From boogie-ing Rimsky-Korsakov's Bumble Bee and making a love night out of Tchaikovsky's B Flat Concerto thru One-zy, Two-zy and clear to Managua, Nicaragua is really running the gamut. And here, listening to a platter playback, is the guy who did it... one of the greatest gamut runners of them all... maestro, Freckly Martin. He does the same type of gamut sprinting in the scope of his other music making activities, being clear up to the road on his sax with personal appearance dates, radio shows, films, and in his spare time running a music publishing firm and a music store in L.A. Bespectacled, mustachioed gent with the maestro is Walt Heebner, RCA Victor's West Coast recording director.
Here's how they rate 8 to 8-

NETWORK STATION "A" . . 4.5
WNEW . . . . . . . 3.7
NETWORK STATION "B" . . 3.6
NETWORK STATION "C" . . 3.4
NETWORK STATION "D" . . 3.2

8 A.M.-8 P.M. Mon.-Sat. February PULSE

More than ever... New York's No. 1 Buy

WNEW

24 HOURS A DAY

1130 ON YOUR DIAL

Represented by John Blair Co.
PA's Back Fields' Doubling From B'way to Circus

NEW YORK, March 8.—The New York press agents' chapter of the Association of Theatrical Press Agents and Managers petitioned the governing board of the parent body Thursday (6) to permit Bill Fields, Broadway flack, to work with the Ringling Bros. and Barnum & Bailey press staff while continuing to handle publicity for the legit shows, Joan of Lorraine and Street Scene. A ruling may be forthcoming after the next meeting of the eight-man board Thursday (13).

Action stems from the following resolution passed by the board in (See N. Y. PA'S BACK ON page 47)

"Brigadoon' Advance

A Socko $500,000

NEW YORK, March 8—Cheryl Crawford's production of Brigadoon with Gene Barry and Lurene Tuttle in the roles of Prince Charming and Margaret Truman's pro debut as Lila Lee, is half expecting that he'll croon for the mob as he does in the film when he takes the stage at the Plymouth theatre Friday (13).

WASHINGTON, March 8—Die is now finally cast for indefinite extension of entertainment excises with the bill having gone to the White House Friday (7) following quick Senate concurrence in the House-passed legislation. The high war-time rates on admission and entertainment taxes are expected to continue at least another year and maybe longer, despite the protest among some congressmen. It is seen likely that an effort to effect a roll back in entertainment excises will be revived late in the year when foes of the record-high excise rates will call on Congress to at least specify a date for the tapering off. Under the existing law, however, the rates remain intact. In long as Congress does nothing to repeal or enact the tax, Truman is expected to apply his signature within a few days.

Dewey Asks State Tax

NEW YORK, March 8—Howls from the Stem greeted this proposal in Albany that further taxes be slapped on entertainers who, because of the war, have been able to leave their jobs, but had the benefit of Beattie Lillie, Bert Lahr, Benny Goodman and other creators of b.o. magic in the cast, as well as a $6 top.

Brigadoon comes in at $4,500 top with $175G from $1 theater parties already banked. Show, boasting a cast of 65, cost $175,000 to produce, a low for this type of musical this season. Since Miss Crawford has kept the nut from the stem, batty-boys, are said to have netted $402,000 in admission taxes by imposition of a 5 per cent tax on all theater receipts. Tax does not apply to sporting events. A further bite, which may amount to near $1,000,000, is sought by Dewey from levies on retail liquor licenses and meals costing over $1. This would hit niteries too.

These gooses apply to New York State, the Stem has agreed to extend date to three weeks. dewey seeks to impose the liquor license and meal taxes, admission taxes and a $100 bite per machine on vending machines. In addition, in cities of 100,000-1,000,000, hotels would charge 5 per cent on rooms renting at $2 and up. Out-State taxes, Dewey esti-

Trade's Take From Confab Boys -- 20 Mil

NEW YORK, March 8—Somewhere between $14,500,000 and $20,500,000 is due to be picked up by all phases of showbiz during 1947 from the spending of approximately 1,500,000 delegates to 1,837 conventions in the country's four leading conclave centers: Chicago, New York, Atlantic City and Los Angeles. Most convention bureau gauge each delega-
tes's spending potential at between $100 and $150 during a four-day conclave, so 1947 total all-spending should range from $150,000,000 to $225,000,000. Of this amount, 7 1/2 or 8 per cent falls into the bils of theaters, movies, niteries, bars, fairs and other extra-convention entertainment. This year's figures for such a take should be $11,750,000 to $18,000,000.

The Stem is on a roll (See EXCISE TAX on page 34)

Advance Sellout

Laurel and Hardy London Booking Advance Sellout

LONDON, March 8—Stan Laurel and Oliver Hardy, whose latest film is a sellout even before the long awaited release, is due to be picked up by all phases of showbiz for talent costs for acts and shows, as well as for expenses for artists traveling to London. Seven Lively Arts will preem on the Stem next Thursday (12).

Copyright Pact With Latin Nations Runs On Reef for a Year

CHICAGO, March 8—Efforts to sign a copyright treaty between the U. S. and South American countries were delayed here last week when the American Bar Association's house of delegates decided to withhold a vote for another year on whether to accept the treaty. A stalemate has also been reached over on the ABA's in-
ternational section which consists of legal experts who favor acceptance of the paper, and the copyrights section, which turned thumbs down on the pact, the ABA's central board de-

Bites Sponsor

CHICAGO, March 8—KPNF, indie station in Shingdadah, Ia., set a radio record last week when it sued a superior court here to recover $8,000 it says it was charged listeners listening to shows were due to be paid by a station client's false advertis-
ing. Defendant, the Sherman Con-

By Joe Cold

Blow by Blow by CPS-Hoop

NEW YORK, March 8—Dancer- \( \text{Miss Truman May Follow Air Debut With Some Disks} \)

Bites Sponsor

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NEW YORK, March 8—Dancer-
Conventions Fatten Showbiz
Pokes From 14 to 20 Mil;
70% of Conclaves Use Talent

Four Cities Schedule 1,837 Confabs

(Continued from page 3)

percents predict a top year for 1947 since 1941. However, since price of acts has gone up, per delegate cost is not much, with the 1947 total cost of shows is greater and so this year's take may not be as high as in past years. But even if the totals drop, 1947 will be a good year for them.

Chi bookers, while looking for a boost this year, are a little chary of predicting anything very definite, and would even be inclined to look for a drop this year from 1946 figures (822 conventions and $52,000 delegates), which, they say, bids a record year. But even if the totals drop, 1947 will be a better than good year for business, they say.

N. Y. Figures on 550 Confabs

A breakdown of the picture by cities reveals that New York, second most important center, would again remain the nation's No. 1 spot is figuring about on 550 confabs this year, with an average attendance of 20,000 delegates, which are certain to dtivy up between 300,000,000 and 550,000,000. N. Y.'s bureau figures individual spending this year hovers between $6.00 and $9.00 per person, rather than the other cities' figure which runs between $5.00 and $15.00. Should be remembered that they should yield anywhere from $2,500,000, plus talent costs of around $500,000.

This is the first really good year New York has had since 1940. The last peacetime year, 1941, was poor, and 1947 will be a better than good year for the metropolis, should add conventions.

LAST YEAR, 1941, was off year and the war had considerable to do with it. However, since price of acts has gone up, per delegate cost is not much, with the 1947 total cost of shows is greater and so this year's take may not be as high as in past years. But even if the totals drop, 1947 will be a better than good year for business, they say.

Anyhow, that his impresario firm has been promoting shows for 38 years.

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NEW SLANT FOR SPOT BILL

BBDO “Orbit” System Cuts Power Buys

Slashes “Waste” Circulation

By Sam Chase

NEW YORK, March 8.—A new technique in buying time in spot radio which is regarded as revolutionary in that field is being adopted by Batten, Barton, Durstine & Osborn, System, being put into effect after months of experimentation, has been labeled the “orbit” system. Particular significance is attached to the switch by virtue of the fact that BBDO has been the top spot-placing agency for some years. In 1946 spot billings of $10,000,000 run to almost twice those of its nearest competitors.

Basic tenet of “orbit” revolves around market purchasing power and buying habits, rather than the here-tofore standard station coverage analysis. 

Usual spot purchasing methods, which BBDO officials now claim are outdated, involve buying spots in areas where a sponsor is most anxious to build sales and distribution, regardless of existing maximum circulation or consumer impressions. This generally means buying time in large metropolitan centers in areas of maximum population centers with highest number of radio homes.

Would Cut “Waste”

“Orbit” plan involves intensive research in which a large percentage of this circulation is labeled as “waste.” BBDO believes its system is far more effective because it is built on a knowledge of where its selected markets are, what their purchasing power is, and which stations and times give the best possible exposure for a given expenditure to sales in indices in those areas.

Frequently, this means that a small station on the fringe of a territory with commensurately lower rates, can do a more effective sales job (See BBDO’s “ORBIT” on page 13)

‘Aces’ E.T. Mark Nears $500,000

NEW YORK, March 8.—Transcription sales of Goodacre’s Ace’s Easy Aces—five-week 15-minute per program, are nearing the $500,000 mark, one of the top figures in that field. Actually, 100 sponsors already are using the Ace’s pancakes for a total of $35,000, with Ace himself in for a third, according to reports. Discs went on sale less than two years ago.

Aces is being sold by Frederick W. Ziv, who has a complete library of 49 episodes available, having been cut when Goodman and Jane Ace were sponsored by American Home Products. Not all the 1,200 clips can be used, however, since a limited number of programs are being used, such as the war, etc.

Contract signed with Ziv still giving the show plenty of promotion and sales push, total sales will reach a much higher figure. Property is highly regarded in the industry.

CHICAGO, March 8.—The first Negro dramatic serial ever heard on radio was due to begin its medium run on WJJD, local Marshall Field outlet, March 17. Show, to be titled “Aces,” is scheduled to be broadcast Monday thru Friday from 1:15 to 3:30 p.m., and will utilize an all-Negro cast drawn from AFRAs Chicago organization. Drama will have a plot centering around the life of a typical Chicago Negro family, Davis, Young & Powell Advertising Agency, program producer, has already lined up nighly national advertisers as tentative sponsors. One of these is expected to be inked to a contract before the program hits the air.

Tonight was created and will be written by Richard Durham, prominent Chicago Negro writer, who is a leader in the Radio Writers’ Guild here as well as writer on Democracy U. S. A., WBWM anti-intolerance program which last week won an award presented by President Truman. Its cast will feature such well-known names as Janice January, who had the titular role in the Chicago production of “South Pacific,” Leo Branton, Jack Gibson, Oscar Brown and Wezlyn Tidlin. The last named, according to Woodrow Hodge, who will direct the series, are AFRAs members, Entire staff, according to FA’s radio veepee, Tom Richardson, wasEs are AFRA members. Entire staff, according to FA’s radio veepee, Tom Richardson, was

Program will have a definite anti-intolerance flavor and will be

Barry Gray, WOR Drop All-Night Sesh

NEW YORK, March 8—Barry Gray’s all-night sesh to WOR is slated to fold after its March 26 broadcast. Station plans to discontinue 24-hour operation coincident with the departure of Gray’s cake. He will continue to do his Monday thru Thursday afternoon show for the station and may get an additional daytime show.

Also slated to fold earlier this year, WOR decided to continue the program until new accommodations are available. The station management feels that the program has been able to get better than a $1,500-a-week offer, which it claims doesn’t pay for the operation.

WGN’s Ed McAvity Cues to Sales Problems

NEW YORK, March 8—National Broadcasting Company this week dropped Ed McAvity, longtime Chicago morning seshman and one of the top figures in that field, from its permanent program schedule, according to reports.

According to those behind the program, the move is back again, and the drift toward greater spot activity is getting

Pulitzer Awards Set for Air by Famous Artists

NEW YORK, March 8—Famous artists last week gained air rights to select winners of Pulitzer prizes in the 1946-47 period. The Pulitzer Foundation, which BBDO has been the

One of these is expected to be inked to a contract before the program hits the air.

Would Cut “Waste”

Research in which a large percentage of this circulation is labeled as “waste.” BBDO believes its system is far more effective because it is built on a knowledge of where its selected markets are, what their purchasing power is, and which stations and times give the best possible exposure for a given expenditure to sales indices in those areas.

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WMCA Drops Top Pusserv Airs in Economy Wave

NEW YORK, March 8.—Cuts to be placed in effect shortly by WMCA, New York indie, will top a dozen people off the pay roll and cut short, temporarily, the careers of several of its top music shows. Trims, which will be confined to the thinning ranks of the syndicated programs department, will be made in an effort to bring operating expenses down to $600,000, exclusive of talents, writing, etc.

Additionally, WMCA next month will drop its atomic energy series, One World—Or None, at the end of 18 weeks. Series was booked only for the 13-week run. Opus costs around $700 weekly.

Personnel trims will be made in the continuity, engineering and music library departments to bring the operating budget down to $232,000 from the present $32,000,000 annually. treasurer, or $32,000,000.

There are several reasons behind the economy moves. One is that the station's general manager, Maurice Garson, has been weakened by decisions of the Federal Communications Commission, in connection with the matter of the second New York station to be licensed. Second, the city's airwaves are thick with other stations in operating costs. Any other station is carrying all its overhead costs, from the employees of the New York Giants and with the season—starting soon, number of night games scheduled has already bumped the shows off the air, breaking the continuity anyway. Beginning next week, all night games will be replaced by recorded shows.

Billing between $200,000 and a million last year, WMCA came close to cracking this year. With saving approximately $25,000, thru the trims being made, station is said to be increasing itself against loss for the rest of this year.

Webs Eye Phone Strike Peril; Feel They Can Carry On

NEW YORK, March 8.—Major network, station engineers today warned that they can continue operations even if the threatened telephone strike materializes. Menace rises out of a stalemate in negotiations between the long lines division of the American Telephone & Telegraph Company and the American Union of Telephone Employees. If the truce is not signed there are three other strikes in operating costs. Any other station is carrying all its overhead costs, from the employees of the New York Giants and with the season—starting soon, number of night games scheduled has already bumped the shows off the air, breaking the continuity anyway. Beginning next week, all night games will be replaced by recorded shows.

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Joe Ream Elected CBS Exec Veepee

NEW YORK, March 8.—Joseph H. Ream, president of Columbia Broadcasting System, has been named executive vice-president of the station, a meeting of the board of directors Wednesday (5), Julius F. Braun, general counsel and attorney, was named secretary.

Last exec vice-president at CBS was Jack Leonard, who left the fensive three years ago during the war years while William S. Paley, then CBS president, was an officer in the U. S. army. Ream left the web shortly after the war.

Ream joined CBS in 1934 and headed local department for eight years. Four years later he became general counsel in Columbia's legal staff and elected a veepee. In June, 1945, he was elected a member of the board. Ream was associated with the law firm of Cravath, Staats, Swain & Woods, in New York.

Y&R Revamp May Save Ginny Simms

NEW YORK, March 8.—Ginny Simms' show for Bordens (CBS), which has been wobbling for some time, is expected to be dropped from the fall schedule. However, it may be saved by a new relation between the band and the star. Movement was made by Young & Rubicam, agency on the show, in an attempt to keep the show going and

Canada Gets Own Version of Blue Book

Parallels FCC Demands

VALENCORE, B. C., March 8.—New regulations have been issued to the public service requirements applied to U. S. radio by the FCC's Blue Book last March, were imposed on Canadian stations by the pressures of the governors of the CBC. In both cases, these regulations, licensees now are required to submit a "performance" statement, including detailed information regarding station's programing.

Governers will consider this information before making recommendations on renewal or other fiscal year of 1947-48. In addition, licensees during the year will be required to keep records of data actual performance. U. S. Blue Book has similar requirements.

License "A Trust"

Impotion of these regulations stems from the report of the 1948 parliamentary committee, on broadcasting, which stated in part that a license broadcast was in the nature of a trust—"in the public's interest, for the FCC's stand. Report went on...

...We suggest that as a condition of granting a license to any licence a station should be required to submit to the FCC a statement of its intentions, and that what and what properties it prepared to devote to (local) public service; what types of programs it intended to carry on; in what what and what proportions it intended to devote to matters of local interest and what number and what proportions of local an public service-broadcasts. . . ."

FCC made exactly the same points.

In line with this sentiment, stations have been asked to fill out questionnaires asking, among other things, whether they undertake "to carry on in some manner the duties of a trustee of a radio service for purchase of Bulova's interest in WOV, New York, and hence is required to sell one or the other. Bulova, while not in WNEW's class as a money maker, netted some $700,000, it is said. The Meiners brothers, Brooklyn business men, sought to buy WOV, but the FCC refused to sell it, and the case is now in litigation.

Henschell Files To Buy WOV

NEW YORK, March 8.—Harry Henschell, brother-in-law of Arch. Some of the FCC's regulations were imposed on the board of WNVW by President Truman Friday (7) to apply to the FCC today (Monday) for early and unchallenged confirmation from the Senate. Truman's nomination of Webster is seen definitely in the late the web shortly after the war.

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NEW YORK, March 8—Negotiations between Local 602, American Federation of Musicians, and the four networks will be resumed Tuesday afternoon in New York, it was revealed here Friday, the local wired the week this demand that talks, which were scheduled to resume last week, are being rescheduled for single date.

Agreement so far has been reached on a four-hour contract for single date scales. New schedule, for half hour, three-quarter hour and hour shows, goes from $94, $148 and $21, respectively, to $17, $21 and $24. Rehearsal pay, half hourly, pays from $8 to $9.

Demands Listed

Full set of demands, and web counter proposals, hereof not presented. Among the demands, the union wants $165.25, up from $165.00, five out of eight hours, union wants half hourly, goes from $6 to $8. Its demand, for contract negotiations covering free-lance scripters, is for a strike of 1,500 members in New York, Chicago and Los Angeles.

Writers Mull Strike; Dislike Net Replies

NEW YORK, March 8—Radio writers are considering a strong action, the strongest, and is now in its 26th year. Critics of those States

Discussions

Guild execs will explain their position to its members at Authors' League, Tuesday (11), and then will meet once more with the webs in an effort to close the gap on this demand for contract negotiations covering free-lance scripters. Guild is now considering stronger action, if necessary.

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BURNS & ALLEN, 'Take It' Make Hooper Top 15

Latter Low Cost-Per-Tuner

NEW YORK, March 8.—The February 28 Hooper report reveals that two programs, herefore out of front runners for most of the season, made the select top 15 Hooperated shows. They are Burns and Allen, for General Foods' successful Take It or Leave It (Eversharp) program who are 14th with a 19.0 and Take It or Leave It (Eversharp) 15th with 17.0. Perhaps more important is the fact that Take It ranks first in the all-important cost-per-listener ratings. Show's figure is 28 cents per 1,000 urban listeners, an unusually low audience-getting cost.

By the same token two shows dropped out of the top 15: FBI in Peace and War (CBS) and Great Gildersleeve (Kraft), 14th and 15th in the last report. As far as the other shows in the leading 15 are concerned, the usual standbys hold forth, there has been some locking in positions. Programs, with their ratings both in the February 28 and February 15 reports and the changes in rank, are shown in the adjacent column. The Billboard's Talent Cost Index, prepared in cooperation with the C. H. Hooper, Inc., organization, shows for the February report that following Take It or Leave It, Fibber McGee and Molly (Johnson's Wax), Mr. D. A. (Bristol-Myers), William Tell, and Arthur Lake's Our Gang (Jew-"N" Andy) are the select top 15 Hooperated shows.

When there are some surprising contrasts between the costs of some of the top comedy programs and their effectiveness in getting to listeners cheaply. Thus, Edgar Bergen, Fred Allen and Amos 'n Andy, budgeted from $15,000 to $20,000, have rather high cost per 1,000. Bergen is the highest in the lot, both from the cost and per listener figure, his $20,000, or $813.01 per 1,000, tops the other programs in this group. Allen's cost per listener is a rather high cost per 1,000. Allen's cost per listener is a rather high cost per 1,000, being 9.9 rating, yet his cost is 30 cents per listener. Burns and Allen are 14th with a 19.0 and Take It or Leave It (Eversharp) 15th with 17.0. Perhaps more important is the fact that Take It ranks first in the all-important cost-per-listener ratings. Show's figure is 28 cents per 1,000 urban listeners, an unusually low audience-getting cost.

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High Scorers And How They Get That Way

Blow by Blow by CPS-Hoop

(Continued from page 3) agencies whose shows score the greatest number of Hooperpoints per rating point (5, 7, 8, 10, and 15-minute periods) and for the full week (Monday through Friday, 7:30 a.m. to 1 a.m.). Just 16 agencies grab the honors, since, obviously, high scorers in daytime (8 a.m. to 5 p.m.) and/or evening (7 to 12 midnight) entries, including a double Breakings.

Second Step in CPS 2

"Top Ten Agency Standings by Total Hooper Points," official tag of the tabulation, constitutes the second of a regulation survey, making Part 2 of The Billboard's Continuing Progress Studies Full charts, including positions of the agencies in all three categories, together with little detail which won their places, appear in CPS in the Radio Department this week. Agency standings, finessed as before, are presented in co-operation with the C. E. Hooper, Inc., organization.

Dancer-Fitzgerald-Sample clean up in the standings mainly by prodigious development of a string of soapers, plus choice middlebrow, low-budgeted musicals. Of the top 15 daytime shows in the Hooperport, February 15, on which tab is based, D-F-S has seven: Young & Rubicam, Inc., organizes.

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SHOWS WHICH EARNED THE POINTS

In each case following the name of the agency is listed that agency's position in the full week standings (indicated by number followed by E), and in the daytime standings (indicated by number followed by D). DANCER-FITZGERALD-SAMPLE-1,164,190 American Almanac; American Melody Hour; Burbonette's Nickle and Double; Front Page Family; Hollywood Players; Hurrah for All Children; Jack Smith Show; Joy of Music; Playhouse of the Stars;宁夏; The Romance of Helen Trent; The Tycoon; Woman's Hour.

ROBERT W. THOMPSON, INC.-437,694 America's Favorite Steamboats; Change of Address; Food; Starlight Hours.

OSBORN, INC.-430,953 Anna Neagle; Bangor Louisiana Jones; Children's Hour; Facing the Future; The Inner Sanctum; Let's Pretend; Music Hall; My True Story; One Man's Family; Page Farrell; Radio Romance; Radio Time; The Merry-Go-Round; Ma Perkins (CBS); Ma Perkins (NBC); Matt Moreno.

FOOTE, CONE & Belding-437,056 The Big Broadcast; Breakfast Club; Let's Pretend; Theater Guild; Theater of Today; Listening Post.

DANCER-FITZGERALD-SAMPLE-428,269 American Almanac; American Melody Hour; Burbonette's Nickle and Double; Front Page Family; Hollywood Players; Hurrah for All Children; Jack Smith Show; Joy of Music; Playhouse of the Stars;宁夏; The Romance of Helen Trent; The Tycoon; Woman's Hour.

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TELE TALENT UNION UP AGAIN

AFRA, SAG

And Equity

Renew Talks

MERGER SEEN AS SOLUTION

NEW YORK, March 8.—A move to renew discussions on the question of jurisdiction over talent in television—rather than a merger—has been forthcoming shortly, when the three principal unions involved, American Federation of Radio Artists, Screen Actors' Guild and Equity, get together. Although no meeting has been called, precedent will be set when they do.

Move most likely will come from Equity. Talent unions involved are all affiliates of the Associated Actors and Artists of America, theatrical talent international of the American Federation of Labor.

Three unions have tangled over the question of ultimate tele-jurisdiction for some time, each staking its own claim. AFRA now has a deal, pursuant to a trust agreement whereby there has been talk—so say—until the final determination. Some time ago, the three unions set up a tele-jurisdiction committee to study the situation, but little action has been forthcoming.

At its 1946 convention, AFRA promised the traditional tele-jurisdiction fight for a free interchange of members of the three unions for tele television employment. This proposal would allow AFRA radio actors to work in tele, provided acts are paid up in their dues. This would have meant much red tape and hoopla.

Long standing intra-union tele dispute has been one of the main reasons for the oft-proposed talent union merger. The proposed vertical set-up, tele jurisdiction problems would not have believed that there is only the sound solution, and that a move in this direction will be made which tele heads down the home stretch.

Equity recently concluded a survey of tele talent fees.

WWDT’s Test Debut Scores in Detroit

DETOIT, March 8.—Detroit's first television station, WWDT, made its test debut Tuesday, using 500-watt power. No regular schedule yet, but experimental operation is slated to continue for some time. Campaign of 24 sheets promising television "this winter" caused the highest interest.

Opening broadcast presented the Coffee Club show, regularly fed to NBC by WJW, the new station's parent station. Critics found reception "good."

Video Workmen.—No. 1 in a Series

Mark Bows Of KFI Into Coast Television Picture

HOLLYWOOD, March 8. — KFI, local NBC affiliate, will break into the Hollywood video picture coincidental with tele's T-Day promotion beginning March 10. Lot will devote a week to public exploitation, with several off-the-air shows to be produced. Newsmen and television demonstrations of tele in operation, originating from Earl C. Anthony downtown showrooms.

Using two image orth cameras recently acquired, KFI will hold after hours of Broadway theater, with special off-the-air shows to be produced. Newsmen and television demonstrations of tele in operation, originating from Earl C. Anthony downtown showrooms.

Added gimmick will offer visitors a chance to be televised, a la New York's 'Broadway' tour office.

Stars lined up for the week include John Harvey (named local tele queen for T-Day), Bobbejaan, Ferlin, Brent, Ambrose, ukulele, French-Canadian, Art Baker and Don Wilson. Sales pitch will be in the form of five new RCA recordings.

Promotional stunt has been preceded by a week-long radio plug campaign, including station breaks and special spots on KFI's newscasts.
**Top Showbiz Acts TV Flows When Not Attuned to ‘Mood’**

(Continued from opposite page)

Choreography and routines, designed specifically to achieve results under the circumstances, are built around a set of programs specifically designed for television that it achieved either no-"mood". There is nothing more disheartening to those who work in television sets, and have to be able to envisage a complete style of a humor and a technique of acting, tuned to the mood of the audience, and probably find that comedy, the mass great mass of production will continue to be a headache for me and a heartache. I can feel the need to be able to envisage a complete picture of tricks they will employ to stop the audience in its tracks, and sensitive enough to his surroundings to realize that many stage tricks appear hollow, or tasteless, or the intimacy of a small group.

Therefore, before we set up a style of humor and a technique of acting, tuned to the mood of the audience, and probably find that comedy, the great mass of production will continue to be a headache for me and a heartache. I can feel the need to be able to envisage a complete picture of tricks they will employ to stop the audience in its tracks, and sensitive enough to his surroundings to realize that many stage tricks appear hollow, or tasteless, or the intimacy of a small group.

Borden Video Picks Comedy for Opener

NEW YORK, March 8—Opener of the Borden television series over WOR will be The Florist Shop, a comedy, to be presented Sunday (16) in the 8:30-9 p.m. slot. This will be a one-shot, of course, but the rating suddenly hit the 30s and it was decided to try the show on a permanent basis. The program will be presented on the program in the studio, and have given a chance on our hands in the studio, and have given a chance for the people who make the show, and to be able to envisage a complete picture of tricks they will employ to stop the audience in its tracks, and sensitive enough to his surroundings to realize that many stage tricks appear hollow, or tasteless, or the intimacy of a small group.

This will enable the industry to work with them about public attitudes and their obligations of them all, and work with them all.

**Outline Objectives**

Specific functions outlined by BAC include: “To inform broadcasters about public attitudes and their obligations.”

For better public service; development of standards for commercials, which will include continuing research into public acceptance of radio.

The Public Broadcasting Co. which was to be inked before the week’s end, with indications that both would come from research to be undertaken by Pryor’s supervision.

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CHICAGO, March 8.—Anyone thinking Chi is dead so far as radio thesping is concerned should take a look at the impressive array of shows that are on the radio today. The recent radio seyong Wallace Malone has piled up in the one year he has been out of the army. Thesp is heard in 22 shows, which is believed to be the record here and probably elsewhere.

Wallace is heard daily as an announcer, narrator, actor. For instance, he announces ABC's Sky King, is the narrator on WGN's famous Names, the detective in WGN's Crime Files of Flannigan, the narrator on ABC's Face with a Voice as well as the host on CBS's Shafter Parade, newsreader on WMAQ, actor on CBS's The Adventurers, and WBBN's The Echo.

he considered the web's extensive programming efforts "our responsibility to both our public and advertisers." He estimated that networks have both the opportunity and the ability to contribute fresh air and the "craft of broadcasting," and he repeated the unembarrassed demand for new and inventive shows that the web had a stake in its programming. Taylor went on to add that there is, of course, the question of making money out of these production efforts.

Pointing out that CBS sold Arthur Godfrey's Talent Scouts to Young & Rubicam for Lipton's on the basis of the show's "vitality and freshness," Taylor in- deed that the CBS pending production schedule entails vast activity. It is in this "audition per week." Some of the top show sponsors, Taylor continued, took a long time to develop into commercial properties, the Philharmonic of Detroit, for instance, which was far ahead of its time.

In addition to new program activity involving My Friend Irma, Harold Arlen and other shows mentioned recently in The Billboard, CBS is con- sidering a revival of Theater of Romance and also is preparing an opus called Columbia Was Here. Late- ly, under supervision of Ed Murrow, CBS chief of public affairs, will be based on historical incidents, acted as

Jitters Hit MBS in Chi

Hageman Quits NBC; Says He Plans Buy

CHICAGO, March 8.—Altho the local office of Mutual Broadcasting Company was in a state of jitters as a result of information originating in New York to the effect that Murrow and his associates would be forthcoming here, nothing concrete was announced. In the case of the two New York stations, however, there is more about the situation. It is reliably learned, will show average weekly figure at around $90.00.

WAKR Signs New Dealer as Spierer

AKRON, O., March 8.—Dr. Charles F. West, former Ohio congressman and one-time New Dealer and aid to President Roosevelt, has become a president of Mutual Broadcasting System. West also will take over the job as general manager.

Dr. West recently joined the University of Akron faculty as an associate professor of economics. He has been a strong advocate of education for the common man, and has acted as a consultant to the government in the field of education.

Anyway, Chi Air's Alive for This Guy

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BBDO’s “Orbit” System Slashes Power Buys

(Continued from page 5)

than a.powerhouse in the middle of the area. In view of the “orbit” approach, BBDO already has thrown out its schemes. The attitude of the old valve stations nearly always included an ossification of spot buyers. This disregard of powerhouse is virtually unprecedented.

Door-to-Door Tests

Agency conducted extensive tests before system finally was adopted. Tests included street and door-to-door interviews and involved panels and tests on sales effectiveness and memory impressions. Each test focused on relative values of singing, dramatic and straight commercials for individual clients for various products. Result showed that in most cases, different products call for different techniques, which in turn may be indigenous to specific markets.

Adobe to BBDO is testing a new technique which would permit agency to plug two products successfully on a single one-minute spot. Client involved is believed to be General Foods. It involves the use of open-end spots for national products, permitting localization for special sales, dealer ties, etc.

Odd angle is that “orbit” growth is due almost entirely to an accident in housing. BBDO was forced, by space problems, to throw its spot off-schedule space in 1942. This forced BBDO to incorporate the use of open-end spots for national products, permitting localization for special sales, dealer ties, etc.

Perhaps the most interesting development to come out of BBDO’s “Orbit” is that it is being done by BBDO’s “Orbit” Agency, which is one of the major independent agencies. The agency is being used by BBDO for a number of national products, permitting localization for special sales, dealer ties, etc.

Top Ad Agency Scoreboard; Blow by Blow by LPS-Hoop

(Continued from page 9)

Duffy’s Tavern (Bristol-Myers) with 25 ratings. The Aldrich Family (General Foods-Granulocyte) with a 15.5, Fannie Brice (United Artists) with a 15.3, and the Ventures of Orson and Harriet (International Silver) 12.3. The Thin Man’s Hat (Footlogix) 11.5 and the other ratings were 11.6, 11.4 and so on. The highest total score is 13.3.

FCB’s Comic

With nine shows each, Fotec, Cone & Belding; the Blow Company, and Ruthruiff & Ryan cop fourth, fifth and sixth positions respectively. In the over-all standings, Batten, Barton, Durstine & Osborn’s 10 shows win it the sixth slot. FC&B, which also wins third place in the evening totals, gets only a 4th place in the afternoon slot. Top 10, does it with a couple of commercials familiar to a few radio listeners of the daytime hours (Lehne’s, and Rugen). The wham 29.9 and Jack Benny (American Tobacco-Lucky Strike) with an only slightly less than 28.9. Other items, like Your Doctor’s Fear (American Tobacco-Lucky Strike), Reader’s Digest (Hallmark Greeting Cards) and Kate Smith (Entertainment); and don’t hurt the FC&B score at all.

Blow’s No. 5 overall position is due almost entirely to four evening entries and no show in daytime slot 10. Its Screen Guild Players, which should have been able to lead the way, FBI in Peace and War (P & G, Lava Soap) contributes a healthy 18.8, and such entries as Eversharp’s Take It or Leave It, It Pays To Be Ignorant; Henry King, Doctor; Dick Haymes (Auto-Life) kick off the total.

BBDO’s Crime Team

Full-week sixth - placer BBDO, holds No. 7 with 26.5 in the evening totals, but no daytime place, scores heavily with its chiller-diller-diller program, Sanction (General Foods-Drug-Bromo-Seltzer) and Sam Spade (Wildset) that united to lead 26.5 between them. DuPont’s Catalofe of Americas, with a solid 11.7, is the top evening position.

Ruthruiff & Ryan, No. 7 over-all winner, derives its strength from a nice blending of day and night stuff, coping sixth among evening entries and ninth in the daytime standings. Amos ‘n Andy (Lever Bros.-Bios) tops a solid 9.9 foundation. On the day side, Aunt Jenny’s (Lever-Spyr) 8 assists nearly, while Dick Haymes (Auto-Life) ket in 1941, has become one of the industry’s biggest sellers following a concerted advertising campaign since backed up by two current network shows (King Cole Trio and Sam Spade) that united to lead new Chiquita Banana series for United Fruit, the first having being one of the most successful campaign in radio.

NYU, WNEW To Help Org’s Air Approach

Urge Commercial Techniques

NEW YORK, March 8—Steps to improve the radio approach of various prominent public service, charitable and social groups will be taken within a short time by New York University and Station WNEW, New York. Institute. School will run a course specially geared for radio directors of non-profit organizations. WNEW’s seminar will be held in April.

Reason for the moves, which were undertaken separately but which now may be dovetailed, is that the fact that used a very common plant, with a justifiable claim to radio time for worthy causes, are completely unkept on radio techniques. All they ask for is “time” rather than a program fee. In other words, what virtually all seed, will just about drive away the listening audience, injuries not only the organization itself, but the station.

Approach Needed

Therefore, WNYC and NYA will try to show those groups that a cooperative approach—using techniques which have proved effective in selling merchandise and gathering audiences, can sell a drive, regardless of its nature. This task will be taken both by Charles Siepmun, who wrote WNB’s “Campaign Chance, in his lectures at NYU, and by Leonard P. Lewis, who will handle the station’s seminar. Siepmann may also speak at WNYC’s seminar.

WNEW seminar will include a demonstration, presenting a speaker that will convey the message and then hitting the same objective with a series of spot advertisements or dramatizations. Typical examples to be offered include the Mother Goose Safety Rhythms, built by WNEW for the National Safety Council, and a program of Personnel Essays, built for a tuberculosis campaign.

Jingles Click

Safety jingles, one-minute musical units of sound, which are short, flat, spilies that, it is felt, would be a lot more prevalent, are not only drew excellent audience reaction, but have won over a number of stations and are being distributed nationally. Same thing applies, also, to the “tune” dramas, which have been heard on some stations, such as tubercle bacillus the “heavy” of the evening. Major point is that, it is set forth, that public service should be sold in the same manner as regular radio campaigns. Dull speeches, heard by no audience, do no one any good.

SPECIAL PRINTED ROLLED OR MACHINE STITCHED ORDERED TO MATCH CHICAGO'S FIRST SELLER. 8" X 11" SIZE. 227 DUPLICATE. 120 DULPLICATE, 2" X 4 TESTER. 125 DESIGNER. 300 COPPON PAPER. 4500 ROLL TICKETS. 6000 ROLL T
cKETS.
**News Gag-Ditty**

**NEW YORK, March 8.**—It had to happen! Sammy Szeit and Johnny Green have authored a song titled Bo-ing Crosby. If all goes well the novelty will positively not be introduced by Bo-ing Crosby.

**WM, FB Settle Herbeck Haggles**

**HOLLYWOOD, March 8.**—Haggling over bookings between WM and FB, which are handled by Herbeck ork, which had William Morris and Frederick agencies both claiming ownership (The Billboard, December 21, 1946) was finally settled and receipts in a conflict between agencies and agency execs. Frederick Bros. Agency agreed to pay William Morris full commission for Herbeck's 5-week stint at Hollywood's Rainbow Rendezvous. Having collected the sum of $400 for this, Morris office released Herbeck to Frederick agency. Frederick Bros., in turn, cleared a 10-week run at Los Angeles' Last Frontier Hotel April 5.

**Quickie Cases**

**NEW YORK, March 8.—**In doubtful cases the publix will seek an audit of the accounts of 23 disk jocks throughout the country. A few jocks swear that a given independent waxery pays him better than the others, and that more is in the line if new releases were aired. But Dorsey prospered, Burton prospered, and the agent. Burton's commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his commission will try to handle his 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Gold in Them That Old Wax Sends Diskeries Stampeding To Re-Cuts, Even for Albums

NEW YORK, March 8.—Looks like old wax is gold wax. Flack of re-issued disks hitting the market recently pasted on the door plenty a shiny shekel disko coffers. Reborn wax, cashing in on renewed interest in older recording artists, reaches the ultimate. Tony Martin has been released to the corporate stage, re-pressed coincidentally with the signing of a Victor pact, When first Victor releases break (probably in April), Martin will be fea-
tured on no fewer than three labels. Last named agreed some weeks ago to re-
lease cutings made before singer’s shift to Victor provided he take half royalty.

Heavy focus on re-issue wax, some diskers claim, while primarily re-birth of talent, also can be charged to the same fact that frequently a wax firm will stage a more or less new release on old tallow that sells on new. Pressings gadget in re-images old masters are well aware that they-

Firstly, the number of mechanical waxing dates created that a "collectors' series" and so on afterward instrumental in a policy of weekend work and enough of number of mechanical waxing dates coincidental?

Donna kicked off its current group of re-pressed diskings with a series of re-cutting into their old records with a view to make up at least a couple of new Crosby packages. Donna followed.

Most re-pressed singles have been marketed coincidentally with major wax clips, a small hit being marketed by the firm’s top selling artists—Andrews Sisters, Louis Jordan, Dick Haymes and enough of other old tallow to make up at least a couple of new Crosby packages. Donna followed.

Local 802’s Execs Put ‘Red’ Purging Up to Membership

NEW YORK, March 8.—Coinciden-
tal with the move to curb Communist influence, leaders of Local 802, AFM, are taking steps to weed out Communist rank and file.

Secretary Charley Iucci this week called a meeting of the board calling for the passage of an ironclad law to purge the local of all communists.

After some modification, which did not alter the essential, the by-law was passed, the exec. obeyed it for presentation to the membership. Iucci will call a meeting of the board on Monday (10) at the org’s monthly meeting. Officials appear confident that the board will not grant a number of card holders indi-

If the membership approves of the resolution, the executive board will take the necessary steps for action for the union’s next by-law meeting in September.

It is planning to work Mooney coast-country by filling in with several theater dates.

For Being a Pinicus

NEW YORK, March 8.—Music men were taking this week as "You Can’t Take It With Yous" (An Angel) plug George Pinicus got on the Kate Smith show last week that Smith not only said the tune, but she and Manager Ted Collins also preferred it as an intro in which Pinicus’s name was mentioned three times. The loyalty to Pinicus’s faith that the Shapiro-Bernstein general manager called Pinicus (of the firm Shubert) whether the personal mention rated the plugger any extra points on the sheet.

For Columbia’s Coast Waxery

HOLLYWOOD, March 8.—Colum-
bia Records Pres. Fred Wallerstein and Veepee Minnie Sacks, along with a raft of showbiz celebs, broke ground on March 1 for the new Hollywood production center Thurs-
day (1) with an all-dollar affair, which is to be in operation by the year’s end, will contain more than 80,000 square feet of buildings and will have a processing and pressing facilities capacity of 2,000,000 platters monthly. With nearly 80 presses and 200 additional workers, modern West Coast set-up will boost the firm’s total production capacity to over 10,000,000 disks per month. Wallerstein stated.

Wallerstein believes Wallerstein’s venture will be the key to the presseries and pressing facilities centralized under one roof. Plans include transfers to 12 Western States and Mexico.

Wallerstein views the general disk market with optimism, pointing to the current consumer buying pattern which will unquestionably swell as more radio-phonic combos reach the retail stage. Wallerstein predicted an ever-growing market for dramatic albums. Waxing of these classics have been limited to date and more or less on an experi-

Wallerstein said, Hollywood will be the focal point of the West Coast market, with the concentration of top dramatic talent in the film city.

Wm. Morris’ Stoller Shifting to Coast

NEW YORK, March 8.—Morris Stoller is about to move out of the New York office of the William Morris Agency’s 16th St. office. Stoller will be acting as comptroller under Fred Dempsey, with whom his Hollywood job will make him Leffowitz’s West Coast representative.

Replacing him in New York will be Sidney Feinberg, Leffowitz, of the Morris Agency. He will be in the super-

Joe Money Four Booked For Coast’s Trew in July

NEW YORK, March 8. — Joe Money Quartet has been booked by Mr. Joe Wolfen, in for a six-week engagement with options beginning the first week of July. Money, currently at Dis-

Chandler To Plug Enterprise Disk

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Special cuts of platters with a 30-

Second L.A. Dancery Pares to Week-Ends

HOLLYWOOD, March 8.—Casino Gardens next Sunday (16) becomes the second ballroom in this area in two weeks to drop its all-weekend pol-

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RMA Picks Temporary Slate, Maps Membership Campaign

NEW YORK, March 8—Committee appointed by newly formed Record Manufacturers' Association (The Billboard, March 8) labored through heavy side-issue chatter at Hotel Aster Wednesday (8), but finally produced a roster of temporary officers, committees and goals which includes setting up West Coast labels such as Black & White, Exclusive, Enterprise, Superior and Hucksters, in addition to extending credentials to Eastern firms whose reps so far have not shown up at earlier membership meeting or committee confab.

RMA officers appointed temporarily included Jack Pearl (Hub), chairman; Al Middleman (Sterling-Juke Box), vice-chairman; Joe Kupitely (Diamond-Seva), treasurer, and Ivan Ballen (20th Century), secretary. To draw up by-laws which would be presented to membership meeting at future date, a constitutional committee was named consisting of Pearl, Eric Bernay (Keystone), Hy Siegel (Apollo), Al Green (National), Joe Davis (Davis) and Sam Goode (Gotham). Public relations committee was also named and included Siegel, Davis, Ballen and Harry Bank (Cardinal).

Loss of Pianist Burns Martin

NEW YORK, March 8.—Freddy Martin is blowing fire at Lyle Thayer, West Coast wingman for the newly formed Mus-Art Management Corporation, since the former, a noted pianist, Murray Arnold, has been signed by Thayer to front his own outfit.

Orkster told The Billboard he doesn’t mind seeing one of his boys get ahead in the music biz—pointed to support he gave to Jack Fina before Lyle formed his crew—but alleges that Thayer snared Arnold behind his back. Hence, the feud.

Thayer countered Martin’s “unfair” cry by stating that Arnold felt he should be the one to break the news of his departure, and there was no intention to pull any underhanded deal. Thayer said that when Arnold, who will remain with the band for another two weeks, told Martin of his plans to front his own band, the Coconut Grove maestro flipped his lid.

Art Mooney Ork

Signed by MGM

NEW YORK, March 8.—Art Mooney and his ork have been signed to a term paper with the new MGM discery. Deal was set this week by Joe Glaser and Charlie Yates, of Associated Booking, according to Mooney, who says he will probably work out a booking deal with ABC as a result of the agency’s efforts on his behalf.

Orker was formerly a General Artists Corporation property and made a few sides for Vogue Records some months ago. Ork is current at Rustie Cahan, Englewood, N. J.

Vicor Resumes Dealer Training After 6 Years

NEW YORK, March 8—RCA Victor is resuming its dealer training programs after a 6 years’ absence. Initial session will be held in New York at the Park Central Hotel, March 19-20, to be followed by regional meetings in Atlanta, Cleveland, Chicago, Dallas and San Francisco. Meetings will be under the direction of Jack Hallstrom, general merchandise manager of the department, and Jack Williams, advertising manager, and Herbert Allen, field sales manager.
Musicraft Reorg Meeting
Is Postponed to March 19

NEW YORK, March 8.—Meeting of Musicraft stockholders scheduled for Monday (19) has been put off to March 19 due to the company being anxious that all proxy votes get in on time. Letter sent to shareholders last week by Irving Kupman, the president, stated meeting’s purpose is to consider proposal for recapitalization of the company (The Billboard, March 11). The letter, announcing the meeting, accompanied by details of the plan and balance sheet as of December 31, 1946, was jam-packed with financial data. Kupman told the meeting was for the purpose of considering a plan to change authorized capital of the corporation to 470,518 shares of common stock in par value of $1 each. Diamond Office then said it could pledge or mortgage assets to secure any bank loans or indebtedness in connection with the plan. Letter and accompanying financial statement indicated the company had a net working capital deficit of nearly $450,000 as of December 31, 1946, not including cash on hand or by officers in the amount of $251,650.

Improve Capital?
Dickery’s claim for the plan is that it would improve the corporation’s net working capital position by $1,962,864, of which $358,147 would be cash. It also stated that holders of three-year secured notes in the amount of $250,000 had indicated willingness to accept 100,000 shares of common stock in exchange.

Preferred stockholders would get 67,490 shares of new common stock, while common stock owners would receive 47,789 shares of new common. Officers, it was stated, had indicated willingness to exchange their loans ($251,650) for 20,000 shares of new common stock. Not less than $244,737 of other obligations would be deferred for two years.

Local 802 Tosses
Musician-Caterers
Issue to Members

NEW YORK, March 8.—After juggling the musician-catering situation for two months, execs of Local 802, in an effort to clear the membership Monday (16), Union’s meeting will hear a report on findings of the dance committee, composed of elected officials.

The object of the committee’s findings was the appointment of a rank and file committee to study the situation further and bring in recommendations to the executive board. Members, however, are prepared to reject this proposal and continue discussion pending resolution directing the board to finish the job. Motion reads in part: “It shall be considered an unfair practice against the union for a caterer, banquet manager or hallkeeper to recommend or suggest any musician for a catering job . . . conspiracy on the part of any member to aid or abet a caterer, etc., in such jobs will be in violation.” Penalty for conviction would be expulsion.

Newark’s Local 16 Names
Catering Inquiry Committee

NEWARK, N. J., March 8.—Following closely upon action taken by their New York AFM, Local 16 met today to investigate conditions in the catering dance biz. In a continuing session suggested at the org’s last quarterly meeting two weeks ago, catering matters were taken up as the first order of business and resulted in the appointment of a committee to report at another continuation session.

Melin in or Out?

NEW YORK, March 8.—The Lindy’s was live with rumors that Bobby Melin was leaving his manager’s post at BMI this week, insiders forecast a last-minute switcheroo in plans which may put the rumors soon after BB goes to press.
An outstanding "blues" and swing singer, Clyde Bernhardt makes with plenty of the fine best arrangements the fans demand. His voice has just the right amount of vibrato in his solid rhythm to produce ditties that rate tops in voice and dance appeal. These hot trombone solos insure a steady demand for Clyde's music.

Sonora

CLYDE
BERNHARDT
AND HIS ORCHESTRA

Sonora Record No. 106
"I'm Henpecked"
"My Little Dog Got Kittens"
Voiced by Clyde Bernhardt

Sonora Record No. 109
"Good Woman Blues"
"If It's Any News To You"
Voiced by Clyde Bernhardt

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JIM JAM TRIO
FEATURING
JIM JAM SMITH

Sonora Record No. 107
"Riffin' Rufus"
Voiced by Jim Jam Smith

Sonora Record No. 108
"I Got Ya' Covered, Mister Buzzard"
"Ev'ryday Blues"
Voiced by Jim Jam Smith

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THE MOORE SISTERS

Alice Cornett

Sonora Record No. H7031
"Missouri"
"Blueberry Lane"

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THE CHARLIE SHAVERS Quintet

BUDDY DeFRANCO—clarinet
FRED ERICK C & O.

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The Billboard
March 15, 1947

Carroll, Musikers
In Tiff Over Coast House Ork Toolers

HOLLYWOOD, March 8.—Earl Carroll faces a possible musicians' strike next week as the result of his refusal to increase his theater-restaurant house ork from 13 to 16 sidemen. Strike was narrowly averted Tuesday night (4) when three sidemen employed to round out the band for shows were ordered to sit in on dance sessions. Carroll immediately advised the threesome that their extra labors would be free. While a walkout could have begun then and there, orksters were apparently advised to sit tight and stand by for a possible strike later.

Union attempt to increase the ork came after Carroll had agreed to a 20 per cent hike in scale but refused to hire the threesome in question. Subsequently, the producer protested to Local 47 Prexy Spike Wallace, declaring that he would not be dictated to regarding the number of musicians the spot should employ and that he does not warrant additional overhead.

Carroll, meanwhile, has been in q. t. sessions with his lawyers, hinting at possible action from the D. A.'s office. Three additional sidemen have been reporting nightly for both dancing and show stints. Big blow-up is expected to come after Sunday night (pay day) when the trios' pay checks are sans extra time.

A check of local AGVA offices to determine if talent would support orkmen in possible strike action revealed little indication of a sympathy walkout from acts employed by Carroll. It was obvious, however, that Carroll could not produce a lavish girlie show without music.

P. M. PRIMER

(Continued from page 14)

before he'd let his artists go into a theater. Recalled that with all his previous savvy, before an important Capitol Theater booking for Helen O'Connell, he spent hours in the public library reading up on theatrical lighting.

Some familiarity with technicians' work goes for recordings and radio, Billy continued. "It's a sorry p.m. who doesn't show at recording dates, who doesn't try to work out his client's problems with the musical director, engineer and other control room lads."

Finally drifting away from Burton's complaints for p.m.'s, Billy capped off his sermon with a crack at the band theater circuit today. "The bands are just so many stock companies with supporting acts. Why don't they go out and find new talent? If the band can't provide a decent show, let the customers see some new faces on the bill at least, not have the same flesh playing the same stage every quarter."

By this time lunch plates were chilling and Burton drifted off the subject with parting info for music trade that he had withdrawn his stock interest in Dick Haymes publishing company (Hollywood). He had withdrawn his stock interest in Dick Haymes publishing company (Hollywood).

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SONORA
CLEAR as a Bell
SONORA RADIO & TELEVISION CORP.
325 N. Hoyne Avenue • Chicago 12, Illinois

"Ev'ryday Blues"
Sonora Record No. 107
JIM JAM TRIO
Voiced by Jim Jam Smith

"Missouri"
"Blueberry Lane"
Sonora Record No. H7031
THE MOORE SISTERS
Voiced by Alice Cornett

50¢ LIST, PLUS TAX
Your SONORA Distributor has these and other new Red Label releases.

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You'll never see a more popular today than ever before—and with the Moore Sirens. Stumping that authentic cowgirl style on WOR radio Now, you get ready and waiting for following. Once you hear their rollicking rhythm arrangements, you'll know why the Moore Sisters are one of America's favorite Western Trios.

A bigger book for your SONORA DISTRIBUTOR FOR THE LATEST RELEASES ON SONORA'S NEW BLACK LABEL SERIES 39¢ PLUS TAX

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VOUGE DISTRIBUTORS

MICHIGAN and OHIO

EASTERN

MIDWEST

MICHIGAN and OHIO

VOUGE DISTRIBUTORS

MICHIGAN and OHIO

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Small Error

NEW YORK, March 8.—In a story two weeks ago in The Billboard it was reported that theatrical agent Paul Small held an interest in Apollo Records. This was in error. Small has no connection with Apollo. Reports were extended to all parties misled.

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THE PICTURE RECORD

NO. 756

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 approve APPLIANCES CO., INC. 77 N. New Jersey St., Indianapolis 4, Ind.
Chi Pub Schools Up Market for Kidisk Concerns

CHICAGO, March 8.—Kidisks are in for a record high in attention as far as Chicago public schools are concerned, George Jennings, director of radio for the system, told The Billboard last week. Jennings, who said that 60 moppet albums have already been okayed for use in schools, added that school council of 15 members is readying to give educational disks in the classroom more attention.

With more attention being centered on kid albums by schools here, this facet of the record biz will get a hefty promotion. Jennings said that those albums which are approved are placed on a recommended list which is sent to principals of the 60 schools which house kindergartens and the 270 schools which have elementary grades. Jennings said that he's found in talks with school chiefs that they are stocking up on nursery type albums for the under-six-years group and that they're using the albums, with the more involved historical type stories for children up to the fifth grade.

Miss Promotions Bet

Record manufacturers are missing a big promotion bet, for Jennings said that kids he has not received any mailings of albums for review, while all book publishers send him copies of their latest releases for possible insertion in school libraries, for they've found that kids who read the book in a school library will buy it for their own libraries. Jennings said that approximately 20,000 Chi youngsters are prospective listeners to disks which are submitted to the council for possible insertion into public school record libraries.

Bourne Inactivates ABC’s Pro Staff

HOLLYWOOD, March 8.—Bourne Music will inactivate the professional staff of its subsid, ABC Music, in a retrenchment move, dropping pluggers in Hollywood, Chicago and New York offices. Economy move is prompted by the paucity of hit tunes and will be in effect indefinitely.

At the same time, the pubery announced a reshifting of top West Coast personnel. Former manager of Coast operations, Ben Kanter, has resigned to return to Chicago, with that berth being filled by Mike Gould, Mutual music pluggers. Gould will handle both Bourne and remnants of ABC out of Hollywood. ABC Coast pluggers Milt Stein, dropped in the curtailment, is expected to join another pubbery in a similar berth.

Candy Plugs Cut In Wax for Mason

NEW YORK, March 8.—A new disk tie-in that may start a trend in the commercial use of wax was clinched this week when Mason Candy Products, Brooklyn, signed a contract with Preview Records for the diskery to cut a series of kidisks that feature a recorded plug for the sweetty. Disks are to be album packages and will be distributed in areas where Mason products are sold.

