Part of the pattern for copping that number-one-band-on-disks crown (Frankie Carle won it in disk jockey and dealer divisions of Billboard's Music-Disk poll) is making personal appearances at dealers' shops. Carle demonstrates the grin and scribble technic at this Buffalo shop. Of course cutting hit ditties like "Rumors" and "Seemed to Be," helps plenty too, and Columbia's Manie Sacks and Santity Joy's Tommy Valando can edge in for a bow on the song-selection count.
By Appointment

HARRY WISMER

Nationally known Radio Personality begins 1947 as Assistant to the President, Mr. G. A. Richards, of WJR, WGAR, and KMPC. He will expand the important work these three stations are doing to preserve those principles of keen competition and fair play which characterize the American Way of Life.

WJR  WGAR  KMPC
THE GOODWILL STATION  THE FRIENDLY STATION  STATION OF THE STARS
DETROIT  CLEVELAND  LOS ANGELES

G. A. RICHARDS, President
“Richard” Opens Those Radio Script Conference Doors for Top Hooperated Air Plugging

Ditty Is Proving a Bonanza for Leeds Music

NEW YORK, Feb. 1.—Open the door, Richard is staggering all records for numbers of plugs on top commercial radio programs, but the bulk of those plans arises out of the form of renditions of the ditty, Richert, Richard has opened the door to the nation to air his radio script conferences in the past several weeks and has wound up as a gag hit in the program. Among the scores of high Hooperated shows on which Dick has come thru the gag portals are the Jack Benny, Fred Allen, Fibber McGee & Molly, and Phil Harris stanzas. But shows with somewhat less hefty Hoopers have let the guy come in, too.

Henry Morgan's show (ABC) following the Bing Crosby segment last Wednesday (28) swung door opening and closing bust into a Morgan screen. Mad Henry interrupted his piece to say, "Oh, hello, Richard." And NBC's daytime program of New York Tuesday (28) tossed in a plug for the tune.

They Just Happen

Countless ciphers and publishers have sat up equally countless nights trying to develop madcap melodies and screwball lyrics which might be picked up by top name comics and their writers and plugged via gag bits.

Tourists Boom Havana Showbiz

HAVANA, Feb. 1.—Showbiz is having one of the biggest booms in memory this year, and, with an anticipated record influx of tourists during the season, grosses are expected to soar for some time to come.

As viewed at present, 1947 looks like breaking all showbiz records for Cuba, due in part to upward employment, higher wages and a good crop of performing artists.

Spanish acts, for the first time in six years, are going big here, with Maria del Mar, and the show of Cabaret. House packed nightly at $1.50.

The Nacional has a Spanish operetta company doing top biz at $2 matinees.

Niteries, too, are reaping a harvest, with Ernesto Leontas and Sergio Orta in the Gran Casino Nacional, where the cover charge is $4; dinner $18. Casino has gambol. Floor show has packed to play the American Theater later.

Miguelito Valdes is heading the show at the Open-Air Tropicana.

The Rassou is doing strong crowds, too, at $1.00 top, and has been hitting good grosses since it opened Christmas day.

Perdola Payola

NEW YORK, Feb. 1.—Payola reared its comic head. Jack Benny shows Sunday (26) when Dennis Day introd his program of "Falling in Love Is Easy" by saying that he was doing it for Bob Ballen and Sam Perrin, Benny’s writers and ciphers of the tune. Asked Benny why one of his old shows, Day said: "Why, they've already given me $50 for being there!"

"We don't have any money like that in this country," ex- plained Bing Crosby, "but if ever I do, I'll say, 'You're a great cracker, Day,' but if we ever do, I'll say, 'You're a great cracker!'"

There is no truth to the rumor that two music publishers have already offered a notoriously dim-witted maestro in New York his payola in perdolas in the future.

Famed Tussaud Wax Exhibition Good 98G in 1946

LONDON, Feb. 1.—Madame Tussaud's, world-famed wax figure ex- hibition, grossed for the year 1946, $2,000 less than the record figure of $100,000. Decrease is due to museum officials as being due to the decrease in allied sol- diers in London. Shareholders of the museum will get a 50 cent dividend including a cash bonus. Plans are being considered for adding a theater and pic house to the museum (old museum once had a movie theater) in order to increase earning capacity, but directors are not optimistic about the prospects of the past two years' profits to be maintained in the future.

Excise Levy May Get Renewal This Week

WASHINGTON, Feb. 1.—Bill for indefinite extension of war-peak excise levies appears headed for passage in the Senate after having received House approval this week (29). President Truman is seen to hold the signature, once the bill reaches the White House.

Special fact within a week, although there is still some chance that president will sign, the limitations on some of entertainment biz may seek to toss in some amendments.

OddsFavoring Status Quo in Tele Spectrum

By Our Washington Bureau

WASHINGTON, Feb. 1.—Fiercest in which radio telco is due is due to flare out here when the FCC holds its last formal hearings Monday (10) on whether video standards should be moved up from the stage, current stage involving preliminary hearings, is known to be determined to keep an open mind on the issue until the conclusion of the hearings, it has been learned from unimpeachable authori- ties that the battle will be for the middle-ground and that the battle has been decided in the belief that color television needs improvements before the public would be likely to accept it.

Consequently, as matters stand to- day, the odds would appear to be against Columbia Broadcasting Sys- tem’s bid for an all-up switch. CBS is fighting for all-out switch to overcome this im- pression, while Radio Corporation of America and Allen B. DuMont Labora- tories, Inc., are going to use CBS regs thru a rigorous cross-examina- tion. Reportedly a key factor in the battle is an excellent impression made by Philco Corporation’s black- and-white demonstration, with many ob- servers saying that CBS has "clinched the case" for black-and- white.

Monopoly Charges

Ditto engineers will hold the center of the stage, background charges that CBS is not interested in video are continuing to fly as pro- (Looks Like Black-White on page 10)

Files Jim Crow Suit Vs. Nat’l

WASHINGTON, Feb. 1.—Battle over the Jim Crow policy of the National Theater, the theater which does wholesale boycotting of the theater by players and playwrights, is now in the legal phase as result of action started here this week (30) in Monongial Court, a suit charging violation of the Civil Rights Act, passed 1875, which forbids the theater, of F. C. Hurst, Inc., a $500 damages on the ground the theater refused to sell him tickets at the box office December 13, 1946.

Suit, filed thru attorney James A. Coburn, a conclusion was reached solely on the ground that "the plaintiff was볼 수 없어요.
**Use of Scrip Asked In Oregon Clubs To Pay for Drinks**

PORTLAND, Ore., Feb. 1.—An attempt is under way at the current session of Legislature in Salem, Ore., to legalize the sale of drinks over bars of private clubs thru the use of scrip. The Portland Press has discovered that liquor to be purchased from State clubs, with clubs providing only set-up.

Another move, which would result in opening of more clubs in Oregon where no liquor was sold, is to see if so-called veterans' clubs could go into business. Several clubs which have established for a couple of years. Law or legal was designed against over night clubs, so-called because of the way that sentiment in a change. Night clubs would have a right to appeal to courts from rulings of the State Liquor Control Commission under terms of another legislative pro.

**SAG To Ask Extra Pay for Tele Use**

NEW YORK, Feb. 1.—New York Post reported tonight that the Screen Actors' Guild will demand showings. Daily reported that may be put off until the Guild will make shortly, with pay boosts also be sought.

Many companies have refused to allow video use of their properties because of the competitive angle.

Laurel, Hardy Ink for P. A. Tour of England at 120G

NEW YORK, Feb. 1.—Laurel and Hardy have been bought for person protection against the future. Cordelie for England and will get $12,000 or a 10-week tour. Deal for the pair was made by Charles Henry, topper of the General Theatrical Managers' Association of the country on a talent buying junket. Arrangements were made for work in London and provinces for an unspecified number of weeks. At the same time it is indicated that there will do a fakker. The $12,000 will cover their theater and picture chores.

Jacobson Wins $130 Per Wk. In Nebbied Production Suit

CHICAGO, Feb. 1.—Mort Jacobson (So the Story Goes) Nebbied, won payment this week of $150 a week for his share in the production company. temple Nebbied held. Prostate Judge John Walsh, who ruled in the summer after hearing Jacobson's testimony that the company now had the highest billings in the business. Nebbied's widow did not oppose the order.

Lundgren New Atomic Head

HOLLYWOOD, Feb. 1.—Atomic Records, Hollywood indie platter, has been reorganized, with Myke Griffin, long-time muckraking editor of the firm. Griffin's interest was purchased by the former owners in 1954. The new firm becomes active head of the way-way Plattery, meanwhile, has inked two new artists, C. F. Johnson and Betty Hall Jones, with first sides skedded for early release.

**Philby Bulletin Buys WCAU Plus 3 Stern Papers**

PHILADELPHIA, Feb. 1.—Radio's top promotor, Robert Stern, publisher of the local Record-Crossby and the Evening Courier in neighboring Camden, N.J., suspended publication with today's issue of the Evening Courier. The papers will be purchased by The Evening Bulletin here. In buying out Stern, the Bulletin is adding to its circulation. The bulletin which the publisher sold for some $50,000,000, to the FCC okaying the sale that was made by the station, the Newspaper Guild pulled a strike against him three years ago.

Deadlocked since November 7, allo papers were being put out as usual. Stern stated that in obtaining a "fair settlement" he inflamed his decision to pull out. Al- though no papers are being put out, some one close source to Stern said he pulled out with several million dol- lars in his pocket.

WCAU will operate as usual, stated the Bulletin announcement, but what will be the future of WPEN is unknown. WPEN is the station jointly owned and operates in conjunction with WCAU. It's been a part of the Bulletin's business plan since the beginning, the Bulletin has been pitching for a network tie, car- ing even more about net affiliation when trying to market the competitive morning In- terfax network. The Pontiac took over operation of WPEN, ABC line. As a result, it's reasonable to expect that the Bulletin would like to continue its circulation in the country and headed by Robert McLean, who is also As- sistant Vice President of the Associated Press. WPEN in favor of the 50,000 watt WCAU. Both stations also have am- plification networks which carry most of the Bulletin's program. The evening Bulletin is also much more noted for its high grade of writing and editing.

With suspension of the three newspa- pers until such time as they can be bought up under the ownership of the Bulletin will add a Sunday edition as soon as possible.

No word yet on the future of the most generous sheets are lost for the time being. The Record carries the only daily radio network, using John Crosby's syndicated pieces, according to the sources, and the paper is being carried daily columns. In addition, the Record carried art on the front page, and using pictures. More important, the Record never discriminated against dramatic writing. In fact, other newspapers own radio stations. Nothing was said of the Record in the news that any call letters but their own letter-for-the- linebulletin or Inquirer. The Record was closed letter closed by the gas that applies to the headline boxes in the daily program logs.

The network's new outlet as a complete surprise to the 10 or more 5,000 striking Guildmen who are now left without a job. In a letter from the Guild, the Guildmen reported that the salaries and regular wages will be continued by the Bulletin to the newspaper ex- cesses and non-strikers at the Stern plants. Record employees not on strike have been paid through the strike the Bulletin would endeavor to hire as many of them as possible.

**Mrs. FDR's Book with Wax**

NEW YORK, Feb. 1.—Monarch Records is going to dance a house built by Eleanor Roosevelt's book, "Robbie and Betty in Washington," based on the experiences of her children. The book of Mrs. and Mrs. John Boett- tenger (Senator Coghlan) will be done in the manner of the previously waxed Sketches of Faith, the story of the late President's dog.

HOOLYWOOD, Feb. 1.—Rivalry between William Morris and MCA over who-will-sell-who-Al-Jolson-first- to-set-go-into-talkies is no longer an issue, in proportions of a major squabble. Are salesmen from both houses are the subject of promotion and publicity. Jolson's post haste, contending, meanwhile, that each has definite commitments from other sources. the mummary singer in any radio deals.

It is understood, however, that Jolson refused to deal with any agency, giving all WCAU and MCA the chance to theory that the first, or the best offer to come thru would be accepted. William Morris has so far kept, that sales prospects, concentrating on men show guest placements to keep Jolson in the radio eye, pending a bigger deal. Morris office this week set up five additional Jolson guest slots, three on Crosby's platter package, and one each on the Eddie Cantor and Burns and Allen show.

MCA, meanwhile, has disregarded a rumor that itsclusion, sending Jolson, sending its sale- man, Hal Hackett, to Florida an attempt to deal it up. The Allied-Geller Agency for sponsorship by Elefin, American makers of compact discs, is being courted in Chicago Elgin, is expected to make a decision in a few weeks. According to Robert A. Taft (R.O.), of Senate Finance committee, will have certain that Congress will have sent its major labor legislation to White House by April. And his high could not be expected to hand down a ruling on the Lea-Vanderbilt and anti-Petrillo act before that, and if the case be permitted to by-pass the Supreme Court.

**GOP Ignoring Lea Bill Decisiv**

WASHINGTON, Feb. 1.—Department of Justice filing of appeal di- rectly to U. S. Supreme Court this week in Federal District Court invalidation of anti-Petrillo act appears not to have altered the slightest the sentiment of the Senate. Congress will have enacted a new anti-Petrillo law before a high court deci- sion is rendered. At least Robert A. Taft (R.O.), of Senate Finance committee, says he will have certain that Congress will have sent its major labor legislation to White House by April. And his high could not be expected to hand down a ruling on the Lea-Vanderbilt and anti-Petrillo act before that, and if the case be permitted to by-pass the Supreme Court.

Department of Justice, in arguing for direct review by high-court of anti-Petrillo decision, points out that the anti-Petrillo act, was passed by the Congress as a penalty against the use of the public ways with radio broadcasting. Government briefed declared that the act could be sustained as a means of Congress as to the existence of an antitrust action, but also of the nation and as to the best method of remedying such evil.

**17 Co.'s To Testify At FCC Hearing on Frequency Grants**

WASHINGTON, Feb. 1.—Stage is set for at least 17 radio outlets, in- cluding such biggies as three of the major nets, to testify at a hearing before the Federal Communications Commission on the proposed revised frequency service allocations between 12,500 mc. to 14,000 mc. No Commerce services. Because of the large num- ber of cases, the Public Relations Board has set limiting oral argument to 20 minutes.


The line of argument is drawn for hearing on multiple proposals and frequency rules skedded for Friday (7) as a result of a previous legal appeal here yesterday (31) at which it was shown that there were almost 300,000 appropriation of overlap in a number of cases in which the commission had made grants of FM applications. The hearing is whether limitation will be placed on number of AM's any one person over FM services. Existing limits on FM and tele will be re- lax.
NAB for Congress Action

WASHINGTON, Feb. 1—Possibility that specific legislation may be introduced in Congress to reverse FCC's policy banning editorializing by stations is seen here in NAB circles. Word is that unless FCC itself modifies its position, a bill clarifying Communications Act on this point may be rushed into Congress, with several members of Interstate Commerce Committees in both chambers reportedly willing to push such a measure. Latest boost for "editorial freedom of air" policy came late yesterday from Eastern Market Station executive committee of NAB. Chairman Joseph M. Byrnes, chairman of the exec committee after hearing talks by NAB Prexy Justin Miller and NAB lobbyist, said he threw their support behind the demand for reversal of FCC policy. The move was being considered in NAB ranks, as foretold in these columns when NAB's 14th District Session in Salt Lake City January 15 unanimously adopted resolution for reversal of FCC's Mayflower Case ruling.

Violates Constitution

Miller and Denny in talks here this week referred to FCC's policy that "radio cannot be an advocate" violates Federal Constitution. The NAB bigwigs have repeatedly pointed out that Communications Act in present form even prevents broadcasters from contesting certain FCC policies in courts. Incidental to this, a bill has come before the House under sponsorship of Chairman Michener (R., Mich.) of House Judiciary Committee, providing for review by Circuit Court of Appeals of all final orders of FCC under Communications Act of 1934. Bill was received this week (23) at request of FCC, and when filed in effect, it is interpreted by some industry folk as indicating that Commiss may itself have to hold initiative in any clarifying amendments. A mass of additional legislation dealing with PIRE is expected. (See FCC Faces Reversal on page 8)

"Amer. Forum" MBS Co-Op (?)

NEW YORK, Feb. 1—Mutual is reported to have arranged for another show to its hefty list of cooperatively produced and new entry being listed as Ted Garbin's "American Forum" of the Air. Deal was first rumored three weeks ago, but Mutual execs would not confirm. Garbin is one of the oldest, if not the oldest show of its kind on the air. It started on WOR some 15 years or more ago, later going on Mutual as well. Garbin is the front runner in web co-ops, its series including Fulton Lewis, F. H. LaGuardia, and the recently signed Kate Smith time- chatter show. ABC recently commented, "Turn Meeting into a co-op venture."

FCC Facing Editorial Ban Reversal

NEW YORK, Feb. 1—Charles Oppenheim, currently head of exploitation for WOR, leaves that outlet as of January 15 to become WOR policy for WINS, New York Croyle situation. He succeeds Bill Barlow, recently resigned.

Oppenheim has been with WOR six years, three of them as publicity head, a post he filled while Dick Pack was in the army. When Pack resigned and Oppenheim became exploitation head, WINS has also named Russell Arnbruster, a bright super-visor of the show, as successor. Arnbruster, formerly produced the Hour of Charm and Red Barber network shows.

FTC To Hold Hearings On Ciggies' Radio Plugs

WASHINGTON, Feb. 1—Federal Trade Commission is readying for a showdown in old proceedings against cigarette advertisers in radio, all charged by FTC with "misleading" advertising. Hearings are set for New York Tuesday (4) in the complaint against American Cigarette Co., American Tobacco Co. (formerly Lorillard Morris & Co. & Company), Inc. FTC also made known this week that hearings will be arranged soon in case of P. Lorillard Company (Old Gold), ABC to hold hearings, and CIGARETTE (Camels), with a voluminous brief issued this week in the latter case, in which FTC compiled a series of "false" claims.

In the complaint against American Cigarette & Tobacco Co., FTC charges as "untrue" a series of representations made by Pall Malls in radio broadcasts, magazines and newspaper. Among the representations are statements that there is smoke; that the liquid is lighter; that the liquid is purer; that the smoker is protected; that the liquid is more fragrant and that the smoke is purer.

The FTC's complaint against Philip Morris and R. J. Reynolds Tobacco Company similarly charge "false" and misleading representations in said radio broadcasts, newspapers and other media. FTC is criticizing a num-ber of "false" claims made by Philip Morris, including representations that Philip Morris cig and no smell or taste or throat irritations; that the difference between Philip Morris and other brands is that there is more smell, more irritating, while "eminent doctors have found that inhaling is a condition for which Philip Morris is better suited.

FCC Ready to Reversal to Sponsor Ads

NEW YORK, Feb. 1—While network program executives are inclining more and more toward the theory that the webs, instead as developing news is concerned, are running deeper and deeper into a blind alley, officials charged with the same responsibility in advertising agencies are coming to the conclusion that nickel and they alone, can function as the source for radio's future. The situation is, that at least one agency, Young & Rubicam, considering a method whereby sponsors avoid test new talent in conjunction with current network programs.

Agency Suggests Test Runs on "Blind Area" Cities

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Local '302 Asks 50% Hike On Commercials and 37 1/2% Boost on All Sustaining Segs

New York Musicians' Union, Networks, Deadlocked

NEW YORK, Feb. 1—Local '302, American Federation of Musicians, and execs of the four webs went into negotiations late last week. Local leaders, asking for basic wage hikes of $175 per cent for staff men and 50 per cent on new personalities, said they're deadlocked on double-barrelled scale. Friday (31) the sessions broke up with no agreement being reached. Neither side is making any statements—both the union and the webs having agreed to lay off the verbiage until a contract is inked—but it's known that late this week the parties were nowhere near an accord.

It's understood that the webs are willing to go along on a 20 per cent hike, but cannot see the local's present demands. Union, on the other hand, wants a hike of 25 per cent. A hike of 20 per cent is insufficient. One spokesman stated 802 "never envisioned anything but a 20 per cent hike."

This time off the atmosphere which will prevail Monday (3) when the negotiators are back on the same old game may be on some more palaver. Whatever scales are finally agreed upon must then be submitted to theAFM executive board for okay or reject them. And whatever scale is finally submitted by both camps must be retroactive to January 31, expiration date of the contracts in New York.

In New York, union execs discounted the report that an attempt would be made to equalize scales in the three production centers, and also the report that the entire negotiations would fall back into the lap of James C. Petrillo, AFM chief, in accordance with instructions.

In accordance with an agreement reached last week by the networks and AFM leaders at a meeting in Los Angeles, the AFM executive board is now making the contract centers offering goods to the air in accordance with the Supreme Court acts on the Lea Bill.

$250 Diff May Mean AFRA Strike at KJR

SEATTLE, Feb. 1—Unless matters are settled shortly, there's a possibility of an AFRA strike at KJR, Marshall Field owned station here. Management has refused to meet union demands for another minimum of $775 weekly and union Howard Lane, general manager of Field's radio interests, can settle things, staffers may strike. Lane is due here this week. Actually, a different session is being held with AFRA and station having offered a $75 minimum.

Meanwhile, AFRA has come to terms with KOMO, NBC outlet, and KIRO, CBS $6,000 weekly affiliate, both of which have approved the $775 figure.

Wash. State College Program Lauded as Top Pubserv Stanza

PULLMAN, Wash., Feb. 1—The Stranger Report, considered by local broadcasters one of the outstanding public service ventures yet to be broadcast over the KBYA network, and in which a station and a stateCO. have done their utmost to make an unusually fine impression, both within the trade and in public reception. Directed at airing facts on a key civil problem, both in this State and throughout the country, the series was originated by Phil Fischer, manager of KWSC, Washington State College-owned station. Feeling was so keen that local education leaders might help avoid teachers' strikes and closed-school developments which have bedeviled numerous municipalities.

Series was based on a survey of educational facilities in schools and colleges throughout the State of Washington, aimed at making parents, teachers and other educational crises which have developed elsewhere.

Total of 12 programs is involved, dealing with school administration, school housing, district reorganization, elementary schools, junior and senior high schools, junior colleges, higher education, vocational education, health, recreation and physical education, education of adults, film and television, and the recreation of the entire of the series.

The series was initiated by the State Department of Education, sent letters to every state, state, and local education authority, and in turn sent notices to parents. Forum listeners were established, and polling cards were distributed. And for discussion after the programs, School Creek School students had polls printed for store windows in villages and notices were sent to all country weeklies.

Chicago Musicians Mum on New Pact

CHICAGO, Feb. 1—Late this week the AFM-radio front here remained calm, webs stating they had not yet received demands from Local 10, AFM. Union, too, stated it had not received specific instructions from national headquarters in New York, where James C. Petrillo and the AFM officials believe, had to be made in equalize scales in the three production centers, and also the report that the entire negotiations would fall back into the lap of James C. Petrillo, AFM chief, in accordance with instructions.

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Series was based on a survey of educational facilities in schools and colleges throughout the State of Washington, aimed at making parents, teachers and other educational crises which have developed elsewhere.

Total of 12 programs is involved, dealing with school administration, school housing, district reorganization, elementary schools, junior and senior high schools, junior colleges, higher education, vocational education, health, recreation and physical education, education of adults, film and television, and the recreation of the entire series.

The series was initiated by the State Department of Education, sent letters to every state, state, and local education authority, and in turn sent notices to parents. Forum listeners were established, and polling cards were distributed. And for discussion after the programs, School Creek School students had polls printed for store windows in villages and notices were sent to all country weeklies.
Crosby Recaptures Spot in Top 15 Nighttime Shows

NEW YORK, Feb. 1.—First 15 evening programs in the January 30 cooperating have Bob Hope in the lead followed by Fibber McGee and Molly, and Edgar Bergen. Bing Crosby, for the first time since his preem October 16 airing, when he was in fourth place, is back in the top 15. He's 11.

First 15 programs are:

<table>
<thead>
<tr>
<th>Program</th>
<th>Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bob Hope</td>
<td>1</td>
</tr>
<tr>
<td>Fibber McGee</td>
<td>2</td>
</tr>
<tr>
<td>Edgar Bergen</td>
<td>3</td>
</tr>
<tr>
<td>Jack Benny</td>
<td>4</td>
</tr>
<tr>
<td>Fred Allen</td>
<td>5</td>
</tr>
<tr>
<td>&quot;Radio Theater&quot;</td>
<td>6</td>
</tr>
<tr>
<td>Red Skelton</td>
<td>7</td>
</tr>
<tr>
<td>Ames &quot;Andy&quot;</td>
<td>8</td>
</tr>
<tr>
<td>Screen Guild Players</td>
<td>9</td>
</tr>
<tr>
<td>Walter Winchell</td>
<td>10</td>
</tr>
<tr>
<td>Bing Crosby</td>
<td>11</td>
</tr>
<tr>
<td>Handcuff</td>
<td>12</td>
</tr>
<tr>
<td>&quot;Mr. District Attorney&quot;</td>
<td>13</td>
</tr>
<tr>
<td>&quot;Duffy's Tavern&quot;</td>
<td>14</td>
</tr>
<tr>
<td>Great Gildersleeve</td>
<td>15</td>
</tr>
</tbody>
</table>

Topping the list of the top 10 week-
(See Crosby Back In 15 on page 12)

FCC Throws 60% of AM Apps Into Hearings; Saturation Factor Brings KC. Conflicts

WASHINGTON, Feb. 1.—Almost 69 percent of all standard broadcast applications now before the Federal Communications Commission are being tossed into hearings as result of growing contests over frequencies, and within a few months it is expected that 6 out of 10 applications for AM's will be on a hearing status. Insiders here are viewing the trend as unusually significant, substantiating a fact disclosed in The Billboard (January 25) that AM is at the saturation point on frequencies now available.

Expectations here are that by year's end, practically every new application for an AM station will be contested by an existing broadcaster on the ground of conflict with prevailing frequencies. At the same time, stations that want to boost power are receiving challenges from industry rivals in vastly increased numbers. Conclusion here prevails that "the air is filled—there just isn't any more room."

As of today, 378 AM applications are in hearing status out of a total of 641 applications pending. These figures vary only slightly with comparable ones exactly a week ago when there were 380 applications in hearing out of a total of 634 applications. At the end of the 1945 fiscal (See Nearly 60% of AM on page 12)

Radio Guild Into IndieUnion With UOPWA Charter

NEW YORK, Feb. 1.—Radio Guild of the United Office and Professional Workers of America (CIO) has taken steps to set up a permanent, independent structure for the Guild's operations. First step in this process—the application for an official charter from the UOPWA has been made. Other steps include the preparation and adoption of a constitution; a membership decision on a permanent dues scale, and election of officers and executive board.

Guild, at a meeting on February 5, will recommend to the membership that the executive board comprise 19 people, representing a proportional arrangement based on the various network chapters' dues-paying members. Thus, there would be approximately 10 for CBS, two each for NBC, ABC, Mutual. Additions would be made when possible from other local units. Plans are fully organized.

CIO further recommends for the membership's consideration that officers be chosen as follows: President and treasurer from CBS; first vice-president from WMCA; (Guild Into Indie Union on page 12)

we're sorry*

For weeks our researchers—very diligent people—have been poking carefully into BMB's report on WOR. They find—

1. that in the 40 counties in 7 states with retail sales greater than 100 million dollars each

WOR outranks any other N.Y. station in total BMB Station Audience in the daytime and exceed by more than 1% the next highest ranking station at night.

2. that in the 5 counties in 3 states with retail sales greater than one-half billion dollars each

WOR outranks any other N.Y. station in total BMB Station Audience in the daytime and exceed by more than 1% the next highest ranking station at night.

It's advantages like these, plus a rate structure deliberately planned to meet the requirements of the small budget advertiser, that have made WOR one of the most economical and effective radio buys in the United States.

*we mean, as far as our competitors are concerned.

NOTE: if you would care to have any facts or figures proved or amplified the statements made above, just call PE 6-6509; or write, WOR—that powerfull station, at 1440 Broadway, in New York.

(Continued on page 7)

WPAT, 21 N. J.
Papers Co-Op in Pubserv Deal

PATERSON, N. J., Feb. 1.—WPAT here has set a precedent deal with 21 North Jersey newspapers, whereby the station and the rags will co-operate on public service programs.

Dealt by James V. Cosman and Sidney J. Fiamm for the station, specifies that community organization may secure time on the station by applying for such time to the local newspaper. Station, in addition to furnishing time, also agrees to give the station the benefit of such aid as can be rendered by the program, production and continuity departments.

In accordance with FCC regulations, WPAT, of course, reserves the right to accept or reject such recommendations as the local papers may make. Newspapers, too, pledge cooperation with the station in shaping up programs of community interest. Papers—the application for front page boxes plugging the plan.

Rags Are Reps

As seen by WPAT, this deal makes the dailies in various communities the station's "representatives." Applications for time are already coming in.


NEW YORK, Feb. 1.—WWRL is making promotional tie-ups with weekly newspapers in its area in order to secure better co-operation in the matter of program listings and station. Station's latest deal is a tie-up with The Parkchester Press Review, a Bronx weekly. Paper runs stories, listings and display ads in return for plugs.

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(Continued on page 7)
Rumor Further Changes in 'Hit Parade' Talent

NEW YORK, Feb. 1.—Reports persist that the Lucky Strike Hit Parade is set for another talent shake-up. Foote, Cone & Belding, agency handling the show, this week denied changes were in the works, in answer to a query as to whether Frankie Carle was being contemplated for the Mark Warnov conducting spot. Another report is that Peggy Lee, now airing on a week-to-week basis on the Bing Crosby-Philco stanza, is being considered as a permanent vocalist following the current run of guest vocalists.

Warren Pearl, Carle's personal manager, stated he had received no offers. He indicated perhaps agency wanted Carle for something other than the Hit Parade.

Evans WLIR Program Head

NEW YORK, Feb. 1.—Clifford Evans, former head of the WLIR news bureau, has been appointed program manager of the station by Dorothy S. S. Carle, WLIR president and publisher of The New York Post. Evans, mentioned some months ago as a possibility for the post of director of municipal station WNYC, formerly headed by Morris Novik, has been with WLIR for four years. He is a newspaper man of 15 years' experience. Mrs. Carle is now in active management of WLIR, The Post's radio adjunct.

FCC FACES REVERSAL

(Continued from page 5) with Senator Wallace H. White (R., Me.), chairman of Senate Interstate and Foreign Commerce Committee, indicating he is re-drafting the old White-Wheeler Bill drastically to curtail FCC powers over programming. On the House side, GOP chiefs are continuing to work steps toward an investigation of FCC. A separate inquiry is being pressed by House Appropriations Committee to Congress's budgetary needs, spending and personnel load.

4 NEW COAST SHOWS

(Continued from page 5) queries concerning movies past and present.

Strongest show will be moved into the Monday night Crosby orbit with the idea of building a listener-holding program block. Understand there is pitching for an Al Jolson show on wax a la Bing, but bankroll will first have to be found to foot the platter bill.
**DAYTIME TALENT COST INDEX**

Based on "FIRST FIFTEEN" HOOPERATINGS for Weekday Daytime Segs

In the absence of continuous data on non-phone home listening, The Billboard has the liberty of projecting telephone home-listened radio audience measurements to local urban families.

Vol. 113 230  
(Radio January 30, 1947)

<table>
<thead>
<tr>
<th>Program</th>
<th>Sponsor, Agency Hooper-L derailment</th>
<th>Cost Per Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROMANCE OF HELEN TREVOR</td>
<td>Hooper-N. &amp; Stat.</td>
<td>$1,850 $225.00 $ 42</td>
</tr>
<tr>
<td>WHEN A GIRL MARRIES</td>
<td>Tony &amp; the Providence</td>
<td>$2,300 $291.14</td>
</tr>
<tr>
<td>PORTIA PAGE'S LIFE</td>
<td>Tony &amp; the Providence</td>
<td>$2,700 $329.58</td>
</tr>
<tr>
<td>MA PERKINS</td>
<td>Tony &amp; the Providence</td>
<td>$1,300 $161.50</td>
</tr>
<tr>
<td>YOUNG WIDDER BROWN</td>
<td>Tony &amp; the Providence</td>
<td>$1,600 $210.03  $ 38</td>
</tr>
<tr>
<td>OUR GAL SUNDAY</td>
<td>Tony &amp; the Providence</td>
<td>$1,750 $233.33 $ 42</td>
</tr>
<tr>
<td>RIGHT TO HAPPINESS</td>
<td>Tony &amp; the Providence</td>
<td>$2,250 $294.05  $ 54</td>
</tr>
<tr>
<td>PEPPER YOUNG'S FAMILY</td>
<td>Tony &amp; the Providence</td>
<td>$2,050 $263.01  $ 71</td>
</tr>
<tr>
<td>STELLA DALLAS</td>
<td>Tony &amp; the Providence</td>
<td>$1,750 $230.73  $ 41</td>
</tr>
<tr>
<td>BREAFT IN HOLLYWOOD</td>
<td>Tony &amp; the Providence</td>
<td>$1,500 $211.27  $ 30</td>
</tr>
<tr>
<td>BREAFT IN HOLLYWOOD</td>
<td>Tony &amp; the Providence</td>
<td>$1,000 $127.38  $ 45</td>
</tr>
<tr>
<td>YOUNG DR. MALONE</td>
<td>Tony &amp; the Providence</td>
<td>$2,050 $263.02</td>
</tr>
<tr>
<td>ROSEMARY</td>
<td>Tony &amp; the Providence</td>
<td>$2,000 $260.32</td>
</tr>
<tr>
<td>KATE SMITH SPEAKS</td>
<td>Tony &amp; the Providence</td>
<td>$5,000 $730.29  $11.22</td>
</tr>
</tbody>
</table>

Since these shows employ a network of less than 100 stations, it is not possible to project their hooperating and listenership-listening adj. figures upon a proportion base that would not be in error. Only general, non-specific listener figures are not reported in this case.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

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**FTC Readies for Showdown Against Four Cigarette Firms**

(Continued from page 5)

Cigarettes are beneficial and exceptional.

FTC insists that R. J. Reynolds allegedly has "falsely represented among other things," "that smoking of Camels is good for and aids digestion; that these cigs enable anybody to eat his favorite dishes anytime he pleases; that they speed the flow of digestive fluids; aid energy; keep one in 'athletic condition'; are made of more expensive tobacco; burn 25 per cent slower than most competing brands."

FTC also does not like R. J. Reynolds' claim that Prince Albert tobacco burns 86 degrees cooler than most other brands of pipe tobacco, and complaint further alleges that the company "has published paid testimonials from users and purported users of Camels which do not represent or reflect the actual personal experience, knowledge or beliefs of the signers and that in some cases, the testimonialists not only do not and have not smoked Camel cigarettes but have not and do not smoke cigarettes of any kind."

Complaint charges that the company "has represented in radio broadcasts that certain voices used in them are those of persons named by it and by its representatives, when in fact such voices were not those of the persons so represented by it and such persons were not present at the broadcasts."

FTC, in a brief issued this week by commish's trial counsel, specified a number of these testimonialists, including such outstanding figures as Margaret Bourke-White, photographer, who was represented as saying that Camels "are very different" and that she gets a "lift" from and enjoys them "at meal times for digestion's sake." Miss Bourke-White, when questioned by FTC, allegedly testified that she had been "approached for this ad" and "was to be paid a sum of money, which I have forgotten, but $250 sounds about right, and frankly, I was in business and was very glad to earn the money." Miss Bourke-White also said she had afterward received gratis a carton of Camels each week for a year. She further testified upon examination that she was no smoker of Camel cigarettes exclusively, but uses different brands and finds no difference between the various brands, and it also appears that the only inquiry that has been made of her was to make certain that she was a user of cigarettes without regard to the brand of cigarettes which she did use.

Most recent order issued against a cigarette firm by FTC on the false advertising issue was in the case of R. L. Swain Company, of Denison, Va., in which the commish ordered the firm to halt "false advertising of Finehurst Cigarettes."

FTC, in its complaint against P. Lorillard Company, criticized claims of cigarette superiority and also assailed methods of testimonials. FTC's complaint alleged, among the many variable factors involved in growing, blending and processing of cigarette tobacco and in the packing and handling of cigarettes, it is impossible for the manufacturer to produce a large volume of cigarettes with a standard content of nicotine, although Lorillard claimed that its Old Gold cigs were "less harmful."
**Chicago**, Feb. 1.—A general order to install color in a few notches in the budget belt is taking place at WBBK, Bal- ban, Ill., WMBT, and W2XJT. Station has let go about five of its 15 sets to put about 25 per cent on selling of programs to increase revenue. Bill Eddy, head of one of the stations, stated moves were in the nature of assuring operation at a continued pace of expansion, but on a hard-headed, business-like basis. He said the station was not going to put out unnecessary dough but was going to make sure that programs continued to be in the best in- terest.

One of the biggest bones of contention between WBBK and local dealers, distributors and video manufacturers was the station’s recent decision to eliminate afternoon programs for the next three weeks. According to Eddy, it is a station which went out the window were willing to come across with the station in the case of the showers. Daytime situation was cleared up Saturday, February 12, when RCA Victor, Ch’s electronic television, and W2XJT, 6331 Cleveland, agreed to a deal in afternoon shows, from Saturday, February 13, through Saturday, February 20, the three will cooperate in the presentation of programs from morning shows which could appeal to the younger audience. Shows will present films, films, and studio material and will be aired primarily for the pur- pose of giving video dealers some of the programs. Cost will be split between the three. Co-operative shows will be aired until April 19, when regular afternoon baseball games in afternoon.

Eddy had proposed that each of the dealers kick in with $15 a week for the programs. Few did. As a result, he was forced to cut in. RCA Victor, which was one of the first to be approached may not climax the proceedings by announcing the possibility of the station being lost to it. The commission was just notified that it will be presented by Reinard Wer- renshall, will begin to make more of a point in the matter of remote station does each week.

Lee Net Gets New L. A. Tele Renewal

WASHINGTON, Feb. 1.—Don Lee Broadcasting System got another brother—until April 1—on tempo- rary renewal yesterday for its two L.A. video stations, WEAX and WEXD, pending FCC action on AM renewals sought by the web for KDB, KFRC, KGB and KXJ.

Meanwhile, Allen B. DuMont Laborato- ries, Inc., is given 20 days to file request for hearing on FCC action taken yesterday in dismissing Du- Mont’s application for two new TV stations. Similar arrangements stand for New England Theaters, Inc.; Inter- state Circuit, Inc., and United De- troit Theaters Corporation, which had petitioned TV bid yesterday. FCC granted NBC an extension of commencement and completion dates on the application for W2XMT, W2XJT, in Cleveland. Present license of W2XMT, now expired, for experimental Station W2XMT in New York was given temporary extension for 60 days.

Renewals for the period ending February 1, 1947, were filed by WBBK, Chicago; CBS-TV, New York; WNBT, New York; WHTZ, Springfield Town- ship; W2XFT, Newark; W2XFX, Fort Wayne, Ind.; W5XTH, Dallas; W2XUM, L.A.; W6XFX, Los An- geles, and W6XYY, Los An- geles.

RCA To Stage “T-Day” On Coast Next Month

**Hollywood**, Feb. 1.—RCA-Victor’s post season will start kicking off here March 10 when it stages its “T-Day” campaign, similar to those it has kicked off in the past. Dealer meetings will be held Febru- ary 25-27 at which time branch managers of R.C.A., Camden, N.J., will brief retailers and lay the groundwork for the video program.

RCA’s Dan Halpin and Jack Mar- den will guide the tour. Since receiver shortage still exists, not all RCA dealers in this area will be able to participate in the initial campaign, but those that do will be given. Dealers who will have sets available for sale as well as for display purposes. KTU (Paramount), will stage special showings in conjunction with T-Day.

**St. Louis Ball Clubs**

To Get KSD Tele Time

**St. Louis**, Feb. 1.—Major league baseball games of both St. Louis teams will be televised this year. KSD-TV, St. Louis Post-Dispatch station, will televise some of the home games of both the Browns and Cardinals.

Station’s baseball series is expected to be seen on April 15.

**New York**, Feb. 1.—Felix Green- field has been signed by General Film Productions to make a series of video short subjects, titles which will be announced for various sponsors. Contract is for one year with options. Greenwood once did a radio series tabbed The Man of Magic.
Ed Gardner's appearance on this show was to be one of the more mentionable TV events of the season. And the effort on the part of the "manager of Duffy's Tavern" as has been shown, paid off in showing and performing doing video appearances in the past. Gardner, working in front of a de-identified "tavern" backdrop, and with nothing more in the way of an audience than an animated cartoon character come in and order a coke, went thru his by-now standard two- heading, in which he couldn't possibly have gotten anything more out of seeing Gardner do the gag via tele, than they'd gotten in the past having him do it unseen over the air. Perhaps name performers can't even be blamed for going to no extra pains whatsoever for a tv show, for which they are getting little if anything in the way of re- muneraton, and on which they figure they are just about as certain a couple of thousand people at the out- side, as they were when doing it, that this type of performance, and production effort behind performances, are no longer good whatever. The viewer can only be left with the impression that tv makes little if any effort at all of this; to a large extent, that they could get the same amount of "program" for much less, and usually more, by simply tuning in to the attraction's regular radio show.

Even the "Judge," The New York Post's Sterling North, gave the impression that some performers would go to a small measure of extra trouble to add a mile to their routine, for which there seems to be more interesting as video fare than as drama. The Post, which didn't do it, nor did Bob Hope and a number of other names the week preceding, left the impression (Paramount) commercial video station opening (see The Billboard, Feb- ruary 10).

Rest of the show consisted of the Four Vogabonds, who are among radio's better vocal trios in an amusing quartet. The only fault here was that the tempo of the vocalists, which failed to contrast properly with curtain behind them, resulting in not quite the proper feeling of values. Joan Barry held down middle spot in the bill with a gracefully executed vocal of great brightness and promise; the made difficult sumps and flips seem the only handicap to her being used in the street with the light. Bristol-Meyers continues its experiment with inexpensive single-line cartoon drawings (plus still-shot photos of the product) running over the running script that was slightly on the coney side, re- turning to numerous hard-to-handle pans to get across to Mini-Rub-Mug.

CBS Agrees To
Tush Color Tests
(Continued from opp. page)
CBS's offer to co-operate with its opponents followed three days of demonstrations, the first two Monday in January, and the third, Wednesday, at Princeton. CBS at these showings demonstrated its sequential or mechanical color system, and opponents gave as a counter move, demonstrations in the CBS system. To the viewers at Princeton, it seemed that present system needs not up to the quality of Columbia's but RCA's vice-presi- dent, F. W. Engstrom, took pains to point out the demand for a laboratory rather than a finished product.

As expected, the hearings presented each proponent with a new television medium to voice to the world over, and it led by his company and also an opportu- nity to challenge the stands taken by opposition proponents. RCA- NBC stance was that CBS wants to throttle tele; CBS felt its demo proved beyond doubt that color is here; Du- mont said its B-W clarity was top- notch; NBC said CBS as a whole lacked brightness and definition. CBS also claimed RCA had made a show of re- less eliminating certain technical dif- ficulties in its color system and still make it "clear," whereas; Westinghouse and poor registry, with accompany- ing

The Hearings at Princeton closed with a demonstration of a Philco re- ceiver, watered down by NBC's camera comment. Model which reportedly will sell for $680 when production begins, was shown on a projection screen of 15 by 20 inches. "There is no definition," claimed one witness, "you can't see an advance in the video art "because it provides a substantial increase in information," one said, "it will allow inter- national projection systems, and in addition, provides substantial personal presentation illusion, which means increased contrast."

viewers of FDR himself... If pro- grams of this kind, of this type of cast, they've got one of their putzter answers right in the bag.

Joe Caldwell
MBS Frames New Domestic News Policy

CHICAGO, Feb. 1—New policy of the Mutual Broadcasting System will call for less accent on foreign content and more domestic documentary types of shows, Abe Schechter, news and special events director of the network, said this week. Schechter is now making a cross-country junket looking over news staff in key cities with view to seeing how they fit into new policy.

Schechter said that the network had decided people have become much less interested in foreign news and that if new policy should be started, he would try to go along with public Custom to be "called a qualified, bona fide newsman." Schechter said he had no intention of announcing new policy programs would be changed to conform with new policy.

About documentary, or on the scene pickups, Schechter said he felt Mutual's policy was in a better position than any other network to pick up news from anywhere and anywhere. Mutual's nationwide pickup into local stations, either by direct pick-ups or by newsreel, is much better than that of any other network, he said. Also, the network has been given the Arthur Hale cross-country pickup program as the type of show which will be aired more and more by MBS.

Schechter was also questioned about the net's use of Upton Close. He said that as yet network had made no decision as to whether Close would stay on the air. He said the decision was up to Close's sponsor, the National Economic Council. Schechter said that the net had no right to cancel a show unless the announcer or commentator off the air, and he said he could not "qualify, bona fide newsman." Schechter also insisted that the decision to keep or dropClose's program would be kept on the air or put off would not in any way be influenced by powerful Mutual affiliates. Talk for months has been that Colonel McCoombe, publisher of the Washington Times-Dolore, which owns WGN, one of the key MBS affiliates, and one of the starters of the web, plus some of the most powerful stations, Weiz, head of Don Lee, were instrumental in keeping him on the air. Schechter denied that. "Weiz is a friend of ours, but in no way in making decision as to Close's show or any commentator. Such decisions, he said, is made by the network and were in the province of only MBS officials.

FCC Gives WKO 30-Day Reprieve

WASHINGTON, Feb. 1—WKO, Albany, N.Y., has had its license renewal after its present temporary license expires on April 5, FCC announced today. Albany station, which asked for increased power, was granted a reprieve but was not recently promised that it is cleaning up its act. As long as the FCC will not lift its suspension of the station's license, the FCC, therefore, has not made a decision as to whether it will renew the station's license or not.

All platter spinners in the area are keeping a close watch on the meeting next week at which purposes of the group will be discussed and door will be opened for more members.

Y&R Proposal May Provide Means for Developing Acts

(Continued from page 5)

break-in time of legit or circuit vaude; (2) unsatisfactory relations legin radio and talent agencies; and (3) networks' lack of artists' bureaus.

On web exec suggested that nets take new shows and pipe them from Hollywood or New York or to one or two networks to help artists with more secure receipts. Such a plan would permit showing a show and adapting the character to radio. From MBS, a way legit show is doctored prior to a network for 6.5.

Draighborhood in this scheme, however, is that talent agents and personal managers will not give an exclusive for small sustaining—particularly when the artist can spot that he will go from a theater or night club at a fat fee.

Lack of artists' bureaus associated with networks also makes web's chances of developing talent, according to observants, who compare the talent situation today with that obtaining prior to the divorce of network. As one club owner put it: "When a star is under a contract with a network, the club owner was able to play along with a performer and make some dough on the side by commissions on additional bookings. This return is out now."

Rising costs of talent owing to contracts negotiated by the American Federation of Radio Artists also is given as a factor making the situation worse.

Possibility of web getting together to underwrite a plan of talent de- velopment is being considered. Several of the club owners and radio lawyers and radio engineers, paid to fight the licenses, are operating in Washington.

The Big Freeze

Rush of AM applicants to beat the three-month freeze which starts Friday afternoon, with all the additional two score bids submitted for hearing this week, is creating with plenty more expected next week.

Trend of moving AM applications into one long string of hearing was emphasized this week by FCC, even as the commission disposed of a number of those which disappointed the proponents. A few have been granted time. A few a few, and a few are to be heard the new bands. No applications for AM in the index this week.

GUILD INTO INDIE UNION

(Continued from page 7)

second vice-president from World; recording secretary from WGN; advertising director from WOR; station secretary to be elected on a temporary basis; executive director is State of nominees will be presented at the local general membership meeting on February 5. The election of the director is to be held here February 17. Meanwhile, to speed its processing, FCC this week asked the assignment of application numbers, including the indexing of applications for numbering applications.

I HATE THE LIMELIGHT!

<insert image of a person> Kneel over in the dark, working away at the day by 50,000 points for stars of stars, streets, and radio.

Bailo Money

Bailo Money

"Our Girl Sunday" - 5.5
"Right to Happiness" - 5.5
"Stella Dallas" - 5.5
"Romance of Helen Trent" - 5.0
"Portia Faces Life" - 7.5
"Miss Peterson" (CBS) - 5.0
"Young Widower Brown" - 7.0

For further details see The Billboard's exclusive Talent Cost Index in the current issue.

"Young Widower Brown" - 7.0

"Our Girl Sunday" - 5.5
"Right to Happiness" - 5.5
"Stella Dallas" - 5.5
"Romance of Helen Trent" - 5.0
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Nearby 60% of AM Apps Go Into Hearings

(Continued from page 7) year, there were only 116 AM applications in hearing status even the start of this week's freeze had begun after the wartime paralyzation.

Fewer in '44

In 1944, only 91 AM bids were in hearing when the fiscal year ended, and most of the bids were heard. Fewer in number than the total heard in 1944. In 1942 there were only 42 AM hearings at the fiscal year's end. In 1943, there were 114 bids with the war freeze not yet cramped down.

Sharp upward trend of AM applications that require hearings cannot help but result in a sharp reduction of new applications since hearings are not only costly to applicants as well as to FCC but also they cause great delays in issuance of CP's even when the applicant is successful in obtaining a permit. In 1943, 309 applications, all cases for hearing cannot be acted upon for six months at the earliest, and the time table is expected to be extended by Congress and the limited manpower of FCC. Altoh commish could use a lot more staff, but especially because it wants to keep its present strength to work clear of political issues and congressional tempests. FCC, it is learned, scrupulously has avoided complexity of FCC in Washington.

Rising trend of hearings in AM applications the FCC will have to deal with in 1946 is emphasized this week by the FCC as the commission disposed of a number of those which disappointed the proponents. A few have been granted time. A few a few, and a few are to be heard the new bands. No applications for AM in the index this week.

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"Right to Happiness" - 5.5
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For further details see The Billboard's exclusive Talent Cost Index in the current issue.
AFRA Record Scale Gets 20% Increase

Deal Signed January 27

NEW YORK, Feb. 1—Almost lost in the shuffle in connection with the signing of the new AFRA commercial contract (see story in this issue), was the fact that AFRA and the transcription companies this week signed an agreement. Key point in the new contract is a 20 per cent pay increase in minimum categories, keeping with the web deal, runs until October 31, 1948.

 Raises apply mostly to fees for e. t.’s running more than three minutes, both for actors and singers. One minute and two-minute fees are the same, $7.20 for a minute; two minutes, $9.40 for actors and $5.85 for singers on one and two-minute platters respectively.

Contact scales include the follow:

Two to five minutes—$12.40
Fifteen to 30 minutes—$33
Over 30 minutes to one hour—
Rehearsal fees are $7.50, with one hour and a half required over five minutes.

Library services for singers, with each of this class commands $18.90, for five to eight voices, two to four, and soloists. Soloists fees follow:

One to three voices—$9.30
One to three minutes—$48
Three to five minutes—$54
Fifteen to 30 minutes—$60
Thirty to 45 minutes—$72.20
Fifty to one hundred minutes—$72.40

Singer scales are based on the size of the group involved, categories being as follows: five or six members, five to eight voices, two to four, and soloists. Soloists fees follow:

One to three—$9.30
Three to five minutes—$48
Fifteen to 30 minutes—$60
Thirty to 45 minutes—$72.20
Fifty to one hundred—$72.40

Rehearsal fees are $7.80, with one hour required over five minutes.

Library services for singers, with each of this class commands $18.90, for five to eight voices, two to four, and soloists. Soloists fees follow:

Class 1. Nine or more voices—$27
Class 2. Five to eight voices—$18.90
Class 3. Two to four voices—$13.50
Class 4. Soloists—$5.50

Sound Effects
Sound effects men are to get $6 per hour, one hour required, with $2.25 per quarter-hour or fraction thereof. Monthly wages are to be $360 minimum for the first six months; $420 second six months; $480 per month thereafter.

General Provisions
General provisions in the new wax deal include the following:

Custom-built and open-ended e. t.’s to be used once per city, with base pay to be paid for performers for each required program. No minimum fees.

No part doubling permitted; no limit on one-minute e. t. doubles.

No dub-in, except under limited circumstances for reissues of themes or adaptations of material required by government edict.

Standard arbitration procedure.

AFRA members may not authorize producers to use e. t.’s for strike-breaking, but the present supply of records to a radio station shall not be considered strike-breaking.

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Band & Act Routes Available!!

Paper limitations will make it impossible to publish current locations of leading bands and acts in every issue. This is being done to maintain and routes of Acts. Units and Attractions are mailed free each week to radio stations interested. Supplemental Route Service, 25 Opera Plaza, Cincinnati 1, O.

More Midwest Ops Slashing Band Budgets

CHICAGO, Feb. 1—Four more Midwest ops joined the ranks of talent budget slashers at band bases last week, with two Chi and two Louis-

Hepsters Bow At the B. 0. To Schmaltz

“Sweet” Are Lovely Takes

NEW YORK, Feb. 1—If money talks, band biz swears it’s sweet talk. Grooves, disk sales, air ratings make it clear that the craze for saccharine in the orch and vocal-

Jazz Crib List

NEW YORK, Feb. 1—Eighteen of the 29 jazz critics who made up Enquirer’s magazine’s 1947 Jazz Year Book’s board of polling have served notice on Eskey Publisher David Smart that they are severing all connections with the annual. Critics, including John Hammond, Harold Joren, Mike Lev-

Wood Gavel

EAST HADDAM, Conn., Feb. 1—Selectmen of this Old New England colony have chosen Barry Wood as alternate Trial Justice this week. Wood, a resident of Groton, was chosen by the Select-"ce of the Peace at the last election and will serve on the bench which is going to try the youth who brought the Board-

CRS Planning Music City

NEW YORK, Feb. 1—Columbia Records and Columbia Broadcasting are planning ultimately to make a music city out of the building at 199 Seventh Ave-

Williamson Lull

Until Fall Score

NEW YORK, Feb. 1—Williamson Music, the Dick Rodgers-Oscar Ham-
Cleveland Ops Map Commercial Music Promotion Series

CLEVELAND, Feb. 1.—Cleveland Phono-Merchants’ Association, music machine ops’ group, is readying a promotional campaign designed to inject commercial music locally. Using both radio and signboards, the group is attempting to accelerate interest in pop music.

Monthly association meetings members are selecting from early recorded releases what they deem fit for the market. Some of their impact for a radio five-times-per-week to promote the good work over WIKR, featuring disk jockey Fran Petey, to be called Jake Box Embo. In addition to playing currently popular disks, show will feature music celebs.

ASCAP Nominees Drawn Feb. 6 Nom. Comm. Set

NEW YORK, Feb. 1.—With all six writers and two out of three publicists in attendance for the ASCAP’s annual nominees’ drawing, one may safely predict that the songwriters will release their own nominations, Wednesday, Thursday and Friday.

Waring Ork Tour Planned

NEW YORK, Feb. 1.—Fred Waring’s Pennsylvanians will play 12 concerts beginning February 27, with dates booked for Eastern and Midwestern markets. The tour is being conducted by Carl Ebbins, who has agreed to head a group of business men and enterprisers as well as group members from Carl Ebbins, who has agreed to head a group of business men and enterprisers as well as group members from

Cavallo KC Big 6,5/6

KANSAS CITY, Mo., Feb. 1.—Carmen Cavallo and his orchestra drew a near sold-out crowd Saturday (28) at ABC Theater. Admission was $5.50; ducats $1.50 in advance, $1.75 at box office. Notice: With his room manager, reported the third largest crowd ever to fill the dance hall, plus-Mor house record, is booked for tonight (1).

Benecke Cops WNEW Poll

NEW YORK, Feb. 1.—Winner of the disk jock Martin Block’s 21st semi-annual survey was Radio Mirror (WNEW, New York) was Tex Benecke’s ork; Margaret Whiting in the female department, also been named the Groskin in the crooner group. Toppers will appear on Block’s evening show on WNEW, Friday, February 28, marking Block’s 12th Anniversary as a WNEW disk jock.

Lyric Mags Levelled off, New Circ Figures Reveal

NEW YORK, Feb. 1.—Along with news that Carlton Publishing Com- pany would use the price of $1.75 for its effective March 15, the whole market for the book printed lyrics appears to have come out of the war-year ether, when 20 or 30 publications flooded the newsstands. As it is, records and Popularity magazine as well as Carlton’s Hit Parade and three other books have virtually become the Chappell pub group to an ex- treme degree, and has recorded most hitly eliminated Davis, D. S.) Company from active picture, since the book is a major pub’s lyrics to print.

Ex-G.I. Musikers May Get Pro Coaching thru VA-ATW Plan

NEW YORK, Feb. 1.—Problem of professional ex-G.I. musicians who need individual brush-up lessons may be at an end, as it has been announced that a plan will be carried out by the VA-ATW (Veterans Administration, American Theater Wing) to form a pro coaching set-up for the ex-G.I. musicians.

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Sweet Orch Sugar Loaf Rises; Schmaltz Tops Hepsters at B. O.

(Continued from page 14) of sweet rest too much of a case on Richard. And indeed itself has dossed his protagonists by going in for an unlike-letten policy of ringing in the year, 50 per cent commercial bal-

One-Night Sugar
In one scene picturing the sweet talk is the loudest. Strongest takes of recent weeks were enjoyed by Snowfish and Maddy who toured Robert Weinberg's Southern route, playing 14 dates at $2,500 guarantee, com-

Same sweet preference holds true on college and school campuses. Ac-

Singer Influence
Tradesters see major key to sweet or sour is in the present dominance of music biz by the croon, singers. The Croons, Sinatra's, Shores, Crosby and others have been setting the pace for public taste. Topping the record lists, monopolizing commer-

Birdwell Drum
Beats for Vaughn
HOLLYWOOD, Feb. 1.—Baron Bellamy, co-founder from the press agency services of Harry Falda in Hollywood in the hands of flackdom's high-voltage Russell Birdwell, The Billboard last week. Birdwell, who at one time campaigned for Artie Shaw and whose most recent drum beating was in full evidence in sky rocketing Jane Russell to stardom, is reported-

Cut-Fee Recorder Prepped
NEW YORK, Feb. 1.—New low-

Luneford 1 3/4 B'port
BRIDGEPORT, Conn., Feb. 1—Jimmy Luneford drew 1,220 per-

INDIANAPOLIS, Feb. 1.—Groups extracting royalties on each playing of copyrighted musical numbers are targets of a strong regulatory bill in the House, a turn of events which has pleased Indiana House of Representatives.

Calling for a licensing of "persons of any group issuing license agreements for the public rendition of a copyrighted musical number," the bill requires a franchise tax of 5 per cent of the previous year's gross income in the State, but demands a statement of persons involved; titles of musical numbers controlled; rates charged for use of numbers; price paid to com-

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302 Calls Conf. Of Locals Over Seagoing Raise

NEW YORK, Feb. 1. — A scale raise for instrumentalists who play on seagoing vessels is being contemplated by Local 802, AFM. Org will call a conference around March 15, inviting representatives from locals in Boston, Newport News, Va., Providence, New Orleans, Los Angeles and San Francisco.

Powow's objective is to create a uniform rate to prevent employers from hiring tootlers only in those cities where rates are low. At present, scale is $8 per day with meals and sleeping accommodations. The Miami local has a higher book price, and the 302 group hopes to raise the scale to the greater figure.

With seagoing traffic on the upgrade since the war's end, and with

**Hamtramck Mama Gets Civic Boost**

DETROIT, Feb. 1. — Hamtramck Mama, local tune favorite waxed by York brothers recently for indie Bulletin disk, took years to gain support of city fathers of Hamtramck suburb here. Ditty first appeared in the jukes some years ago but was given a cold brush.

Currently, however, suburbanites have been giving disk shops a flurry of calls on the platter with interest being laid to citizens' desire to give Polish-populated Hamtramck a share of spotlight usually hogged by other city districts.

individual locals now holding jurisdiction, org feels that wage adjustments must be made soon.

**Tampa's Gasparilla To Use Jukes; AFM Ban Nixes Orks**

TAMPA, Feb. 1. — Local Gasparilla Carnival, held annually in connection with the Florida State Fair here, may have only juke box music in place of the name orks which previously worked the event, unless the execs of Local 721, AFM, rescind their order eliminating the University of Tampa Band from the parade. University crew was slated to work on one of the elaborate floats in the parade until AFM execs announced that if the band appeared they would cancel all AFM bands from the carnival's docket. AFM orks which were inked to appear included Sammy Kaye and two local crews.

Joe R. Mickler, manager of the carnival, said that as of Friday (1) he had not heard of any change in the union order and would proceed with plans to use only records.

**FB Adds 2 Orks, Dowell and Ryan**

NEW YORK, Feb. 1.— Frederick Bros. Agency added two new orks to its band department this week, Sue Dowell and Tommy Ryan. Dowell ork shifted from General Artists Corporation to the FB fold, while Ryan, ex-Sammy Kaye vocalists, is forming a new outfit. Ryan will debut February 24 at Maki's Roadside, Brooklyn.

New Disker Cuts Irish Wax

NEW YORK, Feb. 1.—New Philadelphia diskery, Tara Irish Records, will cut only Irish music. Firm is now setting up distro outlets, with plans being made for export deal. Firm has chimp Nora Walsh and Gary Owens' Irish recording ork under five-year pact.

**WINNERS with “TO EACH HIS OWN” in 1946... off to a FLYING START in 1947**

**PARAMOUNT MUSIC CORP.**

**SONGS FROM PARAMOUNT TECHNOLOGY COLOR FEATURE “CALIFORNIA”**

**“SAID I TO MY HEART, SAID I” “CALIFORNIA” “CALIFORNIA OR BUST”**


**“And So To Bed”**


**“LADIES MAN”**

**From the Paramount Picture**

**“I Gotta Gal I Love”**

(In North and South Dakota)

Words: Sammy Cahn. Music: Jule Styne.

**“MYFAVORITE BRUNETTE”**

Starring Bob Hope and Dorothy Lamour

**“Beside You”**

Words and Music: Jay Livingston and Ray Evans.

**VICTOR YOUNG’S OUTSTANDING STANDARD COMPOSITION**

**“STELLA BY STARLIGHT”**


Recorded by VICTOR YOUNG and Orchestra on Decca Records.

**FROM THE PARAMOUNT PICTURE**

**“LADIES MAN”**

**YOU ARE EVERYTHING TO ME**

Words: Mack David. Music: Manuel Sanchez.

Recorded by...

**PUBLISHERS TO PARAMOUNT PICTURES**

1619 BROADWAY • NEW YORK 19
THANKS TO ARNOLD FINE—The latest tips from Washington are on:

THE MARY KAHHUHE TRIO

MARY
NORMAN

TIPS ON TABLES

By ARNOLD FINE

The past 12 months brought to Washington the greatest array of nightclub talent in our city's entertainment history.

1. HILDSBARD. Either you like her glamorous showmanship or you don't. She holds your attention, that's for sure. She provided the most entertaining presentation of the night. Always on her best, she provided the most impressive showmanship.

2. KING COLLE TRIO. Nat Cole and his boys recall the sound of original harmony. Their singing is new and different. When a fifth element is added to the mix, the King Cole trinity probably wins the show.

3. OTTO LOMBARDY. His sweetest and slowest music this side of heaven is just about the way you say it. Lombardy's name and voice make him the Harry James of the big bands and zingers. Indeed, Lombardy with a speed deal.

4. THE MARY KAHHUHE TRIO. This unit has come to us as a 'dipper' and went out like the storm. Always on their best, they provided the most impressive interpretations to popular tunes heard by the audience. Not just in name, they're the detectors.

5. ELLA FITZGERALD. "A Tisket, A Tisket," several years ago, was voted by the New York Writers' Guild as the "Stone Cold" color blue, strings up a storm. She brought it home with the "Stone Cold" color blue, strings up a storm.

MUSIC CORP. OF AMERICA

London, New York, Chicago, Beverly Hills, San Francisco, Cleveland, Dallas, Detroit

FRANK

MARY KAHHUHE TRIO

Apollo Record Album

MARY KAHHUHE TRIO

Panoram Soundies

The Nation's Top Tunes

The nation's top tunes, the "Honor Roll of Hits," is determined by a scientific tabulation of various degrees of each song's popularity as recorded by survey features of Billboard's Music Popularity Charts.

HONOR ROLL OF HITS

Week Ending January 31

1. (I LOVE YOU) FOR SENTIMENTAL REASONS
   By Deke Wolfgan and William Best
   Published by Duques (BMI), No. 27811
   Records available: The Brown Dot, Munder 1044; King Cole Trio, Capitol 1064; Elmo Parrish and The Human Beings, Decca 24299; King Cole Trio, Capitol 1065; Artie Akins, "Vogue 894;" Dinah Shore, Columbia 21408; Charlie Spivak, Victor 20-4866; Juke Strain, Orka 1606; Frank Warren, Orka 426.

2. THE OLD LAMPLIGHTER
   By Charles Tobias and Nat Simon
   Published by Shapiro, Renovas (ASCAP), No. 27808
   Records available: Benny Baker, Orka 27809; Bob Crosby, Orka 27810; Kid John Scott, Orka 27811; Larry Douglas, Signature 15906; Benny Goodman, Columbia 3147; Tiny Maestro, Mercury 4169; Joe Dolany, Orka 4214; Thorens, Orka 4215; Russ Moran, World, Orka 4216; Joe Richemont, Orka 4217.

3. A GAL IN CALICO
   By Bob Levy and Arthur Schwartz
   Published by R. M. (ASCAP), No. 27804
   Records available: The Warner Bros. film "The Time, the Place and the Girl," Orka 27805; The Columbia Records film "The New York Trio, Orka 27806; Kid John Scott, Orka 27807; Larry Douglas, Signature 15907; Benny Goodman, Columbia 3148; Tiny Maestro, Mercury 4170; Joe Dolany, Orka 4215; Thorens, Orka 4216; Russ Moran, World, Orka 4217; Joe Richemont, Orka 4218.

4. SUGAR, NICARAGUA
   By Albert Gomes and Irving Fields
   Published by Encore (BMI), No. 27802
   Records available: The Gordon Trio, Orka 27803; Freddy Martin, Victor 20-4201; Two-Tone Baker and His Merry Makers, Mercury 4171; Electrical transcription libraries: Patti Dugan, "The Jumpin' Jocks, NBC.

5. HUGGIN' AND CHALKIN'
   By Clancy Hayes and Kermit Gould
   Published by Music of America (ASCAP), No. 27801
   Records available: His Orchestra, Columbia 2167; Herb Fields, Orka 20-4202; Frisco Jazz Band-Clancy Hayes, Pacific 541; Kay Kyser, Orka 37288; John Larabie, Pacific 546.

6. OLE BUTTERMILK SKY
   By Huggin' and J. Brooke
   Published by Burke-Van Heussen (ASCAP), No. 27799
   Records available: The Universal film "Canyon Passage," sung by Huggin' and J. Brooke, Orka 27799; Allan Wexler, Orka 27800; Harry Cahn, Orka 27801; Benny Meyers, Orka 27802; The Modernaires-Paul Kelly, Columbia 3167; George Oren, Orka 3168; Paul Wester, Orka 3169; Electrical transcription libraries: Fred -The Pizz'a, Orka 4219; George Oren, Orka 4220; Lewis Longworth, Orka 4221; Ross Moran, World, Orka 4222; Lewis Longworth, Orka 4223; Electrical transcription libraries: Les Elgan, Longworth, Orka 4224; Joe Richemont, Orka 4225.

