NEW YEAR'S EVE
WILL IT BE THE OPS
FOR WHOM THE BELLS TOLL?
—Page 3

RISK IN DISK
TALENT'S SWITCH
—Music

ANDREWS SISTERS
"No. 1 for Nine Years"
(See Music)
"AMAZED!"*

said one sponsor, when we told him the other day . . .

that WOR reaches 16 cities of more than 100,000 people each.

2. that the WOR area contains 65,000 farms — 284 of which are in New York City!

3. that WOR delivers 32 trading areas with 25,000 to 100,000 people each.

4. that the 18,000,000 people in the WOR territory have a spendable income of more than 26 billions!

*don't know why; we've been that way for years.

Mutual
OPTIONS!

Michigan Indie Houses In Bank Night Deal With CKLW; May Be Tip To Future Policy

Are Dishes Coming Back?

DETROIT, Dec. 14.—American listeners will get what is believed to be their first crack at bank night in radio when CKLW, across the river in Windsor, Ont., starts a cash give-away event next week. Program represents a tie-up with the Michigan Independent Theater owners. Starting date has been set tentatively for the second week in January.

Program is viewed here as being pretty much in the nature of a lottery. While listeners are divided in the U. S. by the communications act, CKLW is not affected, coming under Canadian jurisdiction.

"Consideration" element which has been the lottery interpretation is that entrants must buy admission in to one of the participating theaters, of which 35 have been named. Total of 60 or thereabouts is expected to be set before the program preemps.

It all works like this: At 8 o'clock on the night of the airings, all the houses involved will stop their shows, regardless of what is playing, and tune in the station whence the drawings will be made. Prizes will be $500, $250 and $125, with charity awards if no winners are selected. Houses are kicking in on the basis of 5 cents per seat, same fund to defray program costs, including fine.

Pics dropped being funded some years ago when business started improving. Cash giveaways are part of many schemes devised to combat the badly battered b.o. and the present return of the free dough routine may be a tip off for the future.

Mpls. Shows Biz Would Pay for More Cops In New Tax Plan

MINNEAPOLIS, Dec. 14.—Local show biz would be taxed $50,000 to pay part of the cost of additional needed police on the force in a proposal made this week to the city council, health and hospital committee, by Samuel H. Joyce, Jr., chief of the Minneapolis Police Officers' Federation.

Broken down, the Joyce plan is thus: (1) Increasing the annual julep box license fees from $10 to $20. There are 700 boxes in Minneapolis.

(2) Raise theater licenses for 58 houses to a minimum of $100 a year, instead of the present scale of from $38 to $500. (3) Hike the 200 license fees of on-sale liquor establishments (bistros, bars, etc.) from $1,110 annually to $1,500. (4) Up food liquor license fees in hotels and rooming houses from $3 to $15 annually.

There are 5,047 such licenses here. (5) Raise 1,087 off-sale beer licenses from $5 to $10 and increasing 207 parking lot permits from $10 to $15.

Legit Tix Brokers Tune Up for Their Annual Yule Yowl

NEW YORK, Dec. 14.—Tix brokerage houses are in the annual pre-Christmas slump. Reports from three major legit brokerage slots have current week's biz 25 per cent below average for recent similar periods.

William McBride admits that biz have been available during the past stanza, except for a half dozen top hits, and that the slough-off likely will continue through next week. Agency, however, has a substantial call for post-Christmas-Night ducats.

McBride thinks the slump due to the fact that this year's shows are not over-av as strong as the crop this time last year, when 15 attractions were doing land-office biz. Also, he points out, new entrees are leaning heavily toward theatre parties, which are a bad break for holiday brokerage.

George Slater, manager of Tyson Operating Company, is of a similar opinion. Last week, says Slater, such socks as Call Me Mister, Annie Get Your Gun, Stage of the Lion, Joans of Lorraine and Born Yester were sellouts, as usual, but the rest of the list needed help. All the way down the line, Tyson's advance for next (See Brokers' Yale Yowl on page 4)

Henie Revue Okay 206G in II at Detroit

DETROIT, Dec. 14—New Sonja Henie Revue drew $34,000 in seven performances at Olympia Stad-

At Thursday night (11). Added to previous total, this shoots the gross for the first 11 shows of the season which run thru December 21, to $250,000 with total attend-

House is practically sold out for this week-end, but early week busi-

In This Issue

- American Folk Tours...
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- Bumper Sticker ...
- Central...
- Century...
- Chicago...
- Confident A...
- Evening Filmings...
- Federation...
- Film Facts...
- Film Industry...
- Filmographi...
- FilmPix...
- Mail Bag...
- Movies and TV...
- RKO Radio...
- (Forlorn and Forsaken)...
- Radio City...
- Radio Reel...
- Radio... 
- RKO Radio...
- Screen Notes...
- Screen... 
- TCM...
- United...
- Variety... 
- W.B. Radio...
- Y.M.C.A.

AN IMPORTANT ANNOUNCEMENT! To Conserve Our Limited Paper Supply

The JANUARY 4 ISSUE OF THE BILLBOARD WILL NOT CARRY ADVERTISING

All Regular News, Reviews and Service Features Will Be Published as Usual

On the occasion of this week's meeting, a request was made for permission to lay off Three To Make Ready for three weeks next month, pending

(See Anti-Commie Vote on page 4)
**Showcase Review**

SAVE THE PIECES

(Opened Saturday, December 14, 1946)

CONCERT HALL, BARBIZON PLAZA
HOTEL, NEW YORK

A comedy from the pen of Leonard Traube, written and produced by Cy Schindel, was presented by the Playwright's Stage. A conceit which would appeal to lovers of wit, satire, and bawdy humor, it contains some of the best known performers in the city today. The play was well received by the audience. 

By Robert Francis

Playwright's Stage is an organization dedicated to showcasing scripts which either have been optioned or have won an award. Object, naturally, is to interest Broadway producers in legit future and give a bright young talent its own efforts. Saturday (14) week-end, PS unveiled something called No Simple Love. The Barbiere of Bourges is a farce in the drama department. Louis Reina and D. S. Billings, a likeable gypsy, this report would like to contain a lot of flatterings in the captions. But perhaps worse than the curtain goes up, and it must be honestly stated that Save the Pieces, as Malchus, is a professional commercial producer who has regard for his audience's intelligence and taste. Morse has a chance to see his piece come to life, and can be guided according to taste. More precisely, the gagging job at the typewriter can turn it into an acceptable farce. Seasons to please plan to be worth saving.

No Simple Love stems from an amusing idea—three hoboes get to run amok in a wholesale fur shop, set the owner and his proprietor in his place and presumably iron out matters left unattended by the owners. However, proceeding begins with what looks like a social message, a message which has never before been seen. It is told through a touch of mélodrame and into another stage of mélodramatic extent. Some individual spots show a flair for good comedy scripting, but the overall production work with plenty of stitches missing.

For purposes of showcasing, Playwright's Stage has produced a con- bombed pro and semi-pro cast on the little Barbizon Plaza stage of them are very good and some are very bad. Lou Seller, currently entertaining at the Gold Room of the Hotel Dixie, does moderately well by a little guy who wants to become the next Ford Thompson, who was last received Barbeque Reel. In fact, adds a frequently amusing job as a hobo Shakespearean ham. Sam Parodies, also in the trap door, has a time character matters, has a tough time screaming his lines through a rather grainy orator. Lewis Reina and Louise Reina, pleasantly concerned with the scant love scenes, are the most outstanding character fragment is contributed by Richard Posner as a hypochondriac suitor. Sets, of course, are of the simplest, making use of drapes and properties, but offer a serviceable background.

In sum, if Morse figures on an ultimate L. A. Gets Phone Radio Log Service

HOLLYWOOD, Dec. 14.—Information, If You Please, a free telephone number for answering various queries, made its bow here this week. Persons calling Hollywood 9-9777 may daily can ask virtually any question concerning radio shows, time certain programs are aired, and the lists of various types of programs, music, dance, news, etc. Starting today, all stations in this area are giving Information free plugs.

Among the contributors of this development are Ruth Arnold, WORLP rep for C. E. Hooper, Inc. Latter is not involved. Once the free Information campaign is perfected, Miss Arnold hopes to branch out into other showbiz fields, TV and radio, and if it is successful, and eaters. Service is free to local stations, but there will be a charge for other fields. Arrangements are already under way for a San Fran- cisco branch, and there are plans for Chicago.

ANTI-COMMIEJEWS

(Continued from page 2)

opening of the road trek. Council denied the request, and agreed to send a police officer and a foreman reopening within eight weeks on application in the usual manner. Ready to pass. A separate day or second week of January and follow several weeks away to allow Ray Bolger vacation time, and then head for its Chi run, with per- mission. Council also held over for submission to the gen- eral assembly at quarterly meet- ing January 3.

BROKERS' YULE YOWL

(Continued from page 3)

week is better than fair, with a ter- rific post-Christmas Night advance nationwide.

Mackey's theater fix is an affair in which there are not many according to Manager Lou Schonceit, except for major hits, this week's biz has been decided on the results, and he does not expect much of an upswing next week. Advance for week of December 23 looks okay and he previews a decided pick-up on Thursday, with his tours on December 30 and January 1.

While Schonceit is in agreement with McBride that certain other party big is too tough on brokerage biz, he holds that major producers can do without the matter. Says Mackey's manager, "It's tough on us, but it's likewise tough for the man who is right there, for the booking of this show. A show budgeted at $90,000 frequently runs to 1000 these days before it makes a Stem unveiling. With four or more theater par- don, it may be possible to come up with enough interest of shows, and with smart salesmanship to the right kind of audience, it can beand a great show has been pleased all of us at Kenyon & Eckhardt. We think the shows should be doing this type of work.

We hereby welcome all juvenile shows which have or are going to follow our lead.

M. BIRKIEL, Radio Publicity Director
Kenyon & Eckhardt, Inc.
New York.

No Bigotry in True Americanism

To the Editor:

We only want talent in the theater.

And we don’t care whether the show is black, white, Jew, or Gentile. I pray it will ever be this way.

BEN DOWLING, Broadway Producer-Actor, New York.

Talent No Respecter of Creed or Color

To the Editor:

Talent knows no special color, race, creed, or religion. It is found in the slums as well as the Gold Coast.

I was especially interested in Georgia, as I have written a radio play centering around the hospital in Rome.

Race, religion, etc., are matters of circumstance. The bigotry that some people express are the aftermaths of their own ignorance.

We have survived for longer than the most liberal and understanding than we are because they fully realize that talent is a God-given asset. No true artist discriminates. No true artist. 

VIOLETTE DINKELMAN, Writer, Chicago.

'Tremendous Debt'

To the Editor:

A great big Bravo for your recent editorial, "Where Does Show Business Stand on Intolerance?" It is, of course, a shame that a pity that editorials like these have to be written at all. The more of us all owe you a tremendous debt for writing them.

More particularly, EDWARD LANE, Director of Advertising and Sales Promotion, Muzak Corp., New York.

U. S. Radio Open to All Races, Creeds, Colors

To the Editor:

We at WBGW in Greensboro, N. C., believe that old and young, rich and poor, black and white, have the right to be heard as well as the right to listen, and no one is barred from the facilities of this station because of race or creed. WBGW gives time for excellent programs that are produced by the Negro colleges and schools in this area... We use Negro talent and present special programs for their attention. Also presented weekly are programs for Protes- tants, Catholics and Jews. No breath of intolerance goes into the microphones of this station. We want to make sure that under no present management, there is no racial or religious prejudice at WBGW and in the struggle to fight intolerance at all times.

EDNEY RIDGE, Manager, WBGW, Greensboro, N. C.

Music, Art Know No Hates

To the Editor:

Somebody said that music and art knows no haites or intolerances. I think that the same thing goes for show business. There is no lack of tolerance of creeds have no part in (any) business.

ROY J. BOWMAN, Station KGOF, Shawnee, Okla.
FCC's Video Decision Due Next Spring

Hearings Resume in January

By Our Washington Bureau

WASHINGTON, Dec. 14.—Battle of downstairs black-and-white video versus upstairs color proceedings will be resumed here before the Federal Communications Commission sometime after January 15, 1947. This became apparent during this week's hearing in which Commissioner Jett voiced the personal view that ample material was on the record to settle the public interest issue.

Jett's statement is being hailed by upstair colorists who, according to Skelton, is a "sticking the paddle to the downstairs wing's claim that more and more people are desiring moving video standards to upper frequencies.

Nevertheless, Dr. Alvin B. DuMont, head of DuMont Labs, will renew a plea for further study when he takes the stand on retransmitting the picture initially issued over the beautiful color tube.

When the hearing resumes, Dr. Peter C. Goldmark and Pres. Frank Stanton of Columbia Broadcasting System, who were CBS's major witnesses in the proceeding, will be subjected to lengthy cross-examination which is expected to reach 156 pages (See FCC'S VIDEO on page 10)


defends

Air Commercial

NEW YORK, Dec. 14.—Deference to air Far stakes of an air-headliner taking over a commercial period to defend plugs and sponsors appeared Tues- day by (10) the Red Skelton Ray show (NBC) when the comic offered a defense of radio commercials.

Skelton, labeling plugs as "the elephants in the room," loudly proclaimed that commercials are not really offensive, basing his appeal on the fact that while sponsors pay out healthy hunks of dough for free entertainment for the general public, the only return they can get is in the commercial.

"You have to reason that without you folks who do the buying, there wouldn't be any product," Skelton said, "and believe me, all the hard general sales competition, so high, it amounts to plenty.

For example, a single week spent yearly on radio entertainment, and in return for their efforts to please you, they (sponsors) are per- missioned to use three minutes of every five (See Skelton Air Views on page 12)


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Detroit Group Fights CIO's License Right

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show

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usual

a competitive business
NBC
Detroit, has

has

Pointe Broadcasting Corporation

of

UNIONS

"It was understood

Detroit Group

&


Microsoft

the membership.

Private Corporation

Gentile said that "the unfortunate thing about this is that the CIO is made up of the officers of the UAW-CIO, but that those same officers can be removed at any time by the will of the membership. However, in that same vein the same officers will be officers of the UCBC—and we contend that that makes it a private corporation."

"We feel that they cannot enter a competitive business field on the basis of a 10 to 1 increase in payroll and not being subject to the usual conditions of business enterprise."

"It is proven that they would show a profit of $20,000 per month with the sale of 500 per cent of their time."

Gentile's position is that the available allocation is for a community station, and that such a station could not meet the conditions if it were desired. Gentile said the station chief for the city of Detroit, as the UAW apparently intends. He said his own (See Tax-Free Element on page 9)

Last Chi Soap Opera Will Move to N. Y.

CHICAGO, Dec. 14.—Mr. Perkins, last of Chi's once vaunted soap operas, is finally following the pattern of the others and will originate from New York beginning January 13.

Perkins, who is also known as the Will of the West, was made by a Dancer-Fitzgerald-Sample agency exec in Chi this week. However, all of the cast has been moved to New York. NBC-CBS carrying the sag disclaimed any knowledge of the move, as did NBC. "Sixes" carries the show at 12:15 p.m. (CST), Monday thru Friday; NBC airs it at 2:15 p.m. on the same day. P. & G. sponsors, show on both nets.

Radio Finance Co. Organized

DETROIT, Dec. 14.—Howard E. Stark, formerly with Lehman & Co., a bankery, has organized Stark & Company to "carry out their expansion programs." Monebags out will work in general radio financing and station sales.

Tony Martin Nixes 25G FCB Settlement

HOLLYWOOD, Dec. 14.— Singer Tony Martin, muffed a Fonte, Cone & Belding and Bourgeois Perfumes for canceling his air last October at the end of 26 weeks, thereby losing $52,000 for him—26 weeks at $2,000 per week. The contract had a cash settlement of $5,000 from the agency.

Martin previously alleged that F. C. & B. had assured him verbally that this option would be picked up at the close of the second cycle, and that he had turned down other lucrative bids in view of this Agency execs, while making the settlement offer, deny having made any verbal commitments regarding options, adding that the contract gave the sponsor the right to terminate series at the end of 26 weeks.

WNEW in Day-Long Drive For Sydenham Hospital

NEW YORK, Dec. 14—WNEW, Friday (20), will sponsor a day-long co-operative promotion with the New York Daily PM to raise funds for the Sydenham Hospital in its annual radio telethon drive from 75 to 100 spots to plead the cause of the hospital through the

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Major WNEW Sked Revamp Has Flock of New Shows To Tee Off After January

NEW YORK, Dec. 14.—WNEW, New York indie, will break out with a new line-up of three music groups and, with almost a dozen new programs lined up already and more due to come. Wholesale program revamp, in line with the station's policy of giving its schedule a thorough going over, is being followed by its platterized music programs, many of which are being given new gimmicks and added production motives. Some of the new shows may even supplant the former category, WNEW has set a deal with the Child Study Association for a program to preem January 23, titled Pox for Production Arts. This feature will deal with children and the arts, with the aid of the Autism Bureau. This new feature will deal with children and the arts, with the aid of the Autism Bureau. This new feature will deal with children and the arts, with the aid of the Autism Bureau. This new feature will deal with children and the arts, with the aid of the Autism Bureau. This new feature will deal with children and the arts, with the aid of the Autism Bureau.

Detroit Diocese Criticizes Radio

DETROIT, Dec. 14.—That radio may get some attention shortly from the diocese in the shape of a series of programs dealing with children and the arts, with the aid of the Autism Bureau. This new feature will deal with children and the arts, with the aid of the Autism Bureau. This new feature will deal with children and the arts, with the aid of the Autism Bureau.

John Boler Granted St. Paul AM Outlet

ST. PAUL, Dec. 1.—John W. Boler, owner of the Broadcast North Central Broadcasting System here, is expected to buy the Mutual Broadcasting System, St. Paul, which this week was awarded a standard permit here, and other cities, by the Federal Communications Commission. Whether Boler plans to use this as the nucleus for a new web is uncertain. Sure enough, it will be in the East, where he went after NBC's was declared bankrupt by a federal bankrunching in bankruptcy here two weeks ago. Secretary of Middlewest is Howard S. Johnson, St. Paul business man, who refused to comment on the staff of the station.

"Ignorant" Renewed In Reversal; Blow Options Berle Show

NEW YORK, Dec. 14.—It Pays To Be Ignorant, the program of Boler, will be renewed by Philip Morris cigarettes and will retain its CBS spot until spring. Show, which has been on the verge of being dropped by the account a dozen times, was voted to fold at least 10 times, and was renewed by the new Milton Berle show.

Instead, the Blow agency, which has the right to make decisions, will take an option on the Berle show, and this week is calling for the option to replace one of the three web aires now maintained by Philip Morris. Other Blow aires, both West Coast, are Rudy Valle and Doc Drudge. Morris advertised for 10 weeks, starting for the 14th January.

Blow office stated that the present Milton Berle show is going to be regarded as satisfactory and hence the time was canceled.

Des Moines Full-timer Due for Mutual in January

DES MOINES, Dec. 14.—Network situation in Des Moines has been clarified somewhat with KCBC, new Capital City Broadcasting Company, Des Moines, joining Mutual as a basic effective February 1. The Des Moines station is expected to take the air around January 15, with 1,000 watts at first, and 3,000 later.

By joining the Mutual, the set-up will give Des Moines four exclusive new web basic stations, in addition to KSO, ABC and Columbia stations, which have been splitting up Mutual shows this winter.

George O'Dea is president of the new company; Sidney Pearlman, station program director; George Glueck, sales manager and promotion manager. Burn Smith Company is national representative.
COMPARATIVE TERRITORIAL INDEX
December 21, 1946

White Collarites Persist in World Strike Possibility

NEW YORK, Dec. 14.—The World Broadcasting System late this week told The Billboard that negotiations with the Professional and Industrial Workers of America were in good shape, one of the top reps of the CIO had declared to The Billboard, reiterated that a strike on the part of the white collarites was still very much a possibility in the event World doesn’t make a “reasonable” offer to the negotiators. UOPWA’s official added: “We are still at odds on wages. We are demanding increases of $9 to $12, whereas they are offering from $2 to $5. The offer is ridiculous and, of course, unaccevable in view of our wage increases around town.” Next negotiation session is slated for Tuesday (17).

World has been undergoing a personnel revamp and has dropped many staffers in the past weeks, not only white collarites but also script writers. (See The Billboard, December 7.) White-collar employees have had a salary hike of 35 per cent or $15, whichever was greater, and World’s first offer was an increase of $2.

While these negotiations are under way, the wax company, according to Jack Capital, World general manager, is not quitting the open end transcription field as one trade report has it. World would exit from the open end field circulated when it became known that Larry Finley had been trying to sell his two transcribed shows, Myrt and Marge and Flight With Marge to one of the top indie transcription companies. World has been handling these shows and may have to deny World had lost them. Finley, however, tried to hold 130 cuts of Marge and 39 of Flight.

CBS To Probe Economic Trends in New Series

NEW YORK, Dec. 14.—To provide a boost to the nation’s thinking on economic problems, CBS January 4 begins a 39-week, 25-minute, national, NBC-entitled Cross-Section—U. S. A. Co-operating organizations in the series include National Association of Manufacturers, U. S. Chamber of Commerce, National Industrial Business, American Federation of Labor, Congress of Industrial Organizations, Brotherhood of Railroad Trainmen, the National Grange, American Farm Bureau Federation and the National Farmers’ Union.

Format will consist of on-the-spot interviewers throng the country questioning individuals at various economic and social levels in their homes, farms, factories and offices. Dwight Cooke will narrate and serve as host. Associate producer of the series, Chairman of the Board, William S. Paley, CBS news correspondent.

P&G Drops ‘Queen for Day’; Alka Seltzer Takes the Time

HOLLYWOOD, Dec. 14.—Dissatisfied with its low rating and plagued with shortages, Procter & Gamble had canceled out as participating sponsor of Mutual’s Queen for a Day, effective December 27. Soap producer has been co-sponsor of the giveaway series since first of the year, and said he has objected to time conflict from ABC’s and participant, Bride and Groom.

Understood that Alka Seltzer, currently sharing show with F. & G., will take the vacant 15 minutes, all, the final decision is held up pending developments in coal crisis.

Flower Day

NEW YORK, Dec. 14.—Staffers at CBS wore flowers yesterday, the occasion being the granting of wage increases and retroactive pay in accordance with the contract signed by the web and the United Office and Professional Workers of America (CIO). CIO Union provided the greenery.

NEW YORK Has Flock Of New Shows To Start After January

(Continued from page 7)

of introducing each song straight, continuity will be based on visits to music publishers and contact with various show business personalities, eued to introduce new songs. Music publishers and songwriters will be given air credits.

In line with its revamp, station is hyping numerous platter programs. Daily 1:35 p.m. spot, herefore devoted to Sinatra pressings, now combines tunes sung by Sinatra, Dick Haymes and Perry Como, idea being to give half hour stanza more space and variety. A Sunday morning kiddish show has been expanded to an hour, listening reaction having been unusually favorable. Program has been helped also by the increase in juve record releases.

Steady for Rhythm, 10 to 11 p.m. across-the-board waxer, is also being to be replaced by Music. U.S.A. Platters each night will feature a different phase of American music, starting Monday devoted to the history of jazz; Tuesday to vaudeville music and records; Wednesday to folk music, Thursday to American composers, etc. Another recently inaugurated nighttime waxer has collected considerable publicity for the outlet, this being Wayne Nelson’s Music Uptown Midnite period, featuring dulcet music with philosophical side talk. Program has clicked well.

WNEW, which made its original splash in New York radio thru its extensive Dance Parade, featuring name band remotes, is restoring many out-of-studio pickup to its schedule, after having dropped them some time ago. Station now has 30 remotes compared to three a month or so ago. Newest additions are Don Bestor’s small studio outfit from the New York Hotel; Bud Taylor and RobertCrud, organ and piano, from the Sheraton; and the Van Duren band, which has been going to smaller units.

Program reshuffle, handled by Ber- nivee Judis and Ted Cott, general manager and program director respectively, is due for an extensive air ballyhoo thru cross plugs and some special one-minute blurs.
### Tax - Free Element Involved As Detroit Group Fights CIO

(Continued from page 6)

The group is trying to serve properly the suburban and outlying communities laying east of Detroit, where the station would be located.

**Union Answer**

Union answered the GPBC challenge with a detailed brief presenting its position. R. J. Thomas, WAW vice-president, said the Gross Point claim contained "deliberate misrepresentations of facts," going on to say that "the UAW-CIO has engaged in a number of activities for the general public interest as well as the membership of the union."

The union took issue with a GPBC statement of union assets, stating these amount to $700,000, rather than $6,000, as alleged, and that other applicants, including GPBC itself, had included assets other than cash and bonds in their financial statements.

This was the basis of the allegation that GPBC had given a false impression of the financial condition of the union, with the union charging that GPBC was biased and had sought to gain public support from residents of the suburban community of Grosse Pointe by misrepresenting "a statement in a report to the community newspaper than the GPBC was a union.""Charters"

Union further contends that its own right to operate a radio station is not involved in this case, since the actual applicant is the UCBC, which was chartered under Michigan laws, among other purposes, to operate radio stations. It also contends that the right of the union to organize such a non-profit corporation and the right of the corporation to operate for such purposes may not be challenged in the proceedings before the FCC. Instead, it is claimed that the only legal recourse available would be to institute proceedings thru the Michigan attorney general to revoke the UCBC charter.

Union also points out that, "we do not intend to suggest that the UAW-CIO would not have the right to own and operate a radio station in its own name. On the contrary, the testimony introduced in this case clearly indicates that the UAW-CIO has such right."

Issue of public policy, probably the most vital in the entire matter, once legal issues are resolved, is answered by the union's spokesman that "this argument assumes that labor unions, unlike other organizations and individuals, should not be given equal consideration by the FCC. This commission has long recognized that the public interest does not require that all such licenses be issued to business men, or corporations organized merely for profit, or to any other particular group."

Union finally maintains that its application should be granted in the public interest, because "the applicant does not intend to serve any narrow or selfish purpose. (Its purpose is to operate a station solely in the public interest. The fact that it intends to do so on a non-profit basis, so that all the income derived from the sale of radio time may be used to develop and extend its radio facilities, should be an important factor in support of its application."

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### Tax - Free Element Involved As Detroit Group Fights CIO

**Comparative Territorial Index**

Based on "FIRST FIFTEEN" Daytime "Program Improvisations" as compared with Pacific Coast ratings, rank order and competition for these same programs. Both are for period November, 1946. National figures are averages of two ratings.

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FCC’s Video Decius Due Next Spring

Hearings Resume in January

(Continued from page 5)

furious protests sauce DuMont, RCA and NBC bigwigs are determined on an all-out stand to include FCC in its fight; one-imminent minor lower band. Resumption of proceedings is expected to be relatively brief but fiery as the last week’s sessions in which industry top-draws, flanked by well-armed rear echelons, threw round after round of ammunition into the battle. Visits by FCC members to DuMont Labs in Paxton, N. J., and the CBS in New York and Westchester County on Monday (16) is looked upon as having provided them with “a lot of new angles and information” on what is regarded as radio’s most crucial engineering and commercial issue. At stake in the fight to regain the existing low-band black-white commercialization, in which RCA is viewed as topdog, is the extension of commercialization of upper band, in which CBS leads. Why is the FCC hesitating executing an all-out drive for immediate permission to commercialize the telehue field, Stanton challenged, or the present approval of the FCC petition with the warning that this is the “critical turning point” and that “if the commission should fail to act quickly, it may fail to avert a deplorable . . . of the power to act.”

Extended Efforts

Pointing out that the 100 members of the Columbia lab staff have expended more than $2,000,000 on the color demonstrations conducted since V-J Day, Stanton said, "Columbia’s time and effort in furthering color in the ultra-high frequencies will have been very well spent if the commission shall promptly grant our petition allowing operation of commercial stations for this new service. We will not only have saved time we might have otherwise lost, but the service of great number of [See FCC Tele Decius on page 13]

I’VE BEEN “BOOKED SOLID” FOR 11 YEARS! But I’m never the one to say. Every day for 11 years I’ve been printing photos for the biggest stars in show business. Anybody who knows me will tell you I’m a “solid” bookin’ man! Well, that’s what you’ve been missing if you haven’t used the services of Wally Moss. PHOTO 100 W. 57th N. Y. C. 1, N. Y.

CENSUS

WASHINGTON, Dec. 14.—Allen B. DuMont Laboratories and Columbia Broadcasting System are ready to "throw the book" in rival showings of their video systems for the Federal Communications Commission today in an attempt to sway FCC’s decision on the crucial issue of low-band or high-band video. CBS, it was learned, is expected to have an all-out demonstration when FCC will be shown the first time what W. R. Lumb’s new upper-band color television received in a vicinity outside the main operating areas in New York. CBS has selected Westchester County (probably Tarrytown), for this first-time showing of its color picture. Both services are expected to be telecast from New York.

A new feature of the CBS display will be the point-of-view of the "important color constraint range," a feature which CBS claims is one of the main points at issue. Dr. Peter C. Goldmark, who designed CBS’s color system, said that when FCC members visit the New York studio prior to going to Westchester, they will be shown color pictures in a room with little better than average illumination. Goldmark promised that the commissioners will find CBS’s color images in such ill light not only to have color but also to exhibit the "excellent contrast range" and other characteristics that make the system appealing for others but not practicable enough for others ever. Features of the DuMont demonstration will be a color TV "peek"-white showing and a display of production facilities, including receiver apparatus, research development. (See CBS, DuMont Work, page 13)

Future Fortune at Stake?

(Continued from page 5)

monopoly issue developed in this week’s hearings, demonstrated to RCA, vice-prexy of CBS Broadcast- ing Company and an ex-FCC commissioner, in an all-out drive, that color video warned that "failure to standardize" these new ideas might serve to entrench as a permanent monopoly those few broadcasters who have maintained broadcasting rights in the limited range of comparatively low frequencies now occupied by black-and-white television.

How Many Webs?

Monopoly is the last straw in the course of cross examination of Adrian Murphy, CBS vice-prexy, who was asked by FCC counsel Peter Git- kin how many webs could operate on upstairs color. Murphy’s reply of "two-or more" was followed by a line of questioning as to whether Murphy considered it more important to have "only two networks with color" or "four nation-wide webcasts of color" than "black-and-white television." Murphy said that four webs might serve in operatingbetter.

Line of questioning by FCC legalists, whose battery at the video hearing was headed by Plotkin, is now viewed as having paved the way for even sharper examination of this issue when proceedings are resumed after January 6. According to one top-ranking legalist of CBS, a fast resounding into whether DuMont, Redstone, RCA and the others in America and NBC would gain a favorable decision and the future of video thru black-and-white television might be rather CBS would control color video.

With the future control of television possibly at stake, the forecast of the battle, as one economist explained, posed a most difficult question, perhaps the toughest in FCC’s existence. With video certain to expand competition into a multi-billion dollar industry, any control could almost be on a par with that exercised by American Telephone & Telegraph.

Increased attention is centering on Craven’s testimony, recorded in the final hours of this week’s session, that to those who have been "frozen out of the lower frequency bands of television, the only opportunity to compete is in the upper bands above 400 megacycles, which the commission hesitates to place to regular service. This will necessarily foster a situation in which television continues to be severely limited in opportunities to compete." Craven’s suggestion of existing inequity, among other considerations, was followed up by his even stronger assertion that "hesitation and delay may discourage rather than further age needed development. Thus," he added pointedly, "it is entirely possible that the commission can easily foster permanently a virtual monopoly in television broadcasting."
To a fan, there could be no better sales pitch on why he should buy a set than this pick-up from the Philadelphia Press:

"The second time you'll see the game, you'll be watching on television. You'll be getting more out of his game via tele than if they live audience. Thanks to television, members can see shots that are missing in the noisy, crowded stands on players' jerseys, baskets, foul lines, etc., could be easily distinguished."

Jack Latham's announcing capably filled the bill, waving in background into the game. "For the first time," he said, "the shots. Camera work for the most part was excellent."

Viewers were annoyed, however, whenever cameras swung from the game to the scoreboard or from one extremity of the court to the other. When swift plays necessitated such violent camera swings, they were excusable. But in instances where the second camera could have been pre-viewed during a play (such as scoreboard) and then switched on, resultant camera changes were taken. Viewers' eyes tire when they are dragged back and forth across the court. It's interminably dull when the outlet gets more basketball under its belt.

Christmas Spirit of 1946

Reviewed Monday (19), 9:30 to 2:00. Station will take Christmas Eve off WOAX (Don Lee), Holly-wood.

This was one of the poorest Don Lee's Christmas offerings in some time, with sloppy production completely blemishing what otherwise had been an acceptable pre-holiday show. Students of UCLA's tele class took over the show and the life story of why Americans have much for which to be thankful. This Yule tide, but didn't quite make the pitch.

Sieg was with bothers of all kinds and did nothing but nag and make the audience wonder at sound channel closing to without proper fadeout. In between were innumerable shots (to the most inexperienced video viewers, who sometimes made the entire production rough and amateurish. Yet there was nothing wrong with the idea of showing their sketches, which had been worked up with more thought, production, and original work. Care-
less errors as running film inserts on the reverse side of the film with backwards, white-out, and shots of actors dashing from sets at end of segments with no place in television at this stage of the game.

Music for You

Reviewed Tuesday (10), 8-8:15 p.m. Sustaining on WBBB, Chicago.

This show was not a good attempt to turn out a good video musical fare while still adhering to the dictates of the FCC. It failed for the most part. Musi-
cians. It was not successful.

Movies, recorded music, a singer and a home party were presented in an all-Gershwin program. Altho each component was excellent in its own right but it seemed to represent a smooth, interest-holding stimulating produc-
tion.

Principal reason was that selection of movie and music had played no consideration in what was to be presented. Scenes of the movie, a Paris travelog, had little notion that accentuated or added their personal experiences of 'Artists in America.' At one point ( Chavez) the camera was following the movement of taxis and the travelog had a shot of cars moving down a Paris street was the proper mood in correlation attained.

Best of show was when Robert Spire, top-notch baritone, sang some

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Chi Tele Meet Draws Big Ad Agency Group

CHICAGO, Dec. 14.—Agency tele symposium held here Wednesday (11) in the assembly hall of the Commonwealth Edison Company, spon-
sored by Chicago Tele Radio, attracted representatives of over 200 agencies. The over-all effort engaged in by facets of the radio and television trades and the electronic industries to assure Chi a spot as a video center, was attended by more concerns than representatives of over 200 agencies.

Beginning with a general introduction, a question and answer period and speeches by Reinhard Wer-
renfroh, chief of the FCC; Paul Mowery, head of ABC tele-
vision; Dick Ockert, chief of RCA; and A. B. Rodner, sup-
ervisor of television for the Com-
monwealth Edison Company, the meeting was opened by Frank Harris, chairman of the advertising committee of the Electric Ar-
telligence Group.

Altho the speakers made good points concerning potentiality of video and television, their material can be more potent than other media, of greater significance were the demonstrations at the symposium. Members of the agency and sponsors, gathered around, were impressed with the effectiveness of the show. Ms. Linquist, secretary of the associa-
tion's video promotion committee, had many calls from ad execs who showed they were thinking of putting on commercial video programs.

Also significant were questions which indicated agency people here had, in the main, only hazy concep-
tions of what video and television might be. Altho the better-informed after the meeting went in the nature of a namic thrust, had not really worked any paid premjury attention to video to date.

WJMJ-Re-Applications For Video License

CHICAGO, Dec. 14.—WJMJ, Mil-
waukee Journal station and one of the key Midwest outlets, this week got back into the television picture by reapplying for a black and white video. The station had received a permit for a black and white broadcast station before the war but dropped it early this year when it appeared that color ad-
vertisement was of less value. Since the trade here reasons, will be for-
runner of an early broadcast in confidence in black and white as a result of expected FCC action.
TELEVISION-RADIO
The Billboard
December 21, 1946

FCC Tele Decish in Spring: Hearings Resume in January

(Continued from page 10)
other broadcasters who have not yet entered the television field will also be saved.

UHF telepictures, Stanton declared, provide better and clearer images, Virtually eliminates background noise, and employment of simple directional receiving antennas, and allow more than twice as many multi-channel stations in the same space as with VHF. However, that the TBA appeared before the FCC "neither to support nor oppose any particular method of television, it is clear that the inadequacy" of the CBS petition, but merely to contest the contention of the Zojiffle executive vice-president that channels should be allocated to commercial television.

From the ranks of the opposition to color advocates came David B. Smith, chairman of the EMA television systems committee, who detailed the cost of a UHF television station is expected to be higher than a black-and-white television station as follows: Master station—13 per cent or $77,640, 449; UHF low-powered station—17 per cent or $551,675 vs. $476,640, and small station—22 per cent or $387,150.

Goldmark's Testimony

Dr. Peter C. Goldmark, inventor of the Columbia color television system, informed the FCC that when CBS proposed video standards permit "mixed" combinations of color-casting. He disclosed also how he had built a dual-band conversion receiver capable of receiving any station of color or black-and-white television broadcasts in the UHF bands.

Goldmark further revealed that CBS is developing a special tube that will produce color electronically, but may be utilized on the present CBS sequential standards, and that in the present stage of development, represents an extension of the current work in production of color images and a service of color broadcasts in the UHF bands.

Popele Testifies

"Developments in television service and commercial utilization," said Jack Popele, head of Television Broadcast Associates, described his engineer chief, are "two separate undertakings. Color television is making rapid progress and there is high hope that when all systems now in the laboratory are fully developed, and thoroughly field-tested, the engineers of the industry will find conversion to public broadcasting and a service of color television can be integrated with the existing monochrome service."

Popele suggested that "until that time" commercial color television standards and channel allocations in the UHF bands between 480 and 920 MHz. will have to be considered with the FCC, however, that the TBA appeared before the FCC "neither to support nor oppose any particular method of television, it is clear that the inadequacy" of the CBS petition, but merely to contest the contention of the Zojiffle executive vice-president that channels should be allocated to commercial television.

Tragedy Coverage

NEW YORK, Dec. 14.—New York's tragic tenement explosion, which killed 25 women and children, was saved by video film 45 minutes before NBC, CBS and ABC and shown the all the other networks. According to reports, ABC, however, in record breaking edition, filmed the scene of the explosion and line up a sponsor, U. S. Rubber, Inc., for its broadcast and NBC televised the scene of the explosion for special events for television, at 4 a.m.

Popele testified that "until that time" commercial color television standards and channel allocations in the UHF bands between 480 and 920 MHz. will have to be considered with the FCC.

TRAFFIC COVERAGE

PHILLY'S RADIO FIGHTS PREJUDICE

(Continued from page 6)

playing them back at the original time.

WCAU is at present mulling over the commission to present a Fellowship Forum for school youth built around a series of dramatic presentations composed by Irving Caesar. When Caesar came to the city last month he introduced this program to youngsters, practically all the local stations, and the ABC's director of special events for television, at 4 a.m.

Indicators of future developments in color television networks, have been generous in giving time for plugging tolerance. Notably CBS, however, for NBC and ABC, has been piling up an envious public-service record. Also pitching are women's program directors, continuingly using men and women of good will as interview subjects. These include, among others, Rhona Lloyd on WCAU, Frances McGuire on WBNJ, Ruth Taylor on WYPR, and Zella Drake Harper on WBKG. Wayne Cody, who conducts the Uncle Wop Kiddie Club, and Joe Harper, talks to youngsters, who receives the muggs via WYF, also show up in the forefront. Even more pleasing to Tom Moore, another color-watched channel, is the general atmosphere of goodwill and against discrimination and prejudice.

Moreover, the Mike guys and gals can now join the club and do their part in helping to sound the FCC's platform to show that their interests are not confined to the studio, but are as much interested in the cause of unity and understanding as that called upon by the Fellowship Commission. As a result of joint efforts, agencies are Miss Lloyd, of WCAU, Miss Grace Gutchell, of WBNJ, Miss Moorehead, and John D. Scheuer, Jr., production manager of WFIL, have just finished the Within Our Gates series.

CHI GROUP TO AIR TOLERANCE CAMPAIGN

CHICAGO, Dec. 14.—Mayor's committee on human relations here has commissioned the Citizens Education for pressings of the tolerance spots the institute made recently, to broadcast over all Chicago stations. The committee has decided to get them ready for all Chicago schools and local stations. Martha Gleicher, head of the commission, has been working for two months with top broadcasting personal announcements into the Chi area. Recent tension over racial problems in and around the city has intensified the need for the drive.

gerr Opposes CBS Color Plea

CHICAGO, Dec. 14.—Joseph Geral, proxy of Sonora Radio & Television Corporation, a company which has been unable to be present at the FCC tele hearing earlier written his condemnation of the CBS color proposals for television, as an orderly development, must be of an electronic nature, and that that would be due to deviate with black and white television. Already a large manufacturer has announced plans for development of color television, designed for integration with black and white television. That will prevent obsolescence of sets and permit television to grow in a fashion best calculated to protect the nation's investment in television receivers. Innovations of this sort are, to my mind, the basis for the business of the television industry and to the best interest of the picture industry as a whole. It should be aimed in an opposite direction, and hence ought to be denied."

obeyed the broadcast because last-minute pressure, but indicated he would not grant such permission again.

SKELETON AIR VIEWS

(Continued from page 5)

half-hour radio network time to tell people of their product.

Skelton explained that nighttime regularly exceeded 80 seconds, and although the number of radio spots devoted to quickies. All the rest of the night's spots were shown. He asked listeners when they were going to hear a plug, "to that sponsor the courage to try. They've been condemned only minutes, and what they have to say is truly worth hearing."

New AFM Ban

(Continued from page 5)

thur H. J. Searle, who is supervisor of tenement high-city high, said that Searle acted against it. He said that Searle had been an honorary to the AFM since 1932. Ferentz indicated that the matter of Searle's membership was "of substantial concern" in the Controversy is over the specific issue of a paid admission show. A similar concert was broadcast from the same school last year over WJKB after an earlier argument with CBS. The last time, Ferentz
Fred Robbins Gets Block's CBS Stanza  
NEW YORK, Dec. 14.—Fred Robbins, WOV's disk jock, who's currently tabbed as the hottest pancake flipper in town, has snared his second web comemrsh. He'll replace Martin Block on CBS's Columbia Saturday afternoon program January 11. He's currently heard as emcee on Teensters, NBC Saturday a.m. kid show.

Robbins will continue his WOV across-the-board hoopla. Station has him on a five-year contract, with the ticket having four more years to run. He was selected for the CBS show, with preview new Columbia releases, following a few selective spinner survey in Philadelphia high schools and colleges.

PUBLIC SERVICE TWIST  
(Continued from page 5)  
It's in the Sunday, 10-10:30 p.m., slot, bankrolled by the Mutual Benevolent Health & Accident Insurance of Omaha.

Exploring the Unknown, Revere Cooper & BraunSunday afternoon program, show, dealing with the romance of science.

General Foods' Buck Rogers seg Monday thru Friday, 4-4:30 p.m., show, with a script slanted at scientific inventions, things of the future.

House of Mystery, General Foods' Sunday, 4-4:30 p.m., show, which re-creates the fantastic adventures of supernatural stories. Seg has been cited by Ohio State Institute as an outstanding kid program.

In addition, web has a couple of commercials which, because of the high price of their radio times and the outstanding artists used, are given a good public service, things to come, CBS and Burl Ives folk music show sponsored by Philco, Friday, 8-8:15 p.m., and the Treasuring Hours of Song, ballyhooed by Conde Products, Thursday, 9-9:10 p.m.

MBW hasn't the budget to air lavish pubshes in the class of the major webs, but the different slants in the above commercial segs are nevertheless regarded as good window dressing for the FCC, particularly since the winning industries are not directly the victory caused by the Blue Book. And it's salable stuff.

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Fred Robbins Gets Block's CBS Stanza  
NEW YORK, Dec. 14.—Fred Robbins, WOV's disk jock, who's currently tabbed as the hottest pancake flipper in town, has snared his second web comemrsh. He'll replace Martin Block on CBS's Columbia Saturday afternoon program January 11. He's currently heard as emcee on Teensters, NBC Saturday a.m. kid show.

Robbins will continue his WOV across-the-board hoopla. Station has him on a five-year contract, with the ticket having four more years to run. He was selected for the CBS show, with preview new Columbia releases, following a few selective spinner survey in Philadelphia high schools and colleges.

PUBLIC SERVICE TWIST  
(Continued from page 5)  
It's in the Sunday, 10-10:30 p.m., slot, bankrolled by the Mutual Benevolent Health & Accident Insurance of Omaha.

Exploring the Unknown, Revere Cooper & BraunSunday afternoon program, show, dealing with the romance of science.

General Foods' Buck Rogers seg Monday thru Friday, 4-4:30 p.m., show, with a script slanted at scientific inventions, things of the future.

House of Mystery, General Foods' Sunday, 4-4:30 p.m., show, which re-creates the fantastic adventures of supernatural stories. Seg has been cited by Ohio State Institute as an outstanding kid program.

In addition, web has a couple of commercials which, because of the high price of their radio times and the outstanding artists used, are given a good public service, things to come, CBS and Burl Ives folk music show sponsored by Philco, Friday, 8-8:15 p.m., and the Treasuring Hours of Song, ballyhooed by Conde Products, Thursday, 9-9:10 p.m.

MBW hasn't the budget to air lavish pubshes in the class of the major webs, but the different slants in the above commercial segs are nevertheless regarded as good window dressing for the FCC, particularly since the winning industries are not directly the victory caused by the Blue Book. And it's salable stuff.
**Risk in Disk Talent Switch; Does It Hamper or Temper?**

NEW YORK, Dec. 14.—Migration of disk artists from one label to another has started his murmuring: "Is this trip really necessary?" Tongue was turned by reports of Court Baste and Tony Martin to Victor, Betty Hutton back to Capital, Jimmy Dorsey out of Decca to MGM, mebbi, and has already brought on comparisons with similar musical operations. Single-conditioned brainful industrialists are that switch-overs are always a gamble and that bookies are right—the guy who 1s on the lam always comes out a winner.

Examples dragged into the confabs with the fashion of any, take in Dinah Shore’s hegira to Columbia and Duke Ellington’s major-to-minor pact with Mustard—ditto Artie Shaw and Charlie Spivak’s Victor to Columbia run and Woody Herman’s Decca to Victor shift. Starting off with the Shore gal, trade pointers have made-both done Columbia deal became a great personal triumph for the thrush, with the Columbia label clearing into the attic. More serious is the flip-side top sales position after a hull in the Victor charts, despite the fact that where should go to Dinah’s agency and handlers who swung the deal—cushy Contract-Musicians 0n a Pub view list of her pressings—but mitting argument about use of repertoire is adorward reality. The major record execs claim that choice of tunes has largely been responsible for the Shore success—Victor bigwigs candidly concede—and that without a doubt top waxies a mess-up might have come about.

Repertoire angle is only one small part of it, the pot boilers being questions of how much artist, his p.m., his agency or his stomey naturally and others pulling her recep-

**MGM Deal for Eckstine and Oliver Rumored**

NEW YORK, Dec. 14.—The no news deals. trade reports have had a handful of new names floating into the MGM danger zone this week in the Republic angle. Lead story is that it Billy Eckstine, star vocalist for the Nat Post, had been signed by Frank Walker. Effective date is said to be in April, when the indie tie up comes into focus. Meanwhile, formed by Oliver got in on the Eckstine deal with a sympathetic offer reaching as well for the big Cy Tarranging-ace. Word drifted out, too, that Miles Moore, 0n the West Coast side, has been busily preparing albums for the pie-affiliated diskery, which is said to be eyeing Eckstine as well as still in the mebb reals. This last, despite current report. Last that there would be Phil Moore's Black & White Chie label. Another could be the MG3 rumor was circulating around the Buddy Weed trip.

Other reports concern Charlie Spivak and Freddy Martin were spotted by RCA-Victor reps here, who confirmed that Spivak and Martin are on Victor's renewal list. Spivak or was copped from in November, runs for two more years.

**Coast Pluggers Persist In Anti-Bierkamp Drive**

HOLLYWOOD, Dec. 14.—Town's songwriters are persisting in a "Can't Birk Drive" against the Casino Gardens managing to give them a rough time. Trouble first reported last week when Bierkamp revoked passes held by pluggers, has been made more difficult since, tune publishers said that Spivak and Martin are on one plugger, Herb Lutz, from territory's premises.

"Tempers which rose originally when Avedon recently followed Casino's example and pulled all oakleaves, flared anew last week after Bierkamp addressed following wire to Avedon's manager, Ray McDevitt: "Welcome to Association for Annoyance and Abolition of Song- hight priced, high Bierkamp, president." Pull contact men immediately interpreted wire as clear signal to their association that they think is anti-songplugger ges- turing of Musicians' Union. Contact Employees Union met to un- officially declare war.

**TD Neutral**

Three-man committee brought matter before Casino Gardens Owner and Manager in effort to iron out difficulties. TD Neutral, Bierkamp, he turned managerial duties over to Bierkamp and will not enter into fracas. Dorsey further told the three- some (Eddie McHarg, Robbins Mus- Brons Mehlinger, Miller, Goldie Goldmark, Leeds) issue prob- ably grew out of personal differences or some trusted committee meet with Bierkamp.

Bierkamp told The Billboard wire to M. Y., "It was visiting Trinidad in 1943. The Trinidad public noted that had published a book in a song of Victo's release of the s, and, that the tune was popular in the islands before Amsterdam arrived. Amsterdam at that time were in for- ming with a USO show. The publi- cist and writers were represented by Julian T. Abeles.

The other action against the publi- the sub-report that not yet for trial, charges that many of the popular tune was pirated from a song by Lena Horne. The composition was composed by Lionel Belasco and Mas- sion. The action was insti- tuted by the Barons (in the the Paul Baron), publisher of Passe-

**Ellington 9/5 in Detroit**

DETROIT, Dec. 14.—Duke Ellington drew a near-capacity house of the Orpheum Auditorium Saturday (7). Gross was $5,546. Attendance was slightly un- der capacity, but a $500 hit was taken by the orchestra after the show. Ellington’s band has been busily preparing albums for the pie-affiliated diskery, which is said to be in the mebb reals. This last, despite current report. Last that there would be Phil Moore’s Black & White Chie label. Another could be the MGM rumor was circulating around the Buddy Weed trip.

Other reports concern Charlie Spivak and Freddy Martin were spotted by RCA-Victor reps here, who confirmed that Spivak and Martin are on Victor’s renewal list. Spivak or was copped from in November, runs for two more years.

**Travel Cost Dhowt Behind Ork Foding?**

Duck AFS’s Fee

NEW YORK, Dec. 14.—Travel cost angle crept into this week of growing “temporary” ork disbandsments with insiders saying that they are the result of reduced transportation dough and at the same time avoiding payment of 10 per cent of the indivduals in the west side province of AFS locals.

In addition to saving limit Dorsey put out to roll around some high-priced sidemen, shrewdsters say, will well park $500 per week in savings on 10 per cent trav- eling bonus for sidemen on local theater tours.

**Sherwood Example**

Also point out that Bobby Sher- wood’s ork was disbanded in the East, with the leader heading out to the West Coast to prepare a new ork for a 10-11-14 engagement at the Casino Gardens, which begins on January 11. Sherwood’s ork for that date is composed of top music, including some of the musicians, with leader saving traveling expenses-cross-country for full ork, which would be divided among bookies, in addition to the musicans bonus payment.

Other musicas leaders report to point out that using money saving ork disbandsments with insiders saying that they are the result of reduced transportation dough and at the same time avoiding payment of 10 per cent of the indivduals in the west side province of AFS locals.35

**Ventura Ork Folds Until Location Set**

NEW YORK, Dec. 14.—Charlie Ventura ork is going to disband temporary. Like many of his sidemen to do jazz concert dates during Christmas week. Charlie advises that per- son, says he is negotiating for location dates for the ork after Dec. 31 of the year. Only if negotiations are successful will Ventura brunch re-organize.
Text of MPCE Letter

One of the most important purposes sought to be served through the Fair Trade Agreement, now in effect between the three largest publishers in the United States, is the elimination of the payola evil.

Paragraphs 8 and 9 of that agreement were specifically designed to accomplish this objective.

Unfortunately, experience compels the conclusion that Paragraphs 8 and 9 have not proved completely effective. Complaint reports circle that violations are being committed, and recently complaints on this score have mounted.

We are vitally concerned over this situation because we feel that payola practices and subterfuges threaten the livelihood of our membership's entire activity in the music publishing industry, clothed with full powers to act on all complaints, whose decision shall be binding, and who need not be bound by those ordinary rules of proof and evidence, which prevent us from acting, even when suspicion is ripe.

Obviously, such a co-ordinator should be able to have a man of the highest caliber to act with complete courage and honesty, and be thoroughly familiar with the industry.

Our improved movie and baseball, have solved their similar problem in like manner. The expenses involved in such a project would not bear too heavily on the publishers because, on the contrary, each proportionate share would be modest indeed.

Our view is that this proposal is decidedly worth a trial before our more stringent proposals are activated.

We would appreciate acknowledgement of this letter and an expression of opinion from you concerning its contents.

Very truly yours,

MUSIC PUBLISHERS' CONTACT EMPLOYEES OF NEW YORK, LOCAL 22102

Bill O'Brien, President.

WM Shuffles West Coasters; Archer for Flynn

HOLLYWOOD, Dec. 14—William Morris Agency this week rehired its former Los Angeles chief Frank Dwyer following resignation of Jack Flynn, formerly chief of the city's location bookings. Jack Archer, recently shifted to Coast from agency's New York office, will head revamped department, with Ben Holzman continuing to specialize on theater dates.

Monroe-Marshard Club Loses Liquor Permit

NEW YORK, Dec. 14.—The Meadows, Framingham, Mass., spot in which these complications arose, Monroe-Marshard holding interest, will lose its liquor license January 1 because it is located in a workmen's district which the spot is located, 20 miles outside of Boston, voted to go dry in the recent election.

Spot has been playing local orks, with Monroe coming in from time to time. Present bandstand occupant is Jack Edwards, a Marshard property. Spot opened last June and has been doing very healthy biz.

Yipe!

NEW YORK, Dec. 14—Editor of Radio Best, new fan mag here, approached local music pub. the other day and asked about copies. Wanted to use the lyrics, he said, since he thought it would be good publicity for the mag.

Det. Arcadia Starts One-Nighter Policy; Krupa, Gray Set

DETROIT, Dec. 14.—Arcadia Ballroom which has been utilized in an entertainment capacity for the past several months under management of Orville Godfrey, will switch to a dance policy for special occasions starting December 29, when Gene Krupa comes in. Op will run dances with name bands on Monday nights only, averaging every second week.

Krupa was brought from MCA for the date. Glen Gray ork is set for January 13, according to Godfrey.

SING A SONG OF PAYOLA! MPCE Wants "Czar" or Gov't Enforcement

Plugger Trade Happily Bumps Its Guns

NEW YORK, Dec. 14.—Here we go again—payola! And the song-pluggers' union (Music Publishers' Contact Employees, Local 22102) picked a time when most music staffs were gathered or there to catch up on their big Christmas grill. Grease intense sizzled took the form of a plugger Trade Agreement which calls for constructive action anew on "elimination of the payola evil." (Complete text of the MPCE letter is presented in box on this page)

Raking up the old ashes that never did set a flame to payola, the MPCE was strong in its protest in their epistle: (1) Either seek government aid in the enforcement of paragraphs 8 and 9, or find a way to get control squarely in the laps of the publishers. That's the alternative, says the committee.

Paragraphs 8 and 9 of the Fair Trade pact are the notoriously unenforceable, with restrictions on employee gratuities for the purpose of enticing or influencing personnel in the business.

If both paragraphs 8 and 9 fail, the union orks and staffers who are under the local's thumb—there is no question that they are—would be powerless to act. Either way they would be powerless to act for four previous paragraphs shown brought here by Greater Attractions.

According to Milkes, the guinea pig in the deal, the only way he could stage Carmen Jones was to shell out $253 to Stanley Ballard, union secretary, for stand-bys not hired for four previous weeks. Ballard, union secretary, for stand-bys not hired for four previous weeks. Ballard, union secretary, for stand-bys not hired for four previous weeks. Ballard, union secretary, for stand-bys not hired for four previous weeks.

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Bill O'Brien, President.
Pub-Scribe Liaison, "Free Lyric License" Cleared Up In MPPA-SPA Contract Talk

Next Meeting January But Benefits Retroactive

NEW YORK, Dec. 14.—Blueprint for a liaison committee and agreement on the "free license of lyrics" were highlighted developments of latest contract negotiations in meeting between Protective Association of the Phonograph Industry (MPPA) and Songwriters' Protective Association (SPA) here Wednesday (11). Decision to set up a liaison committee to pass on future pub or write grinds was one of the matters permanently settled. The group's single accomplishment was that of Walter Douglas, present MPPA board chairman, and Milton Drake, SPA negotiating committee chairman.

Important implications of the new liaison idea, from the writer's point of view, is that for the first time door has been opened to mutual action by pub and scribe officials. This reportedly afforded SPA much satisfaction since the scribe group had long endeavored to win equal recognition with the pubs. From MPPA standpoint new committee will rid pubs of time-consuming hassles which may crop up next year on all matters not specifically covered by contract. Pub complaint in past frequently has been that needless time-wasting has been forced by relatively unimportant differences.

Settlement of the "free license" question was reached, it was learned, through this agreement that no license beyond the use of lyrics would be given without written consent except for purposes of specific time exploitation, any. Abrasive background leading to this agreement dates back to the time when writers scored pub excess for allowing Columbia wax works to use printed song lyrics in connection with album literature and promotion. At the time, pressure against the gratis giveaway stopped the practice, but until this week no formal settlement of the principle involved had been reached. New provision comes on top of an earlier concession which narrowed down publisher use of "free license" rights.

America's Newest Song Stylist

Frankie Laine

Appearing on the CHESTERFIELD SUPPER CLUB

with JO STAFFORD FROM HOLLYWOOD

MUSIC The Billboard December 21, 1946

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Next Meeting January

Before adjoining the meeting delegates for both groups agreed to postpone all future sessions until sometime in January, spokesmen citing the holiday period as inconvenient for such talks. Both groups agreed, however, to extend present contract until end of January with a proviso that any songs sold before then would enjoy retroactive benefits provided in new contract.

Line-up at the conference table included same group as attended last week's session. For the pubs: Herman Starr, Bernard Goodwin, Louis Berstein, Sol Bornstein, Jack Mills, Abe Olman, Jack Bregman, Walter Douglas and Attorney Sidney Watrous.


Al Russell to Sapphire Label

PHILADELPHIA, Dec. 14.—Frankie Adams, head of Sapphire Records, has pacted the Al Russell Trio for his label. Unit, currently at King series here, will form new group for Sapphire, taking in Adams' own Al Russell Trio. It is a R&B unit, including a Shave-Ann: Down the Road A-Piece, and Say It Ain't So. First platter is yarded for release before the year runs out.

WM, Fred. Bros. Snarled Over Herbeck Pact

Hollywood, Dec. 14.—Booking board, an agency's board of directors, has come to the core, developed this week when Frederick Morris, who is the key man in booking Herbeck's contract, at the same time, Morris's Chicago office also claimed the pacing of Herbeck to an exclusive deal. (The Billboard, December 7).

Check-up revealed that William Morris still has a one-year contract with Herbeck. Herbeck told The Billboard that he had signed with Frederick Bros. in Chicago only after verbal release was given him by Pat Lombard, William Morris's Windy City booker, and that a deal to go into the Meadowbrook here was closed several days after the Frederick office took over.

Herbeck stated that the Morris contract was paced on October 28 to become effective December 3 at expiration of previous deal. RCA Under union rules, an agency has six weeks to find a spot for the oke, otherwise the exclusive booking rights, Herbeck accordingly argued that Morris's agency had from October 28 until this week to submit job offers, which it failed to do. Morris agency, however.

Admitting inter-agency conflict, Herbeck made a charge that he had signed with Frederick Bros. in Chicago only after verbal release was given him by Pat Lombard, William Morris's Windy City booker, and that a deal to go into the Meadowbrook here was closed several days after the Frederick office took over.

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Victor's "Finian" New Wax Gamble

NEW YORK, Dec. 14.—Unusual RCA-Victor gamble in recording a legitimate show album before the musical hits the boards has the disks still awaiting results, with legit Finian's Rathbun due to hold over in Philly after its debut Tuesday (1). Show, which features a "Vip" Harburg-Burton Lane score, is due for a Broadway opening in January, with RCA matching producer Lew Sabiston's hopes that it will hit. But for the moment there is no exact time date—Decca originally set December 1 for a release, but then gave it up, whiffing sales—but Finian tie-up represents first time any major wax label has had the success of a production on the boards.
Phil Harris

now on RCA VICTOR Records!

Bringing you 3 of his famous hits... plus a brand-new nickel grabber!

The Dark Town Poker Club

That's What I Like About the South

RCA VICTOR 20-2075

Woodman Spare That Tree

If You're Ever Down in Texas, Look Me Up

RCA VICTOR 20-2089

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS
Net Remote Problem Break For B-Bands, Studio Orks?

NEW YORK, Dec. 14.—Drop in number and quality of remote dance ork shots here has radio program execs mulling plans to chop some remotes and institute studio music. One industry executive said he had heard with the idea of using his AFM pay-or-play musicians during late hours when remote facilities are not available. Plans have the extra advantage of costing nothing except the $6 house men on ABC's pay roll, who are known to be working only part-time, must get some studio pay in exchange with AFM rules. Similar situation exists at other networks even the remote complaints there are less prevalent.

Semi-Name Break

Another plan, which calls for hiring semi-name orks to fill remote spots on a sustaining basis, has already been launched by ABC with the hiring of the Billy Butterfield ork this week for a series of Monday night sustainers. Ork may get more air time during week nights in the late-evening slot, depending on remote situations.

Nets' anxiety with regard to remote scheduling stems from weakening location biz in recent months and the folding of a number of name bands. Further, mostly A bands, have forced remote listings to show a predominant number of B orks, giving a secondary status to inferior music. Nets feel a studio ork could turn out more appealing and listenable feature for many of the present remotes can get. Another reason for loss of remote names is that spots which are consistently carry wires are dropping their big name band policy in favor of lesser known, cheaper orks.

Possibility of a drop in remote wire purchases is another net headache and may have spurred plans for replacement programing. Nets point out that remotes have not helped spot biz recently, and that cost of wires plus AFM in areas of the country today may represent the difference between profit and loss in spot operation. AFM tax on ops for use of ork musicians in remote air shots is $3 per sideman per shot in New York and $4.50 in Chicago. In active networks, they point out that from the ork leader's point of view, remotes have lost a good deal of their original appeal-building value, since concentration in bands, more or less, depends more on disk promotion than on late-hour air shots today. If the nets can't sell a sufficient number of remote orks, they may all try using B band sustaining.

Karzas Confirms 3-Ballayout

CHICAGO, Dec. 14.—Definite confirmation of the purchase of three ballrooms from Carl Fox by William Karzas, owner-operator of the well-known Aragon and Trianon ballrooms here (first reported in The Billboard's December 14 issue), was given by Karzas this week. Karzas said he bought the three Fox ballrooms (the Fox in St. Paul; the 19th St. in Minneapolis, and the Fox in Clear Lake, Ia.) for about $1,500,000. Karzas takes over December 16.