Dusty Fletcher

‘I’m Going Back in There’ (Parts 1 & 2)

NATIONAL 4014

it’s even greater than
‘OPEN THE DOOR, RICHARD’

NATIONAL 4012

in Peg O’ My Heart

Red McKenzie

JUST A MINUTE
‘DUSTY’ I’VE GOT AN—

Ace in the Hole’

NATIONAL 9027

Peeleress Discos

ORDER FROM YOUR NEAREST DISTRIBUTOR

 Peerless Discos

2334 West Pico Boulevard

LOS ANGELES 4, CALIFORNIA

MUSIC 19
The Nation's Top Tunes

**Honor Roll of Hits**

The title "Honor Roll of Hits" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

### Part 1

#### The Billboard Music Popularity Charts

**The Nation's Top Tunes**

The nation's top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music

<table>
<thead>
<tr>
<th>Position</th>
<th>Song Title</th>
<th>Artist(s)</th>
<th>Record Label(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ANNIVERSARY SONG</td>
<td>by Al Jolson</td>
<td>RCA Victor; MacGregor</td>
</tr>
<tr>
<td>2</td>
<td>MANHATTAN, NUCARAGUA</td>
<td>by James Mason, Janis</td>
<td>RCA Victor, MacGregor; Associated</td>
</tr>
<tr>
<td>3</td>
<td>OPEN THE DOOR, I DO</td>
<td>by John McVey, Don Howard,</td>
<td>RCA Victor, MacGregor; Associated</td>
</tr>
<tr>
<td>4</td>
<td>MANHATTAN, NUCARAGUA</td>
<td>by James Mason, Janis</td>
<td>RCA Victor, MacGregor; Associated</td>
</tr>
<tr>
<td>5</td>
<td>TO THE NAVY</td>
<td>by Sammy Kaye</td>
<td>RCA Victor; MacGregor</td>
</tr>
<tr>
<td>6</td>
<td>(I LOVE YOU) FOR SENTIMENTAL REASONS</td>
<td>by Dick Peterson and The</td>
<td>RCA Victor; MacGregor</td>
</tr>
<tr>
<td>7</td>
<td>I'M GONNA HANG UP MY CLOTHES</td>
<td>by Joe E. Lewis</td>
<td>RCA Victor; MacGregor</td>
</tr>
<tr>
<td>8</td>
<td>FLAME OFF</td>
<td>by Joe E. Lewis</td>
<td>RCA Victor; MacGregor</td>
</tr>
<tr>
<td>9</td>
<td>LINDA</td>
<td>by Al Jolson</td>
<td>RCA Victor; MacGregor</td>
</tr>
<tr>
<td>10</td>
<td>OH, BUT I DO</td>
<td>by Tom Ewell</td>
<td>RCA Victor; MacGregor</td>
</tr>
</tbody>
</table>

**Technical Notes**

The correct record number is RCA Victor 20-2109.

---

**Correction Note**

We're sorry, but through a typographical error in our Billboard advertisement of March 1, 1947, the record number was listed incorrectly.

---

**Letters to the Editor**

**Dear Billboard,**

I read with great interest your article on the national top tunes. I am curious about the specific method you use to determine the rankings. Could you provide more details on how the survey features are measured and how they contribute to the final chart results?

Yours sincerely,

[Name]

---

**Credit Lines**

**Photographs**

- Factory, Model, S.N. (by F. A. Smith) by Bostwick & Dyer
- Audio-duplication by M. A. Smith

---

**Electrical Transcription Libraries**

- Bob Crosby Ork, Standard; Vic Damone, Associated
- Jan Garber, Capitol; Russ Morgan, World
- Freddy Martin, Capitol; Silver Strings, MacGregor
- Tony Martin, Mercury; Russ Morgan, World
- Artie Shaw, Capitol; Joe Alexander, Capitol

---

**Songs Listed**

- "I'm Gonna Hang Up My Clothes" by Joe E. Lewis
- "(I Love You) For Sentimental Reasons" by Dick Peterson
- "To the Navies" by Sammy Kaye
- "Linda" by Al Jolson
- "Oh, But I Do" by Tom Ewell
- "I'm Gonna Hang Up My Clothes" by Joe E. Lewis
- "(I Love You) For Sentimental Reasons" by Dick Peterson
Why Did It Have to End So Soon?
A much-plugged new swoon song that's loaded with box appeal. Starring Charlie's new vocalist, Tommy Mercer.

AND You Can Take My Word for It, Baby!
This is hit parade stuff! Hot spot singing by "Rusty" Nichols and neat work by The Stardreamers.

RCA Victor 20-2166

TED WEEMS and his Orchestra
Heartaches
Whistling by Elmo Tanner
AND Piccolo Pete
Voices by Parker Gibbs and Chorus
RCA Victor 20-2175
(Re-issued by popular demand)

THE GINGER SNAPS with Orchestra
Thoro's a Big Rock in the Road
AND Turnpike Turn
RCA Victor 20-2170

AL GOODMAN and his Orchestra
Overture to Eileen AND Finale
RCA Victor 45-0304

Free Trade and a Misty Moon AND
The Irish Have a Great Day Tonight!
RCA Victor 45-0305

My Little Irish Rose
AND Thine Alone
RCA Victor 45-0306

When Love Awakes AND
Eileen, Alanna Ashboro
RCA Victor 45-0307

CECIL CAMPBELL'S Tennessee Ramblers
Voices by Cecil, Mickey Newell, and Banner Shilton
Last Night I Cried AND
Little Hula Shack in Hawaii
RCA Victor 20-2188

WALTER DAVIS
My Friends Don't Know Me
AND When You Need My Help
RCA Victor 20-2156

DEEP RIVER BOYS
Jealous AND Charge It to Daddy
RCA Victor 20-2157

JEAN SABLON Baritone with Orchestra
J'Attendrai (I'm Expecting You) AND
Le Fiacre (Coachman Song)
RCA Victor 26-7002

PATRICIO TEIXEIRA
with RCA Victor Orchestra
I Have No Tears - Samba
(Não Tenho Lagrimas)
AND Orange Juice - Samba
(Sabia Laranja)
RCA Victor 24-7018

JOSE CUBRELO
and his Orchestra—Bobby Ramos vocals
Managua Nicaragua AND
The Breeze and I — Slow Rumba
RCA Victor 26-7018

ORLANDO GUERRA
(Cascorro) y La Orquesta Cojine de la Playa
Ten Jabón AND Renca
Guayabos AND Guayabita
RCA Victor 24-2479

TRIO CALAVERAS
La Vieja Chismosa — Corrido
AND Corazon Mexicano — Corrido
RCA Victor 76-7137

WALTER DOMBKOWSKI
and his Orchestra
Wesole Chlopcy AND
Wesole Czasy
(Jolly Fellows Polka AND
Happy Times Polka)
RCA Victor 23-9173
Dear Disk Jockeys:

You've been doing a grand job in spinning our platters and we're taking this means of saying THANKS! Now that the major nets have okayed our song—practically making it a new song—we feel that with your continued support during the next six weeks we can chalk up an even greater hit on your popularity charts. We know we can count on you in giving our records the play they deserve.

Sincerely,

HUGGING & CHALKIN'

HUDSON MUSIC CORP.

KERMIT GOELL, PRES.

SOLLY COHN, PROF. MGR.

1650 BROADWAY, NEW YORK, N. Y. * 1510 FOREST KNOLL DRIVE, HOLLYWOOD, CALIF.

---

**America's No. 1 Song Hit**

**ANNIVERSARY SONG**

by

AL JOLSON

and

SAUL CHAPLIN

THE BILLBOARD HONOR ROLL OF HITS

Position

The Week

Last Week

Position

The Week

1. ANNIVERSARY SONG

1

1

Mood Music Company, Inc.

1270 Sixth Avenue, New York

Richard Votter, Pres.

N.B. We do not handle phonograph records.

---

**Sheet Music**

**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports from all music dealers ever since 1944. Each number represents sales from all music dealers during the week ending March 15, 1947. (P) indicates tunes in a film; (M) indicates tunes never reach any degree of popularity. A company's name in bold face indicates that the number is a hit sheet music jobber. Songs are listed according to greatest number of sales.

**PLAY STATUS OF FILMS WITH LEADING SONGS**

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.
SONGS WITH GREATEST RADIO AUDIENCES

The Billboard Music Popularity Charts

Radio Popularity

Week Ending March 1

Week Ending March 1

FRIDAY, DECEMBER 7, 1945

SONGS WITH GREATEST RADIO AUDIENCES

BEGINNING FRIDAY, MARCH 15, 1945, AND ENDING FRIDAY, MARCH 22, 1947

These records have the greatest audiences (the case of ties is handled alphabetically. This music checked is preponderately over 80 per cent all waves.

(7) Indicates tune is from a film; (M) indicates tune is from a legitimate musical. (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights is listed here in alphabetical order.

Rebords listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys throughout the country. Unlike previous in this chart, other available records listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

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It's a Natural!

"IF I HAD MY LIFE TO LIVE OVER"

By Moe Jaffe, Larry Vincent, Henry Tobias

RECORDS:
Apollo—Gordon MacRae
Capitol—Dimming Sisters
Columbia—Buddy Clark
Continental—Golden Arrow Quartet
Decca—Bob Beute
MGM—Kale Smith
Majestic—Bob Johnston

For Professional Materials

GENERAL MUSIC PUBLISHING CO., INC.
400 MADISON AVE.
NEW YORK 17, N. Y.

Sole Selling Agents: BOSTON MUSIC CO.
116 BOYLSTON ST.

BOSTON 16, MASS.

RETAIL RECORD SALES

Week Ending March 15

BEST-SELLING POPULAR RETAIL RECORDS

List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (A) indicates tune is in a legit musical. The B side of each record is listed in italic.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Heartaches</td>
<td>Ted Weems (Elmo Tanner)</td>
<td>Columbia 25017</td>
</tr>
<tr>
<td>2</td>
<td>Anniversary Song (F)</td>
<td>Al Jolson (Morris Stulov Orch)</td>
<td>Victor 20-2175</td>
</tr>
<tr>
<td>3</td>
<td>Managua, Nicaragua</td>
<td>Guy Lombardo</td>
<td>Columbia 23714</td>
</tr>
<tr>
<td>4</td>
<td>Managua, Nicaragua</td>
<td>Guy Lombardo (Kenny Yaden)</td>
<td>Columbia 23714</td>
</tr>
<tr>
<td>5</td>
<td>Anniversary Song (F)</td>
<td>Guy Lombardo</td>
<td>Columbia 23714</td>
</tr>
<tr>
<td>6</td>
<td>Open the Door, Richard</td>
<td>Louis Jordan</td>
<td>Decca 23841</td>
</tr>
<tr>
<td>7</td>
<td>Managua, Nicaragua</td>
<td>Guy Lombardo (Bob Custer)</td>
<td>Columbia 23841</td>
</tr>
<tr>
<td>8</td>
<td>St. Patrick's Day Album</td>
<td>Bing Crosby</td>
<td>Victor 20-2126</td>
</tr>
<tr>
<td>9</td>
<td>Anniversary Song (F)</td>
<td>Guy Lombardo</td>
<td>Columbia 23841</td>
</tr>
<tr>
<td>10</td>
<td>Heartaches</td>
<td>Ted Weems (Elmo Tanner)</td>
<td>Columbia 23841</td>
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</tbody>
</table>

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rhapsody in Blue</td>
<td>Arturo Toscanini</td>
<td>Victor P-148</td>
</tr>
<tr>
<td>2</td>
<td>Managua, Nicaragua</td>
<td>Guy Lombardo</td>
<td>Columbia 23841</td>
</tr>
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<td>Open the Door, Richard</td>
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<td>Columbia 23841</td>
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<td>Bing Crosby</td>
<td>Victor 20-2126</td>
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</tbody>
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BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). Records are listed according to greatest sales.

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BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). According to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

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<td>5</td>
<td>St. Patrick's Day Album</td>
<td>Bing Crosby</td>
<td>Victor 20-2126</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORDS BY POPULAR ARTISTS

Weeks Listed This Week to Date: Week Week

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>It Takes Time</td>
<td>Great Records Soon To Be Released</td>
<td>Victor 20-2175</td>
</tr>
<tr>
<td>2</td>
<td>Jalousie</td>
<td>The Lombardo Trio</td>
<td>Victor DM-1020</td>
</tr>
<tr>
<td>3</td>
<td>Managua, Nicaragua</td>
<td>Guy Lombardo</td>
<td>Columbia 23841</td>
</tr>
<tr>
<td>4</td>
<td>Open the Door, Richard</td>
<td>Louis Jordan</td>
<td>Decca 23841</td>
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<tr>
<td>5</td>
<td>Managua, Nicaragua</td>
<td>Guy Lombardo</td>
<td>Columbia 23841</td>
</tr>
</tbody>
</table>

WE ARE PROUD TO PRESENT OUR NOVELTY RHYTHM SONG

IT TAKES TIME

Great Records Soon To Be Released

Capitol—Benny Goodman, Johnny Mercer

Columbia—Doris Day

Decca—Joe Mooney Quartette

Victor—Louis Armstrong

London Music Corp.

1619 Broadway, New York City

Joe Santly, Gen. Mgr.
Most-Playcd Juke Box Records

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among juke box owners.

### Most-Playcd Juke Box Folk Records

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS LAST WEEK</th>
<th>THIS WEEK</th>
<th>CHART</th>
<th>POSITION</th>
<th>WEEKS LAST WEEK</th>
<th>THIS WEEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>SO ROUND, SO FIRM, SO MUCH</td>
<td>2.</td>
<td>FULLY PACKED</td>
<td>3.</td>
<td>YOU'RE NOT MY DARLING</td>
<td>4.</td>
</tr>
</tbody>
</table>

### Most-Playcd Juke Box Race Records

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS LAST WEEK</th>
<th>THIS WEEK</th>
<th>CHART</th>
<th>POSITION</th>
<th>WEEKS LAST WEEK</th>
<th>THIS WEEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>IT'S ALL RIGHT</td>
<td>2.</td>
<td>AIN'T NOBODY HERE BUT ME</td>
<td>3.</td>
<td>OH BABY</td>
<td>4.</td>
</tr>
<tr>
<td>5.</td>
<td>OH BABY</td>
<td>6.</td>
<td>OH BABY</td>
<td>7.</td>
<td>OH BABY</td>
<td>8.</td>
</tr>
<tr>
<td>29.</td>
<td>OH BABY</td>
<td>30.</td>
<td>OH BABY</td>
<td>31.</td>
<td>OH BABY</td>
<td>32.</td>
</tr>
</tbody>
</table>
SOUTHLAND POLKA
I WISH I HAD KISSED YOU GOODBYE
DISSATISFIED
TELL ME NOW (Or Tell Me Never)
WAITING FOR MY CALL TO GLORY
I JUST CAN'T FORGIVE YOU ANYMORE
ONE LITTLE TEAR DROP TOO LATE
LOOK IN THE LOOKING GLASS (At You)
I LOVE HER MORE (Now Mother's Old)

WHY DID IT HAVE TO BE?

Acuff - Rose

PUBLICATIONS
220 CAPITOL BLVD.
NASHVILLE 3, TENNESSEE

ONE LITTLE TEAR DROP TOO LATE
Tex Ritter ............... Capitol
Bob Archer .......... ............. Columbia
Jimmy Wakley .......... ............. Decca

LOOK IN THE LOOKING GLASS (At You)
Claude Casey .......... ............. Victor
Louie Innis .......... ............. Sterling

I LOVE HER MORE (Now Mother's Old)
The Blue Sky Boys .......... Victor

WINNING FOR MY CALL TO GLORY
Cliff Carlisle .......... ............. Victor

DUST ON THE BIBLE
The Blue Sky Boys .......... Victor
The Bailes Bros .......... ............. Columbia
Wade Mainer .......... ............. King

TELL ME NOW (Or Tell Me Never)
Roy Acuff .......... ............. Columbia

DISSATISFIED
Short Brothers .......... Decca
(I've Got My) ONE WAY TICKET TO THE SKY
The Bailes Brothers .......... The Sky

ALL THE WORLD IS LONELY NOW
Cliff Carlisle .......... ............. Victor
Roy Acuff .......... ............. Columbia

I WISH I HAD KISSED YOU GOODBYE
Claude Casey .......... ............. Victor
Roy Acuff .......... ............. Columbia

SOUTHLAND POLKA
Poc Wac King .......... ............. Victor

THE WRECK ON THE HIGHWAY (Re-Release)
Roy Acuff .......... ............. Columbia

SEARCHING FOR A SOLDIER'S GRAVE
Wade Mainer .......... ............. King
The Bailes Brothers .......... Columbia

Recert Reviews and Possibilities

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played record charts.

DON'T CRY, LITTLE GIRL DON'T CRY.
Roy Acuff and Dickie Wells .......... ............. Columbia

THE KEY'S IN THE ICEBOX
Roy Acuff .......... ............. Columbia

DON'T CRY, LITTLE GIRL DON'T CRY.
Dickie Wells picks up his tram for a sizzling but humorous solo.

THE EYES IN THE MAILBOX ............. Jack McVea Ork .. ............. Black & White 123

THE BILLBOARD MUSIC CHARTS

Record Reviews

Marshall Young makes for a highly sentimental melody fashioned for the home boxes.

FRANKIE CARLE (Columbia 37252)
Rose in the Rain-FT; V.

Sy Oliver Ork with vocal by Oliver

DON'T CRY, LITTLE GIRL DON'T CRY.
Flip is a Billy Moore instrumental, "Slow Burn," featuring a string of solo's by Sy Oliver and Dickie Wells.

SOUTHLAND POLKA
One Little Tear Drop Too Late

STEPPING FETCHIT (Apollo 1042)
Richard's Answer-Part I and II

DON'T CRY, LITTLE GIRL DON'T CRY.

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DON'T CRY, LITTLE GIRL DON'T CRY.
Harry James (Columbia 27264)
You'll Never Know—FT; V.

With only the sax and rhythm sections, Harry James phrases it not too dully for the fast swing of "You'll Never Know," favorite of an earlier day. It's a pickup-ended and rhythmically animated treatment of the familiar ballad melody. The full band, at a lively tempo, takes on Frank DeVol's Oriental melody, "Chic-Lah," has valve trumbers singing out the exotic melodies while the James trumpet and Sinatra's alto sax ride out on it as the band plays down a solid rock foundation.

For an easy jazz sandwich, with "You'll Never Know" keyed for coinage.

Larry Douglas (Signature 15075)
I've Got a Blue Heart-FT; VC.

The rather economical arrangement of Larry Douglas' latest, based on the spinning sides with the same melody, gives the sweet singer ample and full support. I'm in the Mood for Love—FT; V.

The band power subdued, it's a danceable and rhythmic setting, the Paula Kelly's music provides a solid rhythmic foundation. The Roland Dupont Quintet, of敲木琴, trumpet, rhythm section and rhythm instruments, gives the sweet singer simple and easy.

"Anniversary Song" is the winning wax.

Claude Thornhill (Columbia 22765)
For Away Island—FT; VC.

The lush and colorful musical creations of Claude Thornhill's Ozark Ozarks, with the more familiar ballad melodies, and the song-bird's honeyed phrasings make for a winning wax. The Ginger Snaps—FT; V.

It's his simplicity and sincerity in song expression, bringing out the wry humor of the show tune's popularity fits his style. The "Dream," but the styling or scoring sets off the special spark.

Bob Houston (Sonera 3042 and 3043)
The Man Who Paints the Rainbow in the Storm—FT; V.

It's a free rhythm piece set for "Hound Dog," but the singing or scoring sets off the special spark.

"I'll Never Have a Chance"—FT; V.

The brighter "Why Shouldn't It Happen for Me?" the Ricardo Ford solo on the label's 39-er set, adds to the appeal of the show tune's popularity fits his style. The "Dream," but the styling or scoring sets off the special spark.

Tony Mottola Four (Majestic 1106)
Juke—FT; V.

His singing banked by soft strings and woodwinds, and is easy to take without faltering.

Tanya Mae—FT; V.

The Man Who Paints the Rainbow in the Storm—FT; V.

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<td>George Olsen Ork</td>
<td>Decca P-1918</td>
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<tr>
<td><em>Cafe Society Album</em></td>
<td>Alex Previn</td>
<td>Columbia 72606</td>
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<tr>
<td><em>Black &amp; White</em></td>
<td>Robert Altman</td>
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**RECORDING AFFILIATION**

- Decca 23447: Richard Cannon
- MGM 10002: Richard Cannon
- Decca 33187: Guy Lombardo
- Victor P-171: Wayne King
- Decca 23447: Carmen Cavallaro
- Decca 23447: Bobby C.
- Decca 23447: Tommy Dorsey and his Orchestra
- Decca 23447: Richard Cannon
- Decca P-1918: George Olsen Ork
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**Advance Information**

**MUSIC POPULARITY CHARTS**

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**Records listed are generally approved and supplied in advance by record companies, usually two weeks in advance of actual release date.** Only records of those manufacturers willing to supply information are listed.

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**Who Does He Wax For?**

A complete list of artists and their recording affiliations is included in the current Eighth Annual edition of The Billboard Encyclopedia of Music. This is only one of the 75 reference lists being turned to every day by the music industry. Whenever you have a question about music... make it a habit... refer to your copy of

**THE BILLBOARD ENCYCLOPEDIA OF MUSIC**
music--as written

NEW YORK:

Hal McIntyre missed four onecutters in the vicinity of Chicago during first part of week because he came down with a severe cold... William Morris exec Abe Lasilestoff for the West Coast... Ditto Peter Dresser, Happy Godfrey, Orville Osborne Trio signed to a General Artists Corporation pact... Tommy Dorsey is doing Johnnie Ray personal managing... Former USO chimp Toby Deane going with Ray Eberle's ork where he opens Philadelphia's Click Club, March 17.

Boyd Raeburn's ork, closing at the Van Winkle Fair March 12, will be replaced at the spot by a Local 822 ork honned by house leader, Dave Dennis, 20s The Eds Hall now doing publicity for Cleo Laine soon coming East for an appearance at the Blue Angel... Guy Lombardo will receive a station for having "promoted better understanding among the fine American nations from Consul General of Nicaragua." 3.75 plus tax

Vieter Lombardo will open at the Hotel New Yorker March 15 for a 10-week run following the heels of Chuck Foster, who will have slightly more than 20 weeks when he closes. Former Benny Goodman associate is scheduled to replace Foster has been canceled out... Robert Frazer, with Decca is handing out some small money mailers to some of the stations. He was headed name of distribution and merchandising of Decca London Records and Parlophone Records both handled by Decca in the U.S.

Miguelito Valdés opening at Blue Mirror theater, Newark, N.J., coming from his current date at the Capitol, Chicago... BMI is reported to have brought 1,500 copies of Jan Augs's new waxing of M as a hit, which will be used at the station where a small money mailer was sent out. The station was named head of distribution and merchandising of Decca London Records and Parlophone Records both handled by Decca in the U.S.

Distributor Territories

bottom sellers

Platter Jockey Payola Bugabo; Execs Worried

(Continued from page 14)

labels whose products can't all be good--and payola programs.

All the more reason that much of this stuff is thrown out by the jukebox and pinball machine operators. Payola isをご理解ください。それが問題である。しかし、音楽とエンターテイメント業界においては、パローダーはよく見かける。彼らは、音楽業界の成功を希求する人々が、音楽業界の不法行為を助長する可能性がある。したがって、音楽業界の倫理を守るためには、パローダーは不可欠です。
Old Wax Gold Sends Diskeries Into Recuttings

(Continued from page 15)

reame of publicity as a consequence, had a hit, Open the Door, Richard, on his first disking for Victor, which was followed up by Decca with a repressing of Basie's trade-mark, One O'Clock Jump. Glen Gray moved from Decca to Mercury and coincidently with his first release for the indie firm, Decca dug out the Gray No Name Jive for re-release. Firm also put out its Jimmie Lunceford master of Margie at about the same time Majestic, Lunceford's current diskery, issued a fresh version by the orchestra.

Early Perry Como

Reports last week had Decca planning to put out some Ted Weems masters to follow Heartaches, and among these the diskery holds some two scores which feature vocals by Weems' one-time singer, Perry Como. Pay-off is that the diskery will be able to re-issue a Como on an old tune that is due for a revival via the movie route, I Wonder Who's Kissing Her Now. This is title song of soon-to-be-released 20th Century epic, and since Como was Weems' vocalist, the diskery saves on royalty payment.

Another biggie, Columbia, has repressed a number of items in recent weeks. Firm issued a Harry James all-time favorites album and is due to release an album featuring the now defunct Will Bradley-Ray McKinley ork. McKinley is currently waxing for Majestic and is leading his own ork, earning plenty publicity for booking engagements at top locations and theaters. Columbia also released a couple of Frankie Carle sides this week, Carle Boogie and Sunrise Serenade, concurrently with Carle's rise to the top ranks of all-singing orksters. And firm, on the same release sheet, listed a couple of Claude Thornhill sides, Autumn Nocturne and Snowfall, while that maestro is now defunct Will Bradley-Ray McKinley ork. And firm, on the same re-release sheet, listed a couple of Claude Thornhill sides, Autumn Nocturne and Snowfall, while that maestro is in the throes of being built up for top dough by the William Morris agency and the diskery.

Feverish Hunt

Columbia has George Avakian on its pay roll to search thru its Bridgeport master files for potential reissues, particularly for stuff in the hot jazz vein. It has been said that firm is planning to market a second 20th Century epic, and since Como was Weems' vocalist, the diskery saves on royalty payment. Another biggie, Columbia, has repressed a number of items in recent weeks. Firm issued a Harry James all-time favorites album and is due to release an album featuring the now defunct Will Bradley-Ray McKinley ork. McKinley is currently waxing for Majestic and is leading his own ork, earning plenty publicity for booking engagements at top locations and theaters. Columbia also released a couple of Frankie Carle sides this week, Carle Boogie and Sunrise Serenade, concurrently with Carle's rise to the top ranks of all-singing orksters. And firm, on the same re-release sheet, listed a couple of Claude Thornhill sides, Autumn Nocturne and Snowfall, while that maestro is in the throes of being built up for top dough by the William Morris agency and the diskery.

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**MUSIC**

The Billboard
March 15, 1947

---

**ON THE STAND**

Revue of Orchestrations Playing Hotels, Night Club and Ballroom Locations and One-Nighters

---

**Xavier Cugat**

(Reviewed at Ciro's, Hollywood, February 26. Road manager, Ray Gonzales. Booked thru Music Corporation of America.)

**Randy Brooks**


---

**TRUMPETS:** Alex Cueto and Ted Rosado.

**TIMPANI:** Joe Absolon, Larry Madeli and John Sanford.

**RHYTHM:** Pino Angelo, piano; Jose Ortiz, bass, voice; Carl Lumley, drums; Pino Luoco, bongo, and Kodo--Shumbus, maracas.

**ALTO:** Joe Nunez

**ARRANGERS:** Don Scanlan, Charles Powell and Fabian Andri.

---

**MEMO:**

Show announcements.

---

**Complete Production facilities for spot announcements**

**SHOWS • BANDS • AIR CHECKS**

**LINE CHECKS**

and everything you need for your radio work

**CHICAGO'S LARGEST INDEPENDENT STUDIO**

State 5635

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**Universal Recording Corp.**

20 NO. WACKER DRIVE

Amb. 2142 • Chicago 6 • State 5635

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**MEMO:**

Al Overend and his orchestra featuring Linda Lorraine

CURRENTLY ONE MIDWEST TOUR MIDWEST

EXCLUSIVE MANAGEMENT

FREDERICK BROS. AGENCY, Inc.

NEW YORK • CHICAGO • HOLLYWOOD

---

**WANTED**

Rhythm guitarist and string bass, Nat-style. With B. G.

1814 Fourth Ave. 

DALLAS, TEXAS

---

**FB Chi Corps Inks Rinella**

Spot: Pearl for Blackhawk

**JUKE BOX OPS!!!**

Here's a sleeper that's getting the needles!

---

**SAVANNAH CHURCHILL**

*I want to be loved* (but only by you)

---

**RECORD MFRS.**

Do you need pressings for West Coast distribution? If so contact us immediately.

Now manufacturing for RCA Victor, Capitol and others.

**JUKE BOX-STERLING RECORDS, INC.**

7 West 46th Street

New York City

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**THIS IS IT**

King 600
TWIN GUITAR POLKA

Ocie Stockard and his WANDERERS

**KING RECORD DIST. CORP.**

1946 W. BREITZER AV. 

CINCINNATI 7, OHIO

---

**SHELLERC RECORD PRESSING MATERIAL**

RASTON RECORD CO.

North Summit Ave. 

Pittsburgh, New Jersey

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**Chi Remote Pic Brighter**

CHICAGO, March 8.—Local radio remote pic has improved with WGN, Mutual outlet, adding Chicago's Ark, where its schedule this week, taking over midnight to 1 a.m., with band airers. Starting next week, Mutual will add the Pump Room of the Ambassador East, where Dave LeWinter's orch is working, and the Manhattan Square Side Cafe, where Sherman Hayner's band is appearing. From April 9 it will probably fill the remote vacancy with a shot by Fletcher Henderson's orch from the Club Delias, South Side Negro cafe.
PHILADELPHIA, March 8—While local record dealers have been generous buyers of radio time to bally their own stores, J. J. Pocock, Inc., becomes the first local distributing firm to turn to the aid of the promoters. Pocock firm distributes the Majestic label, and has taken the midnight hour, six nights a week, on WPEN, to stage a disk show entirely of Majestic platters.

"FRANK TREVOR KESSLER AD AGENCY"

William Cooper, of the Pocock firm, says that the program has received the acceptance of the retail dealers, and that mail pull, in spite of the "no request" policy, indicates strong listener interest. Other disk distributors queried here say they have no intention of following suit, but concede it's a good idea.

BRIDGEPORT, Conn., March 8—Chris Cross, crooner for a one-nighter at the Ritz Ballroom Sunday (2), ran into a snowstorm. Only 810 persons showed up for a weak $1,050, with admish at $1.30.

Frank Trevor Kessler Ad Agency

WPEN, to stage a disk show entirely of Majestic platters. Called, "Let's Make Music With Majestic," song is jockeyed by Jess Scott, and placed by Frank Trevor Keating Ad Agency handling the Pocock account.

Disk jockey doesn't take air requests, selecting choice items (classical and pop) from the Majestic catalog. In his patter he plugs the artist as well as the label. William Cooper, of the Pocock firm, says that the program has received the acceptance of the retail dealers, and that mail pull, in spite of the "no request" policy, indicates strong listener interest. Other disk distributors queried here say they have no intention of following suit, but concede it's a good idea.

K. C.'s Concert Business Still A Ripe Melon

KANSAS CITY, Mo., March 8—Longhair concert and lecture trade has been still lush, although tapered some from the record 1945-46 season.

Gross business for the trade probably is up substantially, since the schedule for the current season totals 390 dates compared with 20 last year. Increase this year was the result of formation of the new booking agency by Ruth Seufert, former business manager of the Kansas City Philharmonic Orchestra. Formation of the Seufert firm is further testimony to the continued lucrativeness of the "pop" concert business.

Estimates of the concert and lecture managers are that the trade is probably up substantially, since the schedule for the current season totals 390 dates compared with 20 last year. All report they have been able to hold their blocks of regular subscribers at peak.

The Kansas City Town Hall show, headed by E. H. Newcomb, Newcomb's firm going in for a wide variety of musicians, entertainers and lecturers. It books 100 concerts on its season, plus three specials, which are offered to series buyers at discount. Specials this year were Don Concho Cussack, Mental Man Dunninger, Paul Draper and Larry Adler.

Newcomb reports subscriptions for his series were sold to 1,800. According to figures from the city's three concert booking firms.

Miss Truman May Wax After Radio

(Continued from page 3)

Avenue, meanwhile, that word has leaked to Margaret's ambition for an air career. Gal's had offers, but is giving her official confirmation, of course, but insiders insist that Miss Truman has had some serious bids under consideration for months. Sources say her aspirations have leaned toward opera and concert stage, but she's becoming intrigued with web possibilities. Papa is reportedly so scared of naught enough to believe public would really judge her solely on her voice and musicianship—overlook her B-stuff, but intimates doubt he'd stand in way if she decided on a career.

Miss Truman received a undisclosed offer for Detroit bow after AFR inquired clearance to use. Money may not be too critical a problem for the chimp who laughed out his Hollywood bid of $5 a week long ago.

MISS TRUMAN MAY WAX AFTER RADIO

The album, to sell for $3.16, will be released within the next month in 19 markets which have been selected on the basis of audience interest in the cowboy aimer from among the 380 outlets across the country which use the Radio show.

Ralston's, whose well-known Checkbook concept is being used on the record label, has okayed the album to receive heavy plugging on the air. Mix show, which will be aired five times weekly in these 19 market areas.

Joan Whitney and Kramer Turn Pubs

NEW YORK, March 8—Songwriters Joan Whitney and Alex Kramer have formed an ASCAP firm to try a crack at the publishing biz. The two have formed an ASCAP firm titled Beauty Arts Music, Inc. Writers penned Candy, The Way That You and Blues Tones. Their latest, Uncle Sam's Has Skipped One of their first tunes for first flight, a novelty tabbed The Wind Blows Tonight, My Dear.

MERCURY RECORDS

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T. BONE WALKER'S LATEST HITS
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No. 111 "Don't Leave me, Baby"
No. 819 "Squeeze Me"
by Earl Spencer
by Lena Horne
by Joe Evans

DISTRIBUTORS FOR ENTIRE BLACK AND WHITE LINE

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No. 345 "Goody-Goody Baby"
by Al Jolson

AMAPOLA

EXCLUSIVE DISTRIBUTORS

DISTRIBUTORS FOR ENTIRE BLACK AND WHITE LINE

210 N. Larchmont Ave., Los Angeles 4, Calif.

RSETEE... SINGERS, PROFESSIONAL COPIES AVAILABLE

NATION OF RECORDS

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EXCLUSIVE DISTRIBUTED IN

SINGERS, PROFESSIONAL COPIES AVAILABLE

BREW MUSIC PUBLISHER

119 M. ROSE STREET
KALAMAZOO, MICH.
Excise Tax To Continue; Local Tax Bills Bust All Over

(Continued from page 3) mated, would bring in $10,000,000 in duet chases and vending machine taxes, $2,000,000 from hotel levies and a sizeable percentage of almost $4,000,000 in liquor permits and taxes on meals.

Bowls From Legit

Loudest protests came from pilots of Stem legit, which is the hardest hit of all Bottlegaters. Most vociferous was Brock Pemberton (Harvey), Legislative Ccmmunities chairman, who called it "a monstrous scheme."

"If the theater is a luxury so is every other luxury," said Cheryl Crawford, American Federation of Musicians prexy, who said: "For my part, I share Brock Pemberton's violent views," said Herman Shulman. "It is a tax on all the fruits of the theater. It is hitting below the belt and will have a very bad effect on the box office."

"The theater is hit hard enough as it is," said John Crawford, American Federation of Musicians, "and now it is proffered by LNYT. League also is co-operating with pic people and has nothing to offer, except snubbing."

"I doubt whether |Congress| will do anything about this new tax. It would be tough going if this new tax is passed. I would prefer to pay the 3-cent tax, which is only one-tenth of my own income tax than have it shaped on the theater."

"The theater is dead." said Lawrence Langner, Theater Guild, "that race is over."

"It is a very definite harm and definitely harmful to the theater" was the comment of Arthur Hopkins, Burlesque. "It is a very definite harm and definitely harmful to the theater" was the comment of Arthur Hopkins, Burlesque. "It is a very definite harm and definitely harmful to the theater" was the comment of Arthur Hopkins, Burlesque.

New York: (Continued from page 3)

New Excise Tax To Continue; Local Tax Bills Bust All Over

Penn, Boroughs Seek Bate

H. W. Baugher, PA., $1,200. Under Dewey's plan it would be raised to $2 and would jump to $5 under the new code.

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Jones Asks 4-A’s To Settle Philly Squabble; Chi’s Conlin To Revive Issue at Convention

Judge Denies Plea for Injunction Against Local 6

PHILADELPHIA, March 8.—Feuding between the national and local AGVA over autonomy has been dumped into the laps of the 4-A’s following the legal victory scored by the local union over the national body. Dick Jones, who heads up Local No. 6, was writing to the 4-A’s asking the parent body to settle the dispute. (It is reported that the AFL is sending in a regional director to act as conciliator.)

Jones isn’t too hopeful that the 4-A’s will even take heed to his suggestion. Nonetheless, he emphasizes the fact that the local union is still very unstable and is in no condition to function as such under its charter, nor that the courts have ever said that the national can’t revoke the charter without a hearing.

Judge Nixes Injunction Plea

NEW YORK, March 8.—Tribal ceremonies and the usual gridiron rituals still prevail in Chicago, as Joe Conlon Pleas Court here last Monday (3), ruled that while a national body may change policy, it cannot change the policy of a local affiliate without the consent of the parent body of that local affiliate. On that score, Judge Ken denied national AGVA’s request for an injunction, which would have enabled Matt Shelley, Chicago 4-A’s national topdog, to shut out any person not associated with the local, Chicago 4-A’s. shore first was reported to be dropping its big city acts. From then on, the variety bill for a single headline and name hotel engagement was $350 and up. Last Monday night, Miss Abbott left her hotel and boarded the 4:20 train to Chicago. Miss Abbott has opened his own agency. Lou Walters, has opened his own girl agency in the world.” Plans call for setting up a list of about 5,000 names as a registry. This list will be used to build and produce lines for setting up a list of about 5,000 acts. They had guest quarters in the hotel, and had to pay guests up to $1,150.

Alpert Quits

NEW YORK, March 8.—Mickey Alpert, New York producer, assisting her on dance teams was getting $1,150. Miami Splurge Lasting Right Down to Wire

MIAMI, March 8.—As the lushy season draws to a close, opera- tories continue to pay fabulous salaries into the late hours of the night in Miami Beach. More than usual, the usual, the usual.

At Empire Room of Chi’s Palmer House

NEW YORK, March 8.—A feud is developing in the booking of Jane Russell at the Miami Beach Latin Quarter. When the busty flickerite was in Miami, Circuit of the World, claiming the gal had pictures of him that the local would agree to a branch status, they are making an effort to present the case to the executive coun-

Show Policy Stays

At Empire Room of Chi’s Palmer House

CHICAGO, March 8.—The future entertainment policy of the Empire Room of the Palmer House, key Chi outlet in the Hilton Hotel chain, will continue without any major change, following several months of deliberation by the hospitality’s execs. Spot was first reported to be dropping its big city acts. From then on, the variety bill for a single headline and name hotel engagement was $350 and up. Last Monday night, Miss Abbott left her hotel and boarded the 4:20 train to Chicago. Miss Abbott has opened his own agency. Lou Walters, has opened his own girl agency in the world.” Plans call for setting up a list of about 5,000 names as a registry. This list will be used to build and produce lines for setting up a list of about 5,000 acts. They had guest quarters in the hotel, and had to pay guests up to $1,150.

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Bush Beaters Busy

NEW YORK, March 8.—Agents from major booking only as well as independents, are renewing their pre-war vigor in trying to sell their waves to suburban niterys. The topaz, topaz, so far, was at George Ivory’s Holiday Inn in Chicago, a L. I., Tuesday night (4) when 23 agents—23, count ’em—dropped in. The band currently playing at Spot is over-the-counter with the Luba Malina, another L. and E. act, who got $600. Miss Malina is “the only choral Chorus Girl Agency

NEW YORK, March 8.—Wally Wanger, who recently separated from his wife, has opened a new Chorus Girl Agency. Line producer will have what he claims is “the only choral Chorus Girl Agency.” Wanger is famous for the “fatigues” on the world.” Plans call for setting up a list of about 5,000 names as a registry. This list will be used to build and produce lines for setting up a list of about 5,000 acts. They had guest quarters in the hotel, and had to pay guests up to $1,150.

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NEW YORK, March 8.—Agents from major booking

Dinner Biz Pays Freight; Suppers Off

Acts Face Shorter Dates

NEW YORK, March 8.—That in-

Providence Met Drops Flesh For First Run Pix Policy

PROVIDENCE, March 8.—Metropo-

Good as a Mile

NEW YORK, March 8.—At Lenox, with the new 4-A’s order for Monica Lewis Sunday night (2), emcee Stan Fisher got himself into a bit of a bind by trying to present Ms. Lewis as a guest of honor. After a big build-up, Fisher said, “It’s a great honor to have Monica Boyar.” After Miss Lewis came on and Fisher realized his error, he apologized. “Oh, I’m sorry—”

Miss Monic Boyar!”
La Martiniere, New York

(Tuesday, March 6)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Owners: Mr. and Mrs. J. D. Vernon. Prices: $2.50-$5.00.

Spot's return to full show with productions obviously didn't mean anything to the cash register, judging from the blank tables. Opening night or no opening night, customers stayed away in droves.

Show itself had good to excellent moments, plus a couple of bad ones. Alan Gale, headliner, came in with a flock of new material, some of it seemingly strange for the little guy. Gale is a low performer they've no mistake about that. He is ingratiating, exuberant and has a lot of charm. On the floor he's the boss. What his material lacks in rock-and-rolling quality he more than makes up with a top selling boss. Where he falls down is in not having enough material to pace with his delivery.

Joan Barton, brought in because of a flicker of width in a pretty, clean looking breathy. Unfortunately, she can't sing. Tripped with novelties and a ballad, such one laying an egg. In fact, her inadequacies were so apparent that the dance customers turned away and kept talking through her solos.

Bret Morrison showed a fair berry, but phrasing was wooden. In better hands, the score might mean something. Lee Lindsey, small boy dancer, put in a gag. Morrison did the vocals. Brethard Morrison showed a fair bary, but phrasing was wooden. In better hands, the score might mean something. Lee Lindsey, small boy dancer, put in a gag. Morrison did the vocals.

Chito Morales and his band joining for an encore to a surprise to customers who came to look instead of listen. Owners, Mr. and Mrs. M. Schwartz; Publicity by Noel Francis.

Hattie Althoff Joins FB

NEW YORK, March 8—Hattie Althoff has left CRA to join Frederick Bros. Miss Althoff will assist Tony Kettering, vice-chairman in charge of the night club-theater department.

Talent Policy: Floorshows at 8:30 and 12:30. Owners: Mr. and Mrs. M. Schwartz, Publicity by Noel Francis. Prices: $2.50-$5.00.

If business holds up like it did opening night, Lenny Kent, in on a percentage, will walk out with plenty of clients. He's a showman and has a seat in the house, and turnaways were plentiful.

Jose Melis band cut the show well. Bill Smith.

Latin Quarter, Miami

(Biunday, March 2)

Talent Policy: Floorshows at 8:30 and 12:30. Owners: Mr. and Mrs. M. Schwartz, Publicity by Noel Francis. Prices: $2.50-$5.00.

Jane Russell, opened tonight and handed a surprise to customers who came to look instead of listen. She was modest black with a high neck, much more concealing, and less revealing. Taller than she appears on the screen, she is definitely an attractive woman with plenty of personality. Her performance was slightly husky, intriguing quality which is easy on the ears. Crowd received her opening, Funnies From Heaven with a coolness that matched the presentation and wave which she made. They thwom the with The Wrong Kind of Love and Papa, Don't Preach To Me. With Tony Kettering in charge of the presentation and End of Everything's Most Important Fashion. She has the ability to lend intimate room charm to a large spot and her vocal manner was in good form. She was a more seasoned performer. This was Miss Russell's first night club appearance, said she clicked.

Her accompanist, Barclay Allen, gave Russell a boost for his 88-work on her. Cuclena, his own composition, with Chito Morales and his band joining for an encore.

With opening was Hal Fisher, who was received heartily. A better sight act than the comedians who have preceded him at the Quartet, and with fresher material, Fisher was a hit. Best hand and most laughs came for his drunk routine.

Consola and Melba's versatile dance numbers with the piano and banjo, with a bit of jive thrown in, and a bit of bandanna and Tales with a bit of bandanna and Tales.

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Chirp Shirley Richards, back with the for an almost continuous entertain-
MCA double-header package, with
College Inn, Hotel Sherman,
a 40-minute show that had every-
Weems has corrugated a group of musicians who can, in addition to playing
Cal contingent.
also contributed better-than-average warbling to complete the Weems vo-
Paul Blair, another returnee from a stint
and do sock jobs in a floor show.
Joe E. Brown, Ted Lewis take-offs.
words, he's "simply nuts."
For the speed of execution of a diffi-
cape closer, especially, was notable
this rink affords. Strobe-lit Spanish
kicking themselves in like manner.
ning seeming to encourage, the eight
entertainment.
and "Dutchie" Miller went over big
"Cashie" Costello and Johnny Copes
Lane scored with his Jimmy Durante,
gags, which panicked the payees.
mokin," who caught on with the
Musettes for the Autumn Song, both with
delicate phrasing and well-nigh per-
sing made it that more effective.
well built, curly-haired singer
both of which resulted in a steady
is an excellent foil for Kaplan's
At the end of the first week of Matson's
is about $16,000.
against 50 per cent of anything above
week (4), will get a guaranty of $750
Building here.
in Equity in which the national body
its
promptly threatened
sought to bar one of the local union's
its
for the final hearing on the bill
any irregularity or without a hearing
failed to show, was told to be ready for
the final hearing on the bill in Equity in which the national body
eyes, the local branch of the national
headquarters in the Shubert
In the meantime the national body
is trying to sign up the cafe owners,
now and then, to keep the balance
I-INFANT PACKAGE draws everything
for the speed of execution of a diffi-
close, especially, was notable
this rink affords. Strobe-lit Spanish
kicking themselves in like manner.
ning seeming to encourage, the eight
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Talent Policy: Dancing and floorshows at
After months of slipshod revues
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Joe E. Brown, Ted Lewis take-offs.
Strand, New York

(Friday, March 7)

John's Jumping-The is show with Louis Prima and his band aboard. Kids come in with their lunches, stay all day and drive the management crazy. The gravel-voiced Prima is the same old showman. His "play pretty for the people" and Italian ad lib's raised screams from the youngsters.

Flesher opened furt with Prima sounding off with Chinatown. Pace was sustained practically all the way. Even when the band singers were on, Prima mugged behind them or worked with them. End result was a flock of yocks, even the singers coping off well in what is a show full of speed.

Prima's novelties this time around were He Like It, She Like It and his oldie, Bacapalooza. Both pulled juicy minutes. Also had a musical number, Sing! Sing, Sing, with Jimmy Vincent, drummer, beating it out in new style for an infectious solo. Effect was heightened by putting the skin beater in silhouette lights.

First act on was Jane Wynn, pert cerebral comedy, one bit after another. Tall, lanky guy did pratfalls, belly slides, chair back splits, some more pit toppers and just about raised the roof. There's nothing subtle about Marlowe's work. But with the kind of house he had, it went with a bang. His famous heckling routine got jammed up at times, but even the howled-up pages (which broke up the band) got big laughs.

Jack Powers, band singer, still stands badly, the there is nothing wrong with his pipes. His strong bary plus good phrasing were handled well in his Linda and Sorrento, bringing him a top reception. Prima's new girl singer, Cathy Allen, has plenty of what it takes. A short, well-stacked package, she revealed a pair of caressing pipes that show plenty of training. Her opener, Mopotap, Morgenag, hit the belt. Her next, I Don't Want To Be Loved, was charming. It had lovely phrasing and a polished delivery. In second chorus of this number Prima joined in with his "me, too" stuff. Boy singer Powers then came in, freezing Prima out. The routine pulled by Prima to show his jealousy, his overturning the bandstand, throwing off the melodic line of music around, and other bits of biz, were showmanlike pieces of yock-pulling comedy. Bill was doubled by Pete's and the boys giving out with Robin Hood. Pic, Pursued. Bill Smith.

VAUDEVILLE REVIEWS

Loew's State, New York, New York

(Tuesday, March 5)

Despite futile attempts by Molly Picon to improve up the affair, the hill falls short. Comedienne is treated in a new set act and it might have her road closed for a while. New bits showed possibilities but it was very cold. New bits include a sparkling satire on radio jingles and a French bit by a Hungarian named Tims in the European Undergound. Tims, who were delivered in Miss Piton's usual style, were hilarious. As they drew near the end of the act, they closed with her standard hands bit. Before walk-off, she asked for a couple of Prince's friends to help her out and she neglected a bow for her accompanist, Eva Franklin.

Molly's stage work on the band by Eddie Peabody sold to good hands, but he spoiled things by milking for some effective air work and tosses. Peabody might have registered better if mate- rial were better.

The act then turned with the Herzogs, four gal arielists, who after their first bit, got a fifth partner to come up and it didn't do anything to help the way. A clumsy gal stooge who really stole the act was the quietest member of the gang, and with a number of breath-taking stunts.

Tommy Johnson Woods showed nothing with his impressions of radio personalities and programs. One or two bits showed possibilities but it might have registered better if material were better.

Good to the novelty side was Alphone Berge and his standard flash dress-designing turn. Worked well with all gags.

Show closed with the Martells and Mignon, three lads in tails and their gal partner. Also not essentially an adagio act, the boys scored with second bit, a song and dance. Standout stunt, in which two of the men whisked the gal around and tossed her in the air executing a one-arm catch, was just about the best spot on the whole act.

Pic, Secret Marriage.


Loew's State, New York

Roxy, New York

(Thursday, March 6)

Present show is loaded with individuals who never seem to jell into a complete direction. There were some moments, here and there, but these were wide apart and made for too many hills.

Ed Sullivan's first date here (at the Loew's State) wasn't too auspicious. He's still arrogant and tends to be condescending, there were moments when he just wasn't enough to look like an actor, not like a sacramental of the Key-poses of the show. He lacks the entire show and did a fair job. His opening consisted of his com- panions bit and a bit about old ticklers. The best that can be said about it was that the ticklers were funny and Sullivan did in his Claude over too much. He was good.

In the finale, Sullivan joined Phil Regan for the community singing bit. Lads seemed to be enjoying themselves, playing to different parts of the audience like little fiddlers so it got good hands.

Ernesto Lecuona, introed as the "best as good of Latin hits" or "a number of Latin hits to his credit. It didn't quite come up, but he's a showman and neither is he a pianist. His three numbers meant it.

Katherine Dunham group's first number to come was a Latin beat, kept locked fire. It was slow and for house pol- icy purposes obviously was trimmed too much. It was in the second dance, a Mexican rumba, that Dunham and

RKO Albee, Cincinnati

(Thursday, March 5)

Typical band show, with Vivian Blaine, Hollywood songstress, and Sonny Dunham orch (14) sharing the featured slots, adds up to a pleasant hour. Dunham's orchestra, big in spots but packs variety, novelty and laughs, with Ray English capable handling of the corny business. Dunham is strongly pressing for top mill honors.

Dunham, whor cut a show, a good show, and Ray English, Dunham's lead singer, sports a plethora of brass which is standard fare. Dunham's stage set is one with a number of lushly-treated and interestingly arranged offerings to wound up with a strong fantasy opener, Dunham giving out with a succulent trumpet and trombone solo, one of the prettiest arrangements of Alouina, which gets an unusual end. Chimp Louise Douglas earns fair paltings with torchy treatment to Be My Baby. Better song selection would help, as she has pipes and knows how to sell. Pete Hainley, youthful tenor, does an adequate job on How Are Things In Glocca Morra?, A Guy in Calico and For Sentimental Rea-

soun.

The Del Rios, two lads and comedy gal, combine neat set with smartly synchronized dance and balancing out the act, the boys giving out with Robin Hood. Pic, Pursued. Bill Smith.

NIGHT CLUBS-VAUDEVILLE

HAROLD BARNES

"HAROLD BARNES. Right-wingers with air on the highlights. Top from the individual stands: Harol, with his"Rites were held. Recently, March 5."KAIN, 1941.

Current-O RADIO CITY MUSIC HALL

Current-O radio City Music Hall. N. Y. C.

Direction—SAMI RAUCH, 153 W. 50th St., N. Y. C.

Face-Lifted Chateau Reopens

NEW YORK, March 8.—Chateau Reopening Wednesday night, following shuttered 10 days for a $5,000 re-decorating job. Partners Sol Tropp and Herman Maron, using a new budget show, reopened with Thelma Todd, Betty Hutton, Sammy Randlo and Jonas Monk.

The latter her gang managed to capture at the Cohan-Cos BYRNE. Gis. good.

Sid, Caesar did his airplane and Moscow Art Theater routines. His Hawaiian Tumble Tiki bit was the show into knots. Tall comic was forced into two eggy decent, with him in his stage preen as he did in his recent Copa Job.

This time, Caesar was too much to follow, his opener, I Feel A Song Coming On, ordinarily a good opener, fell flat this time. Caesar's ending song, Believe Me, was equally ineffective. A couple of frisky numbers were delivered, one somewhat, but—never to soak proportions. Regan used to be a fine singer. He now wanders off key and his pitch was almost amateurish to hear.

Pic, Booomerang.

Bill Smith.
New York:

Stem B.O. Takes Stay Low; Para Nice 85G, MI 128G

New York, March 8.—Last week's gross at the Six Stem pictures kept pace with the previous week's poor take, all houses reported a $15,000 Salvage of Lenten season, as matched against previous frame's $386,500. Paramount's early entry, Shadow, added a new bill, undoubtedly helped carry that theater's load as the first week of the reduced tab brought in a good $85,000, its best take since Nov. 2. Para (3,654 seats; average $75,000) has Johnny Long's ork, Joan Edwards, Buster Lester and Sugar Ray. Radio City Music Hall (8,200 seats; average $150,000) collected $23,000 for first week with Harold Barnes, Puny the Horse, the Los Panchos Trio and a show of Cassidys.

Roxy Slumps to $57,000

Roxy (9,000 seats; average $85,000) closed third and final week with Peter Lorre, Gil Lamb, Eddy Kennedy and The Shocking Miss Pilgrim, which grossed $67,000. First week was $105,000; second, $69,000. New bill, reviewed this issue, has Ed Sullivan, Kaye Ballard, Ernesto Lecuona, to be announced. Capitol (4,672 seats; average $72,000) collected $61,000 for second week with Kathryn Grayson, Johnnie Johnston, Paul Regan, Pat Brandon, Flynn's ork and The Beginning or the End, as against opener's $84,000. Kino (3,500 seats; average $25,000) took in $37,000 with Maxie Rosenblum and Maxie Beer, Ca-pella and Patricia, Dorothy Claire and Mr. District Attorney, as against previous frame's $140,000 between greatest and Flirt. Pool's $26,000 for second week of Tilt the Clouds Roll Big, new bill, reviewed this issue, has Molly Picon, Edie Peabody, the 101 Phone Barge and Perfect Marriage.

Strand Also Drops

Strand (3,700 seats; average $50,000) got $28,000 for third, final week with Claude Thornhill's ork, Martha Vickers, Alan Hale and Here and There's Wynn comes in with second frame's $33,000, pleased with $35,000. New bill, reviewed this issue, has Louis Prima's ork, Jane Wynn, Frank Marlowe and Pursead.

Boston:

Beneke Okay 36G
Boston, in Storm

Boston, March 8.—The big week-end show turned to the storm at the Boston Theater. House drew a tidy $36,000 for the week ending Wednesday (9) for a near $15,000 above the newly-adjusted average of $19,000. Ten Beneke and the Glenn Miller ork headed the stage show, Pic, Beat the Band. Current show is headed up by Jimmy Dorsey and band, Pic, That Brennan Girl.

Nation's Niteries
On a Cost Jag

(Continued from page 35)

Just a break-even point. A few of the lads are offering semi-two-weeks, two plus two-week options, and in some cases only a week's option. So far there have been few takers for the simple reason that there is with any kind of a name can find work at almost his own terms.

