Leaving Mr. C. to shuffle off to other deep green postures are those Andrews kids (LeVerne, Patty & Maxine). Come the summer they'll be playing the Palladium and/or Ciro's in London. Just recently they completed their first nitery engagement in ten years: Two smash weeks at the Flamingo, Las Vegas (where even the croupiers stopped crouping to catch the act). Due on the nation's screens soon is Paramount's Road to Rio down which the sisters amble with veteran roadsters Bing, Bob Hope and Dol Lamour. March 22 the singing trio will start a four week stint on American Tobacco's Hit Parade. And in the meantime they continue to bust records in theaters, and turn out click Decca disks, latest of which is the Lullaby of Broadway oldie. In their spare time the kids wonder what ever became of their spare time.
HERE'S THE DISK THAT TURNS KORN INTO KASH
just released on MGM 10008

...On MGM Records Exclusively

THE LIGHT TURNED GREEN
backed by
DON'T SHOOT THE BARTENDER
HE'S HALF SHOT NOW

THE KORN KOBBLERS
Now in a Sensational Run at...

JACK DEMPSEY'S NEW YORK

The Billboard...
"...smart comics with all stops out on the joke, the lads are also polished musicians and showed fine instrumentation and harmony on straight pops."

Variety...
"...they provide ... customers with exactly what they're looking for ..."

Danton Walker, N. Y. Daily News...
"The Korn Kobbler ... drew more than $75,000 into Jack Dempsey's in their first two weeks."

Nick Kenny, N. Y. Daily Mirror...
"Korn Kobbler are burning up Broadway with their record-smashing engagement at Jack Dempsey's."

Robert W. Dana, N. Y. World-Telegram...
"Dance music that fairly sings with the smoothness of its arrangements ... The comedy numbers are likely to bowl you over with laughter."

... and of their
FREDERICK W. ZIV
TRANSCRIPTIONS Variety says:
"They're in such demand ... that the Frederick W. Ziv Co. has lost track of how many of their platters have been cut in the past five years. Nobody's ever figured it out, but it's a pretty safe guess that the six guys are the Grosvenor's nearest competitors for air time throughout the country."

www.americanradiohistory.com
NEW YORK, March 15.—Albalt it's very hush-hush so far, American Broadcasting Company is considering a network disk jockey show, with Paul Whitean, AMC musical director, as emcee. Whitean, queried this week, stated nothing definite had been set, but hinted he might do such a show for the web. An ABC exec who said the program was still in the talk stage indicated that if it crystallized it would take the form of a one-hour afternoon show, using interviews, to boot.

ABC had considered offering such a show co-op, but execs mixed this idea with an ABC-owned and -operated national advertiser.

Ida of Pops Whitean doing a disk jock job intrigues the trade and is considered a climax to the jockey page developed by Martin Whiteman, Ted Husing, Woody Herman and others.

CBS Promoting National Unity In Off-Air Talks

NEW YORK, March 15.—CBS is attempting an experiment in public service on the highest level—without fanfare or ballyhoo and without much consideration for profit or gain—in connection with its Cross Section—USA series. The idea, inspired by Board Chairman William S. Paley, is to use the network's established relationships with the nine national management blocs and farm groups co-operating on the se- rious reading of the pulse of the air exchange of opinion on economic issues and a narrowing down of areas of basic agreement.

Columbus thinks that the organizations co-operating in the Cross Section (See CBS Promotes Unity on page 14)

Brit. Variety Artists

Nix Ex-Enemies

LONDON, March 15.—By a vote of 66-16, British Variety Artists Federation here turned thumbs down on a proposal by the Independent Producers and former enemy countries to work in Britain. Proposal was put forward by Board Chairman William S. Paley, is to use the network's established relationships with the nine national management blocs and farm groups co-operating on the se- rious reading of the pulse of the air exchange of opinion on economic issues and a narrowing down of areas of basic agreement.

Columbus thinks that the organizations co-operating in the Cross Section (See CBS Promotes Unity on page 14)

Legit Producer Gets 11G Advance—Must Foot Waxing Bill

NEW YORK, March 15.—RCA- Victor closed deal for an original cast Brigadoon album this week when producer Cheryl Crawford signed contract with the diskery giving her a reported $11,000 advance against royalties of 10 per cent off the list price per album.

Out of her advance and royalties, which probably will amount to 8 cents per album, Miss Crawford pays the 8 cents per album royalty to the hits Broadway musical—pay the cast, principals, arrangers, music publishers. (Legit circles here say the producer figures on doing the job "right" with a total expenses hoped for under $6,000. If this rather low figure for o. c. waxings works out, she will come out with a tidy 50 per cent income from sales above $200,000. Unless Brigadoon shapes up as another Oklahoma on disc, possibility of additional revenue is moot. In history of o. c. recording, only four albums including Oklahoma have gone over 100,000.

New Role for Producer

Victor pact with Crawford gets the new pay-me role of the legit producer in field of o. c. wax- ings. Columbia started the pattern when it signed a similar deal with Les Sabbinson for Finian's Rainbow which givesSabbinson a heavy ad- vance, which he was also agreed to pay recording fees to the cast and principals.

Heifetz, Jose Iturbi, and Vladimir Horowitz, among those who played in films and their studio contracts did not allow them enough latitude. Comedie-Francaise has since been on shaky footing and was ex- pected to last at least a year before full resumption. But M. Barrault couldn't stick it, despite the recent linking of a six-year contract. Barrault has been most of its artists have been solitary since then. As a result, the group has been forced to take on a number of new projects and to seek new sources of income. Despite this, the group has remained active, and has continued to put on a number of successful productions. Comedie-Francaise has been praised for its innovative and forward-thinking approach to classical theater, and has been credited with helping to bring classical plays to a wider audience. Overall, the group has had a strong impact on the world of classical theater, and has helped to shape the modern understanding of classical plays. As a result, it has been lauded as one of the most important and influential theater groups in the world. Comedie-Francaise has always been a symbol of the beauty and power of classical theater, and has been a source of inspiration for many theater artists and enthusiasts around the world. The group's legacy will continue to be felt for many years to come, and its influence will endure as a testament to the enduring power of classical theater. In honor of the 187th anniversary of the founding of Comedie-Francaise, we salute its many contributions to the world of classical theater and express our gratitude for its continued dedication to excellence in the arts.
Sears Has $169 Wire Spool Home Recording Model Set, Revolution May Oust Disks

Ready To Make Million of Them This Year

CHICAGO, March 15.—A new home recording model set on the market which is an integral part of a table model was demonstrated here this week by the Sears- Roebuck Company. Set, which sells for only $169.50, could assist in inducing a revolutionary change in the music industry, with recorded music being the potentiality of the business. Even if the public took to the disk, because for the first time, standards of wire and speed of wire spool and size of spool, have been set on a model sold to the public.

According to an engineering spokesman for Sears, the company is prepared to profit from such a set should it catch on. He said such a set could bring about and designed its new model with just that purpose in mind. The engineer also said that in the wire recording industry there is plenty of talk to the effect that Decca, RCA Victor and Columbia have already decided to issue new models which will put out their releases on wire instead of disks. Of course, no one is foolish enough to say that this will come tomorrow or in the near future, but within a couple of years it has been said, there is a good likelihood that releases will be put out on wire by many companies, especially since radio set manufacturers are planning to sell wire records so cheaply and in such large numbers (See Sears $169 Wire on page 34)

Evans, Chit Disk Jock, Sues WOR For Half-Million

CHICAGO, March 15—Bill Evans, local disk jockey and free lance writer, yesterday (14) filed suit in U. S. Federal Court, New York, against the owners of WOR for alleged theft of the Mutual show "Jewelie Jury," which Evans named in the suit which asks $500,000 damages.

The show seems to have originated the show in 1944, presented it to Mutual and then in 1945. However, in 1946, he declared, the show without even a change of name or format is still on the air.

WOR execs claim two of their writers, Jack Barry and W. E. Flinn, originated the Jewele Jury.

Warren Horton, attorney for Evans, explained that Mutual, also mentioned in the New York suit, was not named as defendant because web being incorporated in Illinois, would not be sued here if he was awaiting results of the federal suit before proceeding against the net.

ABC Wants O'Neill, Wife, Moppets Too, As "Club" Features

CHICAGO, March 15—Result of a special survey by ABC which shows Breakfast Club is definitely hyped by appearance of Enesse Don Meun 1948, which was returned from a bank to a movie house and then into the burly house, is being talked over for a linoleum and carpet store.

The Gayety was started about five years ago by Warren Irons. Recently Jack Greene, a disk jockey est operator, and Jack Kane, of the Kane Circuit, have operated the house.

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Plus 100 others

Chicago, Illinois

Chevalier Shows Sparkling Form In One-Man Rep

By Bob Francis

NEW YORK, March 15.—The Lip, the strawhats and the cane are back for another week, in "Chevalier," which is to say le beau chan- teur, Maurice Chevalier, is to be seen at the Colon for a one-man shows "songs and impressions" at the Henry Miller's Theater for the next three weeks, since they are likely to last that long.

Stand originally called for a four- week limit, but after Monday's (10) performances, the theater felt it was wise to advance currently in the coffer, public demand is likely to induce a holdover. Chevalier's entire act is in the shelves, which is where a slump would hit, since this is "class" entertain- ment, Miller's 404 pit chairs priced at four clackers a copy, plus a week-end hike, add up to solid pickings.

In any event the maestro is dated in New York, for a tour of Europe, March 19. If he closes on schedule here he will fill interlin with a tour of East- ern Europe, and they will be curtailed. Either way, he can't lose.

Twelve weeks have added a few grey hairs to the sleek Chevalier noggin, but lost him nothing in skill. His voice is as strong as ever, and he would be curtailed. Either way, he can't lose.

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A Study of Spots Or What's Wrong With Radio Biz

CHICAGO, March 15—A depressing forecast for e. All the spots in Chicago were was set forth last week by Bill Ballinger, e at MKX, local radio station, to the current program, billed as "An Of the Spot," should be a tabbed out by the WOR and out-and-about feature, for the evening and the, are no longer seen as much as the public which is the trick of the, from this re- porter's new.

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For a four-year study covering 600 series of spots, based on clients' response, in turn, based on sales.

Formula for success, according to Ballinger, in order to be successful:

(1) Spot should be repeated at least seven times during singing announcements. This applies to all stations and not only to the 60-second variety in which the name should be repeated as often as possible. (2) Spots should be broadcast in as wide a radius as possible, since the number of stations or spots on broadcast is to be directly proportionate to the sales of the product. (3) Spots should be presented on as many different programs that they can be seen as widely as possible. (4) Spots should be presented on as many different programs that they can be seen as widely as possible.

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NEW YORK, March 15.—Automobile manufacturers, with production stepping up, are planning bigtime competitive radio campaigns this fall. Major networks already are girding to scramble for the fresh business, which means big budgets in radio’s direction.

Already, three auto firms have jumped into the huge spot radio promotions, probably as a preliminary to forthcoming network programming efforts. Chrysler and DeSoto are offering spot plans over 300 stations. DeSoto is just getting a major spot effort under way and Studebaker is continuing its national spot drive. Packard reportedly is planning a national spot pitch, to begin later this year. They’re regarded as likely web prospects for fall, as well.

Chrysler Mulling 2 Shows

In addition to the DeSoto-Judy Garland deal (story elsewhere in this issue) Chrysler Corporation, DeSoto’s parent firm, is planning a web enterprise. Two shows are under consideration, one with Raymond Page’s orchestra, the other for Ideas. Latter has Allen Roth’s orchestra and dramatizes the stories of kids who’ve (See Auto Firms’ Plans on page 14)

Chrysler, GM, Kaiser-Fraser On Fall List

NEW YORK, March 15.—Autofor- mation's Radio Plans

Sponsors

3 Companies Start Spots

P. & G., Lever, Gen. Fds, Nab

Most Tuners

Bristol-Myers Potent

By Jerry Franken

NEW YORK, March 15.—If the week of February 1-7 is used as the yardstick, more people hear the radio programs sponsored by Procter & Gamble than any other advertiser in broadcasting. Second largest audience snared by a radio advertiser goes to Lever Bros’ combined, and the third largest audience is grabbed off by General Foods.

As it may be pre- sumed that by tuning in and listen- ing to these programs, these same listeners also hear the commercials, it means that the sales messages of P. & G., Lever and General Foods, in that order, are heard by more American listeners than any other national advertisers.

There are the outstanding facts to be gathered from the current install- ment of Part II of The Billboard’s Continuing Program Studies (CPS), made in co-operation with the C. E. (See BRISTOL-MYERS on page 10)

Samish Trying for Hitchcock Package

HOLLYWOOD, March 15.—Adrian Samish, ABC vice-president in charge of spot sales, is planning to set up the Judy Garland-De Soto transcription deal, also is trying to get a new package built around Alfred Hitchcock, whodunit film director, being handled by Berg-Allenberg, who also rep Miss Garland, is an e.t. affair.

Samish also worked on a new package built around Phil Silvers, with an audition record to be cut this or next week.

Strike Due Any Day At San Fran’s Indies

SAN FRANCISCO, March 15.—Negotiations between indie stations and the American Federation of Radio Artists have come to a standstill. The Union and stations were only $2.50 per week.

Indications are that AFRA now will strike next week, unless some unexpected development brings about an agreement or resumption of negoti- ations.

Phoenix Radio Battle Looms; 6th Station Debs, 3 in Works

PHOENIX, Ariz., March 15.—Sixth station will go on the air, the Phoenix area, KRUX, will go on the air next week, with the 250-watter establishing what is believed a precedent in broadcasting. For four days the station will produce feature programs without network or station offices and announcements. State’s first 24-hour station, KRUX, is the key station of a slated new Arizona network, which will have outlets in Yuma, Flagstaff and Nogales. Gene Burke Brophy is owner.

Entry of the sixth station here centers. newly formed- broadcast station, KARV and KTYL, began broadcasting from suburban Mess and three other Phoenix stations, KTAR-NBC, KOY-CBS and KPHO-

Will Rogers’ Big Wrapped for Radio

HOLLYWOOD, March 15.—LIFE magazine is being wrapped for Will Rogers’ big radio package with Producer John Cohan last week gaining rights from Rogers exec, is principal owner of KTAR and Arizona Broadcasting System, which has signed contracts with small stations, Burrelld D. Butler, of WLS, Chicago, is chief owner of the network consisting of two State stations. Owners of KPHO, soon to tie up with a new

P. & G., Lever, Gen. Fds, Nab Most Tuners

WXYZ Staff Takes On ABC Spot Sales

DETOUR, March 15.—Effective today, ABC Spot Sales will be represented in the Detroit area by the WXYZ sales staff. The set-up is similar to the one ABC uses in Chicago, San Francisco and Los Angeles, where the local affiliates’ sales manager and staff also function for the network. Another sales manager, will assume the Detroit spot salesmanship formerly held by G. E. Goddard, who has resigned to join the staff of WDTO, Toledo.

ASCAP and NAB Open Contract Huddles Tuesday

NEW YORK, March 15.—The first meeting between ASCAP and the NAB’s music committee will take place Tuesday at the Waldorf-Astoria here. The huddle follows ASCAP’s request that talks be held concerning present contracts, which expire in two years.

A meeting will start around noon and last into the next day. It is pri- marily slated to be a get-acquainted session, though it is likely that an NAB sub-committee will be named to continue negotiations.

New web origination, The Pet Milk Show (CBS)

The program has been going on in St. Louis for three months. Seen by bay ones, as some from the Monday and 151) helped soothe the troubled waters.

Sponsors

Top Audiences

St. Lou Outlets, AFRA Pact Stops Strike Threats

CHICAGO, March 15.—Deadlock between three St. Louis stations, KMOX (CBS), KWK (Mutual) and KDKA (ABC), and the AFRA local was broken 12 minutes before the time called for a strike at midnight Wednesday (12). AFRA exes had to flash settlement news to announcers and pickets who were planning a sked the walkout. There are about 175 AFRA members in St. Louis.

Settlement was a series of compromises. Stations gave $80 mini- mum for announcers which union was asking, boosting considerably current minimum of $55. However, minimum for new men is $70 for one year, $75 for the next.

Actors, singers and free lance an- nouncers won a general increase of $10 per week.

Contract was signed for two years instead of customary one, but it also includes three months option-of-living time, at end of the first year. Present in- terpretation is effective to the end of former contracts.

Web origination fees were boosted from 60 percent lower rates of the origination centers to about 20 percent. This affects the only St. Louis

"AUTO FIRMS’ RADIO PLANS"

Chase Publishing Company

521 Fifth Avenue, New York 17, N. Y.

The Billboard

Radio Communications to 1584 Broadway, New York 19, N. Y.

Judy Garland Does a Crosby

For DeSoto

Another Name Disk for ABC

NEW YORK, March 15.—A second big star transmitted broadcast, patterned after the Philco-Bing Crosby stana, is slated to hit the air over ABC. New program stars Judy Gar- land, with the DeSoto division of Chrysler Corporation banking. Deal, at a reported $15,000 weekly, was not set at press time, but was plenty hot.

Plans call for the new Garland show to broadcast immediately pre- ceding the Bing Crosby show on ABC a strong three-way parlay in Garland, Crosby and Henry Morgan, who currently appear for Eversharp.

ABC has been eager to hype its Wednesday line-up with another name. Time slated for DeSoto is the half-hour (12:30-1:00) following Bing ‘s Pot o’ Gold. Berg-Allegen is handling the gal singer, with Bing Lloyd, who has signed an option both for the show and for a potential succeeding Bing Crosby’s Philco spot.

"AUTO FIRMS’ RADIO PLANS"

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Radio Communications to 1584 Broadway, New York 19, N. Y.
Thackereys’ KLAC Winds Up Initial Year With Profit; Moves for Choice Coast Biz

HOLLYWOOD, March 15.—KLAC, Ted and Dorothy Thackerey’s Hollywood station, has ended its second year of operation with a very small profit to show for its first 12 months of building efforts. Fact that station showed a profit and even larger one than its brother Don Feddersen as proof enough that outlet is on the way. Two top Hollywood stations, KLAC and KMPC, both before had lion’s share of choice biz. Mrs. Thackerey is owner of The New York Post and WLIB, New York indy.

First year was a tough one, especially for NBC’s redoubtable “dog” in L. A.—a station with an unvarying rep and marvelous program. As old KMTR, station had a handsome net profit of $125,000 a year, albeit income stemmed mostly from accepting accounts turned down by more reputable outfit, as had radio. When Thackereys took over (at reported price of $500,000) KMTV’s operating practices had to be readjusted and station was ready to step in and launch fresh methods.

First step in rebuilding process was taken one year ago this week when Frank M. Block, president of Block Broadcasting Co., purchased KLAC overnight. A half million dollars in annual revenue went down the drain. Block, who also owns Block and Roach, has shown 48 per cent of station time sold to religious groups. Another 40 per cent was spoken for by a somewhat acceptable biz. Public service programs increased five fold.

When restructuring was completed several weeks later, all religious programs, excepting and “pitions,” were banned permanently.

Prom to swindle in owner-ship, block sent protesting letters, KLAC earmarked $47,000 for promotion, $25,000 of which was spent on job first week. Previously Mrs. Thackerey assumed ownership.

Station now emphasizes sports, pull sports, so-called “paid but unpaid” local drawing power of disk jockey Al Jarvis and “other big boys.” KFWB, block bought by Frank M. Block from New York, has been strongly pulling big names. KLAC disk jockey war between two indies, now simmering, will break out in earnest in June, when both stations KFWB airings. Anson will remain with KFWB, thus setting up a formidable battery to oppose Jarvis.

Program changes are anticipated with the beginning of the baseball season next month, 80 per cent of station’s time to be sold. Radio station with sports alone will be over $175,000 for the year, he predicted.

Real test of KLAC’s influence in local market is yet to come. With KFWB spearheading its attack with prolific disk jockey array and KMPC going $50,000,000 to become West’s most powerful Indy, KLAC may find its second year a lot tougher than the first.

Govt. To Umpire AFRA Vs. Six Frisco Stations

SAN FRANCISCO, March 15.—The AFRA’s Pacific station dispute has en- tered the dispute between small sta- tion operators and AFRA over wage increase. The union said the announcers want $80 a week.

The 20 per cent boost, according to an AFRA vice president, KXOK, now pays $50 to station announcers. Ely added that the other stations are KQV, KQEX, KMTR, and KPHO, which pay $55, had offered increases of $12.50.

The AFRA’s complaint has voted to strike for higher pay, but no strike date had been set up to press time.

WLIB Fires 36: Will Revamping, But ‘Won’t Sell’

NEW YORK, March 15.—Trade reports that Mrs. Dorothy S. Thack- erey, well known as “radio’s first lady,” and her husband, don’t want to sell WLIB, local indy, were vig- orously denied this week by the sta- tion’s manager, Bob Jarvis. However, Simon has continued the drastic economy moves insti- tuted by Mrs. Thackerey a few weeks ago.

One of Simon’s first actions was to ease what he called an “over- staffed condition” by slashing the station’s personnel from 67 to 31.

Simon’s programing also will be reshuffled in a try to make WLIB, once a white elephant, a profit-maker. Simon has eliminated disk jockeys, who will not attempt to com- pete with jives like WNEW. He plans to offer soft-stuffed in the Kostalex studio, and pitch the station’s tempo midway between WNEW and WQXR.

Caffe Tooth

Fingers followed revelation that station was following a coffeetipped toothbrush campaign.

One station exec de- notes that use of living room by the station is out of the red. He pointed out that WJZ, the allnight balladeer Jerry Reed as evidence that WLIB will air live shows. But upon questioning he admitted that neither was on the pay roll, altho appearing on the air regularly.

Drue Indies Find WNOX Time Just What Doc Ordered

KNOXVILLE, March 15.—Jeb hop by program sales staff of WNOX local network of Knoxville’s independent drugstores in sponsorship of a new program aired by a Kruger and Housh, WNOX, manager.

After two weeks, pestle-wielders are reported so satisfied they may re- new their one-year contract imme- diately.

The show, which features trans- cendental massage, was conceived by WNOX to get drugstores more inter- ested in drugstore advertising individu- ally, as well as to merchandise the spe- cific items. The station set up a program in the Knoxville Drug Club, solicited all independents for membership and sold 98 cents on the idea.

This is believed to be the first time so large an amount of an indus- try having failed to get caught in a city this size. Sharing in the program are three wholesale drug- manufacturer, a cream manufacturer, a candy jobber and a magazine distributor.

NBC Coast Meet Set for March 31

HOLLYWOOD, March 15.—An- nounced that NBC will meet with Western network stations gets under way this week at the Los Angeles Ardmore Hotel, with reps from 24 NBC stations pledged to attend.

NBC’s West for now meet includes: Fries M. Ryenn, Eastern C. Woll, sta- tion’s chief news, Glenn Ser- ger, program veep; Ken Dvice, vice president in charge of advertising and promo- tion, and Sheldon Hickson Jr., station relations department manager.

“However, we’re now dicker- ing with a singer of network caliber,” the source said. “They won’t say what he is or whether they can’t find he’s a real asset to the station, we’ll pay him.”

A report is reported to have of officials of musicians” Local 802 con- cerned. One local official said the station had been agitating for some time to have its house band reduced from four men to one. Musicians are said to be apprehensive about what this will mean, but others may make similar plea.

House Ok’d Gone

Altho WLIB’s house band leader Hymie Grossman has made solo ap- pearances, the ork has been off the air some weeks. A station exec exec said, explained that ‘WLIB is in a state of flux.” Station is re- portedly without a 98 per cent of its equipment dailed in a ware- house between the old Brooklyn 26th and 30th hour, using one studio in a renovated church on East 30th Street.

Station is said to have many efforts by The Billboard to reach Mrs. Thackerey for comment on above mentioned propositions.

While talent is not under AFRA contract, announcers are reported to be at least 45 of the American Advertis- ing Communications (ACIO).

For a report on KLAC, the Thack- erey station in Los Angeles, see story elsewhere in the Radio Department of this issue.

Strike Okay By Writers Seen Certain

Union Voting April 7

NEW YORK, March 15.—A vote approving a strike by free-lance writers, members of the Radio Writers’ Guild, appeared inevitable after the Guild’s executive committee calling for a membership vote April 7 to determine whether the Guild should hold a walkout against advertisers who use syndicated scripts is heartily pro-strike, their feeling being that they have been getting a bad break from the networks for a long time over the question of a free-lance pact.

Pending RSW strike would hit vir- tually every top radio program on NBC and CBS, with the industry has been increased considerably in the past few weeks, many top Hollywood talent and New York scriptwriters signing up. The Guild’s parent body, the Authors’ League, al- ready has tenured itself in every way possible. Among others, it would mean that top short- story writers and playwrights would not write for radio should the strike go through.

Guild’s vote followed the refusals of all four networks to negoti- ate with the Guild. Following this refusal, the union’s strategy com- mittee, which previously had been divided over a strike, had now meet and agreed that a strike is necessary, met and agreed that a walkout would be “in the best interest” of the Guild and that it would further- picate further action by the Guild. It would maintain it will make no final decision on a strike till April 7.

Writers Puzzled

Attitude of guild officials was one of puzzlement. Some writers could not understand why the networks took the stand they did. Some writers expressed the belief that the nets “must think we’re still a coffee club, not a union.”

Guild also is in the midst of renegotiating staff contracts at NBC, CBS and ABC. There is no contract now to fall back on with MBS. Guild, however, will not sign for staffers while the present negotiations are still con- cerning what material such shows would use in the event of a strike, says the Guild. As the Guild involved in the handling of “hot” programs, is puzzling.

GUILD, which before trying to nego- tiate with the networks spent about a year trying to get a contact from the American Association of Adver- tising Agencies, is asking for an RSW to settle a bug, and rather than outright script sales; revised release forms, and adequate arbitrations ma- chinery.

WWIT To Hold Annual Clean Flowing Contest April 26

CEDAR RAPIDS, Ia., March 15.—A repeat on last year’s highly suc- cessful National Clean Flowing Con- test will be staged April 26 by WWIT with the purpose of promoting the events. Local, State and federal agriculture groups in the area.

Originally, promo. was conceived to help combat the European Corn Borer, was staged April 25,000 worth of Iowa corn in 44. Besides the clean flowing competi- tion, WWIT plans to have service project, this year meet will introduce a new farm gadget contest, feed, build a Kté or labor savers on farms. Programs will be aired from a farm near Stanwood, Ia.

Pettrillo’s Aid Sought In 802 Web Deadlock

NEW YORK, March 15.—James C. Pettrillo, AFM president, was asked by Local 802 this week to step in and negotiate with the New York network offices for a new wage scale for “deadlock” workers for some time. An exec of 802 stated Pettrillo assured the local that he would try the week ending the next week.

Negotiations between 802 and the workers have been deadlocked for some weeks offering to hike the staff scale 1½ per cent. Union claims that the station unmanifastary. One exec stated 18½ per cent plus two weeks vacation would be all given to settle and to the settle in Chicago, Pettrillo’s home town.

Radio The Billboard March 22, 1947

www.americanradiohistory.com
NBC Asks Stations To Cut Station Break Commercials; Net May Withdraw From BMB

Station Huddles Reveal Increasing Interest in Tele

NEW YORK, March 15.—Regular periodical NBC station meetings got under way here this week, with others following next week. Numerous topics were brought up by members, but time and space did not allow a detailed report of the meetings. One item on the agenda was the problem of station break commercials. Although it has been true for some time, networks generally oppose heavy commercial plugs in the daytime segment of the network. There are stations that are attempting commercials, and it is reported NBC tops at the station meeting proffered the thought that such sales blitzes be cut down, if not eliminated entirely. Some stations, to eliminate NBC affiliates thwarting the meetings to be held.

Question of Taste

Station break problems, it is stated, are arising from NBC's new station breaks, with many people asking around the question of good taste. As an added factor, it was claimed that an NBC station broke longer in the time to expect people to say, "Let's give broadcasting a chance." It was also expressed to The Billboard, "we have long plans." He added that important facets of the confabs were an examination of radio's product—programs, personnel, programming wishes, and an examination of the entire matter of program standards.

Tighter Standards

That tighter standards are in the offing seems evident. It's known, for instance, that at the meetings, stated his belief that radio did not warrant the titling of criticism because it has been getting by. But nevertheless he stressed that what is wrong with radio just must be corrected. According to one executive present, when tighter commercial standards are met, there will be a marked willingness to cooperate.

Ken Dyke, NBC vice-president in charge of station affairs, made a statement to the effect that it is believed that a station which has been operating for the last three at least three times a week. If this and other changes are made, Trans- mers to NBC, and according to statements made by affiliates at the meeting neither would it stations. The web alone, he stated, pays more than $50,000 a year to BMB. If all pleading subscriptions from NBC affiliates, were not forthcoming, he said radio wouldn't see how BBC could continue.

Reaffirms NAB Plans

Trammell also went on record as saying that NBC will not order from NBC, except to participate in a program in which it might get a piece of the action. He reaffirmed his plan relative to NAB which calls for each segment of the industry being represented on the NAB board by executive managers of the segment represented.

Rushing television, John Royal, NBC's vice-president, said that NBC's plan to file for a television license with NBC this year, is a story for 1948 television stations as soon as possible. He also said that by early the part of 1948 NBC would have a video station license for Los Angeles. He added that he expected the time to have either a telephone or a radio relay or both, connecting the network. Of Coast, that Chicago and cities in between here and WOR's stations might expect to receive national network programming at that time.

Balanced Daytime Fare

In discussing new programming plans, he said, Clarence Mersev, vice-president in charge of programs, stated that the web was going to try to balance its daytime program structure so that "soap operas" would not predominate. Mersev said that starting May 12 the network would air a new program, "Bob Riley," Monday through Thursday, 12:05 to 1 p.m. (CST). This will be a co-operative effort and contributed to the web by ABC. It is hoped to move on the part of the web to air commercials only in the area of many requests from its affiliates.

The pre-NAB convention of NBC, Tracey said, was one of the big things. It's establishment, he said, would constitute what the web hoped to do in the line of the pre-NAB convention-get-together of the web and its affiliates.

Luncheon At Format Spreads; Will Greasy Spoons Be Next?

NEW YORK, March 15.—Success of Tom Brennan, who snowballed his old Breakfast at Sardi's (Hollywood) show into an eatery of his own, led to a wholesale variation on the Bremerman Breakfast theme. Within a fortnight, four major shows in the same time are debuting on the airwaves. Three are built around luncheon deals.

First to air was WOR's Luncheon at Sardi's (New York), last Saturday (8). Half-hour sustaining stans features Roger Bower as emcee, interviewing feasting folk. If future programs show anything, station hopes to shift it from its current 1-10:30 p.m. spot once weekly to an across-the-road position, probably at a better time. Possibility also exists it might be fed to Mutual's entire network as a co-op.

Latin Quarter Tied

Beginning Monday (11), NBC will air Luncheon at the Latin Quarter from Lou Walters' nitty. As reported in The Billboard, this four-week a-week show will feature Maggie McNellis as ringmaster for assorted celebs. Program guests pay $1.50 to lunch and watch.

Hollywood's swank Ambassador Hotel will furnish the background for a new five-a-week disk jockey strip which kicks off Monday (17) on Los Angeles indie KLAC. Tagged Ambassador By-Lines, stars will be bankrolled by TVH and be fed to stations in the hotel, including band leader Freddy Martin, who owns a music store in the house. KLAC morning plug pilot Dick Haymes will handle the show, whose format includes interviews with celebs checked in at the hotel, plugs for shops and possible tie-ups with Ambassador's Coconut Grove nitey.

Also getting into the act are a couple of other Coast showplaces, the Copa Club and the swimming pool of the Beverly-Wilshire Hotel. ABC starts its new Coast originating sustainer, Stors in the Afternoon, next Saturday (22). It will feature Frances Seely, who will interview names and describe fashions at those spots. Half-hour seg (1-130 PST) will be written and directed by Rollo Hunter, with George Fenneman handling gab chores.

Introduction of midtime broadcasts has proved a boon to others besides Brennan. WLW, Cincinnati, has had a luncheon show for some time which has been booked up months ahead at almost $1.50 per plate.

Sinatra Dangling On Old Gold Option

NEW YORK, March 15.—Reports that Frank Sinatra would-war for either American Tobacco's Hit Parade or Coca-Cola in the fall are considered premature this week. It's pointed out that Old Gold, Sinatra's current bank-roller on CBS, still has a year and a half left, and that the option has not been picked up. The sponsor still has not said it would be dropped. This state of affairs leaves Sinatra in a position where he cannot legally negotiate a new pact.

First Love of Detroiters, when it comes to radio stations, is WWJ, first radio station in the nation. Lovers of fine music, lovers of comedy, of news, of everything entertaining, turn their thoughts and tune their radios first to WWJ, NBC in Detroit. It's this steadfast devotion by people who spend time listening to WWJ, and spend millions buying WWJ-advertised products, that has made WWJ the most forceful radio-selling voice in Detroit—banner market of the nation for 1947...
Radio Stations

Georgia
WBBQ, Augusta
5-Star Final
6:10-6:15 p.m., 5 times weekly
Representative: Joseph Hershey McGillivra, Inc.

Committed market between 11 and 11,000 with heavy and free daily and Sunday papers.

Cigar (cigarette) people and our feature series of "Tobacco and Cigar" will help you in your campaign.

A large, receptive audience. It's skillfully edited by J. P. J. B. & Paxton.

Comfortable listening at 6:10.

The 5-Star Final has been on the air since 1937. It's yours for station time only, the only period between 6 and 7 available on WBBQ. P. E.: Hooper says we have our largest audience between 6 and 7 p.m.

Maryland

WCAO, Baltimore
Stump Us
3-3:15 p.m., Monday thru Friday
Representative: John Blair & Company

This new additional participation program is drawing several hundred listeners a day from listeners who send song titles that Phil Time, one of Baltimore’s most accomplished pianists, and his wife, attempt to play, sing, whistle or talk to each other in the stump. A cost of $5.00 net per program will produce.

Raymer has all the details.

Massachusetts

WHDH, Boston
Baseball Malinee
15 minutes before game time, Monday thru Saturday
Representative: John Blair & Co.

Participations in BASEBALL MATINEE, a musical program scheduled Monday through Saturday, afternoon following April 14. This feature precedes play by play broadcast of all weekday afternoon baseball broadcasts. Sold only for season, including 14 programs. Last year’s cost, $27.50 net for 14. A program containing the last 20 minutes of each game will reach the listener during game time and will include any tie and talent. Quotations subject to prior sale.

New York

WNEW, New York City
Make Believe Ballroom With Martin Block

10:11 a.m. to 11:15 a.m.

WOR.

Representative: John Blair & Company

Participations in the Czar, a music program scheduled Tuesday through Thursday during the evening, following the 11 p.m. network show, and an additional one-hour program scheduled Monday through Thursday evenings, following the 10 p.m. network show. A program containing the 30 minutes of each program will reach the listener during the corresponding time period.

Quotations subject to prior sale.

Ohio

WING, Dayton

Sunny-Side Up
1:15-2 p.m., Monday thru Friday
Representative: Weed & Company

Are you interested in getting more sales per listener? Dayton, Ohio WING, one of the most successful radio stations in the country, has been offering service to its advertisers for many years. A program containing the 30 minutes of each program will reach the listener during the corresponding time period.

Quotations subject to prior sale.

Washington, D.C.

WOL, Washington

Easy Listening with Bob Knight
3:15-4 p.m., Monday thru Saturday
Representative: The Katz Agency, Inc.

Folksies "Queen for a Day?" Bandleader Bob Knight (formerly with Horace Heidt, Ray Bloch), who leads the Orchestra at Washington's Lounge Riviera and is the voice of WRC's program averages $300 per week, offers a program that has been a success with the listeners. WRIA-V-Friday night, Saturday night.

Kuhl's songs includes favorite tunes chosen by the audience over the telephone, at which time an actor orders the songs and plays favorite tunes chosen by his wife's favorite tunes. WRIA-V-Friday night, Saturday night.

Additional fifteen-minute transcribed programs available. Act fast while all markets open.

Transcribed Services

Harry S. Goodman
19 East 53rd Street, New York 22, N. Y.

The Key Lorraine Show

Advertising agencies and sponsors! Attention! A new musical program just completed! The program is available for local representation accounts. Starring the breaths K. Lorraine, this program has been featured in Town & Country, Motion Picture, Show Business, Home Interiors, and Frank Gallup, Art director of the program, adds excitement to all-star Toplips. 50 fifteen-minute transcribed programs available. Act fast while all markets open.

GEORGE LOGAN PRICE, INC.
946 South Normandie Ave., Los Angeles 6.

Living Pages from Book of Life


TELEWAYS RADIO PRODUC-
TIONS, INC.
8949 Sunset Blvd., Hollywood 46.

Strange Wills

Half-hour dramatic. A bright new format. Currently broadcasting in 3 Coast-Searching. Dramatics series arranged behind the scenes on the NBC network. Produced and directed by actor Warren William. Twenty-six pro-
duced. Additional twenty-six in production. Special quotations available. One-week basis only. Definitely a net-
work registration. Act fast while all markets open.

TELEWAYS RADIO PRODUC-
TIONS, INC.
8949 Sunset Blvd., Hollywood 46.

Moss Dreams

"Moss Dreams" is the station's favorite Tuesday night program, completely sponsored by the Athenaeum Hotel. The Athenaeum is the only hotel in this city where you can get a good night's sleep. Stay at the Athenaeum Hotel, and you'll never be disappointed. Additional fifteen-minute transcribed programs available. Act fast while all markets open.

TELEWAYS RADIO PRODUC-
TIONS, INC.
8949 Sunset Blvd., Hollywood 46.

WOR's ace sportscaster; Stan Lomax, is the low-cost night-
time advertising buy in New York. After fourteen years of sports coverage, Lomax has an audience of unquestioned loyalty. Men in his own field respect him too; they've elected him president of the Sports Broadcasters Association. Sales-
wise his record is one to envy. In the brief space of 7 weeks he sent 11,985 WOR listeners into the salesrooms of Dodge auto dealers. One Lomax announcement promoted 4,715 "Gimmers" for a sports pamphlet. And what the Bronx County Trust Co. thinks of him can best be summed up in a quote, "He changed a slump into a period of great activity. There will be an opening Monday, Wednesday and Friday on the Stan Lomax 6:45 p.m. time beginning April 1. Even in Winter months** sponsors of Stan Lomax on this same three day a week sched-
ule are accustomed to reaching over 575,000 radio homes a week at a total cost of approximately one-third of one cent per home per week. Call or write our sales office today, WOR, 1440 Broadway, PE 6-8600.

*His Tuesday, Thursday and Saturday sponsor, the Jacob Ruppert Brewing Company, has been on this program continuously for 9 years.

**And the baseball season is coming!
Part I

The Billboard

Kellogg Seg Best Buy in Day Programs

NEW YORK, March 15.—Two soap operas, neither of which ranked among the leading daytime programs in the February 15 Hooperatings, joined the top 15 programs in the February 28 daytime Hooperatings. Shows are Our Gal, Sunday (Anacin) and Stella Dallas (Sterling Drug), with an 8.3 and 7.1 figure respectively. Sunday made a fairly spectacular gain as far as daytime airers go, moving up from 6.7 to 8.3, placing it second in the current report.

At the same time, Sunday also rates strongly on a cost per 1,000 urban listeners basis. Chart in the adjacent columns, prepared in conjunction with the C. E. Hooper organization and based on the February 28 Hooper report, lists the leading day shows and the Talent Cost Index (TCI) for each.

Two NBC Shows Flop Out

The two shows which flopped out of the leading daytime airers are Wives in White (General Mills) tied for 10th, last report, and the NBC airing of Miss Perkins, for Procter & Gamble. CBS Perkins, on the other hand, is right on top, in a tie for second with Sunday in the current report. CBS Perkins rating in both reports is 8.3. However, insufficient data precludes listing its TCI.

Best per 1,000 listeners buy in the new February 28 ratings is Kellogg’s Breakfast in Hollywood, caked baked for sixth place (7.6) in the standing, with a TCI of 36 cents. Program was ninth in the last report, but had the same TCI.

"Backstage Wife" Remains 5th

Young Widder Brown (seventh, 7.1, Sterling Drug) and Helen Trent (third, 8.1, Whitehall Phamaceuticals) are in third place instead as TCI figures go. Each returns a per 1,000 listeners figure of 41 cents. They are followed, at 43 cents, by Stella Dallas (seven, 7.1, Sterling Drug) and Backstage Wife (Endmont, Drug, 7.8). Wife was fifth in the last report, too.

Lorenzo Jones (eighth, 7.0, Sterling Drug) returns a figure of 47 cents per 1,000 listeners, followed by Right to Happiness (fourth, 8.0, P. & G.) with 50 cents. Rate Smith Speaks, for General Foods, ranking sixth, has the highest TCI, $1.09.

Four of the top programs, as shown on the chart, are sponsored by Sterling Drug.
Bristol-Myers

Low Budgets
Pay Off Big

Build Their Own Stars

(Continued from page 5)

Hooper, Inc., organization.—Full details are shown in the sponsors' audience records. The firm took this and Department, which list the top 10 sponsors (that is, the sponsors with the largest audiences), on single networks, nighttime combinations basis, daytime only and nighttime only, together with the top 10 sponsors, listed alphabetically by name, the stations involved. Standings are computed on the 

effect of the Hooper points per quarter-hour.

But perhaps even more significant is that one advertiser, with only four shows on the air (all evening shows) and with a radio budget far below that of P. & G., Lever Bros., and General Foods, managers to corral all the top ten largest audiences in its洋洋得意. Account is Bristol-Myers, which, according to the CPS, has the sixth largest total audience in radio.

Low Budgets

Added to Bristol-Myers' accomplishment is the fact that, so far as tangible figures go, this company concentrates on low-cost shows. Biggest slab of its talent budget is assigned to Ed Gardner's Duffy's Tavern Opera (22 Hoorapalooza), $1,000,000 weekly tab. B-M's other three programs, the, are truly in the low-budget area. M. J. Angle, Manager, personnel is a waiter in the crime show field (21.1) and one of the minority reports of theToDo programs for about five years, is budgeted at only $6,800 weekly; music radio radio. Al Young (10.9) and Break the Bank (13.3) stanzae certainly carry more weight, estimates being $11,500 and $7,500 and $3,000, respectively.

There's a fine moral to be drawn from all of this, a moral especially interesting to advertisers and their agents in this day of rethrenchment and canceled network shows. It is that buying of high-priced names is not the only way to skin the radio cat. Bristol-Myers played the long shot. The firm locked on Al Young and Al Alan Young when both were total unknowns and by carefully nurturing them—and sticking to them when all about them were buying names—came out a substantial winner. That's building on talent; that's showmanship, and radio is showbiz.

Other Leaders

As to the other advertisers with the largest audience, fourth place goes to Sterling Drug, with 11 programs—six on the air; five to nighttime combination. Bristol-Palmoilet-Feeti with seven shows; seventh to Whitehall Pharmacal, with six shows; eight, ninth to American Tobacco; last, to the Manufacturers. The firm has 10 shows. The account gains its depth from the American Tobacco Co., the seventh to include Jack Benny, Hit Parade and Frank Morgan, last named soon to blow, and 10th to Mills Labs, with five shows.

P. & G. as is rather obvious from the Continuing Program Study chart has garnered its audience by spreading both the day and evening hours with a total of 21 broadcasts each week, seven to daytime, six to evening stanzae. Contrasted to this show schedule is the second largest combined audience, has but six programs on the air, five of which are nighttime. The second largest audience, however, is that of Aunt Jenny, a daytime entry. Night shows which carry the Lever tag are Al Young (9.5), Andy Hardy (31) (Pepshow division); the highly rated Not to mention to anchor, Arthur Godfrey. The future of the Davie show is in doubt, because it is reported too high-priced for its rating return.

Graphic proof of that the big audiencers the evening audiences news to no show is the fact that with but one exception all those advertisers with the top 10 nighttime audience group are also in the top 10 combined day and nighttime shows. That exception is R. J. Reynolds (Camel cigarettes) with six shows, Al Young (9.5), Bob Hope (7.5) and John Davis (16.6). Vox pops off to a Lever Bros.' finale 15.4, which is not a bad job by Arthur Godfrey. The future of the Davie show is in doubt, because it is reported too high-priced for its rating return.

On the other hand, there are six advertisers which are included in the top 10 audience rates from the daytime angle, but which do not finish in the top 10. To mention, General Mills—one of the air's largest daytime back-rallers, with seven shows, soap stars—works with four shows, Galen Drake, Breakfast in Hollywood, Hollywood Story and Sherman's Drug Store. The other four are Mennen & Libby, with True Story; Swift, with Breakfast Club; Acme Meat, Breakfast Club, with Fred Waring, and Quaker Oats, with Ladies Be Seated and Quaker Oats.

There is one real oddity revealed in the study of sponsor audiences. This is Acme Meat's show, the Breakfast Club (as the Seltzer), which ranks neither on the top 10-day nor night lists, finishes 15th in daytime and 8th at nighttime. Its round-up. The account gains its depth from the American Tobacco Co., the seventh to include Jack Benny, Hit Parade and Frank Morgan, last named soon to blow, and 10th to Mills Labs, with five shows.

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NEW YORK, March 15.—Entire question of use of American-recorded music on foreign stations seems slanted to those who think the program was ripped following action by James C. Petrillo, president of the American Federation of Musicians, who tabled a request by Paul A. Ladame, representative of the radio field, Dean Carleton and Corporation, for permission to use American bridge music on transcriptions.

The name is making 12 quarter-hour platters on the historic Gotham, titled New York—Capital of the United Nations. In the city's atmosphere, he intended to use snatches of music—15 and 20-sec- ond selections of songs from States and other countries. The others, for instance, are touchy on the matter of Ameri- can music, prove that unless AFM lets down the bars and allows French musicians and re- corders to work in U. S. for free, the French musicians' union will have taken serious retaliatory measures.

May Appeal to State Dept. Ladame stated that no transcriptions were intended to be performed in three languages on the Swiss ra- dio program. It was reported he might take the matter up with the U. S. State Department and ask if the regulations, international amity, culture relations, etc.

This incident of the Swiss Broadcast- ing Corporation is indicative that generally unsettled music relations are developing in States and other countries. The facts, for instance, are touchy on the matter of Ameri- can music, prove that unless AFM lets down the bars and allows French musicians and re- corders to work in U. S. for free, the French musicians' union will have taken serious retaliatory measures.

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DuMont Slashes Stations' Staffs in Heavy Cutback

NEW YORK, March 15.—In a sudden, drastic retrenchment move Thursday (13), Allen B. DuMont cut the staffs of his three major network stations (WABD, New York, and WPTG, Washington) from over 80 people to fewer than 25. On the exit line were General Manager Samuel H. Cuff, Communications Managers Martin Norman and Mrs. J. Kennedy, who headed spot sales. Leonard Cramer, executive veepee, will assume Cuff's managerial duties.

Blow-up occurred at the weekly DuMont staff meeting, shortly after Cuff's return from the University of Oklahoma Radio Conference. Dismissals were believed caused by operating expenses going far above budget allowances.

Blinking on its 한번 said, the DuMont picture had its ironic side, because it is known that for months he has been trying to find a gainer in the broadcasting operations. Cuff set the stations' break-even period for about 440, while DuMont himself took a more optimistic viewpoint and held that more elaborate operation would speed a balanced budget. Cuff joined DuMont four years to the day before Thursday's blow-up, when he took the NBC video department for the post.

The receiver picture has been a different story. During the past two or three recent months, since RCA announced its $350 10-inch screen receiver, DuMont, who for $125 in November had marketed for nearly $800, have been moving slowly to sellout. The only DuMont 20-x30 inch receiver is said to have a large inventory of parts which makes the switch-over to lower selling models a knotty problem.

Sposes leaves his post as commercial manager after only two months. During that period, he is said to have brought about $50,000 worth of billings to the stations. Sposes and DuMont are said to have disagreed about commercial policies, with DuMont urging increased emphasis on spot and Spose's holding out for more program sales efforts.

**Mrs. Kennedy's Case.**

Mrs. Kennedy, who joined since the first of the year, had concentrated in recent weeks mainly on in-store sales. Her signal was too strong to pick up spot sales. She increased sponsored spots from half a dozen to six times per week, and added Longines to the DuMont customer stable.

WABD this week returned to a regular operating schedule following one week's experimental broadcastings. All the new antenna transmitting operations were suspended four weeks during installation of antenna and addition of a final stage to its transmitter. WABD also added a new program last Tuesday, called ``Do Re Mi'' and is perfecting the program.

**KLAC Inks Air, Tele Deals With L. A. Ballgamers.**

HOLLYWOOD, March 15.—Altho station's tele operations may not be launched until the middle of next year, KLAC this week closed its first deals with local L. A. figures in the field of entertainment. Latest deals include a deal with the Los Angeles Baseball Club giving KLAC the TV rights to all home games of both Los Angeles teams; Hollywood Bowl, which sets its ticket sales, guaranteed direct receipts from the box office. At the same time station completed agreements with Amecon, Inc., radio's signal Oil City, Pa., will give KLAC exclusive TV rights in West for the two ballplayers first crack at compromising tele sets. KLAC will broadcast all home and out-of-town games of both clubs this coming season and next year. KLAC will pay $250 up front and an added bonus. Discussions did not include tax break payment for video games, but insiders believe Wrigley interests (owner of L. A. baseball) will probably offer Wrigley's rights free until the L. A. area is saturated with tele receivers.

**Video Set Installation Company Formed inChi**

CHICAGO, March 15.—New company aimed at video set installation was formed in Chi last week and plans to incorporate within the next two weeks. Irving Kaluzna is president.

Aim is to provide service to manufacturers and distributors in installation of video sets, Kaluzna claims manufacturers' plans to establish schools for instructing dealers have fallen thru with contractors, that a dealing company personnel for installation purposes.

Prexy said his org could install 100 sets a week at the present time. Plans to charge $50 per set, which is the price RCA is using. RCA claims to be losing money on the installation deal. Kaluzna added a small tightly knit company could possibly make money if price is right, but he was expecting his business as presently set up to dissolve in a few months. Two to five years, since company plans to teach as many dealers as possible the proper techniques of installation. Company, warned that the installation field, plans to develop new processes and technical improvements in video which would make it independent of actual installations.

Norm Winter Heads FC&B Video Dept.

NEW YORK, March 15.—Addition of Norman Winter, former director of television and commercial motion pictures of Foote, Cone & Belding in the video field. Winter joins the agency after 15 years in the magazine picture industries and service as the American Cancer Society's director of public information. Jim Hauck has followed him at the cancer group. Norman's first move into the video world was joining James Logue, whose early plunge into tea is Holland Bull Company. Agency doubts hopes its radio division, comprising American Tobacco and PepsiCo, now will take dealer interest in video developments.

Any Day Now

WASHINGTON, March 17.—Decision on black-and-white vs. up-to-the-minute video receivers will be out this week, but don't be disturbed if it is bested until next week. That's the word from FCC late Friday (14).

Tax on Tele Being Tested In N. J., Pa.

NEW YORK, March 15.—What may be the first move toward the establishment of a nationwide mobile federal drive to collect 20 per cent amusement in bars, restaurants, hotels and similar places, may be made when low Apple Tax on revenue notified taverns of again in Newark in New Jersey and Pittsburgh in Pennsylvania. S. Bureau of Internal Revenue notified tavern keepers in Newark that they will be expected to pay on all sales made during the time video receiver goes within view of at least half the customers. Similar warnings were reported to have gone out to bars in scattered Pennsylvania communities, and New York Code keepers have been warned they may be next.

Television officials have expressed unanimous concern over the move, ascribed to pressure from certain elements in the entertainment business for "improvement in the color video picture." "Officials of Television Broadcasters' Association and Radio Manufacturers' Association, has said they would both oppose to lodge protests in Washington next week. One video executive declared the tax on the growth of "immeasurably," inas much as the maximum television audiences have resulted from video services of sports events in bars, restaurants, hotels and similar places. New Tax Commissioner Manning admitted he queried Washing- tion attorneys and officials last week about the possible implications of taverns harboring receivers.

1,000-2,000 Receivers

Estimates of number of tele receivers in public places capable of receiving signals from New York stations range between 1,000 and 2,000.

Manufacturers immediately set about advertising their products. One told The Billboard that he was perfecting a new coin-operated, low-priced, 15 inch television receiver. Many bars and taverns have been forced to buy new receivers. The most revolutionary move in the game, according to many survey, is the Dual Quota-Chunker, which points to oaters to pay a tax on the sale of any picture device which would make free the price when video receivers are broadcast. That's the week video receivers will be going on, since company plans to have dealers in out-of-town bars, restaurants, and hotels. New York gives has been warned they may be next.

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**March 22, 1947**

The Billboard

**TELEVISION (REVIEWS)**

First of Don Lee's RCA Orths En Route to Coast

HOLLYWOOD, March 15.—First image orth camera consigned to Don Lee's West Coast TV group from RCA's Camden, N. J., labs and is expected in Hollywood before week's end. Camera will be used by Lee video station, and is first of a new series of lens boxes produced. RCA image orth is said to have several important refinements, including a new uses that may be in a position to outperform television on a technical ground as well as to a financial standpoint, because of economics. Television's impact is then being felt in a realm that is unique unto itself.

Because we have not been able to work with these new elements, it is difficult to say in what order the significance of this in terms of human reaction.

Why Sports Draw

Each year, hundreds of thousands of people throng to the football stadium. What is it that makes a football game so popular? They know there are going to be kicks, forward passes and runs made, and the throbbing to be heard, cold, frozen, and their pockets depleted. Yet football tickets sell at premium prices, and crowds are turned away.

Factors that drive people to sporting events and parades by the millions is to see things as they happen and to experience the sense of the unexpected—that is, immediacy and spontaneity. This is television's role in the entertainment field.

Unique Opportunity

No other entertainment or public service medium offers the opportunity of utilizing these strong requirements of human instinct. I do not mean to say that only television and other public events are the pure form of television programming. Everything from vaudeville to tin drummen done in their respective medium can incorporate the elements of immediacy and spontaneity.

With the properly oriented philosophy of television, everything that happens and everything associated with it—from planets, within the knowledge of the man from the galaxy sphere miles down in the ocean to the height of a stratosphere balloon, and vice versa—is projected by television times incorporating the sense of the unexpected. By integrating the understanding of the immediacy into programming, television becomes the frigates of the world and establishes the nation's present and reaction of a person. You might say that television captures the elements of immediacy and spontaneity.

Automobile Show

To describe treatment of television presentation philosophy, an example might be taken revolving around an automobile show. As we know it to date, the thousand people crowd into Grand Central Palace in New York City and mill around looking at the great parade of cars. The audience for television people are thrusting for views of the new cars and for information pertaining to the relative merits of makes and models. You might say that television captures the elements of immediacy and spontaneity.

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Indies Seen Hatching Gold Eggs for Webbs

Win D. C. Bizmen to Air

WASHINGTON, March 15—The theory that "bush-league" radio stations are introducing more and more small-time businessmen to the idea of turning revenue into big-time station adventures be borne out by sharp study here by web station ad-man as a 12-hour standard broadcast station (WEAM) prepares to go on the air in the District of Columbia's already overcrowded air at the end of the month.

Belief has existed for some time that small-time business men in suburban areas, after getting their first taste of radio advertising on the small locals at relatively low rates, simply might become acclimated to radio outlets in the big city if they have things to sell or if they can purchase ample time in the big city. A check-up showed here this week that, all the more, this theory has not developed. In fact, as a 24-hour, or around-the-clock, service, the alert ad-men from the District's web stations are closely watching developments.

Glascow Sizes It Up

For instance, Mahlon Glascow, chief of sales staff at WRC (National Broadcasting Company), pointed out the theory, "In all probability, people will be expected that some folks will want to be beyond, the small station for advertising as there are millions of folks who are going to beyond the elementary grades." Glascow, who has been in the radio advertising game in Washington for 10 years, said that D. C. station experience was that if the big city is the center of the asp for Washington, then the business would be beyond too, as it is known that some advertisers prefer the small station for time.

"I personally cannot help watching to see if such a trend will become a big scale," said Glascow, who recalled how in pioneer days of local WRC, "the station was independent, plenty of its spot commercials and was a matter of a matter for bigger audiences and at bigger prices. Ad rates on the web stations in the '20s and '30s were those of small auditories in outstanding audiences at much lower rates. A rate for a minute on WRC is $2.32, and as $10 for WAGY, in suburbia. Broad activities, WBT, WJZ, WBN, others as WBBP, WPIK and WARI.

Enough for All?

Whether there is enough revenue to go around for all is an issue which is being discussed in trade circles as WEA is to prepare to go on the air at the end of the month of 1390 frequencies and with 1,000-day time day time only. New station will be managed by Charles Zurhorst, and its and transcribed in Arlington, Va. WEA also has a bid for the Federal Communications Commission for a license of a 5,000-watt FM channel.

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Levy's Leeds' appeal for demands for Trade too, appeals board dragged Wednesday ASCAP might spread nationally.

"I have yet to come in contact with a disk jockey who was on the take, and can say that 99 per cent of the jockeys I have met have been only upright." Like anybody else, disk jockeys will give the greatest amount of co-operation to recording companies, artists and agents who offer them the best co-operative service. In my dealings with disk jockeys I have never had a complaint about a disk jockey's program, and then failing to show up. Jockeys have to rely on receiving requests for their particular kind of music. If no requests are forthcoming, it is only fair that they get preference from the jocks, while others are lost in the shuffle.

Decca To Pair Bing & Jolson In Disk Combo

HOLLYWOOD, March 15.—Decca will follow up its Bing Crosby-Dick Tracy with Bing and Gertrude Dick, currently on the Coast. With Jolson's album well over the $20,000 sales mark, Blue Skies set a steady seller, Kapp would expect the combination of the two stars to be one of waxy's all-time sellers.

Declining to name tunes which will be paired, Kapp would say only that his combination for Bing and Jolson will be of the Dixie and Hot plate variety, without sacrifice of other artists.

Decca has been facing generally on production problems, Kapp revealed that Decca could increase its total productive force by means of changes in production, although many plants are working at capacity. A demand of 8,500 masters in Decca's catalog, firm is pressing less than 60 per cent at this time, Kapp added.

Production limitations, likewise, rule out expansion into foreign markets since overseas shipments could only be made at the expense of domestic demands.

Hearings Start Soon on Disk Copyright Bill Provides Separate Register

WASHINGTON, March 15.—Congressional hearings on a new bill which would permit copyrighting of musical works will be started in a few weeks. The bill, heard last year, was before a judiciary subcommittee headed by Representative R. Lewis of Ohio, provides that special arrangements be made to separate the copyright of musical works from the copyright of the musical work. This move is expected to be of far-reaching importance to the disk industry and copyright of musical works.
**Chi Name Ork Status Dark As Ops Make Economy Move**

CHICAGO, March 15. — Future status of name band locations in Chi is in for plenty of contemplation this week. GM has began a three-month old Loop brightening, forsaking name bands for economy move. Bistro, which had used Chu Berry and Nino Morales crew as standards, is now paying S. A. manager for favor of Pancho's intermission cocktail combo, which was increased from four to eight new presenters, which previously called for three bands. Bistro will play to Pancho and Arne Barnett's 12-piece local house band.

The West Room, of the Bismarck Hotel, is reportedly set to junk its semi-name policy at the end of June. The room will be run by no tell or label center. An Ork outfit coming down from the hotel's smaller tavern room to take over in the main room.

Plenty of speculation is taking place over the successor to Ted Weem's ork, which April 3, together with Dorothy Lewis's Denison, will become a College Inn, of the Hotel Sherman. Ernest Byfield, who has been experimenting for the last few weeks with different types of shows, for the hotel's room, gave the icer-band package on Saturday, which he feels that room may cut its policy down to only meager nut. Byfield said Friday (14) that Jan August's Quartet will follow Weems, but that he has yet to make a commitment for a band, which would support the 88-er.

Feeding the mong local ops is that union scale for Class A spots, which stands at $3 per hour for Loop stands, is to be increased as of next week. Some are shying away from traveling bands, for which they pay the additional 10, and are losing the stipend to the union. One prominent Ork owner is reportedly a Victorian center that unless they can come up with a really solid name, he'll buy crews only with the understanding that the frontier re-organizes its crew for Ork stay with Chi AFM local sidemen.

With the Bismarck mulling Eddie Fene's local crew, bookers are watching for reported experiment, for if deal gets through, other hotels will do likewise, for streeters have found that hotel ops watch each other closely on these entertainment attempts.

**Deca Sales, Profits Double; Output Lags**

NEW YORK, March 15.—Decca Records' annual report to stockholders issued this week revealed that the discery had all singing potential, net sales and more than doubled its net profits in 1946. Sales for January and February off the press were reported greater than those in the first half of 1945.


Decca Prexy Jack Kapp said the discery is unable to satisfy the demand and grosses being produced, but hopes to increase it by at least 20 per cent.

**Now Columbia Is Accused of Release Jump**

NEW YORK, March 15.—Columbia diskery, which squawked loudly a few weeks ago that rival waxers were violating restriction dates set by the cosy majors, charged by other majors with pulling a similar stunt this week on the Frank Sinatra score from MGM's It Happened in Brooklyn, pubbed by Sinatra Songs, affliate of the Edwin H. (Buddy) Morris combine.

**Columbia Race Dept. Expands**

HOLLYWOOD, March 15.—Columbia Records has taken the cue from indie waxers and will expand its race department with a new batch of artists. First racer to join is a Campbell's Soup star, Negro singer skedded to cut several sides in next few weeks. Negro Jac Pilates, 22, has been cut, but few and were few and were lumped together with pop catalog. Now Columbia will make a $25,000 effort to cash in on market created by numerous indie waxers who helped develop Negro race records during war years. Only plan to build race department slowly, concentrating on development of a few good artists.

**The Music Law Journal**

Robbies Sue D & H

NEW YORK, March 15.—The record company of a major recording company has filed suit in Federal court charging Denton & Haskins publicity with infringement of the song, Somebody Stole My Gal!. Robbins firm is seeking an injunction, damages and accounting of profits derived by D & H from the alleged infringement.