7. ZIP-A-DEE DOO-DAH
   By Ray Gilbert and Alia Weibel
   Published by Santly-Jay (ASCAP), No. 27798

8. OPEN THE DOOR, RICHARD
   By John Manners, Jack McVay, Don Howell and Dusty Fletcher
   Published by Duques (BMI), No. 27797
   Records available: Dusty Fletcher, National 312; Peggy Lane and the Cats 'n C'manner, Mercury 3092; Jack McVay, Orka 27798; Black & White 7902; Count Basie, Orka 27799; Eliza Jour, Orka 27800; Frank Jour, Orka 27801; Electrical transcription libraries: Blue Baron, Longworth, Orka 4226; Bob Crosby, Orka 4227; Electrical transcription libraries: Les Elgan, Longworth, Orka 4228; Tony Pastore, Longworth, Orka 4229; George Oren, Orka 4230; Lewis Longworth, Orka 4231; Electrical transcription libraries: Les Elgan, Longworth, Orka 4232; Tony Pastore, Longworth, Orka 4233; George Oren, Orka 4234; Lewis Longworth, Orka 4235.

9. OH, BUT I DO
   By Lee Robin and Arthur Schwartz
   Published by Witmark (ASCAP), No. 27796
   Records available: From the Warner Bros. film "The Time, the Place and the Girl," Orka 27797; The Bing Crosby-starring "Kentuck," Orka 27798; Dave Barlow, Orka 27799; Benny Moran, Orka 27800; John Larabie, Orka 27801; Electrical transcription libraries: Les Elgan, Orka 4236; Tony Pastore, Longworth, Orka 4237; George Oren, Orka 4238; Lewis Longworth, Orka 4239; Electrical transcription libraries: Les Elgan, Orka 4240; Tony Pastore, Longworth, Orka 4241; George Oren, Orka 4242; Lewis Longworth, Orka 4243.

10. ANNIVERSARY SONG
    "Published by the Maid (ASCAP)
    From the Columbia film "The Jolson Story," sung by Al Jolson. Records available: Hors David, Orka 27794; Don Howell, Orka 27795; Frank Jour, Orka 27796; Dave Barlow, Orka 27797; Benny Moran, Orka 27798; John Larabie, Orka 27799; Electrical transcription libraries: Les Elgan, Orka 4234; Tony Pastore, Longworth, Orka 4235; George Oren, Orka 4236; Lewis Longworth, Orka 4237; Electrical transcription libraries: Les Elgan, Orka 4238; Tony Pastore, Longworth, Orka 4239; George Oren, Orka 4240; Lewis Longworth, Orka 4241; Electrical transcription libraries: Les Elgan, Orka 4242; Tony Pastore, Longworth, Orka 4243; George Oren, Orka 4244; Lewis Longworth, Orka 4245.
MUSIC PUBLISHERS' BATTING AVERAGES

Following batting averages of publishers are based on number of points scored in a one-year period in The Billboard's Honor Roll of Hits. To simplify the scoring this system was used: For every week a tune was No. 1 in the Honor Roll the publishers' averages appear in this issue. Remaining 26 will appear in next week's issue.

<table>
<thead>
<tr>
<th>PERFORMER</th>
<th>POINTS</th>
<th>TOTALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>SANTLY-JOY</td>
<td>188</td>
<td>188</td>
</tr>
<tr>
<td>TILL THE END OF TIME</td>
<td>22</td>
<td>22</td>
</tr>
<tr>
<td>HONOR ROLL</td>
<td>277</td>
<td>277</td>
</tr>
<tr>
<td>WHAT IT SEEMED TO BE</td>
<td>96</td>
<td>96</td>
</tr>
<tr>
<td>TOTAL</td>
<td>714</td>
<td>714</td>
</tr>
</tbody>
</table>

BILLBOARD FIRST ANNUAL MUSIC-RECORD POLL

January 4, 1947

1946 HONOR ROLL OF HITS

THE YEAR'S TOP WRITERS

1. Bennie Benjamin

SONATA

Carmen Cavallaro, Decca 23742; Perry Como, Victor 20-2033; Larry Green, Columbia 37218; Tony Martin, Mercury 3045; Jo Stafford, Capitol 327; Claude Thornhill, Columbia 33719; The Sheiks, Marion 1090; George Towne, Sonora 3004.

OXFORD MUSIC CORPORATION

George Joy, Pres.

AND FOR A PACE-MAKING START IN 1947

SANTLY-JOY

TOMMY VALANDO, Gen. Prof. Mgr.

1619 BROADWAY

NEW YORK 19, N.Y.

I WANT TO THANK YOUR FOLKS

By Bennie Benjamin and George Weiss

...and now in preparation, a great new Benjamin & Weiss tune.

SPEAKING OF ANGELS

SANTLY-JOY, INC.
PHIL REGAN

It's that boy with the sugary pipes doin' himself proud! He sets these two numbers down on the plastic in a style that tantalizes the trade into pushing those /joke-buttons/ again and again!

"IF I HAD MY WAY!!"

and

"CUDDLE UP A LITTLE CLOSER"

Majestic No. 7212

---

**PLAY STATUS OF FILMS WITH LEADING SONGS**

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach top due to the popularity and of course, many others are never even published.

---

**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music selling during the week. List is based on reports received each week from all the nation's sheet music publishers. Songs are listed according to greatest number of sales.

- (F) indicates tune is in film, (R) indicates tune is available on records.

---

**ENGLAND'S TOP TWENTY**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKLY 1947 ISSUE</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>RECORD COMPANY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>&quot;SOMEBODY TO LOVE&quot;</td>
<td>Peter Maurice</td>
<td>Decca</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>&quot;FAREWELL, SOONER OR LATER&quot;</td>
<td>Peter Maurice</td>
<td>Decca</td>
</tr>
<tr>
<td>3</td>
<td>1</td>
<td>&quot;THE WAILING WIND&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
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<tr>
<td>4</td>
<td>1</td>
<td>&quot;THAT'S MY SONG&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
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<tr>
<td>5</td>
<td>1</td>
<td>&quot;I'M BRINGIN' IT BACK&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
</tr>
<tr>
<td>6</td>
<td>1</td>
<td>&quot;I'M COMIN' BACK&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
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<tr>
<td>7</td>
<td>1</td>
<td>&quot;IT'S NOT THE END OF THE WORLD&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
</tr>
<tr>
<td>8</td>
<td>1</td>
<td>&quot;I'M NOT THE ONE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
</tr>
<tr>
<td>9</td>
<td>1</td>
<td>&quot;I'M NOT THE ONE TO BE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
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<tr>
<td>10</td>
<td>1</td>
<td>&quot;I'M NOT THE ONE TO BE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
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<tr>
<td>11</td>
<td>1</td>
<td>&quot;I'M NOT THE ONE TO BE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
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<tr>
<td>12</td>
<td>1</td>
<td>&quot;I'M NOT THE ONE TO BE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
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<tr>
<td>13</td>
<td>1</td>
<td>&quot;I'M NOT THE ONE TO BE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
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<tr>
<td>14</td>
<td>1</td>
<td>&quot;I'M NOT THE ONE TO BE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
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<tr>
<td>15</td>
<td>1</td>
<td>&quot;I'M NOT THE ONE TO BE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
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<tr>
<td>16</td>
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<td>&quot;I'M NOT THE ONE TO BE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
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<tr>
<td>17</td>
<td>1</td>
<td>&quot;I'M NOT THE ONE TO BE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
</tr>
<tr>
<td>18</td>
<td>1</td>
<td>&quot;I'M NOT THE ONE TO BE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
</tr>
<tr>
<td>19</td>
<td>1</td>
<td>&quot;I'M NOT THE ONE TO BE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
</tr>
<tr>
<td>20</td>
<td>1</td>
<td>&quot;I'M NOT THE ONE TO BE&quot;</td>
<td>Robert E. Dix</td>
<td>Capitol</td>
</tr>
</tbody>
</table>
Music Operators: I LOVE YOU
MAJESTIC RECORD No. 7204

but not FOR SENTIMENTAL REASONS
MAJESTIC RECORD No. 7204

I've realized TOO MANY TIMES
MAJESTIC RECORD No. 1105

I can't send TO EACH HIS OWN message
MAJESTIC RECORD No. 1070-7188

So-o-o BLESS YOU FOR BEING AN ANGEL
MAJESTIC RECORD No. 1089

EDDY HOWARD

AND HIS ORCHESTRA
Currently at Commodore Hotel
New York City

Thanks for making me the winner
of number one position:
MOST PLAYED RECORD ON THE
NATION'S JUKE BOXES
(Billboard Annual Poll)

P. S. I hear my
RICKEY RICKSHAW MAN
MAJESTIC RECORD No. 1078

Personal direction W. Biggie Levin
Music Corporation of America
FRANCES LANGFORD with Earle Hagen’s Orchestra

"I HAVEN'T GOT A WORRY IN THE WORLD"

"TIME ON MY HANDS"

Popular series No. 3050 — 60c

One of the first to record the Rogers-Hart/Meriment tune "I HAVEN'T GOT A WORRY IN THE WORLD," Frances Langford, aided by the superb melodies of Earle Hagen, passes the lyrics on this new number in a poppy, lifting fashion. ... The honey-tinted songstress makes this number sparkle in a very smooth manner. ... Frances pulls the stops on the flip-over, "TIME ON MY HANDS," making this slow, dreamy number comparable to the best of its kind. ... The Starlighters of Chesterfield Supper Club fame, give Frances some very telling vocal assistance.

TINY HILL and His Orchestra

"SOMEBODY STOLE MY GAL"

"AINTCHA TIRED"

Mercury series No. 6027 — 75c

The king of the "double-shuffle" beat, rips off two clever numbers on this release. ... Tiny Hill bubbles along on the lyrics of "SOMEBODY STOLE MY GAL" in a nice swing tempo, and backs it up with a cute version of "AINTCHA TIRED." Two tunes that will be in demand among all Tiny Hill fans.

HARRY COOL and His Orchestra

"IT'S DREAMTIME"

"CECILIA"

Popular series No. 3054 — 60c

From the Universal-International pic, "I'll Be Yours," Harry Cool has selected "IT'S DREAMTIME" for his latest release. ... Harry showcases this tune in a very beautiful, dreamy manner, while sharing the vocal honors with Evelyn Stalling. ... With the arrangement, Harry gives this tune, it's sure to be a top-heavy favorite. ... For the backing, Harry picked that very popular favorite he helped make famous years ago, "CECILIA" ... This time it's Jimmy Dell on the vocals, with a smoothness of an arrangement that will put up your ears and make your feet dance.

EDDIE "Cleanhead" VINSON and His Orchestra

"KIDNEY STEW BLUES"

"OLD MAID BOOGEY"

Mercury series No. 8028 — 75c

The acknowledged "King of the Blues," Eddie "Cleanhead" Vinson, gives good evidence to support his position, with his latest release. ... "KIDNEY STEW BLUES" and "OLD MAID BOOGEY," both featuring "Cleanhead" on the vocals, are right up the Vinson alley and he gives both numbers the treatment they deserve.

ALBERT AMMONS and His Rhythm Kings

"DEEP IN THE HEART OF TEXAS BOOGIE"

"SWEET PATOOTOY BOOGIE"

Celebrity series No. 5009 — 75c

Texas here we come! Wait until the guys and gals of the Lone Star State hear "DEEP IN THE HEART OF TEXAS BOOGIE" played the way Albert Ammons and his Rhythm Kings do it. ... It’s a jivey, jumpy, groovy affair with a solid beat to the verses by Ammons, a blazing guitar chorus by Ellsworth Perkins, and a rockin', riffin' bass by Israel Crosby. Bucked up by a very cute, and sweet boogie number, "SWEET PATOOTOY BOOGIE."
"HERE'S MY LATEST RECORD, FOLKS!"

WHAT IS LIFE WITHOUT LOVE!

BE SURE THERE'S NO MISTAKE!

VICTOR RECORD
No. 20-2058

"I'm kind of proud of this record because I reckon both sides will be hits. They're the kind of songs that always make the real foldin' money in the jukes. But don't take my word for it. Give a listen and see for yourself."

EDDY ARNOLD AND HIS TENNESSEE PLOWBOYS

EXCLUSIVE RCA VICTOR ARTIST
**BEST-SELLING POPULAR RETAIL RECORDS**

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 400 dealers in all sections of the country. Records are listed numerically according to greatest sales. (P) indicates tune is in a film; (M) indicates tune is in a light musical. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
<th>Store</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>THE OLD LAMPLIGHTER</td>
<td>Sammy Kay - Billy Williams</td>
<td>Victor</td>
<td>20,096</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>HUGGIN' AND CHALIN'</td>
<td>Harry Carney</td>
<td>Decca</td>
<td>23,475</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>OLE BUTTERMILK SKY</td>
<td>Hoagy Carmichael</td>
<td>Decca</td>
<td>23,769</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>(I Love You) FOR SENTI-</td>
<td>Dinah Shore</td>
<td>Columbia</td>
<td>23,768</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>THE OLD LAMPLIGHTER</td>
<td>Kay Kyser</td>
<td>Decca</td>
<td>23,206</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>(I Love You) FOR SENTI-MENTAL REASONS</td>
<td>Eddy Howard</td>
<td>Columbia</td>
<td>23,764</td>
<td></td>
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<tr>
<td>1</td>
<td>MANAGUA, NICARAGUA</td>
<td>Freddy Martin</td>
<td>Victor</td>
<td>25,022</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>HUDDLE UP</td>
<td>Vaughn Monroe</td>
<td>Decca</td>
<td>23,206</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>LATE SO EARLY</td>
<td>Charlie Spivak</td>
<td>Decca</td>
<td>23,762</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>OPEN THE DOOR</td>
<td>Richard “Dixie” Fletcher</td>
<td>Columbia</td>
<td>23,761</td>
<td></td>
</tr>
</tbody>
</table>

**STERLING ANNOUNCES**

2 MORE HIT RECORDS IN THEIR HILLBILLY AND WESTERN CATALOGUE

SR 203—I'M SORRY IF THAT'S THE WAY YOU FEEL and FATHER AND FARThER APART

Featuring Skeeter and Gay Willis, three famous Oklahoma Wranglers in two excellent WESTERN tunes.

SR 204—WEALTH WON'T SAVE YOUR SOUL and WHEN GOD COMES AND FATHERS HIS JEWELS

By Hank Williams and The Country Boys.

PLUS THESE TWO PREVIOUS RELEASES

SR 201—CALLING YOU and NEVER AGAIN (will I knock at your door)

By Skeeter and Gay Willis.

The new Sterling 200 Series is terrific and at the peak of popularity.

**JUKE BOX No. 1 RACE RECORD LINE**

Juke Box Record Co., New York 19, N.Y.

- **No. 777**
  - Here's a Latin Treat
  - Enric Madriguera sings
  - Tiqui Tiqui Tan
  - Patricia Gilmore sings
  - La Rumbita Tropical
  - Enric Madriguera and his Orchestra

**BEST-SELLING POPULAR POPULAR ALBUMS**

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 400 dealers in all sections of the country. Records are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Album Title</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Glenn Miller</td>
<td>Glow Mills and Orchestra</td>
<td>Victor</td>
<td>14,448</td>
</tr>
<tr>
<td>2</td>
<td>Al Jolson</td>
<td>Al Jolson Album</td>
<td>Decca</td>
<td>4,669</td>
</tr>
<tr>
<td>3</td>
<td>Vaughn Monroe</td>
<td>Vaughn Monroe's Dreamland</td>
<td>Decca</td>
<td>1,669</td>
</tr>
<tr>
<td>4</td>
<td>Twilight Time</td>
<td>Three Com's</td>
<td>Decca</td>
<td>1,669</td>
</tr>
<tr>
<td>5</td>
<td>Ring Crosby, Fred Astaire and Trudy Erwin</td>
<td>Ring Crosby, Fred Astaire and Trudy Erwin</td>
<td>Decca</td>
<td>1,669</td>
</tr>
</tbody>
</table>

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Album Title</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Chopin's Polonaise</td>
<td>Chopin's Polonaise</td>
<td>Victor</td>
<td>11,668</td>
</tr>
<tr>
<td>2</td>
<td>Clair de Lune</td>
<td>Clair de Lune</td>
<td>Victor</td>
<td>11,665</td>
</tr>
<tr>
<td>3</td>
<td>Jalousie</td>
<td>Jalousie</td>
<td>Victor</td>
<td>11,664</td>
</tr>
<tr>
<td>4</td>
<td>Three Com's</td>
<td>Three Com's</td>
<td>Decca</td>
<td>12,606</td>
</tr>
<tr>
<td>5</td>
<td>Ring Crosby, Fred Astaire and Trudy Erwin</td>
<td>Ring Crosby, Fred Astaire and Trudy Erwin</td>
<td>Decca</td>
<td>11,663</td>
</tr>
<tr>
<td>6</td>
<td>Al Goodman Ork, Vladimir Sokoloff</td>
<td>Al Goodman Ork, Vladimir Sokoloff</td>
<td>Victor</td>
<td>4,000</td>
</tr>
</tbody>
</table>

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Album Title</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Victor</td>
<td>1,078</td>
</tr>
<tr>
<td>2</td>
<td>Blasetersa</td>
<td>Blasetersa</td>
<td>Victor</td>
<td>1,078</td>
</tr>
<tr>
<td>1</td>
<td>Oscar Levant</td>
<td>Oscar Levant</td>
<td>Columbia</td>
<td>1,078</td>
</tr>
<tr>
<td>3</td>
<td>Alfred Newman Conducts</td>
<td>Alfred Newman Conducts</td>
<td>Columbia</td>
<td>1,078</td>
</tr>
<tr>
<td>4</td>
<td>Pianistic Music of Chopin</td>
<td>Pianistic Music of Chopin</td>
<td>Columbia</td>
<td>1,078</td>
</tr>
<tr>
<td>5</td>
<td>Eugene Ormandy, conductor</td>
<td>Eugene Ormandy, conductor</td>
<td>Philadelphia Ork</td>
<td>1,078</td>
</tr>
</tbody>
</table>

**BEST-SELLING POPULAR POPULAR ALBUMS**

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<th>Position</th>
<th>Artist</th>
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</tr>
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<td>Harry Carney</td>
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<td>8</td>
<td>Hoagy Carmichael</td>
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<td>9</td>
<td>Dinah Shore</td>
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<td>3</td>
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</tr>
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<td>7</td>
<td>Charlie Spivak</td>
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<td>Decca</td>
<td>23,762</td>
</tr>
<tr>
<td>10</td>
<td>Richard “Dixie” Fletcher</td>
<td>Richard “Dixie” Fletcher</td>
<td>Columbia</td>
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</tr>
</tbody>
</table>

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

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<td>Glenn Miller</td>
<td>Glow Mills and Orchestra</td>
<td>Victor</td>
<td>14,448</td>
</tr>
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<td>Al Jolson</td>
<td>Al Jolson Album</td>
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<td>Vaughn Monroe</td>
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<td>21</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Victor</td>
<td>1,078</td>
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<td>2</td>
<td>Blasetersa</td>
<td>Blasetersa</td>
<td>Victor</td>
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<td>1</td>
<td>Oscar Levant</td>
<td>Oscar Levant</td>
<td>Columbia</td>
<td>1,078</td>
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<tr>
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<td>Alfred Newman Conducts</td>
<td>Alfred Newman Conducts</td>
<td>Columbia</td>
<td>1,078</td>
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<tr>
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<td>Pianistic Music of Chopin</td>
<td>Pianistic Music of Chopin</td>
<td>Columbia</td>
<td>1,078</td>
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<tr>
<td>5</td>
<td>Eugene Ormandy, conductor</td>
<td>Eugene Ormandy, conductor</td>
<td>Philadelphia Ork</td>
<td>1,078</td>
</tr>
</tbody>
</table>
COMO!
with Orchestra, Lloyd Shaffer, Conductor
I Want To Thank Your Folks
Perry sings it in slow gliding tempo—a nice, hummable number.
AND
That's Where I Came In
A sure hit . . . one of Como's best to date!
RCA Victor 20-2117

GREEN!
Ollie Olsen sings the vocals. "AA" is an old favorite with Larry's tricky new piano treatment. "99"
is new . . . swell for dancing . . . Hawaiian flavor.
How High The Moon
AND
Far-Away Island
RCA Victor 20-2119

JONES!
Spike Jones and his Other Orchestra in two new nickel-noshers

NATIONAL SPECIAL
JUST RELEASED!

TEX BENEKE
with The Miller Orchestra
Hoddle Addle
Terrific juke box material . . . a jump novelty song with Tex and the Mello Larks in the catchy vocals.
AND
Anniversary Song
A smooth, sentimental ballad from the Columbia picture "The Jolson Story." Vocal by Garry Stevens and the Mello Larks.
RCA Victor 20-2126

ARNOLED!
and his Tennessee Plowboys
What's Life Without Love
Here's a swell new country ditty that's getting tremendous promotion.
AND
Be Sure There's No Mistake
A sure favorite for Arnold fans.
RCA Victor 20-2058

Laura
A new arrangement . . . easy vocals. Fun for everybody and pretty for you!
AND
When Yuba Plays
The Rumba On The Yuba
The Rumba On The Yuba
features "Country" Washburns in a swing tuba solo. Terrific dance beat.
RCA Victor 20-2118

JAZZ GILLUM
I'm Not The Lad
AND
Long Razor Blues
RCA Victor 20-2119

THE STARS WHO MAKE THE HITS ARE ON
RCA VICTOR RECORDS
**Columbia Records**


**Juke Box Record Plays**

**Week Ending January 31**

**Most-Played Juke Box Records**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 2,000 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same type. Unless shown in this chart, other available records of tunes listed here will be found in The Honor Roll of Hits, Music Popularity Chart, Part I.

**Going Strong**

<table>
<thead>
<tr>
<th>Position</th>
<th>Week Last Five to Date</th>
<th>Week Last One to Date</th>
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<tbody>
<tr>
<td>1</td>
<td>HUGGIN' AND CHALKIN'</td>
<td>Dec 23745</td>
</tr>
<tr>
<td>2</td>
<td>THE OLD LAMPLIGHTER</td>
<td>Dec 23745</td>
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<td>3</td>
<td>MANAGUA, NICARAGUA</td>
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<td>4</td>
<td>OLE BUTTERMILK SKY</td>
<td>Dec 23745</td>
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<td>5</td>
<td>THE OLD LAMPLIGHTER</td>
<td>Dec 23745</td>
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<tr>
<td>6</td>
<td>I'M WITH YOU</td>
<td>Dec 23745</td>
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<tr>
<td>7</td>
<td>SWANEE RIVER</td>
<td>Dec 23745</td>
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<tr>
<td>8</td>
<td>I'M NOT YOUR BUT US</td>
<td>Dec 23745</td>
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<tr>
<td>9</td>
<td>THE CALICO GIRL</td>
<td>Dec 23745</td>
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<tr>
<td>10</td>
<td>THE OLD LAMPLIGHTER</td>
<td>Dec 23745</td>
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<tr>
<td>11</td>
<td>AIN'T NOBODY HERE BUT</td>
<td>Dec 23745</td>
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<tr>
<td>12</td>
<td>THE CALICO GIRL</td>
<td>Dec 23745</td>
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<td>13</td>
<td>AIN'T THAT JUST LIKE</td>
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<tr>
<td>14</td>
<td>CALICO KIDS</td>
<td>Dec 23745</td>
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<tr>
<td>15</td>
<td>THE OLD LAMPLIGHTER</td>
<td>Dec 23745</td>
</tr>
</tbody>
</table>

**Comin' Up**

**Most-Played Juke Box Folk Records**

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

**Most-Played Juke Box Race Records**

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

---

**JALOUSIE (Jealousy)**

**The Man With The Horn**

COLUMBIA 37218

*OH, BUT I DO*

(from "The Time, The Place and The Girl") Vocal by Buddy Di Vito

**Life Can Be Beautiful**

(from "Smash Up") Vocal by Marion Morgan

**One More Kiss**

Vocal by Willie Smith (both from "If I'm Lucky")

COLUMBIA 37148

---

**Columbia Records**

The Billboard February 8, 1947
KING IS FIRST again!

KING WAS FIRST TO RECORD SUCH SMASH HITS AS - FILIPINO BABY, RAINBOW & MIDNIGHT • HILLBILLY BOOGIE • FREIGHT TRAIN BOOGIE • STEEL GUITAR STOMP, AND MANY OTHERS.

HERE WE ARE - FIRST AGAIN WITH A TERRIFIC NEW TUNE RECORDED BY A NEW ARTIST.

NEW
PRETTY BLONDE
(NEW JOLE BLON)

A SENSATIONAL NEW ARTIST SCORING A SMASH HIT, HIS FIRST RECORDING...

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KING RECORD DIST. CO.

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CINCINNATI 7, OHIO

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Distributors for Tex., La. & Ark.

RECORD RELEASING CORP.
Distributors for Okla. and Kansas

SUPERIOR DISTRIBUTING CO.
1006 W. Washington Blvd.
Los Angeles 15, Calif.
Distributors for West Coast
RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Charts.

SANTA CATALINA

Frederic Martin with vocal by Stuart Wade and the Martin Men

This island of the Pacific Coast, while not connected with romantic order, may well become a native "grip" in this lovely ballad creation by Martin Men, who write a beautiful melody fabric around a blending song story. Tender touch and soft Stride bring out all of its melody’s charm, while Stuart Wade, assisted by the Martin Men, builds strongly for the lyrical appeal. Bekee is another lush love ballad that holds just as many promises. It, of course, provides the same instrumental setting for "Say So," which Wade handles alone.

HIS FEET TOO BIG FOR BED...

Don Kenton with vocal by June Christy and the Petes...

Calypso type tune that may catch on, despite very much musical stuff and a June Christy vocal that’s below her usual standard. Petes, the new Martin Men group, make an impressive debut and lend enough commercial spigot to the catch phrases used by the pluggers in a solid mixed culture. Flip, "After All," with Bigg Eltie ballad with fine paste!, and the Martin Men on its subdued, commercial kick yet on wax.

I TIPPED MY HAT AND SLOWLY

Jack Smith with the Clark Sisters and Rode Away...

Both of the several versions of this Western dance, already on the wax market, have much potential support from the Clark Sisters (vocals) and Donny and the Shondel conducted Ork. Disk should draw a flock of jive spikers. Bucking is lovely from "Pickard’s Rainbow." "If I Tipped My Hat," a flip, is given a quick tempered spin by Smith and the Clark. Should catch fair Juke box on, but "Pinned My Hat" is the ace.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of Juke box operators.

FREDDY MARTIN (Victor 20-2139)

Sante Catalina—FT-VC

Say So—FT-VC

Introducing two beautiful ballad melodies, this two-sided wax offers melodic Self-wrapping Streets waving the melody flavors with Stuart Wade, one of the unique baritone stylists. Pipes provide the lyrical permutations, Freddy Martin brings much in the way of much more songs. Packing all the charm and appeal of another "Isle of Capri" in Tony Spen’s "Santa Catalina," developing a completely romantic aura around that West Coast Island. The bended harmonies of The Martin Men heighten Wode’s lyrical appeal, bringing added charm to his hit. And just in time for melody and song is Kim Glexon and Eugene Capesberger’s "Say So" love ballad which Wode handles alone for the waxage.

Sante Catalina" spins as a rare winner in near seamless brightness which would make it a major item for the music house. With "Say So" holding just as much promise.

GENE KNUPA (Columbia 37224)

Opus No. 1—FT-VC

Value Trifles—FT-VC

The Kupai gang cut these aids along this month ago, but the pluggers had just none of its policy for today. The band to full dress arrangement for this wax score, its solid ensemble playing in the fashionable swing tempo for By Oliver’s ruff pattern, "Opus No. 1," to which Anne O’Hare adds life to the 10th Rhythm. The beat is even brighter and just as solid for a powerfully ensemble scoring of the familiar Sielmen classic, "Value Trifles," which braves to make the play of originality. Gennel and Kupai plenty of opportunity to bang away at his dromas as well as leading Charlie Ventura ride out and fabulously on his tenor sax. Just a last.

Parking plenty of jump ways for the phone fans, "Opus No. 1," should w0n plenty of nickels.

BING GROSE-JUDY GARLAND

(Decot 23666, 32374, 23056)

When You Make Love to Me—FT-VC

It Could Happen So—FT-VC

Temptation—FT-VC

Mine—FT-VC

This three give out on a match of ballads for these sides about Judy Garland for one set (23666). And with the more selections, for the host of the plugging jobs, Fant Cawley, giving Croft’s sizzling leave little to be desired for "Temptation." His assigned style, the luscious and the spinning smoothness, Victim Tender’s music provides the twin musical background for "When You Make Love to Me" while John Beach Trotter com-
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706 Fort St. • Honolulu, Hawaii

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GEORGE TOWNE
AND HIS ORCHESTRA
Sonora Record No. 2002
"You Can't See the Sun When You're Crying"
Vocal by Mary Ann Wayne
"We Could Make Such Beautiful Music"
Vocal by Mary Ann Wayne and Russell Drew
Sonora Record No. 2004
"Anniversary Song" Vocal by Mary Ann Wayne and Russell Drew
"Sonata" Vocal by Russell Drew
Currently featured at New York's Edisson Hall, with NBC, CBS, and ABC weekly workshops. George Towne's family is rapidly gaining in the good frame. Selecting in sparkling danceable arrangements and refreshing novelty numbers. George brings these new top hits to Sonora Records.

ROY SMECK
AND THE MUSIC MEN
Sonora Record No. 2000
"Charmaine" Vocal by Bob Hauston
"Steel Guitar Rag"
The dreamy old ballad, "Charmaine," backed up with the jampacked rhythm of "Steel Guitar Rag" give full scope to the versatility of the Mamie Smock Orchestra. Roy Smock has appeared in Paramount and Warner Bros. movies, has played with Nelson Thornes and the New York Philharmonic. He headlined at Radio City Music Hall in New York. You'll want these typical Roy Smock interpretations.

D'ARTEGA
AND HIS ORCHESTRA
Sonora Record No 3041
"Beware My Heart"
"Night of Memories"
Vocals by Tony Russo
D'Artega, currently featured in the United Artists' film "Carnegie Hall" brings to the new field of the modern dance hits a rare touch of class. Here are two lovely melodies in his housing arrangements of these two lovely melodies. It's the perfect setting for the lush ballads of Tony Russo.

BOB HOUSTON
Sonora Record No. 3042
"The Man Who Paints the Rainbow in the Sky"
"You Call It Madness (But I Call It Love)"
Sonora Record No. 3043
"How Are Things in Glocca Morra"
"Dream, Dream, Dream"
There's a new style in Bob Houston's still handling of this music. The.Tasking is the romantic mood that adds a bit of nostalgia to the backing of these new dance numbers. With the smooth vocal of Russel Drew and NBC Towne Hotel, this record is a winner on NBC's "Music Goes Like It" and "Lyrics and Melodies," and is between on these fine new recordings.

SAXIE DOWELL
AND HIS ORCHESTRA
Sonora Record No. 3036
"It's Dreamtime"
Vocal by Susan Shepard and Don Grady
"All I've Got Is Me"
Vocal by Saxie Dowell
Sonora Record No. 3039
"Serenade to Love" Vocal by Don Grady
"Lulu Had a Sweetheart" Vocal by Saxie Dowell
Adopting the electric rhythm he helped to put into lindy mode, Saxie Dowell has hit the bottomless rhythm on NBC's "Magic Goes Like It" and "Lyrics and Melodies" with a new danceable title as much in demand. His original and interesting novelty arrangements are the delight of fans everywhere, will produce a big play for operators and dealers.

Sonora Records
Clear as a Bell

Saxie Dowell

Sonora Radio and Television Corp.
322 North Hoyne Avenue, Chicago 12
INK SPOTS (Decapo 23737, 23806)
Blaze You—FT; V.
Address Unknown—FT; V.
That's Where I Come In—FT; V.
You Can't Take the Sun When You're Crying—FT; V.

You put from the talk spots refrain in this needing. And in each instance, it's the soul and intimate singing of Bill Kenny backed by the sustained horns of the other three sax, interwoven on the lyrical recitation. The pattern lends itself best for the sentimental words and music of "You Can't See the Sun When You're Crying," spacing so slow ballad, as does "That's Where I Come In." "Blaze You" is taken at a brighter tempo, Kenny losing much of his expressive qualities in the hurrying, while orchestra better with the odd address Unknown in the same tempo.

If the song strikes its stride, talk spots will pay off dividends with their display of "You Can't See the Sun When You're Crying."

PANCHO (Apollo 1026)
Help All You—FT; VC.
Improvise—FT.

The late American rhythms expounded by Pancho, long-time favorite of the smart spots, gives the label a strong attraction in the below-the-border regular. Pancho's smooth talking, fashioning the melody as colorfully as the rhythm which in it is set, is just what it takes to keep the flaps swinging—the new look being banded. Really one of the most engaging rhythm platters on the market is his instrumental "Improvisando," in melody and rhythm with a generous portion of fine piano stylingingered in verses. "Help All You," to a faster rhythm beat, is a novelty item that is musically just as inviting for the rumba addicts. And for added measure, Pepe and The Murphy brothers blend their voices for the English lyrics in spirited rhythm style.

For the rumba addicts, "Improvisando" is a tip top smoker.

JOE BIVIANO QUINTET (Sonora 306)
Stumbling—FT.
Bugs Can't Help—FT.

Fathoming those standards in rhythm form, there are bright vocals in the background cut by Joe Biviano's arrangement. Anthony Marcellus's vibraphone, guitar pickings and Michael Colier's piano fingerings. Moreover, their wearings for Zen Grammar's piano classic, "Stumbling," is so musical as it is rhythmic, the beats all the more pronounced. Anthony Gompertz's guitar sensibilities and Ward Law's ball fiddling to round out the ensemble entirely assists for swinging, "Bugs," the boys get a chance to show off their individual improving talents as well as "Bugs Can't Help." For critics watching that will find more favor in the homes.

EDDY HOWARD (Majestic 1105)
Too Many Times—FT; VC.
I Want to Thank You—FT; VC.

Eddy Howard, master of the rumba, blended with the voices of the band and with the band laying down the melodies as smoothly as the song itself, is a winner as the song is over, the song selections are such that prove to be a lead off the hit parade. Plenty conviction in the harmony singing, rhythms each bright, for Humor Boost records. "Too Many Times," a catchy duty about being away for too many times at the altar, it's the slow and silky ballad spinning it to its peak. Miss Howard stutters in "I Want to Thank You" for Mississippi's charmer, Eddy Howard starts off on time... and after the instrumental slacks, nice with the trio of voices to finish it out in good order. Both song and presentation spell please play for "Too Many Times."

FRANKIE CARLE (Columbia 27232)
We Could Make Such Beautiful Music—FT.
Too Many Times—FT; VC.

Once again back on oldie, Frankie Carle sums it over to Gregg Lawrence, whose once-grooved harmonizing caused by Mervyn Hughes's full-colored phrasings, makes it pop, for "We Could Make Such Beautiful Music." And there's just enough of the maestro's identifying Rhythm spark to give the side some instrumental value. Backedke and brighter, with fuller complement of the ensemble in addition to the Carle ivory toppers, it is the beauty "Too Many Times" for which Miss Hughes makes her rhythmic claims count toward the duty's contagion. "Too Many Times" is a chiff as a song and coin clogger.

TEX BENKE (Victor 20-2123)
Sleepwalking—FT; VC.
It Might Have Been a Different Story—FT.

Tex Benke takes two new ballads of current vintage and gives to both rich harmonies and vocal color, but without stand-out apart from its high desirability. The maestro's score in "Sleepwalking" and George Weiss's "Speaking of Angles," which is a better title than the tune itself.

(Continued from page 28)

ALSO Getty Stevens doesn't stint in his song selling. The rich color of muted brasses, reed choir and string sweeping are a basis for the maestro's tenor sax phrases as applied to "It Might Have Been a Different Story," for which Stevens is joined by the Mills Lenz orchestra. Again here, the song sets off on a course of gentility.

Phone play will depend entirely on production and setting.

HILDEGARDE/PERCY FAITH (Decapo 23756, 23750)
I'll Close My Eyes—FT; V.
There's No Holding Me—FT; V.
I Haven't a Worry in the World—FT; V.
And So to Bed—FT; V.

This is a happy combination of expressive lyrical projection by this personal Hildegarde and the fully-fashioned instrumental creations, both warm and colored, by the large orchestra styled by Percy Faith, evidently preparing a backdrop for the bongo drum, percussive and combination complement each other in each having an equal second role of import so they share the spinning for each of the sides. As it is given the stereo place of pull, it is a welcome change to cut the cutting without impinging on its compounding and warming for the ballad sides in "I'll Close My Eyes," "There's No Holding Me," "I Haven't a Worry in the World" from "Hildegarde" and "And So to Bed" from "Percy Faith." Perfect for the parlor phoners.

HERBIE FIELDS (Victor 20-2138)
Majestico—FT.
Ballad of a Change in Me—FT; VC.

Herbie Fields comes up with another testimonial in his own jazz creations for "Majestico." The band ensemble closely knit for solid support, and spinning showcases the maestro's singering, it is sweetly played, strongly spoken. "Ballad of a Change in Me" by phrasing his clarinet hit, and he tended the workage of the bluesy rhythmic phrasing counter more than his usual. For the hot jazz fans.

DINNING SISTERS (Capital 356)
Years and Years Ago—FT; V.
He Lifted Me—FT; V.

Enrico Tossi's Rimplano Serenade trio, Davy Bergman and Jack Speef provide for this waxing ballad romance. The blend vocal charm of the Dinning Sisters, smooth and easy path, is marked by Dean Elton's gift odd heads to the baritone saxophone. For the hot fans. "He Lifted Me" is an appealing novelty, is on a slam "From and Once Cola" kick. Dinning Sisters is the rhythm twist at the start, but time's audience becomes politically soothing before needle reaches the inner core. "Xmas Age" may catch some fans.

FLIP PHILLIPS (Signature 28118)
Stampede at the Savoy—FT.
A Melody From the Sky—FT; V.

It's entirely the leapfrog artistry of Flip Phillips for this cutting. And for "A Melody From The Sky" the band arrangement made up of Woody Herman's rhythm section, Phillips rides it out expert. The vocals of the Herman head are added to make the Fligeon on the background add Improvises its slow and muddy against a bank of sustained harmonies. That kind of instrument, for the big one on tenor trombone and Marjorie Haynes on the vibes. For the hot jazz dishevelers.

DON ALFORD (Pan-American 67)
Por Que No Samba—FT.
La Rosita—FT.

Authentic spanish is shown to the south-of-the-border artists as Don Alford gives the genuine spanish sway of Tim Collier's "La Rosita." The melding of various Latin tunes centered around Don Alford.

For beyond the Rio spilling.

JACK FINCA (Mecury 5012)
Hungarian Rhapsody—Instr.
Way Past My Bedtime—FT; V.

The familiar longhaul "Rhapsody" begins badly, with a loud tempo, very weak vibrato and running crisp opening. Phi'n's place more than a place for while tuned-off, with the early headed frontier setting a punch tempo for this special pop scoring. Reverse is above-pop, well played by Tony Stockton. "Way Past My Bedtime" is ultra shouky 506 and it representa. Of Fina's bold, the "Bedtime" will pull plenty of romancers' coins.
ADVANCE RECORD RELEASES

Records listed are generally approximate supplied in advance by record companies, mainly two weeks in advance of actual release. Only records of those manufacturers supplying information are listed.

POPULAR

AFTER YOU ............ Glen Miller (The Three Keys) (HIS FEET) Capital 361
BABY MADE A CHANGE IN ME .......... Herbie Fields Ork (Herbie Fields) (WAVE MA RIA) Victor 20-2138
BATTERED BRIDE BOOGIE .......... Jimmy Dorsey (SCHERER - MODERN) Decca 1059
DANCING TAMBOURINE .......... Gaynor Carter (DIZZY FINGERS) Black & White 3012
DIZZY FINGERS .......... Gaynor Carter (DANCING TAMBOURINE) Black & White 3012
DON'T TAKE YOUR LOVE FROM ME .......... Tommmi Martin (Davy Rose) (I'M STEPPING OUT) Decca 2507

TOMORROW 8 ALL-TIME HITS

ALBUM .................. Tammy Dorsey .......... Victor P-163
ALICE YOU'RE ON FIRE .......... Boogie Woogie .......... Victor 20-2608
Chicago Go Get Down (The Sentimentalists) .......... Victor 20-2957
Embraceable You (Don Stamford - The Pied Pipers) .......... Victor 20-2857
On The Sunny Side Of The Street (The Sentimentalists) .......... Victor 20-2856
Open The Window (The Sentimentalists) .......... Victor 20-2856
Somewhere a Voice Is Calling (Frank Sinatra) .......... Victor 20-2614

EASTER PARADE .......... Danny Kaye (Black & White A O'NEIL) (LADY MARIA) Majestic 1108
THAT'S SUMMER SNOW .......... Allen Smokey (SHEHERAZADE MODERNE) Russ David (BATTERED BRIDE) (RENEWAL) MCA 1003

ROSES IN LULLABY .......... Linda I I ......... How Are These For You? (HIS FEET) Capitol 361

HOW ARE HIS DIZZY FINGERS .......... Goddard Battered Bride .......... (WAVE MARIA) Majestic 1920

ATOMIC RECORDS, INC.
5634 SANTA MONICA BLVD., HOLLYWOOD 8, CALIF.

Here's Good News for the Polka Fans!

NEW ATOMIC RELEASES

"FLIGHT OF THE VULTURE"

AND "DEEP IN THE BLUES"

VOCAL BY DAVID ALLEN

AND "LEARN TO BOOGIE"

AND "Fine and Mellow Blues" #A-260

AND "The Same Old Boogie"

AND "Make Me Know It" #A-261

BY BETTY NELL JONES

AND "RAININ' BLUES"

AND "LIZA" #A-265

BY KING OF THE TOM TOMS, CIESE PETER JOHNSON AND HIS ORCHESTRA.

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THE SWISS BOY

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Alhambra Theater Bldg.,

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4 TOP HITS

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Red Raven Polka

Tango

North America, Take It Away

Rumba

If You Roll Out The Barrel Once Too Often

(Take It Away)

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songs of tomorrow — more coming — watch us grow.

Shoes McFarland, 40c.

Dancers and Operators, 65c.

Recorded on

URBAN RECORDS.

Featured by

Jack Alllyn.
WM To Divorce
Slim Gaillard

HOLLYWOOD, Feb. 1.—William Morris Agency has decided to divorce itself from Slim Gaillard, and is preparing papers to give the cement mixer his freedom. Decision to drop Gaillard, still considered a hot attraction, is said to have been prompted by difficulties encountered in handling Negro musician and his crew. Trio was recently fired from Hollywood’s Florentine Gardens for repeatedly showing up late to work.

(WM continued from page 31)

The Billboard
February 8, 1947

CRITICS SAY IT’S GREATLY
IS IT TRUE?

On Jewel Record 41-1005
Vocal by MARION MORGAN

UNIQUE MUSIC PUBLISHERS
210 ALBERTA AVE.
DETROIT 20, MICH.

(Continued from page 31)

FOLK

BIRMINGHAM JAIL
Claude Shaver-The Old Hickory Singers
(MANDY LEE) — Columbia 37254

EINIE MEENIE DIXIE DEXY (The Dixie Dams)
Hide and Seek Song (EINIE MEENIE) — Victor 20-2136

FAT DADDY AND FARTY APRIL
Zeke Mann & The Coral Islanders — Cap 400

FAT MAN BLUES
Zeke Mann & Vocal Group —Sterling SR-203

FIGHTING FOR FREEDOM
Last John Miller (NINETY-NINE YEARS) — Victor 20-2139

HOOB BILL’S LAST RIDE
Sleepy Hollow Ranch Gang (SLEEPY HOLLOW) — Majestic 11006

I CAN’T GET OUT OF TEXAS
PARKER (I’LL FILL THE WORLD WITH A WHISTLE) — Victor

IF I’LL FILL THE WORLD WITH A WHISTLE
Zeko Clements & His Western Swing Band (OKLAHOMA BLUES) — SR-202

I’LL HAVE A NEW BABY (I’M GONNA HAVE A BABY)
Byron Stark (THE OLD WHITE FATHER)

I KNOW IF THAT’S THE WAY YOU FEEL (I’M A FOOL ABOUT MY MAMMA)
Skeeter and Guy Williams (FATTLE AND YOU)

IT’S AIN’T NO SIN TO CRY (IT’S AIN’T NO SIN)
Johnny Bond and His Red River Boys (CAPITOL) — Columbia 37251

IT’S INDIAN SUMMER
Qone Waters and the Plantsmen (IT’S INDIAN SUMMER) — De Luxe 1005

I’VE TRIED TO FORGET THAT I LOVED YOU
Arthur Smith & His Dixie Lines (ONE NIGHT I’LL BE FREE) — De Luxe 37252

KENTUCKY WALTZ
Eddie DeLug and His Boys (RAINBOW LOVERS) — Columbia 37255

MANNIE LEE
Claude Shaver-The Old Hickory Singers (BIRMINGHAM JAIL) — Columbia 37254

MY HEART IS A LARIAT
Paul Anton Ork (Phil Berry) (MY HEART IS A LARIAT) — Majestic 11006

MY LITTLE SWEETHEART IN MARYLAND
Paul Anton Ork (Phil Berry) (MY LITTLE SWEETHEART IN MARYLAND) — Majestic 11006

MY CHICKASAW GALS
Cowboy Gang (COWBOY GANG) — Majestic 11004

NINETY-NINE YEARS
Last John Miller (FIGHTING FOR FREEDOM) — Victor 20-2139

NINETY-NINE YEARS IS LONG TIME SINCE
Tee Ritter (ONE LITTLE) — Capitol 366

NO ONE TO CRY WILLIE (The Riders) — De Luxe 1005

OKLAHOMA BLUES
Zeko Clements & His Western Swing Band (TILL FACE) — SR-202

OLD PIGEON-TOED JOE
Tony Romano (The Venuti Ork) (I’M A FOOL ABOUT MY MAMMA) — De Luxe 37255

ONE BROKEN HEART
Arthur Smith & His Dixie Lines (ONE NIGHT I’LL BE FREE) — De Luxe 37252

ONE YEAR I’LL BE FREE (ONE YEAR I’LL BE FREE) — Victor 20-2136

PEACH PICKING TIME DOWN IN GEORGIA
Hobo Hollow Ranch Gang (Hobo Hollow Ranch) — De Luxe 1005

ROYAL MIDNIGHT
Billie Holiday and His Boys (KENTUCKY WALTZ) — Majestic 11004

ROSE OF THE ALAMO
Cowboy & The Harmoneers (COWBOY & THE HARMONEERS) — Majestic 11004

SAGE BRUSH SHUFFLE
Adolph Herman and His Antianons (SWEETHEART THIS) — Columbia 37241

SADIE SIDE JOGLE
Pee Wee King, Gene Autry, Tex Ritter (BLUES BANDIT) — Columbia 37241

SO ROUND, SO FIRM, SO FULLY PACKED
Johnny Bond and His Red River Boys (YOU BROUGHT IT) — Columbia 37251

SPARKLING BROWN EYES
Jerry and Sky and the Melody Men (SPARKLING BROWN EYES) — De Luxe 37254

SWEETHEART, THIS IS GOODBYE
Adolph Herman and His Antianons (GOODBYE) — New York 1005

THE OLD COUNTRY CHURCH
Byron Parker (WE WILL HAVE TO BUILD AGAIN) — De Luxe 37254

THREE cuts from HAMLET
June Winters-Al Riecky Ork — Mayfair 1005

THE WHALE WHO WANTED TO SING AT THE MET ALBUM
Johnny Mercer (The Pied Pipers-Uncle Remus and Original Cast) — De Luxe 37251

UNCLE REMUS ALBUM
J. Crafton Smith (THE RIDERS) — Capitol CC-49

UNCLE REMUS ALBUM
Bob Hope (EASTER PARADE) — Capitol CC-60

YOU CAN’T SING AT THE MET ALBUM
Johnny Mercer (The Pied Pipers) — Capitol CC-10

YOU SING AT THE MET ALBUM
Bob Hope (EASTER PARADE) — Capitol CC-60

CHILDREN’S RECORDS

THE ADVENTURES OF TOM OF WASHINGTON
Twelve 78RPM’s, Capitol 1005

TED AND BARNEY Thompson (Merry-Go-Round)

THE LADY IN BLUE ALBUM
Twelve 78RPM’s, Capitol 1004

TED AND PIPER OF HAMELIN
Twelve 78RPM’s, Capitol 1004

THE WHALE WHO WANTED TO SING AT THE MET ALBUM
Twelve 78RPM’s, Capitol 1004

THE WHALE WHO WANTED TO SING AT THE MET ALBUM
Twelve 78RPM’s, Capitol 1004

YOU SING AT THE MET ALBUM
Bob Hope (EASTER PARADE) — Capitol CC-60

YOU SING AT THE MET ALBUM
Bob Hope (EASTER PARADE) — Capitol CC-60

REligious

AN EMPTY MANSION
The Harmonizers Quartet (FULL MEET)

AVE MARIA
Ray Black Ork (Merry-Go-Round)

GOING TO SEE MY JESUS
Sidah Jubilee Quartet (ONE MOMENT OF GLORY) — Continental C-6038

I’LL MEET YOU IN THE MORNING
The Harmoneers Quartet (AN EVENING AT TUG HARBOR) — Capitol CC-60

IT’S GONNA RAIN
Southern Jubilee Quartet (IT’S GONNA RAIN) — De Luxe 1005

ONE MOMENT OF GLORY
Sidah Jubilee Quartet (GOING TO SEE MY JESUS) — Continental C-6038

TROUBLES OF THIS WORLD
Southern Jubilee Quartet (IT’S GONNA RAIN) — De Luxe 1005

*Mentioned in "Lonesome—That’s All" as backing for "You Can’t See the Sun When You’re Cryin’" listed last week.

**Replaces "Far Away Island" and "To Milo" (Harry Rabbitts) (Chick Hixson Ork) Mercury 3035, listed last week.

(Continued on page 100)
Bobby Byrne

Bobby Byrne, Ed Paton, Ed Zundy, Mike Leonard.


RHYTHM: Nat Lewis, drums; Lon Besinger, piano, Ray Marchan, baritone.

Byrne's major problem was that his orch. was minus much of its usual polish and impact. It seemed as if a lot of the usual driving force was missing. Byrne himself played with his usual vigor, however, the recent band biz decline and ork-retenchment programs appear to have hit the Byrne band. It has many others. The current version of Byrne's ork is minus much of its musical distinction apparent in the past few years. Byrne still plays one of the more eloquent trombones in the biz. He is usually at home playing hot or ballad. But the leader still deserves heavier praise for his geniality with the customers and his desire to play for payees rather than display his own musical credentials. Biggest kick is ork's library, which is unimaginative, like That Old Black Magic and some ork solos like Sophisticated Lady. Ork's book was at fault last June, and suffers even more now, since Byrne has made a few ork re-write callings to suit his current abbreviated line-up.

Byrne's horn, his ork has little of the swing. His best sections are the trumpet and rhythm groups. Saxes were extremely sloppy on too many numbers, the section includes couple of steling musicians in Clifford Strickland, Don Byrne (Bobby's brother). Latter got off some lovely flute solos. Vocal department is hot and cold, with both vocalists kicking off one good chimpershice for each body.

If Byrne is half the man he is reputed to be, he should realize that his trannie is still not enough to keep his ork in the public spotlight. Book needs to be expanded and control to make ork more palatable. Revitalized book would probably do for revitalized bunch of tootlers and set the ork Byrne back on the right road.

Web Holman.

Jerry Wald

Trombone: Jerry Wald.

French horn: Gene Sherry. Strings: Martha Navy, First violin; Roger Hansen, second violin, and John Smith, third violin; George Gable, viola, Hymen Gold, cello. Rhythm: Ray Sherman, piano; Jess Bourne, bass; Tony Ricci, guitar, and Nick Pelito, drums.

commenters: Jack Delean. ARRANGERS: Tony Pobalt and Ruby Tate.

Patterned for the club and hotel concert, Jerry Wald's newly formed band does the wailing sax, and the typical hotel ork, and throws full instrumental, well-mastered, trumpet and trombone with a Stray-into-fullness of a society band with a smooth sync or are, it's easy-to-take-in style of music-making with sufficient sugar content to appeal to the jazz-jive crowd. Trumpeted and French horn are used to add color to the strings, and with the use of the high-flying clarinet solo rides provides the luster.

Best in a book is a holderover from Wald's pre-string days, Clarinet Hi-Jinks. For the lacking between Beatnik's faction, fingered clar on a tremolo-string background. Limitations of Wald's wares with selections holding mostly to faves and an occasional current item. Typical items are Stompin' at the Savoy, My Blue Heaven with warbler; Koko Dino, soothing the lower with his versions of Song Is You and A Gal in Calico. Danio has gained attention on the Coast and is currently being featured as single on Black & White records. Ensemble is still new to too be from clefingers. When rough spots are cleared, crew promises to be worth a worthwhile entry in the hotel biz music books. Ork will appear in the forthcoming Columbia pic, Broadway Baby, having completed soundtrack this week.

Lee Zhito.

Bobby Sherwood
(Reviewed at the Casino Gardens, Ocean Park, Calif., January 25. Booked by Music Corporation of America. Eddie Greene, personal manager; Dave Cavanaugh, road manager.)

Trumpeters: Frank Beach, Claude Brown and Dick McKenzie.

Trombones: Benny Benson, Phil Washington, Ray Simmons and Bobby Sherwood.

Rhythm: Claude Latty, Phil Green, Dave Cavanaugh and Dave Green.

Bass: Roy Evans; drums: Jimmy Miles, Don Winget and Associates: Bobby Sherwood and Dave Cavanaugh.

Vocalists: Lynn Stevens, Bobby Sherwood and group.

Kermit Birkamp, Casino Gardens manager, is happy with the new Bobby Sherwood aggregation consisting of some of the finest instrumentalists in the business, it's love budget since it is made up of remnants of disbanded name orks.

The personnel has changed, the Sherwood book and playing style remains the same. Includes a sufficient number of slow lines and jumpers to keep both sides of the musical fence satisfied. Polio, however, could use more current pop, a weakness which, according to the trumpet king maestro, will be remedied.

Without resorting to radicalism in his arranging, there's an element of freshness in ork's scoring. Upper handsa or sax with trumpet, and trombones counterbalancing reed voicing. Banter's trumpeter to play singles inject spice into the final product.

Group will have to work together for some time before it attains to the sharpness and sparkle achieved by Sherwood's former crew. Trumpet section can hear strings better than ensemble as a whole will have to strive for cleaner cutouts. Vocal choirs are divided between eye-ball holding songstress Lynn Stevens, who takes ball and rhythm in equal stride; trombonist Phil Washburn and on strings. Vocal offerings were Miss Stevens' My Heart Goes Crazy, Washburn's Black M'tawand, and the melody of You Keeping Out My Love. Band has continued to show its love for the Sherwood Forest (a show piece and not for dancing) and Neon from America Sketches. As a whole, band gives the customers their coin's worth without being beyond reach of biz-slimped op's pocketbook. Lee Zhito.

On the Stand
Reviews of Orchestrations Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Bobby Byrne

Jerry Wald

Bobby Sherwood

Lee Zhito

New York, Feb. 1. — Leeds Music Distributor, Arnold music, turned song writer this week and showed the new how to promote his wares. A new crooner, Bobby Shaw, who teamed with poet Stephen Vincent Benet and screenwriter Benet on a book of songs entitled Sing a Song of America, will make the first of the number of Coast-to-Coast-to-Custom on a Bus, ABC net program, directed by Jack Tucker. Milton Cross will do renditions on the pieces tagged Abraham Lincoln and Nancy Hanks.
PHONOGRAPH RECORDS

If you know a phonograph to be a real hit in your store—or operate a music store that never wants to be without a good record—write for a sample of our new phonograph records. We have all of the hits, we will send you a sample of all our phonograph records. E. C. Donnelly, 509 W. Washington Ave., Minneapolis. Take a tip and send in all of your used records and buy new ones to make your store the complete phonograph hit store. We have no number or series of records enclosed and we will send you our used records for free. If you can send us your used records we can mail you new ones for a small amount or if you can send us your records, we can mail you new ones for 50 cents.

PHILADELPHIA:

Bill Richards, band booker (not the record man), will bring down the Chicago branch of Music Corporation of America to the New York office for a tour of the MCA offices. The tour will include meetings with a number of record execs and we will send you our used records for free. If you can send us your used records we can mail you new ones for a small amount or if you can send us your records, we can mail you new ones for 50 cents.

Music—As Written

NEW YORK:

Bill Richards, band booker (not the record man), will bring down the Chicago branch of Music Corporation of America to the New York office for a tour of the MCA offices. The tour will include meetings with a number of record execs and we will send you our used records for free. If you can send us your used records we can mail you new ones for a small amount or if you can send us your records, we can mail you new ones for 50 cents.

Music—As Written

The first side by the Max Miller Trio this week. . . . Kenny Sorang, ex-

Grey Theater, and his new 12-piece band worked into the Denver, for three weeks, starting March 11. . . . Paul Bannister, of the Guild, took over the Park and will start a Midwest one-on-one night from March 18 to 22.

Willie Bryant, Johnny Moore's Three Blazers and Floyd Campbell's local trio into the Rho-

man in the middle of February. . . . Chic.

Reyes, who will be replaced by Norman's or the Copa-

cabana February 17, recorded immediately to the Mocambo, Honolulu, Hawaii. . . . Johnny Gitler's ork into the Music Box, Omaha, February 10 for three weeks, after which he returns to the Om Henry Ball-

room.

HOLLYWOOD:

Glen Henry snapped a once-a-week date at Huntington Beach (Calif.) with this date after he makes a quick jog up to Salt Lake City for a Rainier Rendezvous date beginning February 17. . . . Monte Proser has postponed opening his new club at the Riv-

dery until June at the earliest. . . . Harry Babbit will continue to record with Mercury, and will be in on his re-entry into the Kay Kyser organization. Kyser will use other of our fine artists on Columbia records. . . . The Carpenter's new 10-inch disc record is now in the Moderne Record Labs back for a Southern tour and mulling several distory of this disc, due back on his recent Midwest vam-

p. . . . According to Eli Ober-

stein, initial Victor pressing of 1) Harry Runyon's "My Name is "To Live Or To Die," has 400,000. . . . Benny Goodman's first new record in 10 weeks will be for the market around March 1.

Clark Sisters, former Tommy Dorsey vocalists, have been recording for an MGM recording date. . . . Buddy Morrow will get his ork together in time for a Midwest opening, probably in Chicago, sometime in mid-

March. . . . George Shearing, McKeon and Cronin will return for their fourth wakning session for National distory.

Riley Sheppard left last week for a three-week stint for Majestic distory and to record hillbilly and folk talent. . . . Bob Eberly and Earl Sage, college students, shared this year's Gerchwin memorial contest, sponsored by the Studebaker Lodge of Fort Worth. Irving Fields at Cadillac Hotel, Miami Beach, . . . Max Terwee renewed at Sogo Room, Hollywood. . . . George

Towne ork moves back to Pelham Beach Inn February 4 after closing Hotel Edison Green Room. . . . Chuck Foster ork engagement at Hotel New

York has been extended to April.

Ex-Benny Goodman singer Art Lund signed a William Morris pact.

Schroeder Hotel, Milwaukee, using Latin crowd for the first time in history. . . . Capt. Roy Chadwick, inCarlos Montezuma is repre-

senting a Mexican side band when he used several clever promo-

tional ideas to bring payees into the dance hall. . . . Ethel Dume, a Chil-

dis pupil, is new chump with Cab Calloway, who has been selected in amateur contest at the Regal Theater.

Green Records have sold their last master to Gold Seal. Who released

Disker Rep Sees

Gold in Orient, Philippine Marts

HOLLYWOOD, Feb. 1—Recording biz can look to the Philippine Islands and the Orient as a virtually new and untouched market, according to Harold L. Appleton, Philippine manger for Pan American Records. Cur-

rently in Hollywood on a buying trip, Appleton pointed out a growing picture of consumer demand for American records, largely to a large extent by G.I. influence.

To prove his point he revealed that one Manila distributor (which he refused to name for competitive reasons) placed an initial order for 8,000 Pan Am platters, only to follow up with another order for another 35,000 discs in a short time. Same distributor, Appleton said, also ordered 12,000 platters from Decca, but deliveries have yet to be made.

War conditions, Appleton pointed out, have destroyed many pre-war distribution contacts. Public demand for American music, however, has remained high, although no appreciable number of records have been shipped since the end of hostilities. Taste runs along typical American lines, and customers want American platters and Latin-American tunes. Hilbilly, race and jazz music fail to sell in quantity.

Biggest current drawback to immediate lull in sales is scarcity of record platters. Phonographs not destroyed by war's violence were stolen by Jas occupation, and a trickle of new machines from the States fails to make up the temporary demand. Once this situation is remedied, Appleton said, lister sales should zoom, skyrocket, Apple-

ton added.

Hollywood indie platter companies, enough to plan ahead are eying Far Eastern market with not too passing interest. Most industries entered biz since the war, and foreign markets would be a new and lush market for them. Majors, on the other hands, are too occupied with domestic distribution to show much interest in exploring foreign areas, thus leaving it to independent enterprising indies to move in and view potential boom areas.

MEMO:

BARBARA BARRIE

CURRENTLY ON TOUR

FORT WORTH:

B. T. Fletcher Hereford's ork, featuring George Shearing and Roy Reyes piano, has opened an engagement at New Casino, Lake Worth. . . . Jack Amiling, owner of the New Ap- pleton's new store, has opened an indefinite engagement at the downtown Clover Club.

CLEVELAND:

Ethel Dume, a Chil-

Resentment Flares in Chi Against AFM’s $200 Ante Rule for Musicker P.A.’s
Kills Plenty of Chances for Tooiter Publicity

CHICAGO, Feb. 1. — Resentment against the Local 10, AFM, rules that its members cannot make personal appearances on radio, television, or in movie shows, unless they have no retail record outlets or charitable benefits unless a payment of $200 is paid to the union, is building here. Altho the ruling has long been in effect, cases where band promoters, ballroom operators and record sellers have been put on the spot by the ruling have been increasing at a faster rate recently.

In recent weeks the ruling has struck home and time after time. Two weeks ago Burl Ives, coming off his appearance at the Chicago Thea- ter, wanted to autograph some of his records. Huddleston, at a Loop record store, the union clamped down the $200 rule, and his appearance was canceled. Since the two were on the same bill, Mercury came thru with the $200. Since the union has been announced in big advertisements in dailies, the deal had to go thru. In each case that the musician gets $100 and the union gets $100. Jan August, who was slated to appear at the Sher- man Hotel starting January 28, also will be involved in a similar case. The rule, which makes an appearance at a new Loop record store, the store is going to kick.

The Tele Also Hit

Similar applications of the rule have occurred in radio and television. Musicians and disk jockeys, and especially the star interview programs have wanted musicians, but always the union has said no. The store is in stock, unless only the $200 was forth- coming. The rule does not apply with auto demonstrations. Recently, Victor Borge was slated to judge a beauty contest on WKOB, video sta- tion. When the station did not want to pay the $200, he judged the contest while looking at a video recording.

According to Ed Benkert, secretary of Local 10, the ruling has been applied to half personal appearances. He says that alto he realizes the attend public might be good for musicians making music, it doesn’t help other musicians. “Other musicians don’t get any benefit from the appearances,” he says, “so why we allow it?” Benkert also said the ruling applies to situations in which musicians are shown in nickers.

Rule of Its Kind

This ruling, only one of its kind in the country, has long been a gripe of musicians, their publicity men and backers.

Radio programmers feel that no- velty disk-originating and crooners are being hyped by guest appearances of big-name musical stars. As a result, these shows have to compete with programs originated in the city. If the rule is not in effect, and are at a disadvantage. Disk jockeys show themselves to be in the ascen- dant, often even using the same jockeys now using them. But even the jockeys would like to give autographs and stars for hyps, the rule stops them.

Harts Ballrooms

In one case the rule was in part responsible for closing a hotel, thus killing a spot where musicians had worked. This was Rainbow Ballroom, folded last May. This spot, which used bands for about $2,800, had worked out guest appearances by its band leaders on M. C. net show Junior Junction, and other shows. Union clamped down, however, and the tie-in and other promotions were killed. Owners of the ballroom stated that loss of this type show greatly reduced their ability to appeal to the audience, and indirectly for folding.

Third Huddleston

Suit May Involve Crhirper Stafford

HOLLYWOOD, Feb. 1.—Ex-Fled Piper Johnny Huddleston, suit, Star Interview Musicians Making Appearance, was dropped in the Studio, according to court action that the Stafford has never been formally served.

The suit Huddleston has filed two suits in California State courts and one federal action. One suit claimed that Huddleston made an appearance for the Piper and is entitled to re-employment under the G.I. Bill of Rights. A third action, a declaratory judgment, asked to be dropped by the Piper’s profits. The suit Stafford has been formally served.

The suit Huddleston has filed two suits in California State courts and one federal action. One suit claimed that Huddleston made an appearance for the Piper and is entitled to re-employment under the G.I. Bill of Rights. A third action, a declaratory judgment, asked to be dropped by the Piper’s profits. The suit Stafford has been formally served.

Max Fink, attorney for the Pipers, has filed a cross complaint asking for declaratory relief so that the courts can decide which action Huddleston may press and which claims are non- admission. The Pipers contend that the old vocal group was dissolved when Huddleston and Stafford left, and that status of the revamped quartet was a completely different or- ganization upon which Huddleston has no claim.

Frederick Trims Biggies

To Cocktail-Size Combos

CHICAGO, Feb. 1. — Frederick Bros. agency is getting around the Chicago area with a cocktail-and-bar bombing program by turning several of its frontiers into cock- a-rooster leaders. First to get heavy bands are Sully Mason and Pinky Tolman, who are being credited as leaders in the big combo- combos.

Leaders, it was reported, were agreed to a switch when they were shown that their hunk of the weekly tie-in and that it would minimize fronting troubles.
New York:

Drake Hotel has tossed out shows in its Persian Room, switched to an orchestra led by Russ Santis and Picante Rumba crew current,

Le Gourmet, swank eater, has folded.

Michael Breen, former banjo man with Barbinon Room has cut Dick Foy's orchestra off eight to five men.

Robertena Jones, of the Olde Tyme Band, with Al Wallace's orchestra at House of Heart.

Australia:

January 10th, Sydney, N. S. W. which has used flesh shows, has been sold for $282,760. Rumored that several artists, and circuits were dickering. Greater Union Theaters, Warner Bros., and MGM mentioned as interested.

Harry Wren Theaters, Ltd., have leased the Royal Theater, Hobart, Tasmania, for seven years. Wren theater will get a face-lifting before opening. Gorgeous Mel Mandel Gardens, said house will show legit, musicals and operas. -- Harry Wren Theaters, Ltd., are playing the Commodore, Baltimore, with a voodoo troop and Pin-Up Girls.

Milwaukee:

Johnny Kramer's Midgets slated for February 10 opening at the Club 26. -- Don Taylor Quartet at Current Club in Waukesha. -- Ray Wilbert replaced Mel Hall in the show at Empire Room of Hotel Sherman.