In the case of attractions, the two-week and four- and eight-week opportunities are becoming scarce. It isn't that the op wouldn't like to hold onto an attraction as long as it makes money, but there is the doubt that if a long-term option is picked up the club may find itself stuck with no business. There and there a semi-name tries to gamble by going in on a percent. The agent gets what he believes is a breakdown of the spot's usual take, and makes a deal on a guaranty plus a split. Lenny Kent, for example, is in the Embassy for $750 against a fifty-fifty cut over $14,000. N. T. G. is in the Cap-bana on a salary plus a percentage, but few performers rate such deals. Here and there a semi-name tries to gamble by going in on a percent. The agent gets what he believes is a breakdown of the spot's usual take, and makes a deal on a guaranty plus a split. Lenny Kent, for example, is in the Embassy for $750 against a fifty-fifty cut over $14,000. N. T. G. is in the Cap-bana on a salary plus a percentage, but few performers rate such deals. Here and there a semi-name tries to gamble by going in on a percent. The agent gets what he believes is a breakdown of the spot's usual take, and makes a deal on a guaranty plus a split. Lenny Kent, for example, is in the Embassy for $750 against a fifty-fifty cut over $14,000. N. T. G. is in the Cap-bana on a salary plus a percentage, but few performers rate such deals. Here and there a semi-name tries to gamble by going in on a percent. The agent gets what he believes is a breakdown of the spot's usual take, and makes a deal on a guaranty plus a split. Lenny Kent, for example, is in the Embassy for $750 against a fifty-fifty cut over $14,000. N. T. G. is in the Cap-bana on a salary plus a percentage, but few performers rate such deals.
Out-of-Town Opening

BAREFOOT BOY WITH CHEEK

(Opened Wednesday, March 5, 1947)


DANCERS: Joanne Fishgold, Carol Colman, Emily Fishgold, Lawrence Fishgold, ipad. Abbe Marsha, Ellin Martin, Jean Marsha, Alice Pardue, William DJfier, John Deans, Ray Kirschner. Scenic Artists Seek New York, March 8.-Committee of designers from the scenic artists' union has recommended a new minimum to the membership Monday (3) asking that design fees be hiked from the present $500 to the first $750 for each one thereafter. Present fees are $500 for the first set and $250 for the second. Designers feel they have to put in a minimum of seven weeks working on a show, three to designing and four while the set is being built, before the scenery is considered complete. If the board will permit the fee to be increased, they must attend the out-of-town try-out and show opening of the play, which may add two or three weeks to their work. At that rate, only 12 to 15 shows a year will be able to hire the trade happily to increase it in the first set. This will defeat the purpose of the increase, it obviously being to keep the income of the lesser-known designers.

ATA To Hold May Benefit

NEW YORK, March 8—American National Theater and Academy will hold its Madison Square Garden benefit rally between May 13 and 26. Altogether ticket prices are $250 per ticket, or $250 per ticket, or $250 per ticket. The scap of the book will be $300 or $300 or $300 for each of the one-day performances. The show.

Since the Philadelphia anti-scalping regulations went into effect last week, the legitimate ticket brokers in Pennsylvania and start them down to the courts. The price of the legitimate ticket brokers continues to rise, and the ticket brokers cannot continue to engage. For the scalpers, however, there is a temporary block to their operations. Evasion of the law involves a fine of $25 a pair. They've also tried to get tickets for their shows. The brokerage houses there have reportedly moved outside of city limits and continue their malpractices.

Music

BAREFOOT BOY WITH CHEEK

Out of Town

Revivals

Barefoot'

Closed

Barefoot'

Closed

Barefoot'

Closed

Barefoot'

Closed

Barefoot'

Closed

Barefoot'
Sardi's Wins 20

NEW YORK, March 8—Sardi's Restaurant, top Siem mecca for the show biz set, hos- ted its 20th anniversary Wednesday (5). Arriving for the gala day of Renee Carroll, hat check concessionaire, who bowed into the flurry and boisterous on the spot's opening night (in 1927). La Carroll celebrated by tipping customers the usual quarter, in stead of taking it. Actually, the legal limit in 1927 was $4.50 a week as compared to $2.50 recorded, since Sardi pere opened for biz farther west on 44th St. (now moved to 151 W. 46th, New York, by St. James Theater) in 1921, and continued at that stand thru 1928.

Second oldest employee is Gloriana, likely leg's best-known bartender, who joined the staff on the second night of operation in 1927. Sardi recollects he was hired on an hour's notice and given the personal drink mixing mix too hectic.

In recent months restaurant has been under active management. Since his dischage as a lieutenant of marines, it was his desire to return to the restaurant business. Current owner intends to keep same license as of March 1.

ATW Caps 12 Fems For Show Sked on Vet Mental Circuit

NEW YORK, March 8—A new post-war project, national in scope and involving the use of a dozen fem therapists, has been authorized to develop local recreational programs in the Veterans' Administration neuro-psychiatric hospitals of the country, are soon to be put into effect by the American Theater Wing. Hospitals in the vicinity of Esther Hawley, have been invited to participate.

In an effort to solve its housing problem, lab is planning the building of a Quonset hut theater, which would be adequate until a permanent home is built. This theater would cost an estimated $35,000, and would be a 700-seat T-shaped structure, with specially designed dressing rooms, wing space and stage. Board is also looking into pre-fab theater possibilities, although up-front, pre-fabs currently available are designed for movie houses with no ready-made stage facili ties.

In Squeeze Play, Lab May Continue In Quonset House

HOLLYWOOD, March 8.—Ordered to vacate the Las Palmas Theater by May 15, Hollywood's Actors' Lab may be forced to give up many major produc tions indefinitely. Lab finds itself caught in the middle, with no theater for current work and plans for a permanent site not yet at the ground-breaking stage. However, ventilation of the town for a temporary site, but due to date has been unable to make arrangements. Board is anxious to avoid dark peri od, lest last minute built by past offer be foreclosed by hollywood.

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Burlesque
By UNO

SHERRY EVETTE, after 21 years out of town, opened March 3 in stock in Jacques, Waterbury, Conn., thru Dave Cohn. . . .

HUBERT HALL was back in town from New York last week.

Length Mitts, wedding anniversary at their Holly-

making a first appearance, is Harry

week at the Grand, St. Louis, where, 

Johnny D'Arco held over a second

man as house singer at the Empress,

vitch Rascals.

Mund Romberg and his 70 -piece sym-

Los Angeles.

milwaukee.

man as company manager andstage manager, respectively, for Sig-

Mack, comic, is at the Colony Club,

Babe Lawa's ork at the Empress,

Washington. .

Tapster, moved from the Hudson,

appointed general manager for-the

1947 unit, now in their 42d straight

ties, and Jo Ann Malone.

replaced by Harry Conley in

bury, Conn., thru Dave Cohn.

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BILL MATHEWS AGENCY

Dear. 3031

Phone 3-2432

FLAMINGO-SILVER PALM-SO-HO

ROWLAND and Ralph

Singer, former burly execs, left

man as company manager and

Emmet Callahan, former burly,

execs, left

Like most plays which are strictly

LIKE MOST PLAYS WHICH ARE STRICTLY

This is the first the Stem has seen

(Top story continued from page 1)

The new units will be under super-

vision of the New York headquarters

in the Washington area and nine in

hospitals, the New York area has

will be carried on by Wing in Man-

the regular hospital service which

have been serviced by ATW duringthe war and since.

This is the first the Stem has seen

The Importance
(Continued from page 4)

countered skeleton dressed up

with a tattered cape and a dapper satire on

Victorian manners.

Like most plays which are strictly

like most plays which are strictly

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A native of New York, he was once an associate of George M. Cohan, Ed Wynn and others. He was a brother-in-law of Mary Pickford and Robert Z. Leonard, now a director.

Don (Dada) Simmons, carnival barker, was born in New York February 25. He was a brother of Stanley Simmons, musical comedy composer.

Don (Dada) Simmons, carnival barker, was born in New York February 25. He was a brother of Stanley Simmons, musical comedy composer.

Ralph H., who passed away March 5, 1946, was a well-known vaudeville performer.

Let us hope that we can never see another middle-aged man who writes such stories as this. They are not the work of a mature writer, but of a young man who has not yet learned how to express himself in the language of a mature mind. It is not surprising that his father, who always prided himself on being a good judge of books, should have found this one of his son's efforts to be a failure. Though he could not understand the reason for having written such a story, he was inclined to think that it was not worth while to waste time on it.

The story is not without its merits. It has some good points, and there are passages which are worth reading. But on the whole, it is disappointing. It is not as well written as it might have been, and it lacks the power of the best of the author's work. It is not likely to be read by many people, and it will probably not be remembered for long.

The author is a young man, and it is to be hoped that he will learn from this experience. He should not attempt to write a book of this sort again, but should try to write something more suitable to his talent.

The editor of the newspaper in which this story appeared has been very kind in his criticism. He has pointed out the mistakes that have been made, and has advised the author to correct them. He has also given some suggestions for the improvement of the story, and has urged the author to continue his efforts in the right direction.

It is hoped that the author will take this advice, and will continue to write stories of a more literary character. He has the talent to do so, and it would be a pity if he were to waste it on such stories as this.

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DENVER Vote On New Stadium

16,000-seat structure to be part of huge municipal building program

DENVER, March 8—Denver citizens will vote on a new 16,000-seat multi-purpose stadium which when completed will be part of a $13,500,000 municipal building program.

Tentative proposal calls for a 500 by 300-foot bowl-like structure arranged to accommodate circuses, auto shows, rodeos, conventions and practically all sports. Promoters here claim the stadium be used for more than 35 weeks each year.

A recent poll made by The Denver Post indicated that 71 per cent of people here are in favor of the stadium against 21 per cent expressing no opinion and 5 per cent not in favor.

The present stadium, owned by the National Western Stock and Horse Show Corporation, is valued at $300,000. The new proposed Stock Show in January set a new sales record of over $5,000,000. The new proposed stadium sold out before the show started. The Stock Show Corporation has sold 12,300 at a per cent of sales on a voluntary basis for a building fund and has more than $250,000. The new proposed Stock Show will cost about $2,500,000 with the city paying $1,000,000. The bidding, meanwhile, has continued, and the Denver Post has said that there are more than 100 ranchers who would consider building the proposed stadium.

The stock show management could be raised by a fund-raising campaign. The Stock Show group is building a new stadium and adjacent ground which it owns.

Plan Midget Auto Race Track at Reddsville, Pa.

REEDSVILLE, Pa., March 8—Plans for the construction of a one-fifth mile midget auto racing track here were announced by Ben F. Vanowen, U. S. Route 322 (Lakes-to-Sea Highway) about 10 miles south of the Mifflin County Riders' and Drivers' Association.

Reddsville has a scheduled Memorial Day, with regular Wednesday night programs.

Purcell Downs Disguise To Snatch Gold Prize

TAMPA, March 8—Hiding behind a pair of coloredoggles with a baseball cap pulled down to hide the face, the speedway umpire from the Newark Bears of the American Association, New York, was covering his red thatch, Pat Purcell, The Billboard's outdoor editor, crashed the baseball writer's golf tournament at Palm Cela Country Club and covered himself with disguise to win the prize for the low net score.

Purcell's handicap of 30 saved the day for the ex-New York baseball writer (by actual count) in touring the 18-hole layout. The Cemetery, of the Cincinnati Enquirer, was medalist with a snapmy 75.

How To Avoid Damage Suits (Continued from last issue)

The Western Company, which had registered the trade-mark "Stag" in 1935, sued the Peoples Company which began using the identical trade-mark "Stag" on all of its own kind of merchandise in 1938.

The higher court refused to hold the Peoples Company liable to the Western Company for infringement of the latter's trade-mark. This court said that the Peoples Company was doing nothing wrong.

"Plaintiff's trade-marks have a tendency to indicate the origin or ownership of its product to which they are affixed in the territory where its product has been advertised and sold. . . . The right to the exclusive use of a trade-mark or trade name is limited to the territory or market wherein it has become established by use in such territory."

Without further explanations, it is quite apparent two sellers may register the same trade-mark on exactly the same kind of housing planta- tion in different territories, altho one manufacturer has registered its trade-mark in the United States Patent Office.

It is quite apparent there has been consistently held that two corporations in the same territory may sell merchandise, service marks or trade names in different sections under exactly the same trade mark, and both may register the same identical trade-mark. Then, because, for example, the originator of the trade-mark in one or other of the sections would not suffer financial losses and neither would the buying public be deceived by the trade-mark on merchandise in different classifications as for illustration the same mark, commerce would be injured.

And, so readers may be well prepared with knowledge that any trade name or trade mark likely to deceive the public is Infringement, otherwise known as Trademark or Trade Name Infringement.

If trade names, used in the same territory, are non-analogous infringe- ment is a reasonable rule. But two corporations are not competitors if they have "exclusive possession," "different kinds" of this kind are based, cannot be sustained.

For instance, in a leading case, Na-

CPA Nixes Permit For Toledo Arena

TOLEDO, March 8—Virgil A. Gladieux, president of the Sports Arena, Inc., whose Toledo arena is under construction, has been refused his request for a CPA, said he has made application for a new hearing to permit installation of footings for the sta-

ture. CPA rejected his first application on the ground that the project would create a noise disturbance.

The CPA nixed a permit to build an arena expected to cost $275,000, would be built at Bancroft and Cherry streets. It would house indoor basketball, boxing and wrestling matches.

New Castle, Pa., Billers Elect Lewis President

NEWCASTLE, Pa., March 8—Rob-

er Parisi, president of the National Billpayers and Billers' Union, Local 118, other officers elected were Joseph Barlosky, vice-presi-

dent; John F. Loewery, secretary-treasurer;James Ruple, business agent; Mark A. Must, assistant business agent, and

300,000 Attend National Sport Show in Gotham

NEW YORK, March 8—The 10th annual National Sport Show, which wound up its nine-day run at the Grand Central Palace, February 23, hit an all-time attendance of 300,000. Show was promoted and sponsored by the National Sport Shows, Inc., Ex-

positions, Inc., of Boston, with Jim Hurley, outdoor editor of The New York Mirror handling the press.

On opening day, February 15, the doors were opened in an hour and a half because the crowd was so great that it was necessary to clear the way.

On Sunday (16) estimated attendance was 50,000 and the average for the run of the show was slightly over the 30,000 mark.

Owes Circuses Four Floors

Show for the first time occupied National Sport Show at Grand Central Palace. Since 1942 the annual show has been moved into one of the basement exhibition halls of Madison Square Garden which was much too small for the entertainment program and special attractions of the stadium. In both a separate entertainment feature was used for the presentation of the entertainment features.

Entertainment features were present-
ed in a tank on the main floor—visible to only a limited number of people on that floor and from vantage points of the mezzanine and third floor. Acts working at the show were Hulling's trained seal, Sharkey, Beeko, Holly-

wood Bears and the Shooting Mans-

fields, reowned for their skill. Chief Needahbe acted as emcee.

Special features also included Olin Olin's unique act in which he and a trained dog star in a comic act and comic act, and Chief Needahbe acted as emcee.

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Mpls. Shrine Record Seen

Attendance count may hit 106,000 — gross expected to nudge $130,000 mark

MINNEAPOLIS, March 8. — The nation's oldest circus, 29th annual sponsored here by Zuh-
rah Temple, Oct. 4, wound up what is expected to be its biggest in history. By the time the curtain rings down tonight, the show will have performed to a total of 12 performances expected to nudge $125,000, also an all-time high.

The Minneapolis Auditorium, where the circus was staged under the direction of Noble Van Tilburg, found every seat filling for the six-day matinee (5) with all reserved seats for entire run sold out 10 days in advance of opening.

Seating capacity is 8,800, seats of which 2,200 are reserved. During matinees, Shrine managed to squeeze in 9,900 mopes, with 900 seats re-
served. Opening and closing day, Wednesday and Sunday matinees were nearly 44,000, slightly ahead of the 1946 mark on the same date.

Opening night show was timed at 2 hours and 40 minutes with Van Tilburg estimating it took 20 minutes of show time. Opening ma-
tinees ran from 2 hours, 45 minutes on the nose. The extra seven minutes had been sheared off by Wednesday.

The inexperienced grips

Van Tilburg said opening performances were somewhat slow because of inexperienced grips hired due to a fuel shortage which curtailed the schedule.

He said newcomers a couple of perfor-

nce was expected to pass the 100,000 mark, better by about 1,000 than the 1946 mark. Debut of the 12 performances was expected to nudge $150,000, also an all-time high.

The new feature of the show is a chestnut-painted horse top and a performance in three rings.

Kortes’ Sparks

Line-Up Strong

FORT MYERS, Fla., March 8. — Pete Kortes offered a fine array of talent in Sparks Circus Side Show at the official opening here last Tues-
day. It included: Christine Doto, al-

tain of Coney; Marie and L. F. (Bud) Johnson, gen-

tor and announcer; Frank Cer-

Wagon;

tinee ran 2 hours and 7 minutes on the nose. The extra seven minutes of show time. Opening ma-
tinees were somewhat slow because

opening performances was expected to pass the 100,000 mark, better by about 1,000 than the 1946 mark. Debut of the 12 performances was expected to nudge $150,000, also an all-time high.

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of inexperienced grips hired due to

scheduling that curtailed the schedule.

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tain of Coney; Marie and L. F. (Bud) Johnson, gen-

tor and announcer; Frank Cer-

in addition to his stake driver.

Kortes has two trucks, holdover from the circus as being a solid

presentation and loaded with talent. This was his third winter engage-

ment with Mills.

Transportation here from Europe is hard to secure because of 28,000

applicants awaiting passage on the only two ships plying the route, but

Kelly, luckily, was booked for return passage before he left here.

Kortes has a fine circus in his 29th annual sponsored here by Zuh-
rah Temple, Oct. 4, wound up what is expected to be its biggest in history. By the time the curtain rings down tonight, the show will have performed to an average of 12 over last year, a six-

of rush seats.

Reserved seats

for entire run sold out 10 days in

Currents to 155 No. Clark St., Chicago 1, Ill.

Communications to 155 No. Clark St., Chicago 1, Ill.
**BULLS AND BUCKS - POLACK.**

**Hot Copy!**

ARKRON, March 8—Sam Ward says it isn't true his promo-
tion for Polack Bros. Circus date here was so hot it caused
a fire in the old Buchtel Hotel.

Ward's crew used a small
room in the semi-basement floor, where a fire broke out.
Some quick thinking by Jerome R. Kuns, manager of the show,
to the premiums used in the ad-

Firemen said the fire was caused
by a chimney leading from the roof, which was too

close to a wooden partition.

**Hunt Opening. Set April 28.**

Burlington, N. J., Kiwanis Club takes over all seats for or
g's opening show.

NEW YORK, March 8—Hunt Bros. Circus announces that

Burlington, N. J., April 28. All seats have been taken over by the Kiwanis Club.

Owner Charles Hunt has purchased all new canvas thru Arthur Camp-

the show on Fri. night. Next week the精品 will be featured, with Charles Hunt Je-

ing ringmaster. Zeppo-Zavatta Troop,

which headed the circus acts last season, will hold the feature spots with their bareback riding,

unsupported ladder act and tumbling.

Ben Austin, Former G. A.

For Barnes, Seriously III

LOS ANGELES, March 8—Ben Austin, general agent for the Al G. Bierens Circus for many years and

with Mrs. Austin in the Newman home.

Called here by the illness of their

father were a daughter, Mrs. Cindy Parlette, and Jack Dick Austin.

The Newman home is 1225 South

Clark Drive, Los Angeles.

James M. Cole's Truck

Damaged in Freak Mishap

PALMRYA, N. Y., March 8—James M. Cole, owner and driver of

bearing his name, lost a truck and one of his trailers was badly dam-

aged in a freak accident.

Lew Barton, driver of the truck which transported six Liberty horses and a pair of Sheltie ponies to the Phelps Central School here, left the truck and trailer lying near the top of an incline after removing the ani-

mals. It is believed the weight of the vehicle, plus a strong wind

started the vehicle downhill.

The truck crashed into a tree.

Maxwell Rodeo April 12

MAXWELL, Calif., March 8—Maxwell's 16th annual rodeo is set

April 12. Date, originally April 13, was changed because of a conflict

with the Red Bluff Round-Up, scheduled April 19-20.

WANTED

24-Hour Man, Alt. Confectioner; each must have car.

VAUGHN RICHARDSON

476 Arlington Ave.

SARASOTA, FL.

**ADVANCE AGENT**

Wanted with car for 30-day Hall Gig. Want agent to do business in East and South and Man to cope for 2-weeks. Write 2-weeks or 30-day engagements.

W. H. EMMETT,

I. W. BORRENS, Birmingtnn, Tenn.


**Dressing Room Gossip**

Yanke-Patterson

Aided by weeks of sunshine, work winter quarters in Venice, Calif., is proving an easier proposition for the forty men at work.

The elaborate pictorial designs on the trucks, featuring circus animals and acts, is attracting plenty of attention and all work on the trucks has been completed.

Johnnie Wood commands.

He has been assisting with the San Diego Speedway. Joseph and Mrs. James Rowland from the New York office has had an exasperating time with the Cookhouse Wagon and Pool's Stable, to Martin when his elephant, to Shirley Temple, the favorite, to Cecil Scott, CFA, who maces the arrangements.

Joe and Anna Metcalfe returned from a week in Chicago, Imperial Exposition Shows, opened by Mr. E. Arthur, which opened February 27th. Wood loaned Shirley Temple, the elephant, to Martin when his elephant put on a show from Honolulu. Blackie Kohrer arrived in San Francisco with Babe at the end of the week.

The Mito Theater, operated by Mr. and Mrs. Milo Hartman, is working overtime with exhibitions including the trained mule, was the favorite. Civic Light Opera Company's production of "The Desert Song." Little Moses, the elephant, to Martin when his elephant, to Shirley Temple, the favorite, to Cecil Scott, CFA, who maces the arrangements.

The eagle won't fly for the two weeks, at which time you'll be hearing from us in Gary. DOLLY JACOB.

Dailey Bros.

We are expecting to hear the roar of the lions any minute. Red Freije is on the last leg of his journey with the new beasts. Joe Horowitz has had an exasperating time with a huge lion student which would rather play possum than defy him. Johnnie Hoffmann has set up a bear in the center of both Bertha Drane and Eve Davenport are really trying to interest the beasts. Bertha Drane and Eve Davenport are really trying to interest the beasts.

Paul and Gladys Felmer and Rose Swetz, scene artists, are painting a few new sets, and using a mean paint brush. They formerly were with the Zacchinis, swing a mean paint brush. They formerly were with the Zacchinis,

Eagles

Everyone slipped, skidded and slid into Springfield, Ill. It was our worst jump in eight weeks with icy highways, bitter cold and a snowstorm. Everything had been made the ditch, as usual, but escape was possible.

Newly formed trampoline act, with Peggy Henderson, Don Morris and "Zip" O'Keefe, is going to Boston and Bang. Lew Stone has been drawing arrows. Ditto, Raymond Duke, who was the first of D. J. Bros', arrows. Helen Billett can de-arow under stress, too.

Arrows have been away or business. Lew and Rusty Reder, of Marie Evans' band, augmented by the services of Ralph and Bertha Drane and Eve Davenport are really trying to interest the beasts.

Are we trying to hear the roar of the lions any minute. Red Freipe is on the last leg of his journey with the new beasts. Joe Horowitz has had an exasperating time with a huge lion student which would rather play possum than defy him. Johnnie Hoffmann has set up a bear in the center of both Bertha Drane and Eve Davenport are really trying to interest the beasts.

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Eagles Do Okay
At Akron Stand
AKRON, March 8.—Eagles Circus closed out its 1947-1948 season with two sold-out shows here February 25, pleased with their six-day date in the armory.

The armory seated approximately 3,500, at each of the matinee performances was capacity. While there was a good sale of underprivileged children's tickets set before the show came in, the box office finished with a 35-cent ticket left in the house.

First night, Eagles' Night, was a sellout, while Saturday and Sunday Matinees also were good. Other nights ranged from a third to a half, the slow running into some bad weather.

Show was only a month ahead of the Polack Shrine show revived specu-

l action on how Akron will support two shows.

Akron Beacon Journal, city's only paper, announced both shows, then gave the Eagles show first support, refusing to get caught in the middle between the two organizations. Polack opens the last week in March.

After the Springfield date, the Eagles will tour the East, laying plans to reorganize for another series of dates, opening in Gary, Ind., March 14, E. Dewey Cubbage, the promoter, announced.

Plans also were announced, he said, to play ball parks and stadium.

It was reported here the Henderson Trio will be with Dailey Bros., while Fred Smith, brother of the former, will use his animal act to Garden Bros. for the Canadian tour.

Billie Henderson suffered the only casualty here when a small chimp grabbed her leg while she was rehearsing, the small animal, which he then passed on to a fellow performer, attacked, after Miss Henderson, bit her across the back and bit her finger, she was brought in by air to a base near Cleveland for a routine for remaining performances here.

The Following Property in Sweden of
CARL HAGENBECK,
of Hamburg-Stellinge Is For Sale

5 Elephants
2 Rhinos
2 Tigers
4 Camels
2 Horses
4 Arab Stallions (4 chestnut,
1 Dromedary
8 Bengal Tigers
5 Elephants
4 Menage Horses
13 Monkeys (Chimpanzees-Baboons)
7 Times
2 Shetland Ponies
1 Isabel Cattle
ALL ANIMALS ARE TRAINED

For sale are also Wagon, Large Tents, Uni-
versal and other Miscellaneous Circus Equip-
ment.

For further information, write airliner in charge, John W. Romig, President, Capital Control Office, Hovslagare-
geten 2, Stockholm, Sweden. WRITTEN TENDER TO BE RECEIVED AT THE ABOVE OFFICE BEFORE APRIL 1, 1947.

EAGLES CIRCUS

MARCH 15, 1947

See New Record
For Mpls.'Shrine

(Continued from page 4)

radio and paper public while Ivan H. Graves and Earle DuMonte was in charge of advertising and program.

Traditional tie-in with schools for matinee attendance of kids again evolved. Ringling-Barnum-

company co-operating well to get trains available for entry and departure of youngsters. Publicity committee did itself in garnering added space and radio ads between both in advance and during show.

The Program

Display No. 1—Shrine Temple Shrine Band
Display No. 2—Shrine Temple Shrine Band
Display No. 3—Shrine Temple Shrine Band
Display No. 4—Shrine Temple Shrine Band
Display No. 5—Shrine Temple Shrine Band
Display No. 6—Shrine Temple Shrine Band
Display No. 7—Shrine Temple Shrine Band
Display No. 8—Shrine Temple Shrine Band
Display No. 9—Shrine Temple Shrine Band
Display No. 10—Shrine Temple Shrine Band
Display No. 11—Shrine Temple Shrine Band
Display No. 12—Shrine Temple Shrine Band
Display No. 13—Shrine Temple Shrine Band
Display No. 14—Shrine Temple Shrine Band
Display No. 15—Shrine Temple Shrine Band
Display No. 16—Shrine Temple Shrine Band
Display No. 17—Shrine Temple Shrine Band
Display No. 18—Shrine Temple Shrine Band
Display No. 19—Shrine Temple Shrine Band
Display No. 20—Shrine Temple Shrine Band

Eagles CIRCUS

Has record for one or two Outstanding Acts of the Season. The Eagles CIRCUS is on the road for March, 1947, in

MARCH 15, 1947

NOTICE

We will consider exceptional Acts of all kinds for our CIRCUS, including motor car, horse, and aerial acts. Artists must ac-

company their act to the benefit of the viewer.

E. DON MCCULLOUGH

23 E. CENTER ST. SPRINGFIELD, OHIO

CIRCUSES

46

The Billboard
Sparks Shines in Fla. Bow; Has Flash, Adequate Program

Big One Cashes in When Prez Scoffs At Artist’s “Girl”

SARASOTA, Fla., March 8.—Ringling Bros. and Barnum & Bailey Circus cashed in on a national wide publicity break when the girls of the show wired President Harry S. Truman making for comments to his defense with his criticism of a pointing of a fat, semi-nude circus girl by Artist Yassu. Kuniyoshi, which the State Department planned to send an airmail to Washington with American life.

Polly Morrissey, comicry rider of circus, on wagon being a show woman for the girls, and she said her piece. She is the wife of Frank Morrissey, of the press department.

CLYDE BROS.’ CIRCUS

Can use four more Telephone Salesmen Write per route or...}

CALL — SEASON OPENS APRIL 9TH AT LEBANON, TENN.

KAY BURNS CIRCUS —

Performers, People Contracted, acknowledges this call, Rehearsals April 7th. Show opens circus fashion.

WANTED

For KING AND FRANKLIN CIRCUS

WANTED

Cowboy and Cowgirl Trick Riders and Trick Ropers, Man or Woman to work on Trampoline, Man to train and work Seals and Clowns. Write or wire

COLE BROS.’ CIRCUS

STATE FAIRGROUNDS

LOUISVILLE, KENTUCKY

FREE REHEARSAL ANYWHERE! Sensational RODEO — CIRCUS ACTS! Now Booking. FAMED “PENNY” & “CHICO” ORIGINAL ARABIAN DANCING HORSES...
The Academy of Science, which is pushing Lee Morton, president of the St. Louis board, to keep the stand.

Recently B. Ward Beam, the daddy among all thrusters now in training, has announced that his partner, Buddy Wagner, used "unorthodox tactics" in attempting to sell their wares. The Crosby-Wagner front has been silent, but taking up the cudgels is Lee Loth of Loth's Hell Drivers. Here is Loth's complaint, captioned Standing Axe:

"As I prepared to leave Harrisburg recently (my car was parked at the hotel), I was surprised to find that the Pennsylvania convention) I noticed a smear of soot on an otherwise shiny gas cap. Aware that we are a thorn in the sides of the operators, I generally do things. Rather than move the car or turn the motor over, I had the gas tank dropped at a cost of $9 and found the petrol content upped somewhat in volume by the addition of much less than four ounces of powdered graphite. Now to make a short story shorter, we all know this is very bad for a new motor and I do want to tell the person who unwittingly left their fingerprints, of which I have photostatic copies, so that I might detect the graphite before starting the motor. There is no reward for the culprit."

What the hell—off the bank roll isn't going to break me and is just another item to add to the income tax deductions."

MEMPHIS, March 8—Mid-South Fair to offer more than $250,000 in premiums and stock prizes.

MORMONS, March 8—Mormon Cache Valley Fair, a permanent 50-year-old stand and other fair buildings.

Total cost of the grandstand when additional improvements are made by the Canora Agricultural Association to "call together other officers as the fair here again Monday (10) to plan the fair, with the remainder to come the next week."

Report Due April 15

On Proposed World's Fair in St. Louis

ST. LOUIS, March 8—Stratford Lee Morton, president of the St. Louis Academy of Science, which is pushing Judge Harry Kahn, secretary of the Auglaize (Ohio) Chamber of Commerce, as the principal speaker at the annual meeting of the Bi-State Circuit here Thursday (6). Kahn discussed methods of making county fair operations profitable."

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County fair boards represented were Lucas, Williams, Fulton, Henry, Montgomery and Van Wert, all in Ohio, and Monroe, Lassen and Hildale, of Michigan.

Canora, Sask., Seeks Fair

CANORA, Sask., March 8—Application for a Class "C" fair for the town of Canora this year will be made by the Canora Agricultural Society. The University of Saskatchewan will be asked for a permit to buy government lumber for use in building the stand and other fair buildings.

Detroit Dates Are Scheduled

Mich. State revival slated for Aug. 29-Sept. 7—no attractions yet signed

DETROIT, March 8—The worded Michigan State Fair will return here every year.

Definite dates were set by A. H. Funk, newly named manager, and the board of managers at a meeting here Thursday (6). In setting the dates, the group followed past tradition, with fair open during Labor Day week.

Funk, who formally assumes his new association July 1, said no attraction contracts have been made, nor does he propose to be stampeded into deciding on features until the prospects are made known. He said.

No major improvements to the fair ground will be made in the short time. Permanent stand and other buildings are to be repaired and reconstruction are necessary, as the fairgrounds were burned by the army for five years. Major alterations in some instances are required.

Recommendations for premiums are expected to be made shortly to the legislature. It is assumed the State fair exhibits, which have been widely scattered among the county fairs, will be returned to the State fair here. Strong resistance to the plan of having the fair at a different location has been met already from Eastern Lansing, where it was held during the war years.

Mich. Annuals Renew Drive To Eliminate Conflicts by Races

LANING, Mich., March 8—The Michigan Association of Fairs, at a special meeting held here Thursday (6), renewed its drive to bring about the elimination of conflicts in dates by pari-mutuel harness race meetings with county fairs, when it voted a resolution asking the Legislature to enact laws to make it unlawful for race meets to race while county fairs were in progress.

The resolution also went on record strongly in favor of the return of the 4-H Club annual competition to the State fair. As a wartime measure the 4-H event was held at the county fair last summer. The 4-H was held for the same place August 26-29, a week earlier than before. The State association ascertain to the 4-H moved back a week to avoid date conflicts with county fairs and also that the show date be used for the State fair.

Disputes between racing conflict and of possible remission alaction took so long at the meeting that little time was left for work on the items of the Short Course on Fair Management planned by the State association for April 21-22 here. Officers and members of the association will meet here again April 29, with the plan to have the short course.
Leipzig Expected To Attract 300,000 In 757th Running

LEIPZIG, Germany, March 8.—Attendance in excess of 300,000, double that of last year, is predicted for the 757th Leipzig Fair, which opened here Tuesday (4). Visitors came in special trains from all over Europe for the opening.

There are 4,800 exhibits this year but goods are not for sale or promised for future delivery. Last year there were 2,741 exhibits.

Seven large halls were filled with technical products to form the largest group exhibit. On display, but not for sale, were all kinds of machinery, automobile and electric parts, building implements and farm equipment and tools.

Fair, located in the Russian zone, is entirely lacking in fun features and is drab in comparison to former annuals.

Hoof and Mouth Disease Cancels Mexican Event

SONORA, Mexico, March 8.—Proposed State Fair here in November has been called off due to the hoof and mouth disease which has struck cattle in surrounding States.

Cancellation was by order of Gov. Abelardo Rodriguez and other State officials.

Crise Inoked To Run Norfolk’s Agricade Midget Auto Races

NORFOLK, March 8.—Sherman (Red) Crise, midget auto race promoter, has closed contracts with Agricade, Inc., owners-operators of the new 22-acre amusement center built here, to stage midget races one night a week for 28 weeks this season.

New plant will have a quarter-mile track for midget races. Capacity of the grandstand is planned at 10,000. A. J. Grey is president and general manager of Agricade. Other officers are Mahlon C. Mohr, first vice-president; Harry J. Burke, second vice-president, and R. Grey, secretary-treasurer.

Amusement center will open Sunday, April 19, when the Paramount Shows open a week’s stand and a thrill show will be presented on the race track. Plant also will be the scene of the Norfolk and Princess County Fair, September 29-30. Besides midget auto races and thrill shows, other events will be staged in the off-fair season.

Home-Made Devices Exhibit Skedded for Sask. Event

ASSINIBOIA, Sask., March 8.—Something new for the Assiniboia Fair this summer will be classes for home-made farm machinery, and home-made labor-saving devices.

Prizes have not yet been arranged, but will be worth while.

Oddity in Deed!

MILES CITY, Mont., March 8.—Fair officials here wish a certain correspondent had signed his name to the letter because they feel he might qualify as a top-flight attraction at their fair.

When a Chamber of Commerce clerk opened the mail the other day two $1 bills dropped out of an envelope. With it was a note which read: "Enclosed you will find $2 in payment for admission to the rodeo held during the Miles City Fair several years ago. The view obtained by climbing over the fence was very satisfactory." It was signed "The Voice of Conscience."

Fair men here would like to bill him as the "World’s Most Honest Man."

Kingston (R. I.) Revival Planned by New Owner

KINGSTON, R. I., March 8.—Kingston Fairgrounds, formerly owned by the Rhode Island Fair Association, has been bought by James C. Muldowney, former member of the Narragansett Town Council and a sports promoter active in the South County section of the State.

Muldowney announced plans for resumption of Kingston State Fair this year.

Work Starts At State Site

No major buildings to be erected for ’47 revival—other Calif. fairs active

SACRAMENTO, March 8.—Ned Green, secretary-manager of the California State Fair, announced plans to spend $438,625 to put the buildings and grounds in shape for the 1947 fair, August 28-September 7.

Altho no major buildings will be erected, Green said more than 40 repairing, painting and minor construction projects, ranging in cost from $500 to $40,000, are contemplated. Some of the work has been started and contracts will be let soon for the rest of the program.

Green also announced premiums for the flower show will total $25,000 and the county premiums will be increased from $25,000 to $30,000. It was previously announced the total running and harness horse race purses would be boosted from $40,000 to $75,000.

Some of the jobs listed in the rehabilitation program follow: Grandstand building and repairing, $40,000; county building rehabilitation, $30,000; race horse barns (180 (See Sacramento Starts on page 53)
N. H. Sanitation Facilities Rapped by Two-Year Survey; Remedies Apply Elsewhere

Health Official Makes Detailed Recommendations

CONCORD, N. H., March 8.—Conditions at, New Hampshire's fairs violate the "basic fundamentals of sanitation" in many instances, according to a two-year study just released by Gilman K. Crowell, director of food and chemistry in the State department of health. An adequate supply of good drinking water, sanitary toilet facilities, and proper sewage disposal facilities are not available at the present time at most of our State fairs. He charged that toilets are shallow trench with seats located only a short distance over the trench. The seats are not equipped with self-closing covers and thus the flies are as thick as smoke. Toilet paper was found to be at a premium and not a drop of water was available for one to wash his hands. "In making his report, Crowell outlined the regulations which would be applicable to fairs in other States. When water supply is from a well, he said, the latter should be treated annually just prior to the opening of the fair. Special attention should be given the construction of wells so as to assure proper protection from contamination. In those instances when sources of water originate from springs, the faucets piping this water should be constructed "as to be fly-tight wherever possible. At those fairs where water supply is from a well, the water should be piped to all facilities as far as to inform all patrons that this water should not be drunk, inasmuch as it may originate from a questionable source," he declared.

Ratio of Toilets

"The mere lagging of faucets is not satisfactory as a thing which people will drink regardless of the origin of the water. Thus, potable water should be available at all facilities so piped as to be accessible to all persons attending," the report suggested. "Water under pressure should be available on all fairgrounds so as to offer some protection in case of leakage," he advised Crowell. "The old-time bucket brigade is outdated and should not be relied upon. The logical recourse is the installation of a standby pressure tank which will fire a fire engine available near the grounds during the period in which the fair is in operation." He recommended that a more adequate and convenient supply of clean drinking water should be the first task of a betterment committee, Crowell declared that toilet facilities come a close second but "as far as to inform all patrons that this water should not be drunk, inasmuch as it may originate from a questionable source," he declared.

Location of Privies

The health official urged that toilets be located away from food stands and be so constructed "as to be fly-tight and free from access to removal of wastes." He advised placing toilets strategically about the grounds and not to be grouped in one specific place. "Flies are, and will be, a menace in some form should be provided, with soap and paper towels available for disposal." He added that "the health official urges that after visits to the toilet," he stated. Crowell said he felt sure patrons would be willing to absorb the cost of these necessities.

He continued: "Some form of fly control should be applied to all toilet rooms. This we believe, could easily and economically be accomplished by spraying with wally, ceilings and floors of all toilet rooms with a gallon per 500 square feet of the suspension of DDT. Accumulated sewage and urinal pits should also be sprayed prior to and during operating periods. All human excreta accumulating at the privy-type toilets should be continually covered with lime and the surrounding grounds frequently sprayed with DDT." DDT

Garbage disposal is another health problem facing fairs, the State chemist reported. Arraignments should be made, he said, to have some local farmer collect all garbage daily for his hogs. An alternate plan would be to dispose of the garbage in some remote section of the fair. "This will make it daily with some form of sanitary fill and spraying repeatedly with DDT. In either case," he added, "metal-covered, barrels should be available at all vending stands."
Sacramento Starts 438G-Job; Other Calif. Annuals Active

(Continued from page 51)

...new stalls, $25,000; and livestock barn, $15,000.

Remodeling front gate, $1,000; industrial building repairs $5,000; machine shop, $2,000; governor's hall, $3,500; draft horse barns, $6,000; painting and repairing junior division buildings, $10,000; woman's building, $4,000; hall of flowers, $15,000; pressroom building, $3,500; new first-aid station, $3,000; Sunset Garden, $3,000; tower concessions, $7,500; State Bank, $5,000, and restaurant, $2,000.

Beauches, $5,500; race track improvements, $30,000; four new entrance gates, $2,000; paddocks, $4,000; and roads and paths, $2,000; planting and landscaping, $20,000, and parking lots, $7,500.

Date Event Sets Mark

INDIO, Calif., March 8.—An attendance of 32,000 for the annual Desert Festival which closed here February 28, was the biggest for the fair.

Gate check showed the four-day attendance was $32,000 compared with the same period of last year's $2,600 for the festival. Each of the last two days of this year's event exceeded the previous record for the fair and festival.

Closing two days' attendance to 7,000.

Feature on closing day was a horse show. Innovation this year was a daily camel race held in the outdoor arena.

Fair was directed by R. M. C. Fulham, secretary of the Riverside County Chamber of Commerce.

Asks Out of Racing

LOS ANGELES, March 8.—Los Angeles County has asked the State of California to return to the county $5,000,000 of the $15,000,000 collected by the State annually from race track taxes.

California taxes on race tracks were used for operation of fairgrounds throughout the State.

In voting on a motion by Supervisor flashlight, the Board of Supervisors halved its original demand for $10,000,000 out of race track taxes.

Supervisor William A. Smith declared that "in order to get anything from the State, we will have to buy the small counties' vote by reducing the amount demanded."

Cancel 437 Event

ALAMEDA, Calif., March 8.—Alameda County's supervisors have bowed to grand jury criticism and canceled the county fair for this year in order to build toward a better exhibit in 1948, according to an announcement by the board.

During the interim, fair officials have asked that funds allocated to the fair will be used to construct new buildings, improve the grounds and provide for large county agricultural exhibits.

Administration of the fair became a Mason, backed by the town of Newport, seeks to repeal the wartime ban.

Kamloops, B. C., Elects

KAMLOOPS, B. C., March 8.—George C. Hays has been elected president of the Kamloops Exhibition Association. T. A. Bolman was elected as first vice-president; H. B. T. Burns, third vice-president; W. J. Jordan, secretary, and M. E. Winters, treasurer. Plan is to revive the annual this fall, possibly in conjunction with a horse race meeting.

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PACIFIC NATIONAL EXHIBITION

VANCOUVER, B. C.,

Labor Day Week

First Fair Since 1941

Midway show, rides and concessions

Contracted by

The Amusement Corporation of America

Can Place a Few Feature Attractions

Address

J. C. McCaffer, V. P. and Gen. Mgr.

155 N. Clark Street
Chicago, Ill.

PORTAGE COUNTY FAIR

RAVENNA, OHIO

July 29-30-31—August 1-2

BIGGER! BETTER THAN EVER!

GREAT AGRICULTURAL DISPLAY

MAMMOTH INDUSTRIAL EXPOSITION

FREE ACTS—FIREWORKS—MIDWAY

IT'S A REAL FAIR

M. H. PATCH, Secretary

BOX 206
RAVENNA, OHIO

FOR MIDWAY SPACE CONTACT:
GOODING AMUSEMENT CO., INC.
1300 NORTON AVE.
COLUMBUS, OHIO

The genuine Arabian dancing wonder horse

"AGAB"

Sold by LIND (1910-1913) at PARIS. Miss Vally offers $4,000.00 for any Wald who can use this stunning horse for 20 days. "AGAB" is owned by J. C. McCaffer, V. P. and Gen. Mgr., 155 N. Clark Street, Chicago, Ill.
**Strates Opener Set for April 3**

*Org to unveil in Washington—2 elephants added to McCracken's unit*

**CARNIVALS**

**THE BILLBOARD**

**March 15, 1947**

**OMAHA Gives Light**

OMAHA, March 8—Omaha's city council Tuesday (4) turned down a proposal to call carnivals in the city this year.

As a result, 11 organizations which held carnivals in Omaha last year will be permitted to operate shows again this year. No other communities which applied for carnivals will be allowed to sponsor carnivals.

Stands will be limited to 14,000. "Four" Omaha organizations were granted permission Tuesday to hold carnivals. The council will act soon on an ordinance boosting carnival fees.

**Lorin Bros. Set Unit on Hennies**

TAMPA, March 8—Lorin Bros., long-time side show operators on the Royal American Shows, announced Sunday that they have signed with Hennies Bros.' Shows to present a side show unit on that midway the coming season.

Skeeter Lorin will be in charge of the Hennies unit, while Cortez and Sonner will remain with Royal American.

In announcing the move, both Cortez and Sonner declared the Hennies units will be of equal entertainment value and will have the latest type of fronts.

"We intend to make our Royal American unit stronger than ever, and the unit Skeeter Lorin will bring to Hennies will be of equal value," Cortez said.

The brothers pointed out that the move is in line with their post-war segregation policy, but declared that they were happy to work on the one unit to help overcome manpower shortage, but now that help is more plentiful they feel they should be wasting their talents by confining it to a single show.

**Ward Quarters Hum With Activity; Six Light Towers Added**

BATON ROUGE, La., March 8—Jeffie Jean Ward, daughter of the owner of John R. Ward's World's Fair Shows will have a Girl Show on the org's midway this year, Tom Finch designed the float.

Ralph Clowson continues to push winter quarters preparations. He has a crew numbering close to 50 men at work. Already built are a Midget Show front, a Funhouse, Girl Show tent, and some tents, front and about 25 wagons. Work was begun here in November and a big labor force has been maintained almost constantly.

Org has received delivery of six new light towers. Eight portable lights from the Lewis Diesel Engineering Company and five new tops from the Cashel Tent and Awning Company are expected soon. Shows will throw away the old umbrellas and searchlights will be used. A neon plant, obtained in the East, is now under construction. New designs built here is modernistic in design and will add plenty to org's flash. Several of the towers have been up about 20 stands, and has built a new bingo game. A new feature will be the American Carousel and press exploitation, as well as the planning and handling of special events.

When last on the road, Stokes was agent for the Art Lewis Shows and was with James E. Strates Shows.

**Carnival News**

**CARNIVAL NEWS**

**March 15, 1947**

**HEART OF TEXAS OPENS SEASON**

BROWNSWOOD, Tex., March 8—Harry Wood, owner of Brown Shows, had its 1947 unveiling here Saturday (1). If being the home stand of the famous Jayhawk, the crowd was made up of hundreds of friends during the opening week.

(Bucky) Craig, son of Mr. and Mrs. Craig and a student at Craig High School here, joined in welcoming the home-towners. The front gate was free all week to school-agers and one of the major rides went at 5 cents for the youngsters.

**Staff Line-Up**

Staff, besides Mr. and Mrs. Craig, include L. J. McDivitt, Bob McFarland, maintenance; Johnnie J. Cannon, treasurer; J. C. (Corles) Henderson, concession superintendent; C. D. Roberts, manager; Charlie Karr, ticket seller; and R. H. (Doc) Arlington, office man.

**Personnel of shows follows:**

Bronze Revue—Jim Savage, manager; Roland Thompson, stage manager; Frank Claypool, Frank Davis, Robert Taylor, riders.

Wish Blood—Miss Margret Scott, Helen Sanders, Marie Cavitt and Weldon Brocher; Devill's Sons—Hayden and Elmer Willis, willies; Oddies on View—C. W. Fyster, manager, featuring Lou-Louetta Davis and the 9000-odd acts.

Clown Show—D. C. Willis and Cleo Ethel; Athletic—Frank Davis, manager and operator; Howard M. Davis, boy and salt; Miss Ethel Gibson; Wanda Faye, Johnny Brasier, Ray Holt and Sandy Smith; W. J. Holley and wife, bicycle and clown act.

Fruits and Vegetables—Alba Lee, featuring Fae Smith; Hawaiian Parade—Kay Barlow, managing the new Arcade, while Schrimpshear, with his wife, Melissa Miller, has the free act, working in the show.


Oddies on View—C. W. Eyster, manager, featuring Lou-Louetta Davis and the 9000-odd acts.

Cave Show—Doc and Maxine Ward.
Mike Rockwell Prep's Own Show in Kansas

KINGSLEY, Kan., March 8.—W. H. (Mike) Rockwell, who has had a carnival for 30 years in Kansas, has organized the "Brodbeck Shows" for the past six years, part of which time he was in the service in the Pacific, which, according to what he has been able to find out, is formed into shape this own show which he will bring out this season under the title of the Rockwell Shows.

Org, according to Rockwell, will be a seven-ride unit. Latest ride purchase was a new Till-a-Whirl. He says he expects to carry about 30 concessions, all operating for their own profit.

New outfit will bow April 13 in Clinton, Okla., playing the Pioneer Center midway. Miss De Quincey was selected for the grand opening.

Seven straight celebrations, covering as many weeks, will follow, he says.

Rockwell is convinced that the armed services, one year of it overseas as a lieutenant in the armored command. He was wounded twice.

Sioux City, Ia., Nixes Permit; Outlook Is Dark

SIOUX CITY, Ia., March 8.—Carnivals will have a hard time getting into Sioux City this summer, judging by action of the city council in refusing to extend permit to the Veteran of Foreign Wars post.

The post commander insisted on obtaining the permit for his present carnival, and council refused it for its refusal and the mayor replied that there was "too much gambling, too many free rides, too many clip joints," and a member of the council retorted, "Too many bad shows, too!"

The mayor agreed there probably would be nothing wrong to "ride a path," but "the carnival would not come in just with its rides."
MIDWAY CONFAB

Dave Stevens is confined to his home, 2349 East Houston Street, San Antonio, with pneumonia.

When fighting for a fair, it is understood that the word "ragsby" is to applied only to the opposition.

Johnnie Riddick will have his minstrel show on the Excerior Amusement Company this season.

J. E. (Jimmie) Tiernan has been signed as legal advisor for Wallace & Murray Shows.

James Thompson and daughter, Edith, are now playing night clubs in and around Syracuse, N. Y., with their magic and mind-reading act.

Now that the 60-cent-per-gross wedding bands are again available to smug spirits, midway public weddings may come back.

J. B. Bernier, well known among circus and carnival folks, has been named public relations director of the Minor League, Milwaukee.

Walter Morrow, human cannonball with the Fearless Goggs cannon act on the Crexent Amusement Shows last year, is visiting his parents in San Bernardino, Calif.

C. H. Krug returned to Pasagoula, Miss., after three weeks in Los Angeles at the beside of his father, who was stricken with paralysis. The Krug will have concessions on Wallace Bros. Show this season.

Old lunch can't understand why a manager hasn't enough money to advance everybody, because he knows the boss never buys liquor.

Mildred and Frank Welbes and daughter, Beverly, will have their monkey circus and jungle with Crystal Exhibition Shows this season. Hilly (Sheets) Ghenhardt will handle the front, openings and tickets. The monkey circus is now playing Alabama schools, with Ghenhardt handling the booking.

Betty Zane "OHIO SUPER YELLOW POPCORN"

High Expansion—Excellent Quality

Now packed in 50 lb. moisture-proof bags. A new convenience for theaters and popcorn stands. Guaranteed to pop—crisp and fluffy.

Test sample free on request. Phone, wire or write for prices on popcorn, seasoning, cartoon, bags and popcorn salt.

New catalog if you are in the business.

Want readers, also from Front Man, for Midway Camp

Want Carnival

Anytime, Post No. 14, Clarksville, W. Va., desires to contact Carnival for any week in July or August. Write: ANYVET, Post No. 14 or J. L. BEALL, 254 Vermont Ave, Clarksville, W. Va.
WHEELS OF ALL KINDS
Ticket-Pedaler-Loddowns
Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, ETC.
ALUMINUM MILK BOTTLES
Now Available . . . Write
Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

NEW ATOM POPPERS
FOR IMMEDIATE DELIVERY.
NOTABLE CANDY MAKERS.
USED EQUIPMENT OF ALL KINDS.
B & R SALES CO.
1017 WOODLAND

"BOOMERANG"
Excellent Condition
10 Cars
Sacrifice
Write or call
SAM SHAW
399 Flatbush Avenue Extension
Brooklyn, N. Y.
St. 3-1717

MAKE $50.00 A DAY ON CANDY FLOSS
If you are looking for the best Pops in the Midwest, all through, this is it, and now is the time to buy it for you. FIRST WITH THE FASTEST machine.

(See Midway Confab on page 58)

ANDERSON'S GREATER SHOWS
LARGEST CALL
Opening Saturday, March 15, Ragland, Ala.
Concessions—All open every day. Rings, Popcorn, F. C. F., Photos and Floss. Can use Nevelles, Custard. Lead Traction, Coke Bottles, Mint Gifts, String Games, Scales and other legitimate Concessions. Will climb the Glass Stand. Roll-o-Plane, Scrambler, Show-all Flat Rides and Rain Plane. No flat ride or ball game. Good money for a small outfit. For space and locations see

NORMAN ANDERSON, Owner
H. Kermit Alden, Manager
Fred Allnay, Gen. Agent

WANTED
Fanny Arcade and Shows, particularly interested in Fat Family; other good Pitt Attractions, Dog and Pony, Midgets. All Shows must have complete equipment and transportation. Address inquiries to

GOODING AMUSEMENT CO.
1300 Norton Avenue
Columbus, Ohio

THE GREAT ST. PETERSBURG, FLA., FAIR
Opening Tuesday, March 18, thru March 29
WANTS Lifted Concessions, no exclusive. Popcorn, Slices, Crabs, Cookhouse, Curtard, Ball Games, Hoop-La, Lead-Catally. Can place Rides—Roll-o-Plane, Fly-o-Plane, Tilt-a-Whirl, any Flat Ride. For space and locations see

J. T. SMUCKLER
St. Petersburg Fair Grounds, or write P. O. Box 1170, St. Petersburg, Fla.

CARNIVAL WANTED
To play Veterans' Reunion and Fourth of July Celebration at Mt. Vernon, Illinois, City Park, June 30-July 5. Wire or Write

VETERANS' REUNION COMMITTEE, INC.
MT. VERNON, ILL.

THE BILLBOARD
CARNIVALS
57

Our Hybrid Popcorn is Backed by A Money Back Guarantee If You Are Not Completely Satisfied In Every Respect. Write For Special Contract Price Through June '47.

Finest Quality Roasted Peanuts—Attractive Circus Bags
5 Sizes Boxes—Cones—Bags—Snow Cones—Floss Poppers
Napkins—Spoons—Flavor Concentrates—Colors—Sticks
Immediate Delivery Star Poppers. Used Popcorn and Peanut Equipment

CHUNK-E-NUT PRODUCTS CO.
Serving You From Coast To Coast
MATTY MILLER
Philadelphia 6, Pa.
HANK THEODOR
Pittsburgh 1, Pa.

NEW FUN HOUSES
Just the thing to brighten up your Midway. Dark yellow fun ride built on steel framework. Shell 45-ft. long, facing forward, new lighting effects, all electric. All lights in working order. Great attraction for any fair. Actual return proves it is a top money winner. Features only 3 rides, all of which can be shown in a short time. Very easy to establish anywhere.

IMPROVED SPITFIRE RIDES
NOW SCHEDULING 1947 PRODUCTION
FRANK HURBETZ & CO.
Front and Shipping Sts.
Salem, Oregon

WANTED RIDE HELP AND CONCESSIONS
Verramos and Bezdorf Men for Tilt-a-Whirl, Chair-o-Plane, Double Loop-o-Plane and Caterpillar. Will pay top salaries and basins to reliable Help only. As drunks, men who are not used to work, and men who are not reliable. $25 per week. All food and accommodation provided. Will pay highest salary. Men must know their Rides and drive Semi Trailers.

