECORDS
SELL TO Chicago's Largest Distributor of Used Records. We PAY THE FREIGHT,
WRITE, CALL OR SHIP TO
USED RECORD EXCHANGE
1760 N. Kerner
CHICAGO 35, ILL.
Telephone: Capitol 7552
WILL PAY UP TO 100 MILL. RADIUS

SYLVANIA
VP
BEST
TUBES
- BALL
LAMPS.
RAY
TUBES; FIX-
tour
beneficial for
can folk songs
received by an enthusiastic audience.
world's foremost folk singers, gave
music.
folk
comedy.
Miller, singing
singing and yodeling; Red
Curly Reynolds, singing and fiddle;
Hawkins, singing
ording to
such well-known
work,
Hearted Over
lider, Jim
Both
chosen
that
and Irish
Fudge, who
for
Runners,
with Red
tion
the
Franklin

Other
Jimmie
and getting airings over dif-
Band
Sings
and Hillbilly Tunes and

Other
Hawkshaw Hawkins,

Before You
	5C_ 1947

WURG
3208 Jackson St., Amarillo, Texas

WE BUY
USED RECORDS
WE PAY HIGHEST PRICE CASH FOR ANY QUANTITY
WE PAY FREIGHT
CALL, WRITE OR WIRE
SEYMOUR SCHWARTZ & CO.
1127 Loomis St., Chicago, Ill.
Phone: MONEV 5646

US
USED Popular Records
Not over a year old.
We'll buy any quantity,
9 cents freight prepaid.
8 cents we pay freight.

TELAUDIO CORP.
106 South Oxford Street
Brooklyn, N. Y.

American Folk Tunes
Cowboy and Hillbilly Tunes and Tunes.

114 MUSIC MACHINES
April 12, 1947

Ribbons Disks
Blue Ribbon Music Company, Sylvania, has several numbers that are reportedly going well over
the airwaves. These include one that has been recorded by Sleeves Yancey and
will be disked for another com-
pany. These numbers are in
Nashville, Tenn., sung on the Grand Ole Opy by Cow-
boy Copas and aired by several other
wondering musicians will also
soon. Other songs published by Blue
Ribbons will be disked and getting airings.

Last of Wurlitzer Point-Sale Meets
In Chi April 11

Wurlitzer's Arabian Nights promotion
which will include a set in lots
of 24.

Bennet Sings
Richard Dyer-Bennet, one of the
world's foremost charmers, will
come to Chicago for the first time
since 1943. He will give a concert in Chicago at the Harris
Theater on March 30, which will
be recorded for an extensive audience.

Bennet leaves for old
English, Scotch
and American melodies
songs instead of the
America
songs of today, but it is
beneficial for folk music in
general.

Bennet makes use of his rich
tenor in a style reminiscent
of the old-time\-by\-gone
era. Both by voice and gesture, he
fables the full advantage of the
American
which is latent in many of those old
songs. Such songs as the Quaker
Lover, Lord Rencll, Two Masts
West Milking received a hearty re-
action from the audience.

Always Lovers, Lou, penned by
Bob Smith, the Blue Ridge
Lovers, has just been released
as a ballad among
radio artists and fans, according to
report. Other songs released
soon
i will be Sun Set Down, and
I'll Always Love You. You're Just
One Teas Too Late and Could I Find

Another?

Max Raney is opening his Bar-M
Ranch show at East Bloomfield, N-Y.
The Bar-M has signed the following folk
artists: Lulu Belle and Scotty, June
Winters, Hawkshaw Hawkins, Irene
Skeets Yaney, and Ed Wurick. The
Company
is
publication by Blue

Leeds, Eng.

ARTS
RECORD TRAYS
For 61, 71 and all other Wurlitzer
Counter Models, reconditioned. I
will make your old trys the same
dimensions as when new and guar-
antee them to give satisfaction.
Price $7.50 for set of 12, or $6.00
in lots of 5.

HUGO JOERIS
3208 Jackson St., Amarillo, Texas

WURLITZER
RECORD TRAYS
For 61, 71 and all other Wurlitzer
Counter Models, reconditioned. I
will make your old trys the same
dimensions as when new and guar-
antee them to give satisfaction.
Price $7.50 for set of 12, or $6.00
in lots of 5.

HUGO JOERIS
3208 Jackson St., Amarillo, Texas

WURLITZER
RECORD TRAYS
For 61, 71 and all other Wurlitzer
Counter Models, reconditioned. I
will make your old trys the same
dimensions as when new and guar-
antee them to give satisfaction.
Price $7.50 for set of 12, or $6.00
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Price $7.50 for set of 12, or $6.00
in lots of 5.
YOU GET NEW STEP-AHEAD STYLING! BEAUTIFUL TONE!...AND SENSATIONAL PERFORMANCE IN PACKARD'S...

PACKARD moves ahead—in appearance, in tone quality...and in performance! Setting the pace are these two leaders, Packard's Phonograph model 7, and the illuminated wall speaker, the "Orchid."

You'll approve PACKARD'S style! Speakers provide a matchless pattern of polished woods artfully decorated. A shining walnut finish cabinet that's tastefully designed, with distinctive metal front and crown of glowing red plexi-glass, makes the Model 7 attractive in any location.

You'll like PACKARD'S rich, resonant tone! In speakers it's made possible by a dominant use of wood. And in the phonograph, Packard's new acoustical chamber brings your patrons new listening enjoyment—music in all its glorious, natural tonal color!

PACKARD'S outstanding performance points up their leadership in mechanical design. Packard's simple, faultless mechanisms are the result of years of experience in engineering phonographs and music equipment. See your Packard distributor...he will demonstrate the new PACKARD music system.
New York:
H. F. Dennison, recently resigned president of Personal Music Corporation, has obtained 10th Avenue showrooms for his new music business. He reportedly has national distribution for several well-known lines. He was former manager of the Manhattan Phonograph Company, has resigned to devote full time to his new business. He is also manager and treasurer of Musical Minutes, Inc., of New York City. Jack Sevigny, in the new head of Manhattan, Allron distributors. William Larien, operating present Blum and Sevigny partner business on coin row, has already been named sales manager.

Chicago:
Atlas Novelty Company thru Har- old Schwartz reports that recent Atlas Southeastern sales and service men and servicemen at the firm's Des Moines, Iowa office are handling the fres- hments and food were a part of the one-day event and the general attendance of those in attendance schools are really valuable. Joe Kline, Atlas' road man, is going to be picking up the new clients in his business is really picking up. Firm visitors during the week included Harold Cohen, Carrie Rogers, Paul Van Alten, Alva, was married to Evelyn Lishaman April 2 at the Blackstone Hotel and took a honeymoon in South America, and with the very best wishes of the coin machine men.

R. E. Smith, over at Buckley Manufacturing Company, says business is good. If the new numbers are going to be distributors this month. Visitors this week included Roy Tyler, of the company, Minneapolis; Charles E. Row- land, of Chicago, Mr. and Mrs. Warren Jr., of Morris, Hankin, At- lanta, and Willie Blatz, who resides in San Francisco. Marvel Manufacturing Company's Bill Perry says firm's new game is coming out April 22, which date is also the firm's 10th anniversary celebration. He says Sally Gellfand, secretary, has just been married and had been hospitalized, is well again. Perry lists as visitors this week Nor- wood, of Jersey City, and Bob Wor- nan, Columbus, O.

Ben Coven, of Coven Distributing Company, reports that he has talked to the Wisconsin Phonograph Operators' Association meeting this week as well as to his usual rounds. He answered the telephone and gives his present address. This clever gadget, turned out by Mike's own recording firm, has brought interested queries from many local business men interested in this kind of possibilities in this recorded novelty.

Music Operators' Association of Southern California is putting out invitations to its open meeting on April 14 at 4 p.m. The session, ac- cording to Mollie G. Simon, business co-ordinator, will be held in the so- cial room of the Long Beach Hotel.

Solomons has moved into new quarters at 1537 L. Joe's father, Mrs. Donn's Bowerman, was killed by a hit-and-run driver. Bud had his son, Mel, eight years old, the last batch of puppets were distributed among friends and relatives. All were named after wines. 

Al Betsman, of C. A. Betsman, Inc., has a new office. Bill Cohen, of the firm's office in Seattle.

Jack Gutshall, of Jack Gutshall Distributing Company, back in town from Chicago for several days. Fred Gaunt, of General Music, dicker- ing out of the Stebbins, Richard and Frederick, to the Clyde Beaty Circus.

Kansas City:
Nathaniel Leverone, chairman of Anglo-Chinese Music Company, was down from Chicago last week to speak at the Advertising Club of Kansas City. The club has a number of vending operation executives among the member.

Harry Jacobs Sr. and Jr., United Music Distributing, have returned from Chicago where they re- ported on vending and rental business at Williams' Tornado game. Harry Sr. has been ill for the past week with the result that he has laid low the job of local coperman. Richard Jacobs is well on the way to becoming a great music operator. The son of Dick has studied under many outstanding teachers and hopes to make a great music distribution man.

Betty Tracey, of the United office staff, has been ill with the flu also, so that the station is in the hands of Ray's duties during the emergency. Harry's brother, Donald Jacobs, is in the family line of work, leaving the juke and game route of his own. Harold Stool has gone on the road for the firm and covers rural Wisconsin. Harry also reports that Cooper Reda is back from a stay in California.

Recent Wisconsin visitors to the Jacobs office were Paul Mancheski, Stevens Point; Mr. and Mrs. Charles Franze, East Troy; Roy Kramer, Elkhart Lake; Lou Albofonte, Kenosha; Frank Brue, Madison; Bob Gladen and Jerry Reda, Sheboygan.

C. Huppel is back at Brother Novelty after a siege of illness. Wednesday (2) was his wife's birthday and he spends for a surprise gipt and a large evening for Catharine, his daughter. Jim R Distributing Company has been looking over his able- sion and hope to make a great music distribution man.

Numeric Kansas and Missouri oper- ators have all closed for the long coin machine show rooms after the shock caused by bad weather.Paul Mancheski, on the music operating scene, is here. Ken., who operates under the name of Novelty, is in hunting parts for his machines. William Turner and son, of Turner Company, Topeka, Kan., were in on a business trip. M. C. Muel ler, of Cudahy has sold his music from Wickham, were behind the coin machines. Harry Jones, of Universal Sales Company, St. Joseph, was on a quick trip, as was R. C. Backe, of Backe and Co. (See KANSAS CITY on opp. page)

Buffalo:
James F. Niederpruem, salesman at the Redd Distributing Company, was married to Ilse Becker at an informal wedding ceremony in Buffalo March 29. Vincent McCabe, head of Redd Distributing, was best man and Miss Corinna Abey acted as matron of honor.

Another wedding among coin machine circles here the same week was that of Sanfor Kulick, son of Ben Kulick, head of Mills Music Company and Foy-San Distributing Corporation, to Diana Gonzon at Temple Lodge. Father of the bride is also active in his father's business.

The mother of Mrs. James D. Blake, who is active in a local coin machine company, died recently. She was over 80 years old and died after a short illness of pneumonia. The funeral was held at the home of Mrs. Margaret Tres, is now promotion consultant for Mills Music Company, and is the only record store in town for a week recently which had Open the Door policy, and it proved to be the scene of great activity.

Joe Molian was hoot to Walter Glickman, 1302 Pine Street, when the latter performed with the Redd Distributing Company band last week or so ago. Bernie Simon, well- known in music and coin circles, en- tered the business of Joe. Jack Good, night club operator... Mrs. Norma Perkis is a new office employees at Redd Distributing Com- pany... Jerry Kestman and Jack Ryn, of the company's coin-chase, were visitors here recently.

Milwaukee:
Harry Jacobs Sr. and Jr., United Music Distrbuting, have returned from Chicago where they re- ported on vending and rental business at Williams' Tornado game. Harry Sr. has been ill for the past week with the result that he has laid low the job of local coperman. Richard Jacobs is well on the way to becoming a great music operator. The son of Dick has studied under many outstanding teachers and hopes to make a great music distribution man.

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Frank Bunch, of Advance Novelty, is coming back to his old new firm site. He is installing a roller bike race at his Rois Coliseum, S. E. Coliseum and will be back in the ring on April 15. Four top-notch pros, as well as many other amateurs. (See MILWAUKEE on page 118)

Portland, Ore.:
J. E. Cusson, Portland manager for Jack R. Moore Company, has been named as commander of a new Catholic war veterans' post, No. 1208, at St. Cecilia Parish. Bud Wright, local manager for Western Distributors, is back from a trip to Seattle and Los Angeles, Wash. ... Ernie Sheenkoe has sold his music, pinball and arcade equip- ment business at the Columbia River, between here and Hood River to the Columbia River Amuse- ment, which is under management of Bud Thompson.

Fresno, Calif.:
Newport, Ore. was in Portland recently looking over new equipment. Other out-of-town visitors were A. S. Conger, and Vern Rex, Seaside, ... A. D. Ambrose. A new store was recently here to handle a few details of his partnership in Newport. Mr. Ambrose's stores have returned to the road. He says he will be back again later in the spring. His brother, Tom, is in a sales partnership as sole in the meantime.

Bill McDonald is back from his time to his rose garden, but is defi- nitely not neglecting his route. ... Bud (of the company) Clark Distributing Company, Seattle.
New Orleans:

Advent of summer temperatures seems to be attracting many coinmen from the North. . . . Bob Brethre, chief engineer for Bally Manufacturing Company, was scheduled to arrive here late this week to lecture and answer questions of operators and mechanics. . . . A. J. Gottlieb, who was married Tuesday (1) in Chicago, was expected to visit here with his new bride on his way to South America. A. J. is the son of Dave Gottlieb, of Dave Gottlieb & Company, Chicago manufacturer.

Dixie Coin Machine Company reports that interest in the export of coin machines is increasing. A Senior Marines is now in New Orleans from Brazil looking over the American market and Dixie already has shipped one order for him. Dixie also has a repeat order on new and used pin games for Buenos Aires.

Dixie has inaugurated a new pinball service and repair department for Orleans Parish, adding a couple of new men to handle the work. Joe V. Bishop, who handles the charge of the department and working under him are Rosario Petipone, Adrian F. Martin, Mike Palsino, and Anthony Virgilio. Dixie employees helped 1,500 players celebrate his 28th birthday recently by giving him a party in a local night spot. "Papa" Field, head of the service department, said the operators visiting here recently included John J. Burtick, Biloxi, Miss.; L. C. Bascom, Addis, La.; and E. J. Thomas, Slidell, La.

Some distributors and jobbers here report machines needed to get out, sections possibly due to a quashed production policy of some manufacturers. However, other distributors say they are getting new equipment in fairly good quantity. All of them are looking for an increase in play after Easter.