Karzas also cleared up points of speculation about his policies at the ballrooms. He claimed he would operate the dancecy in St. Paul, and six-night-a-week basis and the others a five-night-a-week basis. Whereas under the old management the ballrooms had used territorial almost exclusively, Karzas stated he was going to bring in more name orks. He has not yet set a definite talent budget for the ballrooms.

After the bandbookers have expressed fear that McA was going to be given an exclusive contract for his new holdings, Karzas said he would definitely play the field, who said no exclusive pact with McA. dozen bands from any office that offered him good material.

Mills Primes New Pop Staff

NEW YORK, Dec. 14.—Mills music firm, which has banded with the idea of launching a complete pop staff for years, will make its most serious attempts ever during 1946, with a four-man department to be added.

Mills has always mixed its pop tune-pushing with standard-song activities, but is understood now to be making an all-out effort. With De Rose-Mitchell Parish team, Did the Moon Tap on Your Window Last Night? and novelty ditties like I'll Take Your Wild Orchid, the firm is ready to promote a Blue Flames group that sang with Woody Herman ork, has been named producer of the staff with those more staffers to be added in January. Songs to be worked on will be the Peter De Rose-Mitchell Parish team, Did the Moon Tap on Your Window Last Night? and novelty ditties like I'll Take Your Wild Orchid, the firm is ready to promote a Blue Flames group that sang with Woody Herman ork, has been named producer of the staff with those more staffers to be added in January. 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Local Rules Heard Return Cafe Society

NEW YORK, Dec. 14—J. C. Heard ork was reinstated at Cafe Society Downtown here after a Local 602, AFL, hearing Tuesday (16) put an official mix on a cancellation notice Heard had received last week after a fight with the management. Matter reached the union when Harold Johnson, spot's manager, handed the group a two-week notice, on instructions from Owner Barney Josephson. Latter reportedly reached the union when Harold Johnson, spot's manager, handed the group a two-week notice, on instructions from Owner Barney Josephson. Latter reportedly reached the union when Harold Johnson, spot's manager, handed the group a two-week notice, on instructions from Owner Barney Josephson.

Understood that local Prexy Dick McCann told Josephson and Johnson that they "picked an inopportune time" for the complaint, since the Heard group had been billed at the benefit as the Cafe Society Downtown ork and actually was doing the ops a service.

Whole of Heard retinue, including flack Buddy Basch and p.m. Waverly Ivy returned with the crew.

Josephson apparently was still unhappy over Heard hassle later in the week. On an early aven disk-jockey show today, a letter from Josephson was read in which the Cafe Society op declared Heard's ork played too loud, library included too many vocal numbers and men frequently appeared dressed unreasonably, same charges he made at Tuesday's hearing, according to Buddy Basch, Heard's press rep.

Basch and Ivy were slated to appear on the show tomorrow morning to answer Josephson's charges.

Donahue Conn. Take Weak; Brooks Tops 2G Mark

BRIDGEPORT, Conn., Dec. 14—Sam Donahue, playing here Sunday (1) at the Ritz Ballroom, drew only 697 persons, with admission at $1.90 each. Gross totaled a week $2,244.10.

On his appearance here September 1, he drew 1,490 for gross of $1,885.

Randy Brooks, playing Thanksgiving Night, drew 1,348 persons at $1.60 each, grossing $2,148.80.

Mercury Inks Fowler

CHICAGO, Dec. 14—Lee Penn, new folk tune recording chief for Mercury Records, on an extended tour of the South and West, inked Willy Fowler, prominent folk tune artist (NBC-7 WLS's Grand Ole Opry), to a contract and cut four sides this week.

The Andrews Sisters

"No. 1 for Nine Years"

EVER since this charming threesome on WNEW caught the public fancy with "Lou (Leeds Music) Levy's" tune find, "Bei Mi Hit Da Schoos," they have led the field in fem chirp trios by length.

That was nine years ago. Since then in pix, plotters, radio and vaude they have scored heavily year after year.

No matter how pop tastes have switched from schottische to samba, waltzes and calypso to be hop, the Andrews Sisters have continued to be loves. In disks they rank second only to Bing Crosby on the Rca list, having sold in all some 15,000,000 records, of which 2,000,000 were backed up by a host of plotters—Fire and Coca-Cola and Don't Fence Me In. Present seller is their version of South America, Take It Away.

They are currently readying for New York Paramount's Christmas stage show.

Trips Over 'Bucket'

DETROIT, Dec. 14.—Vogue Records' prexy, Tom Saffady, tried out as a quiz kid over WJR's Quiz of Two Cities show Monday night (2) with disastrous results. Saffady was asked three questions, one of them calling for the opening line of The Old Oaken Bucket. He missed all three and Detroit lost the evening's contest to Cleveland.

Reported Saffady may move soon—to Hoboken, N. J.

Maxwell Quits Band Promotion in Memphis

MEMPHIS, Dec. 14.—Local one-nighter promoter Early Maxwell this week said he was thru with dance band promotions. Promoter intends turning to athletic events where "the net is higher, altho the gross is lower."

Statement was made after Spike Jones had pulled the second largest gross of his current tour in this city's Municipal Auditorium Sunday (8), taking in $9,129. Prior to Jones, Maxwell had presented Xavier Cugat and Jimmy Dorsey recently.

New Disk Firm Strictly BMI

NEW YORK, Dec. 14—New record firm, Tune-Disc, will exclusively feature tunes cleared thru BMI on their disks. Firm is owned by Edward R. Wilson, affiliated with BMI, and R. Howard Mackielse, and has its headquarters in Collegeville, Pa. First firm releases will be out next week, with sides by the Piccadilly Pipers with vocals by Bonnie Davis.

Merry Christmas Folks

... and we'll do all we can to keep those coin machines "jingling" for a

Happy, Prosperous New Year
So They Tell Me
Vocal by Jimmy Sounders and smooth trumpet work by Charlie himself.

AND Linda
Hot beat, plus the singing of Tommy Mercer.
Fans will beat a path to the "box" for this one.
RCA Victor 20-2047

I Get a Kick Out Of You
Strings, brass and a chorus of mixed voices give plenty of drive to a zippy musical cocktail by Russ and his Orchestra.

AND

In the Still of the Night
Another powerful Cole Porter favorite. Arrangement features a terrific swing harp and a lush clarinet solo.
(BOTH from the Warner Bros. film, "Night and Day").
RCA Victor 20-2074

Two new ditties with lots of solid appeal by Bill (Cowboy Rambler) Boyd.

Oklahoma Bound
(Vocal by Bill Boyd)
RCA Victor 20-2049

Jim's Polka
RCA Victor 20-2050

When You Left Me
AND

A Gay Little Melody
RCA Victor 20-2049

HENRI RENÉ
and his Orchestra
Mexican Hat Dance
(Jarabe Tapatio)
AND
Adios, Pampa Mia! - Tango
(Adiós, Mi Pampa)
RCA Victor 25-0073

TRÍO VEGABAJEÑO
(Fernandito, de Jesús and Maduro)
The Former Boy's Love
Folk Song (El Amor Del Jibarito)
AND
Little Silver Star
Bolero (Lucento de Plata)
RCA Victor 26-7004

BEDRICK SMEAGE
and his Orchestra
Ty Costi Muzikanti Polka
(Those Bohemian Musicians)
AND
Zlate Casy
(Golden Time Waltz)
RCA Victor 25-0052

ALL THIS AND PHIL HARRIS TOO!

He's RCA Victor's new!
Turn to page 17 for news of 4 fabulous Harris hits.

THE STARS WHO MAKE THE HITS ARE ON
RCA VICTOR RECORDS
### Sheet Music

#### Best-Selling Sheet Music

<table>
<thead>
<tr>
<th>Position</th>
<th>SONG</th>
<th>English</th>
<th>American</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Old Lamplighter&quot; (Shapiro-Bernstein)</td>
<td>Shapiro</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>&quot;Buttermilk Sky&quot; (Fercek)</td>
<td>Fercek</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>&quot;Keep Coming Back Like a Song&quot; (Berlin)</td>
<td>Berlin</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>&quot;Rumors Are (You’ll Want to Believe)&quot; (Wright-Marks)</td>
<td>Wright-Marks</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>&quot;A Long Time Ago&quot; (Conn-Stone)</td>
<td>Conn-Stone</td>
<td></td>
</tr>
</tbody>
</table>

#### ENGLAND’S TOP TWENTY

<table>
<thead>
<tr>
<th>Song</th>
<th>Week Ending December 13</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Singing in the Rain&quot; (Chappell)</td>
</tr>
<tr>
<td>2</td>
<td>&quot;The Stars Will Remember&quot; (Chappell)</td>
</tr>
<tr>
<td>3</td>
<td>&quot;One Night in Old Seville&quot; (Francis)</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Too Many Irons in the Fire&quot; (Chappell)</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Do You Love Me?&quot; (Chappell)</td>
</tr>
<tr>
<td>6</td>
<td>&quot;The Stars Will Remember&quot; (Chappell)</td>
</tr>
<tr>
<td>7</td>
<td>&quot;It's All Over Now&quot; (Chappell)</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Will You Remember&quot; (Chappell)</td>
</tr>
</tbody>
</table>

#### Play Status of Films with Leading Songs

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

#### SEPTEMBER SONG (Crawford), in United Artists' "Strickland-Halliday".

### Temperley's "Douglas's Song of the South". National release date—October 26, 1946.

#### THIS IS ALWAYS (Bregman-Voon-Conn), sung by Vivian Blaine in 20th Century-Fox's "Ladies in Blue." National release date—October, 1946.

#### YOU KEEP COMING BACK LIKE A SONG (Chappell), in Paramount's "Blue Skies." National release date—November 29, 1946.

#### ZIP-A-DEE DOO-DAH (Sankey-Joy), in Walt Disney's "Song of the South." National release date—September 27, 1946.
**Radio Popularity**

**Week Ending December 12**

**SOGNS WITH GREATEST AUDIO AUDIENCES**

(Beginning Friday, December 6, 8 a.m., and ending Friday, December 13, 8 a.m.)

This chart lists the greatest audience for the top 20 records heard over network stations in the Chicago and Los Angeles areas. It is based upon John G. Pedal's Audience Coverage Index. The index is compiled upon radio logs made available to Pedal's by the NBC-acl, by the accurate counting servi-

cer in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles, and other stations. The index is based upon the number of listeners who heard the programs on network stations in the Chicago and Los Angeles areas. List is based upon John G. Pedal's Audience Coverage Index. The index is compiled upon radio logs made available to Pedal's by the NBC-acl, by the accurate counting service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles, and other stations. The index is based upon the number of listeners who heard the programs on network stations in the Chicago and Los Angeles areas.

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist(s)</th>
<th>Record</th>
<th>Network</th>
<th>Week's Last 3 Ties</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Frank Sinatra</td>
<td>&quot;I'll Be Seeing You&quot;</td>
<td>CBS</td>
<td>Dec 5-7</td>
</tr>
<tr>
<td>2.</td>
<td>Frank Sinatra</td>
<td>&quot;Why Do Fools Fall In Love&quot;</td>
<td>CBS</td>
<td>Dec 8-10</td>
</tr>
<tr>
<td>3.</td>
<td>Frank Sinatra</td>
<td>&quot;Love Me Or Leave Me&quot;</td>
<td>CBS</td>
<td>Dec 11-13</td>
</tr>
<tr>
<td>4.</td>
<td>Frank Sinatra</td>
<td>&quot;The Nearness Of You&quot;</td>
<td>CBS</td>
<td>Dec 14-16</td>
</tr>
<tr>
<td>5.</td>
<td>Frank Sinatra</td>
<td>&quot;In the Wee Small Hours&quot;</td>
<td>CBS</td>
<td>Dec 17-19</td>
</tr>
<tr>
<td>6.</td>
<td>Frank Sinatra</td>
<td>&quot;You Made Me Love You&quot;</td>
<td>CBS</td>
<td>Dec 20-22</td>
</tr>
<tr>
<td>7.</td>
<td>Frank Sinatra</td>
<td>&quot;You Brought a New Kind of Love&quot;</td>
<td>CBS</td>
<td>Dec 23-25</td>
</tr>
<tr>
<td>8.</td>
<td>Frank Sinatra</td>
<td>&quot;I'm Beginning To See The Light&quot;</td>
<td>CBS</td>
<td>Dec 26-28</td>
</tr>
<tr>
<td>9.</td>
<td>Frank Sinatra</td>
<td>&quot;Begin the Begin&quot;</td>
<td>CBS</td>
<td>Dec 29-31</td>
</tr>
</tbody>
</table>

**RECORDS MOST-PLAYED ON THE AIR**

Records listed here are numbered orders are those played over the greatest number of network stations. This list is based on reports from weekly survey among 1300 disc jockeys throughout the country. Unless shown in this chart, other available versions are available.

**Going Strong**

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist(s)</th>
<th>Record</th>
<th>Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Frankie Carle</td>
<td>&quot;Happy Birthday&quot;</td>
<td>MERCURY CELEBRITY SERIES</td>
</tr>
<tr>
<td>2.</td>
<td>Frankie Carle</td>
<td>&quot;From Your Side&quot;</td>
<td>MERCURY CELEBRITY SERIES</td>
</tr>
<tr>
<td>3.</td>
<td>Frankie Carle</td>
<td>&quot;Where or When&quot;</td>
<td>MERCURY CELEBRITY SERIES</td>
</tr>
<tr>
<td>4.</td>
<td>Frankie Carle</td>
<td>&quot;I'll Be Seeing You&quot;</td>
<td>MERCURY CELEBRITY SERIES</td>
</tr>
<tr>
<td>5.</td>
<td>Frankie Carle</td>
<td>&quot;I'll Be Seeing You&quot;</td>
<td>MERCURY CELEBRITY SERIES</td>
</tr>
</tbody>
</table>

**MERCURY RECORDS**

ORDER FROM YOUR NEAREST DISTRIBUTOR

**CHUCK FOSTER**

**TWO TON' BAKER**

A sparkiling NEW version of "Rumors Are Flying" "Zip-a-Dee Doo-Dah" 

**TWO TON' BAKER WITH THE MAPLE CITY FOUR**

"Auld Lange Syne" "Happy Birthday" MERCURY 6026-75c

**RONY GOSZ**

And His All-American Orch.

"Red Handkerchief" "Cherry Pickers Polka" MERCURY 6026-75c

**DINAH WASHINGTON**

"A Silly Chick" (ON THE MELLOW SIDE) "Postman Blues" With the Great Tab Smith Band MERCURY 8034-75c
### Retail Record Sales

#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores. This list is based on The Billboard's weekly survey among 400 dealer stores in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates film. (L) indicates tune is in a film. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>OLE BUTTERMILK SKY</td>
<td>Kay Kyser</td>
<td>Columbia</td>
</tr>
<tr>
<td>2</td>
<td>THE OLD LAMPLIT...</td>
<td>Sammy Kaye-Billy Williams</td>
<td>Victor</td>
</tr>
<tr>
<td>3</td>
<td>THE OLD LAMPLIT...</td>
<td>Kay Kyser-Michael Douglas</td>
<td>Hawk</td>
</tr>
<tr>
<td>4</td>
<td>RUMORS ARE FLYING...</td>
<td>Frankie Carle (Marjorie Hughes)</td>
<td>Columbia</td>
</tr>
<tr>
<td>5</td>
<td>(I LOVE YOU FOR S...</td>
<td>King Cole Trio</td>
<td>Capitol</td>
</tr>
<tr>
<td>6</td>
<td>HUGGIN' AND CHALKIN'...</td>
<td>Harry Carmichael</td>
<td>Decca</td>
</tr>
<tr>
<td>7</td>
<td>BEST MAN</td>
<td>T. W. Trang, But I Think Your Wonderful</td>
<td>Decca</td>
</tr>
<tr>
<td>8</td>
<td>OLE BUTTERMILK SKY (F)</td>
<td>Harry Carmichael</td>
<td>ARA</td>
</tr>
<tr>
<td>9</td>
<td>Ginger and Spice</td>
<td>Abe Lyman</td>
<td>Capitol</td>
</tr>
<tr>
<td>10</td>
<td>RUMORS ARE FLYING...</td>
<td>Betty Rhodes</td>
<td>Victor</td>
</tr>
<tr>
<td>11</td>
<td>Merry Christmas Album</td>
<td>Bing Crosby- Andrews Sisters, John Scott Trotter Orch.</td>
<td>Victor</td>
</tr>
<tr>
<td>12</td>
<td>Merry Christmas Music</td>
<td>Harry James</td>
<td>Columbia</td>
</tr>
<tr>
<td>13</td>
<td>Auld Lang Syne</td>
<td>Harry James</td>
<td>Columbia</td>
</tr>
<tr>
<td>14</td>
<td>Waltz Concerto</td>
<td>Vaughn Monroe</td>
<td>Capitol</td>
</tr>
<tr>
<td>15</td>
<td>Merry Christmas Album</td>
<td>Bing Crosby- Andrews Sisters, John Scott Trotter Orch.</td>
<td>Victor</td>
</tr>
<tr>
<td>16</td>
<td>Merry Christmas Music</td>
<td>Harry James</td>
<td>Columbia</td>
</tr>
<tr>
<td>17</td>
<td>Auld Lang Syne</td>
<td>Harry James</td>
<td>Columbia</td>
</tr>
<tr>
<td>18</td>
<td>Waltz Concerto</td>
<td>Vaughn Monroe</td>
<td>Capitol</td>
</tr>
</tbody>
</table>

#### BEST-SELLING POPULAR RETAIL RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores. This list is based on The Billboard's weekly survey among 400 dealer stores in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Record Title</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Merry Christmas Album</td>
<td>Bing Crosby- Andrews Sisters, John Scott Trotter Orch.</td>
</tr>
<tr>
<td>2</td>
<td>Merry Christmas Music</td>
<td>Harry James</td>
</tr>
<tr>
<td>3</td>
<td>Auld Lang Syne</td>
<td>Harry James</td>
</tr>
<tr>
<td>4</td>
<td>Waltz Concerto</td>
<td>Vaughn Monroe</td>
</tr>
<tr>
<td>5</td>
<td>Merry Christmas Album</td>
<td>Bing Crosby- Andrews Sisters, John Scott Trotter Orch.</td>
</tr>
<tr>
<td>6</td>
<td>Merry Christmas Music</td>
<td>Harry James</td>
</tr>
<tr>
<td>7</td>
<td>Auld Lang Syne</td>
<td>Harry James</td>
</tr>
<tr>
<td>8</td>
<td>Waltz Concerto</td>
<td>Vaughn Monroe</td>
</tr>
</tbody>
</table>

#### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores. This list is based on The Billboard's weekly survey among 400 dealer stores. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Record Title</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Chopin's Polonaise</td>
<td>Jean Harbi</td>
</tr>
<tr>
<td>2</td>
<td>Clair de Lune</td>
<td>Jean Harbi</td>
</tr>
<tr>
<td>3</td>
<td>Watere Concerto</td>
<td>Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops</td>
</tr>
<tr>
<td>4</td>
<td>Jalousie</td>
<td>Boston Pops</td>
</tr>
<tr>
<td>5</td>
<td>Rhapsody in Blue</td>
<td>Paul Whiteman</td>
</tr>
</tbody>
</table>

#### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores. This list is based on The Billboard's weekly survey among 400 dealer stores. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Record Title</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rachmaninoff Concerto No. 2 in C Minor</td>
<td>Artur Rubinstein, pianist, NBC Orch; Vladimir Golschmann, conductor</td>
</tr>
<tr>
<td>2</td>
<td>Piano Music of Chopin</td>
<td>Friedrich Gulda</td>
</tr>
<tr>
<td>3</td>
<td>Symphony in B flat Op. 75, No. 3 in E flat Op. 73, No. 1 in A flat Op. 74, No. 2 in D flat Op. 76</td>
<td>Otto Klemperer</td>
</tr>
<tr>
<td>4</td>
<td>Tchaikovsky Nutcracker Suite</td>
<td>Eugene Ormandy, conductor, Philadelphia Orch</td>
</tr>
<tr>
<td>5</td>
<td>New York Philharmonic Symphony Orch; Rodzinski, conductor</td>
<td>Columbia</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Carmen&quot; Excerpts</td>
<td>Gladys Swarthout</td>
</tr>
</tbody>
</table>

### Billboard Chart Services

Coast RECORDS
2534 W. PICO BLVD. LOS ANGELES 15, CALIF.

### Billboard Music Popularity Charts

**PART IV**

The Billboard
December 21, 1946

**MUSIC**
### Most-Played Juke Box Records

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 1,004 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same time. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

#### Most-Played Juke Box Folk Records

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

#### Most-Played Juke Box Race Records

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.
MILLS BROTHERS (Decca 2713)
I'm Afraid To Love You—FT, V.
You Broke the Only Heart That Ever Loved You—FT, V.

Mills Brothers have given us two of these pleasant ballads. The latter is one of the more attractive and harmonies of the Mills trio find a comfortable mark in these two pleasant ballads. Both are rich in sentimental appeal. And in their pleasant harmony singing, brightens the melodic and lyric qualities contained in each. There is a high degree of quaintness, making on the truly fine mouthing of the highly tuneful "I'm Afraid To Love You," contrasting their clear, clean, and bright rhythmic interpretations. Their engaging is a soft vocal giving in a bright mellow tenor for "You Broke the Only Heart That Ever Loved You," also tailoring-made for their singing style.

Coin ops can chalk up both sides.

LES BROWN (COLUMBIA 31753)
You're Almost Be the One I Love—FT, V.
Sinner Or Later—FT, V.

Les Brown has given both of these hits. On both sides appealing arrangements, paper. But in the plattering, fails to evoke the enthusiasm intended. "Sinner" and "Almost Be the One I Love" combine smooth and sweet lines, but lack the warmth to carry us out any remainder of brightness. This is particularly so for the slower "Almost Be the One I Love," with which other clay discs with time restraint. Not as obstinate, "The Blues" gets us to the inspirations. The contrast is a slow tenor, gal makes her forthright delivery coed for both "Blues You" and the top-notch "You'll Always Be the One I Love." "You'll Almost Be the Only One I Love" will help attract attention to the sendforth.

THE SMOOTHIES (APOLLO 1024)
How About It Was—FT, V.
Margie—FT, V.

Plenty of youthful enthusiasm in the rhythm harmonies of 'The Smoothies. Their presentation of a well-drilled bar has been marked so in the accompanying music of "How About It Was" in the chorus. It's not only a quite a bit also for the novelty." "How About It Was" this week, one notes that "Margie" is a different type of air support shapes up as a big theme. Also "Margie" provides plenty of support for the singing in the song. And with as much spunk and snap in their vocal pattern for the perennial "Margie."

(Theatrical) "How About It Was" on the other side if the music ops can afford the quote.
GEORGE AULD (Apollo 763)
I Can't Get Started With You—FT; V.

In tenor sax in full-blown tone. George Auld shows off his imaginaotive jazz phrasings for "I Can't Get Started With You," blasting off with his attractive improvisations for both sides of the wax. Take 2 here is in tune and lively for the first chorus as the band boys frame a remainsatn background. And for the finish, continuing for a second chorus, his imaginative work along more superlative lines, particulary when the band doubles up the tenor as the bridge bars. Just bounds will handle this cutting in their own quarters.

GEORGIA GIBBS (Nabisco 12008)
To Would I—FT; V.

Wrap Your Troubles in Dreams—FT; V.

Music here gets full paces under both these ballads and sets them like a million. Old-time, West-Hage's music providing a very setting, gets running silkily and smoothly for "To Would I" heart-ballooned from the movie "My Heart Goes Crazy." Also in the slow ballad tempo, with rhythmic flowing from the music and vocal assist from the harmonies of a make-four-some, in Gibbs imparts lilt南部 qualities as she goes in easy and relaxed for the "Wrap Your Troubles in Dreams" evermore.

Gal gives more than a jiks worth if they listen.

DINAH SHORE (Columbia 37188)
For Sentimental Reasons—FT; V.

You'll Always Be the One I Love—FT; V.

Miss Shore strikes a sentimental note for this needing with two plaintive ballads being given a slow tempo, she is putting a warm welcome to the worship of "You'll Always Be the One I Love" and streaming her to Larry Russell's music setting her off with effective fire in give added color to the cutting. And with the studio band pooling in full background, it's as good - if sympathetically slow and easy for "For Sentimental Reasons."

Fans will flip these sides on their phonographs.

LILLYANN CAROL-CHARLIE VENTURA
(National 7013)
Please Be Kind—FT; V.

How High the Moon—FT; V.

Another sharing of the sides by vocalists and musicians. Louis Carol, former Lewis Prima protégé, goes on a Billie Holiday kick on "Please Be Kind," an earlier writing by Jimmy Carroll and takes the lead on "How High the Moon." The band having the steady down town, but without the depth in their music to make this appeal. However, she's helped leads by the intimations of Charlie Ventura's tenor sax refrain. The Ventura gang takes over for the pizzazz with a knock-down screaming for "How High the Moon." Neal Hefti turns out the arrangement. Band plays it wild, altoNever with a driving horn, and lonely the nodding vocals of Ventu- ruri with rhythm section support that provides the vocalist with any degree of attraction.

Not enough pop appeal to make for phone play.

ILLINOIS JACQUET (Apollo 780)
Shine With Fanny That Was—FT; V.

12 Minutes To Go—FT; V.

Billie Holiday's rhythm cut high on a riff big stick that the tenor sax of Illinois Jacquet bounces over. With his own "12 Minutes To Go" providing a Mose base, Jacquet with vocals after the Percy's alto and Joe Newman's trumpet set the stage. "She's Point That Way," in the slow tempo, starts out promising enough with Trunman Young's trombone side. But instead of hanging on, Jacquet takes over for endless improvisations that are stiff and forced. Just as unimpressive are the saxophone lines of Bill Dave that at the piano while Jacquet breaks through to finish off.

For the hot sax solos of the jazz disciples.

CHARLIE SPIVAK (Victor 20206)
The Old Devil Moon—FT; V.

If Love Is Just Love—FT; V.

Charlie Spivak gets the jump with two hit potentiats from "The Old Devil Moon," which also promises to be a future classic. How? The saxaphone's little bit of the opportunity, Noting that it was recorded with great pace for the Durward band moments passed by the master's two-tone chorus times being out the extreme sound contained in the ballad. "The Old Devil Moon" which Spivak knock off and another rhythm number without capturing the total spirit of the song. And for the spirited and tuneful "If Love Is Just Love" provides a clarinet melody number, the very close harmonies of The Star Dreamers add the Laurel. Saxophone on the changes, color, carrying verse and three choruses of the theme even shape that tinge.

It's a shame these bold enterprise if this first plagiarism doesn't.

HOKEY CARMICHAEL (Decca 22768)
Old Buttermilk Sky—FT; V.

Talking Is A Woman—FT; V.

The dual display of Hokey Carmichael tenor nightly rhythmic, and with a gentle piano style and plenty of displays, Old Buttermilk Sky itself gives an indication of Hokey Carmichael's ability to range from smoky blues to low singing. And even stinger for "Talking Is A Woman," a little variety to running the insinuations with plenty of beautiful philosophy wading through it. The band strings provide the pieces with proper support. Hokey would find a wider cut through the phonos in the home pharuses.

AL JOLSON (Decca 22714)
Aniversary Song—W; V.

Always Am—V.

It's a delightful novelty as Al Jolson levered his voice and fairly easily into the wondrous of the wondrous of "Anniversary Song." The Pearls have shown to the Danish" walls fall from his "Jolly" voice. More spirited in his forthright singing of the "Auld Lang Syne" brought back for the screen score. Morris Stoloff proceeds full memorial support as ever in a class all of his own. A song that this that is for song setting rather than song swaying.

For the home phonos.

DICK (TWO TO) BAKER (Mercury 3048)
Auld Lang Syn—V.

Happy Birthday to You—V.

Dick is for special occasions, and it is not in dance tempo. Dick (Two Too) Baker opens this -Auld Lang Syn- -tlling tenor and is joined by the Maple City Four in some nice barrier-shop harmonizing. "Happy Birthday to You" ala in a bailed stile with little veering section into a hoistoric and happy "Red, White, and the "All Hail the Birthday" song, set another into a polte swing version, accompanied by piano and beat-down drums. The Maple City Four again blend with the vocalist in a gracing manner. Excellent for holidays, New Year's Eve, and the posters who all live in the beer.

Not for the jokes, unless the win is flowing.

DIANA WASHINGTON (Mercury 8024)
Postman Blues—FT; V.

A Slick Chick—FT; V.

Diana Washington turns in an excellent job on "Postman Blues" with Yah Moore's Neilie feature, playing a talented, gentle swinging background. Piano full-stereo are novices with organ harmony and superlative rhythmic high-lighting Dinah's top-drummer blouses. "A Slick Chick" is a jump tune with fine sax-outswooshing in and around Dinah's warbling, with solid backing in the rhythm section. This tune is an old 80 Two Anderson-Blake El-lington vocal and will excite the blues. A fine change in tempo as the blues gives this top appeal for everyone. "Postman Blues" will "ring "twice" in any jape box, especially in first spots.

TONY MARTIN (Mercury 3045)
Years and Years Ago—FT; V.

Cherry Pickers Polka—FT; V.

This spinner is a pair of ballads dipped in the fact of the special effects department of 20th-Century Fox, and served on a platter of gold, trimmed with sound effects by the orchestra. Tony Martin's voice is presented against a "Flamingo"-tinted voice, tells, and narrator, with plenty of English, French and German phrases thrown in, including the Jeff Alexander. "Years and Years Ago" is heard by "Donna Loves You," over-arranged and overstated with special effects. Martin's voice is wanted on a formula that sounds like suave music for the tickling kind.

Not commercial enough for the nickel droppers.

BOMY GOSZ (Mercury 8028)
Cherry Pickers Polka—FT; V.

The Red Handkerchief—FT; V.

"Cherry Pickers Polka" is typical pepper music, brashly with occasional horn-pumping in the background with clarinet and sniping trumpets rhythmically tucking over the melody. Polska whose feet were happy with "Beer Garden," and Polka will like this "Red Handkerchief." A slower tempo than the make and should be tagged "the black handker- chief" marching for some and mood. Tuba is nostalgic, the clarin are blue and horn is out-of-tune. "Cherry Pickers Polka" good for Polish and Bohemian spots.

(Continued on page 21)
Spanish Ork Life Can Be Hectic, Too

BARCELONA, Spain, Dec. 14—George Johnson Quintet, now playing the Lamoga in this city, is the first American ork to play in Spain since 1932. Dave Sternberg, ork’s manager, reports that Spanish spots go in heavily for dinner dance, slow turnover and light bar biz. Says that this part of the world has no government taxes which total 115 per cent. Most Madrid and Barcelo- nese are required to pay this tax on all the ads, are still delicately larded.

Sternberg reports that Spanish musi- cians are required to be able to write and play the piano or other keyboard instrument well enough to play each public number on their own. He claims that Spanish musicians are greatly underpaid, but that this is in proportion to generally low wages prevalent in this country. Continuous music policy in spots is assured during the season. Just pick up on the closing tune of the second set or so. Reports that the Spanish are enthusiastic about American jazz.

K. C. Pla-Mor Sets Kenton

KANSAS CITY, Mo., Dec. 14—Stan Kenton, that K. C. of the West Coast, has been booked into the Pla-Mor Ballroom here for one-nighter Feb. 1.

Ozzie Clark band opens the Pla- Mor tonight for a run of 13 nights which will run through New Year’s Eve. Clark, former arranger for Lawrence Welk, is slated to go from here to the O Henry Ballroom, Chicago.

Chuck Foster orchestra rang up a gross of $4,175 for 13-night engagement at the Pla- Mor (7). Then, after another one-nighter at Minnewaska’s, Topeka, Kan., he was slated for a two-week vacation before reopening in New York.

Apollo Chi Distrib Set

NEW YORK, Dec. 14.—Indie Apollo Distriker opens a Chicago office sometime next week. New office will be managed by Ben Woloshin, former salesman for firm’s New York office. Woloshin, which will service Kansas, Missouri, Iowa, Illinois, Indiana, Wisconsin, Minnesota, South Dakota and North Dakota.

Torne Into Copa

NEW YORK, Dec. 14.—Mel Torne, who recently went under the management of Carlos Castel, goes into the Copacabana May 5 for his first major booking as a single. Torne, also a songwriting, is under contract to Burke-Van Huesen pub, now known as the Ca-Beats Songs, co-authored by the singer.

Hold ’Im, Columbia

NEW YORK, Dec. 14.—Hottest band break rumor of the week involves the manager of NBC’s “Honeymooners.” Leader just finished signing pact with Hotel Pennsylvania which set his booking. NBC is thru mid-October. Carle denies any immediate shed, points out that his booking is booked well ahead and is making money from both its pool and from his piano. Pianist added, “There’s no sense in my quitting now. It looks like Tin Pan, band and lead- ing on the Columbia label.”

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HELLO

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FINIAN’S RAINBOW ALBUM ........... (Russe Ork) ......... Victor P-167
How Are Things in Glocca Morra? (Arr. by Gilmore) ........ Victor 40-061
IF THE ROSE LOVES (Donald March-Oh, Carole) (The Guild Choristers) .......... Victor 40-060
Look to the Rainbow (Domingo Davis) (The Guild Choristers) .......... Victor 40-062
Merrily (The Door) (Ray Van Zandt) ........ Irving 19003
Gloria (Moon Caroll) .............. Victor 40-063
Something Sent of Guido’s (Olivier) ............ Victor 40-064
That Great Game and Get It Day (Carole) (The Guild Choristers) .......... Victor 40-065
When You’ve Bailed Out You’ll Find Me (Kermit) ........ Victor 40-066

PORSKEN LOVE ........... The Six Fat Dutchmen (GOOSE TOWN) ........ Victor 29-1074
GLAZOUNOFF: The Seasons-Ballet (don Markert) (3-D) ....... Victor DM-1072
GOD REST YE MERRY GENTLEMEN. Bing Crosby (Jahn Scott) ........ Victor 23-775
TAPP’S Mixed Chorus (WHITE CHRISTIAN) .......... Victor 23-776
GOOD TIME POLKA ........... Mitt Horn Trio-Two Cities (COOL BLUE) ....... Victor 23-777
GOOSE TOWN POLKA .......... The Six Fat Dutchmen (PORSKEN LOVE) ...... Victor 29-1074
GOUNOD: FAUST; ACT II (Dio Mario Ancona ............. Victor 15-1002
GOUNOD: PHILEMON ET BAUCIS Marcel Journe (MYERREIT) ......... Victor 15-1003
GRANADA ........... Nector Chaviers (Alfredo Antonio Ork) .......... Victor 40-067

EDWARD GRIEG: SONATA IN A MINOR VIOLONCELLO AND Piano Album (3-1/2) .......... Concert Hall A-0
LOUIS GRENBERGS: CONCERTO FOR VIOLIN AND ORCHESTRA ........... Jascha Hupfield-San Francisco Symphony Ork-Pierre Monteux, Dir. Victor DM-1079
HASEL: LA JUIVE; ACT IV (Rachael Quinn du Sautois) ............ Victor 19004
HAYDN: HONEYMOON ...... The Time Wranglers (TEXAS, SANDY) .......... Victor 20-2073
HAWAIIAN HOTEL MARCH Charles Kama and His Moana Hawaiians .... Victor 20-2073
HELLO, GOODBYE, FORGET IT Delta Rhythm Boys (JUST SQUEEZE IT) ....... Victor 20-2074
HES COMING TO US DEAD Wade Mainer’s Mountaineers (SOLDIER’S GRAVE) .......... King 285
HOBOS SONGS ALBUM Bobby Gregory & Ramblin’ Hobos .......... King 286
I CRY FOR THEE Four Vegabonds (KENTUCKY BABY) .......... Apollo 1000
HOMECOMING WALTZ Bill Boyd and His Cowboy Ramblers (SHAME ON) .......... Victor 20-2075
HORS D’OEUVRES Ambrose Ork (STREAMLINE STRUT) .......... Decca London F-1079
HOW CAN I BE SURE? (OH, LADY) .......... Rex Griffin (I'M AS) .......... King 287
HYMNS WE LOVE ALBUM (6-10) ............ Nelson Eddy (Theodore Panos) .......... Columbia M-946

Alida With Me Paul Whiteman’s Banner Harry’s Dream Light and Easy Light Neater My God to Thee Only My Soul I HAVEN’T GOT A WORRY IN ME Hilda Cincan-Percy Faith Ork (AND SO ON) .......... Victor 23740
I LOVE YOU IN THE DAYTIME Sonny Dunham Ork (Pat Maloney, The Sonny Dunn CLEON) .......... Victor 23741
I MISS YOU SO The Cats and the Fiddle (JOE THOMAS) .......... Victor 20-2073
IF THAT PHONE EVER RINGS Malcolm King Ork (THE WHIFFENPOOF) .......... Victor 20-2073
I’LL CLOSE MY EYES Jack Mclean Ork (Wayne Mclean Ork) .......... Decca London F-1078
IN THE STILL OF THE NIGHT Montana Slim GIT MAKES, Victor 20-2071
ITALIAN ART SONGS ALBUM Guiseppe De Luca (Pietro Collina) .......... Columbia M-946
Amarilli ........... Decca DY-9005
Ema Scarpa Serenata Bella Pancuca I Delo Madonna, 2 Selce Amico Pare Dacci Recitative El Affa Antonina ........... Decca DY-9004

IT MAKES ME BLUE The Artist-Kats (Orlando Randolph) .......... Victor 20-2006
IT MAKES NO DIFFERENCE NOW Montana Slim GIT THINKING .......... Victor 20-2071
IT’S A GOOD DAY Gene Krupa (Carolyn Grey) (THE BLOW) .......... Capitol J103
I’VE GOT A GAL (Whose Love) Paul Rubes Ork (Luis Rubes) .......... Capitol 9002
JARNEFELT: BERCEUSE (Cradle National Symphony Orchestra-Hans Kindtler, Song) .......... Capitol 10-1245
JONAH ........... The Golden Gate Quartet (TRAVELIN’ SINGERS) .......... Capitol 10-1247
JUST A CLOSER WALK WITH THEE Garry Thomas and His Hillbilly Boys (WHO ME?) .......... Capitol 10-1248
JUST SQUEEZE ME But Don’t Delta Rhythm Boys (HELLO, GOODBYE) .......... Capitol 10-1249
KENNY BAEKE .......... Montana Slim GIT MAKES, Victor 20-2071
LA BARCA ........... Abel Dominguez (LA ROGON) .......... Peerless 23776
LA MANCHA DE LA POBREZA Angelina y Tona (EL YATO) .......... Peerless 23777
LATINS ARE COMING TO US DEAD Mexican National Ork of Eloy (U) .......... Peerless 23788
LA ROGON .......... Abel Dominguez (ELA BARCA) .......... Peerless 2385
LA ULTIMA NOCHE Julio Flores (Abel Dominguez Ork) .......... Peerless 2391
LECUONA: MALAGUEENA; POULENC: PARTOURELU .......... Columbia 71800-D
I’LL KEEP IT THAT WAY Anne Hefft (Stanley Black Ork) .......... Peerless 2392
LIMEHOUSE BLUES (PABLO THE) .......... Decca London F-1078
LISTZ: HUNGARIAN Rhapsody No. 2 .......... Bartok Ork (ANGO Bortnik) .......... Peerless 2390
LIZA .......... The Quintet of the Hot Club of France (BELLEVILLE) .......... Decca London F-1079

(Continued from opp. page)
**NEW YORK:**

ASCAP Screen Composers' Association-Motion Picture Producers Guild award ceremony of performing rights to music written for the screen reviving with the royal ceremony already under way. . . . Tommy Dorsey pick-up orch for Capitol now, and orchestra will be featuring a 22-man string section. . . . Maxie Fields reorganized orch for Spotlight Club, headlining Lynn Warren as his chimp. . . . Ray Pastora, the publicity chief for National Records, Dan Priest dito for Signature Records. . . . Here's Fields moving over to head sales and advertising for indie firm.

All preliminary examinations complete in Disney-Southern Music Song of the South suit, with case now on court calendar. . . . Charlie Spivak vocal group, the Stardust, and out of town with Tommy Mercer solo remaining orch vocalist. . . . L. S. Surita will head the new Mercury distrib outlet. . . . Joel Herron will head orch for the Katherine Grayson-Johnny Johnson Cop-outers; the 15-pc set is to play Easter Sunday. . . . Art Tatum engagement at the Downbeat will be pushed back again, this time due to train strike resulting from cool rains last week.

Hot Rumor originating on the Coast had Benny Goodman orch being dissolved on Columbia label, confirmation or denial not forthcoming at press time. . . . Selena Cinderella, all-Negro being produced by Harold Pictures, Inc., has gone before the public with a cast including John Kirby, on trumpet, and a musical score written by trumpeter Charlie Shavers. . . . Musclecraft diskery picked up two new dist. corps, Music Distributors for Missouri and Arkansas, and the Acme Company for Southern Indiana and Central and Western Kentucky.

New Columbia Records production, coming out and out of town, department will be headed by Kenneth McAllister, former merchant music salesman for the label. . . . Chipp Annette Warren has been pacted to a Black & White distribution deal on the Torch to enjoy music thru records, tabbed "Red & Rhythm," and authored by J. L. Hallstrom, will be tailed by Rinehart & Company, and each track promoted by R. E. Victor in a tie-in deal, which will have the book on sale in retail record outlets, music and book stores. . . . Monica Lewis and Ray Bloch re-signed to Signature Records for one year period.

Talk has Billy Eckstine orch leaving National dist. for expection of taking over in former role from MGM waxworks. . . . Mills Music song pusher, Leo Mopid, exiting firm this week. . . . The Four Notes, now on the Rubon Blau, waxed album for Inter- men's Recording, which will hit his counters this week. . . . First Peter Lind Hoyas Decca wax, tabbed Gaunt, will reach distribution by April first. . . . Record, will be out next month. . . . Contract has been drawn, but not signed, for new Sy Cavern contract also with MGM dist. . . . Another rumored possibility for the Lewis Hicks, who will have to ankle Black & White to change in near future.

Newest addition to wax field is Empey Records, Inc. Firm will specialize in novelty and novelty-impacted field. . . . Benny Goodman band boy, now free as a photographer, Duke Ellington orch drew 1,500 persons, one couple in a one-nighter at New Castle, Pa., last week. . . . Herbie Fields orch cut six sides for inking November 11. . . . Disk magazine is said to be trying to prevent selling blocks of stock to performers and record producers.

**New York**

A type metronome developed by Crystal Research Laboratories, Hartford, Conn., is being distributed by Geo. K. Dunbar, Inc. Tabbed Metronome, the instrument is supposed to keep a beat for the performer, volume and pitch at the same time employing a "flash button" which is a blended flash in tempo, making it possible for singers or musicians to see as well as hear the best instrunct. It is being promoted for musicians and is also being touted as an aid in physical and occupational therapy training.

Newest Victor dates include Fredy Martin's Rainbow's End and That Old Feeling. . . . Harry Calloway's Field's Moon Nocturne and Cherokee. . . Mickey Goldsmith bought Allan Jone's "It's Only a Paper Moon." . . . New labels will be waxed to King Cole waxing in New York with Eddie Howard. . . . Count Basie Trio, now at the Hickory House, signed to wax pact by Sonora Records. . . . Adrian Ballini Trio now at Mardi Gras.

**Chicago**

Cub Calloway set for the Regal Theater, Chit, week of January 17. . . . Frankie Laine is playing at the University January 24. . . . Louis Jordan will be questioned by the Labor Super- comer, January 16. . . . Ray McKin- ley playing for the University of South Dakota Orchestra at February 14. . . . Cole Trio booked for the Chicago The- aller in March. . . . Frank Dailey in Chicago auditing Midwest bands for New Jersey Meadowbrook. . . . Woody Herman cut two sides in Chicago this week for Columbus. . . . Al Jaffe orchestra being held over until December 21 at the Hotel Brox- cuse. Syracuse, N. Y., opens at 8th- more Hotel, Providence, R. L. Decem-ber.

**Detroit**

Peter Uyupa and His Melody Kings are cutting the novelty Yiddish rumble, "The Yiddish Folk in College." . . . Lead, "Cryin' All the Way Home," both by Marian Ray and Helene Roth, and published by George Simon, Inc. for Reper Records, February 22. Now for the vocals. . . . Buddy Milton and his orchestra move back to the Presto Ath- letic Club this week for a repeat engagement. . . . Alvin Boy is coming in Saturday (14) at the Margarita, under the management of Paul Whiteman's orchestra has been booked for a one-nighter at Masonic Temple Auditorium January 25.

**Philadelphia**

Duke Ellington added to the existing roster for the March 7, with Elliott Lawrence set for a March 5, home- coming. . . . Tommy Dorsey occupies the bandstand for the opening of the new Center-City Elks Hall. . . . Tommy and Jack Dore, tenor sax ace last with Carnegie Hall. . . . Tommy Dorsey is also playing a band of his own at Elate Ballroom here Christmas night. . . . Grimes music firm here past Ralph Guzman, Guatemalan composer, publishing his "Si Senarita," for a starter.

**Hollywood**


Bobby Sherwood expected to re- organize with a band, maybe after Casino Gardens' opening (11). . . . Al Danhei moves into Avdon and is booked for a few days to return downtown Los Angeles terrier. Spot will try out its first swing session this week (15), and with the new line-up of the Freed Rogers combo. It works, matinees well continued. . . . Count Basie gave Avdon its biggest opening night in dance-hall's nine-month history. . . . Page Cavanaugh Trio, recently signed by Victor, was granted nod to record sides with Frank Sinatra on Columbia.

**Eckstine Pulls, 3,266**

NEW YORK, Dec. 14.—Bobby Eck- stine one-nighter drew 3,266 custom- ers at $1.50 per, at Laurel Gardens, Newark, N. J., Saturday (7). Date had originally been set originally by Mountain Armoury, with change in locations made only three days before because of a government ban. Change in dates as a result of the coal strike.
One-Coin Hit Bundle May
Soup Up Juke Tune Plugs

CHICAGO, Dec. 14.—Possibility that value of juke boxes as a plug medium for tunes and disks will zoom in announcement by Mills Industries here of an “Automatic Hit-Tune Selector” as a feature of their 1947 models to be unveiled in February. Move marks the first in a series of improvements on the juke maker that has made it mechanically possible for operators to set up an abbreviated Honor Roll of Hits on their machines by dropping in a coin without pressing one button. Immediate value of device as a plug medium will be small, since firm’s production necessarily will be only as great as supply of materials permits, but company feels a prove success other manufacturers are sure to incorporate variations into their machines. Combined protection then soon would give publishers and recording firms more reason than ever to woo juke operators to get their tunes in a machine, but to get them in the special trays that play when the coin is thrown in, the hit tune selector button is pressed. Gimmick also will further operator use of Honor Roll of Hits, since success of the device depends on giving customers what they pay for.

Device has been designed principally as an merchandising gimmick to boost quarter play. In addition to a standard keyboard, the Mills selector mechanism is equipped with an additional key or button highlighted to capture payer’s attention. By dropping a quarter in the chute and pressing the key, a player hears six top tunes in succession (or six if machine is set for dime play).

Merchandising Cards

No place is provided on the machine for display of tunes once operator has selected, based on Honor Roll of Hits, location requests, etc., but there is a small drawer on the selector panel where the operator can insert his own cards. Mills feels, however, that the curiosity element will cause more quarters than telling payees what they get, but admits this is a problem the operator can only decide for himself because of location peculiarities. The company also points out that a device will enable operators to merchandise quarter play in a solid way by using posters, menu-folders, coasters, etc., to encourage hit tune selector plays—all of which will mean more plugs for the disks in the trays keyed to the selector button.

SE SAC Adds 4 Pubs

NEW YORK, Dec. 14.—SE SAC licensing org acquired clearance rights and copyrights this week to capsule 4 music pubs. New additions include Goddard Music Company, Chicago, which features new program material catalog; M. Homer Cummings, Coalwood, W. Va., whose catalog contains over 900 religious melodies; Walter A. Quincke, piano, string and full orchestra weekly purchased by Palmna Music Products, Chicago, a SE SAC affiliate, and Samuel W. Beasley & Son, Chicago, which is church song book specialty house.

T. W. Allen Catalog BMJ's

NEW YORK, Dec. 14.—Thorton W. Allen Standard Catalog, wax. college music, has been bought outright by Broadcast Music Incorporated here. All stock, copyrights and reprint rights have been acquired by pub department of the licensing org.

Wax Flax Sad Sacks

HOLLYWOOD, Dec. 14.—Coincident with announcement that Herb Jeffries will appear to Join Stan Kenton’s ork as band vocalist, and that he was intending to appear his Exclusive waxing pact, Coast indie firm was setting heavy flack across the vocalist’s new album, Magoa Moods with Look.

Kenton management has been trying to break Jeffries’ pact so that he could record exclusively with ork under its Capitol pact. No arrangement has been set to date, with Jeffries due to join Kenton some time next week.

AMP Renews 18 Stations, Signs Up One New Netter

NEW YORK, Dec. 14.—Reaching one new agreement with Station WOR, New Jersey, Associated Music Publishers, Inc. (AMP) has extended its licensing agreements with 18 other stations it was revealed here.

Capitol’s Flack Guns Train

On “Song of the South” HOLLYWOOD, Dec. 14.—Slated for January 6 release, Capitol’s Song of the South platter package is sked to get some of the biggest publicity ever seen in disk biz. Plans call for unusually heavy newspaper and mag spreads for the album in addition to thousands of animated dealer-window displays prepared under direction of new ad manager, George Oliver.

Tie-ins on albums have been set with Disney via transcribed air spots, kiddie theater contests and radio quiz programs. Tots attending Song of the South showings will receive Zip-A-Dee-Doo-Dah toy plates which will be carried Capitol’s Uncle Remus ad.

Flora Out at Pennsy Hotel After Seven-Year Stand

NEW YORK, Dec. 14.—Jimmy Flora Trio, for seven years Cafe Rouge relief outfit and mainstay of the Hotel Pennsylvania bar, has been handed two weeks’ notice. Trio is being dropped in favor of featuring television display at the bar.

Tally was installed recently during bar biz lull, and hotel feels machine has helped considerably to bridge bar. Cafe Rouge period probably will be filled by a pianist.
MPCE Wants "Czar" or Gov't. Enforcenr's Aid

(Continued from page 15)

Does Talent Switch Hamper or Tamper?

(Continued from page 14)

NEW YORK, Dec. 14.—Milton Berle was caught shopping in Hollywood here for a suit. Berle said to a witness who raised eyebrows: "Where do you think Jessel gets his clothes?"

NEW YORK, Dec. 14.—RCA-Victor claims Lucille Ball's success against them is little more than a publicity stunt, tied in with release of her new current pie, Two Smart People. They point to happy relationship existing between Victor and Des Arnaz, Miss Ball's husband, on one of whose records actress alleges firm used her name without permission. Paper company would have complied with Miss Ball's request sans suit. Others believe suit was filed as a gesture intended to put a damper on squawks coming from that domain. The film player, who holds actress' flick contract. Under terms of her film pact, Miss Ball is not permitted to sell her personal recording deals without consulting the studio.

The actress, thru Attorney Max Fish, filed a $100,000 damage action and sought an injunction against Victor for use of her name on the Arnaz Carnival in Rio platter. Contends she attended husband's cutting session and threw in the nursery ditty, Peter Piper in a high pitched voice, with the understanding that her name was not to be used on the label.

Levine on 5 New Shows

NEW YORK, Dec. 14.—Henry Levine, musical director of NBC's Sunday morning show and the well-known "Hot Raps" of Chicago Music Society of Lower Basin Street origin, disclosed that AFTRA network sustains for NBC soon as the current AFRA-network hassle is straightened out. New show will call for the singer to return to the maestro; hence, the AFRA delay.

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"I WANT YOU FOR CHRISTMAS" By Charlotte H. Gross, M.N.
A Peppy Dance Tune for a Different Christmas Song

Professional Credits Available for Artists.
SHELBY MUSIC PUBLISHING CO.
Box 503, 220 Market Bldg., Detroit 3, Mich.
Eddie Heywood (Signature R-101)

The piano rhythms of Eddie Heywood are spread over four 12-inch records in this package of platters. But when his stylings are something to occupy the audience, there's hardly enough creation to carry it for such a lengthy needling pact. Nor do the accompanying musicians show any greater degree of inspiration in their improvisations to sustain such lengthy interest. As a result, it's merely a mild session of jamming stringing together a steady string of improved choruses by the piano and a few horns. Moreover, choice of selection provides little choice for creative ability that would make such a bulky batch of biscuits worthwhile the waxing effort. For four of six Heywood is accompanied by a small unit, sharing the stanza with the fiddling and trumpeting of Ray Rance, the tenor saxing of Don Byas and a lick of clarinetting by Aron Sachs. Only contrast is in the varying tempos for Them There Eyes, Penthouse Serenade, How High the Moon and an old-time blues strain, Ideal Lady. For the other four sides, drummer boy Shelly Manne and alto sax ace Johnny Hodges make it a trio with the Steppeway quatter. Most relaxed is for On the Sunny Side of the Street. But instead of the earthy mood themes that allow both Heywood and Hodges to display their musical abilities, they stick to routine pop fare, taking in Flamingo, Night and Day. The Hot Spot, Time on My Hands shipped without album jacket for review.

MUSIC OF SIGMUND ROMBERG—ANDRE KOSTELANETZ (Columbia M-633)

And re Kostelanetz sweep of Strads which is not even compensated by the superb orchestrations. Nor does the Kostelanetz scoring capture any of the show or sentimental flavor of these familiar Romberg melodies. Nonetheless, the spinning is easy to listen to even if not inspiring. Album cover carries a pen and ink motif, with a photo of the maestro on the inside page along with notes on both Kostelanetz and Romberg.

AL JOLSON (Decca 469)

Here is a most desirable collection of cuttings that spin out Al Jolson singing eight songs that the troubadour made famous. And in like manner, brought fame to the song. All save Sonny Boy are featured in the movie. Jolson is a direct descendant of Romberg, for the orchestra is in nostalgic needling appear from start to finish, and proves Jolson is a sir for the other charts are laid in California. Here I Come; Rock-a-Bye Your Baby With a Dixie Melody, You Made Me Love You, Ma Blushin' Rose and My Mammy. Sings 'em all with style and understanding, and now with the movie comin' up, it's a set of spinings virtually unmercifully appealing. Additional white gloves of the minstrel sort makes for the front cover motif. Accompanying the album is a telling biographical booklet.

FRANK SINATRA CONDUCTS MUSIC OF AL WILDER (Columbia M-635)

The Voice proves a versatile one, yielding a baron over the Columbia Symphony Orchestra, augmented by woodwind soloists and horn players to introduce the mood tone poems of Alec Wilder. Instead of the futuristic jazz themes that Wilder originally introduced almost a decade ago with an unorthodox instrumentation, these are entirely classical themes in the opus of the old masters with the intrusion of dance rhythms, but entirely in the serious chord music. Frank Sinatra's capacities as a stick-waver with such serious

Add Christmas Songs

Last week's issue of The Billboard presented a list of Christmas songs and their publishers as a trade service to radio producers. That list was deliberately touted as not being complete—ASCAP could not compile one, for example—SESAC and one ASCAP publisher have asked that the following songs be listed. Hereewith the ditties:

Christmas Numbers in SESAC Repertoire

<table>
<thead>
<tr>
<th>TITLE</th>
<th>WRITER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Angels from the Realms of Glory</td>
<td>Feist, Inc.</td>
</tr>
<tr>
<td>All I Want for Christmas</td>
<td>R. 800.00</td>
</tr>
<tr>
<td>By the Manger</td>
<td>M. 637</td>
</tr>
<tr>
<td>Carol for Christmas Eve</td>
<td>R. 630.00</td>
</tr>
<tr>
<td>Carol of the Bells</td>
<td>R. 637.00</td>
</tr>
<tr>
<td>Carol of the Shepherd</td>
<td>R. 631.00</td>
</tr>
<tr>
<td>Christmas Carol</td>
<td>R. 633.00</td>
</tr>
<tr>
<td>Christmas Day</td>
<td>R. 634.00</td>
</tr>
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<td>Christmas Dream</td>
<td>R. 632.00</td>
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<tr>
<td>Christmas Slumber Song</td>
<td>R. 635.00</td>
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<td>Christmas Song</td>
<td>R. 636.00</td>
</tr>
<tr>
<td>Christmas Song Book, The</td>
<td>R. 638.00</td>
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<tr>
<td>Christmas, A.</td>
<td>R. 639.00</td>
</tr>
<tr>
<td>Cradle Hymn</td>
<td>R. 640.00</td>
</tr>
<tr>
<td>Hail To Ye, Ye Holydays</td>
<td>R. 641.00</td>
</tr>
<tr>
<td>Holly for Christmas</td>
<td>R. 642.00</td>
</tr>
<tr>
<td>I Heard the Bells on Christmas Day</td>
<td>R. 643.00</td>
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<tr>
<td>Little Christmas Sentiment</td>
<td>R. 644.00</td>
</tr>
<tr>
<td>Lords of the Dance</td>
<td>R. 645.00</td>
</tr>
<tr>
<td>Lullaby on Christmas Eve</td>
<td>R. 646.00</td>
</tr>
<tr>
<td>My Little Baby</td>
<td>R. 647.00</td>
</tr>
<tr>
<td>Nite Before Christmas</td>
<td>R. 648.00</td>
</tr>
</tbody>
</table>

(Christmas opera in one act)

ASCAP Licensed.

Have Yourself a Merry Little Christmas... Leo Feist, Inc.
Spots Switch From Musical Units to Acts

Calif. First To Experiment

By Al Fisher

HOLLYWOOD, Dec. 14—Having run the gamut from the arm to the biz, Hollywood talent sellers and lounge-club operators are now experimenting with the use of showplace of tried and true cocktail units. All store being tested on a small scale, bookers report the test has so far worked in a majority of spots. Special groups have been released mostly in out-of-town locations, as also attempted in Hollywood with negligible success.

Reasoning that ringers want a change in entertainment diet, talent agents are trying to persuade owners to switch to acts wherever practical, provinced that no cost is about the same and the drawing power is there. A name or semi-name act is generally considered more average musical combo. Moreover, it is felt that the public is weary of mediocre cocktail units, and want something for their dough these days.

Sweller is currently being attempted in such locations as Palm Springs, where the Lido Club shifted from the First Trio to a brand monopolist Ernie Brown. Mr. Dee's, another Palm Springs spot, is also trying various units, with a swing counterpunch.

Digging into causes, talent sellers are the same old story: move and should bolster their act despite lack of a feelin' in the clubs. Bookers admit that war boom days, when any three-piece instrumental group was a hot item, are over. Quality of musical combos is slipping because of personnel turnover, they admit, and out of the most versatile instrumental groups will work here soon. Such groups, with clever special material, are hard to find, they add.

With this guidance reverting to what agencies term normal (by pre-war), competition has become much keener, and ops are a dead deal sharper in talent buying. Bookers know there is more at stake now, since some war-time buyers of big-dough attractions have indicated a desire to close shop enterprising completely. By experimenting, agents hope to find the right combination of money-making tactics for whether it be acts, cocktail units or a combination of the three.

Whether the change from music to acts is generally adopted is said in some quarters will depend on the AFM and AGVA. Musicians' union naturally resents drouning of instrumental units, and insist on at least one AFM member being hired. Those who have never used acts must be educated to AGVA requirements on minimum basic agreements and cash bonds. Several instances have arisen where a neophyte act pur- chase has blown his ticket when approached by an AGVA rep. Talent sellers attempting to build acts sales, admit they don't know if the change will bring improvements into the fold. Frustrated agency men argue, however, that now is the time to try something new, pointing out the small lounge or club owner who provides the backbone of biz. Therefore, it's the little guy who's going to big-time attention from new on, they promise.

Cincinnati:

Gill Lamb, Tony Sanford and the Martells and Mow open Friday (20) at Beverly Hills Country Club, New York, It's the spot's final show of the season, beginning January 2 for its annual two-month hiatus. Al Dauro, who formerly had his book at the Saddle Club, also joined the Almah Bickle and Helen Ruth Entertainment Service to handle the club and its depart- ments. Dauro recently handled the press for the John Calvert magic show.

Jimmy Savo opens at the Lookout House, Covington, Ky. Wednesday, Jan. 10. Making his first nighty engagement since his recent long-ago-leave, Jimmy Savo reprint his old set for an indefinite run. Frank Sommers remains as manager, with Eddie Meyers in charge of kitchen.

West Coast:

Ray Parker going into Club Modern, Long Beach, end of this month. Terry-Thomas, headliner for set same bill. . .. Radio Routines in Long Beach, inaugural show policy for the spot. Joy held over at Club Flamingo, Hollywood. Charles Gray and Three Esquires set for Dixieland Tavern, Salt Lake City. . .. Variety Boys and Ethelene going into Deni- ver's Club Algerian. . .. De Castro Strikers, big-time act, has held on at Jim- bie San Francisco. . .. Bruce Love, Blanche set for Tower Theater, Kan- sas City, followed by run at Show- boat, Milwaukee.

Town and Country going into Hob and Neb, new San Fernando Valley spot. . .. Early going into Stockman's Hotel, Reno. . .. The Revelers set for Golden Nugget, Las Vegas. . . . The Merry Mocs open December 1 at Gold- ham Gate Theater for three weeks . . . Jack and His Donkeys go to Chez Paree, Chicago, January 3. . . . Johnny Downs, film and stage, gooer, to do a series of one-niteers following theater personal appearance tour... The Charleston will be in January. . . . Frankie Lane held open at Club Monaco, Hollywood. . . . Ed Carrie and The Modemizers set for Club Los- angeles, San Jose. . . . Alusium Five contract extended in L. A.'s Orchid Boom.

Detroit:

Guitarist Doug Shailer is joining the Lee Walters unit, currently at the Club Balli, Shailer replaces Nat Star. Henry Orcutt's Supper Club, escaped injury in an auto accident upstate which sent Mrs. Orcutt to hospital, Eddy Chiado, new Club Casanova op, swears up and down it's the music and dance policy to follow show.

June Nelson opened at Penobscot Club Monday (16), replacing Judy Baker. . . . Jack Baker and Paul Gibler, Palm Beach em- see. Sew for over a special one-niteer at a private club date in Toronto, Tuesday (10).
**OFS HOPE HARD FOR T.I.E.**

Outlook NSH: Prices Same As Last Year

Clubs See Few Big Spenders

(Continued from page 3) was freer, a club could always count for at least 50 per cent of the room to go over the initial hits. Now, with biz looking down in the mouth, clubs will consider themselves for-stalling in order to get as many people in for just the minimum.

Some To Stay Open Until 8 A.M.