MAX GRUBERG, WORLD FAMOUS SHOWS
420 BROADWAY
PHILADELPHIA 6, PA.

FOR SALE
ALL IN GOOD CONDITION
SPELMAN LITTLE BEAUTY HERB-E-BOY-SEND
.85 BLU FERRIS WHEEL 1 ROLO-PLANE, 1 BLU SEMI, 1 TRUCK AND SEMI, 1 60 EW. TRANSPORTER, 20-30 COUG HOUSE (FILMAGE AND TOP). Can be seen at Fair Park, Little Rock. WILL BUY KIDDIE ATO RIDE. Must be in good condition.
T. A. FUZZELL
5800 EDGEBORO ROAD
(Little Rock, Ark.

WANT RIDE HELP WHEEL MIXUP KIDS RIDE
T. A. FUZZELL
ROXONELL, CAL.
(Phone 292-22 thru 29th.)
CONCESSIONS OPEN—Grits Stoves, Popcorn Chuck, Peanut Stoves, Semi Trailers, Grind Stores, new Shovel, new Shovel, new Hopper, new Hopper, new Canteen, new Canteen, new Canteen.

BILLY FRANKS
Box 55, Route 2, Pitts, Ga.
Barney Tassell
UNIT SHOWS
WANT
FOR SAVANNAH, GA., STARTING MARCH 17
Major Rides not conflicting. Shows of merit and Concessions of all kinds. Can place Rides and other Help in all departments. Those driving semi-trailers preferably.

WANT — WANT — WANT — WANT — WANT
FRERE, UNIDENTIFIED
We want 10 Rides, 9 Shows, 5 Concessions, Free Acts. RIDER — WILL book Georgia, Roll-Plane of 50 Rides. Will book Savannah, Macomber, 111 Rides. MAKE OFFER.傳

Midway Contab
(Continued from page 5)
ris Hannum Shows, with which she will have the Side Show. . . . Edward K. Johnson, contracting agent, Celten & Johnson Shows, will leave for org’s Petersburg, Va., winter quarters on March 15. It will be his 11th year with Izy and Jack . . . Edward Cox, who sustained a broken neck in an automobile accident last year, continued to wear a brace. He headquarters at the Senator Hotel.

We still have lecturers who, while describing the acquire of a pygmy or ome, hold the audience in the “Connection” and other unknown places, because known places don’t count.

Harry (Take One) Boyle in charge of the department at the Philadelphia World’s Fair. Book for the Fair, May 20, and $5 did not conflict with the city’s largest midway. Boyle wrote that Ed Burrows is reading his lecture on his connections at his home in Atlantic Avenue home. Barnum Davis, who switched from Florida, tagged and ready to open April 15, Ten Wilcox, ex-shit writer, in a few days, has been working with a phone crew in New York State; Tod Raines will have the midget race book in Philadelphia. Babe Case is preparing her Girl Show for an early opening and Sol Davis took delivery of his 47 Tonics.

Alice Johnson, daughter of Mr. and Mrs. Johnnie L. Johnson, con- cesionaires, celebrated her fifth birthday party tendered February 28 in Hattie Brook’s home-cook- house during the Florida exposition at Orlando. All guests, with the excep- tion of Margo and Larry Moffett, were adults. They included Mr. and Mrs. Hal Plak, Mr. and Mrs. Fred Wilson, Mr. and Mrs. Dred Diles, Mr. and Mrs. Harry Langford, Mr. and Mrs. Sam Millman, Leo Reichgold, Mrs. Helen Marcus, Claude Oliver, Rose and Earl Hale, George Moger, Bert Nimerick, Larry Shepherd, Frenchy Intenir, Mr. and Mrs. Eddie Hunter, Hattie Brooks and Stella Rora.

Playland Prepared
For March 22 Bow
MACON, Ga., March 9—W. E. Franks, who will operate Playland, traveling org of four rides and about 30 concessions on the road this year, announces everything in readiness for opening here Saturday (22) at the Troy Race lot on Montpellier Avenue.

Franks has booked the Pettit Riders, consisting of Ferris Wheel, Tilt-a-Whirl and Kiddie Mix-Up. The rides are being overhauled at Franks’ farm in Wilcox County. He announced completion on a new neon front, made from cypress timber cut on the farm.

Concession bookings by Franks in- clude: I. K. Lindley, cookhouse and 3 more; N. C. Pettit, corn snake; John Wilson, 4; George Mellow with palm- istic (and others); Albert Lamb with rail game and 1 other; Roy Carey, 4; M. H. May, with 4; E. N. (Doc) Myers, 3; T. G. Frank, 4; and Charles Ameron and Ace Turner.

Jim McCall To Bring Out
Show Under His Own Name
MACON, Ga., March 8—Jim McColl, who has operated under the title Gay Way Shows, will use his own name in show billing this season, he announced.

The equipment, which underwent repairs at winter quarters here, has been moved to Camilla, Ga., for the opening.

Staff will remain practically as last season. Jim McCall Jr. has been pro- moted to lot superintendent.

WANTED FREE ACT
also Custard, Penny Arcade, Diggers, Snow Ball, Candy Floss, Country Store. Want Ball-Plane, Splitters, Want Tilt-a-Wheel Foreman. Want Special Agent with car. Want Motorized Snake Show or any Show not conflicting. Wire or come on, don’t write. Join Laurel, Miss., for downtown location, week starting March 17.

B. R. PAGE
MIGHTY PAGE SHOWS

LAST CALL—COASTAL PLAIN SHOWS—LAST CALL
Opening March 24, Tarboro, N. C. Featuring Jerry D. Martin’s Three Fearless Stars as a street attraction.

On account of disagreement, want to go out one day earlier than advertised. Bill Garrett, 11 years old, in addition to their eleven State Shows, want to advertise, as a matter of business, for Colored Minstrel Show. Want to be in this ad. Write to Mr. and Mrs. Johnnie L. Johnson, Wilcox County, the superior hybrid

J. J. PAGE SHOWS
Can place Man with working acts for 10-1-1. Have first-class outfit with new banners. BILL BETTERLY, call Mrs. Savage

Here opening for money-getting Grind Shows with or without own outfits. Want Foremen for Indian Eyes and Diggers. Also general Rides Help. Want Musicians and Perfomers for Colored Minstrel Show. Salary and percentage. Can place all kinds of legitimate Concessions except Cookhouse, Grab, Diggers, Bingo, Popcorn and Fish Pond.

Everybody address—J. J. PAGE SHOWS
BOX 705, JOHNSON CITY, TENN.

RIDE HELP WANTED
Foremen for Seven-Car Tilt, new Three-Abreast Merry-Go-Round; salary $75 week plus mileage if you drive semi. Must be capable and reliable. Reply.

WRIGHTSMAN AMUSEMENT CO.
Rineo Avenue
Mountain View, Calif.

MIGHTY MONARCH SHOW
OPENING ABOUT MARCH 17 IN FLORIDA
Wants Concessions of all kinds. Place one Flat ride, good Act, also several shows. Address

N. P. ROLAND
222 N. E. 82d St., Miami 38, Fla.

WANT — WANT — WANT — WANT — WANT — WANT
FRERE, UNIDENTIFIED
We want 10 Rides, 9 Shows, 4 Concessions, Free Acts. RIDER—Will book Georgia, Roll-Plane of 50 Rides. Will book Savannah, Macomber, 111 Rides. MAKE OFFER.傳

For SAVANNAH, GA., STARTING MARCH 17
Major Rides not conflicting. Shows of merit and Concessions of all kinds. Can place Rides and other Help in all departments. Those driving semi-trailers preferably.

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March 15, 1947
The Billboard

LAST CALL

FOR
ADVERTISING COPY
TO APPEAR IN

THE BIG ANNUAL

SPRING

SPECIAL

AND

OUTDOOR EQUIPMENT REVIEW

(To Be Dated March 29)

The Spring Special, together with the Outdoor Equipment Review, will contain complete lists of parks and fairs, many special feature articles as well as the regular weekly features of The Billboard.

THERE WILL BE NO INCREASE IN ADVERTISING RATES. Advertisers, Secure the Benefits of Greater Reader Interest and Larger Circulation at Regular Rates.

Remember, too, this is the regular BUYER'S GUIDE AND REFERENCE NUMBER USED BY SHOW-PEOPLE THROUOUT THE OUTDOOR SEASON!

The EQUIPMENT REVIEW
The SPRING SPECIAL

Goes to Press
Goes to Press
MONDAY, MARCH 17
WEDNESDAY, MARCH 19
BOTH SECTIONS WILL BE DISTRIBUTED TOGETHER ON MONDAY, MARCH 24
TO INSURE OUR BEING ABLE TO HANDLE YOUR AD

WIRE YOUR RESERVATION TODAY! MAIL COPY INSTRUCTIONS EARLY!

The Billboard
The World's Foremost Amusement Weekly
25 OPERA PLACE — PHONE: MAIN 9390
CINCINNATI 1, OHIO
Majestic Greater
Opens in Durham

GREENSBORO, N. C., March 8—Majestic Greater Shows opens its season in Durham, N. C., Monday (1). The troupe is expected to have new rides, new attractions and presents them with the new Merry-Go-Round. Harry M. Franklin, owner-manager, is expected soon with his two sons, Bob, a rider, and Porky are expected to be in Durham soon. Shorty Madison, another rider, will join late, in March. Shorty Madison, another rider, will join late, in March.

Karolis Duo Visits Mrs. Rose, Midgets in Altoona Hospital

NEW YORK, March 8.—Latest reports from Altoona, Pa., reveal that Mrs. Ike Rose and 10 members of her troupe of midgets were seriously injured in the wreck of the Pennsylvania Limited February 28, and are expected to be in Altoona Hospital, where they are also expected soon with their two sons, John and Phillip Jones will be in charge of the new Merry-Go-Round. Harry M. Franklin, owner-manager, is planning a new type children's matinee.

Noell Southern Valley G. A.

MONROE, La., March 8.—Charles S. Noell, veteran general agent, has cooperated with capacity with Eddie Moran's Southern Valley Shows, he announced here this week. He added that the shows now are able to provide the midway at DeRidder, La., at Stock Show, and at DeRidder, La., Stock Show and Strawberry Festival. Noell had been with C. A. (Curly) Vernois as general agent prior to his departure.

Omaha Music Festival Set

OMAHA, March 8.—The World-Herald Good Fellows Charities, Inc., will sponsor the 12th annual Music Festival here June 12, in Creighton University Stadium. About 1,200 singers and musicians are expected and presented them with fruits and other delicacies.

Circus Carl Hagenbeck Stages Great Comeback After Bombings

NEW YORK, March 8.—The Circus Carl Hagenbeck and the famous Hagenbeck-Hammond menageries which have staged a remarkable comeback from the recent war bombings, have again started for the United States, filled with 5,000,000 visitors during 1946. Prior to the war the Circus Carl Hagenbeck and the Tierpark (Hagenbeck Zoo) at Stellingen-Hamburg were operated by the two Hagenbeck brothers, Hprimar and Lorenz, and a group of 5,000,000 visitors during 1946. While immediate members of the Hagenbeck family escaped death from air raids during the war. The circus, with a few rescued animals, played 170 dates in Germany, including the Tierpark at Hamburg, which was already largely restored, was reopened in April 1945, when Herbert, son of Lorenz, succeeded September 28 1944. Or all buildings in Hagenbeck's Tierpark were destroyed by air raids, as was the home of Lorenz. Three groups of performances, however, were saved for the park, only to be killed after being transported to railway stations.

Winter quarters of the Carl Hagenbeck Zoos at Stellening-Hamburg were considerably damaged by air raids, with 60 house trailers and other equipment among the losses. Thirteen employees were killed in the raid, as were most of the horses and ponies.

Hagenbeck's Circus building in Vienna was destroyed November 4, 1944, but a group of fine horses was saved and sent to the United States with the Matsui, to the circus in Dresden. This group, however, was lost in the spring of 1945.

Eight Horses Saved

Only animals saved by the Hagenbeck, a group of eight thoroughbred Arabian horses, five elephants, Mathis's tiger, a performing sea lion and a group of machines which were sent to Sweden during 1944 under the supervision of Carlo Hagenbeck, son of Lorenz. These animals are still in Sweden and recently were ordered some months by the Swedish government.

The Hagenbecks, after considerable difficulty, were able to open their new exhibit in association with the circus of Harry Williams, English showman, who has been in Hamburg and played 170 dates in March months in Hamburg. Show played to full houses daily twice. Assisting Lorena in the circus and zoo are his sons, Carlo and Erich, and the son of the late Heinrich Hagenbeck, Henrich Jr.

Crafts 20 Big

CALEXICO, Calif., March 8.—Los Angeles' Christmas Craft Fair, which open February 14 here on a small lot next to the Mexican border, is expected to have great attendance Saturday (1) but the opening was postponed "until more favorable circumstances prevail." Saturday, dropping the temperatures to near freezing.

The fair has been enlarged with much new equipment, including a night time electric tom-built Diesel van trailer, another new plant and a new sound truck. The fair is sponsored by the California Cattlemen's Association.

Don Franklin

ROSENBERG, Tex., March 8.—Kempthorne was set to open Saturday (1) but the opening was postponed "until more favorable circumstances prevail." Saturday, dropping the temperatures to near freezing.

The fair has been enlarged with much new equipment, including a night time electric tom-built Diesel van trailer, another new plant and a new sound truck. The fair is sponsored by the California Cattlemen's Association.

CIRCUS NEWS

FROM THE LOTS

FRANK DICKERSON,
Owner -manager
Gen. Mgr., Darien, Georgia.

SIDE SHOW or ANIMAL CIRCUS
Will furnish complete new outfits if you can furnish prints for Side Show or Animal Circus.

DICKERSON SHOWS
Can supply for 5 to 10 weeks in Georgia and South Carolina, regular men stock Breckinridge, Round Cat, Show, Rides. All that do not cost, will do cost. With or without tent. FRANK DICKERSON, Gen., Mgr., Darien, Georgia.

SIDE SHOW or ANIMAL CIRCUS
Will furnish complete new outfits if you can furnish prints for Side Show or Animal Circus.

MOTOR DROME
Opening for Motor Drive Interstate in United States.

ARCADE and FUNHOUSE
Want flashy Arcade, Also opening for Fun House.

UNIT SHOWS
2156 UNION STREET
INDIANAPOLIS, IND.
LOYAL EXPOSITION SHOWS WANT
FOR LAKE COUNTY FAIR, EUSTIS, FLA., MARCH 17 TO 22; ST. AUGUSTINE, FLA. (HEART OF TOWN), MARCH 24 TO 29; THEN BRUNSWICK, GA., AT ALBANY AND K STREETS.
No rides wanted. Can use a couple of clean-out Pit shows and any legitimate Stock or Enclosing Concessions, Demonstrators, Jewelry, or what have you, except Photos, Bingo, Grab and Popcorn and Apples. Positively no Flats or P.C. Splinter Royal wants Ball Game, Fish Pond and Watch-La Agents. Eustis opens at noon Monday, March 17, so if you want space apply in time.
This week, Kissimme, Florida.

FLORIDA AMUSEMENT CO.
ST. PETERSBURG FAIR, MARCH 18 THRU 29
Place any Flat Ride not conflicting this date. Legitimate Concessions, no exclusive; Milt Camp, Scales, Jewelry, etc. No racket, grab, etc. For space apply
BERNIE SMUCKLE at Fair Grounds now. All others contact HOWARD INGRAM
ERADUKA, FLA. THIS WEEK.
Dan Riley wants Ticket Seller who can grind.

SHAN BROS.’ SHOWS
Opening postponed until March 22, Mason and Turner Streets, Atlanta, Ga.
Want Drome Riders.
SHAN WILCOX, Mgr. Box 1572, Atlanta, Ga.

NOTICE
S. J. WESTERN and TONY POMPONETI Presenting MAGNOLIA STATE SHOWS
First Opening-Manch Att, Miss. March 17th. Utehooa.
Can place Concessions of all kinds that do not conflict. Concession that backed with Rogers & Powell give to change, get to touch at more $1,500.00 preference. Shows—Will book 4-in-1, Break Show, Lieutenants, Girl Show, War Show, any Show that doesn't conflict. Rides that do not conflict with Fresh Wheel, Full Films, Modern Box, Hollywood, Catepillar, Kiddie Auto, Flying Machine, copy of Al Bill Plane. Price $5.00 per week. For Space call Jack litter. Phone Team 7. Write us for details.

WANT BILLPOSTER
Snyder, wire and come on.
Can place Ride Help.
MORRIS HANNAH SHOWS
CIRCUS LOT, RALEIGH, N. C.

CARNIVALS

LAST CALL

WALLACE & MURRAY SHOWS
10 RIDES - 8 SHOWS - 35 CONCESSIONS
FEATUREING THE FAMOUS "ARBROUGH TROUPE" ON THE FLYING TRAPEZE
OPENING — AIKEN, S. C., MARCH 15 - 8 BIG DAYS — 2 SATURDAYS
First In, Strong Auspices. Plenty of People. Plenty of Money Here. TO BE FOLLOWED BY CARNIVAL CAR. WEEK OF MARCH 22ND. Strong Auspices. Benefit of crippled Children’s Fund-Raising Campaign. The Whole City Is Behind This Engagement.

CAN PLACE SHOWS OF ALL KINDS
Specially want organized Minstrel Show, Girl Show, Wild Life, Illusion and Monkey Show. Good percentage to any nicely framed Grind Show.

CAN PLACE FOLLOWING RIDES
CATERPILLAR, RIDE-O, ROLL-O, PLANE.

WANT CONCESSIONS OF ALL KINDS
Can place any Stock Concessions. Ball Game, Penny Pitch, Cigarette Gallery, Coca-Cola, Durty, Cotton Candy, Scales, Hoop-La, Fetch-Tilt-Toy-Win and any Concessions working for Shows.
AL WALLACE WANTS AGENTS FOR OFFICE-OWNED CONCESSIONS AND P.C. AGENTS.

NOW PLAYING LOCATIONEND OF CENTRAL GEORGIA VIADUCT. 2 MORE "IN THE CITY" LOTS TO FOLLOW.

4TH OF JULY CELEBRATION COMMITTEE
If you are interested in having a show at your celebration consisting of 12 rides, 4 shows, 25 concessions wire us. Prefer Wisconsin or Upper Michigan.

E. A. BODART SHOWS.
Shawano, Wisconsin

DOUGLAS GREATER SHOWS
FIRST AND LAST CALL
Help wanted in all departments, semi drivers give preference. Electrician, two Electricians, Front Door Men. Want Concessions—string Game, Scooter, Cigarette Gallery, Popcorn and Apples, Positively no Racket, grabs, etc. Must be capable and understand all forms of Glass Blowing. We own our own Neon Electrician. Salary, $75.00 per week until show opens.

CAVALCADE OF AMUSEMENTS
WANT—NEON MAN—WANT
Must be capable and understand all forms of Glass Blowing. We own our own Neon Plant and up to date. Salary, $75.00 per week until show opens.

WANT BILLPOSTER
Snyder, wire and come on.
Can place Ride Help.
MORRIS HANNAH SHOWS
CIRCUS LOT, RALEIGH, N. C.
KENTUCKY DERBY

FOR SALE

One used Kentucky Derby 12-Unit Horse Racing Game, complete. World's finest game life-like horses, capacity $1.20 a ride. Price $500.00 Cash or will trade for Kiddie Rides or apply on major ride.

M. C. SCHNEIDER
Crystal Lake Park, R. D. 1, Canton Fulton, O., or Phone Massillon 9578.

Florida Amusement Co. Endorses
THE
SUN SHINE CHO OCHO

Howard Ingram writes as follows: "The Sun Shine Cho Ocho has proven satisfactory and everything you claimed. I am writing our second order and we specially recommend it. Many thanks."

SUNSHINE MFG. CO.
1207 Grand Ave.
Tampa, Fla.

Bundled. Mfg. Co., makes delivery by the carload. Wire orders. Address all mail to Stamford Delivery. (Best $1.00 for horse, repair and complete

OLD CAR ALSO AVAILABLE.

DALLAS, March 3.—President Sally Murphy presided. Secretary Margaret S. Santiell and Treasurer Mary Shoffstall, also were present. Secretary Mrs. Madelene Chambers was hostess for the evening.

Resolutions were offered by Florence Caple and Miss Tallirse.

Miss Santiell was appointed to prepare a program for the coming months.

Music was provided by Miss Tallirse and Miss Caple.

Lone Star Show Women's Club

19283'd Elm, Dallas, Tex.

DALLAS, March 3. — President Sally Murphy presided. Secretary Margaret S. Santell and Treasurer Mary Shoffstall, also were present. Secretary Mrs. Madelene Chambers was hostess for the evening.

Resolutions were offered by Florence Caple and Miss Tallirse. Miss Santell was appointed to prepare a program for the coming months. Music was provided by Miss Tallirse and Miss Caple.

GRIMM'S GAYLAND SHOWS

Opening April 9.


H. L. GRIMM, Mgr., Box 606, Covington, Tenn.

WANT

Good Outside Talker.

PRINCESS ZELDA

e/o Waxman Shows, Western Idaho, Rapid City, South Dakota.

GRIMM'S GAYLAND SHOWS

NOW AVAILABLE IN THESE COLORS:
FLASHY FLAMEPROOFED CANVAS

- Forest Green - Royal Blue - Bright Blue - Royal Red - Navy Blue

BENNY MENDelson—CHARITY DRIVE

THE BILLBOARD

March 14, 1947

CLUB ACTIVITIES

Showmen's League of America
400 So. State St., Chicago

CHICAGO, March 8.—G. L. (Mike) Wright presided Thursday (6) in the absence of President Irving J. Pollock, who was in New York. Treasurer Walter F. Driver, Secretary John B. Frayne, and Bill Carey, were present. A committee, consisting of J. C. McCaffery, Fred H. Kressman and Tom Hennessy, was named to attend the Midwest Fair Circuit meeting in Kansas City, Mo., April 4.

Vice-President Jos. K. Weber stated that he is enjoying the Florida weather despite its chilliness. Clyde Carlton stopped over on route coming to the Ringling circus. Rube Liebman is due in for the open house period.

Michigan Showmen's Association
3153 Cass Avenue, Detroit

DETROIT, March 8.—Board of directors meeting held before the regular meeting, March 6, was called to order by President Dickstein, club vice-president. Others attending were Howard Ingram, chairman, Dan Malin, William Zakover, E. F. Womack, Arthur Orzann, Frank Hamilton, Harry Wagner, Paul Malin, Mabel Itz, Charlie Gold, Charles Westerman and Robert Templeton.

In the absence of President Al Wagner, Dickstein presided at the regular meeting. Assisting officers were Franklin Wade, second vice-president; Louis Rosenthal, treasurer, and barber Roberts, secretary.

Membership drive, now under way, is clicking, it was reported by Roscoe Wagner, Dickstein's day partner, under the planning of Mrs. Lewiston and Arthur J. Frayne, looks a success.

 Freemasons include Morris M. Kelin and Sally Thorne. Charles Schimmel left for Pensacola, Fl., to take over concessions at an amusement park there. John Cargan, Tommy (Paddles) Bledsoe, James Markley and Ralph (Pat) Lewis returned from New Orleans.

Lone Star Show Women's Club

19283'd Elm, Dallas, Tex.

DALLAS, March 8. — President Sally Murphy presided. Secretary Margaret S. Santell and Treasurer Mary Shoffstall, also were present. Secretary Mrs. Madelene Chambers was hostess for the evening.

Resolutions were offered by Florence Caple and Miss Tallirse. Miss Santell was appointed to prepare a program for the coming months. Music was provided by Miss Tallirse and Miss Caple.

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WANTED

for

COASTAL PLAINS SHOWS


H. L. GRIMM, Mgr., Box 606, Covington, Tenn.

Agents wanted

For Slum Skillo, one Roll-Down Agent. Following people contact me. J. C. W. Gabay, Pete Boss, Dealer Kelly. Show opens first week in April in North Carolina, extends to Florida, 375 N. E. 126th St., N. Miami, Fl.

CURLY GRAHAM

Business Manager

Lawrence Greater Shows.

STEELER GREATER SHOW

WANTS—WANTS—WANTS


Birm. 5, Birm.

STEELER GREATER SHOW

WANTS—WANTS—WANTS


Birm. 5, Birm.

STEELER GREATER SHOW

WANTS—WANTS—WANTS


Birm. 5, Birm.

STEELER GREATER SHOW

WANTS—WANTS—WANTS


Birm. 5, Birm.

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WANTS—WANTS—WANTS


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STEELER GREATER SHOW

WANTS—WANTS—WANTS


Birm. 5, Birm.

STEELER GREATER SHOW

WANTS—WANTS—WANTS


Birm. 5, Birm.
WANT AGENTS for Six Cats, Grind Stores, Beat eio Shan Bros.’ Shows, Fairgrounds, Atlanta, Ga. Good opening for one that can drive truck. Open March 22 at Poplar Bluff. White Rose Amusements or without outfits. Real proposition to Showmen.

White Rose Amusements WANT One or two Riders with or without transportation, Salary and percentage to right men. Must wire or call. 1642 Sanquinet Ave., Los Angeles, Calif. E. BAXTER, Manager.

J. L. Cuddi 470 N. E. 52 St. MIAMI, FLA.

T. J. Dour Per 452 Sansoquet, Montreal, Prov. Quebec, Canada Phone L 3768

WANT TO BUY No. 5 Eli Wheel, small Merry-Go-Round, Chairplane, Kiddie Ride, Elevated Equipment, also Show Tops with Banner Lines. Write, wire or call.

T. E. Cloutier 1190 W. Main St. York, Pa.

WANT TWO FOREMEN For new Fly-O-Plane and new Looper; top salary and percentage to right men. Write, wire or call.

J. L. Cuddi 470 N. E. 52 St. MIAMI, FLA.

Crandell’s Midway Deluxe Updated Lansdowne, Ga., this week; Bellevue, Ga., next. All concession stands except Cocoa, Concessions. Will operate stand and stabilize. Bring truck Ideas for each Show. Shows own transportation, contact. Long season, good money.

L. L. CRANDALL, Mgr.

C. B. Moore WANT AGENTS for Six Cats, Gimbels, Shows. Beaton’s, Atlanta. ALSO 100% PROFIT HELP. Open March 22 at Pudgah Buffet. Address: "S. ROY." C. & T. E. GIBSON, 87540 N. W. YORK.

LAFF-LAND FUN HOUSE PORTABLE FOR CARNIVALS NOW MADE IN THREE SIZES

Small outfit to fit into van-type semi-trailer. All our best puzzling and laff-provoking feature stunts in movable sections. A real big show in a small space. On Saturday night you may rush close up and drive away. Actually a one-man show. Priced as low as $1500 for complete inside. You furnish your own show. A riot of fun. Cheap to install and operate.

Larger outfit to fit into a tent next to a semi-trailer Walk-Thru that you already own. 25 extra feature stunts. Makes a fine big attraction out of a very ordinary Walk-Thru built into a semi. Moderate cost.

Big theater type Laff-Land in stage, seated audiences, 42 splendid stunts, air compressor, elect. shocks. At least 55 laff-provoking features in a big tent. Goes on three wagons. This show will top any Midway.

MIAMI Showmen’s Association 236 W. Flagler St, Miami

MIAMI, March 8.—Regular meeting was held Tuesday (4). On the rostrum were President Robert E. Parker; Carl Sedlmayr, first vice-president; George A. Golden, second vice-president; Jack C. Gilbert, third vice-president; Ralph E. Sydney, treasurer, and Milton Paer, secretary.

K. G. Barkoot in Toledo. Committee chairmen named for 1948 were Whitey Tera, house; Mil- len, membership; Elmer C. Root, concessions; L. G. Root, publicity; and M. E. Amore, welfare. In a park it goes in any old building.

Bargain

CARNIVALS

ROAD ACROSS FOR SALE

BARGAIN

1 Mattachine Sky Fisher, 1 Chicago Coin Hockey, 1 Brass Tilt-Up Coin, 1 Scientific RF 02 Cigarette Pull, 1 Decagon Pull, 1 Good Coin. Complete line.

ROAD ACROSS FOR SALE

BARGAIN

LAFF-IN THE DARK RIDE

The famous dark ride for Carnivals or Parks with all those big, splendid feature stunts that send them all out laughing. Over 200 now operating all over the world. Easily erected. The portable packs on a 30-foot semi. In a park it goes in any old building. Receipts were often $32,000 up to $600,000 in a season.

NEW LAFF IN THE DARK STUNTS

We can furnish some mighty good new feature stunts to replace those old ones now out of date or out of order. A few operators expect their patrons to laugh at some stunts that are ten years old. A funny joke can get pretty stale in ten years.

DELIVERY

We can deliver a few more orders this spring if placed at once. Write or wire.

TRAVEER ENTERPRISES, INC.

3 Tuxedo Place, Cranford, N. J.

GATE CITY SHOWS

J. E. BAXTER, Manager; GARRETT SCOTT, Business Manager; STANLEY REED, General Agent; BEN CHER, Supt., Rides; GEORGE (SHORTY) WARD, Supt., Transportation and Mechanics; FRANK HEALEY, Supt., Construction and Electrician. Want for the longest season of any show playing North and back South again.

WANT CONCESSION PEOPLE

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WANT CONCESSION PEOPLE

Victory Exhibition Shows WANT CONCESSION PEOPLE

Girls for Ball Games and Agents for 10c Stock Concessions

DON BRASIEAR, Concession Manager

WAcon, Texas, this week; Statesboro, Ga., next.

VICTORY EXHIBITION SHOWS WANT CONCESSION PEOPLE

GATE CITY SHOWS

J. E. BAXTER, Manager

Traverse Enterprises, Inc.

3 Tuxedo Place, Cranford, N. J.

ROAD ACROSS FOR SALE

BARGAIN

1 Mattachine Sky Fisher, 1 Chicago Coin Hockey, 1 Brass Tilt-Up Coin, 1 Scientific RF 02 Cigarette Pull, 1 Decagon Pull, 1 Good Coin. Complete line.

ROAD ACROSS FOR SALE

BARGAIN

LAFF-LAND FUN HOUSE PORTABLE FOR CARNIVALS

NOW MADE IN THREE SIZES

Small outfit to fit into van-type semi-trailer. All our best puzzling and laff-provoking feature stunts in movable sections. A real big show in a small space. On Saturday night you may rush close up and drive away. Actually a one-man show. Priced as low as $1500 for complete inside. You furnish your own show. A riot of fun. Cheap to install and operate.

Larger outfit to fit into a tent next to a semi-trailer Walk-Thru that you already own. 25 extra feature stunts. Makes a fine big attraction out of a very ordinary Walk-Thru built into a semi. Moderate cost.

Big theater type Laff-Land in stage, seated audiences, 42 splendid stunts, air compressor, elect. shocks. At least 55 laff-provoking features in a big tent. Goes on three wagons. This show will top any Midway.

Laff-Land Fun House PORTABLE FOR CARNIVALS

NOW MADE IN THREE SIZES

Small outfit to fit into van-type semi-trailer. All our best puzzling and laff-provoking feature stunts in movable sections. A real big show in a small space. On Saturday night you may rush close up and drive away. Actually a one-man show. Priced as low as $1500 for complete inside. You furnish your own show. A riot of fun. Cheap to install and operate.

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Big theater type Laff-Land in stage, seated audiences, 42 splendid stunts, air compressor, elect. shocks. At least 55 laff-provoking features in a big tent. Goes on three wagons. This show will top any Midway.

Traverse Enterprises, Inc.

3 Tuxedo Place, Cranford, N. J.

J. E. BAXTER, Manager

Get the best out of your concessions with Traverse Enterprises, Inc.

GATE CITY SHOWS

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J. E. BAXTER, Manager

Traverse Enterprises, Inc.

3 Tuxedo Place, Cranford, N. J.
PARAMOUNT SHOWS EXPOSITION INC.

"TRULY A GOOD SHOW ALL WAYS"
OPENING APRIL 2, NORFOLK, VA.

WANT SLUM CONCESSIONS OF ALL KINDS—SHOWS WITH OR WITHOUT EQUIPMENT.
Due to disappointment—Want Lite Show, Wild Life and any other Gird Show not conflicting.
Ride Help and Working Men, come to Norfolk—will place all
Walter Dwack-Blackie Edwards wants his old second man for new caterpillar
For SALE—One 50 KVA Transformer, without or with truck
People holding contracts answer

FOR SALE—ROLLOPLANE, TRACTOR AND TRAILER, CHEAP, SEVERAL USED TOPS. WILL SELL ANY USED EQUIPMENT.

ALL ANSWER
RALPH P. FLANNIGAN, Gen. Mgr.
341 KEMP LANE
NORFOLK, VIRGINIA

THIS IS IT
POSITIVELY FIRST SHOW IN CHARLESTON, S. C.
MARTIN PARK, CENTER OF CITY. MARCH 21 TO 29
8—BIG NITES—8 CITY-WIDE CELEBRATION

Johnny P. Ciaburri and Hal Roberts
WANT CAPABLE AGENTS
TRIANGLE SHOWS
For the East Territory in the East.
For the following Concessions: Crusty Pies, Fast Cars, Cotton Bolls, Devil's Bowling Alley. Also experienced P. C. Dealers for Fill P 0ak. Under and Over, Beat the Dealer. Address: MIAMI SHOWMAN'S ASSOCIATION, 216 West Flager St., Miami, Florida.

WONDER CITY SHOWS
OPEN MONTICELLO, ARK., MARCH 15
Notice—All Shows, Rides and Concessions contracted report at once. Can use two Second Men on Twin Wheels. Top salary. Have for Sale—20x40 Top, Sitwillow, $75.00; 30x50, Top, Sitwillow, $100.00; both good conditions. Evans Big 8 Wheel and Post, $100.00.

SIDE SHOW OPERATORS
Have head-over-heel Side Show Pieces. Should have two Fox Rides. Complete set-up with transportation. WANT OPERATOR WITH SHOW FOR INSPECTION.
WANT TO BOOK. Fox Rides, Blended, Fullride, Mother Show, Gill R 00ve or key Show not conflicting.
CONCESSIONS: Have some cars. Write what you want.
Want to hear from L. C. Williams, Rse 8now Man, or anyone having his whereabouts.

GREATER RAINBOW SHOWS
FT. SMITH, ARK., THIS WEEK; BOONEVILLE, ARK., MARCH 17-22.

Caravans, Inc.
Box 1902, Chicago

CHICAGO, March 8.—Bi-monthly meeting Tuesday (4) had Edna O'Shea Stenson in the chair. Also on the roster were Lucille Hiram, first vice-president; Pearl McGynn, second vice-president, and Beatie Mossman, third vice-president. Illness prevented both Pat Seery, treasurer, and Hattie Hoyt, secretary, from attending.

Others on the sick list include Clara Buch, Billie Lou Busyard, Ada M. Barley and Maude Green. Ann Pruger is home from the hospital. A plan will be sent to the Ten- nyson, seriously ill in Alexian Bros.' Hospital.

Johannsen was received from Ann Dolos, of Abbadina, Calif., who enclosed a donation for the March 29 meeting. This donation was made by Harry Ross, of Miami, and Marge Frels. Dorothy Bates, attending her first meeting in many weeks, reported she is making a rug and some hand-pointed handkerchiefs which she will donate. Rose Fitzgerald, Los Angeles, is sending a large box of atomic for the rummage sale.

Ann Sley ster received a letter from Edna strm, known professionally as Mutt Bengtson, who has been an invalid 12 years. Her address is R. R. 4, Jackson County Home, Independence, Mo.

Present after an absence was Dorcy Guds. Beatie Mossman won the feature drawing for $100 donated by Ann Doolan, a sequin bracelet and earring set, made by Josephine Glickman, went to Lilian Lawrence.

Pacific Coast Showmen's Association
623½ S. Grand Ave., Los Angeles

LOS ANGELES, March 8.—Business meeting Monday (3) was con- ducted by President Bill Hodday. Vice-president Harry Stuker and Secretary Mann also were on the rostrum.

Palt President O. N. Crafts, of Crafts-Crystal Shows, has set aside March 18 as PCSA Day at the National Carnival Show in San Bernar- dino. Vice-President Harry Stuker was named chairman of a committee.

A car of cars will roll out of the St. Louis Show at Lincoln Park at 10 a.m. Tuesday (18) and then will proceed in convoy to the Holiday Show at State Fair Park, 75 miles east of Los Angeles.

Call in charge of the recent snow-out party February 24, an- nounced the affair was a big success.

New member inducted was Herbert J. Waters. Members present after absences included Lion Biondol, C. A. White and Bill Allman.

Visitors were W. E. Baldwin, Mich- igan Showmen's Club; Richard Rec- cand and W. E. Gay, Santa Barbara. Vic Johnson is ill in his home. Drawing was won by Bill Allman.

Show Folks of America
1383 W. Monroe St., Chicago

CHICAGO, March 8.—Regular meeting of the board of directors Thursday (6) was devoted to revision of the by-laws, excepting for some minor business. Herbert Cooper, Bergie Bergman, Violet Lamsey and Meyer Cherkas were elected to act as vacancies on the board.

Next important event is the annual corned beef and cabbage dinner, traditionally held on St. Patrick's Day, but scheduled this year Sunday (16). All theatrical folks in the Chicago area are invited to the open house that evening. Dinner cost is 75 cents. Ad- dress phone number to Mrs. Samuel S. Eilen, Secretary, 2504 W. 17th, Chicago. Phone Canal 6636.

Next regular meeting will be held Tuesday (20) and the next social Saturday (22), both in the home. So- cial will be sponsored by Helen Wong, Elita Couillard and Rose Page.

Regular Associated Troupers
106 E. Washington, Los Angeles

LOS ANGELES, March 8.—Nell Robideaux, first vice-president, pre- sided over the first half of the meeting, with the gavel then passing to Monroe Eisenmenn, second vice-pres- ident.

Cards were received from Peggy Bailey and Toots and Sam Apple.
President Jimmy Lynch wrote from Calexico. Greetings were sent from Gladys Patrick, Mal Allman and Lil Sheppard.

"Going away" party is scheduled March 27. Miss Ketterling, acting chair- man, assisted by Monroe and Lil Eisenmenn.

Following donations acknowledged: $20 from Pete Kortes, half of which will go to the baazar fund; $5 from Doris and Llloyd Carlson for the same fund, and a trunk from June Gilligan. June, released from the hospital, was given a welcome. Door prize was contributed by Rose Fitzgerald.

Guests introduced were Mr. and Mrs. Freedland, Eddie Barnett and Mrs. Peoples. Called on for remarks were T. Dwight Peggs, of Chicago, and Mr. and Mrs. Perper, new members, Frank Babcock, Estelle and Einer Hanson, Carl Anderson, Carl Entfeld and Bill and Nancy Meyers.

Prize winners were John Loman, Joe Horlitts and June Gilligan.

BREWERS UNITED SHOWS

FOR SALE-CASH
New Popcorn, Crandall's Midway Deluxe, offer accepted. Going into other business.

Firestone, No. 15, 75 miles east of Los Angeles.

F. D. RUPE, Mgr.
Rochester, March 14.

BINGO HELP WANTED
Counter Men, also Cook for Smoke Show. All Replies:
Robert S. Stafford
6/2 LAWRENCE GREATER SHOWS
C.

VIVONA BROS.' SHOWS
WANT FREE ACT
Must be High. Show opens early in April.

Morris & John Vivona
103 So. 21st St.
Irvington, N. J.

ALLEN (DUDE) BREATZ
WANT For Popcorn and Grab. Agents for Hit and Miss, Darts, Cork Gallery.
Open McMinnville, Ala., March 22, with Cappell Bros.

FOR SALE—CASH
14½" TV new Large Jumbo Popper, sales license also in- cluded. Phone Corky both St. Elmo and Mobile. Ask Addy. Where can I find a new one?
New Tvs, plenty Boos for Candy Aulitzky, show Balls, etc. Have some stock, lots of other extras. Complete, made to use. First reasonable offer accepted only.

CARNIVAL TRAILER, Popcorn trailor, "Kid's midway Deluxe, cheap. Send for pictures. Want free help.

The Billboard
March 15, 1947
GREAT SUTTON SHOWS

"Positively America's Most Beautiful Motorized Show"

11 - Rides - 11 10 - Shows - 10 45 - Concessions - 45
OPENING THE 1947 SEASON ON MARCH 29TH

CAN PLACE Diggers or any legitimate Concessions.
WILL BOOK or FRAME any good Show for responsible party.
WANT First and Second Men on Merry-Go-Round, Tilt-a-Whirl, Spitfire, Roll-o-Plane and Octopus.
All Rides brand new—never been up before.

HAVE FOR SALE THE FOLLOWING CONCESSIONS
Best-The-Dealer, Pan Joint, Candy Floss and Apples and 16-Ft. Van-Type Stall Trailer.
All equipment in first-class condition. Will sell cheap.

All address
FRANK M. SUTTON, JR.
(FAIRGROUNDS) CARUTHERSVILLE, MO.

L. J. HETH SHOWS

LAST CALL—LAST CALL—LAST CALL
OPENING SATURDAY, MARCH 15TH, NORTH BIRMINGHAM, ALA.

SHOWS—Account disappointment want organized Con show. Have complete outfit.
Fun House, Wild Life, Snake Show, Animal Show or any Grind Show not conflicting.
HELP—Billposter, Man to handle Front Gate, Ride Help that are truck drivers. Tiny Crown, wants Freaks, Side Show Acts, Magician, Fred Lamp, Bill Winger, Mickey Deming, answer.
CONCESSIONS—Custard, Snow, String Game, Basket Ball, other legitimate Concessions now.

ALL PEOPLE CONTRACTED REPORT NOW

HAY DE LUXE PLASTER FOR SALE

All Replies: NORTH BIRMINGHAM, ALA. PHONE 7-3121.

CAPITAL CITY SHOWS

Opening March 29 (Haymarket Lot Downtown) First Show on This Lot in 10 Years

WANT
Few more Stock Concessions. Good opening for Custard.
Second Men for Octopus, Wheel, Merry-Go-Round and Chairplane.
Will book, buy or lease Tilt, Flyoplane or Caterpillar for cash.
Shows with own equipment.
Bill Levy, contact.
All replies
J. I. KEED
525 3d Avenue, No. Nashville, Tenn.
P. S.—Want to buy Merry-Go-Round Organ.

L. J. HETH SHOWS

LAST CALL—LAST CALL—LAST CALL
OPENING SATURDAY, MARCH 22, ROYSTON, GA. 2 SATURDAYS
10- SHOWS 10

ALL RIDE Help report to Royston, Ga., and start to work at once.


WANNE-WILD LIFE SHOW, MOTORDROME,

BISTANY GREATER SHOWS, INC.

WANTS FOR BEST STILL DATES AND CELEBRATIONS IN THE NORTH ON THE EASTERN SEABOARD WITH ALL WINTER IN FLORIDA WITH FAIRS ALREADY BOOKED

Want Octopus, Spitfire, Fly-o-Plane. Reasonable percentage. Will book Girl Show, Posing Show or any other Grind Show of merit. Good proposition. Can furnish outfit to showman who can produce. Will book any kind of a legitimate Concession, such as Pitch Till You Win, Ball Game, Penny Pitch, Frozen Custard, Hoop-la, String Game, American Palimistry, Long and Short Range Shooting Gallery, etc. Want to hear from a Lot Superintendent who can take it off and on the lot. Want Ride Help who can drive Semis and stay sober. A. P. Stickel wants to hear from Man and Wife who can handle Stock Concessions and do carpenter work. Good proposition. Absolutely no drinking.

LEO M. BISTANY, Manager
P. O. BOX 4981
JACKSONVILLE, FLORIDA

MRS. J. A. MORRIS
Mail and Home Address: 501 W. SEVENTH ST., DOWNEY, CALIF. Phone: TOWER 22474 or TOWER 22443

NOW BOOKING

For Permanent Locations, Live Shows, Carnival. Open the Year Round.

MERRY-GO-ROUND—FERRIS WHEEL—KIDDIE RIDES—POPCORN—CANDY FLOSS—NOVELTIES—CANDIED APPLES.

WHAT HAVE YOU TO OFFER?

JACKSONVILLE, FLORIDA
CARNIVALS-GENERAL
The Billboard
March 15, 1947

WON, HORSE & UPP COMBINED CIRCUS
An Equine and Canine Paradox—The Show With a Leaf of Gold
By Starr DeBelle

Time Out, Ga., March 8, 1947.

Dear Pat:

We can't figure out whether this circus is ahead or behind schedule. Everything done on this show is done thru precise timing. You know what I mean, the kind a big show announcer describes when announcing a flying act. The clock, located on the side of our ticket wagon, has been rolled up the whole season. It's a striking clock that is hooked up to a loud speaker. It is timed thru that clock. The doors to the main show open when it strikes two, our equipt. stockman slaps the board when it strikes four, etc. It's a great system if the clock is right.

Today, Manager Up learned that the clock had been losing 30 minutes each day. When you figure up 30 minutes for each day, that's a loss of 168 hours, or seven days. We were all very surprised. The bosses say that they bring the system if the clock is right.

The bosses say that they are looking for a trouper who is in distress. Our Side of our red ticket wagon, has a flying act.

We are looking for a trade name having therein the word "Aberdeen." If the original user of this trade name consents to adopt and use the same name has established priority and has not objected to use of the word "Aberdeen." Later another corporation had not objected to use of the word "Aberdeen." The owner of the original amusement company filed suit asking the court for an injunction to restrain the use by the new company of the word "Aberdeen." The court promptly granted an injunction, and said: "A business in particular business to adopt and use and give value to a trade name consisting of geo-

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Cie.

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(Continued from page 44)

10," "Model," etc., are not distinctive. Things were really good. So good, in fact, that all of the clowns, who are not allowed in the big top during tour stops, sneaked in under cover to see him work. That's what they were doing when not scratching their heads and chuckling's that might have been dropped. Any-

how, we have admitted that the guy was good, but being a good clown, he couldn't falloffing down on his chapeau are two different things. Yesterday it was his turn to wash the propertymen's uniforms.

Being out of soap, he added more 'lye' and at night the clowns were scraping around on their necks. We were looking for a trade name having therein the word "Box 203, R. F. D. No. 5"

WANT GENERAL AGENT
With car for small Show, contract-
ing possible, some lithographing.
State salary. Address 591 N. W. 63d St., Miami, Fla.

ANTE LIBERTY
General Agent and Legal Advertise. Have number of Palm and Oakcliff contracted. Wire

GENERAL AGENT
3rd Ave., Box 200, Chicago, Ill.

TAKE NOTICE

---

WANT... CANADA... WANT
FRANK A. ROBBINS
One-Ring Circus and Wild West. Traveling with Bill Lynch Shows in Canada.

---

Meadow Lake Stampede
Prize Money Up $1,500

MEADOW LAKE, Sask., March 8.—Meadow Lake Stampede will run three days this year and the prize money will be $10,000, a boost of $1,500 over last year's.

Over $15,000 has been spent on the grounds in the last three years. It is planned to build a large grandstand with a seating capacity of 3,000 people.

Officers are president, H. Alger; vice-presidents, B. A. Campbell and J. Shupla; manager, J. C. Weber; secretary-treasurer, J. Denny Smith.

Patterson Bros. Opens
Under Auspices on May 1

HOLLY, Mich., March 8.—Patterson Bros' Circus will open the seson at Holly, Mich., May 1 under auspices. Show recently purchased a 60-foot big top with three 20's and 30-foot side show top with two 20's.

Work is going on at top speed in quarters here under supervision of Capt. Jerome Smith. The trucks are being hauled and repaired and the cookhouse is getting a thorough overhauling.

Fireworks Bill Nixed
WILLIAMSBURG, Conn. March 8.—The Connecticut Legislative Judiciary Committee reported unfavorably on Senate Bill No. 251, which would have bid the sale and explosion of fireworks in Connecticut.

know whether its 12 of clock this week, next week or last week.

How To Avoid Damage Suits

(Continued from page 44)

there are given.

In some instances possibly

March 15, 1947

Carnivals

Send to 26 Opera Place, Cincinnati 1, O.

(Carnivals are for current week when no dates

March 15, 1947

Carnivals

Send to 26 Opera Place, Cincinnati 1, O.

(Continued from page 44)

there are given.

In some instances possibly

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(Continued from page 44)

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In some instances possibly

March 15, 1947

Carnivals

Send to 26 Opera Place, Cincinnati 1, O.
Paramount Exposition

NORFOLK, March 8.—Finishing touches are being applied under the direction of General Manager Ralph Flannigan. Most of the painting on the fronts and rides is under supervision of Harry Sturges. Rocket trailers are ready to be picked up. New trailers are ready to be picked up. Delivery of five new Ford trucks to pull them was made. New canvas has been received here. It will be green, tinfoil with the green and yellow paper the show will use.

Robert (Red) Sharp, of the Posing Show, the Latin Quarter Re-creation and Harlem in Havana, is here in the supervision of Harry Sturges. Rocket trailers are ready to be picked up. New trailers are ready to be picked up. Delivery of five new Ford trucks to pull them was made. New canvas has been received here. It will be green, tinfoil with the green and yellow paper the show will use.

Bill Hall, electrician, is off to Memphis for 10 days to assist in the installation of new light plants which will be mounted on a new trailer built by the Lewis Diesel Supply Company.

Johnnie Caruso said shows' route will be through Nevada and Idaho, and then back to Oregon and Washington. New canvas will be received here. New trailers are ready to be picked up. Delivery of five new Ford trucks to pull them was made. New canvas has been received here. It will be green, tinfoil with the green and yellow paper the show will use.

WINTER QUARTERS

BRAUNSTEIN.

Twyford, of the Pilot.

Ohio Valley

FINDLAY, O., March 8.—Work has been slowed by bad weather and the death of Mrs. Amanda Vanags, mother of Manager Roxy Harris.

Ohio Valley

GRENADA, Miss., March 8.—Org's opening new rides 25 feet long. Major Headlights, biggest one of any kind ever shown in this area. He is here before the show opens.

Pine State

Recent visitors were Bill Dobson, Jr., of Joppa, and Mrs. and Mrs. Ben Holliday. Mr. and Mrs. Bill Read, 26, and Mr. and Mrs. S. Butler, 30, are returning from a booking tour thru North Dakota, Wyoming and Nebraska. Manager Robert (Red) Sharp, of the Posing Show, the Latin Quarter Re-creation and Harlem in Havana, is here in the supervision of Harry Sturges.

FOR SALE

NEW SARATOGA KETTLE POPPER

All Aluminum

Steel Bottom, Special Design

No. 1 5000
dl. 2 10000 dl.

$945

NEW SARATOGA KETTLE POPPER

All Aluminum

Steel Bottom, Special Design

NO. 1 5000 dl.

$945

Federal Identification Co.

Dept. 8, 1911 H, 17, Oklahoma City, Oklahoma

FOR SALE

KIDDIE STREET CARS


PROOFED TO ORDER

10,000 Tickets...

WINTER QUARTERS

BRAUNSTEIN.

Twyford, of the Pilot.

William T. Collins

ALEXANDRIA, MINN., March 8.—Two golden jubilees, Finley and Pekin, both in North Dakota, were contracted recently. Manager Collins spent much time lobbying in the Minnesota Legislature in behalf of bingo. Also working for bingo is Rep. Alfred Otta, a recent visitor at winter quarters. Collins recently received his new Chrysler and plans a trip thru Texas to the West Coast with Mrs. Collins.

Jim Baldwin, Franky Pepin and Ray Khay are remodeling the front and rides. New trailer is nearing completion. A new trailer is nearing completion.

Two new 1947 GMC trucks were delivered, which gives the org 12, more than the show had back the last year. New miniature train, purchased last fall in Chicago, is sked- ded for delivery before May 1.

Concessionaires booked are Bob Robinson, Blackie Hyson, Sig Signor, Emily Wilson, Bill Benikas, Ted Pop- pas, Henderson, Walter Duffy, Phil Phillips, Slim Hingst, Slim Donaldson, W. Sitk, and Emil Dallman. Shows booked are Joe Lemke, Monkey and Mrs. Easton, Jim Dallman, War Trophy and Mrs. West, Posing; Jack Korie, Side Show, and Norm Smith, Funhouse.

Two new rides were Bill Dobson, of Dobson's United Shows; Blackie Hyson, Walter Duffy, Harry Johnson and Henry Hingst.

Harrison Greater

COLUMBIA, S. C., March 8.—Show's opening here Friday (7) was preceded by heavy hailing in the general gale zone. Newspapers, yards, planted by org's press agent, Tommy Rice, plugged the fact Frank Harri-son, president-general manager, is "Hometown boy who made good." McCormick is being held up in the building of the new lighter. An additional three spots a week, he says, Opening will be the first week in May. Mrs. Percy M. Jones is still in St. Luke's Sanitarium, Phoenix, Ariz., On a trip to Phoenix, Jones, the first manager for the season with Fitzgerald and Tow-ers, who will have their newly framed cookhouse and candy floss. Mr. and Mrs. Louie Lundeen, with three concessions, again will be with the show.

Victory United

SIoux City, Ia., March 8.—Quar- ters were opened March 1 with a show and five rides. Percy and re-turned from a booking tour thru North and South Dakota, Wyoming and Nebraska. Manager Robert (Red) Sharp, of the Posing Show, the Latin Quarter Re-creation and Harlem in Havana, is here in the supervision of Harry Sturges.

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FOR SALE

NEW SARATOGA KETTLE POPPER

All Aluminum

Steel Bottom, Special Design

NO. 1 5000 dl.

$945

Federal Identification Co.

Dept. 8, 1911 H, 17, Oklahoma City, Oklahoma

FOR SALE

KIDDIE STREET CARS

Frisco built and engineered. Light and portable. Proven money maker. Body strength material. Top money maker on any location. KING AMUSEMENT CO.

PROOFED TO ORDER

10,000 Tickets...

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CONCESSIONS WANTED

BROWNSTOWN, IND., ANNUAL HOMECOMING

July 21-22-23-24-25-26 - MAIN STREETS

ALWAYS AN OUTSTANDING EVENT

FRANKFORT, INDIANA, FAIR
AUGUST 17-18-19-20-21-22

FREE ADMISSION TO GROUNDS AFTER 6 P.M. EACH DAY.

NEW MANAGEMENT. Entire Community Co-Operat ing to Make This a Great Fair.

Address inquiries to

Goo ding Amusement Co.

1300 Horton Ave.

COLUMBUS, O.

FOR SALE

Dodge Transformer Truck With Two 75 Kw. Transformers Installed.

Address: Waycross, Ga., This Week.

WANT

Account of an - General Agent, Popcorn Agents, Ball Games - must be sober and reliable. Top salary.

INQUIRE - M. E. STELLER, Joplin, Mo.

FOR SALE

STEAM TRAINS BUILT TO LAST A LIFE TIME

A more fascinating Ride that puts more money in the Ticket Box.

OTTAWAY AMUSEMENT

Write for Folders, Prices and Delivery Date.

WASHINGTON, D.C.

The Billboard

March 15, 1947

CARNIVALS
OAK-ITTEX
TOUGHIER
STRONGER BALLOONS
for Your DART GAME

Lawrence Greater
CHESTER, S. C., March 8—Work has been in high gear since February 20 when Jack Arnott and his carpenters and painters arrived from New Orleans. Excessive cold hampered activities for a few days.

Shelby, S. C., with three assistants, now feeds 32 persons in the dining tent. Bill Woodall and Charles Mac-Dowd are getting their respective shows in shape.