Complaint charges that tune was composed by Leo Wool prior to 1918 and assigned to Meyer Cohen. When original copyright term ended in 1946, composer's widow secured renewal rights and assigned the song to Leo Feist, Inc., who in turn assigned some to Robbins. Robbins on the Los Angeles front on Dec. 4, 1946, by publishing and registering its claim for renewal copyright, asserting ownership, offering the tune for sale and demanding royalty, and ignoring all legal rights Robbins is to assert.

In addition to damages, Robbins is seeking a court order to direct the register of copyrights in Washington to revoke and cancel Robbins' claim for a renewal copyright on Somebody.

Harry Warren Wins 3d Academy Oscar For 'Achtison' Tune

NEW YORK, March 15.—Academy Award honors given to Harry Warren and Johnny Mercer for their best original song of the year (Johnny Mercer's Achtison, Topaha and the Santa Fe from MGM's Harvey Girls) mark composer Warren as the only songwriter outside of the later Jerome Kern to win three Oscars.

Warren's earlier awards came in 1941 with Let Me Go, Let Me Go, Let Me Go (from The Sisterhood of the Traveling Gown) and in 1935 for I Got Rhythm (from Warner's Gold Diggers of 1935), on which he collaborated with Al Dubin.

Other honors in the film musical field have included by Harry Warren Thursday night (13) went to Hugo Friedhofer for best dramatic scoring (The Best Years of Our Lives), Alfred Newman for best music (The Jolson Story). Associated awards for the Oscar work also went to Saul Chaplin.

**Nix Song Mag Enjoining**

NEW YORK, March 15.—Attempt by Lyle Engel's Song Hits publication to win an injunction restraining Carlton Publishing Corporation from printing its new song list was turned down in State Supreme Court here, with bench ruling that the issues present would have to be tried on a trial. Engel had petitioned for injunction and contempt order on claims that Seren Songs lyric mag was a swipe in style and format on his own Song Hits. In denying the injunction, court stated that all such issues were shoveling in confusion or deception to those interested in buying could not be determined from mere examination of the exhibits and consideration of the conflicting affidavits.

**MUSIC**

The Billboard

March 22, 1947
British Songwriters Join To Form Protective Assn.

LONDON, March 15—British songwriters have banded together here to form a British Songwriters' Protective Association, which in format resembles the American ASCAP. Formation of the closer org follows several months of various hearings and complaints by writers here that their product has been given a back seat in favor of imported music, mainly American. Organizational meeting was key not two weeks ago by Wing-Commander Cooper, Socialist MP, who caused a sensation here recently when he publicly accused British Broadcasting Corporation of accepting bribes from performers. Cooper claimed that on investigation he found only 18 per cent of the songs performed on the BBC were of native origin. He expressed the belief that this lack of effort was due to the fact that British tunesmiths, claiming that they did not stick together and consequently were ignored.

National Council Proposed

Cooper explained that the songwriter org would be fitted into a broader plan, as the said had been proposed by Prime Minister Attlee. This proposes that a national broadcast council be formed to include representative groups from all facets of British music and radio biz, including songwriters. Council's function would be to see to it that if any copyright infringement of music or song was British in origin, it was especially critical of the manner in which

Lyman, Duke Eye

Musicraft Revamp

HOLLYWOOD, March 15.—Abe Lyman, with Maurice Duke, Monogram producer, is lining up a group of Musicraft stockholders here with reported intention of looking into distro's recapitalization plan and possibly taking an active interest in new leadership of the firm. When the stockholders meet March 19 to pass on reorganization proposals (The Billboard, March 15), Lyman's group will be repped by Attorney Lee Eastman.

Musicraft Nicked $9,935

NEW YORK, March 15.—A tax penalty of $9,935.68 was entered by the U. S. government in U. S. Dist. Court today against Musicraft Manufacturing Company, of New York, Inc., whose address is given as Westerly Roadway, Ossining, N. Y.
NEW YORK: Singer Chu Chu Martinez and pianist Pete Johnson have been signed to waxing pact with Atoll diskery. Johnson recorded recently with National. Tommy Dix has been signed by and has recorded for Coronet Records. Buddy Morrow’s orch takes to the road April 3 for a month of one-nighters in Cleveland area. He will play the Treasury Bandstand show March 27. The Columbia diskery has signed Dell Trio, made up of organ, guitar and accordion, to a waxing pact. New papers are being drawn up for Jo Stafford by Capitol diskery, putting the squeeze on rumors which had the chimp headed for another platter firm.

Messel Jospin will head Apollio’s new Philadelphia office. . . . Monica Lewis is skedded to record two albums for Signature. . . . Duke Ellington’s Southern one-night tour, which began March 1, will have the orch playing 30 nights out of the 31 in the month. The Georgie Auld Sextet and Teddy Walters Trio are now at the Three Deuces, 22d Street nightery. . . . Irving (Managua, Nicaragua) Fields Trio comes back to the Crest Rooms April 5. . . . The Desi Arnaz orch is set for a Paramount Theater stint in August. Carl Clavell’s Orchestra will share the next Strand Theater bill, beginning April 4. . . . Leslie Langan and her Doozy unit are now singing with Carmen Cavallaro’s orch at the Biltmore. . . . Singer Jerry Wayse opened at Radisson Hotel, Minneapolis, replacing the originally-scheduled Alan Jolson. Joe McCalla came up with a sudden illness and Harry Moss Agency booked Wayne in to fill the gap.

Jacques Frase, who originally came into China Doll, New York nightery, as a relief band, is now spot’s No. 1 orch, and has been held over indefinitely. Former Stan Kenton band boy, Ed Gabel, left that orchet this week to take over personal management of the new Earle Spencer orch in Hollywood.

Music---As Written

CHICAGO: Phil Levant’s orch opens at the Blackhawk, April 9, instead of Ray Pearl. Later was unable to get out of a previous Midwest location commitment, but will play his date following Levant early in June. Lionel Prouty, ex-Spyvak 80-er, now working with Sid Visher’s combo at Helgie’s. . . . Roy Tracy cut sides for Vogue by Clyde McCoy here this week. . . . The Aristo-Kats, cocktail foursome, cut four more sides for RCA Victor this week. . . . Aragon and Triانون, Bill Karzas ballrooms, trying to stimulate biz with seven-time admission ducat for $10. Regular fee is 85 cents weekdays, $1.25 week-ends.

Saxie Dowell spending a month lay-off here with Frank, Claire Oldsen, WGN remote program director. . . . Sid Dines reported going into the El Grotto, April 1 with six sides. John Hootman and Violet Jefferson, singers, and Patie Swanson, fem impersonator, inked to Sunset Records. Roy Reed has left the Shambroogoo, leaving Pat Brooks, Joe Louie’s brother, as solo cap.

HOLLYWOOD: AFRM’s local radio rep Phil Fischer recovering from bad seige of grippe. Coast Records Records will expand Coast flack operations shortly, adding a permanent disk jockey contact man. . . . Maggie Hathaway, pianist-blues composer, waxed for originals for Black & White Records this week. . . . Deco’s chief, Jack Kapp, to Car- mal on quick vacation trip. . . . Alton- hane Johnson, who handles flackery for Standard Transcriptions, was named Hollywood staffer for Belgian group. Jazz Club mag. . . . Look for some additional juicy reading matter to come out of ABA bankruptcy pro- ceedings. . . . Local 47, AFM, this week came out with formal backing of plans for mammoth L. A. audi- torium and opera house.

Fromch Anita O’Day to head new show at Billingsley’s Hollywood Re- cove. Columbia records MGM acquired June Powell’s Alice in Wonder- land album next month with Carmen Dragon handling music. . . . Columbia thinks plattery has a terrific bit in songstress Dorothy Shay, billed as the “Park Avenue Hilbilly,” and will be given a big back treatment when she comes West for a San Fran- cisco hotel stint.

Larry Shea, manager of ASCAP’s Western Division, left today (18) on a five-day supervisory tour of ASCAP offices in his area. Stops will include Dallas, St. Louis, Des Moines, San Francisco and Portland, Ore. . . . Stan Kenton, according to personal liaison for Charlie Gastel, is breaking records on his Northwestern one-nighter tour. Gastel says band has netted $14,000 in its six dates . . . Ernie Flice Quartet has inked for two Paramount pic shots, The Big Clock, (Ray Milland-Charmelette Hytoun starrer) and Smooth Sailing, a featurette. . . . Victor Records distribs Leo J. Meyerberg, threw a Brown Derby shindig for the town’s disk jockeys.

Rock Leonard is set for Columbia pix debut. . . . Altho Betsy Hutton still owes Victor four sides, waxery gave Capitol the green light on releasing Hutton disks, with Victor agreeing not to hold in Hutton to the uncut double- dicker. . . . With Western one-nighter still in the basement, Vaughn Monroe won’t make a stop after he closes the Paladium Sunday (18) to open in Sioux City Ia. . . . Jay Livingston and Ray Evans, of To Each His Own notary, have penned another title tune for The Big Clock.

CINCINNATI: Gardiner Benedict, originally sked- ded to follow Chuck Festor at Hotel New York, New York, New York, wasn’t can- celed out of the date, as reported last week. It was merely that he elected to take his present post, with the ice review in Hotel Netherland Plaza here, instead, feeling it to be a better proposition for him and his crew . . . Ernie Ray opened March 12 at French Lock Springs Hotel, French Lock, Ind., for an indefinite stay, set by Kaye Jaye, of the Gordon Kibbler office, Indianapolis. Biltley Gate and Her Texas Cow Girls, of Fort Worth, another Kibbler unit, are in their 18th week at Crabby Joe’s Barn, Oakland, Calif. Kibbler has just returned to his Indianapolis headquarters after a three-week business jaunt thru the South . . . Biltley Gate leader who came here recently to attend the local Conservatory of Music, has been called to the bedside of his mother, ill with pneumonia at her home in Columbus, Miss. He plans to return to Hollywood from there.

DETROIT: Roy Tracy, Vogue Records recording director, vacationing in Chicago and Phil Spitalny in New York City this week. After Field’s week for six weeks at the Flame Room, Dutilh. Enric Mardiguerra moved into the new Copacabana Friday (17), following Lani McIntyre, first band to play the new spot.
Carroll To Take Coast House Ork Beef to Congress

HOLLYWOOD, March 15.—Nitesay op Earl Carroll takes his personal fight against the Local 47 A.F.M., before Congress when he flies to Washington, Thursday (18) to appear before house committee on education and labor. Producer is skedded to give testimony Saturday (15) when he will bare his feud with local musicians and demand that Congress pass additional legislation to clip Petrollo's wings.

Sam Wolfe, attorney for Carroll, indicated that the producer will demand a Congressional investigation of the Coast A.F.M situation. Carroll's Eastern trip is the result of a recent wire sent to Senator Ball in which he called attention to union practices and offered to testify before legislators at any time. Congress took Carroll at his word with an invitation to come East made pronto by Committee Chairman Rep. Fred A. Hartley Jr.

Carroll, meanwhile, has given in to musicians and agreed (under protest) to pay for three extra sidemen as demanded by Local 47 (The Billboard, March 15). Sidemen also got a 20 per cent pay hike bringing scale up to $120 weekly.

License Lesson

NEW YORK, March 15.—Robbins pub boys are wryly mindful that smaller disk firms have learned their music biz. Lesion came when the De Luxe was granted licenses on I Wonder, I Wonder, I Wonder, forthcoming plug for the firm, which Abe Olman bought recently on the strength of a Trilok platter which made some West Coast noise.

When the license request came in a Robbins spokesman said, "Look here, fellers, you can't come out with that now. We've got a restriction date on the song until next month."

Whereupon De Luxe's Joe Liebowitz countered with, "How can you restrict the song—it was already recorded on Trilok?"

Gulp! Pay-off is that De Luxe not only went ahead with its recording, but shipped initial pressings within five days after the cutting date.

Va. Beach Club to Jack Kane

NORFOLK, Va., March 15.—Surf Club at Virginia Beach has been leased to Jack Kane and will be operated next season on a profit membership basis with top name bands.

Kane, former operator of the Palomar Ballroom, Norfolk, also has been active in booking roadshows at the Center Theater and Auditorium Arena. His Surf Club lease carries an option to buy the property. Club was erected in 1932 at a cost of $60,000, and has since been improved to the extent of $102,000. More compensation was agreed to when the war and three years during which it was leased, has been operated by the owners, Harvey L. Lindsay and Pretlow Darden.

RADIO RECORDS

PRESENTS THEIR FIRST RELEASE

"KEEP THEM COLD, ICY FINGERS OFF OF ME"

AND

"I KNOW YOU DON'T LOVE ME LIKE YOU USED TO"

SUNG BY FAIRLEY HOLDEN

WATCH THIS ONE GET AROUND!

DISTRIBUTOR—CONTINENTAL SALES CORP.
804 GRAND AVENUE
KANSAS CITY, MO.

IN OTHER SECTIONS ORDER DIRECT FROM MANUFACTURER

EKKO RECORDING CORP.
RENFRO VALLEY, KY.
Landau Takes Over Riverside Ballroom

HOLLYWOOD, March 15—Dance promoter, Marty Landau, will take over Riverside Rancho, Western territory, March 19 on a six-month lease basis set between Landau and Louis De Roda, Rancho owner. Deal gives Landau control over the ballroom phase of the biz, while De Roda will still operate the bar and other concessions. Landau's initial band booking will be Texas Tyler, set for four weeks with options.

Trend is definitely Westernly, Landau told The Billboard with saddle seats panned off these days. Landau also closed deal today with Bill Wagnon, Northern California promoter, whereby the two set up a circuit to rotate Western bands. Wagnon, who, under the name of Valley Amusement Association, operates 16 locations, said he is reversing from his swing band policy to Westerns because dance orks are asking too much dough in proportion to gross. In addition to Wagnon's 17 spots, circuit will include Landau's locations in Long Beach, San Bernardino, Santa Barbara and his newly acquired Riverside Rancho in Los Angeles.

New Blues Ditty

NEW YORK, March 15—Eddy Wolpin's got a new theme song for the music biz doldrums. With apologies to Irving Berlin, it goes: 'There's No Business Like No Business.'

Rainbow's Eastern Distrib

NEW YORK, March 15—Rainbow Records' Eastern distrib set-up has been handled Nat Cohn, of Modern Music Sales, Eddie Weller, sales manager for the diskery, revealed this week.

Cohn will hold a Rainbow exclusive in the whole Eastern territory with the exception of Boston, Philily, Pittsburgh and the area below South Carolina. Anny to New York area, Rainbow is handling duo waxies.

ARA Masters Appear Tabbed for Shelves

HOLLYWOOD, March 15—Latest development in the squabble over ARA masters (The Billboard, March 8) bears clear indications that the controversial platters will in all probability never see pressing. That masters were white elephants for both trustees of the bankrupt platter and current purchasers was further shown when AFM Local 47 demanded the right to padlock 88 masters purchased by A. E. Simpson. Union's firm stand was tossed at Simpson when he applied for a recording franchise for his newly-formed Can-Mexus label. Petillo ordered local execs to seize (and in effect confiscate) ARA masters before granting Simpson a recording franchise.

Simpson refused to turn over masters to the union, contending that since he is seeking a rescinding order of his original purchase and the return of his dough, he did not rightfully own the masters. His counter proposal to padlock the masters in his warehouse and give the union the key was nixed by AFM execs. Rather than face further litigation and headaches, Simpson told The Billboard that he was bowing out of the recording biz, but that he would attempt to recoup the dough invested by job pressing contracts with Hollywood indie waxeries.

ATTENTION!!

ESTABLISHED DISTRIBUTORS

"TOWN AND COUNTRY"—the newest name on records—is now appointing distributors in all territories.

"TOWN AND COUNTRY" LABEL comes to market after a year of intensive preparation... offices, studios and pressing facilities are established in Hollywood and St. Louis... the organization is financially and technically sound.

"TOWN AND COUNTRY" RECORD CATALOG includes popular, western, novelty and race numbers, currently featuring Eddy Oliver and his Macomba Club Orch; Mildred McMurray, RKO Singing Starlet; The Crew Chiefs, of Glen Miller fame; Red Fox and his Pack of Hungry Hounds (sensational novelty act); "Skeets," America's Top Hillbilly Yodeler; Billy Starr, outstanding Midwestern Hillbilly Draw; Rusty Marion, Western-Singer-Composer, and the Phenomenal "Stuff Smith" Trio and others.

"TOWN AND COUNTRY" HAS REAL PROPOSITION for livewire, financially responsible distributors. Write or wire for details.

TOWN & COUNTRY RECORD CO., INC.
4068 Easton Ave.
St. Louis 13, Mo.
The Nation’s Top Tunes

HONOR ROLL OF HITS

The title “HONOR ROLL OF HITS” and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard’s consent.

Position

This Week

Last Week

1. ANNIVERSARY SONG

From the Columbia film “The Johnnie Story” sung by Al Jolson. Records available: Ray Crosby, Varsity 23703; Louis Armstrong, Decca 23783; and Jack Carson, Columbia 23756.

Jukebox libraries: Harry Barrill, Monarch M-1002; Keely Smith, Rocket 1087; Audie Murphy, Columbia 23834; and Jack Carson, Columbia 23853.

1. FRANK SINATRA

Are The Hits a Scientific Tabulation of Various Degrees of Each Song’s Popularity as Measured by Survey Features of The Billboard’s Music Popularity Charts.

2. MANHATTAN, N.C.

By Alpert Games and Irving Fields

Published by Encore (BMI)

Records available: Joe Curbelo Ork, Victor 26-9108; Julie Conway, Signature 15060; and Ray Kinlaw, Columbia 23691.

Recorded by Tree Toppers, Continental C-8011; Tree Streeter Ork, Columbia 2900; and Bobby Brins Trio, Mercury 106.

Electrical transcription libraries: Eddy Howard, World; Eddy Howard, World; and Eddy Howard, World.

7. GUILTY

By Gus Kahn, Harry Akst and Richard A. Whiting

Published by Foyt (ASCAP)

Records available: Nick De Lane, Black & White 8421; Del Contrary Ork, Enterprise 247; Johnny Desmond-Pass Cavalcade Tris, Victor 22-3199.

Electrical transcription libraries: Pati Dugan-The Jumpin’ Jacks, NBC Transauor. Chuck Porter, Lang-Worth; Jan Carter, Capitol; Elliott Lawrence, Associated; Freddy Martin, Standard; Dick Peterson and The Vipers; and MacGregor; Arthur Smith, World; Jerry Sears Ork, Miami.

8. HOW ARE THINGS IN GLOCCA MORA?

By E. Y. Harburg and Burton Lane

Published by Crosby (ASCAP)

From the legit musical “Finishing the Rainbow.” Records available: Harry Barrill, Mercury 3041; Buddy Clark, Columbia 37825; Tommy Dorsey, Victor 20-1101; Georgia Gibbs, Matrix 12069; Dick Haymes-Gorden Jenkins Ork, Decca 23830; Bob Hopson, Sonora 2324; Johnny Long, Signature 15068; Martha Tilton, Capitol 246.

Electrical transcription libraries: Louise Carlyle-The Music of Manhattan Ork, NBC Transauor; The Sweetwood Serenaders, NBC Transauor; John Gem Tipton-Rich, World; George Towne; Eddie Leslie-Capitol; Multi Henderson-Capitol; Mel MacGregor.

5. HEAR THAT TIME AFTER TIME

The BROOKLYN BRIDGE

WHOSE BABY ARE YOU

THE SONG’S GONNA COME FROM THE HEART

Lyrics by SAMMY CAHN

Music by JULY STYNE

From the MGM Picture

"It Happened In Brooklyn"

Starring

FRANK SINATRA

KATHRYN GRAYSON

PETER LAWFORD

JIMMY DURANTE

SINATRA SONGS, INC.
1619 BROADWAY • NEW YORK

CHICAGO

HOLLYWOOD
RCA VICTOR'S

TOMMY DORSEY!


My Love For You
A sentimental new one that's being plugged sky-high. Watch it!

AND

A Thousand and One Nights
(Based on "Scheherazade" by Rimsky-Korsakov)
Dorsey's arrangement is something strictly different. Beautiful symphonic feeling in a solid dance beat.

RCA Victor 20-2177

RCA VICTOR'S

VAUGHN MONROE!

We Knew It All the Time
Nice vocal harmony by Vaughn and The Moon Maid's delivering a semi-rhythmic, danceable new ditty.

AND

As You Desire Me
Featuring the neat beat, the Monroe voice, in a appealing new arrangement of an oldie.

RCA Victor 20-2178

RCA VICTOR'S

HERBIE FIELDS!

First recording by his sensational new quintet will stir up a lot of excitement. Herbie Fields, sax and clarinet; Joseph Gatto, piano; Martin Brown, bass; Rudolph Cohen, guitar; Stanley Kay, drums.

I Wanna
A catchy riff number with a swell vocal chorus.

AND

Soprano Boogie
Slow boogie beat and "sand 'em" solos gives this side lots of drive.

RCA Victor 20-2179

MORE RCA VICTOR
HITS OF THE WEEK!

JOHNNY TYLER
and the Riders of the Rio Grande
Introducing Johnny Tyler who applies his rough and ready style to these rustic ballads. "A" is a terrific swing special; "B" is the sensational new Colion tune that's moving up fast.

So Round, So Firm, So Fully Packed
AND New Pretty Blonde
(New Jole Blon)

RCA Victor 20-2177

BILL BOYD
and his Cowboy Ramblers
I Wish We'd Never Met
A fast moving number sung by Bill and the Trio. Catchy melody and toe-tappin' tempo.

AND Palace In Dallas
Slow and dreamy, with vocals by Jim Boyd and the trio.

RCA Victor 20-2172

BIG MACEO
with Tampa Red, guitar, and Tyrrell Dixon, drums.

Detroit Jump
AND Come On Home

RCA Victor 20-2173

Mary Lou Williams'
Girl Stars
Mary Lou, piano; Mary Osborne, vocalist; Margie Hyams, vibra-harp; Rose Gottesman, drums; June Santenberg, bass.

It Must Be True
AND Harmony Grits

RCA Victor 20-2174

ALEXANDER SVED
with Charles Beni and his Gypsy Orchestra

In the "Csárdás"
(Album S-47)

Balog Orsolya Kossakné
Hollókő
(Balug Balog's 'Kochchie')

Maros Vise
Csárdás
(The Waters of the Moor)

Nincs Csépepes Tanyom
(I Don't Have a Mansion)

RCA Victor 25-6056

Lakasútúk Móe a Rózsa
Hollókő
(Harvest Time)

Vörös Bart Ittam Az Éjel
Csárdás
(There's Singing at the Inn)

RCA Victor 25-6058

Itt Hagyom a Felfutakat
(I Am Leaving Your Village)

RCA Victor 20-4059

Rita Busza
Csárdás
(There's Only One Girl)

RCA Victor 23-6057

Csak Egy Nő Lány
Van a Világ
(Why Should I Care For Someone)

RCA Victor 25-6058

Mint ak a Szőke En Nem
Rózsa
(Could it Be)

RCA Victor 20-4058

Verecs Sari a Ném
(There's Singing at the Inn)

RCA Victor 25-6059

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS

www.americanradiohistory.com
JOHNNY LONG'S latest hit record!

JOHNNY LONG

PLEASE TAKE ME HOME THIS MOMENT

Vocal by Frances Lane

THE WHITE STAR OF SIGMA NU

Vocal by Frances Lane and the Long Beachcombers

IT'S STILL SWEEPING THE NATION...

RAY BLOCH
and his Orch.

HEARTACHES

Vocal and whistling by Jeffrey Clay

WHAT AM I GONNA DO ABOUT YOU
(From the Paramount film, "Ladies' Man")

MONICA LEWIS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have been a hit in one or more of the other features of the chart are listed, since many film-taxed tunes never reach any degree of popularity, and many others are never even published.

A GAL IN CALICO (Remake), in Warner Brothers’ "The Time, the Place, and the Girl." National release date—December 28, 1946.

A RAINY NIGHT IN RIO (Remake), in Warner Brothers’ "The Time, the Place, and the Girl." National release date—December 28, 1946.

AMONG MY SOUVENIRS (T.B. Harm), sung by Healey Carabell to Sam Goldwyn's "The Best Years of Our Lives." National release date—November 28, 1946.

ANNIVERSARY SONG (Mond), sung by Al Jolson in Columbia’s "The Jolson Story." National release date—January, 1946.


OR IF I DO (Witmark), in Warner Brothers’ "The Time, the Place, and the Girl." National release date—December 28, 1946.


AMERICA'S BIGGEST LITTLE BAND...

J. C. HEARD
His Drums • His Vocals
His Sensational Little Band

... and featuring...
the sensational song stylist
MISS ETTA JONES

52 RECORD-BREAKING WEEKS

Thanks
BARNEY JOSEPHSON
FOR HOLDING ME OVER FOR
A SOLID YEAR at
CAFE SOCIETY
DOWNTOWN
NEW YORK

Currently
LOEW'S STATE
Theater
NEW YORK

Latest Release on
RCA VICTOR RECORDS

Among My Souvenirs
Blues To End All Blues $2.998
Vocals by ETTA JONES

SOON TO BE RELEASED
I Sold My Heart to a Junk Man
Go To Sleep My Sleepy Head

PERSONAL MANAGEMENT: WAVERLY L. IVEY • DIRECTION: GENERAL ARTISTS CORPORATION
RAINBOW RECORDS

Proudly announces the appointment of
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MARYLAND  SOUTH CAROLINA

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RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of records shown. List is based on requests of DJs during the week of March 11, 1947, and it includes all of the country. Unless shown in this chart, other available records of tunes listed here will be found on the Honor Roll of Hits. Radio Checking Service, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legitimate musical. (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Coming Up

A RAINY NIGHT IN RIO (F)—Sam Donahue (Sam Donahue). Capital 325—ASCAP

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, March 7, and ending Friday, March 14)

These listed here are the greatest audiences on programs heard on network stations in New York and Los Angeles. List is based on John G. Peaston's Audience Checking Index. The index is computed upon radio logs made available to Peaston's A.C.I. by the Associated Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of list) tunes alphabetically. The music checks are preponderantly over 60 per cent above.

Week Ending March 14

1. Tipped with Love (F) (R) REMICK-ASCAP
2. Heartaches (R) LIOND-ASCAP
3. How Are Things in Glocca Mora? (M) (R) CRAWFORD-ASCAP
4. Ready and Willing (R) (F) HAMMER-ASCAP
5. If I Close My Eyes (R) (F) PETER MAURO-ASCAP
6. It Takes Time (R) (F) SYLVON-ASCAP
7. It's a Good Day (R) CAPITAL SONGS-ASCAP
8. Linda (R) (F) E.H. MORRIS-ASCAP
9. Managua, Nicaragua (R) ENCORE-ASCAP
10. My Number One Dream Come True (R) E.H. MORRIS-ASCAP
11. There Is No Greater Love (R) WORLD-ASCAP
12. Oh, But I Do (R) WITMARK-ASCAP
13. So Would I (R) (F) A. RUBIN-VAN HUSEN-ASCAP
14. Sweetie (R) (F) (M) CRAWFORD-ASCAP
15. Sunner or Later (R) (F) SANTLY-JAY-ASCAP
16. That's the Beginning of the End (R) (F) VANGUARD-ASCAP
17. The Best Man (R) (F) (M) (R) H. MORRIS-ASCAP
18. Ten Times More (R) (F) (M) ADVANCE-ASCAP
19. This Funny Business Said (F) (R) (M) LINDSAY STONE-ASCAP
20. When Am I Gonna Kiss You Good Morning? (R) MARTIN-ASCAP
21. You Were the One to See the Light (M) (R) GEORGE SIMON-ASCAP
22. You'll Always Be the One I Love (R) (F) SANTLY-JAY-ASCAP
23. Zip-A-Dee-Doo-Dah (F) (R) (M) SANTLY-JAY-ASCAP

Going Strong

POSITION

Wee-ks to date

1. DECCA 23775-ASCAP
2. DECCA 23775-ASCAP
3. DECCA 23775-ASCAP
4. DECCA 23775-ASCAP
5. DECCA 23775-ASCAP
6. DECCA 23775-ASCAP
7. DECCA 23775-ASCAP
8. DECCA 23775-ASCAP
9. DECCA 23775-ASCAP
10. DECCA 23775-ASCAP
11. DECCA 23775-ASCAP
12. DECCA 23775-ASCAP
13. DECCA 23775-ASCAP
14. DECCA 23775-ASCAP
15. DECCA 23775-ASCAP
16. DECCA 23775-ASCAP
17. DECCA 23775-ASCAP
18. DECCA 23775-ASCAP
19. DECCA 23775-ASCAP
20. DECCA 23775-ASCAP
21. DECCA 23775-ASCAP
22. DECCA 23775-ASCAP
23. DECCA 23775-ASCAP
24. DECCA 23775-ASCAP
25. DECCA 23775-ASCAP
26. DECCA 23775-ASCAP
27. DECCA 23775-ASCAP
28. DECCA 23775-ASCAP
29. DECCA 23775-ASCAP
30. DECCA 23775-ASCAP
### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (O) indicates tune is in a legit musical. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>ARTISTS</th>
<th>ALBUMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Heartaches</td>
<td>Ted Weems (Elmo Tanner)</td>
</tr>
<tr>
<td>2</td>
<td>O'Hara</td>
<td>Piccolo Pete</td>
</tr>
<tr>
<td>3</td>
<td>ANNIHILATORY SON (F)</td>
<td>Al Jolson (Mervin Steffan Ork)</td>
</tr>
<tr>
<td>4</td>
<td>ANNIHILATORY SON (F)</td>
<td>Al Jolson (Mervin Steffan Ork)</td>
</tr>
<tr>
<td>5</td>
<td>MANGAUA, NICARAGUA</td>
<td>Freddy Martin (Phillip's)</td>
</tr>
<tr>
<td>6</td>
<td>MANGAUA, NICARAGUA</td>
<td>Freddy Martin (Phillip's)</td>
</tr>
<tr>
<td>7</td>
<td>ANNIHILATORY SON (F)</td>
<td>Donn Sharp (Mervin Steffan Ork)</td>
</tr>
<tr>
<td>8</td>
<td>MANAGUA, NICARAGUA</td>
<td>Guy Lombardo (Dix Rodney)</td>
</tr>
<tr>
<td>9</td>
<td>MANAGUA, NICARAGUA</td>
<td>Guy Lombardo (Dix Rodney)</td>
</tr>
<tr>
<td>10</td>
<td>MANAGUA, NICARAGUA</td>
<td>Guy Lombardo (Dix Rodney)</td>
</tr>
<tr>
<td>11</td>
<td>OPEN THE DOOR, RICHARD</td>
<td>Louis Jordan</td>
</tr>
</tbody>
</table>

### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>ARTISTS</th>
<th>ALBUMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Al Jolson</td>
<td>Al Jolson Album</td>
</tr>
<tr>
<td>2</td>
<td>Al Jolson</td>
<td>Al Jolson Album</td>
</tr>
<tr>
<td>3</td>
<td>Tommy Dorsey</td>
<td>Tommy Dorsey Album</td>
</tr>
<tr>
<td>4</td>
<td>Tommy Dorsey</td>
<td>Tommy Dorsey Album</td>
</tr>
<tr>
<td>5</td>
<td>Tommy Dorsey</td>
<td>Tommy Dorsey Album</td>
</tr>
<tr>
<td>6</td>
<td>Tommy Dorsey</td>
<td>Tommy Dorsey Album</td>
</tr>
<tr>
<td>7</td>
<td>Glenn Miller</td>
<td>Glenn Miller and Orchestra</td>
</tr>
</tbody>
</table>

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>ARTISTS</th>
<th>ALBUMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Clair de Lune</td>
<td>Chopin: Preludes</td>
</tr>
<tr>
<td>2</td>
<td>Just Nach</td>
<td>Just Nach</td>
</tr>
<tr>
<td>3</td>
<td>Just Nach</td>
<td>Just Nach</td>
</tr>
<tr>
<td>4</td>
<td>Just Nach</td>
<td>Just Nach</td>
</tr>
<tr>
<td>5</td>
<td>Just Nach</td>
<td>Just Nach</td>
</tr>
<tr>
<td>6</td>
<td>Boston Pops</td>
<td>Boston Pops</td>
</tr>
<tr>
<td>7</td>
<td>Arthur Fiedler, conductor; Earl Linn, pianist</td>
<td>Boston Pops</td>
</tr>
<tr>
<td>8</td>
<td>Arthur Fiedler, conductor; Earl Linn, pianist</td>
<td>Boston Pops</td>
</tr>
<tr>
<td>9</td>
<td>Van Heusen of Happiness</td>
<td>Jan Peerce</td>
</tr>
</tbody>
</table>

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>ARTISTS</th>
<th>ALBUMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rhapsody in Blue</td>
<td>Oscar Levant, Philadelphia Ork; Eugene Ormandy, con.</td>
</tr>
<tr>
<td>2</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Columbia X-251</td>
</tr>
<tr>
<td>3</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Columbia X-251</td>
</tr>
<tr>
<td>4</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Columbia X-251</td>
</tr>
<tr>
<td>5</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Columbia X-251</td>
</tr>
</tbody>
</table>

### MORE SMASH RELEASES!

<table>
<thead>
<tr>
<th>ARTISTS</th>
<th>ALBUMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ray Scott</td>
<td>&quot;We Knew It All the Time&quot;</td>
</tr>
<tr>
<td>Ray Scott</td>
<td>&quot;Manhattan Serenade&quot;</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ARTISTS</th>
<th>ALBUMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ziggy Elman</td>
<td>&quot;Please Mama&quot;</td>
</tr>
<tr>
<td>Ziggy Elman</td>
<td>&quot;Beside You&quot;</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ARTISTS</th>
<th>ALBUMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hal McIntyre</td>
<td>&quot;The Man Who Paints the Rainbow&quot;</td>
</tr>
<tr>
<td>Hal McIntyre</td>
<td>&quot;I Can't Believe It Was All Make-Believe&quot;</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ARTISTS</th>
<th>ALBUMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Korn Klobbbers</td>
<td>&quot;The Light Turned Green (And the Light Turned Red)&quot;</td>
</tr>
<tr>
<td>The Korn Klobbbers</td>
<td>&quot;Don't Shoot the Bartender (We're Half-Shot Now)&quot;</td>
</tr>
</tbody>
</table>
In these new additions to Majestic’s Folk Catalogue are spirituals fervent and harmonious, ballads tuneful and authentic—as well as syncopated folk melodies. All are solid stuff for the boxes.

THE THOMAS FAMILY

“I CAN’T SIT DOWN” and “FARTHER ALONG”
Majestic No. 10008

“I AIN’T GONNA STUDY WAR NO MORE” and 
“YOU BETTER GET DOWN ON YOUR KNEES AND PRAY”
Majestic No. 11009

SOUTHERN JOY QUARTET

“MY LABOR WILL BE OVER” and “I’M A DEBTOR I KNOW”
Majestic No. 6004

“THERE’S A LITTLE LOG CABIN” and “HE SET ME FREE”
Majestic No. 6005

PETE CASSELL

“THE LAST LETTER” and “WHERE THE OLD RED RIVER FLOWS”
Majestic No. 6006

“THE LETTER EDGED IN BLACK” and “OH HOW I MISS YOU”
Majestic No. 6007

DEWEY PRICE & THE BLUE RIDGE MOUNTAIN BOYS

“AIRMAIL SPECIAL ON THE FLY” and “SOLD DOWN THE RIVER”
Majestic No. 6008

“OUT OF MY MIND” and “I’M GONNA BLOW OUT THE LAMP”
Majestic No. 6009

BRADLEY KINCAID

“THE BLUE TAIL FLY” and “LEGEND OF THE ROBIN’S RED BREAST”
Majestic No. 5010

“THOSE PRECIOUS LOVE LETTERS” and “FOOTPRINTS IN THE SNOW”
Majestic No. 6011

**Most-Played Juke Box Folk Records**

Records listed are folk records most played in juke boxes in the nation’s juke boxes. List is based on The Billboard’s weekly survey among 8,508 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Only when shown in this chart, other available records of tunes listed here will be found in the Ignor Roll of Hits, Music Popularity Chart, Part I.

**Most-Played Juke Box Race Records**

Records listed are race-type disks most played in the nation’s juke boxes, according to The Billboard’s weekly survey among juke box operators.
Record Reviews

**Records Possibilities**

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most noticed features of the Chart.

**My ADORE HACIENDA**

Eddy Howard with vocal by Eddie Howard and Trios — "Majestic 1117"

A Crest Maysy hillbilly melody, planty, on the ball for confection and lift to make for urban as well as rural appeal, is polished off in high order by Eddy Howard. His hand providing a bright and hungry beat, the maestro and his male trio of veleous sing it rhythmically for this highly tuneful Western serenade, which promises to catch on like a prairie fire. For the flip, it's the maestro and the trio bringing out the lyrical and melodic beauty of the "Midnight Masquerade" natal, which also holds male promise.

**JIMMY DORSEY (MGM 10001)***

"Heartaches—FT; VC."

The smooth and thoroughly danceable music of Freddy Martin serves well for both of these songs stemming from the "Street Scene" motion picture, as they are designed to appeal all packed in the bright and bouncy "Snowfall—FT; Shellac," which质地 Arnold chums in rhythmic fashion. Dance steps bounces the tempo to the mood "Moon—FT; Shellac," attractive music but hardly for waltzing. The swing, threethree's chorus and the maestro's tenor sax, per marasmod provide the melodic expostion. The "Snowfall—FT; Shellac" rhythm daily, if the swing is up, will hit into the phones.

**CLAUDE THORNHILL (Columbia 37271)***

"Snowball—FT; Bamboo—FT; Midnight Masquerade—FT; VC."

This sweet moonlit and moonlight music of Claude Thornhill is best expressed in these familiar offerings, and as such, their residence is welcome. Rich harmonies and instrumental body of the Thornhill band is highlighted by melodies of the finest that music makers, along with the delightful vocals of the maestro, are ready on both of these slow spinning sides. "Snowball—FT; Shellac" music points that musical picture is the maestro's own composition, also serving as the identifying device, the "Midnight Masquerade—FT; Bamboo" of an earlier year still spins as beautiful melody that belongs in the classic realm. They represent this music all the better at home.

**AL RUSSELL TRIO (Queen 5714)***

"Holiday—FT; VC."

Ever since the King Cole Trio hit on "Wax, (You're A) Hot Commodore," and "These Foolish Things" (Stomp) Russell group is one of the few who have maintained originally in the shell offerings. This pairing is distinctive and natural in its mood, but also in the choice of the times, both of which are original in holiday theme. "Holiday Blues—FT; Shellac," a song of the singer, black bear for standards, for tone is obtained with considerable brilliance, and the lyrics run thru the year's holidays, with hits of holiday songs appropriately providing part of the melody. Reverse is a cut above the works of a returned G.I., who finds his "Jal" has cut out on him during his abortive romance. He can lay it out heavily on "Holiday Blues—FT; Shellac.""!

**KATE SMITH (MGM 10003)***

"Anniversary Songs—W; V."

Making her bow on the browning label, Kate Smith fares well with one of these Vocalion melodies. Her lyrical style adapted to the mangled and sentiment contained in the simple and pleasurable "Life to Live Over" melody, Miss Raitt, vocally adapted to it admirably by Jack Miller's men, makes it entirely appealing. Singing it as a song for "Anniversary Songs—W," but is one of the gypsy-mate flavor provided by the Miller men, she never fails vocal warmth on the bitter-sweet song—her singing never from way deep down. Top and tavern trade will go for the "Life to Live Over" tune.

**PETER URGY (RPG 1004)***

"Don't Make Me Gain In College—Blowhich—VC."

Here are his first recordings as a featured vocalist across the alley from the alamo and (There Is) No Greater Love Vocals by Woody Herman, accompanied by the Four Chips

**COLUMBIA 37289***

The old woodchopper himself returns to his original role as a singing personality. Watch out for mobs scenes around your machines!

**NEW SINGING PERSONALITY WOODY HERMAN***

![Cover art for Woody Herman's recording](image-url)

(Continued on page 30)
Here's the Midwest's favorite yodelin' cowboy—

KENNY ROBERTS
singing BOOIE
VOGUE YODEL

backed by BABY, I FOUND OUT

All About You

by BOB MASON

Both accompanied by the famous WOWO DOWN Homers

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BRENNER

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MONTREAL, P.Q.

MUSIC DISTRIBUTORS, INC.

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521 N. 10th St.

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by ROY ACUFF

(Our Own)

JOLE BLON

and TENNESSEE CENTRAL

(Roy's Record Distributors)

No. 37287

order only m your record distribn. W. NOT sell 16c. record.

RADIO ARTISTS: Send for Professional copies now. 

Milene Music

220 CAPITOL BLVD.

NASHVILLE 3, TENN.

(Continued from page 29)

LARRY DOUGLAS

Signature (15893) and (15804)

Old Devil Moon—FT. V.

Apache Night Like This—FT. V.

Why Did It Have To End So Soon?—FT. V.

I Want To Thank You Folks—FT. V.

Apache Night Like This—FT. V.

LARRY DOUGLAS

Signature (15893) and (15804)

Old Devil Moon—FT. V.

Apache Night Like This—FT. V.

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I Want To Thank You Folks—FT. V.

Apache Night Like This—FT. V.

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I Want To Thank You Folks—FT. V.

Apache Night Like This—FT. V.
**Advance Information**

**Advance Record Releases**

Records listed are generally approximately one week in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

### POPULAR

- **ACE IN THE HOLE**
  - Dick Todd (IF I)
  - Artho Clark (RGLISH PARADE)
  - B. Carley (O'GOLLY)
  - Jimmy Crow (RAY HAD NO HOPE)
  - George Borders (THE DEVIL)

- **APRIL SHOWERS**
  - Guy Lombardo (IF I)
  - Big Bill Broonzy (DEEP BLUE SEA)
  - Carl Davis (LOVE TURNS)

- **JANUARY FAVORITES ALBUM**
  - Jan August Orr (Diamond F-10)
  - Desi Arnaz (Diamond 1971)
  - Basil Poledouris (Diamond 2015)
  - Red Everly (Diamond 2015)
  - Ray Price (Diamond 2015)

- **BESIDE YOU**
  - Bob Hope-Dorothy Lamour

- **BETWEEN THE DEVIL AND THE VERY DEEP**
  - Ted Lewis (JAN AUGUST)

- **DEEP BLUE SEA**
  - Lorrae严格执行

- **DIE GREEN Koussevitzky**
  - Betty Reilly (SEBASTIAN)

- **DREAMS ARE A DIME A DOZEN**
  - Tony Martin (ALL SACK 1)

- **EASTER SUNDAY WITH YOU**
  - Jimmy Crow (Clay Court-Court)

- **EASTERN GLORY**
  - Jimmy Crow (THE CHERUBS THEORES)

- **EXACTLY LIKE YOU**
  - Monita Lewis (THE CHERUBS THEORES)

- **GOODNIGHT SWEETHEART**
  - Teddy Walters (SONNY BURKE ORK)

- **GOTTA GET ME SOMEBODY TO...**
  - Bing Crosby-Kilo Paul Trio (WHAT AM)

- **GUilty**
  - Monita Lewis (THE CHERUBS THEORES)

- **HEARTACHES**
  - Ted Martin-The Airplane Trio (IF I)

- **HOW TO WRITE A SONG ALBUM**
  - Jack Lawrence Quartet

- **I BELIEVE**
  - Artie Shaw (Mel Torme's)

- **I CAN'T HELP IT**
  - Frank Sinatra (Axl Storde Ork)

- **I CAN'T BELIEVE IT WAS ALL**
  - Eddy Howard (I'M Gonna)

- **I CAN'T GET HAPPY**
  - Harry James (Lucky James)

- **I DON'T BELIEVE IT**
  - Betty Martin (THE CHERUBS)

- **I MISS THAT FEELING**
  - Tony Martin (ALL Sack ORK)

- **I WANT TO THANK YOUR FOLKS**
  - Sezzi Dowell Ork (Don Grady)

- **I WANT TO THANK YOUR FOLKS**
  - Ink Spots (I WASN'T)

- **IT'S THE BRIDGE**
  - Jimmy Crow (CLARK-EVANS)

- **IT MIGHT HAVE BEEN A DIFFERENT**
  - Buddy Clark (Mitchell Ayres)

- **IT SHOULDN'T HAPPEN TO A**
  - Duke Ellington (A HILLBILLY)

- **IT'S THE SAME OLD DREAM**
  - Artie Shaw (Joff Turner)

- **JIMMY CRICKETS**
  - Ray McKinley Ork (THE RED)

- **LINGO**
  - Bob Chester Ork (ALAN FASIER)

- **LOVE SICK**
  - Charles "Chuck" Coleman (John Erby)

- **LOVE TURNS WINTER SPRING**
  - Jack McLean Ork (Wayne Gregg)

(Continued on page 32)

**Who Waxes That Label!**

An up-to-date list of America's record manufacturers is included in this feature, as found in the current Eighth Annual Edition of The Billboard Encyclopedia of Music. This is the only day-by-day directory of the music industry. Whenever you have a question about a record label, make it a habit to refer to your copy of THE BILLBOARD ENCYCLOPEDIA OF MUSIC.
**ALBUM REVIEWS**

**ARTHUR RUBINSTEIN—CHOPIN'S CONCERTO NO. 2 (Victor DM.1012)**

Combining an impassioned performance with melodic power, Arthur Rubinstein's piano brings a brilliant performance of Chopin's Concerto No. 2 in F Minor, Op. 21, on the way. The piano nocturne rich in melody, rhythm and harmony, Rubinstein's flawless interpretation combines musicianship with scholarship. His pianology is framed in the orchestral accompaniment by the NBC Symphony, conducted by William Steinberg. Takes seven 12-inch sides for the sparkling performance, completing the album with Chopin's Berceuse in D Flat, Op. 57, again bringing out the sonorities of the Steinway. Photo of the bust of Chopin makes for an over-simplified front cover, with the notes on the inside page also lacking in pictorial appeal.

**CHARLEY DREW AND HIS WITTY DITTY (Gale 20-21-22-23)**

Piping to his own pianology, Charley Drew, for whom the Taft Hotel in New York has created a Drew Tap Room, comes up with four albums of party records. Hardly the kind of cutout for kids or your Aunt Emma to cut their teeth on, but the kind that will fill in for those who can't afford etchings. While hardly witty, his songs are for the most part saucy and spicy, and Drew brings out all the insinuations without having to try hard. The songs tell the story itself, with the title telling the story. Three of the albums (Nos. 20, 21 and 23) are made up with four records. It's Better Than Taking in Washing, Up in the Second Mezzanine, When the Old Village Clock Strikes Nine and Lord Stuflit and Lord Stickit make up No. 20; Citar Comes From Virgin Sturpee, She Went To See a Man About a Dog, You Can't Fool the Boy Behind the Desk and Mabel's Glamour Girl make up No. 21: Phil Spitalny's Band, Can't Put It on a Platter, Every Girl Pae Ever Known Has Had One and Four records make up No. 23. Four records are packaged for the No. 22 set, titles taken in Piping TIES (Victor DM 1012) for an album with the orchestral finishing title. Inside cover carries photo and bio notes of Isabelle Rice. (Continued on page 110)

**RISE STEVENS—SINCERELY YOURS**

(Columbia M 434)

The delicate shadings this operatic canary's richly-colored pipes applies to this set of universally-popular songs, makes for real lyrical charm. Rise Stevens sings these eight lovely melodies over the four 10-inch records with rare restraint, her mezzo-soprano voice capturing the delicate melody fabric of each selection. All arranged by Alan Shulman, with Phil Spitalny conducting the orchestra, selections include Honeymoon, The Rose From Reading, Pu; Grace Is Socially Secure, a medley of Lousy Louisa and His Fanny, They Didn't Give the Bride Away and Fleet's in Today. Photograph of Drew at the piano graces each of the four album covers.

---

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Yessir, Mr. Music Operator, you can thank YOURSELF that there has been no increase in the price of Permo Points. Sure, our costs, like everything else, have gone up (some precious metals have jumped over 300%); labor, general overhead and cost of doing business. But—because you, and thousands of other operators, used Permo Points in ever-increasing volume during the peak-income period, and further, because of our improved and efficient production methods, engineered during the war, PERMO POINTS REMAIN AT THE SAME LOW PRICE.

We have never sacrificed quality to maintain price. Consequently we have never resorted to substitute material at any time.
Sears $169 Wire Spool Home Recorder May Oust Disks

(Continued from page 4)

recorders so no check can be made as to who will buy or take them from the licensed companies. But it is known, and confirmed by Sears engineers, that record companies have expressed an interest in using multiple recorders, so that possibility of music releases on wire at a future date is past the talking stage.

Decca Pushes Shaw Album With Square Dance for Dealers

HOLLYWOOD, March 15—Decca Records will give its 1,000 Southern California dealers a lesson in square dancing as part of its exploitation campaign of new Lloyd Shaw Album of Square Dances. Moreover, platter has snapped a block of David O. Selznick pic stars to do the teaching. Promotion gimmick was worked out with p[x] firm since tunes are from Selznick’s Duel in the Sun film.

Decca has rented L. A. Rodger’s Young Ballroom for March 23, allegedly to give dealers authentic instructions in the art of square dancing. Idea, according to plattery, is to inspire dealers with first-hand knowledge, in order that they can make authentic sales pitches.

Rustic atmosphere will include usual pretzels, cider and other “country-style” gimmicks. And—a legitimate square dance instructor—should anyone be interested.


HARRISBURG, Pa., March 15.—A bill to repeal the Pennsylvania law which permits Sunday concerts and paid musicians has been introduced by Sen. Frank L. Hambler. The measure (L 217) would permit types of paid musical entertainment on Sunday.

“BRIGADOON” ALBUM (Continued from page 3)

lies producers. Latter said he was happy to get wax exploitation, and were not for Decca’s promotional efforts for legit disk packs. Trade sources, current turnaround role of the producer could never have happened.

Decca washed its hands of both Finian and Brigadoon, as well as Diwali Dee Rees Winan’s Street scene which Columbia is putting out, when new factor of producer demands were felt to be unreasonable. Originally Decca offered to pay a producer’s efforts for legit disk packs, trade conceded, current turnaround role of the producer could never have happened.

Walter (Pat) Kelsey and Wallace Fry are operating the Hickory Lounge, Milford, Ind.
ON THE STAND
Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Leo Pieper
(Rewiewed at Verdhers' On Michigan, March 19. 1947.)
BANDMEN: Captain Lewis, Roy Lee.
TROMBONE: Charles Pendleton.
SATURDAY NIGHT Wyoming Detroit 21, (except Michigan)
PIANO: Pati Begin, Kenny Pfe and Chuck Bending.
MARCH 2.16-17, 1947.
LEADER: Pieper, piano, accordion and vocals.
PIANO: Pieper, piano, accordion and vocals.
As a veteran territory outfit that in its first year as a semi-name location group, the Pieper aggregation is playing with a very potential top-caliber band.
Leader, a six-foot three lad since he looked like a late Herbie Kay, is the dynamo of this 12-piece band.
Pieper has learned from years of one-nighters that it pays to consider the possibilities of the territory, and this band is strictly for the customers.
Pieper has a comprehensive library containing the manuscripts worked up before the war for Leo's father, Gene, well-known territory leader, plus his own library accumulated since 1940, and plenty of new material developed by the three sidemen-arrangers. Frontier is animated, doing a commercial Stan Kenton band that makes for repeat dancers.
Band, which has certain similarities to the Lawrence Welk crew, in that accordion is played by leader and the keyboard, in a couple of Welk's standard accordion specialties, still has a definitely old-fashioned approach, professional manner.
Saxes, which get fine blend especially on an intricate four-clarinet solo, are less difficult but with a twofore or two-altos, mixture, carry the load for the band.
Side of the band has been with the band for the two years which have expired since our first appearance in this territory.
Resultant co-ordination is evident in the fine over-all blend achieved.
Ork is well stocked with entertainment and song. Pieper has worked out a series of gimmers, such as long small accords played by sidemen and a four-part accordion chorus.
Bassist Chuck Bending is one of those naturals who fits perfectly into the relaxed, swinging style, handling the common specialties and a number of originals in a manner which sometimes approximates Orrin Tucker.
Ork still needs a good boy singer to do the romantic words. Ken Fry and Pieper should capitalize on his own.
Neither his voice is especially suited. Chor Pigi 1, but with the band when caught and her experience with the book made it hard to extract Johnny Sippel.

Like Carpenter
TRUMPETS: Mickey Margano and Bob Siment.
TROMBONE: Ray Klein and Freddy Zito.
ACCORDEON: George Wester, Herb Marks, Ted Chris Detay.
PIANO: Paul Wilke, guitar; Eddie Codd and Bob Wheeler.
PIANO: Dick Pieper, pianist.
New music for the territory, the Ike Carpenter ensemble bears a strong resemblance to property popularized by closed down direct disk, there's nothing to stop this outfit from climbing the ork ladder to prominence.
Tailor made for the current dollar-conscious market, the 11-man group will look good to a pay roll pinch.
And if tonight is any indication, it's to play the hit appeal musically as well as numerically, for alto instrument lovers don't quite make a dozen-final product outing like it comes from a 16 or 18-man aggregation.
Reasons for this is a thoughtful approach to band's instrumental balance and voicing.
Arrangements, keyed in a happy medium, is somewhat lower than that usually used in dance soundings, come up with a full-bodied and well-rounded tone, despite comparatively smaller personnel.
Most important, crew packs a lot of appeal for the customers.
Batoner Ike Carpenter, who has been on the Steinway bench for a couple of bands in recent years (Boyd Raeburn, Bob Sherwood) has a keen ear for all his own, accentuating high tech.
Muss, that gives him the ork as a whole.
Kid crowd to the stand when the maestro wraps around the saxophone, can supply the 87, 100 or 1,000$ a night for each number. This plus moderate beat that holds commercial appeal makes them a good bet for the future.
Unlike most bands that choose between commercialism and musicianship, the Carpenter crew holds plenty for the fans as well as the feet.
Instrumental cross blends gives ork's work an Ellingtonian flavor, while at the same time allowing bass player a measure of individuality all its own.
In performance usually takes an occasional jumper is thrown in for the jitterbug crowd.
Carrick's book now can use a few more pops and as leader begins to force his turn up his stand man on the crew should go places fast. A young and good looking lad, Carpenter has the right stuff to make his Southern drawl to click with the kids.
Lea Zito.

Mpls. Local Re-Elects Murk
MINNEAPOLIS, March 15.—State Rep. George R. Murk was re-elected as leader of Minneapolis musicians' union Local 73, AFM, in annual meeting held Monday afternoon. Denalio Kear, who was elected vice-president, and H. O. Carciokini, Fred Keller Sr. and Al Bifano to the board of directors. Carciokini was named special delegate to AFM's national convention, which is to be held here April 25-29.

Phonos
Philadelphia, March 15.—Larry Polatzer, manager of the benjamin, Raye and Blue Barron, has turned to the ork whirl. Organizing a band of potin boys to bowl at the City Vou, suburban dancey. Stick-waving is no new stunt for Potin, who had a band of his own a decade ago, when he gave up maestro chores to score for Sammy Kaye and other names bands in New York and Hollywood.

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BENNY RESH
AT 908 W. 46 St, Chicago 19, Ill.
Midwest Ops Look to Combo, Solo Talent To Chase Blues

CHICAGO, March 15—Midwest cocktail ope are more and more de-

moved to general and scenic, which emphasize entertainment, with

two showing and secondaries agreed on.

A survey of local cocktail skedders revealed this week. Lounge owners

who feel the last-named, who say, "a top attraction will

give away emplys but want their talen

to be flooded on the floor as nearly as

possnle.

More than ever in the past eight

months, during which time cocktail
tickets are nothing and other shows

are waking up to the fact, bookers

aver, that only a top attraction will

give away the outstanding choice to

them.

As for the future, as for the present,

skedders are not Indian novelty vaude

act, yet still fits into and enhances the

ordinary lounge. While ops want

their talent to entertain primarily,

they still haven't taken the complete

jump into a floorshow a la Helsing's

Vodvil Lounges, but they want it to

incorporate the floorshow as nearly as

possnle.

Storm Hits Vaude's

Wilmington Trail

WILMINGTON, Del., March 15—

Snowfall and rain hit hard March 1

for the first revival of vaude in Wilmington, Del. A large-offered

augmented 12-piece house band, open

ned at the Playhouse. On the second floor, the progressive, show to

be made with his auctioneer; Eight

Dance Princesses,vaudevillians, mentalists; Paul Nolan, juggler;

Geraldine Willier, canary; with the

late Hofo, former Olympic and AAU

champion on the horde.

The sail of Francis E. Cavanaugh is toned with the idea of

Sunday vaude. House is a pre-

form for try-out, this show rehearse the first part of the

night, and the last Saturday nights and Saturday matinees.

Revival of vaude brings this type of entertainment that has been

in years and away from the bistros

whose acts have been the only flesh

variety in town. Old vaudeville houses,

Aldine, Grand and Queen, are

irresistible pic houses now. The

Garrison was razed some time ago.

Miami Beachcomber Bids

$3,750 for Belle Baker

NEW YORK, March 15—The

Miami Beachcomber is not

selfish, but is willing to do it for his

bungalow. The house has been

bought for $3,750. It is right on

the beach at the end of the block.

The house has been sold.

It was

purchased by Jack Schuyler, op, is

burning up the wires trying to get

Belle Baker down for a March 17

opening. He already has Ben Blue

for that date. Miss Baker, who broke her

leg some time ago at the Trails, Detroit, has

laid off until it healed.

Schuyler's offer to her was $3,080.

When that was turned down, he

upped the ante to $3,750 plus

rooms, with the date to run until

April 30. He further stated that

it doesn't want to go down at the end

of the season.

Midwest Ops Look to Combo, Solo Talent To Chase Blues

Survey of 10 South Side lounges this week by The Billboard revealed

three scenes in spots which used the vaude-type combination. The competition using only

musical and ordinary singing enter-

tainers were finding their logs speckled.

Entertaining type combos, especi-

ally those over five pieces, are get-

ting nearly all bookings, with a few

off in niteries in smaller cities in

the region. Mrs. H. C. FI Chi club-

tainer chief, reported. Musse said

that he's selling his larger units into

brighteries, which have found that

they can economize greatly by drop-

ningshows and supporting bands, in favor of an entertaining

large cocktail combo. Policy also

calls for better, and for cocktail

musickers are accustomed to working

a set every half hour while floor-

shows are only scheduled three shows per

night and customers file out, while with the cocktail policy the

entertainment is more continuous.

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of the season.

Victoria, B. C., Tries Vaude

VICTORIA, B. C., March 15—

Mickey Geldin, operator of a theater

which has been a straight film

show, has booked five acts of vaude to

supplement his screen fare. They

opened Thursday (11). If the week's gross is

upp, vaude will be a permanent policy.

Acts, booked thru the Van-

couver Theaters Booking Office, are

headlined by Elaine and Hugo.
Philly AGVA Files Action Vs. National Union, Shelvey Orders Agents To Requalify

Congressional Probe of Four A's Demanded by Jones

PHILADELPHIA, March 15.—A bill to be introduced by Rep. Samuel Kohn, D-Penn., in the House this week, if not abandoned, could well lead to a showdown with the Shelvey National Union, according to sources here.

The introduction of the bill is being demanded by the local AGVA members, who fear that the Shelvey Union threatens to disrupt the AGVA's local chapter during the week that the AGVA will be requalifying.

More specifically, the bill searches for a way to hold AGVA members accountable for their actions.

Meanwhile, the Shelvey Union is going through a period of turmoil, with several members leaving the organization.

NITERY MINIMUMS

GOING?

Vanity Fair's Precedent Has Stem Jittery

Fading Biz Needs Hypo

Benjamin Tosses In Towel; Lease To Mike Potson

CHICAGO, March 15—Irv Benjamin, who moved for Colosimo's, South-of-the-Loop, brightness, threw in his promotion hat this week by signing his 10-year lease and fixing $15,000 into the building. Then he turned to his own club, Benjamin, who during the past year had tried everything from head- line acts to sandwich shops. He said he was closing as a nitery operated by "theatre and entertainment people" and that AGVA has made it impossible for him to continue operation. During the past few months, Benjamin, who has been trying an economy-check policy, with no cover or minimum, and the AGVA, was warned to turn his club into a franchise, as required by Shelvey.

Philly's EMA was formed about three years ago and recognized as an agent's association. "Such recognition," said Shelvey, "is dependent on the opinions of its members and its members in turn living up to AGVA rules. If a person control their membership in their company is not a responsible body." Shelvey contended that when the EMA is taken off the unfair list, as was Yetta Sachs, also a Philly EMA member, it will have to cut the talent not accordingly.

Spot, which was No. 1 in Chicago, was having "tough." This week, with the completion of a set of setbacks during the past decade. It was hardest during the end of 1944, when he was the head of transportation. The AGVA has turned it over to the Shelvey Council, which will then take over.

AGVA Orders Frazee To Pay Calkeim

NEW YORK, March 15.—Jane Frazee, who is involved in a book- ing dispute with Calkeim, has been ordered to pay her agent (Calkeim) the commission due him on all bookings. The Calkeim has been paid all the bookings since March 1, 1946, when the films were completed.

AGVA has turned the case over to the Calkeim Council, which is handling the case.

Dave Cunningham Leases 2 Chi Spots To Stage Bookings

CHICAGO, March 15.—In an effort to averting the space shortage which has been caused by the closing of date biz locally, Dave Cunningham, chief of an independent office here, has purchased three-year leases on two sites, where he intends to stage his bookings. Those on which Cunningham has bought rights are the Poli- lter, Loop nitery which closed in 1946 after a short operation, and which is called Twin Terraces, as it was. Cunningham is the agent for one of the local nitery clubs, which is an 18-hole pole course and club house. Moorgates, which is the first location agent, has gone out and purchased badly-needed space to stage his parties.

Charlton in Westport Job

WESTPORT, Conn., March 15—Longshore Country Club announced the appointment this week of William Charlton, of Greenwich, as man- aging director, succeeding Howard Linnitch. Charlton was formerly associated with the William Penn and Fort Pitt hotels in Pittsburgh.

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NEW YORK, March 15.—The Vanity Fair's action against its minimums has started other nitery ops busting with worry. Some ops already began thinking about remedial measures, but are leery of following the steps of Joe Howard and Carl Erbe.