Practically every night spotting respects to standard six and the customary 4 a.m. closing hour. Some of them will only open for one hour, others hope to keep rolling until 8 a.m. Ops admit, however, that with its volume foreseen, the usual closing hour will be pretty close to the 8 a.m. deadline.

Most of the clubs queried claim reservations are coming in at the same rate as those established this year. Hotels, on the other hand, seem to be doing better. Some already have closed the books, claiming a complete sell-out.

Actually few of the established night club chains have the Year’s-Eve potentials. They claim that because of the one big night, reservations are flat on its face a week before and a week after. So even if one club is jamming on New Year’s, the best they can do is break even.

Usual New Spots

This year like other years, there will be a rush on the spots which will be the show policy for a week or so before the one night, in the case of some of the business. Most of them operate all year round. The spots are either for just a jive box. Before the end of the year they blossom out with small acts. If the past is an indication of the future, most of these Johnny-come-lately spots are filling in an Arab-and-his-entact-January 2.

Stem prices for the coming celebra-
tions start at $15 at the Waldorf Astoria, $15-$25 a table; Carnival, $15 to $20 each; Leon & Eddie’s, $8-$15 each; Diamond Horseshoe, $12.50-$20; Zand- zibar and Copacabana, $6-$15. The Blue Angel will charge a $10 cover. This is the break it down like this: the Waldorf Wedgwood Room, $18.50; El Rojo, Irudia, $15; Com- modore Century Room, $10; New York Terrace Room, $5; Apollo’s State Cafeteria, $11.60 (last two include tax); Bowman Room, Borden’s Cafe, $8.75.

The vaude-flicker houses also will operate as in previous New Year’s Eve, the most popular of which will be an extra show about 2:30 a.m. Seats will be held higher with most houses operating at a $2.20 top. With the ex- ception of Radio City Music Hall, which has a reserved seat policy in the loge all year around, all houses will be operating in the same manner. Show spots can’t even venture to guess grosses for New Year’s Eve. If the weather turns bad, all estimates will go out the window.

Smuggling it up and everything in showbiz is looking forward to New Year’s Eve with some dread. They all agree on one thing. They hope to get it over in order to start worrying about the rest of the year.
Loew's State, New York
(Thursday, December 12)

Each time a pic name comes East on a vaude date, it becomes more and more apparent that West Coast scripters haven't the vaguest idea of what is needed to sell a celluloid name in the flesh. Every time, the script snares the act, even when, as in the case of Freddie Bartholomew, the current headline, the player shows stage poise, some show savvy and personality.

Quite obviously, Bartholomew went to some trouble to get better than the usual comic and whoop-de-doo for his preem at the State, but he didn't get it. Even the different angle of telling what three does writer him to do, and doing it, doesn't sell him as a flesh entertainer. He gabs a little, chants a little, tells dialect stories, does a whiff of Shakespeare and closes with mimicry, but nothing really clicks solid. He has a nice personality, so his gag goes over, as do his stories, not all of them good. His flirtation with the Bard stands hard. Sinatra won't need to worry about him as a Chanting rival and the mimicry could well be dropped.

All of which is not fair to a young performer who shows that he has something, but no means of getting it across. He got a fair hand, when caught, but it was mainly for himself and his kid rep, not for his material.

Rest of the show is okay. Following Louis Basil and the, the acro-dance team of Bobby Land and Claire makes a good flash and brings out the palms heavily.

Bob Howard, chirping and clowning, does a sock job of ditties old and new, particularly Hummingbird Rose (See LOEWS STATE on page 48).

WILLIAM BLACKSTONE HOTEL

DAVID YOUNG & BETTY HILLER

NOW APPEARING

SEASON'S GREETINGS

From SINCLAIR & ALDA

o AMERICA'S NEW DANCING STARS

Closing a 22-week engagement at ZIMMERMANN'S RESTAURANT
New York City, on January 11th, and opening on January 13th at the TERRACE ROOM
WM, PENN HOTEL
PITTSBURGH, PA.
(Thanks to Joe Miller)

We want to thank Mrs. Zimmer-
man, Mr. Balaban, Gene Kardos
and Bob Ivan and Starr for a
wonderful engagement.

Exclusive Management
BERT JONAS
1650 Broadway, N. Y.

VAUDEVILLE REVIEWS

Strand, New York
(Friday, December 13)

Vincent Lopez ork, the Trombo
Knights, Patti Duggan, Whitey An-
thony, Chipper Figg, and Mr. West-
minister Christmas show with Opus 45, a
Chatterbox group that gives
drummer Buddy Sosa a real chance
to solo on the skins to a
terrible degree. For this show the ork
settles back to the more familiar
Sweet lope style, playing some nifty
Dixieland and ending with a cozy Christmas medley. Trombo Knights and the brass sextet score on This Is The Life, the closing number. Chipper Figg Duggan, whose tones
generally are a little flat in his choice, does okay with Ole Buttermilk Sky and Love Is The Darndest Thing. Weston and the male vocalists, who give
harmless corn and does a nice job with
This Is Always and White Christmas.

Lopez, besides fronting and emcee-
ing, does his usual bit of 99-in-1, which
shines when he's rippling through
fast arpeggios, but has muddy
and ragged moments during some of
the more technical hurdles of Rack-
man's (A Minor Prelude and in the
the solo September Song. Final num-
ber of the piano-ork group is Nola,
which Lopez can do with his eyes
shut. Band gives him swell support in
the arrangements, especially on
the Prelude.

The Arnauts, with their hoef-get-
ting and fronting routine and their
whistling bird number get a de-
ervedly big hand from the pews.

Janice Paige has a lush larynx
which comes out with her voice cut, but it's
the type of voice that shows better in
balladry than in the rhythmic
ditties. Her opener, Zip-a-Dee-
Dah, and the film tune medley,
A Nice Girl In Calico, Oh, But I Do
and A Gal In Calico, show off her tones
only briefly. It's not until she does
Mamie Smith's Introduction in a kibitz
with an energetic front-row male that she really
does it. She bows off to top milting
however.

Comic Artie Dann sells solid with
his patter and clowning. The routine
which he does with his knockers and the income tax
called a load of yocks. His
Jimmy Durante take-off clearly
was similar. The thank you routine about
hands, given after his recall, is
dead. Also the way how to make the gags
tell with the pews, even the fast ones.

Closing Christmas medley with
stage effects gives a colorful seasonal
touch to the show.

Film, The Verdict. Biz good.

Million Dollar, Los Angeles
(Tuesday, December 10)

Switching from name hands to a
straight vaude policy this week this
week comes up with a generally
acceptable show. Mrs. Pearl Bailey and
crooner Herb Jeffries hold
featured slots, but it's Bailey's show
most of the time.

Miss Bailey proves to be mistress
of the clever lyric and smooth deliver-
y, her material is original and highly
commercial, and her sale-
manship leaves seats whistling
for more. Gal can sing or talk a
lyric, tossing in a line of smooth
patter which brings plenty of chuckles.
Both of her tunes were original, Good
Enough For Me and Row, Row, Row.
For call back, she does St. Louis Blues
with a new, bluish set of lyrics.

Jeffries, who hit the top as a vocal-
ist with Duke Ellington, is and is
currently featured on Exclusive Records,
is breaking in as a single. He does
(See MILLION DOLLAR on page 40)

Olympia, Miami
(Wednesday, December 11)

Bill this week again is made up of
six acts, mostly repeats. About
a half house for opening night.

Dale Belmont, thrush, wearing a
tasty sweater and open with Tempta-
tion and then a scouse ditty called
Saloon. She next chirped a grand operetta hit, How
Up with a Calypso
laugh producer. Begged off.

Marc Balleiro, impersonator, is
the runner-up for honors. He started
with a take-off on John J. Anthony,
and ran thru most of the pop radio
ditties, doing them well. Did a Sinatra
song for giggles and finished strong.

Card Mondor, magician, produced
doves and baby chicks to keep
the folks guessing. He fills in with
wire tricks and other tricks for

Coco, Steve and Eddy, comic acros,
work in street attire, doing tones
and mums; also some tricks on the
ceiling. Earn a heavy mitt.

Son Wong, Oriental toots, are
a graceful pair. Wind up with an
old-fashioned cakewalk which sends
them off to a nice hand.

Jay Clarke, mentalist, held over a
second week. Pic, Notorious.

GALI GALI

GALI GALI

NOW APPEARING

AT THE BLACKSTONE HOTEL - CHICAGO

MANAGEMENT WILLIAM MORRIS AGENCY

PADDY CLIFF

SWINGING THE CLASSICS

Held Over at EL RANCHO HOTEL, Las Vegas, Nevada

Million Dollar Los Angeles

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second week. Pic, Notorious.
In the eight years The Horseshoe has been open I've never hollered very loud about any one performer. I've always figured it was smarter to sell the place as one big candy box, rather than spotlight a particular bon-bon.

But I've got a comedian in the show now who rates a little better than that. He may be remembered when my jazz-and-juniper joint is forgotten. His name is JACKIE GLEASON. I first caught him as the roly-poly sailor in "Follow The Girls". I thought he had the makings of a big-time funny-man in the grand tradition. I still think so. With the right break he'll zoom up there with Fred Allen, Bob Hope and the rest of the heavy-sugar boys.

Before they hit him over the head with a sock full of gold and mail him out to Louis B. Mayer, you can see him twice nightly (at 8:15 and 12:15) and three times on Saturdays (8, 10 and 1) in our new show, "Venus On The Half Shell", staged by John Murray Anderson.

Billy Rose's

DIAMOND HORSESHOE

In Hotel Paramount - 46th St. West of B'way
Circle 6-6500
Reserve now for New Year's Eve

Thank you very much, Billy

Jackie Gleason
Russian Skazka, New York

(Tuesday, December 4)

Talent Policy: Continuous entertainment. From 8:30, Owner-operators, Noyta and Leo Nemiroff; publicity, Albert Black. Prices: No cover or minimum.

A gayly-murled cellar, pleasantly informal, the Skazka is a natural for the Times Square tourist trade. With the right entertainment formula, it could easily be a local atmosphere spot. Unfortunately, the haphazardness and presentation and the sparseness of the current bill presents a handicap which the two acts, Hombo Freierman and Vira Niva, altho individually sock, cannot overcome.

Show is introd by ork leader Kotya Poliansky, who handles the few eye chores. After a number by the balalaika ork (5), Freierman, a masterful mandolinist, steps out of the band to demonstrate his virtuosic ability. A fine musician, his delivery is for 57th Street not 46th. His Carnegie Hall poise is correct for concerts but not for a nitty audience which expects to be sold. If Freierman, who makes a nice appearance, relaxes, smiles at the audience and peddles his numbers, he's bound to connect. Nevertheless the tribute to his musicianship in playing three numbers, Homosim Fantasia, Horasicaceto and a Russian dance written for the balalaika but arranged by Freierman for the mandolin, was warm.

Irresistable Vira Niva, singer, was a delightful contrast. Despite a slight cold that fogged her voice a bit and a tendency of the chirper to blast the room, aided by a p.a., in high, it was a pleasure to see her grab the audience and carry 'em along with her all the way thru. Lovely auburn-haired fem strikingly gowned, has a fine voice, powerful enough to work without a mike, and especially right for sentimental Soviet folk songs. Above all, she has showmanship to her fingertips and got a great band after each number. Miss Niva could easily become a drawing card at the Skazka, with a better production to back her up.

Club Frolics, Miami

(Thursday, December 6)

Talent Policy: Dance band and Sourpusses at 8, 11 and 1:30. Owner-operators, Sal and Milton Tucker; publicity, Ivy Mandell. Prices: $2 admission, No cover or minimum.

Opening of Frolics marks the return of glorified burly to this area, first time since Minsky productions in 1938 at the Pier Theater in Miami Beach. Opener was welcomed by a capacity house (about 800 around the tables). Eddie (Nut) Kaplan's Sourceball of 1947, with a line of 20 Mil-Ray fems, runs almost two hours. Kaplan and the company introduces numerous specialties. Besides Kaplan, comics are Tanglefoot and Flash Lane. Others in the cast are Bertie St. Clair, top; Tullah and Myi, Egyptian tere artists; Lillian Barnes thrush, and Tony Varene, songs. Allene Dale, featured fem, is straight to Kaplan, who gets plenty of chorines. Margie Hart, star stripper, disappointed the crowd. She acted timid, chirped a harmless ditty, tossed aside a few garments and went her way. Gal can do better and will have to if she expects to draw.

Revie is patterned after the Olsen and Johnson antics, with audience participation which should prove pop. Mildred Ray is producer.

Harry Candullo ork backed the show nicely.

Frolics is largest club in town on MacArthur Causeway, direct route to the beach. It never has proved a winner and it remains to be seen if burly can rehabilitate the spot.

NIGHT CLUB REVIEWS

Bamboo Cafe, New York

(Tuesday, December 11)


Spot claims to be making an attempt to bring swing to 41st Street, so has optimistically booked the Andy Delmar CBS Trio for a limited two-week engagement." One of 52d Street spot need have no fear of competition from the new Bamboo policy. Midget-sized drinks and incident waiters will keep this spot down in the category of nabe places in which to grab a quick one.

Delmar Trio gets a good face with uninspired renditions. Nothing individual whatever about the group, which sticks to standard arrangements. Andy Delmar, ex-Richard Humber clarinetist, is the lead and the only member to display any possibilities. George Marshall works the ivories and Cliff Leeman, modestly billed as "the second best-known name-hand drummer in the country," handles the skins. Only stand-out number during the combo's one-hour stint caught was Lady Be Good. A few more like this and the boys may be able to get attention.

Trio also backed the solo act, Gloria Dale, in several tunes. Gal would sound better with a standard size ork.

Bob Sawyer is at the piano for intermissions.

ART BONGER & ANDRILITA

MUSICAL NONSENSE

December 23 to January 4

LAST FRONTIER CLUB

Pocatello, Idaho

Appearing with Nick Lucas

Merry Xmas To All

Polly Jenkins & Her Pals

UNCLE DAN

Texas Rose

Write for dates to

Mr. A. Z. Brown

20 West 40th St.

New York, N. Y.

Current floor layout isn't up to the usual standard, but the skill of the Kathryn Duffy Dancers (13) serves as a saving grace. Show is slowly paced between the opening and closing Duffy numbers, and the Victory Theater orchestra, in for only four weeks, had difficulty cutting the show music.

A good crack the ice with a colorful Christmas spec labeled The Tap, which has shows of Ceremonies Gayle Robbins warbling Yule ditties, and Polly Nelson, Jo Glenn and Randy King going out for specialties as dancing dolls come to life. Christine Carson takes the featured spot with a tasty bit of bal-letting to Wedding of the Wind.

Vic Richards, supported by looks and a sound set of pipes, bucked a sieve of nervousness and a noisy house to win a well-deserved encore. If You Believed in Me, To Each His Old Black Magic. On the recall, did White Christmas. A better selection of songs would have helped immensely, however.

The Martins, ballroomers, continued to offer a assorted routines, featuring unusual lifts, holds and spins, but they had their work marred by faulty accompaniment, and forsokk an encore. Fullled far applause but not what their work merited.

Vic Lombardo crew, with the same standard 3 and 5, crew also did a sparkling job on the dance music throughout the evening. Solid in all departments, ladis offer a sweet style of their own on a quality line of am moments. Only in spots do they offer anything reminiscent of brother Guy's combo.

Vic Lombardo's Irwin Corey tries to do too much with too little for the first half of his turn, and the result is only a few minutes. He doesn't get the fat end of the bat on the ball until he can roll over and testify to the playing of Largo Al Factotum, when he really cuts loose to win the show's applause, however. For an encore, Lombardo reverts to the trite and tiresome stuff offered at the outset, with the same results.

Kathryn Duffy Dancers closed with a fiery Toreador Dance in Strobolite, with Miss Carson again featured. Gaye Robbins did her usual efficient job in pacing the show, and she had her work cut out for her in the main bar. At the wrap, she demonstrated her alertness by jumping into the piano in order to keep the finale from going into a tailspin.

Music Box, San Francisco


Spot has undergone a change of policy reverting to a three-act show, prices being reversed downward and names being dropped, but the unsuccessful try with Anson Week's orch at a stiff tariff, change has helped somewhat, with current bill getting some play at the tables. Offering has Russ Byrd, a local fave; Glen Pope, clever comedian; Don Julian, better-than-average dance team, and Howard Freeman's band.

A good audience warmer-upper, Byrd has a rich baritone voice and sings inventively. Ranges from Coa, a Berlin medley, a top group of one-chorus arrangements of pop tunes, and encore with Mandalya Off to a solid mil.

Pope mixes a fast line of funny patter with his tricks, which mostly are a standard item of the comedy department, cleverly executed. Good reception.

Julian and Marjorie, newly married with a Merry Widow number, then go into a polka. Closed with a bright routine with a clever line of dance expertly and got a good hand.

Frederic's outfit plays a 30-go show better on the other end of the Good crowd in the 300-seat room.
Pr404 won't strike. When Cleopatra Benny. D'Ja ever lounge and Located in offers saving of national dining $500,000. All equipment. 


Chicago has the Biggest Fool. Estela, Julio and Pancho, S. terp team, put on good standard turn in below-the-border manner. gal. In sequined dress which accommodated every movement, threw hips around in way which drew admiration from customers. 

SHE MAN LOEWS STATE (Continued from page 36) and Mc- Caffrie and Never Say 23rd Road. 4. Party. Dec. 24.) 5th. 

Lull Staggers B'way (Continued from page 35) Miguelito and Mc- Caffrie have been completely changed for benefit of acts. Room will be dark until new opening December 25. For opening, Gaylord Henson, Dorothy Shirley, hillbilly charmers; Fred and Elaine Barry, terp tears, the Acornomics, and the Merrill Ab- bot Dancers have been skedded.

CHI HOTELS TACK ON $1 (Continued from page 35) entertainment palace. Some are being redecorated and refurbished so that customers can get a better view. Lighting system is being completely changed for benefit of acts. Room will be dark until new opening December 25. For opening, Gaylord Henson, Dorothy Shirley, hillbilly charmers; Fred and Elaine Barry, terp tears, the Acornomics, and the Merrill Ab-
AFM Demands May Endanger
Further Shakespearean Tours

NEW YORK, Dec. 14.—Now that producers are tangle anew with the AFM both here and in Chicago over whether Shakespearean dramas are payable under the union rules, many of the London producers are saying that the Bard may not troupe as widely nor as often if, in fact, at all.

Stem pilots are weighing the pros and cons of ups and downs due to an increase in the cost of Shakespearean tours. It is not a question of the union as such, but a question of the AFM members. Since such regulations are made by each local independently, producers are these days not sure whether they are the mercy of AFM locals wherever they play. There is no stated policy which can be adhered to. It is generally agreed that this is all shifting, that it is no use to ask the union what it means. All that one can do is to expect nothing from it but trouble.

Even more recent than the affair Hemlet is the current demand by local 802 here that the American Rep- tory Theater University use the salaries of six of the nine university men for the production of their own plays. Having closed this revival as a drama with music, 802 demanded a salary of $150 instead of $100 to the ART's weekly nut. This much more ARRT can handle without a problem, it is said, wondering whether it would be worth their while to shunt the matter to Henry for touting.

Current tangle—which now has reached Shakespearean proportions—is the ABC production of the Helen Hayes comedy, Happy Birthday and the Jooss Brent, which is being a duo '68 team—really began last year when 802 asked Ann Ca. Crawford production of The Tent as a drama with music. This died down and nothing has been heard until the Hamlet episode.

Purer for producers now is whether and when with a smaller amount of music is going to be stored for the stage. Union officials maintain that their action is not unfair nor hazardous to road touring, by careful selection for road or film producers. They feel that if a show has a special score written for it, it should be considered as a piece of music and requiring more tootling personnel than an ordinary show.

Should current thinking of Stem pilots jett to where the road became hazardous in their minds, even to the Bard, then a mixing of Shakespearean drama tours would mean no work for the men in the pit and, inevitably, for the composers who write the music. There is no doubt that production and troupe Shakespeare sans fanfares and tuckets. That would save them musicians' salaries.

Stanford U. To Give
Six Legit Performances

NEW YORK, Dec. 14.—Dr. Donald B. Tressider, president of Stanford University, Palo Alto, Calif., this week announced the engagement of six new legitts as an adjunct to showbiz education at the school. The $1,5000 budget for the three-week run will be allotted to actors and two to technicals.

According to Dr. C. Edmunds, head of the department of speech and drama, it is to provide an eight-week course of graduate work and have the experience with the Stanford Players to young actors and design-produc- tion students. Graduating student actors must have a B.A. degree in drama from an accredited college and at least five years actively involved in professional or recognized amateur theater work. In the technical category preference will be given to degree holders in technical theater, and for those who have degrees from accredited schools. Immediate applications are sought.

Successful candidates will begin work at the University of California, Los Angeles, February 1, 1947.
EAGLE RAMPANT

(Opened Tuesday, December 10, 1946)

PLYMOUTH THEATER, BOSTON


If Eagle Rampant were played as high satire, it would be a huge joke on our grandparents' literary tastes. But played straight, it is a nightmare of Gainsborough Revisited. In fact, author Jean Cocteau, translator Ronald Duncan and the players are so deadly in earnest that Eagle is almost funny, and the grade as civilized humor, because it is awfully chatty as serious drama.

This baroque little business has all the earmarks of a latter-day Prisoner of Zenda. It's a stately affair about a young widowed queen who fails in love with a woman who be- assassins. The lead is the queen, a woman who, toward the end he takes poison, then shoots the queen. All very dramatic and touching. If you can take such heads, pities it never makes the grade as civilized humor, because it is awfully chatty as serious drama.

Season's Greetings From

BARTBARA PERRY

CURRENTLY WITH

"IF THE SHOE FITS"

CENTURY THEATER, NEW YORK
Burlesque By Uno

Bettie Lee replaced Dolores Dawn in a Midwest Circuit unit in Buffalo last week. Dolores, discharged from a local hospital, was taken to her home in Indiana by her brother, Al. Dolores' twin Miss was spared the trip as she is only 4 by her sister. . . . Dolores Johnson was birthday partied backstage at the Beverly, where the Gidgets appeared last Friday. 25 by Chick Fabbie, who furnishes night spots, was the high spot of the evening. It was part of the compensation for the entire cast and chorus. Attending were chorines Evelyn Dawson, Betty Bruce, June Cox, Marie Dietz, Evelyn Ellis, Georgie Coleman, Mary Ann Dace, Marie Decker, Dorothy Lewis, Marie Lowe, Alberta O'Brien and Charlotte Simpson and principals, Filer Cote, Bettie Lee and Harry Rollins. Also Mrs. Doris Mann, Dolores' ma, and Bob Fitzwater, house drummer, who furnished the music. . . . Lou Powers, convalescing, recovered at home in Trumbull, Conn., from a heavy cold, expects to be able to reopen the Stinky (See BURLESQUE on page 46)

6 H'wood Nitye Ops Seek Return of 5G Bond From AGVA

HOLLYWOOD, Dec. 14.—Six Hollywood nitye ops who posted a joint $6,000 bond with AGVA when surrendering in pursuit of their money in order to sell out individual wills have the right to win a joint bond suit. Clubs include Billy Gray's Band Box, Slap Maxie's, Florentine Gardens, Charley Fox's, Larry Potters, and Bar of Music.

Reason behind the sudden change of heart was the club owners had bid conditions which ops find alarming. While the joint bond idea seemed sound to some, club owners now are wary of using their own dough to pay for the bond of the six joint bond suit. Moreover, talk of giving owners interest on dough placed with AGVA has cooled tempers and made owners feel much more favorably inclined toward AGVA's motives.

Max Gold, co-owner of Billy Gray's Band Box and unofficial spokesman for the group, said the idea of a joint bond suit was born when owners knew there were only feeble conditions which ops found alarming. The idea was that if the owners formed a joint bond suit, they would be able to collect their money in full, with interest, and that the bond of the six opes would be set aside.

Fleety Joins Chi McConkey

CHICAGO, Dec. 14.—In an expansion move this week, the Chi office of the McConkey Agency hired Reoer Fleety to handle its newly-created act and club department. Fleety is a former vaudevillian, having also had charge of entertainment for war plants during the war.

British Eager For Negro Acts

NEW YORK, Dec. 14.—Yen of British producers for Negro acts, increased since the war, and today good Yank colored performers are a rarity in England. Yank vaude vent house but in the provinces. The expansion of William Budger Pugh, British agent now in the U.S., was fostered by quite a few Negro acts, who clicked in British vaude before the war. Today, with the exception of a few that have decided to remain in the U.S. and the joint bond suit in the U.S., there is little interest in Negro acts. The Yanks that have been here say that they would like to bring back a full Negro show, such as the recent Paris revue, but that show has already been sold.

Puchino, a talent-buying agent, stated that he would like to bring back a full Negro show, such as the recent Paris revue, but that show has already been sold.

Detroit Ordinance Threatens Marquises

DETROIT, Dec. 14.—A dozen Detroit theaters, including two of the largest, the Fox and Palms-State, have writers and one Bond and Convention Hall, home of numerous special shows, exhibitions and dances, may lose their marquees and announcement signs, under court action instituted by city authorities. By ordinance, which was fought by amusement and other commercial interests, the sightseeing exhibits that dot the advertising marquees on Woodward Avenue. Marquises are allowed until 8 p.m. every half hour and the signboard width, only too shallow a depth to allow efficient use of space for any advertising.

Operators fighting the action, which culminates a drive of several years seeking a compromise that will allow some use of space. Adjournment of court action till the end of March has been secured.

N. Y. Changes License Laws

NEW YORK, Dec. 14.—In the future no showbiz licenses in this city will be suspended, canceled or revoked unless there first has been a conviction of the licensee under Section 110 of the New York Health Code. The need for this will an application for a license be refused unless the health code's required and approved health examination be given prior to any conviction under the code within a certain period. Only two licenses in this city were handled were effecting this week by the city council in an effort to get the city's administrating code. They take effect immediately.

Books Received

TELECASTING AND COLOR: By Kingdon S. Tyler; Harcourt, Brace & Co., New York. $2.75.

A nontechnical, practical book on the operation, principles and functioning of television, including black-and-white, color and time pulse modulation, described by a construction engineer of CBS.

Wind! Miserable 1½ G, Bdpt.

BRIDGEPORT, Conn., Dec. 14.—Temper the Wind, starring Blanche Yurka, which opened at the Loew's Theater here (G-7) for the evening and one matinee, did poor business, grossing only $1,498. Show received favorable comments from local sheets, but people "stood" away, it was originally titled Drama of Peace, but name was changed on opening day.

Rosen's Sideline

NEW YORK, Dec. 14.—Jerry Rosen, local indie, is going back into the booking business, he plans to hold on to his agency at the same time. Before going into the tailoring business, he has a number of tailoring business catering to show business men. Proof was taken by J. J. Hendreson, a boot shop in the city, and Robert Frederick's Bros. and subsequently opened his own office.

If a deal is made Rosen will take over a store on Sixth Avenue, for both tailoring business, he is to plans to hold on to his agency at the same time. Before going into the tailoring business, he has a number of tailoring business catering to show business men. Proof was taken by J. J. Hendreson, a boot shop in the city, and Robert Frederick's Bros. and subsequently opened his own office.

Costumes

Custom, made for Mr. Pullman, President of the world's biggest magic. Magic Shows. Pullman, trains. All costumes are made to fit. All costumes are made to fit. Provide costumes, no matter how short.
IN LOVING MEMORY OF MY WIFE
and
OUR DEAR MOTHER
MRS. WILLIAM F. KORHN
WHO PASSED AWAY
DECEMBER 17, 1945
WILLIAM F. KORHN
RAYMOND J. KORHN
VERNON F. KORHN
MRS. WILLIAM DUNCAN
YOU ARE ALWAYS IN OUR THOUGHTS

JACK ROCKWAY
September 23, 1889
December 17, 1945
To live in hearts we leave behind
Is not to die.
DOROTHY

IN LOVING TRIBUTE AND MEMORY TO
MARK A. ROSSI
Who on December 15, 1944, gave his life in the Jungle of Burma,
fighting to help free the world from tyranny and oppression.
"God Bless You, Son."
DAD

IN MEMORY
Of My
BELIEVED WIFE
DOT AGNES
WHO WAS TAKEN FROM ME
DECEMBER 24, 1945
O. J. WEISS

LOVE
COLLEEN

ADAMS—William John, 45, vaudeville, cabaret and revue artist under the
name of Bill Adams, in New York November 30 in Oak Grove
Cemetery, New York, arranged by Actors' Fund of America and the Wil
t Rogers Memorial Fund.
ATENO—Mrs. Gus, wife of Gus Ateno, November 22 in Bellevue Hos
tial, New York. She was well known as a circus performer under her
married name of Elizabeth Braatz and a member of an old circus fam
ily. Survived by her husband, head of the well-known Ateno Troupe
and a descendant of European circus families, including the Schummans
of Denmark, and a brother, George Braatz, acrobat. Interment in Luth
eran Cemetery, Brooklyn.
AUSTIN—Frederick George, 79, former Detroit theater operator, in
that city December 11. He was associated with the late David Whit
sberry Jr., owner of the old Whitney Opera House, since 1887, became
general manager of the estate in 1904 and served until recently. He
became president of the Majestic Theater Company in 1914, survived
earlier by two daughters. Interment in Woodlawn Cemetery, Detroit.
BARTRAM—Howard, 77, retired police captain and former circus
former, in Meriden, Conn., December 4. He had toured with the Bormun
& Bailey Circus as a member of an acrobatic troupe.
BAUMAN—Harold, 31, radio an
nouncer of KQW, San Jose, Calif.
December 1 in that city when he fell from the 10th floor of the Bank
of America Building. Survived by his widow, Marjorie.
BEDINI—Madame Adele, 80, re
tired circus equestrienne, in Chicago
December 7. (Details in circus sec
tion.)
BROWN—Carl, 52, at one time associated with Al G. Field and the
past several years a songwriter, December 5 in Mobile. With his part
ner, Jerry Gilbert, he wrote I'm Just A Hare and On the Day of Hitler's
Funeral, among others. Survived by his wife, Marie, and two sons, Lewis
and Carl H. Interment in Magnolia Cemetery, Mobile.
BROWN—Clayton, 34, manager of the New Haven Circus, December 10.
BROWN—Clyde D., 34, manager of the Anaheim Theater, Anaheim, Calif.
since 1942, in that city November 29, prior to his Anaheim connection
had managed the Fox Theater, St.
Louis. Body was shipped to St.
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THE FINAL CURTAIN

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O. J. WEISS

LOVE
COLLEEN

DAMON RUNYON
Damon Runyon, 62, Broadway's noted chronicler and ace Hearst
columnist, died of cancer in New York December 10 after a long ill
ness. He wrote his daily column up to a short time before his death.
Runyon had been ill for several years and for the past 12 months had
been unable to speak after removal of his larynx. He continued
working and meeting his friends in Linda's, conversing with them by
using a scratch pad. The last big story he covered was the death of
President Roosevelt.
Son of a printer-publisher, Runyon was born in Manhattan,
N. Y. His first literary attempt, a poem, was published in his father's
paper at the age of 12. Two years later, when the Spanish-Ame
War broke out, he tried to enlist, but was rejected. However, he
managed to board a troop train bound for San Francisco and enlisted
with the Minnesota Volunteers, three sisters and Matney, headed for the Philippines.
Later he transferred to the cavalry. His Philippine adventures were
the basis of many later stories. After discharge he worked on news-
papers in the West and in 1914 went to New York City. Soon he
was handling top features and became a leading Hearst
features writer.
In 1930 he began to write his now famous stories of Broadway,
employment a colorful flavorful Broadway argot which became
enormously popular. In 1935, in collaboration with Howard Lindsay,
he wrote a play, A Night to Remember, which was turned into the
doll Broadway stories were being made into movies and in all, 20 of
them were screened, among them Little Miss Marker and Lady for a
Day. In 1941 he became a movie producer with RKO and 20th Cen
tury-Fox.
Runyon was married twice, in 1911 to Ellen Egan, Denver news-
paperwoman, who died in 1931. The next year he married Patricia
Del Grande, actress, who divorced him last June. Two children by
the first marriage, Damon Jr. and Mrs. Richard McCann, survive.
Laurette Taylor

Laurette Taylor, 62, veteran actress, in New York December 7. Under the name of Peg, she has played the role of Peg for more than 600 times at Broadway House in New York. In 1900 she became the wife of Charles A. Taylor, writer of lulu melodramas, and she divorced him a year later she married J. Hartley Manners and appeared in 10 New York, London. After his death in 1928 she went into retirement for a year but a few appearances until her recent successful comeback in The Musical about the Star. In December, in New York, which gained her the Donaldson Award for the top play-radio program of 1945. Survived by a son, Dwight Taylor, and a daughter, Mrs. Marguerite Courtney. (Other details in last week's issue.)

IN MEMORY OF A GRACIOUS LADY

Mrs. O. J. (Dottie) Weiss

Who Passed Away December 24, 1945

AL AND HATTIE WAGNER

MAGIC

(Continued from page 43)

New York Thursday (12). Arrangements were made by Ted Farden, of the Los Angeles Times, to include the Iao, who has been playing ROO theaters, uses a male and two assistant girls, to be playing club date and children's parties. He plays the 15th and 16th for Florida for the holidays. . . . Gali-Gali is displaying his nifty tricks before the hotel ladies at the Hotel, Chicago. . . . Don Marteen, recovered from an attack of the flu, is working double shifts at his shows around the Windy City. . . . Al Sharpe and the Boys are celebrating Christmas. No one has been able to get a piece of the Denver magic, and relates that Bobo's close-up magic was beautiful to the last, while he continues quietly busy on presenting his black-light magic act on Christmas shows in Arizona. . . . So says the Billboard's editorial staff in the Windy City and is the last responsible on the air. No one knows thematically better than the showman in the Chi. area. . . Over 200 magi, pros and pro-attended the December 12 banquet at the Nankin Restaurant, Chicago. . . . Richard Kahn, former coach of his Lincoln High School's quarters last week after a swing thru the Southwest, is now in Mexico. Marquis reports that Col. Harry Miller has his show well under way in Mexico, and says that it is a recent addition to the unit. . . .

BULERSKE

(Continued from page 43) and Shorty unit in Detroit next week....

FINIAN’S RAINBOW

(Continued from page 42)

manner. She literally witts the pew-"h"s, with her sparkling bits of business, and song, and she can act, too. Starring honors with her is David Wayne, whose Og almost makes you believe that pixies are real people. . . . In Ireland and in England early in his American stage bow in the role of Finian, brings brogue and droll de- cisions to the heart to the audience in more pertinent. Donald Richards, last seen on nifty old Folks on the Road, received a love interest opposite la Logan. Robert Pitkin as the boisterous and bigoted senator, and Anita Alvarez's dancing to the role of a mule, are friends to carry their parts. In fact, the acting is uniformly excellent. Musical score of Burton Lane and E. H. Corinburg is also something to occupy the attention. With Miss Lo- garth, the vocal beauty, and with the much contagion to make for popular appeal in the mood ballad Old Time Hay, the bridge is breezy and cozy. If This Isn’t Love. Song specialties of the show are show-stoppers. Sharpe's delivery and mirthfully making a real bell-ringer of When I’m Not Near the Girl I Love. The dancing and singing also rate special attention. . . . The audience is already drawn down the curtain on the first act, considering that the viewing also the audience into a frenzied state of enthusiasm. And packing the second act, as is the case. . . . Only some singing Necessity was unnecessary, altho the swing spiritual itself has promise. As quaint and as colorful as the rainbow itself, Finian can’t miss hitting the jackpot.

IN LOVING MEMORY OF OUR GOOD FRIEND

Mrs. O. J. (Dottie) Weiss

Who Passed Away In Hot Springs, Ark. December 24, 1945

Ray and Evie Belew

SORENSEN —Asgar (Joe), 42 shop operator on Turner Bros. Shows the past three years, In Petersburg, Va., December 3, 1945 a heart attack. A member of the Showmen's League of America, Chicago, and Interna-

PHILLIPS—Mary Ellison, 55, former actress, in New York December 8. Under the name of Mary Queen she has played a number of Dillingham productions and, with Sally Fisher, in a number of traveling shows. Survived by her husband, Sidney, Metro executive.

RAMEY—Boyd, secretary of the Pinson County (Va.) Fair, December 1.

RIDYSELL—Ivan, 96, music con-

tact of the Peterborough (England) December 1. He was general conductor for Schwab and Mendels for a number of years and had been associated with such conductors as Gerhard, Proctor, and Yomans. He conducted the American Legion Band and had led bands in New York and Detroit. His last engagement was with his orchestra on the Stag Pegg radio program.

SCHWALBACH—Eduardo, 85, Portuguese restaurateur, died in Lisbon, Portugal, December 7.

SEARIGHT—Sam R., 59, well known in outdoor show circles and was the past 20 years a coin machine operator, died in Cincinnati, Ohio, November 26, of a heart attack. Survived by his widow, Jane; two daughters, Virginia and $00, and a brother, Sam Searight, of Brooklyn, N. Y.

SEGAN—Anne, 69, wife of David Segan, Adirondack of the Chicago, died in a Baltimore burly house, in that city November 25 following a year's illness. Her husband, one child and a brother, Charles Rothstein, owner-managing the avenue, survived in Internment.

WHALEN—Bobby, a member of the Johnny J. Jones Exposition management, died in Philadelphia, December 11. Deceased was formerly well known in tabs and burlesque. He was the first general manager of the International Association of Showmen, St. Louis. His wife was survived by one sister for burial in IAS Showmen's Rest plot, Memorial Park Cemetery, December 18.

ZIMMERN—Maurice H., 51, former manager of concert artists, December 13 at Hahnemühle, Philadelphia, survived, a brother and a sister. Survived in Montefiore Cemetery, Philadelphia.

FINIAN’S RAINBOW

(Continued from page 42)

manner. She literally witts the pew-"h"s, with her sparkling bits of business, and song, and she can act, too. Starring honors with her is David Wayne, whose Og almost makes you believe that pixies are real people. . . . In Ireland and in England early in his American stage bow in the role of Finian, brings brogue and droll de- cisions to the heart to the audience in more pertinent. Donald Richards, last seen on nifty old Folks on the Road, received a love interest opposite la Logan. Robert Pitkin as the boisterous and bigoted senator, and Anita Alvarez's dancing to the role of a mule, are friends to carry their parts. In fact, the acting is uniformly excellent. Musical score of Burton Lane and E. H. Corinburg is also something to occupy the attention. With Miss Lo- garth, the vocal beauty, and with the much contagion to make for popular appeal in the mood ballad Old Time Hay, the bridge is breezy and cozy. If This Isn’t Love. Song specialties of the show are show-stoppers. Sharpe's delivery and mirthfully making a real bell-ringer of When I’m Not Near the Girl I Love. The dancing and singing also rate special attention. . . . The audience is already drawn down the curtain on the first act, considering that the viewing also the audience into a frenzied state of enthusiasm. And packing the second act, as is the case. . . . Only some singing Necessity was unnecessary, altho the swing spiritual itself has promise. As quaint and as colorful as the rainbow itself, Finian can’t miss hitting the jackpot.

IN MEMORY OF OUR GOOD FRIEND

Mrs. O. J. (Dottie) Weiss

Who Passed Away In Hot Springs, Ark. December 24, 1945

Ray and Evie Belew

SORENSEN —Asgar (Joe), 42 shop operator on Turner Bros. Shows the past three years, In Petersburg, Va., December 3, 1945 a heart attack. A member of the Showmen's League of America, Chicago, and Interna-

PHILLIPS—Mary Ellison, 55, former actress, in New York December 8. Under the name of Mary Queen she has played a number of Dillingham productions and, with Sally Fisher, in a number of traveling shows. Survived by her husband, Sidney, Metro executive.

RAMEY—Boyd, secretary of the Pinson County (Va.) Fair, December 1.

RIDYSELL—Ivan, 96, music con-

}
Hartford OK's R-B Car Buy

New rolling stock goes on rental lease at 1 1/2 cents per mile with credit option

HARTFORD, Conn., Dec. 4—The committee of the Hartford Bridgeport Streetcar Co. has named Julius Schatz and Joseph P. Cooney, last week approved plans of Ringling Bros. and Barnum & Bailey Circus to purchase 20 railroad hospital cars for the circus. (Fourteen of the cars already have been purchased.)

It's been said that the circus is reportedly badly in need of rolling stock, but the committee, composed of E. H. Bozek, vice president, and F. B. Knecht, general manager, the circus, was in Hartford last week to make a deal.

No expenditure by the circus of considerable amount is made without approval of the bridge committee because of the wish to utilize all available funds in the liquidation of the circus indebtedness, from the Hartford fire of July 6, 1944.

Plan calls for lease of the cars to the circus on a mileage rental basis of 1 1/2 cents per mile. If an option to purchase all of the cars at a total annual charge of $8,150, it was explained by Bozek.

The committee also said it was not the plan of the circus management to complete purchase of cars until after Carpentier, principal acrobats, reportedly had paid off, or the indebtedness very materially reduced, and in no case until approval of the creditors' committee.

Bisco succeeded Karl Loes, of Washington, D.C., following the removal of Robert Ringling as president.

WILMINGTON, Del., Dec. 14—An appeal from the Delaware Chancery Court of J. Seitz in the Ringling Bros. and Barnum & Bailey Circus, has been granted, and a writ of certiorari will be issued by the Delaware Supreme Court.

Registrar in chancery, Adam J. Rostak, was ordered Tuesday (10) to prepare an order of approval and proceed with it.

The appeal is scheduled to come up in the January 11, 1945, session of the Delaware Supreme Court.

In a Court of Chancery opinion, handed down November 4, Vice-Chancellor Seitz ruled for the petitioners, Edward E. Ringling, who had challenged the validity of the April 10, 1944, election of directors.

That election was invalidated by the chancery court, who subsequendy decreed that a new election be held December 30, with Daniel L. Herkamm of the Wilmington law firm of Lynch & Herrmann, as registrar of the company, to supervise the election as aforesaid.

Pete Kortes Books 2 Circus Side Shows

ST. LOUIS, Dec. 14—Pete Kortes, for the past 25 years operator of circus side shows on the leading carnivals, but who last year operated the Side Show on the Clyde Beatty Circus, has gone “circle” now, and for 1945 will have two complete separate side shows, one of which will operate on the Clyde Beatty Circus and the other on the Sparks Circus.

Kortes himself will manage the unit on the Beatty circus, while Roy B. Jones will manage the unit with Sparks. Both shows plan on an early opening next spring. Between now and the opening of the circus season Kortes will show his sideshows in various cities on the Pacific Coast.

Dismiss CPA Charges Against Galt, Calif.; Action Frees Funds

SAN FRANCISCO, Dec. 14—The Civilian Production Administration has dismissed charges that construction work last spring at the Sacramento County Fair, Galt, Calif., was in violation of government permits for the fair. The decision was announced at the conclusion of a hearing here.

The decision paves the way for $43,000 in State and county fair funds tied up since the CPA ordered work stopped at the fairgrounds. It is estimated that the accumulated holdup, held up by the probe, can be paid off “within a period of from two to four months.”

Eugene Kenefick, secretary-manager of the fair, testified the construction work was started before March 26, when the federal freeze went into effect, preventing the launching of any non-essential projects. Plant construction was started February 4, and about 60 per cent of the entire cement work was laid by March 21. Kenefick said he had no advance information regarding the March 26 freezing order.

All construction was stopped by a CPA order June 26, and work involved included warehouses, horse barns, an office building and a part of the grandstand.

In addition to Kenefick, the hearing was attended by Albert Oster, president of the CPA, and Harold Knecht, manager of the Diamond Match Company in Galt, and Arthur G. Collins, former manager of the company.

Ladies On Outings Loyal Lions Sunbrock Holds the Sack

MIAMI BEACH, Dec. 14—Rodeo, Inc., of which Mrs. Larry Sunbrook is the guiding genius, was left hold- ing an ace in the hole, after one of the best receipts of the season, at the Loyal Lions Sunbrock held on a Saturday night in Miami Beach. The 1,400 members came out to see the opening which was so flamboyantly advertised for last Saturday.

Sunbrook signed a contract for the date with the Miami Beach Lions Club, and spokesmen for the latter, after the contract signing indicated there would be no hitch in getting a good crowd to Sunbrook.

However, when wives of property owners in the area went wind of the plan, they swooped down on city officials and persuaded them to write a bill, which would be issued for rodeos, or similar types of promotions at Flamingo. They based their arguments on sanitation and nuisance.

The Lions Club made a valiant effort to deliver their end of the contract, but the council, having heard the protests and taken an action banning rodeos, carnivals “and this type of performers” from Miami Beach, refused to be swayed.

Even the threat of a Sunbrook suit against the Lions didn’t impress the council so Larry later learned the Lions he wouldn’t see.

Sunbrook is hooked plenty, as he spent $4,000 for advertising in addition to hefty other incidental expenses. Mayor Herbert Frink refused to sympathetic with Larry, declaring he felt the council had been treated unfairly by Rodeo, Inc., in advertising the show after permission to stage it was denied.

Miami Rodeo Off

MIAMI, Dec. 14—Plans for a championship rodeo in the Orange Bowl have been abandoned, according to A. J. Cleary, chairman of the Miami Rodeo Association.

Cleary had planned to bring Gene Autry and the Madison Square Garden Rodeo here, but after checking all angles, decided the expense would be too great to insure a fair return.

Cirque D'Hiver's Line-Up

PARIS, Dec. 14—Cirque d'Hiver's current bill has more of a circus line-up than preceding programs, presenting the Zemagino and their flying trapeze number; the Cradock-Greenhalgh comics, who are slated for a return date in New York soon; the Pratellini contingent of clowns, five animal riders, a number of wild animal and horse acts.

AN IMPORTANT ANNOUNCEMENT

To Conserve Our Limited Paper Supply

THE JANUARY 4 ISSUE OF

WILL NOT CARRY ADVERTISING

All Regular News, Reviews and Service Features Will Be Published as Usual

Ak-Sar-Ben Nixes Rodeo Horse Show

OMAHA, Dec. 14.—Ak-Sar-Ben, Omaha civic organization, will sponsor a horse show this year. As there is no date set yet, the event may be held in connection with the convention or the opening of the organization's new home in October or November.

But in the meantime, Ak-Sar-Ben governors decided to drop the annual horse show which was resumed this fall after a wartime lapse during which the army was using the organization's coliseum. Neither will Ak-Sar-Ben sponsor the World's Fair of Aviation, which was inaugurated this summer.

New Orleans Closes With Huge Turnaway

CHICAGO, Dec. 14—Ernie Young called the word "miracle" to describe the business done by Tom Pack's Shrine Circus for Jerusalem Temple in New Orleans. Young said the circus has in the past not fared too well. He returned to Chicago after the close of the show's six-day run (Monday).

Young declared he would not have believed Monday night's turnaway if he'd not been there to see it. "It is the largest turnaway we have ever had before," he said.

Show had its first turnaway Friday night and Saturday and Sunday nights were closed with as many as standing as the Mu- ness. One matinee Saturday might have taken care of the crowds at both that were given, but on Sunday the first matinee had a good turnout and the second was packed.

Young attributed the good business to the strength of the performance. Rent for the show was a real fat profit, and so did Pack.

Black Horse Trouse Sold By Polack to Montgomery

DAVENPORT, Ia., Dec. 14.—C. R. Montgomery, owner of the C. R. Montgomery Circus, made a deal on a Black Horse Trouse, Polack Bros.' Circus here for the purchase of the Black Horse Trouse, which Polack has owned for the past six years. The horses, six in number, were broken by the late Denny Curtis and were purchased by Polack from Mrs. Edna Curtis. During the entire Polack ownership they have been in charge of Carlos and Etta Carreon, whom Montgomery said he hoped to hire to remain with them.

Montgomery went from here to Kansas City, where the horses were taken a week ago from the No. 2 Unit at Redding, Calif., November 29, and had been hauled to Davenport, then planned to have them shipped to Jasper, Tex., where the Montgomery show has been quartered since its close.

Bougliones at Paris Helu

PARIS, Dec. 7.—Cirque D'Hiver, city's largest indoor circus arena, is again being run by the Bouglione family, headed by M. A. Bouglione. R. Auder- fred, Paris talent booker, had been in charge during Vauvadeauville policy while the Bougliones were on the road, and will again take over for a brief spring season when the Bougliones hit the road in March.

The Billboard

December 21, 1946

Communications to 155 No. Clark St., Chicago 1, Ill.
Four Concerns Win Manufacturers’ Awards

THE MINIATURE TRAIN & RAILROAD COMPANY, Addison, Ill., won the Sweepstakes Award in the American Recreational Equipment Association Exhibit Division at the annual Trade Show, sponsored by the National Association of Amusement Parks, Pools and Beaches in Hotel Sherman, Chicago, December 2-5. The award went to the Addison company for the most meritorious exhibit of a device, equipment or supplies. The Addison display is pictured at left above. The L. B. Schloss Award for the most meritorious exhibit of equipment or supplies went to the Electronics Corporation, Rochester, N. Y. Booth is pictured in upper right. Lower left is shown the booth of the Allan Herschell Company, North Tonawanda, N. Y. The Allan Herschell Company won the D. S. Humphrey Award for the most meritorious device or ride exhibit. Lower right is pictued the booth of the Adolph Kiefer & Company, Chicago, which won the award for the most meritorious exhibit dealing with pools or beach equipment or service. At lower right is the Kiefer booth and, left to right, J. Linton and Adolph Kiefer.


Hammer Manufacturing Company, Grand Rapids, Mich.; Refinite Corporation, Omaha, Neb.; Rotobowling Corporation of America, Buffalo; Ryness-Ryan Company, St. Louis; Roberson Manufacturing Company, Philadelphia; Saunders Manufacturing Company, Cleveland; Seltzer Manufacturing Company, Pataskala, Ohio; Standard Pool Cleaner Company, Canton, Ohio; Standard Scale Company, St. Louis.

Titriff Novelty Company, Denver; Thistle-Duffield Fireworks, Inc., Chicago; Harry G. Traver, Crawford, N. J; Verda-Ray Corporation, Toledo.

Western Art Manufacturing Company, Denver; Wisconsin De Luxe Company, Milwaukee.
40 Spots Played By Polack in '46

- Show has 254 playing days and travels 9,420 miles during year's itinerary

CHICAGO, Dec. 14.—With the close of a seven-day engagement at Davenport, Iowa, Sunday (8) night, Polack Bros.' Circus concluded its 1946 season, totaling 254 playing days.

Opening January 13 at Flint, Mich., show played 40 cities in 14 States, traveled a total of 6,420 miles and used 125 Circus wagons throughout the year. Longest move was 2,229 miles from Akron, Ohio, to Sacramento, Calif., and another 2,268 miles from San Francisco to Oakland.

Statistics compiled by T. Dwight People, general agent, also revealed 10 hospital shows were given and 68 newspapers and 72 radio stations were used to advertise the show.

Length of Engagements

Longest stand was 17 days in Chicago. Other engagements were as follows:

**TEN DAYS—Continued:** Dayton, Ohio. (See POLACK PLAYS on page 77)

Newly retired are:

- Bill Allen
- Frank Goff
- Mme. Adele Bedini
- Harry Rimberg
- Harry Skeldon
- John Stanforth

**Toledo, Dec. 14.—**After a poor start, O-Ton-To-La Grotto's first indoor show here built to a strong finish Tuesday (16), grossing better than $11,000 for the 14 days. The show was produced by Victor Lewis, and arranged through the Jessie Kennedy Foundation and other organizations are tied in with ticket deals.

**Newly Retired:**

- Tony Allen
- Frank Goff
- Bill Allen
- Frank Goff
- Harry Rimberg
- Harry Skeldon
- John Stanforth

**Chicago, Dec. 14.—**The circus lost one of its grand and gallant ladies Saturday (7) when Madame Adele Bedini died at the home here of her beloved Lalit Davison, with whom she had lived since her retirement five years ago. The best any one knew, she was 80 years old and the equestrienne of the old school, she remained young in spirit and carried on far beyond the age when most showfolks retire. Even after she quit riding, she continued with her white Liberty horses.

She and her husband, Sir Victor Bedini, were brought to America from Barmum & Bailey in 1917 and subsequently were with Ringling Bros., Forepaugh Bros., Walter L. Main, John Robinson, Hagenbeck-Wallace, and other circuses. They played the Chicago World's Fair in 1933, but that was after their tripping days. After that they were with several shows and made a trip to Honolulu with E. K. Fernandez. Sir Victor died in 1938. The year they went with Ringling Bros., Madame Bedini finished that and the next season with Russell, and had her horses on fire. (See Mme. Adele Bedini on page 77)

**Now, You Tell One**

**MERIDIAN, Miss., Dec. 14—**J. C. Admire, en route thru the South with a magic unit, was reminded of this story by Hi- Brown Bobby Burn's recent piece in *The Billboard* on Sticks From Coast to Coast.

The agent for a small circus who arrived in a small Western town with his ley-paste bill, poster that the mayor owned the mill and what had been the show lot was now a mill pond. But since the mill no longer depended on water power, hiszoner gave the circus mayor permission to drain the pond and to cover the ground with sawdust before the show arrived. The millman was so pleased with the job the agent and his biller did that he gave them $25 in cash as well as a free permit, and they also sold $40 worth of fish they caught while draining the pond.

**King and Owens Have Opposition**

DE LAND, Fla., Dec. 14.—King and Owens Circus and the recently reopened Buck Owens show, billed the Great Continental Circus, played day and date here Tuesday (10), and according to observations of The Billboard's correspondent, both had only fair business. It is understood the two shows have been having opposition in which they were billed for the same day.

King came here from Sanford, Fla., where Owens was contracted for Wednesday (11) but canceled. The King show is winning up in its long season today at Starkie, Fla.

**Mme. Adele Bedini, 80; Gallant Lady of the Circus, Succumbs**

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Dressing Room Gossip

New Orleans' Shrine

Rigging began to drool from the girders at the auditorium here before the Ballet Russe's featured ballerina had parked her toe slippers. Actresses and adorers viewed the terpsichorean aesthetics for free. A week later, a request from Ballet Russe joined our show, viz, Art, Grace and Poise. Even Joe Hall-Hitch, Drop-line, and Cable-Clamp Pete, of the property department, were alwises about such mud, until the thugocratic concern of Bob Reynolds had them strike it.

The rigging department simulated a John L. Lewis set-up here. It seems that Bob Reynolds and his riggers were to hang the show; but also agreeable for the same chore was the versatile hoover, night club emcee, high-art performer and property boss, Jack Shaw. But the difficulty was ironed out, for collaboration was evident.

Promoter Tom Packs brought in an all-star show, and the tills were bulging with rattling and folding money, way over the expectations of the wise prognosticators.

Gadding vital—minded showfolks had their appetites gratified at this stand. Likewise the devotees of Bach, Pizzicato and Street drenched the ravenous parents the all thru the week, and more for the plastics featuring Pretty Rough. Of course, the seters spending their last Latin quarter. Get it?

Bebe Siegrist was high all week—high on Johnnie Gibson's rigging, as the May fair exampled. These two nervy aerostats did a swell job on a minute's notice.

We start two shows Saturday and Sunday, the early ones at 1 p.m. We all had drum rolls and coffee for breakfast. Two pages filled the band all week. And Agent-Announcer Dave Malcolm gave out with parables not fit for print.

I met the only member of the Valentine clan I didn't know—Lillian Valentine's other sister Valentine opened here with a new catcher, first time up. The Romes are flying, a true phony, but bigger by far. They did a bang-up job. One of them had a big job in the big cage; the feline kittens and the black-manned kings of the jungle had a major week. Peaday Ringen the town a bright red in his husky limousine, actual ad and gig semi. Joe Siegrist sported a cover bearing the title, aerial director. He supervised Concello's extreme extravaganzas here.

Visitors: The Emil Pallenbergs, shown here for a weekend come Wednesday (18). Janis and Jerry Wilson, and Emil Schweyer, of Circo Americano, are interesting acts for Latin America; Lillian Valentine, Harry (Pop) Larr, Duck Murphey, and Mrs. Kinko, Art Concello, Ernie Young and Toughie Genders.—BILLY PAPE. 

Buck Owens

Here we go again, bigger and better than ever. The season's second opening day at Palatka, Fla., found all of us in splendid weather just as the chamber of commerce advertised and plenty of customers—really a showman's dream.

During the lay-off at Callahan, Fla., the personnel picked and worked like Trojan. Orchids and all that sort of thing should go to Si Rubens, Buck Owens and Charles Smith for their general supervision of the rejuvanation job; to Carl Yankers and Curly Booth for the purring mechanics; to Clarence Becktelheimer and Shorty Engels for the new lighting effects and juice at all hours including Sundays for electric irons, radios, washers and all the do's; to trailer folks for Larry; to Willie Rawls for the swell paint job and trick and fancy framing for car; to Mae Owens and Irma Lee for the dazzling new wardrobe thorough that really has style, class and sparkle; to Monty Uptegrove for fixing everything; to Eddie Crawford and assistants who promise tires that won't get flat on any side; to John Duchs for a real tooting circus band; to Frank Burns for his loyal assistance to the commissary department, and to all others who helped with a grand job.

It is rumored that even Billy De Donis's poodle Jumper got a lease on life and is good for another 40 years. That George Foster is having a hard time spending all the money he made on his school-house date. That Rawls can make a piker out of Fay Byers when it comes to eating. At N. Augusta, Fla., a bale ring broke during the aerial ballet number, giving all the girls a bad job. Three fell but luckily none received serious injury, altoh Novel Snedeker was out of the program for a few days nursing bruises. The young son of Bill and Dorothy Hill also met with an accident, falling from the press and receiving a very bad cut just a fraction of an inch from his eye.

The new acts include the novels of faces and acts, but I'll give a complete line-up of acts when I get my wits reeled after my thrilling, hair-raising plane trip from Chicago in which numerous things happened. That I have all the arrows—and bow, as they call it—but it was still a grand trip.—DOLLY JACOBS.

Clyde Bros.

This will be the last data on Clyde Bros. until the 1947 season closed in mid-January. Some of our acts were most unco-operative in divulging their destinations, but the ones I found out about definitely were as follows: Johnny and Dolly Connover, Nelly Sheltone and John and Josephine Barth to Houston; Cloyd Harrison and Yetta and Bill Irwin, San.; Buzzy Potts, Oklahoma City and Hugo, Okla.; Ray Hill, Evansville, Ind.; Happy Henry and family, West Coast; George Haneford Troupe, Wichita, Kan.; Earl Brown, Warrensburg, Mo.; Manager Zues and John J. Lynn, Oklahoma City, and Art Henry and the writer, Gainesville, Tex.

Much new wardrobe was in evidence. Topeka, Mrs. Hill's guest city, was a welcome visitor, but all were disappointed that she didn't bring Mary Susan, the new Quebecer.

Other Topeka visitors: Mr. and Mrs. John Harvey, Lew Henderson and daughters, Peggy and Billee; Mrs. Cloyd Harrison, Gordon Irwin, Sonny and Dot Burdette, and Doc Bingle Ford. It's rumored some of these people will be with us after Christmas.—MAURINE HENRY.

CIRCUS ACTS WANTED

20 CONSECUTIVE WEEKS

OPENING APRIL 6TH

GARDEN BROS.

CIRCUS LTD.

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CHARLES ZEMATER

EXCLUSIVE AMERICAN REPRESENTATIVE

54 W. RANDOLPH ST.

CHICAGO 1, ILL.

CLYDE BEATTY

RAILROAD SHOW

NOW

SPARKS RAILROAD CIRCUS

SIDE SHOW ATTRACTIONS FOR CIRCUS SEASON AND WINTER MUSEUM NOW ON TOUR

We have contracted with the Clyde Beatty Circus, and also the Sparks Circus, to furnish all side show attractions for the season of 1947—early opening on both shows.

~NEED~

FREAKS and WORKING ACTS who wish consistent work the year around. Good FEATURE ATTRACTION for Annex (No Half and Half); high-class MENTAL ACT. Can use OPENERS for Front; INSIDE LECTURERS, TICKET SELLERS who can make second openings and capable BOSS CANVASSER. Meals and sleeping accommodations furnished.

Wire or Write:

KORTES AMUSEMENTS

BRISTOL HOTEL, 423 W. 8TH ST., LOS ANGELES, CALIF.

CLYDE BEATTY CIRCUS

PETE KORTE

Manager

SPARKS CIRCUS

ROY B. JONES

Manager

WANTED

LIONS, TIGERS, LEOPARDS, PUMAS

PUMAS

Six Months to Two Years Old.

SELLO BROS.' CIRCUS

Perris, California

FOR SALE

Air Celotone, custom built, all stellet. Most been used and reliable job ever built for circus or show. Hand played only. Complete description on request.

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ACTS FOR 1947

SUITABLE FOR CIRCUSES, FAIRS AND PARKS

FOR SALE

WHITE TOPS

"The American Clowns with a Million," $1.50 Per Year. Single Copy, 25c. 
whites TOPS: Robinson, Illinois.

Read the Christmas Issue of

December 21, 1946

The Billboard

49
Eagles’ Circus
To Open Jan. 8

DAYTON, O., Dec. 14.—The Eagles Circus, produced by E. Don McCullough and backed by the Grand Aerie of Fraternal Order of Eagles, will be launched here January 8 with a five-day engagement in Memorial Hall sponsored by Dayton Aerie No. 321, F. O. E. A string of dates is to follow in West Virginia, Ohio and other States, all under Eagles auspices with advance ticket promotions.

Acts booked include Dolly Jacob and her elephants, the Billetti Troupe, high wire; Jimmy O'Dell's Liberty bears, the Morris Family teeterboard; Heerdink & Company, bars, and the Henderson Trio, jugglers, with A. C. (Huffy) Hofman as producing clown.

READY NOW! The Remarkable 1946 Souvenir Route Book of THE GREAT KING BROS.’ CIRCUS

"SPECIAL FEATURES"—

Reproduced and Published From Original Photographs. Take you from one State to the Next. 32 Pages. Includes Maps. From the Geographical and Special Spectacular Flush, Insect, Feroz, and other Clowns...-. .

ORDER NOW—LIMITED EDITION.

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2,000 STADIUM SEATS (*) PORTABLE

USED ONLY ONCE—PERFECT CONDITION

$4.00

Write WALTER L. NEWELL 1907 St. Broadway

ST. LOUIS 4, MO.

WANTED IMMEDIATELY TRAINED SEAL

to pose in publicity pictures to all Health Organizations. Please telephone title seal.

MRS. DOUGLAS—THINNESS 0-7110, (Brooklyn, N. Y.)

UNDER THE MARQUEE

Foghorn Clancy, rodeo announcer, was in New York last week from Waverly, N. Y.

Just for a chance to ‘47, how about an all-knock-kneed ballet?

Kid Lewis Barton, annex attraction with Arthur Wright-Side Show of the Ringling circus, is visiting Leon Long in Atlanta.

Fred Smythe, manager of the Ringling-Barnum Side Show, in New York last week, says his troupe is in top form and will be the season’s best in the show’s history.

Editor called a press agent's copy a "case of exasperated adjectives."