Joe Mayol, at Jimmy Fatso's Towne Room, has his own air show, Radio Ranch, July 15th, for Herkie Styles. 5:30 p.m. on WTMJ. -- "Scat" Johnson, at Fazio's, has a new staff for Easter show at Radio City Music Hall.

Jerry Hirsch, AGVA Southern rep, has resigned and is being succeeded by Ernie Faust, just out of service.

Renee Villon, is leading fem. show at New York Palace. -- Many members contributed to the Paramount Theater, Inc. Milling, faus.

Rosny Tones (5) signed for three months at National Hots, New Orleans, La., and Casino, New Orleans, opening in February.

Duro and Corda get eight weeks with options at the Casino Municipal, Vina Del Mar, Chile, starting January 15th.

Nancy Fourt, new and Jerry Di Maggio, Showboat ops, have instituted a no-cover-no minimum policy. Kay Hatcher, photographer, has shifted from apartment to wharfing and piano-playing spot to his New York residence. -- Jerry Klein's Town and Country Club cutting floorshows to three on Saturday afternoons beginning January 26th.

Irving Grossman, Western representative of Russ Santis, has gone around in his own plane.

Woodys and Bray held over thru February and Admiral's Atomics. -- Lloyd and Willis current at Glen Rendezou, Newport, Ky.

Philadelphia:

Franklin Twins head the new Lee Henderson production at Mocambo. -- Mike Pedicin's Four Men of Rhythm take over at Capodona, alternating with pianist Kokomo. -- Arthur LaFluer added at Wilson's. -- Toppers with Harry and the Blue Mirror in Camden, N. J.

Johnny Cahill heads the new show at the Paramount Theatre, joined when he added starter at Sciolla's. The Members, stars at Radee's Hot Brow on the Jersey side. -- Jack Na- varro heads the week-end revues at Overton's and Bally, and Five Toppers at the Walnut Grove Club, Baltimore. -- Jelly Joyce back at his booking agency after a business trip.

San Francisco:

Ted Lewis paced for February 11 at Bal Tabarin opening. -- Club Lido reopens with six-week run. -- Bobby Byrd inked to their weeks at Music Box. -- Sir Francis

Beef's Grow Over

Phillip AGVA's Car

Gift to Dick Jones

New York, Feb. 1.--A storm of protest is mounting against the reports of AGVA's membership as to the decision of the Philadelphia branch by the Philadelphia local in giving its head, Dick Jones, an automobile as a gift. The Philadelphia local's national director, eventually may be called in to settle the beef.

Phillip local voted lately to give Jones the buggy and to solicit funds from its members. Altho members contributed, others deemed, some voices their objections may be made to the local board and others be addressed to Shelley directly.

AGVA national director is in an active job, however, as inasmuch as the Philadelphia local has autonomy and is not a branch, which would be the case with the Chicago bunch, it was eliminated at AGVA's forthcoming Chicago convention, and the national office could act in such instances.

As it stands, Shelley and the national office can only act if it is shown that the Philadelphia local were bitten for contributions.

Tom Kettering Shifts

To N. Y. FB Office

New York, Feb. 1.-The Freder- brock Brothers' New York personal problem has been solved, at least temporarily, by the appointment of Tom Kettering, FB Hollywood venee.

Kettering will be in charge of the arrangements for the special这样一来, the handling of booking agent. He also will handle the legitimate theater end. It was emphasized, however, that he will be considerably busier in any of the other FB branch offices, and Kettering will be responsible only for the New York end.

Howard Bruce, Kettering's assist- ant on the Coast, will take charge of the Hollywood act department. Bill Frederick will remain in charge of the New York area, but will be work- ing on bands and radio.

Other templates inauguring a territorial band policy in the New York area. Similar policies will be put into effect in the Midwest. Frederick now is dickering with two indie band bookers to Join his office.

Romm To Book Acts

For Ex-MCA Group

New York, Feb. 1.--Harry Romm will book the attractions for theaters for the new ex-MCA's, Facchine, Wernmeore & Company. Deal is strictly a booking arrangement.

Romm will continue with his own bookings, and this agreement will take care of the quarter's attractions when necessary. The new deal will deal will continue until the new outfit sets up its own act department.

Minkoff Polishes "Mirror"

New York, Feb. 1.--Blue Mirror, Newark, N. J., has shifted back to its former owner, Joe Minkoff, who is handling the attraction on the east coast. Minkoff will shutter for about four weeks and expects to re-open within that time.

Pt. Worth Showbiz Off

FORT WORTH, Feb. 1.--A check of several of the leading night clubs in this area shows that attendance has dropped off about 20 per cent as compared with the corresponding period a year ago.

ICELAND, N. Y., Drops Blades for Floor Show

New York, Feb. 1.--Iceland Restaurant will close its ice show Saturday (8) and switch to a straight floor show Sunday, bringing in the Laugh, America production, with Milt Britton, ork.

The act, which will also include Tom Raftery, Honey Brothers, Susan Carol and Ted Taft with line (5). Holdovers are Harry Blau and Louis Mencel Trio.

Goldstein, spot's manager, said that change is only temporary and Iceland will bring an ice back later. Folding ice show has been in existence since June 1. Goldstein also said that new show budget is $7,000, double the out for ice.

Breen To Rep Impalas

In New Coast Office

New York, Feb. 1.--Miles In- galls will open a Hollywood office in about a month. He joins Michael Breen, formerly with Fred- brock Brothers, to work with him here until the Coast branch is ready to go into operation.

Johhnie Raymond

Valentines Day

In March

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AMERICA'S

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Entertainment for ONLY 1.50

NIGHT CLUB-COCKTAIL

Communications to 1964 Broadway, New York 19, N. Y.

February 8, 1947
Adams' Am. Clicko Points To Nationwide Approach

NEW YORK, Feb. 1.—Maybe talent contests and amateur nights aren't the answer to reduced theater grosses. But if the spectacle at the Newark Adams, Wednesday (29), is any yardstick, the gimmick comes pretty close to solving the problem. Fans jammed the theater, and only the ticket seller's h mansion lobby was jammed. The box office was jammed. The box office was jammed. The box office was jammed.

Melba's Peachy Job As Sheraton Hotel Chain Talent Head

NEW YORK, Feb. 1.—Stanley Melba, ork leader, will take over the entering Proment director chores for the Sheraton Hotel chain about February 15. Melba was formerly talent head of the Hotel Pierre and quit about a year ago to go West. His present job is hotel publicity through New England. Practically all the hotels use cocktail combos and small budget entertainers. With Melba in charge it is expected that chain will increase its budgets and try to hoo biz in all spots.

Jane Froman Leaves Show; May Need More Surgery

MIAMI, Feb. 1.—Jane Froman was forced to drop out of the Colonial Inn show this week because of a recurrence of an injury received in an air crash near Lisbon. Miss Froman may undergo another operation in a hospital here.

New York:

B'way Biz Holds Up; State Big 41G 2d; Cap Okay 94 1/2G

NEW YORK, Feb. 1.—Despite continual good weather holdovers, bills dropped totals considerably at two major openings this week with Paramount and Roxy, last week at the over-all total was tabbed at $56,000, which is $1,000 below the previous week's $54,000. Loew's State (3,500 seats; average $25), brought in a comfortable $40,000 for first vaude of Barry Gray, WOR disk jockey, Lionel Kaye, Bonnie Baker and second week of Jolson Story. This figure paced previous week's near-top $30,000 for Macdonald, and Thelma Carpenter. New bill, reviewed this issue, has John Boles, Jim Womp Troupe, Leo the Lion and Val, Pick and Val The Yearling with $14,000.

Roxy Only Fair

Roxy (6,000 seats; average $85,000), drew $39,000 for second frame with Gracie Fields, Arthur Blake and J. Rue Madeleine. Preem week brought in $10,000. Paramount (3,654 seats; average $75,000), in second week with Elliott Lavendure, Mill, Brothers, Tim Herbert, Olga San Juan and Perpetual Marriage, collected $60,000, as com-

pared with opening week's $70,000. Capitol (4,637 seats; average $72,000), tabbed $94,000 for first week with Hal Calello, L. It was the first opening with Pansy Calello, Ross, Dickey, Leona, and Pansy Morton, which is $2,000 less than the previous week.

Los Angeles:

Mil. $ Finale In Chilly 16G

LOS ANGELES, Feb. 1.—Stage fare at this house sounds its death knell as the Miller, Dill and Pin Hall and Val, The Yearling with $14,000.

Indianapolis:

Ray Average 16G at Circle

INDIANAPOLIS, Feb. 1.—Alvin Ray and ork did an average $16,000 at the Circle Theater here (2,300 House handles) last week. Among the high spots were Hal LeRoy, Ruth Terry and Monroe Milton, with Pansy the Horse.

Boston:

Johnston, Grayson Take 34G at Boston

BOSTON, Feb. 1.—Box office held steady this week, grossing a neat $7,000 above average at the Boston. Stage show for the week ended Wednesday (29) rates a bow for pulling cash customers without much from the film. Johnny Johnston and Kathryn Grayson toped the show to pull $34,500. Boston Bickley and the Late was the pic.

Current show has Sue Ryan and the King Cole Trio topping the acts.

AGVA May Go In as Gimmick Gets Overdone

Miami Chief Offender

NEW YORK, Feb. 1.—Increasing flood of benefits all over the country, particularly in the South, may result in AGVA taking a positive stand to stop what the union now characterizes as "a racket." In Miami, especially, it is common, says AGVA's Topper Matt Shively this week, to have anywhere from six to nine different benefits a night. One hotel, for example, ran a benefit for the March of Dimes, charging $10 a head to enter the fund. Hotel, however, made plenty on the deal via food and liquor sales.

Biggest beef against the benefits comes from AGVA's umbrella. The man who claim these culls shows drain off their business. Shively admitted that he would not object to the form but he emphasized they also have an out. According to AGVA rules each organization has to contract with the operator who gives him exclusive right to the benefit. If a performer wants to do a benefit, he must obtain permission from the union.

Not Mandatory

Union also emphasized that "clearance from AGVA" doesn't mean an actor must appear on benefits. If he does, it is on his own responsibility and that of the operator who gives the benefit.

Theater Authority clears all benefits and gets a cut which goes to ac-

tor's union. His stipulation is the only one which is paid. Where no admission charge is made, it is up to the actor to refuse. In any case, however, Shively said, a benefit was made during the show. Second week was for a hospital, with the understanding that hospital would set aside an AGVA room, with four beds to be held for AGVA members. In all the cases union has turned down benefit pleas.

It is thru the "exclusive" clause that AGVA hopes to stop what it terms "a racket that is out of this world," without nothing to do with it.

AGVA is also bitter about the fact that all workers at benefits—musicians, lighting and projection, stage hands, at—get paid, but the actors, who attract the paying customers, get nothing.

Mr. S Goes to Fla.

NEW YORK, Feb. 1.—The postman who takes his holiday paycheck personally nothing on Bill Smith, member of the Billboard New York night club swindle staff. On February 8, Smith is leaving Florida on a combination business—vacation trip. He'll spend his time in the bistros and night clubs there.
College Inn, Hotel Sherman, Chicago

Talent Policy: Dancing and shows at 8:30 and 11:00. Manager, Joe Spider; publicity, Howard Mayer; reservations, Marty Bloom.

The top candidate for the booking offer of 1947 locally that is, for Marty Bloom, whose quickie choice, Jan August and his trio, pulled the heaviest mill and heartiest shouts tended an act at this room in the past two years. August, besides being a crack technician with a very distinctive 45-60 style, possesses a sense of showmanship that's keyed to the Steinywood mood. Guy knows just when to smile and when to look like he's knocking himself out. Result is intense concentration by co-lookers in his work. Noisy crowd quieted down immediately upon his entrance and continued thru. The Diamond Record mainstay got four encores and only the clock stopped him from working four more. Trio, Tony Espen, bass fiddle; Chick Robertson, guitar, and Dan Prime, drums, did superlative job of backing.

Victor Lombardo's band does competent job of third half of the hour-long show. Doesn't ape his prominent brother, Guy, at all, utilizing his soprano sax as lead in scorings which definitely have an individual stamp, something uncommon in pop bands today. Band's book attracted a 90 per cent over-30 crowd to the dance floor, where previously this room had 1-jugs stampeding to hit the maples. Boy vocalist, Mark Center, is a Pipe dream, an excellent set of pipes, which are as hardy as his physique, which is la George and Artie. Nancy Niland appeared shaky at the opening, but had a fine voice which made up for nervous exterior. Lombardo himself is an unpretentious front man, whose genuineness will make him a Midwest if not national fame.

College Inn Models have been cut to five, but reduction should have been to zero, for their strutting in lingerie adds nothing to the show. — Johnny Sipple.
Lookout House, Covington Kentucky
(Wednesday, January 29)


Current capsule, highlighting comic Joe Rio, is easy-to-take entertainment, atone a respite of the acts which would make for better pacing. Bobby Wertz, emcee-tenor, should be given credit for the third slot instead of the deuce. He worked when caught, with Roberto and Mack, dance tricksters, moving up to No. 2 position.

Richard Adair Dancers (two lads, three gals) top the click adagio-balancing noted at their bow-in two weeks ago. Get this one under way with a novel adagio replete with difficult rolls, spins and one-leg catches that win loud approval. Their dock interpretive prancing at the blow-out to Ravel's Bolero earned them well-merited palms.

The good-looking Wertz, back here after a six-month absence, has acquired stage dressing and polish found lacking in previous local assignments. His voice retains its same wide range, luster and flexibility, and his tenor bellowing of One Alone, The Old Lamplighter and Begin the Beguine could make any palm pounding. Stopped it completely with his Irish Eyes and begged off.

Roberta and Mack pack peppy acrobatics and shenanigans into their turn. Bring chuckles with their Fun With the Futons, which is a good mix of cartwheels and devious lifts done in comedic vein. Lad's rubber band was a standout fare, as is pair's fancy tumbling bit, toppled off with a brilliancy of execution by the lad at the wind-up.

Joe Rio, nattily attired funster, was in easy manner and his sharp material arrested the attention of a few lulls and more laughs. Some of Wertz's material is a little on the chi-chi side, swell in such rooms as the Blue Angel, but a little too uppity for the Copa trade. It got too many intellectual nods and not enough yocks.

Kitty Kallen looked good and wound up with a nice mite. Working with Jack Kelly, piano accompanist, who incidentally did an outstanding job in that department, gal teed off with an over-arranged Blue Skies. She didn't really start sending until she threw novelties like Hundred Acre Park and rambled about her stroll down memory lane. Her yocks were effective. Her straight songs, reminiscent of her band canary days, while delivered in okay fashion, meant little here. Given a few more novelties or some special arrangements, gal would do a lot better.

Rest of the show is basically the same, the production numbers have been reshuffled. Incidentally, there's a kid in the line, June Williams, who does the numbers with such spirit and such fire that she seems to lift the whole line with her. This reviewer has caught her here a number of times and in each show she worked like it was opening night.

Bill Smith.

CIRO'S, HOLLYWOOD

(Continued from opp. page) fest is an indication of her audience-gathering capabilities.

Newly-formed Jerry Wald ork provides suitable backing for the acts as well as dance music for the customers. Nick Delano impressed favorably as balluist. FREDERICK BROS. AGENCY, Inc.

THE BILLBOARD

February 8, 1947

NIGHT CLUBS-VAUDEVILLE

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FEB. 6th—LOEW'S CAPITOL WASHINGTON, D. C.

THE TURNER MODEL 33
VAUDEVILLE REVIEWS

Oriental, Chicago

Thursday Afternoon, January 30

A substantial band name, plus three solid variety acts, adds up to a healthy vaudeville bill. Clyde McCoy's orch provides a fine background for his waltz and tap act, which is and always has been the major selling point to the crew. While crew does adequate work, the chief, there's nothing individual about it. Out of the Black Blue. Now on the novelty side, a frontier with a new prince-size trick, which has a few fine elements. Billy Wells and the Four Fays' novelty acts smash a circus of days, but heavy-handed. Quintet (two men and three gals) have worked up nine minutes of tumbling, contortionist and acrobatic numbers that are just as zippy as their circusvaude background.

Please reserve a table in behemoth Jack Leonard, who has improved 100 per cent since he seen 18 months ago. He has loads of material, strength of which seems to have given him more confidence and more time for delivery. Retard yokes. McCaffery, one of the best and was rewarded with an enthusiastic hand. Maurice Rocco, as usual, won top response for his standing Steineywaus. With his showmanship, he did St. Louis Blues with a beauty of a vocal. Cocktail songs would benefit. He sometimes got one of his performances, for he dis- covered, had been trained and got as much for the customers who have just learned—the customers want entertainment more than music. Johnny Sipple.

Million Dollar, Los Angeles

Wednesday, January 29

No cold flash attends vaude's passing from the Los Angeles stage. Red, it's a grab and almost pain- ful desire to say that the management should start on a tired Western package to fill its final week. Best on the bill is Tex Bitter's sagebrush ballad. For his Jack of Diamonds pulling top hand. At Otis and his trained mule, as they had a couple of laughs. Maud Chedwick greet Slim Andrews' comedic routines. Chesty Laine, a Westerner, appeared ill at ease and had little to offer vocally. Bongie Dott, on the steel guitar, won little response. Wesley Tuttie's folk band spurring some milling. Al Otis's house cow, in a cowboy attired, added some color to Western

WANTED

Good Standard Acts not out west or not yet the western circuit. Write immediately, also sample photos and details

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WIGS BEARDS MAKE-UP

FREE CATALOG

W. N. NACK

10 W. North St., Chicago 2, Ill.
Burbank

Diane Ross, stripper, who came to New York after 12 weeks at the Blackstone, got her start in a Brooklyn, N. Y., show called "The Burbank,"

DIANE BROWN wires Frances to say she is now Caesar Zouman, Tony, and Stevens, in Omaha. Baby (Rose Mack) DILLON, Miss America 1946, is baking for four weeks at the Club Milwaukee, Milwaukee. Dave Cohen booked Marie Ford, Harry York, Miss America 1947, and three other acts, O'Dell and Charlie Phipps for Jacques, Waterbury, Conn., and Ginger and Steve, Hinsdale, N. H., for the French Casino, Chicago. Joyce King, who replaced Master Marsha Blue, in the Cord-Conley unit and later, Colleen, also ill, in the Programming department, returned to spot bookings for socials in New York. Other strippers in the Joyce-King group include Sunny Slaye, Bublve Yvonne, Lillian Dixon, Bessie O'Dell, and Diane Ross.

Showbiz Salaries Now May Be Sent Out of Australia

SYDNEY, Feb. 1—The Commonwealth Bank here, authority controlling remittance of money out of Australia, announced last week that they now may remit their full earnings to their own countries without restriction, provided they have the necessary clearance from the Australian Customs Service and are showing that they have paid Australian taxes. Visiting showfolk are thereby saved a great deal of expense and bother.

This remittance freedom applies alike to performers and to remittance programs abroad, but in this instance, advertiser or outlet must obtain an import license from the Department of Import Procurement before platters can be brought into Australia. The import license are definite hindrance to wider use of foreign acts. Since, it takes several weeks to break down the red tape surrounding the permission.

Berlin Coal Lack Shuttles Theaters

BERLIN, Feb. 1—Showbiz in Berlin is crippled by a lack of fuel. Coal deliveries have been named 30,000 tons on the ninth day of the coal strike to hit the Magistrat (municipal council) and its subdivisions. The strike was called by the magistrat (municipal council) and its subdivisions. The strike was called by the magistrat (municipal council) and its subdivisions. The strike was called by the magistrat (municipal council) and its subdivisions. The strike was called by the magistrat (municipal council) and its subdivisions.

During the cold wave the mercury has dropped to around 40 daily. Residents of working-class quarters have been burning furniture and wall paper in their stoves for fuel. In other parts of Europe the cold wave has hit hard too, but nowhere the fuel stock in major centers sufficiently to cause a shutting of showbiz.

Three Montana Measures Would Reduce Fire Hazards

HELENA, Mont., Feb. 1—Three measures intended to reduce fire hazards in places of assembly such as theaters, dance halls, restaurants and night clubs were before the State Legislature by Rep. George R. Fierke (R. Yellow- stone). First measure being considered is a fire marshal's office, which are present in the Department of State Legislature by George R. Fierke (R. Yellowstone). First measure being considered is a fire marshal's office, which are present in the Department of State Legislature by George R. Fierke (R. Yellowstone).

First measure dealing with future buildings maintains that assembly locations shall have fire fighting apparatus, ash trays and adequate exit ranges from two in buildings housing 100 persons, increasing in size by 100 persons each. In addition, rooms must be fireproofed and installed in buildings of more than 100 feet. Second measure dealing with existing buildings, insist on fire fighting equipment, ash trays and sufficient smoke outlets. The lowest measure would outlaw smoking in places of assembly.

Yank Acts Paid in Frances

Now May Send Half Home

PARIS, Feb. 1—Yank acts, whose legal residence is in the U. S., but whose playing dates are being paid in France, can now be paid in France at the rate of 75e per cent of the playing dates, according to a new law passed in December. All that is needed is presentation of an affidavit of residence in the U. S. and a copy of the show contract.
New Stage Manager Group Seeks Better Conditions

NEW YORK, Feb. 1.—A notion has been simmering for a number of months got going last week stage managers, or managers, of this kind. Private origin of the notion was elicited in a meeting of the organization of a stage managers group held at the Actors' Equity Association of America headquarters in New York. The meeting was established as a spot for social discourse between the lads who pull the backstage, to get more for each job. Some ideas on regard to same.

“Viable” is the one word that was put it, “is one of mutual self-help. We want to try to elevate the stage managers status to that of a technician.”

Stage managers have been more or less of step-children in the theater. As an actor, they obviously come under Equity Jurisdiction, but in technical capacities they are all too frequently regarded as stooles. The stage manager in the fact that they are not allowed to act as Equity’s “accolade” to the union, but is an instantaneous position. What the lads want is to have Equity correct this situation, either directly through a provision or by the addition of rules to existing ones.

Wage Hopes

In sum, they are aiming at the establishment of minimum wages for bargain at the rate of $2 a day for managers (currently, 50 ct. can be hired for as little as $60 per week, the act- ing managers having to pay 40% of their expense allowance while on the road; no acting or managing wages in show in which they are string-pull- ing, except in the care of a first as- sistant who is free to look for another, if he may understand, and senior status for this assistant). Only three Broadway productions or 30 weeks in stock.

They are ready to pass these suggestions on to Equity council via a letter, requesting their consideration for inclusion in the next convention to be drawn in June.

ROUTES

Dramatic and Musical

N. Y. City May Open Showbiz High School

NEW YORK, Feb. 1.—Local boards of education have plans to ask for an $80,000 appropriation from the state in support for a high school of performing arts that would permit talented youngsters to specialize in such aspects of showbiz—legit, radio, music, television or dance.

BB has a limited budget, but may seek a $50,000 appropriation to become the first school in the state to offer children an entertainment course. Meeting held Wednesday (29) had several showbiz representatives present to discuss the project. It is to be set up as an old public school on 46th Street between Second and Seventh avenues. Course would probably start in September, 1948.

Young Luckenbach Out of the East Helps Keep B’way Afloat

NEW YORK, Feb. 1.—When a producer underwrites his own show and goes for the big Broadway show, that’s news. That’s the low-down on The Greatest of These, currently preparing for a short run at the 800-seat Eden at 50th Street and Broadway. The show is set in the Wild West and in the present day in Texas and California, and stars the big star of the show, the pop-singing cowboy, Eddie F. Luckenbach Jr., Broadway’s youngest and newest. He is just 21 years old. This is budgeted at $70,000, with Eddie at $1,500 and Luckenbach, who is co-producing it with Frank Satenstein, taking half of that sum, pending sales to future backers. Of the 1,204 seats of the New York premiere, the youthful impresario is also in pro-ducing partnership with Eugene G. Mack of Coast show There’s Gonna Be a Shred of the Shred, shred for a Thursday (6) preview in Los Angeles. The show, which is underwritten, is set out to get his money back on a low cost production, and then bring it to New York for a limited run.

Ship Aho!

Young Luckenbach decided to make a career of show business last year, after graduation from the navy. He had been in inclined to a career for the theater, being heir to the Luckenbach ship interests via his late father. He took a sheecking with his first venture, when he dropped the show a few months back. He left a rehearsal of If the Shoe Fits. “I was quizzed a quick loan,” he admits. "No more high-priced mortgages on me. They are definitely against me.

On the financial side, Luckenbach has a sizable piece of the current re- vival of Burlesque, which looks like it may probably pay off and he has a bid on Buckleback, the forthcoming Sylvie Fisher, Max Miller, Maximilian Becker production.

BB has a model show-biz tycoon, who admits he’s a novice with a lot to learn. It is also evident that he has no real sense of showmanship. None of this is no hobby or pastime with him. He has been bet-tered, however, he says, and "now I can give all my time to it. Primarily I want to do things that are in good taste."

Broadway can stand new produc- tion, blood with good taste, partic- ularly when it brings the current title. Who says the theater is dying?

Producers Protest 25% Regional Travel Boost

NEW YORK, Feb. 1.—Beginning March 1, the producers will have to pay 25% per cent more for railroad transporta- tion in New England, the South and Midwest. Bill is to be voted on to the ICC by the League of New York-Appalachian Showgirls, Barnes-Carruthers Thea- ter Enterprises and Polack Bros. Cirque. How- ever, if the producers can find a couple of things, they will probably lose the British prejudices. But in this, better day at before a Broadway audience, they might find rough going, gaunt for producers of a liberal org.

As in the case of many library shows, some performances more than make up for the deficiencies of the theater, that is, the theater, all the way in the world, the rashest, whose personality completely dominates the stage, and that part to the theater. His interpretation, more lively and hearty, strengthens the underlying themes with which the script is loaded. However, the WPA is not going to walk away with E. Clive, as a renegade English actor, comes. Clive, a younger edition of the London actor, now calls E. Clive, displays a brand of acting that is certain to land him on the stern. Mahlon Naill has been a successful bidder, rehearsal, gives his characterist scientist an added shot of juice to keep the play sparkling. As Major Crespin, Robert Geist proves an acceptable model of the Kipling version of a British officer. Evelyn Paeper, unfortunately has a bad voice. Playing an English- woman, unhappily married, the girl does not bring a bitter enough tone to her interpretation. The Southerner in New England, is fairly well, there were several exciting moments when he permitted his players to react in a way that was worthy of a Grade B movie. Barbara Bryden’s acting is fine, and the proper mood and atmosphere to the Indian palace where all the skull- duggery takes place. Leo Morse. An Experimental Theater Skeds “Wanhope” for Feb. 9 Deb

NEW YORK, Feb. 1.—Experimental Theater is considering for its spring production the show called As We Forgive Our Debtors, by Brecht. Script will probably be prepared in March. First show one of the “The Wanhope Building, by John Finch, which opens February 9.
BROADWAY SHOWLOG

Perfs. February 1, 1947

Another Part of the Forest

Beverly Sills

Bud

Margaret Homans

Edith Street

Lois Chiles

Happy Birthday

John Moreland

Life on the Stage

Bijou

State of the Union

The Arts, 13-14, 15

State of the Turtles

The 3-13, 15

State of the Woman

Knows

Musicals

Anne, Get Me a Wife

Imperial

Beggar's Opera

Brooks Theater

Belle of the Boulevard

Empire

Call Me Mister

Ethel Merman

Carnival

4-10, 12

Flaminio's Rainbow

1-10, 12

Hill of Thieves

Oklahoma!

St. James

Street Scene

1-9, 12

Tea for Two

Century

REINFORCEMENTS

Sweethearts

1-17, 17

SUBLET

Ice Show

INTIME (Center)

1-12, 17

REVIEWED

All My Sons

4-20, 24

Frieda

Received a five to four nod. Yes: Mildred Natwick (SHOWN), Robert Culp (Missouri), Camilla Sparv (World-Foreign), Ward Morehouse (Ash). No: Richard Watts Jr. (Post), Howard Barnes (Herald-Tribune), John Gaines (News), Robert Coleman (MIRROR)

CLOSER

Little A...

1-15, 15

CLOSING UP

(The Week of February 8, 1947)

It Takes a Thief

Biltmore

John Beal

Booth

Story of My Life

7-2, 17

Ed Begley as the guilty double-crooser and Arthur Kennedy as his uncompromising son more or less run away with acting honors. It is hard to conceive of any production ever being as well acted as this by Begley and Kennedy never let his idealism become pig-

pals are the mother of Beth Merrill, which may be due in some measure to the fact that the role's neurotic character leaves nothing to be desired. There is some clever thinking in Carrots. The setting and lighting give the impression that the author is pointing at a moral. Unfortunately, the subsequent inactivity is disconcerting, and points to interest lag. The dialogue is far from being trimmed of lines is called for before Carrots can ever hope to get its message across satisfactorily.

Sidney Golly.
Society
STITUTE
A
Upright
ARNOLD
44
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BERNICE,
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Los
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in Providence. Seven children
21.
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27.
Actress,
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Brooklyn.
He was a member of the In-
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Society of Motion Picture Engineers.
BELMONT—Lulu, stage actress of the early 1900's and daughter of
Raymond, in Philadelphia, in Flushing
-FLASCHNICK
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Society of Motion Picture Engineers.
Oscar Buck Frames Tower Front for 1947 Excursion

LABGO, Fla., Feb. 1—Oscar C. Buck, owner of the shows bearing his name, toured the Pinellas County Fair here last Wednesday night, eyeing Eddie Young's new Royal Crown Shows and the vast new fairgrounds now under way at Troy, N. Y., where an entirely new type of entrance arch is being constructed. Buck revealed that he will use three of his shows for the mainstay of his entrance. Towers will be banners stretched between them.

"The idea is to make a tower in the front in the business and will give potential customers a perfect first impression as they approach my show," Buck explained.

Towers In Rear, Too

Buck received word that the first towers Courtney built last season, the uprights being encased with plastic from the schedule in Pennsylvania, will be used to light up the back end of the midway.

He has 13 major rides in quarters, seven of which were purchased during the past three seasons, and a few additional orders of John P. Courtney have been ordered for April delivery.

His line-up of shows at present includes two of H. Buck, a minstrel managed by Harry Henderson with the usual assortment of stars and up-and-coming talent; Speedy Wilson's Motorhome; Fred Mundy's monkeys, clowns, dogs and ponies; Frank Gray's snakes and a new Funhouse. Buck built a new Funhouse in 1946, but has not contracted for long, and he is dickering with several interested parties for a new one.

He sold his iron lung but retained the set-up and will use it for the exhibits.

Buck announced his staff for next year, including Roy Pearcy, general agent for the eighth year; Lon Ransdell, business manager; Roy Pough, exploitation; John Alberts, cashier; Richard Tolman, secretary; Luke Seifert, hotel director; and George Cornell, r. i. d. superintendent; Bob Charles Hamilton, electrician, and James Atwood, transportation superintendent.

Buck left here Wednesday night and plans to take to the road in March, playing a few dates in Georgia and North and South Carolina before starting the next schedule in Pennsylvania. Dave Wise is business manager. At present he is attending the various fair meetings.

Two of the org's rides have been leased to the Florida Amusement Company for Florida dates.

Wallace of Al and Murray have organized the Wallace & Murray Shows here and will take to the road in March, playing a few dates in Georgia and North and South Carolina before starting the next schedule in Pennsylvania. Dave Wise is business manager. At present he is attending the various fair meetings.

Two of the org's rides have been leased to the Florida Amusement Company for Florida dates.

Wallace and Murray purchased a few more units and all other equipment has been repainted and relaid. They are drawing up plans to add a Funhouse and Glass House.

Frank Sheppard is electrician.

Syraucuse Shrine Show

Linked by Frank Wirth

NEW YORK, Feb. 1—Frank Wirth announced that he had signed a contract with TGima, Syracuse, to stage a show here April 7.

Tigira was among the first temples to stage a Shrine circus and was forced to give it up due to lack of a building.

February 8, 1947
Eagles Opens Big in Cincy

Fast-moving show boxes in well, but remainder of run just so-so

CINCINNATI, Feb. 1.—The Queen City is having two circuses this winter—Eagles, at the Music Hall Arena, and Petoletti, in the Rialto Theater. It’s the first time the Rialto has been crowded in this city. Arena seats 4,500.

The Eagles’ show, staged in one ring and two stages, opened Monday night (27) to a packed house and ended tomorrow night. With the exception of Monday, matinees were given daily. Night performances were $2.20, $1.60, $1.10 and 65 cents. Top for matins is $1.60. Tuesday attendance: half houses; Wednesday, full houses; Thursday, Wednesday matinee and Friday night matinee about half-filled houses.

Monday night’s show was Eagles’ Night. The kids were with mayors of Hamilton County and Northern Kentucky cities as special guests. The evening opened free Tuesday and Hamilton County orphans and underprivileged were invited to see the show. The show was sponsored by nine Greater Cincinnati Automotive Dealers, Order of Eagles. Profits will go to further child welfare and youth guidance programs.

E. Don McCallough is the manager-producer and emcee and has an excellent performance running along in tiptop shape, the program including such acts as George Keller and Polack, two circuses of high wire artists; Dolly Jacobs and Monte Hall, veteran acrobats; Harry Morris Family of tenterground acrobats; the Henderson Trio, jugglers; George Leonardi, horse trainer, and the Herald, drain ground. Bar bell.

The Silverlake joined here, presenting comedy ring and super star, Mabel Schellenberg, numbers. Mr. and Mrs. Gus Bell, of the Ward-Bell troupe of fliers, who will be part of the pick-up, to—polish their art of giving entertainments to the public. Petoletti in Louisville and Cincinnati, will be assigned to performing an aerial trampoline turn; also the Great Valentino Flying Act. Skinny Joe is the new addition to the program in the January 25 Billboard.

Raymond Duke, in addition to clown and two-steps, on The Billboard by board sales agent. He will be with Stevens Bros. Circus as general and contracting agent and go to quar- ters of that show at Hugo, Okla., about April 1. Lou Stone is handling tickets on the Eagles’ show.

Petoletti and Goddard, European Circus Men, Die

NEW YORK, Feb. 1.—Two outstanding figures in the European circus field recently died. They are Carl Petoletti, who has been known as the horse trainer, who died in Berlin, and Reginald Goddard, 56, veteran English circus and acrobatic circus op- erator, who died in Cambridge, Eng- land.

Petoletti, born in Stockholm, Sweden, the trainer of horses for the circus, was born near the Hippodrome, in New York about 1897. He operated the Cheshing- ton Zoo, which he founded, at Cheltenham, in Surrey County, Eng- land, for some 30 years. This became one of the prominent amusement re- staurants in the Cheshington zoo, amusement park and circus.

Edwards Resigns From Billboard; Named Beatty G.A.

CHICAGO, Feb. 1.—Justus Ed- wards, second in command of the outdoor staff of The Billboard circus, has resigned to become general agent of the Chicago Beatty Bros.

His resignation was accepted by President Swift and announced by him at a meeting of the board of directors.

He conferred with Clyde Beady last week in Detroit before starting here to winter quarter quarters at Nacogdoches, Tex.

Detroit Tee-Off Gate Under 46

See slim chance of Shrine show hitting 370,000 piled up in first post-war year

DETROIT, Feb. 1.—Thru the first four days, Orrin Davenport’s annual Shrine Circus on the grounds of Shrine Stinson, and sponsored by Modern Temple, drew 39,000 persons. Show opened Monday (27) and continued thru February 16.

It can be said whether this year’s attendance will top that of last year, when 75,000 attended the two weeks’ opening. The attendance was an all-time high. Officials were heartened, however, by the fact that attendance started to show an increase this week and the more optimistic were inclined to believe last year’s attendance mark might be topped.

Here are the attendance figures for the first four days:

<table>
<thead>
<tr>
<th>Monday</th>
<th>Matinee</th>
<th>Night</th>
<th>Total</th>
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<tbody>
<tr>
<td>2,000</td>
<td>400</td>
<td>4,500</td>
<td>7,500</td>
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<td>3,000</td>
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<td>5,000</td>
<td>700</td>
<td>5,700</td>
<td>15,400</td>
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</tbody>
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Plenty of Entertainment

This year’s show is packed with acts. The Shrine show might go run more than three hours but was trimmed down by Wednesday and the pace stepped up to make it a fast full show.

Program includes a long list of familiar animals, many of them presented by top favorites here. A new act in the Detroit area is Walter Jenner’s sea cot, Clown alley, usually heavy for an individual date, boasts 24 clowns. They are Joe and Chester Sherman. In addition to clowns, there are Mickey McDonald, Paul Jerome, Ev- erett Hart, Earl Liope, John Over- bery, Georgie Delbosq, Delbert Bersa- mie Davison, Gabby DeKoe, Boro Stinson, H. R. Brosius, A. Scharon, Kenneth White, Brownie Gudath, H. E. Bedow, Johnny Matthews, Paul Stinson, Short and Dick Lewis.

The show was the same which boused in Grand Rapids last Janu- ary 20 as a one-ring production. Now, however, it enlarged to a three-ring show. Group will move largely intact, over the Shrine cir- cuit, moving from here to Cleveland. Lone change known at this time will be Les Kimzir who plan to close here.

The program as presented here follows:


Sparks Sets March 4 for Season’s Bow

Will Preve at VENICE, Fla., Feb. 1.—Sparks Circus will make its first appearance in the 1947 season at Fort Myers, Fla. Manager James Knower was announced here today by Owner — Mr. Edgar.

Order to assure a smooth per- formance for the official opening there will be a preview showing at afternoon school hours here Monday, he said. The preview will be largely attended by circus officials, perform- ers and fans wintering in Sarasota, but the townfolk will be invited to go on the line for a look at the production.

Progressing rapidly in winter quarters and Superintendent Dennis Helms ventured the state- ment today that this year’s shows will be pushed thru February 15. Three steel coaches pulled by the circus train have been attractively painted, and work is being done on the front of the six-story stands. Chairs will be used for the front reserved sections with star backs for the important acts.

Walter D. Nealand, in charge of publicity, has been about set to open the show. He has engaged to handle school tie-ups.

Bailey Bros. Loses One of 5 Elephants

NEWBERRY, S. C., Feb. 1.—Bailey Bros. Circus lost one of its five ele- phants here this week when one died attended by owner Bert Stevens an- nounced. He said an effort is being made to replace it thru Harry Rum- burl and the International and Foreign Export Company of New York. Eight elephants were on hand for the current season.

Bailey Bros., owned by Bert and'the other quarters. Carpenters are busy building new semi-trailers for props, elephants and tarpaulin, and the sides and ponies.

John Leary, manager of Bailey’s circus, will have a 12-girl ballet and Swede Johnson will have the concert.

Nine colleges and universities will be represented, competition is limited to students with no professional rating.

Intercollegiate Rodeo Set for Tucson, March 15-16

TUCSON, Ariz., Feb. 1.—Annual intercollegiate rodeo, sponsored by the University of Arizona, is scheduled here March 15-16.

Nine colleges and universities will be represented. Competition is limited to students with no professional rating.

La Gay Giustina, R-B Acrobat, Hurt

SARASOTA, Feb. 1.—A Gay Giustina, with Ringling- Barnum circus, received body cuts re- quiring 20 stitches Sunday (26) when she was kicked in the face with a wire on which she was practicing the web act.

Accident occurred at the home of Mario Ivolovich, formerly with the circus. She is a patient in the Sara- sota General Hospital.

Arriving here in December from Hollywood, where she was with Earl Carroll, Miss Giustina only re- cently had taken up tightrope-walk- ing.

Polack Gross At Hammond Tops ‘46 by 25%

HAMDON, Ind., Feb. 1.—Polack Bros. Circus, which opened here Tuesday, grossed $22,034 with its opening at the Ork Shrine and closed Friday (31), grossed 25 per cent more than last year’s gross here. Total for the close of Friday night’s performance

Final night was the big night of the week, the circus’ performance got under way, it was the last show of the two circuses turned away. The Civic Center, scene of the show, has a seating capacity of 3,500. Only bad night was Thursday, when the storm held the crowd down. Otherwise every night was very good, officials reported.

Only change in the program from the showing in Flint, Mich., was the addition of Harry La Mars’ flying act, which replaced Harold Voise’s flying act for this stand.

Program went under each night each night 8:30 p.m. and closed at 11:05 p.m., with a 10-minute intermission.

A web number opened the show with the Misses Loyal and Brano, then moved into the flying high wire balance by Gusto Loyal. Other acts following were the four Polack elephants with Cheerful Gardner, fronted by Irene Laffery; Three Trick Cyclone, clown breakaway gag, Lopeo Tche room act; clown walkaround; Delbow and Hill at Gable; the Bevans; Bert Dearo, Hu- lians and Muley; Black Brothers, comedy acrobats; Randy, a new act; and the Stinson, elephant, with Earl Carroll, Hu- lians and Muley; Black Brothers, comedy acrobats; Randy, a new act; and the Stinson, elephant.

Naughty Lovers was featured thru Jimmy, of the south, who performed the part of the south. The Chester Canyon Band was the entertainment for the night.

Fla. Okays Plans for Amer. Circus Museum in Sarasota

SARASOTA, Fla., Feb. 1.—Florida State Board of Education has approved architectural plans for creating the Museum of the American Circus, which will be housed in the Ringling Museum of Art, in Sarasota.

The building will be part of the Ringling Museum of Art, in Sarasota, which was in- cluded in the will of the late John Ringling. Actual construction work is being anticipated from the Ringling Museum by the State Legislature at its next meet- ing in April.

Exhibits in the circus museum will not be limited to items from the Ringling Bros. and Barnum & Bailey circus but will be open to objects from all American circuses.
Pallenbergs Retire
To Conn. Home

NEW YORK, Feb. 1—Emil and
Catherine Pallenberg returned to
New York recently after playing
with the Alamo Bros.' Circus in Mexico
and announce that they are retiring from
show business and will settle down
at their home in Clinton, Conn.

Their act, Pallenberg's Bears, has
for a long time been an outstanding
feature act, playing vaudeville
parks, fairs and circuses. Their son,
Emil Pallenberg Jr., is not retiring
but continues with his act, Powers' Bears.

Circus Grounds Sold
SAN ANTONIO, Feb. 1—Part of
the 34-acre tract of land here owned
by the Alamo Bros' Dressed Beef Company
and used on numerous occasions
as a circus grounds has been sold to the
St. Louis Browns of the American
Baseball League. It was announced here.

WANTED
TROMBONE PLAYER
Union Scale.
Bailey Bros. Big Show Band.
Other Musicians, Including
Calliope, Write

SKINNY GOE
135 Park Avenue, Lexington, Ky.

WANTED TO BUY
HIGH AERIAL BAR RIDING
Dailey Bros. Circus
Gonzales, Texas.

CIRCUS PHOTOS
Just added: R. A. R. Bill Car and Crew, 1907;
Emancipation Circus, 1907; H. A. Davis, 1907;
24 Men, and 30 Horses, 1910; Elmo Bros, 1915;
Car, 1915, Circus, Hobby, 517 Prints, 364 each.
2 for $1.00. Name of others. List for stamp.

H. T. GREEN
701 Division St., Chicago, Ill.

FOR SALE
Half and Half Gait, good cobs for side show.
This Gait is four years old. Make me an offer.

MR. EUGENE JAMES
208 N. OHIO AVE., WELLSTON, OHIO.

WANTED
Elastic Net Tights
Black or Winter, $5.50. Elastic open box, black
satin or white, $4.50. Metal complete, phosphated,
riech. Professional, others. Other accessories.

J. GUTTER, 217 E. WATER, WICHITA, KAN.

FOR SALE
Ring Mat
31 feet, suitable for Horse Act or Rider Act.
Other Theatre Entertainment needs, Write:
Box 192, The Billboard, 1564 Broadway, New York.

TANGIER SHRINE 18TH ANNUAL CIRCUS
OMAHA, NEB., week April 7th.
Call for Standard Acts.

RINK WRIGHT
Box 384
STANTON, NEB.

WANTED
Experienced Cigarette Recto Riders to work in
Ringling Act and break in for Tight Wire.
Want to buy Tight Wire Regulating and Umbrella.
State all you do, age and salary expected
better first letter.

EDDIE HENDRICKS
Dailey Bros.' Circus
Gonzales, Texas.

SPARKS CIRCUS
Railroad CIRCUS
ARMY AIR BASE
VENICE, FLORIDA

PHONE MEN
Big Indoor Show
BOOK, U.P.C., TICKETS, BANNERS
Chairman C.O., Bldg. Fund
4121; WASHABE, TERRE HAUTE, IND.
Indianapolis, Evansville follow.

WANTED
Live Phone Men
Must be Reliable and Salaried.

Wichita Police Circus
217 E. WATER, WICHITA, KAN.

FOR SALE
Sensational Acts,
Aerial Act.

CIRCUS LEADER
153 E. MAIN, VENICE, FLA.

WANTED
Mules
Two to six years old. Average height, 40 inches at withers. Broken for multiple parade
or show hitch. Will take 10 sets show harness and suitable wagon. These mules could
make a novel Liberty or Ring Act.

FRED WILMOT, RICHARDS, MO.

WANTED FOR MEXICO CITY
UNDER TENT.

A Flying Act (big triple or novelty), for Circus work, pays $500. Must take all bids performed.
Paying Notify and Sensational Acts, Aerial or Ground, for six weeks, possibly longer, to open same date.
Transportation paid by owner. Must be present in Kansas City, Texas. Must fill particular, photos, sailing info, etc. Money, full board, and quarters, etc., sex, nationality, size or married. Must have passport. Address

CHARLES L. SASSE
15 KENNEDY ROAD, MORRIS PLAINS, N. J.
P.0. NO ANIMAL ACTS. Mexico under Quarantine.

NOW CONTRACTING
ACTS FOR 1947
SUITABLE FOR
CIRCUSES, FAIRS AND
PARKS
ERNIE YOUNG
155 No. Clark St.
CHICAGO, ILL.

NOW AVAILABLE
10 Knot Professional
Billposter's Brushes

Every Brush guaranteed
to do your Bill's Beasts. PROFessional . . . $30.00 EACH
EXPERT . . . 25.00 EACH
YOU WILL LIKE THESE BRUSHES.

BEACON BRUSH CO.,
1220 Race St.
Philadelphia 7, Pa.

TWELVE ALBINO MIDGET MULES
Two to six years old. Average height, 40 inches at withers. Broken for multiple parade
or show hitch. Will take 10 sets show harness and suitable wagon. These mules could
make a novel Liberty or Ring Act.

FRED WILMOT, RICHARDS, MO.

WANT—KAY BURNS CIRCUS
Ground, Aerial, Comedy Bar, Wire, Pexch, etc. Acts that do two or more. Clowns that do
gigs, etc. No Contraptions or Big Features wanted, must be Performers. BAND LEADER and
Musician—WHITE. Side Show Acts, helpful people in all departments. Tell all, state salary.
Lunch Stand, Food Paper, Tents, etc. open. Everything else sold.

Larry R. Burns, KAY BURNS CIRCUS, Lebanon, Tenn.
Youth and Age
Set-Up Winner

FLORIDA WEST COAST FAIRS AND FESTIVALS

LARGO, Fla., Feb. 1—Pinellas County Fair, which closed here Tuesday night, marked the opening of the win-
ter season of West Coast fairs and festivals. Schedule of remaining events follows:

Florida West Coast Fairs and Festivals

LARGO, Fla., Feb. 1—Pinellas County Fair, which closed here Tuesday night, marked the opening of the winter season of West Coast fairs and festivals. Schedule of remaining events follows:

February 4—15—Florida State Fair, Tampa
February 9-16—Edison Centennial Pageant of Light, Fort Myers
February 24-March 1—Central Florida Exposition, Sebring
March 4-15—Festival of States, St. Petersburg
March 18-29—St. Petersburg Fair

Turnout Big Despite Cold, Buying Brisk At Rocky Mt. Meet

BILLINGS, Mont., Feb. 1—Cold weather, with the mercury dipping as low as 35 degrees below zero, failed to chill the enthusiasm of fair men and women at the Northern Montana Hotel for the first time since the Rocky Mountain Fair opened Tuesday (26-28) for the annual convention of the Rocky Mountain Fair Association. Turnout was the biggest in history, and virtually every town sent representatives for their entire bill of attractions.

The Barnes-Carruthers Theater Enterprise of Great Falls, Mont., Fred Kressman, snared the grandstand contract for the Great Falls and Billings assocations and signed contracts for their entire bill of attractions.

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Pennsylvanian Outlook is Bright

Peak Attendance at Va. Meeting

400 turnout for annual fair confab—vote to back bills to repeal gate tax

By a Staff Correspondent

RICHMOND, Va., Feb. 1—Approximately 400 fair men and showmen, the largest attendance in its 30-year history, attended the meeting of the Virginia Association of Fairs in the John Marshall Hotel here Sunday and Monday (27-28).

Business sessions were staged throughout the day and were followed that night by the annual banquet with more than 350 in attendance.

V. W. Williams, editor, secretary, West Virginia State Fair, told members he considered the success of the meeting dependent upon the following: (1) Adequate lighting; (2) ample police protection; (3) provision for shade; trees, benches and drinking water; (4) good food available at meal hours; (5) adequate, clean and easily accessible comfort stations; (6) worth-while exhibits which stimulate the educational and free acts; (8) the running of advertised events as scheduled, and (9) consideration and cooperation of employees to both patrons and exhibitors.

Urex Standardization

Paul Swaffar, general manager, Atlantic Rural Exposition, Richmond, suggested a new standard classification for judging cattle. He has discovered, he said, that the standard is a necessary and vital supplement to staging any fair or livestock show. He originally supposed, but was proven wrong, that a livestock show alone would draw crowds. Still to be determined, he added, is the proper ratio between stock and entertainment to secure a perfectly balanced faucourt.

Fair men were urged by George A. Holcomb, president of the Virginia State Association of Fairs, to avoid the possibility of becoming stagnant in the presentation of their annual events. He urged that the time is too much for granted, since fair operation is a risky business. A successful means of stimulating interest on the part of department heads was used at the New Jersey State Fair, of which he is president, by having annual dinners at which all department officials met to discuss their problems and ideas.

Officers Re-elected

Gordon C. Eagle, Plans Boys’ Club, agent, Blacksburg, announced $18,000 in cash prizes that were won by 4-H exhibitions at the Virginia fairs last year. R. J. Pearse, fair planning expert, spoke of the program for promoting fair, and L. Seabrook Smith, United States Trotting Association, spoke on the future of trotting.

A suggestion that Virginia’s fair build to the status which would enable them to receive State aid was favorably accepted. The association resolved that bills be introduced in Congress to eliminate federal taxes on gate admissions.

All events are in regard to which there are prospects. They are Thomas B. McCaleb, Covington, president; W. W. Wilkins, South Boston, first vice-president; L. H. Osburn, Petersburg, vice-president; G. Y. Booker, Abingdon, vice-president; L. F. Altater, Warson, vice-president; and C. B. Railton, Staunton, secretary-treasurer.

Mass. Annuals Gird To Prevent Date Conflicts From Big Tracks

NORTHAMPTON, Mass., Feb. 1—Rep. Roy C. Smith, chairman of the ways and means committee of the Massachusetts legislature, told members he considered the annual banquet at the annual convention of the Massachusetts Agricultural Fairs Association here Friday (24), changed larger tracks for the attempt to put over the other races on time. The proposal will never have passed in the first place if it hadn’t been for the support of the Massachusetts Agricultural Fairs Association,” he declared.

Committee To Fight

Smith asked the association to support his fight against the attempt to interfere with the fairs’ racing dates. The matter was referred to the general meeting of the convention. President Leon Kelso later explained that the fight would be carried on by the State relations committee. He said all members and friends will be asked to contact local senators and representatives on the State legislature’s resolution to pass a pari-mutuel bill recently held up on the floor of the State house. The bill sets up a special fund of the receipts and allows State pari-mutuel commissions to prize premiums in agricultural and other classes. Receipts from this source totaled $90,920 in 1946.

Col. Dunbar Bostwick of Vermont, vice-president, referred to the banquet. A technicien movie, New England Colling, and sets, provided by the George A. Hamid and Al Martin offices, completed the program.

Speakers at the Thursday (23) afternoon session included Frederick E. Brown, United States Department of Agriculture; James G. Watson, editor, New England Homesteader; Frank W. Kingman, secretary of the International Association of Fairs and Exhibitions and secretary-managing editor of the Brockton Fair, and A. W. Lombard, retiring secretary-treasurer.

Suggests Central Theme

Cole said he had no proposals for changes in rules and policies for the coming year, altho he asked fair associations to take interest in House Bill 104, which relaxes the commission to define an agricultural fair. Cole said he thought the extensive bills were not properly reviewed. “We cannot stop the growth of agriculture in this State,” he declared. He suspended the possibility of having a central State theme to exhibit and asked that all units help sell exhibits to fair patrons.

Watson asked that increased livestock and farm exhibits. He also suggested better judges in all divisions. “If a show is worth putting on well, it is worth spending a little more money on judges. I would suggest you try to get Judges for nothing and it is not fair to the exhibitors,” Watson said.

See Drop in Bets

Frank Kingman forecast 1947 would provide greater interest in commercial exhibits. He also predicted greater receipts this year from outside gate receipts and concessions. He expressed the opinion that pari-mutuel receipts have reached their peak and that increased costs may be anticipated in that department.

A revised Grange score card was submitted by Earl R. Carpenter of the Massachusetts State College. A revised standard classification for horse and harnesses was outlined for fair officials by Carpenter. A master classification committee was appointed by President Kelso. They will study the problem and report back to the next meeting. Named to the committee were A. W. Lombard, chairman; Frank Kingman, W. W. Davis, Carpenter and State Director Louis Kingman.

The convention adopted a resolution paying tribute to A. W. Lombard and a memorandum of appreciation, who at the outset of the two-day session announced he would decline that position. After stepping down from that post, he was elected vice-president.
Urges Plant's Full-Time Use

Western New York Fair Managers' Association, Lafayette Hotel, Buffalo, February 21, W. Grinnell, Batavia, secretary.
Mississippi Association of Fairs, Robert E. Lee Hotel, Jackson, February 6-7, J. M. Dean, Jackson, secretary.
Ontario Association of Agricultural Societies, February 12-14, King Edward Hotel, Toronto. Uplands Fairs Association, Livestock Shows, Newhouse Hotel, Salt Lake City, February 15, Gilbert O'Connor, Salt Lake City, secretary.

INQUIRIES are being made and secretaries of associations should send in the dates of their annual meetings.

Two-Day Confab Banquet for Mo.

Asst. Vote extension to offer better program—ups dues, adds members

JEFFERSON CITY, Mo., Feb. 1.—A step toward better management of Fair Days was urged by the Missouri Association of Fairs and Agricultural Exhibitions here January 17, following the annual convention, to extend the association's bill to start the two-day sessions in 1948.
Singleton said a two-day meeting has been in many States, and it allows for the National Fairs, Robert W. Barr, State -supervised Fair, Topeka, secretary, of the Cornhusker Association, to expand and repair the grounds to include a banquet as a new feature.

Faced with increased costs and a decreasing interest in exhibitions by his members, members voted unanimously to increase annual dues from $5 to $10 and create a new class of membership, one at $5 annually for individuals interested in continuing non-proprietary operation but not holding voting rights, and one at $10 annually for commercial members, such as carnivals and booking agencies.

The present one-day session included George D. Jonas of the University of Missouri, who discussed the 1949 law; State Chairman, Commissioner Tom R. Douglas, of Utah; State Fair, of the Nebraska, Legislature, in session, to pass a law requiring organizers playing in the State to post a $3,000 letter bond. State Senator Roy B. Carlson, who said he will introduce such a bill.

Asks Tax Repeal

Convention also asked Congress to work for a tax cut of at least 15 per cent on front gate admissions. William V.空白, of the State Fair, predicted Congress this year will reduce the front gate admission tax, which is 'a gratuitous admission.' Ward also forecast future expansion of fair buildings owned by both county and State fair boards. 'Fair managers in Nebraska already should be working on a building plan to make use of the aid when it becomes available,' Ward said.

Another out-of-State speaker was Clarence H. Harrold, Saginaw, Mich., former president of the International Association of Fairs and Expositions, who said managers must render a greater service to their communities if they are to continue to be the pride and joy of their locality.' He said that the Nebraska fair to make awards for outstanding soil conservation work in the same manner they give prizes for the best livestock and poultry.

Clarence H. Harrold, retiring president, told the managers 'fairs are entering a new era of prosperity with an opportunity to serve their communities as never before.' He said there has never been in a better financial condition than now. Other speakers were Lee Barton, Evans, A. W. Bond, presi-

Mont. State Fair Revival Is Sought

UNREASONABLE GEE! All He Wants Is His 1911 Premium $8

PUEBLO, Colo., Feb. 1—Frank H. Mead of Colorado State Fair, recently received a letter from a Pennsylvania man asking for a loan of $8. All the exhibitor wanted was his money. Says he was given a check by a man and the check came back marked "No Funds." Means said there was no way for the fair management to take care of the 1912 debt as the check had been issued before the State began underwriting the fair.

HELENA, Mont. Feb. 1.—A bill which would revive the Montana State Fair here after a 20-year lapse has been introduced in the Montana's Legislative Assembly by Sen. Sherman W. Smith, this city. He said, "the legislature, which would become effective March 15, 1949, would compete with the Montana Bible Association to hold the fair in 1940. The Senate Smith explained the date was set far ahead to provide time for new financing and other preparations. The cost of the new fair was estimated unoffi-

Sacramento Valley Annuals To Fight Inroads on Calif. Aid

CHICO, Calif., Feb. 1—Three important moves were taken at a meeting January 22 of the North Sacramento Valley area group of the Western Fairs Association in an effort to take the growing out of attendance.

Accepting membership in the Association, resolutions were adopted to preserve schedules for concessions, carnivals and exhibits; standardization of membership fees, as to lower ownership of equipment.

Secondly, 20 directors and managers in Hotel Oaks here also exchanged information on their part in the 

$40,000,000 California State Fair building program, to be financed on State-supervised racing.

Group mapped a community-support program to oppose future efforts of the Legislature to raid fair fair. Position of the annuals is no diversion should be considered until after completion of master building programs for grounds and equip-

ment which run down during the years closed by the war.

Under joint chairmanship of Sylvia Cooke, manager of Butte District Fair, and W. Rhoda, manager of the Colusa County Harvest Festival, meeting was attended by A. C. Whittaker, Charles C. Hihler, Ray Wightman, Thad Went, Will Haig and Manager George Cantwell, Glenn County Fair, Orland; W. K. Harkey, Great Bend, and Jim Barton, Butte County Fair, Gridley; R. W. Emmony, Ralph Tilton, Lorne Mckee, L. R. Brown and Jean Maray, the Third District Fair, Chico; Manager Eugene Kene-

eral, the Lee Hotel, Toronto.

The present included Walter Heineman, State division of fairs and exhibitions, and Louis S. Merrill and Dick Washburn, general man-
ager and public relations director, respectively, Western Fairs Association.

Lee Barton Evans, of the George A. Hamid office, New York, while in California last week visited his mother, called at The Billboard offices and took in the Eagles' Circus at the Music Hall Arena.
New Governor Says Mouthful

(Continued from opp. page)

included E. W. Janike, secretary of the Omaha Lifeguards, who emphasized the importance of 4-H work.

Ed Bauman Named

Ed M. Bauman, Westport, was
elected to succeed Conover. Bauman has had little to say about the pressing
officers elected were Monte Kefkin, Leo Adam, Norman, and Fred R. Ruam, Walthill, secretary-
treasurer.

Bowers was attended by 450 persons, including most of the State senators and delegates.

Bowers was: The Flying Mc-

Bridges, skating; Betty Lee Hogart, George Kinnel, Ben Bauman, Mrs. Harry

Sanna, dancer; Lytel Cover Girls; Lang and Lee, juggling; Carl De Dovi, musical trio, with Hazel Ran-
dall as emcee.

Attention attractors included Rube Lieban, Barnes-Carruthers Theatrical Enterprises; Leo Overland, financing L. A. Death Deters; George Flint, Boyle Woolfcoy Agency; J. N. Neely & Son, Theatrical Booking Association; William Wheel-
er, Wheeler - Pittman Theatrical Agency; and Ed Longnecker, Gus Sun (Des Moines) Office; Tom Drake, B. C. Drake, & Co., Drake, & Co.; Charles, 

Stevens-Carroll-Frankie Drone Fair Booking Agency; Bill Dominican, Mrs. Georgina, Williams & Lee; J. C. Michaels Jr. and Sr., J. C. Michaels Attractions; Oscar Abra-

ham Jr., Kansas City, Mo.; and L. D. Young, Pittsburgh.

Frank Sharp and William A. Lin-
denmeyer, Red River Manufacturing Company; Fred Herrn Jr. and Dick Lang, Peerless Fireworks Company; Russ Greco, E. G. Staat Company; L. E. Burey, Burkey Sound Company; E. M. Franklin, Pilot, Long rodeo, and W. R. Wilkerson, Haas & Wilkerson Insurance.

Revived Maritime Winter Fair Pays Despite Up Cost

AMHERST, N. S., Feb. 1.—The 1946 Maritime Winter Fair, first held since 1938, will emerge on the right side of the ledger without a small sur-
plus. Exact figures are not yet available.

Because the attendance constituted an all-time record, the top heavy out-
lay in expenses was considered.

The 1946 event was the most hast-
ily arranged, providing a contrast with a fair held for 1947, which
have been started. Considerable new construction will be started in the spring to enlarge the plant.

Senatobia, Miss., Plans

Two New Barns, Fencing

SENAKOBIA, Miss., Feb. 1.—Paul
today approved a plan by which the mem-

bership at present is in a more than 50-

percent of the membership who own a horse or pony. The fair also plans to feature a new horse barn, which will be built in addition to the two new barns already under construction.

Fort Worth Gets "Revels"

FORT WORTH, Feb. 1.—Lawrence Golden has been contracted to pres-
ent "Revels," a pageant by the Texas Centennial Memorial Auditorium here March 15-
16. "Revels" is the annual Southwestern Exposition and Fat Stock Show, Ed-

gar Dean, stock show general man-
ger, said the fair is scheduled to be held for the first time before played Texas or the Southwest, will go on tour following the fair. Dean said Paul Harlow is producer.

Florida Fairs Pay Off Big

(Continued from page 48)
directed by Chamber of Commerce secretaries. In both conventions simultaneously, it was reported that a total of $5,000 in attendance would mark the fair sessions.

Among convention speakers were John J. Skillman, editor of the Headaches of Fairs; D. H. Jeffries, president of the Fair Association; and the project was The Value of Fairs; Mrs. Neely (Jackie) Huffkins, Richardson, who dwelt on the agricultural end of fairs, and M. D. Fanning, Lubbock, who led a general discussion.

Mock New Prexy

Joe Mock, Haringen, presided in the absence of Glenn Buergs, presi-
dent, who was unable to attend due to a prior engagement. Mc

ock was elected president for 1947. Others elected were Ocky Jones, Marshall, secretary-treasurer; Marlin Bauman, vice-president; Carl Cox, secretary-treasurer; Roy D. Pearson, program chairman; and W. C. Wilkie, ex-

ecutive chairman of the board. The mock fairs of Texas were held in conjunction with the annual conference of the Oklahoma Agricultural Society.

Croisy, Wagner To Take Thrill Show on '47 Tour

Brooklyn, N. Y., Feb. 1.—Harry

Croisy, formerly featured with the B. Ward Beam and Jack Koch

Exposition, was accepted for the spring and summer programs. This will enable presentation of a more elaborate revue.

Penny's, Picture Brightens: Leaders Foresee a Hefty '47

(Continued from page 49)
it at one time more than $90,000 in debt, paid off its obligations with a profit of $38,000 in 1947.

We commit ourselves arbitrarily for 1947, $90,000 each year before we open the gates," he said, and "we cannot pay off these obligations with horse racing." It was pointed out that Reading presents Grand Circuit racing with top nurses even tho' it is not financially sound.

Col. C. M. Wilharm, State police commissioner, told that his faith in the annual fair was a credit to the State and that the midways were bound to do more than one need to fight for and take their families. He asked officers to be alert for accidents and traffic accidents during fair week since the annuals drew such large crowds in small areas.

Mutuals Interest

Henry J. Knauf, president, United State Trotting Racing Association, said anything about the State of pari mutuels, as did Joseph M. Miller, president of the Michigan Horse Racing Board, last week. He stated that all pari-mutuels are under the control of the Michigan Racing Board, and that the Michigan Racing Board has never before played Texas or the Southwest, will go on tour following the fair. Dean said Paul Harlow is producer.
ROYAL CROWN BOW AUSPICIOUS

Beats Record At Largo Nod

Eddie Young offers bright midway with nifty fronts for back-end attractions

By Pat Purcell

LARGO, Fla., Feb. 1.—Eddie Young's new Royal Crown Shows were unveiled auspiciously at the 37th annual Pinellas County Fair here last Tuesday with record-breaking attendance and record-shattering receipts amid the oohs and aahs from a critical gathering of carnival operators wintertaking in this neck of the woods.

Young purchased the J. F. Spurks shows at the close of the 1946 season, returning the Blue Ribbon Shows to Eddie Roth, and it was apparent even to a First of May that he had a herculean task in re-building the org into as fine a truck show as ever graced the height. This was not only the opinion of this observer, but a condensed version of the various comments (See Royal Crown on page 71).

Ops Battle For Choice Penn. Dates

Plums to Endy, C&W, Strates

By a Staff Correspondent

HARRISBURG, Pa., Feb. 1.—A heavy battle for choice early dates was waged here through the annual meeting of the Pennsylvania State Association of County Fairs at the Penn Harris Hotel Wednesday thru Friday. This was the first time since 1936 that shows were battling the biggies on rails and it wasn't until the 11th hour that a decision was rendered.

Victors were Endy Bros. Shows, which handed up their Endy and Butler and Cettlin & Wilson Shows which got Clearfield. Latter also has Reading, one of the top four spots in the State.

James E. Strates Shows retained the choice York and Bloomsburg (See Fight for Pa. Dates on page 66).

Marrs Is Named P. A. For Triangle Shows; Keller Heads W. Q.

WILSON, N. C., Feb. 1.—Russell Marrs, announcer at WGTQ here, has been named publicity director in charge of newspaper and radio publicity of the Triangle Shows, Owner John Shapiro announces. Marrs will officially report for duty March 1, but he already is in the office working.

With Dick Keller in charge of the work at winter quarters, things are rolling along fast with a view of 15. It was erroneously reported Dick Miller was in charge of quarters.

Doris (Bob) Walker will be in charge of the Twin Wheels and Al (See Marrs Triangle P. A., page 86). Mike Benton, secretary, Southeastern Fair, Atlanta, came thru with the unusual again when he picked up the hefty dinner check for the above group who attended last Monday night's meeting of the Georgia Association of Agricultural Fairs with their pockets loaded with contracts on which they hoped to affix Benton's signature. Left to right: Jim McHugh, The Billboard; Tony Votre, Crisp County Sun; Jack Kochman, Hll Drive; Benner; George A. Hamid, George A. Hamid, Inc.; Sam Nunnis, Nunnis Speedways; Izy Cettin, Cettin & Wilson Shows; Frank Bergen, World of Mirth Shows; Bernice Weise, independent concessionaire; and George A. Hamid Jr.