Great Southern Novelty & Music Company is looking for new ideas to stimulate play and has been using The Billboard for inspiration, according to Michael Richardson, who heads the firm's sales department. For example, he said, a picture window on wallbox machines might attract attention. He says he will short out Bert Smith’s Ace Music Company. Newburg, is new to the music business but is devoting all of his time to Modern Music, Inc., the new telephone music system. Bernard Bitterman, who has operated bull peanut, bull gum, and Wrigley gum machines here for 12 years, to date still can’t get enough gum, and that infatuation has hit the peanut again.

The Dixie Sales is the name of the new vending operation here. Jack Brott, former lieutenant in the army transportation corps, who has been successful in New Orleans locations. Brott has been an operator of some machines at North Shore and plans to fly to Grand Isle on the Gulf for an Easter reunion with his family. The family has a plane and one of the sons flew active substance patrol duty early in the war before joining the navy.

Steve Benrrell, at Dan Cohen’s Crescent Cigarette Service, says a few machines have been received but that more are needed. Cigarettes are now 24 cents a pack in machines here. A recent meeting of the New Orleans Pinball Operators Association was postponed until after Easter.

Kansas City:

(Continued from opposite page) of Cassco Amusement Company, Garden City: John Plumb, of Tappex Music Co., both John Williams, of General Novelty Company, Chanute, and L. Fronst, of Abilene, were among the Kansasans putting in an appearance.

National Sales & Supply Company has been operating a new coin-operated company here for coin-operated Kar- ula and Cassco telephones at the 21st located at 25th and Troost Avenue. Victor Roos, of Automatic Coin Machine Company, is back here full time now after a severe bout with the flu. . . . Clarence Owens, service man for the firm, is out getting acquainted with operators in Kansas and Western Missouri.

J. Peter Edwards, of the Edwards Tobacco Company, has returned from Arizona where he conferred for several weeks with all of his firm’s dealers. He was looking over the American market and Dixie already has shipped one order for him. Edwards also has a repeat order on new and used pin games for Buenos Aires.

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FOR SALE

A.B.T. SHOOTING GALLERY 4 Guns, plus 1100 Darts, $1150.00.

IDEAL NOVELTY CO.

2822 Edison Street
St. Louis, Mo.

Phone: FR. 3584

Newark, C. J.: The market is strong and the storemen are expecting a good spring season.

With the coming of warm weather, more and more coinmen are spending time in the South and the machine business is getting good here. The machine business is getting good here. The machine business is getting good here.

New York:

Continued from opposite page) of Cassco Amusement Company, Garden City: John Plumb, of Tappex Music Co., both John Williams, of General Novelty Company, Chanute, and L. Fronst, of Abilene, were among the Kansasans putting in an appearance.

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AMAZING NEW PRICE SCHEDULE
ON THE ORIGINAL CHANGE MASTER
LIST PRICE... $7.95
OPERATORS.... 6.95
Write for Exclusive Distributors' Territory

The Billboard
April 12, 1947

NOW $7.95

COINMEN YOU KNOW

Milwaukee:
(Continued from page 116)

DISTRIBUTING CO.,
114 Elliott Ave., West
Seattle 99, Washington
EXCLUSIVE NATIONAL DISTRIBUTORS

A COIN MACHINE YOU KNOW

with the
IMPROVED SLIDE ACTION

1. The greatest time saver on the market today for making accurate, quick change for busy Location Owners.
2. Guaranteed accurate and non-jamming.
3. Rugged Construction.
4. Heavy solid aluminum casting.
5. Smooth operation—Dispenses five nickels with each pull.
6. Durallum slide, action—Completely machined.
7. Chrome plated brass coin tube.
8. Tube holds 1008 nickels in.
9. Can be used on counter or bracketed against the wall.
10. Attractive baked crackle point finish.


Money—bank guarantee.
Sample sent on request.

Wire Your Requirements
Collect to

COIN MACHINE SERVICE CO.
2307 N. WESTERN AVE., Phone Mlb146 - 3670
CHICAGO 47

NOW $7.95

COIN MACHINES

PHOTO SALON NOVELTY CO.

MOVING SALE!

COIN MACHINE SERVICE CO.

PRICE

O. D. Pankey

MARVEL MANUFACTURING CO.

ORDER FROM YOUR NEAREST DISTRIBUTOR

WE'VE SLASHED our prices on ALL your COIN MACHINE PARTS shown in our LAT.
EST price list to ease your moving burden a lit. EVERYTHING REDUCED FOR QUICK CLEARANCE FOR A LIMITED TIME... AND BROTHER, WE MEAN EVERYTHING!

BUY YOUR BUCKLEY DAILY DOUBLE
AND PARLAY LONG SHOTS

Consoles direct from us. We stock the complete Rush, Wurlitzer, S-H and other models. We repair your old models. We ship immediate—no advance on your Factory price maintained.

CONSOLE DISTRIBUTING CO., INC.
648 Michigan Building
5000 Psihoso Street-New Orleans, La.
Phone Raymomd 2811

118
Chicago:
(Continued from page 118)
Court, Racine, Wis. Sally Goldstein, well-known Coven secretary with the effervescent phone voice, saliently adds she had a birthday April 4. We're sure the coin machine boys wish her the best.

Out at Empire Coin Machine Exchange visitors this past week included Ben Robinson, of Robinson Distributing, New Orleans. Empire's Paul Glaser reports Gill Khri threw a big party at his home April 1, attended by local coinmen and several well-known radio and show people, including Erwin Corey, Larry Sterchi and Dave Recchi, Howard Fink. It appears, is nursing a cold. First sign of spring, Empire folks say.

American Amusement Company via Helene Sawyer, informs us that two new people have been added to the office; they are Arlene Vandenender and Nick Stein. A visitor was welcomed from Los Angeles in the person of Bill Wolf, of the M.S. Wolf Distributing Company. Helene also says Harry Brown, who just returned from a business trip across the country, is back at home but feels going out again to cover California.

Harry Solat, Bell Products Company, reports as visitors Charles Cohen, Chicago; Ed, Memphis, and Abe Stepen, Johnstown, Pa. Mrtle Peterson, firm secretary, has been ill recently. Business is moving up, is Harry's good-to-know comment... . Murray Rosenfeld, of Coinex Corporation, reports, visitor A. F. Winters, boss of Gus Winters, Ltd.

Jimmy Martin, James H. Martin & Company, will fly to New York April 6 on a business trip and be back at the office Wednesday. (Bob) Martin was appointed distributor for Frischkiiel juke box and home part needler this week... . Clayton Nemeroff, of Monarch Coin Machine Company, is home with an unwelcome visitor—the flu. Ruth Slutzky, firm bookkeeper and secretary, says she hopes to be back at the office soon... . Amusement Company's Ted Kruise is doing his own cooking these days as Mrs. Kruise is visiting her mother in South Dakota until latter part of this week.

Coin Amusement Games, thru Bernard Schultz, tells us that Morris and Cornelius Saltrin, brothers operating the Playland Arcade, Waukeegan, Ill., were in and carried off some new Boy-o-Russes... . Other visitors about Chicago coin row this week included Joe Ash, Active Amusement Company, Philadelphia; Joe and Sam Weisberger, Southern Automatic Amusement Company, San Axelrod and Al Heaslip, Olive Novelty Company, St. Louis, and B. D. Lazar, B. D. Lazar Company, Pittsburgh.

Dave Lovitz, O. D. Jennings, tells us Bill Lipcomb, firm's sales manager for Eastern division, and his wife, celebrated their wedding anniversary March 31. Bill is now on a business trip to Texas. John Nee, sales manager for Western division, is a victim of the flu. Dave says Irv Blumenfeld, Baltimore, was a visitor last week-end.

Mid-State Company's Phil Rubey said that the firm was appointed distributor of F. H. Roelle Company's Score-on-Barrel, skit game, this week. Phil also says Marvel's Pop-Ups continue going strong... . Bob Garvens, over at ABC Music Service Corporation, finds things pretty quiet these days.

AML had a host of out-of-town well-known coinmen making business calls. Among them were Barney Sugarman, Runyon Sales, New York; Jack Lovelady and Willie Blatt, Supreme Distributors, Inc., Chicago; and Morris Hinken, H & L Distributors, Atlanta.

Mac Churvis, whose Churvis Advertising Agency handles many coin machine accounts, and his wife will celebrate their 25th wedding anniversary April 9.

Chicago Coin Machines Eagle Coin Machine Co.
1314 N. WRIGHT AVENUE CHICAGO 25, ILLINOIS

WICHITA NOVELTY CO. of Milwaukee
3734 N. Green Bay Ave. Milwaukee, Wis.

OPORTUNIDAD EN HISPANO AMERICA Y LAS INDIANAS OCCIDENTALES BRITANICAS

El mas grande distribuidor y almacen de materiales y componentes para máquinas, especializados en todo tipo y clase de fotomaterias mareas y modas, maquinarias vendibles, y piezas de reemplazo de diferencias solares e industriales reconocibles en masas comerciales o industriales reconocibles que dan la mayor seguridad de uso en Centro y Sud America, y en las Islas Indianas Occidentales Britanicas. Nuestra reputación es la mas alta, y tendencia mas alta es componer materiales de alta y de alta calidad. En representativa calidad de nuestra compañía se encuentra en cada ciudat con aquellas muy referentes son satisfactorias. El esta interesada a disfrutar El Billboard, 500 N. Clark St., Chicago 1, Illinois, U. S. A.
Milwaukee's United Coin Adds Four New Lines; Total to 11

MILWAUKEE, April 5.—United Coin Machine Company of this city, headed by Harry Jacobs Sr. and Harry Jacobs Jr., has added four new lines since the coin machine show in February, bringing the firm's distributorships to 11 lines. Distributors signed since the show are for Firestone Enterprises; Electromaton, Inc.; Square Amusement Company and Adams-Fairfax.

At present, exclusive of the Jacobs, United has a staff of 10, and will shortly add another two men to the sales staff to work under sales manager Harold Stark. Firm currently has six shop and service men.

The firm is distributor for Personal Music in Milwaukee and Upper Michigan and reports that three Personal Music studios have now been set up in Milwaukee. Within a short time, telephone lines will be available, studies will be opened in Madison, Kenosha, Racine and Green Bay, Wis., where operators have already contracted for studios.

United's 11 distributorships now include both telephone music, juke box line, games and vending machines. During the next 10 days, according to Harry Jacobs Jr., the firm expects to announce its appointment to distribute another line of games.

Coast Coinmen See Better Business as Beer Supply Grows

PORTLAND, Ore., April 5—Coinmen with tavern locations saw good news in last week's forecast by Henry R. Henius, brewmaster of General Brewing Corporation, of San Francisco, that more beer will be produced by United States this year than in any previous year.

With beer supplies equal to demand for the first time since pre-war years, increased patronage of coin-operated machines will result in greater play on coin-operated games in such spots, was the consensus of operators.

Henius spoke before the United States Hop Growers' Association convention here March 28. The convention is made up of Oregon, Washington, Idaho and California hop growers, who annually harvest 90 per cent of the nation's hops and 50 per cent of the world supply.

Esquire Completes Move to New Plant; Plans To Roll Soon

CHICAGO, April 5.—Esquire Curver machine company has completed its move to new offices and plant at 1701 Belmont Ave. e n u e, according to Charles Katz, who with Leo Burman heads the firm.

Katz said that installation of machinery and other equipment which had to be moved from the old headquarters at 1821 West Cermaak Road would make it possible to get production lines rolling within a short time. Production priority, he added, will go to the firm's recently introduced game, Spot Light.

Katz is now on a three-week business tour of the Pacific Coast States from which he expects to return the last week of April.

Pace The Biggest Name in Bells

FOR SALE GAMES

<table>
<thead>
<tr>
<th>Price</th>
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<tr>
<td>$4.00</td>
<td>Five Pin</td>
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<tr>
<td>$100.00</td>
<td>Dark Horse, Ball, F.P.</td>
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<tr>
<td>$150.00</td>
<td>Victory Special, Instant</td>
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</table>

KERTMAN SALES CO.
757 Clinton Ave., N., Rochester 5, N. Y.

WHAT'S COOKING?

WANTED

RITZ AMUSEMENT CO.
5128 Main St., Buffalo 9, N. Y.

FOR SALE

PACEMFG. CO. INC.
2909 Indiana Ave., Chicago, Ill.
WASHINGTON TO TAX PAYMENT ON GROSS PER CENT

OLYMPIA, Wash., April 5—A bill has been passed by the State Legislature levying 20 and 40 per cent taxes on the respective gross incomes of payout amusement games and bells, regardless of the legality of such machines in the State.

Concerning the legality of operations, the bill states: "Nothing in this act shall be construed to legalize any activity now or hereafter declared to be in violation of the laws of this State or any subdivision thereof, but the illegality of any such activity shall not be a defense or bar to the collection of any tax imposed thereon by this act."

Bill provides for a tax of 20 per cent of the gross income on pinball games, iron claw machines, diggers or cranes or on any game wherein the element of chance is combined with the element of chance in determining payouts to the player.

Tax of 40 per cent of the gross income is placed on all machines in which only the element of chance determines payouts to the player.

Speed-Up Planned For Oregon Asn.
Organizing Drive

PORTLAND, Ore., April 5—Progress on the launching of a local coin machine association, for which initial plans were made at a dinner attended by 64 Oregon coinmen last month, is reported slow. But Harry Arnberg, Premier Sales Company, who at the dinner was named temporary chairman of a committee to form an association, says the delay is temporary since his own business activities have slowed down the work of organization. Arnberg says he will undertake a round-up of coinmen as soon as his business permits.

Nominated to serve with Arnberg as committee members were Lou Fordyce, W. E. Molone and Stan Todd all of Portland; P. A. Crandal, Carlton, Ore., and Perry Hargood, Tillamook, Ore.

Carey Elected to National Ass'n of Public Relations

CHICAGO, April 5—Robert P. Carey, of William R. Harris Association Inc., has been elected a member of the National Association of Public Relations Counsel, Inc., it was announced last week.

He was formerly director of public relations department of Burton Browne Advertising and prior to that a Chicago newspaperman. Carey is also chairman of the advertising and publishing group in the current Red Cross drive.

Parking Meter Bill Up For Finals in Orlando

ORLANDO, Fla., April 5—City Council here passed an ordinance on first reading calling for installation of parking meters in town’s business section. Ordinance is scheduled for final adoption at council meeting this week.

Number of meters to be installed was not specified, but recent survey by city engineer’s offices for the city traffic committee estimated that about 500 parking meters would be required. Meters would be set for 15, 20, 30 and 45-minute periods, each 12-minute period costing 1-cent.