"Digger" Pugh, of the Wallaby Booking Agency, London, was scouting New York last week for circus and vaude vale talent.

Max Bereti, of the Chamberlyns Trio, past season with Cole Bros.' Circus, has recovered from his recent illness and has left the hospital in Louisville for Sarasota, Fla.

Planes riding will be perfect when they start taking general agents’ mileage.

Many newspapers carried a recent Associated Press feature about the TREMENDOUS MOVING picture of the estate at Sarasota, Fla., and some used pictures of the entire Ringling mansion and museum of art.

The Cradlocks, French acro-circus trio, arrived in New York last week and will open soon in Walt Lou ters' Latin Quarter show. Boys are members of the well-known Fratellini family of clowns and circus performers.

Cook’s dictionary defines "swot" as mockery. Funny how they sometimes are right.

Six DeWaynes, teeterboard act, and Pat Moran, acrobatic clown, have been signed by Paramount Pictures to appear in a sequence of Variety [All Stars],... Betty and Benny Fox, sky dancers, were featured in the syndicated cartoon, Teen-Age Triumphs.

Mr. and Mrs. Humphries, parents of Little Humphries, Hawaii-Morton Circus manager, arrived in New York last week to aboard the Queen Elizabeth for St. John's to locate here permanently following their tour to the States. The family are now in Florida, where they will be the guests of Mrs. and Mr. Bob Morten. The elder Humphries has been connected with English circuses all his life and, the 64 years old, he plans to continue actively here.

Earl Shipley, busy with individual holiday appearances, will make the remaining Orin Davis shows to be principal producing clown for the St. Louis Police Circus. In May, he will return to Jimmie Rodgers and Dean Dohngers... This was the third year for Rue and Phil Enos at the Houston Ringling. At the 20th Century Shrine circus they clowned and did a comedy trapeze act.

Some pushums don’t know whether to have a backbone of a show or just bringing up the rear.

Glydsen Gillen, animal trainer and wrestler, while filling another engagement in Cleveland, received transfer of theme from Eugene Christy. Glady was with Bailey Bros. the past season and will now be presenting Capt. George En- ger's lion act. Christy, with the James M. Cole Circus the past season, is now home back in Indiana, Pa.

When an older horse about the number of years he spent in show business, it feels insulted when a listener doesn’t act awed.

By special invitation, veteran bandleader, Frank Leath—Look at that picture of the health of his pets, the blonde, "Lion Heart,"... writing for the Chicago Tribune—was looking the picture of health but still cut on clutches, whistle the whistle of his trumpet in its patina.

The Ringling-Barnum circus is looking forward to its opening at Sarasota, Fla. The man-ager, his performers, musicians, property men, and caravans will include Fred and his wife, Ella, a rousing welcome.

PEDRO MORALES, well known as a member of the famous Carter Family, snapped recently in Peoria, Ill., with Pedro's partner, Ray Mote. Pedro is now headlined in niters and vaude. Also Pedro and Ray, the "Brazillian Nuts."

Mr. and Mrs. Charles Davitt, Springfield, Mass., recently entered into a partnership with Nelson Elgins. They are now headlined in Colorful circus movies were shown at a Hill Judd, of New Britain, Conn., and Ray and Wally Benefit red the Four Elings, Kay and Karol, Bill and Kaye, and the For D riggs and Roni Norrie, and Kaye and Kaye when those acts appeared re- cently at the court Square Theater, Springfield, Mass.

Being a circus owner may be a hard job, but it’s a sure way of getting your name on the bill in bigger type than the actors.

Donna Cameron, performer with R-B, paused in Chicago several days recently en route from Sarasota, Fla., to her home in Vanccouver, B.C. She visited Florence Baker, who re- tired in August as Pat Valdo's as- sistant, and her husband, Barney, the past season with Bailey Bros., was recently in Chicago on vacation were Me Lening, Koko and Smoky (Krook) Rouse and George Barna- don for the past season with the Clyde Beatty Circus and since then on indoor dates.

H. D. Golden writes from Burnlps, Mich., that he has added a trained dog, St. Bernard, and a pair of golden pheasants to the stock of his circus. . . . The group, which is now in St. Joseph, Mich., with his comedy Ford before starting on his indoor dates and shows. He has been touring for weeks of the Boyte Wool- folk office and put in the month of November with the Robinson Rogered in Mississippi and Alabama. . . . Jake (Corrigan, The Cop) Dickev of

Long Season in Cuba
Launched at Havana

HAVANA, Cuba, Dec. 14.—The 30th season of the Cuban Santos y Artigas Consolidated in Havana November 29 for a run of six weeks to be followed by a tour of 20 weeks on the island. The circus, to open its grand opening under a new big top, and the acclaim given it by a capacity crowd gave manage- ment every reason to believe that it would be the most successful in its history.

Performance was produced by Wl Frazer, who is a Cuban, and who came to America from Europe with his uncle, Alfred Court, a decade ago. The Santos y Artigas is a balanced program has several acts from the States, including one of the former Court of Ringlings, Barnum-and-Bailey, elephants from Ringling-Barnum cir- cuses, Albert Evans and his elephants, Poldor, the clown, with his partner, Guerrerito, and his troupe of clowns.

Among other acts are Santo Glori- oso, comedy bars; Ani and Lido and Joe Ferron, stilt walkers; the Sparkes Circus; Lola and Terre, Field and Freedy, and Gilbert, driven from North America, a monkey, and stranglers, Jimmy and Kaye; Chuim- pani and the Juggler's Juggler, direct from Ringlings in Madrid, Spain, came the magical clown trio of Gaby, Fido and Milly.

Cudahy, Wis., visited The Billboard's Chicago office convention week.

Ed Conway and Dutch Hoffman, old-time tourers of Philadelphia, were accompanied in one recent production by Room and collection of Herbert A. Douglas, Westchester, Pa. They were with a show which was opened in the recent Conway. . . . James H. Atten- rector, clown and comic, and his wife, Golden, drove from New York to Picayune, Miss., to catch King Bros. and his hunder- erll Sr. . . . Charles (Bouncing) Johnson is in charge of the five sensis and other equipment of the Van Roy Show, on the fairgrounds at Savannah, Ga.

Capt. Anthony Greenhow, former cheerleader of the Majorettes, has written a Philippine circus he says recently. It was a small one-ring af- ternoon circus which he accompanied on tour with a road of army tents and has no seats. The (20) colors of the act and combination and acrobatic numbers, put on by one family of performers, was exposed in the performance, and the manager did not take well to Greenhow's sugges- tion that the show use annoucements. The show went on with an extra charge. Entire troupe appeared in outside bally on a high platform above the ticket box. License was no great worry—$16 for the month.

Ramesses, the old school, who lived in leeky and shady old stables on one side, and got considerable amusement out of the other side, has opened. We go on to order in silouette and air-cool house pullers.

In the public prints: Carol Hughes, contributing editor of Coronet magazine, has written a series of articles on the issue titled Biggest Home—Town Show, concerning the Gainesville (Tex.) Carnival and Circus. Miss Hughes was in Gainesville last week to see the fair in action. The piece—a three-column cut in the Vancover, B. C., recently showed an excerpt—How to read the keyboard of a trailer-mounted calcula- tor, which he played in the Shriners' parade. The Sun also had an interview with Harper Joy, Spot- nish circus fan. "Joy," said, "the circus is the incarnation of adventure."
CARNIVALS
Communications to 155 No. Clark St., Chicago 1, Ill.

COAST OPS MOVE TO ORANGE

Halls Crawl With Agents
As 25 Shows Attend Iowa

DES MOINES, Dec. 14.—Twenty-five carnivals—25, count 'em—were represented at the America's Association of Iowa here this week at the Hotel Fort Des Moines. That was the count The Billboard correspondent made. But, if anything, the total number exceeded official estimates. It failed to hang out their shingle or missing getting a room at the convention hotel. Show reps milled thru the lobbies and hosted in their rooms thru the week. But as in the past, relatively few new contracts were closed—most of the annuals deferring the inking until meetings of their entire fair boards back in their home bailiwicks.

Most of the fairs, however, had big representations—in fact, total attendance of fair men was rated the highest in history, and they toured the rooms, putting the early-arrivals thru a few cases, the latest to various offerings.

Two Railroads on Hand

Railroad shows were represented by Max Goodman, Wonder Show of America, and Jule Berger as an ambassador for the Hennie Bros. Shows. They were here thru the proceedings in the stead of J. C. McCafferty, org's general agent, who had been called off at Chicago.

Reports of a possible sale by John Francis, of the show which carries his name, and Joe T. Shive of the American Beauty Shows, had the tongues wagging. Sharpie, who told The Billboard how the matter stands beyond the talking stage and Francis took off for St. Louis, and said Francis was getting ready to prepare for the formal inspection of the show at an appointment in the immediate future by Sharpie.

Collins Announces Pair

Billy Collins, of the William T. Collins Shows, came thru with the announcement that he had closed contracts for the Rochester, Minn., fair. Collins says the shows will be under the management of Joe R. Lee. Probably the biggest delegation to appear here was that of the World of Today Shows, which had Noble Fairly, Art Signor, W. J. (Hi) Poole, Steve Davis, H. S. O. Lee and Coleman Lee on hand.

Jack Ruback of the Alamo Exhibition was here looking over the show and others noted were Mr. and Mrs. K. H. German and Mr. and Mrs. V. R. First, Austin, Ind, and Al Hair, Elkhart, Ind. Mr. and Mrs. Jack Downs, Gem City Shows; Don Trueblood and Ross L. Simpson, President Shows; Don Brashear and Jack LeVere, Victory Exhibition Shows; Frank Ward and Loren Leach, Greater Rainbow Shows; L. P. Hale and Clyde Graham, Halley Bros. and Mr. Tomorrow; Bob Robinson and Alva Merriman, Merriman and Robinson Shows; S. R. Lang, Apex Shows; Joe Green, Shaw Shows; John McKee, John McKee Shows; L. B. Lamb Shows; J. H. Eckerson, Royal United Shows; Gil By Tuve, Art Shows; Al Brubaker, Charles Carroll, Jack McDonald, E. D. Patterson and Paul Eberle, Vet. (See 25 Shows At Iowa on page 42)

Shive Wrecks Auto, Unhurt

LOUISVILLE, Dec. 14.— H. B. Shive, general agent for Lawrence Greater Shows, escaped injury in an accident recently. Shive, en route to the fair, ran into a strong wind and lost control of his automobile on U. S. Highway No. 61 between Seymour and Austin, Ind. Thursday (12), Shive was en route to High Point, N. C., after having attended the Chicago meetings.

Gilsdorf Sells Paramount Org To Bingo Trio

CHICAGO, Dec. 14.— Ralph P. Fannagan, Sam J. Lipsh and Peter Stamos, all formerly associated with Bill Jones in bingo operations, revealed here Monday (2) their purchase of Dick's Paramount Shows from Richard E. Gilsdorf. Purchase price was not stated, but Fannagan, who will act as general manager, said the deal ran into heavy dough in keeping with the currently high market on amusement property.

— Ben Braunstein was signed as general agent. It is understood Gilsdorf will aid the new owners with winter-quarter activities and early bookings. All the shows opened Gilsdorf to cover, following an automobile accident nearly a year ago, has been slow and is believed the reason for his decision to retire.

Fannagan said the show will be operated by a New York corporation under the title Paramount Shows.

Equipment involved in the deal include 14 truck shows, a truck, a Tilt-a-Whirl, Rocket, Chair-Plan, Ferris Wheel, Mouse Round, Roller-Plane, five shows and two light plants.

Fannagan said he was promised March delivery on a new octopus, Merry-Go-Round, Kiddie Auto, Roller, and baseball equipment. Opaque rides will be sold when the new equipment is delivered. Also on order is a number of plants from Lewis Diesel. A show front has been purchased from James E. Strates.

Winter quarters will be set up in Norfolk, Va. Legal aspects of the sale were handled by Max Cohen, (See Gilsdorf Sells on page 54)

Sedlmayr Names Hefty Fair Run With Gaspy In

CHICAGO, Dec. 14.—Carl J. Sedlmayr, owner of the Royal American Shows, and D. B. Murray, former manager of those who remained over several days after the close of the meetings here announced the customary heavy list of fair dates for his org for the coming season, and pointed out that the revival of the Gasparilla Day festivities in connection with the Florida State Fair should make the mid-winter stand in Tampa as big a winner as was. (See Sedlmayr Fair Run on page 54)

Bill's Greater Goes Into Yuma Quarters

Yuma, Ariz., Dec. 14.—After 35 weeks on the road, Bill's Greater Shows closed the season and moved into quarters here. Plans are open again February 10, with 6 major rides, 5 shows and 25 concessions. Org also plans to carry a free act next season.

Manager Bill Bishop has four rides working a downtown location here, but reports business is only fair. Bishop and Bill Beach spend most of their time fishing.

Cotton Carnival to Cavalcade

MEMPHIS Dec. 14.— At Wagner's Cavalcade of Amusement was awarded the 1947 Memphis Cotton Carnival contract for the second consecutive year at a meeting of the carnival committee here Thursdays (12), it was officially announced Friday.

Dates were officially announced as May 10 thru May 17, which includes two Saturdays, but it was pointed out no operations will be allowed on Sunday.

Officials did not reveal the terms of the contract, but it is understood to be a stiffer guarantee than was extracted because of the heavy competitive bidding for the date. In addition to the Cavalcade, official bids were made by the John R. Ward Shows, Max Goodman's White Elephant Shows, Royal America Shows and the American Shows pictured in the picture, but Carl J. Sedlmayr, owner, did not fill out one of the official questionnaire bids.

Gipsy, which was the leading and fairs already booked, including the O'Nion (Mich.) Free Fair, the La Porte (Ind.) Fair, Kentucky State Fair at Louisville, Missouri State Fair at Sedalia, Kansas State Fair at Hutchinson, and the Mississippi-Alabama Fair, Tupelo, Miss.

In order to devote all of their time to manufacturing their Comet ride, Stanley Johnson and Fred Tillman have sold their Comet and Airplane rides to Lloyd D. Serfass, general manager of the Penn Premier Shows. Photo shows Serfass, left, handing his check to Johnson and Tillman.

Seek Defense Against Laws

Western Fair Managers cut associates, said to be framing standard show contract

By a Special Correspondent

SAN FRANCISCO, Dec. 14.— A definite move is underway to organize carnival operators and owners on the Pacific Coast in an effort to combat what they consider unfair legislation and for their mutual protection in dealings with fair associations.

Mike Krekos, president of the West Coast Amusement Company, and an officer and member of several other show enterprises and organizations, apparently is leading figure in a determined move to get outdoor showmen of this area together to work for their mutual benefit and the protection of their interests.

Krekos pointed out there has been talk of such an organization for many years, but thru the lurch times owners and operators have been content to consider anything but their personal problems. Now changes in tactics and results cannot be too far in the offing and he feels that it is the time for a move to keep county, city and State regulations in line. Otherwise, if a decision is made, the smaller operators will find themselves doubly handicapped with unfair legislative restrictions.

Outside, Looking In

Pointing to examples of recent legislation in other Western States, Krekos said his move was just a normal reaction. He will thru the 1945 California Legislature without voice opposition. Other Western States have differential motor vehicle regulations and almost all the Western Fair Managers Association has dropped all associate members, which means the show operators are on the outside, looking in. Elimination of associate membership should mean that one cannot have any voice in the deliberations when new curbs or theories of operation are advanced.

Krekos believes that a friendly association of showmen might be able to meet such challenges and work out policies beneficial to the shows and the festivals, celebrations and fairs.

Krekos is so enthused with the idea that he is willing to put up a very chunk of cash to start the ball rolling. He believes a central office should be. (See Coast Ops Plan on page 44)

Starr DeBelle's Show
To Be With Straits Org

JACKSONVILLE, Fla., Dec. 14.— Dick O'Brien, assistant manager, who receives his winter assignments from the winter meetings in Chicago, announced here Tuesday (13), DeBelle's Shows had signed the following attractions for the next season: Starr DeBelle, winner of several awards at New York City's Central Mosque; G. W. Murray for the southern division of the Southern States Coast Show; and Robert Benson for the Havana Revenue.

O'Brien said his org purchased preliminary arrangements and a number of clients in Chicago, including six new light towers, giving the show a total of 12. At present, women are busy building new wagons.
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kinds, Ride Help in all departments.

PARK SPECIAL WHEELS
20 in Diameter, Beautifully Painted. We
Offer a Choice of the Highest Quality Bicycle Wheels. Price........... $22.00

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Every Quality. Each........... 15c

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MIDWAY CONFAB

Happy Preston reports he has ac-
cepted a job with the St. Peters,
burg, Fla. Fair.

Larry R. Blane, Erie digger op,
now living in Detroit, plans to re-
join the Winter Show business in
America next season if his health permits.

Phil Cook, chaplain of Miami Showmen's Association, left
New York last Wednesday (11) to spend the winter in Miami.

Joe Teska, Model Farm Show,
closed the season in Puxico, Mo.,
Sunday, and is wintering in Tampa.

Tom W. Allen, age of Waynes-
ville, Mo., stepped on a nail recently
and has been out of action for three weeks.

L. Peasey Hoffman is now the out-
door show rep for the Great Western
Caledonia Corporation of Chicago,
specializing in lighting equipment.

Gerald Snellens, special agent for the world of Midway City, is now
in Chicago for a week after the meet-
ings in order to contact national ad-
vertising houses.

James L. Barrow, Detroit
concessionaire, recently acquired a
black bear and an eight-point
buck on a hunting trip in Michi-
gan's Upper Peninsula.

Tony Pelcher cards that he is in
the Jackson, Tenn., winter quarters
of the Duke Brewer's concessions. He
will be with Brewer again next sea-
son.

Sammy George, girl show op., is
recuperating at his home in Beaut-
iful, La., following an emergency
operation. George is with the D. G.
Osualy Shows.

Edward Cruz and family are spend-
ing the winter in Alabama. Cruz
will be back in Washington, D. C., next
season with his mitt camp and concessions.

Mr. and Mrs. Marvin (Swede) Kjos
are the new owners of a large New
Orleans report Bobbie is singing at the Moulou
Dance. Swede recently was dis-
charged from the Marine Corps.

A. Hymes has the concessions at
Kingbridge Arcade, Bronx, N. Y.,
where Jack Kochman is promoting more
Shows Wednesday and Saturday nights.

Earl D. Backer, who closed as spe-
cial agent with Mighty Page Shows
in New Orleans November 15, is re-
covering in his home, 4715 Court
South Central Park, Birmingham,
from an infected foot.

Fred J. Vena reports that he had a
big season, having his first season
since getting out of service, with W.
McNally Greater Shows. Org
This season with Boston and other New Eng-
land spots.

When asked if he wanted Ferry's Wheel
ducks, on southern uncle answered: "Oh, no, you don't catch us 'foks
'ridin' on that Jacob's Ladder.'"

H. D. Dawson, concession man-
ger and legal advisor with Bee's
Old Reliable Shows this past sea-
son, is spending his winter at a
broker in the wholesale hosiery field in
Little Rock and Hot Springs.

Mr. and Mrs. F. W. Peppers, own-
er's All-States Shows, visited Mr. and
Mrs. Stanley Jones, bingo ops for-
merly on the Pepper Shows, in Punt
Gordia, Fla., Wednesday (4). The
Peppers expect to visit in Key West
and Miami before returning to win-
ter quarters in Selma, Ark.

C. W. Cable writes from Water
Proof, La., that Cable Amusements
have four days on this year, one
in one ride in City Park in Water
Proof (January 1), at which time org
will move to New Orleans.

John B. Davis, manager of the
Southern States Shows, wires from
Tampa that his org closed the season
Saturday (7) at Brevard, Fla. (91),
Melbourne, Fla., and is now in Tampa
quarters.

R. E. (Tex) Forrester, agent for
the Leonard Duncan Harlem Swing
Machines, has been rehired by the
Jones, bingo owner's All-States
Show.

Bill Cody writes that K. G. Bar-
ko, veteran carnival owner, is in ill
health and confined to a Toledo
Hospital. Recent visitors there were
Mr. and Mrs. Anderson, of North-
port, Fla.; Mrs. J. L. Rainey, of
Northport, Ala., and Mrs. J. A.
Smith, of Mobile. The Joneses
will leave for spring shows.

Mr. and Mrs. Harry J. Adams, who
had a successful season with a
cookhouse on Byers Bros.' Greater
Show, are back in their home in
Corpus Christi, Tex. They are an-
xious for G. O. (Babe) Moore to con-
 tact them.

G. A. (Old) Tern, general agent for
Art B. Thomas Shows, now has more
than 400 specimens in his collection of
miniature whisky, wine and liquor
bottles, gathered from all corners of the
world, with the exception of Nor-
way.

King and King, dance duo under
contract with George A. Goss,
were one of the hit attractions at the Miami
Showmen's Association's convention, held in
the James E. Strates Shows at the North
East Florida State Fair in Jack-
sonville recently.

Mrs. A. C. Thornton, of Houston,
Tex, Mena Young of Lafayette,
La., and Mrs. Alice Wilson of Hennes-
sey, Ok, are on route to Natchez,
Mississippi City, Mrs. Harry Hennedy
had planned to make the trip but was
again put off with illness.

Joseph and Mollie Money are Win-
tering in Toledo, where Joe has a
shop in a boiler shop and Mollie is
working as a machine operator. Their
plan to return to Jack Korie's Side Show
next season, Joe as a taker, show,
will again operate her con-
cessions.

Ray C. Ellis, still confined in Vet-
 erans' Administration Center, Biloxi,
Miss., would like to read letters from friends.
... Johnny Wutherrick, who closed a successful season with Greater Shows
Louisiana, is in Hot Springs awaiting delivery on a new Mercury.

Tex Conroy, veteran Side Show
tanker and manager who closed a
successful season with Greater Shows
Louisiana, is in Hot Springs awaiting
delivery on a new Mercury.

Mrs. Bill Covey entertained at a
dinner in Hot Springs, occasion
being her husband's birthday. Guests
included Mr. and Mrs. Ed (Blackie)
Guyett, Mr. and Mrs. Charles W. Black,
Mr. and Mrs. Eugene Haddad, Mrs.
Trudy McCully and son, W. T. Mc-
Cully, and Mrs. Buddy Keener.

Billy (Sailor) McKean, Whip and
Scooter foreman, for many years
with Dodson's World's Fair, Art
Lewis and Mighty Sheesley Midway

Not too far behind the 1947 season, Concessions of all
kinds, Ride Help in all departments. Mr. Barnhart,
art in touch with me at rear. FRANK HARRISON.
Owner and Manager. Permanent address, Route 4,
Box 87, Lexington, O.

HARRISON GREATER SHOWS
Now booking for 1947 season. Concession of
all kinds, Ride Help in all departments. Mr. Barnhart,
art in touch with me at rear. FRANK HARRISON.
Owner and Manager. Permanent address, Route 4,
Box 87, Lexington, O.
Mr. and Mrs. Billy George, former show owners from Wisconsin.

J. L. Keef, owner of the Capital City, Ill., and Jack Rainey, secretary of the same org, were visitors at the home offices of The Billboard in Cincinnati last week. They had been on a buying and buying trip out of Nashville, the show's winter quarters. Keef reported that he had purchased a Merry-Go-Round.

Tommy R. Poplin, with King Bros. Circus this past season, writes from Orlando, Fla., he has signed as trainmaster for the 1947 season with the Cetlin Exposition. He will report for duty January 1 at the C. & W. quarter, Petersburg, Va. Poplin reports he recently spent one week in an Orlando hospital undergoing treatment.

Mr. and Mrs. L. H. Hardin have returned to their duties with Regal Exhibitors Inc., now on tour in Florida, after a belated honeymoon. They visited in five states. Accompanying them on the trip were Mr. Hardin's brother, Henry H. Hughes, concessionaire, and his bride, the former Marjorie Layfield, of Brunswick, Ga.

Billy Logan's writes it was like old home week in Bradenton, Fla., when he appeared with his Side Show on the Florida Amusement Company. Visitors included Mr. and Mrs. T. W. (Shin) Kelley, Stanley Babary, Bud Valier, Lee Erdman, Mr. and Mrs. Dave Frusciano, the Alenton family, Bessie Besette, Danny Pratt and Mr. and Mrs. Joe Sorrell.

Mr. and Mrs. John T. Hutchinsons are visiting in California. The Hutchinsons had their Modern Museum on the Greater Shows this season and will be back with that org again next year. The Hutchinsons plan to await their daughter and son-in-law, Mr. and Mrs. Evans, in Memphis before returning to Mo., in California, the Hutchinsons are visiting their son, Ralph O. Hutcheson, who lives in Clear Water, Calif.

Mike Krekos, general manager of the West Coast Amusement Company, and his manager, Harry Meyers, are rounding out a vacation at Santa Fe Springs in Southern California, both planning to hit Los Angeles in time for the Coast Showmen's Association banquet. Art Craner, press representative for the California, the Hutchinsons are visiting their son, Ralph O. Hutcheson, who lives in Clear Water, Calif.

Mr. and Mrs. William C. Bradley have signed their Rolloplane and Octopus with Golden West Shows for 1947 and will tour California with the combo, Bradley letters from their Palo Alto (Calif.) home. Will take a trailer furnished by Orville Boaz of Gant, Calif. His family have closed their season and are wintering at the Sunny South Trailer Park, Orlando, Fla. Bernauer and wife plan to make the Indiana Association of County and District Fairs meeting, Indianapolis, January 6-8.

L. T. McManus, World of Pleasure Shows, letters from Tennessee that the Trailer Village operated by Ray Meyers and Frank Newfort on Nebraska Avenue there has taken on the appearance of a carnival midway. Recently sighted cutting up jacks around the office, McManus says, were Mr. and Mrs. Paul Sprague, Mr. and Mrs. Woodrow Jones, Jr. and Mrs. Joe Marks, Mr. and Mrs. J. Krekos, Mr. and Mrs. Vick Terrell and Mr. and Mrs. H. W. Judd. Mr. and Mrs. Joe Marks purchased a new p-a-system. McManus and wife have had their trailer refurbished and Mr. and Mrs. Roy Ives are managing the camp.

DETOIT NOTES: Chester Lamb, veteran animal man, hit the headlines in local newspapers with a human interest story for the second time in 14 months when a baboon he was handling escaped and sought refuge in a gas station. Police were searching for the baboon, which neighbors objected to until they were proved erroneous. Mr. and Mr. Jack Raum visited in Detroit en route to meet the Cherokee Rodeo Association, which closed its tour at Kincardine, Ont., November 30. Arilington Winslow, of the Showman Amusement Company, ride owner and concessionaire currently playing in the late dates in Detroit will return to Washington late this month. He plans to be there the Goodtimes a few days before the show re-opens. Mr. Winslow, who operates a mit joint and is now at home here, will join his husband on the road next season.

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GREAT SOUTHERN EXPOSITION wants for ALL WINTER PERMANENT PARK its of Wiggins, Miss., Dixie Middlecrane, West Palm Beach, by Albert P. R. Bickford. Opening date, Saturday, December 21st. For information, write Mr. Albert P. R. Bickford.

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IMPORTANT NOTICE POPCORN MACHINES
There will be a five per cent increase in the prices of all Star Popcorn Machines effective January 1, 1947. We can make standard shipments on Star Revers, outfit models, in either 11 or 220 volt. Write for circular today.

GOLD MEDAL PRODUCTS CO.
318 E. THIRD ST. CINCINNATI 2, OHIO
Royal Crown Gets Winter Haven Date

CHICAGO, Dec. 14.—A telegram received at The Billboard office here today reports that Jack Endy has signed the Winter Haven, Fla., Citrus Exposition, February 17-22, for this new Royal Crown Shows.

Young played the date last year when he operated the Blue Ribbon Shows, and the gross, managers and sides were in excess of $38,000.

300 Attend Rites For Roy Ludington

LOS ANGELES, Dec. 14.—One of the largest turnout of showfolks in local history marked the final rites for Roy Edward Ludington, long-time manager of Crafts’ 25 Big Shows, who was buried in Forest Lawn Memorial Park, Glendale, Tuesday (18) after a Masonic funeral was conducted at the Church of the Roscension in Forest Lawn.

More than 300 friends and associates paid their last respects to the popular showman who died at his home in Hollywood on Wednesday (4) after a long illness. A burial service, which lasted more than 100 autors followed the service. It required several trucks to carry his body to the grave, which was in virtually every corner of the country.

The funeral oration was made by Frank Warren, Jack Hert, Roy Shepherd, Jim Frank, O. N. Crafts and Spot Ragland. Honorary pallbearers were Joe Glacy, Bill Hokay, Bill McMahon, Lou Korte, Clint Noggle and Lee Brandon.

Krekos, Leo Buy Property
To Build Winter Quarters

Krekos, general manager, and Louis Leso, secretary, have purchased a tract of land on the Long Binos Highway in Merced County, near here, where they plan construction of quarters for their West Coast Amusement Company.

Plans call for buildings to house equipment and homes for members of the company. This org recently received the first shipment of new equipment from the National Showmen’s Protective Organ, with other trucks earmarked for delivery before the 47 season opens.

SEDLMAYR FAIR RUN
(Continued from page 51)

The Western Ohio Fair is the feature of the Toledo-Sandusky area. Sedlmayr said Royal American will play only two winter dates, according to plans of the Florida State Fair and the Orange Festival at Winter Haven, during which the org will be returned to winter quarters for its final dressing up before heading north and in the way for the January stand at Grand and LaClede in St. Louis.

Fairs already contracted include the revival of the Minnesota State Fair, St. Paul, after a lapse of two years, for a two-week Free Fair; the Louis F. Babcock Oklahoma State Fair, Oklahoma City, a two-week Free Fair; the New Orleans Free Fair with the Louis and Mississippi, and the Louisiana State Fair, Shreveport.

It is reported that other contracts are in the formative stage, almost ready for the ink.

GILDSFORD SELLS
(Continued from page 51)
general counsel, American Carnivals’ Protective Organ.

This year Flanagan operated a barker for the Janesville Shows. He formerly was associated with the John H. Marks, O. C. Buck and John Wilkes organizations.

Stamos was associated with Flanagan on the Stratos show, while he has assisted a bing on the See Breeze Show, Rochester, N. Y.

Jack Rosethal
Honored at Dinner

NEW YORK, Dec. 14.—Jack Rosethal, president of the National Showmen’s Association, was honored at a testimonial dinner to-night by 500 members and friends of the association at the Hotel Belvedere here. In honor of the term he was given a gold life membership card and a solid gold wrist watch.

Based in Tents, building, licensor commissioner of New York and guest speaker, told the audience, made up largely of showmen, that he had, in a way, come about this business, which he said, "God given privilege to bring enter-tainment to the people." He then added: "I need for laughter and amusement in a troubled world and said he was 'confident in the belief that all the rights of persons in the amusement business as in guarding the interests of the American public.'

George A. Hamid, president emeriti, was hostmaster. He made the presentations and called upon friends and associates of Rosenthal to ext-enblish congratulations. Among them were members of the Palissades (N. J.) Amusement Park which is owned by Jack and Louis Leso.

Speakers were Joe McKee, Fred Murray, Max Howard, Max Steeper, Dada King, Dolly Mccormick, Arthur Halpin, Anna Halpin, Harry O’Donnell, J. E. R. Young, Bert Riedel, Alvaro Rumin, and Harry Moss.

Dinner was served in the afternoon. Af-fair was staged under the direction of Jack McCrackin, chairman of the entertainment committee.

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FOR SALE

* PHOTO MACHINES *
Big profits. Exclusive features—Easy to operate, KD or KI piece. One year warranty. Cameras only or complete sets—single, double or full line. Write, Phone, Wire.

Federal Identity Co. Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

$495

FOR SALE

Parker's 50' 3-abreast Merry-Go-Round center pole mounted on wagon, new Royal Blue Top and new Wisconsin Million, in good condition. Barge for Popcorn Trailer, with double mature peanut roaster. Number and in excellent condition. $750.00 each. Also Pioneer Bouse or Projector car $250.00 each. Write.

KEN MURRAY
BLOOMINGTON, ILL.
Phone 2530

FOR SALE

WANTED

Attractions of various kinds to play under auspices of Mouse, interested in Carolina, Maryland, Georgia, South Carolina, Florida, etc. in percentages of business. Combined premiums or separate locality. Have Armour with seating capacity of 4,000 to 5,000, also Ponte House with 2,500 seats, from 5,000 to 7,000. Also have other large nothing show rounds. For details, write W. A. HUBERT, MAIN ST. Local Order of Moose, Montclair, Ill.

WANTED

KIDDIE RIDE

Complete and in good operating condition. KIDDE MIDWAY 1,000.00 KIDDE CHAINPLANE 400.00

MULTIPRISES

P. 0. Box 1125 Waterbury, Conn.

NOW CONTRACTING FOR 1947 SEASON

RIDE-SHOWS-CONCESSIONS

G. W. WADE SHOWS

C. P. 0. Box 1440 Detroit 11, Mich.

HUBERT'S MUSEUM

228 W. 42nd St., New York, N. Y.
Open all year round
See famous Novelty acts.
State salary and all particulars in first letter.

FOR IMMEDIATE DELIVERY

.22 SHORTS

$79.50 PER CASE

SIMON SALES, INC.

215 West 57th St., New York, N. Y.
Phone: Te 4-6900

WANTED TO BUY

82-ft. Merry-Go-Round or 40-ft. Also 7-car Tilt for CASH. Write or Wire

BOX 794, Billboard, Chicago 1, Ill.

WILL PAY CASH FOR USED RIDES

All or Part

When they won't run any temper don't run 'em.

Phone: E. K. 6-3672

Majestic Greater Shows

NOW BOOKING FOR 1947.

Outstanding Shows, Rides and Concessions.
Address

SAM GOLDSTEIN

1701 LEI PL.

DETOIT, MICH.

SHOOTING GALLERIES

And Booths for Eastern and Western Type Galleries.
WRITE FOR CIRCULAR.

H. W. TERPENING

123-130, KARESTON., OCEAN PARK, CALIF.

L. B. LAMB SHOWS

NOW BOOKING SHOWS AND CONCESSIONS FOR 1947.

Box 571, Sheffield, Ala.

MERRY CHRISTMAS TO ALL

AND A BIG 1947

Now Booking for 3 Permanent Parks in CLOSED BOOM CITIES

No Gate, Grift or Gyps.

WANT Dodgems, Catapults, Boomerguns, Eli Wheels, Fly-o-plane, Merry-Go-Round and Tilt. All Stock Stores OPEN.

Free Acts, Minstrels and Shows with own equipment. (Stop jumping for blanks.) All replies GENERAL MANAGER, American Legion Amuse, Beach-Park, Biloxi, Miss. Phone 616.

PINE STATE SHOWS

WANT — WANT — WANT

Now contracting for the season of 1947

WINTERQUARTERS—OPEN-OF-PANE, Flat condition. W. O. Barn, one 80x80 Right Ft. Pk. Wall, one 98x98 Right Ft. Pk. Wall, Canvas tied part of our season. One 1947 Chr., ten and half. Box 1556, Detroit, Mich. Phone 725 1947 Motel, Oneida, N. Y. October 1, 1947

J. S. A. BUSH, Box 152, Greenston, N. Y.

FOR SALE

OPEN-OF-PANE, A. C. condition: Mariner, 30x30; one 20x30 Right Ft. Pk. Wall, one 28x22 Right Ft. Pk. Wall, Canvas tied part of our season. One 1947 Chr., ten and half. Box 1556, Detroit, Mich. Phone 725 1947 Motel, Oneida, N. Y. October 1, 1947

J. S. A. BUSH, Box 152, Greenston, N. Y.

FOR SALE

B & C’S EXPO. SHOWS

8 SHOWS FOR 1947 SEASON OF 32 WEEKS

Can place Concessions of all kinds. What have you? SHOWS—Iron Lung, Motordrome, Fun House, Glass House, Mechanical Show, GIRLS FOR GIRL SHOW. RIDES—Wheeler, Swing, Tilt, Octopus, Moon Rocket and 2 Kid Rides. Happy Rogers, write. Can place A-1 Builder and Show Painter for W. Q. and all season. BILPOSTER who will put up paper. Also Sound Tracks. For Sale—OFFICE WAGON, 40 ft. front, and Merry-Go-Round Organ. BOX 88, HEMLOCK, NEW YORK

HIGH ACT or CANNON ACT. Must be SPECTACULAR.

BELTON SHOWS

has been sold to

CLYDE PARRIS & J. M. McINTYRE

WILL BE REANGED AT ONCE

Can place for 1947 season useful show People to all lines, Concessions and Shows of merit. Concessions—Mister Swift and Brother, Snakes, Wild Life, Gang. (Will build or put up paper and put up Tent.) Write with particulars.

Bacon & Smith & North ChainPlane; one 50x60 Minstrel Show, counter panel, front, stage, seats, etc. For photo Car Nurse, State, 2, 3, 4, 5, Double Cap Race, State, 2, 4, 5, Double Snake Race, three Indians, etc., two Burnt Paper Machines, one counter, one cabinet show, both contact, one Scoop machine, one Mechanical Concession, one press, one skating machine, etc. Write with particulars.

CLYDE PARRIS & J. M. McINTYRE, P. O. Box 1381, Minton-Salem, N. C., or wire Western Union.

LORO BROTHERS WANT

FAKES AND WORKING ACTS

Want Acts of all kinds for the Florida Fairs and next summer on the American Royal Show. Working Acts of all kinds. Want Bally Acts, would like to hear from Ward Pink Floyd, also All Acts. Must be CIV. Would like to help them in the business. The Andersons, Butler, Bens. Egan, Frank, Egan, Twist, and all good Acts that can do something. All Acts must have nice presentation. Florida Fairs start February 4th, summer season starts April 15th in St. Louis, Mo. All answers to R. B. LORO BROTHERS

Box 11, North Miami, Fla.
Ladies at the Convention

By Virginia Kline

CHICAGO, Dec. 14—It was said with truth everyone but Kilroy was here for the annual showmen's convention. It also may be said if Kilroy had a wife she was there with at least two fur coats, several formal gowns and a special assortment of feather or flower hats.

From the first affair, which was the Thanksgiving dinner served in the Showmen's League clubrooms, to which the ladies were invited, to the banquet, Wednesday (4) there was a display of beautiful gowns and costumes to prove the old rule you can tell by the clothes the leading women whether her husband had a successful season.

At the open house receptions of the clubs and shows, at the installation dinner of the Auxiliary of the Showmen's League, at the small informal luncheons where Mr. and Mrs. Carl Haas entertained, with Mrs. Haas wearing a dressmaker suit of dove gray with gold hat and appointments, on down to the formal banquet, diamonds and sequins glittered, fur coats flattered and new gowns swished back and forth in Hotel Sherman. The showmen could be—and were—proud of the helpmates who got the chance to get together and enjoy the fruits of the season's labor.

The many cocktail parties and the reception preceding the formal banquet displayed to advantage the evening wraps and fur coats. When the Grand March started the gowns were really modeled for the admiring onlookers.

Mr. and Mrs. Fred Kressmann and Mr. and Mrs. Irving Polack led the ladies. Mr. Polack wearing all white in a two-tiered peplum model outlined in gold, and she carried the traditional red roses. Mrs. Kressmann wore a toplineless gray taffeta with princess bustled back. Mrs. Davis Endy wore a round-neck-lined black net with tiny ruffles on shoulder lines. Mrs. Robert Parker was dressed in white crepe, the bodice a fitted, beaded panel of intricate design. Mrs. Louis Keller wore black with winter white evening hat upturned, trimmed with black at sides. Mrs. J. C. McCaffrey's choice was a black net with fitted bodice of sequins.

Mrs. Mike Cafthe's gown was black with a sunburst neckline of gold sequins. Mrs. George Hamid was attired in a gold shawl over her evening bag, Mrs. Gerry Gottlieb wore black with a short evening coat lined with many colored sequins. Mrs. Lillian Woods was a full shirred dress with a square necklined pastel striped evening coat of blue satin. Mrs. Orville Crafts choice was a white peplum model with high buttoned neckline the blouse highlighted with multi-colored sequins. Her daughter, Mrs. Frank Warren, wore a Grecian white model with Wall of Troy pattern of gold, yellow and white in gold, sequins.

Mrs. George Golden was attired in a misty white Daren model with cape back, dressed in black and shortened in front. Her diamond ear- rings carried out the misty silver white motif. Mrs. Shirley Lawrence wore smoke grey, liberally sprinkled with grey patterns of grey beaded designs. Mrs. Noble Fairly wore white with silver bead trimmed lapels and long white fur scarf and across her hips, Mrs. Eddie Hock wore a black model, with bodice designed to show the patterns of tiny sequin flowers. Her daughter, Evelyn, wore gold chartruese with black outlined neckline and white orchids.

Mrs. Boots Paddock's choice was a black sequined peplum Bena model with full skirt. Mrs. Glen Clark wore while with silvered sequin bands at neckline. Mrs. Elmer Velare chose black with lace outlining the very low back decollete. Mrs. Pat Purcell was attired in silver with silver belted smartness in sequins. Mrs. Floyd Gooding wore black taffeta with small sequin design in gold. Mrs. Pearl Visoky's choice was black net with gold lace and pastel flowers Wrigley in screen of lines at neck and sleeves. Mrs. Arthur Wagar chose black crepe with soft blue velvet and lace trim. Mrs. Sam Levy wore a Leparen model, the bodice patterned with mingo green sequins, the skirt draped cleverly at the hips and front. Her daughter, June Kurlander, chose a high buttoned grey satin gown with an upswept hair-do and silver accessories. Mrs. Tobe MacFarland, a first-time visitor from Texas, wore a black chiffon gown trimmed with a从业人员and silver. Mrs. Grace Groffrey was dressed in a black lace model with pink chiffon floral applique and silvered glamour scallops. Mrs. Ralph Marriner wore an ivory cream corsage suit fitting gown heavily sprinkled with over-sized gold sequins, the bustle back in saucy puffs.

Mrs. Mitt Morris wore a lace after-five gown with soft folds over shoulder tips of the lace applique. Mrs. Charles Goss, missing from the convention for a few years, was back with a rose pink softly draped chiffon gown in the petite manner. Mrs. Ralph Hemmell, of Oklahoma City, wore a shadow striped gown of black with lace bodice. Marie Broughton's choice was a short evening frock with an unusual corsetage of baby pink cakirnations and deep red roses. Mrs. Dan Card, whose ice pink silkened gown with two rows of shadowed bustle lines. Mrs. Ed Soperman was black with gold sequined pattern following the classic lines at neck and sleeve line. She also wore the acces- sories. Mrs. Joe Streibich was dressed in day in pink chiffon with round yoke line of gold sequins. Her daughter, Mrs. Russell Cady, wore a bare (conservatively) with pink chiffon skirt. Mrs. Ray Oakes wore a drawn on blue with many tiered skirt and bodice. Mrs. Tony Martone's choice was a black model with green net and evening hat. Mrs. Roger Haney wore (See VIRGINIA KLINE on page 67)

CARNIVALS

The Billboard

December 21, 1946

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances, unusually distant mailing points are listed.)

1-1 Am. Co.: Richmond, Tenn. 17-25.
Bell & Wettig: Mercedes, Tex., 6-23.
Dickerson: Clio, Ga.
Texas-Barnum & Bailey: Glen Allen, Va., 12-22.
Lankford's On-Stage: Brownsville, Tex., 23-25.
Wright's: Silver City, N. M., 17-23.
Barnum & Bailey: St. Louis, Mo., 17-23.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Owens, Bux: Winter Haven, Fla., 16.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.


FOR SALE

FOR SALE

20 FT. SIX CAT JOINT. New Canvas (used 6 weeks), perfect condition. BEST SIX CAT IN THE COUNTRY. Bargain at $500 cash.

42 FT. MILK BOTTLE JOINT. Canvas fair. Goes up either 14, 28 or 42 ft. Complete Joint including 3 Banners, $100 worth of heavy Buttons, Ropes, Stringers, etc. A BEAUTIFUL STORE built by Mr. Max Goodman. First $250 takes it. Both stores can be seen at 1499 Hanauer St., Memphis, Tenn.

VINCE MCCABE
Tel. 9-4330
P. O. Box 4165, Memphis, Tenn.

P. S.—WANT TO BUY 14 FT. FRAMES (No Canvaas).

FOR SALE

FOR SALE

Sello Bros.' Circus

Wallet

Combination Billposter, Lithographer, Musicians, Trumpet, Bass Double Drummer for Side Show.

Address Perris, Calif.

WANT TO BUY

60 or 70 foot Round Top with all Stakes and Equipment in good condition. Contact me in A-1 condition. . . . Also want Circus Trucks, Semi-Trailers, or what have you?

DICK CLEMENS

EDORA, ILLINOIS
CARNIVALS

THANKS TO THE FAIRS AND CELEBRATIONS

We played in 1946 for making this our most successful year.

FOR 1947

WE OFFER YOU AN ENLARGED HEART OF TEXAS SHOWS

Fairmen and Committees in Texas and Oklahoma, contact us before booking your midway attractions for your next event. We are now arranging our route, so get in touch with us early.

FOR DEPENDABLE INSURANCE

WE RECOMMEND

R. E. HEAD

Keystone General Agency

313 Brown St.

Brownwood, Tex.

THANKS A MILLION, THANKS TO OUR STAFF AND PERSONNEL
FOR A SUCCESSFUL 1946 SEASON

HARRY, BEATRICE AND BUCKY CRAIG

To Harry Oake and Fairman. We sincerely enjoyed 1946. It was a season as different — EDGAR AND EDGAR OAKES.

Thank a lot, Harry. Thanks for the most marvelous and profitable season of all time. — BRONSON M. AND VIRGINIA K. McCAFFEE.

My congratulations, Harry, and thanks for bringing your “Heart of Texas Shows,” season of 1946. We, too, have had Harry for a long and profitable 1946 season of outstanding sales — COTTER, HAMILTON AND HAY HENRYSON.

Thanks, Harry! We’re satisfied — M. AND MRS. D. A. PALE.

Well, Harry, made it in great style with your “Ride Through Hungarian Rings.” — Thanks — OSCAR A. BECHTOLD.

Yes, we, too, have had a great year, and for friendship, co-operation and an abundance of compliments — Thanks, MILTON GROTH AND JOYCE GOOD.

Our Arrows, Harry, whatever the toll. Our season has been more than satisfactory, thanks to you and your management for everything — M. A. LUCY AND MIRE MCINDOUGAL.

Thank you, Mr. Craig, for your year’s effort — M. AND MRS. SAM EPPLE, MR. AND MRS. H. D. UNDERWOOD.

“From first to last, thanks, Harry — M. AND MRS. MACWILLIAM.

We want to stick with you. Thanks for a season’s work — S. AND MRS. SAM EPPLE, MR. AND MRS. H. D. UNDERWOOD.

Your new season of ‘You’ is a hit. Congratulations — S. AND MRS. SAM EPPLE, MR. AND MRS. H. D. UNDERWOOD.

“Four weeks with you and I！” Thanks for a nice season, Harry — TILLY AND CHUCK HOLT.

Thanks, Harry, our “Snowmobile” has been the happiest and most influential — ALVA LEW AND PATE SMITH.

I’ve wanted it, I could get it, it’s easy for me. I’m still here.” (DUTCH) ROBERTS, CHIEF SNACKS.

I may have “blown my gills,” but I haven’t “blown my motors.” I’m still with it — JOHN CIVITI, SUPERINTENDENT OF RIDES.

Handled a beautiful set of boys this season. “The Forest Wheel.” Thanks for a prosperous season. — M. AND MRS. "SNACKER" RIEL.

We beat, on rolling and static art, thanks for all your effort this season and every season. — CARL RATLIFF.


“Looky what I’ve got!” Thanks, Harry. I’ve got it! — ALVA LEW AND PATE SMITH.

“Hairy and Lively” — thanks for a prosperous season. — JOHNNY CANNON.

“Here, take my gills” — thanks for a prosperous season. — E. MCDONALD.

“Lively and Hairy, and the happiest gills, too!” — thanks for another prosperous season. — MAE R. MARTIN.

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HOLIDAY GREETINGS

BEST WISHES FOR THE COMING SEASON

NOW CONTRACTING AND BOOKING FOR 1947

TURNER BROS’ SHOES

WINTERQUARTERS

PETERSBURG, ILL.

CARNIVAL FAIR CIRCUS CONCESSIONAIRES

Introducing the new

“CUSTOM BUILT” CONCESSION TRAILER

We are now in production on a complete line of Concession Trailers. Our line includes standard models from six feet to twenty feet, suitable for Fairs, Fairs, Fairs, Shows, Bazaars, Fairs, Fairs, Fairs. Custom, French Fries, Grub, Jewelry, Novelties, Photos, Games, Rock, etc. Also larger Trailers, either two or four wheels for short or long range galeries, sit down, Big Shows, etc. Trailers can be custom built to your specifications at his extra cost. They may be worked in one-way, two-way or four-way side, with living quarters if desired. We offer a high quality trailer at a very reasonable price, easy to handle, practical concession trailer. We offer a high quality trailer at a very reasonable price, easy to handle, practical concession trailer. We can offer a trailer at a very reasonable price.

We can offer a trailer at a very reasonable price. Write now for a complete line of Concession Trailers.

“CUSTOM BUILT” TRAILER SALES

BOX 373, RUSSELL’S POINT, OHIO

SHOWMAN: We offer you a Custom Built Office Trailer at a reasonable price.

ORDER NOW FOR SPRING DELIVERY

CATS, DOLLS, TENTS AND BOTTLES


Send for Catalogue.

TAYLOR GAME SHOP

Columbia City, Ind.

MRS. ORPHA SHEPHERD, Sole Owner.

PLACE YOUR ORDER HERE FOR THE

LOOPER

MOON ROCKET

CATERPILLAR

CARROUSEL

KIDDIE AUTO RIDE

WRITE FOR OUR NEW CATALOG

ALLAN HERSHEY COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY ALLAN HERSHEY COMPANY, INC. AND SPILLMAN ENGINEERING CORPORATION.

ALLAN HERSHEY COMPANY, INC.

NORTH TONAWANDA, NEW YORK

BRAND NEW FUN HOUSES

Dark walk-thru type built on semi-trailer. Beautiful 50-ft. front, air compressor, ticket booth, etc. Requires only one operator; goes up and down in an hour’s time. A real money maker, priced right.

IMMEDIATE DELIVERY

Write today for full information and photo.

KING AMUSEMENT CO.

30 FESSENDEN ST., MT. CLEMENS, MICH.

1947 BOOKING

Book on best motorized show or railroad flash, flashy modern, safe Long Range Lead Gallery built on truck. Also other Concessions and Shows to book. Gillies need not answer as I can book with a thousand of them.

Caril Board

Cincinnati, Ohio
CLUB ACTIVITIES

Showmen's League of America
400 So. State St., Chicago

-CHICAGO, Dec. 14.—President Irving J. Polack presided at the Thursday (12) meeting, with Fred Kress, C. M. McInerney, C. C. Mitchell, and John H. Nay, as vice-presidents; Walter Driver, treasurer, and Jack Strebich, secretary, on the rostrum.

Banquet and ball committee report will be presented at the next meeting, it was announced.

Marvin Brovman and Rev. Marcel LaVoY are being assisted by Sidney Sonnino in arrangements for the Christmastime meeting for underprivileged children to be held December 24 from 1 to 3 p.m. in the clubrooms.

George Flint advises that an orchestra has been contracted and other arrangements completed for the New Year's Eve party. Admission will be free, however, no profiteers and friends.

Membership applications recollected and ordered posted follow: Richard S. Donnelly, Lyle Richmond, Edward L. Shargel, first vice-president; Harry F. Mertett and C. R. Montgomery. A tribute to Joe Pollak, who died December 6, was observed.

Dave Tennyson, William J. Coutiile and Eddie Connors were reported still in debt. Arthur Morris, back from New York, accepted appointment as League counselor. Members present after a long absence were Harry Bernstein, Joe O'Donnell, W. W. Burns, Louis Silverman, John J. Klippe, Ross Paul, Mickey Bluett, and Morris Lipsky.

Benjamin W. Talley, leader of the New Zealand, in for a visit, was unable to stay for the meeting due to the pressure of Board of governors authorized club's annual donation to the Red Cross and the National Foundation for Infantile Paralysis. Aid to three needy members was also voted.

Ladies' Auxiliary

Regular meeting Tuesday (9) in the parlor of the Sherman Hotel. On the rostrum were Mrs. M. L. Brumleve, first vice-president; Mrs. E. M. Poroon, first vice-president; Mrs. E. Sopenar, second vice-president; Mrs. A. H. Kurtz, third vice-president; Mrs. Robert H. Miller, secretary, treasurer.

Invocation was given by Mrs. C. W. Parker, ladies' auxiliary, Heart of America Club, Enid, Okla.

Heart of America's annual party was held at the Enid City Hotel, Okla., followed by silent prayer in memory of Mrs. Edna Rowan, Chautauqua, Kan.

Out-of-town members present included Mrs. Al Wagner, Mrs. Ann Bennett, Mrs. Dorothy Bennett, Virginia Kline, Mrs. Louise Parker and Gertrude Parker Allen.

Applications presented and tabled were those of Shirley Lawrence, Grace Love, Mrs. Sam Polack, Mildred Milligan, Betty Dougherty, Margaret Haney, Betty Christy, Mrs. D. C. Parker, Mrs. Gladys Brod, Sally Prevost, Helen H. Christy, Anna Borker, Mrs. Edith Conklin, Susan Muir, Matie Alley, Misses Lucile Wright, Margaret Young, Gertrude Parker Allen, Mrs. Louise Parker, Mrs. J. C. Wrigley, Mrs.0. J. Francis, Mrs. Charles Havlick, Priscilla B. Tennyson, and Florence Hebert.

Winners in the membership drive were Myrtle Hutte Beard, grand prize; Ethel Harris, first; Edith Harris, second, and Josephine Quinn, third.

Award bond winners were Grace Cline, Florence Snyder, Maud Geller, Lena Tisdale, and George Kline.

Wanted to Join Now

SIDE SHOW ACTS, GIRLS FOR ILLUSTRATIONS AND BALLY. CAN PLACE MIDGETS AND RUNTS (WHITE AND BLACK). MAN OR WOMAN FOR SNAKE SHOW, ALSO MONKEY SHOW. All winter's work—now showing Galveston, Tex., until Dec. 31, 1946, with Zatchbro Bros. Shows. All reply, Care Western Union or General Delivery to Ray Marsh.
**Pacific Coast**

Showmen’s Association

623½ S. Grand Ave., Los Angeles

LOS ANGELES, Dec. 14—Heavy attendance marked the Monday (9) meeting of the Club. E. H. Driddle, who was designated "Clyde Gooding Night," Vice-President Charles Walpert, president. Also present were Vice-Presidents Bill Hobday and Harry Suker, Secretary George Converse, Treasurer John T. Backman, Chaplain Jack Hughes and Clyde Gooding. The last named was voted membership for his many efforts in behalf of the club.

Speakers included Harry Harragve, Harry Bubes, John Z. Ed Brown. Lights were dimmed and a moment of silence observed in memory of Past President Roy E. Ludington, who died Wednesday (4).

Mrs. and Mrs. Roy Bube, owners of Selo Bros., Circus, which is in winter quarters near Fer-

raria del Val, discussed the short talk on the club’s Memorial Day, which will be held in Evergreen Cemetery Sunday (15). A five-man committee was appointed to receive visitors at the gate.

John Loman spoke on the building fund drive and several books of tickets were turned over at the meeting. The Drawing was won by Herb Usher.

**Ladies’ Auxiliary**

Past President Marie Tait announced the results of the election at the meeting. Officers are Trudy Di Santi, president; Jessie Looshi, first vice-president; Mabelle Hendrickson, second vice-president; Opal Manly, third vice-president; Julia Converse, secretary; Peggy Steinberg, treasurer.

Chaplain Hughes and Sam Dolman of the Men’s Auxiliary asked the chairman of the cemetery committee, Peggy Forstall, for flowers for the graves at the annual Christmas tree. Gladys Kruger, Manly, was assigned the task. It has been decorated and placed on the roof.

Mabelle Hendrickson and Margaret Farmer reported $2,500 was netted by the men’s Auxiliary when they won the award and Jewell Hobday the prize donated by Trudy Di Santi.

Two new members, Margaret Atkinson and Ruth Bubis, were introduced.

Members paid silent tribute to Roy Ludington, past president of the men’s club.

Past Presidents’ Night was celebrated Monday (2), with seven past presidents attending. They were Nell Ziv, first president of the organization, Ella Forstall, Marie Loper, Nina Reiner, Margaret Farmer, Edith Harragve and Edith Walpert. All were warmly welcomed. Clara Zeiger, Martha Levine, Ethel Krug, Allerita Foster, Marie Tait and Mabelle Crafts.

A great tribute from the men’s club asked the ladies to take care of the Christmas dinner in the clubrooms December 25. Nina Rodgers was named chairman of the committee and her worry will be a Christmas party will be held December 23.

For Aixmond and Florence Web-

ber were up from Mission Beach. They brought in another 1835 from Building and Boys and Friends. Chris Roden had her mother, Mrs. Taylor, with her and Ruth Samuel, Paretti Scard, Betty Coc, Marge Williams, Babe Miller, Larry Fraxx, Leonard Johnson and Helen Henn were present after absences.

Letters were read from Past Presi-


member, was present for the first time and Inez Allton brought in Margaret Atkinson as a new member.

Winners in the banquet contest were Wilma White, Trudy Di Santi, Carol Keeterson and Marie Jessup.

**International**

Showmen’s Association

415A Chestnut St., St. Louis

ST. LOUIS, Dec. 14—A rousing welcome was given President Morris Lipisky at the new clubrooms upon his return to St. Louis. A large banner, "Welcome to our president, Morris Lipisky," stretched across the entrance to the club. It was the first time Lipisky attended since early last spring. He lauded the efforts of the secretary and treasurer and all who worked during the summer to make the clubrooms inviting and attractive.

William E. Snyder delivered an inspiring talk on club matters present and future. Lipisky presented the building fund with a $1,000 check on behalf of John J. Jones Exposition, raised at a benefit performance he gave on the shows.

Membership committee reported a healthy increase since the new clubrooms opened. To raise the membership is well over 400. Lipisky was credited with 38 new members at this meeting.

Meyer Katz was appointed a custodian and the rooms are open at all hours to all visiting showmen.

New Year’s Eve party to be given in the main ballroom of the De Sota Hotel promises to be an outstanding event, judging by the number of tickets already sold.

Writers: Mrs. and Mrs. Harry Hennies, Harold Barlow, Pete Brophy, Pete Burns Jr., Sammy Stein, Fred Simon, Ray Johnson, James P. Murphy and Sammy Milton.


Others admitted to the club membership at the November meeting in the City of George LeRuez, Jack O’Byran, Theodore Hildebrand, Fred Stock, Sam Milton, John D. Schatz and Emmet Walker Simms.

**Show Folks of America**

1839 W. Monroe St., Chicago

CHICAGO, Dec. 14.—Regular monthly meeting of the board of directors was held Thursday (3), with Jack Lamet, chairman, present. It was voted to hold the annual Christmas Party in the home Tuesday (17).

Installation of President May Adams Stocker and elected officers will take place January 21. New chrome furniture for the home has arrived.

This month’s social, given by Thelma Clark and Rose Page, netted $65.00. Myrtle Hutt Beard was a guest during the Showmen’s League of America meetings. Many were present.

Andy Hahn, SLA Auxiliary, who also are members of Show Folks visited.

Annual banquet will be held in January. Members mourned the passing of Bob Syrenforth.
Bout Flameproof your tents
Merry-Go-Rounds, Immediate!
Onan the N.W. - White & Controls.

February 1870
Haney were at (Doc) Zeiger, secretary read (6), to. Address all mail and delivery.

NEW 10,000 WATT Electric

Heart of America Showmen’s Club
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Dec. 14—Most of the members who attended the regular meeting in Kansas City were back in time for the meeting Friday, (6), over 100 being in attendance. President Walter F. Levin presided, with Secretary G. C. McGimemie, Treasurer Harry Ashburger, and C. F. Collins, past president, present.

John R. Castle was delegated to represent the club at the Pacific Coast Showmen’s banquet and ball. Sam Benjamin, chairman of the New Years party, conducted a successful ticket sale.

The secretary read a card of thanks from the Wayne Hale family, while Al C. Wilson, press chief, read a letter from E. Walter Evans, president of The Billboard, expressing his regrets that he not being able to attend the banquet and ball. Homer Pennington announced he is now a grandfather, a daughter having been born to his daughter, Mrs. F. V. Chandler, at Fort Read, Trinidad, B. W. I.

Ladies’ Auxiliary
President G. R. Thatcher presided Friday (6), with Secretary Loretta Ryan and Secretary Hattie Howk on the platform. Communications were read from Freda Hudson, Ginger Patterson, Billie Kirk and Nellie BRANDOLI.

Grace Davis, Lucile Anthony, Dolly Jacobs and Phyllis Darling were elected to membership.

The group represented the club at the Ladies’ Auxiliary of SLA meeting in Chicago, and Gertrude Amberg, Eunice Parker and Marion Hamy were reinstated to membership in that org. Mother Parker gave her report regarding recent receipts of Carnavals’ memorial service.

Members donated for 1947 were Blanche Frances, president; Rosalee Elliott, first vice-president; Grace McBain, second vice-president; Jean Garrison, third vice-president; Loretta Ryan, secretary, and Hattie Howk, treasurer.

Grace McBain won the raffle prize donated by Eden Smith.

Ticket sale for the annual Tacky Party, set for Monday (30) in Musico Room, 1017 Washington Street, met with excellent results.

Caravans, Inc.
155 N. Clark St., Chicago

CHICAGO, Dec. 14.—Edna Stenson, newly elected president, presided at the regular meeting Tuesday (10). Also on the rostrum were Lucille Hirsh, first vice-president; Pearl McGinn, second vice-president; Bessie Monson, third vice-president; Pat Seery, treasurer, and Harry Seery, secretary.

Members voted to send Christmas gift checks to Joicy Williams Gray, Eunice Parker, Mrs. E. Edmonson Edmonson, known professionally as Matt Barten, who is ill in Independence, Missouri; Kathleen May, show girl, who is blind; Rev. Marcel Labar, who is ill, at the home of the club’s installation dinner; Tuberculosis Society, Salvation Army and Santa Claus, to give $100,000, for the Home, N. 14th Street.

Edith Streibich won the two pairs of overalls donated by Evelyn Blake Eberly. Walter Driver donated a fancy blanket to the club, plus a check for $20. Donations also came from Ann Roth, $50, and Bob Seery, $20. Members were present. Mrs. Charles E. Edmonson was visiting her home after being hospitalized several weeks. On the sick list is Evelyn Kleidy, of Tampa. Social event, Tuesday (17), will honor Ann (See Caravans, Inc. on opposite page).

TENTS

CIRCUS, CARNIVAL CONCESSION
BRIGHT FLAMEPROOF CANVAS
Royal Blue—Tangerine—Forest Green—Khaki—Olive Green—White

Flameproof your tents with Hoepers
Liquid Flameproofing Compound
Colors—Khaki, Forest Green, Royal Blue, Olive Green and White.