MIAMI SHOWMEN CLIMAX GAY PARTY ROUTE WITH COLORFUL THIRD ANNUAL BANQUET, BALL

Food Better Than Edible; Show Sparkles With Talent

Miami Showmen Scramble At North Carolina Meet—Over Rooms

By a Staff Correspondent

RALEIGH, N. C., Feb. 1.—Except for one who was going to play the role of which was set long in advance of the convention, showmen were pretty much confused at the annual meeting of the North Carolina Association of Shows here Saturday and Sunday (24).

Room situation was worse, if possible, than that encountered at the Chicago meeting. An acknowledged room reservation didn't even result in the hope that the recipient would be housed the next day. Most of the biggies were faced with a bench in the park while they claimed that bicycle show reps stola a march and gobbled their plush suites. Showmen and fairmen were spread out all over town a likely meeting place being in front of the post office, half way to any of the town's hostleries.

Need Lack, Sleuthing

No attempt was made to register those in attendance with the result that finding a prospect largely depended on experience (See Showmen Scramble on page 87).

EXPLO at Home Org Enjoys Big Bow

KISSIMMEE, Fla., Feb. 1.—With summer weather, exhibition at Home Org got off to a flying start during their season's opener here. Final day, Saturday (11), was the biggest of the week and all rides, shows and concessions did a land-office business. At the Orange County Colored Fair at Orlando, business was good but did not exceed last year's. A visitor here was Bill Redmond, former Side Show operator and now president of the local AFL. Bill entertained many of the folks at his home on Lake Sunlight.

Staff included Ross Gatto, general manager; Stanley Roberts, general agent; Delbert Yanson, special agent; Katherine Gatto, secretary; Bill Carter, concessionaire; and Joe Jerrigan, sound car. Concessionaires included George How, Mike Gatto, Al How (See Expo at Home Org on page 66).
February 8, 1947

The Billboard

Va. Bartering Ebbs; CW Gets Richmond Expo

By a Staff Correspondent

RICHMOND, Va., Feb. 1.—There was little action as all the shows participants attended the semi-annual meeting of the Virginia Association of Fairs Sunday and Monday (27–28) at the John Marshall Hotel here, since contracting for nearly all of the dates had been accomplished prior to the conflagration.

Cettin & Wilson shows are set to repeat their successful run at the Atlantic Rural Exposition here. A tough break in the weather prevented them from grossing here at this time, but Cettin & Wilson will also repeat at the Petersburg Fair, its winter quarters location.

The Maryland State Fair will be back at Danville. It obviously wasn’t regarded as a time for a change by operators of the lesser annuals and most of these were lining up as rapidly as they had played them last year.

One of the best centered around the ultimate inking of the State Fair at Staunton. It was generally accepted that the impingement of the winter weather, that Dave Endy, Endy Bros. Shows, had this in his pocket for a repeat, that this winter has failed to show here there was an admission from the developmental standpoint; that there was still the possibility of doing business. Since all of the railroad shows, New York, are booked, there is no longer any week that chief contenders for the date seemed to be F. J. Bloomfield, Show Manager, and J. Kirkwood Shows and the Harrison Greater Shows.

So far as the Winter Co. John H. Marks both winter here and Cettin & Wilson hibernate in adjacent States which has solved the problem, but the capacity, the force of the State, Marks and Cettin & Wilson shows barnected nearly as many and also held open house.

May Adams Stoker Installed by SFA

CHICAGO, Feb. 1.—May Adams Stoker, installed as president of Showmen’s Club, Billings of America at installation ceremonies in the Embassy Room of the Morrison Hotel Tuesday (21), Jack Lamey, chairman of the board of directors, installing ropes, William Spiellad, chairman of arrangements, was unable to be present, but his co-director, Violet Lamey, was in charge.

Music was furnished by Helen Wong, pianist. Outstanding President Schaeffer presented Florence Reisselt, chairman of the home’s governor of the local a special award for her work in reconstruction of the home.

The Silver Parade was donated to the March of Dimes.

As part of the installation there was entertainment with Isaac Chapel in charge. Heard from But Stud Work are Joe Zordo, H. A. Beam, Bill Livermore, Lamey, Frances Kennedy and Grace Lynne.

Hennies Sign Sally Rand

BIRMINGHAM, Feb. 1.—Sally Rand, famed fan dancer, has been signed to appear on Hennies Bros.’ Shows midway for the entire season of 1947. It was revealed here Wednesday (29) by Harry W. Hennies, owner, and J. C. McCaffrey, general agent.

Negotiations for Miss Rand’s services were started last fall, and discussions were continued by the Michigan Association of Fairs of Detroit it appeared that the deal had fallen thru. However, conferences via long-distance telephone early this week ironed out all details.

Hennies is of the opinion that the signing of Miss Rand will give his midway the biggest “name” ever to play a season with a rival. Clyde Beatty, who has his own show, will not be on lease to Eddie Young, who last fall bought the J. F. Sparks Shows, and Hennies Bros. Shows. Early in the winter Roth decided to return to the road this year and made a deal with Brown and Whiteside to handle the front end of this show. Reisch decided his health would not permit him to devote his time to the show, so Brown and Whiteside, with some $50,000 invested in new concessions, horses and trucks, bought the entire layout.

Included in the deal were seven midways, five clown sections and ten of the miscellaneous show equipment and the fleet of trucks.

Brown and Whiteside had their new product on display here this past week for the first time, and the all blue canvas of the front end made an imposing picture. Sid Cline has the Side Show with Frankie Tesezzeno and Honey Lee Walker partners in the operation and presentation of a girl and a posing show.

In speaking of the deal, Brown declared that “I have tried for 20 years to make managers rich for years and last year about it did something for myself.”

Fitzie has been associated with major organizations of 20 years. He said that additional shows and rides will be added just as soon as it becomes feasible.

Brown, Whiteside Purchase Red Ribbon Org From Roth

SEATTLE, Feb. 1.—Fitzie Brown and A. R. (Dutch) Whiteside, owner of the Chicago, New York, Boston and Philadelphia Shows, announced here this week, having purchased the Blue Ribbon Shows, lock, stock and barrel, from Eddie Roth, who has entirely retired from the business because of ill health. Brown has been having all the Blue Ribbon Shows under lease to Eddie Young, who last fall bought the J. F. Sparks Shows, and is connected with his own Shows.

Six Annually Inked By Tivoli Manager

ST. LOUIS, Feb. 1.—Manager H. V. Peterson of the Tivoli Shows reported in to the office here from various fair meetings and reported signing six fair, one in Kahoka, Mo., and five in Iowa. Iowa annuals included were Knoxville, Bloomfield, Eldon, Cresco and Webster City. A. J. Haas again will head the show in ‘47.

In spite of cold weather, work is progressing at quarters under direction of C. R. Fraizer.

Norm Bendixen, co-owner of the show, is visiting on the West Coast and writes he hopes to bring back a new side show.

Beam Purchases New Equipment in Chi

WINDSOR, Pa., Feb. 1.—Several new pieces of machinery and scenic equipment, were ordered by Owner M. A. Beam. Expansion of Bloomfield’s Attractions was announced at the Chicago convention. On his return here, accompanied by his wife, Beam announced a full crew would be put on shortly to get all equipment ready for the 1947 season. Cost of this equipment is $50,000 for new equipment in Chicago, including a new four-man thrill ride as well as 10 permanent session plus.

The Funbarn Show, No. 2 Unit will be under management of J. B. Hendershot. Unit No. 1, Beam’s Attractions, is located at Union City, Ohio and will travel with the Tivoli’s and Tivoli’s Train 17 trailers. The No. 2 Unit will have seven trucks and nine trailers.

Chane J. Chandler, owner of The King’s Road, has an extended business trip with visiting spots in Pennsylvania, Maryland and West Virginia.

Bishop’s Arcade Org Opens To Big Crowd

WESLACO, Tex., Feb. 1.—Arcade Shows, owned by B. M. Bishop opened their gate here to large crowds. Organizer bowed with 5 rides, 5 shows and 25 concessions. Mrs. A. Bishop is secretary-treasurer.

Concession row included Mr. and Mrs. Charles Tubis, 4; A. C. Fenton, 4; B. J. J. B. C. L., 3; Mrs. L. C. Miller, diggers; Tom and Dewey Centin, 2; and Mrs. A. J. Stevens, 2; Ralph Welbon, 1; Mr. and Scotty Lomb, Mr. and Mrs. Tom and Pete Lomb, Sam Lomb and Shorty Hirely.

J. D. Chapman is helping with the rides and Mr. and Mrs. Van Dyke and daughter, Stoker and Mrs. Joe and Mrs. Pete Lomb, Van Dyke and daughter, Victory Shows, Lou and Henry Lowell.

Bob Bullock Is Named G. A. of Caruso’s Org

ROCKPORT, Tex., Feb. 1.—B. T. (Bob) Bullock, legal adjust with Johnny Caruso’s Shows last year has been named as general agent of that org for this year. Bullock, who handled both the Arkansas and Louisiana parts of the org’s winter quarters in Greenswood, Miss., has been residing here this winter.

While here, Bullock enjoyed visits with Mr. and Mrs. Tex Whitlock, Mr. and Mrs. B. M. Martin and Mr. and Mrs. Bill Luther.

Cohen Meets With Members

RICHMOND, Va., Feb. 1.—Max Cohen, general manager and one of the American Carnival Association, met with members of the associations here prior to the annual meeting of the Virginia Carnival Association at the John Marshall Hotel. President Jack Perry presented about 25 member shows attended.

HARRY CRAIG’S

HEART OF TEXAS SHOWS

OPENING BROWNWOOD, TEXAS, MIDDLE OF FEBRUARY

12 OFFICE OWNED RIDES—8 OFFICE OWNED SHOWS—50 OFFICE CONCESSIONS

WANT

RIDES: Will book Colonels, Kibbel-Plane, White, Moon Rocket, Flying Scooter and any Ride not conflicting with or without transportation. Can one or several Ride Men, experienced drivers, Shows on contracts or conventions. Ships any Rides or Concessions and is in position to handle our new line and be able to get sets. Will book organized Managed by a superior head or with a few good men. Will book any type of Parades of specks. We handle all Rides and Concessions. Will put up any Ride not yet booked. COACHES: Will build any for any Rides or any Parades of any Advertisement. CANDY: Will build any to our liking. FERRIES: Will build any for any Rides or any Parades of any Advertisement. ANIMALS: Will build any for any Rides or any Parades of any Advertisement. FOR SALE: Will Table Sawn Home, Ba-Le, Penny Fields, Pen Game and other Concessions. Will book any and any of any Advertisement. NON-PREMIUM: Well built Home, Kibbel Plane, Pen Game and other Concessions. Will book any and any of any Advertisement. DERBY: Will build any for any Rides or any Parades of any Advertisement. Will either build or install Rides or Concessions on shorter notice. For Sale—Rides Concessions, any Rides or any Parades of any Advertisement. Will build any for any Rides or any Parades of any Advertisement. Records: Will build any for any Rides or any Parades of any Advertisement. Will build any for any Rides or any Parades of any Advertisement. Will build any for any Rides or any Parades of any Advertisement. A. J. H. HARVEY, BOX 105, BROWNWOOD, TEXAS

FOR SALE

One Symphony Ape Speedster Ride with Accommodations. Comes complete. 50 ft. wide; 60 ft. long. Has been run successfully at most of the larger locations. Will be delivered to any fair or city. Good business. Good driver, 30 years experience. Located in El Paso, Texas. Price $300.00. Address all mail to

J. R. McSPADDEN

603 ST. PETE, BRADENTON, FLORIDA

FOR SALE—ONE SPITFIRE RIDE

With Semi, Good Tires and Fifth Wheel. Used one season. No Traveller. Price: $5,000 cash. Can be seen at Hutchinson, Kans., at Fair Grounds. If not interested, save your stamps. Address

BOX 1895, Wichita, Kansas
MIDWAY CONFAB

Montana Frank and California Joe will be with the Cavalcade of Amusements this season.

Rita Ray and the Panell twins have joined Sid Crane’s Side Show on the Blue Ribbon Shows.

A collection taken up at the Miami Showmen’s Club party at the Beach Supper Club, Miami, January 27, netted the M. of Dimes for infantile paralysis a net $1,149.75.

Mrs. Myrtle McSpadden, Lone Star Shows, visited in St. Louis. She reports taking 15 Illinois Fairs for $47.

Princess Zelda, Camden, N. J., recently returned to her home following a successful tour of Southern night clubs.

Fay Vrachtert, veteran outdoor showman, is in City Hospital, Indianapolis, where he recently underwent a major operation.

Wire $10 for a new hat, and I’ll close the town.

Eddie Elkins, concession manager with the W. C. Kaus Shows last season, is no longer with that org. Elkins is vacationing in Miami.

C. Joe Bennett, general manager of the new Playland United Shows, has opened winter quarters at 1790 East Nine-Mile Road, Ferndale, Mich.

F. J. Bligh, who has been a patient in Marine Hospital, New Orleans, since November 29, writes that he expects to be confined there quite a bit longer.

It’s a Sunday run from the front gate to the back end.

Pat and Ginger Patterson report that they will be back with their concessions on Caletteit’s Greatest Shows again this season.

Mrs. Gladys Schaum, secretary of the W. G. Wade No. 2 Unit, is in New Orleans on a vacation. Director general of the shows returned from a swing around Indiana.

H. C. Brown’s All-Colored Revue, band and showroom, takes to the road February 5 to play Mississippi theaters and night spots. Mary Smith and Hook Royal are featured with the unit.

Sign on a Geek Show: "The reincarnation of a human being with the soul of a serpent.

Harry Stevens and Eddie Finnnigan, of Prell’s Broadway Shows, and Jimmy Burns, formerly of the Kaus Shows, who now owns a bar and grill in Brooklyn, are visiting in Hot Springs.

Mr. and Mrs. Clinton L. Nogle, who have been visiting their nephew, Fred E. Lamley in San Diego, are visiting in Los Angeles before returning to the Wonder Shows of America winter quarters in Little Rock, Ark.

Lola Conklin, annex attraction with Al Renton’s Side Show on the John M. Mandel Shows, recently suffered a broken leg and back injuries and is a patient in a Richmond, Va., hospital at 900 Spring Street.

Nice thing about being in the barn is that it gives a step to outsiders over who is responsible for booking the spot.

Jimmie James, painter with the James E. Strates Shows and later concessionaire for Frances and Fred Fournier on the shows, recently suffered a broken leg and is a patient in Lawson General Hospital, Ward 6-A, Atlanta.

Mr. and Mrs. Heck Hester, formerly with the Lewis Shows, have purchased a tourist court on Route 41, Tampa. On February 24, accompanied by Mr. and Mrs. George Goofas, they will fly to South America on a pleasure trip.

Shrimpie Rappaport, who gained considerable fame as a sandwich-dish-outer at the National Showmen’s Association clubhouse in New York, was one of the most active table-visitors at the Miami Showmen’s Association party.

Bolt of cheesecloth and a couple of buttons wouldn’t make a girl revue, but they can make it tough for a real one.

Mr. and Mrs. W. H. Lambert are visiting their daughter and son-in-law, Mr. and Mrs. W. C. Burns, in Murphysboro, Ill., where the Burhnes have a filling station and coffee shop. The Burhnes plan to go on the road this season with their photos and ball game. Lambert is building a new sound system.

George (Amber) West, recently discharged from Memorial Hospital, Abbeville, S. C., and who has been operating in his home in Wilkes-Barre, Pa., is now a patient in

NEW ADD-A-BALL GAME

A very popular Griest Store. Works on the simple principle of any store and is a big hit in Science and Skill. Comes finished in a flat box, 6 by 6 by 2. 32 by 32 by 20 will work. Works with high-class Merchandise for entrance. Comes in a flat box for a dime with display card. Fruit of the Sea is a new and very fast selling game. Tricks are not neces.

NEAT GUARDIANS

Wut is a neat guardian. It makes a neat pattern for a home job. Its colors are not thick. Its wire is the perfect size for any merchandising.

POPcorn

For Sale

100 Bags of Wholesale Price

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1459 W. 6th St.

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FOR SALE

100 Bags of Wholesale Price

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Hohenman Hospital, Philadelphia. He recently was visited by Theodore (Ted) Xita.

According to word received in Macon, Ga., the recent death of George E. (Dad) Brown, who died in his sleep while visiting in Orlando, Fla., probably ends the Brown family rides organization. Information is Mrs. Brown does not intend to take the outfit out to winter quarters in Lucowici, Ga.

Boss of a skeleton crew in Gato & Banner Shows' quarters resigned because he got tired of telling himself what to do.

Billy Logsdon's Freak Odditorium, on the Florida Amusement Company, got top money among the displays when the Florida org opened the season at Plant City, Fla. Odditorium features new chrome front with 19 banners and double ballys with arches of lights. Show carries five outstanding freaks and seven novelty lights.

Peggy Ewell cards from Bloxom, Va., that she will start her ninth season with the Clyde Smith Shows where she operates the Gay Ninety Revue and the Nezna Snake Show.

Mrs. Tillie Bets and her mother, members of the John H. Marks Shows, are visiting Mr. Milton Wilson, formerly of the Marks org, in Washington.

Billy Cornell writes that his Chocolate Dainties Revue will be with O. C. Burk Shows again this season. Line-up includes Billy Cornell, owner-manager: Marion Ford, sous-chef; Loretta Stewart, exotic dancer: Hubert Parker, comedian: Bee Rogers, Barbara Smith, Irma Maney, Gussie Woods, Pearl Jackson, Irene Jones, Estella Gray and Frances Gran: Managers: Roger Smith, J. C. Woods, Trombone Speck, Ernest and Elaine Stokes, William Kellum and Barrene Kellum, band.

Late coal strike didn't affect any re-fried carnivals movements, but we'll be about ready to open again at deadline time March 31.

C. Guy Dodson, owner of Dodson's Tavern, just outside Savannah, Ga., writes many showsfolk stop in for a visit. Recent visitors included James E. Strates, Jake Shapiro, Abe Prell and family, Charlotte and (See MIDWAY COMPAB on page 59)

NOW SHOWING

2113 5th Ave., North Birmingham, Ala.
CAN PLACE

Freaks, Side Show Acts of all kinds. Long season—we always work, sure pay nights. All people who worked for Walter Hale contact him as above. MARY WEBB, COME ON. All reply.

RAY MARSH BRYDON

INTERNATIONAL SHOWS

NOW BOOKING FOR 1947 SEASON SHOWS—RIDES—CONCESSIONS

Address: Fondduchee, Mayo, Ark.

JOE J. FONTANA

J. L. Heth Shows
N. Birmingham, Ala.

WHEELS

OF ALL KINDS

Tickets—Paddles—Laydowns
Complete Bingo Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, ETC.

ALUMINUM MILK BOTTLES
Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
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POPcorn MAChines

(brand new)

Build You Own
A Complete Setup as Follows:
One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycle. A. C. Includes removable lid with lift-up hanger, shower, latest type hangers and all necessary wiring. Snap-in . . . all you have to do is hook up your wires!

Complete for only $150.00
Will pop 30 pounds of popcorn per hour. Kettle and elements removed in one second! Will start to pop in Three Seconds after plugging in. Kettle can be installed in all makes of machines.

Dealer Inquiry Invited
CONSOLIDATED CONFECTIONS
1314 S. Wabash Ave.
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NEW! NEW!

WOOD MAUL
MALLETS

8"x10" Head, steel band reinforced and lipped type with 36" handle. Packed 50-60 to the case.

PRICE LOW FOR QUICK SALE

SPECIAL PRICES FOR DEALERS AND JOBBERS
SEND US YOUR INQUIRY

RIDDLE AND CO., INC.
729 South Michigan, Chicago 5, Ill.
Phone: HAR. 4422-6682

Joseph J. Kirkwood Shows
America's Best Amusement Shows
Now Contracting for 1947 Season
RIDES—SHOWS—CONCESSIONS
P. 0. BOX 2755
raleigh, n. C.

Want To Buy For Cash

Complete Coinhouse with all inside fixtures. Please state full particulars and list of equipment. All replies

JOE J. FONTANA

MADISON BROS. SHOWS

now booking for 1947 season shows—rides—concessions

address: fondnduee, Mayo, Ark.

will pay cash for used rides

All of

When they won't run or lie down don't joke—write.

WILSON & GILBERT, BAND

MADISON BROS. SHOWS

27, Minn. Phone VERNET 8-226.

PLACe YOUR ORDER HERE FOR THE

LOOPER

MOON ROCKET
CATerPILLAR
CARRoUSEL
KIDDIE AUTO RIDE

WRITE FOR OUR NEW CATALOG

ALLAN HERSHEYELL COMPANY, INC. CONTINUES TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSHEYELL COMPANY, INC. AND KILLIAN ENGINEERING CORPORATION.

ANCHOR SUPPLY CO., Inc.
Evansville, Ind.

"ANCHOR TENTS"

Concession, Travelers, Merry-Go-Round, Bingo, Ball Games.
Khaki • Green • Blue
Flameproof Green
Prompt Delivery.

POPCORN—PEANUTS

SHOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONs • HAMlNS • FLoss PAPERS • APPLE StickS • COLORS
PEANUTS, POPCORN AND COMPLETE LINES OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW, USED, BOUGHT & SOLD

CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
Philadelphia 6, Pa.
Pittsburgh 1, Pa.
Los Angeles 21, Calif.

The TILT-A- WHIRL Ride
On Midways All Over America
Its Grosses Are Getting Better All the Time
—Manufactured by—

SELLNER MFG. CO.
Faribault, Minnesota

STEAM TRAINS

BUILT TO LAST A LIFETIME
A more fascinating Ride that puts more money in the Ticket Box.

OTTAWA AMUSEMENT
WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

THEQUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.
5441 COTTAGE GROVE
CHICAGO, ILL.

OCTOPUS ROLLOPANE
FLY-O-PLANE
World's Most Popular Rides
EVERY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.
COLEMAN condition.
Wheel, SHOWS-
130
Let
100 CENTRAL
Front
NEW
Address:
280 EMPIRE BLVD.
NEW YORK 25, N. Y.

HARRY HAYKIN
$700 Each
F.O.B. New York. (Based on Ex-
ports) 25% Dmv. Ret. C.O.D.

10 K.-120/240 Volts—60 Cycle-Single Phase
NEW JEEP GAS ENGINE
GENERATOR SETS
IMMEDIATE DELIVERY!
(Subject to Prior Sales)

$ 700, 120- vs. E. Units ....... $ 550.00

All generators are new.
F.O.B. New York, Kentucky or Idaho.

TRAILERS
Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-foot tandems.

House Trailers
Standard models on hand for immediate delivery. Write for current list and new low price list.

WHEEL, SHOWS-
130

KING AMUSEMENT CO.
82 ORCHARD ST.
M. CLEMENS, MICH.

NEW IMPROVED
SPITFIRE RIDES
NOW SCHEDULING 1947 PRODUCTION
FRANK HRUBETZ & CO.
Front and Shipping St.
Salem, Oregon

BOOMERANG
Unlimited Capacity — Reputation — Thriller
Write for Catalogue
U. S. RIDING DEVICES CORP.
290 Junius Street
Brooklyn 1, New York

TENTS
TENTS—Canvas, Gypsy, Camping, Fluffy Treeforms. Tents of all sizes.

ANYTHING IN CANVAS
TENTCO CANVAS, INC.
130 GREENE STREET
Phone: Walker 5-1399
Brooklyn 12, New York

INTERNATIONAL SHOWS
Opening Lunar Part of March. Proven Spring Route. Fair Starting First Week in July.

WANT
WANT

HARRIS.—Man for Midwest Shows must be capable and have A-1 character. Man to manage complete show. Address: Mr. Richardson, Care: Mort Harris, 801 Cider St., Kansas City, Mo.

WANT
WANT

Wheel, SHOWS-
130

Midway Confab
(Continued from page 55)

Charlie Wright and Paul Jones. Featured on the entertainment bill at Dodson’s tavern these days are Kenney and Laubie, Sugar O'Shea, Jimmie West and Jeff Jeffers. Sam Fortune furnishes the music via piano and the solovox.

Detroit Notes: Mr. and Mrs. E. Ingalls, rides operators, residing at Coldwater, Mich., inform that their daughter is in University Hospital, Ann Arbor, Mich., with heart paralysis. D. Wade, general manager of the W. G. Wade Shows, is ill with food poisoning. Charles H. Stapleton, plaster and concrete specialist, is confined to his Detroit home with a cold.

Joe L. King, who worked the stock show at Denver, advises that business there was off to a great extent, and that the weather was extremely cold weather. Sight-seeing through the city, says Joe, were George Banks, popcorn; Frank Swartz, four concessions; P. Bess, two stands; Rex Elliott, ball game; Larry Nolan, photo gallery; Ted Kim-

del, your age and scales, and Louis Burton, novelties. A. A. Duncan, well known in carnivals, is in Memphis Surgical Ward, General Hospital, Denver, when he faces possible amputation of both feet. He would like to remain in touch with friends in the business during his hospitalization.

Midway Confab
WILLIAM, CRAWFORD, DICKSON, and PORTER.

Among visitors to Eddie Young’s new Royal Crown Shows during their show unrolling at the 27th annual Pinellas County Fair at Largo, Fla., were Mr. and Mrs. Rom Zolom, J. C. (Tommy) Thomas, Harry (Red) Winfield, Gus Bethune, John C. Wehr-
ey, Dixie Mason, Joe End, Jimmie

SPECIAL NOTICE TO
POP CORN
MACHINE OPERATORS
For the first 100 feet you are ready to contact us.

BABY GOLDEN
YELLOW HULLS
BY
JAP PULSLES
WHITE COPP

- All outdoor operators know that snow and wet weather often ruin business done on account of what people are more tender and delicate. Your machine will keep your product fresh and you will get more money out of a bag of Popcorn than you do in a bag of popcorn in large buns rather than individual grapes.

All orders subject to requirements. No cash. We can put you on a time allowance, but you must sign agreements with us for we can guarantee delivery throughout the season.

The Indiana Popcorn Co.
"From Processor to You"
WIRE-WHITE-PHONE
820 N. E. 11TH ST.
HENDRICKS 7711

NEW GRAND OPENING
KIDDIE HAND CAR RAILROAD—$1250.00
TRACK AND 10 CARS
525 Barton Springs Road
Austin, Texas

Eddie Clark
WANTS
2 20-foot Concession Trucks.
Opening about April 1.
0010 ZORBA ST.
HARRIS, TEX.

Antony D. Napoli
4 BROWN AVE.
WATERBURY 67, CONN.

CHUCK MOSS
Would like to hear from Slim Steel Halo and Halt Agents. Opening about April 1.
2322 KNIGHT ST.
DALLAS, TEX.

WANTED
To book our little wooden stage. Will also book other wooden stage.
525 Barton Springs Road
Austin, Texas

WANTS
To book your small Frack Co. with wagon, horses and some stock, will also book your larger Frack Co. with wagon, horses and some stock.
WANTS
2 to 30 Horse Shows.
Address:
1921 S. W. 74th. St. Miami, Fla.

-American Sunoco Supply Corp.
449 W. 34th St., New York 19, N. Y.

S. O. S. SPECIAL of the Month
Western Electric 500 West Amplifiers for Drive-in, Stadiums and Hall Parcs.
May not be used now.

CARNIVALS——

Golden Mallow, Golden Silk, Fancy Fancies etc.

MAKE MONEY with our Novelty Work—
Cards, Incense, etc.

CHUCK MOSS

E. M. SUTTON JR. Great Sutton
The Indianola Pop Corn Co.

FOR SALE
KIDDIE HAND CAR RAILROAD—$1250.00
TRACK AND 10 CARS
525 Barton Springs Road
Austin, Texas

FOR SALE—$250.00
One Hours Drip, Plate Gallery, complete, 2-year machine.
WRITE FOR CATALOGUE.
D. S. Ross & Co.
248 W. 34th St., New York 19, N. Y.

SHOOTING GALLERIES

BROS. and Supplies for Eastern and Western Texas Galleries.
WANTS
WANTS

H. W. TERPENING
137-139 Market St.
SAN FRANCISCO 5, CALIF.

DICKERSONS SHOWS
Opening Southern Alerts for Feb. 28th., Heart of Texas, New Warrington, etc.

Place following: Big Train, Big Test, Pett, Concessions, Free, etc., Any Sale, Any Shows, etc. Ask for DICKERSONS shows.

Place for No. 2 Show. Address.
Blue Lagoon Park, DICKERSONS
De Land, Florida

THE BILLBOARD
February 8, 1947

FROZEN CUSTARD MANAGER
PENNY ARCADE MECHANIC

PALM BEACH SHOWS

Pepisco Show. Visiting the winter resort America.
Good deal for crest or Party. Must know show business.
Address:
1510 South Falfurrias Ave., Corpus Christi, Tex.

F. M. SUTTON JR.

A. L. C. HANCOCK

Penny Arcade Mechanic, ect.

Rex Elliott, Ball games; Jimmie P. Smith, who handled the extremely

King, who handled the extremely

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NEON MAN
WANT CAPABLE NEON MAN.
MUST UNDERSTAND ALL FORMS OF CLASS BLOWING. WE HAVE ALL THE EQUIPMENT.
REPORT IMMEDIATELY.
AL WAGNER
Fairgrounds, Mobile, Ala.

WANTED CARNIVAL
WHITE COUNTY STRAWBERRY FESTIVAL
The Best Spots in Arkansas during Berry Season.
Your tent can be on Main Road, including either Paris, Wheel, Free-Go-Round, Whip, Tilt-Turn or other.
Is one of the biggest in Arkansas. Send one dollar, in gold, to the owner of this ad and start your own tent.
This is good for two weeks if no season. Will last in money. Send one dollar, in gold, to the owner of this ad and start your own tent.

FOR SALE
BIBCO. Pickets, ready to go. Nearly complete. Sold for $100 and could have been sold for $150 for sale. I have other billets. Can be seen in Canton, Fla.

BILLIE CLARK
2038 S. 8th St.
MIAMI, FLA.
Mrs. Lee Belmont Heads Mo. Ladies

ST. LOUIS, Feb. 1.—Mrs. Lee Belmont was installed as president of the Missouri Show Women's Club at installation ceremonies in the Mark Twain Hotel here Thursday (16). Other officers installed were: Lois Franczak, first vice-president; Mrs. Joe Dawson, second vice-president; Mrs. Estelle Ragan, social secretary; Ida Miller, recording secretary; Mrs. Norma Long, treasurer; Mrs. Daisy Davis, chaplain; Alice Belmont, guard. Mrs. Harriet Maher is retiring president.

Mary Frances Grimm was mistress of ceremonies. Officers were escorted to their places by ushers Betty Sidenberg, Arnold Laird and Mary Frances Grimm, attired in formal and wearing orchid corsages.

Honey Vaughn, mother and founder of the club, gave a short talk, wisiting the new officers success.

Following the installation ceremonies, the ladies moved to the clubrooms of the mark Twain Hotel for refreshments.

Attending the ceremonies were Rose Marsh, Marie Cuminy, Ann Ebert, Tillie Rabke, Mrs. Lucille Fabick, Mrs. Bill Williams, Mrs. Marie Wieland, Mrs. Jeanne Cull, Mrs. Scottie Brown, Mrs. Peggy Grimm, Marge Peaseness, Mrs. Bill Powers, Mrs. Paul Parker, Beatrice Oulliott, Louise Hanatski, Mrs. Tessa Carstens, Lillian Stark, Lucile Anthony, Marjorie Johnston.

Beatrice Johnston, Pearl Vaughn, Mary Poertter, Mrs. Ralph Allen, Mrs. Elmer Hill, Mrs. Woodrow Blythe, Ima Kanuth, Julia Leonard, Elicie Wern, Ethel Deal, Martha Karver, Ada Vaeucker, Bara Smith, Jessie Durr, Margery Schaus, Louise Bleck, Irene Vann and May Goodkind.


W. C. KAUS SHOWS

WANT

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Positively going North with full line of Celebrations and Fairs South. All legitimate Concessions open except Popcorn, Custard, Lead Galleries, Bingo and Cookhouse.

Would like to hear from Jones Photos and Penny Arcade.

Will book Whip or Ritt-Wich or own transportation.

Can use Glass House, Fun House, Side Show or anything new or novel in shows. Joe Hilton, write us.

Reliable, sober Mechanic. Ride Help in all departments who can drive sensitively. Also M. Kaus, Scott, Kansas City Range.

Would like to hear from Free Acts interested in booking for season.

Address all communications

WINTER QUARTERS, NEW BERN, N. C.

RUSSELL OWEN, Mgr.

WANT

PINE STATE SHOWS—WANT

Opening March 15, Starrville, Miss.

Can place Concessions of all kind except Pretzels, Cook House Buggy, Pop Corn. WANT Custer, Penny Arcade, Cook House Buggy, Place Stand, Tandem-Or, Wild Life, Amusement Machines, Food Concessions, complete, all rent paid. WRITE NOW for six office-owned Rides. Will Book or Buy for Cash—Roll-a-Plane and Tandem-Or Place Stand, 2 H. R. and 2 T. R. Each. WANT FULL RENT $500.00. ONE-STOP MARQUEE, COMPLETE $1,500.00. All Address: "BILLY STAP, M. R. C. BOX 601, GREENWOOD, MISS.

P.S.: Extra Collins, contact Pits Boll.

Kilgore Shows Open Season February 15

TYLER, Tex., Feb. 1.—Everything is in readiness for the Kilgore Shows opening near here February 15. Org recently purchased new show and concession tops, a Merry-Go-Round top.

Mr. and Mrs. L. W. Nemlowill, of Brawley, Calif., who have the ex-treme farm of the season, have the gallery and sound car back with the org for the second season. They were accompanied by their son-in-law and daughter, Mr. and Mrs. Bud Pence.

Also back for another season are Mrs. Claude Gilmore, Mr. and Mrs. Billy Baird, Mr. and Mrs. Lamon Jones, Mr. and Mrs. Odis Huff, Eddie Williams, electrician and mechanic, and Oklahoma Slim, cookhouse.

It's Strictly Big League Stuff As Cettin & Wilson Makes Ready

By a Staff Correspondent

PETERSBURG, Va., Feb. 1.—Iroy Cettin and Jack Wilson, self-proclaimed amateur railroad showmen with big ideas, have made a few mental notations on the operation of a major league winter quarters during their 200-days years as partners, because they have one going full blast at the fairgrounds here.

Winter building and renovation plans were on paper before the completion of the last tour and the schedule laid out is being followed even though the planned budget wasn't elastic and already has been supplemented with additional dough. Except for time out to attend the Eastern meetings, Cettin is around personally with a handful of century notes to accentuate the need for getting things done. About 40 men are working. Of that number only a half dozen qualify for the bull gang.

Remainder are skilled painters, carpenters and mechanics, and the amount of work already accomplished is ample evidence of their capabilities.

There Going-Over

Cettin & Wilson ambition, common talk among the touring hierarchy, is reflected hurroquets. Every ride has been or will be dismantled and renovated. Ferrel Wheels are completed, as they needed little work. Merry-Go-Round components are proceeding through the shops, and Scooter cars, including motors, are dismantled for working over in the mechanical shop.

Some of the biggest work is centered around the rolling stock. If they can be had, an additional four flats will be added. Twelve steel wagons mounted on pneumatics, have been bought from the W.A.A. and will be worked over in the shops to adapt them to show purposes.

Loosens as Eye Full

Wagons may be among the most attractive units on the shows. Silver leafing over a background of varied colored scroll work.

To hear the partners tell of the present embellishments, including revolving light towers, is enough to make a light-headed person wonder what the next season of Broadway will be. The accent will be on fluorescent lighting.

Proud of their accomplishments in two years, they are looking far into the future, with frequent nods to Cettin from show to show that they are in complete accord. It's show business with them 24 hours a day, and they have their hired hands cheering them on.

Show, Funhouse Signed by Collins

ST. PAUL, Feb. 1.—William T. Collins, owner of the shows bearing his name, announces he has contracted with the South Side and Norman Smith's Funhouse for his shows.

Collins reports signing the following fairs in North Dakota: Kenmare, Crosby, Flandreau, Tabor, Jamestown, Fessenden, Langdon and Hamilton. In Minnesota he has the following fairs: Milbank, Tea, Bear, Rush City, St. Cloud, Marshall, Worthington, Elk River, Jackson, Bird Island and Hutchinson.

Also signed are the Mason County Fairs and the St. Paul.}

AGENTS WANTED

For Clothes Pin, Bowling Alley, Nail Joint, Sausage Ends, Wheels, and Coney Hills. Also General Help on all Concessions. Address D. Donaldson, Sam Red Cottonwood, contact me at once.

OSSIE EARL DIXON

Cove City, Tex.—Meathrid, Georgia

BLUE & WHITE SHOWS

Own and Operate Your Own Carnival.

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1 or 2 Rides, 2 or 3 Carts, 4 or 5 Carts, 6 or 7 Carts, 8 or 9 Carts, 10 or 11 Carts, 12 or 13 Carts, 14 or 15 Carts, 16 or 17 Carts, 18 or 19 Carts, 20 or 21 Carts, 22 or 23 Carts, 24 or 25 Carts, 26 or 27 Carts, 28 or 29 Carts, 30 or 31 Carts, 32 or 33 Carts. EXTRA $20.00. Extra $50.00. Extra $100.00. Extra $200.00. Extra $500.00. Extra $1,000.00. Extra $2,000.00. Extra $5,000.00. Extra $10,000.00. Extra $20,000.00. Extra $50,000.00. Extra $100,000.00. Extra $200,000.00. Extra $500,000.00. Extra $1,000,000.00. Extra $2,000,000.00. Extra $5,000,000.00. Extra $10,000,000.00. Extra $20,000,000.00. Extra $50,000,000.00. Extra $100,000,000.00. Extra $200,000,000.00. Extra $500,000,000.00. Extra $1,000,000,000.00. Extra $2,000,000,000.00. Extra $5,000,000,000.00. Extra $10,000,000,000.00. Extra $20,000,000,000.00. Extra $50,000,000,000.00. Extra $100,000,000,000.00. Extra $200,000,000,000.00. Extra $500,000,000,000.00. Extra $1,000,000,000,000.00. Extra $2,000,000,000,000.00. Extra $5,000,000,000,000.00. Extra $10,000,000,000,000.00. Extra $20,000,000,000,000.00. Extra $50,000,000,000,000.00. Extra $100,000,000,000,000.00. Extra $200,000,000,000,000.00.

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Diamond Midway Shows

Want Shows, Concessions and Rides that don't conflict with what we have for American Legion's Field Day, our regular season shows at Chico. Surprising the legions best acts, also unique and different midway shows. Address John D. Shallo, B. O. No. 301, Escondido, Calif.
Early Fire Drill

JACKSONVILLE, Fla., Feb. 1.—Personnel of the James E. Strates Shows, in winter quarters here, have organized their own fire company recently in preparation for the season. Little did they think the organization would get a real workout this evening.

The day a fire broke out two blocks away from winter quarters and the Strates gang went to work. By the time the local fire department arrived, the Strates gang had the conflagration under control.

With the cooperation of fire department officials and the local press.

Siegbrand Named Ariz. Club Prez

PHOENIX, Ariz., Feb. 1—Hiko Siegbrand is the new president of the Arizona Showmen's Association. Other officers are Harry Thomas, Charles Denny and Percy Jones, first, second and third vice-presidents, respectively; Jack B. Austin, secretary, and Don Hafnya, treasurer. Francis Wilcox was elected club attorney.

Named to the board of directors were Mickey Wilson, C. F. Zeiger, Charles J. Peck, Earl McComas, W. R. Fulmer, Pete Siegbrand, Lester Trump, Harry Gordon, Louis Wade, and Roy Walters. The outgoing president was elected to the dias by her sister, Ginger Ray Lorow. The association is named after Bertha R. Melville, first president of the Showmen's Association, and the Showmen's League of America.

Mrs. Melville was dressed in black lace and ermine.

The pages, Rosella Dell, Mary Kay Sakobe, Penny Bennis and Rosella Grosse, were dressed in white, trimmed with gold and blue sequins. Mrs. Rose Marie Paeer, installing officer, dressed them. They were a sharp stylies gown of black.

Mrs. Roman Fire

Mrs. Roman Fire, chairman, secretary, dressed in a black and white gown, trimmed in gold, was the first officer installed in the installation.

Misses were the first ones to be installed. Maie Lavine, treasurer, who wore a gown of black, maid Lillian Tuck, second vice-president, who wore a Nettie Rosensten creation of brown; Mrs. Roman Fire, first vice-president, dressed in an off-the-shoulder gown of leaf green with elbow length white gloves; Golda Verdin, incoming president, who wore a white acrylic and gold gown, is the first woman president to be elected to the dias by her sister, Ginger Ray Lorow.

The installation was presented by Bertha R. Melville, first president of the Showmen's Association, and the Showmen's League of America.

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WINTER QUARTERS

John Francis
ST. LOUIS, Feb. 1.—Les Hender- son has his Caterpillar in tip-top shape with the help of Pint Crist and Steeplejack Kelly, while Pat Patterson is busy doing electrical work.

Owner John Francis, who is at- tending fair meetings, announces the show will open early in March.

A son was born to Mr. and Mrs. Walter Kornes, Motordrome opera- tors.

Visitors included Mr. and Mrs. Walter Kornes, Bob Law, Ronnie Wright, Ken Murray, Nathan Carl, Mr. and Mrs. Jim Hawkins, Max Millar, and Bud Jennings, Harold Hoselton, and Mr. and Mrs. Bud Wiles, of Wichita, Kan., son and daughter-in-law of Mrs. Francis.

Hill's Greater

ARANAS Pass, Tex., Feb. 1.— Mr. and Mrs. Howard P. Hill are on a Midland, Texas, trip. Shows plan to open the middle of February in that state. Executive staff will include Howard P. Hill, manager and general agent; Clyde Q. Hill, secre- tary; H. F. (Foots) Reeves, concession manager, and Tommy Bond, wide-area director.

Clyde Q. Hill is superintending work at quarters. Three wagon rides are being built. A crew of seven, in charge of Clyde Runnels, is at work. A Flying Scooter has been obtained from E. H. Hanes, Kansas City, Mo., and a streamlined ride is being purchased from L. C. McHenry, Cresent Amusement Company. Carl Byers has booked his new Presto Ride on the Hill midway.

Howard P. Hill recently purchased a new speedboat.

James E. Strates

JACKSONVILLE, Fla., Feb. 1.— Al Mercy is planning and organizing his show and inside stage. E. Mur- phy is building a new front for his newly acquired Penny Arcade E. McWilliams, framing a new front for his U.S. Show, is planning to use plenty of neon.

Mercy is arranging a new program for his Hollywood Milanide, a new edition of his Paris Week and Paris Garden shows, and he is planning to use plenty of neon.

New shows, a new foot and a new arrangement of seats for new offices are being built.

Executive staff includes Al H. Her- man, general agent; Jim Morin, assist- ant manager; Charles G. Green, legal advisor; Steve Allen, electrici- an, and systems; Ray Lott, stage ma- chanic, and Leonard Dilley, adver- tising and sound man.

New features include Boy Foss, Side and Life Shows; Bill Stacy, bingo, and Phil Enos, two Kiddie Rides.

Woodward has purchased a new streamlined Sunshine Kiddie Ride Train and new canvas for several shows.

Woodward plans to attend the Nebraska fair meetings at Lincoln January 27-29. He already has signed for the midway at Columbus, Neb.

Dobson's United

WILLERNE, Minn., Feb. 1.—Work is proceeding at a satisfactory rate on the new Kiddie Rides, with Pete Jansen, who has added two men to the crew, is in charge. Work on the new entrance is under way.

Fred, who is in charge of Curley Walters and Mr. Woody are working on their concessions.

W. C. Dobson and R. E. Patterson, owners, have returned from the Wis- consin State and North Dakota fair meetings.

Shows plan to open May 12. A new Kiddie Ride is being built in Plainfield, Ill., for an operation. Pete Jansen is a recent visitor.—W. C. DOBSON.

F. J. (Jimmie) Henson Shows Want!

Will book, hire or lease Kiddie Rides and small Midway-Ground Trip or without transportation. Good opportunity for party with ample grounds or in small back yard. Favors for new address will be answered.あった at Wheel of the World, J. B. Anderson, Plainfield, Ill. No risk market. If interested, write Southern Goods, Denver Christmas. All helps.

J. L. Henson

Omega, Georgia

Steel Tent Stakes Again

Place your orders early for delivery to your winter quarters.

1,100 11 1/2" hard, washed, 110 lbs.

In lots of 10 to 100 at 52% each over 100, 45% each.

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Phone 24119

HUNTINGTON, W. VA.

HUNTINGTON TRAILER SALES

1119 16TH ST.

HUNTINGTON, W. VA.

VAGABOND, SCHULT, ROYCAST, PLATT, INDIAN, STREAMLINE HOUSE TRAILERS

Now for immediate delivery. Here, always, to serve you.

J. L. (Jimmie) Henson Shows Want!

W. G. Wade

DETROIT, Feb. 1.—Work on many new features is under way here and finishing touches on repairing equip- ment of both the No. 1 and the No. 2 shows are about complete.

Another shipment of equipment from the Allan Herschell Company was recently received. Glenn Wade Jr., assistant to Mr. Wade, reports he has rebuilt his courthouse, grab joint and commissary. Harry Mannas has re- turned, and he is busy building his new walk-thru type Funhouses. Bert Britt and Tom Reddick have each ob- tained three new attractions. Laugh in the Dark, Fly-o-Plane and Penny Arcade. W. O. King will have all of his lead galleries along with his Funhouse this season.

Fred and Johanna Miller report from New Orleans they have rebuilt both of their attractions for the season and has brought his Congress of Strange People and his Monster Show. Eddie Douglas is waiting for the initial opening with the ride unit. Findlay Clark, accompanying Mr. Layman, recently went South for the spring opening.

George Finnemore, electrician, has a new jeep. Cameron D. Murray is planning a short vacation. W. G. Wade, owner, and his two sons, representives, are planning a Flor- ida vacation trip. Mrs. Hendershot-Womack report Florida fishing is excellent.

Wolf Amusement

BOYSTON, Ga., Feb. 1.— Early bird stock and other equipment is undergoing the usual winter check and checking is being done. New men have been added recently and full plans will be announced from a booking trip and announced the signing of con- tracts for five fairs, and the group has contracted 25 concessions. All new canvas has been delivered and Owner Wolfe stated that he has a definite promise of delivery of an October and Kristin Shows- won't be opening. Personnel will remain intact.—PINKY EDGAR.

Fuller Greater

MEYERSDALE, Pa., Feb. 1.—Paul Fuller, recently returned from a booking tour, says that the outlook for the season is excellent. Org will again play Pennsylvania, Maryland and New York now, and will make a new mid- winter engagement, and will operate again with a free gate. Unk Fuller is now operating with about four quarters here.—PAUL MENTZEL.

Files Delaware Charter

DOVER, Del., Feb. 1.—Amphibious Amusement Company, Inc., has filed a charter to deal in amusement equipment and amusement business with the corporation department of the secre- tary of State's office here. Its capital is $100,000 and its principal of- fice will be listed under the name of files Carriage Corporation System, Inc., here.

Globe

FALL RIVER, Mass., Feb. 1.—C. Chase, who handles baking, obtained new signs and a new sign to be used in the carnival for Larry Prezzler. Owner John Costa has extended a contract for full day engagement, and will operate again with a free gate. Unk Fuller will be operating with about four quarters here.—PAUL MENTZEL.
Pryor's Broadway

CHARLESTON, S. C., Feb. 1.—Work is progressing at a brisk rate under Whitie Hewitt, formerly with Celetin & Wilson Shows. Abe Frank, back from New Orleans, is in charge.

Org opens here March 21. Joe Frank, who is road manager, will make the route. His trip takes him to the New York and country shows before this season is over. Sam Pryor has returned to his newly purchased Miami home.

Mrs. Pryor is getting her new office trailer in readiness and Jack Pryor is preparing for the new Comet purchased from Johnson & Tillman, Miami.

New canvas arrived for concessions, exhibit tops and shows. Captain Pearson is building a new animal circus. A new entrance, new show fronts and a 20-foot grab trailer are all under construction.

Personnel here includes Messrs. and Mrs. Charles Whitfield, Bingo Randolph, Bob Stull, Jack Martinus, A. B. Miller, Harold Rose and Mrs. Orval Miller, new vacationing in Miami, are due soon. Others who will arrive soon are Mrs. Bert Frost, Mr. and Mrs. Charles Crouch, Mr. and Mrs. Billie Barrow, Harry McFarland and Mr. and Mrs. Billie Joe. They opened the first week in March—LUCILLE KING.

Larry Nolan

DENVER, Feb. 1.—Warm weather has caused a great deal of work ahead of schedule.

Awards returned after a trip East and will again handle the kid rides. Roy Shaffer, after a busy 10-day trip, is now at the Stock Show, is resting up. L. H. Kirk signed his candy digs. Mr. Nelson signed his modern strolling gallery.

John Ernest has his horse booked, also ball games, country shows and basketball. Paul Weinrich signed his Ferris Wheel.

Raymond will be ride foreman and his wife, Helen, will have the balloon dart store. Pop Bishop reports his ponies ready for service. John Ernest has his horse booked.

Shows plan to open April 24 at Rocky Ford, Colo., for a spring celebration. They will be equipped with all the needed spots, with the remainder of the summer to be spent in Colorado. Bronco Cola, has been signed for July 4.

J. J. Page

JOHNSON CITY, Tenn., Feb. 1.—Work in quarters is under way. Billie Gay has contracted his girl Show for the 1947 season, while Riley Bain will have his rides plus three or four concessions. John McIntyre has contracted for a novelty act.

Billie Clark will manage the show this year, in addition to having three new animals.

Eddie Brenner, bongo, arrived after a sejourn in Miami. He left shortly before taking a bus and made the trip via Louisville, accompanied by Mr. and Mrs. J. J. Page Jr. He contracts with Mr. E. R. Savage, who left to spend a couple of weeks with Frank and Doris. Frederick.

Recent visitors were Bob and June Coleman and Mr. and Mrs. W. A. Reid. They have arranged for the catering.

C. A. Stephens

CRYSTAL RIVER, Fla., Feb. 1.—Two new 20-foot trailers arrived and are being loaded in preparation for the road trip. Mr. and Mrs. E. C. Webb have new tents, new truck and their equipment ready. They will have three kiddy rides and a top quality photo gallery.

J. R. Jones, who has the bongo and arcade on the show, is in Chicago on business. Mr. and Mrs. J. R. Jones Jr. have contracted over to a group of Citrus County showmen, who have opened an excellent and complete line of bongo. Show is a combination of top quality, a trick act, a group of very fine horses and a modern illuminated ride. This show opens in the first week of March. J. R. Jones will be in charge.

Peerless Celebration

GREENWOOD, S. C., Feb. 1.—Mr. and Mrs. Fred Hedricks, co-owners along with Wimpell, returned to quarters from a one-month trip to find their work practically completed. Supervised by Messpelt, work crew included H. M. Harrington, L. L. Smiley, Mrs. Jack Moore and William Bost, ride men, and Walter Gawle, scenic artist. This show will open the first week of March. It is owned by Frank Morley. The show's main attraction is a 200-foot roller coaster, which will open the season.

Org will open in the Greenwood the first week in March and play North and South Carolina, Virginia, West Virginia, Pennsylvania and New York. William Meispelt will be superintendent of concessions.

Bill Price, concessionaire, is in charge and will be ready any day. Visitors here have included J. T. Tinsley, owner, Tinsley & Tinsley Co., Greenville, S. C., and Matt Merkley, Noskay agent. Tommy Thompson—FRANCES MORLEY

Jolly

WASHINGTON, Feb. 1.—Judging by progress made thus far, work in quarter shows will be completed in another month. Bill Enfante and Jack Robinson, co-owners, recently returned from a successful barn trip. Camp Crow, ride superintendent, stopped by to report he had completed his hunting for the season.

George (Shoot a Buck) Oliver returned to quarters after a brief absence. Iza Blum, scale and age agent, reports his mother is seriously ill. It is hoped that she will recover soon. Ben M. Saunders and Johnny Coke are the parents of a son. Ed Sweeney, with the shows last year, writes he is vacating in Tampa.

SOUTHERN VALLEY SHOWS

Fastest Growing Show in South

WANTS FOR STOCK SHOWS OPENING MARCH 3 TO 8

De Ridder, La., Delhi, La., 17 to 22
Sweet Potato Festival, Oak Grove, La., 24 to 29
Then Choice Spring Dates in LOUISIANA AND TEXAS

Wants reliable Ride Foremen that can drive trucks, stay sober and take care of RIDES. Good treatment. Octopus, Rolls-Plane, Merry-Go-Round.

Useful Show People in all departments.

SHOWMEN—Have new Show TOPS. Can use some Stock Concessions—FISHPOD, HOOPA, JEWELRY, CLOTHESPIN, PITCH, DUCKPOND, CANDY FLOSS, CANDY APPLES, NOVELTIES, ADJACEANT DARTS, GUESS YOUR WEIGHT, GUESS YOUR AGE, PAN GAME, OVER UNDER, CHUCK, RAT GAME.

Mr. Jack Frick can use Agents for Bumper Glass, Pitch, DARTS, LONG SEASON AND ROD RIDE. TRACK THIS SHOW.

WIRE OR WRITE US AT MONROE, LA.

EDDIE MORAN MARTY MICHILS JACK L. FRICK

Owner & Manager Concessions Manager Sect.-Asst. Manager

ROYAL AMERICAN SHOWS

HAVE FOR SALE

8-Car Octopus—2 Roll-Plane

All rides in good condition.

Two-Wagon Fun House, 5 Fifty-Million Candlepower Nav

Searchlights

One Panel Front, Wagons, Tents and numerous other Show Equipment. All can be seen during Florida State Fair, Tampa.

Address: CARL J. SEDLMAYR

Royal American Shows, Tampa, Fla., February 4 through 15.

CAN PLACE FOR 1947 SEASON

SIDE SHOW ACTS of all kinds. Also TALKERS and LECTURERS, Etc.

R. E. (DICK) BEST

PINE SHORE PARK, SARASOTA, FLA.

Blue Ribbon Shows Want 4

SHOWS—Glass House, Pan House, Animal Shows or any worthwhile attraction with or without transportation. RIDES—Show crew has rides, will look any not conflicting. Ride Help in all departments at good wages. For further information communicate by phone or mail to best. We are in need of a reliable, reliable, reliable Concessionaire. Can not conflict with what we have. Rolly Crater wants Peaks of all kinds for beautifully framed Side Show. Those will be his bones contact immediately. Address: A. R. WHITESIDE or FITZIE BROWN, Pahokee, Fla.

CHARLIE GRIGGS WANTS


CARNIVALS AND FREE ACTS WANTED FOR OZARK SUMMIT EXPOSITION

JULY 29-30-AUG. 1-2

W. C. CODAY, SECY., MANSFIELD, MO.

WONDER CITY SHOWS

"THE SHOW WITH A FUTURE!"

WANT LEGITIMATE CONCESSIONS—Self entrees, Deppers, Penny Arcade, Mr. Stiler, entering with $500 deposit and five candy cars. All stores to be handled. Good protection to Roll-Plane, Octopus, Tilt, Schiffs, Mr. Wells, Mr. Fred Riddle, anyone. Mail offers to:

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CLUB ACTIVITIES

Showmen's League of America
400 So. State St., Chicago

CHICAGO, Feb. 1, — President Irving J. Polack presented at the regulat
15th late last Tuesday (30). With him were Treasurer Walter F. Driver and Secretary Joe Streibich.

Elected were George E. Kush, Gus M. Pappas, Hy Ginnis and Charles H. Carroll, Arthur Scﺕnore recommended his moving card.

Ceremonies were received from Max Fasnacht, Mel Harris, Ed Sopena, and George Bischoff.

Eddie Conners and Harry Westberg have been discharged from hospitals and are recuperating in their homes. William J. Coutley, Ben Oribel, and Joe Berndsen are still in serious condition in their homes.

A letter from Ted and Winola Wulser informed them they are recovering from injuries received in an accident.

Frank Conklin, past president, and Joe Beckman, of Branford, Ont., visited the hospital, bringing wishes for speedy recover.

Mike Wright, Pete Pivvy, Irving McGovern and Jack Kaplanski attended their first meeting after long absences.

President Polack has set March 7 as the date for the open house in the clubrooms for members and their families. What's more, the program promises to spring with an elaborate lunch.

The gin game between Foxie and Ben Pivoff resulted in a $10 donation to the cemetery fund.

Pacific Coast

Showmen's Association
623½ S. Grand Ave., Los Angeles

LOS ANGELES, Feb. 1, — President Bill Hobday conducted the Mon-
day meeting in the clubrooms, with Vice-President, with President Jack Snyder, and Secretary Edward Mann also on the rostrum.

Lion's Club members in memory of Fritz Landes, longtime showman and member of the club, who died in Los Angeles Friday (24).

President Hobday appointed a committee to investigate the reasons for the long absence of W. W. Shepherd, Hayward, Calif.; Steve Murphy, San Francisco; Michael Gruback, Chicago; Ed Zeransky, Joe Chavez and Bill Scott.

Drawing was won by I. B. McCoy.

Hugo Showmen's Club
Hugo, Okla.

HUGO, Okla., Feb. 1—Regular meeting was held in the club-
rooms. Out-of-town visitors and other members included Mr. and Mrs. Herb Waller, John Lynn, Jimmy Armstrong, Mickey Wayman, Mal Harker, Charles Britton, Charles King, Ed Clancy, Ben Diller and Miller and other officers and members did a swell job in getting the rooms ready in such a short time.

The entertainment committee is busy making plans for the show and carnival. Exact date is not set.

Following the meeting a birthday party in honor of Obert Miller was held.

Michigan Showmen's Association
3153 Cass Ave., Detroit

DETROIT, Feb. 1.—First meeting under the new administration of the club held January 27 with 27 attending. In absence of President John Fug-
ner, First Vice-President Jack Dickstein presided. Others on the rostrum were: Leonard Berman, secretary; Louis Rosenthal, treasurer; Bernard Robbins, secretary, and Gene Shull and Leo Lipps, past pres-
dents.

Plans are being made for the April 15 party.

Following appointments were made: Leonard Simonson, insurance agent; Dr. Robert Rosen, physician; James P. Sullivan, Canadian rep-
resentative, and Dr. F. L. Kline, student.

Miss Sopena is members are Milton Feiler, Charles Griggs, David H. Smith, William B. Porter, A. W. Lewis, Pat McFarland, R. A. Yavaris, (Patty) Conklin, Art Frazier, Jack Duffield, Sam Spalla, Sam Levy, Earl Newberry, Robert Kline, Steve Butsch, Charles A. Abbot, Ir-

FOR SALE

A Vared Assortment of Used Trailers

Lengths from 20 feet to 34 feet. Open and closed types. Also special units as required.

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Rides only

Located in Center of 100,000 People.

Concessions Operated by Club Members.

April 16th Through 19th.

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J. M. LANKFORD, Chairman

Arlington, Texas

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Open at Phoenix, Arizona, February 8, and a long season south of the border.

For concessions, hilltops, men, wire.

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CORNHILL, MISSISSIPPI

WANT—Shows with own transpor-
tation.

WANT—Rollophone (Mark Wil-
liams, wire). WANT—Concessions (few ex-
clusive open). Quarters open.

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Box 2007, Meridian, Mississippi

OPEN FOR ENGAGEMENT

Brand new Side Show with new double deck banners; top is 30' x 15'. Also Forbidden and two deck trailers. Concessions. Have for sale one 39' Chev Tractor and 25' Springfield-Fielder Trailer. Price $1,000.00.

SAM J. GOLDEN

Billboard Trailer Camp

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HERE'S THE WAY TO "BIG" CASH PROFITS
MODERNIZE WITH THE P. K. STAR COUNTER MODEL

ALL ELECTRIC (110 or 220 AC—Specify). Stainless cold steel cabinet. GOOD FOR YEARS OF "PROFITS." Easy to clean. Flashy display signs (3 sides) FOOLPROOF Popping Unit. New Style KETTLE (ELEMENTS QUICKLY Replaced), Gear Head Motor. Modern in every WAY.

"SILVER STAR" COUNTER MODEL
Exactly like the "Silver-Star" Model except does not have lower part of cabinet or cabinet drawers, Size: Height to top of cabinet, 401/2"; length, 27"; width 111/2" deep, 24". Capacity, 150.00 per hour. Approx. weight, 190 lbs. Shipping weight, approx. 240 lbs. CASH PRICE $398.00

Terms: $100.00 Deposit, Balance C. O. D.
GET YOUR ORDER IN EARLY BEFORE THE RUSH. Western Union Order Deduct Wire Charges.

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GLOBE SHOWS
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THE BILLBOARD
February 8, 1947

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CIRCUS, CARNIVAL CONCESSION
BRIGHT FLAMEPROOF CANVAS
Royal Blue—Forest—Green—Khaki—Olive Green—White

Flameproof your tents with Hoopers Liquid Flameproofing Compound. S. T. Jessop will be at Miami, Hotel Venetian, January 27 to February 4. Also at Hotel Florida, February 4 to 13.

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Chicago's Big Tent House Since 1870

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Agents for Slim, Clochepin and AC-DC Concessions.
Opening March 1, 1947.
BRUCE SEITZ
540 N. Illinois Street, Indianapolis, Ind.
After February 11, 1947
4/6 Madison Bros Show, Hope, Arkansas.

PHOTO MACHINES
Big profits Exclusively in your line. Easy to operate. 35 or 1 piece size. Cameras only or complete outfits.

$495
Showroom Identification
Write, Telephone, Wire. White, Phone. Wire.

GENERATING ELECTRIC PLANT
7.5-15 kw. passenger cars. List price less 25%. 15 kw. to 250 kw. $5,000, all equipped $25,000 or less. Complete. 10 kw. to 250 kw. $5,000 to $25,000. Orders filled by International Fuel. Model U-30 Combination, Generator and Starters of D.C. and A.C. alternators with electric starting. Also complete generators driven by both Diesel, Diesel & T.G., Kerosene and Gas Engines. 7.5 kw. to 110 kw. sales prices to $21,000. Complete plant. Write or call C. E. DOWAN & ASSOCIATES. Telephone 2175. Elizabeth, Ky.

TATHAM BROS.' SHOWS
"AMERICA'S FINEST MIDWAY"
BOX 8, ATLANTA, ILLINOIS
Want Shows. Pay us immediately. Write legitimate organizations only. Largest carnival in America. We have 150 sisters in 15 states. Will work every state. Will supply shows. We have 14 large and street celebrations booked.

CARNIVAL TENNS
SIDE WALL ORDERS TO PRECISION. D. M. KERR MANUFACTURING CO.
1945 W. Grand Ave. Chicago 22, Ill.

C. A. STEPHENS SHOWS

GALAX, TEXAS

GRUNDY ISLAND, FLA.
Heart of America
Showmen's Club
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 1.—In the absence of President Harold El-
lott, L. R. Carter, second vice-
president, presided. Also on the
rostrum were Secretary G. C. Mc-
Ginnis and Treasurer George Car-
penter.

Roger Haney reported the death of
his mother.

Buck Ray is putting his cockadoodie and
Diploma -SEAZO. DRESS UP
your popcorn and PUSH UP those profits
with SEAZO.

Warehouse stocks available at
Pittsburgh, Indianapolis, Detroit,
Chicago, Des Moines, Kansas City.

C. F. Siminon's Sons, Inc.
Refiners

SEA-ZO POPCORN SEASONING

FRESH — from the refinery of the nation's
seasoning specialists — THE colored Coconut
Oil popcorn seasoning — SEAZO. DRESS UP
your popcorn and PUSH UP those profits
with SEAZO.

MISSOURI SHOW WOMEN'S CLUB
415A Chestnut Street, St. Louis

ST. LOUIS, Feb. 1.—Regular meeting
January 23 drew a large audience.
Mrs. Lee Belmont, president; Mrs. Norma Lang, treasurer, and Mrs. Ada Miller, secretary, were on the rostrum.

Committees, named by the presi-
dent, included entertainment. Mrs. Daisy Davis and Mrs. Ida McCoy; finances, Mrs. Jane Bunting; house, Norma Lang and Elma Oevermark; building, Mrs. Jane Bunting and Mrs. Gertrude Lang; sick, Mrs. Ida McCoy and Gertrude Lang; ways and means, Mrs. Ethel Hesse and Mrs. Norma Lang; publicity, Mrs. Tame Siden-
berg and Dorothy Williams.

New members are Marie Conroy, Julia Conard, Mrs. Bert Godfrey, Mrs. Virginia Sexton, Jackie Stewart, Mrs. Dorothy Bloom, Mrs. Max Morgan and Billie Lo Bernard Fore-
man.

Entertainment committee plans a
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Showmen's Association of 114A Chestnut St., St. Louis.

LOUIS, Feb. 1.—In the absence of President James Lawrence Phillips, John Mahler, past president, was in the chair. With Ely E. Cob, secretary, and Leo Lang, treasurer, at the table.

Charles Chaney, bingo operator of the Mound City Shows, made a contribution to the building fund. Fred Cummings is out of the hospital following an operation. Edgar (Red) Hart and O. D. Tobe are surgical patients at St. Luke's Hospital.


Recent visitors included John McGee, Kurt Hettie, Mr. and Mrs. Earl Bunting, Eddie Coe, John Lance, Harvey Wilson, Mrs. M. Ford, Montgomery, Ted Miller, Michael Stark, George Davis, Mel H. Vaughn, Tom Starkey, James F. Murphy, and Robert Sorenson.

**Show Folks of America**

1839 W. Monroe St., Chicago.

CHICAGO, Feb. 1.—More than 100 members attended the banquet in the Come Inn here. Group represented members of the $50,000 Club and several guest members. Membership in the org is restricted to those who have, by their efforts, brought $53 or more into the treasury during the year. Each $25 turned in was good for one plate at the banquet.

The number of plates earned by various members were Mr. and Mrs. Jack Lankey, 10; Tom and Eda Courtland, Hess Harlow and Rose Page, each 6; Issue Chappel, 7; Arthur May, Florence Reiselt, each 6; Theresa Chris, 5; Mr. and Mrs. Al Appel, Peggy Richards and Ida Chase, each 4; Bud Scheffer, 3; Adeline Wynne, Albert T. Wood, 3; Warren Scheffer, Mollie Foster, Warren Darren, Darrell Lyall, Mme. Pinny, Newton, Mrs. Gilmore, and Alma Long 2 each; and Maud Green, Helen Wong, Pearl Washburn, Ches Center, Jeanne Hennessey, Mae Sonesan, Elsie Miller, Marvin Kohlifik, Frank Belman, and Jim Ruch, each 1.

Sick list includes William Spillard, who has a sprained wrist, and Dorothy Bates, former member of the SFA Home, who is in Wesley Memorial Hospital.

Show Folks regrets to inform of the death of Mrs. Rose Marie Young, January 13.

**Regular Associated Troupers**

196 E. Washington, Los Angeles.

P. O. BOX 33.

**KIDDIE RIDES**

**WANTED FOR CASH**

1 to 5 Different Rides in Good Operating Condition.

DAVE BARTON

P. O. BOX 53.

KNOX, IND.

