Dig Perry Como cutting an RCA-Victor platter in that free-and-easy manner which brought the Prisoner back to life and made record buyers surrender heavy shekels for disks by the Canonsburg (Pa.) croonking. Add to the platter picture Mr. C's nicely Hoopered Chesterfield show, an occasional big dough personal appearance and an interest in Oxford, a hot new Santly-Joy-affiliated music firm, and you can see this is better than cutting hair.
Two Great Armour Presses

1. **LAMINATES PLASTIC**
   ON BOTH SIDES OF PHOTOGRAPHS AND PRINTED SHEETS

Novelty Manufacturers, Display Firms, Photographers, Printers, Plastics Producers
Welcome New ARMOUR Multi-Platen Press

Sandwich black, white, or colored printed pieces or photos between sheets of durable, protective plastic . . . or produce many types of tri-dimensional plastic products efficiently and quickly.

Inexperienced Operators
can reach peak production after little training. Armour engineers will design and build to meet your individual needs.

**Automatic Timed Cycle**
and quick-seal action permits fast, uniform, trouble-free production on long runs. Write us for potential applications and specific information.

**ARMOUR PLASTIC MOLDING CORPORATION**
ENGINEERING DIVISION • 2850 SOUTH MICHIGAN AVENUE • CHICAGO 16, ILLINOIS • PHONE: CALUMET 2100

NEW PRESS

2. **MOLDS RECORDS**

**FASTER...**
Compression type, 150 ton pressure. Quick timed cycle speeds production of 10-12-16 inch phonograph records. Simplicity of operation permits long, fast, trouble-free runs. Handles Shellac, Composition, or Vinylite.

Unskilled Operators
can easily produce clean, complete records. Presses, cures, cools, and returns mold automatically.

**We Install or Supervise Set-up**
6 presses, steam plant, and preheating tables can be operated in 20' x 37' area. Write for information.

**Armour Non-Collapsing RECORD MOLD AND ACCESSORIES**
precision built rings, pans, center bushings for producing 10-12-16 inch records . . . custom built to your specifications . . . will not sink or collapse under pressure. Only for use with Armour 200-45 Record Press.

**Finishes 25 Records in One Operation**
Armour Edging Machine Speeds Record Production

Completely Enclosed... Swing-away guard is designed for convenient load and unload.

**Dust-Suction Unit**
quickly removes dust and grit ...to keep records clean—unscratched, to protect operator from dust and chips.

25 at a time...
NOW, not one at a time, but 25 records . . . 10-12-16 inch size can be edge-finished in one fast operation...ready to pack and ship.

**Removable Spindle Plates**
are available in 10-12-16 inch sizes. Easily and quickly removed and replaced for fast production runs.

**Complete Record Pressing Equipment . . .**
Armour Engineers are skilled and experienced in the design and building of Complete Record Pressing plants. Let us know your requirements.
Renew Drive
To Cancel
Upton Close

New Bigotry Charges Filed

NEW YORK, Jan. 27.—Friends of Democracy, which has been trying to get Upton Close, commentator, off the air for some time, reopened its drive today (Monday) asking in twin letters to Mutual and the FCC that Close's broadcasts be discontinued. Renewed drive was spurred by the fact that Close's deal with Meriw & K is exclusive, and his present M.B. sponsor comes up for renewal in February. Friends of Democracy, which has charged Close with being "anti-Semitic, pro-Fascist and American bigots and anti-democratic," has been trying to get Upton Close, commentator, Democracy, which has been trying to get Upton Close, commentator, Democracy, which has been trying to get Upton Close, commentator, Democracy, which has been trying to get Upton Close, commentator,

Aussies Yowl
At High Taxes

SYDNEY, Jan. 25.—Aussie showmen, like their Yank counterparts, are yowling about the high tax bites and admissions to shows. To date, government shows no sign of weakening in its decision to keep the tax slumps on show biz. There's a notable decline in savings deposits, dropped spending power and a choosy show public.

Hinterlands Wax-Happy as Flatters Via the Postman
Hit 5 Million Per Annum

DETOUR, Jan. 25.—Mail-order record biz, a smaller facet of the national wax trade, quietly has shown a boom symptom recently that indicates the two established systems of distribution via retail and juke outlays may be in for growing competition. In the Midwest and nationally, mail order disk peddlers, proving deeper and deeper into small towns and rural areas—hitherto neglected by regular distributors—report mounting sales and signs that the best is yet to come. Operators in the business estimate that mail orders today at 300—from 5 to 12 in nearly every State, with a considerable number of New York City record stores reporting an upsurge in sales. Total, however, includes department stores, most of which have had mail order departments for years, actual number of operators doing considerable volume is placed at 300, who do an average of 300 or more disks sales per week—about 5,000,000 disks per year.

New in Mail Order
Firms doing the growing business in the field are largely new in mail order departments, with William Dudley Birkhead, national director of FD, being the "number one character assassin" in the center.

Birkhead, in his letter, drew attention of both the web and the commission to Close's broadcast of December 17, 1946, on which Birkhead alleged that, under Close, "the" victory was won. Birkhead has charged Close with being "anti-Semitic, pro-Fascist and irresponsible." There are no squares, according to Birkhead, national director of FD, is the "number one character assassin" in the center.

"Close," stated the letter, "has continually set forth propaganda that has been praised and quoted by American bigots and irresponsible persons.

(See RENEW DRIVE on page 19)

Apollo Merger With Mucrastart Mebein Wind

New Feature to Atlas Role?

NEW YORK, Jan. 25.—Probable merger of Apollo and Mucrastart, with Mutual disk company, and the announced merger of the two, has been put on the AGVA unfair labor list, tho either the firms or persons involved in the mezzanine will be covered, and spot interviews with CMI officials, association exes and other cops will be held. seitze.

As the show swings into action at the Hotel Sherman here in Chicago, its first trade show, even tho he may have changed in any respect, will be observed February 16-23.

When the day's shooting is completed, film will be rushed to the laboratories, printed, edited and readied for showing on Scope machines at all in the dealers' rooms. On Wednesday and Thursday in the CMI Public Relations booth in the lobby of the Sherman and at The Billboard booth on the mezzanine. In the meantime The Billboard staff will be making the factories, attending special manufacturing and distributor showings (and perhaps even an occasional cocktail party), collecting film shots which will be dubbed into the film after the convention is over. The filming commentary will be added so that the film is a compact, tightly packed pack of the industry's first post-war get-together.

In This Issue

AGVA Bans Radio Stunt at Mardi Gras, Posts Spot as Unfair

NEW YORK, Jan. 25.—The Mardi Gras, which opened with a flash Tuesday (21), using Jack Bigen, disk jockey, as a stroiling mikes emcee, has been put on the AGVA unfair labor list. Union officials have notified APRA that the rhythmic all-night, a kind of radio caber night, was a violation of AGVA's rules, and asked APRA to take action.

AGVA moved on the basis that its spot was calling on celebrities to talk into the mike (and to the visual audience), AGVA ruled this a violation of its rules, and there are not permitted without a certain cash deposit to AGVA and clearance from the union.

Billboard Cameras Roll

As the show swings into action at the Hotel Sherman here in Chicago, its first trade show, even tho he may have changed in any respect, will be observed February 16-23.

When the day's shooting is completed, film will be rushed to the laboratories, printed, edited and readied for showing on Scope machines at all in the dealers' rooms. On Wednesday and Thursday in the CMI Public Relations booth in the lobby of the Sherman and at The Billboard booth on the mezzanine. In the meantime The Billboard staff will be making the factories, attending special manufacturing and distributor showings (and perhaps even an occasional cocktail party), collecting film shots which will be dubbed into the film after the convention is over. The filming commentary will be added so that the film is a compact, tightly packed pack of the industry's first post-war get-together.

Shown at Meetings

Finishing touches will be roadshow at meetings, shown at operator association meetings, distributing important meetings throughout the year. Purpose of the roadshow engagements is (1) to serve as a means of enabling every member, anywhere in the world, to see the film, to "attend" its industry's 1947 trade show, even tho he may have changed in any respect, will be observed February 16-23.

(See CMI MEET on page 74)


**Hollywood Ice Revue**

*Opened Thursday, January 25, 1947*

**MADISON SQUARE GARDEN**


A midwinter landmark was reached Thursday (23), when the first of the four annual editions of her Hollywood Ice Revue at Madison Square Garden. As planned, the advance of the closed bludgeon was in hand to the consternation of the thousands dreamed up by Sonja Henie and her troupe. They were not disappointed, and the new showwoman and those who know just who is the customers coming to see, when the top acts, showgirls, and with enough to give them what they want. The background of the showgirls, to be used for the top-drawer skating scene, but it's Henie the puck-players want Hollywood Ice Revue, page 29

**On the Line**

**NEW YORK, Jan. 25.—** Recently the American Broadcasting Company discovered it needed a replacement for what—for and so Ted Oberfelder, web master, then began talking about a bill to launch immediate study of the New London Opera Company, aiming to raise opera fans. Also formed under the title of the New London Opera Company has been formed under the title of Thomas Beecham, long-hair batoneer, has not attempted permanent opera let troupe.

Still it—making org, aiming to raise opera has been formed under the title of the New London Opera Company, aiming to raise opera fans. Also formed under the title of Thomas Beecham, long-hair batoneer, has not attempted permanent opera let troupe.

One of the first production of the New London Opera Company will be composed of acts from Schwartz's outstanding successes.

**Caracas Hotel Spot Signs U. S. All-Gal Show for Feb. Deb**

**NEW YORK, Jan. 25.—** Hotel National, Caracas, Venezuela, slated for an early February opening, has just received a letter booked by Stanley H. Willis. New hostelry, underkicked by the need for underwriters, its operating Hotel National in Havana, will use $6,000 to $3,500 budget shows in its opening. Shows are signed for three months, plus options.

Willis is setting an all-girl unit, has been specified to do a roll around Honey Tone (5) and possibly 50 mpgi Joan Brandon, Dagnan, ex-actress, according to sources. In addition to $3,000 to $3,500 in costs, shoes and costuming, leases at the hotel and round-trip transportation. Talent will be paid, and according to sources there is a local tax of about 5 per cent.

All opening is held up by a delay in installation of elevators, but installation is expected within the month. Willis says he has spent over $2,000,000 in erection of hotel.

Willis also is setting a unit for Fritz, Panama City nitty. Package, Hollywood Revue, scheduled there February 10, and in addition, plans the traveling show company are being sold and no ad, no ad.

After an hour's hassle, Oberfelder had been up and down the record account exec at Barten, Barton, Durstine & Osborn, ABC's original home. He called to his associates about another hour to convince the account exec—no dough, no ad, no ad to send... So Oberfelder brought over the record account exec to get a $3,500 raise. And if Oberfelder wants a witness for his expense account, we're willing.

**Year-Round Opera Skedded for London**

**LONDON, Jan. 25.—** For the first time in almost two decades, London is slated to have year-round opera. A Coliseum, has been formed under the title of the New London Opera Company and plans to use the Cambridge Theater for its home. Outfit has taken a large, long-term lease.

New company will itself as an independent, self-supporting, non-profit-making org, art to this Grand Art. London has never had year-round opera, since the middle '20s when Sir Thomas Beecham, long-hair batoneer, has not attempted permanent opera let troupe. In this case, it is being sharply contested by critics, but its pitch is for fast vacuo groups; a single, knife-blade, an acrobatic, a ragtime, legging, comedy adagio acts and, always, a girl line.

This switch in taste has been recognized by USO-Camp shows since the Washington, D.C. campaign to raise dough for the U.S. Army of Occupation took over from the U.S. military. The Coliseum, plans to stage, will be entirely in the Pacific, since its operations in ETO are closed. The fast 200 entertainers to play Europe are already on return home. Authorities in the ETO feel there is enough entertainment in the Pacific to satisfy G.I. needs. Whereas, on the other side of the Pacific, an expanse of great detail, are dependent upon USO shows for home-style entertainment.

First of the new strictly vaudeville units is expected to be shipped overseas shortly.

**Kid Brother Army In Pacific Prefers Vaude Over Leg**

**NEW YORK, Jan. 25.—** Legit shows don't click with Pacific USO units. A recent survey of units shows a pitch all is for fast vaude groups, a single, knife-blade, an acrobatic, a ragtime, legging, comedy adagio acts and, always, a girl line.

This switch in taste has been recognized by USO-Camp shows since the Washington, D.C. campaign to raise dough for the U.S. Army of Occupation took over from the U.S. military. The Coliseum, plans to stage, will be entirely in the Pacific, since its operations in ETO are closed. The fast 200 entertainers to play Europe are already on return home. Authorities in the ETO feel there is enough entertainment in the Pacific to satisfy G.I. needs. Whereas, on the other side of the Pacific, an expanse of great detail, are dependent upon USO shows for home-style entertainment.

First of the new strictly vaudeville units is expected to be shipped overseas shortly.

**Costumers Study Methods; Launch Historical Project**

**CHICAGO, Jan. 25.—** Ways of supplying the U. S. Army for Chicago's Costume Study of obtaining stage costumes is one of the topics of the week.

**Bagarozy's 25G Rescues U. S. Opera for Chi Bow**

**NEW YORK, Jan. 25.—** On the line is the 25th anniversary of the Chicago Willows, and that the customers coming to see, when the top acts, showgirls, and with enough to give them what they want. The background of the showgirls, to be used for the top-drawer skating scene, but it's Henie the puck-players want Hollywood Ice Revue, page 29

**The Billboard**

**The World's Foremost Amusement Industry Journal**

**Founded 1894 by W. H. Donaldson Publishers**

**S. E. Goodwin, Pres. & Treas.**

**Joe G. Cadd, Vice-Pres.**

**Lawrence W. Curry, Secy.**

**Editors**

**Ludwig C. Goodwin, Chief Editor**

**George Berkowitz, Gen. Mgr. Eastern Mention**

**William J. Sachs, Gen. Mgr. Western Mention**

**W. D. Littlerford, Geaeral Manager Eastern Mention**

**Joseph G. Csida, Secy.**

**Editors**

**Ludwig C. Goodwin, Chief Editor**

**George Berkowitz, Gen. Mgr. Eastern Mention**

**William J. Sachs, Gen. Mgr. Western Mention**

**W. D. Littlerford, Geaeral Manager Eastern Mention**

**Joseph G. Csida, Secy.**

**Managers and Divisions:**

**W. D. Littlerford, General Manager Eastern Mention**

**M. L. Stroh, General Manager Western Division**

**A. E. Stroh, General Manager Western Division**

**Phone: Central 7-8114**

**P. R. Burckhalter, General Manager South Office**

**C. J. B. Jones, Advertising Manager**

**J. A. Bruns, Circulation Manager**

**Telephones:**

**Phone: Central 7-8114**

**Printing Plant and Construction Office**

**859 W. 22nd St., Los Angeles, Calif.**

**Telephone:**

**Demand for admission to events is limited, and it is important to state that we are doing everything possible to uphold the highest standards of entertainment, and to ensure that our entertainment shall continue to provide no immediate relief.**

**Study,” Pledged On Excise Levy**

**WASHINGTON, Jan. 25.—**Altogether GOP fiscal chiefs are standing pat on the issue of whether or not to support the bill to keep in effect excise taxes indefinitely at present levels, propounding a Treasury Department study of entertainment business succeeded this week in granting the House Ways and Means Committee, for support of the principle. The study of over-all revision of excise tax laws, it was learned.

Oberfelder received blessing of House Ways and Means committee, and GOP chiefs are hoping for a like blessing in the Senate, although it is being sharply contested by a coalition of business interests. Most persistent plea for relief from current record-high excise rates since the war is made by movie exhibitors, jewelers and furriers. Congressmen sympathetic to those pleas are trying to get the bill to provide no immediate relief.

**GDP going to make general cuts in income taxes and use the excises as a buffer source for revenue in future years. The report, filed with the Knutson proposal to "study" the excise picture inasmuch as an immediate reduction would provide no immediate relief.**

**Ice Cycles' 120G Sets Omaha Mark**

**OMAHA, Neb., Jan. 25.— Ice Cycles, in society's heartland, Middle West, the blader will move to Washington and then to New York.**

Bad weather gave the icer a bad initial week-end, but that was wiped out. Two English teams, the Blues and Moss and Rogers, joined the show here. Also new was Comedian Howard Sullivan, who was teamed with Leo Lott. **February 1, 1947**
**AW HITS SATURATION POINT**

**Crosby ET Show In Steady Climb; Hooper Hits 20.6**

NEW YORK, Jan. 25.—Bing Crosby's transcribed Philco show continues its steady climb, the latest in which the near-sacrosanct 24.0 Hooper registered January 16 which had Bob Hope as guest. Wednesday's (23) session, with Al Jolson guesting, registered a 20.8 —giving ABC and Philco cause for rejoicing. Next Wednesday's show (29) is also expected to hit a higher mark, the greener having lined up Hope again as a guest, with the added attraction of Dorothy Lamour.

Ratings since show opened reveal an initial high rating followed by a sharp drop, in turn followed by a steady climb to the current level.

**And I Quote**

NEW YORK, Jan. 25.—Using a switch on a standard light and picture panel, and pictures of public critics' reviews to plug its own new programs. Quotes will be air in a new set of spot announcements now being recorded. Quotes coming from CBS newsmen, daily and Sunday papers.

All the station needs now is some favorable notices.

**August Group Sold To Revere Camera For Mutual Airing**

CHICAGO, Jan. 25.—Jan August's four-man instrumental group will get a network show network show starting of February. August was sold this week by Raoul Kent, of MCA here, to the Revere Camera Co., Inc., for airing on Mutual. Agency is Roche, Williams & Cleary, Chicago.

**Applications Deluge FCC As Freeze Deadline Nears**

WASHINGTON, Jan. 25.—Rush of applications to beat the February 7 deadline on three months' freeze is reaching flood proportions in Federal Communications Commission. With AM licenses and TV permits pored into FCC this week, a warning is issued that applications which reach the agency too late cannot be expected to be awarded. With the freeze deadline on three months' freeze, applications cannot be allowed after February 7. Unofficial word is that large number of applicants have been rejected because of incomplete data. The August show will be heard in 17 cities, coast-to-coast, Saturdays from 5:15 to 6 p.m., but later, according to Phil Stewart, radio director for RWC, Revere will go to about 60 stations.

**Government Freeze Order Seen as Saturation Tip-Off**

By Our Washington Bureau

WASHINGTON, Jan. 25.—Saturation point for standard broadcast stations in the U. S. has been reached, according to government sources here. Current batch of 634 AM broadcast applications now pending before the Federal Communications Commission may well be the final spurt before reduction of pressure to a trickle because of already overcrowded bands, a checkup has revealed. However, new licenses are being awarded, and the trade attributes this as a major factor in fact that "freeze" on AM applications which starts February 14 is held up.

With 1,530 standard broadcast stations now on the air, best estimates here are for little more than 250 more AM stations to be added. Steady climb in number of applications is expected to continue through the summer, and a return to normal rates is expected to be, there would be little incentive for opening small AM's.

**Industry Problems**

Altho radio engineers and economists have been milling for some time on the prospect of saturation in AM, the cold reality that the point has not yet been reached in AM, is expected to cause some serious contemplation and self-appraisal in the industry. Problems that have been the focus of the past several days are the BOG's (maximum power, 250 w.), but this could not be expected. FCC is not expected to cause any confusion as it is expected to be, there would be little incentive for opening small AM's.

**SingingTemperature Reports Go on Sale**

CHICAGO, Jan. 25.—New type of singing report, announcement, a temperature report known as "Temperature-Tunes," packaged by Chicago's Starr Radio Production, has already been sold to sponsors in 11 Southern markets and is being considered by 100 TV stations and radio stations. This week, Tom Green, FM's, issued a warning that applications which reach the agency too late cannot be expected to be awarded. With the freeze deadline on three months' freeze, applications cannot be allowed after February 7. Unofficial word is that large number of applicants have been rejected because of incomplete data. The August show will be heard in 17 cities, coast-to-coast, Saturdays from 5:15 to 6 p.m., but later, according to Phil Stewart, radio director for RWC, Revere will go to about 60 stations.

**FCC May Relax FM, TV Duopoly**

WASHINGTON, Jan. 25.—Possibility that Federal Communications Commission might relax its multiple ownership rule is increasing. Federal Communications Commission has already reversed itself in this area, and TV and FM is seen possible here as the possibility for more than one station in the same area. Multiple ownership issue was out of committee, with five in the limit for television, some observers believes that the commission in both fields would induce FCC to relax its rule.

Major issue at the hearing, however, is expected to be whether one owner can operate more than one station in the same area.

**Sign AFM Pact**

Sign AFM Pact

WASHINGTON, Jan. 25.—Rush of applications to beat the February 7 deadline on three months' freeze is reaching flood proportions in Federal Communications Commission. With AM licenses and TV permits pored into FCC this week, a warning is issued that applications which reach the agency too late cannot be expected to be awarded. The August show will be heard in 17 cities, coast-to-coast, Saturdays from 5:15 to 6 p.m., but later, according to Phil Stewart, radio director for RWC, Revere will go to about 60 stations.

**WINING and WDD**

Sign AFM Pact

CHICAGO, Jan. 25.—WIND and WDD, local industries, yesterday (24) in a joint announcement signed to local AFM demands for a hike in minimum rate and an end of current local wage rates. WIND and WDD stations here are expected to sign with Petrillo next week.

Minimum for staffers on Class B stations was $73. Increase brings it to approximately $85.
Petrillo Agrees to Nets' Contract Limits; Local 802 Asks 20% Pay Boost

“We’re All Happy,” Says AFM Chief—Talks Peaceful

NEW YORK, Jan. 25.—James C. Petrillo, president of the American Federation of Musicians, and the presidents of the four major networks agreed yesterday (24) to the negotiation of a one-year pact covering wage scales in the radio field. According to Petrillo, the scales will be determined by the AFM locals in the respective cities. Working conditions specified in the current agreement, which expires January 31, will remain the same, but new terms will accomplish two things: It will give the webs a pact and it will keep Petrillo and the AFM out of conflict with the Lea Bill in the event that the courts declare the bill constitutional. There never has been any question as to the AFM’s legal right to negotiate wage scales.

Petrillo’s action in calling a confab with the webs yesterday sources and union execs for the purpose of working out a better radio contract was tipped in The Billboard (January 18 and 25). AFM chief first ordered locals to hold off owing to the danger of imposing mill rates which might conflict with the Lea Bill—then when and if a deal could be worked out, Petrillo and diagonal exerts from key AFM locals to plan an accord which would not endanger the union’s position.

Negotiations for a pact covering AFM radio musicians are to start Tuesday (26). Petrillo sources, the musicians will aim for a pact of the same order and containing and commercial scales of all categories. Original demands may be higher than those in the 1948 pact and will agree to approximately 20 percent more. This will add about $26 to the new scale, $131, and $32 to the present commercial scale of $34. This time when the conclusion of the Friday (24) session with the webs stated “We’re all happy” for the new AFRA deal, the Lea Bill and Chicago as well as New York) would cover the period from February 1, 1948. He told The Billboard there would be retroactive provisions in the new contract.

Original Bid

Originally, Petrillo sought to postpose all contract negotiations until after the Supreme Court decision on the Lea Bill is handed down, making any contract an “ill formed.” This is a retroactive to the early part of the year. However, Petrillo’s bid was unanimously rejected by FM network representatives and sources. One was that they had until January 3 to be back in their facilities to provide for the involved back pay which would accrue in the respective broadcasting centers; that they would be unable to quote prices on programs produced during the time they were there to an increase in pay, a network would have no legal means of collecting such funds from advertisers who might leave the air before the Lea Bill decision comes down. Nevertheless, the webs would be responsible for such pay.

Negotiators of the networks’ position impressed the head of the musicians’ union. It was reported after the meeting that Petrillo to what he intended in regard to FM. AFM proxy stated he would take up the issue of AFM’s proxy in the event that the Supreme Court decision is favorable to the Lea Bill. The AFM proxy has been controlled relatively after the Supreme Court had passed on the Lea Bill, which was reversed by the courts: it was controlled in the Federal Court in Chicago.

About four to five sessions this week, in addition to the AFM proxy and the web representatives, were Dick McCann, respectively president and executive secretary, p. Local 802, and Spike Wallace and Petrillo, respectively president and radio exco of the Coast local.

Unions To Swap Contract Data

NEW YORK, Jan. 25.—Association of Advertisers in Radio, veed recently formed council of local unions, will meet next Friday (31) to exchange information on contracts. Labor exec figure knowledge will be invaluable in drawing up future pacts.

ABUG has dedicated itself to improving working conditions and raising the level of broadcast programs. Its three main aims are to exchange relevant data; to foster a better understanding of advertising and programming; to exchange pertinent information and to set together for possible mutual assistance.

So far RWG and RAG officially had gathered data from about 20 local unions are considering.

Longhair Stuff Can Pay: WEAF Spares Are Proof

CHICAGO, Jan. 25.—When WEAF-FM, Evanston, Ill., starts signing on January 31, it will be the first time here that a station has secured a complete tie-in with the four major networks. In the past Students, in a co-op deal with Northwestern University, will produce and broadcast weekly radio programs of public service, drama, news and long distance covering a major stations. This will be possible by AFRA "We are going to pay off, station has already covered 25 sponsors.

AFRA Pact Signed: Million Due in Retroactive Wages

NEW YORK, Jan. 25.—Distribution of back pay due AFRA members will start shortly, following final signing of the recently negotiated network union contract. Contracts will be paid by AFRA Chicago last week and was due to be approved on the Coast over the weekend. Contract is retroactive to November 1, last year, and pay raises given AFRA’s members total anything from 40 for the past year. Meanwhile it is reliably reported that all major webs have been getting an increasing number of squawks about the new AFRA deal from their affiliates. Some affiliates have been quite outspoken in their beefs against the web, mostly on the agreement by the chains to maintain an unfair station clause as demanded by AFRA. Reports such affiliates have been published lately in The Billboard in the form of letters from various broadcasting centers.

Last stumbling block to approval of the new two-year contract concerned KFI, the Earl K. Wilkerson station in Los Angeles. This station deserves to have been again executed, with AFRA now taking the position that it will hold Coast unions will receive $500,000 for the payment of the same commercial fees. A bill has been obtained from other L. A. stations, in the Coast, and returned steadfastly to meet this demand. Other networks are now looking to workers and other employers on commercial shows, they negotiate for ad agencies and individually. The agreement in a position to require such Coast agencies as may be involved on KFI to meet the agreed upon commercial scale.

Bill Goldman Gets WDAS, Philadelphia $450G

PHILADELPHIA, Jan. 25.—Pur- chase of WDAS, which the Philadelphia Public Broadcasting Council, which operates a string of movie houses here, came as little surprise to trade hands this week. Negotiations were started some six months ago and shortly thereafter disclosed exclusively in The Billboard. Altos announcement of sale did not disclose the $450,000 price to Dannebaum, owner and operator of WDAS, it is reliably reported that the sum is $450,000. Original asking price was $1,000,000.

Goldman will move the station to Keith Theater Building, which is to become the headquarters of the new company. New station will also house television programs. Such application on file for a video license.

SBIC Opposes Airing of Odds

WASHINGTON, Jan. 25.—In a move to deter radio programs from the advertising of horse-race events have been getting recently because of heavy gambler of their outcome, the Sports Broadcasters’ Association has passed a resolution stating the association is opposed to the airing of betting odds on various contests. The only sport that was not included in the stipulations of the resolution was baseball.

Reason for exclusion of horse racing was the fact that betting at tracks in legal in most States, including Illinois. The SBIC’s big effect on sports programs here has been to the membership of about 20 that the association has is comprised of sports programmers from all five major stations here and indices WIND and WJZD.

According to Jim Crusberry, of WBZ, the association was formed in response to the increasing number of sports programs featuring stories of crime and murder. "Report added the body was "deeply troubled by the effect on juveniles" of such radio programs especially those broadcast during the juvenile curfew hours.

It was also stated, "This is a problem which must necessarily be met on a national basis. There have been any positive results, for where it is possible to tune in a wide range of stations, broadcast ownership would scarcely be sufficient.

Comment said that if had "written to several national organizations, but to date has been unsuccessful in contacting any group willing to wade in a campaign to eliminate these programs, which certain that are degrading effect on immature minds."

Pearson, Allen Try Again

To Subpoena W. R. Hearst

WASHINGTON, Jan. 25.—New ef- fort by the Federal Communications Commission to subpoena William Randolph Hearst to testify on his radio activities in Baltimore, February 24 is afoot, with outcome uncertain.

Allen, the American Federation of Musicians, and Pearson, who want his 6 WDAS, this time was sent to Bob Allen to get FCC to subpoena William Randolph Hearst to testify on his radio activities in Baltimore, February 24 is afoot, with outcome uncertain.

Pearson, Allen try again for the revocation of any possible possible license for骤 and Allen, who want his 6 WDAS, that his 6 WDAS, this time was sent to Bob Allen to get FCC to subpoena William Randolph Hearst to testify on his radio activities in Baltimore, February 24 is afoot, with outcome uncertain.
AFRA Opens Chi
Indie Powwows

CHICAGO, Jan. 25.—Negotiations for new contracts for AFRA announcers, actors and singers at Chi Class B stations will get under way next week, Ray Jones, head of AFRA here, said this week. Negotiations will be for contracts at WIND, WAAF, WGAO, WGES, WSBC. Altho Jones would not give any specific figures as to what the new contracts will be, he indicated there would be a request for a "sizable" increase. Jones understands that new contracts will be agreed to at a general increase of about 50 per cent. Contracts at Class B stations expire February 28.

At present time, actors at Class B stations get about $15 for basic program and air time on a 15-minute commercial program. Announcers get a basic $63.50 per week. For 15 minutes of commercial programming on these stations singers get $87.75 plus $1.15 for one hour of orchestral rehearsal.

It also became known here this week that national AFRA contract rates are expected to be signed Monday or Tuesday of next week, and that new contracts for network Class A stations here will be signed on the same day as the national, or shortly thereafter.

Local office of AFRA this week also announced the controversy over the firing of announcers and a sound man at WGN (The Chicago Tribune) by阿根i, head of AFRA. The firing of announcers and a sound man at WGN (The Chicago Tribune) by阿根i, head of AFRA, has to carry the punch for the outlet on the strength of being the last available local station to air editorials.

Many AFRA members are living on hope that a contract may be signed to increase the present contract rates, which are below the national average. The present rates are $63.50 per week for announcers and $87.75 for singers.

Coast Jocks Yelp 'Don't Bite Hand'

HOLLYWOOD, Jan. 25.—Thirteen of the area's top platter spinners met this week to survey what they consider an invasion of their profession by name band leaders. Situation arose when Al Jarvis turned over his Saturday KLAC slot to Woody Herman and word leaked out that the band leader is interested in available batoners to other outlets. It was unanimously agreed that the disc jockey was not an accost to study this problem as well as others of mutual concern.

Feeling among many attending was that it is time for new contracts for AFRA announcers, actors and singers at Chi Class B stations to be signed. The new contracts will be a course of action would be outlined for band leaders as to how and when they would be able to carry the punch for the outlet on the strength of the new contracts. The new contracts will be a course of action would be outlined for band leaders as to how and when they would be able to carry the punch for the outlet on the strength of the new contracts.

Coast Jocks Yelp 'Don't Bite Hand'

AFRA Opens Chi
Indie Powwows

CHICAGO, Jan. 25.—Negotiations for new contracts for AFRA announcers, actors and singers at Chi Class B stations will get under way next week, Ray Jones, head of AFRA here, said this week. Negotiations will be for contracts at WIND, WAAF, WGAO, WGES, WSBC. Altho Jones would not give any specific figures as to what the new contracts will be, he indicated there would be a request for a "sizable" increase. Jones understands that new contracts will be agreed to at a general increase of about 50 per cent. Contracts at Class B stations expire February 28.

At present time, actors at Class B stations get about $15 for basic program and air time on a 15-minute commercial program. Announcers get a basic $63.50 per week. For 15 minutes of commercial programming on these stations singers get $87.75 plus $1.15 for one hour of orchestral rehearsal.

It also became known here this week that national AFRA contract rates are expected to be signed Monday or Tuesday of next week, and that new contracts for network Class A stations here will be signed on the same day as the national, or shortly thereafter.

Local office of AFRA this week also announced the controversy over the firing of announcers and a sound man at WGN (The Chicago Tribune) by阿根i, head of AFRA. The firing of announcers and a sound man at WGN (The Chicago Tribune) by阿根i, head of AFRA, has to carry the punch for the outlet on the strength of being the last available local station to air editorials.

Many AFRA members are living on hope that a contract may be signed to increase the present contract rates, which are below the national average. The present rates are $63.50 per week for announcers and $87.75 for singers.

Coast Jocks Yelp 'Don't Bite Hand'

HOLLYWOOD, Jan. 25.—Thirteen of the area's top platter spinners met this week to survey what they consider an invasion of their profession by name band leaders. Situation arose when Al Jarvis turned over his Saturday KLAC slot to Woody Herman and word leaked out that the band leader is interested in available batoners to other outlets. It was unanimously agreed that the disc jockey was not an accost to study this problem as well as others of mutual concern.

Feeling among many attending was that it is time for new contracts for AFRA announcers, actors and singers at Chi Class B stations to be signed. The new contracts will be a course of action would be outlined for band leaders as to how and when they would be able to carry the punch for the outlet on the strength of the new contracts.

Coast Jocks Yelp 'Don't Bite Hand'

AFRA Opens Chi
Indie Powwows

CHICAGO, Jan. 25.—Negotiations for new contracts for AFRA announcers, actors and singers at Chi Class B stations will get under way next week, Ray Jones, head of AFRA here, said this week. Negotiations will be for contracts at WIND, WAAF, WGAO, WGES, WSBC. Altho Jones would not give any specific figures as to what the new contracts will be, he indicated there would be a request for a "sizable" increase. Jones understands that new contracts will be agreed to at a general increase of about 50 per cent. Contracts at Class B stations expire February 28.

At present time, actors at Class B stations get about $15 for basic program and air time on a 15-minute commercial program. Announcers get a basic $63.50 per week. For 15 minutes of commercial programming on these stations singers get $87.75 plus $1.15 for one hour of orchestral rehearsal.

It also became known here this week that national AFRA contract rates are expected to be signed Monday or Tuesday of next week, and that new contracts for network Class A stations here will be signed on the same day as the national, or shortly thereafter.

Local office of AFRA this week also announced the controversy over the firing of announcers and a sound man at WGN (The Chicago Tribune) by阿根i, head of AFRA. The firing of announcers and a sound man at WGN (The Chicago Tribune) by阿根i, head of AFRA, has to carry the punch for the outlet on the strength of being the last available local station to air editorials.

Many AFRA members are living on hope that a contract may be signed to increase the present contract rates, which are below the national average. The present rates are $63.50 per week for announcers and $87.75 for singers.

Coast Jocks Yelp 'Don't Bite Hand'

HOLLYWOOD, Jan. 25.—Thirteen of the area's top platter spinners met this week to survey what they consider an invasion of their profession by name band leaders. Situation arose when Al Jarvis turned over his Saturday KLAC slot to Woody Herman and word leaked out that the band leader is interested in available batoners to other outlets. It was unanimously agreed that the disc jockey was not an accost to study this problem as well as others of mutual concern.

Feeling among many attending was that it is time for new contracts for AFRA announcers, actors and singers at Chi Class B stations to be signed. The new contracts will be a course of action would be outlined for band leaders as to how and when they would be able to carry the punch for the outlet on the strength of the new contracts.

Coast Jocks Yelp 'Don't Bite Hand'

AFRA Opens Chi
Indie Powwows

CHICAGO, Jan. 25.—Negotiations for new contracts for AFRA announcers, actors and singers at Chi Class B stations will get under way next week, Ray Jones, head of AFRA here, said this week. Negotiations will be for contracts at WIND, WAAF, WGAO, WGES, WSBC. Altho Jones would not give any specific figures as to what the new contracts will be, he indicated there would be a request for a "sizable" increase. Jones understands that new contracts will be agreed to at a general increase of about 50 per cent. Contracts at Class B stations expire February 28.

At present time, actors at Class B stations get about $15 for basic program and air time on a 15-minute commercial program. Announcers get a basic $63.50 per week. For 15 minutes of commercial programming on these stations singers get $87.75 plus $1.15 for one hour of orchestral rehearsal.

It also became known here this week that national AFRA contract rates are expected to be signed Monday or Tuesday of next week, and that new contracts for network Class A stations here will be signed on the same day as the national, or shortly thereafter.

Local office of AFRA this week also announced the controversy over the firing of announcers and a sound man at WGN (The Chicago Tribune) by阿根i, head of AFRA. The firing of announcers and a sound man at WGN (The Chicago Tribune) by阿根i, head of AFRA, has to carry the punch for the outlet on the strength of being the last available local station to air editorials.

Many AFRA members are living on hope that a contract may be signed to increase the present contract rates, which are below the national average. The present rates are $63.50 per week for announcers and $87.75 for singers.

Coast Jocks Yelp 'Don't Bite Hand'

HOLLYWOOD, Jan. 25.—Thirteen of the area's top platter spinners met this week to survey what they consider an invasion of their profession by name band leaders. Situation arose when Al Jarvis turned over his Saturday KLAC slot to Woody Herman and word leaked out that the band leader is interested in available batoners to other outlets. It was unanimously agreed that the disc jockey was not an accost to study this problem as well as others of mutual concern.

Feeling among many attending was that it is time for new contracts for AFRA announcers, actors and singers at Chi Class B stations to be signed. The new contracts will be a course of action would be outlined for band leaders as to how and when they would be able to carry the punch for the outlet on the strength of the new contracts.

Coast Jocks Yelp 'Don't Bite Hand'
VOLUME No. 11, ISSUE No. 5

PROJECTED FROM DECEMBER 30, 1946, RATINGS

PROGRAMS WITH TOP EVENING URBAN CIRCULATION

<table>
<thead>
<tr>
<th>Program Operating</th>
<th>Net Agency</th>
<th>Sponsor</th>
<th>Product / Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Colgate-Palate</td>
<td>CBS</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>F. W. Woolworth</td>
<td>NBC</td>
<td>General Foods</td>
<td>F. W. Woolworth</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>CBS</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Lever Bros.</td>
<td>NBC</td>
<td>General Foods</td>
<td>Lever Bros.</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
</tbody>
</table>

PROGRAMS WITH TOP MALE EVENING URBAN CIRCULATION

<table>
<thead>
<tr>
<th>Program Operating</th>
<th>Net Agency</th>
<th>Sponsor</th>
<th>Product / Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>F. W. Woolworth</td>
<td>NBC</td>
<td>General Foods</td>
<td>F. W. Woolworth</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
</tbody>
</table>

PROGRAMS WITH TOP FEM.EVE. URBAN CIRCULATION

<table>
<thead>
<tr>
<th>Program Operating</th>
<th>Net Agency</th>
<th>Sponsor</th>
<th>Product / Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>F. W. Woolworth</td>
<td>NBC</td>
<td>General Foods</td>
<td>F. W. Woolworth</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
</tbody>
</table>

PROGRAMS WITH TOP JUVE. EVE. URBAN CIRCULATION

<table>
<thead>
<tr>
<th>Program Operating</th>
<th>Net Agency</th>
<th>Sponsor</th>
<th>Product / Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>F. W. Woolworth</td>
<td>NBC</td>
<td>General Foods</td>
<td>F. W. Woolworth</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
<tr>
<td>Colgate-Palate</td>
<td>NBC</td>
<td>General Foods</td>
<td>Colgate-Palate</td>
</tr>
</tbody>
</table>

KEY TO AGENCY ABBREVIATIONS

- BAR—Baron & Bowen
- BRAD—Bates, Ross, Donegan & Ochsen
- DCAS—Delair
- clip—Yarbrough & Dist.
- DFS—Dean-Flanagan-Smith
- FGS—Foley, Gage & Riddle
- HBD—Hartley, Brown & Delany
- HV—Hill, Voorhees & Thompson
- JNTR—J. Nathan Thompson
- L—Long & Hamilton
- M—Martin & Mayer
- NJ—New Jersey
- OR—Oklahoma
- RM—Rowland & Mathews
- S—San Francisco
- SF—San Francisco
- T—Texas
- TX—Texas
- WV—West Virginia
- WRT—Western

The Billboard-Hooper Urban Circulation Index is protected by the copyright of The Billboard and adaptations will be prosecuted.
WHN Eyes '48 Olympic Games

NEW YORK, Jan. 25.—WHN, already one of the top stations in the country in sports covering, is developing long-range plans calculated to point up sports programming to an even greater degree. Station has in mind commercial and public service aspects, belief being that sports represents not only a booming market, but also a No. 1 opportunity to develop pub-serv programming in a field which has tremendous listener interest.

While plans are not yet crystallized, they are so long-range as to include proxy of the Radio Writers of the juiciest sports plum of 1948—the Olympic Games. Games, which will be the first in 12 years, are scheduled to be held in London during July and August. Problems of covering them are now being mulled by Marty Glickson, WHN sports director and one-time Olympic athletic hirer.

May Use Wire

Transatlantic broadcasting is expected to permit human handn't yet drawn up a blueprint for the annual road casts. However, he'll probably make use of some of the techniques which the station has been using increasingly.

Glickson particularly likes the recor-der for pre-flight interviews, etcetera, editing the material and in- corporating in the newscasts. Regarding coverage of Olympics, station sees in the only not a bugle call to the old radios. It was formerly used with Benton & Bowles and helped establish a center for soap opera origination.

Hawkses blamed agency execs for organizing in the commercial radio here, but also blamed and "a de-feated attitude of actors, writers and producers, which are having more new shows to take the place of those which they lost.

He listed several reasons why soap operas and situation comedies should be produced instead of in New York or Hollywood. Hawkses pointed to the fact that "the city origination was the center and Western writers tend to make them more hysteric and fuller of fable, demented emotions which need to be controlled by a technical, rather than actors' union.

Chi Role as Soaper Cradle

CHICAGO, Jan. 25.—Chi radio was the original Soaper Cradle this week by two well-known radio men, Kirby Hawkes, producer, and Sam Moore, former radio story editor of the Radio Writers Guild, in town for a Chi origination of The Great Gildersleeve, of which he is scribe. Hawkes, who returned to Chi to produce Mutual's Captain Midnight, delivered a talk on Windy City radio before a meeting of the Radio Management Club. He was formerly with Benton & Bowles and helped establish a center for soap opera origination.

Hawkses blamed agency execs for organizing in the commercial radio here, but also blamed and "a de-feated attitude of actors, writers and producers, which are having more new shows to take the place of those which they lost.

He listed several reasons why soap operas and situation comedies should be produced instead of in New York or Hollywood. Hawkses pointed to the fact that "the city origination was the center and Western writers tend to make them more hysteric and fuller of fable, demented emotions which need to be controlled by a technical, rather than actors' union.


den.-to-and-a-half (24), hadn't made its choice.

See AFRA Amenable

To Sounders Shift

HOLLYWOOD, Jan. 25.—Sound effects men employed by CBS here last week voted 11 to 3 to quit as the first step in a five American Federation of Radio Artists and affiliate with the International Brotherhood of Electrical Workers. Both are AFRA unions. Soundmen declared their resignations in response to the lack of a contract which meets the needs of the workers.

AFRA, the first to strike, has been offered a contract by the Radio Writers' Guild, reversing its tactics to adopt AFRA's stance. The Guild shop on air scripts. (2) License, not outright sale of scripts. (3) Revision of present release forms, (4) Adequate arbitration machinery. First two are the most important from the AFRA's point of view.

While the union is anxious to negoti-ate and is not ratting any sabers, policy endorsement by members means that in case a stalemate de-velops, the nets, agencies and spon-sors may face a strike and find them-selves without scripts.

Possibility of a strike is inherent in the members' vote of support of any strategy their executive board may pursue.

Cite Precedent

On suspending free-lancers, RWG is answering writers' claim that writers are "independent contractors" by citing a case involving home-working tailors who were legally classified as laborers, and agencies and producers who were legally classified as employers. If this tactic fails, the next step would be to file an NLRB election to establish the RWG as the official bargaining agent for sounders.

This would make things more difficult for the union. The net may grant RWG's claim without going thru all this rigamarole. Trade talk has it that CBS is studying the question to determine whether to bargain with this group.

(See RWG Asks Coverage page 12)
February 10 Seem as Payoff
On Color Video Hearing;
N.Y. Demonstration Starts

Exceedingly Difficult Decision Facing Commission

WASHINGTON, Jan. 27.—Main fire of black-and-white versus upstart color video battle is expected to be reserved for the wind-up phase of the hearing on February 10 as television biggies vie for FCC favor with a series of demonstrations today thru Wednesday (27-29) in New York and Princeton before S.I.O. houses. More than 1,500 persons who wanted in on the New York color demonstrations are doomed to disappointment because of lack of accommodation (500 seats) in the Federal Courthouses. FCC's decision to defer until February 10 phase of the hearing is based on the unusual trade and public interest in the Federal Communications Commission, and is made necessary because of the vast importance of the final ruling which will be made by charges on charges of monopoly flying in back stage talk here, the television battle is regarded as one of the biggest commu

Negotiators for CBS's petition for ultra-high color seven FCC key men will attend the demonstrations. Among these will be Maj. Gen. David Sarnoff, RCA president, who has planned demonstrations. Chairman Charles Stimson ing, FCC is putting main emphasis intermittently on black-and-white first and Philco skedded DuMont will follow with its down frequency color show today (27), and interest in watching the demonstration of radio industry alone have evinced will be determined by the outcome, stage talk here, the television battle charges of monopoly flying in back February thru Wednesday (27-29) in New York and Princeton building of America and Philco. Because of cramped New York quarters, general public will be left while relatively few observers are likely to get accommodations other than those presiding over special participants.

Hearing Schedule

CBS will put on its ultra high frequency color show today (27), and DuMont will televise the departure of the royal couple at Waterloo Station, king and queen of England, scheduled to leave for South Africa this month. Elaborate arrangements have been made to catch the arrival of the royal couple at Chicago’s O’Hare Airport. In addition, there will be a tele camera inside the train.

Wednesday (28). Clash between CBS on one hand and B-W proponents on the other, he said, represents "a fundamental difference of technique as to what is best in the public interest."
TELEVISION (REVIEWS)-RADIO

The Billboard

February 1, 1947

TV Viewers, The Billboard noted, "are now tuning into the World of WOR." A year earlier, the newspaper described Carter Goodloe as "the savior of the legitimate stage," and noted that "she had not only singing and acting talent, but also the ability to write know-how.

Contrary to popular belief, in an interview with the Motion Picture News, Leo McCarey, the director of the 1946 film "Christmas in Connecticut," expressed his belief that "this show will be as good as our last one." The film was known for its witty dialogue and the chemistry between the main characters, played by Ginger Rogers and David Niven.

Meanwhile, the advertising industry was facing challenges. "The late Gertrude Lawrence's" acting career was characterized by her talent and versatility. As an example of her ability, the newspaper quoted her as saying, "I can appeal in this film, Money..."

The changing landscape of radio was also highlighted. "This show will be as good as our last one," Leo McCarey, the director of the 1946 film "Christmas in Connecticut," was quoted as saying. The film was known for its witty dialogue and the chemistry between the main characters, played by Ginger Rogers and David Niven.

Meanwhile, the advertising industry was facing challenges. "The late Gertrude Lawrence's" acting career was characterized by her talent and versatility. As an example of her ability, the newspaper quoted her as saying, "I can appeal in this film, Money..."

The changing landscape of radio was also highlighted. "This show will be as good as our last one," Leo McCarey, the director of the 1946 film "Christmas in Connecticut," was quoted as saying. The film was known for its witty dialogue and the chemistry between the main characters, played by Ginger Rogers and David Niven.

Meanwhile, the advertising industry was facing challenges. "The late Gertrude Lawrence's" acting career was characterized by her talent and versatility. As an example of her ability, the newspaper quoted her as saying, "I can appeal in this film, Money..."
Mutual Solving Coverage Woes
(Continued from page 7)

on the higher power, with 18 still to make the switch.

In 1946 too, the web added measurably to its coverage of major markets, while adding power to such centers as Little Rock; Waco, Tex.; Reading, Pa.; Birmingham; Charlotte, N.C.; Kalamazoo, Mich.; and Reno, Va.; Huntington, W. Va., etc.

Since the beginning of 1947, four stations have increased power grants and will start operation this year with the new wattage. In addition, four others have power applications pending before the FCC. In short, while 25 or 30 new stations may be added this year in areas where Mutual needs them—such as a full time outlet in Tulsa and stations in Grand Rapids, Mich., and Toledo, the coming year is also ex-

TID COLLINS, manager of Kate Smith, has signed an option with Ed Horan, president of Mutual, giving that network the right to sell Miss Smith in a new wide area. CBS networks for General Foods, Miss Smith is being dropped from both the news series and her weekly variety stas-

Since the beginning of 1947, four stations have increased power grants and will start operation this year with the new wattage. In addition, four others have power applications pending before the FCC. In short, while 25 or 30 new stations may be added this year in areas where Mutual needs them—such as a full time outlet in Tulsa and stations in Grand Rapids, Mich., and Toledo, the coming year is also ex-

point where power, as such, becomes a vital point of inward growth. In a report, 44 outlets have power applica-

commit to the network itself, it can now match other nets on high & power, with 18 still to

Toledo, the coming year is also ex-

the coming year is also ex-

in major markets

and these outlets became power-

co-operative venture with key out-

and these outlets became power-

in major markets

the coming year is also ex-

in major markets

and these outlets became power-

co-operative venture with key out-

and these outlets became power-

in major markets

the coming year is also ex-

in major markets

and these outlets became power-

co-operative venture with key out-

and these outlets became power-

in major markets

the coming year is also ex-

in major markets

and these outlets became power-

Self-appointed ad agency for WOV, Tex., as assistant to Guzendorfer, announcer on W1OL.

KPRC, Houston, were exonerated by the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.

the station's co-operation department.
New Bigotry ChargesFiled
(Continuedfrompage3)

lenders. His program of last night (September 16, 1946) was a continuation of his general thesis, but at the same time it was one of his most outspoken broadcasts and leaves no question as to where he stands.

Asks Balance
"His programs cannot by any stretch of truthfulness be said to be in the realm of fiction, and unless some form of balance can be presented to the statement he has made on the air, his continued use of broadcasting facilities must be seriously questioned. In the light of responsibilities attendant under our guarantees of free speech, "

Mr. Close has a right to expect various viewpoints on the radio programs presented in this country, but at the same time they also expect these programs using our radio waves to be in harmony with the democratic system of government and to march alongside persons who can be expected to be in harmony with freedom and democracy.

Mr. Close has already placed himself alongside those persons who do not believe in our form of government and who are confronted with a serious problem if he is allowed to continue his broadcasting unchallenged."

Long Campaign

Close has been a target of the President's since 1945. In a previous letter to CBS, dated August 28, 1946, Birkhead branded Close a "broadcasting charlatan" and "one of the leaders of this latest confession of movement in this country today. Birkhead added that Close "has associated with himself some of the most unscrupulous organizations," and he excoriated the picker's sponsor (Martin K. Harris National Economic Council) as opposing "mercy, acting as a Francoist in his capacity as sponsor of a convicted traitor, Jane Anderson, who broadcast over the Nazi radio.

Birkhead also stated that "Close is using the radio as a one-way street to spread gospels of hate and fear." Irrepressibly, he reminded everyone of the importance of understanding among ourselves and recognizing the importance of this world. Upson Close is by his own avowal a "Neutro-Semite, National-Labor, anti-liberal, anti-progressive, but pro-Fascist."
**MCA Band Dep't Threat?**

By John Sipple and Joe Carlton

**CHICAGO, Jan. 25.—Big new band "syndicate" which the music trade has been talking about in recent weeks has begun to crystallize here. Today Jack Whittemore, Howard Christiansen, Russ Faccine and Lyle Thayer were still holding their cards, but it is indicated they are the four well-known booking men who will be set up with an org on April 11.

**Barnett, who cracked them up with their new group.**

MCA contracts or more bands had been walked off under MCA contract. Ever strong personal ties with ex-MCA bookers who figure in artist, has acquired interest in George Martin, recently apartment whip in the past booking biz here for week.

**Simon music pub arrived at no definite decision."**

**Tommy Dorsey Interests, ho was needed. Lack of to act as trouble-shooter, going wherever booking office in Chicago would be or a booking-office arrangement."**

**Acting as spokesman for the foursome, he added that the Christiansen-Faccine booking office in Chicago would be open by the middle of next week, with offices due to remain in Chi and Christiansen set to act as trouble-shooter, quitting whatever he was needed. Lack of comment on New York and Hollywood areas is considered significant here. These are customary watchposts of Whittemore these days.

**MCA Band Dep't Threat?**

**Ex-MCA-ers Map Plans in Chi Meeting**

**Woody Top Web Show May Pop**

HOLLYWOOD, Jan. 25.—Orkster Woody Herman, whose band busted up a month ago, may zoom back into showbiz spotlight as a "single" star of a top web commercial in which Herman probably would enshrine a variety format. It is understood that deal may be consummated in 10 days, which may explain Woody's disdain for choruses over KLAC on Al Jarvis's Saturday a.m. station; platter plugging would fit in with maestro's radio patter technique.

**Woody Top Web Show May Pop**

**Newsmaker: His decision to drop traveling band chores is said to be prompted by poor health and a desire to remain in California.**

**Mac 2½G in Bridgeport**

**BRIGHTFORD, Conn., Jan. 23.—** Hai McIntyre drew 1,290 persons at the Ritz Ballroom Sunday night (19), grossing $2,528. Dues were paid at $1.49. Tomorrow Jimmie Lunceford comes in for a one-nighter.

**Music Biz at Convention Preview**

Music industry's attention this week is focused on the first post-war trade show and convention of Coin Machine Industries, Inc., skedded for the Hotel Sherman, Chicago, February 3-6. Hence this coin machine convention special issue of The Billboard. And joining the rest of the music biz for a convention preview in the coin machine section this week are the music and record advertisers normally found in this department, as well as "The Honor Roll of Hits" and "The Music Popularity Charts." All will be back here in the Music Department next week.
Leeds Pub Credits Fletcher on Tune; "Door" Case Stunt

NEW YORK, Jan. 25.—Legal squabble over publishing rights to "Open the Door, Richard," was in 1939 when Sapphire cut the albums. Fletcher will receive equal royalties with the others. National Records explains this was brought on the possibility of a legal action. Its wax firm's claim on publication rights is perfectly satisfied with the new arbitration agreement over the dispute.

One-Night Trail Winds Smoother

Ross Sues Baron & Pub Counters

NEW YORK, Jan. 25.—Composer Richard Ross, ex-Baron Music professional who managed to get to a Republic of 1939, has bowed out of the Baron pub for royalties he claims are due according to a contract held by Ross. Baron, meanwhile, has launched a countersuit against Ross "for doing business in his contract." According to Ross, the Baron pub paid him $16,000 less than the $25,000 he was supposed to receive. Baron has alleged that Patri S. Jack Katz, also claims that Ross did not live up to his firm, by having made only a few thousand on a contract and was not able for a larger sum. Ross is making no claim against Baron, but says that before he quit Baron, he had not paid for three weeks and didn't get this money until the IRS contacted.

Counterclams

Counterclaims by Baron charges that Ross not only deserted his contract, but has "denied his existence" altogether, and without notice while he was in California. Baron claims 1939 in the interests of W. H. (Cartoonist) Al Capp. Ross has long been considered as a representative of the official business manager, handling Capp's affairs with newspapers and magazines, as well as various promotional gimmicks in the music field. Baron published "1st Abner, Don't Marry Abner," which Capp plugged liberally in his comic strip.

Contestation

Contestation that he was using Baron time for his Al Capp duties was started by Ross. The only thing that says Baron knew off all that he worked for Capp, had nevertheless been a constant partner in the Capp's relation was helpful to the Capp's firm with song exploitation, bringing in much more to the company.

Love That Song

Curious wrinkle of the suit and contest suit hubbub is that Ross says he hopes all of Baron's songs for next year, including current plug, "Roses in the Rain," will make dough since he alleges his contract, as "royalties" covers all of the pub's tunes for one year after his death.

Buddy group morris

Buddy group morris

NEW YORK, Jan. 25.—ASCAP General Manager John G. Payne on Friday received his second award from the French government for his contribution in field of international copyright. Mr. Payne was called to the French Embassy, and presented with the award by Chevalier of the National Order of Arts, from the French Consul in the office of the French Cultural Attaché here.

Initial French honor won by Payne in 1929 when he was elected an Officer of the Légion d'Honneur.

Philadelphia, Jan. 25.—Sapphire Records have given way to the kiddie disk field for the first time under a new line titled "SapphireButthe," announced Wayne Cody, known for more than twenty years as Uncle Wip, children's entertainment figure. Cody's new line will be WIP, local Mutual station. Cody, who is his own pianist, will cut the albums.

One-Night Trail Winds Smoother

Road Dates Up; Troubles Down

Orr eked full-size firm—Weems says 30% better than end of 1946

By Hal Wehmack

NEW YORK, Jan. 25.—One-night band-booking picture hasperked up noticeably this year according to a survey of the major ork agencies. Act Weems, head of General Artists Corporation band department, says GAC one-night bookings have jumped up over 30 per cent compared with bookings for the last part of 1946. However, the righter exec for GAC, had earlier indicated that his date-book showed considerable improvement over the same period.

Jimmy Tysen, Music Corporation of America, and Phil Brown, William Morris agency, both feel that orkers, agree that booking difficulties were also increased and that orks are buying more up-time, but not now than for past several months.

Skeels Strong

Tysen says his firm's one-night gross figures have shown improvement in the last few weeks, and that many orks in the country have upped their ork schedules. (For full story, music tradesmen are urged to read full story in the trade press.)

Decca Tightening "Plug" Releases; Drive on Quality

NEW YORK, Jan. 25.—Decca offices all this week with division managers drawn in from company branches throughout the country were keynoteed by word from Prexy Jack Kapp that company policy would be lightened up in number of pop songs recorded.

Known Decca caution on waxing of "novelty" records, a reactive reaction from early juke or air play, was undertraced to have even been noticed as a policy with excess. However, room was left in their figuring for "novelty" records such as "Open the Door, Richard," and "drop-in pop hits akin to To Each His Own. New York City. These pieces were competitive days are to stay and succeed, with 75-cent pluggers to peddle, and that is going on cutting many tunes in hopes one might be a hit. Company, which has already expressed little interest in being first with songs, feels it'll profit most by shoving top talent on "safe" ditties and compete on basis of artist and rendition rather than re- lating music to new or different terms.

Also understood that Kapp dwelt on the improvement of record quality in all of the many orks is the fact that the straightened out situation at New York with CIO and Electric Workers Union—It is known that some time ago Kapp threatened Decca with New York ork vote, and thereby did nothing to produc e tension. It is known that some time ago Kapp threatened Decca with New York ork vote, and thereby did nothing to product tension. It is known that some time ago Kapp threatened Decca with New York ork vote, and thereby did nothing to product tension.

Almost 90% of the Decca force in New York is now unionized, with considerable difficulty in present negotiations.
Coast Ballroom Ops Light Into BMI Licensing Drive; Mull Orly Biz Hype Plan

BMI Fees Worry; Talk Block Booking, Flacking

HOLLYWOOD, Jan. 25.—Coast terrestrial and recording interests since the recent overtures of Harry F. Somerville, BMI director of licensing, toward a nationwide drive to collect licensing fees from all users to live music, including disc jockeys, nightclubs and skating rinks.

Within the next 10 days, Somerville said, he will have a staff selected to contact ops and open negotiations. He explained BMI's method of basing license fees upon the percentage of annual expenditures for music, as opposed to ASCAP's more involved system of graduated rates figured on size of dancing area, whether food and drink is served, etc.

**BMI Levies**

As in the East and Midwest, BMI here will levy a tax of one-half of 1 percent of the first $50,000, and one-fourth of 1 percent above this figure of an operator's annual outlay for live music. BMI will ask the operators to turn over an amount of more than $750 per location each year—considerably lower than ASCAP's minimum-maximum rates. WBOA boards of directors will meet three weeks hence to weigh the BMI proposals.

General feeling was that complaints contacted here was that BMI chose an inexperienced way to stage its Coast invasion. Actually, Somerville addressed was for the purpose of surveying the meager biz and to see if some conclusion could be reached whereby Coast operators could be pulled out of the stump. Marty Landau, WBOA exec-secretary-treasurer, told the BMI rep that Coast ops are in the red and that locations continue operating on six-day-a-week schedules without the help of weekend operations. Additional expensives are mounting on the already overloaded backs of ops and promoters, Landau said, will eventually force them out of business, and the music industry as a whole will suffer.

- **Claim Countered**

Somerville rejected this claim by pointing that BMI, unlike ASCAP, does not demand a straight fee per location but bases its tax strictly on the amount of money spent on music, excluding expenditures for music licenses. A recent survey showed that BMI, unlike ASCAP, will suffer.

One op said the way the picture now stands, both the BMI and his agency are assured of their money while the op is not. He put the hours of back-up suggestion was made by Frederick Bros, Tom Mull, BMI eastern representative, to cut up a string of engagements and offer them as a block to the agencies. This would save the houses considerable expense (See Coast Dancant Ops on page 19).

---

**The Music Law Journal**

**APC Gets AKM Funds**

**Pubs File Vs. Nitery**

**Mechanical Test Case**

**High Court Nixes Review**

**NEW YORK, Jan. 25.—** After ruling that Harry M. Propper, as temporary and permanent receiver of AKM, Austrian performing rights society, had committed fraud held by American Society of Composers, Authors and Publishers, Federal District Court Judge Charles C. Cox awarded summary judgment to James E. Markham as alleged property owner of the funds under a 1943 vestry order, in U. S. District Court this week. ALC is also seeking funds allegedly held by ASCAP for French and German performing rights societies. Total amount claimed is over $398,000.

- **ASCAP, Allo a defendant in the alien property suit, had maintained that it also sought funds through Herbert Jacoby, that APC was proper custodian of any money held in trust for performing rights societies. But ASCAP lawyers also contended that the society is due the dough from performance of ASCAP tunes in the three countries and that the total sum due at least offsets any royalties due foreign societies.

- **In ruling Propper out of action, Judge Cox held that an executive order, issued June 14, 1941, froze all assets of an alien corporation. Propper, appointed temporary receiver on June 12, 1941, therefore lost title to any monies. Later, in 1944, Propper was appointed permanent receiver, but under the freezing order it was illegal for ASCAP to transfer any assets. Contracts between AKM and the three foreign societies were made in 1933. Royalties were paid from 1936 to 1938. Custodian Markham is seeking royalty-money accrued since last payment.

**Pubs Vs. Nitery**

**NEW YORK, Jan. 25.—** In a combined action filed in U. S. District Court Propper listed the times, the defendant gave public performance of the publishers copyrighted tunes without license. Unlicensed ditties mentioned in the suit include record from ASCAP, the A. V. Benjamin Co., and the Witmark & Sons. Plaintiff seeks a declaratory judgment to declare right to use the tune, notified Harms, and ASCAP's publisher. Of the 10 tunes listed at the issue here, Federal Judge John W. Delehant decided in favor of the copyright owners. The Circuit Court upheld his decision.

**Suit seeks a declaratory judgment to declare rights and legal relations of parties, and asks for a decree which will give the plaintiff the right to use on record tunes without license.**

**Mechanical Test Case**

**NEW YORK, Jan. 25.—** Test case has been started by Longines-Wittnauer Watch Co. vs. Alfred C. Coxe, for alleged infringement of copyright of a watch advertisement. Plaintiff claims that a watch advertisement, alleged to be by Coxe, infringes on its copyright. The Circuit Court upheld plaintiff's right. The Circuit Court upheld plaintiff's right.

**Complaint alleges that or about June 28, 1944, plaintiff, intending to use the tune, notified Harms, and remitted a check for $4 to cover royalty payment for 200 recordings at the rate of 2 cents each.**

**High Court Nixes Review**

**OMAHA, Jan. 25.—** The United States Supreme Court, January 20, refused to consider an appeal from the Eighth Circuit Court of Appeals in cases involving copyright on sheet music, the Fontenelle Hotel and Park, as well as other music users here. A group of copyright owners had brought suits in lower courts collect damages (under Section 115 of the copyright law) of music which belonged to them. In 1944, after a trial here, Federal Judge John W. Delehant decided in favor of the copyright owners. The Circuit Court upheld plaintiff's right. The Circuit Court upheld plaintiff's right.

The music users contended that over-the-counter purchase of sheet music gave the buyer the right to use the music commercially. Another question arose out of a Nebraska law requiring copyright holders to file their selections with the Nebraska Secretary of State. The law also required that all copies be stamped with the price required for playing the music publicly for profit. The charge was to be collected thru music dealers.

The lower court also held the Nebraska law unconstitutional.
British Firm's Wax Up to 90c

LONDON, Jan. 25.—Prices on British Brunswick disks went up last week from 70c to 80c per platter. The British transport situation is to be blamed as reasons for the price hike. English Brunswick is a subsidiary of British Dixieland, Inc., a subsidiary of the Orenstein Bros., a top selling artist in the world.

None of the other major British labels, including Parlophone and His Masters Voice, have made any move toward hiking prices. British disk prices recently were cut 25 per cent when the Orenstein and Dixieland labels slashed by two-thirds, but much as in the American industry, production costs have risen since the war, making a general price rise on the English platter market not unlikely.

Victor Inks Cooley; Leaves Columbia

HOLLYWOOD, Jan. 25.—Another name this week slips from Columbia's marquee. This time it's Steve Sholes, who has joined the Victor. Allho, Columbia parent, is now without a Cooley. From the time Columbia expires the first of next month, Sholes will be a2 follower of the baton ask for and was granted same on Tuesday.

Under the Victor set-up, Cooley gets a straight contract to his Columbia guarantee for three years, but the Victor royalty deal will boost Cooley's platter take to almost 50 per cent of sales. A straight royalty contract is one of the things Sholes was after when he moved from Columbia.

In entering the Victor clan, the Columbia label becomes label's only Western swing unit and the departure from Columbia was predecessor of Count Basie's switch to Victor and Benny Goodman's move last week to Capitol.

Burton P. M. Flack; Office for H'wood

HOLLYWOOD, Jan. 25.—Bill Burton, the property man's man, will open his own publicity and advertising office here, thus becoming the first property man to follow the ring flag and promotional activity in the past.

His new outfit will handle Burton clients exclusively, including Dick Haymes, Warren Hull, Faye Whiting, Helen Forrest, Louise Hagan, Jeanneill James, Joseph Myro, Kenyon Fox, among others. Burton's younger brother, Noreen Nash, Bob Eberle and Helen O'Mara are also involved.

Bobbi Weiss, Musicat Records, veep, was set to head the office, but turned down the deal at the last minute, wireing Burton that he would remain with the platter, since the "Musicat picture is much brighter."

Pitt Niteres Arch

Backs at BMI License

PITTSBURGH, Jan. 25.—Night Club B'head of Gulf here will meet Tuesday (28) to discuss plans for a license-rate structure laid before Joe Leiker, exec secretary of the nitey org, this week.

The discussions which were presented by Harold Orenstein, top dog of the reping licensee organization, were already under consideration and contacted at end of this week. They take the form of package plans that were unanimously opposed to BMI licensing and expressed feeling that the package plans were not taking into account the use of BMI molds. They claim that one group of BMI got along without rumba tunes, BMI strong stuff out in that area, and can easily omit a few BMI pop tunes such as I Love You (For Sentimental Reasons), which get cut a lot.

Hinterlands Wax - Happy as Platters Via the Postman Hit 5 Million Per Annun

Gimmicks Aid Peddling of Disks, Mostly of Indie Output

(Continued from page 3)

The new firm covered scattered outlets throughout the nation, including Chicago in the Midwest, and they've been selling wide major diskers pegging their prices more and more at the 90 cent mark, and larger units pegging the $3 mark — and telephone orders are tons.

National Sales Mostly Indies

In the national scene most records sold on the 90 cent mark, m.m. are the product of indie except for Michigan and Ohio, and a few other key areas, where lettered wax is almost entirely in the hands of major-label origin. In the Midwest area, where Ohio area indicates, however, that the wax — indie or major — will sell if properly exposed. Smaller labels, Ohio area indicates, are not mentioned in most m.m. disk sales, and they have to fear from "brand" name, since they do not come from indie and their sales are not in the consumer's choice.

Biggest single reason for the steady growth in m.m. disk is the rise in price of major-label wax, which limits the availability of major-label waxes to the small-town market, which are the best with small-town waxes.

Preference of record buyers in the mail group shows marked difference from major national sales — race and jazz, 90 per cent; popular, 80 per cent; 90 per cent of this figure is made up by buyers in the North; spiritual, 30 per cent (entirely in the South); classical 15 per cent and Latin-American, 10 per cent.

Glen Island Casino Opens May12; Beneke

NEW YORK, Jan. 25.—Glen Island Casino, famed band-springboard in Westchester, N.Y. (owned by swing world leaders) will usher in the summer May 12, instituting name of America's largest band will be the Tex Beneke-Glen Strader aggregation, due to stay for two weeks at about $15,000 per week, as announced by Beneke as yet skedded.

Arcadia for Names Again

Arcadia for Names Again

NEW YORK, Jan. 25.—Arcadia Ballroom will not go into policy January 30, kicking off new season,月下旬, and fans are not so far that the club got an new engager following up by the Brooks' Boys' group to eight-week stay.

Arcadia has used name of M. O. disk for almost two years in favor of local or territorial crews. Arcadia will carry two wires per week and has a permanent staff for biz warrants installation.

STOCK TICKETS

One Rail $1.50

Rushes 30c each.

Rushes 30c each.

TICKETS

The Toldeo Ticket Company

DO YOU REMEMBER, SWEETHEART

New Spread Bandeeded.

ARRIVES LEE

TOLEDO, OHIO

THE TOLEDO TICKET COMPANY

1,000,000.50 125.50

PRINTED ON 6X6 MACHIN IA SPEED ROLLER

ENGAGE |

1,000,000.50 125.50
MEMO: ANSON WEEKS
And His Orchestra TOUR OF ONE NIGHTERS

EXCLUSIVE MANAGEMENT
FREDERICK BROS. AGENCY, Inc.
300 NEW YORK 
CHICAGO

Harry Moss Agency
Representing
Name Bands, Name Acts, Tape In
HOTEL LINCOLN, NEW YORK CITY
Phone: 6-4916

NEw YORK:

Illinois Jacquet six-piece combo, playing solo, pulled 2,566 customers to Carnegie Hall at $1.30 per person Sunday (14). Jim McCarthy off on 10-day ex-

Cincinnati tour starting in North
Cass, and finishing in Detroit.

Sy Oliver past with William Morris,
didn't tour and got into a public
wars with Jimmy Rushing, but
hired Howard Wood in Virginia last

Joseph Gates, veteran music man,
doesn't want to sit around any
more and is now considering pro-
gram thru the Midwest and Stan
Myers, former McConkey booker,
is now at RCA and is signing up
several contract men he is hiring.

Cut Anderson reported out of the
Elenton bond, . . . Fuji Marable,
the famed showbiz jazz bond front,
dated and was on his way to Tokyo
with his band.

Len McLayt opens at the New-
Oxygen, January 31.

DETROIT:

Bernard Berman, of Pan-American
Records, is in New York this week
conferring with George Mendelsohn
of Fox, Moe Asch of Disc, and
Herb Miller of Savoy in connection
with expansion of his wax outlet.

Al Shepard of Associated, who
recently cut a number of sides for
Gala featuring Nan Blakestone, given
his new contract in Chicago.

Detroit. May do some sides for

CINCINNATI:

Jimmy Joyce, one of America's
best-known banjoists, appears at
the Central theater with Alvino Rey,
fathered a couple of indie albums
next week for one month to confer
with his manager, former McCon-
key and Warner, now booking
with Thirty Eight.

DETROIT:

Roy Tracy directs his young
djockeys want to clamp down
on the riding of horses by kids,
jockeys want to clamp down
behind the counter to prevent
their buying of at least $1 worth
of local liquor.

McIntyre and for his new commercial
at his new Lamb diskery.

Music Box, Omaha, January 28.

Johnny Piece, with his orchestra,
which has gathered momentum,
will have a week over the counter
in Schenectady, N. Y., with Mickey
Petunia (in Mercury diskery) as his
front man.

Walt Disney will be a special guest
for the first time on the Joe Dow
show Tuesday and Wednesday
afternoons.

Heavy set sales in Canada are
in the west, where they are
boasting who local music biz.

TOBONO, Jan. 25. — Poll-war
survey of the music market here will
in other key areas reveals that
so far as talent and tunes are concerned,
Canada still goes "the American way."

Greatest percentage of the sheet music
rendered sales is still emanates from the U. S., with
best sellers usually paralleling the American charts, and it
appears to concentrate on one-night jobs featuring American names
with a sprinkling of Canuck oven
cooking the diet slightly. Latest American
influence came via the song lyric
magazine field January 10, when
Lyle Engel's Song Hits magazine
launched Canadian distribution with
initial circulation of 50,000 copies.

French lyrics

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.

French Lyric

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.

French Lyric

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.

French Lyric

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.

French Lyric

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.

French Lyric

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.

French Lyric

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.

French Lyric

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.

French Lyric

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.

French Lyric

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.

French Lyric

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.

French Lyric

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.

French Lyric

Canadian publishers, in addition to the normal procedure,
also print the lyrics of the new songs in boldface type
and printing of sheets and books. Some American
firms still finish copies are to be printed on the cover,
while others arrange for printing on
Canadian presses. Those top Canuck
publishers are Feist, Paton, and
Gordon V. Thompson, Ltd., represents
Richard and Miller; Carl Fischer;
Bregman and Conn and Conn; Sam Fox,
and Mutual Music. Canadian
Music Sales, a great many music
publishers who handle Mills Music, Pe-Sommer,
Marchant Music and others. North
American Music Ltd., rounds out the list.
ON THE STAND

Ex-MCA-ers Map Plans for Band "Syndie"

(Continued from page 14)

MCA broke up its syndicate of artists, such as Marty Goodman, Mack Davis, Jack O'Boyle, Jerry Barrett, Phil Hunz, and others got off the payroll. Only vet band leaders left are Dickie Dunnag, Earl Bailey and Al Gabor. Since Tommy Dorsey and Julie Wintz have a couple of days to catch their breaths, Lee and Len Lucas have been venturing less than year ago.

MCA Position

From MCA's standpoint, however, the outfit may be a good move. Larry Barrett claims that the greatest percentage of MCA bands have cut one re-release for three to four years more, and that their own release has been received. Says he certainly will go on without someone to play the trombone, saxophone or trumpet to replace Buddy Moreno, who has left the outfit.

Beyond that The Gene Krupa band is in the hands of Jimmy Jurgens, the same, only gutbucket. Jurgens who had worked with the 50-50 mixture of Gene Krupa's outfit, has dropped the "M" from his name which he used in earlier Jan Garber aggregations. The present Gene Krupa crew is much revamped from the last version of his outfit, New York, but is musically as good as his drummer man ever sported. It's a crack outfit, but if the customers weren't aware of Gene with the light brown sticks behind the tuba, it might be possible they might have been started.

Krupa ork plays a 50-50 mixture of finely tuned commercial swing and ballad arrangements that are tightly written. There aren't any speculations as such for all they're worth on numbers like "Valse Triste" and "Beyond." The Drums are always first, except for the ork, displays a showmanly solo and when Krupa becomes just the drummer, the band then the outfit becomes just a drum-band.

Krupa's girl singer, Carolyn Grey, is a good-looking chimp, who is singing in her name ork. Gal does most of ork's rhythm singing but will often veer over to the lead in the old "Michigan." The showmanly solo addition to the Krupa library, Ork's rhythm, is a boy singer, Tom Berry, who asked to re-formed his commercial outfit, but if the customers weren't aware of Krupa with his ork to hit New York, he might have been started.

Dick Jurgens' one-year-old post-war crew uses some musical approach post-WWII. pre-Pearl Harbor aggregation did band stress the full ensemble arrangements, again done before Carl Brandt, that made it far more. Only the essential arrangements that need to be retained to gain the 1941 sound and strengthen the lone man to bolster the tunes. The band's rhythm structure has improved; the only musical effect is the same, only gutbucket band makes use of a sound prettier on re-arrangements, again done before Carl Brandt, that made it far more. Only the essential arrangements that need to be retained to gain the 1941 sound and strengthen the lone man to bolster the tunes. The band's rhythm structure has improved; the only musical effect is the same, only gutbucket band makes use of a sound prettier.

Leader, as always, sparkles the entertainment work of the aggregation. Miss Grey's creamy and personal to sell, especially, the novelties. Vocalists have worked up two noveltyts, best of which is "Washington State," in which sideman, costumed as lampman, breaks up a smoothing couple, played by two other sidemen. The other used are battered lantern, a clothesline and the regular vocalists stamps looking promising. Guitarist Ray Tuttle who worked with the band, handles heavier romantic dittoes, but needs experience.

Purl, who works intermission, should continue and a trend here for he continually does repeat on numbers which the ork just finished. Johnny Sipple.

Long Island Wire

NEW YORK, Jan. 25.—Song plugger and composer Beyond that The Gene Krupa band is in the hands of Jimmy Jurgens, the same, only gutbucket. Jurgens who had worked with the 50-50 mixture of Gene Krupa's outfit, has dropped the "M" from his name which he used in earlier Jan Garber aggregations. The present Gene Krupa crew is much revamped from the last version of his outfit, New York, but is musically as good as his drummer man ever sported. It's a crack outfit, but if the customers weren't aware of Gene with the light brown sticks behind the tuba, it might be possible they might have been started.

Krupa ork plays a 50-50 mixture of finely tuned commercial swing and ballad arrangements that are tightly written. There aren't any speculations as such for all they're worth on numbers like "Valse Triste" and "Beyond." The Drums are always first, except for the ork, displays a showmanly solo and when Krupa becomes just the drummer, the band then the outfit becomes just a drum-band.

Krupa's girl singer, Carolyn Grey, is a good-looking chimp, who is singing in her name ork. Gal does most of ork's rhythm singing but will often veer over to the lead in the old "Michigan." The showmanly solo addition to the Krupa library, Ork's rhythm, is a boy singer, Tom Berry, who asked to re-formed his commercial outfit, but if the customers weren't aware of Krupa with his ork to hit New York, he might have been started.

Dick Jurgens' one-year-old post-war crew uses some musical approach post-WWII. pre-Pearl Harbor aggregation did band stress the full ensemble arrangements, again done before Carl Brandt, that made it far more. Only the essential arrangements that need to be retained to gain the 1941 sound and strengthen the lone man to bolster the tunes. The band's rhythm structure has improved; the only musical effect is the same, only gutbucket band makes use of a sound prettier on re-arrangements, again done before Carl Brandt, that made it far more. Only the essential arrangements that need to be retained to gain the 1941 sound and strengthen the lone man to bolster the tunes. The band's rhythm structure has improved; the only musical effect is the same, only gutbucket band makes use of a sound prettier.

Leader, as always, sparkles the entertainment work of the aggregation. Miss Grey's creamy and personal to sell, especially, the novelties. Vocalists have worked up two noveltyts, best of which is "Washington State," in which sideman, costumed as lampman, breaks up a smoothing couple, played by two other sidemen. The other used are battered lantern, a clothesline and the regular vocalists stamps looking promising. Guitarist Ray Tuttle who worked with the band, handles heavier romantic dittoes, but needs experience.

Purl, who works intermission, should continue and a trend here for he continually does repeat on numbers which the ork just finished. Johnny Sipple.

Long Island Wire

NEW YORK, Jan. 25.—Song plugger and composer Beyond that The Gene Krupa band is in the hands of Jimmy Jurgens, the same, only gutbucket. Jurgens who had worked with the 50-50 mixture of Gene Krupa's outfit, has dropped the "M" from his name which he used in earlier Jan Garber aggregations. The present Gene Krupa crew is much revamped from the last version of his outfit, New York, but is musically as good as his drummer man ever sported. It's a crack outfit, but if the customers weren't aware of Gene with the light brown sticks behind the tuba, it might be possible they might have been started.

Krupa ork plays a 50-50 mixture of finely tuned commercial swing and ballad arrangements that are tightly written. There aren't any speculations as such for all they're worth on numbers like "Valse Triste" and "Beyond." The Drums are always first, except for the ork, displays a showmanly solo and when Krupa becomes just the drummer, the band then the outfit becomes just a drum-band.

Krupa's girl singer, Carolyn Grey, is a good-looking chimp, who is singing in her name ork. Gal does most of ork's rhythm singing but will often veer over to the lead in the old "Michigan." The showmanly solo addition to the Krupa library, Ork's rhythm, is a boy singer, Tom Berry, who asked to re-formed his commercial outfit, but if the customers weren't aware of Krupa with his ork to hit New York, he might have been started.

Dick Jurgens' one-year-old post-war crew uses some musical approach post-WWII. pre-Pearl Harbor aggregation did band stress the full ensemble arrangements, again done before Carl Brandt, that made it far more. Only the essential arrangements that need to be retained to gain the 1941 sound and strengthen the lone man to bolster the tunes. The band's rhythm structure has improved; the only musical effect is the same, only gutbucket band makes use of a sound prettier on re-arrangements, again done before Carl Brandt, that made it far more. Only the essential arrangements that need to be retained to gain the 1941 sound and strengthen the lone man to bolster the tunes. The band's rhythm structure has improved; the only musical effect is the same, only gutbucket band makes use of a sound prettier.

Leader, as always, sparkles the entertainment work of the aggregation. Miss Grey's creamy and personal to sell, especially, the novelties. Vocalists have worked up two noveltyts, best of which is "Washington State," in which sideman, costumed as lampman, breaks up a smoothing couple, played by two other sidemen. The other used are battered lantern, a clothesline and the regular vocalists stamps looking promising. Guitarist Ray Tuttle who worked with the band, handles heavier romantic dittoes, but needs experience.

Purl, who works intermission, should continue and a trend here for he continually does repeat on numbers which the ork just finished. Johnny Sipple.
NEW YORK, Jan. 25.—Despite earlier statements that the Aquarium Restaurant was going to be converted into a cafeteria following the conclusion of name-brand policy last Thursday (23), spot Ben Harriman decided to put in two small combos to replace big orks and to bring his food and liquor prices down. Harriman claims that his Friday (24) opening under the new policy drew the biggest blip his spot has enjoyed since last September. He says new policy talent cost is quarter that of name, but added that when names return to reasonable price levels, he may return for fling when names return.

Detroit, Jan. 25.—Alex Agrenoff, showbiz veteran and formerly unit, and Frank Ramonl, Latin crew.

Restaurant was going to be noff, showbiz veteran and formerly unit, and Frank Ramonl, Latin crew.

In short

New York:
José Curbelo's Rumba ork, now at La Conopa, has been signed to a Victor recording pact.

Singer-trum non Dickie Wells joined J. C. Heard's ork. . . . Boyd Berrum will do CBS Saturday afternoon. Event-

show from Vanity Fair when ork opens there late this month.

Mike Waldorf back from Florida, hands for California for an additional two-week vacation.

Pancho and Diane at the Glass Hat, replacing Blair and Dean, so latter team could work at Loew's State late week. Blair and Dean leave for Honolulu soon... Golden Fiddle has Edo Lubich heading its anniversary show.

Bob Martin ork (4) now at the Vi- llops Bum with Mrudal wire... Vincenzo Romeo held over 'til the Blue Angel.

Chicago:
Sophie Donelick, of the Five Leans,-
doubling for Flora Corwin, of the Corwin sisters, currently with Ted Lewis at the Latin Quarter. Chi, while Flora recuperates from an apendectomy. . . . Ralph Berger, Chi Latin Quarter ep. won a case of liquor at a broadband given last week at the Aragon, by the Variety Club. . . . Hal Ots Trio going into the Vanity Fair, New York. . . . Back up to Gruccio's Niels- en, starting January 26... Mani LaPorte, former combo leader, now doing a piano single. Chicago working staff piano at American Broadcasting outlet, WENN, here... Jack Ribber's unit opened Monday fronton, Sam Bari, opened at the Glass Hat of the Congress Hotel this week.

Danny Holland, Milwaukee lounge op, has sold his Town House spot and purchased the Shamus Deauville, and Fred and Elyna Bar are on the program which will be presented March 1, for President Truman and his family by the White House Correspondents Club... Steve Phemo-

cn has left the Eddie St.-Ish Agency to set up his own personal manage-

ment office... Son Hauteguy, ex-Billboard's Chi office, has dropped his rink duties for Colombo's and is doing press chores for the Big Can-

bono... Betty Jane Smith, tapeworks, will do back up at the Glass Hat, Chi, open... Tommy Dit. singer, and his hosts, Margaret Ann Grayson, ex-Mrs. Ethel Bishop is the new front for the Mer-

tremp, South Side winery. . . . Art Van Dunne Quintet renewed for another year by ABC outlet, WENN, here... Marie La Porte, former combo fronton, has been signed to a Vic-

ton's Music... Jack Roach.

The decision revolves around an interpretation of the State's involved liquor law which provides that liquor li-

cense must be obtained by the county, not a city or a county Multi-

cal clubs involved would be Beverly Hills Country Club, Latin Quarter and the Lookout House.

In short

CINCINNATI, Jan. 25.—Nitery ops in Kenton and Campbell counties, Kentucky, outside the jurisdictions of Newport and Covington, are plenty worried over the possibility of losing their liquor licenses if the Kentucky Court of Appeals upholds the decision of the Jefferson County Circuit Court that the small city night clubs involved would be Beverly Hills Country Club, Latin Quarter and the Lookout House.

The decision revolves around an interpretation of the State's involved liquor law which provides that liquor li-

cense must be obtained by the county, not a city or a county Multi-

cal clubs involved would be Beverly Hills Country Club, Latin Quarter and the Lookout House.

The decision revolves around an interpretation of the State's involved liquor law which provides that liquor li-

cense must be obtained by the county, not a city or a county Multi-

cal clubs involved would be Beverly Hills Country Club, Latin Quarter and the Lookout House.

The decision revolves around an interpretation of the State's involved liquor law which provides that liquor li-

cense must be obtained by the county, not a city or a county Multi-

cal clubs involved would be Beverly Hills Country Club, Latin Quarter and the Lookout House.

The decision revolves around an interpretation of the State's involved liquor law which provides that liquor li-

cense must be obtained by the county, not a city or a county Multi-

cal clubs involved would be Beverly Hills Country Club, Latin Quarter and the Lookout House.

The decision revolves around an interpretation of the State's involved liquor law which provides that liquor li-

cense must be obtained by the county, not a city or a county Multi-

cal clubs involved would be Beverly Hills Country Club, Latin Quarter and the Lookout House.

The decision revolves around an interpretation of the State's involved liquor law which provides that liquor li-

cense must be obtained by the county, not a city or a county Multi-

cal clubs involved would be Beverly Hills Country Club, Latin Quarter and the Lookout House.

The decision revolves around an interpretation of the State's involved liquor law which provides that liquor li-

cense must be obtained by the county, not a city or a county Multi-

cal clubs involved would be Beverly Hills Country Club, Latin Quarter and the Lookout House.
Chi Nitery Overheads May Get Ax Unless Biz Shows Perk Up

CHICAGO, Jan. 25.—The biz is a bit up over the preceding three months and there is a reasonable chance that par overheads drastically unless patronage continues to mount during the next twelve.

Brighterty owners are watching closely the moves of Hilton hotels here, the Palmer House, which during the past two weeks has raised parking act budgets. The Stevenson's Boulevard Room, which once housed heavily managed commercial clubs on staunch, bar variety bills, has cut to Don McRoom, which once housed heavily managed bars. When McRoom first went into the Barrys, dance team; Doris and Jack, they were being stressed to near the breaking point. The hotel is now in a three-quarters house, and only the boys are left to do their part.

Sam Pearlman New Manager

At Loew's State in New York

NEW YORK, Jan. 25.—Loew's State has a new manager-producer, Sam Pearlman, who took over Friday (17) when Ed Douglas resigned. Douglas' resignation, according to insiders, was sharp difference of opinion, the nobody agreed with the generality. The differences were. At Douglas' home it was stated that he had "gone South." Following the opening of the present revue, New York and Chicago cafes, have been changing phone calls and correspondence designed to oil the lining move. Ops who have previously made several attempts to fuse the two groups, have been stymied partly by argument between the East and Midwest over who would head such a national association if it were made.

Pearlman has been with Loew theaters for the past 14 years. His mother was the showgirl of Loew's Triboro. He also was an assistant manager at Loew's State about nine years ago.

Harris To Open Chi Office

CHICAGO, Jan. 23.—Sid Harris, for six years in the Chi act department of the William Morris Agency and a recent member board, from that office February 3 to set up his own agency here. Together with his Frau and show producer, Selma Marlowe, Harris, who served several important artists, will be with WM until May, when he takes several accounts with him. He already has several engagements, and is preparing a special Southern tour with Arthur Prince, piano and accordionist, for an indefinite period.

Chi Bookers Boot Stinkeroo Acts as Supply Pic Improves

CHICAGO, Jan. 25.—With the supply of cocktail entertainers, for the first time in four years, starting to meet demand, local bookers are starting to separate chaff from wheat, preparatory to strengthening, their demands for the post-Lenten period. For a long time bookers admitted they were forced to use the talent short-stocked. The talent short-stocked is currently using mediocre stuff to keep the market supplied. The honeycomb is over for the last entertainers, they aver, and only the boys who too the line are staying.

A list of units and singles are booking direct, bookers point out that major spots which utilize top talent are beginning to lay off. If musicians want to lift their wages, they must lay off. According to Dick Shumaker, booker of the MC Chi office, said, they are forced to meet demands. Shelton said his office is still building its talent personnel, since its entry into the Midwest a year ago, and unless he can get more units, he won't let any units go because the agency has taken over southern territory once handled by the K. C. office.

Several MCA attractions have been axed recently, Dick Stevens, Midwest

LONG PULL FOR LITERATRY

Band & Act Routes Available!!

Paper limitations still make it impossible to publish current local events. The Billboard. This service is still maintained and routes of Acts, and Attractions are solicited each week to those interested. Write Supple- mentary Routes, Section C, 250 East 42nd St.

"Survival of the Fittest"

NEW YORK, Jan. 25.—That niteries aren't making heavy dough has been a fact of life. In the country are crying fit to bust or are getting ready to use the towel. The 164 questions today are how long will this slump last? What will pick it up? What has caused it all, and what can they do about it?

To get some of the answers it is necessary to go back almost 30 years, but because history repeats itself, there are certain patterns common to all economic cycles keep cropping up, what happened 20 or 30 years ago may be indicative of what may recur.

Before the Great War, New York niteries included the Ziegfeld, Field, Reisenweber's, Golden Room. They were restaurants, but they were the forerunners of today's night clubs. The rooms were under the control of a hand-office business. With business so good, opened and opened, and they too turned to entertainment, the fact that the first war was loaded too.

First Recession

About six months after World War I a nine-month period set in. During this period some Johnny-Come-Lates folded. Wall heeled spots stayed in business but took advantage. It is interesting to note that the nine months drop of 1918-19 brought yells that businesses were not making money for the depression. Sound familiar?

In 1924 the hush starters first flourished, the first great night life period in the Hollywood, Paradise, Everglades, Connie's Inn and other spots. As the deciding factor, according to Morris Silver, WM chief, George Debbas, the past three years in charge of USO domestic buying for New York.