MILLS NEW POST-WAR MACHINES
ORDER TODAY IMMEDIATE SHIPMENT

BLACK CHERRY BELL
Write For Prices
$7.50

SICKING, INC.
1601 CENTRAL PARKWAY, CINCINNATI 14, O.

WHAT'S YOURS STAYS YOURS
With dependable ILCO Coin Machine Locks on duty there's never a question about who'll bank the take from your vending machines. Carefully designed and engineered, pick-resisting, shock resisting, ILCO Locks offer plenty of trouble for the light finger boy — but no trouble for your collectors.

Installing ILCO Coin Machine Locks on all your equipment is the best kind of collection insurance you can have.

INDEPENDENT LOCK COMPANY
Fitchburg, Massachusetts

FORE SALE
1 NEW RED BALL
1 GROUCHEN TYPER (Practically New)
SKY FIGHTER
BOWLING LEAGUE SKEE BALL GAME
MERCURY MUSIC Co., Inc.

FOR SALE
New Mills, Jennings, Columbia SLOTS Bally and Keeny Consolines Pin Games—1 Ball and 5 Ball Salesboards. FOR BETTER VALUES TRY GENERAL COIN MACHINE CO. 227 N. 15th St. Columbus, Ohio Phone: Wr. 2-4378

March Pre-Pay ... $49.50
Ace Coin Counter ... $19.50
B.A.T. Changer ... $65.00
Grill-Top ... $9.50
Scribble Gripper ... $15.00
Double Hair ... $10.50
Double Sales, New $15.00
BRAND NEW COALETS, in Original Crates $317.50

WRITE FOR OUR LIST AND PRICES
ON THOROUGHLY REBUILT FREE PLAY AND PAYOUT CONSOLES
FOREIGN TRADE: We are prepared to serve you now. Write in your own language for information. We make all coin slot adaptations, adapted, in special packaging and cartoning, send for our illustrated catalog. CABLE: MOUGA. TEL: N.A. Bug сот, Balboa O. O. or Draft Draft.

1947 DODGE 1 1/2 TON TRUCK
BRAND NEW
$3550.00

PHONE BILL PERRY
EVERGLADE 0230
CHICAGO

FOR SALE
NEW RED BALL
GROUCHEN TYPER (Practically New)
SKY FIGHTER
BOWLING LEAGUE SKEE BALL GAME

V. C. Carnival Co., Inc.
200 E. 23rd St., Brooklyn 30, N. Y.
ELEPHANT 5-7500

FOR SALE
1 NEW RED BALL
1 GROUCHEN TYPER (Practically New)
SKY FIGHTER
BOWLING LEAGUE SKEE BALL GAME

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GROUCHEN TYPER (Practically New)
SKY FIGHTER
BOWLING LEAGUE SKEE BALL GAME

MERCURY MUSIC CO., INC.
COIN MACHINES

The Billboard

April 12, 1947

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD

PRICES SLASHED

ON "TALKING GOLD"

NEW CUT-TO-ORDER SIZES NOW AVAILABLE

YOU SAVE TWO WAYS by lower prices and by our new technique of making "TALKING GOLD" grille cloth tailor-cut to fit any make or model. Our increased production caused by the sensation of increasing popularity of "TALKING GOLD" PLASTIC GRILLE CLOTH has resulted in lower costs per unit. We pass these savings on to you plus the added savings of "TALKING Gold" strips cut to the size of your particular makes and models as shown.

"TALKING GOLD" Grille Cloth Prices

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD

The quickest, most inexpensive way of transforming shabby juke boxes into attractive machines with appeal and new life!

NEW GAMES——WRITE NOW!!

CARNIVAL

BELL MACHINES

Mills Brown Nom-mercid, 5-10-25c .......................... $550.00
Mills Chrome, 5c ........................................ 175.00

CONSOLEx

Keystone Super Ball, 5c Comb. ................... $125.00
Keystone Super Ball, Twin 5c-5c, P. O. 150.00

ARCADE

Periscope ........................................ $134.50
Hellhole ........................................ 89.50
Chili Dog Hatchy .................................. 139.50
1/2 DEPOSIT WITH ORDER, F. O. B. CHICAGO

Wire Recording!

• COIN OPERATED • AUTOMATIC
PROVEN LOCATION TESTS

RECOGRAM RECORDERS CO.

11386 BURBANK BLVD.
NORTH HOLLYWOOD, CALIF.

In the Billboard, various advertisements and articles related to coin machines, juke boxes, and other entertainment equipment are featured. The main focus is on the new "TALKING GOLD" grille cloth, which is advertised as the quickest and most inexpensive way to transform shabby juke boxes into attractive machines.

An article about Veeder-Root Votes to Increase Stock stockholders of Veeder-Root, Inc., makers of counting devices, have voted to increase authorized shares of stock from 400,000 to 500,000 and to split outstanding shares on a two-for-one basis.

A feature on Pinney-Bowes To Increase Common Shares by 50% describes the company's decision to increase common shares by 50%.

Miscellaneous advertisements include sales of juke boxes, coin machines, and other entertainment equipment.

It is important to note that the text appears to be a mixture of advertisements and articles, and the layout and formatting suggest that it is from a vintage publication.
FIRST PIANO QUARTET (Victor 46-0005)
Polonaise Militaire—Parts I & II.

The ever-popular Polonaise Militaire" written by Chopin for four piano, spins over both sides of a 12-inch. But in keeping with the single side, the performance is by a chamber group of four pianos. While there is richness of texture in the blend of four Steinway squatters, the pianistic brilliance without the brilliance and tonal resonance that the Chopin composition calls for.

For chamber music enthusiasts.

AL GOODMAN (Victor 46-0008)
Undercurrent—FT.

Al Goodman, conducting a large orchestra rich in sweeping strings, gives a beautiful reading for both of these classical melodies that have been adapted for the screen. For the picture title music, Undercurrent, it’s poignant mood music, weaving the basic themes from Brahms’ Third Symphony, with Vladimir Sokoloff contributing beautiful piano interludes. Just as exquisite is Goodman’s transcription, which spotlight’s Oscar Shumsky’s rich fiddle tone, for Traumerei, which will be featured in Lone Star, movie based on the life of composer Robert Schuman. Disk is a 12-incher.

A dandy for the record library shelf at home.

LECUONA CUBAN BOYS (Majestic 1115)
Rumba Ranchero—FT; V.
Morana—FT; V.

The Lecuona Cuban Boys, playing in the spirit of the Latin Americans, give a good account for both of these attractive rumba melodies. It’s hip-swinging music, a lively clip for a riotous Rumba-Bomba, a Lecuona melody from the movie Carnival in Costa Rica, with Manya Lopez giving a spirited reading of the Spanish lyrics. Backside, Morana, also from the same screen score, is an attractive ballad lullaby to which the Cuban Boys apply the slow bolero rhythms, with Ernesto Ojeda a sweet tenor singer for the lyrical refrain.

Movie audience will highlight both sides where the rumba enthusiasts gather.

JOSE CUBRELO (Victor 26-9015)
Managua, Nicaragua—FT; V.
The Breeze and I.

The authentic and colorful rumba rhythms expounded by Jose Cubrelo’s band to best advantage for Ernesto Lecuona’s The Breeze and I melody, playing it as a slow rumba and the waxing falling as easy on the ear as on the hoed. Not nearly as effective is the chop-chop cutting for Managua, Nicaragua, taken at a lively tempo. Moreover, the singing of Bobby Ramos, giving the lyric in Spanish and in English, falls flat on both counts.

For the rumba dancers, The Breeze and I.

LIBERTAD LAMARQUE (Victor 60,0650)
Mam’selle—FT; V.
Adios Pampa Maid—FT; V.

The dramatic singing of Libertad Lamarque, gal displaying wide range in her lyrical pipes, makes it a pleasant plattering for both of these tango melodies. String orchestra, with push fiddling, conducted by Alfredo Matheba, frames her expressive singing. Most effective for the more melodic Adios Pampa Maid where the singer keeps a strict slow tempo. Waxing is is from a fine orchestral Spanish set will take these sides home.

CAROLINA PLAYBOYS (Sonoro 7208)
Divorce Me C. O. D.—D—FT; V.
I Love You, Mary Lou—FT; V.

The trio harmonies of the Carolina Playboys, getting toe-tapping support from a small accompanying band, are easier to take for the familiar Divorce novelty ditty. But with much weaker song material as in Mary Lou, their rustic harmonies grate the wax.

Divorce Me C. O. D., loves strong competish in coin circuits, with this entry a wokie.

THE BLUE SKY BOYS (Victor 20,215)
I Love My More, Now Mother’s Old—FT; V.
Have You Seen My Daddy Here?—FT; V.

There’s an authentic backwoods twang in the harmonies of Bill and Earl Bolick, as the Blue Sky Boys, for both of these mountain ballads. Express tender sentiments in their singing with fiddle, mandolin and guitar keeping the tempo bright.

For the old folks at home.

ART LUND (MGM 10013)
Mam’selle—FT; V.
Sleepy Time Gal—FT; V.

Art Lund makes his first wax as a single, faring particularly well with the evergreen Sleepy Time Gal. Lund lends rhythmic appeal to the revived oldie’s lyric, while arranger Johnny Thompson’s orchestra spits out a neat, light medium jump background.

Lund’s warbling of the Mam’selle ballad, an excerpt from the Razor’s Edge flick score, is an only fair rendition of a pretty melody and plaintive lyric. With tune getting heavy pub plug, and Lund getting build-up as a single, side may go on strength of duo promotion and the loveliness of the song.

Sleepy Time should keep jive aghs plenty awake, the strength of Mam’selle tune makes it palatable box fare.

FLOYD TILLMAN (Columbia 37221)
Sign On The Dotted Line—FT; V.
Go Out and Find Somebody New—FT; V.

Floyd Tillman’s heart-warming singing, with the accompanying string band providing a pert rhythm background, makes it a brighter spin.

(See Record Reviews on page 124)
IT'S OPEN HOUSE AT BRANSON APRIL 10-11-12

SEE THE NEW 1947 MODEL JENNINGS MACHINES

STANDARD CHIEF
SUPER DELUXE CLUB CHIEF
DELUXE CHALLENGER
HALF DOLLAR STANDARD CHIEF
ALSO PREVIEW OF SILVER EAGLE
DOLLAR BELL — SUPER DELUXE CHALLENGER

If You Can't Be There Write for Particulars

H. M. BRANSON DISTRIBUTING CO.
516-16-18 SO. 2ND STREET
LOUISVILLE 1, KY.
PHONE: WABASH 1501

RECORD REVIEWS

(Continued from page 122)

ner for both of these cowboy chants. Sign On The Dotted Line refers to the getting of a divorce and being set free. The other is the backside of a woman singing it with deep sincerity Go Out and Find Somebody New, an appealing song to his girl if he fails to make her happy.

The Sloppy Westerners following will attract attention in phrasing to both sides.

HENRI BENE (Victor 25-1077)
Slammin' Fiddler—FT.
Mammy—FT.

Pacing the band with his musette accordion squeezings, Henri Bene appends a charming and lusty flavor to both of these international melodies. Most effective is the tuneful Mammy, Italian folk melody, and it's spirited march music, which doesn't lend itself so well to the polka rhythms for Paul Linke's Slammish Patrol.

Music ops will make the most of Mammy at theafternoons locations.

ILINOIS JACQUET (Appolo 766)
Jumpin' at Apollo—FT.
Jacquet Boosey—FT.

Jacquet's second MGM pairing turns out to be the new disinker's strongest entry thus far. Pairing a top tune from The It Happened in Brooklyn lick on, After Time, with the Latin-flavored Quine Sabe; ballad, this disk bids well to harmonize with his dwindling platter popularity. Bob Carroll and Dee Parker team up to lend vocal enchantment to this one. Quine Sabe; in a slow ruumba arrangement which spots a pretty flutelike solo for 'bary, this set stables on Time, showing off his bare pipes to good advantage, with Jorsey's melodic singing leading some instrumental sparkle to the side. Quine Sabe; should draw a solid juvenile element in the trade.

DAVID ROSE (MGM 30007)
Mississippi Bound—W.
California Melodies—W.

Talented arranger-conductor David Rose unlooses a flock of fiddle fiddlers on the haunting melody of Round and Round and comes up with a beautiful disk. Done at a rapid ruumba tempo, Rose's singing, so striking, arrangement gives full vent to all the eerie loneliness of the piece. In preparation for the composition and all theme, California Melodies, makes for a highly listenable flip, with the Rose gang beautifully at walls of the tempo. Orch performance on both sides is superlative.

A must for home libraries, the Missilou may draw some juke coin.

HELEN FORREST (MGM 10009)
It's a Date—FT.
The Egg and I—FT; V.

Helen Forrest debuts on MGM wax with a couple of movie tunes done up in a pleasing manner. Chirp does some fetching vocalizing with the mediocre lyrics of the book-flick title tune, The Egg and I, but fails to in- ject the warmth that the beauty of Nora Prentiss song, What Cares What People Say? requires to make it a top-notch rendition. Musical backing by an unblinded studio orch is only adequate.

Both sides, with aid of movie promo- sions, should draw light flow of coin.

OKLAHOMA WRANGLERS (Stirling 200)
I'm Sorry It That's the Way You Feel—FT.
Farther and Further Apart—FT; V.

Plenty of folk flavor in the music made by these Oklahoma Wranglers, combining fiddle, accordion, guitar, bass and piano. Boys beat a halyard pappy torching in Further and Farther Apart, with Guy Willis selling the song lyrically. Of lesser flavor, both the song and its selling, is the I'm Sorry torch on the backside.

Some coin attraction in Further and Farther Apart if the song itself makes any stale.

RUSSEL BARKER (Columbia 37277)
Mississippi Delta—V.
Go Too Much Insurance—FT; V.

The alto sax, trumpet and rhythm instruments pound out rugged music of the low-down variety, rich in backroom flavor for a lively eight-inch platter that comes out as Jester Cole Bounce. Maestro Bennett raises this with Get Go To Much Insurance, his performance, shouting the slow race blues in earthy fashion that he's getting sus- picious of his wife.

For the backrooms at the race spots.

BOSTON (POPS) ORCHESTRA
(Victor 11-6281)
Patina's Overtures—Parts I & II

A perennial favorite are the pop overtures, Arthur Fiedler, conducting the Boston Pops Symphony Orchestra, gives a sparkling performance for Von Suppe's gay and sprightly Patina's Overture, spanning over both sides of a 12-inch disk. Scoring is rich in musical humor and melody, including the familiar Where

For the home library.

MARIAN ANDERSON (Victor 10-1246)
Lullaby—FT.
Wind Whispering—FT; V.