**350 JEEP MOTORS**

41 to 497; some new, some reconditioned, all go as motor numbers for $190.00 each. P. O. Box 1131, mo. or reconditioned. 1/4 brass tube and when, tubes and wall units, 16 weeks. $25.00 each. Contact us at 3375 Milwaukee. 285.00. JACK GORDON, 414.00. ALLY GORDON, 26.00. DIAMOND, 26.00. BURLINGTON, 26.00. EIGHTY-EIGHT, 26.00.

**INTERNATIONAL SHOWMEN'S ASSOCIATION**

415A Chestnut St., St. Louis.

**WANT FREAKS AND SIDE SHOW ACTS**

Also NOVELTIES, UNUSUAL ODDITIES and TALKERS capable of

**WANT NOVELTIES, ODDITIES, and TALKERS capable of**

Would like to hear from FAT GIRL, SWORD SWALLOWER, ANATOMICAL WONDER, MIDGETS, DWARVES, ALLIGATOR WOMEN, AND GIRL.

SPECIAL—Excellent proposition for MARGARET AND MARY GIBBS, GRACE McDaniel, RUBBER-SKIN GIRL, CLIFF SNOW, BOB RUSSELL and others who have been in the past.

**VERY ATTRACTIVE AND MOST PLEASANT 20 WEEKS IN ONE SPOT.**

WRITE, WIRE OR PHONE

DAVID ROSEN

3768 Surf Ave.

Conney Island 24, N. Y.

Phone: ES-planade 2-2178

In Association with MEYER HAMBURG and MORRIS POSNER, Operators of

PALACE OF WONDERS AND WONDERLAND

Conney Island, New York

West Coast Representative

JACK DONAHUE

830 E. 30th

Portland 2, Oregon

JAMES E. STRATES SHOWS

"America's Best Midway"

Positively the Largest Traveling Midway in the East

40—Double-Length Steel Railroad Cars—10

15—High-Class Meritorious Attractions—15

20—Motor Trucks—10

Mammoth Electric Searchlights, Electric Towers, a Midway residency in Neon and Brilliantly Illuminated Shows, Fronts and Riding Devices Featuring as Free Attractions, the Great Aerial Alcoves, one of the most Sensational High Acts in America.

Can place now in Winter Quarters—A 1 Show Blacksmith. Want for season 1947, Foremen for 55 Elf Ferris Wheels, Octopus, Rollplane, Hey-Doy, Merry-Go-Round.

Positively no drunk or chaser need apply at you will be tested, who have been fired, and Conveniences. Al Merc can place Chorus Girls and Girls doing Specialties, must be young and attractive, for Charm Hour Revue.

Jesse Jackson can place attractive Piano Player for Repeat Revue. Have the following openings: Candidate for 6 months Super Roll-Plane. Place Electrician, handling cables, etc., for Repeat Revue. Also want a couple of Eliminate Department Heads. Want capable Trainmaster, also Piano Player for Revue; Nat Mercy, contact us at once. Also useful Carnival People in all departments.

JAMES E. STRATES

James E. Strates Shows, Jacksonville, Fla.

P. S.—This Show opens March 15.

**WRIGHTSMAN AMUSEMENT COMPANY**

**WANTS FOR 40 WEEKS IN CALIFORNIA**

Capable, reliable Ride Men, Foremen for new Allen Herschell Merry-Go-Round, 7-Car Tilt, 55 Elf Wheel, new Super Roll-Plane. Place Electrician, must know transformers. Want good and capable Men handling cables, etc., for Repeat Revue. If you run a successful business and can stand the cold climate and salary and treatment will be the best.

We also solicit correspondence for Close Department Heads. Want capable Trainmaster, also Piano Player for Revue; Nat Mercy, contact us at once. Also useful Carnival People in all departments.

**ALL REPLEYS ROUTE 2, RINCON AVE., MOUNTAIN VIEW, CALIF.**

**MADISON BROS. SHOWS**

OPENING HOPE, ARK., MARCH 1

MANAGER with people to take complete charge of rides, new, complete Side Show, Girls for Girl Show and illusion Show. CONCESSIONS—II Concessions only, Bowling Alley. Long Range Shooting Gallery, String Game, Huckle-Buck, Penny Arcade—all others not named are booked. Want to buy for cash—Tilt, Whip or Rider-O. ALL PEOPLE CONNECTED OR BOOKED REPORT NOT LATER THAN FEB. 22 FOR OPENING MARCH 1, ADDRESS: HOPE, ARK.
DATES CHANGED
FOR BIGGER AND BETTER
ST. PETERSBURG FAIR
NOW OPENING
MARCH 18 THRU 29
12 BIG DAYS AND NIGHTS
Featuring
SELDON
FLYING X RODEO
GREGORESCO
THROSS SHOW
MILOS
CHAMPION AUTO RACES
SKYLARKS
FIREFWORKS
STARLESS NIGHT
SOCIETY HORSE SHOW
BUBBLES BECKER AND HIS ORCHESTRA
CARNIVAL NOT CONTRACTED
For Information WIRE OR PHONE
JOHN C. WEHRLEY, Mgr., St. Petersburg Fair
Box 1170
Phone 2359
St. Petersburg, Fla.

JOHNNY J. DENTON SHOWS
OPENING MARCH 22, PLAYING 35 WEEKS OF CHOOSE STILL DATES, FAIRS AND CELEBRATIONS
WANT WANTS WANTS
RIDES—Want Foremen and Second Men for the following 10 new Rides (must be experienced): Twin Whirl-Way-Go Round, Rolloplane, Octopus, Streamlined Caterpillar, Smith & Smith Chairoplane, Allan Herschell Auto Rodeo, Smith & Smith Kiddle Plane, Spifire and Flyplane. Also want 1-1 Electrician who can operate 60-inch Searchlight. Can place capable Show Builder and Scenic Artist.
SHOWS—Can place any Show with own equipment, 25% to office. Want capable man to operate beautiful Fun House on 60-foot trailer.
Wire, write or phone
JOHNNY J. DENTON
Hardwood Road, Fountain City, Tenn. Phone 64670.

CARNIVAL Routes
Send to 25 Opera Place, Cincinnati, 1, O.

EXPOSITION AT HOME SHOWS WILL BOOK AT ONCE
FOR 45 WEEKS OF OUTSTANDING DATES
Concessions—String Game, Bumper, Dart Game, Pitch Till U Win (Frank Maddish, Jack Golden, wins).
Shows—High-class, fast-stopping Jig Show (Scollatari Broadcasters, Inc.). Lee Lunt wants Side Show Acts and Tackler (Blanche O'Dell, come on). Blanche Ota, have show for you.
Entertain— name—have plenty.
Green Cove Springs, Fla., now: Daytona Beach, February 11-16; New Smyrna Beach (Fair, February 17-23.

FOUR WHEELED MEN
SIX EXPERIENCED PHONE MEN
Tickets only, also real Advertising Banner Solicitor starting February 10 to March 22. Drinkers will not be tolerated.

VERNON L. MCEAVY, Promotional Director
Hamid-Morton Circus, Shrine Circus Office, 9th Floor, Hotel King Cotton, Memphis, Tenn. Telephone 37-2098.

B&B Shows To Make Bew
In April, Priest Says
EDMOND, Okla., Feb. 1.—The A & P Shows, formerly known as the Sooner State Shows, which were purchased by co-owner Armstrong and V. C. Priest Jr., will open early in April with 5 rides, 2 shows and 30 concessions and announced here in winter quarters.
Priest also announced his org has been registered the contract for the Austin (Ariz.), Bolla, August 4-9, and the Humnoke (Ok.) Community Picnic, August 11-16.

Bisti, Regal in Combine
MLA, Feb. 1.—The W. R. D. & A. & P. Shows are to be put together in the marriage of Mr. D. Bisti and Blanche M. Scott, of the Regal Exposition Shows, the Bisti and D. & A. shows will have combined, the org being titled Bisti Greater Shows, Inc. Org has 12 rides, 2 shows and 40 concessions and moves on 33 trucks. General Agent F. E. Kennedy reports that he has booked early fairs, with route in the North solid. Arthur Scott was in Atlanta for the holidays.

MARRS TRIANGLE P.A.
(Continued from page 2)
Of this year,景色 the show, the Shreveport, La.,杀了 Mr. Farr, has been booked. next Mr. Willett is planning the show to the new route, the show is outside of the Fun House, the show is the first show to the Fun House and the Humokey house is the first show to the Fun House.

FERRIS WHEEL
For forty weeks.
Season opening at Laredo, Texas.
GOLDEN JUBILEE BIRTHDAY CELEBRATION, February 15 to March 2. Wire
J. JOHN GOOS Laredo, Texas

RAINBO SHOWS
RIDES—We have all.
Our Short Act Kiddie and one Flat Bike Ride. We also have the Perrot Shows, 7 automobiles.
Concessions of all kinds, come on; can place you.
Our Shows are to be put together and put into the new Methodist Church in Dallas. Also have the short act Kiddie, the Short Act Kiddie, and the short act Kiddie. All shows to be put into the Methodist Church in Dallas.

HORSE SHOWS
April 25. Call Dan Vasey, 403-08.

GREAT UNIFIED SHOWS WANT
FERRIS WHEEL
For forty weeks.
Season opening at Laredo, Texas.
GOLDEN JUBILEE BIRTHDAY CELEBRATION, February 15 to March 2. Wire
J. JOHN GOOS Laredo, Texas

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JOSEPH J.  
KIRKWOOD SHOWS

10 RIDES   OFFICE OWNED   RIDES 10
8 SHOWS   MAJOR   ALL NEW FLAME PROOF CANVAS.

Thirty Tractor Trailer Units, Sensational Free Act, Light Towers, Sound Truck, Band, Light Plants. Everything to make the best equipped Truck Show on road, bar none.

Offers Thirty-Five Week Season with pick of Eastern Carnival Dates and twelve bona fide Fairs now booked. Three more pending.

SHOWS Can place Metodrome, Life Show, Snake Show, Hillbilly, any new or novel show.

FUN HOUSE Will book or buy Fun House or Glass House.

SIDE SHOW ACTS Wendell Kentz can place tracks, and Complete Side Show Help. Address: Exeter Road, Hampton, N. H.

WINTER QUARTERS—WENDELL, NORTH CAROLINA, opens February 3. Note—Wendell is in North Carolina, fifteen miles east of Raleigh on Route 64.

EVERYONE ADDRESS: BOX 2755, RALEIGH, N. C.

WORLD OF PLEASURE SHOWS

Opening in APRIL—vicinity of DETROIT


JOHN QUINN, Manager
100 Davenport St.  
Detroit 1, Mich.

FOR SALE

Complete RADIO CONTROLLED LIBERTY SHIP Show consisting of one 125 foot, well equipped model Liberty ship, mounted on pneumatic wheels, with launching and operating equipment such as a Watsa radio transmitter, etc. You will have to see this to believe its value. I have nothing priceless in its operation. The 4,100 cubic foot tank and water tank connected to the tank, and an M-72 transmitter, and all parts in perfect operating order. Will sell at a price that will enable it to be operated and displayed, equipped with equipment listed. The 120 bhp steam tugs for transportation of ships, andLug, and everything in A-1 shape. This would also be handled and operated under the same conditions as during the war for entertaining purposes and was founded by the vice-president of the company. You will be in condition to operate the Liberty or Atlantic Ocean. It was built during the war at a great expense and is complete in every respect. This ship has wonderful possibilities as a show on the road, or for displaying in cities, county and state fairs. It is equipped with two good double screens, one a motion picture and another a Cinerama. Will be equipped with sound and radio equipment. Will have to see it to appreciate what it will do. Can be operated by a one man crew. The price for one of these ships in the cattledale would exceed the ship by radio control. Complete, $15,000.00. Will sell all or any part, or will trade for N. F. Forest Wheel or Merry-Go-Round, or what have you.

ANDREW T. CHANDLER
11810 4TH AVE., COMPTON, CALIF.  
Phone: Newmark 12177

SRADEAR SHOWS

Open in April—Have Good Route of Fairs

Can place Shows with or without own outfits. Will finance any Show worth while. Good proposition for Penny Arcade, Fun House and Wild Life.

Address: IOX 1895, WICHITA, KANSAS.

JOHN FRANCIS SHOWS

“AMERICA’S CLEANEST CARNIVAL”

9 RIDES   4 SHOWS   30 CONCESSIONS

CATERPILLAR, DODGEM, LUSSE SCOOTER, TWIN FERRIS WHEEL, MERRY-GO-ROUND AND 3 KIDDIE RIDES.

WANT CAPABLE RIDE MEN for above Rides who can Drive Semis.

WANT Party for Mug Outfit, completely built on trailer, or will sell same and book on show.

WANT Man and Wife To Operate Bingo.

WILL BOOK HIGH-CLASS CONCESSIONS THAT WORK FOR STOCK.

WE HAVE 7 WISCONSIN FAIRS, ENDING SEPTEMBER 1, THEN HEAD SOUTH TO PLAY FAIRS IN SOUTHERN MISSOURI, ARKANSAS AND MISSISSIPPI, CLOSING MIDDLE OF NOVEMBER.

ROdeo WANTED FOR GRANITE CITY, ILL., DATE

Rodeo Producer, Address: Chief of Police, Granite City, Ill.

All Address:
JOHN FRANCIS, Mgr.
WINTERQUARTERS: 4570 NORTH 2ND ST., ST. LOUIS 7, MO.
(Phone) Central 6819

WANTED FOR LONG SEASON

FAT PEOPLE

STATE SALARY, WHAT YOU CAN DO AND WEIGHT.

CLIFFORD S. KARN, Route 1, Jacksonville, Ark.
MODERN IMPROVED CHAIRPLANE AND KIDDIE AIRPLANE RIDE

WRITE FOR CATALOGUE. Chairplanes still available for storing and Bearing Delivery. We make Renovative Delivery on Glass and Cloth Parts.

SMITH & SMITH, SPRINGVILLE, N. Y.
PERFECT GAMES COMPANY

PERFECT for PLAYER APPEAL
PERFECT for OPERATOR PROFITS
PERFECT MECHANICALLY

ALL OUR GAMES HAVE BRAND NEW MATERIAL AND CABINETS

TALLY*
$125.00 COMPLETE

Four Different New Electrical Group Games (Patented). A Unit............. $300.00
Pokerino Tables on Location, Tested and Legal. Each.................. $300.00
Automatic Pokerino Tables for Permanent Location (Patent Pending). Each........... $350.00

-make perfect games-

ENGISH HAZARD*
$125.00 COMPLETE

ALLEY ROLL*
$150.00 COMPLETE

POKERINO* $175.00 COMPLETE

Also Portable POKERINO for Fairs & Carnival—$100.00.

Bill Franks Presents
FRANKS PLAYLAND

6 RIDES—6 SHOWS—40 CONCESSIONS

Opening March 22, Macon, Ga.

Show will play proven spots in Georgia, Tennessee and Kentucky.
Place first-class Agent; V. L. Collier and Bill Dollar, WIRE.

Have four Rides. Can place Till and Rolloplanes.
Shows—Want Pit, Snake, Girl, Platform.

Concessions—All Merchandise open.

Roy Carey; Mr. May, Bigger Man; Mr. Gibson, Popcorn; Bob Smallwood, wire.

Ride Help, Come on. Place your.

All Address: WINTERQUARTERS, FRANKS FARMS.

General Office: Box 443, Macon, Ga.; Phone 8905.

Box 55, Route 2, Pitts, Ga.; Phone 23, Rebecca, Ga.

FOR SALE ● NEW KID RIDES ● FOR SALE

Something new in Kid Rides—Roll Ride Truck Machine, eight boats, sixteen to thirty-two passengers, only 194 Ft. Plane Ride, six tubs,Enlist twenty-four passengers. Both Rides contain essential rules for Eden, nine wired boxes, small ticket box, all easy up and down quick, with 1941 G.M.C. Truck, endless line attraction. A real buy for anyone that wants a set of fine Kid Rides. Reason for sale, buying last ride. One price only, everything complete, $3500.00. Come and see it. No deals, cash only. Banked on Hotel Crown Shows.

L. T. CONSTABLE
ST. PETERSBURG, FLA., THIS WEEK; WINTER HAVEN TO FOLLOW.

WANTED—RIDES OF ALL KINDS NEW PLAYLAND PARK

At Rome, GA.


W. W. ENGRAM
ROUTE NO. 5, ROME, GA.

B. & V. SHOWS

NOW CONTRACTING FOR SEASON 1947

FAIR SECRETARIES IN NEW YORK STATE DESIRING A CLEAN AND RELIABLE SHOW HAVE ONE OR TWO OPEN WEEKS. WILL BE AT THE HOTEL TEN EYCK, CONTACT US THERE.

WANT LEGITIMATE GRIND STORES. Coupon Stores and Gypsies, save stamps. WANT TO BOOK, LEASE OR BUY TILT-A-WHIRL AND SMALL DROME. WANT PENTY ARCADE AND CRYSTAL MAZE. LONG RANGE CALLERY. CAN PLACE Rides that will not conflict.

WANT Operators for Girl and Posing Shows. Also place MONKEY SHOW, UNBORN, CRIME, WILD LIFE, SNAKE, any good Good Shows. WANT Agents for P. C. Tony Southern, Fred Wright, C. J. Joe and Joe Howard, contact EDDIE ELKENS, BUS. MGR. Can place all Ride Help and Second Men, also Billposter.

J. VAN VLIET, Mgr., 404 Garibaldi Ave., Lodi, N. J.

PHONE: PASAIC 3-5924

P.S.: Concessionaires and Showmen, watch our next ad for fair list starting on July 27th.

KILGORE SHOWS

NOW BOOKING FOR THE COMING SEASON

A few more Legitimate Concessions not conflicting. Can place Couple for Con Game and other Agents for Stock Joints and Bell Games. Can place reliable, top Ride Help in all departments who can handle Semi-Trucks. Can place any useful Show People. Have 15 of the best Fairs and Celebrations in Texas. Winter Quarters 5 miles East of Tyler, Texas, on Highway 63. All mail, Tyler, Texas, c/o Kilgore Show.

NOTICE OF ATTRACTIONS MEETINGS

MINNESOTA STATE FAIR

At Luxry Hotel in St. Paul, Feb. 21 and 22.

The Board will entertain requests for the following: ADVERTISING MATERIAL, NIGHT GRANDSTAND PRODUCTION, FEATURE ACTS, FIREWORKS, AUTOBONILE RACES for August 23, 24, 25 and September 1. FAIRS FOR AUGUST 23, 24, 25, 26, THURSDAY, SATURDAY, AUGUST 28, 29, 30, 1947 FAIR DATES:——TEN DAYS.

RAYMOND A. LEE, Secretary, St. Paul 1.
opening February 12 in south Carolina
Address
BLACKMON'S RIDES
City Trailer Camp, Route 17
Savannah, Ga.

C. F. ZEIGER
Tanawhin, Minn.

fireman Jubilee
Saxboung Volunteer Fire Company & Relief Assn.
Saxonburg, Pa., July 14th to 17th.
Western Pennsylvania's Largest Fireman's Carnival, WANTED—and Concessions. Write, Wire or Write.
C. F. GRAHAM, Secretary

WANT CARNIVAL
For July 21 to July 26, inclusive, by Fire Dept., Oil City, Pa.
Population around 22,000.
Need 10 to 15 Rides, 4 and 6 Shows or more. Write complete information to W. T. LINCH.
DEPT. NO. 1, SENACA ST., OIL CITY, PA.

Attention, Showmen and Concessioiaires
We have started you write in the Electrical Society Line to build your show. If we haven't got it you will if it is wanted. We have laid out to move East, but have had the luck of having a 1000 foot gas pipeline cross the new building. We want you to help us.
CONSOLIDATED ELECTRIC SUPPLY
1748-40 W. FLAGLER ST.
MIAMI 30, FLORIDA

SnoW cone Concessionaires
Our new Spring Catalogue will be ready for mailing about March 15th. To be sure that you are on our mailing list, please send us your name and address.
Watch for our full page ad in the Special of The Billboard.
GOLD MEDAL PRODUCTS CO.
316 E. THIRD ST.
CINCINNATI 2, OHIO

WANTED—FOR AMERICAN LEGION
FREE STREET FAIR
WEEK OF AUGUST 20 TO 30.
Complete Carnival with Rides, Shows and Concessions. Also, Free Arts Wanted. Write or Wire: SIMMONS, Box 151, Fulton-Fonda Post, 101 American Legion, Gloversville, N. Y.

Vermontville Maple Syrup Festival
March 29

WANT
For 3 SATURDAYS—3 SUNDAYS, 15 to 18 February, closing Feb. 23, on Davis Ave., heart of colored town. Rides and Concessions. Write, Wire or Phone.
BERT DONALDSON
254 Monroe St.
Mobile, Alabama

The Laurium Fire Department
Is desiring of booking a good-sized Carnival for a limited run. Will book any dates after April 15th.
JOSEPH KLINE, Chairman
LAURIUM, MICHIGAN

Snow Dome Shows
NOW BOOKING FOR SEASON 1947
Shows, Legitimate Concessions, Ice Palace, Flea Circus, Stunts, Tramps. A First Class Home. Write or Wire.
LOU RILEY
BOX 126
SOUTH HILL, VA.

SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities
Skate Events Open
St. Paul Carnival
ST. PAUL, Feb. 1—St. Paul's annual winter carnival opening today starts with three events, first of which is the national speed skating championships. Grand parade of King Boreas in the afternoon is expected to draw 50,000 spectators, with more than 100 marching clubs, bands and drum and bugle corps from the Northwest participating.
Grand ball has been set for tonight in St. Paul Auditorium with the Athletic Club orkeste. King Boreas will be crowned Sunday (9) at the Ice Palace.
Other events include the $1,000 national drum majorette title contest, crowning of queen of the snows, grand ball of the Order of St. Boreas, torchlight parade, masked ball of Venus, grand parade of King and crowning of the fire queen, and Central United States ski jumping championships.
In addition, there will be bowling socials, ice skating contests, college hockey championships, all-star curling bongels, and the Ice-Capades in the Auditorium.

WANTED
FOR CARNIVAL CONCESSIONS
ATTENTION, SHOWMEN
WANTED—10 of them, please own. We do not want to book any SHOPS—Have opening for any Shop's of your choice. It necessary will finance any reliable Showman to build and operate.
CONCESSIONS—Want several capable Agents for office-owned Concessions. Good position for Bingo Manager. Will also book a few Merchandisers Concessions only
RIDE HELP—Want both Foremen and Helpers. Equipment the best. Top wages and percentage of receipts. Good treatment. Wonderful opportunity for employees who are sincere and appreciative. State experience and what Rides or Rides you have worked on. Booters, chasers, save your stamps.
FAIR SECRETARIES, COMMITTEES
Take the greatest mark possible. It is a good opportunity. Whether you want a high-class organized Carnival or Rides only, you can have more by booking with us. Why take less?
Address
HARRY LOTRIDGE
512 BATHURST STREET
TORONTO, ONTARIO, CAN.

Merchandise Salesmen
Large Eastern distributor desires to engage the services of an experienced Salesman for American Legion Circus. Must be capable of handling the same distribution of their merchandise to CARNIVAL, PARKS, CONCESSIONIRES. Commission basis against sales. Address applications to American Legion Circuses, Bill Ronger, 15 West 42nd St., Chicago, Illinois

WANTED CARNIVAL
With several Rides and Concessions, also good Space available for American Legion Circuses. Write or Wire, James A. Wrona, 319 E. Third St., Cincinnati, Ohio.

Leonard's Cabinet & Screen Co.
Manufacturers of Wooden Utensils
168 Reading St.
New Bedford, Mass.

Kleen's Sporting Goods
225 G. W. WASHINGTON CHICAGO 6

LAST CALL—LAST CALL—LAST CALL—LAST CALL
That's it. Oh, yes, it's the last call. Well, you must have what you want, we sell all Rides and have four Rides and three Concessionaires. Want Foreman for long season, seven beds in the air, for Foremen for No. 5 Office. All who write or wire will be given first consideration. Can use capable Agents for Hall, Drive, Tent, Booking, and Streets.

22 CAL. AUTOMOBILE RIFLES
FOR IMMEDIATE DELIVERY!
Holds twenty 22 short cartridges. Send Check or Money Order for $25.95. Can be shipped immediately. Shipping charges collect.

BREWERS UNITEED SHOPS
MILNER HOTEL
REMEYTON, TEXAS

Merchandise Salesmen
Show Reps Stalk Nebraska Sessions

Royal Crown
Smashes Mark
At Largo Bow

(Continued from page 2)

taking them to near-by eateries to discuss business.

Showers are new. All seem to feel that Nebraska fair dates this year will wind up. Whoever the turn of show organizers had fair boards shuffling from one state to another. It has been reported to six or more shows in some cases, before signing with any one.

There are only three days left to the convention. Practically every one closed for a carnival period. Show dates are Wednesday (29).

Out of the scramble for dates was Louise Berger, who is the Hepworth Inc. girl for the Hennies Bros. Shows, the only railroad organ represented at the convention. She is returning to the Nebraska State Fair and the genial Louie mixed with members of the state fair board and also with Lloyd Cunningham and William V. Thompson, state fair directors. Both Mr. State and Illinois State fairs, respectively. Lloyd attended the convention in Chicago, but was not at the fair business, and Jake was one of the convention speakers. The Hennies shows are on February 24th.

Lorrie Ink "Em

One of the busiest contract agents here this week was one bearing his name. Even before the first day ended, he flashed nine signed contracts for the summer, two of which were for two more. L. W. Reavy accompanied Leonard L. Wirth for the Idaho-Nebraska State Fair, where he will return to the Nebraska State Fair and with the genial Louie mixed with members of the State fair board and also with Lloyd Cunningham and William V. Thompson, state fair directors. Both Mr. State and Illinois State fairs, respectively. Lloyd attended the convention in Chicago, but was not at the fair business, and Jake was one of the convention speakers. The Hennies shows are on February 24th.

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TRADES ACCEPTED

Buy 50 & Sell 50, FILM LIBRARY.

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TATHAM THEATRE
ATLANTA, ILL.

WANTED FOR BISBEES' COMEDIANS

Smash Hit to Meet Great Theatre Festival on the Western Circuit. Roy, People in All Shows—Atterbury, Tatham and Century. Adults, Boys and Girls funny. Evening and Matinee engagements. Orchestra or front orchestra only. Gentlemen enclosing or expressing willingness to work also. Call on any of the three producers. May 1.

Sack Gets World Rights
To 3 Chesterfield Pix

DALLAS, Feb. 1.—Sack Amusement Enterprises has acquired negative for entire world and Australia of Chesterfield feature pic productions, of which Sack plans immediate release. Our Pix and those of "The Red Hot Lash" and "Seashore" coming May 5. Deed closed by Alford N. Sack, president of Sack, with George Batcheler, former Chesterfield pressy. Film, "Blood on the Water," produced by the firm of "The Blood and Sand," and "Red Light Ahead" are the three last pix produced by Chesterfield.

ROYAL CROWN

(Continued from page 2)

taking them to near-by eateries to discuss business.

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Sitting Round the Table

(Editors Note: And still the replies come in on the ride question for the Round Table. The next question to be discussed in this column—and don't forget, this column is for real questions—publicity men, etc., so send in your views on the topic—is 'Are Fireworks and/or other necessary fireworks sold for profit?' You, as a park owner or operator, should have very definite ideas on this subject. Send in your views now to 115 North Clark Street, Chicago 1, Ill. and let others know your ideas and experiences! This week we will continue with the question: 'Do you believe NAAPPB should name a committee to test rides before they are used?'

Goit Gives View

We are gratified that The Billboard is conducting a round table in print so that everyone can be informed about the coming developments. In answer to your first question we believe NAAPPB should name a committee to test rides before they are used. The operators should limit their number as much as possible the inherent danger in each new riding device. En- cored operators can foresee the de- fects in advance of volume production.

The committee, as experienced op- erators, could determine the type of patronage appeal the proposed rides would provide, what age group it would be in favor of, and whether the ride would be slow or fast in loading and oper- ating. Much else can be ascertained by the committee. We believe it would stimulate sales and enable the operators to better test the construction and set a price based on volume production. In this way the NAAPPB can serve as a clearing house for information, and no wall, the operators would have a better idea of what constitutes desirable and successful rides.

The committee also should encour- age the construction of new rides, but they won't iron out snags that arise in the design or construction stages. We heartily endorse a study of trends indicating the types of new rides that would keep the local population in the ride business. Many of the rides will be operated by individuals. The committee can be threatened to forecast the most important factors of the public’s wants of the public.—A. JOSEPH GEIST, Rockaways, Playback.

Here’s a No Vote

We have two Howe engineers, and all the rides in the park are tested by them. I doubt the advisability, because I don’t think the committee being appointed to make this study by Elmer H. H. HITZELBERGER, Fair Park, Dallas.

Would Be Advantageous

The idea has its advantages, in that the committee is already in the park, could be passed on to smaller op- erators or those who have no experi- ence in the riding business. On the other hand, it does lay such a committee open to considerable pres- sure, or the possibility thereof, by manufacturer or salesmen. In my opinion a committee to test rides and make a factual report thereon, without expressing an opinion as to the desirability of various rides, would be advantageous. A standard question- naire form could be filled out by the committee. We made a test form and the committee test rides, and the result was quite satisfactory.—J. MEREDITH LEE, Oak Beach Park, New London, Conn.

Personal Prejudice

I am quite sure whether you mean new rides should be tested be- fore they are used or used or test rides in all parks should be tested before they are put in use. It might make a difference.

Assuming the first is what you mean in the case of expansion, should be appointed to test new rides before they are used. I am afraid this might be a dangerous system. Once a run is in operation it is not too large and most of the members are familiar with the man- ufacturers. There might be some personal prejudice that might enter such an arrangement. The idea of testing a new ride is for testing, I think this should be done by some large organization. If testing is for safety, then the Asso- ciated Indemnity Company would be a logical agency. If the test is for some other purpose, it should be operated for a full season under actual operation conditions. This might make it im- possible for a committee to super- vise it.

I think this exchange of ideas is excellent. —H. HENRY BOWEN, Whalom Park, Fitchburg, Mass.

S. D. Spot Is Hit

By $21,000 Fire

DELL RAPIDS, S.D., Feb. 1.—Firemen introduced skating and dance pavilion in the Minnesota riverfront here early January 27. Loss was esti- mated at $21,000.

The blaze started near the center of the building but was not dis- covered until it broke thru the roof. Firemen were called at 5 a.m., but the blaze was already beyond control. Firemen were able to control con- cession stand and service station near by.

The pavilion was built in 1918 and enlarged in 1938. A park board member said the structure will be rebuilt.

Convention Hall Enjoy

Biggest Year in History

ATLANTIC CITY, Feb. 1.—The new Convention Hall enjoyed the biggest year of its existence in 1946, 1,358,942 persons—25 times the city’s civic population—attended 1,093 events under its roof.

According to Manager Philip E. Thompson, 32 large-sized conven- tion parties held in the conven- tion during the 12-month period 1946 will be numbered in the number held in 1928. Other events included shows and entertainment, athletic contests, dances, banquets and exhibits.

Hat Intros Bond Bill

In N. H. for the Weirs

CONCORD, N. H., Feb. 1.—A bill has been introduced into the New Hampshire Legislature by Rep. Har- rison S. Townsend, of Weirs, for an issue of $500,000 to finance extensive improvements at the Weirs on Lake Weirs, which will include extension of the waterfront facilities and creation of a bathing beach 10 times its present size.

A memorial building in honor of Alexander Henry, veterans as well as non-veterans, may be erected. Bonds would be issued on a 20-year basis.

2 Million & Budget Sought

BRIDGEPORT, Conn, Feb. 1.— Connecticut’s State Commission announces it will sub- mit to the General Assembly a budget for the next fiscal year. If approved, it plans to spend $2,145,- 083 on 26 park areas and $67,306 on forest areas in all sections of the State.
WITH THE ZOOS

Six snakes, two turtles, two bull-frogs and a horned toad were shipped from the Philadelphia Zoo to the proposed new zoo in the city, where they will be displayed at the London Zoo, which will send exchange animals to the Philadelphia Zoo by air next spring.

Another arrival at the Philadelphia Zoo is a panthera, believed to be the rarest animal of its kind to be exhibited in any zoo. Warren Buck, animal dealer of Camden, N.J., recently wrote to the zoo about the animal, and the zoodirector obtained a permit from the government to import it to the zoo with the note: “Here’s a new one on me. Maybe you know of any others.” The zoo director consulted the natural history books to identify the specimen. The panthera is a rodent about the size of a groundhog, but with a broader and flatter head and a tail 16 inches long, striped with white on a ground color of dark brown.

A newcomer at Brookfield Zoo, Chicago, is Nonny, the Gizzy Kuderu South African antelope, and like all Great Kudus, she is small and not very interesting except when she was only 15 minutes old.

Now that some film fans’ organization has nominated its most un-likely star—this year, Warner Brothers’ “Mr. Peep-Saw”—iga Agawam says: After three postponements, occasioned by weeks of bad weather and the recent visit of England’s famed Agawam weather prophet, Nonny was finally permitted to go. Now that the snow has ended and the regular season is on, Nonny manager, (Mass.) Avenue is busy with all sorts of petty details. Agawam, his wife, together with all the people here and plans to open an amusement park in the spring. He plans to dispose of his road equipment.

**FOR SALE**

**MOON ROCKET RIDE**
Portable in good condition. Motors 220 or 440-3 phase. Can be seen set up at our park. Price $6,500 as is.

**CONY ISLAND, INC.**
529 Walnut St., Cincinnati 2, Ohio.

**FOR SALE**

**AMUSEMENT PARK**
In Del Paso, near Wilmington, Calif. situated for amusement purposes, with large building lot, 9 acres of land, 60 ft. wide, 160 ft. deep. Property well located in growing sections, suitable for year-round amusement. Big city rental. For further particulars write to JOS. FORMS 500 Linden St., Wilmington, Del. Phone 4-6665

**KENTUCKY DERBY FOR SALE**

One new original Kentucky Derby, 12 with horse and pony, car, with full keyboard, 12' x 18' x 16'.

**KENTUCKY DERBY**
134 Shade Dr.
Louisville 4, Ky.

**NEW FROZEN CUSTARD MACHINES**

**USED RIDES**
Or Have You Any To Sell?

**BARTHA GUNST**
1247 Fillmore AVE., New York

**ATTENTION RIDE OWNERS**

Large Amusement Park now being remod-elled. Located in Northern California, largest recreation area. Rides of all types in permanent location. Must be in A.1. condition.

**VICHY SPRINGS AMUSEMENT PARK**

Write or Contact

**MERLE E. HARRIS**
1332 BROWN ST., NAPA, CALIF.
(Phone 1386-W)

**FOR LEASE**

To responsible people only, Moon Rocker and Bubble Strokes. Two great rides capable of producing big money in any live park.

**MUST MOVE QUICKLY**

**WRITE ... WIRE**

N. H. SCHUR
2537 Ocean Front
Ocean Park, Calif.

**SUMMER SPOT FOR SALE**

Covers eighty acres, which include a 110- ft. high Sightseeing Tower, large open air Dance Floor and a beautiful Pinev-ale Golf Course. The Tower has twenty rentable rooms with all necessary furnishings, and completely equipped Restaurant. The Golf Course covers, over 3,000 yds., with eighteen holes and driving range. Golf green, putting green, tennis courts and bowling alleys. Everything can be purchased separately or in entirety. This is a U. S. Forest Service Park, and the only one’s known from one of the ocean peaks.

**IRON HORSE MINIATURE TRAINS**

We offer for sale: 2 Centennial Flyer, 2 Nickelodeons and Liners. Centrales draw 5,000 to 10,000 per year. 3 electric steamers, 5,000 per year. R. G. BROWN JR.

**MINIATURE RAILROADS**


**AL NICHOLS STUDIO**
BOX 146A, R. J. SHAHEEN
HANOVER, N.H.

**MAN FOR PARK**

For sale, modern miniature park, 1,120 ft. gauge. Electric Drives, Tows and Liners covered. Patent and details, $1,000 to buy.葉

**WANT TO BOOK**

Rides for summer season. 30 acre of land centrally located at Salisbury Beach, Mass. Season starts May 30th. Write

R. J. SHAHEEN
241 HIGH ST., NEWBURYPORT, MASS.

**BRIGHT LUMINOUS COLORS**

Spots, Glides, Stage and Studio. Plastic Horse Tub for Carnivals.

**Ernie MICH**
**Umpire Rauzon Joins Soap Box Orators To Quell Mr. X Fight**

ABSBORY PARK, N. J., Feb. 1.---It is time for someone to pour oil on the troubled waters of the controversy raging in the skating columns of The Billboard on the subject of whether or not skaters are getting a break or being given the run-around and getting nowhere fast," writes Perry B. Rauzon, of Rauzon Associates, Asbury Park.

"I don't mind being the person to pour the oil, even tho it might be wise to keep the subject hot and prolong the controversy. It is doing a lot of good. Problems of extreme importance to the box office are being brought into the open. The Billboard should take a bow for providing the soap box from which these problems are aired."

"What is the real controversy? Who is right and who is wrong? The answer is simple. There isn't any controversy. Not one of the writers is wrong. Every one of the writers--Mr. X, Mrs. Erdman, Mr. Freeman, Mr. Sefferino and Mr. Joachim--is right as can be. The mystery and confusion lie in the fact that they are discussing different breeds of animals--the competitive roller skaters and the non-competitive roller skaters--and a mystery and confusion, and thereby show that Mr. X and Mr. Freeman are both right, we have to separate the competitive skaters into competitive and non-competitive skaters.

"The moment we do that it is appar- rent that there are all kinds of skaters and the fact that we have been writing about the roller skating competitors--our stars, our champions, our "showcase" (as Mr. Freeman calls them) who have carried the promotional torch for eight years and who, in turn, have created the greatest breaks known in the history of the sport--they are being neglected.

"The competitive roller group has been given everything but the run-around; they have been getting it where fast. It's members have been pampered and glorified. They have had a Santa Claus image. It may never see again and the likes of which has never been seen by ice skaters. Almost every bit of the money--a huge sum--has been spent on them and they have been considered the darlings of the gods, and they did a grand job.

"The group which must be the group Mr. Freeman had in mind. This cannot be the group Mr. X had in mind, for the former had no reason to resent it so being.

"When we look at the non-competitive, we are impelled to jump right to that massive group in the event that has been getting the meals tickets who support the box offices. We find that this is the group Mr. X had in mind, and it is the group that Mrs. Erdman and Mr. Joachim definitely wrote about. I cannot imagine a purchasing agent of the group being given the run-around (anyone who doubts it is really running, handed it by the rink operators) because, I am sorry to state, this group is not rugged (there is no need for skating principles) to hand the run-around to itself. Even when given decent Norwegian skates, its members, its members are prone to convet the adjustment into an utterly fitting the description in Mr. Sefferino's article. Sooner or later they find they are not capable of being a "showcase." Sooner or later they are working on it and will soon have a competitive skating griddle to do something about it.

"I will, however, go the whole way in this group. I agree with this group, this group, which has a potential gold mine when taken in hand--is getting nowhere fast. Members of our great future (1948, at any rate) are getting in --walkers and scooters. They are getting nowhere (skatingly) so fast that if you look in on them five years from tonight you will find that they still are getting nowhere.

"But you need not bother to look in on them five years from tonight because, you see, if you don't kill it they will have quit. For proof, count the adults of public seasons. When are there? Where have they gone? Real scientific skating isn't tough. Scientific skating will never drive them out. But scooting and walking certainly are tough--just about one of the few sports that are not popular in the public.

"Whether this massive gold mine of non-competitive will be receptive to (Rauzon Quella Fight on opp. page)

New Ginga Nord
Rink Rollerskate

PATRON ROLLER RINK
One of the most popular rink operators in the Midwest, with over 35 years experience in the skating business, Rollerdrome, president; Frank

FOR SALE
1200 Pair CHICAGO RINK SKATES. All Sizes, Slightly Used, Good Condition.
ROLLER BOWL
1003 North Michigan Blvd. Chicago I, Ill.

FOR SALE
About 13,000 feet of Matl Flooring. This flooring is a professional grade to very fine finish. Also about 3,000 feet of grooved Hemlock. 24112. Will still mill same. Bidder takes.

H. A. BARRETT,
February 8, 1947.

Good Music Tonic
For Thin Ranks, Writes Amateur

CHICAGO, Feb. 1.—Since the majority of people think the plastic floor has been an important improvement, I feel that the time is appropriate to consider the next big item in general rink improvement," writes G. F. Maier, amateur skater and student organist. "The type of music is extremely important, but its proper use is defeated when it is fed into some haywire sound equipment. The old argument that all speakers must be in one unit has been disproved. It takes five to ten speakers, well placed (depending on size of the rink), to reproduce good music. Sure, the cost is much higher, but in the long run the economy is justifiable.

Twin City AOW Race Leader

ELIZABETH, N. J., Feb. 1.—Re-capitalization of speed events held in the America-On-Wheels chain of rinks to date shows Twin City Arena here in the lead with 123 points, followed by Mount Vernon (N. Y.) Arena, 100, and the New Jersey Arena of Passaic, 80; Gaynor's Boulevard, 25; Perth Amboy, 9, and Hackensack, 8. Individual high scorer is John Sukovich, Twin City senior, with 33 points garnered in 8 events.

RAWSON QUELLS FIGHT
(Continued from opp. page)

PROFITS ROLL IN WITH HEALTMAKER ROLLER SKEATER SHOES
4 BIG FEATURES MAKE QUICK SALES . . .
- Finest Quality Elk Leather
- Reinforced at All Points of Strain
- Air Vents Keep Foot Cool and Comfortable
- Made on Famous HEALTMAKER Last

HEALTMAKER Roller Skate Shoes not only offer you extra profits, but also assure you a growing volume of business! Beginners learn faster. Learners improve...in HEALTMAKER. Patrons quickly recognize the famous HEALTMAKER quality.
Make it easy for you to make ... stock... as advertised sizes. Write today for sample and price list.

H. F. MALOTT SHOE CO.
1915 N. IOWA ST., CHICAGO 22, ILLINOIS

FOR SALE
118 pairs of Chicago Roller Skates. Slightly used, 22 pairs of used adjustable Roll-Ring roller skates and 1 pair size 10 sizer Roll Rink Skates. Also keys, wheel wrenches and minor hardware parts.

PAUL STOCK
MURDOCK, NEB.
MERCHANDISE-CLASSIFIED

February 8, 1947

OPPORTUNITIES

A Display-Classified Section of Business, Sales and Employment Opportunities

RATES: Display 70c an agate line . Minimum 10 lines . Maximum 1/2 Page Classified 12c a word . Minimum $2.00 . Maximum 50 words

IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full

FORMS CLOSE

THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your insertion in the current issue arrange to have your copy reach the publication office in Cincinnati early in the week.

ACTS, SONGS & PARODIES


4 COMEDY, MINSTREL, PARODY BOOKS, canc. with Free Candy, 55c or 60c. Minimum 30. 32-p. pocket book. $5.00. E. L. Gage, Pittsburgh, East 26.

AGENTS & DISTRIBUTORS

ACTION, THE FASTEST SELLS IN AMER. on "Ring-Finder." Rates, the new how to use device. 5 cents a trade card. Free package & price list. 32c. Jack Blade, Box 814, Altoona, Pa. 34c.

SILVER MEDALS WANTED—To be used for contest purposes, a premium in school . We will purchase any quantity . Minimum 50. Brickley Jewelry Co., 1051 W. Broad Ave., New York 20, N. Y.

ASTROLOGY BUREAUX WANTED—In States or towns that will answer to become our agents for distribution of our book, "Every Man's Fortune." Minimum 100 per agent . Rates for sales and profit. Robinhood Mfg. Co., 581 E. 13th St., New York 2, N. Y.


AGENTS TO SELL WALL PLAQUES—you make money, we do the selling. Wall plaques to suit any taste . widths 6, 8 and 10 in. sold for genuine . Liberty, 2424 S. Central Park Blvd., Chicago 22, Ill.

ALUMINUM NOVELTIES CURIOSITY, the latest fad, realize profits. All articles in stock, including Popular, Spanish, Japanese, etc. Write for free catalog at once. W. L. Anderson, 325 W. Colorado St., Los Angeles, Calif.


BARGAINS—JOB LOT OF COSTUME AND CORSETS—2000 assorted, many lines, latest styles; 50, 75, 100, 150, 250, 500, 1000, 2000 each. Write for quotations. 1010 South Ave., Buffalo, N. Y.

CALIFORNIA AND MEXICAN DEALERS—FOR your, our people will work with you, 100% of the time you want good business. We have the lines you want. Write at once for generous trial stock. Good terms. California Novelty Co., 466 W. 3rd St., Los Angeles 1, Calif.

COMMERCIAL RECORD—119th issue. Extensive range of news, information and advertising free samples. Madison Mills, 1832 Eleventh Ave., Dallas, Texas.

CORKS AND WAX—FREE SAMPLES ON REQUEST. Complete lines of Corks and Wax of all grades and diameters. Write today. W. L. Anderson, 325 W. Colorado St., Los Angeles, Calif.

DIRECT, BARGAIN RATES—100, 200, 500, 1000, 2000, 5000, 10,000 each, at lowest price, in any combination. Write and get our best offer. E. E. T. Sales Co., 1717 S. Spring St., Los Angeles 15, Calif.

DIRECT HOUSES THAT GROW TRENDS in the avocation business will do its share in helping you. We handle a line that is new and that is needed. Start with us. Free sample. C. L. Allin, 1234 Chestnut, Philadelphia, Pa.

EASTERN—WHOLESALE, Mitis, a new tonic, 50c. Free sample of 12 to dealers. Address the manufacturer, 707 S. Six Ave., Chicago 5, Ill.

EIGHT BROADWAY — We Sell SENSATIONAL SPRING JEWELRY—Bracelets, earrings, rings, etc. Write for free list today. Best prices and service. 1011 S. 6th Ave., (off 612 S. Broadway), Los Angeles 5-2222.

EVERYTHING IN SWeet Dreams, 25c an agate. Minimum 100. Write for Free Sample. 730 W. 92nd St., New York 20, N. Y.

FAMOUS BARGAINS FOR FAMOUS PEOPLE, in line of exclusive clothing, men's and boys' suits, overcoats, suits, uniforms, etc. Write now. 712 W. 3rd St., Philadelphia, Pa.

FIRE PLUG BARGAINS—1,000,000, 92¢ each. Make a fortune in the advertising business. Write for Fast Free Samples. AL-500. 403 W. 39th St., Chicago 16.

FIRE PLUGS—1,000,000, 92¢ each. Make a fortune in the advertising business. Write for Fast Free Samples. AL-500. 403 W. 39th St., Chicago 16.

FRENCH BARGAINS—1,000,000, 92¢ each. Write for Fast Free Samples. A-500. 403 W. 39th St., Chicago 16.


FREE—WRITE FOR FREE SAMPLES. Don't wait. 403 W. 39th St., Chicago 16.

FREE—WIRE FOR FREE SAMPLES. Don't wait. 403 W. 39th St., Chicago 16.

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**BUSINESS OPPORTUNITIES**

A $250,000 BUSINESS IN LESS THAN A YEAR is only one of the many opportunities advertised here. Information is sent immediately. 10.00, Oregon Bldg., Portland 2, Ore. 8.00, St. Louis, Mo. 7.00, Los Angeles, Calif. R. S. Henley, 32 Washington St., New York City.

- **NEWLY DISCOVERED FONDO COOLED CIGARETTES**
  - Composition, including perplexing Bertain-Frost坳analytical secret, free. Louis, Mo. 2.00, St. Louis, Mo. 1.50, Chicago, Ill. R. H. Henley, 32 Washington St., New York City.

** agile - Units of Space, 3. $25.00, 2. $20.00, 1. $15.00.**

- **HOSIERY:**

- **GOLD:**
  - 5.00, 3.00, 1.00. 2 Candlesticks, In solid brass)

- **CIRCUSES CONCESSIONAIRES**
  - Countess Vases, 3 Mortar & Pestle, Princess Set, 2 Garden miniature-9prong fork. Send for list. William A. Bennet, P.O. Box 692, Columbus, Ohio. 2nd to 4th Class Postage.

- **BINGO AND LOTTERY BUSINESS**
  - Make 3.00, 1.00, 0.50. 2 Candlesticks, In solid brass)

- **JEWELRY**
  - 2.50, 1.50, 0.75. 2 Candlesticks, In solid brass)

- **NEW YORK - START NOW!**
  - 30% Deposit, Balance in 2 weeks. Good business. Located in rich business district.

- **NEW BUSINESS OPPORTUNITIES**
  - Mirror, 12 x 160, $40.00. Made in Japan. Phone 1568 First Ave., New York. 3rd to 4th Class Postage.

- **COFFEE MACHINES, Ball Shooters**
  - $12.00, 3.00, 1.00. 2 Candlesticks, In solid brass)

- **MILLICENT MACHINES**
  - 7.50, 3.00, 1.00. 2 Candlesticks, In solid brass)

- **GRIND SHOWS**
  - $15.00, 5.00, 2.50. 2 Candlesticks, In solid brass)

- **DOMESTIC AND FOREIGN HARD CASH**
  - 1.00, 0.50, 0.25. 2 Candlesticks, In solid brass)

- **NEW YORK - START NOW!**
  - 30% Deposit, Balance in 2 weeks. Good business. Located in rich business district.
SALESMEN—JOBBERS! ATTENTION!

EXPANSION CROWN BRACELETS
All Stainless Steel Studied with
20 STAINLESS STEEL EYES
$18.00 DOZ. Samples $1.75
CHATELAINES TO MATCH CROWN
BRACELETS ...........................................

NEW! — DIFFERENT!
Expansion Identification Brackets, Stainless Steel
— will not tarnish or rust. Hammary of soft
stainless steel, engine easy. Only
$7.20 DOZ. Samples 80c ea., prepaid.

WOMEN'S EXPANSION WATCH BANDS
Non-Tarnishable, in pink or
yellow watch bands
$12.00 DOZ.

CASTING RODS
It's a beauty—Solid, round, tapered, oil
tempered steel rod with stainless steel
eyes and offset cork handle. Over-all
length 56 inches. Finest lined yellow,
eyes wire wrapped to rod and soldered,
thencurled red with black trim. In
cludes heavy canvas rod bag case.
A $19.95 value last spring. Now at this
amazing price Fully guaranteed. F.O.B.
Minneapolis, Minn.
25% with order, balance C. O. D.
Sample $7.00 lots $6.00 Lots of 100 $5.00

DE COLA
2105 Olson Hiway, Minneapolis, Minn.

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Minneapolis, Minn.
25% with order, balance C. O. D.
Sample $7.00 lots $6.00 Lots of 100 $5.00

DE COLA
2105 Olson Hiway, Minneapolis, Minn.
IMMEDIATE DELIVERY
NEW 7 JEWEL WATERPROOF WATCHES
WITH STAINLESS STEEL STRETCH BAND

- Swivel Bezel Hand
- Waterproof
- Shock Resistant
- Stainless Steel Back
- Stainless Steel Band

$9.25 Each

25% Deposit, Balance C. O. D., F. O. B. Chicago

CHICAGO WATCH HOUSE
633 S. Plymouth Court
Chicago 3, Ill.
Phone: HABridge 2575

SNAIL PEARL IS BACK!

...ORDER NOW FOR IMMEDIATE DELIVERY!

WIRE TRADER 14 East 17th St., New York 3, N. Y.

SENSATIONAL NEW GIANT PIGGY BANK

HOLDS $1000 IN COIN

LARGE AS A WATERMELON!
HAND PAINTED
SIZE 6 x 6 x 6

$2.50 Each

NATION-WIDE MERCHANDISE CO.
64 W. Randolph St., Chicago, Ill.

IMMEDIATE DELIVERY!
Come in Pastel Colors of Pink, Blue and Cream
1/3 Deposit with Balance, Orders F. O. B. Chicago
Open Territories for Live Jobbers—Act Quick!

SOLD, SELL, SELL!

NATIONAL TERRITORIES
SOLD, SELL, SELL!

NATIONAL TERRITORIES

A OPPORTUNITY FOR LIFETIME INDEPENDENCE!

Distributors
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TERRITORIES AVAILABLE OVER ENTIRE COUNTRY ON FRANCHISE

“CONDITIONAIR” — New Fan-Type Deodorizer
AUTOMATIC — DOUBLE ACTION — DOOR CONTROLLED
REST ROOM NECESSITY WRITE OR WIRE
TROJAN LABORATORIES
3011 N. Clark St.
CHICAGO 14, ILL.
JACK "AACE" LEVEY'S

SALES SERVICE COMPANY

GIANT SIZE BABY CHUBBY

Silk Draped $5

Every "baby" goes for BABY CHUBBY! Most adorable costumed dolls available, with ribbons and trim. Girls, MNKs body, embroidered hat. Super item for gift users and con-

Jewelry Stores. Wholesale, retail, single or by carton. 85c to $1.00. New York manufacturer, hand

BANDS AND ORCHESTRAS

AT LIBERTY—MARY SOCIETY COCKTAIL Combo, with piano, viola, clarinet, trumpets, hand organ, and horns. Excellent quality. $30.00 per set. Double features only. New looking equipment designed 1934. Recently completed 14 months ago. Write, 115 Audubon Ave., New York City.


CIRCUS AND CARNIVAL

PAT BOY—WANTS 200 INSIDE SHOW Will consider offers or carriage. Will work with or without $10. High School Rider and riding man must be over 18. Send complete address. Chicago, Illinois.

MISCELLANEOUS

AVAILABLE FOR CENTENARIES, PARADES, Etc. Wooden Easter Bunny, over 100 different. Zion, 153 Forest Ave., New York 2, N. Y.

BILLY BOSTON—WILL EXPERIENCE FOR SALE. All-in-bred, Sound, loved, trained. Complete details, including $125.00. All offers considered. Send address. 701 Summit, Edgarton, Pa.

CROWLEY 47 FOR SALE—COMMERCIAL, HEAD $25.00, body, good brush head, Latin Spanish, 60 lbs. Complete for $95.00. Write, Address: Rexford, N. Y.

DUBLIN—AGE 16, AVAILABLE IMMEDIATELY. 100% Purebred. Complete horse with all papers. Available with two weeks notice. Address: Louis Hindel, Devin, Ohio.

DOZEN—AGE 20, SINGLE, TROTTER. Pace all around, good temper, hard and consistent. Excellent for both harness and driving. Permanent address: Les Roswell, 1061 French St., New York, N. Y.

DUBSMER—AGE 11, UNEXPERIENCED. Nice of four year old leading. Good temperament. Address: Irvin Crawford, 182 Longfellow St., Pomona, N. Y.

GOLD TIE—TAN, BACK EASEL, VOCALIST. Has made many stage appearances, large voice. Will or- nament any collection. Write, Address: L. D. Lloyd, C-399, Buffalo, N. Y. 100-1-25.

MRS. PALMER'S CHOCOLATES

AND EASTERN RABBIT SPECIAL #127

The same big seller that was so popular last year: 24 one-pound packages Mrs. Palmer's Old-Fashioned Chocolates and 1 two-pound package; also one genuine Hug-A-Me Plush Rabbit, 20 inches high. Complete assortment costs $27.00, less 20% to regular jobbers—not cost to you $21.60 F. O. B. Chicago.

MRS. PALMER'S CANDIES

800 N. Clark, Room 229

Chicago 10, Ill.

Known for Good Quality Candies Since 1924.

AGENTS AND MANAGERS

YOUNG EX. BUSINESS MEN—WOULD LIKE to act as Canadian Agent to control Canadian Franks, Taters, etc. Good remuneration. Address C. N. B. O. T. (O. T. P. O. New York wholesale) bargains

MUSCIANS

* ACCORIONIST—AGE 27, AVAILABLE IMMEDIATELY. Desires three or four dates in months of June, July, August. Complete professional equipment. Found on a west coast show. Will work west coast. Address: Walter Bresler, 2970 7th St., Det., Michigan.

* ACCORDIONIST—AVAILABLE FOR 6TH, 7TH, 8TH. Black, red, etc. stars available. Will travel. Write, or call Mr. T. Yang, 120 Central Ave., Rockford, Ill.

* ALTO SAX AND CLARINET—PLenty EX. Continue to do all shows. A-1, and top price. Take all looks. All star looks available with established band. Louis Kolitz, 205 Gage Ave., Brooklyn 4, N. Y. 

* ALTO SAX AND CLARINET, TOYO I. E. Yuan, excelling in all looks. Lao Jang, 2715 Hinton St., Detroit, Mich.

* ALTO AND CLARINET, UNF.—WANT TO work convention shows. All profession. Will travel. Takes all shows. Take all looks. Write, or call Mr. T. Yang, 120 Central Ave., Rockford, Ill.

* BASSIST—APPEARANCES, ABILITY, DESIRE AND REGULAR WAGES. Blackboy, 184-6th Ave., New York 9, N. Y.

* BASSIST—FEARLESS, ABILITY, DESIRE AND REGULAR WAGES. Blackboy, 184-6th Ave., New York 9, N. Y.

* BASSIST—TODAY'S OPPORTUNITY—CHANCES guaranteed. All offers considered. Full details on request. E. H. Estes, Box 294, Oakland, Calif.

* CARNIVAL—WITH OR WITHOUT HOURS. Complete with entire equipment. Bring $200.00 deposit. Sale or rent. Address: The Reckler Co., Dept. 306-2, 1928 W. Armitage Ave., Chicago 22, Ill.

* DANCE—BAND. Complete with all necessary equipment. Reasonable. Address: McEwen, 6645 Chicago 9, N. Y.

* DANCE—BAND. Complete with all necessary equipment. Reasonable. Address: McEwen, 6645 Chicago 9, N. Y.

* DRUMMER—STEVY FOUR BEAT. Junk yard. Widow and two sons. $150.00 per month. Address: J. H. Green, 1864 7th Ave., Chicago 9, Ill.


* SOLOIST—EXPERIENCED PALMIST BILL W. Davis, EXPERIENCED PALMIST

* STRINGS. Complete ensemble for $300.00. Address: B. J. Walker, 603 W. 25th St., Kansas City, Mo.

* WIND ORCHESTRA—COMPLETE, $950.00. Address: H. E. Davis, 1320 Salem, Chicago 35, Ill.

SALES SERVICE COMPANY

614 W. 36 St., N. Y. C.
DRUMMER—NOW PLAYING FINE HOTEL 
dances choice. Traveled in all parts of 
all styles. Sell any size. Real roll, work, 
bar, barrel ringer. Experienced in 
FIVE SELLING PREMIUM 
throughout country. Give particulars. 
BOX 554, Chicago, Ill. 

GIRL VOGUE—NOW SELLING PREMIUM 
Vogue shoes. Small towns. 
Sells in any market. Location in 
any territory. 

GIRL TRAVELER—20 EXPERIENCED 
Tales, large and small bands. Shoes experienced 
Everywhere. Send self-addressed stamped 
Envelopes. 

PIANIST—AGE 29, EXPERIENCED, 
Available immediately. John Sizer, 1044 W. 
Market, Greensboro, N. C. 

PIANIST—AVAILABLE FEB. 1st FOR HOTEL 
 mute tone, music. Let music only. Single tone 
Do not expect to be employed in larger 
operations. 

Piano Man—AVAILABLE IMMEDIATELY 
Small and large bands. Address, Horace 
Wilkinson, Hotel, Montgomery, Ala. 

RELIABLE TRAVELING PLAYER—ALSO 
PLAYS ROLLED STANDARDED BOARD, 
Felt, paint, 320 Fourth St., Detroit, Mich. 

RHYTHM GUITARIST AND WHACKER 
C. C. of O., 113 W. 25th St., New York, N. Y. 

TENOR SAX—CLARINET—YOUNG, EXPERI 
enced, go anywhere. 

also ready and willing. Write Box C-321, Columbus, Ga. 

TENOR SAX AND CLARINET—READ, FULL 
lengths handled now, bringing profits. 
Write Box C-131, Chicago, Ill. 

TENOR SAXOPHONE—CLARINET—READ, 
Half sizes. "L" series. 

Also ready to go anywhere. 

W. H. L. BLAKE 
Factory Distributor 
LITTLE ROCK, ARK. 

SALESMEN WANTED 
Man with established routes preferred. Side line 
an acceptable interest. Would suit with 
substantial manufacturer bringing out new, 
self-developing and interesting line of woods and 
patented hitches, distinctive, battery and golf 
scooters, dairy tanks, packers, 
Poultry, poultry parts, and poultry 
products. Several openings provided. 

Apply to: 

IGERS SPRING CO. 
161 S. Front Ave., W. Grand Rapids, Mich. 

ATTENTION — PREMIUM MEN. SALESBOARDS OPERATOR, RETAIL OUTLETS! 
Be First With the GIANT BUNNY BANK. 
HOLDS $1,000 IN COINS. 

Sells like that shown whenever shown. 

to many as would suit. Assemble 
edges with red crooks and tongue in 
guard porcelain handles. 

LARGE AS A WATERMELON! 

$24.00 each. 

$48.00 per Doz. 

$135.00 per Box of 100. 

Our Giant Piggy Banks are still 

In demand and are fast selling. 

The largest and most Beautiful on the 

8 inches high—17 inches long. 

$18.00 each. 

An Attractive Display Card Is Supplied With Each 

Banks. 

T/3 Dennis With Order, Balance C. O. D., F. O. B. 

Decatur, Ill., upon delivery. 

MAGIDSON BROTHERS 

30 W. Washington St. 

Detriot 2, Ill.
**LETTER LIST**

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in care, look for your name each week.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. Packages to be mailed in following week must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

**MAIL ON HAND AT CINCINNATI OFFICE**

25-27 Opera Place, Cincinnati 1, O.

**Parcel Post**

**FOURTH STREET**

**Fur**

COSTS 84 Doz., 12 Carton

PLASTY Retails for One Blade Gross.

Cap good grade.

Doz. - THE COMPLETE INDIVIDUALLY SHOT

$1.00 for Doz. - C.O.D.

**Stainless Steel Watch Chain.**

**BANGO**


Extra Ins. for all types of mailing. Ten Cents to 25 Cents extra to lots in 25 to 100 cartons.

**Pocket Combs**

Extra good grade. Assorted Colors. $3.00 Gross - 75 Cents doz. Lots.

**Sponge Rubber Toys**

**MINIATURE PLAYING CARDS**

$3.00 Doz.

**MUSKETEER FENCING SET**

**Pied Piper Musical Flute**

**SPORT KNIVES**

Useful and handy, with Safely Catch. 3-1/2" long. Sold by box of 400. Retail 50c. Wholesale 40c.

SEND FOR OUR LATEST CATALOG.

**ERIE'S ENTERPRISES**

725 Pine St.

St. Louis 1, MO.

**TIMELY! A FAST SELLER**


**SKINNY COATS**

20c.

COSTS YOU $3.95 IN STORES FREE OF DAVCO.

**BROOCH PIN**

An attractive metal decorative pin. Silver color. Wholesale.

**Stock Names**

**ASORTED NAMES**

**DELENNO. NOV. CORP.**

**Brooch Pin**

A gold plated wax candle. 36 in.

**Timely! A Fast Seller**

**Stop! Look! Listen!**

For Men's, $5.00 doz., $50.00 gross. Also For Women's, $5.00 doz., $50.00 gross. Wholesale and mail order lots on request. Limit 100 cartons in 50 cartons each. Space samples.

**Toy Craft**

Toys made of wooden and tin materials. Los Angeles (41) Calip.
Pipes for Pitchmen

By Bill Baker

IT'S ONLY . . .
30 days until apple-blossom time in the Valley of Virginia to Stras-
burg the starting spot. How many of you plan to head for this rich
area?

MARRY REYNOLDS . . .
is vacationing at her home in Blue-
va., and mapping plans to open in the spring with a C.E.
cleaner demonstration.

It's the little things—like a gentle man-
er and a conscious thank you—that count
most when practicing friendship and good
will with your tips.

FOLLOWING A CLICK . . .
Indianapolis store, Mary Coon left for Florida where she plans to
vacation.

JAMES F. SIEGEL . . .
well known in pitch circles, letters from
Louisville that his future ad-
dress will be Sgt. James F. Siegel,
in care of H. & H. Co., 24 FSB, Fort
Ord, Calif. He'd like to read pipes
from Fred C. Siegel.

AL BEARD . . .
after a fling at prospects in Indian-
apolis, left the Hoosier Capital for
Denver.

BILL LONG
working sharpener in Terre
Haute, Ind., after corralling a goodly
success with that item in
Indianapolis.

NOTED WORKING
downtown Los Angeles with Pas-
dena folders on the Tournament of
Roses were Harry Trotter, Al Vinick,
Janet Cornblum and Betty Woods.

The Kaillall won the bonus award for
chalking up the best sales during the
festivities.

Eastern reports indicate that 1948 was
an outstanding year for the sale of
novelty jewelry, magic balloons, neckties
and glass cutters. Wire workers have
found New York a haven, with the more
expert hitting rich money veins. There's
still plenty of good spots to work in
the metropolis for good fixers.

TOM KENNEDY . . .
closed a successful run in Montgom-
ery, Ala., January 25, which followed
after a well-rounded, very successful
in the H. L. Green store in
Birmingham. While in the latter city,
Tom met Doc Charlie Nye, whom he
hadn't seen since 1933 when both
worked horn nuts in the boson. Need
less to remark, plenty of jobbers
were cut up before Tom left the con-
fines of Alabama for Louisville.

GETTING THE GREEN . . .
out Los Angeles way on candy is
Benny Stone, who has a number of
agents on downtown streets.

“PAT MALONE
and I are on the hustle again,”
cards Jack (Bottles) Stover from his
Ridgeway, Va., haunts. “It feels good
to be on the stem again after being
left up nearly three months. We are
staying pretty busy.”

side, as it really is cold around these
parts. Made a payday in Strasburg,
Va., and believe you me I want to
get a few shielks. I missed the Christ-
mass business, so I plan to make
mine an Easter bank roll, Nick
Benny and son, Ralph, keep the
coffee boiling for the jackpot sessions.
Pipes in, Judge Patterson and Phil
Babcock, and let's hear something
from the boys and girls down yon-
der.”

AL H. HERMAN . . .
forsook his pitch activities around Indianapolis recently to join the Mid-
Western Shows in Louisiana as gen-
eral agent.

WHO OF YOU
have been losing the burley tobacco
sales in Kentucky? Our scouts tell
us the turnover at most towns and
hamlets in the Blue Grass State

ALL BEST SELLERS COME FROM SUPERIOR!
CHARM BRACELETS

"I LOVE YOU" OR 
"KEY TO MY HEART"

CHINESE GOOD LUCK CHARM

Cradled in a saucer-like, filigree designed hand of Chinese cleft zircon, this charm is engraved with a symbolic ring and gold plate. Cradled in a saucer-like, filigree designed hand of Chinese cleft zircon, this charm is engraved with a symbolic ring and gold plate.

SUPERIOR JEWELRY CO.
740 SANSOM ST., PHILA., 6, PA.
CATALOG FREE.

#4775K PLASTIC MINIATURE ANIMALS
In three colors—White, Coral and Blue, EIGHT different designs. WORKS OF ART in every detail.

Can be used for a thousand and one different purposes. Gold in groups or even given away as toys. BEAUTIFUL and AT-
tractive looking.