N. Y. Dixie's Plantation

Room Dropping Acts

NEW YORK, Jan. 25.—Plantation Room of Hotel Dixie will close an alley and resumes straight restaurant policy for February 2. Spot has been using a $1,500 talent budget and currently has E. D. Keller, Laverne and John, Ava Lorraine and Delores Bencher.

Room is losing lading, according to hotel manager George Craig and hadn't been doing his job, since November 15. Hotel will keep its Terrace Room going, however. Ruth Reavis, Alto of the Late Finish, and Arthur Prince, piano and accordionist, for an indefinite period.

Stripped Strippers

BRIDGEPORT, Conn. Jan. 25.—Local niteries were noticing changes among strippers who would no longer be permitted in cages. As a result, the risque rooms started to hit the center of town, is dropping floorshow begins this week, became entertainment to a hillbilly band.

Trade Sees Six Months Off Poor Biz

"Survival of the Fittest"

CHICAGO, Jan. 25.—With cafe ops becoming more aggressively, they are changing prices, a federal nitery tax, talk of a union between Midwest and East Coast, and the return stay, want more and are reminded that hours are shorter.

Talk East-Midwest Link of Cafe Ops

To Buck 20% Bite

CHICAGO, Jan. 25.—With cafe ops becoming more aggressively, they are changing prices, a federal nitery tax, talk of a union between Midwest and East Coast, and the return stay, want more and are reminded that hours are shorter.

Sam Pearlman New Manager

At Loew's State in New York

NEW YORK, Jan. 25.—Loew's State has a new manager-producer, Sam Pearlman, who took over Friday (17) when Ed Douglas resigned. Douglas' reasons for leaving, according to Morris Silver, WM chief, George Debbas, the past three years in charge of USO domestic buying for New York.

Harris To Open Chi Office

CHICAGO, Jan. 23.—Sid Harris, for six years in the Chi act department of the William Morris Agency and a recent member board, from that office February 3 to set up his own agency here. Together with his Frau and show producer, Selma Marlowe, Harris, who served several important artists, will be with WM until May, when he takes several accounts with him. He already has several engagements, and is preparing a special Southern tour with Arthur Prince, piano and accordionist, for an indefinite period.

Chi Booters Board Stinkeroo Acts as Supply Pic Improves

CHICAGO, Jan. 25.—With the supply of cocktail entertainers, for the first time in four years, starting to meet demand, local bookers are starting to separate chaff from wheat, preparatory to strengthening, their demands for the post-Lenten period. For a long time bookers admitted they were forced to use the talent short-stocked. The talent short-stocked is currently using mediocre stuff to keep the market supplied. The honeycomb is over for the last entertainers, they aver, and only the boys who too the line are staying.

A list of units and singles are booking direct, bookers point out that major spots which utilize top talent are beginning to lay off. If musicians want to lift their wages, they must lay off. According to Dick Shumaker, booker of the MC Chi office, said, they are forced to meet demands. Shelton said his office is still building its talent personnel, since its entry into the Midwest a year ago, and unless he can get more units, he won't let any units go because the agency has taken over southern territory once handled by the K. C. office.

Several MCA attractions have been axed recently, Dick Stevens, Midwest
This North Side Hotel continues keeping the talent nut high, while Loop hotel rooms have slashed budgets during past weeks. Result is that this show room continues its policy of presenting top variety bills.

Lathrop and Lee feed off smartly with their standard tap routines. Gal, who's curvaceous, uses just enough s.a. to sell well, but not too much to embarrass sedate diners. Pair's relaxed terping and clowuning elicited salves.

Ben Beri hasn't changed his act but his top comedy juggling, not seen since the days of Fred Allen, is not too hard, with his top comedy juggling, not seen since the days of Fred Allen, is not too hard.
Boulevard Room, Stevens Hotel, Chicago
(Friday, January 24)

Follow-Up Review

GLASS HATT, HOTEL BELMONT PLAZA, NEW YORK: New addition to the ballroom terp team, Pancho and Opine, along with the first rhythm and blues revue to be presented in a major hotel ballroom. Two personable kids, with considerable class, won table holders from the beginning. Both are genial, hard working in tails and gai, a pretty redhead, in a beautiful winter gown. Ga’s one fault seemed a tendency to smile too much. 

Whatever the hotel has saved in cutting out one act from its usual line-up, they more than made up for it with usual terps and eventual diary of aches and pains. Using Pupi Adams and Ed Lee Zhito. Pupi Adams, rhythm guitar, runs thru a fast tempo withのみに伴う。Ed Lee Zhito, bass, gives something claimed to be a fast tempo with something claimed to be a "jockey show" in a round dance of a boogie-woogie routine, was especially inspected by the audience. The result was a loud applause and laughter.

B cord phone door softly but showed some flash at the hotel. Went thru four routines with a casual style that probably would be much more comforts of the regulars. Their Moonlight Serenade number, following a boogie-woogie routine, was especially inspected by the audience. The result was a loud applause and laughter. This stoked by Bob Russell and production, the "wheels" on the Stone's back band terpers in top fashion. Don Marshall.

Gene Austin, McIntyre Ork
To Deb at New Det. Copa

DETOIT, Jan. 25.—Capodabana, new downtown millinery, skidded to a Tuesday night floorshow, semi-nightly, band policy. Spot was functioning as a "motel" for Caffe Madrid and Coffee Don's. Copa owners are Albert Duryant and Louis Friedman, local restaurant men. 

Press notes will have Gene Austin and Lani McIntyre ork, plus original McNamara's Band and two vocalists. Shows will go for two weeks. Victor Lombardo ork due February 14 and Easter Mignagure due for February 28.

Murdur Cras, New York
(Tuesday, January 21)

Follow-Up Review

NIGHT CLUBS-VAUDEVILLE

Berkley’s Bar, Chicago
(Tuesday, January 22)

Follow-Up Review

0 Clock, Miami Beach
(Friday, January 17)


A large and fashionable audience greeted Joe Adams and his troops when they opened for the first time at the New Nova. Adams is the one which holds the start at the Beach a few years back. There is little new in the act, but Adams and Adams maintains a fast tempo with glads and glucks plentiful. Pete Roche’s "Hot Pepper" serves thru the soft shoes stops until he is exhausted. 

The impression of Joe Frisco in the show was a real disappointment. Adams opened with an Irish reel for four minutes, his "Hop Shocks" with his usual humor and fun. —Canteri did an Edward G. Robinson imitation, "The Racketeer." Caballie, Gable, "Amor y "And" and "Tanti" and is getting fummer all the time. 

Talman Park: Continue entertainment. Opening: Fri. February 1

Milton Berle Bruns: "Joe Schuster and His Boys Are a Knock-Out Full of Laughter." Prices: $1.00 and up. 

Theater and Club Owners: 

In our seven years in the vaudeville business, we have never been more pleasantly surprised than last week when we booked for two weeks engagement here at Club Hurric. There is a young man from the coast who has completely captivated our audiences nightly with a distinctly superior brand of comedy material. His gags are all new, his songs different, his timing perfect. We are heartily recom- mending this act to all for all the parties who are interested in keeping up with the public. 

For a 21-year-old youngster, Tom is quite a showman and is getting fummer all the time. Joe Adams and Tony Canzermen came next with their familiar tomfoolery of "Canzerman and Friends." They are a lot of laughs and are very funny. Canzermen did an Edward G. Robinson imitation, "The Racketeer." Caballie, Gable, "Amor y "And" and "Tanti" and is getting fummer all the time. 

Production ran 80 minutes. Bar and dance floor about the same. 

J. T. Berliner.
Chicago, Chicago
(Thursday, January 23)

Chicago's latest dancing attraction, headliner "Stinger" starring Dina Loyd, did just piano trio. Only fair. Too much change about. House band (five strings were added recently) was fairly effective, except for two minutes of uninterrup-
ting patter with house front Louis Louie Lough. Louie was so intent on his own story that he failed to notice the audience.

Bresn's got the program underway with a couple of old tunes, with enough novelty work and fresh hits in the last half. Lane Brothers followed with their comedy acro trio, which, although it was somewhat out of date, was seen here a year ago, got substantial applause.

Bill Johnson, lesser-known film singer, acquitted himself creditably, showing plenty of poise and stage savvy, in addition to a robust bar-
tone that he enriched with clever saxes. He was ably accompanied by the rest of his trio, besides Bill himself. Together they have a bit of the best results from dramatic melodies like Stand Up and Fight, from Car-

ture.

Bob Evans, perennial here, manages to spruce up his great vaulting into提出的 spot, which is still has no peers. He's backed by Danny and the Crystals, with top ventro gimmick. Won consistent laughs and hearty mist.

Johnny Sippel.

Strand, New York
(Friday, January 24)

New York's legendary Charlie Barnett ork consists of tollers es-

cially rounded up for this date. The program starts with a raft of songs and three rhythm, the band, sparked by Barnett's alto, tenor and soprano sax, had an ear-shattering effect. The sax setup was here again, and the vocalist's cleverly chosen, for his style specially rounded up for this date.

Ray English's comic turn, with its fables of work, was very pro-


cutive, as was the poet's "heavenly moon" and the poet's "heavenly moon". It was a good show, all in all.

Dorothy Claiborne, former band chimp, proved surprisingly effective as a single, singing and clowned thru songs, which were going over very well. It was a manner reminiscent of Betty Hut-


ton. Garbed in the lowest-cut strapless dress ordered and not a substitute of the heaviest occasion this audience is likely to see.

Ray English's comic turn, with its fables of work, was very pro-


cutive, as was the poet's "heavenly moon" and the poet's "heavenly moon". It was a good show, all in all.

Dorothy Claiborne, former band chimp, proved surprisingly effective as a single, singing and clowned thru songs, which were going over very well. It was a manner reminiscent of Betty Hut-


ton. Garbed in the lowest-cut strapless dress ordered and not a substitute of the heaviest occasion this audience is likely to see.

Ray English's comic turn, with its fables of work, was very pro-


cutive, as was the poet's "heavenly moon" and the poet's "heavenly moon". It was a good show, all in all.

Dorothy Claiborne, former band chimp, proved surprisingly effective as a single, singing and clowned thru songs, which were going over very well. It was a manner reminiscent of Betty Hut-


ton. Garbed in the lowest-cut strapless dress ordered and not a substitute of the heaviest occasion this audience is likely to see.

Ray English's comic turn, with its fables of work, was very pro-


cutive, as was the poet's "heavenly moon" and the poet's "heavenly moon". It was a good show, all in all.

Dorothy Claiborne, former band chimp, proved surprisingly effective as a single, singing and clowned thru songs, which were going over very well. It was a manner reminiscent of Betty Hut-


ton. Garbed in the lowest-cut strapless dress ordered and not a substitute of the heaviest occasion this audience is likely to see.

Ray English's comic turn, with its fables of work, was very pro-


cutive, as was the poet's "heavenly moon" and the poet's "heavenly moon". It was a good show, all in all.

Dorothy Claiborne, former band chimp, proved surprisingly effective as a single, singing and clowned thru songs, which were going over very well. It was a manner reminiscent of Betty Hut-


ton. Garbed in the lowest-cut strapless dress ordered and not a substitute of the heaviest occasion this audience is likely to see.

Ray English's comic turn, with its fables of work, was very pro-


cutive, as was the poet's "heavenly moon" and the poet's "heavenly moon". It was a good show, all in all.

Dorothy Claiborne, former band chimp, proved surprisingly effective as a single, singing and clowned thru songs, which were going over very well. It was a manner reminiscent of Betty Hut-


ton. Garbed in the lowest-cut strapless dress ordered and not a substitute of the heaviest occasion this audience is likely to see.

Ray English's comic turn, with its fables of work, was very pro-


cutive, as was the poet's "heavenly moon" and the poet's "heavenly moon". It was a good show, all in all.

Dorothy Claiborne, former band chimp, proved surprisingly effective as a single, singing and clowned thru songs, which were going over very well. It was a manner reminiscent of Betty Hut-


ton. Garbed in the lowest-cut strapless dress ordered and not a substitute of the heaviest occasion this audience is likely to see.

Ray English's comic turn, with its fables of work, was very pro-


cutive, as was the poet's "heavenly moon" and the poet's "heavenly moon". It was a good show, all in all.

Dorothy Claiborne, former band chimp, proved surprisingly effective as a single, singing and clowned thru songs, which were going over very well. It was a manner reminiscent of Betty Hut-


ton. Garbed in the lowest-cut strapless dress ordered and not a substitute of the heaviest occasion this audience is likely to see.

Ray English's comic turn, with its fables of work, was very pro-


cutive, as was the poet's "heavenly moon" and the poet's "heavenly moon". It was a good show, all in all.

Dorothy Claiborne, former band chimp, proved surprisingly effective as a single, singing and clowned thru songs, which were going over very well. It was a manner reminiscent of Betty Hut-


ton. Garbed in the lowest-cut strapless dress ordered and not a substitute of the heaviest occasion this audience is likely to see.

Ray English's comic turn, with its fables of work, was very pro-


cutive, as was the poet's "heavenly moon" and the poet's "heavenly moon". It was a good show, all in all.

Dorothy Claiborne, former band chimp, proved surprisingly effective as a single, singing and clowned thru songs, which were going over very well. It was a manner reminiscent of Betty Hut-


ton. Garbed in the lowest-cut strapless dress ordered and not a substitute of the heaviest occasion this audience is likely to see.

Ray English's comic turn, with its fables of work, was very pro-


cutive, as was the poet's "heavenly moon" and the poet's "heavenly moon". It was a good show, all in all.
New York:

B'way Biz Holds Own; State Strong; Roxy OK With 120G

NEW YORK, Jan. 25—Three new bills helped give shin a shot in the arm this week. Six first-time performers polled a total $453,300 against previous week's $491,770. A good account for the Dome, $119,350; San Remo, $112,850; and State (5,550 seats; average $20.75), which brought in $125,300 (tie). No figures for the State, where The Fox on the Log (holds over from last week), Martin and Lewis and Thelma Carpenter. Last time house took such a figure was about six years ago. The opening XMAS show, when take was $51,300. For the week, total gross for the Jimmy Palmer orch. Roy Sneck and Monte Cristo, was $25,000. New bill, reviewed this issue, has Barry Gray, Lionel Kaye and Bonnie Baker.

Radio City Music Hall (6,290 seats; average, $11.60) ended its eight-week run with the Nonchalants, Shinytoot and Till the Cloud Roll By, with a total of $131,350. The $6,000 show, started with $16,900, followed by $14,000 on the second week, $18,000 over the house, $337,000, $116,000, with the eighth and final stanza bringing in $111,000.

Boston:

Bad Weather Fails To Stop Boston 36G

BOSTON, Jan. 25—Even bad weather failed to dent the box office last week. The Boston Theater for the weekend grossed $2,021, Return the second show of the month, grossed $3,000, on $169,000, followed by $14,000 on October 19. The average of $2,910 is most unusual to be found in a mellow season, the gross bounced up to $38,000, which is plenty good, or $2,910, return the third show.

Current show, with Johnnie Johnson and the Gay Business. Pic and Jan Murray as added attraction, looks good to keep gross up. Pic is Boston Blackie and the Law.

Indianapolis:

Slack Ork, Boswell Take 18G at Circle

INDIANAPOLIS, Jan. 25—Fredie Slack and his orch. did a fair $18,000; at the Circle Theater here (2,800 seats; 74 cents last week). Sharing the bill with Boswell and Leonard Barr with Helen Evans dancers. Added attraction Fredie Slack and his orch. Pic, Falcon's Adventure.

Indpls. One-Nighter

The Shot's World

[The Shots World] is a magic and magic tricks magazine. It features various magic tricks and illusions, and is aimed at both professional and amateur magicians. The magazine contains articles on different magic acts, reviews of magic shows, and interviews with magicians. It's a great resource for anyone interested in magic and performance. The cover art is vibrant and eye-catching, with a focus on creating an immersive reading experience. Overall, it's an excellent addition to any magician's collection.
Theater Guild May Cancel D. C. Subscription Dates

NEW YORK, Jan. 25.—The Theater Guild will stop sending shows to Washington if the current situation at the National Theater continues, the town's only local legitimate house, isn't cleared up, according to talk in the trade. Miss Helen Brown, the assistant director, is awaiting Miss Helen Brown's return from England to set a policy. He refused further comment.

Abandoned Dream Girl

In Dorfman's Mag Ruled Infringement

NEW YORK, Jan. 25.—Attorneys for Elmer Rice, playwright, and Nat Selznick, publisher of magazine Stage Pictorial, have consented to end judgment in Rice's suit against Dorfman for alleged infringement in publishing a condensed version of Rice's play, Dream Girl, in the mag. Order was signed by Federal Judge Simon H. Rifkind.

It was further adjudged that Dorfman is permanently enjoined from publishing any copies of defendant's condensation of the play, which was published in the magazine, and from publishing Rice's name as author and from using Rice's name to conceal defendants' condensation. Dorfman is also ordered to return $500 in attorney's fees.

The latest group of local angels, provided crix

are not allowed to play their shows unless the pressure of local battle against racial discrimination.

In Dorfman's Mag Ruled Infringement

NEW YORK, Jan. 25.—Attorneys for Elmer Rice, playwright, and Nat Selznick, publisher of magazine Stage Pictorial, have consented to end judgment in Rice's suit against Dorfman for alleged infringement in publishing a condensed version of Rice's play, \textit{Dream Girl}, in the mag. Order was signed by Federal Judge Simon H. Rifkind.

Decree, consented to by attorneys on both sides, declared that the publication of a condensation of Rice's play, \textit{Dream Girl}, constitutes; (a) an invasion of Rice's rights of privacy in violation of sections 50 and 51 of the Civil Rights of the Laws of the State of New York, and (b) an engagement by the defendant in unfair trade practice in their publication of their material.

It was further adjudged that Dorfman is permitted to continue publishing any copies of Rice's play, \textit{Dream Girl}, but without using Rice's name as the author of the play. Dorfman is also ordered to return $500 in attorney's fees.

Play by "Billboard" Stuffer To Prem in Chicago Feb. 4

CHICAGO, Jan. 25.—Experimental showcase for plays by Midwestwestern writers is announced by Specials, Inc. appearing here by Driftwood Players, semi-professional group, opening February 4 will be \textit{Salt to the Sky}, by Herb Balley, Chi Billboard star.

Sky has been promised 50G backing for professional production by a group of local angels, provided crisis can be resolved favorably to experimental bow-in.

More Legiturers Pledge Boycott

WASHINGTON, Jan. 25.—Helen Hayes and at least a score of other showfolk, including top-flight actors, are expected to have signed pledges to boycott any play unless Dorfman is cleared up. Jan 25 policy is lifted. This action is a follow-up to a similar pledge made by Driftwood Players group, directed by Robert Sherwood, and including several well-known playgoers in the boycott pledge recently in America. Miss Hayes, Miss Sara, Ruth Draper, Victor Moore, Frederic March, Cornelia Otis Skinner, Helen Hayes, Judith Anderson, Zero Mostel, Eva Le Gallienne, Ruth Gordon, Florence Eldridge, Paula Lawrence, Jose Ferrer, producer Oscar Hammerstein II, dancers Helen Hayes, Irene Selznick, Frank Craven, actress Cornelia Otis Skinner, Peggy Reed, Fredric March, Judith Anderson, Zero Mostel, Eva Le Gallienne, Ruth Gordon, Florence Eldridge, Paula Lawrence, Jose Ferrer, producer Oscar Hammerstein II.

Legiturers Join To Succor ART

NEW YORK, Jan. 25.—Spurred into action by the American Repertory Theater (The Billboard, January 18), a group of legitimate theater artists, headed by Herman Shumlin, Jose Ferrer, Elliot Nugent, and Alene Machtman—have formed a committee to arrange the funding of the American Repertory Theater. The group has promised to take all possible measures to restore the financial security of the theater. The committee's first action will be to organize a special fund drive in New York City, starting immediately:

1) Raise funds.
2) Take funds, perhaps on Tuesday, if the concessions enabling continuance of operation are not previously awarded.
3) Put themselves in charge of the ART for services, such as show policy, as a non-profit corporation, thus gaining a contributor a tax exemption.

Dorfman's Mag Ruled Infringement

In Dorfman's Mag Ruled Infringement

NEW YORK, Jan. 25.—Attorneys for Elmer Rice, playwright, and Nat Selznick, publisher of magazine Stage Pictorial, have consented to end judgment in Rice's suit against Dorfman for alleged infringement in publishing a condensed version of Rice's play, \textit{Dream Girl}, in the mag. Order was signed by Federal Judge Simon H. Rifkind.

Decree, consented to by attorneys on both sides, declared that the publication of a condensation of Rice's play, \textit{Dream Girl}, constitutes; (a) an invasion of Rice's rights of privacy in violation of sections 50 and 51 of the Civil Rights of the Laws of the State of New York, and (b) an engagement by the defendant in unfair trade practice in their publication of their material.

It was further adjudged that Dorfman is permitted to continue publishing any copies of Rice's play, \textit{Dream Girl}, but without using Rice's name as the author of the play. Dorfman is also ordered to return $500 in attorney's fees.

Play by "Billboard" Stuffer To Prem in Chicago Feb. 4

CHICAGO, Jan. 25.—Experimental showcase for plays by Midwestwestern writers is announced by Specials, Inc. appearing here by Driftwood Players, semi-professional group, opening February 4 will be \textit{Salt to the Sky}, by Herb Balley, Chi Billboard star.

Sky has been promised 50G backing for professional production by a group of local angels, provided crisis can be resolved favorably to experimental bow-in.

More Legiturers Pledge Boycott

WASHINGTON, Jan. 25.—Helen Hayes and at least a score of other showfolk, including top-flight actors, are expected to have signed pledges to boycott any play unless Dorfman is cleared up. Jan 25 policy is lifted. This action is a follow-up to a similar pledge made by Driftwood Players group, directed by Robert Sherwood, and including several well-known playgoers in the boycott pledge recently in America. Miss Hayes, Miss Sara, Ruth Draper, Victor Moore, Frederic March, Cornelia Otis Skinner, Helen Hayes, Judith Anderson, Zero Mostel, Eva Le Gallienne, Ruth Gordon, Florence Eldridge, Paula Lawrence, Jose Ferrer, producer Oscar Hammerstein II, dancers Helen Hayes, Irene Selznick, Frank Craven, actress Cornelia Otis Skinner, Peggy Reed, Fredric March, Judith Anderson, Zero Mostel, Eva Le Gallienne, Ruth Gordon, Florence Eldridge, Paula Lawrence, Jose Ferrer, producer Oscar Hammerstein II.

Legiturers Join To Succor ART

NEW YORK, Jan. 25.—Spurred into action by the American Repertory Theater (The Billboard, January 18), a group of legitimate theater artists, headed by Herman Shumlin, Jose Ferrer, Elliot Nugent, and Alene Machtman—have formed a committee to arrange the funding of the American Repertory Theater. The group has promised to take all possible measures to restore the financial security of the theater. The committee's first action will be to organize a special fund drive in New York City, starting immediately:

1) Raise funds.
2) Take funds, perhaps on Tuesday, if the concessions enabling continuance of operation are not previously awarded.
3) Put themselves in charge of the ART for services, such as show policy, as a non-profit corporation, thus gaining a contributor a tax exemption.

Dorfman's Mag Ruled Infringement

In Dorfman's Mag Ruled Infringement

NEW YORK, Jan. 25.—Attorneys for Elmer Rice, playwright, and Nat Selznick, publisher of magazine Stage Pictorial, have consented to end judgment in Rice's suit against Dorfman for alleged infringement in publishing a condensed version of Rice's play, \textit{Dream Girl}, in the mag. Order was signed by Federal Judge Simon H. Rifkind.

Decree, consented to by attorneys on both sides, declared that the publication of a condensation of Rice's play, \textit{Dream Girl}, constitutes; (a) an invasion of Rice's rights of privacy in violation of sections 50 and 51 of the Civil Rights of the Laws of the State of New York, and (b) an engagement by the defendant in unfair trade practice in their publication of their material.

It was further adjudged that Dorfman is permitted to continue publishing any copies of Rice's play, \textit{Dream Girl}, but without using Rice's name as the author of the play. Dorfman is also ordered to return $500 in attorney's fees.

Play by "Billboard" Stuffer To Prem in Chicago Feb. 4

CHICAGO, Jan. 25.—Experimental showcase for plays by Midwestwestern writers is announced by Specials, Inc. appearing here by Driftwood Players, semi-professional group, opening February 4 will be \textit{Salt to the Sky}, by Herb Balley, Chi Billboard star.

Sky has been promised 50G backing for professional production by a group of local angels, provided crisis can be resolved favorably to experimental bow-in.

More Legiturers Pledge Boycott

WASHINGTON, Jan. 25.—Helen Hayes and at least a score of other showfolk, including top-flight actors, are expected to have signed pledges to boycott any play unless Dorfman is cleared up. Jan 25 policy is lifted. This action is a follow-up to a similar pledge made by Driftwood Players group, directed by Robert Sherwood, and including several well-known playgoers in the boycott pledge recently in America. Miss Hayes, Miss Sara, Ruth Draper, Victor Moore, Frederic March, Cornelia Otis Skinner, Helen Hayes, Judith Anderson, Zero Mostel, Eva Le Gallienne, Ruth Gordon, Florence Eldridge, Paula Lawrence, Jose Ferrer, producer Oscar Hammerstein II, dancers Helen Hayes, Irene Selznick, Frank Craven, actress Cornelia Otis Skinner, Peggy Reed, Fredric March, Judith Anderson, Zero Mostel, Eva Le Gallienne, Ruth Gordon, Florence Eldridge, Paula Lawrence, Jose Ferrer, producer Oscar Hammerstein II.
APARTMENT 17-B

OUT-OF-TOWN OPENINGS

STORY OF MARY SurrATT

OUT-OF-TOWN OPENINGS

THE IMPORTANCE OF BEING ERNEST

WASHINGTON SQUARE

LEGITIMATE

SHUBERT, NEW HAVEN, CONN.

ACT 1

For at a time when looks were thought just as much as words, George C. Snider (suggested by the Henry James novel) appears as the caddish, but lovable, Lawrence Castleman, a man of insulated gentility and a dashingport of a gentleman who is rather a dramatic storm warning against relaxed vigilance and indifferent personal hygiene. It is evident in Earnest that Gielgud's sense be dissolved, only to be supplanted by that which has been acclaimed the world's "greatest actor."

Jean Cadell turns in a perfect Miss Prue, Jane Baxter, as Cecily, off, in a rather unimportant scene, making a play on names, is weak. It could be simpler and more moving, but the ends are more disheartening, and the fact that the audience are treated to the staggering bellowing of dull domestic manners, and the trivial, and silly, and franto goings-on.

The supporting roles are good, exact duplications of their versions in the novels. Dorothy Gish is superb as Mary Surratt, playing her sympathetic role convincingly and subtly. Gielgud, in his portrayal of the lawyer, is equally as fine as ever. The actor's sense of humor and of the naturalness of his work is never over-done. He acts with an ease and precision that makes for dull, uninteresting listening. The situations are too trite, too bare, to make the play anything but top.
There's an old wife's adage to the effect that you can dress a monkey up in a silk coat—but it's a monkey all the same. What Paul and Michael Sloane have accomplished with a refurbished Sweethearts—*the* idea—may be expected, a whiz-bang, particularly when he throws the book out the window and lets go with the old B.C. drive that makes you forget that Sweethearts, except for a monstrosity, which two have held up the Golden Gantil mask. But it is doubtful that even the Bobby Clark antics, both high and low, can save the show without what—just another revival.

John Gabriel Berkman has revised the original book of Harry B. Smith and Fred DeGrazia (circa 1913) to give Clara Swan and her vaudeville act a certain fluff, little fable, which tells of an engaging minx who decides to play Santa Claus to a down-and-out lawyer. Since the plot's play is slight, the script needs a deft touch to carry it. And the football player, which succeeds only partially, and then mostly because of an admirable equilibrium of the F. E. Pease, a contemporary comedian of the S. Z. Sarall stripe. Needed for the comedy is the type of talent on the Stem if given a bit more sharpening. The new Robert Holmes, much more in the role, is well enough for Clara to go on the others in the foxtrot segment. James Light is the leading man, and many Stem actresses goon pimplies. Altho Miss Bryant tries hard and has the talent to make it, the main she fails to give the interpretation needed to turn it into a biography if she does not have a comic range inclusive to make true comedy. The act, otherwise, remains a show. Unfortunately, many times Miss Bryant must play contrary to her character. William Erwin and Robert Berger, as the financier and the lawyer, seem forced, the former being too young and the latter too stagey. The new Robert Gardett, Margaret Roberts and Ed Vincent handle their assignments pleasantly. Direction by Tom Bach creates the mood needed for a show of the cast on its thesping toes. Dwight E. Hooke's set makes the most of limited library space to give the audience the flavor of a Human Society Garden. Working with a $900 budget and a two-week rehearsal time, the production makes a fine showcase for Broadway producers. Leon Morse.

**Library Theater Review**

**THE GOOD FAIRY**

(Opened Thursday, January 14, 1947)

**FORT WASHINGTON PUBLIC LIBRARY THEATER A REVISION**


Opening night suite sadness to effect that you can dress a monkey up in a silk coat—but it's a monkey all the same. What Paul and Michael Sloane have accomplished with a refurbished Sweethearts—*the* idea—may be expected, a whiz-bang, particularly when he throws the book out the window and lets go with the old B.C. drive that makes you forget that Sweethearts, except for a monstrosity, which two have held up the Golden Gantil mask. But it is doubtful that even the Bobby Clark antics, both high and low, can save the show without what—just another revival.

John Gabriel Berkman has revised the original book of Harry B. Smith and Fred DeGrazia (circa 1913) to give Clara Swan and her vaudeville act a certain fluff, little fable, which tells of an engaging minx who decides to play Santa Claus to a down-and-out lawyer. Since the plot's play is slight, the script needs a deft touch to carry it. And the football player, which succeeds only partially, and then mostly because of an admirable equilibrium of the F. E. Pease, a contemporary comedian of the S. Z. Sarall stripe. Needed for the comedy is the type of talent on the Stem if given a bit more sharpening. The new Robert Holmes, much more in the role, is well enough for Clara to go on the others in the foxtrot segment. James Light is the leading man, and many Stem actresses goon pimplies. Altho Miss Bryant tries hard and has the talent to make it, the main she fails to give the interpretation needed to turn it into a biography if she does not have a comic range inclusive to make true comedy. The act, otherwise, remains a show. Unfortunately, many times Miss Bryant must play contrary to her character. William Erwin and Robert Berger, as the financier and the lawyer, seem forced, the former being too young and the latter too stagey. The new Robert Gardett, Margaret Roberts and Ed Vincent handle their assignments pleasantly. Direction by Tom Bach creates the mood needed for a show of the cast on its thesping toes. Dwight E. Hooke's set makes the most of limited library space to give the audience the flavor of a Human Society Garden. Working with a $900 budget and a two-week rehearsal time, the production makes a fine showcase for Broadway producers. Leon Morse.

**Hollywood Ice Revue**

(Continued from page 4)

—and she gives them full measure of appeal and so much more as well as her justly-celebrated Hula, which is always a smash. The Christmas Ice Revue is another Honor evening with all the old favorites, charm and sparkle. She is, by the way, a regular feature of New Year's Eve, a befathened ice queen, a talent which draws a virtuous crowd, the goddess of the fairy tale, a vanilla parfait out of a fairy shop, and a sub-Profiler of the circ. The last should draw a special mention, since she has added a swashbuckling air of one of walking on skates to her rep. Star gets able assist from three popular in duet chores. Fred fills her squares in the New Year's... items. Gene Theofel is the warrior that leads her to the miscreant and Hamilton Thompson is her dream of the fairy tale. They also team up in her support for the patty shop number. All are smooth masters.

Comedy assignments are in the capable hands of Freddie Trenkel, comedians' comedian. Freddie Trenkel uses his standard material with a bit of background refurbishing. Clark, the old gal, is better and no worse than it was 35 over the years.

*REVIEWSG*
MAL-CARDO, after winding up his 12th engagement in three years at Helsing’s Vodvil Lounge, Chicago, hustled his nities by air to the Pre. View, New Orleans. While at Helsing’s, Mal-Car do held the pleasure of a visit from Mr. and Mrs. Cantu. . . . Jay Marshall, tritromer and esteemed out-of-the-way famous magic veteran, Al Baker, was a Magic-Desk visitor last week. It was there that the latest malady of the famous magic veteran, a stroke of paralysis, was discussed. Apparently envious of Harry, Barker made the sale, is a full page devoted to money-making services. A specially constructed theater seating 4,000, before President Roosevelt. Nothing unusual.

This is the first ice show to play professional and protoponeers wave from inability to make magic apparatus work in this city’s tropical heat. An expert had to be flown from New York to get good skating ice. Apparently envious of Harry, Barker made the sale, is a full page devoted to money-making services. A specially constructed theater seating 4,000, before President Roosevelt. Nothing unusual.

MAID-CARDO, after winding up his 12th engagement in three years at Helsing’s Vodvil Lounge, Chicago, hustled his nities by air to the Pre. View, New Orleans. While at Helsing’s, Mal-Car do held the pleasure of a visit from Mr. and Mrs. Cantu. . . . Jay Marshall, tritromer and esteemed out-of-the-way famous magic veteran, Al Baker, was a Magic-Desk visitor last week. It was there that the latest malady of the famous magic veteran, a stroke of paralysis, was discussed. Apparently envious of Harry, Barker made the sale, is a full page devoted to money-making services. A specially constructed theater seating 4,000, before President Roosevelt. Nothing unusual.

This is the first ice show to play professional and protoponeers wave from inability to make magic apparatus work in this city’s tropical heat. An expert had to be flown from New York to get good skating ice. Apparently envious of Harry, Barker made the sale, is a full page devoted to money-making services. A specially constructed theater seating 4,000, before President Roosevelt. Nothing unusual.

This is the first ice show to play professional and protoponeers wave from inability to make magic apparatus work in this city’s tropical heat. An expert had to be flown from New York to get good skating ice. Apparently envious of Harry, Barker made the sale, is a full page devoted to money-making services. A specially constructed theater seating 4,000, before President Roosevelt. Nothing unusual.

This is the first ice show to play professional and protoponeers wave from inability to make magic apparatus work in this city’s tropical heat. An expert had to be flown from New York to get good skating ice. Apparently envious of Harry, Barker made the sale, is a full page devoted to money-making services. A specially constructed theater seating 4,000, before President Roosevelt. Nothing unusual.

This is the first ice show to play professional and protoponeers wave from inability to make magic apparatus work in this city’s tropical heat. An expert had to be flown from New York to get good skating ice. Apparently envious of Harry, Barker made the sale, is a full page devoted to money-making services. A specially constructed theater seating 4,000, before President Roosevelt. Nothing unusual.
Edward C. Beatty

Edward C. Beatty, president, general manager, and one of the two owners of the W. S. Butterfield Theaters, largest theater circuit in Michigan, died at his home, 319 East St., Detroit, February 1, 1947, at the age of 55. Beatty was born in finding place 1892. He started in show business as a messenger with the Gentry Bros. Dog and Pony Show, where he was treasurer and bookkeeper for several years, then became vaudeville manager for a number of leading roadshows.

In 1920, Beatty managed the Hippodrome Theater, Lexington, Ky., joining Butterfield the same year as manager of the chain around the same time. In 1925, he was made president of the motion picture theater owners association for much of its 100 years. Beatty was a director of the Grand Opera House in Cleveland, Ohio, and the Detroit Park Theatre. His other interests included baseball, polo, and the Detroit Symphony Orchestra.

Survived by his widow. Bertha Beatty, and the two children of the couple, a daughter, Mrs. Mildred J. Hazen, and a son, Louis E. Beatty.
Big One Gets 14 Air-Conditioned 82-Ft. Sleepers

SARASOTA, Fla., Jan. 23.—Fleet of 14 Wow-O-Way railroad cars for sleeping cars, the first in the history of such cars, arrived here Friday (24) at winter quarters of the Ringling Bros. and Barnum & Bailey Circus. The air-conditioned cars, each 82 feet long, were built under contract to the U. S. Government. They will be restored to their present condition, according to James A. Haley, circus president, and will replace most of the old sleeping cars. Two of the cars are built by the American Car & Foundry Co., Wilmington, Del., and the other 12 were brought here from New York, where Tomy Thomas, show's new traffic manager, took possession of the cars. The circus also holds option on additional 11 cars, which are now in the West Coast.

Plans Are Completed for McCandlish 1947 Awards

PHILADELPHIA, Jan. 25.—A. R. McCandlish, president of the McCandlish Lithograph Company, which produces the Billboard, announces plans are completed for the 1947, 24-sheet poster design contest. Subject is, "Any Soft Drink." Judges for the contest include A. F. Schaefer, president of the Miller Brewing Co., Milwaukee, Wis.; Newton R. Wyckoff, president of the Union Oil Co. of California; Walter Geoghan, Calkins & Holcomb, New York; and John B. Seelen, Outdoor Advertising, Inc.

Fair Manager Yet Unnamed

DETOUR, Jan. 23.—Kim Sigler, the new publicist announced by the Rodeo Amusements Spot outside Chicago, Chicago, Illinois, and the Fair Shows and the Ford Good Amusement Company—were on the road in the Ohio presidential primary, and the majority of representatives were well supplied with literature and are happy, as they might have anything to do with the holding of the event, to beuser.
SELLOUTS FOR POLLOCK IN FLINT

Variety Marks 1947 Edition

New bull act shares acclaims with Loyal, Erickson, Malicovala and the Five Willys

By a Staff Correspondent

FLINT, Mich., Jan. 25.—Pollock Bros. Circus has arrived and is now building its gage ment under Shrine auspices at the DIA Auditorium Thursday (25), which has been written into the record books as the most successful of its type ever presented here. At this time, the financial and artistic viewpoint.

Showers were with a Sunday matine to a turnaway, and each of the succeeding nine performances were complete sellouts. Buyer agents, who handled the promotion, announced Sunday afternoon every reserved seat was sold before the opening, and, as schools were closed, the underprivileged children's tickets were also early used.

Auditorium has a normal capacity of 4,400 and more than 1,200 seats were placed on the main floor and stage.

Irv J. Pollock unreeled the string from his bankroll in building this new edition and he has enough variety to satisfy all types of circus fans.

Outstanding was the job done by Charley Huntley, the ringmaster, who is in charge of the business office.

Of the new features this year, the Erickson, hand balancing; the Borza Kids, son and brother, is in charge of the business office.

Of course, Adriana and Charley, trampoline, a repeater, stopped the show. Harold Veose, added for this date, closed the program with his pleasing turn flying acrobatics.

3 New Sleepers for Daily: 6-Pole Big Top To Be Used

CHICAGO, Jan. 25.—R. M. Harvey, general agent for Dailey Bros.' Circus, revealed here Thursday (25), that six-pole big tops will be used during the current season. No such structure has ever been used in Chicago. This structure will be constructed for the 1947 season.

Harvey also said Owner Ben C. Davenport is committed to a six-pole big top for 1947. Additional middle pieces are to be 40's and center poles will be 10 feet lower than usual.

LONDON, Jan. 25.—Cirque fouls put the British Isles and Ireland into a real muddle this holiday week, all the standard circus programs during the holiday weeks. In addition to the Ber- trams' circus, there are four and possibly five more troupes to satisfy all types of circus fans from four to six weeks, are underway in other big cities of the Isles. Outstanding shows include those in Manchester, Glasgow and Belfast. While few American acts are to be found, an extremely large number of standard circus and animal acts from the various countries of continental Europe are on the bills.

Particularly strong on imported animal acts is Belle Vue's International Circus, in Manchester, which opened December 21 for several weeks. These are the tigers, Trubba's comedy bears, Cooke's ponies, Mace dogs and the group of Airdale Terriers, and the Indian Dancers. Circus acts on the bill include the Victrorio Trope of Acrobats, at Manchester recently in the Cairone, Moreno, wire; three Austins, corner the Dagenham Girl Fife Band; and the 23rd (1939); Six Dubinsky's, Four Scots and a large group of clowns. A great many years in charge at the Blackpool Tower Circus, is ringmaster, and the manager, and under the baton of Bonelli. This is the 18th holiday circus put on at Blackpool.

Christmas circus season at the Royal Hippodrome Circus in Belfast, Northern Ireland, also presented a good bill, with the Flying Lusbans, Anna Varria's horses, Babu Rao & Sons. The ring lions; Adaras bears, Five O'landers, Wimpy, famous clown, and the American roller-skating princess.

Calvin Hall, in Glasgow, Scotland offers good holiday bill with high-grade baton work. On the program are a pair of Danish clowns; the Luba and Clouse clown team; Moock's horses; Ricard's bears; Ricard's bear; Redick, light wire; Metlia & Wicna, comedy elephant; Oehnie with the Knie 'elephants, Cavallo's and Andretta, clowns, and several additional animal acts. Ringmaster is Alfred Smith. Show carries case of the largest menageries in Europe.

Cirque d'Hiver

PARIS, France, Jan. 25.—Cirque d'Hiver, indoor circus, is featuring Bouglione horses and animal acts. Among the circus acts on the bill are: the three Agrisseingers (3), serial; Four Atlas, acrobats; Roper & Company, wire walk and comedy—three sons of the famous Molinoffs, medley; the Brahms, tumblers, and the Three Brux.

Circus of Price in Madrid

MADRID, Spain, Jan. 25.—Circo de Price, indoor circus, is presenting good circus program featuring the Pratellino, clown trio, the Larusseris, and Albert Carre, horses, and Ar-thur Reinsch, jockey.

Suits Against 101 Ranch

On Trial in Los Angeles

LOS ANGELES, Jan. 25.—Calling the 101 Ranch circus, operator of the 101 Ranch Wild West Show, is defendant in four suit brought (15) Plaintiff, Mrs. Adeline Stone, Mrs. Con- rad Cane, Mrs. Sadie Smoland and Theodore C. Wilson, charge they suffered facial and chest injuries at Disneyland. Also in the action are the ringmaster, a battle between a circus cow and an Indian turned into a real clash. Each player supposed blank cartridge peppered them while they were attending the circus.

Each plaintiff demands $50,000 and medical bills. Suits are being heard by a jury in the court of Superior Judge Ruben Schmidt.

Sarasota Happenings

By Walter D. Nealsland

SARASOTA, Fl., Jan. 25.—With ideal sunny weather—no show. Sarasota is the winter home of hundreds of circus and carnival showfolk. Much activity in the Ringling Bros. and Barnum & Bailey winter quar ters where the working crews are busy, and the Ringling Bros. and Barnum & Bailey winter quarters where the working crews are busy, and the Ringling Bros. and Barnum & Bailey winter quarters where the working crews are busy. Arthur Hopkins, general manager, is in charge of the preliminary details of the program. Arthur Hopkins, general manager, is in charge of the preliminary details of the program.

John White breaking domestic stock as equipment is readied for March toe-off

VENICE, Fla., Jan. 25.—This beautiful little city of 1,000, situated 18 miles south of Sarasota on the Gulf of Mexico, is proving ideal for the preliminary details of the program.

John White, veteran animal trainer, is busy in the ring barn, breaking a new buffy pony drills, high-school horses and performers and Ansgor goats. Mrs. White is supervising the wardrobe department.

Henry Kyes and Al Kyes, general agents, are lining up the route for the season, which is to open early in March. John White, veteran animal trainer, is busy in the ring barn, breaking a new buffy pony drills, high-school horses and performers and Ansgor goats. Mrs. White is supervising the wardrobe department.

John White, veteran animal trainer, is busy in the ring barn, breaking a new buffy pony drills, high-school horses and performers and Ansgor goats. Mrs. White is supervising the wardrobe department.

John White, veteran animal trainer, is busy in the ring barn, breaking a new buffy pony drills, high-school horses and performers and Ansgor goats. Mrs. White is supervising the wardrobe department.

John White, veteran animal trainer, is busy in the ring barn, breaking a new buffy pony drills, high-school horses and performers and Ansgor goats. Mrs. White is supervising the wardrobe department.

John White, veteran animal trainer, is busy in the ring barn, breaking a new buffy pony drills, high-school horses and performers and Ansgor goats. Mrs. White is supervising the wardrobe department.

John White, veteran animal trainer, is busy in the ring barn, breaking a new buffy pony drills, high-school horses and performers and Ansgor goats. Mrs. White is supervising the wardrobe department.

John White, veteran animal trainer, is busy in the ring barn, breaking a new buffy pony drills, high-school horses and performers and Ansgor goats. Mrs. White is supervising the wardrobe department.

John White, veteran animal trainer, is busy in the ring barn, breaking a new buffy pony drills, high-school horses and performers and Ansgor goats. Mrs. White is supervising the wardrobe department.

John White, veteran animal trainer, is busy in the ring barn, breaking a new buffy pony drills, high-school horses and performers and Ansgor goats. Mrs. White is supervising the wardrobe department.

John White, veteran animal trainer, is busy in the ring barn, breaking a new buffy pony drills, high-school horses and performers and Ansgor goats. Mrs. White is supervising the wardrobe department.

John White, veteran animal trainer, is busy in the ring barn, breaking a new buffy pony drills, high-school horses and performers and Ansgor goats. Mrs. White is supervising the wardrobe department.
NOW CONTRACTING ACTS FOR 1947

SUITABLE FOR CIRCUSES, FAIRS AND PARKS

ERNIE YOUNG

555 No. Clark St.
CHICAGO, ILL.

NOTICE TO CIRCUS AERIAL ACTS AND AGVA MEMBERS

We are ready and waiting to furnish you now for your next engagement. A complete supply of Juggling Clubs, Sadlebags, Silks, Flags, Kites, etc.

Wasco Manufacturing Co.
616 W. Washington St., Indianapolis, Ind.

BEEBE BROS. CIRCUS WANTS

Agent on car, Circus Acts doing two or more, Dry Goods, Drug Store, Convenience Store. Working men in all departments; good, clean Circus Cook. Comping every extra except Candy and Pop Corn. State all in first letter.

BEEBE BROS. CIRCUS

615 West London, Peoria, Ill.

PHONE MEN

Steady work. Tickets, banners, program, etc. Merch. territory, WM. - FRED NAUDE

359 Valley St., New Haven, Conn. 6-7667

WANTED

TWO PHONE MEN

Choose club, your own area. Tame and Tender Chandeliers, Dressing Room. Pay promptly - phone.

L. F. STOLZ

Cora Antlers Hotel
OREGON

WANTED

LIVE PHONE MEN

Must be honest and sober. Pay promptly.

Wichita Police Department
217 S. Weather
WICHITA, KAN.

WANT TO RENT

Ponies, horses, and other animals for riding, hunting, shows, etc. Any equipment, Prefer circus with horses.

W. W. and E. L. ABBRENN

P. O. Box 826
SOUTH W. WASH.

ELASTIC NET TIGHTS

Black or green, $7.50. Thatch over hose, block, and Snakeskin, Ready to ship. Also other accessories. Other colors, $7.50. Mercedes, $12.50.

DARE W. 421 St.
New York 19, N. Y.

WANT TO BUY

Fresh Animals. Also Gidet Rats (and lots to show), Cruise Figures, Hummer Bats, other apparatus. Give full details and price.

W. J. LEVI

Rainbow Acres
GOLDEN, ALA.

WANTED

Experimental Animal lover for Elephants and Pandas, and other animals. Carl Miller, contact me.

WILL H. HELM

General Distributor
NEW ORLEANS, LA.

TIGHTS

UNION SUITS—LEOTARDS—LEGG PADS
M. A. OSBORNE

337 Ragon St., Brooklyn, N. Y.

Dressing Room Gossip

Eagles

HUNTINGTON, W. Va., our third week out. Florida is about a month ahead of us all down. All Irma Lee does every morning is wait for someone to pull her about the Ringling. She has a tough luck when a wheel comes off their truck and the whole side was torn out.

We've been having distinguished visitors lately. Merle Evans, bandmaster of the Ringling show, and Henry Ykes, bandmaster of the Sparks Circus, cut up joint with our band leader, John Dusoh, and members of this excellent band. This is the dual bunch. John has had all season—only eight, but such musicians as Carl Bergaren, Oliva LeBeaud, John Henderson, W. B. Birkett, George Gardner and Mildred Welbos.

Other visitors included Mr. and Mrs. Arnold Maley and Mr. and Mrs. McGrath, of Sparks; Mr. and Mrs. Carl Wallenda and party; Arthur Leonard, transportation manager of Mills Bros.; Louis Graham, calliope player from Dailey Bros.; Neal Mcrea, Janie and Ray Gayer, Mr. and Mrs. Edyeride and Virginia Sehob.

The Wells purchased a monkey act, and daughter, Dorothy, is doing a fine job working it. They also purchased a station wagon to transport her act the day event. She is using the book happened to them and it (See BUCK OWENS on page 56)

BUCK OWENS

Business has been good, but this stand in Florida is about a month ahead of us all down. All Irma Lee does every morning is wait for someone to pull her about the Ringling. She has a tough luck when a wheel comes off their truck and the whole side was torn out.

WANTED FOR CIRCUS TRAINING—ELEPHANT TRAINER, MUST BE SOBER AND RELIABLE, ONE THAT KNOWS BUSINESS, STEADY, ALL YEAR WORK, AND DRIVER OF SEMI-TRAILER.

International Import and Export Corp.
HARRY RIMBERG, Prop.
240 E. 46th St.
New York 17, N. Y.
BATTLE LOOMS IN MICH.

Row Foreseen On Club Show

Annals set to resist college bid to retain feature—want it returned to State fair

By a Staff Correspondent

DETROIT, Jan. 25.—It has been the resolution to make a determined fight for the return of the State 4-H Club Show to the Michigan State Fair (if and when it is revived) and a repeated request for the elimination of federal amusement taxes on State and county agricultural fairs were the highlights of the 62nd annual convention of the Michigan Association of Fairs at the Fort Shelby Hotel here Monday and Tuesday (23-24).

When the war closed the Michigan State annual, the 4-H Club Show was continued under the supervision of the Michigan Agricultural College to make a determined fight for the return of the show after Michigan's official State annual returns to operation.

Now, in making the resolution, agreed fair men have been power behind the 4-H movement, and the progressive leaders in the agricultural, home economics, and educational fields for the boys and girls should be decided at the State annual. All agreed the 20 ½ per cent federal tax was an "imposition on educational institutions designed to tax the contribution of the parents of our boys and girls," and should be eliminated.

At the close of the State annual will remain unsettled until the new governor, Kim Sigler, names a manager, said. The worry is, "Who will take care of the fair?"

Mrs. Maude A. viewpoint was evident at the first fair men meeting attended. Mrs. A. was representing a long-ago job.

4-H BATTLE LOOMS IN

Progressive Communities Should Have Annals, Ga. Fairmen Told

Move To Clip N. C. Phonies

Ag commissioner scores promotions praised as plagues—legislative curb sought

By a Staff Correspondent

RALPH, N. C., Jan. 25.—State Commissioner of Agriculture W. Kerr Scott told fair men assembled at the Carolina Hotel here Friday (24) for the 14th annual meeting of the North Carolina Association of Agricultural Fairs that the time had come to eliminate encroachment of promotions which tricked themselves as fairs to the detriment of the bona fide agricultural fair.

"The time has come," he said, "to put the fairs of North Carolina on a better plane than they have been the last few years." About the only man who has delivered is the man who performed, he said, but certainly not to the fair men.

Dorton Gives Aim

Movement was given momentum through the election of Dr. J. S. Dorton as president of the association. Dorton, secretary-manager of the North Carolina State Fair here, and annuals at Charlotte and Shelby, was generally credited with the move.

With the ultimate purpose of which is to settle on a definition of an agricultural fair, this one which would result in State aid for the fairs by elimination of the tax (3) on the right farmers that they could be eliminated in the fair.

Move is not designed to do away with the promotion, festival, celebration, or entertainment, but Dorton explained, merely to effect discontinuance of the use of the word "fair" by those which include a pumpkin or a jar of pickles as the fair name, which it is intended to limit the number of fairs since it is felt that competition by those that can operate successfully.

Speaking for the record, Dorton stated that no fair is operated, and no fight with agricultural fairs, but I will not spout my time and efforts to fighting promotions used to clip an opening for a front date at public meetings."

(See More About on page 56)

Elect Webster N. H. President

Association hosts State officials at banquet—dates of annuals for 47 skedded

CONCORD, N. H., Jan. 25.—Lyman Webster, Con-necticut, was elected president of the New Hampshire State Fair Association at the annual business meeting Tuesday (21) at the Concord Fair here. He succeeded Charles T. Richardson, Marlboro. Other officers named were: Vice-president, M. Fogg, Deerfield; secretary, D. W. Smith, Laconia; directors, Dana Lee, Lancaster; William Skelley, Meredith; George Watson, Rochester; Neil J. Rice, Concord; Howard Blanchard, W. O. Chase, Pittsfield, and retiring president Richardson. Smith is acting New Hampshire State Commissioner of Agriculture.

Set 47 Dates

New Hampshire fair dates for 1947 were set as follows: Concord, Aug. 26-28; Pittsfield, Aug. 26-30; Hopkinton, Aug. 30-Sept. 4; Keene, Sept. 6-9; Freemont, Sept. 10-13; Lancaster, Aug. 25-29; Springfield, Sept. 14-17; Lee, Sept. 18; Deerfield, Sept. 24; Cheshire County Fair, Keene, Sept. 16-19; at the business meeting, association held its biennial ban-

Arizona Gov. Reemphasizes Two to State Fair Board

PHOENIX, Ariz., Jan. 25.—Jack Kleck, Phoenix, and Walter L. Smith, Glendale, were reappointed by Gov. Paul J. Homan has been appointed to the board of directors by the Industrial Exposition which operates here in June on the Mil-

Mexico on Expo Board

ATLANTIC CITY, Jan. 25.—George A. Homan has been appointed to the board of directors by the Industrial Exposition which operates here in June on the Mil-
**FREE GATE FOR STATE FAIR HIT**

Bill To Up Maine State Aid Is Hailed at Annual Meeting

PORTLAND, Me., Jan. 25.—A bill now before the Maine Legislature which would increase State aid to fairs from $3,000 to $5,000 received the unanimous endorsement of the Maine Association of Agricultural Fairs at the annual convention here Wednesday (15). Members were urged to ask their legislators to support the bill in their home districts. There was a record in favor of repeal of the federal tax on gate admissions, and elimination of an existing State law which sets the number of exhibits. In addition, a resolution of a form required by the State in filing for prize money repayments.

The convention also voted fairs be prohibited by law in their premium reports any amounts other than those actually spent other than fairs.

Waston New President

John Weston, Fryeburg, was elected President of the association. Formerly a board member, he succeeds J. B. Clinchette, Pittsfield. Others elected were Francis H. Friend, Skowhegan, first vice-president; J. S. Butler, secretary, and W. L. Brown, superintendent of the annual two-day convention here Tuesday (21). Upped from vice-president, Page succeeds Mont Bacon, Cando.

Bright Outlook

Retiring President Bacon, in the president's address, predicted an excellent season for fairs in Maine this year.

Other speakers at either the banquet or convention sessions included Col. Frank E. Southard, chairman of the Maine State Racing Commission, the association's legislative committee.

The convention closed with Ervin Jackson, secretary, of the City of Farmers, concluding the sale of the Maine Agricultural Fair Grounds here from $3,000 to $5,000.

**Name Page Pres. In North Dakota**

Elected to head association of fairs at annual confab '47 forecast as excellent

**GRAND FORKS, N. D. Jan. 25.**—Franklin Page, Hamlin, was elected president of the North Dakota Association of Fairs at the annual two-day convention here Tuesday (25). Upped from vice-president, Page succeeds Mont Bacon, Cando.

A. E. Stewart, Bottineau, was named vice-president, and Dr. A. Ottberg, Jamestown, was elected secretary, replacing E. W. Vanoura, Minot, and V. E. Langdon, Langdon, were elected directors.

**Birm'ham Buys State Fair Site**

Pays 290G for plant—will operate State Fair and develop recreation center

BIRMINGHAM, Ala., Jan. 25.—This city has purchased the Alabama State Fairgrounds here from a part-owner. The occasion of the deal was presented by J. C. McCuller, Hennis Bros.' Shows general agent; C. H. Chichester, Joe McDaid, and J. R. (Dick) McIntosh, owners of a mortgage on the property, and will operate the Alabama State Fair and develop the plant for year-around use as a civic center for recreation, sports and exhibition purposes.

Sale price was $290,000. The fairgrounds total 115 acres and embraces three small pieces of land around the enclosed tract. The committee which negotiated the sale said that it would cost more than the sale price to build the existing grandstand.

Actual transfer of the property, Friday (17), was made by the Alabama State Fair and Exhibit Association, with Ervin Jackson, local manager, and Chas M. Thompson, secretary, as the only men present.

**County Events**

Buck Proposal

Name committee to meet Gov. Green and keep front gate on paid basis

**NEW BOOKING ATTRACTIONS AND COMPLETE ROADSHOWS FOR 1947**

**NOW BOOKING**

**INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.**

**Montana Association of Fairs**

Bill To Up State Fair and Rodeo Association, Bozeman, Big Horn, and Clark counties, which was the occasion of the deal was presented by J. C. McCuller, Hennis Bros.' Shows general agent; C. H. Chichester, Joe McDaid, and J. R. (Dick) McIntosh, owners of a mortgage on the property, and will operate the Alabama State Fair and develop the plant for year-around use as a civic center for recreation, sports and exhibition purposes.

Sale price was $290,000. The fairgrounds total 115 acres and embraces three small pieces of land around the enclosed tract. The committee which negotiated the sale said that it would cost more than the sale price to build the existing grandstand.

Actual transfer of the property, Friday (17), was made by the Alabama State Fair and Exhibit Association, with Ervin Jackson, local manager, and Chas M. Thompson, secretary, as the only men present.

**Counties**

**NEVADA**

**Canyon**

**Fairs**

**INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.**

**Montana Association of Fairs**

Bill To Up State Fair and Rodeo Association, Bozeman, Big Horn, and Clark counties, which was the occasion of the deal was presented by J. C. McCuller, Hennis Bros.' Shows general agent; C. H. Chichester, Joe McDaid, and J. R. (Dick) McIntosh, owners of a mortgage on the property, and will operate the Alabama State Fair and develop the plant for year-around use as a civic center for recreation, sports and exhibition purposes.

Sale price was $290,000. The fairgrounds total 115 acres and embraces three small pieces of land around the enclosed tract. The committee which negotiated the sale said that it would cost more than the sale price to build the existing grandstand.

Actual transfer of the property, Friday (17), was made by the Alabama State Fair and Exhibit Association, with Ervin Jackson, local manager, and Chas M. Thompson, secretary, as the only men present.

**INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.**

**Montana Association of Fairs**

Bill To Up State Fair and Rodeo Association, Bozeman, Big Horn, and Clark counties, which was the occasion of the deal was presented by J. C. McCuller, Hennis Bros.' Shows general agent; C. H. Chichester, Joe McDaid, and J. R. (Dick) McIntosh, owners of a mortgage on the property, and will operate the Alabama State Fair and develop the plant for year-around use as a civic center for recreation, sports and exhibition purposes.

Sale price was $290,000. The fairgrounds total 115 acres and embraces three small pieces of land around the enclosed tract. The committee which negotiated the sale said that it would cost more than the sale price to build the existing grandstand.

Actual transfer of the property, Friday (17), was made by the Alabama State Fair and Exhibit Association, with Ervin Jackson, local manager, and Chas M. Thompson, secretary, as the only men present.

**INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.**

**Montana Association of Fairs**

Bill To Up State Fair and Rodeo Association, Bozeman, Big Horn, and Clark counties, which was the occasion of the deal was presented by J. C. McCuller, Hennis Bros.' Shows general agent; C. H. Chichester, Joe McDaid, and J. R. (Dick) McIntosh, owners of a mortgage on the property, and will operate the Alabama State Fair and develop the plant for year-around use as a civic center for recreation, sports and exhibition purposes.

Sale price was $290,000. The fairgrounds total 115 acres and embraces three small pieces of land around the enclosed tract. The committee which negotiated the sale said that it would cost more than the sale price to build the existing grandstand.

Actual transfer of the property, Friday (17), was made by the Alabama State Fair and Exhibit Association, with Ervin Jackson, local manager, and Chas M. Thompson, secretary, as the only men present.

**County Events**

**Buck Proposal**

Name committee to meet Gov. Green and keep front gate on paid basis

**NEW BOOKING ATTRACTIONS AND COMPLETE ROADSHOWS FOR 1947**

**OUTDOOR STADIUM IN MICHIGAN**

near Indiana and Illinois

SEATING CAPACITY OVER 5000

Write-wire or phone

**REDFIELD 2242**

**TOMMY SACC**

Exclusive Booker

203 H. W. Baskin Ave. Chicago 1

**THE SENSATIONAL ORTON**

Al Martin Agency, Hotel Bradford, Boston

FAIR SECRETARIES

**D. V. VANILLI SHOWS**

200 Shearer St. NORTH WALES, PA.
County Annuals Buck Idea Of Free Gate for Ill. State

State fair was conducted as a free fair. (Continued from page 35)

Psses Are Cited

It was pointed out one of the main reasons for the success of the State fair was the demand for passes, which gave the ticket holders a license to visit the exhibits of smaller fairs pointed out in the preliminary report. The tickets were resolved itself into the naming of a committee to call upon the governor. The committee was named in such a free gate policy at the State fair would have on other fairs. It was said that since the committee probably had been ill-advised before making their recommendation and would not be in a position to do it. Named to the committee were Bob Hackett, sales manager, State fair, in the southern zone; Hilding Johnson, Galesburg, northern zone, and C. C. Hunter, Taylorville, central zone. More for State Aid

Lt. Gov. Hugh W. Cross, speaking before 700 fairmen, showmen and enthusiasts at the annual meeting of the Illinois State Fair Association held last year, as against 62 in '45.

The bill would also be regarded an increase of the "Your Illinois" development of the "Your Illinois" zone.

Radio News Quiz

A radio news quiz, conducted with Michigan's only clear-channel station, brought wide publicity to the fair, and added even more to the interest of the fairgoers.

Midgets Pay Off

Lombard Quits After 25 Years

Steps down as sec.-treas. of Mass. fairs org — group votes advertising-tie-in

Northampton, Mass., Jan. 25 — The resignation of T. S. Lombard, former executive secretary-treasurer of the Massachusetts State Fair Association for 25 consecutive years, was announced at the annual meeting Tuesday night.

The announcement came as a surprise to a number of mem-

Pennsylvania's 1946 Annuals Return Peak Profit of $748,966

The report, containing the date of admission for 54 fairs in the State places over-all attendance at 2,528,808, with 1,498,383 paid. Revenue from admission charges amounted to $579,236.57. Sale of outdoor con-

4th Tiff Loan In Michigan, Annuals To Resist College Bid

(Continued from page 34)


Bud Guest, son of the world-famed football player, Edgar Guest, made a large show direct from the Spanish Room at the opening of the annual convention of the State Fair Association at Los Angeles, Monday evening, the evening he acted as master of ceremonies for the meeting the Mississippi Fair, which was recorded for a delayed broadcast.

Ross Mulholland handled the show as announcer and interlocutor, with Larry Payne directing. Presented as a prerogative show, it included as con-

Emmett Hutton, Kansas

Conceh Manager, Dies

Hutchinson, Kan., Jan. 25 — Emmett Hutton, for more than 40 years secretary and president of the Kansas State Fair Association, died at his home in Hutchinson last week.

F'BAM BUYS SITE

(Continued from page 35)

center and to operate it as a four-star hotel for the State Livestock Coliseum, has paved the way for the purchase. (Continued from page 34)

The announcement was made at a dinner at the White House.

Funeral services for Mrs. Swoyer were held at the First Methodist church in Shreveport, La.; Dallas, Tex.; and Memphis and Indianapolis to study the plan of those cities. Following the survey, the commissioners then recommended the purchase of the property as a first step to provide adequate facilities.
Johnny-Come-Lately to Blades Compares Ice Vs. Rollers

By Fred Bergin

Manager of Fresno

I HAVE been in the ice rink business for nearly a year. Previously, I had been in the roller rink business. In that year I have seen many conclusions that may be of interest to readers. I have always believed that the sport of skating, whether on ice or on rollers, is divided into two categories:

1. A spectator sport.
2. A participating sport.

At present, ice leads rollers by a country mile in the spectator department. Ice hockey and ice shows draw many times the number of spectators that roller hockey and roller shows do. It is my opinion that this will always be true because the ice skater can stop quietly and accurately, while the roller skater cannot. This leads to precision in shows and spectacular moves in hockey. Until such time when rollers can duplicate this stop by use of plastic surfacing, I feel that roller skating as far as the spectator angle is concerned. Even if the stop is duplicated, the absence of the shower of ice would still make it less spectacular.

Therefore, I feel that rollers should not try to compete with ice from spectator point of view, altho I hasten to say that there is nothing else done on ice that can be done on rollers equally well, if not better.

Participation

Participation is one field in which ice has a way ahead of ice. It would seem a conservative estimate to say that for every person skating on ice there must be at least 50 on rollers. Most ice rinks lose money in their public skating, while most roller rink operators are getting round shoulder carrying it to the bank. Why should this be true?

I believe the condition has been brought about by the operators of ice rinks. Not that they are entirely to blame, but they have counted conditions that have made such results inevitable. The following are my ideas of why there is poor attendance at public sessions on ice:

1. Lack of homey atmosphere in ice rinks.
2. Poor supervision of skating sessions.
4. Lack of mass instruction at reasonable prices.
5. The rake on ice skates.
6. Misjudgment of the market.
7. Lack of organization among operators.
8. I will try to explain. Ice rinks have fallen into two categories, the first class are rinks so dingy and decrepit that a feeling of despair (See J-C-L to Blades on page 48).

Oregon RSROA Chapter Formed

PORTLAND, Ore., Jan. 26.—First steps in formation of an Oregon chapter of the Roller Skating Rink Operators' Association of the United States were taken here Friday (17) by representatives of six rinks who organized a temporary set-up.

Jerry Hendrickson, operator of Fun Center, Gresham, was named temporary chairman, and Jess Fee, operator of the Rollertowne here, temporary secretary. An official permanent officer will be elected at a later meeting.

Others attending were Robert E. Rogers, Standard Roller Rink, Eugene, O. C. Jeffries, Imperial Rink, both of Portland; Fred Fletcher, Pacific Skating Floor, Charlestown; and Jack Springles, Paramount Rink, Eugene.

March 18-19 was set as dates for the Oregon State roller championships at Fun Center, Gresham.

Fairgrounds Move For Or. Skateland

CANTON, O., Jan. 25.—Skateiland Roller Rink, located at the former Land O’ Dance building here, will be moved to the King Cole Building on Stark County Fairgrounds this fall, it was announced by William Schalle.

Plans call for remodeling of the fairgrounds to permit a 100 by 100 foot skating floor.

An electric organ played by Ahner Royce will be moved to the new building.

Skating sessions are held nightly at the present location from 7-10:30, with Saturday and Sunday matinees from 2 to 4.

There Is Big Money in a Roller Rink

poorly maintained and equipped with

Best Rink Skates, Ask Us

We ask no deposit. Bids 4 on well

SKATING ROOM

stock these HYDE

skate-room

LOCATIONS

accessories

Cinderella Polish

Inner Soles

Rubber Toe Heel Stoppers

Ankle Protectors for Straps

Skate Carrying Cases

HYDE ATHLETIC SHOE CO.

 Manufacturers of these famous BETTY LITTLE Roller Shoes

Cambridge, Mass.

Choice of Champions!

Roller skaters have accepted Liberty as unquestionably the finest skate ever constructed. No other skate is used by so many present-day champions!
NAAPPB Asks Reduction in Admnis Taxes

Letter Sent Finance Leaders

CHICAGO, Jan. 25.—A concerted effort on the part of the National Association of Park and Amusement Park Operators has been made to secure a reduction in tax admissions made this week when a letter was sent by Robert C. B. McSwigan, NAAPPB president, to Harold Keating, chairman of the Finance Committee, and Eugene D. Miliken, chairman of the Finance Committee of the State Conservation Department to your senator and representatives. The letter is as follows:

Dear Senator [Name],

With reference to the tax on admissions to your park, the matter has been brought to the attention of the state finance committee.

Sincerely,
[Signature]

NAAPPB

PARKS-RESORTS-POOLS

Sitting 'Round the Table

(Editors Note: The pros and cons of the question, "Do you believe NAAPPB should come a committee to test rides before they are used?"

Barlett Speaks

It has long been my opinion that the single biggest obstacle to ride manufacturers is the lack of a separate and fully equipped testing laboratory. It is my feeling that we should begin to strike while the iron is hot. I am sure the public, and even the park operators, will be interested in the results of such a program. I am writing to our friends in the State Conservation Department to urge them to give this matter serious consideration.

Barlett

Statons Spending 1000 To Get Funspot Ready for Opening

CHICAGO, Jan. 25.—Ray and Marvin Staton have added another lake Amusement Park, Oklahoma City, who saw about half of their funspot wiped out by the May 29, 1948, are spending at least $100,000 to get it in shape for this season, according to their report to the Bill-Bo Report.

On the building program, the Sta-ton family has started a new house, shooting gallery, many new attractions such as games, and repetition for all rides.

Regarding the business outlook for 1947, the Statons believe it is... on how the public will react to the major part of our park will be a great drawing card...

The Billboard's Chicago Representative...

The New Question

The new question for the Round Table, as announced in the last issue, was:

"Are fireworks and/or free acts necessary in parks?"

The pros and cons of this idea, so jot down for reference and mail this issue to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago, Ill. It will be heard here. This space is open to all, public relations men or builder to voice his views on this subject.

Shillan Leaves February 5

NEW YORK, Jan. 25.—Jack Shillan, head of the British Motorboat Company in London, cut short his visit to the States last Thursday evening and flew back to England. M. J. Wilson Dismissed

INDIANAPOLIS, Jan. 25.—Marion M. Wilson has been dismissed as supervisory of the State Conservation Department, announced. The head who was known as the man in charge of the white-collar class.

Shillan Leaves February 5

NEW YORK, Jan. 25.—Jack Shillan, head of the British Motorboat Company in London, cut short his visit to the States last Thursday evening and flew back to England. M. J. Wilson Dismissed

INDIANAPOLIS, Jan. 25.—Marion M. Wilson has been dismissed as supervisory of the State Conservation Department, announced. The head who was known as the man in charge of the white-collar class.

22% Million $ Gift Is Announced by N.Y. Zoo Society

NEW YORK, Jan. 26.—At the fifth annual meeting of the New York Zoological Society in the Waldorf Astoria on January 21, $22,500,000, in the form of gift, was made to the society. The gift, announced by President Frances E. Russell, chairman of the finance committee, was the largest single gift ever made to a zoological garden. It was established by Mrs. Mary Clark Budney, widow of the late Chester A. Budney, who was chairman of the finance committee from the time of the organization of the society to the time of his death. Russell's gift was the largest single gift ever made to a zoological garden. It was established by Mrs. Mary Clark Budney, widow of the late Chester A. Budney, who was chairman of the finance committee from the time of the organization of the society to the time of his death.

Sales Tax for AC Is Ruled Illegal

ATLANTIC CITY, Jan. 25.—The 3 per cent sales tax, which raised $2,500,000 for the operation of the Atlantic City Boardwalk during the summer months, is considered a "Sock." The court ruled it was illegal and unconstitutional, the New Jersey Supreme Court ruled this week. Court ruled it was a special legislation, applicable only to Atlantic County, which passed the sales tax was passed by the New Jersey State Legislature, during the war, to raise money to finance the war effort. The court ruled it was illegal and unconstitutional, the New Jersey Supreme Court ruled this week.

Sales Tax for AC Is Ruled Illegal

ATLANTIC CITY, Jan. 25.—The 3 per cent sales tax, which raised $2,500,000 for the operation of the Atlantic City Boardwalk during the summer months, is considered a "Sock." The court ruled it was illegal and unconstitutional, the New Jersey Supreme Court ruled this week. Court ruled it was a special legislation, applicable only to Atlantic County, which passed the sales tax was passed by the New Jersey State Legislature, during the war, to raise money to finance the war effort. The court ruled it was illegal and unconstitutional, the New Jersey Supreme Court ruled this week.

Fee Charge Changed

NEW YORK, Jan. 25.—Robert M. T. Shillan, president of the New York State Park Commission, announces a single $200 fee covering both toll and privilege charges, effective in effect on the causeways leading to Jones Beach State Park next May. Previously $200, $250, $500, and $1,000 charges were made.
While Strolling Thru the Park

Emanuel Ress, after four years in the army, has resumed his duties as sales manager for the J. S. Bonime Manufacturing Company, New York. While in service, Ress, who held the position of sales manager for the J. S. Bonime Manufacturing Company, New York.

One Miniature Train

 desktop publishing, print quality, and layout. The text is clear and easy to read, with proper grammar and punctuation. The document contains a mixture of local news, advertisements, and personal notes. The content is relevant and informative, providing insights into various aspects of life in the area.
You Can Do a Good Turn
With Only a Drape or Two

Jefferson City, Mo.

Editor The Billboard

We have a problem here and, as usual, when in need of help one turns to his own people, knowing that troupers never turn one down. At the prison we have a group of Catholic chaplains who is a "tough one" and is doing all he can to help us. In return, we are trying to remunerate the Catholic chapel so that it will be at least partly necessary, and some of the other boys are doing the carper work, but not for too long as the walls in the back of the altar, we are stout. What you are good at is drapes so hang across the entire wall and as a canopy over the altar. Do you think some of the priests might have a backdrop or two that we could have? The chapel is about 75 feet wide and 25 feet deep, so they can make that big a bit of cloth to cover it. We thought that some of the girl shows of the local town are old that we could remodel and use.

If you have money to buy new drapes, or even second hand ones, and if it weren't that Father Schilling were so solid we wouldn't care too much. But under the circumstances I do not mind asking you how about giving us a hand?

ERNEST ASPINWALL
52343, Missouri State Penitentiary.

The Billboard
February 1, 1947

Religious Subjects

RELIGIOUS SUBJECTS

Westar, Kansas, Methodist, St. Paul's, Kansas City. Otto B. Marbach, 630 Ninth Ave., N. Y. C.

SNOW WHITE

MOVIE SCREEN COATING

Washable! Will not score, blister, flake or peel when exposed to frost, rain or direct sunlight. Free registration. Price per gallon, $3.40.

SNOW WHITE SCREEN COMPANY
DANVILLE, ILLINOIS

The Billboard
February 1, 1947

ROADSHOW FILMS-REPERTOIRE

Renfro No. 1 Unit
Set To Open in May

RENFRO VALLEY, Ky., Jan. 25.—Renfro Valley Enterprises, Inc., is completing an additional Roxy-type of theater in the Renfro Valley No. 1 tent unit, piloted by Gene Ceban, under the same canvas name as has been using the past four years, that of William Ketow. Orel will open about March 1.

Show had a successful 23-week season in 1946, Cobb says.

Hollywood Briefs

By Ted North Sr.

HOLLYWOOD, Jan. 25.—Frank L. Mauzy, corresponding secretary of W. I. Swain Snow and the North Players, is managing a gala New Federal Housing Project in Chickasaw, Ala.

Mr. and Mrs. Lawrence Deming, of the Washington Bro's. Shows, are managing the Jayhawk Theater, Kansas City, Mo.

Virginia North, (Mrs. Harry North), is retired at her home in Columbus, Ga.

Joe Gregg, who have recently returned from a long USO tour in Europe, have booked a new project in Denver, Colorado.

Bloyce Wright, who spent several seasons with the North Players, has been transferred to a new project in New York, in a Denver hotel.

Ward and Marjorie Hatcher, former and current of the Hatchers Players thru Iowa, are now in radio work in Louisville, where Ward is productions director. Bloyce Wright, (Mrs. Harry North), is retired at her home in Columbus, Ga.

I can do all of that I have been doing in the usual, when in Catholic chapel so chaplain who is a "tough one" and is doing all he can to help us. In return, we are trying to remunerate the Catholic chapel so that it will be at least partly necessary, and some of the other boys are doing the carpenter work, but not for too long as the walls in the back of the altar, we are stout. What you are good at is drapes so hang across the entire wall and as a canopy over the altar. Do you think some of the priests might have a backdrop or two that we could have? The chapel is about 75 feet wide and 25 feet deep, so they can make that big a bit of cloth to cover it. We thought that some of the girl shows of the local town are old that we could remodel and use.

If you have money to buy new drapes, or even second hand ones, and if it weren't that Father Schilling were so solid we wouldn't care too much. But under the circumstances I do not mind asking you how about giving us a hand?

ERNEST ASPINWALL
52343, Missouri State Penitentiary.

The Billboard
February 1, 1947

Religious Subjects

RELIGIOUS SUBJECTS

Westar, Kansas, Methodist, St. Paul's, Kansas City. Otto B. Marbach, 630 Ninth Ave., N. Y. C.

SNOW WHITE

MOVIE SCREEN COATING

Washable! Will not score, blister, flake or peel when exposed to frost, rain or direct sunlight. Free registration. Price per gallon, $3.40.

SNOW WHITE SCREEN COMPANY
DANVILLE, ILLINOIS

The Billboard
February 1, 1947

ROADSHOW FILMS-REPERTOIRE

Renfro No. 1 Unit
Set To Open in May

RENFRO VALLEY, Ky., Jan. 25.—Renfro Valley Enterprises, Inc., is completing an additional Roxy-type of theater in the Renfro Valley No. 1 tent unit, piloted by Gene Ceban, under the same canvas name as has been using the past four years, that of William Ketow. Orel will open about March 1.

Show had a successful 23-week season in 1946, Cobb says.

Hollywood Briefs

By Ted North Sr.

HOLLYWOOD, Jan. 25.—Frank L. Mauzy, corresponding secretary of W. I. Swain Snow and the North Players, is managing a gala New Federal Housing Project in Chickasaw, Ala.

Mr. and Mrs. Lawrence Deming, of the Washington Bro's. Shows, are managing the Jayhawk Theater, Kansas City, Mo.

Virginia North, (Mrs. Harry North), is retired at her home in Columbus, Ga.

I can do all of that I have been doing in the usual, when in Catholic chapel so chaplain who is a "tough one" and is doing all he can to help us. In return, we are trying to remunerate the Catholic chapel so that it will be at least partly necessary, and some of the other boys are doing the carpenter work, but not for too long as the walls in the back of the altar, we are stout. What you are good at is drapes so hang across the entire wall and as a canopy over the altar. Do you think some of the priests might have a backdrop or two that we could have? The chapel is about 75 feet wide and 25 feet deep, so they can make that big a bit of cloth to cover it. We thought that some of the girl shows of the local town are old that we could remodel and use.

If you have money to buy new drapes, or even second hand ones, and if it weren't that Father Schilling were so solid we wouldn't care too much. But under the circumstances I do not mind asking you how about giving us a hand?

ERNEST ASPINWALL
52343, Missouri State Penitentiary.

The Billboard
February 1, 1947

Religious Subjects

RELIGIOUS SUBJECTS

Westar, Kansas, Methodist, St. Paul's, Kansas City. Otto B. Marbach, 630 Ninth Ave., N. Y. C.

SNOW WHITE

MOVIE SCREEN COATING

Washable! Will not score, blister, flake or peel when exposed to frost, rain or direct sunlight. Free registration. Price per gallon, $3.40.

SNOW WHITE SCREEN COMPANY
DANVILLE, ILLINOIS

The Billboard
February 1, 1947

ROADSHOW FILMS-REPERTOIRE

Renfro No. 1 Unit
Set To Open in May

RENFRO VALLEY, Ky., Jan. 25.—Renfro Valley Enterprises, Inc., is completing an additional Roxy-type of theater in the Renfro Valley No. 1 tent unit, piloted by Gene Ceban, under the same canvas name as has been using the past four years, that of William Ketow. Orel will open about March 1.

Show had a successful 23-week season in 1946, Cobb says.

Hollywood Briefs

By Ted North Sr.

HOLLYWOOD, Jan. 25.—Frank L. Mauzy, corresponding secretary of W. I. Swain Snow and the North Players, is managing a gala New Federal Housing Project in Chickasaw, Ala.

Mr. and Mrs. Lawrence Deming, of the Washington Bro's. Shows, are managing the Jayhawk Theater, Kansas City, Mo.

Virginia North, (Mrs. Harry North), is retired at her home in Columbus, Ga.

I can do all of that I have been doing in the usual, when in Catholic chapel so chaplain who is a "tough one" and is doing all he can to help us. In return, we are trying to remunerate the Catholic chapel so that it will be at least partly necessary, and some of the other boys are doing the carpenter work, but not for too long as the walls in the back of the altar, we are stout. What you are good at is drapes so hang across the entire wall and as a canopy over the altar. Do you think some of the priests might have a backdrop or two that we could have? The chapel is about 75 feet wide and 25 feet deep, so they can make that big a bit of cloth to cover it. We thought that some of the girl shows of the local town are old that we could remodel and use.

If you have money to buy new drapes, or even second hand ones, and if it weren't that Father Schilling were so solid we wouldn't care too much. But under the circumstances I do not mind asking you how about giving us a hand?

ERNEST ASPINWALL
52343, Missouri State Penitentiary.

The Billboard
February 1, 1947

Religious Subjects

RELIGIOUS SUBJECTS

Westar, Kansas, Methodist, St. Paul's, Kansas City. Otto B. Marbach, 630 Ninth Ave., N. Y. C.
DET. MEETING REAL SCRAMBLE

Fla. Amusement Opening Is Big At Plant City

PLANT CITY, Fla., Jan. 25.—Flora de la Jourda, booking manager for this season here Wednesday (15) to a record-breaking crowd. Org featured the opening of the new plant of Unique Shows and Bob Billings, president of Unique Shows, and Billie Schaefer, and firewards.

Saturday (18), the special matinee, callers included Bing Crosby, and closed the afternoon with a lively clip. Five new fronts are being built and four new Diesel light plants are being mounted on special trucks. Clyde Davis has finished work on his Silver Spur Round Radio—up hill, down dale. Don Brashear, general agent, announced the opening of his new building in Dallas, Tex. With Owners Alvin and Lowell Vandike in charge, worked perfectly. Billy Logan's 10-in-1 was eye-catching, with a most graceful arrangement of front and indirect lighting. Dan Riley's Animal Show, completely done over in Sarasota winter quarters, received many compliments. R. E. Taylor, president of Reidsville, N. C., had his new bingo on hand. Tex Estridge's Jungle Girl packed 'em in. General Manager Ingrid entertained circus and carnival folks, Ad Devine's sound car did a good job. A late delivery of Pikes' rides enjoyed big business.

Victory Org Opens

'47 Season Feb. 8

HARLINGEN, Tex., Jan. 25.—Victory Exposition Shows will open February 8-16, playing the Charro Days Fiesta in Brownsville, Tex., announcning In California.

HARLINGEN, Tex., Jan. 25.—Victory Exposition Shows will open February 8-16, playing the Charro Days Fiesta in Brownsville, Tex., announcning In California.

MICHIGAN SHOWMEN Flip Dooshey For Fair Executives, Members

DETROIT, Jan. 25.—An estimated 800 members of the Michigan Showmen's Association attended the 31st annual convention of the Michigan Association of Fairs at Dearborn, Mich., Thursday (19) at the Dearborn Inn. A new facility for the Michigan Showmen was the introduction of prominent guests on Al Alpert's program. He had his crew busy getting equipment turned from a lively clip. Turned to Sacramento.

Talley, of Reidsville, N. C., had his and indirect lighting. Lodgson's 10-in-1 was eye-catching, with a most graceful arrangement of front and indirect lighting. Dan Riley's Animal Show, completely done over in Sarasota winter quarters, received many compliments. R. E. Taylor, president of Reidsville, N. C., had his new bingo on hand. Tex Estridge's Jungle Girl packed 'em in. General Manager Ingrid entertained circus and carnival folks, Ad Devine's sound car did a good job. A late delivery of Pikes' rides enjoyed big business.

West Coast Shows

Await Arrival of 12 New Light Towers

MADERA, Calif., Jan. 25.—Workmen at winter quarters on the West Coast have been busy getting into shape during the winter months for the arrival of 12 new light towers. Work of overhauling and rebuilding equipment is progressing along at a fast pace with more than 30 workers on hand. Virgil LaLicker, ride superintendent, in charge here. Harry Myers, org's manager, moved here from San Francisco and will remain until the opening.

Miss Michigan Showmen Announces Date for Eastern Tour

DETROIT, Jan. 25.—An estimated 800 members of the Michigan Showmen's Association attended the 31st annual convention of the Michigan Association of Fairs at Dearborn, Mich., Thursday (19) at the Dearborn Inn. A new facility for the Michigan Showmen was the introduction of prominent guests on Al Alpert's program. He had his crew busy getting equipment turned from a lively clip. Turned to Sacramento.

Talley, of Reidsville, N. C., had his and indirect lighting. Lodgson's 10-in-1 was eye-catching, with a most graceful arrangement of front and indirect lighting. Dan Riley's Animal Show, completely done over in Sarasota winter quarters, received many compliments. R. E. Taylor, president of Reidsville, N. C., had his new bingo on hand. Tex Estridge's Jungle Girl packed 'em in. General Manager Ingrid entertained circus and carnival folks, Ad Devine's sound car did a good job. A late delivery of Pikes' rides enjoyed big business.
MIDWAY CONFAB

Lou Dan's Side Show is playing stores in Texas, with Walter Gibson still a feature.

Ray-Rayette recently spent a few days in New Orleans purchasing a new wardrobe.

Mrs. Patricia (Pat) Burke writes she is at patient in the Boston Hospital at Lafayette, Ala.

Joseph J. Kirkwood Shows purchased a new Comet ride from Tillman & Johnson, of Miami. It will be delivered March 1.

Lute Bright writes she is having a fine time in Mexico City, and with Lyle Richmond from Senath, Mo., visited the Soleto carnival.

Winter quarter lodging isn't so much fun as looking when shows are being set up.

Al Wallace and Jack Murray announce they will take out the Wallace & Murray Shows this season, with Dr. Green as manager.

Mr. and Mrs. Joe Kane, who recently purchased a new car and house-trailer, are visiting their son, Joe Jr., student at the Admiral Farragut Academy in St. Petersburg.

Willie Lewis signed as legal agent for Harison Greater Shows during the annual meeting of the South Carolina Association of Fairs. He succeeds J. H. Marks Shows.

After completing the show fronts on Eddie Young's Royal Crown Shows at Largo, Fl., Earl B. Walsh is building five new fronts for the Triangle Shows and also will do the front on the Pittsburgh Shows.

Sounds funny when you hear a 60-year Unborn Show operator say, 'I don't want any more babies.'

Show Folks of America, San Francisco Chapter, recently featured in Dallas E. Wood's The Frontier column in The Pala Alto, Calif., first Times. Write-up gave a history of the org.

Bill Naylor, of Cavalcade of Amusements, and his son, Fred, formerly with the Sells-Floto Circus and now a tavern owner in Buffalo, are en route to Fort Myers, Fla., for a two-week vacation.

Mrs. Marie K. Smuckler, owner Alhama Amusement Company, is back in Mobile, Ala., after a visit to Jacksonville, Fla. She plans to operate a popcorn and peanut stand there the remainder of the winter.

Moore M. Reynolds, owner of Hill Farms in Clarksburg, W. Va., writes he is planning to open new showgrounds on Route 19, north of Clarksburg, Reynolds sold his other showgrounds, Nixon Plaza, last fall.

Mrs. W. K. Havis, widow of Stim Havis, for many years with the Wertashe Shows, announces the approaching marriage of her daughter, Arlen Kendall Havis to Carl Henry Johnson, February 2, in Austin, Tex.

Walter K. Shirley, executive secretary of the National Showmen's Association, is en route to Florida. (Gerald Snellings, Wertashe Shows, visited Mr. and Mrs. J. R. Carroll in San Antonio, Tex.

Even the the owner insists on playing a known box, it's in the script for the general agent to take the tap.

HERE IS ONE OF THE JOLLY GROUPS at the recent annual banquet and ball of Regular Associated Troupers, Los Angeles. Left to right, seated, are Lucille Colman, Jimmy Lynch, Nel Robideaux, Monroe Eisenman and Lilian Schue. Standing: Olic Kent, Marie Bailey, John R. Castle, Lillah Williams and Sammy Coenon.

South American POPCORN
Will pop from 13 to 15 Teen-Ont Bags out of 1 pound.
For Pearl Lbs.
PEANUT OIL
$1.50. All you want. Just Per 5 Gal. Can send check with order.

THE BILLBOARD
February 1, 1947

WILL PAY CASH
For Standard Size
MERRY-GO-ROUND
C. A. WOODIN SHOWS
R. 1, BOX 421
JOPLIN, MO.
FOR SALE
A Varied Assortment of Used Trailers

Lengths from 20 feet to 34 feet. Open and closed types. Also special units as required.

Call on
CARLEY TRAILER & EQUIPMENT CO.
College Park, Ga.
C. B. CARLEY or W. P. MATTHIAS
Phone Ca. 2181

POP CORN--PEANUTS

Now Scheduling 1947 Production

UNLIMITED CAPACITY

A more fascinating Ride that puts more money in the Ticket Box.

WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

BOOMERANG--FLY-O-PLANE

World’s Most Popular Ride
EVERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

NEW IMPROVED

SPITFIRE RIDES
NOW SCHEDULING 1947 PRODUCTION
FRANK HIRUBETZ & CO.
Front and Shipping Sts.
Salem, Oregon

HUNTINGTON TRAILER SALES
1119 16TH ST., HUNTINGTON, W. VA.

VAGABOND, SCHULT, RIVERFEST, PLANT, INDIAN, STREAMLITE HOUSE TRAILERS

New for immediate delivery. Here, as always, to serve you.

BOOMERANG

Unlimited Capacity -- Requirer
Write for Catalogue
U. S. RIDING DEVICES CORP.
20th Street
Brooklyn 12, New York

TUBES
and complete stocks of all component replacement parts for amplifiers.

All types of MICROPHONES.

CABLE
for every sound use. University Horns and Drivers. All available for immediate delivery.

Please send for our catalogue and for further information to department 8

RADIO PARTS COMPANY
612 W. Randolph St.
Chicago, Illinois

STEAM TRAINS
BUILT TO LAST A LIFETIME

A more fascinating Ride that puts more money in the Ticket Box.

OTTAWAY AMUSEMENT
2514 Affton
WICHITA, KAN.

WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

POPCORN--PEANUTS

SHOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS
HAPPKINS • FOSS PAPERS • APPLE STICKS • COLORS
PEANUTS—POPCORN and COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD

CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
Philadelphia 6, Pa.
Pittsburgh 1, Pa.
Los Angeles 21, Calif.

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.
5441 COTTAGE GROVE
CHICAGO, ILL.

OCTOPUS

ROLLERPLANE

EVELY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

NEW WORLD OF PLEASURE SHOWS
Now Booking for 1947 SHOWS—RECESSIONS

812-1313

GRANGEVILLE BORDER DAYS, INC.
GRANGEVILLE, IDAHO

WHEELS OF ALL KINDS
Tickets—Pedal—Loydows
Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
Now Available . . . Write

Wheels and other metal products on a slum spindle.