All major ops interviewed put positions on the waterfront and said it could lead to elimination of competition. Some pointed to the much smaller clubs that have been running without minimums for some time, and said it is possible that these clubs may be successful if they fail to afford the minimums for the time being. But Boll the record they were thinking that perhaps the lure everybody is looking for to bring cu- stomers is beginning to be paid in the elimination of minimums.

$40,000 Nut

The ops' object, of course, is to fill seats. A club like Vanity Fair, which runs with a break point of about $40,000 and has the capacity, must minimize the spending and get enough big spenders in to take it off the nut. Operations of that the days of the big spenders are over, with opening nights are nothing to boast about. With capacity it can get customers who buy even only two drinks, it will be that much easier for the local managers to keep the chefs and the entertainers are able to operate. To keep the kitchen staff and the waiters are in head of the performers a lift with a full house, or anything like it, the removal of the minimum has its ad- vantages.

Florida, which was mainly responsible for upping cafe salaries over the county, is also the leader in the removal of the minimum.

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Other Spots Watch

Niterys in the country are watching the Vanity Fair experiment. A few of the bigger ones have already called New York reps asking for close check-ups. The only places where minimums may not be dropped are the ones that have local liquor laws. Washington's Sunday law prohibits selling of anything harder than beer and wines. There aren't too many wine buyers (See Nitery Minimums on page 39)
Chez Paree, Chicago
(Friday, March 7)
Talent Policy: Dancing and Song shows at 8, 10 and 11:45. Cover, Joe Archambault and Miss Frannie Murdock. All prices $2.50 minimum. Olive Bernard. Prices: $3.50 and $5 minimum.

Experiment, with the current revue at this bistro, featuring three out of four acts, which weren't tested on Chi nitergy goes, jelled, judging from spirited milling thru the show.

Headliner Eleanor Powell, who's been in relative obscurity for the last few years, proved she's lost none of her finesse during her absence. Gal, still boasting one of the trimmiest figures ever, presented a miniature concert in tap, doing everything in the book well. Warmly upped audi ence by asking and doing requests all thru the show.

Boy Foy, only act which has appeared locally frequently during the past two years, went thru his standard uncycling and juggling-balance routine to top attention. Act is smart booking here, for guy works high on this floor, where most novelties suffer because tables are all stage level and those in back don't get to see the show well.

Larry Storch's satirical takeoffs went over much better in this cast than they did recently at a Loop vaude house. His material is too sly for average vaude fans, but diners here caught what he was pitching.

Carl Ravazza, last seen here three years ago as a band honker, has changed his appearance considerably and got the same kind of attention and palming accorded headliner Toni Martin at the last show. Has improved his appearance considerably and projects competently. While he's okay on the popp, it's on novelties that he packs the biggest wallop.

Johnny Rippel.

NIGHT CLUB REVIEWS

Greenwich Village Inn,
New York
(Wednesday, March 12)
Talent Policy: Floshows at 8:00, 10:30 and 1:30. Cover, Miss Martha, $2-$3. Minimum, $5. Minimum, $3.50 and $5 minimum. Tree Publicity, Miss Hainz. Prices: $3.50 to $5.50 minimum.

New Sandy Rand package—new for the Inn, in any case—isn't a sock hop idiosyncrasy. In fact, his production, however, was a completely commercial package even if corn is its main support. Big and obviously Miss Rand and Gal stay off until the last minute for her fancy fan-vaving ending with a flash in blue light. That the custom- ers go for it was obvious, if whiskies and big applause are a yardstick.

So Rand goes his 18-inches and the conductor. The line (6) doubles in and out as sister acts while speci- fically performers also work in the productions. Main lead is carried by Lou Ashley, comedy enee. Screw worker, showing plenty of savvy, he also carries the singing load, the pipes are n. g. His best was the old bag who thinks she's still an at- traction. While it was funny, implications are sometimes too obvious.

Troyer (Jack Master—Bill Baker), do an acceptable lift act, but room layout and pillars just about ruined them. Kurt Jone, boy dancer, is quite competent and looks good. Part, however, is small. What there was of it was excellent.

Tracy and Clare, two short gals, who double out of the line, did an amusing patter to music segue into a hoofing bout. Spot needed singers, and gals weren't it. The dance was just a short interlude. There were a few production numbers which would probably look okay in a different room. Here the gals were crowded on a small floor and were further hampered by the pillars. Of the produc- tions, the Turkish Harem number was the best, even that was a marked improvement. The dance to song in it was well done.

For the finale, after the fan num- ber, Miss Rand came out with an overwhelming melange which in- cluded a come-on patter made strict- ly for the farmers.

Lyrics showed imagination even if deluded. Or, a pick-up af- fair, did a satisfactory job.

Bill Smith.

Marita and Manuel Viera
Beverly Hills Country Club, Newport, Ky.
(Friday, March 14)
Talent Policy: Dance and show hand. Fore- shows at 8 and 1:00. Location: Beverly Hills Company, operator; Bernard Glatt, managing director; Bill Klein, maître d'; Frank Bokan, barkeeper; Hal Braudis, exploitation and promo- tion; Douglas Morris, of Allen, Rosen- sel & Co., publicist; Dotte White, art director. Prices, $2.50 dance, $1.50 for sun. Minimum, $6 except Satur- days, $8.

This class spot, dark since January 1 for its annual siesta and revamp, has utilized its new season as an attempt to lure more topflighters—Benny Fields, Frank Libuse and Georgie Tapps—backed by the excellent vocal and dance work of the Kathryn Duffy Dancers (10), who begin their fourth season here. Running an hour and a half, show needs a Tightening in spots to jack up the pacing, but all in all it's bang-up fare.

The Dufky Dancers send the show away in their usual brilliant fashion with a modern Western routine to pave the way for Georgie Tapps, whose symphony with the toes had the payees eating out of his mit. Of- fered several original routines of his showmanship, precision dancing to ex- cellent returns, and encored with a samba. For a finish, improves steps to song numbers called out by the audience. Feature clicked once it got under way, but having decided what numbers to do slowed up the turn. Bowed to a rocking finish.

Benny Fields, a perennial favor in these parts, abled on to a good hand and then proceeded to bed 'em over with his schmaltzy singing, solid line of chatter and ingratiating manner. Did No Business Like Show Business, South America, Anniversary Song and a flock of oldies usually asso- ciated with him, with the audience participating on the nostalgic din.

He introduced his with roll.
Lookout House, Covington, Kentucky
(Wednesday, March 12)
Talent Policy: Dance and show bands, special effects, etc., and 1, Chandler, pick-up, by N. Hills, from etc.
ETC.

Sherry, the new star of "Acme of Versatility" with Howard and Wanda Bell, has lost the secrets of her success. She is working constantly to make her show as good as it can be.

Icebreaker features the Lindsay Louis Band, a group that is making a name for itself in the area. Their first appearance was a success, and they are expected to continue their winning streak.

Harris and Enders pack a lot of music into their show, with a new twist each night. They are known for their ability to keep audiences entertained.

Diana Berry, long-lost Brunette, got off to a slow start with her novelty dance act. However, her music, which is the highlight of the show, is selling like hotcakes. She is working hard to overcome the handicap of being the only all female group.

Danny Denis, carrot-topped unicycle rider, went right into the swing of things. His act is a surprise to the audience, and he is doing a great job of keeping them entertained.

Harry Savoy, seen here around noon on the previous afternoon, continues his sock hand-grabbing act with his ingrating manner and smooth musical style. His fans are loyal, and his act continues to be a hit.

Jimmy Warble, in town for a week, failed to live up to its previous high standards. This is the last full week of the acts, and they are doing their best to keep the audience interested.

Bob Barker, a long-time favorite of the audience, is doing a great job of keeping the show on track. His timing is perfect, and he is doing a great job of keeping the audience involved.

BEVERLY HILLS
(Continued from opp. page)
le, who steal the show, are doing all of the tricks of showmanship, and milking 'em for every nickel they can.

Laugh and applause honors to Frank Luhie and his attractive and hilarious quartet, the Margot Band. Their second stop is at the DeKalb Hotel. Luhie was in rare form on his pre-show duet of annoying patrons in the role of an opponent. After the show, they were both congratulated.

Their session, with Brander as the opera diva and Libuse as the accompanying maestro at the piano, was a real hit with the audience. They are doing a great job of entertaining the patrons.

Kathryn Duncun Dancers wound up their patented "Waltz of Romance," featuring Greta Mahan and J. P. Bowman. Kathryn Duncun's sixth appearance on her entrance and recitation with her special brand of dance acts. Gayle Robbins, the star of the show, was as lovely as always, and she has a wonderful time with the Duncun Dancers.

STOPPED IT AND BEGGED OFF.

Between the two acts, spots act Eugene Ettore, a fast-talking, fast-talking act, that is a hit with the patrons. A couple of customers were harmonizing with the music, while the kids were laughing and enjoying the show.

Reader's hands away, or they would have been paid.

On the other hand, there was not much hope in the no-minnodeal, and they are working hard to keep the patrons interested. They look forward to the beginning of the next session, with the resumption of the evening's program.

If you're looking for a good time, you won't find it here. The patrons are not interested in the show, and they are not interested in the show.
VAUDEVILLE REVIEWS

Capitol, New York (Thursday, March 12)

Sammy Kaye’s sugar stuff may be admired but it is not sticking to the audience, if audience reaction is any barometer, at the new Capitol. It is trying to stick to the fast-paced kids and the girls in a variety of squares. For the guy, pitching with familiar stuff and novelty, vehicle is not there, even more, for the lady, got top results.

Ork opened with a fast Zip-a-Dee-Doo-Dah show, a rollicking arrangement. Its next was Wyoming in a soft voice, backed by four girls, the thumping of shoes, and Chalkin’. Also tried with an Ink Spots take-off. Beside thing it was all right, the girls had to be on their chairs every time lead voice lifted a note, and was good for giggles.

There was the heckling and back-talk on the wings, Ernie (Cyril) Rudisell, and the standard You-Want-to-Leave-A-Band since. Latter is still a puller.

Harvey Stone, with a tightened up nifty routine plus a couple of songs, showed he was right on the vaude. His opener, however, was strictly for the hep show biz custom to talk dirty. Harv isn’t a bum act. His My Wife, Ethel routine also has been tightened up in the last couple of months, and his good impression. But it was on his roll back that Stone really hit the audience. His old army routine which got the fancy gags and just as many laughs. McQuay, Chaffin, mostly twisting act, looked good and got the customary ohs, and an encore. McQuay’s led delivery last little to her I’ll Close My Eyes. Don Cornell, boy singer, working for solid, a hit at the last, was a single, did a nice job. Voice was pleasant and stance showed assurance. John Grady, who also doubled in voice, worked in the Amner- cicerky Song number, which became a full production. Kaye used num- ber as a platform for his show of the best. His No. 1 hit is No. 1, but with a tear-jerking sermon about anniversar- ies, Kaye’s show is saving a good name for Kaye. Kaye is no actor.


Loew’s State, New York (Thursday, March 12)

Altho this week has been last, and nothing terrific, it manages to keep a fair amount of interest. All the acts work, however, as many of the good silent films are not very good. Standout is C. H. Keck’s orch (5), making its vaude bow after an almost three-month absence. Keck’s final number was a nifty one at The Billboard. Love letter is an almost sure hit of the week. He has Keck’s band, and he has the vaude circuit after more footnote ex- perience. Best jobs were on Keck’s show, and second number, the latter num- ber, as the closer, was made effec- tive. The act is well known with the crowd. To withdraw from the stage to leave the leader in the spotlight beating out some numbers, is a surprise, but the boys unobtrusively came out again to join Keck to close. Soloist with Keck, James Rist, was the boy with her one solo, Sleepy Head, leaving a deep impression. The first number, the second chorus by just standing there while the band beat out a soft tempo. Rist then sang the lead while the boys in the rear fair material he showed, but yoks were too far spaced. He actually did make use of his voice this week, a bit, a nostalgic piece on Old Gang of Mine, now available for production from the background from the 38er in Lou- Bahl’s house orchestra. His vocal work on Storms, Weather showed him as no competition to established singers.

Oriental, Chicago (Thursday, March 12)

Making a one-week pitch for parent and child trade is the current fad of “Sugar Chie” Robinson, Jack Gwynne’s Magic Company, Rollo and Paulette, and Irv and Lucille Spence, plus Roy Rogers’ Apache Rose.

Pickerts, boy-and-gal tapars, are well-versed for this show, displaying clapping that’s heavy on novelty and comedy and hitting the mark with the family trade out front. Fair worked in unison and singly, with their f-bangs on sits hotter netting them Pal opening.

Gwynne’s magic spectacle, con- sisted of 14 minutes, a solid job. Long and not really carried over for a good conclusion. There was the way it was continually built on his 1945 USO tour. Appro- priate for the book, the song, and the throat. Bewhiskered conjurer has paired us to a minimum, with result making plenty of action into the stint. Gets thru almost a dozen sub- stantive illusions, with plenty of com-edy interlaced to pace the show. The shortened time gave him little op- portunity to build to climax, however, his ambitions efforts garnered plenty of bewildered whispers and smiles.

Two minutes, last two minutes, used hackneyed material, but stuff was adequate. Impressions of President Truman and General MacArthur are wibbly, a hit and the only majestic portion of his act.

Eight-year-old “Sugar Child” has changed his stint and improved presentation plenty since last year. Kid is playing much better piano and despite a cough and a cold on his face, even managed to get the lyrics over with more potent kocks. Kid did more dialing and delving. Lines with timing of a stage vet. His impressions of Peter Lorre and Jimmy Durante are low, and he just picks up and goes on. Only a cute bowoff speech saved him from a trio of encore numbers. Johnny Stippel.

Follow-Up Review

PARAMOUNT, NEW YORK: Joan Edwards, missing from the opening night because of a voice rest, had the show on the second day. She has a smooth stage manner and a flair for showmanship, demonstrating it with her nostalgic Gus Edwards medley. Opened with Their’s No Business Like Show Business, seguing into a reminiscing routine of her late uncle and his countless hits. The rest of the show was a hit. Also another indication of her sales tech- nique was her closing bit in which she recorded a letter with her voice on Atchison, Topeka and Santa Fe, used successfully in the past season last while. On, thrush took it easy on her voice, apologizing for a slight cold after her sing- her. Closed to strongest hand of show.


New York:

New Bills Hypo Stem B-O.: Roxy Hot 126G, Stand 80G

NEW YORK, March 15. — New stage bills at the Strand and Roxy more than doubled their previous week’s take last week, third week of Lent, to score a strong $469,600 at the six Stem flesh-pie houses as against $385,500 the week before. $1,620,000 (4 seats, average $850) collected $850 for first stanza with Louis Prima’s orch, June Wynn, Frank Yank Parson, who closed out the week, joined by vocalists. The Rox ($800, average $850) brought in $126,700 for first week’s performance. $1,790,000, Carlisle, Emerson Lection and Bloom- croo.

Radio City Music Hall (6,200 seats, average $110,000) got $115,500 for second frame with Harold Barnes, As Lynch-Skukas’ band, for the Orko Trio and Sea of Grass, as compared with opener’s $125,000.

Capitol, Ork, 52G

Capitol (4,627 seats; average $72,- 000) brought in $52,800 for second week, with Kansas Joe and Marlene Johnson, Johnnie Johnston, Paul Regan, Nat Brandwyne’s orch and the Regan-White team, as compared to first stanza’s $81,500. Frewed with $84,000. New bill, reviewed this issue.

Boston:

J. Dorsey in Slump To 30G at Boston

BOSTON, March 15. — Biz slump generally in the vicinity is seen in the plenty of ad ballyhoo. The Boston Theater dropped $1,000 under aver- age tab. $2,000 for the week ending Wednesday (13). Jimmy Dor- sney and Marlene Johnson on the stage show, Pic, Sweetheart of Sigma Chi. Current stage stanza is the Ink Spots, Pic, That Brennan Girl.

Indianapolis:

Clyde McCoy, O’Shea Nice 20G at Circle

Clyde McCoy and O’Shea did a good $20,- 000 at the Circle Thursday night of week. Michael O’Shea was in the feature act, followed by Clyde McCoy, nicely handled, in the leader of the show as a lady of songs; C. W. Bryant, singing comedian; Sibyl Bowman, and Kathy Meade tap act, to a routine, forming the rest of the bill. Pic, Black Angel.

Follow-Up Review

PANAMA — PANAMA

Culture! I! Ag! ART Hands Club INCORPORATED

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NOVELTY ACTS WANTED WHEN PASSING THRU BALTIMORE

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WIGS BEARDS MAKE-UP

FREE CATALOGS

F. W. NACK

20 N. Wabash St. CHICAGO, ILL.
3 Strippers Juggled, Detroit House Shut; Church Hits Others

DETROIT, March 15—Police closing of the Emporer Theatre last Saturday (8) after the arrest of three girls who put on a "too far" in that one performance brought almost immediate church management. In a letter to the editor Thursday (12) to shutter the town's remaining two burly houses. He alleged that "the spread of so many sex crimes and juvenile delinquency." 

One of the girls arrested was claimed to be under the legal age for such performances, and already dichotomized the roles in question. 

Most of the girls are of the native district, and can now be seen at the same time, but the maestro goes completely native.

After Canada date, Chevalier's plans call for a return to France for part of the summer. If he fails to make an early fall for an extended tour, and from Arthur Lester, is already planning to open in the city between November 15 and January 10. Chevalier's agents that they were flown in front of a major picture outfit immediately after opening night. If so, it seems that a new audience has found for The Lip to cut a few platters of his newest before he leaves.

MARSHALL, now Mrs. John McAllister, is to retire shortly and settle down in her own home in New York. She has a daughter where her hubby is a caterer. 

Ronnie Roberts and Jerrie Germaine, of the Union City, N. J., are still trying to make a dancing act for vaude. 

Dorothy Taft of the Backstage Club, Chicago, to attend New York funeral of her dad, Milton, stagehand for burly's leg houses. 

Rovilla, Seattle, burly stock shot, shuttered March 6. Future policy to be determined. Keeler, former manager, resigned recently to take the State, Vancouver, B. C. to Billy and Curley Stahl. Other burly of burly, are now starring at Bea Moore's Plantation in Waukegan. ... Hirst's latest book spot includes, for week of March 14, René Griffith and Colleen at the Embassy, Rochester; Vicki Welles, at Art Coast's, at the Grand, Youngstown; Justin Vin and Al Anger at the Mayfair, Dayton; O. B. Yvette, Slope and Ray Kob at the Grand, St. Louis, and La Vida and Garl Garber at the Newberry, Chicago. 

Eileen, Jean Coton and Darlene Fager next Monday at the Howard, 21 Georgia, Sohren, in New York; March 23, Stella Mills at the Casino, New York; March 29, Louis DePré, in New York.

TIMERS and her wine bath are now at the Rio Casino, Boston, thru Ben and Tommy Boyes, handling cabling concessions at the Roxo, Cleveland. 

Mei Wong headed the impressive Ben Vodis' ring March 7 at Charlie Fox's Empress, Milwaukee. Betty MacDonald returned to the First Circuit March 9 as feature at the Miracle, Pittsburgh. ... Ames, ex-burly feature, is featuring with Albert De Court's Revue at the Los Angeles, Calif. 

Lucia Parks, daughter of Frances Fox, who soon begins her sixth year as producer at the Avenue, Detroit, is now working the same theater. If she fails, is already planning to open in the city between December 15 and January 10. Chevalier's agents that they were flown in front of a major picture outfit immediately after opening night. If so, it seems that a new audience has found for The Lip to cut a few platters of his newest before he leaves.

Cardo, now visiting his brother in Houston, is slated to begin a tour of the Texas country next week. Postulating a definite tour. 

Says: "While in Memphis recently, my wife and I were treated in wonderful fashion by Bill Reiser, an expert who now operates Magic-and, an up-to-date magic shop there."

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ELASTIC NET TIGHTS Black or Sunbon, $1.50 Pk. Black Elastic Hold Lench Mills, Ch. 131. Elastic Open Hose, Black Hold ups. $1.50, Three Pkts. $3.00. Other accessories. Furbey 11.

CIRCULARS FREE THE COSTUMES (Cats, Bunnies, Cartoon Characters) as priced by EVELYN WEN

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DR. MILTON BARTON, BOX 2405, SARASOTA, FLORIDA.
CONCERTS 30 MILLION A POT

Longhairs Do Fat Biz Even In Lean Year

White Elephants Are Few

(Continued from page 1)

certs this spring, March 28 and April 28, have been sold out for months in advance, without special plugging.

Rubenstein, who grossed at 2500 last year from concerts alone, posted out 14400 last year in one date while playing in Lincoln, Neb., last May. Miss Anderson also hit a 2500 gross last year.

Right beneath this bracket of headliners is a bunch of longhair soloists who will hit the bandleading at a rate almost as fast as the former group. This bunch is headed by Robert Casadesus, Fiore Finzi, Zino Francescatti, Helen Traubel, Alec Temple, Ted Robinoff, Frits Schaffrath, Jan Peerce, Claudiu Arreau, Jussi Bjorling and Dame Myra Hess. F ASC made $150,000 for herself last year from concert. This year, as the more customers for the cast from New York.

The top of the heap is an artist who seems to have made the big-time artist possible. The case money showed that out of 35 legitimate companies on the road, 14 musicals have an average of 67 performers, wasting 33 tix whenever a special train is used. Of the straight plays, eight have 50 people or less in the cast and pay for five tix that are not used whenever a baggage car is needed.

Isolated Case Cited

Rubenstein did not make his case by citing eXceptional instances, such as where a special train was sent from a small town in Florida to another theater in Georgia. League was easily able to prove the instance was far more unusual and that Rubenstein did not, as a rule, lose money on jumps between large cities.

Finding an excuse like a special train as a hook by which to hold the audience like no other entertainment medium.

The concert circuit is incorporated by Columbia Concerts and NCAC have helped stabilize the biz. Five attractions for $50, the fare for a course seems to meet with the longhairs duet bursar appeal. The prices are fair to their audience. Concert managers shrewdly add at least one big-time artist to the course to give the pew holders their money's worth.

The appearance of longhair artists in such other entertainment mediums as radio, pic and leg have helped the concert biz continue to ride on the gravy train. In a typical week, 20 network concert sets were broadcast from New York. Movies are released with a great measure for the top concert sets that climb ichior and lurch are today, and have made more customers for the biz.

Street Scene a Help

This season, Street Scene revived leg. The April 14-15 season is the first to make the show a solid hit. It is figured that when their stint is over they will be no more in demand on the concert stage because of their appearances in this season's musical shows which pleased this week, Bigun- don and chocolate Soldier, bosun clipper in the afterguard. They are Marian Bell and Frances McCann.

Managers are also lengthening the concert season by building up South America and Europe. Next year Jacques Abram, Bartlett and Robertson, Dorothy Maynor, Nino Martini, and Craig's Willoughby are planning a tour. (See Concerts 30 Million on page 44)

LEAGUE FIGHTS RR'S ON PROPOSED BOOST IN HAULING RATES

NEW YORK, March 15—Hearing Wednesday (12) before Interstate Commerce Commission on proposed 25 per cent tix asked by railroads for freight charges for railroads, the League of New York Theaters had the League of New York Theaters as the sole opposition to the five railroad associations desiring the hike.

Railroads want 25 first-class fares in the future for a barrier car, stead of the prevailing 20 and 125 fares for a special train, instead of the $250, 900 a year, the motion money showed that out of 35 legitimate companies on the road, 14 musicals have an average of 67 performers, wasting 33 tix whenever a special train is used. Of the straight plays, eight have 50 people or less in the cast and pay for five tix that are not used whenever a baggage car is needed.

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ATAM STICKS TO RULING VS. FLACK'S DOING RADIO WORK

NEW YORK, March 15.—ATAM (flacks' union) has refused to re-consider its decision barring two non-commercial stations from using radio publicity for two Stem musicals. Last week it was announced the League of New York Theaters disagreed with its claim that only ATAM members may harp. Attorneys for both parties will now discuss the question.

ATAM's board of governors prohibited Maxine Keith and David Lowe, the p.a.'s in question who worked for America's window and Oklahoma, from handling radio. Union says its jurisdiction includes radio publicity and dissemination of publicity in enterprises pertaining to theater. Accordingly, the continual refusal to members of the union for radio work of legitimate music will nullify any such basic agreement, the labor outfit says.

Chinos League Voting MBA

ATAM also claims the League has been violating the MBA because many producers fail to notify the union when their shows close, particularly when florist owners come under the same charge for not notifying ATAM about their last days. Monday shows given only for that day. Producers and theater owners, the thumps failed to keep their promise with the old shows two weeks before the Monday of the week the performance is given. ATAM is in strict is all that it has $2,142,73 in cash and $10,600 in bonds. New union rule now prohibits members who are publicity radio pix presentations from picking up the legs shows on Broadway or the road.

Big Hall Handicaps Library's Offering "Of Paths of Glory"

NEW YORK, March 15.—The Equity Library Theater presentation and American Bookshelf, a collection of Humfrey Cobb's Play - "Of Paths of Glory" at the Central Needle Trades High School, March 15, an experiment that didn't succeed. Play was originally produced at a library theater, but moved downtown to let the students view the show.

Not only was the theater exception- ably large, it proved to be an actor's nightmare acoustically. The play failed to keep its promise to the demands of the large house and of the lines were rare. Of the vocalistic back- ground is something rare in a drama, but the sound effects only helped more to drown out the cast.

Since script's 16 different sets were virtually impossible to duplicate on ELT's limited budget, the show was played on practically a bare stage, something that harmed the play still more.

Working under all these difficult- by then, things did hit a high-water mark of exceptionally fine performance being turned in by Stephen Elliot. ELT would do well to make certain that plays brought into the CNTHS are tailormade to fit the needs of the large auditorium, not only library theaters. Leon Morse.
BROADWAY OPENINGS

THE CHOCOLATE SOLDIER

(Opened Wednesday, March 12, 1947)

CENTURY THEATER


LADIES OF THE ENSEMBLE: Elizabeth Beckwein, Ellen Goffman, Catharine Harris, Peggy Pettis, Addie Phily, Lucy Millary, Fran Driva, Virginia Gaul, La Monte, Terry Saunders, Gracie Zafit, Evelyn Wines.


THE BARTON COMPANY: Lisa Lenton, Eleanor Miller, Valerie Leach, Margery Kettenburg, June Kenton, Reta, Jerry, Edith, Char, Pat, the Connection, Letter Song, That Young Show.

When producers reach into the operating accounts of the RKO Radio Pictures, they find the dust off The Chocolate Soldier after the manner of J. H. Del Bonio and John Barrymore. The profits from the enterprise are being used to cover the losses of the companies of the past few years. The memories of Soldier have stood the test of time—38 years—and certainly the profits are welcome.

Mesers. Del Bonio and Barton have changed names and locations, but Oscar Strauss war horse a fine little flying Guy Bolton has been called in to spruce up the book. The lyrics have been juiced and added to by Bernard Haighen. Joe Mielziner has lifted film sets from a Warner Bros. picture and the stage play is being mounted at the Century.

The casting is strong and the show promises to be an event of the season. In addition, the old maestro himself has penned the music to go with theterip and has contributed at least one brand new vocal number to the score. The result is an all-excellent way down the line.

It is a good to hear again such old favs as My Hero, Forgive and the Letter Song when they get good chancing and a chance to show how fine they do this time. Keith Andres, a Stem newcomer, is the current chocolate-eating, chocolate-spitting, chocolate-hating and chocolate-coating guy, but his thesping and salesmanship are of the same high order. He is the real rate sound demand for future song- and-dance bids. Sorrel-topped Frances Nelson has a bright and sparkling stint as his loving Nadina. Her voice and color will be a treat for the eyes to behold. These Rosalind and Merry Widow chores and she gives the old melodies a fresh and fine spin. She possesses a sound pair of tenor pipes and makes a properly stylish Alexa.

The cast is not only a perfect blend, but is as together as a bunch of chocolate stories. The tone-down should be credited to the staging by Felix Brantano or to the casting or to both. It is a very fine show. Good, Billy Gilbert's Colonel Popoff, if anything, is underplayed and is the best to come along in a long while. Muriel O'Malley's straight playing with a glamorous touch.

The Chocolate Soldier (on page 44)

BROADWAY THEATER MAKES HOPES FOR 1947

Work With Producers

ETI started out by having Theater, Inc, and the Theater Guild as producers of its shows, but lately has been in the news in the cooperative shows with other producers with more scripts of a definitely experimental nature. This season ANTA has been forced to get a fairly quick jump to get the program under way.

Danex Tunes Vaude Aliens 2% COPENHAGEN, Denmark, March 14—Twelve foreign Vaudeville shows have been notified by the Federation of Danish Artists that hereafter they may tour in Denmark with a 2% concession of their salary minus 30% commission. Danish artists will reciprocate when playing in other countries. ETI will pay 3% to all spots where foreign acts perform to collect the dues. Collection will be made at the time of the confab of European vaude unions. The body is meeting in Copenhagen (The Billboard, February 15).

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Songs Will Be Chosen

Tunes like O'Sullivan's excellent spend-out from canny selected singers. David Brooks makes a pleasantly ingenious, charming member of the cast.

Slapstick Abound

Due to nature of story, Lerner has written plenty of slapstick. The combination of slapstick and cleverness is a jaunty, passed-up strain. He has also included a sort of anode Amish shtetl with all the pioke and perpe of the ethnie's hero's pal. All of these elements, as well as the color and coils, offer ample opportunities for plush dancing and singing, culminating in a sandbag finale.

However, it is on the ear and eye that Brigadoon pins its chief appeal. Frederick Loewe has penned a grand score that is to be配合ed to the musical. Ernest McChesney is in charge.

"Night" To Get Chi Launching April 27

CHICAGO, March 15—Most ambitious leg production in several years using a Chi cast will be launched, April 27, at the Syrian Theater. Play is called "Night," and has the backing of the Bauerfein, author of two novels, and a practicing psychologist. Night is a romantic spoof of the real world.

Hope Summers is directing. Production is unique in that for first time in 20 years an all-Chicago cast of Chi actors is paying the principals, who are all out of the amateur or showcase class.

Bauerfein is producing his own show and has shown a marked talent for a pro production which can be found in Chi.

ATTENTION: J. A. SPRAGGET

New York, March 15—While Broadway hasn't been doing nut-ups over the past few weeks, the Experimental Theater, Inc., the fact remains that the Stem at last has two more shows to finish its spring slate. Last script on the program is John and Harriet Weaver's Virgin, set to open April 6 at the Princess Theater.

ETI has aroused a great deal of controversy, with many claiming its shows are not so experimental. But the second, it has been getting its producing feet wet this season and next fall will plan its show's cooperation with new, more experimental shows.

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OUT-OF-TOWN OPENINGS

BATHSBETHA

(Opened Monday, March 10, 1947)

THEATER


SHUBERT, NEW HAVEN, CONN.

HAYDEN

(Opened Thursday, March 13, 1947)

A play in three acts by the author. Designed by Stewar Duncan with the assistance of Alexander Wadsworth. The plot is based on the Bible story of King David, with a modern-day setting.

CONCERTS

30 Million Jackpot; Longhairs Big in Lean Years

(Continued from page 42)

and a host of others go to Mexico, Central America and South America in a twelvemember troupe under the direction of Dimitri Kapell, Eugene List, Eric Ewazen, Aubert Nance and Toody Dobeck to Europe. John Charles Thomas has scheduled a world trip that includes the United States and Canada as well as the Far East, South America, and the Middle East.

South America Is Tops

So far South America has not been off set. Our longhair performers get plenty of dates in S. A. Concert companies being under the control of the managers that use territory to break in their younger artists. The only trouble seems to be in countries having political difficulties with our country, as in Argentina, where it is harder to get passports.

Trips to Europe are made primarily for prestige, since bookings, tour times, and ramifications of the era, the opus is a musical odyssey to the most beautiful and remote spots.

Another major development is that several young American longhairs have risen in the public's favor. Joseph Meldrum's 'The Promise', which has been played in many countries, has been well received. The Net's newest and handsomest is the new comedy to be seen on this season, 'To Be Or Not To Be.'

SOLDIER

Ballet Russe

The promise of a new season, and the appearance of an accomplished dancer, has been made by the Original Ballet Russe, which is scheduled to appear in Chicago, New York, and other cities.

Ballroom Not So Lucky

In ballet, the story has been one of survival. Hurok and his Original Ballet Russe are battling Lucia Chase and her Ballet Russe today over the financial advantage of neither. Trade reports that the company's recent tour of the U.S., with the Ballet Theater, was a financial disaster.

The CHOCOLATE SOLDIER

(Continued from page 43)

gives the comic a hefty assist. The O'Malley is another Stem newswomen. Musical producers will like to have her around.

Island, Mary Ellen Moylan and Francisco Moncion lead a corps thru intricacies of氯, a smoke, a walla and a polka. La Moylan continues to be one of our better terpers, and the O'Malley and the Moncion backstop her too technique more than adequately. Ballerina's putting on more effort, but not enough to repair the damage done in the casting of the leads and the production itself.

It is difficult to believe that Mason would tempt a Broadway role with a play that is already a matter of eminence. Altho Robert H. Gordon is billed for the director's credit, it is said that Mason has taken over those chores himself in a salvage gesture. Backstage chatter drifting down from

LEGITIMATES

The Billboard

March 22, 1947

ROUTES

Dramatic and Musical


H URAYS

By Willi (Solommon Theater, Detroit).

Final Weakness, with Ilie Claire (Rialto, Miami, Fla.), 22-24. (Metro- politan, Seattle, Wash.), 21-22. Western are coming into this city for the first time in 13 years.

Simms, Monogram actress, is coming into this city for the first time in 13 years. Unknown, with Margaret Hamilton (Chicago, 21-22. (Boston, Mass.), 21-22. (Rialto, Miami, Fla.), 22-24. (State, Covington, Ky.), 21-22. (Orpheum, Dallas, 21-22. (Shubert, New York), 22-24.


F U N D S


F U N D S


vived Harvey Gerhart, and boggan Beaches. Hospital, Philadelphia. age 86. March 9 at his home in that city of a heart attack. Survived by his widow, mother and five sisters.

BRUNS—Frank J., 55, one of the oldest residents of the zoo, March 3 at his home in his city of a heart attack. Survived by his widow, sisters and brothers. Burial in Vine Street Hill Cemetery, Cincinnati, March 12.

CULBERTSON—Mrs. Lillian, 79, wife of Count de Boes, retired vaudeville manager, in Minneapolis March 8. She had been active in the management of her husband, whom she left, toured the S. & C. Pantages and other vaudeville circuits 50 years ago. They retired some 30 years ago.

BRUNS—Frank J., 55, one of the oldest residents of the zoo, March 3 at his home in his city of a heart attack. Survived by his widow, sisters and brothers. Burial in Vine Street Hill Cemetery, Cincinnati, March 12.

DeKREKOS—Joseph G. (Krekorian), 59, who with his brothers formerly owned and operated the DeKrekos Bros.3 Carnival, March 4 in Chicago. Survived by his widow, two daughters and a son.

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COURTNEY—Robert E., 59, formerly in the Standard Oil Co. and a member of the Chicago Symphony Orchestra, March 2 in New York. Survived by his widow, two sons and a daughter.

DRILL—Thomas H., 55, former secretary of the Miriamichi Exhibition, Chatham, N.B., February 26 in Baltimore. Survived by his widow, one son and two daughters.

FRIENDLAND—David W., manager of the Grand Central Theater, March 2 in New York. With Loew's from 1916, he had been assistant manager of the Lincoln Square Theater, New York.

GERHART—Clarence M., 44, vice president of the Peerless Totebog Company, Philadelphia, March 11 in his home. Survived by his widow, two sons, three daughters and a brother.

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JURISIK—Stephen, pianist and orchestra leader, in Milwaukee March 3. Survived by his wife, two sons, one daughter and a brother.

KEARNEY—Mrs. Alfred, 78, mother of Mrs. Arthur A. Smith, of New York and Indianapolis, and two daughters, Mrs. William F. Ross, New York, and Mrs. James M. Ross, Indianapolis. Survived by her husband, two sisters and four nephews.

KELLY—Mrs. Anna, 80, of 220 S. Michigan Ave., Chicago, March 10. Survived by her husband, Mrs. John, two daughters and a son.

KLAAS—Sam, 66, former manager of burlesque theaters and shows, March 2 in New York. Survived by his widow, two sons, one daughter and a sister.

LEROY—Mrs. Hazel, 59, of 3801 S. Kingsley, Chicago, March 10.Survived by her husband, two sons, one daughter and a sister.

LEVY—Mrs. Alice, 70, of 220 S. Michigan Ave., Chicago, March 10. Survived by her husband, son, two daughters and a sister.

LOEBER—Mrs. Ella Kavel, 77, former soprano in the Metropolitan Opera Company, died in February in New York. Survived by her husband, two sons and a daughter.

LONG—Mrs. John, 80, of 220 S. Michigan Ave., Chicago, March 10. Survived by her husband, two sons, one daughter and a sister.

MILLER—George, 50, of 220 S. Michigan Ave., Chicago, March 10. Survived by his widow, son and daughter.

Moore—Homer, 50, of 220 S. Michigan Ave., Chicago, March 10. Survived by his widow, two sons, one daughter and a sister.

SCHWARTZ—Mrs. Max, 80, of 220 S. Michigan Ave., Chicago, March 10. Survived by her husband, son and daughter.

SHELTON—Mrs. Anna, 78, of 220 S. Michigan Ave., Chicago, March 10. Survived by her husband, two sons, one daughter and a sister.

STORI—Mrs. Marie, 60, of 220 S. Michigan Ave., Chicago, March 10. Survived by her husband, son, one daughter and a sister.

THOMAS—Mrs. Mary, 70, of 220 S. Michigan Ave., Chicago, March 10. Survived by her husband, son and daughter.

WALL—Mrs. Robert, 55, of 220 S. Michigan Ave., Chicago, March 10. Survived by her husband, son and daughter.

WATTS—Mrs. Albert, 72, of 220 S. Michigan Ave., Chicago, March 10. Survived by her husband, son and daughter.

Whitney—Mrs. John, 60, of 220 S. Michigan Ave., Chicago, March 10. Survived by her husband, son and daughter.

ZITZ—Mrs. Albert, 72, of 220 S. Michigan Ave., Chicago, March 10. Survived by her husband, son and daughter.

The Tonic Curtain

In living memory of our Son and Brother who passed away March 13, 1946.

Our sorrow will never cease.

Mother, Dad, and sister Irene

[Article] vived Harvey Gerhart, and boggan Beaches. Hospital, Philadelphia. age 86. March 9 at his home in that city of a heart attack. Survived by his widow, mother and five sisters.

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Regular Pay Routes Open

Sydney's national exhibit has top Aussie rodeo hands — record crowds in prospect

SYDNEY, Australia, March 15. After having the grounds occupied by the military forces since 1940, the Royal Army Service Corps at Sydney is expected to complete the preparations for the 1947 Royal Show in Australia, March 29. The show is scheduled to be held during the Easter holidays for residents of Australia, March 29.

Montpelier, Vt., March 15 — Representative Blodgett, of Wheeled Trailer Company, announced today that the company has received a large order to build the trailer at the Vermont State Legislature raising license fees on circus carpets and carnivals. The company intends to introduce a bill in the Vermont State Legislature raising license fees on circus carpets and carnivals, as well as those held in regular amusement parks. The bills will be introduced by Senator John Smith, who is a member of the Vermont Senate Finance Committee.

Vermont Would Hike Carnival, Circus License

The bill will provide for a 50% increase in license fees for circus and carnival operaters, with the proceeds going to support the State University of Vermont. Senator Smith stated that the increase in license fees will help to support the university, which has been facing financial difficulties due to the lack of state funding.

South Africa Royal Show Men Urged to Spring Forward

BOSTON, March 15 — Ride manufacturers were unanimous in urging park men attending the 19th annual meeting of the New England Association of Amusement Parks and Beaches, held last week at the State House, to place their orders a year in advance if they expected to be assured of delivery. Continuing shortages of vital materials, and in some instances of heavy demand for units were used to justify the plea. The era of ordering one month in advance for delivery the next was a thing of the past, it was said.

The only solution to taking care of the demands was placing orders far enough in advance to space operations over a 12-month period.

While no manufacturer offered any brand new devices there were hints of new thrill units on planning boards. They were spoken of abstractly and no time limit was offered on their possible future appearance on the market. Taking the place of the annual meeting, theme parks and rides were to be considered due to the field being so uncertain.

R. S. Ussell said that many new rides are in the planning stage, but their success was questionable. He warned against the appointment of outside consultants when regard is given to experts and, also, new rides are introduced on the field because of its uncertainty.

Bill de L'horbe Jr., National Amusement Device Company, urged constructive, long range planning by park men and sparked other manufacturers into taking up the plea.

Fred L. Markey, of the Odgen Company, said he had many cars in various stages of manufacture, but shortages made it impossible to turn out more than a few a time. He urged placing of orders 12 to 15 months in advance.

R. E. Chambers said he had to go from Plenty, by 2 Fires, to Birmingham to get steel for his Rocket cars.

Col. Harry Thomas Signs 5-Yr. Pact With Davenport

ST. PAUL, March 15 — Orin Davenport announced today that he has signed an exclusive contract with Col. Harry Thomas, who for the past six years has been his equestrian director and announcer, for winter activities for five years. Thomas is producer, radio director and announcer for Cole Bros. Circus during the summer.

Contract calls for Thomas to play the Davenport dates exclusively, at terms under this agreement Davenport will book Thomas with other producers during off weeks if he cares to do so. Davenport's purpose is to build up a permanent staff organization for his expanding production activities.

Neuberger, Hill Named To Wallenda Show Staff

SARASOTA, Fla., March 15 — Alexander Neuberger, mailman with the Ringling-Barnum circus last year, has been signed as secretary-treasurer of the Wallenda Circus, and Charles W. Neuberger, assistant manager, of the Bertram Mills Olympic Circus.

Ride Men Urged Year-Ahead Ordering of New Products

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CIRCUSES
Communications to 135 No. Clark St., Chicago 1, Ill.

March 22, 1947

They're Up, They're Down

Beatty Away To Big Start

Ina Watts gets plaudits for snappy performance—heads for Western route.

VICTORIA, Tex., March 15—A rather cool, friendly sun, the Clyde Beatty Company's show was first move into here Friday and played a night show only to a near-capacity crowd which veterans around the front door claim portends a successful tour.

The show, which opened Thursday at its winter quarters town of Nacogdoches, and folks came from far and near to see the bow a capacity matinée and night.

Press and fans were lavish in their praise in the press, and Ira Watts, general manager, was busy accepting profuse congratulations. Performances ran late, but the overage despite a lot made muddy by a heavy rain Wednesday. Move off was slow, but it didn't matter as no matinee was billed for Victoria.

Mr. and Mrs. John Antonio for the week-end, and will then head west by leaps and bounds to catch which is due to open in the big California show. Mr. Antonio's departure for California is in store for an all-night run on route.

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PICTURE TO SPONSOR MILL'S OPENER

BUCKRUS, O. March 15.—Mills Bros.' Circus will make its 1947 debut here April 19 under auspices of the Painesburg, Ohio, sponsoring org reports it has been selling tick ing for the show. More than 50 persons are on hand in winter quarters here. The new ticket office is in the office, as are the new semi-sleeper. Show will have a 12-piece band this year and a 12-piece line-up.

PTA To Sponsor Mills' Opener

KANSAS CITY, Mo., March 15—H. M. Townley, general manager of the Ringling Bros. and Barnum & Bailey Circus, has purchased a second hand under the handicap of a heavy snow-storm here first two days to rack up $90,000, the advance trucks at that sales. The advance ticket sales in the Municipal Auditorium, sponsored by the Police Benefit Association, drew crowds totaling 65,000 in the last four days. Gross was just 8 per cent under the record $90,000 tallied in 1945.

Friday (7) H-M played to a turn-around crowd estimated at 11,800 in spite of the fact that several hundred extra seats had been set up on the arena at the Cleveland Hotel, slated tick buy buyers were reported to have been turned away. Saturday (8) night performance was placed to standing-room-only and the matinee show is said to have drawn 10,000. Sunday (9) final performances also drew handsome crowds.

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St. Paul Shrine Hold Pace With Record '46 Run

ST. PAUL, March 15.—Omna Shrine's Temple Circus is keeping pretty much abreast of its all-time record in the winter months. Last year, figures thru the Thursday (13) matinee indicated. The run started Feb. 16, according to Norman H., the Shrine's general manager, for the Temple of the Shrine was approximately 47,000. Matinées, with school kids attending in big numbers, have drawn near sellouts every day. Night shows have averaged about 1,500 off capacity, which is 7,500.

Esther Escalante, aerialist, was forced from the cast Monday when she sprained her toe. She didn't want to take a chance and left for New York for surgery.

Aerialist, was forced from the cast Monday when she sprained her toe. She didn't want to take a chance and left for New York for surgery.

Acts getting the heaviest applause as of course, the Christians, horses and tumbler, Orantos, perch; the Flying Concellos and Walter Jennier's seal.

Final Minneapolis Zuhrah Shrine Temple Circus figures for the week of March 1-10 were set at 87,000. Last year, figures thru the Thursday (11) matinee, were set at 105,000, the same as last year, but the net will be approximately $15,000 lower, it was said, due to the increased cost of production.

October, who has been general manager of the circus since 1946, becomes potenmate next year.

St. Peters Church gives big day but other spots miss—

Miami, Fla., March 15.—Sparks Circus moved into here Friday beginning the season, but the night air was a little too chilly, and that is the way business has been the past week, with the exception of a few spots where even the mateine trade didn't stand up, according to Ovet who was busy up here.

As a matter of fact, Edgar is looking forward to the day when his org will slip out of Florida entirely, and move into what he hopes will be better weather and more lucrative territories in Alabama.

Last week-end four performances in Tampa did not add up to a single matinee. The weather being distinctly against the show. At St. Petersburg last Monday, however, folks were reported to be near a Festival of States hoohah, and Dan Pyne's fine work in spreading school kids tickets. It was necessary to do two matinees performances in St. Petersburg only. The night Tuesday was strictly okay.

Clearwater's matinee was all right but it was cold at sight. Edgar said he would just as soon forget about Bartow and Winter Haven.

Bartos Takes Tumble

Billy Barton, aerialist, had the wind knocked out of him and he suffered from shock when his cloud- swing broke and he fell Thursday night at Winter Haven. He made the spec Friday, but is going to take a trip thru the clouds for a few days.

Billy Pyke and Renee, perch, closed at the completion of their one-week contract in Tampa last Sunday. Pyke explained that he had been contracted to perform a week only to fill a breach in case any of the other contractors were late in arriving. Tex Marshall and his two horses also closed, and Stanley Gerber has added two horses to his afterwards.

All moves have been made on time and every department now has a full complement of working hands, Edgar said. Big top canvas depart ment was up and running, ready to fill a breach in case any of the other contractors were late in arriving. Tex Marshall and his two horses also closed, and Stanley Gerber has added two horses to his afterwards.

Hunt Battles To Lower Waterbury License Fee

WATERBURY, Conn., March 15.—The city of $10 per performance for circuses, blamed for discouraging small circuses from playing stands in the city, gave up an airing before the board of aldermen when Ellsworth Somers, publicist, stressed his point of view. It was all that the aldermen would have to the point of view. It was all that the aldermen would have.

A tremendous general admission sale was also compiled, due to the fact that 500 or more members of the Circus Fans Association, and was sent on to the police and fire board for study and a report.

Watkins to Garden Bros.

TAMPA, March 15.—Irah Watkins who furnished one complete display for the Ringling-Barnum circus last season, announced here that he has been contracted for the spring indoor tour of Garden Bros. Circus in Ontario. Watkins will furnish his clowns, dogs and ponies.

Y-P Opening Date

SKELETON MARCH 21

LOS ANGELES, March 15.—Originally scheduled to open March 6, the Yankee-Pennsylvania Circus will now open Friday (21) in here. Manager Jimmie Wood announced here, the show was set back because it was impossible to complete all the necessary work.

One show in two days in South Gate, followed by two days in Santa Monica.

Mex Mollon, legal advisor, who has been booking opening locations during the absence of General Agent Harvey Walters, returned from his trip thru Central California and reported good progress.

1: Buffalo, Shrine, April 7-12; Al- bany, N.Y., $100, April 15-21; Wal- lington, Police, April 21-27; Montreal, Quebec, Shrine, May 3-18; Ottawa, Shrine, June 1-12; New York 15-21; Newark, N. J., Police, May 20-24.

Florida Fails Pay Sparks

March 15—Sparks Circus moved into here Friday beginning the season, but the night air was a little too chilly, and that is the way business has been the past week, with the exception of a few spots where even the mateine trade didn't stand up, according to Ovet who was busy up here. As a matter of fact, Edgar is looking forward to the day when his org will slip out of Florida entirely, and move into what he hopes will be better weather and more lucrative territories in Alabama.

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$3,000 Short; 3 Days To Go


- Malikova out with illness
- Chicago, March 15. - Polack Bros.' Western Unit Circus headed into the final week-end of its 17-day Chicago stand in the Medinah Temple here today and it was a certainty that last year's cash mark of $153,000 would go by the boards.

Lois Sterne, of the Polack-Stern combo, had this to say about this year's Chicago engagement, when contacted Friday (14):

"This is a record breaker for sure. We do $150,000 last year, in round figures, and already we've got $150,000 in this year and we've still got Saturday and Sunday to go. Matinees this week have been the biggest yet; these kids pack the place every afternoon. Last week-end (7-9) was turn-around at all shows and from the looks of things it'll be the same this week-end. Yes sir, we can't miss beating last year's all-time high.

Malikova, who closed the show with a high wire act, was forced to close after her performance Thursday night because of the flu. She was found to have a high temperature and was taken to Illinois Masonic Hospital.

Weather Hurts Lansing

LANSING, Mich., March 15.-Rain, which started early in the morning, marred the opening of the Polack Bros.' Eastern Unit Circus here Thursday (16). As a result, the night house was smaller than anticipated, although a packed house was on hand for the matinee.

Irving J. Polack said while he was disappointed with the opening night crowd, he'll do just one thing to make sure that things you charge up to the breaks. He pre- vented his riding, however, that with a weather break this would be a big stand.

The line-up of acts as announced in The Billboard (March 15) was followed thru here and those attending the opening were unanimous in their opinion Polack has a strong show. The entire show was booked thru the Ethel Robinson Agency, of Chicago.

Beech Bros. Work has been going on all winter and everyone is waiting for the warmer weather so the painting and other repair work can be done. New seats have been built and the old ones repaired. There will be as many new ring curb and plenty of lights.

Doc Ford has been engaged to furnish the contract. He also will do the whistle blowing. Other acts include Waukon's dogs and ponies, Harry and May Schoonover; Rube Bailey, wire and juggling, and Evans, Romine and Evony in clown act.

Mr. and Mrs. Jenkins will have charge of the cookhouse. Doc Ford will put on the candy pitch; George N. Harris, who will have charge of the light plant, will have the ring jugs and R. J. McCaskill, snow cones, peanuts, drinks and novelties.

General agent of the show will be R. M. Garner. Org will use a 70-foot top with five middles and will move on five trucks and trailers—W. M. BREESE.

Polack Bros. It's been like spring here in Chicago. That fur coat is about ready for storage. The weather front that Hoffman's, Ia., Iaros, christened last week. Rosita Hoffman and John Malikova were sponsers.

Giustino Loyal's horse, Savoya, is on the way thru here this week.

A great time was had at Irving Polack's party in the Showmen's (See POLACK BROS. on page 91)

Dressing Room Gossip

Beech Bros. /Cody Bros. (Opening December 7, 1946, in Jew- ell, Ga., 15 miles north of winter quarters in Wrightsville, Ga., for some well-known crowds despite plenty of cold weather. Best day was at Rebecca, Ga., 200 full houses were on hand for afternoon and night shows.

Show is preparing to head north and will play in the Carolinas, Virginia, West Virginia and Kane, N.J. Capt. L. H. Harrell and his wild animal act left at Norsman Park, Ga., to join the Genter Shows in Missis- sippi. He will rejoin in the fall. Captain Bogart is still a top feature with his trained animals. Mac Stafford is doing fine work with his elephant acts. He recently moved his show to the midway. Professor Her- ren and his magic continues to draw.

Sparks We opened our doors in Fort Myers, Fla., Tuesday (4) and brought out the press, after causing a benefit matinee in Venice because of the condition of the lot. Only North Carolina act could have shown on that lot.

We put it up in Fort Myers Mon- day (3) and spent the day rounding the show into shape, and was off with a minimum of wait.

Al Sutphin, president of the Cleveland area, visited Harry Brown.

Owner Jimmie Edgar, George Edwards and Ed Kelly were on the lot early in Sarasota. Fred Bradna bought the whistle for the matinee and Pat Farnworth was looking right at home in the backyard. Henry Kyres had Merle Evans on the third trumpet for the (See SPARKS on page 91)

Under the Marquee

Jackson C. Squires writes that Al- (w. Robinson and Bob Dorns. will keep Dorns' Circus on the road again this season.

Soon: Sunshine and smokestacks.

Don Dorsey met John Loney and Father Ed Sullivan, chaplain of the Circus Farm Association, while play- ing a theater date recently in Boston.

Mark A. Must has been contracted for the advertising department of Beech Bros. Circus by Jack C. Grady, org's advertising manager.

There is a surplus of everything except what a circus builder needs.

Lew Hershey was producing clown for the E. N. Williams Jaycee Circus in Shreveport, La., with Buzzie Potts, Cecil Eddington, Jack Darling and Jimmie Armstrong in the alley.

If you have never worn wagon wheels—you didn't start from the bottom.

Owen C. Boggs' No. 2 Gypsy Royalty last fall, featuring Ditt Ritty as calliope soloist, has been booked with Art Mix's Buffalo Ranch and Wild West Circus for the season.

Rex M. nughans reports visiting Capt. Byron N. Hubbard at St. Florian, Ala., Hub and his four playing school has been doing blankets since New Year's Day and will have charge of the opening of the circus season, Ingham says.

Scotlynn the Clown will return to the big tops after laying off in 1946 to (See Under the Marquee on page 91)
World-Wide Bows
At Seguin March 24

SEGuin, Tex., March 15.—World-
Wide Animal Exhibit makes its bow
here March 24. Show was built at
Waelder, Tex., by W. F. Duggan,
former circus man. Big top, by
120-foot, furnished by Central Cir-
cus Company, Kansas City, Mo.,
is of three colors, with solid-color
wall. Side Show top, of color to
match, is 22 by 40. Two new light
plants have been installed.

Ory will move on three Mack
tractors, with 28-foot all-stead se-
min. Show will play three-day and
week stands and will head west. The
staff includes W. F. Duggan, owner;
Howard Williams, lot superintendent; W.
T. Tredwell, electrician; Barney
Adams, head animal man; Cogozo,
Monkey Show; Jim Stutz
consignments, and Frank J. Lee, gen-
eral agent.

With the Circus Fans

By The Ringmaster

Field's Legit Jobs
Spur Flacks' Fight
Despite ATAM Nix

The January get-together of the
Springfield, Mass., CPA Adele Nel-
sen Tent No. 38 and New England
Lot of the CMLEOA was held in
the home of Mr. and Mrs. Roy Arnold,
West Springfield, Mass.

Printed programs were handed out,
and everyone was given a colored pap-
er disk with a number on it. The
printed program was carried out in
true circus style with "Arrival at Lot"
scheduled for 8:00 p.m. At 8:15 p.m.
the band concert started, which was
an all-recorded program of Merle
Evans's circus music and other band
music that continued thru the eve-
nings. A luncheon was served by
Mrs. Arnold.

Guests included Charles Davitt,
Mr. and Mrs. Eugene Hubbard, Fran-
cis Lacoulaine and Joe and Wally
Beach, Springfield; Mr. and Mrs. Eli-
mer Litch, Southwick, Mass.; Daniel
Shea, Longmeadow, Mass.; Bill Don-
ley. (See CIRCUS FANS on page 17)

Garden City Cattleman's
Show To Feature Rodeo

GARDEN CITY, Kan., March 15.—
Two half shows and a triple bill in
the next rodeo are announced by Cattle-
man's Carnival officials for May 9-11.
The celebration will be headed by
Hoyt DeLoach and will feature three
different performance, directed by
Lynn Byrnter, Elk City, Okla. Monte
Ragar will announce the rodeo events.

New York, March 22.—Bill
Field's fight to continue flackling in
legit for Joan of Lorraine and Street
Scene on Broadway, while taking on
his annual stint as a p. a. for Ring-
ing Bros. and Barnum & Bailey
Circus, threatened to emboit the As-
sociation of Theatrical Agents and
Managers this week. Circus men
watched the battle with interest.

Indignant New York theatrical
p. a. colleagues of Fields had petit-
tioned the ATAM to reftent from its
position that there must be no dou-
thru, (13) the national
body turned the local down flat. Hot-
ter than ever, the Stem flakes planned
another meeting for Monday (17) in
an effort to generate enough pressure
on national to save the day for Fields.

Fields Charged

Fields, who has said all along that
he will give up his Broadway chorus if
necessary to rejoin the Big Show,
for which he has a sentimental at-
tachment, was charged at news he
had lost the second round. He indi-
cated strongly that he would stick by
his determination and make the fi-
nancial sacrifice, barring successful
last-minute intervention by the New
York chapter.

Posting of Big Show paper for the
Madison Square Garden opening got
under way Monday (10), under di-
rection of F. A. (Gabe) Boudinot,
assistant general agent. Meanwhile
F. Beverly Kelley, chief flack for the
circus, announced in Delaware,
O., his 1947 staff line-up: Allen Lec-
ter, Sam Stratton, Bernie Head,
Frank Morrissey and Fields. All are
vets of the company.
Wagner Builds Massive Front With 7 Towers

**Money Flows at Mobile**

MOBILE, Ala., March 15—Folding money is being dispersed around the winter quarters here of the Cavl- alcade of Amusements with a seem- ingly reckless abandon as Al Wagner continues his building program, insti- tuted three years ago when he an- nounced he would build the biggest carnival in the business.

His latest move is the construction of a front entrance built around seven 60-foot light towers. Complete details and dimensions of the new front have not been revealed, but in- siders believe it will be an innovation, but will give the org an outside flash second to none in the business.

The seven light towers to be used on the front will all be new and towers have been allocated to light up the back end.

How About Michigan?

Bobby Kline, general agent, sent word from Toledo, Ohio this week-end with contracts that mean absolutely solid billing until Novem- ber, which more than dispels the pessimists to crack that he must have been suc- cessful in landing the Michigan State Fair. However, there has been no official word on this from Michigan, and no list of the acts.

O. J. (Whitey) Weiss, concession manager; Archie Wagner, his assist- ant; and Gaye Tom (Notre Dame) Sharkey are put- ting the finishing touches on the front-end section of the midway. Eddie Newcomer, biller, is rebuilding the interior of his truck to make it more practical.

There has been plenty of social activity in the traveling carnival world; a party in her apartment March 9. It was a triple affair as Bill and Fred Newcomer; Mrs. Newcomer and their dates being March 9 and 7, respecti- 
vably.

Mrs. Hattie Wagner arrived after visiting Toledo, Detroit, Tampa and Miami Beach, Fl. She purchased new furnishings for the section of the office wagon Al will use as a private office. Mrs. Nato Workman arrives from her home in Shreveport, La., to join Nate, who has been in charge of the building program.

So. Valley Bows At De Ridder, La.

DE RIDDER, La., March 15— Southern Valley Shows, with plenty of flash, opened the season here and engaged good-sized crowds. The Mel Till- a-Whirl especially did a big business and all concessionsaires reported a good week.

Clayton Hayworth joined with his Chairman and Managers, as did R. L. Jobe with concessions, a pony ride and streamlined train. Mrs. Moran had hogs, bananas, penny pitch and hoop-la; Mrs. Jack Frick, beat the dealer, hi-striker, glass pitch and a puzzle game; Mrs. Lee, Charlie, penny pitch; Blackie Wilson, cookhouse and popcorn; Marty Mitchle, six concessions.

Org opens at the Delhi, La., Stock Show Monday 15. Marty Mitchle is general manager and Eddie Moran is owner-manager.

Ralph P. Flannigan, general manager of Patsumont Exposition Shows, smiles appreciatively as he inspects two of the Merry-Go-Round horses that have been turned out of the paint shop by Harry Sturgis at Norfolk, Va., winter quarters.

In the background is one of the re-structured panels. Picture was taken by Abbot Luttrell, of Station WLOW, for Warner Twyford, of The Virginian Pilot, and also The Billboard correspondent in Norfolk.

Victory Expo Finish Okay After Cold Bow at Charros

WACO, Tex., March 15—After a slow opening, due to cold weather, Victory Exposition Shows had an exceptionally good finish at the Brownsville Charros Days Fiesta. Midway consisted of 16 rides, 14 shows and 50 concessions. General Agent Ray Alexander visited in Brownsville and signed in contracted for the Shelby County Fair at Center, Tex., and the Nacogdoches County Fair and Livestock Show at Nacogdoches, Tex. Much praise was received from Chairman John Hunter and President Dave Simpson, of the Charros Days Fiesta.

Both stated that this was the finest and largest spread of any show ever contracted for the celebration.

Jack Korie's Side Show won top money, followed closely by Madame Fair's Harlem Steppers and P. D. Davis' Silver Spur Round-Up.

A few of the numerous visitors were Charlie Green, of the Missouri State Fair, Sedalia, Mo.; J. E. Noll, secretary Northwest Missouri State Fair, Bethany, Mo.; John Burrough, president, Texas-Oklahoma Fair, Iowa Park, Tex.; Tommy and Evelyn Tidwell, of T. J. Tidwell Shows; Joe Mocker, manager, Valley Mid-Winter Fair, Midway, Texas; John W. Hill's Greater Shows; T. C. (Doc) Ellington, of D. S. Dudley Shows; Joe and Babe Paluma, of Alamo Ex- position Shows; Bill Gooch and B. C. McDonald, of Heart of Texas Shows; Mr. and Mrs. John H. Lohren, of Texas Shows; Ken Drake, of C. R. Montgomery Circus; Jack and Evelyn Turner, Gene Allen and Wabash, of Dailey Bros. Circus; Jimmie Sim- merville, of Wichita Falls Tent & Amusement Company, and Tobe and Hattie McFarland, of Houston.