From the recital repertoire, Marian Anderson sings two tender ballads, singing in a slow tempo and bringing a breath-taking lyrical charm to each as the chants it soft and car- rily, descriptively for both Cyril Scott's Lullaby and Hear the Wind Whispering. Franz Rup at the piano, provides the concert accompaniment. Disk is a 10-inch.

For the home library.

FRED WARING—"SONGS OF DEVOTION" (Decca 489)

The eight hymns offered here by the Fred Waring Glee Club, accom- panied by the orchestra, were in- cluded in a similar set of 10 devotional selections packaged not so long ago by the label. To this set is added a "Vol. II," indicating that more recordings in package form are to come. With Jane Wilson, Gordon Goodman, Gordon Becker and Walter Scheff the solo voices, the glee club offers a rich vocal color to the Waring interpretation of Ave Maria, Now the Day Is Over, Holy, Holy, Holy; This Is My Father's World, Nobody Knows the Trouble He's Seen, I Feel Like a Motherless Child and a spirited rendition, Christian and Military and Battle Hymn of the Republic. Cover design is the same as in the first volume, a title page with photo of the maestro. A descriptive book- let accompanies.

THE PIED PIPERS OF HAMELIN—GENE KELLY (Columbia M-34)

The famous tale of how Hamelin town rid itself of its plague of rats (See Record Reviews on page 128)

BOWLING TO" BOWLING TO" BOWLING TO" BOWLING TO" BOWLING TO

WANTED MECHANIC

For Arcade. Must be experienced on all kinds of machines. Good salary to right party.

BOX D-474, The Billboard, Cincinnati 22, O.
COIN MACHINES

NEW ANTI-SLUG LAW PASSED
In Nebraska Helps Trade

LINCOLN, Neb., April 5.—A bill passed by the Nebraska Legisla
ture, that prohibits the manufacture, sale, advertising for sale or possession of coin machine slugs, tokens and counterfeit coin, has been signed by Governor Hix.

Act provides for a fine of not more than $200 and imprisonment for not more than 6 months; or, in default of, for persons convicted of operating any coin machine by means of slugs or false coin, arrest for any detention or sale of slugs is stiffer, providing fines of not more than six months imprisonment, or both.

Complete text of the bill follows:

For an act relating to crimes and punishments, to prohibit the use, or manufacture, sale, offering for sale, advertising or connection with the sale, sale, or distribution or possession, of slugs, tokens or counterfeit coin for use, in lieu of lawful coin or in parking meters, vending machines, coin-box telephone or other receptacle designed to receive or be operated by lawful coin of the United States, except when used in the operation and equipment of electric car, rail, street or suburban trolley, urban motor bus companies, interurban or intrastate motor transportation companies; to define prima facie evidence of violation; to provide penalties; and to repeal Sections 86-332 and 86-333, Revised Statutes of Nebraska, 1943.

Be it enacted by the people of the State of Nebraska.

Section 1. Whoever, by means of any token, slug, false or counterfeited coin, or by any other means, by trick or device, whatever not lawfully authorized by the owner, lessee, or licen
tee, of any parking meter, vending machine, coin-box telephone or other receptacle designed to receive or be operated by lawful coin of the United States of America in connection with the sale, or to be used in parking meters, vending machines, coin-box telephone or other receptacle designed to receive or be operated by lawful coin of the United States of America, either shall attempt to operate, or attempt to cause to be operated, any parking meter, vending machine, coin-box telephone or other receptacle designed to receive or be operated by lawful coin of the United States of America, or whoever shall take, obtain, accept or procure any parking meter, vending machine, coin-box telephone or other receptacle, any article of value, by means of any token, token, disk, slab, or device, for which the defendant, for the purpose of defraud
ing, or attempting to defraud, shall be convicted of any such offense, shall be fined in a sum not more than $200, or imprisoned in the county jail not more than 6 months, or both.

Section 2. Whoever, with intent to cheat or defraud the owner, lessee, licen
tee, or person in whose possession, control or use thereof shall be invented to the contents of any parking meter, vending machine, coin-box telephone or other receptacle designed to receive or be operated by lawful coin of the United States of America, in furtherance of or connection with the sale, use or enjoyment of property or service, knowingly shall cause or attempt to cause to be operated, or attempt to cause to be operated, any parking meter, vending machine, coin-box telephone or other receptacle designed to receive or be operated by lawful coin of the United States of America, or whoever shall take, obtain, accept or procure any parking meter, vending machine, coin-box telephone or other receptacle, any article of value, for which the defendant, for the purpose of defraud
ning, or attempting to defraud, shall be convicted of any such offense, shall be fined in a sum not more than $200, or imprisoned in the county jail not more than 6 months, or both.

Section 3. The sale, advertising for sale, possession or giving away of any token, slug, false or counterfeit coin, for any detention or sale of slugs or false coin, or substance whatever which, when placed, deposited or used in any such parking meter, vending machine, coin-box telephone or other receptacle, will cause the same to operate or function, shall be fined in a sum not more than $500, or imprisoned in the county jail not more than six months, or both.

Section 4. The manufacture, sale, advertising for sale, or distribution of any parking meter, vending machine, coin-box telephone or other receptacle designed to receive or be operated by lawful coin of the United States of America shall be prima facie evidence, within the meaning of Section 2 of this act, of an intent to cheat or defraud the owner, lessee, or person in whose possession, control or use thereof shall be invented to the contents of any parking meter, vending machine, coin-box telephone or other receptacle designed to receive or be operated by lawful coin of the United States of America, or whoever shall take, obtain, accept or procure any parking meter, vending machine, coin-box telephone or other receptacle, any article of value, for which the defendant, for the purpose of defraud
ning, or attempting to defraud, shall be convicted of any such offense, shall be fined in a sum not more than $200, or imprisoned in the county jail not more than 6 months, or both.

Section 5. In the trial of a defen
dant for violation of the pro
cvisions of this act, it may be proved to exist upon the presentation of proof that any city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county 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city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or county attorney, sheriff, constable, or any other person, or city or count...
Coin Laws Still Pending: Action in 16 Legislatures

(Continued from page 99)

quickly, since there is indication that advance passage of the legislation will come April 9.

LOUISIANA—First special session of the 1947 legislature adjourned March 28, after considering legislation appropriating funds for schools and old-age assistance.

Maine's Gambling Bill

Maine—April 2 was the hearing date for House Bill 1900, which would license gaming devices in certain types of clubs at $100 per machine. The bill is based on a study, which purports to show that clubs were making $600,000 profit on each machine. Hearings were also held in Augusta on House Bill 605, outlining the uses for receipts from privilege taxes on coin-operated amusement machines.

MAINE—April 2 was also the hearing date for House Bill 387, which would make it illegal to sell or give away any machine or equipment for making machines that would produce or dispense any form of alcoholic liquor.

 ứng for the sale of alcoholic beverages in any form.

Pennsylvania—April 15 was the hearing date for House Bill 274, which would require all persons operating coin-operated amusement machines to be licensed and to pay a fee of $10 on each machine operated.

South Carolina—House Bill 274, proposing a $15 annual fee on machines and $10 on vending machines (The Billboard, April 15), passed the House on its third reading and has been referred to the Senate Finance Committee.

Texas—The House has reported favorably on H. B. 311, which would require each operator of an amusement machine to file a bill of sale for each machine operated.

The Senate Finance Committee has reported favorably on S. B. 328, which would allow companies to operate as advertising agencies.

SOUTHERN AUTOMATIC MUSIC COMPANY

534 S. Third St.
Louisville 2, Ky.

GOTTLEIB'S GREAT NEW S-BALL HIT!

COME IN AND MEET TANTALIZING, TERRIFIC MAISIE NOW AT
H. Z. VENDING & SALES CO.
1205-07 Douglas St.
Omaha 2, Neb.

ONCE UPON A TIME

Once there was a man who had a dozen grown-up sons, and they used to fill in mail and mail this application today

NATIONAL ASSOCIATION OF AMUSEMENT MACHINE OWNERS

1400 Boardwalk, Atlantic City, N. J.
Application for Membership!

Trade Name

Address

City State

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Christian Buchler Opens Ad Campaign on Changers

CHICAGO, April 5.—Christian Buchler Company, Chicago distributor for Vendo coin changers, has initiated a local advertising campaign stressing the custom and employee service rendered by the changers.

Grant Anderson, sales manager, said units will be leased out directly to location owners by Buchler and will be leased to individual coinmen who in turn, wishing to provide their own designated locations with such a service, will rent the changers to such spots. By way of explanation he said that in no case will the machines be sold to either locations or operators and pointed out that it is the national policy of Vendo to sell the equipment to their distributors only, who in turn retain ownership of the machines and rent or lease separate units in the manner described.

Same Retail Fees

Rental fees amounting to a few cents a day, will be the same whether the changer is leased directly from Buchler or thru an operator. In the latter instance, Anderson said, the machine will not be made up by the operator as a direct profit-making idea, thru the rental fee, but will be installed by him as a good will gesture on his part towards location management and also to increase the use of any coin or amusement machines he may have on the location. There will be no preference by Buchler in the matter of leasing of the units to locations or to operators, Anderson explained, but operators will be required to inform the distributor as to the location of each changer they place.

Frozen Food Men Cast Eye on Vender

(Continued from page 162)

Planned that the Auto Clerk could be used in the frozen-food department of a store or one in each establishment, thus making an entire coin-operated super market.

Price of Auto Clerk

Price of the Auto Clerk will be about the same as that of a good cash register, Budde declared. The A. B. T. booth was largely a trade exhibit that did the most attraction and comment at the exposition by the FFI convention exhibit committee.

Thomas F. Brooks, vice-president of Benno Food Product Corporation, who attended the convention that his firm will have a coin-operated pre-cooked (frozen) baking machine on the market in about a year. Weber Show Food Company, Los Angeles, was revealed at the exposition as having a coin-operated frozen-food cabinet in operation.

Also on view at the Horticultural Hall was the Spire-o-Freeze cabinet that sends a frozen-food package from a gravity fed chute at a 45 degree angle. This machine could easily be converted to coin operation according to officials. Other exhibits included Frigibezer, Hygrade Frozen Foods, Southland Frozen Foods, Pratt's Frozen Foods; Frost Cooled Foods, Inc., and an exhibit by the Department of Interior on wild life frozen foods.

Pioneer Distributing Co. Clarified on N. Carolina RALEIGH, N. C., April 3.—Pioneer Distributing Company, Inc., here, has been issued a charter by the Secretary of State. Firm generally deals in coin-operated machines of all potential users of coin changing units, with public spots such as phone booths and coin-operated equipment a close second.
The Billboard
April 12, 1947

Record Reviews

(Continued from page 124)

is told in light-hearted and engaging story-telling fashion by movieland's Gene Kelly to add to the recorded lore for the moppet trade. Apart from the story's realism, Kelly effects an effective "mouse voice," a vocal trick. And for added needlesomeness, Leham Engel composed and conducts original music descriptive of Robert Browning's immortal poem. Story told on two 10-inch records, packaged in a soft-covered double jacket, richly illustrated by Jan Beulet.

THE HARMONICATS (Vocalistic 1 & 2)

Peg o' My Heart—Inst.
Fantasy Impregnating—Inst.
Malaguena—Inst.
Harmonica Boogie—Inst.

This newest Chi label (The Billboard, April 5), offers a brand of harmonica music that's already big thru the Windy City area. Harmonicats are a mouth-organ trio, who have been recorded with the echo chamber by sound engineer Bill Putnam. Echo effect gives their fine scorings a depth of richness, equal to that of a huge harmonica band. First pairing is extra gluclosy, featuring besides the three harmonicas, Sid Fisher's amplified guitar, doing echo effects. Peg is done in very slow tempo, while the Chopin Fantasy is done in its naturally more spirited tempo, but with an ear always on the commercial. Malaguena, a tune being recorded quite widely, stands out among its rivals, for the dirty is especially suited to this harmonica treatment. Mating is in jump tempo and highlights some of the finest jazz mouth-organizing ever during the last two choruses of the side.

Plenty of blue chips can be piled on these sides to hit the nation's fancy.

FLOYD SMITH (Hy-Tone 29)

Floyd's Guitar Blues—Inst.
I'm Weak For You—Blues, V.C.

Ex-Andy Kirk star, Floyd Smith, fronts a five-piece here, highlighting his own fine single string and chord amplified work. First side is a remake, only with a small combo, of his Decca sepia series hit. Side shows that Smith's long service stint didn't dull his technique and he offers some of the finest simulations of a doeful human voice on record. Reverse is a stereotype blues, Smith picks up plenty to commend it from the vigorous throating of Jo-Jo Adams. Adams is one of those fine vibbrato singers of the Eddie Vinson school, who always wins race interest.

Race toprooms will want either side on their boxes.

FRANKIE LANE (Mercury A-22)

Frankie Lane pipes six oldies in his sugariest and when necessary, most soulful style, for this latest Mercury book. Tune production is well balanced and Frankie shows that he's capable of handling an old blues as well as a more modern standard. Tunes are Wrap Your Troubles in Dreams, Fanny Side of the Street, Blue Turning Gray Over You, Can't Believe That You're in Love With Me, West End Blues and Black and Blue. Accompaniment is apt, with Carl Fisher's Swinget, a combo of Hollywood studio jazzmen, sitting in.

Telecoin Reports Profits

NEW YORK, April 5—Telecoin Corporation, national distributor of coin-operated Bendix home launders, this week reported a net profit of $370,852 for the year ended November 30, 1946, against a 1945 net of $41,690.

OFFERS

FOR IMMEDIATE DELIVERY!

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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<tbody>
<tr>
<td>CLOVER DUTCHMAN</td>
<td>$29.50 each</td>
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<tr>
<td>WILD FRENCHMAN</td>
<td>$39.50 each</td>
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<tr>
<td>VELVET PARISIAN</td>
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UNIVERSAL PRODUCTS

525 PARKER ST. * CHESTER * PENNA.

FOR SALE

MILLS

VEST POCKET
g1.50 each
CHROME BELLS

FOR SALE

MILL

VEST POCKET

CHROME BELLS $49.50 EACH

American Amusements

146 W. Fullerton Ave., Chicago 29, Ill.

Phone Belmont 7-0726

FOR OUR SPECIAL

ANNOUNCEMENT

June 12, 1944

Watch

for Sale

MILLS

VEST POCKET

CHROME BELLS

$49.50 each

1-438, Belmont 0-0-0

WE BUY, SELL AND EXCHANGE

American Amusements

146 W. Fullerton Ave., Chicago 29, Ill.

Phone Belmont 7-0726
FOR YOUR WONDERFUL RESPONSE TO

We are turning out this action packed game just as quick as we can—BUT the orders for this spectacular game came in FAST so please be patient as we will soon be able to fill them promptly.