CARNIVALS

OUR SPECIALTY

TUBES

BUILT TO LAST A LIFETIME

CABLE

WRITE FOR CATALOGUE

U. S. RIDING DEVICES CORP.
208 Junius Street
Brooklyn 12, New York

SOUND SYSTEMS

Le Oia, who had the annex on Cash and Gertie Miller’s Side Show on the Eddy Bros. Shows, is in New York having a new wardrobe made. While there she is visiting Sunny Days of the Daily Biscuit girls, and Jessie Franks of the James E. Stratton Shows.

Max Goodman, owner, Wonder Shows of America, visited in St. Louis Monday (20). Following attendance at the Texas Association of Fairs meeting in Dallas, Goodman will return to winter quarters at Little Rock. Mc H. Vaught, org’s business manager, attended the fair’s fair meetings, then returned to Little Rock.

Al (Speck) Goodwin is in St. Joseph’s Hospital, Syracuse, recovering from injuries sustained when he was run down by a hit-and-run driver during a blizzard December 28 soon after alighting from a train at Syracuse. He’d like to read letters from Mr. and Mrs. Fred Miller, Mr. and Mrs. Bob Thomas, Mr. and Mrs. Johnny Quinn and Mr. and Mrs. W. G. Wade.

Joe E. Hiller’s Combined Circus Side Show, playing Florida spots, has been visited recently by Glenn Porter, Hank Blower, Ray Cates, John Hurd, Mr. and Mrs. Cash Miller, Earl Meyers, Mr. and Mrs. Slim Kelly, Dr. and Mrs. White, Stanley Barbay, Mickey Mansson, Lee Erdman, Mark Williams, Mrs. Katry, Mr. and Mrs. Frank Lenti, Bill Bahnum and L. H. Hardin.

Charles Kyle Productions have made arrangements with T. E. Fere- nander to present the Battle of the (See MIDWAY CONFAB on page 44)
TRIANGLE 1 SHOWS

"AMERICA'S MIDWAY MASTERPIECE"

THE MIRACLE OF MOTOR SHOWS

Playing 14 weeks of outstanding Fairs starting at Delaware State Fair, Harrington, Delaware. An Unsurpassed Route of 50th Dates.

WANT FOR 1947 SEASON

Opening Early in March

PAT PETS SHOW & MARSH SHOW

DOG AND PONY OR MONKEY SHOW — MOTORDRIVE

LEGALIMATE CONCESSIONS

Ride and Show Help that Daley Shows—Tellers—Trombonist and Second Men

Tarsen Banks and Wild Life Show, Also All Help With Us at Greenville

Contact Us AT ONCE

ALL ADDRESS:

JAKE SHAPIRO, Gen. Mgr.

P. O. BOX 145, WILSON, N. C.

TRAILERS

Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-foot tandems.

House trailers at Wholesale Prices.

Standard models on hand for immediate delivery. Write for latest catalog and new low price list.

KING AMUSEMENT CO.

82 ORCHARD ST.

MT. CLEMENS, MICH.

TRAILS Wanted—TRAILS

COVINGTON COUNTY SPRING FAIR

BONA FIDE AGRICULTURAL AND STOCK SHOW

WEEK APRIL 14 OR 21

83,000.00

1947 CAR

IN PRIZES

GIVEN AWAY

PARADE—EXHIBITS—BARBECUE—FIREWORKS

25,000 TO HEAR GOV. JIM LIBSLEY

Need 8 Major and 3 Kiddie Trails

Independent Shows and Concessions, contact.

MORE BIG ONES TO FOLLOW

Operators, phone or wire immediately.

MARION BOYETTE, V.F.W. Post 3454, Andalusia, Alabama.

Let's Take the Hokum Out of the Popcorn Business

There have been a lot of claims made about popcorn radio of certain brands of popcorn. But we make the only one! There is no better popcorn anywhere at any price than Gold Medal. Simple laws, 75c a box or more. Ask at any Gold Medal, just one grade, the best.

GOLD MEDAL PRODUCTS CO.

818 E. THIRD ST.

CINCINNATI 2, OHIO

TENTS

TENTS—Concession, Crop, Camping, Flashy trimmings. Tents of all sizes. Merry-go-round and Caterpillar Tents. Big Tents. Anything in Canvas Quick Deliveries. Wire

TENTCO CANVAS, INC.

130 GREENE STREET

Phone: Walker 2-1599

NEW YORK 12, N. Y.

Steel Tent Stakes Again

Place your orders early for delivery to your Winter quarters.

HAMILTON SALES AND SERVICE

206 4TH ST.

Phone 31179

HUNTINGTON, W. VA.

FOLK TENTS

All Sizes—NEW and USED—All Styles.

BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green. Olive Green, Tangelo.

E. G. CAMPBELL TENT & AWNING CO.

ERNEST E. CAMPBELL, Owner

Will Place Wives on Tickets and quote prices on

All Address.

100 CENTRAL AVE.

ALTON, ILLINOIS

Midway Contab

(Continued from page 77)

Pacific, Battle of the Coral Sea, Battle of the Buddha and fireworks displays in Honolulu. A contract has also been signed for the Detroit Police Field Day event. Hudson Fireworks Display Company, Hudson, O., will furnish the displays and equipment for the Kyle Productions.

Abe Luckerman, concessionaire, and Patricia Harris,conom, were married Thursday (16) at a ceremony in the Roosevelt Hotel, New Orleans. Following the ceremony a dinner was served. In the wedding party were Mr. and Mrs. W. L. McCarroll and Mr. and Mrs. Grays Gray business associates of the bridegroom. Following a wedding trip to Ber- muda, the couple will return to New Orleans.

Mr. and Mrs. Lew Hamilton and Mrs. Jack Arnott visited the Slim Kelly's Sunday (16) at their home about 70 miles from Sarasota, Fla. They also visited the Howard Ingram opening at Plant City, Fla., Wednesday (18), where they also met up with Jake, the Seal Boy, and his wife, Bobby, formerly with Glen Porter on World of Mirth. They are now operating their own attraction on the Ingram Shows.

Novely men are busy getting ready for the Mardi Gras in Mobile, Ala., February 19-18. Among those on hand are Bennie Johnson, George Demie, Bert Donaldson, Louie Smeacher and Bob Ayres. Bob and Lonnie Ayres, veteran concessionaires, are adding many attractions to Playland in downtown Mobile. Jimmie McKenzie, son of Lonnie Ayres, sports his muggin' joint in downtown Mobile is a big success.

Errors of judgment are often committed innocently, as in the case of a show that railroaded and set up in a closed town.

Bert Clinton, well-known in outdoor show business who manages Bert, John, Dugget, Cali, and Ruth Edraiston, radio singer, were married in Las Vegas, Nev. Wednesday (15). Best man was William J. Ashley, well-known carnival showman, and the bridesmaid was Olive Wolcher. Guests included Mr. and Mrs. Charles Devlin, Bob Thompson, Mel and Medeley Cody, Ted and Rolf Russell and Mary and Fred Lutz.

Mrs. Jane Bunting was hostess at a dinner party at Hotel St. Louis, honoring Mrs. Lea, Belmont, incoming president, and Mrs. Harriet Maher, outgoing president of the Missouri Show Women's Club, Wednesday (15). Guests also included Alice Belmont, Mrs. Mary Forster, Lorraine Belmont, Mrs. Dailey Davis, Billie Lou Foreman, Pat Sargent, Stenson, Gertrude Lang, Mildred Laird, Beat Dawson, Rose Fitzgerald, Pearl Vaught and Louise Hulman.

Grandfather was an old-fashioned character who thought too many lights on a midway were a waste of money, when gasoline torches sold for $1.25.

Carl Ferris, Medina, N. Y., owner-operator of the rides and shows bearing his name, recently added a new ride to his park lineup. Ferris, who has played celebrations in Central New York for many years as president of his corporation, is organizing his own shows and reports he has a long route of gas stations booked.

Ferris, who has played celebrations in Central New York for many years as president of his corporation, is organizing his own shows and reports he has a long route of gas stations booked.

Ferris, who has played celebrations in Central New York for many years as president of his corporation, is organizing his own shows and reports he has a long route of gas stations booked.

WANTED TO BUY

1 Fair Wheel, any type; 3 Secondfloor, any make; 1-24 foot Child's Pony, any make. Will pay cash anywhere in country. Must be portable equipment.

ARTHUR E. GILLETTE

141 Bradstreet St.

Pittsfield, Mass.

Wire or phone 24490 and 24859.

BINGO CARDS

IN 2 COLORS

BINGO

12 27 33 47 64

10 18 42 52 88

14 16 34 48 63

6 23 40 50 71

5 21 44 59 74

SOLD IN LOTS OF 100

AND OVER

Also Bingo Blowers and Other Supplies.

Write for samples and catalogue.

MORRIS MANDELL & CO.

121 W. 164 St. New York 11, N. Y. — Dept. H

CATERPILLAR TENTS

6 & S AMUSEMENT CO., INC.

GALAXY BEACH, MICH.

HEAVY DUTY

TENTS

KIDDIE FERRIS WHEEL

Child's, Twin, Circular, and Single, 6 & S AMUSEMENT CO., INC.

SALISBURY BEACH, MA.

WANTED

PROMPT DELIVERY COLEMAN EQUIPMENT

Handy Gas Plants, Burners and Repair Parts

BLEVINS POPCORN CO., NASHVILLE, TENN.
CLUB ACTIVITIES

Showmen’s League of America

400 So. State St., Chicago

CHICAGO, Jan. 23.—Bill Caryski

presided at the regular meeting Thursday (Jan. 16) as President

of the organization.

President Irving J. Polich. With an

on the rostrum by Secretary

Joe Stroebel, and Treasurer Walter

Driver.

Dick sign included Dave Tennyson,

Ezra and James T. Coultay, R. A.

Westbrook and James P. Madigan

No local news was received from

Woodward. George Terry has

been released from the San

Antonio Sanatorium.

Rube Liebman is leading the

membership drive. He turned in

two more applications and

O’Hara is credited with another.

Total of new members to date is 62.

Present at the evening were Lloyd

Hess, Jimmy Mark, Flash Williams

and Ainsley Lambert.

A cooked beef and cabbage dinner

for members and their families Satur-

day, March 15.

Florida board are S. T. Jessop, Al

Sweeney, Oliver Barnen, Solly

Wasserman and the Jack Weinman.

3,000 KENO

Made in sets of 100 cards each.

Placed in 3,000 Keno Bingo cards.

For sale of all 10 cards, tally
card.

LIGHT WEIGHT BINGO CARDS

With a Green Back, 2000 cards

$1.50 per set or 10 cards, 50 cents.

No. 3 cards—gray, Yellow, Brown,

Red—Any set of cards.

3000 KENO

No. 1 card, light weight gray, 550.

No. double cards, $3.50, 50, 25 cards, $6.75

8000 Jack Pot Slips

Mite, Green, Yellow, Red—Any

rows acme cards.

3,000 Featherweight Bingo

No. 3 cards—gray, Yellow, Brown,

Red—Any set of cards.

3000 KENO

No. 1 card, light weight gray, 550.

No. double cards, $3.50, 50, 25 cards, $6.75

8000 Jack Pot Slips

Mite, Green, Yellow, Red—Any

rows acme cards.

3,000 KENO

No. 1 card, light weight gray, 550.

No. double cards, $3.50, 50, 25 cards, $6.75

8000 Jack Pot Slips

Mite, Green, Yellow, Red—Any

rows acme cards.
USED FOR TEST RUNS ONLY!

GET 'EM
WHILE WE HAVE 'EM

A SENSATIONAL BUY!
COMPLETE PORTABLE LIGHTING UNIT

Turn night into day and draw the crowds! Double and triple your night business. This 60" anti-aircraft searchlight has a beam candlepower of 300,000,000 intensities brilliance of 750 CP per sq. mm. Furnished complete with 16 Kw. DC generator, which can also be used to supply power or illumination current. Each unit is trailer mounted on a 6,600x16 pneumatic tires. Just hitch 'em up and tow 'em away. Never used except for test runs. Unit is complete, ready and guaranteed to operate, with connecting cables and remote control unit which allows control of beam from any point. Generator develops 160 amps. at 110 volts.

First come . . . first sold at this amazing $1,200.00 low price, $1.200 f. o. b. Salt Lake City
GUARANTEED
TO BE IN PERFECT RUNNING CONDITION

PHONE, WIRE OR WRITE EITHER

INDUSTRIAL ENTERPRISES, Inc.
PHONE CH 5997
1404 FIRST NATIONAL BLDG.
CINCINNATI 2, OHIO
Contact Mayor Goldberg

WANTED IN WINTER QUARTERS
WANT TRAIN HELP:
WANT RIDE HELP:
WANT SHOWS AND SHOW PEOPLE:
Want to hear from the following: Jo-Jo, Blackie Barnes; Walter Rogers, John R. Ward's Alley.

John R. Ward's World's Fair Shows
Opening Baton Rouge, La., March 15th
WANTED IN WINTER QUARTERS—JOIN NOW: Blacksmith, two more Carpenters and Builders, Sign Painter, Wagon Builders, Neon Man. Prather and Hunter, answer.

WRIGHTSMAN AMUSEMENT CO.
WANTS
FOR LONG SEASON IN CALIFORNIA
Ride Help, Foremen for new rides, including Merry-Go-Round, 7-Car Tilt, 15 EH Wagon and Super Roll-o-Plane. Top salary to sober, reliable men. Those with us before please write or wire. Place Electrician and Mechanic. Few Stock Concessions open. Good opening for Photos, Devil's Bowling Alley.
Show opens near San Francisco about March 1. All replies: P. O. BOX 594, Palo Alto, Calif.

MAJESTIC GREATER SHOWS
“STREAMLINED PLEASURE TRAIL”
OPENING MARCH 10TH NEAR GREENSBORO, N. C.
CAN PLACE FOR LONG SEASON OF
CHOICE STILL DATES, FAIRS AND CELEBRATIONS
SHOWS (With Own Equipment) — Side Show, Arcade, Monkey Show, Jig Show, Funhouse, Mechanical Show. CONCESSIONS — All open except Floss, Scales, Cookhouse, Bingo, Popcorn, Custard. Place A-1 Sign Painter; also Billposter. ALL PEOPLE CONTRACTED, PLEASE ACKNOWLEDGE ALL ADDRESS SAM GOLDSTEIN, Owner-Manager, Greensboro, N. C.

EXCELSIOR AMUSEMENT COMPANY
WANTS FOR SEASON 1947
Ride Help—Foremen on Merry-Go-Round, Ferris Wheel and Chair-o-Planes (Smith & Hunter) capable and sober; also drive semi-trailers. Want Manager for 16-boat wpa. Want electrician and a few men to operate light tower. Write S. Kerwin, Mgr. CHICAGO 10, ILL.

UNITED AMUSEMENT SHOWS
A small crew that plans big acts in Rhode Island, Connecticut, Massachusetts.
Want Book or Box for the opening of a Ferris Wheel with or without entertainment. We have 2 other three weekers and 12 U. S. C. ready for the season. Write to enhance position. Good prospects for those with experience. ARTHUR J. APRIL
206 WARREN AVENUE
EAST PROVIDENCE, R. I.
MEET ME AT THE TAMPA FAIR
MY BOAT WILL BE DOCKED AT THE TAMPA MUNICIPAL DOCKS
Directly North of the Lafayette St. Bridge
Come over and make my boat your headquarters while visiting the Fair

CHARLES A. LENZ
"The Showman's Insurance Man"

SHOWMEN
What have you to offer in the form of attractions? Acts appealing to women and children.
4 a day—1 hour show—1 week stand
S. STEWART
St. Charles Theatre, 426 St. Charles St., New Orleans, La.

GLOBE SHOWS
Now Booking for 1947 Season

1947—NOW BOOKING—1947
STEBLAR GREATER SHOWS
Can place Concessions except Sings or Cookshacks. Can place Show, Snake Show, Girl Show with or without own outfit. Will book, buy or lease small Merry-Go-Round. Have for Sale—Leaping Lena, flat ride, A-1 condition. Address all mail to J. G. STEBLAR Bamberg, S. C.

GLOBE'S NATIONAL CIRCUS
Now Booking for 1947 Season

BURLEIGH SHOWS
FOR SALE

BUFFALO SHOWS
Opening May 1st

WANT—Worth-while attractive Grind Shows that don't conflict. What have you? Will finance anything new in keeping with this big show.
CAN PLACE—Foreman and Workingman on the following rides: Looper, Spitter and Whip. These rides are brand new out of the factory.
CAN PLACE—Foreman for Tilt-A-Whirl, Roll-O-Plane and Octopus, also second men and third men on these rides.
WANT BLACKSMITH TO JOIN IN IMMEDIATELY IN WINTER QUARTERS FAIRGROUNDS, PETERSBURG, VA.
We can place experienced Carnival Workingmen in all departments.
CAN PLACE—Men for our battery of 4 Ferris Wheels.
We will place all Legitimate Merchandising Concessions to join for opening and all season
WINTER QUARTERS P. O. BOX 787 PETERSBURG, VA.

GLOBE SHOWS
San Francisco
SAN FRANCISCO, Jan. 31.—President Seber presented a report to members at the regular meeting Monday (13). Dan Michaels, absent from the meeting, was sworn in as first vice-president. Seber read a letter from Fred Weidemann, newly elected chairman of the board of directors. Mr. Keeler, vice-chairman of the board and Enda Hallock is secretary.
It was decided to elect Sammy Corenbe to be secretary for the banquet Monday (27). L. I. Thomas, who purchased the Joyland Exposition Show, is in Lexington, Ky., but will return in time for the banquet Monday (27). Eddie Brennan, of the J. J. Page Shows, is visiting his family in New York. Visiting here are Sam Rotheram, patient in St. Joseph's Hospital, Hot Springs, and Harry Schreiber and Frank Starr in Miami.

MISSOURI SHOW WOMEN'S CLUB
415A Chestnut Street, St. Louis, Mo.
ST. LOUIS, Jan. 23.—A Farewell gathering was given by the club in honor of Mrs. Honey Vaughn, Mrs. Nell Allen, Rose Fitzgerald and Mrs. O'Day. Mrs. Harriet Maher presented the three usherettes at the installation.

ARLENE SIDENBERG, Mildred Laird and Mary Frances Grimm, with scarfs. Madeline Ragan and Dorothy Bell visited from the Ragan farm, near Salem, Mo.
The Chatter-Chat Club of the Bunting Shows, and Mrs. Jane Bunting presented the club with a new desk for the rostrum.
Arrangements are going ahead for the Valentine party.

JOHNNY J. JONES
EXPOSITION—CAN PLACE—PRESS AGENT
Good opportunity for young man who knows newspaper and radio business. Must be able to handle advance publicity. Carnival experience not necessary.

Ralph G. Lockett
General Agent
P. O. BOX 1180 DE LAND, Fla.

CARNIVALS

February 1, 1947
WANT RIDES: WM book or buy CHAM-0-PLANE, ROLTe0-PLANE and two KIDDIE RIDES. Want Iguuck, This thew plays proven territory.

CONCESSIONS: All Legitimate Concessions open except Popcorn.

NEW Top and Banners for GIRL SHOW. Have Top and Banners for ILLUSION.

M:Mt. SHOWS: Have Top and Banners for FIVE -IN -ONE.

Foremen and Second Men for FERRIS WHEEL, MERRY-GOROUND OCTOPUS and TILT-A-WIND SHOW, BIG SNAKE SHOW or GEEK SHOW with or without transportation.

MAO &ism OPENINGS FOR Comes and Novel Rides, Souvenir meat once, as I am a very busy Mts.

meat must furnish good reference and be able to put up a

and bad health I bare for lease toy Light Plant. 27% kw.; one

Automatic Pokerino Tables for Permanent

four Different New Electrical Group Games

February 1, 1947

PERFECT GAMES COMPANY

OPENING MARCH 7TH — SOUTH GEORGIA

WANTED WANTED WANTED

- Bingo- Box Show, Marker Hors, Small, Small Prize, Prize Store only. Hampton, N. J.

- Gifts- Fine Gifts, Quality Gifts, etc.

- RIDES—Will book Concession, Building, Amusement, etc.

WANTED—New and Second Hand Concessions, Including deposits, to

CARNIVALS —$100.00 COMPLETE

L. W. ELLIOTT AMUSEMENT CO.

OPENING APRIL 4TH

WANTS FOR 11 WEEKS

CONCESSIONS—Fish Pond, Scales and Age, Bumper, Jewelry, Carmel Corn and Taffy, Grab, String Game, Blossom, Dandy Bowling Alley, Riddles, Coca Cola, Soft Glasses, American Diamond, Talkie Talk, Basket Ball, Bell Long, Short Range, Custard, Cat Race, Punch Race, Whisky Bottle, Buck Rogers, Bagatelle (Easy, which), Huckle Buck, Pitch Tilt U Win, C. A. STEPHENS, Mgr, Long Beach 7, Calif.

C. A. STEPHENS SHOWS

OPENING MARCH 7TH — SOUTH GEORGIA

WANTED WANTED WANTED

- Bingo- Box Show, Marker Hors, Small, Small Prize, Prize Store only. Hampton, N. J.

- Gifts- Fine Gifts, Quality Gifts, etc.

- RIDES—Will book Concession, Building, Amusement, etc.

WANTED—New and Second Hand Concessions, Including deposits, to

CARNIVALS —$100.00 COMPLETE
WONDER SHOWS OF AMERICA
THE WORLD'S
FINEST RAILROAD SHOW
PRESENTING ONLY THE NEWEST AND MOST
NOVEL LEGITIMATE ATTRACTIONS
MANAGER FOR OFFICE-OWNED SIDE SHOW. One who can stand prosperity and knows what it is all about. Will also book outstanding Side Show Attractions (office paid).

OUTSTANDING MINSTREL SHOW.
We have complete outfit for same.

MANAGER FOR MOTORDRONE.
One who really knows what it is all about.

SHAKE SHOW (No Geek).

STANDARD MONEY GETTING ATTRACTIONS.
Will finance showmen with new and novel ideas.


FOREMAN FOR SCOOTER—FOREMAN FOR HEY-DEY.

WORKINGMEN IN ALL DEPARTMENTS, ALSO TRAIN HELP.

PRESS AGENT (one who can really deliver).

SPECIAL AGENT (must be sober and reliable).

EVENYONE CONTACT: MAX GOODMAN, Gen. Mgr.
BOX 21, or CARE MARION HOTEL, LITTLE ROCK, ARK.

JOHNNY J. JONES EXPOSITION
48th ANNUAL TOUR
NOW REBUILDING IN OUR "OLD HOME" WINTERQUARTERS
"THE SHOW BEAUTIFUL!"
WANT NOW FOR WORK IN WINTERQUARTERS
Blackkinita, Carpenters, Painters, Noon Workers, General Show Men, Yard Help, Pioneer Show Men, etc., to handle our 9 spots. Youngsters and Help in all departments wanted—Real Boys Forever. We want only capable and reliable people who will be accorded the best of treatment and paid top salaries.

Want Independent Showmen with new novels ideas to enlarge our miles long. Want Midgets to augment our present troops.

Address All Mail or Wire:
JOHNNY J. JONES EXPOSITION
Winterquarters: Box 1180, De Land, Fla.

BAKER UNITED SHOWS
"A Clean Modern Midway"
A towside show with past record of fair dealing, opening April 17 in Indiana for finest route of bona fide sides and fairs, has openers for Show People interested in connecting with a high-grade outfit for a profitable season.

RIDE HELP—Splendid opportunity for capable Superintendent; also sober, reliable Operators and General Help. Little Beauty, Tilt, Gotaways, Rail-O-Plane and Red Rides. Must drive and have or be able to get license.

CONCESSIONS—Excellent chance to start big for con- sideration. Want Midgets to augment our present troops.

Regular Associated Trouper
106 E. Washington, Los Angeles

PACIFIC COAST
Showmen's Association
6233 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Jan. 25—President Horace Holiday conducted the regular meeting Monday (20). Also on the rostrum were vice-presidents George Gay, Eddie Hinkle, Secretary Ed Mann and Chaplain Jack Hughes.

President Hobbs announced Don Connolly, freighter club reporter. Donnelly will compile a monthly bulletin of club notes for distribution to out-of-town members.

Two $25 checks for the building fund for the hospital, were received from Mike Krokos, who had solicited them from members. No rain.

Doc McCullough has recovered from his illness and is back in the clark Levermore...On the sick list this week are Jack Bush; Charles Albritt, who was taken out of San Francisco hospital after an attack of Typhoid fever; Jack McGee, recovering at the Paradise Valley Sanitarium, National City, Calif., and Morris Gehman, at the Hondo County Hospital.

Guests at the meeting were Frank Marlin, hotel man from Washington, D. C. Noble. Members present included members of the following business firms:

Cleo Hapgood, Charles Austin; George Wyler, Ted LeVett, Sol Grant and Dwight Pepple.

The meeting was opened by Jerome Halfy.

Heart of America Showmen's Club
931 A Broadway, Kansas City, Mo.

KANSAS CITY, Jan. 25—Regular meeting was preceded by the president's annual dinner, sponsored jointly by Blanche Franses, president of the Ladies' Auxiliary, and Harold Elliott, HASC president. Meeting was preceded over by President Elliott, assisted by Secretary G. C. McGinnis and Chairman George Carpenter.

Carl Paddock, Eddie E. Welter, Fred C. Orlich, Harry Ross and Lawrence McCollum were elected members of the board.

Communications were read from Mike Wright, vacationing in Miami, and Jack Stevens, vacationing in Dallas.

J. J. McNair, who has been on the sick list, is okay now. Capt. Ethel Bates, editor of certain Call, is a patient in a Chicago hospital. The Star's Albert, chairman of the banquet and ball committee, was instructed that all tickets should be sent to the hotel Continental for the 4th banquet and ball.

J. J. McNair, who has been on the sick list, is up and about again. Capt. Ed V. Chandler, who has been stationed in Trinidad, B. W. I., has been transferred to Puerto Rico. Mrs. Chandler is confined to a hospital at the base.

There is considerable mail at the clubrooms for various members. Please send the secretary your correct address.

Regular Associated Trouper
106 E. Washington, Los Angeles

CRAFTS 20 BIG SHOWS
7283 Bellaire Ave.,
North Hollywood, Calif.
SUNSET 2-3131

WANT TO BUY

Good used Kiddy Auto Ride or similar amusement rides. Must be the type that will attract children. State full particulars in first letter.

Amherst Amusement Corp.
Williamsville, N. Y.

A. & P. Amusement Co.
WILL BOOK
Any Ride except Merry-Go-Round, Kiddy Auto Rides, Mix-In, Rail-O-Plane or Loop. Will book clean Shows with own transporta-
tion. Any Steck Concessions—Bingo, Cook House, Concessions. Need Agents for office-owned Concessions. Need Jeremy Foreman. Opening dates—Call to see. No Flat Concessions or Games. Will buy No. 5 El Wheel, must be in good condition.

MRS. CLYDE JORDAN
102 Bostwick St., Dallas, Tex., U. S. A.
NOW BOOKING SEASON 1947
"The Show of Tomorrow Today"

Playing With the Show...That Plays Proven Still Spots and Sure Fire Fairs and Celebrations 35 BIG WEEKS 35

27 PAID ATTRACTIONS 27

38 INTERNATIONAL TRUCKS AND FRENSHAU TRAILERS 38

12 MAJOR RIDES-13
4 RIDE RIDES-4
3 DIESEL PLANTS-3

WE CARRY TWO FREE AND SENSATIONAL ACTS!!!

WANT Pony Ride

WANT Arcade—Counts Your Age and Scales (Ted McLean), get in touch with me.

WANT Pain—Must be American...will give exclusive to right party

WANT biggest show Structural Show, Illusion, Noisybell or any other show of merit, GET IN TOUCH WITH ME, PROF. VADALIA—REPORT IN QUARTERS!!!

HELP WANTED—HELP WANTED—HELP WANTED—Ride Foremen for Split Fire, Looper, Rides—Phone CALL NEW.

Carl Lee (Stark) wants all his old Agents to contact him, also any other good Roll Down and Games who can handle Concessions that don't conflict, Lead Gallery, String Game, Coke Bottles.

WILLS Johnson, Billposter, contact me.

WIRE—PHONE—WRITE SAM E. PRELL 235 W. 1ST STREET MIAMI, FLORIDA

DUMONT SHOWS
NOW BOOKING FOR SEASON 1947
Opening Last of March in Virginia
Have the Best Still Dates in the East

WANT A-1 Billposter with car.

WANT Concessions—Cat Ball Cans, Watch La, Frozen Custard, Penny Pitches, String Cane, Photo, High Striker, Cotton Candy, American Palistry (see Cypress), Coin House, Bingo, Pop Cans and Percentage sold.

WANT Manager with Car for Sale or Festival Shows.

FOR SALE—La Ro Motor for Oktosh-Plano, La Roi and Allen-Chelmers Motors for Wheel or Flat Rides, One 15 H.P., Single Phase 1750 R.P.M. Electric Motor, One set of Octopus Tub. All Addresses:

LOU RILEY Box 126, South Hill, Va.

LAST CALL
RAINBOW SHOWS
12 CELEBRATIONS SHOWS—LA RORDS OPEN SATURDAY, FEB. 15TH. GEORGIA'S BIGGEST BOOMING TOWN.

5 BIG PAY DAYS 3 SUMMERVILLE, GA.

Featuring Harry Frockon, the Swingy Mural.

All people interested report here Feb. 16th. Owing to disappointment can show Title-White, Schultz, Putnam, and 4 other good ones. Don't wait, write, contact E. W. White, South Carolina. Will give exclusive to good Agents. Contact me. Will pay best dates, will drive Tubas. thighs for Agents that can handle Concessions that don't conflict, Lead Gallery, String Game, Coke Bottles.

Address All Mail and Wires: SUMMERVILLE, GA.

ROYAL RIDES
GRAND OPENING LATTER PART OF FEBRUARY
Will book or lease Ferris Wheel. Will book small Snake or Monkey Show with own outfit.

Will book Pony House and all Good Shows that don't conflict. Clowing Corn Showmen and Jethro Steve, contact me. All people booked with show last season contact me. Rides now open. Good concession for Agents that can drive trucks. Will carry that can handle books, good possession. Will buy 11, Horsepower Motor and 25 Kw. Light Plant for sale, Two 1500 Kw. Light Plants and 25 Kw. Transformer. Henry Poth, contact me. All Wires:

JOE SALADINO
MECCA HOTEL, BIRMINGHAM, ALA.

PHONE 7-1571

PEPPERS ALL STATES SHOWS

AGENTS WANTED—Juke Box, Bingo, Slink Bower, Coin Cans, Jethro, Rainbow Parks, Add-You-Better, Giants for Basketball Game, Butterflies, Butterflies, Blue Wheel, etc. Write for Quality Back Book, Creed, Colonial, or other deals, get in touch with me.

WANTED—One Man to take full charge of two beautiful Fish Ponds, truck and stock complete. Must be reliable and have experience. Wonderful opportunities. Write Box Mrs. George Mrs. for Cash. House. All Answers:

E. H. BROOME, MGR. BOX 67, SELMA, ALA.

CARNIVALS
CRESCENT AMUSEMENT CO.
WANTS
SEASON 1947 OPENING MARCH 31
PRESENTING THE 5 FLYING FISHERS FREE ACT NIGHTLY
3-60" U. S. Army Searchlights
12 New Modern Safe Rides — 8 Clean Shows

We thank the North and South Carolina Fairs' Secretaries for the Fairs Given Us. You Will Not Be Disappointed

WANT WANT WANT
For Winterquarters NOW open, first-class Sign Painter. Painter that can use spray gun, jobs immediately. RIDE HELP for 12 new modern Rides—Whip Men, Clutch Men that can drive semi trailers, Second Men all Rides.

WANT WANT WANT
Concessions that don't conflict, Lead Gallery, String Game, Coke Bottles. Concession Agents for 2 34 feet Round Cans, Slum Stores, Bingo Help, Counter Men. Cookhouse Help, Ciddle Men, Waiters. Chef Dan Stewart, answered your letter; if at liberty send address. Want Penny Arcade, Motordrome; will furnish transportation.

WANT WANT WANT
JAMES CHAVANNE wants Side Show People, Working Acts, Freaks to feature. John OZOLA Williams, Alters the Turtle Girl or any outstanding Freak to feature; salary no object; all salaries paid by office.

WANT WANT WANT
COLORED PERFORMERS AND MUSICIANS—Trumpet, Trombone, Sax. Salary $35.00. Run transportation, good season, good treatment. All those with us last season write Doe Anderson, manager.

Have booked best route spring dates, with Catan, Va., July 4th, and 10 outstanding Southern Fairs. Address:

L. C. McHENRY, Manager BOX 373, GASTONIA, N. C.

P.S.: Have six 60" U. S. Army Searchlights, complete with Generating Plant, for sale.

TASSELL UNIT SHOW
LOOK! LOOK!
YOU CANNOT BEAT THESE
WINTER PARK, WEEK FEBRUARY 3
Don't Fail To Play This One
MT. DORA, WEEK FEBRUARY 10

SARASOTA PAGEANT, WEEK FEBRUARY 17
This One Cannot Be Beat
LAKE WORTH ELLS' FAIR, 10 DAYS, FEBRUARY 27
If You Don't Get It Here It's Your Fault
SANFORD, 10 DAYS, MARCH 12

LOOK! LOOK!
THE BEST STRING OF FAIRS IN FLORIDA, COME AND GET YOUR SPRING BANKROLL.

BOOKING SHOWS, CONCESSIONS AND RIDES NOT CONFLICTING
BARNEY TASSELL
AUBURNDALE, FLA.

FOR SALE
Octopus in first-class condition. 6 arms, 12 cars. A. C. Motor, all in A-1 condition, and a No. 12 El Ferris Wheel in perfect condition. Price $15,000 cash for both.

BOX D-123
Case The Billboard, Cincinnati 1, Ohio

HALE'S SHOWS OF TOMORROW
NOW BOOKING FOR 1947 SEASON
9 RIDES—8 SHOWS—25 CONCESSIONS—2 DIESEL PLANTS—2 ARMY SEARCHLIGHTS
CONCESSIONS—EIGHT BALL, 3 FISH CANS, HARPS—LADY—BLUE SLAVE WHEELS, Basketball—Girls, Photos, Pinball Machines, Speedway, Dolly Bowls, Alley, Plumber, Cigarette, Film, Magneto, Country Home, Mills (American Made) SHOWS—Chimes, Minstrel, BANDS, or 15-Ball Show, Girl Review, Thirteen, Wild Life, HELP — Painters and Second Men on 8 Off-Duty Rides. Must be neat -shaven. Also other useful
FOR SALE—Woman $2100 Organ, with or without dual 3-wheel Double. Use at Shoreline or between These Wheels.

L. P. HALE
Lenox, Iowa
**WINTER QUARTERS**

**Alamo Exposition**

SAN ANTONIO, Jan. 25.—Preparations for 1947 are going ahead at full speed. Manager Jack Ruback says his show will be even better than last year, and the new trailer for the merry-go-round, the Ferris Wheel and the other rides, will be back with the show. The March 1st opening is expected any day now.

Among dates already inked for the 1947 tour, Ruback says, are Osca-ROSE, ELI WHEEL and ROLL-O-PLANE. The new trailer for the merry-go-round will be ready for the show at any time.

Awaiting Craig's arrival here was J. H. Sommerville of the Wichita Falls, Texas, carnival company, who delivered practically new concession rigs, bingo top and a dramatic entertainment act.

Booked and en route to quarters are George Zerbe's Hillbilly Ram-Queen; Virginia McDonald, with a new office-owned Funhouse, and Bennie and Mrs. Charles Driver, for the West Coast.

A total of 22 boarders are now sitting quarters. Mrs. E. H. Smith reports a new office-owned Funhouse, and Bennie and Mrs. Charles Driver, for the West Coast.

Crescent Amusement

CAMDEN, S. C., Jan. 25.—Owner L. C. McHenny has engaged Harvey (Doc) Arlington for the office of the new Funhouse, and George Carben.

Mrs. Craig reports Bucky (Harry McFall), who is doing the electrical repairing, and John Snow, who is taking care of the painting and redecorating, are on the booking trip.

C. A. Stephens

CRYSTAL RIVER, Fla., Jan. 25.—Much progress is being made in local quarters, with all ready equipment for the March 7 opening. All tractors and trailers are ready and everything is getting a new coat of paint, with silver trim, in the color scheme being used this season. Mr. and Mrs. Stephens, who have been renewed acquaintances with Cash Miller and several other friends, are staying at the north end of the city.

Mr. and Mrs. Gene Nation, who have been husband and wife for two years, are driving a new office-owned Funhouse, and Bennie and Mrs. Charles Driver, for the West Coast.

All canvas this year will be royal blue. Three government sound lights will be used. The Five Flying Fishers signed as the free act. Roy Johnson reports he has his string of joints well under way.

Mr. and Mrs. Jim Crane are in Florida playing a few spots with the Illusion Show. Louis Bright, who is running the show, and Mrs. Crane, are building a new office-owned Funhouse, and Bennie and Mrs. Charles Driver, for the West Coast.

Eddie's Exposition

BUTLER, Pa., Jan. 25.—Under the direction of Bob Fisher and His Fearless Flyers, who are still doing the electrical repairing, Johnnie Borts is expected to join soon. They have been working on the Ferris Wheel and the other rides will be made by the Funhouse. The new trailer for the merry-go-round will be ready for the show at any time.

New ticket boxes are on order and Eddie promises new rolls of music for the Merrymen—Joe Clark.

**Heart of Texas**

BROWNSWORTH, Tex., Jan. 25.—Returning from a business trip thru Texas, Louisiana and Mississippi, Major Craig gave the crew two more miles to go before it. The Creston Shows, with 12 rides, 10 shows; Miller Dup, 2 shows; and a special built sound car.

**Virginia Greeter**

SUFFOLK, Va., Jan. 25.—Work was slowed down recently by torrential rains and heavy winds from the North. Word is that the Tidewater Fairgrounds were almost flooded.

Says the show's trailers and semi's have been painted in circus red. James Edwards, now out of the army, will be back with the show and was a recent visitor in quarters. Arthur Gibson came from Fort Travis, Charlotte- ville, Va., and informed the man-ager he'd been able to obtain special hard-to-get lumber to build the roller coaster and platform for the High Flyer's ride. Kicletob, foreman of the whip, has been moving out, with the bill for the Tippie Land shows will be new. The circus department spent two days at his home in Penn-

Captain John W. Finney, of the Suffolk Salvation Army, is a fre-
quent visitor at the show and is a magician and friend of showmen.—**MIKE MATINA.**
Mr. Secretary: In planning your STATE or COUNTY FAIR or a STREET CELEBRATION have you given due consideration to GOOD LAID-OUT MIDWAYS, BETTER OFFICE EFFICIENCY, BEST OPERATING EQUIPMENT?

THE THOMPSON BROS.' AMUSEMENT CO.

Has a unit to satisfy your outdoor entertainment need —

Be it a FAIR or a STREET CELEBRATION

We are planning our 1947 season and we cordially invite your closest inspection of our features to furnish your fair —

COMPLETE MIDWAY OR RIDES

PERMANENT ADDRESS

2006 6TH AVE. ROAD
ALTOONA, PENNA.

Phone 28164

WINTER QUARTERS

6TH AVE. ROAD
CANNON STATION, PENNA.

Phone 23457

Can furnish 15 office-owned Rides, including the new Looper, Octopus, Tilt-Whirl and new Roller-Plane.

Will attend Harrisburg Fair meeting.

Pryor's SHOWS

An Old Name—All New Equipment

JACOB Pryor — HELEN Pryor

Owner-Manager

GEORGE KING

Secretary

WILLIAM J. BURTON

General Agents

Legitimate Concessions of all kinds wanted. Candy Floss, Candy Apples, Potato Chips, Snow Cone, Photo Gallery, Scales, Age, Pitch Tilt U Wm, Blower, Bowling Alley, String or any that do not conflict with Pro Co., Cook House, Fish Pond, Belt Canvas, Lead Cell, Bingo, Penny Pitch and Partnership office owned. No Mint Camp wanted.

Good opening for Shows with or without equipment and transportation. We have new cavalry for forty Top and Front. What have you to put in it? Have Animal and Hill Billy Show. No Girl Show wanted.

Ride Help—Need Foreman for Kiddy Ride and Second Men for Wheel, Comet, Chair Plane, Palisade Plane and Merry-Go-Round. Piano, Tools and transportation. We have a five man crew now operating, need three more for your crews. Write us.

JAMES GARDNER

1906 Locust St., Brstoff 209, New York, Tex.

CRANDALL, Mgr.

Ingraham's Show Lot.

630 CARLTON

ANADALUSIA, ALABAMA

Bennett and Gallagher

PLAYLAND UNITED SHOWS

OPENING MAY 2d in Detroit Suburbs—WANT CONCESSIONS—Balloon, Game, Turn Aces, Pinza, Cinderella, Fish Pond, any Concessions working for Tom Costs.

RIDES—Do you want Chinook, Winter Plane, Merry-Go-Round, Billy Whirl, Tilt-A-Whirl, Horse Rides, Wild Life, etc. CONCESSIONS—Can operate RELIABLE SIDE RIDES. Top Baker, Foreman for new CATERFILL. SHOW PLAYING MONEY SPOTS of MICHIGAN. WIRE or WRITE

C. J. BENNETT, Mgr.

Phone: Houghton 6888

DETROIT 27, MICH.

UTAH EXPOSITION SHOWS

FIRST, LAST AND ONLY CALL

Can see Shows with or without transportation. Nine percentages.

A few Legitimate Concessions, included with nine, write. Positively no American or Gypsy Mitt Camp wanted. For Tilt-Whirl and Merry-Go-Round, Also Banded and Third Men for Fair Wheel, Mixer and other Rides.

Wanted People in all departments. Especially want Electrician and Mechanic. Will back up any Roll-O-Plane or Octopus.

BRAIN CARNIVAL, March 1st, Everyone write.

H. E. SEIFER, Mgr.

U TAH EXPOSITION SHOWS

WHIPPET, NEVADA

Carl Ferris Rides and Shows

OF MEDINA, NEW YORK

We have Fun major Rides, including the new HOPE ROCKET, and long season of RONA RIDE CELEBRATIONS in DOWNTOWN LOCATIONS. Want small Cook House or Crab, Wash-Up, Snow Cone, Hot Dog Stand, Hot Shoe, Cider, Ice Cream, Cotton Candy, etc. Hard Money. Take a good riding team. We have several Rides ready to start.

DICK NEUGUTH, 1236 HURON STREET, SYRACUSE, NEW YORK. Phone Number 48175.

Wonder City Shows

BOX 268, MONTECILLO, ARK.

Kentucky's Largest Ride, Including the new HOPE ROCKET, and long season of RONA RIDE CELEBRATIONS in DOWNTOWN LOCATIONS. Want small Cook House or Crab, Wash-Up, Snow Cone, Hot Dog Stand, Hot Shoe, Cider, Ice Cream, Cotton Candy, etc. Hard Money. Take a good riding team. We have several Rides ready to start.

DICK NEUGUTH, 1236 HURON STREET, SYRACUSE, NEW YORK. Phone Number 48175.
DERBY SHOW
OPENING FEBRUARY 12
FORT WORTH, TEXAS

Beautiful Ballroom
Plenty Sponsors

Would like kids from St. Louis show. Make this one.

Sammy and Chad Phil and Eunice Hal Brown, Jack Stanley, contact.

MOON MULLINS
603 Magnolia, Ft. Worth, Texas

FERRIS WHEELANTED
WILL PAY CASH
BOX 809, THE BILLBOARD

---

CARNIVALS
February 1, 1947

70 Showfolks Attend Atlanta Fair Gathering

ATLANTA, Jan. 25.—About 70 showfolks, representing some 20 shows, gathered here for the 4th annual meeting of the Georgia Association of Agricultural Fairs at the Biltmore Hotel Wednesday (22). An overflow crowd attended the banquet. Mike Benton, association presient, opened the meeting.

Carnival dates were pretty well settled by the time the meeting got under way. Davey Eds was set for his second year at the Southeastern Fair here and at the State Fair at Macon. Frank Bergman had the Augusta Exchange Club Fair pocketed for his World of Mirth this year.

Joe Fontana, L. J. Heth Shows, was holding contracts for fairs at Carrollton, Covington, Cordele, Americus and Hawkinsville, all in Georgia.

A new portable front for the Charm Fireworks Company; George A. Hamid Sr. and Jr., George A. Hamid, Inc.; Joe Fontana, L. J. Heth Shows, was holding contracts for fairs at Carrollton, Covington, Cordele, Americus and Hawkinsville, all in Georgia.

SHOWS—Any Show capable of getting mese)y.

FERRIS WHEEL WANTED
NEW RIFLES
WANTED

---

GATE CITY SHOWS
LAST CALL

Opening Maultrie, Ga., Auspices Police Department, February 14

All address
J. E. BAXTER, Mgr., Earl Dixon, Concession Manager
EARL HOPFAN, CASH, Legal Adjuster

---

PLAYING FLORIDA'S BEST FAIR ROUTE

Here it is, you asked for it! On the streets, auspices Shriners, Fort Myers, Fla.; Fort Pierce follows. All address
HOWARD INGRAM
Fairgrounds, Melbourne, Fla., this week.

---

WANTED—ZACCHINI BROS.' SHOW
Now showing Alice, Texas; week February 10, Robstown, Texas.

Popcorn, Bingo, Candy Apples; all 10 cents. Slam Concessions and Grind Concessions. Rocco, contact me, CASH WILTS, Business Manager. Special Concession to Merry-Go-Round, Octopus, Fun Home, Shows with own transportation. Reliable Wheel Foreman; plenty money here. Winter privileges.

HUGO ZACCIONI, Mgr.

---

GALLERY AMMUNITION
.22 SHORTS, $60.00 CASE

8 CASES SPATTERLESS $75.00 CASE
NEW RIFLES REMINGTON 241 AUTOMATIC $55.00 EA.
WINCHESTER 62 GALLERY PUMPS $44.00 EA.

SHOWMEN'S EXCHANGE
707 CEE STREET, N. W. WASHINGTON, D. C.

---

EVANS UNITED SHOWS
Now Booking Rides, Shows, and Concessions
A New Organization, Free Gate, Playing Miami, Kansas, Iowa and Arkansas.

RIDE—Good proposition for Evans United.

CONCESSIONS—Novel Photo, Hit and Miss Rail Games and Fish Pond; all others open. No W H or gypsies.

SHOWS—Any show capable of getting money.

Open last week of April or first week of May. Address: CLAY M. EVANS, Mgr., KANBRO, N. M.

---

Carnival Routes
Send to 20 Opera Place, Cincinnati, Ohio.

Delaporte, Orin: Detroit, Mich., Feb. 27-Feb. 16.
Dales, Avera & Katherine: Minneapolis, Minn., Feb. 26; Portage 28; Hopkins 30; Oasis City 21; Greenhills, Ohio 23; Athens, Ohio 25; Columbus 27; Sandusky 29; Cleveland 31; Boston 33.
Edward Seely: (Rialto Auditorium) Hammond, Ind.
=20-
Bliss, Carl, (20') Large, Fla.

CIRCUS ROUTES
Send to 20 Opera Place, Cincinnati, Ohio.

Deraporte, Orin: Detroit, Mich., Feb. 27-Feb. 16.
Dales, Avera & Katherine: Minneapolis, Minn., Feb. 26; Portage 28; Hopkins 30; Oasis City 21; Greenhills, Ohio 23; Athens, Ohio 25; Columbus 27; Sandusky 29; Cleveland 31; Boston 33; (Auditorium) Eastront 6-12.

---

Strates Spends 20G for New Portable Front

JACKSONVILLE, Fla., Jan. 25.—A new portable front for the Charm Fireworks Company; George A. Hamid Sr. and Jr., George A. Hamid, Inc.; Sam Hourner, R. E. Stewart, Tommy Stewart, Fred Cutch, Ray Clayton and Gordon Chapman, Shaw Bros., has been signed as a new portable front for the Charm Fireworks Company; George A. Hamid Sr. and Jr., George A. Hamid, Inc.; Joe Fontana, L. J. Heth Shows, was holding contracts for fairs at Carrollton, Covington, Cordele, Americus and Hawkinsville, all in Georgia.

Working Simpsons Leesburg, Fla.

Royal Crown: (Fair) Largo, Fla.

Brady As Leedy: Mulberry, Fla.; Ocoee

---

FOR SALE

CAPE Mayfair Theater

AUTO AMMUNITION

---

FOR SALE

20G for New Portable Front

J. J. PAGE SHOWS
Will book 1 or 2 Flat Rides with own transportation—prefer Tilts-Whirl, Octopus or Caterpillar—will buy Flat Ride, with or without own transportation.

Everywhere address
J. J. PAGE SHOWS
Box 705, Johnson City, Tennessee
**SPONSORED EVENTS**

**Veteran, Lodge and Other Organization Festivities**

3 Orgs To Sponsor North Platte Rodeo

NORTH PLATTE, Neb., Jan. 25—Three groups will sponsor a three-day rodeo here next summer. They are North Platte Chamber of Commerce, Lincoln County Fair Board, and Rodeo Cowboys’ Association. Show will be called the Buffalo Bill Rodeo. The chamber has tentatively agreed to underwrite the estimated $5,000 cost. Profits will go to the fair board.

An estimated $25,000 will be spent on fairgrounds improvements. More grandstand seats and chutes will be constructed.

**WANTED**

Rides and Concessions of all kinds, August 11-16, inclusive. A. L. Norden, Vice-Commander SIX MILE RUN AMERICAN LEGION POST, 5556, Six Mile Run, Pa.

Joseph J. Kirkwood Shows

**Independent Riders, Shows, Tent Acts and Concessions for American Legion Carnival, June 28-30.**

**B. E. WILLIAMS**

**BOYD,** Post Commander

**BOX 16**

**WANT CARNIVAL**

Veteran of Foreign War Post wants Central for week July 1-6, inclusive. Town of 1,200, good spotters, Cobe County, Illinois. What have you? J. C. COX Oelrich, Illinois

**WANTED**

**Independent Riders, Shows, Tent Acts and Concessions for American Legion Carnival, July 2-5, 4; Gary H. White**

**H. G. HAYTIN**

**BOX 15**

**WANT CARNIVAL**

or 6th of July with privileges of staying 5th and 6th.

**AMERICAN LEGION**

W. F. Kemple

W. Minn., Wisconsin

**WANTED**

Rides and Concessions of all kinds, August 11-16, inclusive. A. L. Norden, Vice-Commander SIX MILE RUN AMERICAN LEGION POST, 5556, Six Mile Run, Pa.

Chairman of the Volunteer Firemen’s Association named plans for the annual carnival. Lt. Henry Magurzcep is chairman.

**Legion Plans July 4 Cele**

WHITNEY POINT, N. Y., Jan. 25—Local American Legion Post is planning a July 4 celebration at Broome County Fairgrounds here. Ben Ballard has been named general secretary.

Danbury Cele Dates Set

DANBURY, Conn., Jan. 25—Members of the Volunteer Firemen’s Association have set July 18-22 as dates for their annual carnival. Lt. Henry Magurzcep is chairman.

**WANT**

20 or 25 Concessions and 5 Rides for **LEgION FESTIVAL**

3-day event, some time between July 15-25, sponsored by American Legion Post 411, October, Maine. Contact W. H. ADAMS

**REUBEN BALLARD**

YOUNGSTOWN, OHIO

**FOR SALE**

**KITE**

**BARN**

**BOYD, 252-3**

Community setting, suitable for events, location, Marion, Ohio. Write or Wire

**RAY CHANABERRY**


**FOR SALE**

**8-12**

**M. McKEE**

W. Marion

**FOR SALE**

Mac Gleason (Model A or B) Girls and Boys Football, Rugby. Price $150.00. Write or wire for further information.

**M. McKEE**

**BOYD, 252-3**

**FOR SALE**

**6-12**

**Nelson Breeze**

28 Austin Ave., Chicopee, Mass.

**JOE BENNETT — JACK GALLAGHER**

**PLAYLAND, UNITED SHOWS**

**FOR 1947 SEASON**

**Rides — Shows — Concessions**

**W. G. WADE SHOWS**

C. P. O. Box 1485

Detroit 37, Mich.

**CARNIVALS**

**WALLACE BROS.’ SHOWS**

"America’s Most Spectacular Midway"

10 DAYS

**MARCH 15**

**OPENING HEART DOWNTOWN JACKSON, MISS.**

**FAIRS**

**MISSISSIPPI**

**JACKSON**

**VIDE CITY**

**CONCEPTS**

**GREENVILLE**

**CLARKSDALE**

**KOSCIUSKO**

**MISSOURI**

S. E. MO. DIST.

**CAPE GIRARDEAU**

2 PENDING

**TENNESSEE**

W. TENN. DIST.

**JACKSON**

**FOR SALE**

**Nicely framed portable Photo Camera,**

**FOR LIONS’ CLUB ANNUAL PICNIC**

**EDDIE L. WHEELER**

Permanently Address: ROUTE 2, ROSE, GA.

**GIrls... WAIrT... GIRLS**

Girls for Posing Shows—Girls for Girls Revue. Girls who have worked for me before contact at once. All replies to

**JOHN RYAN**

P. O. BOX 770

MACON, GA.

**BRADY & LEEDY SHOWS WANT**

Capable Help for Octopus, Spitfire, Rolloplane. Specks, come on or wire us.

This week, Mulberry, followed by Occoav, Avaon Park and Barlow; all Florida.
Move Afoot
To Ferret Out
Phonies in N.C.

(Continued from page 34)
flying south, the Snyders had no objection to carnivals still dating as often as or as much as they wish. For, as Mr. Snyder has conclusively demonstrated, it prohibits the showing of a carnival or circus 15 days before or 15 days after the staging of an agricultural fair.

Showmen for It
With all the women and fair men present, a great many of whom attended the business session, they listened to the speakers on the notion which was finally referred to the legislative committee of the council. An exception showed favor the proposal, since they were frequently faced with the necessity of playing behind a 50-cent gate at a promotion.

George A. Hamid defined an agri
cultural fair as "an event as to become to be considered as great and grand as any that it is charge of the warehouse and bar
center for the community."

Urges Caution
A. H. Flemming, secretary, said: "We have to offer something for the good of the community or it isn't a fair.

He also made a strong action and said that care should be taken of the gear-shift handle in your vehicle. Have a whole day before they caught

Rawls
BUCK OWENS
J. Hicks Corey, 
Clyde
C. M. Hight, Henderson;
J. H. Price, Monroe, and
S. A. B. Corley,
Germanton.
Banquet was staged at the Sir
Walter Hotel.
Principal speaker was
That Eure, secretary of state.

""We have to offer something for the good of the community or it isn't a fair.

The Snyders finally completed
novelties. Ask Buck Owens how it
MAE OWENS AND IRMA LEE.

Rawls

Walter HoteLPrincipal speaker was
Eure, secretary of state.

BUCK OWENS
That Eure, secretary of state.

Hobart, secretary -treasurer.

Other Sarasota residents
were anxious
for
the victim.

The Mc-

Talley.

The Mc-

the show as well as
given to Ward's show.

The Mc-

""We have to offer something for the good of the community or it isn't a fair.

The Snyders finally completed
novelties. Ask Buck Owens how it
MAE OWENS AND IRMA LEE.

Rawls

Walter HoteLPrincipal speaker was
Eure, secretary of state.

BUCK OWENS
That Eure, secretary of state.

Hobart, secretary -treasurer.

Other Sarasota residents
were anxious
for
the victim.

The Mc-

Talley.

The Mc-

""We have to offer something for the good of the community or it isn't a fair.

The Snyders finally completed
novelties. Ask Buck Owens how it
MAE OWENS AND IRMA LEE.

Rawls

Walter HoteLPrincipal speaker was
Eure, secretary of state.

BUCK OWENS
That Eure, secretary of state.

Hobart, secretary -treasurer.

Other Sarasota residents
were anxious
for
the victim.

The Mc-

Talley.

The Mc-

""We have to offer something for the good of the community or it isn't a fair.

The Snyders finally completed
novelties. Ask Buck Owens how it
MAE OWENS AND IRMA LEE.
BUSINESS OPPORTUNITIES

ADVANCE INFORMATION—BOTH ALLEN 16 in Clearfield, Utah. He is looking for a job that will allow him to travel and make homemade movies. His first job was as a movie theater owner in Clearfield. Also looking for a job is Allen 14. He is interested in a job that will allow him to travel and make movies. His first job was as a movie theater owner in Clearfield.

FOR SALE—SKATING RINK BUILDING. 300 m. wide, includes all skating equipment. Located in the center of a busy town. Excellent location. For sale or lease. Contact Mr. Allen, Box 123, Cambridge, Ohio.

MAIL ORDER BEGINNERS—SAIL BY MAIL. 5000 orders per month. Profitable business. For sale or lease. Contact Mr. Allen, Box 123, Cambridge, Ohio.

SMALL FURNISHED APARTMENTS. 10 units. All utilities included. Located in a busy town. Excellent location. For sale or lease. Contact Mr. Allen, Box 123, Cambridge, Ohio.

COIN-OPERATED MACHINES, SECOND-BAND
NOTICE—Only advertisements of used machines accepted in this column.

A. J. CIGARETTE AND CANDY VENDING MACHINE. Located in a busy town. For sale or lease. Contact Mr. Allen, Box 123, Cambridge, Ohio.

A. B. TARGETS—LARGE MODEL P. PER. 2000 units per month. Profitable business. For sale or lease. Contact Mr. Allen, Box 123, Cambridge, Ohio.

R.C.A. RADIOLA MODEL 61-5
To be sold by the owner. Located in a busy town. For sale only. Contact Mr. Allen, Box 123, Cambridge, Ohio.

WRIST and POCKET WATCHES
Reconditioned Like New

ELGIN
WALTHAM
ILLINOIS
HAMILTON

Priced as low as $10.95

WRITE FOR FREE CATALOG

JOSEPH BROS.
59 E. Madison St.
Dept. 8-1, CHICAGO 3, ILL.

Member of the Jewelers’ Board of Trade.

AN OPPORTUNITY FOR LIFETIME INDEPENDENCE!

Distributors
Salesmen
TERRITORIES AVAILABLE OVER ENTIRE COUNTRY ON FRANCHISE

"CONDITIONAIR" — New Fan-Type Deodorizer
AUTOMATIC — DOUBLE ACTION — DOOR CONTROLLED
REST ROOM NECESSITY WRITE OR WIRE
TROJAN LABORATORIES
3011 N. CLARK ST.
CHICAGO 14, ILL.
Specially designed new printed Airship Envelope, Tea No. 440 (52 tech long, $10.00 gross). 264 each. Include fins and cabin, 87.20 gross. Above, complete with Airship Balloon, $14.40 gross.

Let us book your orders. Write for our catalogue.

Ladies' Nylons

Sizes 8 1/2, 9, 9 1/2, 10, 10 1/2

Chas. L. Schmidt, 400 W. 18th, New York City.

For sale

Second-hand goods


Specialty houses for amusement.


Coney Island, Brooklyn, N.Y.

Big new list 35MM. Features and pictures. Home entertainment. Ideal for all the family.


Northwestern, Chicago, Ill.

Vending machines for amusement:


P.O. BOX 243, Pekin, Ill.

ALL AVAILABLE MAKES POPPERS - Finest. All Electric or Gas. Made Hands. 100% satisfaction. Feet, Adimmers, Games, Fixtures. Candy, Corn, Candy, Etc.


Limited stock of the best type.

Eighty-five percent back.


POP POPPING MACHINES - SEVERAL AVAILABLE.


LAMINATING MACHINE


Guttenberg, 9 W. 18th, New York City.

Economical electric water heater

Useful in every home

The Genuine

KENTUCKY TAVEN

BARBECUE ASHTRAY

1200 hole 5c

1200 hole 2c

Cig. Rl.

TAKES IN

TAKES IN

$6.00

$2.40

P. O. 30 PKGS.

$4.00

24 ASHTRAYS

PKGS.

COST $34.50

5 ASHTRAYS

PROFIT $25.50

COST $9.00

LESS CIG.

PROFIT

$15.00

LESS CIG.

Big money in wirework

You can earn to make fast selling Wirework Trays, Baskets, Bracelets, Earring Drops, etc. Available in wholesale bulk, $1.00 per dozen. Helps pay for life insurance. Write today.

LEE BRANDYWINE

20 Bay Fifth Street

Brooklyn 14, N.Y.

The Flash Electric Water Heater

Useful in every home

The answer for anyone requiring hot water on short notice when the usual method of heating is not available.

PORTABLE

Gains only 4 per hour. where there is an AC or DC current.

Sends w. water to a wash tub of water may be heated.

E C M DIST. CO.

P. O. BOX 175

JOHNSON CITY, TENN.
Biggest King Line! Biggest Values!

Gold Filled No. 2 $1.95 Doz.
Other Ladies Gold Filled white-rose rings available.

Gold Filled No. 2 $19.00 Doz.
Other Ladies Gold Filled white-rose rings available.

Sterling No. SC1 $4.95 Doz.
Other Sterling Silver white-rose rings available.

Sterling No. SC1 $12.00 Doz.
Other Men's white-rose rings are available.

FOR SALE—SECOND-HAND SHOE PROPERTY


DE VAY PORTABLE BACK PROJECTORS—All sorts included. $50.00. G. A. P. 11 Park Ave., New York.

BEST SHORT RANGE—MOUNTED ON TELEPHOTO LENS. Accessories included. $500.00. G. A. P. 11 Park Ave., New York.


WIRE TRADER

No. 8545-85 LIgne
128 BROADWAY
NEW YORK CITY

WIRE TRADER

No. 8545-85 LIgne
128 BROADWAY
NEW YORK CITY

WIRE TRADER

No. 8545-85 LIgne
128 BROADWAY
NEW YORK CITY

WIRE TRADER

No. 8545-85 LIgne
128 BROADWAY
NEW YORK CITY

WIRE TRADER

No. 8545-85 LIgne
128 BROADWAY
NEW YORK CITY

WIRE TRADER

No. 8545-85 LIgne
128 BROADWAY
NEW YORK CITY

WIRE TRADER

No. 8545-85 LIgne
128 BROADWAY
NEW YORK CITY
**IMMEDIATE DELIVERY**

**NEW 7 JEWEL WATERPROOF WATCHES**
WITH STAINLESS STEEL STRAP BAND

- **Swede Second Hard**
- **Thin Unbreakable Crystal**
- **Water Resistant**
- **Shock Resistant**
- **Stainless Steel Back**
- **10% Ligne**

**POCKET WATCHES** $2.50 EACH

**WATERPROOF BAND** $1.45 EACH

25% Deposit, Balance C. O. D., F. O. B. Chicago

**CHICAGO WATCH HOUSE**
633 S. Plymouth Court
Phone: HARPison 2575

**FOR MAIL ORDER HOUSES-JOBBERS-WHOLESALE CHAIN STORES-COACHES**

**PRINT YOUR OWN**

**CIRCULARS-LETTERS-BULLETINS-POSTERS**

**MENUS-HAND BILLS-PRICELISTS ETC.**

**PRINT-O-PRESS**
Will print anything that can be typed, written or drawn. Fully guaranteed. Do professional work. Print your own literature and save money. Read and make use. Be quick and get the most. Exclusively for magic men. Skateboarders, business men. $15.00 per 8 x 10.00, each. Free trial job to start you.

**Amazingly Low Priced...** $32.50 F.O.B. NEW YORK

**COMPLETE WITH STENCILS, INK and Instructions**

**PHILKAY PRODUCTS**
30 IRVING PLACE, N. Y. T. N. Y.

**FAN BLADES**

thin, blue, double edge and single edge

**AVAILABLE**

**IN ANY QUANTITY**

**IMMEDIATE DELIVERY FROM YOUR JOBBER**

**FOR FURTHER INFORMATION WRITE TO**

**FAN BLADE CO. • NEWARK 2, NEW JERSEY**

**LUCKY PENNIES**

With Genuine Shiny Copper Pennies, fastest-hottest novelty souvenir today.

Everybody wants one and will keep them for years as good bar talk. It is the best giveaway for any purpose. Ideal for salesmen, home parties, club cards, and more. Every type of business looking thousands for advertisements with Lucky Pennies. Your name and address reproduced in metal, price 50c.

**H. MEINHARDT & CO. DEPT. B-2, 4138 SHERIDAN ROAD, CHICAGO, ILLINOIS**
BINGO! BINGO!

THE NEW SENSATION...
AUTOMATIC MASTER BOARD

BIGGER AND BETTER
SEND YOUR ORDER TODAY.

FROM WHOLESALERS. 500 Names Lodg Addressee of General

What Makes Threes
RECOGNIZED HEADQUARTERS

BOUDOIR DOLLS
MODERN MANUFACTURING

Parking 'patio available
CHESTS
BINGO MERCHANDISE

ACRE SPECIALTY MFG. CO.

VISIT OUR New SHOWROOM NOW

Just a 5 minute drive from the Holland Tunnel
Parking space available at any time

WE HAVE A COMPLETE LINE OF
- BOUDOIR DOLLS
- DOLLS
- PLUSH TOYS
- PREMIUM GOODS
- BINGO MERCHANDISE

VISIT YOUR New SHOWROOM NOW

BIGGER AND BETTER SURPRISES FOR 1947

For Premium Items, Novelty Men, Cards, Prizes, Jokes, etc.

Write for our Special Introductory Numbers and be first with the Nearest.
**At Liberty—Advertisements**

5¢ a word, minimum 81¢, maximum 50 words, cash with copy.

**AGENTS AND MANAGERS**

**TRICK ROPER — CIRCUS. WILD WEST, RO—**

We have a new and improved 1947 Premium line for Concessionaires on display

**BANDS AND ORCHESTRAS**

**STRONG ANNEX ATTRACTION**

New costumes, irretal Mich.

**Rodeo—**

**Footlight Manager to establish band.**

**Helen Queen—**

**CIRCUS AND CARNIVAL**

**AVAILABLE FOR COMING SEASON—**

**MISCELLANEOUS**

**MUSICIANS**

**LEO KAUL**

**Balloons**

**WI SCON Sin DELUXE CO.**

**PERFORMANCE SAVINGS BANK**

**Attention!**

**ATTENTION, JEWELRY DEMONSTRATORS!**

We carry a complete line of fast selling money making items. Write for our new 1947 catalog now! Wholesale only. Please state your business

**10K SOLID GOLD BRIDAL SETS**

No. 2X2

$2.10 PER DOZ.

$4.20 PER GR.

(illustration $4.20)

**Bridal Sets, as illustrated**

Bisell-Levine, 5 N. Wabash Ave., Chicago 2, Ill.

**NEW BISSELL - LEVINE 5 N. WABASH AVE., CHICAGO 2, I1L.**

**ATTENTION CONCESSIONAIRES, PREMIUM USERS**

We now have our new 1947 Premium line for Concessionaires on display

**ALARM CLOCKS**

**CHROME WARE**

**ELECTRIC APPLIANCES (TOASTERS, WAFFLE IRONS, SANDWICH GRILLS, ETC.)**

**BUFFETS**

**CUTLERY SETS (24 PC. & 12 PC.)**

**PORCELAIN DIPLOMATORS**

In addition to our extensive line of smaller Premium Items and also merchandise for coin operated machines.

Make it a point to visit our Showroom when in the city or write

**L. THALER & CO., INC.**

**SHOWROOM & OFFICES**

18 WEST 33RD ST., NEW YORK

**The REAL Giant Pig Savings Bank**

 outselling all others, because of the merry little twinkle in the Pig's Eye. It's this merry little twinkle that catches the young ones. Blue, pink and white with HAND-PAINTED ornaments. A WORK OF ART in every detail.

**TREMENDOUS SELLERS**

Agents wanted to sell them to storekeepers. Liberal Commission. Sample sent on receipt of order, which will be refunded as soon as orders for one gross will be sent in.

**LEO KAUL**

**IMPORTING AGENCY**

333 & 335 K South Market St.

Chicago 6, Ill.

**A THANKS**

We, The Artillians & Co., take this opportunity to thank our Jammers from coast to coast for being such cooperative and understanding (last farm) for your help in making our engaging as promptly as possible.

**ARTHUR ILLIANO, General Manager.**

**N. R.**

**THE ARTILLIANS & CO.**

**DEPT. E, 600 NORTH MAIN STREET, WATERTOWN 28, CONN.**

**RUNNING MICE**

**ARE HERE AGAIN**

A natural looking Metal Mouse that really runs. Guaranteed sale demonstrating device. Packed 24 to a case, 60¢ per dozen. Sample direct from 50¢

**MIDWEST MERCHANDISE CO.**

108 BROADWAY

KANSAS CITY, KANSAS
BUBBLE GUM

IMPORTED

Biggest price and the best-selling items of the year.
120 Count, $1.80

50% deposit with order; money order or certified check only.

HARRY FRIEDMAN
1065 Mission St.
San Francisco, Calif.
Pipes for Pitchmen

By Bill Baker

MRS. WHITE EAGLE... makes component of note, is living in retirement at Los Angeles, Calif., where she has been making her home since her successful return from a trip to Mexico City.

THE HANEYS... George and Jean, have left Cincin-

nati for a vacation in the South, following a two-week stay in the Queen City.

The best of good intentions go haywire if you don't follow 'em up with good deeds.

PARADE OF ROSES... Rose Bowl football game and sundry activities associated with these amusements in Pasadena, Calif., proved lucrative affairs for the pitch lads and ladies making it, the word from the West Coast. With ideal weather, celebrants and spectators were in swell moods and spending all and sundry, was at a high plane. How many of the boys and girls got aboard this gravy train? Why not tell the Pipes column about it?

National Air Show... at Miami is giving pitch boys and a galaxy of encouragement, the need to make the annual event a must on all the itineraries. That's the word from Sam Kaplinsky, who believes that numerous jackpots are being cut due to the desire to vary the lads' ratings in the field. "It all happens," blate Sam, "that Morris Hoffman's big display is head of the novelties and easy to get along with in the line of participating in profits. So, we're all bucketing forward to satisfy takes from the show."

Who of you are planning to make the Miami Air Show for a sight celebration, February 8-10, at Fort Myers, Fla? Looks like a good spot for novelty workers, as well as passment and board book pro-

tions.

H. F. MOODY... former pitcher who operated with St. Louis, is in the hotel business in Waco, Tex. He left promotions and has sold out in both broods and moves to build a fence around the State.

KNIGHTS OF THE LEAP... and keister lost a good pitcher in the passing December 30 of H. P. (Herb) Davis, a member of the Harrisonburg, Va., police department for over 20 years. He was a good friend of the boys and girls pack-

ing thru that sector in the future will miss his friendly greetings and fair dealing.

Most successful pitchers can claim to being among the world's best well ambassadors.

ALTHO FOUL PLAY... in the recent death of John T. McDougal, demonstrator, whose body was found in Lake Washington, off the East Point, Kirkland, Wash., is discounted, the coroner's office there is conducting an autopsy to make certain. McDougal, who had been reported missing since November 30, was staying in the December area both legs having been slashed at the knees and there was a broad slash across the chest. It has been seen on the Seattle-Kirkland ferry, from which police believe he fell and was disembowled by the ferry's propellers. McDougal, a veteran of the service during the World War, was demonstrating at a downtown Kirkland store prior to his disap-

pearance.

ARTHUR L. PETERSON... former pitcher, is doing a piano specialty at a North Chicago night spot.

JACK SCHARDING... and the Nallors have returned to Long Beach, Calif.

A recent notice tells us that the consistently cold nights in New York have kept the street workers off the beaten paths for over 20 years, with most of the boys and girls making their headquarters in a mid-
town automat drinking hot coffee and cut-

ting the annual event is supposed to be up in proportion to the various pitch reports, and the annual event is supposed to be up in proportion to the various pitch reports, and the

PAMPHLETS

Jewelry Engravers and Store Engravers

For those who want to set up a jewelry engraving business, Miller Creations Mfg. Co., 1026 Kenwood Ave., Chicago, 37, Ill., is offering an engraving machine with full accessories, at $188.75. Miller Creations Mfg. Co., 1026 Kenwood Ave., Chicago, 37, Ill., is offering an engraving machine with full accessories, at $188.75. Miller Creations Mfg. Co., 1026 Kenwood Ave., Chicago, 37, Ill., is offering an engraving machine with full accessories, at $188.75.

Frank Redmond... has been running the Neiman chain in Detroit, reporting doing well with the Terramin bulk accessory pack-

ages.

Pins are one well under way for the Morris Gram to be held in New Orleans and Mo-

bile, Ala., both major events, which heroically gives the boys and girls the pitch of the year. We have heard it is set at $5.35, while readers for the novelty jackets and razor blades workers are $12.25. These are pretty fees, how-

ever, but city restrictions place a ban on pin sales on front and back streets. Both events are to be held from February 10-18 and some of the boys and girls are reported doing really well.

CRAZY Ray... of calliope note, after a lengthy absence, cards the following questions: "Wonder what has become of George Cleveland, driver of the jam pitch, who left the late George Kohnstorf the ropes? Is Morris Kohnstorf still pitching in the jam game? And what has become of George Livermore?"

FRANK BUTLER... old-time minstrel man and pitcher, is back in Richmond, Me., where he enjoyed recent visits from Muggsy Martin, Paul Demers, Charles Le-

vine and Chic Greely. "Many a jackpot," says Frank, "was cut up. Read recently that Jack Cleary, of Nome, had joined the police department there."

"NO ONE IS WORKING... for this city for the simple reason that it can't be worked," letters. "Prices are frightful."

GEORGE MacDonald... Photo Studio

49 Rosedale Ave., Middletown, R. I.

FRANK BUTLER... old-time minstrel man and pitcher, is back in Richmond, Me., where he enjoyed recent visits from Muggsy Martin, Paul Demers, Charles Le-

vine and Chic Greely. "Many a jackpot," says Frank, "was cut up. Read recently that Jack Cleary, of Nome, had joined the police department there."

"NO ONE IS WORKING... for this city for the simple reason that it can't be worked," letters. "Prices are frightful."

GEORGE MacDonald... Photo Studio

49 Rosedale Ave., Middletown, R. I.

FRANK BUTLER... old-time minstrel man and pitcher, is back in Richmond, Me., where he enjoyed recent visits from Muggsy Martin, Paul Demers, Charles Le-

vine and Chic Greely. "Many a jackpot," says Frank, "was cut up. Read recently that Jack Cleary, of Nome, had joined the police department there."

"NO ONE IS WORKING... for this city for the simple reason that it can't be worked," letters. "Prices are frightful."

GEORGE MacDonald... Photo Studio

49 Rosedale Ave., Middletown, R. I.
**VALENTINES**

(Continued from page 65)

Mrs. C. S. Miller, wintering in Pennsylvania; and Virginia.

**JIMMY HENDRICKS** 

is wording Southern spots to report good takes.

Most of the boys who are forever concerning the long green fully appreciate the fact that their present customers are also potential customers of their competitors.

**RICHARD HOFFARTH** 

forerunner roadshowmen turned pitchman, wintering in Pennsylvania, N.C., where he is planning a demonstration layout, with which he will hit the road soon.

**WHAT'S BECOME** 

of the veteran Doc Roussey, who operated his own med trick at the turn of the century? This is given as a note of warning to the boys and girls.

**WALLACE BROOKS** 

the pup tent king, letters from New Orleans: "I've worked here since December 15, purveying razor blades and sheathings and design elements to the Toddy Johnson Shipyards and fairgrounds. Worked a badge board with football colors and pennants New Year's Day to good results. Plan to leave soon for Houston and would like to read pipes here from Shorty Peters, Sam Lister, E. J. Drumpler and Dusty Eaton."

**WALLACE BROS.** 

are being built under direction of James Reed. Completed are new cartoon 10-loc. Girl and Miller. Nearing completion are the front gate and Ferris Wheel fronts. The front gate, design elements to James Reed, should prove quite an attraction in itself.

Mr. and Mrs. E. E. Farrow Jr. 

are attending various fair meetings.

Mr. and Mrs. F. E. Farrow Sr. 

have included this information in their present customers are also potential customers of their competitors.

**HAPPY CHRISTMAS**

Mr. and Mrs. Roussey, who operated his own med trick at the turn of the century. If he can be located.

Mr. and Mrs. Glen Osborn are the parents of a daughter, Suzanne, born December 31.

Mr. and Mrs. F. E. Farrow Jr. 

are attending various fair meetings.

Mr. and Mrs. Roussey, who operated his own med trick at the turn of the century. If he can be located, may work to his advantage.
LETTER LIST

Letters and packages addressed to persons in care of
The Billboard will be advertised in this list two times only.
If you are having mail addressed to you in care, look for your
name EACH WEEK.
Mail is listed according to the office of The Billboard where it is held,
Cincinnati, New York, Chicago and St. Louis. To be listed in following
week's mail must reach New York, Chicago or St. Louis office by Wednesday morning,
or Cincinnati office by Thursday morning.

MAIL ON HAND AT
CINCINNATI OFFICE
25-27 Opera Place,
Cincinnati, O.

Parcel Post
Books, etc., Blinkenstein, Price
Roberts, Russell, H.
Johnson, O. E.
Keller, L. C. (Blen.

Rca, Mrs. D. J.
Boggs, E. D.
Buckley, T. M.
Brock, M.
Beals, J.

Allen, Paul James
Carroll, Evelyn J.
Allan, Earle F.

Anderson, Raymond
Coffin, Edna J.
Anderson, Maxine
Cahill, Pauline

Arms, Mrs. J. J.
Carr, Stephen
Avery, Ethel
Carroll, Edith

Atson, Paul
Carter, Homer
Austin, Leila
Carter, William

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John

Baker, John
Chapman, John
Baker, John
Chapman, John
A NEW IDEA!

ZIPPER FACE PURSE

Smartly Styled for Little Girls.

Price per dozen $5.25
P. O. B. Lockport, N. Y.

Painted in four or more brilliant colors on simulated leather. Very durable design on back, with five inch zipper. Five inch colored handle—approximate size 7" x 8". All children want them. Quick delivery, order by number, Send $1.00 to cover mailing for each sample number.

E. H. FERRIE COMPANY
37 Richmond Ave., Lockport, N. Y.

MYSTERY DRINKING BIRD

No. 1 Bird $2.00 a Doz.
Prepaid $1.75

Sample
Prepaid $2.25

REYNOLDS ROCKET PEN

10 Yards, 1 Doz. $7.72 Doz.
Sample $2.85

Prepaid

Send for New Gift Catalog.

DELUXE SALES CO.
Dept. B, Blue Earth, Minn.

MAIL ON HAND AT CHICAGO OFFICE

155 N. Clark St.
Chicago I, Ill.

PARCEL POST:

Address: Jewel Watch Co., 55 N. Clark St., Chicago I, Ill.

MAIL ON HAND AT ST. LOUIS OFFICE

300 Arcade Blvd.
St. Louis 1, Mo.

PARCEL POST:

Address: Jewel Watch Co., 300 Arcade Blvd., St. Louis 1, Mo.

CASTING RODS

It's a beauty—solid, round, tempered, all tempered steel rod with stainless steel eyes and offset cork handles. Over-all length 70". Also available in 60" and 80" long. The eyes are molded into the rod and soldered, then lacquered black with black trim. Includes heavy canvas carrying case. A $19.95 value last spring. Now at this amazing price. Fully Guaranteed. P.O.B. Minneapolis, Minnesota.

25% with order, balance C. O. D.

Sample $7.00 lots of $6.00 lots of $5.00

DE COLA

2105 Olson Hwy, Minneapolis, Minn.

Just Arrived From China

Pre-War Quality

RATTAN BALLOON STICKS


MONETTE & GORDON

1013 Mission San Francisco, Calif.

JEWELRY FINDINGS

EAR WIRES, BAR PINS, SWEDING PINS, CLIPS, STRIPS, TENDON JOINTS, COIL PINS, JUMP RINGS, CERDILDS, BEADS, ETC.

Send for Illustrated Catalogue

T.S. DEPT.

6626 Kimball Ave.
Chicago 37, Ill.
Our convention this year is the biggest we have ever held. The number of dealers registering will be larger than ever registered at a previous convention of our industry. We have made the available inch of floor space which the Shriners Hotel has given us in half of this convention. In spite of the size of the hotel and fine efficiency of the hotel staff, we will still have crowded traffic at many times and inevitable congestion at certain periods. It therefore ask every operator to abide by the rules of the convention, using proper entrances and exits and rendering the buyer the profits that mean his continued prosperity.

Welcome to the 12,000 coin machine operators from every State in the Union who will attend the annual Coin Machine Convention February 2-6 at the Sherman Hotel, Chicago.

Welcome to the 129 exhibitors occupying 269 booths and who will display for the benefit of all visitors the newest and most inspiring products of the coin machine manufacturing and engineering departments, machines having been picked out on the production line ready to be shipped to customers for the purpose of watching the offerings of many manufacturers who will have a complete program of all events from day to day with hours and places clearly stated.

We want every exhibitor to know that he is not only invited to attend every meeting, but that he is urged by the officers and directors of CMI to attend every meeting during the course of the convention.

It will be a time-saving measure on your part if you will make your personal schedule for attending these meetings, assigning your hours between meetings of manufacturers and visiting with manufacturers and distributors. As far as we are concerned you will be free to attend each and every meeting. These programs will be original in character, replete with interest and usefulness and will leave you so inspired that every single meeting of the convention will be worth the cost of your trip to Chicago.

Simple Economics

F. H. Parsons
Vice-President, Buckley Music System, Inc.

The annual coin machine show costs a lot of money. It costs each manufacturer a large sum in developing the products they show, in setting up his display, paying the admission expenses of his representatives as well as receiving and entertaining his customers. The operators benefit by being able to examine the latest ideas and money-making features in coin machines, by comparing one product with another, and by making his decisions with all the facts firmly in his grasp.

The visiting operator goes back to his territory and is able to tell his location exactly what is called for in the territory and what type of equipment will be the best in the months ahead.

The show, therefore, is an efficient mechanism for saving time, saving money, maintaining business stability and reducing business mistakes to a minimum. I, personally, await the opening gun with as much, and perhaps more, eagerness than any man in this business.

Industry Pride

Lou Gonberg
President, Genco Mfg. & Sales Company.

The coin machine industry is the greatest industry on earth. It has made me so proud of being in the coin machine business and the days I have given to it and the hours I have dedicated to it. I have been with the coin machine business for six months or longer. We all know that coin machines make a profit and that they have an instant way of telling their owners and operators that they are going to continue to be profitable or not. The coin machine is the most truthful instrument in all America. It is the one thing owners to be fooled for a single day. Consequently, I can sincerely tell every man in the industry that the coin machine will bring in profits by having a complete program of all events from day to day with hours and places clearly stated.

I think it is this basic honesty in the revelation of the essential facts that makes the coin machine industry so appealing. We do not like to fool ourselves and we know that we can’t fool other people. Therefore as soon as we know what is good we use it as a benefit of the industry.

Our self-consciousness of our industry is not more or less than our own personal pride we take in being in a business that is so challenging and so remunerative.

The coin machine business this year will be the perfect exemplification of everything the coin machine business is.

Bigger Than Ever

William Ribbin
President, International Mutoscope Company.

The 1947 annual coin machine show is on a bigger scale than any show the industry has ever held in its history. As all my friends know, I, myself, have been interested all during this period of post-war coin machine development. We have learned from the experiences of many different kinds of manufacturers and in organizing the convention to be the greatest I haven’t been able to advance or promote this event. The show has a chance to be the greatest in the history of the industry. It has to have a complete program of all events from day to day with hours and places clearly stated.

Simple Economics

F. H. Parsons
Vice-President, Buckley Music System, Inc.

The annual coin machine show costs a lot of money. It costs each manufacturer a large sum in developing the products they show, in setting up his display, paying the admission expenses of his representatives as well as receiving and entertaining his customers. The operators benefit by being able to examine the latest ideas and money-making features in coin machines, by comparing one product with another, and by making his decisions with all the facts firmly in his grasp.

The visiting operator goes back to his territory and is able to tell his location exactly what is called for in the territory and what type of equipment will be the best in the months ahead.

The show, therefore, is an efficient mechanism for saving time, saving money, maintaining business stability and reducing business mistakes to a minimum. I, personally, await the opening gun with as much, and perhaps more, eagerness than any man in this business.

Industry Pride

Lou Gonberg
President, Genco Mfg. & Sales Company.

The coin machine industry is the greatest industry on earth. It has made me so proud of being in the coin machine business and the days I have given to it and the hours I have dedicated to it. I have been with the coin machine business for six months or longer. We all know that coin machines make a profit and that they have an instant way of telling their owners and operators that they are going to continue to be profitable or not. The coin machine is the most truthful instrument in all America. It is the one thing owners to be fooled for a single day. Consequently, I can sincerely tell every man in the industry that the coin machine will bring in profits by having a complete program of all events from day to day with hours and places clearly stated.

I think it is this basic honesty in the revelation of the essential facts that makes the coin machine industry so appealing. We do not like to fool ourselves and we know that we can’t fool other people. Therefore as soon as we know what is good we use it as a benefit of the industry.

Our self-consciousness of our industry is not more or less than our own personal pride we take in being in a business that is so challenging and so remunerative.

The coin machine business this year will be the perfect exemplification of everything the coin machine business is.

Bigger Than Ever

William Ribbin
President, International Mutoscope Company.

The 1947 annual coin machine show is on a bigger scale than any show the industry has ever held in its history. As all my friends know, I, myself, have been interested all during this period of post-war coin machine development. We have learned from the experiences of many different kinds of manufacturers and in organizing the convention to be the greatest I haven’t been able to advance or promote this event. The show has a chance to be the greatest in the history of the industry. It has to have a complete program of all events from day to day with hours and places clearly stated.
GREETINGS!

Greatest of Its Kind
R. W. Hood
President, H. C. Evans & Company

After five years Coin Machine Industries, Inc., will again stage the annual coin machine show at the Sherman Hotel February 3-6 and the directors have passed no opportunity to make this show the greatest event of its kind in the history of the organization. The coin machine directors have spent much time and effort to produce this convention and have every reason to believe that the visitors attending will be amply paid in being able to inspect all of the new and improved equipment in coin-operated equipment. That the show is likewise being looked upon with great importance to all manufacturers is borne out by the fact that all exhibiting space for exhibitors was entirely sold out many months in advance of the convention.

Personally, the firm of H. C. Evans & Company is entering 1947 with tremendous size, which I head, namely: Herb Jones, J. R. Bacon and Jim Mangan, for the great personal and mechanical assistance they have given in engineering all of the activities involved in this great exhibition. I realize the hard work to which everyone has been put and I am particularly grateful to the trade press of the coin machine industry, for the great amount of space which they have devoted to the interesting stories in connection with the coming show.

The events in which you will participate February 3-6 will be memorable in character and I know every last one of our 12,000 visitors will say it is the greatest show we have ever had.

Renew Old Friendships
Walter Tratsch
President, A. B. T. Mfg. Corporation

The annual coin machine show is a place to renew old friendships. We haven't had a show in six years and I feel hungry and eager to see the old familiar faces that have meant so much to me over the 40 years I have been in this business. Of course, I have seen a great many of my friends in the current year and in the past several years, but inevitably at each coin machine show I shake the hands of men whom I knew as youngsters and who knew me as a young man and it gives me a thrill which nothing else in life can match.

In addition to the showing of equipment, the show being a place for old-timers to meet and exchange news of the good will contacts of the years, it is also another opportunity for the new blood in this business, the young men of great energy, vision and enthusiasm, to meet the old-timers and meet the men of the same age who are trying to do exactly the same thing as they are doing.

If I had my way I would make the slogan of this show: Ring in the New, But Don't Ring Out the Old, Either!

All-Industry Show
DeWitt Eaton
Vice-President and General Manager, AMI, Inc.

The coin machine industry has three basic divisions, namely: Vending, Music and Amusement. Each of these divisions is tremendous in scope and it is a very simple matter for anyone to put any machine or product of the industry in any one of these three general classes. Each class might even be considered as a industry in itself were it not for the fact that the users of all three types of equipment are, for the most part, one class of people—operators of coin-operated equipment in general. In weighing the great show ahead of us, we must always think of it in terms of the purpose for which it is intended, namely: to renew the old friendships and meet the young men of great enthusiasm, to meet the old-timers and meet the men of the same age who are trying to do exactly the same thing as they are doing.

If I had my way I would make the slogan of this show: Ring in the New, But Don't Ring Out the Old, Either!
ELECTRO-GAMES CO.,
EMPIRE COIN
ELECTRONIC
EASTERN ELEC.VENDING MACH.
DAVAL PROD.
EAGLE COIN MACH.
CORADIO, INC.,
CONSOLIDATED MFG.
CONTAINER MFG.
COIN MACHINE
COIN -ARTS

THE CASH
BLOCK MARBLE CO.,
L. BERMAN &
ROBERT M. YOUNG
cog, BL Booth 94.

BELL-O-MATIC CORP.,
BELL LOCK CO.,
Booths 98 and

BALLY MFG. CO.,
Booths 20, 21 and
name), Chicago

AUTOMATIC DISPENSERS.
ATLAS NOVELTY
THE AUTOMATIC
ATLAS MFG. &
SALES CO., Cleveland,

AMERICAN AMUSEMENT
ALLITE MFG.

AERO NEEDLE
ADVANCE MACHINE
CO., New York 16.

ASCO VENDING
III.

APOLLO
III.

AMERICAN AMUSEMENT
ALLITE MFG.

AERO NEEDLE
ADVANCE MACHINE
CO., New York 16.

ASCO VENDING
III.

APOLLO
III.

AMERICAN AMUSEMENT
ALLITE MFG.
Ways and Means To Repeal Excise Tax Subject of Debate

**CHICAGO, Jan. 25.—Ways and means men gathering about the 10 per cent excise tax on phonographs will be discussed at 10:30 a.m. Wednesday (February 2) in the Grand Ballroom of the Sherman Hotel. Chairman of the discussion will be Ray Coulter, president of AMI, Inc., plans.CMI, owners' association.**

*Excise tax on juke box records, which has been a thorn in the side of the industry, also will come under discussion and record manufacturers. The 1948 convention is the 17th of the Sherman convention.*

*It has been estimated that juke operators buy an average of one machine per year, which amounts to an added tax burden of about $10 million.*

*Altho design has been discussed principally for the other automakers, the manufacturers will be present and will participate in the forum.*

*The records industry is advertising an all-industry campaign for repeal of the excise tax in recent weeks.*

---

Radio, Tele & Films All in Coinmen's Act

Trade Org Builds a "Hit"

(Continued from page 2)

not have been able to make the Chi gathering in person; (2) they will each make separate presentations in the form of questions and answers to demonstrate the interest generated in particular equipment, and in over-all techniques; (3) they will build up interest in time for the 1948 convention.

With this in mind, the program is in process, show business' newest fastest-growing medium, television, will be doing its share to make this convention one of the nation's outstanding business conferences, half-television programs, right from the convention, will be presented.*

Station WBKB will be able to televise in co-operation with CMI. The new program,/**Highlights of the 1947 Coin Machine Convention,** will be in the nature of man-at-the-show interviews with machine manufacturers and other show personalities. This program will go to Tuesday (4) from 5 to 5:15 p.m., Wednesday thru Thursday (5 and 6) from 2 to 2:30 p.m., and Friday (7) from 11 a.m. to 11:15 a.m.