Alamo Org Bows In Austin, Texas

AUSTIN, Tex., March 15—With the largest number of rides and shows ever taken on the road by General Manager Jack Ruback, Alamo Expos- ition Shows opened the season here today. Org again features the Miller Dog as a free game.

Herman Reynolds has his arcade and several concessions with the show. Featured attractions include the Hollywood Monkey Circus, with 24 monkeys, managed by Bill and Bertha Williams; Oddities on Parade and Circus Side Show, managed by Shorty Taupen, and featuring Connie Anne Gallagher; French Casino, man- aged by Joe Murphy; South Sea- managed by Dave Miller, and Crazy Hotel, which has been enlarged, managed by Eddie Boothman.

So includes Jack Ruback, own- er-manager; Rosemary Ruback, secre- tary-treasurer; Albert Wright, as- sistant manager; Ted Custer, legal adjuent; Ben Hyman, general repre- sentative; J. C. Davis, ass't superinten- dent; Bobbie Hyman, transportation; Jimmie Lokens, mail and The Bill- board agent; Bill Tank, electrical de- partment, and Emma Carr, front gate ticket box.

Wade Signs Bourbon, Ind.

BOURBON, Ind., March 15—Mid- way contract for the Bourbon Fair was awarded Monday (10) to the W. O. Wade Shows No. 2 Unit, with Cameron D. Murray and D. Wade representing the shows.

2 Wade Units In Actionroll Detroit Lots

DEAHOIT, March 15—Detroit's carnivals have another week this week-end, with Thursday (13) the official opening of two shows on a small scale.

Roscoe T. Wade set up the Joyland Midway at E. Michigan Ave. and his long- familiar West Side lot at Atwater and Joe avenues, while Cameron D. C. Coulter and George Terry, No. 2 unit in the northeast section of that city at Davison and Gallagher avenues. Both orgs will operate with rides only for the first few weeks.

Ice and snow from earlier heavier snowfall are still piled up to 10 inches high on the streets adjacent to carnival shows, but operators hope weather conditions from here on will be generally favor- able.

Crafts Pairs 2 Outfits for Orange Biggie

SAN BERNARDINO, Calif., March 15—Crafts Exposition Shows and Crafts 20 Big Shows opened here Thursday (13) for an 11-day stand at the Coliseum. The two com- bined shows furnishing the midway consisted of 25 rides, 23 concessions and a unique combination of acts, starting with a choice of 23 rides and 21 shows. This is the first time since 1941 that Crafts has as- sembled more than 20 attractions for any one event.

National Orange Show, the first to be held since 1941, is expected to attract some 500,000 visitors and midway layout is a natural catch-all.

Heavy Publicity

Orange Show publicity has reached new heights as thru 5,000 newspapers, na- tional periodicals and national radio programs. Bobbo does his air- regular show Tuesday night (18) from the grounds as a feature of that night's entertainment.

Midway is set up on paved surface. There is more than 75 acres of grounds, one of the West's larg- est and most colorful exhibit build- ing which has 90 acres of land.

Last-minute changes prevented Or- ville N. Crafts from introducing a new ride, Alibi, no official an- nouncement has been made relative to this ride, it was learned that it would be new full ride this summer.

Midway is expected in about three weeks.

R. H. (Johnny) Byers recently joined the Exposition Shows as su- perintendent. All except one of the nine rides carried on the Exposition Shows this winter were quarter winter quarters work for this unit was a change-over to neon on all lighting effects.

Death Claims Three Members of League

CHICAGO, March 15—Three members of the Showmen's League of America died during the last seven days—August Jansledy, William J. Cuddy and George Terry.

Further details are in the Final Curtain of this issue.
CARNIVALS

The Liquid Popcorn Seasoning with That Better Flavor

POPSIT PLUS is acclaimed nationally as the leader! It will pop more corn because every drop is used.

The fact that it pours readily, measures accurately, eliminates all inconvenience at the popping machine and permits uninterrupted operations has won it preeminence in the seasoning field.

For better flavored, quick selling popcorn all the time, use the liquid peanut oil seasoning with the "nose and eye appeal"—POPSIT PLUS!

Warehouse Stocks available at Boston, Providence, Pittsburgh, Cincinnati, Cleveland, Indianapolis, Detroit, Chicago, Des Moines, Kansas City, Omaha, Denver, Portland, Seattle, Dallas, Los Angeles.

C. F. Simonin's Sons, Inc.
3450 N. BELOGRADE ST.
PHILADELPHIA 34, PA.

SEASONING SPECIALISTS TO THE NATION

PENN PREMIER SHOWS
SHOWS Featuring The GREAT WILNO,
20 Human Projectile, Shot Over the
20 Giant Wheels Nightly

OPENING TRENTON, N. J., APRIL 4 — 9 DAYS

WANTED — High-class Arcade, Ball Games, Hoop-La, Ballon Dart, Cork Gallery, Watch-La, Fish Ponds, Short Range Lead Gallery and other legitimate Concessions.

WANTED — Buy, book or lease 32 or 36 Ft. Merry-Go-Round; have all the other Rides we need.

CAN PLACE Working Men in all departments. Help on Three Wheels, Till, Camel, Chair-plane Foreman, Roll-o-Plane, Octopus, Auto Planes, Spitfire and Kiddie Rides.

CAN PLACE Shows not conflicting with what we have. Will furnish any equipment for one small while attraction.


WILL COMPENSATE PARTY FOR RELIABLE INFORMATION AS TO THE WHEREABOUTS OF ROBERT BENCE. Address all mail and wires to

LLOYD D. SIERSBACH, Penn Premier Shows, Stroudsburg, Penna.

ALABAMA BILL STOREY WANTS

Cook House Help for front to back. First-class Chef. Also Griddle Man and Waiters who can eat it. All must stay sober.


All replies to ALABAMA BILL STOREY, Attalla, Ala., until April 3; then Care Coleman Bros.' Shows, Middletown, Conn.

WANT INTERNATIONAL SHOWS WANT

OPENING MARCH 29TH AT OKMULGEE, OKLA.

All People Contracted, Come In.

SECOND MEN ON ALL RIDES. MUST BE CHLIENT OF BARREL PIN HOUSE. WANT TO BE IN NICE nid , WITH OWN TRANSPORTATION, ALSO POSTY RIDE WILL BOOK GLASS HOUSE. CONCERNS: Bros. Durham, Quick Plane, Boom Cars. Nonviolent, Good Concessions net excellent.

Give us your best and we will see you. Charles Prov Store and Barbell Davis.

AGENTS FOR SLIM BLOWER, WATCH- LA AND LADY BALL OAM AGENTS. ALSO COOK HOUSE IDE. Write, don't write.

COLEMAN LEE, MIDL. BOX 155, MORRIS, OKLA.

ANNOUNCEMENT
PATSY ROSANA
and His Merchandising Concessions will grace the Midway of the PENN PREMIER SHOWS
for the Season of 1947

Can place the following for 35 weeks of Fairs, Celebrations and proven Still Dates. Want Grind Store Agents for Blower, Razzle and Add-a-Ball. Want good, capable Agents for Country Store, Skillos and Wheels. Want all around general Concession Help on all Concessions. Want — Can place Big Six Cat Game and Swinger.

Address all mail and wires to PATSY ROSANA, Stacey Trout Hotel, Trenton, N. J., after March 25th. Until that date all mail and wires to 215 N. W. 1st Ave., Miami, Florida.

This Show will feature the GREAT WILNO, Human Projectile, shot over three Ferris Wheels nightly, as the Free Attraction.

OPENING DATE — TRENTON, N. J., April 4th to 12th. 9 Days.

LAWRENCE GREATER SHOWS
AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

OPENING MARCH 31
Will book Fun House and one more Grind Show. Have complete outfit for Monkey Show. Want Spitfire and Octopus. Have opening for few more Grind Stores. Sam Levy can place one more Wheel Man and Coupon Agents. WANT, IN WINTER QUARTERS NOW, Ferris Wheel and Chair-o-Planes Foremen. Also Second Men on all Rides. Want new account of disappointment, capable Carnival Secretary. Replies to

LAWRENCE GREATER SHOWS, P. O. BOX 51; CHESTER, S. C.

MID-WESTERN EXPOSITION
WANT CONCESSIONS — MIDWAY NOW OPEN,
Skittles, Ball Domes, Wheels, Rattle Dart, Country Store, Dingers, American Palmistry, Penny Arcade, Chiaky Plane, Lead Gallery, Character Gallery, Glass Your Weight, Guess Your Age, Jewelry, Tall Giants, Fish Pond and any 15th Mammoth Stores. Also Photos. (Pat Patterson, Lee Walters, James Gaffney and Wiltie Vendas, contact.)

CAN PLACE POST RIDES AND ANY RIDES NOT CONFLICTING. CAN PLACE RIDES WITH OWN TRANSPORTATION. WILL BOIL, WILL BUILD ACT. WANT CAPABLE GENERAL AGENTS. CALL SID CRANE WOODWARD, MID-WESTERN EXPOSITION, Nashville, La., this week; Jena, La., next week.

SID CRANE WANTS
FOR CAVALCADE OF EUROPEAN AND AFRICAN FREAKS

Conquered Season '47, Williams Southern Shows, Opening March 27, N. Carolina.

Strange Freaks to feature, Working Acts that entertain, Mind Reading, Frank and Bobble, Wire. All new equipment, excellent route, best of salary to capable people. No Managers wanted. SID CRANE, Morgan, N. C.

FOR SALE—TWO RIDES


J. THOMAS
LEESVILLE, LA.

CENTRAL AMUSEMENT COMPANY

Wants for
SEASON'S GRAND OPENING
BEAUFORT, S. C.—MARCH 29 THRU APRIL 5
(Two Saturdays)

WANT a few Grind Concessions. Also want Concession Agents. WANT Shows with own outfits. Sunnie Mix, get in touch with us at once.

Can place Useful Side Show People and Freaks.

WANT to book 1 Flat Ride.

WANT Lot Men. Also want Electrician.

WANT one Free Act.

NOTICE—All people contracted with us for this season come on.

All address
SHERMAN HUSTED, Mgr.
CENTRAL AMUSEMENT COMPANY
4302 Pineville Road
Charlotte, N. C.

FOR SALE—TWO RIDES


J. THOMAS
LEESVILLE, LA.
To Our Shipment Made

"WHAT Single Will hook up your One Have brand Will steel shell. Removable elements, 2350 Samples of the 4 Readings, Any 52 Wheels. Price POPCORN MACHINES TO pop 30 pounds start to

POPCORN MACHINES

TO

Jackson Trail Wabash Simple Concessions open. We also make-up and distribute. YATE'S Candy Floss Machines Our AC Model $150, with Ring top driller Showman, Snake, and Bull Ring images. $154.25. Gleran Submersible, $225. Ride Bands on sale, $3.00 each. Deposit, balance $6.50. We accept C.O.D. Check, and Remittance. CARNIVAL SUPPLY CO., Inc., 315 S. Alabama, Phoenix, Arizona.

HUBERT'S MUSEUM

228 W. 42nd St., New York, N. Y. Want Franks and Novelty Acts. State salary and all particulars in first letter.

HOME STATE SHOWS WANT

For Republican, American, March 29, Two Saturdays, $3, 40. 

Lights, Lanterns, Picture Lamps, Picture Frames LOST CONFESSIONS CONCESSIONS Ready to Work Contracting with Animal, Snake, Life and Girl Shows. PRICE ATTRACTIONS (State Terr.) Write or Wire

Carl Larsen & Ben Trucklood Batesville, Ark.

FOR SALE

1 Smith & Smith Chair-Plane—18 ft. Tower. All seats on outside rim. 1 14 ft. Giant 6-Troop. 17 Car Tilt-A-Whirl—repaired, motor reconditioned—$400 CASH. ADDRESS BOX E20, c/o Chicago, Illinois.

WANTED

GISH & JENNINGS

OREGON TRAIL PARK WEIHER, IDAHO

BOOMERANG

Excellent Condition 10 Cars Satisfactory. Write or call SAM SHAW 399 Flatbush Avenue Extension Brooklyn, N. Y. 3-9170

SMALL RIDE COMPANY

Eli Co. Atlanta, Georgia

THE APE BOY

298 Junius Street Brooklyn, 12, New York

SNOW CONE CONCESSIONAIRES

Our new Spring Catalogue will be ready for mailing about March 15th. To be sure that you are on our mailing list, please send us your present address.

WRITE FOR OUR FULL PAGE AD IN THE SPECIAL OF THE BILLBOARD.

GOLD MEDAL PRODUCTS CO.

315 E. 3RD ST. CINCINNATI 2, OHIO

NEW IMPROVED

SPITFIRE RIDES

NOW SCHEDULING 1947 PRODUCTION

FRANK HURBETZ & CO.

Front and Shipping St., Salem, Oregon

MIDWAY CONFAB

Viola Fairly is recuperating at her home, 902 Columbus Avenue, Mus- kogee, Okla.

Uncalculated risk is what a general agent takes when he signs a contract.

Margie Flynn, dancer, who has been, engaged for Dorsal Deshon's new show, Song of India, for the coming season, has changed her name to Niraica.

Billy Wolfe and Pop Ebie have booked concessions on the Capitol City Shows. Mr. and Mrs. Wolfe recently made a trip to Miami where they purchased a new trailer.

Theodore and Wanda Williams info that they have booked their photo layout with Williams' Southern Shows of Morganton, N. C. Theodore also will handle electrical work... J. Lee (Buck) Smiles has joined Cavalcade of Amusements at Mobile, Ala.

Things that make some midway actors hard to get along with in—they believe what press agents write about them.

Meyer Katz, custodian of the International Association of Showmen clubrooms in St. Louis, is currently making a trip to Arizona, on the last lap of his two-month vacation. He will journey to Los Angeles for about a week and then return to his duties in St. Louis.

Mr. and Mrs. J. C. Weer were hosts at their home in Miami during the past months to many showfolk, including Mr. and Mrs. Mitt Morris, Bertha (Gyp) McDaniel, Pearl Keys, Mr. and Mrs. Carl J. Lauter, John Canoles, and Mr. and Mrs. S. W. Bridgman.

C. Eddie Rood was signed by Jack Ruback, owner of the Alamia Exposition Shows, as special agent and headliner. He is presently in Anac- tin, Tex., arranging for the opening in that city March 22. Last season Rood was with the John R. Ward World's Fair Shows.

At this time 'o the year showmen are divided in two classes—the still-have-nots and the haven't-gots.

Duke Del Rio has again booked his Side Show on the Sunflower State Shows. Line-up will include himself, Margie Herrington, Carl Erickson, and Miss C. J. Lauter, John Canoles, staff magicians, on the front; Johnny Nixon, tickets; Helen Nixon, sword box;

BILL AND NELL CORDIN, owners and operators of the Pony Ride on Bistany's Greater Shows.

What general agents need is a telephone that can be answered with only two phone of buttons instead of five.

A farewell party was tossed recently by Eddie Greeno in Tampa to the following showfolk: Lee Erdman, Don Wilkesman, Stanley Babbay, Doral Deshon, Mirka Lucy, Jimmie Herrington and Charles Snyder.

Carl (Kayo) Erickson, 33-inch midget who was in a coma in Sismo Falls, D. S., for the last 11 days of the year, has recuperated and has joined Kremers' Midgets at Club 25, Milwaukee.

Funniest thing on any lot. A legal ad- juster trying to look impressed while listening to a minor beat.

Jack Ruback, Melvin Harris, Pappy Reidman and Ben (Lefty) Block had a lot of fun hitting the high spots in Mexico, receiving the show from Mexico City, where they had their picture with a pretty aerobatic to prove it, but the photo was so out of focus it couldn't be reproduced.

SIMMONS & CO.

19 West Jackson Blvd. Chicago 4, Ill.

Bone for Wholesale Price.

POPCORN MACHINES (BRAND NEW) Build Your Own

A Complete Set as Follows:

One large aluminum kettle with stainless steel lining, 12 rapid, 100-watt, 60 cycles, A. C. Includes a solid-lid rapid, latest type hangers and all necessary wood or metal materials. You have to do is hook up your wires!

Complete for only $150.00

With this 30 second setup you can operate. Kettle can be removed in One Second when ready to clean. Also includes complete with first pipping. This Kettle can be installed in all types of stoves.

Dealer Inquiy Invited

CONSOLED CONFECTIONS

1314 S. Wabash Ave. Chicago 5, III.

LIGHT UP

WITH A UNIVERSAL LIGHT PLANT.

Brighten up for more business! Make your own money with no effort.

-Universal Stays light day and night. Always saves time.

-Universal handles from 19 to 50 lemons. Eight lemons in one pocket. Expedients will be invented. Get free literature.

UNIVERSAL MOTOR COMPANY

426 Universal St. - Oakham, Wisconsin

WANT FOR TILT.

Want brand new Ciose up from AVG. best operator with show for tilt. Will book on place. We will make you offer. Will make all concessions open. Write immediately you have.

Greater Rainbow Shows

Bonneville, Ark., this week, then one more.

WANTED

To hear from Norris-Mannamed owner. We have been ready. Good for six months' stand. Pennsylvania.

GISH & JENNINGS

Oregon Trail Park, Box 627, Weiser, Idaho

BOOMERANG

Unlimited Capacity — To Operate — Thriller

Write for Catalogue

U. S. RIDING DEVICES CORP.
Johnny Flanery, electric chair and fire-eater; Kathleen Del Rio, illusion, and Bobby Barrette, annex.

Al Zellers announces that George Rubbo will handle his floss and apple; Mrs. Zellers, his popcorn, and George Zellers, off the road for 11 years, his lunch trailer, opening at McKeesport, Pa., May 1. Ted Reddy will have a Pit Show on Zellers' United midway and his wife will operate his concession.

Alonzo James reports from Windsor, Vt., that he has built a new front for his mechanical show and will be with the Grants this season. . . . The Dude Brewer concessions (10) have moved from Jacksboro, Tenn., to McAlester, Okla., to open with Capell Bros.' Shows March 22.

Sam and Moe Walker have bought a new Chevrolet truck and other equipment and will have three joints on the B. & S. Shows this season. . . .

BOOMERANG CANTAINERS
S. PADDLES - LAYDOWNS
FOR SALE

CHUNK-E-NUT PRODUCTS CO.
Serving You From Coast To Coast

CAMEL TENTS
ALL SIZES
Forest Green - Khaki - Green - Blue
Flashy Trimmings - Quick Delivery

CAMEL Manufacturing Company
SERVING THE SHOWMEN OF THE SOUTHEAST
329 South Central St.
KNOXVILLE 60, TENNESSEE

STEAM TRAINS
BUILT TO LAST A LIFETIME
A more fascinating Ride that puts more money in the Ticket Box.

OTTAWAY AMUSEMENT - 2114 Aloma Ave., Winter Park, Fla.
WRITE FOR FOLDER, PRICES AND DELIVERY DATE

QUEEN OF THE FLYING RIDES
FLYING SCOOTERS
BISCH-ROCCO AMUSEMENT CO.
5441 COTTAGE GROVE
CHICAGO, ILL.

TENTS
TENTS—Concession, Gyms, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tows, Big Tops.

ANYTHING IN CANVAS
16x14 Wall Tents with fly. New, Complete with poles and stakes = $75.00 Ea.

TENTCO CANVAS, INC.
130 GREENE STREET
Phone: Walker 1-1299
NEW YORK 12, N. Y.

JANE KENT
CRUISE OF THE CAPE

LUMBERJACKS OF THE SOUTHEAST

BOOMERANG CANTAINERS
S. PADDLES-LAYDOWNS
FOR SALE

ROCKS FOR SALE

WHEELS OF ALL KINDS
Tickets - Paddles - Laydowns
Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, ETC.
ALUMINUM MILK BOTTLES
Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

TOP LOCATION WANTED FOR BOOMERANG
Repeater, trailer, unlimited capacity, 10 cars, direct from Feltman's Coney Island. Communicate
LOU KLEIN
1644 President Street
Brooklyn, N. Y.

PEANUTS
Virginia Jumbo Roasted, $25.00 sack 100 pounds. Fancy Raw, $22.00 Dallas.

HINES PRODUCE
101-3 Pearl
DALLAS, TEXAS

WANT TO BUY
No. 5 Eli Wheel, small Merry-Go-Round, Chairplanks, Kiddle Ride, Electrical Equipment, also Show Tops with Banner Lines. Write, wire or call TED CLOUTIER
1642 Sanquinet
Montreal, Prov. Quebec, Canada
Phone L. A. 3768

RAY M ARSHALL
Have unprinted box. What shall I do? J. R. F.

RIDE HELP WANTED
Fireman for 16 Wheel and New Jersey must be able to handle an engine. Write Attention "Ride Help Wanted" on the Envelope.
GRIMM AMUSEMENT COMPANY
Jacksonville Beach, Florida.

SECOND-HAND SHOW PROPERTY FOR SALE
52 Tumblers Painted on Canvas, 7 feet high. 52 Wash West 1600 in Blue Coat. 52 Wash Terrace Shakes on Legs. Chicago and Richardson Film Wheels, 50 ft. 24 Other Parts and Prints, sizes 7x8, 6x8, 4x5. Cypress Style.

12 Stroudley Street
Philadelphia 8, Pa.

WANTED
First-class Tassel, Also Airy Attraction, No Duane Show. Open Washington, D. C. Ask Bill. Contact
CLAUDE KENT
MASH-STRATTON
JAMES E. STRICKES SHOES
Fair Grounds
JACKSONVILLE, FLA.
Midway Confab

(Continued from page 53)
Circus Side Show at Coney Island, Cincinnati, one of the nation's lead-
ing amuseums parks. This will mark Stanley's fifth season at Coney Is-
land and his first with the side-show idea. He will retain his ex on the
park's mug joint and also will con-

continue in the business of leasing and
booking his various crime shows.

A birthday party was tendered Mrs. Hattie Mattson, owner of a long-
rear circus in the Rust Belt Hotte
Holleman, by her daughter, Mrs. Flor-
ence Woods, March 8 at Brooks' Park
on Lake Pontchartrain, near Madison-
ic, La. Forty guests at-
tended. Mrs. Mattson left the next
morning for a home in Galveston, Tex.
... Frank Zorda has his Side
Show on the Mighty Page Shows.
Among personnel are Major O'Barr-
dale, Madame Zedda; Rosa Lee, arm-
led playing a 100-foot top with Pre-
fessor Smiles, Miss Blister, Mr. Strom and Eddie Wood on the front.

James A. Reed, who again will
have his big show on Roy-
land Midway Shows, reports from
Bradenton, Fl., that Mr. and Mrs. Bill
(Baptops) Rice were among the con-
tactors; that Mr. and Mrs. Paul Towne
have diggers and other concessions
on Royal Expansion Shows and later
will join Joe Bennett and Jack Gal-
ninger on the new Playland United
Shows; that Louis Torii is still
around showing the boys how to
catch big fish, and that Ed Deibel
and Maybelle Smith were married in
Tampa March 5, with Mr. and Mrs.
Bakalarz coming along with them.

Music rolls that play It's a Long Way
to Tipperary are to be removed from
Merry-Go-Round organs having outdated hand-cranked fronts and clover store In-
dians.

Wendell (Pross) Kunz has booked
his Palace of Wonders Side Show on
the J. K. Kirkwood Shows, and it is
framed under a 150-foot top with a
new 160-foot neon banner line.

WANT-WEATHER WANTS

FOR-cartwheels, bathing suits, shooting gallery, pitch-Ill TV. net, Dart Game,
Paper Plate Gun curios for or as complete as they may be. Want full or
without transportation. Want help on following sides: Ferris Wheel, Merry-Go-Round, Chocolates, Cones; Miss Hurley, White Knight Train, West, Forno for Ferris Wheel, Tilt Wheel. Pay
answer. All mail or wire to

FRANK HARRISON, Owner and Manager
HARRISVILLE, R. I. THEN AS PER ROUTE

FRANK'S PLAYLAND
ROCHELLE, GA.
March 22nd end $500.
CONCESSIONS OPEN, Grand Stand, Phone Cus-
doc. Pitch-Ill TV. Wm. Ball, Gal. games, Penny Pitch, Cook House, Cone Game.
Will Camp with extrs.
BILL FRANKS
Box 55, Route 2, Pitts, Ga.

PIKE AMUSEMENT SHOWS
Opening March 22 at Ozark, Ark., then Sallisaw, Okla.
Want Shows with own transportation, and Concession. Man that can
handle Ferris Wheel. “Need one now.” Winter Quarters in Fairgrounds,
Ozark, Ark. Address

BILL PIKE
301 N. 6th Street, Ft. Smith, Ark.

CARNIVAL WANTED

4 or 5 Rings, 50 to 22 Concessions, 4 or 5 good Shows. Have to be open and cut up. Please
in about 5 years, under the supervision of the
William O. Smith, 707 Market St.,
July 15th and August 15th, 1947. For

CARL F. PHILLIPS, Adjunct
Gower, N. Y.

FOR SALE
Grab handle, for sale. Ready to be paid for. Wt $90.00. West Electri
can and Side Hats that can drive. Bigger Rabbit wts. 
needs for 30th May.

HOME STATE SHOWS
Butler, Ark.

ROL ROLL TICKETS
FORT SMITH, PONTIAC, ARKANSAS

WOOD WILSON, LORD, ARKANSAS

STOCK ROLL SELLER

IN

The Billboard
March 22, 1947

CARNIVALS

26x13

“LOU-ANA” COCONUT OIL

31%4c.

In

 Tattoo Machine, Distributors for CREXOR Popcorn Machine.

IMMEDIATE DELIVERY

Top Quality

High-Grade

Peanut Oil

Bags and Boxes

Salt Seasoning

F. O. B.

POPPER’S BOY PRODUCTS CO.

60 E. 13th Street

CHICAGO, ILL.

The TILT-A-WHRL Ride

On Midways All Over America
Its Grosses Are Getting Better All the Time

MANUFACTURED BY

SELLNER MFG. CO.

Faribault, Minnesota

HARRISON GREATER SHOWS, INC.

WANTS WANTS

Can place Balls Games, Pitch Ponds, Bowling Alleys, Shooting Gallery, Pitch-Ill TV. Wm. Dart Game, Paper Plate Gun curios for or as complete as they may be. Want full or
without transportation. Want help on following sides: Ferris Wheel, Merry-Go-Round, Chocolates, Cones; Miss Hurley, White Knight Train, West, Forno for Ferris Wheel, Tilt Wheel. Pay
answer. All mail or wire to

FRANK HARRISON, Owner and Manager
HARRISVILLE, R. I. THEN AS PER ROUTE

WANT RIDE HELP

WHEEL MASH TILT Kid Ride

FRANK'S PLAYLAND
ROCHELLE, GA.
March 22nd end $500.
CONCESSIONS OPEN, Grand Stand, Phone Cus-
doc. Pitch-Ill TV. Wm. Ball, Gal. games, Penny Pitch, Cook House, Cone Game.
will Camp with extrs.
BILL FRANKS
Box 55, Route 2, Pitts, Ga.

PIKE AMUSEMENT SHOWS
Opening March 22 at Ozark, Ark., then Sallisaw, Okla.
Want Shows with own transportation, and Concession. Man that can
handle Ferris Wheel. “Need one now.” Winter Quarters in Fairgrounds,
Ozark, Ark. Address

BILL PIKE
301 N. 6th Street, Ft. Smith, Ark.
Shows-Hillbilly, W. L. Lewis.

Concessions-Duck P.S.: manage contact immediately. Want to any Ride Nine Rides. Want good man to handle KIDDIE LAND of 4 Rides. All wire and come to headquarters AT ONCE. ALL CONCESSIONAIRES holding contracts report to Hickory, N. C., on or before March 27, opening date, or headquarters. All replies to TROY E. WILLIAMS WILLIAMS SOUTHERN SHOWS, ROUTE 3, MORGANTON, N. C.

W. R. GEREN

Presents

MIGHTY HOOSIER STATE SHOWS

LAST CALL—Opening April 9, Columbus, Ind.—LAST CALL


SHOWS—Will book Fun House, Girl Show; Mechanical; Unborn, Wild Life, Glass House, Motor Drome; any show not conflicting with Side Show or Snake Show. Want flashy PENNY ARCADE, P.C. very reasonable. SIDE Side Show people contact Doc B. Warner, Magician with Punch, Ticket Seller to make second opening, Midget or Dwarf; Tattoo Artist, good flesh; Girl for illusion; any useful Side Show people. All replies, W. R. GEREN Box #246, Greensburg, Indiana.

SIDE SHOW ACTS, ATTENTION!

Want to hear from all former employees, FRANK ZORDA and CAPT. SIC ANDERSON, contact immediately. Can also use Working Acts, one Ticket Seller and one more Freak. Salaries paid by office. Want high-class Annex Attractions. Also want capable man to manage Peep Show. Good proposition. All address:

ART L. CONVERSE, MAJESTIC GREATER SHOWS ASHEBORO, N. C., MARCH 17 TO 23.

CAVALCADE OF AMUSEMENTS

WANT CAPABLE FORERUN FOR RIDE-O (Johnny Mitchell, answer). WANT CAPABLE FORERUN FOR NEW ROCKET RIDE (Elmer Christiansen, contact us).

CAN PLACE TRACTOR DRIVERS, ALSO WANTED CAPABLE MECHANICS WHO UNDERSTAND TRACTORS AND MOTORS. All address AL WAGNER, Mgr. BOX 66, MOBILE, ALA. (Phone 29546).

PORY'S AMUSEMENTS WANTED

SHOWS—Hillbilly, Minstrel, 10-in-1 or any other worth-while Show. Have new tops for same. CONCESSIONS—Scales, Guess-Your-Age. Want Noveltly Free Act, 2 people. Route as follows: Quak. Ala., this week; Panama City, Gautierville, Alexander City, Andalusia, all Alabama; then to West Va. All address: JACOB PORYOR AS PER ROUTE

P.S.: No Britt Camp.

WANTED

D. W. SHOWS

Opening Clayton, N. C., March 29—Two Big Cotton Mills Concessions—Duck Pond, Ritch Tilt Win, Shooting Gallery (Leatd), Age, Scales, Photo, small Bingo, American Mill Camps, or have what you will. Will book or lay Kid Rides or any Ride not conflicting. Shows—Animal, Monkey or Snake, small percentage. Jack Crawford and D. D. Rice answer.

LEWIS WILLIAMS GEN. DEL., SENSON, N. C. TEX DARNELL

COLEMAN BROS.' SHOWS

Opening April 17th, Middletown, Conn.

Have opening for high-class Shows. Want Ride Help, Foreman and Second Man for Cotton Mill Concessions, Foreman and Second Man for Octopus, Semi-drivers, preferred. For Sales—Two thirty-six foot Merry-Go-Round Tops, twenty 30 by 30 Top and Wall, 20 by 40 Top and Wall, 30 by 90 Top and Wall. All in good condition.

DICK COLEMAN

14 JOHNSON STREET P. O. BOX 886 MIDDELETON, CONN.
SOUTHWESTern CHAMPIONSHIP RODEO AND LIVE STOCK SHOW
EL PASO, TEX.—9 DAYS AND NIGHTS—OPENING MARCH 23
WANT legitimate Concessions of all kinds. No exclusive, no percentage. Good proposition for Bingo this spot and all season.
RICHMAN-CARPENTER Presents
SILVER STATES SHOWS
El Paso, Tex.

Goodman Pushes Work for April Little Rock Bow
LITTLE ROCK, March 15.—Max Goodman, general manager of the Wonder Shows of America, has re- turned to winter quarters after visiting the Southwestern Fair Stock Show there for several days. Work is progressing rapidly in quarters under his direc- tion, and he was joined this week by Mel H. Vought, business manager, who returned after a two months booking trip.
Arkie Bradford, trainmaster, and crew are rebuilding and repairing the railroad flatcars, while another crew is busy on the shows and rides. The new wagon front which will be used as a hillbilly revue is about com- pleted. Mrs. Goodman has com- pleted the baking of the Good- man private railroad car, installing all new rugs, furniture, electric re- frigerator, etc. Car has three bed- rooms, reception room, dining room and kitchen.
Show will open for a 10-day run in this city in April, and two or more weeks of good weather will be fine before the train leaves after the initial date.
According to Vought, the show needs about two weeks flatbed route. Many show and concession people are arriving daily and the coast will be opened at quarters Monday (17). Up to now all people in quarters have been fed in the din- ing car.

American Carnivals, Association, Inc.

By Max Cohen
ROCHESTER, N. Y., March 15.—The current membership of the Association is receiving substantial response. Since the last report we have received ap- plications from Arkansas, Illinois, Francis Kelly Shows, Ferris Rides, Cherokee Amusement Company, Doh Franklin Shows, Merrick Robinson Shows, Daniels Greater Shows and Mrs. H. William Johnson, concessions, bringing the total to 212.
Gooding Greater Shows donated $200 to the Public Relations Fund.
We anticipate opening our visita- tion season early in April in the Washington area, with the custom- ers visits to the Detroit area the first week in May.
From Washington we have received word that the automobile situation is improved considerably and that the business for the quarter during February was the highest since mid-1941. We have also been advised that the possibility of further reduc- tion in admission taxes is now being nullified for 1947, and any changes which Congress may make will not become effective until Jan- uary 23, 1948.
The War Assets Administration ad- vises that it has a variety of generator sets and quantities of grease and oil for sale. Indications are that the supply of showmanship ammuni- tion may be more plentiful. It is expected that 200,000 tons of lead will be imported this year. The price of the product will, however, prac- tically reach an all-time high.
The February report of the Office of Temporary Controls, for the Civilian Production Administration, reflects a general optimism regarding the prospects for 1947. It is expected to be more plentiful, includ- ing softwood plywood. Gypsum board production is expected to reach a new record high, as is the production of nails and similar items. The report includes a detailed chart of the pro- duction of items, beginning with Au- gust, 1945, through December, 1946.

WANT-CAPABLE AGENTS
To join at once for Clotheepin, Bowling Alley and Wheel; all beautifully flushed stores. All answers
H OW A R D P I E C E R L Y, ROYAL CROWN SHOWS
Fitzgerald, Ga., this week; Thomasot, Ga., next week.

GOLDen RULE SHOW
WANTS
Fishpond, Max Outil, Balloon Dart, Pitch-Till-You-Win, Ball Game, Devil's Bowling Alley, Hoop-La, Guess Your Age—any Stock Concessions. No grift or gypsy. Address
Charleston, S. C.

PARAm nEt EXHIBITIONS, SHOWS, INC.
WASHINGTON, D.C.—S U P P L I E S...SHOW...Have all new equipment complete except banners. P A R M A N T N E W K A N T A R Y S a n d s o m e - t i m e p r o - W. S. CURL SHOWS
OPENING APRIL 15, LONDON, OHIO
Washington Store with ample room and equipment. Equipment men are ready. Can use a few more legitimately interested Concessions. Please write W. S. curl, London, Ohio. Equipment men who can drive Trucr and Band-Train. If you are hot solid and reliable send your application.
W. S. CURR
P. 0. Box 27, London, Ohio

PARAMOUNT EXHIBITIONS SHOWS, INC.
OPENING APRIL 7, LAKEmouD, NEW JERSEY, AMERICAN Legion FAIR
This Show is Bounded Until Late October.
Wants legitimate Concessions of all kinds. Open only. Will entertain for Wheel and Allan Hendrell Berry-box Round. Before and after.
SAM TASSELL SHOWS
3850 WALNUT STREET
PHILADELPHIA, PENNA.

AMERICAN CARNIVAL HISTORY

Rochester, N. Y.

March 28, 1947

Rain Hats Stephens Opening in Georgia
QUITMAN, Ga., March 15.—Rain hurled the unveling of the Rain Hats Stephens Shows here Friday (7). It fell in sheets just as the crowd began The South Court Street lot. Skies cleared the following day and everyone enjoyed a fair day’s biz. Excellent co-operation was given by members of the local WVF post, sponsor of the stand.
Carl Spence, Phoenix sustained a slight sprain in making his high dive. Mr. and Mrs. C. A. Stephens received many good hill people, includ- ing a floral horseshoe from Mr. and Mrs. Joe Schiavo.
Mrs. organizer follows: C. A. Stephens, manager; Mrs. C. A. Stephens, secre- tary. R. C. Furness, cookhouse to Mr. Stephens; Del Yanson, special agent and billboard; Bill Rabon, su- pervision of rides; M. L. Bell, electrician and assistant lot man; Doty Phoenix, cookhouse, and Mrs. Bill Stephens, mail and The Billboard sales agent.
Concessions include J. R. Jones, Bingo and Penny Arcade; Joe Sharp, 2; Eli Cooper, 3; E. H. Broxton, 2; Captain J. T. Earl, Thompson Bros., 2; Bill Stephens, 2; Mr. and Mrs. Earl Long, 3; and Mrs. L. S. Stephens, 2.
Org was signed recently for the Van Els Court Fair, Spencer, Tenn.
WANT WANT WANT WANT
B. & D. SHOWS
Featuring The Flying Romas Free Act
OPENING KANNAPOlis, N. C., MARCH 31

CONCESSIONS—Any Stock Store except Bingo, Pop Corns, Photos, Grab, Flags, Palmistry, etc. These have been booked. CAN USE ONE MORE BALL GAME, CORK GALLERY, ACE AND SCALE, LONG OR SHORT RANGE GALLERY, CLOTHES PIN PITCH, GLASS SPINDLE. WHAT HAVE YOU? WIRE, TOO LATE TO WRITE.
RIDE HELP—Can use a few good Second Men on Merry-Go-Round, #5 Eli WHEEL and Chair-o-Plane, but no drinking. We will not stand for it here.
SHOWS—Will book on low percentage. Millibilly, Snake, Fun House, Jungle, Wild Life or any Show with clean outfit that can get money. No Girl Shows.
RIDES—Will buy, book or lease one more Flat Ride. Wire what you have.
ALL REPLIES TO
C. E. DAVIS, 22 WEST DEPOT ST., CONCORD, N. C.

ROYAL AMERICAN SHOWS
WORLD’S LARGEST AND MOST BRILLIANTLY ILLUMINATED MIDWAY
SEASON OPENING MIDDLE OF APRIL—LONG SEASON
WANT—Experienced Diesel Engineer for Caterpillar Light Plants—Tractor Drivers—Light Tower Men—Help on all RIDES—Help in all departments. Cabinet Makers and Show Carpenter. Address CARL J. SEDLMAYR, Mgr.
Winter Quarters—Florida State Fairgrounds, Tampa, Florida

JOHN FRANCIS SHOWS
OPENING MARCH 21, ST. LOUIS, MO. (BROADWAY & EAST GRAND LOT)
This is the Only Lot We Will Play in St. Louis.
CAN PLACE A FEW CONCESSIONS THAT WORK FOR STORE AND CAN STAND A SEASON OF PROSPERITY IN ILLINOIS, IOWA AND WISCONSIN, CLOSING IN ARKANSAS IN NOVEMBER. WANT SODS AND RELIABLE RIDE MEN WHO CAN DRIVE SEMI TRAILERS. (No Costly, no Girl Shows, no Percentage or Flat Stores.) SHOW IS BOOKED SOLID FOR ENTIRE SEASON.

HAVE FOR SALE
12 Show Fronts (some hand carved): 100 Banners: (Side Show, Girl Show, Minstrel, etc.)
JOHN FRANCIS, Mgr.
4570 NORTH 2ND ST.
(Phone: Central 4618)
ST. LOUIS, MO.

MARKS SHOWS, INC.
MILE LONG PLEASURE TRAIL
OPENING MARCH 31
Can place few more legitimate Concessions. Also one or two more Grind Shows with or without transportation. Can place useful Show People in all departments.
P. O. BOX 771, RICHMOND, VIRGINIA

--- FOLLOW THE CROWDS ---
EXPOSITION AT HOME SHOWS
NOW SHOWING
WEST BROAD AND NICHOLL STREETS, NEXT TO MELODY THEATER
THE CREAM SPOT OF SAVANNAH, GA.
WILL BOOK
A few more choice openings for well-flashed Hanky Pansks, $25.00 privilege. Need Photos, Milt Camps, Ice Cream, Custard, Candy Floss, Any Flat Ride (very liberal percentage). Shows of all kinds with or without outfits, will frame for proper people. All reply:
ROX CATT, SAVANNAH HOTEL

ZACCHINI BROS.’ SHOW
Featuring HUGO ZACCHINI and the Cannon Act
WANTED—Popcorn, Candy Apples, Custard, any Ten-Cent Concessions. Mack McCrarty wants Wheel, Skillo, Roll Down and Razzle-Dazzle Agents. Mario Zacchini wants Man to take head of Nail Store and Agents. Wire or join Henderson, Texas.

Here It Is! The Fastest Money Maker Yet!
FULLY ELECTRIC
MONTE CARLO
ROULETTE GAME
• Back is 17” High, 13½” Wide
• Layout is 27” Wide, 37” Long
• Colorful Glass Front
• Study Backings—Heavy Felt Layout
Concessions and Operators! Here’s a natural for clubs, schools, churches, temples, taverns, etc. Operates automatically, light-weight, operate to order and take down. Press button is all you have to do. A.C. Current.
$50.00 complete
10% with order—Balance C.O.D.

LANDAU LABORATORIES
549 W. Randolph St.
Chicago 6, Illinois

DENTON SHOWS

LAST CALL
OPENING SATURDAY, MARCH 22, POWDERLY, ALA.
RIDES—Help wanted for Twin Wheels, Octopus, Chairplane, Caterpillar, Tilt-o-Whirl, Kiddie Rides and Rollplane.
CONCESSIONS—All Concessions open except Bingo, Cookhouse, Popcorn and Percentage.
Sam Housner wants Cookhouse Help. Bob Robertson wants Bingo Help and Roll Game Agents. All mail to Powderly, Ala.

JACK GILBERT
OPENING
AUGUSTA, GA., APRIL 4
Can place Grind Store Agents in Blower, Alley, Razzle and Clothes Pin Store. Can use Percentage Agents and will also place men to take charge of Ball Games and Balloon Concessions. Want General Help in all Concession Departments. Address me
Care Endy Bros. Shows, 743 Seybold Blvdg., Miami, Fla.
From the Lots

Royal Crown
THOMASVILLE, Ga., March 15,—Out at Rockingham, 24 miles from Daytona Beach, Fla., to stand without mishap and up and open Monday night is an event. The New Joker, which was good, with Roxie Orme's Pratt's, girl show, pulling top gate at the Royal Crown show coming in second.

Dotty Young has been busy entertainment friends and relatives here. Alice Davis joined with four of her court, including Earl Kittering, who has purchased the former Mary Joyce Tait's Shows, in the office with some good contracts. Both Richard and Isabella Sands have added several new acts to the Circus Show. Visitors at Daytona Beach were Mrs. and Mr. Robert Wert, Turner Scott, recreation director at Daytona Beach, and Mr. and Mrs. Parley, of the Wonder Wheel Equipment, who were on the midway tonight.

Oriole carries 12 rides, 10 shows, 500 prizes, and Bob Fisher's Fearless Flyers, free attraction.

Dickson United

In Sulphur Bowl

SULPHUR, Okla., March 15—Dickson United Shows, which were tonight with four of its owned rides, four concessions and two shows, is in high whirl. Dickson has since sold the quarters and accepted delivery on a new Sidewalk Trolley. Trolley is owned by E. E. Moody, general agent. It has 100 riders as the most successful attraction. Mr. and Mrs. Williams, Misses Anis, Myrtle Wilkerson, Mary Cook, Helen Wilkerson and John Williams. A. C. Dickson, will be in charge of transportation. Mrs. Dickson and daughter will remain in Oklahoma City until school closes.

Permanent Tent Features

Conklin Swimeade at CNE 35th year and March 15—Director of the Canadian National Exhibition have approved permanent midway of swimming pool and underwater lighting, as proposed by J. W. (Patty) Conklin, manager of permanent facilities.

Conklin announced the permanent midway would be ready for opening be week and would cost approximately $25,000. A modern restaurant and concession stand will be added.

Capital for Dawson Midway

DAWSON, Ga., March 15—Capital for Dawson Midway has been raised. The firm of Peck and Judson, of Nashville, have been linked to provide the necessary funds to finance the Dawson Peanut Fair. J. L. Keef announced this week. Bill Sterling closed the deal for the shows. Event formerly known as the Dawson Peanut Festival.

Weather Hurts Madison Openers

HOPKE, Ark., March 15—Cold weather hurt the opening here of Madison Openers, but business wasn't too bad. The rides suffered, however.

Jack Oliver and Nels P. Madison returned from an extensive booking trip to Kansas City, St. Louis, St. Joseph, Kansas, Indiana, Kentucky and Tennessee.

Org recently purchased a new side show, with a 100-foot flag and a new royal blue top and a 50-foot banner line. Show is owned by C. N. Jenkins. The Folies of 1947 and the Folies of the West have new tops and modernistic panels. Look for them and enjoy the sights on the outside. R. S. Wells, scenic artist, did a great job letting the trucks and rides. Visitors included Jack and Rose Holsten, Mr. and Mrs. Gabe Reed, Sailor Morgan; Billy, Clarice and Ezekiel Davis.

The Staff

N. P. and H. L. Madison, owners; Bill Boy, manager; Jack Oliver, general agent and business manager; Edna Madison, secretary-treasurer; Jim Matlock, press agent; and Bill Anderson and Bob Walton, chairmen. Elmer Hooton, Madison; Gene Ortiz, Kiddie Plane; William Butts, owner, and Tadpole Donovan, Springfield, Mass.; and Jack and Bob Hensley, Mercy-Go-Round.

Jean Bean and Joan Nix, girl; Barbara Moore, Fairy-in-the-Well; Billy Bernice Wilkerson, Elk Wheat; C. N. Jenkins, operator, and Mr. and Mrs. Tex Tidwell, Winds of Fortune.

Concessions: Rich Ortiz and Virginia Donovan, operators of concession; Elizabeth Madison and Maxine Hensley, operators of office—owned by Mrs. C. N. Jenkins. Concessions are the same as last year with the same percentage joints; Dutch Pleasure, photos; Ken and Eleanor Davis, corn dogs and potatoes; John Bell, operator, wash-la; Sylvia Bell, photographer; Marie Moore and Heavy Moore, garners; Sam Jackson, Cape Malbin, Brit and Nelda Gilbert, 2; Marie Mathews, 2; Ernie and Ruth King, 2; Tom and Archie Smith, 3; Mr. and Mrs. William Butts, 3; Charley Longdon, 3; Bill Boyle, 2; Larry, Pete and Louie Zeko, palmistry; Tom Blinn, manager; and George Rodgers and George Henry (Scop) Liger, assisting, all percentage joints; Dutch (Cookhouse) Meyers, novelties.

Flannigan Builds 3 Wagon-Style Fruits

NORFOLK, March 15—Ben Brauns-stein, general agent for Paramount Exhibition Shows, reports that Ralph W. Conklin, of Conklin-Welch, owners of Madison, has ordered three wagon-style fruits to be built on 30-foot Trailmobile trailers in two weeks working under supervision of P. J. Franck, who started to work two weeks ago.

B. A. Cooke has been engaged as booking agent for the Wagon-Style Fruits department that Walter Betts, who will be in the wagon, has been here for two weeks under the supervision of Martinigan's supervision in setting up the office system.
PEERLESS CELEBRATION AmUSEMENTS
American Legion Celebration, Mt. Holly, N. C.
March 22 to 29 — Two Saturdays
Followed by STATESVILLE, N. C., and 62 Weeks of Community
Sponsored Events, Street Fairs and Celebrations.

WANTED
SHOWS: With or without transportation. Especially Penny Arcade, and Monkey Circus or
Drome.

FOLLOWING CONTACT: Byron Woods or the Jimmy Bananas Monkey Show, Johnny Eck,
Charles Fraker (Wild Life) and Tiny Crown (can use acts for 10-11-12).
CONCESSIONS: Can use hot fudge sundaes and french fries; also Devil's Bowling Alley,
Watch-As, Basket Ball, Ball Games, String Game, American Palmistry. Anything new.
No flaps or gypsies.
RIDES: Will book Flat Ride, Octopus or Tilt. Good, sober, reliable Ride Help, contact or
come on. Can use Wire As Ticket Sellers in Concession Areas.
NOTICE TO COMMITES in VIRGINIA, WEST VIRGINIA and PENNSYLVANIA: Have
a few open dates in June, July and August. Everybody come on or address:
WM. J. MESPELT or FRED HEDRICK
PEERLESS CELEBRATION AmUSEMENTS
Mt. Holly, N. C., until March 29, then Statesville, N. C.

GREATER UNITED Shows
CAN PLACE
People for Hawaiian Show, also Side Show. We furnish complete outfits.
Also Fun Show, Monkey, Midget, Snake Show and Penny Arcade.
Want Spinfire, Roll-o-Planes or any other non-conflicting Rides or Shows.
Wire: J. GEORGE LOOS, Mgr.
GREATER UNITED SHOWS, Bryan, Tex., this week; Kilgore, Tex.
March 24-29.

WANT
BOATING
CAMPING
SWIMMING
ROAMERS REST PARK
WEST PORTLAND, Ore.
Opening April 27th for 22 7-Day Weeks
Ride space available for small Merry-Go-Round, 32 or 50 ft. lawn or small crafts, and 4 or 6 Kiddie Rides.

This territory is necessary of exceptional values with over 500,000 families to draw from.

Part located on west side Portland City Limits on super highway in rich farming district on the Lazy Tallow River. Address all correspondence to N. B. HAMILTON, Gen., Mgr., 1100 W. 6th, Box 4, Roseburg, Ore.
Phone: Tipton 2476

WANT
DANCING
RIDES
GAMES

LATE MODEL TILT-ATHIRL, SPINFIRE AND MINIATURE TRAIN.
Work 52 weeks a year. 4 minutes from Hollywood Blvd. and Vine St.
HOLLYWOOD PLAYLAND
3320 CAMUENGA BLVD. Phone: Hollywood 2958
HOLLYWOOD 28, CALIF.

WANT
SIDE SHOW ACTS, WORKING ACTS AND FREAKS
Long Season. We Furnish Meals and Transportation With Salary. Write
CARL J. LAUTHER
Millers Tavern, Essex County, Va., Until April 1.

FOR SALE
NO. 12 ELI FERRIS WHEEL
Excellent Condition
125 WurliTzer Band Organ
SUKER AND MEYER AMUSEMENT Co.
1433 East Firestone Blvd.
Los Angeles 1, Calif.
Phone: Lafayette 4689

GALLERY AMMUNITION
.22 SHORTS, $60.00 CASE
SPATTERLESS $70.00 CASE
NEW RIFLES
REMINGTON 241 AUTOMATIC $55.00 EA.
WINCHESTER 62 GALLARY PUMPS $45.00 EA.
SINO 1/2 DEPOT, BALANCE C. O. D.
SHOWMAN'S EXCHANGE
707 GEE STREET, N. W.
WASHINGTON, D. C.

WYANDOTTE, MICH., APRIL 10-20
(West Fort St. & Eureka Rd.)
All Concessions under contract kindly acknowledged.
Can place Grind Shows for merit for this date and balance of season. (Clarence Sayre, write.) Ride Help for 10 major rides, Foremen for Octopus, Rolloplane and Kiddie Rides.
Preference given former employees. Top wages and bonus.
A-1 Billposter and Linographer that can drive truck.
Outstanding Free Act. Must be sensational.
We will play our usual route of industrial cities in Michigan, Ohio and Indiana.

JOHN QUINN
Manager
100 DAVENPORT ST.
DETROIT 1, MICH.

JACK THOMAS WANTS
AGENTS FOR STOCK CONCESSIONS OF ALL KINDS.
MAN AND WIFE FOR SMALL COOK HOUSE.
AGENTS FOR BIG SIX AND ONE MAN AGENT FOR CARLISLE BOWLING GALLERY.
ONE GOOD BINGO CALLER AND THREE FAST-STEPPING COUNTER MEN.
Playing two spots a week. All Street Celebrations and Fairs in Nebraska, South Dakota, Minnesota and Iowa. Opening in May.

Phil Oglesby, Walter Beeing and others that have worked for me before, write me at once. JACK THOMAS, c/o TRAILER CITY, HOT SPRINGS, ARK., until April 1; then Winterquarters: 2/6 FAIR GROUNDS, WALTHALL, NEB.

LAST CALL
CAPEL BROS. SHOWS LAST CALL
OPENING THIS SATURDAY, MARCH 22ND, MEALESTER, OKLA.
With a real Spring Route, and Celebrations and Fairs to follow
in Oklahoma, Kansas, Nebraska and Arkansas.

WANT A FEW MORE LEGITIMATE CONCESSIONS.
Account of disappointment, can place no Cook House that enters to Show People. Bob Capell wants sober, capable Agents for Office Stewarts. Want Ride Help on all Rides and useful Show People in all departments. Too Salons—Good Treatment. Don’t write, come on!

H. N. CAPELL, Mealetter, Okla.

WANT — TURNER BROS. SHOWS — WANT
SHOWS: Snake, monkey, Fat, Midget, Side Show or any Show of Merit with own Transportation.
RIDE HELP: Those that drive Semi given preference.

COOK HOUSE OPERATOR
That can manage and operate completely Framed Cookhouse.
Exceedingly Prefer to Right party.

Address: TURNER BROS. WINTERQUARTERS, PETERSBURG, ILL.

CALL — IMPERIAL SHOWS — CALL
WANT RIDE HELP: Must be sober and reliable. Want for Oregon, North River, Flat-Planes. Fill a Well, Fairground and Market shows.


WANT RIDE HELP: Can book Rides, Concessions, and Stock for Spring Route. Must be sober and reliable. Will furnish new, complete bands, with transportation, etc. 6000x and 8000x for Ballroom Shows containing sufficient working, All Rides, Tilt-O-Whirl, etc. What have you? One good prove of mine starts July 1st. Wire or Write—Don’t phone: BILL GULLETTE, Mgr., BOX 320, WALDEN, MO.

MOORE’S MODERN SHOWS
OPENING AT CHAPEL HILL, N. C., EARLY IN APRIL.
Want Foreman for Mini-Op, and Second Men for Ferris Wheel and Merry-Go-Round.
Large complete outfit for drill show.
Can place Pennsy and Rail-Route, Fairground Shows, for any kind of work. Will furnish Pennsy and Rail-Route for any kind of work for 100, except Pennsy and Fairground for which it is too small for my interests.
JACK STEPHENS: Will use both of your outfits.
Address: JACK B. MOORE, BOX 358, PARMA, N. Y.

CARL FERRIS RIDES AND SHOWS
OF MEXICO, N. Y.
5 Major Rides, including new Modern Rides and featuring an Individualized Midway.
Want for long season of high class Galateares: Court or Local Gallery, Pleasure, Waffles or Caramel, North, South, Harvard, High-Life. Fish or Doughnut, Pins, High Balls, any intermediate, Great Rides. Every Con- cession that is interested in building all the concessions in the country. We want YOU to make money with
FERRIS — Say ‘Hi’ Your Type High Profit Track, take any motor car over car, 2 Fowlers, Ride, Show in front, trailer, lights and wares, New Bakery, new Motor, 3 new Tires, other G.O., Booster games, all in 3 condition, ready for the road now. An Exp Or. Central Office, too small for my interest.

DICK REHAGEN, 156 Main St., Renfrew, N. Y. Phone 8820.
Gold Medal Set for Bow; Plenty of Flash Indicated

COLUMBUS, Miss., March 15—In the words of Owner Oscar Bloom, the Gold Medal Shows this year have the strongest route of spring dates and places ever scheduled. Bloom, who does not give either time nor money on his orgs for improvements, Show, which bows for the season April 10, will be virtually new this year, the refurbishing being done entirely in a general rebuilding of the extreme back of the midway. Seven new tractors have been received and all other tractors have been put in A-1 mechanical condition.

Fort Lauderdale Is Blow-Down; Red One For Fla. Amusement

BRADENTON, Fla., March 15.—Florida Amusement Company moved here this week after raking up excellent business and running into a blow-down the previous week at the American Legion sponsored fair in Park Lawn, Balclutha, Fla.

Blow-down occurred just before scheduled opening. It filled three exhibit tents, owned by Howard Ingram, general manager and owner of Florida Amusement Company. Middle part was damaged badly; it was necessary to send them to the factory for repairs. Rear area, which was covered in from Sarasota, was used to house exhibits. Members of the American Legion sponsored fair in Park Lawn, Balclutha, Fla., (2) night they were up and cattle again housed. Opening night, however, was postponed until Tuesday (4).

Press and radio yeoman supplled shows. Grounds opened night. Attendance held up thru the entire run, and the late proved a red one for sure. Clear weather prevailed through, giving Florida Amusement Company its first good weather since opening.

Stand proved a mecca for vacationing showmen. The Miami Showmen's Club could well have held the lot of them. Visitors included Chicago, St. Louis, New Orleans and Greenville, S. C. Tales of Flash entertainment were counted.

For sale

Rubber Cable, 1.0 cable to conductor. List price $1.50 per foot. Price 40c a foot, subject to prior sale.

C. & H. Electric Co.

436 W. Juneau Ave.
Milwaukee 3, Wis.

WANT CATERPILLAR FOREMAN

This is a new Ride. Top salary.

Write or Wire

JOHN GALLAGHER

9619 Decatur
Detroit 22, Mich.
ATTENTION! POPCORN CONCESSIONS

We are now manufacturing the only popcorn machine built to meet the specific requirements of the carnival concessionaire.

GIANT CARNIVAL POPPER
36 Qt. Kettle - Electric Motor Drive - Gasoline or Bottled Gas.

GIANT CARNIVAL HAND POPPER
36 Qt. Kettle - Hand Operated - Gasoline or Bottled Gas.

Send for Circular Today.

CHUNK-E-NUT PRODUCTS COMPANY
231 N. 2d St. Philadephia 6, Pa.

WANTED

* * *

Eny Bro's. SHOWS

AMERICA'S FINEST RAILROAD SHOW
GALA SEASON OPENING FRIDAY, APRIL 7TH, AUGUSTA, GA.

WANT a good Scale and Great Year Act, want know how. WANT high-toned Monday Show or National Circus, love agents. WANT Wheel and Platform Concessions, any reliable party. WANT Rides Daily, Trainmen, a good Canvas Man. WANT at all times Attractions capable of starting business. WANT capable Lot Men. WANT Demonstrators, Photographers. Show train will leave Miami Sunday, March 30.

Address: DAVID E. ENDY, Gen. Mgr.
705 SEYFORD BLDG., MIAMI, FLORIDA

Want

Capable Lot Man that can get show on and off lot. This show has 42 trucks, 12 shows, 12 rides, light plants and Courtney light powers. We do not miss any Monday nights. Salary no object to man that can produce. Must be sober and have experience with large truck show. Give reference. Wire.

E. L. Young—Royal Crown Shows

Fitzgerald, Ga., this week; Thomson, Ga., following.

ANDERSON'S GREATER SHOWS

NORMAN ANDERSON
K. KIRMIT SUMNER
FRED ALMANY

Owner
Gen. Agent

Planking Road, Ala., this week; followed by downtown Collierville under American Legion one-half block from Court House. First show in these parts.

ANDERSON'S GREATER SHOWS

"The Fine Old Show With The Grand Old Name"

BELL-VINSON SHOWS

Want for Firemen's Jubilee, Navasota, Texas, March 17 to 22, and the Other Live Spots To Follow in Arkansas, Kansas and the Best

North Illinois Fairs


ADDRESS: NAVASOTA, TEXAS, THIS WEEK; THEN FEB ROUTE

WANTED CONCESSIONS

Full Games, String Games, Coke Bottles, Push Pinball, Derby, Country Shows, Shooting Gallery, Basket Cars, RIDE OPTIC, Octopus or any Flat Ride with own Transportation. RIDES—Monday, Monday, Flat Home, Side Show or any Grind Show with own suitcases.

C. A. STEPHENS SHOWS

CORDELL, OKLA., MARCH 17 TO 22

HILL'S GREATER SHOWS

14 - RIDES - 14 10 - SHOWS - 10 40 - CONCESSIONS - 40

WITH AMERICA'S MOST OUTSTANDING HIGH POLE ACT, Featuring SPORT MATTHEWS A 16 WEEKS' SEASON! INCLUDING 14 STELLAR FAIRS AND CELEBRATIONS.

WANT PEOPLE FOR 2 NEW COMpletely FRAMED GIRL SHOWS. WILL SELL EXCLUSIVE ON LEAD GALLERY, PHOTOS AND CANDY FLOPS.

CAN PLACE THE FOLLOWING SLUM CONCESSIONS: Fish Pond, Ball Games, Coca-Cola Bottles and Bowling Alley.

CAN PLACE SEVERAL MORE SHOWS THAT DO NOT CONFLICT. SHOWING CLUTE, TEXAS, NOW ($8,000.00 Chemical Plant Construction going on now, plus $100,000.00 Payroll Weekly). GALVESTON, TEXAS, MARDI GRAS TO FOLLOW—12 BIG DAYS AND NIGHTS.

All address H. P. HILL, Mgr.
All Wires and Mail to FREEPORT, TEXAS (No Postoffice for Clute)

PLACE YOUR ORDER HERE FOR THE

LOOPER
MOON ROCKET
CATAPILLAR
CARROUSEL
KIDDIE AUTO RIDE

WRITE FOR OUR NEW CATALOGS

ALLAN HERSCHELL COMPANY, INC. NORTHERN NEW YORK

100 New and Used Trailers — Vans — Racks — Platforms

100 USED TRACTORS

International, Fords, Chevy, Dodge, Mack.

IMMEDIATE DELIVERY—LOW PRICES

Serving the show people for 15 years.

BERMAN SALES COMPANY

Phone 521
Pennsburg, Penn.

ALAMO EXPOSITION SHOWS

OPENING DATE CHANGED TO SATURDAY, MARCH 22, TO 29, AUSTIN, TEXAS

CAN PLACE SECOND MEN ON RIDES.

ALL ADDRESS:

JACK RUBACK, Mgr.
2240 East Houston St.
San Antonio, Tex.