Bob Buffington brought his bingo in from Harrissburg.

Joe Kaua booked his frozen custard and six other concessions.

Harold Spence is revamping his cookhouse.

Curley Hoffman, who will be in charge of the midway, will leave Miami as soon as the weather warrants. Bennie Herman, who has been commuting between York, Pa., and Philadelphia since the fair openings, will close his New York home soon, and with Mrs. Herman will head for winter quarters.

Sam and Shirley Levy make almost daily buying trips to either Columbus or Charlotte, N. C., taking occasional time out for a movie.

Next season's opening is March 29. Little will remain in the way of repairs, painting and building when the day hits the road. Equipment, stored in Kutztown, Pa., will not be taken out of storage until around the middle of May—HERB SHIVE.

Page Bros.
SPRINGFIELD, Tenn., March 8—W. E. Page, manager, and Don Myers, ride superintendent, returned from a booking and buying trip in Georgia. Order was opened here April 1.

Ten men are working here preparing for the opening. Mr. and Mrs. Shay Pemptkins are readying three joints. Frank Hunter, in from Owensboro, Ky., is getting the Chairplane ready. Tom Blanford has his new pan joint set to go. He and Mrs. Blanford are conferring with their trailer man about the fair.

Kate, the five-legged cow, purchased from the Davi brothers of Chattanooga, arrived and will be featured in the Animal Show. Mr. and Mrs. L. A. Montgomery, who have charge of the new Funhouse, are expected soon. Abe and Edna Frank are due in from Minstrel and Freddie Pagoula, Miss., home with their hands-in.

Ted Allen and Kitty Kettleson will again furnish the hot act.

John H. Marks
RICHMOND, Va., March 8—Owner John H. Marks is back after a trip which included the Tampa fair. He is directing all work here. Purchased Mrs. and Mrs. Ted Reidel show has been completed. Carpenter work is in charge of Frenchie Williams, who has Wisconsin as assistant. Painting of all equipment is directed by White Usrey.

In addition, Marks did not hamper the show, as all trucks had been moved into heated buildings. Walker Rowan has been here checking the electrical department with Tommy Heath. Ola Pinchbeck has replaced Mrs. Don Williams, who is ill in the cookhouse. Others who were on the sick list included Mrs. Francis Gilbert and Reene Morgan.

Recent visitors included Mr. and Mrs. Earl Past; Ban Eddington, Richmond correspondent for The Billboard; Joe Quinn, Walker Job; Ruby Miller and Mr. and Mrs. Art Spencer—ART HIRSCHBERG.

Fuller Greater
MEYERSDALE, Pa., March 8—Work is going ahead at full speed. PAUL Fuller is in charge while Uke Fuller is on the sick list.

A new sound truck system has been purchased. Mrs. and Mrs. Ted Reidel will manage one of the shows besides their concessions. Recent visitors were Mr. and Mrs. Al Zellers, and Fred Weight—PAUL MENTZEL.

FOR IMMEDIATE DELIVERY
...22 SHORTS...

.22 SHORTS
$49.50 PER CASE

SIMON SALES, INC.
215 West 46th St., New York 3, N. Y.
Phone: Tel. 4-6500

WANTED

COLMAN BROS.' SHOW
Side Show Attractions, Annex Feature, Ticket Sellers, Bell Girls, Talkers for Side Show, Jugglers, Announcer, Oriental and Hula Dancers. Address:
S. H. Singer or H. Spector
Tel.: Columbia 9038

OPENING MARCH 17, 1947
JACKSON, TENNESSEE

Want Ride Help that drive Trucks, especially for Kiddie Rides. Want Shows with own orders of transportation. Want Girl or Pinchbeck; will furnish outfit. Want Concessions—Frozen Custard, Jewelry, Hoop-La, Doll Games and others.

ROGERS GREATER SHOWS
P. O. BOX 647 JACKSON, TENN.

WANTED

MERRY-GO-ROUND, FERRIS WHEEL
and one other Major Rides for Big Three-Day Carnival, July, 4th, and 5th. Hartford, Wisconsin. Sponsored by Legion and F. W. R. Write or wire GEO. SEL, Chairman Hartford, Wis.

SHOOTING GALLERY
LOCATION WANTED
Prefer East Coast Beach Resort.

VERNON A. STEWART
104-1063 High Street
Portsmouth, Va.

OAK-ITTEX
TOUGHIER
STRONGER BALLOONS
for Your DART GAME

L. O. MCKENRY, Owner, J. A. THOMPSON, Manager

CHICAGO, ILL.

To Order:
ALLIED TOYS, INC., 104 E. 13th St.
NEW YORK, N. Y.

JUNE 6, 13th St.

C. CREATOR'S & CO.

CARNIVALS
Dependable Attractions Since 1912

NOW OPENING IN POPULAR BLUFF, MO., MARCH 22

WANT

John McKee Shows

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.

5441 COTTAGE CAVAGE

CHICAGO, ILL.
FOR SALE


Four-Wheel Clark Trailer, solid tires, enclosed body, 14 feet long. Price $200.00.

10 Sections of Plain Glass, 36x78, 1/2" thick. 6 Sections of Mirrors, 36x78 by 1/2". Price $300.00.

Have quantity of Firechief Flameproofing Compound, khaki and blue, 50c per gallon.

Address Inquiries

GOODING AMUSEMENT CO., INC.

1300 Norton Avenue
Columbus, Ohio

OPENING ABOUT FIRST WEEK IN APRIL

WANT Penny Arcade, Photos or any other Stock Concessions except Popcorn, Bingo, Cookhouse or Grab. Write also P. O. Box 38, Lomita, Calif.

WE WANT Ride Help who can drive Bally, Ferris Wheel Mix, Charleys, Octopus or others also Mechanics. Good proposition for reliable Man to work with neat Bar, Garages - write Earl Evans, Lot 2.

M. KAUS, Owner

NEW BERK, N. G.

MEEKER'S SHOW

Opening April 19

BOOKING: FAIRS AND CELEBRATIONS—BOOKING WASHINGTON, OREGON, IDAHO AND MONTANA

ALL NEW FLAME PROOF CANVAS

Attention - Concessions all sold.

FRANK FOREST

After five years' permanent location in San Francisco will open this show. No act too big or too good. Must be outstanding. Side Show Attractions, write FRANK FOREST, 529 35 Ave., San Francisco, California, or this Show. WANTED - Girl Stakes. Description of Tent Furnished. RIDE HELP - Foreman for Wheel, 16-Car Octopus, Roll-A-Ride and Mix-Up. Married men and semi drivers given preference. Drunks and cheaters not needed.

RALPH MEYER

130 RUST BUILDING
TACOMA, WASH.

WANTED FOR

HISPELER OLD BOYS' REUNION

HISPELER, ONTARIO—SPONSORED BY THE CITY OF HISPELER

SHOWS — RIDES — CONCESSIONS

PUBLICLY AND A LARGE COOKHOUSE.

A real Celebration with Basso-Ga Amusements. Hotel is insured by a Monster protected area in Ontario.

JUNE 30TH TO JULY 1ST, 1947

Constitution always associated with the best in Canada—and this will not be an exception!!

CONKLIN SHOWS — Brantford, Canada

JOHN K. MAHER SHOWS

WANTS

SHOWS AND CONCESSIONS

CAPABLE RIDE MEN FOR ALL RIDES

Organizations — If You Want a Good Clean Show — Contact Us.

ADDRESS: 1339 S. Broadway, St. Louis, Mo. (Phone: Garfield 4576)

FOR SALE

Eli M 16 Ferris Wheel, perfect condition. Portable, electrodvinered Merry-Go-Round, 3-abreast, 36 horses.

AMUSEMENT PROMOTIONS, INC.

1325 N. DuPont Street
Wilmington, Del.

Winter Quarters

Heller's Acrobat

CAMP GAW, N. J., March 8.—Manager Harry Heller returned to his Winter Home, N. J., home following attendance at fair meetings in Columbus, S. C.; Raleigh, N. C.; Harrisburg, Pa., and Richmond, Va., and now is engaged in directing winter quarters activities here.

Unit No. 1 will open April 11 at East Paterson, N. J., for a 10-day stand. Unit No. 2 will open three or four weeks later. Plan is to merge the two units for big dates.

Frederick De Coursey has been signed as general agent and assistant manager of both units. De Coursey already has booked 15 weeks of the season. De Coursey is no newcomer to the organization, having previously been the executive chief for several years. He started in the amusement business in 1910 and for seven years was general agent of the A. F. Crouse United Shows, of Binghamton, N. Y.

Six-acre tract, with its many buildings, shops and well-equipped apartments makes ideal quarters, marks its position as a concessionaire here building new concessions. By the middle of the month all those contracted for the season are expected.

Already signed are Henry Sordelot, turtles, bamps, cigarette gallery and pan game; Lillian Zara, four ball games, penny pitch, pinball machines and balloons; Jimmy Connors, cookhouse and grab; Rocco F. Semina, custard; Mr. and Mrs. Jack Oravich, Kenlin and Oravich and pan game; Mrs. Walter Rich, palmist; Mr. and Mrs. Leonard, bingo and penny pitch; Mrs. Thurman Marshall, penny pitch, and Mrs. Mildred Zarra, duck pond.

Staff besides Heller and De Coursey consists of Thurman Marshall, electrician; Mrs. Bennie Heller, office manager; Charles White, mechanic; Joe Williams, roller coaster, and Harry E. Shaw, billposter.

Wonder City

MONTICELLO, Ark., March 8—Org is back in quarters after some of the personnel played a 10-day winter show and is awaiting the season's opening.

Those on hand include Mike Wilkes, bingo, Nig Osenell, gala woman; Mr. and Mrs. Fred Foudas, superintendents; S. Steve Scooter, 1; Walter Steinfeld, 2; Dennis Goodwin, 3; Sailor Evans, man, and Lee Walters, 2; Cecil Allen, who played the winter show date, is expected for the opening of the two joints.

John Laughlin, scenic artist, turned in an excellent job. Org's color scheme is cream and red. Bob Smallwood is in charge of carpentry and lighting effects. Hoppie Chapman also will be on the show.

Mr. and Mrs. Reilly joined with a wheel, which gives the show two wheels. Mr. Wilbur is expected to come on with his Spitfire. Doc Ward is due in at the first of April with his Tilt-a-Whirl. Walter B. Fox is in Kentucky from Laredo, Tex., with a Tilt-a-Whirl. Mr. Wilbur is expected to come on with his Spitfire. Doc Ward is due in at the first of April with his Tilt-a-Whirl. Walter B. Fox is in Kentucky from Laredo, Tex., with a Tilt-a-Whirl. Mr. Wilbur is expected to come on with his Spitfire. Doc Ward is due in at the first of April with his Tilt-a-Whirl. Walter B. Fox is in Kentucky from Laredo, Tex., with a Tilt-a-Whirl.

FORARCADE & FUN HOUSE OR A COMPLETE SHOW ITSELF

Shipment to 60 Days

Also Coastal Carts and Century Flyer

Train Park Benches

NATIONAL AMUSEMENT DEVICES CO.

Box 468, VAF, Dayton 7, Ohio

RIDES AND FREE ACTS

WANTED

for

Annual 5 Day Carnival

Marysville Lions' Club
MARYSVILLE, PA.
K. M. STOVER, Ch.

.22 SHORTS AND RIFLES

WANTED

Side Show Acts, Freaks, Ticket Sellers, Canvas Men, Girls Girls, Open Act, in New Jersey with Ross Manning Shows. Wire or write at once. People who worked for me last season, answer.

EARL F. MEYER

2501 N. W. 58 St.
Miami 8, Fla.

FOR SALE


JIM ELLER

424 Southern Valley Shows

AT LIBERTY NOW FOR 1947 SEASON

First Time in Any State

Can take care of complete office, including all lists and journals.

BOX 171, c/o Billboard, 1504 Broadway, New York 19, N. Y.

WILL PAY CASH FOR

USED RIDES AND PART

Also Part and Carnival Equipment.

Write: Mr. B. C. May, 2715 D. Van Billiard, North Wales, Pa. Phone 589
W. G. Wade

DETOIT, March 8.—Everything is almost ready to go. Opening is set for Pontiac, Mich., April 29. Owner-Manager W. G. Wade, back from a visit with his brother, Ernie, in Chicago, ran into a blizzard here. D. Wade, general representative, returned from a tour of Florida fairs.

Mrs. Mildred Miller returned from Tampa, Mrs. Schaun, accompanied by Irene and Buster Crossland, returned from New Orleans.

Cameron Murray, manager of the No. 2 Unit, reports the booking of the Rotary Club Fair, Carrollton, Ill., July 31-August 3. The stock has been busy with Wade showfolk. A son, Frank, has been born to Mr. and Mrs. Milo Rupp and a daughter, Shirley Conrad, to Mr. and Mrs. Fred Miller. Freddie incidentally added another show for the season.

Hazel Crane sold her bingo to Harry Fonnas, who has taken it along with his string of stunts. Sam Hazen was a week-end visitor at Uncle Elton’s farm. Recent arrivals were F. Pickard and George and Nellie Miller. Jean Avery reports his new home ready for house-warming and his rides ready to roll.

George Kubat commutes daily from Garden City. Frank Seedorf gave the three repainted Ferris Wheels the once over and waxes the sun would shine. Findlay Clark reports light biz with his concessions in the South. Al Vorhess has built a plastic and chrome model of the entrance, and construction will start on the ifs.

Leota Nelson reports the snow is plenty high up-State, but adds it won’t be long now. William Blackwell’s Wilson has the three 60-inch searchlights mounted on an underslung serial show with three power units.

W. A. SHAFFER.

World of Pleasure

ECORSE, Mich., March 8.—Crew is busy preparing for the opening early in April in a Detroit suburb. Exact date will be set upon the return of Owner John Quinn, who, with Mrs. Quinn, is vacationing in Havana and Florida.

In the absence of the owner, Al Kelly Dear is a weekly visitor here, handling purchases of supplies. Prior to his departure, Quinn bought two tractors with delivery promised before April 1.

Frank Lentini will have the Side Shows this season. He is due here from Garden City.

Cold weather hampered work here somewhat, yet a substantial amount of work has been accomplished. The new show fronts are practically completed. All rides have been repaired and have been given a coat of paint. All trucks have been overhauled, and a new show truck was built under direction of Obie Bauer.—EDGAR C. MAY.

Pioneer

WAVERLY, N. Y., March 8.—Much has been done here, but much remains to be done before the org takes to the road. A new body is being built on one of the recently purchased trailers which will go to Pontiac. Another special body will be framed for the new streamlined train.

Popeye Meadows is repairing the rolling stock. Harry Shapiro is building a new front for his Pontiac stock. George Ronson has placed his Streamlined train.

FRANK J. SWENLEY.

February 25 1947

SWEENEY’S UNITED SHOWS

OPEN APRIL 19TH, CHARLESTON, W. VA.

WANT

Show and Concessions—Everything open except Bingo, Pop Corn, Concessions and Eats. Wonderful proposition for Bunny Arcade Shows with own transportation. Have 5 Bikes No Gate. 20 weeks in West Virginia and Pennsylvania. First show in all spots. Write or Wire.

PHONE MOUNDSVILLE 1061

FRANK J. SWENLEY

GLENDALE, W. VA.

SNOW CONE CONCESSIONAIRES

Our new Spring Catalogue will be ready for mailing about March 15th. To be sure that you are on our mailing list, please send us your present address.

Watch for our full page ad in the Spring Special of The Billboard.

GOLD MEDAL PRODUCTS CO

318 E. THIRD ST.
CINCINNATI 2, OHIO

WANTED TENT SHOW

Bumper, Iowa, Week of July 4th.
Small tents and direct spot for good Free Acts and Class Concessions.

E. C. McCLURE, Mgr.

WOLF GREATER SHOWS

Opening May 1st. 2 Shows per week. Shows starting in June. Fair entertainment. All Concessions open with the exception of Bingo, Popcorn, Photos, Ice Cream and Concession. Free Act show. Write for complete list of Concessions. New Stocks—Dark, Light, Green, and White.

P. O. BOX 2728, BLOOMINGTON, Ill., MONTICELLO, Ill., EDINBURG, III., SIOUX FALLS, S.D., NEW ORLEANS, LA., WICHITA FALLS, TEX., and OGDEN, UTAH.

WANT TENT SHOW

Buster, Iowa, Week of July 4th.
Small tents and direct spot for good Free Acts and Class Concessions.

E. C. McCLURE, Mgr.

WINTER LOUNGE

Fireworks

 Aristocratic vehicles at all prices for all events and fairs. Big Free Conditional. Ask for name—and details.

ELMER BROWN

100 Arundel Bldg.
ST. LOUIS, MO.
The billboard advertisement contains various categories of information, including job advertisements, show details, and notices. Here is a structured representation of the text:

**American Carnivals Association, Inc.**

By Max Cohen

ROCHESTER, N. Y., March 8—The association is giving serious consideration to a nationwide public relations program for its membership and the industry generally. Details of the plan have been submitted by the Earl Ferris Company thru its vice-president, Leonard Traube, and copies of the proposal have been submitted to the board of directors, the officers and the past presidents of the association for consideration.

A letter from President Oscar C. Brown of the membership committee, expressing the belief that public relations funds was sent out this way.

An interesting chart, showing the rise and fall of business conditions in the U.S. from 1775 to date, has been received by the association.

The chart would predict that business conditions for the next eight years will be relatively good.

The Commerce Department advises it anticipates that 47 lumber situation will show considerable improvement as three billion additional feet of lumber are expected to be produced and one billion more feet improvement in 1946. Production also is expected to rise. Same department released figures showing the combined amusement industries yielded about $400,000,000 in admission taxes, and that this amount 10 per cent was realized thru carnivals and circuses, 85 per cent from theaters and the rest from miscellaneous amusements.

A release by the same department indicates the next issue of the department's monthly report will carry further details of the activities of trade associations and their contributions to the war effort.

The association has been contacted by the Hospital Service Commission with reference to hospital insurance for individuals engaged in the carnival industry.

The War Assets Administration advertisement for the sale of all types of Concessions is officially launched. Such information as development also is expected to be up. A release by the same department indicates the next issue of the department's monthly report will carry further details of the activities of trade associations and their contributions to the war effort.

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**FOR SALE CHEVROLET TRUCK**

With 16 ft. House built on it, 2 Clothes Closets, Room Closet, Marble Toilet, Cupboard, 2-bedroom Sleeper Sleeper, Sleeper, Screened, Restroom on wheelchair, fully equipped, refrigerator. Must be seen to be appreciated. Sacrifice at $4,500.00 for cash sale.

FRANK M. LAMPMAN
Star Route Box 948
Lucerne Valley, Calif.
Carlinville, Ill.
Wichita, Kans.
Cottonwood, Ariz.
(B. S. County), Calif.

**BIG TOP**

Anchored off a 4 screw, 100 gun, 24 on deck, 2 on deck. Fully gaffed for any type of entertainment. Excellent canvas. Every personal sleep. 30 guns all alike, top marks in 2 years. Goodly built. House is for sale. Must selling and take off 6. 20 B.P. wheel, all cutters complete with rigging. All personal sleep envelopes. A new set of gun is in the rig. A new gun is in the rig. A new gun is in the rig. A new gun is in the rig.

Write Franklamp, Box 948, Lucerne Valley, Calif.

**WANTED TO BUY**

NO. 5 ELI FERRIS WHEEL and LITTLE BEAUTY MERRY-GO-ROUND

Also looking all types of Concessions at Carnival Association. Bankroll not required. For bookkeeping operation May 3, 1947, at Danbury, Conn.

Prop. C. J. ROSS

**FOR SALE**

For sale, a 24' x 32' VICTORIA, TEXAS

Also booking all types of Concessions at Cannon Concessions, Inc.

**WANTED**

For sale, a 24' x 32' VICTORIA, TEXAS

Also booking all types of Concessions at Cannon Concessions, Inc.

**WANTED TO BUY**

**MEETING**

To meet, 3000 KENCO

Mailed in lots of 100 to 1000 cards each. Priced at 5 cents each, and down. Long distance call.

WILL LIGHT BINGO CARDS

White, black, yellow, pink, red, black.

Minimum Order: 100 cards, price $1.25.

**NO GATE**

1.50 Small Jack Pot Slips (straps of 7 numbers), $3.50 per 1000.

1.50 Large Jack Pot Slips (straps of 9 numbers), $4.00 per 1000.

2.00 Numbered Slips, $2.00 per 1000.

2.50 Numbered Slips, $2.50 per 1000.

**SILVER SLIPPER SHOWS**

72 For our Still Dates we have nothing but large Industrial cities in Central and Northern Illinois.

Jamestown Lions’ Club

202 W. Franklin

Jamestown, Ind.

**WANTED**

WANT HELP IN quarters now. Can use good painter, have Merry-Go-Round to paint.

**FILM**

WILLIAM O. HAMMONTREE

205 W. Franklin St.

Ashtabula, Ohio

**WANTED**

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Also booking all types of Concessions at Cannon Concessions, Inc.
LET'S CLEAN UP THE OLD ROUTE

BAILY BULLY BROS.' CIRCULATING EXPO
A Century of Profit Show
By Starr De Belle

Providence, R.I., March 15, 1947

Dear Pat:

We are going "all out" leaving none of our plans for the tour of five men doing one's. Berth car No. 15 has been turned into a swimming pool for our working men. Have installed a beauty parlor and Turkish bath in car No. 14 for the benefit of our Posing Show girls. Everyone's salary will be doubled this season in order to give the office larger two-week holdbacks.

Don't speak too well of this show or its people. Not that we want to be different, but it doesn't pay. For the last five years Manager Pete Ballyhoos tried to book Dayspring Daisy and her Dawn Girls. Daisy's production is semi-Oriental and semi-revue with a little dash of old-time hoochie-coochy blow-off to add to its glamour and profit.

New York and Hollywood producers would hardly understand the meaning of semi-Oriental and semi-revue. That's because they have never had the opportunity to come in contact with the hop-scotch-revue, jinny, autos, tilt and chairplane.

That's because they have never had the opportunity to come in contact with the hop-scotch-revue, jinny, autos, tilt and chairplane.

March 15, 1947

PLANT SALES

NOW CONTRACTING FOR 1947 SEASON
RIDES-SHOS-CONCESSIONS
W. G. WADE SHOWS

R. C. Nineteenth Street, Detroit 31, Mich.

FOR SALE

CRAFTS 20 BIG SHOWS WANT

ASSISTANT MANAGER

Want capable, experienced Men who can lay out Lot, spot Trucks, see Show up and down and assist Manager in all phases of organization. Salary $100.00 per week. Long season in sunny California, write, wire, call or collect wires or calls, please.

O. N. CRAFTS

7283 BELLAIRE, NORTH HOLLYWOOD, CALIF.

Phone Sunset 2-3131

FOR SALE

3 ONLY-STOCK OR FREIGHT CARS

72 FT. LONG - ALL STEEL
Excellent Condition.

Manufactured by Warren Tank Car Co., Brantford, Canada.

FOR SALE

ROSS MANNING SHOWS
OPENING APRIL 17 IN NEW JERSEY

RIDES—Can place Merry-Go-Round Foreman, also Help for Ferris Wheel, Spitfires, Octopus, Chairplane. No drinks. Top salaries and bonuses.

ACTS—Can place Man with eight light towers. Will give him exclusive on same. Joe companies All is forgiven. Wire if you need money. MAJOR PRIVILEGE.

TRAILER COACH

Here's a "residence" you'll be proud of. Here's the solid comfort of home that you can happily return to every night, wherever you happen to be. Skillfully planned, ingeniously laid out, beautifully furnished in the most modern manner, the new Shoreland Tandem is a marvelous acquisition for show folks... and as every owner will tell you—America's No. 1 buy in Trailer Coaches.

CAUGHT IN A MINIATURE STORM

Capable Agents for newly framed Count Store; Gallery Red, get in touch. The best of equipment.

Agents for Fish Pond, Cigarette Gallery, Pan Rides, except Jinny, Autos, Tilt and Chairplane. Especially a Wheel. Shows, except Mechanical and Concessions. We have Ball Games, Flatts, and that she would make a lot of dough on the show's route. "That's why she hesitated. It was too un-canny and the more she heard trouper say that Pete was a louse and his show a rag-bag so, she came on.

Run the following ad: Ballyhoos Bros. have several open weeks during March, April, May, June, July, August, September, October and November. Fairmen get in touch with vocalist, everyone Dayspring Daisy ashed asked about the show and Pete's Ballilloo, who spoke well of both. All insisted that he was a square shooter and that she would make a lot of dough on the show's route. "That's why she hesitated. It was too un-canny and the more she heard trouper say that Pete was a louse and his show a rag-bag so, she came on.

Pete was a rouse and his show a rag-bag so, she came on.

Floyd SHEAKS
CART, N. C.

WANTED

Cabello Agents for Coney Island Count Store; Also Outside Man for Line-Up Show. Wire

DICK HAVINS
WILLIAM T. SHOW
Arenas Fess, Tex., March 8 to 15.

CAN PLACE


FLOYD SHEAKS
CART, N. C.

WANTED

Experienced Custard Dippers. State salary expected. No experience.

TOM THORNTOIN
ROUTE 1
EAST PEPPERELL, MASS.

WANT — KEYMAN'S SHOWS — WANT
Biben, Unique Zincy, Astro, 7th and Chairplane, Knott's a Wheel, Sharpe, using Mechanical and Gilt. Lighthouse Concessions. We have Tall Tom, Gnome, Curly, Skipper, Country Flyer. No Experience.


ATTENTION! ANTHONY J. ELLERY
A final desire of Anthony has been obtained by Mrs. Harry, 41354 7th St., South Miami, Fla., Jan. 15, 1947. Parents may be obtained by Mrs. Harry, 41354 7th St., South Miami, Fla. By Mrs. Harry, 41354 7th St., South Miami, Fla.

ELEANOR P. ELLERY

FOR SALE

ROLLO FUN HOUSE
65 Foot Front

Write BOX 382, Biloxi, Miss.
HERMAN S. LIST

WANTS TO ANNOUNCE

the opening of his Concessions with the Jones Greater Shows at Ashland, Ky., April 19. All people already contracted try to be there by the 17th of April. I also wish to state the fact that I pay unemployment compensation on all employees.

Have for Sale—One 16x30 Bingo Top and Frame. Anchor top used one season. Top, frame and inside flash all in good condition. Come and get it. $500.00.

Address Pines Camp, Valdosta, Ga.

L. W. ELLIOTT AMUSEMENT CO.

WANTS

For Twelve Weeks on Indianapolis City Lots Under VFW and Girls League Auphyls.

SHOW—Want two or three Shows with own tents and transportation; Mechanical Show, Clowns, Umbrellas, Snake or other clean legitimate Shows.

RIDES—Almost everything will book First Class until June 22 or for entire season. Could also use Flat Rider, Pigs, Octopus, Revolvers or othes.

CONCESSIONS—Can use following; Coke Bottle, Balloon Dart, Clothes Pin, Strike Game, American Palmsbury, Bagels, Long Range Jewels, Elks, Eyeball Bouncing Alley, Buckety Buck Bumper, Country Store, othes and attractions. Write what you have, will try to place you.

WANT Men to take charge of new portable day toilets and act as night watchman. This job will pay well.

HAVE FOR SALE—One Cookhouse Top, 20x24, good condition, no frame, or will trade for 20x30.

WANTS

Man to take charge of new portable day toilets and act as night watchman. This job will pay well.

SHOWS—Want two or three Shows with own outfit and transportation; Mechanical Show, Crime, Palmistry, Bagatelle, Long Range Jewelry, Ribbons, Devil’s Bowling Alley, Buckley Buck Bumper, Country Store, or others.

Also use Flat Ride, Tilt, Octopus, Spitfire or other.

For sale—One Bingo Top and Frame. Anchor. A. L. Riess signed for the shows, then returned to the org's winter quarters in Lodi, Ca.

Features planned for the beginning celebration include parades, drum corps competition and a baby parade.

Jaycee Show Revived

COLORADO SPRINGS, Colo., March 8.—Robert Heyer, general chairman of the Jaycee Show of Progres, announced the annual event, discontinued in 1942, will again be held April 17-19. Plans call for stage shows and boath awards and will be staged in the city auditorium.

Mobile Event Postponed

MOBILE, Ala., March 8—Post No. 49, M. W. O. R. M., who has postponed its Merchants and Manufacturers Exposition until April 10-13. Decision to move dates back will enable it to come in the middle of Mobile's internationally known Azalia Trial Tours, and to give commercial ex-

2ND ANNUAL AMERICAN LEGION CELEBRATION

"July 1 to 6 INCLUSIVE

CARL E. STITT POST #232, DETROIT 27, MICH.

Need 10 good clean Tent Shows and 5 Rides. No grifers or flats.

15x12 spaces, $150.00.

For Exhibitors. Paper, Juicers, Can Openers, etc.

Write or wire LARRY WEBSTER, Gen. Mgr.

LOU RILEY SOUTH HILL, VA., UNTIL MARCH 20TH; THEN SMITHFIELD, VA.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Whitehorse Carnival Sets

New Attendance Record

WHITEHORSE, Yukon Territory, March 8.—The Whitehorse Winter Carnival, a three-day event, broke all attendance records this year. Done in the tradition of the days of '98, with a white gold population, a white gold shirt, and the men bearded, it wound up February 24. The Ice Derby, rushed over a 10-mile course every day for three days, was won by Andy Smith, of Teslin, Y. T. Babe Dickson, of Whitehorse, the only woman entry, was second.

B. & V. Shows Signed

For Dickson, Pa., Cole

DICKSON CITY, Pa., March 8.—

B. & V. Shows have been contracted to play the Welcome Home Week here June 18-23. There was a New Carnival is sponsored by the Dickson City Post, American Legion, Post 665. J. Van Vliet signed for the shows, then returned to the org's winter quarters in Lodi, Ca.

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Trumbull Carnival Set

TRUMBULL, Conn., March 8—

Though the Trumbull Volunteer Fire Department Carnival is set for July 9-12, Frank Verrilli is chairman.

Carnival for Norwalk

NORWALK, Conn., March 8—

The First District Volunteer Fire Department Carnival will be held its annual carnival July 3-12, President Ernest J. Layden announced.

** RIDES **

At liberty for Celebrations. Have a few open dates. Write

THOMPSON BROS.

2004 6th Ave. ALTOONA, PA.

ANCHOR TENTS

CONCESSION—TRAVELERS—BINGO—

CIRCUS—BALL GAME—MERRY-GO-

GROUND—GREEN—BLUE—KRACKER—

FLAMEPROOF GREEN—BRIGHT CON-

TRASTING TRIM.

ORDER NOW TO ASSURE PROMPT DELIVERY

ANCHOR SUPPLY CO., INC., EVANSTON, INDIANA
Jeff. Beach
To Again Use Family Rate

Many Changes at Detroit Spot

DETROIT, March 8.—A year ago, the Lake Shore Amusement Company took over operation of Jefferson Beach Park and one of the new innovations was a ‘singles’ price ticket, given at a considerable price reduction, to encourage entire families to patronize the park.

So successful was the venture, according to Harry Stahl, general manager, the policy will be used this year on a major scale.

Indications the park is going in for much slack and plenty of new ideas is shown by the fact that Earl Equitz, former manager of the Beach Bum, has been named public relations director.

Stahl reports the construction program is well under way and many improvements have been completed. The new depot, with a capacity of 150 persons and a tunnel 100 feet long for the Century Flyer, is ready.

As a result of a recently passed law, the new depot, costing $7,000 and requiring a 27-foot excavation.

The new Flying Scooter has been completed. It is designed to be elevated three feet above the ground, instead of being placed on the familiar flat location, which adds flash to its appearance. The new building, which is shown in the picture of the Laugh in the Dark. A new kiddie ride has been installed in a new building.

New Law Gives
Isle of Palms
Sunday Break

CHARLESTON, S. C., March 8.—As a result of a recently passed law, sponsored by Sen. O. T. Wallace, which legalizes the operation of Sunday movies, sports and amusement, Isle of Palms Park, which will now be in operation on Sundays, Tom Terrill, manager, said.

Terrill is looking for big business at his establishment during the week of April 21, date for the Charleston, Azalea Festival, to be resumed after now be in operation on Sundays, Tom

Sitting 'Round the Table

(Editors' Note—The pros and cons of the current question, “Are fireworks and/or free acts necessary in parks?”, continue. Have you voiced your opinion on the subject? If not, send in your views to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, and they will be printed in this column.)

Still Seeking Answer

We have given this much thought of the still unsolved question, the answer because of a great confusion of ideas pro and con.

We have a great many inquiries concerning fireworks and free acts. We are well attended when we do have them, but we have been unable to definitely trace additional revenue to these free shows.

We mailed out a questionnaire to all of our concessionaires last year asking if they were in favor of fireworks, and if not, what would they like to see substituted. On the returns, 50 per cent favored no fireworks and asked for band concerts and other entertainment.

In many cases, the fireworks attraction tended to draw people away from the midway too far in advance of the scheduled time.

Hundreds of inquiries by phone, however, point to a great interest by people who would drive to the park to see fireworks. Question is whether or not these people would come only on our concessionaires, and the policy for 1947 will be fireworks on Decoration Day, July 4 and Labor Day. Free acts every other week thru the entire season.

Maybe 1947 will give the answer to that question, at least in our district.

Anent Free Acts

I'd like to break this question into two parts. First, pertaining to fireworks. I have nothing to state because being in the city limits of Denver we are not permitted to have fireworks.

Secondly, pertaining to free acts in a park, we at Elitch's have never gone into them extensively, principally because the great distance from the East to the West would make such augmented attractions financially unsound. In the past we have had a few free-act attractions, but not to any great extent. However, I'm of the opinion they can be a great asset and advantage to our parks and we in Denver would be—and are—very interested in such free acts.

We have given this much thought of the contrary. Last year, we had an elaborate kiddies' show, and I am sure we will have an elaborate kiddies'

Gish and Jennings
Are Now Operating
Oregon Trail Park

WEISER, Idaho, March 8.—Oregon Trail Park, located on an island in the Snake River, one block from the Weiser business section, will reopen within the next 10 days under new management, with a new daily and community-wide program of recreational activities.

Claude Gish and Hugh Jennings took over the park February 1st and expect to have it in operation soon. Spot has a roller rink, trapshooting, bowling and dances. The new operators plan to build six new bowling alleys.

In addition to its regular amusement activities, Spot is used for special events, such as the American Legion’s three-day carnival, Lions’ Club activities and various other civic and community services.

Gish and Jennings plan to stage boxing exhibitions one month this season.

Parks-Resorts-Pools

Communications to 155 No. Clark St., Chicago 1, Ill.

Earl Equitz, of the U. S. Army Air Forces.

Spaatz, of the U. S. Army Air Forces.

NEW Law Gives
Isle of Palms
Sunday Break

March 15, 1947

Evad Beach
Not To Close
Officials Say

AKRON, O., March 8.—Spokesmen for Cleveland’s Euclid Beach Park have denied any rumors about it being closed because the city council approved a licensing ordinance with an anti-discrimination clause.

“We’ll be doing business at the same old stand,” the spokesman, a member of the board of directors, which operates the park, said. He added, however, that with is as to plans for operation had not been de- cided. This was presumed to refer to plans for the dance hall, bathing beach and skating rink, from which the company had been accused of banning blacks.

The legislation to make racial or other discrimination unlawful for the operation of park licenses was approved by the council 23 to 8. Action followed several months of hot council committee meetings.

Spokesmen for move to knock the anti-discrimination clause of the park ordinance and introduce new legislation forbidding discrimination by any business licensed by the city whom they attempted to move to oppose their move and to advocate a change in the original ordinance.

Counselman Charles V. Carr, author of the original ordinance, said the amendment “totally man- culate” his legislation.

Carr and other proponents of the licensing legislation have asserted many times that it was designed to stop any discrimination at Euclid Beach Park. The amended State’s civil rights statute had not been effective.

Mayor Burke, addressing council, said the Carr ordinance was “a most vexing piece of legislation,” but he was in favor of its passage and opposed to any great extent.

Two New Rides Set
For Portland Spot

PORTLAND, Ore., March 8.—Oaks Park will open early in May with at least two new rides and possibly four, says General Manager Robert Bollinger.

Kiddie Whip has been bought from W. F. Mangels, Coney Island, N. Y., and a new device for 20 years to replace a 15-car deal, from Luise Bros., Philadelphia, called the Flyer, also a baby Rocket to replace the Seaplane and a baby auto.

Both new rides are ready for installation, having been patented and overhauled under direction of W. W. LeBoy, superintendent.

Oregon Will Participate
In Miss America Contest

ST. LOUIS—The Oregon State Fair, which will participate in the Atlantic City Miss America Pageant, a championship event which has been approved by the State Security Commission to conduct a beauty contest, will participate in the Atlantic City event. Dates for the Oregon finals are July 25-27.

Lenora Slaughter, executive director of the Atlantic City pageant, re- ceived the following letter from the state board and chamber of commerce officials.
White City Set For Going Over

WORCESTER, Mass., March 4—White City Park here is set for a post-opening face-lifting that will modernize buildings and the general layout, it was announced by George A. Hamild, president. Plans have been drawn by John C. Ray, Toronto architect, but the streamlining will depend upon the availability of materials.

Park will open for week-ends commencing Easter Saturday, April 5, and on a full-time basis May 7, that it is hoped they have the railway surface repaved, trees and flowers planted, and a new picnic grove ready.

Hamid said new units slated for early delivery are 12 gasoline-powered motorboats purchased from J. W. (Jack) Shillan, of the British Motorboat Manufacturing Company, which will be used in the pool, and 24 pontoon boats, purchased from James Patterson, Columbus, O., which will be operated on the lake in conjunction with speedboats. The cruise on White City, also will be in operation.

New rides, Hamid said, will include a Flying Scooter, new being installed by Bisch-Rocco Amusement Company, and a Bubble Bounce from Custer Specialty Company.

Winter operations, including bowling alley and game rooms, have remained on a par with last year. Operating staff will be headed by Sam Farnum, resident manager. Others are Oscar Silverman, publicity; Rita Cohen, head cashier; Arthur John- son, superintendent; Gladys Patterson, secretary, and Walter Johnson, ride superintendent.

New Corporation Buys New Castle, Del., Spot

WILMINGTON, Del., March 8—Amusement Promotion, Inc., a newly formed local corporation, has purchased Oak Park, near Deenner Bank, New Castle, for an estimated $30,000.

Officers are William T. Pyle, president; Harry B. Reindollar, vice-president and treasurer, and Samuel Fisher, secretary. Former owners are Joseph and Annette Formis. New owners announced that cost of improvements will run for initial in the thousands. Spot will be opened the year round, with the present basketball and dance hall being utilized for events during the winter. The $50,000 swimming pool will be one of the chief attractions.

Charles Wilson, Former NAAPB President, Dies

LOUISVILLE, March 8—Charles A. Wilson, for many years managing director of Fontaine Ferry Park here and a former president of the National Association of Amusement Parks, died at the home of his daughter, Mrs. Bruce L. Heaton, here Sunday (2). Services and burial were in Louisville Tuesday (3).

Born June 28, 1897, Wilson was 89 at the time of his death. Wilson was a charter member of the NAAPB and served during 1923-24. In 1942 he was awarded an honorary life membership.

Polar bears at the Lincoln Park Zoo, Chicago, are on a viable strict diet for peanuts these days. Martin Perkins, zoo director, says the bears won’t even come out of their den and Perkins puts it down on the peanut shortage. “While manufacturers are supplying plenty of peanuts, people just aren’t buying them. Or, at least, if they are buying them, they’re not feeding them to the polar bears,” Perkins said. “Polar bears aren’t proud,” he said. “They’re willing to work for peanuts, but no peanuts, no polar bears.”

Oregon Bill Would Put Beaches Under Highway Com’ision

SALEM, Ore., March 8—Oregon beaches, now declared to be public highways and open to the public, would be placed under control of the State Highway Commission under terms of a bill before the State Legislature. The bill, which would vest the highway commission with the power of setting speed limits on beaches, would be forthwith in operation. Spot is open from May 15 to September 15, and Associated Press, 31,700 cottages. Price $65,000.

Fieldston on the Atlantic

Recreation Center of the South Shore, with its latest addition, Crestview Hotel on the Ocean Front.

Gala Opening May 30

Marshfield 220-8. Rockland 2006-W

FOR SALE

Nite Club, $1,700 per week; seating 300.

Roller Rink, $2,000 per month.

Large Swimming Pool, 10 acres, 3 cottages.

C. E. LOWTHIER

335 Fifth Avenue, Pittsburgh, Pa.

DON'T JUST HOPE

for a good '47 Season

insure yours with a GREYHOUND RACE

THE PUBLIC LIKES TO PLAY IT

LIMITED NUMBER AVAILABLE FOR 47 DELIVERY

ASK THE OPERATORS WHO OWN ONE

THEY ALL REPORT HUGE GROSS, LOW MAINTENANCE

BEST OF ALL

GROVE CENTER AMUSEMENT PARK

OAK RIDGE, TENNESSEE, THE ATOMIC CITY

WANTS

Two or three non-rolling rides, a Fun House, Kiddie Land Rides on percentage basis.

WANT CONCESSIONS—Jolly Squeek, Jolly Bomber, Penn Park, Territorial Frank Zieis, Pogo Hop, Sammy's Temple, Frank Zieis, Pogo Hop, Sammy's Temple.

WANT SKILL GAMES—Bill Stiver, Walther Castle, Penny Arcade, Duckey Ball Game, Bloodbath Gallery, Archer Range.

Concessionaires, please forward inquiries. You must be prepared to comply with area requirements as to health and sanitation. Address all communications to:

Albert L. Andre

STANDARD AMUSEMENT CO., INC.

Executive Offices 1441-42 Hamilton National Bank Bldg., WOODELL 2, TENN.—Phone 5-9196, OPERATING OAK RIDGE AMUSEMENT PARK—GROVE CENTER

Concession Space at Summer Resort for Lease

20-FOOT ENTRANCE ON BOARDWALK WITH 1200 SQUARE FEET

near city of 200,000 and drawing from all Southeastern States. Good for PENNY ARCADE.

P. O. BOX 806

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JACKSONVILLE, BEACH, FLORIDA
Audubon Keeps Fingers Crossed On Polio Scare

NEW ORLEANS, March 8.—This city's Audubon Park has some improvements and innovations planned for the coming season, but mainly is keeping its fingers crossed against the possibility of another polio scare which knocked the props out of business last summer. Fair crowds are already turning out on good days.

George Douglass, superintendent of the Audubon Park Commission, said the Whooping Crane, which is one of the park's major attractions, should be a major attraction this year at the zoo. Some public interest may be developed, Douglass said, if he plans to write to Nebraska where the other crane is quartered, to see if the sexes can be predetermined and breeding accomplished to perpetuate the dwindling species. They are the largest of the cranes and only 65 are said to remain in existence.

A new kiddie ride will be added at the park, which now has a Merry-Go-Round, whip and miniature train. Polio hurt both the rides and the swimming pool, one of the major attractions, last year. The pool is the dual type and one of the largest in the country. Admission is 30 and 18 cents gross. Prices for the pool, rides, etc., will not be increased.

The pool and rides are operated by the park, with the food, bike, pony rides, in-ide, and Audubon riding stable are private. There are about eight concessions leased out.

The Audubon Park Commission also sponsors one or two shows a year, and other shows are sometimes held on the park grounds. Douglass is considering splitting the take from one show this year with a well-publicized charity run by one of the newspapers here.

Regular Features
To Be Retained at Pier During Expo

ATLANTIC CITY, N. J., March 8.—Regular amusement features will be retained on Hamid's Million-Dollar Pier, probably behind a pay gate, with a new and spectacular part of the pier occupied by exhibits of the International Industrial Exposition, it was announced by George A. Hamid, pier owner, and a director of the exposition.

Hamid predicted a near sellout of exhibit space before the scheduled June 28 opening of the exposition. Except for a late start all exhibit space probably would have been contracted for by now, he said.

Dr. H. W. Waters, exhibition general manager, recently reconsigned the sales staff. Charles F. Pateron is sales manager. Salesmen are C. G. Douglass, Harold J. Norman, Charles C. Neutoth, Jean Goldkette, Thomas P. Hanman and Joseph Feretti.

Entertainment units will include the Hippodrome, Funhouse, net hauls, motion pictures and circus. The pool and rides are operated by the park, with the food, bike, pony rides, in-ide, and Audubon riding stable are private. There are about eight concessions leased out.

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Publicity Spotlight Thrown On Denver Spots, Skating

DENVER, March 8—Local roller rinks received an excellent publicity break and the roller rink business in general was given a big boost in the city this week when the March 2 edition of Denver's Rocky Mountain News in which a feature article on skating was written. Copying the article was a large two-column spread of a pair of skaters doing the 14-step at Irving's Jacobo Gardens Roller Rink. Pointing up the advancement of roller skating in recent years, the article read:

"Teem age roller skating addicts ride on rinks all over the city and are adopting techniques of the classical ballet along with, standard steps of the square dance, tango, waltz and fox trot. You can see them any night, boys on black skates, girls on white skates, leaping, kicking, pirouetting, and above all, having a good time. One don't go on a night when the ballet comes to town. They'll all have gone to see it.

Spread the Gospel

"The gospel of Denver roller dance has spread all over the world during the past 15 years, the enthusiasts from Lowry Field and other military establishments in the region learned their lessons while overseas during the war. Then they shipped out and, like enthusiastic from Lowry Field and other military establishments in the region learned their lessons while overseas during the war. Then they shipped out and, like...

Martinez Skaters

Martinez, Calif., March 8—Members of Martinez Figueroa Skating Club of Mrs. Hazel G. Barker's Skateland here are going all-out in their effort to win the important skating challenge trophy offered by California members of the United Rink Operators in connection with the championships of the California Amateur Roller Skating Association. The challenge trophy must be held May 4 in Ralph Perkins' Moonlight Rollerway, Pasadena, regularly for all those in the skating ranks.

"It may be Stars and Stripes Forever or a Mohawk waltz, but round and around the rink they go, with their feet on hot dogs and soft drinks as the skating pleasure. Girls like it because it isn't like dancing; they say they know what their partners are going to do next."

Hockey in Mich. Gets Promotion: Program Set Up

DETROIT, March 8—Roller hockey will be included in a meeting of commissioners of the Michigan Amateur Roller Hockey League was held at Letti's Restaurant here to work out a schedule of league play in Southeastern Michigan and the Detroit metropolitan area. Schedule, announced by Fred A. Martin, secretary of the RSROA, is:

March 10, Arcadia vs. River Rouge at Arcadia, 9 p.m.; Cambridge, Minn., March 15, Arena Gardens vs. Edgewater at Edgewater; March 21, Eastwood vs. Mount Clemens at Mount Clemens; March 31, Arena Gardens vs. Arcadia at Arcadia and Edgewater; April 1, River Rouge vs. Eastwood at Eastwood; April 7, Arena Gardens vs. Edgewater at River Rouge; April 21, River Rouge at Arcadia and Grandville vs. Eastwood at Grandville; April 24, Mount Clemens vs. River Rouge at Mount Clemens.

Ore. SRST Members Organize Meetings

PORTLAND, Ore., March 8—Meetings held or announced by Oregon members of the Society of Roller Skating Teachers of America are demonstrated around the state and to solve mutual problems, according to the latest developments.

Three meetings have been held to date, attended by Dan McNeice, Imperial Roller Palace, Portland; and Hank Zanotti, of the Rollerdrome, West Side, Portland. The third meeting was held at the Portland Skating Palace; Bay Hackett, Portland Roller Skating Rink, Eugene, and Skateway, Albaury; Brothers, Portland; Goshen, Portland; and Joe Martin, Portland.

The Oregon Roller Skating Teachers of America, with headquarters in Portland, has been organized under the direction of Herb Sidler and W. J. Gilbert, of the nonprofit organization, to promote a program of instruction and advancement of the sport of roller skating among the State's pros and to solve problems of the members, according to the latest developments.

RSROA Membership Continues Increase

DETROIT, March 8—Operators and officers of the American Roller Skating Operators Association of the United States met in Detroit recently and elected a new board of directors. The board consists of Ed. F. Briggs, chairman; Jack H. Bonaventura, and Hank Zanotti, of the Rollerdrome, Portland; and drawn by rollergirls from several of the members.

Three other members new to the executive board are Edward J. Carroll, general manager of the St. Louis, Missouri, and G. A. Massey, who took over operation of the Mattie M. Holiday, West Farnam Roller Palace, Omaha, from William O. Christian, inactive, and Garry O. Caldwell, secretary of the Nebraska Amateur Roller Hockey League.
CARSA's Contests

Template:

For sale, 1947.

Complete to every detail. 6 months old, a quick investment. Shuttle and 45 in. Rink in city of 60,000 population, $75.00. All or part-Send Deposit with Order.

MINEOLA's Ticket Sale Big

CARSA's Contests for May 4 - 20

...FRANKLY SPEAKING!

Joyce Dangerfield Allen has joined the professional staff of Earl Van Horn's Mineola (L. I.) Roller Rink.

Roller Rumbles

FOR SALE

In the late summer of 1946, Earl Van Horn's Mineola (L. I.) Roller Rink staged a sell-out benefit show, "Park Circle Folies" Drawn Heavy Turnout; 110 in Cast.

BROOKLYN, March 8.-Many national, regional and State RSROA Champions appeared in the anti-polio benefit show, Park Circle Roller Folies No. 1515, held March 15 at Park Circle Roller Rink here and hered by an excellent crowd. Cast of 110 took part the first hour and 45-minute presentation.

Group numbers included a ballet, dance by two junior pairs and two ladies, and the Canotta of Venice, in which the entire cast took part.

Lil Pont, queen of Mimi Pond Chinese ice skater, was vocalist.

Gail Weimer, Dorothy Schuh, Harriet Sherman, M. Margaret Wallace, Paul Baum, Evelyn Biiderman, Bob Cawley, Violet Farber, Norma Faust and William Curl were among the relatives.

Goldman, Peter Golio, Eri King, Dick Lynch, Gloria McCarthy, Barbara Pouch, Evelyn Pederson, Carol Smola and Helen Sokol.

Chicago Roller Club Active

CHICAGO, March 8.-Hockey team of the Roller Skating Club of Chicago played the fourth game of a tournament March 1 at Skateland, Aurora, Ill., reports Gwen Ray, recently elected club president. Races will be featured in the club's May 8 Fund-Raiser, an ice skating and figure party, to be held March 24 in Armoury Roller Rink here. Members also have been divided into teams for a trip to the RSROA contests in Oak Park, Ill.

Eldora and Bill Best, pros at Twin City Arena, Elizabeth, N. J., recently passed their seventh and eighth figure tests, respectively, to secure the coveted gold medal.

Recent skating party at Jack-O-Lantern Rink, Nashua, N. H., netted $88.50 for the polio drive. Mrs. Ray F. Stiilins was in charge.

Mineola's Ticket Sale Big

MINEOLA, N. Y., March 8.-Earl Van Horn Dance and Figure Skating Club of Earl Van Horn's Mineola (L. I.) Roller Rink here, closed on Mondays and Thursdays, is conducting Tuesday, Wednesday and Friday nights as a charity event to increase the ski club's first Lady Skaters group in Mineola. Ticket price is $1.00. All proceeds will go to behalf of Gladys and George Werner, pros, will stage its annual show, Winter Wonderland, March 17 and 18. More than 100 skaters will be in the cast, including 1946 national dance and figure champions of the United States Amateur Roller Skating Association. Recent demand for tickets, selling at $1.25, $1.80 and $2.40, indicate a capacity crowd.

Printz Emphasizes Classes

HOLLY OAK, Del., March 8.-Philip Printz, owner of Philip Printz Rink here, closed on Mondays and Thursdays, is conducting Tuesday, Wednesday and Friday nights as a charity event to increase the ski club's first Lady Skaters group in Mineola. Ticket price is $1.00. All proceeds will go to behalf of Gladys and George Werner, pros, will stage its annual show, Winter Wonderland, March 17 and 18. More than 100 skaters will be in the cast, including 1946 national dance and figure champions of the United States Amateur Roller Skating Association. Recent demand for tickets, selling at $1.25, $1.80 and $2.40, indicate a capacity crowd.

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Mich. Exhbits
Plan Natl. Org
DETROIT, March 8.—Organization of a national association of 16mm. exhibitors, to be known as the A. B. P. O. E. M. and based on Southern Michigan as the nucleus of organization, Fred Joseph Campbell has been named acting temporary secretary. Objective is to start with unity territory well organized, by setting up a strong foundation on which group can spread nation-wide.
Objectives of association would be to deal with legal entanglements of exhibitors, to purchase film exchanges and supply houses, as well as unfair practices by exhibitors injuring other exhibitors or exhibitors, Campbell said.
Ultimate achievement of a nationwide organization would be to get all exhibitors on a uniform basis on which group can spread nationwide.

Jim Stutz recently sold his picture unit and equipment to A. B. P. O. E. M. at the price of $1500. He retains the title of "Jim Brown Presents, The Circus Is Coming to Town."
Stutz said that he was in the circus business. "Crawford's Show, after a two-month lay off in Toronto, has started on its regular winter trek."

Good news is from Ed Hiler, booking agent. "Two shows have been moved here from Lexington. Booking is done by Ed Hiler.
M. M. Archer writes from Harrisville, N. Y.: "I have finished three months of film dates and am running ever so smoothly. Carol Players have been playing in three states. Central Louisiana to reported fair box.
Franklin's Show, Bowersville, N. Y., has three fairs. The Walton Players are playing thru Worcester County, Massachusetts, under auspices.
Leon Long pens that he is running three small-town shows in Pennsylvania. H. J. Lane and many members of the Buck Owens Circus, Gosh, and the Alabama Players are in New York. Sara Bernhardt showed under Dr. O'Connor, the entertainer. Foster Gray's unit will play theaters until May 1, then open under canvas in St. Louis to 4.

Visitors to the Byron Gosh Hit Parade at Dothan, Ala., were the Dawson City Players, the Williams troupe, the Williams troupe, and the Huntsville, Ala., unit.

E. W. GREEN, who recently finished off his three months of religious films in Connecticut and Western Massachusetts, under auspices. The Brown Players are in Worcester County, Massachusetts, under auspices.

Leon Long pens that he is running three small-town shows in Pennsylvania. H. J. Lane and many members of the Buck Owens Circus, Gosh, and the Alabama Players are in New York. Sara Bernhardt showed under Dr. O'Connor, the entertainer. Foster Gray's unit will play theaters until May 1, then open under canvas in St. Louis to 4.

Charles Frawley will have a new show and a new location soon in Indiana County, Pennsylvania. M. M. Archer writes from Marion, N. Y., that your Show has been playing the streets of Marion and has been running the streets of Marion and has been running.

In the eyes of a clown make-up. Some day there is going to be a great showman. Some day there is going to be a great showman.

WANTED (Very few of the above are still active.)

Mrs. Alice Brown, of McGee, S. C., is the manager of the Flora DeVoss show. Mary Ellen, of McGee, S. C., is the manager of the Flora DeVoss show. Some day there is going to be a great showman. Some day there is going to be a great showman.

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ROY W. WILSON ... was sighted in Birmingham recently working intensifiers. He headed South to escape the cold weather around Philadelphia only to encounter the same weather conditions down Alabama ways. Wilson was headed for New Orleans.