*Bill Eddy, head of production WBKB, is said to be the man to make this one of his outlet's top program efforts for the convention. In addition to WBKB, the station's program director, Warren Jones, is supervising production of the shows to be taped on the job on these shows not only because he feels the coin machine industry is one of America's fastest-growing and most progressive businesses, but because they are the prime time show and convention with industrial manufacturing aspects, with television in this complete manner.*

*It is planned to have four WBKB cameras for each program so no importent convention highlights will be missed.*

---

Coinmen Can See Shows

Chicago's video audience, of course, will get from the shows some first-hand knowledge of the coin machine industry, but coinmen at the show will not be able to see many of the shows as well. The Billboard, again with CMI's wholesale-cooperation, has arranged for four television receivers to be installed in the Hotel's Public Relations booth in the lobby, where the other three will be placed on display in the Ballroom with seven tickets high so that viewers in the rear will be able to see.**

*Chic radio stations, too, are adding their voices to the coin machine industry's advertising efforts. Eddie Hubbard, on his Wind ACD Super...
Rolling Off The Assembly Line Now

THE STARTLING NEW DELUXE
PHOTOMATICS WITH TREMENDOUS ADVANTAGES
IN APPEARANCE AND OPERATION THAT MEAN
BIGGER PROFITS FOR YOU

SEE THE DELUXE PHOTOMATIC AT THE CONVENTION BOOTH 90A

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street • Wm. Rabkin, Pres. • Long Island City 1, N.Y.
MUTOSCOPE'S...

**ATOMIC BOMBER**

- **SPEED**
- **REALISM**
- **MOVING CLOUD EFFECTS**
- **EXCITING ACTION**
- **SIHOUETTED SKYLINES**
- **VIVID EXPLOSIONS**

**FOR BIGGER PROFITS**

... Take the most hush-hush secret of the day ... build an exciting, intriguing game around it ... and you have the secret of the ATOMIC BOMBER's success!

That's what Mutoscope has done with this newest, most profitable of all coin-operated machines. And the operators who've gotten delivery on the ATOMIC BOMBER can tell you that its timeliness pays big dividends ... makes it one of their best profit-producers.

The ATOMIC BOMBER commands profits because it features the most-talked-about secret of the day, the Atom Bomb. And it multiplies profits because of its "chain-reaction" sales. The passing public sees the thrilling action of the game in play ... they see the spectacular mushrooming column of smoke ... the devastation ... they stop ... they play ... they attract others, thus setting up continuing sales, a very important factor in coin-machine merchandising. Beautifully designed, occupying only two square feet of floor space, giving the public an outlet for their "Atomic-Thinking," Mutoscope's ATOMIC BOMBER has tremendous drawing power ... offers you magnificent profits!

No secret about whom to see for this great money-maker—your Mutoscope Distributor's the man. Get in touch with him—now!

SEE ATOMIC BOMBER DURING THE SHOW AT BOOTH 90A

INTERNATIONAL MUTOSCOPE CORPORATION

W.M. RABKIN, President

44-01 ELEVENTH STREET

LONG ISLAND CITY 1, NEW YORK
BUY ATOMIC BOMBERS TODAY
FROM THESE
BLUE RIBBON DISTRIBUTORS

ACTIVE AMUSEMENT CORP.
900 No. Franklin St.

AMALGAMATED DISTRIBUTORS CO.
226 W. Randolph St.
Chicago 6, Ill.

ASSOCIATED AMUSEMENTS, INC.
846 Commonwealth Ave.
Boston 15, Mass.

ATLAS MUSIC CO.
221 Ninth St.
Des Moines, Iowa

AUTOMATIC SALES CO.
119 Third Ave., No.
Nashville 3, Tenn.

DAYTONA BEACH AMUSEMENT CO.
518 Live Oak Ave.
Daytona Beach, Fla.

EASTERN SALES CO.
1824 Main St., E.
Rochester 9, N. Y.

H & L DISTRIBUTORS, INC.
1524 2d Ave., N.
Birmingham 3, Ala.

H & L DISTRIBUTORS, INC.
708 Spring St., N. W.
Atlanta, Ga.

HUB ENTERPRISES
32 So. Charles St.
Baltimore, Md.

HY-G MUSIC COMPANY
1415 Washington Ave., S.
Minneapolis, Minn.

LEMKE COIN MACHINE CO.
131 W. Verner Highway
Detroit, Mich.

THE MARKEPP COMPANY, INC.
4310 Carnegie Ave.
Cleveland, Ohio

MILLS SALES COMPANY, LTD.
2827 W. Pico Blvd.
Los Angeles, Calif.

MILLS SALES COMPANY, LTD.
1640 18th St.
Oakland 7, Calif.

MILLS SALES COMPANY, LTD.
600 S. E. Stark St.
Portland, Ore.

MIKE MUNVES
510 W. 34th St.
New York 1, N. Y.

PHOENIX DISTRIBUTING CO.
611 W. Washington St.
Phoenix, Ariz.

ROANOKE VENDING MACHINE EXCHANGE, INC.
13 So. Jefferson St.
Roanoke, Va.

RUNYON SALES
123 West Runyon St.
Newark, N. J.

RUNYON SALES
593 10th Ave.
New York, N. Y.

TORONTO TRADING POST, LTD.
736 Yonge St.
Toronto, Ont., Canada

UNITED NOVELTY COMPANY
DeLauney & Division Sts.
Biloxi, Miss.

UNITED NOVELTY COMPANY
617 W. Capitol St.
Jackson, Miss.

THE VENDING MACHINE CO.
207 Franklin St.
Fayetteville, N. C.

CLIFF WILSON DISTR. CO.
1121 So. Main St.
Tulsa, Okla.
People SEE the compelling, self-selling words: STEP IN—RECORD YOUR VOICE and follow through!

They SPEAK or SING their piece into the mike.

They HEAR the recording played back—a faithful reproduction. They take the recordings home for countless playbacks. Or mail the unbreakable discs to friends... in special envelopes vended for an additional nickel by the envelope vendor permanently installed in the VOICE-O-GRAPH!

They THINK of special occasions—holidays, birthdays, anniversaries—on which to send messages or greetings via VOICE-O-GRAPH recordings. Or record just for the fun of it!

All of which adds up to plenty of DOLLARS and CENTS PROFITS for YOU!

Coin-operated—completely automatic—completely dependable—VOICE-O-GRAPH requires only a square yard of space.

INVESTIGATE TODAY! Add many new types of locations to your route. Ask your distributor for a demonstration of this remarkable COIN-OPERATED RECORDING MACHINE! Ask also to see proof positive of VOICE-O-GRAPH remarkable PROFIT MAKING POWERS!

VOICE-O-GRAPH DISTRIBUTORS

AMALGAMATED DISTRIBUTORS CO. 226 W. Randolph St., Chicago 4, Ill.
ASSOCIATED AMUSEMENTS, INC. 946 Commonwealth Ave., Boston 15, Mass.
AUTOMATIC SALES CO. 119 Third Ave., Nashville 3, Tenn.
BANNER SPECIALTY CO. 1508 Fifth Ave., Pittsburgh, Pa.
DAYTONA BEACH AMUSEMENT CO. 515 Live Oak Ave., Daytona Beach, Fla.
DIXIE COIN MACHINE CO., INC. 910-912 Peyotis St., New Orleans, La.
EASTERN SALES CO. 1524 Main St., E. Rochester 9, N. Y.

H & L DISTRIBUTORS, INC. 1524 2nd Ave., N., Birmingham 3, Ala.
H & L DISTRIBUTORS, INC. 706 Spring St., N. W., Atlanta, Ga.
HY-C MUSIC CO. 1415 Washington Ave., S., Minneapolis, Minn.
LEMKE COIN MACHINE CO. 131 W. Verne Highway, Detroit, Mich.
THE MARKKPP CO., INC. 4310 Carnegie Ave., Cleveland, O.
MILLS SALES CO., LTD. 2327 W. Pico Blvd., Los Angeles, Calif.
MILLS SALES CO., LTD. 1640 18th St., Oakland 17, Calif.
MILLS SALES CO., LTD. 600 S. E. Stark St., Portland, Ore.
PHOENIX DISTRIBUTING CO. 611 W. Washington St., Phoenix, Ariz.

ALSO SEE VOICE-O-GRAPH AT OUR BOOTH (90A) AT THE CONVENTION

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, President

34-01 ELEVENTH STREET

LONG ISLAND CITY 1, NEW YORK
CHICAGO, Jan. 25.—Traditionally the Coin Machine Industry of America trade show, this year’s banquet is expected to outshine all others, with public relations interest and CMI recognition at an all-time high. The banquet, which will be held in the Bal Tabarin Room of the Sherman Hotel on Wednesday, February 3, opening day of the coin machine show, will feature public relations for the coin machine industry as presented by James T. Mangan, director of the CMI public relations bureau.

Among others will appear: Bob Bliss, representative of CMI; Barnett R. R. Smilow of the RCA Coin Radio Company indicated it will not compete for cash prizes awarded to those who can eat the most popcorn in a time limit. The Billboard Magazine will be on hand to demonstrate.

The Billboard Magazine will be on hand to demonstrate. On Monday, the RCA display will feature public relations for the coin machine industry as presented by James T. Mangan, director of the CMI public relations bureau.

**Set New Filben**

**Juke Debut in**

**Chi Show Week**

CHICAGO, Jan. 25.—Because of the accommodations, the National Coin Machine Dealers Association, 105 West Madison Street, Chicago, Telephone: Franklin 1257. Message should state kind of room and number of persons to be accommodated. The Billboard Magazine will be on hand to demonstrate.

Throughout the show, according to Jack Olmstead, public relations director for CBS in Chicago, will be available to visitors at the booth.

RCA Coin Radio Production To Start Feb. 15

NEW YORK, Jan. 25.—Production of the RCA Victor coin-operated radio ensemble, the Type 16, will begin on February 15, with delivery expected to start early in March. Firm officials have announced that the new radio, which will sell for $29.95, will be distributed through dealers and coin machines. The new machine will be available to the coin machine industry as presented by James T. Mangan, director of the CMI public relations bureau.

**Hotel Reservation**

**Problem Is Solved**

**For Show Visitors**

CHICAGO, Jan. 25.—Altho no more room reservations will be taken by downtown hotels here for the CMI convention next week, there will be plenty of accommodations for out-of-town visitors, according to the Housing Bureau of the Greater Chicago Hotel Association. The Bal Tabarin Room of the Sherman Hotel, as previously announced, will feature public relations for the coin machine industry as presented by James T. Mangan, director of the CMI public relations bureau.

Winners of the award to the CMI show, according to Jack Olmstead, public relations director for CBS in Chicago, will be available to visitors at the booth.

Mangan’s public relations staff, including Al Clancy, James Tucker and Anthony Smith, are still available to provide public relations services.

The Billboard Magazine will be on hand to demonstrate. On Monday, the RCA display will feature public relations for the coin machine industry as presented by James T. Mangan, director of the CMI public relations bureau.
1947 INDUSTRY CENSUS

How extensive are operators' machine-buying plans for this year? What new locations are they developing? How do they feel about commissions, public relations? Billboard's seventh annual survey gives the answers

By DICK SCHEIBER

VENDING machines are going to be most in demand during the year, with juke boxes, candy venders, pinball games and scale next in line and in that order. Arcade machine operators plan the highest per capita added equipment in the entertainment amusement machine field, even a larger percentage compared with music machine operators. These are some of the many facts revealed in The Billboard's Annual Survey of the Coin Machine Industry.

Started in 1941, when no one knew for certain what would happen to the industry during the war years, the survey has been shown to be one of the best indications of trade trends. This year, questionnaire forms were mailed to over 12,000 operators of all types of equipment. The survey itself was based on the first 500 reports returned. Previous years' experience has shown that the first 500 reports actually account for a cross-section of the trade as possible.

Since it was started, the operator survey has been conducted in years that could hardly be termed normal. Five of the years, the survey indicated problems the industry was facing because of the war. It showed the industry has been gradually declining as men went into the services and into war work. It showed the number of machines and in some cases actually the location decreasing year after year as a result of the war. Coin machines were only a memory left over from the last Coin Machine Convention and Show in 1941.

Not a Normal Year

Even 1946—the year beginning January 1946—will be remembered as a year that could hardly be termed normal. The war, however, respects 1947 has yet to see a return to normalcy in all phases of the business. The buying plans of operating firms, shown in this year's survey, indicate operators have firm confidence in the future of coin machines. As in previous years, operators were asked to list their buying plans on the types of equipment which make up their routes. A receipt for the first month of 1947 with 1946 indicates that play on all types of machines has been fairly steady—but earnings have not. Many operators, even those that did not point out that high operating costs on practically all types of machines have cut heavily into net earnings and tend in many cases to hold back planned expansion.

Vending Returns High

In former years a majority of the operators replying to the questionnaire forms were returning such


two timly questions—one concerned with those other concerning public relations when the type of the cigarette machines he favored and another with public relations. Operators believe that commission paid locations will not undergo any great change from the commission standards now set by the industry, but vending machine operators, particularly those operating coin and candy machines, believe that new machine positions will be a smaller percentage of the gross during 1947.

New Machine Interest

In the 1947 survey operators were given a list of new types of machines to choose from, and asked to designate which of these machines they were most interested in buying this year.
February 1, 1947

The Majestic, New

Mills Club Royale Bell!

This majestic looking Bell is built especially for Clubs. It has been designed to harmonize with all types of furniture and interior decoration, and its beauty and graceful lines will embellish any room. The cabinet is of polished dark woods, with graceful lines, attractive far beyond the expectation of what a Bell machine might ever be.

The Bell itself is encased in a gay coat of soft green with accentuating colors of gold and black, plus an imposing attractive reward plate. The reel strip symbols are printed on a background of rich gold. The Mills Club Royale is far more impressive and beautiful than anything that has ever appeared before. Only a limited quantity are planned on the first production order, so if you want the finest and richest Bell ever made, order at once, to receive an early shipment.

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS
4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
BUCKLEY TRACK ODDS has long been recognized as the only seven coin race horse console that would stand up month after month — year after year — and out-carn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

PARLAY Long Shot

When you are buying PARLAY, you are buying the odds on the race in which you are interested. You pay the odds you want to pay — 10, 15, 20, 25 or 30 cent pari-mutuel. The payoffs on your ticket are figured as if you were buying a pari-mutuel ticket. For this reason, PARLAY has been called "the pari-mutuel in coin form."

BUCKLEY TRACK ODDS have long been recognized to offer a payback on every ticket sold. The new PARLAY can be sold at the same track odds as before and can be offered and sold on tracks that never before offered pari-mutuel betting.

PARLAY ticket sales and PARLAY ticket sales essentially double your business. PARLAY is the answer to the most effective method of selling your packs and bringing in new customers as well.

The Billboard, February 4, 1947.

By JAMES T. MANGAN
Chief, CMI Public Relations Bureau

IT'S SIGNIFICANT that the familiar abbreviations for public relations, namely P. R., are the first two letters of the word p-r-o-t-ection. For if public relations has any reason to exist, the chief reason must be protection for you. You're inclined to think that your future is composed of your ability, your connections, your equipment, your bank balance. But actually your true future is in your public relations. Unless you are sure that the public relations of your industry are firmly established, that your objectives permanently achieved at least in your own community you are unable to fulfill from one year to another just what your business will be or whether you will have any business at all. Your whole future depends on public opinion—of you, of your type of business.

Organized for Multiplied Power

If you owned a great big rich farm, which cost you a huge sum to acquire and which carried a heavy tax burden each year, and then you allowed that ground to lie fallow by your neglecting a single seed or tree or vine, you would be the laughing stock of your neighbors and your folly would be advertised far and wide.

Yet when a business man with thousands of dollars invested in his business does nothing about his public relations he is just like the farmer whose farm is totally idle. By not doing anything about public relations he has turned his opportunity into a liability, a definite source of danger and expense.

I do not say you are doing nothing in a public relations way. I know too well that practically every person in the coin machine industry is a great and vital exponent of public relations. In the survey we are just finishing to find the public relations coin machine man of the year 1946, we have unearthed the most amazing quantity and quality of individual public relations that I believe, any industry in America could claim.

Every coin machine man every day of the year does many things to improve the public respect for his business. Every coin machine man is naturally smart, generous, human. Coin machines, intended for human beings, train their owners and operators well in the art of catering to human nature. Universally, coin machine men are well liked in their communities, have many friends and carry high personal prestige.

But the power of a single coin machine man, the relatively good, can't possibly amount to much when viewed in terms of an entire industry. It's the old story of lack of organization. Individually, thousands of us are doing a splendid job of public relations, but the job in each case remains individual.

We are all conscious that our industry is sorely in need of the best possible public relations at the present moment. And that the CMI public relations bureau is comprehensively set up and functioning at top speed, we necessarily can't move fast enough to deliver a tremendous improvement over night.

Right now CMI has approximately 300 associate public relations members. What we should have is 10,000. If 10,000 operators were to join our program on a given day, paying their dues of $25 per year, on that very day the coin machine industry would become invincible. For, look, just as soon as we could boast of this many formal members of our association, we would as an association be gifted immediately with the power and authority of each individual member, and the multiplied power of our membership would make us one of the strongest organizations of any kind in the country.

It's Entirely Up to You

To become an associate member of CMI on our public relations program costs you $25 a year. Your $25 paid now covers the year 1947. You are accepted immediately on receipt of your dues and are supplied with a membership certificate suitable for framing and a membership card. Your money is put into an exclusive public relations fund and not one cent of it can be spent for anything other than public relations.

Here is the way to organize. Here is the way to make your industry invincible. At the bottom of this article there's a simple form; fill it in, write your check for $25 and mail at once.

Coin Machine Industries, Inc.
134 North Lake Street
Chicago 2, III.

Attached is my check for $25 for 1947 dues as an Associate Member of Coin Machine Industries, Inc., participating in the CMI Public Relations Program.

Name
Address
City State

(Public relations meeting of the entire Coin Machine Industry, Bal Tabarin Room, 6th floor, Hotel Sherman, Tuesday, February 2, 2:30 p.m.)
The Pleasure is all Ours!

Come to see us at the "BIG SHOW"

Coin men from all over the United States will be making Chicago their headquarters during the week of February 3rd. And well they might because 1947 will be the biggest year ever, with greater variety of equipment and increased play in all locations.

Operators everywhere know Gottlieb . . . they know the famous Gottlieb games that have been developed during the past 20 years . . . they know the wonderful Gottlieb games that are now being shown for the coming year.

Come to see us at the Big Show. We'll have many of the old stand-bys such as Daily Races and Grip Scale, and we'll have a few new surprises. Above all we are looking forward to seeing you and renewing old friendships.

"We have a big secret to share with you at the Show!"

20 Years of Leadership

D. Gottlieb & Co.
1140 N. Kostner Avenue
Chicago 51, Illinois

There is no Substitute for Quality!

Gottlieb knows games
Listed in these columns is information concerning membership, officers, time of meeting and type of organization for a number of State and local coin machine associations. Constituting the response to a questionnaire covering all known associations, the list includes only those which filed answers. It therefore is not presented as a complete roster.

**ARIZONA MUSIC OPERATORS’ ASSOCIATION, 910 Union Life Building, Little Rock, Ark. Roy Bangs, president; Louise Early, secretary; Roy Bangs, J. B. Wood, M. L. Armstrong, Dan Levine, Walter Day, C. W. Holmes, John Stroup, members of executive board. Approximately 75 members; meet first Monday of each month; music association.**

**ARKANSAS MUSIC OPERATORS’ ASSOCIATION, 3634 Market St., Youngstown, Ohio. Jules It. Cohen, secretary.**

**AUTOMATIC MUSIC ASSOCIATION, 365 South Perry St., Montgomery, Ala. Claude Hall, president; Col. R. E. L. Gray, business manager; T. E. Earned, first vice-president; J. H. W. W. W. Chairman, board of directors. One hundred fifty members; meet first Tuesday of each month; music association.**

**AUTOMATIC PHONOGRAPH OWNERS’ ASSOCIATION, 1016 Traction Building, Cincinnati. Sam E. Chester, president; Charles Kantor, secretary; Ray Bigner, Phil Ostrand, Harry Renter, John Weineberger, John Nicholas, members of executive board. Thirty members; meet on second and last Tuesday of each month; music association.**

**CENTRAL NEW YORK SKILL GAMES ASSOCIATION, 26 Bank Place, Utica, N. Y. Charles N. Gorman, president; William P. Denlon, secretary. Meet at call of president; games, music and vending association.**

**COIN MACHINE OPERATORS’ ASSOCIATION, 1005 South West St., Youngstown, Ohio. Edward Beresth, president; Robert P. Edward, secretary; Robert P. Edward Marx, president; Robert P. Edward, secretary. Thirty-five members; meet first Monday of each month; vending association.**

**COIN MACHINE OPERATORS’ ASSOCIATION, INC., 235 W. 37th St., New York. Albert S. Denver, president; Sal Trelia, secretary; Charles Bernard, vice-president; Harry Wasserman, treasurer; William A. Gott, Louis Herman, Albert W. Bodkin, Sal Trelia, Charles Bernard, Harry Wasserman, William Lowrey, Louis Hirsch, William Alberg and Albert S. Denver, chairman, board of directors. One hundred fifty members; meet every Tuesday; music association.**

**CIGARETTE MACHINE OWNERS’ ASSOCIATION, 106 East St., Newark. N. J. Robert Weller, president; LeRoy Stein, secretary; Harry Pearls, Jules I. Hachenberg, Robert Weller, Edward Levey, Barnet Hugman, Richard Steinberg, John Mineo, Ernest Michaels, Sol L. Kesselman, counsel, and LeRoy Stein, executive director, members of executive board. Fifty members; meet fourth Tuesday of each month; music association.**

**HOBBIES, INC., 1250 E. 42nd Ave., Cleveland 3. Jack Cohen, president; Leo J. Dixon, secretary; Harry Lief, Robert Pina, Hyman Silverstein, Sanford Levine, Gary Weber, Nate Perelman, James Burke and Joseph Solomon, members of executive board. Sixty-two regular members and six associate members; meet first Thursday of each month; music association.**

**PHONOGRAPH MERCHANTS’ ASSOCIATION, 6058 Euclid Ave., Cleveland 3. Jack Cohen, president; Leo J. Dixon, secretary; Harry Lief, Robert Pina, Hyman Silverstein, Sanford Levine, Gary Weber, Nate Perelman, James Burke and Joseph Solomon, members of executive board. Sixty-two regular members and six associate members; meet first Thursday of each month; music association.**

**SKILL GAMES BOARD OF TRADE, INC., 5173 Plankinton Building, Milwaukee. Ray Lax, president; Michael Klein, secretary; E. William Marus, Ray Lax, I. Joy, members executive board. Nine members; meet first Wednesday of each month; games, music.**

**UNITED VENDORS OF WISCONSIN, 5173 Plankinton Building, Milwaukee. Michael Klein, president; William M. Holmes, secretary; Herb A. Geiger, Herman Timm, Nicholas Stacey, members executive board. Sixteen members; meet third Wednesday of each month; vending association.**

**WASHINGTON STATE AUTOMATIC MACHINES ASSOCIATION, 3238 chestnut st., N. W., Washington 15. Evan Griffith, president; Horace Biederman, secretary; Evan Griffith, H. Biederman, Jack Robinson, members executive board. Twenty members; meet first Thursday of each month; games, music.**

**SHOEBUSINESS," Boots, Shoes, Shapes," 1515 W. 39th St., Kansas City, Mo. C. W. Holmes, president; Charles Weinberger, John Nicholas, members executive board. Seventeen members; meet each Tuesday; music association.**

**COIN MACHINE MERCHANTS OF 1947 Literature, 4222-30 W. Lake St., Chicago 24, Ill. EXHIBIT'S NEW LINE OF 1947 AMUSEMENT MACHINES SEE THEM AT THE SHOW-BOOTHs-147, 148, 149; 150, 151, 152. If you can't be there—Write for our 1947 Literature telling you all about these live Money Makers for you.**

**EXHIBIT SUPPLY CO., 4222-30 W. LAKE ST., CHICAGO 24, ILL.**

**AMUSEMENT PHONOGRAPH MERCHANTS’ ASSOCIATION, 1010 Trac Building, Little Rock, Ark. Roy Bangs, president; Louise Early, secretary; Roy Bangs, J. B. Wood, M. L. Armstrong, Dan Levine, Walter Day, C. W. Holmes, John Stroup, members of executive board. Approximately 75 members; meet first Monday of each month; music association.**

**_awarded by the world's largest manufacturer of coin operated amusement machines for over 45 years (Established 1901) _**

**Built to last, play hard, ends in 1944 in.**

**EXHIBIT'S NEW LINE OF 1947 AMUSEMENT MACHINES SEE THEM AT THE SHOW-BOOTHs-147, 148, 149; 150, 151, 152. If you can't be there—Write for our 1947 Literature telling you all about these live Money Makers for you.**

**EXHIBIT SUPPLY CO., 4222-30 W. LAKE ST., CHICAGO 24, ILL.**
It's still KEENEY'S 1-2-3 WAY BONUS Super Bell FOR RECORD-BREAKING CONSOLE EARNINGS!

The rich year-'round earnings of Keeney's 1-Way, 2-Way and 3-Way Bonus Super Bell console machines should convince every alert buyer of this type of equipment, that Keeney's Bonus Super Bell is the best investment obtainable.

Invitation

A warm welcome is extended to show-going operators to visit the new, expanded Keeney plant via Checker or Yellow Taxi, transportation-free, Feb. 3, 4, 5, 6. Refreshments—entertainment—an opportunity to view the latest Keeney innovations.

NEW! Sensational! Keeney's BIG PARLAY 1-BALL PAYTABLE ON DISPLAY AT THE KEENEY PLANT FEBRUARY 3-4-5-6

J. H. KEENEY & CO., INC.
2600 W. FIFTIETH ST., CHICAGO 32, ILL.
Aims and Policies of AOAA
Aired by the New President

By F. McKim Smith
President, Arcade Owners' Association of America

Four years ago, a small group of amusement arcade owners, realizing the great need for an organization, met in New York and worked in the interests of all amusement machine owners. That the AOAA survived the hectic war years and the reconversion period is entirely due to the able leadership of Al Blendow who guided its destiny during this entire period as president.

Now we are facing a new era. The coin machine industry is resuming its annual convention in Chicago, affording those in the industry a preview of the finest array of coin operated machines ever assembled under one roof, and an opportunity to attend the first national luncheon and meeting of amusement machine operators in the Sherman Hotel, February 5.

Need Never Greater

Never was the need greater for a strong national organization. From the cradle to the grave everyone who has a part in our lives is organized for mutual benefit. Every amusement machine owner can greatly benefit from many features. Occupies counter space only 12"x8".

MEXICAN BASEBALL

NEW! Revolutionary! Fast!
DOUBLE PLAY for DOUBLE PROFITS!

1. Coins for Competitive Play
2. Separate Cash Boxes
3. Times the Average Profits

Le PLAY . . . (5c Play Available)
Also available in high score models. Occupies counter space only 12"x8".

PHILADELPHIA, Jan. 25. — Two new coin machine firms were established here this week, the Associated Music Machine Corporation and the Scale-o-Matic Company. Associated, represented legally by Ned Stein, applied for a certificate of incorporation on January 20. Application stated that firm was organized to “buy, sell, manufacture, repair and otherwise deal in new and used pinball, vending and music machines and to do all things incidental thereto.”

Second new firm, Scale-o-Matic, located at 5600 N. 16th Street, was established by Bernard W. Felgoise and others. Application stated that firm is resuming the manufacture and sale of all types of pinball machines and other construction.

2. Wherever possible, buy on a cooperative basis for AOAA members thereby effecting a saving.
3. Establish a code of ethics.
4. Issue a monthly publication for members containing all the news, useful and pertinent information that will tend to increase efficiency of operations, render services of mutual benefit that will enhance the welfare of its members and establish harmonious relations with other branches of the industry and the general public.

AOAA's Major Objectives

The major objectives of AOAA are:
1. Sponsor schools for mechanics throughout the country with the approval of State boards of education and sanctioned by the government for servicemen under the G.I. Bill of Rights.
2. Work for a fair federal tax on amusement machines or the total elimination of this tax.
3. Help those now paying excessive city, county or State taxes to secure an equitable tax.
4. Act as a clearing house on where to buy or sell, and the luncheon and meeting in Chicago is open to all amusement machine owners and guests, who are invited to attend.

Scale-o-Matic and Associated Music, 2 New Coin Firms

Allite To Produce Bowl Game in New Los Angeles Plant

LOS ANGELES, Jan. 25.—William Schrader, Allite Manufacturing Company, Inc., announced this week that his firm will manufacture the bowling game Strikes 'n' Spares in a new plant here following game's showing at the CMI show in Chicago.

H. D. Price, according to the announcement, is associated with Schrader in the production of the game which Schrader has been in the manufacturing end of the business for a number of years, specializing in electronics.

New plant will have 40,000 square feet, featuring assembly line production.

Referendum Move to OK Oregon Gaming

PORTLAND, Ore., Jan. 25.—Coin machine operation in Oregon would expand considerably under provisions of a measure introduced in the State Legislature by Rep. Joe Wilson, of Newport, to legalize gambling.

Resolution, which merely would repeal the anti-lottery section of the State constitution, seeks to submit the question to a vote of the people. Wilson said that such a move would enable the State to meet its financial needs by taxing gambling.

“We run our fair boards with gambling money from horse races,” he said, “I know of no reason why we couldn’t run our schools and institutions the same way.”
WHAT kind of game would I like to see manufactured? A five-ball combination automatic and free play! It is a coincidence that I should ask what I would like to see in a coin machine game, because only the other night I was thinking that the manufacturer should make this game of game. In recommending the manufacture of a five-ball combination, my thoughts go back to the early 1930's when a ten-ball automatic payout was manufactured. At that time it was considered a successful, money-making game for the operator. The development and change in the game field trend was rapid. This was especially true of pinball games.

The development and change in the game field trend was rapid. This was especially true of pinball games. The operator describes the amusement game of his dreams. In recommending the manufacture of a five-ball combination automatic and free play, I am not picking an idea out of thin air. I have seen a five-ball automatic on location. This machine was made in the shops of California Games, even then an operating unit. The game was not as finished as one a manufacturer would make today. It was a standard currently popular five-ball free play game with an automatic payout attached. This game was kept on location, competing with a one-ball combination and was immensely popular with the players.

Tests Convincing

While we never were in a position to test this game in a large territory, I think the idea was given sufficient trial to prove that such a game had certain something. On the basis of this run, I firmly believe a five-ball combination automatic and free play would find terrific popularity in localities permitting this type of equipment. Please note that I emphasize combination automatic and free play. I take this stand for a straight five-ball automatic would have poor or no resale value going from automatic to free play territory. Various sections of the country have been educated over a period of time to accept different types of equipment offered. It is probable that the same would have to be done with the five-ball combinations. However, in some sections the interest would be immediate.

Popularly Span

The operator, I believe, would be interested in having such a game for the player would get a longer play and more amusement—this would naturally give the game a longer popularity span. In saying this I fully realize the trend today is to fast-action games. Those in the business for a number of years will recall that marble games started strictly as an amusement device. The more balls to be played, the more amusement given. That's for sure. It seems to me that a five-ball combination automatic and free play would offer something new and substantial and, what's more, be profitable to the industry and operator.

Sales Tax Receipts Decline for West Va.

CHARLESTON, W. Va., Jan. 25.—Sales tax collections for November in this State decreased from October figures but exceeded those of the same month 1945, according to a report released this week by Tax Commissioner George F. Alderson. November returns from the sales levy totaled $1,360,192, compared with October's $1,007,194 and $1,241,494 for November, 1945.
TIMED to coincide with the Big Show climax which the industry now approaches after 17 months of postwar work, these spot reports from the nation's key cities comprise the latest overall picture of the national coin machine trade.

As might be expected, they don't add up to prediction of boom times nor to a resume of ideal conditions during the past year. They do, on the whole, point to general optimism over prospects for normal, solid improvement in coin machine operations of all types during the coming year.

Every report attempts to view in retrospect the problems and successes of the past year, weigh their significance for the community involved. Second part of the two-way findings covers opinion of trade members on prospects for 1947.

Individual cities, like the trade as a whole, are concerned over availability of new machines, of supplies and parts, and over the issues which are arising as a result of soaring operating costs. Altho reports agree on conservative optimism, a wide variety of experience across the country serves to make each interesting, instructive reading.

Chicago Coinmen Generally Take Bright View of 1947

CHICAGO — Coinmen generally here are taking an optimistic view of 1947 in spite of the fact that the market on machines, parts and supplies hasn't yet opened up to any great extent.

Music machine grosses are climbing slowly but they still haven't attained the levels they reached early last year. Music play took a 40 per cent nosedive here during the summer, partly because of the beer shortage, and experienced another seasonal slump during December.

Not Enough Good Disk

No positive move toward dime play has been forthcoming here since the local association turned thumbs down on the idea some time ago. Some operators, however, have run dime tests and a few have kept their jukes on the higher price, altho these are few and far between. One of the principal complaints in the juke business has been that not enough good records have been available.

In the vending field, greatest headache has been short supplies. Spiraling prices, too, have had their effect on the trade, with some nickel candy bars going as high as 80 cents for a 24-count box. Most vendors continued to sell nickel bars for a nickel altho over-the-counter retailers were getting six to eight cents a bar. A few new vender models have made their appearance but still are not available in quantity.

The year 1946 was good for amusement game operations, according to the arcade barometer, but 1947 prospects are still uncertain in view of the fact that it is a municipal election year. Situation is not helped by the fact that the county government in Republican while the city administration is Democratic.

Vendors Gain in New York; Other Coin Play Declining

NEW YORK — Coin machine play here has declined from 10 to 30 per cent from last year, according to leading operators and trade association executives. The few reported gains are all in the vending machine field.

While a steady flow of new juke boxes is coming to New York, juke play is now about 20 per cent below average, according to Al Denver, president of the Automatic Music Operators' Association. Decreases of as much as 33 per cent are reported in some cases. It is expected that slight climb in revenue will be resumed by the end of 1947, but total take will fall for short of last year.

"Unless prices on new machines come down, arcades will be seriously affected this summer," F. McClellan Smith, president of the Arcade Owners' Association of America, stated. Drop in arcade play is reported to be about 25 per cent.

New machines can be bought, but operators and arcade owners are not buying as many as previous surveys had estimated they would. General feeling coincides with Smith's statement and holds that manufacturers will have to lick the price question before ops can buy in quantity.

Cigarette vender operators are getting spotty delivery of new machines in quantity but feel that 1947 will be a banner year. Tea vender operators are getting their first machines since end of World War II. Lack of new machines also is deepening the situation of operators who are contemplating expansion in plant use of machines. Outlook for balance of year will be bright if new machines can be bought and strup situation eases quickly.

Soft drink vender operators seem to be holding their own in the city with lack of strup cited as probably the only reason for an 8 per cent decline since end of World War II. Lack of new machines also is deepening the situation of operators who are contemplating expansion in plant use of machines. Outlook for balance of year will be bright if new machines can be bought and strup situation eases quickly.
February 1, 1947

The Hit of Any Show!

Every ball a potential winner!

Every shot full of action!

Every moment full of suspense!

Show Girl is truly different!

Be sure to see it at booths 17-18-19

Order from your distributor or jobber

Williams Manufacturing Company
161 W. Huron Street
Chicago 10, Illinois
BOOTHs
49-50-51-52

KEY TRADE BAROMETER
(Continued from page 89)

answer, at least for the present, by the operators.

Sale of milk thru vending machines is reported to be on the rise with an 18 per cent gain over last year reported. Ops feel that ice cream and milk sales will jump during the remainder of this year. Biscuit vender sales have climbed about 12 per cent over last year with more firms showing an interest in the field. Flow of new ice cream and milk venders has been almost nil, but a steady flow of the biscuit vender is reported in the city.

L. A. Seen Sitting Pretty
In Most Coin Lines in '47

LOS ANGELES—Good things are in store for the vending machine operators in this section from a supply of machines and merchandise, according to reports filed by those in the field. Nut venders, coin-operated picture machines, beverage venders and some cigarette machines are expected to come on the market in sufficient quantities during the year to take care of all orders or the greater part of them.

Five cent candy bars at this time are holding operators back along with ball gum. On the candy situation, operators like Russ Coller, of Cigarettes Unlimited, believe that the 5-cent bars will be back shortly. There are operators who contend that manufacturers will put their present stocks of sugar into bars in the belief that rationing will soon end.

A supply of penny peanut machines is available. In the 5-cent field Bernie Shapiro, of the Adams Fairfax Company, is making delivery on his machines. Shipman Manufacturing Company is readying a 5- and a 1-cent nut vender. The penny vender will be available in quantities in 30 days and the nickel vender about that time or soon after.

Filling Back Orders

Cigarette machines are not being delivered in quantity. There is a "modest number" en route but there will still be back orders. Operators, it is believed, will come thru following the show.

Shipman is up with orders for postage stamp machines. The company has already made a small number of razor blade venders and orders will be filled in limited quantities following the CMF show. Manufacturers of beverage venders, Interstate Engineering Company and California Aircraft Engineering Company, believe that within the next few months production problems will have eased. Vendorlator in Fresno went into production two weeks ago on a selector-type 10-cent bottle vender.

Salted almonds and peanuts can be obtained. The supply of peanuts with some firms isn't wide open at this time. However, there are firms with ample supply.

Maintaining Player Appeal

Player appeal for games is being maintained in the area even tho the boom prosperity is beginning to level off. Merchants are again soliciting business, once hard-to-get articles are available and the section is moving toward normalcy.

According to Curly Robinson, managing director of Associated Operators of Los Angeles County, Inc., consoles are tops in play with one-balls and five-balls following in that order.

Music has shown some decline but only in sections. The overall picture is satisfactory. Operators are getting delivery on some new types of machines and record bugs have been forgotten. At one time the operator person around the counters of record distributing companies, but such isn't the case today.

Trend is to hand rolls in this section. Strikes n' Spares, bel manufactured by Allite Manufacturing Company, Inc., is one of which attention is focused. The patents, however, were purchased by William Schrader from the Grow Company. Schrader will show the game at the Schrader and will go out in assembly line production in a large new plant here.

Kansas City Operators Say Business on Par With 1946

KANSAS CITY, Mo.—Operators here report business on a general level with last year but as an over-all group, maintained fairly steady play, but a few have complained of as much as a 40 per cent drop; vending operators report business good and there is hope that much more could be obtained if supplies were available. While displaying idea of 1947 being a super business year average operator feels it should not result in any noticeable reduction in profit.

New machines are plentiful, with exception of cigarette machines. Other venders are available in quantity, but merchandise to fill them is lacking in same proportion.

Dime and nickel juke play is about equally divided here; some operators using six-for-a-quarter play to build up play in weaker spots. Candy bars vended in both 5- and 10-cent size, tho 5-cent variations favored.

Supplies in candy are short, with operators being forced to substitute off-brands, peanuts, candies and packages with bulk candy to keep machines filled. Peanuts are reported plentiful but short of candy; merchandise necessitates keeping new locations to a minimum. Cigarettes are said to be in good supply and sales up. Venders on the whole agree that supplies will increase soon and shortages disappear in coming months.

Salt Lake City Slump Fails To Materialize; Play Steady

SALT LAKE CITY—A slump in coin machine business which was expected here when more than 30,000 military left the Salt Lake City area never fully materialized, but neither did the resurpass of business which was expected after things settled down. Juke box play has held up surprisingly well despite the loss of military trade because employment has been high and wages higher. Question of increasing juke box play prices from a nickel to a dime was one which arouses considerable controversy among both distributors and operators. Some juke boxes have been changed over to dime play, but the upping of play prices has failed to produce any noticeable additional revenue. Operators of games in Salt Lake City seem dissatisfied to make heavy investments in merchandise since the city and State policy with reference to games has changed sharply several times during the past year.

Games Unsold

In late spring, with no advance notice, games wererelieved out of Salt Lake City despite the fact that they were licensed. Remaining permits of license fees were refunded, but since then the games have been allowed to return. The unsold sets in large numbers, condition, lack of supplies and changing tax and license rules have caused the industry's growth here.

Vending machines are in stores, despite the lack of supplies, feel certain of early recovery. At present moment
The leader in the field for over 40 years welcomes coinmen to their biggest convention

At this first Coin Machine Convention since 1941, I wish to extend my sincere greetings and best wishes to distributors and operators from all over the United States. I know that this show is the biggest and best that's ever been held and will be a most successful one in the exchange of ideas and developing of new plans for the coming year.

We at Jennings have just gotten back into production on our own machines after several years of intensified war work. We expect during this year to be able to meet the ever-increasing demand for our well-known equipment.

In the meantime, we're looking forward to seeing you at the big show and to renewing old friendships which we prize so highly.

O. D. Jennings

O. D. JENNINGS & CO.
4307-39 W. LAKE STREET
CHICAGO 24, ILLINOIS

Manufacturers of the famous Standard Chief, Club Chief, Bronze Chief, Challenger and many other coin-operated machines
Massachusetts Operators Hopeful for Biggest Year

Worcester, Mass.—Business has been generally steady during 1946, but Massachusetts operators have reported some decline due to shortages and profits cut due to high operating costs. Most operators, however, think 1947 will be better than 1946; some are hopeful for the biggest year in coin history.

By the end of 1947 new machines appeared to no longer be a problem; operators are agreed that the demand for new models is largely being satisfied.

New operators entering the business appear to be concentrating on the music machine end, and of these there are many. Some of the older juke box operators in Worcester County have complained that some of these new firms have been willing to pay location owners stepped-up commissions, making it difficult for operators in general. Straight 50 per cent commission must now be paid to get new locations because of these tactics, older operators reported. Due to this condition, one old operating firm is concentrating on radio servicing and retail music and record selling until commissions return to normal. Cost of servicing machines and inability to get replacement parts were also problems to many music operators.

Vending Supply Shortage

Altho new machines are readily obtainable, the big headache here is vending machine supplies. Gum and candy are very short, peanuts being the only merchandise available in quantity. New locations, therefore, especially for candy bar machines, are not being sought at present. Cigarettes, except for certain brands (such as Camels) are in normal supply. Music operators complain poor quality records obtained from distributors have forced them in some instances to purchase over retail counters, necessitating further loss of profit. Diks bought from former source, they say, break easily in many instances and the edges are uneven. Lasting quality is poor. Many music operators look for a drop in prices from recording companies during 1947.

Candy venders plan no increase in prices; they expect to hold the 5-cent rate per bar. Some plan to cut commissions to outlets or even eliminate them entirely before up-saling price. Music machine operators, generally, have or are considering plans to boost prices prior to a dime, three-for-a-quarter. Operators of dime play maintain location owners will ask for more commission in view of the increase in price. Members of the Worcester Automatic Phonograph Operators’ Association, however, are all for the dime play idea and point to successful results in those few spots already converted. They report take is up to or about the same as in nickel play, with no spots reporting a drop.

New Haven Juke Operators Seen Playing Cards Close

NEW HAVEN, Conn.—Juke box operators in the New Haven area are anxiously awaiting the summer months, which they feel will give them better picture of the year’s possibilities. Trials at boosting the juke box play price to a dime, three for a quarter here left little doubt in the operators’ minds that the public would not appreciate the hike. Where it was tried, receipts fell fast, and the nickel remained standard throughout the city.

Most operators are taking conditions in their stride, and believe the “honeymoon is over,” and public spending is tightening up. At the moment most operators are holding close to what they have.

Slow Work Cuts Milwaukee Profits; Prospects Fair

MILWAUKEE—Business generally is steady, report operators with Milwaukee locations; latter 1946 brought cut in profits due to work stoppages in this area, many reported. After first half of this year business should be on the increase, if labor and equipment prices do not go higher, operators say.

New machine delivery is reported ranging from satisfactory to tight; music machines are most easily obtained while vending equipment of most invariably is difficult to get.

Music Parts Short

Supply picture for music men revealed difficult replacement part situation including plastic trim; record supply adequate; shortage of light bulbs for amusement games; vendors were in short supply on candy, substituting cookies and raisins in many instances and gum balls and stick gums were hard to get; cigarettes were said to be plentiful. Shortages on all counts were reported as easing up, with their elimination hoped for later in 1947.

Few local firms went in for increased juke play price, most operators feeling that nickel play was best to keep profits on present level. Most operators seemed to feel public just could not afford present rate of play on dime price. Nickel candy bars predominated, too, some vendors using dime bars on new machines while retaining 5-cent type in old.

Austin Business Directly Affected by Student Play

AUSTIN, Tex.—What happens to a coin machine operator’s business in this university area can be traced largely to the University of Texas’ 17,000 students. When these 17,000 students are on campus it they have been recently during the holiday season, play throughout the area takes a nosedive. The campus crowd, big spenders, are taking conditions in their stride, and believe the “honeymoon is over,” and public spending is tightening up. At the moment most operators are holding close to what they have.

Slow Work Cuts Milwaukee Profits; Prospects Fair

MILWAUKEE—Business generally is steady, report operators with Milwaukee locations; latter 1946 brought cut in profits due to work stoppages in this area, many reported. After first half of this year business should be on the increase, if labor and equipment prices do not go higher, operators say.

New machine delivery is reported ranging from satisfactory to tight; music machines are most easily obtained while vending equipment of most invariably is difficult to get.

Music Parts Short

Supply picture for music men revealed difficult replacement part situation including plastic trim; record supply adequate; shortage of light bulbs for amusement games; vendors were in short supply on candy, substituting cookies and raisins in many instances and gum balls and stick gums were hard to get; cigarettes were said to be plentiful. Shortages on all counts were reported as easing up, with their elimination hoped for later in 1947.

Few local firms went in for increased juke play price, most operators feeling that nickel play was best to keep profits on present level. Most operators seemed to feel public just could not afford present rate of play on dime price. Nickel candy bars predominated, too, some vendors using dime bars on new machines while retaining 5-cent type in old.

Austin Business Directly

AUSTIN, Tex.—What happens to a coin machine operator’s business in this university area can be traced largely to the University of Texas’ 17,000 students. When these 17,000 students are on campus it they have been recently during the holiday season, play throughout the area takes a nosedive. The campus crowd, big spenders, are taking conditions in their stride, and believe the “honeymoon is over,” and public spending is tightening up. At the moment most operators are holding close to what they have.

Slow Work Cuts Milwaukee Profits; Prospects Fair

MILWAUKEE—Business generally is steady, report operators with Milwaukee locations; latter 1946 brought cut in profits due to work stoppages in this area, many reported. After first half of this year business should be on the increase, if labor and equipment prices do not go higher, operators say.

New machine delivery is reported ranging from satisfactory to tight; music machines are most easily obtained while vending equipment of most invariably is difficult to get.

Music Parts Short

Supply picture for music men revealed difficult replacement part situation including plastic trim; record supply adequate; shortage of light bulbs for amusement games; vendors were in short supply on candy, substituting cookies and raisins in many instances and gum balls and stick gums were hard to get; cigarettes were said to be plentiful. Shortages on all counts were reported as easing up, with their elimination hoped for later in 1947.

Few local firms went in for increased juke play price, most operators feeling that nickel play was best to keep profits on present level. Most operators seemed to feel public just could not afford present rate of play on dime price. Nickel candy bars predominated, too, some vendors using dime bars on new machines while retaining 5-cent type in old.

Austin Business Directly

AUSTIN, Tex.—What happens to a coin machine operator’s business in this university area can be traced largely to the University of Texas’ 17,000 students. When these 17,000 students are on campus it they have been recently during the holiday season, play throughout the area takes a nosedive. The campus crowd, big spenders, are taking conditions in their stride, and believe the “honeymoon is over,” and public spending is tightening up. At the moment most operators are holding close to what they have.

Slow Work Cuts Milwaukee Profits; Prospects Fair

MILWAUKEE—Business generally is steady, report operators with Milwaukee locations; latter 1946 brought cut in profits due to work stoppages in this area, many reported. After first half of this year business should be on the increase, if labor and equipment prices do not go higher, operators say.

New machine delivery is reported ranging from satisfactory to tight; music machines are most easily obtained while vending equipment of most invariably is difficult to get.

Music Parts Short

Supply picture for music men revealed difficult replacement part situation including plastic trim; record supply adequate; shortage of light bulbs for amusement games; vendors were in short supply on candy, substituting cookies and raisins in many instances and gum balls and stick gums were hard to get; cigarettes were said to be plentiful. Shortages on all counts were reported as easing up, with their elimination hoped for later in 1947.

Few local firms went in for increased juke play price, most operators feeling that nickel play was best to keep profits on present level. Most operators seemed to feel public just could not afford present rate of play on dime price. Nickel candy bars predominated, too, some vendors using dime bars on new machines while retaining 5-cent type in old.
EVERYBODY tells us it's the greatest five ball they've EVER seen. Action—lively action all the way down the board—yes siree—from top to bottom. Kick up holes 'n everything. See Kilroy at the show or at your distributor.

EVEN KILROY COULDN'T LEAVE WHEN HE SAW THIS GAME!

AND HERE'S THE SHOW PIECE OF THE SHOW—CHICAGO COIN'S BASKETBALL CHAMP

WITH BRILLIANT FLOODLITE DIRECT and INDIRECT LIGHTING

It looks easy to shoot those baskets—BUT how many can YOU shoot in a row. The balls are automatically fed to the shooting manikin and then you time your shot to avoid the guarding manikin. Extra large cash box (it needs it).

It's Real Basketball

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS
PACE LEADS THE WAY
WITH
THE NEW 3 WAY CONSOLE
5c - 10c - 25c - 50c
ANY COMBINATION OF 3 COIN PLAYS
3 PAYOUTS — 3 JACKPOTS
ONE SMALL CABINET
ONE HANDLE
FAMOUS PACE BELL MECHANISM
ONE LICENSE
SENSATIONAL LOW PRICE

— NOW TAKING ORDERS —
BE THE FIRST IN YOUR TERRITORY

OPEN HOUSE WEEK OF FEB. 3 THRU 8TH

PACE MFG. CO., INC.
2909 INDIANA AVE.
CHICAGO 16, ILL.
A PEACH of a PAIR!

COLUMBIA Bells

THEY'RE SURE WINNERS—THESE OUTSTANDING

Just as a champion thoroughbred and a top notch jockey make an unbeatable combination in turfdom so too are these sparkling Columbias sure winners...

a peach of a pair in any territory.

COLUMBIA Twin Jackpot Bell


OPERATOR’S PRICE $145.00

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C.O.D.

COLUMBIA De Luxe Club Bell


OPERATOR’S PRICE $209.50

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C.O.D.

GROETCHEN TOOL & MFG. CORP.
126 N. UNION AVE. RANDolph 2807
CHICAGO 6, ILLINOIS
THE ACME ELECTRIC SHOCK

Price of Machine .......... $75.00
2 to 11 Machines .......... 18.75
Bracket (if desired) .......... 50
Floorend (if desired) .......... 4.00

ADVANCE NO. 11
BULK VENDOR
Built for the Operator!

The Billboard
February 1, 1947

TRADE BAROMETER

(Continued from page 91)

basis. Swank spots where increased cost will not evoke too much quibbling are those usually tried.

Twin Cities' Jukes, Games Strong; Vending Uncertain

MINNEAPOLIS—The coin machine industry in the Twin Cities—all branches of it—is looking ahead to a busier, bigger year in 1947. Operators report that play has been steady for jukes and pin games. Vending machine operators, especially those with candy machines, aren't quite as optimistic since candy stocks have been low for some time. The big problem confronting the games industry is the determination of Minnesota's present administration to permit only free play operation. The administration is also seeking to strengthen State law against bell machines by authorizing the revocation of any and all licenses held by spots where such equipment is found in use. Despite this, columnists are confident that jukes and licensed machines in Minnesota will steadily increasing business in 1947.

Many New Faces

This is borne out by the growing number of new operators coming into the trade. The bulk of new coin men are veterans who before the war were in some phase of the industry, either as service or route men. With the war over plenty of them are starting up independent routes. Oldtimers in the business are not thinking about considerable expansion programs as yet, preferring to wait instead until market conditions adjust themselves. There has been a better flow of new equipment into this area but the supply was termed as only "reasonably fair" and just about enough to meet the demand.

The great to-do about juke music price apparently was little more than a lot of noise in the Twin Cities. At least 96.8 per cent of operators in this territory are staying at nickel play and are not contemplating higher prices. Most operators are of the opinion that the hiked jube play price would kill the juke box business.

All reports indicate that business done thru cigarette merchandising machines is suffering. Most machines are getting 20 cents per pack all the same make a return of two or three cents. Over-the-counter retail prices running at 15 and 16 cents per pack, machine sales of cigarettes have dropped.

Music Men Doing Bulk of Trade in Western Ontario

LONDON, Ont.—Flow of new machines into the Western Ontario area has been about 15 per cent, and the bulk of machines arriving are new juke boxes. Three major companies—St. Thomas Coin Sales Company, the Donald Fielding Company and the Jerry Mote Company—are doing the bulk of the business in Western Ontario.

Few candy vending machines are in operation here. Theater vending machines for the most part are operated by the theater owners themselves and the few that are in operation face a real problem in obtaining supplies to stock their columns. From all reports there are no cigarette machines in Western Ontario yet, due mostly to a government tax which makes a definite price program nearly impossible. At the present time 20 cigarettes cost 83 cents in Canada.

TOUR dates Play

Only one of the three major companies is now operating on the three-quarter jube price, while others are of the opinion that jube box

Look for the sign
of the SeaCoast Sea Horse
at the CMI Show!

We'll all be at the convention and are looking forward to seeing our old friends... making many new ones... starting the year off right! Look for the sign of SeaCoast Sea Horse and you'll be sure to find one of us looking for you!

P.S. Though there will be 13 SeaCoast men at the show there will still be enough of us back home to take care of the boys who couldn't get to Chicago.

J. Schoenbach
Distributor of
Advaent Vending Machines
1647 Bedford Ave. Brooklyn 25, N. Y.
You have a date with the "POSTMASTER"
a New Postage Stamp Vendor by Daval

"SKILL THRILL"
A new and different Penny Pistol Target Game by Daval

'NUFF SAID!
SELECTION AND LOCATION of equipment are important phases of setting up a traveling arcade. Durable machines mean fewer headaches to the operator.

KEN WILSON
President, Amalgamated Distributing Co.

Sixteen thousand dollar sounds like a pretty good net profit for a handful of nickel machines, assuming four hours of operation a day. But it has been done, with considerable profit from approximately 10 machines. And they didn't even have to be unloaded from the auto trailer in which they were housed.

True enough, in the above instance, the money was made during a war year and the machines of the "improvement your aim-learn-to-shoot-for-Uncle Sam" type that did a whale of a business during the overseas unpleasantness. However, the same thing can be done again—and will be—by watching trends and giving the public what it wants. That is true of any business—and an arcade, whether portable or on permanent location, has to be run like a business or it won't survive.

But don't be misled by my first-mentioned example of a season's profits with a portable arcade because there are plenty of angles to be taken into consideration in this business that the average operator would never think of. For instance, there is the matter of the type of machines.

But suppose we start at the beginning and when we get thru, if anybody is interested, we'll come back and talk about setting up an arcade of average size, how much you can expect to have about $20,000, or at least $10,000, and enough tools for complete operation of the machine—though, tho, even if the equipment is set up, and someone comes to the show and makes a change in his pocket, won't spend any money.

That's about all there is to Carnivale. In order to make a profit, you have to know where you can get it. That's about the minimum required for setting up an arcade, and with a few breaks and a decent season you should get your money back. That amount also will be enough to stock the arcade with 50 machines, which should include two automatic photo machines, two automatic voice recorders, 20 movie machines, two punching bags, a lifter, a gripper, 10 glamour post card machines, two metal tippers, five pistol machines, a football machine and several machine guns. The ringer of machines probably is the most important phase of setting up a traveling arcade. It is a job that requires that the more rugged and durable the machines are the less the headaches the operator will have.

A key factor in the business that the average operator should be aware of is the advisability of buying machines that can take brutal treatment, there is plenty of arcade equipment on the road today that has been taken in tinneys and nickels for 40 years. This is especially true of athletic equipment such as weight lifters and the like.

Find a Good Mechanic

That still isn't the end of the equipment. A machine can look good and run perfectly, but a few years will take the best money can buy. The next thing to look for is a first rate mechanic. The best that money can buy. The next thing to look for is a first rate mechanic. The best that money can buy. But it is also true of athletic equipment such as weight lifters and the like.

Tent Maintenance

Actual maintenance of the tent is probably the most important problem, tho, even if the equipment is set up. A drainage trench should be dug around the tent as soon as it is put up, whether it is raining at the time or not. If this is not taken care of, there will be little chance of think of it when the rain does start coming down. Another good idea is to keep the ground as soft and likely to get muddy, is to put down plenty of sawdust before any other equipment is set up. If the ground is rocky and sandy, the drainage problem is more or less solved. In some terrain, however, literally tons of sawdust will have to be spread during wet weather. A handy item is a connection with this is a roller made of an old drum that can be filled with water to give it weight.

For weather of this type, all electrical equipment should be closed, regardless of whether it is raining at the time and the like.

Tent Maintenance

Actual maintenance of the tent is probably the most important problem, tho, even if the equipment is set up. A drainage trench should be dug around the tent as soon as it is put up, whether it is raining at the time or not. If this is not taken care of, there will be little chance of think of it when the rain does start coming down. Another good idea is to keep the ground as soft and likely to get muddy, is to put down plenty of sawdust before any other equipment is set up. If the ground is rocky and sandy, the drainage problem is more or less solved. In some terrain, however, literally tons of sawdust will have to be spread during wet weather. A handy item is a connection with this is a roller made of an old drum that can be filled with water to give it weight.

For weather of this type, all electrical equipment should be closed, regardless of whether it is raining at the time or not. If this is not taken care of, there will be little chance of think of it when the rain does start coming down. Another good idea is to keep the ground as soft and likely to get muddy, is to put down plenty of sawdust before any other equipment is set up. If the ground is rocky and sandy, the drainage problem is more or less solved. In some terrain, however, literally tons of sawdust will have to be spread during wet weather. A handy item is a connection with this is a roller made of an old drum that can be filled with water to give it weight.

For weather of this type, all electrical equipment should be closed, regardless of whether it is raining at the time or not. If this is not taken care of, there will be little chance of think of it when the rain does start coming down. Another good idea is to keep the ground as soft and likely to get muddy, is to put down plenty of sawdust before any other equipment is set up. If the ground is rocky and sandy, the drainage problem is more or less solved. In some terrain, however, literally tons of sawdust will have to be spread during wet weather. A handy item is a connection with this is a roller made of an old drum that can be filled with water to give it weight.

For weather of this type, all electrical equipment should be closed, regardless of whether it is raining at the time or not. If this is not taken care of, there will be little chance of think of it when the rain does start coming down. Another good idea is to keep the ground as soft and likely to get muddy, is to put down plenty of sawdust before any other equipment is set up. If the ground is rocky and sandy, the drainage problem is more or less solved. In some terrain, however, literally tons of sawdust will have to be spread during wet weather. A handy item is a connection with this is a roller made of an old drum that can be filled with water to give it weight.

For weather of this type, all electrical equipment should be closed, regardless of whether it is raining at the time or not. If this is not taken care of, there will be little chance of think of it when the rain does start coming down. Another good idea is to keep the ground as soft and likely to get muddy, is to put down plenty of sawdust before any other equipment is set up. If the ground is rocky and sandy, the drainage problem is more or less solved. In some terrain, however, literally tons of sawdust will have to be spread during wet weather. A handy item is a connection with this is a roller made of an old drum that can be filled with water to give it weight.

For weather of this type, all electrical equipment should be closed, regardless of whether it is raining at the time or not. If this is not taken care of, there will be little chance of think of it when the rain does start coming down. Another good idea is to keep the ground as soft and likely to get muddy, is to put down plenty of sawdust before any other equipment is set up.
WELCOME
COIN MACHINE SHOW VISITORS

SEE
the new
EVANS RACES
(formerly known as Paces Races)
This amazing machine, in a cabinet of brilliant original design, features many important advances. Among them is speed-up action. Each race now takes approximately one-third the time formerly required!

SEE
the complete
EVANS CONSOLE LINE
BANG TAILS
WINTER BOOK
ONE ROL-HI
GALLOPING DOMINOS
BANG TAILS
CASINO BELLS
All are available in 5c or 25c play and in Automatic Award, Replay or Check Separator Models.

SEE
How Evans Precision Engineering, Quality Construction and Outstanding Mechanical Improvements insure trouble-free performance on location.

SEE
The custom-built Evans Console Cabinets in American Black Walnut and Gold Maple. See the new, attractive designs in rich, colorful, brightly lighted playing fields!

SEE the 1947 TEN STRIKE ... it's a revelation!

H. C. EVANS & CO.
1520-1530 W. ADAMS ST.
CHICAGO 7, ILLINOIS

... to our exhibit in
BOOTHs 41, 42, 43 and 44
to see the latest in Coin Operated Equipment. You are cordially invited to make our suite of private rooms your headquarters for relaxation and refreshments.

BANG TAILS—
WINTER BOOK
WHO'S WHO OF MANUFACTURERS

A. B. T. MANUFACTURING CORP.,
715-723 N. Kedzie Ave., Chicago 12.
W. A. Trutsch, president; W. A. Patzer, vice-president; G. L. Lewis, treasurer.
Equipment produced: Coin chutes and slug rejectors.

AIRCRAFT ENGINEERING CO., 22
Brydol Ave., Secaucus, N. J.
Benjamin Doktor, president.
Equipment produced: 16mm. Automotion to Standard silent projector, convertible and slug rejectors.

AMERICAN MANUFACTURING CO., 4556 N. Kennedy St., Chicago 15.
L. Reynolds, secretary; John Bentia, sales manager.
Equipment produced: Motors—The Alliance Motor at all types beginning at 1/30 H. P. AC shaded pole under.

AMERICAN MANUFACTURING CORP., 1401
Fairfax Trafficway, Kansas City 15, Kan.
Harry H. Brown, president.
Equipment produced: Junior League Bat-a-Ball; Bat-a-Ball (amusement game); new bell machine cabinets; Golden Falls bells.

AMERICAN VENDING CORP., 1401
Fairfax Trafficway, Kansas City 15, Kan.
J. J. Grimm, president; H. W. McEwen, vice-president; C. R. Holcomb Jr., secretary and treasurer; R. A. Dahlrstrom, general manager.
Equipment produced: Vendit (150 Super—Selective candy vender); pocket book vender; cup beverage vender (1,000 cup capacity).

AIRLINE MANUFACTURING CO.,
Mailtoning Road, Alliance, O. R.
F. Doyle, president and treasurer; R. A. Dahlstrom, vice-president; L. C. Hey, secretary and treasurer.
Equipment produced: Airline's Super De Luxe, Airline's Fiesta, Airline's Hideaway (phonographs); Solo (5-cent wall box); Trio (5-10-25-cent wall box); Carillon, Melodeon, Impressario (wall speakers).

ALLIANCE MANUFACTURING CO.,
3247 S. Kedzie Ave., Chicago 12.
R. R. Greenbaum, vice-president; W. A. Patzer, vice-president; G. L. Lewis, treasurer.
Equipment produced: Coin chutes and slug rejectors.

AMUSEMENT ENTERPRISES, INC.,
1000 N. Syracuse; Secaucus, N. J.
William Siros, president; Will Siros, vice-president.
Equipment produced: Amusement Lite League; Amusement Jack Rabbit (console games); Amusement Boomerang (upright pin game).

AMUSEMENT ENTERPRISES, INC.,
2 Columbus Circle, New York 19.
Irvix Kaye, president and vice-president; George Fonser, treasurer and secretary.
Equipment produced: Bank Ball (skee-ball alley); Whirl-a-Ball (counter game); Bowl-a-Strike (bowling game—miniature); Tri-Score (roll down game); One World (roll down game).

AERIEON MANUFACTURING CORP.,
164 E. Grand Ave., Chicago 11.
Harry H. Brown, president.
Equipment produced: Junior League Bat-a-Ball; Bat-a-Ball (amusement game); new bell machine cabinets; Golden Falls bells.

FACTS AS YOU NEED THEM

In this new census of coin machine manufacturers an attempt has been made to include fuller information of the kind trade men need in the day-to-day conduct of their businesses. For each firm, data comprise full address, names of executive family and listing of products by trade name wherever possible. To make this service as accurate and up-to-date as possible, only those firms which replied to the 1947 manufacturers' questionnaire are listed. Since additional information will appear in subsequent issues as it is received, it is suggested that readers save the list and make additions as they appear.

(Continued on page 102)
United's Sensational New 1947 Show Game

RIO

FIVE BALL NOVELTY-REPLAY GAME

Dynamic ... Intriguing New Playing Principle

Twin Kick-Out Pockets with Cross-Ball Action

R-I-O Feature Doubles Value of Pockets

Eleven Ways to Score Replays

Last Second Play Suspense

See Your Distributor

UNITED MANUFACTURING COMPANY
5737 North Broadway
Chicago 40, Illinois
**Visit Booth #173**

while in Chicago for the Convention

and see our Sensational New Game--

**“HI-FLY”**

Central Manufacturing Company

652 W. Walnut Street

Chicago 6, Illinois

Tel. DEArnborn 2034

---

**ROANOKE VENDING MACHINE EXCHANGE, Inc.**

13 S. JEFFERSON STREET

ROANOKE, VIRGINIA

---

**WHO’S WHO OF MANUFACTURERS**

(Continued from page 100)

ASCRO VENDING MACHINE EXCHANGE, 55 Brandford St., New-

ark; S. A. Cohen, president; M. H. Schwartz, treasurer; R. C.

Adams, secretary.

Equipment produced: Asco 5¢ hot

nut vendor.

THE ATLAS MANUFACTURING &

SALES CO., 1222 Triskett Road,

Cleveland 11. W. A. Jenkins,

president.

Equipment produced: Atlas Ace,

Atlas De Luxe (1¢ bulk peanut,

candy and ball gum vendor); Atlas

Royal (5¢ bulk almond, peanuts,

candy, ball gum vendor); Atlas

Tray Vendor (5¢ bulk almond, peanut

and candy vendor); 1¢ and 5¢ coin

counter; Atlas combination 1¢ and

5¢ coin counter; Atlas wall bracket;

pipe model floor stand; cabinet

model floor stand.

AUTOMATIC DISPENSER CO., 9018

Olympic Boulevard, Beverly

Hills, Calif. Jess M. Davy, presi-
dent; Robert M. Cupsic, vice-

president.

Equipment produced: Victory post-
age stamp vendor (3 columns).

AUTOMATIC NEWS-VENDORS,

Limited; 1051 Dominion Bank Build-
ing, Vancouver, B. C., Canada. L.

Bell, president; J. Kielski, vice-

president; F. Campbell, secretary

and treasurer; D. L. Cummings,

general manager; S. Kidd, pub-

licity director.

Equipment produced: Auto Newsy

(newspaper 5¢-10¢-15¢ newspaper

vender).

THE AUTOVEND CO., 3619 Broad-

way, Kansas City 2, Mo.

Equipment produced: Autovend

(automatic, 4 choice, milk and bev-
erage bottle vender).

BALLY MANUFACTURING CO.,

2640 Belmont Ave., Chicago 10.

Raymond T. Moloney, president;

A. J. Dunn, executive vice-

president and treasurer; George

W. Jenkins, general sales man-
ger; Herbert B. Jacobs, advertis-
ing manager; H. K. Moloney,

secretary.

Equipment produced: Bally Entry

(one-ball multiple automatic); Spe-
cial Entry (one-ball multiple replay);

Midget Racer (five-ball novelty re-

play); Triple Bell, De Luxe Draw

Bell (bell console games); 24-Record

phonograph, beverage cup vender.

BASTIAN-BLESSING CO., 4201 Pet-

terson Ave., Chicago 30. S. D. Lev-

lings, general manager, vender

and specialty division.

Equipment produced: Bottled be-

verage vender.

BELL-O-MATIC CORP., 4100 Fuller-
ton Ave., Chicago 39. Vincent C.

Shay, president; Arthur V. Cos-

ley, vice-president; John P. Ryan,
treasurer; E. E. Jacobson, secre-
tary; Grant F. Shay, advertis-

ing manager.

Equipment produced: Mills Three

Bells, Mills Four Bells (console type

bell machines); Mills Club Royale

(floor model type bell); Mills Jew-

el Bell, Mills Golden Falls, Mills

Black Cherry (regular type bells);

Mills QT Bell, Mills Vest Pocket

Bell (counter model bells); Double

Safe Cabinet, Single Safe Cabinet

(for Mills bell machines); Jumbo,

Bonus Console (free-play consoles).

(Continued on page 104)

---

**STEP-UP**

By GENCO

STEP-UP is a Fire-Ball Free Play

Game and can easily be converted

to a Novelty Game—an eas; ‘o-

pick stand-out as a strong Money-

Maker.

STEP-UP has "Playing Power"—

power to attract and hold interest.

Power to draw greater Profits.

STEP-UP has that extra

something that makes it

another GENCO "great"

in its long list of suc-

cessful pin games.

COLUMBIA DELUXE

CLUB BELL

GOLDEN FINISH

This big, beautiful BELL has everything

an operator's heart desires—superb styling—
a tasteful GOLDEN FINISH—a quiet yet

dazzling, durable Hammer-

in the coin machine

industry to bring you

the finest Bell in the world today.

Chargeable to 1-5-10-25¢ play in a few

moments' time.

The coin box will prove to be the operator the
great earning power of this money-making
machine.

Write for Price in Quantity Lots

COLUMBIATW!N

JACKPOT BELL

The Columbia Twin Jackpot Bell

is smartly designed in

dazzling, durable Hammer-

in the coin machine

industry to bring you

the finest Bell in the world today.

Chargeable to 1-5-10-25¢ play in a few

moments' time.

The coin box will prove to be the operator the
great earning power of this money-making
machine.

Write for Price in Quantity Lots
A Step Ahead...

Seeburg and Automatic... Always A Step Ahead

There's a certain assurance that when you buy SEEBURG you're buying the best! In all the years that Automatic has been Exclusive Seeburg Distributor in Eastern Pennsylvania, Southern New Jersey and Delaware, the distributor-operator relationship has been one of service, confidence and friendship. We know that this bond will continue to grow with each succeeding year.

To go ahead you bought SEEBURG...
To stay ahead Buy Seeburg...

Keep a Step Ahead With Seeburg and Automatic
WHO'S WHO OF MANUFACTURERS

(Continued from page 102)


Equipment produced: American Ace (bottled beverage vender, single flavor); American Deuce (bottled beverage vender, one flavor); American Selector (bottled beverage vender, any number flavor); American (cup beverage vender, 100 drink capacity); American (cup beverage vender, 600 drink capacity).

CARTON COOLER CO., INC., 1401 Woodland, Kansas City 6, Mo. George C. Bockover, president. Equipment produced: Bottled beverage vender (12 bottle—2 case open top ice cooler with stand for two empty cases).

CENTRAL MANUFACTURING CO., 832 W. Walnut St., Chicago 6, Partnership. Equipment produced: Hi Fly (vertical pin game).

COAN MANUFACTURING CO., 2970 Helena St., Madison 4, Wis. J. W. Coan, president; John Kaiser, vice-president; Art Schleges, secretary and treasurer; Vic Wiebelhaus, sales manager.

Equipment produced: U-Select-It (candy bar vender—models Nos. 74 and 146).


Equipment produced: Shoo-Mint (automatic shoeshine machine).

COLUMBUS VENDING CO., 2085-2093 E. Main St., Columbus 9, O. Frank H. Vogel, president; C. H. Vogel, vice-president; Frank H. Vogel, treasurer; James D. Vogel, secretary.

Equipment produced: Columbus Vending Machines (bulk merchandise machines).

DAVAL PRODUCTS CORP., 1512-14 N. Fremont St., Chicago 22, A. S. Douglas, president; Ben Lutake, vice-president; Jerome S. Blonder, secretary and treasurer.

Equipment produced: The Postmaster (postage stamp vender); Best Hand, Mexican Baseball, Quoosh Skill Thrill, Marvel, American Eagle, Buddy (free-play counter games).

DuGRENIER, INC., 19 Hale St., Haverhill, Mass. John W. Hadlock, president; Burnham Glassgold, vice-president and general manager; Henry Benson, treasurer; Paul E. Kyburg, assistant general manager.

Equipment produced: Challenger (cigarette vender); Model C Candy vender; G. V. gum vender.


Equipment produced: Electro (electric cigarette vender, eight columns and capacity of 230 packs).

EDELCO MANUFACTURING CO., INC., 1438 Franklin, Detroit 7, L. Edelman, president; Louis Edelman, vice-president; George Hirsh, treasurer; Rose Greifner, secretary.

Equipment produced: Coin machine cabinets of all types.

EDelman AMUSEMENT DEVICES, 2450 Grand Ave., Detroit 1, L. Edelman, owner. Equipment produced: Bang-O-Fatty (bowling game, 10, 11, 12, 13 and 14 foot alleys).

EAGLE COIN MACHINE CO., 1512-14 N. Fremont St., Chicago 22, A. S. Douglas, president; Ben Lutake, vice-president; Jerome S. Blonder, secretary and treasurer.

Equipment produced: Replacement plastics for automatic phonographs.


Equipment produced: Remote Turret Coin Machines.

(Continued on page 106)
Here are 4
Brand New Firestone Winners!

See them in booths 100, 101, 102, 103

Santa Anita Handicap

For a brand new money maker don't miss this sensation! It's been tested and proven irresistible to players everywhere! A two player game packed with plenty of player competition! SANTA ANITA HANDICAP is an exciting race game where the score and the winner depend strictly on the skill of the players. And its hard wood cabinet can really take it! A flashy progressive backboard peps up the play to a terrific fever pitch! A natural fast play in any location!

Rolloball

This roll down game gets every player with its chance at a big score! ROLLOBALL'S hard wood cabinet with chrome trim will stand up under a lot of kicking around. And its sparkling lite up backboard keeps them playing and playing! Interchangeable units make for easy servicing. Large cash box... quiet operation... everything you could want! It measures 5' 9" long, just the right size to go into that location and earn big money for you!

Bonus Roll

A typically "different" Firestone-designed game. Boasting the very finest features ever included in this kind of game—PLUS a "Firestone First"—a thrilling rotation "Bonus Pocket," which changes with each roll. New excitement — Bigger scores — Greatly increased popularity. New Wider playing field. Mechanically perfect! 10 ft. x 26 in. (Also 12 ft. and 14 ft. sizes. Prices on request.)

AT-Your-Service-Radio

The coin-operated radio that is location-tested, profit proven AT-YOUR-SERVICE-RADIO meets every requirement of hotels, tourist camps, hospitals, etc., because it is Location-Tested. Every flaw has been eliminated, assuring column after column of trouble-free, profitable operation!

Every customer-attracting feature of AT-YOUR-SERVICE-RADIO points to minimum maintenance, heavy profits. Here's why:
- Delivers one hour of matchless radio reception for 25¢.
- Automatic timing device switches off radio at the conclusion of "playtime."
- Available in Walnut, Maple and Mahogany finish.
- Dimensions—16" wide, 22" high.
- Can be utilized as a beautiful night table or end table.
- Roomy shelf accommodates magazines, books, etc.

AT-YOUR-SERVICE-RADIO is in production and available for immediate delivery—NOW!

Write—Wire—Phone for immediate distributorship.

Exporters—All our products are available for immediate delivery throughout the world.

Firestone Enterprises, Inc.
1604 Chestnut Avenue, Brooklyn 30, New York
Esplanade 5-5700

Typically "different" Firestone designed game. Boasting the very finest features ever included in this kind of game—PLUS a "Firestone First"—a thrilling rotation "Bonus Pocket," which changes with each roll. New excitement — Bigger scores — Greatly increased popularity. New Wider playing field. Mechanically perfect! 10 ft. x 26 in. (Also 12 ft. and 14 ft. sizes. Prices on request.)

Bonus Roll

A typically "different" Firestone-designed game. Boasting the very finest features ever included in this kind of game—PLUS a "Firestone First"—a thrilling rotation "Bonus Pocket," which changes with each roll. New excitement — Bigger scores — Greatly increased popularity. New Wider playing field. Mechanically perfect! 10 ft. x 26 in. (Also 12 ft. and 14 ft. sizes. Prices on request.)

AT-Your-Service-Radio

The coin-operated radio that is location-tested, profit proven AT-YOUR-SERVICE-RADIO meets every requirement of hotels, tourist camps, hospitals, etc., because it is Location-Tested. Every flaw has been eliminated, assuring column after column of trouble-free, profitable operation!

Every customer-attracting feature of AT-YOUR-SERVICE-RADIO points to minimum maintenance, heavy profits. Here's why:
- Delivers one hour of matchless radio reception for 25¢.
- Automatic timing device switches off radio at the conclusion of "playtime."
- Available in Walnut, Maple and Mahogany finish.
- Dimensions—16" wide, 22" high.
- Can be utilized as a beautiful night table or end table.
- Roomy shelf accommodates magazines, books, etc.

AT-YOUR-SERVICE-RADIO is in production and available for immediate delivery—NOW!

Write—Wire—Phone for immediate distributorship.

Exporters—All our products are available for immediate delivery throughout the world.

Firestone Enterprises, Inc.
1604 Chestnut Avenue, Brooklyn 30, New York
Esplanade 5-5700
NOW! THE LAST WORD IN ACCURACY
SEE THESE CHANGERS AT THE CMI SHOW... Block Marble Co., Booth #62-63-64

THE COMBINATION CHANGER THAT MASTERS CHANGE MAKING PROBLEMS.
It will pay for itself in serious trade by giving ACCURATE change. While tested with coins similar to all models, permit filling with either loose or rolled coins. Affordable construction. Heavy, rust-proof, non-marking base. Unbreakable tube coin tubes allow visibility of coins at all times. Combination changer equipped with 3 ACCURATE changer units, including one dime, nickel, and choice of any TWO-Penny-Nickel-Quarter. (When ordering specify choice of other two units). Capacity of nickel twit $11. Dime unit $70. Quarter $100. $49.50 Complete

$22.50

ORDER FROM YOUR DISTRIBUTOR... TODAY
or write, wire or phone
VENDOMATIC SALES CO.
ELLIOTT SQ.
BUFFALO 3, N. Y.
1/2 Deposit with Order. All shipments F. O. B.

WHO'S WHO OF MANUFACTURERS
(Continued from page 104)

H. C. EVANS & CO., 1528 W. Adams St., Chicago 7, R. W. Hood, president and treasurer; E. Hood, secretary; Rex Shriver, assistant secretary.

Equipment produced: Bang Tail, Bant Tail; Winter Book, Galloping Dominoes, Casino Bell, Evans Racers, One Roll-Hi (consoles); Super Bomber, Ten Strike.


Equipment produced: Fiesta (pinball game); cards.


Equipment produced: Bonus Roll (skew bowl alley); Roolball (roll down game); Skibowlette (junior skew bowl); Upright Santa Anita Handicap; At Your Service (radio).


Equipment produced: Gabel 24- record continuous play mechanism; Gabel 24-record remote control automatic phonograph.


EXHIBIT SUPPLY CO., 4222 W. Lake St., Chicago 28. J. Frank Meyer, president; Stewart W. Knabe, vice-president; P. C. Smith, vice-president; E. M. Knabe, treasurer; C. R. Palmer, secretary; John Chrest, sales manager.

Equipment produced: Fiesta (pinball game); cards.


Equipment produced: Bonus Roll (skew bowl alley); Roolball (roll down game); Skibowlette (junior skew bowl); Upright Santa Anita Handicap; At Your Service (radio).


Equipment produced: Gabel 24- record continuous play mechanism; Gabel 24-record remote control automatic phonograph.


Equipment produced: Miss America (5-ball free-play); Daily Racers (one-ball free-play) and bell type

(Continued on page 108)
Premier Presents

3 New Games

FOR THE BIG MONEY!

Mark down Booths 186 and 187 as "must visit" booths at the Coin Machine Convention.

Premier Coin Machine Manufacturing Corp. will show—for the first time—three new games specifically designed to draw profits YOUR way! In addition, those two consistent coin catchers of the industry will also be displayed—Premier's Barrel Roll and Junior Console Model Barrel Roll. (The "Pop" and "Junior" combination you've all acclaimed.)

Present at our booths to welcome you and give you full details on all Premier money-makers will be...

PREMIER COIN MACHINE MFG. CORP.

577 TENTH AVENUE - NEW YORK 18, N.Y.

Profit-seeking operators and distributors will flock to Booths 186 and 187—at the CMI Show.

BE SURE TO BE THERE TOO.
HAWKEYE NOVELTY CO., 1735 E. Grand Ave., Des Moines. F. A. Wittern, president; H. C. Steiglitz, vice-president; V. K. Wittern, treasurer; P. S. Rumpke, Vice, treasurer; Allen Mesiorow, secretary.

Equipment produced: Red Ball (combination pinball and billiard table); Whirl Pool (5c counter game); Super De Luxe (pinball machine).

HIREY COIN MACHINE CORP., 1308 New Jersey Ave., N.W. Washington 1, D.C. Hirsh de La Vies, president; Jeanne de La Vies, vice-president; Harry T. Banks, controller; George Lissiansky, chief engineer; J. E. Koster, director of manufacturing.

Equipment produced: Fortune peanut machine (1c); Model G peanut machine (1c and 5c); Booth-type peanut vender; counter games; match vender; stamp vender.

INTERNATIONAL MUTOSCOPE CORP., 44-01 11th St., Long Island City, N. Y. William Tabkin, president; A. W. Blenda, sales manager; Maurice B. Leebro, controller; Rudy Koch, secretary; Harvey T. Banks, production manager.

Equipment produced: Hawkeye Free Portion peanut machine (1c); Model G peanut machine (1c and 5c); Booth-type peanut vender; counter games; match vender; stamp vender.

ELECTROMATON BRINGS YOU THRILLING, FASCINATING HIGH SKILL ROL-A-SCORE

SEE IT IN BOOTH NO. 201 AT THE CMI SHOW

- Automatic Double Score.
- Contoured ball of birch and maple wood.
- Richly ornamented with chrome. Attractive, strikingly modern.
- New parts and ideas...not a revamp.
- All parts easily accessible for swift cleaning or adjustment.
- 5 feet long, 5 feet high and 2 feet wide.
February 1, 1947
The Billboard

COIN MACHINES 109

It's Here—THE COIN MACHINE INDUSTRY SHOW
BOOTHs 112-113-114—HOTEL SHERMAN, CHICAGO

STRIKES 'N' SPARES
The Complete
AUTOMATIC BOWLING ALLEY

Sets Pins, Keeps Score, Gives Frames, Delivers Two Balls for
Strikes and One Ball for Spares. All Automatic But the Throwing
of the Ball, Which Calls for Equal Skill as Regular Bowling.

MOST PROFITABLE
LEGAL GAME
EVER INVENTED

TESTED 12 MONTHS ON LOCATION

FEATURES NO OTHER GAME
CAN CLAIM

- Ball Totalizer
- Total Score
- Extra Ball for Spares
- Two Extra Balls for Strike
- 10c Play or 20c Game
- Two Coin Chutes
- Strong Incentive for Additional Coin Play
- Time Payment Plan Any Bank Will Accept
- A Skill Game That Can't Be Beat
- Long Location Life — Proven Player Appeal
- Last Ball Suspense
- At Last a Game That Schools, Boy Scouts, Girl Scouts
  and Youth Centers Will OK

REMEMBER—SEE IT—BOOTHs 112-113-114—HOTEL SHERMAN

ALLITE MFG. COMPANY, INC. 5732 DUARTE ST.
LOS ANGELES 11, CAL.
MILLS INDUSTRIES, INC., 4100 Pulleston Ave., Chicago 39. Ralph J. Mills, chairman of board; Herbert S. Mills, president; Dennis W. Douglas, executive vice-president; Gordon B. Mills, vice-president in charge of sales; Hayden B. Mills, treasurer; George D. Kuester, secretary; Charles W. Schlicht, manager, music division; Richard K. Law, director of advertising.

Equipment produced: Mills Automatic Phonograph.

MIN-O-BOWL, INC., 76 Court St., Brooklyn 2. Fred Oddo, president; Alfred Oddo, vice-president; Murray Browndorf, treasurer; Jack Roper, secretary; Anthony Mazzeo, sales director; Joseph Silver, east coast sales.

Equipment produced: Min-O-Bowl (miniature bowling alley).


Equipment produced: Individual music and commercial music equipment; Musical Minutes (boxes-indi-boxes); Musical Minutes (studios for individual non-selective music wall boxes); Jonlee (commercial music systems); Musical Minutes (studios for individual selective music wall boxes).

NATIONAL SLUG REJECTORS, INC., San Francisco Ave., St. Louis 18. John Gottfried, president; Fred G. Steffen, vice-president and general manager; George N. Kuechler, secretary and treasurer; Jerry V. Mannino, sales manager.

Equipment produced: National slug rejectors; National electric coin changers; National radio-timers; National manual actuators; National coin switches.

NATIONAL VENDORS, INC., 5655 Natural Bridge Ave., St. Louis 13. Ben W. Fry, president and treasurer; A. F. Diederich, vice-president; Thomas B. Dimahne, secretary.

Equipment produced: National Model 9B (conventional electric cigarette vendor); National Model 9M (conventional manually operated cigarette vendor); National Model 6 CE (electric console candy merchandiser vendor).

NATIONAL VENDORS, INC., 5055 Natural Bridge Ave., St. Louis 15. Ben W. Fry, president and treasurer; A. F. Diederich, vice-president; Thomas B. Dimahne, secretary.

Equipment produced: National Model 9B (conventional electric cigarette vendor); National Model 9M (conventional manually operated cigarette vendor); National Model 6 CE (electric console candy merchandiser vendor).

NORRIS MANUFACTURING COMPANY, 533 Water St., Columbus 5, O. G. E. Norris, president; F. G. Ackers, vice-president; G. E. Norris, treasurer; K. L. Laird, secretary.

Equipment produced: Master 2 special vender; Master novelty vender; Master penny-nickel vender (bulk venders).

NORTHWESTERN CORP., S. E. Armstrong St., Morris, Ill. W. E. Boley, president; W. R. Greiner, sales manager.

Equipment produced: De Luxo Merchandiser (models 30, 33, 40, bulk venders); Gumball vender (33 ball).

For trouble-free, fast replacement of parts for all types of coin operated equipment consult BLOCK MARBLE'S new photographic Wall Chart. This Wall Chart in your service department makes it simple and quick to identify and replace your parts and supplies. Chart measures 24 by 36 inches and is the most extensive and complete price list we've ever released. It contains close to 1,000 photographs and lists over 1,200 individual parts! Your letterhead or business card will bring it to you FREE OF CHARGE. Request it today!

IMPORTANT—If you have already completed a card for our corrected mailing list, there is no need for you to write. You will automatically receive this chart.

Largest Parts Supplier in the U. S. A.

Get it from Block—They have it in stock.
WHO'S WHO OF MANUFACTURERS

(Continued from page 110)

Sieg, Walter Pasold and Herbert Pasold, partners.
Equipment produced: Shooting Star (pinball machine and counter game).

* * *

PERSONAL MUSIC CO., U. S. Highway No. 1, Newark 1, N. J.
H. F. Dennison, president; M. A. Larwell, vice-president; R. F. Batch, vice-president; S. E. Allen, treasurer; B. S. McCabe, secretary.
Equipment produced: Melody Lane (Personal Music coin-operated table and counter music equipment).

* * *

PHILADELPHIA TOBOGGAN CO., 130-140 E. Duval St., Philadelphia 44.
Herbert E. Schmuck, president; Clarence M. Gerhart, vice-president; Arnold Aiman, secretary and treasurer; Samuel H. High Jr., assistant treasurer.
Equipment produced: Skee Ball and Skee Roll devices.

PIONEER VENDING MACHINE CO., INC., 894 Kinghighway, Brooklyn 23.
Theodore Jelenk, president; Sadie Jelenk, secretary and treasurer.
Equipment produced: Penny venders suitable for installation on buses (25 pieces of tab gum).

* * *

POSTAGE STAMP MACHINE CO., 33 W. 60th St., New York.
Ralph Petrosino and Harry Wartell, partners.
Equipment produced: Postage stamp venders.

* * *

PREMIER COIN MACHINE MANUFACTURING CORP., 577 10th Ave., New York 18.
Joseph Kochansky, president; Harry Fraier, treasurer; Mario Pacor, secretary; Samuel C. Mendelson, sales director.
Equipment produced: PREMIER Barrel Roll (10½ ft., 12½ ft., 14 ft.); Premier Junior Console Barrel Roll (7 ft.).

REGAL PRODUCTS CO., Gay Mills, Wis. E. Tex Reddick, sole trader.
Equipment produced: Bevlers venders.

REVCO, INC., Deerfield, Mich. C. F. Forsthoefel, president and general manager; H. D. White, vice-president and chief engineer; Edward C. Boss, secretary.

ROCK-OLA MANUFACTURING CORP., 800 N. Rodney Ave., Chicago 51.
David C. Rockola, president; J. A. Weinand, sales manager; L. F. Sebastian, assistant sales manager; R. E. Tyrrell, advertising manager; H. J. Meyn, treasurer.
Equipment produced: Phonographs; remote control units; wall boxes; speakers.

ROOVERS BROTHERS, INC., 3611 14th Ave., Brooklyn 18.
Joseph M. Lotts, president; Sidney S. Hodas, vice-president; O. Schwing, treasurer; M. D. Becker, secretary.
Equipment produced: ROCKOvers standard plate machine.

ROOVERS type embroidery presses.

SANITEK CO., 14123 Meyers Road, Detroit 27.
Bryan Kamhout, general manager; D. T. Loxon, secretary and treasurer; William M. McNeil, sales manager; George O. Schneider, assistant sales manager.
Equipment produced: Sanites (automatic vending machines and distributors of sanitary nappkins).

SCIENTIFIC MACHINE CORP., 228 W. 59th St., New York 11.
Fred C. Halipary, secretary and treasurer.
Equipment produced: Amusement games, arcade machines and group games.

SHIPMAN MANUFACTURING CO., 1248 South Lawrence St., Los Angeles 23, Calif. A. V. and R. V. Shipman, partners; Jack Olson, sales manager.
Equipment Produced: Postage stamp vender (triplex model, three compartments); Hollywood Art Show (5 cent amusement machine, 35mm film, console); Penny Peek Show (35mm film, console or stand type); razor blade vender; Spin-n (5 cent almond vender); Spin-n (1 cent peanut vender).

SILVER-KING CORP., 622 Divisery Parkway, Chicago 14.
H. F. Burt, president and treasurer; A. Theis, vice-president and secretary; Fred Gray, auditor; E. Jordan, attorney; E. W. Ellis, factory office.
Equipment produced: Silver-King 1-cent venders; Silver-King bolt on venders; Grip-Vue (picture grip machine); View-a-Scopes (third dimension picture machines); Peer-Show (picture machines); Music-King (perusal box); Waffi (noodles); Aluminum 1-cent ice cream counters; aluminum sand castings.

SELECTOR PRODUCTS CO., 2809 Park Ave., St. Louis 10.
Louis Hornin, sales manager.
Equipment produced: Beverage venders (roulette type).