UNITED STATES TENT & AWNING CO.
1017 W. Washington Bivd.
Chicago 15, Illinois

IRON LUNG WANTED
Immediate Details and Price.

DIGGER PUGH
57 West 45 Street, New York, N. Y.

A MERRY CHRISTMAS
TO ALL YOU
JOHN M. COLLIN, JR.
19 E. Kirk St.
Shawnee, Okla.
Serving the Showmen of the Southwest

CLUB ACTIVITIES

Regular Associated Troopers
106 E. Washington, Los Angeles

LOS ANGELES, Dec. 14.—Honoréd with seats on the rostrum were Sammy Corensen, president of Show Fairs of America, San Diego; Gladys Patrick, Jantzen Beach Park, Portland, Ore., and Charles Walpert, vice-president PCSA.

Members observed one minute of silence in memory of Roy Ludington.

On marked its fifth birthday and there was a cake, complete with candles, and the membership sang Happy Birthday.

Chairman Moe Eisenman reported the previous book sales were $3,500. In the absence of the chairman of the New Years’ party, Sam Dolman asked for ladies to volunteer to help the after-party. Volunteering were Lill Eisenman, Emily Bailey, Lucille King, Mary Kantche and June Morehead.

Mr. Joe Krug, chairman of the party committee, is vacationing in Hot Springs with his wife.

There was given a rising vote of thanks for completing the job on the floor and the hot racks.

President Martin was reported ill with a cold. Cecile Bowen is hospitalized and is reported to be in deep blood transfusions. Mrs. H. Anderson, sister of Mary Kantche, offered to donate a pint of blood.

The following donations were acknowledged: Gladys Patrick, $20; Samson Corensen, $25; O. D. Haney, $30; Martha Kenyon, $10; Ted Levitt, $25; Joe Fowler, refreshments, and Moe Eisenman, huge bottle of beer, as a bank for the coming year.

Guests included Alexander, Miss Andrews, Al Stein, Mr. and Mrs. Burlingame, Mr. and Mrs. Taylor, Mrs. Gordon M. Bolling, Mrs. Delmar Wilkinson, Co-collins, who showed a movie following the meeting; M. H. (Red) Kearns and Melvin Nolander. Frank Yagla introduced his wife.

Ends Apple won the drawing.

Show Folks of America
San Francisco

SAN FRANCISCO, Dec. 14.—December meeting was called to order by President Harry Well of Well Martin, Joe Steinberg, member of the board of directors of the Pacific Coast Showmen’s Association, was on the rostrum and given a birthday invitation. In turn, he donated $50 to the Christmas Fund.

Milt Williams, chairman of the executive committee, reported that 967 ballots were cast and that the president and all desk officers were elected without opposition. Correspondence read by Williams included a letter from Fred A. Beck enclosing $40 for tickets, and one from Harold’s Club, Reno, with $25 for the cemetery fund. Also included was an order from the Morrison family for the cemetery fund.

Members elected to membership were F. B. (Cy) Perkins, J. C. Carswell and Harriette Morton. Guests and members were Nana Seery of Pollock Bros.’ Circus; George Burmaster, of the PCSA: Mr. and Mrs. Joseph F. Yagla, Roy Yagla, Hydo Olander, and son, Irvin K. Foster, and Mirona Herman. Mrs. Herman’s husband, M. C. Herman, was under Dr. Mannheim’s care at Sutter Hospital.

Fred Weidmann reported about $270 in the Christmas fund. Further Christmas parties were made by J. F. Scott, La Conga, Al McAdam, Pat Treanor, Helen Adams, Mr. and Mrs. Weidmann, and Fred Weidmann, in person, and Mrs. Joe Ackerman, Tony La-Argo, Andy Hynek, Mirova Herman, Milt Williams, Irvin Foster and Bob Coles. To make an even $200 for the

3000 BINGO
No. 1 Cars, heavy white. $57. No duplicate numbers. $100.00. $150.00. $200.00. $250.00. $300.00. $350.00. $400.00. $450.00. $500.00. $550.00. $600.00. $650.00. Remaining 2,000 cards, 85 cents per card, or $200 for 250; $250 for 500; $500 for 1,000, $1 per 500. Dancing platforms, extra 500, delivered. Replacements, Numbered Bars, $5.00 each. Extra Pulls, Printed 2 lines, $25.00. M. W. Gard, 417, White, Red, Green, Orange, Yellow, Black. Extra right hand pull, $2.15

3000 KENO
Made in sets of 100 cards each size. Placed in 3 sizes: 100 cards, 200 cards, 500 cards. Each card calls marking, $3.00

LIGHTS
White, Green, Black or White, Green, all colors on bale, 4 colors, delivered.

3,000 Bingo Books
White, Black, Yellow or White, Green, or White, Yellow, or White, Yellow. Each 25 cents per card, or $200 for 250; $250 for 500; $500 for 1,000. Extra left hand pull, $2.15

3000 Bingo Books
White, Black, Yellow, Green, or Green, Yellow, Black, White. Each 75 cents per card, or $200 for 250; $250 for 500; $500 for 1,000. Extra right hand pull, $2.15

3000 Bingo Books
White, Green, Red, Blue, or White, Green, Blue or White, Blue, or White, Red, Extra pull, $2.15

3000 Bingo Books
White, Blue, Green, Yellow, or White, Blue, Green, Yellow, Red, Extra pull, $2.15

N. W. News
$8.25; 200 sets per week, $250.00; 500 sets per week, $500.00; 1,000 sets per week, $750.00. N. W. News, 228 South Wabash Ave., Chicago, Ill.

WANT WANTS
ALL WINTER
MARTIN & PORTER SHOWS

WANT WANTS
ALL WINTER
MARTIN & PORTER SHOWS

NEW GAS & DIESEL ELECTRIC GENERATOR SETS
50% OFF

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Montclair, N. J.
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List of billboard publishers gladly furnished.

WANT WANTS
ALL WINTER
MARTIN & PORTER SHOWS

ROBERT SORENSEN
YOUR BROTHER JOE
PASSED AWAY.

CONTACT TURNER BROS. SHOWS
PETERSBURG, ILLINOIS

BACK AGAIN
22, 24 and 27 ft. High Strikers. Well made, beautiful finish, for Parks, Carnivals and Fairs.

COLONIAL HEIGHTS STRIKER COMPANY
540 W. 72nd Street
Richmond, Virginia

RIDES IN CANADA
Kiddie’s Sail Boat and 9-Car Merry Go Round, Whip. Accept best cash offer.

ALEX JOHNSTON
48 Robley, Hamilton, Canada
Fairly, Elliott
Prexy Candidates
For KC's HASC

KANSAS CITY, Mo., Dec. 14.—Noble C. Fairly and Harold (Whitney) Elliott were named presidential can-
didates by the Heart of America Promotions Club at the regular meet-
ing Friday (6).

Captain Hugo had previously nom-
ned H. H. Garnam, but the latter's acceptance was received too late for action, so Hugo withdrew his nomination and Garnam was placed on a single ticket for the vice-presi-
dent nomination. Vice-presidents are L. K. Carter, Boxie Warfield, George Car-
penter, Raymond Clayton and G. C. Young. "At last" for reasons, all up for the ticket.

Ballots will be cast Friday (8). HASC's holiday program will be at the open house Christmas Day, mem-
oral services Sunday (29) and the annual banquet and ball New Year's Eve. Officers will be installed at the annual meeting January 3.

Leo Bistany Contracts
Key West Celebration

MIAMI, Dec. 14.—Leo M. Bistany, whose shows bearing his name are playing lots in and around Miami, recently returned from Key West with the announcement he had signed for the Mid-Winter Festival and Celebration, sponsored by the Veterans of Foreign Wars and Fire Department.

Show has been enjoying good busi-
hness here and plans playing another spot before closing until New Year's Day.

SLA

(Continued from page 58)
Josephine Quinn, Robert Hallie, Rose Page and Mrs. Jennie Githo.

Viola Fairly named the following commit-
tees:

Masonic: Mrs. L. M. Brubaker, chairman; Mrs. Margaret Rock, Mrs. Al Lazio, Mrs. Louise Hulse, Mrs. Marie Stowell.

Reception: Mrs. Delilah Hoffman, chair-
man; Rose Cogswell, Mrs. Irving J. Popp, Lee Gioebel, Lena Bicholm.


Ways and Means: Mrs. Ann Belden, chair-
man; Frances Keller, co-chairman; Phone Carthy, Cora Yehleman, Mrs. Ralph Gilian.

Membership: Mrs. Al Lazio, chairman; Myrtle Hurst Board, co-chairman; Grace Goss, Sadie Goodman, Rose Page.

Carnival: Ruth Marthie, Josephine Quinn, Garnet Lue Pugh and Raynell Olden.

Chaplain: Mrs. Margaret Filograsso, chair-
man; Viola Blake.

Hostess: Mrs. Delilah Hoffman.

Official Greeter: Mrs. Margaret Rock.

Seasoon's Greetings
to ALL

THAT MADE 1946 OUR MOST SUCCESSFUL SEASON

Season's Greetings to ALL

THAT MADE 1946 OUR MOST SUCCESSFUL SEASON

From

B. & V. SHOWS

NOW CONTRACTING FOR SEASON 1947

404 GIRABILDI AVE.

PHONE PASSAIC 3-5934

LODI, N. J.

TRAILERS

Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-foot tandems.

Financing arranged, with payments, only during your operating season. Standard model on hand for immediate delivery. Write today for our latest catalog.

King Amusement Company
82 Orchard St., Mt. Clemens, Mich.

OMAR'S GREATER AMUSEMENTS

NOW BOOKING FOR 1947 SEASON


1401 E. BROAD ST., TRIBURANA, ARK.
P.S.—Hi-Pockets, Buddy Crane, Buster Mullins, get in touch with me at once.

WANTED CONCESSIONS
for large fairground
Near East's Largest Permanant Fort.

WRITE—WIRE—PHONE

WRIGHTSTOWN ARCADE

Town, Wis. 50th St.

Phone: Fort Dix 9053

WANT TO BUY FOR CASH
Merry-go-round, rolloplane, octopus
With or without transportation. Must be in good condition. Address: AL WALLACE
Chiltonboro, Florida

PERFECT GAMES COMPANY MAKES PERFECT PITCH
Now featuring the new improved portable electric Penny Pitch

$100.00 complete
Players can pitch pennies, nickels, dimes, quarters or halves from any of the four sides. THAT'S ACTION.

Plenty of room for 35 players at once. Odds plainly visible at each contact. When any coin lands on contact, a bell rings and a red light appears.

THAT AVOIDS DISPUTES

Forms top. Everlasting beauty where the wear is most. 32"x52".

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Brooklyn 24, N. Y.

WANT TO BUY FOR CASH

Merry-go-round, rolloplane, octopus
With or without transportation. Must be in good condition. Address: AL WALLACE
Chiltonboro, Florida

WANT TO BUY FOR CASH

Merry-go-round, rolloplane, octopus
With or without transportation. Must be in good condition. Address: AL WALLACE
Chiltonboro, Florida

Michigan Showmen's
Association
3153 Cass Avenue, Detroit

DETROIT, Dec. 14.—Regular meeting was held Monday (9), with President Hugo Stahl presiding. With him on the rostrum were Sec-
ond Vice-President Ben Morrison, Third Vice-President Robert Mor-
risson, Past Presidents Leo Lipps and Jake Dickinson and Treasurer Lou Rosenthal.

Reported on the sick list: Doc Ribet at the Alexian Brothers Hos-
ter, Detroit, N. J., and Dr. Robert Bishop, at home.

Harry Harris, assisted by Eddie Golka, Oscar Lewis, Tommy (Paddles) Reiser, and John Carangelo entertained a group of disabled soldiers from Percy Jones Hospital at the Red Cross quar-
tation.

Each soldier was presented with a gift.

New members are Herb Payne, Eddie N. Coe, Philip D. Cronin and Luke Hoack. James F. Sullivan leads the race for obtaining the most members.

Recent visitors to the rooms were Ralph Decker and Tom Carson of the Kirkwood Shows. Sam (Pork Chops) Ginsberg demonstrated his famous "6-to-5" trick. Seems he had plenty of practice at the Chicago convention.

Donating to the building fund: George Harris, $15; Ralph Decker, $50; Ray Marsh Bryden, $25, and Manny Bogen, $25. The Ladies' Auxiliary donated $837.65 to the Christmas party for underprivileged children.

Joe Bennett and Jack Gallagher reported that they were busy at winter quar-
ters getting their Playland shows ready for the coming season.

Ladies' Auxiliary

Meeting Monday (9) was preceded over by President Hattie Wagner. Assisting were Besnie Gallagher, first vice-president; Jo Quinn, second vice-president; Bernice Stahl, third vice-president; Mamie Wade, treas-
urer; Helen Miller, secretary, and Belle Powers, recording secretary.

Report on donations for the Christmas party for underprivileged children showed $960 had been col-
lected. It was voted to send $25 to Father Flanagan's Boys Town Fund. A total of $250 was also sent to the hospital to establish a school to train and educate the six children orphaned in an accident on the Wallace Bros.' Shows in Canada, and $25 sent the Sister Kenney Fund.

The annual and Christmas dinner will be held January 14 in the Hotel Bell-
crest, Detroit. Ann Boker is in charge.

The first anniversary of the aux-
iliary will be celebrated with a party in the ballroom at the MSA Home January 6, sponsored by Mrs. Harry Lewiston.
Detroit Zoo Train Rides 872,000 for New All-Time Mark

DETROIT, Dec. 14.—An all-time record for a miniature railway is claimed by the Detroit Zoo for the current year. The zoo recently closed its 16th season, with a total of 872,000 revenue passengers carried, according to final report by Frank G. McMinn, zoo director. At $1.50 a ride, this amounts to $435,600 for the season. Total is 186,000 more than was carried last year. Rides and an arcade in the park, during the year included installation of new landing platforms, flasher signals, and a black signal control system.

Eng. Parkmen Enjoyed Terrific Biz, Shillan Says

CHICAGO, Dec. 14.—British amusement parks did a terrific business this summer, J. W. Shillan, managing director of the British Park Manufacturing Company, said, when he attended the annual Convention of the National Association of Amusement Parks, Pools and Beaches here this week.

“Our park operators are in much the same fix as American park owners, regarding the vacation rides,” Shillan said. “There is a great demand for rides and various other equipment.” The Englishman said his company had made arrangements with the Allan Herschell Company, North Tonawanda, N. Y., and the Looper Company in England.

Raw Material Is Problem

Speaking on Post-War Operations in the European Field at the Wednesday (4) session of the NAAPBP, Shillan said:

“Our raw material problem is greater than that of yous. Too, we must buy raw export two-thirds of the amusement rides we manufacture, which leaves us only one-third for our own parkmen. Parks along the West Coast were not bombed during the year, but those on the South and East Coast were hard hit. As a result of this, our job trying to rebuild, but they are great jobs (See 1946 Biz Terrific on opp. page)."
Playland, Rye, Nets 250G on 922G Gross

Salary Hikes Granted

WHITE PLAINS, N. Y., Dec. 14.—Playland Park, Rye, is expected to net in excess of $250,000 in 1947, according to the E. B. Fellig budget director for Westchester County which owns the park. Figure is based on an estimated operating cost of $653,550 for anticipated surplus of $292,450. Costs do not include amortization of interest on park bonds.

Breakdown of costs shows that Director George Currier will draw a salary of $5,000 and increase of $2,000. Other salary increases will go to the assistant director, who will be raised from $2,550 to $3,280; the financial manager, from $5,300 to $7,000 and an assistant at $2,670 will substitute for the former bookkeeper at $2,100. Cost of seasonal employees is expected to rise next year. Salaries paid for maintenance, insurance, building and grounds will increase from $16,000 to $22,000. Financial office help will jump from $11,100 to $28,000. Cost of the grounds is expected to increase from $24,500 to $25,000. Gardeners will continue to draw $17,500.

Salary of the general superintendent has been raised from $4,900 to $5,400, while part-time help in the maintenance department will receive $27,488 instead of $19,800.

Repairs and replacements of a normal nature, or $40,000, is expected to cost $75,000 for the year. This year the cost was $15,867.

Park admits ice skating rink is now in operation.

25 SHOWS AT IOWA

(Continued from page 51)

ers United Shows, and Mr. and Mrs. William Dyer, are being starred by Mrs. George Dyer of the Dyer's Greater Shows. Other organs listed were A. W. Sours Show, Walton, Iowa, and Scott Shows and Wolf Shows.

WANTED CONCESSIONS

For Large Indoor Place Near East's Largest Amusement Park.

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Strolling Thru the Park

Rumor has it that Elmer Velare is planning to open an amusement park in the Las Vegas area.

Doc Simmons, scale man at Silver Bullets, is expected to be taken over management of the Columbium Hotel casino, Kalamazoo, Mich.

William Vernek Lasen, purchasing agent and ride superintendent at Ramona Park, Grand Rapids, Mich., has been promoted to general manager, Grand Rapids.

Will Rogers Ranch in California drew 8,400,000 visitors during the 1946 season, according to figures released by the State Fair Commission.

Mark Dalton, insurance man associated with the American Salesmen, has his nine of nine were visitors to the annual NAAPBB convention.

Mickey Doolan, who operates Green Oaks Kiddiland at 9th and Cicero, Chicago, and his family, returned to California after attending the convention in Chicago.

Art Lewis, Virginia Beach, Va., park operator, had Tom Tule, welterweight boxing champion of the world, in tow around the Hotel Sherman, Wednesday (4).

Barry and Mary Wright, of the National Amusement Device Company, Dayton, O., finally made home after the Chicago convention. A series of plane cancellations caused their late departure.

William Buur, of Roseland Park, Canaries Island, N. Y., reported he had steam shovels at work all summer on his park development program. He figures to be even bigger and better this year before his expansion plans will be completed. He's planning legions of new rides and bigger and better picnic facilities.

Incidentally, Buur brought his staff along to the convention.

Paul H. Hueskohl, secretary of the National Association of Amusement Parks, Pools and Beaches, is in Las Vegas with the Burbank Chevrolet Company, Grand Rapids.

1946 Biz Terrific

For Eng. Parkmen

(Continued from opp. page) together slowly but surely. The greater percentage of our parks are in operation all summer.

"We have a heavy tax on profits in what we do," Shillan said, "but of course you parkmen here in the United States is heavy, probably the heaviest. I understand there is another amusement association, much along the lines of the NAAPBP here, which has been formed in the East. I understand the organization is now trying to get thru legislation which will allow manufacturers to keep more of their products for home use than is now permissible under the import-export laws. Too, Shillan said, the organization and all outdoor show business has banded together to keep a curb on the Hatch legislation which might hamper the industry.

Short of Money

Parks in Holland, Belgium, Sweden and Denmark are operating but are short of money and equipment, English manufacturer said. New parks are scheduled to be built in Russia, the Near East and the Middle East in the near future, he opined. Shillan predicted the growth of outdoor show business throughout the world will be phenomenal in the next few years.

The British manufacturer, on behalf of the British Park Association, presented a. B. Mcl. Hugh, NAAPBP president, with a scroll to show a bond of friendship between the two organizations, "as the organizations," as Shillan said. Mr. Hugh is a member of the association. After presentation, Mr. Hugh accepted the scroll on behalf of the NAAPBP.

Pendleton's Private Santa Gives $250

PENDLETON, Ore., Dec. 14.—Pendleton Round-Up's own private Santa Claus, Mr. and Mrs. H. H. Swigan of the Harris Pine Mills—has called again. Harry has donated $2,500 last year and says he intends to give $2,500 next year and again in 1948.

Free Features Announced by Pueblo Funsport

PUEBLO, Colo., Dec. 14.—The new park being constructed here along the shore of Lake Minnequa by the Pueblo Amusement and Recreation is being set up with free park features.

Proposed free entertainment will include 10 red-clay tennis courts and 16 horse shows. One championship court will be equipped with portable bleachers for tournaments. All courts will be lighted and will be serviced and maintained by the park.

Plans for a kiddieland developed around fairy tale characters are announced. Cement sculptures of dwarfs, elves and animals will be set up in the area.

A milk bar building, patterned after a Neapolitan ice cream brick, will be used for youth activity programs. Lighting on the peppermint stick candy idea will be used in the building.

The boardwalk installation along the shore is 800 feet long with 40 concession booths on the land side. Boat riding, pony ride, miniature train, baseball batting cage, airplane ride will be located in the park area.

Free Features Announced by Pueblo Funsport

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2—'Tender,' single door 3-passenger, powered by Model A Ford motor, installed. Tender red with white trim.

3—'22 Coach,' single door 8-passenger, powered by Rolls Royce 6-cylinder, installed. Coach black with white trim.

4—'21 Coach,' single door 15-passenger coach, powered by Willys motor installed. Coach black with white trim and red roof.

5—'20 Coach,' single door 15-passenger, powered by Perley brand six cylinder motor, installed. Coach black and red trim with white trim.

6—'20 Coach,' single door 15-passenger coach, powered by Perley four cylinder, chopper 600, installed. Coach black and white trim.

All track type trains are 24-inch gauge with 8-inch wheels. Timkin roller bearings, Zerk fittings.

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now in preparation

The Billboard, Dec. 21, 1946

PARKS-RESORTS-POOLS

63
A committee, comprised of Glenn Craighton, Hampton, newly elected association president; Al N. Farber, Centerville, retiring president; C. E. (Chuck) Nichols, past president, and E. E. (Deak) Williams, veteran, was named to frame a bill which would lift the present State aid from $140,000 to $175,000.

The bill, as presented to committee, would provide for State payment of 60 per cent of all premiums paid out, with a $2,500 ceiling for each such fair. It is feared this provision, together with a present ceiling of $2,000 and a sliding scale of State aid—80 per cent for the first $1,000, 70 per cent for the next $1,000, and 60 per cent thereafter—will not meet the maximum needs of a majority of the states.

Movement of the estimated $25,000 premiums is forecast for the years that lie ahead, and in account in a large measure for the fair turn. Gen. John Polk ruled Altho a State in which fairs play an unimportant part, Ohio, Indiana, and Illinois, peoples, Iowa has lagged behind most (See Iowa Seeks $2,500 on page 66)

Woodland, Calif., Annual Plots 200G Development Plan

WOODLAND, Calif., Dec. 14.—The Yolo County Planning Commission has approved plans for an estimated $250,000 five-year development program for the Yolo Irrigation District Agricultural Fair Grounds here, according to an announcement by Mr. Roy Robinson, fair board chairman, who also said that the State architect is completing final plans for the development.

Young Nails Contracts For 4 Tennessee Annals

CHICAGO, Dec. 14.—Ernie A. Young announced that he signed the present grandstand contracts at four top Tennessee agricultural fairs through the International Agricultural Fairs Association convention here.

At the revival of the Mid-South Fair, Memphis, and the Tennessee State Fair, Nashville. He signed Knoxville for the 13th time, Jackson, Tenn., for the seventh year.

Encourage 1-Horse Exhibitors To Put Over County Shows

DES MOINES, Dec. 14.—War-burnt popularity of society horse shows in county and district fairs in Iowa soared to new heights this year, but care should be taken to avoid the word "society" and to encourage the following classes of 1-Horse Exhibitors (See page 66)

Neb. Must Up With Concessions Profit To Pay Stand Bonds

LINCOLN, Neb., Dec. 14.—A partial victory was won by grandstand bondholders against the Nebraska State Fair here Wednesday (11), when District Judge John Polk ruled that the fair turn over the net income from the grandstand concessions (See Neb. To Pay on page 66)
Heavy Repair Schedule

DES MOINES, Dec. 14.—The 1946 Iowa State Fair netted a profit of $195,355.73, according to final report released by officials. Cunningham here this week during the convention of the Fair Managers' Association, said the fair moved up in business, C. C. Wagler, Davis County Fair, Bloomfield, was named to the last three years as he was serving as chairman of the E. L. Lyle, Webster City, and Ray Deibert, Sac City, Iowa, to be chairman of the 1947 fair.

Profit, however, will be insufficient to repair damages to the plant resulting from its wartime use as an army air depot, Cunningham said. He said that the fair will have to completely overhaul its electric and power system, rebuild the toilet and garage systems, and replace roofs throughout the grounds.

Grandstand attendance at the ‘46 fair hit a new high of 509,200, 209,398, despite one afternoon’s rain-out. Nighttime grandstand attendance totaled 109,289.

15 Grand Circuit Dates Okayed

NEW YORK, Dec. 14.—Fifteen 1947 Grand Circuit harness meets have been announced by the board of stewards. Old Orchard Beach, Me., was dropped and replaced by Toledo, O., and Aurora Downs, Ill. Last three were selected from a reported list of 104 applicants.

Dates awarded follow:

Montreal, Ont.—Duffield, Oct. 31.
Maywood Park, Ill.—June 5-14.
Niles, Mich.—June 20-27.
East Lansing, Mich.—July 8.
Cincinnati, Ohio—July 22-28.
Elmira State Fair, Springfield—August 11-15.
Windsor, Ont.—August 16-20.
Back Creek State Fair, Du Quoin, Ill.—August 23-30.
Houston State Fair, Indianapolis—September 1-5
St. Joseph Fair, Reading, Pa.—September 5-12.
Delaware, O.—September 15-20.
Lexington, Ky.—September 23-October 4.
Aurora Downs, Ill.—October 6-14.
Octave Blake, South Plainfield, N. J., was elected president. He succeeds Charles W. Phelis, Greenwich, N. Y., who was named honorary vice-president.

E. Roland Harriman, New York; Louis, Vincent, Indianapolis, and Joseph, Neville, Delaware, O., were elected active vice-presidents. Neil Gabahn, Coshoen, N. Y., was elected secretary-treasurer.

Thomas S. Berry, Lexington, Ky., who previously was announced as 1946’s top driver. Other states were Sep Pinai, Indianapolis, $76,380; George, Ohio, $76,088; Joe Hanley, Northbrook, Ill., $64,936; Jake Mahoney, Toledo, $58,000, and Del Cameron, South Plainfield, N. J., $45,000.

James B. O’Neill Sr. Now With LaRoze Attractions

ST. LOUIS, Dec. 14.—James B. O’Neill Sr., formerly well-known as an acrobat and more recently identified with the St. Louis Organized Theatrical Agency, is now with the Grover LaRoze Attractions in the fair and celebration department. Mrs. Alma LaRoze, wife of the late Grover LaRoze, died December 4, continues in charge of the firm.

Husking the Corn in Iowa

DES MOINES, Dec. 14.—Glenn Craighton, Franklin County Fair, was elected president of the Fair Managers’ Association of Iowa at the annual convention here this week. The organization moved up in business, C. C. Wagler, Davis County Fair, Bloomfield, was named to the last three years as he was serving as chairman of the E. L. Lyle, Webster City, and Ray Deibert, Sac City, Iowa, to be chairman of the 1947 fair.

Robert D. Blue spoke briefly at the opening and stated that work underway to adjust property taxes would aid fairs. U. S. Congressman James Dollier, Fort Dodge, also spoke, and participated in the whip act of the evening.

Other acts were Turner and McCoy, musical comedy dancing; Dick Wong, singer; Randy Brown, poodle ball; Johnny Sanna, acrobatic tap; Lowells, hand-balancing; Van and Associates, the Famous Teller Cover Girls, six-gal. band. Bert Van Deussen emceed.

Frank Winkley was peddling motorcycle races as well as his thrill show. Lee Overland was on hand in behalf of Jimmie Lynch’s Death Dodos. The Boyle Woolfolk office was representing B. W. Bear. Oscar Abraham’s was present for his Death Dodos.

Auto race field was well represented—Goyne White and Al Sweeney (National Speedways) and John Sloan in half of big cars. Eddie Jordan and Bill Schults (Schaum’s Attractions), and Johnny Gerber for midsize cars. Emery and Duffield for the race for Sweeney and White, also were present.

Sanford and Rube Liebman represented the Barnes-Carruthers Theatrical Enterprises; George Fergusie, WLS Artists’ Bureau; Boyle Woolfolk and George Flint, Boyle Woolfolk Agency; Irving Grossman, E. E. Hulin and Company; Carl, Gus Sun office; Gladys and Bily William, Williams and Lee; Sunny Benet, White Horse Troupe; Charles Zemater Jr., and Roy Sampson, the Charles Zemater Agency; Mr. and Mrs. Paul McDonald and A. J. Duffy, McDonald Bros.’ Society Circus. Also represented were Karl King’s Band and the Clyde S. Miller Rodeo.

Among fair suppliers, Russell Glendening, Smith & H. A. H. Scovil represented E. G. Steiner, Woolfolk Agency; George Ford, Reeder Sound Systems, and Charlie Briese, of the Theatrical Enterprises; Russell Glendening, Smith & H. A. H. Scovil represented E. G. Steiner, Woolfolk Agency; George Ford, Reeder Sound Systems, and Charlie Briese, Enterprise; Grant Abrahams, Artists’ Bureau (Deak) represented the William Lee Agency.

Johnny Gerber was on hand to obtain full publicity for the fair and its activities. It was thought that patrons would serve to help the fair and its decisions. It was thought that patrons would serve to help the fair and its decisions.

So, too, were radio and newspapers.

Where we are now may be worked out to be working by the museum-on-roads attended by more people than if it made a tour of the major fairs. It could pull right into the grounds of most of the State Fairs and at the admission booths would serve to guarantee attendance by a vast number of the folks, most of whom otherwise might not make the trip into town. It is displayed that the chance for the fairs to aid the government, and vice versa, to the great benefit of both patrons. All of which suggests that the standing government relations committee of the National Association of Fairs and Exhibitions might well contact Clark with a view of routing the exhibit to fairs.

Let Carnivals Live; Nichols to Iowans

DES MOINES, Dec. 14.—“Don’t try to get too much from the carnivals,” was the recommendation of C. C. (Chuck) Nichols, the president of the Howard County Fair, Cresco, Ia., at the convention here this week of the Fair Managers’ Association of Iowa.

Speaking on “Midway Problems,” Nichols declared that the fair and the carnival have to live and asserted that it is ruinous to drive too hard a deal. Nichols asked that fairs guard against too large a carnival included among other recommendations was one that the fair’s provide a expense fund so that the secret- ary could visit a carnival before book.

“It is important that you know the carnival you are dealing with,” Nichols declared. “It would pay, I think, for fairs to provide enough money so that the carnivals could be looked over before being contracted.”
Iowa Re-Elects Mullen Leader; Campbell Is V-P

DES MOINES, Dec. 14.—John Mullen, Topeka, Kan., has been re-elected president of the Iowa State Fair Board at the annual Iowa agricultural convention held here Wednesday (11) at Hotel Fort Des Moines, but W. J. Campbell, Jessup, was elected vice-president only at a close contest, getting 48 votes, with his opponent, Harold L. Pike, Jessup, polling 47.

Campbell succeeds Frank E. Sheldon, Mount Ayr, who had been elected vice-president only at a close contest, getting 48 votes, with his opponent, Brady Gates, Independence, winning.

Other directors named included Ben Doran, Beaver, who succeeds P. Zerfass, Algona, who did not seek re-election; W. J. Campbell, Jessup, and Sam V. Carpenter, Centerville, and Pike were re-elected.

The annual meeting of the Iowa State College, speaking before the agricultural society, told fair men that Iowa fairs (county and district) should have large prizes serve as a true function in the state and that they should provide adequate facilities and good official staffs. He held that fairs generally were remiss in not advertising their certain entries, second to draw attendance.

Dwelling on the shortage of entries at many annuals, he said that purses should be upgraded to attract entries. Many entries this year were few as two or three entries.

Touching briefly on auto racing, he reported that dates were upped to avoid overlapping fields and that these fields were too short and lessened the competitive effect, and urged that more fairs be raced. He also suggested the scheduling of midget auto racing in a way that it also obtains income from midget races held in the off-fair season.

1-Horse Exhibitors Encouraged To Put Over County Shows

(Continued from page 64)

participation of "small-time horse exhibitor" play Deibert, secretary of the SAC County Fair, Sac, told the convention of Fair Managers of Iowa here this week.

Pointing out that only 25 shows had been held in 1942, Deibert said that about 45 were to be held this year. Ascribing the jump in the number of fairs, he said that the State Fair was giving to the largest measure to their substitution for war-bred horses in the young and in the larger numbers. Deibert suggested small prizes because large prizes serve to encourage entry.

"It is true Iowa has a few professional stables, but I sometimes wonder if they care more to have their names up against the average county fair show," Deibert said. "It is the owner of one or two horses who will determine the future of the shows."

In urging the avoidance of the word "society," Deibert held that "it seems to involve foxes, eyes, nightingales, tall hats and 'jockey coats,' which, he remarked, "I feel is frightening to an Iowa audience."

Deibert asked the fair men to be mindful of the younger fairmen and their leaders, and cautioned against having to many classes. Midsummer shows, he pointed out, had not been kept up to all means," he urged, "have a convention," to get down to the plain language of the fairman."

L. F. Morgan Named Mgr.

Of Auburn, Calif., Annual

AUBURN, Calif., Dec. 14.—L. F. Morgan, of this city, has been named manager of the Auburn Fair, which will be sponsored by the 20th Agricultural District, beginning on May 6. Announced by an announcement by the fair directors who appointed him. He also maintains an office at the fair grounds.

MEETINGS OF ASSNS. OF FAIRS

Indiana Association of County and District Fairs, Hotel Lindley, Des Moines, January 6-8. William H. Clark, Franklin, secretary-treasurer.


Western Canada Association of Exhibitions, January 13-15, Fort Edmonton, Mrs. Nettie Hartford, Edmonton, secretary.


South Carolina Association of Fairs, Wadler Hotel, Hampton, January 20-21, J. A. Mitchell, secretary.


C. C. Hunter, Taylorville, secretary.


North Dakota State Fair, Fort Totten Hotel, Grand Forks, January 29-31. Charles W. Swoyer, Read- ing, secretary.


Connecticut Association of Agricultural Societies, February 12-14, King Edward Hotel, Toronto.

INQUIRIES are being made and announcements will be made of fairs of should send in the dates of their annual meetings.

Sodерner Scores Poor Showmanship Of Silky Pilots

DES MOINES, Dec. 14.—Lack of showmanship by harness horse drivers at county fairs was scored by Deibert, secretary of the Buena Vista County Fair, Alta, Iowa, at the annual convention of the Fair Managers Association of Iowa here this week.

The U. S. Trotting Association scores drivers who "seem to" and to have their sulky painted and polished, Soderman declared. In addition, the drivers race around the fields, beaten, soiled and grayed bags, and raising the dust of painting in the air, and the removal of an unsightly wire, used to hold the dozen together, Speaking on "racing programs," Soderman urged fair men to provide adequate stabilizing facilities and good officials. He held that fairs generally were remiss in not advertising their certain entries, second to draw attendance.

Dwelling on the shortage of entries at many annuals, he said that purses should be upgraded to attract entries. Many entries this year were few as two or three entries.

Touching briefly on auto racing, he reported that dates were upped to avoid overlapping fields and that these fields were too short and lessened the competitive effect, and urged that more fairs be raced. He also suggested the scheduling of midget auto racing in a way that it also obtains income from midget races held in the off-fair season.

Protect Act Money With Good Sound, Craighton Advises

DES MOINES, Dec. 14.—'A poor sound system will ruin the best show man," Craighton, secretary of the Franklin County Fair, Hampton, Ia., told the convention of Fair Managers of Iowa here this week. He recommended care in selecting a system.

Speaking on "presentation of platform attractions and free acts," the manager said that the public was "not too fond of these acts." Don't try to buy quantity," he said.

He also recommended buying all attractions thru one agency. "Then the act will co-operate," he said.

Iowa Seeks $2,500 Premium Lid Help

(Continued from page 64)

State aid in financial aid to the annuals.

The financial report of the 89 fairs was presented during the convention, showed that this was one of the most successful years in the history of the state. The fair receipts totaled $428,000, more than double the 43 figures, recent years, fewer fairs operated. Revenues were $1,029,261, with expenses running to $1,029,561.

As of November 1 this year, the financial balance of $329,037 was shown, as against overdrafts of $10,460 on the part of a small number of fairs. Present indebtedness, most of it representing long-term obligations, such as mortgages, totaled only $188,448, as against a consolidated valuation of $555,000.

The great bulk of the fairs have no long-term indebtedness, and those that do have paid off part of their obligations. Many fairs, it is possible, will keep from $4 to $6 in debt in the next few years, as they are faced with the need for either improved land, buildings or other facilities.

Generally speaking, little new construction has been done. In this year. Most fair men at the convention indicated they will defer major improvements until costs level.

Neb. To Pay

(Continued from page 64)

slopes to the retirement of the bonds.

The bondholders had sued to require the state to reduce its income to retirement of the debt on the farm lands, but fairs, contend this and also a request for the application of the fair's take from prior legislative enactments. Under the court's ruling, the fair board will be required to turn over not more than 50 per cent of the proceeds after operating expenses are deducted. The Illinois Supreme Court, however, said the concessions do not cover the cost of paying the principal on the indebtedness.

S中级 court held that the bondholders are entitled to an accounting of the rentals. The state supreme court has paid on the grandstand debt this year and it has committed to pay about $169,000, Assistant Attorney General Homer Kyle, who represent-
G. W. ANDERSON's report fair business with his film show around Clayton, N. Y. ... Lanier Players report fair biz around Greenville, S. C. ... El Hart Players, four people, are readying to play around Dover, Del. ... Elwood Small writes from Welland, Ont: "I have pic under auspices and played a dozen dates the past month. Have dates booked around Toronto. Business is good and I think it was last winter." ... Hyde's Show, vaude-piqu, in Eastern Washington after a summer in Idaho. ... Griffin Family Players are around Rock Island, Ill., with three-cast bills and they win Swell-bell-ringing specialties. ... Charles E. March is showing 16mm. pic around Waterbury, Conn. ... Carlton Players, four people, are playing auspice dates around Gettysburg, Pa. ... Chester Cobbs, showing religious and other pic, reports fair biz around Asheville, N. C. ... F. H. Fuller reports from Brockville, Ont: "I am making two-day stands in this sector to fair returns. Have fair weeks in Northern New York but not as good as expected. Have three people and a dozen pictures I stay in Canada." ... Guy Murcher, who has a film show in McLean County, Illinois, reports good biz on sponsored dates. He will soon add short-cast (three-people) bills to his show. ... Robert Ryan, formerly in rep, is playing 16mm. pic of Everest, Wash.

ERNEST (TOBY) VEVEA, general business man and character comedian with J. B. Rotnout the past year, has finished directing the Bar, Eau Claire, Wis., for the winter. He recently visited with Mr. and Mrs. Jack Stute of Appleton. ... Litchfield Players are having pic. ... Madam Burleson now in the Rio Grande Valley playing a few weeks. ... The Littleton Players are playing Alexlewod Tolliver, J. D. Dickson, five chorus girls and a yoyo. ... John Blondin, Tex. ... Norman Tucker has been showing pic under auspices in Middlesex County, Massachusetts, with headquarters at Ashby. ... Henry L. Clancy, old-time report promoting, ran a Firemen in Southern Vermont, using amateur cast. ... Albert W. "Uncle Bob" Jordan, 16mm. film show in Litchfield County, Connecticut. ... John Rees, Lenox, Mass. ... Northampton Players have been in Worcester County, Massa- chusetts, for the past month. Pic are around Shreveport, La. ... Pitt Players recently played E. F. Han- neman, Morgantown, W. Va. ... Lancaster Players are around Allegheny County, Pennsylvania. ... F. R. Niles has a vaude-pic show around Athens, Ohio. ... Austin has a black velour at the opus, The King Still Reigns, with pic in the Kokomo (Ind.) sector.

HAROLD REANY has had his last of his show around Lake Crosse, Wisc, recently. ... Bird's Show is in Pike County, Alabama. ... Grant's Show is playing flesh under auspices, are around Denver. ... Loren L. Davis, who recently completed his film show at a Northwest home in Harrisburg, Colo., has been in Wash- ington, D.C., and Colorado, for the past three weeks. ... Holley Players, four people with flesh and pic, are playing around Pennsylvania. ... W. N. Cohen writes from Rome, Ga.: "I have been showing pic in this sector for the past month, am about to move to Alabama. Biz has been fairly good here and pic have been brisk. ... Furniss has joined me to do vaude and magic. ... Doug and Lou Bobbitt will put in a good show and have been lay-off in Birmingham. ... Billy Thompson has been showing pic. ... He bought another night club and five adjoining houses and lots in Rose- belle and Eau Claire. ... He has the Terrell Players in three theaters and three night clubs in that section.

ROAD SHOWS-REPORTEIROPE
The Billboard 67

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570 watt lamp, 2 inch projection lens, F/1.6 micro focus coated, to 2000 foot, 650 fps, with sound, standard, economy, and bullet type sound, double twin forced fan draft cooling, no puffing, 4799.

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WANTED
For 47 Season

Hillyard Unit or good Family Act that can put on short and play also Teeters that double music. Also small Colored Minstrel Unit or short act. Show will play all North Carolina territory. Write only.

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LARGE THEATRE 16MM. SET UP

AMPHITHEATER PROJECTORS—Jumbo 35mm., Electric, Automatic, Sound. Electric Framers—32x24, 15x12, Electric, Automatic. DRAPERIES, CURTAIN ARCHES, BOX-COUNTS, ETC. (See general CATALOG for description.) CALL VISITORS年轻的马戏团在户外进行表演，吸引了大量观众。

Virginia Kline Gave Fans WO at Outdoor Convention

(Continued from page 56)

Hayward wore an ice blue satin suit with a choker band steadied in place by gold sequined bands of the satin and the skirt swept with silver sequins. Mrs. Harry Dun- can, who sponsored the show, was in a blue satin dress with black sequin trim. Maxine Gei- ger, of Kansas City, chose a black crepe coat with silver sequins and black shoulder pearl held front, a black and gold embroidered hat of black lamé trimmed with gold sequins, a black silk handkerchief, and a black set of flowers in her hair. Mrs. L. W. Hill, who had sponsored the show, wore a black dress with silver braided trim and a black and gold evening bag. Mrs. E. E. Farrow, who was the hostess, wore a silver dress with a gold ribbon collar and black stockinette. Mr. T. L. Broom, who was the stage manager, wore a silver shirt with black tie and a silver bow tie. Mrs. A. W. Wilson, who was the hostess, wore a black satin dress with black sequin trim and a black and gold evening bag. Mrs. C. W. Parker, who was the hostess, wore a black dress with silver trim and a black and gold evening bag. Mrs. J. H. Johnson, who was the hostess, wore a black dress with silver trim and a gold bow. Mrs. J. H. Johnson, who was the hostess, wore a black dress with silver trim and a gold bow. Mrs. J. H. Johnson, who was the hostess, wore a black dress with silver trim and a gold bow. Mrs. J. H. Johnson, who was the hostess, wore a black dress with silver trim and a gold bow. Mrs. J. H. Johnson, who was the hostess, wore a black dress with silver trim and a gold bow.
ATTACHING MACHINE

Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 31/16" for Women's heels.

HYDE ATHLETIC SHOE COMPANY
Manufacturers of these famous BETTY, BURLINGTON, CHANCELLOR and MAXWELL.
CAMBRIDGE, MASS.

6 Pros Pass RSROA Gold Tests in Del.

Man of Many Talents Needed To Fill Role of Manager

By G. V. (Cap) Sefferino

Assistant Manager, Sefferino's Rollerdrome, Cincinnati

I AGREE with Bill Holland, operator of Holland's Skating Rink, Kokomo, Ind., who recently expressed the thought that to be the manager of a new rink that is to make its appearance as soon as possible is not an available and the best thought I have been privileged to hear was expressed by Bill Holland not very long ago. They stated that what roller skating needed most was a school for managers.

In recent years everyone has been a roller skater. Everyone has been making money, and when asked if that way no one will ever be able to convince that he or his manager is not the best. However, the days of walking into a rink and throwing your feet in the air is over, and a manager's nameplate on it are certification that managers going to mean either success or a struggle.

Many Phases in Biz

To be a good manager one must be a person of many talents. One must possess personality and be something of a psychologist; he must be energetic, have the powers of observation, possess an appreciation of the art of skating, at heart. Yet he must, above everything else, be able to sell. If he is personally not reasonably happy. There are many managers of skating in which a portion of the patrons are interested, and it is the duty of a good manager to find time for each group to enjoy itself.

For instance, in recent years skating has been fastened to the competitive phase, most operators. Yet today, one operator, in an article in The Billboard, points out that over 1,000 enthusiastic patrons were present at one of the nation's major rink skating contests held in his city. That is certain, the days of walking into a rink and throwing your feet in the air are over, and a manager who prefers to play the competitive skater, at heart. Yet he must, above everything else, be able to sell. If he is personally not reasonably happy. There are many managers of skating in which a portion of the patrons are interested, and it is the duty of a good manager to find time for each group to enjoy itself.

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Why the 3% Figure Frustrated Sefferino

CINCINNATI, Dec. 14.—"If my re- quest is not filled, I hold the Board up to the light and show that it is nothing else, but that it proved that ring operators and associated business men read the Billboard page," said (Cap) Sefferino, assistant manager of Sefferino's Roller Rink here. "In these days of our civilization, it seems to me that many letters of comment and have been offered in the past, this paper clear from soap for non-flying sanitary floor free of charge. Two companies mailed me a dozen skating records on trial. To the letter writers I may I am grateful, and to the manufacturers I suggest that you subscribe to The Billboard as a fine advertising medium.

"Inasmuch as Perry Rawson chose to use your columns to refute a statement I made in the article, rather than to write me personally, may I use your columns to answer it?"

"There is a possibility that I did confuse Rawson's percentage survey, in so far as it is absolutely covered in his poster.

"Now, it is nice to be able to talk with a real skater—a skater who knows a lousy pair of skates when he sees one—even if he is compelled to hand them out in his specialty shop. What sense is there in me trying to talk to those others who don't know what makes a pair of skates when the trial them? I am not going to get any where in your local situation any way, although it is a pleasure to talk with a fellow who knows the Laws and why a skate functions. It is most discouraging to talk with these fellows who simply don't know what to do. Get the doubt in their main theme, but in my judgment and probably in yours, also if you care to admit it, a good auction or scrap heap job well done and the part out of decent equipment get more dough."

"The paragraph preceding the quote here is an attempt I have found, thru a survey, that only 3 per cent of skaters in rinks he had contact with had reported. The rest were scooping. I took it for granted that the next paragraph of the letter was real. I am most happy to make this correction."

Boyer Planning New Layout; Hodges Ohio Spot Clicking

CINCINNATI, Dec. 14.—M. A. Boyer, long operational manager for J. W. Thomas (Ky.) Roller-Rink, and Roy Hodges, who shares his brother, Calvin, interest in the firm, are planning Hodges Roller-Rink in Springfield, O., with Hodges operating the new location. The Ohio spot is not far from the original location of The Billings, Hodges is the new manager. Boyer is planning construction of a modern rink in the town. He is a former manager of The Billings and is now with the Rink Supplies and Repairs concern.

In recent months Boyer has been doing business with the El Torreon Roller-Rink, Kansas City, Mo., which is housed in the building recently sold to him by Mr. R. J. Boyer. The El Torreon is a good business and that pro Johnny Sawyer there has been doing a top teaching job. Hodges is reported business excellent since the September 20 opening of the Springfiled spot.

Prescott Rollery Reopens

PRESCOTT, Ariz., Dec. 14.—With installation of a new heating plant, the skating rink in the armory here has been reopened with Leonard Spooner, manager, assisted by Clair Louttit.

MAN OF TALENTS

(Continued from opp. page)

fellow one of these days. He is most important to the future.

One important other part of good management is program planning. One simple routine night after night can become very boring. There is nothing so horrible as a program filled with "um-pah, um-pah" music all night. That sustained hour can become tiresome. There are exceptions, however, that can become tiresome, annoying to everyone but the international skaters.

I wish to remind the reader that this is the opinion of a man whose composed, only that of a skating manager and who merely believes in the A, B, C's of rink management—keeping them in, keeping them and making them happy; all of them.

Anonymous!

Publication in a recent issue of The Billboard of a letter by a person who requested that his name be withheld has been accompanied by an unsigned letter to the editors and a request that its contents be published over a "Mr. Q" signature. Such letters will not be published. The editors will withhold a writer's name upon request, but the signature and address the writer must accompany such letters.

Virginia Kline Looks 'Em Over

(Continued from page 67)

ry Batt, of New Orleans, wore jet black, in a formal crepe Romaine with white gardenias for contrast. Mrs. Harry Small's choice was a white sequined evening blouse with full skirt of tulle. Mrs. Anna Gruber wore a short black cocktail frock with a soft white chiffon hair-do.

Mrs. Carl Lautner was attired in a black draped Vairle model, the front secured in a cross of squares of green sequins and a classic hair arrangement held in place with silver leaves to cover one side and give a feminine motif. Mrs. Dode Allen wore black with black feather evening hat. Mrs. Louise Donahue was attired in a black formal evening gown with extreme decolletage with short evening coat heavily designed in gold beads. Mrs. Eddie Roth wore black chiffon with a side hair arrangement of black coque feathers. Mrs. Oscar Bloom's frosted white costume was glittery with white beads, the back open to the waist.

Mrs. Hattie Hoy dressed in a Chines- -blue bodice blouse with ruffled peplum and black taffeta skirt. Mrs. John Wendler, of North Tonawanda, N. Y., wore black velvet with the subtle sophistication in the very short hat and high front model. John Quin's choice was a Jenny model of French blue, the sleeve cap of pink and gold sequins. Mrs. Frank Hurbets was attired in black in applique tulip on the front of the dress. Mrs. Johnnie Bushnell wore black with silver sequins.

All was in counterpoint and glitter, but there was gold there, the gold that never tarnishes, the gold of many. The firm, Beeman, is a black, and enjoying themselves. We hope to see you again next year.
$10.00

B. R. 101—1 Diamond Wedding Ring to match. Each—$4.50

WHILE THEY LAST

"A PERFECT LIGHTER THAT NEVER FAILS!"

If you know the "Match-King" and are aware of its excellent gift for either ladies or gentlemen. Has beautiful lines and will hold more. Comes in assorted two-tone editions packed one dozen assorted colors in patriotic colors to a box.

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FRANKLIN ENTERPRISE'S BILLIETINES—Original Material, Band Novelties, Parodies, etc. 60c each .上有 Consignments, $1.00. Don Franklin, 15348 R. Roman, Chicago 23.

GLAD RAGS—NEW SONG-DANCE NUMBER. Centre free to Professionals. Also Composing, Printing, Publishing. Kennedy, 173 Washington, Brn, Vi.

DEPT. MONEL
MON-EL JEWELRY MFG. CO.
1201 N. W., Chicago, III.

-MADE, for DOZ. Sample Ring. 12c to each.


"I'M POOT'S IN MY MOUTH—A TOP NEW novelty, a Leather, type, badge, made for your special order by your Representative. Price 12c. 10c.


JEWELRY—CLOSE OUT, CHUMP PRICING. Filer Co., 24 W. 750 St., Cincinnati, O.

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MILLS TOILET WATER.
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LOW JACKET PRICES
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WORLD'S LARGEST STOCKS
54 GAUGE, 30 DENIER NYLONS
Price, $24.00. Do not hold. Case Lots, 25c to $23.75 Per Doz. All orders shipped same day as received. 10% Deposit. Balance C. D. O.

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NOTICE—Only advertisements of used machines accepted for publication in this column.

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BEETNUT FEEDER WANTED—WILL QUALITY. $15.00 cash. Will have beets and condition. McNeil Brothers, 2811 Fort, Chicago 8, Ill. (4)

ADVANCE, COLUMBUS, NORTHWESTERN: Silver King Peanut and Ball Gum Machines. Perfect condition, working, subject to 50 cents. Please write. Thomas Novelties Co., Pekin, Ill. (3)

FOLDING. Many FOLDING and LAUNDRY MACHINES. RECONDITIONED—$3.50 each. M. A. French, 123 J. D. St., Opelousas, La. (1)

FULL-POP POPCORN MACHINES FOR SALE. Fully reconditioned. Priced from $13.00. Commercial 25c. E. F. French, 522 W. Ohio St., Chicago 14, Ill. (1)

SILMETS, THE FAMOUS PENNY MACHINE: Four-Bit-Ball, 17 1/2. Taras, Joogees, 22 1/2. Chicken, 20 1/2; 15, 20 1/2 for sale. Full details. William T. Bond, 312 N. Sycamore, Dayton, Ohio. (2)

FABULOUS DRAWDOWN MACHINES—RECONDITIONED. Musicals, funny machines, reasonable. W. W. Perrine, Commercial 1544, Chicago 14, Ill. (3)

ART DECO DRUMS. Many others. A. C. Davis, Ohio Amusements, 140 S. E. 2nd St., Kansas City. (2)

A. C. BARLEY MACHINES—CLEAN. Built, perfect working. Du Gross, 3014 Tenison Ave., Chicago 14, Ill. (2)

WANTED—412 RECORD CHANGERS: MODERN, VINTAGE, 1915-1940. All nickel play, fast action. Adkins only for sale. Any amount. Quote year and last prices. Walter Rose, 4018 W. Broadway, Kansas City. (2)

72-CENT MACHINE IN GOOD BOXER. Call for same. ANY MACHINE OR PARTS. Thomas Novelties Co., Pekin, Ill. (1)

5 BEARD NEW 1946 MODEL EVANS BANTAN 24-SELECTION WALL TELEPHONE. New, play in 25c. Like new. $50.00.ARKON REC. C. W. Poe, 1541 W. Washington Blvd., Chicago, Ill. (5)

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1946 COLEMAN TWIN-JACKPOT BELL MACHINE, complete and functional. Willing to sell for $70.00. Thomas Novelties Co., Pekin, Ill. (2)

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FOUR USED SALESBOARDS—Each $75.00. 20 cases 22 calibers, 200 each. Immediate delivery. Best bid, 975 w. 10th ave., pittsburgh, pa.
HELP WANTED

ACHALITIES—MIN OR WOMEN. LONG HAIR, must be neat. Daily 4 to 8 p.m., Sat. 9 a.m., 1 p.m. 8 noon. 15 25% salary, on making sales. Street clothes and clean. Write Wallis Family, 600 W. Main St., San Francipn, Calif.

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WANTED—DANCERS FOR GIRL MASQUERADE. Length of show 15 minutes. Prove your beauty. Wire or call William Balcom, Watertown, S. D.

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WANTED—GIRL TO LEARN CHRYSTAL BUCK, CIRCUS queen. Do you have any trained entertainers? 6th South, Gal, Wichita, Kans.

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15 Jewel Swiss £13.95
20 Jewel Swiss £14.95
30 Jewel Swiss £19.95
40 Jewel Swiss £29.95
50 and $ 5 Elm, Watertown, Et., $ 7.50
60 and $ 6 Elm, Watertown, Ett., $8.00
70 and $ 8 Elm, Watertown, Ett., $9.00
90 and $ 9 Elm, Watertown, Ett., $10.00
120 Elm, Watertown, Ett., $15.00
Other sizes, models, make specification price.

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40 Jewel Swiss ... $29.95
50 and $ 5 Elm, Watertown, Et., $ 7.50
60 and $ 6 Elm, Watertown, Ett., $8.00
70 and $ 8 Elm, Watertown, Ett., $9.00
90 and $ 9 Elm, Watertown, Ett., $10.00
120 Elm, Watertown, Ett., $15.00
Other sizes, models, make specification price.

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10,000 Assorted Watch Straps

Leather, Plastic, Cloth, Metal Buckles

Most retired for $1 and more.

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PERSONALS

DEYEN—WANT ADDRESS OF MISS HELEN VANCE, 106 14th St., Chicago 6.


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SALESMEN WANTED

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NEW MODERN TATTOOING AND ENGRAVING MACHINES: All sizes, from 1/2 to 3/4 cent. A. G. L. 193, St. Louis 5.

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SOUTHERNER'S BULLETIN BOARD: No junk. Add the photoatatf for more info. 939 54th St., Baltimore 11.

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Also.

WANTED TO BUY

For all pictures, candid, group, studio, etc., for books, magazines, etc. Please write: Edwin J. Reinecke, 620 W. 57th St., Los Angeles 3.

ALFREDO PEREZ: Long time in business, writes or will call. 10 years' experience, top spot. Satisfaction guaranteed. 87-12-11.

WANTED: CAPTAIN, DECKhands, steward, kitchen help. For $500, 2 hands included. For 504 Marion Ave., Los Angeles 16.

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Wants: Guitar player. Will play solo or in a group. Send full particulars. 901 W. 5th St., Los Angeles 17.

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ANNEX ATTRACTION—CIRCUS ONLY. All equipment complete. A band, a circus, a complete show. No extra charge. 812 North Main, San Diego, Calif. 80-12-11.

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At Liberty—Advertisements

SOLD TO YOU IN SPANISH. Satisfaction guaranteed. 326 Castile St., Las Vegas, N. Y. 8-12-11.

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IF YOU ARE AN HONORABLY DISCHARGED VETERAN, YOU HAVE A POSITION AND ARE HAVING A DIFFICULTY SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE, HERE'S HOW YOU MAY SECURE A FREE ADVERTISING SPACE TO HELP YOU

Prepare your "At Liberty" advertisement of a page size and send it to us, together with a photostatic copy of your discharge papers and we will list the ad for you in the regular Classified column of the Billboard. All advertisements will receive equal treatment. Obviously we cannot read your discharge papers, but we will make the best possible judgment. No charge will be made for the ad. If you wish to send your discharge papers, write us at the address above. On receipt of your discharge papers, we will list the ad in the Billboard column of the earliest possible issue. No charge will be made for the ad. If you wish to send your discharge papers, write us at the address above. On receipt of your discharge papers, we will list the ad in the Billboard column of the earliest possible issue. No charge will be made for the ad.

EMPLOYERS: For your Veterans in Advertising, Ads Are Prepared by A (see)
Pipes for Pitchmen

By Bill Baker

MARY E. RAGAN and her husband, Richard (Dick) Kanthe, widely known Athletic Show operator, are making their home in California, he writes.

If you are among those fortunate who know what to do next, you’ll have little difficulty in determining how to do it.

E. J. HORTON is back in the West Coast, working stop-overs with the mouse to profitable takes.

HARRY CASE has returned to Philadelphia from California in time for the Army-Navy football game and worked novelties to good returns. Weather was good and crowds spent well, Harry says. He plans to head for Chicago soon to join boys on Maxwell Street.

TOMMIE WILCOX, who recently concluded a click phone deal, also worked the Army-Navy football game in Philadelphia to successful returns. Also on hand were Ed Grice, Candy of Canada, and Livig Pettore, French novelty man, who was sporting a new car.

Another New Year is in the offering. You can’t help but be impressed by remembering this year’s mistakes.

WHAT HAS BECOME of John T. McDougall, former cleaner, market and stage worker? Let’s have a pipe, John.

BIG AL WILSON is in Miami Beach, Fla., where he says their eggs have gone six to a dozen—don’t know what eggs are retailing at $1 per dozen. He’s currently working the wonder machines but later plans to operate with cards.

“MORRIS LERRY . . . after 25 years in the novelty business, is in the ‘Government Retirement’ after New Year’s Day,” Jack Buchanan letters from Los Angeles. “He and Corry Blum have purchased a farm and are going to settle down together. All the boys are back at the old bakery out at the Cecil Hotel, cutting up jackies and preparing to work badge-books and pennants for Bennett Haberman. Southern California—UCLA football game was a blank. Let’s keep on peddling, folks, and keep Jack Wilson and Corry Blum and Ruben Blusteen.”

We’re inclined to think that a miser is a thing of the past. The guy who can sell pipes from Horsey, Back Meyers and Ruben Blusteen.

EDDIE AND ETHEL HILL are in Mave store, their usual Christmas spot, in Sulphur Springs, Texas, with their jewelry and Eddie plans to close Christmas Eve and then go ahead of an one-nighter in January until the circus season opens, when...

Polack Plays 10 Spots in 1946

(Continued from page 48)

J. Polack, 807 N. South St., 807 N. South St., Los Angeles, 3, Calif.

EUGENE ALPINE, manager, reports that Polack recently concluded a successful season at Atlantic City, is in Denver now, and plans to work the winter and plans to work a number of locations in that State.

MUSE SPARKS . . . sawdust was in Little Rock and several other Arkansas towns this week, getting big tips and enjoying huge passouts.

R. R. ROACH . . . currently in his sixth year at Sears, Roebuck, Chicago, is corralling the long green with Sweeney decks and the wonder mouse.

A. L. CLARK “king of sock pitchers,” is reported working Arkansas to big scores.

“JUST VISITED with our friends, Ken and Greta, wire artists, at St. Petersbu., Fla.,” letters E. J. Horton from Houston. “They have a neat layout and are doing cap- carbonizing their wares with the old and young tourists. Ken says they worked the Kentucky mining section at a point the middle of the recent coal strike, but despite this handicap business was good. Ken and Greta are planning to return to their fair deals. They say they are going to read pipes here from Elk Hill, Sam Levy, Jimmy Dougherty, Curly Little and Doc Stubb.”

Famous Sayings: We make it our job to understand the business. Too often we judge and condemn them for what they do because our knowledge of them and their problems is incomplete—Local mayor.

A. HATCH, snow cone operator, is wintering in St. Petersbu., Fla.

SIGHTED WORKING on a recent to click results were George Anreim and Jimmy and Maybelle Garrett, of shell jewelry note.

BLACKIE DAVIS . . . and Georgia Boy Drew are among members of the pitch fraternity with the Flint, Mich., Polack Gang.

JOE GARFUNKEL . . . known in auction pitch circles as Joe Garfield, who opened a jewelry and toy stand on South Spruce Street, New Orleans, last August, reports that business at the spot has been just as fast as he ever expected. He likes to read pipes here from Harry Maiers, Harry Levitt, Nat Shepro and Sam Jones, with whom he worked on the Mighty Sheesley Mid-Way.

HARRY CORBY, veteran pitcher, is making his home in New Orleans.

MME. ADELE BEDINI

(Continued from page 48)

Royal American Shows until she re- tired.

She was born in Dundee, Scotland, of English parents. Her father, Joe Hodges (Hodgini), had his own show, and also, for some 20 years until his death, with the leading circuses of Europe before they came to this country.

She is the daughter of two American circus stars, Augustus, wife of Joe Coyle, and Flora, wife of Walter Guice, one grandson, Harry Maiers, Jr.; one sister, Annie, Moore, in Norway; and two brothers, Albert Bailey, Jr., of Chicago, and Joe Hodges in Germany.

Brief services were held in Chicago Tuesday (10), followed by burial at Aurora, Ill., where the Bedini’s maintained a home and training stables for many years.

SALES OF OAK-HYTEX BALLOONS

80% of All Balloons Sold

For the love of parties, our Latex/Timeless Tissue, Helium, Balloons, Plates, Cups, Napkins, Supplies, and Prizes are a hit. (Products Liability Insurance. Products Liability Insurance. Products Liability Insurance.)