CARL (RED) BAILEY ... blew into New Orleans recently and remarked that things have changed there since he last rode the town. He says spots are hard to find and that those available are not in the money.

THE LEON SPAHRS ... recently closed their jewelry demonstration at the Newberry store, Peoria, Ill., after chasing up good business.

C. W. (PAPPY) ALEXANDER ... mentalist and milt reader, is working rural communities thru the South. Pappy has taken Willie X. (the Moob) Meyer under his wing and is teaching him the business.

GENE KIGHT ... Elliston the Magician, who is working Southern Missouri to fair tales, recently pitched me in Enid, Ok., to good returns. Kight is carrying a hillbilly band, headed by Eddie Dutch. Gene plans to return to the road this summer with his own med show which will tour the Midwest.

L. E. (ROBA) COLLINS ... is working in Patterson, Mo., waiting for the blue birds to sing.

STANLEY NALDRETT ... who has been working Birmingham for the last four weeks to good results, plans to remain there thru March. He says he'd like to read pipes here from Al (Pop) Adams.

SPEEDY WILSON ... following a successful stand with coals in Birmingham, has moved farther South.

VICTOR J. BLAKE ... is at home in Solberry, Ind., framing a magic trick layout which he plans to take on the road soon.

I. W. HIGHTOWER ... comes thru with the following from Atlanta. Just returned from Tampa, where I made the Florida State Fair. On Gasparilla Day there were a half-million people watching Gasper cap-

The Oak Rubber Co.
216 S. Sycamore St. Ravenia, Ohio

INFLATE YOUR OAK-HYTEX BALLOON EASIER FASTER

HY-BLO's smooth action inflates No. 8 balloons with one stroke. Light weight, compact to carry. Nozzle fits all sizes from 4 to 16 P. Ask your jobber to show you HY-BLO.

LEVIN BROS.
Distributors for Oak-Hytex Balloons
6th & Ohio Sts.
TERRE HAUTE, IND.

GET YOUR SUPPLY OF OAK-HYTEX BALLOONS AND FREE CHANGE APROX FROM KIPP BROS.
Wholesale Distributors
117-119 S. Meridian St.
Indianapolis, Ind.

PAPER MEN
Good deals, all States, RFD only. Brand names, recently distributed. All stock. Inflatable man. Large and small. Good business. Write or wire, references.
ED HUFF & SON
5411 Golini
DALLAS 10, TEX.

Sensationally New

DRINKING BIRD

Billiken Bros.

With a Caramelized Hat and Bulldog Eyes and attractive Ushoo Stand and Glass.

Here's a brand new item for concessions, novelty and gift shops, bars, taverns, novelty store, drug store, etc. Made in sizes...

$20.00 Per Doz.
$18.00 Per Doz.
$14.00 Per Doz.
In 6 Doz. Lots.
50 Cents Each. Whether displayed.

$1.25 PER CARD

SEND FOR OUR LATEST CATALOG

OAK-HYTEX BALLOONS

MANUFACTURERS AND DISTRIBUTORS
NEW YORK 1, N.Y.

March 15, 1947

The Billboard

MERCHANTISE

March 15, 1947

The Billboard

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MERCHANTISE
JOBBER'S ONLY
Write for Factory Prices
ROLL CAPS
DRINKING BIRDS
(Tomie Tommy and Mystery Drinking Bird)
EXPLODING BOOK MATCHES
CIGARETTE LOADS
AUTO BOMBS
WHISTLING TORPEDOS
GUARANTEED BEST QUALITY

ERNIE'S ENTERPRISES
725 Pine Street
ST. LOUIS, MO.

- AVAILABLE NOW!
- New Improved "WHISTLER"
- Flying Bird . . . . . . . . . . . @ $12.00 gr.
- Pinwheels. Aluminum Foil . . . . @ 7.00 gr.
- ORDER YOUR ROCK TODAY !
  1/8 Deposit, Balance C. O. D.
- DAN CAR NOVELTY CO.
  405 Broad St.
  St. Louis, 2, Mo.


   DOWNTOWN 492 BROAD ST.
   JOBBERS ONLY!
   N.W. 17TH ST.
   LARGE-PLASTIC SMALL
   NEWMARK 2, 4, 5, 6, 7

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COIN MACHINES

March 15, 1947

Calendar for Coinmen

March 14.—National Automatic Merchandising Association, Region 5, Statler Hotel, Detroit.
March 17–18.—American Bottlers of Carbonated Beverages, Arkansas State Convention, LaFayette Hotel, Little Rock.
March 18.—National Automatic Merchandising Association, Region 1, Copley Plaza, Boston.
March 18–20.—Packaging Conference and Exhibition, Auditorium, University City.
March 19–21.—Frozen Food Industry Convention and Exposition, Civic Auditorium, San Francisco.
March 21–22.—Automatic Merchandising Association, Regions A and 3, Hershey Hotel, Hershey, Pennsylvania.
March 31–April 4.—Frozen Food Institute, Convention and Educational Congress, Washington, D.C.
April 14–18.—National Association Tobacco Distributors, Inc., Convention, Palmer House, Chicago.
April 23–25.—National Automatic Merchandising Association, Region 4, Gulfport, Mississippi.
April 29–May 1.—Industrial Packaging and Materials Handling Exposition, Hotel Sherman, Chicago.
May 22–29.—National Confectioners’ Association, Annual Convention, Stevens Hotel, Chicago.
May 24–28.—Confectionery Industries Exposition, Stevens Hotel, Chicago.

State Action Boils Down

Montana seen well on way to amendment of existing bell laws—other actions

CHICAGO, March 8.—Legislative activity affecting coin machines has simmered down to action in measures in a few states. Montana, which so far has produced the largest number of bills involving coin machine operation, seems well on the way toward passage of an amendment (Senate 79) to the 1945 legislation. This will not mean as much as the House Bill 251, which would have been the local amendment. The bill machines; but will at least allow the operation of bells in clubs,阿米托斯75, which was passed previously by the Senate and then passed by the House on March 2, sets up the State Board of Equalization as the body empowered and directed to administer bell machine licenses.

One important line in the amendment to the 1945 law regards the expiration of licenses. On this point the amendment says: "All licenses issued under this act on or before the first day of January following the issuance of said licenses, and a full year’s license fee shall be charged regardless of when said license is issued."

Cine Tax Trend

House Bill 251, which was killed last week, was intended to provide relief for state, county, and cities as well as the State. There has been a marked tendency in legislation to bar the introduction of bills which would authorize cities and towns to license bell machines and to administer the licenses. In Idaho, House Bill 43, which would empower Idaho’s cities and towns to license bell machines, was defeated, but the House and the Senate. The amendment merely sets up the State Board of Equalization as the body empowered to administer license for bells. Complete summary of legislation work during the past week appears in the story headed "Coin Legislation Cooling" elsewhere on this page.

CIG TAXES—State Legislatures are becoming aware of the problem created by firms which ship in ciga
terettes, out-of-state as a mail order business. In Chicago this week a referee for the State director of revenue recommended confiscation of 109 cartons of cigarettes imported tax free from Indiana. Popular brands are now selling for a minimum average of $1.70 in Chicago as compared with $1.30 in Indiana. Several Eastern States are also faced with this problem.

CIG LICENSES—A spokesman for the Federation of Citizens’ Association said he felt that the law would not affect the sales, and he said that efforts are being made to rescue the industry without boosting the cost of jule box plays to 10 cents a play. He said that it is mechanically impossible to require penny-fracton boosts between a nickel and a dime.

D. C. License Fee Seen as Great Threat

Coinmen Protest Levy

WASHINGTON, March 8.—The District of Columbia Regulations Committee, which is considering a proposal for a $12 annual license fee on coin machines operated there, heard a warning this week that imposition of such a levy would provide a serious fiscal threat to the jule box industry. Warning came from leading industry spokesmen at a committee hearing on the proposed license.

Civic and parent-teacher associations have given their support to the license, which they considered a good sign for the whole jule box industry.

Recent Action Summary

Here is a summary of legislative activity reported since publication (See Coin Legislation on page 90)

Legislation

Recent Action Summary

Here is a summary of legislative activity reported since publication (See Coin Legislation on page 90)
Atlantic Plans Expansion Move For New Lines

NEW YORK, March 8.—Construction has been started on the new headquarters of Atlantic New York Corporation and Seaboard New York Corporation at 510 W. 58th Street, East. The new headquarters building, 15,000 square feet, has been taken over from the company's old quarters at 10th Avenue and Belt Lane, Harry Rosen and Myer Parkoff are the architects.

Opening of the quarters, scheduled for mid-April, will be the biggest affairs of its kind ever held, according to firm officials. Largest number of first-time showings of new equipment ever assembled at one time under a distributor's roof is the aim.

Stage, radio and recording stars will be on hand at the opening.

This is the first time any distributor in the East has tried to establish headquarters on the sixth floor under a distributor's roof is the aim.

Opening of the quarters, scheduled for mid-April, will be the biggest affair of its kind ever held, according to firm officials. Largest number of first-time showings of new equipment ever assembled at one time under a distributor's roof is the aim.

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Hearing Gets Record Crowd

Administration gaming bill considered more stringent than 1945 Wisconsin laws

By a Staff Correspondent
ST. PAUL, March 8.—The State administrative law, convenient and good legis-lation (House Bill 698), considered by most observers as even more stringent than the much-panned Wisconsin legislation in 1945, was introduced to the Senate on Thursday (6) as proponents of the measure began their case before the House of Representatives' General Legislation Committee.

An overflow crowd of nearly 600 persons—the largest ever to attend a daytime hearing at the capitol in St. Paul—was on hand. Originally the Senate had been asked for a day's session and of Home Rule Charters of counties. Minnesota's original plan was for a direct legislation (House Bill 698), containing the State lottery monopoly. It proposes to set up an administrative agency and have it pass such legislation as is necessary for the licensing and regulation of coin machines.

The measure provides that all persons who sell coin-operated machines, including those who sell them out of their homes, shall have licenses issued by the state. The bill also provides for the sealing and closing of coin-operated machines and for the collection of fines and penalties.

The bill was introduced to the Senate on Thursday (6) and referred to the committee on taxation. No further action was reported.

Local Gambling Options

NEW MEXICO—Senate Bill 198, which would authorize counties to adopt local option gambling, has been referred to the whole Senate committee on taxation as of March 3.

NEW YORK—Final day for introduction of new bills was February 28. On that day, as reported here last week, a confiscatory bill proposing a tax on phone boxes was introduced. No further action was reported. The bill has been referred to the ways and means committee.

MAINE—House Bill 242, relating to the cigarette tax, has been turned over to the Senate committee on taxation.

PENNSYLVANIA—March 3 saw introduction of House Bill 594, providing for a $500 tax on cigarette vending machines. On March 4 the bill was sent to the Senate, which has been referred to the committee on taxation, but no report has been made.

General Levy

SOUTH CAROLINA—House Bill 274 got its second hearing on February 27. This measure proposes a general license for music, games and vending machines. After two hearings it was reported favorably and passed by the House (February 27). It is now in the Senate and will be reported to the Senate committee on taxation.

WASHINGTON—House Bill 421, relating to the licensing of bell machine operators, has been reported to the committee on taxation.

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General Levy

SOUTH CAROLINA—House Bill 274 got its second hearing on February 27. This measure proposes a general license for music, games and vending machines. After two hearings it was reported favorably and passed by the House (February 27). It is now in the Senate and will be reported to the Senate committee on taxation.

WASHINGTON—House Bill 421, relating to the licensing of bell machine operators, has been reported to the committee on taxation.

MINN. LEGISLATION SCORED

Hearing Gets Record Crowd

Administration gaming bill considered more stringent than 1945 Wisconsin laws

By a Staff Correspondent
ST. PAUL, March 8.—The State administrative law, convenient and good legis-lation (House Bill 698), considered by most observers as even more stringent than the much-panned Wisconsin legislation in 1945, was introduced to the Senate on Thursday (6) as proponents of the measure began their case before the House of Representatives' General Legislation Committee.

An overflow crowd of nearly 600 persons—the largest ever to attend a daytime hearing at the capitol in St. Paul—was on hand. Originally the Senate had been asked for a day's session and of Home Rule Charters of counties. Minnesota's original plan was for a direct legislation (House Bill 698), containing the State lottery monopoly. It proposes to set up an administrative agency and have it pass such legislation as is necessary for the licensing and regulation of coin machines.

The measure provides that all persons who sell coin-operated machines, including those who sell them out of their homes, shall have licenses issued by the state. The bill also provides for the sealing and closing of coin-operated machines and for the collection of fines and penalties.

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**SET VENDORS FOR MILITARY**

**Sugar Rationing Outlook Blurs as Congress Votes To End OPA, Clips Funds**

Vending Suppliers Split on Continuation of Controls

WASHINGTON, March 8.—Disagreement among leaders in soft drink, confection and tobacco industries on holding sugar rationing continues to split control enforcers since it would presumably be processed before the agency is crippled for lack of funds. Congressional leaders doubt that any action could be taken by the Office of Temporary Controls filed its approval bill which limited funds available. The agency is crippled for lack of funds. The problem now is one of deciding how the use of sugar will be controlled.

Just before the Senate vote this week, which benefited the so-called “sugar control” measures, Philip Fleming declared that rent and sugar controls would be continued. "The control of sugar was taken in April if such action was taken. This, some observers believes, might leave a serious gap in control enforcement since it would give one or two groups a new lease of life for negotiation. In the vending machine field, with 90,000 vendors, statesmen and leaders of the Senate, House of Representatives and Senate voted for the Office of Temporary Controls against the Senate bill for new legislation.

Meanwhile, the Mobley Milk Case — which has aroused doubt to the legality of vending machines — continued in action. The defendants are expected to be in court at any time.

New 12-Column Electro Cig Vendor Planned

NEWARK, N. J., March 8.—Mario Caruso, president of C-Eight Laborato ries, Newark, N. J., announced this week that a new 12-column model of the Electro, electrically operated vending machine, will be in production soon. Caruso said the decision to distribute the new model came as a result of a survey conducted in dance halls, community centers, skating rinks, theaters and other places in cities along the Atlantic Seaboard. Check car conducted by the Electro product research staff to determine the effectiveness of the Electro and of distributing Electro vendors.

New 12-column model, Caruso declared, will be sold to the con trol agency set-up, which operates similarly to automotive sales and service organizations.

**Florida Citrus Industry Scans Possibilities of Juice Vender**

WINTER HAVEN, Fla., March 8.—Florida citrus men are studying a cup used in Florida, developed by the National Bureau of Standards, which, is agitated and aerated as it is displayed at the Florida Citrus Exposition here, as part solution to the over-production problem. Machine, invented by Bob Johnson and produced by the American Machinery Corporation of Orlando, is part of the exhibit of the Polk Packing Company.

John A. Snively Jr., of Lakeland, treasurer of the firm, said that the machine features simplicity of operation, economical in that production is on a small scale.

“I have been concerned for some time with the problem of disposing of at least a part of our surplus production of citrus fruits and, with the machines economically to build and operate, it is entirely possible to establish huge chains of them in bus terminals, train stations, airports and other places throughout the state,” said Mr. Snively.

“The Florida industry has constructed in the past for some time, but the problem not only of disposing of surplus production but of getting into the market for distribution is entirely possible to establish huge chains of them in bus terminals, train stations, airports and other places throughout the state, according to a report to shareholders of the company.”

**Wrigley’s Earnings During 1946 Reveal Near-Million Hike**

CHICAGO, March 8.—According to a report to shareholders, Wrigley’s Earnings during 1946 were revealed to be much larger sugar quota in 1947 and the indications are that we are now on the historical use basis, according to a report to shareholders of the company.

**New General Offices For Seaboard Corp.**

NEW YORK, March 8.—Seaboard Vending Corporation, distributors of candy vending machines and coin-operated machines, has moved into its new general offices at 15 Park Row. All of the firm’s business will be transacted from this address, company officials said.

In addition to the general offices, the company maintains a warehouse at 38 Pike Street, where all shipments are made. A new central office is being set up.

**Dewey Sees Venders As N. Y. Tax Source**

ALBANY, N. Y., March 8.—In a special message to the Legislature Wednesday (3), Governor Dewey, setting forth a local option tax plan for vending machines, looked into the use of the machines for a source of $1,200,000 annually in county taxes. “A license tax on vending machines at not more than $10 per machine per year, is his idea.”

**New Hot Nut Vender Revealed This Week By White Mach. Co.**

NEWARK, N. J., March 8.—A new nickel hot nut vending machine was announced by the firm of Morton Weiss, secretary of the White Machine Company, 104-106 Livingston Street. The firm has been manufacturing dry cleaning equipment for five years, and this is its debut in the vending machine field.

New vender has a square half instead of the accepted globe top vending machines. This, Weiss explains, allows an operator to cut off the top half of the machine when cleaning each time the machine is empty.

Steven Steekhart is president of the firm. He formerly did development work for several large coin machine manufacturers. Morton Weiss Sr., is treasurer. Distributors are now being appointed.

**Florida Citrus Industry Seans Possibilities of Juice Vender**

**Vender Gross Goes To March of Dimes**

CHICAGO, March 8.—Albert Cole, president of Automatic Dispensers, Inc., announced this week that a $1,200,000 contribution was made into the March of Dimes fund and represented gross proceeds from nickel sales from their soft drink vender during the CMI trade show held here recently.

Cole was in Chicago en route to visit his plant and had flown here from his home in Miami.

**New Chi Firm Planning Net**

CHICAGO, March 8.—Col. Rohland R. Isker has announced formation of vending Service, Inc., a new company which will operate candy bar, soft drink, cigarette, bulk and other types of vending machines on a national scale. With headquarters at 23 West Adams Street here, firm will serve naval and military installations throughout the country. Plans are for vending machines in Florida and other standard locations in the Chicago area.

Isker, who recently was retired from the army and was commanding officer of the Food and Clothing Service, now is in Chicago, said that his organization still is in the formative stage, the exact shape of its development could be expected within the next few weeks.

As the only active principal in the corporation, Isker will direct all of its activities.

**Operations Already Started**

Operations already have begun at Great Lakes Naval Training Station, he said, with installation of candy machines and soda machines at other navy bases and army posts, as well as addition of other types of vending machines.

It is expected that vending arrangements are completed.

Isker explained that operations in military locations at this time would be confined to the installation of vending machines, for the purpose of distributing supplies of candy bars, soft drinks and other items in which the sugar is an important ingredient.

In efficiency and speed, it will be an agency for the services, performing part of the service which the government of late has desired to do. Advantage to the services is that they are relieved.
Offer One Ounce Nestle’s Bar For Vendors

Restricted to Machines

NEW YORK, March 8.—Lamont, Cumberland County, New York, a well-known tobacco and sugar brokers, is making an active campaign to place one-ounce Nestle’s bars in the vending machines of this area, operators report.

Operators througout the country have received letters from H. K. Phillips, manager of the firm’s chocolate bar sales department, offering them special contracts on what is described as “Vending Bar No. 2000.” The sale of the bar, which is packed 200 to the carton, is limited to vendors, according to the letters.

“We are most anxious for Nestle’s Chocolate bars to be available at a reasonable profit margin to operators of vending machines,” Phillips wrote. “For this reason we have prepared a one-ounce milk chocolate Nestle bar in the mold which will fit in almost every type vending machine.”

Suggesting that the bars are limited to sale by vendor, Phillips added: “To insure that these bars are sold only by responsible merchants, we have prepared a contract in the form of a sworn application to submit to us. Copy of this contract, in duplicate, will be enclosed. Please will you sign both copies and return them to us. We will return one signed in the space marked ‘Accepted.’

“You will note that under this contract you are authorized to discontinue selling these bars if they are sold in any way other than thru vending machines.”

The company is located at 60 Hudson Street, New York.

Cameo, N.Y. Vending Company, Purchases Maryland Operation

NEW YORK, March 8.—Cameo Vending Service, 432 West 42nd Street, New York, has purchased the entire operation of Maryland Vending Corporation of Cumberland, Md., according to an announcement this week by Harry J. Burnett, Cameo president.

Barnett said the purchase comprises approximately 600 accounts and will be handled both on and off location, and was an important phase of the expansion. Purchase price was not announced.

Cameo is New York and Connecticut distributor for Columbia Vending Company and New York and New Jersey distributor for the Silver King Corporation.

It also is jobber for new and used coin-operated machines of all kinds.

Candy Association Credit

Men Meet in N. Y. Mar. 11

NEW YORK, March 8.—The Interchange Credit Bureau of the Association of Confectioners, Candy and Chocolate, will meet March 11 in New York City.

It will have its annual meeting of officers and directors March 25, at the Hotel Pennsylvania, Harry S. Lazar, AMCC secretary, announced this week.

Activites of the Interchange Credit Bureau this year include: preparation of a code of conduct for all credit associations, agreement reached with the new cash register manufacturers, formation of a new stamp association, and growth of the new credit bureau.

The American Candy Association Credit Bureau, by agreement, gives its approval to the new interchange credit bureau.

Reorganization of Vending Firm Seen

PHILADELPHIA, March 8.—Reorganization of the vending machine operation of the Rake family was indicated here in applications filed by Walter C. Horowitz, attorney, for certificates for the conduct of their business.

Emanuel Rake, Nathan Rake and Joseph Rake were listed as the present owners of the Rake Coin Machine Exchange at 609 Spring Garden Street here, while Nathan Rake was listed as the sole owner of the Frank Distributing Company with its principal place of business at 533 North 8th Street. Applications for the certificates for the conduct of the business, as required by the cigarette vendors’ contract, were filed by Horowitz on February 25.

New Plastic Containers

For Hot and Cold Foods

NEW YORK, March 8.—A new type container for hot liquids and frozen foods was announced this week, a development for the recreation centers during this hot summer season. Willard Y. Stocking, partner in Stocking Project Co., maker of plastic, the container will allow dielectric cooking of the contents in the microwave oven, he says. It is leakproof, completely resistant to boiling liquids and unbreakable.
Victor Model V

FAMOUS PRE-WAR
De Luxe Cabinet Type. Model V capacity: 6'/50, 8 lb. of bulk merchandise or 1250 to 1600 balls of gum. Vending Width 1'/4 and 3'/4 baggian.
Model V Globe Type, $1/50. Order as Model V.
Well Bracket, 65/2 ea. Combination 1'/2 & 3'/4 immediate.
Prices: $1.25 ea. Orders filled in refer-
Check or M. O., Balance C.O.D.

We are now taking orders for the Sc De Luxe Cab:
Type Model V.

W & M Candy Chocolatier Inc.
Mint 8, Any Quantity. $5 lb.
Pick Up in 100 lbs. M. O.
Salted Almonds, 25 lb. O.U. 85/2 lb. 
Various types and sizes.

PIONEER VENDING SERVICE
Exclusive Distributor in N. Y.
261 SACKMAN ST.

BRAND NEW
Latest, newest model EURALEX, Vending. Vents 15' or 20' of bulk and 50 cents to $1.00. Guaranteed for 3 years, delivery free.
Vertical Axis, Positive Feed. Delivery 1/4 to 1/2 Cent. Orders filled in refer-
5.90 each. Orders filled in refer-
7.50 each. Orders filled in refer-
6.00 each. Orders filled in refer-
For Immediate Delivery.

VENDING MACHINE OPERATORS
We are state distributors for Samuel Epp's Plastic Charrs and have them in stock at the
following prices:
Assorted Chars. Per P. M. $4.00
Alphabet Letters. Per P. M. $4.00
Wide Crank Buttons. Per P. M. $6.00
We Pay Postage-Immediate Delivery.
1/3 With Order, Balance C. O. D.

GEORGIA AUTOMATIC CO.
P. O. BOX 223
DECATUR, GEORGIA

Ball Gum
4% BULK SINGLE CENT
Single: $22.75
Approx. 220 lb. (140-148)
Costly: Per P. M. $1.50
Individually Wrapped BUBBLE GUM, 150 Sack, 38 Bins of 50 lbs each.
Extra Heating Elements. Ea. $3.50
5 or More $3.25
Full roll: $3.00
Sample Box of 100 % or 120 Bubbles
Ask for operator's quantity prices on ADVANCE, VICTOR, SIRIUS, VICTOR GUM, and IN-CHAMBER.

RUSSELL THOMAS
2325 Overland Machines and Equipment Co.

Bailly, N. Y.

NORTHERN VENDORS
Del. and N. E. Markets.
Model 25%: 15.00. Order as Model 23.
Model 33%: 8.46. Order as Model 33.
Subject to change without notice.

IDEAL NOVELTY CO.
*Authorized Northwestern Distributors
2825 LOGUET ST.
ST. LOUIS, MO.

Vending Machines

Tax-Free Cigs
Seizure Urged
CHICAGO, March 8.—Action which, might have effect in other States with cigarette tax problems was taken here this week by hearing referee recommended that the State Department of Revenue seize 230 cartons of cigarettes imported tax-free from Indiana.

Harry Stark, the referee whose recommendation now goes to Paul C. Rosenquist, State director of revenue, for final action, said that the importation of cigarettes into Illinois from Indiana has become more prevalent since the price per carton pack tax was upped 1 cent in Illinois.

Popular brands now sell for about $1.70 a carton in Illinois as compared with $1.38 in Indiana.

Illinois revenue agents seized 91 cartons of the cigarettes in question from a railroad timekeeper and charged him as acting distributor for other railroad employees. The other 18 cartons were taken from a man and his wife as they crossed the State line at Indianapolis Boulevard.

Dixie Cup Has Record
Earnings During '46
CHICAGO, March 8.—Dixie Cup Company's net income for 1946 reached an all-time high, but prospects of reduced sales volumes and earnings is seen for at least first half of 1947. J. E. McElwain, president, reported that sales declined 5% while stockholders last year.

Income for 1946 amounted to $1, 285,000 as compared with $1,250,000 which was put in a general reserve fund. Net income for 1945 was $1,019,566, after $100,000 was added for deferred development expenses.

Prospect of lowered returns early part of year was pinned on unlikelihood of company to obtain adequate supplies of paper, caused by world shortage of bleached pulp. Rising sales opportunities cannot be taken advantage of, for this reason, the president stated.

Dixie is building a new plant at Fairmont, Pa., and buffalo, N. Y., and has jobs at Easton, Pa., and Darlington, S. C., McElwain revealed in his report.

Large Number of Venders
Ops Attend Tobacco Meet
NEW YORK, March 8.—Vending machine operators turned out in force for the 11th annual dinner of the Wholesale Tobacco Distributors of America at the Sheraton-McMillan Hotel here, March 1 at the Hotel Pennsylvania.

Six acts were arranged by Sid Hall of Sid Hall Theatrical Enterprises, together with Harry Lefcourt and his orchestra.

Volume topped the previous year by $206,610,085 and net profit amounted to $20,697,066, or $3.69 compared with $19,697,066, or $3.69 a share in 1945.

From 6 to 104 for power.

One-Third Deposit With Orders-Balance C. O. D.

UNCONDITIONALLY GUARANTEED

Ni Cool Drink Stays
ATLANTA, March 8—Georgia Ways and Means Committee has killed a pro-
posed 1-cent tax on soft drinks. Availability of cool bottle drinks at the nickel price level.

Frisco Frozen Food
Confab March 19-21
SAN FRANCISCO, March 8—An expanded frozen food venders in the ex-
filing have created wide interest among coimmen in the Frozen Food Industry Convention and Exposition to be held at the Civic Auditorium here March 19-21.

Nearly 100 exhibitors have signed up for space in the exposition, which will be open to delegations from 10 a.m. to 3 p.m. each day. Interested laymen may attend from 5 to 10 p.m., March 20.

During the meeting, three national associations, National Association of Frozen Food Packers, National Wholesale Frozen Food Distributors, Inc., and National Food Brokers' Association, will hold sessions.

Convention features include a wel-
come address by Mayor Lapham; broadcast and address by Fulton Lewis Jr., titled The Washing-
ton Outlook; crowning of Miss Frozen Foods of 1947, and a closing banquet, 

McElwain Addresses Club
Herman A. Oriel, Harry Blatt and 
Wholesale Tobacco Distributors 
panied McMillan also spoke be-
fore the jobbers of Steubenville, O., 
burgh and McKeesport, Pa., March 5.

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McMillan Addresses Club
Herman A. Oriel, Harry Blatt and 
Wholesale Tobacco Distributors 
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fore the jobbers of Steubenville, O.,

Oriel also told the jobbers of the 
company's capital, and they (directors) 
rata to the holders of common stock 
issuance and sale of additional shares 

In addition, general and technical sessions will be held each day and will cover all phases of the frozen food industry. E. A. Meyer, U. S. Department of Agriculture, will be on hand to answer questions.

American Tobacco's
1946 Net Profit Up
CHICAGO, March 8.—Consolidated sales and net profit of the American Tobacco Company expanded to such an extent that directors of the firm have decided to propose an in-
crease in capital.

Volume topped the previous year by $206,610,085 and net profit amounted to $20,697,066, or $3.69 compared with $19,697,066, or $3.69 a share in 1945.

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TIN: Fully automatic, AUTOMATIC OPER A-
TION: Fully automatic, AUTOMATIC OPER A-

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Here's the Way to
BIG CASH PROFITS
ALL ELECTRIC—COMPLETELY AUTOMATIC. 1/2 CENT COIN OPERATED. IMMEDIATE DELIVERY—EASIEST, BEAUTIFUL, PROFITABLE. Designated to harmonize with the coin-vending business. Rightly illuminated. Passersby and cus-
tomers stop, stare and buy.

AUTOMATIC OPERA-
TION: Fully automatic, AUTOMATIC OPER A-

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Mo. Solons Get Price Bill for 'Name' Brands

JEFFERSON CITY, Mo., March 8.—A bill titled "fair trades acts," which appeared to permit wholesalers to fix minimum retail prices for candy bars and other items bearing a trade-marked name has been introduced in the lower house of the Missouri legislature.

The bill would prohibit the resale of any trade-marked commodity at less than the minimum price set by the wholesaler. The bill would outlaw the so-called "tie-in" sale and special combination offers by banning the giving or offering of any article of value in connection with sales of the sale of any trade-marked commodity in combination with other items.

Fla. Charters Vending Firm

TALLAHASSEE, Fla., March 8.—Secretary of State here was issued a charter to a new vending firm.

Sun Oil Program To Widen Vender Field

NEW YORK, March 8.—Annual report of Sun Oil Company indicates an opportunity for increased vending machine locations in new service stations to be constructed when supply and regulations permit. Firm's 1946 expansion program called for expenditure of $80,000,000 in marketing, improvement and construction of 400 stations. This has been shelved until supply and regulations picture cleared up.

Sun Oil managed to build 25 service stations and begin another 90 before the program was curbed, but is hopeful of making greater progress with the project during 1947, the report said.

Fla. Citrus Man For 50% Orange In Soft Drinks

TAMPA, March 8.—Niles A. Fos- ter, manufacturer of concentrated citrus juices here, last week requested the Sun Oil Co., firm interested in vending, to contact the food and drug division of the U. S. Department of Agriculture and try to enforce soft-drink bottlers to use at least 50 per cent orange in the concentrate before using the word "orange" with their product.

Foster decried the fact that most bottled juices labeled orange are flavored with pine tar, which contains and contain as little as 2 per cent real orange. He said that test purchases on concentrated juices conducted in nationally-known chain food stores in Tampa showed that housewives prefer true orange flavors in home beverages and only buy substitutes because they have to have something "to keep the kiddies quiet." Foster urged the exchange of findings in a widespread advertising campaign on concentrated, citrus juices.

Canada Orders New Sugar Corporation

OTTAWA, March 8.—A new agency has been set up by the Canadian government, by means of an order in council, to control the production and use of sugar and sugar products. A Crown corporation, known as the Canadian Sugar Stabilization Corporation, it will take over the functions of the Sugar Refiners and Trade Board, sugar administrator.

Order, effective February 28, authorizes organization of the new company by means of a change in the name and powers of the Wartime Prices and Trade Board, sugar administrator.

NCA '47 Convention Promises Ladies of Industry Good Time

CHICAGO, March 8.—National Confectioners' Association, at its 1947 convention May 25-29 at the Stevens Hotel here, promises the ladies of the candy industry, both those actively engaged in the business and others who handle the products for the family, a wonderful time when they attend. Herbert Ziegler, George Ziegler and Sons, Chicago, will chair the convention committee which will coordinate all activities.

Herbert Ziegler said details of the program and special features will be announced soon.

Universal Appoints A. Nack to New Post

ST. LOUIS, March 8.—Arthur E. Nack, sales promotion manager for Universal Match Company here, has been appointed assistant district manager of the firm and has been transferred to Philadelphia to head off the illness of District Manager Joseph Baker, who will be in charge of business in Eastern Pennsylvania, New York, New Jersey and Southern Delaware.

NACK has been sales-promotion manager of Universal since March 1, 1945, during which time he has become well known throughout the trade. His new headquarters will be at 1027 Lafayette Building, Philadelphia.
**GOLDEN STATE VENDOR**

Assures "Golden Flood" of Profit

An all-purpose, all-weather Vendor of unsurpassed beauty. Built to last the length of the average working life, guaranteed to give years of service.

Hanoverland Engine Company

Fifty Years Experience

2351 W. Pico Blvd.

Hollywood 8-6661

1c or 5c Sample

$12.95

Quantity Price.

Write, Distributors, Contact Us

Some Territories Still Open.

BADGER SALES CO., INC.

2521 W. Pico Blvd.

Los Angeles 6, Calif.

**Vicking Appoints Five Distributors For Its Minit-Pop**

NEW YORK, March 8.— Viking Food & Machine Corporation, manufacturers of the Minit-Pop coin-operated popcorn vending machine, announce the appointment of five distributors this week. They are: Industry Distributors, New York City, to handle New York, Connecticut and New England.

Pacific Distributors, Asheville, N. C., for North and South Carolina.


American Distributing Company, Miami, for Florida and Georgia.

American Distributing Company, Cleveland, Ohio, for Ohio, Michigan, Indiana and Pennsylvania.

**Set Vendors For Military**

(Continued from page 97)

of all responsibility for the mechanics of getting merchandise into the hands of personnel. Company owns the equipment, takes responsibility for its proper maintenance and servicing and assumes all risks of damage or theft to merchandise.

Servicemen, trained to keep machines stocked and in good working order, will be employed at the various camps.

**Service Locations Available**

A number of locations with the limits of the average army or navy post are available for vending services. In addition to the PX or ship store network which covers a military installation, there are offices, company day rooms, offices' and enlisted men's clubs and, in some cases, barracks.

Because of the simplified supply problem, litter intimated that the military vending service would be developed first, leaving operation in standard locations to the time when greater quantities both of vending machines and items to stock them become available. He said, however, that industrial locations appeared to hold favorable possibilities, and that other types of locations would be canvassed.

Cigarette machines operated by the firm will be manufactured by J. W. Cohn Manufacturing Company, of Chicago. Licker said the decision on equipment for cigarettes, soft drink and other types of machines has not yet been made but that various models are now being considered.

**NATRUS Urges Defeat Of Upping Cig Tax**

NEW YORK, March 8.—An appeal to members of the New York Legislature, urging the defeat of any proposed increase in cigarette taxes, was sent forth yesterday by the National Association of Tobacco Distributors.

The letter, which was addressed to members of the House of Representatives and the Senate, said that an increase would cause a drop in all but two of the firm's departments, and that industrial locations appeared to hold favorable possibilities, and that other types of locations would be canvassed.

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**Cigarette Machines**

REAL BARGAINS

PENNY FOR LOCATION

Retail 75¢ or 95¢

CIGARETTE MACHINES

$450.00

M & M's - 200 Pounds, $112.00.

FRANTZ SCALES

TROY SCALE

$125.00

22 VICTORATIVE AUTOMATIC STAMP DISPENSERS

$125.00

EASTON, Pa., March 8.—Cig-Cap Company announced that C. L. Full pressed his election of Vice-President with a press release in charge of sales at a meeting of the firm's directors last week.

Van Schaick, who has held the position of sales director since 1945, has been associated with the company for 18 years. New post to which he was elected has been vacant since J. Van Schaick was elected vice-president of the company.

**Set Vendors For Military**

WASHINGTON, D. C.

Half Deposit.

Write, Distributors, Contact Us

Some Territories Still Open.

BADGER SALES CO., INC.

2521 W. Pico Blvd.

Los Angeles 6, Calif.

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22 VICTORATIVE AUTOMATIC STAMP DISPENSERS

$125.00

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Van Schaick, who has held the position of sales director since 1945, has been associated with the company for 18 years. New post to which he was elected has been vacant since J. Van Schaick was elected vice-president of the company.

**Set Vendors For Military**

WASHINGTON, D. C.

Half Deposit.

Write, Distributors, Contact Us

Some Territories Still Open.

BADGER SALES CO., INC.

2521 W. Pico Blvd.

Los Angeles 6, Calif.

**NATRUS Urges Defeat Of Upping Cig Tax**

NEW YORK, March 8.—An appeal to members of the New York Legislature, urging the defeat of any proposed increase in cigarette taxes, was sent forth yesterday by the National Association of Tobacco Distributors.

The letter, which was addressed to members of the House of Representatives and the Senate, said that an increase would cause a drop in all but two of the firm's departments, and that industrial locations appeared to hold favorable possibilities, and that other types of locations would be canvassed.

Cigarette machines operated by the firm will be manufactured by J. W. Cohn Manufacturing Company, of Chicago. Licker said the decision on equipment for cigarettes, soft drink and other types of machines has not yet been made but that various models are now being considered.

**Cigarette Machines**

REAL BARGAINS

PENNY FOR LOCATION

Retail 75¢ or 95¢

CIGARETTE MACHINES

$450.00

M & M's - 200 Pounds, $112.00.

FRANTZ SCALES

TROY SCALE

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**All-Day Meet In Milwaukee**

Show on April 15 will be first one held by ops in Wisconsin—plan biz meet

MILWAUKEE, March 8.—Wisconsin Music Guild executive director, served as master of ceremonies for the first part of the evening, according to George Gessert, of the MGA executive director. Gessert is a member of a three-man committee making arrangements for the meeting. Other members of the committee are Sam Harris, of Sam Hastings Distributing Company, and Doug Opitz, of Hilltop Coin Machine Company. Gessert said some 30 manufacturers are expected to have exhibits at the show, including juke box and record manufacturers and allied business.

Clinton Pierce, association president of the Music Guild, and the business section which will be held immediately afterward, said the speakers well in the industry will be chosen for the luncheon meeting, which will open the show. Problems of the industry will be discussed during the business meeting.

Toastmaster for the banquet hasn't been selected yet, Gessert said, but the floorshow following will include a number of artists associated with record companies that will have exhibits in the show.

Meeting will be for operators all over the State and some 400 are expected to attend.

**Music Guild's Newark Funniest Attracts 600**

NEWARK, N. J., March 8.—First annual banquet of the Music Guild of America in the Terrace Ballroom of the Mosque Theater Building Wednesday evening (5) drew almost 600 coin machine manufacturers, record manufacturers, distributors and juke box operators to the annual meeting. MGA executive director, served as emcee for the first part of the evening. Sam Waldor, MGA president, gave the welcome address.

Tommy Dorsey led off the guest program, with the Mills Brothers, Phil Brito, the Velvelettes, and Jules Lawrence, Larry Douglas and Charlie Spivak and his orchestra at the Orpheum Theater here this week. Police incident was at least a cent play.

Juke was placed in the theater lobby playing Spivak records continuously and, at the time caught, near the projection booth stopped to scan the juke's list of selections as he went into the theater auditorium.

**Hurley Replaced by Jack Bryson on AMI Sales Dept. Staff**

CHICAGO, March 8.—Sales department staff of AMI, Inc., has been augmented by the addition of Jack Bryson, who will act as assistant to Lindy Force, assistant sales manager, according to an announcement by George Sharpnack, vice-president and general sales manager.

Lindy Force, former assistant to Force, has transferred his activities to the West Coast because of his health. He is now associated with AMI's California distributor, M. S. Wolf Distributing Company, in Los Angeles.

Former executive officer on a navy list in the Pacific, Bryson, who was born in Albion, a native of West Virginia, he calls Greenbelt, Md., and Hilltop Acres, his home towns. He is a graduate of Beloit College, Beloit, Wis., and is married.

**Detroit Ops' Willing To Accept New Regulations**

DETROIT, March 8.—Local music box operations have seemed to settle down into normal follow-up. After opened upheaval over new modifications of city regulations, considered by public authorities to be necessary to the good name of the industry as well as protection for its customers,禅服 for the option of the operator. The timer can be set for 30 minutes, one hour or two hours, at the operator's convenience. Slug re- flector is removable by hand without new wiring. A separate screw-type lock, similar to the one on the radio cabinet, secures the interior coin box. Friction dial-drive replaces maintenance problems.

**New Coin Radio To Be Made by Telecoin Corp**

NEW YORK, March 8.—A coin-operated radio set will be one of the attractions of the new device by the firm's officers in Chicago, Los Angeles, San Francisco, New York will be started immediately, according to Howard E. Richardson, newly appointed sales director of the firm.

Radio is especially designed and constructed to prevent vandalism and theft. Pillow box in shape, cabinet is made of 14-gauge steel weighing 200 pounds. Baked enamel finish will resist 180-proof alcohol and cigarette burns.

**Quarters or Dimes**

Set will accept quarters or dimes as they are deposited at the option of the operator. The timer can be set for 30 minutes, one hour or two hours, at the operator's convenience. Slug re- flector is removable by hand without new wiring. A separate screw-type lock, similar to the one on the radio cabinet, secures the interior coin box. Friction dial-drive replaces maintenance problems.

**Beazian Gen. Mgr. Of Aero Needle Co.**

CHICAGO, March 8.—Paul D. Beazian, treasurer of Aero Needle Company since its organization some 30 years ago, has been elected general manager of the firm.

In taking over his new duties, Beazian will retain his post as treasurer, the firm announced.

**Program Service Company To Resume Manufacture of Coin Boxes in Near Future**

LINCOLN, Neb., March 8.—Program Service Company, which has operated coin-box music and radio systems in hotels here since 1933, will resume manufacture of its coin boxes some time this year, Royal S. Brewster, president, announced.

George Sharpnack, who designed the original box for Program, is designing the new one, which Brewster said will be offered eventually to the operators making plans for a plant in New Jersey program.

**Cincinnati APOA To Hear New Majestics**

CINCINNATI, March 8.—Regular board meeting of the Cincinnati Automatic Phonograph Owners' Association will be held immediately after the luncheon meeting, in addition to the exhibit, and the business session which will be held immediately after the luncheon meeting.

Mr. Kelley and Mr. Souther, of the Music Guild Record Company, will be guests at the association meeting and will introduce one of Eddie Howard's new albums as well as some other first releases of hit tunes.

**Lobby Juke Plugs Spivak Appearance**

OMAHA, Neb., March 8.—A juke box was used very effectively to promote a personal appearance of Charlie Spivak and his orchestra at the Orpheum Theater here this week. Police incident occurred in the janitor's play.

Juke was placed in the theater lobby playing Spivak records continuously and, at the time caught, near the projection booth stopped to scan the juke's list of selections as he went into the theater auditorium.
TO A PROFITABLE MUSIC ROUTE

Now! More than ever, Personal Music gives you, Mr. Operator, the chance to build up a real money-making route.

1. The low prices on our equipment make your investment on each location an attractive business proposition.

2. The Personal Music Box, always outstanding in beauty and tone, is further enhanced by the new nickel and dime coin chute, producing more plays and more revenue per box.

3. High quality of Personal Music equipment means few service calls. Many locations can be served from a central studio, and our studio equipment is simple and completely automatic.

4. Personal Music is easy to sell to locations. Each box is a money-maker. Attractive, small and easy to keep clean. Eliminates loud blasting music and helps to build up patronage for the restaurant.

Get the details—write us for the name of your nearest distributor.

PERSONAL MUSIC CORPORATION

P.O. BOX 720, HIGHWAY NO. 1, NEWARK, NEW JERSEY

TELEPHONE B.BELOW 8-2204
Juke Op. Assn.'s Progress Since Formation Outlined

NEWARK, N. J., March 8—In a progress report for the Music Guild of America, Executive Director LeRoy Stein has outlined achievements of the Juke Operators' Association since it was formed in May last.

Guild report stresses the public relations character of its work during the formative period. A three-fold program was designed to acquaint location owners, legislative groups and the general public with the aims and business code of individual members as well as the association.

Stein, who also holds the title of public relations counselor, pointed to the association-sponsored program for disabled war veterans as an outstanding accomplishment.

Eighteen of these men, comprising many races, creeds and colors, have been schooled as mechanics in the field of coin-operated music equipment, with various distributing firms cooperating.

To improve relations with location owners, the association directed a series of letters and folders to those with whom its members are in contact. These letters were designed to explain to location owners the businesslike merchandising methods, with various distributing firms cooperating.

An educational program slanted toward the general public featured addresses before gatherings of societies and clubs. Such talks, pointing to the guild as an example of beneficial effects of trade association work, were given before several lodges of the Knights of Pythias, Boosters Clubs and other businesslike groups.

An important project for the formative period is the adoption of a business code of individual members. Each member of the guild is required to apply for a membership and, under the name of the group. In addition, each member of the guild is required to apply for a membership and file an age insurance policy contracted for with a reputable insurance company.

Among the achievements of the past quarter, a public relations job was accomplished by a miscellaneous bond written by the guild, which is an excellent advantage of these sides. And apart from adding to his singing stature, the spinning offers standard song selections which the late John McElroy, whose blues love led him into promotion, is projecting a personality equation in his piping. Lynne's sweet tenor is most ingratiating on each count, particularly for the Emerald Isle ballads. Remember Me is from The Bohemian Girl opera, while I Hear You Calling Me is an all-time waltz favorite. Sings all four selections in concert style, with proper restraint shown in the instrumental support of the large orchestra conducted by Maxmillian Pizer.

Welcome waxes for the home library.

BIG BILL (Columbia 37743)
Booze, Women and Arghh... $2.99
Go Forth and Conquered... $2.99
The race blues singing of Big Bill Billings is appealing for a wide circle of listeners. With guitar and washboard, Billings gives an earthy blues shouting of Blind Boy Fuller... $2.99
Remember Me... $2.99
Remember Me is from The Bohemian Girl opera, while I Hear You Calling Me is an all-time waltz favorite. Sings all four selections in concert style, with proper restraint shown in the instrumental support of the large orchestra conducted by Maxmillian Pizer.

Welcome waxes for the home library.

Other Stories For Juke Ops

DISK JOCK PAYOLA BUGA in Los Angeles brings wide arrow to the bows of the biggest disk firm execs as many wax platters are bearing the brunt of the blame for swamping a "mon- mon" with too much fillup and down on more than two dozen dis- distributors. With guitar and washboard, Britt adds a

DISK Jock Payola Buga in Los Angeles brings wide artery to the bows of the biggest disk firm execs as many wax platters are bearing the brunt of the blame for swamping a "mon- mon" with too much fillup and down on more than two dozen dis- distributors. With guitar and washboard, Britt adds a

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MARCH SPECIALS

WURLITZERS

3 600K, Walnut $200.00
2 600K, Walnut $175.00
2 500K, Walnut $150.00
1 61 Counter $125.00
24 Hi-Wayers Complete $175.00

ROCK-OLAS

5 Like New $175.00
1 Commando $125.00

SEEBURGS

1929 16" $625.00
2 Majors, Colors, $250.00
2 Classics $100.00

ANGOTT SALES CO., Inc.
MICHIGAN DISTRIBUTORS FOR PACKARD
3616 PURITAN
Phone: University 4-0773
DETROIT 31, MICH.

MANAGERS NAMED FOR IDEAL PICTURES

ST. LOUIS, March 8.—Several personal additions for Ideal Pictures Corporation, producers of 16mm. films for coin movies, was announced this week by Bertram Willoughby, firm president.

Miss Evelyn Baker, formerly with Educational Screen, has been placed in charge of Ideal's Indianapolis office, scheduled to open soon.

Scott B. Hillman, formerly with Rose Federal, was appointed to head the company's Salt Lake City office, which was opened March 1.

Paul Fogli, formerly regional director of Young America Films, Inc., has been appointed national educational director for Ideal. His appointment was effective March 1.

ADVANCE RECORD RELEASES
(Continued from page 29)

INTERNATIONAL

A BRIDEVE DIE MAMME
Santa Ginge (HULYAT, HULYAT) $1046
A RUMINASH LIEPTY, (A RUMINASH MAMIE) $1031
LICH VILL $1036

MOTHER'S DAY

BEI GOYM HUT MEN MAZEL $1013
International D-219

CZEWERSKE MAKI NA MONTÉ
CASSINO (Red Poppy Seeds on the Ground) $1043
PULONASSE QINSKE

DANCE OF THE BULGARS
George Tsolak (Chamber Ensemble) (RUMANIAN)

DER DISHWASHER
(The Dishwasher)
Herman Yahaboff (GIF MIRO) $1049

DVOIRE (My Dear)
Max Kletter (Gun Recording Orch) (VEN)

EN JUNI AFTON
Robert Lindholm Scandinavia Dragopolska Ork (VEN)

GIT MR OP MEIN HARTZ
Herman Yahaboff (DER DISHWASHER) $1042

HITY THE SPOT POLKA
Solo Musette Ork (SUGAR DADDY)

HULYAT, HULYAT, KINDERLACH
Santa Ginge (A BRIDEVE) $1047

ICH VELK KUMEN TSU SIR (I Will Kiss You)
Herman Yahaboff (RUMANIAN) $1042

EISUH KOOM (Alley)
Velvet Rothstein (ESRUH KOOM) $1041

PARTZANEN
Maxim Brodyn (ALEIN) $1046

PASCAL DE SAGEMON
Sinding (Blue Tulip) (RUMANIAN) D-218

ROSLAISE QINSKE

RÄNO RANICKO POLKA
Robby Geza Ork (1830) $1047

SAGUR DADDY POLKA
Solo Musette Ork (HIT THE SPOT) $1040

RÄNO RANICKO POLKA
Mercury 6033

SAGUR SKIRT (Sugardaddy Polka)
Robert Lindholm Scandinavia Dragopolska Ork (VEN)

RÄNO RANICKO POLKA
Romy Gons Ork (RÄNO RANICKO) $1047

SAGUR TROL (Sugar daddy polka)
Herman Yablokoff (DER DISHWASHER) $1049

SHYIFA FIKER (Whistling Genie)
Paschkine Giselle (BEI GOYM) $1041

SNAISE PATROL
Hansi Rone Musette Ork (VEN) $1045

SIZ SHON ON ALTE MEISE (An Old Lady)
Paschkine Burstein (ZETTS A) $1044

SOUTHEN SUN (Sun Shines)
Columbia 12137

SUGUR DADDY POLKA
Solo Musette Ork (HITTHE SPOT) $1040

SUNDER EIN (Sunshines on)
Continental C-1197

SUOMI POLKA
Robert Lindholm Scandinavia Dragopolska Ork (VEN)

THE PRUNE SONG
Romy Gons Ork (RÄNO RANICKO) $1047

THE STAR OF DONEGAL
Nora Walsh (CASSINO'S FAVORITE) $1047

VEN ICH ZOLL DICH FARLIREN
Max Kletter (Gun Recording Orch)

YE OLD LADY
Santa Ginge (CALEX) $1046

YESTERDAY'S MAMA
Santa Ginge (LÖMMIR ZICH IBERBEN) $1043

RACE

ALL BY MYSELF
Big Bill (DOUBLE TROUBLE) $1046

CROOKED'S AFTER HOURS
The Temptations (KAREN KERRY) $1047

FOOLISHLY YOURS
Four Bluesjackets (WEEP NO) Mercury 8031

GOOD WOMAN BLUES
Clyde Bernhardt (IF IT'S) $1047

HIGH NOON BLUES
Four Bluesjackets (WEEP NO) Mercury 8031

I'LL BE BACK
Gaelic Brothers (WHEN THE)

I'LL BE A MOTHER (If I Should Ever Lose You)
Four Bluesjackets (WEEP NO) Mercury 8031

INSUMUNDE
The Pat O'Brien Orchestra (WHEN THE)

IT'S MONOTONOUS
Rob Juke 6th Time

JAMIN' MY ARMS
The Four Bluejackets (WHEN THE)

LABOUR/hard work
Clyde Bernhardt (IF IT'S) $1047

LORD HELP ME
The Cathedral Brothers (WHEN THE)

MAIDEN UNAWAY
Silver Echo Quartet (LORD HELP) $1047

MAKE HIGHER JUKE BOX PROFITS

With a "MIRACLE POINT" NEEDLE

Longer record life — more records played between needle changes — more service — lower overall needle costs.

These are benefits you enjoy with "MIRACLE POINT," the model with precious metal alloy rings. If you are not using MIRACLE POINT for your Juke machines ... Price: 1 to 12, $30 each at your record jobber.

M. A. GERETT CO.
722-724 W. Winnebago St., Milwaukee 5, Wis.
SOME operators say the way to greater profits is more play per phonograph. Others say it's more pay per play. To us it's "6 of one and a half-dozen of the other."

Either plan will produce extra income if somebody gets behind it—and Wurlitzer is backing them both in a BIG WAY.

By what better means could more play be stimulated than by Wurlitzer's powerful national consumer advertising program? By what method could more pay per play be stimulated than by Wurlitzer's extensive and intensive promotion behind quarter-dime play?

The big point we want to put over is this. Both plans for boosting operator profits have merit. Each needs more than lip service to make it work. Wurlitzer is actively and aggressively promoting BOTH out of its own pocket to put more money in YOURS. The Rudolph Wurlitzer Company, North Tonawanda, New York.
AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tunesets

Ray and Mae
Texas Ray and Mae, the original Saddle Pals, have finished a cir-
cle of 50 appearances, are now playing on WACO in the Sheehan Valley.
The Saddle Pals act consists of Curly Long, Miss Sue, a singer and hot guitar player; Jack Ketzel, bass fiddle, guita-
tar and mandolin; Pete Chieco, steel guitar; and Tom Little, mandolin, who sings harmony with Texas Ray.

Dick Thomas, cowboy singing art-
ist and professional Records, who com-
piled and made famous via his re-
cordings on Star Records, Columbia's 78 rpm recording of "Song of the South," was recently heard by the same people who had heard his early records and were now hearing him on Western music radio stations.

The International Harvester Company, operator of Slim Bryan and the Wildcats, featured on XIDX's farm broadcasts, had 30 promotional shows throughout Pennsylvania, Western Virginia and Ohio area from February 25 until April 9.

Record Crowds
Bill Monroe, Jamup and Honey, Grandpa Jones and the York Brothers, all have been heard from a trip thru the South.

At Dayton more than 4,000 saw them in two performances, for what local residents called the biggest crowd of the season in history. At Akron, the SRO sign was again out, as for the first time since the building of the Armory, a folk music act packed in more than 3,000 people, with still others left outside the door.

Almost everybody in the Prince Alfhred-of-Oxford group was going over in Red Foley's new recording, "Misty Pretty Blues.

Pee Woe Keny was literally locked out of the Opry at the Ryman Auditorium, Nashville recently. Rennos songs Pee Woe walked out the stage entrance to sign some autographs, only to find the door had closed and locked behind him when he tried to re-enter. When his bouncing failed to open the door, Pee Woe simply strolled down front, vamped on the stage and joined his Golden West Cowboys in the number they were doing. Most of the 5,000 fans thought it all a part of the show.