See FRANKEL for the Newest Games

"LARRY" FRANKEL

Here's EXHIBIT'S

MYSTERY

New 5-Ball
Free Play

• 7 High Score Build Ups
• Big Mystery Pockets
• High Score Bumpers
• Mystery Spot-Ents!
• Special Scoring Lanes

CONTACT US TODAY!

MR. OPERATOR! LOW PRICES, BUT HIGH QUALITY!

Mr. Operator! Low Prices, But High Quality!

Mr. Operator! Low Prices, But High Quality!

Mr. Operator! Low Prices, But High Quality!

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Mr. Operator! Low Prices, But High Quality!

Mr. Operator! Low Prices, But High Quality!
YOU CAN'T BEAT OUR PRICES!

FOREIGN BUYERS—WE EXPORT TO ALL PARTS OF THE WORLD

WURLITZER

Wurlitzer 415, 12 Hour $68.50
Wurlitzer 416, Main $125.00
Wurlitzer 850, Twin, Coin op $195.00
Wurlitzer 500, Roler $195.00
Wurlitzer 24 $127.50
Wurlitzer 511, Coin op $325.00
Wurlitzer 800, 202A VICTORY $145.00
Wurlitzer 2000, VICTORY $295.00
Wurlitzer Twin 10, Cella Job $120.00
Wurlitzer Twin 12, Cella Job $195.00
Wurlitzer 908 $225.00
Wurlitzer 800

SEEBURG

Seeburg Casino $129.50
Seeburg Marfair $165.00
Seeburg Plaza $195.00
Seeburg Royal $129.50
Seeburg Casino, E. O. $25.00
Seeburg Major, E.O. $25.00
Seeburg Veep in Glass $125.00
SEEBURG Hi TONE, E. $249.50
SEEBURG Hi TONE, 8200, ES $249.50

MILLS

Mills Throat $129.50
Mills Empire $125.00

Send 1/3 Deposit, Balance C. O. D.

NEW LOW PRICES ON RECONDITIONED USED PHONOGRAPHs

Good in Appearance—Good Mechanically—Carefully Crated.

We take pride in every piece of used equipment we sell. Our prices are the lowest. We have sold many customers for 10 years continuously. Your complete satisfaction guaranteed.

$375.00
Wurlitzer 50 with stopper
$299.50
800 R.C., 9000 R.C.
$269.50
9000 E.S., 8800 E.S.
$219.50
Seeburg Major, Cadet, Colonel, Eavey
$180.50
Wurlitzer 505, Wurlitzer 600K, Wurlitzer Victory
$160.50
Seeburg 8200 conversion, Wurlitzer 600
$215.00
Rotary, Seeburg Vogue

ALL TUBES AND MINIATURES—40% DISCOUNT

TERMS: 1/2 Cash with Order, Balance C. O. D.

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS
12 Years of Operators' Confidence
738 Erie Blvd. East
Syracuse, New York

875 Main Street
Buffalo, New York

TRIMOUNT'S Spring Cleaning

We are cleaning houses—200 used pins to go at close-out prices. All games sold as is, but complete. No broken doors—missing parts—cabinets in good condition.

- YOUR CHOICE $25
  Cline
  Ski Line
  Berkeley
  Gold Star
  Ray

- YOUR CHOICE $40
  Bombardier
  Marlin at Play
  Mini Main, 442
  Empire-Paladin
  Five and Ten
  Kinettes

- YOUR CHOICE $50
  Holling
  American
  Radio American
  Empire
  Deluxe
  Toy

- YOUR CHOICE $75
  Paradise
  Domino
  Big Parade

- YOUR CHOICE $85
  El Dorado
  Super
  Arizona

TRIMOUNT COIN MACHINE CO.
40 WALTHAM ST.
BOSTON 18, MASS.

PHONE: LIB. 9480

Get Them Now! Be First in Your Territory!
**BUBBLE BALL GUM**

Immediate Delivery—50 boxes 100% 3/4oz. brick 13 1/2 lb. cotton. ...$17.25

(MINIMUM ORDER ACCEPTED—ONE CASE)

**NEW VENDORS**

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Price</th>
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<tbody>
<tr>
<td>Silver King</td>
<td>$145.00</td>
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<tr>
<td>Advance</td>
<td>$104.00</td>
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<tr>
<td>Jumbo-Jigit, Postig Unit</td>
<td>$248.00</td>
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**PRICE STANDS** $37.25 | CROSS BARS $1.25 | WALL BRACKETS $1.00

**"STAR" POPCORN MACHINES**—PROVEN THE FINEST AT THE CHEAPEST PRICES!

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Price</th>
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<tbody>
<tr>
<td>Silver-Star Model</td>
<td>$45.00</td>
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<tr>
<td>Silver-Star Model</td>
<td>$49.00</td>
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**SPECIFY VOLTAGE REQUIRED.**

**ARCADE—NEW AND USED**

<table>
<thead>
<tr>
<th>Light Leagues, F.D.</th>
<th>Ball 110</th>
<th>Wurlitzer 616 $295.00</th>
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<tbody>
<tr>
<td>ABT Gum Range 950</td>
<td>Bulk Fox 110</td>
<td>Wurlitzer 850 $465.00</td>
</tr>
<tr>
<td>Underside Rider 165</td>
<td>Chicken Sam 110</td>
<td>Marvel's Carnival 1947</td>
</tr>
<tr>
<td>Ohio: Hockey 165</td>
<td>Belt Line 150</td>
<td>Chicago Coin Hockey 1947</td>
</tr>
<tr>
<td>Diamonds 250</td>
<td>Winner Bag 150</td>
<td>Cleveland Coin Hockey 1947</td>
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<tr>
<td>Jerry's Gun 350</td>
<td>Wurlitzer 245</td>
<td>Seeburg Coin Hockey 1947</td>
</tr>
<tr>
<td>Sun Viator 125</td>
<td>Anti-Aircraft 225</td>
<td>Wisconsin Coin Hockey 1947</td>
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<tr>
<td>Laser Violator 175</td>
<td>Anti-Aircraft 225</td>
<td>245.00</td>
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<td>Total VI 250</td>
<td>Anti-Aircraft 225</td>
<td>245.00</td>
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<tr>
<td>Archer 350</td>
<td>Anti-Aircraft 225</td>
<td>245.00</td>
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<tr>
<td>Pitch &amp; Catcher 350</td>
<td>Gumball 500</td>
<td>245.00</td>
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<tr>
<td>World's Diner 110</td>
<td>Gumball 500</td>
<td>245.00</td>
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<tr>
<td>Complete Exhibits</td>
<td>Gumball 500</td>
<td>245.00</td>
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<tr>
<td>50c. White</td>
<td>Gumball 500</td>
<td>245.00</td>
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<tr>
<td>Noreste X Ray</td>
<td>Gumball 100</td>
<td>245.00</td>
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<tr>
<td>Peter Whiteori</td>
<td>Gumball 100</td>
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<tr>
<td>Peter 25c. Double</td>
<td>Gumball 100</td>
<td>245.00</td>
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<tr>
<td>Wurlitzer Dime</td>
<td>Gumball 100</td>
<td>245.00</td>
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<tr>
<td>Pin Games, Write</td>
<td>Gumball 100</td>
<td>245.00</td>
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</tbody>
</table>

| 15 Wurlitzer Skee | Game Rolls 225.00 |
| 2 Games Rolls 225.00 | 10c. Bowling | 110.00 |
| 4 Games Rolls 325.00 | 25c. Barrel Roll | 110.00 |
| Complete Exhibits | 50c. Barrel Roll | 110.00 |
| 1 Skee Roll 45.00 | Blasting Prizes 110.00 | 110.00 |
| Ohio, Coin Hockey 110.00 | Blender Prizes 110.00 | 110.00 |
| 3 Blizzard 150 | Ohio, Coin Hockey 110.00 | 110.00 |
| 3 Blizzard 150 | Ohio, Coin Hockey 110.00 | 110.00 |
| 4 Blizzard 200 | Ohio, Coin Hockey 110.00 | 110.00 |
| 2 Blizzard 250 | Ohio, Coin Hockey 110.00 | 110.00 |
| 6 Blizzard 300 | Ohio, Coin Hockey 110.00 | 110.00 |
| 10 Blizzard 400 | Ohio, Coin Hockey 110.00 | 110.00 |
| 1 Blizzard 400 | Ohio, Coin Hockey 110.00 | 110.00 |
| 2 Blizzard 500 | Ohio, Coin Hockey 110.00 | 110.00 |
| 3 Blizzard 600 | Ohio, Coin Hockey 110.00 | 110.00 |
| 4 Blizzard 700 | Ohio, Coin Hockey 110.00 | 110.00 |
| 5 Blizzard 800 | Ohio, Coin Hockey 110.00 | 110.00 |
| 1 Blizzard 1,100 | Ohio, Coin Hockey 110.00 | 110.00 |
| 4 Blizzard 1,400 | Ohio, Coin Hockey 110.00 | 110.00 |
| 6 Blizzard 1,600 | Ohio, Coin Hockey 110.00 | 110.00 |
| 9 Blizzard 2,100 | Ohio, Coin Hockey 110.00 | 110.00 |
| 12 Blizzard 2,400 | Ohio, Coin Hockey 110.00 | 110.00 |
| 1 Blizzard 5,000 | Ohio, Coin Hockey 110.00 | 110.00 |
| 4 Blizzard 10,000 | Ohio, Coin Hockey 110.00 | 110.00 |
| 9 Blizzard 20,000 | Ohio, Coin Hockey 110.00 | 110.00 |
| 1 Blizzard 50,000 | Ohio, Coin Hockey 110.00 | 110.00 |
| 4 Blizzard 100,000 | Ohio, Coin Hockey 110.00 | 110.00 |
| 9 Blizzard 200,000 | Ohio, Coin Hockey 110.00 | 110.00 |
| 1 Blizzard 500,000 | Ohio, Coin Hockey 110.00 | 110.00 |
| 4 Blizzard 1,000,000 | Ohio, Coin Hockey 110.00 | 110.00 |
| 9 Blizzard 2,000,000 | Ohio, Coin Hockey 110.00 | 110.00 |

Conclusion of the Wurlitzer Skee: We will accept trade-ins.

**WERTZ MUSIC SUPPLY COMPANY**

215 W. BROAD STREET

**THE VOICE-O-GRAPH IS DESTINED TO BECOME YOUR NUMBER ONE PROFIT PRODUCER**

Think of the thrill people get from making their own instantaneous Voice Records. Voice Records Universal Appeal...Showmanship...Footproof Operation...Human Interest—the VOICE-O-GRAPH has all four...and MORE! The psychological impulse to record the human voice explains the remarkable earning records of operators.

The VOICE-O-GRAPH occupies only 1 sq. yd. of floor space and yet 2 people can record song or conversation. It is fully automatic—Coin Operated with special Melting Envelopes vended for an additional Coin. Repeat customers and transients make recordings of their own voices and mail them to friends or take them home to enjoy hearing over and over again on their own phonographs. The VOICE-O-GRAPH booth is soundproof, and beautifully designed. For attendants necessary.

"Don't Write—VOICE-O-GRAPH" See the VOICE-O-GRAPH on display at all Mutoscope Distributors. For further proof of the remarkable earnings now being reported mail this coupon immediately! Deliveries now being made in order received. 4Reg. Trade Mark

**INTERNATIONAL MUTOGRAPH CO. 44-01 Eleventh Street, Long Island City, 1, N. Y.**

Send me at once complete details on VOICE-O-GRAPH.

NAME ________________________________

FIRM ________________________________

ADDRESS ________________________________

CITY __________________ ZONE ______ STATE ______
TEN YEARS FROM NOW--
THESE PREMIER GAMES WILL
STILL BE MAKING MONEY

Because—1—They're solidly Built—Not Toys
2—They Appeal to everyone all year round.

BOWLO
Premier Bowlo Ten Pin Console

Here's a sensational and solidly built game that everyone understands at a glance. It's just like real bowling—and it's only 5½ feet long! Automatic scoring of Strikes and Spares—just like the real game. Hitting the country like a ten pin strike! Custom built in our own plant and solidly constructed for years of service of mahogany, maple and birch plywood. Simple, trouble free mechanism. A money maker!

JUNIOR TEN GRAND
Premier Ten Grand Junior Console Barrel Roll

There isn't a single part in this entire game that can take years of abuse. And it's not only beautiful, it's one of the most successful skill games we've ever made. It's big time—and yet only 7 feet long, a natural for crowded locations where space is valuable. Custom built for heavy play—every day. Solidly constructed in our own plant of mahogany, maple and birch plywood. A proven profit maker!

Also available in Senior lengths, 10½, 12½ and 14 feet. Write for details on how our equipment can be easily financed.

ORDER NOW

MAYFLOWER SPECIALS

CONSOLES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUCKLEY TRACK ODDS, D.</td>
<td>$175.00</td>
</tr>
<tr>
<td>MILLS 4 BELLS, 4 nicked</td>
<td>$100.00</td>
</tr>
<tr>
<td>MILLS 3 BELLS, 5c, 10c, 5c</td>
<td>$350.00</td>
</tr>
<tr>
<td>MILLS 3 BELLS, 5c, 10c, 25c</td>
<td>$415.00</td>
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<tr>
<td>MAYBELL, 5c 5c, 25c. 25c</td>
<td>$225.00</td>
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<tr>
<td>KEENEY SUPER BELL, 2 way, 5c 5c</td>
<td>$125.00</td>
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<tr>
<td>KEENEY SUPER BELL, 4 way, 5c, 5c, 5c</td>
<td>$200.00</td>
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<td>KEENEY SUPER BELL, 4 way, 5c, 5c, 5c, 25c</td>
<td>$225.00</td>
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<tr>
<td>JUMBO PARADE, High Head</td>
<td>$60.00</td>
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<tr>
<td>SILVER MOON, P. O.</td>
<td>$95.00</td>
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<tr>
<td>HIGH HAND, Comb.</td>
<td>$65.00</td>
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<td>BOB TAIL TOTALIZER</td>
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<td>SILVER MOON TOTALIZER</td>
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<tr>
<td>SARATOGA RAILS</td>
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<tr>
<td>EVANS BANTAIL, Walnut</td>
<td>$45.00</td>
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<td>EVANS GALLOPING DOMINO, Walnut</td>
<td>$45.00</td>
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<td>EVANS LUCKY LURE, Walnut</td>
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<tr>
<td>EVANS LUCKY STAR, Like Cab.</td>
<td>$75.00</td>
</tr>
<tr>
<td>JENNINGS FAST TIME, P. O.</td>
<td>$40.00</td>
</tr>
</tbody>
</table>

ARCADE MACHINES

I A.B. RIFLE RANGE, Complete
Counter With 13 Rifles, Oversize Compressor $1,000.00
WESTERN RECORDIT | $160.00
EVANS SUPER ROMPER | $130.00
DRIVEMOBILE | $175.00
KISS-O-METER | $225.00
BALLY TORPEDO | $75.00
TOKIO GUN | $125.00
KEENEY NAVY BOMBER | $100.00
KEENEY ANTI AIRCRAFT | $35.00
BALLY RAPID FIRE | $75.00
CHAMPION HOCKEY, Jr. | $75.00
GOLD-EE, Like New | $225.00
GENCO WHIZ, Like New | $175.00

Terms: 1/3 with Order, Balance C. O. D.