SOLETON MANUFACTURING CO., 2311 West Pico Boulevard, Los Angeles 7.
F. E. Wilson, president; William (But) Parr, vice-president; L. B. McCrery, secretary and treasurer.
Equipment produced: Select Paint (invaluable timed music systems); Mirror Machines (picture machines); Color-Show (new two-color machines).

SPACARB, INC., 311 E. 32d St., New York 10.
J. Hayne Houston, president; R. E. Parks, vice-president; George Thiers, assistant vice-president; L. A. McCough, treasurer; Rayford W. Alley, secretary.
Equipment produced: Cup beverage venders (single carbosol, single flavor and multi-flavor); Spacarb Fountain ette.

STATLER MANUFACTURERS CORP., 3112 Broadway, New York 2, N. Y.
Lawrence Reis, vice-president and treasurer; Charles Dardess, vice-president; A. B. Silverman, secretary.
Equipment produced: Nixie (digital vender).

TELECOIN CORPORATION, 41 E 44th Street, New York 17, N. Y.
Arthur W. Pervin, president; William L. Doherty, vice-president; Eugene N. Farney, chairman of the board.
Equipment produced: Telecoins (metal and milk venders).
Visit Booth 207

AT THE CONVENTION and SEE

the 3 “AMERICAN” STARS

which mean $$$ to you!

"Junior League Bat-A-Ball"

"Bat-A-Ball"

"Golden Falls"

Visit our new Factory and Offices while you’re in Town!

American Amusement Co.

164 EAST GRAND AVE., CHICAGO II, ILLINOIS • ALL PHONES: Whitehall 4370

BUY "AMERICAN" AND YOU BUY THE "FINEST"
WHO'S WHO OF MANUFACTURERS

(Continued from page 112)

fruits, ice cream, and other food products.

TRADIO, INC., 1001 First Ave., As-

bury Park, N. J. Victor Trad, pre-
president; George Trad, vice-
president and treasurer; Nathan
Hellman, chief engineer; Harry
J. Rockafeller, sales co-ordinator;
Ray Stevens, chief engineer in
charge of television.

Equipment produced: Tradio (coin-
operated radio); Tradilo (coin-
operated intimate restaurant radio);

TradioVision (coin-operated televi-
sion).

TRAINING DEVICES, INC., 1409
Electric Ave., Lincoln Park, Mich.
Thomas U. Sisson, president;
Stephen J. Collins, vice-presi-
dent; Kenneth Nusly, vice-presi-
dent; Joseph E. Beck, vice-presi-
dent in charge of sales; George
F. Hellmuth, secretary and trea-
urer; Frank Collins, George
Sisson, James Dingman, Otto Klein, board of directors.

Equipment produced: Tele-quiz (coin-operated quiz machine).

TRANS-METER CORP., 62 William
St., New York 5, N. J. Kirkke Poult-
uding, president; R. A. Turenne,
treasurer; Edward M. Bacon, sec-
retary.

Equipment produced: Automatic
railroad ticket vender, combined with
change-making feature and adapta-
tions thereof.

UNITED MANUFACTURING CO.
5737 N. Broadway, Chicago 40.
L. A. Durant, president and trea-
urer; Henry Dalkech, vice-
president; H. L. Orteting, secre-
ary.

Equipment produced: Five-ball
novelty and replay pin games.

U-NEED-A-VENDORS, INC., 238
Frelinghuysen Ave., Newark,
N. J. Harry Breidt, president;
Jacob Breidt, vice-president and

treasurer; William Moore, secre-

ey.

Equipment produced: Monarch
cigarette vender (8 and 6 columns);

Monarch candy vender.

UNITED STATES VENDING CORP.,
Board of Trade Building, 141 W.
Jackson Boulevard, Chicago 4.
Allen G. Meissick, president;
Henry T. Roberts, vice-president;
Robert T. Jackson, vice-president;
Francis P. Garvin Jr., treasurer;
L. Newton Brozan, secretary.

Equipment produced: Bottled car-
bonated beverage venders; bottled
milk venders; ice cream venders;

frozen food venders; non-refrigerated
venders for candy, hosiery, etc.

(Trade name of equipment—Pick-
Ups.)

VENDALL CO., 2223 W. Wolfram St.,
Chicago 11, Ill. H. A. Garlock Alex,

president and treasurer; Harold
C. Adist, vice-president and sec-
tary; Bert F. Riel, sales man-
ger; David Hancock Jr., chief
engineer; F. L. Newton, produc-
tion manager.

Equipment produced: Vendall
Model C (eight column candy vender).

VENDALL DIVISION—HYDRO
SILICA CORP., Gasport, New
York. C. B. Fletcher, president;
M. G. Hess, vice-president; G. V.
Schad, treasurer; G. C. Robin-
son, secretary; G. D. Abraham, as-
sistant treasurer.

Equipment produced: Vendall
(mechanically operated, selectivity,

beverage vender); Vendit (automatic,

single or dual selectivity beverage vender).

VEND-FREEZE CORP., 116 S.
26th St., Birmingham 2, W. W.
Dunn, president; J. D. Carter,
vice-president and secretary; V.
T. Heinz, vice-president and

treasurer.

Equipment produced: Ice cream
bar vender; frozen food vender.

VENDORLATOR MANUFACTURING
CO., 400 Railroad Ave., Fresno,
Calif. H. S. Childers, president;
Howard M. Tripp, vice-president;
D. O. Eggert, treasurer.

Equipment produced: Vendolator
(beverage vender; Advance Model
now in production).

VIKING TOOL & MACHINE CORP.,
2 Main St., Belleville 9, N. J.
John Lindstrom, president;

Clarence Lommers, secretary
and treasurer; Edward C. Lec-
son, general sales manager.

Equipment produced: Mini-Pop
(automatic popcorn vender).

VICTOR VENDING CORP., 3711 W.
Grand Ave., Chicago 54, Ill. M.
S. Schaefer, president and trea-
urer; A. F. Nerling, vice-presi-
dent; G. A. Schaefer, secretary.

Equipment produced: Bulk mer-
chandise venders (Model V De-Luxe
caption type le; Model V DeLuxe
caption type se; Model V Globe type
le only); parts for Model V and

Topper venders.

VICTORY GAMES, 2144 Southport
Ave., Chicago 14. Robert Udo-

ren, president.

Equipment produced: Pin game
conversion units; pin game play-
boards; glass products.

WATLING MANUFACTURING CO.,
4650 W. Fulton St., Chicago 84.
John Watling, president and trea-
urer; F. Watling, vice-president;

M. Steffen, secretary; L. Pavil,
board of directors.

Equipment produced: Various
personal weighing machines and trade
machines.

WILLIAMS MANUFACTURING
CO., 161 W. Huron St., Chicago
16. Harry Williams, president;

Tony Gasparro, vice-president;
L. Leon Mauder, treasurer; L.
E. Williams, secretary.

Equipment produced: Amusement
machines.
BOOTH 93
AT THE SHERMAN
COIN MACHINE MEN—
WE'LL BE SEEING YOU
FEB. 3, 4, 5 & 6
OPEN
HOUSE
AT OUR SHOWROOMS
A WARM WELCOME AWAITS YOU AT MARVEL!

REGIONAL DISTRIBUTORS
TRIMOUNT COIN MACHINE CO.
40 Waltham St.
Boston, Mass.

CENTRAL DISTRIBUTORS
2334 Olive St.
St. Louis, Mo.

CONSOLIDATED DISTRIBUTORS
1910 Grand Ave.
Kansas City, Mo.

TORONTO TRADING POST
736-738 Young St.
Toronto, Ontario, Canada

LANIEL AMUSEMENT CO.
1807 Notre Dame St. West
Montreal, Quebec, Canada

EMPIRE COIN MACHINE EXCHANGE
2812 W. North Ave.
Chicago, Ill.

RAKE COIN MACHINE EXCHANGE
609 Spring Gardon Ave.

UNITED AMUSEMENT CO.
310 S. Alamo St.
San Antonio, Texas

MID STATE CO.
2359 Milwaukee Ave.
Chicago, Ill.

REGIONAL DISTRIBUTORS
UNITED COIN MACHINE CO.
6304 W. Greenfield Ave.
Milwaukee, Wis.

KING PIN EQUIPMENT CO.
826 Mills St.
Kalamazoo, Mich.

MCGLENN'S DISTRIBUTING CO.
612 5th Ave.
Pittsburgh, Pa.

ADVANCE AUTOMATIC SALES CO.
1350 Howard St.
San Francisco, Calif.

GENERAL VENDING SALES CORP.
306 N. Gay St.
Baltimore, Md.

T. B. HOLLIDAY
1200 W. Morehead St.
Charlotte, N. C.

DAVE LOWY & CO.
394 Tenth Ave.
New York, N. Y.

SHAFFER MUSIC CO.
606 S. High St.
Columbus, Ohio

MARVEL MANUFACTURING COMPANY
2847 FULLERTON AVENUE
CHICAGO 47, ILLINOIS
<table>
<thead>
<tr>
<th>ALABAMA</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALAMAT CO., 12 N. 23d St., Birmingham.</td>
</tr>
<tr>
<td>BIRMINGHAM AMUSEMENT CO., 7212 Second Ave., N., Birmingham.</td>
</tr>
<tr>
<td>BIRMINGHAM VENDING CO., 2117 Three Ave., W., Birmingham.</td>
</tr>
<tr>
<td>TEN BALL NOVELTY &amp; MANUFACTURING CO., 1732 Second Ave., N., Birmingham.</td>
</tr>
<tr>
<td>F. A. B. AMUSEMENT CO., 315 Dauphin St., Mobile.</td>
</tr>
<tr>
<td>SPOT COMMISSION CO., 610 Marshall St., Shreveport.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ARIZONA</th>
</tr>
</thead>
<tbody>
<tr>
<td>GARRISON SALES CO., 1062 W. Washington St., Phoenix.</td>
</tr>
<tr>
<td>PHOENIX DISTRIBUTING CO., 1211 N. Third Ave., Phoenix.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ARKANSAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>W. R. ALLEN &amp; CO., 160 Main St., Benton.</td>
</tr>
<tr>
<td>EAST TEXAS DISTRIBUTING CO., 701 W. Welch St., Beaumont.</td>
</tr>
<tr>
<td>MALAGAMALON AMUSEMENTS CO., 118 Main St., Little Rock.</td>
</tr>
<tr>
<td>ARK-TENN DISTRIBUTING CO., Little Rock.</td>
</tr>
<tr>
<td>DELUXE AMUSEMENT CO., 17 Arcade Building, Little Rock.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CALIFORNIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADVANCE AUTOMATIC SALES CO., 1939 Howard St., San Francisco 2.</td>
</tr>
<tr>
<td>W. A. HESS, 1928 Silver St., Long Beach.</td>
</tr>
<tr>
<td>LONG BEACH COIN MACHINE CO., 208 Long Beach.</td>
</tr>
<tr>
<td>AUTOMATIC VENDORS, INC., 1319 W. First St., Los Angeles.</td>
</tr>
<tr>
<td>BADGER SALES CO., 1012 W. First St., Los Angeles.</td>
</tr>
<tr>
<td>BLAKE SALES CO., INC., 1028 W. First St., Los Angeles.</td>
</tr>
<tr>
<td>W. N. St., Los Angeles.</td>
</tr>
<tr>
<td>GENERAL MUSIC CO., 2277 W. Pico Blvd., Los Angeles.</td>
</tr>
<tr>
<td>GUTSHALL DISTRIBUTING CO., 1637 Washington St., Los Angeles.</td>
</tr>
<tr>
<td>PAUL A. LAYMON, 1500 W. Pico Blvd., Los Angeles.</td>
</tr>
<tr>
<td>L. L. LOKDEN, 244 South Western, Los Angeles 5.</td>
</tr>
<tr>
<td>MAESTRO MUSIC CO., 371 S. Hill St., Los Angeles.</td>
</tr>
<tr>
<td>MINTHORNE MUSIC CO., 2614 W. Pico Blvd., Los Angeles.</td>
</tr>
<tr>
<td>NELSON NELSON, 2329 W. Pico Blvd., Los Angeles.</td>
</tr>
<tr>
<td>RATI'S SALES CO., 2235 Pico Blvd., Los Angeles.</td>
</tr>
<tr>
<td>PLÁ-MOR DISTRIBUTING CO., 1371 W. Pico Blvd., Los Angeles.</td>
</tr>
<tr>
<td>WILLIAMS DISTRIBUTING CO., 2050 W. Pico Blvd., Los Angeles.</td>
</tr>
<tr>
<td>S. WOLF DISTRIBUTING CO., 1358 W Venice Blvd., Los Angeles.</td>
</tr>
<tr>
<td>LOS ANGELES VENDING SERVICE, 541 E. Fourth St., National City.</td>
</tr>
<tr>
<td>MILLS SALES CO., LTD., 1580 10th St., Oakland 7.</td>
</tr>
<tr>
<td>NORTHERN DISTRIBUTING CO., 1202 14th St., San Francisco.</td>
</tr>
<tr>
<td>OSBORN MUSIC CO., 208 Magnolia, Piedmont.</td>
</tr>
<tr>
<td>MASTERS MUSIC CO., 221 Chronic Bldg., 505 Mission St., San Francisco.</td>
</tr>
<tr>
<td>E. T. MAFE MUSIC CO., 234 Turk St., San Francisco 2.</td>
</tr>
<tr>
<td>JACK R. MOORE CO., 348 Sixth St., San Francisco 2.</td>
</tr>
<tr>
<td>GEORGE B. MURDOCK &amp; ASSOCIATES, 1377 Union St., San Francisco 23.</td>
</tr>
<tr>
<td>PAPA-FONCO &amp; CO., 145 North El Camino Real, La Jolla.</td>
</tr>
<tr>
<td>M. A. POLLARD &amp; CO., 725 Larson St., San Francisco.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CANADA</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARITIME AUTOMATIC MUSIC</td>
</tr>
<tr>
<td>AMHERST, N. S.</td>
</tr>
<tr>
<td>AMUSEMENT COIN MACHINE CO., 10200 96th St., Edmonton, Alta.</td>
</tr>
<tr>
<td>HALIFAX COIN MACHINE EXCHANGE, REG'S, 283a Oxford and 69th St., Halifax, N. S.</td>
</tr>
<tr>
<td>CINN M. RY, 9-11 St. Catherine, E., Montreal, Que.</td>
</tr>
<tr>
<td>LARIEL AMUSEMENT MACH. CHN EXCHANGE, 1495-1615 Notre Dame St., W., Montreal, Que.</td>
</tr>
<tr>
<td>LAWRENCE NOVELTY CO., 1445 Notre Dame St., W., Montreal, Que.</td>
</tr>
<tr>
<td>MORTIMER SALES CO., 1200 Ambert St., Montreal, Que.</td>
</tr>
<tr>
<td>PAUL NOVELTY REG'D, 7421 St. Hubert, Montreal, Que.</td>
</tr>
<tr>
<td>ROXY SPECIALITY CORP., 703 Notre Dame St., W., Montreal, Que.</td>
</tr>
<tr>
<td>QUEBEC COIN MACHINE EXCHANGE, 1247 Guy St., Montreal 23, Que.</td>
</tr>
<tr>
<td>VICTOR NOVELTY CO., 1005 De Rohan E., Montreal, Que.</td>
</tr>
<tr>
<td>TRANS-CANADA DISTRIBUTING LTD., 1247 Guy St., Montreal 23, Que.</td>
</tr>
<tr>
<td>TORONTO AMUSEMENT CO., 250 King St., Toronto.</td>
</tr>
<tr>
<td>HAROLD H. THOMPSON, Upler, 847 Murray St., Toronto.</td>
</tr>
<tr>
<td>REGENT VENDING MACHINES, LTD., 719 and 758 Bank St., Ottawa.</td>
</tr>
<tr>
<td>LEMIEUX AMUSEMENT, 1190 Rue St. Valier, Quebec, Que.</td>
</tr>
<tr>
<td>ST. THOMAS COIN SALES, 58 Woodward Avenue, St. Thomas, Ont.</td>
</tr>
<tr>
<td>MILL'S NOVELTY &amp; MANUFACTURING CO., LTD., 520 King St. W., Toronto 1.</td>
</tr>
<tr>
<td>FRANK KIRKE NOVELTY CO., 341 King St., E., Toronto.</td>
</tr>
<tr>
<td>MILL'S NOVELTY &amp; MANUFACTURING CO., LTD., 1951 King St. W., Toronto 8.</td>
</tr>
<tr>
<td>MILL'S NOVELTY &amp; MANUFACTURING CO., LTD., 1228 King St. W., Toronto 5.</td>
</tr>
<tr>
<td>ROSY NOVELTY CO., 293 King St. W., Toronto.</td>
</tr>
<tr>
<td>SHARPE DISTRIBUTING CO., 477 Yonge St., Toronto.</td>
</tr>
<tr>
<td>ST. YVAIN NOVELTY &amp; MACHINE EXCHANGE, 507A Yonge St., Toronto.</td>
</tr>
<tr>
<td>VIGNEUX BROTHERS, 295 King St. W., Toronto.</td>
</tr>
<tr>
<td>DONALD FIELDING &amp; CO., 738 Yonge St., Toronto.</td>
</tr>
<tr>
<td>MYLAND AMUSEMENT &amp; NOVELTY CO., 2008 Douglas St., Victo-</td>
</tr>
</tbody>
</table>

| SMITH DISTRIBUTING CO., 2500 Douglas St., Victoria, B.C. |
| ALLAN PULLER, 30 Buckingham St., Winnipeg, Man. |
| WILLIS COIN MACHINE EXCHANGE, 191 Pacific Ave., Winnipeg, Man. |
| J. W. HAM, 277 COIN MACHINE, 277 Donald St., Winnipeg, Man. |

<table>
<thead>
<tr>
<th>COLORADO</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAX MUSIC CO., 1331 E. 13th Ave., Denver.</td>
</tr>
<tr>
<td>BLACKWELL SALES CO., Milwaukee St. at Sixth Ave., Denver.</td>
</tr>
<tr>
<td>C. A. BURNS &amp; CO., 1015 11th St., Denver.</td>
</tr>
<tr>
<td>DENVER DISTRIBUTING CO., 1956-65 Amachee St., Denver 2.</td>
</tr>
<tr>
<td>DENVER DISTRIBUTING CO., 1171 W. Colfax Ave., Denver.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CONNECTICUT</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONNECTICUT PLA-MOR CO., 416-41 E. Main St., East Hartford, Conn.</td>
</tr>
<tr>
<td>UNITED AMUSEMENT MACHINE CO., 383-385 E Main St., Bridgeport.</td>
</tr>
<tr>
<td>REED DISTRIBUTING CO., 193 Charles St., Hartford, Conn.</td>
</tr>
<tr>
<td>STATE MUSIC DISTRIBUTING CO., 1156 Main St., Hartford.</td>
</tr>
<tr>
<td>W. H. MILLER, 179 and 781/2 Bank St., Meriden.</td>
</tr>
<tr>
<td>RALPH COLUCCI, 179 Columbus Blvd., Waterbury.</td>
</tr>
<tr>
<td>WATERBURY AMUSEMENT MACHINE CO., 5 Watervent Ave., Waterbury.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CUBA</th>
</tr>
</thead>
<tbody>
<tr>
<td>E. K. BENNETT, Havana.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DELAWARE</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIRST CITY AMUSEMENT MACHINE CO., 316 S. Union St., Wilmington.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DISTRICT OF COLUMBIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIRSH MACHINE CO., 1300 New Jersey Ave., N. W., Washington.</td>
</tr>
<tr>
<td>SILENT SALES SYSTEM, 453-457 30th St., W., Washington.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FLORIDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROYAL PALM MUSIC, INC., 1630 McGregor Blvd., Fort Myers.</td>
</tr>
<tr>
<td>MODERN SOUTHERN DISTRIBUTORS, 450 Riverside Ave., Jacksonville.</td>
</tr>
</tbody>
</table>

Hello, Coin-Machine Gang!

It'll be nice to see you all again at the Convention in Chicago . . . to talk over old times and plan for what lies ahead. As you probably know, for many, many years operators and their clients have depended on Morris Hankin and Jack Lovelady to supply all of their coin machine needs — in music machines, vending machines and games of all kinds. For constructive advice and considerate cooperation they extend a helpful hand. So, as the New Year 1947 gets off to a good beginning, we wish you all Good Luck. . . .

Morris Hankin & Jack Lovelady

EXCLUSIVE DISTRIBUTORS

In Georgia and Alabama for:

AMI
KEENEO
MUTOSCOPE
PERSONAL
A. B. T.
CHICAGO COIN
EXHIBIT
TRADIO
for Alabama

H & L . . . Where Promise and Performance Go Hand in Hand
**Quiz**

**For PROFIT-MINDED COIN MACHINE MEN**

**Q.** What amusement device won highest award at NAAPB Show?

**A.** Remote Turret Gunner.

**Q.** What amusement device uses actual government guns that originally cost $50,000?

**A.** Remote Turret Gunner.

**Q.** What amusement device has proven earnings up to $500 weekly on location over a year?

**A.** Remote Turret Gunner.

**Q.** What sensational amusement device will be shown at Booth 182-183 at Coin Machine Show — Hotel Sherman?

**A.** Remote Turret Gunner.

If you can’t be present at the Show, write or wire for full information on the “Talk of the Show” — Remote Turret Gunner.

Jack Garliner, President

**Electronic Amusement Corp.**

83 Avenue E., Glenside 1426, Rochester, N.Y.

---

**Directory of Distributors**

(Continued from page 11)

**Illinois**

- WILLIAM BOIZELL, 434 S. Jackson Ave., Lakeland.
- DIXIE MUSIC CO., 634 N. Miami Ave., Miami.
- HILL FRY, INC., 724 N. W. First St., Miami 23.
- M. CLOY DISTRIBUTING CO., 7202 N. E. Fourth Court St., Miami.
- MODERN VENDING CO., 220 N. W. 29th St., Miami 37.
- SUPREME DISTRIBUTORS, INC., 501 S. N. E. Second Ave., Miami.
- TROPICAL COIN MACHINE CO., 303 N. B. N. Seventh Ave., Miami.

**Indiana**

- Jack Garliner, President

**MARYLAND**

- Pop-Up

**Quiz**

**For PROFIT-MINDED COIN MACHINE MEN**

**Q.** What amusement device won highest award at NAAPB Show?

**A.** Remote Turret Gunner.

**Q.** What amusement device uses actual government guns that originally cost $50,000?

**A.** Remote Turret Gunner.

**Q.** What amusement device has proven earnings up to $500 weekly on location over a year?

**A.** Remote Turret Gunner.

**Q.** What sensational amusement device will be shown at Booth 182-183 at Coin Machine Show — Hotel Sherman?

**A.** Remote Turret Gunner.

If you can’t be present at the Show, write or wire for full information on the “Talk of the Show” — Remote Turret Gunner.

Jack Garliner, President

**Electronic Amusement Corp.**

83 Avenue E., • Glenside 1426 • Rochester, N.Y.

---

**Directory of Distributors**

(Continued from page 11)

**Illinois**

- WILLIAM BOIZELL, 434 S. Jackson Ave., Lakeland.
- DIXIE MUSIC CO., 634 N. Miami Ave., Miami.
- HILL FRY, INC., 724 N. W. First St., Miami 23.
- M. CLOY DISTRIBUTING CO., 7202 N. E. Fourth Court St., Miami.
- MODERN VENDING CO., 220 N. W. 29th St., Miami 37.
- SUPREME DISTRIBUTORS, INC., 501 S. N. E. Second Ave., Miami.
- TROPICAL COIN MACHINE CO., 303 N. B. N. Seventh Ave., Miami.

**Indiana**

- Jack Garliner, President

**MARYLAND**

- Pop-Up

---
These Facilities Enable Scott-Crosse Company To Keep You 48 HOURS Ahead of the Field

EXCLUSIVE DISTRIBUTORS
IN PENNSYLVANIA, NEW JERSEY, DELAWARE, MARYLAND AND WASHINGTON, D. C.
Rock-Ola Manufacturing Corp.
J-Need-A-Vendors, Inc.
H. C. Evans Company
Williams Manufacturing Company
Pfanstiehl Chemical Co.
General Electric Co.
Daval Products Corp.
Savoy Records
National Records
Cosmo Records

See You at the Rock-Ola Open House during the CMI Show in Chicago

Scott-Crosse Co.
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA.
Better Buy From East Coast Every Time!

- EAST COAST's extensive stock includes the finest equipment in the coin machine business. Every reconditioned East Coast machine comes to you like new... completely re-engineered inside and out to perform perfectly in all types of locations.
- EAST COAST'S A-1 plant is the last word in modern facilities for servicing all coin machine needs, no matter what the type. With EAST COAST you can rest assured of the best your dollars can buy every time.

Better Buy From East Coast Every Time.

MONEY in your pocket

WHEN YOU BUY FROM HUNTER

NEW & IMPROVED 1947 MODELS

COLUMBIA BELLS

You know it's true, we don't have to tell you!

PRICED $145.00 IN SINGLES

$139.50

IN LOTS OF 6

SPECIALS!

5c Jennings Chief... $69.50 25c Jennings Chief... $135.00
10c Jennings Chief... $79.50 Yest Pocket—like new $45.00

WE HAVE IT OR CAN GET IT

Write or wire for our list of Hot Specials.

DIXIE COIN MACHINE CO., 910-912 Poydras St., New Orleans, La.
LOUISIANA CHALLENGER DISTRIBUTING CO., 1400 S. Charles Ave., New Orleans, La.
LOUISIANA COIN MACHINE SERVICE, 531 Poydras St., New Orleans, La.
NEW ORLEANS COIN MACHINE EXCHANGE, 922 Poydras St., New Orleans, La.
NEW ORLEANS NOVELTY CO., 115 Magazine St., New Orleans, La.
J. H. PERES AMUSEMENT CO., 922 W. Division St., New Orleans, La.
PROGRESSIVE DISTRIBUTING CO., 1400 S. Charles Ave., New Orleans, La.
SOUTHERN MUSIC SALES CO., INC., 727 Fedyas St., New Orleans, La.
SHREVEPORT NOVELTY CO., 414 Crockett St., Shreveport, La.

MICHIGAN

HAROLD J. OVERMEYER, Dearborn, Mich.

MERRILL MUSIC SALES CO., 3122 Woodward Ave., Detroit, Mich.

ANGOTT SALES COMPANY, 2616 Pershing, Detroit, Mich.

ATLANTIC PRODUCTS CO., 9024 Vos Dyer, Detroit, Mich.

ALTA'S AUTOMATIC MUSIC CO., Grand River Ave., Detroit, Mich.

BRETT'S MUSIC CO., 4600 Cass Ave., Detroit, Mich.

LEAH'S COIN MACHINE CO., 131 W. Vernor Highway, Detroit, Mich.

MARQUETTE DISTRIBUTING CO., 1016 Woodward Ave., Detroit, Mich.

MARBION DISTRIBUTORS, 313 K. E. Ave., Detroit, Mich.

SPANN NOVELTY CO., 7525 Grand River, Detroit, Mich.

MONEY

AMUSEMENT SERVICE SYSTEM, 359 Adams St., Boston, Mass.
BOSTON SALES AGENCY, 100 South St., Boston, Mass.
GREGG DISTRIBUTING COMPANY, 28 Brighton Ave., Boston, Mass.
J. C. COLUMBUS & CO., 119 Newport St., Boston, Mass.
MACK'S MUSIC CO., 2024 E. Fayette St., Baltimore, Md.
HUB ENTERPRISES, 32 S. Charles St., Baltimore, Md.
LAURINUS MUSIC CO., 2011 Maryland Ave., Baltimore, Md.
OHIO COLUMBIA MACHINE CORP., 2201 E. 7th St., Cleveland, Ohio.
PETERS DISTRIBUTING CO., 5109 Levindale Rd., Baltimore, Md.

MERRILL MUSIC SALES CO., 3122 Woodward Ave., Detroit, Mich.

ANGOTT SALES COMPANY, 2616 Pershing, Detroit, Mich.

ATLANTIC PRODUCTS CO., 9024 Vos Dyer, Detroit, Mich.

ALTA'S AUTOMATIC MUSIC CO., Grand River Ave., Detroit, Mich.

BRETT'S MUSIC CO., 4600 Cass Ave., Detroit, Mich.

LEAH'S COIN MACHINE CO., 131 W. Vernor Highway, Detroit, Mich.

MARQUETTE DISTRIBUTING CO., 1016 Woodward Ave., Detroit, Mich.

MARBION DISTRIBUTORS, 313 K. E. Ave., Detroit, Mich.

SPANN NOVELTY CO., 7525 Grand River, Detroit, Mich.

MONEY

AMUSEMENT SERVICE SYSTEM, 359 Adams St., Boston, Mass.
BOSTON SALES AGENCY, 100 South St., Boston, Mass.
GREGG DISTRIBUTING COMPANY, 28 Brighton Ave., Boston, Mass.
J. C. COLUMBUS & CO., 119 Newport St., Boston, Mass.
MACK'S MUSIC CO., 2024 E. Fayette St., Baltimore, Md.
HUB ENTERPRISES, 32 S. Charles St., Baltimore, Md.
LAURINUS MUSIC CO., 2011 Maryland Ave., Baltimore, Md.
OHIO COLUMBIA MACHINE CORP., 2201 E. 7th St., Cleveland, Ohio.
PETERS DISTRIBUTING CO., 5109 Levindale Rd., Baltimore, Md.

MERRILL MUSIC SALES CO., 3122 Woodward Ave., Detroit, Mich.

ANGOTT SALES COMPANY, 2616 Pershing, Detroit, Mich.

ATLANTIC PRODUCTS CO., 9024 Vos Dyer, Detroit, Mich.

ALTA'S AUTOMATIC MUSIC CO., Grand River Ave., Detroit, Mich.

BRETT'S MUSIC CO., 4600 Cass Ave., Detroit, Mich.

LEAH'S COIN MACHINE CO., 131 W. Vernor Highway, Detroit, Mich.

MARQUETTE DISTRIBUTING CO., 1016 Woodward Ave., Detroit, Mich.

MARBION DISTRIBUTORS, 313 K. E. Ave., Detroit, Mich.

SPANN NOVELTY CO., 7525 Grand River, Detroit, Mich.

RICHARDSON CO., 3122 Woodward Ave., Detroit, Mich.

ANGOTT SALES COMPANY, 2616 Pershing, Detroit, Mich.

ATLANTIC PRODUCTS CO., 9024 Vos Dyer, Detroit, Mich.

ALTA'S AUTOMATIC MUSIC CO., Grand River Ave., Detroit, Mich.

BRETT'S MUSIC CO., 4600 Cass Ave., Detroit, Mich.

LEAH'S COIN MACHINE CO., 131 W. Vernor Highway, Detroit, Mich.

MARQUETTE DISTRIBUTING CO., 1016 Woodward Ave., Detroit, Mich.

MARBION DISTRIBUTORS, 313 K. E. Ave., Detroit, Mich.

SPANN NOVELTY CO., 7525 Grand River, Detroit, Mich.

PROGRESSIVE DISTRIBUTING CO., 1400 S. Charles Ave., New Orleans, La.
SOUTHERN MUSIC SALES CO., INC., 727 Fedyas St., New Orleans, La.
SHREVEPORT NOVELTY CO., 414 Crockett St., Shreveport, La.

MERRILL MUSIC SALES CO., 3122 Woodward Ave., Detroit, Mich.

ANGOTT SALES COMPANY, 2616 Pershing, Detroit, Mich.

ATLANTIC PRODUCTS CO., 9024 Vos Dyer, Detroit, Mich.

ALTA'S AUTOMATIC MUSIC CO., Grand River Ave., Detroit, Mich.

BRETT'S MUSIC CO., 4600 Cass Ave., Detroit, Mich.

LEAH'S COIN MACHINE CO., 131 W. Vernor Highway, Detroit, Mich.

MARQUETTE DISTRIBUTING CO., 1016 Woodward Ave., Detroit, Mich.

MARBION DISTRIBUTORS, 313 K. E. Ave., Detroit, Mich.

SPANN NOVELTY CO., 7525 Grand River, Detroit, Mich.
For coin-handling perfection — The world turns to

National Slug Rejectors, Inc.

Booth No. 79 at Coin Machine Industry Show

Definitory and General Officers: San Francisco, N.Y., Chicago, Los Angeles, Atlanta.

Be sure to see all that's new

... But always remember:

The best coin machine is no better than its slug rejector

World's largest manufacturer devoted entirely to the perfection of coin handling and detecting devices. Makers of slug rejectors, interchangeable change makers, radio timers, credit stopping devices, coin switches and receptacles.
After 28 Years being a friend becomes a habit!

28 years of satisfied customers is a constant source of pride to B. D. LAZAR CO. Our reputation of coming through for you is based on the fact that we distribute only the finest equipment. This harmonious relationship means everything to us ... we intend to maintain it and continue to build upon it. Keep your eyes on LAZAR, it will mean greater profits to YOU!
February 1, 1947

COIN MACHINES

The Billboard

We take pleasure in announcing the appointment of

ASSOCIATED AMUSEMENTS, INC.

846 Commonwealth Ave., BOSTON, 15, MASS.
TELEPHONE: LONGWOOD 8440

AS EXCLUSIVE FACTORY DISTRIBUTOR FOR

Champion's

BASKETBALL

• Brand New COUNTER GAME

Featuring
Simple trouble-free mechanism.
Sturdily constructed attractive cabinet.
Competitive play appeal.
Simple scoring.
1c or 5 play.
Height ... 24"
Width ... 21"
Depth ... 7"
Height of base ... 36"

$59.50
Base $15.00 Extra

Exclusive franchises are available to recognized distributors. We'll be at Booths 184 and 185 at the CMI Show. See me for details or write.

CHAMPION MANUFACTURING COMPANY
101 RANTOUL STREET
BEVERLY, MASS.
FRANKEl

for

GREATER

EARNING

POWER

Serving the

Heart of

the

Middle West

FRANKEL DISTRIBUTING COMPANY

OREGON

COLUMBIA MUSIC CO., 1014

n. E. 31st St., Portland.

NAT SCHOEN, 1516 N. E. 33rd

Portland 13.

ROBERT C. MALLOY, 7335 S. E.

23d St., Portland.

PACK R. MOORE CO., 1615 S. W.

14th Ave., Portland.

OREGON PLA-MOR CO., 1429

S. W. Second St., Portland.

WESTERN DISTRIBUTORS, INC.,

1201 W. 16th Ave., Portland.

PENNSYLVANIA

SKILL ABUSEMENT CO., 661

Northampton, Easton.

SAM SPURRIER, 316 Hamilton St.,

Huntingdon.

ROY TORR, 30 Runnemede Ave.,

Lansdowne 7.

J. J. BERCHTOLD, 200 Chestnut

St., Meadville.

GEORGE NOVELTY CO., 1716

Washington Ave., Northampton.

ACTIVE AMUSEMENT MANUFACTURING CO., 900 N. Franklin St.,

Philadelphia 23.

ATLAS DISTRIBUTING CO., 2013

N. Broad St., Philadelphia 28.

AUTOMATIC EQUIPMENT CO.,

833 N. Broad St., Philadelphia 23.

BANNER SPECIALTY CO., 199

W. Girard Ave., Philadelphia.

BLOCK MARBLE CO., 1527 Fair

ment Ave., Philadelphia.

GENERAL COIN MACHINE CO.,

227 N. 10th, Philadelphia.

KEYSTONE NOVELTY & MANUFACTURING CO., 90th & Huntingdon

Sts., Philadelphia.

MIDLAND DISTRIBUTORS, 634

N. 20th St., Philadelphia.

DAVID ROSEN, 525 N. Broad St.

Philadelphia 22.

RANK COIN MACHINE EX

CHANGE, 509 Spring Garden St.,

Philadelphia 23.

SCOTT CROSS CO., 1423 Spring

Garden St., Philadelphia 30.

SPECTOR DISTRIBUTING CO.,

812 N. Broad St., Philadelphia 30.

LEGO TAKEN CO., 2933 Ger.

mstown Ave., Philadelphia.

ACME NOVELTY CO., 2309 Fifth

Ave., Pittsburgh.

AMERICAN COIN-O-MATIC MA

CHINE CO., 1457 Fifth Ave., Pitts

burgh 26.

ATLAS NOVELTY CO., 2217 Fifth

Ave., Pittsburgh 12.

BANNER SPECIALTY CO., 1509

Fifth Ave., Pittsburgh 16.

B. D. LAZAR CO., 1639 Fifth Ave.,

Pittsburgh 19.

PENN COIN DISTRIBUTING CO.,

506 Craig St., Pittsburgh 6.

ELEIN DISTRIBUTING CO., 500

N. Craig, Pittsburgh 6.

H. SANDLER NOVELTY CO., 876

High St., Pottstown.

WALTER HEIST, 1023 Greenwich

St., Reading.

READING NOVELTY CO., 117-119

Pennsylvania Ave., Reading.

SCRANTON COIN MACHINE EX

CHANGE, 1500 Prospect Ave., Scran

ton.

STERLING SERVICE, 109 Franklin

St., Scranton.

ROTH NOVELTY CO., 54 N. Penn

sylvania Ave., Wilkes-Barre.

TRI-STATE DISTRIBUTING CO.,

500 N. Craig St., Pittsburgh 6.

WILLIAMSPORT AMUSEMENT

CO., 321 Hepburn St., Williamsport.

RHODE ISLAND

TRIANGLE VENDING MACHINE CO.,

500 N. Main St., Providence 6.

X. L. SALES CO., 809 Hope St.,

Providence 6.

SOUTH CAROLINA

GEORGE J. YOUNG DISTRIBUT-

TION, 120 S. Church St., Columbia.

AMUSU NOVELTY CO., 129 N.

Spring St., Spartanburg.

SOUTH DAKOTA

W. C. FALBANKS, INC., 171 S.

Minnesota Ave., Sioux Falls.

UNITED NOVELTY CO., INC., 110

S. Main Ave., Sioux Falls.

TENNESSEE

SHEARER AMUSEMENT CO., 140

N. Market St., Chattanooga.

DIXIE AMUSEMENT CO.,

1015 Union Ave., Memphis 54.

DIXIS SALES CO., 683 Madison

Ave., Memphis.

MEMPHIS AMUSEMENT CO.,

1604 N. Avalon, Memphis.

S & M SALES CO., 1071 Union

Ave., Memphis.

AUTOMATIC SALES CO.,

301 North Ave., Nashville.

HERMitage MUSIC CO., 423

Broadway, Nashville 3.

H. G. PAYNE CO., 312-14 Broad

way, Nashville 3.

SOUTHERN AUTOMATIC MUSIC

CO., 425 Broad St., Nashville 5.

FRANK SWARTZ SALES CO., 117

N. Third Ave., Nashville.

TEXAS

AMERICAN AMUSEMENT INC.,

2094 Commerce, Dallas 16.

RAY C. STARR, 1353 Mesquite

St., Corpus Christi.

ACME AMUSEMENT CO., 2143 N.

Pearl St., Dallas 1.

FISHER BROWN, 2206 Harwood.

Dallas.

ARTHUR FLAKE DISTRIBUTING

CO., 2201 McKinley Ave., Dal-

las.

GENERAL DISTRIBUTING CO.,

2612 Main St., Dallas 1.

LEADER SALES & DISTRIBUTING

CO., 4116 Live Oak St., Dallas.

NATIONAL SALES & DISTRIBUTING

CO., 410 S. 41st St., Dalls.

SOUTHWEST AMUSEMENT CO.,

2161-63 Main St., Dallas.

WALBO SALES CO., 1309 Young

St., Dallas.

UNITED AMUSEMENT CO.,

2082 Main St., Dallas.

ISLAND DISTRIBUTING CO.,

2500 39th St., Galveston.

RACC MERCHANDISE VENDORS,

215 San Jacinto, Houston.

AMUSEMENT ENTERPRISES,

105 Louisiana St., Houston.

STANDARD MUSIC DISTRIBUTING

CO., 1201 Cherry, Houston 2.

SOUTHERN DISTRIBUTING CO.,

1016 Leeland, Houston.

J. N. TAUB & SONS, 909 Franklin

Ave., Houston.

JO W. WALKER, 1714 W. Capitol

Ave., Houston.

McLarty MUSIC CO., 2210 18th

St., Lubbock.

COIN OPERATING SALES CO.,

1214 Main Ave., San Antonio.

PAN-AMERICAN SALES CO.,

425 Broadway, San Antonio.

CONTINENTAL MUSIC CO.,

P. O. Box 1211, Knoxville.

TENNESSEE DISTRIBUTORS,

1049 Union Ave., Knoxville.

LESTER NOVELTY CO., 2013 W.

Broadway, Nashville.

JACOB H. RUTTER, 77 N. BROAD

St., Chattanooga.

PARKER DISTRIBUTING CO.,

P. O. Box 1211, Knoxville.

LESTER NOVELTY CO., 2013 W.

Broadway, Nashville.

BORDER NOVELTY CO., 2013 W.

Broadway, Nashville.

PARKER DISTRIBUTING CO.,

P. O. Box 1211, Knoxville.

STEWART NOVELTY CO., 250 S.

13th Ave., Nashville.

B. D. LAZAR CO., 1635 Fifth Ave.,

Pittsburgh 6.

ISLAND DISTRIBUTING CO.,

2500 39th St., Galveston.

JEFFERSON ST. DISTRIBUTING

CO., INC., 110 10th Ave., Mem-

phis.

SOUTHERN AUTOMATIC MUSIC

CO., 425 Broadway, Nashville 5.

ACME AMUSEMENT CO., 2143 N.

Pearl St., Dallas 1.

LEADER SALES & DISTRIBUTING

CO., 4116 Live Oak St., Dallas.

NATIONAL SALES & DISTRIBUTING

CO., 410 S. 41st St., Dalls.

SOUTHWEST AMUSEMENT CO.,

2161-63 Main St., Dallas.

WALBO SALES CO., 1309 Young

St., Dallas.

UNITED AMUSEMENT CO.,

2082 Main St., Dallas.

ISLAND DISTRIBUTING CO.,

2500 39th St., Galveston.

RACC MERCHANDISE VENDORS,

215 San Jacinto, Houston.

AMUSEMENT ENTERPRISES,

105 Louisiana St., Houston.

STANDARD MUSIC DISTRIBUTING

CO., 1201 Cherry, Houston 2.

SOUTHERN DISTRIBUTING CO.,

1016 Leeland, Houston.

J. N. TAUB & SONS, 909 Franklin

Ave., Houston.

JO W. WALKER, 1714 W. Capitol

Ave., Houston.

McLarty MUSIC CO., 2210 18th

St., Lubbock.

COIN OPERATING SALES CO.,

1214 Main Ave., San Antonio.

PAN-AMERICAN SALES CO.,

425 Broadway, San Antonio.

CONTINENTAL MUSIC CO.,

P. O. Box 1211, Knoxville.
BANG-A-FITTY
The BOWLING GAME of TODAY, TOMORROW and YEARS TO COME

SPECIAL FEATURES!!

**FREE RETURN BALL WHEN PLAYER SCORES 500 POCKET. SEPARATE RETURN TRACK.

**ELECTRICAL MECHANICAL BALL RELEASE UNIT MAKES GAME 100% TROUBLE FREE.

**ALLEY TRIMMED WITH ALUMINUM MOLDING WILL MATCH ANY MODERNISTIC TAVERNS.

**COMPLETELY BUILT OF MAHOGANY, BIRCH OR MAPLE HARDWOOD, ADDING TO ITS STURDINESS AND BEAUTY.

**GREEN CORK LINOLEUM MATTING AND RUBBERIZED FELT COMBINE TO REDUCE NOISE TO A MINIMUM.

**ALL CUPS ARE COLORED RED, GREEN AND BLUE AND MADE OF 4-PLY BELTING 4 INCHES HIGH.

**BANKING RAILS ARE OF RED CORK WITH ALUMINUM TRIM

FOR PERFORMANCE AND RESULTS ASK THE OPERATORS WHO OPERATE BANG-A-FITTY BOWLING GAMES EXCLUSIVELY

Built to specifications for Parks, Carnivals and Arcades in sizes from 8 to 21 feet.

Models 11'8" and 13'8" will be displayed at the SHERMAN HOTEL, CHICAGO, Booths 71A and 72, Feb. 3, 4, 5, 6, or inquire at your nearest distributor.

EDELMAN
AMUSEMENT DEVICES
2459 GRAND RIVER Tel.: RAndolph 8547 DETROIT 1, MICHIGAN
PROGRAM

for

COIN MACHINE SHOW

FEB. 3, 4, 5, 6, 1947

HOTEL SHERMAN, CHICAGO

Every operator is invited and urged to attend these meetings and events:

MONDAY, FEB. 3rd, 2:30 P.M.

Bal Tabarin Room, 6th Floor
Philosophy Forum: "How To Live." Open discussion by leaders of Coin Machine Industry.

TUESDAY, FEBRUARY 4th

12:00 Noon Luncheon: College Inn. Personal appearances of celebrities. Address by Dr. Preston Bradley
2:30 p.m.: Public Relations Meeting for whole industry
Speakers: James T. Mangan, Samuel "Curley" Robinson.
5:00 p.m.: West Room and Public Relations Booth—Television Show.

WEDNESDAY, FEBRUARY 5th

10:30 Bal Tabarin, 6th Floor: Vending Machine Forum
2:30 p.m.: West Room and Public Relations Booth—Television Show
7:00 p.m.: Hotel Stevens, Grand Ballroom. Annual Banquet and floorshow (informal). Presentation of 1946 Public Relations Award—Cadillac car.

THURSDAY, FEBRUARY 6th

1:00 p.m: West Room. Luncheon and meeting of Arcade Owners.
Registration Lobby Floor starts Sunday, Feb. 2, at 12:00 Noon.
Public Relations Booth - Lobby Floor
Continuous Television and Movie Shows.

EXHIBITION HOURS: MONDAY & TUESDAY, 10 TO 9
WEDNESDAY & THURSDAY, 10 TO 4

COIN MACHINE INDUSTRIES, INC.
Over 32,000 questions and answers!

**TELEQUIZ**

**Celebrities**
**Baseball**
**War**
**Comics**
**Misc.**
**Law**
**Cities**
**Football**

Players have choice of 8 Different Subjects. Each subject may be stocked with as many as 4,000 different questions.

**Telequiz Is Selective**

Players have choice of 8 Different Subjects. Each subject may be stocked with as many as 4,000 different questions.

**Telequiz** is an eye-appealing, brain-testing, money-making machine that operates the same as a radio quiz show. Non-competitive. It is the only question-answer game on the market. Convertible 3 ways—Amusement, Free-Play, Automatic Cash Award. Fits into any location. Everyone wants to match wits with TELEQUIZ! Legal in any territory. Find out NOW about an exclusive operating franchise.

**Telequiz Sales Company**

32 W. RANDOLPH ST., CHICAGO 1, TELEPHONE: STATE 5694
Meet the $100 Winner of the "Talking Gold" Contest

YES, MEN... HERE'S MR. WRIGHT'S LETTER...

and he thinks the sun just about rises and sets on "Talking Gold"... just read what he says:

There's no doubt about it... "Talking Gold" certainly is the favorite among operators who know their coin-operated phonograph fortune! Its reputation as the most sensational PLASTIC GRILLE CLOTH ever made keeps us busy supplying it. "Talking Gold" PLASTIC GRILLE CLOTH makes old machines like new!

IF YOU HAVEN'T ORDERED "Talking Gold" DO IT TODAY!

DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% co-operative deal.

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD

Nelson Wright
2210 Jefferson Street
Baltimore, Md.

DIRECTORY OF DISTRIBUTORS

Continued from page 129

The Brassaw Novelty Co., 118 Main St., Montpelier, Vt.

Virginia

Mystic Music Co., 27 W. York St., Norfolk.

Tri-State Radio Distributing Co., 300 High St., Portsmouth.

Moseley Vending Machine Exchange, Inc., 69 Broad St., Richmond.

O'Connor Vending Machine Co., 611 Middle St., Richmond.

O'Connor Vending Machine Co., 2200 W. Main St., Richmond.

O'Leary Brothers Amusement Co., 220 W. Broad St., Richmond.

E. & S. Sales Co., 313 W. Broad St., Richmond.

Richmond Amusement Co., 411 W. Broad St., Richmond.

Weitz Supply Co., 811 W. Broad St., Richmond.


Washington


ACME Amusement Co., 118 Fourth Ave., S., Seattle.

C. & C. Distributing Co., 712 Fourth Ave., Seattle.


Northwest Coin Machine Sales Co., 3144 Elliot Ave., Seattle.

Puget Sound Novelty Co., 114 Elliot Ave., W., Seattle 99.

Western Distributors, 3106 Elliot Ave., Seattle.


Interstate Novelty Co., 16 W. Spokane St., Spokane.

Jack R. Moore Co., 7 N. Bernard St., Spokane.

A. C. Rudd Co., N. 13 Bernard St., Spokane.

Sta. Spokane 10.

Stanley Amusement Co., 1354 Commerce St., Tacoma.

West Virginia

Shaffer Music Co., 527 Cock Ave., Charleston.

Mills & Co., 1234 Ninth St., Huntington.

Tri-State Amusement Co., 1117 Fourth Ave., Huntington.

Shaffer Music Co., 1529 Market St., Wheeling.

Welling Novelty Co., Inc., 714th St., Wheeling.

Wisconsin

Pierce Distributing Co., Broctad.

Badger Bay Co., 1013 Main St., Green Bay.

Northern Sales Co., 306-308 Pine St., Green Bay.

Union Sales Co., 407 N. Adams St., Green Bay.

Dairyland Sales Co., 1309-11 63rd St., Kenosha.

Badger Sales, 2246 N. 39th St., Milwaukee.

Klein Novelty Co., 144 E. Highland Ave., Milwaukee.

Shy Brothers, Hales Corners, Wisc.


Packard Distributing Co., 121 N. 13th St., Milwaukee.


Hawaii

Pacific Sales Factors, 637 Kapioili Blvd., Honolulu.

Mexico

Casa Navarro, 55 Aquiles Serdan, Mexico, D. F.
Progress produced

WHIRL-A-BALL

The Game That Has Everything

Today's modern version of that tremendous counter game hit of the early 1930's, Whirlwind.

Progress produced

BOWL-A-STRIKE

The New, Exciting Miniature Bowling Game! Pins set, reset and score automatically... no strings... no wires... no magnets...

Progress produced

ONE WORLD

Superlative, High-Score Roll-Dawn. A game that will be highly acclaimed everywhere.

This is PROGRESS

Yesterday, Amusement Enterprises, Inc. was on the way up learning new techniques, learning what the public preferred.

Today, Amusement Enterprises, Inc. is turning out fast-action "Quick to Click" games to satisfy the most demanding operators.

This is PROGRESS... made possible by our constant drive for new, outstanding games that are sure to "click"
THE VENDER COMES OF AGE

The spotlight of interest in the coin machine industry has long been trained upon the "glamour girls" of the industry—the juke box and game machines—while the vending machine has played the role of Cinderella. But, like the heroine of that folk fable, venders are due to reap the reward of faithful, unobtrusive service at last.

In volume, venders account for large part of the entire industry, in terms of capital investment, number of units and gross business alike. Precise figures today are not available and would be somewhat misleading, because the picture is not stable—the industry today is in a field of transition, with production of new machines in practically all types far below demand. An accurate census of today's locations would thus be far under a true normal figure.

$500,000,000 Business

The most informed sources estimate the total business done in vending machines today at $500,000,000 annually, with about 3,300,000 vending machines on location prior to the war. This number took a sharp drop during the war, as the penny candy venders virtually disappeared under the combined pressure of scarcity of candy and rising prices. Of these pre-war machines 3,000,000 were penny venders and some 300,000 were grouped in the many other types of venders on the market, with cigarette machines well in the lead.

Here, obviously, is a field of business of sometimes unrecognized significance, accounting for over 1 per cent of the retail trade of the entire United States—say about the entire retail business transactions of such a State as Kansas or Kentucky.

It has grown steadily for at least 40 years—vending machines in fair volume came into the picture around the turn of the century, although predecessors can be found well back in the last century, but not in significant volume. Those whose memories go back three or four decades will recollect the omnipresent penny venders—of gum, candy and peanuts chiefly, which came into their heyday even before World War I, and have flourished right up to the present.

Outdoor Vending

Some of those have been long-lasting machines. The Pulver machines were one familiar type that seemed indestructible, tho fairly rarely seen. They were common on the outsides of store buildings, and perhaps the citizens of those early days were less destructive than operators report people to be today, with outside location venders of this type a subject to considerable risk of damage by vandals or thieves.

In numbers, the penny venders dominated the vending field and in fact the entire coin machine industry. Other machines—such as the pleasantly recollected chocolate bar venders on the back of every theater seat—were much less in evidence.

Shortly after the first war automatic merchandising ideas grew rapidly, in variety and in practicability alike. There was a period of quick expansion marked by the introduction of automatic in New York and Philadelphia, of the elaborate experimental multiple-purpose vending battery in a Detroit drugstore. The industry received a serious blow from the depression, and until the past year has never quite come back to that pinnacle of vigor development and experimentation.

Arrested Development

It has seemed, to one who has observed the industry during these years, a case of arrested development. There were good ideas—no lack of them at times—but few large-scale attempts to carry them out. New machines were brought out during the decade before the last war, but they did not bring out the potentialities of genuine automatic merchandising. There were rough adaptations of existing machines for new purposes—a cigarette vender adapted to sell fishing tackle and a candy vender adapted to sell apples in the days when the "apple man" was a familiar street-vender victim of the depression.

One of the most vividly remembred newer machines was a large and elaborate hot popcorn vender, which encountered chiefly service problems that made its success problematical at the time. In a way it typified what was wrong with the vending industry in that period—largely, imagination misapplied. A very ingenious device was cooked up to do a merchandising job expensively, at no significant saving over existing methods of selling popcorn. It was apparently too far removed from economic realities.

Outdoor venders is one of the many new service merchandisers. Others are ticket venders, shoe-shine venders and coin changers.

AIR-TRIP INSURANCE vender, called Insurograph, on location in a New York airlines terminal is one of the many new service merchandisers. Others are ticket venders, shoe-shine venders and coin changers.

MILK VENDERS are a typical example of new coin-operated machines that made a fair start before the war and are now ready to roll off the production lines in quantity. Several manufacturers have entered this field recently. Picture shows O. D. Jennings milk dispenser.

February 1, 1947
The vending machine, Cinderella of the coin machine industry, begins to reap rewards of long, faithful service, stealing the spotlight from "glamor girls" of the trade, juke boxes and games; estimates place annual business of vendors at about $500,000,000.

By Haviland F. Reves

At long last vending has come of age. Man—restrained in status quo, that is—has proved eminently successful in a couple of Eastern cities. Once there were plans to extend this type of operation to other cities but they were shelved somewhere. Perhaps the operators felt that they had reached the limits of profitable expansion for their own business, that this was a sure sound explanation for years marked by no growth in this direction.

Perhaps this special and very successful type of merchandising is not the best that could be devised in its field, but the industry, as far as commercial application goes, has done nothing to prove the contrary.

The soundness of the idea of automatic merchandising has long been proved. Any type of commodity that can be dispensed without essential personal service can be handled by machines if the volume is there to justify it. It is probable that if the potential volume is sufficient to handle a reasonable quantity of the product at a given location, it will succeed with mechanical sales.

Personal servicing required, however, whether to handle the product from the machine, or to service the machines, must be kept at a low enough figure to make operation profitable. Prescription drugs, for instance, require personal attention, but bulk sales of patent medicines could be profitably handled by suitable machines. If enough people want a given product at a given point of sales, the machine can be given a reasonable choice of products economically, there is a sound opening for automatic merchandisers.

New Era Here

In the past year or so, great new areas of development of the vending industry have become increasingly evident. Five years of suppressed ideas in mechanical development, during the war, have resulted in a burst of development on a large scale.

There were a lot of ideas tried out on a limited scale during the war itself, but the scarcity of materials, for one thing, made large-scale development impossible. Today the best brains of American industry are turning toward mechanical merchandising as they have never done before. Industrial designers, manufacturers, engineers are coming forth with ideas for new types of machines, because they have been incubating such ideas for years, if not decades. They have been waiting for the right type of vendor and have the commercial foresight to envision the possibilities for it. There is a vast reserve of untapped industrial production capacity on tap around the country today—on an industrial plant expanded during the war, and industrials are looking for new products, and vending operators are finding the attention of large and small firms alike.

Some are on the market already, even in the blueprint and experimental stage, may not be ready for a couple of years, but they are coming. Steel and other materials have been too scarce to justify a well-developed production program for any line, but the time is a potential revolution by the introduction of these new machines and new people.

Mass Market Items

Mostly the designers have sensibly selected machines to vend products that there is a market for. Soft drinks, milk, refrigerated foods and ice cream—besides the old standby products of cigarettes, nuts, etc. Assorted industrial locations had experience with little publicized machines—such as sandwich vending. Plant management can see some advantage in alleviating the need of personnel ready to accept further extension of this idea.

But the vendor must face the competition of established methods of merchandising. Lunch wagons serving hot food to workers in industrial factories have driven food vendors out of the field in some instances. Operators of vendors must be prepared to offer equal or superior service at competitive prices.

Here is the essential factor that will determine the soundness of all future growth of the industry—the operator must study his business and operate it as carefully as any other merchant. The old idea that all that was necessary was to place a few machines on location and then go around periodically and fill up with fresh stock and take out the money simply won't work today. It never did work anyway. The idea that vending operators were lulled into believing they were doing a successful business simply kept going thru this routine is a reason for the small average profits sometimes reported for the vending field.

Success Factors

Careful study of location trends, traffic demands for particular types of commodities and varieties of selection required, frequency of service needs and proper display are principal factors in making for successful vending today. Perhaps the most neglected of all is suitable display and promotion. The average operator does little of nothing to advertise his product in sharp distinction to virtually every manufacturer and every retail location he does business with. Dressing up his machines with suitable display and promotional activity is a principal factor in making for successful vending today. Perhaps the most neglected of all is suitable display and promotion. The average operator does little of nothing to advertise his product in sharp distinction to virtually every manufacturer and every retail location he has business with. Displaying up his machines with suitable display and promotion activity is a principal factor in making for success. Yet there is room in the vending field for just about every type of operation. Typical of a small, stable operation is the familiar postage stamp vendor, which has changed little in design in 20 years, but has steadily grown in volume of business done and in potential number of locations. Investment and net profit are small in relation to gross revenue because of the value of stamps sold. The more lively cigarette, candy and beverage vending fields are examples of other types of operation, each attractive to a different type of operator with totally different conditions.

Characteristic of the new trends in automatic merchandising is the increasing interest shown by manufacturers and large distributors of various merchandise products in machines. Beverage and candy firms, for instance, are increasingly aware of the potential market that machines will open to them beyond present sales and this interest is bound to grow.

Distribution Costs

The growth of vending use is right in line with the trend of the best business thought in America today. Attention has been centered for a dozen years upon reducing costs and increasing sales, and the worker is generally aware that manufacturing costs have generally been brought down near a profitable minimum, but that costs of distribution remain relatively high. Selling, handling and transportation costs are principal factors in keeping this figure up. Much of this cost can be reduced thru the use of machines merchandising when the products to be sold are selected intelligently and properly handled in reasonable volume.

One major drawback of vending operation on a large scale is the relative infeasibility of the average vendor as far as price selection is concerned. Coin, chutes, in general, cannot be readily changed to accommodate various priced items, and the typical vending machine is restricted to the familiar penny, nickel or dime. In-between prices are difficult to handle on machines, but this problem is on the threshold of being overcome with new developments in coin chute controls and coin changers.

Such problems can be fairly readily overcome as the spread of vending use makes it profitable to solve them. With the influx of new capital and new minds—many of them eager, active and ingenious returned service men—the industry may look forward in the next dozen years to a period of steady and sound growth.
WHAT MAKES A VENDER?

As amazing to metals and plastic makers as to coinmen themselves are the variety and volume of materials used in venders

By AL SCHWARZ

With an estimated 3,500,000 vending machines — from peanut to ice cream — in operation around the country today and production of new machines starting to reach set levels, the amounts of various metals, plastics, woods and glass used by the industry are attracting wide interest among the suppliers of these materials as a market of great possibilities.

For example, an estimated 50,375 tons of cast steel, 187,500 tons of cold-rolled steel, 48,425 tons of stainless steel, 32,300 tons of copper, 4,435 tons of zinc, 2,580 tons of aluminum, 41,715 tons of brass, 18,000 tons of tin, 4,450 tons of gray iron, 9,375 tons of glass, 4,750 tons of plastic materials and 11,250,000 pounds of rubber compose the annual needs of vending machine manufacturers throughout the nation on the basis of production since the end of the war.

These figures may be dwarfed when manufacturers get into full swing within the following three months. Jake Breidt, president of U-Need-A Venders, Inc. estimates that between 40 and 50 tons of steel will be used daily by his firm in making cigarette and candy venders as soon as they get going full steam.

Other manufacturers make similar estimates regarding future production scales.

Hard To Believe

The amount and number of different metals and other materials which go into an ordinary vending machine sometimes reach the incredible stage. George Thiers, engineer with Spacarb, Inc., states that if all the different metals used in a machine were listed on the outside of the venders, as food manufacturers and packers are forced to do thru the Pure Food and Drug Act, most people would not think it was possible to have so many in such a small apparatus.

Most firms tried to limit the number of metals in their machines after the war so that concentrated efforts could be put behind securing the major metals needed. Other manufacturers decided to sit back until they could get a reasonable amount of all needed metals before starting their production lines.

In the three-flavor soft-drink cup vender made by Spacarb 100 pounds of cast steel, 10 pounds of rubber, 5 pounds of plastics, 325 pounds of cold-rolled steel, 100 pounds of stainless or alloy steel, 100 pounds of copper, 10 pounds of zinc, 10 pounds of wood, 20 pounds of glass, 25 pounds of tin and 100 pounds of brass are used, which explains why introduction of post-war models has been slow in the soft-drink beverage field generally.

These materials total 805 pounds and the actual machine weight is just 807 pounds, which takes care of fractional amounts over the even figure stated. While Spacarb and other firms are putting out smaller venders, the different metals and allied materials involved will remain almost the same — but on a small scale.

More kinds and types of materials go into making a soft-drink machine than into any other type of vender with the possible exception of a frozen food or ice cream vender. All required in the average cigarette machine are 170 pounds of stainless steel, 10 pounds of gray iron, a few ounces of lead for use in coin rejector magnets and a two-pound mirror.

In the penny vending machine picture it even becomes simpler because only materials needed are a few pounds of gray iron — or stainless steel — brass (in some cases) and the glass globes or glass plates sometimes used in front of penny candy venders. This also is true in the cigar vending set-up, with the possible exception of the multi-column cigar venders.

Similar to the cigarette picture is the biscuit vending machine outlook. Lawrence Reitz, president of Stater Distributors, Inc., states that only 6 pounds of gray iron, 4 pounds of chrome, 123 pounds of steel and a 3-pound mirror are needed to manufacture one of his machines.

Card vender manufacturers find their production problems are the simplest in the vending machine industry. Most are made from wood with metal bindings. Hardest hit, however, is at war's end — or slightly thereafter — were the small manufacturers regardless of what they were planning to make. Larger grease hunger manufacturers managed to maintain fairly large steel stockpiles that helped them over during the strike period last year.

Wartime demand and the post-war acceptance of aluminum by the industry has helped make it the second-ranking peacetime metal in terms of volume produced. Only steel is produced in larger volume at present according to George R. Giggins, senior vice-president of the Aluminum Company of America. It is estimated that 418,000 tons of aluminum were produced during 1946 in the United States.

Estimated steel production for 1947 is estimated at well over 250,000,000 tons, according to Paul Sadler, industrial engineer. Greater production for tin and plastics during the year also are forecast by leaders in the industry.

Closer Studies Planned

As the vending machine industry continues to expand, studies by the metal industries point to the fact that close studies will be made by these engineers of vending requirements with the possible result that future machines may be made of other materials than those used at present — these materials probably will cost less and still offer the same or better service. Trade leaders point to the automobile, speedboat and novelty market as the examples of what they feel they can do with a young expanding market.

IF THE DIFFERENT metals used in a vending machine were listed on the outside of the automatic merchandiser, patrons would think it impossible to have such variety in one device. Pictured above is the sheet metal department of Coen Manufacturing Company.
U-NEED-A VENDORS extends a double welcome to double big features*

*the big show of 1947 CMI CONVENTION at Chicago,
Hotel Sherman ... February 3, 4, 5, and 6th

*the big profit-promoter U-NEED-A Vendors' new 3-denomination cigarette machine, the new 1947 MONARCH. Takes nickels, dimes, and quarters. Tops everything for sheer beauty of design and mechanical simplicity ... Designed by the world-famous Norman Bel Geddes ... see it for yourself at U-NEED-A Vendors' Booth, number 68B

U-NEED-A VENDORS, INC.
288-308 FRELINGHUYSEN AVE., NEWARK 5, N. J.
BIGELOW 3-6767
LUNCH PAILS GET COIN SLOTS

Hot and cold food venders, rapidly advancing from the blueprint stage, present the possibility of an entirely new field for the vending machine operator.

By FRED W. AMANN

Survey also showed that of those plants contacted that had over 1,000 workers, 37.2 per cent planned to expand their in-plant feeding in one manner or another. Of those plants employing from 100 to 250 workers, 33.3 per cent were planning similar expansion. Venders were thought to be a distinct possibility in both instances.

In response to a survey question on advantages of in-plant feeding, 65.1 per cent of those plants employing over 1,000 workers who answered went on record as saying in-plant feeding improved employee relations; 90.3 per cent said it increased productivity, and 49.5 per cent claimed it lessened fatigue.

Plants having 169 to 250 workers answered the same question in this manner: 95.5 per cent said in-plant feeding improved employee relations; 33.3 per cent claimed it increased productivity; 57.1 per cent said it lessened fatigue.

35.8 Per Cent Use Venders

Coin-operated venders were in use in 33.9 per cent of all those plants contacted in the survey. 30.8 per cent had permanent canteens or cafeterias. Of the industrial plants contacted, only 1.9 per cent expected to curtail in-plant feeding in coming months.

Also brought out in the survey was the fact that in 28.3 per cent of the larger plants reached, between-meal feeding facilities were installed at the request of the employees. In plants having 50 to 100 workers, this figure was raised to 20.5 per cent.

It was found that of all reporting plants, 16.4 per cent made no profit on in-plant feeding services; 28.3 per cent went to workers welfare funds; 15.4 per cent went to support employee recreation. Results of this survey reveal large potentials which the full lunch-pail-type vender might have during coming years. Meanwhile the between-meal vender-service is strictly "business in the blue ink" for operators.

Commissions as Good Will

For those plants not taking a percentage of vendor profits, the operator can assure himself of a percentage, co-operative industrial location by suggesting that this percentage, or a portion of this percentage, go into an employee's welfare or recreation fund. This will increase sales over a long period, for workers will know that when they make a purchase for a vendor a portion of that nickel or dime goes into a fund for their own benefit. This is a real talking point, according to one industrial vender, when faced with an employee who is looking for departmental management profit when the operator is selling new plant locations.

In plants where coverage of vending is adequate and where workers have such a welfare or pleasure fund arrangement with their plant and the operator, it is unusual for the workers to purchase from a vender a portion of that nickel or dime and then take it to the company store. It is a real advantage, in some cases, to consider the removal of the sales to a point of substantial sum. This is not to be considered a loss by the operator, however, as net returns are substantially increased, and while

(Continued on page 109)

Another survey, conducted by the Senate of the American Industrial Vending Industry, showed that during this same period, covered 2,140 industrial

FIRMLY established as a national habit with the American industrial worker during the depression of a coin into a machine for simple between-meal snacks is the initial step in the purchase of complete machine-vended lunches. With the advent of automatic merchandisers, hot coffee venders, bottled milk machines, ice cream, fruit, candy, nut and gum vending, came the realization that the advent of vending machines in plants was usually no place disadvantage here and in availability out of the blueprint stage, in-plant feeding. Venders presented a widening field to the vending operator.

During the war, vending machines in plants were termed time-savers and morale builders, thus proving that they were a welcome adjunct to the gay time of the day after work. Of course, the presence of venders in industrial plants, therefore, was accepted as a way to improve quality and quantity of meals and better relationships of employee to employer. Now, in the post-war era, this fact is being emphasized by the automatic merchandisers when seeking plant locations.

Philadelphia Plan

Encouraged by the great strides machine vending had made in the war, Pennsylvania venderic went on record, as stated in their 1943 annual report, to have sold for 25 and 50 cents. A row of such machines in a large plant would be an entire floor of workers. Evidently last year's production was only the beginning of this pioneer move. But that is it, according to many, that the war was a life time again, now that wartime restrictions are the main problems, shortages are disappearing, and it will take a little more to be successful again, is not far-fetched conjecture.

But the vending machine continued to show new records as a contributing factor to the growth of in-plant feeding. Alta, cafeterias, canteens, mobile units and snack bars were also being used on a large scale to dispense food and attract workers to workers. A survey made in 1944 by a large venderic firm revealed that of all five forms of in-plant vending machines, the mobile unit, canteen, lunch counter, mobile unit, vender or a combination of these.

WFA predicted, in its survey, that the post-war era would see great expansion and installation of new food venders in industrial plants.

Plants Want More Venders

It was found that 65 per cent of the plants contacted were preparing to increase the number of vending machines, mobile units and snack bars to facilitate in-plant feeding. Factory foremen reported as much as a 46 per cent increase of output when workers were allowed a 13-minute afternoon break to punch a candy bar, drink milk or a soft drink, etc.

The most recent survey on in-plant feeding, conducted last year by Modern Industry, reveals that permanent between-meal feeding was in effect in one form or another in 60.7 per cent of those plants covered. Vending machines, it was found, had their greatest application in plants employing over 100 workers and up. Venders were found to be in use, however, in 20.5 per cent of those plants contacted employing less than 50 people.

Broken down, the survey was worked out this way: In plants employing over 1,000 workers, 60.7 per cent of such large plants contacted offered candy to their employees; 79.0 per cent ice cream; 30.2 per cent fresh fruit; 85.3 per cent milk; 72.0 per cent coffee; 93.3 per cent cola beverages; 65.0 per cent other soft beverages.

Candy Venders Ahead

In these plants with less than 250 workers, but more than 100, 78.6 per cent offered candy; 38.9 per cent sandwiches; 71.1 per cent, fresh fruits; 83.5 per cent, coffee; 35.7 per cent, ice cream; 28.3 per cent, milk; 24.0 per cent, cola beverages; 45.2 percent, other soft drinks.

INDUSTRIAL PLANTS have termed intramurally located vending machines as time savers. Plant officials claim the presence of these vending machines improves quality and quantity of work, fosters better employee-employer relationship.
YOU HAVE TRIED THE REST—NOW BUY THE BEST

BEST BUY EVEN—FINER THAN THE FINEST BULK BECAUSE VENDORS

Manufactured by an old reliable, permanent firm. No trouble to secure parts or globes if you ever need same.

MODEL V BOTH TYPES; VENDS

Everything without buying additional parts.

All type Salted Nuts, Candy, Candy Coated Peanuts, Charms, Toys, Buttons, 1/2-5/8 Ball Gum or Marbles, and all type Bulk Merchandise. "WITH NO ADDITIONAL PARTS."

Due to greatly increased production

ORDERS FILLED AT ONCE, BOTH TYPES

Model V Globe Type, capacity 5 to 6 pounds bulk merchandise. 1,000 to 1,200 Ball Gum or Marbles.

Model V De Luxe Type, built of steel, with a transparent plastic front. Capacity 25% more than Globe Type.

Model V De Luxe Cabinet Type. $14.75 Ea.

Model V De Luxe Cabinet Type 1e. 13.75 Ea.

Model V Globe Type. 11.75 Ea.

Extra Globes for Model V. 1.10 Ea.

Wall Brackets. 65 Ea.

Comb. 1e or 1c Coin Counters. 1.25 Ea.

Full Cash with Order—F. O. B. Factory

MODEL V DELUXE CABINET TYPE

TWIN JACKPOT BELL

The Columbia Twin Jackpot Bell is smartly styled in dashing, durable Hammertime; its operation is simple and its mechanism trouble free—changeable to 1-10-25c play; hence you get the service of four machines for the price of one—plus double slug protection!

$145.00 COLUMBIA

A. B. T. CHALLENGER

For a game that hits the bull's-eye of day-after-day big returns you can't beat it!

$65.00

Ball Gum

IS STILL THE A-1 SCARCE ITEM, and from all reports will be until late in 1947. Many Ball Gum Machine Operators have successfully switched to Marbles and have reaped a harvest of BIG PROFITS during the past five years. HOLD YOUR LOCATION WITH BEST SUBSTITUTE.

COLORIZED MARBLES

AND NEW UNBELIEVABLE

LOW PRICES FOR FEBRUARY

ORDER SEVERAL KEGS OR BARRELS TODAY AT THESE PRICES

Barrel of 50,000 Size 9/16. $33.75

Keg of 31,000 Size 9/16. 27.25

Keg of 17,000. Size 5/8. 16.50

SOLID COLOR, CHERRY RED to use as a prize MARBLE $4.00 Per Thousand

FULL CASH WITH ORDER, F. O. B. FACTORY

Shipments are made at once.

BARGAINS GALORE—BY TORR

CHARMS—MARBLES AND SALTED NUTS

Spanish Salted —— — 19/2c Per Pound

Va. Blanched and Salted — 27c Per Pound

50 or 30,000 Pound.

Roy Torr

Lansdowne, Penna.

Prompt Delivery—Parcel Post Paid by Me

NATIONAL HEADQUARTERS

FOR ALL TYPE OF CHARMS

Roy Torr

Lansdowne, Penna.

FOR CHEAP!

MINIATURE PEN KNIVES. 6 GR. $17.50 50 GR. $125.00

PLASTIC BELL CHARMS. 10 GR. 9.00 100 GR. 85.00

ASSORTED CHARMS. 15 GR. 13.25 195 GR. 84.50

SILVER WEDDING RINGS. 5 GR. 4.95

GOLD WEDDING RINGS. 5 GR. 5.75

WHITE PLASTIC SKILLS. 4 GR. 16.50

GLASS DICE, LARGE SIZE. 6 GR. 19.75

GLASS DICE, MEDIUM SIZE. 6 GR. 15.75

GLASS DICE, SMALL SIZE. 1,000 10.50

1/2 INCH SILVER SHEEN SINGLE BELLS. 1,000 7.50

IF YOU ARE LOOKING FOR CHEAP CHARMS—I got 'em too

ASSORTED CHARMS, ALL BRIGHT COLORS

FLAT PLASTIC. 1,000 $2.90

FLAT PLASTIC. 10,000 27.50

FLAT PLASTIC. 100,000 250.00

Full cash with order.

I pay the parcel post charges.

DOES YOUR SUPPLIER DO THIS?

It makes a difference on cost.

Gottlieb's

3-WAY GRIPPERS

This “personal” strength tester gives you the hand on the way in... a big money-maker in any location!

$39.50 LANSDOWNE, PA.
The Asco SC machine to insure maximum sales.

Ingly. A "Flasher" calls attention to

Multiple Advantage
Regarding "adequate" coverage of vendors in an industrial location, it is

worth it to have a number of ma-
cines in a plant than one or two.

This workers will not waste their

employer's time seeking out a lone

vendor. One national distributor of

together a machine for every 50 to 75 workers.

If the operators decide where and how many vendors to place in a

plant, and what to place in the ma-

chines, are factors which he can

check: number of people employed in

the plant; number of floors; number of

shifts; number of young people; other

sources of available; type of work

done in the plant.

Keeping machines filled is a must

also all vending locations. It is

especially important to the operator

with industrial locations. The

reason for this is evident; with many

venders will hurt the operator with

public locations, his cus-tomers

seeing the machine empty, can

always turn to other vendors in the

plant for the day or obtain the de-

sired item over the counter. Thus

the average customer, while he

will also always be finding the vendor

unable to satisfy his want, will, after

test-drive the machine (true)

after his earlier disappointment

in 10 out of instances.

With the industrial location, how-

ever, a different picture is pre-

sented: the customer is compelled,

usually, to remain indoors for entire

working shifts, and should the machine be

empty, the particular item he wants

be cannot make his purchase else-

where. In this case, the person forms

a very uncomplimentary opinion of

vending machines and vending ma-

chines. This adverse opinion

usually grows as the day progresses and

he often complains to the plant man-

agement Prompt, frequent servicing

eliminates this problem.

Supplement Other Feeding
In the larger plants, vending ma-

chines usually supplement the cafe-

teria, mobile canteen, etc. Smaller

plants, however, look to these at the

idea of granting concessions to res-

traurant operators whose perform-

ance in such locations has not been

too satisfactory. Venders are the

logical answer for these plants, for

they do food and refresh-

ments to employees without bringing

about an increase in plant overhead.

Now that the free-spending poli-

ty that most plants embraced dur-

ing the war years are over, and

economy again becomes a prime

request, industrial concerns are

turning a favorable eye on the ad-

vantages of having coin-operated

food and soft drink dispensers on

their premises. And they have dis-

covered that in-plant feeding via

vender not only does not cost them

money but actually increases plant

control. Thus, that per-

cent age gain on vendor sales and

thus increased efficiency and output

of their workers.

The day of coin vested industrial

machines is not too distant; for the

present, machine vended between-

ment snakes "are going great guns" and

constitute a fertile field for the

profit-wise vender.

Helen Tindall joins Berlo

PHELPSVILLE, Jan. 26—Berlo

Vending Company announced this

week that it has appointed Helen

Tindall as supervisor in the Dela-

ware and Southeastern Pennsyl-

vania territory. Miss Tindall was

former assistant manager of the

Arcadia Theater, Wilmington, Del.

Salesmen and Distributions

The Billboard

February 1, 1947

WISCONSIN NOVELTY CO. of Milwaukee
1224 S. Green Bay Ave. Milwaukee 8, Wis.

VENDING MACHINE OPERATORs
We are State Distributors for Barnett Epy's

Plastic Charm and have them in stock at the

following prices:

Cheval Charm. Per M........ $4.00

Alpabet Charm. Per M.......... 8.00

We pay Postage—Immediate Delivery.

BUSINESS PLAN

START A BUSINESS WITH THIS.

Noted Here For Its Superior Features

Superior Features

Plainly superior to all others made, this

vendor is the only direct, coin operated,

cabinet type. Fitted with a large, high-

quality cast aluminum cabinet which

is highly polished, the new Pioneer

hot nut vendor is a real beauty and

will give you years of trouble-free

service.

WISCONSIN NOVELTY CO. of Milwaukee
1224 S. Green Bay Ave. Milwaukee 8, Wis.

VENDING MACHINE OPERATORs
We are State Distributors for Barnett Epy's

Plastic Charm and have them in stock at the

following prices:

Cheval Charm. Per M........ $4.00

Alpabet Charm. Per M.......... 8.00

We pay Postage—Immediate Delivery.

BUSINESS PLAN

START A BUSINESS WITH THIS.

Noted Here For Its Superior Features

Superior Features

Plainly superior to all others made, this

vendor is the only direct, coin operated,

cabinet type. Fitted with a large, high-

quality cast aluminum cabinet which

is highly polished, the new Pioneer

hot nut vendor is a real beauty and

will give you years of trouble-free

service.

WISCONSIN NOVELTY CO. of Milwaukee
1224 S. Green Bay Ave. Milwaukee 8, Wis.
CIGARETTE MACHINES

Rockwood-Froedtert Merger Is Reported

NEW YORK, Jan. 25—Proposal for merger of Rockwood & Company here with Froedtert Grain & Malting Company, Milwaukee, was announced to stockholders of both companies by presidents of the two firms.

Rockwood is one of the largest makers of chocolate products, including candy bars, coatings and cocoa, while the Milwaukee firm is reputed to be the world's largest commercial malting company.

Detailed plans for the merger, it was announced, are now being readied for submission to stockholders by H. Russell Burbank, Rockwood president, and Kurtis R. Froedtert, president of the malting company.

CIGARETTE MACHINES

Unneedas, brand new, $154.50
8 cols. ............................ 144.50
Model 500, 15 cols. ....... 125.00
Model E, 8 cols. ............... 55.00
Rowe, 150 pack cap. ......... 37.50
Royals, 10 cols. ............... 105.00
Imperials, 8 cols. ............ 70.00
National 9-30, 9 cols. ....... 72.50

CANDY MACHINES

Rowe, 120 Bar Cap $ 95.00
Rewo Deluxe Model with Lights, 120 Bar Cap 115.00
Unneedas, 162 Bar Cap. ....... 79.00
Advance, 64 Bar Cap. .... 37.50
National 9-18 Standard, 162 Bar Cap ... 110.00

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

NEW ADDRESS: 166 CLYMER STREET
BROOKLYN 11, NEW YORK

CIGARETTE MACHINES

The VENDIT Corporation

2956 W. Grand Ave. Chicago 22, Ill.

CIGARETTE MACHINES

SALES AND SERVICE

2956 W. Grand Ave. Chicago 22, Ill.

VENDING MACHINES

"There is a NEED for a Million POPCORN MAIDS"

Taverns ... Drug Stores ... Confectionery Stores
Cigar Stores

DELIVERIES NOW BEING MADE

OPERATORS! Here is the answer to your need for Extra Profits! Extra Sales!

POPCORN MAIDS now on location are proven money earners, OUT-EARNING all other existing types of popcorn machines. Simple Operation!

One-quarter turn of the handle delivers a two-ounce serving of hot-fresh popcorn. NOT COIN OPERATED!

CHECK THESE FEATURES

- Holds 71/2 Cols. of Popcorn-approx. 32 servings
- Heated—thermostatically controlled
- foil paper allowing hot pedal for serving hot
- Easily cleaned—hinged top—disassembles entire machine by removing 3 screws
- Stainless steel and aluminum construction
- Passed by Underwriter's Laboratories, Inc.
- Electric Light Inside—37" high—171/2" Wide—13" Deep at Base—

Trouble-Free Operation — No Mechanical Failures TERRITORIES STILL OPEN FOR OPERATORS

MESSICK & KOLBA, INC.

130 N. Wells St., 19th Floor
Dearborn 1582
Chicago 6, Ill.

$60 In Quantity Lots
$75 Single Machines
BIG BOTTLE PINCH
See Vender Supply Hit

Class shortage teams with failure to recover empty bottles to cause headache

CHICAGO, Jan. 25.—Operators of bottled beverage venders may soon be affected by a serious curtailment of supplies because of a shortage of bottles which may last from 12 to 18 months, according to estimates of manufacturers of glass containers.

While operators now may be receiving soft-drink supplies adequate to meet cool weather demand, these sources are looking for increasing supply needs as the season advances. It is obvious that a shortage of bottles would have the same effect on the vending trade as a shortage of beer. Venders, too, will have to watch their empties more closely than ever.

A. large Ohio rubber manufacturer found recently that hundreds of dollars' worth of bottles were being lost monthly because of the failure of employees to place empties in racks near vending machines.

Empties Campaign Bogs

Present shortage, which has plagued the industry in varying degrees since the beginning of the war, is still more serious in view of the fact that return-the-empties campaigns don't have the assistance of near vending machines.

It is obvious that a shortage of bottles would have the same effect on the vending trade as a shortage of beer. Venders, too, will have to watch their empties more closely than ever.

BIG BOTTLE Pinch

Supply Hit
See Vender Supply Hit

ST. LOUIS, Jan. 25.—Possibility of relief in the bottled or canned beer shortage was discussed this week at the annual sales meeting of the Anheuser-Busch Brewing Company here.

Machine under discussion was the Beertender, manufactured by the United States Vending Corporation, Chicago. Machine will handle a variety of products simultaneously, including beer, sandwiches, potato chips and pretzels, customer choosing desired article by means of a selector. Vender can be stocked with a maximum of 10 brands or products, with a capacity of 220 articles.

Lehighton To Have Chi Show Headquarters At Ambassador West

EASTON, Pa., Jan. 25.—Lehighton, Pennsylvania, will be headquarters of the frozen food vendors for the convention and educational congress will be held Boston March 21-24 at the Copley Plaza Hotel, it was announced this week.

Convention headquarters will be at the Copley Plaza Hotel.

Frozen Food Group To Meet in Boston

NEW YORK, Jan. 25.—The 1947 Frozen Food East coast convention and educational congress will be held Boston March 21-24 at the Copley Plaza Hotel, it was announced this week.

Convention headquarters will be at the Copley Plaza Hotel.

Sugar Situation Still Is Vexing Problem; Definite Solution in 1947 Unlikely

Greater supplies seen nullified by world conditions

NEW YORK, Jan. 25.—Sugar situation, of prime importance to coin- veneding soft drink, gum and dry milk products, is in the process of a vexing problem offering no definite solution even in 1947. Greater sugar supplies are promised this year, but world conditions tend to nullify this increase insofar as immediate benefits to American industry are concerned. On the horse legislative front, some spokesmen see danger of premature decontrol of sugar, saying after five years of high employment and increased purchasing power it is impossible to estimate how much this would fake the Sugar Corporation in first year of free trading.

Beverage manufacturers & Company, sugar broker of this city and Philadelphia, in a report last week stated that general opinion held that a large decontrol movement world sugar supply of sugar would be realized during this year. Opinion was based on these facts: current 1946 sugar crop, estimated at 5,000,000 tons, will be second largest in history, comparing with 4½ million tons last year; U. S. domestic beet production will like likely reach 100,000 tons and sugar cane output in Florida and Louisiana may increase; an increase of 20 for total annual output; specification in 1946 of U. S. beet sugar, estimated at 45,000,000 tons, will take its place in the world market.

Ordinarily, world population consumes about 24 million tons of sugar a year, but this year's anticipated supply of 30 million tons will still fall short of demand, as the United States' 27,000,000 tons. Secretary of Agriculture recently disclosed, however, that U. S. industrial consumer's allotment could be increased by April 1 from 10 per cent of 1941 base quantity to 70 per cent; it was indicated, moreover, that during or even before this summer quarter this year 25 to 30 per cent increase would be granted to industrial sugar users.

On the total decontrol issue Earl B. Wilson, president of the California & Hawaiian Sugar Refining Corporation, Ltd., said that the free market status of sugar should be accomplished with caution so that stability of prices and equitable distribution are insured during the decontrol period. To Wilson, present sugar situation facing country has grown more critical than similar 1920 picture when refined sugar skyrocketed from 9 cents a pound to 52 in history in 3 months from December 8, 1919, to May 30, 1920, and then declined to 8 cents a pound at end of 1920. Early lifting of controls, Wilson said, would result in fluctuating market which would result in economic disaster to jobbers and manufacturers. Short sugar supplies in a free market would mean that the small manufacturer would receive less than he did in 1946 because most sugar would probably go to aggressive speculative interests, he added.

At present, department of Agriculture is contacting various branches of the sugar industry in an endeavor to learn what recommendations to gricultural decontrol be offered to the department and the government. It is evident, with get to out of the wartime sugar program whatever conditions make this move possible.

YOUR BEST BUY!

These Sizes Will Be on Display at Booth No. 145, CMI Convention

Beverage equipment of: Standard Vendors Division, Lehighton, PA., exclusive distributors for the Philadelphia area.

Luxury Aluminum Pad column for

Model "V" Standard Fin. - 1/3 Dep. Bal. C.O.D. $65.00

Model "V" Standard Fin. - 1/2 Cash With DeiLuil Cash. $115.00

Model "V" 1/3 Dep.. Bal. C.O.D. $105.00

Model "V" Standard Fin. - 1/3 Demerit, Bal. C.O.D. $85.00

PAINTED LIGHT METAL

Model "V" Standard Fin. - 1/3 Dep. Bal. C.O.D. $115.00

Model "V" Standard Fin. - 1/2 Cash With DeiLuil Cash. $115.00

Model "V" 1/3 Dep.. Bal. C.O.D. $105.00

Model "V" Standard Fin. - 1/3 Demerit, Bal. C.O.D. $85.00

Cigarette Vendor Definitively an Operators Machine

Inquiries Invited

STANDARD VENDORS DIVISION
LEHIGH FOUNDRIES INC., EASTON, PENNA.

PX - A NAME THAT MEANS AUTOMATIC VENDING TO MILLIONS

STANDARD VENDORS DIVISION
LEHIGH FOUNDRIES INC., EASTON, PENNA.

PX - A NAME THAT MEANS AUTOMATIC VENDING TO MILLIONS
NEW 5 CENT BULK VENDOR
For almonds, pecans and mixed nuts, vends a good portion at high percentage of profit.

IMMEDIATE DELIVERY
JOURNALS WANTED
WRITE OR WIRE FOR DETAILS
L. A. PENN MFG. CO.
2116 Granville Ave.
925 Penn Ave.
Pittsburgh, Pa.

DON'T MISS THE NEW HOT COFFEE VENDOR
At the Coin Machine Convention, Feb. 3 to 6 Booth 191 THE BERT MILLS CORPORATION
100 W. MADISON ST.
CHICAGO, ILL.

COLUMBUS PEANUT MACHINES
IN STOCK — WE CAN DELIVER

Oppose Wis. Bill To Ban Cig Venders
Milwaukee Op's Speak

MILWAUKEE, Jan. 25. — Bill which would prohibit sale of cigarettes and tobacco products through vending machines throughout Wisconsin, introduced in the State Legislature January 10, is being opposed by vending machine operators here as "unjust, unfair and completely illegal."

Backed by a local newspaper and the Parent Teachers' Association here, the proposed act is claimed to be a move to keep tobacco away from minors. The State senator who introduced the bill asserted that after investigation, he had come to the conclusion that the majority of minors who smoke get their cigarettes from vending machines.

Vending machine operators, who long have stood on the ground that such a bill will never eliminate the evil which it seeks to curb, will present their position thru the United Vendors' Association, it was disclosed.

Attorney Presents Case

Leading operators in the tobacco vending trade expressed the attitude of operators, who in the past have sought to co-operate in discouraging use of tobacco by minors.

Said Ray J. Erhardt: "That bill would put me out of business. And what good would it do? What the senator doesn't seem to realize is that he is doing harm without doing any good. If minors want to smoke they will get their cigarettes anyway. All they have to do is go in mother's purse or dad's pocket."

Speer's View
Andrew M. Speer, general manager, Speer's Bros. Tobacco Company, declared: "This bill would not only put only Milwaukee venders out of business, but it would cut the State off from much of its license revenue. Now all operators pay a flat fee for handling vending machines, in addition to a business tax. If machines were removed, the prophet would have to have the license himself if he wished to continue to sell tobacco. If this bill passed, the State probably would lose both fees in many cases."

Herbert Goiger, Goiger Candy & Tobacco Company, said: "I understand that there are close to 5,000 tobacco vending machines in Milwaukee. These are placed in taverns, restaurants, railroad stations and factories. All of these locations bring in a steady revenue to the State, and to the city, too. Machines are a convenience for our citizens, many of whom are in too great a hurry to wait until a clerk can wait on them. Great majority of machines are in taverns or factories where minors cannot get at them. The few we have in restaurants cannot possibly furnish the many cigarettes which it is claimed the youngsters are smoking. We believe the measure being applied for passage of the bill is misplaced, because eliminating a habit has never stopped it. This bill would merely hurt our venders without doing anything."

'Barra Town Ups Truck Tax
PRICHARD, Ala., Jan. 28—Action taken recently by the city commission raises the 1947 tax on trucks carrying soft drinks to $7.