CONCESSIONAIRES! NOVELTY STORES! JOBBERS!
GOLD WIRE PINS, BRACELETS, BRACELET PENDANTS, ETC., OR 
NAMES INDIVIDUALLY ADDED.
Made with 14 Kt. Plated Gold Wire or Mother of Pearl or Plastic. All prices are the same. Order by assortment, 25c a dozen.

BETTE LEE JEWELRY CO.
GOLD WIRE JEWEL MANUFACTURERS
248 BTH AVE.
NEW YORK 1, N.Y.

LEVIN BROS.
Distributors for Oak-Itex Balloons
6th & Ohio Sts.
TERRE HAUTE, IND.

KIPP BROTHERS
Distributors for Oak-Itex Balloons
117-119 B, Meridian St., Indianapolis 4, Ind.

The Oak Rubber Co.
KAVENNAH, OHIO

OAK-ITYEX
KAT HEAD
BALLOONS

Here's your chance to flash a
great seller—Kat Heads in Nos.
7 and 12, with or without feet.
If your jobber cannot supply you
immediately, please write to us
and we'll tell you where you can
get them.

CONCESSIONAIRES! NOVELTY STORES! JOBBERS!
GOLD WIRE PINS, BRACELETS, BRACELET PENDANTS, ETC.
OR WITH NAMES INDIVIDUALLY ADDED.
Made with 14 Kt. Plated Gold Wire or Mother of Pearl or Plastic. All prices are the same. Order by assortment, 25c a dozen.

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NEW YORK 1, N.Y.

LEVIN BROS.
Distributors for Oak-Itex Balloons
6th & Ohio Sts.
TERRE HAUTE, IND.

KIPP BROTHERS
Distributors for Oak-Itex Balloons
117-119 B, Meridian St., Indianapolis 4, Ind.

THE OAK RUBBER CO.
KAVENNAH, OHIO

OAK-ITYEX
KAT HEAD
BALLOONS

Here's your chance to flash a
great seller—Kat Heads in Nos.
7 and 12, with or without feet.
If your jobber cannot supply you
immediately, please write to us
and we'll tell you where you can
get them.

THE OAK RUBBER CO.
KAVENNAH, OHIO

OAK-ITYEX
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get them.
Miami Showmen
Climax Gay Party
With Gala Ball

(Continued from page 32)

party played to the show and surrounding. With no attempt being made at list-
ing them in the order of their appearance, the names of the performers in-
cluded Joey Adams, Mark Plant and His Partners, Maxie May, D. Y. Holl
and Max Bier, Diosa Costello and Papi Campo, Emilio Boreo, William
Hunters, Goote LeRoy and Pully (who kept it clean), Sid Gould, Bob
Dixson, Lew Vogel, Robert Shor-
taine, Mel Murray, Jeanne and
Ben York's Vikings.

Jimmie Edmondson (Professor Backwards) was the speaker from the panel, but as the acts had to
between shows at their contracted clubs he was held too late to be effec-
tive and was backed out graciously after about three minutes.

Corks Really Pop

Officiants at the recent function in a G-top erected outside the Beach Supper Club for cocktails and can-
a-pé, before the entry, and once the festivities started to roll the popping of champagne corks produced the
wonder if Al Capone actually had passed on.

Parker introduced Don Lanning, who in turn enlivened the introductions from the speakers' table
with his wit. Clinton Phil Cook gave the invocation, and Lanning introduced the members
Carl J. Sedimay, George A. Golden and Jack C. Gilbert, Treas-
urer B. N. Enby and Secretary
Milton S. Poer.

Brass bands were made up of the members of Miami Beach and Forts-
val. (Dr. Davey's home town) but of the acts who
were Sid T. Jessop, Showmen's
League of America; Art Lewis, past presi-
dent; International Showmen's Asso-
ciation; Oscar C. Buck, president,
American Circuses, Inc.; James
Mettler, Pacific Coast Showmen's
Association; E. Lawrence Phillips, presi-
dent, International Showmen's Asso-
ciation; Louis J. Margolies, past presi-
dent, Michigan Showmen's Asso-
ciation; L. C. Reynolds, Heart of Amer-
ica Showmen's Club; Val C. Cleary,
American Association, and Pat Fur-
cell, The Billboard.

Lone Star Dance
Attracts Big Crowd

(Continued from page 32)

Manufacturing Company; Mervin
Hayden of W. M. Willis, Star-
lit Amusement Company; Mr. and
Mrs. T. R. Burt, Mr. and Mrs.
L. C. Wade and Jimmy Lynch, Bur-
dick's Greater Shows; Frank and
William T. Weaver, Weaver Badge
& Novelty Company, and Mr. and
Mrs. Don Brashier, Ray Alexander,
Seabright Company; Jack and
Thornton, Tent & Amusements; Mr.
Lee in Chicago; T. D. F. Tunnel,
Fulton, Ramey Shows; Mr. and
Congress of Thieves; Mr. and Mrs.
J. C. Tiddell and J. A. (Jim) Schneck,
T. J. Tiddell's Modern Midway;
Mr. and Mrs. George McFarlane,
Enterprises; Harry Kaplan,
Dazey & Neisner Shows; Mr. and
Mrs. H. R. (Bob) Meade, Mr.
and Mrs. Thomas Tiddell and Mrs.
S. W. Scott, International Shows;
and Mrs. H. J. (Izzy) Wells, Mr.
and Mrs. John Robinson, Mr. and
Mrs. Chuck Moss, World of Today Shows.

Ernie Gehr, Jack and Donald
Mosley, E. G. Campbell Tent & Amuse-
ing Company; Mr. and Mrs.
Bob Henderson, Camp-Dade Park Shows;
Mr. and Mrs. L. D. Lang and Casey Sene, Apex Shows; Max
Goodman, Wonder Shows of America,
Ezra Neal, Neal Magic

Showmen Scramble
For Rooms in N. C.

(Continued from page 32)
pended upon luck and slumping skill. Bernie Shapiro, Southern Poster
Company, and Ben S. Allen, Poster, Inc., did some adding to the big
banners, but the situation exceeded their capabilities.

By making on a supersonic rumor purporting that the Legislature was deliberating on a proposal $1,000 for the problem representatives in an uprow. Happily, there was no concrete evidence to support this.

Big Ones Are Set

World of Mirth has the cream State
fair here and the Charlotte and Shelby
fairs. Rocky Mount and Greensboro
are set for Johnny J. Jones, Esposito,
while Cetin & Wilson has the Keimman
smaller shows, and for Jimmy
Raftery, R. S. & Amusements.

MEDICINE MEN

Write today for prices on our Exclusive "Chester's Rich Bitters," New York's famous Medicine; "G's
Tonic," Brownsville, Pa.; "Jones' Pills," Charleston, W. Va., also many others. Write today for our Full
Catalog.

BERNARD FINE

19 E. 16 St., New York, N. Y.

Two New Watches Are on Sale This Week

A "Cherry" Watch

A "Onyx" Watch

Bernard Fine Imports

224 W. Chestnut St., Louisville 2, Ky.

MONEY-MAKING SPECIALS!

SIMULATED DIAMOND TALON TUBES

BULOVA - CRUEN - ELGIN - SWISS

IMMEDIATE DELIVERY

7 Jewel Silver, 10K RGP Case, with White Dial.
Crown Crystal, Stainless Steel Back, with Leather Strap...
$15.95

7 Jewel Silver, Crn on Elgin, with White Dial.
Crown Crystal, Stainless Steel Back, with Leather Strap...
17.50

5 Jewel Silver, on Elgin, same as above...
20.95

All Yellow 10K RGP...
15.00 each

Basket Weave Band, as Illustrated...
4.95

These watches can also be had with Red Stones at 3. 50 and 6.
and 12. Please specify which desired.

TERMS: 25% Deposit, Balance at End of 30 Days

COLE BROS.

59 E. Madison St., Chicago 2, III.

NOW READY WITH ADVANCE LIST OF NEW MERCHANDISE

AT NEW REDUCED $947 PRICES

The last word in flash for every type of
"Clear View" goods. Quality guaranteed.

MERCHANDISE

87

SHOWMANSCRA MBLE

FOR ROOMS IN N. C.

February 8, 1947

The Billboard

SHOWMANSCRAMBLE

FOR ROOMS IN N. C.

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FOR ROOMS IN N. C.
COINMEN POURING INTO CHICAGO

P. R. Award
To Highlight CMI Banquet

CHICAGO, Feb. 1—CMI public relations award, which will be made at the banquet in the grand ballroom of the Stevens Hotel February 5, will be an annual feature of the coin machine convention as an inspiration for more vigorous public relations programs in the trade, James F. Mangan, CMI public relations director, announced this morning.

The public relations contest, sponsored by CMI and judged by the organization's publication, Billboard, has aroused great interest through the nation, as every entry indicates that too much emphasis can't be placed on good public relations, he added.

The public relations contest, open to any group, has proved a good one for keeping interest in the organization alive.

Data Available to All

CMI public relations bureau will use entries in the current, as well as subsequent contests as sources for compiling data on public relations activities. Bureau will serve as a clearing house for the industry and the information will be made available in an appropriate form, Mangan declared.

CMI staff also will be available to explain the organization to members of the organization on individual public relations problems.

Name of this year's winner will be announced at the banquet on the night of the convention. Mangan said the winner himself won't know who he is until his name is announced in the Stevens ballroom.

Dorothy Shav Tope Bill

Headliner of the hour and 40 minutes of entertainment which will follow the presentation of the award will be Dorothy Shav, the "Park Avenue Hillbilly," according to R. H. Wooldredge, president of H. C. Evans Company and chairman of the entertainment committee.

The comedienne's sophisticated flavor and country patter will highlight the parade of acts on the program, which will also feature the music of the Litho's orchestra. Stevens ballroom was chosen to accommodate the largest possible crowd.

Jack Herbert has been chosen as master of ceremonies of the show, which is scheduled to begin at 9:45 p.m. Program will open with the presentations of awards, then under the direction of Ray G.

Le Brac and Bernice, unicycle artists, will follow in an exciting number, and the subject then turns to the hilarious antics of Lowe, Hinz and Stanley.

Bob Evans, recognized as one of the nation's greatest ventriloquists, will tour the subject.

Feb. 8, 1947

CHICAGO, Feb. 1—Leaders of the coin machine industry will bring guests on several radio and television shows to be aired here during the coin machine convention as part of the joint efforts of The Billboard and CMI to acquaint the public with the industry's activities.

Television broadcasts direct from the convention floor, mark the first time in the history of video that a trade show has been so thoroughly covered by the medium.

Telecasts will be presented via station WBBK Tuesday from 5 to 6 p.m. and Wednesday from 2:30 to 3 p.m. First show will be highlighted by the 1947 coin Machine Convention and will be in the nature of a series of man-at-the-show interviews. Second telecast will be tagged Your Television Tour of the 1947 coin Machine Convention.


day.

Guests on Eddie Hubbard's ABC Video's First Big Trade Expo Will Be Eligible for Aids at Booth

CHICAGO, Feb. 1—U. S. Department of Commerce is scheduled to present an exhibit at the CMI show in the Sheraton Hotel. Exhibit, which will be attended at all times by a member of the department's Chicago staff, will consist of a representative display of publications issued by the department for the benefit of business men.

According to a statement by George E. Wynn, acting director of the regional office here, display will include publications ranging from two- and three-page monthly reports on receipts and sales to retail trade statistics and illuminated and national and statistical studies and market analyses.

Among those on the department's staff who will be in attendance will be Victor Kinsm, business specialist, and Milton S. Hall, chief of the business and economic information section.

Among the periodicals on display will be: Federal Science Progress, a magazine written for business men about government-sponsored scientific research; Domestic Commerce, designed to keep business men up to date on business trends, and Trends in Business, a magazine containing a variety of current information of value to the export and import trade.


day.

COINMEN, POURING INTO CHICAGO

Extra Trains
Bringing Groups

Heavy early registration indicated as last-minute arrangements completed

CHICAGO, Feb. 2—Hundreds of coinmen, arriving on special convention trains and, in smaller groups, poured into the Sherman Hotel today to mark up heavy early arrivals due to much lower prices, which wasn't to officially until tomorrow.

Several all-convention specials rolled into Chicago stations during the day, all filled with coinmen conventioners. In the vanguard was a coin machine section of the New York Central's Nadine Townsend Vander- bilt, carrying more than 250 Eastern coinmen. Upward of 200 di- stributors and operators also took the North Shore Limited. Californians had been ar- riving during the past two days on the City of Los Angeles and the Super Chief. New Englanders made the trip from Boston via the Aer- Dells. Detroiters trickled in smaller groups throughout the day. From both north and south the points north and south, it was the same story.

John Chrit, general chairman of the 1947 show, agreed with CMI Secretary-Manager Jim Gilmore that all of the various show activities were set for a smooth-running meeting. 

Together with directors they were busy throughout the day perfect- ing last-minute arrangements and greeting visitors.

Chester pointed to the full program of meetings and entertainment which will be a twin feature of this year's show together with the exhibits themselves. The forum discussions of public relations, phonograph ex- cise taxes and vending machines already have shown to the convention interest, he pointed out. 

Convention banquet at the Stevens Hotel Wednesday promises to be the best and biggest in trade history, he declared.

Arrivals Clear Check

The trade will have to wait another day for its first look at the ho- dreds of pieces of shiny new coin machine equipment which have been placed, the convention gathered, and looking in on a long list of parties which have been making their first arrivals. Several manufacturers de- voted Sunday evening to fitting their (Column Steempi Chi on page 126)
CHICAGO, Feb. 1.—The following is a list of exhibits at the Coin Machines show, as of the time of publication:

**Empire Coin To Move to Larger Apartments Soon**

CHICAGO, Feb. 1.—Plans to expand the Empire Coin Machine Ex- press to more than 20 times its present size were announced this week by Gilbert Kitt, president of the firm.

New quarters will be located at 1012-14 Milwaukee, N. W., in two buildings, one four stories high, the other two. Each building will contain 25,000 square feet of floor space for showrooms, offices and shops.

Buildings, which were purchased by the firm about a year ago, will be completely remodeled as soon as present tenancies vacate. The future is uncertain, but Kitt expressed the hope that it will be ready in time for a new machine show.

Empire Coin manufacturer, Ralph Sheffield, Kitt’s partner and sales manager, said he has issued instructions to the contractor for the establishment of one of the most modern and complete repair, refurbishing and rebuilding shops in the industry.

“We had planned to have our new quarters ready in time for the coin machine show,” Kitt declared, “but circumstances prevented.”

**Where To Go for Show Doings At Factories, Hotel Suites**

**Factory Open Houses**

- Automatic Coin Machines & Supply Company, 4135 Armitage Avenue, Chicago.
- Empire Coin Machine Company, 2812 West North Avenue, Chicago.
- Machine Manufacturing Company, 2619 Belmont Avenue, Chicago.
- Products Company, 2000 North Ohio Street, Chicago.
- Buckley Manufacturing Company, 4230 Pulaski Street, Chicago.
- J. H. Keene & Company, 1105 West 15th Street, Chicago.
- M. & T. Manufacturing Company, 126 North Union Street, Chicago.
- D. J. Jennings Company, 4309 West Lake Street, Chicago.
- Fox Manufacturing Company, 2900 Indiana Avenue, Chicago.
- American Amusement Company, 4201 West Pulteron Avenue, Chicago.
- Rock-Ola Manufacturing Corporation, 2704 Kedzie Avenue, Chicago.
- Marvy Manufacturing Company, 2124 Milwaukee Avenue, Chicago.
- Wurling Manufacturing Company, 4640-42 North Pulaski Street, Chicago.
- United Manufacturing Company, 612 North Western Avenue, Chicago.
- Williams Manufacturing Company, 161 West Huron Street, Chicago.
- Wto Corporation, 2139 North Pulaski Road, Chicago.
- Marvy Manufacturing Company, 2200 West Lake Street, Chicago.
- America Machine Company, 1545 North FAirfield Avenue, Chicago.

**Dinner Starts Keeney’s Week**

CHICAGO, Feb. 2.—Among early bird activities preceding the coin machine conclave proper was the H. Keene & Company dinner, meeting and entertainment for its distributors and the staff at its firm’s plant here.

Beginning yesterday afternoon (1), meeting centered on discussion of policy regarding sales and production, according to William J. Ryan, vice-president and general manager. Dinner and entertainment was staged at America’s private residence and included visits to the museum, a business and social event of the affair.

Special showing was included during the session, covering firm’s new arcade piece, as well as the new one-ball and cigarette vending to be introduced during the show.

Firm will concentrate all of its activities during the show on its own plant, keeping open house for visitors and holding its only machine exhibit there.

**Pinball Champ at Show**

CHICAGO, Feb. 2.—George E. Schnabel, self-styled Northwest pinball champion, arrived here today and immediately contacted the coin machine show in Chicago. Schnabel represents the Pudget Sound Novelty Company of Seattle.

Pointing out that the pinball should be justified for what it is, Schnabel said that he is in favor of a standard rule book for pin players.

"So that every player can get to know what the previous player did and what the new player can easily learn to use correct body English," he explained, "I am in favor of publishing a pinball rule book, together with a set of simple instructions telling how to play the game." Schnabel said that the rule book should govern such pertinent pinball factors as slow and fast boards, plunger speed, player stance and types of games.
Typical Pattern Seen in State Legislative Action

CHICAGO, Feb. 1.—State Legislatures been introduced into coin machine bills in quantity with the usual pattern of legislative activity continued thru the last week of the month. Judging by the usual habits of legislatures, it appears probable that the bills would be out of the way by the end of the month of February. But judging by the past record it has the prospect of looking forward to a long time, the yet of considerable activity on coin machines.

The bills introduced to the pres- time are sufficient in number to begin the next session of the legislature. The bills in the legislative hopper at present are following trends pretty well established by the legislatures in 1945. Apparently, no new trends have been introduced this year when compared with the various bills introduced in 1945. Such ties like the opposition is all that is left of the fact that no un- usual bills have yet appeared. Some new trends may be stated briefly as follows:

Lottery Bills Increasing

1. An increasing number of lottery bills seem to be appearing in the State Legislatures. These bills may indicate a steadily increasing trend in favor of State lotteries over the coming years. The state that has been active in the country for many years in creating sentiment for State lotteries has been Florida. The idea that suggests itself. The States that have proposed to legalize and legislate lotteries seem to be running into the difficulty of finding the area regulations. The regula- tions prevent legalized gaming devices in most cases so that State lotteries may prove preferable. The objections that license gaming de- vices for certain types of operations have been raised the State constitution. The idea that suggests itself. The States that have proposed to legalize and legislate lotteries seem to be running into the difficulty of finding the area regulations. The regula- tions prevent legalized gaming devices in most cases so that State lotteries may prove preferable. The objections that license gaming de- vices for certain types of operations have been raised.

Summary by States

A State-by-State summary of some of the legislative activity reported received to date are as follows:

Editor's Note: This summary of legislative activity may be read in connection with the article in this issue entitled "Roll Cigarettes?" and "History and Progress of the general history of each State legislation of the various States that have proposed to legalize and legislate lotteries. One or two of the State constitutions by exempting State lotteries from the lottery clause in the constitution.

In the case of the coin machine industry, particularly the gaming device section, can take the present lack of interest on the part of legislators as a favorable trend.

About Half Are Favorable

2. The present pattern of bills in- troduced in the various States could be about equally divided on the favor- able and unfavorable sides of the ledger. In States already having a favorable pattern of bills there are the usual bills to repeal or prevent possible amendments in these statutes. Such Bills are not likely to pass, but there is always a possibility that they will be considered.

Considering the general need by the present laws, there is a particular the demand by all cities, towns, and villages of the state that the industry should gain two or three favorable State licenses this year.

In the case of the present pattern of bills already, which propose to increase present coin machine license fees or to create a new one, there is a good license system. These bills may be considered.

California: The prospect for un- favorable action in the State House of Representatives is caused by the fact that unfavorable situations have been developing for several years. The local situation is that the local legislation is to be held in Oak- land on February 4. Due to the local and the State situation combined, the State is considered one of the most unfavorable at the present time. The legislative situation as reported include Assembly Bill 835. (See Typical Pattern on page 120)

Oakland Hearing Watched

California: The prospect for un- favorable action in the State House of Representatives is caused by the fact that unfavorable situations have been developing for several years. The local situation is that the local legislation is to be held in Oak- land on February 4. Due to the local and the State situation combined, the State is considered one of the most unfavorable at the present time. The legislative situation as reported include Assembly Bill 835. (See Typical Pattern on page 120)

Goddell Holds Pre-Show Party

CHICAGO, Feb. 2.—D. Gottlieb & Company staged a pre-convention banquet tonight for the distributors in the Louis XIV Room of the Sherman Hotel here.

Featuring the approximately 100 present with a 6:30 p.m. serving of dinner which was followed by a fireworks program featuring an elaborate floorshow.

Dave Gottlieb, company president and also president of Coin Machine Industries, Inc., his three brothers, Brown Reports Reorganization Of American Co.

CHICAGO, Feb. 1.—Physical properties of Minnies Manufacturing Corporation, which has been dis- continued by the American Amusement Company, 158 East Grand Avenue, January 30, ac- cording to the announcement by Harry H. Brown, president of Amer-

As part of a complete reorganiza- tion move, Brown also announced that he is selling his interest as sales manager for the company. Martin, who has been connected with the company since it was founded, comes to Chicago from Seattle, Washington, as a sales partner in a manufac- turing firm.

Brown said remodeling of the company's 11,000 square foot building has been completed and that open house will be held here every day of the CMI show. He also plans to have an informal dinner for some 20 of his distributors at the 8th Club during the show.

Firm's exhibit at the Sherman Hotel is a new amusement machine cabinet and a new amusement game, the Junior League Bat-a-Ball. The Original Bat-a-Ball also will be shown.

Pin Game Fee Collections

The American Amusement Industry also has had serious effects on the public, particularly the marketing and trucking industry. This situation has cleared up and there are now some leading amusement games and some restrictions on driving. Now, in ad-

Swedes Like U. S. Music

"American music is popular at home," algos de Ahlin said. "And it has been educated to it by moving pictures and radio," Ahlin declared. "And it has a great future. It is the most well received music of all new bands and the leaders are the American"

Ahlin, who is distributor for Rock- Ola juke boxes as well as amusement machines, said there are now about 300 juke boxes on location, with locations open for 800 to 1,000 more. People are large amounts of money are not quite so great because there are some 2,000 on location now.

People are not as great as in the way of acquiring new equipment, the distributor's stated, is the fact that the Swedish operators don't have enough cash on hand to pay for such equipment. Of their present visits to the U. S. is to buy as many large machines as possible for the operators to select.

War Hampered Ops

Operations were hampered during the war, Ahlin declared, because the country has to buy all of their locations due to shortages of local funds and some restrictions on driving. Now, in ad-

Larger Than Hopes

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ROLL CALL OF STATES

Presenting in capsule form a factual report on the legislative and business outlook for coin machines in each of the 48 States.

Facts cover taxes, scope of commerce, State count of machines

By WALTER W. HURD

O NE of the best ways in which to get a general picture of an industry is to take a State by State roll call or review of the trade conditions in each State. This article is an effort to review as briefly as possible the legislative and market situation in the various States.

A complete legislative review is not possible at the present time because the majority of the State Legislatures are just getting under way and coin machine bills introduced thus far are few in number. By the time this issue of The Billboard reaches its readers, however, many more coin machine bills may have appeared in the various States.

Reference is made to previous legislative sessions in order to suggest probable trends in the various States. By recalling bills on coin machines that appeared in 1945 or 1946 it may be possible to guess what may happen in the Legislatures at the present time.

It should be kept in mind that during the war years legal matters relating to the trade dropped to a minimum. This was especially true in the regard to campaigns and crusades against amusement games and gambling devices and to a lesser extent it also applied to tax proposals on coin machines. During the war years also, a majority of the States had plenty of revenue.

Situation Now Changed

Now in 1947 the situation is changed to some extent. More of the State Legislatures need new revenue now than did in 1945. Hence there is much more talk of finding new sources of revenue. Also during 1946 many of the agencies and organizations of public officials that supply tax information to the various cities and States were quite busy in suggesting new sources of revenue.

In this review government statistics are quoted on the number of stores in the various States. Also references made to the federal tax report in 1946 on the number of locations having paid the federal tax. It should be kept in mind that government statistics are usually on the conservative side.

We will appreciate hearing from our readers about inaccuracies and errors which may occur in this report.

Alabama

After being considered unfavorable territory for amusement games and, more recently, juke boxes, Alabama was expected to take its place on the favorable side of the ledger for the industry beginning January 1 when a new State administration took office. The dry movement in Alabama had gained such power that in recent years juke boxes had been banned from liquor locations. After the election the new governor stated that he would bring back juke boxes and keg beer. Reports for 1947 on actual advances are not yet available.

The State has shown remarkable industrial growth in recent years and has become the center of a Southern industrial empire. Favorable expansion in the future is predicted for the State. It has fourteen cities with more than 10,000 population, with Birmingham listed as the largest city, having a 1940 population of 267,000.

Legislature Meets Late

The Alabama Legislature convenes May 6, so its legislative news will be rather late in starting. The principal bills in 1945 that directed attention to the coin machine trade were amendments to the State tax on soft drinks and cigarettes. The State taxes cigarettes 1 cent per pack and it has a general business license system that covers various types of business. The license tax reports each year would give a good idea of the various types of locations and number of such establishments in the State. Alabama has a 1946 come tax, retail sales tax of 2 per cent, and at one time had a general coin machine tax including saleboards. In 1943 the Legislature raised the State juke box fee to $25, but the State attorney general ruled the act as unconstitutional. Vending machines are taxed by the State.

Alabama ranks 17th in the nation on basis of population. Unofficial estimates report Alabama having 500 pinball games, 1,500 juke boxes and 500 cigarette vending machines.

Arizona

The State ranks 43d on the basis of population and hence does not have many patrons for coin machines. It belongs in the area of the West where there are liberal attitudes towards gaming devices and for this reason the State is important to the amusement machine trade. In 1946, for example, the attorney general issued an order restraining the destruction of gaming devices seized by the police until a court order had been issued. At the November, 1946 election, people had a chance to vote on repealing State anti-gambling laws so that gambling of all kinds could be licensed. Trend in the State is regarded as liberal.

The Legislature convened January 13, but no reports have been received of coin machine legislation to date. The State Legislature had three special sessions in 1946, chiefly to consider old-age assistance and similar subjects. In order to raise revenue for old-age assistance, the State came very near getting a chance to vote on the repealing of anti-gambling laws at the November, 1946 elections, but pronouncements of the idea failed to get enough signatures to put it on the ballot.

2,500 Jukes

Unofficial estimates say the State has about 2,500 juke boxes in use, but no reports are available on number of machines of other types in use. The city of Phoenix has its own local history and at times there is some agitation against amusement games.

A city tax official reported in 1945 that about 300 pinball games were licensed in the city. The city collects $5 on pinball and juke boxes. The State collects luxury excise taxes on certain types of liquor, including a 2-cent tax on cigarettes. The State also collects a general income tax. There are only two cities in the State having a population over 10,000.

Arkansas

The State continues to have what is probably the simplest statute regulating the licensing of games, music machines and vending machines. The State only licenses 24th on basis of population and has nine cities with a population over 5,000. The original coin machine license law of the State was passed in co-operation with the organized operators of the State and they have been consulted since the original passage. It is probably the only State license in which some of the fees on coin machines were actually reduced by the Legislature after the original law took effect. The 1947 session of the Legislature convened January 13, and to date no coin machine bills have been reported. The present license laws was subject to several attacks during the session of the Legislature in 1945, when bills (Continued on page 106)
VENDING MACHINES

February 8, 1947

SUGAR CONTROLS DANGLING

Decision Now Up to Courts

* Industry leaders divided on effect of abolition of historic use quota system

WASHINGTON, Feb. 1.—With the fate of OPA's sugar use formula for the industrial rationing of sugar hanging in the balance, vending machine supply manufacturers were speculating on the possible effects of the abolition of sugar controls—a decision now resting in the hands of the U.S. Circuit Court of Appeals.

Industry leaders were divided on the issues, many of them insisting that elimination of sugar rationing at this time would result in chaos very harmful to business, while others were of the opinion that the only salvation for the industry is immediate decontrol and return to free competition.

Everyone agreed, however, that if the decision of Federal District Court Judge C. B. Faucett, invalidating OPA's ration formula, is upheld by the appellate court, controls will have to be lifted because the agency has no other basis for rationing.

* Its Affect on OPA

Altho the present court battle has nothing to do with price controls on sugars, industry leaders feel it is the opinion that OPA would be faced with, if the sugar ration were lifted, enforcing price ceiling in the absence of rationing. In view of this, price controls probably would have to be junked along with the rationing system.

Upon being informed of Judge Lett's decision, Phillip Gots, president of the National Automatic Merchandisers' Association, foresaw, "12 to 14 new dairy brands to get under way if present ruling is reversed."

"There is only so much sugar one can go around," Gots declared. "If new users, who didn't have capital investments the past few years are going to get sugar, established industries who patiently withstood (See Sugar Decisions on page 85)

Birk Co. Bought by Cribbs & Associates

CHICAGO, Feb. 1.—Walter O. Birk Company here has been purchased by a group of business men headed by Multivae Cribbs. It was announced last week. New organization will take over operation of plants located under name of Multivae Confections, Inc.

Cribbs, president of the new firm, recently resigned as general manager of the Chicago plant of National Candy Company. Associated with Cribbs, who is also vice-president of National Automatic Merchandisers' Association, in the new enterprise will be A. L. Manning, J. J. Davidson, Earl Sorenson, Fred Meyer, W. J. Groswan, Willard Siegfeldt, H. H. Dal- lenger, and J. W. Hadley.

Plant, under the new management, will be extensively altered and modernized. There are plans to construct a new facility at 500 South Des Plaines Street here, which has over 100,000 square feet of floor space and employs about 150 people. New line will consist of a variety of popular priced candies.

Diamond Match Co. Offers Vend Decal

CHICAGO, Feb. 1.—The Diamond Match Company announces this week that it is offering without charge to vending machine purchasers a decal to be applied to vendors.

Key executives, who were constrained to change models during the war years when matches were in short supply for civilian consumption, have developed vending machine decals that will have to be forced to vend cigarettes without matchbooks. A new design, developed by G. M. Danenbauer, of Diamond, advises cigarette vending machine operators that matches are once again back in automatic merchandisers.

Promote Venders To Chill Apples

ATLANTIC CITY, Feb. 1.—Individually packed apples offered for sale this week to temperature-hungry commuters, vending machines are being promoted by Washington Apple growers, according to Howard Mattlage, Seattle food consultant.

Mattlage explained the plan here before the convention gathered by the National Canner Association representatives.

NAMA Moves To Halt Charm Use

NEW YORK, Feb. 1.—Board of directors of the National Automatic Merchandisers' Association has adopted a resolution which would deny membership in the organization to any individuals using gum and charms in vending machines.

Resolution condemned the use of chance incentives, especially the use of die casting charms, and stated that the combination of "petty gambling and this salacious aspect of vending of novelties is highly obnoxious and will bring disrepute and unpopularity to the vending machine industry."

* Three More Key Men Leave Nat'l Candy

ST. LOUIS, Feb. 1.—W. Melville Cribbs' resignation as general manager of the Chicago division of National Candy Company two weeks ago, the company reported last week, has been followed by two retirements of key executives and one retirement.

Frank T. Glenn, former superintendent of firm's consolidated Factories, resigned January 10. He had many years experience in the confectionery industry in Chicago before joining National Candy in 1946. His future plans are unknown.

Samuel T. Gay, general manager of Consolidated plants here, resigned January 10. He served a number of years as assistant to V. L. Price, firm's president, until he became general manager in 1940. Future plans are also unknown.

Fred J. Mueller, general sales manager of the same plants, retired January 10. He began in the candy industry in 1897 as a shipping clerk.

High Prices Shoot Candy Dollar Sales to New High

WASHINGTON, Feb. 1.—Because of the effect of high prices, the candy industry set a new high in dollar sales during November, the OPA reported. Figures showed that candy sales amounted to $62,100,000, compared to the preceding December, when sales were $59,000,000. The OPA's report of the Commerce Department Bureau of Census.

Candy makers, reported by 266 manufacturers throughout the country, were $62,100,000. This figure represented an increase of 4 per cent over October and a 25 per cent increase over November, 1945. Sales in pounds increased only 11 per cent over the total in November the year before.

Dollar volume in October, also a record at the time, was $48,955,000. Sales in pounds amounted to 144,110,000, as compared to 157,244,000 in October.

Up Five Per Cent

The November report brought $5,713,058,083, an increase of 4 per cent in November, 1946, over the same month of the previous year, although they were below the October figure by 6 per cent.

Vending Trade Contributes to Candy Council

CHICAGO, Feb. 1.—W. C. Dickmeyer, chairman of National Confectioners' Association's Council on Candy, said that the candy business's 1946 fund, used to bring home the fact that candy is delicious food via various public relations efforts, reached $412,139.77.

Dickmeyer, who is building the 1946 fund, 2,287 candy manufacturers, suppliers, distributors, wholesalers and candy machines were major contributors. Wholesale candy manufacturers contributed 30 per cent of the total; chocolate manufacturers and manufacturing retailers, 10 per cent; wholesalers and vending machine operators, 13 per cent; brokers and salesmen, 3 per cent; suppliers, 3 per cent, and remaining 1 per cent came from miscellaneous subscribers.

Vending firms benefit directly from this program in the form of decals and logotypes which are made available through OPA's vending equipment, and the public, because of this program, made increasingly conscious of value of candy as a food and so buys greater quantities. A large vending machine operator is thus realized along with the overall increase in candy sales.

In 1947 it is the Council's intention to restore the fund to the $500,000 per year level previously attained, Dickmeyer said.

Riddell House Pub. Is Oldest in Field

LOS ANGELES, Feb. 1.—Riddell Company, operators of merchandise machines, claim that its home organ, What's Going On, is the oldest publication of its kind in the candy and tobacco lodging field. January issue is the 31st consecutive monthly issue. Company has offices in Los Angeles and Pasadena and sponsors a daily sports radio program.

Mich. Vending in New Home

DETROIT, Feb. 1.—Michigan Vending Company has moved into new quarters at 4501 14th Street here, leaving its old location at 8907 Linwood Avenue. In addition to operating vending machine, route and service business, firm wholesales candy, cigars, tobacco and cigarettes.

Thomas J. Greene, Of Miami, Is Dead

MIAMI, Feb. 1.—Thomas J. Greene, partner with Albert D. Shra- man in U-Need-A Vender Distributing Company here, died January 29 after a heart attack. He was active in the cigarette vending machine business for many years in the South. Greene is survived by his widow Ruth, and his mother, Mrs. Billie Greene.

Firm recently moved to 3000 North- west 27th Avenue from 839 West Flagler Street here.

Indianapolis Vendors Hit by Route-Man Work Stoppage

INDIANAPOLIS, Feb. 1.—Coca-Cola vendors in large Indianapolis and several other cities here are being affected by non-delivery of the soft drink, it was reported. Route men forced to work stoppage of some delivery men which occurred last week.

Officials of the bottling firm, however, said that most of their operations and deliveries were continuing.
you get extra profits with the new 3-denomination cigarette vendor, U-NEED-A MONARCH

Makes cigarette vending profitable now in all locations. The 1947 MONARCH is outstanding...for mechanical simplicity, large capacity, and beauty of lines. Designed by Norman Bel Geddes for U-Need-A Vendors, the MONARCH is geared for modern, automatic merchandising. Perfectly balanced and tip-proof. Easy and quick to service (has few moving parts). Engineered with skill and precision.

THE MONARCH GETS LOCATIONS AND HOLDS THEM...TRULY AN OPERATOR'S MACHINE. Prompt deliveries...Write, phone, or wire for full details.

UNEEDA VENDORS, INC.
388-390 FRELINGHUYSEN AVE., NEWARK 5, NEW JERSEY • PHONE: BICKLOW 3-1967-1968
American Corp. Book Vendor To Make CMI Debut

KANSAS CITY, Mo., Feb. 1—H. W. McEwen, vice-president of American Vending Corporation, announced this week that his company will soon be ready to go into production on a vending machine to dispense paper-backed pocket-size books.

Vender will be manufactured for the Automatic Book Vending Corporation, New York, McEwen said. Production on the machine will be built up until the tooling job is completed.

The book vendor will be shown at the CMI Convention, February 3-8, in Chicago, along with American Vending Corporation's 1000-cup bulk soft-drink vender, and their selector type candy bar vender.

Drink Vendor on Display

The bulk soft-drink vender, designed by A. L. Roll, will be on display in a suite at the Bismarck Hotel. Roll will attend the display. It was indicated that production on the drink vender would be in full swing by early summer. Distributors' floor samples will be ready for shipment some time this month, McEwen said.

The candy vender, designed by C. H. Holcomb, secretary of the firm, is sold under the trade name "Vendit." It is the book vender will be on display in Booth 107 at the CMI headquarters. Irving Goldstein, president of Automatic Book Vending Corporation, will be on hand at the showing, along with American Vending Corporation executives J. J. Grun, president; H. W. McEwen, vice-president; and B. A. Dahlestrum, general manager.

Survey Shows 47% Specify Brand in Soft Drink Buying

NEW YORK, Feb. 1.—Brand Names Foundation, Inc., has here stated that, as a result of a recent survey, it has discovered that 47 per cent of the soft drink consumers prefer a particular brand when making their purchase.

Survey, made to determine what role brand names play in sale of soft drinks, also revealed that 37.6 per cent would buy any of several brands which were recognized, thus totaling 83 per cent of those questioned who buy soft drinks by brand names. People who disregarded or were indifferent to brand names, or who accepted dealer recommendations, totaled 15 per cent.

Based on 100 interviews, the survey was directed to those people in the following classifications: women's editors and club officers, social workers, ministers, high school and home science teachers.

Reunion of Cigar Taxes To Be Sought

NEW YORK, Feb. 1.—A major objective of the Cigar Manufacturers' Association during 1947 will be presented to legislators in Washington a fully integrated program for reduction of cigar taxes, Edward J. Regensburg, CMA presyo, declared this week.

Program will recognize need of the government for revenue and the need of the cigar manufacturer to develop good Regensburg states. He added that barring strikes, large production increases are expected during the year.

KC Cigarette Taxes Hit All-Time Peak

KANSAS CITY, Mo., Feb. 1.—Collections of Kansas City's two-cent per pack city cigarette tax in 1946 totaled $1,006,170, an all-time peak, Rollin F. Agard, finance director, reported. Previous high for a 12-month period was $951,662 collected in the fiscal year ended April 30, 1946.

The 1946 collections represented sale of 50,020,099 packages of 20 or any fraction thereof at 15 cents per package for the city's population.

Neb. Measure Would Smash Slug Traffic

OMAHA, Feb. 1.—Coin machine operators would receive help under a bill the city council has asked its legal staff to prepare for submission to the Nebraska Legislature. A proposed measure would prohibit the manufacture, sale and processing of slugs in Nebraska.

Council members said slugs too frequently are used in parking meters, telephones and other coin-operated devices. It was recommended that the proposed bill will be similar to Ohio's present law.

Mo. Lawmakers Ask Sugar Ration End

JEFFERSON CITY, Mo., Feb. 1.—A resolution has been introduced in the Missouri House of Representatives by Missouri Assembly calling for the end of sugar rationing.

Proposal, presented by two representatives, declared that with rationing controls removed, private consumers and industrial users would be able to obtain all the sugar they wished.

Make Money! Start Your Own Hot Popcorn Business

START YOUR OWN HOT POPCORN BUSINESS

I'M AT THE CMI SHOW IN CHICAGO AT THE SHERMAN. LET'S GET TOGETHER AND SWAP STORIES, SCOTCH AND SCARCE BALL GUM!

SYD RUBENSTEIN

PIONEER VENDING SERVICE
Exclusive Victory Distributor in New York
461 Sackman St. • Brooklyn 12, N. Y.
Sugar Decision
Up to Courts
(Continued from page 92)

the war period are going to be cut severely.

Possible Way Out

Gott said newcomers to the industry, including the Moberly (Mo.) Milk Products Company, which instituted the court action against the formula, see a way out in the 1944 War Mobilization and Reconversion Act. Judge Letts' decision held that the act of Congress expressly prohibits the use of the OPA quota formula. This followed the contention of plaintiffs that any governmental agency has authority to for-}

New Vending Machines


to

BEGIN MACHINES

VENDING MACHINE OPERATORS

We are State distributors for Samuel Eppie's Vending Machines and have them in stock at the following prices:

Assorted Charms. Per M. $4.00
Alphabet Letters. Per M. 8.00
Wire Crack Bottles. Per M. 6.00
We Pay Postage-Immediate Delivery.


1/2 With Order, Balance C. O. D.

GEORGIA AUTOMATIC CO.

P. O. BOX 223
DECATURE, GEORGIA

FRANK DIST. CO.

535 N. 80 ST. RES.

3/4-SOONER MACHINES.

[Table of pricing for various products]

SPECIAL SALE - RECONDITIONED VENDORS

100 14-Cig. Cig. Machines, 7 lbs. each, Col. $4.75 Each
100 14-Cig. Cig. Machines, 9 lbs. each, Col. $5.25 Each
100 14-Cig. Cig. Machines, 13 lbs. each, Col. $5.50 Each
100 14-Cig. Cig. Machines, 16 lbs. each, Col. $5.75 Each
100 14-Cig. Cig. Machines, 20 lbs. each, Col. $6.00 Each
100 14-Cig. Cig. Machines, 25 lbs. each, Col. $6.25 Each
100 14-Cig. Cig. Machines, 30 lbs. each, Col. $6.50 Each
100 14-Cig. Cig. Machines, 35 lbs. each, Col. $6.75 Each
100 14-Cig. Cig. Machines, 40 lbs. each, Col. $7.00 Each
100 14-Cig. Cig. Machines, 45 lbs. each, Col. $7.25 Each
100 14-Cig. Cig. Machines, 50 lbs. each, Col. $7.50 Each
100 14-Cig. Cig. Machines, 55 lbs. each, Col. $7.75 Each
100 14-Cig. Cig. Machines, 60 lbs. each, Col. $8.00 Each
100 14-Cig. Cig. Machines, 65 lbs. each, Col. $8.25 Each
100 14-Cig. Cig. Machines, 70 lbs. each, Col. $8.50 Each
100 14-Cig. Cig. Machines, 75 lbs. each, Col. $8.75 Each
100 14-Cig. Cig. Machines, 80 lbs. each, Col. $9.00 Each
100 14-Cig. Cig. Machines, 85 lbs. each, Col. $9.25 Each
100 14-Cig. Cig. Machines, 90 lbs. each, Col. $9.50 Each
100 14-Cig. Cig. Machines, 95 lbs. each, Col. $9.75 Each
100 14-Cig. Cig. Machines, 100 lbs. each, Col. $10.00 Each
100 14-Cig. Cig. Machines, 105 lbs. each, Col. $10.25 Each
100 14-Cig. Cig. Machines, 110 lbs. each, Col. $10.50 Each
100 14-Cig. Cig. Machines, 115 lbs. each, Col. $10.75 Each
100 14-Cig. Cig. Machines, 120 lbs. each, Col. $11.00 Each
100 14-Cig. Cig. Machines, 125 lbs. each, Col. $11.25 Each
100 14-Cig. Cig. Machines, 130 lbs. each, Col. $11.50 Each
100 14-Cig. Cig. Machines, 135 lbs. each, Col. $11.75 Each
100 14-Cig. Cig. Machines, 140 lbs. each, Col. $12.00 Each
100 14-Cig. Cig. Machines, 145 lbs. each, Col. $12.25 Each
100 14-Cig. Cig. Machines, 150 lbs. each, Col. $12.50 Each
100 14-Cig. Cig. Machines, 155 lbs. each, Col. $12.75 Each
100 14-Cig. Cig. Machines, 160 lbs. each, Col. $13.00 Each
100 14-Cig. Cig. Machines, 165 lbs. each, Col. $13.25 Each
100 14-Cig. Cig. Machines, 170 lbs. each, Col. $13.50 Each
100 14-Cig. Cig. Machines, 175 lbs. each, Col. $13.75 Each
100 14-Cig. Cig. Machines, 180 lbs. each, Col. $14.00 Each
100 14-Cig. Cig. Machines, 185 lbs. each, Col. $14.25 Each
100 14-Cig. Cig. Machines, 190 lbs. each, Col. $14.50 Each
100 14-Cig. Cig. Machines, 195 lbs. each, Col. $14.75 Each
100 14-Cig. Cig. Machines, 200 lbs. each, Col. $15.00 Each
100 14-Cig. Cig. Machines, 205 lbs. each, Col. $15.25 Each
100 14-Cig. Cig. Machines, 210 lbs. each, Col. $15.50 Each
100 14-Cig. Cig. Machines, 215 lbs. each, Col. $15.75 Each
100 14-Cig. Cig. Machines, 220 lbs. each, Col. $16.00 Each
100 14-Cig. Cig. Machines, 225 lbs. each, Col. $16.25 Each
100 14-Cig. Cig. Machines, 230 lbs. each, Col. $16.50 Each
100 14-Cig. Cig. Machines, 235 lbs. each, Col. $16.75 Each
100 14-Cig. Cig. Machines, 240 lbs. each, Col. $17.00 Each
100 14-Cig. Cig. Machines, 245 lbs. each, Col. $17.25 Each
100 14-Cig. Cig. Machines, 250 lbs. each, Col. $17.50 Each
100 14-Cig. Cig. Machines, 255 lbs. each, Col. $17.75 Each
100 14-Cig. Cig. Machines, 260 lbs. each, Col. $18.00 Each
100 14-Cig. Cig. Machines, 265 lbs. each, Col. $18.25 Each
100 14-Cig. Cig. Machines, 270 lbs. each, Col. $18.50 Each
100 14-Cig. Cig. Machines, 275 lbs. each, Col. $18.75 Each
100 14-Cig. Cig. Machines, 280 lbs. each, Col. $19.00 Each

[Table continues with additional pricing for various products]
**Illinois Cig Tax In as Court Okays Veterans’ Bonus**

CHICAGO, Feb. 1. — Bonus for Illinois veterans of World War II was declared definitely in last week when last legal hurdle was passed with State Supreme Court’s approval of measure.

Part of the $385,000,000 in bonus money, payment of which will begin daily, will be collected through increased cigarette tax, with increase used to retire the bonus bonds.

Veteran bonus measure was first approved by Illinois voters at the general election last November.

**Boost Laundromat Prices**

PITTSBURGH, Feb. 1. — Automatic Laundry Distributors, Inc., has announced an increase in price of their coin-operated automatic washers due to higher manufacturing costs. Old price to operator of $197.50 per unit is now $219.50.

**NCA Meet Stresses Purity of Product, Continual Checking**

MINNEAPOLIS, Feb. 1. — Continued purity of candy in all its forms, including hard vended thru machines, was promised during the recent National Confectioners’ Association meeting at the Curtis Hotel here.

Gerald S. Doolin, sanitation director of NCA, spoke before 50 candy manufacturers attending the Sanitation Program meeting for the Northern area. He stressed importance of management maintaining a check on job by being done by pest control operators servicing candy plants, and followed with films on insect and rodent control.

Chester T. Hubble, chief of Minneapolis station, Federal Food and Drug Department, was also present and emphasized that federal inspections on food, including candies or candy ingredient materials shipped interstate, would become increasingly frequent in the future.

**Price of Machine...**

**$25.00**

**2 to 11 Machines...**

$18.75

Bracket (if desired) $0.00

Floorstand (if desired) $4.00

**GREATEST TIME SAVING PENNY WEIGHING SCALE**

**CAPACITY $100.00**

**PRICE $18.50**

**TSACTIONS NUTS**

About 600 Count Per Lb.

RED 64¢ PER POUND

25 LBS. TO A CARTON

**BOSTON BAKED BEANS**

33c PER POUND

35 LBS. TO A CARTON

½ Deposit With Order, Balance C. O. D.

Or Save C. D. D. Charges by Sending Check or Money Order in Advance.

**ALL ORDERS F.O. B. N. Y.**

**SUNFLOWER DISTRIBUTING CO., INC.**

Distributors of Vending Machines, Merchandise and Supplies

**BULK CANDIES A SPECIALTY**

2125 Amsterdam Ave., N. Y. 32, N. Y.

Tel. Waldsworth 7-4714

**VENDING MACHINE AND CHARMS DISTRIBUTOR**

wholesaler of nationally known brands of Parish Produce, etc. will handle your products on a co-op

**GEORGIA AUTOMATIC 220**

P. O. BOX 223

DARIEN, GEORGIA

**CIGARETTE MACHINES**

Unboxed, brand new,
8 cols. $154.50
6 cols. $144.50
Model 500, 15 cols. $125.00
Model E, 8 cols. $80.00
Rowe, 150 pack cap. $37.50
Royal, 10 cols. $105.00
Imperials, 8 cols. $70.00
National 9-30, 9 cols. $72.50

DuGenz, 600 Col. 187.50
300 Col. 99.00

One-Third Deposit With Orders—Balance C. O. D.

**CANDY MACHINES**

Rowe, 120 Bar Cap $95.00
Rowe Deluxe Model with Lights, 120 Bar Cap $115.00
Unboxed, 102 Bar Cap $70.00
Advance, 64 Bar Cap $37.50
National 9-18 Standard, 162 Bar Cap $110.00

**HAMILTON SCALES**

**BRAND NEW!**

**IMMEDIATE DELIVERY!**

$89.50

Last of S or more $79.50

The famous pinball scale that every operator has been anxiously waiting for. "LITE" takes care of the force mechanism at any time free of charge! These scales last a lifetime.

**ORDER IMMEDIATELY!**

1 or more for 1 location with a new foot

**STAMP FOLDERS**

For Envelope, Visor, Check

4 cols. $5.25

25,000 12.75

**STAMP FOLDERS**

**VICTORY**

Display Stamp Machines, Brand new! Vends 6¢ and many sizes, coin operated or outside. Guaranteed working order at wholesale. Brand new, Immediate delivery.

**24¢ Lb. Of Tin.**

Single $28.50.

**CARDS**

For Exhibits, Library or Coin Vendors.

100—50¢ each 50¢

500—5¢ each 25¢

Silver Wedding Rings, 7 Galls

6¢ each

62¢ each

Silver Wedding Rings, 7 Galls

6¢ each

62¢ each

Write for Catalog on Bulk Vendors, Games, etc.

1/2 dozen on All Orders.

**PARKWAY MACHINE CORP.**

622 W. North Ave.

Baltimore 17, Md.

**"BUBBLE" BALL GUM**

5¢ In.

140 to the Pound

LIMITED SUPPLY

FIRST COME

FIRST SERVED

85¢ per lb.

**INTERSTATE MERCHANDISING CO.**

1996 COMMONWEALTH AVE.

BOSTON 34, MASS.
**Chi Coin Laundry Operator Expects To Hit 1,000 Mark**

CHICAGO, Feb. 1.—Self-Service Laundries, Inc., organized here a year ago by former Navy Lieut. Walter H. Graham with a $30,000 investment, has placed more than 500 coin-operated washing machines in many local veteran housing centers, university dormitories and apartment buildings. Graham says he expects to pass the 1,000 mark by April.

Among those locations serviced by the company are Abbott Hall at Northwestern and Great Lakes Naval Training Station; former is said to keep the two machines in use nine months of the year; last have a machine at the latter location of 600 washings, while at Great Lakes 20 machines are on duty. Self-service rental rates are a penny a pound, with a 10-pound minimum.

Graham plans to install clothes dryers as soon as they can be obtained, in addition to the soap-vending machines already in use which vend enough soap for a dime to do two washings.

Graham has 14 employees in his organization. His sales manager, Robert Soaper, states that they will all share in the company’s profit-sharing plan now being set up for them.

**Food Mart Trend To Affect Vender Use**

CHICAGO, Feb. 1. — Affecting number and type of vending machines in retail grocery stores is present general trend of food store chains of all types to close smaller stores and operate a reduced number of larger super markets. While eliminating locations for penny venders and other machines, change may mean that the wider fields are opening up for such types as frozen food vending machines in the elaborate super self-service stores.

National Tea Company is leading the food retailing chain in this movement. Elimination of the smaller, low-volume stores, to the tune of 56 last year in this company alone, indicates that two potential locations are being closed to open one larger store. Eventually, it is estimated, company will reduce its smaller units to about 200, increasing larger stores to over 500.

**3-Column Ice Cream Vender To Be Shown**

NEW YORK, Feb. 1. — A three-column ice cream vending machine that will operate for a nickel or dime will be displayed for the first time at the Palmer House, Chicago, during the CMI convention, Thomas F. Leypoldt, president, Leypoldt Company, announces.

Leypoldt, former coin machine jobber on the Coast, is entering the manufacturing field with this ice cream vender. Offices have been opened at 1186 Broadway, New York.

**ANOTHER BRADLEY HIT!**

Exclusive Illinois and Michigan Distributors

**Maso Liquid Dispenser**

Operated for Profit

**Dispenses:**

Haul Lotions

Liquid Soaps

Hair Tonics

Hair Oils

**Locations:**

Department Stores

Service Stations

Cocktail Lounges

Public Buildings

Hotels

Factories, etc.

**Statistics show net income per 6 oz. bottle to be $2.50.**

It is a steady business and can be made into a big business.

**Operator’s price—$16.50 each**

Wine, Wrat or Phone for Complete Details.

**BRADLEY ASSOCIATES, INC.**

1652 N. DAMEN AVENUE

CHICAGO 47, ILLINOIS
Yaule Plans
Long Distance
Music by Phone
DETROIT, Feb. 1.—Establishment of a telephone music network in Detroit which might be expanded to other cities in the United States was announced this week by Glenn Yaule, president, Wolverine Entrepreneurs, Inc.
Firm, which has operated a telephone music system in Pontiac for some time, now expects to extend the music thru the Cherry, Randolph and Cadillac telephone exchanges, according to Yaule. Several exchange will be added to the system and others will follow.
Yaule said further plans call for extension of the network to Flint and ultimately to other sections of the State and through demand to warrant expansion.
New service being offered by Wolverines is cleanliness and means of a special cleaning fluid which eliminates the grease and dirt that frequently causes failure to work properly.

Wolverine Sales To Distribute Juke in All Lower Michigan
DETROIT, Feb. 1.—R. E. Greenbaum, manager of the Wolverine Music Machine Company, announced this week the appointment of Wolverine Sales Company as distributor for his company's products.
Wolverine Sales, headed by Glenn Yaule, president, and managed by Russell Moser, will distribute the juke box manufacturer's products in the territory that comprises the entire lower Michigan, according to the announcement.
Yaule's firm recently opened modern offices at 1014 West Warren Avenue here. He claims the policy of his new headquarters is the establishment of a "one-stop service station for the operator.

Tax 236 Juke Boxes, 286 Games in Tulsa
TULSA, Okla., Feb. 1.—Finance department here reported this week that the 1947 city tax on amusement games and juke boxes totaled $8,600 to date.
Pointing out that this was the first time that licenses were required by amusement games here, the department revealed that 286 games had been licensed for $20 for the year, while 236 juke boxes were licensed for $10 each.

Music Guild Dinner
To Draw N. J. Ops
NEWARK, N. J., Feb. 1.—An estimated 600 to 700 are expected to attend the annual dinner-entertainment program of the N. J. Music Mfg. Assn., March 5, in the Terrace Ballroom, Montgomery Hotel, sponsored by Roy Stein, MGA executive director.
Recording artists, a name band and a show band will entertain. Association is composed of juke and industrial music operators in Northern New Jersey.

Jukes Plug Dimes
PHILADELPHIA, Feb. 1.—Navy Yard here is using specially recorded messages on Juke Boxes in various restaurants, restaurants and recreation rooms requiring their support. A variety of Dimes campaign. Same sound system delivering juke records in such settings have been used to great advantage.

Atlas Novelty
Grand Opening
In Des Moines
DES MOINES, Feb. 1.—Atlas Novelty Company's new branch, located at 221 Ninth Street here, had its grand opening January 19 in connection with showing of the 1947 Seattle music systems. Opening was attended by Manager Paul Modestino. Several Atlas officials flew in from Chicago for the occasion.

New Mill Juke
Unveiled to 29 Distribs
CHICAGO, Feb. 1.—Full week of pre-convention activities for executives and distributors of Milla Industries, Inc., opened Monday with first showing of firm's new phonograph and combination with a banquet at the Hotel Calumet.

Texas Ops' Charity
FORT WORTH, Feb. 1.—Music machine operators' president Jack Frankrich has announced that this week's juke boxes here for January 31 would go to the March of Dimes Infantile Paralysis Fund. The amount was estimated that over $1,000 would be received from this source.

Worcester Ops Host Distribs
Purpose of the get-together was to solicit ideas and suggestions from distributors on improving conditions for ops here. New org is seeking to maintain equipment prices in the black by adjustments in location owners' commissions.

Phono Products Co.
Ups Production of Conversion Cabinet
GRAND RAPIDS, Mich., Feb. 1.—Phono Products Co., for approximately seven old models of automatic phonographs with special phonograph products here, makers of the Universal Cabinet.
Firm was operated by a group of operators for the purpose of supplying new cabinets for old machines in good condition. National distributors, the Phono Products Co., also of Grand Rapids.
Firm spokesman said that, although about seven models are now available, the company hopes to be able to supply cabinets for practically any model that operators want to keep on location.
Production was scheduled to increase to 25 cabinets a week immediately.

Juke Box Showing
By Hirsh in Wash.
WASHINGTON, Feb. 1.—Hirsh Coin Machine Corporation's showrooms here were the scene of the first showing of its new line of floor model phonographs January 19.
Homer E. Copehart, Packard division manager of the Hirsh Company, and Hirsh president, was host to about 700 guests attending the showing. Refreshments were served and entertainment provided by the Ink Chords with Danny Marks, Mike Honeycutt and Mildred and Sam Brown.
Winner of a combination radio-phonograph was Charles Carter, Dover, Del., when his name was drawn during the showing.
Personal Music boxes now have both 5¢ and 10¢ coin chutes. Nickels and dimes in any combination up to 6 coins may be inserted at once. This new feature means MORE PLAYS – MORE PROFIT FOR YOU. It’s convenient for customers... they play more... because they can use both nickels and dimes.

This is just one more added feature to make Personal Music the finest music system available. It is designed and built to give clear-tone, low-volume music entertainment to customers and trouble-free, extra-profit service to you and your location owners.

Get the facts on the new Personal Music boxes now. Write us for the name of your nearest distributor and free literature.
ADVANCE RECORD RELEASES
(Continued from page 32)

CLASSICAL & SEMI-CLASSICAL

ADAMASTOR, B.B. DELLI ACQUIE\nPROFONDO (Adamastor, King of DELLI ACQUIE)\nRobert Merrill-RCA-Victor Oke-Jean Paul\nINGRID (From LIODIS: Nemesis)\nAct III (112")\nVICTOR 11-3943

J. S. BACH: BACH ARIAS ALBUM\nMarian Anderson-RCA-Victor Chamber\nDie Welt (826)\nOrk-Downell Shaw, Dir.
Joseph Fuchs\nVICTOR DM-1057

BARBER: CONCERTO FOR TWO PIANOS AND ORCHESTRA\nMitsuko Uchida\nVICTOR 11-4023

BEETHOVEN: SYMPHONY No. 6\nMISANOR, Op. 68 ("PATHETIQUE")\nBruno Walter, Dir.-The Philadelphia Ork\nALEX. ALBUM 16-142\nCOLUMBIA MM-631

BRAHMS: CONCERTO No. 1 D MAJOR FOR PIANO AND ORCHESTRA\nRudolf Serkin-Pittsburgh Symphony Ork-\nCOLUMBIA, Op. 15 ALBUM 105-152\nChopin: INTRODUCTION AND POLONIAE BRILLANTE IN C\nGregor Piatigorsky-Valentin Pavlyshvly\nMAJOR, Op. 3 (12")\nCOLUMBIA 71828-D

BRAHMS: SYMPHONY No. 1 IN C MAJOR\nCharles Linder, Dir.\nALBUM 11-162\n
FRED HARRIS IN IRISH SONGS\nEdward Fargen, (Chly. Dir. and Soloist)\nCOLUMBIA 15-472\n
MUTOSCOPE OPERATED 40026, 120029, 200028, 200529\nPrice, $12, 30c each record.

GERSHWIN: PRELUDE No. 2 (12")\nArth Rubinstein (MILHAUD)\nSAUDADES\nVICTOR 11-4290

GIORDANO: NEMICO DELLA FAMIGLIA\nFRED HARRIS (The Enemy-Universal)\nMUTOSCOPE Ork-Jean Paul of His Country) (From Andrea\nMorelli, Dir. (MUTOSCOPE, RE)\nChamber: Act III (12")\nVICTOR 11-3944

HAYDN-STOKOWSKI: EIGHTH CENTURY DANCE (12")\nLeopold Stokowski-Hollywood Bowl Symph.\nophone Ork (PURCELL-STOKOWSKI)\nVICTOR 11-3941

HUBAY-HEIRE RATTI: (Hungarian Romance)\nErnesto Alonso, Dir.\nColumbia X-MX-214

HAYDN: QUARTET No. 20 IN G\nMUTOSCOPE, Op. 54, No. 2 (Hommage a Haydn)\nBudapest Philh. Ork\nCOLUMBIA X-MX-274

KHMARA: INTERMEDIATE CONCERTO FOR PIANO AND ORCHESTRA\nWilliam Kapell-Boston Symphony Ork-\nMUTOSCOPE Ork-Dir. (Kapell)\nVICTOR 11-4293

MILHAUD: SAUDADES DO BRASIL (12")\nArth Rubinstein (GERSHWIN)\nPRELUDIE (Brazilian Dances) (12")\nVICTOR 11-4290

ALFRED NEWMAN AND THE\nHOLLYWOOD SYMPHONY ORK\nAlfred Newman and the Hollywood Sym.\nALBUM\phonograph Ork\nMAJESTIC M-202

BELL'S, LTD.\nCARON, Bathurst\nARMOUR HYDE, Brownsville\nGermantown Overline\nOlde Time\nUluf Bel Din Vedrena\nValue Dei Materie\nYest La Crebba\nMajestic M-203

PURCELL-STOKOWSKI: TRUMPET FIREBIRD SUITE\nLeopold Stokowski-Hollywood Bowl Symph\nOrk (HAYDN-STOKOWSKI)\nVICTOR 11-4299

WAGNER: THE MEISTERSINGER\nArtho Tascani-NBC Symphony Ork-\nALBUM IN 12"\nVICTOR 11-3955

LATINO-AMERICAN

ADIOS MI AMOR\Beatriz Eugenia (Abel Dominguez Ork)\nHARRISON DE LA PEDRAZA-12"\nARD 2429

AFRO-CARIBBEAN ALBUM\Katherine Dunham and Ensemble\MADONNA (Mac iso\nVICTOR 11-4290

AFTERNOON (Julio Mendez)\Decca 40396

ANNIE-MARIE (Katherine Dunham)\Decca 40372

CALLATO (La Buena Marcha)\Decca 40397

CALLEANA (Catherine Dunham, Jean Leon Destin)\Decca 40377

CONE MONTUNE (Jean Leon Destin)\Decca 40376

HUGO (Katherine Dunham, Jean Leon Destin)\Decca 40375

SOLEDAD (Francois Bouzou, Jean Leon Destin)\Decca 40376

SOLEDAD (Francois Bouzou, Jean Leon Destin)\Decca 40376

MACHALET (Jean Leon Destin)\Decca 40376

AHOLO QUE ESTAMOS SOLOS\Lope Balaguer (Seeco Ork) (ASI ES)\victor 11-4293

A (1) ALLA RANCHO Grande\Exhal Smith-THE BREEZE\ALTERNATOS (Cuban Boys)\Moll 7896

A MI QUIEN ALIENCON?\Conjunto Ritmo de Cuba (LA GLA)\victor 11-4293

AMORES DE AYER\Pedro Infante (Francisco Argeti Ork) (DESA)\BRAHMS-12"\Decca 2155

ANACOREDO\Daniel Santos (Felix Gonzalez Pena Ork) (ESCIBREME)\BRAHMS-12"\Decca 2155

ASI ES LA VIDA\Lope Balaguer (Seeco Ork) (AHOLO QUE ES)\BRAHMS-12"\Decca 2155

BAJA LA CONGA\Los Beatles (Maya Lopez and Boys (LA CHANCELERA)\BRAHMS-12"\Decca 2155

BEGIN THE BEGIN\Don Pablo Ork (Eden Faye SANS JOS)\BRAHMS-12"\Decca 2155

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M. A. GERETT CORP. \722-724 W. Wippska St., Milwaukee, W. Wis.

THINK OF THE BIG "PROFIT-ABILITIES" OF VOICE-O-GRAPH...VOICE RECORDING!

Makes You Modern Voice Recording in Automatic Coin-Operated Form

Universal Appeal. Showmanship. Proved Operation. Popular Interest. The Voice-O-Graph gives you all four...and MORE! This Automatic Coin-Operated Voice Recorder has tremendous "Profit-Abilities" for you. People throng at the idea of making instantaneous recordings of their own voices and mailing them to friends or taking them home to play over and over again on their own phonographs. This psychological impulse guarantees operators exceptional profits.

The Voice-O-Graph occupies only 1 by 1 yd. of floor space and yet is large enough for 2 people to record conversation or song. It is sound-proof and beautifully designed. Contains 56 Enveloping Envelope. No Attendant is necessary. Operation is completely Automatic.

Makecopy for proof. Earthing power fully established. See the Voice-O-Graph on display at all Multoscope Distributors. Deliveries now being made — in order received.
EXPERIENCE over a lot of years has proved this to us... the public wants commercial phonograph music! They are willing to spend money for it. And up until last year, when Wurlitzer launched its national consumer advertising, nobody had ever tried to sell them on it. They sold themselves through sheer enjoyment of the fun it provides.

Who says they are going to quit it because an operator asks a price which, under present conditions, he must have to make a living?

We say to every operator in the business—you can sell phonograph music on a "3 for 25¢—1 for 10¢" basis...DON'T GIVE IT AWAY, for that's what you'll be doing if you continue under the old basis. You're not running a charitable institution. You're running a business...for a profit.

Wurlitzer can prosper only as the operator prospers. It boils down to this. In any forward movement somebody has to take the lead. We've taken it by paving the way with the public through nation-wide publicity, by providing conversion kits by the thousands, and by furnishing the ammunition to sell the new price basis to locations.

It's been gratifying to see how widely our suggestion is being followed—how many operators everywhere are hailing "quarter-dime" play as the profitable answer to the problem of maintaining the type of music service that's a credit to them and this industry.

**AMERICAN FOLK TUNES**

Cowboy and Hillbilly Tunes and Toneteers

Al Rawley, Shorty, and Snuffy, the Wild Azaleas of WEAI-CBS, Boston, are doing well with their personal associations in England, according to reports. They have just signed a year contract with The American Faternity Journal which is sponsoring 15 minutes of their half-hour—monthly broadcasts.

Smiley Burnett, Columbia cowboy comic, started a personal appearance tour last week at the Palace Theatre, Fredericksburg, Tex. He will tour the Texas Valley for five weeks.

Lola Bella and Scotty took a Barn Dance show to the St. Charles Theater in New Orleans for a week beginning January 22. On their way back to Chicago they stopped in Nashville for a guest appearance on the Prince Al Impressions with Red Foley.