MAYFLOWER DISTRIBUTING COMPANY
2218 University Avenue
St. Paul 4, Minnesota

KEENEY "BIG PARLAY"
PACKED WITH NEW AWARD FEATURES—PROVING A WINNER IN TEST LOCATIONS OF EVERY TYPE.

NOW DELIVERING "WILLIAMS' "TORNADO"
ORDER RIGHT NOW!

MILLS NEW VEST POCKET
$74.50
Keep a steady stream of daily profits with this terrific money-maker!

ONE BALL
MULTIPLE FREE PLAY
Fortune (Condition) $5.00
Finale $12.00
Sport Special $10.00

WE'VE GOT PARTS, a complete line of parts, at wholesale for operators. Music parts, game parts, any part you want anytime you want it. No matter how hard to get, we'll get it for you. No order too large or too small.

PIN GAMES
A.B.C. Bowler $12.50
Blonde $15.00
Lite Ten $62.50
Four Aces $64.50
Frisco $72.50
Gin Club $27.50
Keep 'Em Flying $62.50
Midget Racer $145.00
Oklahoma $62.50
Riviera $165.00
Shanghai-La $62.50
Shooting Stars (Used) $110.00
Suspense $115.00
Yates Downey $45.00

BELL MACHINES
5c Mills Club
Bell $17.50
5c Brown Front $74.50
5c Copper Chrome $124.50
5c Gold Chrome $107.50
5c Silver Chrome $120.00
25c Silver Chrome $155.00
25c Silver Dime $110.00
25c Jennings Golden $37.50
25c Copper $34.50
25c Bonanza Bell, Wrentzell $109.50
Columbia Bell, Twin Jack Pot $49.50

WRITE FOR OUR BUYERS' GUIDE—A COMPLETE PRICE LIST
NOW AVAILABLE!

Jennings Standard Chief

featuring the trouble-free mechanism famous with operators everywhere

ORDER NOW!

See our dealer or distributor in your territory, or write direct to:

O. D. JENNINGS AND CO.
4307-39 WEST LAKE STREET
CHICAGO 24, ILLINOIS

YOU DON'T HAVE TO BE A MAGICIAN TO MAKE MORE MONEY WITH RADIOTEL

YOU don't have to be a magician to make money with coin-operated radios. But to make more money, you do need a top performance radio... at low cost to you. You do need trouble-free operation... to reduce service charges.

Radiotel fills that need for a reliable radio. Licensed, tested, and approved, Radiotel surpasses all legal standards set up for radio manufacturers. In sensitivity of tone and in selectivity of stations, Radiotel is tops. All this at low cost to you.

Radiotel guarantees that your repairs are minimized. Engineers designed the sets especially for coin-operated play. The chassis is tamper-proof. The locks are pick-proof. The radio itself is fool-proof. All this minimizes repair cost for you. All this means more money for you.

LOW RADIOTEL COST 4.-
LOW RADIOTEL UPKEEP = MORE $ FOR YOU

FACTS ABOUT RADIOTEL

"The coin-operated radio that has everything" RCA licensed. Tested and approved by National Fire Underwriters. Insurable under all safety codes.

5-inch Alnico permanent magnet speaker. Built-in loop antenna. Extra hidden volume control in chassis; adjustable to prevent disturbing guests in adjoining rooms.

Pick-proof 5-pin tumbler lock on cabinet door. Additional lock on coin-box inside cabinet. Micro-switch.

Break-proof lucite dial. 1 or 2 hours (your choice) continuous timing for 25c. 90 days standard factory guarantee. Immediate delivery.

DONT DELAY!

Win or write now for details about Radiotel's complete line of coin-operated radios.

New Console Model 1700 Fire-alcohol-resistant top.

Dark Mahogany, 6 tubes, AC-DC.

26" high, 11" wide, 19" deep.

New Table Model 1550A.

Rich Walnut, 8 tubes, straight AC chassis National Slug Rejector with separate Return Coin chute. 1 x 9 x 9 inches.

National Coin Radiotel Company

4487 Beverly Boulevard • Los Angeles 4, California
COIN MACHINES

The Billboard

April 12, 1947

LATEST MODELS

JACKPOT BELLS

2/5 OR 3/5 COMBINATION

FACTORY REBUILT – LOOK AND OPERATE LIKE NEW

$150.00

5c PLAY

10c, $160.00 - 25c, $170.00

F.O.B. CHICAGO

REBUILT AND REFINISHED

WATLING ROLATOPS

$75.00

F.O.B. CHICAGO

PHONE OR WIRE TODAY — PROMPT SHIPMENT

A Great New Bell Is Born!

MILLS DOLLAR BELL

with the

Exclusive Giant Size, Hand Load Jackpot

Immediate Delivery • Black Cherry and Golden Falls Models

2/5 or 3/5 Pay Schedules

DON’T BE MISLED! THIS IS NOT A REBUILT USED BELL BUT A COMPLETELY NEW FACTORY-BUILT MACHINE. ONLY CHANGES ARE NEW PARTS FOR CONVERSION TO DOLLAR PLAY.

Manufactured and Distributed by

MILLS SALES CO., LTD.

Main Office—1640 18th St., Oakland, Calif.

Branches: 600 S. E. Stark, Portland, Oregon.

2827 W. Pico Blvd., Los Angeles, Calif.
SKILL THRILL
FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

April

IMMEDIATE DELIVERY

OPERATOR'S PRICES

5c ROL-A-TOP BELL $175.00
10c ROL-A-TOP BELL 200.00
25c ROL-A-TOP BELL 225.00
50c ROL-A-TOP BELL 300.00

The Above Prices Are Not F. O. B. Chicago.
We can furnish all types of reel combinations to meet your requirements:

1 CHERRY PAY 2
1 CHERRY PAY 3
MYSTERY 3-5 PAYOUT, STANDARD
MYSTERY 3-5 PAYOUT, CLUB
NO LEMON ON FIRST REEL

DON'T WRITE—WIRE!
WATLING MFG. CO.

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

SEEBURG MUSIC SYSTEMS

ONLY SEEBURG OFFERS

- SCIENTIFIC SOUND DISTRIBUTION...
  Better reproduction anywhere... best
  listening everywhere.
- WIRELESS REMOTE CONTROL
  Easier, selection—more plays!
- A COMPLETE MUSIC SYSTEM
  For "tailored" installation in any kind
  and any site location!

SYMPHONOLA "1-47"

WHAT ACTION...
WHAT APPEAL...
WHAT EARNINGS...

THAT'S

MAISIE

GET NEXT TO THIS NEW
GOTTLIBB
SENSATION RIGHT
NOW!

SHE'S WAITING FOR
YOU AT FLORIDA
AUTOMATIC!

BE SURE TO ORDER THESE GOTTLIBB WINNERS:

DAILY RACES

DeLuxe

Grip Scale

Best Since 1927!

NOW DELIVERING—DAVAL
SKILL THRILL

Real targets! Actual shots of actual coins!

Florida Automatic delivers the tops in equipment!

FOR BEST SERVICE—
BETTER VALUES, TRY
AUTOMATIC COIN!

BRAND NEW
1947 MILLS 3-BELL
MILLS BLACK CHERRY
BELL, 5c-10c-25c-50c

MILLS VEST POCKET

BELL

Double DeLuxe Revolve-a-Round
Safes for Slots.

Triple Deluxe Revolve-a-Round
Safes for Slots.

BRAND NEW VEST
POCKET BELLS..............$74.50

Lots of 10.............$65.00 Ea.

MILLS SLOT MACHINE PARTS

All Used Equipment

RECONDITIONED

EQUIPMENT

MILLS

BALLY SPOTTEM, F. P.
STONER CHUBY, F. P.
BALLY CHEYRON, F. P.

GOTTLIEB

CONSOLES

 Pace Gearbox. $ 89.50
 Pace Twin Rolls, 5c/25c 169.50
 Pace Twin Rolls, 5c/10c 190.50

t/25c 124.50

KEENLIN TILT SADDLE BELL, 10c/P.O. 269.60

BELLS

Bally Club Bell, Comb. F. P. & P. O. 198.50

Bally Club Bell, Comb. F. P. & P. O. 198.50

Bally Club Bell, Comb. F. P. & P. O. 198.50

WRITE FOR COMPLETE LIST OF PARTS AND EQUIPMENT
TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

CREDIT!

West Side 1. Working for You. Not only are
we delivering the finest in new and reconditioned
equipment but we've just negotiated for con-
venience of the equipment we sell. Our
elastic credit terms allow up to 15 months to pay
if you choose. Take advantage of this offer.
Order from West Side because this is for you.
West Side's on Your Side.

WE PRIDE OURSELVES ON OUR CLEAN REPUTATION!

WEST SIDE DISTRIBUTING CORP.

698 Tenth Avenue

New York 18, N. Y.

Phone: Circ. 6-7533

Guaranteed Reconditioned Equipment

Automatic Coin Machines & Supply Co.

All Phones: Capitol 8244

4135-43 Armitage Ave. - Chicago 39, Illinois

Affiliate Office: Iowa State Sales Co., 367 Seventh St., Des Moines, Ia, Iow

Credit to C.O.D. Limit $50.00
COVEN'S COIN CORNER

SPECIALS
JENNINGS CHALLENGER, '46 - $459.50
GALLOPING DOMINOS, 5c, '46 - 549.00
DRAW BELLS - 5c • DRAW BELLS - 25c
ALL BRAND NEW - WRITE

CONSOLES
GALLOPING DOMINOS, 5c, J.P.O. • $179.00
SAM'S UNSTOPPABLE 5 BELLS, 6c, P.O. • $49.00
PACE TWIN REELS, 6c, 50c, P.O. • 109.50
TRACK TIME, 5c, P.O. • 89.00
BALLY CLUB BELL, P.O., 5c • 140.00
BALLY CLUB BELL, P.O., 25c • 179.00
FAST TIME, P.O., 5c • 49.00
FAST TIME, P.O., 25c • 89.00
LUCKY STAR, P.O., 5c • 140.00
MAYBELLE, 5-5-5-25, P.O. • 325.00
MAYBELLE, 5-5-25-50, P.O. • 360.00
MILLS 4 BELLS, 5-3-5-5, Late • 275.00
MILLS JUMBO, P.O., 5c • 65.00
Animal Race, Late Model • 69.00

MUSIC
WURLITZER 600 (Keyboard Victory) • $249.00
ROCK-OLA IMPERIAL 24 • 710.00
Excellent shape • 99.50
MILLS THEORET • 199.00
WURLITZER 616 • 99.00

SLOTS
JENNINGS 25c CLUB SPECIALS $126.50
JENNINGS 5c SILVER CHIEF • 109.50
JENNINGS 10c VICTORY CHIEF • 109.50
JENNINGS 5c VICTORY CHIEF • 99.50
JENNINGS 5c VICTORY CHIEF • 109.50
COLUMBIA CHROME BELLS • CONVERTIBLE • 99.00

COVEN DISTRIBUTING CO.
3181 ELSTON AVENUE CHICAGO, ILL
Phone: INDEPENDENCE 2210

COIN-OP ED MACHINES

VICTORY • $395.00
TRIPLE BELL • $950.00
BALLY ENTRY • $595.00

THE SWEETEST MUSIC BARGAIN THIS SIDE OF HEAVEN!!!!

Wurlitzer 71 C.M. • $150.00
Wurlitzer 61 C.M. • 110.00
Wurlitzer 41 C.M. • 110.00
rock-ola C.M. • 12.50
seeburg 25c • 99.50
Wurlitzer 630 • 125.00
Wurlitzer 635 • 395.00
Wurlitzer 750 • 395.00
Wurlitzer 700 • 395.00
Wurlitzer Victory Model • 225.00
Wurlitzer 600 • 210.00
Wurlitzer 600R • 125.00
Wurlitzer 24 • 125.00
Wurlitzer Twin 5c • 125.00
Wurlitzer 24, Coin Bell • 125.00
Wurlitzer 500 • 225.00

Rock-Ola Sculpture and
Playmaster, Green • $25.00
Rock-Ola Reina and
Windsor • 150.00
Rock-Ola Masters • 150.00
Rock-Ola Impalas, Gold • 250.00
Rock-Ola De Luxe • 250.00
Rock-Ola Standard • 250.00

AM-1 Singing Towers • $150.00
AM-1 Hostess Units, Complete • 3,500.00
AM-1 Cabinets Only, Ea. • 295.00
AM-1 Hi-bays, 40 Record • 500.00
AM-1 X's • 90.00
AM Top Flights • 115.00
AM-1 Streamliners • 195.00

Seeburg Conversion • White
Seeburg Regals & Cabinets • $175.00
Seeburg Hi-Tones • 295.00
Seeburg Master • 195.00
Seeburg Gems • 195.00
Seeburg RC Special Utility • 375.00
Seeburg Cabinet in Victory Cabs. • 245.00

Mills Thorne • $175.00
Mills Empress • 225.00

SOLOTONE AND PERSONAL MUSIC • WRITE
3/4 DEPOSIT, BALANCE C. O. D. F. O. B. PHILA.
April 12, 1947

The Billboard

COIN MACHINES 137

WORLD WIDE Says:

"Never Before Has Any 1-Ball Game
So Captured the Patronage of
Players—It's a Tremendous Success!"

AL STERN, President

KEENEY'S NEW 1-BALL

"BIG PARLAY"

This game carries a gripping, inspiring story of im-
mediate public acceptance. It is packed with more
play-exciting award features than any 1-ball game
ever offered. Simple to understand, it's just the
thing for transient players. Holds the "regulars" day
after day, month after month. Here's why:

1. Given 2 selections, plus a Big Bonus Jack-
pot Award, plus regular odds for the
first coin played.
2. Next 3 coins each post up a selection,
plus a Big Bonus Jackpot Award, plus
regular odds.
3. Total of 8 selections 4 Big Bonus Jack-
pots, plus regular odds and a positive
award for 7 coins.
4. Has EXTRA Award features. Make no
mistake, BIG PARLAY is a money-maker.