Marty Luckkiser's Missouri Fox Hunters have recorded the Chester River novelty "Chippin' Wood," for Blue
debon Records. Number is published by Joe McDaniel Music Company. The company has accepted another of Rice's songs, "Down the Road to Happiness"

Buck Murphy and His Radio Jam-
boree is now heard daily over radio sta-
tions in 22 states, including WACO, Akron. Murphy has an act of entertainers, including Cliff Rice; Harry Smith, guitar; Eddie Warren; singer; Pat Fenner; cowboy Jack Morris, guitar; Johnny Bond, accordion, and Banjo Murphy, banjo and fiddle.

West Coast
Three Western ditties were pre-
recorded at Columbia picthis week by Ralph Byrd and Ramsay Ames for the Violantes, 15-part serial being produced by Sam Katzman for Co-
lumbia release. Tunes are "Quarrels, Somewhere Along the Trail and Sat-

dsday Night in San Antonio."

Tex Ritter was signed for the
Louisiana State University Stock Show and Rodeo at Baton Rouge
week of March 22-28.

Hillsman Lamp
tip and 
CATHODE RAY TUBES
ELECTRIC TUBES...
MUSIC OF THE RICHEST TONAL COLOR
VIBRANT...REAL...AND...

Thrilling

PACKARD PLÁ-MOR'S
NEW
Phonograph
MODEL 7

PACKARD'S new acoustical chamber brings you music as you have never heard it before! It reproduces every recording in rich, natural tones of a "personal performance"—like listening to the band itself!

Again and again, PACKARD's magnificent performance thrills your patrons...and earns real appreciation from all your location owners. PACKARD's glorious tone, the eye-arresting beauty of its softly lighted cabinet, the magic appeal of its famous selector—all combine to win you greater play...and make you bigger profits!

Operators everywhere are enthusiastic about PACKARD's new beauty and proved mechanical design! See it...visit your Packard distributor!

PACKARD MANUFACTURING CORP. • INDIANAPOLIS 7, INDIANA

BEAUTIFULLY DESIGNED! Softly glowing lights play against a background of rich walnut. Cabinet has distinctive front and grille finished in gold and brown. Famous Packard selector and changer plays 24 records.
Program Service To Resume Manufacture of Coin Boxes

(Continued from page 102)

purchased by Brewer, who is a for-
mer general superintendent for L. T. Co. He and his family pur-
chased the entire capital stock of the company two years ago. His wife, a
nurse, and his 25-year-old son, Boyd L., who just returned from the
Army, is vice-president. H. C. Cat-
liff is engineer.

Brewer is one of the most diversified music operations in the Midwest. In addition to operating Munak and its own hotel music systems, the com-
pany also is distributor here for Musicale phone music systems of
Telephone Corporation, Chicago, and operator of Automatic Hostess sys-
tems in Lincoln and Omaha. All operations are handled out of the
same studios, Lincoln studios are at
1220 N. 52nd St., and the Omaha ones
in the Woodmen of the World Build-
ing, 14th and Farnam streets.

Program Service’s music system was launched on an experimental
basis in 1929 to bring radio to Lin-
coln homes at a time when cost of
radio sets was beyond reach of the
average citizen. After giving the
service free to 20 selected customers for a year, the telephone company of-
ofﬁces, first had the idea de-
cided it would be proﬁtable. Brew-
ster, who had done the experimental
work, was authorized to form a com-
pany in 1937. By the end of the year, the service was going to 1,500
households and residences here at a subscription rate of $.95 per month.

Originally Had One Program

As its only one radio program at a time was available on the system, which operated over the telephone wires. Later this was enlarged to a choice of two channels, and still later to ﬁve channels. Brewer reports that his company still has 100 cus-
tomers, mostly residential, for the
system.

In 1932, under supervision of Sharpnack, the company built its ﬁrst coin boxes and entered the hotel ﬁeld. On these circuits which give one hour’s play for a dime, two chan-
els were offered, one of popular rec-
cordings and the other of selected
radio programs. Speaker is placed near the ceiling of the room, and coin box is placed at about eye level. Sys-
tem still is operated in one Lin-
coln hotel (the Lincoln) and four in Omaha. According to Brewer, his
routeman can easily handle service and collections for the 1,800 rooms
served in the Omaha hotels.

New systems planned probably will be con-
structed to offer ﬁve channels of
to the radio, and Bridge reports that
new one has in their rooms rather than taking in
musicale phone music system in the ele-
vators operate continuously as the elevators go up and down between
floors. He reports that this has
 proved an excellent come-on for the
room music.

Has Console Service

A novelty of Program Service’s
operation is the “console service,” to
subscribers, it offers a push-button
console speaker in wainscoting on
which either recordings or radio pro-
grams are available. Program can be changed by repeated pressing of
a single button. Most of these in-
stallations offer ﬁve channels. Con-
sole service is provided for hotels, ofﬁces, and for some homes.

Young Brewer, who was an un-
dergraduate at the University of Ne-
braska before he entered the army, reports that all but two people worked hours in the
cause many travelers now are staying
in their rooms rather than taking in
hotel circuits cut deeply into revenue,
firm’s own music system is doing con-
 siderably better on the proﬁt side of
the ledger how than during the war.
He reports that the Omaha hotels are
holding up well and, in some in-
stances, improving apparently be-
cause travelers now are staying in their rooms rather than taking in
in the Woodmen of the World Build-
ing, 14th and Farnam streets.

The elder Brewster says that his
company in 1927. By the end of the ﬁrstyear, the service was going to 1,500
business houses and residences here
in Lincoln, launched in mid-
February. The Omaha one is held in mid-
February, it has three customers, all
averies, but the company has a num-
mer of boxes ready to go out on loca-
Rolla Hamer now is acting man-
ager of the firm’s Omaha operation, but one of the Brewsters expects to
move there in the near future to head up the network there.
The Constellation's Automatic Hit Tune Selector—giving six pre-selected plays for 25¢—is the biggest boost to quarter play in the history of automatic music. The player deposits 25¢, pushes one button, and hears the six most popular numbers on the Constellation's 40 selection table. It saves time...it means faster play...it has the intriguing element of suspense—and it encourages the quarter play which is so important to greater profits! Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois.
New York:
Joe Kochchanisky, Premier Coin Machinist, is celebrating his 25th year in the industry this week.... Dave Lowry, of David Lowry, Inc., is one of the top players at the popular guys at the Music Guild Association banquet Wednesday (5). Seacoast Distributers have posted new cards to all that asked, and many hot poker machines are rolling out.

Milwaukee:
Denny Holland has installed a coin machine at his Towne Dime Op't, Hillsum Amusement Company, is starting a new company to be The Wisconsin Distributing Company at 521 North 16th Street, with Bill Thompson as representative, was a recent visitor to the firm.

Tom Fleming and John B. Quiley will switch to a new phase of the record business in the May 14 showing at the Pfister Hotel. ... Walter Harloff, Love Amusements, has returned from a trip up North. ... Paul Gayten Trio has cut another opening number for De Luxe Records. On one side is True, backed by Your Hands Ain't Clean, written by Jack Mitnick, Runyon Sales Company, was the needle that kept the org's annual banquet -entertainment -going, and has been a good time for everyone.

Cleveland:
Harpz Heins, Heins Vending, and Morton Sacks, Uptown Cigarette Service, were among the attendees at the 11th annual dinner of the Wholesale Tobacco Distributors of New York last Saturday night at the Savoy Odeon Hotel. Cigarette Merchandisers' Association manager, has been spending plenty of time on the road. ... In Philadelphia, Reiss, Stoller Distributors, has expanded the new vending route up to the 48th street avenue, ... At Leuvenhage, Mo., it has just purchased a small New York head office, Stoller Distributors, has brought in a new sales manager.

Cincinnati:
George Vesper is in town for a few days from the Panama Canal Zone, reports need great in C7 for junked machines -remodeling -has been backed by Your Hands Ain't Clean, written by Jack Mitnick, Runyon Sales Company, was the needle that kept the org's annual banquet -entertainment -going, and has been a good time for everyone.

Chicago:
J. M. Ehart, of Hilltop Amusement Company, is flying back to the day where he was a small New York store manager, has been spending plenty of time on the road. ... Herb Geiger, one of the largest candy and tobacco dealers here, pre-

San Francisco:
Bill Wilson, Kelso Vendors, informs us that his firm of W. Division Street is ready to start hum-... Pat says they moved in last week to their new office and have the new surroundings.... Automatic Dis-

Los Angeles:
Philip Robinson, of Chicago Coin, reports that he is having headaches trying to keep up with deliveries of Kiley. Evidently, Kiley isn't here. ... Jerry Cooper, of Riverside, was in the city looking after his new business in the city, John Nelson, of Inglewood, making the usual trip to the West Pico. ... Dick McDermott has been added to Morry Zenoff's staff and George Garnett, has been added to his staff.

New Orleans:
Ernie Willy has expanded his op-

San Francisco:
Joe Kline, just back from a road trip thru Illinois for the Atlas Nov-

New York:
Victory Music Company, is out of

Philadelphia:
Ed Loeb, head of the Berlo Vending Company, largest vending operation in the area, has announced the engage-

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Detroit:
Two new companies are being established here. They are the A. B. C. Music Company, 1120 Sam Ash Avenue, Highland Park, formed by Franklin Westgate, and United Vendors Company, 11361 Manning Avenue, organized by Vern Thomas and Anthony Abar.

Al Kremsky, of Joe's Amusement, in Flint, was severely burned when an oil stove exploded in his store, resulting in a fire that did damage estimated at $5,000 to his stock. ... Max Morison, of Morison Distributing Company, visited Detroit recently and delivered an order of new AMI phonographs to satisfy demand in his territory.

Stan's Amusement, of Flint, is buying new merchandise for its route. ... Dick Griffith's Midwest Vendall is expanding into the amusement machine business. ... Jack Flanders, Macomb specialty, has sold his music route and is enlarging his amusement game operation. ... Joe Homan is managing the route for Arthur P. Souve, pioneer operator, while Art is vacationing in Florida.

Joe Stewart has returned from California, where he is opening a new coin machine business, manufacturing a new roll-operated game, and may dispose of his interests there. ... Another former Detroit, Max Moore, has returned to Westwood, Calif., after a visit here to dispose of his remaining Detroit interests. ... Harry Streit, Robinson Sales Company, reports he is scouring to fill orders received at the Chicago show.

J. R. Pickerell, of the Fighting Pin Equipment Company, has returned to his home in Kalamazoo, Mich., after a trip South and a cruise thru the West Indies. ... Samuel J. Rose, also of Kalamazoo, is back a full house after a vacation in New Orleans.

Vancouver:
Joe McAllister, mechanic with Island Amusement Company, Victoria, B. C., still talks about the great time he had at the Chicago coin machine show. ... Norm Brent has joined the record department of Taylor Peterson, Ltd. Firm has a new warehouse and store building at Richmond, B. C. New edifice will have a modern record section, according to E. G. Chew, manager.

Vic Little has sold out his music route in New Westminster. ... During her holiday trip in Arizona, Mrs. A. A. Smith was hit by a ball while playing golf and had to undergo an operation. ... Hugh Smith's Arizona trip did much improved his health. He will return soon. ... Harvey Johnson and Sid Hole purchased the music route operated by A. H. Pasco under the name Boston American Company, located at Nansinna, Vancouver Island.

Bargie Pringle and J. Kennedy, operators of a pinball route on Vancouver Island, are considering adding jukes and have been calling on distributors here. ... George Horkan and Stan Thomas recently established a music route here and are adding machines to their route weekly. ... Johnnie Hamilton, manager of Siegel Distributing Corporation, has purchased a new residence. Firm has a new member of its mechanical staff in person of Jack Cole.

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**COINMEN YOU KNOW**

**Chicago:**
(Continued from page 112)

**Joe Smile:** Columbus, O., paid a business call to the firm's headquarters. Dave Gottlieb has a dinner party scheduled for his son, Marvin, at the Stevens Hotel March 11.

**Over at Automatic Coin Machines & Supplies**
the news is that roadmen Morrie Ovis and Arthur Schwartz report the present trip is proving very productive. Executives Irving Ovis and Joe Simon are holding down the fort in their absence... Dave Miller, New York, and Ed Heath, Macon, Ga., made business calls at the Empire Coin Machine Exchange during the past week. Gil Kitt flew in from his combination business and pleasure trip to Baltimore. The latest on Ralph Sheffield's English thoroughbred bulldog is that the pup already weighs 17 pounds.

**John Neise,** of O. D. Jennings, flew in from the West Coast to visit his wife who is on the sick list. He plans to leave immediately for the West to complete the business trip he has been making for the firm. W. G. Fendt was a caller at the plant... Clayton Nemeroff, Monarch Coin Machine Company, just returned from a short outside sales trip.

Ben Coven, Coven Distributing Company, is back from a 6,000-mile pleasure jaunt thru the South. Mrs. Coven accompanied him on the trip. Ben says it's a good business thing is holding up well because prices down South were all rigged to help trim the tourist's pocketbook...

**Jimmy Johnson,** Globe Distributing Company, reports things looking up, says the company is now able for the first time in over a year to promise immediate delivery on coin counters.

**New Orleans:**
(Continued from page 112)

for the machines and that play is about normal in the city.

**FAB Distributing Company** is already beginning to think about the grand opening scheduled when they occupy their new building in about 90 days. firm's F. A. Blalock says. He has been traveling thru his Florida, South Carolina and Georgia territory... Bob Dupuy says Wurlitzer business is good in the county even if slow in town. Number of out-town op- erators he named as recent customers buys up. They include Ralph Sims, Alexandria; Ralph Smith, Eunawton; also Lome Cowishaw and Pop McGiness, Mobile, Al. Whitney Mon- ton. Kaplan; Oscar Marcell, Delval; Howard B. Baldwin; Anthony Mele and Joe Saitk. Hammond; Emma Kutt. McComb. Misses Leslie Wode and Dave Levin, Hattisburg, Misses Smokey Weaver. Jackson, and Busters Williams of New Orleans and Hancock.

Papa Pace and Louis Bonsberg were out to the races recently... Frank Lueger, of Delta Amusement Company, is still traveling in a big way... Frank O'Brien, Dallas Distributor, was calling on Jules Perez and O. C. Marshall at New Orleans Coin Machine Exchange.

**BARGAIN:**

1 Mangles Shooting Gallery, five Guns and (1) Cases of Ammunition. Also 25 Arcade Machines, including Guns; a Grandmother, X-Ray Poker and the pay-out score remains the same. Installation on game possible in two minutes. Complete directions and parts, $1.00 per game. Large orders filled first. Send 1/3 deposit to...

**PENNYLAND**
7 Lake Ave. Binghamton, N. Y.

**STANDARD SCALE CO.**
715 N. King Highway, St. Louis 8, Mo.

**KICKER AND CATCHER**

**TERMS: 1/3 Deposit, Balance C.O.D.**

**SOUTHERN AUTOMATIC MUSIC COMPANY**
634 N. Third St.
Louisville 2, Ky.
KANSAS CITY:
(Continued from page 112)
erate the Turner Amusement Company at Topeka.

Rudy Greenbaum, vice-president of the Aircon Corporation, spent a week in St. Louis on business. . . Clarence Owens, new service man of Automatic Coin Machine Company; Earl Hess, regional manager for Parkard Manufacturing Company, and William Jordan, service man from the Packard factory, made a good will trip through Western Missouri and Kansas. . .

George Wernemling and Jack Renavy, of Melody Lane Music Company, were elected recently to memb-

ership in the Heart of America Show-

men's Club.

K. D. Smith, of Coin-O-Amuse-

ment Company, St. Joseph, Mo., was in on a buying trip. Another St. Joseph operator putting in an appearance was Chester Troyer. . .

Other Missouri coming in will be W. L. Bronson, jule operator at But-

ter, and Lloyd E. Bowers and wife, from Sedalia.

MILWAUKEE:
(Continued from page 112)
Green Bay, Wis., who passed away recently, has opened a musical talent agency here in partnership with August Morin, also of Green Bay. . .

Michael Cuthbert is another young man going into the recording angle of the jule box business here; he has already pressed sides of Skip Berg, pianist; Jan Jarvia, organist, and the Eddie Getz Quintet.

Tony Stahl threw a party for 30 friends of his daughter, Moray Ann, for the celebration of her birthday and her graduation from St. Mary's Academy. . .

Mary Ann sits at Marquette University now for a medical career. . .

Tony is completely recovered from his recent major operation. Society honors run in the Cuthbert family; Felix himself was just elected treasurer of the Society of Monte Sorella, the Cecile Colburne, and his wife, Beatrice, was elected chaplain of the Ladies' Auxil-

iary of the Solemn January Feast of the American Legion here. Felix recently returned from a health check-up at the Mayo clinic in Rochester.

Matt Schaefer has recovered from his recent illness and attended the April meeting of the Wisconsin Phonograph Operators Association on his first day out of bed. Those present at the meeting included Ed Brede, Doug Opitz, Clyde Nelson, Len and Donald Casper and Stanley Beck. . .

Recent slippery sidewalks left in wake of Milwaukee's snow and cold wave took their toll of local column. Stanley Beck Sr. fell and broke his nose; Nick Novasic took a spill but luckily landed in a snow-

bank.

Jim Lewandowski is the newest veteran to join the ranks of coin machine demonstrators for a local firm. Ben is looking for a Ford convertible to replace his '47 Packard as better for the display carrying of machines. . .

Win Beck is going to University now for a medical career. . .

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The Home of ORIGINAL FAST ACTION

Presents Another GREAT PAD DEAL

SENSATION

FAST ACTION

A small, fast moving, fast profit Deal. If you want fast action—here it is.

Take in——...$30.00

Pay out (Avg.) ——— $24.33

Returns after one year— $0.67

600 Tickets (Five in a bundle), 45-cent Coin Deal daily.

$5.00; 1.00, 15.00, and $2.50: $1.00; 5.00: $1.25; 10.00, and $20.00.

Sample Deal, $2.40 ea.

D dozen $19.20

Write for quantity price on this and other Fast Action Pads, Jar Tickets, Tip Books, Baseball Tickets, etc.

WILNER SALES COMPANY, Inc.

715 North Elm St.

MUNCIE, IND.

"HARD TO GET" COIN MACHINE PARTS

LIVE BUMPER RINGS, PIN GAME GLASS, COIN CHUTES, TIME CLOCKS, BACKBOARD GLASSES — ANYTHING you can think of for your COIN MACHINE!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED

1008 W. North St.

Plainfield, IL

LATE SERIAL INTERNATIONAL MUTOSCOPE PHOTOMATICS

With Inside Lights — Absolute Perfect Condition — $300.00

NEW ORLEANS NOVELTY CO.

115 Magazine Street

RA 7904

New Orleans, Louisiana

TUBES and NEW ACCESSORIES

Complete Line of Phonautographs and Parts

AN OPEN LETTER TO "JUKE BOX" OPERATORS

This letter is written by the founder of "ALBENA SALES CO."—not by a "Ghost" or "Ad" writer. Every word comes straight from the heart.

Our is a business with a conscience. We have always endeavored to do it that the operator get the most out of his equipment—with proper management—low cost operation. Originally we were in the used parts business (JUKE BOXES EXCLUSIVELY) and we knew then as we know now—that the Seeburg, Wurlitzer and Rock-ola machines were built to stand up and give good service permanently. If a machine is overpriced and only ONE THING and if it hurts us to see really good used equipment selling for so little.

Today we relabel those used boxes (that were so strongly built) to give you a year of good music and good service. We honor the manufacturers and engineers who originally built those wonderful Wurlitzer, Seeburg and Rock-ola machines by modernizing the cabinets—that they may look beautiful (AS THOUGH THEY JUST CAME FROM THE FOUNTAIN OF YOUTH). We thoroughly overhaul the mechanism and we know that they will stand up and help bring in good collections long after the price tag has been forgotten.

The writer has had ideas buzzing in his head that there are many successful operators who are not too proud to buy real honest-to-goodness bargains.

Here are some of our offerings (we have many more!): WURLITZER 616 COMPLETE LITE UPS $165.00, WUR- LITZER 24s $210.00, SEEBURG VOGUES $255.00, SEE- BURG GEMS $235.00, etc.

All of these machines are good investments that will prove profitable indefinitely.

Think it over—"GOOD Values"—"Bargains." "Why"—because these machines can be placed anywhere and on any location.

 acet It ACQUETH THEM AT BARGAIN PRICES-

BUILT TO STAND UP AND GIVE GOOD SERVICE PERMANENTLY. ADDIVING THE CABINETS—THAT THEY MAY LOOK BEAUTIFICL (AS THOUGH THEY JUST CAME FROM THE FOUNTAIN OF YOUTH). WE THROUGHLY OVERHAUL THE MECHANISM AND WE KNOW THAT THEY WILL STAND UP AND HELP BRING IN GOOD COLLECTIONS LONG AFTER THE PRICE TAG HAS BEEN FORGOTTEN.

2 3 0 7 N. WESTERN AVE.

LATE SERIAL INTERNATIONAL MUTOSCOPE PHOTO MATICS.

With Inside Lights — Absolute Perfect Condition — $300.00

NEW ORLEANS NOVELTY CO.

115 Magazine Street

RA 7904

New Orleans, Louisiana

Great Britain Preparing To Challenge Leadership Of U. S. in Coin Exports

Trade Fair in London Attracts Continental Attention

LONDON, March 8.—Great Britain, which imported 95 per cent of its coin machines from abroad prior to the war, is getting ready to make an appeal to the United States as the leading supplier of automatic equipment to most of the world.

This statement was made to a correspondent of The Billboard by a recent Continental Coin Machine Traders Fair in London by one of the leading buying manufacturers in the British Isles.

Manufacture of coin machines is one of Britain's youngest industries and since the war a number of previously unknown firms have expanded considerably. In addition, complete "fun fairs" are to be equipped in Persia and Burma.

Fair lasted only three days and was badly handicapped by present electricity cuts in England, but it was attended by visitors from a score of foreign countries.

New designs were to be found in the coin machine section of the fair. There was a constant crowd around the Love Meter display of the Yorkshire firm of Oliver Whales. Machine is an elaborate affair in two sections, one for men and one for women. Each section has its own prize ratings ranging from "passionate" to "meek.

Pilot Test, another machine exhibited, is a new adaptation of the steering wheel principle and resembles a development from the arcade type wall machine. It is equipped with a different background for Oriental markets.

Another new machine was a mechanical sparring partner which for five minutes gives a strong man all the bounces he wants. In fact, the manufacturers say the machine is not for children.

Many for Export Only

Many of the coin-operated machines noticed here are for "Export Only." This applied especially to mechanical dart boards which are wanted by many people in England where darts are played in every amusement spot, regardless of size.

Biggest overseas orders were placed for the Butovof the Crimean Company in London. Machine shows a series of color pictures in three parts, lasting from 12 to 15 minutes in all. A special film-chain system keeps down wear and makes interchange of motion pictures easy. If a large library of subjects is provided for each machine.

Another machine which attracted much attention at the fair and which already is in use in England is Jump-a-Fly for Football Pools. Object is to score by rolling balls along the table provided with holes and darts. The player gets his score by playing similar to the point coupons played by practically everybody here. Score is indicated on electrically lighted backboard. It can be operated by one or more persons at a time.

At the close of the fair one of the organizers stated: "We have done considerably better than we expected, judging by order books. Not only the required two-thirds but three-fourths of the orders are on foreign accounts."

PACe

THE BIGGEST NAME IN BELLs

PACe MFG. CO. INC.

1000 Ouiana Ave., Chicago, Illinois

BARGAINS

VICTORY DERBS (New).....$395.00

VICTORY DERBS (Oed).....$295.00

VICTORY SPECIALS (Oed).....$325.00

MILLS 4 BELLS (Late Head).....$365.00

JUMBO PARADISE, P. O. (New)......$54.50

OBRIEMAS (Cigarette and Bell)......$37.50

Also other games.

1/2 Deposit.

WRITE, WIRE, PHONE

C & N SALES CO.

405 No. Front St.

Mankato, Minnesota
Coin Machine Trade Outlook Bright in Maine Port Cities

EASTPORT, Me., March 8—Sardine cannery workers, male and female of all ages, have become consistent coin machine devotees here. Outlook for canning, basic industry of the county, is bright with reopening of the season in mid-April.

Wages for cannery workers have been the highest in history and the same is true for rates paid fishermen for sardines. In addition, fishermen have been getting paid for the fish recipes, which are processed into paste and essence for conversion into imitation pearls.

A complication is the fact that about 40 per cent of the money in circulation in towns along the coast is Canadian currency, which lately has been subject to a discount fluctuating between 4 and 10 per cent.

Some coin machine ops have been displaying cards asking patrons to have their money changed into United States silver before playing the machines. Others have been accepting the Canadian money at face value.

Families from nearby Grand Manan, Deer and Campobello Islands, all of Canada and, from the Canadian mainland, do practically all their buying and selling on the United States side.

Shorter Panama City Route Being Plugged

DOTHAN, Ala., March 8—Rerouting of highway traffic, a factor in coin machine play in the immediate vicinity, may take place if plans of Florida civic club members to begin an advertising campaign to help attract traffic from Alabama to Panama City beaches via a new short-cut highway are successful. Club delegation met recently with the Dothan Chamber of Commerce to discuss the campaign.

A. D. Carmichael, chairman, stated that visitors from Alabama and other States would save approximately eight miles on the new road to Panama City and Long Beach.

Milwaukee:

(Continued from page 115)

... Recent visitors to see George and Ed Gesner at Packard Distributing were Little Eddie, the Mercury wax location at 215 Third Street, Chicago, 47; Tony, the Music Man, 1200 S. Michigan Ave., Chicago; and Otto Hadrian who has just installed their juke box and wallbox system in Fisher's Restaurant.

... Larry Poetry's orchestra is preparing for their juke box recording sessions by practicing twice weekly. Among those appearing this week at Den Morely's anniversary party in her Palace of Love last night club, vocalist Paul Nash, pianist and arranger Ed Thomas, and Jimmy Smokey, and a host of other local talent, made the night a success in the sunshine in Florida.
Better Public Relations
In Coin Field Discussed

LOS ANGELES, March 8—Plans
for increased work in public rela-
tions in the coin machine field were
discussed at a luncheon-meeting of
the Associated Operators' of Los An-
egelos County, Inc., here by James A.
Gilmore, secretary-manager. Coin
Machine Industries, Inc. Gilmore
was the toast of the day at the con-
ference with Cup-
ley Robinson, AOLAC managing di-
rector.

Gilmore displayed lavatory letters
and copies of general features in
newspapers and magazines on phases
of the coin machine field prior to the
luncheon. Speaking briefly, Gilmore
said CMI plans to launch an all-
out public relations campaign in the
near future. While no pitch was
made for associate memberships in
the association at this time, Gilmore
declared that a drive would be
made in this area "at the proper time"
to secure them. Present there were
some 700 associate memberships. The
campaign will be conducted to secure
as large a membership as possible for
"if you have a stake in this or-
ganization, you will work for it," the
secretary-manager stated.

In addition to the discussion of the
campaign for membership, Gilmore
said that future CMI plans also in-
clude the setting up of a tax commis-
sion and a division for vending ma-
chines. "Vending machines will be
big business in this field and we want
to include them in our association," he
told the gathering. Need for a
national legislative committee to
delve into every town, city, county
and State for pending bills was
voiced. CMI hopes in the near fu-
ture to be able to supply informa-
tion of this type to any group or
association needing it.

Tom Wall, local operator and for-
ter director of AOLAC, took the
floor to thank Gilmore and CMI for
the public relations job that has been
done. "I think it is fine that your
operation is doing this work," said
Wall. "I believe that had the
program been launched in the past,
many operators would not be facing
problems they are today." Wall said.

Robinson spoke of the outstanding
public relations jobs done in other
fields, citing an example of a com-
plete public relations campaign
launched in this area "at the proper
time" to secure a new public
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plete public relations campaign
launched in this area "at the proper
time" to secure a new public
association at this time, Gilmore de-
clared that a drive would be
made in this area "at the proper time"
to secure a new public
organization.
**MAYFLOWER SPECIALS**

**ARCADE EQUIPMENT (Used)**

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>GOATEE</td>
<td>$250.00</td>
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<tr>
<td>NATIONAL HOKEY</td>
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<tr>
<td>UNDERSEA RAIDER</td>
<td>200.00</td>
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<tr>
<td>TOKIO GUN</td>
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<td>AIR RAIDER</td>
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**ONE BALL GAMES**

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>VICTORY DERBY, Used, Cash</td>
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<tr>
<td>DAYAL BEST HAND, New</td>
<td>50.00</td>
</tr>
<tr>
<td>DAYAL MEX. BASEBALL, New</td>
<td>59.50</td>
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<tr>
<td>DAYAL OMPH,</td>
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<tr>
<td>GROETKEN ZOOM, Used</td>
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**COUNTER GAMES**

<table>
<thead>
<tr>
<th>Game</th>
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<tbody>
<tr>
<td>VEST POCKET BILLS, B &amp; G (Used)</td>
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<tr>
<td>FORTUNE, Chrome Rails</td>
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<td>$115.00</td>
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</table>

**SOUTH CAROLINA OPERATORS**

ATTENTION, SOUTH CAROLINA OPERATORS—

**MAYFLOWER DISTRIBUTING CO.**

2218 UNIVERSITY AVE.
ST. PAUL, MINN.

**Exclusive Distributors for Gottlieb Products in South Carolina and Eastern Missouri.**

**NEW GAMES**

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally DOUBLE BARREL 299.50</td>
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<tr>
<td>Gottlieb DAILY RACES</td>
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<tr>
<td>Gottlieb MISS AMERICA 310.00</td>
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**NEW COUNTER GAMES**

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>Gottlieb GRIP SCALE</td>
<td>$99.00</td>
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<tr>
<td>A.R.T. CHALLENGER</td>
<td>$95.00</td>
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</tbody>
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**MEMBER**

**USED BALL FREE PLAY**

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>ARMY &amp; NAVY (Knights)</td>
<td>75.00</td>
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<tr>
<td>KEEP-EM-FLYING</td>
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<tr>
<td>TRACKS</td>
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**USED ARCADE EQUIPMENT**

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>CHICKEN SAM GUN</td>
<td>60.00</td>
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<tr>
<td>SHOOT THE-BUTTIES</td>
<td>90.00</td>
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</tbody>
</table>

**SLOT MACHINES**

**NEW MILLS BLACK CHERRY BELLS**

<table>
<thead>
<tr>
<th>Game</th>
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**CONSOLES AT BARGAIN PRICES**

ATTENTION, NEW ENGLAND OPERATORS—

MUST SELL AT ONCE—17 USED CONSOLES

SOME PRACTICALLY NEW—USED ONLY 2 OR 3 WEEKS.

Write for information.

TERMS: 1/3 Deposit, Balance C.O.D.

**MELODY AMUSEMENT COMPANY**

76 HERBERT ST.
FRAMINGHAM, MASS.
Even "thin coins" can't slow up this
Streamlined

**COIN CHANGER**

Can't miss, can't fail. It's the only patented dispenser which satisfactorily handles "thin coins." Pays for itself in time saved!

![Image of coin changer](image_url)

**JOHNSON'S LIST**

**PRICE**

- Sturdy — All Metal!
- Feather Touch Operation!
- Holds a Full 200 Nickles!
- Guaranteed Accurate!
- Wall or Counter Mount!
- Plated Solid Brass Tube!

**McPHerson MFG. CO.**

501 E. 34th Street
TACOMA 4, WASH.

---

**NEW GAMES — WRITE NOW!!**

**Klitray**

**BELL MACHINES**

- Mills Brown Hem-mer, 5-10-25c — ($Match Set 1) $550.00
- Mills Chrome, 5c — $125.00
- Keeney Super Bell, 5-10-25c — $550.00
- Merloid, 5-10-25c — $125.00
- Yamaha, 5-10-25c — $550.00
- Tagalong, 5-10-25c — $125.00

**CONSOLES**

- Keeney Super Bell, 5c Combo — $215.00
- Twin 5-5c, P.O. 275.00
- Periscope — $145.50
- Hollister — $89.50

**ARCADE**

- Klinker, Yankee Doodle — $99.50
- Air Circus, Hollywood, Bobtail, 50c — $99.50
- Surf Queen — $199.50

**BELL MACHINES**

- SPECIALS FOR THIS WEEK

- **MARVELS**
  - **POP-UP** — $49.50
  - Score-A-Bowl, Brand New: "Shorty" — 7 ft. 250.00
  - Star Attraction, Ten Spot. — $125.00
  - Baby Plutoan, F. R. — $17.50
  - 1c, Amer. Eagle, F. R. — $19.50
  - 5c Bally Reserve (Eg. Reed) — $10.50

**SMALL BUSINESSES**

**Forced at Unheard Of Rate, Is Report**

WASHINGTON, March 8 — Department of Commerce statistics released recently show that an unprecedented number of new small business enterprises have been organized, with their profits generally indicating that the business mortality is far below the rate for pre-war and war years.

Departmen's report pointed out that current small business activity developed into shortages, high prices and high taxes prevailed. In the first six months of 1946, 385,000 new businesses were started, more than three times greater than in 1943.

Small business failures for the first half of 1946 totaled 85,900, according to the report, compared to the three of 1943. The rate declined somewhat from the 1943 figures for the first half of 1946, which was 92.5, according to the report. The entire 1946 business mortality is estimated by 78,000 firms. This rate was less than half the number of firms closing in 1940 and less than one-third of the 1934 figure.

Total number of businesses in the United States at the end of 1946 is estimated to be 3,733,000 or 590,000 more than at the close of 1945 and 10 per cent more than in 1940.

The above Machines are guaranteed clean and mechanically perfect and are ready for location.

**Write for prices on new machines.**

**KAW SPECIALTY CO.**

1307 Osage Ave.
Kansas City, Kan.

---

**ARCADE EQUIPMENT**

**AIR RAID** — $7.50
**TOMMY COIN** — $7.50
**BATTLING PRACTICE** — $8.50
**PERISCOPE** — $9.50
**ROCKET BUSTER** — $9.50
**ACE BOMBER** — $139.50
**SKY FIGHTER** — $149.50
**EVANS SUPER BOMBER** — $129.50
**DRIVE-N-MOBILE** — $199.50
**UNDERSEA RAIDER** — $229.50

**METAL TYPERS DISC**

**For Groetchen Typers**

**MILLS COIN MACHINES**

**We Use Finest Aluminum Standard Thickness & Finish**

**PRECISION DIES**

**By America's Foremost Toolmakers**

**Money Back Guarantee.**

*Samples on request.*

**Per 1,000**

- **$8.50**

**1/3 Deposit With Order**

**ONE BALLS**

- Bally Thoroughbred — $199.50
- Jumbo Parades, 5c, F.P. — $39.50
- Jumbo Parades, 5c, Comb. — $39.50
- Silver Moon, 5c, F.P. — $29.50
- Silver Moon, 5c, Comb. — $29.50
- Doggie, 5c, F.P. — $29.50
- Collapsible Domino (walnut) — $29.50
- Snartches, with ratio, 5c, Comb. — $29.50

**MUSIC**

- Wurlitzer 600X — $199.50
- Wurlitzer 24 — $149.50
- Wurlitzer 500 — $149.50
- Wurlitzer 412 — $77.50
- Wurlitzer 618 — $39.50
- Wurlitzer 150 — $450.00

The above Machines are guaranteed clean and mechanically perfect and are ready for location.

**Write for prices on new machines.**

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1307 Osage Ave.
Kansas City, Kan.

---

**MECHANICS WANTED**

One of the finest arcades in the country requires the services of two more experienced arcade mechanics. All 5c machines.

Write, stating age, machines experienced on, length of experience and salary desired. Apply by letter only.

**One Room and Bath Furnished Apartment Free!**

**GAMELAND**

1400 BOARDWALK
ATLANTIC CITY, N. J.

---

**UNITED REVAMPS**

Trade Winds, Oklahoma, Arizona, Idaho, South Seas, Cover Girl.

**SOUTHERN AMUSEMENT CO.,** 623 Madison, Memphis, Tenn.

---

**First Douglas Shoeshiners To Appear April 1**

OAKLAND, Calif., March 8.—The 10 first Douglas Automatic Shoeshiners are scheduled to move off the production lines here April 1, P. D. Douglas, inventor, said.

Douglas, who has had 30 years in the inventing field, said that four models had been made and that two of these were placed on location for eight months, during which there was not a single service call. He attributes this smooth working to the fact that the machine is simply constructed and uses a special kind of polish developed by a local firm.

The shine machines are being issued in separate units—one for black shoes and one for brown. This is done so that operators may place units in either service camps or navy bases where there is a uniformity of color used.

When the machines are released they will include all the developments that have been made since the model was created. The name lettering will be baked into the enamel finish.

**Small Businesses**

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Total number of businesses in operation in the United States at the end of 1946 is estimated to be 3,733,000 or 590,000 more than at the close of 1945 and 10 per cent more than in 1940. Thus the closing of 500,000 businesses during first two years of the war has more than been made up.

Commerce Department statisticians found that the small business boom has not been restricted to any one field, but has been felt in every kind of trade and venture.
S. C. Revenues
Up $8 Million

COLUMBIA, S. C., March 8. — South Carolina tax collections for the first eight months of the current fiscal year showed an increase of more than $8,000,000, according to a report of the State Tax Commission.

Collections for February alone showed an increase of more than $1,000,000 over the same month last year. Total last month was $2,368,624, as compared with $4,451,156 collected in February, 1946.

Collections on coin-operated devices in February amounted to $5,335, bringing the total for the eight months to $36,665. This compares with $2,425 collected in February of last year and an eight-month total of $34,275.

Increase also was shown in collections on bottled drinks with a total of $212,152 in February, compared with a total of $209,039. Eight-month total this year came to $2,047,217 last year.

January Production
Of Lead Largest in Past Eleven Months

JOPLIN, Mo., March 8.—Output of refined domestic lead during January totaled 44,422 tons, an increase of 9,274 tons over the preceding month and the largest production recorded since January of last year, the American Bureau of Metal Statistics reported here in the heart of the tributary lead and zinc mining area.

Of January production, 42,506 tons came from newly mined metal, while 1,816 tons were refined from scrap. Output of new metal represented a gain of 3,363 tons.

Most lead mines in this area are operating at near capacity, it was reported, and a number of shafts were said to be on a six-day week.

Stocks of refined lead in the hands of producers at the first of February totaled 45,184 tons.

Sylvania Earnings
Gain in Late 1946

NEW YORK, March 8.—Sylvania Electric Products, Inc., for the first time since the end of the war, earned substantial profits in the last quarter of 1946 from the manufacture and sale of products.

According to indications, earnings in the last quarter were considerably better than the 65 cents a common share reported for the preceding three months, and the annual totals for the fiscal year probably will be substantially better than $1.30 a common share.

Profits during the first three quaters of 1946 came principally from the use of reconversion reserves and the tax carry-back. Sales for the last quarter were about $25,000,000, compared with $45,000,000 in sales during the first nine months. Earnings in business toward the end of the year was due to disappearance of shortages which had been a headache to the entire radio industry earlier in the year.

Sylvania has purchased from the War Assets Administration a number of federal-owned plants and equipment, operated by Sylvania during the war, at a price of some $3,000,000. Complete plants were bought at Williamsport and Brookville, Pa., and building at Ipswich, Mass. Additions to existing plants were bought at Mill Hill, Alcoona, Warren and Emporium, Pa.

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Atlantis's Lack of Tourist Facilities Seen Poor Business

ATLANTA, March 8—Local leaders are commenting on lack of this city's tourist facilities and the fact that such indifference to tourist trade loses business men large profits annually. Coinmen are among the losers in the present setup, as vacationists induced to stay for longer periods naturally increase play on all types of coin machines.

Lee Trimble, of the Georgia Agricultural and Industrial Development Board, who recently conducted a tourist survey for the State, said Atlanta needed an information bureau to which tourists could go and get information about points of interest. His statement that the city was not tourist-conscious was echoed by other business men.

At least 2,000,000 visitors spent $500,000,000 last year, most of them en route to Florida, officials said. Fact that tourist business is one of the largest industries in the nation should be taken seriously, the survey showed, and added 26 cents of each dollar in department store sales was spent on hotel bills, 17 cents on gas and oil, 8 cents on restaurant accommodations, and 9 cents on miscellaneous expenditures.

Another spokesman, Bill Hastings, an executive of Dinkler Hotels, also commented on the lack of adequate tourist facilities in Atlanta. He said, "The tourist trade is worth more in cash than all the small corner stores in the entire State. The tourist spends on average about $25 a day traveling, and if we can get interest in spending two or three days here it would double or triple the amount of money he spends here."

Tourist trade in not the only opportunity for increased business activity slipping through the city's fingers, according to Steve Styron, secretary of the Atlanta Convention and Visitors Bureau. He revealed that number of conventions had dropped drastically during last four years. In 1943, he said, 215 conventions of more than 50 people were held in Atlanta, while only 197 conventions were held last year. Lack of hotel accommodations and other tourist facilities were to blame, Styron said, adding that Atlanta needed convention business on a larger scale.

Last large scale Atlanta promotion was in 1921 when a budget of about $1,500,000 was appropriated to put on a larger scale.

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N. Y., Chi Game Mfns. To Lend Instructors to Arcade School

NEW YORK, March 8—Five coin machine game manufacturers in the East and at least an equal number in Chicago will contribute top mechanics as instructors in the first school for arcade and amusement machine operators, mechanics, according to F. McKim Smith, president of the National Association of Amusement Machine Owners.

Eastern manufacturers that have already agreed to send instructors for the 20 war veterans in the school are Inter-National Mutoscope Corporation; Scientific Machine Corporation; Amusement Enterprises, Inc., Firestone Enterprises, and Perfect Games Company. Period of instruction will be 12 weeks, but manufacturers will send instructors for only two days to two weeks apiece.

Background Required

As approved by the New York Board of Education, the Veterans Administration and members of a NAAMO committee, the plan calls for the vets to finish a 50-week course in radio maintenance and repair, including a certain amount of electrical knowledge—or equal background—and then a 12-week course in amusement game and arcade machines. The guest instructors provided by the manufacturers will lecture and teach on their firm’s machines in conjunction with a board of education instructor.

A workshop and a special room containing the leading types of arcade and amusement game machines will be set up in the school by NAAMO. Upon graduation from the school, the veterans will go thru a two-week on-the-job training program in a nearby arcade or amusement machine route—depending upon the vet’s choice.

"Need for the vets as mechanics is no great threat to the country," Smith said, "that we have already received requests for some of the graduates. We know that before the school is under way more requests than there are students will be received."

Springfield, Ore., Receipts

SPRINGFIELD, Ore., March 8—Receipts from this city’s ordinance on pinball games and punchboards totaled over $1,100 during the first week, according to a statement released by the city recorder’s office. Operators’ licenses accounted for $400 of the total, with $120 derived from a 10 per cent tax on gross receipts of the pinballs. A 2 per cent tax on the face value of salesboards brought $382.

TRADIO—The Functionally Designed Coin-Operated Radio

TRADIO-FAR AND AWAY THE BEST IN THE FIELD

TRADIO is the first radio specifically designed (not adapted) for coin-operation. It’s more than just all metal cabinet and trouble-free coin chute. It’s built to take the abuse of its job. You’d be proud to have TRADIO in your own home! It’s many features include . . . ultra sensitivity . . . F. E. wave traps that prevent interference . . . rich, natural tone quality. TRADIO is unconditionally guaranteed for one year—tubes guaranteed for 90 days. Approved by the National Board of Fire Underwriters.

NOW DELIVERING DAILY IN QUANTITIES!

Manufacturers of TRADIO-ETTE-The first coin-operated intimate music restaurant radio.

TRADIOVISION—The first coin-operated television set.

T. F. R. P! Operators find out about the new TRADIO price reduction—available to you on your present sets as a retroactive credit adjustment. This is our famous T. F. R. P. “TRADIO FIRST” REDUCTION PLAN.

TRADIO, INC.

PHONE 7-4478

ASBURY PARK, NEW JERSEY
The Penny Arcade

Important in the past and present history of the coin machine industry is the Penny Arcade. Its beginnings are the beginnings of the coin machine industry, and the developments in that field have been responsible for the growth of the trade as a whole.

would not patronize saloon and cafe locations.

Anden's Innovation

John L. Anden, president of the Ohio Phonograph Company, one of the largest suppliers of recorders for the penny arcades, had a cylinder record field. The use of cylinder records required frequent box changes to prevent the puckering of the record, but this problem was soon solved by a few operators who found that their machines were not only taking a physical beating from a thoughtless public, they were subjected to slugging as well. Coin boxes yielded more lead washers and buttons than nickels, and frequent calls for repair men added heavily to operating expenses. The single-cylinder record demanded frequent changing, and the machines were failing to reach that large potential audience of women and children who...

Penny Arcade Arrives

Edison's Kinetoscope soon had a single-cylindered machine in every penny arcade. This brought the crowds to Buffalo and to other Pennsylvania cities, and Edison's Kinetoscope parlor was considered complete without a Kinetoscope. The marks' first break came when their People's Arcade in Manchester, New Hampshire, had garner in the press as the "most important invention since the automobile." The penny arcade became known as "arcades." Anden's success in attracting family trade to pleasant parlor surroundings led to the opening of the Penny Arcade in 1896 in Baltimore, Maryland, where the American Arcade Company opened its first penny arcade in Baltimore, Maryland, and eventually expanded to other cities, including New York City, Philadelphia, and Boston.

The arcade idea boomed and even more penny arcades were opened in the United States, Canada, and England. The penny arcade became the Automatic Arcade in 1904 to form their own concern, which eventually branched out into some 35 different countries. The arcade idea was successful because it offered people a place to relax and be entertained, and it was affordable for all income levels.

Machines From England

During the 1890's a number of coin entertainment devices found their way to the United States from England, traveling in the wake of the Exposition of 1893. These machines were coin-operated slot machines, which ca.

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Tip Off?

HARRISBURG, Pa., March 8 — Hat check concession game saw a potential monkey wrench thrown into its circuits this week with introduction of a bill in the State House of Representatives requiring operators of night spots and other places of amusement to post signs clearly stating that tips are the property of the concessionaire and not of the persons receiving them. The bill, H. 537, was introduced by Rep. Albert E. Beech, Allegheny County Republican, and was referred to the committee on law and order.

Missouri Assembly Seals Coin Levies

JEFFERSON CITY, Mo., March 8 — Action on seven proposals for a State bonus for veterans of World War II pending in the Missouri House of Representatives was postponed and another hearing on the matter was tentatively scheduled for March 12. Proposals include a committee to recommend the payment of the bonus by a number of taxes to be levied on nearly all branches of the coin machine and amusement industries.

Total of 425,000 Missouri residents, or about 10 per cent of the armed forces, and costs of the various bonus proposals have been estimated at as much as $102,000,000.

First Full-Month’s Gross

On Topeka Meters $4,704

TOPEKA, Kan., March 8 — First full-month’s collections from Topka’s newly-installed parking meters grossed the city $4,704.49. J. Glenn Davis, finance commissioner, reported. City has since placed meters in its business district. February collections compared with an average of $2,829 a month collected from the 376 machines in operation during 1946. Police officials said that tie additional meters have helped greatly to relieve traffic congestion in the downtown area. This city has a total of 1,000 new meters on order from the Kansas City Park Corporation, Cincinnati, on a deal to trade in 419 old meters.

Brand New, Post War PACE DELUXE CHROME SLOTS

5c-10c-25c-50c-$.10

GET OUR PRICES! Write Today!

IMMEDIATE DELIVERY

1/3 Dup. with order. Rates C. D. D. F. O. S. Baltimore 1, Md.

CALVER MACHINES.

708 N. Howard St.

Baltimore 1, Md.

ANATL

“Money Maker”

CALVER NOVELTY CO.

1250

2200 N. WESTERN AVE., CHICAGO 47

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2200 N. WESTERN AVE., CHICAGO 47
Coin Machine Play Takes Upward Trend in Lincoln Following Post-War Slump

Most Ops Agree Reconversion Turmoil About Wound Up

LINCOLN, Neb., March 8—Coin machine play in the Nebraska capital, along with business in general, seems to have weathered the post-war re-conversion without too much turmoil. Some operators reported that business is off as much as 50 per cent from the wartime peak, while there are a few who have had to trim their hours because of the veterans returning from service.

"The way we transact business has its own distinct appeal. Give me new games, as a general rule, when we say, 'It's a deal.'"

BUBBLE BALL CUM.

IMMEDIATE DELIVERY—50¢ per 100 Balls—5/8 Inch—140 Count—25 Lb. Carton for $17.25.

THE WAY WE TRANACT BUSINESS HAS ITS OWN DISTINCT APPEAL. GIVE ME NEW GAMES, AS A GENERAL RULE, WHEN WE SAY, 'IT'S A DEAL.'

"The Billboard" March 15, 1947

No Vendor Tax If No Profit, Court Decides

TAMPA, March 8—Circuit Court here has granted a temporary injunction restraining the county tax collector and the State commissary from collecting tax stamps on coin-operated vending machines operated by an agent in Tampa. The operator brought suit when he found his profit disposed of as a result of such taxes.

He produced figures to support his claim that his monthly profit on one of the stamp machines was only 44 cents.

"This amounts to confiscation of the plaintiff's property and hampers his pursuit of a livelihood," the operator asserted. He also asked that the State be prohibited from collecting excise taxes be declared unconstitutional as they relate to postage stamp venders.

Three-Cent Cig Tax Reported Favorably By Minn. Committee

ST. PAUL, March 8—Three-cent cigarette tax bill backed by the administration of the House Tax Committee with recommendation for passage and now goes to the House for consideration.

In committee, proponents of the measure defeated several attempts to reduce the tax or to change the method of cigarette distributors. Also defeated were moves to: Make the tax 6 cents a pack; make half of the tax yield revert to municipalities where collected. As the bill now stands, municipalities will get only one-third of the tax yield.

Telequiz Appoints W. Va. Distributor

CHICAGO, March 8—Telequiz Co., manufacturer of vending machines, has appointed a new distributor for West Virginia territory, Leonard Sheehan, firm's Midwest sales manager, to hold the post.

New firm, West Virginia Telequiz Company, Charleston, began operations under the direction of L. L. Bristow, as president.

New Coin Laundry Runs Ad To Focus Public Interest

HARTFORD, Conn., March 8—New coin laundry service called "Laundrelle," opened recently at 1916 Park Street, here has instituted an advertising campaign in local newspapers. An advice customers to phone for appointment and carry slogan "The Full-Service Way To End Your Washday Drudgery."

TELECOIN'S NEW ONE

(Continued from page 102)

Telecoin, Inc., said to have a lot of potential, the new machines will be a fruit juice vending machine, said Arthur W. Percival is president of the concern.

Before his recent appointment as sales director of the new Telecoin Radio Division, was director of sales of Radio Corporation of America in Chicago. He also served as general sales manager of the Crosley Radio Corporation offices at 299 South La Salle Street, Chicago, will be operated by Richmond.

"The Wall Street Journal" March 15, 1947

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Food for Thought

HOLLYWOOD, March 8.—Motion of Juke box is made in the current film, Ladies' Man, released by Paramount Pictures.

In one scene, Eddie Bracken is going thru a New York automat and observes the place is a "juke box with food."

S. D. Phono Ops Incorporate and Elect Officers

RAPID CITY, S. D., March 8—South Dakota Phonograph Operators' Association here was incorporated without capital February 27, Application for incorporation articles indicated association is established "to promote better business practice and advance quality of amusement and music."

Association's two-day quarterly meeting at the Ottarack Hotel, Sioux Falls, S. D., February 25-26, closed with election of Mike Migig, Yankton, as new president. Other officers named were: Norman Giffen, Sioux Falls, vice-president, and Harold Scott, Mobridge, re-elected secretary. Robert Swift, Sioux Falls; Clarence Unice, Twin Brooks; and Arnold Brevik, Watertown, were elected directors.

Banquet first day of meeting was attended by 65 members. Next meeting will be held at Pierre, S. D., in May.

COLUMBUS, Ga., March 8—Neh Corporation this week announced 186 winners in its Royal Crown Cola Teen-Age Contest, in which teenagers wrote letters on "The Most Interesting Teen-Age Club or Youth Center."

First prize of a $200 U. S. Savings Bond went to Kelley Green, 200 South Cedar Street, Little Rock. Companion award of a Wurlitzer phonograph went to Connie Lopez and the YWCA Typical Trixies from some 3,700 teen clubs over the country.

Prize Winners In RC Teen-Age Contest Listed

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More Sugar Seen in Canada During 1947

OTTAWA, March 8—Increased sugar supply this year is expected to result in greater amounts of soft drinks, gum and candy for venders is in the picture if the International Sugar Pool recommendation for a maximum allocation for Canada materializes.

At least 10 per cent more sugar will be made available to Canadians if present ration of between 73 and 78 pounds per capita is upheld to the proposed 86 to 93 per capita figure. In 1946 the average allocation was between 73 and 75 pounds.

All that is needed to bring increase about is Congressional approval of continued United States participation in the International allocation system. If such approval is not forthcoming, Canadians say they will have to scramble for sugar supplies and in the process might get 65 pounds per capita.

Nate Leaf Appointed Head

Of N. Y. Club's Committee

NEW YORK, March 8—Nate Leaf, Capitol Sales Company, has been appointed chairman of the Council on Candy Committee of the New York Candy Club, Abe Josephson, president, announced this week.

Leaf succeeds Dan Fitzgerald, who headed the club's drive for the council last year in addition to representing the National Confectioners' Salesmen's Association on the council's national committee. Fitzgerald will continue to serve in the latter post.

Corn Products Co. Expands

KANSAS CITY, Mo., March 8—Corn Products Refining Company here, in line with its multi-million dollar expansion and construction program, has received CIPA approval to begin construction of additional units and to add $48,000 worth of new equipment. Construction is to be used in the projects.

Carr Buys Laurel Biscuit

DAYTON, O., March 8—Laurel Biscuit Company here has been purchased by Carr Consolidated Biscuit Company, C. B. Paxton, vice-president of the former firm, announced last week. He said purchase price ran into "several figures."

Ore. Town Ups Park Meters

EUGENE, Ore., March 8—Installation of an additional 48 parking meters on Willamette Street here in the near future will bring this city's coin parking devices up to 700.

Food Orgs Plan April Meet

NEW YORK, March 8.—A meeting of nine trade organizations in the frozen food field decided to discuss steps to ward against unauthorized packaging for some time in April was announced this week at the Capitol meeting at the Conway Hotel.

Food Export Association was in the majority of the 3,700 clubs in the country, but it is gratifying to know that the boys and girls of America and for the grand work you are doing in your teen- age clubs and youth centers, as evidenced by letters sent in the projects.

Excitement, more action, more play than a race track Daily Double! ORDER TODAY

The first new idea in 1-Ball Games in more than a decade! More action, more excitement, more play than a race track Daily Double! ORDER TODAY

CONNECTICUT NOVELTY CO., MILWAUKEE
6394 N. Green Bay Ave., Milwaukee 6, Wis.

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ANTI-SLUG LEGISLATION UP IN IOWA ASSEMBLY COMMITTEES

DESMOINES, March 8—Two measures, designed to protect coin machines from slugs, have been introduced in the Iowa house. Senate Bill 389, introduced February 26, has been referred to the Senate Judiciary Committee. A similar bill, House 410, was introduced February 27, but was referred to the Police Legislation Committee.