Bobby Gregory's album of hobo songs for Apollo Records has been released, and to the company's press is already selling big in New York, which is supposed to be the toughest market to sell folk records. Bobby's record of "You Can't Make My Sunshine Backed with My Good Girl's Gone Away" is already selling strong and is being used on many folk programs on the air. Bobby and His Cactus Cowboys just completed their 1325 radio transcription recently.

Slim Bryant and His Wildcats, one of the most popular West Coast groups and currently featured on the Tennessee Farmer's Farm Hour, has just been signed to an independent recording contract. First Ma- castic release is Easy Money Dixie Deeny and Echo Polka.

In addition to Slim, an Atlanta boy, other members of the group include his brother Lopsy, bass violin; Bobby Newton, singing violin from the hills of Pennsylvania; Jerry Wallace, banjoist, Lexington, Ky., and Al Azzaro, accordionist, Pittsburgh.

**New Song**


Don't Get the Girl That I Love and Is There Room Up in Your Heart, both recently released, will soon be making their appearances on the radio. They are published by Joe McDaniel Music Company.

Lee Thomas and Doye O'Dell have placed six more tunes with Music Corporation. The songs will be in Doyle's folio which Lewis will produce. Doyle plans to release some of the tunes on Smiley Burnett's upcoming label. It is believed some of the songs are Dust on My Saddle, They Laid My Buddy Away, I Don't Care About Tomorrow, Lonesome Dove, Don't Trouble Me No More, and I Can't Live a Lie any More. Doyle's first Rancho release is on the way now. A couple of Smiley Burnett's songs, Fool and Poncho, and the Stringopators, back him on the record.

Country Music Publishers, Phila- delphia, have just released the sheet music for the following new songs:

- If I Could Steal You From Somebody Else, Someone Can Steal You From Me, by Frankie Adams and Price McGugie, Woogie, Wiggle, Where the Woogie Begins, by George A. Fane; Drifting, You Know the Reason Why, by Anita Milan; All the Time, by Frank Patitucci, and Pennsylvania Hills, I Love You and My Marinerette by Louis May.

**Process Labels**

Beaver Valley Sweethearts and Woody Wadell's orchestra have both recorded on Waddell Brothers, the new process label. The song is published by Jack Howard Publications, Phila- delphia, and has also been recorded on the Cowboy label by Elmer New- man and the Sleepy Hollow Ram Gang. Pancake Pete Newman of the Sleepy Hollow Gang, was con- nected to a hospital in Upstate Pen- nsylvania to recover from an illness.

Myers Music, the new Philadelphia music publishing house owned by James E. Myers and specializing in hillbilly and Western music, has just been named as a publisher by the Songwriters' Protective Asso- ciation and has applied for mem- bership in ASCAP. The head of the firm was admitted into the SPA as a writer-producer on Wednesday. Music's newest song just off the press is If I Broke a Song to You, written by Terry Henderson.

Sanderson, president, is known for the art of folk dancing in the East, will again conduct a folk class in dance for The Junto, Philadelphia adult education school, the term starting early in February at St. Stephen's Community House. Meet- ing on Tuesday evenings, Sanderson's own hillbilly band provides the music for the classes, a popular course at the school.

Leeds Music Publishers, New York, have acquired three new Clarence Stout tunes: Sweet Little Hillbilly Lily, Corny in the Circle and Two-Gun Lilicr.

**USED PHONOGRAPHS**

We have a good selection of used recordalbums.

"Juke Box" for you to choose from.

We want that the next time you visit Minne- sota that you drop in and look over what we have to offer. You will find yourself some very fine and rare records in A-1 condition. You wish more information, kindly drop us a line stating your needs and we will advise you by return mail.

**WEBUY USED PHONO RECORDS**

**R E C O R D T R A Y S**

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trats the same dimensions as when new and guar- antee them to give satisfaction. Price $7.50 for set of 12, or $6.00 a set in lots of 5.

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**"THE HIGHEST BIDDER"**

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WILL PICK UP UPON 100 MILE RADIUS

**SIXTY-FIVE PHONES**

Most reliable installations. Wurlitzer Established 1913. We specialize in phonograph installations. Our technicians are practical in heart of city. Will erect, deliver, as at other places of work. Descriptive POWER AMUSEMENT COMPANY

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IF YOU WERE NOT ONE OF
THE THOUSANDS IN CHICAGO
WHO SAW THE NEW...

MILLS
CONSTELLATION
the post-war automatic phonograph

WATCH THIS PAGE NEXT WEEK

Mills Industries, Incorporated
4100 FULLERTON AVENUE · CHICAGO 39, ILLINOIS
Used Music Equipment

REFINISHED • RECONDITIONED • GUARANTEED

9 SEEBURG 9800, RC-45 $365.00
1 SEEBURG 8800, RC-45 $255.00
2 SEEBURG 616 $145.00
1 SEEBURG COMMANDER $125.00
1 SEEBURG 7000 CONSOLE $150.00
1 SEEBURG MODEL A $75.00
1 SEEBURG RC-45 $75.00
1 SEEBURG ENJOY, RC-45 $125.00
1 SEEBURG 8800, RC-45 $295.00
1 SEEBURG FACTORY, RC SPEC $250.00
1 SEEBURG RC SPEC, STYL. CAR $195.00

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Music Systems Inc.
NORTHERN OHIO FACTORY DISTRIBUTORS FOR SEEBURG

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1312 JACKSON AVE., CLEVELAND 6, OHIO • EM 1311

**End of record.**

**-Reissue.**
**-Reissues “Lonesome—That’s All” as backing for “You Can’t See the Sun.”**
**-Reissues “Far Away Island” and “To Me” (Harry Bailey) (Rick Malick Ork), Mercury 8555, listed last week.**
She tried... but the customers wouldn't wait! They demanded service!

YOU'VE GOT TO GIVE MORE SERVICE
install PACKARD PLA-MOR wall boxes

* Having only one waitress in a busy restaurant just wouldn't make sense, would it? No profit there!

Yet operators who rely only on the single coin slot in the phonograph are giving no better service... and missing profits, too. Patrons don't wait to buy their favorite tunes. They want service... and they go where they can get it quickly, conveniently... at their fingertips. That's why you need more points of sale!

Make it easy to "mix" music with eating, or dancing and dining. Install Packard Pla-Mor wall boxes in every booth and all along the counter or bar. You'll keep your customers... get more business—and make more money!

PACKARD MANUFACTURING CORPORATION • INDIANAPOLIS 7, INDIANA
ROLL CALL OF STATES

(Continued from page 91)
to increase the present fees were introduced for various reasons. Special investigations were introduced to increase the State fees on cigarette machines and juke box music. The bill was also that the Legislature may have bills again this year to regulate the State fee on various types of coin machines. There does not seem to be serious agitation in the present year. Some of the cities have their local troubles.

Revenue Comparison

The State tax office issues monthly reports showing various revenues collected, which includes the coin machine revenues. This is an interesting report because it gives a monthly check on where the number of coin machines licensed may be going up or down in comparison with the previous year. The tax report is not broken down to show the types of machines. For example, in August 1946, the State collected $9,138 on coin machines, which compared with $2,155 in August, 1945.

The trend of coin machine revenue during 1946 was generally upward, as was other types of revenues collected by the State for that year. Unofficial estimates report that Arkansas has 4,000 pinball and amusement machines and about 6,000 juke boxes. The federal tax for 1946 fiscal year indicated that pinball and juke box licenses had been paid on 4,219 locations and that gaming device licenses had been paid on 480 locations in the State. Arkansas has a State income tax, a cigarette tax and also a gross receipts tax at 2 per cent.

California

The State ranks fifth in the nation on basis of population. It has 58 cities with more than 10,000 population. Several of its counties are noted for the large number of incorporated villages which means many hundreds of locations for coin machines of various types. The tax report was again on January 6. A bill was soon introduced to outlaw all gambling on the races. It also has a cigarette tax proposal putting the present one per pack or 25c limit on the leaders expect as many as 20 bills relating to the coin machine trade in to appear in the Legislature this year. The Legislature had two special sessions in 1946, and in 1945 a great quantity of bills flooded the Legislature about coin machines. The bills varied proposals including taxes on vending machines and a proposal to make possession of gambling devices a felony.

At the present time, unfavorable reports relating to the amusement games are coming from the State. Opposition to amusement games has centered in cities such as A San Diego ordinance banning most types of amusement games has attracted much attention in the State and since it has been upheld in a Court of Appeals decision, other counties and cities are thinking of using the same.

Los Angeles staged one of the most violent crusades against pinball in the history of the country. It was one of the first cities to adopt a bill system for coin machines. For many years it continued to be a model for other cities due to the many cases it operated and the reasonable fees. During the agitation which finally led to banning pinball games in the city of Los Angeles, thousands of volumes of news matter and comment appeared in the Los Angeles newspapers and the situation attracted national attention.

Bay City for Exports

San Francisco and San Diego have a license system which at times has had its agitation but never to the extent of Los Angeles. The present importance of San Francisco is increasing as an export center for the Pacific Coast. The national trade will ship machines to San Francisco for export to Hawaii and Philippines and the South Pacific.

Unofficial estimates say that California has 3,183 pinball games, 15,500 juke boxes, 20,000 cigarette vendors and about 10,000 candy bar vendors. The cigarette vendor business got to be a factor in California and it probably has made its most important advances in that area thru the many years.

In back of the 1946 report in said there were $2,927 premises in California that had paid the license on machines and pinball or juke license had been paid on $3,260 locations in this State. California has a personality too, here also a sales and use tax of 3 per cent.

Colorado

The story of the coin machine trade in Colorado is chiefly a story of the present. The city of Denver has come more and more a buying center for coin machine trade in the Rocky Mountain States. Years ago the State Supreme Court rendered a very unfavorable decision in a possession case involving games. This decision still stands and puts Colorado in the unfavorable column on amusement games. Cigarette taxes have been a subject of agitation in Denver for many years and in some cases cigarette vendors were in the middle of the arguments. Only recently the city tax on cigarettes was hiked one cent.

The Legislature convened January 1 and up to the present the only bill of any interest to the coin machine trade is a gaming device license and legislation of concern to the coin machine trade came up in 1945.

The State ranks 33d on basis of population and has eight cities with a population of over 10,000. Unofficial estimates place the number of juke boxes in the State at about 600, pinball and other types of machines are not available. Federal tax report in 1946 reported licenses paid on pinball and juke box machines in 637 locations; the federal fee was paid on gaming devices in 637 locations in the State. The Colorado Planning Commission publishes a year book on Colorado, giving interesting commercial and business data.

Connecticut

On basis of population Connecticut ranks 31st in the Union about 68 per cent of its population is urban. Hartford is the State capital and there are 24 cities having a population of more than 10,000 people.

Other Stories for Juke Ops

A MUSIC CITY development out of the building at 706 Sevenths Avenue, New York, is among the interesting activities of Columbia Recording Corporation. Firm plans to take possession of the old building in about six weeks (page 14, col. 4).

SWEET SUGAR LOAF RISES

Current indications, including disk sales, make it clear that the craze for saccharine in the crk and vocalist whirs is riding the peaks; with hit-players doing a dainty bite to sweeten the b. o. (page 14, col. 1).

CLEVELAND PHONO OPS

16 10x20" promotion campaign designed to popularize commercial music locally, with WHK's fa- mous "Dick Jockey Eran Petry" on Juke Box Jamboree being one of the plugs (page 15, col. 2).

BREAK ON BREAKAGE DE- VISED by Raymond Rosen & Company, Philadelphia, establishes a new policy for handling of single records broken in shipment (page 15, col. 2).

HATTRACK MAMA finally gets to grips with the delphic Tara Irish Records outfit is riding up for itself and current activities point to an export deal (page 17, col. 4).

IRISH MUSIC ONLY is the disk-cutter's program for the Dublin and delphic Tara Irish Records outfit is riding up for itself and current activities point to an export deal (page 17, col. 4).

DISK REP SAYS GOLD in Jamaica with a promotion campaign designed to popularize commercial music locally, with WHK's fa- mous "Dick Jockey Eran Petry" on Juke Box Jamboree being one of the plugs (page 15, col. 2).

BREAK ON BREAKAGE DE- VISED by Raymond Rosen & Company, Philadelphia, establishes a new policy for handling of single records broken in shipment (page 15, col. 2).
New York:
Max Shaffer, Times Amusement Commerce, has been in Florida for the Sun- tion. He has just left for a two-week holiday in Florida. . . . Sam Holzman, Commerce, is now spending a week in Princeton, New Jersey. . . . F. McMinn, publisher of the New York and New England Coin Trade, is in Chicago. . . . Mrs. E. C. Tenney, publisher of Tenney, is returning in Hot Springs, writes he will leave there in time to catch the connecting train back to Chicago. . . . Mike Munves, wholesaler here, is commuting between his offices in Chicago and Camp Dix at Wrightstown, N. J. . . . Rose Kaye, Munves' secretary, is recovering from an eye ailment.

F. McMinn, president of the new Ar e and Amusement Machinery Company, has become a successor to Barney Resken's, resigned secretary, and has formed his new organization with his wife, Mrs. McGraw and Harry Bally, partners in R. I. and Bennett and Co., Boston will be here March 15th. . . .

German Rodriguez, Buenos Aires, coin machine jobber now in town, has been appointed president to the repre- sentative for Dave Lowery Company. He calls for South America, says that only R. I. and Rapid. Mich.; Isai Briceno, Sheridan, Tex.; Ed. Golden, Chicago; Charley Spiegel, Newark, N. J., and Herbert Freidman, Dallas, Tex., and some of the other prominent jobbers of the week. . . . Chippy Matt, one of the oldest coinmen in the biz, has a new venture into the soft-drink business. Dick Manfredonia and Bob Morris have established the B & D Vend- ing Co., 1024 E. 149th Street. They plan to operate machine music in Manhattan and the Bronx. . . . Bob Chaves, Chaves Vending, Bronx, will add soft drink venders to his cigarette route. . . . A. H. Hohman, American Vending Enterprises, Inc., reports Gay Blades venture going. Bob installed a photo machine there sometime ago.

Milwaukee:
John M. Price, Wisconsin Aut omatic Phonograph Company, has a dozen new contract coin machines show in Chicago. Price is one of the first coinmen here to try something new. He is making up and record- ings of a local orchestra, Irving Matti's, in his Milwaukee office. They will be used in a plant in Seattle to be pressed into other desks. . . . Milwaukee has a large show in Paris Ballroom here, use unusual instruments; one is a cross between an accordion and a cornetina and is electrified.

Sam Rosenthal and Edith, are two other local coin people attending the CMI convention, as are Jerome (See MILWAUKEE on page 109)

Twin Cities:
The Twin Cities delegation at Chicago, and many other coin music men, who have attended the CMI convention this week is a large one. The following list of names, the City Council indicates who are present in the Windy City taking in the meetings.

H. S. Bell and Mrs. Bell. Sid Levin, Al Lieberman, of Hy-G Music Company, Minneapolis; Ted Bush and Mrs. Bush; George D. Mowry of Discount Music Company, Minneapolis; A. H. Le Bec, Ken Glens and Bill Sellinger of Seven Lakes Coin Company, St. Paul; Herman Pastor, Leon, and Mrs. Leon. (See TWIN CITIES on page 108)

Portland, Ore.:
Don Landers, of Portland, who op erates the 'Pioneer' and 'Pioneers' is the father of two boys, making the second and third child for him and his wife. . . . Lester Wodward, service manager for Ideal Electric Company, also has a new son.

Detroit:
Alvin Schneider, Schneider Spe cialty Company, is enlarging his field of operations, reports to the Seaburg showing at Wichita, Kan. . . . Mrs. E. C. Tenney reports that she sold approximately 70 operators from Wichita and surrounding towns. . . . Alvin writes to two couples well known to the coin machine trade, the W. H. Irwin of Couple, Bellingham, Wash., and the J. E. Gregoruy, of Wichita. . . . Silver- brook, who is west on business, reports for the show, returning here in time to hold the grand opening of the new, remodeled home on 11518 Mesa with the Kansas City Coinmen.

Jack Brilliant, of Brilliant Music Coin Machine Company, was in Chi- cago last week, which was a great trip. . . . Soul Herman is establishing the Vend-O-Cocktail of Detroit at 2712 E. 9 Mile Road.

D. H. Eaton, of the Playland Arc- ade, reports the downtown spot is doing well, with Eaton devoting chiefly to concession games, the second floor to baseball and sim- ilar games, and the basement space to walk-through. . . .

J. R. Pieters, proprietor of King-Pin Equipment Company for Chicago, after closing the books for 1946, re- ports it was one of the most successful years in his company's history.

Bernard Beeman, head of Pan American Record Distributors, is moving into his new quarters at 1921 W. Grand Blvd.

Indianapolis:
Sam Weinberger, Southern Aut omatic Music Company, is attending here and reports that other coinmen scheduled for the show include Mr. and Mrs. Tex Holly, Coin Machine Company; Mr. and Mrs. Henry Blanche Janes, James Music Company; Mr. and Mrs. Peter Stone, In- diana Automatic Sales Company; Frank Banister, Merle Bennett and Louis Gray, of Banister and Banister Distributing Company.

William H. Smith, Colonial Music Company, and his family have just returned from a trip to the place they visited old friends. . . . Harry Wind, Hoosier Simplex Music Company, has recovered from a slight illness.

Abe Fleig, operator, left Tues- day for Chicago on his annual trip to Ariz. . . . Floyd Meeker, Meeker Music Company, has gone to the West for their annual vacation from his home of Caldon, Calderon Music Company, and their family are vacationing in Florida, where they will remain for 30 days.

Cleveland:
Max Levine, for nine years with Triangle Music Company here, has joined the sales department of Music Systems, Inc. . . . Charles Koch, for- merly with General Motors, is now with the Nemours Music Company, which recently purchased a machine from the Winton Music Company, in operation since 1937.

Bob Teoopen, another former General Motors man, joined the sales staff of Music Systems, Inc., with branches in Toledo and Cleveland, employs 20 people.

Buffalo:
Music operator, Edward Britt, is wintering in Arizona, but has left his wife behind while he tends business there. . . . Another music man, Ebert Sandburg, of Jamestown, N. Y., joined Bob Teoopen, another General Motors man, in Buffalo. . . . Mrs. Ben Kullick, Mills Amusement Company and Fay-San Distributing Company (See BUFFALO on page 194)

Kansas City:
George Brown, service man for WB Music Company, who accompanied Tom Manca, MGM Distributing Company and Fay-San Distributing Company, has been a six-week vacation. This lucky lady was absorbing a tan during her well-earned break.

Williams Manufacturing Company, thru Tony Gasparo, reports that the business has been slowing down this convention visitors. Among the busi- ness callers were Sam Stern of Scott- Columbia, George Mullen of American Vending Company, N. Y.; Al Schlesinger, who represents the Square Amusement Company, and Bernard Besman, of Acme Distributing Company, N. Y.; Ed Heath, Heath Distributing Company, Munc, Ga., and Moe Fine, of the Music Mart, Los Angeles, who dropped in from Montreal.

Jimmy Martin, of James H. Mar- tin & Company, flew back from Flor- ida during the past week. He was down there to recuperate from the in- jury he sustained when he fell on the ice just before the Christmas holidays. At the moment he can get no farther (See CHICAGO on page 108)

Houston:
Jack McDaniel became manager of Southern Distributing Company early last month; Nobel Bills is in charge of the California branch and has spent 25 years in the coin machine trade. He will be in the downtown area around the San Antonio section parti- cularly. Southern Distributing is_Selling a new stock of automatographs and other coin machines.

A. A. Soza, manager of Houston office of Automatic Phonograph Com- panies, was recently honored by membership in the Houston Rotary Club and was awarded to the club classified as a distinguished in- vestor, and was recommended by A. H. Shannon, owner of Coin Machine Sales Company.

A. E. Andrus is manager, and Joyce Evans secretary of Southwest Amusement Company, with offices in M & M Building. . . . Houston coinmen who attended the CMI show here late in the month were: H. A. Shannon, Jack Benfro, Sam Ayo, Age, Pat Ziegler, C. W. Rynhart, Jack McDaniel, H. H. Waile, H. H. Horton and R. J. James. Oper- ating in Houston are Frank Longard, Fred McClure, Clyde At- kins, C. M. Pruitt, Ben Dunn, R. G. Rycer, R. G. Rycer, and R. G. Rycer. (See HOUSTON on page 108)

Chicago:
Murray Vaninthal, of Coinex Corpora- tion, had a business visit from Mr. and Mrs. Mike Young, who came down from Bismarck, N. D. . . . Jimmy Johnson, of Globe Distribut- ing Company, welcomed his secretary, Miss Maudie Johnson, back from her vacation. This lucky lady was absorbing a tan during her well-earned break.

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Shooting games, jacks, etc., have been hot with the public here, established last fall by Louis Stephen & Sons, Bud Stephen is man- aging this operation. The business has been unsatisfactory, the Stephens re- placed the food with peel and Billiard jacks.

From funeral to arcade business in the past two month. . . . Ed Smith, of St. John. He was on the staff of a local funeral home for some years. He edited the paper for the arcade operated by J. B. Jones. . . . Merchant sailors of many national- ities, from Polynesian, to Polish, Greek, African, West Indian, Spanish, Italian and Scotch are using these consistent coin machine patrons at Halifax, N. S.
COINMEN YOU KNOW

(Continued from page 107)
around without a cane but he says that hobbling is no fun at all.

Kelner Vendors will move to 372/3730 Division Street, March 1, according to Friday's Chicago Sun-Times report. Pot says the move is in keeping with the firm's expansion plans and just about doubles its present space. A business caller this week at the company offices was Bill Kran-

bernard Schultz, Coin Machine Amusement Games, says firm's show- rooms have had special lighting in- 

Mid-State Company, via Phil Rubey, team, has their show rooms jam-packed with new and used pin games. Both he and partner Bruno Guglielmo will scout between their offices and Sherman Hotel this week, tying up business affairs on both ends during the big affair.

The boys at Empire Coin Machine Exchange are advising operators visiting the CMI show to "Look for the sign that says Dying red the Gemreme they bought a bunch of ties in the least-possible shade of red and had the Empire trade mark centered there- 

Edie Ginsberg returned from his vacation this week in time to see that everything is in shape at Atlantic Novelty Company for the coin show. Edie said Atlantic will be open at open house every day of the show. Atlantic's visitors during the week included Mel Burst, Coal City, Ill.; Jack Kelby, Grafton, Ill.; Neb; Roselline, Kan.; Manteno, Ill.; and John Ashby, Wap- 

The ACE MFG. CO.,
12415 Euclid Avenue
E. Cleveland 6, Ohio

Looking for Salesrooms!...

... or better quality?
... or better price?
... or better service?
You'll Find It Profitable To Tell Us What
You Need and How Much of It.

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(Continued from page 107)
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New Orleans:
(Continued from page 107)
father recently. ... Burt Williams, owner of Music Sales Company, flew in from Memphis recently and reported an increase in record sales.

L. R. Lynch has returned from a sales trip where he called on Coin Machine Supply Company in Dallas. Mrs. Adele Canale is now on the Lynch staff here...

John F. Casey, Avalon Amusement Company, will attend the CFI show with a local group, as will E. C. Nixen, owner of one from Coin Machine Service... Ed Kramer, Kramer Amusement Company, went to the coast this past weekend and came back with one big crooker.

Admiral Vaughn, of Service Coin, has been traveling extensively in New York, Cuba, Florida, Illinois and other spots as business. The Cuba trip, however, was strictly for vacationing... Donald Hebert of Jewel Center, Young, of Momour Boston, and Clements of Houma, were visitors at Fab Distributing Company recently.

F. A. Blalock is back at his desk after making the rounds of the Southern territory, including Atlanta, Nashville, and Columbia. J. H. Peres could hardly wait to get started North, according to his partner O. C. Sargent, who had to stay behind because of jury duty...

Callers at New Orleans Coin Machine Exchange included Viel Delvitt, Mamou; Houston Gasson, Addis; and Jake Wolverton, Bursa. Wolverton brought a basket of javel oranges and some Buras orange wine for Marshall... Jerry Meeks, of the CFI show, and Frank Romaguera, F. M. Mitchell, M. C. Seale and E. F. Forest, from Southern Music Sales.

Milwaukee:
(Continued from page 107)
Jacqueline Bed's Novelty Service, Lou and Andy Pesick, Pesick Radio Supply Company, and Walter Morillo, Love Amusements... Tom Pesick will take over the record department at the Vineland company, Lou has been putting in a new spray booth in the warehouse.

Fortney Larsen joined the Vineland staff as sales manager in charge of Rhapsody Records. Larsen guarantees payment several in China for an exporting firm... Hazel Schmidt, of Manhardt's office staff, has returned from a trip to her home up north.

Recent visitor in from Cedarburg to take some of some business for his boss, Elmer Darkow, was John Jaszek, who was looking in to see Ed Hazel of the Wurlitzer main office, were John Barros, from Merrill, Wis., and Ray Blerker, of Wausa, Wis. Red Wecklars plans to go to Florida soon... Joe Popp, former drummer with Tony Bill's orchestra, since rejoining Joe Scablon of Mercury Records. Wurlitzer's Milwaukee, has been transferred to Indianapolis. At DeFoos reports that Ben Ludewig, Oakshut, Wis., op. has no plan as yet to record these as has the Bennett's, of Wisconsin Rapids.

New House Bill Seeks Juke Music Royalties

WASHINGTON, Feb. 1.—House of Representatives this week referred to the Committee on patents two bills bearing on coin machines. They were introduced by Rep. Hugh D. Sorensen, D-Minn., and U. S. Bank. Bill H. R. 1269 would eliminate royalty exemptions on music machines... H. R. 1270 would protect certain rights of performing artists, insofar as it goes.

Bills are sponsored by the National Association of Performing Artists, of which Maurice J. Speiser is counsel.

N. B. Arcades Show Appearances—Up Coin Machine Play

ST. JOHN, N. B., Feb. 1.—Coin machine arcades through the maritime provinces in recent weeks, have been observed to follow a marked trend toward displaying and selling many types of electrical appliances. Their show windows house phonographs, lamps, radio sets, cake mixers, beaters, fans, shavers, small lamps, which are cheaply with stimulating post-Christmas business for these arcades.

Proprietors have discovered that they can attract increased attention and business, not only by the sale of these electrical items, but in added play on their machines, when women enter to inspect the electrical merchandise thus displayed. Operators have found that these women evidence interest, whether or not purchasing an electrical item, in such machines as photo, pinball, movie,首轮ers, and diggers. Such play, these owners say, is clear profit, as these women would never have entered the arcade in place but for the window display.

Arcades, too, have a marked advantage over regular appliance stores as such stores close at 5 or 6 p.m. every week night except one; arcades remaining open until 10 or 12 p.m. catch much additional patronage.

In many instances, entire window space of an arcade is used to display a wide range of electrical goods, while other arcades cut space and show three to six different items, concentrating on one item at a time.

B. C. Coinmen Plan New Op Association

VANCOUVER, B. C., Feb. 1.—Because of the great expansion in the coin machine industry here during the past year, local operators plan a meeting soon for the organization of the British Columbia Coin Machine Operators' Association.

Organization, according to operators, will encompass vending amusement games and juke box operators. Regulations of the group will cover licensing, new and licensed proprietors' rights, operators' rights, insurances, center and wall boxes, installations, telephone music and many other angles of the business.

Operators feel that this organization will regulate the industry, establishing orderly competition and eliminating certain expenses.

Telequiz Appoints Sheehan Sales Mgr.

CHICAGO, Feb. 1.—Telequiz has announced appointment of Leonard Sheehan as district sales manager for the Midwest area. His headquarters will be at company's offices at 32 West Randolph Street here.

Sheehan formerly was manager of Wisconsin-Simplex Company, distributor for a line of automatic phonographs throughout Wisconsin. He has been associated with coin machine industry sales promotion work for the past 15 years.

Vancouver Coinmen Expect Tourists To Set New High

VANCOUVER, Feb. 1.—Coin machine industry here looks forward to welcoming a high level of tourist business on the recent announcement by the Dominion Travel Bureau that a bumper tourist trade is expected.

Ottawa's cabinet is considering
Trade Directory

Following tabulation of trade reports received during the weeks of January 18 and January 25 is made for the convenience of the industry. The listings may be incomplete because of omissions, they are offered as an aid in reading trade files.

New Machines


Personnel Notices

Harry Herbig has been named assistant to Earl D. Montgomery Jr., service manager of the Automatic Equipment Company, Philadelphia.

Jack Ryan has been added to the staff of Kertman Sales Corporation, Rochester, N. Y.

Harold Friedman, former juke box operator, passed away January 4 at his home in Newark.

Morris Gross has been appointed sales and promotion manager for Scott-Crosse Company, Philadelphia.

T. J. Weaver has been made sales representative in the State of New Jersey for Dixie Cup Company, Easton, Pa.

Vic Johnson has been appointed sales manager for Coan Manufacturing Company, Madison, Wis.

New Firms

Beresin & Loeb, 33 South Broad Street, Philadelphia. (Vending firm.)

Siegist Vending Service, 2944 West Buena Vista Avenue, Detroit. (Operating cigarette and candy vending.)

O-K Music Company, 964 Penobscot Building, Detroit. (Juke box firm.)

Park Meter Firm Has Record Sales in '46

HARTFORD, Conn., Feb. 1. — Parking Meter Sales Division of M. H. Rhodes, Inc., recently announced the company is planning to produce 150,000 to 150,000 meters this year.

Sales of these meters in 1946, it was said, set a new record, but distributors of this equipment expect greatest sales volume in company's history this year.

Distributors, covering States east of the Rocky Mountains, were here last week for a sales conference and inspection tour of the plant.

C. A. McGinnis, vice-president in charge of the Parking Meter Sales Division, conducted the conference, during which M. H. Rhodes, president, addressed the gathering.

New Electric Corn Popper, 60-Lb. Capacity, Announced

LOS ANGELES, Feb. 1. — New electric popcorn popper with a cook-ery capacity of 50 to 80 pounds of raw popcorn per hour was announced by Richard M. Westbrook, president, Popcorn Equipment Company, Inc., 1947, 36th and Loma Avenues, Los Angeles.

Firm's product is designed to operate on 220 volts and claims technical advantages of easily accessible ring-type hester elements and temperature control.

Slicon Sales Agent & Distributors, 1280 North Broad Street, Hillside, N. J. (Coin machine firm.)

Half-Hour Laundry, 2224 Haywood Road, West Asheville, N. C. (Coin-operated laundry.)

Berkeley Amusement Company, 364 South Snelling Avenue, St. Paul. (Operate juke boxes and pinball games.)

Lauderette, 3414 Grafton Street, Worcestershire, Mass. (Coin-operated laundry.)

Lauderette, 3446 Reading Road, Cincinnati, Ohio. (Coin-operated laundry.)

Edman Sales Company, 600 Griswold Street, Detroit. (Operate vendors.)

Address Changes

Samuel Eppy & Company, Inc., 131-18 101st Avenue, Richmond Hill, N. Y.

Kaplan & Bruck Advertising Agency, Fisk Building, 250 West 57th Street, Chicago.

Wico Corporation, 2001-13 North Pulaski Road, Chicago.

Name Changes

Bradley Distributors, Chicago, have changed their names to Bradley Associates, Inc.

Milwaukee Coin Machine Company, Milwaukee, has changed its name to C. S. London Music Company, Inc.

Purchases

The Milwaukee Stamp Company, Milwaukee, has purchased the Precision Metal Workers, Chicago, from Carl E. Carlson and Albert C. Grunwald.

Distributors Appointed

Allied Electronics, Inc., New York, has appointed the following firm as distributors for its Techno Music Boxes:

George J. Young Company, Nor- folk, for Virginia, West Virginia, Kentucky, Tennessee, Alabama, Georgia, North and South Carolina.

Firm's product is designed to operate on 220 volts and claims technical advantages of easily accessible ring-type heater elements and temperature control.

WANT TO BUY

Metal 700 and 8000 Magnoliw Post Tables, State Price and Condition First. L.A.

RALPH ALEXANDER, INC., SENECA, S. C.
United Mfg. Names Oettinger to Post

CHICAGO, Feb. 1—United Manufacturing Company, thru C. B. De Selm, sales manager, announced this week the recent appointment of Herb Oettinger as secretary-treasurer. Firm, manufacturer of amusement games, has headquarters here.

Oettinger, according to the announcement, has been associated with the coin machine business in an executive capacity since 1934. He is a graduate of the University of Illinois.

Beer Sales Move To Affect Play in Ore.

PORTLAND, Ore., Feb. 1—Some realignment of coin machine location strategy is expected to result from two recent actions by the State Liquor Control Commission. One was a move to separate beer sales in drugstores from sale of items attracting patronage from minors, and the other was declaration of a policy to separate beer sales from gasoline service stations.

Concerning drugstores selling beer for consumption on the premises, the commission has initiated a study to determine action finally to be taken, resulting in about half of the drugstores in Portland voluntarily announcing cessation of such beer sales. Loss of such patronage is expected to affect coin machine play.

On the other hand, the service station policy is expected to open up new locations in that the commission has given service stations specified time in which to construct tavern facilities for their beer trade. This would open locations on sites not generally is use.

Coin Firms Listed With Conn. Clerks

HARTFORD, Conn., Feb. 1—Trade names have been filed in town clerk's offices for the following Connecticut concerns:

Vending Frozen Foods, Fairfield, filed by Alan V. and Mary A. Dietz, 143 Dunlea Road, Fairfield, Conn.

Park City Amusements Machine, North Bishop Avenue, Bridgeport, filed by Charles Cocchiola, North Bishop Avenue, and Michael Pangelino, 146 Munch Street, both Bridgeport, Conn.

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LOWY'S BEST BUYS

NEW EQUIPMENT — IMMEDIATE DELIVERY

JACK HABIT

The Perfect Arcade Machine $475.00

ROLL-A-GORE Ind. Roll For inhabited Locations $295.00

ROBINSON SALES CO.

7525 Grand River Ave. • Phone: Tyler 7-2770 Detroit, Mich.

LET'S CUT THE MUMBO-JUMBO

It may sound like a string of big words but if you operate automatic phonographs it's good business on your part to know exactly what Seeburg Scientific Sound Distribution means. It means music at conversational level throughout your whole location. Those at the quiet booths in the rear can hear every note without straining. Softly, at conversational level, the music can be dropped to all. That's Seeburg Scientific Sound Distribution. Drop in to see us and get the details.

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GET THE LATEST BELLS FROM HEADQUARTERS

ROLL CALL OF STATES

(Continued from page 108)

COLUMBIA DELUXE 112 EXTRAS SOLD ALL MAKES BRAND NEW SEND FOR GET LATEST GUARANTEE.

12,000 ALL MODELS MACHINES

112,000 machines have been reported. In 1930's the State had an interesting history for many years. A number of bills favorable and unfavorable to the coin machine trade were introduced in the 1945 Legislature. The 1947 session begins April 8, and many bills relating to coin machines may be expected again this year. Toward the end of the 1945 session the trade in Florida became rather frustrated at some of the unfavorable proposals. Among others was a proposal which would have repealed the present State license system, considered favorable by the trade at the present time. Vending machines are included in the present State license system.

Some of the large cities in Florida have as checkered a coin machine history as the State itself. The legal history of gaming devices in Florida has been due chiefly to the opposition by big gambling interests in the State, including racing interests. The State licensed gaming devices, including bell boxes, from 1935 to 1937. A bill to license gambling was introduced in 1945.

Cigarettes in News

In 1945 and 1946 most of the tax news coming from the State has related to a State cigarette tax and also the effort of cities to get a share of the cigarette tax or pass local taxes of their own. Florida has a cigarette tax and also a business license tax based on population, etc. Miami at one time had an ordinance limiting the number of licensed juke boxes in the city on basis of population, but a court decision declared the ordinance invalid.

Florida ranks 27th on the basis of

WE ARE ALREADY DELIVERING... THE HIT OF THE SHOW... SHOW GIRL BY WILLIAMS

To Operators and Jobbers in Michigan and Northern Indiana

EQUIPMENT COMPANY KALAMAZOO 21, MICH.

DISTRIBUTING COMPANY DETROIT 1, MICH.

Terms: 1/2 Certified Deposit, Balance C. O. D.

Automatic Amusement Co.

1000 Pennsylvania Avenue

Ph. 34508

EVANSTON, IND.
A part of the State's general tax act. The fees are generally considered reasonable. The State's sales license system which covers not only coin machines but other places of retail business. Georgia also has a cigarette tax which covers the sale and distribution of cigarettes. There is also a general income tax in this State.

Including the 1945 session of the Legislature, the State has had two sessions interesting coin machine bills. One passed the Legislature which would have committed cities to licensed gaming devices in clubs, but the bill was vetoed and hence did not become law. Another bill would have banned even possession of gaming devices, but did not pass. The city of Atlanta thru the years has given amusement games a good name, free of trouble and an unfavorable Federal Court decision is on record based on an appeal taken by the city of Atlanta.

Georgia ranks 14th among the States on the basis of population and has 19 cities with more than 10,000 people. The last business census gave the State 5,160 manufacturing plants and more than 32,000 retail establishments. Among those there are 4,731 grocery stores, 194 dairy stores, 487 confectionery stores, 5,053 eating places, 3,675 eating places, 1,102 drugstores and 48 cigar stores. The 1946 federal tax report listed 6,864 establishments having pinball or juke boxes and 713 places having a gaming device license. A trade report there are 2,000 amusement games in Georgia, 5,000 juke boxes, 3,000 cigarette venders and about 2,750 candy bar venders.

(Continued next week)

**TRIMOUNT!**

All the new machines seen at the show will be exhibited in New England by

**TRIMOUNT**

**TRIMOUNT COIN MACHINE CO.**

40 Walhain St., Boston 18, Mass.
Tel. LIBerty 4980

**FOR SALE**

10 Columbus "44" Peanut Vendors. Lot $75.00
5 Northwest 44s, Lot $25.00
2 Ben Emanuel Bitters, with stands. Ekt. $50.00
Single Machine Floor Stands. New $5.00

The above equipment like new or new in every way. Clean and ready for location. We haave 13 better Columbus Bull Coin Machines for sale.

1/3 with order, balance C. O. D.

**OPERATORS IN GEORGIA, CONTACT US AT ONCE!**

We have something that may interest you.
Badger Sales
Of L. A. Opens New Quarters

LOS ANGELES, Feb. 1.—Badger Sales reported the formal opening of its new and spacious quarters at 2251 West Pico, with a large number of operators attending the open house.

New building, which was remodeled and at a large cost, gives William R. Happel Jr., owner, 8,000 square feet of space. Building from which the company moved had only 2,500. Modern in all departments, the main entrance opens into the sales room and office section. West of this is another display room and adjacent to it is the shop.

"We wish to grow with it," Happel said.

Philadelphia Firm
Offers Radio Kits
As School Bonuses

PHILADELPHIA, Feb. 1.—A radio kit, valued at approximately $25, will be given to all qualified operators and servicemen who attend the new Seeburg Service School at Automatic Equipment Company, according to Earl D. Montgomery, automatic service manager. Classes will begin next week.

Sessions for the two-hour-a-week course will be held on Thursday and will continue for 11 weeks. First hour will be devoted to instruction on all types of Seeburg equipment, with a 15-minute question-and-answer period under the direction of Harry Herbig, assistant service manager.

Second hour will be spent on the actual assembly of a radio. Half-hour question-and-answer period under the direction of Montgomery will follow the radio assembly period.

Those with previous radio assembly experience are especially urged to attend the second session.

Arizona Amusement
Grosses Are Up

PHOENIX, Feb. 1.—Grosses of Arizona's amusement enterprises are well above the totals for last summer, with good business anticipated for February and March, it was indicated here.

State Tax Commission reported that for December, $1,063,055 was spent for amusements in the State. This represented 1.836 per cent of the total money spent in the State during the month. Last August, $881,274.49 or 1.857 per cent of the total, was spent for amusements.

Harry Brown, N. Y.
Op, Dies of Attack

NEW YORK, Feb. 1.—Harry Brown, 55, owner of Harry Brown Music Company and for the past nine years a member of the Automatic Music Operators' Association, died in his home, 149 West Tremont Avenue, the Bronx, as a result of a heart attack, it was announced this week.

Electrovox Juke Needle

NEWARK, N. J., Feb. 1.—Full production of a jewel-tipped needle designed for jukeboxes was announced this week by Electrovox Company, Inc. Firm claims tests indicate a playing life of more than 5,000 records per needle.
Siros Manufacturing Company
BERKSHIRE HOTEL, CHICAGO
FEBRUARY 3D THRU 6TH
Appointing Jobbers, Regional Manufacturers Distributors
4 PRODUCTS

FOR SALE
Music and Pinball Route
(Plattsburgh, N. Y.)
78 Phonographs, Wall-Rates, Brokers, 120 Pinball Machines, 60 Arcade Machines, two 1314 Deluxe Trucks, Parts and other equipment. Hire location
$1,072. Real machinery. A must.

Price
Complete $35.00

Amusement Arcade
(Musical Falls, N. Y.)
120 Amusement Machines, good hours. Both
in city. Real machinery. A must.

Price
Complete $25.00

IMMEDIATE DELIVERY!
SHIELD Leatherette SPEAKER

Price
Complete $25.00

TWIN PORTS SALES
230 Lake Ave., No. Duluth 2, Minn.
2027 Washington Ave., S., Minneapolis 4, Minn.

NATIONAL SALES AGENTS
RUNYON SALES CO. OF NEW YORK, INC.
593 Tenth Avenue, New York 18, N. Y.

MANUFACTURER
OVERSTOCKED
CLOSE OUT POKER TABLES, $100.00
Write for literature.
BOX 148, Billboard, New York City 1.

OPERATOR WANTS
Operator Amusement Machines, any kind. Must
be ready for location. Send list, description and price wanted.

AUTOMATIC MERCHANDISING CO.
107 N. MAIN ST. ANDERSON, S. C.
did you ever hear the story of THE TWO BROADS and WYOMING?

It seems these two fellows, Joe Ash and Irvin Morris, were really ACTIVE. They started in Newark on Broad Street, then came Wyoming Avenue in Scranton and now they’ve opened their beautiful new building at 685 North Broad Street, Philadelphia. For complete service and tremendous stock of all types of new and reconstruction equipment . . . look to ACTIVE!

GET ON OUR MAILING LIST TODAY
Get First Notice of our Big Bargains

ACTIVE AMUSEMENT MACHINES CO.

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Philadelphia 22, Pa.
Fremont 7-6495

1060 Broad St.
Newark, N. J., N. Levy 2-7646
1120 Wyoming Ave.
Scranton, Pa.
Scranton 4-6176

"YOU CAN ALWAYS DEPEND ON ACTIVE—ALLWAYS"

FOR SALESBOARD SHOWMANSHIP IN ACTION

WATCH THE Peerless

LINE ON PARADE

Quality Precision-Built

Peekless money-makers.
Live, new novelty designs.
Exclusive player-appeal features.

1070 HOLES
SLOT SYMBOLS
THICK BOARD 5c
TAKES IN . . . $35.50
Ave. Payout . . . $29.25
AVE. PROFIT $28.15

*WATCH OUR WEEKLY PARADE OF HITS!

PEERLESS PRODUCTS, 633 PLYMOUTH COURT, CHICAGO 5, ILLINOIS

NEW TYPE BELL CABINET!
Lightning Conversion — Perfect Fit!

Extrabell is the new 1947 Front and Cabinet assembly built to fit all Mills Bell mechanisms. Chrome plated aluminum front; light oak cabinet; choice of 2-5, 3-5, 5r, 10r, 25r. This sensational front is patented and its money-making powers already proven in countless locations. List price $75.70. Price to rebuilders, $49.50 each. F. O. B. Chicago. Immediate delivery. Write for free full color reproduction.

THE EXTRABELL COMPANY

525 W. 76th St.
Chicago 20, Illinois

Electro-Games Bowl Mech. To Bow at Show


Game uses outlined lights instead of pins and a steel ball is activated by a regulation bowling ball, which is grasped by the player, mounted on front of the cabinet. Game is said to recreate standard bowling alley conditions and to duplicate situations found in a regular game.

Played in a minute and a half, it is a five-frame game, and is set to permit up to 20 free games.

DuGrenier Moves
To N. Y. Location

NEW YORK, Feb. 1.—Burnhart Glassgold, vice-president of DuGrenier, Inc., announced this week that the firm’s showroom and office here has been moved from 241 East 44th Street to 302 Fourth Avenue.

Julius A. Levy, firm’s New York representative, continues in charge of the new showroom and office, according to Glassgold.

ROCK-A-BARREL

POPULAR 9-FOOT SIZE

Made by men who know operating “how’t”

This is our second skee-ball type game. A film which has experience in all phases of the industry, we wanted certain things in our games, and to get it WE HAD TO MAKE ‘EM! If you are looking for trouble-free operation, good potentials and those little extras which make it possible, get in touch with us.

- Rotating Barrel and Foot-Proof “Fencing”
- Silent Spinning Rubber Playing Field
- Foot-Proof All-Metal Ball Release
- Well Made, Fine Appearance
- Free Ball Returned Thru Side Pocket

WRITE—WIRE $395.00
F. O. B. Milwaukee

MECHANIC

ONE OF THE EAST’S LARGEST COIN MACHINE DISTRIBUTORS IS SEEKING AN EXPERT MECHANIC THOROUGHLY EXPERIENCED IN PIN GAMES, CONSOLES AND ARCADE EQUIPMENT — ABILITY TO SUPERVISE SHIP PERSONNEL AND NOT AFRAID OF HARD WORK. GOOD SALARY, EXCELLENT WORKING CONDITIONS, REGULAR HOURS, AND RAPID ADVANCEMENT TO RIGHT MAN.

WRITE IN DETAIL GIVING PAST EXPERIENCE.

BOX D-431
THE BILLBOARD
CINCINNATI 1, O.
**STANDARD METAL TYPERS**

**NEW AND USED MACHINES**

**FREIGHT REPAIR SERVICE**

**FINEST QUALITY METAL TYPER DISCS**

Priced from **$7.50** Per, 1,000

For Dependable, Perforated, or Name Plate Machines, use Standard Discs made by us, specified in Groetchen's Standard Metal Typers. We make both kinds; therefore, write us for the best.

**STANDARD SCALE CO.**

715 N. Kingshighway, St. Louis 8, Mo.

Successors to the Groetchen Tool Co. in the manufacture of Metal Typers, Plate Machines and Medals.

**SPECIAL**

VICTORY DERBYs, Like New... $325.00

VICTORY SPECIALs, Like New... 325.00

MILLS & BELLS, Late Head... 405.00

JUMBO PARADES, P. O. 54.50

SILVER MOONS, P. O. 54.50

1/2 Deposit, Balance C. O. D.

**C & N SALES CO.**

403 N. Front St. Mankato, Minn.

Phone: 3546

**SPECIAL FOR IMMEDIATE DELIVERY**

30 WIRE CABLE

Regular Color Coded
Long or Short \$250.00

In Smaller Quantities \$30c Per Ft.


SCOTT-CROSSE COMPANY

Exclusive Distributor in Pa. & N. J.

1423 Spring Garden St., Phila., Pa.

**FOR SALE**

ONE BALLS, F. P., ALL IN A-1 CONDITION

2 Phono, English \$105.00

3 Thousand \$195.00

50 Dozen \$195.00

Victory Specials, F. P., Like New, Write

ATLAS PHONOGRAPH CO.

802 Clinton Ave. ROCHESTER 6, N. Y.

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**IT'S THE REPEATS THAT BRING BIG PROFITS**

**BINGO BRINGS 'EM BACK**

We can supply all sizes of BINGO Refills. If it's tickets you want AND NEED, write, wire or call us FIRST, We ship immediately.

**IF IT'S NEW—WE'VE GOT IT**

PLATTNER is HEADQUARTERS for all types of Money Boards at BARE PRICE AS FACTORY. Have's just a few:

- JACK IN BARREL...
- Piggy Bank...
- 3 WAY MONEY...
- JACK POT CHARLIE...
- SILVER MAZE...

We pay the freight on orders amounting to $75.00 net or more. Remember, this is the only factor when you need merchandise. Use our fast overnight Air Express service and always BE FIRST with the BEST in your territory.

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1330 Oak Street Kansas City 6, Mo.

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**NO MORE CHEATING**

WRITE FOR FULL INFORMATION

THE NEW DEAL MFG. CO., INC.

411 North Bishop Dallas 8, Texas

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**MEET US AT A. B. T.'S BOOTHs 5, 6 and 7**

**HOTEL SHERMAN**

FEBRUARY 3, 4, 5 and 6

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**A Big Time is ahead!**

This first large post-war Coin Machine Convention is the start of a bright future ... we at A.B.T. look forward to a banner year for the industry with new games and mechanisms ... stop in at our booths and tell us what you have on your mind ... we feel certain that we can get together for our mutual benefit.

**ABT always makes the finest...**

- Play Receptors
- Coin Charms
- Target Skills
- Air Rifles
- Amusement Machines
- Other Coin-operated Machines

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**A.B.T. Manufacturing Corporation**

715-723 North Kedzie Avenue, Chicago 12, Illinois

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**COIN MACHINES**

**February 8, 1947**

The Billboard
Bork Plans Bigger
Salesboard Output

NEW YORK, Feb. 1.—According to executives of Bork Manufacturing Company, production of all types of salesboards will be tripled in the newly occupied building at 6201 15th Street, Brooklyn. Firm formerly was located at 72 Washington Street.

New printing presses and automatic machinery have been installed in the glass brick building, according to officials. Firm will greet jobbers and operators at the CMI Chicago convention in the Hotel Continental.

To Propose 400% Boost in Juke and Pin Game License

NEW BRITAIN, Conn., Feb. 1.—A proposal to increase juke box and pinball license fees 300 to 400 per cent will be introduced in Common Council here next month by Alderman Ernest J. Speziale.

Speziale's proposal, which he estimates will increase city revenue by $40,000 a year, would up pinball license fees from $25 to $100 and juke licenses from $10 to $50. Annual revenue in the past on both types of machines has averaged $10,000.

KILROY IS HERE!

NOW DELIVERING

EXHIBIT'S SMOKY

CHI. COIN KILROY

UNITED RIO

WRITE! WIRE! PHONE!

FITZGERALD SALES

107 MEADOWS ST. • NEW HAVEN 10, CONN. • TEL: NEW HAVEN 7-0346

IMMEDIATE DELIVERY ON

GUARANTEED GOOD USED EQUIPMENT

25 CHICAGO COIN GOALEES .......... At $249.50 Ea.
10 Genco Total Rolls ................ At $425.00 Ea.
40 J. P. Seeburg Ray-O-Lite Guns Converted to the Latest Red, White and Blue Targets. At 124.50 Ea.
1/3 DEPOSIT REQUIRED, BALANCE G.O.D.

NORTHWEST COIN MACHINE CO. BLOOMER, WIS.

FOR SALE

Music and Pin Ball Route

Central Missouri, 115 Phonographs, 42 Marble Games, Wall Boxes and Other Equipment. Established Better Than 10 Years.

PRICE $50,000.00

BOX 485, c/o BILLBOARD, ST. LOUIS 1, MO.
ASTROLOGY IS A MULTI-MILLION DOLLAR BUSINESS

CASH IN ON IT WITH ZODI

※ ※ ※ TYPES, SELLS HOROSCOPES AUTOMATICALLY WHILE THEY WATCH, WHILE THEY WAIT . . . EARN $10.00 PER HOUR!

Mysterious, Authentic, Completely Automatic

A mechanical Zodiocal marvel, result of ten years testing, engineering. Order now to be first. Wire today.

Zodi is precision-built, fool-proof, quickly accessible for easy servicing. Illustrated are front and rear views without cabinet.

COIN MACHINES 119
Typical Pattern Seen in State Legislative Action

(Continued from page 90)

Assembly Bill 571, introduced January 21, proposes to protect retail stores against the competition of vending machines by licensing devices operated by a coin at $60 per year. The bill itself mentions machines that vend merchandise, music or amusement. This is one of the worst bills. There appears to be a State Legislature at the present time. It is the first publicly reported indication of the opposition of retail stores to vending machines. Senate Bill 179 would set up a commission to license all types of coin-operated machines. This is an interesting type of bill and a similar one appeared in Kentucky in the 1945 legislative year. Assembly Bill 54 is a proposal for a State tax on cigarettes. Apparently vending machines are not mentioned in the bill. Assembly Bill 244 is the typical type of bill which proposes to ban all types of gambling.

Colorado: Senate Bill 357 introduced by title only, relates to lotteries. Senate Bill 368 was also introduced in that title and it would allow the loser at gambling to recover losses by civil action in courts.

Other Leads Others

Idaho: On the basis of the number of bills and current action on such devices, Idaho stands ahead of other States at the present time. Attracting most attention is House Bill 68, which was introduced on January 8. The House revision committee, reported favorably on the bill, but House Bill 27 THEN. It was quickly passed by the Senate on January 28. This bill would deal with the licensing of gaming devices in clubs, a law which was passed in Idaho in 1945 and generally considered a model bill of the type, offering a real solution to the problem of licensing devices.

The action on this bill would at first suggest a very favorable trend in Idaho, but on January 27, the House rushed thru its Bill No. 43 and added it a special order. This bill would empower cities and villages to license gaming devices locally at $60 per year. The rush on this latter bill would indicate that the Legislature is not bent on stopping gaming devices. It may be that the rush is rather on placing the responsibility on local government. Senate Bill No. 43 would also define gaming devices (coin-operated) as games of chance but in order to give them legal status, the bill would place them under the State anti-lottery provision.

The Idaho Legislature also has House Bill 61 which would license bell at $250 per year and pinball offering awards at $100 per year; also House Bill 49 which would license pinball, darts and pinball at 10 per cent of the take and bell and similar devices at 25 per cent of the take. It was passed on January 25 when Idaho House to make the federal tax stamps on gaming devices prima facie evidence of law violation. Thus, Idaho has a pretty full slate.

Midas Receipts Lawyer

Iowa: Senate Bill 39 went to the tax revision committee on January 22. While this bill would levy a tax on the gross receipts of musical devices, weighing machines, bowling alleys, gambling galleries. House Bill 571, slot machines, slot-operated devices n.i. selling merchandise. The bill is really a general amusement tax bill, and includes amusements other than coin-operated. House Bill 64 is similar to Senate Bill 39.

Indiana: The Legislature has a proposed 3 per cent sales tax which would be in addition to the gross in-
the general revenue act which comes up this year has been introduced. Apparently no reference is made to the coin machine section which comes up in the general bill every year. Oklahoma: House Bill 57 would permit lotteries to aid veterans. Even merchants would be able to issue merchandise tickets.

Ohio: Senate Bill 9 is another bill to ban lotteries. Senate Bill 20 would levy a State sales tax.

Oregon: House Joint Resolution 2 would repeal the lottery ban in the State constitution. House Bill 81 would license gaming devices at 30 per cent of the gross take and pinballs at 10 per cent of the gross take.

Tennessee: A bill for a 2 per cent State sales tax became a law with the governor’s signature this week.

Virginia: The special session at recess from January 6 to January 29 so no recent action has been reported.

Washington: House Bill 13 would ban bells, pinballs, etc., from public places; vendors and juke boxes would be excepted from the provisions of the bill. Apparently this is a proposal to kill the present State licensing system. Senate Joint Resolution 6 would investigate liquor locations that have gaming devices. Senate Bill 77 would raise the pinball fee to 50 per cent of the take and the gaming device fee to 60 per cent. Present State license system assesses 10 per cent of the pinball gross take and 20 per cent of the gaming device gross take. This is one of those proposals to raise the fee of an existing State license system.

Wisconsin: Senate Bill 10 would ban cigarette vendors on the basis that minors can buy from them.

West Virginia: Senate Bill 11 proposes an additional tax of 2 cents per pack on cigarettes.
“Little Guy” Fares Better Financially

Big Business Slower

WASHINGTON, Feb. 1. — Small business which came thru the war is faring better than its big brother counterpart as far as financial condition goes, according to a report from the Federal Reserve Board last week. Of interest to the majority of coin machine operators, who fall into the small business class, is the report of FRB staff which made the study.

Covering the financial condition of 2,700 corporations and unincorporated firms from 1940 thru 1945, the survey revealed that small and middle-sized firms showed a relatively greater increase in sales, profits and assets than the larger companies.

Report, appearing in current issue of The Federal Reserve Bulletin, concluded that at the end of 1945 small and medium businesses were in a more liquid position than they had ever been in the history of the country.

While Commerce Department official stated that many prosperous smaller firms sold out to larger concerns rather than struggle thru the shortage problems looming in all fields, their 1945 earnings before federal income taxes were greater than before the war. This increase in returns was most apparent in concerns with assets of less than $250,000.

MIN-O-BOWL MACHINE FOR BAR-S-GRILLS-HOTELS CONCESSIONS-CLUBS-ETC.

All the fun of regular bowling without the exertion. Played the same way only, with “strikes”, “spares” and regular 10-frame score sheets.

- Mahogany finish, 10 ft. long, 16” wide, 20” high, plus 5” high mirror finish aluminum guard rail.
- 2¢ coin installation.
- A complete game (10 frames) for 2 players puts 2¢ into your Min-O-Bowl machine.
- No electrical apparatus. No current costs, Interfering wires, chains, etc.
- 50 pins, 50 balls and 400 Min-O-Bowl score sheets supplied with each machine.
- Any number of persons can bowl at same time.
- Pays for itself in from 12 to 16 weeks.

Illustrated Folder on Request

Because Min-O-Bowl is a game of skill . . . It challenges the players to try again and again . . . thus piling up more and more profits for its operators.

LIMITED NUMBER NOW AVAILABLE! DISTRIBUTORS NOW BEING APPOINTED FOR ALL TERRITORIES . . . ACT QUICKLY! FOR DETAILED INFORMATION WRITE OR WIRE

MIN-O-BOWL
76 COURT STREET • BROOKLYN 2, N.Y.
A DIAGRAM for Fast Play and Rapid Profits

champion’s BASKETBALL

SETS on any counter. Priced to meet the OPERATOR’S POCKET. SCORES instantly. You’ll need a BASKET to cart away the profits. Check these features of the newest and most popular COUNTER GAME on the market... BASKETBALL.
- Simple trouble-free mechanism — a great time and money saver.
- Sturdily constructed attractive cabinet.
- Competitive play appeal.
- Simple scoring.
- PLUS the dark horse feature called “Foul Bair” — means EXTRA BALLS.
- 1c or 5c play.

Write or phone

ASSOCIATED AMUSEMENTS, INC.
EDWARD M. BAYREY
Telephone LONgwood 6440-1-2-3
EXCLUSIVE FACTORY DISTRIBUTORS

KEENEY BONUS SUPER BELLS

WRITE

Paces Reels, Comb. ................. $60.00
Keeney Super Bell, 5c Comb. ............ 150.00
Bally Club Bells, Comb. .............. 110.00
Mills Jumbo Parades, Free Play ........ 65.00
Bally Big Tops, Free Play .......... 55.00
Jennings Silver Moons, Free Play .... 60.00
Bally High Hands, Comb. ............ 115.00

WE HAVE 250 FIVE-BALL FREE PLAY PIN GAMES ALSO PRICED AT ROCK BOTTOM

WRITE—WIRE—PHONE

PITTSBURGH COIN MACHINE EXCHANGE
2203-08 FIFTH AVE. PITTSBURGH 19, PA.
PHONE GRANT 3715

1/2 CERTIFIED DEPOSIT, BALANCE C. O. D.
SEE THEM IN CHICAGO
GET THEM FROM B. D. LAZAR...

The finest games of the coin machine show, made by the nation's leading manufacturers, are available to you for immediate delivery—by B. D. LAZAR.

HERE ARE THREE OF THE TOP HITS

Gottlieb's MISS AMERICA
For many years the Gottlieb 5-ball games have been terrific successes. This one is equal or better than any they've ever turned out. MISS AMERICA (adapted from the Famous Stage Door Canteen) is the smart operator's solution for peak profits in tough locations.

Gottlieb's DAILY RACES
A one-ball wonder game. A touch of the push button and the board shuttles automatically for easier, faster play. Unusual mechanical features. Irresistible player appeal. You win when you place DAILY RACES in your locations. Order today!

ROCK-OLA

and don't forget... Open House at ROCK-Ola... "til Feb. 6. We'll be meeting you at the Rock-Ola plant, 900 N. Kedzie Ave., Chicago.

AFTER 28 YEARS BEING A FRIEND BECOMES A HABIT

B. D. LAZAR CO.
1635 FIFTH AVE., PITTSBURGH 19, PA.

Sound Track Development May Aid Movie Machines

CHICAGO, Feb. 1. — A new method of putting sound track on movie film, announced this week by the Armour Research Foundation, aroused speculation that production costs on film for coin-operated movie machines might be drastically reduced.

Using virtually the same principle as the wire recorder, the new sound track was developed by the same man, Dr. Marvin Camras. It consists of a thin coating of magnetic material running along the side of the film. Sound waves are impressed on the tiny track which is about the width of a pencil mark.

Principal objective of Camras' research on the idea was development of a simple sound track adaptable for smaller film sizes, thus making it suitable for amateur home movies. At present, sound is recorded separately from the picture mixing and then synchronized with film action.

Film Capital Agog
Discovery, which was reported by Camras to the Society of Motion Picture Engineers last October, is said to have created quite a stir in Hollywood, which has been using expensive and elaborate recording devices.

Sound is added to the film by means of an ordinary microphone. Pickup device (which corresponds to the arm of a phonograph) is little larger than a man's thumb nail and can be attached to any ordinary home-movie projector. Sound is picked up and amplified as the film rolls along the projector.

In case the original sound recorded on the track is unsatisfactory, any or all of the sound may be demagnetized and re-recorded. As many times as necessary.

Manufacturers are now working with the idea of producing home movie cameras equipped with the gadget so that sound and action may be recorded simultaneously.

METAL TYPER DISCS
For Groetchen Typers

We use finest aluminum
Standard Thickness w. Satin Finish

PRECISION DIES
By America's foremost toolmakers

Money Back Guarantee.
Samples on request.

$8.50
Per 1,000

1/3 Deposit With Order

FOR SALE

15 Laparone, With Base ............$195.00
15 Thoroughbred, With Base ....$195.00
6 1/2 Derbys, With Base .........$149.00
6 Club Trophy, With Base .......$149.00
6 Pinto, With Base ...............$149.00
16 Derbys, Set for 1 Bill Only ....$49.50
B 1940 1-2-3 ...................$89.00

These machines are guaranteed to be in excellent operating condition. All pack plugs have been replaced. The little pocket on the front, Groetchen Type, is filled with Free Plays. These games have just been pulled off location.

Send 1/3 Deposit, Balance C. O. D.

BILL UTZ
COVINGTON, TENN.
PHONE 511

BEAT THESE

3 Victory Derby, Chrome Balls, Used $75.00
3 Jimmy Caze, Perfect Condition, Ea. $49.00
3 Million Dollar, No. 1 Condition, Ea. $59.00
3 Race Kings, Late Std-Line, Ea. $39.50
10 Groetchen Type, All known s. $250.00
1 Fortune, C. P. & F. P. ..........$29.00
1 Mills Reboxing Machine, Ready To Go, Ea. $29.00

SLOTS

1 5¢ Mills Depress Chrome .........$115.00
1 5¢ Mills, Blue Plastic .........$95.00
1 5¢ Mills, Blue Chrome .......$129.00
2 5¢ Mills, Blue Plastic .........$115.00
2 5¢ Mills, Blue Chrome .......$129.00
20 Used Mills, Std. Stand-Ends, Ea. $5.00

18 Buckingham Track Olds, 5¢ Play, Long Tails, 4 Each $195.00
14 Hot Stove, 1/3 Deposit, Ea. $175.00

C & M SPECIALTY CO.
332 CAMP ST.
NEW ORLEANS, LA.
Here's... THE NEW TRADIO
FIRST OF ALL COIN-OPERATED RADIOS
Now Delivering Daily in Quantities

Here's... THE NEW PRICE
$59.95
(F. O. B. Asbury Park)

Here are... THE NEW FEATURES
1. 6 TUBE SUPERHETERODYNE RADIO SPECIFICALLY DESIGNED AND PRODUCED FOR COIN OPERATION.
2. Ultra sensitive (conservatively estimated at 10 micro-volts).
3. High signal to noise ratio.
4. High image ratio.
5. Flat A.V.C. action.
6. Intermediate frequency wave trap which prevents interference.
7. Maximum tone quality due to proper output and transformer design.
8. TRADIO-TENNA, THE PHANTOM AERIAL—NO LOOPS, NO WIRES.
9. Adjustable volume control preset by operator to permit radio performance at any hour without disturbing other guests.
10. Heat resistant, warp proof, all metal cabinet.
11. Continuous timing available in 1, 2 or 3 hour cycles for 25c.
12. SIMPLE GEAR REPLACEMENT BY WHICH OPERATOR CAN CHANGE THE CYCLE WHEN DESIRED.
14. Separate lock and key for cashboxes (this minimizes burglary loss possibilities).
15. Quick, easy, permanent wall mounting or alternate location anywhere in the room.
16. Choice of color to blend with individual surroundings, various wood finishes where desired.
17. UNCONDITIONALLY GUARANTEED FOR ONE YEAR WITH THE EXCEPTION OF TUBES WHICH ARE GUARANTEED FOR 90 DAYS.
18. APPROVED BY THE NATIONAL BOARD OF FIRE UNDERWRITERS.

And here is... T. F. R. P.
THE REVOLUTIONARY NEW MERCHANDISING PLAN
"TRADIO FIRST" Reduction Plan means retroactive, yes RETRO-ACTIVE credit adjustments of the new price reduction to the very first Tradio you ever bought. T.F.R.P. will enable you to double your present route, to more than average out your original costs and to be further ahead than any other coin-operated radio operator.

TRADIO OPERATORS—ALL OVER THE COUNTRY—CONTACT YOUR DISTRIBUTOR AT ONCE
For Complete Details on THE NEW TRADIO—THE NEW PRICE—THE NEW FEATURES—THE NEW MERCHANDISING PLAN

The Operator—Our First Concern
As manufacturers we are a young organization. But when we were operators, servicemen, retailers and dealers we knew how operators would like to have manufacturers treat us. Now we're on the other side of the fence... but we remember!

Remember... TRADIO, INC., sells only to operators, through qualified TRADIO distributors... never direct to locations. Only by promoting TRADIO protect you! Look at the others... then buy TRADIO!

TRADIO, the first coin-operated radio specifically designed for use in hotels, motels, institutions, clubs, etc. Now delivering!
TRADIOVISION, the first coin-operated television set!
TRADIO-ETTE, the first coin-operated intimate music restaurant radio. Now delivering!
Leaders See Higher Public Opinion, Industry Growth

(Continued from page 89)
relations offices. This one was from a St. Louis firm of attorneys at law. They wrote that they had represented the coin machine industry for a number of years and when one member of the firm spoke before religious, social or welfare groups he always brought the coin industry in for mention. Type of men, business and other favorable comments on the coin trade were usual subjects.

Contest Proves Valuable
Many variations of the above good will and public relation practices were among the letters received. Coin industry as a group appears well on the road to universal acknowledgement and recognition of workable public relation practices. From the whole-hearted and spontaneous response to the question, "What are you doing to further favorable public opinion to your industry?" it has been definitely proven that coins men are neglecting this important side of their business.