ELONIA MEDICINE CO.

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FLASHY, up-to-the-minute designs make OAK-HYTEX balloons outstanding in sales appeal. Showy Oak-Hytex balloons give you a spectacular display that always gets big money. And dependable Oak-Hytex safeguards your profits.

SOLD BY LEADING JOBBERs

Be sure you get OAK-HYTEX in the Blue Book of Retailers. They are the leaders.

THE OAK RUBBER CO.

RAVENNA, OHIO

KIPP BROTHERS

Distributors for Oak-Hyrex Balloons.

10 Cars To Haul Sparks on ‘46 Tour

ters activities, which include the con-struction of an all-steel three-story home for Arnold Maley, secretary-treasurer, is in charge of the winter quarters of the show. And Ray Shaver, the booking agent. Marshall L. Green, general agent, will return shortly from Chi- cago and will attend the showmen’s convention.

New Acts Are Signed

Red Lansford, again will be eques- trian director and present the concert. Among new acts already signed for 47 are the Joe Hodges Carnival of bareback riders, the Acevedo Troupe of wire walkers and John White’s Leaping Greyhound. Also another act, which arrived this week from San Francisco to train a new sky ball of 10 aerialists.

Victor Robbins, bandmaster, is va- rying music for Bangor, where they are playing Orrin Davenport’s Rochester, N. Y., date. Among early arrivals here are Gilbert and Lillian King, Floyd King and Harold Runbaugh, of King Bros.; Theo Forstall and F. W. Maybin, of the Chicago, and Emilio R. Rozzi, owners of a South American circus; Mr. and Mrs. Char- lie Underwood, who dropped in en route to Tampa, and Howard Ingram, owner of the Florida Amusement Company.
SNAIL PEARL IS BACK! 

... ORDER NOW FOR IMMEDIATE DELIVERY!

CANDY-GIFTS

IMMEDIATE DELIVERY INCLUDES

WIRE TRADER 

14 East 17th St., New York 3, N. Y.
Count 128 Exhibitors

Officials of CMI express regret over inability to offer space to many firms

CHICAGO, Dec. 14.—With about a month and a half to go before the Coin Machines Show opening day, exhibit booths and the roster of firms which will occupy them are signed, sealed and delivered, according to James A. Gilmore, CMI secretary-manager.

Gilmore released this week the final list of 128 exhibitors who will have space at the industry's first big post-war conclave at the Hotel Sherman here, February 3 to 6, 1947. As might be expected nearly half of the exhibiting firms are located in Chicago. Eleven companies from the Greater New York area are represented, and eight have headquarters in Detroit. Of the remaining 52 exhibitors are spread thru a large number of Midwest, Southern and Eastern States.

In a letter released together with the exhibit list, Gilmore wrote: "This is the list of 128 exhibitors in the 1947 Coin Machine Show to be held at the Hotel Sherman, Chicago, February 3, 4, 5 and 6. It is a complete list. No more exhibit space is available. It was sold out 11 days to the week prior to the opening date. Record never before equalled. Every exhibitor is either a member of CMI, or a former exhibitor.

"CMI has a list of prospective exhibitors who are neither members nor former exhibitors of CMI. They have not solicited because there was no more space to offer them. "They have been patiently waiting and can only be rectified by holding the 1948 Coin Machine Show in a location that will have room for all who wish to display.""

The list follows:

A.B.T. Mfg. Corp., Chicago
Ace Coin Counting Machine Co., Chicago
Ace Sales Co., New York
Advance Machine Co., Chicago
Aero Medall Co., Chicago
Alma Mfg. Co., Kansas City, Mo.
AMI, Inc., Chicago
American Distributors, Chicago
American Machine Mfg. Corp., Ashtabula, Ohio
American Vending Machine Exchange Corp., New York
Armco Distributors, Chicago
Armco Vending Mfg. Co., New York
Atlantic Vending Machine Corp., New York
Associated Equip. Co., Los Angeles
Associated Mfg. Co., Minneapolis
Automatic Dispensers, Inc., Minneapolis
Automatic World, Pt. Worth
Baker Novelty Co., Inc., Chicago
Bally Mfg. Co., Chicago
Barn Distributing Co., St. Louis
Bevy Products Co., Chicago
Bell Ltd. Co., Michigan City, Ind.
Bell Vending Machine Co., Cleveland
Berkens Novelty Co., Chicago
Bermack & Co., Inc., Evanston, Ill.
The Billiard Publishing Co., Cincinnati
Bock Co., Inc., Chicago
Buckley Music System, Inc., Chicago
Oak Box Publishing Co., Chicago
Central Mfg. Co., Chicago
Chicago Coin Machine Co., Chicago

Calendar for Coinmen
December 18—New England Confectioners Club, annual Christmas party, Copley-Plaza Hotel, Boston.
January 8—Cookie Vendors' Association, New York (place to be announced).
January 10—National Automatic Merchandising Association, Region 8, morning meeting at Hotel Muehlebach; afternoon meeting at Hotel Philip, Kansas City.
January 14—National Automatic Merchandising Association, Region 2, Sheraton Hotel, Rochester, N. Y.
January 19-20—Canning Machinery and Supplies' Association, exhibit, Can Manufacturers Institute, Chicago.
February 17—Chicago World Trade Conference, Stevens Hotel, Chicago.

CIGARETTE TRENDS—Latest, authoritative report on trends in per capita consumption, net earnings, costs and product improvements has recently been released. Report shows that the cigarette industry has greatly increased its sales volume, while its earnings have increased with cheaper, faster transportation. The new findings are based on a survey conducted by the CMI, which will be published in its "Cigarette Trends," on the first page of the Vending Machines Section in this issue.

PLAY PRICE—National discussion of dime play for juke boxes continues with as much force as when the idea was first suggested. Newspaper reactions, carefully gathered and catalogued by The Billboard, show some communities are taking the dime play matter-of-factly, while others are very much opposed. One newspaper even went so far as to say that a buyer's strike against juke boxes might develop if prices generally went down to a dime. For more details on dime play, and its effect on juke boxes throughout the nation, see the Music Machines Section.

GAS PUMPS—Prospect of coin-operated gasoline stations has been receiving considerable attention in the daily press. One story, from West Virginia, quotes an executive with the West Virginia Automobile Association as saying that the coin-controlled gas pumps will be ready some time in 1947. The association executive was enthusiastic about the prospects for such pumps.

SUGAR—Operators of soft drink and candy bar merchandising equipment learned this week what most of them had already guessed. And with the government was not going to up sugar quotas for candy bars during the first three months of 1947. This merely strengthened already published reports that sugar quotas would be increased in the second quarter, beginning April 1. By the time sugar from the Cuban harvest will be in to bolster supplies, and make increases possible. Summer of 1947 should find more sugar-using supplies back in vender columns.

ARCADES—Arcade owners, taking their cue from leaders in the field, are becoming more promotion-conscious. Many are now using space in their local papers. Milwaukee's Planktont Arcade believes it is the first thus far to have sponsored a program over a local radio station. All of these promotions, together with new equipment, have helped bolster business for the arcade men.

TRAVEL SCENE—Strange thing has happened in Florida. Hotels and resorts in the State began early advertising to discourage tourists from coming to the State without confidence. Florida tourism must have taken the advertised conditions more seriously than anticipated, since Florida's hotels report business has fallen off measurably. Now chambers of commerce are expected to launch a new advertising campaign.

AOAA Set With Service Deal

NEW YORK, Dec. 14.—An arcade mechanics' clearance bureau is being established by the Arcade Owners' Association of America, according to an announcement from B. R. Berkens, executive secretary.

Ideas is to set up a file of pertinent data concerning all mechanics employed by an arcade operator. Information will then be used to provide reference check service for an arcade owner who is considering a mechanic for employment.

Berkens said that the association would send a "Mechanic Reference Form" to every manager, requesting that needed information be filled in. Resulting service is expected to benefit the entire trade.
Then and Now
—By Walter A. Tratsch

President A. B. T. Manufacturing Company

(One of the veterans of the coin machine industry, Walter Tratsch, contemplating the coming Coin Machine Trade Fair February 3-5-6 at Chi-
cago’s Hotel Sherman, here reviews the past accomplishments of the ind-
ustry).

A question often asked is, “How does the coin machine age at the begin-
ing of the century compare with our present day industry?” In an attempt to answer this question, I shall give you my impressions of that era insofar as my memory en-
ables me to.

WALTER TRATSCH

The Penny Arcade was one of the major enterprises and the forerunner of our present movies. At that time there were no movies, no radios and very few phonographs. For this rea-
son the arcade became a meeting place for young and old, where amusement was sold thru automatic coin-operated machines. There were, however, phonographs in the arcades, which were of convenient height for a person to rest his elbows comfortably on them and use individual ear phones which shut out distracting noise. He might listen to renditions of beautiful music, poetry and spec-
fically of the famous people of the day.

Cites Early Movies

In addition, they had several types of movies—the mutoscope. The quadrroscope had a rev-
olving drum of 60 still pictures. For 1 cent the customer saw one set of 15 views in colors. In this way the machine permitted the customer to have a sequence of pictures. Then, too, they had the intriguing peep shows costing 1 cent for every set of 15 pictures. Concentrating on these, many customers could be entertained. In order to see the complete show of Secrets of Heroin, there were a collection of pictures of the film called One Nights, The Chorus Girl’s Dress-
ing Room, a dime was usually required. For instance, the grand mother of wax or paper mache was an old-fashioned black lace gown, with her hair, curl her eyes and select a small card with a printed fortune on it. This way the fortune was usually contained in a card box.

Then and Now

AOLAC Head Urges Revise On Federal Coin Mech. Tax

LOS ANGELES, Dec. 14.—New in-
centive was injected last week into an effort for revision of the Internal Revenue Department’s inter-
pretation of the federal excise tax on coin-operated machines by A. I. Robinson, managing director of As-
socia ted Operators of Los Angeles Coin Machines.

Robinson urged full-hearted sup-
pport for CMI’s public relations pro-
gress in this direction.

“It is not our desire to set our-

selfs up as demanding or even de-
manding” in their relations with the privi-
ded revenue department, but “it is our desire to see an unfair situation righted so that all in this industry will benefit.” It is our opinion that there will be no relief regarding the excise tax, which, as you know, was a war measure, until considerable time after peace has been restored. Intense activity in the trade from the day that war is declared will be necessary to get in touch with the Congressional and Federal authorities.

In a letter to CMI, Robinson ex-
tended praise for the organization’s public relations program and off-
ered suggestions designed to implement its activities.

“It is my opinion,” the letter stated, “that any industry which does not act immediately to influence the public interpretation should entail a proper interpretation of the United States Internal revenue department on this point, which has borne the burden of the troubles of amusement device operating for the past eight or ten years, and has been confronted with one of the great ob-
stacles of the present. We believe there is no such thing as the excise tax of $100 on amuse-
ment machines, which the internal revenue department seems to classify as gaming devices.

Cites Amended Code

“You will recall that in 1941, Sec-

tion 3167 of the Internal Revenue Code was amended to include has-ball and other amusement ma-

chines with a license fee of $10; and slot machines, as a result of the op-

eration of which the person operating same received, or is entitled to re-

cieve, cash, premiums or merchan-
dise, as the case may be, for $75-

ning up.

“It was in 1942, the same section was fur-
ther amended to place music and/or gum machines under the same rule.

Gaming and gaming machines were doubled to $100. 

It is our contention that gaming devices do not include pin-
ball machines and/or amusement de-

vices, as evidenced by the original section which, with the present wording, do not include the words used in the first passage of the sec-

tion.

“IT is our contention that a pinball machine and/or amusement device, is not a device which is unreason-

ably accepted, even the Mr. Bliss of the Internal Revenue Department will admit a pinball machine, where the player becomes entitled to receive cash, premiums or merchandise by the operation of the device, is a game and/or amusement device, that such an article be regarded as a machine or a gaming device within the meaning of the section.

Explains His Stand

“We have always been of the view that a merchant redeems unused free plays or, in lieu thereof, publishes premium coupons or has the Volusia Vending Company, Day-
tona Beach, vending machines, 100 shares, no par value. Incorporators were listed as C. D. Purser, Mary Purser and Edgar F. Pierce.

Vendor Firm Incorporates

TALLAHASSEE, Fla., Dec. 14.—
The secretary of state last week is-
serted a certificate of incorporation for the Volusia Vending Company, Day-
tona Beach, vending machines, 100 shares, no par value. Incorporators were listed as C. D. Purser, Mary Purser and Edgar F. Pierce.

New Poker Game

Due on Market

CONEY ISLAND, N. Y., Dec. 14.—
New type poker game, coin-operated, is now being produced by Perfect Games Company, according to announcement by Stanley Gersh and Sam Garber, firm partners. Patent on the new game.

The machine is equipped with two balls that drop thru holes and return to the machine on the backboard each time they drop. Player gets an extra ball when the same hole comes up.

Automatic feature eliminates the necessity for an attendant at each machine and complete installation can be handled by one man in a master booth. When a player sets up a combination of lights, he presses a button next to the machine which indicates to the attendant up to the score. Attendant, in turn, presses a button to release a winning ticket and turn off the lights.

Another game being produced by the same firm is an electric ring tossing device for retail stores, carnies and arcades.

Finke Added to WW Distributors Staff

CHICAGO, Dec. 14—Al Stern, president of World Wide Distributors, announced this week that Wallace Finke had been appointed to the firm’s sales staff.

According to the announcement, Finke has been an Internal Revenue agent for the past four years, during which time he was regarded as one of the department’s ace income tax investigators. Prior to his affilia-
tion with World Wide Distributors, Finke spent five years as a sales manager.

Wallace is a graduate of the North-
western University School of Com-
merce.

Chaplin New NAM Director

HARTFORD, Conn., Dec. 14.—John H. Chaplin, former president of Veedere-Root, Inc., manufacturer of counting devices for vending machines, was one of the directors of the National Association of Manufacturer-
s in New York last week. Chaplin is also a director of Veedere-Root, Inc., Holo Krome Screw Company and the Bristol Brass Company.
Per Capita Use Growing

Industry authority shows paradox in bup in 87.6%, net earnings down 22.4%

NEW YORK, Dec. 14.—Latest average over-all report on the cigarette industry traces new trends of interest in vending machine operators in per capita consumption, net earnings, prices and product improvements.

Slanted toward investors and financial houses, information was contained in a series of articles appearing in Exchange, New York Stock Exchange, and written by Harry M. Wootten, a prominent tobacco adviser and consultant.

Wootten Optimistic

Wootten registered optimism over chances of continuing growth of the industry, citing an estimated 49.9 per cent increase in per capita consumption between 1941 and 1946 to support his view. Usage, according to his figures, has increased 1,488 cigarettes a week—or less than one and a half packs a week—to 2,539 cigarettes a week for about two packs during the period.

Actual consumption of cigarettes increased 15.6 per cent last year. Other factors: (1) population is increasing, and (2) product's habit-forming growth potential.

Much attention is given in the report to the recent business turnover gross profit, net earnings and prices—the same trio which are of paramount importance to vending-machine operators.

Blended Sirup Prices Up

WASHINGTON, Dec. 14.—Soft drink and candy operators in this city have experienced sudden and startling increases in the price of refined sugar, which are being passed on to the consumer.

The increase in the price of every pound of sugar solids content per gallon of refined sirup is allowed for the increase. Aida said increases in the price of refined sirup were necessary to cover the increase in price of raw sugars this year; blended sirup price rise is necessitated by recent increases in the price of liquid sirups contained in the blends. Industry, it is maintained, is not able to absorb higher costs.

Cookie Vendors Ass'n Organized

NEWARK, N. J., Dec. 14.—Formation of the Cookie Vendors' Association was announced today following a meeting here December 6 of vending machine operators interested in the industry.

Operators gathered at the Robert Treat Hotel for the announced purpose of consulting on methods of continuing to vend at a five-cent price. Successful organization recently increased merchandising costs.

Success of the meeting inspired launching of an association. Samuel B. Kraussey, of Newark's Elka Service Company, who was instrumental in arranging the meeting was unanimously elected chairman.

It was decided that the association will hold its next meeting January 8 in New York. He also named all interested operators of cookie machines to communicate immediately with Giles T. Phillips, Phillips & Richardson, 56 McKinley Avenue, Bridgeport, Conn. Phillips is prepared to outline the organization's plans, and will give full details of time and place of New York meeting.

Two-Cent Levy on Pack of Cigarettes Hits Wetumpka

WETUMPKA, Ala., Dec. 14.—City council has voted a two-cent levy on each pack of cigarettes sold inside the city for the benefit of the Memorial Park Fund.

Surplus Bids

WASHINGTON, Dec. 14.—Some 3,750,000 items of unused tobacco, including cigarettes, cigars, smoking and chewing, will be offered for bids December 7. Details, it is announced, are available from Tobacco Branch, Production and Marketing Administration, Department of Agriculture, Washington 25, D. C.

NECI Ratifies Membership of Vend Operators

CHICAGO, Dec. 14.—New board of directors of the National Conference of Ice Cream Industries, meeting here December 11, recommended that vending machine operators be admitted to the association on the same basis as other retailers.

Sam Keopenski, executive secretary of the group, who made the announcement, said board also recommends that vending machine operators be sought from manufacturers of vending machines.

Yeardly dues for machine operators would be based upon the number of machines operated: $25 for one machine, half that amount for each additional machine to a maximum of $50. Associated membership would be accepted on the basis of one cent for each machine in operation in relation to the size of operation.

In an effort to expand the ice cream mix field, the board also voted support for a public meeting in Minneapolis during the early part of February, at which time there will be a complete showing of new machines and the form of equipment from associate members of the group.

It was said the Minneapolis meeting will serve as a sounding board for a similar series of exhibits and demonstrations conducted later on thruout the country.

Groundwork for the board's action was laid at a meeting of the executive committee in Minneapolis December 11 and ratified a positive vote of the association membership at the Atlantic City convention in October.

At the present time association membership is composed of 69 per cent ice cream mix manufacturers, 35 per cent wholesalers and 5 per cent retailers.

Display Electric Cigarette Vendor At Newark Plant


Eight of the machines in different colors, ivory, gray, blue, light olive, orange, mahogany and walnut were displayed in the exhibition. There were 200 guests who attended the event, and name of "the man taken in" has been given the cigarette vending machine.

New plant consists of two floors with 50,000 square feet of space in it. It was opened by the firm in 1947, according to W. Hoban, president of the company.

Other officers of the firm are Joseph P. Marcelle, president of Eastern Electric; Raymond Farina, treasurer; George Caruso, secretary-treasurer of St. George Manufacturing Company, in charge of testing and development of equipment; Benedict Marburg, in charge of test operations, and Hal Meeks.

Auto Club EXECs Predict Coin Gas Pumps Next Year

CHARLESTON, W. Va., Dec. 14.—Possibility that coin-operated automatic gasoline pumps may be available next year to night drivers after testing period was voiced here this week by Mrs. Grace O. Austin, executive secretary of the Western Southern Virginia Auto Club.

Mrs. Austin said one such device would consist of a coin-controlled pedastal interlocked with the pump in such a manner that it could be operated during the day and switched to automatic operation at closing time.

Deposit is now made for the motorist to operate the pump, which automatically measures the flow of gasoline in the tank and also gives the change in the tank and also gives the change in the price of a gallon of fuel for which he has paid. (One Chicago manufacturer is now laying the groundwork for manufacture of such a device as described by Mrs. Austin.)

"If production difficulties are over," Mrs. Austin declared, "it is expected that the coin-operated pump may appear on the market during 1947."

W. C. Dickmeyer New Candy Head

CHICAGO, Dec. 14.—National Confectioners' Association, thru its president, Philip P. Gott, announced selection of W. C. Dickmeyer, president of Wayne Candies, Fort Wayne, Ind.

Dickmeyer, who for over 20 years has been a leading figure in the industry's sales promotional efforts, becomes the council's third chairman. He succeeds Arthur R. Krasney, of New England Confectionery Company, Cambridge, Mass., president for the past year, and Francis M. Stempfel, the late chairman, serving thru 1944-45-46, was Theodore Stempfel, of El. J. Brach & Sons, Chicago. Stempfel followed the late Harry W. Bickstrom, of the Walter John- son Food Company.

The industry is fortunate to have a man of Dickmeyer's experience at the helm of the council during the crucial year, 1947, when increased availability of candy ingredients will most likely usher in the renaissance of competitive selling," Gott declared.

Assisting Dickmeyer will be Oscar Trudeau, of Texas Candy Company, Indianapolis, who was named vice-chairman, and Charles E. Snavely, national campaign managers; Dickmeyer for Indiana, Michigan, Ohio and Kentucky; Trudeau, of the National Confectioners' Association's national campaign managers; Dickmeyer for Illinois, Wisconsin, Minnesota, Iowa and Wisconsin; Snavely, of the National Confectioners' Association, for Minnesota, the Dakotas, Iowa and Nebraska.

Named a member of the council committee was E. W. Walters, King Candy Company, Chicago, who was named secretary-treasurer of the council's campaign managers; Dickmeyer for Indiana, Michigan, Ohio and Kentucky, and Trudeau, of the National Confectioners' Association, for Minnesota, the Dakotas, Iowa and Nebraska.

sales manager of Eastern Electric. Dickmeyer and Trudeau are now on test locations in the Newark area.
New Refrigerated Vender Show Attracts Attention in Chicago

CHICAGO, Dec. 14.—An improved model of a refrigerated vending machine is now being shown by the United States Vending Corporation at the new vending machine branch of the Trade Building here. First model of the new development was shown here earlier this year, and interested and trade attention in trade circles and among retail organizations was so great that several sections in future store developments. Its trade name is the New York model.

According to H. T. (Hymie) Roberts, vice-president and director of sales of the corporation, there has been improvements that developed in early tests of the machine. The vendor is offered as one of the most flexible merchandising machines yet to appear in the coin machine trade, according to Roberts, and a number of adaptations of the mechanism are now being made for production as conditions permit.

Handles 10 Items

The present machine is a refrigerated vender and features selectivity. Ten different articles of merchandise can be sold by one machine, and the uses to which it can be put seem almost endless, Roberts points out. New merchandise is being sold by week by week and many manufacturers of merchandise that had not considered automatic selling practical for their products, are now studying the possibilities of the vender. Among them are meat packers, apple growers, industrialists and many others who believe that the new machine will come as a complete surprise to the vending industry when announced in the future.

One of the improvements in the new Roberts, said, is what might be called ‘spotlight selectivity.” The customer can see a sample of the articles in each select, which is spot-lighted with light effects, in time for making a correction if an error has been made. The customer pushes the proper button for selection, deposits coin and delivery is made when the machine is ready.

Roberts says the machine has advantages which can be used for vending of all types of foods. Construction of the cabinet is such that it offers convenience in defrosting, a feature that attracts the frozen food market. Meat packers have said that a machine with 10 possible selections would cover the most popular types of meat products which would be adaptable to machine selling.

While the machine is primarily considered an ice-cream vending machine handling 10 different brands if desired, at the same time it can be adapted to vending candy bars. Unless refrigeration is wanted, the machine can be built, Roberts stated, as a candy vender and made much lighter than the refrigerated model. The new machine can handle different bar types, with a maximum capacity of 2,400 bars, or 40 bars for each of 60 different types. This feature is built and offered to the trade in due time, Roberts said, and it will be found that the machine can also be used to vend sandwiches, milk in bottles or cans, and other foods, all kinds of packaged foods, ice cream in cartons and other articles, overcoming the objections of quarter, dime and nickel. On one standard machine, two machines can be used for use in vending of various articles, including one or more soft drinks, sandwiches, all kinds of dry goods, fruits, juices, and so on. With this mixed food, the machine becomes a real automatic store, Roberts adds, and will be practical for industrial locations.

Vendors of the U. S. Vending Corporation are Allen G. Messick, Chicago; vice-president; H. T. Roberts, vice-president; Robert Jackson, New York, vice-president; W. B. Newton, New York, secretary, and Francis P. Garvan Jr., New York, treasurer.


The machines are being built by the Bath Iron Works Corporation, Bath, Me., well-known industrial corporation that built submarines during the war.

New Vending Has New Model

PHILADELPHIA, Dec. 14.—The new model 9E electric cigarette vending machine, manufactured by National Vending Machine Corporation, was exhibited December 5-7 at the Sylvania Hotel here by James Y. Cherry, representing Louis H. Cantor, Inc., factory representatives.

Altoho machine was damaged in transit from New York to Philadelphia. The machine is now on permanent display in Newark. Cherry handles sales in New Jersey, New York and Connecticut, and in Pennsylvania to Harrisburg.

Stailer Adds Another Plant

NEW YORK, Dec. 14.—Entire production of the Garwood Metal Company, effective December 1, has been taken over by Stailer Distributors for the production of their new biscuit vending machine, according to Lawrence Reiss, president.

Formerly manufacturing cigarette vending machines for U.S. Vending, Garwood is now one of the largest of its type in this area.

Confectioners Urge Continuing Sales Promotion Program

CHICAGO, Dec. 14.—Council on Candy of the National Confectioners Association, with assistance of NCA board of directors, is continuing the trade's sales promotion program of 1947. Members of the confectionery industry are urged to support the campaign through the coming year, as the program may be continued and possibly expanded as the time draws nearer when more production capacity will exceed demand.

Decision was adopted during meetings held in Palmer House here, December 6 and 7, because of past success of the program. Over the past four years, some 500 candy manufacturers, 2,500 distributors and salesmen, and 200 suppliers and others, had subscribed over $1,700,000 to the annual Council on Candy funds, in order to promote co-operation within the candy industry and increase the public's appreciation of candy as a food.

The Counter Game That is Legal Everywhere!

POP-UP will score every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP will triple your profits!

FULLY METERED — NO COIN COUNTER NEEDED

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Formerly manufacturing cigarette vending machines for U.S. Vending, Garwood is now one of the largest of its type in this area.

Patzer To Be Heard Over Station WBBM

CHICAGO, Dec. 14.—Mounting public interest in coin machines is evidenced by the large number of radio programs which use it as a subject. Next to appear on station WBBM will be Ted Grizzard for the Captive in the Act program. The broadcast will be over WBBM December 16. Patzer will be asked to give his views on the future of coin-operated machines and will also be quizzed on slot rejectors.

PLASTIC CHARMS

FOR YOUR SLIM PRIZES

FOR YOUR VENDING MACHINES

We manufacture and sell more CHARMS than anyone else in the whole world. Prices in Bulk—$4.50 per thousand Charms on Gift Cards—$5.00 per box.

$1.00 deposit with order balance C.O.D. Made in U.S.A. by

SAQUEL EPPLY & CO.
325 Holland St. New York 15, N. Y.

The Billboard

December 21, 1946

VENDING MACHINES

83

DAVIL'S

"FREE" PLAY

New, dispensing plastic game! 4 in profit on a print-aid investment.

CHARMS

FOR BULK VENDORS

Mixed Assorted

$3.00 Per 1,000

SALTED PEANUTS—BLANCHED 21¢ Lb. 10¢ Lbs. (30 LBS., WHSL.)

PARKWAY MACHINE COMPANY

6337 W. NORTH AVE.

BETTL Therm CO.

ONE-THIRD DEPOSIT ON ALL ORDERS
See Vendors as Stimulant  
To Declining Milk Sales

WASHINGTON, Dec. 14.—Dairy industries may soon be pushing vending machines as an auxiliary merchandising arm for their products if forecasts of declining sales prove to be correct.

Fluid milk prices have been rising since December, and with the seasonal increase in output expected next spring, the industry is faced either with lowered prices or reduced consumption.

Dip in consumption already has set in, according to a Department of Agriculture report showing lower average use of fluid milk and cream.

Blaming the situation on rising prices, the report estimated per capita use of fluid products will amount to 420 pounds in 1946, compared with 438 in 1945. Average decline is said to be 2 per cent, but the rate is increasing with a drop of nearly 8 per cent being registered currently.

Surveys Contradict Report

Certain private surveys tend to contradict this report. One, based on the picture in 15 markets, showed consumption going in all except a few of the smaller markets. Another report on 14 Eastern markets shows a smaller drop with larger. Larger markets, such as Philadelphia, Baltimore and Washington, however, are concerning less.

Industry spokesmen tend to the view that under special circumstances, rather than hiked prices, account for any decreases. They point out that a decline in California was accompanied with a drop in sales to military personnel there. Likewise, in the latter, a reduction in consumption is tied to smaller sales at near-by Fort Meade, Md.

Forsee Competition

But at the same time the milk industry is expected to count on a seasonal drop in milk prices. A long-range threat to milk sales is seen in the failure to return the full return of many types of industrial goods to the consumer market—an event which will mean increased competition for the consumer dollar.

In this picture the milk vending machine—both carbon and bottle and the latter in being counted upon both by dairy industry men and by the automatic merchandising trade itself to become a stimulator to sales. With several new vendors of this type coming to the market shortly, the facilities for such action are scheduled for substantial expansion during the coming year.

NCA Claims Sizable

Increase in Sugar
Possible Next Year

CHICAGO, Dec. 14.—Proper federal action could make greatly increased amounts of sugar available for both home and industrial use next year without reducing the total amount shipped to war-ravaged countries, according to a report issued last week following a meeting of the board of directors of the National Congress of the Sugar Refiners Association.

Report, which was issued by Philip P. Gott, association president, de- clared that, thru proper planning, the average American consumer could get 40 per cent more sugar for home use, while the industrial and commercial users could obtain 27 per cent more than they do now.

Directors also unanimously adopted all five recommendations made in an article in the report on the sugar situation by the Food Industry Coun cil Sugar Committee, headed by Edward O. L. Vondervent, of E. J. Brach & Sons, Chicago.

Recommendations included:

1. No firm commitments on foreign allocations of 1947 sugar supplies should be made, pending an adequate determination of needs in light of 1946 production.

2. A limitation from control to de- control of sugar should be gradual, and the latter action should be taken only if it would threaten the principles of allocation.

3. Steps should be taken to bring about orderly decontrol as soon as possible; to be accomplished through conferences between government and purchasers, refiners and distributors of sugar.

4. A U. S. should use every means to encourage increased production of sugar in the continental and territorial United States, and should lend all possible assistance to European and other foreign food growing areas and the Philippine sugar industry.

5. U. S. government might well recommend to the Cuban government that the latter pass on to its sugar industries the increase in price that Cuba is now receiving from the U. S. as an incentive for increased production during 1947 and 1948.
NEW HAWKEYE NOVELTY MODEL "G" DELUXE

Candy Jobber Battles for Nickel Bars

Note Consumer Reaction

CHICAGO, Dec. 14.—Holding the line on nickel in an increase in the price of 5-cent candy bars to 6 cents, James E. Deerstyne, Deerstyne Bros.' Tobacco Company, has issued a Very Special Bulletin to Our Salesmen urging the salesmen to bend every effort to dissuade their customers from boosting their candy prices.

The bulletin, which is being distributed throughout the country by National Candy Wholesalers' Association, declared: "Fight the tendency to sell popular candy bars at 6 cents with every bit of persuasiveness that is in you. It will pay you handsomely in the long run."

The bulletin reads, in part: "Aside from the fact that this bulletin is Very Special, we mean exactly that. It is very special because it has to do with our welfare and with the future welfare of our customers. Primarily, because it is our ability to control quantities of shortage merchandise, we have built up a really colossal candy business. We want to hold what we have already built and add to it.

Customer Reaction %Alarming%

"It alarms us to see many of our customers taking action that will sooner or later deprive us of a great deal of our recently acquired candy volume. We refer to the tendency to sell 5-cent candy bars at a 6 or 7-cent price. We want to warn the trade that such action is both entirely unwarranted and downright dangerous to our future welfare. It cannot but result in driving trade from their stores and into those of the chains and supermarkets in the long run.

"Altho candy is still on the hard-to-get list, it won't be many months before it will again enjoy a free market. Altho prices on bars have actually risen, there is still a handsome profit to be derived in selling most of them at a nickel.

"At 85 cents per box, 35 count bars show a 35 cent per box profit if sold for 5 cents.

Closes Fast Turnover

"What smart dealer could ask for more on a fast turnover item? What really smart dealer would run the risk of obtaining a reputation as a ghoulish or black marketer for the sake of being "too cheap to penny? We don't like to see our customers go to 6 cents because our own future welfare and ultimate profitability depend closely on them. It is up to you men in the field to try to persuade your customers to discount this practice wherever they have adopted it. You owe it to your customers, to your house and to the candy industry.

"We know of instances where competitors have sold popular bars as high as $1.10 a box. This, we say, is down right gouging, and dealers can look forward to the sale of such ridiculous prices have no one but themselves to blame if their customers leave them to trade with dealers who do not indulge in such practices."

See 20-Cent Ill. Cig Price

CHICAGO, Dec. 14.—Retail price of cigarettes will be increased to 20 cents a pack in Illinois on January 1, according to an announcement by the Chicago Association of Tobacco Distributors. Increase was necessitated by the increase in taxes for the State soldier bonus, the announcement stated.
Amer. Vending
Set Now With
Auto. Venders

KANSAS CITY, Mo., Dec. 14—R. A. Dahlstrom, general manager of American Vending Corporation, announced that his company has completed the moving of the machinery and equipment of Automatic Vendors, Inc., to Kansas City from Cincinnati. Dahlstrom’s firm purchased all assets of the Cincinnati company November 1st.

Demonstration model of the bottle soft-drink vender developed by Automatic Venders was placed on the floor at American Vending’s plant at 1401 FairFax Trafficway this week, he reported.

E. A. Roll, engineer with Automatic, has joined the staff of American to assist in putting the machine into production, Dahlstrom said.

Vender has been converted from a one-flavor model to a selective three-flavor machine, according to the announcement.

Dahlstrom declined to reveal the price paid for Automatic, but he said the transaction was one of the largest in the history of the Ohio company. He said that it was an outright purchase rather than an exchange of stock deal.

American officials plan to have the new vender into production early next year and they hope to have demonstrator models ready for distributors by January 15. Announcement of distributor appointments probably will be held up until after that date, Dahlstrom said.

American will continue manufacturing its candy vender, which is distributed by Vendit Corporation of Chicago, officials said.

Addition of a soft-drink vender to the company’s line brings to seven the number of Kansas City companies manufacturing or planning to resume manufacture of soft-drink machines.


Davidson Brothers
Moves to New Plant

LOS ANGELES, Dec. 14—Davidson Brothers, manufacturers of industrial size vending machines and celebrating its 10th anniversary in the field by moving into a new plant, according to a recent announcement.

New plant has been equipped with modern equipment for the production of vending machines for candy, gum, nuts and soft drinks.

Company is headed by Devre J. Davidson, president, and Henry R. Davidson, vice-president.

NAMA Regional
Meets Planned
In Early January

CHICAGO, Dec. 14.—The 1947 regional council meetings of the National Automatic Merchandising Association get under way in January with conferences scheduled for Region 8 during the month.

Altho complete programs haven’t been announced, an important feature of each program will be continuations of forums for operators, a program which proved popular at members’ meetings at the association’s convention in Chicago recently.

Region 8, comprising Colorado, Iowa, Kansas, Missouri and Nebraska will be the first to convene. The meetings will be held in Kansas City, January 10 under the chairmanship of Ralph A. Dahl, of the company bearing his name in Omaha. The morning session will be held in the Muehlebach Hotel’s Music Room and the afternoon session and luncheon will be held in the Phelps Hotel.

Region 9, composed of Arkansas, Louisiana, Texas and Oklahoma, will meet January 13-14 at the Oak Hills Country Club, San Antonio, with regional Chairman Harold Gal- larneau, Gallarneau Brothers, Amarillo, presiding. Two-day affair was planned to allow members to travel to San Antonio in January, rather than in February, having to spend an extra night in the city.

The conference begins at noon on the 13th and ends at noon on the 14th. Transportation to and from the convention will be furnished.

Region 2, New York State, will meet at the Sheraton Hotel, in Rochester, January 14, with Frank M. Bradley, Automatic Equipment Company, Buffalo, presiding as regional chairman.

Sherick Announces
New Peanut Machine

NEW YORK, Dec. 14.—A new two-in-one penny bulk vending machine that will vend both salted nuts and peanuts was announced this week by Al Sherick, 165 Broadway. Firm will not be ready to exhibit samples of their new machine for two weeks.

At present time Sherick is vice-president of Master Industries, but the vending machine firm will be operated as another firm name not yet ready to be announced.

Lehig U. in Candy
Research Plan for
Keystone Candymen

PHILADELPHIA, Dec. 14.—A candy production research project will be set up for the benefit of Pennsylvania candy manufacturers at the Lehigh University Institute of Research, according to an announcement by the Pennsylvania Manufacturers’ Association.

Following committee was appointed by the association to work out work to be done, as the project will be a part of a series of research projects that have been set up in developing an export business.

NCA Head Wants
Status Quo on Candy Tariffs

CHICAGO, Dec. 14.—A definite stand designed to maintain the present level of tariff duties on candy imported into this country and to effect revision in reciprocal trade agreements between the United States and 12 participating nations was announced this week by Philip P. Gott, president of the National Confectioners’ Association, Gott’s announcement, which has a bearing on reciprocal trade agreements to be negotiated with foreign countries, was made at the end of the action taken last week by the NCA board of directors.

Tariiff level on candy currently is 20 per cent ad valorem, alto it was set at 40 per cent in the 1930 Tariff Act. Present level was established under recommendation of the United Kingdom and, under the most favored nation clause, all nations automatically are granted the same minimum tariff.

Reciprocal Trade
Concerning candy trade, Gott said many countries assess duties far in excess of the candy coming into this country. Even if U. S. tariffs were added, thru such charges as sugar content and excise duties on a per- parcelular basis, this was almost equal to the added duties charged by many foreign countries, and recommended a leveling of all tariffs and related charges applying to American candy exports which were no greater than the related duties and related charges made by the U. S. on imports.

Foreign-made candy sales have boomed in the U. S. since 1940. In 1945, a total of $2,575,000 pounds of imported candy sold for an estimated $97,200,000. This compares with the 1939 level of $5,000,000 which brought $210,523 in 1949.

U. S. candy exports in 1949 amounted to 5,600,000 pounds valued at $1,037,000, as compared to 18,000,- 000 pounds valued at $5,000,000 in 1945.

NCA directors also authorized a complete survey of restrictions on the exportation of candy into other countries in order to advance the interest of American manufacturers and also in developing an export business.
10-Month Cig Output Edging 300 Billion

WASHINGTON, Dec. 14.—Cigarette tax paid production in the first 10 months of this year, according to a recent Bureau of Internal Revenue announcement, totaled $21,083,322,907. Figures are 10 per cent over, or 44,980,322,164 over comparable 1945 period.

For October of this year, tax paid production of cigarettes was $2,771,858,211. This is a 9 per cent increase over the 31,340,458,567 tax paid cigarettes produced during Oct., 1945.

Chase Candy Offers 170,000 New Shares

CHICAGO, Dec. 14.—Chase Candy Company will offer 170,000 shares of common stock to stockholders at $8 a share, this firm's directors revealed last week.

New $20 par, 5 per cent preferred stock is to be convertible into common at 1¼ shares of common for each share of preferred. Financing proceeds are slated to go toward meeting a $5,700,000 payment due the Clinton Industries for the assets of its National Candy division.

PREVENT THIS MONSTROUS TAX ON CANDY

WASHINGTON, Dec. 14.—New-month sending or save distribution is about 30,000 miles away at 43,700 Baltimore Avenue around the first week in January, according to Louis Forster, firm manager.

Enlarged operations on the part of the firm has made this move necessary, Forster stated. Royce F. Schulte, a vending machine operating concern.

SOUTHERN ILLINOIS HAS TWO NEW CANDY WHOLESALE GROUPS

WASHINGTON, Dec. 14.—M. McMillan, executive secretary of National Candy Wholesalers' Association, for Southern and Southeastern Illinois, announced formation of a new trade organization in this area this week.

Consisting of the Southern Illinois Candy Table, covering 70 miles about West Frankfort, and the Southeastern Illinois Candy Table, covering similar radius of Effingham, both groups were organized December 2 in Mount Vernon, Illinois, as a result of McMillan's visits in that area.

Both groups will have quarterly or semi-monthly meetings due to overlapping competition of the two sections. Main purposes of these organizations is creating good will and fellowship among wholesalers of candy in each locality thru dinner or luncheon gatherings to be held at regular intervals, McMillan states.

NCWA advisory committeeman Orval L. Nelson will serve as chairman of Southern group and Abbie Broom, Schulte's Wholesale Candy and Tobacco, Effingham, will serve as chairman of the Southeastern group.

Others attending the December 2 meeting included Harold Howard, Mount Vernon; Charles Nelson and Earl Slayton, Harrisburg; Paul Shafer and Bill Herrmann, Mattoon; John Vurdakis, Fairfield; H. J. Schramm, Centralia; Guy Chicon and Barney Joyner, Marion, and O. F. Stine, Pekin.

Florida Cig Taxes $988,866 in Nov.

TALLAHASSEE, Fla., Dec. 14.—State cigarette tax collections during the month of November totaled $988,866, an increase of 18.45 per cent over the $829,700 collected in the same period last year, according to a report issued last week.

Report also revealed that the 4 cents per pack levy produced a total of $4,604,770 in the first five months of the fiscal year, an increase of 37.6 per cent over the corresponding period last year.

South Carolina Sets New Revenue High

COLUMBIA, S. C., Dec. 14.—A State revenue record was set in the first five months of the 1946-47 fiscal year, according to a report of the State tax commission last week. Total revenues for the fiscal year were $24,215,994, or $5,116,300 increase over the previous fiscal year.

Tax collections on tobacco products jumped from $1,941,182 to $2,288,823, while soft drink taxes increased from $1,337,904 to $1,562,791.
Greenbaum Offers Answer To Juke Price Headache

KANSAS CITY, Kan., Dec. 14.—A possible solution to the controversial issue of phonograph music prices was presented to the Western phonograph dealers in an educational program. This program should teach the operator how to determine the price each location should carry on music. The operators began to take advantage of the program, to diagnose conditions and to alter their price conditions and companies accordingly.

His complete statement follows:

"Are we an industrial infant? Yes, we have become an industry at last. In my mind there is yet some doubt. Why? We pro- claim the importance of the dealer, the di- ffer-ent, and promote a public relations program to assist and lend dignity to the dealers. In fact, we proclaim the need for collective reasoning and mutual understanding. A program of this magnitude is accomplishing is that we have agreed to disagree.

"We recognize the present national and international rumblings of the price to be established on phonograph music have a common denominator: the price of music. One major company pro- claims the immediate necessity of 10 cents per record for a quart- er, on a national basis and imme- diately has been followed by other companies. A few of the distributors under their jurisdiction not to make in excess a 10-cent increase. Why? Is it not possible that we sit by patiently and await the general trend so they may take a stand on what is profitable to the industry?"

Predict More Taxes

"Because of the notoriety and con- cern focusing the issue, tax, legisla- tion, or whatever, 5 cents or 10 cents per record shall remain. What is the question is the amount of the tax. If it is true to states, it means that 10 cents per record shall remain. All the mem- bers of the industry throughout the country are working on this major problem."

"Each individual location, the type of location, the type of business, which is to be sold, and the type of listening habits, deserves consideration. The economic climate of the community, the condition of the phonograph operators in the location and many other factors, make it impossible to convert 10 cents per record over the entire country without a loss."

Cite Examples

"We all know of places where prices have been cut to 10 cents per record immediately, in the most efficient man- ner for the sake of speed, unity, and possible dispersion of the local rumblings to an educational program. This program should teach the operator how to determine the price each location should carry on music. The operators began to take advantage of the program, to diagnose conditions and to alter their price conditions and companies accordingly."

MonthlyPhonograph Merchants' Meeting Held in Cleveland

CLEVELAND, Dec. 14.—Cleveland Phonograph Merchants' Association held its monthly meeting at the Hotel Cleveland here, according to an announcement by Jack Cohen, president.

Meeting was featured by a report from the Phonograph Manufacturers Association, CPMA advertising committee, on the progress of the organization's Hit Tune program. In his report, Ross said that record dealers are ordering in increasing quantities, and that the program is being pushed in its campaign.

"The arguments, both pro and con, in this case remind me of a doctor, who would take the average tem- perature of a hospital full of patients, in order to find out if anyone was really sick," Greenbaum said. (See Greenbaum Talks on page 96).

AMOA Wants Ops To Decide Price of Music

BIRMINGHAM, Dec. 14.—Play prices for phonograph music are to be determined by the individual opera- tors, according to a meeting of Alabama Music Operators' Asso- ciation directors and State officials here December 11.

Price problem came up during a general discussion of future policies and procedures during the meeting, according to R. E. L. Choate, manage- ment manager.

"Change of over in any business will follow the example of the industry on the border, in the opinion of Earl Bers- ford, general manager of the Roxy Auto- mobile Distributing Co. of Birmingham, in favor of the price boost. Bersford stated the argument of those against the boost (to the effect that change-over costs would be prohibi- tive) as "apple and not the pear" and that if the price boost becomes general, it would be no trouble at all for Solotone distributors to cut into line.

However, the probable procedure in this instance, he said, would be to cut the playing time on each nickel from six minutes to four.

Lew Wolf Has Juke Showing in Buffalo

BUFFALO, Dec. 14.—Attending the first local showing of the Packard phonograph here were some 75 or 100 Western New York operators. Display also included other products of same form and featured a new de luxe speaker. Hide-away model Juke was also shown.

Show featured held November 24-25 at the Statler Hotel and was sponsored by the Buffalo Packard Club. Chief speaker was Lew Wolf. Wolf was on hand as host, assisted by Howard Maurer of his firm, and by John W. Ryan, vice-president of the Buffalo Auto Phonograph Co., and by New York State distributor for the manufacturer; Sam T. Cass, Pack- ard's Eastern regional manager, and T. H. Hicklin, general sales manager, and Kenneth Logan, service rep- resentative for Eastern area, were also present.
You may be selling plenty of music, yet not getting as big a profit as you can make with a modern set-up. Everything—equipment, repair parts, supplies, labor—is costing more. Result—less profit. What you need is some new life, a new idea, one that'll pay off in multi-profits. Personal Music is a sales builder... a profit maker. Personal Music boxes are individual, low volume music vendors (only 6¼ inches high). Each table, counter space and booth pays because the music can be heard only in the area of the box.

Overhead is reduced to a minimum; music is carried to locations by telephone wires, eliminating records and title strips at locations. The only time you have to cover your route is to empty the coin boxes. One man can service many stops.

Studio equipment is designed and executed for the maximum in music reproduction, long, dependable operation with minimum attention. Personal Music boxes give the ultimate in full-toned music—they add that luxury touch to any location.

Put Personal Music in your locations and see the results—pleased patrons, satisfied location owners and bigger profits for you.

Immediate delivery. Write us for the name of your nearest distributor and further details. Personal Music—the Quality Line.

PERSONAL MUSIC CORPORATION
P. O. Box 720, Highway No. 1, Newark, New Jersey
Telephone Bigelow 8-2204
Juke Price Row Divides Ops in Oklahoma City

OKLAHOMA CITY, Dec. 14.—Division opinion here regarding nickel and dime juke box play is causing discord among music machine circles. Some phonographs will immediately be set at a dime, three for a quarter, while others will remain at the straight five-cent play.

Reasons for upped price, given by those advocating the rise, are that records have gone up as much as 100 per cent and labor costs have zoomed. Those opposing the 100 per cent in- crease declare that nickel-operated phonographs are favorites of teen-agers and a deterrent to chil- dren’s music. “Some of the local boxes are taking in $10 a week,” one spokesman for five-cent play said.

Opinion was that this figure would be curtailed under the dime play proposition. “Like chewing gum, music business should be a penny-nickel- el,” an operator stated. Those for the increase in price say that while play will fall off, it will not be at all offset to the operator. Added revenue, it is claimed, will make up for any loss.

Olive Novelty

ST. LOUIS, Dec. 14.—Olive Novel- ty Company here will hold open house at the Claridge Hotel Marine Room on Saturday and Sunday, December 28 and 29 for the introduction of Packard Pla-Mor phonographs in this territory, it was announced this week.

Open house will be held from 10 a.m. to 10 p.m. Saturday and from 10 a.m. to 8 p.m. Sunday. Buffet luncheon and refreshments will be served.

Pinkard Organizes

NEW YORK, Dec. 14.—New record firm, Empey Records, Inc., was or- ganized this week by Mace Pinkard, ASCAP writer-member, with the assistance of his wife, Edna D. Pinkard, new-editor, ASCAP writer-member, F. L. Halliday, and C. J. Manes, with offices established at 18 East Street.

Firm will specialize in race and novelty disks. First releases are due around February, 1947.

MAPOA Speeds First Jukes for Juveniles

DETROIT, Dec. 14.—First five of 20 juke boxes which the Michigan Automatic Phonograph Owners As- sociation agreed to donate to the Recreation and Park Department, will be ready for delivery around December 20, according to MAPOA officials.

Remainder of the machines will be passed along to the recreation group as soon as the machines are received from operators and are put in condition for good use.

Clinton, Okla., Up On Juke Box Prices

CLINTON, Okla., Dec. 14.—Local juke box operators have announced that the price of music will soon go up to a dime a play, three plays for a quarter.

J. W. Olson, local distributor, de-clared: “Eventually all music makers will come up to the three for a quar- ter basis.”

M. J. Smith succeeds William H. Krieg as secretary of the Packard Manufacturing Corporation, Indianapolis, a vacancy created by the elevation of Krieg to the presidency of the firm after the resignation of William Struby.

Smith was comptroller of the Cape- hart Corporation, Fort Wayne, Ind., and treasurer of the Packard firm in Indianapolis from 1840 to 1942. He then went to New York as assistant treasurer of the Curtin-Wright Cor- poration and controller of the pro- peller division until early in this year when he returned to Indian-apolis.

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Merry Christmas to All

ROCK-OLA

Manufacturing Corp
800 N. KEDZIE AVE.
CHICAGO 51, ILL.
For 61, 71 and all other Wariliter Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 for set of 12, or $6.00 a set in lots of 5.

HUGO JOERIS
3208 Jackson St., Amarillo, Texas

RECORD TRAYS

ALBUM REVIEWS

(Continued from page 33)

tent unquestionably means more in attracting attention to this set of six pieces that might or might not be suspected that many purchases will be made on the record. Pieces include The Alphabet, The Real Thing, The Secretary, Our Lady, The Ladybug, and the Missing Piece. Purchase today and save today.

ALL-TIME FAVORITES BY HARRY JAMES

Eight of the major Harry James hits on wax are brought back for this new/video special for George C. Albright, which has Frank Sinatra as a vocal, sides are instrumental, including slow ballads, jumpers, and show pieces. In each instance, they are of the James trumpets and saxophone, and sweet, to excellent advantage. All familiar cuttings and all recent hits take in the hit record.

ราคา $7.50

NOW will

For 61, to pack, $4, amp., Write.
We have a carton, Write.
H. Ormsby

Soft

HUGO

DISTRIBUTING CO.

11tEIIEBTS

To You,

To You,

RECORD

PLAYERS

WAVYNE AUTOMATIC RECORDER VOLUME EQUALIZER

Automatically adjusts phonograph volume so that every record is reproduced at same volume level

Guarantee

Wavyne Equipment is guaranteed in workmanship and materials for 90 days. If within 50 days it does not satisfy you for any reason, return it and full purchase price will be refunded.

Write! Wire! Phone!
George R. Murdock & ASSOCIATES Inc.
Manufacturers and Distributors Electronic Equipment
1797 Union St., San Francisco 23, Calif. Phone: Prospect 2974

WAYNE AUTOMATIC RECORD VOLUME EQUALIZER

TO AMPLIFIER

TO PICKUP

110 Volt AC

Play on Upswing

KANSAS CITY, Mo., Dec. 14. Showers appearing on the doorstep of record salesmen in Kansas City and other Missouri towns this past week, they reported signs that the long-awaited cold weather upswing, expected to bring a boost in sales, failed to materialize.

Pinball play, however, was reported by one operator to be leading the upsing with a 10 cent increase reported in ticket sales of the month. Most reports on music collections put the rate of rise at 5 per cent, although some operators said they didn't have enough change to show a trend.

Tele Music Ups Product Sales, Storecast Says

NEW YORK, Dec. 14.—Results of the 13-week test that Storecast Corporation of America has been conducting in grocery stores with its new advertisement service were announced recently by Stanley Josephel, Storecast president. Firm combines music with commercials.

According to Josephel, a survey conducted by Clarence Ruffel, statistician, of 20 grocery stores, where the tests were made, sale of the 30 products advertised by Storecast increased an average of 8 per cent over sales of the same items in non-Shopping areas. Ruffel's figures also showed that in some cases the jump was as much as 285 per cent.

In the announcement, Josephel said that because of the success of the test he was able to sign a total of 60 local contracts in Connecticut cities and in Springfield, Mass.

Test campaign resulted in a change of schedule for the music in the stores. Formers the patrons heard almost four minutes to each half minute of commercial. The new idea, which uses 15 minutes of every hour silent, music is heard for 31 7/10 minutes and there is a change in the music of commercial interspersed in the music time.

Josephel said that he sees a great future for Storecasting as an aid to salesmen. He feels that the innovation now works, sales managers may use the network before the year is out.

Send your lamp cable wire for 15c each. Approved.

92 MUSIC MACHINES

The Billboard

December 21, 1946
IN FEBRUARY

YOU'LL SEE

Mills revolutionary new cabinet!

NEW IN DESIGN...

NEW IN MATERIALS...

NEW IN CONSTRUCTION PRINCIPLES...

MILLS INDUSTRIES, INCORPORATED, 4100 Fullerton Avenue, Chicago 39, Illinois
**AMERICAN FOLK TUNES**

**Cowboy and Hillbilly Tunes and Tunesets**

**First Release**

Bill Boyd's first Victor release of his fall sessions in Jackson Co., Miss. and Missoula, Mont. is scheduled for release on January 9 at the Houston, Texas radio station. Boyd's brother, Jim, is predicted to follow the popularity of Bill's New Orleans recording with his composition, "The Rice Man." Since his introduction to the Cowboy Ramblers' WRR and Jim's KRLD (Dallas) shows, his name has grown to a fave spot with the boys' ears.

John Bava, head of Musical Melody Pubis, Davis, W. Va., is in New York to launch the firm's indie district. Bava plans to cut a side from Musical Melody's catalog on his Cozy Records label. Polly Jenkins, Texas Rose and Uncle Dan, vacationing in Florida, will reunite with a WSM unit in New Orleans in January.

Chow Monk, head of Red Ribbon Music Company, Stoughton, Ill., plans to launch his own record company under Blue Bonnet Records label.

Monk's boss, Saddle Lend, containin- ing biographical sketches and photos of Western folk entertainers, is sked- ded for relase in January.

Max Terhune, booked by Walter Trask, Al Wagner and Joe Brun (Brunswick), will cut a full schedule while awaiting completion of his own National, near the Oregon Trail. Terhune's Two Thanksgiving Day shows, San Diego, were reported successful.

Cliff Carlisle, back in the RCA Victor fold, cut four tunes on his first session: The Tears in Your Eyes (Are Little White Lies), Why Did It Have to Be, All the World's Lonely Now and I Mean Mama Don't Want Me. Cliff appears on the WNOX Christmas Day show. He is a mid-Day Merry-Go-Round, 105-minute show; a quarter-hour program sponsored by Coffee Cup Coffee Company, with cast of three; also in two 15-minute shows of the same day. Big Saturday night Tennessee Barns Dance Band, sponsored from the WNOX auditorium studios, is the sponsor.

Carlisle, credited with some 400 original folks songs, is an associate of both F. M. Goodman, Company, and The New York firm's current plug tunes are Rocking Chair Money and Scars On.

Tune Owens is reported improving in St. Joseph's Hospital, Napolis, Ariz., where he is being treated. Normally a country and western singer, his voice has improved so much that he can sing without being out of tune, and his new song is his own composition, "The teammate." The post, the New York firm, is selling it to the WSM Radio Station, with the tears.

*Cook on WCHS*  

Bobby Cook and his Texas Saddle Pals are now heard over Va. stations WNOX, WLLI, WCLO, etc. Bobby recently came there from KFEG, Shreveport, La., where he has been heard almost daily. Bobby is now taking over the show and is doing it himself. Bobby has been heard almost daily since his arrival there.

Bobby is now living in Shreveport, La., and is doing the show himself. He has been heard almost daily since his arrival there.

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Johnny Vanden Bosch, composer of many folk songs, has a new program on WRKO, Boston, and has been heard almost daily on WRKO.

Country Music of Chicago has ac- cepted Don't Say You Sorry, by Sgt. Raymond, for national release.

The King Record Company, Cin- cinnati, has just released a new publication of a new monthly magazine, Record Roundup, which will feature news of record companies, recording, radio and screen artists.

Jack Peters, who previously sang in Soundies Pictures with Bobby Gregory and Hix Cactus Cowboys, has now been released on Benel Records. The film is called The Man Who Married the Wrong Man, with vocal by Kay Kyser and his Orchestra. Peters is also known for his work in the film industry. His last release was as a soloist for the song "Jealousy." Peters has been a popular choice for film soundtracks, and his work has been praised for its musicality and storytelling.

Irv Bregman, singer/songwriter, has longed for the rights of his song "I Don't Care." In 1946, asked to assign his catalog to Factory, he was after weekly, since only reason he was after weekly was to get crack at national airtime.

**SERVICE? ECONOMY? QUALITY? ASK ANY OPERATOR!**

**SAVE YOUR RECORDS!**

Operators everywhere are making this offer to their customers with Jewel Crystal Convention Kits. Record stores over 60%—improve sound—newcoats—refurbish— calls complete instructions with each kit.

**BEWARE OF IMIATIONS! INSIST ON ORIGINAL JEWEL KITS!**

Kit No. 1—For SEEBURG Round Head Tone Arms.

Kit No. 2—For SEEBURG Flat Head Tone Arms.

Kit No. 3—For WURLITZER, 24A, 24B, 61A, 612, 416, 500, 600, 616 and 616A.

Kit No. 35—For WURLITZER Models 700, 750, 780, 800, 950, 1015.

**ANY ABOVE—$4.00 EA.**

**STOP SERVICE CALLS WITH ELECTRIC CANCEL KIT—**

For any Seeburg, can be installed in 5 minutes by amateurs. No drilling or any damage. NATIONAL SALES AGENCY.

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**NEW REPLACEMENT WALL BOX COVERS**

For Seeburg 20 Selection Wireless or 5 Wire Boxes. Light weight aluminum—Brown or Gray Crackle Finish, Guaranteed Perfect Fit. $3.95 Each.

**Genuine Fiber Main Gears**

**Lug Nut Gears**

**Sample.** $3.95. Lots of 10, $3.50 ea.

**Factory Against Defective Workmanship and Materials.**

**Castors**

**Plastic (60 Gauge)**

**Brown or Gray Crackle**

**Price: $1.00 ea.**

**Pick-Up Coils**

**For Seeburg Models 225, 226, 229, 243, 244, 245, 250, 252, 255, 257, 259, 260, 640.**

**Price: $1.50 ea.**

**Quantity Prices to Distributors and Jobbers**

**Terms:** 1/3 Deposit, Balance D.O.T. F. O. B. Los Angeles.

**E. T. Pape Distributing Co., Inc.**

1720 E. Jefferson St.
Los Angeles 12, Calif.
San Francisco 2, Calif.
Phone: Pontiac 2100

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**Kitten on Keys**

BUFFALO, Dec. 14.—Kitten on the Keys, 1948 version, was encored as a feature of the new music of Norman, Ball, Aird, and Renner, operators in the music department of the New York Times, New York.

A war veteran and word remembrance show, "The Story of the 11th," parts, received a rush service call from one of his listeners who disappeared the other night. Upon arrival he was requested to remove a kitten out of the box. He had just made a mistake.

Jack Damjan and Gertrude Miller, formerly of WKEN, Youngstown, O., and hearing the Wireless Valley Folks programs over Station KWK, St. Louis. With them on this trip are Dona Cottle, Randall, Texie Hawley and Mike and Viv Collins. Jack is emcee.

The song Blue River Blues, by Cliff Japhet and Tommy Coley, is re-portedly attaining popularity with both singers and listeners. Cliff is heard on Bill Boyd's WENT, Gloversville, N.Y., at present.

Dick Thomas, writer of such well-known songs as I Can't Get Back to Tusco Too Soon and Pee Joe G't In Larimie, now has a new hit, "Rockin' Chair Money and Scars On." Winner will be selected this week and broke for Wooloomy for a two-week p. & with the following.

Smiley Burnette has decided not to play in the latest Benel Records show. His Co- no Gardens, Santa Monica, Calif. Ap- pears ABC pulled the line from the show. Jacky because of his frequent Western swing. Burnette, how- ever, mixed the Casino deal after the line was drawn, since only reason he was after weekly was to get crack at national airtime.
FREE TO ALL OPERATORS
OF ALL MAKES OF PHONOGRAPHs

WHY WURLITZER RECOMMENDS
3 PLAYS 25¢

To WURLITZER Factory-Approved Music
Merchants and their Location Owners

40 PAGE BOOKLET OUTLINING ADVANTAGES TO YOU
AND YOUR LOCATION OWNER OF

Here, for the first time—simply, graphically, convincingly—is the ammunition you need to present the 3 for 25¢—1 for 10¢ story to your locations. Originally prepared for Wurlitzer Music Merchants, this booklet has created such industry-wide interest that Wurlitzer distributors are now making it available to ALL operators. With FACTS and FIGURES, it proves the need for the new price basis—gives you a straight-from-the-shoulder approach to your location owners—tells you how to get the support of location employees—shows you how to work with location owners while their customers are becoming accustomed to the new price.

TYPICAL PAGES FROM THE
BEST PRESENTATION ON
THE MOST VITAL SUBJECT
IN THIS INDUSTRY TODAY

Don’t continue to buck the tide of rising costs. Get your copy of this book from the nearest Wurlitzer distributor. Then TAKE ACTION to put your business on this profitable basis.

GET YOUR FREE COPY FROM THE NEAREST
WURLITZER DISTRIBUTOR NOW!

THE RUDOLPH WURLITZER CO. * NORTH TONAWANDA, N. Y.
No Price Hike
COLUMBIA, S. C., Dec. 14.—Product prices may hit the rest of the nation's juke boxes but citizens of this town will keep on getting music, according to a record for a nickel in each of the city's 400 juke boxes, according to D. H. Fisher, manager of the Parks Specialty Company here.

Fisher said his company will hold the line at a nickel a plate—in spite of the fact that his own estimates reveal the nickel is worth only 3.4 cents these days.

Greenbaum Talks
On Juke Price Ache
(Continued from page 89)

iii. If the doctor did average the temperature of all patients in the hospital, he probably would find that no one was sick—yet by the average the was established, undoubtedly part of the patients have died from lack of special treatment, promptly administered.

iv. We hope to resolve the question of what the national price of phonograph play should be thru ranking, quoting, bickering.

v. It does not go to stand automatically at our end of the fence and shout recriminations as to why our idea is the practical one. It merely proves to the public that the phonograph industry cannot reach an agreement within itself, or that we don't understand our business at all.