YES! IT'S CONVERTIBLE
FREE PLAY OR PAUAYOUT

Exclusive Keeney Distributors in Illinois, Iowa, Nebraska, Missouri and Kansas

WORLD WIDE DISTRIBUTORS
1014 N. ASHLAND AVE.
CHICAGO 22, ILL.
BRUNSWICK 2338-6878

CHICAGO 14, ILLINOIS

NEW MACHINES FOR DELIVERY NOW!

GOTTLIEB DAILY RACES, One-Ball Free Play
GOTTLIEB Improved DeLuxe GRIP SCALE
GOTTLIEB MAISIE
BALLY DOUBLE BARREL
UNITED HAVANA
BASKETBALL CHAMP
EXHIBIT MYSTERY
DAVAL'S BEST HAND
DAVAL'S SKILL THRILL
MARVEL "POP-UP" New Lobby Counter Game
CHICAGO COIN KILROY
DAVAL'S "FREE PLAY"
SIL-VER KING NUT VENDORS, 1c or 5c
A. R. T. CHALLENGER, Beautifully Designed
JENNINGS BRONZE or STANDARD CHIEF, 5c
15c, $90.00, 25c
JENNINGS SUPER DELUXE LITE-UP
CHIEF, 5c
10c, $334.00, 25c

TERMS: 1/3 Deposit, Balance C. O. D.

NATIONAL COIN MACHINE EXCHANGE
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

NATIONAL RECONDITIONED GAMES

YOUR CHOICE
$34.50 EACH
ANY THREE, $100.00

5-BALL VALUES:
YOUR CHOICE
$44.50 EACH
ANY THREE, $130.00

YOUR CHOICE
$65.00 EACH
ANY THREE — $250.00

YOUR CHOICE
$54.50 EACH
ANY THREE, $160.00

$129.50

Scopa Door Game

ORDER NOW!
The More Fun--The More Profits

SPORTSMAN ROLL GIVES BOTH

A 7-11-11-11 ball roll-down game—but from here on everything else is different and original. There's terrifically fast action every second a ball is on the playing field. The highest scoring game ever released — scores up to 790,000!!

The pockets give to forty thousand points each roll.

Mystery buttons scattered around the board make 10,000 to 50,000 points each contact. A ball can hit them 3, 5, 10 times before settling in a pocket.

Then there's a skill hole worth 40,000!! If you have enough skill to get in that, an alligator in front of the hole opens its jaws. A ball in the alligator means 100,000 more in the scoring.

Fun? They'll yell their heads off in excitement when they play, SPORTSMAN ROLL

— And

YOU'VE NEVER SEEN A CABINET LIKE THIS!

The Most Daring Departure In Cabinet Construction Ever Made! A new and unusual material that looks and feels like a leatherette finish, but it's different — much better, much stronger.

Aside from greater eye appeal, this new cabinet is:

Far Lighter In Weight Than Wood
Easier To Handle
Easier And Less Costly To Ship

ORDER TODAY! INSTALL IN YOUR LOCATIONS THIS HIGHEST SCORING, MOST ORIGINAL GAME EVER RELEASED.

SQUARE AMUSEMENT COMPANY

John A. Fitzgibbons
453 W. 47th St
New York 19, N. Y
Phone: Circle 5-5240

Al Schlesinger
88-90 Main St
Poughkeepsie, N. Y
Phone: Poughkeepsie 5710

Square Amusement's
SPORTSMAN ROLL
Art Work and Silk Screening
by
ADVERTISING POSTERS CO.
3445 W. Madison Street - Chicago 24, Illinois

IMPORTANT! GET ON OUR MAILING LIST!

Limited Quantity—WURLITZER 5r SLIDES FOR 400, 500, 24, 616, 61. Each... $1.00
IN STOCK NOW!—"AMITY" CIGAR VENDOR
GRUEN DIODE METER .......................... 4.50
ART CHALLENGERS—IMMEDIATE DELIVERY
RECTIFIERS—IMMEDIATE DELIVERY, FOR GEMCO GAMES
SEND FOR OUR COMPLETE PARTS AND SUPPLIES CATALOGUE!
½ Deposit, Balance C. O. D., F. O. B. Warehouse

EXPORT BUYERS WRITE TODAY FOR COMPLETE LIST OF EQUIPMENT WE HAVE AVAILABLE FOR EXPORT.

WE PRIDE OURSELVES ON OUR CLEAN REPUTATION!

WEST SIDE DISTRIBUTING CORP.
698 Tenth Avenue
New York 18, N. Y.
Phone Circle 6-7533

RECONDITIONED

SLOTS TRACK TIMES GET OUR PRICES WRITE TODAY

STEUBENVILLE VENDING CO.
629 MARKET ST. STEUBENVILLE, OHIO

SLOTS

<table>
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<tr>
<td>Wurlitzer</td>
<td>500</td>
<td>$120.00</td>
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AMERICAN VENDING CO.
810 FIFTH STREET MIAMI BEACH 30, FLA.

SOUTHERN AMUSEMENT CO., 628 Madison, Memphis, Tenn.

$125.00 EACH Clean and Mechanically Perfect

UNITED REVAMPS
Trade Winds, Oklahoma, Arizona, Idaho, South Seas, Cover Girl.

COIN MACHINES The Billboard April 12, 1947
THE GAME THAT SWEEPS
ASIDE ALL RECORDS
FOR PLAY AND
PROFITS!
IT'S NOT ONLY
TERRIFIC
... IT'S A
TORNADO!

Williams
MANUFACTURING
COMPANY
161 W. Huron St.
Chicago 10, Ill.

ACTION!
HIGH SCORE—
950,000!

Sensational New
COIN CHANGER
AND COIN CLIP

- ELIMINATES ALL WRAPPERS
- CLIPS ARE FILLED BY
OPERATORS
- EASY TO HANDLE
- CUTS OPERATOR'S TIME IN
HALF
- OPERATES LIKE A CARTRIDGE
CLIP (5c Clip Holds $10 or $20)
- 1c-10c-25c INTERCHANGEABLE
SLIDE AVAILABLE
- UNIT COMES WITH 2 TUBE CLIP
FOR HANDLING WRAPPED
COINS. MAKING IT A UNI-
VERSAL CHANGE MAKER AND
COIN STORAGE.

DISTRIBUTORS WANTED
WIRE—WRITE—PHONE

LAMOMATIC CO.
4424 W. IMPERIAL HIGHWAY
INGLEWOOD, CALIFORNIA
TEL. OR 7-5028

NO FOOLING ABOUT THESE
April Values

FIVE BALL FREE PLAYS

<table>
<thead>
<tr>
<th>Machine</th>
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MUSIC

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“Skill Thrill”

- FAST ACTION
- SMALL AND COMPACT
- JAMPROOF PISTOL

The pennies will roll in when you put the new “Skill Thrill” game on location. The fastest action pistol game on the market. A jamproof pistol shoots actual pennies...returns them to the player when the target is hit. Small and compact, it takes up less than 10" of counter space. A sure repeater game that challenges player skill. Colorful, streamlined metal case. Cash box will hold over $100.00 in pennies...and that’s not too big for this fast “penny getter.”

DAVAL
PRODUCTS CORPORATION 1512 N. FREMONT • CHICAGO 32

Used Music Equipment
REFINISHED • RECONDITIONED • GUARANTEED

Seeburg 9800 RCES, Hi-Tones, Mechanically Perfect, Walnut or Marble-Glo, New Grille Cloth. $299.50

Seeburg Envoy RC, Reconditioned, Excellent Condition 299.50

Seeburg Envoy ES, Walnut Refinish, Excellent Condition 399.50

Seeburg Classic ES, Completely Reconditioned 219.50

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Wurlitzer 780E, Colonial, A-1 Shape 329.50

Wurlitzer 500A Keyboard, Mechanically Perfect 249.50

Wurlitzer 600A Keyboard Victory, Excellent Condition 189.50

Rock-Ola Deluxe '39, As Is, Very Clean 199.50

Mill's Throne, As Is, Very Clean 139.50

Solotone Wall Boxes and Amplifiers, Brand New, Latest Model. Write, Wire or Call

Special Discount on Quantity Purchases—Foreign Inquiries Invited
One Third Certified Deposit, Balance C.O.D.

Music Systems Inc.
Northern Ohio Factory Distributors for Seeburg
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329 Jackson Ave. • Toledo 5, Ohio • EM 1311

5 '46 BUCKLEY TRACK ODDS
TWIN PAYOUT TUBES, USED 30 DAYS. CAN'T BE HULL FROM NEW.
$725.00 Each

CENTRAL AMUSEMENT CO.
1144 Union Ave. PH. 2-6294 MEMPHIS, TENN.

CLOSING OUT ALL ARCADE EQUIPMENT IN TIME FOR THE NEW RESORT SEASON!
PHOTO MACHINES

1 4 for 25c, Semi Automatic. $175.00
1 Photomatic, 4 for 25c (Rebuilt). 250.00
1 Semi Model Photomatic (Inside Light). Ea. 450.00

NOVELTY MACHINES

1 Bank & Wall 5.00
1 Cash Box, Wall 5.00
1 Five Cent Book Machine 5.00
3 Sets Krispy Pokes (2 to a Set on, 1 on Stand). Set 75.00
3 Sets Love Motors (3 to a Set on). Set 75.00
6 Semi Model Photo Meters (With Light). Ea. 25.00
6 Ensign Poulard Vending Machines (With Light). Ea. 25.00
1 Western Baseball Major League 75.00
1 Scientific Batting Practice 55.00
3 Cengo Play Balls, Each 55.00
2 Texas League, Semi Box, Ea. 75.00
1 Chicago Coin Goalee, Like New 250.00

SHOOTING MACHINES

1 Kenny Submarines, Each 250.00
2 Kenny Air Raiders, Each 100.00
2 Benjie Depthsiders, Each 50.00
2 Bally Rapid Fires, Each 60.00
3 Seeburg Ray Guns, Asst. Conversions Ea. 35.00

SCALES
1 Watling (Due Your Weight) 40.00
1 Drink Scales, Each 125.00

VOICE RECORDERS
1 Single Booth, Semi Automatic, $100.00
1 Double Booth, Semi Automatic, 200.00

COIN CHANGER
1 Brand-Automatic Changer. $145.00

MOVIE MACHINE
1 Silent 35 Movie Machine (Made by Mutoscope). $175.00

WURLITZER

SKEE BALLS
$195.00 — FOR SALE — $195.00

These machines have been removed from locations — thoroughly reconditioned and repainted for your immediate use. Will be crated expertly for protection of any breakage for $15.00 additional. Machines combinable to any of all part of country.
SEND 1/2 DEPOSIT, BALANCE C.O.D.

JOY NOVELTY CO.

5635 LINWOOD AVE. PHONE TY-4-9460 DETROIT 6, MICH.

SIMON SALES, INC.
EXCLUSIVE DISTRIBUTORS
215 W. 64th Street New York 23, N. Y. Telephone Trafalgar 4-8900

Write for Price
WE HAVE HUNDREDS OF OTHER PIECES IN OUR ARCADES—SEND FOR COMPLETE LIST OF THE FINEST EQUIPMENT AT THE LOWEST PRICES!
COME IN AND PICK UP THESE BARGAINS AT

WURLITZER
**EVANS' REPLAY CONVERTIBLE MODELS**

**EVANS LEADS THE FIELD AGAIN WITH NEW BANG TAILS AND GALLOPING DOMINOS IN SENSATIONAL REPLAY MODELS**

Easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times!

Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

**EVANS' NEW SENSATIONAL BANG TAILS—WINTER BOOK**

Another sure-fire Console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK! Made with the same regal features as Galloping Dominos and Bang Tails, plus the sensational feature of EVANS WINTER BOOK ODDS! Odds range from 10 for 1 to 500 or 1, with only a SINGLE coin played. NO BUILD-UP NECESSARY for a chance at those sensational odds! "Ask the man who operates one" ... or better yet, add BANG TAILS—WINTER BOOKs to your roster for greater profits! Available in either $5 or $25 play.

**EVANS DISTRIBUTING CO.**

1620 NO. CALIFORNIA AVE., CHICAGO 47, ILL. 60614

**ONE ROLL-HI**

New Galloping Dominos model with some high awards as Bang Tails—Winter Book. Now in production! Rush your order for early delivery!

ORDER DIRECT OR FROM YOUR DISTRIBUTOR TODAY!

H. C. EVANS & CO.

1520-1530 W. Adams St.

Chicago 7, III.
“IT'S A JEWEL OF A BELL, THIS MILLS JEWEL BELL”

The Jewel Bell

If you really want to increase your income, if you want to hear the players whistle a long, low tune of praise for an entirely new type of Bell—install a Mills Jewel Bell on location. It's the last word in Bell Machine Design—"It's a Jewel of a Bell, this Mills Jewel Bell!"

BELL-O-MATIC CORPORATION 4100 Fullerton Ave, Chicago 39, Ill.
To err is human, to forgive, divine.
The Billboard

COIN MACHINES 145

Buckley

BUILDS THE

Best

Music Box

THE NEW

Music Box

Buckley gave Music Operators the FIRST prac-
tical and profitable music box at the LOWEST
PRICE. Today, Buckley leads the field by offer-
ing a NEW music box of advanced design and
perfection at a NEW LOW PRICE.

Quality of material and workmanship have not
been sacrificed. This sensational low price is
the result of economies realized in large quan-
ty production.

The new Buckley Music Box is genuinely
chrome plated, with beautiful red dial plates
and attractively illuminated. Equipped with
positive nationally known slog
retractor and double capacity
cash box. Complete program of
selections always in full view.
Buckley’s exclusive features of
construction, combined with out-
standing beauty and eye appeal
make this the outstanding co-

trole control music box . . .

capitally popular for wall or bar
installation.

BUCKLEY TRACK
ODDS has long been
recognized as the only
seven-coin race horse

cosmopolitan that would

stand up month after

month—year after year—and out-
car all other coin machines.
Buckley operators know this to be a fact.
Experience has proved that no other ma-
chine can even come in a close second
from the standpoint of earnings. Every
day new operators are finding out that
the new Buckley TRACK ODDS are

even more profitable to operate than they

hoped for.

$1250.00

NEW CABINET

ASSEMBLIES

FOR MILLS ESCALATOR BELLs.
HAMMERLOID OR WRINKLE.

YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf Blue.

• Complete new precision-built
light wood Cabinets expertly
finished with perfect fd new
aluminum castings.

• Club Handle and Handle Collar
chrome plated.