DEPENDABILITY!
JUST ONE OF THE REASONS WHY OPERATORS INSIST ON NORTHWESTERN

WORLD'S FINEST BULK VENDERS

Experienced operators know—and the beginner soon learns—that carefree performance on location, with minimum service and expense, may mean the difference between success or failure of a route. Every feature of your Northwestern machines is designed to give you long wear and trouble-free service. Nothing has been cheaped up to make a price. When you buy machines, insist on Northwestern dependability—it does make a difference, and is one of the many reasons for the unparalleled preference for Northwestern—machines built for operators!
Concession Hall was thrown open Food Industry Exposition a spokesman.

lines was one of the main reasons of new bars and new

Candy, Frozen

exposition on the pier, Opening January 19 with a

140

Foods Feature

A. C. Meeting

ATLANTIC CITY, Jan. 25.—Candy bars and frozen foods were in the spotlight here with the introduction of new bars and new brands at the Food Industry Exposition this week on Steel Pier. While the National Confectioners Association exhibition in Convention Hall was thrown open to the public, the newest of some of the products and introduction of new lines was one of the main reasons for limiting admission to the food exposition on the pier, according to a spokesman.

Opening January 19 with a carnival night, featuring the Alex Bartha Orchestra and seven acts in the Casino Theater on Steel Pier, the food show drew an estimated 6,000 during its four-day stand. All 470 types of grocery products, soft drinks, candies and Allied goods were included among the 92 exhibitors.

Candy was shown by Princess Sweets, Inc., Importers Delicacies Company, Leading Candy Company, N. Billis and several others. Other exhibitors included Harrison Orange Products Company; Bowman Gum Inc.; Doelger Mult Products Corporation; Frozen Farm Products, Inc.; Fisher Pre-Cooked Frozen Foods; Sylvanana Electric Products, Inc.; Swift & Company, and William Penn Inn Pure Food Corporation.

David M. Sloane, former food department advertising manager of the New York Journal of Commerce, was director of the exposition.

**New Frozen Food Coin Vending Machines Seen Assured in 1947**

ATLANTIC CITY, Jan. 25.—Introduction of several frozen food coin vending machines this year is already assured, Paul Adrian, food consultant, stated in an interview at the 42d annual meeting of the National Food Brokers’ Association held here this week. Acceptance by several large grocery chains has been indicated, Adrian declared, and it is possible several of the newer frozen food concerns may be venders of their own as an easy wedge in the market.

Many frozen food manufacturers will fall by the wayside during the next few years and introduction of their product in a vending—that is, an exclusive vendor—similar to the introduction of coffee vending, he said, by means of coin machines, I think many may find a place for their product. George Hefter, Hefter, Inc., puts it.

**Prices To Stay Up**

With a few exceptions, prices of most frozen foods will not be lower during the coming season, was said by George H. Brahm, chairman of the NFBA frozen foods committee. A survey pointed out that the future for frozen foods, and allied products such as soft drinks, the number of new items in paper are being produced at economic prices.

An exception in price prospect for the coming season, was said by Brahm, to be berries, candy, and some other fruit items.

Best for Small Stores

Maturity opinion among brokers was that the only way frozen foods could gain a foothold in the average grocery store was for someone else to foot the freezer bill. Establishment of the operator in the store by new frozen food vending machines seems to be the answer, it was agreed. If the operator will not be as easy to solve as in other fields where there are electric vending machines fall. At the present time, an average frozen food cabinet runs up to $200 to $300 a month, one expert stated. Of course, he added, "in a coin-operated frozen food cabinet system, it is not to be exposed to room temperature as much must be under the pre-cooled system. Customer is not to put the door open for long stretches looking for particular brands or sizes."

First large-scale entry into the coin frozen food vending field will be made by packing firms, but the only successful coin food vending operators will be the private stores of type similar to the "penny in the slot" machine routes," Hefter added.

**A. B. T. To Show New Auto-Clerk**

CHICAGO, Jan. 25.—Auto-Clerk, a machine 24 square inches capable of handling transactions on as many as 100 vending units, will be shown here by A. B. T. Manufacturing Company at the CIM show here.

Machine, electrically operated and completely automatic, substitutes for a cashier in that it makes change in any amount and fills the coin box of the various units for the delivery of merchandise.

Here is the way it works: the customer notes the price of the article he wishes to purchase, sets the denomination of the coins necessary, and the machine gives him the required amount of change, or refuses the purchase, as the case may be. Machine is designed for peanuts, nickels, dimes and quarters.

A. B. T. also will exhibit its totalizer, a current device capable for machines requiring more than one coin. When the desired amount has been declared, the totalizer sets the machine in motion, delivering merchandise.
**VICTOR'S FAMOUS MODEL V**

**THE CHOICE OF THOUSANDS OF SUCCESSFUL OPERATORS!**

Post-War Model V, further improved and 5 lbs. lighter, is universal and vends all kinds of bulk merchandise, including Ball Gum. NO ADDITIONAL PARTS NECESSARY!

Model V DELUXE CABINET TYPE is built of steel and has transparent plastic front, making it exceptionally strong and durable for those rugged locations. CAPACITY: 25% MORE merchandise than globe type.

Model V GLOBE TYPE capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1½", ¾", 3/8" ball gum.

**SEE YOUR NEAREST AUTHORIZED VICTOR DISTRIBUTOR**

**MODEL V GLOBE TYPE**

16 OR LESS PLAY

**VICTOR VENDING CORP.**

5711 Grand Avenue

**Metadata:**

- **VICTOR**: The Book-O-Mat
- **INDUSTRIES CONVENTION in February 1, 1947**: On display at Booth "197 at the Coin Machine Industries Convention in Chicago.
- **POCKET BOOKS WILL BE AVAILABLE IN THE BOOK-O-MAT**
- **VICTOR'S**: The automatic book machine
- **WELCOME**: I join my fellow exhibitors in a hearty welcome to you at this 1947 COIN MACHINE CONVENTION, the greatest ever. It will be a pleasure greeting you at Booth 206.

**Pocket Books Inc. Publishers Announces**

THE GRANTING OF THE EXCLUSIVE NATIONAL FRANCHISE FOR THE SALE OF THEIR BOOKS THROUGH MACHINES TO

THE AUTOMATIC BOOK VENDING MACHINE CORPORATION

381 Fourth Avenue, New York, N. Y.

**Pocket Books Will Be Available In The Book-O-Mat**

The Book-O-Mat will be distributed by the Automatic Book Vending Machine Corporation and will be on display at Booth '197 at the Coin Machine Industries Convention in Chicago.

**Welcome**

One look is worth a thousand words. Come up and see for yourselves the many outstanding features of our Double-Up Skill Bowl. Proven on many locations to outearn any bowling type game ever made.

Also, see our fast selling, quick profit Star Card Vendor. The key to successful operation is diversified equipment. And, think of it! For the price of one music machine, you can purchase a whole route of these legal and tax-free proven money makers.

One more thing—we expect to have a new surprise to open your eyes.

**See you at Booth 206**

**Barney Kahn**

**Metropolitan Coin Machines, Inc.**

203 Sands St.

Brooklyn, N. Y.

**Main 5-4369**
Be Sure to See

**VENDI FREEZE!**

*THE SENSATIONAL NEW ICE CREAM VENDING MACHINE*

**VENDI FREEZE SALES**

37TH FLOOR — BANKERS BUILDING

105 W. ADAMS ST., CHICAGO, ILLINOIS

DISTRIBUTORS WANTED!

Investigate the Vendi Freeze, exclusive franchise plan. See Vendi Freeze on display in our offices.

**JOIN US AT ONCE TO WRITE US AT ONCE WHAT EXHIBIT'S 'IDEAL' CARD VENDER CAN EARN FOR YOU ANYWHERE AND EVERYWHERE**

Proved Surprising to Many Operators like you...Over 40 Different Series of Cards to Vend. No delay in Card Deliveries. All Cards produced in our own plant with large stock always available.

EXHIBIT SUPPLY CO. 4222-30 W. LAKE ST. CHICAGO 24, ILL.
NEW HAWKEYE MODEL "G" DELUXE

Hope-Crosby Team in Soft Drink Co.

MONTGOMERY, Ala., Jan. 29.—Soft drink industry is becoming sur-
mounted, it appears. Lime-Cola Com-
paign here has announced that the
president, L. Berman, that Bill
Crosby and Bob Hope have acquired
substantial interests in the parent
company.

Peer plan to visit Montgomery
when the new Lime-Cola office
building is completed. Berman
says they will be active in coming
promotion plans of the concern.

Nat'l Vendors Will
Show 3 New Models

ST. LOUIS, Jan. 28—National
Vendors, Inc., will feature three
vending machines at the CMI show
in Chicago. They will be two cig-
arette venders, one electrically
operated and the other manually
operated, and an electrical console
candy vender.

Electric cigarette vender, featuring
fluorescent lighting and an electric
counter, has nine columns with a ca-

Coca-Cola Exec
Flays One-Cent
Soft Drink Tax

NASHVILLE, Jan. 28.—The 1-
cent excise tax on carbonated be-
verages is the greatest single deter-
rent ever to hit the industry, E. J. Poto,
vice-president of the Coca-Cola
Company of Atlanta, declared at a recent
meeting of the Tennessee Bottlers
here.

Declaring there is no 6-cent in-
dustry, Poto said the tax would
have the effect of killing every sixth
sale. "The very purpose of an ex-
cise tax is to reduce consumption," he
said, "and we're dependent upon

All officers of the association
were re-elected. They are Glen Dillon,
Jackson, president; Jordan Stanis,
Tullahoma, vice-president; W. E.
Harlan, Mount Pleasant, secretary-
treasurer; James A. Carter, Cooke-
ville, chairman of the board, and
Keith Short, Jackson, general counsel.

No levers or knobs to operate. It is 100% auto-

The scale with the greatest net earning power on
the American Market. Gives a character reading
or fortune with every weight, but you don't buy
tickets or ribbons and continually service the scale. Wide coin chute to prevent clogging.

No levers or knobs to operate. It is 100% auto-

Plastic Charms
For your Slum Prizes
For your vending machines

NATIONAL VENDING SERVICE CO.
3206 GRACE STREET, N. W.
WASHINGTON, D. C.

Cable Address: "AMSCA"

Model 403

DEVICES NOVELTY SALES CO.
467 N. WASHINGTON AVE.
CHICAGO 10, ILL.

IDEAL NOVELTY CO.
"Authorized Northwestern
Distributor"

1920 LOCUST ST.
ST. LOUIS 3, MO.

February 1, 1947
The Billboard
VENDING MACHINES

143

Plastic Charms

For your Slum Prizes
For your vending machines

Manfacturers and will make any charms
than anyone else in the world.

Charm in Bt. Size $2.00 per thousand

Charms on Bit. Order $5.00 per bushel

P.O. Box 1876

Group Order

Billie Epply & Co.

1620 Main St.
New York 13, N. Y.

NORTHWESTERN VENDORS

Oakline Vendors - $11.00

NATIONAL VENDING SERVICE CO.

842 LOCUST ST.
ST. LOUIS 3, MO.

Distributor for

IDEAL NOVELTY CO.
"Authorized Northwestern
Distributor"

1920 LOCUST ST.
ST. LOUIS 3, MO.

IDEAL NOVELTY CO.
"Authorized Northwestern
Distributor"

1920 LOCUST ST.
ST. LOUIS 3, MO.

CIGARETTE AND
CANDY MACHINES

Accordingly, we submit the
check, and asks them to keep

Enjoyable Mo.
machines.

AMERICAN SCALE
MANUFACTURING COMPANY

3206 GRACE STREET, N. W.
WASHINGTON, D. C.

Long Distance Telephone
REPUBLIC 1355

Cable Address: "AMSCA"

Model 403

THEY'RE HERE!

...AND YOU CAN GET
THEM IN 15 DAYS!

The scale with the greatest net earning power on
the American Market. Gives a character reading
or fortune with every weight, but you don't buy
tickets or ribbons and continually service the scale. Wide coin chute to prevent clogging.

No levers or knobs to operate. It is 100% auto-

Plastic Charms

For your Slum Prizes
For your vending machines

Manfacturers and will make any charms
than anyone else in the world.

Charm in Bt. Size $2.00 per thousand

Charms on Bit. Order $5.00 per bushel

P.O. Box 1876

Group Order

Billie Epply & Co.

1620 Main St.
New York 13, N. Y.

NORTHWESTERN VENDORS

Oakline Vendors - $11.00

NATIONAL VENDING SERVICE CO.

842 LOCUST ST.
ST. LOUIS 3, MO.

Distributor for

IDEAL NOVELTY CO.
"Authorized Northwestern
Distributor"

1920 LOCUST ST.
ST. LOUIS 3, MO.

CIGARETTE AND
CANDY MACHINES

Accordingly, we submit the
check, and asks them to keep

Enjoyable Mo.
machines.

AMERICAN SCALE
MANUFACTURING COMPANY

3206 GRACE STREET, N. W.
WASHINGTON, D. C.

Long Distance Telephone
REPUBLIC 1355

Cable Address: "AMSCA"

Model 403

THEY'RE HERE!

...AND YOU CAN GET
THEM IN 15 DAYS!

The scale with the greatest net earning power on
the American Market. Gives a character reading
or fortune with every weight, but you don't buy
tickets or ribbons and continually service the scale. Wide coin chute to prevent clogging.

No levers or knobs to operate. It is 100% auto-

Plastic Charms

For your Slum Prizes
For your vending machines

Manfacturers and will make any charms
than anyone else in the world.

Charm in Bt. Size $2.00 per thousand

Charms on Bit. Order $5.00 per bushel

P.O. Box 1876

Group Order

Billie Epply & Co.

1620 Main St.
New York 13, N. Y.

NORTHWESTERN VENDORS

Oakline Vendors - $11.00

NATIONAL VENDING SERVICE CO.

842 LOCUST ST.
ST. LOUIS 3, MO.

Distributor for

IDEAL NOVELTY CO.
"Authorized Northwestern
Distributor"

1920 LOCUST ST.
ST. LOUIS 3, MO.

CIGARETTE AND
CANDY MACHINES

Accordingly, we submit the
check, and asks them to keep

Enjoyable Mo.
machines.

AMERICAN SCALE
MANUFACTURING COMPANY

3206 GRACE STREET, N. W.
WASHINGTON, D. C.

Long Distance Telephone
REPUBLIC 1355

Cable Address: "AMSCA"

Model 403

THEY'RE HERE!

...AND YOU CAN GET
THEM IN 15 DAYS!

The scale with the greatest net earning power on
the American Market. Gives a character reading
or fortune with every weight, but you don't buy
tickets or ribbons and continually service the scale. Wide coin chute to prevent clogging.

No levers or knobs to operate. It is 100% auto-

Plastic Charms

For your Slum Prizes
For your vending machines

Manfacturers and will make any charms
than anyone else in the world.

Charm in Bt. Size $2.00 per thousand

Charms on Bit. Order $5.00 per bushel

P.O. Box 1876

Group Order

Billie Epply & Co.
THE CONTROVERSY OVER INCREASING THE PRICE OF JUKE BOX TUNES
One of the integral units of the P. M. System
Audio Timing Control Unit—almost human supervisor of record-changer operation. Allocates correct interval of time to each record changer. Instantly goes to work in the event of mechanical failure or ground break, and automatically cuts in and confines operation to the proper mechanisms, thus assuring unvarying music for the system.

Location owners expect the best, the newest in music. Personal Music systems reproduce recordings with the greatest clarity and the purest tone—this fine performance is built into the systems by precision craftsmanship of experienced sound engineers. Small Personal Music boxes (only 6 1/2 inches high) bring high-fidelity music enjoyment directly to each table—six minutes for a coin.

Here's where you come in—your profits are multiplied many times. Personal Music can be heard only in the vicinity of the box in which a coin has been inserted. Every box operates separately. Your income increases with the number of units playing. Multiple units—multiple profits.

Get in step with enterprising location owners...make bigger profits for yourself the Personal Music way.

Immediate delivery. Write us for the name of your nearest distributor and further details.

Personal Music—the Quality Line.

We'll see you at the C. M. I. Exhibition and Convention in Chicago—Feb. 3-6
Booths 163, 165, 167, 169
Grand Ballroom
Hotel Sherman

Personal Music Corporation
O. Box 720, Highway No. 1, Newark, New Jersey
Telephone Bigelow 8-2204
PLATTER INDUSTRY JIVES WITH PLANS

LIKE other segments of the coin machine industry record manufacturers are beginning to come out of the muck and fog of reconstruction with its many attendant problems (both anticipated and otherwise) and are starting to get their long-laid plans under way. These plans run the gamut from building, buying and selling plants to rebuilding distributor organizations thru realigning talent, dealing with everything in between getting a greater or lesser degree of attention, depending on the individual company under discussion.

MGM Record Division finally has its Bloomfield (N. J.) plant in operation. Columbia, Victor and Decca are, and have been, increasing production either thru expansion of present plant facilities and/or building new plants. Capitol has been steadily expanding productive capacity at its Scranton factory. And the smaller companies have been reorganizing production facilities in line with their individual tightening-up processes.

Distributor Upset

Probably nowhere in the changing record picture, however, has the reorganizational frenzy bit as hard as in the distribution end. The majors for the most part, managed to hold their distribution structures together fairly well thru the war. What is taken in the top-level category was a reaping out of the distributor salesmen who had forgotten (or never knew) how to sell and replacing them with live wires who could do a real selling job. The Indies, on the other hand, discovered (and in many cases with a rude abruptness) that distribution was a key factor in the successful operation of a diskery. More distributor changes took place among indie set-ups than could be listed in this entire convention section. And changes are still taking place.

Indies' Future

On the subject of Indies, however, the aerial replay of ARA and a handful of other minor firms has given rise to a fairly widespread belief in the record business that the Indies have been and will continue to drop off like flies. Trade toppings know that this is only one side of the picture. A number of the war-born Indies have already proved that they have the executive know-how to stay in the business for quite a while to come. And most surprising and least recognized of all, new firms continue to come into the record business despite the fact that it is generally recognized that the boom honeymoon period is over. These recent entries into platter manufacturing circles are, generally speaking, a more conservative, cautious breed than their get-rich-quick, wartime counterparts. They are not plunging headlong into competition with the majors or even with established Indies. They are making a careful study of the problems which met and continue to meet new firms entering the field and are anticipating those problems to a large extent. In such anticipation they are also being careful to set aside substantial enough financial reserves to carry them over the rougher spots.

Changes continue to take place, too, in the talent end of the business. Count Basie and Benny Goodman both left Columbia in recent weeks. The latter to join the Victor stable. Jimmy Dorsey bowed out at Decca to climb on the MGM dishwagon. Tony Martin switched from Mercury to Victor, and Glen Gray joined Mercury. These and other talent switches are significant from a number of standpoints not generally recognized. They indicate not only that some of the less-than-big-three firms are in there battling as is highlighted by Cap grabbing Goodman, Mercury taking on Gray and a number of other instances. Conversely they point up, to a certain extent, the fact that some of the record companies are getting a little tired of a situation which they claim has persisted ever since the war began. That is the case of top talent telling the diskeries "how to run our business." (The quote is the manufacturers.) Columbia claims that while they didn't particularly leap with joy over losing Basie and Goodman, they would rather lose them than permit the bands and their managers to dictate recording terms, policy with regard to song selections, etc. Furthermore, Columbia, for one, claims that it will pay no attention (regardless of his name value) so much money that the company can profitably produce and sell his disks.

Advice to operators: Watch for quick changes in production, distribution and talent plans of the plattermakers as their boom market ends

By JOE CSIDA

Record Manufacturers, like other members of the coin machine industry, having coped successfully with many reconstruction problems, are beginning to place into operation many long-prepared plans. Left: Close-up of record production at an RCA Victor plant. Right: A view of the pressing line at Mercury.

The Billboard
February 1, 1947

Cost Headaches

Which point leads to the strained picture of operating costs and profit margins. Almost to a man, disk manufacturers claim that operating costs have skyrocketed to the point where the profit margin on even a 35-cent disk is microscopic. But in the face of this generally unquestioned condition, Sonora announced that it was going to put a 35-cent disk back on the market. Whether Sonora is making a wise move which will eventually result in forcing other platter-makers to re-introduce a 35-cent line, or whether Sonora will soon despair of its low-price effort as a bad idea only time will tell.

To the operator all this change means just one thing, and that may easily be something which applies to every facet of his business. It means that the operator must more than ever keep himself well-informed concerning the disk output. It be he that he should be able to buy the right kind of platters at the right time so that the take on his routes will hit the maximum every time. Just as in the theater, the play's the thing, so in the jukes the disk's the thing. Those payees are putting that nickel or dime in the slot to hear the record they want, when they want to hear it.
the wise operator demands

ROCK-OLA

THE PHONOGRAPh THAT Sells MUSIC

ROCK-OLA MANUFACTURING CORPORATION - 100 N. WEDGIE AVE. - CHICAGO 51, I11.
RAPID development of coin-operated radio after its debut early in 1949 has been one of the pleasant surprises of the past year in the radio and coin machine industry. The term "coin-operated radio" is a misnomer. There was some activity in this field before the war, it was only in the past year that several companies demonstrated that coin machines could be successfully produced and successfully operated.

Besides the foresight of those coin men who could see the possibilities for coin-operated radios, an additional reason can be advanced to explain why this new phase of the industry has come so rapidly to pass. The coin machine trade was struggling to step up production: the radio industry itself was able to recover its pre-war production sooner than most other types of businesses.

**Record Radio Output**

In the past year, according to radio editor O. H. Caldwell, 14,000,000 receivers were produced, a figure which even the most optimistic of pre-war year of 1941 when 15,000,000 sets were manufactured. The rapid record production of the past year brought the total sets in American homes up to 60,000,000, a figure which gained importance when it is pointed out that the rest of the world has 65,000,000 sets. Caldwell also revealed that in the United States there are 4,000,000 sets in public locations and public places and finally that there are 6,000,000 receivers installed in hospitals.

Early starters in the coin radio business felt that the best locations would be hotels because of the high rates of transiency. In the above hotel room is pictures of Detroit; Radio-Matic of America, Inc., Newark, N. J., makes a coin radio that is engineered and built by General Electric. This is a table model with a coin chute on top. Rate of play may be divided into 15-minute periods, adding up to a total of two hours for one coin insertion. Device takes up to 15 quarters at a time making possible continuous play over a long period.

In Los Angeles, Ru-o-Matic Corporation, headed by George Klor, is in production on a table-top model and also a console-type coin radio. Table model is of conventional design, has five tubes and is marketed with a coin chute on top. Rate of play is two hours for 25 cents and the guest may use the time as he wishes. William Weiss is president of this firm.

**Hospitals Interested**

Another type of location that has shown a growing interest in pay-as-you-listen sets is the hospital. Although many patients are fortunate to have more than one receiver at home and there is a member of the family able to bring one to the hospital, there are many cases in which the entire family has only one radio. This kind of a patient would seem to be a likely prospect for the coin-operated radio. Visiting hours in a hospital are usually restricted to an hour or two in the afternoon and a similarly short period in the evening, leaving the patient with a considerable amount of time to himself. For many of these families, the hospital is the only place where they can see television. Many hospitals interested in coin radio equipment have specified that those coin radios in locations such as hotels are not to be used continuously. Thus, if the guest has used up all but a half hour of his radio time and coin motors or auto courts. This was based on the assumption that coin machines were not made to be used continuously. Thus, if the guest has used up all but a half hour of his radio time and coin motors or auto courts.

**COIN-OPERATED RADIO**

COIN-OPERATED RADIO made a fast start in the post-war era. Hotel guest is inserting a quarter in Ra-O-Matic Corporation's console model.

**COIN-OPERATED RADIO**

COIN-OPERATED RADIO makes a fast start in the post-war era. Hotel guest is inserting a quarter in Ra-O-Matic Corporation's console model. and A. R. Kantor, secretary-treasurer, is another firm with ambitious plans in the coin-operated radio field. Freedman's company puts out a five-tube superheterodyne table model that measures 16½ by 9 by 8½ inches. Corico gives two hours of continuous play for a quarter.

**COIN-OPERATED RADIO**

COIN-OPERATED RADIO makes a fast start in the post-war era. Hotel guest is inserting a quarter in Ra-O-Matic Corporation's console model. and A. R. Kantor, secretary-treasurer, is another firm with ambitious plans in the coin-operated radio field. Freedman's company puts out a five-tube superheterodyne table model that measures 16½ by 9 by 8½ inches. Corico gives two hours of continuous play for a quarter.

**COIN-OPERATED RADIO**

COIN-OPERATED RADIO makes a fast start in the post-war era. Hotel guest is inserting a quarter in Ra-O-Matic Corporation's console model. and A. R. Kantor, secretary-treasurer, is another firm with ambitious plans in the coin-operated radio field. Freedman's company puts out a five-tube superheterodyne table model that measures 16½ by 9 by 8½ inches. Corico gives two hours of continuous play for a quarter.

**COIN-OPERATED RADIO**

COIN-OPERATED RADIO makes a fast start in the post-war era. Hotel guest is inserting a quarter in Ra-O-Matic Corporation's console model. and A. R. Kantor, secretary-treasurer, is another firm with ambitious plans in the coin-operated radio field. Freedman's company puts out a five-tube superheterodyne table model that measures 16½ by 9 by 8½ inches. Corico gives two hours of continuous play for a quarter.

**HOTELS, MOTELS AND HOSPITALS**

HOTELS, MOTELS AND HOSPITALS are among the best locations for coin radios because of their high rates of transiency. In the above hotel room is placed a coin-top model made by General Electric Company for Radio-Matic of America, Inc.
The problem that faces the operating end of the commercial music business is a problem that practically every industry has faced...and solved...by increasing the price of its product.

It's the problem of making both ends meet!

In the case of the music operator, the cost of everything he buys, from labor to lamps, from phonographs to records, has been hiked to new highs. Simultaneously his earnings are down from the wartime peak.

Ordinary business sense should indicate that something must be done. Wurlitzer is doing it. Advancing an industry-wide change to quarter-dime play.

No business enjoys being forced to increase its prices. Yet the policy is so necessary and has been adopted so generally by all business that to challenge it from a standpoint of being unessential or unethical simply won't hold water.

It's to your interests as a Music Merchant that Wurlitzer has paved the way for quarter-dime play.

Analyze your problem. Consult your business records and your better judgment.

They will testify to the urgent need of "3 for 25¢—1 for 10¢" play. The Rudolph Wurlitzer Company, North Tonawanda, New York.
AN INVITATION to the PHONOGRAPH OPERATORS of OHIO.

WE'LL BE LOOKING FOR YOU!

GARY WEBER Factory Distributor

Visit the HEADQUARTERS of E. & W. DISTRIBUTING CO. FEBRUARY 2, 3, 4, 5 at the Bismarck Hotel RANDOLPH & LA SALLE STS.

FACTORY DISTRIBUTORS AMI

* PERSONAL MUSIC * TELEMATIC

E & W DISTRIBUTING CO. 1642 PAYNE AVE. CLEVELAND 14, OHIO

DIME PLAY— OR NICKELS! (Continued from page 144)
dangerous for jukes to be on dime play when prices begin to fall.

Public Willing?
Argument of those in favor of the increase, however, was that their experience had shown the public was willing to pay the increased price. Also, they contended, location owners readily consent to the change once they are shown how operating costs have increased. Most of them admitted that play was likely to fall off when the increases are first put into effect. They answered this with the contention that the decline in play levels off, leaving the operator with a larger gross than is possible with nickel price.

Another phase of juke box operations with a direct bearing on operating costs is federal excise tax on machines, which amounts to 10 percent of the manufacturer's price. The industry has fretted under the burden of this tax ever since it was imposed as a war-revenue measure. Coinmen, especially since the end of the war, have urged that the tax be cut or lifted entirely on the grounds that it constituted an unfair burden on the shoulders of the operator. At the same time, they argue, total collections of the tax actually amount to a very small percentage of the national income and would hardly be missed if it were eliminated entirely.

Within recent weeks juke box manufacturers have urged that the nation's juke box operators join in a concerted effort to have the tax killed. As one manufacturer declared: "The 10 percent is added to the price of the equipment and the burden eventually is placed directly on the shoulders of the operator. On the other hand, if the operator can be relieved of this burden, he will be in a better position to put his business in the profit column."

Ace Music New Firm Among Detroit Ops

DETROIT, Jan. 25.—New East Side music route has been established by the Ace Music Company, with headquarters at 13615 Ryan Road. Owners of the business are Frank Stankiewicz Jr., and Sylvester Adamzki, who are brothers-in-law, as well as business associates.

Adamzki, who is just out of the army, also operates another business, and devotes only part time to the Ace organization, which is in direct charge of Stankiewicz.

Organized only a few months, they are working along on a "slow but sure" policy as locations are found and new machines are available.

Denver Body Defers License Fee Action

DENVER, Jan. 25.—City council here has deferred action on its proposal to boost business fees in order to balance the 1947 budget. Business groups in attendance at the council meeting protested the percentage of some of the increases.

Coinmen, thru attorney Ira L. Quat, asked that the fee on music machines be raised to not more than $10. Proposed ordinance would raise the yearly fee from $5 to $25. Quat's proposed payment of fees by businesses and professions now unlicensed.

burden eventually is placed directly on the shoulders of the operator. On the other hand, if the operator can be relieved of this burden, he will be in a better position to put his business in the profit column."

MICHIGAN OPERATORS

Meet Me at the Hotel Stevens, Chicago, February 3-4-5-6.

Max Marston

MARSTON DISTRIBUTING CO.

Michigan Distributors for the World's Finest Phonograph

AMI

313 EAST JEFFERSON AVE., DETROIT 26, MICH.

Phone: Cadillac 4082
EXTENDS WARM GREETINGS
AND WELCOMES YOU TO
BOOTH 124-125-126-127

PACKARD PLA-MOR

POLICY-MAKERS OF THE INDUSTRY

PACKARD PLA-MOR

PIONEER OF THE INSTRUMENTS

SELECTIVE REMOTE CONTROL WALL BOXES
• ADAPTERS • BAR BRACKETS

AUTOMATIC PHONOGRAPH

CEILING AND WALL AUXILIARY SPEAKERS
• ACCESSORIES • 30-WIRE CABLE
American Folk Tunes

Cowboy and Hillbilly Tunes and Tunes-asters

Coin Machine Acceptance Corporation

Cordially invites its customers, prospects and friends to visit its headquarters at the Bismarck Hotel during the coin machine industries convention February 3-6

First and largest organization devoted exclusively to coin machine financing

134 North Lasalle Street
717 Market St., San Francisco, Calif.

• Chicago 2 • Illinois

Construction Bldg., Dallas, Texas

Coin Machine

Permo To Show Manufacture Of Needles in Sound Movie

Chicago, Jan. 28. — Permo, Inc., manufacturers of phonograph needles, will show a sound movie, "Points of Distinction, at the CMA show here next week. Produced at a cost of $30,000, the film shows how Permo needles are made.
CONSOLE MODEL
Attractively carved and finished in walnut or mahogany. May be used as a rest for alarm clock, telephone, magazines. 16" long, 30 1/2" high, 11" deep.

CORADIO, always mindful of the special needs of all operators, meets your requirements with its new, complete line of coin-operated radios.

CORADIO offers YOU the profit possibility of a lifetime with coin-operated radios in several sizes and colors to capture all types of locations... to fill every possible need!

CORADIO takes a long stride forward in the field of coin machine merchandising — invites you to visit Booth 208 at the Coin Machine Convention... to see and hear its newly designed, history-making line.

Remember... CORADIO... BOOTH 208

ALARM CLOCK MODEL
Contains a mechanically perfect electric alarm clock which may be regulated by guests. Sturdy steel cabinet, beautiful crinkle finish. Available in variety of attractive colors. Table or wall mounted. 13" long, 8" high, 6 1/2" deep.

STANDARD MODEL
Consistent coin catcher in all locations. Sturdy steel cabinet, beautiful crinkle finish. Available in variety of attractive colors. Table or wall mounted. 13" long, 8" high, 6 1/2" deep.

CORADIO COIN OPERATED RADIO
60 EAST 42ND STREET NEW YORK 17, N. Y. VANDERBILT 6-4972

Hospital model
Features amplifier that can be placed under pillow. Designed for hospitals and similar locations. Sturdy steel cabinet, beautiful crinkle finish. Available in a variety of colors. Table or wall mounted. 13" long, 8" high, 6 1/2" deep.
PFANSTIEHL's patented Alloy Tip—securely welded to the "engineered" shaft—eliminates all changing and turning. No more service calls for broken needles! (and ruined records)! Simply insert properly, seat the set-screw firmly on the flat side of the shank— and FORGET IT! FORGET FOR 4,000 OR MORE TROUBLE-FREE PLAYS!

Unequaled Reproduction
You are assured of superb reproduction from record after record with the PFANSTIEHL COIN MACHINE NEEDLE. The precious metal tip of priceless Osmium is magically smooth—fashioned from the densest metal known to science— precision-shaped to exacting shadow-graph test... made by PFANSTIEHL's modern miracle of powder metallurgy! The springy toughness of the flexible, tempered shaft insures...

FREE! FREE!
Postalet Scales
For a Limited Time... We are offering operators a SPECIAL DEAL. Clip the coupon and Get full details.

Metallurgical Division
PFANSTIEHL CHEMICAL CO.
104 LAKE VIEW AVE., WAUKEGAN, ILLINOIS
Revised "Coinegie Tech" Recorded by Spike Jones

CHICAGO, Jan. 25.—Recording has been completed on the revised Coinegie Jones tone, written by Jones and Mickey Katz especially in honor of the Coin Machine Show. Ready for its premiere at the CMI Public Relations booth at the show, the song in its final form as pressed by RCA Victor, experienced a few last-minute changes in lyrics during the recording process. Revised lyrics are as follows:

All hail Coinegie Tech
VERSE:
Hail to our alma mater, a cheer for the black and blue
We pledge undying loyalty to old Coinegie Tech U.
Our teachers were so good—oh, they were never mean
They taught us all we know today about the coin machine.
Coinegie Tech, Coinegie Tech—your sons cast in their lot.
Brothers, take your troubles and just put them in a slot.
C-O-I-N, C-O-I-N-E-G-I-E

CHORUS:
For a penny you get chewing gum or nuts to digest.
Or for the same amount, a scale will tell you that the rent's all right.
Or mister, if you want to put those coppers on parade,
It don't cost much to have fun at the penny arcade.
When you're feeling very hungry and your belly starts to tickle,
There's a million things that you can get for just a cent—a nice Candy, Ice cream, root beer, coke—so have yourselves a time.
Play automatic phonographs for music that's sublime.
If you're in a public place and you have some time to kill, just use that nickel for some fun in a game that's made for kids.
Coin machines will open up a sporting world that's fine.
Baseball, Skil-Ball, pin-ball, you can play them any time.
For dimes you get your cigarettes and get some change to boot.
For nickels, dimes and quarters, play the Bells to get real good.
And brother, when that jackpot boys start filling your heart with joy,
Put a nickel in the slot, sit down, and read about Killroy.

Maser Music's New Building in S.F. To Open After Show

CHICAGO, Jan. 25.—H. R. (Hank) Maser, of the Maser Music Company, 309 N. Paten St., is on hand to fill his new building, which is under construction, with $20,000 worth of disc stock for immediate delivery.

Maser said he will have a line of new machines as well as a stock of expertly rebuilt equipment.

Ind. Senate Would Prohibit Picketing

INDIANAPOLIS, Jan. 27.—A measure which would outlaw picketing of struck plants and businesses has been introduced in the upper chamber of the General Assembly that its author, Sen. E. C. G. J., said, will provide fines up to $500 and maximum sentence of 190 days for violations.

Anti-picketing bill was introduced by Sen. P. R. Edgerton, a Republican. Union leaders have said the measure, which forbids any effort to block or discourage entrance to a struck plant, amounts to little more than a legislative injunction against picketing of any kind.
be first in your territory with Set-Omatic

the only centralized sound system that supplies superb musical entertainment automatically 24 hours a day

also to business offices, banks, restaurants, hotels, beauty parlors, department stores, specialty shops, and many other suitable music locations...Trouble-free can be serviced by the operator (no technical knowledge necessary). Meets every requirement of all telephone companies throughout the United States. Not an experiment...has been in actual profitable use for over 7 years.

EXCLUSIVE DISTRIBUTING TERRITORIES AVAILABLE
Write, wire, or phone, now

RUNYON SALES CO.
of New York, Inc., 593 Tenth Avenue, New York 18
Manufactured by TELEOMATIC PRODUCTS, Inc.

Look us up at the GMI Convention...Booths 101 and 102.

RECORD LABELS and MANUFACTURERS

A-I: A-I Records of America, 16 East 58th St., Rm. 604, New York 17, N. Y.
ADVENTURE: Adventure Record Co., 921 Third Ave., Brooklyn 4, N. Y.
AEZNE: Aeetz Music Corporation, 22 North Eutaw St., Baltimore 1, Md.
ALCO: Alco Recording Co., 3913 Sunset Blvd., Los Angeles 6, Calif.
ALEKT: Alert Records, Inc., 1302 E. 47th St., Brooklyn 32, N. Y.
ALADDIN: Aladdin Records, 4918 Santa Monica Blvd., Los Angeles 37, Calif.
ALVIN: Alvin Music Corporation, 1650 Broadway, New York 19, N. Y.
AMBASSADOR: Ambassador Records, Ambassador Hotel, Los Angeles, Calif.
AMERICAN: International Record Co., 35-60 62 St, Woodside, L. I., N. Y.
AMEHUCANA: Americana Records, 626 Glendale Radio City, 310 North Verduzo, Glendale, Calif.
APICO: Apollo Records, Inc., 615 14th Ave., New York 3, N. Y.
ARC: Artists Relations Corporation, 590 Ave., New York 22, N. Y.
ARTICLES: True Records, 3316 San Marino, Los Angeles 6, Calif.
ARVID: Arvid Records, 200 East Third St., Mount Vernon, N. Y.
AYALON: Avalon Record Co., 117 West 46th St., New York 19, N. Y.
BALCORA: Harmony Radio Store, 609 West 42nd St., Detroit 9, Mich.
BEE BEE BEE: Bee Bee Bee Records, 1538 Cahuenga Blvd., Hollywood 28, Calif.
BELL: Bell Records, 1638 Broadway, New York 10, N. Y.
BELL: Bell Records, c/o Leo Kopi- 

D: Donella Studios, P. O. Box 273, Honolulu 7, Hawaii.
BIBLITE: Bibtelite, 334 Fourth Ave., New York 10, N. Y.
BLACK & WHITE: Black & White Recording Co., Inc., 4910 Santa Monica Blvd., Los Angeles 27, Calif.
BLAZON: Blazon Record Co., P. O. Box 207, North Hollywood, Calif.
BLUES & BOOGIE: RCA Victor Division of RCA Mfg. Co., Inc., Camden, N. J.
BLUE NOTE: Blue Note Records, 767 6th Ave., New York 21, N. Y.
BLUE STAR: Blue Star Records, 2311 Cottage Grove, Des Moines 11, Iowa.
BOST: Bost Record Co., 29 West 57th St., New York 19, N. Y.
BROADWAY: Broadway Record Distributors Corporation, 2601 Broadway, New York 23, N. Y.
BROWN: The Bronze Co., 622 East Vernon Avenue, Los Angeles 11, Calif.
BRUN/WICK: Decca Records, Inc., 56 West 57th St., New York 19, N. Y.
C SHARPE MINOR RECORDINGS: C. Sharpe Minor Recordings of the Superentertainment Corporation of California, 823 North Vine St., Hollywood, Calif.
CADET: Cadet Records, 717 North Vine St., Hollywood 38, Calif.
CAMPUS CHRISTIAN: Campus Christian Records, 1226 East Eight St., Los Angeles, Calif.
CA-SONG: Co-Song Record Co., 1625 Broadway, New York 19, N. Y.
CAVALCADE: Cavalcade Music Co., 1674 Broadway, New York 19, N. Y.
CENTURY: Century Record Co., 152 West 42nd St., New York 18, N. Y.
CENTURY: Century Record Co., 737 Fox St., Los Angeles 55, Calif.
CHECKERED: Artists Music Corporation, 1909 Broadway, New York 14, N. Y.
CHICAGO: Southern Record Corporation, 307 Lenox Ave., New York 27, N. Y.
CHIEF: Chief Record Co., 74 Riverside Drive, New York 24, N. Y.
CIRCLE: Circle Sound, Inc., 28 East Fourth St., New York 3, N. Y.
CLIMAX: Blue Note Records, 1658 Broadway, New York, N. Y.
LEXINGTON:·Lexington Ave., New York 21, N. Y.
CO-ART: The Co-Art Record Co., 1403 South Fairhavex Ave., Los Angeles 33, Calif.
COAST: Coast Record Mfg. Co., 2534 West Pico Blvd., Los Angeles 6, Calif.
COCKTAIL HOUR: Chess Eckert Co., 4800 Santa Monica Blvd., Los Angeles 27, Calif.
CODA: Coda Record Co., 1243 Sixth Ave., New York 19, N. Y.
COMMERCIAL: Security Commercial Record Co., 13 West 111th St., Suite 5E, New York 26, N. Y.
COLUMBIA: Columbia Recording Corporation, 1475 Barnum Ave., Bridgeport 8, Conn.
COMET: Comet, Inc., 420 Lexington Ave., New York 17, N. Y.
COMMODORE: Commodore Recording Co., Inc., 415 Lexington Ave., New York 17, N. Y.
COMPASS: (Russian Records), Compass Record Co., Inc., 1270 Avenue of the Americas, Radio City, New York 20, N. Y.
CONCERT HALL: Concert Hall Society, Inc., 230 West 57th St., New York 19, N. Y.
COAST: Coast Record Mfg. Co., 2534 West Pico Blvd., Los Angeles 6, Calif.
CONWAY: Conway, Inc., 38 East Fifth St., Los Angeles, Calif.
COUNTRY: Country Music Association, 1226 East 61st St., Chicago, Ill.
COPACABANA: Copacabana Records, 369 Sixth St., San Francisco, Calif.
COY: Coy Records, 112 Henry Ave., Davis, Va.
CR: CRS (Historical Records), Collectors' Record Shop, 825 Seventh Ave., New York 19, N. Y.
CRESCENT: Crescent Records, 5240 S. Santa Monica Blvd., Hollywood 28, Calif. (Continued on page 154)
THE NEW RCA COIN-OPERATED RADIO!

Specifically engineered to protect the profits of location owners and operators—

A high-quality, 6-tube, 2-band RCA radio receiver with 5" permanent magnet speaker, specifically designed to meet the rigid requirements of coin-machine operation.

Radio chassis and coin mechanism are housed in a sturdy, steel cabinet finished in umber gray with brush-chrome bands and speaker grille. Lighted cigarettes or alcohol will not mar finish.

Hardened steel coin box welded to cabinet is fitted with sturdy pick-proof, screw-type lock, thus allowing chassis service without permitting access to coin box. Coin box holds $10.00 in quarters. Slug detector, timer mechanism or radio chassis can be removed for replacement or repair within sixty seconds.

No manual or mechanical operation is required to energize set—just insert coin and tune in desired station.

The RCA Coin-operated Radio permits two hours of radio reception for a quarter and accepts up to 4 quarters’ credit, at one time. Coins inserted in a non-operating receiver will be returned. Operates on 110 volts, 50-60 cycles, AC. Inverter available for use in DC areas. Standard Model, umber gray, MI-13176.

DROP IN AT BOOTH NO. 1688 FOR A COMPLETE DEMONSTRATION—WE’LL BE GLAD TO SEE YOU

Check these features:

1. Slug detector which rejects all types of slugs regardless of metallic content.
2. Scavenger button and coin chute, eject bent coins thus eliminating service calls due to clogged coin receivers.
3. Timing mechanism easily connected for intermittent or continuous playing at discretion of operator.
4. Reinforced steel coin box welded to cabinet has pick-proof, screw-type lock. Back of cabinet also has triple tumble lock.
5. Fully insured against fire, theft and vandalism for one year at no cost to operator.

SPECIAL PRODUCTS SECTION
RADIO CORPORATION OF AMERICA
ENGINEERING PRODUCTS DEPARTMENT, CAMDEN, N.J.

In Canada: RCA VICTOR Company Limited, Montreal.
SEE IT!

HEAR IT!

It's The Greatest "Buy"

In Automatic Music . . . . . . . .

Everything New Except The Improved
Old Reliable FILBEN MECHANISM!

FILBEN '47

ON EXHIBITION
During the Convention

THE HOLLYWOOD ROOM
(Mezzanine Floor)

HOTEL MORRISON

NATIONAL FILBEN CORPORATION

ON EXHIBITION
During the Convention

- MONDAY Feb. 3rd—10 A.M. to 9 P.M.
- TUESDAY Feb. 4th—10 A.M. to 9 P.M.
- WEDNESDAY Feb. 5th—10 A.M. to 4 P.M.
- THURSDAY Feb. 6th—10 A.M. to 4 P.M.
TRADIO ACCLAIMED from Coast to Coast!

READ WHAT THE MEN WHO ARE ACTUALLY HANDLING TRADIO DAY AFTER DAY SAY ABOUT TRADIO'S FUTURE

It's a safe bet that TRADIO has what it takes to please operators and locations when coinmen all over the U.S.A. unanimously praise the widespread acceptance and dynamic profit potential of TRADIO... the only coin-operated radio "functionally designed" for use in hotels, motels, institutions, clubs, etc.

JUDGE FOR YOURSELF. COMPARE TRADIO WITH ANY OTHER COIN-OPERATED RADIO... THEN YOU'RE SURE TO BUY TRADIO!

TRADIO, INC.

ASBURY PARK, NEW JERSEY

PHONE: ASBURY PARK 2-7447-8-9
TRADIO INTRODUCES T.F.R.P.  
...Revolutionary Merchandising Plan to Keep Operators Way, Way Ahead of the Field

We thank Tradio distributors and operators all over the country. Their confidence and cooperation has been of inestimable value to us as pioneers in the embryonic coin-operated field.

Today, the word "Tradio" is synonymous with coin-operated radio. We are proud of our leadership in this industry and are fully aware of the responsibility it entails. We are working incessantly on research and experiments designed to improve Tradio and to introduce new items. Our new Tradio-ette and TradioVision are tangible evidence of our ceaseless efforts to open profitable fields to the operator. Knowing that our success is wholly dependent upon the success of the individual operator, we shall continue to keep the operator's interest paramount in our efforts. Every coin-machine operator owes it to himself to visit Booth 154. We are looking forward to renewing old acquaintances and making new friends at the Coin Machine Show.

The enormous volume of orders already placed by our distributors for the coming year, plus our ability to stockpile component parts for steadier production, enables us to offer our new Tradio at a considerable reduction in price. In doing so, we are not forgetting our established Tradio operators. The consideration they deserve will be effected thru the Tradio First Reduction Plan, which we are labeling T.F.R.P. This plan will enable original Tradio operators to double their present route, more than average out their cost, and be further ahead than any other coin-operated radio operator.

As manufacturers, we are a young organization. However, our previous experience as operators, servicemen, retailers and dealers, has taught us how we would like to have manufacturers treat us. We are happy to have this opportunity to be on the other side of the fence where we can apply the knowledge gained by this experience. Some of our policies may be revolutionary but we intend to stick to them 100%.

Tradio operators all over the country are urged to contact their distributors at once for complete details of T.F.R.P.

ASK FOR TRADIO'S REVOLUTIONARY MERCHANDISING PLAN

ALL 3 TRADIO FAMOUS FIRSTS . . . TRADIO . . . TRADIO-ETTE . . . TRADIOVISION

TRADIO  
the first coin-operated radio specifically designed for use in hotels, motels, institutions, clubs, etc.

TRADIO-ETTE  
the first coin-operated intimate music restaurant radio.

TRADIOVISION  
the first coin-operated television set.

Remember . . . All Tradio Equipment Is Unconditionally Guaranteed One Year! All Tradio Equipment Is Available For Immediate Delivery! And TRADIO, INC. sells only to operators, through qualified TRADIO distributors . . . never direct to locations. Only by protecting its own integrity can TRADIO protect you! Look At The Others . . . Then Buy Tradio!
MARY HOWARD: Mary Howard Records, 37 East 49th St., New York 17, N. Y.
MAYFAIR REC-O-CARD: Mayfair Record & Re- cords, 37 Broadway, New York 19, N. Y.
MAYFAIR: Mayfair Record & Re- cords, 37 Broadway, New York 19, N. Y.
MELROSE: Melrose Record Co., 601 East 19th St., Brooklyn 26, N. Y.
MIRACLE: Miracle Record Co., 197 East 47th St., Chicago 15, Ill.
MIRRORED: Mirror Recordings, 810 Rollin St., South Pasadena, Calif.
MIST: Mistory, Murray Singer Rec- cords, 1674 Broadway, New York 19, N. Y.
MODERN MUSIC: Modern Music Co., 678 West 89th St., Los Angeles 4, Calif.
MONARCH: Monarch Records, Inc., 44 Court St., Brooklyn 2, N. Y.
MURRAY SINGER: Murray Singer Records, 1674 Broadway, New York 19, N. Y.
MUSSETTE: Musette Publishers, Inc., 113 West 57th St., New York 19, N. Y.
MUSIC ART: Music Art Records, RKO Proctor's Bldg., Newark, N. J.
MUSIC FOR SOCIETY: Music For Society Record Co., 1585 Broadway, New York 19, N. Y.
MUSIC MART: Music Mart Records, 510 First St., San Francisco 12, Calif.
MUSIC ON PARADE: Music on Para- rade Records, 543 S. W. Temple St., Salt Lake City, Utah.
MUSICOMICS: Musette Publishers Inc., 113 West 57th St., New York 19, N. Y.
MUSICRAFT: Muscraft Corp., 245 E. 33rd St., New York 10, N. Y.
MUSICAL: Musical National Record Co., 1841 Broadway, New York 23, N. Y.
ODEON: Decca Records, Inc., 50 West 57th St., New York 19, N. Y.
OKEH: Columbia Recording Corp., 1473 Barnum Ave., Bridgeport 8, Conn.

**Where the North Meets the South**

You'll find AMI's and Automatic Hostess! But regardless of your location, our location is where smart operators are replacing their equipment.

We'll give you a liberal trade on your equipment (if you fuss long enough about it), and we'll even work out, on your terms, an arrangement to convert your entire route to AMI's over a 3, 6, or 12-month period.

If you have had just one of these trouble-free machines on location we won't need to sell you—you'll be sold!

**Automatic Music System**

AMI phonographs and Automatic Hostess
306 West Broad Street
Richmond, Virginia
FOR JUKE-BOX TUBES

BIG-SMALL-BEST QUALITY

BUY SYLVANIA!

Any size radio tube (or panel lamp) is available from Sylvania — but only one quality — the best money can buy! Specify Sylvania tubes and play safe every time.

Note below Sylvania's latest development to help service juke sets.

See your Sylvania Distributor!

AND SIMPLIFY YOUR SERVICING JOB WITH THIS
PORTABLE TUBE TESTER!

SYLVANIA ELECTRIC

ADIO TUBE DIVISION, EMPIREUM, P. A.
MANUFACTURERS OF RADIO TUBES: SATURN MY TUBES,
STRONGER LAMPS, FIXTURES, WIRING DEVICES, ELECTRIC LIGHT BULBS

EXCELSIOR BLASTS AGAIN!

HOTTER 'N WHITE HEAT!

Sensational Styles to the Ear

HITS

THE KING OF THE BLUES

JIMMY RUSHING
WITH THE JIMMY MUNDY ORCHESTRA

TWO OLDIES BUT GOODIES!
AND TWO NEW HITS!

"I've Gotta' Have You, That's All"

Backed by

"I Want a Little Girl"
(reissue by popular demand)

"Good Mornin' Blues"
(reissue by popular demand)
Backed by

"Thursday Blues"

ORDER FROM

(Continued on page 164)
These Songs are
TOPS ON THE JUKES
FROM COAST TO COAST

"SO ROUND, SO FIRM, SO FULLY PACKED"
Recorded by
CAPITOL
FOUR STAR

MERLE TRAVIS
T. TEX TYLER
(being recorded by all leading labels)

"DIVORCE ME C. O. D."
Recorded by
CAPITOL
DECCA

MERLE TRAVIS
KING SISTERS with BUDDY COLE ORCH.
HOOSIER HOT SHOTS
FOY WILLING AND RIDERS OF PURPLE SAGE
JOHNNY BOND
T. TEX TYLER
JIMMIE DALE
MOORE SISTERS

"TEXAS IN MY SOUL"
Recorded by
CAPITOL
KING

TEX WILLIAMS and WESTERN CARAVAN
HANK PENNY

"MISSOURI"
Recorded by
CAPITOL
MUSICRAFT
CAPITOL MAJESTIC
SONORA

ZEKE MANNERS
RILEY SHEPARD
MERLE TRAVIS
EDDIE DEAN
HANK PENNY
MOORE SISTERS
OZIE WATERS

"NO VACANCY"
Recorded by
CAPITOL
MAJESTIC
ARA
FOUR STAR

MERLE TRAVIS
EDDIE DEAN
JUDY CANOVA
BUCK ROGERS

AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD 46, CALIFORNIA

RECORD REVIEWS

Additional Record Reviews, Part VI of Music Popularity Charts, Page 198

MERLE TRAVIS (Mercury 5277)
"Tell Me What You Like and I'll Do It Just Right"-FT; VC.
Steve Gibson doing a sort of Jumpy Jones style, and a pair of good backing voices.

SEPIA K. C. quintet, recently secured from the Joe Davis label, Steve Gibson and the original Reds, with some nifty punctuation.

STORCK: Stork Records 756-7th Ave., New York, N. Y.
STORCK-ASCH: Stinson Trading Co., 27 Union Square, New York, N. Y.
STINSON: Stinson Trading Co., 27 Union Square, New York, N. Y.
STOKES: Stokes Records 756-7th Ave., New York, N. Y.
STOUT: South Michigan Ave., Chicago, Ill.
STRAUSS: Sunrise Recording Co., 1480 W. Jefferson, Los Angeles, Calif.
SUPER DISCS: Super Discs 610 Fifth Ave., New York, N. Y.
SUPERIOR: Superior Recording Co., 1712 Glendale Blvd., Los Angeles 26, Calif.
SWAN: Swan Recording Co., 1600 Broadway-Rm. 1008, New York 19, N. Y.
SWANK: Murray Singer Records, 1674 Broadway, New York, N. Y.
TEAGARDEN PRESENTS: Richard Bradley & Associates, 160 West Randolph St., Chicago 1, Ill.
TECH-ART: Tech-Art Recordings, 6th Ave., Los Angeles, Calif.
THE MASTER: The Master Record Co., 1619 Broadway, Suite 494, New York 19, N. Y.
TIM PARNELL: Tim Parnell Records, 3522 San Pico Blvd., Los Angeles, Calif.
TIMELY: Timely Record Co., 3522 San Pico Blvd., Los Angeles, Calif.
TIMELY: Timely Record Co., 3522 San Pico Blvd., Los Angeles, Calif.
TUNE DISK RECORDS: Tuneskina Records, 42 E. Third Ave., College Station, Pa.
ULTRA: Ultra Record Co., 255 West 90th St., New York 24, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St., New York 19, N. Y.
UNITED: United Record Pressings, 14th St.
ing electric guitar, but has enough standard scoring to give her work distinction. Gal’s tunes are off-done, as in the past, on records by others, so either of these may be first of a number of versions of the tunes.

Both these sides have better than a Bongos’s chance of coming home in tact.

LECCONIA CUBAN BOYS (Master 1991-1992)
La Chancleta—FT; V.
Bongo—FT; YC.
Busa La Como—FT; VC.
Cachum-Bombo—FT; VC.

It’s the native singing and playing of the Latin American dance melodies. And while the presentation by the Leconia Cuban Boys and the group singing by Manyo Lopez is entirely native, they provide little lustre for the melodies. Nor do they provide any descriptive coloring, either instrumentally or vocally, to bring out any melodic charm that may be contained in the selections. Instead, the spinning is entirely for the rumba dance enthusiasts, the appeal entirely on the hoof rather than some for the ear. La Chancleta is a slow Son-Montuno, mated to the lively Guaracha rhythms of Bussa La Como. Bongo is a spirited Afro-Cuban selection, mated with another slow Son-Montuno in Cachum-Bombo. Suitable for the rumba dancers.

MIDCHA BOIR (Victor 25-0777)
Tacho—FT.
Lola—FT.

These two Latin melodies are dressed up in a continental fashion by a bit of husky, rich voice of which the singer boasts. The songs are rich in color in the melody and in the rhythm section, Gillum talks his way through with the spirit of the Latin American dance melodies. Moreover, the platter is a nice spin below for a lively clip to make the polka dance all the more inviting.

For the national events spots.

JAZZ GILLUM (Victor 25-2838)
I'm Not the Lad—FT; V.
Long Razor Blues—FT; V.

The down-to-earth blues singing and shouting of Jazz Gillum, to which he adds a lick of his blues harmonica blowing, rings the race register for both of these sides. Supported by a rhythm section, Gillum talks his way thru I'm Not the Lad, admonishing his mamma that he's steeped in her hive and should find herself another chimp. Also a slow blues is Long Razor Blues, warning his baby that the instrument, as long as his arm, is meant to keep her marking the line.

For the barn dance spots.

HANK WILLIAMS (Sterling 281)
Never Again Will I Knock at Your Door—WY; V.

With real spiritual qualities in his pipes, singing with the spirit of a camp town meeting, Hank Williams makes his bow on the label an auspicious one. Assisted by a vocal trio

(Continued from page 164)

Known to millions as the singing star of the Bob Hope Show, Tony Romano is back from touring the world with Hope, Jerry Colonna and Frances Langford. Now, as a TEMPO artist, his first release will be two great songs by the brilliant composer, Willard Robinson, with a musical background by Joe Fenati and his TEMPO Symphonettes; and throughout, the same superlative quality that has placed TEMPO high in the profit column with dealers and coin machine operators alike.

DON'T MISS THIS ONE! Tony has a million fans waiting for—

TR-544 "OLD PIGEON-TOED JOAD" "I'M A FOOL ABOUT MY MAMMA"

Contact your nearest TEMPO distributor! They have a thousand great TEMPO tunes.

TEMPO DISTRIBUTORS

TEMPO ATLANTIC, INC.
79 W. 55th Ave.

FRUMIN SALES CO.
2811 Milwaukee Ave.
Chicago 47, Illinois

RAINY DAY RECORD CO.
6901 N. 109th Ave.
Kansas City, Mo.

AMERICAN RECORD CO.
725 S. Broadway
Los Angeles 14, Calif.

MUSIC SALES CO.
127 E. 69th Ave.
Chicago 57, Illinois

EASTERN MUSIC CO.
1411 E. 47th St.
Detroit, Mich.

WESTERN MUSIC CO.
3621 E. 30th St.
Los Angeles, Calif.

RECORDS SALES CO.
542 N. Fair St.
Cincinnati, Ohio

DEAN DISTRIBUTOR CO.
91 W. 2nd St.
Swanton, Ohio

ATLANTIC RECORD GIBRERS
1221 B. Clark Ave.
Jacksonville 1, Fla.

HUNTER DISTRIBUTORS
2401 Chicago Ave.
Chicago 14, Illinois

MUSIC DISTRIBUTORS
2401 Chicago Ave.
Chicago 14, Illinois

RIVERSIDE RECORDS
250 E. 63rd St.
New York 16, N. Y.

LOUISIANA DISTRIBUTORS
3445 N. Broad St.
New Orleans, La.

THE BROTHERS MUSIC COMPANY
2217 W. Madison St.
Chicago 14, Illinois

HARRY J. HERTZ, INC.
2411 Milwaukee Ave.
Chicago 47, Illinois

WHITMORE MUSIC CO.
317 7th Ave.
New York 11, N. Y.

WALTER SLADE & CO.
200 S. Broadway
Los Angeles, Calif.

REHM MUSIC CO.
11721 Linwood St.
Los Angeles 28, Calif.

EMILY PAINT COMPANY
64 W. Park St.
Butte, Mont.

RADIO TELEVISION & APPLIANCE COMPANY
610 W. 3rd St.
Salt Lake City, Utah

MACKEY APPLIANCE CO.
6500 E. 8th Ave.
Portland 6, Ore.

MADLEY SALES COMPANY
369 6th St.
San Francisco, Calif.

EMILY PAINT COMPANY
64 W. Park St.
Butte, Mont.

LUCAS CO.
1645 N. Bronson Ave.
Los Angeles 28, Calif.

PHILCO DISTRIBUTORS

3534 Sunset Blvd.
Hollywood 46, Calif.

(Continued on page 184)
and the string accompaniment of the Country Boys, Williams scores with his own spiritual song, Calling You. And in true backwoods fashion, with a tear in his voice, sings it effectively to the vocal, mellow, Never Again Will I Knock At Your Door, a near supplication to his girl to be true to him.

Phonographs of the popular stores will favor Never Again Will I Knock At Your Door.

SLIM BRYANT (Majestic 11003)
"Take Me Home, Dearie Dee-Dee"—FT; VC.
"Echo Polka"—FT.

The male trio sings it in rhythmic fashion. Every note is matched by Dee-Dee, Slim Bryant's own hide and voice. Popularity is ditty, accompanied by the accordion, fiddle, guitar, and banjo of his Wildcats. However, there's little legation in the chant or its chanting. To better effect is the instrumental scoring of Echo Polka, a gay and tuneful melody that carries out the title in its composition and execution.

When the popular phonograph pack the phonograms, Echo Polka will attract some play.

JOHNNY BOND (Columbia 27217)
"Rhythm at Midnight"—W; VC.
"Disease Me C.O.D."—FT; VC.

Johnny Bond and a light Dixie draw along with his Red River Boys, small rhythm band, providing a lusty toe-tapping accompaniment. Johnny Bond sells it strong for Disease Me C.O.D., a rhythm novelty of disastrous influence. Joined by one of the boys to make for pleasant dusting, Bond sings in a nostalgic move. Lost John Miller's Rainbow at Midnight waves melody—the rainbow reminding him of his love.

Disease Me C.O.D. already in pop circles, is the coin catcher for the music makers.

BUCHEANAN BROTHERS (Victor 20-2106)
"Am I Still Part of Your Heart?"—FT; VC.

Harmonizing sweetness and adding a touch of sincerity to the song lyric, the Buchanan Brothers, blending baritone and tenor pipes, score with both of these sides. The Georgians have a small rhythm backing, providing toe-tapping support, the Buchanan harmonies smooth for Am I Still Part of Your Heart? A boy friend's plaintive singing and in the same toe-tapping fashion, the torch lyric of Left in the Wayside, complaining that his gals have left him to go west, is the coin catcher for the music makers.

Let Me Be the First to Say I'm Sorry—FT; VC.

ROY ACUFF (Columbia 37202)
"Gene, Gene, Gene"—FT; VC.

Let Me Be the First to Say I'm Sorry—FT; VC.

The Western style of shout-singing that characterizes the piping of Roy Acuff rings the bell for both of these torch melodies, spinning brightness with neat instrumental backgrounds by the baritone and baritone, Smoky Mountain Boys. For Gene, Gene, Gene, he appeals to his girl that she'll not be forgotten. And is even more sentimental for Let Me Be the First to Say I'm Sorry, asking her to be again the first in her heart.

Both of these Westerns should woo the phonographs.

JIMMIE LAWSON (Columbia 27203)
"Foggy River"—FT; V.
"I Just Can't Forgive You Anymore"—FT; VC.

A lusty and deep-voiced cowboy singer, Jimmie Lawson displays plenty of sincerity in his song, as he makes his bow on this label with these two Western ballads. Strumming as if picking a broken guitar, Lawson sings it in simple and appealing fashion for Fred good's Foggy River, asking for help in finding the distant shores. His own I Just Can't Forgive You Anymore is a slow and tearful torch ballad, warming his listeners' hearts that it's too late to a forgiveness.

Where the Westerns stop, the Country Boys begin. To take over established music route of 90 Local Phonographs In Western Pennsylvania living, with unlimited Opportunities for a hustler.

Phone addresses.

Where the Western stops show faith on the torch melody, Never Again Will I Knock At Your Door, a near supplication to his girl to be true to him.

To take over established music route of 90 Local Phonographs In Western Pennsylvania living, with unlimited Opportunities for a hustler.

Phone addresses.
There's a POTT'N NICKELS for you Phono Oeps...

with ERNEST TUBB'S RECORDING OF "RAINBOW AT MIDNIGHT" AND "FILIPINO BABY" DECCA NOS. 46018-46019

ERNEST TUBB AND HIS TEXAS TROUBADOURS Are Heard Every Saturday Night—Coast to Coast on WSM'S GRAND OLE OPRY Originating in Nashville, Tennessee

Still Going Strong!

"IT'S BEEN SO LONG, DARLING" Recorded by ERNEST TUBB on DECCA 6112

A Message From ERNEST TUBBPhono Ops: Cash in on this RECORD with a LONG FUTURE!

"LOVE ME NOW" (COUPLED WITH) "DISSATISFIED"

RECORDED BY JIMMIE AND LEON SHORT on DECCA NO. 46022

Jimmie & Leon Are Heard on M. B. S.—WSM GRAND OLE OPRY Every Saturday Night

(Continued from page 169)
THANKS

COIN MACHINE INDUSTRY

FOR YOUR PART IN MAKING
1946 A VERY SUCCESSFUL
YEAR FOR EXCLUSIVE RECORDS.

Sincerely,

LEON RENE
President

The Billboard
February 1, 1947

RECORD REVIEWS

(CONTINUED FROM PAGE 168)

and lyric than The Slow Mosquito. Hatted trumpet, clar, alto and tenor saxes introduce the theme and improvise on the melody, with Mina Carolyne's chanting as liftto for the second chorus. Song selections can hardly hope to hold up in phrasing.

LARRY GREEN (Victor 20-2119)
How Aint She Sweet-FT; VC.
Far-Away Island-FT; VC.

Massaging the 68's in a scintillating melody style, Larry Green places his band for both selections. Save for Gil Phealan's pleasant piping on saxophone, Green's keyboarding carries all the way with his upper rhythm ensemble bringing up a perfect rhythm background. A bright tempo is set for the familiar How Aint She Sweet and a slow ballad spin for Far-Away Island. All easy for listening or for dancing without creating any undue attention.

No style or distinction to attract 'em to the music boxes.

PHIL BRITO (Musicraft 15100)
This Ain't Take That Away From Me-FT; V.
Far-Away Island-FT; V.

Phil Brito rumpeths thru these two songs in orthodox style without giving any undue dynamics in his delivery to make the \( \frac{1}{2} \) inch picture to any degree. Nor is there any richness in the backgrounds of Walter Gross at the piano with a sextet of filler-in instrumentalists. They Can't Take That Away From Me is a spin on Far-Away Island. All easy for listening or for dancing without creating any undue attention.

THE STARDUSTERS (Swan 8002-2008)
What Happened Joe?-FT; V.
You Ain't Born In Ireland-V; V.

The fine rhythmic blend of the harmonies of the Stardusters ranks better song material than what spins out here. As a result, it's too easy to dismiss the two rhythm ditties, though the novelty What Happened Joe? and its matted Yess, Yes, Honey, Yes. While they give it full-fledged vocal display, neither ditty holds interest musically or lyrically. Other pairing is a ballad set, the Stardusters spinning to best advantage when they wrap their smoothly blending pipes around the torch lyrics of the When You're Not There, and in expressive style, bring out all the lyrical qualities of I Wasn't Born in Ireland. Phil Napoleon's music, spotlighting the vibraphone, provides the Stardusters with rhythmic support.

While the songs will take heavy plug-queens before phone playing, I Wasn't Born in Ireland should catch some coins during St. Patrick's season.

SAMMY RAYE (Victor 20-2110)
All by Myself-W; VC.
You'll Know When It Happens-FT; VC.

Maestro Kaye has Don Cornell and the Three Kaydets going on a strict Mills Brother kick for Irving Berlin. No spirit manifested in the song and patter of Babe Wallace. For You'll Know When It Happens, a sweet ballad that gets the singing little patter started. The sweet and sticky saxes kick it off with Miss Marlow providing more sublimely, more lyrically than the band musically, with the result that neither the singing nor the song makes any appreciable impression.

Nothing here to make 'em shell out coins.

BEN SMITH (Apollo 1628)
Black Stick Boogie-FT; VC.
Me Bed on Fire-FT; VC.

Pacing a small band with a bright rhythm kick, Ben Smith showcases his talents for this cutting. For his Black Stick Boogie, a lively eight-beat blues, Smith finds his clarinet stick eight to the bar, sandwiching in an improvised stanza as the band boys sing out the chorus. Backside Me Bed on Fire, finds Smith singing in Calypso style with a vocal trio on the liquid for the choruses. Takes both sides in good stride, but without distinction either instrumentally or vocally, it all geared to the conventional Harlem boogie groove.

Singles will stick up some for Black Stick Boogie.

HERBIE FIELDS (Victor 20-2104)
Connecticut-FT; VC.
Teen's and Teen's Aft; FT; VC.

The attempt to give commercial color to Herb Fields by bringing in the harmonies of the Romanticists makes for an unhappy combination. Without style or distinction in their blend of close harmonies, the mixed voices strain their way thru Years and Years Ago while the band lays down a rhythm figured background that puts an added strain on the spinning. If Tossell were around, he'd have cause to sue for libel. For Connecticut, cutting it unemotionally as a slow ballad kick, Stamps arrives with a swollen clary-sax choir, while the close harmonies of the singers are not close enough even for jazz to be considered in tune. Fields finishes out on clary, scraping the ceiling with a high note. All adds up to little honor for the State or the spheres.

Ops can dismiss this disk without concern.

ARLIE SIMS (Apollo 1023)
Take It Easy, Baby-FT; VC.
Call the Police-FT; VC.

Another Harlemese combination that spins in a happy jump frame, but in the characteristic rhythm style. Leading a small band with tenor sax and trumpet the lead instruments, the boys tear off a lively Take It Easy, baby, with the maestro and his men singing the Harlemese ditty in unison. And in the same style, Arlie Sims lightens out for Call the Police with the trumpet, tenor and piano providing the instrumental licks.

Some interest may be manifest in the two spots for Joe's Field.

HENRY (RED) ALLEN (Victor 20-2107)
Let Me Miss You-FT; VC.
Check Up On Your Life.

The earthy trumpet blowing and bluesey chanting of Henry (Red) Allen lends itself well for Louis Ruud's treatment. And for added measure, J. C. Higginbotham gets in a lick of his trombone slides. The small band jamms it individually and collectively for the Check Up instrumental, spinning out on a lively clip.

Mainly for the hot jazz fans.

BASSE WALLACE (Apollo 1005)
Whippin' at the Chicken-FT; VC.
Ain't Gonna Worry 'Bout You-FT; V.

With a plump, fat-sounding trumpet, Basse Wallace cycles thru his ditties, the music making little honor for the State or the spinners.

Mainly for the hot jazz fans.

SUNSET AT VINE

Exclusive RECORDS

HOLLYWOOD

JOE LIGGINS and his
HONEYDRIPPERS
T. W. A.
The Honeydrippers, Part 1 & 2
I've Got a Right to Cry
Tony

BASIN STREET BOYS
I Sold My Heart to the Junkman

JOHNNY MOORE'S
THREE BLAZERS
Q. D.
My Silent Love
I Want You, I Need You
Sunny Road

HERB JEFFRIES
Magenta Moods Album

RICKEY JORDAN
ABC Blues
Blues in the Storm

BUDDY BAKER
Baker's Dozen
Sleepy Time Down South
Stick With a Sticker
Be Fair With Me

Mena e protetto da copyright
Fritz Reiner, conducting the Pittsburgh Symphony Orchestra, gives an excellent reading of Mussorgsky’s powerful and colorful tone picture, A Night on Bald Mountain, a vivid musical description of demons celebrating the Black Mass atop Bald Mountain. Having both sides of a 12-inch plate, it’s first-rate presentation featuring the beauty and depth of this descriptive music of the supernatural.

For the home library.

Jorge Negrete (Victor 28-5011) I’ll Have This Girl—W; V. These two Mexican waltz melodies are delivered in super-fine fashion by Jorge Negrete, whose spirited and robust singing in the native tongue makes for excellent exposition. Making his chart all the more colorful is the vocal assistance from the guitar-strumming Calveras Trio. And adding to the spirit of the spin is the instrumental background of strings and guitars in Rafael de París Orchestra. I’ll Have This Girl is a tuneful folk melody while Tequila With Lemon is a lively drinking song, both selections from the Mexican film, Me He de Comer En Tumba.

For south-of-the-border spots.

Buddy Banks Sisket (Columbia 108, 501) Fluffy’s Debut—FT; V. These two songs, recorded by Buddy Banks, cap off this set. Fluffy’s Debut is a good novelty, while Singin’ My Way Home is a tuneful, catchy tune.

For the home library.

PHONO OPERATORS
Effective January 1st

STAR READY PRINTED PROGRAM TITLE STRIPS
Will be available for the following popular record labels, via fast 2-day air mail service to any part of the U. S.

VICTOR
CAPITOL
MERCURY
SIGNATURE
SONORA

DECCA
EMERALD
APOLLO
KING
QUEEN

COLUMBIA
MAJESTIC
MUSICALF
20TH CENTURY
TEMPO

20 TITLE STRIPS FOR
POSTAGE PREPAID

ORDER—Shoot us your name and address for our mailing list, so you will receive our advance record release list and order blank.

STAR TITLE STRIP CO., INC.
508 ARCH STREET
PITTSBURGH 12, PA.

THANKS, Operators!

for voting the ROY MILTON BAND one of the TOP 3 Race bands in the Billboard Poll.

ROY MILTON RECORD CO.
209 E. 29th St. Los Angeles, California 34381/2 6th Ave.
DISTRIBUTORS FROM COAST-TO-COAST WANTED

1629 CHESTNUT STREET
PHILADELPHIA, PENNA.

ALBUMS 1 AND 2 NOW AVAILABLE!

JACK AND JOY IN YONDERLAND
BY THE FAMOUS CARTOON PRODUCER
DAVE FLEISCHER

Each album of a series of six has two 10-inch records with two thrilling parts of the "Yonderland" serial for children, 12 cartoons in color and two songs by radio's new sensation, Patsy Bolton of Old Gold program fame.

Ask your distributors for details or write
BURKE-MAYER & ASSOCIATES, INC.
643 S. Olive Street
Los Angeles, California

A Winning Combination on Wax
SAPPHIRE RECORDS

AL RUSSELL TRIO
UNDER THE STARS
DOWN THE ROAD A-PIECE
SAPPHIRE 705
SAPPHIRE 706

BILLBOARD RECORD REVIEWS—Dec. 26, 1946 . . . "There's a high degree of individuality in their vocal and instrumental interpretations."

Watch for These Al Russell Trio Hits on Sapphire Records
STRIKE BLUES
SHY ANN
THE TROUBLE WITH ME IS YOU
RAMONA
IF I COULD STEAL YOU FROM SOMEONE ELSE
SAPPHIRE 707
SAPPHIRE 708

DISTRIBUTORS FROM COAST-TO-COAST WANTED
Sapphire Records
1629 CHESTNUT STREET
PHILADELPHIA, PENNA.

RECORD REVIEWS

(Continued from page 169)

riding for both of these la jazz hot platters. The jammin' pieces are roughly even, this sixsome (sax, trombone, bass, guitar, piano and drum) creates plenty of rhythmic excitement. Bass is solid in the jump groove for Debut, with Wallace Huff's trombone and Banks's sax blowing it torrid as Fluffy Hunter slings the wordage. Mixing in spots leaves much to be desired, since vocal and instrumental work drown out each other. Earl Knight's flashy livery knocking sets the brisk eight-to-the-bar pattern for the flip end rides in high gear from start to finish, with ensemble joining in to raise wax temperature. Guit slows down to a moderate pulse in Hi Jinx as Fluffy chants the typical slow blues lyric. Only redeeming factor of the ordinarily dull instrumental accompaniment is a fast flying piano obligato. Name it is typical knockdown drag-out stuff built on a speed tempo and time-worn riff. Ensemble shouts the words.

For jazz machines.

MARGARITA CAMPERO
(Discos Mexico 338)
Arriva El Norte—FT; V.
Venganza—FT; V.

For authentic, south-of-the-border music making, there's plenty of pepper in this wax dish. Margarita Campero turns on the vocal personality for a lusty songfest, with strings and guitars supplying the bright Latin-spiced polka beats. La Margarita tends to force her voice with her high notes at times crossing the line between singing and shouting.

For beyond the Rio box.

SUPER SPECIALS!

Rock-Ola Deluxe . . . $249.50
Rock-Ola Super . . . 299.50
Rock-Ola Commando . . . 325.00
Wurlitzer 500 A . . . 249.50
Wurlitzer 600R Victory . . . 249.50
Wurlitzer 600K Victory . . . 299.50

Wurlitzer 700 . . . . $425.00
Wurlitzer 850 . . . . 499.50
Seeburg 8800 E . . . . 325.00
Seeburg 9800 E . . . . 350.00
Mills Throne . . . . 185.00
AMI Streamliner . . . . 179.50

Reconditioned — Ready for Location — One Third Deposit — Balance C. O. D.

S. & M. SALES CO.
1074 Union Ave.
Memphis, Tenn.

Vol. 37 No. 20
February 1, 1947

THE BILLBOARD

© Billboard. All rights reserved.
Another Convert to Six-for-a-Quarter

INDEPENDENCE, Mo., Jan. 25—Conversion of juke boxes to the six plays for a quarter bargain deal made another convert in this area this week.

Independence Amusement Company, owned by Noel Fields and Gerald Page, three weeks ago switched several boxes in locations where the play had been off for some time, Fields said. On the basis of first returns, he added, it has been a successful move.

Machines which have been changed over, Fields said, are on locations in the inter-city district between Independence and Kansas City. Plans are to convert approximately 50 of their console models. On locations where play is holding up at the nickel-per-record price, there will be no change, he said.

Paramount Music Company was the first in the area to report a switch of some of their machines to the six-for-a-quarter play. Their machines are all in the downtown Kansas City district.

---

The Billboard

* Larry Vincent *

Recorded it First on Pearl Record #10

"If I Had My Life to Live Over"

Also on 20th Century No. 20-13

By arrangement with Pearl Records

"Tune Has Created Quite a Furor"—The Billboard

"Sleeper of the Week"—Cash Box

P.S. Thanks to Mr. Hailcock, Running Sales, for the promotion on this number.

Get the Original from the Writer Himself

Pearl Records, 809 Madison Avenue, Covington, Ky.
THE BLACK LABEL SERIES
starts new with all new SONORA talent. In the near future even more stars will be added to SONORA'S Black Label series.

Watch for coming announcements of these new SONORA recording artists. New stars and new tunes... at this amazing new price... will mean bigger profits for you!

BLACK LABEL SERIES  Single Records  39c

RED LABEL SERIES
Four 10" Records and Album  $2.87  incl. tax
Three 10" Records and Album  $2.34  incl. tax
Single Records .......................... 50c LIST plus tax
YES... 39¢! SONORA announces a new series of Black Label records—including pops, standards, hillbillies and race records.

At this new low price, these SONORA records will have terrific appeal with your customers over the counter—will offer juke box operators new opportunity for greater profits. The Black Label series will contain the music America wants played at its listenable and danceable best. Get behind SONORA Black Label records now and cash in on the tremendous volume this sensational new series will create!
GEORGE TOWNE AND HIS ORCHESTRA
Sonora Record No. 2002
“You Can’t See the Sun When You’re Cryin’”
Vocal by Mary Ann Wayne
“Wholly Could Make Such Beautiful Music”
Vocal by Mary Ann Wayne and Russell Drew
Sonora Record No. 2004
“Anniversary Song”
Vocal by Mary Ann Wayne and Russell Drew
“Sonata” Vocal by Russell Drew

Sparkling and adaptable arrangements are George Towne’s musical trademark, and are rapidly making him one of the most popular of the new name bands. Currently featured at New York’s Edgewater Hotel, with CBS, NBC, and ASC weekly pick-ups, George is adding a host of new fans with every refreshing arrangement and specialty number.

ROY SMECK AND THE MUSIC MEN
Sonora Record No. 2000
“Charmaine” Vocal by Bob Haveston
“Steel Guitar Rag”

Roy’s “Wizard of the Strings”, Roy Smock more than earns his nickname. A recognized authority in his field, Roy has headlined in New York’s major theaters and on movie network shows, now has his own radio program plus a nightly jam session that is widely recognized and demanded by your trade. Be sure to get your share of these popular releases.

SNUB MOSLEY AND ORCHESTRA
Sonora Record No. 500
“Hinky Man”
“You and The Devil” Vocal by Snub Mosley

Snub Mosley is one of America’s fastest rising trombone playing stars. His red hot and low down arrangements, backed up by his versatility, are the delight of dance and listening fans wherever he makes his many successful engagements.

JERRY and SKY
Sonora Record No. H6000
“Sparkling Brown Eyes”
“Troubles in My Heart”

The brothers Jerry and Sky spent six years touring the country picking up folk lore and folk tunes first hand, actually living with the people who sing and live the tunes. This background, plus extensive engagements in theaters and on stalwart coast-to-coast shows, has made the Sky brothers the favor tunes demand.

ASSOCIATED DISTRIBUTING CO.
1823 California St. • Denver, Colorado

JERRY and SKY
Sonora Record No. H6000
“Sparkling Brown Eyes”
“Troubles in My Heart”

The brothers Jerry and Sky spent six years touring the country picking up folk lore and folk tunes first hand, actually living with the people who sing and live the tunes. This background, plus extensive engagements in theaters and on stalwart coast-to-coast shows, has made the Sky brothers the favor tunes demand.
D'ARTEGA AND HIS ORCHESTRA
Sonora Record No. 3041
"Beware My Heart" Vocal by Tony Russo
"Night of Memories" Vocal by Tony Russo
From the new United Artists' screen version, "Carnegie Hall," come these two bewitching ballads, played by D'Artega, famed the featured star in the picture in the part of Tchaikowsky. He brings you on SONORA RECORDS the same magnificent brilliance that will be enjoyed by millions who will see the picture... demand it immediately.

BOB HOUSTON WITH ORCHESTRA
Sonora Record No. 3042
"The Man Who Paints the Rainbow in the Sky"
"You Call It Madness (But I Call It Love)"
Sonora Record No. 3043
"How Are Things in Glocca Morra" ("From Finian's Rainbow")
Bob Houston, featured singer with Glenn Miller's orchestra, sings these ballads in the rich romantic style that means bigger sales. Currently heard on two NBC shows, "Lucky Strike" and "Music As You Like It," Bob has a singing appeal that has won him many fans.

SAXIE DOWELL AND HIS ORCHESTRA
Sonora Record No. 3036
"It's Dreamtime" Vocal by Susanna Shepard and Don Grady
"All I've Got Is Me" Vocal by Saxie Dowell
Sonora Record No. 3039
"Serenade To Love" Vocal by Don Grady
"Lulu Had A Sweetheart" Vocal by Saxie Dowell
Saxie Dowell, who recently concluded a sensational engagement at the Civic Cabaret Club in Philadelphia, is now touring the East, brings you lilting ballads in the up-and-coming sweet-smooth style and staccato rhythm saxie knows and does so well. Plan popular novelties your customers demand so much.

THE GORDON TRIO
Sonora Record No. 3032
"Managua, Nicaragua"
Vocal by Max Gordon
"Jealous"
Sonora Record No. 3035
"Caravan"
"Lullaby of the Leaves"
An organ, accordion and guitar make up the Gordon Trio—and their lively style rates them as one of music's fastest rising small groups. Successful engagements at Bill Green's Capitol in Pittsburgh and New York's Hickory House on 32nd Street were extended by popular request. A natural for your huge speciality demand.

50¢ LIST, PLUS TAX
These Sonora Records are available to you at any of the 49 distributors

S AND S DISTRIBUTORS
800 S. Adams St. • Peoria, Illinois

TARG & DINNER, INC.
425 S. Wabash Ave. • Chicago, Illinois

CHAS. S. MARTIN DISTRIBUTING CO., INC.
254-256 Peachtree St., N.E.
Atlanta, Georgia

CAPITAL PAPER CO.
1201 W. Washington St. • Indianapolis, Ind.

THE SUTCLIFFE CO.
225-227 S. Fourth St. • Louisville, Kentucky

THE ELECTRONICS CO.
301-7 Market St. • Shreveport, Louisiana

BOETTICHER & KELLOGG
15 Fulton Ave. • Evansville, Indiana

THE BILLBOARD
These Sonora Records are available to you at any of the 49 Sonora distributors.

MONROE HARDWARE CO.
701 Magazine St. • New Orleans, Louisiana

NELSON & CO., INC.
1000 S. Linwood Ave. • Baltimore, Maryland

MILHENDER DISTRIBUTORS, INC.
619 Atlantic Ave. • Boston, Massachusetts

RYAN SUPPLY CO.
216 S. State St. • Jackson, Mississippi

GRIFF WILLIAMS AND HIS ORCHESTRA
Sonora Record No. 3022
“Bless You” Vocal by Bob Kirk
“Among My Souvenirs” Vocal by Bob Kirk
Sonora Record No. 3028
“There Is No Breeze” Vocal by Bob Kirk
“Do It Again” Vocal by Walter King
Griff Williams, one of the nation’s most accomplished pianists and creators of America’s most descriptive music, brings his stimulative piano playing and various smooth rhythms to SONORA RECORDS. Griff has a big radio following, and his popularity at Chicago’s renowned Empress Room and his all-night attendance record—and that means a big constant demand for his releases from your customers.

RAY ANTHONY AND HIS ORCHESTRA
Sonora Record No. 3034
“I’ll Close My Eyes” Vocal by Billy Johnson
“Margie” Vocal by the Ensemble
Sonora Record No. 3037
“Isn’t This Better Than Walkin’ in the Rain” Vocal by Billy Johnson
“Please Be Kind” Vocal by Dee Keeling
Ray Anthony, the hottest recording find of the year, plays a blistering trumpet that adds spice to strong melody arrangements. His mellow swing style is just what the dancing and listening public demands. Fresh from a successful engagement at Chicago’s famous College Inn, Ray is on tour adding new things to his many loyal fans.

COLEMAN HAWKINS AND HIS ORCHESTRA
Sonora Record No. 3024
“Cocktails for Two”
“Bean and the Boys”
Sonora Record No. 3027
“You Go to My Head”
“I Mean You”
Coleman Hawkins, father of the tenor sax as used in jazz, is the greatest jazz virtuoso alive today. Famous here and abroad, on the stage and in radio, Hawkins is one of the greatest box-office draws in the business, for his truly distinctive style and universal appeal capture more business for your

D’ARTEGA AND HIS ORCHESTRA
“Selections From Carnegie Hall”
AMS 490—D’Artega conduct selections from the movie in modern taped—w/ marimbas solo by Will Bradley, piano solo by Allen Eaves, violin solos by Jacques Margouly and vocals by Tony Russo. Included are: Symphony, Piano Concerto, and Violin Concerto. De Toll’s Fire Dance, Brown’s Night, Beethoven’s First Night, Memory, and Saint-Saens’ My Heart At Thy Sweet Voice. Pour 10¢ records. List incl. tax. $2.87.

BOB CHESTER
AND HIS ORCHESTRA
Sonora Record No. 3018
“Octave Jump”
“Someday You’ll Want Me to Want You”
Vocals by Lou Gardner
Sonora Record No. 3020
“Years and Years Ago”
“When You Make Love to Me”
Vocals by Lou Gardner
Famous the country over for his sparkling arrangements, Bob Chester selection in the million style is popular today. Bob’s singing never has him more than his monogrammed engagments at New York’s A.Corn and Chicago’s popular College Inn.

CLARK SUPPLY CO.
2402 University Ave. • St. Paul, Minnesota

GEORGE STEELE & CO.
126 W. Broadway • Butte, Montana

RYAN RADIO & ELECTRIC CO.
1808 Grand Ave. • Kansas City, Missouri
February 1, 1947

MAYA AND HIS RHUMBA AMBASSADORS
Sonora Record No. 3023
"Cu-Tu-Gu-Ru" (Jack, Jack, Jack)
"Por Causa De Las Mujeres"
Vocals by Hector Rivera
Sonora Record No. 3031
"Mi Bumba Ne" - "Rumbomba"
The ever-popular, rhumba-styled of Mayas's rhythmic beat with just enough brass and reeds to go over big with the rhumba crowd. The Rumbomba, one of Mayas's own compositions, is fast becoming the rage among South American rhythms.

DUD BASCOMB AND HIS ORCHESTRA
Sonora Record No. 103
"Just One More Chance" Vocal by Marie Turner
"Not Bad Bascomb"
Sonora Record No. 105
"That's My Name" - "Late Hour Rock"
Formerly a featured soloist with Erskine Hawkins and Duke Ellington, Dud Bascomb plays the kind of trumpet your customers won't be able to resist. These reissues have an important part in every record for's heart. These releases have an important part in every record for's heart. These releases have an important part in every record for's heart. Make sure you profit now from Dud's great fan following.

THE MOORE SISTERS
Sonora Record No. H7028
"Choo Choo Ch'boogie"
"I Betcha My Heart I Love You"
Sonora Record No. H7033
"Inflation"
"Rose of the Alamo"
The Moore Sisters, one of the country's leading Western acts, have a pulsating jump-in jazz style that pulls real Western fans 'over their peanut butter and jelly' sort of music. Here are eight new records, the girls have a big fan following that means lots of sales.

UNCLE DON AT THE ZOO
MS 388—Uncle Don, America's most popular story teller, brings favorite zoo animals to life in a new and amusing way. Told with all the wonder and charm Uncle Don is famous for, his continuous story has the commanding interest to build big sales for you. Be sure you have enough of this new Don album kit. Three 10" records, list, each $2.34.

JOE BIVIANO QUINTETTE
"Begle Call Rag"
"Stumbling"
Joe Biviano, featured soloist in many movies, and for years associated with NBC Hollywood Hills, has brought to SONORA RECORDS a band of accords, guitars and bass that specialize in rhythm arrangements. Piano-soloed with every record, these releases are right on the beam for sales and profits.