Educational Program Needed
"What really needs to be done im-
mediately, in the most efficient man-
ner for the sake of speed, unity and
profitable realization, is to establish
an educational program. This pro-
gram should teach the operator how
to determine the price each location
should carry on music.

The operator needs to learn to recognize symptoms, to diagnose conditions,
and to adjust equipment with his
profitability in mind. He needs to learn
how to do a better job of selling his
particular location either on an in-
creased price basis or a reduced com-
mission. He can do this only if ca-
pably assisted by the manufacturers
who themselves are co-operating
with organized associations—both lo-
cal and national.

"The present turmoil regarding the
price of music clearly indicates the
need of such an educational program.

Music is a wonderful drug—but it will not cure all known evils. Ten
cent a play, three for a quarter, will certainly help the opera-
tor in specific locations, but it de-
finately will not cure all of his
problems.

"Before this infant industry—an infant with such far-reaching possi-
bilities—can be started on a back-
baked tirade, it would be well for all interested to sit down quietly and to-
gether analyze the entire situation."

Detroit, Mich., Dec. 14.—Credit for pioneering the use of immuniza-
tion against influenza by voluntary sub-
scription to employees in this
Artiz area was given Personal Music
Corporation in recent issues of the
daily.

More than 400 employees of the
organization are credited with the

Bargains!

FOR SALE

Reconditioned Phonographs—Complete

Wurlitzer 500 $329.50  
Wurlitzer 260 $329.50  
Wurlitzer 264 (Reconditioned) $299.50  
Wurlitzer 264 (Reconditioned) $299.50  
Wurlitzer 250 $395.50

Wurlitzer Victory 750 $269.50

Wurlitzer Victory 28 $259.50

Wurlitzer Victory 28 $259.50

Wurlitzer Victory 30 $269.50

Wurlitzer Victory 30 $269.50

Wurlitzer Victory 25 $275.50

Wurlitzer Victory 25 $275.50

Wurlitzer P-10 $95.50

Wurlitzer P-10 $95.50

Wurlitzer P-10 $95.50

Wurlitzer 1/2/25 $95.50

Wurlitzer 1/2/25 $95.50

Wurlitzer 1/2/25 $95.50

Wurlitzer 1/2/25 $95.50

Wurlitzer 10,000 Title Silver $75.50

All Others Discounted

DAVIS DISTRIBUTING CORPORATION

153 E. MAIN STREET, BUFFALO, N. Y.

FOR SALE

Reconditioned Phonographs—Complete

Wurlitzer 500 $329.50

Wurlitzer 260 $329.50

Wurlitzer 264 (Reconditioned) $299.50

Wurlitzer 264 (Reconditioned) $299.50

Wurlitzer 250 $395.50

Wurlitzer Victory 750 $269.50

Wurlitzer Victory 28 $259.50

Wurlitzer Victory 28 $259.50

Wurlitzer Victory 30 $269.50

Wurlitzer Victory 30 $269.50

Wurlitzer Victory 25 $275.50

Wurlitzer Victory 25 $275.50

Wurlitzer P-10 $95.50

Wurlitzer P-10 $95.50

Wurlitzer P-10 $95.50

Wurlitzer 1/2/25 $95.50

Wurlitzer 1/2/25 $95.50

Wurlitzer 1/2/25 $95.50

Wurlitzer 1/2/25 $95.50

Wurlitzer 10,000 Title Silver $75.50

All Others Discounted

DAVIS DISTRIBUTING CORPORATION

153 E. MAIN STREET, BUFFALO, N. Y.

Gals To Get Lift
With Juke Music

RIDGELAND, S. C., Dec. 14.—Se-

Strong girls in the Frank Corporation

plant will soon move, will have recorded music as a new employee good-will

feature, along with cafeteria, first-aid

room and other appurtenances, ac-

counted to Samuel M. Schwartz, local

manager.

Baltimore Niteries
Eye Lifting of Ban
On Juke-Liker Mix

BIRMINGHAM, Dec. 14.—Cafe opera-

the downtown city have begun to install new juke boxes and telephone

music equipment in anticipation of

lifting the ban on music machines

in locations where alcoholic bev-

erages are sold. Installations are being made on the basis of a statement

the governor-elect made. Said he:

Poor folks have as much right to dance as rich people.

In newspapers in the city say that

telephone music firms now hold an

edge on the more standard juke box

installations in Birmingham. Even

tho the juke boxes have not yet begun
to play, city officials are vitally con-

cerned over the prospect of a sim-

ple, instead of nickel, play prices.
Merry Christmas
New York:
Irving Cohen, Up-to-Date Music Company, is the latest to join the ranks of married men. He was marri-
ted last week. His bride, Arlene Cohen, Columbia Music, has returned from his wedding trip to Reading, Pa. He will ride around Central Park. ... Bill Alberg, the Lucky Amusement, is back from Florida. ... Al Denver, AMOA prexy, is getting around swell for a main reason; he got his wife out of that snow from sunny Florida at the time. Visitors from other areas have come to New York to see the Atlas headquarters included L. C. Smith, of Burlington, Ia.; Mr. and Mrs. Al-
bert Vandersluis, distributor for the Chicago Post; Roy Oxley, who operates out of Marion, Ia., and Ed Carleton, of Chaumont, Ill. John Stokdyk, No. 1 coinman and Morrie, is out of the hospital after successfully battling a lingering illness.

Among the operators making busi-
cess calls this week at the Empire Cor-
poration, are Eddie and Morrie, 2nd vice-
ese of the Chicago and Atlantic Nov-
ely, the Southern Corporation, and Otto E. Schiabenz, the distributor of Coin-
men. Of the three, only Morrie has com-
ming contact with the old Coinmen call system for Jennings equipment.

Mike Spognoli, Automatic Distribu-
tor, returned from his trip to Texas this week. Cubertson was formerly a coinman for 10 years, but no longer in this business he still can't break his old habit of dropping in to see the coinmen.
COINMEN YOU KNOW

Kansas City:
(Continued from opp. page)

days getting a checkup... Chaney Bevens, of Bevens Amusement Company, Brookfield, Mo., was in town looking for music equipment... Lee Dreher and K. D. Smith, both of Bevens Amusement Company, St. Joseph, Mo., also were among out-of-town coinmen scouting the supply situation.

Victor Rose, of Automatic Coin Machines, and his wife will be taking off for Denver Friday (28) to visit their daughter, Dickey and Judy. They will spend the holidays with their daughter, Mrs. Roy L. Mason, and her husband... Fred J. Larch, office manager at Automatic Coin Machine, a former Californian, is looking forward to seeing his first white Christmas, if KC weathermen are right.

Harry Silverburg, of W. B. Music Company, spent several days last week in Chicago lining up shipments and conferring with manufacturers... Another out-state column making the rounds was C. E. Graham of Graham Music Company, Lake Ozark, Mo., who called on S. N. Sproul, of Belleville Distributing Company, Belleville, Ill., had quite a family delegation with him on this recent trip. Along for the trip were his wife; his grandson; Steve; his son; Bob, and his daughter-in-law. Other coinmen seen around town were Tom Sheldon, of Central Sales Company, Gansevi, H. W. Dostadet of Wadsworth Music Company, Topeka, and John Emick of St. Joseph, Mo.

J. J. Grunn, president of American Vending Corporation, is still battling the in-between city housing situation, trying to find a house within reason. His family is awaiting the outcome in Detroit... Lloyd Callahan, of Harwood, Mo., cousin of Elmer Butts, owner of Automatic Music Company, is the new serviceman there. Callahan thought enough of the future of coin machines to quit a railroad job where he had 10 years' seniority to join his cousin.

James F. Porter, former publicity man for Alton Manufacturing Company, is operating a string of laundromats around Kansas City in partnership with C. W. Giese, and they report that the business they have going is doing great guns. Coins Porter: "I think I'll stick to business "up and get a regular job where you can get some rest once in awhile." Firm recently took to coin machines in KC area, and has plans on foot to open a new shop soon in Kansas.

New York:
(Continued from opp. page)
of the Cigarette Merchandisers' Association, is up to his back in work these days-geysers even call him at his home in the wee hours of the morning. Two new downtown establishments are slated for downtown locations around the first of the New Year... Harry Fleming, of Fleming plastic manufacturer, arrived last week for a look-see at the new Packard and judge at the Eisen & Bro. office.

Dave Lowry, of the firm of the same name, is lining up distributorships for game machinery in various spots... Leo Knebel, Manhattan Phone, reports that for new op's and mechanics are being held every week... John Hall, Armitage Manufacturing Company, arrived back from town from his Southern biz trip... Hymie Rosenberg, H. Rosenberg Company, Inc., is getting ready to announce a new line.

George and Victor Trad. Trad, both are operating new quarters sometime this week... Jack Minkin, Runyon Sales, who recently returned from trip upstate, reports that distributors of AMI Jukes are being speeded somewhat. Jack leaves for Bimbo, Miss., for a complete study of the Telephone Studios at the head-quarter of United Novelty there... Johnny Bertucci and his sales manager Ed Holyfield, are running the showings.

Machines that largest number of operators are reporting to be investigating the present high demand of ice cream, fruit juice and frozen food. AAA Vending Corporation, one of the oldest operators of ice cream vendors, reports that they plan large scale expansion in the field.

Sam Saech, Awa, will be doing the town December 30—his birthday—and is expected to carry right through celebrating this New Year's Eve... Walter Savan, Savan Sales, Bridgeport, Conn., reports his taking a drop in his area... Dorothy Levin, Ace, is heading home—Chicago for a few days... Turnout at the annual dinner-dance of the Arcade Owners' Association, Holiday Dance (12) at the Village Barn was the largest ever... Mike Munves, of the firm that has recently joined the fun-mike and some other guys did a specialty dance for the volunteer firemen needed by the ensee... F. McKim Smith, Atlantic City arcade owner, who was nominated for president during the afternoon session, states that changes will be coming in the AOAA procedure. Nomination is tantamount to election at the AOA.

Herbert I. Galveen, Sanitary Automatic Candy Company, has returned from a cross-country price survey trip... Tradio, Inc., made a change in distributors in the New York territory last week, the new distributor making a change as stated last week in this column... Vending machines will receive a change in a coming issue of Popular Science Monthly.

COINMACHINES DIVISION
BEUESCHER'S INDUSTRIES
WASHINGTON, M.O.

SALESDBOARDS

All Orders Shipped Same Day, Received

COINMACHINES DIVISION

BEUESCHER'S INDUSTRIES
WASHINGTON, M.O.

2 NEW SENSATIONAL HITS

TRAIDOIA and TRADOL

Write for Illustrated Circular

TRADOL and TRADIOIA

2 NEW SENSATIONAL HITS

WRITE FOR OUR LATEST PRICE LIST

MICHIGAN CITY NOVELTY CO. Box 66, Michigan City, Indiana
Chicago: (Continued from page 98)

Distribution business caller. According to Spangl, operator Grana manages one of the teen-age night clubs in Waukegan in addition to his other business. 

Jimmy Martin, of James H. Martin and Company, tells us Irving Gwirtz, owner of Diamond American, is going to pay the firm a call. Diamond's Jan August records are really climate, says Mr. Martin, at his opening at the Latin Quarter in New York. While Diamond American is not planning to start a music record company, the firm will have an autographed rocco record at each table. ... Caller at E. C. is said to be last week to call on Jake Mowatt of Jacquest of Pewaukee, Wis., who bought equipment.

New Orleans: (Continued from page 98)

He recently air-expressed a shipment of frogs and shrimp to Vince Shriver, co-Music president, in Chicago. There has been considerable discussion lately as to which firm is under-sellng among jobbers here. The local jobbers are unhappy about the situation.

Joe Lucia, J. C. Novelty Company, Baton Rouge, has a booth at the H. H. Pope and Martin Totorich, of Baton Rouge, and Ward Peters, Gonzales, La., which is being run by that firm. J. C. Amusement Company. R. E. Murphy, of Murphy's Music Sales Company, Memphis, flew in for a visit... Ed Robber, manager of the Music Sales, reported visits from Ralph Simp, Alexandria Music Company, and T. J. Langlely, Monroe operator. 

... J. H. Lynch, just recovering from a siege of flu, reported visits from A. C. Hughes, Seeberg representative in Dallas, and Joe Farrish, of Vicksburg, Miss. Other visitors to Coin Row included Roy Landry, Gonzales, and Frank Totorich, of Lutcher, La.

Twin Cities: (Continued from page 98)

bought out M. M. (Doc) Berenson, compet- itive to Coin Machine Company, says business is good this week. ... Joe Strimmer (Ozzie) Truppman, of Bush Distributing Company, has his thoughts Chippa- goon and he's not one to let go of the Independent, but in the oncoming Christmas period employers this Wednesday, when good cheer will be generously dispensed.

Coin Management Gardner Co., under Bernard Schurt, tells us a visitor from Chicago, Mr. Knapp, was in this week and bought some arcade equipment. Bernard revealed that his brother, Edward Schurt, told him that his brother had turned from his honeymoon; he has returned to his job but too much is not for the best of him. He is returning to his home in St. Paul. Mr. Schurt is, who is a partner in the firm, had a sumptuous wedding party given by his former wife, and returned to work with considerable luck. The two were visitors here last week.

Vinces Murphy, of Monarch Coin Machines Company, says recent tour outside show here resulted in increased sales of his arcade equipment. Visitors included Joe Rothkopf, of J. Roth- kopf and Company, Omaha and Bob Newell, of the Wisconsin, Milwaukee.

Coin Machine Industries' public relations bureau was host at a Christ- mas dinner Dec. 17 at the St. Paul Club for the Chicago press in the Mural Room of the Hotel.

With more than 150 representatives of coin and trade people, Chicago newspapermen and national newspapermen, the news service in attendance, the party was featured by Christmas customs with incident entertainment, food and refreshments.

Those present were: Lou Shalnairk, Chicago Herald-American managing editor; Stanley Link, Times Tim cartoonist; R. H. Perry, president Vic Kinson, U. S. Department of Commerce; Sid Harris, Chicago Daily News columnist; political editor Joe Dreise and Irv Fliam, columnist, business... The Chicago Times Times- marin for Esquire magazine; Hugh Mof- fett, Life magazine; Thomas King, Time magazine, and Eleanor Steiner Time magazine.

MILLS COIN MACHINES
EASTERN MISSOURI AND SOUTHERN ILLINOIS

W. L. AMUSEMENT COMPANY
215 S. 5th St., St. Louis 1, Missouri

ROUTE SALESMAKERS
If you haven't, Penzel, Shiner or similar experience our reputation will interest you. Write all information, skill, ambition, etc. to-day, a bond of confidence. Can place two or three within the near future.

BO. DAS-8. The Billboard, Cincinnati 1, O.
December 21, 1946

The Billboard

COIN MACHINES 101

AUTHORIZED

DISTRIBUTORS

WITH SOUND DISTRIBUTION

INVENTORY CLEARANCE SALE
BUY WITH CONFIDENCE

RECONDITIONED PHONOGRAPH
Excellent Condition

SEEBURG 9800, R.C., E.S. $450.00
SEEBURG 8800, R.C. 425.00
SEEBURG REX HIDEAWAY 200.00
SEEBURG ENVOY, R.C., E.S. 350.00
Warlitzer 600 Rotary 300.00
Warlitzer 500 400.00

RECONDITIONED WALL-O-MATICS

SEEBURG 5-10-25 Bar-O-Matic $113.50
SEEBURG WS ZZ Wallomatics, Wire-

NEW PIN GAMES

2307 PART

W.

DISTRIBUTING

W. B. MUSIC CO., INC.

1518 McGee (Phone Victor 0339) KANSAS CITY, MO.

WE HAVE THOSE “HARD-TO-GET”

“FREE PLAY” IS LOCATION PROVED FOR SPEEDIEST PROFITS

CONTACT FRANKEL TODAY

DISTRIBUTING BUSINESS FOR SALE

ONE OF THE LARGEST AND BEST KNOWN IN THE U.S.A.
INCOME ABOUT $1,250,000.00 PER YEAR
INCLUDING EXCELLENT OPERATION OF SEVERAL
HUNDRED PIECES

EXCLUSIVE DISTRIBUTORS for nine leading manufacturers. Current gross sales almost a million dollars ($1,000,000.00) per year with present shortages. Established many years with excellent local and national reputation. Unquestioned leader in territory. Three 131 offices and finest sales and service organizations in the industry. Very large stocks new equipment, latest modern facilities throughout.

Large route of Pin Games, Consoles, Music, etc., in excellent shape, with plenty 1046 equipment and plenty room for expansion. Current net collections quarter million dollars ($250,000.00) per year.

Reason for selling—OWNER cannot devote sufficient time after February 1. Price $450,000.00. May Finance up to 50% or consider partnership for thoroughly experienced, active persons. Don’t reply unless you have sufficient cash to handle. All replies in strict confidence.

BOX D-392, THE BILLBOARD, CINCINNATI 1, OHIO

DAVAL DOES IT AGAIN!

“FREE PLAY” IS LOCATION PROVED FOR SPEEDIEST PROFITS

CONTACT FRANKEL TODAY

DISTRIBUTING COMPANY

ROCK ISLAND, ILL. • 2332 FIFTH AVE. • PHONE 123
DESPERES, IA. • 1270 GRAND AVE. • PHONE 3-3384
OMAHA, NEB. • 1229 DOUGLAS ST. • PHONE ATLANTIC 2023

UNITED’S SEA BREEZE

New Five-Ball Novelty-Replay Game

See Your Distributor Now

UNITED MANUFACTURING COMPANY

8573 NORTH BROADWAY
CHICAGO 40, ILLINOIS

USED EQUIPMENT

Immediate Delivery

SEEBURG 9800, R. C. $475
Mills Tomatoes of Music $245
Mills Four Bells, 3-5c, 1-25c 395
Mills Four Bells, 5c 175
Mills Chrome, 2/5 P. O. 70c 375

COIN MACHINE SERVICE CO.

COIN MACHINES FOR EVERY OPERATOR’S NEED

3307 N. WESTERN AVE. CHICAGO 14, ILL.

“FREE PLAY” IS LOCATION PROVED FOR SPEEDIEST PROFITS

CONTACT FRANKEL TODAY
OTHERS TALK ABOUT IT—WE DO IT!

RECONDITIONED — READY FOR LOCATION
2 WURLITZER 7268 $395.00
1 WURLITZER 650 $325.00
2 WURLITZER 850 $295.00
2 WURLITZER 950 $295.00
2 WURLITZER 215 $225.00
2 WURLITZER 450 $195.00
WURLITZER TWINS, etc. $155.00
1 KI Auto Ground Tower $40.00
1 SEEBURG SPEC., 400, CAB. $300.00
1 SEEBURG 210, V.O. $150.00
2 SEEBURG 230 $95.00
1 ROCK-O-GLA, CAB. $195.00
1 MILLENIUM, CAB. $50.00
ILLUSION BAND, CAB. $25.00
BRAND NEW BERNAR SPEAKERS $75.00
BRAND NEW PACKAGED BRACKETS $4.00

$10 ROCK-OLA COMMANDOS
1,000 $1.00 (400) $2.50
850 $1.50 (200) $3.00
750 $1.00 (300) $2.00
650 $1.00 (250) $2.00
550 $1.00 (250) $2.00
450 $1.00 (250) $2.00
350 $1.00 (250) $2.00
250 $1.00 (250) $2.00
150 $1.00 (250) $2.00
50 $1.00 (250) $2.00

VICTORY MACHINE COMPANY
1020 W. 26th St. Phone 2-1081
FIELD TESTED 100% GUARANTEED

MIDWEST VENDORS
1,000 $1.00 (250) $2.00
850 $1.00 (250) $2.00
750 $1.00 (250) $2.00
650 $1.00 (250) $2.00
550 $1.00 (250) $2.00
450 $1.00 (250) $2.00
350 $1.00 (250) $2.00
250 $1.00 (250) $2.00
150 $1.00 (250) $2.00
50 $1.00 (250) $2.00

GULF VENDORS
1,000 $1.00 (250) $2.00
850 $1.00 (250) $2.00
750 $1.00 (250) $2.00
650 $1.00 (250) $2.00
550 $1.00 (250) $2.00
450 $1.00 (250) $2.00
350 $1.00 (250) $2.00
250 $1.00 (250) $2.00
150 $1.00 (250) $2.00
50 $1.00 (250) $2.00

350 PANAMAS 50
Completely reconditioned and warranted.
50 with box $275.00
With box $250.00

WE INVITE FOREIGN TRADE
Our staff is equipped and able to ship any and all types of coin-operated machines to any and every part of the world. Correspondence in all languages.

TERMS: 1/2 DEPOSIT WITH ALL ORDERS.

BOLLY PRODUCTS
We are proud to announce our appointment as MICHIGAN DISTRIBUTORS for all BALLY PRODUCTS.

CHICAGO, Dec. 14.—O. D. Jennings, vice-president and treasurer of Jennings Novelty Company, announced today that R. B. McLaughlin has resigned as vice-president, effective December 13.

McLaughlin has been affiliated with O. D. Jennings for the past 14 months, prior to which he served as a captain in the army. During his military career McLaughlin saw action in France, where he was wounded, returned to the Purple Heart and was decorated for meritorious achievement. Future plans for McLaughlin, as stated in the announcement, call for his retirement to his 1,000-acre Rock River Farm located in Byron, Ill.

COIN MACHINE DISTRIBUTING CO.
200 N. CRAIG ST., PITTSBURGH 14, PA.
MILLS COIN MACHINES WESTERN PENNSYLVANIA

WANTED
Scientific Poker Tables

PENNYLAND
1658 Broadway New York City

CoRACTo
Produced for Operators—producing for operators—
A GREAT NAME FOR A G-R-E-A-T GAME

OPPORTUNITY
BY MARVEL

- Dynamic Player Appeal
- Schematic Diagramming
- Dependable Performance
- Location Tested
- Knockout Pocket
- 5000 Ball Return
- Double Roll Over Lane
- Curves and Color
- Beautiful Lite Box
- Advanced Scoring

A BIG MONEY MAKER

“DEPENDABLE PERFORMANCE”

PINCH HITTER
BASEBALL GAME

NOW DELIVERING!

ALL NEW LEGAL
ROLLODWN GAME—
SENSATIONAL PLAY
APEAL!

FREE BALL
Holds
Players until
Last Ball
is Played

Some
Territories
Still
Open

PRICE $459.00—F. O. B. LOS ANGELES

PICO SALES CO.
5426 W. Washington Blvd.
Los Angeles 16, California

BY MARVEL

MARVEL
MANUFACTURING CO.

2807 NORTH AVE., CHICAGO 22, ILL.}

LOWEST PRICES—FINEST QUALITY

PHONOGRAPHs

WURLITZER

<table>
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<th>Model</th>
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<td>Monarch</td>
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MILLS

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WALL BOXES

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<tr>
<td>Deluxe W30-250</td>
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PARTS

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<td>Wurlitzer Motor</td>
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<tr>
<td>Wurlitzer Tore Arm</td>
<td>$21.50</td>
</tr>
</tbody>
</table>

IN STOCK! "AMITY" CIGAR $44.50 NEW STANDS VENDOR $11.50 EA.

WE HAVE A BIG SUPPLY OF CIGARS

WEST SIDE DISTRIBUTING CORP.

612 TENTH AVENUE • PHONE: CIRCLE 6-7333 • NEW YORK 18, N.Y.

COIN MACHINES 103
Trade Directory

Following tabulation of trade reports received during the weeks of December 7 and December 14 is made for the convenience of the industry. As the listings may be incomplete because of emissions, they are offered as an aid in revising trade lists:

New Machines

Nut Vender (5-cent). Industrial Enterprises, 11 South LaSalle Street, Chicago 2.9.


Sea Breeze (pinball game). United Manufacturing Company, 537 North Broadway, Chicago 40.

Pop-Up (baseball counter game). Marvel Manufacturing Company, 2847 Fullerton Avenue, Chicago 47.


Personnel Notices

Preston Jarrell has joined the staff of Wau-worth Service Company, Los Angeles, as general manager.

Myron Gluckman, former coin machine operator in New York, has passed away recently at his home in Philadelphia.

C. D. Kemp was recently appointed regional sales manager of Packard Manufacturing Corporation, Indianapolis, for Indiana.

Lieut. Col. Harry J. Rockafellar has been named sales co-ordinator for Tredio, Inc., Asbury Park, N. J.

Don Winston has been appointed Illinois sales representative for Amalgamated Distributors, Inc., Chicago.

Irving Ovitz and Oscar Schult have been appointed field representatives for Automatic Coin Machines, Chicago.

Ernest V. Morava passed away December 2 at his home in Long Island.

Loyal Haight has been named assistant manager of the coin department of Paramount Theaters Service Corporation, New York.

Joseph Mangone announced the partnership of Milton Green and himself with American Distributing Company, Miami Beach, Fla.

William H. Kreig has been elected president and general manager of the Packard Manufacturing Corporation, Indianapolis.

Andy, well-known Buffalo music operator, passed away November 23 at Buffalo General Hospital, Buffalo.

New Firms

Andy's Music Company, 4920 Ashby Avenue, Detroit. (Music operating firm.)

Andy's Music Company, 1302 West Chicago Avenue, Detroit. (Music machine operating firm.)

Laundromat, 2413 East 100th Street, Chicago.

Edward J. Langevin, 4414 Syracuse Avenue, Dearborn Township, South-East Detroit. (Music operating firm.)

Name Changes

National Industries, Inc., Chicago, has changed its name to Helene Curtis Industries, Inc.
WE ARE AUTHORIZED DISTRIBUTORS for
MILLS
BLACK CHERRY
BELL
Available in 5c, 10c, 25c and 50c Denominations
1-CHERRY OR 2-CHERRY PAY
WRITE FOR PRICES TODAY!

BRAND NEW HEAVY GAUGE STEEL BOX STANDS FOR $27.50 - MILLS SLOTS

HEAVY GAUGE DOUBLE REVOLVE-A-ROUND SAFES FOR SLOTS $195.00

WRITE FOR PRICES

ABT CHALLENGER GENEKO WIZZ—Free Play SILVER KING REVERSE MACHINES

SOLOTONE WALL BOXES & AMPLIFIERS

GUARANTEED RECONDITIONED EQUIPMENT CONSOLES

- Mills Jumbo, P.O. $ 85.00
- Exs. Lucky Louie 35.00
- Pace Star-Slot, 3/25 85.00
- Pace Tech Rolls, 6/15 175.00
- Pace War 25.00
- Mills 4-Bells 275.00
- Mills 3-Bells 650.00
- Bally Club Bell, Comp. P.O. & P.O. 175.00

WRITE FOR NEW BLUEPRINTS COMPLETE LIST PARTS & MACHINES

Terms: 1/3 DEPOSIT, BALANCE C. O. D.

Automatic Coin Machines & Supply Co.
4135-43 Armitage Ave., Chicago 29, Illinois
Affiliate Office: Iowa State Sales Co., 567 Seventh St., Des Moines, Iowa

Pre-War Prices

Pins

Army & Navy (R0. Knocout) $ 8.50
Big Parade 75.00
Bumberald (Mrs. Victory) 65.00
Frisco Tennis 75.00
Hi Net 62.50

Arcade Equipment

A.B.T. Big Game Hunter 125.00
Bally Basketball 75.00
Bally End Zone 95.00
Bally End Zone 95.00
Bally Gift 75.00
Bally Gift 75.00
Bally Gift 75.00
Bally Gift 75.00
Bally Gift 75.00

Phonographs

Rock-Ola

Vogue, R.C. $ 289.00
16 Racer Rockola 249.00
41 Precision 249.00
Prominent 249.00

Wurlitzer

7890 Coliseum $495.00
860 $448.00
860 $448.00
860 $598.00

Hide-A-Ways

Wyoming

1 Twill 12-12 Steel Cab. 125.00
3 24-36 Deluxe, Ams. 125.00
1 Rock-Ola 12-12 Steel Cab. 125.00

1/2 Deposit, Balance C. O. D.

Ohio Specialty Company

Phone Parkway 2900
29 West Court Street
Cincinnati 2, Ohio

Brand New Factory Releases for Immediate Shipment!

Monarch Service SAVES You Money! WRITE! WIRE! PHONE!

5-Ball Free Play Pin Games

Step Up (Geneko) $ 35.00
Fiesta (Exhib) SEA FREEZE, UNITED $85.00
Baffle Card (Gottfried) $ 75.00
Super Score (Chs Coin) $ 75.00
Steeplechase (Wurlitzer) $ 95.00
Big League (Bally) $175.00
Fast Ball (Exhib) $150.00
Midget Racers (Bally) $150.00
Opportunity (Veasley) $150.00
Shooting Star F.P. $ 51

$5 Brand new 1946 Model Evans Bandtall, Comb. F.P. & P.O. Write for Price

Brand

New!!

5c-10c-25c play

Write for Price

Brand

New!!

Bally Victory Specials

Write! Wire! Phone!

Foreign Trade!

Our Foreign Sales Department welcomes the opportunity to be of Service. We invite correspondence in all foreign languages and we are especially interested to handle all coin machine concerned with Player with F. O. B. c. S. terms. This also applies to our Distributors in Canada.

Terms: 1/3 Deposit, Balance C. O. D.-Sight Draft

Don't Miss the --> Big Coin Machine --> Show

Sherman Hotel, Chicago
Feb. 3, 4, 5, 6, 1947

Coin Machine Industries, Inc.
Cadillac Is CMI Gift to Man
Best in Public Relations Job

CHICAGO, Dec. 14—An annual award given to man in the coin machine industry who does the best job of public relations during the year was announced this week by Coin Machine Industries, Inc., thru its public relations department.

The announcement, released by James T. Mangan, director of the CMI Public Relations Bureau, stated that every manufacturer, distributor, jobber and operator is eligible for the award, which will be a 1946 or 47 Cadillac automobile this year.

To enter the competition, coinmen should write a letter stating in detail what they have done during 1946 in a public relations way. This would include: Activities aimed at building good will for the industry in a community, State or nation; and new and effective ideas put into operation; any crusade or organization, fraternal, social, patriotic or charitable work carried out.

The letters should reach Coin Machine Industries Public Relations Bureau, Room 508, 124 North LaSalle Street, Chicago, before January 25, 1947.

Letters will be judged on the basis of quality, quantity and special nature of done work.

Presentation of the grand prize will be made at a banquet at the Stevens Hotel, February 5.

Another Girl for Stanley

CINCINNATI, Dec. 14—Paul Stanley, local boy, better known as a coinman, is the father of another daughter, Paula, born recently, whose birth occurred on the same hour and birthday of their other daughter, Beverly Mae.

One-Time Coinman Tells Experiences
In St. Louis Paper

SPRINGFIELD, Mo., Dec. 14—Andy Rebori, one time prominent Springfield coin machine operator, related his experiences in the Italian concentration camps during the war in a recent series of articles in The St. Louis Post-Dispatch.

Rebori sold his routes in 1937 to visit relatives in Italy. At that time his operation was the biggest in this part of the country and the story is told here of how he used to lend his Cadillacs to Guy B. Parks, then governor of Missouri, when the governor wanted to take a vacation.

In the articles, Rebori recounted that he threw himself into the Fascist concentration camps when war broke out because he was suspected of being an American spy. Altho of Italian descent, he could speak only a little Italian and could not even read the bulletins posted in the camps.

During his years in the prisons with Arabs, Turks and other foreign race nabbed in Italy at war's outbreak, he lost nearly 140 pounds in weight, dropping from well over 200 to 133 pounds when he returned to America. He then moved back to a rear booth. He was often so hungry that the sight of a small flat rock made his mouth water because of its resemblance to a hamburger. Sometimes it was difficult for him to refrain from attempting to eat these imaginary hamburgers, he said.

Rebori returned to Springfield last year, and he now is engaged in looking after his family's real estate here, but reports are current that he may return to the coin machine business soon.

Machine Burglaries
Plague K.C. Coinmen

KANSAS CITY, Mo., Dec. 14—Juke box and pinball operators here have been plagued recently by a series of burglaries of machines.

Most daring of these raids occurred recently in a Prospect Avenue lunchroom. Three men walked into the eatery about 1 a.m. and ordered hamburgers from the owner, who was on duty. They first sat at the counter, then moved back to a rear booth. After they left, the owner discovered they had pried the wallbox in the booth off the wall and looted it.

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Richmond Juke Ops Up Prices

RICHMOND, Va., Dec. 14—A survey of local music operators and distributors, conducted by The Times Dispatch last week, revealed that all of the city’s juke boxes will be upped to a dime, three for a quarter level by January 1, and that many machines already have been converted to the higher price.

Blaming rising costs of manufacture and operation, the Richmond operators said the nickel record inevitably must go the way of the traditional nickel glass of beer, the nickel shoe shine and the nickel cigar.

As one operator phrased it, "the arithmetic of the situation is coming home to roost. It is only a matter of time before the vast army of men and women who keep the turntables spinning on hundreds of thousands of juke boxes must face the music."

A distributor cited the fact that labor costs have zoomed while record prices have increased by as much as 100 per cent. At the same time, a wholesaler pointed out that a juke machine, which cost about $129 in 1930, now costs approximately $900. He also pointed attention to the increase in city, county, State and federal taxes during the past 15 years.

Another operator declared: "The average take which the owner of an establishment housing coin-operated record players gets is 10 per cent of the gross earnings. But you can’t get him to absorb the increased costs so we’re having to raise the price of each record if we expect to survive."

Juke Operators Split on Boost In Washington

SEATTLE, Dec. 14 — Split on nickel price juke box play here, literally will take place when one manufacturer, whose machines make up a large portion of those on Seattle locations, ups his price to one to play for a dime, three for a quarter. Another manufacturer is holding out against the increased play price.

After company, in talking down any increase, pledges: "Since we feel that the 5-cents-a-tune phonograph is the music of the masses, it will remain our emphatic policy to keep our machines in the nickel class."

Company favoring the increase states: "Arithmetic of operator survival points to the raised prices, which will become effective cents as change kits are converted to the revised policy.

"Phone music and personal music men indicated that they will not be affected by the increase."

CMI To Entertain Kids With Circus

CHICAGO, Dec. 14—Coin Machine Industries, Inc., will entertain 30 little orphans and underprivileged children with a day at the circus during the Christmas holidays.

The treatment was arranged by James A. Gilmore, secretary-manager of CMI, thru co-operation of the Sister Kenny Fund Committee. Committee devoted to establishing a local infantile paralysis clinic, sponsors six "big top" performances for Chicago’s lonely children at the Coliseum International Circus.

CMI’s assistance in entertaining the children was offered by Gilmore, who highly approves of the circus as a means of achieving that end.
DOUBLE FEATURE
A One Ball Free Play Multihole Game that is “different.” Drop slot motor driven shuffle board. New features as shown.
A one operation game.
The first one with a Motor Drive.
A never, never, first paint job.
Electrical solenoid Jack-
In, only have to shuffle board once on Motor Drive.
On multi-hole — no shuffle.

VICTORY SALES CO.
1100 FIFTH AVE.
Baltimore 2, Md.
Phone: Wolf 9126-W

A UNIT GUARANTEED
To reduce service to a
minimum.
FIRST RACE
Second race
(Second race 8) machine lit 9/15/46

STAINLESS STEEL BELLS
FIRST RACE
SECOND RACE

STAINLESS FRONT RAIL
BENT COIN RETURN
FREE PLAY BUTTON
HEAVY FRONT DOOR COIN RETURN

Complete as Pictured,
(On Following) $269.50

Thoroughbred, Longines, 41-47 Dayton, Dustwhirls, Whirlaway, Pimlico, Cliff, T Caity, Blue Horse, Blue Grass, Sport Special, Round Trip.

WANT PROFITS PYRAMID
WITH WHIRL-A-BALL
THE COUNTER GAME THAT HAS EVERYTHING!

- WHIRL-A-BALL ... Like all Amusement Enterprises' games ... Quick to Click!
- WHIRL-A-BALL ... New, unique ... Sparkling with player-appeal!
- WHIRL-A-BALL ... Streamlined, colorful ... Produced for profit!
- WHIRL-A-BALL ... Compact (20 inches high, 13 3/4 inches wide, 10 inches deep), fits anywhere ... Earns everywhere! No upkeep involved!

Equipped for 5c or 1c play—optional—state preference
Immediate deliveries. Phone, write or wire your order ... NOW!

DISTRIBUTORS, JOBBERS, OPERATORS ... WRITE FOR FULL DETAILS!

See FIRESTONE'S
NEW MONEY-MAKERS
AT BOOTHS
100, 101, 102, 103
Coin Machine Convention,
Hotel Sherman, Chicago

FIRESTONE ENTERPRISES, INC.
2004 Chicago St.
Booths 30, N. Y.

THE NEW BLACKSTONE
HIGH SPEED DOUBLE BARREL
COIN PACKER
Count and wrap $4 in nickels
in 3 seconds. Made in three
steels. Nickel, pewter, dime.
Guaranteed.
R. B. BLACKSTONE
Meadosa 1, Wis.

FOR SALE
PENNY ARCades, approximately 160 Machines.
Ideal for Booths, Juice Bars, and Stand alone.
Phone: CIrcle 6-6651

ROSCOE CHINN
1335 W. 5th Street
P. O. Box 9133.
Then and Now
(Continued from page 81)

Broadway in New York, had a lived-in doorman in front with uniformed attendants of both sexes who acted as guards, change makers and explained how the various devices operated, demonstrating them. It was not unusual to see the gentility in evening gowns and full dress amusing themselves after the theater in such an arcade. This particular arcade made many individual machines for its own use, among which was a small electric train with an open car attached to the engine which ran under each machine, stopping long enough to collect the pennies. It then returned to the starting point and dropped the accumulated collection thru a chute to the basement of the arcade where the cashier’s office was located.

After the St. Louis World’s Fair, a change took place. Kinetoscopes and the first practical short reel subjects in movies made their appearance. In those days anyone could buy or lease them and the most logical place to display them was the Penny Arcade. The development was brought about cautiously. A few machines were removed to make room for seats, and a partition divided the new movie section from the arcade. Usually in the rear of the place an admission of 6 cents gave a short film—a comedy or a wild west show. Stereopticon slides were shown and there was the pianist and sometimes a singer who interpreted the slides. The show lasted about 30 minutes. These new performances proved so popular that the arcades, in a very short time, sold or stored their machines to make room for more seats and thus a new enterprise was born—the movie of today. The first reconverted arcades were named nickelodeons or nickel show; and many theaters of today are still in the original locations of the Penny Arcades of yesterday. Some of the owners of the larger arcades of that time became film producers and are the tycoons of the movie industry as we know it now, but they all had a start in the old coin machine industry.

Marvels of the Age

In addition to arcade machines we had the mechanical paradox of pin games. These were truly marvels of the age for beauty, performance, earnings and endurance. The Centuries, the Deweys, Centurions, various types of roullettes and many more in double and triple sections in large beautiful quarter-saved golden oak cabinets and sometimes silver trimmings, were outstanding examples of craftsmanship and would give a good account of themselves today. With the progress and advanced knowledge it, the application of electricity, modern, streamlined designs with effective light and color displays have replaced the old-timers. Enormous advances have been made in the musical field with the development of radio, television and other "mystic" powers with and without wires. The development in that direction has just begun.

Vending machines in former years were few in number. In the last decade, however, these have made tremendous strides. Best known are the cigarette, candy combination and drink vending machines (with controlled temperatures). Some of the major manufacturers are already making surveys as to the future of vending all kinds of merchandise such as groceries, frozen products, medicines, goods, drugs and any other commodity which will lend themself to vending.

So once more, as in the past, our industry will again be the cradle and the mainspring in the development of a future major industry—the automatic sales store, operated with coins and automatic change makers.
### POP-UP

**THE COUNTER GAME THAT IS LEGAL EVERYWHERE!**

POP-UP will "score" every time in ANY location EVERYWHERE! POP-UP will out-sell any game of its kind.

**ACCURATE, COMPETITIVE, SKILL SCORING**

POP-UP WILL TRIPLE YOUR PROFIT!

FULLY METERED — NO COIN COUNTING NECESSARY

<table>
<thead>
<tr>
<th>SLOTS</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>Brown Hammerloy (Mills), 5c, 10c, 25c (Matched Set)</td>
<td>$650.00</td>
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<tr>
<td>Mills Chrome</td>
<td>$225.00</td>
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<td>Groetchen Columbia, D-J (5c)</td>
<td>$70.00</td>
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<td>Groetchen Columbia Gold Award, 5c</td>
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<thead>
<tr>
<th>CONSOLES</th>
<th>Price</th>
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<tbody>
<tr>
<td>Keeney Super Bell (5c Comb.)</td>
<td>$215.00</td>
</tr>
<tr>
<td>Keeney Super Bell Twin, 5c-5c, P. O. 275.00</td>
<td></td>
</tr>
<tr>
<td>Jumbo P. O. Animal Reel</td>
<td>$99.50</td>
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<thead>
<tr>
<th>ARCADE</th>
<th>Price</th>
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<tbody>
<tr>
<td>Shoofo Tokyo</td>
<td>$89.50</td>
</tr>
<tr>
<td>Periscope</td>
<td>$134.50</td>
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**NEW GAMES**

<table>
<thead>
<tr>
<th>Game</th>
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<tr>
<td>Frisco</td>
<td>Immediate Delivery</td>
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<tr>
<td>Opportunity</td>
<td>Write!!</td>
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<tr>
<td>Spellbound</td>
<td></td>
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<tr>
<td>Surf Queen</td>
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<tr>
<td>Big Hit</td>
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**SLOTS**

<table>
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<td>Periscope</td>
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</tr>
</tbody>
</table>

1/3 DEPOSIT WITH ORDER, F. O. B. CHICAGO

---

**Mid-State Co.**

2359 MILWAUKEE AVE., CHICAGO 47, ILL.

Phone: Everglade 2545

---

**ACTIVE OPERATORS..**

Find it necessary to use the automatic ACE Coin Counter to save time. Feather-Lite, easily carried to locations under your arm, ACE is perfect to wrap or "bag" pennies, nickels, dimes and quarters. Now being shipped and delivered by nationwide distributor organization. Complete with money-tubes and carrying bag, 1-year guarantee... $199.50.

SEE YOUR DISTRIBUTOR.

---

**ACE COIN COUNTING MACHINE COMPANY**

3713 S. Southport

CHICAGO

---

**FOR IMMEDIATE DELIVERY!**

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tbody>
<tr>
<td>Argentine</td>
<td>$95.50</td>
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<tr>
<td>Big Parade</td>
<td>79.50</td>
</tr>
<tr>
<td>Roses</td>
<td>49.50</td>
</tr>
<tr>
<td>Capt. Kidd</td>
<td>49.50</td>
</tr>
<tr>
<td>Champs</td>
<td>49.50</td>
</tr>
<tr>
<td>Five Ten Twenty</td>
<td>39.50</td>
</tr>
<tr>
<td>Four Roos</td>
<td>39.50</td>
</tr>
<tr>
<td>For Want</td>
<td>44.50</td>
</tr>
<tr>
<td>Girls Away</td>
<td>44.50</td>
</tr>
<tr>
<td>Goldilocks (New)</td>
<td>49.50</td>
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<tr>
<td>Gun Club</td>
<td>49.50</td>
</tr>
<tr>
<td>Home Run</td>
<td>49.50</td>
</tr>
<tr>
<td>Jumble</td>
<td>49.50</td>
</tr>
</tbody>
</table>

**ALL OTHER PIN GAMES AT COMPARATIVE PRICES—WRITE**

---

**C. M. McDANIEL**

Says: "We want to take this opportunity in thanking the Manufacturers Distributors Jobbers and Operators throughout America for the great part you have had in making 1946 the greatest year in the 25 years of our Coin Machine Business.

"Wishing you one and all a Merry Christmas and a Happy, Prosperous New Year.

"Remember, if we do not have what you want we will get it for you. Yours for a greater 1947."

---

**C. M. McDANIEL**

851-853 North Flores Street
San Antonio, Texas
Phone Fannin-0776

Always first with the latest—contact us for the better deal.
CMI Show List
Adds Up to 123
(Continued from page 80)

DIXIE
COIN MACHINE COMPANY
510-912 Poyert St., New Orleans 13, La.
MILLS COIN MACHINES
STATE OF LOUISIANA

SALESBORDS
SPECIALS—IMMEDIATE DELIVERIES
Rate Name Probs. Price
1000 5d Chiquito ..... Del $177.50 1.88
1000 15 Chiquito (20c) ..... Del. 18.00 1.88
1000 25 Chiquito (20c) ..... Del. 24.00 1.88
1000 5d, Lute, X Tube ..... Del. 18.00 1.88
1000 25d, Blue Tube ..... Del. 24.00 1.88

WURLITZER MODELS

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
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<tr>
<td>920</td>
<td>Two Doors</td>
<td>$12.98</td>
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<td>920</td>
<td>Three Doors</td>
<td>$14.00</td>
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<tr>
<td>922</td>
<td>Two Doors</td>
<td>$15.00</td>
</tr>
<tr>
<td>922</td>
<td>Three Doors</td>
<td>$16.00</td>
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SEEBURG MODELS

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<th>No.</th>
<th>Description</th>
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<tbody>
<tr>
<td>1000</td>
<td>2 doors, Red</td>
<td>$14.50</td>
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<tr>
<td>1000</td>
<td>2 doors, Yellow</td>
<td>$12.50</td>
</tr>
<tr>
<td>1000</td>
<td>2 doors, Green</td>
<td>$10.50</td>
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</table>

MILLS

<table>
<thead>
<tr>
<th>Description</th>
<th>Description</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Available in Red, Yellow or Green</td>
<td>Available in Red, Yellow or Green</td>
<td>Available in Red, Yellow or Green</td>
</tr>
</tbody>
</table>

SHEET PLASTIC

20¢ x 150' Non-Brittle, Pillsbury.
60¢ x 150' Viscose of a New Art Dye. For Sheet $14.80.

FREE SAMPLES

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

YOU'LL LIKE THE WAY WE DO BUSINESS

NOW DELIVERING
PACKARD PLA-MOR PHONOGRAHS—SIDEWAYS, WALLBOXES AND ACCESSORIES
GOLDEN FALLS—BLACK CHERRIES—COLD CHROMES—CLUB BELLS—
KEENEY SUPER BONUS BELLS—FOUR BELLS—BALLY DRAW BELLS—
BALLY TRIPLE BALL—FAST BALL—BANK BALL—WHIRL-A-BALL—WRITEIT!

TWIN PORTS SALES CO.

320 Lake Ave. N.-----2027 Washington Ave. S.
BUFFALO 7, N. Y.-----MINNEAPOLIS 19, M. N.

ROUTE FOR SALE

Central New York — Price Reasonable
If you are seeking a well balanced, established and profitable Coin Machine Business with plenty of new equipment—Music—1 Balls—5 Balls—Slots—then we invite your inquiries and investigations.

Reply BOX D-394, THE BILLOARD, CINCINNATI 1, OHIO.
MILLS NEW POST-WAR MACHINES
ORDER TODAY
IMMEDIATE SHIPMENT

BLACK CHERRY BELL
This wonderful new Bell is one
you will not want to be without.
Sturdy, rugged, sleek lines and
glimmer with brilliant
dashes of Silver, Black, Red and
Green. Write For Prices

SICKING, INC.
Telephone GRAceland 0317 1346

PROMPT
This wonderful
Green.
dashes
and
ready

SEEBURG
AMMCO'S
WANTED

2513
Send
500 Play. This machine
WILL

MACOMB
INSTRUCTIONS.
REPAIRED
for
Write
of Silver, Black,

NEW POCKET BELL
The Vest Pocket is a fantastic
Bell, containing a 3-5 Mincer,
extended and
in front is covered by drop flaps. Balls
may be thrown instantly, automatically
removing the reward plate from Bell.
BLUE & SILVER or BOLD & SILVER.
1401 CENTRAL PARKWAY, CINCINNATI 14, O.

NEW Safe Stands $27.50
Send 1/3 Deposit with Order.

SICKING, INC.

SEEBURG
RAY GUNS
CONVERTED TO
"SHOOT
THE BEAR"

$149.50

SPECIAL
PIN GAMES
ABC Bowler ....... $ 59.50
Augustine .......... 35.00
Big Six ........... 149.50
Big Top ............ 49.50
Champion .......... 39.50
Defense ............ 39.50
Fleet ............. 46.50
Futility ........... 35.00
Four Axes ........ 125.00
Four ROSES ....... 65.00
Hercroscope ....... 84.50
Keno 'em Flats ........ 125.50
Knockout ........ 24.50
Lambdade ........... 45.50
Lotto ............. 49.50
Play Ball .......... 55.00
Speedway ........ 25.00
Savannah ........ 75.00
Sport Parade ....... 75.00
Spot Post .......... 45.00
Super Tic ........ 27.50
Victory .......... 95.00
Yankie Doodle .... 149.50

REFINISHED—GUARANTEED

1/3 DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

COMPLETE STOCK OF SEEBURG RAY GUN PARTS

AMMCO'S EQUIPMENT ALWAYS SATISFY!

2513 N. MILWAUKEE AVE. • CAPITOL 1111 • CHICAGO 47, ILL.

BOWLING GAME BALLS
REGROUND AND LACQUERED—REFINISHED LIKE NEW
21\(^{\circ}\) to 3\(^{\circ}\)"
$35.00 per hundred
10-Day Service

MACOMB
MUSIC SERVICE
16700 NINE MILE RD.
EAST DETROIT, MICH.

NOW DELIVERING IN MICHIGAN!

NEW MACHINES
FIVE BALL PIN GAMES
EXHIBIT FIESTA .......... $290.00
EXHIBIT Fести aBEE RUGS ....... 225.00
E XHIBIT S NAGS LONG ....... 225.00
EXHIBIT SOUTH HILLS ....... 225.00
EXHIBIT FAST BALL ....... 225.00
G O T T I L E S R A K E C A R D ....... 225.00
GENGO STEP UP ....... 324.50
MARVEL OPPORTUNITY ....... 225.00

CONSOLES
K E E N E Y & S U P E R B O N U S BELLS $75.00
BALLY DRAW BELL, 36 .... 475.00
BALLY DRAW BELL, 265 .... 475.00
BALLY DRAW BELL, 365 .... 475.00

ARDACE MACHINES
M A R V E L P U B L I S H ........ $ 49.50
AMUSEMENT JACk R A B BIT ........ WHITE
ART D R A W B E L L S IVORY ........ WHITE
G O T T I L E S 3 W A Y GRA P SCALE ...... 330.50
ROBOTRON METAL TIPPER, ETC. ....... 245.00

SLOTS
M I L L S S L I C K E R B E L L B E L L ....... 225.00
M I L L S S L I C K E R B E L L B E L L ....... 225.00
M I L L S SEEBURG BLUES ....... 225.00
M I L L S V I S T O P OCKET BELL ....... 225.00

ONE BALLS, etc.
B A L L Y V I C T O R Y D E R B Y, F.P. ..... WHITE
B A L L Y T R I P H O T Y S P E C I A L, F.P. ..... WHITE
V I C T O R M O D E L R O G E L, C O L O R T Y P E ....... 15.75
D A V A L FREE PLAY, G10 or F10 .... 70.00
A G E C O I N C O N T R U N ....... 135.50

RECONFIDITION EQUIPMENT

MIDCREEK Sky Fighter ........ $325.00
Pensylvania Falls ........ 285.00
Pensylvania Falls ........ 285.00
Champion Hockey, F.A. .... 400.50
W 1 t S t B a ll, .... 175.00
Lei. of 2000 .... 185.00
Wichita Big Game, F.A. .... 350.00
Jennings Silver Moon, F.A. .... 441.50
F.P. Bullet Runner ........ 209.50
Darnell, J.P. ........ 175.00
Craig Lucky Bluff, .... 120.00

5/8 Deposit With Order, Balance C.O.D. or Sight Draft

Robinson SALES CO.
7529 Grand River Ave. • Phone: Tyler 7-2770 Detroit, Mich.

Marrow's POP-UP
THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

PRICE
$49.50
1¢ PLAY
(5¢ Play if Desired)
A REAL
MONEY
MAKER

FULLY METERED
NO COIN
COUNTING
NECESSARY

POP-UP will score' every time in ANY location EVERYWHERE! POP-UP will out-score ANY game of its kind. POP-UP WILL TRIPLE YOUR PROFIT!
POP-UP is sturdily built—Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is Indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'scoring' profits.

Empire Coin
MACHINE EXCHANGE
7817 WEST NORTH AVENUE • PHONE: HUMBOLDT 6768 • CHICAGO 47, ILLINOIS
Per Capita Use Of Cigs Grows

(Continued from page 82)

cured varieties, and 22.1 cents per pound for burley. Because tobacco is itself the greatest factory cost factor in cigarettes, such price increases did much to cut earnings during price controls.

They are reflected in comparative earnings per thousand cigarettes between the two years. American Tobacco Company, in 1939, earned about 62 cents per thousand before taxes, but in 1945 its earnings were down to 33 cents per thousand before taxes. Similar reductions were experienced by other major producers.

Entering the picture here is the size of price ceilings. Cigarette refiners, in seeking relief in the industry, according to Wootten, is chance for more equitable price structures with change in price control considerations.

About Product Improvement

Interesting assessment of the effect of product improvement on competitive advantages enjoyed by cigarette manufacturers is another subject explored in this report.

It is pointed out that the tobacco business basically is a business of service to the consumer. Improvements in packaging thru the years is cited as an example of how those who pioneer in this field enjoy rewards in the form of profits.

Thus, Liggett & Myers Tobacco Company was the first to use glassine wrappers on their Chesterfield brand, a move which American Tobacco Company followed in its Lucky Strike brand in order to meet competition.

Cite Innovations

Cellophane packaging by R. J. Reynolds Tobacco Company for Camels stole a march on both firms, who followed this trend. Further innovation was placing of an opening tab on Lucky Strikes, P. Lorillard entered the race by putting a red strip opener on their brands, a practice followed by most other makers with the exception of R. J. Reynolds. With such refinement, public appreciation rewarded the innovator.

While all of these varied observations concerning the cigarette industry are intended to apply to the manufacturing field, they may also produce valuable tips for operators of cigarette machines, in addition to providing the vending trade with fuller information about the product it dispenses.

WANT TO SAVE MONEY?

Get on our mailing list now. Write today for our new parts poster. We have the most complete line of parts in America. "Peaches From Georgia" will be at the show. Visit us at Booth 74, Hotel Sherman, February 3 through 6.

We can supply Coin Chutes for any device using foreign or domestic coins. Write us your problems.

HEATH DISTRIBUTING CO.
217 THIRD STREET
PHONES: 268-2682
MACON, GA.

FRIEDMAN AMUSEMENT COMPANY
441 EUGENIUS AVE., SE. ATLANTA, GEORGIA
MILLS COIN MACHINES
STATE OF GEORGIA

FOR SALE
MUSIC & PINBALL ROUTE
IN AND NEAR CAMP HOOD, EXCELLENT LOCATIONS. Consists of fourteen Music Machines, twenty Pin Balls and other equipment; all new models. $15,000 will handle.

P. O. BOX 21974, Wax, Texas.

SUPERIOR PRODUCTS INC.
10 N. PEORIA ST.
CHICAGO 7, ILL.

COLUMBIA TWIN-JAK BELL
BRAND NEW OR REBUILT
ALL MAKES — ALL MODELS
SOLD WITH A MONEY-BACK GUARANTEE.
SEND FOR CATALOG
BAKER NOVELTY COMPANY, INC.
1700 Washington Blvd.
Chicago 12, Illinois

READY NOW FOR
IMMEDIATE DELIVERY!

Kwik-Nikles
Streamlined
COIN CHANGER

It’s fast! A light touch of the handy lever delivers five nickles into your palm. Can’t miss, can’t fail. Pays for itself in time saved!

• Sturdy — All Metal!
• Feather Touch Operation!
• Holds a Full 200 Nickles!
• Guaranteed Accurate!
• Wall or Counter Mount!
• Plated Solid Brass Tube
• Distributors Wanted — Write for Discount DEAL!

McPHERSON MFG. CO.
501 E. 34th STREET
TACOMA 4, WASH.

Smash Bell Ringer

This catchy number will surely lure players to her threshold. 1080 JUMBO holes at 10¢ per sale. Average PROFIT $43.26. THICK DIE-CUT Board.

WILLIAM Y. HARRISON
SEAL COIN CHUTES AND CHASIS
4866 Woodward Avenue
Detroit 1, Michigan—Phone Temple 2-7300
750 N.E. 79th Street
Miami 38, Florida—Phone 7-2441

USED PHONOGRAPHs — Write for Prices

Gaycoin DISTRIBUTORS
Exclusive Bally Distributors
(Continued from page 92)ing booklet containing copious notes on the electric guitar artist.

TREASURY OF GRAND OPERA (Vincent M. O'Toole)

Tieing in with Henry W. Simon's book on the opera, Victor has adopted the title for a desirable album of four 12-inchers presenting real opera treasures on wax. All the selections are Metop triumphs presented by top

**ALL-FLORIDA SUPREME**

... HAS A

**BIG CASH BONUS FOR YOU**

DAY-IN . . . DAY-OUT WITH

KEENEY 1-2-3 WAY BONUS SUPER BELL

Powerful repeat-play appeal makes this a high-powered profit puller! $555 will roll in with three KEENEY machines ... as well as all other first-action KEENEYS!

**NEW THIS WEEK'S USED EQUIPMENT SPECIALS**

1 Line Automatic (Used Two...)

Grades A, B, C

Grades A, B, C

Grades A, B, C

20 lines

12 lines

6 lines

4 lines

2 lines

New Bell, Conversational

Babbage

All machine fully guaranteed. Bond 1/3 deposit with shipping instructions.

**SUPREME Is Also Exclusive Florida Distributor for AMI PERSONAL MUSIC GENCAT-YOUR-SERVICE RADIO**

**SUPREME DISTRIBUTORS, Inc.**

3817 N. E. 2nd Ave., Miami, Fla.

---

**ALBUM REVIEWS**

RING CROSBY—JEROME KERN SONGS

(Deco 485)

With the forthcoming of the new movie keyed to the music of Jerome Kern, there is more than casual interest in this packaging of eight melodies by the master, some of which have been issued earlier as singing sides. Attention is also directed to two of the eight sides. Bing Crosby had the misus, Dixie Lee, joining him vocally. Mr. and Mrs. Crosby share the lyrics for the ballad *A Fine Romance and The Way You Look Tonight* with Victor Young providing the musical background. Album plays down Mrs. Crosby, which is easy to understand once the sides spin out. Much more effective are the other six sides that have the Groener giving out in his usual easy and relaxed style, bearing out all of the expression and understanding of the Kern songs. All ballads, and spanning mostly in tempo, selections include such Kern favorites as *Till the Clouds Roll By*, which serves as the cover illustration. Ole Man Riper, *I've Told Ev'ry Little Star*, Dearly Beloved, *Long Ago and All Thru the Day*, Booklet included with the package includes copious notes on the singer and the composer. Toots Camarota accompanies five of the six

**JINGLE BELLS, BONUS BELLS, BONUS ALL THE WAY**

Make It a Merry Christmas With Keeney Bonus Super Bells

* Furnished in any combination of 5c-10c-25c coin chutes
* Up to 5 coins possible every play on the single, 10 on the 2-way.
* Triple Scoring—players win on 1 to 3 rows across the Reels.
* Faster Advancing Odds flicker across Jumbo-Upright Scoreboard.
* A $50 Bonus in addition to increased odds for Jackpot on cash chute in which 5 coins are played.

**YOU CAN USE THIS FINE EQUIPMENT TOO**

**RECONDITIONED FIVE BALL FREE PLAY GAMES**

<table>
<thead>
<tr>
<th>Bally</th>
<th>Mills</th>
<th>Century</th>
<th>Cresco</th>
<th>Superliner</th>
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<td><strong>Joker</strong> 85.00</td>
<td><strong>Knockout</strong> 95.00</td>
<td><strong>Big Hit</strong> 95.00</td>
<td><strong>Cresco</strong> 95.00</td>
<td><strong>Superliner</strong> 235.00</td>
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**ONE BALL GAMES**

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<th>VICTORY DERBY</th>
<th>$448.50</th>
<th>JOCKEY CLUB</th>
<th>$95.00</th>
<th>LONGSHOT</th>
<th>$150.00</th>
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<tr>
<td>BLUE GRASS</td>
<td>$95.00</td>
<td>SPORT SPECIAL</td>
<td>75.00</td>
<td>TURF KING</td>
<td>250.00</td>
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**CONSOLES**

Mills Bingo Parade—Latest Model Improved—Carefully and thoroughly reconditioned throughout. 5c—$1.00, 25c—$1.50. Mills Hi-Hat, $375.00; Mills 3 Balls, $650.00. Pace 41, 10c Spinners, $125.00. Pace 41, 10c Spinners, $125.00. Pace 41, 10c Spinners, $125.00.

**SLOTS**

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<tr>
<th>MILLS BLACK CHERRY</th>
<th>5c</th>
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<td>JENN. VICTORY CHIEF</td>
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**WRITE—WIRE—PHONE YOUR ORDERS**

**WORLD-WIDE DISTRIBUTORS**

1919 Missouri Ave., St. Louis, Mo.

1014 N. Ashland Ave., Chicago, Ill.

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Exclusive KEENEY Distributors in Illinois, Iowa, Missouri, Nebraska and Kansas

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**METAL TYPERS**

NEW MACHINES

* EXPERT REPAIR SERVICE

**METAL TYPER DISCS**

$6.00 TO $12.00 PER 1,000

STANDARD SCALE CO.

715 M. KINGSHIGHWAY, ST. LOUIS 8, MO.

Successors to the Groetchen Tool Co. in the line of Metal Typers Plate Machines and Medals.

PACE

THE BIGGEST NAME IN BELLS

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**COIN MACHINES**

**DELUXE CHROME BELLS**

5c-10c-25c-50c-$1.00

MFG. CO. INC.

2709 IOWA AVENUE, CHICAGO, ILL.
Annual AOAA Meet Names
F. M. Smith New Prexy; Plans National Contab

Consider Plans To Include All Amusement Operators

NEW YORK, Dec. 14—F. McKim Smith, Smith’s Gameland, Atlantic City, was nominated to be president of the Arcade Owners’ Association of America to succeed Al W. Blen-
dow, sales manager of International Mutoscope Corporation, who has served as president for the past four years, at the annual election meet-
ing of the organization December 12 in the Park Central Hotel here.

Only one ticket is ever nominated at these meetings and the election is
usually held at the first meet-
ing in January. Nomination is ta-
ramount to election for prospective of-

ners of the association. Blen-
dow will serve on the executive board of the organization.

List Officers

Named first vice-president of the AOAA was William R. Rodstein, Philadelphia arcade owner, who will serve in that post in place of Louis Fox, New York arcade owner, who will continue to help the organiza-
tion as second vice-president. Al Shaffer, Times Amusement Arcade owner, New York, will serve as third vice-president of the associa-
tion, succeeding Smith in the position.