WANTED

Interested in Buying Little Beauty Merry-Go-Round, Tilt-a-Whirl, Ferris Wheel and Whip, or Any Flat Ride Equipment.

Must be in good condition. Spot cash.


WANT

Capable man to take charge and operate the finest Motor Drome on a track show. Must have riders and capable of getting money. Positively no drinking tolerated. Reply to

E. L. YOUNG—ROYAL CROWN SHOWS

Fitzgerald, Ga., this week; Thomson, Ga., following.
TENTS
CIRCUS, CARNIVAL
CONCESSION
BRIGHTEST FLAMEPROOF CANVAS
Royal Blue—Tangerine—Forest
Green—Khaki—Olive
White * Flameproof your tents with Hoopers
Liquid Flameproof Compound.

UNITED STATES
TENT & AWNING
CO. INC.
212 West Six St., Chicago

SHOW CIRCUS
CARNIVAL
MERRY-GO-ROUND
CENTRAL
Canvas Company
HARRY SOMMERSVILLE—FOREST BILL
121 West Six St., Kansas City 6, Mo.

TENTS
Concession, Knight, Immediate Delivery,
6,100, 8,122, 10,141, Also Pet Ex Coat,
6,100, 8,122, 10,141, Royal Tent
5,350, 560, 772, Gerber, 350, 960,
Giant, 1,290, 1,360, Empire, 1,130,
D. M. KREB MANUFACTURING CO.
1934 W. GRAND AVE.
CHICAGO 22

CANVAS GOODS
MANUFACTURING CO.
CONCESSION TENTS
SIXTEENTHS
1981 Franklin Ave.
Phone NEL 7120

PHOTO
MACHINES
Shopped is 2 June Big profits. Excellent
finish and present. 36 X 44, 36 X 27,
36 X 23, 64 X 51, Kodak or... 78, 91,
Cameras only... 24, 91. Write—phone
$495

Federal Identification Co.
Dept. R, 1012 N. W., 17, Oklahoma City, Okla.

ELECTRIC COIN PITCH
COMPLETE AND GRADED, $100.00
PERFECT GAMES BUILDING
2806 4th Ave., Chicago 16, Ill.
Phone E-lance-3 6-563

MISSOURI SHOW WOMEN'S CLUB
415A Chestnut St., St. Louis

ST. LOUIS, March 15.—The regular
meeting March 6 was well atted-
anced, with President Lee Belmont
presiding.

Open house was held with giant
hot dogs, baked beans and cake, with
a variety of drinks served in help-
yourself style. A new coffee table
which was a gift from the National
Convention, was accepted by popular donations, was delivered and
used for the first time.

A letter was read from Edna Stin-
son, Jane Bunting, Frenchie Dean,
Neil Short, and Mr. Kaye Gruberg.

Madeline Bagan, returning from
the East, stopped on her way to her
home in St. Louis.

Mrs. Ida McCoy donated a gift for
the cure party. Estella Bagan donated
a pair of table settings and a letter
and award to Mrs. Gruberg of the
Regular Associated Troopers.

Regular Associated Troopers
106 E. Washington, Los Angeles

LOUIS ANGELES, March 15.—Presi-
dent Jimmy Lynch drove in from San
Francisco last week for the monthly
meeting and awarding to Gertrude
Land.

Mrs. M. Dora Prosperity and Kay
Karnes are mothers of new members.

The work of Mr. and Mrs. Mike All
Prosperity, plater, and Ralph Karnes,
foreman on the John Francis Shows.

Miss Daisy was acting as cashier in
the absence of Daisy Davis still
on the sick list, while Teresa Sidenberg
acted as sergeant of arms in the ab-

SHELTER AND Supplies for Eastern and Western Tents Group. For details,
H. W. TERPENING
527-150 Marion St.
OCEAN PARK, CALIF.

GALLERIES
And Supplies for Eastern and Western Tents Group. For details,
H. W. TERPENING
527-150 Marion St.
OCEAN PARK, CALIF.

CLUB ACTIVITIES
Showmen's League of
America
400 So. State St., Chicago

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CONCESSION
BRIGHTEST FLAMEPROOF CANVAS
Royal Blue—Tangerine—Forest
Green—Khaki—Olive
White * Flameproof your tents with Hoopers
Liquid Flameproof Compound.

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212 West Six St., Chicago

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HARRY SOMMERSVILLE—FOREST BILL
121 West Six St., Kansas City 6, Mo.

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5,350, 560, 772, Gerber, 350, 960,
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CANVAS GOODS
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MACHINES
Shopped is 2 June Big profits. Excellent
finish and present. 36 X 44, 36 X 27,
36 X 23, 64 X 51, Kodak or... 78, 91,
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ELECTRIC COIN PITCH
COMPLETE AND GRADED, $100.00
PERFECT GAMES BUILDING
2806 4th Ave., Chicago 16, Ill.
Phone E-lance-3 6-563

NOTE

AMERICAN EAGLE SHOWS
Can use Eagles for Stunts Shows. Bide Helps on
Bite-Prone. Must have Teeth. Bailey, Evening and Latex Rubber show. 800.00.

ADDRESS: DANNY AMSTEL
Yarn City, Miss. (Colonel Kulbrink)

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Can use Eagles for Stunts Shows. Bide Helps on
Bite-Prone. Must have Teeth. Bailey, Evening and Latex Rubber show. 800.00.

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Yarn City, Miss. (Colonel Kulbrink)

GRIFFIN AMUSEMENT COMPANY
JOHNSON BEACH, Wisc.
PHONE 445-845 after 6 p.m.

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BINGO

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Can use Eagles for Stunts Shows. Bide Helps on
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PHONE 445-845 after 6 p.m.

GRIFFIN AMUSEMENT COMPANY
JOHNSON BEACH, Wisc.
PHONE 445-845 after 6 p.m.
FOR SALE
18 K. C. O. costume liner, built Lima Type, red 300.00. Check with 4 sides, mounted on a V-8 Thunderhead driven in by Owner, 16.00. Complete unit—Chair-Plane or Flyer—$95.00. Spun Fibre——yes. O.E. Ratcliff, 1264 Michigan Ave., Chicago 9, Ill.

FOR SALE
Complete 16x32 TENT
Excellent condition. Truck and trailer included. 3,000.00. Written offer will be considered. Charles C. Rector, 2160 West 16th St., Los Angeles 10, Calif.; Honolulu, T. H.; Toronto, Can.

FOR SALE
200 South State St., Chicago
CHICAGO, March 15.—President Edna O'Shea Stenson called a special membership meeting (April 8) to make final plans for the club's领导班子 party. Mae Oakley, Eliza- 

FOR SALE
3853 W. Monroe St., Chicago
CHICAGO, March 15.—Damage esti- 

FOR SALE
Four Double Lots-Five Acre Lots.
CITY TERMS.
One double lot-$1,500.00. City terms, 6 months.
Two double lots-$2,000.00. City terms, 6 months.
Three double lots-$2,500.00. City terms, 6 months.
Four double lots-$3,000.00. City terms, 6 months.
Six double lots-$4,500.00. City terms, 6 months.
Eight double lots-$6,000.00. City terms, 6 months.
Ten double lots-$7,500.00. City terms, 6 months.

FOR SALE
BURNERS
Discontinued gas heating service under all conditions— for popcorn, hamburger, hot dogs, under coffee service, steam tables, water heaters.
Write near- est office for prices and in- formation.

THE COLEMAN CO., INC., Willimantic, Conn.

Frank B. D. Craig, MGR. AMER. LEGION AMUSE.

WALTER HALE
P.O. Box 148
Baton Rouge, La.

WALTER HALE
HAS FOR SALE
The complete show that was the sensation of the season. Has 55,000 days. Takes 2 people to operate. Copyrighted title may be used.
Complete with stereopticon, conscious- tion slides and lecture. Works anywhere. First 500 cash takes 4-5. This is the original.

Southern Amusement Co.

WILL BOOK
Photographs, Fish Pond, Whiskey Bottle, Hit- Miss, Ball Games, Lens, Pitch, String, Hoop-La, Darts, Circus, Bicycle, Prizes, Golden Wheel, Cray and Juice. Place M a n to handle Mix-Up. Also special on Men on-Car- Round. Address:

AL VOGT, Manager

WANT AGENTS
String Carne, Ball Carne, Swingers, Buckets, Cork Galley. Open March 24.

ROY T. DUFFY
JUNE J. DENTON SHOWS
Birmingham, Ala.

WANT CARNIVAL
Any Week in August, 1947
Caldwell TWSP, F. V. P. POST #7925
Charles Volker, Con
dayton, New Jersey.

CALVIN GRUNER
Cleveland, Ohio.

GEO. GREASE
Dorchester, Wisc.

SAK LieB WANTS
EXPERIENCED COUNTER MEN FOR BINGO.
$300.00 at 55 Deals. $60.00 for Fairs.
c/e/ WORLD OF TODAY SHOWS
Monroe, Ohio.

FOR SALE
International Showmen's Association 415A Chestnut St., St. Louis
ST. LOUIS, March 15.—In the absence of President E. Lawrence Philp, Past President Morris Lipkind, who was in New York, and President George Rittenhouse, who was in Philadelphia, the meeting was called to order by Treasurer Leo Lampe, who was in Chicago on the rostrum. Cobin returned to this post after a three weeks' siege of illness.

Pop talks were made by Lipsky, R. O. Scattardery, Cy Horwitz and Bud Botser, all of New York. The next meeting will be held in Philadelphia on March 28.

Papa women were made by Lipsky, R. O. Scattardery, Cy Horwitz and Bud Botser, all of New York. The next meeting will be held in Philadelphia on March 28.

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CARNIVALS-GENERAL

Mar. 22, 1947

CIRCUS ACTSANTED
POLACK BROS.' EASTERN UNIT
Acts doing two or more acts preferred. To open April 7.
Address
S. AM. TOLLEckett
POLACK BROS.' EASTERN UNIT
Lansing, Mich., until Wednesday; then Shrine Circus, Akron, O.

FOR SALE
CIRCU S Acts Wanted
Florida Blossom Show
Comedians, Actors, Musicians, Chorus Girls, Boss Convene, COOK HOUSE ON WHEELS.

HORTENSE COLLIEY SAPP
FLORIDA BLOSSOM SHOW, Brunswick, Ga., permanent address.
WANT FOR AMERICA'S FINEST MOTORIZED CARNIVAL CONCESSIONS—Ball Games, Darts, Fish Pond, Pitch-Till-You-Win, Scales, Age, High Striker or any legitimate Concessions.

SHOWMEN—Capable Showmen for Grind Shows, Ticket Sellers for Minstrel Show.

SHOWS—Can place Monkey Show, Wildlffe, Snake Show or any high-class Show not conflicting.

RIDE HELP—Foremen and Second Men that drive semi. No drinkers. WILL BOOK Fly-Plane, Flying Scooter or Spiffire for the season. No hop-scotcher or 40 milers.

Eddie Young's Crown Shows
"AMERICA'S FINEST CARNIVAL"
Reply to E. L. YOUNG, Fitzgerald, Ga., this week; Thomastown, Ga., following.

WINTER QUARTERS
Badger State
RED GRANITE, Wis., March 15—Owner-Manager Jack Vomberg has completed his booking tour, lining up a schedule that will take the show into North Dakota for celebrations and fairs starting June 15.

Show will open May 1 in Milwaukee and play several lots there. Eighteen fairs and celebrations have been booked in North Dakota and Minnesota.

Oscar Vomberg is now in the South making arrangements for April delivery of Diesel light plants.Org

will carry 8 shows, 40 concessions, and 8 major and 4 kiddy rides. Work here is almost completed. The Leaping Lion purchased the past winter, has been overhauled.

Recent visitors were Adolph Kar-rupt, E. Dowling, G. Cornelians and C. Radke.

Write for info on OUR NEW WALK-THRU SHOWS FOR 1947
No rut. Framed on 14 to 20 ft. front, 24 to 30 deep. One person and a helper run a show. Easy to carry or haul, Most Slick money of any shows. New Crop, New Life and Fire Shows that get hundreds of dollars for Full Shows on display here in studio every day.

Our big side show banner department is making banners for America's finest carnivals. Send your orders, too. Quick delivery.

Celebrating 25 years in business. Visit our new studios.

CHAS., K. BUELL & CO.
NEWARK, OHIO

WILL BOOK Any legitimate Domestic Shows that do not conflict. Want one or two more small Side Shows or any equipment. No Min Cuts. Will Jack Corn Grove. Reply:

MGR. RUPKE'S MIDWAY FOR FUN
Marlin, Texas, Mar., 17-22.

H. B. ROSE"S AMUSEMENTS
WANT for Pelt City, Ala., March 17 to March 22
Piedmont, Ala., March 24 to March 29
RIDE HELP: Foremen for Merry-Go-Round, Ferris Wheel, Loop-the-Loop and Chain-o-Plane. Must be sober and reliable. Will pay top wages. Will book, buy or lease Till, Organ Roll-a-Plane, or any flat ride, with or without transportation.


CONCESSIONS: Will book up-to-date Penny Arcade, Dippers, Frozen Custard, High Striker, Guess Your Age. All legitimate Concessions open. Will sell exclusive on two American Palmyra. Have good proposition for experienced BINGO MGR. Want agent for WHELL. Want Electricity. Must be sober and reliable. WIRE ALL REPLIES TO:
H. B. ROSEN, Mgr. H. B. Rosen Amusements PELL CITY, ALA., THIS WEEK

LAST CALL GREAT SUTTON SHOWS
"Positively America's Most Beautiful Motorized Show"
—OPENING SIKESTON, MO., SATURDAY, MARCH 29
CANE PLACE RIDE HELP FOR ALL RIDES, TRUCK DRIVERS OR SHOWMAEN IN ANY CAPACITY; ALSO SPECIAL AGENT. Will place you—Come on in.

ADDRESS: F. M. SUTTON, Jr., Mgr.
Fair Grounds, CARUTHERSVILLE, MO.

FRED ZSCHILLE WANTS AGENTS FOR ROLL DOWN, HAFPEL AND SLUM EKKLROS.
LONG PROSPEROUS SEASON ON THE W. C. RIAH SHOWS OPENING MARCH 25TH IN NEW ORLEANS. New Exclusive on all aboveShows.
Reply WHITNEY HOTEL, SAVANNAH, Ga., until Saturday, March 22nd.

CRYSTAL EXPOSITION SHOWS
W. E. BUNTS, Mgr.—GEORGE B. YANCEY, Gen. Agent
All P. C. Agents contacted report at Shilohman, Ga., week March 24th.
Will furnish transportation for shows of merit. Crystal Ritter, Fl., this week, then Shilohman, Georgia.

PARADA SHOWS
OPENING DOWNTOWN PAOLA, KANSAS, APRIL 5—TWO SATURDAYS
Can place Ferris Wheel Foreman who can drive 1947 two-speed Chevrolet Tractor and take care of Horse for work in both months. audio Galleries and Quarter Men. CONCESSIONS. Phone will book any block Concessions. Agents for off-road Concessions. Show lovely Winter Quarters April 11. All replies to H. G. OWENHEIS, Box 126, George, Kans. Phone 485W.

FOR SALE DOUBLE LOOP-O-PLANE FOR SALE
READY TO GO, WITH EIGHT TEN-PY. SECTIONS NEW IRON FENCE, LOADED ON 22-FT. STAKE HORSE TRAILER, WITH 1937 CHEVROLET TRACTOR.
$2,000.00 CASH FOR ALL

EDDIE LE MAY, GIBSONTON, Fla.
Crescent Amusement
CAMDEN, S. C., March 15.—Crew now is at full strength and work is being pushed at top speed. Despite severe cold for the past six or eight weeks, five major rides were overhauled and readied for Gastonia, N. C., where they will be operated for two weeks prior to the org. reg. opening here March 31.

Harry Lottbridge arrived recently to assume his duties. Frank Long, secretary, who wintered here and in Concord, N. C., has moved his house trailer to Gastonia and will be in charge of the rides there.

Troy Large, electrician, has all electrical equipment ready to go. Three former army searchlights and four light towers will be used this year. Red McGee, mechanic, and aids have the rolling stock in condition. New color scheme, green, with yellow letters, has been used on trucks and vans. Blue canvas will be used from front to back. Blue is also used on the ride seats.

Jim Crane is readying his Circus Side Show. Most of the fronts are completed. A new streamlined front from arch is finished.

Joe and Lucille Adams will handle the company-owned popcorn stand. Roy Johnson and his concessions are set. Tommie Booth, age and scales, advise she will join for the opening. Mr. and Mrs. Willard Young are feeding about 50 people at all meals. Eddie Goldman has overhauled and repainted his custard joint.

Carnival game, with seats for 220, has been built. Seats are upholstered in blue. Ralph Schaeffer, billboarder, is hitting the opening date. Recent visitors here were Rome Harris, owner of the org bearing his name; Johnny Hobbs, of the B. & H. Amusement and Company, and Al and Mabel Battelle of the Keystone Shows.—LOUIS BRIGHT.

Pine State
GRENADA, Miss., March 15.—Organ opened Saturday (8) to a small crowd.

Harold B. Brown is alive and well.—Harold B. Brown

HERBIE MACE SHOWS
Opening April 18th, Tappanannake, Va.

Two Saturdays. Car given away last Saturday. Outstanding Free Act booked.

WANTED—For men to work with Bill Holmes, State, 3rd Floor, Standard Hotel, Chicago, Ill. Tel. 3221. Must have track work experience. Base salary $100.00.
CARNIVALS
March 22, 1947

PARAMOUNT SHOWS EXPOSITION Inc.

TRULY A GOOD SHOW ALL WAYS

ALL PEOPLE ANSWER THIS AD

CALL

APRIL 2D. NORFOLK, VA.
10 BIG DAYS AND NITES

WILL BOOK Penny Arcade, Monkey, Motordrome, Wild Life Show

WANT Ride Help, Also Useful and Progressive Show People

ROBT. (RED) MARCUS AND HARRY LANGFORD
Want a Few More Girls for Posing and Dancing Revue

MUSICIANS AND COLORED ENTERTAINERS WANTED

Jimmie and Rose Evans, Lillian Harris, Hooks Royal, Johnny (Nuts) Mosley, Slick and Slack — PLEASE ANSWER.

ALL ANSWER
RALPH P. FLANNIGAN, Gen. Mgr.
341 KEMP LANE
NORFOLK 6, VIRGINIA

Winter Quarters

Prell's Broadway

CHARLESTON, S. C., March 15—With the opening only a short time away, fans are popping into the Theatre to see the winter quarters. Folks contracted for the season are arriving daily, and Hotel Charleston looks more like Flagler Street in Miami every day.

Recent arrivals include Tex Conroy, who will take over the front on the Cash Miller Side Show; R. A. Krenov, known as the elephant man, who will be on the Side Show; and Bob White, who brought along four men, including Whitey Rogers, who will manage the Bob White Scodnas.

Whitey Hewitt is nearly finished with the new wagon front which will be used for the Scodnas.

Johnnie Miller and his sister, Dotie, are here to help their brother with the new concessions set. Harold Lloyd, Mr. Swingeroo himself, has arrived from Miami with his son, Weymouth Howard. Hewitt is getting all set to open March 21. Carl (Glash) Lee is expecting any day to ready his concessions.

Abe Prell continues in charge of quarters, while Sam Prell canoodles between here and Miami. Sam recently returned from Newark, N.J., after attending the funeral of his sister.

A recent visitor here was Johnnie Logan of the Regal Shows, route to Washington from Chicago— ALLAN A. TRAVERS.

Mad Cody Fleming

HICKOX, Ga., March 15—Work in quarters is just getting under way. With the box back, all tired and just talking about the big fish he caught, things are humming. Jack McCarty has a 32-foot semi ready for the paint shop. It will be used for the Flying Scooter. The Comet rides are nearing completion, and will be painted and completed by Dutch and Ginger Schilling, who have seven concessions, are working for a few weeks on the Dickerson Shows.

C. D. Dean has 10 new tops and is building new frames for them. Clyde Dowdy, the beneficent who is starting his 23rd year with Fleming, is readying his concessions. The Mitchell brothers have nine concessions and are busy at Tennille, Ga., readying for the opening. Freelance Shotten, who again will have bingo, is expected in quarters shortly. Mr. and Mrs. George Lucas will arrive in April, George in an executive capacity and Mrs. Lucas as a ticket seller.

Visitors have included Florence Porter, Mrs. Baxter, wife of the manager of the Gate City Shows; Cliff Porter and M. L. Kaufman, White Star Shows; Mr. and Mrs. William Stopeh, Mr. and Mrs. Sam Spell and Tom Hale. Mrs. Fleming is taking things easy in her new home.

Lee United

BAY CITY, Mich., March 15—Maxie McCann, manager of the Circle United, arrived in quarters with the new Spitfire and a new semi-trailer. This brings the total of rides for the opening. Shiek and Juanita Henney arrived and are readying their strings of concessions. Larry Reckless has taken over the Tall-A-Wish.

Harry Taylor has lined up several artists for the beginning. Robert Lane is ready with his Light Weight Bingo, Harry Nauffinger reports he will join as soon as he gets his new train ride. Bill Porter rebuilt his bingo and is ready for the opening, which will be in the Detroit area around Easter Sunday.

Visitors have included Harold Brow and William Postslewaite—FRANK HOWARD.

3000 BINGO

No. 1 Cards, heavy white, #7, 70. No duplicates. Rate, 50 cts. per 100 cards, $5.00. Min. order, 100 cards. Size, 16x20. Price, 50 cts. per card or 100 cards for $5.00. Size, 16x20. Price, 50 cts. per card or 100 cards for $5.00. Size, 16x20. Price, 50 cts. per card or 100 cards for $5.00.

LIGHT WEIGHT BINGO CARDS

White, green, light yellow, red, black

Cardboard Scodna Markers, 40 for $3.00

Paper Scodna Markers, Red

10 cards, 50 cts. per card

Bingo Bags, 10 cts. per bag

Cardboard Scodna Markers, 25 Markers, 10c.

100 cards, 50 cts. per card

5000 Easylast Bingo Sheets, large

10 cards, 50 cts. per card

Cardboard Scodna Markers, 40 for $3.00

Paper Scodna Markers, Red

10 cards, 50 cts. per card

Wanted

2000 Watt 6 ft. 1000 ft., Stranded, 4/0, 36,000 lbs. 1320, 2000 Watt 6 ft. 1000 ft., Stranded, 4/0, 36,000 lbs. 1320, 2000 Watt 6 ft. 1000 ft., Stranded, 4/0, 36,000 lbs. 1320.

WANTED TO BUY

NO. 5 ELLI FERRIS WHEEL AND LITTLE BEAUTY MERRY-G-ROUND

Also looking all types of Concessions at Carbondale Amusement Co., opening operation May 3, 1947, at Danbury, Conn.

Prop. C. J. ROSS

Tel.: Box—Danbury 369

Add.: Box Ross—Danbury 347-1

J. M. SIMMONS & CO.

19 W. JACKSON Blvd., Chicago 4, Illinois

ALL THINGS ARE WITH GOD

A Midway Unsurpassed

1947 SEASON OPENS WASHINGTON, D. C., APRIL 2

CALL CAN PLACE

For reservation for 3-8 inch, 6-10 inch, 9-12 inch, or 12-16 inch. Apply to: James E. Strates, 800 1st Ave., S.W., Washington, D. C.

WANT AGENTS

Billy Ernst wants agents for Pitch Till You Drop, which is all about plain and simple. Have new agents, want orders. Will furnish references. Have new agents, want orders. Will furnish references.

ANDERSON’S GREATER SHOWS

WANT

Tickets that do not conflict. Shows of all kinds. Percentage Agents, Concessions of all kinds. Agents of all kinds. Do not write, come on.

Royal Amusement Shows

Charleston, S.C., March 17-22

DOBSON’S UNITED SHOWS

WANT

June limited edition coming this summer, also Elec- tronics, so plan to work the full 10 days on all rides.

DOBSON’S UNITED SHOWS

Williams, Minn.

FOR SALE


MRS. H. BACKER

1619 S. Hamline

ROCKFORD 132

CHICAGO 23, ILL.

S. O. S. SPECIAL of the Month

For sale—$1,000, NOW $599.99

Send for Catalog showing nine pictures of complete set of 31 machines. Write for Prices.

PORTABLE TRANSFORMERS

S. Trio (110V, 100V, 150V, 200V): 1947: $25.00; 1948: $25.00; 1949: $25.00.

For your free circular on Electrical Equipment and Supplies.

C & E Electric Co.

638 W. JUINEAU AVE. MILWAUKEE 5, WIS.

PORTABLE AIR COMPRESSOR

10 HP. Single and two stage, sizes 35 to 1000. Pressure, 100 to 200. Write for Prices.

SPEAKER WIRE

3000 BINGO

3000 BINGO

3000 BINGO

SPEAKER WIRE

1000 ft. to 15000 ft. to order.

Write for our free circular on Electrical Equipment and Supplies.

C & E ELECTRIC CO.

638 W. JUINEAU AVE. MILWAUKEE 5, WIS.
Triangle

WILSON, N. C., March 15.—Activity continues to mount and more personnel is arriving as the org nears its opening here March 22.

Recent arrivals include Mr. and Mrs. Pete Thompson, in from Florida; Mr. and Mrs. Red Adams, and Mrs. Clark White, wife of the Merry-Go-Round foreman.

General Manager Jake Shapiro, General Superintendant Dick Keller, Leon Robinson and Doris Walker ran into a severe snowstorm in Virginia on their return trip from Pittsburgh with five new Federal tractors and some Freneau trailers. Others left this week to bring in Diesel power units from the John Fabick Tractor Company's St. Louis plant and new rides and motor equipment from northern points.

Ralph Rothrock, who heads the outdoor advertising, has started billing for the opening date after his return from Atlantic, where he billed an ice show.—RUSSELL MARBES.

D. & P.

KINGSTON, Pa., March 15.—Work is just about finished here and everything is in shape for the opening of the Wilkes-Barre, Pa., for nine days starting April 25. Show has received two trucks, one for the new Chairplane.

W. J. Price is on a business trip through Virginia, North and South Carolina and Georgia. Cy Davis has 20 weeks, and will start May 17.

Floyd Shanks has gone to North Carolina to ready his concessions. Ephraim M. Lee has booked two milt camps and guess-you-age: Swan, French fries; George Getz, four; Joe Wild, chowhound, and 3 in a 1/4 Shawway, short range gallery and other concessions.—LOIS FRITZ.

JOHNNY GREEN WANTS—WANTS

ROLL DOWN SLUM SKILLO AGENTS; ALSO AGENTS FOR STOCK CONCESSIONS.

Following people wish Johnny Green, Hillman Hotel, Birmingham, Alabama: Joe Calhoun, Chine, Bob Murray, anyone who has worked with me before. Can also use con-

Please write for Circular.

The SONJEAN CO.

949 Drexel Bldg.
Philadelphia 4a, Pa. * 10303-3022

HAVE SOUND CAR

And biggest and newest publicity stunt and midway attraction ever worked. Crowd getter. I will give away $100.00 merchandise to crowd on midway every night. Will work in exchange for Bingo, Hoop-La, Jewelry privilege. Good carnival booking tons, 5,000 to 25,000. Phone

MELOTON

2501 or Write P. O. Box 470, Joplin, Missouri

C. CRETTORS & CO.

60 E. 13th St.
Chicago 5, Ill.

GERARD'S GREATER SHOWS

Opening April 5th in New York City

Want experienced Whip Foreman, Caterpillar Foreman, Ferris Wheel Foreman; also Second Men on all Rides. All Foremen must know how to set up and tear down. Top salaries, long season, best of treatment. Address:

CHARLES GERARD

1006 DEWEY AVENUE

BROOK, NEW YORK CITY

GET WITH A WINNER

MAJESTIC GREATER SHOWS

CAN PLAY AT SEASON OF CHOICE STILL DATES—FAIRS AND CELEBRATIONS CONCESSIONS—Photos, Novelites, String Gims, concession of all kinds.

Pigout with own equipment—Big Show, Fat Show, Wild Life, Mechanical City, Monkey Show.

HELP—Second Men—preference given to Semi-Drivers.

Address SAM GOLDSTEIN

Asheboro, N. C. this week—So, Session, Ve. week March 24th.
SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

Palmyra Fete To Have Acts
Palmrya, Ill., March 15.—Afternoon and night free acts and concessions are planned for American Soldiers and Sailors' Reunion here on July 31-August 2, reported L. Lee Hunt, committeeman. Organized by members of the GAR, the annual will be held in the local park this year under auspices of the American Legion post. Other committee members are W. R. Cheary and Kenneth Grummett.

Elliott Gets Indiana Event
FRUITPORT, Mich., March 15.—L. W. Elliott Amusement Company has been signed by the Enterprise Civic League, Indianapolis, to stage midway attractions at the March 29-April 2 celebration in connection with opening of the World's Fair. Paperback under recently completed in the Hoosier city, reported D. Fleming of the Elliott company.

WANTED

To contact bands, etc. Contact Company for your Fruit Bowl for either three or 4-day stand, between August 3 and 25. Phone, 244-9115. 

D. W. BREWER, Sec. Lions' Club 
Midpav Farm, Illinois

Fourth July Celebration

WANTS


COTRELL-BOLYAN POST #253
American Legion, Athens, Ohio wishes to contact riders, shows, concessions, or a complete carnival for their city. Write Robert W. Coffin in July, or contact in late August or early September.

P. S. Rockefeler, Commander

WANTED CARNIVAL

for week end of 
JACKSON COUNTY HOME COMING 
Bluffton, W. Va.

Write to assistance of DON FLEISHER, Box 9, Bluffton, W. Va.

WANTED SHOWS—ATTR ACTIONS
FIREMEN'S CARNIVAL and PARADE
AUGUST 24-28

Will work, rides, concessions, high acts, pageant, etc. On Friday night, American Legion Post 79 will have a pageant. Write to "B," Box 173, Princeton, Ind.

R. H. BOGGS, Mgr. 
FRANKLIN, W. Va.

FOR SALE

Complete stock of FLAG CLOTH DECORATIONS, complete, 10 by 15 ft. at one time. 1st class quality and price. Contact at cost about $1000.00. $2500 box will cut prices. 

J. J. LANGEYER, Owner

2500 W. 5th St., 
New Briton, Texas

PIONEER SONS

24 WEEKS FIDE CARNIVALS
Buy, Book or Lease Rides—Concessions.

MICKEY PERCELL, Mgr. 
Veterans United Shows, Inc.
THE BILLBOARD

Volume 19, No. 10, April 20, 1927

TO BEER, OR NOT TO BEER

Ore. Tax Boost On Bets Fought

Fairs to air stand at public hearings—see it as menace to continued aid

SALEM, Ore., March 15.—The State tax on pari-mutuel betting went on the record in the Senate this week as the result of a bill before the Legislature, a more vigorously opposed at the re

ALO, March 15.—The State tax on pari-mutuel betting went on the record in the Senate this week as the result of a bill before the Legislature, a more vigorously opposed at the re-

HOOSIERS GO FOR DRY FAIR

Reform element scores win that pleases management—Ohio in liquor turmoil

CHICAGO, March 15.—Beer is no longer a worry to the Illinois State Fair; there won't be any sold at the Illinois exposition.

But the possibility of a continued ban on the sale of beer and liquor within a large state would be a worry to Ohio fair officials. Ohio is a dry state.

Before it wound up its business and went into its empty bottle.
**SKOWHEGAN STATE FAIR ASSOCIATION**

**SKOWHEGAN, MAINE**

**WANTS**

**FOR 4TH OF JULY WEEK**

**A CARNIVAL**

- 10 Rides and 10 Shows with legitimate Concessions. Celebration features include a Grand Parade, Fun Fair, Music, Stunt Show, etc. The weather, Horse Pulling, Lariat, Fireworks Display, etc. With good weather grants a certainty.

**Write**

FRANCIS H. FRIEND, President

**CAN YOU USE NEW ACTS?**

**FAIR SECT’S • PARKS**

- **“SAVE WITH SUN”**
- **SENSATIONAL “HIGH ACTS”**
- **REVUES • RODEOS**
- **RADIO SHOWS • CIRCUS**
- **“TOP” NOVELTY ACTS**

**CONTACT IMMEDIATELY!**

GUS SUN

**SUN’S REGENT THEATRE BLDG.**

SPRINGFIELD, OHIO

**PAUL TABLOT WANTS**

**FOR RONA FIFE SPRING FAIR**

AND POST FAIR, APRIL 4-7

**EXHIBITS AND LIVESTOCK SHOW**

- **FOOD CONCESSIONS, SHOWS, RIDES**

Two Flat Rides, Side Show, Minstrel, Funnies, Circus Shows, Concessions of all kinds except Beeps, Jugglins, Nud Mfg. Age, etc. New trailer to carry all. American Palmyr, Dell, String, Fish Pond, Bell Cones, Cig and Cork Collars.

**WRITE**

PAUL TABLOT ENTERPRISES

Post 3424, F. W. 1

**Andalusia, Ala.**

---

**VALLEY MOUNT RANCH Rodeo**

One of ten in live, all around complete Rodeo. 150 acres. Fence, 1,300 head of Boys Boys—Steer—Bulls, Bridle. Lodging. Rodeo Park. Cabinet, Trick and Phantom Ropers, Trick Riders, Cowboy Rodeo with ladies. The Lone Star Rodeo. No Show too large or too small. Best of equipment and organization. Great with the public. Own transportation—Contact us at once.

**Contact**

AERON VALLEY PARK Rodeo

(Part of Yosemite Park)

**CARNIVAL WANTED**

For September 10, 11, 12, 13th, in connection with Atchison Co. Fair

Write: Lloyd Gillis

Monroe, Wis.

**FAIR GROUNDS PLAN**

**MASTER PLANS FOR NEW AND OLD BUILDINGS**

R. J. Peckham, Consultant

Twenty Years’ Experience, Raleigh, North Carolina.

**WANTED**

Entertainment and Central for THE GENTY CO. FAIR in Any Good Location, GENTY COUNTRY FAIR, Albany, Min.

Milford Free Street Fair

**JULY 30-31-AUGUST 1-2, 1947**

**FAIRMANAGEMENT**

**Two Exits for Every Entrance Urged for Free-Flowing Traffic**

(Editors' Note—This is the second of a series of articles by R. J. Peerce, archi- tect, of Indianapolis, Ind. The first appeared in the Billboard in the second week of the fair and has designed improvements for the past 20 years.)

By R. J. Peerce

A PLEASED patron is the greatest asset to any modern fair. One who has got tangled up in a parking jam or is forced to stand in a line of parking attendants will not be going to enjoy your fair, nor is he going to spend much of his time or money in taking in the fair with the best of apprecia- tion. A well-planned parking system, a rapid flow of traffic, is possible where cars can be parked quickly and with a knowledge that it would be impossible to leave the same area with a minimum of trouble, gives the patron satisfaction and provides a pleasant frame of mind upon entering the grounds.

As stated in a previous article, the best parking area is just in front of the pedestrian entrance or on either side of the grounds. There should be as many cars all over the fair-grounds and try to get out without a traffic jam is just too optimistic. Cars should be parked so that they will be headed in the right direction when strolling in or out of the grounds. They should have easy access to the exit and should be moved out upon the highway in a rapid, free-flowing flow of traffic rather than a series of explosive jerks and unlimited stops and starts.

Number of Entrances

In order to function properly, the fair should have at least three entrances, the bus and taxi entrance, the pedestrian entrance near large buildings or exhibits halls or groups. Preferred locations for taxi and pedestrian entrances should be separated. The other entrance or entrances should be chosen according to the particular fair. There is no reason why a patron intent on visiting the exhibit area should be bumped into the fair near the largest exhibit buildings or in front of the grandstands. If it is possible, arrange the entrances so that patrons can enter near the middle, where they expect to spend most of their time.

There should be twelve or more easy access to the exits. When any patron wants to go home they want this entrance, they can look for it, watch a guard to watch an exit gate. And when the last show is over or when the largest party has finished at an entrance, the fairgrounds will be empty.

**Jams Cause Displeasure**

A well planned entrance into a fairgrounds and easy exits are just as important as in any public building, a theatre, and a railroad station. One of the reasons. When there is an absence of confusion at the entrances, when traffic moves without confusion, then the time when your problems have been solved. There is no painting entrance with poor traffic conditions can take the place of a well-planned and well- ordered entrance and exit gate.

A patron of the fair should move smoothly from one source to another, he should be allowed to choose his points of interest and not be forced to pass or enter some areas in which he has no interest. Natural traffic moves to the right so the traffic moves will be handled and of parking lot is arranged to satisfy this method of approach.

In order to avoid traffic jams it is best not to have two large buildings or two large centers of attraction close together. A traffic jam can make more displeased patrons in five min- utes than almost anything else. It is the patron who pays the bills; it isn’t our management or the board of directors.

**Walks of Widths**

Walks should not be too wide and should not be too insufficiently located on the fair. The minimum width of walks for a moderate-size fair be at least 20 feet. This will allow for six people walking abreast or three abreast walking in opposite directions. Cross-walks can be from 10 feet up in front of and in quiet zones. Concession stands are an important part of the fair’s layout. Those are not large exhibit buildings. Uniform con- cession stands, designed and built as a separate building near the entrance or exits of the building as the larger buildings, with interesting color schemes of many of the old buildings and with shrubs or lattice to hide service areas will bring in larger re- ceptions when the sale of space and will ac- cordingly. Concession stands are a part of the fair and should be located on the midway or exhibit buildings. Uniform con- cession stands, designed and built as an exhibit of entertainment service as the larger buildings, with interesting color schemes of the old exhibits, and with shrubs or lattice to hide service areas will bring in larger re- ceptions when the sale of space and will ac- cordingly.

Concession stands are a part of the fair and should be located on the midway or exhibit buildings. Uniform con- cession stands, designed and built as a separate building near the entrance or exits of the building as the larger buildings, with interesting color schemes of many of the old buildings and with shrubs or lattice to hide service areas will bring in larger receipts when the sale of space and will accommodate greater satisfaction to everyone concerned, including the people who manage concessions.

Traffic moves should be easily accessible to the main exhibit buildings but not take up too much front space. An end entrance with service area to avoid cooking smells is best.

**Locating Midway**

The midway is one of the largest units of the fair for entertainment. With attractive fronts, the backs should not be neglected. Where there are large exhibit buildings. The midway entrance should be one of the most important part of the fair and traffic to the midway should be located in larger buildings built for that purpose. They should be easily accessible to the main exhibit buildings but not take up too much front space. An end entrance with service area to avoid cooking smells is best.

Advertising in the closest to the fair is to avoid cooking smells is best.

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Advertising in the closest to the fair is to avoid cooking smells is best.
Four revues have been contracted, both thru the Barnes-Carruthers Theatrical Enterprises, Chicago, for the Utah State Exposition this year in Salt Lake City. One revue will be presented at the state fair, September 15-18, the other September 14-20.

Fred H. Kressman signed for the B-C office. Among other attractions, the feature act for the 1947 exposition will be the Jimmy Lynch Death Act, which will be presented July 16-22. Sheldon R. Brewster, attraction manager of the centennial, previously announced the signing of Sam Snyder’s Water Follios.

Kressman recently closed with Eastern Idaho State Fair, Blackfoot, for a revue and acts, and with Western Washington Fair, Puyallup, for seven weeks, July 5-Aug. 9.

Sam Levy, president of the B-C office, again has closed to provide acts for the Indiana State Fair, Indianapolis. Levy recently booked the Midstate State Fair grandstand contract back to his office.

Annual spring meeting of the Midwestern State Fair will be held in the Municipal Hotel, Kansas City, April 4, starting at 10 a.m. Joe Mon was elected general secretary.

CPA approval has been granted and contracts awarded for construction of a $23,000 comfort station on Eugene, San Francisco, with 10 port-a-potty, 50 by 80, will be of brick, tile and concrete.

Hoosiers Favor Arid Annual

The move held in the Municipal Hotel, Kansas City, April 4, starting at 10 a.m. Joe Mon was elected general secretary.

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One of the most effective selling booklets on a fair ever to be released is the C-P-A by the Department of the Interior, which has been released to all fair associations and is available to anyone interested.

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Other fairmen have been interested in the new booklet, which is available to anyone interested.

The move held in the Municipal Hotel, Kansas City, April 4, starting at 10 a.m. Joe Mon was elected general secretary.
New England group, in record meeting, hears outlines for holding up biz

By Jim McLaugh

BOSTON, March 15.—A record crowd of about 150 attending the 19th annual meeting of the New England section of the National Association of Amusement Parks, Pools and Beaches at the Parker Hotel here Wednesday (15), were warned the lush spending of the amusement and recreation dollar was an end. A feeling of optimism for the year prevailed, however, as parkmen predicted new projects and outwits would take up the predicted slack in general spending.

Gew. Robert F. Bedford, of Massachusetts, sounded the keynote when he told members: "Private and state governments are nursing the idea of amusement facilities for recreational dollars would be keener this year than ever before, Parks and recreation are going to do much to promote New England's desirability as a vacationland and, as a stage revue will be offered each week, secretary of the recreational development committee of the New England council, predicted more vacationland.

(See Park Ops Predict on page 91)

Delaware Spot Reopens May 1

Historic Augustine Beach being streamlined—Texis spends $30G on old hotel

WILMINGTON, Del., March 15.—The last vestige of the old resort at Port Penn, Del., will officially reopen May 1 for the first time in 23 years.

The ancient amusement center, called the Conay Island of Delaware, is being streamlined, and the 500-feet of sand, buried since 1920 under top soil, has been hosed to the sun for vacationists.

Purchased last year by Tommy Teixe, local sportsman, the beach, including the old Augustine Beach Hotel, is being restored at a cost of $300 G to date. An additional $15,000 will be spent dredging the river and erecting a large wharf where excursion boats will land. This will supplement the present fishing wharf.

The hotel has been operating the past few months with a night club.

This entertainment will continue with the addition of a large assortment of amusements after opening of the beach proper in May. According to the 117-acre park will include use of the picnic grove complete with pitch and putter green, bowling, and nightly outdoor pictures. Hourly bus service is planned.

The amusement center will operate every Sunday and facilities for dancing, boating and children's entertainment will be available each night. A daily broadcast from the hotel to all points in the park and it is expected that name bands will be booked. Two old-time square dances will be scheduled every week, B. H. Brown, business manager, announced.

N. E. Coast Storm Does Little Damage To Beach Property

PORTSMOUTH, N. H., March 15.—Damage to entertainment property along the New England Coast in the recent New England storm, with high winds and heavy snow, light, despite the fact damage to shoreline property was listed in the amount of $200,000, was not serious.

Hampton Beach, N. H., where a new sea wall is under construction, escaped with only minor damage as the newly built protective wall runs along the front of the entertainment area.

York Beach, Me., reported some wind and water damage, but here again private dwellings were the main sufferers.

Main damage to beach areas of both States was the unsanitary conditions caused by the overflow of sewage. State and town officials are moving to correct this.

Broader Theft Ins.

Set for Park Ops

NEW YORK, March 15.—The incorporated Delaware Association of Amusement Parks, Pools and Beaches, following its annual meeting Tuesday (14), announced a new collective coverage on burglary and hold-up insurance, to be written by John Logan Campbell, of Baltimore, association insurance consultant.

Theft coverage has been broadened to include fraud, loss of tickets between ticket seller and taker as well as burglary and hold-ups, and it will result in losses of this nature being covered no matter how they were affected. Previously only value of forceful entry was covered.

Campbell, who had been working for the association for more than two years, said he hoped for a premium reduction of 25 per cent.

The committee, composed of officers of the association, were told that the general rate is satisfactory and the plan will remain the same. However, a number of parks with satisfactory accident experience last year were in line to have their rates reduced.

C. M. Gerhart Dies Suddenly in Philly

PHILADELPHIA, March 15.—Clarence M. Gerhart, 47, vice-president of the Philadelphia Toboggan Company, Merry-Go-Round manufacturers, died suddenly in Chestnut Hill Hospital here March 15.

Gerhart, who joined the firm 25 years ago and was bookkeeper, was assistant secretary of the firm before being named vice-president last December.

Projects include new playgrounds, athletic fields, stadia and community and recreational buildings, the planning said and, when materials are available.

PA. Municipalities Plan

To Enlarge Rec. Facilities

HARRISBURG, Pa., March 15.—Pennsylvania municipalities are enlisting the aid of a Middlesex County, N. J., firm, called a Spitter and a Flying Scooter. Also still to be negotiated for are a Diving Pool and a Diving Race Track.

Levere stated that all this equipment will be of steel, and of portable type that can easily be moved. Ackley, Bradley & Day will do a large share of the installation work.

NEW YORK, March 15.—Rockaway Beach is readying for a busy season opening day for parks and co-operating. Rockaway's Playland, largest and oldest funspot of the Rockaway Peninsula, will celebrate its 50th anniversary with a jubilee, which will wind up during Labor Day week with a series of block parties, fireworks displays, kiddie days and other festivities.

After a lapse of seven years fire-works again will be the feature attraction on Wednesday nights during the season, with gala displays every night of the park's closing week.

Hamid Supplies Acts

The George A. Hamid company again is furnishing the free acts which will include the Rob Cimino Company, Colmans Coney Island, N. Y., Girls, Mile, Antonette, Three Barres, Winnie and Dolly, and Janet and Paul, respectively.

The old Noah's Ark on the midway has been razed and is being replaced by the new Hamid and Smith's brand new and animated neon light will liven up the ride and attraction.

Rockaway season doesn't get into full swing until Decoration Day, Monday, May 29, and the official opening of the 29th season will take place with the illumination of the 'third rail,' or 'third track' in the Rockaway Beach Park.

Rockaway season opens Monday, May 15, with the introduction of the Coney Island Railroad, which will run between Rockaway Beach and Coney Island, N. Y., and the second operation of the three rides in the park for the season.

The official opening and Penny Arcade operating weekends during the season officially opens,帕克。Park directors, having disposed of summer shows which will be prosperous last summer, will be headed by David Gorton.

Cincy's Coney Sets Queen's Tour Dates

CINCINNATI, March 15.—Coney Island Park, operators of Coney Island Park and Steamer Island Queen, thru its president, Edward L. Schwartz, announced that the Queen will set out under way Easter Sunday and will continue its Queen's Jubilee tours thru September 14.

Under a new policy established this year, the boat will not be on the river on Mondays, but there will be dance excursions on all the other nights of the period. Regular Coney season gets under way May 24.
Johnny Ward erects novel bathhouse with rides atop roof—Tilden Eyes Easter

NEW YORK, March 15—Major improvement projects under way in Coney Island this winter have been confined almost exclusively to the block front on West 12th Street, from the Boardwalk to the Boardwalk, both sides of which will present a radically altered aspect when the season gets under way.

Last season the Kyrimes brothers, James and George, veteran ride operators of Coney Island, acquired a large plot of ground at 12th Street and the Boardwalk, covered by several old buildings and rides, all of which have been razed. On this site, extending from the Boardwalk on 12th Street and about three-quarters of the block-front on the Boardwalk, the Kyrimes are setting up a group of large rides—an over-size Whip, a Gyroscope, Flying Dip, Boomerang, Cuddle-Up and a Modernized Caterpillar. Unusually heavy and solid construction has been used and will be used for all the rides and actual setting up of the equipment is now under way, with completion set for early May.

The Kyrimes for some time have owned the four major rides a Looper, Virginia Reel, Motor Parkway and a Whirl-a-Way, directly opposite their new project on West 12th Street, which will give them a total of five major rides in a rather compact group.

The Egg and Salt

In reply to your question regarding fireworks and free acts, my answer is: Do an egg need salt when eaten?

Each park manager should know the kind of free acts and the size and kind of fireworks display his patrons expect and their shows should be met as closely as is humanly possible. Personally, I think the programs of free acts or both can be overdone. I mean each park manager knows what his budget will allow.

It is better to put on fewer shows, but good ones, than a lot of poor ones. All we need to do to get a big crowd is to properly advertise and then give a good show. The people will come back by word of Mouth.

Yes, the public today wants something in the form of entertainment that is nothing and my version of a parkman is, their efforts and desires are not. They see fireworks or a free act or are entertained with a band concert while at our park.

Wide Open Attraction

It is seldom I write The Billboard concerning something in the pyrotechnic and angles and contracts in fireworks or other shows. I am in a sort of entertainment. However, since you asked for an opinion on values from the new Kyrimes project. Bathhouse is a one-story, steel-framed pavilion with a flat reinforced concrete roof. One of popular riding devices will be installed. Roof of the bathhouse is at Boardwalk level from which there will be direct entrance to the rides. Entrance to the bathhouse is on the ground level of West 12th Street and the rides are being built occupying the Boardwalk over.

Aside from these two projects there will be few major changes this season in Coney Island. Ferris is making a few minor alterations in its layout, with some space being made available for rides or concessions. Fire-gutted Luna Park is still an eyesore, with little prospect of early developments there, as apparently the deal for erecting apartment on the burned-out site has fallen thru and a for-sale sign decorates the dilapidated entrance on Surf Avenue.

Tilden Eyes Easter

No date has been officially set for the opening of Tilden’s Steeplechase Park, the only park remaining in Coney Island, but in all probability it will be on Easter Sunday to get the season off to an early start. Surf Avenue will have a new dive and dance spot, the Famous Restauranteur, and the Surf Theatre.

On the whole, buildings and rides will be in a fair shape with but little work required for the coming season. For the new Surfs Avenue will have a new dive and dance spot, the Famous Restauranteur, and the Surf Theatre.

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HAD ONE

The AMUSEMENT PARK

Outside of Philadelphia, now containing a race track and swimming pool, is interested in men with ambitions who will promise to take care of our park at any farms suitable to both parties.

Address All Mail to

MR. DUBIN
AOW Championship Grabbed By Mount Vernon; Seventh Meet “Biggest, Best” Yet

200 Skaters Enter 25 Contests; Races a Bright Spot

ELIZABETH, N. J., March 15—Seven annual American Winter Championships held in Twin City Arena here March 6-8 was called the most successful event yet held by the seven-rink AOW chain, spectators lauding contest officials for the quality of competitions and for the manner in which they were conducted. Boldened by speed entries this year, another high was set in the number of contestants, more than 200 taking part in the 25 events.

Stiffest competition was seen in pairs skating and dance skating, winning pairs of these events alternating between four couples. Racing was an exciting contest in which the top three skaters in all divisions, from midgets to seniors. Twin City Skating Club of Chicago was pronounced winner and was presented a special trophy being awarded in the division.

Mount Vernon Cops Trophy

This year the AOW professional committee devised a handicap system in order to give newer clubs a chance at the trophy. Under the system, the stronger clubs received a percentage of actual points earned and the weaker clubs received full credit. This year, Twin City was given the thrashing it deserved, relinquishing possession of the AOW championship trophy. The club of Mount Vernon, N. Y., first, second and third-place scores were Mount Vernon, N. Y.; Boulevard Skating Club, Bayonne, N. J., 18, and Boulevard Skating Club, Bayonne, N. J., 18.

One of the events was a dinner-dance Saturday night in Hotel Elizabeth Carteret, attended by contestants and judges and officials, at which medals were awarded and first place winners were presented bouquets.

O’Neill Gets Oil Cup

A new award, the "oil can trophy," to be awarded annually to the AOW pro, was presented to Mr. O’Neill, of the Boulevard and Mount Vernon arenas.

Eldora Best. O’Neill produced the most winners.

A comedy highlight of the affair was a bubble-gum contest in which an appreciative audience was presented a box of candy by General Manager Bill Schmidt.

Meet was sanctioned by the United States Amateur Roller Skating Association which, Judges were William M. O’Neill of Kalamazoo, Michigan; Fred Ludwig, all of the Earl Van Horn Dance and Figure Skating Club; William H. Doblin, of the English Dance and Figure Skating Club, Indianapolis; Walter C. Back, of the American Dance and Figure Skating Club of Bridgeport, Conn.; Walter G. Stott, of the Madison-Sauk Association; Alfred McCullagh, Violet Pappert, Charlotte Perkins and Joseph R. Savage, St. Nicholas Figure and Dance Club, New York; Wilfred M. MacDonald, Skating Club of New York (USFSA); Ilse Tweroschki, Brooklyn Dance and USFSA; and President George Apadle and Secretary (See Mt. Vernon Wins on opp. page).

RINK MEN WHO HAVE ONCE HAD A "CHICAGO" EQUIPMENT WILL HAVE NO OTHER. THERE IS A REASON.

CHICAGO ROLLER SKATE CO.
4427 W. Lake St.
CHICAGO, ILL.

RINKS AND SKATERS
Communications to 25 Opera Place, Cincinnati 1, O.

Curvesets Sets
Jan. Bid Record; Clubbers Active

MUSKEGON, Mich., March 15—January attendance at Curveset Rink, which has been the largest in the six and one-half years the rink has been operating, reported operators. February attendance, while also good, brought a drop in attendance, but in the past month the crowd has been increasing again. Many visiting skaters are here over week-end, the indoor and outdoor rinks, which are in full swing.

Many of the rinks associated with the project having reported many of their skaters to the National Foundation for Infantile Paralysis.

Many of the rinks associated with the project having reported many of their skaters to the National Foundation for Infantile Paralysis.

New England Spots
In All-Out Effort
For ‘Rhythms’ Show

BOSTON, March 15—Members of the New England chapter of the Roller Skating Rink Operators’ Association of the United States, which will stage Roller Rhythms of 1947 at Boston Garden March 17, are going all-out in the prettiest way to get benefit for the National Foundation for Infantile Paralysis is a success.

Many of the rinks associated with the project having reported many of their skaters to the National Foundation for Infantile Paralysis.

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The Best Skate Today

WHOLESALE PRICES

RICHARDSON BALLBEARING CO.
133-3131 Ravenwood Ave.
CHICAGO, II.

No. 3121

DURABLE, STRONG, \& LIGHTWEIGHT

THE BEST SKATE THERE IS

For Sale—Skates

Ski in prime condition, $10.00. A pair of these beautiful skates, for sale, are used but in excellent condition.

For Sale—Skates

Ski in prime condition, $10.00. A pair of these beautiful skates, for sale, are used but in excellent condition.

Burglars Revisit Imperial
In Portland, Getting $700

PORTLAND, Ore., March 15—Imperial Rink for the second time in six weeks, has been burglarized, the thief taking $700 worth of goods mostly in $1 bills. The safe was not broken, but a sleight of hand trick was pulled by the burglars who entered from the attic by cutting through the ceiling.

A pair of these beautiful skates, for sale, are used but in excellent condition.

A pair of these beautiful skates, for sale, are used but in excellent condition.

For Sale—Skates

Ski in prime condition, $10.00. A pair of these beautiful skates, for sale, are used but in excellent condition.

FOR SALE—SKATES

New 3-wheel type, Aluminum construction, for sale. $3.00 a pair.

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Imperial Nets Honors in Ore.

RSROA Meet

GRESHAM, Ore., March 15—Skaters from Imperial Roller Rink, Portland, walked off with the lion's share of honors before capacity crowds attending the two-day Oregon State championships at Fun Centre, Portland. Great was the response March 9 and 10, auspices of the Oregon chapter, Roll-erettes, and Oregon Roller Operators' Association, of the United States, and the U.S. Federation of Amateur Roller Skating. Winners will compete in the Pacific Coast championships (Wash.) Rink Rolly on May 12 and 13.

Daily competitions concluded with public skating the first night and with presentation of awards the second night. Admission was 50 cents. Judges were Mrs. Gladys Salsinger, Detroit; Harry Shenk, Joliet, Ill.; and Robert Gormley, Chicago.

Arrangements were in charge of L. W. Shung, executive secretary, and Mrs. Gresham rink and chairman of the Oregon chapter; Dean Sanger, president.

Portland, who handled the competition, and Jess Fink, executive secretary of the Oregon state chapter, Oregon Roller Operators' Association, Inc., treasurer and owner of Fink's Roler-Rollerette Rink.

RINKS: Junior dancing, Borella Mcginnis and Harold Syverson, Imperial, of Portland; Junior girls' figures, Donna Whitehead, Oaks Rink, Skating Club; junior girls' figures, Arlene Macfarlane, Imperial; intermediate pairs, Arlene and Don Macfarlane, Imperial, and novice dancing, Eileen McGuire and Leonard Barber, Imperial.

Boomers Back From Vacation

SAGINAW, Mich., March 15—Mr. and Mrs. David R. Boomer, proprietors of Riverside Roller Rink here, have returned from a six-week vacation in Miami. Mr. Boomer is a leading roller dance expert, having visited a number of rinks and exchanged ideas with operators across the land. Mr. Boomer is an architect, and Mrs. Boomer is a skater and decorator, and they have incorporated many of the ideas they learned in plans they are drawing for a new rink to be erected soon in Saginaw. The Boomer reports rink operators optimize their business prospects.

Frenzied Finance

CINCINNATI, March 15—"In a recent article by me in The Billboard I made the statement that as a top gun in the rink business, Imperial has absolutely no personal interest in box office. I can not feel that he is qualified to pass judgment on the controversy over the "first letter,"" writes C. V. (Cap) Seferino, of Seferino Rink Co., Cleveland, Ohio, in a letter to the Boys' rink management,"" writes C. V. (Cap) Seferino, of Seferino Rink Co., Cleveland, Ohio.

"So that readers may correctly believe the statement that I do not wish to state that I meant that inasmuch as Ravenna is a rink that has 100,000 people who would make a difference in his financial statements with rink grosses being $50,000 or $100,000 a year. I sincerely hope this serves to clarify things."

Mt. Vernon Wins AOW Contests

(Continued from opp. page)

Ozro Nelson, USARSA. Speed rac- ing was handled by the AMA, rep-re-sented by Leryo Jay, Edward Dougherty and Alice Burnham.

Contests:

Results: Senior ladies, Charlotte Ludwig, Doris Harrington and Violet Gargano, all of Twin City; Senior dance, Louis and Elizabeth Leonard, Portland; Junior dance, William Weiber and Patricia Mattllan, Boulevard, and Leon McNeill and Doris Harrington, Twin City; Senior pairs, Jude Cull and Emily Price, Portland; Junior pairs, Leonard Gargano and Violet Gargano, Twin City, and Alma Garza and Doris Harrison, Twin City; Junior girls, Larry and Mary Louise Leathy and Mary Louise Leathy, Twin City, and Thomas Nicholas and Mai Serruzza, Hackensack; William Weber and Gladys Horn, Boulevard, and Kurt Hoernlein, Moline; Senior girls, David McElroy and Joel and Emily Price, Portland; Junior pairs, Kurt Hoernlein, Moline, and Violet Gargano, Twin City, and Joel and Emily Price, Portland; Junior girls, Donny and Mary Lee Geary, Twin City, and James Murray and Lorraine Gullen, Moline.

Junior ladies' pairs, Diana Lan- zott and Patricia Kennedy, Twin City; Intermediate, Mary and Doris Gill and Marie Eckwerth and Lillian McElroy, Portland; Intermediate girls, Larry and Larry Evans, Twin City, Judy and Mary Ely, Portland; Novice men, Kurt Hoernlein and Rodwell Hackett, Twin City, and David McElroy and Mary Lee Geary, Twin City; Novice boys, Eileen and Bill Weiber, Portland; Novice girls, Charles Bininger and Jean Fisher, Twin City; For Complete Lists, see Rochester, The Press Record, Changer, new Mike, 8 Cabinet Operators. M. C. ST. JOHN ARMOBY ROLLER RINK Phone 9988 Manistique, Wis.

WANTED

10 to 100 PAIR RINK SKATES Any condition. State lowest price, sizes and condition. Cash in mail. Also interested in loose rink parts complete.

LEON STEPHENS 3648 Stevens Portage, Kan.

WANTED

Would buy or trade building with suitable dance floor. Also interested in old rink equipment. May consider converting roller rink for some non-adjacent use. Will also consider building on or near hotel. Any information solicited.

BOX D-458 The Billboard, 55 East 42nd St., New York, New York

For Sale

4 Madison 840 Speakers. Each. $200.00
10 x 20 Speakers. $100.
20 pair of Chicago speakers, $1.00 each.
All in good condition and working order. Prices firm.

DON NEW 3401-2, Des Moines, Iowa.

FOR SALE

100 new pr Chicago speakers, $7.25 per pr; 2916 Responsive Chicago Speakers, $0.50 per pr; 991 Electronic 12-20 speakers, $25.00 each.

N. GROENDEY 1023 Elm Avenue Salt Lake City, Utah

FOR SALE

4000 new 7801 Chicago Speakers, 1 each.

LERDU MILSPAUGH 32 Magna, Salt Lake City

WANTED

Refrigerator and 120 volt equipment. Giv details list later.

P. G. MORELAND 3216 Green, Salt Lake City

PORTABLE RINK WANTED

Rink operator wants Portable for summer event, indoor or outdoor use, preferably of galvanized or aluminum. See details later. Contact us at 26th Rink, Des Moines, Iowa.
OTTO

AUSTIN, Tex., March 15—Harley Sadler, veteran operator of the Har- ley Shows, of No. 31, was called one of the nation's leading tent shows and is cur- rently residing here with Mrs. Sadler whom the Texan reports, that he may take his show on the road this spring for a campaign legislative session which is scheduled to end May 16.

Sadler, in reporting on general show business conditions in his ter- ritory, stated that 1947 has been extremely bad, handicapping carni- val and minstrel shows and attractions that have opened. The Plumkett Players, how- ever, are doing excellent business in the Rio Grande Valley since their opening there several weeks ago, ac- cording to Sadler. The Plumkett was a vaude variety feature of Sadler's show for several seasons. Kennedy Swain, another former Sad- ler man, is serving as director with the Plumkett and leading the band and orchestra.

Visiting the Sadlers recently were Joe and Marion McKennon, of the Marion McKennon Shows, who are en route to their home in Pasadena, Calif., where they are one of the most elaborate tent theatres ever built. Mrs. McKennon's father re- cently died in California.

Another visitor with the Sadlers was Mac Johnson, of the famous men's winter tent show, the Bisbee Show. He and Mrs. Johnson are now with the Wayne Babb Play- ers, who are currently performing under canvas in Dallas.

Sadler, recently had word from Mundy Helton, of the Big Horns tent feature with his show for years and later with the Bisbee Players, that Mundy is recovering from a minor oper- ation in Allenott, Pa.