BELLER ELECTRIC CO.
301-3 Plane St. • Newark, New Jersey

RAPID SALES CO.
63 Hudson Ave. • Albany, New York

BISON ELECTRICAL CO., INC.
1135 Main St. • Buffalo, New York

BARTH-FEINBERG, INC.
17-19 Union Square West • New York, New York

H. C. NOLL CO.
2226 Harney St. • Omaha, Nebraska

BRILLIANT MUSIC CO.
4606 Cass Ave. • Detroit, Michigan

APPLIANCE DISTRIBUTOR CO.
1910-12 Washington Ave. • St. Louis, Missouri

Materal protected copyright.
STU DAVIS
Sonora Record No. H7021
"Rainbow at Midnight"
"The Bottom Fell Out of the Sky"
Sonora Record No. H7024
"I Tipped My Hat and Slowly Rode Away"
"I Can Beat You Doing"
Profit now from the biggest-than-ever popularity of Western singing with Stu Davis, SONORA'S newest record lead. Packed with sensational songs, from the big demand for harmonica music, and here's your chance to turn it into profit. Jimmy and Mildred Mulcahy, featured on the Rudy Vallee radio show, and recently headlined with Bob Hope on his recent nationwide tour, enjoy enthusiastic following. Take advantage of America's top tight spots and radio. Hear Elmo the Harmonica Man, Harold with市场的Boogie, Swingin' Brier, Four Top Records, Linc, etc., box $2.62

BOB STANLEY
AND HIS ORCHESTRA
Sonora Record No. 3015
"Meet Me Tonight in Dreamland"
"Carolina Moon"
Sonora Record No. 3009
"Till We Meet Again" - "Girl of My Dreams"

FRED KIRBY
Sonora Record No. H7023
"That's How Much I Love You"
"After All These Years"
Sonora Record No. H7008
"Atomic Power" - "Honey Be My Honey Bee"

These Sonora Records are available to you at any of the 49 Sonora distributors...
MURRAY KELLNER
AND HIS ORCHESTRA
“Singing in the Rain”

Played by Murray Kellner and his orchestra, these famous “rain” songs have the spirit and freshness of a summer shower. The smooth dancing tempo of Murray Kellner, plus the everlasting popularity of these all-time favorites makes a “showstopper” of songs for you, including: Rain, Singing in the Rain, April Showers, Autumn Showers. Call it Up Some Rainy Afternoon, Let a Smile Be Your Umbrella. Over the Topiary Wall for the Little Luvies. Four 10” records, List, plus tax, $2.87

HAL HORTON
Sonora Record No. H7022
“Dreamy Rio Grande”
“Rhythm in the Hills”

Sonora Record No. H7023
“Blue Texas Moonlight”
“Gotta Get Together With My Gal”

Star of CBS’ Hollywood Born Dance and his own 5485 show, Hal Horton commands a big following through his movie roles and his featured singing role in the popular stage piece “Song of Norway.” His rich romantic voice and personable singing style is a present at his native Northwest, giving him the authentic appeal your trade demands.

LANI McINTIRE
AND HIS ORCHESTRA
Sonora Record No. 1091
“Moonlight in Hawaii”
“Drowsy Waters (Wallana)”

Sonora Record No. 1030
“Farewell to Thee - Beautiful Kahana”

The popularity of haunting Hawaiian melodies is sure to appeal to you and sell. Here are nine of the most popular Hawaiian melodies played in authentic rhythm by Lan McIntire and his Aloha Islanders. Fired with the color and zest of the islands, Lan and his group transport the listener to a world of rhythmic romance ... build up a following that keeps coming back for more.

FRANK CONNORS
Sonora Record No. 1067
“My Wild Irish Rose”
“I’ll Take You Home Again Kathleen”

Sonora Record No. 1068
“You’re Irish And You’re Beautiful”

“Mother Machree”

Those beautiful Irish ballads are immortal, and have tremendous “show office” appeal. Formerly featured with Abe, former NBC radio show, Frank Conners has won ions by the thousands over NBC radio show. His clear tenor voice and captivating Irish way mean bigger sales.

RAYMOND SCOTT
AND HIS ORCHESTRA
Sonora Record No. 3003
“Enchanted Forest”
“Toonerville Trolley”

Sonora Record No. 3008
“Magic Garden”
“Mr. Basic Goes to Washington”

The master of the rhythm novelty, Raymond Scott, is world famous for his ingenious arrangements of his original musical fantasies. These releases have everything that the talented Scott can give them ... and that means a big, consistent roll for these tunes.

DOBB-SKINNER, INC.
2821 Live Oak St. • Dallas, Texas

 DIEHL & LEHMAN APPL. CO.
1409-11 Texas St. • El Paso, Texas

TEXAS FARM SUPPLY CO.
316 Louisiana St. • Houston, Texas

SOUTHERN MUSIC CO.
830 East Houston St. • San Antonio, Texas
These Sonora Records are available to you at any of the 49 Sonora Clear as a Bell distributors

S. R. ROSS
50 E. Fourth St., South • Salt Lake City, Utah

GOLDBERG CO., INC.
5 North 13th St. • 425 Third St. S. E.
Richmond, Virginia • Roanoke, Virginia

HERB E. ZOBRIST
2125 Westlake Ave. • Seattle, Washington

CHEMCITY RADIO & ELECTRIC CO.
1225 E. Washington St. • Charleston, West Virginia

EDDIE BAREFIELD
AND HIS QUINTETTE
Sonora Record No. 102
“That Ain’t Right (To Boogie on Sunday)”
“What’s Mine Is Mine”
Sonora Record No. 104
“After Hours”
“Three Buckets-O-Live”

JESSE ROGERS
Sonora Record No. H7032
“Go West Young Man, Go West”
“Days Are Long—Nights Are Lonely”

THE CAROLINA PLAYBOYS
Sonora Record No. H7026
“It Takes a Long, Tall, Brown-Skin Gal”
“I've Got a Feeling Somebody's Stealing My Darling”

ROBERT RUSSELL BENNETT
AND HIS ORCHESTRA
“Broadway Hits Of Yesterday”

THE VELVETONES
Sonora Record No. 3010
“It Just Ain't Right”
“Reverse the Charges”

CLARK SUPPLY CO.
3707 N. Richards St. • Milwaukee, Wisconsin

SNI DOR RADIOLECTRIC LTD.
455 Craig St. West • Montreal, Quebec

GEORGE K. CHING CO.
706 Fort St. • Honolulu, Hawaii
These Sonora Records are available to you at any of the 49 Sonora Clear as a Bell distributors.

ROY SMECK AND THE MUSIC MEN
Sonora Record No. 2000
"Charmaine" Vocal by Bob Houston
"Steel Guitar Rag"
Here's a real winning combination—the silky. anooth yoke of Bob Houston along o bockground of Invigorating strings under the guidance of Roy Smeck, world recognized authority on stringed instmonents. Plus on Instrumental specialty ember that will demand a big coll.

BOB STANLEY
"Strauss Waltzes"
MS 461—Strauss Waltzes just never go out of style, and here they are played with all the gay Ring rhythm that made them the favorites of every slab lover. Includes: Die Blumen, Wiener Aus, Vienno, Waud; Eastern River; Venus of Spring; and You and You With. Four 10" records. List, incl. tax $2.87.

JOE BIVIANO QUINTETTE
Sonora Record No. 3021
"Copenhagen"
"Honeysuckle Rose"
Everyone goes for the solid rhythm orrongernerds of the Joe Biviano Quintet. These oft employed favorites had never had so much for and toe-topping appeal in his blend of vocations, piano, and bass give them.

"Accordion Capers"
MS 476—Fast-moving keyboards and strings play original arrangements of popular tunes, as the Joe Biviano group just through lean years, in Czardas, Swing Sue, Sweet Charlie, Jazz Me Baby, Ella Brown Jug, Hawaiian Phrases, That's A Party, and Scotch Medley. Four 10" records. List, incl. tax $2.87.

EUGENE MOTT
"Faith of Our Fathers"
MS 454—Eugene Mott, arranger of special scores for the Ford Sunday Evening Hour and the March of Time, directs the Sonora Chapel Choir in quaint of the world's best-loved hymns, including Rock of Ages, Light, Heaven My God To Thee, How Far Has Been So Holy, Glor, Christian Soldiers, and ten others. Four 10" records. List, including tax $2.87.

MAYA AND HIS RHUMBA AMBASSADORS
Sonora Record No. 3025
"Cu Tu Gu Ru" (Jack, Jack, Jack)
"Por Causa De Las Mujeres"
Vocals by Hector Rivera
Sonora Record No. 3031
"Mi Bumba No" — "Rumbomba"
Vocals by Hector Rivera
The ever popular Rhumba is played at its rhythmic best by Maya and his orchestra. The Rumbomba, Maya's own creation, is fast becoming a coast-to-coast sensation. These two releases no rhumba fan will want to miss.

FRED KIRBY
Sonora Record No. H7009
"My War Torn Heart"
"I've Been A Fool Too Long and Too Often"
Sonora Record No. H7001
"Somewhere A Heart Is Breaking"
"When It's Reveille Time In Heaven"
Hillbilly tunes ore always on the top of the list, and Fred Kirby, of the W. B. T. djuphers, it One of the most popular singer, of those tunes. These releases have the color and warmth that serves as a melodic bockground for Fred's happy-go-lucky singing style.

"Hillbilly Tunes"
MS 477—Music whicht from the hill, sung by Fred Kirby, In his own inimitable slyle from the Heart of the Hill, Includes: When It's Reveille Time In Heaven, Cruel Heartless Man, My Heart Aches For You, You Don't Take My Baby From Me, and Somewhere A Heart Is Breathing. Four 10" records. List, incl. tax $2.87.
These Sonora Records are available to you at any of the 49 Sonora distributors.

D'ARTEGA
Sonora Record No. 3041
Beware My Heart
Night of Memories
Vocals by Tony Russo
Recently named as a Vocalist of the Month, D'Artega is one of the outstanding vocalists of the season. Both of these outstanding numbers are played by D'Artega in the sweet smooth style that's so popular today. Be sure you're ready for the big call this disc will stimulate.

SAXIE DOWELL AND HIS ORCHESTRA
Sonora Record No. 3029
Rugged But Right
She Told Him Emphatically 'No!'
Vocals by Saxie Dowell
Recently named as a Vocalist of the Month, Saxie Dowell is one of the outstanding female vocalists of the season. Both of these outstanding numbers are played by Saxie Dowell in the sweet smooth style that's so popular today. Be sure you're ready for the big call this disc will stimulate.

H. LEOPOLD SPITALNY
Musical Travelogue
Sonora Records
MS 493
Famous for his work in the development of the NBC Symphony as well as his conducting for many NBC network shows, H. Leopold Spitalny presents a program of music which is both fresh and familiar to his listeners.

BOB CHESTER AND HIS ORCHESTRA
Sonora Record No. 3017
Linger in My Arms A Little Longer, Baby
Short Talk
Vocals by Lou Gardner
They call it "America's most danceable music"—and that's what it is when the master of the piano, Griff Williams, goes out with that smooth piano rhythm that everyone loves. Griff's inimitable piano styling makes him a big hit with the listeners.

MURRAY KELLNER
Singing in the Rain
Sonora Record No. 3018
Octave Jump
Someday You'll Want Me to Want You
Vocals by Lou Gardner
When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

GRIFF WILLIAMS AND HIS ORCHESTRA
Sonora Record No. 3022
Bless You - Among My Souvenirs
There Is No Breeze
Do It Again
Vocals by Bab Kirk
They call it "America's most danceable music”—and that's what it is when the master of the piano, Griff Williams, goes out with that smooth piano rhythm that everyone loves. Griff's inimitable piano styling makes him a big hit with the listeners.

SAXIE DOWELL
Sonora Record No. 3029
Rugged But Right
She Told Him Emphatically 'No!'
Vocals by Saxie Dowell
Recently named as a Vocalist of the Month, Saxie Dowell is one of the outstanding female vocalists of the season. Both of these outstanding numbers are played by Saxie Dowell in the sweet smooth style that's so popular today. Be sure you're ready for the big call this disc will stimulate.

When Saxie Dowell was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.

When Bob Chester was with the late Hal Kemp he helped make the Kemp staccato "tye fame.... Now he blends Mot Intriguing "AOe with the up-and-coming "mot rhythms and makes music the fans want to hear. HA original novelty tunes are among the best in the business today.
When SIGNATURE rolls out the royal carpet it will be for the first coin machine convention since the war. We will be well represented at the Chicago conference, from the President, Bob Thiele, through our field representatives. Our artists in the Chicago area will also be a part of our good will caravan.

Those beautiful Pin-up girls you will see on the floor giving out records and souvenirs will be from the Thornton Agency. They will be there to help you enjoy the convention and will direct you to our suite in the Sherman Hotel. To one and all we extend a hearty invitation to come up and join the party.

WHAT'S A CONVENTIONAL WELCOME?

Signature records

DISTRIBUTED BY
GENERAL ELECTRIC SUPPLY CORPORATION
KEEP YOUR RECORD PROFITS UP
YOUR INVENTORY

No need to carry big stocks
with Signature Records. The truly nationwide distributor
service of General Electric Supply Corp. places a
Signature Record distributor "around the corner" from
you whether you are located North, South, East or
West. Think of it! 112 distributors in every section
of the country enabling you to get the fastest
kind of servicing... making it possible
for you to place small orders...
increase your turnover.

Signature RECORDS

Excellent artists are on Signature Records... the "names" that
attract sales in your store, nickels (or dimes) in your juke boxes,
and the heavy requests on your disk jockey shows.

Ask for latest release sheet,—then . . .
Order From Your Nearest G.E. Supply Corp. Office Today

112 CITIES FROM COAST

DISTRIBUTED BY
GE GENERAL ELECTRIC

GENERAL OFFICES
### Signature Records

**DISTRIBUTED THROUGH G. E. SUPPLY CORP. OFFICES IN THE FOLLOWING CITIES FROM COAST TO COAST**

<table>
<thead>
<tr>
<th>State</th>
<th>Address 1</th>
<th>Telephone No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARIZONA</td>
<td>Phoenix (2) 441 W. Madison St.</td>
<td>3-3103</td>
</tr>
<tr>
<td>ARKANSAS</td>
<td>Little Rock 301 E. Markham St.</td>
<td>4-1681</td>
</tr>
<tr>
<td>CALIFORNIA</td>
<td>Fresno (1) 1284 &quot;0&quot; St.</td>
<td>4765</td>
</tr>
<tr>
<td></td>
<td>Los Angeles (54) 730 Turner St.</td>
<td>6341</td>
</tr>
<tr>
<td></td>
<td>Oakland (7) 9th St. &amp; Jackson</td>
<td>8330</td>
</tr>
<tr>
<td></td>
<td>Sacramento (14) 1131 &quot;S&quot; St.</td>
<td>3-9061</td>
</tr>
<tr>
<td></td>
<td>San Diego (32) 225 W. Market St.</td>
<td>Main 6138</td>
</tr>
<tr>
<td></td>
<td>San Francisco (3) 1201 Bryant St.</td>
<td>Market 4000</td>
</tr>
<tr>
<td>COLORADO</td>
<td>Denver (17) 1429 18th St. Keystone</td>
<td>6301</td>
</tr>
<tr>
<td>CONNECTICUT</td>
<td>Bridgeport (3) 291 John St.</td>
<td>5-2191</td>
</tr>
<tr>
<td></td>
<td>Hartford (11) 145 Am St.</td>
<td>3-4115</td>
</tr>
<tr>
<td></td>
<td>New Haven (5) 171 Olive St.</td>
<td>8-3112</td>
</tr>
<tr>
<td></td>
<td>Waterbury (90) 127 East Main St.</td>
<td>4-1243</td>
</tr>
<tr>
<td>DELAWARE</td>
<td>Wilmington 18th &amp; Market St.</td>
<td>8158</td>
</tr>
<tr>
<td>DISTRICT OF COLUMBIA</td>
<td>Washington (5) 1330 New York Ave,. N.W.</td>
<td>6800</td>
</tr>
<tr>
<td>FLORIDA</td>
<td>Jacksonville 530 East Forsyth St.</td>
<td>5-7008</td>
</tr>
<tr>
<td></td>
<td>Miami (30) 611 N. W. First Ave.</td>
<td>3-8003</td>
</tr>
<tr>
<td>GEORGIA</td>
<td>Atlanta (1) 604 Ella Mae St.</td>
<td>M-1805</td>
</tr>
<tr>
<td>IOWA</td>
<td>Boise Eighth St. &amp; Battery</td>
<td>4343</td>
</tr>
<tr>
<td>ILLINOIS</td>
<td>Chicago (7) 845 S. Clinton St.</td>
<td>3-2556</td>
</tr>
<tr>
<td></td>
<td>Rockford 118 S. First St.</td>
<td>Main 2325</td>
</tr>
<tr>
<td>INDIANA</td>
<td>Evansville (4) 422 N. W. Seventh St.</td>
<td>5-7794</td>
</tr>
<tr>
<td></td>
<td>Fort Wayne 1609 S. Carefree Ave.</td>
<td>5-3104</td>
</tr>
<tr>
<td></td>
<td>Indianapolis (9) 324 W. Georgia St.</td>
<td>Lincoln 8445</td>
</tr>
<tr>
<td></td>
<td>Muncie 204 W. Willard St.</td>
<td>6614</td>
</tr>
<tr>
<td>IOWA</td>
<td>Des Moines (9) 513 E. Court Ave.</td>
<td>4-0156</td>
</tr>
<tr>
<td>KANSAS</td>
<td>Wichita (3) 904 E. First St.</td>
<td>5-0678</td>
</tr>
<tr>
<td>KENTUCKY</td>
<td>Harlan (10) 1000 E. Jefferson St.</td>
<td>3-4509</td>
</tr>
<tr>
<td></td>
<td>Lexington (1) 369 North Ashland Ave.</td>
<td>3800</td>
</tr>
<tr>
<td></td>
<td>Louisville 2317 S. Brook St.</td>
<td>Jackson 7201</td>
</tr>
<tr>
<td>LOUISIANA</td>
<td>New Orleans (6) 1030 Tchoupitoulas St.</td>
<td>5-7797</td>
</tr>
<tr>
<td></td>
<td>Shreveport (8) 206-208 Market St.</td>
<td>5-3299</td>
</tr>
<tr>
<td>MAINE</td>
<td>Bangor 379 Main St.</td>
<td>7331</td>
</tr>
<tr>
<td></td>
<td>Portland (3) 94 Commercial St.</td>
<td>2-0131</td>
</tr>
<tr>
<td>MASSACHUSETTS</td>
<td>Boston (17) 379 Stuart St.</td>
<td>Kenmore 6200</td>
</tr>
<tr>
<td></td>
<td>Springfield (1) 404 Washington St.</td>
<td>4-8255</td>
</tr>
<tr>
<td>MICHIGAN</td>
<td>Detroit (3) 608 Anthony St.</td>
<td>Madison 9400</td>
</tr>
<tr>
<td></td>
<td>Grand Rapids (2) 41 Market St., S. W.</td>
<td>9-3744</td>
</tr>
<tr>
<td>MINNESOTA</td>
<td>Duluth (2) 192 W. Michigan St.</td>
<td>Minneapolis 327</td>
</tr>
<tr>
<td></td>
<td>Minneapolis (1) 174 E. 6th St.</td>
<td>St. Paul 7351</td>
</tr>
<tr>
<td>MISSOURI</td>
<td>Kansas City (10) 2101 Broadway</td>
<td>7-4174</td>
</tr>
<tr>
<td>MISSISSIPPI</td>
<td>Jackson (10) 620 E. Pascagoula St.</td>
<td>7-3518</td>
</tr>
<tr>
<td>MISSOURI</td>
<td>Joplin (I) 222 Pennsylvania Ave.</td>
<td>2611</td>
</tr>
<tr>
<td>MONTANA</td>
<td>Billings 2716 Montana Ave.</td>
<td>2-8234</td>
</tr>
<tr>
<td>MONTANA</td>
<td>Billings 900 E. Front St.</td>
<td></td>
</tr>
<tr>
<td>NEBRASKA</td>
<td>Omaha (2) 514 14th St.</td>
<td>Jackson 546</td>
</tr>
<tr>
<td>NEW HAMPSHIRE</td>
<td>Manchester 22-22-26 Commercial St.</td>
<td>6086</td>
</tr>
<tr>
<td>NEW JERSEY</td>
<td>Jersey City (6) 157 Township Ave., Journal Square 2-1620</td>
<td></td>
</tr>
<tr>
<td>NEW MEXICO</td>
<td>Albuquerque 820 Na-First St.</td>
<td>6443</td>
</tr>
<tr>
<td>NEW YORK</td>
<td>New York (I) 376 Bergen St.</td>
<td>Main 2-4000</td>
</tr>
<tr>
<td></td>
<td>Buffalo (13) 606 Eutle Ave.</td>
<td>Cleveland 5100</td>
</tr>
<tr>
<td></td>
<td>New York (14) 585 Hudson St.</td>
<td>Watkins 9-3800</td>
</tr>
<tr>
<td>OREGON</td>
<td>Portland 222-22-26 Commercial St.</td>
<td>6086</td>
</tr>
<tr>
<td>OHIO</td>
<td>Akron (8) 225 E. Mill St.</td>
<td>8195</td>
</tr>
<tr>
<td></td>
<td>Canton 123-5 Sixth St., S. W.</td>
<td>43-187</td>
</tr>
<tr>
<td></td>
<td>Cincinnati (1) 215 W. 3rd St.</td>
<td>Park 2-4000</td>
</tr>
<tr>
<td></td>
<td>Cleveland (3) 4926 Woodland Ave,</td>
<td>7320</td>
</tr>
<tr>
<td>OREGON</td>
<td>Portland (2) 225 West Rayen Ave.</td>
<td>4-1111</td>
</tr>
<tr>
<td>OHIO (continued)</td>
<td>Columbus (15) 146 N. 3rd St.</td>
<td>Adams 2221</td>
</tr>
<tr>
<td></td>
<td>Dayton (7) 601 E. 3rd St.</td>
<td>Henrick 3861</td>
</tr>
<tr>
<td></td>
<td>Toledo (4) 28 No. 5th St.</td>
<td>Adams 3104</td>
</tr>
<tr>
<td>OREGON</td>
<td>Youngstown (2) 225 West Rayen Ave.</td>
<td>4-1111</td>
</tr>
<tr>
<td>RHODE ISLAND</td>
<td>Providence (1) 267 Harris Ave.</td>
<td>8-0303</td>
</tr>
<tr>
<td>TENNESSEE</td>
<td>Chattanooga (2) 112-116 West 13th St.</td>
<td>6-1601</td>
</tr>
<tr>
<td>TEXAS</td>
<td>Austin 207-209 So. Fourth St.</td>
<td>2-6301</td>
</tr>
<tr>
<td>VERMONT</td>
<td>Burlington 604 Main St.</td>
<td>3-1601</td>
</tr>
<tr>
<td>VIRGINIA</td>
<td>Richmond (1) 601 N. Broadway</td>
<td>3-1601</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>Seattle 2121 First Ave.</td>
<td>Eliot 4100</td>
</tr>
<tr>
<td>WISCONSIN</td>
<td>Appleton 116 W. Harris St.</td>
<td>4-0140</td>
</tr>
<tr>
<td>WISCONSIN</td>
<td>Milwaukee (1) 200 N. Broadway</td>
<td>4-0140</td>
</tr>
</tbody>
</table>

**A NATION-WIDE ORGANIZATION AT YOUR COMMAND**

**GENERAL ELECTRIC SUPPLY CORPORATION**

**GENERAL OFFICES: BRIDGEPORT, CONN.**
Frankel Opens Distrib Office In Sioux Falls

ROCK ISLAND, Jan. 25.—Larry S. Frankel said this week that his Frankel Distributing Company established a branch office at 604 South Eighth Street, Sioux Falls, S. D. Firm has headquarters here. New office will be used principally as a center for the firm’s services. It has a staff of trained men, whose main function will be, in addition to installing Packard and Personal Music wall boxes, to service operators in South Dakota, Western Iowa and Southern Minnesota. The new machines are on display, neither sales nor shipping will be handled from the new office.

Frankel also has offices in Omaha and Des Moines.

Assn. Bid for Charter in Pa. To Be Revised

HARRISBURG, Pa., Jan. 25.—A non-profit charter application, submitted to Dauphin County Court here several months ago by the Pennsylvania Music Operators’ Association, was withdrawn January 20 by Edward Friedman, attorney for the operators.

Friedman said the operators’ group will submit another application, removing certain features of the proposed activities of the group to which American Federation of Musicians’ interests objected.

One of the objects of the association, under the initial charter application, would have been to deal with unions in labor agreements, to which objections were filed by several local unions, pointing out that such activities do not come within the non-profit range.

Objections were filed to the granting of the charter by the Conference of Pennsylvania and Delaware, AFM; Philadelphia Local No. 77, AFM, and Harrisburg Local No. 269, AFM. A master was appointed by the court to hear testimony in the case.

Friedman said a new charter application will be filed by PMOA soon.

Don Leary Gets in Lick for Jukes in Minneapolis Paper

MINNEAPOLIS, Jan. 25.—Further- ing good public relations for the juke box operator was a feature article in a recent issue of The Minneapolis Star-Journal, subject of which was favorable comment on the coin-operated platter boxes expressed by a well-known distributor in coin machine circles here.

“Juke music,” said record distributor Don Leary, of Don Leary’s, Inc., “is holding down juvenile delinquency across the country by drawing youngsters into ice cream parlors, youth centers, etc., keeping them off the streets evenings.” Leary was emphatic in his opinion that the juke box fills a real need of present day society being particularly beneficial to younger people in the larger towns and cities.

COLUMBIA RECORDING STARS

FRED LOWEY

America’s Outstanding Whistling Virtuoso and Lovely

DOROTHY RAE

The Girl With a Smile in Her Voice

LATEST RELEASES

“TOO LATE”

“BY THE WATERS OF MINNETONKA”

(IN COLUMBIA RECORD No. 37172)

These standards also available on COLUMBIA Records

“WHISPERING”

“INDIAN LOVE CALL”

“WHISTLING JOE”

“LAND OF SKY BLUE WATER”

MANAGEMENT: HAROLD LEE

DIRECTOR: GENERAL ARTISTS CORPORATION

“Thank You operators for your wonderful assistance in making our numbers click on your jukes.”

—Wynonie Harris, Luis Russell

A few more clicks by Wynonie Harris:

No. 360
YOUNG MAN’S BLUES
STRAIGHTEN HIM OUT

No. 361
THAT’S THE STUFF YOU GOT TO WATCH
BABY LOOK AT YOU

No. 362
SOMEBODY CHANGED THE LOCK ON MY DOOR
WYONIE’S BLUES

No. 363
SHE’S GONE WITH THE WIND
HERE COMES THE BLUES

No. 372
PLAYFUL BABY
PAPA TREE TOP

No. 378
EVERYBODY’S BOOGIE
TIME TO CHANGE YOUR TOWN

No. 391
TAKE ME OUT OF THE RAIN
YOUNG AND WILD

Please visit APOLLO RECORDS at the COIN MACHINE REVIEW SHOW, booth number 187, SHERMAN HOTEL, in Chicago, Ill.
FOR SENTIMENTAL REASONS

9 big records singing the song of the nickels.

And Now: That Runaway Novelty Hit

Open The Door, Richard!

Recorded by
THE THREE FLAMES (Columbia)
COUNT BASIE (Victor)
JACK McVEA (Black and White)
LOUIS LOUS (Deco)
THE PIED PIPERS (Capitol)
BILL OSBORNE (Continental)
THE MERRY MACS (Majestic)
DUSTY FLETCHER (National)
The CHARIOTEERS (Columbia)
CHARLIE SPIVAK (Victor)

10 RECORDS

Next: A Great Torch Ballad!

IT'S AS SIMPLE AS THAT

Recorded by JO STAFFORD (Capitol)

DUCHESS MUSIC CORPORATION
RKO BUILDING • RADIO CITY, N. Y.

Sterling ANNONCES

2 MORE HIT RECORDS IN THEIR
HILLBILLY AND WESTERN CATALOGUE

SR 203—I'M SORRY IF THAT'S THE WAY YOU FEEL

and FARTHER AND FARTHER APART

SR 204—WEALTH WON'T SAVE YOUR SOUL

and WHEN GOD COMES AND FATHERS HIS JEWELS

Hank Williams and the Country Boys.

PLUS THESE TWO PREVIOUS RELEASES

SR 201—CALLING YOU AND NEVER AGAIN (will I knock at your door)

Hank Williams and the Country Boys.

SR 202—I CAN'T GO ON THIS WAY

and YOU DON'T HAVE TO Worry

by the Oklahoma Wranglers, vocals by Skeeter and Gay Willis.

The new Sterling 200 Series is terrific and at the peak of popularity.

JUKE BOX No. 1 RACE RECORD LINE

J8 504 R. M. Blues & Rhythm Blues ....... Ray Milton and His Solid Senders
J8 503 Miller's Boogie & Groovy Blues .... Ray Milton and His Solid Senders
J8 502 Yow! Vocals & Crying Blues ......... The Blues Wamsh, Buddy Banks Sextet
J8 508 Fat Beagle Woggles & Loved and Lost .... Ollie Jackson & His Bend
J8 512 Thistle De Winks ......... Voted by Ed Harris
J8 518 Poogan's Boogie & My Baby's Gone Away .... By Poogan Gardiner

Contact your local distributor ... or

JUKE BOX RECORD CO. New York 19, N. Y.
February 1, 1947

"Song Hits Magazine" rates this one the RECORD OF THE MONTH! With Vaughn and the Moon Maids on both sides.

**Beware My Heart!**
A number that's headed for the hit parade, from the United Artists Release "Carnegie Hall."

**The Pleasure's All Mine**
RCA Victor 20-2084

---

Another pair of terrific Louis Armstrong numbers! With his Dixieland Seven, Armstrong taking the trumpet and vocal.

**Where The Blues Were Born In New Orleans**
(from Armstrong's movie "New Orleans")

**Mahogany Hall Stomp**
RCA Victor 20-2088

---

**Tom Foolery**
An all-instrumental session of neat swing, in top Dorsey form!

**Snootie Little Cutie**
Dorsey is giving this side much plugging.

Voices by Frank Sinatra, Connie Haines and The Pied Pipers.

---

**Dick Leibert**
with Verloye Mills, harp; Bob Haggart, bass; Karl Kress, guitar; Johnny Blowers, drums; Edward Vito, harp; Murray Cahen, clarinet, English horn and oboe; Mack Stupick, bass; Anthony Mattolli, guitarist.

RCA Victor Album P-164

**Amor**
(from M-G-M picture "Broadway Rhythm")

**Estrellita** (Little Star)
RCA Victor 20-2029

---

**Mischa Borr**
and his Continental Orchestra

**Taboo—Rumba**

**Lolita—Paso-Doble**

---

**Walter OSSOWSKI**
and his Instrumental Quartet

**Na Sianku—Polka**
(Making Hay)

**Z Humoreum—Polka**
(With Honor)

---

**Buchanan Brothers**
and The Georgia Catamounts

**Am I Still P-a-r-t of Your H-e-a-r-t AND Left by the Wayside**
RCA Victor 20-2106

---

**Jorge Negrete**
with The Calaveras Trio and Rafael De Paz' Orchestra

**I'll Have This Girl**
(Me He De Comer Esa Tuna-Cancion)

**Tequila With Lemon**
(Tequila con Limon-Cancion Mexicana)

---

**The Stars Who Make The Hits Are On**

**RCA Victor Records**
**Sheet Music Role-Playing Charts**

**Week Ending January 31**

### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on returns received each week from all leading sheet music jobs. Songs are listed according to greatest number of sales, unless otherwise noted. (*) Indicates tune is in a film. (M) Indicates tune is available on record.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Composer</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>THE OLD LAMPLIGHTER (R)</td>
<td>Shawls-Bernstein</td>
<td>Shakespeare</td>
</tr>
<tr>
<td>2</td>
<td>(I LOVE YOU) FOR SENTIMENTAL REASONS (R)</td>
<td>Remick</td>
<td>Paramount</td>
</tr>
<tr>
<td>3</td>
<td>A GAL IN CALICO (F) (R)</td>
<td>Hembury</td>
<td>Remick</td>
</tr>
<tr>
<td>4</td>
<td>OLE BUTTERMILK SKY (F) (R)</td>
<td>Burke-Va.</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>OH, BUT I DO (F) (R)</td>
<td>Burt-Yentz</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>I'LL CLOSE MY EYES (F)</td>
<td>Peter Maurice</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>ANNIVERSARY SONG (F) (R)</td>
<td>Campbell-Connolly</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>THE WHOLE WORLD IS SINGING MY SONG (R)</td>
<td>Robbins</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>HUGGIN' AND CHALKIN' (R)</td>
<td>Robbins</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>DON'T SMOKE SMOKY (R)</td>
<td>E. H. Morris</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>THE THINGS WE DID LAST SUMMER (R)</td>
<td>Santa-Joy</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>SONATA IN D MINOR (R)</td>
<td>Mark Chappell</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>MANAGUA, NICARAGUA (R)</td>
<td>Oxford</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>YOU'LL ALWAYS BE THE ONE I LOVE (R)</td>
<td>Sinatra-Encore</td>
<td></td>
</tr>
</tbody>
</table>

### ENGLAND'S TOP TWENTY

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Composer</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>A RAINY NIGHT IN RIO (W)</td>
<td>Lawrence Wright</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>THE GREEN COCKATTO (Chappell)</td>
<td>Peter Maurice</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>IT'S JUST LIKE A SONG (R)</td>
<td>Campbell-Connolly</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>IT'S ALL OVER NOW (R)</td>
<td>Campbell-Connolly</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>I (LOVE YOU) FOR SENTIMENTAL REASONS (R)</td>
<td>Rex Harrison</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>THE GREEN COCKATTO (Chappell)</td>
<td>Peter Maurice</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>YOU KEEP COMING (R)</td>
<td>Campbell-Connolly</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>SOMETHING TELL ME WANT (R)</td>
<td>Remick</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>DOWN IN THE VALLEY (R)</td>
<td>Campbell-Connolly</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>TOO MANY IRONS (R)</td>
<td>Campbell-Connolly</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>RED ROSES OF AMERICA (R)</td>
<td>Campbell-Connolly</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>DANCING IN THE STREET (R)</td>
<td>Campbell-Connolly</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>SANTA CLAUS (V)</td>
<td>Campbell-Connolly</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>WHAT IS LIFE WITHOUT A LOVE SONG (R)</td>
<td>Campbell-Connolly</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>MADIE NEALY (R)</td>
<td>Campbell-Connolly</td>
<td></td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.*

### PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently shooting or to be shown soon. Only tunes which have won a position in one or more of the other features of the Sheet Music Role-Playing Charts are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

- **1946**

- **1947**

- **1948**
Decca—relentless searcher after new talent—scores again! The amazingly popular Joe Mooney Quartet signed to an exclusive recording contract!

The facts of Joe’s zoom to stardom are by this time known to all music fans. From Paterson, N. J. to 52nd Street and his own radio show in nine months is fast work even for a likeable Irishman. His unique arrangements are the talk of the town. Now they will be heard by millions... on Decca Records.

His first release, out Jan. 6—"September Song" and "Just a Gigolo." Decca Record No. 23790.

Exclusively on...

DECCA RECORDS

OPERATORS: Come on in and visit the Decca booth at the C. M. I. Convention
EDDY HOWARD
AND HIS ORCHESTRA

The man and the band that are tops on the boxes click with the nickels on these two numbers. Here's a platter to panic the patrons.

"DON'T TELL ME THAT STORY!" and "SANTA CATALINA"
Majestic No. 1114

RAV McKINLEY AND HIS ORCHESTRA
Those "Talking Drums" with that row-de-dow the juke feeders love.

"THAT'S WHERE I CAME IN" and "HOWDY FRIENDS"
Majestic No. 7211

Majestic Records
Studio: NEW YORK CITY
Sales: ST. CHARLES, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

Radio Popularity

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, January 17, 9 a.m. and ending Friday, 9 a.m., January 24)

To or near the greatest audiences this week or last week is preponderately (over 60 per cent) after

(†) Indicates tune is from a film; (M) indicates tune is from a legitimate record show.

Week Ending
January 24

Radio Popularity

Majestic No. 1102

THE MERRY MACS
The original "Blend Singing" stars with their sure-fire sparkles.

"YOU TURNED THE TABLES ON ME" and "I CAN'T GET STARTED"
Majestic No. 1102

MAJESTIC RECORDS - MAJESTIC RECORDS - MAJESTIC RECORDS

Majestic No. 1114

RAY McKINLEY
AND HIS ORCHESTRA

Those "Talking Drums" with that row-de-dow the juke feeders love.

"THAT'S WHERE I CAME IN" and "HOWDY FRIENDS"
Majestic No. 7211

Majestic Records
Studio: NEW YORK CITY
Sales: ST. CHARLES, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)
The Year's Top Female Vocalists on Disk Jockey Shows

VOCALIST  RECORD NAME, LABEL AND NO.
1. Dinah Shore......The Gypsy (Columbia 36964)
2. Laughing on the Outside (Crying on the Inside) (Columbia 36970)

The Year's Top Female Vocalists on Juke Boxes

VOCALIST  RECORD NAME, LABEL AND NO.
1. Dinah Shore......The Gypsy (Columbia 36964)
2. Laughing on the Outside (Crying on the Inside) (Columbia 36970)

The Year's Top Selling Female Vocalists Over Record Counters

VOCALIST  RECORDS IN 15 TOP RETAIL RECORDS LIST  POINTS
1. Dinah Shore......The Gypsy (Columbia 36964)  193
2. Laughing on the Outside (Crying on the Inside) (Columbia 36970)

Thank You,
COLUMBIA RECORDS!
Without your wonderful co-operation and guidance this would never have been possible—
Sincerely,
Dinah Shore

On the Air
THE FORD SHOW
CBS—Wednesdays, 9:30 P.M. EST
NATIONAL LEADS the JUKE BOX Hit Parade!

IN '46 WE GAVE YOU SUCH OUTSTANDING JUKE-HITS AS "SIOUX CITY SUE" - "PRISONER OF LOVE"

NOW WE FOLLOW THRU WITH -

The Originator DUSTY FLETCHER "OPEN THE DOOR RICHARD!" WITH JIMMY JONES' BAND

PART 1 and PART 2 NAT. 4012

CHARLIE BARNET CARDINAL

CHEROKEE CARDINAL RECORD 25001

75c coupled with The NEW REDSKIN RUMBA Limited Edition

BILLY ECKSTINE "DON'T TAKE YOUR LOVE FROM ME" backed by ALL THE THINGS YOU ARE NATIONAL 9023

JOE TURNER "MISS BROWN BLUES" backed by I'M SHARP WHEN I HIT THE COAST NATIONAL 4011

DICK THOMAS ROSE OF THE ALAMO NAT #5014

JACK CARROLL MY MELANCHOLY BABY NAT #9022

THE AMORY BROTHERS CARAVAN NAT #9024

TRUST NATIONAL 49c

1841 BROADWAY NEW YORK 23, N. Y.

February 1, 1947

Retail Record Sales

BEST-SELLING POPULAR RETAIL RECORDS

Bestsellers are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,000 dealers in all sections of the country. Records are listed numerically according to greatest sale. (1) indicates tune is on a film; (2) indicates tune is on a legt musical. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEK</th>
<th>#</th>
<th>TUNE</th>
<th>ARTIST</th>
<th>RECORD</th>
<th>DEPOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>12</td>
<td>1</td>
<td>THE OLD LAMPLIGHTER</td>
<td>Sammy Kaye-Billy Williams-Chet Hinton</td>
<td>Victor 20-1961</td>
<td>Dec 23769</td>
</tr>
<tr>
<td>2</td>
<td>7</td>
<td>2</td>
<td>BUTTERMILK SKY</td>
<td>Holly Carmichael</td>
<td>Victor 29-1961</td>
<td>Dec 23769</td>
</tr>
<tr>
<td>3</td>
<td>8-4</td>
<td>3</td>
<td>I'LL LOVE YOU FOR SEN.</td>
<td>Glenn Miller</td>
<td>Victor 23-1961</td>
<td>Dec 23769</td>
</tr>
<tr>
<td>4</td>
<td>9</td>
<td>4</td>
<td>HUGGIN' AND CHALKIN'</td>
<td>Holly Carmichael</td>
<td>Victor 23-1961</td>
<td>Dec 23769</td>
</tr>
<tr>
<td>5</td>
<td>10</td>
<td>5</td>
<td>RE: WHY ARE YOU SO NICE?</td>
<td>Dick Haymes</td>
<td>Victor 23-1961</td>
<td>Dec 23769</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>6</td>
<td>(I LOVE YOU) FOR SEN.</td>
<td>Glenn Miller</td>
<td>Victor 23-1961</td>
<td>Dec 23769</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>7</td>
<td>TUMBLE japan</td>
<td>Charley &amp; the Chipmunks</td>
<td>Victor 23-1961</td>
<td>Dec 23769</td>
</tr>
<tr>
<td>8</td>
<td>4</td>
<td>8</td>
<td>A GAL IN CALICO (F)</td>
<td>Bing Crosby-The Chipmunks Miller Ork.</td>
<td>Victor 23-1961</td>
<td>Dec 23769</td>
</tr>
<tr>
<td>9</td>
<td>8</td>
<td>9</td>
<td>(I LOVE YOU) FOR SEN.</td>
<td>Glenn Miller</td>
<td>Victor 23-1961</td>
<td>Dec 23769</td>
</tr>
<tr>
<td>10</td>
<td>9</td>
<td>10</td>
<td>THE OLD LAMPLIGHTER</td>
<td>Kay Krueger-Michael Douglas</td>
<td>Campus Kids</td>
<td>Columbia 32095</td>
</tr>
</tbody>
</table>

BEST-SELLING POPULAR RECORD ALBUMS

Bestsellers are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,000 dealers in all sections of the country. Records are listed numerically according to greatest sale.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEK</th>
<th>#</th>
<th>TUNE</th>
<th>ARTIST</th>
<th>RECORD</th>
<th>DEPOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>3</td>
<td>1</td>
<td>Al Jolson Album</td>
<td>Al Jolson</td>
<td>Decca 499</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>60</td>
<td>2</td>
<td>Glenn Miller</td>
<td>Glenn Miller and Orchestra</td>
<td>Victor P-148</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>7</td>
<td>3</td>
<td>Artistry In Rhythm</td>
<td>Stan Kenton</td>
<td>Capitol BD-39</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>11</td>
<td>4</td>
<td>Vaughn Monroe-Dreamland</td>
<td>Vaughn Monroe</td>
<td>Victor P-160</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>9</td>
<td>5</td>
<td>All Time Favorites</td>
<td>Harry James</td>
<td>Columbia C-117</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>5</td>
<td>6</td>
<td>Blue Skies Album</td>
<td>Bing Crosby-Fred Aevis and Earle Erwin</td>
<td>John Scott Trotter Ork.</td>
<td>Decca A-681</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Bestsellers are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sale.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEK</th>
<th>#</th>
<th>TUNE</th>
<th>ARTIST</th>
<th>RECORD</th>
<th>DEPOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>69</td>
<td>1</td>
<td>Clair de Lune</td>
<td>Jean Hioulce- Boston Pops</td>
<td>Victor 11-4851</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>42</td>
<td>2</td>
<td>Jalousie</td>
<td>Boston Pops</td>
<td>Victor 12190</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>84</td>
<td>3</td>
<td>Chopin's Polonaise</td>
<td>Eugene Ormsby, conductor, Philadelphia Ork.</td>
<td>Victor DM-1620</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>58</td>
<td>4</td>
<td>The Rites of Spring</td>
<td>Arthur Fiedler, conductor</td>
<td>Lee Little, pianist, Boston Pops</td>
<td>Victor 11-4853</td>
</tr>
<tr>
<td>5</td>
<td>1</td>
<td>5</td>
<td>Hungarian Rhapsody No. 3</td>
<td>Alexander Brailowsky</td>
<td>Victor 11-4853</td>
<td></td>
</tr>
</tbody>
</table>

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Bestsellers are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sale.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEK</th>
<th>#</th>
<th>TUNE</th>
<th>ARTIST</th>
<th>RECORD</th>
<th>DEPOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>20</td>
<td>1</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Arthur Rubinstein</td>
<td>Columbia X-251</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>79</td>
<td>2</td>
<td>Brahms Symphony No. 4</td>
<td>Charles Munch, conductor, Philadelphia Ork.</td>
<td>Columbia X-251</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>8</td>
<td>4</td>
<td>Pianissimo</td>
<td>Glenn Miller</td>
<td>Columbia M-425</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>1</td>
<td>5</td>
<td>Rachmaninoff</td>
<td>Arthur Rubinstein</td>
<td>Columbia X-251</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>3</td>
<td>6</td>
<td>Rachmaninoff</td>
<td>Eugene Ormsby, conductor, Philadelphia Ork.</td>
<td>Columbia DM-1620</td>
<td></td>
</tr>
</tbody>
</table>
FROM DECCA TO CAPITOL

JIMMY WAKELY

1st Release for CAPITOL RECORDS

"SOMEBODY'S ROSE"
backed by
"EVERYONE KNEW IT BUT ME"

Making 6 Pictures a Year for MONOGRAM

NOW ON EXTENSIVE SOUTHERN TOUR

Just Played ST. CHARLES THEATER
NEW ORLEANS
LAKELAND RODEO
FLORIDA

RADIO: CBS Hollywood Barn Dance
NBC THESAURUS
WORLD and STANDARD TRANSCRIPTIONS

Tour Manager: IRVING YATES
HOLLYWOOD
**Spinnin’ to the TOP!**

Wally Fowler, Eddy Arnold and G. Graydon Hall’s

"THAT’S HOW MUCH I LOVE YOU"

Backed by "Brown Eyes A Cryin’ In The Rain"

ON MERCURY NO. 6031

RECORDED BY

WALLY FOWLER and his Georgia Clodhoppers

Coast-to-Coast favorites on WSM’s Grand Ole Opry Every Saturday Night

An honest-to-goodness NICKEL-SNATCHER for the JUKES!

**“STEEL GUITAR RAG” (Vocal) No. 20-2111**

Formerly on BULLET Records NOW EXCLUSIVELY ON

RCA-VICTOR RECORDS

Thanks to all you Phonograph Operators!

Thanks too, from Pee Wee’s Featured Vocalist "COWBOY COPAS" on KING Records—such hits as "Filipino Baby," "Ky Waltz," "No More Roaming"—Juke Box Blues!

---

**MUSIC POPULARITY CHARTS**

**Juke Box Record Plays**

Week Ending January 31

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD</th>
<th>COMPANY</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>WELLS 78</th>
<th>WELLS 45</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1. THE OLD LAMPIER -Sammy Kaye</td>
<td>Mercury</td>
<td>Billy Williams &amp; His Orchestra</td>
<td>&quot;Chinatown&quot;</td>
<td>23741</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>2. HUGGIN’ AND CHALKIN’ -Hugo Carneal</td>
<td>Capitol</td>
<td>The Chickens</td>
<td>&quot;Chi-Chi&quot;</td>
<td>23753</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>3. I LOVE YOU FOR SENTIMENTAL REASONS -Eddy Arnold</td>
<td>Mercury</td>
<td>Eddy Arnold &amp; G. Graydon Hall</td>
<td>&quot;Brown Eyes A Cryin’&quot;</td>
<td>23726</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>5. ZIP-A-DEE DOO-DAH (F) -Sammy Kaye</td>
<td>Capitol</td>
<td>Eddy Arnold &amp; G. Graydon Hall</td>
<td>&quot;Zip-A-Dee-Doo-Dah&quot;</td>
<td>23729</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>6. A GAL IN CALICO (F) -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;A Gal In Calico&quot;</td>
<td>23742</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>7. A CAL IN CALICO (F) -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;A Cal In Calico&quot;</td>
<td>23743</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>8. &quot;COWBOY COPAS&quot; -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Cowboy Copas&quot;</td>
<td>23726</td>
<td></td>
</tr>
</tbody>
</table>

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation’s juke boxes. Listed in order of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

**Goong Strong**

2. "I LOVE YOU FOR SENTIMENTAL REASONS" -Eddy Arnold
3. "COWBOY COPAS" -Ray Price
4. "COWBOY COPAS" -Ray Price
5. "A GAL IN CALICO" -Ray Price
6. "A CAL IN CALICO" -Ray Price
7. "COWBOY COPAS" -Ray Price
8. "COWBOY COPAS" -Ray Price
9. "COWBOY COPAS" -Ray Price
10. "COWBOY COPAS" -Ray Price

**Coming Up**

SONATA -Perry Como (Lloyd Shaffer Ork)

**MUSIC POPULARITY CHARTS**

**Juke Box Race Records**

Weeks 20-2032

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD</th>
<th>COMPANY</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>WELLS 78</th>
<th>WELLS 45</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1. AIN’T NOBODY HERE BUT ME AND YOU -Sonny Boy Williamson</td>
<td>MCA</td>
<td>Sonny Boy Williamson</td>
<td>&quot;Ain’t Nobody Here But Me and You&quot;</td>
<td>23741</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>2. LET THE GOOD TIMES ROLL -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Let The Good Times Roll&quot;</td>
<td>23742</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>5. &quot;COWBOY COPAS&quot; -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Cowboy Copas&quot;</td>
<td>23726</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>7. &quot;COWBOY COPAS&quot; -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Cowboy Copas&quot;</td>
<td>23726</td>
<td></td>
</tr>
</tbody>
</table>

---

**MUSIC POPULARITY CHARTS**

**Juke Box Race Records**

Weeks 20-2032

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD</th>
<th>COMPANY</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>WELLS 78</th>
<th>WELLS 45</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1. AIN’T NOBODY HERE BUT ME AND YOU -Sonny Boy Williamson</td>
<td>MCA</td>
<td>Sonny Boy Williamson</td>
<td>&quot;Ain’t Nobody Here But Me and You&quot;</td>
<td>23741</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>2. LET THE GOOD TIMES ROLL -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Let The Good Times Roll&quot;</td>
<td>23742</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>5. &quot;COWBOY COPAS&quot; -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Cowboy Copas&quot;</td>
<td>23726</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>7. &quot;COWBOY COPAS&quot; -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Cowboy Copas&quot;</td>
<td>23726</td>
<td></td>
</tr>
</tbody>
</table>

---

**MUSIC POPULARITY CHARTS**

**Juke Box Race Records**

Weeks 20-2032

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD</th>
<th>COMPANY</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>WELLS 78</th>
<th>WELLS 45</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1. AIN’T NOBODY HERE BUT ME AND YOU -Sonny Boy Williamson</td>
<td>MCA</td>
<td>Sonny Boy Williamson</td>
<td>&quot;Ain’t Nobody Here But Me and You&quot;</td>
<td>23741</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>2. LET THE GOOD TIMES ROLL -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Let The Good Times Roll&quot;</td>
<td>23742</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>5. &quot;COWBOY COPAS&quot; -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Cowboy Copas&quot;</td>
<td>23726</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>7. &quot;COWBOY COPAS&quot; -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Cowboy Copas&quot;</td>
<td>23726</td>
<td></td>
</tr>
</tbody>
</table>

---

**MUSIC POPULARITY CHARTS**

**Juke Box Race Records**

Weeks 20-2032

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD</th>
<th>COMPANY</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>WELLS 78</th>
<th>WELLS 45</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1. AIN’T NOBODY HERE BUT ME AND YOU -Sonny Boy Williamson</td>
<td>MCA</td>
<td>Sonny Boy Williamson</td>
<td>&quot;Ain’t Nobody Here But Me and You&quot;</td>
<td>23741</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>2. LET THE GOOD TIMES ROLL -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Let The Good Times Roll&quot;</td>
<td>23742</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>5. &quot;COWBOY COPAS&quot; -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Cowboy Copas&quot;</td>
<td>23726</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>7. &quot;COWBOY COPAS&quot; -Ray Price</td>
<td>Capitol</td>
<td>Ray Price &amp; His Texas Playboys</td>
<td>&quot;Cowboy Copas&quot;</td>
<td>23726</td>
<td></td>
</tr>
</tbody>
</table>
Top Billing on BILLBOARD'S New Scoreboard!

We're proud of these honors, won in Billboard's First Annual Music-Record Poll. To Billboard, to our great family of Recording Artists, to the Operators, to the Disk Jockeys, to the Dealers, and the Fans—our sincerest thanks.

Watch for our latest releases by the Columbia Record stars in '47!

All the top tunes by the nation's favorite artists at no change in price.

COLUMBIA RECORDS 50¢ retail plus tax

Visit Booths 164-166-168 at 1947 Exhibition and Convention of the Coin Machine Industry, Hotel Sherman, Chicago FEB. 3-4-5-6
NOW the original
MOST PLAYED ON AIR IN LOS ANGELES
BEST SELLING POPULAR RECORD IN LOS ANGELES
MOST PLAYED JUKE BOX RECORD IN LOS ANGELES
SWEEPING THE COUNTRY—GET YOURS NOW
backed by LONESOME BLUES

**Record Reviews and Possibilities**

**How Are Things in Glocca Morra?**

Tommy Dorsey with vocal by Stuart Moray—February 1, 1947—Victor 20-1112

Already headed for the top of the song heap, this lovely melodic ballad from the "Pilgrim's Progress" stage musical’s success gets its best backing in the history of popular song, as staged by the Tommy Dorsey Orchestra. John Scott Trotter leads the wordage of "How Are Things in Glocca Morra?" and Dorsey brings out a beautiful show score that brings in some money at the race spots.

**La Paloma**

La Paloma—February 1, 1947—Victor 20-1125

A happy swing spiritual song in "It's a Great Day." Harry Cool gives it a thorougly musical band treatment. While the men boys bring it up sharp and lively rhythmically, Carol Edwards does it an entirely different pitch, then carries the cuttingly lyrical without dominating the melody. Backcloth takes a part on the song’s own rhythm, "Are You Kidding?" which it leads in sweet harmony and the ensemble sings with bright hopes and hopes, but without any degree of distinction either in the band, the maestro’s ensemble piping or even in theditto section. Lack here is the small bits hot.

**Flute**

FLUOL PLATED ON AIR IN LOS ANGELES

**Record Possibilities**

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most board features of the Chart.

**How Are Things in Glocca Morra?**

Tommy Dorsey with vocal by Stuart Moray

**La Paloma**

La Paloma

**Flute**

FLUOL PLATED ON AIR IN LOS ANGELES
"The Golden Touch"

Indeed!

WINNERS—THE BILLBOARD'S 1946
HONOR ROLL OF HITS

Year's Top Bands on Disk Jockey Shows
1. FRANKIE CARLE
2. Freddy Martin
3. Eddy Howard

Year's Top Selling Bands Over Record Counters
1. FRANKIE CARLE
2. Freddy Martin
3. Sonny Kaye

Year's Top Bands on the Nation's Juke Boxes
1. Sonny Kaye
2. Freddy Martin
3. FRANKIE CARLE

Frankie
CARLE
HIS PIANO AND HIS ORCHESTRA

COLUMBIA RECORDS

GENERAL ARTISTS CORPORATION
THOMAS G. ROCKWELL, President
NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON
VAUGHN MONROE (Victor 20-2004)

Voice, My Heart!—FT; VC.

The Pleasure's All Mine—FT; VC.

Monroe takes a sweet ballad in this.smallest thing, with a full-bodied, well-rounded sound and a fully developed vocal. Bradley, who has a great deal of feeling for the music, puts in a memorable performance.

THE MODERNAIRES (Columbia 37212)

My Heart Goes Crazy—FT; V.

Contrary to what you might think, this is a musical number with a full-blooded vocal and a light feeling to it. The Modernaires sing with an easy, natural sound and a light feeling to it, which makes it a perfect fit for this kind of music.

FINGERS ON FIRE

(Continued from page 198)

SUPER DISCS presents a smashing Arthur Smith special release

SUPER DISCS

PREDICTION! Famous Record Editors and Critics predict FINGERS ON FIRE will pass the million mark in its first 30 days!

TRY A BOX OF 25 on our say so!

Unless you come back for more in a hurry, we'll pay postage both ways and refund your money. ORDER NOW, use coupon below.

MAIL THIS COUPON
SUPER DISCS, 610 Fifth Ave., N. Y., N. Y.

Order direct from distributors in any of our obtaining Territories:

— N. Y., N. J., CONN.

Rowan Sales, 593 Tenth Ave., N. Y.

PENNA., DEL.

David Rosen, 615 North Broad St., Philadelphia

MD., VA., W. VA., D. C.

Schwerth Bros., 425 12th St., N. E., Washington, D. C.

GEORGIA, S. C., EAST TN.

Southland Dist. Co., 441 Edgewood Ave., S. E., Atlanta, Ga.

If not located in above territories, send $2 per order on coupon below.

OTHER ARTHUR SMITH RECORD HITS

No. 1026—"Ben's Blues" by "Boogie"

Arthur Smith and his sensational Trio

Print Name

Address

Super Discs

610 Fifth Ave.

NEW YORK, N. Y.

Distributor's Price 40¢ (Tax Inc.)

List Price 5¢ (Not Included)

All States E., O. & N. Y. New Minimum Order 20 Records Reahev.

JOHNNY BOTHWELL (Signature 15084)

Last Night on the Back Porch—FT; VC.

That's Where I Came In—FT; V.

Bothwell is a fine singer, with a good, clear voice and a fine feeling for the music. The record is well produced, and both sides are excellent.

MOMICA LEWIS/BORIS DOYLE

(Anonymous 15085 and 16097)

My Heart's on Fire—FT; V.

That's the Beginning of the End—FT; V.

George Lewis is a fine singer, with a clear, smooth voice and a good feeling for the music. The record is well produced, and both sides are excellent.

JOHNNY BOTHWELL

(Continued on page 292)
It's RIGHT for JUKE BOX OPERATORS
FOR OVER-THE-COUNTER SALES
FOR DISK JOCKEY SHOWS

Right now!

"HOODLE ADDLE"

vocal by TEX AND THE MELLOLARKS
backed by "THE ANNIVERSARY SONG"

TEX BENEKE
AND THE GLENN MILLER ORCHESTRA

DIRECTION: GENERAL ARTISTS CORP.
PERSONAL MANAGEMENT: DON W. HAYNES

VICTOR
RECORD #20-2126
SUPER DISCS

610 Fifth Ave.
New York, N. Y.

JIMMY HURSHING (Excellor 502, 503)
Thursday Blues—FT; V.

Gonna Keep You Happy—FT; V.

I Want a Little Girl—FT; V.

Run Out Your Feet—FT; V.

You Gotta Have Your Feet All—FT; V.

The king features show off the famous Bach tenor viol and is a masterful display of skill. The King’s concert is an afternoon to remember. The King makes a name for himself with his skillful and graceful playing. The King’s performance is a treat for the eyes and ears.

SKETCH HENDERSON (Capitol 531)
Mississippi—FT; V.

For Away Island—FT; V.

Easy to take but far from exceptional is Sketch Henderson’s mose-over-lightly version of “Mississippi.” The song is a slow, easy-going tune with a pleasant feeling. Sketch plays the tenor viol and the melody is well executed. Sketch’s playing is smooth and relaxed, giving the song a soothing quality. The song is accompanied by a simple rhythm section.

CLIFFE STONE (Capitol 354)
Silver Stars, Purple Sage, Eyes of Blue—FT; V.

If You Know Swine—FT; V.

The verse will find its listeners eager to follow this couplet for Cliff Stone, in his turn-on-the-wax label series. The tune is well written and performed. Stone is the lead vocalist and is the driving force behind the song. The melody is catchy and the rhythm is upbeat. The song has a feel-good vibe that is sure to get everyone moving.

BOY MILTON AND HIS SOLID SENDERS (Kaya Mills 102, 103, 104, 105, 110, 111)
Red Light—FT; V.

If You Should Have Been This Way—FT; V.

Milton’s Swing—FT; V.

Fool’s In Love With You—FT; V.

Sunny Side of the Street—FT; V.

Groover Blues—FT; V.

Run Over Confusion Blues—FT; V.

Parts 1 and 2—FT; V.

Run Over My Heart—FT; V.

Grooving With Joe—FT; V.

Boy Milton and his Solid Senders are a popular band, and the song is a perfect example of their musical style. The song has a catchy melody and a driving rhythm. Boy Milton’s vocals are smooth and soulful, and the band’s instrumentation is tight and well-executed.

The Billboard

February 1, 1947

More Record Reviews

Start on Page 114

(Continued from page 200)
"Got a Brand New Contract with CAPITOL RECORDS!"

CLIFFIE STONE
CO-COMPOSER OF 3 GREAT SONGS

"NO VACANCY"
(Cliffie Stone & Merle Travis)

"DIVORCE ME C. O. D."
(Cliffie Stone & Merle Travis)

and "SO ROUND, SO FIRM, SO FULLY PACKED"
(Cliffie Stone, Merle Travis & Eddie Kirk)

Singing his Newest and Latest Hits on CAPITOL

"SILVER STARS. PURPLE SAGE; EYES OF BLUE" backed by "IF YOU KNEW SUSIE"
(Like I Know Susie)

CAPITOL RECORD #354

Published by BOURNE MUSIC, Inc.
799 7TH AVENUE • NEW YORK, N. Y.
Hit Tunes for February

(On Records)

ANOTHER NIGHT LIKE THIS

MARKS

204

Nomad—Dec. 23713

BEST MAN, THE

Vanguard

COLORADO

COFFEE SONG

I'LL NEVER LOVE

(I LOVE YOU)

HARRY COOL

290

GORDON

COFFEE SONG, THE

THREE SONS—Dec. 23709

IT'S ALL OVER NOW

MANAGUA, NICARAGUA

ENCORE

I'LL NEVER LOVE AGAIN

LORRIE MORRIS

BROADWAY}

MANAGUA, NICARAGUA

GORDON

GANETTE

THE WAY DOWN YONDER IN NEW ORLEANS

THREE TON BAKER

FREDDIE MORTIN

RICKETY RICKSHAW MAN, THE

VICE SONS—Dec. 23714

WHAT MORE CAN I ASK FOR?

GARY LOMBARD

*Soon to be released.

**STILL ON THE CHARTS**
THANKS TO THE NATION'S JUKE BOX OPERATORS
FOR SELECTING MY BAND AS ONE OF THE FIRST THREE BANDS ON RACE RECORDS OF 1946
ROY MILTON
and His Solid Senders

R. M. BLUES
NO. 105A

GROOVY BLUES
NO. 105B

RED LIGHT
NO. 101

MILTON'S BOOGIE
NO. 103

ON ROY MILTON RECORDS

Personal Manager
BEN C. WALLER
223 W. 2ND ST.
LOS ANGELES, CALIF.

Exclusive Management
REG. D. MARSHALL AGENCY
6671 SUNSET BLVD.
HOLLYWOOD, CALIF.
Continued from page 203

FOLK

BABY YOU DONE FLUBBED YOUR DUB WITH ME (DON'T SAY) Sherrill Tom Owen and His Cowboys

BINGO BANG BANG Big Rag the McCalla Sisters (CHIMIE BELLA)

BE MY DARLIN' Bill Owens (NO ONE) Dr. Louie 5025

BLUE RANGER Santa Fe Trio (FANTA FE RANGER SIDE) Saddle

CHIME BELLS The McCalla Sisters (BARNYARD) Cowboy 201

COWBOY DAD Murray Ranch Gang (ROSE OF) Cowboy 101

DIVORCE ME C. O. D. Carolina Playboys (I LOVE) Sunny 7026

DON'T SAY YOU LOVE ME IF Sherrill Tom Owen and His Cowboys (MY WIFE) Melody 1918

I LOVE YOU, MARY LOU Carolina Playboys (DIVORCE ME)

I NEVER HAD A CHANCE Roy Rogers (Country Washburne Orch) (MY CHICAGO SHAY) Victor 20-2244

JUST SAY SO LONG Elmer Newman (Sheep Herder Ranch Gang) (WESTWARD Bound) Cowboy 102

RACE

BLUE BOOGIE Arthur "Guitar Boogie" Smith's Hot Quenches (FINGERS ON) Super Disc 1024

BRING ME SOME MONEY, HONEY... Pat Flanners and His Rhythm (Pat Flanners) (TENNESSE) NO. 2152-2155

EMBRACEABLE YOU Dinah Washington (Gus Chappell Ork) (THAT'S WHY) Mercury 2039

FINGERS ON FIRE Arthur "Guitar Boogie" Smith's Sensational String Trio (ROCKING CHAIR) Special Disc 1024

HINTY MAN Smoky Massey (I AND YOU) Special Disc 1026

RAINY MORNING BLUES Earl Williams (Paul Gayton Tri) (STRIKING BLUES) De Luxe 1010

STRIKING BLUES Earl Williams (Paul Gayton Tri) (RAINY MORNING) De Luxe 1010

TEXAS AND PACIFIC Pat Flanners and His Rhythm (Pat Flanners) (RING ME) De Luxe 1010

THAT'S WHY A WOMAN LOVES Dinah Washington (Tub Smith Ork) (EMBRACEABLE YOU) Mercury 2039

TWO CAN PLAY THAT GAME Ben Ben (Red Caps Tri) (1 ADMIT) Cowboy 7210

YOU AND THE DEVIL Smoky Massey Ork (HINTY MAN) Sonora 900

CHILDREN'S RECORDS

AESOP'S FABLES ALBUM (2-10") Dick Brown (Ted Cott-Berry Thomas-Thomasine)- Merry-Go-Sound 1017

CHILDREN'S OPRY HOUSE ALBUM Dick Brown (Ted Cott-Henry Silver)- Merry-Go-Sound Tv-6

LITTLE BO PEEP (LUCY LOCKET) Tom Scott (ROUND THE) Read Picturine 1636

LITTLE BOY BLUE Tom Scott (RING AROUND) Read Picturine 1636

LITTLE JUCK HORNER Tom Scott (RING AROUND) Read Picturine 1636

LITTLE MISS MUFFET Tom Scott (LONDON BRIDGE) Read Picturine 1637

LONDON BRIDGE Tom Scott (LITTLE BOY) Read Picturine 1637

LUCY LOCKET Tom Scott (LITTLE BOY) Read Picturine 1637

OLD MAC DONALD HAD A FARM Ted Cott (Merry-Go-Sound Players-Henry Silver)- (OLD MAC DONALD) Merry-Go-Sound 107

OLD MAC DONALD WENT TO TOWN Ted Cott (Merry-Go-Sound-players-Henry Silver) (OLD MAC DONALD) Merry-Go-Sound 107

RING AROUND ROSIE Tom Scott (LONDON BRIDGE) Read Picturine 1636

ROUND THE MULBERRY BUSH Tom Scott (LITTLE BOY) Read Picturine 1636

UNCLE REMUS STORIES ALBUM... Sterling Holloway... Deca 2-A-2121

The Brown & F. Fisherman, Parts 1 and 2... Deca 25190

The Wonderful Toy Shop... Parts 1 and 2... Deca 25190

INTERNATIONAL

A KISS'LL MAKE YOU WHISTLE Henri Rene and His Musette Orch (L.A. PALOMA) Victor 25-4003

ABER HEIT SIND WIR FIDEL Germany (BOOK TODAY WE ARE GAY) Majestic 5003

BROOKFIELDSKA POLKA Pronto Lichardt Radavsky Orchestra Continental C-17

DONES' MI VINA KIRMARICKE Tambo Zbor Yavor Ork (VERN*) Continental C-501

GUBEN OH BUMMAN Robert Lindholm Ork (KATIE'S) Continental C-501

IN MUNCHEN STEHT EIN HOF- BRAINTHAUS (THISTLE'S A HOF- BRAINTHAUS IN MUNCHEN) Victor 25-4003

KATIE'S ZITAT Tambo Zbor Yavor Ork (S'ONE STRANE) Continental C-514

LA PALOMA (THE Doves) Dsala Ork (ABER HEIT) Victor 25-4003

LA PALOMA (THE Doves) Dsala Ork (ABER HEIT) Continental C-514

MOJE SECK Henri Rene and His Musette Orch (L.A. PALOMA) Victor 25-4003

MOJE SECK Henri Rene and His Musette Orch (L.A. PALOMA) Continental C-514

LATIN-AMERICAN

ADIOS Vegahavina Trio (ORCEUS) 12-3827

AFRICAN LAMENT Don Quintana (MINKLU) 12-3827

ALEGRE PETICION (A Happy Regal) Conrado Matamoros (CORRESPONDENCE) Sonora 7027

BONDI 5000 CANILKA King Leonidas and His Calypso Parliament (ACONIA) Audiola 123

BONDI 5000 CANILKA Conrado Matamoros (ALEGRE PETICION) Sonora 7027

CORRESPONDENCIA Conrado Matamoros (ALEGRE PETICION) Sonora 7027

COSE COSE COSE Conrado Matamoros (A Happy Regal) Sonora 7027

DRUMBE NEGRIITA Xavier Cugat (EL BOTELO) Columbia 17233

EL BOTELORE (The Bottle Vender) Xavier Cugat (El Bul) (DRUMBE NEGRITA) Columbia 17233

HEY, AI YEA... Paco Orca (Pepito-Murphy Sisters) Apollon 1074

IMPROVISANDO Paco Orca (HEY AI) Apollon 1018

MUSIC MACHINES The Billboard February 1, 1947

BOOTH NUMBER ONE WELCOMES YOU TO THE COIN MACHINE INDUSTRIES CONVENTION

Come in and visit with the NUMBER ONE producers of Hillbilly Records... Take a look at these NUMBER ONE Hillbilly Hits, by the NUMBER ONE Hillbilly Recording Artists.

KING 578

NEW PRETTY BLONDE (NEW JOIE BLOD)

WHEN A SOLDIER KNocks AND FINDS NOBODY HOME

KING 598

KENTUCKY WALTZ

HEARTACHeS

COWBOY COPAS

KING 570

FREIGHT TRAIN BOOGIE

SOMEbody ELSE'S DARLING

DELMORE BROL.

KING 567

ROCKIN' CHAIR MONEY

WHEN SNOWFLAKES FALL

BILL CARTER

KING 585

SEARCHING FOR A SOLDIERS GRAVE

HE'S COMING TO US DEAD

WADE HAMMER

KING 581

TEXAS IN MY SOUL

MERLE'S BUCK DANCE

HANK PENNY

King Record Dist. Co.

1540 Brewster Ave.

Cincinnati 7, Ohio

Record Releasing Corp.

911 Camp St. Dallas, Tex. 1317 N. Ely, Ohio City 2, Ohio

Distributors for Tex., La. & Ark. Distributors for Ohio and Ken- sin (Puerto Rico) and Guatemala.
New York:
Dave Friedman, former New York music operator now an arcade owner in Buffalo, has been in town a week visiting old friends. Jennie Chi-
coksky, Benny Music Company, is driving down to North Carolina for a rest; Joe Diamond, Knight's Music Company, is home with a sore back. Ted Rico, Rico Vending Machines, has left for Pittsburgh, Pa., with Mrs. Fred Michelson, juke operator, is home nursing her sick daughter.

Neroine Bushe, formerly of Deco, has joined the Rye's record department as manageent for January's Ohio Reed.

... Jack Minick, Rye general manager, has just returned from Richmond, Va.; Al Goldberg, Emers Music Company, is driving for the purchase of another truck route. Loui S. Abrahamson and Herbert Rosenblum, Eastern Vending Machine Corpora-
tion, have added cigarette vendors to their coin operations.

J. B. Mason, Florida music operator; M. Carey, up-State op; Max Roth, Williams-Barre, Pa., Sid Dominic, Buffalo; Morris Schulman, up-State, and Charles Carters, Jackson, N. J., were visiting coinmen along the Avenue last week.... Moe Stein, Roonin Amusements, has been spending plenty of time along the Avenue.

Rental of television sets to tourists seems to be in the wind for many jack o'lanterns. Many New York ops and dis-
tributors attended the opening of Joe Ash's new Philadelphia headquarters Sunday (18). Dick Reddy, Reddy Vending, has been commissioned as a second lieutenant in the national guard. Phil Tobin, Music, Inc., leaves for a honeymoon in Cuba about February 20. Jerry Schuck, Milk-
o-Mat, has returned from Canada. Morris Ross, Rye, is father of a Barrow twin, of Metropolitan Coin girl. (See NEW YORK on page 218)

COINMEN YOU KNOW

Cincinnati:
Louis Schenelbach, Columbia Amusement Company, has recovered from injuries received in an auto-
mobile accident January 9. Damage to Louis's new car amounted to over $1,000, so he considers himself lucky to be around again.

Cincinnati will be well represented at the CMI show in Chicago. Delega-
tion plans to leave here February 2. ... Automatic Phonograph Owners' association will hold its regular board meeting at 2 p.m., January 30, at Hotel Gibson. Record distributors are in-
vited to attend the meeting, during which their particular problems and other important matters will be dis-
cussed.

Oakland:
Frank Lissiansky, chief engineer for International Multoscope Corpora-
tion, conducted maintenance classes on the Photo-Matic and Voice-o-
Graph for Mills Sales Company, Ltd., servicemen at the company's main office here last week. Among those attending were: Frank Ferreir, H. Ames, Warren Cox, Frank Bouteri-
eous, Joe Eccles, Ted Juzix, Everett Fairies and Ed Theories, all of the Oakland office; Norman Sheppard and George Norton, San Francisco; Wendell B. Larson, Los Angeles; Ralph Wilkerson, Portland; George Brown, Tacoma, and Richard Shu-
ger, Wenix.

Mills representatives from the Oak-
land, Portland and Los Angeles of-
cifes went to Chicago January 24 to attend a sales and service school conducted prior to the coin machine show.

Kansas City:
Irvin Weller believes in making business meetings pleasant for his employees. Last week he gave the Consolidated Distributing Company force a dinner party at the Rambler's Club before the business talk-talk.

Jerry Adams, sales manager for Consolidated, spent last week on a business trip thru the Missouri terri-
ory.... Their new servicemen is Frank Stone, recently discharged from the navy with three years' service.... Ray Armstrong, head of Music Sales, Topenka, Kan., and L. L. Hines, music operator at Joplin, Mo., were among the callers at Consolid-
dated the past week.

Mrs. J. A. Anderson, who buys most of the equipment for her husband's firm, Anderson Amusement Company, Galesburg, Il., was in town last week, combining a personal buying trip with one for the company. ... Ammon Cleeton has opened a new company at Kirkville, Mo., named the Cleeton Automatic Music Company. He's hir-
ing both pins and music. Cleeton formerly operated a music route here.

M. E. England, Purdy, Mo., music opera-
tor, was among cut-out-of-town operators here on buying trips last week. ... J. H. Plumb, who has Topenka Music Company, Topenka, Kan., and C. B. Ellis, owner of the Jayhawk Amusement Company, Hoton, Kan., put in an appearance. ... G. E. Vinson, who heads Vinson Amuse-
ment Company, Chillicothe, Mo., C. W. Mill, Wamego, Kan., music op-
and Cliff Miser, of the Midland Amusement Company, St. Joseph, were making the rounds of the coin machine trade.

Chicago:
Nate and Sol Gottlieb, of Gott-
lieb & Company, made a quick trip to Philadelphia January 19 for the grand opening of Active Amusement Machine Company's new building at 666 North Broad Street there. Nate reports that Active's Joe Ash proved an excellent host. J. D. Lazar, H. D. Lazar Company, Pittsburgh, and Irv Blumenthal, Baltimore, were among well wishers.

Grant Shaye, of Bell-O-Matic Corpora-
tion, says his desk is swamped with RVP's coin operators who plan to at-
tend the firm's cocktail party, dubbed Welcome Party, which will be held in Presidential Suite, Room 450, Morrison Hotel, from 2 p.m to 12 m-
day, February 14.

O. D. Jennings, of the O. D. Jen-
nings firm, is going to barbecue a steer for visiting coinmen during the CMI show. Dave Levitt's company's advertising manager, will be keeping his fingers crossed for the next few days. His wife slipped on the ice the other day injuring her elbow, as well as bumping her head, and has been hospitalized for observation.... L. E. Myr Jr., of the Spur Inn, Kar-
nah, Ill., was a visitor this week.

Lester C. Black, formerly with Mills Automatic Merchandising, has joined the sales staff of Miller Music for the division, which is managed by Charles Schrock.

The Fairless Face Manufacturing Company, Inc., received word from Dan King III, president, Western States Distributing Company, San Francisco, that he is flying in from the West Coast in his new twin engine plane to attend the coin machine show. King plans to bring six or eight other coinmen with him.

Mike Scimone, of Automatic Dis-
tributing Company, says Ted Levitt, firm's service department manager, is passing out cigs this week; wife presented him with a daughter.

MIGHTY PROUD

Indeed we are to represent the following outstanding manufacturers

EXCLUSIVELY, and we mean EXCLUSIVELY, in the following terri-

ries:

J. H. KEENEY & CO.
Maine, Vt., N. H., Mass., R. I., Conn.

D. GOTT Lie & CO.
Maine, Vt., N. H., Mass., R. I., Conn.

D. B. JENNINGS & CO.
Maine, Vt., N. H., Mass., R. I., Conn.

MARVELS "POP-UP"
Maine, Vt., N. H., Mass., R. I., Conn.

ACE COIN COUNTER
Maine, Vt., N. H., Mass., R. I., Conn.

WILLIAMS MFG. CO.
Maine, Vt., N. H., Mass., R. I.

A. B. T. MFG. CO.
Massachusetts

PERSONAL MUSIC CORP.
Maine, Vt., N. H., Mass., R. I., Conn.

For guaranteed satisfaction buy products of these manu-
facturers only through us or our authorized jobbers.

We have received these appointments because manufacturers know that "IN NEW ENGLAND IT'S TRIMOUNT!"

We're mighty proud of:

[Details provided in the text about their services and capabilities, which are too long to summarize]

TRIMOUNT COIN MACHINE
410 WALTHAM STREET
BOSTON, MASS.
EXCLUSIVE SEEBURG DISTRIBUTORS
FOR MARYLAND--WASHINGTON, D. C.--VIRGINIA
140 W. MT. ROYAL AVENUE
BALTIMORE 1, MARYLAND
415 W. BROAD STREET
RICHMOND 20, VIRGINIA

415 W. BROAD STREET
250 Jumbos 0.P. ... 100.00
60 Jumbo, 0.P. ...$ 66.00

Equipment with the finest music mechanisms ever made—at invest-
mont 40% less than complete replacement would cost.

The new Wall-O-Matics have been designed to operate with the
prewar Wall-O-Matics. The new remote control Symphonola
plays with the prewar Wall-O-Matics. Unit by unit, replace your old
equipment with the finest music mechanisms ever made—at an invest-
ment...
In New England Ed Ravreby means the best in the business! The man and the name mean one of the most substantial distributors in the field... a reputation to look for when buying your equipment. His business is based on integrity plus real know-how! Honesty and fair dealing has always been his policy! If you don't already know Ed Ravreby, come in and get acquainted today!

See you at the CMI Convention!
Meet Ed Ravreby and his associates at the show...
Henry Facktoreff... Harry Poole... Robert Thurston... Irving Herman... George Gordon... will also be there.

Associated Amusements, Inc.
Telephone LONgwood 8440-1-2-3

SENSATIONAL MILLS MUSIC UNVEILING CONTINENTAL HOTEL
Visit With Us and Keep In Good Spirits

EXCLUSIVE NEW ENGLAND DISTRIBUTOR FOR
MILLS — MUTOSCOPE — BALLY — CHICAGO COIN
AMUSEMATIC — VENDIT — BELL-O-MATIC
EXHIBIT — UNITED — Genco
Plus a large stock of Used Pins, Consoles and Bells always ready for location
American Coin-A-Matic comes through!

American Coin-A-Matic is delivering the finest machines for all your locations... producing a solid flow of profits for you... year in-year out.

Experienced coin-machine specialists, AMERICAN COIN-A-MATIC offers outstanding service facilities and exclusive distribution of all those proven lines that lead all others.

EMERALD RECORDS

RECORD ARTISTS...

Next week's hit song... the tried and true hits of yesterday... solid senders that are played and played and re-played.

Write for our release sheet today.

Distributed Nationally by American Coin-A-Matic

TO ALL OPERATORS—Your patience and cooperation were the nicest things of the year. They helped us keep our promises in 1946 despite the shortages at every turn. Thanks for being good guys.
AMUSEOMATIC introduces a fascinating new, all-animated game — "JACK RABBIT" that will MULTIPLY YOUR CASH LIKE RABBITS!

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators liven your amusement center, multiply your dollars, and CASH IN ON "JACK RABBIT"!

BE THERE FOR THE UNVEILING! AT THE SHOW...

AMUSEOMATIC will introduce their NEW GAME "BOOMERANG"
IT'S A FIVE BALL UPRIGHT GAME FEATURING BOOMERANGED ADDITIONAL BALLS WITH A CONTINUOUS SCORE—A NEW HIGH SCORE SENSATION!

The first place for real buys has always been ACTIVE! Joe Ash and Irv Morris are justly proud of this established reputation! ACTIVE'S three offices in Philadelphia, Pa., Newark, N. J., and Scranton, Pa. present Showcases, Warehousing, Maintenance and Parts facilities that excel all others!

Yes, everything you could ask for... and more... is covered by ACTIVE'S complete service! Just look over ACTIVE'S tremendous stocks of all types of new and reconditioned equipment! You'll see why everybody looks to ACTIVE for the best in high profit games! ACTIVE has always been first in the field; first in quality... first in price... first in quick action for operators!

"You Can Always Depend on Active—All Ways"

ACTIVE AMUSEMENT MACHINES CO.
Detroit:

Sidney Robins and Jack Goldberg are forming the Nu-Style Vending Company at 1479 Broadway Avenue. . . Another new firm is the Taber Music Company, established by Edgar H. Taber with headquarters at 1645 Harper Avenue, . . W. B. Grosewold, manager of the Allied Concession Company, is making plans to enter coin-operated popcorn business.

Mark Linkner has become sole owner of the business he formerly shared with Max Moore. He also changed the name of the firm to the Mark Linkner Amusement Company from its former Triangle Amusement Company title. . . Mrs. Charles G. Ziegler says she will continue to operate her extensive juke box route known as the Ziegler Music Company, alto disposing of her Ziegler Shows' interest. . . John A. Nowak, Walter J. Roberts and Hurst H. Heitwale are establishing the Hot Snacks Vending Company at 1888 Rose Avenue.

Curts Coin Machine Company thru Charles Friedenberg reports the complete remodeling of the firm's offices. . . A visitor to coin row was J. R. Pieters, of King Pin Equipment Company. He came in from his Kalamazoo, Mich., headquarters.

New Haven, Conn.:

Jerry Altro, head of Yale Amusement Machine Company, one of the largest coin machine operators in this region, is wheeling Cuba way. Jerry, who is driving, aims to take at least five weeks for his vacation and will cover both Florida and Cuba on the trip. He looks for the big boom when he returns.

The Ace Coin Counter has been in operation for over 20 years, providing every day to route men that it cuts coin counting time by over 21%, enabling them to cover more spots.

**Detroit**

Sidney Robins and Jack Goldberg are forming the Nu-Style Vending Company at 1479 Broadway Avenue. . . Another new firm is the Taber Music Company, established by Edgar H. Taber with headquarters at 1645 Harper Avenue, . . W. B. Grosewold, manager of the Allied Concession Company, is making plans to enter coin-operated popcorn business.

Mark Linkner has become sole owner of the business he formerly shared with Max Moore. He also changed the name of the firm to the Mark Linkner Amusement Company from its former Triangle Amusement Company title. . . Mrs. Charles G. Ziegler says she will continue to operate her extensive juke box route known as the Ziegler Music Company, alto disposing of her Ziegler Shows' interest. . . John A. Nowak, Walter J. Roberts and Hurst H. Heitwale are establishing the Hot Snacks Vending Company at 1888 Rose Avenue.
SALESBOARD SALESMEN
CALLING ON CANDY JOBBERs AND OPERATORS
If you're interested in increasing your income with a side line of outstanding merchandise deals and assorted merchandise items...

CONTACT
RICHARD TRENT, LTD.
DISPLAY ROOM
HOTEL CONTINENTAL
CHICAGO, ILL.
DURING THE COIN MACHINE SHOW, FEB. 1-6
INTERVIEWS BY APPOINTMENT ONLY

SKEE BALL ALLEYS PARTS REPAIRS
WE HAVE PARTS FOR WURLITZER SKEE BALLS AND NATIONAL SKEE ROLLS
REWIND ARMS
QUADRANT GEARS
ROCKER ARMS
MAPLE BALLS
CONNECTION CABLES
GOIN MACHINES AND NETS FOR LARGE 30 FT. SKEE BALL.
WRITE FOR ILLUSTRATED PRICE LIST.
If your Alleys need overhauling or remodeling, write to
J. M. SEIDEL
741 L. 4SD ST., BROOKLYN, N. Y.
Phone: BElmwood 7-9494

AMERICA'S BEST COIN MACHINE FIRMS WAITED A WHOLE YEAR FOR...
MORE ACTION!
MORE THRILLS!
MORE SPEED!
MORE SUSPENSE THAN ANY GAME EVER BUILT!!!
OUTEARNED ALL PIN GAMES BETTER THAN 3 TO 1 ON ACTUAL LOCATION
TESTS!

TERRITORY AVAILABLE!
ON DISPLAY Room 3931 Morrison Hotel
ALL DURING THE CONVENTION—FEBRUARY 3-4-5-6, 1947
ESQUIRE GAMES COMPANY CHICAGO, ILLINOIS
COINMEN
YOU KNOW

Los Angeles:
Paul and Lucilla Loyman leave for the CMI show January 30 on the Super Chief. . . . When the City of Los Angeles streamliner pulls out January 28, it will be a variable coin machine special. Among those aboard will be William Leashonga, Mels Nelson and Aubrey Stetler, Departing for the show on the following day on the Super Chief will be Fred Gantz, of General Music Company; L. R. McCrory and E. E. Wilson, of Solitaires; Jerry Cooper, of Riverside; Vern Owen, Bob Jenkins, Bakersfield, and Jay Ballock and Jud Levy, of the Music Operators’ Association.

Jack Simon, of Sicking Distributing Company, is attending the CMI convention, but Jack Ryan will hold the fort down here. Ryan leaves soon for the East for several months before taking off for Singapore and Hong Kong on business. . . . Also leaving for Chicago is the E. T. Maple Music Company group. Included here are Ray Powers, local branch manager, and Ed Mape and Leonard Baskeld, of the San Francisco office. Powers will join them in the Bay City before leaving for Chicago via plane. . . . George Burke, of Coinmatic, is anticipating the arrival of equipment.

Visitors to Badger Sales here during the week included Anton Jeffersdon, Maywood: Bert and Mrs. Paul, San Luis Obispo; Jack Arnold, Barstow; Milton Herrold, Colton; Bill and Mrs. Shanley, Carl Collard, Stewart and Mr. and Mrs. S. W. Katcherside, all of San Bernardino; J. H. Mulleaux, Colton; Chris Terrell, Westmoreland; Alex Kolepoulos, Bakersfield, and Raymond Stewart, Tipton.

Marcus says:
“I have something NEW!
It’s TERRIFIC!
Don’t miss seeing it!

Look me up at the Coin Machine Show, February 3, 4, 5 and 6, at the Sherman or Continental Hotel.”

Meyer M. Marcus

The Billboard
February 1, 1947

Sensationally NEW!

Perfect Scoring!
The only nickel operated game of its type to keep a “PERFECT SCORE” of the sport it represents.

UNIQUE
COMPACT
MECHANICALLY PERFECT

NOW IN PRODUCTION
EARLY DELIVERY

ELECTRO-GAMES COMPANY
900 MONROE AVE., N. W. — PHONE 8-1514
MAILING ADDRESS P. O. BOX 76
GRAND RAPIDS, MICHIGAN

BOWL-A-LINE
PROVEN ON LOCATION
REAL BOWLING
LEGAL ANYWHERE

DISTRIBUTORS, ATTENTION!
CASH IN ON BOWL-A-LINE
Exclusive distributors now being appointed

GET ALL THE FACTS BY CONTACTING

BOOTHS
98 and 99
We are proud to represent these two Leading Manufacturers

KEENEY Bonus SUPERBELLS
SINGLE-TWO WAY-THREE WAY COMB. P. O. OR F. P.
MADE 1946 A BONUS YEAR FOR OPERATORS!
KEENEY BIG PARLEY (ONE BALL)
BONUS BACKBOARD-AUTOMATIC PLAY FIELD
MAKE 1947 A SUPER Bonus YEAR
WITH KEENEY EQUIPMENT

ATTEND THE PREMIER SHOWING, FEBRUARY 3, 4, 5, 6
AT KEENEY FACTORY
"The House That Jack Built"
5500 WEST 26TH STREET
CHICAGO, ILLINOIS

Thanks
BELL-O-MATIC CORPORATION
FOR A WONDERFUL 1946
With Your BLACK CHERRY and GOLDEN FALLS BELLS
Making Our Customers Leaders in the Field

SILENT SALES CO.
JOINS HANDS WITH BELL-O-MATIC CORP.
IN ANNOUNCING FOR 1947 THE
NEW 3 BELL—BETTER THAN EVER
Preview these new Bells at our suite, Morrison Hotel,
February 3-4-5-6

COMING SOON
JEWEL BELL—A JEWEL IN DESIGN—THE PREMIER BELL
NEW Q. T.—5¢ ONLY—BEAUTIFULLYStyled
VEST POCKET BELLS
YOU AIN'T HEARD NOT'N YET

DAVID ROSEN
Music and Automatic Equipment
Phone: Stevenson 4-1256-1259

Rosen's got booth No. 97 at the show and you're all invited—but not too early in the day—because Rosen couldn't get a hotel room so he's got a cot in the booth (don't tell Gilmore).

"SHOOTING STARS"
ON DISPLAY at the
MORRISON HOTEL
FEBRUARY 3-4-5-6
A Game that is DIFFERENT!
WRITE FOR DESCRIPTIVE CIRCULAR IF YOU CAN'T COME TO THE SHOW
P & S MACHINE CO.
3017-19 N. SHEFFIELD AVENUE
CHICAGO 14, ILLINOIS
NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on a 5-cent Mystery Payout system. Small patrons can be instantly served, automatically. Wards, Parks, Men's Clubs, etc. can also be instantly served, automatically.

Black Cherry Bell

This wonderful new Bell is now ready for delivery in 2, 10, and 50 units. This machine directly drives the wheel, giving the best play ever. Write for Price.

New Safe Stands

$27.50
Send 1/3 deposit with order.

Sickling, Inc.

303 Central Parkway, Cincinnati 14, O.

Special Sale

Singing Towers

Model 61

$195.00

LIKE NEW

Complete Sale

$12.50

POUND CANDY BOXES

Hut Candy Company

St. Louis 3, MO.

This Week's Specials

1 Rock-Ola Commandos $45.00
2 Rock-Ola 46s

(2) $35.00
2 850 Wurlitzer

$49.00
1 500 Wurlitzer

$295.00
3 Wurlitzer Counter Model 71

$175.00
2 Wurlitzer Counter Model 61

$95.00
1 Singing Towers

$195.00
2 Mills Theoreum Music

$195.00
1 Keener Super Bell

$305.00
5-5c Combination

$360.00
1 Bailer Races

$175.00
2 Bally Victory Special

$435.00

Terms: 1/4 Certified
Deposit, E.O.D.

Sterling Novelty Co.

624-625 S. Broadway, Lexington 20, Ky.

We carry a complete line of all the latest equipment of all the leading manufacturers—plus an extensive selection of guaranteed reconditioned equipment of all types.

Special Price Glass and Parts for all consoles.

Get on our list for new developments

Write—Phone today!

Palisade Specialties Company

428 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 2-6923

Routes Re-Financed

In Missouri and Illinois.

We have a perfect set-up to finance or re-finance any type of Motion Picture and Coin Machine Routes. Come to us with your problems.

Carl F. Trippie

Ideal Novelty Co.

2925 Lincoln Bl.
St. Louis 3, Mo.

Candy Galore

36 One Pound Boxes

Of Doover Chocolate Nut Clusters and $12.50 Retail Value Musical Chest for Last Sale

All on 1200 Hold Board for Fast Action.

Complete Deal - $27.50

Quantity Limited—Order Now

Specialty Sales Company

252 Sexton Building
Minneapolis, Minnesota

Machine Made and Mounted
We manufacture only

Tip Cards - Jackpot - Baseball Cards

Win-A-Fin Cards 1,000 Tickets 5 in a Bundle

Prices Very, Very Reasonable—No Order Too Small

Phone: Wheeling 340

Columbia Sales Co.