Official text of the House bill has been published by the Legislative Service Bureau. The following is the text:

Title: An act to prohibit the manufacture, sale, or possession for fraudulent or unlawful use on the part of the purchaser or receiver, of any device, token, coin, coin-box telephone or other lawful receptacle or device, for the operation of any such parking meter, vending machine, coin-box telephone or other lawful receptacle or device, for the operation of or in connection with any meter, meter, machine or other lawful receptacle or device, which is designed to receive or be operated by lawful coin of the United States of America in furtherance of or in connection with any meter, meter, machine or other lawful receptacle or device, for the operation of or in connection with any meter, meter, machine or other lawful receptacle or device, which is designed to receive or be operated by lawful coin of the United States of America in furtherance of or in connection with any parking meter, vending machine, coin-box telephone or other lawful receptacle; and for declaring the extent of such tokens, disks, blanks, washers, checks, checks, false coins or other devices, whether solid or perforated, of the kind manufactured, sold, offered for sale, advertised for sale or distributed by the defendant, shall be no more.

Section 3. The manufacture, sale, or possession for fraudulent or unlawful use on the part of the purchaser, or receiver, of any device, token, coin, coin-box telephone or other lawful receptacle or device, designed to receive or be operated by lawful coin of the United States of America in furtherance of or in connection with any meter, meter, machine or other lawful receptacle or device, which is designed to receive or be operated by lawful coin of the United States of America in furtherance of or in connection with any parking meter, vending machine, coin-box telephone or other lawful receptacle; and for declaring the extent of such tokens, disks, blanks, washers, checks, checks, false coins or other devices, whether solid or perforated, of the kind manufactured, sold, offered for sale, advertised for sale or distributed by the defendant, shall be no more.

Section 4. The provisions of this Act shall in no manner restrict the manufacture, sale, advertising for sale, or prohibit the possession, distribution or giving away of any lawful coin of the United States of America, or any lawful coin of the United States of America in furtherance of or in connection with any meter, meter, machine or other lawful receptacle or device, which is designed to receive or be operated by lawful coin of the United States of America in furtherance of or in connection with any parking meter, vending machine, coin-box telephone or other lawful receptacle; and for declaring the extent of such tokens, disks, blanks, washers, checks, checks, false coins or other devices, whether solid or perforated, of the kind manufactured, sold, offered for sale, advertised for sale or distributed by the defendant, shall be no more.

Section 5. Whoever violates this section shall be fined not more than five hundred dollars ($500) or imprisoned not more than sixty (60) days, or both.

Send 1/3 Deposit, Balance C. O. D.  

HUB DISTRIBUTING CO.  

632 TENTH AVENUE  
CITY 8-4570  
NEW YORK 19, N. Y.
**IMMEDIATE DELIVERY**

**OPERATOR’S PRICES**
- 5c ROL-A-TOP BELL ....... $175.00
- 10c ROL-A-TOP BELL ....... 200.00
- 25c ROL-A-TOP BELL ....... 225.00
- 50c ROL-A-TOP BELL ....... 300.00

The Above Prices Are Net F. O. B. Chicago.

WE CAN FURNISH ALL TYPES
OF REEL COMBINATIONS TO
MEET YOUR REQUIREMENTS:
1 CHERRY PAY 2
1 CHERRY PAY 3
MYSTERY 3-5 PAYOUT, STANDARD
MYSTERY 3-5 PAYOUT, CLUB
NO LEMON ON FIRST REEL

**DON’T WRITE—WIRE!**

**WATLING MFG. CO.**
Est. 1889 — Tel.: COLUMbus 2770
4650 W. Fulton St. — Chicago 44, Illinois
Cable Address: “WATLINGITE,” Chicago

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**FOR SERVICE... SEE FRANKEL**

**FOR QUALITY... SEE FRANKEL**

**FOR VALUES... SEE FRANKEL**

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**DISTRIBUTING COMPANY**

**FRANKEL DISTRIBUTING COMPANY**

**COIN MACHINES**
EXTRA SPECIAL
PHONOGRAPH AND PINBALL SALE

Rock-Ola Commandos $259.50
Rock-Ola 40 1.2-3 $289.50
Rock-Ola Premiers $219.50
Rock-Ola Spectravox and Wurlitzer 71 Counter $159.50
Playmaster $189.50

FREE PLAY PINBALLS
All American $29.50
Big Hit Mel. $169.50
Big Parade $69.50
Flying Tigers $49.50
Knockout $59.50
Liberty $89.50
Majestic $25.50
Mills ’40 1-2-3 $59.50
Showboat $49.50

H. G. PAYNE COMPANY
312-14 BROADWAY
NASHVILLE 3, TENNESSEE

SOLOTONE COIN BOXES, NEW $33.00
SOLOTONE COIN BOXES, USED $31.00
ADAPTOR AMPLIFIERS, NEW $140.00
ADAPTOR AMPLIFIERS, USED $130.00

F. J. CORCORAN—Distributor
27 ORANGE ST.
NEW HAVEN, CONN.

THE POWER OF THE
HUMAN VOICE

...CAPTURED BY THE
New
VOICE-O-GRAPH

People thrill at the idea of making instantaneous recordings of their own voices and mailing them to friends or taking them home to enjoy hearing over and over again on their own phonographs. Universal Appeal. Showmanship. Foolproof Operation. Human Interest—The VOICE-O-GRAPH has all four... and MORE! The psychological impulse to record the Human Voice, guarantees exceptional profits for all operators.

The VOICE-O-GRAPH occupies only 1 sq. yd. of floor space and yet 2 people can record simultaneously. It is fully Automatic—Coin Operated with Special Mailing Envelopes vended for an additional Coin. The Booth is Coin Operated with Special Mailing Envelopes. It's easy to play—it's fast. Fully automatic. Convertible automatic payout or Free Game models. Check these extra scoring features.

Limited deliveries—ACT NOW for preferred delivery ON DISPLAY AT TRIMOUNT COIN MACHINE CO.
40 WALTHAM STREET
Phone: Lib. 9850
BOSTON 15, MASS.

BADGERS’ BARGAINS
OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE

MILWAUKEE
Los Angeles
See CARL HAPPEL
See Bill HAPPEL

RECONDITIONED CONSOLES
COMPLETELY REBUILT AND REFINISHED LIKE NEW

BALLY TRIPLE BELLS WRITE BALLY DRAW BELLS WRITE EVANS 1946 BANGTAILS WRITE

MILLS 4-BELLS, Late Heads $295.00 KEENEY 4-WAY, $c Sc-Sc 2.5c... $295.00
Mills 4-Bells, Orig. Heads 199.50 KEENEY 4-WAY, $sc 2c ScSc $275.00
Mills Three Bells 395.00 KEENEY TWINS, $c Sc 2.5c P. O. 219.50
Mills Lucky Lure 3, Sc 2.5c 149.50 KEENEY SUPER BELL, $F P. O. P. O. $114.50
Mills Jumbo Late, F. P. P. O. 59.50 Bally Roll Em, $c Sc P. O. 89.50
Mills Jumbo Late, F. P. O. 49.50 Bally High Hands, F. P. P. O. 99.50
Pace Saratoga Late, P. O. P. O. 69.50 Bally Sun Ray, F. P. 49.50

31-QUARANTEEN RECONDITIONED PHONOGRAFHS
AIREON, Late Models $355.00 SEEBURG MODEL 1-46 $365.00
Wurlitzer Model 850 495.00 SEEBURG 8200, R. C., E. S. $365.00
Wurlitzer Model 950 475.00 SEEBURG 8800, R. C., E. S. $345.00
Wurlitzer Model 750E 495.00 SEEBURG COEUR, New Rock-ON-AIR $325.00
Wurlitzer Model 700 395.00 SEEBURG CLASSIC, New Rock-ON-AIR $295.00
Wurlitzer Victory 500 395.00 SEEBURG CLASSIC, New Rock-ON-AIR $295.00
Wurlitzer Model 500 325.00 Rock-Ola Commando 375.00
Wurlitzer Model 600 295.00 Rock-Ola Premier 345.00
Mills Express, New Rock-ON-AIR 245.00 Rock-Ola Super, New Rock-ON-AIR $235.00
Mills, New Rock-Ola Master, New Rock-ON-AIR $235.00

ONE BALL MULTIPLE TABLES
Gottlieb Daily Races WRITE Bally Victory Special $325.00
Bally Victory Derby $350.00 Bally Longsince 189.50
Bally Club Trophy 79.50 Bally Thoroughbred 189.50
KeeneY Fortune 79.50 Bally's Derby 79.50

RECONDITIONED SLOTS
NEW MILLS GOLDEN FALLS WRITE NEW MILLS BLACK CHERRIES WRITE
BLUE FRONTS (Rebuilt), $c $195.00 BLACK CHERRY (Rebuilt), $c... $169.50
BLUE FRONTS (Rebuilt), 10c 199.50 BLACK CHERRY (Rebuilt), 10c... 179.50
BLUE FRONTS (Rebuilt), 25c 225.00 BLACK CHERRY (Rebuilt), 25c... 189.50
NEW PACE Chrome, 50c 395.00 Mills Original Chromes, $c $50.00
NEW MILLS VEST POCKET BELLS 50c $345.00 Mills Original Chromes, 15c... 175.00
NEW HEAVY STEEL BOX STANDS: 24.50 REVOLVE-A-ROUND SAFES WRITE
MILLS ORIGINAL CHROMES, 25c... 185.00 WRITE MILLS ORIGINAL CHROMES, 25c... 185.00

RECONDITIONED CONSOLES
ONE BALL PAYTABLE

*The best yet in one ball paytables! Insert a coin and two top selections light up. Also a Big Bonus Jackpot Award valued from 6 to 8 pops around and pays itself opposite any selection numbered from 1 to 6. Next three coins each add a selection plus a Big Bonus Jackpot. Yes, five selections plus five Bonus Awards on a selection numbered from 1 to 7 coins. 1st coin pays itself opposite any selection numbered from 1 to 3 pops around and posts itself opposite any selection numbered from 4 to 7 pops around and pays itself opposite any selection numbered from 1 to 4 pops around and posts itself opposite any selection numbered from 5 to 7 pops around and pays itself opposite any selection numbered from 1 to 5 pops around and posts itself opposite any selection numbered from 6 to 7 pops around and pays itself opposite any selection numbered from 2 to 6 pops around and posts itself opposite any selection numbered from 7 to 2 pops around and posts itself opposite any selection numbered from 1 to 7 pops around and pays itself opposite any selection numbered from 2 to 7 pops around and posts itself opposite any selection numbered from 3 to 7 pops around and posts itself opposite any selection numbered from 4 to 7 pops around and pays itself opposite any selection numbered from 5 to 7 pops around and pays itself opposite any selection numbered from 6 to 7 pops around and pays itself opposite any selection numbered from 7 to 2 pops around and posts itself opposite any selection numbered from 1 to 7 pops around and pays itself opposite any selection numbered from 2 to 7 pops around and posts itself opposite any selection numbered from 3 to 7 pops around and posts itself opposite any selection numbered from 4 to 7 pops around and pays itself opposite any selection numbered from 5 to 7 pops around and pays itself opposite any selection numbered from 6 to 7 pops around and pays itself opposite any selection numbered from 7 to 2 pops around and posts itself opposite any selection numbered from 1 to 7 pops around and pays itself opposite any selection numbered from 2 to 7 pops around and posts itself opposite any selection numbered from 3 to 7 pops around and posts itself opposite any selection numbered from 4 to 7 pops around and pays itself opposite any selection numbered from 5 to 7 pops around and pays itself opposite any selection numbered from 6 to 7 pops around and pays itself opposite any selection numbered from 7 to 2 pops around and posts itself opposite any selection numbered from 1 to 7 pops around and pays itself opposite any selection numbered from 2 to 7 pops around and posts itself opposite any selection numbered from 3 to 7 pops around and posts itself opposite any selection numbered from 4 to 7 pops around and pays itself opposite any selection numbered from 5 to 7 pops around and pays itself opposite any selection numbered from 6 to 7 pops around and pays itself opposite any selection numbered from 7 to 2 pops around and posts itself opposite any selection numbered from 1 to 7 pops around and pays itself opposite any selection numbered from 2 to 7 pops around and posts itself opposite any selection numbered from 3 to 7 pops around and posts itself opposite any selection numbered from 4 to 7 pops around and pays itself opposite any selection numbered from 5 to 7 pops around and pays itself opposite any selection numbered from 6 to 7 pops around and pays itself opposite any selection numbered from 7 to 2 pops around and posts itself opposite any selection numbered from 1 to 7 pops around and pays itself opposite any selection numbered from 2 to 7 pops around and posts itself opposite any selection numbered from 3 to 7 pops around and posts itself opposite any selection numbered from 4 to 7 pops around and pays itself opposite any selection numbered from 5 to 7 pops around and pays itself opposite any selection numbered from 6 to 7 pops around and pays itself opposite any selection numbered from 7 to 2 pops around and posts itself opposite any selection numbered from 1...
NEWEST-HOTTEST PREMIUM IN YEARS!

BIG, FAST PROFITS! EASY SALES! TAKES IN $29.49—COSTS YOU $15.49—AVERAGE PROFIT $14.00.

Here's the really new premium deal you've been looking for . . . the "HANDI-BRELLA" Bag Ensemble! It's different! It's unique! It's patented! It can be worn three ways! It's being offered to premium operators for the first time—and only by us. Order now. When you see how fast they move you'll order more. On a recent consignment field test of 100 placed accounts, over 70% "turned" in four days! That's going some. But don't believe us — try it yourself . . . act today!

COMPLET DEAL INCLUDES:

1 TWO HANDI-BRELLA BAG ENSEMBLES IN POPULAR COLORS.
2 COMPACT 100-HOLE CARD THAT WILL BRING IN $29.49.

DEAL COSTS YOU ONLY $15.49
SEND 25% DEPOSIT WITH ORDER—BALANCE C.O.D.
SPECIAL QUANTITY PRICES IN 3, 5 AND 10 GROSS LOT PURCHASES.

[Ad for various products and services including slot machines, coin-operated games, and premium items like umbrellas and novelties.]
OHIO'S SELECTIONS

FIVE BALLS

A.R.T. Big
A.B.T. Bunter
A.B.T. Buculent
A.B.T. Jungle
A.B.T. Jungle

ARCADE

A.B.T. Big
A.B.T. Bunter
A.B.T. Buculent
A.B.T. Jungle
A.B.T. Jungle

METAL TIGER,
Metal Tiger, New-Callahan $375.00
Mutoscope 22,
Mutoscope 22

WE WANT

LARGEST PARTS SUPPLIER IN THE U. S. A.

OHIO SPECIALTY COMPANY

29 W. Court St. Phone Parkway 2900

Cincinnati 2, Ohio

LIMITED QUANTITY—WURLITZER 619 SELFRIDGES "L" WITH "E" VENDOR—$45.00

NEW AND USED

NEW SEEBURG, 412 $80.00
NEW VENDORS
NEW VENDORS
NEW VENDORS
NEW VENDORS

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NEW VENDORS

WE WANT

LARGEST PARTS SUPPLIER IN THE U. S. A.

OHIO SPECIALTY COMPANY

29 W. Court St. Phone Parkway 2900

Cincinnati 2, Ohio
CLEAR THE COUNTER for...

BOUNCER!

5-Ball Skill Game
Brand new, lively

COIN MACHINES

5-Ball Skill Game
Brand new, lively

WE THINK WHIRL-A-BALL IS SO GOOD WE'LL REFUND YOUR MONEY IF YOU DON'T THINK THE SAME

More Speed, More Thrills, More Spectator Appeal! More Suspense than any game ever built!

We'll ship one Whirl-A-Ball to any operator any place in the United States. If at the end of 10 days it doesn't earn the money we claim, or if there's any mechanical trouble... return the machine to us and we'll refund your money in full!

We're taking all the chances.
SO WRITE, WIRE OR PHONE YOUR ORDER NOW.

George Ponser
P.S.: Sample Machine, $47.50; F. O. B. New York.

AMUSEMENT ENTERPRISES, INC.

George Ponser—Irving Key
2 Columbus Circle
New York 19, N. Y.
Phone: Circle 5-6621

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WINNING COMBINATIONS

In History

it's

ANTHONY and CLEOPATRA

In Coin Machines

it's JENNINGS

and the

STANDARD CHIEF

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET CHICAGO 24 ILLINOIS

The Leader in the Field for over 40 Years

This month in coin machines:

ANTHONY and CLEOPATRA

In Coin Machines

it's JENNINGS

and the

STANDARD CHIEF
SOLID! TWO SOLID GAMES! TWO SOLID MONEY MAKERS!

BOWLO

PREMIER BOWLO TEN PIN CONSOLE

Look at this roll down game... SOLID! A SOLID coin-catcher if you ever saw one! Like moving a whole bowling alley into any of your locations—and it's only 5 1/2 feet long! Scores exactly like a real bowling alley.

Custom built in our own plant and SOLIDLY constructed for years of service of mahogany, maple and birch plywood. Year after year of SOLID appeal! Width 22 inches * Length 5' 6".

NOW DELIVERING!
Length 5'10" Width 24"

For disposal at BARGAIN PRICES
500 PIN GAMES
Thoroughly Reconditioned. Write for List.

FOR EQUIPMENT AND SERVICE AT THEIR BEST
IT PAYS TO SEE MONARCH!

LEGAL EQUIPMENT

Basket Ball (Cherry) Bumper Ball (Cherry) Rival (Columbus) Silver Bell (American)
Bowling-Roller (American) Gino-Vee Pin Up Pin Vendors (American) ABT Champion

DONLIES

Bally De Luxe Draw Bell, Jr. Bally De Luxe Draw Bell, Sr. Bally Triple Bell Extra Glamour (All Models)
Mills 2 Balls (All Models) ONE BALLS
Bally Entry Bally Special Entry Gottlieb Daily Rolls

BRAND NEW GOALS

In Original Crates WRITE FOR SPECIAL CLOSOUT PRICES

SPECIAL:
25 Slightly Used 1947 ABT CHALLENGERS A Bargain at $39.50 EA.

LEGAL EQUIPMENT

Basket Ball (Cherry) Bumper Ball (Cherry) Rival (Columbus) Silver Bell (American)
Bowling-Roller (American) Gino-Vee Pin Up Pin Vendors (American) ABT Champion

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Bally Entry Bally Special Entry Gottlieb Daily Rolls

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In Original Crates WRITE FOR SPECIAL CLOSOUT PRICES

SPECIAL:
25 Slightly Used 1947 ABT CHALLENGERS A Bargain at $39.50 EA.

WANT TO BUY!! LONGACRES. State quantity, condition, lowest price acceptable and when shipment can be made. CASH WAITING.

FOREIGN TRADE!! Our Foreign Sales Department welcomes the opportunity to be of Service. We invite correspondence in all foreign languages. We are especially equipped to handle all coin chute adaptations and are experts in special export packing and crating. For our beautifully Illustrated folder describing all our coin-operated equipment. CABLE ADDRESS: MOCOIN.

GABLE ADDRESS: 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

WILLIAMS MANUFACTURING COMPANY 161 W. HURON ST. CHICAGO 10, ILLINOIS
Yes sir, in phonographs
Lazar brings you the best...

**ROCK-OLA PLAYMASTER** Model 1424

Reinforced walnut veneer cabinet of heavy construction with famous Rock-Ola 20-record mechanism. All steel 1-piece chassis plate, chrome-plated mechanism, true-tone amplifier, and automatic monitor speaker. The very latest in coin operated music machines.

...and in games, of course
Lazar features the money-maker...

**GOTTLIEB'S miss america**

Operators all over the country are going overboard for Gottlieb's latest winner, adopted from the famous Stage Door Canteen. This sensational 5-ball game has every time-proved Gottlieb feature, plus a special return ball device. Get Miss America in your locations today—see for yourself how play and profits will soar!

**GEORGE FAIR OFFERS**

**ARCADE**

- Mills "Your Horoscope" 1¢ play...
- 7 ft. high, 9 ft. wide, like new...
- 1,000 Cards free with above machine...
- 1 Walnut Floor Model Fist Striker, very clean, 5¢ play...
- 1 Scientific Batting Practice...
- 1 Scientific Basketball, 5¢ play...
- 1 Rock Ball, floor sample...
- 1 "Lord's Prayer on a Penny"achine, good dies...

**MUSIC**

- Wurlitzer 600, No cracked or broken glass or plastic...
- Mills Thrones...
- Mills Empress...
- Used Packard Pin-Max Boxes, Es...

**PINS**

- Bally Way...
- Con Club (like new)...
- Eagle Squares...
- Horoscopes...
- Marines at Play...
- Pin-Up Girl...
- Genco Chief...

**Used Music Equipment**

**REFinished • RECONDITIONED • GUARANTEED**

Our Reputation Is Your Guarantee of Quality at the Right Price

**SEEBURGS**

- Wurlitzer 780E Colonial...
- Wurlitzer 850E...
- Wurlitzer 500A Keyboard...
- Wurlitzer 600A Rotary...
- Wurlitzer 600A Rotary Victory...
- Wurlitzer Model 616...

**WURLITZERS**

- Wurlitzer 800E...
- Wurlitzer 850E...
- Wurlitzer 500A Keyboard...
- Wurlitzer 600A Rotary...
- Wurlitzer 600A Rotary Victory...
- Wurlitzer Model 616...

**IN ORDERING GAMES GIVE SECOND CHOICE**

- Weller Solid Cans, 11"-95. Number 40 and 50 Bulbs, 6¢ per box of ten.

**MONTGOMERY DISTRIBUTING CO.**

951 Troy Street
Hemlock 9812
Dayton 4, Ohio

**Music Systems Inc.**

NORTHERN OHIO FACTORY DISTRIBUTORS FOR SEEBURG
420 ELYRIA AVE. CLEVELAND, OHIO
1/3 CERTIFIED DEPOSIT, BALANCE C. O. D.

**IN NEW YORK AND NEW JERSEY SEE DAVE LOWY**

NEW EQUIPMENT — IMMEDIATE DELIVERY

**POP-UP $49.50**

- The Director Game that is legal everywhere. With extra large sports for use at County Fairs.

**CHICAGO COIN BASKETBALL CHAMP**

- Now taking orders for $499.50

**PEERLESS GET 'EM HOT 5¢ VENDOR**

- Radically new design in peanut machines, Element Heating...

**PREMIER 10 GRAND**

- JUNIOR CONSOLE BARREL ROLL...

**PREMIER BOWLO**

- Accepting orders Now...

**ROL-A-SCORE**

- Ideal 5¢ Slant Ball for Hitting Profits...

**Daves LOWY & Co.**

594 10th Avenue • New York 18, N. Y. • BRYANT 9-0817
TELEQUIZ has led the way...
even more profitable to operate than they day new operators are finding out that from the standpoint of earnings. Every machine can even come in a close second. Experience has proved that no other machine is equally popular for wall or bar construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box, equally popular for wall or bar installation.

**THE NEW Music Box**

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE. Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractive illuminated, equipped with positive nationally known slug rejector and double capacity cash box. Complete program of telephones always in full view.

Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box equally popular for wall or bar installation.

**TRACK ODDS**

**Buckley TRACK ODDS** has long been recognized as the only seven-cent racing console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

**$1250.00**

Buckley Manufacturing Co.

4233 West Lake Street • Chicago 24, Illinois

**WORLD WIDE—FOR GREATER VALUES! FOR FRIENDLIER SERVICE!**

"TIME" FOR SALE!

Rarest can you buy "TIME," but that's what you can do with a soldering device that will save you FIVE SECONDS! Figure it out for yourself!

SPEED IRON SOLDERING GUN...$12.95

Fully Guaranteed

**WORLD WIDE'S BETTER CONSOLES**

Mills Jumbo Parade, P.O., Late Head, 5¢ $95.00
Mills Jumbo Parade, P.O., Late Head, 25¢ 125.00
Mills 4 Ball 225.00
Mills 6 Ball 225.00
Keeney Superbeal, 25¢ 255.00
Gaily Club Bell, P.O., P.O. 145.00
Gaily Hi Hand, P.O., P.O. 145.00
Jennings Silver Moon, P.O., 5¢ 75.00
Jennings Silver Moon, P.O., 25¢ 50.00
Jennings Silver Moon, P.O., 75¢ 50.00
Jennings Silver Moon, P.O., 100.00 200.00

**WORLD WIDE HAS THE WORLD'S GREATEST CONSOLE**

**KEENEY'S**

**BONUS SUPER BELL**

One Way—Two Way—Three Way Exclusive Keeney Distributor in Illinois, Iowa, Nebraska, Kansas and Missouri

**ONE-THIRD DEPOSIT WITH ORDER, BALANCE RIGHT AFTER DELIVERY.**
"Open the door" with GOTTLIEB GAMES

Operators of Gottlieb Equipment HOLD and CONTROL the finest locations in America!

DAILY RACES

One-Ball, convertible to fast 5-Ball Play. Changing Multiple Odds. Available in Payout or Replay models. Number One in One-Balls. Number One in Play!

Miss AMERICA

5-BALL FREE PLAY. Adapted from your favorite, Stage Door Canteen, with all of Canteen's great features plus extras that build big play! See the new Ball Back feature!

ORDER FROM YOUR DISTRIBUTOR

There is no substitute for Quality!

TWENTY YEARS OF LEADERSHIP

1140 N. Kostner Ave.
Chicago 51, Illinois

NEW GUNS for OLD!
Here's 3 Ways You Can Have a New Gun From Old Rapid Fires!!!

WITH 3 MOVING TARGETS!!!

1. Send for our "Jungle Fury" conversion Unit, featuring 3 MOVING TARGETS. Can be installed easily right on location. Price, $59.50.

2. Send your Rapid Fire, Sky Battle, Defender or Conveyor to us. We will completely overhaul, install "Jungle Fury" Unit and refinish in special eye appealing colors. Price, $124.50 plus parts.

3. We can furnish "Jungle Fury" Guns completely overhaul and refinished. Price, $199.50.

REMEMBER!
- "Jungle Fury" is NOT just a piece of cardboard.
- "Jungle Fury" is a UNIT, complete with:
  1a) Electric Motor. 2b) Photo Cells. 3c) Scenery in 12 Colors.
- "Jungle Fury" gives you a New and Completely Different Gun!
- "PROFITS TRIPLE WITH 3 MOVING TARGETS."
- "Jungle Fury" is sold on a Guarantee of results or your money back!

WRITE — ORDER TODAY — DON'T DELAY

Ps.: Watch for our Conversion Unit for Seeburg Guns.

COIN AMUSEMENT GAMES, INC.
1335 E. 47TH ST.
CHICAGO, ILL.

INCREASED PROFITS WITH JAR GAMES

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
<th>Winning Numbers protected by Chinese Script</th>
</tr>
</thead>
<tbody>
<tr>
<td>RED-WHITE-OLIVE</td>
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COMBINATIONS

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</tbody>
</table>

CARDED DEALS

| 1000 Win A, Fin In, 5 Numbers, On Ticket, 25c Play | $1.50 |
| 200 Sure Shot 5 Numbers, On Ticket, 25c Play | $1.50 |

WE SELL ONLY TO OPERATORS AND JOBBERS

JAY BEE PRODUCTS, INC., 184 N. Franklin St., Chicago 6, Illinois, State 6816

WANTED

One of the larger Coin Machine manufacturers located in Chicago has a very desirable engineering department opening for a man to assist in the design, layout, testing, etc., of one and five ball games, arcade devices, etc.

Primary ability requirements are a good imagination, general familiarity with present and past play and mechanical principles of games.

Give complete personal details concerning experience and qualifications in first letter.

OUR EMPLOYEES HAVE BEEN INFORMED REGARDING THIS AD.

BOX 819, Billboard, Ashland Bldg., Chicago 1, Ill.

A BUY! LOOKS AND WORKS LIKE NEW! PERFECT!

AMI AUTOMATIC HOSTESS

COMPLETE UNIT OF TEN — $3,500

AMI HOSTESS CABINETS ONLY

$295.00 EACH


WRITE—WIRE—PHONE

DAVID ROSEN

855 NORTH BROAD STREET, PHILADELPHIA 33, PA.

PHONE: STEVENSON 2258-2259
COIN MACHINES
The Billboard
March 15, 1947

ELLS

COLUMBIA Bells

gives you the
Service of 4 machines
for the price of 1

You virtually get four machines for the price of one. Columbia (and only Columbia) is changeable right on location in a few moments time to 1-5-10-25c play.

Coins played last are paid out first after having passed through the visible escalator, thus you get double slug protection. And you get a smartly styled, dazzling, durable Hammerloid finished Columbia Bells; silent operation and trouble free mechanism.

GROETCHEN TOOL & MFG. CORP.
126 NORTH UNION AVENUE,
CHICAGO 6, ILL. RANDOLPH 2807

PRICES SLASHED ON
"TALKING GOLD"
NEW CUT-TO-ORDER SIZES NOW AVAILABLE

YOU SAVE TWO WAYS—by lower prices and by our new tech-
nique of making "Talking Gold" grille cloth tailor-cut to fit any make or model. Our increased production caused by the amaz-
ingly increasing popularity of "TALKING GOLD" PLASTIC GRILLE CLOTH has resulted in lower costs per unit. We pass this savings on to you plus the added savings of "Talking Gold" grille cut to the size of your particular machine. Lower price—no waste.

"TALKING GOLD" Grille Cloth Prices

<table>
<thead>
<tr>
<th>WURLITZER</th>
<th>SEEBURG</th>
</tr>
</thead>
<tbody>
<tr>
<td>616</td>
<td>$2.40</td>
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<tr>
<td>720</td>
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<td>750</td>
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<td>300</td>
<td>3.90</td>
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<tr>
<td>950</td>
<td>2.23</td>
</tr>
</tbody>
</table>

If your model is not listed above, write for further information.

ROLL-OBALL

Solid as a rock—sturdy as a steel slab—attractive as a chorus line! Players go for the sparkling light-up backboard that keeps 'em playing... for its challenge to skill... for its beauty! Operators go for its big-time profit making... for ROLL-OBALL's hardwood cabinet and chrome trim that stands up under a lot of hard use... for the interchangeable units that make for easy servicing... for the large cash box... and for the 5' 9" size just right to earn big money in any location.

BECAUSE OF A TYPOGRAPHICAL ERROR, PRICE ON ROLL-OBALL WAS LISTED INCORRECTLY IN OUR LAST AD. CORRECT PRICE IS $469.50 F.O.B. NEW YORK.

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD

The quickest, most inexpensive way of transforming shabby juke boxes into attractive machines with appeal and new life!
Please bear with us
WE'RE MAKING KILROY
AS FAST AS WE CAN

... everyone wants this most spectacular of all games. If you've seen KILROY you know why it's got 'em all talking... and ordering!

ACTION! ALL THE WAY DOWN THE BOARD!

ORDER NOW FROM YOUR DISTRIBUTOR FOR EARLIEST DELIVERY

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS
**GIGANTIC SALE**

**OF THE LARGEST STOCK OF DATA MACHINE EQUIPMENT IN THE U.S.A.**

**A.M.I. HIGHBOY, 40 SELECTIONS**

**SEEBURG 8200, R.0**

254 BROWN FRONTS 175.00

250 BLUE FRONTS 100.00

**BALLY TRIPLE BELLS** 895.00

**BALLY SPECIAL ENTRY**

**BALLY ENTRY**

**AMUSEMATIC JACK RABBIT**

**A.B.T. CHALLENGER**

**UNITED RIO**

**GENCO STATE FAIR**

**CHI COIN KILROY**

250 SILVER MOON, C.P. 250.00

250 BOB TAIL, F.P. 125.00

HIGH HANDS COMB. 95.00

**BALLY VICTORY DERBY**

**NEW A. M. I. PHONOGRAHS**

**DISTRIBUTORS FOR CENTRAL AND SOUTHERN OHIO**

**ONE BALLS, USED**

**PIN BALLS**

**KNOCKOUT** 39.50

**FANG HOOD** 359.00

**BLOWER** 189.50

**MASTER** 399.00

**Metropolitan** 399.00

**MAYFAIR** 399.00

**LEGIONNAIRE 707** 399.00

**BOMBSHELL** 399.00

**GOAT BROADCAST** 399.00

**COLUMBIA** 399.00

**MARVEL BROADCAST** 399.00

**BROADCAST** 399.00

**HOTEL BELLE** 399.00

**MARVEL A.C.** 399.00

**FIRE** 399.00

**MURPHY** 399.00

**AI OPA L** 399.00

**SHANGRI LA** 399.00

**VICTORY** 399.00

**HOLLYWOOD** 399.00

**FLAT TOP** 399.00

**HEROIC** 399.00

**INVASION** 399.00

**JUGGLERS** 399.00

**SILVER SQUARE** 399.00

**SILVER SQUARE** 399.00

**KEEP 'EM FLYING** 399.00

**ARCADE EQUIPMENT**

**SKY FIGHTERS, A.7** $145.00

**LITE LEAGUE, A.7** 249.00

**ARMOR** 289.00

**RAPID FIRE, A.7 129.00**

**BROCK LOCK 39.50**

**10 FT. SUPER SKEE** 35.00

**10 FT. PREMIER SKEE** 35.00

**NEW RADIODONE Voice Recorder and Booth** WRITING TO ATTENDANT TO OPERATE -$19.95

**CONSOLES**

5X SUPER BELLS $109.50

BALLY CLUB BELLS COMB. 179.50

HIGH HANDS COMB. 189.50

BOB TAIL, F.P. 99.50

BOB CAMES, F.P. 99.50

25S BLUE MOON, C.P. 149.50

25S FACES BELLS, C.P. 149.50

**SPECIAL CLOSE-OUT PRICE**

**NEW GOALIES** $329.50

**NEW MACHINES — PROMPT DELIVERY**

**CHI COIN KILROY** $279.50

**FROSTRITES** 259.00

**GENCO STATE FAIR** 279.00

**KENTUCKY CLUBS, COMB.** 329.50

**WILLIAMS SHOW GIN** 319.50

**ARIOLA** 319.50

**ACE COIN COUNTERS** 139.50

**KENTUCKY JELLY BART'S** 419.50

**BALLY DE LUXE DRAW BELLS** 512.50

**BALLY DOUBLE BARREL** 512.50

**BALLY ENTRY** 512.50

**BALLY MUGGER PACK** 249.50

**BALLY SPECIAL ENTRY** 249.50

**BALLY TRIPLE BELLS** 312.50

**REVOLVAR SAFES AND BOX SLOT STANDS**

Heavy Steel Custom Built Single and Double Revolvar Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights.

Single Safes, $175.00 | Double Safes, $225.00 | Lock Box Stands, $27.50

**SLOTS**

**SLOTS, REBUILDS, LIKE NEW**

**5C BLUE FRONTS** $109.50

**10C BLUE FRONTS** 150.00

**25C BLUE FRONTS** 150.00

**5C BROWN FRONTS** 119.50

**10C BROWN FRONTS** 179.50

**25C BROWN FRONTS** 179.50

**MUSIC — PHONOGRAPHS**

**SEEBURG 8200, B.C.** $155.00

**SEEBURG ENVOY, B.C.** 155.00

**SEEBURG CROWN, B.C.** 155.00

**SEEBURG HIDEAWAY 8200, B.C.** 255.00

**A.M.I. 240 SELECTIONS** 415.00

**WURLITZER 1125 WALL BOXES** 32.50

**WURLITZER 600** 250.00

**ONE-HALF CERTIFIED DEPOSIT WITH ORDERS**

**CENTRAL OHIO COIN MACHINE EXCHANGE**

185-189 E. TOWN ST., COLUMBUS 15, O. Phone AD 7949, AD 7995

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**UNIVERSAL MANUFACTURING COMPANY**

3037 NORTH BROADWAY CHICAGO 40, ILLINOIS

**RIO**

**Novelty or Replay**

- Dynamic ... intriguing new playing principle
- Twin kick-out pockets with cross-shot action
- RIO Feature doubles value of pockets
- Eleven ways to score replays
- Last second play suspense

See Your Distributor Now!
"Skill Thrill"

- FAST ACTION
- SMALL AND COMPACT
- JAMPROOF PISTOL

The pennies will roll in when you put the new "Skill Thrill" game on location. The fastest action pistol game on the market. A jamproof pistol shoots actual pennies ... returns them to the player when the target is hit. Small and compact, it takes up less than 10" of counter space. A sure repeater game that challenges player skill. Colorful, streamlined metal case. Cash box will hold over $100.00 in pennies ... and that's not too big for this fast "penny getter."

**DAVAL**

PRODUCTS CORPORATION 1512 N. FREMONT • CHICAGO 22

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**MARVEL Points with Pride to**

**CARNIVAL**

THE FASTEST 5 BALL GAME EVER MADE!

**ACTION—SPEED—APPEAL**

A TOP MONEY-MAKER

$249.50

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO

MARVEL MANUFACTURING CO.

347 S. HIGH ST., COLUMBUS, O. MA 1600

**ROUTE JUST OUTSIDE CHICAGO**

ESTABLISHED 15 YEARS

FOR SALE


35 MACHINES — A SOLID BUSINESS

$14,000.00 CASH

WRITE BOX 817, BILLBOARD, CHICAGO 1, ILL.

---

**MYCO AUTOMATIC SALES CO.**

Actually Worth $100.00 More!

**PANORAMS**

$249.50

These are not the ordinary run of machines. All are guaranteed to be in A-1 first-class condition.

**WILL TRADE**

What Do You Have?

Terrific to operate, using Hollywood Film and colored subjects. More than 600 films are used for home movies or record in stores, factories, schools, etc. R.O.A. Projector and Amplifiers which is worth this price alone.

1/3 Deposit With Order, Balance 0.0.0.

347 S. HIGH ST., COLUMBUS, O. MA 1600

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**Mills Sales Co. Ltd.**

1640 18th STREET, OAKLAND, CALIF.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Arizona, California, Nevada, and Oregon suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.
Empire Coin Values

**NEW PIN GAMES**
- United RO...$90.50
- Bally DOUBLE BARREL...$79.50
- Wms. Tornado, $89.50
- Excalibur Mystery...$299.50
- Chicago Crown...$299.50
- Marvel CARNIVAL...$199.50

**JENNINGS SUPER DELUXE LITE-UP CHIEFS**
- Sc...$224
- 25c...$334
- 5c...$60

**REVOLVAKROUND SAFES, 10 Gauge Steel—Single...$115.00; Double...$225.00**

**GOLDEN TREASURE...$239.50**
- PINK FRONT...$369.50
- Chincin. Basketball...$499.50
- CHAMP...$55.00

**NEW WALTING ROLLATOP**
- NEW...$49.50

**ONE BALLS**
- BLACK CHERRY, ORIG...$119.50
- WALTING ROLLATOP, ORIG...$249.50
- JENK SILVER CHIEF...$79.50
- MILL'S BLUE FRONT, ORIG...$119.50
- TELLER'S BLUE FRONT, ORIG...$119.50
- MILL'S BLUE FRONT, REB...$119.50
- MILL'S BLUE FRONT, SEE...$119.50
- JENK SILVER CHIEF, SEE...$119.50
- MILL'S BLUE FRONT, REB...$119.50
- MILL'S BLUE FRONT, SEE...$119.50
- MILL'S BLUE FRONT, REB...$119.50

**CONSOLES**
- BAKERS PAGERS, D.O., J.P., NEW...$296.00
- BELL, SUPER DELUXE PAGERS...$189.50
- BALLY SUN RAYS, P.O. RAY...$296.00
- SI. TOBBLE KIDNAPP, P.O. BON...$189.50
- HI HAND, CORB...$189.50
- WALTING BIG GAME, P.O. BON...$189.50
- BALLY TIP TOP, P.O. P.P...$189.50
- WARD'S WAND, P.O. WAND...$189.50
- MILL'S JUMBO, P.O. LATE HEAD...$189.50
- JEFF'S SEAGULL, P.O. SEAGULL...$189.50
- MILL'S 4-ELD, P.O. MILL'S 4-ELD...$189.50
- EVEN LEAD OR...$189.50
- GALLOPING DOMINO, P.O. DOM...$189.50
- BANGSTAFF, P.P. D'ONE...$189.50

**ONE HOLE PINBALL GAMES**
- LAURA...$349.50
- STAGE DOOR...$349.50
- ARCADIA...$349.50
- OKLAHOMA...$349.50
- CALIFORNIA...$349.50
- NORTH CAROLINA...$349.50
- NEW JERSEY...$349.50
- LEBANON, ORG...$349.50
- WALTING BAVE...$349.50
- VANCOUVER...$349.50
- JENNIFER...$349.50
- BIG PARADE...$349.50
- FOUR AGES...$349.50
- CANADA...$349.50

**NEW CONSOLES**
- BUTLY DELUXE 5C...$512.50
- BULTY TRIPLE...$895.00
- BUTLY...$671.50
- EVANS WINTER...$626.00
- EVANS SPRING...$626.00

**WRITE FOR PRICES**
- Sea Breeze...$49.50
- Midget Racer...$49.50
- All New!

**NEW CONSOLES**
- BUTLY DELUXE 5C...$512.50
- BULTY TRIPLE...$895.00
- BUTLY...$671.50
- EVANS WINTER...$626.00
- EVANS SPRING...$626.00

**JENNINGS BORROW OR STANDARD CHIEFS**
- 5c...$269
- 10c...$279

**GREAT WESTERN...$512.50**
- COLUMBIA...$299.50
- J. P. COLUMBIA...$159.50

**VICTOR MODEL "V" NUT VENDORS...$17.50**
- WURLITZER...$47.50

**NEW WALTING ROLLATOP**
- 5C...$49.50

**CHALLENGER...$55.00**

**VEST POCKETS...$74.50**

**Golf, Grip Scale...$39.50**

**WRITE FOR PRICES**
- United Sea Breeze...$49.50
- Opportunity...$49.50

**NEW CONSOLES**
- BUTLY DELUXE 5C...$512.50
- BULTY TRIPLE...$895.00
- BUTLY...$671.50
- EVANS WINTER...$626.00
- EVANS SPRING...$626.00

**JENNINGS BORROW OR STANDARD CHIEFS**
- 5c...$269
- 10c...$279

**GREAT WESTERN...$512.50**
- COLUMBIA...$299.50
- J. P. COLUMBIA...$159.50

**VICTOR MODEL "V" NUT VENDORS...$17.50**
- WURLITZER...$47.50

**NEW WALTING ROLLATOP**
- 5C...$49.50

**CHALLENGER...$55.00**

**VEST POCKETS...$74.50**

**Golf, Grip Scale...$39.50**

**REGENCY ROUND SAFES, 10 Gauge Steel—Single...$115.00; Double...$225.00**

**GREAT FLOOR PARTS CLEANER, COMPLETE**
- UNIVERSAL COUNTER MODEL...$17.50
- SPEED IRON SOLDERING GUN, HEATS AND COOLS IN 5 SEC...$7.50

**ARCADE**
- TOTAL ROLL, LIKE NEW...$215.00
- NEW KEN...$215.00
- WORLD'S SERIES, NEW...$215.00
- BATTLE FLIGHT...$179.50
- RECORD TIME, F.P...$99.50
- RECORD TIME, P.P...$99.50
- BLUE GRASS, P.O...$199.50
- 40 MILLS, 25C, P.P...$199.50
- BLUE GRASS, F.P...$199.50
- BLUE GRASS, P.O...$199.50

**DELUXE $512.50**
- NEW WALTING ROLLATOP...$299.50

**BLACK CHERRY BELL**
- This wonderful new Bell is new move for delivery in 2c, 5c, 10c and 25c Play. This machine actually slides down and scratches with pointed edge of Silver, Black, Red and Green.

**NEW SAFE STANDS...$27.50**
- Seed 1/2 Deposit With Order

**SICKING, INC.**
- 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

**PHONOGRAPHES**
- RECHECKED—REFINISHED
- SEEBURG 1800...$300.00
- SEEBURG 8200, R.C...$350.00
- SEEBURG 8600, R.C...$325.00
- SEEBURG 9800, R.C...$340.00
- SEEBURG 1200...$225.00

**TERMS: One-Third Deposit, Balance C. O. D.**

**W. B. NOVELTY CO., INC.**
- 1012 MARKET ST.
- ST. LOUIS 1, MO.
The "Soundest" Bell

The soundest Bell ever made. It puts money in motion, revives the lagging play in locations. It answers the player's "yen" for fun and amusement. It becomes an important asset to the location—its big earning power cannot be ignored! It is the ideal Bell for operators. A machine with quick, smooth start, with reels that spin faultlessly—a machine with rapid-fire payment on winning awards. A better Bell than any player expected to play, a Bell better than any operator ever hoped to operate.

A Bell manufactured by Mills!

Mills are the originators of Black Cherry and Golden Falls Bells. To be absolutely sure you are receiving the genuine article, look for the "Certificate of Manufacture" which is attached to every real Mills Bell.
Packed with new award features—proven a winner in test locations of every type

BIG PARLey
KEENEY'S NEW 1-BALL PAYTABLE IS READY FOR YOU

★ Order and install Keeney's BIG PARLey with full confidence. For this new 1-ball game has been tested in every type of location. Has definite player appeal. Here's why: two selections plus a big Bonus Jackpot Award pop up with the first coin inserted. Next three coins each post up a selection for a total of five selections and 4 Bonus Jackpot Awards valued from 6 to 20. Players can't resist inserting a total of 7 COINS to lit up 8 selections and cover those 4 random Bonus Jackpot Awards. There's added "Come-on" with A-B-C-D and Super Score Award pockets. Lite up B-I-G-P-A-R-L-Y and it's good for 40 to 80 points. See it at your nearest Keeney distributor. Buy it. Take it anywhere. Do so proudly. It's the best. The very best!

Order from your Keeney distributor

J. H. Keeney & Co., Inc.
"THE HOUSE THAT JACK BUILT"
2600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS

ACTIVE
RECONDITIONED GAMES
'NUFF SAID

YOUR CHOICE
$44.50 EACH
ANY THREE $130.00

YOUR CHOICE
$34.50 EACH
ANY THREE $100.00

FEED BOX
SPECIALS

FLAT TOP 85.50
FIVE AND TEN 54.50
LIBERTY 72.50
BIG HIT 119.50
KNOCKOUT 44.50

UNITED
REVAMPS

$84.50 EACH
ANY THREE $250.00

ACTIVE AMUSEMENT MACHINES CO.
655 No. Broad St.
Philadelphia 30, Pa.
Fremont 7-9495

146 COIN MACHINES
The Billboard
March 15, 1947

"YOU CAN ALWAYS DEPEND ON ACTIVE—ALL WAYS!"
**The Billboard**

March 15, 1947

**COIN MACHINES**

---

**Watch for it!**

**A Sensationally NEW ROLL-DOWN game with FRB**

---

**Genco**

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

---

**Scott-Crosse NOW DELIVERING THE NEW EVANS TEN STRIKE**

The Greatest of All Bowling Games

New Scoring Principle—More Attractive Finish—Faster Action. THE STEADFAST MONEY MAKER IN THE AMUSEMENT FIELD.

**$392.50**

F. O. B. Factory

---

**PRICES SLASHED!**

Get a Load of This Music Equipment!

---

**Scott-Crosse Co.**

1423 SPRING GARDEN ST. PHILA. 30, PA.
BETTER THAN EVER IN EVERY WAY... EVANS' 1947 TEN STRIKE

THE ORIGINAL —AND STILL GREATEST OF ALL BOWLING GAMES!

REDESIGNED... Important Evans' innovations provide top operating security!

FASTEST! MOST PROFITABLE... New scoring arrangement and rapid, positive automatic pin-setting speed up play. Less than a minute per game—more earning capacity than ever before!

EXTRA APPEAL... Special new high score of 10,100! Brilliant, colorful backboard and alley lighting... smart new cabinet decorations.

MORE ACTION! 10 BALLS, 5c... All 10 balls played, regardless of strikes and spares. 5 full frames.

ORDER FROM YOUR DISTRIBUTOR

H. C. EVANS & CO.
1520-1528 W. Adams St.
Chicago 7, Ill.

EXCLUSIVE DISTRIBUTOR WISCONSIN AND UPPER MICHIGAN FOR
INTERNATIONAL MUTOSCOPE CORP.
CHICAGO COIN MACHINE CO. * GENCO

LONDON SERVES YOU BEST WITH TOP VALUES IN HIGH-GRADE EQUIPMENT!

PHONOGRAPHS:
They must be right before London ships! Every phonograph thoroughly reconditioned and reconditioned again! Some, even when new, were not mechanically perfect. A minimum of $50 to $75 in parts and labor goes into every machine to make it ready—and right—for your locations!

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills Thorens</td>
<td>$225.00</td>
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<tr>
<td>Mills Empress</td>
<td>$220.00</td>
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<tr>
<td>Wurlitzer 975</td>
<td>$105.00</td>
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<tr>
<td>Wurlitzer 720</td>
<td>$105.00</td>
</tr>
<tr>
<td>Rock-Ola Imperial</td>
<td>$49.50</td>
</tr>
<tr>
<td>Rock-Ola Playmaster</td>
<td>$249.50</td>
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<tr>
<td>$150 or $900 E.S.</td>
<td>$375.00</td>
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<tr>
<td>$200, R.C.,</td>
<td>$425.00</td>
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</table>

PHONOGRAPH ACCESSORIES
Write for Prices

CONSOLES
Pace Club Consoles, 10c... $9.45
Caille Club Consoles, Late Mod., 25c... 79.50
Bally Shift Field, 7-coin Head... 49.50
Pace Saratoga, 5c, without rails... 49.50
Lucky Lucre, new type head... 129.50

TAVERNS
Skyline, F.P. or C.P. .......................... $99.50
Bally Challenger .................................. 49.50
Race King ........................................... 49.50
Mills Big Race ................................... 29.50
Turf Champ ........................................ 49.50

BEEL MACHINE
FULLY GUARANTEED
BLACK CHERRY BELLS

Original Mechanism, Club Handles, D.P. .......................... $129.50
Sides and Front, Knee Action, 3/5 or 2/5 ........................ $129.50
5c .................................................................. 149.50
10c ................................................................ 169.50
Mills Blue Fronts, Hand Load, Artist, No. Over 400,000, 25c ... $165.00
Mills Drag, Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 ... $149.50
10c ................................................................ 169.50
Mills Defender, excellent shape ................................. $129.50

LONDON SERVES YOU BEST WITH TOP VALUES IN HIGH-GRADE EQUIPMENT!
EXHIBIT'S PROFITABLE ARCADE LINE OF OVER 50 AMUSEMENT MACHINES

You can operate them on every kind of location all year round. Write for literature illustrating our entire line of these live money-making amusement machines... cards and supplies. Write us now.

EXHIBIT SUPPLY CO., 4222-30 W. LAKE ST., CHICAGO 24, ILL.

A CHALLENGE!!!

If you can find one of the same make used consoles advertised by a legitimate distributor in the State of California in comparable condition to those listed below at prices lower than ours, we will give you the machine at no cost.

<table>
<thead>
<tr>
<th>Used Console Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEENEY SUPER BELLS, 5e, F.P., P.O. (Refinished)</td>
<td>$114.50</td>
</tr>
<tr>
<td>MAY BELL 4-WAY, 5-5-5-25, P.O. (New)</td>
<td>$475.00</td>
</tr>
<tr>
<td>KEENEY SUPER BELLS, 50-250, F.P., P.O. (Refinished)</td>
<td>$219.50</td>
</tr>
<tr>
<td>BUCKLEY TRACK ODDS, 50, J.P.</td>
<td>$475.00</td>
</tr>
<tr>
<td>KEENEY SUPER BELLS, 50-250, P.O. (Refinished)</td>
<td>$209.50</td>
</tr>
<tr>
<td>BUCKLEY HI HANDS, F.P., P.O.</td>
<td>$89.50</td>
</tr>
<tr>
<td>MELS 3 BELLS, 5-10-25 (Refinished)</td>
<td>$369.50</td>
</tr>
<tr>
<td>MELS 4 BELLS, 5-5-5-25 (Refinished)</td>
<td>$294.50</td>
</tr>
<tr>
<td>BALLY CLUB BELLS, F.P., P.O.</td>
<td>$94.50</td>
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<td>MELS JUMBO PARADE, P.O. (Late Heads, Refinished)</td>
<td>$64.50</td>
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<td>MELS JUMBO PARADE, F.P. (Late Heads, Refinished)</td>
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<td>MELS JUMBO PARADE, P.O. (Late Heads, Refinished)</td>
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<td>MELS JUMBO PARADE, F.P. (Late Heads, Refinished)</td>
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<tr>
<td>MELS BROWN FRONTS, 50 (2/5 OR 3/5), KNEE ACTION-REFINISHED</td>
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<td>MELS BROWN FRONTS, 100 (2/5 OR 3/5), KNEE ACTION-REFINISHED</td>
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<td>MELS BROWN FRONTS, 250 (2/5 OR 3/5), KNEE ACTION-REFINISHED</td>
<td>$189.50</td>
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<td>MELS NEW VEST POCKET (METERED), KNEE ACTION</td>
<td>$74.50</td>
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<tr>
<td>COLUMBIA BELLS, TWIN JACKPOT, NEW, CONVERTIBLE TO 50, 100 OR 250</td>
<td>$229.50</td>
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<tr>
<td>COLUMBIA DELUXE BELLS, NEW, GOLD CHROME, 50 (2/5 OR 3/5), KNEE ACTION-REFINISHED</td>
<td>$299.50</td>
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<tr>
<td>MILLS 4 BELLS, 5-10-10, KNEE ACTION-DRILL PROOF</td>
<td>$259.50</td>
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<tr>
<td>MILLS 4 BELLS, 5-5-25, KNEE ACTION-DRILL PROOF</td>
<td>$359.50</td>
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Genco's New "Advance Roll," Legal in L.A. County ....... $499.50
Chicago Coin's "Basketball Champ" — Immediate Delivery ..... 499.50

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FOR SALE
A very good established route, consisting of 21 Phonographs, 9 new post-war Phonographs, 43 post-war Pin Ball and other Games; 64 pieces in all. There are extra Speakers, Amplifiers, Tubes and Records. Centrally located about 50 miles from Milwaukee, Wisconsin. Room for selling, breaking up partnership. If you are interested in a good paying business bid on this.
WIN MORE DAILY PROFITS WITH THESE 2 WINNERS

It’s a safe bet you’ll be coins ahead in the daily profit race with BIG PARLAY on your route. This newest Keeney sensation . . . with Bonus Jackpot Awards . . . packs all the betting thrills of a real race. Yes, BIG PARLAY is the one ball paytable that’s convertible —automatic payout or free play.

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<thead>
<tr>
<th>PIN GAMES</th>
<th>ARCADE</th>
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<tr>
<td>OPPORTUNITY</td>
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<tr>
<td>CATALINA</td>
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<td>SUN BEAM</td>
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<td>VENUS</td>
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<td>SEA HAWK</td>
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<td>SNAPPY</td>
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<tr>
<td>STAR ATTRACTIONS</td>
<td>$25.00</td>
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Seeburg Music Systems are the most wonderfully efficient... and the most profitable in America... because they play the kind of music customers will spend more nickels for. However, to get perfect sound distribution... THE CORRECT EQUIPMENT MUST BE USED. A particularly important item is the dual remote control panel... which makes it possible to keep music at conversation level... by tuning the volume to fit either large or small crowds.

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New DOUBLE BARREL features positively increase play. Clever DOUBLE BARREL score-system speeds up play. Mechanical simplicity and strength insure rock-bottom service cost. Order DOUBLE BARREL from your distributor today.

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