SHERMAN L. JONES, of Princess

OTTO

HISTORICAL SOCIETY

(Continued from page 49)

Florida Opening in April

FLORIDA, Ga., March 15—Florida Pictures from Mooreland, Ga., Albert Gaines, manager, is in quarters here. The show, which opened last fall, will open in April. For a year and Mrs. M. E. Sisson, of the show. Gaines was with the Denbrink, Gloria Nelson, Jerry Asho, and Dorothy and Jess Surr.

Arizona, known as Plains, Photographic

RELIGIOUS SUBJECTS

16 MM.

REDUCE!!!

16 MM.

WANTED

16 MM.

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ANNOUNCEMENTS

AMERICAN'S FINEST, FORGED & NON-ALLOY STEEL BINS AND LUNCH BOXES FOR BOYS & GIRLS, WANTED.

CARNIVAL BARGAINS 

Carnival, auto shows, conventions, and other events are always a good time. People can see new things, get information about products, and enjoy the entertainment. These events are especially popular for families and children, who often have the chance to see animals, rides, and games.
IT'S BACK and hotter ever—

"HOT SPOT"

STATUETTE

Cigarette Lighter

Sells fast—sells itself.

For the office or home.

Everybody wants one.

ORDER TODAY! it's easy to handle this item. You know the way to bring in the profits.

Orders for one dozen or more requires 25% deposit, cashiers check or money order, balance C. of D. Send $2.00 for SAMPLE, cashiers check or money order.

It's FUN on the LIGHTER SIDE

PLATNER DISTRIBUTING CO.

1330 OAK STREET

KANSAS CITY 6, MO.

GLASS AND BRASS MINATURES

Ideal for Concessions—They Sell Themselves on Sight.

Write for sales plans.

SALESAGENTS

SALESMEN

Establish your own all-around business.

Tremendous demand sweeping country for glass and brass minatures. Sells on sight everywhere—homes, offices, stores, shops—everyone loves it.

Exceptional selling opportunity.

For cash sales, kits, etc., fast turnover. Write for complete details.

MIRROR PLATEAUS

BEAUTIFUL DISPLAY CASES

MAGICAL POLISH CLOTH

B.B., BOX 531, ROOSEVELT PARK STATION, DETROIT 37, MICH.

MINIATURE OPERATORS

SEE CASEY FIRST

'CAUSE CASEY'S FIRST

WITH ALL YOUR NEEDS

CASEY can serve you best because CASEY knows at first hand every phase of concession operation and the type of marketing that's best suited for the needs. And WE ALWAYS HAVE THE RIGHT MERCHANDISE AVAILABLE! Just mention the type of concession you operate and CASEY will take it from there.

CASEY offers America's largest and newest line of SLUM, GRIND STORE, BINGO, BALL GAMES, FISH PONDS, HOOP-LA, SCALE-OP AND CIRCUS ITEMS and IS THE LARGEST JOB LOT PURCHASER OF MERCHANDISE IN THE UNITED STATES CATERING EXCLUSIVELY TO THE CONCESSION Trade. We constantly have big lots of closeout merchandise and CLOSETWICE PRICES! CASEY IS FIRST WITH THE NEWEST MERCHANDISE!

We are now the direct factory distributor of the world famous MANNING BOWMAN line of electrical appliances which include chromium TABLE CLOCKS, ELECTRIC POP-UP TOASTERS, WAFFLE IRONS, PERCOLATORS, BROYERS, ELECTRIC IRONS, etc.

CASEY is the world's largest manufacturer of Novelty Candy Gift Packages suitable for your every need. WRITE NOW FOR OUR NEW PRICE LIST.

25% DEPOSIT MUST ACCOMPANY ALL ORDERS, BALANCE C. O. D.

TELL IT to CASEY

YOUR DEPENDABLE SOURCE OF SUPPLY

1132 S. WABASH AVE. • CHICAGO

LOWEST PRICES IN THE COUNTRY—COMPARE

THE DRINKING BIRD MYSTERY FOR MOVEABLE EYES

STRIKE—NO SPRING—NO WIRES—NO ELECTRICITY

"DIPPY JOE"

Complete with glass and stand.

"PENGUIN PETE"

Penguin from Eva

Complete with glass and stand.

Order immediately, 25% Deposit with Order, Balance C. O. D. Send for our latest Catalog, containing many new Novelties.

National Industries, Granite Bldg., St. Louis 2, Mo.
STERLING SILVER RINGS Two hands that sign and scenic rings to make up this moment of true friendship.

80930—Sizes 6 to 9, $1.45
80931—Graduated sizes, Ladies', Sizes 5 to 7, $1.35
80932—Sizes 5 to 7, $1.00

ROHDE-SPENCER CO.
233-255 W. MADISON STREET
CHICAGO 6, ILLINOIS

#3240K Penny in miniature Jug

The jug is of blown glass, the opening of which is exactly 1/4 of an inch, and the size is 4 1/2 inches high.

HOW DID THE PENNY GET INTO THE JUG? They retail for 25 cents, and sell to bookstores for $1.80 per dozen, or $18.00 per gross.

OUR PRICE TO AGENTS $3.30 per dozen
$12.00 per gross
C. O. D. orders must be accompanied by 25% in cash. No single samples sent.

LEO KAUH
ASSOCIATE
333-335 K South Market St
Chicago 6, Ill.

BALLOONS
50,000, 40-inch Target Jugs
10 EACH

In lots of more than 100, each, No orders will be shipped without deposit of 25% order.

WIRE, WRITE OR CALL
BOSTON BALLOON COMPANY
15 Garden Street
Boston 14, Mass.

BIGGEST RING VALUES BEST SELLING STYLES
Write for Circular

STARR CONFECTIONS
2240 N. PACIFIC
CHICAGO 11, ILL.
**BARBECUE ASHTRAY!**

**SELLS ON SIGHT**

The cleverest ashtray around, this barbecue pit holds cigarettes in one side, matches in the other. Attractive as it is practical.

Well made, attractively colored to stimulate actual barbecue pit.

Lift cigarette on grate cause smoke to come thru chimney.

Ideal gift and premium item!

**2 Dz. Lots...$9.00 per dz.**

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**PHOTO**

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**All Types**

**Original**

**Always more photos of your friends, family, pets.**

**New-Dol**

**Suitable, portable.**

**Built and Insured by Mfs. Co., Dept. 322, 1152 W. 68th St., Chicago 34, I11.**

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**ZOOM WITH KILROY**

Slipmy is here! And money making ideas are hotel room reserves and breweries.

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**Sells On Sight**

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**PHOTO MACHINES**

**Slipped by 3 days**

**Big profits. Exclusives for photo shop.**

**For 35m, Kodak, Davenport, Standard, KOD, or 35mm.**

**5-year warranty.**

**Cameo only at 50% off.**

**Write—Phone—Wire—Wireless.**

**$495 Federal Identification Co.**

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NO. 1 SHOW BANNERS—for all shows. These high-quality banners are perfect for attracting attention and boosting sales. We offer a variety of designs to suit your needs.

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Modern tattoo equipment—Also Diamond Pointing Inkigut for artists and custom work. Write for price list.

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AT LIBERTY JUNE 10—5 PIECE CHEM. Branch managers, Home offices, Branch managers, Home offices.

SIDE CAR BAND—"THIRD" AMERICAN AND His Companion Recordist. Fine and nearest.

FIRST CLASS SEMI-WEEKLY—4 MAN COMBO—
Per Colors and Backing. Good backing. Fine and nearest.

GOOD ENTERTAINING THREE TO FOUR SEASON, 40% off retail. China. Travel anywhere. Box 174.

JENS D. JENSEN AND ORCHESTRA now available for summer season. Eight or nine-man combo, all original, well prepared, highly Mn. Write 710 Miner Ave., Kalamazoo, Mich. $412.


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ILLUMINATING CO.

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WRITES UP TO 5 YEARS

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New Gift Items—TERRIFIC—FALL SELLING.

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1¢ each name, price, name, and paragraph.

Order now—Don’t miss this chance for a clean-up with this nationally advertised item.

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Letters and packages addressed to persons in care of
The Billboard will be advertised in this list two times only.
If you are having one sent to you in care, look for your name EACH WEEK.

Mail service listed according to the office of The Billboard where it is held, Cincin-
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make application to your New York or St. Louis office by Wednesday morning,
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25-27 Opera Place.
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Camel, Clubs

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Champion, Fred M.

Champion, Julian, T.

Charles, J.

Clay, Mrs. M.

Clay, Mrs. M.

Cochran, Fred W.

Colton, Mrs. A.

Cohn, Sam.

Cohen, Jack.

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We're all set, ready to supply you for the coming season... more merchandize than ever... lower prices because of volume... more efficient, faster service

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Here’s the Money Maker you’re waiting for-the new MIDGET

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You PAY including Tax $14.50

If you buy in full advance, we'll prepay freight. Samples $16.00 each

Look at All These Features:

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CAR MEL ROL

1 Carton of 16 Boxes (25 Sc Rolls a Box) @ 69c a Box.... $11.04

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OUTSTANDING VALUES!

SWISS WRIST WATCHES

Unbreakable Crystal, Stainless Steel, Fancy Regulator, Water Resistant Dial, Sweep Second Hand, Leather Strap

$3.93 Each

SWISS POCKET WATCHES - $3.50 Ea.

4 JEWEL SWISS WRIST WATCHES

With Stainless Steel or Plastic Bands

$6.86 Ea.

Live Wire Merchandisers. We have some territory open-write.

RICHARD TRENT, LTD.

21-25 La Salle Street
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Phone Monument 2-7737
Pipes for Pitchmen

By Bill Baker

TOM WILCOX... and Ed Burns, former sheet workers, are doing phone work for independent events in the Long Beach, N. Y., sector.

AL EDWARDS... opened his season with glass cutters at Garden City, N. Y., to good results. Al has added a new trailer for this year's trek.

DEWEY GESNER... old-time coil worker, is vacationing in Hot Springs, stopping at the Majestic Hotel along with Mickey Trainer, jam worker; Freddie Corbett, bld man, and Harry Goldstein, calculator expert. Dewey says he'd like to read pipes here from Sammie Friedman.

BERN (HOBO) BENSON... rambled into Montgomery, Ala., last week en route to New York from Los Angeles. He's working his sketch act to successful returns along the route and advises the boys and girls in the profession to stay clear of California. It's no good, says he.

JACK (BOTTLES) STOVER... cards from Harrisonburg, Va., that March 9 provide an answer to a sheetie's prayer and that he and Pat Malone got their share of the lettuce. Bottles says Malone's feet are itching for the hills of West Virginia and that Willie McDomon is going out soon. Meantime, Nick and Polly Benny and the boys are keeping the Java ready for the jackpot sessions, Stover says.

JIM POOL... advises from Akron that Beefsteak Whiteley and Horseback Meyers are en route to Cleveland to open with running mice and aeroplanes. Meyers plans to head for New York later, while Whitey ships out to St. Louis. Pool says that Bill Wise, Joe Mark, Mickey Rieder, Joe MacDonald and Ernie Newman plan to head for Kansas City, Ill., for the opening of Joe MacDonald's show there. Macdonald, says Pool, would like to read pipes here from Guy Kimbro, Chuck Fester, Ted Burdick and Eddie Williams.

CHET WEDGE... is still in Chicago waiting for the blue birds to sing.

AL BLOOM... well known in the South, where he worked sheet for many years, is now identified in Canada.

BLACKIE KUPUSTA... will join Canadian Crescent Shows, which preem at Penticton, B. C., March 31. He will work pennants. (SPECIAL!)

JUST RETURNED... from a visit in New York," pens Madeline E. Ragan from Salem, Me. We stopped at Sikkieville, N. Y., where we visited Pearl and Mack

ENGRavers
MORSE IS BACK

with the Pre-War "MORSE FINISH" that stands up. Everything plated with genuine gold or rhodium electroplate. No imitation finishes. Sales catalogue now available, but for $25.00–84 carded and cellophane samples may be had (no two alike) all ready for immediate shipment. Prepaid if check or money order in full accompanies your order. Or shipped C. O. D. with 25% deposit. The best of the old staple items are included, also NEW 1947 numbers. Money-Back Guarantee on Samples Returned Intact.

ALWAYS SOMETHING NEW AT

EDW. H. MORSE & CO.

ATLANTIC CITY, N.J.

We lead, others follow.

NEW! EXTRA SPECIAL!

JOBBERS, DISTRIBUTORS

TREMENDOUS VALUES IN BEAUTIFUL CHINA LAMPS

Assorted gorgeous shapes and designs, each one a combination of artistic, style and quality to bring lasting cheer and brightness into the home.

Ivory color china decorated with real 22-K gold and silver. Beautiful satin yewbark and plasti-parchment shades.

GUARANTEED TO BE THE GREATEST LAMPS AT THE GREATEST PRICES. They retail from $11.95 to $29.95.

$4.25 EACH in DOZEN LOTS.

Super Deluxe Lamp, $4.95. Each in Dozen Lots. 25% Deposit, Balance C.O.D. Immediate Delivery, 1100 S. B. C. S.

Select Lamp Co.

1240 S. Michigan Ave. Chicago, Ill.
McCart}, who have been off the road for five years. They have a night club called "Chez Choppy," of depicting Pines. Lady Dorthea is featured with her mental act. I have given up hope of going. I am planning to go back to health books. Haven't met any pilates in a long time. Winter. En-joyed visits with Teresa, Arleen and Sid Sidenberg in St. Louis."

Elitch's Sets May Deadline

(Continued from page 74)

for park guests. Eight of the rides are being revamped and painted. The picnic pavilion has been built and modernized to increase industrial picnic potential, and to encourage family-baby-picnic outings.

For the coming season, no newspapers are being advertised and music are under direction of A. G. Burtler Jr. and his orchestra.

At the annual meeting of the stockholders and board of directors, the following officers were named: Arnold B. Gurtler, president and general manager; John M. Gurtler, vice-president; Arnold B. Gurtler, Jr., treasurer and assistant secretary; and Mary M. Gurtler, secretary.

Department heads named were: J. E. Dietrich, head accountant; B. J. B. Borgia, head carpenter in charge of construction and maintenance; Fred DiBona, assistant to Dietrich; Eddie Richardson and John Shif-\n\n
Polack Bros.

(Continued from page 48)

League of American clubrooms Saturday night (8). While we were waiting for the food, Jack Klein kept us entertained with his singing. After a fine meal and a captivating show of the American Players, and his Hollywood Players.

Personnel came and we put on an entertainment at the Shrine Hospital Monday (10). Following the show we visited the wards of the patients at the Corner House. Rex Ronstrot is doing a swell job spotting all the new acts with his drums. He's in his fourth year here.

Visitors included Janet Gibson, Ralph Winarka, Mr. Canestrilli, Raymond Wilbert, Mr. and Mrs. Red Clayton, and Lou Clayton.-ELMER SANTANA.

CANDY—GIFTS

IMMEDIATE DELIVERIES 30% Discount.
1-10 lbs. Candy Bag 8c. 3.75
1-10 lbs. Candy Per lb. 3.00
REASON SWAN SWEET, Indian Candy 2.75
1-10 lbs. Candy Per lb. 3.00
75c Rolled Oat Rolls 2.90
6-10 lbs. Oat Rolls Per lb. 2.75
OREO Cookies (Per Doz.) 1.25
COOKIES (Per Doz.) 1.25
RABBIT & CHOCOLATE CANDY 1.25

DELUXE SALES CO.
220 S. MAIN ST.
BLUE EARTH, MINN.

CARNIVAL-PLASTER

PLENTY-OF-IT LARGEST SELLER IN COUNTRY Medium 12/5c Small . . . . 6c
Made by the Makers of Plaster Gypsum A. C. GIULIANI
1/2 Acre ESTABLISHED 1834 ILLINOIS PLASTIC PRODUCTS 215 S. Main St. St. Louis 6, Mo. Phone 42668

SPARKS

(Continued from page 48)

first show, but promoted him to first trumpet at the night performance. Rees has been given the difficult job of terrific beating. Eddie Callahan and Dick Miller popped flash bulbs all over the lot.

Dennie Helms, Charley Webb, Howard Ments and Wink and their departments are getting the show up and down in record time, says McGee. We're going to town with equal speed.

After staying with us thru Braden-\n

MARCH 22, 1947 THE BILLBOARD

PORT DES DEMERCHANDISE

MERCHANTES 91

UNDER THE MARQUEE

(Continued from page 48)

work Punch... Leo Evans, white- face musical clown and blackface comedian, has completed two weeks with an International Harvester unit in Central Illinois.

Circus general agents know more towns and crossings than railroad men do.

Paul M. Lewis spliced a report that he is retiring, a rumor that started when he sold much of his equipment to Jackson, Mich. He pointed out his health will not permit one-day trouping, but he intends to work his stock at fairs and exhibitions.

Remember the by-gone days when nobody around a circus dared to point out the governor?

Frank (Syracuse Dutch) Gephart, self-styled ambassador at large to reports meeting Thomas Francis Hensy, of Dailey Bros., at the Gunther Hotel, San Antonio, and cutting up jackpots. Gephart would like to give Ken-worth Y. Drake, John D. Fuss and Fred Delliblitt, now with the C. R. Montgomery Circus.

Giustino loyal received a big action picture plus in The Chicago Herald-American. Friday (14), lay-out of five pictures show Giustino jumping thru the hoop in his horse act. Pictures were taken with The Herald-American-speed-ray camera.

Thea Dechert and Harry Horton (Jamaica O'Keefe and the WLS Na-tional Barn Dance) were back-yard spectators at the Polack show in Med-\n

ADD YOUR EXPOSING PENCIL CAN BE USED OVER AND OVER

FOTO-FLEX CAMERA

Streamlined. Colored polished lenses. Makes clear, sharp 1x5¢, 1x5¢ pictures in black and white or color exposures. Daylight loading. Today's biggest camera volue.

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160 West Lake Street, Chicago 1, Illinois

GET YOUR ORDER IN TODAY!

DEALERS' COST

$1.50

MINIATURE KIT

$0.50

boxers write for quantity prices.

LOADS OF FUN!

looks like an ordinary automatic pencil. Carries a miniature camera in your pocket, no size when you can have a personal photo. Can develop your own pictures in the home. Write for free literature.

A MILLION DOLLARS' WORTH OF LAUGHS...

$1.50

AWARDS TO DAVID NAVOLI & CO., LTD.

COMPLETE LINE OF MERCHANDISE

SUITEABLE FOR ALL PURPOSES

FIRST WITH THE LATEST

Write for Price List and Catalog. State Business.

WISCONSIN DELUXE CO.

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BERLIN, WIS.

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**COIN MACHINES**

**EXPORTS DOUBLE PRE-WAR!**

**Coin Machine Record Made**

Juke boxes comprise 71% of total exports—Mexico and Canada big customers

WASHINGTON, March 15.—Coin machine export shipments in 1946 totaled 14,976 machines, valued at $2,655,078, or nearly double the 1939 pre-war high for coin machine exports. As they have in every year for which records were kept, juke boxes accounted for the major portion of the shipments — this year amounting to 71 per cent of total exports. The price of pre-war-day, coin machines shipped abroad averaged fewer machines. Like pre-war, Canada and Mexico stood at the top of the list when the yearly tabulations were made.

Not until April, as the charts on the opposite page show, did exports top the $1,000,000 both Canada and exports held consistently. Although the coin machines shipped abroad numbered fewer machines, like pre-war, Canada and Mexico stood at the top of the list when the yearly tabulations were made.

Develop Small Markets

Because the coin machine market was limited by government restrictions which kept its distributors and operators from buying any quantity of machines, manufacturers, distributors, and operators floundered until 1940 when they began to develop what were once small markets. This was particularly true in the fur trade in Canada, which in 1940 was the third most important purchase of coin machines. Colombia bought a total of 369 machines, valued at $212,910, compared to 1939 when the total was 400 machines valued at $358,557.

Since 1940, the price of equipment on the export market has increased an average of 100 per cent. As an example, Canada, with an average of $350 for its juke boxes in 1946, while in 1940 buyers there paid an average of only $180. A more marked increase is shown in Mexican buying. In 1946 the average price of a juke box shipped into Mexico went for $344, while the 1940 average was $133. Similar price increases were noted in both amusement games and vending equipment.

The high cost of materials used in the production of all types of coin machines, plus the higher cost of labor and other production expenses, are the obvious reasons for this increase in cost, just as they are the reasons for higher machine prices here at home.

**Used Machines Exported**

Most machines sent into the export market are used, re-conditioned equipment, which includes juke boxes shipped from Canada, and Mexico. Both the Canadian and Mexican manufacturers maintain in Canada. The official statistics released by the United States Copyright Office (See JUKE BOXES on opposite page)

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**News Digest**

**A Message From Walter Hurd**

(Walter W. Hurd, who inaugurated the Coin Machine Department of The Billboard in 1932 and edited it for the succeeding 15 years, retired, effective May 1.

One is a remote-control system and the rest cover individal coin machine parts such as coin chutes. First of the big companies to put patents up for licensing was International Harvester and Radio Corporation of America. Tomm L. Averill, a former coin distributor, has complete details on the Wurlitzer patents. See story on page 102.

**Export High**—Coin machine exports in 1946, reports just issued by the U. S. Department of Commerce show, during 1946 a considerable increase from the previous high. The export value of coin machines in 1946 was $2,655,078. Of this total 71 per cent were phonographs. Bulk of the shipments were sent to Canada, Mexico, and Bolivia, a few smaller countries, notably Colombia and the Philippines, also showed remarkably good exports. Any doubt which might have existed concerning the prospects for an increase in coin machine exports should be resolved with these figures. Full details will be found in the story "Exports Double Pre-War" on this page.

**Candy Prices**—First big concern to convert its candy equipment to 6-cent operation — was the Confectionary Cabinet Corporation, theater lobby operators who are now in process of making mechanical changes in their vendors to accommodate the new price. Meanwhile the Wholesale Grocers Association has protested to the National Confectioners' Association that candy manufacturers continue. Some wrappers bearing the 5-cent label is causing them difficulty. Many candy makers are putting their bar goods out in new wrappers which do not bear a price tag.

**Legislation**—Biggest news of the week in legislative matters was the gaming bill with considerable activity in February and March. (See NEWS DIGEST on page 123)

March 22, 1947

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**Loose Round In Fight on Minn. Bill**

**Measure Goes to House**

By a Staff Correspondent

ST. PAUL, March 15.—Opponents of the State administration's anti-gaming bill (H. B. 698) planned to carry their fight to the House floor when the House of Representatives meets Monday, which adjourned on March 13 recommended the widely attacked proposal out of committee by a vote of 16-7. Committee action came after three hours of wrangling, and after an attempt to route the re-vised measure into sub-committee had lost by one vote.

It was conceded, however, even by those members opposing the bill, that few legislators would have voted to put the measures on a roll call vote. The Senate, which has a similar bill in committee, has taken no action on the proposal.

The bill, which would make all types of coin-operated gaming de-vices illegal throughout the State, was a target last week for one of the strongest protests ever registered against legislation of this type. Near- by gathered in a conference of members of American Legion National Commit-teeman Roy T. Anderson and repre-sentatives of the Minnesota Amuse-ment Games Association at a public hearing conducted by the committee.

As finally adopted by the committee, measure is considerably lib-eral. Proposing a bill, the commit-tee, considering the many arguments of the Hearings, over the State, was a target last week for one of the strongest protests ever registered against legislation of this type. Near- by gathered in a conference of members of American Legion National Commit-teeman Roy T. Anderson and repre-sentatives of the Minnesota Amuse-ment Games Association at a public hearing conducted by the committee.

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March 22, 1947,

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www.americanradiohistory.com
### Juke Boxes 71% of Exports: Mexico, Canada Best Buyers

(Continued from opposite page) make no distinction between new or used equipment, nor do commerce department officials release any information regarding the value or model names of machines sent abroad. A breakdown of exports for the year reveals some interesting trends. Pronounced is the concentration of shipments to Latin-American countries. This trend started when shipments to European markets were slashed, and since has continued to grow. Impossible to explain is the single vending machine, with a value of $10,000, shipped to the United Kingdom. When queried by The Billboard about this figure, the commerce department re-checks its statistics (which are compiled from shipping documents which must be filed with the government) and verified the shipment and the dollar value. It is suggested that the department does not divulge specific information about equipment, spokesman for the agency was only profuse to say that the sale consisted of a unit of venders, built to operate as one. Export-import firms on the West Coast and in the Philippine Islands are responsible for the growing importance of a coin machine export center. During 1946, firms in the Philippines shipped 223 machines of all types, valued at $50,063. Breakdown of their purchase shows that these Island buyers took up an almost equal number of jukes, games and venders. From the Islands, export firms eventually expect to do large volume business with Australia and Asia, so the Philippines trade is worth watching. By comparison, in their best pre-war year (1940), Philippine buyers purchased 169 machines, with a total value of $36,727.

### Overcome Regulations

Despite the effects of war, and tangled regulations restricting shipment of any but essential commodities to European countries, Belgium, Sweden, France and Switzerland are shown to have bought coin machines during 1946. Largest shipment was to Belgium, where buyers took 18 juke boxes, with total cash value of $8,822.

Sweden's trade, which sent two representatives to the CMI convention and show held in Chicago in February, is reported by the department's official report as having received 10 juke boxes for $450—an average of $45 per machine. This figure would certainly seem questionable, but commerce department officials say the statistics are accurate.

### Trade Directory

Following tabulation of trade reports received during the weeks of December 15 and March 15 is made for the convenience of the industry. The listings may be incomplete because of omissions, they are offered as an aid in revising trade files:

#### New Machines

- **Kicker and Katcher (skill game)**. Baker Novelty Company, 1700 Washing-ton Avenue, New York 2, N. Y.
- **Kilroy (pinball game)**. Chicago Coin Machine Company, 1725 Di-lworth Avenue, Chicago 12.
- **Bowl-o-Rama (roll down game)**. Premier Coin Machine Manufacturing Corporation, 577 Tenth Avenue, New York 16.
- **Premier Ten Grand (junior con-sole)**. J. A. Van Schaick Corporation, 1725 Tenth Avenue, New York 18.
- **Bat-A-Ball, Sr. (baseball game)**. American Amusement Company, 164 East Grand Avenue, Chicago 11.

#### Personnel Notices

Albert Kopol has been appointed sales representative for Bradley Ac-cessory, Inc., Chicago.

Alvin J. Goldberg passed away in Chicago on February 21.

Robert E. J. Bonde, treasurer and office manager of the Paul F. Reich Com-pany, Bloomington, Ill., has announced his retirement do commerce at the end of February.

C. L. Van Schaick has been elected vice-president in charge of sales for Davey-Coleman Company, Chicago.

Paul D. Bezaian has been elected general manager of Aero Needle Company, Chicago.

#### Distributors

- **Standard Vendors** division of Le-iginal Foundries, Inc., Easton, Pa., has appointed the following firm as distrib-utors of its cigarette and candy venders:


- **Electromat, Inc., Hoboken, N. J., has appointed the following firms as distributors of its amusement games:


- **Standard Scale Company, St. Louis, has appointed the following firm as distributor of its Grotechen metal typing machine: First American Sales, Inc., of Chi-cago.**

### 1946 EXPORT TOTALS ACCORDING TO COUNTRY

<table>
<thead>
<tr>
<th>Country</th>
<th>Totals</th>
<th>Photographs</th>
<th>Venders</th>
<th>Amusement Games</th>
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### 1946 MONTHLY SUMMARY

#### NOVEMBER, 1946

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Tabulations on this page were compiled from the monthly statistics published by the U.S. Department of Commerce. Because the reports are normally released two to three months after the months which they cover, totals for November and December of this year are not available until now, and therefore are published for the first time. It is suggested that by diligent and patient use trade men may retain a permanent record of export activity during last year.

#### Address Changes

- **Seaboard Vending Corporation**, 15 Park Row, New York.

#### Purchases

- **Midwest Merchandising, Inc., has purchased the Laurel Biscuit Com-pany**, Lincoln, Neb., from James W. Penn.

- **Van Schaick Vending Service, 422 West Forty-second Street, New York, has purchased the entire vending opera-tions of Maryland Venders, Cumber-land, Md.**

- **Carr Consolidated Biscuit Com-pany has purchased the Laurel Biscuit Com-pany, Dayton, O.**

#### Distributors

**Standard Vendors' division of Le-iginal Foundries, Inc., Easton, Pa., has appointed the following firm as distrib-utors of its cigarette and candy venders:**


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- **Standard Scale Company, St. Louis, has appointed the following firm as distributor of its Grotechen metal typing machine:** First American Sales, Inc., of Chi-cago.
Signed Into Law by Gov.

Boise, Idaho, March 15.—A bill providing for the licensing and regulation of all machines in incorporated cities and towns of the State was signed into law Tuesday (11) by Gov. C. A. Robins.

Bill, which was passed by the State Legislature last week, establishes a licensing system requiring a minimum license fee of $500 a year for each machine.

Complete authority for the administration of the terms of the law is vested in the local governments, which is defined in the bill as "the mayor and city council of incorporated cities or towns and the board of trustees of incorporated villages in this State."

This section of the bill gives the local authority the right to permit or prohibit the operation of the devices and to enact all orders, rules or resolutions for the regulation or control of the machines.

Bill requires that the license be issued in the form of a stamp to be affixed to each machine as it is placed in operation, and to be kept intact and affixed to the bill or machine, or stamped and canceled by cutting it across with a sharp instrument."

License holders are required by the law to own all machines on which they have licenses, and to license only persons other than the license holder to have any financial interest in the machines they operate.

The section of the law also forbids the operation of machines in any section of a town, city, or village where less than owned or leased by the license holder. Payment of rental fees or operation commissions to any person other than the license holder is expressly forbidden.

Thrust out, bill, bell machines are referred to as "coin-operated amusement machines."

The bill defines such devices as "a machine or device into which such machines may be inserted as payment for the use of the machine or device, and from which, as a result of such insertion and the application of physical or mechanical force, may issue wholly upon any chance or certain or contingent event, any piece or pieces of money, or any check, or memorandum, or other tangible evidence which is after issuance, actually or potentially in money or exchanged for money or property or for payment whatever; which device is defined as and hereby declared to be gaming but not lottery."

Permits Prorated Fees

Machine licenses may be issued, under the terms of the law, at any time during the year, and a fee of $25,000 per year may be prorated as of the date the permit is issued. The prorated remainder of the license year. No maximum license fee is set in the act, this being left to the discretion of the administering authority.

Law provides that $125 of each fee collected be turned over to the State treasurer, a similar amount be paid to the fiscal officer of the county in which the fee is collected. Re- maining $50 is kept by the collecting authority. No provision is made in the act for the division of any fine in excess of $500 and it is to be assumed that the entire amount of any fine higher than that which would be retained by the municipality satisfying the amount.

Violation of any of the provisions of the act or the rules and ordinances enacted by local authority shall be a misdemeanor, punishable by fine of not to exceed $1,000 and/or imprisonment in the county jail of 2 to 12 months, or both. Conviction also cancels the license of the person convicted ineligible for future license.

List Forbidden Acts

A list of six practices are expressly forbidden under the terms of the act:

(1) Operation of unauthorized unlicensed machines; (2) operate or permit operation of machine or machines that have not come in contact with local authority or have not been fitted to a local license, and canceled; (3) permit persons under 20 years of age to operate or to permit persons under 18 to operate machines in public places where such underage persons would (See New Idaho Bill on page 123) be gaming but not lottery."

Life Covers Coin Machines

New York, March 15.—Biggest single magazine publicity break for coin counters in the history of the coin machine industry, turned up in the March 17 issue of Life magazine in the form of a photographic feature on the CMI show of 1947. Titled "Brave New Machines," story captures interest of the industry and administration by coin counters, coin-changing devices which allow in prices and slug rejectors which have made unprofitable the use of slugs as bad news. Stated: "The trade trend the future was favorable, a good public relations mark for CMI, which invited Life's photographer to the show."

Makers Seeking Standardization In Frozen Food

New York, March 15.—Frozen food manufacturers, while recognizing the quality and standardization conscious as evidenced by recent developments in this field, said the Eastern Frozen Food Association said last week that this was not the biggest problem facing the industry, and American Standards Association announced the formation of a national committee to co-operate with an international project for standardization, in the frozen food packaging field.

National Association of Frozen Food Packers, scheduled to hold a convention March 19-21 in San Francisco, state they will attempt to restrict frozen food products to the "fancy" and "choice" categories, defining "standard" grade merchandise from their lines. Leading frozen food packers, it was said, have already instituted the policy of having their products classified by government regulation under Department of Agriculture's inspection system.

Henry Landau, Cortley Frosted Food Company, said that February sales were excellent and indicated orders made March 19-21 will be more than the last year's and this was done in earnest. The association as a whole, present orders indicate that much of our present stock will be sold before the end of the month," he said.

Buying Methods Change

Frozen food men, it appears, are not overbuying as they did last year, according to Landau. Previously, he said, they bought an entire year's supply, but now, alio contracting for the full year, they are accepting delivery on a monthly or bi-monthly basis.

Meanwhile American Standards Association new trade standardization program, said nine trade organizations had been consulted last month in New York, and April for opening discussions. Trade organizations meeting here a gathering in June at Geneva, Switzerland, which meeting would be under auspices of the newly created International Organization for Standardization.

American trade and technical associations requested to join in this work include Frozen Food Institute, National Wholesale Frozen Food Distributors, National Frozen Food Institute of California, Eastern Frozen Food Association, National Frozen Food Institute andPackaging and Materials Handling Institute, Wall Lake Frosted Food Foundation, Packaging Machinery Manufacturers' Institute, National Canners' Association, and Farm and Home Freezer Manufacturers' Association.

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Sams Kraus, Veteran

N. Y. Coinman, Dies

NEW YORK, March 15.—Sam Kraus, manager of the Schork & Schaffer Amusement Arcade on 42nd Street near Broadway, died Tuesday (11) at his home in Manhattan. He was about 60. Funeral was held March (14) from Miller's Memorial Chapel.

Kraus had been active in burlesque and coin machine fields for over 30 years. He was a patrolman of Empire Coin Chapter, O.E.S. and a member of Munn Lodge No. 190, F.A.M.A. He is survived by his widow.

Coin Laundrettes

Begin Campaign

NEW YORK, March 15.—An advertising campaign for the 129 laundrette-coin-operated stores in the New York-New Jersey area began this week with an insertion, about one-third page, in The New York Daily News, Ad, which it all the coin laundry stores in the area, states: "You Shop—While Bendix Does The Work." Campaign is sponsored by Telecoin Corporation.

Arcade News Letter

American Toy Fair

NEW YORK, March 15.—Over 6,500 toy and novelty buyers are expected to attend the 1947 American Toy Fair which opened last Monday (10) at the Waldorf-Astoria Hotel, which here and will continue until next Saturday (22), according to J. S. Leving- ton, President, Toy Manufacturers of U.S. A. Inc., sponsors of the exhibition. About 850 manufacturers are devoting their wares at gathering.

Calendar for Coinmen

March 18—National Amusement Merchandising Association, Region 1, Copley-Plaza Hotel, Boston.


March 31-April 4—Frozen Food Institute, Convention and Educational Congress, Horticultural Hall and Copley Plaza Hotel, Boston.

April 1-2—American Management Association Packaging Exposition, Convention Hall, Philadelphia.

April 14-16—National Association of Tobacco Distributors, Inc., Convention Hall, Chicago.

April 14—Wisconsin Phonograph Operators' Association, Convention and Show, Pfister Hotel, Milwaukee.

March 21—Merchandising Association, Region 4, Edgewater Gulf Hotel, Gulfport, Miss.

April 23-May 25—Industrial Packaging and Materials Handling Exposition, Hotel Sherman, Chicago.


May 29-1—National Confectioners' Association, Annual Convention, Stevens Hotel, Chicago.

May 29-31—Confectionary Industries Exposition, Stevens Hotel, Chicago.
**Vend. Mach. Sales Hit Half Billion During Past Year**

NEW YORK, March 15.—Half a billion dollars worth of merchandise was sold thru vending machines in the United States last year, Robert Z. Greene, president of the National Automatic Merchandisers' Association, said in his luncheon address (9) in a nationwide radio address.

Greene's remarks were heard at the studios of the half-hour radio show David Harding—Countertop, broadcast from the Radio City studies of the American Broadcasting Company, under the sponsorship of J. Scher, chairman of Division A of the Universal Match Corporation. The dramatization itself dealt with vending machines.

Greene, who is also president of the Rowe Corporation, declared: "Automatic merchandising thru vending machines is one of the principal methods of retailers today. Obviously, the same can be said for home life. Machines are a substitute for over-the-counter selling of any other form of retailing, but merely supplements the other methods of distribution. "All over the United States, thousands of men operate these machines. Half a billion dollars worth of products and goods produced were sold last year thru this modern method. These products are a combination of cigarettes, gum and soft drinks. Vending machines have become a definite part of our everyday life. They serve you where other methods of retailing are not practical. Right in your own town are vending machines, weighing scales, parcel lockers, and numerous merchandising machines, ready to supply you with service or merchandise of high quality.

"The vending machine is for your convenience and soon many other items will be sold in this manner."

**NATD Chi Meet To See 4-Firm Vender Display**

NEW YORK, March 15.—Rows Manufacturing Company, Lehigh Pouchers, and Eastern Electric Vending Machine Corporation will display their venders at the 15th anniversary convention of Tobacco Distributors in Chicago, according to H. B. Patrey, NATD executive.

Nelson A. Miller, chief of the Distribution Section of the U. S. Department of Commerce; Edward H. Miller, vice-president and U. S. attorney general, and John Albracht, chief inspector, US Census, were some of the scheduled speakers.

**F&M Offers New Nickel Nut Vender**

NEW YORK, March 22.—A new 5-cent bar, called the Viking, is being offered by F & M Industrial Company, Bergenfield, N. J. The machine holds eight pounds of nuts and features a coin counter. Henry Pastore is president of the firm and George Warthiem is sales manager.

**Large Output Of Vit-o-Min Venders Seen**

LOS ANGELES, March 15.—Jay Kurtz and film actress Ilona Massey, who heads Kayem Products Corporation, demonstrated the vitamin vending machine which quantity production by July 15. Firm, which recently made its first announcement of the vender, has its plant at 4141 Santa Monica Boulevard here.

Kurtz, who invented the device, said he had completed 5,000 units to be completed by the July date, and that present model would be adapted to vend other products, including razor blades, chewing gum, penny candy and postage stamps.

Current model has capacity of 100 two-tablet boxes of vitamins, which are manufactured by William T. Wright's Company. Tablets contain eight vitamins and six minerals, are made to retall at 10-cent wrapper, package, approved by Hollywood Testing Laboratories. Boxes are of penny Chickett or 521-stamp folders.

Called Vit-o-minc, machine measures 11 1/2-inch wide, 4-inch deep. Outside finish is "hammer tone" with replaceable front decal. Machine has four columns with automatic trigger switching service from ampler to each column. It is die-baded, with interior chromium plated.

To facilitate sales of different produced products, price planned, price cut is interchangeable, using either, dime, nickel or penny, by means of a selector column.

While machines for products other than vitamins are being developed, the company plans to continue to keep its vending as its leading product. Test runs on this unit have been made in some hotels and Dallas bus station, according to Kurtz.

Distributors have been named in St. Louis, Chicago and Hollywood. B. & W. Sales Company, headed by C. B. Lounge and James Williams, will be co-distributor with firm of Virgil E. Earl in Chicago. McClure Distributing Company, of St. Louis, was also named. Martin Distributing Company here is the national distributing organization. In addition, distributors in New York and Boston are being appointed.

**AMA Packaging Meet In Philly April 8-11**

NEW YORK, March 15.—Slightly more than 95,000 square feet will be under exhibit space at the American Management Association Packaging Exposition at Convention Hall, Philadelphia April 8-11, according to Dean E. T. Mulvihill, AMA president. This is double the exhibit space used at the 1950 meeting and leaves room for 50 per cent greater than last year.

Because of postwar packaging plans by a number of manufacturers that have not as yet been able to put their products back on the market in any way, it is now anticipated that attendance to be break all records.

**Horse Vender?**

NEWARK, N. J., March 15.—An application for a penny peanut vending machine which features 100 mechanical monkeys has been refused by Public Safety Director John B. Bennett here on the grounds that "It might be the beginning of kiddie booties."

**Hike Mars Bar Price to Dime, Increase Size**

CHICAGO, March 22.—Mars, Inc., this week announced that their Mars Bar, which had increased in size and will now retail at a dime. New size bar weighs one and three-quarters ounces.

Gies, director of sales and advertising, said the new bars hit the market this week, with actual shipments beginning Wednesday (12). Sales campaign began Monday, he said.

"Our production on this bar is necessarily limited," Gies declared. "Because of present limitations, we won't be able to give much notice of them...the national scale it will be spread fairly thin. How- ever, in the long run it should increase our production in the near future to the point where it will be fed to the demand."

New bar, altho increased in size remains the same shape as the nickel size and will fit all types of vending machines, either column venders or selector models, Gies said.

Mars several weeks ago discontinued manufacture and distribution of Frisco, a new dime bar that had been on the market only since December.

Gies said the company experienced difficulty in selling Frisco but that company officials made the decision to discontinue it in favor of the new Mars because they felt the latter product was a better piece of merchandising and would be more widely acceptable in the market. They also felt they would prefer to get behind a bar that already had an established name, Gies added.

**Howey Named New Chairman**

Regional session attended by nearly 100 members in Detroit—Landis speaks

DETROIT, March 15.—Regional meeting of National Automatic Merchandising's Region V here Friday (14) was called to order by W. E. Landis, director of industrial relations for Briggs Manufacturing Company, who gave pointers on increasing machine sales in industrial plants.

Nearly 100 NAMA members in Region V, covering Michigan, Ohio and Indiana were in attendance at the meeting, which was held at the Statler Hotel. Hugh C. Howes, regional vice-chairman, presided over the meeting in the absence of Don W. Huck, who was kept at home by doctor's orders. Howes also elected chairman for the coming year.

List Points

In his luncheon address, Landis listed seven operating national theater operators designed to increase plant sales.

1. Product management wants to see equipment kept clean, even in comparison with the one used itself.

2. Management wants service men who are neat and courteous, and who are well dressed and wear uniforms. As Landis put it "even on dirty jobs want clean products."

3. Eliminate sales by service men directly to employees generally. This practice causes discontent among employees because of suspected favoritism and causes giving up around the machines. Management wants service men to be available equally on different shifts from production employees.

4. Service man should give one nickel in change for a half dollar instead of 10 to prevent an individual from saving the nickel for brands for the day and causing discontent among employees.

5. Keeping machines in proper operating condition would prevent much breakage and pilfering. It was estimated that 83 per cent of breakage was caused by the machine to deliver or failure to deliver the proper brand. Landis expressed the opinion that much damage could be prevented because the vast majority of people are honest but might become irritated if they felt cheated.

6. Give full commission on sales that have been made.

7. Give management assurance on insurance carried by the operator.

(See NAMA Meet Hear's on page 99)

**Confection Cabinet Opens New Offices**

CHICAGO, March 15.—Confection Cabinet Distributing Company, vending machine operating organization, recently held open house for its new 20,000-square-foot Western branch office at 320 North Loop, and at the same time invited Daniel Smearer, vice-president in charge of this division, hosted the gathering.

Company occupies the entire second floor of the three-story building at this address. Receiving and loading facilities are provided on the lower level.
First of Coin Laundry Chain Opened in Chi

CHICAGO, March 15.—Automatic Washers, Inc., new coin laundry firm using Westinghouse equipment, which was incorporated November 24, 1946, opened its first of a proposed chain of 20 or more coin laundries at 2205 Broadway here March 5. George J. Brown is president of the firm; his son, Cameron Brown, vice-president, and James Howell is manager of the Broadway laundry.

Second coin laundry is to be opened about April 1 at 4005 North Lincoln and additional stores as locations and equipment become available. Broadway store has 40 washers—30 on the floor and one in the show window for dual purpose of display and to substitute for any machine in need of repairs.

Lincoln Avenue store is to have 41 machines, including one placed in show window. Addition of extractors and ironers is contemplated in future plans.

Bottle Laundry

LANSING, Mich., March 15.—Gov. Kim Sigler recently signed an amended act regulating the manufacture of soft drinks to provide that each bottle or container shall be washed before sterilizing.

Chi Firm Makes Cup Vendor for Theaters Only

CHICAGO, March 15.—Square Manufacturing Company, 2359 North Broadway here, formed March, 1946, to produce and market the new cup venders for theater lobby use only. Company is affiliated with United Vending Machine Company of South Chicago, a firm which operates bulk drink venders in theater locations throughout Chicago, Max and Allied Jimbaum, president and vice-president, respectively, have manufactured a Square brand of coffee and tea venders of their own and operate United Beverage. Leslie Arnett is treasurer and en- gineer of the Square firm.

Firm's cup machines, which are specially constructed and designed for theater jobs, are replacing United's older equipment which was made by various firms. Affiliated companies in Dallas and N. J., are also installing the Square vendor in theaters.

Leslie Arnett, who designed the venders, there are about 170 Square machines now on location in Chicago theaters. Such locations as the Chicago, State-Lake, Telenews and Grand are a few of the most important locations. About 30 other Square venders are in use in New York and Dallas. Beverage company is taking the entire Square output, amounting to 40 or 50 machines a month.

Special Construction

Both venders, said Arnett, because of their special construction, would result for over twice the amount of some other similar machines now on the market. Two-cup machine, he said, will service two people at the same time, as it has two delivery faucets and separate coin chute for each faucet. Machine has a total capacity of 800 fluid-ounce drinks, or 400 for each flavor. Single cup machine contains 400 drinks. Large machine is cream and tan in color, smaller vender an over-all tan. Metal panels on the front of each vender carries this request: "Please do not take drinks into auditorium." Dimensions of two-cup machine are six feet, six inches high; 38 inches wide.

Leslie Arnett said he has been designing and building cup venders in Chicago since 1935. He claims that he designed the first coffee and tea counter boxes used in drugstores and ice cream parlor soda fountains.

Use of Venders By Dr. Pepper Bottlers’ Boom

DALLAS, March 15—Increasing use of bottle vending machines by Dr. Pepper bottlers over the nation this week was shown in this week's report by R. M. Orr, of the Dr. Pepper cooler and vendor sales department, who said bottlers of new Atlanta, Ga., said "B" Vendombres already are on location in all parts of the country. These are high-capacity single-flavor bottle venders produced by the Vendombres division of the Coca-Cola Company, San Francisco, Calif. It features a simplified operating mechanism adaptable to coin change installation, optional to the operator. Vendombre company recently en- larged its factory, adding 40,000 square feet of floor space. Spare parts kits are available in several sizes to allow individual operators to order quantities in proportion to the number of machines on location. Factory- trained personnel also are available to help solve urgent problems.

THE PIONEER DELUXE

The Industry’s Best Buy in A 5c Hot Nut Vendor

Not only vends all types of nuts... but can be converted instantly to vend any type of bulk confection

ADDITIONAL FEATURES: Removable serving baffle, easy access to simple mechanism... extra large cash drawer with National lock... blower fright cap... highly polished aluminum housing... valve... large size parts of brass... good capacity... economical operation... complete with cup dispenser or paper bag holder.

Salesmen! Distributors! Write for exclusive territory on quota basis.

THE PIONEER CORPORATION

1115 Poplar Grove St., Baltimore 16, Md.

Operators! Write for our booklet, "A New Opportunity For You."

30-second on-the-spot access to mechanism for instant conversion and service.

Extra-large cash drawer protected by National lock.

CANDY MACHINES

Rowe, 120 Bar Coin.... $89.50
Light, 120 Bar Coin... $110.00
Uneeded, 102 Bar Coin... $70.00
Advance, 64 Bar Coin... $37.50
Heidel 9-18 Standard, 162 Bar Coin... $105.00
DuGrenier Candyman, 72 Bar Coin... $62.50
Penny Inserting Machines... $350.00 and up

CIGARETTE MACHINES

Rowe, Deluxe Model with lights... $150.00
Rowe Royals, 8 col. $85.00
150 Pack Capacity, 6 col. $32.50
DuGrenier Champion, 9 col. $89.50
W. & D. Coin, 65.00
W. & D. Coin, 90.00
S., 7 col. $42.50
National, 6 col. $32.50

POLICE WON’T TALK ABOUT SOURCES OF VENDING SUPPLIES

EVANSTON, Ill., March 15.—Police’s Benevolent Association here is going into the vending machine business this fall to raise money to help the special fund, according to Robert J. Labbe, association president.

Labbe, who seems to know the best sources of supply and who seems to be doing most of the work, a sign a machine has been published is installed in the station and plant cell for installation of a peanut machine and a candy vender.

Schlegler said the association is buying the machines and that they will be serviced by the police officers. There has been a candy vender in the station, serviced by the coke distributor, for some time and it has given the association a substantial return every year, the sergeant added.

Asked where he was getting his "plentiful supply" of ball gum, the sergeant replied:

"That’s a deep, dark secret."

Wrigley Cites Discontinuation Of Orbit Brand

CHICAGO, March 15.—William Wrigley Jr. Company has published advertising newspaper advertisements in Chicago newspapers plus Orbit gum has found its way to retail shelves. Firm's advertisements explain that the gum is now a discontinued brand (Wrigley stopped making it a year ago), being distributed by the Wrigley organization.

Orbit gum was the subject of one of the most talked about advertising campaigns ever staged by a supply manufacturer. Wrigley, when the Wrigley company explained that it was not up to the firm's standards, since Orbit appeared on a Spear- mint, Juicy Fruity and Doublemint were not on the market.

When the company resumed production of its standard line, Orbit was discontinued as appearing in a few limited markets have been purchased from the armed services' surplus supplies.

Texas Cig Stamp Tax Rev.

Up Febr. '47 From Feb. '46

AUSTIN, Tex., March 15.—Revenue from stamp taxes on cigarettes showed an increase in March of $142,741 over the same month last year, according to a report from the State revenue department. Tobacco collections last month were $1,560,055, as compared with $1,417,314 in the same month last year.

VICTORY


New, $25.00 Exch. Used, $15.00 Exch.

W. E. HANSEN

3185 S. 20th. East Salt Lake City 5, Utah

CANDIES

360 Pans—5¢ Delight Bars, Bonus, slightly damask. 14c. New York. Other Candies available in quantities.

Candy Sales

3925 W. 16th St. CHICAGO 23, ILL.
Exhibit's Counter Prize. Alphabet Letters. Per 100 Cards. $2.25

Children Conduct Bottle Round-Up

TOLEDO, March 15.—Thirty-four 9 and 10-year-old pupils at Lincoln School here got results in their 10-day bottle round-up contest.

Containers corrall more than 7,800 deposit bottles in the contest which was conducted in connection with the school's training in citizenship.

For their efforts, many of them kept a part of the $187.72 deposit value of the bottles.

Biscuit Firm Finds Vender Sales Up Net

KANSAS CITY, Mo., March 15.—Sunshine Biscuits, Inc., Kansas City, which launched a campaign to merchandize its cookies thru vending machines a little more than a year ago, reported record earnings of $6,365,443 for 1946. This was equivalent to $.63 per share of common stock.

Firm, formerly Loose-Wiles Biscuit Company, also reported its second annual volume of sales with a total of $38,750,000 worth of cookies, crackers, candy and other confections sold last year.

In his annual report to stockholders, Hanford Main, president, pointed out that this represented an increase of $2,300,000 over 1945 sales, and it was just a shade under the all-time record sales of $34,500,000 scored in 1944, when the biscuit and confection trade was at its wartime peak.

Main's report bubbled with optimism.

"Never has this company been on sounder financial footing," he declared. "We have no long-term indebtedness."

"The working capital position of the company is excellent," he added. "The current ratio in excess of 3.3 compares with 1945 and gives adequate assurance of the strong financial position. The balance sheet and s\r\n\nVENDIT machine has rubber trimmed and softly cushioned. Each machine has rubber bumpers for counter oil, but cannot bump on the way to place its contents. The standard machine is arranged to sell five to Nine Potato Stamps for 35 or 50c each. Total stamp capacity is 1050, arranged for 25 cents when the capacity of the machine is 300. Machines are priced at $85 each. Each stamp machine can be arranged in one to six places and vend out much faster than a split of chewing gum and similar sales.

Gratete Co. Uses Venders To Boost Biz

Industrial Sales Eyed

CAMDEN, Ark., March 15.—Gratete Company, Inc., here is stressing two vending machines in its sales expansion plans. Venders are made by Vededor or Selective-vend, and the firm is encouraging its franchise bottlers to make full use of them.

W. Barker Preedy, cooler and caret-Three models in a modern American style to the firm's franchise holders, points out that there are two kinds of ready markets for soft drinks—the retail dealer and the automatic merchandising machine.

Of the vender possibilities, Preedy says, "This is the vast industrial market. We consider this field in terms only of factories, machine shops, brick plants, foundries and other locations of a similar nature. However, we may for all practical purposes consider as an industrial market location or place where people congregate in numbers and soft drinks are not offered for sale thru the conventional dealer outlet."

Types of Locations

In this classification Preedy includes factories, theaters, lunch rooms, government buildings, hospitals, schools, laundries and other places.

"Outlets of this type," Preedy continues, "generally do not have the facilities and personnel to handle, serve and collect for beverages. It was to supply the means to this vacant market that the Grapette vending machine could be reached conveniently and profitably that this coin operated vending machine came into existence.

"With a minimum of attention, coin operated venders chill, deliver and collect. Today coin venders are in a tremendous position to create an extra and profitable business that would not be obtainable thru any other means. The demand for a place in the industrial market in any Grapette territory is of such great importance that it cannot be overlooked."

'B' Common Holders Get L&M Control

NEW YORK, March 15.—Littey & Myer Tobacco Company's preferred and common stockholders at an annual meeting recently gave voting control to holders of Class B common stock by authorizing changes of that stock with voting power.

Previously, holders of 2,777,083 Class B shares had no voting privileges, while holders of 859,836 shares of common stock, $25 par value, controlled 51 cent of the basic votes. Holders of outstanding 208,741 shares of 7 cent preferred, having four votes each, had 49 cent of the vote. New capitalization will give preferred holders 3 per cent of the 3,971,003 possible votes; new single class of common stock 78 per cent. About 57 per cent of the combined total vote will now come from voting rights given Class B common stockholders by exchange into voting common stock.

Sells More Candy - Pays More Profits

The VENDIT Corporation

2946 W. Grand Ave., Chicago 22, Ill.

www.americanradiohistory.com
Popcorn Comeback Credited to Interest Shown by Vendor Ops

NEW YORK, March 15.—For the first time since 1940 when most of the larger theater chains imposed a ban on concession eating inside their movie houses, the kernel is staging a comeback. Interest for the small machine operators in popcorn, whether sold thru coin-operated or non-coin machines, is being credited for the change of heart.

Appearance of coin popcorn vendors in some of the smaller theaters in the five boroughs has been growing for some time, but coinmen view the second-run Harris Theater this recent approval of popcorn and installation of a bulk (non-coin) machine in the lobby of the showhouse as the most important step to date. Showhouse, on 42nd Street near Broadway, is so far the only one of coin popcorn vendors in the Times Square movie belt that has approached it.

Candy Machines Busy
First-run movie centers such as the Globe, Strand, Palace, Astor, Capitol, 

Expect Vendors To Boost Sales Of Soft Drinks

LONG ISLAND CITY, N.Y., March 15.—General Bottlers, Inc., in a report released today announced that new vending machines, electric coolers and re-appearance of carry-home cartons are expected to stimulate soda sales in 1947. Company's subsidiaries in the New York City-Des Moines-Springfield, Mo., Chicago, and Los Angeles, all distributors of Pepsi-Cola, altho upping prices after elimination of OPA controls, reported no noticeable less in present business as a result of the increases.

Inability to obtain quota-free sirups, and a distributor strike in Chicago last year, the report said, contributed to the 16.4 per cent decline in sales from the 1946 totals. Net income in 1946 amounted to 82 cents a common share, compared with net income of 49 cents in 1945, which was considered favorable considering handicaps involved in sugar rationing and inadequate supplies of dextrose. This year, with the sugar situation bright, construction of new plants and new additions to existing plants are being undertaken by General Bottlers.

Altho in 1946 no dividends were paid to stockholders due to firm's policy of conserving cash for expansion and to build up inventories, such payments are being resumed in 1947. First quarter found a 15-cent a-share dividend being paid. As of December 31, 1946, company's current assets amounted to $865,190 and current liabilities $525,477.

Clinton Industries, Inc.,
Show 1946 Income Figures

NEW YORK, March 15.—Clinton Industries, Inc., manufacturer and distributor of automatic popcorn machines, operating for profit for the year ending December 31, 1946, totaled $5,554,696. Total income was $8,660,901.

Maytag's '46 Output of Washers Over '41

CHICAGO, March 15.—Plagued with the same shortages of small motors and other materials that have affected all machine manufacturers, the Maytag refrigerator & appliance company, the largest maker of automatic washing machines, reduced its output of automatics in 1946 by more than 31 per cent. Many of these machines would not be delivered until the fourth quarter of 1947.

Clinton's sale of its candy division produces the top line in the year's figures, a total of $3,282,635. Company's total assets, as of December 31, were $21,263,384; cash, $8,335,829, and marketable securities, $1,150,224. Number of capital shares, 715,115, including $21,000 held in treasury.
NAMA Meet Hears Pointers; Howes Named New Chairman

(Continued from page 95)

Huck Sends Letter

Altho unable to attend the meeting in person, Chairman Huck addressed a letter to members of the region in which he advocated that regional chairmanship be limited henceforth to those who had directed the various branches of the industry.

R. L. Strain, vice-president of the American Locker Company and chairman of the finance committee, stressed the importance of making every phase of operations a profitable activity. He announced the December convention as establishing automatic merchandising independently as an important industry and a factor in the distribution of many products.

Convention and exhibit plans were discussed by Paul R. Steiches, NAMA director of field activities, who also handled general arrangements for the Detroit meeting. (Convention will be held at the Palmer House in Chicago December 14-17.)

Mr. Howes was adjourned in the afternoon, followed by scheduled visits to local plants which were holding open house for delegates.

Omaha Canteen Co. Opens New Branch In Lincoln, Neb.

LINCOLN, Neb., March 15.—Automatic Canteen Company of Omaha has opened a branch office in Lincoln at 2707 Randolph Street, Fred P. Schellhorn, president announced.

Chairman of the Region V. Luchow, connected with East Terminal Service, Liverpool, O., also represented suppliers on the panel.

Bachr Loads Discussion

Discussion was led by Fritz Bachr, Wilbur Suchard Chocolate Company, who cited the fact that manufacturer's and distributor's ability to facilitate the sale of a product will depend upon the generosity in the allocation of supplies and in price schedules. Other members of the panel were Paul Ghinelli, legislative chairman and representative of cigarette operators; Wallace Cole, of W. T. Tibbs Company, Cincinnati, representing the roving vending trade; and B. A. Smith, Jr., Mill Manufacturing Company.

In a letter address entitled, "Significance," Bachr discussed the history of the industry, stressing the legal battle of the state in the transmission of the goods and the gradual gaining of respect from both the public and local owners.

B. A. Yovich, NAMA legislative counsel for Regions I thru V, gave a general picture of the legislative outlook and Ghinelli conducted a brief forum chiefly on measures pending in the Michigan and Ohio legislatures.

You Now Can Put SHOWMANSHIP Into the Point of Sale Promotion of Your Vending Machines

More is just what you've been looking for; outsmart your rival and HOLD IT at your vending machines. Get the Tel-A-Tale Motion Sign! Tel-A-Tale Motion Sign can put your sales message across in lights ... traveling lights which spell out your story in miniature form in seemingly the same way that the large multi-column newspapers flash the news of the world across your buildings.

Tel-A-Tale Motion Signs bring light and motion and sales and profits to your vending machines at extremely low cost. Moreover, they can be attached to the back or side of the machine by the operator or built into the machine itself by the manufacturer.

Find out for yourself how you can attract and hold the attention of bigger crowds at your vending machines. Get a Tel-A-Tale Motion Sign. Write for details. It costs you nothing. No obligation, of course.

GOLDEN STATE VENDOR ASSURES "GOLDEN FLOOD" OF PROFIT

An all-purpose, all product Vendor of unsurpassed beauty contributed to nine years of service.

Hammond Recess Finish, Trimmed Steelies 1.1 t. l. Aluminum Mechan- ical

10c or 5c Sample $12.95 Quantity Price ... Write.

Distributors, Contact Us Some Territories Still Open.

BADGER SALES CO., INC.
2251 W. Pico Blvd. Los Angeles 6, Calif.

SALES MANAGER WANTED

If you'd like to make a good, permanent connection with one of America's largest and fastest growing distributors (New York location) to head up a brand new electrically operated cigarette machine developed by one of the country's leading manufacturers, here's your opportunity. A great product—a head-up organization to back you up and we're used 10 paying well for key men. Full details first letter; interviews later. BOX 1776, The Billboard 1564 Broadway New York City

NAMET Meet Hears Pointers; Howes Named New Chairman

VENDORS NOW

$13.95

Each

NEW VENDING MACHINES

Advance #111, Ellilor 1c or 2c ... $13.95
Columbus Mod. 48b, 1c ... 12.95
Columbus Mod. 48c, 1c ... 12.95
Columbus Mod. 48c, 1c ... 12.95
D.C. R. Mod. 48b, 1c ... 12.95
Master Nov 48b, 1c ... 12.95
Master 8C, 1c ... 14.95
Victor Mod. C, 1c, 2c, 3c Mod. ... 13.95
Victor Mod. V, 1c, 2c, 3c Mod. ... 14.95

A 10 1/2 Alphabet Chans. Pair P ... 5.00
A 5 1/2 Alphabet Chans. Pair P ... 3.50
3540 Chans. Pair P ... 1.95
8 Standard Button, $25.00 Pair P ... 2.00
14 Standard Buttons, $40.00 Pair P ... 3.00
30 Standard Buttons, $50.00 Pair P ... 4.00
50 Standard Buttons, $60.00 Pair P ... 5.00

1/8 Deposit Received With Order.

FRANK DIST. CO.
635 N. 8th St.