• Heavy brass chrome plated
etched Reward Plates, 3/5 or
3/4.

• 5-15c-25c chrome Denomi-
nator Coin Intake.

• Pullout Cups with anti-spoon
Cup.

• Drillproof Plate.

Buckley Manufacturing Co.

4723 West Lake Street • • • Chicago 24, Illinois

PHONES: Van Buren 6635-6631-6683-6533

420 N. WESTERN AVE. • PHONE ARMature 5005 • CHICAGO 47

Buckley's exclusive features of

construction, combined with out-

standing beauty and eye appeal

make this the outstanding co-


trole control music box . . .

capitally popular for wall or bar
installation.

BUCKLEY TRACK
ODDS has long been
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nator Coin Intake.

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Cup.

• Drillproof Plate.

Buckley Manufacturing Co.

4723 West Lake Street • • • Chicago 24, Illinois

PHONES: Van Buren 6635-6631-6683-6533

420 N. WESTERN AVE. • PHONE ARMature 5005 • CHICAGO 47
The Billboard

April 12, 1947

The Feature That Makes "ADVANCE ROLL"

T-E-R-I-F-I-C

* Floating Roll-Over Button—A new innovation that automatically registers balls passing over it.

**FRB**

**Floating**

**Roll-over**

**Button**

**Yes**

**FRB** means

ACME CUSTOM BUILT

SEEBURG LO-TONE

This is the finest remodeling job we've ever done in our shop. It's a complete conversion of the original Seeburg Hi-Tone. Completely renovated—new parts—new appearance—sparkling finish.

The best at a buy!

ACME CUSTOM BUILT SEEBURG LO-TONE, E. S. . . . . $375.00

ACME CUSTOM BUILT SEEBURG LO-TONE, E. S., R. C. . . . . $395.00

Terms: $5 dep., bal. C.O.D.

INSIST ON THIS TRADEMARK WHEN BUYING PHONOGRAPH

"AMERICA'S LARGEST AUTOMATIC PHONOGRAPHS"

Write, Wire, Phone for Our New Illustrated Catalogue and Price List.

See Our Full Line of Remodeled Phonographs

"AMERICA'S LARGEST AUTOMATIC PHONOGRAPHS REMODELERS"

ACTIVE

RECONDITIONED GAMES

'NUFF SAID

Joe Ash

Your Choice

$34.50 Each

Any Three, $100.00

All American Bolaway Double Play Gold Star Majors Moniker New Champ Playball Sport Parade Skyline Snappy Star Attraction Stratoliner Twin Six Velvet Wild Fire

1/3 With Order, Bal. C. O. D.

Active Amusement Machines Co.

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Philadelphia 30, Pa.

Fremont 7-4495

1560 Broad St.

Newark 2, N. J.

Mitchell 7-2466

1120 Wyoming Ave.

Scranton, Pa.

Scranton 4-6176

"YOU CAN ALWAYS DEPEND ON ACTIVE—ALL WAYS"
A CORDIAL INVITATION TO

OPEN HOUSE

AT

BRANSON DISTR. CO., 512 SO. SECOND ST., LOUISVILLE, KY.
PHOENIX DISTR. CO., 611 W. WASHINGTON ST., PHOENIX, ARIZ.
J. ROSENFELD CO., 3218 OLIVE ST., ST. LOUIS, MO.
SAM SPURRIER, 318 HAMILTON ST., HARRISBURG, PA.
AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA AVE., EVANSVILLE, IND.

APRIL 10-11-12

THE ADVANCE TRADE SHOWING OF LATEST 1947 MODEL JENNINGS' MACHINES
* STANDARD CHIEF * SUPER DELUXE CLUB CHIEF * DELUXE CHALLENGER
amazing mechanical twin play console * HALF DOLLAR STANDARD CHIEF—with escalator
Also preview of SILVER EAGLE DOLLAR CONSOLE
NEW PERFECTED DOLLAR BELL
Super De Luxe CHALLENGER (Twin Tube Payout Console)

This preview is limited for only 3 DAYS so don't miss it!

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24, ILL.

LAZAR will help you make a date with

Maisie

Gottlieb's New High Score Thriller!

20 years of knowing-how have gone into this new Gottlieb winner.
Sure-fire features, including unusual new light-up and scoring device,
make Gottlieb's MAISIE the latest and best of all the Gottlieb games
for those locations, no matter how tough. And, of course, like all
other Gottlieb games, MAISIE is of beautiful design . . . durable
construction . . . foolproof mechanical operation. Action galore and
high, HIGH score! Order MAISIE today!

LAZAR FEATURES ALL MONEY MAKERS!
Packed with new award features—proven a winner in test locations of every type

BIG PARLAY

KEENEY'S NEW 1-BALL PAYTABLE IS READY FOR YOU

Order and install Keeneys BIG PARLAY with full confidence. For this new 1-ball game has been tested in every type of location. Has definite player appeal. Here's why: two selections plus a big Bonus Jackpot Award top up with the first coin inserted. Next three coins each post up a selection for a total of five selections and 4 Bonus Jackpots Awards valued from 6 to 40. Players can't resist inserting a total of 7 COINS to top up 8 selections and cover those 4 random Bonus Jackpots Awards. There's added "Come-on" with A-B-C-D and Super Score Award pockets. List up E-G-P-A-R-I-A-Y and it's good for 40 to 80 points. See off your nearest Keeney distributor. Buy it. Take it anywhere, Do so proudly. It's the best. The very best!

Order from your Keeney distributor

J. H. Keeney & Co., Inc.

"THE HOUSE THAT JACK BUILT"

2600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS

BADGER'S Bargains

"Often a few dollars less—Seldom a penny more!"

RECONDITIONED CONSOLES

COMPLETELY REBUILT AND REFINISHED LIKE NEW

1946 RANSTALS, F.P., P.O... WRITE

BALLY TRIPLE BELLS, F.P., P.O. WRITE

BALLY DRAW BELLS, F.P., P.O. WRITE

KEENEY 4-WAY, 5-5-5-5¢...$275.00

KEENEY 4-WAY, 5-5-5-5¢...$325.00

KEENEY TWIN, 5-5-5-5¢, F.P., P.O....$195.00

KEENEY TWIN, 5-5-5-5¢, F.P., P.O....$215.00

KEENEY SUPER BELL, 5¢, F.P., P.O...$105.00

KEENEY LUCKY LUCKY, 5-5-5-5¢...$65.00

EVANS LUCKY LUCKY, 5-5-5-5¢...$59.50

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SEEBURG 8800 R.C., E.S...$375.00

SEEBURG COLONEL, R.C., E.S...$325.00

SEEBURG MAJOR, R.C., E.S...$325.00

SEEBURG CLASSIC ROCK-O-LITE...$295.00

SEEBURG REGAL ROCK-O-LITE...$245.00

WURLITZER 600 VICTORY...$245.00

WURLITZER 600 VICTORY...$245.00

NOTICE TO ALL DEALERS:

Price only $32.50

Order 1947 Seeburg C-194 LITE and get 1947 Seeburg C-194 LITE for only $49.95

AMUSEMENT MACHINES

GOTTLIEB DAILY BASS...WRITE

BALLY VICTORY DUBY, F.P., P.O...$375.00

BALLY LONACRE...$150.00

BALLY THOROBRED...$145.00

AMUSEMENT MACHINES

CENCOS "ADVANCE ROLL"...$495.00

SPORTSMAN ROLL...$495.00

CHICAGO COIN BASKETBALL...$995.00

ATOMIC BOMBER...$495.00

ELECTROMATION ROL-A-SCORE...$465.00

ENTERPRISES TRI-SCORE...$295.00

PREMIER 10 BRAND...$465.00

KONTEST BOMBER...$275.00

WRITE for information on complete drive-in service for Rapid Films, Gomery, Sky Battle, "Dream Theatre"-"Jungle Furry" featuring 3 winning targets.

COIN AMUSEMENT GAMES, INC.

1335 E. 54TH STREET
KENWOOD 5556-T
CHICAGO 15, ILL.
MAISIE will come up with MORE profits in any location. That's because she has sure-fire profit features—new unusual light-up, new scoring device, plenty of action and high score. This latest and best game by Gottlieb is beautifully designed, sturdily built, foolproof in mechanical operation. AVAILABLE FOR IMMEDIATE DELIVERY in free play or pay out. Order MAISIE today from your nearest Shaffer Music Company office.

KEEP YOUR SECONDARY LOCATIONS "IN THE SWIM" WITH SHAFFER TOP QUALITY RECONDITIONED EQUIPMENT

All machines listed here have been completely Rebuilt and Refinished in Shaffer's modern reconditioning plant — cabinet completely refinished, mechanisms cleaned and degreased, all parts checked and tested, defective and worn parts replaced, machine reassembled and tested and carefully crated for shipping.

<table>
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<tr>
<th>Phonographs</th>
<th>Mills &quot;Empress&quot;</th>
<th>$175.00</th>
<th>Wurlitzer 24 Hideaway</th>
<th>$95.00</th>
<th>Wurlitzer Twin 12</th>
<th>65.00</th>
<th>Wurlitzer 500 Speakers</th>
<th>50.00</th>
<th>Wurlitzer &quot;Premier&quot;</th>
<th>275.00</th>
<th>Wurlitzer &quot;Imperial&quot;</th>
<th>110.00</th>
<th>Wurlitzer &quot;Super&quot;</th>
<th>255.00</th>
<th>Wurlitzer &quot;Standard&quot;</th>
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<td>H.C. F.S.</td>
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<td>SEEBURG 8000</td>
<td>H.C. F.S.</td>
<td>285.00</td>
<td>SEEBURG 9000</td>
<td>H.C. F.S.</td>
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<td>SEEBURG &quot;Vogue&quot;</td>
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<td>SEEBURG 8400</td>
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<td>190.00</td>
<td>SEEBURG &quot;Commander&quot;</td>
<td>R.C. F.S.</td>
<td>275.00</td>
<td>SEEBURG &quot;Envy&quot;</td>
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<td>SEEBURG &quot;Maestro&quot;</td>
<td>R.C. F.S.</td>
<td>285.00</td>
<td>SEEBURG &quot;Royal&quot;</td>
<td>B.C.</td>
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<td>SEEBURG &quot;Rey&quot;</td>
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<td>B.C.</td>
<td>285.00</td>
<td>SEEBURG &quot;Midas&quot;</td>
<td>B.C.</td>
<td>285.00</td>
<td>SEEBURG &quot;Empress&quot;</td>
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<td>285.00</td>
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<td>B.C.</td>
<td>285.00</td>
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</tbody>
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All items offered subject to prior sale
Terms: 50% Certified deposit, Balance C.O.D.

SEEBURG HI-TONE 8800 RC-ES $300.00

The new-like appearance of this machine is typical of ALL Used Equipment offered for sale by Shaffer. This photograph is not retouched.
If you're smart, you'd better
make a date with
Maisy
Gottlieb's New High Score Thriller!

20 years of knowing-how have gone into this new Gottlieb winner.
Sure-fire features, including unusual new light-up and scoring device,
make Gottlieb's MAISIE the latest and best of all the Gottlieb games
for those locations, no matter how tough. And, of course, like all
other Gottlieb games, MAISIE is of beautiful design...durable
construction...foolproof mechanical operation. Action galore and
high, high score! Order MAISIE today!

-DAILY RACES- The sensational 1-ball money maker that has been hanging up
phenomenal new earning records everywhere. A touch of the
push button shuffles the board automatically for easier, faster play. Now available
in free play and pay out model,

GripScale Famous 3-way strength tester that has proved an excellent
location-getter and money maker for over 20 years. Here's easy,
additional income on a small investment. Tops in new improvements, trouble-free
operation, and consistent big earnings. Place one in every spot.

Gottlieb Knows Games

Automatic Hostess
(Telephone Music)
20-30 Stations
Complete Immediate Delivery
Nothing Else To Buy

AMI
Model 'A' Phonograph
40 Selections
Most Beautiful
Phonograph
Ever Built
Proven Profits

Used Consoles

<table>
<thead>
<tr>
<th>CONSOLE</th>
<th>PRICE</th>
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<tr>
<td>Keeney Bonus Bells, 5¢-10¢-25¢, Original Crate</td>
<td>$45.00</td>
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<td>Keeney Bonus Bells, 5¢</td>
<td>$55.00</td>
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<tr>
<td>Keeney Bonus Bells, 5¢, F.P., P.O. (Refinished)</td>
<td>$45.00</td>
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<tr>
<td>Keeney Super Bells, 5¢, F.P., P.O. (Refinished)</td>
<td>$114.50</td>
</tr>
<tr>
<td>Keeney Super Bells, 5¢-25¢, F.P., P.O. (Refinished)</td>
<td>$209.50</td>
</tr>
<tr>
<td>Keeney Bells, 5¢-25¢, P.O. (Refinished)</td>
<td>$274.50</td>
</tr>
<tr>
<td>Mills 4 Bells, 5¢-5¢-5¢-25¢, (Original Heads, NEW CABINET)</td>
<td>$379.50</td>
</tr>
<tr>
<td>Mills 8 Bells, 5¢-5¢-5¢-25¢ (Original Heads, New Cabinet)</td>
<td>$445.00</td>
</tr>
</tbody>
</table>

Used Mills

<table>
<thead>
<tr>
<th>CONSOLE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills Jumbo Parade, P.O. (Late Heads, Refinished)</td>
<td>$64.50</td>
</tr>
<tr>
<td>Mills (Jumbo Parade, F.P., Late Heads, Refinished)</td>
<td>$57.50</td>
</tr>
<tr>
<td>May Bell 6-Way, 5¢-5¢-25¢, P.O. (NEW)</td>
<td>$475.00</td>
</tr>
<tr>
<td>Buckey Track Odds, 5¢, P.O.</td>
<td>$475.00</td>
</tr>
<tr>
<td>Bally Hi Hands, F.P., P.O.</td>
<td>$89.50</td>
</tr>
<tr>
<td>Bally Club Bells, F.P., P.O.</td>
<td>$94.50</td>
</tr>
<tr>
<td>Bally Double, 5¢, P.O.</td>
<td>$144.50</td>
</tr>
<tr>
<td>Bally Paces, 5¢, Late D.D.</td>
<td>$74.50</td>
</tr>
<tr>
<td>Jennings Silver Moon, F.P.</td>
<td>$69.50</td>
</tr>
<tr>
<td>Watson's Big Game, 5¢, F.P.</td>
<td>$69.50</td>
</tr>
</tbody>
</table>

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They are also finding that the ease of selection made possible by magnified titles set at the proper angle for maximum visibility and the push-a-tune selector are proving to be important sales stimulators.

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