Renominated to the post of record-
ing and corresponding secretary was Al Meyers, Rockaway arcade owner.

Bernard Katz, Coney Island ar-
ice owner, was re-named treasurer of the AOAA. Also renominated were the regional directors: Meyer Wolf, New Jersey; Joseph Ash, Penn-
sylvania; Ken Wilson, Illinois, and F. E. Engle, Texas.

Instead of regular monthly meet-
ings in the Park Central Hotel here, it was agreed at the meeting that in the future one national conven-
tion would be held a year and this would be closely allied to the Na-
tional Coin Machine show, usually held in Chicago by the Coin Ma-
chine Industries, Inc. Other meet-
ings of the organization will be ro-
tated to various cities and专题
meetings in Atlantic City, Phila-
delphia and Chicago are now being ar-
anged.

Admission Policy Changed

Change in policy for admission to the AOAA will also be considered in the near future, Smith said. Operators of coin ma-
chine amusement establishments, re-
gardless of whether or not they are arcade in the strict sense of the word, will be considered. Poker table establish-
ments are the main type of estab-
lishments falling into this scope.

In Atlantic City, where Smith is president of the Atlantic City Ar-

cade Association, these types of estab-
lishments are included in local or-
ganizational membership.

"Possible admission of all amuse-
ment game operators will be consid-
ered if a proposal to alter the name of the organization is ap-
proved," Smith added. "We plan to make the association a by-word on the tongue of everyone in the coin machine field."

On February 4, the second day of the CMI Chicago convention, a
special session of the organization will be held, when Mr. F. E. Smith, public relations chief, and James Gilmore, secretary-manager of CMI, acting as speakers. Another busi-
ness meeting of the group is planned for the next day.

AAOA National Policy

Present national policy of the or-
ganization, according to both Blen-
dow and Smith, will center around an arcade mechanics’ school, the

Aireon

AUTOMATIC PHONOGRAPHS

STILL TAKING TOP SPOTS

Inquire invites from Music Box Users. Learn about the World’s fastest money making, low cost operated Automatic Phonographs

and their beauty of design and play appeal. Immediate delivery. Every spot a memory is the new Aireon Phonograph.

ADVANCE MUSIC COMPANY

1606 GRAND AVE. KANSAS CITY, MO.

America’s Finest...\n
PHONOGRAPHS

5 Wurlitzer Twin 12 Cylinder Ina, with Adapter, in steel case, ready for location $117.00

We have a complete stock of all models of phonographs

WALL BOXES

20 Packard $ 27.50
50 Buckley, Gold 20 and 24 record $ 75.00
650, swing door, latest model $ 125.00
50 Buckley Chrome 20 and 24 Rec-
ord 1 Life Up, swing door, latest model $ 19.50

5 SUPREME SKERROLLS $175.00

WANT TO BUY—SEEBURG WIRELESS STEPPER We Will Pay Highest Cash Prices

1/3 Deposit. Balance C. O. D.

RUNYON SALES COMPANY

123 W. RUNYON ST. NEWARK, N. J. TEL: BIGelow 3-8777
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595 MAIN ST. BUFFALO, N. Y. TEL: LINCOLN 4093

PIN BALLS GUARANTEED—READY FOR LOCATION

Keep 'Em Flying $ 95.00
Suspenion $ 100.00
Flying Tigers 65.00
Air Force $ 60.00
Sky Riders 65.00
Knock Out 60.00
Yanks 55.00
Paratrooper 65.00
Martins 55.00
Sun Valley 89.50
Tanks 75.00

One-Third Deposit, Balance C. O. D.

GENERAL NOVELTY CO.

CHANUTE, KANSAS

THE BILLBOARD

December 21, 1946

CHESANT HUNT of Bell-o-Matic’s Vince Shay and Bill Mills started in South Park, had its climax at film’s plushy Owl Room. On hand to partake, among others, were Left to right: Art Cooley, firm vice-president; Paul Bowman, advertising agency man; Gran Shay, film advertising manager; Jim Mangan, head of Jam Public Relations Bureau; Bill Mills, firm officer, and Joe Liska, fore-
man of Mills bell line.
Rowlett Opens Music Store

AUSTIN, Tex., Dec. 14.—Henry R. Rowlett, former operator of the Austin Phonograph Company, here, has opened a new radio, appliance and record store at 819 Congress Avenue.

Kentucky Operators

Now Taking Orders and Delivering

Williams Smarty
Packard Pla Mor Hideaway Phonograph
Packard Boxes & Other Accessories
United Sea Breeze
Geneo Step Up
Midget Races
Fast Ball
Victory Derby
Victory Special
Bally Draw Bell
A. B. T. Challenger
Daval Counter Game
Mills Black Cherry
Golden Falls
Mills Vest Pockets
Columbia Bells

Term: 1/2 Certified Deposit, Sat. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.

APOAHolds Monthly Meet in Cincinnati
To Map Party Plans

CINCINNATI, Dec. 14.—Automatic Phonograph Owners' Association held its regular board meeting during the afternoon of December 10 and its regular monthly meeting the evening of the same date.

With Sam E. Chester as chairman, the board made final arrangements for the APOA Christmas party which is scheduled for December 18 at the Twin Oaks Golf Club. Meeting took place in APOA offices in the Traction Building here.

Attending the board meeting were Charles Kantor, Ray Bigner, John Nicholas, John Weisenberger, Phil Ostand, N. Bartell, Abe Salmon, Harry Hester, Louis Schoenlaub and Morris Kleinman.

At the monthly meeting, held in the Hotel Gibson, with APOA President Sam E. Chester in charge, J. H. Souther and W. Kelly, of the Majestic Record Company, and Larry Price, Pearl Record Company, explained the present-day record situation. Food and refreshments were served at the conclusion of this meeting.

Among those in attendance at the evening session were William Harris, Herbert Black, Max Moesckel, Al Chasen, Tom Hastings, Jerry Levy, William Fitzpatrick and Al Lieberman. Board members present at this meeting were Charles Kantor, Harry Hester, John Nicholas, Morris Kleinman, Ray Bigner, N. Bartell, Abe Salmon and John Weisenberger, who attended with Mrs. Weisenberger.

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

CMAC PUTS EXPERIENCE AS WELL AS MONEY AT YOUR DISPOSAL

134 NORTH LASALLE STREET • CHICAGO 2 • ILL
Cleveland Juke Ops Entertain V. Monroe
Cleveland, Dec. 14.—Cleveland Phonograph Merchants’ Association entertained Vaughn Monroe at a special luncheon held for him by the association at Hotel Cleveland December 2.

Regular monthly meeting of CPMA was held December 5 also at Hotel Cleveland. During the meeting it was announced that the temporary members of the executive board for December, January and February would be Leo Malvez, Lester Biebler and George Zolts.

SPEEDWAY’S "TALKING GOLD" has a "POT-O-GOLD" for OPERATORS THE LETTER IS THE PAY-OFF... THE PAY-OFF IS... $100.00

Operators are all agreed that "TALKING GOLD" is the world's finest grille cloth!

WHY? WHY? WHY?

SPEEDWAY would like to know:

Why you prefer "TALKING GOLD" Plastic Grille Cloth on your phonographs?

Why your locations prefer "TALKING GOLD" HOW "TALKING GOLD" increases your profits?

You may be the one to win this $100.00. How? Simply write a letter to Speedway stating why you prefer "TALKING GOLD" on your phonographs... Describe the reaction of your locations to "TALKING GOLD"... Tell us how "TALKING GOLD" increases your profits. SPEEDWAY is offering $100.00 for the best letter! Here’s your chance to hit the jackpot for a solid C-note! Write today... Now! BE SURE to mention the name of the distributor who sells you "TALKING GOLD".

All letters must be postmarked no later than midnight, January 31, 1947. Shanty thereafter the winning letter will be published.

"TALKING Gold" plastic grille cloth comes in sheets 20" x 50" (or multiples of this size). Price: 1¢ per sq. inch. Full sheet (1,000 sq. inches) $10.00. Save waste! Send your large roll, as needed. IF YOU HAVEN’T ALREADY PLACED YOUR ORDER ARE YOU WAITING FOR?

DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% co-operative deal.

AL BLOOM, President
Tel.: Longacre 5-0371

PIN GAMES
Defense.......
Bomber......
Bombardier...
Production...
Eagle Scout...
Sharpie-Ka...
Streamliner...
Great Eagle....
Flat Top.....
Arizona.....
Bantam.....
Stallion.....
Buckhead....
Big Chief.....
Flyer Tiger...

MILLS
Majors ’41... $ 31.50
Gun Club... 33.50
Horsemen... 37.50
Mountie... 39.75
Stop the Japs 39.75
Liberty... 42.50
Stage Door... 150.00
Long Legs... 20.00
Supreme... 193.80
Victory... 47.90
Vicks... 60.00
Million Dollar... 95.00
Black Cherry... $22.50

SPEEDWAY PRODUCTS, INC.
350 W. 45th St.
N.Y. 19, N.Y.

THE BILLBOARD
December 21, 1946

Metal Typewriters

SMITH AAOA PREXY
(Continued from page 116) ers, legal counsel; Harry Berger, West Side Distributing Corporation; Ben Smith, DePerri Advertising; Ben Walinetz, Gem Enterprises, Rochester, N. Y.; Ralph Hotkan, Capitol Projector Company; Leo Bernstein, Byrd, Richards & Pound Advertising; Jack Firestone and Murray Goldberg, Firestone Games; Samuel Pinkowitz, Philadelphia arcade operator; Bill Alberg and Charles Arenson, Brooklyn Amusement Machines Company; C. M. Frost, Frost Vending Machines, Boston, and Irving Cohen.

Most of the guests attending the annual affair of the organization brought along their wives and entered into the festive mood of the night.

HERE’S NEW SENSATIONAL SUPER ALLEY

A NEW VERSION OF AN OLD FAVORITE
DIRECT FROM FACTORY TO YOU! IMMEDIATE DELIVERY!

This is the big-profit “King of Alleys” you can depend on to deliver repeat action in locations of all kinds. Powerful draw! Get on the money-making bandwagon TODAY!

ADDDED FEATURES YOU’VE ALWAYS WAITED FOR!
1. Steel Runners 2. Steel Runners for Ball Delivery Positively Prevent Jamming 3. 10 ft. Alley

ROY McGINNIS CO.
1115 ELM STREET
BROOKLYN, N.Y.

ROY McGINNIS CO.
211 MARYLAND AVE.
BALTIMORE 18, MARYLAND
PHONE: UNIVERSITY 1800

Park Meters Bring On Nickel Famine

PUEBLO, Colo., Dec. 14.—Operation of this city’s 800 new coin-operated parking meters was causing concern to bankers here this week as it made inroads on the local supply of nickels.

Altoh bankers declare the situation is not serious, one bank brought in 3,000 nickels to overcome the shortage in circulation. Nickels are kept according to officials, out of circulation for about 10 days by the meter use. Because of the meters, motorists are carrying more change.

After money is deposited, it remains in the meter for about five days, officials report. After collection a few more days pass before the money is reissued thru the bank.

METAL TYPERS

Metal Typewriter

We Use Finest Aluminum Standard Thickness + Satin Finish

PRECISION DIES
By America’s Foremost Toolmakers

SMITH BACK GUARANTEES

$8.50
Per 1,000

MAX GLASS DISTRIBUTING

191 DIVERSEY + CHICAGO 11, ILL.
THE ENTIRE TRIMOUNT STAFF WISHES ALL MANUFACTURERS, OPERATORS, SUPPLIERS AND FRIENDS A VERY MERRY XMAS AND A MOST PROSPEROUS NEW YEAR

TRIMOUNT ASSOCIATES WISH YOU THE SAME

In New England - it's TRIMOUNT!

TRIMOUNT COIN MACHINE COMPANY
40 Waltham Street  Tel. LIBerty 9480  Boston 18, Mass.
EVERY MACHINE GUARANTEED UNCONDITIONALLY FOR 10 DAYS—CLEAN AND MECHANICALLY PERFECT—READY FOR LOCATION.

NEW GAMES

EXHIBIT

- FIESTA
- GOLDFINCH
- CHICAGO SUPER SCORER
- KENTUCKY BUMPER
- KENTUCKY BUMPER (NEW STYLE)
- CANTRELL BUMPER
- BINGO

MEMBER

- OUTLINE GRIP SCALE
- A.B.T. CHALLENGER
- WIND MILL

OLIVE NOVELTY CO.

1725 Lucas Ave., St. Louis 3, Mo.

Phone: Franklin 3620

NOW DELIVERING NEW GAMES

United SEA BREEZE Chicago Super Score

Rally Midget Racer

Jennings Slots

JOBBERS WRITE FOR PRICES

KEENEY BONUS SUPER BELLS

SINGLES • TWINS • THREE WAY

Exclusive factory distributor for Louisiana, Mississippi, and Western Tennessee.

USED CONSOLES AND PIN TABLES

Super Bell, Comb. $125.00

Mayfair 4-5-5-5. $125.00

Topper 25c (like new). 250.00

Preston 110.00

MIDNIGHT 95.00

Grand Canyon 135.00

Derby 75.00

200 AMITY CIGAR VENDING MACHINES

PLENTY OF STOCK ON HAND

BASE PRICE AT $30.00 EACH

Terms can be arranged for responsible party.

MARTIN'S

DISTRIBUTING CO., PITTSBURGH, PA.

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ATLANTIC 1818

ROBINSON DISTRIBUTING CO.

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632 TENTH AVENUE, COR. 45TH ST.

CIRCLE 6-9570 NEW YORK 10, N. Y.
IN KENTUCKY
IT'S BRANSON FOR Aireon

-PLUS-
1200 HOLES OF GUARANTEED ALL WE CARRY A COMPLETE CROWN
PRODUCTS LINE

SCHERMAC STAMP VENDORS
MAX GLASS CHAMPION HOCKEYS
BARTON POINT PHONO. NEEDLES
PIN CAMES OF ALL LEADING MANU-
FACTURERS

SUPPLIES AND PARTS OF ALL KINDS

Get On Our Mailing List

H. M. BRANSON DISTRIBUTING CO.
514-16-18 So. 2nd Street
LOUISVILLE 1, KY.
Phone: Wabash 1501

Record Reviews

(Continued from page 27)

CHUCK FOSTER (Mercury 3044)
Someday—FT; VC
Man, and a Little Bit More—FT; VC.
Chuck Foster's arrangements on
these ballads are simple and in good
commercial style. Tommy Edson has
a romantic voice that will please the
bobby-soxers. Someday is a slow
ballad at a restful tempo with which
they can pet, dance or buy drinks.
A Little Bit More offers the same
romantic vocalizing by Ryan, an-
swered by Betty Clark who also
sings clear, clean and classy. She has
a dash of personality and the kind of
good taste that made Ginny Simms
popular. Lyrics are clever and band
sings an ensemble at the end a la
Dorsey.

Excellent for the cuddle spots. Will get
repeat nickels from the kids and the sen-
timental oldies.

DICK TWO TON BAKER (Mercury 3047)
Richie Rackshaw Man—FT; VC.
Zip-A-Dee-Doo-Dah—FT; VC.
Dickie Rackshaw Man is tuneful
singing with solid swing by Two Ton
Baker, the white man's Fats Waller.
This spinner opens with a couple of
bars of boogie by Baker, who then
packs a fistful of keys with a lift,
while he sings the melody. A brief,
but next, guitar solo segues smoothly
into Baker's right hand on the
keyboard, and then the fat man is off
again with more fine vocal phrasing.
Zip-A-Dee-Doo-Dah opens with
Danny Kaye vocal acrobatics in an
up-tempo, but still bouncy. Baker
sings with feelin' that's appealin',
knocks out an 88 solo in the middle
and then introduces Emmy. Emmy's
cute antics with the vocal chords have
the same terrific polish of hitting
the Jack-pot that Bonnie Baker
did with Oh, Johnny.

Should be a hit tune. Good anywhere
there's nickels and juke boxes.

HOMER AND JETHRO (King 571)
Rye Whisky—FT; VC.
Five Minutes More—FT; VC.
Homer and Jethro blend voices
with a strumming guitar background.
Rye Whisky is a folky tune with
quaint lyrics like "If the ocean was
whisky, I was a duck, I'd dive
to the bottom and never come up." They
sing it good humoredly while
sandwiching mountaineer chit-chat in a
Will Rogers type of voice. Back-
woodsly, but good. Five Minutes
More is a pop-song shocked with
whanging guitar background and a
guitar solo.

For the square-dance country and neigh-
borhood spots.

COLUMBIA DOUBLE JACKPOT BELL

Completely Reconditioned
Like New
$85.00 EA.
Convertible from 5¢ to 25¢, 50¢ or
10¢ on location.

These Machines are Completely
Reconditioned and look like New.

GOLD AWARD - $75.00 EA

1/3 Discount Required with Order.
Balance to be paid on delivery.
Write for our full catalog.

COIN MACHINES AND MEN WHO KNOW THEM

"THE CHIEF IS THE FINEST
THAT I'VE SEEN
AT ANY TIME!"

says MAX ROTH
Roth Novelty Co.
54 N. Pennsylvania Ave.
Wilkis-Barre, Pa.

Mr. Roth is one of the 75 en-
thusiastic Jennings dealers and
distributors from coast to coast
O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

The Leader in the Field for over 40 Years

PLAY SAFE...

WITH ATLANTIC'S

TRIPLE TEST GUARANTEE

NO OTHER ONE LIKE IT
IN THE ENTIRE INDUSTRY!

Your money back plus
freight paid both ways if
any of our reconditioned
phonographs do not meet
with your complete satisfac-
tion!

Every Machine Engineer Re-
built to Factory Standards!

Send for latest list NOW!

EXCLUSIVE

ATLANTIC

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No better buys than Active's "Big 66" list!
All equipment in A-1 mechanical condition—rails scraped, sandpapered and lacquered.
Ready for operation!

*Only $66.00 each*

- Air Circus
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- Big Parade
- Shangri-La (Gottlieb)

*Only $66.00 each*

- Post-War Products
- Big Hit...$146.00
- Super Liker...$166.00
- Surf Queen...$146.00
- Stage Door Canteen...$166.00

*Only $66.00 each*

- Boottail (F. P.)...$46.00
- Silver Moon (F. P.)...$46.00
- Jumbo Parade (F. P.)...$66.00

KEENEY 4-WAY SUPER BELL, C. P.
- 5-5-5-25...$366.00

BALLY CLUB BELL, F. P. OR C. P.
- 106.00

KEENEY SUPER BELL, F. P. AND B. O.
- 136.00

Your choice of any 2 for $66.00

- Big Chief...2 for $56
- ABC Bowler...2 for $66
- Dixie...2 for $66
- Flicker...2 for $66
- Hi-Stepper...2 for $66
- Horoscope...2 for $66
- Legionnaire...2 for $66
- Majors, '42...2 for $66
- Paradise...2 for $66
- Playball...2 for $66
- Seven Up...2 for $66
- Showboat...2 for $66
- Sport Parade...2 for $66
- Star Attraction...2 for $66
- Stratosliner...2 for $66
- Twin Six...2 for $66
- Wildfire...2 for $66
- Metro...2 for $66
- Sky Ray...2 for $66
- Clover...2 for $66
- Sea Hawk...2 for $66
- Silver Skates...2 for $66

One and a half deposit, balance C. O. D.

Active Amusement Machines Co.

You can always depend on active—All ways.

HAVE YOU SEEN IT?

IT'S THE
5 BALL NOVELTY SENSATION OF THE YEAR

SUPER SCORE

Chicago Coin Machine Co.
1735 Diversey Boulevard Chicago 14, Illinois

Bork starts the New Year........in a New Home!!

In our new, modern plant, geared for speedy production, Bork is ready to give you immediate delivery on the fastest selling line of quality salesboards in the country.

Heartfelt thanks to all our friends from Frisco to New York, merry xmas, happy new year from everyone at Bork!

Bork Manufacturing Co., Inc., 72 Washington St., New York 6, N. Y.

See it at Booths 71A and 72 in the Coin Machine Show
At the Sherman Hotel, Chicago, February 3-4-5.

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The Game of Today and Years To Come

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Phone Randolph 8547
ELECTROMATON PROUDLY PRESENTS...

ROL-A-SCORE

A LEGAL GAME

for the

MOST EXACTING LEGAL TERRITORY

ROLA-Score, the new console model roll-down game, is chock-full of player-appeal and absolutely legal! The balls are propelled manually by the player over a smooth surface into four pockets which then register corresponding numerical values. Each pocket has a different numerical value and can only register its own total, which remains constant! When the four pockets are occupied, the score is automatically doubled. There are no hazards or obstacles... the score depends solely upon the skill of the player.

ROLA-Score is so simple...yet the game requires the greatest amount of skill—and so thoroughly competitive that players are inspired to play, and play, and play again. ROL-A-SCORE gives the player a proud feeling of accomplishment as high totals are scored. ROL-A-SCORE is location-tested and has already proven to be a Big moneymaker.

FEATURES

- Automatic Double Score
- Custom-built of birch and maple wood.
- Richly ornamented with chrome. Attractive, strikingly modern.
- New parts and ideas... not a revamp.
- All parts easily accessible for swift cleaning or adjustment.
- 6 feet long, 5 feet high and 2 feet wide.

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... WRITE, WIRE, PHONE FOR

FULL PARTICULARS!

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Manufacturers of Electro-Mechanical Amusement Devices
701-703 Monroe St., Hoboken, N.J.-Hoboken 3-1472
ONE Keeneys BONUS Super Bell a complete route in itself!

Yes sir

KEENEYS' BONUS Super Bell

EARN MORE PER INDIVIDUAL UNIT THAN A ROUTE OF OTHER EQUIPMENT!

Here's a challenge! Place just one KEENEY BONUS SUPER BELL—the ONE-WAY, the TWO-WAY or the THREE-WAY in any average location. Then watch your earnings double or treble as the big, jumbo lite-up board with positive advancing odds, triple-scoring and the BONUS JACK-POT AWARD draws surging crowds of people to play—and PAY! Then compare collections with an entire route of ordinary equipment.

Draw your own conclusions. You'll find them in your BONUS SUPER BELL cash box.

SEE YOUR NEAREST KEENEY DISTRIBUTOR

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FEEL SMART! BE SMART! OPERATE

Smarty

WITH WILLIAMS' BRAND NEW DOUBLE SCORE FEATURE!

Place Your Order With Your Jobber NOW!

Williams MANUFACTURING COMPANY

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RECONDITIONING

Send us your used equipment for reconditioning and repainting. Our prices are reasonable and we'll pick up and deliver anywhere within a radius of 100 miles in order to save you creating charges.

Thought I'd tip you off that Rosen is taking inventory and you can buy at the lowest prices. Furthermore, I know that everything offered is perfectly reconditioned and ready for location.

AD MAN

BUCKLEY BOXES

AMI PHONOGRAPH

AMI AUTOMATIC HOSTESS

We've a complete stock of USED PIN CAMELS at LOWEST PRICES. Send us your orders and we guarantee our machines are new and carry our 10-day money-back basis.

We have all new equipment in stock and are delivering daily.

All United Conversions (Slightly Used) .................. $135.00 Each

Idaho — Trade Winds — Brazil — Wagon Wheels — Grand Canyon — South Seas — Streamliner

RECONDITIONED PHONOGRAPH

<table>
<thead>
<tr>
<th>Model</th>
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<td>Wurlitzer 500 K</td>
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Complete Hostess Unit, 20 Banks, Like New...$9,500.00 Complete

Bells — Consoles ARCADE EQUIPMENT

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<td>Bally Beauty 35</td>
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</table>

1/3 with order, balance C. O. D., F. O. B. Philadelphia

David Rosen 855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONES: STEVENSON 2726-2229
December 21, 1946

COIN MACHINE

The GREATEST GAME for GREATEST play

FIESTA

JUST ASK ANY OPERATOR WHO HAS 'FIESTA's ON HIS SPOTS

TRIAD ROTATING SPOTTER 'ATOMICS'

EACH BALL PLAYED

IT'S ALIVE!

FULL OF PEP FOR FREE PLAYS and WINNING SCORES

Get yours NOW from your NEAREST DISTRIBUTOR

EXHIBIT SUPPLY CO. 4222 W. LAKE ST • CHICAGO, 24

CLEARANCE SALE!

ALL EQUIPMENT READY FOR LOCATION!

**MUSIC EQUIPMENT**

<table>
<thead>
<tr>
<th>Model</th>
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<td>$400.00</td>
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<td>Wurlitzer Hide Aways, Metal Cabinets</td>
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<td>Wurlitzer Victory 24's</td>
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<td>AMI's</td>
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**PIN BALLS, ARCADE AND CONSOLES**

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<td>Shangrillas</td>
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<tr>
<td>Stage Door Canteens</td>
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<tr>
<td>5-10 &amp; 20's</td>
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<td>Leaders</td>
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<td>Sky Chiefs</td>
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<tr>
<td>Double Plays</td>
<td>$40.00</td>
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<tr>
<td>Surf Queens</td>
<td>$150.00</td>
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<tr>
<td>Liberators</td>
<td>$75.00</td>
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<tr>
<td>Galloping Dominoes, Light Cabinet, Jack Pot, 1940 and '41</td>
<td>$125.00</td>
</tr>
<tr>
<td>Jockey Clubs</td>
<td>$40.00</td>
</tr>
<tr>
<td>3 Sets of Blind Mice, Wise Owls and Love Meters with bases, new, all Three Sets for</td>
<td>$300.00</td>
</tr>
<tr>
<td>10 ABT Challengers, new, lot</td>
<td>$400.00</td>
</tr>
</tbody>
</table>


RICHMOND SALES COMPANY

803-805 W. BROAD STREET

PHONE: 50942

RICHMOND 21, VA.
NEW Buckley TRACK ODDS
SEVEN COIN RACE HORSE CONSOLE

BUCKLEY TRACK ODDS INCORPORATES ALL THE THRILLS AND EXCITEMENT OFFERED AT THE TRACK

- NEW TYPE PAYOUT with double coin tube
- FREE WHEELING SPINNER with positive stop action
- IMPROVED ODDS CHANGER with new type contact assembly
- 7-SLOT SELECTIVE COIN HEAD incorporating five new distinctive features plus anti-cheating improvements
- NEW JACKPOT PAYOUT pays up to 100 coins from tube plus bonus token
- ALL STEEL CABINET with beautiful wood-grained finish

Buy Buckley and you Buy the Best!

Distributor for North Carolina and Virginia
VENDING MACHINE COMPANY
PITTSBURG, N.C.

Distributor for Louisiana and Southern Mississippi
CONSOLE DISTRIBUTING CO., INC.
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NEW ORLEANS 20, LA.

Distributor for Western Pennsylvania
COIN MACHINE DISTRIBUTING CO.
800 N. CRAIG STREET
NEW ORLEANS 20, LA.

As the money rolls in from the above big profit-makers you active operators will need the popular ACE Coin Counter to speed up your money counting and save you valuable time. You can carry it under your arm easily, it's so Feather-Lite. ACE is ideal to wrap or "bag" pennies, nickels, dimes and quarters.

B. D. LAZAR CO.
1635 FIFTH AVE.
Phone: Grant 7816
PITTSBURGH 19, PA.
Mr. Operator! Here is your opportunity to obtain the “exclusive” on any location. This new non-competitive post-war machine operates the same as a radio quiz show. Convertible 3 ways—Amusement, Free Play, Cash Award. Fits into any location... legal in any territory. Increase your profits. Operate locations on 75-25% commission basis. Find out NOW about the exclusive TELEQUIZ operating franchise for your territory. To insure your location install TELEQUIZ!

Non-Competitive... the only question-answer game on the market!

**CHALLENGER**

1c Play

Immediate Delivery

$65.00 Each

Write for quantity prices.

**TUBES and NEW ACCESSORIES**

**WURLITZER PHONOGRAPH—A-1 CONDITION**

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<td>$60.00</td>
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<tr>
<td>415</td>
<td>$50.00</td>
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</tbody>
</table>

**NEW TUBES—GUARANTEED!**

- 01A: $2.50
- 5X4: $5.00
- 6X5: $5.50
- 4507: $7.50

**SPECIAL DISCOUNTS FOR QUANTITY BUYERS**

We have practically every tube manufactured. Send for Our Complete Catalog. FREE!

**OUR PRICES ARE LOWER THAN LOWEST OPA PRICES**

**“GOLD” METALLIC GRILLE CLOTH NOW BEING USED IN THE NATION’S LEADING NEW MUSIC MACHINES**

19"x23" (MACHINE SIZE) = $4.00

2 Pieces = $7.00

10 Pieces = $30.00

Deposit Required With All Orders!

**FOR SALE!**

- 1 Single Recording Booth: $150.00
- 1 Double Recording Booth: $250.00
- All: Wires With Lights
- 1 Single Semi-Automatic: $150.00
- 1 Double Semi-Automatic: $250.00
- All: Wires With Lights
- 1 Single Rinser: $75.00
- 1 Single Air Rinsers, Ex.: $65.00
- 1 Single Drier, Ex.: $65.00
- 1 Single Bottle: $125.00
- 1 Single Bottle, Ex.: $150.00
- 1 Single Bottle, C.O.D.: $175.00

**FOR SALE: MILLS**

- VEST POCKET
- CHROME BELLS

$49.50 Each

**WANTED**

- ARCADE MECHANIC
  Knowledge of Ray Guns, Pins and Photo Machines;
  Wrightstown Arcade
  Wrightstown, New Jersey
  Phone: Fort Dix 9092
WORLD'S BEST BUYS!

Marvel Opportunity $249.50

ROLL DOWN GAME Super Triangle $49.50

PACE DE LUXE CHROME BELL $49.50

LOWY'S BEST BUYS!

Marvel

Oppportunity

$249.50

ROCK-OLA

24 VICTORY $259.00

600 N. $279.00

500 $299.50

HI TONE, 8-C. $379.50

ENVY, REMOTE $375.00

REPUBLIC $395.00

MILLS $250 VICTORY $275.00

GROETHEN DE LUXE

Club Columbia $209.50

J. P. COLUMBUS 145 1/2

F. C. B. Chicago

LOWY'S BEST BUYS!

Marvel

POP-UP

New Legal

Counter Game

$49.50

AMUSEMANTICS

JACK RABBIT

$475.00

GET GERTIE'S GARTER

1122 B. M. Holmes

Special Thick 5¢ Play

Takes In $177.60

Av. P. O. 19.28

ProFit $131.86

FORM No. 1139

GET GERTIE'S GARTER

1122 B. M. Holmes

Special Thick 5¢ Play

Takes In $177.60

Av. P. O. 19.28

Profit $131.86

FORM No. 1139

BELLE OF THE PECOS

SPECIAL THICK 5¢ PLAY

Takes In $40.00

Av. P. O. 19.28

Profit $120.72

FORM No. 1139

MAIN OFFICE:

635 "D" STREET, N. W.
WASHINGTON 4, D. C.
DISTRICT 0500

BRANCH OFFICE:

2505 N. CHARLES ST.
BALTIMORE 18, MD.
BELMONT 8189

DAVE LOWY & Co.

413 COURT STREET
Phone 2-2916
SAGINAW, MICH.

OPERATION REDUCED!
The following equipment offered for immediate sale—all merchandise was purchased new and has only one owner:

8 Mills Blue Fronts, 5¢ Play $150 Each
8 Mills Green Bells, 5¢ Play $150 Each
8 Mills Green Bells, 6¢ Play $150 Each
8 Mills Green Bells, 7¢ Play $150 Each
8 Mills Gold Bells, 5¢ Play $150 Each
8 Mills Gold Bells, 6¢ Play $150 Each
8 Mills Gold Bells, 7¢ Play $150 Each
8 Mills Green Bells, 8¢ Play $150 Each
8 Mills Green Bells, 9¢ Play $150 Each
8 Mills Silver Moon, 5¢ Play $150 Each
8 Mills Silver Moon, 6¢ Play $150 Each
8 Mills Silver Moon, 7¢ Play $150 Each
8 Mills Silver Moon, 8¢ Play $150 Each
8 Mills Silver Moon Chrome, 5¢ Play $150 Each
8 Mills Silver Moon Chrome, 6¢ Play $150 Each
8 Mills Silver Moon Chrome, 7¢ Play $150 Each
8 Mills Silver Moon Chrome, 8¢ Play $150 Each

The above equipment is subject to prior sale. Terms: 1/2 deposit, balance C. O. D., F. O. B., Saginaw.

EUREKA NOVELTY CO.
IMMEDIATE DELIVERY

OPERATOR'S PRICES
BRAND NEW 1947 MODEL

<table>
<thead>
<tr>
<th>Coin Value</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5c ROL-A-TOP BELL</td>
<td>$175.00</td>
</tr>
<tr>
<td>10c ROL-A-TOP BELL</td>
<td>$200.00</td>
</tr>
<tr>
<td>25c ROL-A-TOP BELL</td>
<td>$225.00</td>
</tr>
<tr>
<td>50c ROL-A-TOP BELL</td>
<td>$300.00</td>
</tr>
</tbody>
</table>

The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2 • 1 CHERRY PAY 3
- MYSTERY 3-5 PAYOUT, STANDARD
- MYSTERY 3-5 PAYOUT, CLUB • NO LEMON ON FIRST REEL
- DRILL-PROOF CABINETS

DON'T WRITE—WIRE!

WATLING MFG. CO.
Est. 1889 — Tel.: COlumbus 2270
4650 W. Fulton St. Chicago 44, Illinois
Cable Address: "WATLINGITE," Chicago

1947 ROL-A-TOP

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

BEST IN THE LONG RUN...

SEEBURG 5½ MUSIC

AND THE

TWO-YEAR PLAN

For a Complete Picture of Seeburg's "Hold-the-Line" Policy and What It Can Mean to You—Now and Later—Spend a Few Minutes at Your Nearest Florida Automatic Office Today!

Exclusive Seeburg Distributors in the State of Florida

IT'S HERE! IT'S THE NO. 1 PIN GAME!

GOTTLIEB BAFFLE-CARD
GET YOUR ORDER IN NOW!

Exclusive Gottlieb Distributors in Florida and Cuba

Merry Christmas

GROETETCHEN
TOOL AND MANUFACTURING CORP.

CHICAGO
126 North Union Ave.

RANdolph 2807
COVEN'S COIN CORNER

TODAY'S GAME: Bally's TRIPLE BELL . . $895.00

Bally DRAW BELL, 5c, P.P., P.O. . . $477.50

BALLY MIDGET RACER (NEW 500) . . $299.50

WE CARRY A COMPLETE LINE OF RALLY PARTS:

<table>
<thead>
<tr>
<th>Part</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5c FASTIME</td>
<td>$64.50</td>
</tr>
<tr>
<td>25c FASTIME</td>
<td>$89.50</td>
</tr>
<tr>
<td>Keeney TRACK</td>
<td>$74.50</td>
</tr>
<tr>
<td>Time, Sc. P.O.</td>
<td>$79.50</td>
</tr>
<tr>
<td>RAY'S TRACK, Sc. P.O.</td>
<td>$95.00</td>
</tr>
</tbody>
</table>

Bally CLUB BELL, 5c, F.P., P.O. . . $119.50

Bally CLUB BELL, 5c, F.P., P.O. . . $119.50

WRITE FOR DETAILS ON OUR DEFERRED PAYMENT PLAN

MILLS BELLS: KENTUCKY, 1 Ball. $119.50

BATTLE CARD OPPORTUNITY: RAPID FIRE (Refinished), $139.50

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, IOWA, ILLINOIS, MICHIGAN, MINNESOTA, OHIO, AND NORTHWESTERN MICHIGAN.

COVEN DISTRIBUTING CO.
3181 ELSTON AVENUE	CHICAGO, ILL.
Phone: INDEPENDENCE 2210

* SINCE SUBMITTING COPY FOR THIS AD THE USED EQUIPMENT SHOWN HAS BEEN SOLD TO THE LAST PIECE, KEEP WATCHING COVEN'S COIN CORNER FOR COIN MACHINE VALUES.

BADGER'S BARGAINS

Bally GAME; CORNER HAS TIME, 22-51

KEENEY'S—THREE-WAY BONUS SUPER BELL

RECONDITIONED CONSOLES

<table>
<thead>
<tr>
<th>Console</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills Four Bells, Late Heads, S-S-S-5c-25c</td>
<td>$199.50</td>
</tr>
</tbody>
</table>

RECONDITIONED SLOTS

<table>
<thead>
<tr>
<th>Slot Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Cherry Bells (Refinished), 5c</td>
<td>$219.50</td>
</tr>
</tbody>
</table>

PHONOGRAPHICS

<table>
<thead>
<tr>
<th>Phonograph Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rock-Ola Commander</td>
<td>$219.50</td>
</tr>
</tbody>
</table>

COVEN SALE CO., INC.
2251 W. PICO BLVD.
LOS ANGELES 6, CALIF.
ALL PHONES: DREXEL 4326

BADGER NOVELTY COMPANY
2546 N. 30TH ST.
MILWAUKEE 10, WIS.
ALL PHONES: KILBOURN 3030

DEMAND THE FINEST . . .

DEMAND . . . Seeburg Scientific Sound Distribution

Operators who demand only the finest invariably demand Seeburg. Here's why:

- The Seeburg Symphonola "1-46" has yet to be matched for design and performance.
- New, simplified Wallomatic circuits are interchangeable with pre-war Symphonolas (and vice versa).
- Sound distribution is "tailored" for each location.
- Simplified, functional mechanism assures minimized maintenance.

Add to this the brand of reliability the name Seeburg implies, and you know you're sure with Seeburg!
Headquarters for the Finest in New and Used Equipment

BRAND NEW GAMES FOR DELIVERY NOW!
Triple Bell  
Victory Derby  
Victory Special  
Goalie  
Bangtails, J. P.  
Atomic Bomber  
Super Score  
Step-Up  
Fiesta  
Midget Racer  
Baffle Card  
Draw Bell

GENCO WHIZZ

EVANS'  
REPLAY CONVERTIBLE MODELS

EVANS LEADS THE FIELD AGAIN WITH NEW BANG TAILS AND GALLOPING DOMINOS IN SENSATIONAL REPLAY MODELS 
easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times!

Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5c or 25c play.

Resale or trade-in value is quickly recognized in Evans' Convertible models. Enjoy the profits you deserve ... operate machines to suit your special requirements!

EVANS' NEW SENSATIONAL BANG TAILS—WINTER BOOK

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails plus the new sensational feature of a casual win up to $250.00 from 10 for 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at those sensational odds! "Ask the man who operates one", or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5c or 25c play.

ONE ROLL-HI

New Galloping Dominos model with same high awards as Bang Tail—Winter Book. Now in production! Rush your order for early delivery!

ORDER DIRECT OR FROM YOUR DISTRIBUTOR TODAY!

H. C. EVANS & CO.

1520-1530 W. Adams St.
Chicago 7, Ill.

All used equipment listed is completely rebuilt and refinished! Terms: 1/2 Deposit, Balance C. O. D.

ATLAS NOVELTY COMPANY

2200 W. WESTERN AVE.  PHONE ARMSTRONG 500'S  CHICAGO 47

ATLAS MUSIC CO.  4704 CASS AVE., DETROIT 1

Member: ATLAS MUSIC CO.  2215 FIFTH AVE., PITTSBURGH 19

Member: ATLAS MUSIC CO.  22 W. NINTH ST., DES MOINES 3

WORLD'S OF VALUE!...
### NEW EQUIPMENT

- AMI PHONOGRAPH, 1946 MODEL $885.00
- GENCO STEEL-UP $324.50
- ABT CHALLENGER GUNS $52.00
- GENCO WHIZZ $189.50
- BAT A BALL JR., 1c OR 5¢ PLAY $64.50
- ROCK-OLA PHONOGRAPH, 1946 $733.00
- CHICAGO COIN SUPER SCORE $299.50
- DAVAL GUSHER 5¢ JACKPOT $37.00
- DAVAL FREE PLAY, 5¢ $75.00
- UNITED SEA BREEZE $325.00

### REAL BUY IN USED EQUIPMENT

#### FIVE BALL GAMES — USED

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>HI DIVE</td>
<td>$1.40</td>
</tr>
<tr>
<td>MI HI</td>
<td>$1.40</td>
</tr>
<tr>
<td>HOME RUN'62</td>
<td>$1.40</td>
</tr>
<tr>
<td>HORSE DANCE</td>
<td>$1.40</td>
</tr>
<tr>
<td>NEW CHAMP</td>
<td>$1.40</td>
</tr>
<tr>
<td>SOUTH PAW</td>
<td>$1.40</td>
</tr>
<tr>
<td>STAR ATTRACT</td>
<td>$1.40</td>
</tr>
<tr>
<td>VENUS</td>
<td>$1.40</td>
</tr>
<tr>
<td>VICTORY</td>
<td>$1.40</td>
</tr>
<tr>
<td>ZIC ZAG</td>
<td>$1.40</td>
</tr>
</tbody>
</table>

#### ONE BALL GAMES — F.P.

**SPECIAL**
- MIOLS BIG THREE $34.50
- MIO LS FOREIGN COLORS $34.50
- MIO LS OWL $34.50
- ALL AMERICAN DERBY, P.O. $3.00
- DARK HORSE $3.00
- EUREKA $4.00

#### COUNTER GAMES

- GUSHER 5¢ TOKEN VENDOR — New $177.00
- BUDY 1¢ GUM VENDOR, w/divider $35.00
- AMER. EAGLE 5¢ TOKEN VENDOR $17.00
- POP UP, new 1¢ Baseball Game $49.50

#### PHONOGRAPHS

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>WURLITZER TWIN TWELVE</td>
<td>$150.00</td>
</tr>
<tr>
<td>WURLITZER 412, 12-Record</td>
<td>$100.00</td>
</tr>
<tr>
<td>WURLITZER 61, 12-Record counter</td>
<td>$100.00</td>
</tr>
<tr>
<td>WURLITZER 71, 12-Record counter</td>
<td>$175.00</td>
</tr>
<tr>
<td>WURLITZER 810, 24-Record</td>
<td>$480.00</td>
</tr>
<tr>
<td>WURLITZER 616, 16-Record</td>
<td>$140.00</td>
</tr>
</tbody>
</table>

#### PHONOGRAPH RENTAL

- PERSONAL MUSIC SYSTEMS w/Speakers in individual wall-boxes

#### ARCADE EQUIPMENT

- ABT TARGET GUN, 1¢, new $52.00
- AECO 5¢ THEATER, w/16mm. Film $375.00
- CHAMPION HOCKEY $45.00
- EXHIBIT CYCLE $45.00
- GOALEE $200.00
- KEENEY AIR RAIDERS $75.00
- UNDERSEA RAIDERS $225.00

#### CONSOLES AND SLOTS

- KEENEL SUPER BELL, 5¢ Comb. $190.00
- F.P. & P.O. $240.00
- MILLS 5¢ JUMBO PARADE, F.P. $67.00
- MILLS 5¢ JUMBO CONV, F.P. & P.O. $120.00
- MILLS 5¢ BLACK CHERRY, new $225.00
- MILLS 10¢ BLACK CHERRY, new $230.00

#### MISCELLANEOUS

- ABT TARGET GUN STANDS, new $12.00
- MILLS SLOT STANDS, new $26.50
- MINIATURE LAMPS — All no. $1.00
- PHONOGRAPH REPAIR CRADLE $19.50
- CRYSTAL PICK UP CONV. KITS $3.75
- ELECTRIC CANCEL ASSEMBLIES $7.85

### WE ARE BUYING

- MILLS 3/5 PAYOUT SLOT MACHINES, Each $60.00
- BALLY LONACARE AND THOROBRED, Each $175.00
- USED VICTORY SPECIALS, Each $340.00

---

**T and L DISTRIBUTING CO.**

1321 Central Parkway  
Cincinnati 14, Ohio

---

**FREE-BUSINESS**

Location Proved for Speediest Profits you've ever earned!

Available in Fruit or Cigarette Reels. Compact, Streamlined Design. (9¾" x 7" x 10").

Wire, write or phone Contact your

DAVAL PRODUCTS CORPORATION 1312 N. FREMONT • CHICAGO 33
CENTRAL OHIO COIN QUALITY BUYS

“There Is No Substitute for Quality”

GIGANTIC SALE

OF THE LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE U.S.A.

PIN BALLS

VICTORY $89.50 $109.50
MAKINES AT PLAY FIVE & TEN
AMERICAN BEAUTIES 99.50 $95.00
INDEX 119.50 DEFENSE
ZIG ZAG 159.00 HOROSCOP
LEISURE GAME 199.50
TOPIC 259.50
BUNNYoup 185.00 YANKKEE Doodle
FLAT TOP 185.00 KEEP 'EM FLYING
BIG PARADE 185.00
HOME RUN 42 89.50 SPOT POOL
EXTRA INNINGS 89.50 SCHOOL DAYS
SKY CHIEF 145.00 KNOCK OUT
JUMP 99.50
AIR CIRCUS 159.00 HOLLYWOOD
PLAY BALL 59.50 SUN BEAM
MIDWAY 59.50 BOLOWAY

ARCADE EQUIPMENT

SKY FIGHTERS, $149.50
LITE LEAGUE, I A $129.50
RUGGED RUGBY 199.50
RAZORS 299.50
RAPID RACER 119.50 SCIENTIFIC
TOLL 79.50
SUPER SKEE ROLL 134.00
ROLL 'EM 121/4
LETS EAT 450.00 ROLL-A-ONE 299.50

NEW RADIONOTE VOICE RECORDER AND BOX-FUN EASY FOR ATTENDANT TO OPERATE—$793.00.

CONSOLES

5¢ SUPER BELL $259.50
5c WALTZING BIG GAME, FP $95.00
5¢ EMPIRE BELL 219.50
RALLY BELL 119.50
25¢ SILVER MOON, CP 169.50
25¢ BATTLE TAIL, FP 119.50
5¢ BOB TAIL 99.50
HIGH NINE 159.00
LINCOLN FIELDS 79.50

PERSONAL MUSIC

MELODY LANE
MEASURED MUSIC
ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY

NEW MACHINES — PROMPT DELIVERY

EXHIBIT'S T angular... $329.00
GOTTLIEB'S BATTLE CARD 132.00
CHI COIN SUPERSCORE 129.00
GOLD DIGGER 169.50
BALLY MIDGET RACES 129.00
WILLIAMS SNARES 149.50
UNITED'S SEA SKEE 199.50
GENO WHITE 189.50
GREAT WHITE IN 189.50
CHI COIN GOLDE 250.00
SUNSET STROLLERS 199.50
MI 5 WOOLSEY POKER 117.50
MILLS BLACK CHERRY BELLS WHITE 119.50
MILLS GOLDEN FALLS 159.50
COLUMBUS—1.¢-5¢-10¢-25¢ 145.00
KEENEY'S NEW 2-WAY 5¢-10¢ COMBINATION F.P. WRITE

WRITE, PHONE FOR SPECIAL PRICES

REVOLVAROUND SAFES AND BOX SLOT STANDS

Heavy Steel Custom Built Single and Double Revolveraround Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Section.

Single Safes, $175.00 | Double Safes, $225.00 | Lock Box Stands, $27.50

SLOTS

Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition.

Get our new low prices.

WRITE, WIRE, PHONE

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST., COLUMBUS 15, 0. Phones AD 7949, AD 7993

NEW MACHINES NOW BEING DELIVERED

GOTTLIEB BAFFLE CARD
BALLY MIDGET RACER
ACE COIN COUNTER
DRAW BELL, SC COMBINATION
DOW BELL, 25¢ COMBINATION
EXHIBIT'S NEW FIESTA
UNITED SEA SPIRIT
CHICAGO COIN SUPERSCORE
DAVAL'S 'FREUD
GENCO STEP UP
SILVER KING NUT VENDORS, Ic or 2c
BALLY TRIPPLE BELL
GOTTLIEB's Deluxo, GRIP SCALE
A.B. T. CHALLENGER, Newly Designed
NEW SLOT STANDS
JENNINGS BRONZE or STANDARD CHIEF, 5c.
10c, $299.50. 25c
JENNINGS SUPER DELUXE LIIT-UP CHIEF, 5c.
10c, $324.00. 25c

PHONOGRAHS

Wurlitzer 850 $285.00
Wurlitzer 750-E $275.00
Wurlitzer 650 $255.00
Wurlitzer 500 $235.00
Wurlitzer 1750 $215.00
Wurlitzer 600-R, Vict, Model $219.00
Wurlitzer 600, Not, Select. $210.00
Rock-Ola Commando 440.00
Rock-Ola Super 299.50

NOW DELIVERING ! ! !

PERSONAL MUSIC

ATTENTION, WISCONSIN AND UPPER PENINSULA OF MICHIGAN, CONTACT US DIRECT FOR AMERICA'S FIRST MUSICT SYSTEMS

BUYS OF THE WEEK AT CLEARANCE PRICES

PIN BALLS

Big Chief $175.00 | Koi-54 $49.00
Colonel, R.O $195.00 | Captain, R.O.. $29.00
Bowel $115.00 | Durkin $79.00
Dural $95.00 | #114 $59.00
Four Rings 54.00 | Flimsy, $89.00
Fifth inning 49.00 | Color $89.00
Fist Flyer 149.00 | Victory $89.00

ARCADE MACHINES

Champion Fighter $125.00
Golden Gloves $125.00
Rascal Fighter $125.00
Playboy $99.50
Birdie $99.50
Grodino $99.50
Miss America $99.50
Eudora $99.50

WRITE TODAY FOR OUR PRICE LIST

Terms: 15 Certified Deposit

WISCONSIN LEADING DISTRIBUTORS

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.
Best Christmas Wishes and a Happy New Year

to all men in the Coin Machine Fraternity

BELL-O-MATIC CORPORATION • CHICAGO
MUTOSCOPE'S...

FOR BIGGER PROFITS

...Take the most hush-hush secret of the day... build an exciting, intriguing game around it... and you have the secret of the ATOMIC BOMBER's success!

That's what Mutoscope has done with this newest, most profitable of all coin-operated machines. And the operators who've gotten delivery on the ATOMIC BOMBER can tell you that its timeliness pays big dividends... makes it one of their best profit-producers.

The ATOMIC BOMBER commands profits because it features the most-talked-about secret of the day, the Atom Bomb. And it multiplies profits because of its "chain-reaction" sales. The passing public sees the thrilling action of the game in play... they see the spectacular mushrooming column of smoke... the devastation... they stop... they play... they attract others, thus setting up continuing sales, a very important factor in coin-machine merchandising. Beautifully designed, occupying only two square feet of floor space, giving the public an outlet for their "Atomic-Thinking." Mutoscope's ATOMIC BOMBER has tremendous drawing power... offers you magnificent profits!

No secret about whom to see for this great money-maker—your Mutoscope Distributor's man. Get in touch with him—now!

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, President
44-01 ELEVENTH STREET
LONG ISLAND CITY 1, NEW YORK
BUY ATOMIC BOMBERS TODAY
FROM THESE
BLUE RIBBON DISTRIBUTORS

ACTIVE AMUSEMENT CORP.
AMALGAMATED DISTRIBUTORS CO.
226 W. Randolph St. Chicago 6, Ill.
ASSOCIATED AMUSEMENTS, INC.
ATLAS MUSIC CO.
221 Ninth St. Des Moines, Iowa
AUTOMATIC SALES CO.
119 Third Ave., No. Nashville 3, Tenn.
DAYTONA BEACH AMUSEMENT CO.
518 Live Oak Ave. Daytona Beach, Fla.
EASTERN SALES CO.
1824 Main St., E. Rochester 9, N. Y.
H & L DISTRIBUTORS, INC.
1524 2d Ave., N. Birmingham 3, Ala.
H & L DISTRIBUTORS, INC.
708 Spring St., N. W. Atlanta, Ga.
HUB ENTERPRISES
32 So. Charles St. Baltimore, Md.
HY-G MUSIC COMPANY
1415 Washington Ave., S. Minneapolis, Minn.
LEMKE COIN MACHINE CO.
131 W. Vernor Highway Detroit, Mich.
THE MARKEPPE COMPANY, INC.
4310 Carnegie Ave. Cleveland, Ohio

MILLS SALES COMPANY, LTD.
2827 W. Pico Blvd. Los Angeles, Calif.
MILLS SALES COMPANY, LTD.
1640 18th St. Oakland 7, Calif.
MILLS SALES COMPANY, LTD.
600 S. E. Stark St. Portland, Ore.
MIKE MUNVES
510 W. 34th St. New York 1, N. Y.
PHOENIX DISTRIBUTING CO.
ROANOKE VENDING MACHINE EXCHANGE, INC.
RUNYON SALES
123 West Runyon St. Newark, N. J.
RUNYON SALES
593 10th Ave. New York, N. Y.
TORONTO TRADING POST, LTD.
736 Yonge St. Toronto, Ont., Canada
UNITED NOVELTY COMPANY
DeLauney & Division Sts. Biloxi, Miss.
UNITED NOVELTY COMPANY
617 W. Capitol St. Jackson, Miss.
THE VENDING MACHINE CO.
207 Franklin St. Fayetteville, N. C.
CLIFF WILSON DISTR. CO.
1121 So. Main St. Tulsa, Okla.

FLASHING BOMB BURSTS
TIMELY TERRIFIC PROFITABLE

GOOD SCORING NEEDS SKILL --- GIVES THRILL

MUSHROOM CHARACTERISTIC OF ATOMIC BOMB
**DISTRIBUTED BY:**

- **DEEP SOUTH DIST. CO.**
  364 S. Washington St.
  Mobile, Ala.

- **MIKE MUNVES CORP.**
  510 W. 34th St.
  New York, N. Y.

- **VENDING MACHINE CO.**
  207 Franklin St.
  Fayetteville, N. C.

- **WATERBURY AMUSEMENT CO.**
  453 W. Main Street
  Waterbury, Conn.

- **CLIFF WILSON DIST. CO.**
  1121 S. Main St.
  Tulsa, Okla.

- **TARAN DIST. CO.**
  89 May St.
  Jacksonville, Fla.

- **T. & L. DIST. CO.**
  1424 Central Parkway
  Cincinnati, Ohio

- **MELODY LANE MUSIC CO.**
  1109 Broadway
  Kansas City 6, Mo.

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**LEAD THE LEAGUE WITH**

**Junior League BAT-A-BALL**

A BRAND NEW LEGAL GAME!

Fits any territory or any location. For pure skill amusement, it can't be beat!

![Bat-a-Ball Machine](image)

**$79.50**

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Lead the way to larger profits with this brand new LEGAL GAME...Junior League BAT-A-BALL...fits closed territory, legal anywhere...completely BRAND NEW with new mechanism of finest materials available and colorful new cabinet, color of stand matches color of cabinet...location-tested and proven...It or St play...on this small investment, profits will rise far beyond your expectations; order your sample today and you'll order more tomorrow because players come back again and again when they play this fast, unusual game.

Complete Satisfaction Guaranteed or Money Cheerfully Refunded

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No wonder people in the “know” rave about the
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There is No Substitute for Quality!

Holiday Greetings
WHY 5-CENTS-A-TUNE BENEFITS OPERATORS

SEEBURG TWO-YEAR PLAN

The Seeburg Two-Year Plan has been developed to permit the operator to conduct his business profitably and retain the good will of the public by continuing to offer music at five cents a tune.

The Seeburg "1-47" Symphonola—beautiful in design, efficient in operation—is America's foremost phonograph. To protect the investment of operators in this model, the J. P. Seeburg Corporation will retain the present Symphonola mechanism in the Seeburg line during 1947 and 1948, and no changes in the "1-47" cabinet design will be made in that period.

More than that, the "1-46" Symphonola may be converted to the "1-47" design for a nominal charge. Thus, in effect, Seeburg has supplied its customers the only 3-year phonograph in the history of the industry.

This is not a pledge to stand still, for Seeburg will continue its leadership in the music industry. Our present line will be augmented from time to time as new Seeburg developments become available. However, such new products will be added to expand our line and not to replace the Symphonola.

It's pretty obvious that our success depends upon the success of the operator. He has to make money or we're both out of business. If we believed that doubling the price of music would benefit him, we would have been for it years ago. We don't believe it and here's why:

Music is something the public wants and needs; but at double the price, there is grave danger that they will get along without it. But that's not all. Our business depends upon the public's good will. Destroy that and we have destroyed our greatest asset. Everyone resents rising costs; and while the public will grumble and pay more for necessities—when it comes to ten-cent music, they'll just grumble. Remember, a nickel in the coin box means a lot more to you than ten cents in a customer's pants pocket.

There is another important factor in this argument: the location owner. Sure, he's interested in more revenue; but if he's smart, he won't sacrifice the good will of his patrons even if it means a few extra dollars. He's the one who will take the kicks—and don't think he won't pass them along with interest. If he gets the kicks and even less money, he won't be a pleasant guy to get along with.

But that's not all. Did you stop to consider the effect on local taxing bodies? They already have an inflated idea of the riches an operator reaps from his locations. All they see is the nickel going in. They don't stop to figure that equipment—records—service—all cost money, too. Doubling the price of music will only tend to make them more avaricious.

Ten cents a tune looks like an easy out—it isn't—it will just get you in deeper. The only practical solution is to get more people to spend more nickels—this means more points of sale—better sound distribution—installations "tailored" to the location.
5 CENTS A TUNE
and
2 YEAR PLAN

endorsed by all Seeburg distributors

SEE YOUR SEEBURG DISTRIBUTOR FOR FULL INFORMATION

MOST COMPLETE MUSIC SYSTEMS—
GREETINGS AND THANKS

We sincerely appreciate the great reception given our Model A phonograph and we thank you for your business and for your enthusiastic co-operation. In turn we wish everyone in the trade a very Merry Christmas and a highly Prosperous New Year.

AMI Incorporated

679 N. WELLS ST., CHICAGO 10, ILL.
Music is an Essential in the Life of every American

Seeburg SCIENTIFIC SOUND DISTRIBUTION
PLAYS MUSIC AS IT SHOULD BE PLAYED...

Whether it's the inspiring blendings of Christmas carols, or the festive arrangements of favorite popular orchestras... Seeburg Scientific Sound Distribution plays it with the fullness and tone quality of the artists in person! The correct number of Seeburg impedance matched speakers... the volume tuned to fit large and small crowds (via the dual remote control panel) and the push-button Wallomatics that permit individual selections (no dials to turn, no pre-arranged programs) combine to present music at its best.

S. H. LYNCH & CO.
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* SAN ANTONIO, 241 Broadway
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* Seeburg Installation Plan
SOUTHERN AUTOMATIC BACKS SEEBURG

"HOLD THE LINE" POLICY 100%!

MUSIC FOR THE MASSES
STAYS AT 5¢ A TUNE!

HERE'S WHY SEEBURG GIVES
THE PUBLIC AN EVEN BREAK!

If any kind of automatic phonograph music is worth a dime a tune, it's Seeburg Music. But, that extra nickel imposes an obvious restriction on pleasure for a big part of the music buying public and America's most loyal phonograph patrons—the teen-age group. To double the cost of their innocent fun is to deal a severe blow to goodwill, not only among the youngsters but among adults as well. By keeping faith with the public, Seeburg 5c Music retains and strengthens national acceptance of automatic music...maintains volume play at a fair margin of profit!

SEEGBURG MUSIC SYSTEMS
with
Scientific Sound Distribution

SEEGBURG TWO-YEAR PLAN KEEPS
FAITH WITH MUSIC MERCHANDISERS, TOO!

Developed to permit continued profitable operation on the 5c a tune basis, the Seeburg Two-Year Plan protects the investment of the operator with a radical but intelligent policy in phonograph production. The beautiful, efficient new Symphonola 1-47, retaining the current fine mechanism, will not be redesigned for 1948. Also, the Symphonola 1-46 may be converted to the 1-47 design at a nominal charge. Thus, in effect, Seeburg Operators will have the first 3-Year model in the history of the industry! This is but one of many phases of dynamic Seeburg Leadership as evidenced in the Two-Year Plan.

Visit your nearest "Southern" office for the complete new Seeburg story.

FOR DELIVERY AT ALL OFFICES:
GOTTLIEB PRODUCTS • DAVAL PRODUCTS
KEENEY BONUS SUPER BELLS
EXHIBIT FIESTA • ABT CHALLENGER

CORRECTION:
Price on Ace Coin Counter quoted at $100.00 in Dec. 14 issue thru typographical error. Price should be $139.50.

SOUTHERN AUTOMATIC MUSIC CO., Inc.
"THE HOUSE THAT CONFIDENCE BUILT"

MEMBER

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Deal yourself these 4 aces in counter machine profits

Deal yourself a nifty handful of extra revenue every month. Put these winners in new counter models to work for you NOW. Wherever you spot one of these mighty little money-makers, it will draw odd change your way like a magnet. There's no need to wait for this extra income. We can give you immediate delivery. So start the counters in your locations collecting more profits for you. Send us your order today for these winners in new counter models.

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TRIPLE BELL
TRIPLE PLAY!
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Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards, plus plenty of other big awards and single-cherry awards that insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Any coin-combination—Nickel, Dime, Quarter.

Automatic Convertible Replay

Fast action of three spinning reels with Bally bell-fruitsymbols, plus new second-coin feature which permits player to hold desired reels and second-spin the remaining reels! Every non-winning combination on first spin "comes so close" that players can't resist a quick second coin to hold and draw for a winner—resulting in record-smashing profits. Get your share. Order your DRAW BELL now. Specify Nickel or Quarter play. Game is convertible to automatic award or replay.

Bally
DRAW BELL
BELL-CONSOLE WITH NEW HOLD-AND-DRAW FEATURE

A fascinating skill game... yet an idea! for competitive play... MIDGET RACER will increase profits in your 5-ball spots. Play Bally's MIDGET RACER, feel the fun of the exciting 3-WAY SCORE SYSTEM... watch the cars flash around the track on the big, brilliant back-box... note the tantalizing tricky action of the playfield.

If you want MIDGET RACER on all your locations as fast as you can get delivery, INNER-LOCK CASH-BOX Cash-box may be locked with separate lock in addition to cabinet door lock... or the inner-lock may be omitted, if not desired.

Packed with the profit-proved features of Bally's famous pre-war multiples... plus new play-provoking ideas that are pushing profits to a new all-time high! VICTORY DERBY games on location are consistently topping all previous collection records of pre-war and wartime operations. See your Bally distributor today for early delivery of VICTORY DERBY.

Bally
midget racer
NEW FAST 5-BALL NOVELTY HIT!

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2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
With the introduction of the Symphonola “1-47” the finest phonograph now becomes finer still.

Besides the handsomely styled cabinet that has won such popular acclaim:
- The two independently controlled amplifiers that make possible Scientific Sound Distribution;
- The angle panel title holder that gives greater visibility without stooping or squinting;
- The simplified construction that means fewer service calls;
- And many other exclusive Seeburg features . . .

The Symphonola “1-47” now offers:
- Dual lighting effects—in multiple colors—that add new beauty, brilliance.
- A translucent dome with constantly changing patterns of soft colors that add animation.

SEE YOUR SEEBOURG DISTRIBUTOR FOR A DEMONSTRATION
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