Diamond Match Co. Offers Vend DeCal

CHICAGO, March 15.—Diamond Match Company is offering without any charge to its dealers a 16 cent vending cigarette and vending machines. Printed in red, white and blue, decal will resemble the message, "You Always Need Matches." Requests for the decals are being handled by local Diamond representatives.
Confection Cabinet Corp. Adopt 6-Cent Bar Price

CHICAGO, March 15.—Confection Cabinet Corporation, one of the nation's largest operators of candy vending machines and candy counters in theaters, is the first company to report a large-scale conversion of nickel candy venders to 6-cent operation.

Louis R. Smerling, Chicago office manager, revealed this week that conversion of the firm's 1,000 venders from Newark, N. J., to Denver is about 20 per cent complete. Conversion of machines already is complete in the East, where nickel bars have been retailling for 6 cents since last October, Smerling said.

Activity is now centered in the Midwest, where work is progressing slowly because of difficulty in obtaining new coin mechanisms. Smerling declared. First mechanisms are going to locations that depend entirely upon machine operation. According to Smerling, the company's machine operation is an auxiliary to its candy counters. Machines are used to supplement counter operations in larger theaters or in theaters where operation of counters is not practicable.

All machines use Advance mechanism, a coin slot for each candy column. Smerling said prices are not being increased on bars whose wholesale price has remained the same. "We are increasing prices only on bars that are costing us more," he declared.

Confection Cabinet also has discontinued purchase of so-called "war baby" candy bars for machines and counters. Firm is now buying only nationally advertised brands or brands that are well known in any particular locality.

This was done in spite of the present shortage of supplies because "we are convinced that the public wants quality candy," Smerling declared.

Candy Bars Figure In Phone Workout

DALLAS, March 15.—"Candy bar strike" was the tag put on a walkout by workers in the confectioner's industry this week as workers in 52 cities thru the country's northeast prepared to hold "continuous meetings" in sympathy.

The strike's description was charge by Odessa employees that a night operation had—in addition to other actions—planned to discriminate in an equitable way Christmas candy sent by telephone users.

More Detail on Venders in 1947 Census of Mfrs.

WASHINGTON, March 15.—Industry representatives of the vending machine industry in the forthcoming 1947 Census of Manufac- turers, plans for which were in progress under the direction of the Department of Commerce's Bu- reau of the Census. In gathering statistical information relative to a detailed survey of the field, the Bureau sent trade leaders this request:

"We are requesting your comments especially on the coin-operated ma- chine industry. The product classifica- tions for the industry on the enclosed form are similar to those in the last Census of Manufacturers, covering 1939. However, the in- creasing importance of this industry might indicate that additional detail would be advisable. For example, vending machines might be segre- gated as follows: bulk machines, (nuts, gum and candy, other than bar candy), bar candy, packaged cigarettes, and all other vending machines except refrigerated beverage dispensers.

"In addition, we should like to point out that refrigerated beverage dispensers will be included in the form of commercial refrigeration industry. The proposed classifica- tions as follows: coin-operated, refrigerated beverage machines, bot- tle type (mechanical); coin-operated refrigerated beverage machines, bot- tle type (non-mechanical); coin-op- erated refrigerated beverage machines, cup type, complete with car- bonator and accessories, and coin- operated refrigerated beverage ma- chines, cup type, bulk dispenser com- plete with mixing valve."

Staley Co. Reports 1946 Sales Highest

CHICAGO, March 15.—A. E. Staley Manufacturing Company, processors of soybeans and supplies for candy manufacturers, reported this week that the firm's sales and profits for 1946 set new all-time records. Net earnings for the year totaled $2,080,550, equivalent after preference dividends to 88.78 a share on the outstanding common stock after the 10-cent stock dividend paid last June. Figures compare with a net of $2,394,819 for 1945, equivalent to 82 cents a share.对于 the present commodities. A. E. Staley Jr., president, said in his letter to stockholders that both dollar sales and profits were higher for the year because of the inc- reased average selling prices of the com- pany's products. Report also disclosed that the firm has approved an expansion-modification plan which, it is predicted, will entail an expenditure of between $13,000,000 and $18,000,000 and will require about three years to complete.
Wurlitzer Patents Up for Sale

Worcester Operators Cut Percentages on Locations

Worcester, Mass., March 15.—Worcester County Phonograph Owners’ Association has cut percentages paid to location owners by association members in an effort to offset increased costs.

Under the association’s new plan, owners are offered a straight 40 per cent of the take over 2 cents to 25 cents. Where new machines are installed, location owners will take the first $5 in addition to the usual 60 per cent.

Prior to the association move, location commissions had been on a straight 50-50 basis since 1940.

When notification of the decreased commissions went out to 800 location owners two weeks ago, association members feared at least a temporary loss of many spots. However, when reports were compiled and checked at a meeting Monday (10) of 11 location owners found to be lost because of the commission cut.

Letter to location owners pointed to increased costs which were addressed in last week's issue. The letter stated: "As in your other business, the phonograph owners have been faced with increases, in prices for parts, replacements, labor, etc., that are more than doubled,” the letter stated.

"If you are in the phonograph business, you have been extended the same commissions as we did prior to 1940. In view of these facts, our machine operators have decided to reduce the revisions of our commission schedule.

"As to what the future will bring, the phonograph business in the near future we can go back to the old schedule, but as things are today we cannot commit ourselves to the date. Under this new schedule, we hope to be able to give you better returns on your investment and equipment.

"We feel that music is an accommodation to any location and not a proposition. We hope to have your approval."

Association also has been holding regular meetings here, soliciting their co-operation in improving operating conditions. Operators have been presenting distributors’ setting up new operators in the territory. Their argument for assistance from distributors that healthier conditions will result in increased sales of machine.

Still comparatively new, the Worcester organization is meeting the results of its new program and hopes to be able soon to bring the rest of the operators this week.

Mr. Allen, who has been the president of the company for the Packard Manufacturing Corporation in Eastern Missouri and Oklahoma.

Jenny, who is president of the firm, has been connected with the coin machine industry since 1919, when he joined the Rudolph Wurlitzer Company. He was later manager of the coin machine department, and after that was connected with Coin Machine Acceptance Company. Now going to Brandt, he was president of the company and was a graduate of Ohio State University. His experience prior to entering the coin machine business.

A native of Cleveland, Jenny was vice-president of the Merchandise National Bank and the bankers’ Commercial Corporation, Chicago, where he was a new business representative.

Padfield entered coin machines in 1938, when he joined the W. R. Buffett Distributing Company, Omaha. Before going to Brandt, he was vice-president of the Buffalo Distributing Company, also in Omaha. A native of Wichita, Kan., he attended Wichita Business College and the University of Kansas.

In approximately 30 days, Musical Sales will stage a formal open house at its Olive Street address.

Associated with Padfield and Jenny, in the same building, will be Joe McCormick, who is currently running Joe’s Phonograph Service, a repair and service firm for operators. McCormick will continue to operate this service under its present name, but will be associated with Musical Sales. McCormick will also handle the sale of used equipment for Musical Sales.

DENNISON QUITS PERSONAL MUSIC

Newark, N. J., March 22—H. E. Dennison, president and general manager of the Dennison Music Corporation, resigned yesterday. His successor has not been named.

Dennison, a pioneer in the music business, plans to continue his own organization for the national distribution of coin-operated music.

In leaving Personal Music, Dennison expressed his confidence in the continued growth of that kind of music field, which he feels is still in its infancy but is rapidly becoming a major factor.

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INDIVIDUAL MUSIC WALL BOXES!!! FOR SALE
35 Personal Music 5¢ Wall Boxes $19.50
35 Personal Music Location Amplifiers $99.50
70 Solotone Combination 5¢ and 10¢ Wall Boxes $19.90
3 Solotone Location Amplifiers $90.00

The above boxes and amplifiers are like new in appearance and will be guaranteed as new. Act fast and order now. This equipment will not last long at the above prices. Send ½ down payment and shipping instructions and shipment will be made next day.

METERED MUSIC COMPANY
1748 TAMARAC STREET
DENVER, COLORADO

There are more TRADIOS installed in hotels throughout the country than any other coin-operated radio.

THERE’S A REASON!

TRADIO IS FAR AND AWAY THE BEST IN THE FIELD

Tradio stands up to its job. It is the first radio specifically designed (not adapted) for coin operation. Tradio’s many features include: all metal cabinet ... trouble free coin chute ... ultra sensitivity ... rich, natural tone quality. Take advantage of Tradio’s reputation and complete acceptance by hotels, tourists cabins, etc. all over the country. 25¢ for 1, 2 or 3 hours — and it lasts forever.

NOW DELIVERING DAILY IN QUANTITIES

TRADIO — THE PIONEER COIN-OPERATED RADIO

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TRADIOVISION—The first coin-operated television set.

ANNUAL SPECIALS

Wurlitzer Patents
Are Up for Sale
(Continued from page 101)
their original positions in preparation for the next selection.

Three Mechanisms

Three of the patents, No. 2,203,268, 2,275,033 and 2,287,569 cover mechanisms that will play either side of the record according to selections made. Records are held vertically on a moveable rack. A carrier selects the record from the rack and swings it bodily into playing position on the turntable, turning the record from a vertical to a horizontal position in the transfer.

The carrier remains with the record on the turntable while it is being played then transfers it back to its original position in the rack. If no selection is made, the mechanism can be made to play all the records successively on one side then the other as the machine is in operation. Either 10 or 12-inch records may be used.

Patent 2,290,518 covers a continuous-play mechanism in which a stack of records on the turntable are played from the top down in succession. After each record is played, it is individually elevated to a supporting structure over the turntable to provide clearance for the swinging tone arm. When the last record has been played, the entire stack is dropped back into position on the turntable and the process is repeated.

A remote control system which may be adapted to standard machines without substantial modification of the machines is covered by No. 2,245,622. System includes a control box with a coin chute and selector buttons.

In the coin slide mechanism, No. 2,095,431 covers a slide which will stop at certain point without jamming the mechanism when only one coin is used. The other, 2,176,625, will reject a combination of coins or foreign object such as a match stem or salt without jamming.

ANNIVERSARY SPECIALS

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IN WISCONSIN

Airedon

DISTRIBUTING CO.
March 22, 1947

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there's the location owner who already has music. Personal Music increases his profit... and yours. A coin box with 5¢ and 10¢ coin chutes at each table, booth and counter space gives more outlets, thus more revenue.

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P. O. Box 720, Highway No. 1
Newark, New Jersey
Telephone Bigelow 8-2204

www.americanradiohistory.com
ADVANCE RECORD RELEASES

(Continued from page 32)

RACE

A SUNDAY KIND OF LOVE
The Chalairtes (PRAY)
Queen 4163

AINT NOBODY HERE BUT US
Henderson-Christie Bros. (THE DOORS)
Mercury 8034

ALOYSIUS, DO THE THINGS
Pat Patten (music of Buddy Burrows) (Flowers) (NEVERTHELESS)
Victor 20-2215

BLUES AT MIDNIGHT
Ivy Joe Hunter Orch. (HIGH COST, LOW PAY BLUES)
Pacific 630

BLUES BY LONNIE JOHNSON ALBUM
Lonnie Johnson (John Davis) - Disc 710
Blues for Everybody. Disc 696
In Love Again. Disc 694
My Sweetie Taught Me. Disc 695
Drifting Along Blues. Disc 696
Solid Stone Blues. Disc 695

BOOLICK'S ROCK BABY (LAW IT OFF)
Super Disc 1027

BUFFETT EFFERVESCENT BLUES
Nick Exposito Orch. (GOOFUS BOOGIE)

GET UP THOSE STAIRS, MADE MOISELLE
The Santones (I GOT). Columbia 37304

GLAMOROUS JIVE
Jimmy Crawfey Orch. (Jimmy Crawfey)

GOOFUS BOOGIE
Nick Exposito Orch. (EFFERVESCENT BLUES)

HIGH COST, LOW PAY BLUES
Ivy Joe Hunter Orch. (BLUES)
Pacific 430

HOLIDAY BLUES
A Cool Drill (Iss. Bassa) (WURLITZER)
Victor 3733

HOLIDAY BLUES
Ivy Joe Hunter Orch. (BLUES)
Pacific 430

HOW COME YOU DO ME LIKE YOU DO
Lil Green Ork (Lil Green)
Victor 20-2214

I'M RIGHT TO SWING, MISTER
I GOT YA COVERED, MISTER
The Santones (GET UP). Columbia 37304

I LOVE THE LOVELINESS OF YOU
A Cool Drill (Iss. Bassa) (WURLITZER)

IF IT'S ANY NEWS TO YOU
Santana 109

I'M GOING BACK IN THERE...PART 1
Dusty Fletcher and His Gang. National 4014

I'M SO CLEVER WHEN I'M MAD
Memphis Minnie (MEXICAN)
Columbia 37295

JIM JAM BOOGIE
Ella Fitzgerald (CIRCUIT BUSTER)
Santana 107

JUST AS SOON AS I GO HOME
Santana 107

LAY IT ON THE LINE
Jimmy Crawford Orch. (BOOGIE WOOGIE)
Super Disc 1037

MEAN MISTREATER BLUES
Memphis Minnie (FM SG). Columbia 37295

MY FATE IS IN YOUR HANDS
Cadic Walchi Trio (SHUT UP)

PAT PATTERNS (I'm in Love)
Since Flowers and His Orch. (PALS)

WITH YOU
Santana 109

NO GOOD MAN
Lil Green Ork. (Lil Green)
How COME)

PHONE WOMAN BLUES
Josephine and His Seatedet (Josephine)

PRAY
The Jukeboxes (A SUNDAY)
Queen 4163

RUSTY RUMBLE
Jim Scott. (JIM JAM)

ST. LOUIS BLUES
Four Notes-Cadic Walchi Trio (POOLOUS

SHUT UP
Cadic Walchi Trio (MAY)

THAT'S ALL RIGHT
Arthur (Big Boy) Crudup (CRUDUP)
Victor 20-2206

The Door is wide Open
Gay Cross Ork. (AIN'T NOBODY)

WHAT ABOUT your soul?
Jimmy Crawford Orch. (Jimmy Crawford)

WHO'S THE REAL THING COMES
Leal Scott (BILLY MOORE)
Victor 20-2206

WORLD WAR II BLUES
Santana 109

LATIN-AMERICAN

AHORA
Martha Linares (Reyes Montoya Ork)

CHURRITOS CALIENTES
TU FELICIDAD

CONFESION (Confession)
Paco Rivera Ork (Angel Ras) (CU-TU-
GU-RU)

CORRIDO DE CANANEA
Marin y Malena (PRIMO GUANA-
GUATI)

CUANDO TU QUIERAS
Rene Cabal (Rafael Munoz Ork) (PA-
ABRA)

CUMPARISTA
Pepe De La Vega Ork (TANGO DE

CURIITO DE LA CRUZ
Pepe De Ocidente (MONTAN DE)

CU-TU-GU-RU
Pepe De La Vega Ork (Angel Ras)

EL GUAJACAN
Guanaxacu Trio (HAY CARACOLES)

EL SORDO
Miguel Macedo (GUERRITAS Ork)

ESPERANDOTE
Victor 20-7687

ETERNAMENTE
Miguel Macedo (GUERRITAS Ork)

LAVI CARACOLES
Guaxacu Trio (Guaxacu Ork)

INOQUE
Armando Ork. (ARANDO)

LA BARCA DE ORO
Armando Ork. (ARANDO)

MANTON DE MANILA
Pepe De Ocidente (CURIITO DE)

ME VOI
Libertad Lamarca (Pedro Vargas) (Ar-
armega Ork) (ME VOI)

PALABRAS DE MUER
Rene Cabal (Rafael Munoz Ork)

PRIMER GUARAJUATO
Martin y Malena (CORRIDO DE

TANGO DE LA ROSA
Pepe De La Vega Ork (CUMPARISTA)

TU FELICIDAD
Martha Linares (Reyes Montoya Ork)

VEN, VEN, VEN (Come, Come)
Armando and His Jazz Band (Rafita

RELIGIOUS

DON'T YOU WANT TO JOIN
Dixie Humming Birds (JUST A) Apollo 132

JUST A CLOSE WALK WITH THEE.
Dixie Humming Birds (DON'T YOU)

March 22, 1947

The Billboard
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MODEL 1530

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**AMERICAN FOLK TUNES**

Cowboy and Hillbilly Tunes and Tunesenders

Virginia Favorite

A favorite with Virginia radio listeners is The Old Dominion Barn Dance which is broadcast daily over Station WRA, Richmond, from 3 to 4 p.m. The group includes the Rangers Quartet, consisting of Sue, her husband, Johnnie; Sam Workman and Cousin Crazy Joe Mathis, guitar and fiddle; the Carter Sisters, June, Helen and Anita with Mother Maybelle; the Tubbace Tags, Lonny Luke, Roy Poly Reed and Luke's girl friend, Delphine, who were formerly heard over WPTF, Raleigh, N. C.; Curly Collins and Benny Kissinger, singers; Curly Bradshaw, singing and harmonica; Billy (The Kid) Wilshire, and his sister, Arlene, singers; Cousin Elmer, comedy, and little Robert Van Winkle, singer, who is 39 inches tall and weighs 85 pounds.

Jack Gillette, who was at WYVA, is now heard over WBT, Charlotte, N. C. . . . The Bailes Brothers and their gang are now heard over KEML, Shreveport, La. . . . Two KMOX entertainers have left the station. They are Wade Ray, fiddle player, who left after 15 years there to join the Prairie Ramblers at WLS, Chicago, and Art Gebhard, who is doing well with recordings.

Ish Ervin, who was with Jimmie Raine's and His Blue Ridge Mountain Boys, has left the act and it has been reported that he will locate on a station in Cincinnati. . . . Mac Wiseman is now on Station WNOX, Knoxville, with the Cumberland Mountain Boys. . . . Leslie Keith is at WCYB, Bristol, Va., with Carter Stanley and the Clinic Mountain Boys. . . . Patsy Jean and Her Hillbilly Pals have gone from WLVA, Lynchburg, to WNVA, Norton, Va. . . . A new Paul Howard record is Oklahoma City, backed by Somebody Else's Trouble.

What Is Life Without Love?, written by Vince McAlpin, Owen Bradley and Eddie Arnold, has just been recorded for RCA Victor by Eddy. On the other side is Be Sure There's No Mistake.

**New Folio**

Song Folio No. 1 of Wayne Single-
ten, "American Country Cowboy," is published by M. M. Cole Publishing Company. Folio consists of pictures of Wayne, Smiley Burnette, Frank Melthas, Tex Terry, Rubin Theriot and Frank and Ellie Driggers. Songs, all by Wayne, include All I Want Is You, You'll Regret It All Some Day, Don't Be Jealous of Me, You Took Away All the Sunshine, Don't Pass Me By, With Troubles on My Mind, Every Answer Is Yes, Who's Loving My Baby Now?, Don't Stay Away Too Long, More and More, I'm Having Me Some Fun, Melody of the West, I'm Depending on You, It's Best We Say Goodbye and Now You're Satisfied. Wayne is heard daily over Station WDSU, New Orleans.

The Joe McDaniell Music Company, New York, has several new songs, including Opening Night I Made a Hit With My Baby, now on Blue Records and making an impression on the juke box trade.

I'm Gonna Ride That Train to Heaven, written by Gordon Sizemore, Tex Hall and Perry Douthit and published by Kelly Music Publications, Cleveland, Ohio, and I May Be Gone, now on WHAS by Asher Sizemore and Little Jimmy, Asher sang the tune on the WSM Grand Ole Opry a few weeks ago when he was a guest artist.

**FOR SALE**

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- 2-1946 ROCK-OLAS
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- 5-8800 SEEBURGS
- 6-800 WURLITZERS
- 1-780 WURLITZERS
- 2-38 ROCK-OLAS
- MISCELLANEOUS SPEAKERS, OUTSIDE SPEAKERS, SHOP EQUIPMENT, RECORDS, OUTSIDE MACHINE HOUSES AND PARTS—ADDED AT NO COST . . . . ALL GOES!!!

* ALSO 7-ON LOCATION—1946 PIN TABLES

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ALL INQUIRIES

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The Mills Tuside Mechanism plays both sides of 20 records. The patron is provided more selections to appeal to his tastes, more reasons to drop his nickels. As a result, he is apt to spend more of them. Tests on location prove he will.

These same tests indicate that the modern phonograph, the one accepted by the postwar-conscious public mind, is the 20-record, 40-selection instrument best personified by the Mills Constellation. Mills Industries, Incorporated, 4100 Fullerton Ave., Chicago 39, Ill.

The Mills Constellation

The Ensemble: featuring the Mills Wide Range Tone Wall Speaker

The Standard: featuring the Mills Wide Range Tone Cabinet Speaker
SONGS TO GROW ON—SCHOOL DAYS
(Disc 604)

Hardly the songs that they teach the moppets in the kindergarten. Nor is the appreciation for the youngsters. For the most part, there is a touch of the social significance to the songs contained in this set of three 10-inch records. Outstanding is the Skip to My Lou singing of Lead Belly as he strums on his 12-string guitar, real rhythmic feel in his chanting and playing. Cisco Huston’s robust bar- toning, also to his guitar strums, is heard for Night Herding Song, a song of the outdoors. Miss Claudia Bailey sings it plaintively for Hey, Betty Martin and Don’t We Look Pretty When We’re Dancing. And together with Peter Seeger, who adds banjo strumming to the song, Miss Bailey adds Pat Works on the Railroad and a medley of Driving Steel and Cotton Needs Pickin’. A picture of children at play serves as a cover design, an accompanying booklet carrying the song lyrics, photos and notes on the performers. Set was prepared under supervision of Beatrice Landeck and makes for a welcome addition to the realm of na- tive folk music.

ADELAIDE VAN WY—CREOLE SONGS
(Disc 626)

Each of these records contains 14 Creole songs and street cries, all melodiously uttered in French, Spanish and English. The characters are typical of New Orleans’ Creole quarters. Contralto Adelaide Van Wy, apart from displaying her vocal versatility, gives authentic flavor to these carefully culled items from the Deep South with all of everyday life, food, children, work and love. Robert Vincent played piano and David Martin’s impresssionistic etching makes for a fetching cover design. A decorative booklet accompanies the set.

THE BIBLITONE JUBILEES—JUBILEE SPIRITUALS (Bibliotone 2013-14-15-16-17)

A set of six records featuring the religious and inspirational Negro spirituals sung by the Biblitone Jubilees, Negro four- some with guitar accompanying, brings out all of the spiritual and rhythmic qualities of the selections. All standards, selections include Oh Freedom, Oh Freedom, Nine Lessons, Up and Above the Holy Number, Sur- ron Valley, Take Your Borden to the Lord and Susa, Remember Me. My Record Will Be There, I’ll Tell It When I Die, Jesus I Love You and Lord Have Mercy.

NIGHT WITHOUT SLEEP (Disc 730)

This set of six art songs, sung by Romolo de Spirito, with Carrington Wilson at the piano, are entirely mus- tically and highly imaginative. They are lyric poems and opera libretos by Charles Henri Ford to which Paul Bowles has written the music, responses, and live of the songs with the sixth, They Cannot Stop Death, the composition of Joe Massey, a ‘76 primary painter. The other titles are Night Without Sleep, Song for My Sister, When Rain or Love Be- gan, a two-some of Sailor’s Song and You Can’t Trust in Love, and another that appears, You’re Big and I Ain’t Mine and Think of All the Hair- dressing. The songs and their singing is poetic and lyrical and the titles indicate, all taking their cue from the dream world. The psychiatrist predicated here to figure into this set, for even the accompanying book- let with the song lyrics doesn’t help make the confusion. Those com- bining their talents for this set are in the world all of their own—a dream world.

EL AMOR BRUJO—PITTSBURGH SYM- PHONY ORCHESTRA (Columbia MM- 646)

The fiery gypsy folk music to which Manuel de Falla has added brilliant Spanish and Spanish color, is colorful and haunting musical spectacle. El Amor Brujo (Love by Witch) is a striking example of the adven- ture of the ballet music that the Pittsburgh Symphony Orchestra, conducted by their new director, offers here on over three 12-inch sides. Rich in the passionate folk melodies, most familiar of which is the Ritual Fire Dance, the ballet suite also interjects four Andal- usian-Chill songs, which are extraordinarily suited to the sumptuous and sonorous contralto voice of Carole Duffield, famous for her design and color of the vocal credits makes for an attractive cover design. Inside cover carries photo and notes on the performer and a translation of her four songs.

EL AMOR BRUJO—HOLLYWOOD BOWL SYMPHONY ORCHESTRA (Disc DM-198)

Another stirring interpretation of de Falla’s impression of the primitive folk melodies and colorful dance mu- sic of the gypsies. Also spinning over three 12-inch records, with the voice of the late Mrs. Carole Duffield, instrumental capturing the warmth and in- sination of the four songs, this read- ing of the sheets produced when conducting the Hollywood Bowl Sym- phony Orchestra. And color and color of the music is brought out by Soltow, making it a note- worthy all-girl tributary to the con- poser, who died only a few months ago. Spanish dance figures color the music with bright notes, a good posi- tion and his music on the inside page.

GAYNE BALLET SUITE—NEW YORK SYMPHONY ORCHESTRA (Columbia MM-644)

Ettore, Kursitz, conducting the Philharmonic Symphony Orchestra of New York, brings the first American recording of the “Gayne” ballet suite by Aram Khatchaturian, the young Armenian-Song. The masking symbols of the Oriental music and rhythms in the occidental orchestra- tion of the music can capture the spirit and drama of the folk dances and songs. And the conductor’s read- ing makes its back to the first players on a collective Soviet-Armenia farm on which the ballet suite, named after the composer. Moreover, the Philharmonic, captures the virility and the lyrical with the music color design for titles and credits makes for the album cover, with a photograph of the con- ductor and notes on the music for the inside flap. Three 12-inchers in set.

GIUSEPPE DE LUCA—ITALIAN ART SINGERS (Disc 18-V-101)

A long-time star of the Metropolit- tan and who has recently passed his 70th birthday Giuseppe de Luca’s disc shows off a fine texture to his bari- tone voice. His recording of eight Italian songs from the 17th and 18th centuries makes for the label’s first vinyl box. For this set of four records, De Luca’s “bari- cant” style of the Italian singers of the 17th and 18th centuries are plenty of warmth and affection in his wide-range mezzo voice. Pietro Cirrano is the able accompanist. Outstanding, are the lovely and lyrical Dolce Madonina, while the better known works include Serenade, In the Balcony and Cara Mio Ben. A map and figures of Rome’s ancient glory makes for an album cover. Inside page is a picture gallery of the singer in various operatic poses, a decorative booklet accompanies the set.

FAMOUS LECTURES—W. G. CLEVELAND (Varies V-101)

Since the recent passing of comic W. G. Cleveland, many will own and this own six-sided disk book, if for noth- ing else, for memento’s sake. The disc contains writing by Mr. Cleveland (I Drink a Glass of Water and Temperance Lecture) are far from being the worst. W. G. offers here three eighteen-inch sides, directed by Bill Morrow (Boxing Crosby shows). He makes the title tales efforts of the famed Bourbon buffoon. Timing, with few notes, and this disc appeals particularly to scripter Morrow as that too often the build-up for an obvious gag result in the real punch line not coming. As is the case with any waxed humor, after the first spinning there’s really not too much of the home shelf, platters may tinkle at the party but the party boys leave out the rounds. (Nothing here for joke fans.) Colorful cover will attract sales, showing full-sized sketch of a red-nosed Fields against a blue back- ground. Inner flap contains comic’s photo and his signed blog.

STRAVINSKY’S FIREBIRD SUITE—NEW YORK PHILHARMONIC (Columbia MM-643)

Igor Stravinsky’s brilliant orchestral score for ballet, his third or- chestration using full string section with a small woodwind and brass sec- tion, and including the Adagio and Scherzo movements, provides the Philadelphia Orchestra, conducted by New York, with the composer con- ducting, a brilliant spanning set. Stravinsky’s treatment, which is the con- stitution of his own ballet masterpiece, a music welding the classical and pantomimic pieces. Takes seven 12-inch sides, completing the set with another orchestral fantasy, a sym- phonic displays, Feu d’ArRive, a vivid orchestral picture of a fireworks dis- play. Front of album cover, a colorful make for a colorful album design, with photo and bio notes of the com- poser-conductor for the inside page.

STRAUS’S DEATH AND TRANSFIGURA- TION—PHILADELPHIA ORCHESTRA (Columbia MM-610)

Eugene Ormandy, conducting the Philadelphia Orchestra, gives a magnif- icent interpretation of Richard Strauss’ opera. Strauss, a dying man, weary with suffering, who sees his life unfeared before him. For the thirty 12-inch sides, Ormandy gives the familiar work a calm and very lyrical performance, bringing emphasis on the instrumental great- ness. Symbolic figures grace the al- bum cover, with photo and notes of the conductor and notes on the music for the inside flap.

BRAHMS’S CONCERTO NO. 1—RUDOLF SERKIN (Columbia MM-632)

For the first time, Rudolf Serkin, who has developed his piano with breadth and understanding, dis- plays artistry of the highest order for this recording of Brahms’ Piano Concerto No. 1 in D Minor. And with Fritz Reiner conducting the Pittsburgh Symphony Orchestra, once again balance and sympathy of piano and orchestra are present. The whole of the concerto are set forth by the pian- istic with dynamic clarity, showing off the beauty of tone and impres- sible technique. It’s an accomplished recording, taking six 12-inch records for this dramatic and powerful work. Tinytype enhance the front cover de- sign as a symbol and notes on the music for the inside flap.

STERLING HOLLOWAY—UNCLE REMUS STORIES (Decca A-551)

As a follow-up to his Peter and the Wolf record, HOLLOWAY, the movieland’s Sterling Holloway de- lights with his dialect story-telling of the Uncle Remus tales by Joel Chandler Harris. Adapted by Edith and Oliver E. Kaye, the songs of effect heighen Holloway’s tell- ing of these classical animal tales. Taking both sides of a platter for each tell, the three 10-inchers spin out Uncle Remus, There Baby, Brier Rabbit Is a Fisherman and B’er Rab- bit Raised a Dust. Animated animal figures make for an attractive cover design.

(Collected on page 124)

SPRING SPECIALS

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Seeburg Vogue, ERS $49.50
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★ Eager hands reach for Packard’s whirling selector “knobs”—set a tempo “sweet or hot!” Dancin’ feet tap out a “brand-new” beat... and laughter follows a swingy melody. Another spot comes to life!

This atmosphere of gay excitement—and the increasing business that it brings—pays off in all locations having PACKARD’s new Phonograph Model 7. The irresistible appeal of its spinning selector, its attractive design, and the beauty of its rich, full tone invite greater play... draw bigger profits for YOU!

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MARCH SPECIALS

WURLITZERS

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2 608K, Walnut ................................. $175.00
2 500K, Walnut ................................. $225.00
1 DIAMOND ................................. $145.00
161 Counter .................................. $85.00
2 650K, Walnut ................................. $375.00
24 Midget ...................................... $240.00
Complete .................................... $175.00
780M Commercial ......................... $300.00

ROCK-OLAS

5 Like New ..................................... $75.00
2 78 3/4 De Luxe, Commando .................. $110.00

SEEBURGS

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Detroit: 

Roy W. Clason has been named representative for the Michigan Automatic Phonograph Owners' Association, succeeding William A. Hall, who has retired from the distributing business. Clason, formerly associated with liquor licensees' associations, will also handle editorial end of the magazine, published by the MPAOA. Electricians, manufacturers and dealers in phonographs are organized is scheduled this week.

Kansas City:

H. W. McEwen, American Vending Company president, has announced that production on their candy machine has been stepped up now that an issue of a new color magazine is due. McEwen recently returned from New York where he was conferring with manufacturers of similar automatic vending machines. Mr. and Mrs. McEwen, who own a new branch of their company, have returned. McEwen is president of a new vending machine company that is moving to California.

William B. Warner, who formerly operated a radio and television business, is also in charge of the Michigan Sales Company, in charge of the Monroe branch, where James A. Clason, head of the company, is in charge.

Joseph Brillant, president of the Michigan Automatic Phonograph Owners' Association, has returned from his vacation in Hot Springs, Arkansas. Carl Angott, head of Angott Sales Company, reports that his company has taken over distribution of Packard equipment in the northern section of the state. In addition to the Michigan territory, Edward Kielty, of the Mellon Music Company, was recently appointed and robbed of $839 by a pair of bandits.

Interstate Vending Corporation is being incorporated with a capitalization of $100,000 to handle new models and machines. Incorporators are Lou D. Higgman and R. H. McNeel, and officers are in the Interstate Music Building here.

Atlantic City:

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COINMEN YOU KNOW

Chicago: (Continued from page 111)

there is reason to believe that this conversion will go over as well as the unsuccessful attempt last year.

Mr. Speciale, Automatic Distributing

Company, says he is glad that all
his shipping goes by truck, as the
freight shortage that is plaguing
the railroads has been a matter of
concern to many other firms both in
and out of the industry.

O. D. Jennings, head of the com-
pamy that bears his name, is planning
a business trip to Mississippi soon.
He feels that probably will be gone
one month.

Dr. John Nese, sales man-
ager of the Jennings Western
division, is still out on a tour of his
territory.

The Jennings crew reported this
week a great need for a

free-fire cold remedy—seems that
just about everybody in the plant
has been afflicted with some disease
during the past couple of weeks.

Joe Kline, of Atlas Novelty
Company, is back on the road and covered
most of Northern Illinois this week.
The boys in the office report that
business has begun to pick up somewhat
with the advent of spring-like weather
this week. Nate Feinsteim, however,

isn't too sure about the weather be-
cause he is in Miami for a two-week
visit with his family. Atlas visitors
this week included Norman Mundore,
who came all the way from Sweden.
Others were Earl Fideler, Rontoul and
Robert Byers, of Peoria, Ill.

Grant Shy, of Bell-O-Matic Cor-
poration, is another Chicago coinman
basking in the Florida sunshine. He
drove down to Hollywood, Fla.,

recently and plans to stay until around
the first of April. Mrs. Ida Voss
Butler, secretary to Vince Shy for
the past 12 years plans to resign ef-
fective April 1. Her future plans
appear to include moving to California.

Les Stivers, Buckeye Manufacturing
Company salesman, is back in Chi-

cago after a long stay in Southern
Gulf territory, Nils G. Peterson,
another Buckeye man, was to leave this
week for his Pennsylvania territory.
Peterson's wife is in a Chicago hos-

tel recovering from a major sur-

gery. R. E. Smith reported he was

well remembered on his birthday
Thursday. Visitors at plants this
week included Steve Schacki, Gary,

Ind., operator; F. K. Fuller, Columbus,

Ohio; Ed George, well-known Akron,

director, and Al Levi, Dayton, O.

The boys at Empire Coin Machine
Exchange report they have been hav-
ing trouble hiring carpenters to re-

model their new building. Ralph
Sheffield and Paul Glaser decided to
do something about the situation
this week. They put on some old work

clothes and went to work with wreath-

ng bars, hammers and saws and got the

remodeling started themselves.
They didn't say when they expect
the new building to be ready for oc-

cupation.

Ray Conlin, of Brown Machine
Company, started back for Chicago a few
days ago after spending a vacation in
Florida. Ray is driving up in his new
return trip is taking in New Orleans.

He reports that some of his contacts,
of Machine Exchange, spent three days
home last week sorting a cold: sure

rip in this religion, he says. Joe is back
at the office again without even a

sniffle.

American Amusement Company's
eastern brown left last week for Cali-

fornia first, then intends touring about
the country visiting friends in the
coin business whom he hasn't
seen for about four years. Pat

Wilson, over at Kelner Vendors, says

she feels a bit strange in new office;
firm's recent move is all for the best,

she says, and hopes to have many
visitors and business when

settled down to routine again.

James H. Martin & Company and

Jimmie Martin, firm head, fill many a
drinker's table these days with

all the waxesing going thru its portails.

Gerry talks for the company in

"is in a whirl."... Tony Gasperro,

Williams Amusement Company,

lists as visitors this week Bill Man-

ner, Cincinnati; Del Yost, St. Louis;

Lew Lena, Dallas, and Doyler,
Kalamazoo, Mich. of King-Fin Di-

stributors.

New York:

(Continued from page 111)

Gameland on Central Fler on Palm
Sunday... Connie Friedman, who

00 vending machine men next week.

... Mark Thompson, Rochester,

N. Y., was a late visitor to the

avenue last week.

REFINISHED! RECONDITIONED! LIKE NEW!

Jumbo Permits, St. P.O.—Walling

Pointe Tower, Silver Screen, St.
P.O. $80.00

Hit & Run, Lincoln and Fir, P.O.

Kenny Super Bath, 89-90 Corith,

F.P. & P.O. $275.00

FIVE CENT, TEN CENT

Bally Corp., Blue Ft., Buy-Rite

Refurbish, K.A., C.H., D.P., $150.00

Marvin Bally, Blue Ft., MEMO

Two-Fall

WRITE FOR SPECIAL PRICES!

TWIN PORTS SALES CO.

230 Lake Ave., So., Duluth, Minn.

2152 Washington Av., Ne., Minneapolis, Minn.

Wired Music Specials

95 Solomon Boss (Like New) @ 20.00 Ea.

95 Solomon Luercher (Amper) @ 75.00 Ea.

95 Rock-Ola Santa, Complete, In.

$50.00

41 Personal Music Boss (Like New) @ 25.00 Ea.

3 Men (with iron) @ 45.00 Ea.

Bar Bracket for the Above @ 9.00 each

17 Gilbert, 47.50 each

10 Girard, 47.50 each

17 Goldberg, 47.50 each

10 Portrait Bolkowy, 9 Ft. @ 200.00 each

17 Point, New... @ 300.00 each

17 Schuster, Standard Silver, @ 345.00 each

10 Total Rolls, Simply Used @ 345.00 each

Price F. O. S. Youngstown.

1 S. Solomon, Balance O. G. + Add $10.00 for shipping of Crowell's

UNIVERSAL AMUSEMENT CO.

2006 Market St., YOUNGSTOWN, OHIO

www.americanradiohistory.com
PORTLAND, Ore., March 15.—Al M. Moss, manager of M. S. Wolf Distributing Company here, whose coin machine career has encompassed virtually every phase of the industry, believes in bringing his work home—and with his wife's blessing.

In his new 14-room home, which is already the envy of local citizens, Moss has applied many of the automatic principles that are incorporated in the very machines that he distributes. Adapting the push-button theory of the juke box, he has windows entirely shut by the tipper method and every room in the house is equipped with wired music. However, Mrs. Moss is most impressed by an ingenious device that her husband has applied to her washing machine which automatically turns on the record player when the laundry is finished and musically notifies her it's all over now, from the tune of the same name, a service she claims since Mrs. Moss is continuously preoccupied by the doings of her six-month-old son.

Unusual Background

Before joining the distributing firm, Moss' varied career included such dissimilar occupations as electrical engineer, basketweaver, journalist, trade school instructor, lecturer and a 42-month tour of duty with the U. S. Navy.

Born in Linton, Ind., where he received his grade school training, Moss later attended the Gulf Coast Naval Training Academy, received an industrial arts degree after graduating from Indiana University, took a post-graduate course at Northwestern University and rounded out his formal education with a master's degree from Morell Park College of Electrical Engineering.

Entering the commercial world as an engineer for American Telephone & Telegraph in Chicago, Moss became intensely interested in public coin boxes. This preoccupation caused him to join the radio division of Ben- dix Aviation Corporation in Balti-more as head of the coin-operated radio section. Following this, he returned to Chicago where he opened a coin machine service school in which he stressed manual training, featured paint finishing, glass cutting, radio and sound amplification, milling and workroom.

Helps Veterans

After three and a half years in the naval air transport service, during which he served in the South Pacific theater, the ubiquitous Moss joined M. S. Wolf Distributing Company as manager of the Portland branch. In this capacity, he organized a training school for returning veterans who were given free tuition, including the use of all the company equipment. The courses were divided into three classes: brush-up work for columnists, specialized courses for men employed by operators, and a complete information program for men wishing to enter the industry.

During his years in the Midwest, Moss at one time doubled as editor of The Portage Park Journal, where he developed an earnest respect for public relations activities. Toward this end Moss has arranged lecture tours, speaking for service and social clubs on the West Coast, presenting little known facts about employment, volume of business and property holdings of the coin machine industry. He is a member of the Kiwanis International, Portland Chamber of Commerce, Rose Festival organization and the National Press Club.

Coin Distributor Uses Push-Button Principle in Home
Tax Collection In Five States Shows Uptrend

CHICAGO, March 18.—Fiscal reports issued by the revenue departments of five Southern States this week indicate a general upward trend in tax collections, with three indicating new records for the first eight months of the fiscal year.

One State, Alabama, reported a decline of nearly $1,000,000 in revenue during February, as compared with January collections, but the total for the month still was nearly $775,000 greater than that collected during the same month a year ago.

Kentucky's general fund receipts during the first eight months established an all-time record with $34,023,224. This represented an increase of $7,135,840 over collections in the same period last year.

Cig Collections Up

Cigarette tax collections during February were $361,002, an increase of $83,479 over the $278,523 collected in February, 1946. Business licenses and permits also reflected an increase during February. A total of $744,483 was collected, bringing the eight-month total to $2,775,851, a jump of nearly $1,250,000.

In Alabama, total collections during February were $5,382,873, compared with the $6,276,485 collected in January. Alto this represented a sizable decline from the previous month, it still was $700,000 more than collections in February, 1946.

Standing in second and third places as producers of Alabama revenues were the State sales tax and the tobacco tax, respectively. The sales tax produced $1,872,946 during the month, while the tobacco tax brought in $533,693.

A seven-month report from Virginias that the period ended January 31 revealed higher total collections than those reported in Kentucky, as well as a higher net gain for the period over last year. However, there was no indication as to whether a new record had been established, although such was possible.

Taxes collected during the period amounted to $5,873,946, an increase of $10,118,856 over the $4,755,189 collected in the first seven months of the preceding fiscal year.

Carolina Record

Another report indicating the establishment of a record during an eight-month fiscal period came from North Carolina, where revenues have been climbing since before the war.

Total collections during the eight months for the general fund were $5,498,014, an increase of $12,461,419, or 28.95 per cent over the previous year. Collections during the preceding fiscal year set a record at $3,809,745.

Both state and sales tax collections provided the greatest increases in revenues. Sales tax collections during February were $2,633,475, bringing the eight-month total to $23,980,827. This was an increase of $6,747,838 over last year.

In Tennessee, collection in February showed an increase of $501,072 over collections in the same month last year. Collections for the eight months of the fiscal year stood at $42,067,023, an increase of $6,834,788 over the previous period.
MODERN DISTRIBUTING COMPANY

PRESENTS

DAILY RACES

A BREEZY FAST-PLAYING ONE BALL FREE PLAY MACHINE MADE BY GOTTLIEB

P. S.: We are making delivery on Gottlieb's MISS AMERICA a play appealing free play five ball machine and that's not all!!!

READ CAREFULLY

WE ARE OFFERING THE BELOW LISTED WURLITZER AND SEEBURG PHONOGRAPHS AND MIDDLE UNITS AT BELOW MARKET PRICES AND GUARANTEE THEM IN PERFECT OPERATING CONDITION.

ACT QUICKLY!!!

| MODEL | 412 | 600 (one slightly cracked plastic). $250.00
|-------|-----|-------------------------------------------------
| 312   | 99.50 | Victory Model 600 Rotary with
| 616   | 125.00 | Packard Adaptor
| 700   | 195.00 | 616 Wurlitzer Inside with
| 700.1 | 275.00 | Packard Adaptor
| 700.2 | 285.00 | 24 Wurlitzer Inside with
| 700.3 | 375.00 | Packard Adaptor

WURLITZER

BALLY TRIPLE BELLS, 5x-5x-25x Combination Free Play—Cash Payment

BUCKLEY BOXES, as "Q" condition

$5.00

BUCKLEY BOXES, completely overhauled and painted

$12.00

Please send one-third deposit with shipping instructions. Everything will be carefully packed.

MODERN DISTRIBUTING COMPANY

1810 WELTON STREET
DENVER, COLORADO

Taber 2705

DISTRIBUTOR FOR ROCK-OLA MFG. CORP.—D. GOTTLIEB CO.—H. C. EVANS CO. IN THE STATES OF COLORADO—WYOMING—NEW MEXICO

HEATH'S PARTS SPECIALS NOW AVAILABLE IN LIMITED QUANTITIES

Rush your orders today for these hard-to-get parts. This merchandise is precision built of best material. We guarantee 100% satisfaction on every purchase. Your money will be cheerfully refunded if you are not satisfied.

Now

$7.95

AMAZING NEW PRICE SCHEDULE

ON

THE ORIGINAL CHANGE MASTER

LIST PRICE . . . . . $7.95

OPERATORS . . . . . 6.95

Write for Exclusive Distributors' Territory

You Can Have the Original CHANGE MASTER

with the IMPROVED SLIDE ACTION

10 OUTSTANDING REASONS WHY YOU SHOULD HAVE THE ORIGINAL CHANGE MASTER

1. The greatest time saving on the market today for making accurate, quick change for Busy Location Owners.
2. Guaranteed accurate and non-jamming.
3. Rugged Construction.
4. Heavy solid aluminum casing.
5. Smooth operation—Dispenses five nickels with each pull.
6. Duralumin slide action—Completely machined.
7. Chrome plated brass coin tube.
8. Tube holds $1.00 in nickels.
9. Can be used on counter or bracketed against the wall.
10. Attractive burred crackle paint finish.

AND

AVAILABLE NOW FOR IMMEDIATE DELIVERY

* IMPROVED SLIDE ACTION


Write Your Requirements Collect to

PUGET SOUND NOVELTY CO. 114 Elliott Ave., West Seattle 99, Washington

EXCLUSIVE NATIONAL DISTRIBUTORS
Local Option Legislative Trend Gaining Support in State Machine Licensing

New Mexico Considering Bell Bill Similar to Idaho

CHICAGO, March 15—Trend toward enabling acts, which empower law cities and towns to license various types of coin machines including bell, was confirmed this week when Idaho’s Governor Robin signed House Bill 43 which gives local author- thory the final decision on the op- eration of bell machines. New Mexico is considering a similar measure now.

This trend in many ways is the re- sult of the cities’ demand for their share of State tax revenue. Measures adopted by several State law-making bodies this year will cut city and county governments in on receipts from various types of license fees. Local options on gambling, as well as on amusement games and, in a few instances, vendors is a movement which can be expected to gain popu- larity with municipal officials.

Summary by States

A detailed story of Idaho’s action will be found in a separate story elsewhere in this section. A summary of other important legislative action follows:

Arkansas—New fees of vending and service machines are set by Sen- ate Bill 131, which passed the House March 7. Fees for service machines, such as lockers and toilet locks, are graduated according to the number of such machines in any one loca- tion. Rates range from 30 cents for less than five on any one location to $5 for more than 30 service machines at any one location. Other vending machines are taxed at $20 each. The Senate also passed S. B. 236, an en- abling act empowering cities and towns to license amusement machines and vendors and setting up fees for those licenses. This bill overlaps the House bill in that both include ven- ders, and is likely to be amended or dropped now that S. B. 131 has passed both houses.

Connecticut—March 29 has been set as the hearing date for House Bill 646, a measure which claims for its purpose the elimination of the li- cense stickers for vendors. One sec- tion of the bill would require each vending machine operator, on or before the 15th day of each month, to notify the tax commissioner on forms to be prescribed by him of the num- ber of machines received during the month preceding and a pay of one for each machine received. On the same day, March 29, Senate Bill 626, which would place a tax of $100 on each pinball, joke box, candy and cigarette machine will have a hear- ing.

Adjourn Until 1949

Idaho—After passing House Bill 43, empowering cities and towns to li- cense bell operations, the Legislature adjourned. It will not meet again until 1949 unless a special session is called.

Indiana—Legislature, which con- vened January 9, adjourned officially March 11.

Kansas—Senate Judiciary Com- mittee is studying S. B. 221, a gen- eral township license proposal for jukebox operators. No action.

Maine—The Senate has favorably reported House Bill 33 concerning licenses on cigarettes imported from out- of-State. Under this measure, all vending machine operators would be classified as retailers, and their ma- chines would be classed as retail out- lets. As a retail outlet, the cigarette vendor, like the over-the-counter, seller, would pay a fee of $1.

all indications, H. B. 23 will be passed and signed into law.

Minnesota—A complete summary of the hearing held before the gen- eral legislative committee of the House will be found elsewhere in this issue. Last week, when opponents of the measure, including leading fraternal figures, had their day before the committee, it appeared that the measure might be side-tracked. But the State administration built
much of its legislative program around this one particular piece of legislation, and it would appear that the bill is slated for passage.

Montana — Legislature here adjourned March 6, will no re-convene until 1949 unless in special session. Before it adjourned, the Legislature passed H. B. 403 providing for the licensing of bells in clubs, excluding "social" clubs which must be organized and actually operating for five years before making application for license. To be eligible, the club must not operate for profit.

New York — Assembly Bill 2417, a measure which would place a $250 tax on juke boxes was withdrawn from committee March 7 and amended to lower the tax to $30 per machine.

North Dakota — Legislature which convened January 7 adjourned officially March 7.

Ohio — House Bill 242, which would place a 2-cent-per-pack excise tax on cigarettes, passed the Senate March 11.

South Dakota — Legislature, which convened January 7, adjourned officially March 7.

Tennessee — Both House and Senate adopted a resolution to adjourn March 26. With this it is written no final report of action on several measures affecting coin machines is available.

Operator Fees

Washington — Senate Bill 77, which, had previously been passed by the Senate, was also passed by the House March 8. This bill places license fees on operators "of certain mechanical devices, irrespective of whether such activity shall be illegal or legal under the laws of this State or any subdivision thereof." On March 7 the bill was amended so that the tax on pin games remains 20 per cent of the gross income (instead of 50 per cent) and 40 per cent of the gross income of bells (instead of originally proposed 60 per cent). Washington's Legislature also approved House Bill 421 which licenses the operation of bells in clubs. This provides that the club must own its own bell machines and that each bell must be so designed as to operate on a coin not to exceed 25 cents. Not less than 25 per cent of the total revenue, after taxes, must be used by the club for civic, charitable or similar purposes. Tax rate is set at 40 per cent of the bell machines' gross receipts.

West Virginia — Legislature convened January 8, adjourned officially March 8.

Wisconsin — Judiciary committee here is studying Bill No. 321 which would prohibit the sale of food and drinks in theaters. No action reported as this summary was written.

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**IMMEDIATE DELIVERY**

**BALLY DRAW BELLS** WRITE

**KEENEE SUPER BONUS BELLS** WRITE

**SOLD ON A MONEY-BACK GUARANTEE**

1/3 Deposit, Balance C. O. D.

**PITTSBURGH AMUSEMENT CO.**

1731-33 Fifth Ave. Pittsburgh, Pa.
Aussie Market Seen Good When Trade Reopened

By a Special Correspondent
SYDNEY, Australia, March 15—Coin machines are not plentiful in Australia, but the market for them—outside the country is opened again for free trading—is great. Most of the machines here are amusement games and arcade devices, with the sprinkling of jukes. Bulk of these games and jukes are located in the so-called "fun parlors"—Aussie equivalent of the American arcade. Most of the fun parlors are at seaside resorts.

Under the new South Wales gambling acts any machine which pays out prizes of cash or tokens are illegal. But private clubs are allowed to have bells. Rarely are coin machines found outside the fun parlors and the clubs. Some of the tourist resorts in the Sydney area have been fortunate enough to acquire amusement machines for their guests' diversion.

Venders Disappeared
Vending machines, which before the war had gained considerable local popularity, have suffered from a neglect which results when both machines and supplies are impossible to buy. At the present time, stamp vending machines, located in post offices, are the only machines that vending machines to be found in quantity. Chocolate bar venders and the once popular coin venders have almost disappeared.

At the present time, imports are restricted to those goods which the Australian government considers "essential," so that the country's limited number of dollars can be used to rebuild the nation's economy.

Common are particularly eager to find coin radios, which they believe would find ready acceptance from hotel and resort owners. Juke boxes, which are popular in both fun parlors and restaurants, are another big demand item which U. S. manufacturers will be called upon to supply once government trading restrictions are lifted.

Ratajak Appointed

Vice-President of Coin Machine Acceptance

CHICAGO, March 15—Edward R. Ratajak has been appointed vice-president of Coin Machine Acceptance Corporation here, the company announced this week.

Formerly assistant to Howard Pretzel, vice-president in charge of sales, Ratajak has been transferred to the administrative end of the business where he will be assisted by George M. Dick, executive vice-president.

Ratajak has been connected with CMC since his release from the army two and one-half years ago in a two-year hitch in the European theater of operations. He was in the commercial banking field prior to the war.

The 37-year-old native of Chicago is a graduate of Northwestern University and is married.

Ky. Town Gets Park Meters

MOUNT STERLING, Ky., March 15—City Parking Meter Company, Chicago, will install 300 meters in this city within the next 60 days, Mayor A. W. Williams announced this week. City has contracted with the firm for the installations, and will advance no cash, as proceeds from the meters will be used to pay for the units.
Florida Tourists Hit 400,000 Peak In Late February

MIAMI, March 15.—Chamber of Commerce and hotel officials here estimate the winter tourist tide hit a peak of 400,000 in February, the Grand Avenue area during last two weeks in February.

Altogether a decline, the season's influx of visitors, a record number, swelled earnings of local businessmen, including common, hotel owners, restaurant men, shopkeepers and various tourist catering businesses to a tidy extent, local leaders claim.

Addition of tourists last month to metropolitan population of 350,000 meant approximately 750,000 persons were in Miami making vacation and every day purchases. Statisticians, figuring on a pre-war basis, claimed average tourist spent $10 a day while in the city, but lifted this figure to $30 per day at present prices. Figuring most tourists remain from five to six days, Manager J. Kennard Johnson of the Miami Chamber of Commerce, estimates a total of 2,000,000 "tourist days" were spent in this area during February.

Thus, he claims that at the $20 per day figure, about $40,000,000 was traveling about in Miami cash registers (and coin chutes) in 30 days from tourist business alone.

Area's 33,450 hotel rooms (in Miami Beach, Coral Gables, over Dade County and in Miami itself), 1,150 rooms for rent in Miami rooming houses brought 2,070 such rooms in Miami Beach and another 1,500 in the county, tourist cottages and trailers housed the 400,000 visitors.

M. Braun Reopens Bell Repair Shop

SAVANNAH, Ga., March 15.—Milton Braun has reopened his Mills bell machine repair shop on Ferguson Avenue. He has just completed seven months of service as a Bell Mechanic for the Mullinix Amusement Company.

Braun plans to buy, sell and re-finish bell machines. He has worked on machines of that type for 15 years.

IMMEDIATE DELIVERY

OFFERED TO CUSTOMERS THROUGHOUT THE KINGDOM OF THE "LIME GREEN" AT ALL TIMES.
South African Operators Take Bright View of '47 Prospects

JOHANNESBURG, South Africa, March 15—South African coin machine operators seem to be taking an optimistic view of 1947 prospects, judging from the report of Kiwi Company, Ltd., which announced plans this week for buying a quantity of new machines.

Kiwi, which imports and distributes all types of coin machines, operates several arcades in the Transvaal as well as in Sydney, Australia. Company is South African and Australian distributor for D. Gottlieb & Company games and South African distributor for Seeburg juke boxes.

Specifically, R. Ball, a director of the South African branch here, predicts that location commissions will hold steady during the year. However, concern is being felt over a proposed piece of State legislation which would ban all pin games. Operators, generally, favor a licensing system for games.

New operating 100 amusement machines, 8 jukes and 4 target guns, in addition to 60 pin games, Ball announced plans to buy at least 50 new amusement machines and 40 new juke boxes this year.

Ball also expressed interest in enlarging operations to include the vending field. He expressed particular interest in coin-operated radios and newspaper and ice cream vendors, although nothing was said about concrete plans along this line.

Ball’s estimates of total operation at the present time in the Transvaal included 1,000 pin games, 30 juke boxes, 20 machines and 20 bells. His estimates for the city of Johannesburg were 600 pin games and 30 juke boxes. He made no estimates on other types of machines.

Texas To Spend $1,000,000 For Biz-Tourist Promotion

AUSTIN, Tex., March 15—Texas coinmen expect to be among those to profit by the Senate committee’s approval last week of a proposed constitutional amendment which would allow the Legislature to appropriate funds to advertise Texas’ industrial and tourist attractions.

Sen. James E. Stanford, who authored the resolution, told the committee an estimated $350,000 in State funds spent to advertise the Texas Centennial returned $3,500,000 to the State. He added that 40 States now appropriate funds to advertise their commercial and tourist attractions.

Resolution authorizes the Legislature to make an annual appropriation of any amount up to $1,000,000 for this purpose.

RadioTel

Coin Operated Radio Has Everything!

IMMEDIATE DELIVERY

R. C. A. Licensed and Approved. Your choice at 1c, coin until 11 a.m. 2 hours playing time. Wire or write for full details.

DEALERSHIPS OPEN

SOUTHERN AUTOMATIC MUSIC COMPANY

404 S. Third St.
Louisville, Ky.
The Billboard

COIN MACHINES

A PROVEN PROFIT MAKER
FROM WERTS' HUGE LINE
OF FINE TICKET GAMES
POK-er-Bok
TABLE STAKES

Poker-Bok 2160 Tickets
This card has 72 seals in lower section paying $1 to $10 and 4
advance to 4 upper sections each containing 4 seals paying $2 to $5
and 1 advance in each of these sections to upper center section
containing 16 seals paying $5 to $25. 13 seals open in lower section.
Actual size of card is 9 by 18 inches.

WERTS NOVELTY CO., Inc.
920 PERSHING DRIVE
MUNCIE, INDIANA

Sure-Fire Money Maker
"HIT THE WINNER"
Takes in - - - - - - $93.75
Average Payout - - - - 45.00
Average Profit - - - - $48.75
There are 77 Seals. 21 Seals go—There are 2
$25.00, 3 $10.00, 3 $5.00, 4 $2.00, and the rest
$1.00 on a 2 P card. There are 1125 tickets on pad.
JAR GAMES — TIP BOOKS — PAD DEALS

A. B. C. NOVELTY CO.
310 N. WALNUT ST., MUNCIE, IND.

P. L. A. Y B. A. L. L!
Stock Up Now for the Baseball Season
Starting in April
We manufacture baseball Dailies-Sub-Weeklies,
Tip and Jackpot Books-Counter Deals-Jar Deals.
ORDER NOW — Distributor territory available.

EXCELLENT PROFITS
COMMERCIAL PRINTING CO.
Cor. High and Jackson Streets
Muncie, Indiana

INCREASED PROFITS WITH JAR GAMES

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BINGO NUMERALS ON STICKS

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QUESTION & ANSWERS ON STICKS

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BASEBALL TIPS

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CARDED DEALS

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WE SELL ONLY TO OPERATORS AND JOSBERS
JAY BEE PRODUCTS, INC., 184 N. Franklin St., Chicago 6, Illinois, State 6816

Brand New, Post War
PACE DELUXE CHROME SLOTS
5c-10c-25c-50c-$1
GET OUR PRICES!
Wrote Today!
IMMEDIATE DELIVERY
1/3 Dep. with order, Balance C. O. D.
T. O. THOMAS
Pace Novelty Co.
708 N. Howard St.
Baltimore 1, Md.

The NEW ABT Challenger. We ship the
day we get your order.

T. O. THOMAS
1572 Jeff.
Paschall, Ky.

Money-Making Juke Box & Pinball Route
For sale in Wisconsin.
Established trade earning $3,000 monthly. 135,000
rest will handle, balance financed to reliable party.
Must sell towards of Smith.
BOX D-466, The Billboard, Cincinnati 1, O.
Westinghouse Corp. Making Headway on Expansion Program

EAST PITTSBURGH, Pa., March 15—Westinghouse Electric Corporation, which has entered the coin-operated machine production field with a co-operated washing machine and soft drink vender, has completed nearly half of its $125,000,000 expansion program, President Gwilym A. Price told firm's stockholders.

Annual report indicated the company lost more than $60,000,000 on operations last year, but despite losses $60,000,000 had been spent on new plants, re-location of existing plants and purchase of new facilities. Report showed working capital at $303,410,882 December 31, 1947, compared with $254,350,239 a year earlier.

J. J. Golumbo & Co. Scheduled to Move Into Larger Plant

BOSTON, March 15—J. J. Golumbo & Company, distributors of coin-operated equipment here, expects to move into new quarters at 1119 Commonwealth Avenue on or before March 24, according to an announcement by J. J. Golumbo, head of the firm.

Golumbo said expanding business forced the company to move from its old location at 116 Newbury Street. Their new and larger building is near parking space for some 200 automobiles, he stated.

Firm is distributor for Rock-Ola Manufacturing Corporation, Juke boxes and United States Vending Corporation vendors, among others.

Fred Kohler Dies

LOS ANGELES, March 15—Fred Kohler, 63, veteran coin machine operator, died here Saturday (8) after a lingering illness. Survived by his widow. Burial was in Inglewood, Calif., Tuesday (11).

SALESBOARDS

LEGALSHARE SALES

USH CARDS

BRAND NEW ORIGIANAL GOTTLEIER THREE-WAY GRIPPERS

SAM'S CORP.

FEDERAL MACHINE COMPANY
New Idaho Bill Favors Bells

(Continued from page 94)
It also provides for the public auction of all such confiscated devices upon final disposition of cases, provided the seizures of the unlawful devices are turned over to the general fund of the State, county or municipality making the seizure.

public relations program with the intention of improving trade-public relations and clearing up many common misconceptions. Association is sending out releases to Alabama newspapers and has gotten favorable attention from the press.

News Digest

(Continued from page 92)
empowers cities and towns to license bell machine operations. Full details of this Idaho bill will be found on page 93. Trend toward "enabling acts," which make granting a matter for local option, is definitely gaining. New Mexico is now considering a similar bill. Montana has passed another bill licensing bell machines in religious, social, and charitable clubs.

PERCENTAGES—The Worcester (Mass.) Operators' Association reports that its members have trimmed location percentages from 50-30 to 60-40 in order to meet rising costs. Few of the locations complained of the move, association officials say, once they heard the reasons for its necessity. Operators of most types of equipment are eyeing location percentages as a possible way to trim expenses and stay in business. Candy bar operators, many of whom are still holding the nickel price line, are probably hardest hit. But they also report great success and co-operation in their moves to trim location percentages.