GAME OPS ELIGIBLE
(Continued from page 88)

List Regional Directors
Previously named regional directors are Joseph Ash, Pennsylvania; F. M. Eagan, Texas; Meyer Wolf, New Jersey, and Ken Wilson, Illinois. Several other appointments will be made later.

Association will occupy booth 908 at the CMI convention next week.

P. R. AWARD HIGHLIGHT
(Continued from page 88)
will appear with his little wooden sidekick, Jerry O'Leary.

Next will be the Merrill Abbott Dancers, famed for their military precision in a colorful act entitled Chop Sticks. The dancing beauties have perfected special routines for the show which will be presented with unusual music and lighting effects.

Headliner Dorothy Shay follows.

Allen, Burns and Cody, billed as the Acromaniacs because of their skillful routine of comic acrobatics, come on after Miss Shay.

Lowe, Hite and Stanley reappear in a series of pantomimes, followed by the brilliant White and Gold Ballet by the Merrill Abbott Dancers.

COINMEN SWAMP CHI
(Continued from page 88)
distributors and banqueters and parties.

Hotel accommodations for out-of-towners appeared to be well in hand. Most distributor delegations went immediately to suites in various downtown hotels which they had engaged in advance. For Sunday arrivals at least there was no difficulty in finding rooms among operator religious.

IN KENTUCKY
IT'S BRANSON

FOR
PIN GAMES
OF ALL LEADING MANUFACTURERS

SALESBOARDS

Wholetrade "Net" Prices—Lowest "Hill"
Hull, Man.

Wholesale "Net" Prices

1000 12 Coinette (Girls) Act. Pkg. $ 5.60
1000 12 Coinette (Girls) Pkg. Stat. $ 6.00
1000 12 Coinette (Girls) Act. Pkg. 10c
1000 12 Coinette (Girls) Pkg. Stat. 10c
1000 12 Coinette (Boys) Act. Pkg. $ 6.50
1000 12 Coinette (Boys) Pkg. Stat. $ 7.00
1000 12 Coinette (Boys) Act. Pkg. 10c
1000 12 Coinette (Boys) Pkg. Stat. 10c
1000 12 Coinette (Boys) Act. Pkg. 10c
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1000 12 Coinette (Boys) Act. Pkg. 10c
1000 12 Coinette (Boys) Pkg. Stat. 10c

Write for "New Whiz" Bulletin. 8th year giving immediate delivery on quick orders. LEGALHAIR SALES
1009 26th Street, Huntington Beach, Calif. 

B & L Amusement Co.

1372 S. Topeka, St. Louis, Mo.

DEALER OPPORTUNITY

Corradio Coin Operated Radio
60 East 42nd Street
New York 17, N. Y.

FACTORY AND SHOWROOM

108 W. 31st St., New York 1, N. Y.

PHONE: CHICKERING 4-8165

Let's Go Over These Features--
With a Fine Tooth Comb

CORADIO

Compactly
Attractive Crinkle

rear door

Meter Expressly Designed for this Radio

Coin Starts Radio Playing

Time Automatically Runs Out After Two Hours' Play

A Rear Door Hinged Per-
Mittting Garniture Set to Swing Out

Sturdy Steel Cabinet


CONSOLI

METER FOR HOURS

Regular Model

The Madison Favorite

HOSPITAL MODEL

SWIVEL UNDER THE Console

And the Whole Set is Uncondi-

tionally Guaranteed for One Year!

Coradio...is in production and avai-

able for immediate delivery...NOW!

Coin Operated Radio
60 East 42nd Street
New York 17, N. Y.

VANDERBILT 6-4972

Factory and Showroom

108 W. 31st St., New York 1, N. Y.

Phone: Chickering 4-8165

Coradio Standard Brand Tubes
Guaranteed for 90 days. Easy to replace. No hard-to-get models.

5-Inch Alnico Speaker

Adjustable Inside Volume Control
Keeps full set power plus reception requisites. Will become noisy or objectionable to locations.

Meter Expressly Designed for This Radio
35c for one or two hours. Not an ordinary radio with coin mechanism attached, but built from the base up as a coin-operated radio.

Coin Starts Radio Playing
No buttons to push. Simple to operate. No moving parts to go wrong.

Time Automatically Runs Out After Two Hours' Play
Gives full satisfaction but does not play "for free." Available for 30 minutes, one or two-hour play, depending on your location preference.

Rear Door Hinged Per-
Mittting Garniture Set to Swing Out
Makes for swift and easy collection.

Sturdy Steel Cabinet
Pick-proof lock. Tamper proof. Fully insurable against fire, theft, damage.

Attractive Crinkle Finish, Available in Variety of Colors
Scratch proof. Har-"matics with any interior. Makes it completely acceptable in the finest locations.

Compactly Constructed
13 inches long, 8 inches high, 5 inches wide. Except console.

A corradio...is in production and available for immediate delivery...NOW!
LOW PRICE—HIGH PROFIT

This deal is a real money maker. The premiums are quality items. The aluminum pipes are nationally advertised. The briar pipes are well made of genuine briar and the cigarette lighters are beautifully machined from duraluminum stock. The Items are advertised nationally and are priced to make a fine profit.

DEAL No. 510
CONSISTS OF:
1500 Hole Board, 5c Sale. Takes in $75.00
PAYS OUT:
4 Nationally Advertised Aluminum Pipes.
6 Genuine Briar Pipes.
8 Duraluminum Cigarette Lighters.
Commissions $10.00 or 40 Packs.
VALUE OF MERCHANDISE AND BOARD, $28.50.

NET PRICE, 
$23.95
NET PROFIT, 
$41.05

JOBBERS AND OPERATORS, SEND TO DEPT. B FOR QUANTITY PRICES
Send in your order with $5.00 check or money order to Dept. B, balance C. O. D.

A. N. S. Sales, Inc.
312 E. Market Street
Elmira, N. Y.
20 Successful Years Serving Operators

WOLVERINE SALES CO.
IN MICHIGAN

DISTRIBUTING

“America’s Most
Playable
Phonograph”

SEE IT AT OUR NEW
SALES ROOM

GLENN YUILLE
President
RUSSELL HOSMER
Manager
2200 W. Warren Ave.
Detroit 8, Mich.
Phone: Tyler 8-1212

SEE US AT THE CONGRESS HOTEL, CHICAGO
FEBRUARY 3-4-5-6
Amusement Co.
Opens New Bldg.
In Philadelphia

PHILADELPHIA, Feb. 1.—Formal opening of the new headquarters of Active Amusement Machines Company at 606 North Broad Street was held January 19, with over 500 operators and well-wishers attending the open house, with buffet dinner and entertainment staged by Joe Ash, firm president.

The new two-story building is thoroly modern and contains 15,000 square feet of floor space. Sixty game machines can be shown in its first floor showroom, and there are 40 feet of frontage on Broad Street, with a depth of 125 feet.

Showrooms on First Floor

Offices for Ash and Moe Bayer, firm manager; showroom, shop, office for Walter Gurklis, shop foreman; parts department and a receiving room with a private driveway are on the first floor. Second floor contains bookkeeping, advertising and planning departments. Basement is used entirely for storage of new and used machines.

Building took seven months to complete, Ash said. Active Amusements also has offices in Newark, N. J., and Scranton, Pa. The former Philadelphia location was at 900 North Twenty-third Street. Firm handled international Mutoscope, United and Gottlieb products and used machines.

Hosting at the gathering were Ruth and Lee Ratiner, Silva Finkelstein, Ash, Bayer and Gurklis. Nate and Sol Gottlieb, Chicago manufacturers, and Al Blendow, sales manager of International Mutoscope Corporation, were among those attending.

FOR SALE

One Balls

25 Victory Specials, P. E., Ex. ....... $375.00
6 - Blue Bomber, P. E., Ex. ......... 50.00
6 - Record Time, P. E., Ex. ......... 50.00
5 - gum, $25.00
4 Wurlitzer 24's With Parked Adapters
Ex. ...... $175.00

Arcade

- Mutoscope Hockey ............... $40.00
- Sko-Ball-Ette ................ 50.00
- Western Baseball ............... 50.00
- Mills Electric Shooter ....... 50.00

All Machines thoroughly mintcondition. 1/3 Certified Draft With All Orders.

A-1 AMUSEMENT COMPANY

537 Clinton Avenue, N., Rochester 6, New York

MAIN 1070

Brand New Post War

Pace Deluxe Chrome Slots

5c ... $290
10c ... $310
25c ... $330
50c ... $475
$1.00 ... $635

Immediate Delivery

1/3 days with order, Balance C. O. D.

CALVERT NOVELTY CO.
708 N. Howard St.
Baltimore 1, Md.

Vernon 3034

Specials By Stewart

SLOTS

1 Sk Pace Deluxe Chrome Ball ... $239.00
1 1/2 Pace Bananas 15c P.. .... 49.50
1 10c Credit, Caille ............... $4.50

1 5c Mills Black Cherry ......... $195.00
1 5c War Eagles ................ 99.50
1 1/2 Front Vendors ............ 192.50
1 5c Jennings Gnome-Ack ........ 145.00
1 10c Blue Seal, Waiteing ..... 93.00

Stewart Novelty Co.
1361 S. Main St., Salt Lake City, Utah

For Sale

1 A.B.T. Shooting Gallery with eight guns, complete; drop curtains and all.

James Gasson
238 N. E. 1 Ave.

Miami, Fla.

SANTA ANITA HANDICAP

For a brand new money maker don't miss this sensation! It's been tested and proven irresistible to players everywhere! A two player game packed with plenty of player competition! SANTA ANITA HANDICAP is an exciting race game where the score and the winner depend strictly on the skill of the players. And its hard wood cabinet can really take it! A flashy progressive backboard keeps them playing and playing! Interchangeable units make for easy servicing. Large cash box .... quiet operation .... everything you could want! It measures 5'9" long, just the right size to go into that location and earn big money for you!

Santa Anita Handicap

Santa Anita Handicap

SANTA ANITA HANDICAP

ROLLOBALL

This roll down game gets every player with its chance at a big score! ROLLOBALL'S hard wood cabinet with chrome trim will stand up under a lot of kicking around. And its sparkling lite up backboard and lights make for easy servicing. Large cash box ... quiet operation ... everything you could want! It measures 5'9" long, just the right size to go into that location and earn big money for you!

Firestone Enterprises, Inc.

1604 Chestnut Avenue, Brooklyn 30, New York • Esplanade 5-5700
WELCOME
CONVENTIONEERS
to Chicago's Largest
Showrooms at
AUTOMATIC COIN
MACHINES & SUPPLY CO.
MAKE US YOUR FIRST STOP
FOR THE BEST IN NEW
AND USED EQUIPMENT!

IRVING OVITZ and OSCAR SCHULTZ
have made special arrangements for speedy transportation
from the Sherman Hotel, your own hotel or wherever you
may be in the city. When you are ready to come out just call

CAPITOL 8244

If you can't get out to see us, be sure to write for our
latest price list and for complete information on the hits
at the show!

Fellow Coin Machine Men . . .

See Us at
The Show
BOOTH 111

If you are unable to attend,
write us for the real low-down
on all the brand-new
1947 Releases!

"Home of Dependable Service and Quality
Equipment for More Than a Decade"

MONARCH COIN MACHINE CO.
565 N. FAIRAVEN AVE., (PHONE FAIR 4381) CHICAGO 22, ILL.
DAVAL ...
Top Name in Counter Games

DAVAL

and

"POSTMASTER"
For the first time, a trouble-free, precision-built postage stamp vender. No individually machined casting parts ... it's all interchangeable, case-hardened stampings.
- Vends really sanitary stamps from U. S. Government rolls.
- No expense, loss of time, fuss or bother with folders.
- A route of stamp machines offers a "secure future."

It makes "cents" to put the new "Skill Thrill" game in your location. Small and compact ... it's the quickest action pistol game on the market. The jamproof pistol shoots actual pennies ... returns them to the player when the target is hit. Challenges player skill. Inside is a regular panorama of an actual war scene. Colorful streamlined case, fully enclosed in durable transparent plastic top and sides ... has plenty of customer appeal.

DAVAL PRODUCTS CORPORATION 1512 N. FREMONT * CHICAGO 22
MILLS NEW POST-WAR MACHINES
ORDER TODAY
IMMEDIATE SHIPMENT

BLACK CHERRY BELL
This wonderful new Bell is now ready for delivery. In 5¢, 10¢, 15¢, 25¢ and 50¢ sizes and styles with brilliant colors of Silver, Black, Red and Green.

NEW VEST POCKET BELL
The Vest Pocket is a complete Bell, operating on a 5¢ Mystery Pattern series, small parcel size and simple to install in 10¢ or 15¢ Machines. Each lever will easily remove the award Prize from sight. Black & Silver or Gold & Silver.

Write For Prices
NEW SAFE STANDS $27.50
Send 1/9 Deposit With Order.
SICKING, INC.

FOR SALEBOARD SHOWMANSHIP IN ACTION
WATCH THE
Peerless

LINE ON PARADE
Quality Precision-Built

Peerless money-makers. Live, new novelty designs. Exclusive player-appeal features.

1090 HOLES SLOT SYMBOLS THICK BOARD 5c TAKES IN...$54.50 Ave. Payout...$25.19 Ave. Profit...$28.40

*WATCH OUR WEEKLY PARADE OF HITS!

PEERLESS PRODUCTS, 633 PLYMOUTH COURT, CHICAGO 5, ILLINOIS

FRESHEST CANDY EVER PRODUCED
Mrs. Shaw’s Chocolate Walnut Delight
Made with fresh cream, real butter, chocolate, raisin, cream, sugar, salt and walnut half. Then packed In Individual tin pans 1½ inches high and wrapped In moisture proof cellophane to insure lasting freshness and quality. Ribbon tied. Net weight, 1½ pound. To retail this taste delight it would have to sell for $1.00 per pair.

DEAL CONSISTS OF THE FOLLOWING:
500 Pair Bins @ 52 pair rate taxes In $30.00

This is the deal that I will not compromise on. Once your order comes in a subscription to this will be sent for free.

PRICED FOR QUICK DISPOSAL
200 Late Mills and Jennings Slots — for Models and Prices Wire, Write
30 Jennings Cigarolas (Late Models), Each $100.00
6 Supreme Skeeballs, 7½ Ft. Each 125.00
5 Silver Moon Consoles, F.P. Each 60.00
1 Long Shot, P.O. 100.00
1 Sport Special, F.P. 75.00

We also carry a large stock of late model used Consoles (F.P. & P.O.), Music and Pins.

For information: Phone, Wire or Write.

We carry, at all times, a complete line of all the latest equipment of all manufacturers.

COME AND SEE US — IT’LL PAY YOU

ROTH NOVELTY COMPANY
(Est. 1923)

54 N. Penna. Ave.
Wilkes-Barre, Pa.

WANT TO SAVE MONEY?
Get on our mailing list now. Write today for our new parts poster. We have the most complete line of parts in America. “Peaches From Georgia” will be at the show. Visit us at Booth 74, Hotel Sherman, February 3 through 6.

We can supply Coin Chutes for any device using foreign or domestic coins. Write us your problems.

HEATH DISTRIBUTING CO.
217 THIRD STREET PHONES: 2681-2682 MACON, GA.
Even "thin coins" can't slow up this
Streamlined
COIN CHANGER

Can't miss. Can't fail. It's the only patented dispenser which satisfactorily handles "thin coins." Pays for itself in time saved!

**KWIK-NIKLES**

**JOURNEY'S END PRICE**

985

*Sturdy — All Metal!*
*Feather Touch Operation!*
*Holds a Full 200 Nickles!*
*Guaranteed Accurate!*
*Wall or Counter Mount!*
*Plated Solid Brass Tube!*

Mills wanted, individual price, prompt shipment. Write for discount deal!

**McPherson Mfg. Co.**

501 E. 34th Street
TACOMA 4, WASH.

**COWAN'S COIN CORNER**

FOR YOUR
Bally Entry

TRIPLE BELL

MIDGET RACER

EXCLUSIVE BALLY DISTRIBUTOR IN ILLINOIS, WISCONSIN and NORTHERN ILLINOIS

COVEN Distributing Co.

3181 ELSTON AVENUE
CHICAGO, ILL.

Phone: INDEPENDENCE 2210
PHONOGRAPH MACHINES

WURLITZER

ROY-OLA

SEEBURG

MILLS

ENGLISH

15th ANNUAL SALE

GUARANTEED SLOTS

5¢ Jennings Black Hawk, New   $289.50
10¢ Jennings Black Hawk, New   289.50
25¢ Jennings Black Hawk, New   289.50
50¢ Jennings Black Hawk, New   289.50
100¢ Jennings Black Hawk, New   289.50

FIVE BALL PIN GAMES

10¢ Jennings Black Hawk, New   289.50
25¢ Jennings Black Hawk, New   289.50
50¢ Jennings Black Hawk, New   289.50
100¢ Jennings Black Hawk, New   289.50

COUNTER GAMES (MAKE AN OFFER)

Arkansas Novelty Company

MAGNOLIA, ARKANSAS
BONUS Super Bell

Operate the 1-WAY, 2-WAY or 3-WAY
You Can EARN MORE per Individual Unit
than a Complete Route of Ordinary Equipment!

* Install just one KEENEY BONUS SUPER BELL—the 2-WAY
illustrated, the 3-WAY or the 1-WAY in any location. Then
compare collections with those you receive from a complete
route of other equipment. We assure you—all models of
Keeney's Bonus Super Bell will out-earn a group of competi-
tive machines by a wide margin. Make your own test. Order
your Keeney Bonus Super Bell from your nearest Keeney
distributor.

Hi-Ho Silver...

...And the Silver
Really Rolls In!

Painstakingly produced for profit,
HI-HO SILVER is packed with cus-
tomer-appeal. Eye-catching color com-
bination—most compact. Features 15 window cut-outs, for
aluminum coin and valve seals in
addition to $5.00 cash and sectional awards of
$1.00 each. Order today for a fast
take.

For full details on Globe’s really
fast selling line of salesboards,
write for bulletin... TODAY!

GLOBE PRINTING CO.

WE HAVE ON HAND FOR
IMMEDIATE DELIVERY
PACKARD PLA-MOR PHONOGRAPH,
HIDE-A-WAYS, SPEAKERS, WALL BOXES

EXHIBIT SMOKY
cptelor BATTLE CARD
ills BLACK CHERRY BELLS

OLIVE NOVELTY CO.
2613 Lucas Ave., St. Louis 3, Mo.
Phone: Franklin 36201

Empire Coin
MACHlNE EXCHANGE
7812 West North Avenue - Phone: Humboldt 6288 - Chicago 47, Illinois

POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERY-
WHERE! POP-UP will out-earn any game of its kind.
POP-UP WILL TRIPLE YOUR PROFIT!

POP-UP is sturdily built — Natural wood cabinet with
polished chrome-nickel fittings. Highly finished rust-
proof parts. Precision built scoring unit and fool-proof
mechanism. POP-UP is indestructible. Height 18",
Width 12", Depth 8". Get POP-UP in all your locations,
for those 'soaring' profits.
COLUMBIA
TWIN JACKPOT BELL
The Columbia Twin Jackpot Bell is smartly styled in dazzling, durable Hammerloid; its operation is silent and its mechanism trouble free—changeable to 1-5-10-25c play; hence you get the service of four machines for the price of one—plus double slug protection!
Write for Price in Quantity Lots
WILLIAMS GAMES

Marx's
POP-UP
THE COUNTER GAME THAT IS LEGAL EVERYWHERE!
POP-UP will "score" every time in ANY location EVERYWHERE! POP-UP will out-out any game of its kind.
ACCUARTE, COMPETITIVE, SKILL SCORING.
POP-UP Will Triple Your Profit!
Fully Measured—No Coin Counting Necessary.
½ Deposit With Order. Est. C.O.D. 6

McGlenn's
DISTRIBUTING CO. PITTSBURGH, PA.
612 FIFTH AVENUE
ATLANTIC 1818
F. O. B.

"WHY...SUPERIOR
HAS THE PENTHOUSE,
OF COURSE...GOING UP?"

See SUPERIOR'S Salesboard exhibit on first floor of Hotel Sherman, Chicago, February 3rd-6th

Penthouse surprises on nites of Feb. 3rd-4th!

SALESBOARDS—All Orders Shipped Same Day Received

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
<th>Average Profit</th>
<th>Full Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>480</td>
<td>EIGHT BUCKS, DEFINITE PROFIT</td>
<td>$0.95</td>
<td>$1.25</td>
<td></td>
</tr>
<tr>
<td>525</td>
<td>525</td>
<td>Easy Bells, Def. Profit, Slot Symbols</td>
<td>$0.80</td>
<td>$1.20</td>
</tr>
<tr>
<td>625</td>
<td>625</td>
<td>Easy Nine, Def. Profit, Slot Symbols</td>
<td>$0.75</td>
<td>$1.25</td>
</tr>
<tr>
<td>1000</td>
<td>1000</td>
<td>Shadow Jackpot, Def. Profit</td>
<td>$0.75</td>
<td>$1.25</td>
</tr>
<tr>
<td>1500</td>
<td>1500</td>
<td>All Out Charley, Def. Profit</td>
<td>$0.75</td>
<td>$1.25</td>
</tr>
<tr>
<td>1200</td>
<td>1200</td>
<td>Out Doors Sports, Thick Jumbo Holes</td>
<td>$0.75</td>
<td>$1.25</td>
</tr>
<tr>
<td>1200</td>
<td>1200</td>
<td>Spot of Gold, Thick Jumbo Holes</td>
<td>$0.75</td>
<td>$1.25</td>
</tr>
<tr>
<td>1200</td>
<td>1200</td>
<td>Ten Big Kings, Jumbo Holes</td>
<td>$0.75</td>
<td>$1.25</td>
</tr>
<tr>
<td>1200</td>
<td>1200</td>
<td>Victory Bell, Thick Jumbo Holes</td>
<td>$0.75</td>
<td>$1.25</td>
</tr>
</tbody>
</table>

GILCO PRODUCTS, Inc.
365 WEST VAN BUREN STREET, CHICAGO 7, ILLINOIS
Telephone: WEBSTER 7-495

DO YOU KNOW?
GILCO: Producers of AMERICA'S BEST SALESBOARDS
Are the ORIGINATORS of
D.A. JACKPOT CHARLEY

NOW!! TWO MORE . . . . .
"Glorious" Coin Salesboards
PICK-A-DIME, 1800 H., 10c SALE
QUARTER BACK, 1200 H., 25c SALE

WRITE—PHONE—WIRE

IN MAKING STEAM

One Ton ☏ of Coal =
Two Cords ☏ of Wood

THAT'S A FACT!

Our Word IS As Good As A Signed Contract . . .
and if you've done business with us YOU KNOW
THAT'S A FACT!

Our old customers tell new men in the field.
"For music equipment see AUTOMATIC. They're reliable." Twelve years' experience is a long time
and we are proud of our reputation, proud of our
position as the exclusive SEEBUG Distributor
in the Eastern Pennsylvania, Southern New Jersey
and Delaware area. MUSIC . . . and ONLY music
is our business. We're coin-operated music ma-
chine specialists. That's why operators turn to
us for "rated" equipment and better service . . .
every time.
COIN OPERATED RADIO

Both the Ra-o-matic Table and Console models are available for IMMEDIATE DELIVERY. Both come in the latest design ribbon-striped mahogany cabinets. The very appearance of these radios stimulates the desire to play them. Ra-o-matic guarantees high quality, long life reception. And best of all, these fine radios sell for reasonable prices. A FEW SELECT DISTRIBUTORS ARE STILL BEING CHOSEN. PHONE, WRITE OR WIRE TODAY.

Ra-o-matic has play appeal!

LOOK AT THESE FEATURES!
- PRE-SET volume control adjusted to room level.
- TIMER completes cycle with radio either “on” or “off.”
- TAMPER-PROOF coin box, individually locked to protect collections.
- PRICED TO PAY-OFF in 6 months.
- FIRE- AND ALCOHOL resistant finish on the cabinet.
- CHOICE OF PLAY PERIOD—Either one or two hours for 25 cents.

Ra-o-matic Co.
3757 WILSHIRE BOULEVARD  •  LOS ANGELES, CALIF.
Phone: FAirfax 2301

United’s New 1947 Show Game

RIO

FIVE BALL NOVELTY-REPLAY GAME

Dynamic . . . Intriguing New Playing Principle
Twin Kick-Out Pockets with Cross-Ball Action
R-I-O Feature Doubles Value of Pockets
Eleven Ways to Score Replays
Last Second Play Suspense

See Your Distributor

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY  •  CHICAGO 40, ILLINOIS
Act Immediately!

NEW LOW PRICES
ON QUALITY USED PHONOGRAPHs
(Will Ship Anywhere)

$399.50
Wurlitzer 750E, 800, 850

$349.50
Rock-Ola Commando

$275.00
Seeburg Major, Cadet, Colonel, Commander, Envoy

$249.50
Rock-Ola Master, Seeburg Classic, Wurlitzer Victory, Wurlitzer 500

$150.00
Seeburg Gem, Regal, Casino, Wurlitzer Twin 12

$225.00
Wurlitzer 600, Seeburg Vogue, Seeburg 8200 conversion, Seeburg Factory RC Special

$175.00
Wurlitzer 24, Rock-Ola Standard

GET ON OUR MAILING LIST: For Free Photographs and Names of those who wish to sell phonographs.

JAY-BEE PRODUCTS, INC.
MANUFACTURERS OF WIN-A-FIN
Red-White-Blue Bingo (on sticks) Combination Tickets

AVAILABLE FOR IMMEDIATE SHIPMENT
All Numbers Are Hand Stamped—No Duplicates

WRITE FOR WHOLESALE PRICES

184 North Franklin Street
Chicago 6, Illinois

SEVERAL EXCLUSIVE TERRITORIES OPEN
GIGANTIC SALE
OF THE LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE U.S.A.

PIN BALLS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>VICTORY</td>
<td>$85.00</td>
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<tr>
<td>MARITHE AT PLAY</td>
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<td>AMERICAN BEAUTIES</td>
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<td>INTERSTATE</td>
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<td>ZIG ZAG</td>
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<tr>
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<td>BIG PEARCE</td>
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<td>EXCELSIOR</td>
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<tr>
<td>SKY FIGHTER</td>
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<td>SKY</td>
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<tr>
<td>SHANGRI-LA</td>
<td>$95.00</td>
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<tr>
<td>AIR CIRCUS</td>
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<tr>
<td>PLAY BALL</td>
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<tr>
<td>MIDWAY</td>
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<tr>
<td>BIG HIT</td>
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ARCADE EQUIPMENT

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<tr>
<td>SKY FIGHTERS, BIG BURBERRY</td>
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<tr>
<td>UNDERSEA</td>
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<tr>
<td>RAIDERS</td>
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<td>UNDERSEA ROLL, M1</td>
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<td>SCIENTIFIC ROLL</td>
<td>$219.50</td>
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<td>FROG ROLL</td>
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<tr>
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<td>125 FT. PREMIER SKEE ROLL</td>
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<tr>
<td>150 FT. PREMIER SKEE ROLL</td>
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<tr>
<td>NEW RADIOVOICE ROLLER &amp; BOOM—EASY FOR ATTENDANT TO OPERATE—$795.00.</td>
<td></td>
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CONSOLES

<table>
<thead>
<tr>
<th>Model</th>
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<tr>
<td>25c SUPER BELL</td>
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<tr>
<td>5c SUPER BELL</td>
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<tr>
<td>BALLY ROLL 5M</td>
<td>$199.50</td>
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<tr>
<td>25c SILVER MOON, CP</td>
<td>$199.50</td>
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<tr>
<td>25c BOW TAIL, FP</td>
<td>$199.50</td>
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<tr>
<td>HIGH HAND</td>
<td>$199.50</td>
</tr>
<tr>
<td>JUMBO PARADE, Comb. F.P.</td>
<td>$199.50</td>
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PERSONAL MUSIC MELODY LANE MEASURED MUSIC ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY

NEW MACHINES — PROMPT DELIVERY

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>CHI COIN KIROY</td>
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<tr>
<td>UNDERSEA ROLL</td>
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</tr>
<tr>
<td>WILLIAMS AMBER</td>
<td>$329.50</td>
</tr>
<tr>
<td>GOTTIEB DAILY RACES (3 Ball)</td>
<td>$329.50</td>
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<tr>
<td>FINCH HITTER</td>
<td>$459.50</td>
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<tr>
<td>BALLY HURRICANE DRAW ROLL</td>
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<tr>
<td>GENCO WHIZZ</td>
<td>$199.50</td>
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<tr>
<td>GOTTIEB'S BAFFLE CARD</td>
<td>$199.50</td>
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<tr>
<td>GENCO STEP UP</td>
<td>$242.50</td>
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<tr>
<td>BALLY MIDRAGE RACES</td>
<td>$242.50</td>
</tr>
<tr>
<td>CHI COIN COALE</td>
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<tr>
<td>MILL'S BLACK VERDANT POCKET</td>
<td>$74.50</td>
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<tr>
<td>MILL'S BLACK CHERRY BELLS</td>
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REVOLVAROUND SAFES AND BOX SLOT STANDS

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<td>GEGURAN 260, WW</td>
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<tr>
<td>WEATHERPROOF 400</td>
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<tr>
<td>ROYAL OAK STANDARD 400</td>
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<tr>
<td>HIGHLANDER MIDWAY 400, LAW,</td>
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<tr>
<td>A.M.I. MISSION 400</td>
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<tr>
<td>WURFLITE 2521 WIRELESS BOXES</td>
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SLOTS

<table>
<thead>
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<td>GEGURAN 260, WW</td>
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<tr>
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<td>ROYAL OAK STANDARD 400</td>
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<tr>
<td>HIGHLANDER MIDWAY 400, LAW,</td>
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<tr>
<td>A.M.I. MISSION 400</td>
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<tr>
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MUSIC-PHONOPHONES

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<tr>
<td>DIVINE</td>
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<td>DIVINE GO</td>
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<td>DIVINE KING</td>
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<td>DIVINE KING Jr.</td>
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<td>LMU</td>
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<td>LMU CHIEF</td>
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<tr>
<td>LMU CHIEF Jr.</td>
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<tr>
<td>LMU JUNIOR</td>
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<td>LMU JUNIOR Jr.</td>
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<tr>
<td>LMU KING JR.</td>
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<tr>
<td>LMU KING JR Jr.</td>
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<tr>
<td>LMU FINIAL</td>
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NEW MACHINES NOW BEING DELIVERED

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>GOTTIEB BATTLE CAR</td>
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<tr>
<td>GOTTIEB DAILY RACES, 1-Ball</td>
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<tr>
<td>GENCO STATE FAIR</td>
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<tr>
<td>CHICAGO COIN KIROY</td>
<td>$199.00</td>
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<tr>
<td>EXHIBIT SMOKY</td>
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<td>ACE COIN COUNTER</td>
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<tr>
<td>DRAW BALL, 5c COMBINATION</td>
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<td>DRAW BELL, 25c COMBINATION</td>
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<tr>
<td>EXHIBIT'S NEW DATA</td>
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<tr>
<td>DAVIE'S &quot;FREE PLAY&quot;</td>
<td>$175.00</td>
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<tr>
<td>PINCH HITTER</td>
<td>$175.00</td>
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<tr>
<td>WILLIAMS SMARTY</td>
<td>$175.00</td>
</tr>
<tr>
<td>SILVER KING NUT VENDORS, 1c or 5c</td>
<td>$175.00</td>
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<tr>
<td>BALLY TRIPLE BELL</td>
<td>$175.00</td>
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<tr>
<td>GOTTIEB'S IMPROVED DeLuxe Gumball Scale</td>
<td>$175.00</td>
</tr>
<tr>
<td>A. T. CHALLENGER, Beautifully Designed</td>
<td>$175.00</td>
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<tr>
<td>NEW SLOT STARS A. JENINGS BRONZE or STANDARD CHIEF, 5¢</td>
<td>$175.00</td>
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<tr>
<td>JENNINGS SUPER LITE-UP LITE-UP CHIEF, 5¢</td>
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USED PIN GAMES

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<td>WHEELER</td>
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<td>BIG PARADE, 75c</td>
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<td>SCHAFER</td>
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<tr>
<td>BUCKLEY</td>
<td>$175.00</td>
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<tr>
<td>MARVEL'S VICTORY MINTY</td>
<td>$175.00</td>
</tr>
<tr>
<td>RAY</td>
<td>$175.00</td>
</tr>
</tbody>
</table>

NATIONAL COIN MACHINE EXCHANGE

1125-1 DIVERSEY BLVD. Phone: Buckingham 6-4661 CHICAGO

Here's a Couple of Eyefuls by HARLICH!

EYE OPENER

1006 R. M. HOLE—SPECIAL THICK—5c PLAY
BOARD $50.00 P.O. $22.50 At Profit $22.50

NET RESULTS

1005 R. M. HOLE—SPECIAL THICK—5c PLAY
BOARD $50.00 P.O. $22.50 At Profit $22.50

SLOT MACHINE ON SALE

HARLICH MANUFACTURING COMPANY
1800 NORTH ROYAL AVENUE CHICAGO 5, ILLINOIS

Hymie Zorinsky
H. Z. Vending & Sales Company
Will Welcome All Operators From NEBRASKA AND IOWA at the Rock-Ola Open House at the Rock-Ola Plant,
800 North Kedzie Avenue
February 8, 1947
The Billboard

COIN MACHINES

"JACK RABBIT" JUMPS PROFITS

AMUSEOMATIC introduces a fascinating new, all-animated game—"JACK RABBIT" that will MULTIPLY YOUR CASH LIKE RABBITS!

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators! Liven your amusement center, multiply your dollars and CASH IN ON "JACK RABBIT!"

AMUSEOMATIC CORPORATION
4556 No. Kenmore Ave.
Telephone: EDgewater 3500
CHICAGO, ILLINOIS

"JACK RABBIT" game

COIN CHANGERS
- All metal–highly polished chrome finish.
- A flick of the finger automatically dispenses 5 NICKELS, 5 Dimes, 4 QUARTERS or 2 HALVES in the palm of your hand.
- No unnecessary trips to the cash register, as coin tubes hold quarters and halves offered for change.
- Solid die cast and precision machined coin slides assure positive accuracy.
- Encased coin slide mounting requires absolute minimum of effort to operate.
- Fully balanced on weighted non-slip base.

3144 Elliott Avenue
Seattle 1, Washington

"WINNER OF OUR CONTEST"
SHALLY AMUSEMENT CO., LAURENS, SOUTH CAROLINA
NUMBER '13' BEING THE WINNING NUMBER
WATCH FOR OUR NEXT CONTEST

ROCK CITY AMUSEMENT COMPANY
125 Sixth Avenue, North
Nashville, Tennessee

MERCURY'S DOUBLE WINNERS
Doubles Your Play! With A Definite Payout of Over 70%

2200 Hole—10c Play
Fast moving quality built board that keeps fresh and new looking until the last play.
- Unequaled for sales appeal features!
- Board can be operated with Coins or Seals!
- Holds 9.70 in Coins
- (If coins are desired, please specify—We will fill the Board)
- All Boards come complete with Easels.
- Sold only to Distributors and Operators

5560 Northwest Highway
Chicago, Illinois
Phone Pohladian 3713-14-15

ROUTE FOR SALE
ESTABLISHED 12 YEARS
Consists of 125 Pinballs, 25 Music, 68 Wall Boxes, Panel Truck, big stock of Pinball Parts. This route is well established in one county in Kansas and will pay out in less than 2 years.
Price: $45,000 Cash.
BOX D-421, c/o THE BILLBOARD, CINCINNATI 1, OHIO
Bally OPEN HOUSE

AT BALLY’S BIG NEW PLANT—2640 BELMONT AVENUE

10 a.m. to 4 p.m. February 3-4-5-6-7

EXCLUSIVE SHOWING

“SKILL-SHOT” SKI-BALL GAME

AND MANY OTHER NEW BALLY GAMES

EXHIBITED ONLY AT THE PLANT

Refreshments! Plenty to see! Be sure to visit Bally!

MEET US AT THE BIG CONVENTION, MEET US AT THE SHOW
WE CAN MAKE IT WORTH YOUR WHILE, BECAUSE WE’RE IN THE KNOW!

HERE WE ARE— IN THE FLESH . . .
ON THE JOB AT THE SHOW WITH PLENTY OF THAT GOOD OLD

ATLAS FRIENDLY PERSONAL SERVICE
YOU’VE ALWAYS KNOWN AND LIKE SO WELL!

EDDIE GINSBURG

We’re the Men who can tell you what makes the balls roll, the reels spin and the music go ’round and ’round! That’s why we can help make this show a big success for you! Where do you want to go? What do you want to know?

Get together with your Friendly Atlas Man at

BOOTH 75 AND 76

VISIT OUR CHICAGO SHOW-ROOMS FOR THAT FAMOUS ATLAS HOSPITALITY AND A SELECTION OF OUTSTANDING VALUES!
Good Used Equipment—Prices Slashed!

**PHONOGRAPHS**

- Mills Thrane of Music, Completely Reconditioned: $225.00
- Wurlitzer 600, (Keyboard Model), Excellent Condition: $295.00
- Wurlitzer 42-700, Victory, Compl. Reconditioned: $225.00
- Rock-Ola Imperial, with adapter and 4 Buckley Boxes. Lot: $125.00
- Rock-Ola Playmaster with Spectra-Vue, Excellent Shape: 249.50
- $800 or $800 E.S., mechanically perfect and Cabinet reconditioned in Murble-Clo: 375.00
- $800 or $800 R.C., mechanically perfect and Cabinet reconditioned in Marble-Clo: 395.00
- $200, R.C., mechanically perfect and Cabinet reconditioned in Marble-Clo, with new grille cloth: 425.00

**COMMISSION PAY TABLES**

- Pay Club Connecter, 10¢: $94.50
- Colee Club, Convertible, 10¢: $94.50
- Bally Skill Field, 7-Coin Head: $49.50
- Pace Snareda, 5¢, without rails: $44.50
- Keeney Super Bells, 5¢, like new: $194.50
- The Favorite: $249.50
- Lucky Lucy, new type head: 125.50

**MISCELLANEOUS**

- Skyer-K, P.O. or C.P.: $99.50
- Bally Challenger: $29.50
- Race King: $49.50
- Mills Big Race: $29.50
- Tuf Champ: $49.50

**BELLS MACHINES**

- Fullly Guaranteed BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P., Sides and Front, Knee Action, 3½ or 2½: $249.50
- 5¢: $49.50
- Mills New Vest Pocket: $149.50
- Mills Blue Fronts, Head Load, Serial No. Over 400,000, 25¢: $169.50
- Mills Orig. Gold or Silver Chrome, Drum-Proof, Club Handles, Knee Action, 3½ or 2½: 10¢: $169.50
- Jarama, 5¢: $119.50
- Tarmi: ½ Deposit, Balance C. O. D.

**EVANS’ REPLAY CONVERTIBLE MODELS**

**EVANS LEADS THE FIELD AGAIN WITH NEW BANG TAILS AND GALLOPING DOMINOS IN SENSATIONAL REPLAY MODELS**

Evans’ new Sensational Bang Tails—Winter Book

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans’ BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10-1 to 500-1, with only a SINGLE coin placed. NO BUILDS UP necessary for a chance at huge jackpots! Have your machine operate in the same flat, automatic manner as Evans’ original BANG TAILS, or better yet, add BANG TAILS—WINTER BOOK to your route for greater profits! Available in either 5¢ or 25¢ play.

**ONE ROLL-HI**

New Galloping Dominos model with same high awards as Bang Tails—Winter Book. Now in production! Rush your order for early delivery!

**EVANS’ NEW SENSATIONAL BANG TAILS—WINTER BOOK**

**FOR OPERATORS WHO INSIST ON THE BEST**

**LATEST EQUIPMENT—LEADING MANUFACTURERS’ IMMEDIATE DELIVERY!**

**CONVENIENTLY SUPPLIED WITH KNOWLEDGE AND EXPERIENCE!**

**FOR OPERATORS WHO INSIST ON THE BEST**

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**CONVENIENTLY SUPPLIED WITH KNOWLEDGE AND EXPERIENCE!**

**LOOK FOR THIS TAG!**

**JULIET CASH register**

If this machine does not meet every clause we make return it and we will pay freight both ways.

**ATLANTIC**

**EXCLUSIVE DISTRIBUTOR**

**ATLANTIC NEW YORK** 460 Tenth Ave., New York 18, N. Y.

**ATLANTIC NEW JERSEY** 27-29 Austin Ave., Newark 5, N. J.

**ATLANTIC CONNECTICUT** 1625 Main St., Hartford 6, Conn.
"STATE FAIR"
by GENCO

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO
BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

"KILROY IS HERE!"

Chicago Coin's Great New Game
NOW DELIVERING
in New England States, Southern New York and Northern New Jersey
ORDER TODAY!
EXCLUSIVE DISTRIBUTOR

ALBERT SIMON, Inc.
215 W. 64th St., New York 23, N.Y. • Phone: TRafalgar 7-5764

INDIVIDUAL MUSIC OPERATORS

WE ARE DISCONTINUING OUR INDIVIDUAL MUSIC STUDIO AND HAVE THE FOLLOWING MERCHANDISE FOR SALE. THIS MERCHANDISE WAS USED APPROXIMATELY FOUR MONTHS AND IS ALL IN GOOD SHAPE, LOOKS LIKE NEW AND IS READY TO WORK.

575 Telotone (Musicale) Boxes in Grey, Brown and Chrome Finish  $25.00 EACH
12 BJ1260 Amplifiers  $125.00 EACH
6 BJ2560 Amplifiers  $175.00 EACH
1 BJ20 Control Cabinet (Studio Unit)
2 BJ1 Console Turntables  $1,200.00 For All Three Disc Cost $2264.00
75 3CC Bar Brackets  $3.00 EACH
250 2 S A H Wall Brackets  $1.00 EACH

CENTURY MUSIC CO.
Bank Block, 1026 17th St.
Phone: Tabor 1341
February 8, 1947

**IMMEDIATE DELIVERY**

**OPERATOR'S PRICES**

**BRAND NEW 1947 MODEL**

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
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<tr>
<td>$175.00</td>
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<td>200.00</td>
<td>10c ROL-A-TOP BELL</td>
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<tr>
<td>225.00</td>
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<tr>
<td>300.00</td>
<td>50c ROL-A-TOP BELL</td>
</tr>
</tbody>
</table>

The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2
- 1 CHERRY PAY 3
- MYSTERY 3-5 PAYOUT, STANDARD
- MYSTERY 3-5 PAYOUT, CLUB - NO
- LEMON ON FIRST REEL

DRILL-PROOF CABINETS

DON'T WRITE—WIRE!

**WATLING MFG. CO.**

Est. 1889 — Tel.: COLumbus 2770

4650 W. Fulton St. Chicago 44, Illinois

Cable Address: "WATLINGITE," Chicago

---

**NOW ON HAND—FOR IMMEDIATE DELIVERY**

**NEW AMI AUTOMATIC HOSTESS** (TELEPHONE MUSIC)

20 OR 30 STATION UNITS — COMPLETE WITH EVERYTHING, INCLUDING ALL CABLING, ETC. NOTHING ELSE TO BUY — READY FOR LOCATIONS.

**ALSO**— **NEW 1947 MODEL 'A' AMI PHONOGRAPH** 40 SELECTIONS

THE PHONOGRAPH WITH THE COMPPELLING LURE TO MAKE CUSTOMERS "FACE THE MUSIC"

**GENCO'S "STEP-UP"**

FIRST POST-WAR 5 BALL GAME

**WILLIAMS "SMARTY"**

BIG DOUBLE SCORE FEATURE

**WIRE IMMEDIATELY FOR SPECIAL PRICE ON QUANTITY**

WE CARRY A FULL LINE OF "CERTIFIED" RECONDITIONED CONSOLES, SLOTS, ONE BALL AND 5 BALL GAMES, AT NEW LOW PRICES

**M.S. WOLF DISTRIBUTING CO.**

Exclusive Distributors AMI PHONOGRAPHs, California Oregon-Washington-Nevada-Arizona-Hawaiian Islands

1348 Venice Blvd. LOS ANGELES PROspect 4131

1175 Folsom St. SAN FRANCISCO HEmlock 0575

427 S.W. 13th Avenue PORTLAND ATwater 7575

2313 3rd Avenue SEATTLE MAIn 0166
This one

SPEAKS FOR ITSELF!

They’re the Lowest Prices of the Year

—So Don’t Ask for Trades, Please!

FIVE BALLS

FREE PLAYS

<table>
<thead>
<tr>
<th>BALLS</th>
<th>FREE PLAYS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROCK-OLA 30 STANDARD</td>
<td>$229.50</td>
</tr>
<tr>
<td>ROCK-OLA 40 MAJOR, COTTONWOOD</td>
<td>$149.50</td>
</tr>
<tr>
<td>ROCK-OLA IMPERATOR, WINTER Holidays</td>
<td>$279.50</td>
</tr>
<tr>
<td>ROCK-OLA COMMERCIAL</td>
<td>$189.50</td>
</tr>
<tr>
<td>ROCK-OLA 40 MASTER, WALNUT</td>
<td>$249.50</td>
</tr>
</tbody>
</table>

ARCADES

SEEBURG RAYOLITE | $39.50
SHANGRI LA | $39.50
BIG GAME | $259.50
SHEEP SHEAR | $19.50
SEVEN DAYS | $19.50

VENDING MACHINES

UP-POP POPCORN MACHINES | $129.00

ONE BALLS

<table>
<thead>
<tr>
<th>BALLS</th>
<th>FREE PLAYS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ONE-TOO-THE-THREE PINBALL</td>
<td>$39.50</td>
</tr>
<tr>
<td>BINGO PINBALL</td>
<td>$259.50</td>
</tr>
<tr>
<td>TWISTET</td>
<td>$249.50</td>
</tr>
<tr>
<td>DODGE BALL</td>
<td>$29.50</td>
</tr>
<tr>
<td>DUSTWHIRL</td>
<td>$269.50</td>
</tr>
</tbody>
</table>

2 AMPLIFIERS FOR ROCK-OLA 12 REC. EACH

2 FLUID REELS, 10' | $10.00
2 FLUID REELS, 16' | $13.90

SLOTS

MILLS GOOSENECK, E | $38.00
MILLS COMB. WITH TILUX | $38.00
MILLS SILVER CHIEF | $79.00
MILLS RED FRONT | $79.00
MILLS DASH | $38.00

2 AMPLIFIERS FOR WESTERN ELECTRIC BALLY, 1961, EACH

25¢ PER PLAY

240 JUMBO HOLE BOARD

5 NOS. ON EACH TICKET

TAKES IN $60.00

$5.00 MIN. BET

$33.84 AVERAGE PROFIT

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MILLS RED FRONT | $79.00
MILLS DASH | $38.00

2 AMPLIFIERS FOR WESTERN ELECTRIC BALLY, 1961, EACH
The Jewel Bell

For the first time—Bell-O-Matic reveals the sensational Jewel Bell, newest product off the Mills assembly line. This Bell is completely changed in appearance, not just a revision but an entirely new idea in Bell design. Years ahead—designed for the future. Has Color, Flash and Motion—an outstanding example of the psychology of eye-appeal.

"IT’S A JEWEL OF A BELL—THIS MILLS JEWEL BELL!"

BELL-O-MATIC CORPORATION • 4100 Fullerton Avenue, Chicago 39, Illinois
EXHIBIT'S NEW LINE OF 1947 AMUSEMENT MACHINES
SEE THEM AT THE SHOW-BOOTHs-147, 148, 149, 150, 151, 152.

If you can't be there—Write for our 1947 Literature telling you all about these live Money Makers for you.

EXHIBIT SUPPLY CO., 4222-30 W. LAKE ST., CHICAGO 24, ILL.

Introducing

BOUNCER!

Smooth-playing! Exciting! A game that gets under the skin! Has brand new play principle that bounces 3 shiny silver balls and 2 double-scoring gold balls (depending on skill) into various scoring alleys.

It's a money-catcher on any counter! Attractive 5-color silk screened cabinet. Mechanically perfect. Equipped with either penny or nickel coin chute.

Test locations have proved the Bouncer to be a fast money maker! To attract attention! To get fast repeat action! Strictly an operator's machine ... made by operators for operators.

A few distributorships available. Write, Wire, Phone.

$44.50 (operator's price)
Write for quantity prices.

SKILL GAMES
CORP.

1141 DE KALB AVENUE, BROOKLYN 21, N.Y. GLENMORE 2-3450
ACCLAIMED THE
HIT OF THE SHOW!

* EVERY BALL A
POTENTIAL WINNER!
* EVERY SHOT
FULL OF ACTION!
* EVERY MOMENT FULL OF SUSPENSE!

SHOW GIRL
IS TRULY DIFFERENT!

Order From Your
Distributor or Jobber

2546 N. 30TH ST.
MILWAUKEE 10, WIS.

Terms: 1/4 Deposit With Order

BADGER NOVELTY COMPANY
ALLEN PHONES: KILBOURN 3030
BUCKLEY TRACK ODDS has long been recognized as the only seven coin race horse console that would stand up month after month — year after year — and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

Is proving to be a profitable companion machine for locations now operating Track Odds.

PARLAY LONG SHOT pays odds of 10-15-20-25-30 to 1 plus Jackpot of 500 to 1.

Start today with TRACK ODDS and PARLAY.

Buy Buckley and you Buy the Best!

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Baltimore, Maryland

Distributor for Southern Illinois, Iowa and Nebraska
ELMER WOLFE
1201 West Main Street
Ottawa, Illinois

Distributor for North Carolina and Virginia
VENDING MACHINE COMPANY
Fayetteville, N. C.

Distributor for South Carolina

Distributor for Western Pennsylvania
COIN MACHINE DISTRIBUTING CO.
(Edw. J. Steele, Gen. Mgr.)
500 N. Craig St., Pittsburgh, Pa.

Distributor for Tennessee, Arkansas, Northern Miss.
H. E. HILL DISTRIBUTING CO.
Greenwood, Mississippi

Distributor for Georgia and South Carolina
SPARKS SPECIALTY COMPANY
Soperton, Georgia Columbia, S. C.

Distributor for the West Coast
WILLIAM CORCORAN
1157 Post St. San Francisco, Calif.

FRANCOIS CICCARALLI
54 Le Canebiere, Marseilles, France

ORDER TODAY FOR PROMPT SHIPMENT

Buckley Manufacturing Co.
NEW "DeLuxe" FREE PLAY

Awards "Free Replays"

No Maintenance Cost

Outears any other counter game in existence...

In proportion to its cost "DeLuxe" Free-Play makes more profits than any other machine on the market today. No maintenance cost. Available in fruit or cigarette reels. Compact, streamlined, all-metal case. 11" high, 7" deep, 9" wide, finished in beautiful sparkling colors.

A Great Money-Maker

Many Wonderful New Features

LOCATION TESTED AND PROVED

PROPERLY PERCENTAGED

GUARANTEED MECHANICALLY PERFECT

$7450 F. O. B. CHICAGO

Ball Gum Model $15.00 extra

DAVAL

PRODUCTS CORPORATION 1512 N. FREMONT • CHICAGO 22
Make our offices your office while you're in town —

HARRY H. BROWN

PS: STEAKS ARE ON THE HOUSE

VISIT BOOTH 207 AT THE SHOW!

See the 3 "American" Beauties!

"Junior League Bat-A-Ball"

"Bat-A-Ball"

"Golden Falls"

American Amusement Co.

164 EAST GRAND AVE., CHICAGO 11, ILLINOIS • ALL PHONES: WHITEHALL 4270

BUT "AMERICAN" AND YOU BUY THE "FINEST"
YOU CAN SEE WHY
with HALF AN EYE!

GOTTLEIB GAMES TAKE TOP SHOW HONORS!

DAILY RACES
CHANGING MULTIPLE ODDS
One-Ball, convertible to fast 5-Ball play. Available in Bell type or Replay models. FIRST in features that promote profitable play... FIRST in features that protect your earnings! Picked by the experts as the "class" of the One-Balls!

De Luxe GRIP SCALE
IMPROVED 3-WAY STRENGTH TESTER
Consistent Performance
Consistent Earnings
Consistently Best Since 1927
You can see why with half an eye!

TWO YEARS OF LEADERSHIP

"THERE IS NO SUBSTITUTE FOR QUALITY"

1140 NO. KOSTNER AVENUE, CHICAGO 51, ILLINOIS
We expected big crowds, yes, but not an avalanche!

When we made plans for our booth at the big show, we expected a lot of people but we certainly didn't expect the crowds that came to see us. It really warmed our hearts to see some of the old friends we know so well and to have them ask us about our plans for Jennings Chiefs for the coming year. Those Jennings Chiefs are coming off our lines in ever-increasing numbers and we hope that before long we will be able to satisfy the tremendous demand for them. And keep your eyes open for new and improved machines which we think will be absolute tops. Anyway we were glad to see you and now it's up to us to get production rolling at top speed once more.

Thanks to All of You from All of Us!...
Over 32,000 questions and answers!

**TELEQUIZ**

**CELEBRITIES**

**BASEBALL**

**WAR**

**COMICS**

**MISC.**

**LAW**

**CITIES**

**FOOTBALL**

**Telequiz Is Selective**

Players have choice of 8 Different Subjects. Each subject may be stocked with as many as 4,000 different questions

TELEQUIZ is an eye-appealing, brain-testing, money-making machine that operates the same as a radio quiz show. Non-competitive ... it is the only question-answer game on the market. Convertible 3 ways—Amusement, Free-Play, Automatic Cash Award. Fits into any location. Everyone wants to match wits with TELEQUIZ! Legal in any territory. Find out NOW about an exclusive operating franchise.

SEE US AT
BOOTH 23

**Telequiz Sales Company**
32 W. RANDOLPH ST., CHICAGO 7 - TELEPHONE: STATE 5694
New! Revolutionary! Fast!
DOUBLE PLAY FOR DOUBLE PROFITS!

"MEXICAN BASEBALL"

DAVAL does it again!
The first time in counter game history
Competitive Play on a LEGAL Counter Game!

"BEST HAND"

Contact your nearest distributor or Write, Wire or Phone

DAVAL PRODUCTS CORPORATION 1512 N. FREMONT • CHICAGO 22

COINS FOR COMPETITIVE GAME!
SEPARATE CASH BOXES!
TIMES AVERAGE PROFITS!
PROFITS RACE YOUR WAY
WHEN STATE FAIR OPENS ON
YOUR ROUTE

Open STATE FAIR on your route NOW. It has play innovations that keep profits speeding your way from every location. New scoring features and sensational player appeal make this different game by Genco a smash hit show in pin games. For immediate delivery on STATE FAIR, phone, wire or write your nearest Shaffer office.

YES, THESE PRICES ARE CORRECT! WE ARE TAKING A LOSS TO MOVE THESE MACHINES NOW!

These machines were good buys at their previous prices. Now we are cutting the prices drastically in order to move them AT ONCE. Every machine is guaranteed completely reconditioned and rebuilt by our factory-trained experts. Every item is in tip-top shape — ready to go on location. Now we are sacrificing them at a loss for IMMEDIATE SALE. Look this list over carefully and pick out the machines you can use. Phone, wire or write your order today to your nearest Shaffer office. The first orders received will get these outstanding bargains.

<table>
<thead>
<tr>
<th>CONSOLES AND SLOTS</th>
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<tbody>
<tr>
<td>5¢ Keeney &quot;Bonnie Bell&quot; Console (Excellent Condition)</td>
<td>$524.50</td>
</tr>
<tr>
<td>FourWay &quot;May Bell&quot; Console, 5-5-</td>
<td>$534.50</td>
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<tr>
<td>5-12c (Like New)</td>
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<tr>
<td>Bally &quot;Black Bell&quot; (10-D)</td>
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<tr>
<td>Jumbo Parade (F.P.)</td>
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<tr>
<td>Liberty Bell&quot; Console</td>
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<tr>
<td>10c Mills &quot;Cherry Bell&quot;</td>
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<tr>
<td>2 Bally &quot;Roll 'Em&quot;</td>
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</tr>
<tr>
<td>Genco's New Pin Game</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>ARCADE EQUIPMENT</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3 Amusement &quot;Lite Leagues&quot; (Like New)</td>
<td>1 National Cigarette Machine (Excellent Condition)</td>
</tr>
<tr>
<td>Genco &quot;Whiz&quot; With Stand (Like New)</td>
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<tr>
<td>10c Mills &quot;Blue Front&quot;</td>
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<tr>
<td>&quot;Galloping Dominoes&quot;</td>
<td></td>
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<tr>
<td>Keeney &quot;Skill Time&quot;</td>
<td></td>
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<tr>
<td>Bally &quot;Defender&quot;</td>
<td></td>
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<tr>
<td>&quot;Texas Leagues&quot;</td>
<td></td>
</tr>
<tr>
<td>National Cigarette Machine (Excellent Condition)</td>
<td></td>
</tr>
<tr>
<td>Used Slot Stands (Excellent Condition)</td>
<td></td>
</tr>
</tbody>
</table>

THESE ITEMS OFFERED SUBJECT TO PRIOR SALE
TERMS: 50% CERTIFIED DEPOSIT, BALANCE C.O.D.

SEND FOR THE LATEST ISSUE OF "COIN PROFITS" MAGAZINE
Pull up a chair

and sit in on this

ROUND TABLE DISCUSSION

OPERATOR NO. 1: We're here, fellows, to discuss the price of music. As you know, there's been a lot of talk about doubling the price of music. Personally, I don't think that's the answer even though our costs, like those of just about any other business you mention, have gone up.

OPERATOR NO. 2: It's my opinion—and practically every operator I've talked to agrees with me—that this is a nickel business. Sure, food and clothing have gone up, but when we try to sell music for the masses at 10 cents a tune, that's the straw that breaks the camel's back. Another thing—right now, a lot of prices are on their way down. We won't find ourselves swimming against the tide if we keep the price of music at a nickel a tune.

OPERATOR NO. 3: I agree that the cost of music has to stay at 5 cents. We risk public good will and the danger of a buyers' strike by doubling our prices! But there's another way to increase revenue. That's by installing music systems that are "tailored" to fit the particular location. We've tried it and it works. Be sure you have enough speakers—and the right kind—so that the music is pleasant to listen to, and install Wallomatics in booths and other rooms so the public doesn't have to buck a line to make selections. The answer is to keep equipment busy—keep the nickels coming in.

OPERATOR NO. 4: We've had the same experience. Step up the play with better systems. Then, too, this Seeburg Two-Year Plan has been a real help.

The statements here reflect the views of progressive operators everywhere. If you haven't investigated the Seeburg Two-Year Plan, stop in and see your Seeburg Distributor. While you're there, let him show you the Seeburg line that includes everything for every music system and demonstrate how you can put Scientific Sound Distribution to work for you. The complete list of Seeburg Distributors appears on the opposite page.

AMERICA'S FINEST AND
MOST COMPLETE MUSIC SYSTEMS—
The great AMI Mechanism which plays both sides of 20 records to give 40 selections.

Selective Play Mechanism Only

For use in regular wall box and speaker installations where mechanism is remotely located and phonograph not visible to public.

Complete with terminal box (for Jones plugs) and junction box containing transformer rectifier combination for supplying power for the mechanism.

$375.00

F.O.B. GRAND RAPIDS. EXCISE TAX INCLUDED. PLUS LOCAL TAXES

AMI Incorporated

679 NORTH WELLS • CHICAGO 10, ILL.
Seeburg will retain these style-lines through 1948!

...what's more, operators can buy new illuminated doors and animated domes to make 1946 models look just like this! Let us tell you more!

This actually amounts to retaining this Symphonola style for three years...a wonderful economy for operators! Whether your locations are large or small...Seeburg Scientific Sound Distribution music systems can be worked out to give music at its best for the particular location...music the customers will spend more nickels for! Be safe...be sure...be with Seeburg!

Seeburg SCIENTIFIC SOUND DISTRIBUTION...GREATEST BUY IN MUSIC
"RIGHT AS USUAL" . . . SOUTHERN AUTOMATIC EQUIPMENT—PRICES—SERVICE! ORDER TODAY!

FREE PLAY GAMES

$29.50 EACH
AIRPORT—BIG CHIEF—DUDE RANCH—CRYSTAL—
CADILLAC—CONQUEST—FOLLIES—HOME RUN '40
—HIT THE JAP REVAMP—SMACK THE JAP REV.
1-2-3, 1939—PLAYBALL—SMACK THE JAP REV.—
POT SHOT—PROGRESS

$29.50 EACH

$59.50 EACH
AMERICAN BEAUTY—ARGENTINE—FOREIGN COLORS
—MIAMI BEACH—MIDWAY—TORPEDO PATROL

$59.50 EACH

State second choice on Pin Games

WHEN QUALITY COUNTS, YOU CAN COUNT ON "SOUTHERN"!

PHONOGRAPHS READY FOR LOCATION

SEEBURGS
E.S. 8800 ......................................... $295.00
R.C. 8800 .......................................... 325.00
CLASSIC ........................................... 250.00
E.S. 7250 ........................................... 275.00
R.C. ENVY ........................................... 300.00
CROWN .............................................. 225.00
MAYFAIR ............................................ 185.00
R.C. 8200 ............................................ 250.00
Vogue .................................................. 250.00
PLAZA ................................................ 185.00
$200 CONVERSION .................................. 210.00

WURLITZERS
750E .................................................. $350.00
24A ...................................................... 175.00
850 ..................................................... 425.00
VICTORY MODEL 24 ................................ 325.00
700 ..................................................... 200.00
HIDEAWAY .......................................... 100.00
600A .................................................. 200.00
VICTORY MODEL 16 ................................ 185.00
500 ..................................................... 275.00
616 .................................................... 95.00

MILLS
EMPERESS .......................................... $195.00

ROCK-OLA
1940 SUPER ....................................... $265.00
1940 PREMIER ...................................... 275.00
1939 STANDARD .................................... 225.00
1939 DELUXE ....................................... 250.00
1940 SUPER ....................................... 265.00
1940 MASTER ....................................... 275.00

A.M.I.
MODEL 38 ........................................... $95.00

SINGING TOWERS .................................. 125.00

MUSIC ACCESSORIES

WURLITZER 120 WALL BOX ................................ $ 9.50
WURLITZER 125 WALL BOX ................................ $ 9.50
WURLITZER 125 WALL ROCK-OLA BAR .................. 9.50
ROCK-OLA DIAL WALL BOX ................................ 9.50
ROCK-OLA DIAL WALL BOX ................................ 9.50
ROCK-OLA DIAL WALL BOX ................................ 9.50
BUCKLEY BOX ....................................... 6.00
BUCKLEY BOX ....................................... 6.00
BUCKLEY BOX ....................................... 6.00
S.WIRE BAROMATIC .................................. 19.50
S.WIRE BAROMATIC .................................. 19.50
SEEBURG 30-WIRE BOXES, BRONZE COVERS ................. 32.50
SEEBURG 3-WIRE SELECTOMATIC D.S. 20 JZ ............... 32.50
SEEBURG 3-WIRE SELECTOMATIC W.A. W. S. 2-4 ........ 32.50

ARCADE EQUIPMENT

SKYFIGHTER ......................................... $139.50
DRIVEN MOBILE ................................... 179.50
BALLY TORPEDO .................................... 179.50
HATTING PRACTICE .................................. 129.50
GOLER ............................................... 89.50
BALLY RAPID FIRE ................................... 99.50
WIND JAMMER ...................................... 279.20
GROETCHEN METAL ................................... 99.50
PIC WHEEL .......................................... 295.00
PERISCOPE ......................................... 99.50
SEESEBURG JAP GUN ................................ 69.50

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE SIGHT DRAFT

ORDER FROM YOUR NEAREST "SOUTHERN" OFFICE

SOUTHERN AUTOMATIC MUSIC CO. Inc.
"THE HOUSE THAT CONFIDENCE BUILT"

MEMBER

228 W. 7th Street
CINCINNATI 2, OHIO
603 Linden Avenue
DAYTON 3, OHIO
325 N. Illinois Street
INDIANAPOLIS 4, IND.
1329 S. Calhoun Street
FT. WAYNE 2, IND.
242 Jefferson St.
LEXINGTON, KY.

ASSOCIATED OFFICES:

SOUTHERN AUTOMATIC SALES CO.
634 S. 3d Street
LOUISVILLE 2, KY.
411 Commerce Street
NASHVILLE 3, TENN.
410 Market Street
CHATTANOOGA 2, TENN.

NEW EQUIPMENT AT ALL OFFICES:
GOTTLIED PRODUCTS • DAVAL PRODUCTS
KEENEY BONUS SUPER BELLS
EXHIBIT SMOKY • ATS CHALLENGER • MARVEL POP-UP
Thank you for the terrific reception you gave Aireon in Chicago.

You have proved to us that "Showtime" in '47 will be Aireon and Heaven!...and we're looking forward to Another Year!
Amazing new MYSTIC FLASH introduced in

BALLY ENTRY AUTOMATIC
AND
MULTIPLE START
SPECIAL ENTRY Replay
MULTIPLE

New BIG ODDS
START AT 3-TO-1...5-TO-1

More fun and thrills for players! More profit for operators!
The new "Mystic Flash" feature magically transfers
Win-section of play-field to top of the board—to
sections which normally score only Purse or Show.
And players play, not merely two to four coins per game, but
five, six, eight or ten...to catch the "Mystic Flash."
See the amazing, revolutionary "Mystic Flash" feature in action...and you understand why America’s smartest operators
call the "Mystic Flash" the greatest profit-booster
since the introduction of the multiple feature.

BIG ODDS DISPLAY...starting with 3-to-1, instead of
cold style 2-to-1...is another play-stimulating innovation of
BALLY ENTRY (Automatic) and SPECIAL ENTRY (Replay).
Positive multiplied odds...160...dramatize
the multiple feature and encourage multiple-coin play.

MOTOR-OPERATED SHUFFLE eliminates
"shuffle-fatigue" and speeds up play. Start your 1947 operations
with multiple games built for modern operating
conditions. Play-boosing and cost-cutting features
built into Bally’s new multiple masterpieces can easily
double or triple your normal one-ball profits.
For prompt delivery order today!

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
PUT THESE SILENT SALES MEN to WORK for YOU!

Making it easy for customers to buy is a basic axiom of good merchandising. Seeburg Wallomatics at every table or booth act as silent salesmen, displaying the music you have for sale—urging your customers to buy.

Wallomatics offer operators these important advantages:

1. Entire twenty selections are visible—no knobs or dials to turn.
2. Title strips are brightly lighted, making selection easy—adding eye appeal.
3. A touch of a button and the public hears the music of its choice—no "blind" listening to pre-arranged programs.
4. Non-breakable metal cases with baked ivory enamel finish, trimmed in sparkling chromium. These beautiful Wallomatics are in key with the finest locations.
5. Above all, Seeburg Wallomatics are available in wireless or three-wire models—with five-cent coin chute or single chute that accepts nickels, dimes or quarters.

Operators know that maximum revenue from any location depends upon engineering a music system to that location. The Seeburg line includes all the equipment necessary to meet the special requirements of any location.
Talk of the Town!

ROCK-OLA MODELS 1422, 1530

Rock-Ola Manufacturing Corp.
800 W. RAND AVENUE • CHICAGO 57, ILL.

WALL BOX
MODEL 1530