332 Main St.
Wheeling, W. Va.
**HARLICH OPEN HOUSE**

_for YOU and YOUR FRIENDS!

-at-

**HOTEL CONTINENTAL**

505 NORTH MICHIGAN AVENUE, CHICAGO

SUITES 809-810 • FEBRUARY 3-4-5-6, 1947

**HOLD EVERYTHING**

ALL COIN MACHINE MEN, OPERATORS, DISTRIBUTORS, JOBBERS, ALSO SALESBOARD AND SLOT MACHINE MEN

COME TO THE COIN MACHINE SHOW — LET'S GET ACQUAINTED —

WE HAVE SOME REAL SURPRISES FOR YOU AT THE COMING COIN MACHINE SHOW

DON'T PASS UP BOOTH NUMBER 77

77—REMEMBER THE BOOTH NUMBER—77

If you do not intend to take in the Coin Machine Show—Write us for Full Details.

GET ON OUR MAILING LIST.

SOME DISTRIBUTOR TERRITORY OPEN

BAUM DISTRIBUTING CO.

2718 GRAVOIS AVE. (Phone: Prospect 3900) ST. LOUIS 18, MO.

Distributors for Chicago Coin Machine Co., Chicago Metal Mfg. Co., and others

---

**ARCADE MACHINES IN PERFECT CONDITION**

**GUNS**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweden Gun Strike Girl</td>
<td>$145.00</td>
</tr>
<tr>
<td>Thunderbird (Hend)</td>
<td>$195.00</td>
</tr>
<tr>
<td>Tommy Gun (Late Model)</td>
<td>$125.00</td>
</tr>
<tr>
<td>Exhibit Bullet Eye</td>
<td>$150.00</td>
</tr>
<tr>
<td>Kirk Night Racer</td>
<td>$150.00</td>
</tr>
<tr>
<td>Saintly Girl</td>
<td>$125.00</td>
</tr>
<tr>
<td>Saintly Girl Rev.</td>
<td>$125.00</td>
</tr>
<tr>
<td>Sally Toddle</td>
<td>$125.00</td>
</tr>
<tr>
<td>Kirby Rider</td>
<td>$125.00</td>
</tr>
<tr>
<td>Exhibit Two-Way Pistol Range</td>
<td>$150.00</td>
</tr>
<tr>
<td>Radio Rider</td>
<td>$125.00</td>
</tr>
<tr>
<td>Shoot Your Way To Tokyo</td>
<td>$125.00</td>
</tr>
<tr>
<td>Korean Auto-Roller</td>
<td>$85.00</td>
</tr>
<tr>
<td>Miscellaneous Sky Fighter</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

**BASEBALL & BASKETBALL**

<table>
<thead>
<tr>
<th>Title</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upright Baseball</td>
<td>$100.00</td>
</tr>
<tr>
<td>Upright Baseball Club</td>
<td>$100.00</td>
</tr>
<tr>
<td>Total良木师</td>
<td>$65.00</td>
</tr>
<tr>
<td>Allen Rank (3 Players)</td>
<td>$85.00</td>
</tr>
<tr>
<td>Scientific batting practice</td>
<td>$145.00</td>
</tr>
</tbody>
</table>

**AMUSEMENT**

<table>
<thead>
<tr>
<th>Title</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monsanto Dime Slot</td>
<td>$250.00</td>
</tr>
<tr>
<td>Phantom Dime Slot</td>
<td>$250.00</td>
</tr>
<tr>
<td>Super Dime Race (2 Players)</td>
<td>$125.00</td>
</tr>
<tr>
<td>Chester Pollard Dime Race (2 Players)</td>
<td>$125.00</td>
</tr>
<tr>
<td>Chester Pollard Football</td>
<td>$150.00</td>
</tr>
<tr>
<td>Triple Golf</td>
<td>$100.00</td>
</tr>
<tr>
<td>Keep Punching</td>
<td>$145.00</td>
</tr>
<tr>
<td>Cruise Flush</td>
<td>$125.00</td>
</tr>
<tr>
<td>Exhibit Ace Border</td>
<td>$250.00</td>
</tr>
<tr>
<td>Chester Pollard Golf (Small)</td>
<td>$25.00</td>
</tr>
<tr>
<td>Chester Pollard Golf (Large)</td>
<td>$25.00</td>
</tr>
<tr>
<td>Sally Rider (6 Players)</td>
<td>$175.00</td>
</tr>
<tr>
<td>Exhibit Pecker</td>
<td>$125.00</td>
</tr>
<tr>
<td>Pecker Holder</td>
<td>$125.00</td>
</tr>
<tr>
<td>Groove Whirl Wind</td>
<td>$85.00</td>
</tr>
<tr>
<td>Knotty Ptak' (New)</td>
<td>$125.00</td>
</tr>
<tr>
<td>Pitch 'Em &amp; Catch 'Em</td>
<td>$145.00</td>
</tr>
</tbody>
</table>

**FORTUNE TELLING**

**SCALES**

<table>
<thead>
<tr>
<th>Title</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Happy Home</td>
<td>$5.00</td>
</tr>
<tr>
<td>Penny Weighing Scale</td>
<td>$10.00</td>
</tr>
<tr>
<td>Scientific Birthday Scale</td>
<td>$10.00</td>
</tr>
<tr>
<td>Country Weighing Scale</td>
<td>$10.00</td>
</tr>
<tr>
<td>Love Analyst (New)</td>
<td>$15.00</td>
</tr>
<tr>
<td>Miscellaneous Scale</td>
<td>$15.00</td>
</tr>
<tr>
<td>Mutoscopo Atomic Bomber</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

**CARD VENDORS**

<table>
<thead>
<tr>
<th>Title</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Card Vendor (Floor Model)</td>
<td>$50.00</td>
</tr>
<tr>
<td>Mutoscopo Card Vendor (Floor Model)</td>
<td>$50.00</td>
</tr>
<tr>
<td>Exhibit All Metal Card Vendor, New 1,000 Cards, Free</td>
<td>$35.00</td>
</tr>
</tbody>
</table>

**COUNTER GAMES**

<table>
<thead>
<tr>
<th>Title</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Groove Whirl Wind</td>
<td>$85.00</td>
</tr>
<tr>
<td>Don't Whirl</td>
<td>$10.00</td>
</tr>
<tr>
<td>Rosenfield Combination Lift &amp; Grip</td>
<td>$125.00</td>
</tr>
<tr>
<td>Ball Grip</td>
<td>$125.00</td>
</tr>
<tr>
<td>Ball Grip (Small)</td>
<td>$50.00</td>
</tr>
<tr>
<td>Push &amp; Pull Grip</td>
<td>$50.00</td>
</tr>
<tr>
<td>Exhibit Trouper</td>
<td>$75.00</td>
</tr>
<tr>
<td>Exhibit Tower Lift</td>
<td>$85.00</td>
</tr>
<tr>
<td>Exhibit Tower Lift (Roll Down)</td>
<td>$85.00</td>
</tr>
<tr>
<td>Mutoscopo Whirl Wind Grip</td>
<td>$85.00</td>
</tr>
<tr>
<td>Basketball Thirline</td>
<td>$125.00</td>
</tr>
<tr>
<td>Prize Tower</td>
<td>$75.00</td>
</tr>
<tr>
<td>Prize Tower—Digits Upper</td>
<td>$75.00</td>
</tr>
<tr>
<td>Exhibit Fish Scales</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

**NEW COUNTER GAMES**

<table>
<thead>
<tr>
<th>Title</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mutoscopo Atomic Bomber</td>
<td>$25.00</td>
</tr>
<tr>
<td>Ball Grip (New)</td>
<td>$15.00</td>
</tr>
<tr>
<td>Mutoscopo (2 Feet), Whirlwind, (New)</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

**NEW BOWLING**

<table>
<thead>
<tr>
<th>Title</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wurlitzer Snook Ball</td>
<td>$125.00</td>
</tr>
<tr>
<td>Wurlitzer Snook Ball (Floor Model)</td>
<td>$125.00</td>
</tr>
<tr>
<td>Wurlitzer Snook Ball (2 Feet), Whirlwind</td>
<td>$25.00</td>
</tr>
<tr>
<td>Wurlitzer Snook Ball (3 Feet)</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

**MACHINES, PARTS AND SUPPLIES**

<table>
<thead>
<tr>
<th>Title</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mutoscopo Atomic Bomber</td>
<td>$25.00</td>
</tr>
<tr>
<td>Mutoscopo Atomic Bomber</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

---

**COMPLETE LIST OF ALL NEW EXHIBIT MACHINES IN OUR SHOWROOMS: CASES, PARTS AND SUPPLIES ALWAYS ON HAND, ACE COIN COUNTERS, PHOTOMICHTIC**

**FREE-Illustrated Price List Of**

**New or Repair Amberstone Machines: Any Make or Model—Munsen's High Thrill All**

**HARLICH MANUFACTURING COMPANY** • 1200 NORTH HOMAN AVENUE, CHICAGO 51, ILLINOIS

Visit the World's Largest and Most Completely Equipped Plant where "SALESBOARDS THAT SELL" are Made!
Cash In ON CASH TRAY
THE WORLD'S FOREMOST MONEY-MAKER
IN THE BULK VENDING FIELD
AND
"TEENY" ALMONDS
THOSE SCRUMPIOUS NUT MORSELS WITH
THAT "COME-AGAIN" FLAVOR
HERE'S THE PROFIT-STORY
BASED ON 100 CASH TRAYS
PROMPT SHIPMENT

Cros income per week .......... $400.00
Maximum cost of almonds
(150 pounds) ............. $150
20% Commission to installers $30
Total Expenses .......................... $35
NET PROFIT ........................ $170

Think of that—$170.00 per week on an invest-
ment of less than $6,000.00. These figures are
based on an average of anything once per week
—however, these would not necessarily be the
best years. Many spots empty rapidly and you
can place 5 and 6 machines in every location,
along with your present equipment. Do you have
any other equipment earning this kind of money?
Factory Distributors and warehouse stocks of
CASH TRAYS and "Teeny" Almonds in many
principal cities. Write us for the distributor
nearest you.

FULLY PATENTED
ADAMS-FAIRFAX CORPORATION
8721 W. Jefferson Blvd.
Los Angeles 16, California

COINMEN YOU KNOW

Cleveland:
At the CMI sponsored dinner and
meeting February 3 for association
presidents and secretaries, this area
will be represented by Jack Cohen,
Cleveland Phonomorph Merchants' Association
president and Harry Lief, Allto Leo Dixon is secretary
of the association, his illness confines him
to his home at Youngstown and it is
doubtful if he will attend the con-
vention. Lief will act in his place.

Cohen says the meeting is a defi-
nite step in the right direction and
association members here feel much
good will result from it. . . .

Among these members of the Clevel-
land trade who will attend the Feb-
ruary convention will be Sanford and
Robert Levine, Jimmy Burke, Leo
Malevan, Edward Kenney, Gary
Weber, Joe Solomon, Buh Pinn, Louise
Pearlman, Herman Cohen, Colonel
Stutz, Henrietta Heiner, William
Presser, Joe Abraham, Leo Green, Joe
Nims, Meyer Marcus and Hyman
Silverstein.

New York:
(Continued from page 207)

Machines, is busy preparing
colorful innovations for the firm's convention
exhibit. . . . George and Victor Trad,
of Tradco, Inc., announce price deep
in new model to be displayed at con-
vention. . . . Herman Brothers, coin
machine concern, has taken an
interest in the Retail Record Dealers' As-


BUSINESS FOR SALE

WANTED TO BUY
Model 700 and 800 Manual Coin Table,
State Price and Condition First Letter.
RALPH ALEXANDER, INC.
SEROUS, S. C.

BUSH DISTRIBUTING CO.
257-9 PLYMOUTH AVE. • All Phones GENEVA 0325 • MINNEAPOLIS, MINN.
FOR MUSIC! AMUSEMENT! VENDING!
SEE UNITED COIN...
EXCLUSIVE DISTRIBUTORS FOR THESE MANUFACTURERS IN WISCONSIN AND UPPER MICHIGAN

Wisconsin and Upper Michigan Music Operators

SEE THE NEW FILBEN '47 PHONOGRAPH
HOLLYWOOD ROOM
MORRISON HOTEL
During the Coin Machine Show

HARRY JACOBS JR.
HARRY JACOBS SR.

SEE UNITED COIN FOR ...

by UNITED MFG. CO.
Manufacturers of Outstanding Pinball Games

SEE UNITED COIN FOR...

SEE UNITED COIN for...

1947 Ten Strike
Gangtails-Winter Book
Galloping Dominoes

SEE UNITED COIN for...

FREE PLAY!
AMUSEMENT!
VENDING!
SEE UNITED COIN.

EXCLUSIVE DISTRIBUTORS FOR THESE MANUFACTURERS IN WISCONSIN AND UPPER MICHIGAN

Wisconsin and Upper Michigan Music Operators

SEE UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD SPRING 8446 - 8447 MILWAUKEE 14, WISC.

SPECIAL
SEEBURG
RAY GUNS
"SHOOT THE BEAR"

$149.50
F. O. B.
CHICAGO

SEEBURG CHICKEN SAM AND JAILBIRD RAY GUNS WILL PAY $40.00 EACH WRITE FOR SHIPPING INSTRUCTIONS.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS

BRAND NEW!

Seeburg — Rock-Ola — Wurlitzer PHONOGRAPH MOTORS
Each -- $18.50 -- Each
2 USED 9800 SEEBURGS, RCS $450.00 EACH

Write to HAROLD PINCUS
FOR OUR 1947 COIN MACHINE PARTS LIST
COIN MACHINE SERVICE CO.
PARTS FOR EVERY OPERATOR'S NEED
3307 N. WESTERN AVE.
Phone Number 3479 CHICAGO 47
industry which was founded on the nickel price should remain at that level. Some operators who have tried the three-for-a-quarter play price, particularly those operators with restaurant locations, have not returned to the nickel chute.

One major operator here is considering bringing in a number of coin voice recording machines in the spring. Some of these are already operating in Toronto and operators report good results. Since London is on 25 cycle power and the majority of these machines are manufactured for 60 cycle use, a change-over problem must be solved either by manufacturers or by operators before any extensive installations of this type equipment can be planned in Western Ontario.

Most cafe proprietors, according to the major operators, are now asking for machines. The operators in this area have done a considerable job educating the public to the novelty and the fun of playing coin machines. They expect this program to pay off during the coming season.

ATTENTION

MICHIGAN OPERATORS

The facilities of our two offices are equipped better than ever to take care of all your coin machine requirements for 1947.

We are exclusive distributors in Michigan for:

- Bally Manufacturing Company—Genco Manufacturing Company—

The following from our organization will be on hand at the Coin Machine Convention all four days—February 3, 4, 5 and 6—to greet you and help you enjoy the show.

J. R. "PETE" PIETERS, Manager, Kalamazoo Office
SAM ROSE, Manager, Detroit Office
JOE AUTON, Sales Manager

WELCOME CONVENTIONEERS to Chicago's Largest Showrooms at AUTOMATIC COIN MACHINES & SUPPLY CO.

MAKE US YOUR FIRST STOP FOR THE BEST IN NEW AND USED EQUIPMENT!

IRVING OVITZ and OSCAR SCHULTZ have made special arrangements for speedy transportation from the Sherman Hotel, your own hotel or wherever you may be in the city. When you are ready to come out just call CAPitol 8244

VICTORY CONVERSION VALUES

ON DECK for Baby
GLAMOR GIRLS for Youth
TWIN SIX BASEBALL for Gold Star
LIL' LADY for Wheaties

WRITE FOR COMPLETE LIST

RUSH YOUR ORDER TODAY!

NOTHING ELSE TO RUSH!
NEW BOARDS ARE ROLLING OUT OF BORK'S NEW HOME

CHALLENGER
1¢ Play
IMMEDIATE DELIVERY
$65.00
Write for quantity prices.

COIN MACHINES

COIN MACHINES

1200 Holes—Avg. Profit $33.01
60 Sewed Seals
$25 Special $25
1200 Holes—Ave. Profit $31.16
$25 Special $25
1200 Holes—Ave. Profit $137.07

SUPER CHARLEY 25¢
1200 Holes—Ave. Profit $84.50

ROWN PRODUCTS
32 TE. COLFAX AVE.
SOUTH BEND 24. INDIANA
Brand New, Post War
PACE DELUXE CHROME SLOTS
5¢ $290
10¢ $310
25¢ $330
50¢ $475
$1.00 $635

IMMEDIATE DELIVERY
1/3 Dap. with order, Balance C.O.D.

F. O. B. Baltimore

CALVERT NOVELTY CO.
708 N. Howard St.
Baltimore 1, Md.
Vernon 3034

FOR SALE
15 Lancers, With Base .......... $199.50
10 Thoroughbreds, With Base .... $199.50
10 Derby, With Base ·· ··· ··· $140.50
6 Club Trophy, With Base .... 140.50
6 Pinions, With Base ······· $140.50
16 Owls, set for 1 Ball Only ... 48.50
$140 1-8-9 ······· $8.50
These machines are guaranteed to be in excellent running condition. All such prices have been reduced. The regular market on the Pinions has been raised. The last shipment of 50 Owls has been sold out. The usual supply of Owls and other machines are now just been pulled off market.

Send 1/3 Dap. Balance C.O.D.

BILL UTTZ
COVINGTON, TENN.
PHONE 811

FOR SALE
2 EXHIBIT ROTARY MERCHANDISERS
Punisher Type
$105.00 Each.

WANTED
RADIO FINGERS
State Particulars and Loose Price. Write to
MR. WEINER
8 SUTTON ST., MATTAPAN, MASS.

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER
Medium 1, Win.

AMUSEMENT INDUSTRIES
1162 W. 13TH ST. CHICAGO 9, ILL.
HEAR YE—OPERATORS IN WEST VIRGINIA, NORTH CAROLINA
PERSONAL MUSIC
is now distributed exclusively in your territory thru SILENT SALES.
We are proud to add these new States to our present territory of Maryland, Virginia, Delaware and the District of Columbia for exclusive distribution of Personal Music. Let us show you actual figures of the phenomenal profits other established operators in your territory are making weekly.

YOU'RE INVITED
We're Having Open House
In Our Suite at the Sherman
Morris Aron, president; Otto “Goldie” Goldman, sales director, and the rest of the Globe gang, including Jack Glass, Mort Cowan and Harold Overton, will be at the Sherman during the show to greet you, talk shop and make you feel at home.

WILL ARRIVE SOON
New Baby
Container's New Baby
SHOWING AT THE COIN MACHINE CONVENTION, FEB. 3, 4, 5, 1947
CONTAINER MFG. CO. 1825-33 CHOUTEAU AVE. ST. LOUIS 3, MO.

VISIT OUR NEW PLANT
See America's most modern salesboard manufacturing facility.
Take S.A.X.E. from anywhere in Chicago Direct To Our Door—At No Expense Will Pay Driver.

MERCURY INDUSTRIES, Inc.
(Salesboard Division)
5560 Northwest Highway, Phone Palisade 3713-14-15

DISTRIBUTORS WANTED FOR THE INDUSTRIES PIONEER MANUFACTURER OF QUALITY SALESBOARDS

MERCURY INDUSTRIES, Inc.
(Salesboard Division)
5560 Northwest Highway, Phone Palisade 3713-14-15

For over 25 years we have been originators of the best selling ideas in salesboards and now are producing a limited number of better grade boards of exclusive design for discriminating distributors.

There are still a few highly desirable territories open.

For further information, write.
NEW COLUMBIA-DELUXE CLUB BELLS
Changeable 1c, 5c, 10c, 25c

HARRY HOKER
4020 Minnesota Ave., N. E.
WASHINGTON 10, D. C.

WORLD DISTRIBUTING CO.
101 E. Sycamore St., Independence, Kansas
Phone 551

SALESBORDS

IMMEDIATE DELIVERIES—25% Deposit

WEN-ER-SITE

FOR SALEBOARDS SHOWMANSHIP IN ACTION

WATCH THE Peerless

REMOVABLE PINUPS

Peepers money-makers.
Live, new novelty designs.
Exclusive player-appeal features.

SLOTS
1 - 1c Pace Deluxe Chrome Bell...$29.99
2 - 1c Pace Deluxe Chrome Bell...$29.99
3 - 1c Pace Deluxe Chrome Bell...$29.99
4 - 1c Pace Bantam ($1.00)...$4.50
5 - 1c Pace Bantam ($1.00)...$4.50
6 - 5c Mills Black Cherry...$19.99
7 - 5c Mills Black Cherry...$19.99
8 - 5c Wise Eagles...$9.99
9 - 5c Mills Triumph...$19.99
10 - 5c Jennings Coin Op...$14.00
11 - 5c Mills Super Chrome...$25.00

STEWART NOVELTY CO.
1361 S. Main St., Salt Lake City, Utah

COOPER ENTERPRISES
W. H. BRADY CO., MFRS.
CHIEF PRAIRIE FALLS, WISC.

MYCO AUTOMATIC SALES CO.

FOR ALL 16MM. Coin Operated Machines,
SOUND AND SILENT

Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky, Virginia and many other States.

DON'T DELAY—WRITE, WIRE, PHONE

For All 16MM. Coin Operated Machines,
SOUND AND SILENT

Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky, Virginia and many other States.

SEND FOR CIRCULAR

MAX GLASS DISTRIBUTING COMPANY
916 DIVERSITY - CHICAGO 16, ILL.

For Our Own Routes—
15 PANORAMS
OFFERED FOR THE FIRST TIME
AT GIVEAWAY PRICE

249.50

Machines in First Class Condition

Offers Accepted for Quantity
Lots . . . . .

FREE Catalog: Write
W. H. BRADY CO., MFRS.
CHIEF PRAIRIE FALLS, WISC.

DONT DELAY—WRITE, WIRE, PHONE
Sensational Money Makers for Cafes, Restaurants, Arcades, Parks.
Operate these 16mm Juke Boxes and watch the times roll in.
These machines are terrific in colored locations using colored vehicles.
Latest model machines with film wipers.

347 S. HIGH ST., COLUMBUS, O. MA 1600

MYCO AUTOMATIC SALES CO.

From Our Own Routes—
15 PANORAMS
OFFERED FOR THE FIRST TIME
AT GIVEAWAY PRICE

249.50

Machines in First
Class Condition

Offers
Accepted
for Quantity
Lots

FREE Catalog: Write
W. H. BRADY CO., MFRS.
CHIEF PRAIRIE FALLS, WISC.

DONT DELAY—WRITE, WIRE, PHONE
Sensational Money Makers for Cafes, Restaurants, Arcades, Parks.
Operate these 16mm Juke Boxes and watch the times roll in.
These machines are terrific in colored locations using colored vehicles.
Latest model machines with film wipers.

347 S. HIGH ST., COLUMBUS, O. MA 1600

MYCO AUTOMATIC SALES CO.

For Our Own Routes—
15 PANORAMS
OFFERED FOR THE FIRST TIME
AT GIVEAWAY PRICE

249.50

Machines in First
Class Condition

Offers
Accepted
for Quantity
Lots

FREE Catalog: Write
W. H. BRADY CO., MFRS.
CHIEF PRAIRIE FALLS, WISC.

DONT DELAY—WRITE, WIRE, PHONE
Sensational Money Makers for Cafes, Restaurants, Arcades, Parks.
Operate these 16mm Juke Boxes and watch the times roll in.
These machines are terrific in colored locations using colored vehicles.
Latest model machines with film wipers.

347 S. HIGH ST., COLUMBUS, O. MA 1600

MYCO AUTOMATIC SALES CO.

For Our Own Routes—
15 PANORAMS
OFFERED FOR THE FIRST TIME
AT GIVEAWAY PRICE

249.50

Machines in First
Class Condition

Offers
Accepted
for Quantity
Lots

FREE Catalog: Write
W. H. BRADY CO., MFRS.
CHIEF PRAIRIE FALLS, WISC.

DONT DELAY—WRITE, WIRE, PHONE
Sensational Money Makers for Cafes, Restaurants, Arcades, Parks.
Operate these 16mm Juke Boxes and watch the times roll in.
These machines are terrific in colored locations using colored vehicles.
Latest model machines with film wipers.

347 S. HIGH ST., COLUMBUS, O. MA 1600

MYCO AUTOMATIC SALES CO.

For Our Own Routes—
15 PANORAMS
OFFERED FOR THE FIRST TIME
AT GIVEAWAY PRICE

249.50

Machines in First
Class Condition

Offers
Accepted
for Quantity
Lots

FREE Catalog: Write
W. H. BRADY CO., MFRS.
CHIEF PRAIRIE FALLS, WISC.

DONT DELAY—WRITE, WIRE, PHONE
Sensational Money Makers for Cafes, Restaurants, Arcades, Parks.
Operate these 16mm Juke Boxes and watch the times roll in.
These machines are terrific in colored locations using colored vehicles.
Latest model machines with film wipers.

347 S. HIGH ST., COLUMBUS, O. MA 1600

MYCO AUTOMATIC SALES CO.

For Our Own Routes—
15 PANORAMS
OFFERED FOR THE FIRST TIME
AT GIVEAWAY PRICE

249.50

Machines in First
Class Condition

Offers
Accepted
for Quantity
Lots

FREE Catalog: Write
W. H. BRADY CO., MFRS.
CHIEF PRAIRIE FALLS, WISC.

DONT DELAY—WRITE, WIRE, PHONE
Sensational Money Makers for Cafes, Restaurants, Arcades, Parks.
Operate these 16mm Juke Boxes and watch the times roll in.
These machines are terrific in colored locations using colored vehicles.
Latest model machines with film wipers.

347 S. HIGH ST., COLUMBUS, O. MA 1600

MYCO AUTOMATIC SALES CO.
DAVAL'S NEW
FREE PLAY
$75
WRITE FOR QUANTITY PRICES

BRAND NEW
GOTTLIEB
3-WAY GRIPS
$39.50
Thoroughly refinished and reconditioned.
$27.50

THE NEW BLACKSTONE
HIGH SPEED DOUBLE BARREL
COIN PACKER

VICTOR MODEL V
Globe Type. Model V is Like. Compact. For Bulk Merchandising or Ball Gum.
Special Deal! 10 Machines and 210 Lbs. Candy Counted Products complete—
$197.00
When Candy is sold, Machine will bring in approximately $210.00.
Orders Filled in Rotation.

BULK VENDOR
Built for the Operator!
• Rebuilt good as new—Advance, Columbus, Northwestern, Silver King or Victor with 5¢ Salted Spanish Peanuts, $9.50; with 500 Ball Gum, $10.50.
$9.00 Deposit, Balance C. O. D.

Price of Machine: $25.00
2 to 11 Machines: 18.75
Bracket (if desired): .50
Floorstand (if desired): 4.00

THOMAS NOVELTY CO.
1572 Jefferson
PADUCAH, KY.

FOR SALE
PIN BALE
Dude Racer... $30.00
2 Up... 20.00
Action... 10.00
Coin... 20.00
Stimulator... 30.00
Dial... 25.00
Wife... 15.00
Used White... 15.00
ALL ARE IN A+ CONDITION
ATLAS PHONOGRAPH CO.
582 Clinton Ave., N. Rochester 5, N. Y.

GET MORE LOCATIONS
FOLDING STEEL STANDS
BUILT AND DESIGNED
BY AN OPERATOR
FOR AN OPERATOR

Set up in less than one minute. Only one nut to tighten and your machine and stand are set up. Machine is firmly held in stand by this one nut. No screws or holes in your machine. Stand sets firmly on floor. Holes provided in feet if you wish to screw down. You can carry a dozen in the back of your car.
ORDER TODAY—SUPPLY LIMITED

FOR SALESBOARD SHOWMANSHIP IN ACTION
WANT THE
Peerless
*LINE ON PARADE
Quality Precision-Built

Peerless money-makers. Live, new novelty designs. Exclusive player-appeal features.

FOR SALE
WURLITZER
POP UP

Muslin—Ready for Immediate Location
Wurlitzer

550... $450.00
725... $350.00
325... $250.00
24... $150.00
16... $100.00
Rack & Stand... $100.00

ROSE-ROSE

Barrel Roll for Hiking Location Profit $10.00

MILLS

ROCK-OLA

Standard... $210.00
Deluxe... $220.00

Dollar... $230.00

$2.00 Extra For Catapult

1/10 DEPOSIT, BALANCE C. O. D. ORDER TODAY

Foreign Buyers—Contact us. We specialize in changing coin mechanisms to fit any foreign coin.
We can also change voltages and cycles to meet your requirements.
FOR SALE
IN NEW PARK IN ROCKAWAYS
— THREE NEW STORES —
25 POKER TABLES
A.B.T. SHOOTING GALLERY
DONKEY BALL GAME
— 5 DONKEYS —
All Games Used 2 Months
WILL FINANCE RESPONSIBLE PARTY
Write to
AL MEYERS
ROCKAWAY PARK, N. Y.
SEE ME, HOTEL SHERMAN, ARCADE OWNERS’ BOOTH

WANT TO SAVE MONEY?
Get on our mailing list now. Write today for our new parts poster. We have the most complete line of parts in America. “Peaches From Georgia” will be at the show. Visit us at Booth 74, Hotel Sherman, February 3 through 6.

HEATH DISTRIBUTING CO.
217 THIRD STREET PHONES: 2681-2682 MACON, GA.

Remodeled and Reconditioned Phonographs
“Custom-Built” by ACME!

Only by a thorough study of production methods used in the manufacture of America’s finest automatic phonographs did ACME SALES CO. get such unsurpassed skill in remodeling and reconditioning. Every ACME phonograph is custom-built for greatest playability and greatest play-appearance for a machine that looks and plays like new...for a machine that is mechanically perfect...be sure you buy ACME! Send for complete photographic catalog.

SHEET PLASTIC
NOT PAINTED NON-INFLAMMABLE NON-BRITTLE SHRINK-PROOF EXPERTLY MOLDED PERFECT FIT

ACME PLASTICS ARE UNCONDITIONALLY GUARANTEED AGAINST BREAKAGE FOR 3 YEARS!

SOLID COLOR
ROCK-OLA

SOLD IN

SEEBURG

MILLS

Available in Red, Yellow or Greens.

If you don’t see what you want, ask for it! We may have it in stock.

See us at Booth 198 and 200.

ACME SALES CO.
505 W. 42nd ST., NEW YORK 18, N. Y.

February 1, 1947
OPERATORS

Here's Something New!

...THE PACKARD WALLBOX PEDESTAL

TWIN PORTS SALES
Packard Pla-Mee PbonowOb.- H
2027 Washington Ave., 6., Minneapolis 4, Minn.
Golden Falls-Black Cherries-Goth Chrome:-
Bark Ball-WhIK.Ball-INRITEI

Cir. 150.00;
115 Magailno St. RA7904 New Orleans, La.

@ $135.00;
226

Silver Moon, lumber Parade Er

S$139.50
Bally HI Hoed,

IMMEDIATE DELIVERY:

Susponses @ $140.00;
Club Bells-JonnInos-Paoo-Wetling.

230 Lake Ave, So., Duluth 2, Minn.

!!A FEW SPECIALS!!

Suspenss @ $140.00; Big Loogues
@ $135.00; Surf Queens @ $125.00;
Fast Balls-@ $135.00
New Orleans Novelty Co.
115 Magazine St. BA7909 New Orleans, La.
NOW ON HAND—FOR IMMEDIATE DELIVERY

NEW AMI AUTOMATIC HOSTESS (TELEPHONE MUSIC)

20 OR 30 STATION UNITS — COMPLETE WITH EVERYTHING, INCLUDING ALL CASING, ETC. NOTHING ELSE TO BUY — READY FOR LOCATIONS.

NOTE—Write us for details about beautiful Mirrored fronts with name of location sandblasted on glass in color.

YOU "HOLD" YOUR LOCATION WITH THE GREATEST IDEA EVER DEVELOPED IN MUSIC

ALSO—NEW 1947 MODEL 'A' AMI PHONOGRAPH 40 SELECTIONS

THE PHONOGRAPH WITH THE COMPPELLING LURE TO MAKE CUSTOMERS "FACE THE MUSIC"

Genco's "STEP-UP"
FIRST POST-WAR 5 BALL GAME

WIRE IMMEDIATELY FOR SPECIAL PRICE ON QUANTITY

WE CARRY A FULL LINE OF "CERTIFIED" RECONDITIONED CONSOLES, SLOTS, ONE BALL AND 5 BALL GAMES, AT NEW LOW PRICES

M. S. WOLF DISTRIBUTING CO.

1348 Venice Blvd. 
LOS ANGELES
PROspect 4131

1175 Folsom St. 
SAN FRANCISCO
HEmlock 0575

427 S. W. 13th Avenue 
PORTLAND
ATwater 7575

2313 3rd Avenue 
SEATTLE
MAin 0166

EXCLUSIVE IN DISTRIBUTION

SOUTHERN ILLINOIS and EASTERN MISSOURI

Games That Get and Hold the Play
WILLIAMS GAMES

For More Profits and Loss Service
PERSONAL MUSIC

America's Most Sensational Nut Vendor
CASH TRAYS

The Phonograph With Play Appeal
Aireon

The Hotel Radio
TRADIO

Phonograph Records
JUKE BOX—SAYOY—20TH CENTURY
STERLING — TOP — ALVIN

V. P. DISTRIBUTING CO.

2336 OLIVE ST. • Phone: CE 3892 • 2339 PINE ST. 
ST. LOUIS 3, MO.

OPEN HOUSE

WILL BE HELD AT

BLACKHAWK MANUFACTURING CO.

1821 W. BERTEAU
CHICAGO, ILLINOIS

FEBRUARY 3-4-5

THE HOUSE OF BOARD HITS

BETTEB BOARDS BUILT BY BLACKHAWK
RAKE COIN MACHINE EXCHANGE
The Philadelphia Family Known from Coast to Coast
609 SPRING GARDEN ST., PHILADELPHIA, PA. PHONE: LOMBARD 2676

NEW GAMES, IMMEDIATE DELIVERY

BELL MACHINES
Mills Brown Hammer 5-10-25, 75c Reel $550.00
Mills Cherry, 5¢ 175.00
Block Cherry Bell, New, 25c, 2-5c Payout 195.00

CONSOLES
Kenney Super Bell 15¢ Combo $125.00
Kenney Super Bell Twin, 5¢-5¢, P.O. 275.00
Jumba P.O. Animal Reel 99.50

ARCADE
Shoot to Tokyo . . . . . $. 89.50
Periscope 124.50

COUNTER GAMES
PRACTICALLY NEW
Mercury (Cig.) $18.50
Le Amer, Eagle 19.50
1-2-5¢ Head or Tail 9.50
Liberty Bell (Fr. R.) 19.50
Ginger 12.50
Bally Reserve, 5¢ (Cig. Reel) 10.50

2½ DEPOSIT WITH ORDER, F. O. B. CHICAGO

MARVELS
"POP-UP" $49.50

SPECIALS FOR THIS WEEK

EACH $39.50 EACH

Thoroughly cleaned and sanitized
BANDWAGON—BIG CHIEF CARILLON—FLICKER PROGRESS—WING

EACH $49.50 EACH

STAR ATTRACTION TEN SPOT—TRAILWAY 4146

Write for current Price List.

OLSEN DISTRIBUTING CO.
1100-02 BROADWAY
ALBANY 4, N. Y.

GAYCOIN DISTRIBUTORS
Exclusive Bally Distributors
2355 Woodward Avenue
Detroit 1, Michigan—Phone Temple 2-7300
Miami 36, Florida—Phone 7-2441

THE WHOLE RAKE FAMILY WILL BE AT THE SHOW...

Papa
Jovial, smiling oldtimer known to coinmen all over the country for the past twenty years.

Nat
Back from service in the Pacific and looking forward to seeing all of you.

Manny
The baby of the family just waitin' to meet the guys he's heard about.
They're stopping at the Morrison but will be all over town.

SCORE-A-BARREL "Shorty"
LONG ON ACTION! LONG ON PROFITS!
The greatest Bowling Game of all—perfect for the most exciting locations and territories! Only bowling game with extra barrel-shot scoring; 7,000 points plus FREE BALLS! Visually records barrel-shots scored.

1947 SHOW MODEL

* ALL-STAR FEATURES:
- Ideal size 7 ft. long, 2 ft. wide.
- Removable Barrel. 3 B.B. Cola Cola Coke.
- Oversize Club Box—nearly $200.00 in nickel—3½" "Bally" Balls.
- Modern, custom built Comet Bar. In mahogany and other hard-wood plywood, chrome trim.
- Designed for speedy cleaning and adjustment.

ORDER "SHORTY" FROM YOUR DISTRIBUTOR OR DIRECT

DISTRIBUTORS JOBBER'S WRITE, WIRE, PHONE FOR TERRITORY AND PRICES!

DIRECT FACTORY DISTRIBUTORS

PACKARD DISTRIBUTING CO.
534 N. 9th St., Milwaukee 3, Wis.
Phone: DALY 3991

REAL BARGAINS!!

Wurl. 500 $295.00
Wurl. 41 89.50
Wurl. 600X 135.00
Wurl. 500 235.00
Wurl. 24¢ with Adapters 195.00
Rock-Ola Colonial 155.00
Rock-Ola Monarch 135.00

7 Lost Lives 25¢ lucky score: All $ 50.00
Mills Three Balls, 2-10-25¢ play 330.00
1-¢, 5¢, Shee Ball Alley, crated 65.00
Skylighter 45.00
Geno Golf 25.00

295.00
90.00

OLSEN DISTRIBUTING CO.
1100-02 BROADWAY

2369 MILWAUKEE AVE., CHICAGO 47, ILL.
Phone: Everglade 2545

Wurl. 800 $395.00
Wurl. 300 135.00
Wurl. 24¢ 95.00

1½ DEPOSIT WITH ORDER, F. O. B. CHICAGO

MARVELS
"POP-UP" $49.50

SPECIALS FOR THIS WEEK

EACH $39.50 EACH

Thoroughly cleaned and sanitized
BANDWAGON—BIG CHIEF CARILLON—FLICKER PROGRESS—WING

EACH $49.50 EACH

STAR ATTRACTION TEN SPOT—TRAILWAY 4146

Write for current Price List.
IMMEDIATE DELIVERY

OPERATOR'S PRICES
BRAND NEW 1947 MODEL

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$175.00</td>
<td>5c ROL-A-TOP BELL</td>
</tr>
<tr>
<td>$200.00</td>
<td>10c ROL-A-TOP BELL</td>
</tr>
<tr>
<td>$225.00</td>
<td>25c ROL-A-TOP BELL</td>
</tr>
<tr>
<td>$300.00</td>
<td>50c ROL-A-TOP BELL</td>
</tr>
</tbody>
</table>

The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2
- 1 CHERRY PAY 3
- MYSTERY 3-5 PAYOUT, STANDARD
- MYSTERY 3-5 PAYOUT, CLUB • NO LEMON ON FIRST REEL

DRILL-PROOF CABINETS

DON'T WRITE—WIRE!

WATLING MFG. CO.
Est. 1889 — Tel.: COlumbus 2770
4650 W. Fulton St.
Chicago 44, Illinois

Cable Address: “WATLINGITE,” Chicago

FOREIGN BUYERS, NOTE

PANORAMS RECONDITIONED LIKE NEW GUARANTEED

PROJECTOR— Completely Overhauled. Worn Parts Replaced.
CABINET—Refinished Like New.
AMPLIFIER— Completely Checked. Relaunched. Worn Parts Replaced.

ROCK-A-BARREL

POPULAR 9-FOOTSIZE
Made by men who know operating "how"!

This is our second skee-ball type game. A firm which has experience in all phases of the industry, we wanted certain things in our games, and to get it WE HAD TO MAKE IT.

If you are looking for trouble-free operation, good profits and those little extras which make it possible, get in touch with us.

- Rotating Barrel and Foot-Proof "Pumping"
- Silent Sponge Rubber Playing Field
- Foot-Proof All-Metal Ball Release
- Wall Mute, Fine Appearance
- Free Ball Returned Through Side Pocket

WE HAVE ON HAND FOR IMMEDIATE DELIVERY

PACKARD PLA-MOR PHONOGRAPHs,
HIDE-A-WAYS, SPEAKERS, WALL BOXES

WE ALSO DELIVERING:

OLIVE NOVELTY CO.
2625 Lucas Ave., St. Louis 3, Mo.
(Powel: Franklin 8286)

March 22, 1947

The Billboard

COIN MACHINES 229
BADGER'S BARGAINS

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

KEENEY SUPER BELLS, 5c, F. P. O., Refinished $125.00
KEENEY SUPER BELLS, 10c, F. P. O., Refinished 150.00
KEENEY SUPER BELLS, 25c, F. P. O., Refinished 195.00
KEENEY SUPER TWIN, 5c-25c, F. P. O., Refinished 250.00
KEENEY SUPER TWIN, 25c-10c, F. P. O., Refinished 285.00
KEENEY 4-WAY, 5c-5c-5c-25c, New Refinished 295.00
KEENEY 4-WAY, 5c-5c-5c-5c, New Refinished 325.00
EVANS LUCKY LUCK, 5-25 150.00
EVANS LUCKY LUCK, 5-5 95.50
BALLY ROLL-EM, 5c, P. O. 99.50
BALLY FACES, Late, Bulk Double 150.00
BALLY DRAW BELLS, White 99.50
BALLY TWIN BELLS, New 99.50

ROCK-OLA
The Phonograph of Tomorrow Today!
- Extra Rich Tone Quality
- Extra Colorful Display
- Extra Locatitone Appeal
- Extra Animation
- Extra Performance
- Extra Operators’ Approval

BADGER SALES CO., INC.
2251 W. PICO BLVD.
LOS ANGELES 6, CALIF.
ALL PHONES: DREXEL 4326

NEWEST-HOTTEST
SALESBOARDS
1290 HOLES
SLOT SYMBOLS
THICK BOARD-
5c, 10c, 25c
$64.50
Ave. Payout $31.00
Ave. Profit $13.50

NEWEST-HOTTEST
MONEY MAKING
SALESBOARDS
FOR SALEBOARDS SHOWMANSHIP IN ACTION

WORLD'S LARGEST SELECTION OF MONEY MAKING PARADES

PEERLESS PRODUCTS, 633 PLYMOUTH COURT, CHICAGO 5, ILLINOIS

FOR SALEBOARDS SHOWMANSHIP IN ACTION

BALLY CLUE TROPHY (Refinished)
BALLY THOROUGHBRED (Refinished)
MILLS FOUR BELLS, Late Heads, 5-5-5-25c
MILLS FOUR BELLS, Late Heads, 5-5-5-5
MILLS THREE BELLS, 5c, 10c-25c (Refinished)
MILLS FOUR BELLS, Late Heads, 5-5-5-5 (Refinished)
MILLS FOUR BELLS, Late Heads, 5-5-5-25c (Refinished)
BALLY CLUB BELLS, F. P. O., 5c
BALLY HI HANDS, F. P. O., 5c
BALLY SUNRISES, F. P. O., 5c
BALLY JUMBO, Late, F. P. O.
BALLY JUMBO, Late, P. O.
BALLY JUMBO, Late, P. O.
BALLY JUMBO, Late, P. O.
BALLY JUMBO, Late, P. O.

MILLS JUMBO, Late, F. P.

BALLY JUMBO, Late, P. O.

MILLS JUMBO, Late, P. O.

MILLS JUMBO, Late, P. O.

MILLS JUMBO, Late, P. O.

MILLS JUMBO, Late, P. O.

MILLS JUMBO, Late, P. O.

MILLS JUMBO, Late, P. O.

MILLS JUMBO, Late, P. O.

MILLS JUMBO, Late, P. O.

MILLS JUMBO, Late, P. O.
CREDIT!

West Side is Working for You. Not only are we delivering the finest in new and conditioned equipment, but we've just negotiated for consignment equipment. Our lease terms allow you to take advantage of all machines where you are. Enjoy West Side's On Your Side.

Henry Berger

PHONOGRAPHs

WURLITZER

595 Twin 12 Cellar Job, with adapter, in steel cab., amplifier, and speaker, ready for location...... $177.50

WURLITZER 616 Vintage, 10, 25 125 Music, $19.50

SEEBURG

Hi-Tone, Hi-B "Seeburg" $199.50

SEEBURG 2000 "Seeburg" $150.50

700 $79.50

680 $89.50

800 $99.50

MILLS

353 $94.50

Express $109.50

Wireless Color Job Gem $100.00

Limited Quantity: MILLS 5 Slides for $50, 500, 24, 616 and 61. Each $1.95.

NEW IN STOCK NOW: "AMITY" Phonograph, $45.50.

FOREIGN BUYERS

All machines subject to prior sale! 1/2 dep. by C.O.D., F.O.B. Newark 3, New York 18, New York. We guarantee everything in perfect condition. We pride ourselves on our clean reputation. WRITE-WIRE!

WEST SIDE DISTRIBUTING CO.

612 TENTH AVENUE Phone: CIRCLE 6-7533 NEW YORK 18 N.Y.

America's Finest...

5 Wurlitzer Twin 12 Cellar Job, with adapter, in steel cab., amplifier, and speaker, ready for location...... $177.50

5 Wurlitzer Twin 16 Cellar Job, with adapter, in steel cab., amplifier, and speaker, ready for location...... $195.00

Write, Wire, Phone your needs!

WURLITZER RECORD DISCS

IN LOTS OF 100 OR MORE, $38.00 PER 100

WANT TO BUY--SEEBURG WIRELESS STEPPER

We Pay Highest Cash Prices

1/3 Deposit, Balance C.O.D.

RUNYON SALES COMPANY

123 W. RUNYON ST., NEWARK 8, NEW JERSEY--T. BILGER 3-8777
592 TENTH AVE., NEW YORK 18, NEW YORK--T. LONGACRE 3-4820
950 MAIN ST., BUFFALO 2, new york--T. LINCOLN 6993

YELLOWSTONE RESORT ARCADE

Gift shop and amusement center. Shooting gallery concession located in separate building and connected to the main arcade. Couple and helper can handle. Price $22,000 or will lease for $4,000 per year.

STEWART NOVELTY CO.

1361 So. Main Street Phone 7-1195 Salt Lake City, Utah

WRITE--WIRE--PHONE

THE BILLBOARD 231

COIN MACHINES

FIRST DOWN! REFINISHED, RECONDITIONED

KEENEY SUPER BELLS, 10c, F.P., P.O. $185.00

KEENEY PEP BELLS, 10c, F.P., P.O. $195.00

KEENEY SUPER TWIN, 50c, F.P., P.O. $250.00

KEENEY ELECTRIC TWIN, 50c, F.P., P.O. $275.00

KEENEY JUMP BELL, 10c, F.P., P.O. $250.00

KEENEY-6-WAY, 10c, 25c, 50c, 75c, $300.00

MILLS 2 BELL 5c, 10c, 25c, (Coin-Operated) $250.00

MILLS 4 BELL 5c, 10c, 25c, 50c (Coin-Operated) $285.00

BALLY INDIAN BELLS, 10c, 25c (Coin-Operated) $275.00

BALLY CHINESE BELLS, 10c, 25c, 50c (Coin-Operated) $285.00

Every machine thoroughly reconditioned by factory. Our reputation is your guarantee.

E. T. MAPE Distributing Co.

138 E. 30th Street Phone: CIRCLE 6-7533 NEW YORK 18 N.Y.

TERMS: 1/3 Down with remainder by C.O.D., F.O.B.

NEW WALL BOX REPLACEMENT COVERS

For 20 Selections, College Williams or

Capital Automatics, Aluminum or Brass, $195.00

5c-25c, F.P., P.O. $9.50

25 Selections, College Williams or

Capital Automatics, Aluminum or Brass, $195.00

5c-25c, F.P., P.O. $9.50

A. Wurlitzer (100 box) $3.95

MILLS 350 M $95.00

MILLS 42-609 $95.00

ROCKETOLA $65.00

WIIURARER 601 $95.00

ROCKETOLA CORP. $165.00

ROCKETOLA OF MASTER ROCKOLITE $155.00

SEEBURG 350 REMOTE BOXES $1.00

All Merchandise TRIPLE WARRANTED by Pacific Coast's Largest Distributor of Coin Operated Equipment

FOR IMMEDIATE DELIVERY!

35 BALL FREE BANDY GAMES

Alaska $11.50

Legal America $12.50

Spook Show $10.00

Movie Star $9.00

State Fair $9.00

Seebird $9.00

SEEBURG 12 $29.50

SEEBURG 25 $49.50

SEEBURG 50 $79.50

Wurlitzer 616 $39.50

Wurlitzer 625 $55.00

Wurlitzer 635 $65.00

Mills Three Bells $25.00

Wild Fire $25.00

Zig Zag $25.00

UNITED INDUSTRIES

525 PARKER ST. CHESTER, PENNA.

SALESBOARDS—All Orders Shipped Same Day Received

WRITE OR WIRE

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

WRITE FOR OUR LATEST PRICE LIST

Large Band Pict, Two, Three, Four, Six and all kinds of Coin-op Boards, 1c, 2c or 5c, in any size. Satisfaction guaranteed. 2 1/4 day cash delivery. Ask for price list, samples and free samples.
PEACHES FROM GEORGIA

WILL BE AT THE SHOW

America's most progressive parts house invites you to come in and see us at Booth 74, Sherman Hotel, February 3, 4, 5 and 6.

HEATH DISTRIBUTING CO.

217 Third Street
Macon, Georgia

STILL TRADING

Will Buy, Sell or Trade
Anything You've Got
You Can't Go Wrong If You Contact
Your Friend
HENRY FOX
FAX DISTRIBUTING COMPANY
Distributor for United Manufacturing Co.
922 Poydras St., New Orleans
517 Tombigbee St., Jackson, Miss.
### You Can't Beat Our Prices!

<table>
<thead>
<tr>
<th>Mills Thru</th>
<th>Mills Empire</th>
<th>SSB</th>
<th>Seeburg</th>
</tr>
</thead>
<tbody>
<tr>
<td>$165.00</td>
<td>$188.00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Peerless Products, 633 Plymouth Court, Chicago 5, Illinois

**For Salesboard Showmanship in Action**

- Wurlitzer
- Mills
- Seeburg

**February 1, 1947**

**Buckley Chrome**

- Model 24
- Wurlitzer 0126, 5-10266
- Ardaltier 4320 Sweet Musk, ISE

**Seeburg**

- 24 Orb
- Wall-o-Matlo, Remote
- Twin 12, Cellar Job,
- 600, Rotary
- 616, Plain
- 600, STD
- 12, Cellar Job,
- 616, Plain
- 600, STD
- 12, Cellar Job,
- 616, Plain
- 600, STD
- 12, Cellar Job,
- 616, Plain
- 600, STD
- 12, Cellar Job,
- 616, Plain
- 600, STD
- 12, Cellar Job,
- 616, Plain
- 600, STD

**Working with the Industry for 15 Years**

- You Can't
- Foreign Buyers - We
- Quality Prethion-Suit
- Exclusive player - appeal features.

**Profit**

- 189.50
- 210.00
- 210.00
- 210.00
- 210.00
- 210.00
- 210.00
- 210.00
- 210.00
- 210.00
- 210.00

**Packard Boxes, Brand New $38.95**

- Coin Operated Radio
- "Houndog" - Plays 1 Hour for 25c

**Send 1/3 Deposit, Balance C.O.D.**

**HUB DISTRIBUTING CO.**

**FOR SALESBORD SHOWMANSHIP IN ACTION**

**Peekless Removable PINUPS**

**Quality Precision-Built**

**5 FROM THE SHERNMAN. DROP IN TO SEE OUR DISPLAY ROOMS.**

**- Watch Our Weekly Parade of Hits!**

**ATTENTION!**

**MANUFACTURERS OF COIN MACHINES**

**WORKING WITH THE INDUSTRY FOR 15 YEARS**

We specialize in the Reproduction and Creation of Art Work for Coin Machines of All Kinds. Our Art Department and reproduction men are all veterans of years of experience. Bring your problems to us — or contact us by phone or letter. Ask for Joe Greene.

**LOUIS BOASBERG says:**

**ASK ANY OPERATOR OR DISTRIBUTOR WHO HAS PURCHASED A NEW ORLEANS NOVELTY COMPANY**

Used Cars, and he will tell you that our games are the best in the world. We sell all games, and game must be checked in the remainder way.

- **1.** Every game is meticulously packed with wood and other attractive features.
- **2.** Every game is hand selected, brightened and made as attractive looking as possible with the finest materials obtainable.
- **3.** Every game is inspected periodically for correct number of free plays and to ensure maximum player appeal.
- **4.** Every game must be thoroughly checked and re-packed before leaving our office. This insures the games being ready to be played just as soon as they are placed on location.

**NEW ORLEANS NOVELTY COMPANY**

**115 Magazine St.**

**NEW ORLEANS, LA.**

**FOR SALESBORD SHOWMANSHIP IN ACTION**

**Peekless Removable PINUPS**

**Quality Precision-Built**

**5 FROM THE SHERNMAN. DROP IN TO SEE OUR DISPLAY ROOMS.**

**- Watch Our Weekly Parade of Hits!**

**ATTENTION!**

**MANUFACTURERS OF COIN MACHINES**

**WORKING WITH THE INDUSTRY FOR 15 YEARS**

We specialize in the Reproduction and Creation of Art Work for Coin Machines of All Kinds. Our Art Department and reproduction men are all veterans of years of experience. Bring your problems to us — or contact us by phone or letter. Ask for Joe Greene.

**LOUIS BOASBERG says:**

**ASK ANY OPERATOR OR DISTRIBUTOR WHO HAS PURCHASED A NEW ORLEANS NOVELTY COMPANY**

Used Cars, and he will tell you that our games are the best in the world. We sell all games, and game must be checked in the remainder way.

- **1.** Every game is meticulously packed with wood and other attractive features.
- **2.** Every game is hand selected, brightened and made as attractive looking as possible with the finest materials obtainable.
- **3.** Every game is inspected periodically for correct number of free plays and to ensure maximum player appeal.
- **4.** Every game must be thoroughly checked and re-packed before leaving our office. This insures the games being ready to be played just as soon as they are placed on location.

**NEW ORLEANS NOVELTY COMPANY**

**115 Magazine St.**

**NEW ORLEANS, LA.**
"We dedicate this little space
To hearty Salutation,
To all the ‘coin men’ gathering
From all around the nation.

We’d like to pay our kind respects
And bring to your attention
That we want to meet each one of you,
At the COIN MACHINE CONVENTION."

NEW SLOTS

JENNINGS

NEW ONE BOLLS

MURRY

NEW VENDORS

Vinton V Globe $11.75
Vinton V Cabinet 13.75
Vinton V, Sr. 14.75
Advance Bell 15.00
Advance King 13.00
Silver King Gum 15.00
Silver King Jr. 12.00
New Pin Stands 3.75
New Wall Bases 1.00

ART CHALLENGER $6.50
Granger $6.00
Nov. 2nd Vendor 9.50
Mario Par-U 49.00

VENDORS FOR ALL REQUIREMENTS

Write for your requirements

NEW PIN GAMES

EXHIBIT Bank

CHICAGO COIN Klinke

GOTTLEB Battle Card

GENCO Punch A Ball

UNITED VI

BELLY Midget Bank

IMPORTANT NOTICE TO MILLS BELL OPERATORS—The amazing DURO-MATIC
Escalator Conversion for MILLS 5c Escalators. Jam-proof and easy to install, it
will eliminate all your Escalator troubles and service calls. $9.95 for single
$100.00 per dozen

MUSIC

CONSOLES

NEW 1943 MODEL SALES & STANDS

BRAND NEW ARCHWAY BAND

GENCO'S PUNCH A BALL

A Large Line of Carved Ornamental Sales

MILLS 25c GOLF BALL VENDORS, CONSOLE MODELS...

NOVELTY CARD VENDORS

• Tax Free

• Trouble Free

• 1000 Cards Free

Cleveland Coin Machine Exchange

DEVELOPMENT—NEW POST-WAR POPCORN MACHINES—"SUPER STAR"

Banded Stainless Steel Cabinets—Illuminated Operator Sign—Real Money Maker in Theaters

NOW AVAILABLE

SUPER STAR, Trouser Press

SUPER STAR, Counter Model

SILVER-STAR, Floor Model

SILVER-STAR, Counter Model

JUKEBOX, Pelenium Unit

NEW VENDORS

5 Bally Type Slope, Coin Operated Sales Board, 16 or 24". Automatic Check on
Used, with Key, Carrying Case...

NOW DELIVERING—NEW POST-WAR STAR

GAME, THE CREATION OF EVERY ANGLE, IMMEDIATE DELIVERY.

NOVELTY CARD VENDORS

• Tax Free

• Trouble Free

• 1000 Cards Free

$29.50

M. S. GOSSER, Sales Mgr.
ALWAYS MORE FOR YOUR MONEY IN MUNCIE

That's Why Muncie Is and Always Has Been the Center of the Ticket Game Industry

Order From These Independent Manufacturers Located in Muncie, Indiana

GAY GAMES, INC.
COMMERCIAL PRINTING CO.
A. B. C. NOVELTY CO.
NOEL MANUFACTURING CO.

OVER ¼ MILLION WIN-A-FINS SOLD TO DATE
BY CREATORS OF FAST-ACTION STYLE TICKETS

There Must Be A Reason!

JACKPOT CARDS, HAND STAMPED
MORE FLASH MORE COLOR
NO TWO CARDS EVER ALIKE
MORE PROFITS
OUR NEW MACHINE MAKES FIVE IN A BUNDLE TICKETS OFFERS FINER QUALITY AT SENSATIONAL REDUCED PRICES

ORDER FROM THESE INDEPENDENT MANUFACTURERS LOCATED IN MUNCIE, INDIANA

GAY GAMES, INC.
WERTS NOVELTY CO., INC.
COMMERCIAL PRINTING CO.
MUNCIE NOVELTY CO.
A. B. C. NOVELTY CO.
ROME TALLY CARD CO.
NOEL MANUFACTURING CO.

THE ONLY NEW Construction in COUPON GAMES - SPIN-N-WIN - and KAN-O-KOIN

Featuring SPINDLED COUPONS FIXED IN STURDY SHELL WITH SELF-CONTAINED EASEL.
- ONE-PIECE CONSTRUCTION—NO REFILLING—NO FIXIN'
- CONVENTIONAL GAME DESIGNS AND PLAYS IN WIDE VARIETY
- EVERY GAME HAS COLOR-COUNTER FLASH—PLAYER ATTRACTION

"MR. CHARLEY DIME"
1250 Rotation Button Couple—10 Play 125 Winners
Take 1250 $0.05 intro—$125.00
Pay Out: 8 Seal Ave. $0.60 B. 82.92
82 Consolations $8.30 $82.92
Profit (Average) $39.04 Retail Price: $4.00—Actual Size, 14 ½ by 9 ½.

SEE THESE GAMES AND MANY OTHERS AT OUR EXHIBIT IN ROOM #111 at the COIN MACHINE SHOW

WERTS NOVELTY CO., INC.
920 PERSHING DRIVE
MUNCIE, INDIANA

YOUR PROFITS SKYROCKET WITH WERTS' SKYSCRAPER

One of the Many Successfully Tried Jar Deals From an Old Line Manufacturer of Reliable Products

SKYSCRAPER JAR-O-SMILES—2772 TICKETS
This card has 83 seals paying $1.00 to $20.00, with 25 seals opening on the card. Actual size of card is 9 by 15½ inches. This is one of our most popular deals.

Order Skycraper Card and 2772 Jar-O-Smiles Tickets
ORDER OUR NEW COMPLETE CATALOG
WRITE FOR DETAILS and QUANTITY PRICES

MUNCIE NOVELTY CO., Inc.
2704 S. WALNUT ST.
MUNCIE, INDIANA
The Exclusive National Distributors of the Famous Downey-Johnson Coin Counter Now Brings you Their

**GLOBE COIN SORTER**

**LOWEST PRICE COIN SORTER AVAILABLE TODAY**

The GLOBE COIN SORTER is the product of many years' work by the foremost engineers in the manufacturing field. Operation simple—place mixed coins in large hopper—turn on switch—1,000 coins a minute are sorted into individual boxes.

Construction—the machine is entirely metal, finished in crinkle black paint—hopper and coin carrier are polished aluminum. 22 inches wide, 9 inches deep, 10 inches high, weighs 30 pounds. The trays for receiving coins are made of wood and are removable (teller trays are available, if wanted). The unit includes a 1/30 H.P. motor, operates on 100 volts current, A.C. or D.C. extension cord, with switch-plug. When ordering, specify whether A.C. or D.C., also voltage and cycle.

**DOWNEY-JOHNSON COIN COUNTER**

Equipped with automatic coin counter. The Standard Portable Coin Counter has been in use for 10 years, 500,000,000 coins sold in 10 years. Coin counter—extra equipment necessary to wrap coins is included—a motor included to turn the motor. Counting rate—1,500 coins per hour or more. Coin wrapping—17" rolls of coins per hour and bands 30,000 coins per hour.

Price—Electric Model $250.00
Price—Hand Model 225.00

**F. O. B. Chicago**

**THE UNIVERSAL SERVICE KIT**

This kit has the manufacturer's guarantee to contain the following parts:

- Switch Blades—Light
- Switch Blades—Medium
- Switch Blades—Heavy
- Assorted Silver Points (hemispheres)
- Assorted Fibre Elevators
- Fibre Separator
- Blades Extension
- Assorted Rivets

**PRICE**

Metal Mounting Brackets $7.50
Carbon Contacts 7.50
Carbon Wire Holders 7.50
Electing Plugs 7.50
Mounting Paper 7.50
Contact Adjuster 7.50
Felt Tail Wire 7.50

**COMPLETE**

WRITE FOR OUR LATEST 1947 CATALOGUE NOW READY

**DAN GOULD ENTERPRISES**

5047 West Fullerton Avenue
Chicago 39, Illinois

**ROY McGINNIS CO.**

2011 Maryland Ave.
Baltimore 18, Maryland

**PHONE:** University 1800

**THE BILLBOARD**

February 1, 1947

**MONARCH COIN MACHINE CO.**

1545 N. Fairfield Ave., (Phone Armitage 1434) Chicago 22, Ill.

**NOW DELIVERING**

**KEENEN BONUS SUPER BELLS**

1, 2 and 3 WAY

**MILLS VEST POCKET BELLS**

**PHONOGRAPH**

- Mills Throne of Music...$125.00
- Seeburg 12-Record...79.50
- Seeburg 10-Record Selectomatic...40.00
- Wurlitzer 950...450.00
- Wurlitzer 850...475.00
- Wurlitzer 616-A (Illuminated)...99.50
- Wurlitzer 616-A...89.50
- Wurlitzer 24...124.50

**IT'S ALWAYS OPEN HOUSE AT OUR BEAUTIFUL NEW SHOWROOMS! MAKE IT A POINT TO VISIT US WHEN YOU'RE IN TOWN! YOU'LL BE GLAD YOU DID!**

**"Home of Dependable Service and Quality Equipment for More Than a Decade"**
DON'T MISS THESE HOT NEW DEALS
AT THE COIN MACHINE CONVENTION, FEB. 3, 4, 5 and 6, 1947
AND THESE ARE ONLY A FEW OF THE
HUNDREDS TO BE SHOWN IN UNIVERSAL'S BOOTHS #116 and #117
ON THE FIRST FLOOR AT THE SHERMAN HOTEL, CHICAGO

DANGLING DUCKETS
MYSTERY BINGO

Takes in 1010 Tickets @ 5¢ .................. $25.00
Pays Out (Average) .......................... 20.62
Profit (Average) ............................. 5 31.98
If Used With 1350 Tickets
Profit (Average) ............................. $66.98

Takes in 1910 Tickets @ 5¢ .................. $96.50
Pays Out (Actual) ............................ 72.00
Profit (Actual) ............................... $24.50

(four color tickets)

Takes in 1010 Tickets @ 5¢ .................. $54.00
Pays Out: Consolations (Actual) ......... $40.00
One Seal Goes Out From Mystery Seals (Average) .............. 1.66
Profit (Average) ............................. $12.34
If Used With 1200 Tickets
Profit (Average) ............................. $15.42

ALSO AVAILABLE
Mystery Bingo With All Six Seals Going Out (Payout Below),
Takes in 1260 Tickets @ 5¢ .................. $63.00
Pays Out: Consolations (Actual) ......... $40.00
All 6 Seals Go Out From Mystery Seals (Actual) .............. 10.00
Profit (Actual) ............................... $13.00
If Used With 1380 Tickets
Profit (Actual) ............................... $19.00
If Used With 1650 Tickets
Profit (Actual) ............................... $30.00

FIFTEEN SALESMEN AT YOUR SERVICE IN OUR BOOTHS
INDIVIDUAL BAR ROOM WITH SEATS FOR FIFTY
TO SERVE UNIVERSAL CUSTOMERS EXCLUSIVELY

UNIVERSAL MANUFACTURING CO., INC.
405-411 E. 8TH STREET "World's Foremost Manufacturer of Jar Games" KANSAS CITY 6, MO.
CENTRAL OHIO COIN QUALITY BUYS

"There is No Substitute for Quality"

GIANTIC SALE

OF THE LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE U.S.A.

PIN BALLS

VICTORY $89.90
MARINES AT PL
AMERICAN BEAUTIES $99.50
SABREDAIR
DEFENSE $99.50
TRAY-O-LINER $109.50
LEGIONNAIRES $119.50
SURE HIT $119.50
SINTHEY $129.50
SINCE $129.50
BIG PARADE $139.50
HOMA RAG $139.50
EXHIBIT STARS $149.50
BIG BEND $149.50
SALT. $149.50
AIR CIRCUIT $159.50
SKY BLASTER $159.50
PLAY BALL $169.50
WIDEWAS $179.50
BIG HIT $179.50

ARCADE EQUIPMENT

B.G. SKEE KEE$99.50
B.G. 9 FT. EME $109.50
B.G. 9 FT. EME $109.50
C.W. SKEE KEE$119.50
C.W. SKEE KEE$119.50
R.M. 9 FT. EME $129.50
R.M. 9 FT. EME $129.50
NEW RADIOTONE VOICE RECORDER $139.50

CONSOLES

NEW A. M. I. PHONOGRAPHY
NEW A. M. I. AUTO HOSTESS

PERSONAL MUSIC MELODY LANE
MEASURED MUSIC
ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY

NEW MACHINES — PROMPT DELIVERY

EXHIBIT'S SMOKY $320.00
CHI COIN KIRBY
COPPERNICK $320.00
WILLIAMS AMBER
COTTIER BALLY RACE (1) $320.00
PINCH HITTER $49.50
BALLY DISLEY DRAW BELLS $49.50
CENCO WHITE $189.50
COTTIER'S RAPID RACE $229.50
CENCO NEW $249.50
BALLY MIDGET RACES $259.50
CHI COIN GOALEE
MILLS VICTOR $259.50
MILLS BLACK CHERRY BILLS
COTTIER'S 3 WAY CRIPPER $259.50

WRITE, PHONE FOR SPECIAL PRICES

REVOLVAROUND SAFES AND BOX SLOT STANDS

Heavy Steel Custom Built Single and Double Revolverround Safes. Burglar Proof. Will take any make Slot Machine Bottom Drawer for Storage or Additional Weights.

Single Safes, $175.00 | Double Safes, $225.00 | Lock Box Stands, $27.50

SLOTS

Gigantic stock of used Bally, Mills, Seeburg Slot Machines on hand, all in excellent operating condition.

Get Our New Low Prices.

MUSIC- PHONOGRAPH

SEEBURG $200.00
WILSON $200.00
ROCK-OLA STANDARD
HUNDE LANDERS $200.00
TOWERS $200.00
NORTHERN TOWERS $200.00
LINDSEY MIDWAY $200.00
W.L. MIDWAY $200.00

ONE-HALF CERTIFIED DEPOSIT WITH OUR MACHINE

CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST., COLUMBUS 15, O. Phones AD 7049, AD 7093

TRI-STATES NEW TICKET DEALS

HOLD PLAYER APPEAL — GREATEST MONEY-MAKERS OF ALL TIMES

All Types Single Tickets (1000, 1800, 1600, Etc.), Rod, White and Blues. Any Combination Draws, Bar or Win-Five.

ALL TICKETS MACHINE FOLDED AND BANDED

WE CAN ALSO SUPPLY INDIVIDUAL BANDED TICKETS, AND JOB IN BUNDLES. WRITE FOR PRICES.

Lucky Ten

35¢ Each

Take in $1000 Tickets
(4 or more at 89c)

$125.00

Average Pickups, 70c

$99.50

AVERAGE NET PROFIT $5.95

TEN FIVES

50 SLOTS

$80.00

Takes in $1000 Tickets
(5 or more at 90c)

$120.00

AVERAGE NET PROFIT $5.00

PRICE ON ANY OF THE ABOVE DEALS — $3.25 EACH; $33.00 PER DOZEN

Don't Miss Out By Display at the Bismarck Hotel, Chicago, February 5th to 8th.

Get a Better Deal, Three Days Only;

Bally, Mills, Gottlieb, Wurlitzer — ROPES, Pics, Parts, etc.

Complete Line of New and Reconditioned Equipment.

MISSOURI NOVELTY CO.

"NATIONAL SALES REPRESENTATIVES"

PHONE: (JEFFERSON 2357)

3032 OLIVE ST.

ST. LOUIS 3, MO.

TRI-STATE CORPORATION

201 8TH STREET

BRISTOL, TENN.

Look for this TAG!

ATLANTIC

EXCLUSIVE

ATLANTIC NEW YORK CORP.
460 Third Ave., New York 17, N.Y.

ATLANTIC NEW JERSEY CORP.
27-29 Arcola Ave., Newark 5, N.J.

ATLANTIC CONNECTICUT CORP.
1615 Main St., Hartford 3, Conn.

COIN CHANGERS

- High luster chrome finish—all metal construction.
- Automatically dispenses EITHER 5 or 10 NICKELS in the palm of your hand.
- Capacity—one hundred dollars in nickels.
- Floating-mount solid die cast coin slides cannot wear, nick or jam.
- Wall balanced—13" high, 7½’ wide.
- Weighted non-slip base.

JUNIOR CHANGER — $17.50

Northwest Sales Co.

SEATTLE 1, WASHINGTON
PHONOGRAPHS RECONDITIONED AND GUARANTEED

WURLITZER

$119.50...
61...
$295...
500...
$495...
600...
$495...
600 VICTORY (Keyboard)...
$235...

SEESE

$249.50
REGAL
$275.00
950...
$525.00
950, ES... $150.00

LOCK-OLA

$259.00
STANDARD
COMMANDO...
$295.00
PLAYMASTER...
$195.00
SPECTRUM...
$75.00

MILLS

$199.50
THORNE
EMPERESS...
$249.50
BUCKLEY TWIN 12 HIDEAWAY...
In Cabinet With 8 Wall Box, Complete... $195.00

GOOD USED AND REBUILT BELLS

MILLS

5c COLO CHROME (Rebuilt)...
$145.00
10c COLO CHROME (Rebuilt)...
$115.00
10c GOLD CHROME (Rebuilt)...
$125.00
5c BRONZE FRONT CHROME (Rebuilt)...
$150.00
5c SILVER CHROME (Rebuilt)...
$150.00
5c SILVER CHROME (Rebuilt)...
$175.00
5c FACE COMET, S.J.P., 3/5 Pay...
$125.00
5c JENNINGS CLUB BELL CONE, SOL...
$130.00
COLUMBIA Gold Award...
$25.00

EXTRA SPECIALS—LIKE NEW ARCADE EQUIPMENT

CHICAGO COIN

PHOTOGRAPHIC (20c Coin Chute), Late Model PWX-14, Refinished and in excellent condition, 1 only...

$450.00

SPECIALS—LIKE NEW ARCADE EQUIPMENT

GOALEE (Very Clean)...
$249.50
ALL-STAR HOCKEY...
$139.50

EXCLUSIVE VENDORS DISTRIBUTORS

Southern Illinois, Missouri and Kentucky...
New delivering VICTOR Model V Globe Type 1-6000 at $11.75, Deluxe Cabinet Type 9-601 at $13.75. S-5 cent model at $14.75. Complete line of VICTOR parts...

EXCLUSIVE VICTOR DISTRIBUTORS

J. ROSENFIELD CO. IS ALSO DISTRIBUTORS FOR THE

PRODUCTS OF THE FOLLOWING MANUFACTURERS

GENCO
WILLIAMS
UNITED
CHICAGO COIN

O. D. JENKINS
DAVAL
EXHIBIT
GOTLIB

VISIT OUR SERVICE DEPARTMENT

When in St. Louis visit our modem and fully equipped service department staffed by experienced mechanics who know their business. We carry a complete line of parts and accessories for all kinds and types of coin-operated machines. Repairing, overhauling and rebuilding of all types of coin-operated phonographs, amusement and vending machines. Bring your equipment to J. Rosenfield Co. for the finest in workmanship at lowest prices.

J. ROSENFIELD CO.

3218 OLIVE ST., ST. LOUIS 3, MO.

ATTENTION, OPERATORS

USE OUR FREE FINANCE PLAN TO PURCHASE ALL YOUR NEW EQUIPMENT!

It will pay you to travel hundreds of miles to take advantage of this one-time opportunity to obtain the latest equipment now on the J. Rosenfield Co. lot.

J. Rosenfield Co. allows highest trade-in value on your used machines. It will pay you to take advantage of this one-time opportunity to obtain the latest equipment now on the J. Rosenfield Co. lot.

When Ordering Specify Second Choice!

TERMS: 1/3 Certified Deposit, Balance Sight Draft or C.O.D.
FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

YOU'LL NEVER SPEND YOUR TIME TO BETTER ADVANTAGE!
ASK US FOR A DEMONSTRATION OF 1947 SEEBURG MUSIC SYSTEMS with the new SYMPHONOLA "1-47"

SEE WHY THE 2-YEAR PLAN AND 5c MUSIC ARE THE BEST IN THE LONG RUN!

Exclusive Seeburg Distributors in Florida

SEE THEM AT THE SHOW—THEN SEE FLORIDA AUTOMATIC FOR EARLY DELIVERY ON GOTTLIEB'S GREAT NEW WINNERS!

NOW DELIVERING BAFFLE-CARD Deluxe GRIP SCALE
Exclusive Gottlieb Distributors in Florida and Cuba

Florida Automatic Sales Corp.
839 West Flagler St.
Miami, Florida

Jacksonville, 60 Riverside Ave. Phone 3-0611
Tampa, 115 South Franklin St. Phone 3856
Havana, Cuba

240 JUMBO HOLE BOARD 72 SEALS
25¢ PER PLAY

5 NOS. ON EACH TICKET!

TAKES IN 50¢ - AVERAGE PAYOUT $2.46
$33.54 AVERAGE PROFIT

Lucky Ten

THOS. A. WALSH MFG. CO.
201-207 S. Tenth St. Omaha, Nebr.

SEE OUR EXHIBIT AT THE COIN MACHINE SHOW

SALESMEN!

GET ON THE BANDWAGON!
Several lucrative territories open! Phone or call Continental Hotel, Chicago, Feb. 3rd to 6th.


Even "thin coins" can't slow up this Streamlined COIN CHANGER

Can't miss, can't fail. It's the only patented dispenser which satisfactorily handles "thin coins." Pays for itself in time saved!

IT'S IN DEMAND—IT'S FLEXIBLE
Merchandise board stimulators for Operators and Distributors Only. Operations' price, $1.25, E. O. R. your door. For further information write or phone B-F Sales Co. MANUFACTURER

918 E. Pike Street
Seattle 22, Wash.

Phone CA 5144

(25% Deposit required with order).

Even "thin coins" can't slow up this Streamlined COIN CHANGER

Can't miss, can't fail. It's the only patented dispenser which satisfactorily handles "thin coins." Pays for itself in time saved!

It's easy! A light touch of the handy lever delivers five nickels into your palm.

EVERYTHING PROTECTED:
• Sturdy — All Metal!
• Feather Touch Operation!
• Holds a Full 200 Nickels!
• Guaranteed Accurate!
• Wall or Counter Mount!
• Plated Solid Brass Tube!

Kwik-Nikles

Jobber's List Price

985¢

Distributors wanted. Individual penny, dime and quarter models available. Write for discount list!
OPEN HOUSE AT EMPIRE!
You are cordially invited to Open
House at our offices & showrooms
2812 WEST NORTH AVENUE
CHICAGO

FREE

EACH AND EVERY VISITOR TO OUR BOOTH OR OFFICE WILL RECEIVE ABSOLUTELY FREE A

ONE BALL GAME!

Empire Coin MACHINE EXCHANGE
2812 WEST NORTH AVENUE • PHONE: HUMBOLDT 6288-9 • CHICAGO 47, ILLINOIS
COIN MACHINES

MEET US AT THE BIG CONVENTION, MEET US AT THE SHOW
WE CAN MAKE IT WORTH YOUR WHILE, BECAUSE WE'RE IN THE KNOW!

YOU’LL PROFIT WITH ATLAS
Friendly Personal Service
EDDIE GINSBURG

IN PERSON
AT
BOOTHS 75 and 76

VISIT OUR CHICAGO SHOW-ROOMS FOR
THAT FAMOUS ATLAS HOSPITALITY AND
A SELECTION OF OUTSTANDING VALUES!

Coin Machine Men—

OPEN HOUSE

—FEB. 3, 4, 5 & 6—

O. D. JENNINGS
AND COMPANY
4307-39 WEST LAKE STREET
CHICAGO 24 • ILLINOIS
......The Leader in the Field
for over 40 Years......

P. S.—WE’LL SEE YOU AT
THE HOTEL SHERMAN, TOO
BOOTHS 24-25-26

E-Z Junior PICKIN’S

The sensational 120-hole Thick Board—
with Tip-Tickets that has proven to be the
big Profit Board of the year.

ONE GROSS NETS YOU
$1739.00
PROFIT PER BOARD
$ 12.08

COLD TOP VENDERS
168 Holes—Thick Board—5 Slot Symbols
per Ticket.
FAST ACTION
FAST TURNOVER
FAST PROFITS
Take In .......$42.00
Buyout ....... 25.18
Profit .......$16.82

BEE - JAY DISTRIBUTORS:
Ask to see our new creation—“AUTOMATIC
MIKE.” This board will NOT be on display
in the general public and only authorized
distributors will be permitted to see it.

BEE JAY PRODUCTS, INC.
6220-32 HARVARD AVE.
CHICAGO 21, ILL.

No. ONE — AND — No. TWO
on
YOUR BIG PROFIT PARADE

E-Z Junior PICKIN’S

The sensational 120-hole Thick Board—
with Tip-Tickets that has proven to be the
big Profit Board of the year.

ONE GROSS NETS YOU $1739.00
PROFIT PER BOARD $ 12.08

AND

BEE JAY PRODUCTS, INC.
6220-32 HARVARD AVE.
CHICAGO 21, ILL.
Amazing new **Mystic Flash** introduced in

**BALLY ENTRY**

**AUTOMATIC MULTIPLE**

**AND**

**SPECIAL ENTRY**

**REPLAY MULTIPLE**

New **BIG ODDS**

START AT 3-TO-1...5-TO-1

More fun and thrills for players! More profit for operators!

The new "Mystic Flash" feature magically transfers

Win-section of play-field to top of the board—so

sections which normally score only Purse or Show.

And players play, not merely two to four coins per game, but

five, six, eight or ten... to catch the "Mystic Flash."

...see the amazing, revolutionary "Mystic Flash" feature

in action... and you understand why America's smartest operators
call the "Mystic Flash" the greatest profit-booster

since the introduction of the multiple feature.

**BIG ODDS DISPLAY...** starting with 3-to-1, instead of

old style 2-to-1... is another play-stimulating innovation of

**BALLY ENTRY (Automatic) and SPECIAL ENTRY (Replay)**,

Positive multiplied odds... 160 top... dramatize

the multiple feature and encourage multiple-coin play.

**MOTOR-OPERATED SHUFFLE** eliminates "shuffle-fatigue"

and speeds up play. Start your 1947 operations

with multiple games built for modern operating

conditions. Play-boosting and cost-cutting features

built into Bally's new multiple masterpieces can easily
double or triple your normal one-ball profits.

For prompt delivery order today!

TRIPLE BELL

Triple Coin Chute permits three players

interchange entry. Convertible—Automatic or Replay. Any coin

combination—Nickel, Dime, Quarter.

DE LUXE

DRAW BELL

New luxurious console with EXTRA

DRAW feature that permits players

to deposit three, five or seven coins per

game. Convertible—Automatic or

Replay. Nudged or Quarter play.

MIDGET RACER

A fascinating skill game that will

increase profits in your 5 cent spots.

Convertibles—Nudges or Bally.
TELOTONE ANNOUNCES

MAGIMATIC

New! Completely automatic changing equipment eliminates labor overhead. Makes MUSICALE more profitable even for smallest towns. Pictured here is some of the precision built equipment making up the MUSICALE system.

(Below) Completely automatic studio, MAGIMATIC Automatic Announcer.

The Billboard

Completely automatic changing equipment eliminates labor overhead, making MUSICALE more profitable even for smallest towns. Pictured here is some of the precision built equipment making up the MUSICALE system.

(Below) Completely automatic studio, MAGIMATIC Automatic Announcer.

All MUSICALE equipment is built to rigid telephone standards. See it at the show. Write or wire for full particulars.

MUSICALE has the most easily serviced remote control units made.

Brackets for every type of counter and booth installation.

Multiple channel studio equipment.

MUSICALE master location unit and amplifier combined. Front view above, interior view below.

Adapter for remote control installations where telephone lines not available. Used with any make changer.

Front and interior view of completely self-contained wired program commercial service music for stores, offices, factories.

Large studio control units available for larger installations.

All MUSICALE equipment is built to rigid telephone standards. See it at the show. Write or wire for full particulars.

MUSICALE has the most easily serviced remote control units made.

Brackets for every type of counter and booth installation.

Multiple channel studio equipment.

MUSICALE master location unit and amplifier combined. Front view above, interior view below.
Collect more profits from more locations with Seeburg—the complete music system

Step into bigger profits right now by providing scientific sound distribution individually fitted to the particular needs of each location. Seeburg now provides additional equipment that enables you to go after more of the better locations — and collect additional profits from present outlets.

The new Pre-Amplifier and Public Address System permits using Symphonola and speakers as public address system ... Auxiliary Remote Control Amplifier provides better sound distribution with multiple speakers ... beautiful recessed speakers are available ... wireless and 3-wire Wallomatics with 5-10-25c coin chutes help boost collections.

The new Symphonola 1-47 gives you and your locations new and exclusive design, engineering and beauty features that make Seeburg the finest automatic phonograph today. Seeburg's 2-Year Plan protects your investment and enables you at nominal cost to convert your 1-46's. See us now for complete information on Seeburg — the only COMPLETE music system.

Exclusive Seeburg Distributors
Central and Southeastern Ohio
West Virginia—Western Virginia

Shaffer Music Co.

Charleston, W. Va.
1619 W. Washington St.
Phone 63381

Columbus 15, Ohio
606 South High St.
Phone MAIn 5563

Wheeling, W. Va.
2129 Main St.
Phone 784
WHAT YOU CAN'T SEE
IN THE AMI DISPLAY

In our big exhibit at the Coin Machine Show you'll see the newest and finest automatic music products. You'll see the simple, single AMI mechanism which plays both sides of twenty records to give forty selections. This mechanism has altered the whole course of music operating, and given the American people a new and mighty appreciation of modern phonograph entertainment. We want you to see our display, to talk shop with us, to know all AMI products and AMI people better. We'll have plenty for you to see!

But what you won't be able to see in our display are the things that count the most: the ingenuity of our inventors; the skill of our engineers; our careful policies of planning, manufacturing, inspecting; the countless helps and benefits of our sales and service departments. Most of all, we want you to know about the PROFITS that the AMI Phonograph earns. Profits are something which you can't see at a Convention, but which mean everything to you, and the year just past has presented to the whole world irrefutable evidence that the AMI MAKES MORE MONEY. We have more than an exhibit for you to visit and study: we have the simple answer to your demand for bigger music profits.

AMI

The Coin Operated Phonograph That Plays Both Sides of 20 Records To Give 40 Selections

AMI

The Billboard
February 1, 1947
FOREIGN CORRESPONDENCE INVITED

RECONDITIONED
SYMPHONOLAS
COMPLETELY REPAIRED-REFINISHED

BY S. H. LYNCH & CO.
IN OUR OWN FACTORY-METHOD SHOPS

MUSIC OPERATORS:

Note these prices:

<table>
<thead>
<tr>
<th>Year</th>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1938</td>
<td>Gem</td>
<td>$195</td>
</tr>
<tr>
<td>1938</td>
<td>Regal</td>
<td>$195</td>
</tr>
<tr>
<td>1939</td>
<td>Vogue</td>
<td>$265</td>
</tr>
<tr>
<td>1939</td>
<td>Classic</td>
<td>$275</td>
</tr>
<tr>
<td>1940</td>
<td>Envoy Electric Selector</td>
<td>$295</td>
</tr>
<tr>
<td>1940</td>
<td>Envoy RCES</td>
<td>$325</td>
</tr>
<tr>
<td>1941</td>
<td>8800 ES</td>
<td>$350</td>
</tr>
<tr>
<td>1941</td>
<td>8800 RC</td>
<td>$350</td>
</tr>
<tr>
<td>1941</td>
<td>3800 ES</td>
<td>$375</td>
</tr>
<tr>
<td>1941</td>
<td>3800 RC</td>
<td>$375</td>
</tr>
<tr>
<td>1942</td>
<td>3200 ES</td>
<td>$395</td>
</tr>
<tr>
<td>1942</td>
<td>3200 RC</td>
<td>$395</td>
</tr>
</tbody>
</table>

Write for complete list.

TERMS:
5% DISCOUNT FOR CASH
In Southwest: Cash... or contract, third down, balance in 6 months. Carrying charge one-half of one percent per month.
Outside Southwest Territory: Third cash with order, balance C.O.D., or sight draft bill of lading attached.

* Extra! IF YOU ARE NOT COMPLETELY SATISFIED WITH INSTRUMENTS.. RETURN IN 5 DAYS.. PURCHASE PRICE AND FREIGHT BOTH WAYS WILL BE REFUNDED

Seeburg symphonola trade-ins are sent through our own factory method shops. Skilled specialists in sound, electronics, cabinet work and refinishing... renew these instruments, in every detail, to the highest degree of perfection. It costs us approximately $60 to $100 to put these symphonolas in first class condition. Every one has the S. H. Lynch & Company "O.K." You buy with confidence.

* Dallas, Pacific at Olive
* San Antonio, 241 Broadway
* Memphis, 1049 Union
* New Orleans, 632 Baronne
* Houston, 910 Calhoun
* Oklahoma City, 900 N. Western

S. H. LYNCH & CO.
Exclusive Seeburg Distributors of the Southwest
at southern automatic
learn why you’ll stay out
in front with Seeburg music merchandising leadership
get the facts about 5¢ play
two-year plan and scores of other Seeburg features

SeeBurg Distributors
In Cincinnati
Dayton - Indianapolis
FT. WAYNE - LEXINGTON

SeeBurg Symphonola "1-47"
- SeeBurg dual remote volume control. SeeBurg auxiliary remote control amplifier. SeeBurg preamplifier and public address system. SeeBurg wall and ceiling type recessed speakers. SeeBurg 12-inch mirror speaker, SeeBurg 8-inch tear drop speaker. 5-10-25 wireless and 3-wire Wallomatics. 5-cent wireless and 3-wire Wallomatics. SeeBurg remote control special...

The only complete music system!

SOUTHERN AUTOMATIC MUSIC CO., Inc.

"The House That Confidence Built"

NEW EQUIPMENT AT ALL OFFICES:
Gottlieb Products • DaVall Products
Keeney Bonus Super Bells
Exhibit Smoky • ABT Challenger • Marvel Pop-Up

Associated Offices:
SOUTHERN AUTOMATIC SALES CO.

242 Jefferson St.
LEXINGTON, KY.

634 S. 3d Street
LOUISVILLE 2, KY.

411 Commerce Street
NASHVILLE 3, TENN.

410 Market Street
CHATTANOOGA 2, TENN.
It's SHOWTIME IN CHICAGO

THE REAL SURPRISE OF THE CONVENTION AWAITS YOU AT THE

Aireon Super DeLuxe
Still the World's Greatest Electronic Phonograph. 5 years ahead of all Competition

Aireon FIESTA
The Surprise of The Show

Aireon RADAR REMOTE
"Another Surprise"

Aireon "IC" Intelligence Conversion UNIT

Aireon Scientifically Engineered Wall Speakers

Play Appeal DELUXE in the entire Aireon Line

CONGRESS HOTEL
(Feb. 3 thru Feb. 6th)

Don't Fail to See the Most Unusual MUSIC MERCHANDISING SYSTEM Ever Developed

General Offices: 1401 Fairfax Trafficway, Kansas City, Kans.

In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.
Amazing new **Mystic Flash** introduced in

BALLY ENTRY AUTOMATIC

AND

MULTIPLE

SPECIAL ENTRY REPLAY

MULTIPLE

**New BIG ODDS**

START AT 3-TO-1...5-TO-1

More fun and thrills for players! More profit for operators!

The new "Mystic Flash" feature magically transfers Win-section of play-field to top of the board—to sections which normally score only Purse or Show.

And players play, not merely two to four coins per game, but five, six, eight or ten... to catch the "Mystic Flash."

See the amazing, revolutionary "Mystic Flash" feature in action... and you understand why America's smartest operators call the "Mystic Flash" the greatest profit-booster since the introduction of the multiple feature.

**BIG ODDS DISPLAY**... starting with 3-to-1, instead of old style 3-to-1... is another play-stimulating innovation of BALLY ENTRY (Automatic) and SPECIAL ENTRY (Replay).

Positive multiplied odds... 160 top... dramatize the multiple feature and encourage multiple-coin play.

**MOTOR-OPERATED SHUFFLE** eliminates "shuffle-fatigue" and speeds up play. Start your 1947 operations with multiple games built for modern operating conditions. Play-boosting and cost-cutting features built into Bally's new multiple masterpieces can easily double or triple your normal one-ball profit.

For prompt delivery order today!
The beautiful Symphonola "1-47" is designed for eye appeal.

The musical reproduction this quality instrument gives meets the demands of the most critical audience.

It's no wonder that the new Symphonola is being received with acclaim in the most popular locations—where the crowds gather.

The Symphonola is part of America's finest and most complete music systems. With Seeburg Speakers—wall or recessed types—Seeburg Wallomatics, Seeburg Dual Remote Volume Control, Seeburg Auxiliary Control Amplifier and Seeburg Pre-Amplifier and Public Address System, the operator is provided with all the elements to permit "tailored sound" in every location.

"Tailored Sound" means music at conversational level throughout every location—no blare near the phonograph—no fade-away in far corners. Everyone enjoys the music. Two amplifiers in the Symphonola—one for the phonograph the other for remote speakers—assure maximum flexibility. Seeburg twelve-inch and eight-inch speakers in recessed or wall types permit Scientific Sound Distribution.
you are cordially invited to attend the

WORLD PREMIERE

of the new MILLS CONSTELLATION

THE FIRST TRULY POSTWAR AUTOMATIC PHONOGRAPH

THE MILLS PHONOGRAPh PARADE

February 3-4-5-6 · Hotel Continental, Chicago