CENSUS—The U. S. Bureau of the Census is now engaged in its 1947 census of the manufacturing industry, and automatic merchandising will play an even more important part in this census than it did in the 1940 one. Census bureau explained, in questionnaires which it sent out, that it feels automatic merchandising has now come to such a prominent position that its activities deserve more attention.

PUBLIC RELATIONS — The Alabama Phonograph Operators' Association has launched a full-fledged public relations program with the intention of improving trade-public relations and clearing up many common misconceptions. Association is sending out releases to Alabama newspapers and has gotten favorable attention from the press.
CLOSING OUT
Brand New Personal Music Boxes, Amplifiers, Studio Units, Cable and Accessories. Wire or write for prices.
UNITED AMUSEMENT CO.
3410 Main Kansas City, Mo.

EXCLUSIVE DISTRIBUTORS FOR WISCONSIN & UPPER MICHIGAN
PERSONAL MUSIC CORP., MEASURED MUSIC
DALLAS PRODUCTS CORP., COUNTER GAMES
H. C. EVANS & CO., CONSOLE GAMES
ELECTRO-MOTORM, INC., ARCADE-TYPE GAMES

SEE US FOR
DAVAL’S
COUNTER GAMES

OMPH
All games illustrated All games play available in $1.

MEXICAN BASEBALL
See United and other fine Daval Products. Now Delivering.

BEST HAND
Attractive and colorful, new design cabinets occupy counter space only 12”x18”.

TWO-BIT BABY
A TERRIFIC SELLER
FAST PLAY
LARGE PROFIT
SMALL COST
ORDER REPLACES
100 Holes—25¢ a Solo
Takes In $13.30
Acts: 11.10
Average Profit $3.90
Jobbers and Operators $7.80
Net Price Dz.
DEPOSIT WITH ORDER PLEASE
ALLIED SALES CO.
57th and Euclid Ave., Cleveland 3, Ohio.

RECORD REVIEWS
(Continued from page 108)

T-BONE WALKER—JIMMY SHIRLEY
T-Bone Note No. 500
T-Bone Blues—FT. V.
Jimmy’s Blues—FT. V.

Plenty of electric gutti pickings in the blues idiom for the hot jazz diskophiles to sink their needles into. With Les Hite’s band providing a solid eight-beat support, T-Bone Walker picks his guitar blue for the maestro’s T-Bone Blues. Strummer also adds blues shouting to his already gutti picking. Jimmy Shirley, assisted by Oscar Smith on string bass, takes the disc off, also strumming away at the slow blues for his Jimmy’s Blues, but displays greater technical skill and a variety of jazz variations as he picks out chords and single-string stuff on his electric guitar box.

For the hot jazz folks.

BILLY WILLIAMS (Victor 20-2150)
My Adobe Hacienda—FT. V.
I Ain’t A-Goona Leave My Love No More—FT. V.

Singing it sweet and at a leisurely pace, Billy Williams makes it platter dandy for the picturesque and pretty My Adobe Hacienda, a Mexican serenade. A vocal quartet assists the cowboy baritone in bringing out the rich color of the melody, with the clarinet, fiddles and guitar of the Pecos River Rogues providing full instrumental support. For the flip-over the former Sammy Kaye waltzes a cut into a brisk tempo to end with a bright and catchy rhythm ditty in I Ain’t A-Goona Leave My Love. The singers again brighten the instrumental background which features the hot country fiddle scrapings of Eddie South.

WRAP both of these sides up for the music boxes.

THE MERRY MACS (Majestic 11452)
Turned The Tables on Me—FT. V.
I Can’t Get Started—FT. V.

The Merry Maccs harmonize rhythmically and smoothly for these two oldies, contrasting a bright spinning Turned The Tables with the Can’t Get Started slow ballad. And on both counts it’s pleasant blend of voices but without any marked distinguishing factors. Mannie Klein’s music provides full support, with the maestro adding his trumpet to the Gershwin ballad without detracting any from the Berigan glory.

Neither singers nor their selections show any coin magnatism.

GOLDEN QUARTET
(Columbia 72858)
Atom and Earth—FT. V.

The rhythm spiritual singing of the Golden Quartet, rich in vocal blend and style, is tops for both of these selections. It’s a rare item in their presentation of Atom and Earth. In the solo voice brought by the rhythmic figures of the other voices for a rare lyrical lesson in social significance of the fatal atom bomb. In the same lively tempo the foursome blend their voices for the Bible Shadrack story. Rhythm instruments spark their rhythmic chanting.

A rare delighting for the home library.

SPADE COOLEY (Columbia 72837)
Oakland Stomp—FT. V.
You Better Do It Now—FT. V.

Here it’s a full string band that Spade Cooley has for beating out the toe-tapping Western rhythms. Added to the fiddle and guitar grooving for Oklahoma Stomp, there’s a stop chorus for the drummer boy to make it a flash finish. The soft-tempered baritone of Tex Williams leads the way for the torch tune on the backside, You Better Do It Now, the singer explaining that there may be no after while. Cooley cuts it at a lively tempo, sandwiching in between the vocal refrain a bright session of guitar pickings.

Western steps will steel up with this waxying as well.

GET MORE LOCATIONS
FOLDING STEEL STANDS
RIBBON, CRANK, MINIATURE, BEULAH, BUILT AND DESIGNED BY AN OPERATOR FOR AN OPERATOR AND EUCLID.
**GEORGE FAIR OFFERS ARCADE**

Mills "Your Housekeepers," 1¢ play, 7 ft. high, 3 ft. wide, like new, 9,000 Cards free with above machine. Globe Cymbal, floor model, with Silver Horn. 

**NEW STANDARD METAL TYPERS**

- 1 Walnut Floor Model Flat Sticker, $14.00
- 1 Scientific Basketball, $50.00
- 1 Red Bull, floor sample
- "Lord's Prayer on a Penny" Machine, good Dice, $75.00
- 1 Chicago Coin Hockey, $100.00

**MUSIC**

- 15 Rock-Ola Dial Wallboxes, $5.00
- 2 Rock-Ola Dial Barboxes, $10.00
- 2 Rock-Ola Window Cases, to Midway, $150.00
- 175 ft. Cable for above installation, $10.00

**NEW PINS**

- Williams Torpedo, Immediate Delivery, $304.50
- Kies, Double Barrel, $234.50

**USED PINS**

- Fast Ball, $150.00
- Tinsley Racers, $145.00
- Big League, $141.00
- Plunger Springs (Any Style), $25.00
- Weller Solider Guns, $12.95

**IN ORDERING GAMES GIVE SECOND CHOICE**

Immediate Delivery of the new ROCK-OLA, the Photograph of Tomorrow.

**CHICAGO COIN'S**

**"BASKETBALL CHAMP"**

The Nation's Most Popular Game

"KILROY"—Still Going Strong

Now Delivering in New England States, Southern New York and New Jersey

**ALBERT SIMON, Inc.**

715 W. 64th St., New York 23, N. Y. Phone: 3Rafalgar 7-5764

**COIN MACHINES**

"FOR COIN MACHINES TO MEET YOUR MEANS YOU SHOULD HAVE LOOKED HERE SOONER: WE GUARANTEE THAT YOU WILL BE A SATISFIED CONSUMER."

**BUBBLE BALL GUM**


**NEW VENDORS**

<table>
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<tr>
<th>SILVER KING</th>
<th>ADVANCE</th>
<th>VICTOR Y</th>
<th>MASTER</th>
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<td>$18.00</td>
<td>25¢ Peanut</td>
<td>25¢ Peanut</td>
<td>$15.50</td>
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Pipe Stands $1.20; Cross Heads $1.25; Wall Brackets $1.00.

**SPECIAL**

- 11¢ Bubble Gum Machines—Proven the Finest at the Lowest Prices
- thrifty Free Mechanism—Streamlined Stainles steel Casing—Illustrated Display Signs— Attractive and Durable Exterior

**IMMEDIATE DELIVERY**

- Super Standard, Theater Model, $295.00
- Silver Standard, Theater Model, $295.00
- Super Standard, Model, $295.00
- Silver Standard, Model, $295.00
- Jumbo Giant, Playing Machine, $249.00

**SPECIFY VOLTAGE REQUIRED**

- Bulk Cohn, Reasoning, Salt, Boxes can be supplied on request.

**SOLOTON**

- Offering EXHIBIT MYSTERY CONSOLE, Coin KILROY AMUSEMENT BOOKMARKS
- Bally Double Barrels
- United Havana
- Williams Tomahawk

**NEW COUNTER GAMES**

- Locke, Model "A", 100¢ Baseball Game. Sure Hit Steel Ball, $25.00
- Bally's model "A", 50¢ Baseball Game. Sure Hit Steel Ball, $17.50
- Bally's model "B", 50¢ Baseball Game. Sure Hit Steel Ball, $17.50
- Bally's model "C", 50¢ Baseball Game. Sure Hit Steel Ball, $17.50

**HORSE-RACER**

- 100¢ model "B", 400 Cost, 50¢ Start, $145.00
- 50¢ model "C", 250 Cost, 50¢ Start, $145.00
- 25¢ model "D", 125 Cost, 50¢ Start, $145.00

**SPECIAL**

- Bally Victory Derby (4), One Ball Play, Like new—$29.50

**REVOLVING ARM SAFES AND BOXES **

- Sure Tinsley Safe, Double Combination, $275.00
- Sure Tinsley Safe, Double Combination, $275.00
- Sure Tinsley Safe, Double Combination, $275.00
- Sure Tinsley Safe, Double Combination, $275.00

**USED VENDORS**

- 25 Brand New Es, 1¢ Stamp, $15.00
- 69 Right Hand, 10¢ Stamp, $15.00
- 10 Brand New Vs, 1¢ Stamp, $15.00
- 100 Used Bar Vendors, $0.75

**NEW CONSOLES**

- Rally 5/10/25 Triplet Bells
- Rally 5/10/25 Bonus
- Kenny 5/10/25 Bonus
- Kenny 5/10/25 Bonus

**SPECIAL**

- Rally Victory Derby (4), One Ball Play, Like new—$29.50

**JUNIOR LEAGUE BAV-ALL WITH CABINET BASE, 1¢ OR 5¢**

- Terms: 1/2 Deposit with all orders, balance C. O. D.

**Cleveland Coin Machine Exchange**

2021-25 Prospect Ave. Cleveland 15, Ohio

**FOR IMMEDIATE DELIVERY!**

- **$29.50 Each**
  - Coin Dispenser
  - Speed Bump
  - Maxi Bump
  - Fun American

- **$39.50 Each**
  - R.O. Swivel
  - Argus
  - Empire Bell
  - Crown
  - Leader

- **$49.50 Each**
  - Mardi Bump
  - Bally's Bump

**ALWAYS GUARANTEED**

**UNITED INDUSTRIES**

525 Parker St. Chester - Penna.
**SILENT SAVINGS ON COIN MACHINES**

** THAT PAY **

**FIVE BALL FREE PLAYS**

<table>
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<tr>
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<tr>
<td>Victory (Coin)</td>
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<tr>
<td>Yankee Doodle</td>
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**ONE BALLS**

| Fortune   | $0.65     |
| Spinning Reels | $0.75 |
| Key Lute  | $0.75     |
| Record Time| $0.75    |

**SLOTS**

| Columbia Bell, G/A, Jr.  | $3.00     |
| 10c Pace Coincil  | $5.00     |
| 10c Mills Roman Head  | $7.50     |
| Columbia Bell, DJP, '46| $8.50     |
| $5 Jennings Silver Chief| $9.50   |
| $5 Mills Gold Chrome | $12.00    |
| 25c Mills Crown Front | $14.50    |
| 25c Mills Gold Chrome | $14.50    |
| Col. C. W.  | $35.00    |
| Air Cheer  | $100.00   |
| Defense     | $270.00   |

**CONSOLES**

| Paces Reels w/ Rails | $3.00     |
| Paces Stereos W/Rails | $5.00    |
| Writing Big Game, 3x, PO | $7.50 |
| Silver Screen | $9.50     |
| Silver Moon, Comb. | $10.00    |
| Gallowing Domino, F.P., '40| $10.50  |
| Super Bell, 25c Comb.| $15.50    |
| Super Bell, 25c Comb. | $15.50    |
| Ball, Silver Bell, 25c Comb. | $15.50 |
| Paces Twin Reels W/Rails | $19.50 |
| Keystone  | $22.50    |
| Keystone  | $22.50    |
| Mills 4-Bells, 4-5c | $21.90 |
| Don't Last Late push button set, 5-5c | $25.90 |
| Don't Last Late push button set, 5-5c | $25.90 |
| Mills 3-Bells, 3-10-25c, Rebuilt | $32.90 |

**WANTED FOR CASH**

| 5c-25c Keeny Bonus Super Balls  | $2.50     |
| 5c-25c Keeny Bonus Super Bell Comb. | $5.50  |
| 5c-10c-25c Bally Triple Bell Comb. | $10.50 |
| 5c-10c-25c Bally Triple Bell Comb. | $10.50 |
| 5c-10c-25c Bally Triple Bell Comb. | $10.50 |
| 5c-10c-25c Bally Triple Bell Comb. | $10.50 |
| $5-25c Luxury Draw Bell Comb. | $50.00    |

**MUSIC**

| Rock-Ola B.M., 16, In | $9.50 |
| Rock-Ola Westwood, Ill. | $19.50 |
| Wurlitzer 24  | $25.00   |
| Seiburg 8800  | $29.50   |
| Seiburg 8800  | $29.50   |

**NOW DELIVERING**

**WORLD WIDE DISTRIBUTORS**

- Chicago, Illinois, 1514 S. SEVEN LAKE AVE.
- Kansas City, MO., 1250 S. 16TH STREET
- Phone: BRUNSWICK 233B-4874

**THE NEW WILLIAMS**

**TORNADO**

It's Called TORNADO—It is TORNADO

More action than you've ever seen before. A 5-ball "shoot-the-bobble" game, with a surprise feature that stops, holds and keeps the player playing. Everything Williams' "Dynamite" had — and more!

**SCOTT-CROSSE NOW DELIVERING**

**NEW VEST POCKET BELL**

The Vest Pocket is a complete bell valued at $20.00. The front is covered by drop flap. Reels can also be eliminated completely, automatically removing the usual change from change cradle and permitting the use of any slot machine. Insert a nickel, and this little "frenzy" bell will pay out as much as a $20.00 machine.

**NEW VEST POCKET BELL**

**MILLS NEW POST-WAR MACHINES**

**ORDER TODAY IMMEDIATE SHIPMENT**

**BLACK CHERRY BELL**

This wonderful new Bell is now ready for delivery in St. 10c, 25c, 50c, $1.00, and $2.00 sizes and comes with brillant display of Aliens, Black, Red and Green.

Write for Prices

**NEW SAFE STANDS $27.50**

Send 75c Deposit With Order.

SICKING, INC.
1401 CENTRAL PARKWAY, CINCINNATI, OH.

**SCOTT-CROSSE COMPANY**
1423 SPRING GARDEN ST. PHILA. 30, PA.

**BIG!**

**KEENEY'S BIG PARLAY**

**THE BIGGEST SENSATION IN ONE-BALL HISTORY!**

**BIG PARLAY**

**NOTHING LIKE IT EVER BEFORE! PROVEN ON TEST LOCATIONS!**

**BIG PARLAY**

**FEATURING NEW BIG BONUS JACKETS, POTS AND PROGRESSIVE SELECTIONS!**

**BIG PARLAY**

**THE ONLY CONVERTIBLE ONE-BALL: AUTOMATIC PAYOUT OR FREE PLAY!**

**BIG PARLAY**

**7 COIN MULTIPLE!**

**BIG PARLAY**

**MANY EXTRA AND THEIR SELECTIONS! WRITE US FOR DETAILS!**

**BIG PARLAY**

- WORLD WIDE — Exclusive coin machine distributor in Illinois, Indiana, Kansas, Missouri and Minnesota.

**ROCK-OLA**

Commando ......... $249.00
Premier .......... $229.00
Super ........... $209.00
Master ........... $189.50
March ........... $169.50
16 Record Lite-Up... $139.95
1150 Wall Box ... $129.00
1151 Bar Box .... $129.00

**WURLITZER**

500 Keyboard .......... $249.00
616 Light-Up ...... $129.00
616 Lite-Up .......... $119.50
616 ........... $119.50
500 Guitar .......... $179.50
611 Composer ......... $199.50

**SEIBURG**

Hi-Tone $800, 665C $695.00
5500 Wireless Adapto, 185.00
Rite Wireless Adapto, 155.00
Cash Box ....... $178.00

**www.americanradiohistory.com**
ROSENFIELD

WILL NOT BE UNDERSOLD...
And Here Is Proof Positive!

RECONDITIONED EQUIPMENT

Thoroughly checked and reconditioned to any Modern Service Dept. Ready For Location.

CONSOLES
1. Bally Draw Ball, Std cart. $775.00
2. Bally Giant Ball, Std cart. $835.00
3. Bally Deluxe Ball, Std cart. $835.00
4. Bally Medium Ball, Std cart. $835.00
5. Bally Petite Ball, Std cart. $835.00
6. Bally Mini-Ball, Std cart. $835.00
7. Bally Junior-Ball, 8-Hole P.O. $895.00
8. Mills Three Belts, 10-00 03, P.O. $805.00
9. PPO 0060, with motor, Std. P.D. $895.00
10. Jennings Ritz-Times, Std. P.O. $895.00
11. Gottlieb Baby-O, Std. P.O. $895.00
12. Mills Jumbo Parade, Std. P.O., late... $895.00

CLOSE-OUTS

VICTORY DERBYS
Brand New—While They Last... $395.00

VICTORY DERBYS
(Slightly Used)... $325.00

PHONOGRAPH—Completely Reconditioned and Overhauled

2 Mills 78's of Music $169.50
3 Mills Empress $199.50
1 Rockola Standard $228.00
2 Rockola Standard (2 new columns only) $439.00
3 Bendix Standard $199.50
5 Mills Standard $589.00
1 Wurlitzer 600 $579.00
1 Wurlitzer 950 $425.00
1 Wurlitzer 750 $379.00
1250 Wall $325.00

THEY'RE HERE! NOW DELIVERING! Bally's New Machines.

• Double Barrel • Special Entry • Bally Entry • De Luxe Draw Balls • Triple Balls

Exclusively Bally Distributed in Eastern Missouri, Central and Southern Illinois.

New Bally delivered U-Number, 1947 Model Plus in 12 Sizes, 6 and 8 column. Write for Illustrations and Prices. Exclusive U-Number Vendor Distributors in Mississippi, Kentucky, Central and Southern Illinois.

WE HAVE IT!

The Standard Playfield
560 $19.95
564 $19.95
568 $19.95
2148 $2.25
2149 $2.25
2154 $2.25
2159 $2.25
3147 $2.50
3148 $2.50

Our Prices. Price in Glass for Pin Games

ANY THREE, $100.00

BOWLING
ALL AMERICAN
MADIAN
NEW CHAMP
PLAYBALL
SCHOOL DAYS
SPORT PARADE
SNAPPY
SYRATOLINER
TWIN SIX
VETLECTION
WILDHORN

SPECIAL
GENCO TOTAL ROLL
$3000.00

SPECIAL
KNOCKOUT
$44.50

1/3 WITH ORDER, BAL. C. O. D.

ACTIVE RECONDITIONED GAMES

'NUFF SAID

JOE ASH

YOUR CHOICE
$34.50 EACH

ANY THREE, $100.00

BOSCO
SPOT POOL
TOP STAR
TEXAS MUSTANG
VENUS
ZIG ZAG

YOUR CHOICE
$44.50 EACH

THE THREE, $160.00

BIC PARADE
S-10-20
LIBERTY

YOUR CHOICE
$79.50 EACH

THE THREE, $230.00

SNAGGLY LA
FOOD ACES
FLAT TOP

YOUR CHOICE
UNIFIED REVAPS
$84.50 EACH

THE THREE, $250.00

ARIZONA
STREAMLINER
OKLAHOMA

SPECIAL
BIG HIT
$119.50

FOR IMMEDIATE DELIVERY!

BAT-A-BALL, Sr.
$249.50
F. O. B. Chicago

JUNIOR LEAGUE

BAT-A-BALL
$79.50
WITH STAND
F. O. B. CHICAGO

Contact us for your nearest distributor or order from your distributor direct.

DISTRIBUTORS:
Write for Quantity Prices.

American Amusement Co.

OUT "AMERICAN" AN YOU PUT THE "T" IN CHICAGO

COIN MACHINES

www.americanradiohistory.com

March 22, 1947

The Billboard

COIN MACHINES

127

OUR PRICES Are the LOWEST in the
Country. We Are Not Publishing These Prices Because They Are Con- fidential, We Want To Give Them to You Personally. WRITE—WIRE—PHONE and We Will Mail You OUR COMPLETE LIST OF LOW-DOWN PRICES Immediately.

EXPORT BUYERS WRITE TODAY for COMPLETE LIST OF EQUIP-
MENT WE HAVE AVAILABLE FOR EXPORT.

LIMITED QUANTITY—WURLITZER 5e SLIDES FOR 600, 500, 24, 61, 61B, Each... $5.00
IN STOCK NOW—"AMITY" CIGAR VENDOR... 44.50
GRUEN DIODE METERS...

ABT CHALLENGERS—IMMEDIATE DELIVERY... 12.50
NEW GENERAL ELECTRIC 120 V. SPEAKER, EACH... 7.75
RECTIFIERS—IMMEDIATE DELIVERY, FOR CENCO GAMES...

WE PRAISE OURSELVES ON OUR CLEAN REPUTATION!

WEST SIDE DISTRIBUTING CORP
612 TENTH AVENUE • PHONE: CIRCLE 6-7533 • NEW YORK 18, N. Y.
NEW LOW PRICES ON RECONDITIONED USED PHONOGRAPHS

Good in Appearance — Good Mechanically — Carefully Crated.

We take pride in every piece of used equipment we sell. Our prices are the lowest. We have sold many customers for 10 years continuously. Your complete satisfaction guaranteed.

Wurlitzer $399.50  Victory $175.00
Seeburg Major, Cofet, Colonel, Envoy $189.50
Wurlitzer 500, Wurlitzer 600K, Wurlitzer $135.00
Wurlitzer 24, Wurlitzer Envoy, Seeburg Yege $150.00
Wurlitzer 24, Seeburg Cosmos, Seeburg Regal $150.00

$95.00

Wurlitzer 616, Illuminated—Rockola & Seeburg cellar jobs...wire $115.00

ARBITO $2,000 conversion, Wurlitzer 600 $115.00

ALL TUBES AND MINIATURES $150, 50% DISCOUNT

TERMS: % CASH WITH ORDER, BALANCE C.O.D.

DAVIS DISTRIBUTING CORPORATION

SEEBOUR FACTORY DISTRIBUTORS

Years of Operators' Confidence

738 Erie Blvd. East
875 Main Street
Syracuse, New York
Buffalo, New York

K. C. VALUE—SAVE 50% FREE PLAY GAMES

$34.50 EACH (10% Off on 5)

$39.50 EACH (10% Off on 5)

$44.50 EACH (10% Off on 5)

VENUS — JEEP — GAFF KIDD — ARGENTINE — GENO DEFENSE — HOME FRM. — VICTORY.

Write for prices on these new games

TERMS: % Deposit, Balance C. O. D.

K. C. NOVELTY CO.

419 MARKET ST. PHILA. 6, PA. MARKET 7-6461

100 G.L. Hole — Special Thick 5c Play Board $5.00 Payout $2.00 Average Profit — — $2.00

“RED HAT NELLIE” 360 G.L. Holes — Special Thick 5c Play Board $4.00 Payout $2.00 Average Profit — — $2.00

KICKER & CATCHER

IT'S COMING WILLIAMS "TORNADO"

EXCLUSIVE DISTRIBUTORS FOR MICHIGAN—NORTHERN KANSAS

EQUIPMENT COMPANY

DISTRIBUTION COMPANY

FAYETTEVILLE, NORTH CAROLINA U.S.A.

BARGAIN

Premier Coin Machine Mfg. Corp.

PENN PLAY $49.75 Add 15c. For 5c Play

1/3 Deposit With Order. Write for quality prices.

www.americanradiohistory.com
YOU CAN'T BEAT OUR PRICES!

FOR INQUIRIES—WE EXPORT TO PARTS OF THE WORLD

WURLITZER

Wurlitzer 412, 12 Record .......................... $29.95
Wurlitzer 616, Plain ................................ $59.00
Wurlitzer 916, Like-Ups A. & Bns., ................ $125.00
Wurlitzer 605, Rotary ................................ $39.50
Wurlitzer 600, Packard Kitchens .................. $15.00
Wurlitzer 24, ........................................... $165.00
Wurlitzer 21, Counter Model ......................... $179.50
Wurlitzer 24, Counter Job, Remote ................. $199.50
Wurlitzer 24, Counter Job, Nickel .................. $225.00
Wurlitzer 42/24 Victory ................................ $350.00
Wurlitzer 42/200 Victory ................................ $320.00
Wurlitzer Twin 12, Counter Job, ........................ $429.50
Wurlitzer Twin 12, Counter Job, Remote .......... $429.50
Wurlitzer Twin 12, Counter Job, Nickel .......... $450.00
Wurlitzer 700E .......................................... $399.50
Wurlitzer 600 ............................................ $399.50
Wurlitzer 800 ............................................ $599.50

SEEBURG

Seeburg Quasar ...................................... $145.00
Seeburg Master ....................................... $165.00
Seeburg Queen ........................................ $165.00
Seeburg Gems ......................................... $165.00
Seeburg Royal ......................................... $165.00
Seeburg Citation, ESRO ............................. $225.00
Seeburg Melody, ESRO ................................ $249.50
Seeburg Vision or Citizen ................................ $249.50
Seeburg 8200, Victory Model ....................... $259.50
Seeburg 8200, Victory Model, ..................... $259.50
Sara Bell, S.E. .......................................... $269.50
SEEBURG HI TONE, ESRO ........................... $249.50
SEEBURG HI TONE, ESRO ........................... $249.50

Send 1/3 Deposit, Balance C. 0. D.

HUB DISTRIBUTING CO.

631 TENTH AVENUE
Cor. 41st St.
Circle 5-3970
NEW YORK 19, N. Y.
FOR SALE

1 Mangels Shooting Gallery with Moving Target, five Guns and 11 Cases of Ammunition. Also 35 Arcade Machines, including Guns; a Grandmother and Atlantic Machines. I small Safe and 1 National Cash Register. Wurlitzer Music Machine.

Complete Lot $2,500, F. O. B. N. Y.

L. NEELSON

42 BOWERY
NEW YORK CITY

WINNING COMBINATIONS

In Music

it’s

LISZT and his PIANO

In Coin Machines

it’s JENNINGS and the STANDARD CHIEF

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET - CHICAGO 24, ILLINOIS

The Leader in the Field for over 45 Years

UNITED'S NEW FIVE-BALL GAME

RIO

Novelty or Replay

- Dynamic...intriguing new playing principle
- Twin kick-out pockets with cross-ball action
- RIO Feature doubles value of pockets
- Eleven ways to score replays
- Last second play suspense

See Your Distributor Now!

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS

FOR SALE

1 Mangels Shooting Gallery with Moving Target, five Guns and 11 Cases of Ammunition. Also 35 Arcade Machines, including Guns; a Grandmother and Atlantic Machines. I small Safe and 1 National Cash Register. Wurlitzer Music Machine.

Complete Lot $2,500, F. O. B. N. Y.

L. NEELSON

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- Eleven ways to score replays
- Last second play suspense

See Your Distributor Now!

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS
March 22, 1947

SALES BOARD PROFITS

This FAST-MOVING DEAL beautifully mounted on a chromium framed pad will bring you

QUICK PROFITS!

DEAL:

2000 HOLE BOARD
- Sc SALE-
TAKES IN $100

Pays Out:
1. Chromium Marine Lighters
2. Giant Table Lighters, 4 inches high
1. Raynolds Pocket Pen
1. Corded Color Camera
10. Beautifully Machined Duralumin Lighters

Consolations $10.00 Cash or 400 Cigarettes.

OPERATORS AND JOBBERS, WRITE TO DEPT. B FOR PRICES IN QUANTITY

We are the only firm in this business that has been operating continuously and successfully for over 20 years.

A. N. S. Sales, Inc.
312 E. Market Street
Elmira, N. Y.

Buckley BUILD THE Best

NEW CABINET ASSEMBLIES

FOR MILLS EESCALATOR Bells,
HAMMERLOID OR WRINKLE.
YOUR CHOICE OF:
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf Blue.
- Complete new precision-built light wood Cabinets exactly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome platedetched Reward Plates, 2 1/2 or 3 1/2.
- 5c-15c-25c chrome Denominator Coin Inwak.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

Buckley gave Operators the FIRST prac- tical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economics realized in large quan- tity production.

The new Buckley Music Box is grommily chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with out- standing beauty and eye appeal makes this the outstanding re- mote control music box . . . equally popular for wall or bar installation.

Buckley TRAKk ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-room all other coin machines.
Buckley operators know this to be a fact.
Experience has proved that no other ma- chine can come in a close second from the standpoint of earnings. Every day new operators are finding that the new BUCKLEY TRAKk ODDS are even more profitable to operate than they hoped for.

Buckley Manufacturing Co.
4223 West Lake Street • • • Chicago 24, Illinois

EXCLUSIVE SEESEBURG DISTRIBUTORS
FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA
140 W. Mt. Royal Avenue	BALTIMORE 1, MARYLAND
415 W. BROAD STREET	RICHMOND 20, VIRGINIA

PHONES: VAN BUREN 6035-6037-6038-6039
NEW—SENSATIONAL EVANS’

BANG TAILS---WINTER BOOK

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans’ BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 to 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! “Ask the man who operates one,” or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5¢ or 15¢ play.

EVANS LEADS THE FIELD AGAIN WITH
REPLAY CONVERTIBLE MODELS

NOW AVAILABLE IN
NEW BANG TAILS AND GALLOPING DOMINOS
easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector. Flashing lights indicate all Replays in full view at all times! Everyone is fully metered for both Replay and Jackpot. Accumulated Replays can be either played off, or cancelled by the location owner. Meter registers all cancelled Replays.

ONE ROL-HI

New Galloping Dominos model with same high awards as Bang Tails—Winter Book. Now in production! Rush your order for early delivery!

H. C. EVANS & CO.
1520-1530 W. Adams St.
Chicago 7, Illinois

LONDON SERVES YOU BEST WITH TOP VALUES IN HIGH-GRADE EQUIPMENT!
March 22, 1947

COIN MACHINES

**TORNADO**

**IS SWEEPING THE COUNTRY!**

**THE MOST SENSATIONAL ACTION HIGH SCORE GAME EVER BUILT!**

**SCORES UP TO 950,000!**

**Williams MANUFACTURING COMPANY**

161 W. Huron St., Chicago 10, Ill.

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**USA**

**EASTERN SEABOARD AREA**

As the outstanding distributor in the East we offer the largest selection of any type, make or model of coin machine. Our reconditioned games carry the famous Triple Test Guarantee. Our service is lightning fast. Our operators know we're dependable.

**SEND FOR COMPLETE LIST!**

**SEABOARD NEW YORK CORP., 460 Tenth Ave., New York 18, N. Y.**

**SEABOARD NEW JERSEY CORP., 27-29 Austin Ave., Newark 5, N. J.**

**SEABOARD CONNECTICUT CORP., 1625 Main St., Hartford 5, Conn.**

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**ATLAS NOVELTY CO.**

1200 N. Western Ave.

CHICAGO 47, ILL.
TELEQUIZ is a proven money-maker with a 100% ratio of player appeal. Operates the same as a radio quiz show. Players have choice of 5 different subjects. Each subject may be stocked with over 2,000 different questions. TELEQUIZ has grossed more than $50.00 a week on location, with prizes as incentive. Operates on a 75-25% commission basis. Fits into any location...is legal in any territory. Contact your distributor today or write us direct about an exclusive TELEQUIZ operating franchise in your territory.

**MARVEL Points with Pride to**

**CARNIVAL**

**THE FASTEST 5 BALL GAME EVER MADE!**

**ACTION—SPEED—APPEAL**

**A TOP MONEY-MAKER**

**$2 49.50**

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO

**MARVEL MANUFACTURING CO.**

3224 EDUCATION SQ., CHICAGO 3, ILL.

Attention, OPERATORS and ARCADE OWNERS

FOR SALE


Also 4 Groetchen METAL-TYPIERS. All in A-1 Condition.

$5 DEPOSIT, BALANCE C.O.D. WIRE, WRITE OR PHONE.

**SALIKOFF SALES CO.**

114 W. 7th St. Phone 12-3177

**SALESBORDS—All Orders Shipped Same Day Received**

<table>
<thead>
<tr>
<th>Item</th>
<th>Play</th>
<th>Description</th>
<th>Average Profit</th>
<th>Net Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1000</td>
<td>11</td>
<td>LUCKY BUCKS, DEFINITE PROFIT</td>
<td>$4.00</td>
<td>1.50</td>
</tr>
<tr>
<td>1100</td>
<td>12</td>
<td>EASY FIND, DEF. PROFIT, NEW SYMBOLS</td>
<td>$3.75</td>
<td>1.35</td>
</tr>
<tr>
<td>1200</td>
<td>13</td>
<td>BUNCH OF BUCKS</td>
<td>$4.50</td>
<td>1.80</td>
</tr>
<tr>
<td>1300</td>
<td>14</td>
<td>ALL OUT CHARLEY, DEFINITE PROFIT</td>
<td>$5.00</td>
<td>2.00</td>
</tr>
<tr>
<td>1400</td>
<td>15</td>
<td>JACKpot CHARLEY, THEN A PROFIT</td>
<td>$8.00</td>
<td>3.20</td>
</tr>
<tr>
<td>1500</td>
<td>16</td>
<td>BUNCH OF BUCKS</td>
<td>$5.50</td>
<td>2.20</td>
</tr>
<tr>
<td>1600</td>
<td>17</td>
<td>STAR OF GOLD, THICK, JUMBO HOLES</td>
<td>$5.50</td>
<td>2.20</td>
</tr>
<tr>
<td>1700</td>
<td>18</td>
<td>TRUE &amp; FALSE</td>
<td>$5.75</td>
<td>2.30</td>
</tr>
<tr>
<td>1800</td>
<td>19</td>
<td>HISTORY BELL, THEN JUMBO HOLES</td>
<td>$5.50</td>
<td>2.20</td>
</tr>
<tr>
<td>1900</td>
<td>20</td>
<td>TEXAS CHARLEY</td>
<td>$8.95</td>
<td>3.55</td>
</tr>
</tbody>
</table>

WRITE FOR OUR LATEST PRICE LIST

Large Stock White, Tin, Definitive, Jackpot Boards and all kinds of Dimeboard Novelties. Write or Phone.

**MICHIGAN CITY NOVELTY CO.**

Box 66, Michigan City, Indiana

**TELEQUIZ Quizzers!**

**Player Appeal. YES!**

**Money Maker. AND HOW!**

Telequiz Sales Company

32 W. RANDOLPH ST., CHICAGO 1 • TELEPHONE: STATE 3641
"Skill Thrill"

- FAST ACTION
- SMALL AND COMPACT
- JAMPROOF PISTOL

The pennies will roll in when you put the new "Skill Thrill" game on location. The fastest action pistol game on the market. A jamproof pistol shoots actual pennies...returns them to the player when the target is hit. Small and compact, it takes up less than 10" of counter space. A sure repeater game that challenges player skill. Colorful, streamlined metal case. Cash box will hold over $100.00 in pennies...and that's not too big for this fast "penny getter."

DAVAL PRODUCTS CORPORATION 1912 N. FREMONT CHICAGO 22

JUMP IN THE LAKE!
And you couldn't get any cooler than the public's enthusiasm for some arcades. You know you've got to attract people with eye-appeal. Look at your place with their eyes! See how many of your games are shabby, dingy. So prime the pump, boys. If you want to make money—spend a little. If you can't afford new games get some of our reconditioned equipment that looks, plays and lasts like new.

FREE—ILLUSTRATED PRICE LIST OF MACHINES, PARTS AND SUPPLIES
New or Rebuilt Amusement Machines—Any Make or Model—Money Back There All.
910-514 W. 34th St.
N.Y., I. N.Y. (Phone 6-8877)

IN NEW YORK AND NEW JERSEY SEE DAVE LOWY
NEW EQUIPMENT—IMMEDIATE DELIVERY

PREMIER "BOWLO"
A Build Money-Maker! Accepting Orders
Now—Delivery Soon
$469.50

CHICAGO COIN BASKETBALL CHAMP
New taking orders for $499.50

PEARL GET 'EM HOT Jr. VENDOR
Radically new design in novelties $59.50 Quality machine. Element Heating.

$45.40

PREMIER 10 GRAND
JUNIOR CONSOLE BARREL ROLL
Natural for limited space $449.50

MARVEL "POP-UP"
The Counter Game that is legal everywhere! $49.50

ROL-A-SCORE
Ideal 5½" Skee Ball for Rising Profit

$469.50

IN WESTERN PENNSYLVANIA
AND WEST VIRGINIA

The New
AMI
40 SELECTION PHONOGRAPH
Is distributed exclusively by
AMERICAN COIN-AMATIC MACHINERY CO.
PITTSBURGH 19, PA.

MAKE ME AN OFFER!
ALL MACHINES JUST OFF LOCATION

SMOKY
SPELLBOUND
SURF QUEEN
BIG HIT, Single Play
FAST BALL
SANTA FE
FLAT TOP
BIG PARADE

'43 WORLD SERIES
KNOCK OUT
HI DIVE
1 Sc., 2 25c PACES
ROCKET
WORLD TURF 500
and 616

SAVANNA MUSIC CO.
Savanna, Ill.

MACHINE

$57.50

F. O. B. CHICAGO

MONEY MAKING TICKETS!!
BINGO REFILLS
ON STICKS!

WRITE FOR CATALOG.

25% Discount With Order.

CORADIO IT'S WONDERFUL THE NEW DELUXE MODEL WORTH WAITING FOR!

www.americanradiohistory.com
THE OLD & THE NEW

The Forever Popular Red, White and Blue Deal in New Box.

Form Excellent for Closed Territories. After the First Order Keep the Box. Just Order Refills.

STRIP TEASE

R W B (2170)

Takes in 1260 Tickets @ 5c .. $63.00
Pays Out:
Card (Average) .. $12.52
Consolations .. $21.30

Profit (Average) .. $20.18

90 Winners
164 Winners

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SANGAM CITY, 4, MISSOURI

ORIGINAL JAR-O’DO

ORIGINAL JAR-O’DO

THE OLD & THE NEW

The New, Saucy Eye-Catching and Blue Deal in New Box.

With Slot Symbol Tickets on Spindles. An Attractions on Any-one’s Counter.

THE BILLBOARD

COINS MACHINES

March 22, 1947

136

GLOBE DISTRIBUTING CO.

1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. - ARM. 0300

Charles (Jimmy) Johnson

<table>
<thead>
<tr>
<th>COINS MACHINES</th>
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<tbody>
<tr>
<td>MARCH 22, 1947</td>
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<tr>
<td>THE BILLBOARD</td>
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<tr>
<td>THE OLD &amp; THE NEW</td>
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<tr>
<td>THE FOREVER POPULAR RED, WHITE AND BLUE DEAL IN NEW BOX.</td>
</tr>
<tr>
<td>FORM EXCELLENT FOR CLOSED TERRITORIES. AFTER THE FIRST ORDER KEEP THE BOX. JUST ORDER REFILLS.</td>
</tr>
<tr>
<td>STRIP TEASE</td>
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<tr>
<td>R W B (2170)</td>
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<tr>
<td>TAKES IN 1260 TICKETS @ 5C .. $63.00</td>
</tr>
<tr>
<td>PAYS OUT:</td>
</tr>
<tr>
<td>CARD (AVERAGE) .. $12.52</td>
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<tr>
<td>CONSOLATIONS .. $21.30</td>
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<tr>
<td>PROFIT (AVERAGE) .. $20.18</td>
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<tr>
<td>90 WINNERS</td>
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GLOBE DISTRIBUTING CO.

1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. - ARM. 0300

CHARLES (JIMMY) JOHNSON

EXCLUSIVE NATIONAL DISTRIBUTORS
for Profits
...Install SPORTSMAN ROLL
for fun
...Read How You Play It

A seven ball roll-down game—but
from here on everything else is different and
original.
There's terrifically fast action every
second a ball is on the playing field.
The highest scoring game ever released
—scores up to $790,000!!
The pockets give ten to forty
thousand points on each roll.
Mystery buttons scattered around the board
make 10,000 to 50,000 points each
contact. A ball can hit them 3, 5, 10
times before settling in a pocket.
Then there's a skill hole worth 40,000!! If
you have enough skill to get in that, an
alligator in front of the hole opens
its jaws. A ball in the alligator
means 100,000 more in the scoring.
Fun? They'll yell their heads off in excitement
when they play SPORTSMAN ROLL

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YOU'VE NEVER SEEN A CABINET LIKE THIS.
The Most Daring Departure In Cabinet Con-
struction Ever Made! A new and unusual mate-
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but it's different—much better, much stronger.
Aside from greater eye appeal, this new cab-
inet is:
Far Lighter In Weight Than Wood
Easier To Handle
Easier And Less Costly To Ship

ORDER TODAY! INSTALL IN YOUR
LOCATIONS THIS HIGHEST
MOST ORIGINAL
SCORING, GAME
EVER RELEASED.

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**TEMS: 1/2 DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.**

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Hogging the Limelight for Fifty Nine years — Mills Bells and related products continue to do so. After the 1947 Coin Show the consensus of operator opinion was—Bell-O-Matic Corporation displayed the best all-around Bell line at the Chicago Coin Show.*

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Gottlieb’s 5-Ball Sensation Is Still Packing ’Em In!

miss america
There’s just something about miss america that acts like a magnet... draws players... keeps them playing over and over again. And, of course, that’s why distributors and operators want miss america in all locations where play is steady and profitable. Like every other Gottlieb game, miss america is of beautiful design... durable construction... foolproof mechanical operation. Order miss america from our distributor today!

THE TERRIFIC 1-BALL MONEY-MAKER
DAILY RACES
This 1-ball wonder game has been hanging up phenomenal earning records for play because of its unusual mechanical features and player appeal. A touch of the push button shuffles the board automatically for easier, faster play. DAILY RACES has special spotter bumpers, illuminated “live” holes, and slugproof, drop-coin chute. Payout model now available for delivery.

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They’re Here!
At McGlenn’s

D A V A L ’ S
SKILL THRILL

Fastest action pistol-target game on the market. Jam-proof pistol shoots actual pennies... returns them to player when the target is hit. Small and compact... takes up less than 9” of counter space. Colorful, streamlined metal case fully enclosed in durable transparent plastic top and glass sides. Cash box will hold over $100.00 in pennies.

$57.50

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612 FIFTH AVENUE
ATLANTIC 612

PRICES SLASHED!
Get a Load of This Music Equipment!

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5200 Model......599.50
6000 Model......699.50
8000 Model......899.50

ROCK-OLA
Imperial......219.50
Standard......239.50
Dr. Luck......249.50
Marx......299.50
Super......399.50

NEW SUPER ROLLS
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$249.50

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Vogues......269.50
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MILLS
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FOR 1947

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As easy to play as looking at it!

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In normal years France Produces Enough Wire To Float 165 Battleships...

THAT'S A FACT!

An Operator Today Can't Stand Still Without Slipping Back, and...

THAT'S A FACT!

Music and only music has been our business for more than 12 years. Pay us a visit. You'll never spend your time to better advantage.

In normal years France Produces Enough Wire To Float 165 Battleships... THAT'S A FACT! An Operator Today Can't Stand Still Without Slipping Back, and... THAT'S A FACT!

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Music and only music has been our business for more than 12 years. Pay us a visit. You'll never spend your time to better advantage.
Packed with new award features—proven a winner in test locations of every type

**BIG PARLAY**
KEENEY'S NEW 1-BALL PAYTABLE IS READY FOR YOU

* Order and install Keeney's BIG PARLAY with full confidence. For this new 1-ball game has been pretested in every type of location. Has definite player appeal. Here's why: two selections plus a big bonus Jackpot Award pop-up with the first coin inserted. Next three coins each put up a selection for a total of five selections and 4 Bonus Jackpot Awards valued from 6 to 40. Players can't resist inserting a total of 7 COINS to lite up 8 selections and cover those 4 random Bonus Jackpot Awards. There's added "Come-on" with A-B-C-D and Super Score Award pockets. Lite up B-I-G P-A-R-I-L-A-Y and it's good for 40 to 80 points. See it at your nearest Keeney distributor. Buy it. Take it anywhere, Do so proudly. It's the best. The very best!

*Order from your Keeney distributor*

J. H. Keeney & CO., INC.
"THE HOUSE THAT JACK BUILT"
2600 WEST FIFTIETH STREET, CHICAGO 33, ILLINOIS
Watch for it!

A Sensationally NEW ROLL-DOWN game with FRB

FOR FAST DELIVERY—FOR DEPENDABLE QUALITY—FOR FULL VALUE

ATLAS YOUR BEST BET

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Jennings Standard Chief, 104 $279.00
Jennings Standard Chief, 254 $289.00
Jennings Super Deluxe (Lite-Up) Chief, Sr. $344.00
Jennings Super Deluxe Chief, 254 $344.00
Jennings Super Deluxe Chief, 504 $399.00
$1.00 Pete Deluxe Bell 
Guthrieha Columbiab Jackpot Bell $145.00
Weighted Box Stands $27.50
Double Revolve Around Safes $175.00

NEW COUNTER GAMES

ABT Challenger $65.00
David Best Hand $59.50
Kicker and Catcher $49.75
Pony $49.50
American Eagle (non-cold) $49.50
Whirlap $47.50
Skill Thrill $57.50
(Dave's "Shoot a Penny" Game)

RIO • MYSTERY KILROY • VANITIES

Jennings Challenger
Evans Races • Bangtails, Comb.
Pace 3-Way Console
Midget Racer
Basketball Champ

BRAND NEW EQUIPMENT FOR PROMPT DELIVERY

RIO • MYSTERY KILROY • VANITIES

Double Barrel
Jennings Challenger
Evans Races • Bangtails, Comb.
Pace 3-Way Console
Midget Racer
Basketball Champ

NEW COUNTER GAMES

ABT Challenger $65.00
David Best Hand $59.50
Kicker and Catcher $49.75
Pony $49.50
American Eagle (non-cold) $49.50
Whirlap $47.50
Skill Thrill $57.50
(Dave's "Shoot a Penny" Game)

NEW COUNTER GAMES

ABT Challenger $65.00
David Best Hand $59.50
Kicker and Catcher $49.75
Pony $49.50
American Eagle (non-cold) $49.50
Whirlap $47.50
Skill Thrill $57.50
(Dave's "Shoot a Penny" Game)

PHONOGRAPHICS

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SEEBURG HI-TONE, E. S. $325.00
WURLITZER VICTORY $275.00
WURL. 61 (Counter) $145.00
ROCK-OLA COMMANDO $395.00
ROOK-OLA SUPER $325.00
SINGING TOWERS $195.00
MILLS EMPIRE $275.00
MILLS THORNE $250.00

USED GAMES

5¢ Silver Moon, P.O. $5 99.50
5¢ Big Game, P.O. $9.50
3¢ Paces Reels, P.O. $9.50
10¢ Jumbo Parade, P.O. $10.50
15¢ Baker Pachers (Floor Simple) $149.50
15¢ Bakers Pachers (Floor) $150.00
3¢ Controlboll Scale $175.00
Chicoin Hockey $125.00
2¢ Marvel $150.00
Vest Pocket Bell $49.50
Turk King $125.00
Spinning Reels $79.50

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2621 North Ashland Avenue • Chicago 14, Illinois

FOR FAST DELIVERY—FOR DEPENDABLE QUALITY—FOR FULL VALUE

ATLAS YOUR BEST BET

ALL USED MACHINES COMPLETELY RECONSTRUCTIONED AND REFINISHED

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MILLS THORNE $250.00

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5¢ Big Game, P.O. $9.50
3¢ Paces Reels, P.O. $9.50
10¢ Jumbo Parade, P.O. $10.50
15¢ Baker Pachers (Floor Simple) $149.50
15¢ Bakers Pachers (Floor) $150.00
3¢ Controlboll Scale $175.00
Chicoin Hockey $125.00
2¢ Marvel $150.00
Vest Pocket Bell $49.50
Turk King $125.00
Spinning Reels $79.50

TERMS: 1/3 Deposit Balance C.O.D.
EXHIBIT'S PROFITABLE ARCADE LINE
OF OVER 50 AMUSEMENT MACHINES

You can Operate them on every kind of Location all year round. Write for Literature illustrating our entire line of these live Money Making Amusement Machines . . . Cards and Supplies. Write us now.

EXHIBIT SUPPLY CO., 4222-30 W. LAKE ST., CHICAGO 24, ILL.

A CHALLENGE!!!

If you can find one of the same make USED CONSOLES advertised by a legitimate distributor in the State of California in comparable condition to those listed below at prices lower than ours, we will GIVE YOU THE MACHINE AT NO COST.

USED CONSOLES

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tr>
<td>MILL'S EBERTS 2s</td>
<td>$129.50</td>
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<td>MILL'S EBERTS 3s</td>
<td>$249.50</td>
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<tr>
<td>MILL'S EBERTS 4s</td>
<td>$299.50</td>
</tr>
<tr>
<td>MILL'S EBERTS 5s</td>
<td>$299.50</td>
</tr>
<tr>
<td>MILL'S EBERTS 6s</td>
<td>$199.50</td>
</tr>
</tbody>
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CERTIFIED REBUILT SLOTS (NEW MACHINE GUARANTEE)

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<td>MILL'S EBERTS 6s</td>
<td>$199.50</td>
</tr>
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NEW EQUIPMENT

Genco's New "Advance Roll," Terrific Play Lure ......... $499.50
Chicago Coin's "Basketball Champ" — Immediate Delivery .... 499.50

TERMS: 1/3 DEPOSIT WITH ORDER

WILLIAMS "SMARTY" 5 Ball Game .... WRITE

NEW AMI

M. S. WOLF DISTRIBUTING CO.

Exclusive Distributors AMI PHONOGRAPHS. California Oregon Washington Nevada Arizona Hawaiian Islands

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2313 3rd Avenue SEATTLE MAIN 0166
Yes, the public LIKES music played the Seeburg way ... with volume scientifically distributed to fit the location and the crowd. Modernize your route now by providing more listening pleasure with complete Seeburg Music Systems. It means more customers ... and more plays per customer.

Exclusive Seeburg Distributors
Central and Southeastern Ohio—West Virginia—Western Virginia

YOU’LL LIKE THESE Shaffer USED BARGAINS
THEY’RE RECONDITIONED—READY FOR LOCATION

PHONOGRAPHs

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| Seeburg 8200, E. S. | 329.50 | Wurlitzer Victory "24" | 239.00 |
| Seeburg 9800, R. C. E. S. | 349.50 | Wurlitzer 616 (Light-Up) | 124.50 |
| Seeburg 8800, R. C. E. S. | 349.50 | Wurlitzer 412 | 104.50 |
| Seeburg 8800, E. S. | 329.50 | Rock-Ola "Commando" | 269.50 |
| Seeburg "Colonel," E. S. | 324.50 | Rock-Ola "Premier" | 269.50 |
| Seeburg "Commander," E. S. | 315.00 | Rock-Ola 40 "Super" | 269.50 |
| Seeburg "Maestro," E. S. | 315.00 | Rock-Ola "Imperial" 20 (Light-Up) | 129.50 |
| Seeburg "Royal" | 189.50 | Seeburg WS-2-Z Wallomatic | 28.50 |
| Seeburg Model "A" | 104.50 | Seeburg 9520-12 Selectomatic | 24.50 |
| Seeburg Model "B" | 104.50 | Seeburg 5-10-2 Wallomatics | 35.00 |

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Terms: 50% Certified Deposit, Balance C. O. D.

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212 W. Main St.
Phone 75
Once upon a time there was a farmer who owned a fabulous goose. This goose was unlike any other in the world because goose was given a large bone for his dinner. Probably he trotted off anticipating a fine meal he was going to have. His course took him over a bridge and glancing into the stream below, he saw what appeared to be another dog with an even larger bone. Without hesitation, he let go his prospective dinner and tried to seize the bone from his rival only to find that he had no dinner at all.

Moral! *Think twice before you throw away a successful 5-cent business in the hope that you can double your revenue by doubling the price.*

Once upon a time a farmer went to market and bought 2 dozen eggs. Carrying them home he began figuring on the profit he could make. Every egg would produce a chicken. Within a few months each chicken would be laying an egg a day. For the first six months he would sell no eggs but hatch them all and this would mean 4,320 chicks. When these started laying, that would mean 360 dozen eggs each day. At 60 cents a dozen he would make a gross of $216 a day or $78,840 per year. Within a few years—but just at this point he stubbed his toe on a large rock breaking all the eggs.

Moral! Don't make an omelet out of your 5-cent business in the hope that the public won't object to a 100% increase in the price of their music.

AESOP SAID IT!

We agree that any operator is entitled to as much money as he can make. It is also true that today too many locations are not bringing in the revenue that they should if the operator is to show a satisfactory profit. The simplest answer is to raise the price—if it would work. Unfortunately, too, we are beginning to see the end of the lush war-time spending. Call it psychology, call it a buyer's strike, call it what you will, the fact remains that the public is watching nickels and dimes a lot more closely than they did a year ago. All you have to do is look at your revenue to know this. If they aren't spending nickels, what chance do you think there is of getting them to spend dimes? Seeburg's answer is increase the play from your locations with Seeburg Scientific Sound Distribution and Wireless Remote Control and let Seeburg's two-year plan help you.

Once upon a time there was a farmer who owned a fabulous goose. This goose was unlike any other in the world because goose was unlike any egg of solid gold. Not help but not chop last he took, patting below, an prospective IItOra11 and performed the operation by doubling the price.

Moral! You can't afford to cut the throat of a location that brings you good revenue at 5-cents a tune in the hope that doubling the price of music will double the revenue.
AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

THE MUSICAL SALES COMPANY
140 W. Mt. Royal Avenue
Baltimore 1, Maryland

THE MUSICAL SALES CORP. OF VIRGINIA
415 W. Broad Street
Richmond 20, Virginia

SHAFFER MUSIC COMPANY
606 S. High Street
Columbus 15, Ohio

SHAFFER MUSIC COMPANY
1619 W. Washington Street
Charleston, West Virginia

SHAFFER MUSIC COMPANY
2129 Main Street
Wheeling, West Virginia

SOUTHERN AUTOMATIC MUSIC CO.
228-30 West Seventh Street
Cincinnati 2, Ohio

SOUTHERN AUTOMATIC MUSIC CO.
325 N. Illinois Avenue
Indianapolis 4, Indiana

SOUTHERN AUTOMATIC MUSIC CO.
242 N. Jefferson Street
Lexington 7, Kentucky

SOUTHERN AUTOMATIC MUSIC CO.
603 Linden Avenue
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SOUTHERN AUTOMATIC MUSIC CO.
1329 S. Calhoun Street
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Atlanta, Georgia

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425 Broad Street
Nashville, Tenn.

S. L. STIEBEL COMPANY
211 E. 10th Street
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S. L. STIEBEL COMPANY
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1012 Market Street
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Please bear with us
WE'RE MAKING KILROY
AS FAST AS WE CAN

... everyone wants this most spectacular of all games. If you've seen KILROY you know why it's got 'em all talking ...and ordering!

ACTION! ALL
THE WAY DOWN
THE BOARD!

ORDER NOW FROM YOUR DISTRIBUTOR FOR EARLIEST DELIVERY

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS
Like Air-Conditioning

Seeburg

SCIENTIFIC SOUND DISTRIBUTION
MUST BE INSTALLED WITH CORRECT CONTROLS
AND PROPER NUMBER OF OUTLETS

Proper Installations pay proper Dividends!

For a better appreciation of Scientific Sound Distribution... compare it with air conditioning! Where air conditioning uses the correct number of grilles, Scientific Sound Distribution uses the correct number of speakers. Where air conditioning uses a thermostat for maintaining a comfortable temperature level, Scientific Sound Distribution uses the dual remote control unit... to tune the volume of music to a higher level during crowded rush hours... and to conversation level of smaller crowds of regular periods. This superior new music system is being installed in the best restaurants in the Southwest. Music never too loud... never too soft.

* Dallas, Pacific at Olive
* Houston, 910 Calhoun
* New Orleans, 632 Baronne
* Memphis, 1049 Union Avenue
* San Antonio, 241 Broadway
* Oklahoma City, 900 N. Western
Roll all the features of the Model "A" AMI phonograph into one, and you come up with the simple basic fact: "The AMI makes more money!" We know this is the feature which interests you most of all because phonograph earning power is the only solution for today's success in music operating.

We can't hope that an ad will convince you; all we can do is suggest that some day soon you get permission to travel along with an operator collecting a route of AMI's.
Radio Transcription Type

TURNTABLE

An Aireon
MECHANICAL BEAUTY SECRET

THAT PAYS YOU IN INCREASED PROFITS!

Aireon—world's most beautiful Electronic Phonograph—has "mechanical beauty" too. Vital inside "beauty secret" is the Radio Transcription-type Turntable with rim drive that eliminates gear noises, motor hum and vibration. Aireon gives you music that pleases, music that pays. Operators and Location Owners report 18% to 36% greater profit. That's why they agree from now on—

General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp., Ltd., 4001 St. Antoine Street, Montreal, Quebec
SOUTHERN AUTOMATIC MUSIC CO., Inc.

"THE HOUSE THAT CONFIDENCE BUILT"

ORDER FROM ANY OF OUR 8 CONVENIENT OFFICES

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228 W. 7th St.
CINCINNATI 2, OHIO

225 N. Illinois St.
INDIANAPOLIS 4, IND.

242 Jefferson St.
LEXINGTON 2, KY.

602 Linden Ave.
BATTON 3, OHIO

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The old reliable in counter games, always dependable for steady earnings. You can't beat its challenge to the player's marksmanship!

READY FOR YOU AT "SOUTHERN"!

GOTTLEIB GRIP SCALE

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Order this pre-tested One-Ball for positive player appeal and certain profits! It's packed with new award features... Bonus Jackpots—Super Score Awards—A, B, C, D Awards. Available in Automatic Payout or Free Game models.

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KEENEY'S BONUS SUPER BELL

Take your choice! 1-Way, 2-Way or 3-Way Model. Keeneys Bonus Super Bells have no equal in earning power! 3-Way, illustrated in payout only. 1-Way and 2-Way are convertible free play and payout models.

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SEEBURG MUSIC MERCHANDISING

and 5¢ A TUNE

Overwhelmingly Endorsed!

SOUTHERN AUTOMATIC MUSIC CO., Inc.

"THE HOUSE THAT CONFIDENCE BUILT"
New "Mystic Flash" feature magically transfers Win-section of play-field to top of the board—to sections which normally score only Purse or Show. Players play, not merely two to four coins per game, but five, six, eight or ten... to catch the "Mystic Flash." Bally's new multiple masterpieces can easily double or triple your normal one-half profits. For quick delivery order today!

DE LUXE DRAW BELL
TRIPLE BELL ★ DOUBLE BARREL
Back in the "good old days" it was a novelty to stand in line to drop a nickel in a coin chute. And a blaring phonograph in any convenient corner passed for a "music system." But not any more! The public has learned that music can be properly played to provide a pleasant background for conversation—that selection can be both easy and convenient. That's why progressive operators everywhere, recognizing the revenue producing possibilities of scientifically engineered, "tailored" music systems, are making advantageous use of Seeburg Scientific Sound Distribution and Wireless Remote Control.

### Scientific Sound Distribution

A new and exclusive Seeburg contribution which simply means that music systems may be engineered to the specific requirements of the particular location. A second amplifier in the Symphonola (and an auxiliary remote amplifier, for larger systems) powers the remote speakers. The result is music properly played—no blare near the phonograph, no fade away in far corners—but music at exactly the right level throughout. And by means of the Seeburg Dual Remote Control Unit—with one volume control for the Symphonola Speaker, another for the Remote Speakers and a cancellation button—the entire music system may be positively controlled from a remote point.

### Wireless Remote Control

Long recognizing that increased revenue depends upon keeping equipment in continuous operation, Seeburg offers Wireless Wallomatics with either 5-cent or 5-10-25 cent coin chutes. Conveniently placed throughout a location, they make selection easy, encourage playing. Seeburg Wireless Wallomatics are easy to install—just plug into any electric outlet—that's all—there are no wires to connect to the phonograph.

Seeburg also manufactures 3-Wire Wallomatics, with either 5-cent or 5-10-25 cent coin chutes, that plug into the phonograph by means of a single 3-wire cable.

With Seeburg Wallomatics all twenty selections are brightly lighted and visible at one time—no knobs or dials to turn—no "blind" listening to pre-arranged programs.

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**See Your Seeburg Distributor For A Demonstration**

**America's Finest and Most Complete Music Systems**

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**Seeburg**

1903 - Dependable Music Systems - 1947

J. P. Seeburg Corporation

1500 N. Dayton St., Chicago 22, Illinois
...betcha they’re BOTH right!

Just a friendly argument, but here’s the pitch. One says the way to up operator profits is more play per phonograph, while the other maintains it’s more pay per play!

From where we stand, we’d say neither one is wrong. Wurlitzer has done more—far more—than any other phonograph manufacturer to promote more play. We’re doing it right now, to the tune of a powerful, far-reaching consumer advertising campaign.

And Wurlitzer has done more—much more—than any other phonograph manufacturer to promote quarter-dime play.

Put the two together and what have you got? More profits per operator. That’s what we’re all after. That’s what we’re all accomplishing for our Wurlitzer Factory-Approved Music Merchants who are smart enough to cash in on both Wurlitzer Advertising and quarter-dime play. The Rudolph Wurlitzer Company, North Tonawanda, New York.

FOR PROFITS TODAY

BETCHA IT ISN'T!